

MARKET	NIELSEN DMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
Atlanta, GA	1,583,520	10	WAGA-TV (5), WATL (36), WGNX (46), WHSG (63), WNGM-TV (34), WSB-TV (2), WTBS (17), WTLK-TV (14), WVEU (69), WXIA-TV (11)
Birmingham, AL	524,780	51	WABM (68), WBMG (42), WBRC-TV (6), WNAL-TV (44), WTJP (60), WTTO (21), WVTM-TV (13)
Mobile, AL-Pensacola, FL	436,200	61	WALA-TV (10), WEAR-TV (3), WFGX (35), WHBR (33), WJTC (44), WKRG-TV (5), WMPV-TV (21), WPAN (53), WPMI (15)
Chattanooga, TN	320,050	82	WDEF-TV (12), WDSI-TV (61), WELF (23), WFLI-TV (53), WRCB-TV (3), WTVC (9)
Huntsville-Decatur-Florence, AL	304,310	86	WAAY-TV (31), WAFF (48), WHNT-TV (19), WOWL-TV (15), WYLE (26), WZDX (54)
Montgomery, AL	216,240	113	WAKA (8), WCOV-TV (20), WHOA-TV (32), WMCF-TV (45), WSFA (12)
Columbus, GA	185,820	125	WLTZ (38), WRBL (3), WSWS (66), WTVM (9), WXTX (54)
Columbus-Tupelo-West Point, MS	176,600	129	WCBI-TV (4), WLOV-TV (27), WTVA (9)
Dothan, AL	85,700	172	WDFX-TV (34), WDHN (18), WTVY (4)
Meridian, MS	66,410	182	WGBC (30), WMDN (24), WTOK-TV (11)
Tuscaloosa, AL	57,800	187	WCFT-TV (33), WDBB (17)
Anniston, AL	42,800	199	WJSU-TV (40)

Alabama

State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

WEAR-TV, Mobile	See Pensacola, FL
WFGX & WHBR, Mobile	See Pensacola, FL
WJTC, Mobile	See Pensacola, FL
WAKA, Selma	See Montgomery, AL

Alabama Station Totals as of November 1, 1995

	VHF	UHF	TOTAL
Commercial Television Stations	7	22	29
Educational Television Stations	3	6	9
	10	28	38

SATELLITE WEEK

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Alabama—Anniston

WJSU-TV

Ch. 40

Network Service: CBS.

Licensee: RKZ Television, 130 Mason St., Greenwich, CT 06830.

Studio: Radio-TV Bldg., 1330 Noble St., Anniston, AL 36201.

Mailing Address: Box 40, Anniston, AL 36202.

Telephone: 205-237-8651. Fax: 205-236-7336.

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 720-kw max. & 464-kw horizontal visual, 143-kw max. & 92.8-kw horizontal aural. Antenna: 880-ft. above av. terrain, 235-ft. above ground, 1745-ft. above sea level.

Latitude	33°	40'	52"
Longitude	85°	48'	57"

Requests CP for change to 5000-kw max. visual, 1969-ft. above av. terrain, 1207-ft. above ground, 2684-ft. above sea level, lat. 33° 36' 24", long. 86° 25' 03", transmitter to Bald Mountain transmitter site, 8-mi. NE of Leeds. BPC-950808KF.

Transmitter: Top of Blue Mountain, 200-ft. S of Lookout Tower.

Satellite Earth Stations: Drake, 3.2-meter; Scientific-Atlanta, 7-meter; Drake, Scientific-Atlanta receivers.

News Services: AP, CBS.

Ownership: Osborn Communications Corp. (Group Owner).

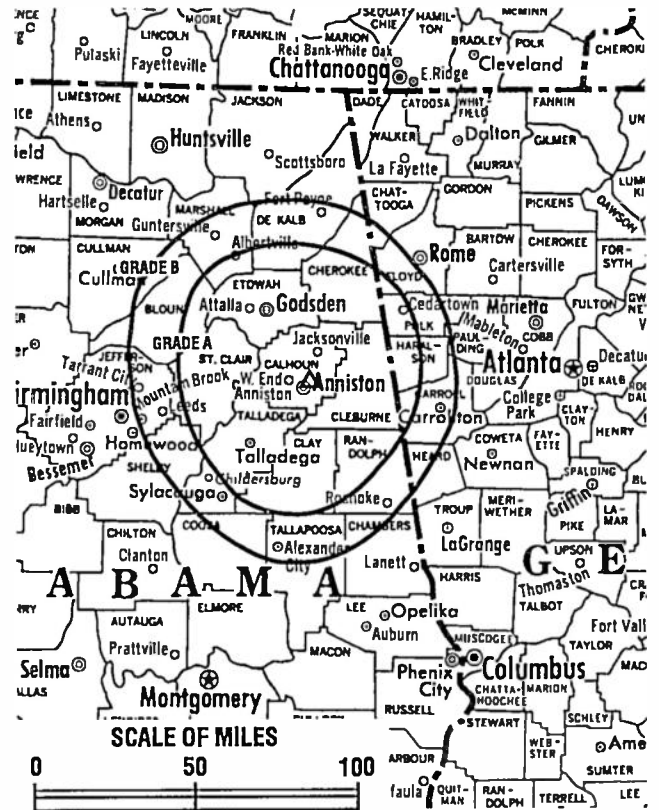
Began Operation: October 26, 1969. Sale to present owner by Price Bcstg. approved by FCC March 20, 1987. Sale to Price by Jacksonville State U. approved by FCC Dec. 20, 1985. Previous sale by Harry Brandt Ayers, et al., approved by FCC May 4, 1983.

Represented (sales): Katz Continental Television.

Represented (legal): Haley, Bader & Potts.

Personnel:

Phil Cox, Station Manager.
 Boyce Holt, General Sales Manager.
 Lisa Bedford, Program Director.
 Fred Winsor, National Sales Manager.
 Jon Mangum, News Director.
 John Murrell, Chief Engineer.



WJSU-TV BPC-4849 Granted 6/9/75

© American Map Corp., No. 14244

Mark Norman, Promotion Director.
 Betty Johnson, Business Manager.

Highest 30 Sec. Rate: \$450.

NETWORK BASE HOURLY RATE: \$200.

City of License: Anniston. DMA: Anniston. Rank: 199.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	357,190	165,090	522,280
Average Weekly Circulation (1995)	61,062	16,058	82,851
Average Daily Circulation (1995)			45,148

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Alabama—Birmingham

WABM

Ch. 68

Network Service: UPN.

Licensee: Birmingham (WABM-TV) Licensee Inc., 500 Seco Rd., Monroeville, PA 15146.

Studio: 517 Beacon Pkwy. W, Birmingham, AL 35209.

Telephone: 205-290-6800. Fax: 205-945-8895.

Technical Facilities: Channel No. 68 (794-800 MHz). Authorized power: 1442-kw max. visual, 144-kw max. aural. Antenna: 1029-ft. above av. terrain, 809-ft. above ground, 1749-ft. above sea level.

Latitude 33° 27' 37"
Longitude 86° 51' 07"

Requests CP for change to 5000-kw max. visual, 1030-ft. above av. terrain, 685-ft. above ground, 1625-ft. above sea level, transmitter to 1631 Spaulding Ishkooda Rd. BPCT-950630KF.

Transmitter: S of 16th Way on Spaulding Ishkooda Rd., S of Birmingham.

Ownership: Glencairn Ltd. (Group Owner).

Began Operation: January 31, 1986. Sale to present owner by Development Specialists Inc. (bankruptcy trustee for Krypton Broadcasting Corp.) approved by FCC May 15, 1995. Sale to Krypton Broadcasting Corp. by Celtic Media Inc. approved by FCC Nov. 26, 1990. Sale by M. Scott McClure, Arthur E. Malone, et al., to H. Jack Mizell approved by FCC June 15, 1987 but was not consummated.

Personnel:

David Griffiths, General Manager.
Ed Murphy, Chief Engineer.

Highest 30 Sec. Rate: \$250.



WABM BMPCT-850802KI Granted 12/9/85 © American Map Corp., No. 14244

City of License: Birmingham. **DMA:** Birmingham. **Rank:** 51.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	384,710	201,110	585,820
Average Weekly Circulation (1995)	63,723	31,803	96,180
Average Daily Circulation (1995)			26,341

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Alabama—Birmingham

WBMG

Ch. 42

Network Service: CBS.

Licensee: Birmingham Television Corp., Box 59496, Birmingham, AL 35259.

Studio: 2075 Golden Crest Dr., Birmingham, AL 35209.

Telephone: 205-322-4200. Fax: 205-320-2718.

Technical Facilities: Channel No. 42 (638-644 MHz). Authorized power: 2163-kw max. & 1633-kw horizontal visual, 216.3-kw max. & 163.3-kw horizontal aural. Antenna: 1380-ft. above av. terrain, 1134-ft. above ground, 2049-ft. above sea level.

Latitude 33° 29' 02"
Longitude 86° 48' 21"

Transmitter: 700-ft. NNW of intersection of Valley Ave. & Valley View Dr.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 5-meter C-band; Scientific-Atlanta, 7-meter C-band; Standard Communications, 4.6-meter Ku-band; M/A-Com, Scientific-Atlanta receivers.

News Services: AP, CBS.

Ownership: Park Acquisition Inc. (Group Owner).

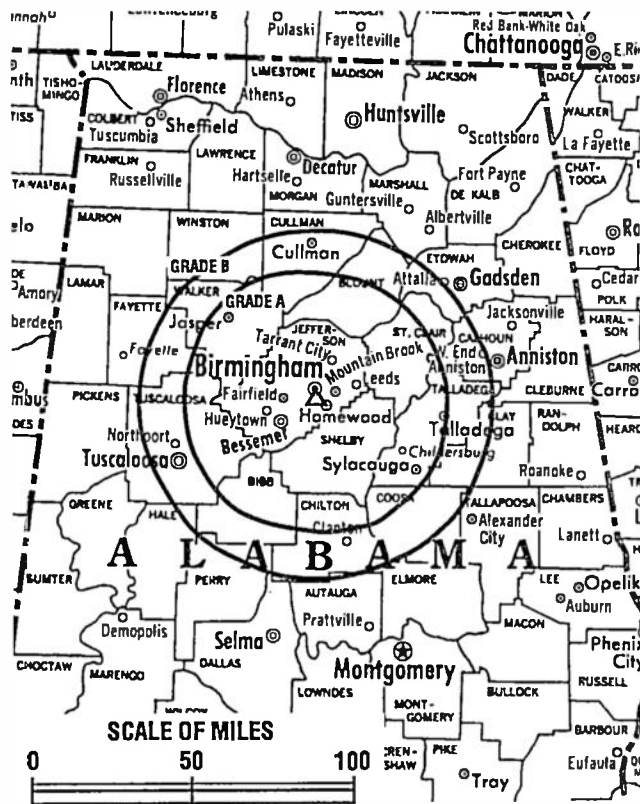
Began Operation: October 17, 1965. Sale to Park Communications by Southern Bcstg. Co., William Dubois, et al., approved by FCC June 1973. Sale to present owner approved March 27, 1995 (Television Digest, Vol. 34:44).

Represented (sales): Blair Television.

Represented (engineering): Jansky & Bailey.

Personnel:

- Hoyle Broome, Vice President & General Manager.
- Mary Ellen Maynard, General Sales Manager.
- Steve Cloy, Regional Sales Manager.
- Wendy Wammack, Promotion Director.
- John Harrod, News Director.



WBMG BPCT-820825KF Granted 11/10/82 © American Map Corp., No. 14244

Mary Lynn Tumlin, Business Manager.
Dave Medley, Operations Manager.
Fred Vinson, Chief Engineer.
Stephanie Murphy, Traffic Manager.

Highest 30 Sec. Rate: \$6500.

NETWORK BASE HOURLY RATE: \$500.

City of License: Birmingham. DMA: Birmingham. Rank: 51.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	592,690	289,870	882,560
Average Weekly Circulation (1995)	228,288	104,211	335,724
Average Daily Circulation (1995)			153,843

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Alabama—Birmingham

WBRC-TV

Ch. 6

Network Service: FOX.

Licensee: WBRC License, Box 6, Birmingham, AL 35201.

Studio: Atop Red Mountain, Birmingham, AL 35209.

Mailing Address: Box 6, Birmingham, AL 35201.

Telephone: 205-322-6666. Fax: 205-583-4386. E-mail: wbrctv@aol.com

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 53-kw visual, 10-kw aural. Antenna: 1086-ft. above av. terrain, 719-ft. above ground, 1726-ft. above sea level.

Latitude 33° 29' 19"
Longitude 86° 47' 58"

Transmitter: Red Mountain.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Harris, 9-meter C-band; Harris, 4.5-meter Ku-band; Harris, 6-meter C-band; Harris receivers.

News Services: AP, UPI.

Ownership: Fox Television Stations Inc. (Group Owner).

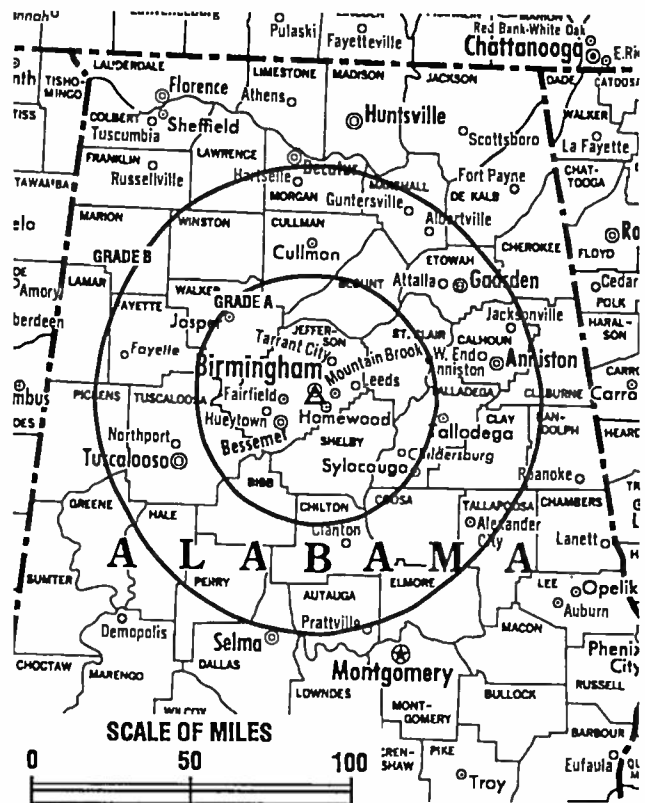
Began Operation: July 1, 1949. Storer acquired stations from Mrs. Eloise Hanna in May 1953 (Television Digest, Vol. 9:13, 21). Sale to Taft Television & Radio Co. Inc. by Storer Bcstg. Co. approved May 8, 1957 (Vol. 13:13, 14, 19). Sale to Great American Bcstg. (Citicasters) approved Oct. 3, 1987. Sale to New World Communications Group approved by FCC July 15, 1994 (Vol. 34:19, 38, 42). Transfer of control to present owner granted June 7, 1995 (Vol. 35:31).

Represented (sales): TeleRep Inc.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

Stan Knott, Vice President & General Manager.
Bob Cleary, Sales Manager.
Sharon Fanto, Local Sales Manager.
Jerry Thorn, Vice President, Engineering.
Joanna Bellanger, Program Coordinator.



WBRC-TV BPCT-871016KF Granted 2/29/88 © American Map Corp., No. 14244

Judy Horton, Business Manager.
Carolyn Worsham, Traffic Manager.

Highest 30 Sec. Rate: \$3000.

NETWORK BASE HOURLY RATE: \$2150.

City of License: Birmingham. DMA: Birmingham. Rank: 51.

Circulation © 1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	781,920	391,830	1,173,750
Average Weekly Circulation (1995)	430,026	187,412	631,555
Average Daily Circulation (1995)			401,033

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Alabama—Birmingham

WTTO

Ch. 21

Network Service: Independent.

Licensee: WTTO License Inc., 2000 W. 41st St., Baltimore, MD 21211.

Studio: 651 Beacon Pkwy., Birmingham, AL 35209.

Telephone: 205-290-2100. **Fax:** 205-290-2114.

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 1050-kw max. & 794-kw horizontal visual, 105-kw max. & 79.4-kw horizontal aural. Antenna: 1340-ft. above av. terrain, 1058-ft. above ground, 2008-ft. above sea level.

Latitude 33° 29' 04"
Longitude 86° 48' 25"

Requests CP for change to 5000-kw max. visual, 1342-ft. above av. terrain, 1024-ft. above ground, 1972-ft. above sea level. BPCT-950629KO.

Transmitter: Atop Red Mountain, Birmingham.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Anixter-Mark, 5-meter C-band; Comtech, 5-meter C-band; RCA, 4.5-meter Ku-band; M/A-Corn, Pinzone, Scientific-Atlanta receivers.

News Service: CNN Headline News.

Ownership: Sinclair Broadcast Group Inc. (Group Owner).

Began Operation: April 21, 1982. Sale to ABRY Communications by HR Bcstg. Corp. approved by FCC Oct. 19, 1990 (*Television Digest*, Vol. 30:24). Sale to HR Bcstg. by B. Lasky approved by FCC July 14, 1986. Sale of 50.2% to Byron Lasky, 49.8% owner, by William A. & George K. Chapman, approved July 8, 1983. Sale to Sinclair Broadcast Group Inc. by ABRY Communications approved by FCC May 20, 1994.

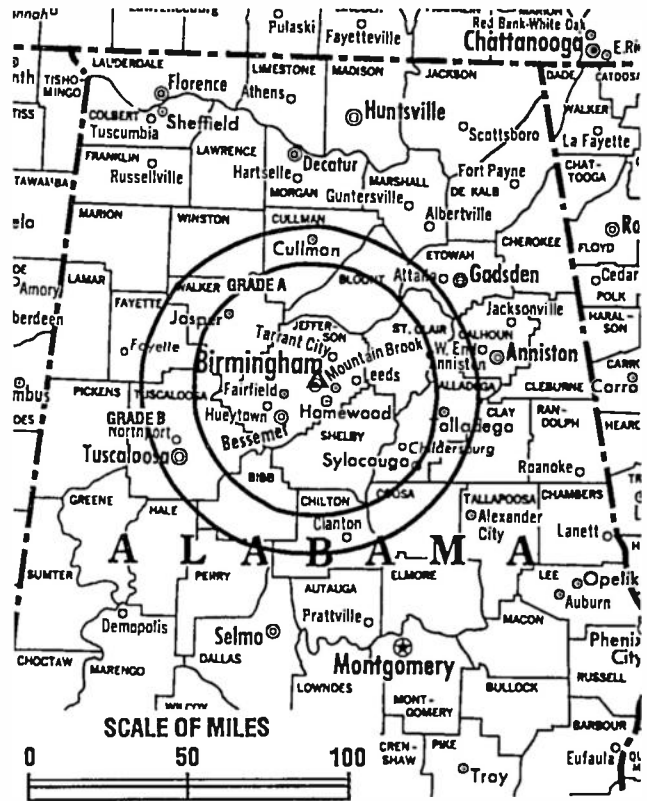
Represented (sales): Katz Independent Television.

Represented (legal): Arter & Hadden.

Represented (engineering): du Treil, Lundin & Rackley.

Personnel:

- Steve Marks, General Manager.
- Stephen Mann, General Sales Manager.
- Ed Goldfluss, Local Sales Manager.
- Doug Wilson, National Sales Manager.
- John Batson, Chief Engineer.



WTTO BMPCT-801231KE Granted 5/26/81 © American Map Corp., No. 14244

Mark Jerald, Production Manager.
David Inman, Business Manager.
Karen Cole, Promotion Manager.
Lucrecia Rubio, Program Coordinator.

Highest 30 Sec. Rate: \$2000.

City of License: Birmingham. **DMA:** Birmingham. **Rank:** 51.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	630,700	322,410	953,110
Average Weekly Circulation (1995)	205,283	108,917	318,043
Average Daily Circulation (1995)			157,443

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Alabama—Birmingham

WVTM-TV

Ch. 13

Network Service: NBC.

Licensee: New World WVTM of Alabama Communications Inc., 1732 Valley View Dr., Birmingham, AL 35209.

Studio: 1732 Valley View Dr., Birmingham, AL 35209.

Telephone: 205-933-1313. Fax: 205-933-7516. E-mail: al13news@aol.com

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 275-kw visual, 40.7-kw aural. Antenna: Circularly polarized, 1340-ft. above av. terrain, 1074-ft. above ground, 2049-ft. above sea level.

Latitude 33° 29' 25.50"
Longitude 86° 47' 48.00"

Transmitter: Atop Red Mountain.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Harris, 9-meter Ku-band; Harris, 3.9-meter Ku-band; Mark V, 5-meter C-band; Vertex, 4.6-meter Ku-band; Harris, M/A-Com, Standard Communications receivers.

SNG Mobile Dish: Vertex, 2.3-meter Ku-band.

News Services: AP, CNN, UPI, Weatherscan.

Ownership: New World Communications Group (Group Owner).

Began Operation: May 29, 1949. Sale to present owner by Argyle Television Holding approved by FCC March 31, 1995. Sold to The Birmingham News Co. July 1953 (Television Digest, Vol. 9:15, 24). Transfer of stations to Samuel I. Newhouse interests approved by FCC Jan. 25, 1956 (Vol. 11:49; 12:4). Sale to Times Mirror Co. approved March 27, 1980. Sale to Argyle Television Holding approved May 13, 1993 (Vol. 33:13, 14).

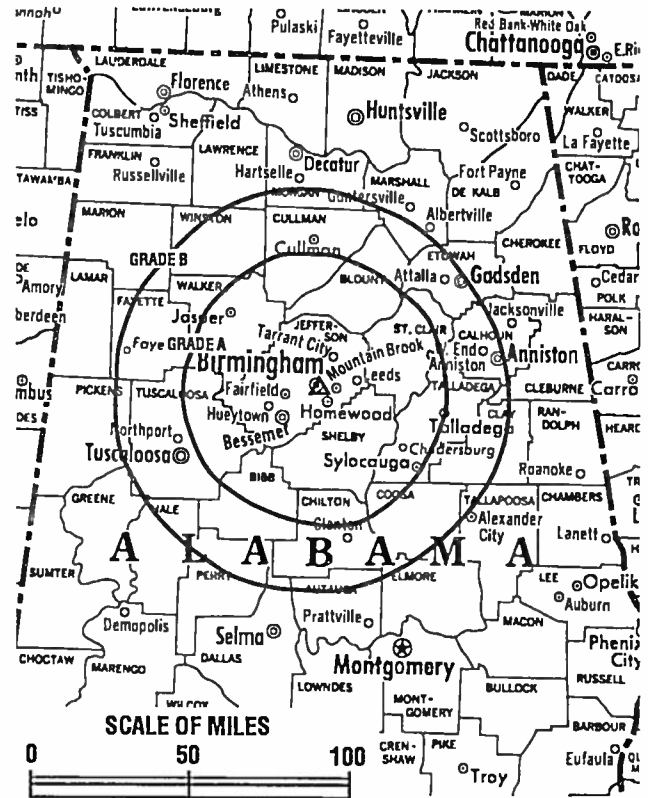
Represented (sales): New World Sales & Marketing.

Represented (legal): Pepper & Corazzini.

Represented (engineering): Lohnes & Culver.

Personnel:

Charles Wing, President & General Manager.
Mark Beckwith, General Sales Manager.
Gail Overton, National Sales Manager.



WVTM-TV BPGT-790710KI Granted 9/28/79 © American Map Corp., No. 14244

Connie Howard, News Director.
Ed Mathis, Assistant Engineering Director.
Robert Smith, Promotion Director.
Mike Holmes, Business Manager.

Rates: On request.

City of License: Birmingham. DMA: Birmingham. Rank: 51.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	724,590	375,650	1,100,240
Average Weekly Circulation (1995)	382,063	167,267	558,932
Average Daily Circulation (1995)			322,828

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Alabama—Dothan

WDHN

Ch. 18

Network Service: ABC.

Licensee: Morris Network of Alabama Inc., 27 Abercom St., Savannah, GA 31412.

Studio: Hwy. 52 E, Dothan, AL 36301.

Mailing Address: Box 6237, Dothan, AL 36302.

Telephone: 334-793-1818. Fax: 334-793-2623.

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 1080.4-kw max. & 398-kw horizontal visual, 162.6-kw max. & 39.8-kw horizontal aural. Antenna: 730-ft. above av. terrain, 796-ft. above ground, 1049-ft. above sea level.

Latitude 31° 14' 30"
Longitude 85° 18' 48"

Transmitter: 1.8-mi. E of Dothan on Rte. 52.

Satellite Earth Stations: Andrew, 4.5-meter C-band; ChannelMaster, 3-meter C-band; Continental, 4.5-meter C-band; Vertex, 4.5-meter Ku-band; Winegard, 3-meter C-band; Avanteck, DX Antenna, M/A-Corn receivers.

News Services: AP, ABC.

Ownership: Morris Network Inc. (Group Owner).

Began Operation: August 7, 1970. Sale to present owners by Hi Ho Television approved by FCC July 18, 1986. Previous sale by Betts Slingluff Jr., et al., approved by FCC June 26, 1979.

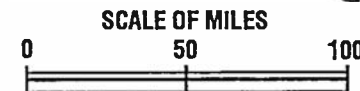
Represented (sales): Katz Continental Television.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): A. D. Ring, P.C.

Personnel:

- Aubrey Wood, General Manager.
- Richard Morgan, General Sales Manager.
- Dan Billings, Director of Engineering.
- Ken Curtis, News Director.
- David Williams, Business Manager.
- Margaret Monprode, Operations Manager.



WDHN BMPCT-7141 Granted 11/20/69 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$900.

NETWORK BASE HOURLY RATE: \$150.

City of License: Dothan. DMA: Dothan. Rank: 172.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	182,990	96,620	279,610
Average Weekly Circulation (1995)	44,234	20,147	64,743
Average Daily Circulation (1995)			30,655

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Alabama—Dothan

WTVY

Ch. 4

Network Service: CBS.

Licensee: Benedek Bcstg. Co. LLC, 308 W. State St., Suite 210, Rockford, IL 61101.

Studio: 285 N. Foster St., Dothan, AL 36301.

Telephone: 334-792-3195. Fax: 334-793-3195.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 18.2-kw aural. Antenna: 1880-ft. above av. terrain, 1909-ft. above ground, 2049-ft. above sea level.

Latitude 30° 55' 10.12"
Longitude 85° 44' 27.90"

Transmitter: W of Rte. 177, 2-mi. S of Miller Crossroads, FL.

Satellite Earth Stations: Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta receivers.

News Services: AP, CBS.

Ownership: Benedek Broadcasting LLC (Group Owner).

Began Operation: February 12, 1955. Sale to present owner by Dothan Holdings Inc. approved 1995. Assignment of license to Dothan Holdings Inc. by WTVY Inc. (Charles Woods) approved by FCC March 16, 1993.

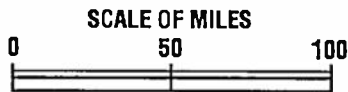
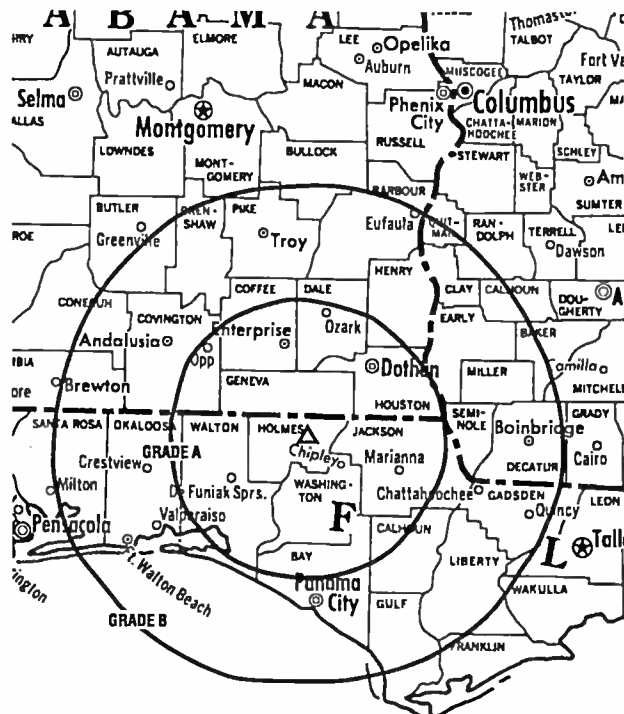
Represented (sales): Seltel Inc.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

Tom Wall, Vice President & General Manager.
Ken Waterman, General Sales Manager.
Jerry Vann, News Director.
Doug Oansby, Chief Engineer.
Samantha Hiller, Promotion Coordinator.
Reggie Mitchel, Traffic Manager.

Rates: On request.



WTVY BMPCT-7630 Granted 2/17/77

© American Map Corp., No. 14244

NETWORK BASE HOURLY RATE: \$1036.

City of License: Dothan, OMA: Dothan. Rank: 172.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	506,750	240,750	747,500
Average Weekly Circulation (1995)	142,160	68,740	210,900
Average Daily Circulation (1995)			117,417

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Alabama—Florence

WOWL-TV

Ch. 15

Network Service: NBC.

Licensee: TV Muscle Shoals Inc., 840 Cypress Mill Rd., Box 2220, Florence, AL 35630.

Studio: 840 Cypress Mill Rd., Florence, AL 35630.

Mailing Address: Box 2220, Florence, AL 35630.

Telephones: 205-767-1515; 205-764-1122. Fax: 205-764-7750.

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 1700-kw max. & 851-kw horizontal visual, 400-kw max. & 170-kw horizontal aural. Antenna: 730-ft. above av. terrain, 530-ft. above ground, 1486-ft. above sea level.

Latitude 34° 35' 01"
Longitude 87° 47' 14"

Transmitter: 6-mi. NW of Russellville, AL.

Satellite Earth Stations: Transmit/receive Harris, 3-meter Ku-band; Harris, 10-meter C-band; Harris, 5-meter Ku-band; M/A-Com, 8-meter Ku-band; Harris receivers.

News Service: NBC.

Ownership: TV Muscle Shoals Inc.

Began Operation: October 28, 1957.

Represented (sales): Roslin TV Sales; Southern Television System.

Represented (legal): Munsey & Ford.

Personnel:

Rick Biddle, President & General Manager.
Lincoln Williams, Station Manager.
Earl Showberg, National Sales Manager.
Cody Stark, News Director.
Mitch Faulkner, Sales Promotion Director.
Mildred Cornelius, Office Manager & Controller.
Carol Strength, Traffic Manager.
Kenny Clemmons, Director of Engineering.
Bobby Robertson, Chief Studio Engineer.



WOWL-TV BPCT-4940 Granted 10/15/76 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$250.

NETWORK BASE HOURLY RATE: \$250.

City of License: Florence. DMA: Huntsville-Decatur-Florence. Rank: 86.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	111,130	83,130	194,260
Average Weekly Circulation (1995)	24,361	11,494	39,022
Average Daily Circulation (1995)			13,885

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Alabama—Florence

WYLE

Ch. 26

Network Service: WBN.

Licensee: ETC Communications Inc., 4150 Underwood Mountain Rd., Tuscumbia, AL 35674.

Studio: 4150 Underwood Mountain Rd., Tuscumbia, AL 35674.

Telephone: 205-381-2600. Fax: 205-383-3157.

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 690-kw max. visual, 69-kw max. aural. Antenna: 756-ft. above av. terrain, 552-ft. above ground, 1482-ft. above sea level.

Latitude 34° 34' 38"
Longitude 87° 46' 57"

Transmitter: Underwood Mountain, Colbert County.

Satellite Earth Station: Comtech, 4.3-meter C-band.

Ownership: Les White.

Began Operation: April 19, 1986. Sale to present owner by Alabama Management Co. approved by FCC Nov. 30, 1988.

Represented (sales): Savalli Broadcast Sales.

Represented (legal): Gardner, Carton & Douglas.

Personnel:

- Les White, President & General Manager.
- Karen Snead, Station Manager & Program Director.
- Nick Scott, General Sales Manager.
- Tim Rovere, Engineering Director.
- Chris Dean, Promotion Director.
- Frank Green, News Director.
- George Wilson, Production Manager.

Highest 30 Sec. Rate: \$85.



WYLE BNPCT-840203KF Granted 11/16/84 © American Map Corp., No. 14244

City of License: Florence. DMA: Huntsville-Decatur-Florence. Rank: 86.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	67,160	34,540	101,700
Average Weekly Circulation (1995)	3,183	1,043	4,246
Average Daily Circulation (1995)			707

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Alabama—Gadsden

WNAL-TV

Ch. 44

Network Service: FOX.

Licensee: WNAL-TV Inc., 510 Chestnut St., Gadsden, AL 35901.

Studio: 510 Chestnut St., Gadsden, AL 35901.

Mailing Address: Box 8249, Gadsden, AL 35902.

Telephone: 205-547-4444. Fax: 205-547-1789.

Technical Facilities: Channel No. 44 (650-656 MHz). Authorized power: 1698-kw max. visual. Antenna: 995-ft. above av. terrain, 371-ft. above ground, 1762-ft. above sea level.

Latitude 33° 57' 20"
Longitude 86° 12' 53"

Requests CP for change to 5000-kw max. visual, 1969-ft. above av. terrain, 1419-ft. above ground, 2859-ft. above sea level, lat. 33° 44' 51", long. 86° 32' 08", transmitter to 3409 Village Springs Rd., Cahaba Mountain, Springville. BPCT-950907KE.

Transmitter: Chandler Mountain, 1.4-mi. NW of Steele.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: 4 in operation.

Ownership: Fant Broadcasting Co. (Group Owner).

Began Operation: April 25, 1986.

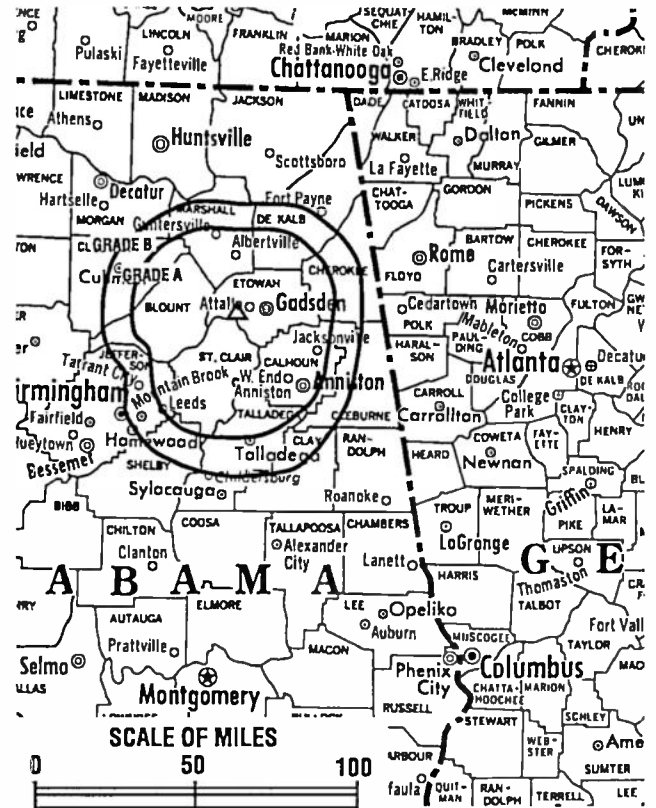
Represented (sales): Petry Television Inc.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Bromo Communication Consultants.

Personnel:

Anthony Jay Fant, President.
Robert Hill, Vice President.
Charles Rountree, General Manager.
Gary Avenel, General Sales Manager.
Jimmy Chivers, Chief Engineer.
Debra White, Program Director.



WNAL-TV BMPCT-940201LH Granted 9/22/94 © American Map Corp., No. 14244

Bobby Otwell, Production Manager.
Suzi Beason, Business Manager.

Highest 30 Sec. Rate: \$400.

City of License: Gadsden. DMA: Birmingham. Rank: 51.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	197,690	118,160	315,850
Average Weekly Circulation (1995)	37,707	16,812	56,663
Average Daily Circulation (1995)			21,747

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Alabama—Gadsden

WTJP

Ch. 60

Network Service: Independent.

Licensee: All American TV Inc., 250 W. Arrow Hwy., San Dimas, CA 91773-3342.

Studio: 313 Rosedale Ave., Gadsden, AL 35901.

Telephone: 205-546-8860. Fax: 205-543-8623.

Technical Facilities: Channel No. 60 (746-752 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1139-ft. above av. terrain, 703-ft. above ground, 2023-ft. above sea level.

Latitude 33° 40' 53"
Longitude 86° 26' 55"

Transmitter: 3.9-mi. NE of Springville.

Satellite Earth Station: Vertex, 6.1-meter C-band; Microdyne receivers.

Ownership: All American Network Inc. (Group Owner).

Began Operation: July 22, 1986.

Represented (sales): TBN Media Representatives.

Represented (legal): Joseph & Dunne III.

Represented (engineering): Smith & Fisher.

Personnel:

Gary Y. Hodges, Station Manager.
Jo Ann Hodges, Program Director.
Curtiss Kemp, Chief Engineer.

Highest 30 Sec. Rate: \$65.



WTJP BMPCT-850114KE Granted 11/20/85 © American Map Corp., No. 14244

City of License: Gadsden. DMA: Birmingham. Rank: 51.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	553,770	250,000	803,770
Average Weekly Circulation (1995)	12,410	9,789	22,223
Average Daily Circulation (1995)			8,746

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Alabama—Huntsville-Decatur

WAAY-TV

Ch. 31

Network Service: ABC.

Licensee: Rocket City Television Inc., 1000 Monte Sano Blvd., Huntsville, AL 35801.

Studio: 1000 Monte Sano Blvd., Huntsville, AL 35801.

Mailing Address: Box 2555, Huntsville, AL 35804.

Telephone: 205-533-3131. Fax: 205-533-6616.

Technical Facilities: Channel No. 31 (572-578 MHz). Authorized power: 674.53-kw visual, 75.68-kw aural. Antenna: 1792-ft. above av. terrain, 999-ft. above ground, 2549-ft. above sea level.

Latitude 34° 44' 15"
Longitude 86° 32' 02"

Transmitter: 1000 Monte Sano Blvd., Huntsville.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Andrew, 3-meter; Andrew, 7-meter; RCA, Ku-band; Avantek, RCA receivers.

News Services: ABC, AP, NIWS.

Ownership: Smith Broadcasting Inc.

Began Operation: August 1, 1959. Sale to present owner by P. T. Gunn, James R. Cleary and associates approved Nov. 13, 1963 by FCC (Television Digest, Vol. 3:30).

Represented (sales): Pety Television Inc.

Represented (legal): Cohn & Marks.

Represented (engineering): Carl T. Jones Associates.

Personnel:

M. D. Smith IV, President & General Manager.
Dan Whitsett, Vice President & General Sales Manager.
Redge Swing, Local Sales Manager.
Pat Spurrier, National Sales Manager & Controller.
Robert A. Gay, Chief Engineer.
Debi Benson, Program Director.



WAAY-TV BPCT-4931 Granted 7/7/76

© American Map Corp., No. 14244

Cliff Windham, News Director.

Greg Carroll, Promotion & Marketing Director.

Rates: On request.

NETWORK BASE HOURLY RATE: \$900.

City of License: Huntsville. **DMA:** Huntsville-Decatur-Florence. **Rank:** 86.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	596,520	307,800	904,320
Average Weekly Circulation (1995)	198,450	92,868	294,587
Average Daily Circulation (1995)			166,534

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Alabama—Huntsville-Decatur

WAFF

Ch. 48

Network Service: NBC.

Licensee: AFLAC Broadcast Partners, 1932 Wynnton Rd., Columbus, GA 31999.

Studio: 1414 N. Memorial Pkwy., Huntsville, AL 35801.

Telephone: 205-533-4848. **Fax:** 205-539-5556.

Technical Facilities: Channel No. 48 (674-680 MHz). Authorized power: 1170-kw visual, 117-kw aural. Antenna: 1900-ft. above av. terrain, 1526-ft. above ground, 2678-ft. above sea level.

Latitude 34° 42' 39"
Longitude 86° 32' 07"

Transmitter: 5000 Governors Dr.

Satellite Earth Stations: ADM, 6.1-meter C-band; Harris, 3-meter Ku-band; Harris, 8-meter Ku-band; M/A-Com, 3.7-meter C-band; Scientific-Atlanta, 4.5-meter Ku-band; Avcom, Harris, Kavouras, M/A-Com receivers.

News Service: AP.

Ownership: American Family Corp. (Group Owner).

Began Operation: July 4, 1954. Sale to present owner by International TV Corp. approved by FCC May 16, 1978. Sale to International by Frank Whisenant, et al., approved by FCC Oct. 24, 1974.

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Schnader, Harrison, Segal & Lewis.

Represented (engineering): A. D. Ring, P.C.

Personnel:

- Lee Brantley, Vice President & General Manager.
- Dorothy Havens, General Sales Manager.
- Mary Wagner, National Sales Manager.
- Garry Kelly, News Director.
- Judy Cornelius, Marketing Director.
- Jack Young, Business Manager.
- Rod Hughes, Chief Engineer.



WAFF BPCT-790828KE Granted 1/31/80 © American Map Corp., No. 14244

Rates: On request.

City of License: Huntsville. **DMA:** Huntsville-Decatur-Florence. **Rank:** 86.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	568,710	290,770	859,480
Average Weekly Circulation (1995)	193,522	80,924	277,240
Average Daily Circulation (1995)			140,746

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Alabama—Huntsville

WHNT-TV

Ch. 19

Network Service: CBS.

Licensee: New York Times Bcstg. Services Inc., Box 19, Huntsville, AL 35804.

Studio: 200 Holmes Ave., Huntsville, AL 35801.

Telephone: 205-533-1919. Fax: 205-533-4503.

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 1279-kw max. & 1002-kw horizontal visual, 254-kw max. & 199-kw horizontal aural. Antenna: 1750-ft. above av. terrain, 944-ft. above ground, 2549-ft. above sea level.

Latitude 34° 44' 19"
Longitude 86° 31' 56"

Transmitter: 960 Monte Sano Blvd., Huntsville.

Satellite Earth Stations: Scientific-Atlanta, 4.7-meter; Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

News Services: AP, NYT.

Ownership: The New York Times Co. (Group Owner).

Began Operation: November 28, 1963. Sale to present owner by Charles Grisham & Tom Percer approved by FCC Feb. 27, 1980 (Television Digest, Vol. 19:31).

Represented (sales): Katz Continental Television.

Represented (legal): Koteen & Naftalin.

Represented (engineering): A. D. Ring, P.C.

Personnel:

Linda Spalla, President & General Manager.
Bill Ambrose, Vice President & General Sales Manager.
Richard Wright, Vice President & Operations Manager.
Craig Jahelka, Vice President, News & Local Programming.
Nonda Sloan, Vice President & Business Manager.
Steve King, Chief Engineer.

Highest 30 Sec. Rate: \$1000.



WHNT-TV BPCT-4203 Granted 4/25/69

© American Map Corp., No. 14244

NETWORK BASE HOURLY RATE: \$1010.

City of License: Huntsville. DMA: Huntsville-Decatur-Florence. Rank: 86.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	568,500	281,510	850,010
Average Weekly Circulation (1995)	209,145	99,516	313,182
Average Daily Circulation (1995)			176,519

* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Alabama—Huntsville

WZDX

Ch. 54

Network Service: FOX.

Licensee: Huntsville Television Acquisition Corp., 915 Middle River Dr., Suite 409, Fort Lauderdale, FL 33304.

Studio: 6025 Mastin Lake Rd., Huntsville, AL 35810.

Telephone: 205-859-5454. Fax: 205-859-2194.

Technical Facilities: Channel No. 54 (710-716 MHz). Authorized power: 2240-kw visual, 224-kw aural. Antenna: 1690-ft. above av. terrain, 1000-ft. above ground, 2460-ft. above sea level.

Latitude 34° 38' 11"
Longitude 86° 30' 42"

Transmitter: 11000 Shawnee Lane, Green Mountain, S of Huntsville.

Satellite Earth Stations: 4 in operation, Microdyne receivers.

Ownership: Grant Broadcasting Stations (Group Owner).

Began Operation: April 4, 1985. Sale to present owners approved by FCC Jan. 4, 1990.

Represented (sales): Settel Inc.

Represented (legal): Wilkinson, Barker, Knauer & Quinn.

Personnel:

- Milton Grant, President & General Manager.
- Randy Stone, Vice President & General Sales Manager.
- Cindy Butler, Regional Sales Manager.
- Laurie Mazikowski, Program Manager.
- Karen Cole, Promotion Manager.
- Dennis Packard, Chief Engineer.
- Gloria Johnson, Business Manager.
- Joey Skelton, Production Manager.
- Ann Suggs, Traffic Manager.



WZDX BMPCT-840815KM Granted 10/26/84 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$350.

City of License: Huntsville. DMA: Huntsville-Decatur-Florence. Rank: 86.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	345,600	197,050	542,650
Average Weekly Circulation (1995)	153,107	70,503	228,467
Average Daily Circulation (1995)			106,886

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Alabama—Mobile

WALA-TV

Ch. 10

Network Service: NBC.

Licensee: SF Broadcasting of Mobile Inc., 6903 Rockledge Dr., Suite 720, Bethesda, MD 20817.

Studio: 210 Government St., Mobile, AL 36602.

Telephone: 334-434-1010. Fax: 334-434-1110.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 45.7-kw aural. Antenna: 1246-ft. above av. terrain, 1197-ft. above ground, 1397-ft. above sea level.

Latitude	30°	41'	17"
Longitude	87°	47'	54"

Transmitter: 16-mi. E of Mobile.

News Services: AP, UPI.

Ownership: SF Broadcasting Inc. (Group Owner).

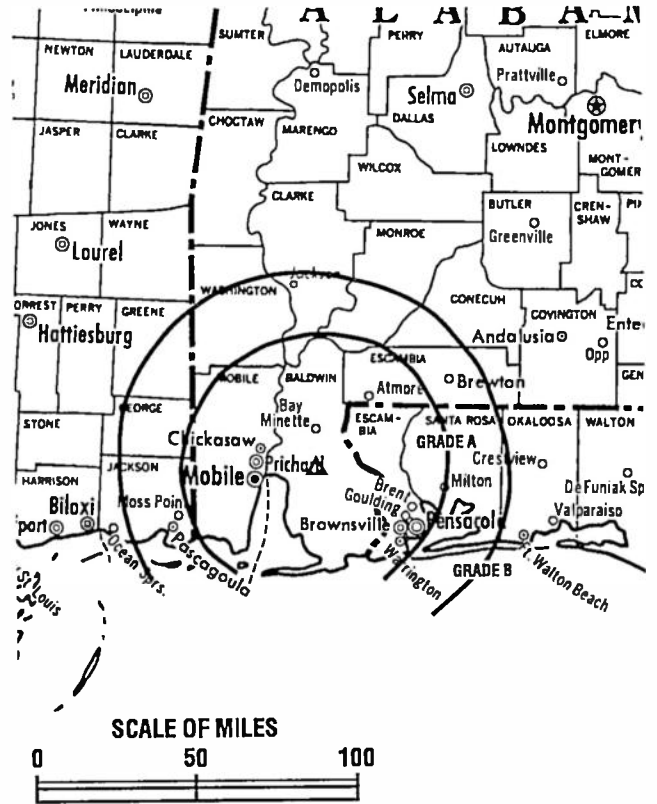
Began Operation: January 14, 1953. Sale to present owner by Bumham Bcstg. approved by FCC August 17, 1995 (*Television Digest*, Vol. 34:35, 50; 35:35). Sale to Bumham Bcstg. approved April 26, 1989 (Vol. 29:7, 9). Sale to Knight-Ridder by Gannett Bcstg. Group following purchase of Evening News Assn. approved by FCC Jan. 13, 1986 (Vol. 25:46; 26:3). Previous sale by Roywood Corp. approved by FCC Oct. 31, 1969 (Vol. 9:15, 44). Sale to Roywood by W. O. Pape approved Nov. 25, 1964 (Vol. 4:32, 48).

Represented (sales): Petry Television Inc.

Represented (legal): Fisher, Wayland, Cooper, Leader & Zaragoza.

Personnel:

Joseph Cook, President & General Manager.
 Scott Wilson, Vice President, Marketing.
 Bob Herron, General Marketing Manager.
 Larry Pate, Program Manager.
 Chuck Bark, News Director.
 Barry Cooney, Business Manager.
 Johnny Reece, Chief Engineer & Production Manager.



WALA-TV BPCF-2733 Granted 7/7/60

© American Map Corp., No. 14244

Rates: On request.

City of License: Mobile. DMA: Mobile-Pensacola. Rank: 61.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	584,710	249,250	833,960
Average Weekly Circulation (1995)	281,654	109,381	405,052
Average Daily Circulation (1995)			238,829

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Alabama—Mobile

WKRQ-TV

Ch. 5

Network Service: CBS.

Licensee: WKRQ-TV Inc., Box 160587, Mobile, AL 36616.

Studios: 555 Broadcast Dr., Mobile, AL 36606; 5401 Corporate Woods, Pensacola, FL 32504.

Telephone: 334-479-5555. Fax: 334-473-8130. E-mail: wkrq99a@prodigy.com

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1906-ft. above av. terrain, 1879-ft. above ground, 2049-ft. above sea level.

Latitude 30° 41' 19.60"
Longitude 87° 49' 49.40"

Transmitter: 0.8-mi. N of Hwy. 31, 1.5-mi. NE of intersection with Hwy. 181.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Ku-band; Scientific-Atlanta, 7-meter C-band; Simulsat, 7-meter C-band.

News Services: AP, CBS, CNN, CNN Headline News.

Ownership: WKRQ-TV Inc.

Began Operation: August 29, 1955. Sale of 50% to Giddens by Mobile Register and Press approved Sept. 28, 1966 by FCC (Television Digest, Vol. 6:40). Sale to co-equal owners Giddens Television Inc. & Mobile Register & Press, group in which Kenneth R. Giddens had 20% interest approved Feb. 20, 1958 (Vol. 13:46; 14:8).

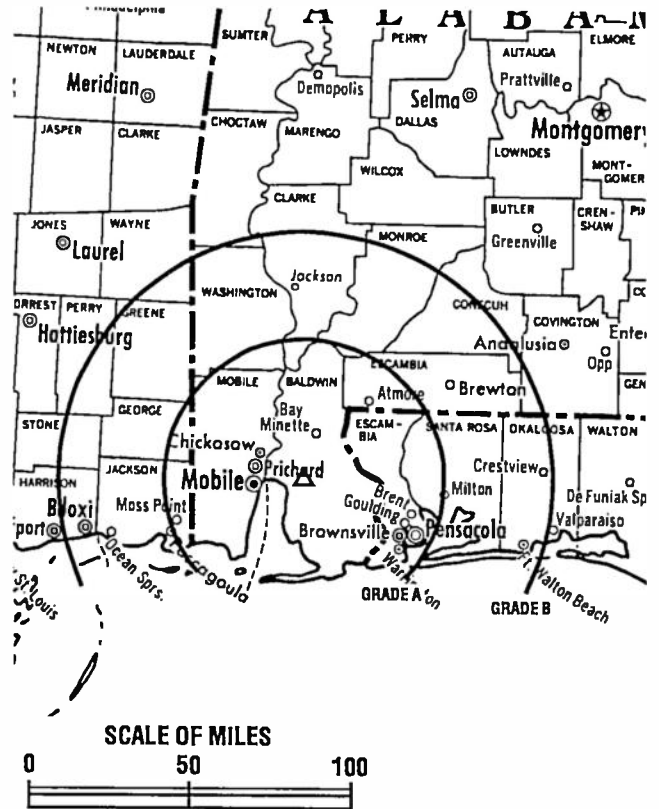
Represented (sales): Katz Continental Television.

Represented (legal): Leventhal, Senter & Lerman.

Represented (engineering): Edward F. Lorentz & Associates.

Personnel:

Toulmin Greer, Chairman.
D. H. Long, President & General Manager.
Bill Brooks, Local Sales Manager.
Bob Spielmann, National Sales Manager.
Jim Richardson, Chief Engineer.
Bill Farris, News Director.
Robin DeLaney, Promotion Director.



WKRQ-TV BMPCT-841005LB Granted 2/3/86 © American Map Corp., No. 14244

Mary Hutcheson, Business Manager.
Charles Baumhauer, Production Manager.
Jim Ellis, Film Director.

Rates: On request.

City of License: Mobile. DMA: Mobile-Pensacola. Rank: 61.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	623,330	288,670	912,000
Average Weekly Circulation (1995)	313,732	123,767	453,233
Average Daily Circulation (1995)			263,354

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Alabama—Mobile

WMPV-TV

Ch. 21

Network Service: TBN.

Licensee: Sonlight Bcstg. Systems Inc., 3002 Dow Ave., No. 42, Tustin, CA 92680.

Studio: 120 Zeigler Circle E, Mobile, AL 36608.

Telephone: 334-633-2100. Fax: 334-633-2174.

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 4335-kw max. visual, 433.5-kw max. aural. Antenna: 1428-ft. above av. terrain, 1401-ft. above ground, 1534-ft. above sea level.

Latitude 30° 35' 18"
Longitude 87° 33' 16"

Transmitter: Rte. 87, 0.9-mi. S of Rte. 10, Elsanor.

Satellite Earth Stations: AFC, 5-meter C-band; Microdyne; Scientific-Atlanta, 4.6-meter C-band.

Ownership: Sonlight Broadcasting Systems Inc. (Group Owner).

Began Operation: December 15, 1985. Sale to present owner by Doyle Brunson approved by FCC July 27, 1989.

Represented (legal): Fisher, Wayland, Cooper, Leader & Zaragoza.

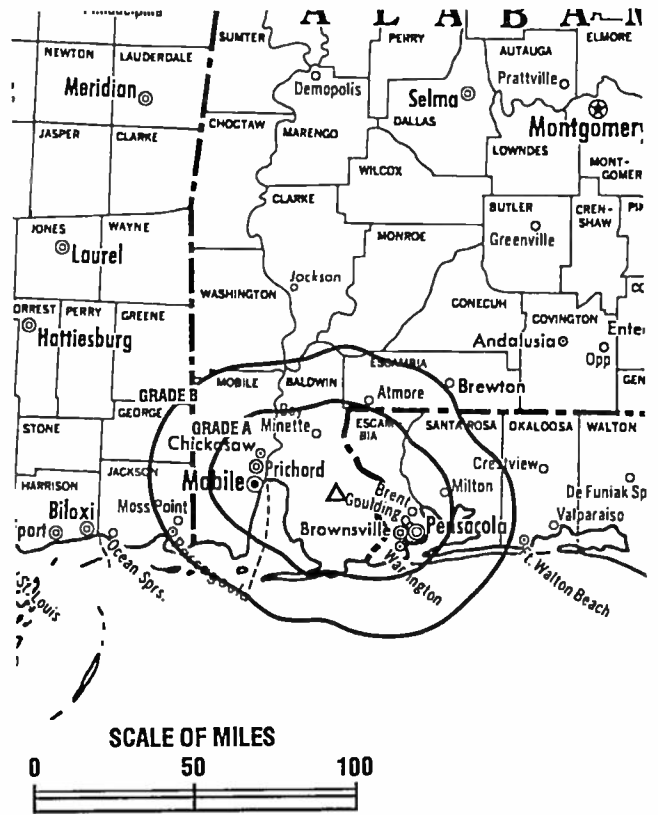
Personnel:

Jay Alan Sekulow, Chairman & President.
Stuart J. Roth, Chief Executive Officer & General Counsel.
Stephen B. Box, Chief Financial Officer.
Charles Davis, Chief Engineer.

Rates: On request.

City of License: Mobile. DMA: Mobile-Pensacola. Rank: 61.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.



WMPV-TV BMPCT-841204KG Granted 9/13/85 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	334,450	138,510	472,960
Average Weekly Circulation (1995)	14,552	8,946	24,424
Average Daily Circulation (1995)			8,897

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Alabama—Mobile

WPMI

Ch. 15

Network Service: FOX.

Licensee: Clear Channel Television Licenses Inc., 200 Concord Plaza, Suite 600, San Antonio, TX 78265-9512.

Studios: 661 Azalea Rd., Mobile, AL 36609; 6706-A Plantation Rd., Pensacola, FL 32504.

Mailing Address: Box 9038, Mobile, AL 36691-0038.

Telephone: 334-602-1500. **Fax:** 334-602-1515.

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 5000-kw max. & 1309-kw horizontal visual, 500-kw max. & 130.9-kw horizontal aural. Antenna: 1706-ft. above av. terrain, 1707-ft. above ground, 1849-ft. above sea level.

Latitude 30° 37' 35"
Longitude 87° 38' 50"

Transmitter: 5.6-mi. E of Loxley, AL.

Satellite Earth Stations: Comtech, 5-meter C-band; Vertex, 4.5-meter Ku-band; M/A-Com, Pinzone, Scientific-Atlanta, United Satellite Systems receivers.

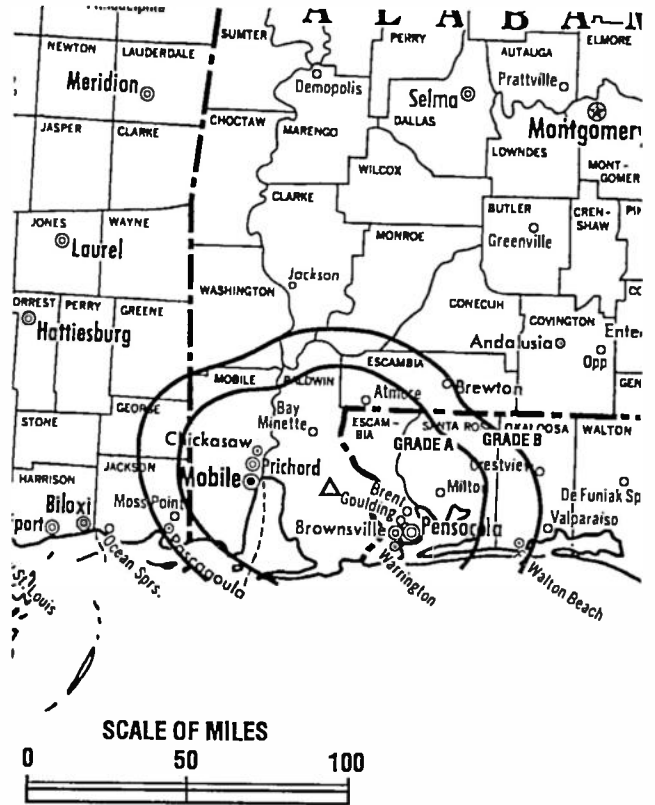
Ownership: Clear Channel Television Inc. (Group Owner).

Began Operation: March 12, 1982. Sale to present owner by MERC Communications Corp., et al., approved by FCC December 8, 1988. Previous sale by Roy L. Hess, et al., approved by FCC Sept 26, 1985 (Television Digest, Vol. 25:32).

Represented (sales): Seltel Inc.

Personnel:

- Bill Parks, General Sales Manager.
- Joe Curlette, Local Sales Manager, Mobile Office.
- Robyn Kurpuis, Local Sales Manager, Pensacola Office.
- Robert Bolton, National Sales Manager.
- Harold Johnson, Chief Engineer.
- Mary Ziemann, Program Manager.
- Sara Moreland, Promotion Director.
- Kathy Himes, Business Manager.



WPMI BPCT-790830KF Granted 10/30/80 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$200.

City of License: Mobile. **DMA:** Mobile-Pensacola. **Rank:** 61.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	404,590	179,040	583,630
Average Weekly Circulation (1995)	202,432	77,944	288,184
Average Daily Circulation (1995)			135,478

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Alabama—Selma-Montgomery

WAKA

Ch. 8

Network Service: CBS.

Licensee: Alabama Telecasters Inc., Box 230667, Montgomery, AL 36123.

Studios: 3020 Eastern Blvd., Montgomery, AL 36116; 1263 Landline Rd., Selma, AL 36701.

Mailing Addresses: Box 230667, Montgomery, AL 36123; Box 1000, Selma, AL 36702.

Telephones: 334-271-8888 (Montgomery); 334-875-2240 (Selma).

Fax: 334-272-6444.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 63.5-kw aural. Antenna: Circularly polarized, 1760-ft. above av. terrain, 1757-ft. above ground, 2000-ft. above sea level.

Latitude 32° 08' 58"
Longitude 86° 46' 48"

Transmitter: Rte. 12, 3-mi. W of Gordonsville, AL.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Emcee, 4-meter C-band; RCA, 4-meter Ku-band; Scientific-Atlanta, 4-meter C-band; Scientific-Atlanta, 5-meter C-band; Scientific-Atlanta, 7-meter C-band; Kavouras, M/A-Com, Scientific-Atlanta, Uniden, Vertex receivers.

News Services: AP, CBS.

Ownership: Bahakel Communications Ltd. (Group Owner).

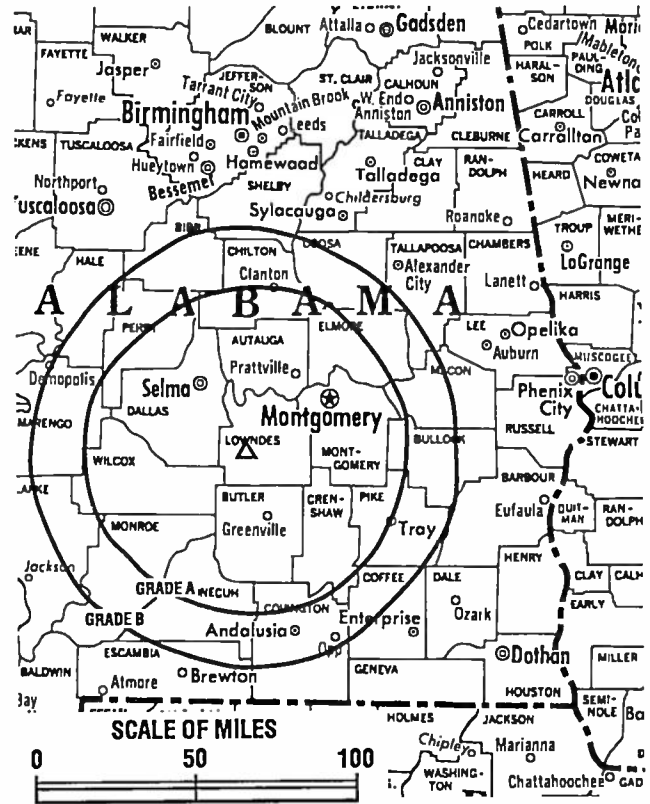
Began Operation: March 17, 1960; left air July 1968 following fire which destroyed studio, offices & transmitting equipment. Sale to Charles F. Grisham, et al., by William J. Brennan, William E. Bennis, et al., approved by FCC Jan. 1971. Resumed operation Nov. 1, 1973. Sale to present owner by Charles F. Grisham, et al., approved by FCC June 10, 1985.

Represented (sales): Katz Continental Television.

Represented (legal): Jeffrey W. Malickson.

Personnel:

Cy N. Bahakel, President.
Kenneth Hawkins, General Manager.
Kevin Mirek, General Sales Manager.
Mark Smith, Station Manager.



WAKA BMPCT-840904KL Granted 11/16/84 © American Map Corp., No. 14244

Bill Zortman, News Director.
Ray Phillips, Promotion Manager.
Brian Baker, Chief Engineer.
Rick Baker, Traffic Director.
Jim Lyons, Business Manager.

Highest 30 Sec. Rate: \$850.

City of License: Selma. DMA: Montgomery. Rank: 113.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	451,910	231,400	683,310
Average Weekly Circulation (1995)	115,019	68,934	188,686
Average Daily Circulation (1995)			107,281

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Alabama—Montgomery

WCOV-TV

Ch. 20

Network Service: FOX.

Licensee: Woods Communications Corp., One WCOV Ave., Montgomery, AL 36111.

Studio: One WCOV Ave., Montgomery, AL 36111.

Telephone: 334-288-7020. Fax: 334-288-5414.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 617-kw max. & 550-kw horizontal visual, 122-kw max. & 110-kw horizontal aural. Antenna: 740-ft. above av. terrain, 793-ft. above ground, 999-ft. above sea level.

Latitude 32° 20' 06"
Longitude 86° 17' 16"

Transmitter: 1369 Adrian Lane, Montgomery.

Satellite Earth Stations: 2-meter Ku-band; 7-meter C-band.

Ownership: Woods Communications Corp. (Group Owner).

Began Operation: April 17, 1953. Sale to present owner by J. D. Gay, et al., approved by FCC Sept. 26, 1985. Previous sale by Oscar P. Covington and associates approved Oct. 2, 1964 (Television Digest, Vol. 4:28, 32, 41).

Represented (sales): Seitel Inc.

Represented (legal): Kenkel & Associates.

Personnel:

David Woods, President & General Manager.
John Greenwood, General Sales Manager.
Phil Witt, Chief Engineer.

Highest 30 Sec. Rate: \$800.

City of License: Montgomery. DMA: Montgomery. Rank: 113.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.



WCOV-TV BPCT-4607 Granted 5/17/73 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	192,460	107,480	299,940
Average Weekly Circulation (1995)	79,537	34,036	117,562
Average Daily Circulation (1995)			56,122

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Alabama—Montgomery-Selma

WHOA-TV

Ch. 32

Network Service: ABC.

Licensee: WHOA-TV Inc., Box 3236, Montgomery, AL 36193.

Studio: 3251 Harrison Rd., Montgomery, AL 36109.

Telephone: 334-272-5331. Fax: 334-271-6348.

Technical Facilities: Channel No. 32 (578-584 MHz). Authorized power: 4750-kw max. visual, 457-kw max. aural. Antenna: 1799-ft. above av. terrain, 1771-ft. above ground, 2049-ft. above sea level.

Latitude 32° 08' 30"
Longitude 86° 44' 43"

Transmitter: 323 Hulett's Rd., Hayneville, AL 36040.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; Avantek receivers.

News Service: AP.

Ownership: Soundview Television (Group Owner).

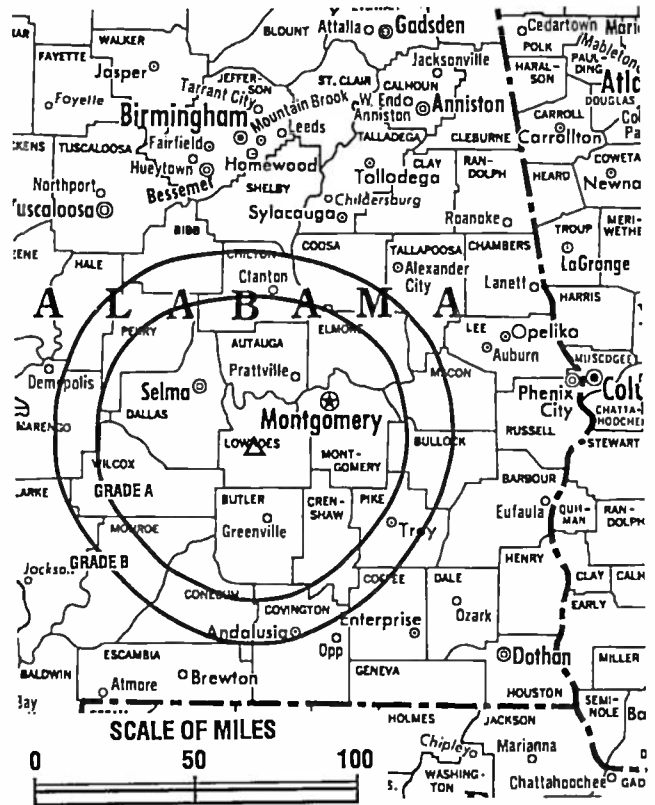
Began Operation: March 24, 1962; left air Feb. 15, 1963. Resumed operation March 12, 1964. Transfer of control to present owner approved by FCC Feb. 27, 1995. Previous sale to Frey Communications approved by FCC May 10, 1988. Sale to Terrapin Communications Corp. by Bahakel Communications Ltd. approved by FCC June 10, 1985. Sale to Bahakel by receiver Robert J. Thomas for First Alabama Corp. approved Jan. 31, 1964 by FCC.

Represented (sales): Petry Television Inc.

Represented (legal): Lowndes, Drosdick, Doster, Kantor & Reed.

Personnel:

Mike Brooks, General Manager.
John Crawford, General Sales Manager.
David Murphy, Program Director.



WHOA-TV BPCT-871211KG Granted 8/4/88 © American Map Corp., No. 14244

Debbie Williams, News Director.
Dan Metzger, Chief Engineer.
Chris Johnson, Promotion & Public Affairs Director.
Floyd Cogburn, Business Manager.

Highest 30 Sec. Rate: \$600.

NETWORK BASE HOURLY RATE: \$250.

City of License: Montgomery. DMA: Montgomery. Rank: 113.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	257,070	162,900	419,970
Average Weekly Circulation (1995)	101,673	40,902	145,856
Average Daily Circulation (1995)			66,078

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Alabama—Montgomery

WMCF-TV

Ch. 45

Network Service: Independent.

Licensee: Sonlight Bcstg. Systems Inc., 120 Zeigler Circle E, Mobile, AL 36608.

Studio: 6000 Monticello Dr., Montgomery, AL 36117-1907.

Telephones: 334-277-4545; 334-272-0045. Fax: 334-277-6635.

Technical Facilities: Channel No. 45 (656-662 MHz). Authorized power: 700-kw max. visual, 70-kw aural. Antenna: 1030-ft. above av. terrain, 1040-ft. above ground, 1220-ft. above sea level.

Latitude 32° 24' 11"
Longitude 86° 11' 48"

Holds CP for change to 619.4-kw max. visual, 1011-ft. above av. terrain, 1038-ft. above ground, 1218-ft. above sea level. BPCT-920923KG.

Transmitter: 1.5-mi. N of intersection of Burbank Dr. & U.S. Rte. 80.

Satellite Earth Stations: 3 in operation, 3.8-meter C-band; M/A-Com receivers.

Ownership: Sonlight Broadcasting Systems Inc. (Group Owner).

Began Operation: November 25, 1985. Sale to present owners approved by FCC August 14, 1990.

Represented (legal): Fisher, Wayland, Cooper, Leader & Zaragoza.

Represented (engineering): Peter V. Gureckis & Associates.

Personnel:

Stuart Roth, Chief Executive Officer.
Steven Box, Chief Financial Officer.
Willie Fears, Station Manager.
Ed Cole, Chief Engineer.

Highest 30 Sec. Rate: \$30.



WMCF-TV BPCT-920923KG Granted 12/14/92 © American Map Corp., No. 14244

City of License: Montgomery. DMA: Montgomery. Rank: 113.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	134,360	57,050	191,410
Average Weekly Circulation (1995)	5,746	3,969	10,297
Average Daily Circulation (1995)			3,829

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Alabama—Montgomery

WSFA

Ch. 12

Network Service: NBC.

Licensee: Cosmos Bcstg. Corp., Box 251200, Montgomery, AL 36125-1200.

Studio: 12 E. Delano Ave., Montgomery, AL 36105.

Telephone: 334-288-1212. Fax: 334-613-8302.

E-mail: wsfa@wsnet.com; wsfanews12@aol.com

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 63.02-kw aural. Antenna: 2000-ft. above av. terrain, 1935-ft. above ground, 2467-ft. above sea level.

Latitude 31° 58' 32"
Longitude 86° 09' 46"

Transmitter: Collier Rd., Grady, AL, 29-mi. SSE of Montgomery.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 7-meter; Harris, Ku-band; Scientific-Atlanta receivers.

News Services: AP, NBC.

Ownership: Cosmos Broadcasting Corp. (Group Owner).

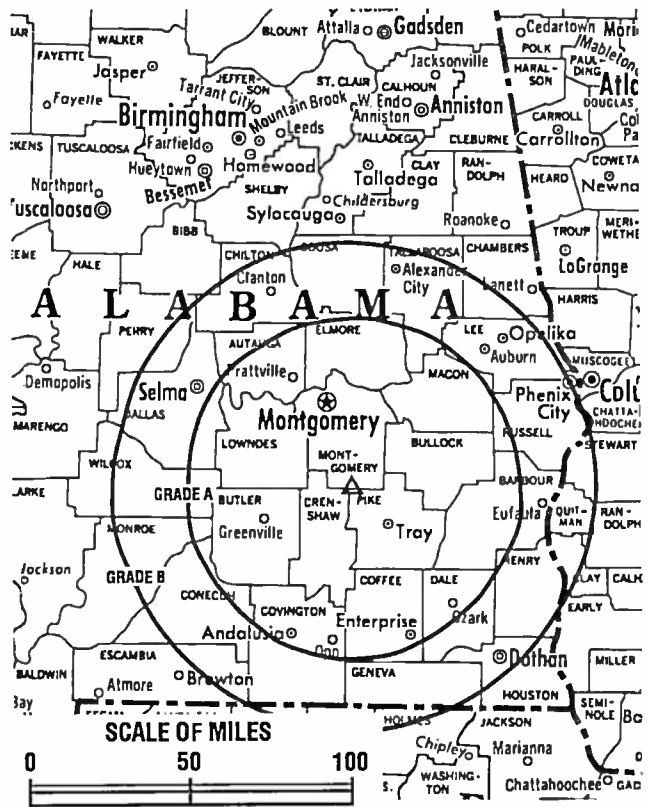
Began Operation: December 25, 1954. Sale to Cosmos Bcstg. Corp. by WKY Television System Inc. approved Sept. 2, 1959 by FCC (Television Digest, Vol. 15:30, 36). Previous sale to WKY-TV System by Judge David E. Dunn-H. S. Durden-R. F. Hudson group—latter publisher of Montgomery Advertiser and Journal—approved by FCC Feb. 16, 1955 (Vol. 10:38; 11:8).

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

- Harold Culver, Vice President & General Manager.
- Carl Stephens, Operations Manager.
- Hoyt Andres, General Sales Manager.
- Ken Thayer, Chief Engineer.
- Lucy Riley, News Director.
- Mark Wilder, Promotion Manager.



WSFA BPCT-3643 Granted 3/13/74

© American Map Corp., No. 14244

Stephen Watkins, Business Manager.
Roger Thomas, Production Manager.

Rates: On request.

City of License: Montgomery. DMA: Montgomery. Rank: 113.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	499,200	253,400	752,600
Average Weekly Circulation (1995)	202,212	90,920	305,403
Average Daily Circulation (1995)			187,433

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Alabama—Opelika-Auburn

WSWS

Ch. 66

Network Service: Independent.

Licensee: RCH Broadcasting Inc., Mariner St, Tampa, FL 33609.

Studio: 1800 Pepperell Pkwy., Opelika, AL 36801.

Telephone: 334-749-5766. Fax: 334-749-5583.

Technical Facilities: Channel No. 66 (782-788 MHz). Authorized power: 794.3-kw max. & 708-kw horizontal visual, 79.43-kw max. & 70.8-kw horizontal aural. Antenna: 690-ft. above av. terrain, 403-ft. above ground, 1338-ft. above sea level.

Latitude 32° 38' 33"
Longitude 85° 14' 13"

Transmitter: 7.5-mi. E of Opelika.

Ownership: RCH Broadcasting Inc.

Began Operation: May 16, 1982. Sale to present owner by Christian Television Network approved by FCC August 8, 1995. Sale to Christian Television Network by Richard C. Hilton, et al., approved by FCC July 30, 1984.

Represented (legal): Baraff, Koerner, Olender & Hochberg, P.C.

Represented (engineering): Kessler & Gehman Associates Inc.

Personnel:

R. C. Hilton, President.
Walter Dix, General Manager.

Highest 30 Sec. Rate: \$100.

City of License: Opelika. DMA: Columbus, GA. Rank: 125.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.



WSWS BMPCT-811216KE Granted 1/12/82 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	93,740	24,090	117,830
Average Weekly Circulation (1995)	736	358	1,095
Average Daily Circulation (1995)			313

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Alabama—Ozark

WDFX-TV

(formerly WDAU)

Ch. 34

Network Service: FOX.

Licensee: Woods Television Co. LLC, 1 WCOV Ave., Montgomery, AL 36111.

Studio: 318 El Palacio Plaza, Ozark, AL 36361.

Telephone: 334-774-8000. Fax: 334-774-1118.

Technical Facilities: Channel No. 34 (590-596 MHz). Authorized power: 1120-kw max. visual. Antenna: 466-ft. above av. terrain, 459-ft. above ground, 719-ft. above sea level.

Latitude 31° 12' 30"
Longitude 86° 36' 51"

Transmitter: N side of State Hwy. 103, 0.4-mi. E of Wicksburg.

Ownership: Woods Communications Corp. (Group Owner).

Began Operation: February 22, 1991. Sale to present owner by Judah Bcstg. Systems approved by FCC April 19, 1995.

Represented (legal): Kenkel & Associates.

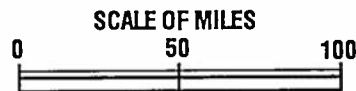
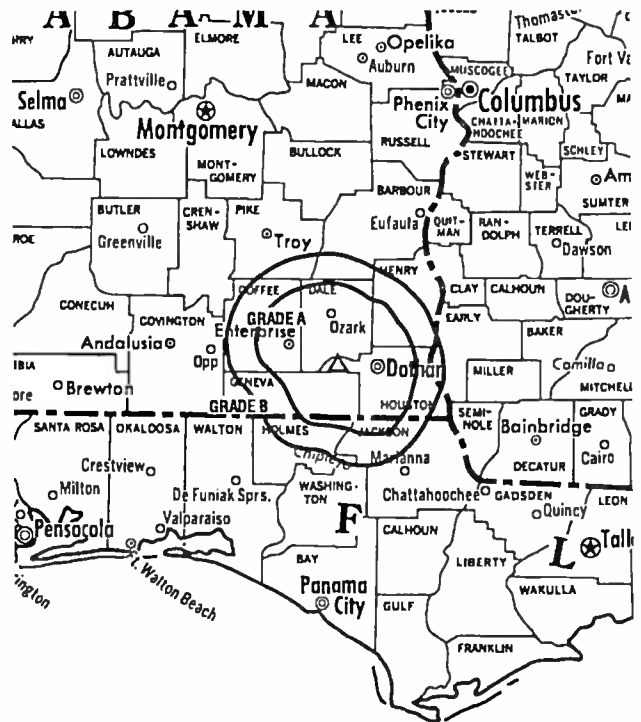
Represented (engineering): Lohnes & Culver.

Personnel:

Tim Strickland, General Manager.
Ozburn Henley, Chief Engineer.
Gina McGee, Program Director.

City of License: Ozark. DMA: Dothan. Rank: 172.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.



WDFX-TV BMPCT-891117KH Granted 7/20/90 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	109,870	68,120	177,990
Average Weekly Circulation (1995)	33,713	13,333	47,043
Average Daily Circulation (1995)			19,715

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Alabama—Tuscaloosa

WCFT-TV

Ch. 33

Network Service: CBS.

Licensee: WCFT License Subsidiary, 1533 N. Woodward Ave., Suite 240, Bloomfield Hills, MI 48034.

Studio: 4000 37th St. E, Tuscaloosa, AL 35405.

Telephone: 205-553-1333. Fax: 205-556-4814.

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 1125-kw max. & 1000-kw horizontal visual, 112.5-kw max. aural. Antenna: 537-ft. above av. terrain, 400-ft. above ground, 828-ft. above sea level.

Latitude 33° 10' 25"
Longitude 87° 29' 01"

Transmitter: 4000 37th St. E, Tuscaloosa.

News Service: AP.

Ownership: Federal Broadcasting Co. (Group Owner).

Began Operation: October 29, 1965. Transfer of stock to W. S. Smylie Jr., S. A. Rosenbaum, Marvin Reuben, et al., approved by FCC Aug. 23, 1967. Sale to Beam Bcstrs. Ltd. approved July 27, 1983. Sale to present owners approved Feb. 20, 1991.

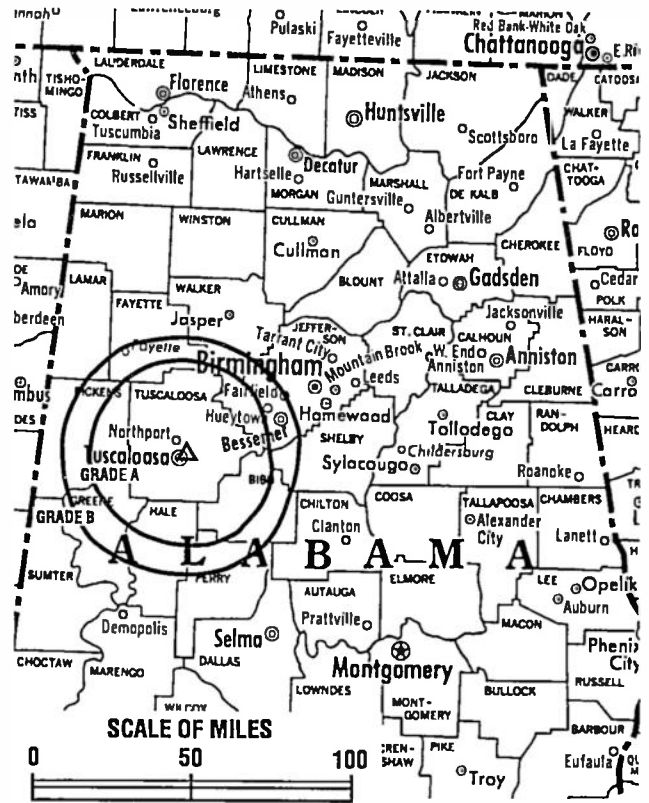
Represented (sales): Katz Continental Television.

Represented (legal): Hogan & Hartson.

Personnel:

Tommy Ray, General Manager.
Ron Quarles, General Sales Manager.
John Fletcher, Chief Engineer.
Kip Tyner, News Director.
Orzell Spencer, Program Director.
Angie Jeffreys, Promotion Director.
Joan Shattuck, Business Manager.

Highest 30 Sec. Rate: \$400.



WCFT-TV BPCT-781113KH Granted 4/30/80 © American Map Corp., No. 14244

NETWORK BASE HOURLY RATE: \$152.

City of License: Tuscaloosa. DMA: Tuscaloosa. Rank: 187.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	274,590	124,910	399,500
Average Weekly Circulation (1995)	58,993	13,429	74,325
Average Daily Circulation (1995)			42,483

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Alabama—Tuscaloosa

WDBB

Ch. 17

Network Service: FOX.

Licensee: WDBB-TV Inc., 5455 Jug Factory Rd., Tuscaloosa, AL 35405.

Studio: 5455 Jug Factory Rd., Tuscaloosa, AL 35403.

Mailing Address: Box 031710, Tuscaloosa, AL 35401.

Telephone: 205-345-1117. **Fax:** 205-345-1173. **E-mail:** wdbbnews@aol.com

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 814-kw max. visual, 81.3-kw aural. Antenna: 871-ft. above av. terrain, 670-ft. above ground, 1113-ft. above sea level.

Latitude 33° 03' 15"
Longitude 87° 32' 57"

Transmitter: 1.8-mi. E of Rte. 69, 6.1-mi. NE of Moundsville.

Satellite Earth Stations: Drake, C-band; Drake, Ku & C-band; Wegener, C-band; Drake receivers.

News Services: AP, CNN, Fox News, Sports News Satellite.

Ownership: WDBB-TV Inc.

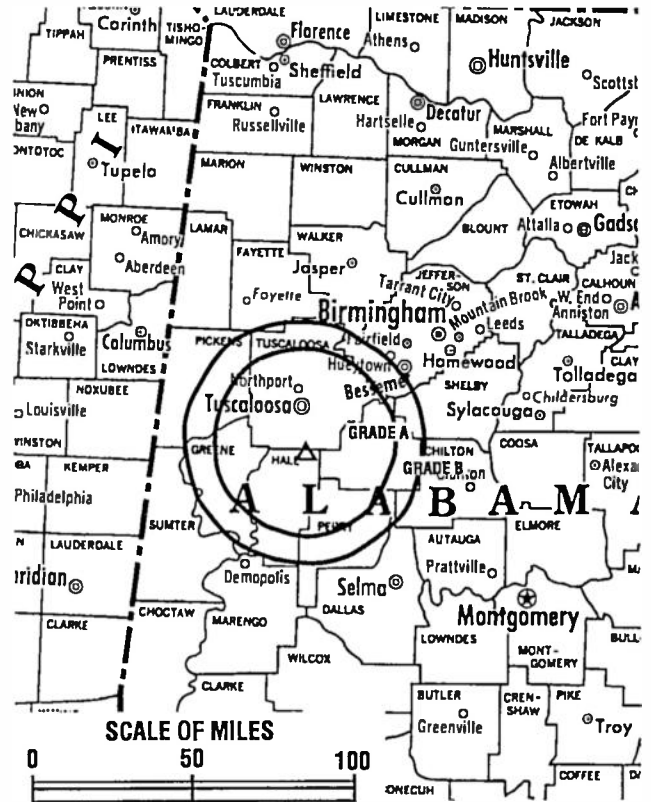
Began Operation: October 8, 1984.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Mullaney Engineering Inc.

Personnel:

- David R. DuBose, President & General Manager.
- Paul F. Bankston, Director of Sales.
- Mike Travis, General Sales Manager.
- Dan Cates, News Director.
- Dawn Walker, Program & Promotion Director.
- Kyle Smith, Chief Engineer.
- Scott Spence, Production Manager.
- Cathy Bolling, Business Manager.



WDBB BPCT-920825KH Granted 10/27/92 © American Map Corp., No. 14244

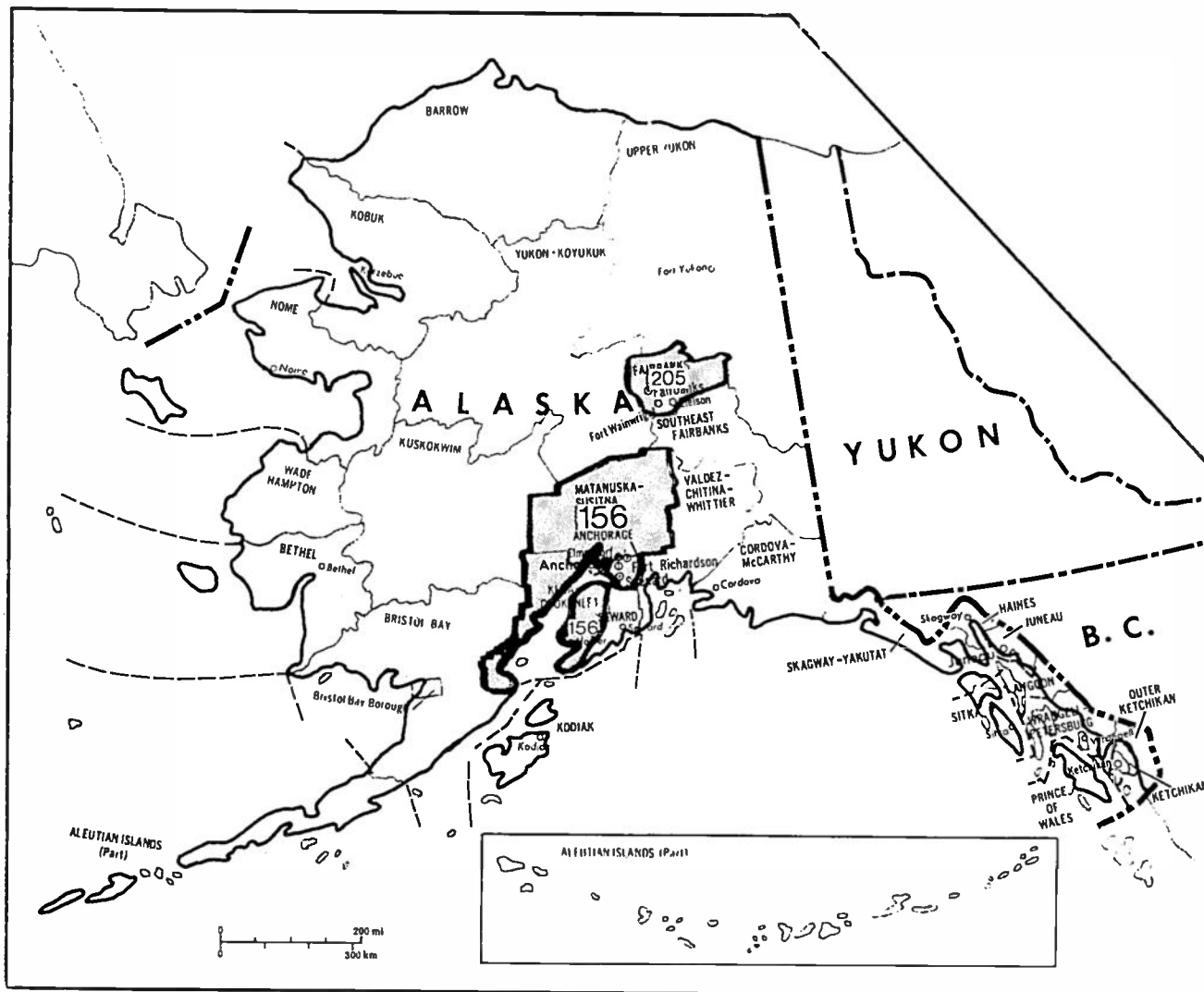
Highest 30 Sec. Rate: \$400.

City of License: Tuscaloosa. **DMA:** Tuscaloosa. **Rank:** 187.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	440,720	247,500	688,220
Average Weekly Circulation (1995)	45,555	18,069	65,847
Average Daily Circulation (1995)			29,881

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.



MARKET

MARKET	NIELSEN DMA TV HOUSEHOLDS	RANK
Anchorage, AK	123,410	156
Fairbanks, AK	30,970	205
Juneau, AK	N/A	N/A
Ketchikan, AK	N/A	N/A
Sitka, AK	N/A	N/A

MARKET AREA COMMERCIAL STATIONS

KDMD (33), KIMO (13), KTBY (4), KTUU-TV (2), KTVA (11), KYES (5)
 KATN (2), KFXF (7), KJNP-TV (4), KTVF (11)
 KJUD (8)
 KNEB-TV (4)
 KTNL (13)

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**Call Lynn Levne
 or Brian Meeley
 202-872-9200**

Alaska Station Totals as of November 1, 1995

	VHF	UHF	TOTAL
Commercial Television Stations	12	1	13
Educational Television Stations	4	0	4
	16	1	17

Alaska—Anchorage

KDMD

Ch. 33

Network Service: HSN.

Licensee: Green TV Corp., Box 255, Evergreen, CO 80439.

Studio: 6921 Brayton Dr., Suite 220, Anchorage, AK 99507.

Telephone: 907-344-7817.

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 28.12-kw max. visual. Antenna: 646-ft. above av. terrain, 226-ft. above ground, 1293-ft. above sea level.

Latitude 61° 09' 57"
Longitude 149° 41' 02"

Transmitter: NE 1/2 of section 6, Twp. 12 N, range 2 W, Anchorage.

Satellite Earth Stations: Beta, 2.5-meter C-band; Paracclipse, 3-meter C-band; Echostar receivers.

Ownership: Green TV Corp. (Group Owner).

Began Operation: October 1, 1989.

Represented (legal): Cole, Raywid & Braverman.

Personnel:
Frank Martin, General Manager.

Rates: On request.

City of License: Anchorage. **DMA:** Anchorage. **Rank:** 156.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.



KDMD BPCT-870331LA Granted 12/21/88 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	54,540	37,960	92,500
Average Weekly Circulation (1995)	654	0	648
Average Daily Circulation (1995)			185

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Alaska—Anchorage

KIMO

Ch. 13

Network Service: ABC.

Licensee: Cookerly Communications, Receiver.

Studio: 2700 E. Tudor Rd., Anchorage, AK 99507.

Telephone: 907-561-1313. **Fax:** 907-561-1377.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 39-kw visual, 7.8-kw aural. Antenna: 87-ft. above av. terrain, 294-ft. above ground, 400-ft. above sea level.

Latitude 61° 11' 52"
Longitude 149° 52' 31"

Requests CP for change 316-kw max. visual, 781-ft. above av. terrain, 774-ft. above ground, 889-ft. above sea level, lat. 61° 25' 22", long. 149° 52' 20", transmitter to Mile 2.2, Point MacKenzie Rd., Matanuska-Sustina. BPCT-950714KF.

Transmitter: 2550 Denali St., Anchorage.

Satellite Earth Stations: Harris, 7-meter C-band; Harris, 9-meter C-band; Harris receivers.

News Services: AP, ABC, CNN.

Ownership: Cookerly Communications, Receiver.

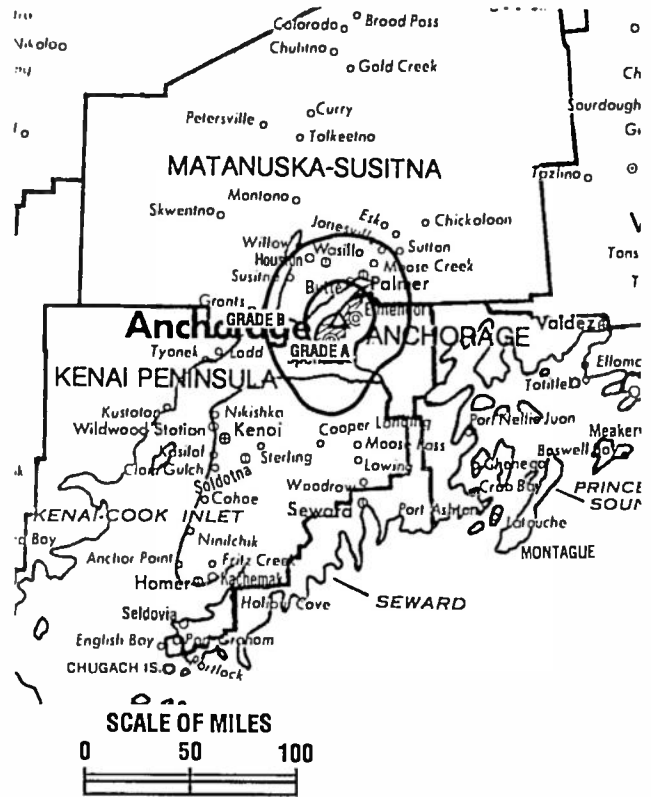
Began Operation: October 31, 1967. Transfer of 80% of Sourdough Bcstrs. Inc. from Harpel estate to Alaska-Hawaii Radio approved by FCC Dec. 3, 1969 but sale was not consummated. Left air May 21, 1970. Resumed operation Sept. 6, 1970. Sale to Alaska 13 Corp. approved by FCC May 28, 1971. Involuntary transfer of control to Cookerly Communications, Trustee approved March 22, 1993. Sale to Desert Communications V Inc. was granted March 27, 1995, but not consummated. Sale to Smith Broadcasting Group Inc. pends.

Represented (sales): Katz Continental Television.

Represented (legal): Kaye, Scholer, Fierman, Hays & Handler.

Personnel:

Larry Hogue, National Sales Manager.
B. G. Randlett, Director, Engineering.
Dan Grubb, News Director.
David Geesin, Director, Programming.



KIMO BPCT-840410KF Granted 6/29/84 © American Map Corp., No. 14244

Wanda Givens, Director, Marketing.
William R. Hunison, Business Manager.

Highest 30 Sec. Rate: \$600.

NETWORK BASE HOURLY RATE: \$150.

City of License: Anchorage. **DMA:** Anchorage. **Rank:** 156.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	65,180	57,820	123,000
Average Weekly Circulation (1995)	48,550	40,855	89,405
Average Daily Circulation (1995)			41,330

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Alaska—Anchorage

KTBY

Ch. 4

Network Service: FOX.

Licensee: KTBY Inc., 1840 S. Bragaw St., Suite 101, Anchorage, AK 99508.

Studio: 1840 S. Bragaw St., Suite 101, Anchorage, AK 99508.

Telephone: 907-274-0404. **Fax:** 907-264-5180.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 42.5-kw visual, 8.5-kw aural. Antenna: Circularly polarized, 180-ft. above av. terrain, 263-ft. above ground, 359-ft. above sea level.

Latitude 61° 13' 11"
Longitude 149° 53' 24"

Transmitter: 300 W. 3rd Ave., Anchorage.

Satellite Earth Stations: M/A-Com, 4-meter C-band; Superior, 6-meter Ku & C-band; Agile Omni receivers.

Ownership: KTBY Inc.

Began Operation: December 2, 1983. Sale to Tak Communications by Totem Bcstg. Corp. approved by FCC July 11, 1984. Sale to present owner approved Feb. 5, 1985.

Represented (sales): Seltel Inc.; Tacher Television.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

Ronald K. Bradley, General Manager.
Sean M. Bradley, Station & Sales Manager.
Theresa Larson, Program Manager.
Mike Bozlet, Chief Engineer.

Highest 30 Sec. Rate: \$600.

City of License: Anchorage. **OMA:** Anchorage. **Rank:** 156.



KTBY BPCT-860410KH Granted 6/10/86 © American Map Corp., No. 14244

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	65,180	57,820	123,000
Average Weekly Circulation (1995)	45,547	41,380	86,984
Average Daily Circulation (1995)			42,946

* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Alaska—Anchorage

KTUU-TV

Ch. 2

Network Service: NBC.

Licensee: Channel 2 Broadcasting Co., 701 E. Tudor Rd., Suite 220, Anchorage, AK 99503-7488.

Studio: 701 E. Tudor Rd., Suite 220, Anchorage, AK 99503-7488.

Telephone: 907-762-9202. **Fax:** 907-561-0882.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 720-ft. above av. terrain, 719-ft. above ground, 834-ft. above sea level.

Latitude 61° 25' 22"
Longitude 149° 52' 20"

Transmitter: Mile 3, Point Mackenzie Rd., Matanuska-Susitna Borough.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Anixter-Mark, 5-meter C-band; Harris, 3-meter C-band; Harris receivers.

News Services: AP, NBC.

Ownership: Channel 2 Broadcasting Co.

Began Operation: October 16, 1953. Sale to present owners by Alvin O. Bramstedt, et al., approved March 6, 1981. Sale by Lathrop Co., Richard R. Rollins, et al., approved March 16, 1960 by FCC (*Television Digest*, Vol. 16:8, 12). Previous sale of control by Richard R. Rollins approved Dec. 29, 1954 (Vol. 10:47; 11:1).

Represented (sales): Blair Television.

Represented (legal): Fisher Wayland Cooper Leader & Zaragoza L.L.P.

Personnel:

- Greg Zaser, President.
- Al Bramstedt Jr., General Manager.
- Nancy Johnson, Marketing Director.
- Andrew Macleod, Local Sales Manager.
- John Tracy, News Director.
- Greg Lytle, Promotion Director.
- Sandra Moore, Program Director.



KTUU-TV BPCT-850411KH Granted 5/9/85 © American Map Corp., No. 14244

Pete Cyril, Operations Manager.
Leland R. Verschuere, Chief Engineer.

Highest 30 Sec. Rate: \$800.

NETWORK BASE HOURLY RATE: \$365.

City of License: Anchorage. DMA: Anchorage. Rank: 156.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	76,900	77,260	154,160
Average Weekly Circulation (1995)	55,365	50,765	106,156
Average Daily Circulation (1995)			68,980

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Alaska—Anchorage

KTVA

Ch. 11

Network Service: CBS.

Licensee: Northern Television Inc., Box 102200, Anchorage, AK 99510.

Studio: 1007 W. 32nd Ave., Anchorage, AK 99503.

Telephones: 907-562-3456; 907-561-4200. Fax: 907-561-4688.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 50.7-kw visual, 5.07-kw aural. Antenna: 300-ft. above av. terrain, 391-ft. above ground, 487-ft. above sea level.

Latitude 61° 11' 33"
Longitude 149° 54' 01"

Transmitter: 1007 W. 32nd Ave., Anchorage.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Andrew, 5.6-meter Ku-band; Antenna Technology, 7-meter C-band; Harris, 11-meter C-band; Scientific-Atlanta, Standard Communications receivers.

AM Affiliate: KBYR, 10-kw, 700 kHz.

FM Affiliate: KNIK-FM, 50-kw, 105.3 mHz (No. 287), 255-ft.

News Services: AP, CBS.

Ownership: Northern Television Inc. (Group Owner).

Began Operation: December 11, 1953.

Represented (sales): Adam Young Inc.; Art Moore Inc. (Northwest).

Represented (legal): Wilkinson, Barker, Knauer & Quinn.

Represented (engineering): George M. Frese; Jules Cohen & Associates.

Personnel:

- A. G. Hiebert, Chairman.
- Julianna Royal Guy, President.
- Bruce Sloan, Vice President, Anchorage Operations.
- Steve Strait, General Sales Manager.
- Jennie Smelker, National Sales Manager.
- Steve MacDonald, News Director.



KTVA BPCT-3547 Granted 7/20/65

© American Map Corp., No. 14244

Duane Millsap, Chief Engineer.
Steve Gonzalez, Marketing Director.

Highest 30 Sec. Rate: \$650.

NETWORK BASE HOURLY RATE: \$300.

City of License: Anchorage. DMA: Anchorage. Rank: 156.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	65,180	57,820	123,000
Average Weekly Circulation (1995)	50,301	45,422	95,740
Average Daily Circulation (1995)			51,967

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Alaska—Anchorage

KYES

Ch. 5

Network Service: UPN, WBN.

Licensee: Fireweed Communications Corp., 3700 Woodland Dr., Anchorage, AK 99517.

Studio: 3700 Woodland Dr., Suite 600, Anchorage, AK 99517.

Telephone: 907-248-5937. Fax: 907-243-0709. E-mail: fireweed@alaska.net

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 5-kw aural. Antenna: 820-ft. above av. terrain, 59-ft. above ground, 1800-ft. above sea level.

Latitude 61° 20' 10"
Longitude 149° 30' 47"

Transmitter: 1.6-mi. WNW of Eagle River off Skyline Dr.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Station: 4.5-meter C-band; Chapparal, Microdyne receivers.

News Service: CNN.

Ownership: Fireweed Communications Corp.

Began Operation: January 21, 1990.

Represented (legal): Michael Couzens.

Personnel:

Carol Schatz, General Manager.
Sandra Jones, General Sales Manager.
Jeremy Lansman, Chief Engineer.
Janet Taylor, Promotion Director.
Mark Blackford, Production Manager.

Highest 30 Sec. Rate: \$450.



KYES BPCT-920930KQ Granted 10/12/94 © American Map Corp., No. 14244

City of License: Anchorage. DMA: Anchorage. Rank: 156.

Circulation © 1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	65,180	57,820	123,000
Average Weekly Circulation (1995)	25,821	22,322	48,193
Average Daily Circulation (1995)			15,801

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Alaska—Fairbanks

KATN

Ch. 2

Network Service: ABC, NBC.

Licensee: Cookerly Communications, Receiver.

Studio: 516 2nd Ave., Suite 400, Fairbanks, AK 99701.

Telephone: 907-452-2125. Fax: 907-456-8225.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 28.2-kw visual, 5.5-kw aural. Antenna: 45-ft. above av. terrain, 200-ft. above ground, 640-ft. above sea level.

Latitude 64° 50' 42"
Longitude 147° 42' 42"

Transmitter: 516 2nd Ave.

Satellite Earth Stations: Anixter-Mark, 5-meter; Harris, 9-meter; Harris, Microdyne receivers.

News Service: AP.

Ownership: Cookerly Communications, Receiver.

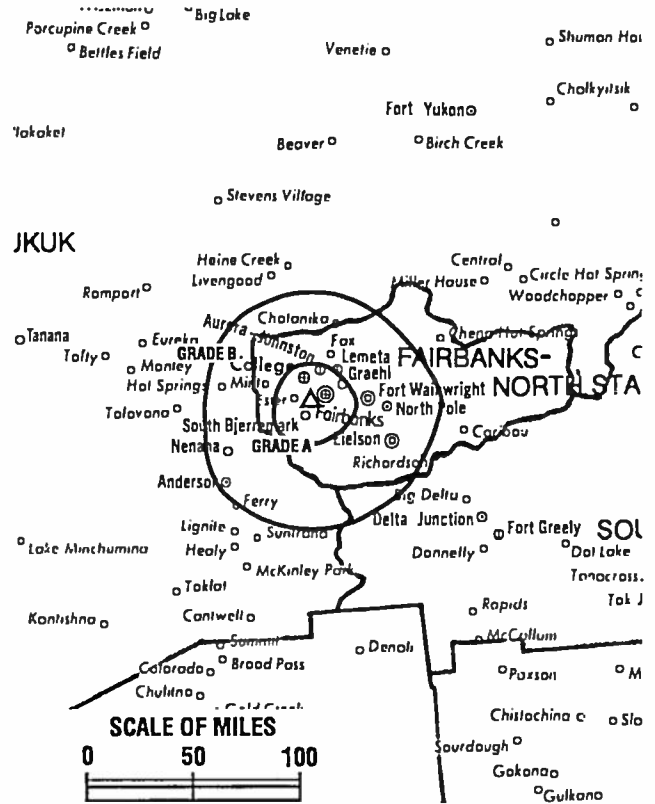
Began Operation: March 1, 1955. Sale to Alaska Bcstg. Network Inc. by Channel 2 Bcstg. Co. approved by FCC June 8, 1984. Involuntary transfer of control to Cookerly Communications, Trustee approved March 22, 1993. Sale to Desert Communications V Inc. granted but not consummated. Sale to Smith Broadcasting Group Inc. pending.

Represented (sales): Katz Continental Television.

Personnel:

Bob Underwood, General Manager.
Terri Beck, Local Sales Manager.
Larry Hogue, National & Regional Sales Manager.
John Risser, Chief Engineer.
Buck Mahler, News Director.
Terry Hoteling, Program Director.
Gail Olsen, Business Manager.
Jenifer Twomey, Promotion Director & Production Manager.

Highest 30 Sec. Rate: \$350.



KATN BPCT-810716KE Granted 10/5/81 © American Map Corp., No. 14244

NETWORK BASE HOURLY RATE: \$150.

City of License: Fairbanks. DMA: Fairbanks. Rank: 205.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	11,720	19,440	31,160
Average Weekly Circulation (1995)	11,005	16,563	27,577
Average Daily Circulation (1995)			17,263

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Alaska—Fairbanks

KFXF

Ch. 7

Network Service: FOX.

Licensee: Tanana Valley Television Co., 3650 Bradock St., Suite 2, Fairbanks, AK 99701.

Telephone: 907-452-3697.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 7.85-kw visual. Antenna: 59-ft. above av. terrain, 121-ft. above ground, 571-ft. above sea level.

Latitude	64°	48'	44"
Longitude	147°	42'	02"

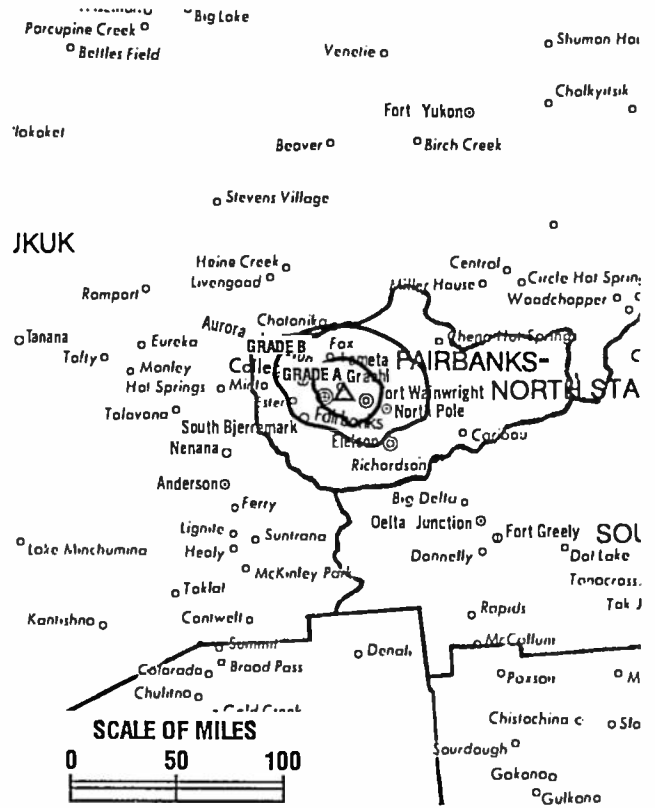
Transmitter: E. Van Horn Rd.

Ownership: Tanana Valley Television Co.

Began Operation: February 27, 1995.

Personnel:

- Bill St. Pierre, General Manager.
- J. P. Hoff, Sales Manager.
- Brent Butler, Program Director.
- Lee Santoro, Chief Engineer.



KFXF BPCT-940715KN Granted 1/27/95 © American Map Corp., No. 14244

City of License: Fairbanks. DMA: Fairbanks. Rank: 205.

Nielsen Data: Not available.

Alaska—Fairbanks

KTVF

Ch. 11

Network Service: CBS, NBC.

Licensee: Northern Television Inc., 3528 International St., Fairbanks, AK 99701.

Studio: 3528 International St., Fairbanks, AK 99701.

Telephone: 907-452-5120. **Fax:** 907-452-5120.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 50-kw visual, 5.5-kw aural. Antenna: Minus 49-ft. above av. terrain, 151-ft. above ground, 587-ft. above sea level.

Latitude 64° 50' 35.70"
Longitude 147° 42' 47.60"

Transmitter: 3rd & Lacey Sts., Fairbanks.

Satellite Earth Stations: Harris, 5-meter C-band; Harris, 6.1-meter C-band; Harris, 11-meter C-band; Harris, Microdyne receivers.

AM Affiliate: KCBF.

FM Affiliate: KXLR.

News Service: AP.

Ownership: Northern Television Inc. (Group Owner).

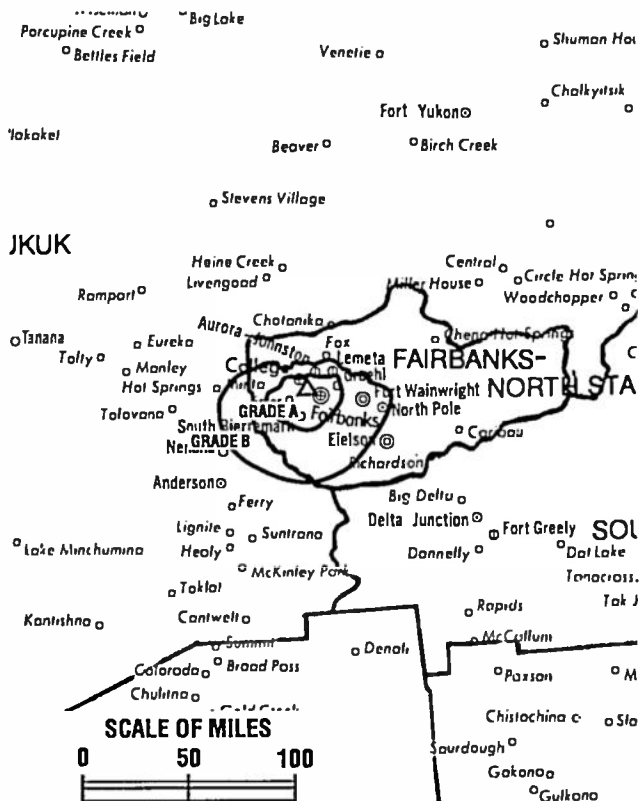
Began Operation: February 3, 1955. Left air Aug. 14, 1967 due to flood. Resumed operation Dec. 9, 1967.

Represented (sales): Adam Young Inc.; Art Moore Inc.

Represented (legal): Wilkinson, Barker, Knauer & Quinn.

Personnel:

- A. G. Hiebert, Chairman.
- Henry H. Hove, President & General Manager.
- Jerry Beyer, Station Manager.
- Sally Crawford, General Sales Manager.
- Bill Tunner, Chief Engineer.
- Chuck Hinde, News Director.
- Judy Shevlin, Program Director.
- Scott Dutton, Business Manager.
- Bill Wright, Production Manager.



KTVF BPCT-4060 Granted 12/4/67 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$275.

NETWORK BASE HOURLY RATE: \$200.

City of License: Fairbanks. **DMA:** Fairbanks. **Rank:** 205.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	11,720	19,440	31,160
Average Weekly Circulation (1995)	11,122	17,224	28,356
Average Daily Circulation (1995)			20,441

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Alaska—Juneau

KJUD

Ch. 8

Network Service: ABC, NBC.

Licensee: Cookery Communications, Receiver.

Studio: 1107 8th St., Juneau, AK 99801.

Telephone: 907-586-3145. Fax: 907-463-6767.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 0.204-kw visual, 0.04-kw aural. Antenna: Minus 272-ft. above av. terrain, erected above tidewater, 277-ft. above sea level.

Latitude	58°	18'	06"
Longitude	134°	26'	29"

Transmitter: Douglas Island, near Juneau.

Satellite Earth Station: Anixter-Mark, 5-meter; Harris, Microdyne, Scientific-Atlanta receivers.

Ownership: Cookery Communications, Receiver.

Began Operation: February 19, 1956. Sale to Midnight Sun & others by W. J. Wagner approved April 29, 1959 by FCC (Television Digest, Vol. 15:18). In 1968 Midnight Sun increased holdings to 100%. Sale to KINY Assoc. approved by FCC Dec. 11, 1981. Sale to Alaska Bcstg. Network Inc. approved Nov. 24, 1982. FCC approved involuntary transfer of control to Cookery Communications, Trustee March 22, 1993. Sale to Desert Communications V Inc. granted but not consummated. Sale to Smith Broadcasting Group Inc. pends.

Represented (sales): Katz Continental Television.

Represented (legal): Kaye, Scholer, Fierman, Hays & Handler.

Personnel:
 Elizabeth Arnett, General Manager.
 Robb Watson, News Director.



KJUD BPCT-4637 Granted 10/11/73

© American Map Corp., No. 14244

Theresa Brown, Program Director.
 Gloria Merry, Production Manager.

Highest 30 Sec. Rate: \$450.

City of License: Juneau.

Nielsen Data: Not available.

Alaska—Ketchikan

KNEB-TV

Ch. 4

Network Service: ABC, CBS.

Licensee: Sitka News Bureau, 329 Harbor Rd., Suite 213, Box 1309, Sitka, AK 99835-1309.

Studio: 2030 Sealevel Dr., Suite 303, Ketchikan, AK 99901.

Telephones: 907-747-6002; 907-225-1016. Fax: 907-225-1019.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 0.965-kw visual. Antenna: Minus 482-ft. above av. terrain, 79-ft. above ground, 98-ft. above sea level.

Latitude	55°	20'	59"
Longitude	131°	40'	12"

Transmitter: Tongass Commercial Center.

Ownership: Sitka News Bureau Inc. (Group Owner).

Began Operation: April 1, 1995.

Represented (legal): Sommer & Assoc.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

Jeff Siefert, General Manager.
Darlene Morgan, Sales Manager.



KNEB-TV BPCT-940627KE Granted 2/10/95 © American Map Corp., No. 14244

City of License: Ketchikan.

Nielsen Data: Not available.

Alaska—North Pole

KJNP-TV

Ch. 4

Network Service: TBN.

Licensee: Evangelistic Alaska Missionary Fellowship, Box O, North Pole, AK 99705.

Studio: North Pole, AK.

Telephone: 907-488-2216. **Fax:** 907-488-5246.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 19.1-kw visual, 3.31-kw aural. Antenna: 1620-ft. above av. terrain, 191-ft. above ground, 2491-ft. above sea level.

Latitude 64° 52' 44"
Longitude 148° 03' 10"

Transmitter: Atop Ester Dome, Fairbanks.

Satellite Earth Station: Harris, 6.2-meter C-band; Harris receivers.

AM Affiliate: KJNP, 50-kw, 1170 kHz.

FM Affiliate: KJNP-FM, 25-kw, 100.3 MHz (No. 263), 1570-ft.

Ownership: Evangelistic Alaska Missionary Fellowship.

Began Operation: December 7, 1981.

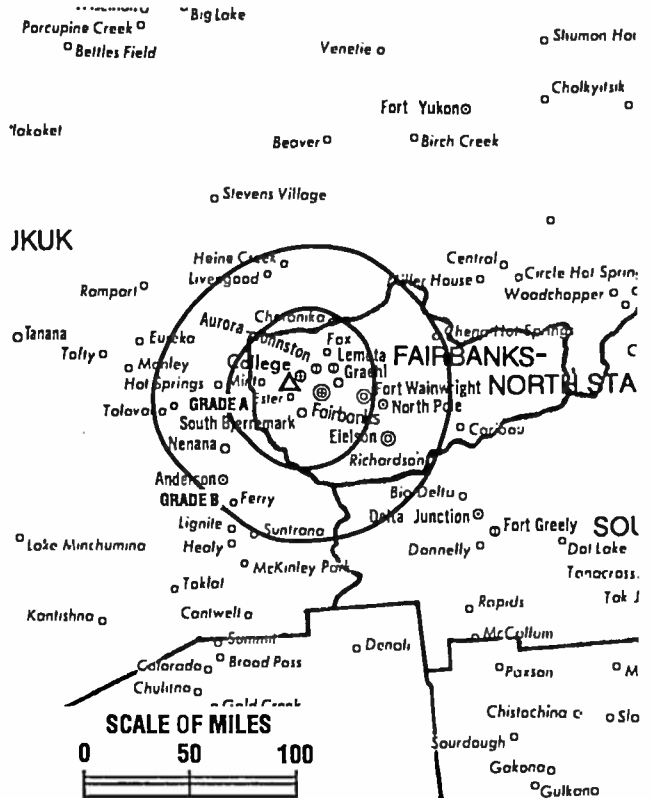
Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Carl E. Smith Consulting Radio Engineers.

Personnel:

- Donald L. Nelson, President & Director.
- Gen Nelson, Executive Vice President.
- Yvonne Carriker, Secretary-Treasurer.
- Julie K. Arestad, Manager.
- Richard Olson, Administrative Assistant & Sales Manager.
- Reginald Swedberg, Director of Engineering.
- Beverly Olson, Program Director.

Highest 30 Sec. Rate: \$60.



KJNP-TV BPCT-5184 Granted 1/30/80 © American Map Corp., No. 14244

City of License: North Pole. **DMA:** Fairbanks. **Rank:** 205.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	11,720	19,440	31,160
Average Weekly Circulation (1995)	691	1,788	2,493
Average Daily Circulation (1995)			779

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Alaska—Sitka

KTNL

Ch. 13

Network Service: CBS.

Licensee: Sitka News Bureau Inc., 329 Harbor Dr., Sitka, AK 99835-1309.

Studio: 329 Harbor Dr., Suite 2B, Sitka, AK 99835.

Telephone: 907-747-6002. Fax: 907-747-6003.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 0.199-kw visual, 0.03-kw aural. Antenna: 150-ft. above av. terrain, 157-ft. above ground, 185-ft. above sea level.

Latitude	57°	03'	26.50"
Longitude	135°	20'	02.00"

Holds CP for change to 2.25-kw visual, 843-ft. above av. terrain, 108-ft. above ground, 135-ft. above sea level, lat. 57° 03' 02", long. 135° 20' 03". BPCT-920406KI.

Transmitter: 239 Lincoln St.

Satellite Earth Station: Cosmos, 3.6-meter; Drake receivers.

Ownership: Sitka News Bureau Inc. (Group Owner).

Began Operation: September 25, 1966. Sale to Dan & Kathie Eutelain by Roy Paschal, et al., approved by FCC May 10, 1983. Sale to present owners approved Jan. 7, 1992.

Represented (sales): The Tacher Co.

Personnel:

- Marty W. Baggen, President.
- Carrie Baggen, Vice President, Business & News.
- Jeff Seifert, General Manager.
- Monica Marlin, Sales Manager.
- Dennis Lanham, Chief Engineer.



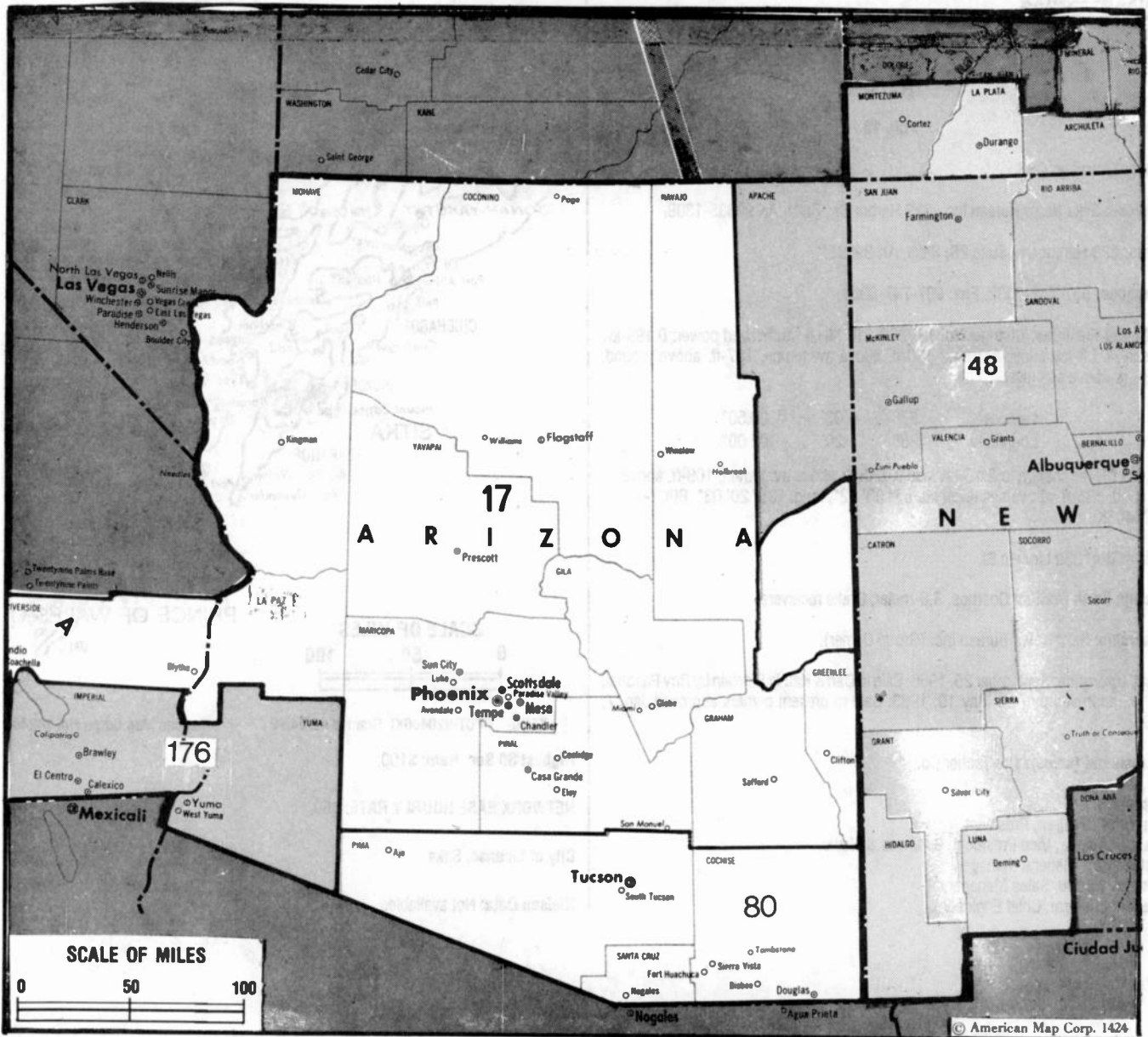
KTNL BPCT-920406KI Granted 12/24/92 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$100.

NETWORK BASE HOURLY RATE: \$50.

City of License: Sitka.

Nielsen Data: Not available.



MARKET	NIELSEN DMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
Phoenix, AZ	1,169,530	17	KASW (61), KMOH-TV (6), KNAZ-TV (2), KNXV-TV (15), KPAZ-TV (21), KPHO-TV (5), KPNX (12), KSAZ-TV (10), KTVK (3), KTVW-TV (33), KUSK (7), KUTP (45), KWBF (13)
Albuquerque-Santa Fe, NM	552,940	48	KASA-TV (2), KBIM-TV (10), KCHF (11), KHFT (29), KLUZ-TV (41), KNAT (23), KOAT-TV (7), KOB-TV (4), KOBK (12), KOBR (8), KOCT (6), KOVT (10), KREZ-TV (6), KRPV (27), KRQE (13)
Tucson, AZ	343,660	80	KGUN (9), KHRR (40), KMSB-TV (11), KOLO-TV (13), KTTU-TV (18), KVDA-TV (4)
Yuma, AZ-El Centro, CA	82,670	176	KECY-TV (9), KSWT (13), KYMA (11), XHBC-TV (3)

State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

KPNX-TV, Mesa	See Phoenix, AZ
KUSK, Phoenix	See Prescott, AZ
KECY-TV, Yuma	See El Centro, CA

Arizona Station Totals as of November 1, 1995

	VHF	UHF	TOTAL
Commercial Television Stations	15	6	21
Educational Television Stations	2	1	3
	17	7	24

Arizona—Flagstaff

KNAZ-TV

Ch. 2

Network Service: NBC.

Licensee: Grand Canyon TV Co. Inc., Box 3360, Flagstaff, AZ 86003.

Studio: 2201 N. Vickey Dr., Flagstaff, AZ 86001.

Telephone: 520-526-2232. Fax: 520-526-8110.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 20-kw visual, 5-kw aural. Antenna: 1540-ft. above av. terrain, 284-ft. above ground, 8684-ft. above sea level.

Latitude 34° 58' 06"
Longitude 111° 30' 28"

Transmitter: Mormon Mountain, 18-mi. SSE of Flagstaff.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Harris, 6-meter; Harris receivers.

News Services: AP, NPS.

Ownership: Grand Canyon TV Co. Inc. (Group Owner).

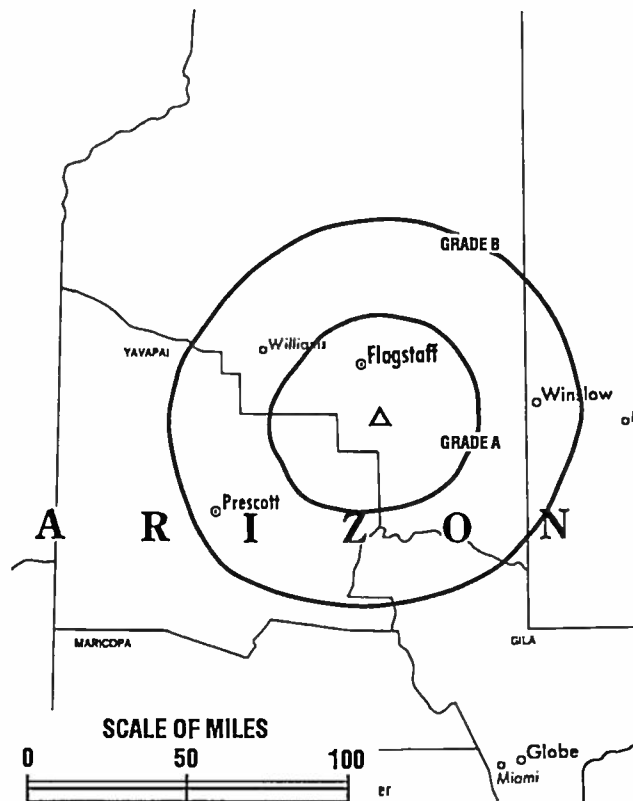
Began Operation: May 2, 1970. Transfer of control from Alfred Greenfield, Receiver, to W. A. Franke, Robert Johnson, John Michaels & Gene Gawthrop approved by FCC May 7, 1992. Sale to Grand Canyon TV Co. approved by FCC Nov. 16, 1988 (*Television Digest*, Vol. 29:3). Transfer of control to individual shareholders of Capitol approved by FCC Jan. 5, 1984. Sale to Capitol Bcstg. Co. by Wendell Elliot Jr., et al., approved by FCC Jan. 7, 1981.

Represented (sales): Katz Continental Television.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

Dan Robbins, Vice President & General Manager.
Stan Koplowitz, General Sales Manager.
Nick Matesi, News Director.
Marge Divine, Program Director.
Gary Kabrick, Chief Engineer.



KNAZ-TV BPCT-810317KF Granted 6/18/81 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$300.

City of License: Flagstaff. **DMA:** Phoenix. **Rank:** 17.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	553,270	469,970	1,023,240
Average Weekly Circulation (1995)	27,083	16,554	44,632
Average Daily Circulation (1995)			19,933

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Arizona—Flagstaff

KWBF

(formerly KKTM)

Ch. 13

Network Service: WBN.

Licensee: Dr. Michael C. Gelfand, 4915 Auburn Ave., Bethesda, MD 20814.

Studio: Box 3808, 2158 N. 4th St., Flagstaff, AZ 86004.

Telephones: 520-527-1300; 520-526-1396. **Fax:** 520-527-1394.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1554-ft. above av. terrain, 240-ft. above ground, 8695-ft. above sea level.

Latitude 34° 58' 05"
Longitude 111° 30' 29"

Transmitter: 3.5-mi. NW of Mormon Lake.

Satellite Earth Stations: Blonder-Tongue, 3-meter Ku & C-band; Harris, 3-meter C-band.

Ownership: Dr. Michael Gelfand.

Began Operation: December 31, 1991.

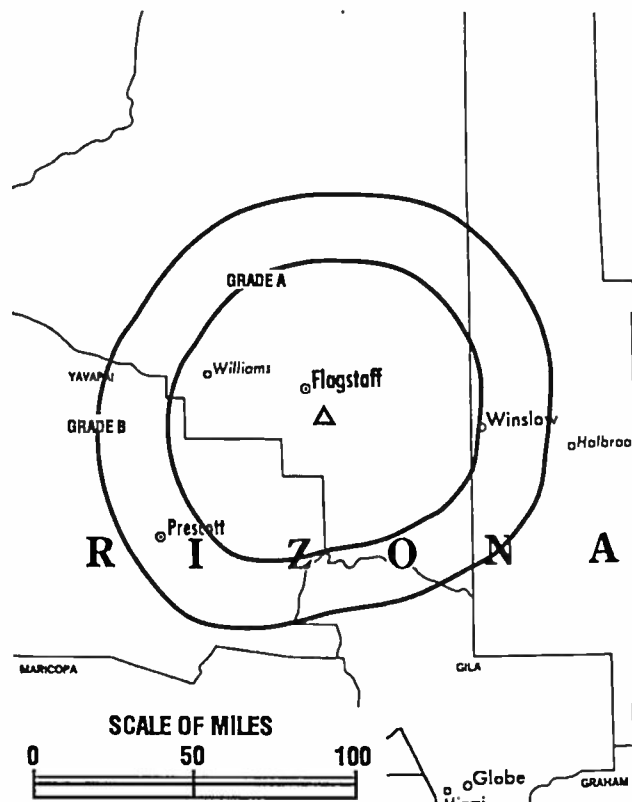
Represented (engineering): Kessler & Gehman Associates Inc.

Personnel:

- Chris Makh, General Manager.
- Ray Matzkanin, Chief Engineer.
- Bob Cunningham, Production Manager.
- Ernie Durst, Accountant.
- Dawn Hagerott, Office Manager.

Highest 30 Sec. Rate: \$35.

NETWORK BASE HOURLY RATE: \$250.



KWBF BMPCT-870130KX Granted 2/6/89 © American Map Corp., No. 14244

City of License: Flagstaff. **DMA:** Phoenix. **Rank:** 17.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	70,200	33,910	104,110
Average Weekly Circulation (1995)	4,388	1,396	5,788
Average Daily Circulation (1995)			1,599

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Arizona—Kingman

KMOH-TV

Ch. 6

Network Service: Independent.

Licensee: Grand Canyon TV Co. Inc., 2160 S. Hwy. 95, Suite 8, Bullhead City, AZ 86442.

Studio: 2201 N. Vickey Dr., Flagstaff, AZ 86004.

Telephone: 520-758-7333. **Fax:** 520-526-8810.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1920-ft. above av. terrain, 75-ft. above ground, 4496-ft. above sea level.

Latitude 35° 01' 57"
Longitude 114° 21' 56"

Transmitter: Black Mountains, approx. 1-mi. ENE of Oatman.

Ownership: Grand Canyon TV Co. Inc. (Group Owner).

Began Operation: February 26, 1988. Transfer of control from Alfred Greenfield, Receiver, to W. A. Franke, Robert Johnson, John Michaels & H. G. Gawthrop approved by FCC May 7, 1992. Sale to Grand Canyon TV Co. approved by FCC Nov. 16, 1988 (*Television Digest*, Vol. 29:3).

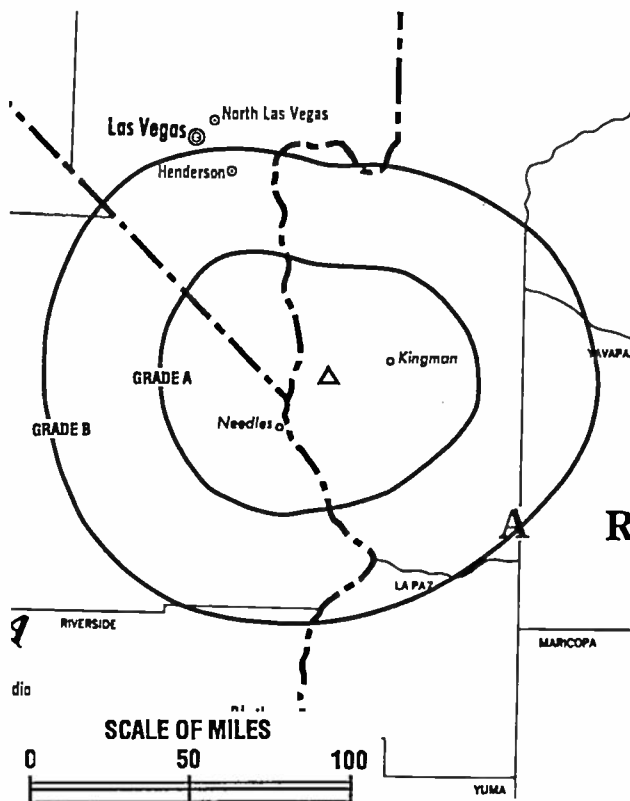
Represented (legal): Dow, Lohnes & Albertson.

Personnel:

- Dan Robbins, Vice President & General Manager.
- Stan Koplowitz, General Sales Manager.
- Nick Matesi, News Director.
- Marge Divine, Program Director.
- Gary Kabrick, Chief Engineer.
- Gary Jordan, Promotion Director.

Highest 30 Sec. Rate: \$50.

City of License: Kingman. **DMA:** Phoenix. **Rank:** 17.



KMOH-TV BPCT-860721KG Granted 8/29/86 © American Map Corp., No. 14244

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	263,990	146,840	410,830
Average Weekly Circulation (1995)	7,702	4,804	12,373
Average Daily Circulation (1995)			3,584

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Arizona—Phoenix

KNXV-TV

Ch. 15

Network Service: ABC.

Licensee: Scripps Howard Broadcasting Co., 4625 S. 33rd Place, Phoenix, AZ 85040.

Studio: 4625 S. 33rd Place, Phoenix, AZ 85040.

Telephone: 602-243-4151. **Fax:** 602-304-3000. **E-mail:** news15abc@aol.com

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 631-kw max. visual, 63.1-kw max. aural. Antenna: 1710-ft. above av. terrain, 282-ft. above ground, 2912-ft. above sea level.

Latitude 33° 20' 00"
Longitude 112° 03' 46"

Transmitter: South Mountain Park, Phoenix.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 4.5-meter Ku & C-band; Harris, 6-meter C-band; Vertex, 4.5-meter Ku & C-band.

News Services: AP, CNN Headline News.

Ownership: E. W. Scripps Co. (Group Owner).

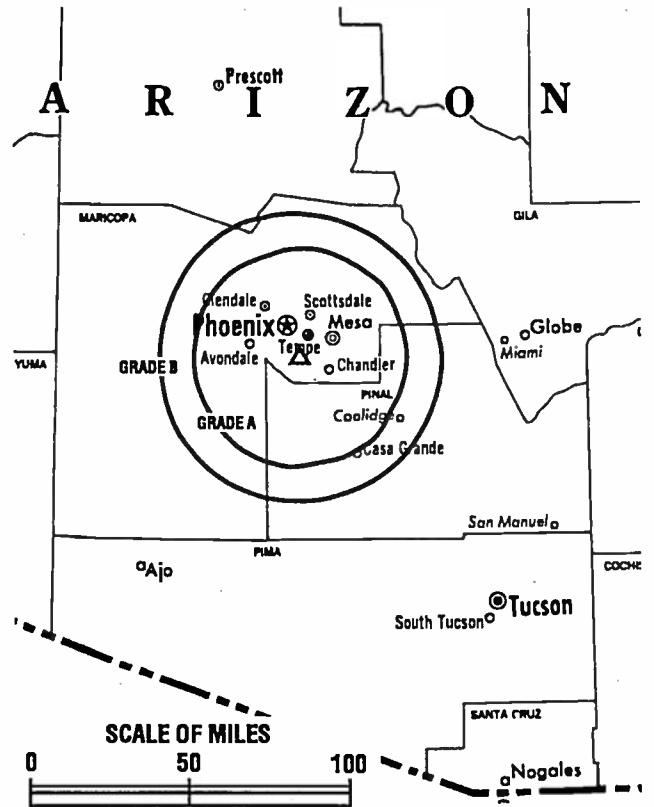
Began Operation: September 9, 1979. Sale to present owner by Arlington Corp. approved by FCC Jan. 8, 1985 (*Television Digest*, Vol. 24:20, 26; 25:2).

Represented (sales): Katz Independent Television.

Represented (legal): Baker & Hostetter.

Personnel:

Brad Nilsen, Vice President & General Manager.
Bob Rowe, Station Manager.
Michael Barich, General Sales Manager.
Steven Kargman, National Sales Manager.
Donald Thomas, Engineering Manager.
Deborah Johnson, Promotion Manager.
Mary Flynn, Business Manager.



KNXV-TV BPCT-810804KE Granted 9/15/81 © American Map Corp., No. 14244

Rates: On request.

City of License: Phoenix. **DMA:** Phoenix. **Rank:** 17.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	869,410	656,690	1,526,100
Average Weekly Circulation (1995)	382,189	316,226	713,662
Average Daily Circulation (1995)			320,038

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Arizona—Phoenix

KPAZ-TV

Ch. 21

Network Service: TBN.

Licensee: Trinity Broadcasting of Arizona Inc., 3551 E. McDowell Rd., Phoenix, AZ 85008.

Studio: 3551 E. McDowell Rd., Phoenix, AZ 85008.

Telephone: 602-273-1477.

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 1282-kw visual. Antenna: 1604-ft. above av. terrain, 147-ft. above ground, 2768-ft. above sea level.

Latitude 33° 20' 02.50"
Longitude 112° 03' 42.00"

Transmitter: South Mountain antenna farm.

Satellite Earth Station: Scientific-Atlanta, 5-meter; Scientific-Atlanta receivers.

News Service: TBN.

Ownership: Trinity Broadcasting Network Inc. (Group Owner).

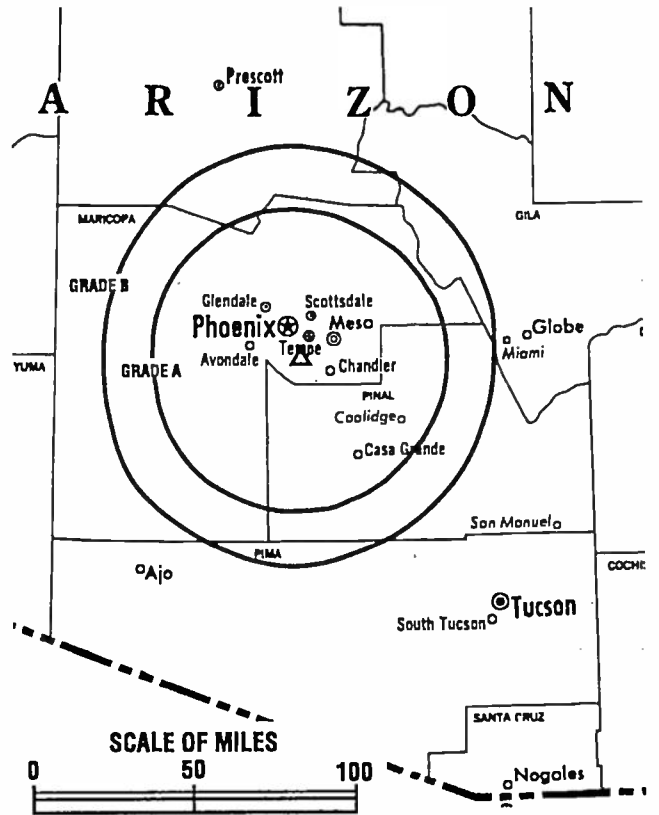
Began Operation: September 16, 1967. Involuntary transfer of control from Donald B. Thomson, et al., to trustee granted Oct. 9, 1969. Sale to Glad Tidings Church of America approved by FCC June 24, 1971. Station left air Jan. 19, 1977. Sale to present owner by Glad Tidings approved by FCC July 21, 1977. Resumed operation Sept. 5, 1977.

Represented (legal): Joseph E. Dunne, III.

Personnel:

Paul F. Crouch, President.
Billie Watts, Station Manager.
Virginie Gonzales, Program Director.
Gary L. Nichols, Chief Engineer.

Highest 30 Sec. Rate: \$50.



KPAZ-TV BMPCT-930426KF Granted 6/17/93 © American Map Corp., No. 14244

City of License: Phoenix. **DMA:** Phoenix. **Rank:** 17.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	745,090	627,580	1,372,670
Average Weekly Circulation (1995)	13,969	26,344	40,523
Average Daily Circulation (1995)			13,138

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Arizona—Phoenix

KPHO-TV

Ch. 5

Network Service: CBS.

Licensee: Meredith Corp., Box 20100, Phoenix, AZ 85036.

Studio: 4016 N. Black Canyon Hwy., Phoenix, AZ 85036-4792.

Telephone: 602-264-1000. **Fax:** 602-263-8818.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1770-ft. above av. terrain, 383-ft. above ground, 2983-ft. above sea level.

Latitude 33° 20' 02"
Longitude 112° 03' 40"

Transmitter: Atop South Mountain, 8.5-mi. S of Phoenix.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 6.1-meter C-band; RCA, 3.5-meter Ku-band; Harris, Standard Electronics receivers.

News Services: AP, CNN.

Ownership: Meredith Corp. (Group Owner).

Began Operation: December 4, 1949. Sold to present owner in June 1952 (*Television Digest*, Vol. 8:18, 26).

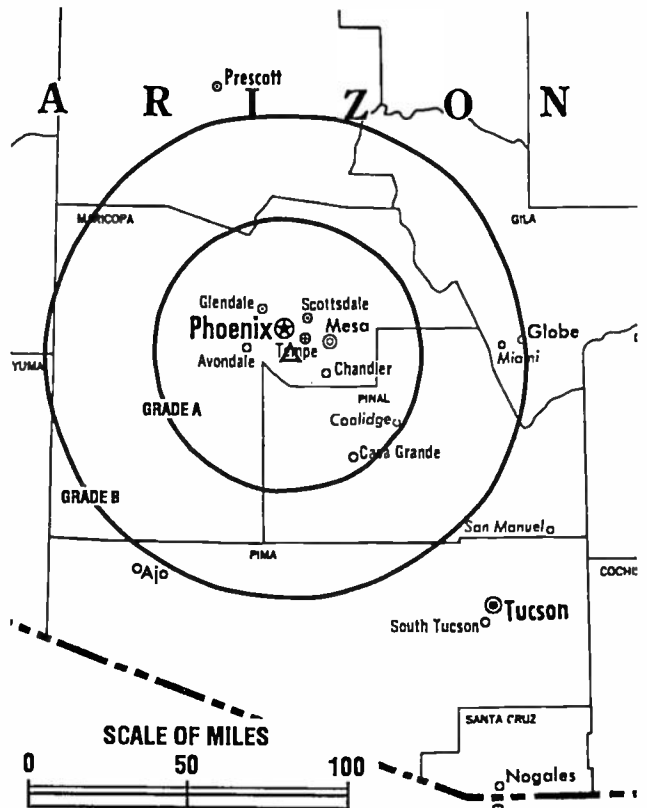
Represented (sales): Harrington, Righter & Parsons.

Represented (legal): Haley, Bader & Potts.

Represented (engineering): du Trell, Lundin & Rackley.

Personnel:

Patrick North, Vice President & General Manager.
Richard L. Engberg, General Sales Manager.
Kent Haehl, National Sales Manager.
Graham Robertson, News Director.
Gene Steinberg, Program Director.
Ed Sutton, Director of Engineering.
Ken Bauer, Promotion & Marketing Director.



KPHO-TV BPCT-2580 Granted 1/9/59 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$2500.

City of License: Phoenix. DMA: Phoenix. Rank: 17.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,570,900	1,032,460	2,603,360
Average Weekly Circulation (1995)	442,838	383,718	852,064
Average Daily Circulation (1995)			422,335

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Arizona—Phoenix-Mesa

KPNX

Ch. 12

Network Service: NBC.

Licensee: KPNX Broadcasting Co., Box 711, Phoenix, AZ 85001.

Studio: 1101 N. Central Ave., Phoenix, AZ 85004.

Telephone: 602-257-1212. **Fax:** 602-258-8186.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 30-kw aural. Antenna: 1780-ft. above av. terrain, 350-ft. above ground, 3003-ft. above sea level.

Latitude 33° 19' 59.50"
Longitude 112° 03' 47.50"

Transmitter: South Mountain Park, 7-mi. S of Phoenix.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Transmit/receive Harris, 6.1-meter Ku-band; Andrew, 4.6-meter Ku-band; Harris, 3-meter Ku-band; Harris, 6.1-meter C-band; Vertex, 4.6-meter Ku-band; Harris, M/A-Com, Microdyne, Standard Communications receivers.

SNG Mobile Dish: Harris, 2.3-meter Ku-band; RSI, 2.3-meter Ku-band.

News Services: AP, UPI.

Ownership: Gannett Broadcasting Group (Group Owner).

Began Operation: April 23, 1953. Merger of Combined Communications with Gannett approved by FCC June 7, 1979 (*Television Digest*, Vol. 18:20, 38; 19:24). Merger to form Combined Communications approved by FCC Oct. 16, 1968. Previous sale to John J. Louis family & others by Harry L. Nace interests approved by FCC June 16, 1954 (Vol. 10:18, 25).

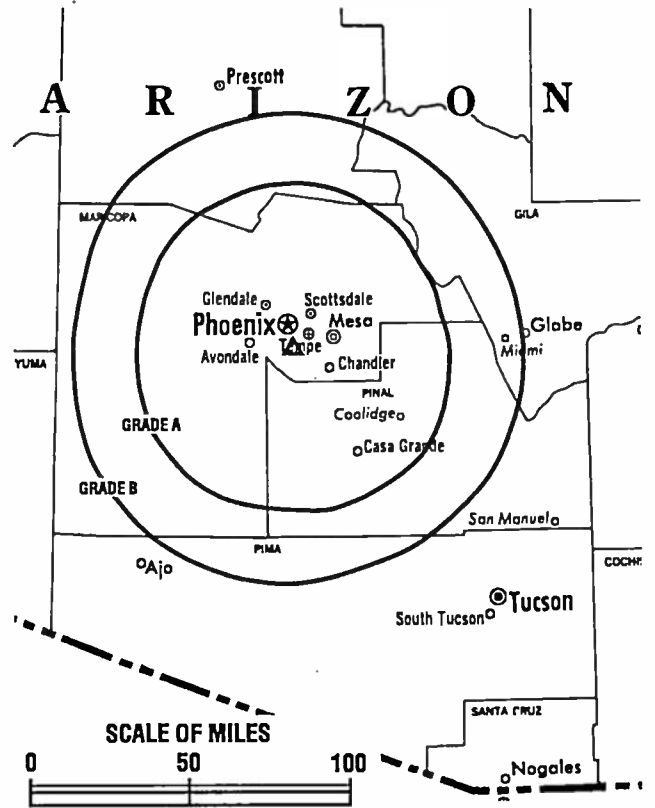
Represented (sales): Blair Television.

Represented (legal): Reed, Smith, Shaw & McClay.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

Colleen Brown, President & General Manager.
Chuck Oen, Vice President & Chief Engineer.
Lucia Madrid, Vice President & Community Affairs Director.
Jeff Burnton, General Sales Manager.
Sherrie Freitag, National Sales Manager.



KPNX BPCT-2721 Granted 3/18/60 © American Map Corp., No. 14244

Dave Pennington, Local Sales Manager.
Joan Barrett, News Director.
Winnie Stolper, Program Director.
Tina Oenicole, Business Manager.
Onna Vogt, Advertising & Promotion Director.

Rates: On request.

City of License: Phoenix-Mesa. **OMA:** Phoenix. **Rank:** 17.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,766,670	1,168,940	2,935,610
Average Weekly Circulation (1995)	489,491	406,251	917,723
Average Daily Circulation (1995)			497,227

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Arizona—Phoenix

KSAZ-TV

Ch. 10

Network Service: FOX.

Licensee: KSAZ License, 511 W. Adams St., Phoenix, AZ 85003.

Studio: 511 W. Adams St., Phoenix, AZ 85003.

Telephone: 602-257-1234. **Fax:** 602-271-9477.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 31.9-kw aural. Antenna: Circularly polarized, 1805-ft. above av. terrain, 373-ft. above ground, 3047-ft. above sea level.

Latitude 33° 20' 02"
Longitude 112° 03' 42"

Transmitter: South Mountain.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive DX Engineering, Scientific-Atlanta, Standard Components receivers.

SNG Mobile Dish: Andrew, Ku-band.

News Service: AP.

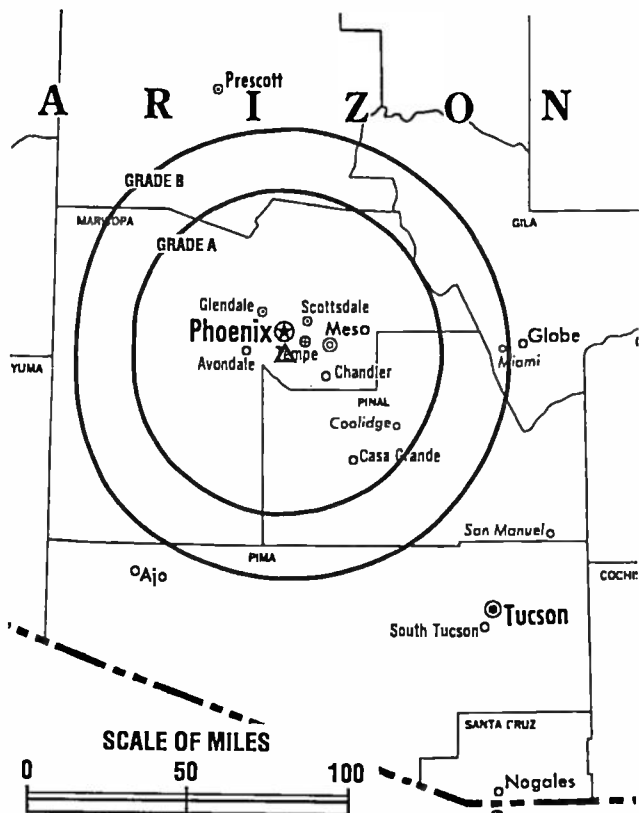
Ownership: New World Communications Group (Group Owner).

Began Operation: October 24, 1953 as share-time outlet with KOY-TV; on May 5, 1954 bought and merged KOY-TV (*Television Digest*, Vol. 10:12, 19). Gulf Broadcast Co. bought 48.1% interest in station from Gene Autry (Vol. 21:22), remainder from Thomas Chauncey & Homer Lane (Vol. 22:24). Sale approved by FCC Aug. 25, 1982. Sale to Taft Television & Radio Co. approved May 30, 1985 (Vol. 25:5, 20, 22). FCC approved sale to Great American Bcstg. Oct. 2, 1987 (Vol. 27:16, 18, 23, 30, 41). Sale to present owner approved July 15, 1994 (Vol. 34:19, 38, 42).

Represented (legal): Koteen & Naftalin.

Personnel:

Daniel J. Berkery, President & General Manager.
Don Locke, Vice President, Sales.
Thomas Dolan, Vice President, News.
Sandy Yost, Vice President, Programming & Production.
Jim Girodo, Vice President, Creative Services.
Karen Donner, Vice President, Business.
Joe Canty, Local Sales Manager.



KSAZ-TV BPCT-880208KE Granted 5/9/88 © American Map Corp., No. 14244

Elizabeth Curren, National Sales Manager.
Gerry Gruenig, Chief Engineer.

Highest 30 Sec. Rate: \$4200.

NETWORK BASE HOURLY RATE: \$1484.

City of License: Phoenix. **DMA:** Phoenix. **Rank:** 17.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,359,150	978,130	2,337,280
Average Weekly Circulation (1995)	440,165	400,198	862,655
Average Daily Circulation (1995)			461,447

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Arizona—Phoenix

KTVK

Ch. 3

Network Service: Independent.

Licensee: Media America Corp., Box 5068, Phoenix, AZ 85010.

Studio: 3435 N. 16th St., Phoenix, AZ 85016.

Telephone: 602-263-3333. Fax: 602-263-3377.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: Circularly polarized, 1778-ft. above av. terrain, 289-ft. above ground, 2949-ft. above sea level.

Latitude 33° 20' 01"
Longitude 112° 03' 45"

Transmitter: South Mountain, 7-mi. S of Phoenix.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Comtech, 5.5-meter C-band; Dalsat, 4.5-meter Ku-band; GE, 3.7-meter Ku-band; Scientific-Atlanta, 4.6-meter C-band; Omni, Pinzone, Scientific-Atlanta receivers.

SNG Mobile Dish: Andrew, 3.7-meter Ku-band; Dalsat.

News Service: AP.

Ownership: Media America Corp.

Began Operation: February 28, 1955.

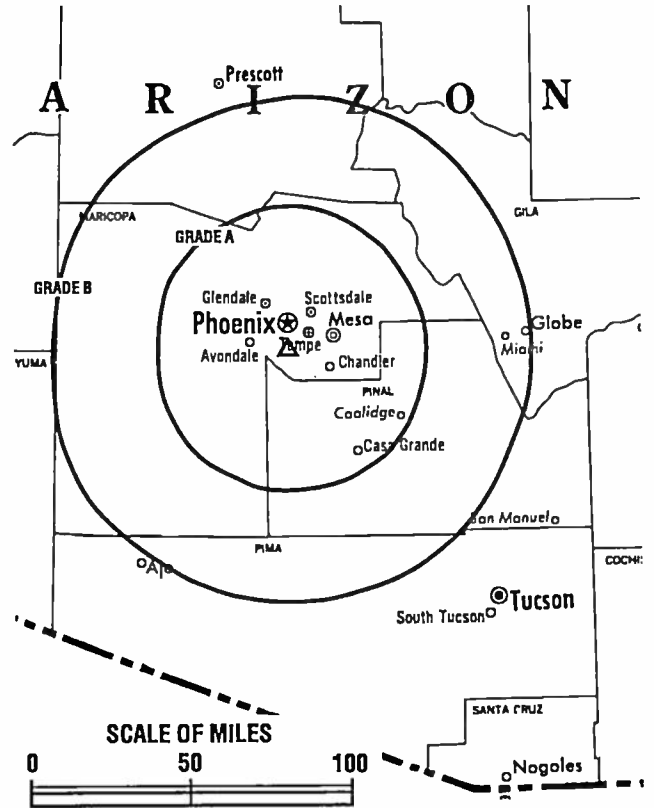
Represented (sales): TeleRep Inc.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): Lohnes & Culver.

Personnel:

- Delbert R. Lewis, President & Chief Executive Officer.
- William Miller, Vice President & General Manager.
- John Matt-Gongara, National Sales Manager.
- Phil Alvidrez, Vice President, News.
- Bill Lawrence, Vice President, Engineering.
- Sue Schwartz, Vice President, Television Operations.
- Jim Tuton, Vice President, Finance.
- Jim Galvin, General Sales Manager.



KTVK BPCT-86112KE Granted 12/17/86 © American Map Corp., No. 14244

Laurie Ficarra, Local Sales Manager.
Lynn Handley, Promotion Director.

Highest 30 Sec. Rate: \$6000.

NETWORK BASE HOURLY RATE: \$925.

City of License: Phoenix. DMA: Phoenix. Rank: 17.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,387,460	986,440	2,373,900
Average Weekly Circulation (1995)	497,048	406,214	925,538
Average Daily Circulation (1995)			500,536

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Arizona—Phoenix

KTVW-TV

Ch. 33

Network Service: Univision.

Licensee: KTVW License Partnership, 1901 Ave. of the Stars, Suite 680, Los Angeles, CA 90067.

Studio: 3019 E. Southern Ave., Phoenix, AZ 85040.

Telephone: 602-243-3333. **Fax:** 602-276-8658.

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 2290-kw max. visual, 229-kw max. aural. Antenna: 1710-ft. above av. terrain, 282-ft. above ground, 2912-ft. above sea level.

Latitude 33° 20' 00"
Longitude 112° 03' 46"

Transmitter: South Mountain, 8-mi. S of Phoenix City Hall.

Satellite Earth Station: Transmit/receive Scientific-Atlanta, 10-meter; Scientific-Atlanta receivers.

News Service: UPI.

Ownership: Univision (Group Owner).

Began Operation: September 2, 1979. Sale to Hallmark Cards by Reynold V. Anselmo, et al., approved by FCC May 17, 1989 (*Television Digest*, Vol. 29:3, 19, 20). Sale to present owners approved Sept. 23, 1992 (Vol. 32:40).

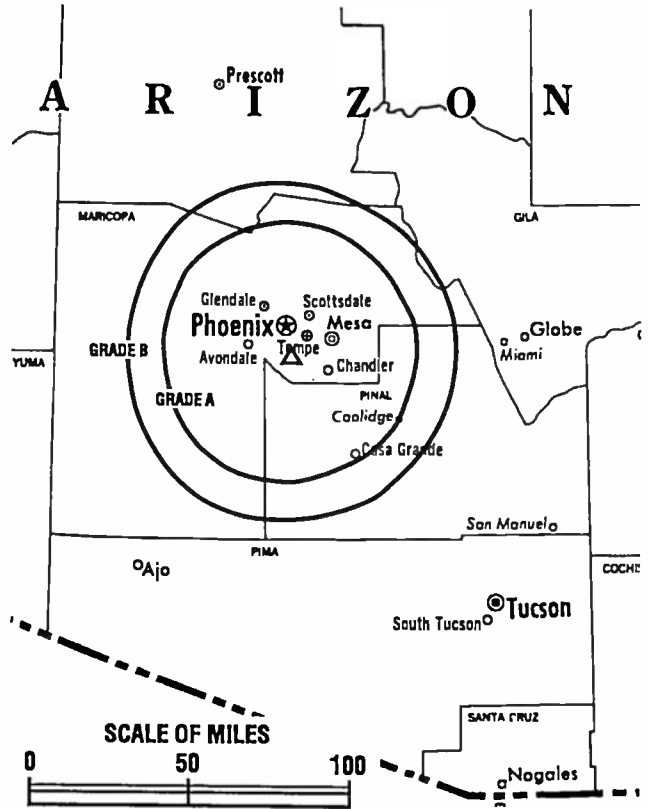
Represented (sales): Univision.

Represented (legal): Leventhal, Senter & Lerman.

Represented (engineering): Jules Cohen & Associates.

Personnel:

- Ruben R. Luera, General Manager.
- Oon Brown, Local Sales Manager.
- Larry Sands, National Sales Manager.
- Tom Kiosk, Production Manager.
- Carlos Jurado, News Director.
- Virginia Luna, Program Director.



KTVW-TV BPCT-4926 Granted 9/15/77

© American Map Corp., No. 14244

Bruce Sherman, Chief Engineer.
Laura Wright, Business Manager.

Highest 30 Sec. Rate: \$350.

City of License: Phoenix. **OMA:** Phoenix. **Rank:** 17.

Circulation © 1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	720,230	605,810	1,326,040
Average Weekly Circulation (1995)	20,602	43,672	64,680
Average Daily Circulation (1995)			39,591

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Arizona—Phoenix

KUTP

Ch. 45

Network Service: UPN.

Licensee: United Television Inc., 132 S. Rodeo Dr., 4th Floor, Beverly Hills, CA 90212-2425.

Studio: 4630 S. 33rd St., Phoenix, AZ 85040.

Telephone: 602-268-4500. **Fax:** 602-276-4082.

Technical Facilities: Channel No. 45 (656-662 MHz). Authorized power: 2750-kw max. visual, 275-kw max. aural. Antenna: 1792-ft. above av. terrain, 348-ft. above ground, 2966-ft. above sea level.

Latitude 33° 20' 01"
Longitude 112° 03' 32"

Transmitter: 8.3-mi. S of Phoenix in South Mountain Park.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 4.6-meter Ku-band; Scientific-Atlanta, 7-meter C-band; Agile, M/A-Com, Scientific-Atlanta receivers.

Ownership: United Television Inc. (Group Owner).

Began Operation: December 23, 1985.

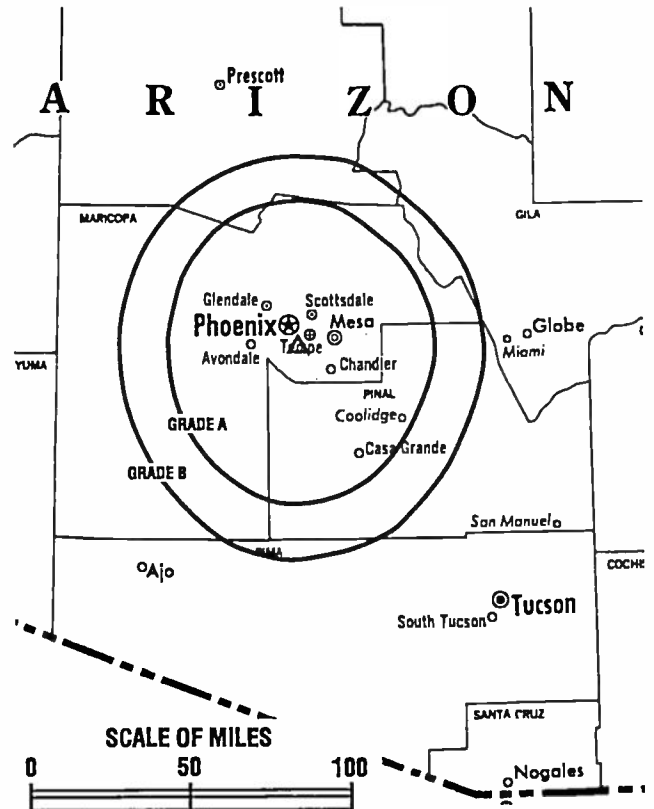
Represented (sales): United Television Sales.

Represented (legal): Wilmer, Cutler & Pickering.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

- Robert Furlong, Vice President & General Manager.
- Mike Durand, General Sales Manager.
- Steve Banks, Local Sales Manager.
- Seth Parker, Program Director.
- Tom Foy, Chief Engineer.
- Kathlene Riter, Promotion Director.
- Don Mitchell, Business Manager.



KUTP BMPCT-850308KF Granted 4/19/85 © American Map Corp., No. 14244

Rates: On request.

City of License: Phoenix. DMA: Phoenix. Rank: 17.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,352,540	966,630	2,319,170
Average Weekly Circulation (1995)	314,091	265,096	591,511
Average Daily Circulation (1995)			222,599

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Arizona—Prescott-Phoenix

KUSK

Ch. 7

Network Service: Independent.

Licensee: KUSK Inc., 3211 Tower Rd., Prescott, AZ 86301-8890.

Studio: 3211 Tower Rd., Prescott, AZ 86301-8890.

Telephone: 602-778-6770. **Fax:** 602-445-5210.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 8.71-kw visual, 1.74-kw aural. Antenna: 2814-ft. above av. terrain, 110-ft. above ground, 7930-ft. above sea level.

Latitude 34° 42' 17"
Longitude 112° 06' 55"

Transmitter: S peak of Mingus Mountain, 22-mi. ENE of Prescott.

Satellite Earth Stations: Harris, 6.2-meter C-band; Paraclipse, 3.5-meter C-band; RCA Americom, 4.5-meter Ku-band; Excalibur, Harris receivers.

News Service: CNN Headline News.

Ownership: KUSK Inc.

Began Operation: September 5, 1982.

Represented (legal): Leventhal, Senter & Lerman.

Represented (engineering): Hammitt & Edison Inc.

Personnel:

William H. Sauro, President.

Richard Howe, Vice President & General Manager.

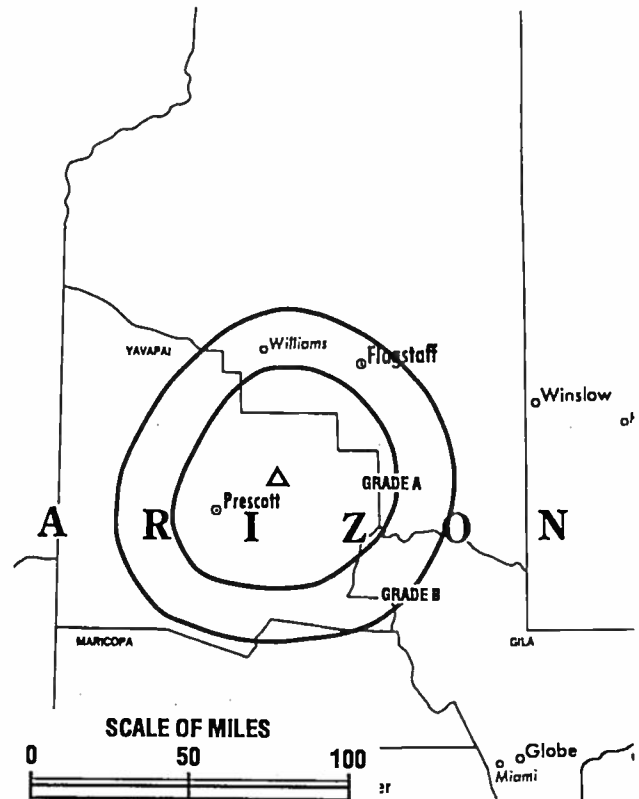
Patricia Gray, Vice President & Program Operations Manager.

Julia Ramirez, Business Manager.

Wally Macomber, Chief Engineer.

Leza Dandos, Production Manager.

Highest 30 Sec. Rate: \$150.



KUSK BPCT-790618KG Granted 1/7/80

© American Map Corp., No. 14244

City of License: Prescott. **DMA:** Phoenix. **Rank:** 17.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	594,750	514,130	1,108,880
Average Weekly Circulation (1995)	24,195	23,046	47,171
Average Daily Circulation (1995)			10,606

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Arizona—Tucson

KGUN

Ch. 9

Network Service: ABC.

Licensee: Lee Enterprises Inc., 130 E. 2nd St., Davenport, IA 52801.

Studio: 7280 E. Rosewood, Tucson, AZ 85710.

Telephone: 520-722-5486. **Fax:** 520-290-7636.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 110-kw visual, 21.9-kw aural. Antenna: 3720-ft. above av. terrain, 240-ft. above ground, 8781-ft. above sea level.

Latitude 32° 24' 54"
Longitude 110° 42' 59"

Transmitter: Mount Bigelow, 20-mi. NE of Tucson.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Andrew, 7.1-meter C-band; Comtech, 4.5-meter C-band; Prodelin, 3.6-meter C-band; RCA Americom, 4.5-meter Ku-band; Andrew, Avantek, M/A-Com, RCA receivers.

News Service: AP.

Ownership: Lee Enterprises Inc. (Group Owner).

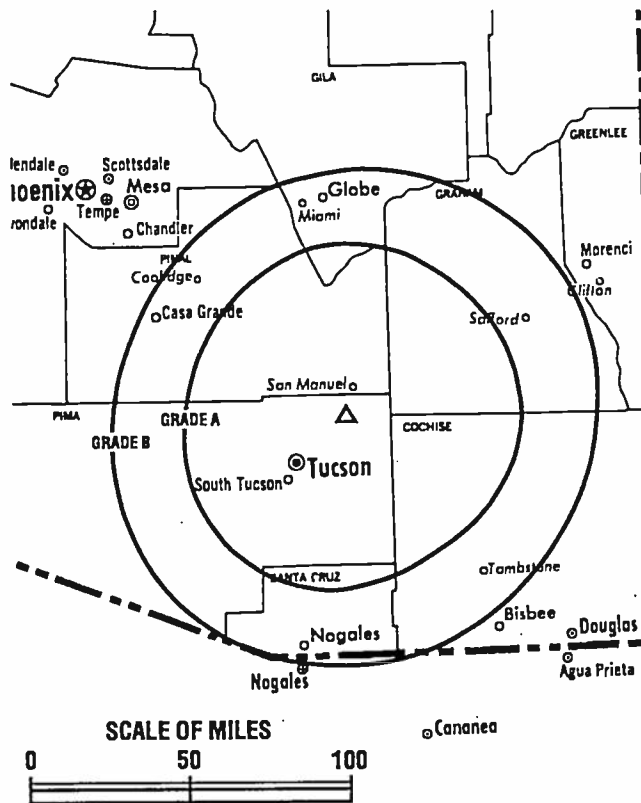
Began Operation: June 3, 1956. H. U. Garrett group's purchase of station from D. W. Ingram approved Dec. 19, 1956 (*Television Digest*, Vol. 12:51). Sale to Henry S. Hilberry & associates by H. U. Garrett group approved by FCC Dec. 14, 1960 (Vol. 16:45, 51). Sale to Gilmore Bcstg. Corp. of Arizona by Hilberry group along with WEHT(TV), Evansville, IN approved July 15, 1964 (Vol. 4:26, 29). Sale by Gilmore to May Broadcasting Co. approved July 31, 1968 (Vol. 8:15, 34). Sale to present owner by May Bcstg. Co. approved by FCC Nov. 7, 1986.

Represented (sales): Katz Continental Television.

Represented (legal): Reed, Smith, Shaw & McClay.

Personnel:

Karen Lee Rice, General Manager.
Andrew Stewart, Director, Sales & Marketing.
Joe DeCarlo, Local Sales Manager.
Bill Cummings, News Director.
Karen Weimer, Business Manager.
Martin Glos, Chief Engineer.



KGUN BPCT-4655 Granted 11/27/73

© American Map Corp., No. 14244

Debra Hastings, Program Manager.
De Hasselbacher, Human Resources.

Highest 30 Sec. Rate: \$2000.

NETWORK BASE HOURLY RATE: \$578.

City of License: Tucson. **DMA:** Tucson. **Rank:** 80.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	805,540	651,410	1,456,950
Average Weekly Circulation (1995)	173,759	121,648	307,373
Average Daily Circulation (1995)			178,999

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Arizona—Tucson

KHRR

Ch. 40

Network Service: Telemundo.

Licensee: Hispanic Broadcasters of Tucson, 2919 E. Broadway, Suite 110, Tucson, AZ 85716.

Studio: 2919 E. Broadway, Suite 110, Tucson, AZ 85716.

Telephone: 520-322-6888. **Fax:** 520-881-7926.

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 1534-kw max. visual, 153.4-kw max. aural. Antenna: 2029-ft. above av. terrain, 180-ft. above ground, 4539-ft. above sea level.

Latitude 32° 14' 55.25"
Longitude 111° 06' 57.18"

Transmitter: Tucson Mountain, near Tucson.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: RCA, 5-meter Ku-band; United Satellite Systems, 7-meter C-band; M/A-Com, Scientific-Atlanta receivers.

Ownership: Jay S. Zucker.

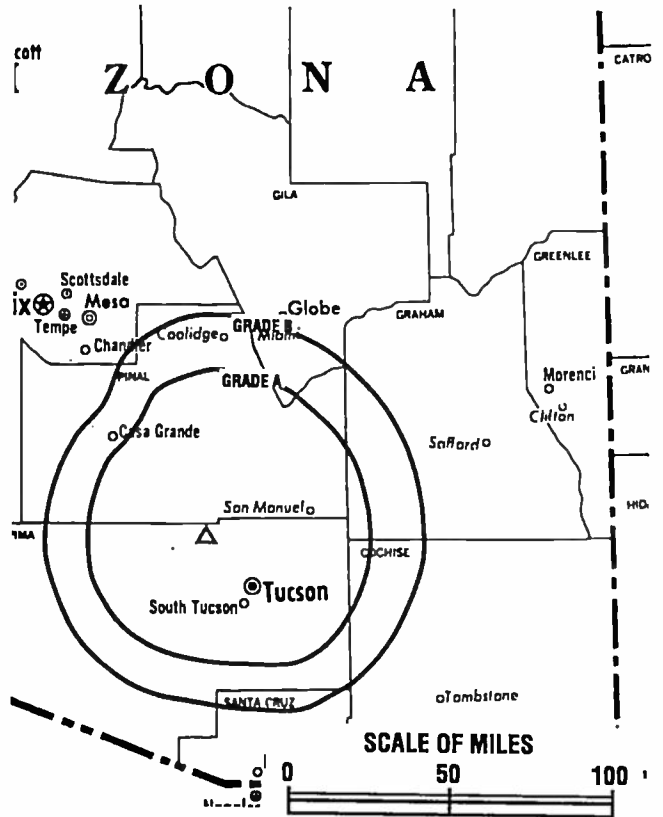
Began Operation: January 1, 1985. Left air October 17, 1989. Returned to air July 1, 1992. Assignment of license from Les Von Eberstein, trustee to Jay S. Zucker approved by FCC Oct. 16, 1991.

Represented (sales): Telemundo.

Represented (legal): Shainis & Peltzman.

Personnel:

- Jay S. Zucker, General Manager.
- Patty Ruiz, General Sales Manager.
- Diane Brogna, Business Manager.
- Lupita Celaya, Promotion Director.
- Meilinda Miranda Zucker, Program Director.
- Dale Taylor, Chief Engineer.
- Lupe Lopez, Traffic Manager.



KHRR BMPCT-840523KJ Granted 9/21/84 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$150.

City of License: Tucson. **DMA:** Tucson. **Rank:** 80.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	169,720	127,230	296,950
Average Weekly Circulation (1995)	8,875	11,001	19,932
Average Daily Circulation (1995)			9,811

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Arizona—Tucson

KMSB-TV

Ch. 11

Network Service: FOX.

Licensee: Mountain States Bcstg. Inc., 1855 N. 6th Ave., Tucson, AZ 85705.

Studio: 1855 N. 6th Ave., Tucson, AZ 85705.

Telephone: 520-770-1123. Fax: 520-629-7185.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1663-ft. above av. terrain, 187-ft. above ground, 6056-ft. above sea level.

Latitude 31° 42' 18"
Longitude 110° 55' 26"

Transmitter: 2.5-mi. NW of Mount Hopkins.

Satellite Earth Stations: Comtech, 5-meter Ku & C-band; RCA Americom, 3-meter Ku-band; Scientific-Atlanta, 5-meter C-band; Scientific-Atlanta receivers.

News Service: Conus.

LMA: Local marketing agreement with KTTU-TV (U), Tucson.

Ownership: Providence Journal Broadcasting Corp. (Group Owner).

Began Operation: February 1, 1967. Sale to present owners by Roadrunner TV Ltd. Partnership approved by FCC Nov. 19, 1984. Previous sale by I.B.C. (Danny Thomas, et al.) approved by FCC Nov. 16, 1976 (Television Digest, Vol. 24:12, 40).

Represented (sales): TeleRep Inc.

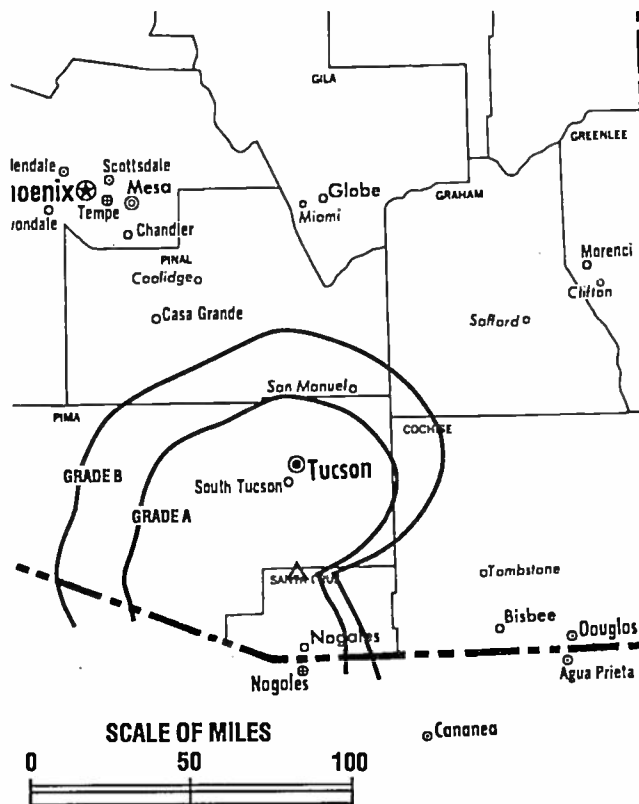
Represented (legal): Covington & Burling.

Represented (engineering): A. D. Ring, P.C.

Personnel:

Kenneth Middleton, President & General Manager.
Allen Trattner, General Sales Manager.
Doug McClure, Local Sales Manager.
Roy Mitchell, Chief Engineer.
Louis Medran, Production Manager.
Harry West, Programming Director.
Doug Gervais, Promotion Director.
Allen Canfield, Business Manager & Comptroller.

Rates: On request.



KMSB-TV BPCT-880510KE Granted 6/24/88 © American Map Corp., No. 14244

City of License: Tucson. DMA: Tucson. Rank: 80.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	698,730	593,300	1,292,030
Average Weekly Circulation (1995)	134,552	82,016	217,583
Average Daily Circulation (1995)			100,473

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

**THE
TED HEPBURN
COMPANY**

We were the broker
in the 1985 sale of
KMSB-TV

Ted Hepburn, President Todd Hepburn, Vice-President
325 Garden Rd., Palm Beach, FL 33480 (407) 863 8995
P.O. Box 45263, Cincinnati, OH 45243 0263 (513) 271-5400

Arizona—Tucson

KOLD-TV

Ch. 13

Network Service: CBS.

Licensee: Elcom of Arizona Inc., One Buckhead Plaza, Suite 930, 3060 Peachtree Rd., Atlanta, GA 30305.

Studio: 115 W. Drachman St., Tucson, AZ 85705.

Telephone: 520-629-8553. **Fax:** 520-624-2511.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 302-kw visual. Antenna: 2041-ft. above av. terrain, 187-ft. above ground, 4555-ft. above sea level.

Latitude 32° 14' 56"
Longitude 111° 06' 58"

Transmitter: 11.5-mi. WNW of Tucson, in the Tucson Mountains.

Satellite Earth Stations: AFC, 4-meter Ku-band; SatCom, 5-meter Ku-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; Uniden, 3-meter C-band; M/A-Com, Omni, Scientific-Atlanta receivers.

News Services: AP, CBS, CNN.

Ownership: Ellis Communications Inc. (Group Owner).

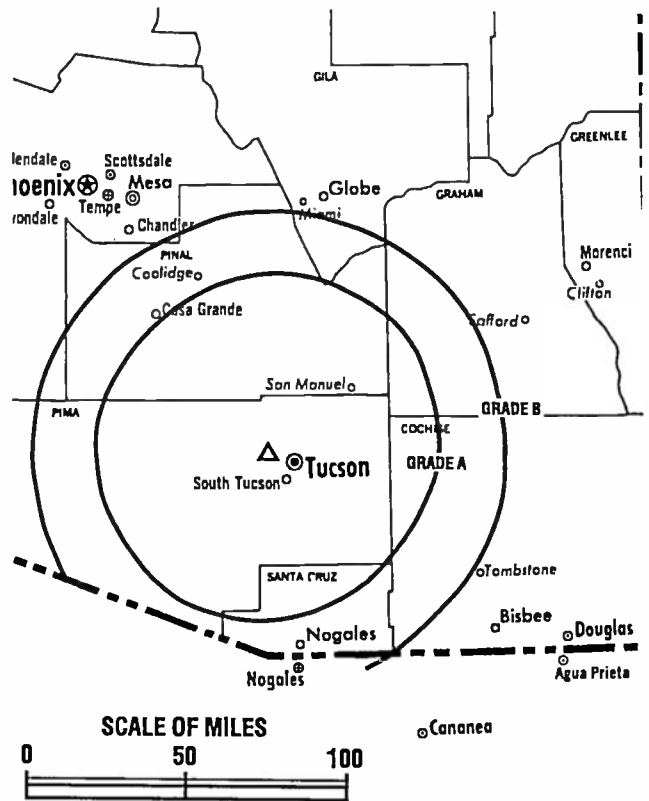
Began Operation: January 13, 1953. Sale to Evening News Assn. by Gene Autry & assoc. approved by FCC May 21, 1969 (*Television Digest*, Vol. 9:15, 20). Sale to Knight-Ridder approved Jan. 13, 1986 (Vol. 26:3). Sale to News Press & Gazette Co. approved by FCC April 26, 1989 (Vol. 29:9). Sale to New Vision Television approved December 27, 1993. Sale to present owner approved February 10, 1995 (Vol. 34:48; 35:14).

Represented (sales): Seltel Inc.

Represented (legal): Wiley, Rein & Fielding.

Personnel:

Robert White, Vice President & General Manager.
Scott McBride, General Sales Manager.
Sherrie Freitag, Local Sales Manager.
Matt Malyn, News Manager.



KOLD-TV BPCT-900726KF Granted 1/25/91 © American Map Corp., No. 14244

Michele Dyer, Director, Station Operations.
Linda Morgan, Business Manager.

Highest 30 Sec. Rate: \$1000.

City of License: Tucson. DMA: Tucson. Rank: 80.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	720,000	604,880	1,324,880
Average Weekly Circulation (1995)	167,219	106,978	276,060
Average Daily Circulation (1995)			146,372

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Arizona—Tucson

KTTU-TV

Ch. 18

Network Service: UPN.

Licensee: Clear Channel Television Licenses Inc., 200 Concord Plaza, Suite 600, San Antonio, TX 78265-9512.

Studio: 1855 N. 6th Ave., Tucson, AZ 85705.

Telephone: 520-624-0180. Fax: 520-629-7185.

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 2510-kw max. visual, 251-kw max. aural. Antenna: 1970-ft. above av. terrain, 200-ft. above ground, 4560-ft. above sea level.

Latitude 32° 14' 55"
Longitude 110° 06' 57"

Transmitter: Tucson Mountains.

Satellite Earth Stations: BMS, 5-meter C-band; RCA, 4.6-meter Ku-band; M/A-Com, Microdyne receivers.

LMA: Local marketing agreement with KMSB-TV (F), Tucson.

Ownership: Clear Channel Television Inc. (Group Owner).

Began Operation: December 31, 1984. Sale to present owner by Diocese of Tucson approved by FCC Jan. 11, 1989 (Television Digest, Vol. 28:46).

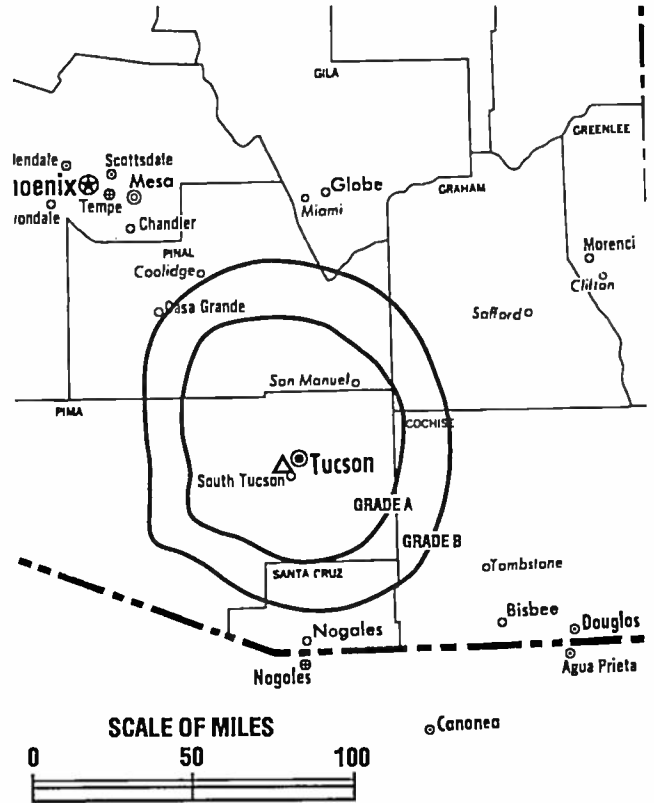
Represented (sales): TeleRep.

Represented (legal): Cohn & Marks.

Represented (engineering): Marsand Inc.

Personnel:

Jack Jacobson, General Manager.
Allen Trattner, General Sales Manager.
Doug McClure, National Sales Manager.
Harry West, Program & Promotion Director.
Roy Mitchell, Chief Engineer.
Allen R. Canfield, Business Manager.
Lou Medran, Production Manager.
Janet Romero, Traffic Manager.



KTTU-TV BMPCT-840522Kl Granted 7/31/84 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$120.

City of License: Tucson. DMA: Tucson. Rank: 80.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	698,730	593,300	1,292,030
Average Weekly Circulation (1995)	93,449	63,035	156,712
Average Daily Circulation (1995)			47,715

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Arizona—Tucson

KVOA-TV

Ch. 4

Network Service: NBC.

Licensee: KVOA Communications Inc., 134 Columbus St., Charleston, SC 29403.

Studio: 209 W. Elm St., Tucson, AZ 85705.

Telephones: 520-792-2270; 520-624-2477. Fax: 520-620-1309.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 35-kw visual, 6.92-kw aural. Antenna: 3680-ft. above av. terrain, 374-ft. above ground, 8897-ft. above sea level.

Latitude 32° 24' 56.00"
Longitude 110° 42' 48.50"

Transmitter: Mount Bigelow, 18-mi. NE of Tucson.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Comtech, 5-meter Ku & C-band; Harris, 4.5-meter Ku-band; Harris, 6.1-meter Ku-band; RCA Americom, 4.5-meter Ku-band; SatCom, 7-meter C-band; Standard Omni Communications receivers.

SNG Mobile Dish: Andrew, 2.6-meter Ku-band.

News Services: AP, NBC, Conus, CNN.

Ownership: Evening Post Publishing Co. (Group Owner).

Began Operation: September 27, 1953. Sale to present owners by H & C Communications approved Oct. 28, 1993 (*Television Digest*, Vol. 33:14). Previous sale by Donald R. Diamond, Richard L. Block, et al., approved by FCC June 28, 1982. Previous sale by Pulitzer Publishing approved by FCC Nov. 24, 1972. Sale to Pulitzer Publishing by WGAL TV (Steinman) approved by FCC July 31, 1968 (Vol. 8:34). Previous sale by Alvarado Television Co. Inc. approved Jan. 23, 1963. Merger with KOAT-TV, Albuquerque, approved Sept. 30, 1959 (Vol. 15:34, 40). Sale to Clinton McKinnon by A. M. Caldwell, Walter Stiles & Associates approved Feb. 6, 1957 (Vol. 12:51; 13:6).

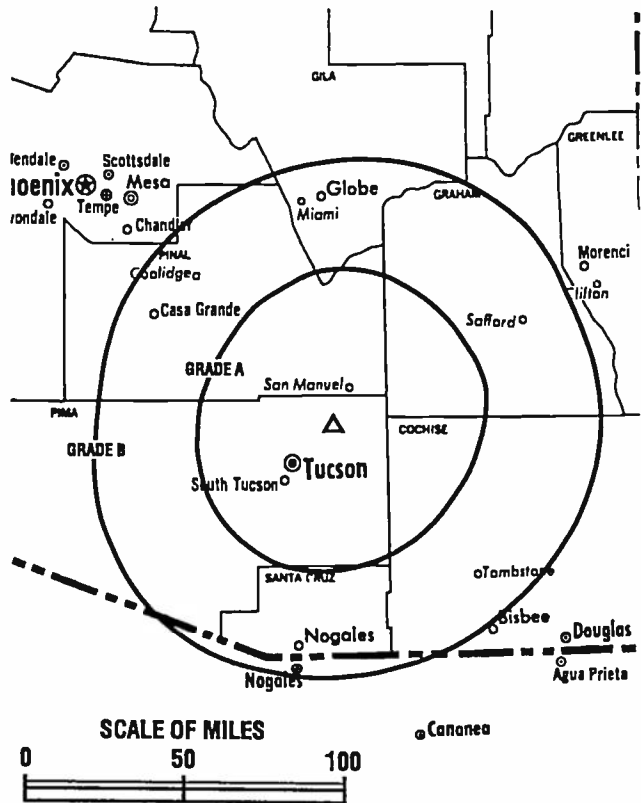
Represented (sales): Petry Television Inc.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

Jon F. Ruby, President & General Manager.
Bob Manown, General Sales Manager.
David Hatfield, Program Director.
Ralph S. Turk, Chief Engineer.



KVOA-TV BPCT-2685 Granted 12/2/59 © American Map Corp., No. 14244

Sandra Anundson, Business Manager.
David Kerrigan, Production Manager.
Mick Jensen, News Director.
Lou Straight, Local Sales Manager.
Jodi Thompson, Promotion Director.

Rates: On request.

NETWORK BASE HOURLY RATE: \$965.

City of License: Tucson. DMA: Tucson. Rank: 80.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	856,920	717,760	1,574,680
Average Weekly Circulation (1995)	176,821	116,014	298,991
Average Daily Circulation (1995)			186,037

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Arizona—Yuma

KSWT

Ch. 13

Network Service: CBS, Telemundo.

Licensee: KB Media Inc., 1301 S. 3rd Ave., Yuma, AZ 85364.

Studio: 1301 S. 3rd Ave., Yuma, AZ 85364.

Telephone: 520-782-5113. **Fax:** 520-782-0320.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1560-ft. above av. terrain, 403-ft. above ground, 2528-ft. above sea level.

Latitude 33° 03' 17.40"
Longitude 114° 49' 34.20"

Transmitter: Black Mountain, 17.5-mi. N of Ogilby, CA.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 7-meter C-band; M/A-Com, 4.2-meter Ku-band; Drexel, Harris, M/A-Com receivers.

News Services: AP, ABC.

Ownership: KB Media Inc.

Began Operation: December 3, 1963. FCC approved sale to present owners May 2, 1991. Sale to Beacon Communications by Service Bcstrs. approved by FCC July 27, 1983. Sale to Service by Robert W. Crites, et al., approved by FCC Oct. 19, 1977. Previous sale by Combined Communications approved Aug. 2, 1973 (Television Digest, Vol. 12:41; 13:33). Merger with KTAR Bcstg. to form Combined Communications Corp. approved Oct. 22, 1969. Previous sale by Robert W. Crites and John & Helen Noga approved Jan. 19, 1967.

Represented (sales): Katz Continental Television; Telemundo.

Personnel:

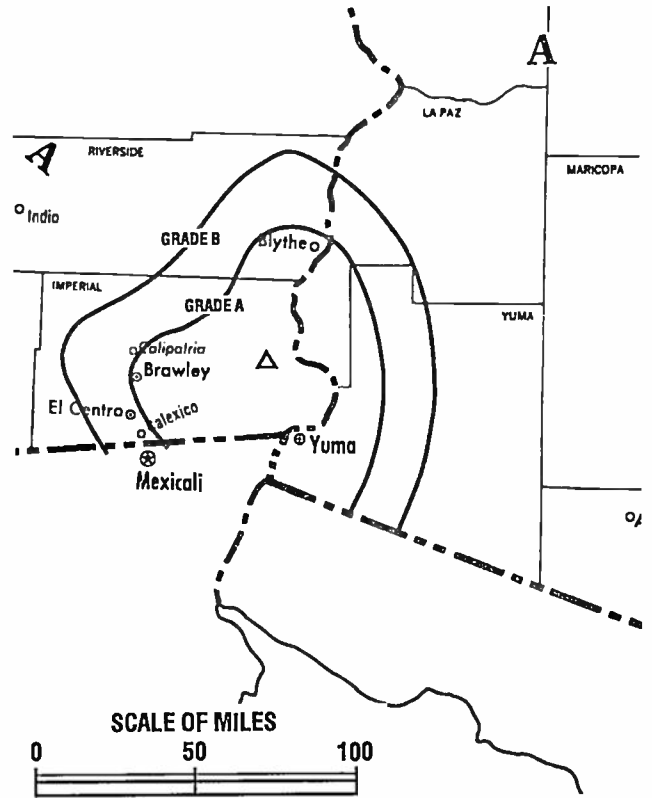
Peter Padilla, Vice President & General Manager.

Sergio Pedroza, News Director.

Barry Sowinski, Promotion & Production Manager.

Debi Lampe, Accounting Manager.

Gail Chango, Traffic Manager.



KSWT BPCT-5063 Granted 8/15/77

© American Map Corp., No. 14244

Highest 30 Sec. Rate: \$174.

NETWORK BASE HOURLY RATE: \$50.

City of License: Yuma. **DMA:** Yuma-El Centro. **Rank:** 176.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,689,830	863,460	2,553,290
Average Weekly Circulation (1995)	38,669	18,622	59,392
Average Daily Circulation (1995)			29,989

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Arizona—Yuma

KYMA

Ch. 11

Network Service: NBC.

Licensee: Yuma Bcstg. Co., Box 550, Yuma, AZ 85366.

Studio: 1385 S. Pacific Ave., Yuma, AZ 85365.

Telephone: 520-782-1111. Fax: 520-782-5401.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1617-ft. above av. terrain, 518-ft. above ground, 2536-ft. above sea level.

Latitude 33° 03' 17"
Longitude 114° 49' 39"

Transmitter: Black Mountain, 25-mi. NW of Yuma.

Ownership: Sunbelt Broadcasting Co. (Group Owner).

Began Operation: January 22, 1988.

Represented (sales): Blair Television.

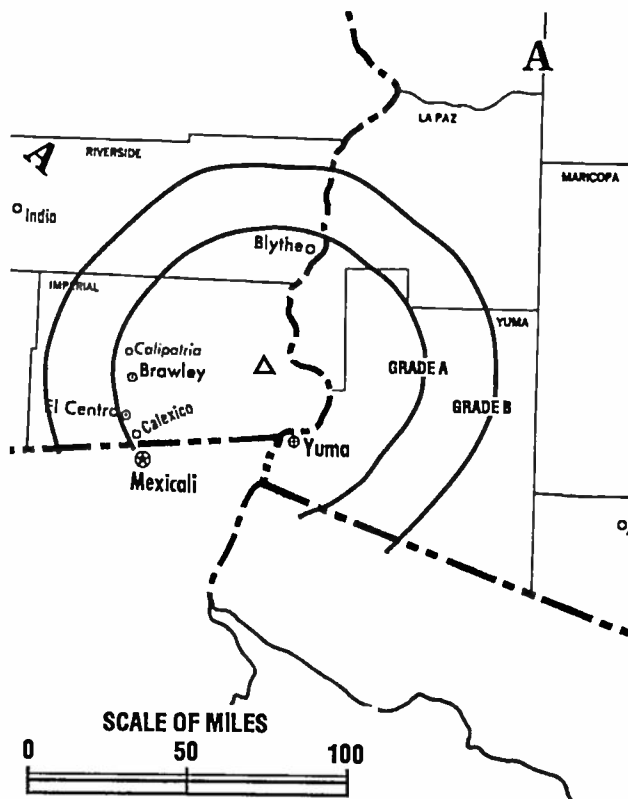
Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Lohnes & Culver.

Personnel:

Bruce Franzen, Vice President & General Manager.
Jack O'Connor, Local Sales Manager.
Lee Poole, Chief Engineer.
Mark Berryhill, News Director.
Manny Alvarez, Program Director.
Russell Spencer, Production Manager.
Wanda Langejans, Accounting Manager.
Linda House, Traffic Manager.

Highest 30 Sec. Rate: \$700.



KYMA BMPCT-871116KG Granted 12/11/87 © American Map Corp., No. 14244

City of License: Yuma. **DMA:** Yuma-El Centro. **Rank:** 176.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,086,590	369,430	1,456,020
Average Weekly Circulation (1995)	43,082	18,911	65,539
Average Daily Circulation (1995)			38,940

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Arizona—Yuma-Mexicali, Mexico

XHBC-TV

Ch. 3

Network Service: Univision.

Licensee: Televisora de Mexicali S.A., Ave. Madero 714 Altos, Baja California, Mexico.

Telephone: 916-554-1447.

Mailing Address: Box 7, Calexico, CA 92231.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 26-kw aural. Antenna: 650-ft. above av. terrain.

Transmitter: Mexicali, Mexico.

Began Operation: October 6, 1975.

Represented (sales): Univision; Katz Hispanic Media.

Personnel:
Raul Sanchez Aparicio, Manager.

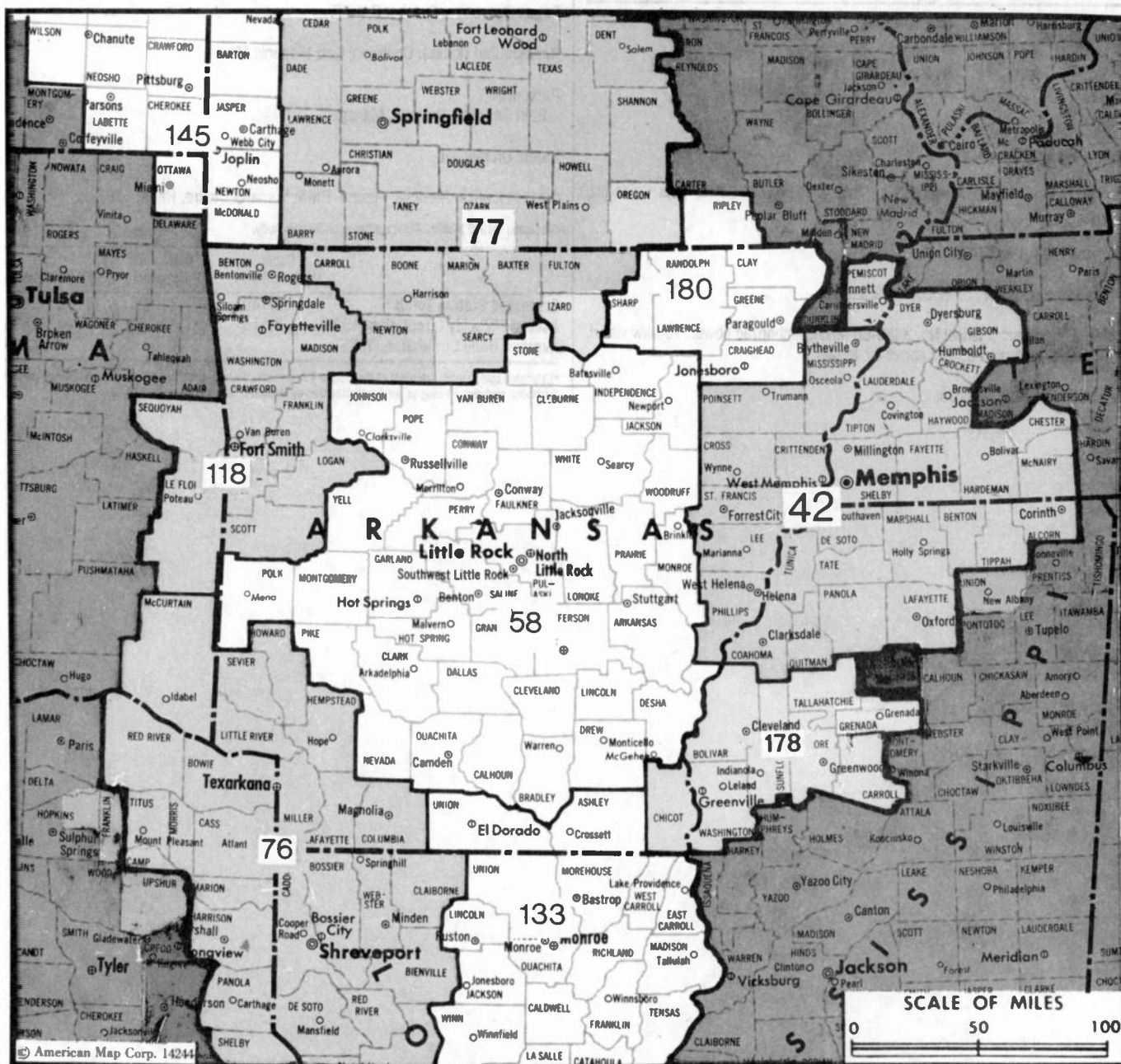
Rates: On request.

City of License: Mexicali, Mexico. **DMA:** Yuma-El Centro. **Rank:** 176.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	54,140	22,820	76,960
Average Weekly Circulation (1995)	3,114	2,229	5,336
Average Daily Circulation (1995)			2,099

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.



MARKET	NIelsen DMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
Memphis, TN	605,280	42	WBUY (40), WFBI (50), WHBQ-TV (13), WLMT (30), WMC-TV (5), WPTY-TV (24), WREG-TV (3)
Little Rock-Pine Bluff, AR	472,630	58	KARK-TV (4), KASN (38), KATV (7), KLRT (16), KTHV (11), KVTH (26), KVTN (25)
Shreveport, LA	358,730	76	KMSS-TV (33), KSHV (45), KSLA-TV (12), KTAL-TV (6), KTBS-TV (3)
Springfield, MO	353,560	77	KDEB-TV (27), KOLR (10), KSPR (33), KYTV (3)
Fort Smith, AR	204,990	118	KFAA (51), KFMS-TV (5), KHBS (40), KHOG-TV (29), KPOM-TV (24)
Monroe, LA-El Dorado, AR	169,660	133	KARD (14), KMCT-TV (39), KNOE-TV (8), KTVE (10)
Joplin, MO-Pittsburg, KS	143,340	145	KOAM-TV (7), KODE-TV (12), KSNF (16)
Greenwood-Greenville, MS	77,180	178	WABG-TV (6), WXVT (15)
Jonesboro, AR	73,820	180	KAIT-TV (8)

State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

KTVE, El Dorado	See Monroe, LA
KPOM-TV, Fayetteville	See Fort Smith, AR
KASN, Little Rock	See Pine Bluff, AR
KVTN, Little Rock	See Pine Bluff, AR

Arkansas Station Totals as of November 1, 1995

	VHF	UHF	TOTAL
Commercial Television Stations	5	8	13
Educational Television Stations	4	2	6
	9	10	19

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Arkansas—Fayetteville-Springdale

KHOG-TV

Ch. 29

(Satellite of KHBS, Fort Smith, AR)

Network Service: ABC.

Licensee: Sigma Broadcasting Inc., Box 4150, Fort Smith, AR 72914.

Studio: See KHBS, Fort Smith, AR.

Telephone: 501-521-1010. Fax: 501-521-9124.

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 1410-kw max. visual. Antenna: 886-ft. above av. terrain, 528-ft. above ground, 2323-ft. above sea level.

Latitude 36° 00' 57"
Longitude 94° 04' 59"

Transmitter: Robinson Mountain, 5-mi. SE of Fayetteville.

News Services: ABC, AP.

Ownership: Sigma Broadcasting Inc.

Began Operation: February 8, 1969. Left air Dec. 7, 1973. Sale to George T. Hemreich by Paul W. Milam Sr., et al., approved by FCC April 30, 1975. Resumed operation Dec. 8, 1977 (Television Digest, Vol. 17:50). Sale to present owners approved Feb. 19, 1985.

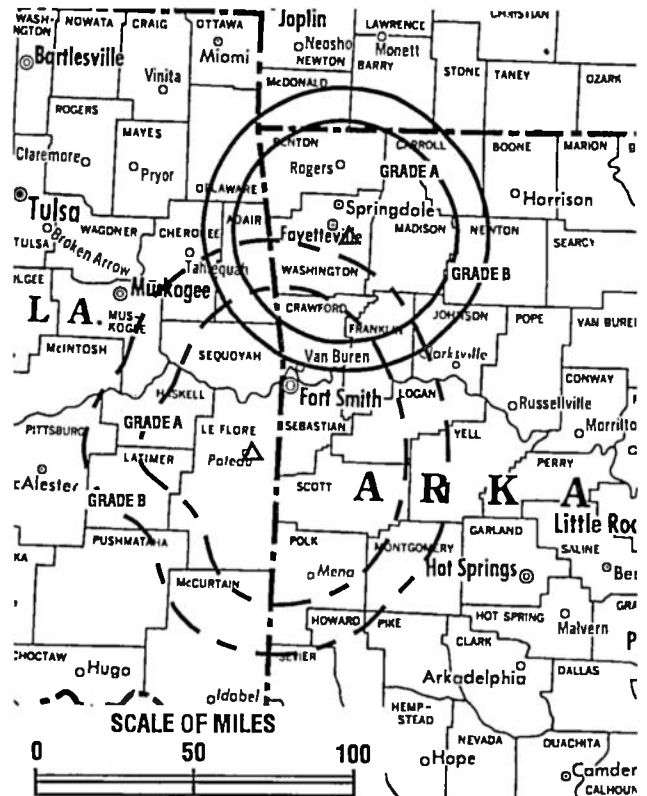
Represented (sales): Petry Television Inc.

Represented (legal): Arter & Hadden.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

Darrel E. Cunningham, General Manager.
Cliff Walker, Station Manager.
Jarrell Wyatt, General Sales Manager.
Sonny Hildebrand, Local Sales Manager.
Les Bach, Chief Engineer.



KHOG-TV BPCT-920625KF Granted 9/11/92 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$500.

City of License: Fayetteville. DMA: Fort Smith. Rank: 118.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	109,530	85,570	195,100
Average Weekly Circulation (1995)	56,294	23,094	83,046
Average Daily Circulation (1995)			50,421

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Arkansas—Fort Smith

KFSM-TV

Ch. 5

Network Service: CBS.

Licensee: The Times Southwest Broadcasting Inc., Box 369, Fort Smith, AR 72902.

Studio: 318 N. 13th St., Fort Smith, AR 72901.

Telephone: 501-783-3131.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 12.7-kw aural. Antenna: 1260-ft. above av. terrain, 1173-ft. above ground, 1986-ft. above sea level.

Latitude 35° 30' 43"
Longitude 94° 21' 38"

Transmitter: 9.5-mi. NNE of Fort Smith.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 4.6-meter Ku-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta receivers.

News Services: AP, CBS.

Ownership: The New York Times Co. (Group Owner).

Began Operation: December 3, 1956. Sale to George T. Hemreich and Harry Pollock-Harry Newton Co. by Salome Nakdimen as administrator for husband's estate approved by FCC Feb. 27, 1957 and June 27, 1957 (Television Digest, Vol. 13:9, 26). Pollock's purchase of 50% from George T. Hemreich approved by FCC March 5, 1958 (Vol. 14:6, 10). Sale of 51% by Harry Pollock to Donald Reynolds (who earlier had acquired 49%) approved by FCC Jan. 7, 1959 (Vol. 14:36, 52; 15:2). Sale to Buford Television by Donald Reynolds approved by FCC April 4, 1973 (Vol. 12:38; 13:15). Sale to present owner approved July 31, 1979 (Vol. 19:4).

Represented (sales): Katz Continental Television.

Represented (legal): Koteen & Naftalin.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

Tim Morrissey, President & General Manager.
Gene Graham, Vice President & General Sales Manager.
Mark Howell, Vice President & Controller.
Bur Edson, News Director.



KFSM-TV BPCT-2980 Granted 1/22/65

© American Map Corp., No. 14244

Larry Duncan, Chief Engineer.
Mary Lee Frase, Promotion Manager.
Jim Bell, Marketing Director.

Rates: On request.

City of License: Fort Smith. DMA: Fort Smith. Rank: 118.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	224,250	167,630	391,880
Average Weekly Circulation (1995)	118,751	58,524	186,404
Average Daily Circulation (1995)			115,887

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Arkansas—Fort Smith

KHBS

Ch. 40

(Operates satellite KHOG-TV, Fayetteville-Springdale, AR)

Network Service: ABC.

Licensee: Sigma Broadcasting Inc., Box 4150, Fort Smith, AR 72914.

Studio: 2415 N. Albert Pike, Fort Smith, AR 72904.

Telephone: 501-783-4040. Fax: 501-783-0550; 501-785-5375.

E-mail: tv4029@aol.com

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 3160-kw max. visual, 316-kw max. aural. Antenna: 2000-ft. above av. terrain, 225-ft. above ground, 2609-ft. above sea level.

Latitude 35° 04' 16"
Longitude 94° 40' 46"

Transmitter: Cavanal Mountain.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Andrew, 7-meter C-band; Microdyne, 3-meter Ku-band; Microdyne, 5-meter C-band; Microdyne, 5-meter Ku-band; Avantek receivers.

SNG Mobile Dish: Andrew, 2.3-meter Ku-band.

News Services: ABC, AP.

Ownership: Sigma Broadcasting Inc.

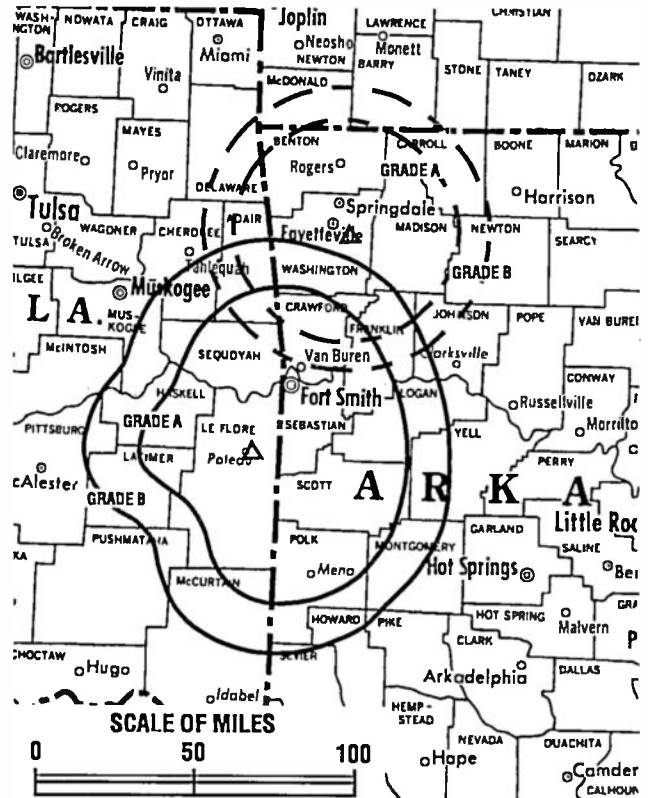
Began Operation: July 28, 1971. Sale to present owners by George T. Hemreich approved by FCC Feb. 19, 1985.

Represented (sales): Pety Television Inc.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

- Darrel Cunningham, President & General Manager.
- Jarrell Wyatt, General Sales Manager.
- Don Vest, Vice President, Engineering.
- Craig Cannon, Vice President, News.
- Nancy Dolan, National Sales Coordinator & Data Operations Manager.
- Tim Bass, Program Director.



KHBS BMPCT-830427K1 Granted 9/12/83 © American Map Corp., No. 14244

Debbie Findley, Promotion Director.
Bill Kibler, Business Manager.

Highest 30 Sec. Rate: \$500.

NETWORK BASE HOURLY RATE: \$416.

City of License: Fort Smith. DMA: Fort Smith. Rank: 118.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	176,630	114,450	291,080
Average Weekly Circulation (1995)	57,673	30,532	90,111
Average Daily Circulation (1995)			51,181

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Arkansas—Fort Smith-Fayetteville

KPOM-TV

Ch. 24

(Operates satellite KFAA, Rogers, AR)

Network Service: NBC.

Licensee: JDG Television Inc., Box 4610, Fort Smith, AR 72914.

Studios: 4624 Kelley Hwy., Fort Smith, AR 72904; 114 South First St., Rogers, AR 72756.

Telephones: 501-785-2400 (Fort Smith); 501-443-2400 (Fayetteville).

Fax: 501-785-3169.

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 2510-kw max. & 912-kw horizontal visual, 505-kw max. & 182-kw horizontal aural. Antenna: 1040-ft. above av. terrain, 499-ft. above ground, 2469-ft. above sea level.

Latitude	35°	42'	37.00"
Longitude	94°	08'	14.50"

Holds CP for change to 4349-kw max. visual, 434.90-kw max. aural, 1044-ft. above av. terrain, 480-ft. above ground, 8012-ft. above sea level. BPCT-860807KE.

Transmitter: RR 2, 4.2-mi. NNE of Mountainburg, AR.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Automation Techniques, 3-meter; Harris, 3-meter; Harris, 8-meter; M/A-Com, 4-meter.

Ownership: Griffin Television Inc. (Group Owner).

Began Operation: November 12, 1978. Sale to present owners by Raymond G. Schindler, et al. approved by FCC Dec. 11, 1985. Previous sale by MCM Bcstg. approved by FCC May 8, 1981.

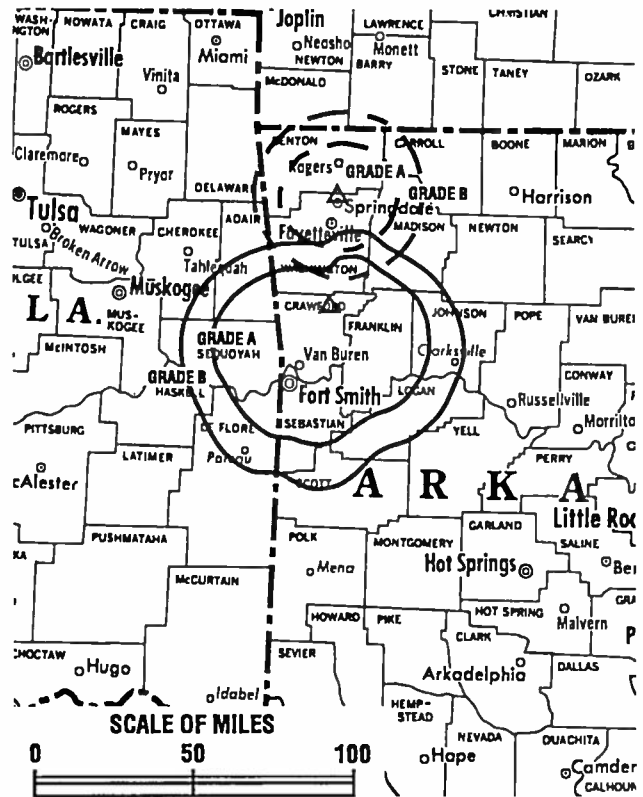
Represented (sales): TeleRep Inc.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

David Needham, General Manager.
 Carol Alexander, Local Sales Manager.
 Charles Hoing, Chief Engineer.
 Verlene Tadlock, Program Director.



KPOM-TV BPCT-860807KE Granted 12/22/88 © American Map Corp., No. 14244

Lori Archer, Promotion Director.
 Michael Hart, Production Manager.
 Brian Schleicher, Business Manager.

Highest 30 Sec. Rate: \$700.

NETWORK BASE HOURLY RATE: \$250.

City of License: Fort Smith. DMA: Fort Smith. Rank: 118.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	150,640	95,460	246,100
Average Weekly Circulation (1995)	49,167	27,827	80,877
Average Daily Circulation (1995)			40,221

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Arkansas—Hot Springs

KVTH

Ch. 26

Network Service: Independent.

Licensee: Agape Church Inc., Box 22007, Little Rock, AR 72221.

Studio: 236 Central, Box 3230, Hot Springs, AR 71914.

Telephones: 501-223-2525; 501-225-0612. Fax: 501-221-3837.

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 1920-kw max. visual. Antenna: 846-ft. above av. terrain, 426-ft. above ground, 1368-ft. above sea level.

Latitude	34°	22'	21"
Longitude	93°	02'	47"

Transmitter: Jack Mountain, 6-mi. S of Hot Springs.

Multichannel TV Sound: Stereo only.

Ownership: Agape Church Inc. (Group Owner).

Began Operation: February 7, 1986. Left air May 31, 1988. Returned to air April 2, 1995.

Represented (legal): Gardner, Carton & Douglas.

Represented (engineering): Moffet, Larson & Johnson Inc.

Personnel:

H. L. Caldwell III, President.
 Randy Wright, General Manager.
 Kim Worden, Sales & Program Manager.
 Bob Porto, Chief Engineer.



KVTH BPCT-930409KK Granted 11/7/94 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$70.

Nielsen Data: Not available.

City of License: Hot Springs. DMA: Little Rock-Pine Bluff. Rank: 58.

Arkansas—Jonesboro

KAIT-TV

Ch. 8

Network Service: ABC.

Licensee: Cosmos Bcstg. Corp., Box 789, Greenville, SC 29602-0789.

Studio: Hwy. 141 N, Jonesboro, AR 72401.

Mailing address: Box 790, Jonesboro, AR 72403.

Telephone: 501-931-8888. **Fax:** 501-933-8058.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 41.7-kw aural. Antenna: 1750-ft. above av. terrain, 1792-ft. above ground, 2049-ft. above sea level.

Latitude 35° 53' 17"
Longitude 90° 56' 09"

Transmitter: 0.6-mi. NE of Egypt School, Egypt.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: ADM, 6.1-meter C-band; Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; GE, 3.5-meter Ku-band; Avantek, Avcom, M/A-Com receivers.

News Services: ABC, AP, CNN, NIWS, NOAA.

Ownership: Cosmos Broadcasting Corp. (Group Owner).

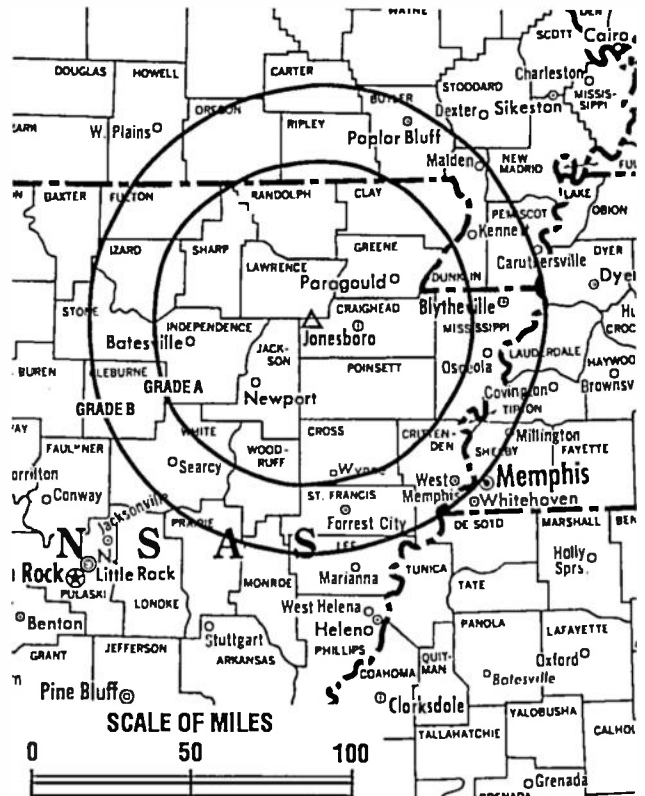
Began Operation: July 15, 1963. Sale to Channel Communications Inc. by George T. Hemreich approved by FCC May 15, 1984 (*Television Digest*, Vol. 24:9). Sale to present owner by Channel approved by FCC Nov. 12, 1986 (Vol. 26:39, 49).

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

Clyde Anderson, General Manager.
Al Blanks, Local Sales Manager.
Harvey Cox, News Director.
Toni Inboden, Program Director.
Gerald Erickson, Chief Engineer.
Artie Bedard, Business Manager.



KAIT-TV BMPCT-4617 Granted 7/17/80 © American Map Corp., No. 14244

Tim McCall, Promotion Director.
Ronnie Weston, Production Manager.

Highest 30 Sec. Rate: \$700.

NETWORK BASE HOURLY RATE: \$825.

City of License: Jonesboro. **DMA:** Jonesboro. **Rank:** 180.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	469,510	308,760	778,270
Average Weekly Circulation (1995)	97,995	50,876	161,228
Average Daily Circulation (1995)			100,387

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Arkansas—Little Rock

KARK-TV

Ch. 4

Network Service: NBC.

Licensee: KARK-TV Inc., Box 748, Little Rock, AR 72201.

Studio: 201 W. 3rd St., Little Rock, AR 72201.

Telephone: 501-376-4444. **Fax:** 501-376-1852.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1650-ft. above av. terrain, 1042-ft. above ground, 2072-ft. above sea level.

Latitude 34° 47' 57"
Longitude 92° 29' 59"

Transmitter: Shinnall Mountain.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Harris, 11-meter Ku-band; Comtech, 5-meter C-band; Harris, 3.5-meter Ku-band; Microdyne receivers.

News Services: AP, NBC.

Ownership: Morris Network Inc. (Group Owner).

Began Operation: April 15, 1954. Sale to Mullins Bcstg. by T. K. Barton family approved Jan. 19, 1966 (Television Digest, Vol. 5:32; 6:4). Sale to Combined Communications by Mullins Bcstg. Co. approved by FCC Jan. 26, 1972 (Vol. 11:15, 22; 12:5). Merger of Combined & Gannett Co. approved June 7, 1979 (Vol. 18:20, 38; 19:24). Sale to United Bcstg. Corp. by Gannett Co. approved by FCC Feb. 17, 1983. Sale to present owners by United Bcstg. Corp. approved by FCC March 31, 1988 (Vol. 28:6).

Represented (sales): Settel Inc.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Lohnes & Culver.

Personnel:

H. Dean Hinson, General Manager.
Tom Bonner, Station Manager.
Bob Denman, General Sales Manager.
Al Sandubrae, News Director.
David Roberson, Production Manager.



KARK-TV BPCT-850507KE Granted 8/15/85 © American Map Corp., No. 14244

Bill Addington, Chief Engineer.
Shanta Nunn, Director, Community Relations.
Joe Welch, Business Manager.
Mary May, Traffic Manager.

Highest 30 Sec. Rate: \$1600.

City of License: Little Rock. **DMA:** Little Rock-Pine Bluff. **Rank:** 58.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	600,820	366,780	967,600
Average Weekly Circulation (1995)	263,609	134,637	442,013
Average Daily Circulation (1995)			256,605

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Arkansas—Little Rock

KATV

Ch. 7

Network Service: ABC.

Licensee: Allbritton Broadcasting Inc., Box 77, Little Rock, AR 72203.

Studios: 401 Main St., Little Rock, AR 72201; Jefferson Square, Pine Bluff, AR 71611.

Telephone: 501-324-7777. **Fax:** 501-324-7524.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 50-kw aural. Antenna: 2006-ft. above av. terrain, 2000-ft. above ground, 2272-ft. above sea level.

Latitude 34° 28' 22.60"
Longitude 92° 12' 10.50"

Transmitter: U.S. Hwy. 65, 2-mi. N of Redfield, AR.

Multichannel TV Sound: Separate audio program.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Andrew, 4.5-meter Ku-band; Andrew, 7.3-meter C-band; Comtech, 7.3-meter C-band; AvanteK, Microdyne, Pinzone receivers.

SNG Mobile Dish: Andrew, 2.3-meter Ku-band.

News Service: AP.

Ownership: Allbritton Communications Company (Group Owner).

Began Operation: December 19, 1953. John T. Griffin and James C. Leake increased holdings from 45% to 50% each when Bryan Mathes sold them his 10% stock (Television Digest, Vol. 16:45). Reorganization resulted in Griffin owning 55.81%. Transfer of control to Leakes approved by FCC Sept. 19, 1969 (Vol. 9:15). Sale to present owner by Leake Industries approved by FCC Feb. 14, 1983 (Vol. 22:45).

Represented (sales): Petry Television Inc.

Represented (legal): Hogan & Hartson.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

- Dale Nicholson, President & General Manager.
- Bob Steele, Vice President, News.
- Patrick Baldwin, Director, Sales & Marketing.
- David Evans, Broadcast Operations & Engineering.
- Mark Rose, National Sales Manager.



KATV BMPCT-6071 Granted 6/9/65 © American Map Corp., No. 14244

Richard Farrester, Program Director.
Sarah Hugen, Business Manager.

Rates: On request.

NETWORK BASE HOURLY RATE: \$1250.

City of License: Little Rock. **DMA:** Little Rock-Pine Bluff. **Rank:** 58.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	730,410	434,760	1,165,170
Average Weekly Circulation (1995)	316,167	146,016	515,301
Average Daily Circulation (1995)			335,264

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Arkansas—Little Rock

KLRT

Ch. 16

Network Service: FOX.

Licensee: Clear Channel TV Licenses Inc., 3305 W. Spring Mountain, Las Vegas, NV 89102.

Studio: 11711 W. Markham, Little Rock, AR 72211.

Telephone: 501-225-0016. **Fax:** 501-225-0428.

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1772-ft. above av. terrain, 1266-ft. above ground, 2220-ft. above sea level.

Latitude	34°	47'	57"
Longitude	92°	29'	29"

Transmitter: Shinnall Mountain, 3-mi. W of Little Rock.

Satellite Earth Stations: Microdyne, 3.7-meter C-band; Microdyne, 5-meter C-band; RCA Americom Ku-band; M/A-Com, Microdyne, RCA Americom receivers.

LMA: Local marketing agreement with KASN (U), Pine Bluff.

Ownership: Clear Channel Television Inc. (Group Owner).

Began Operation: June 26, 1983. Sale to present owner by LRTV Ltd. Partnership approved by FCC June 19, 1991.

Represented (sales): Katz Television.

Represented (legal): Crowell & Moring.

Represented (engineering): David Steel & Associates Inc.

Personnel:

- Jerry H. Whitener, Vice President & General Manager.
- Jana Williams, Program Manager.
- Dave Carfalte, General Sales Manager.
- Joanne Mooney Canelli, Local Sales Manager.
- Carol Jones, National Sales Manager.
- Tom McKleroy, Chief Engineer.
- Jane Horne, Business Manager.



KLRT BMPCT-830126KE Granted 4/20/83 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$1100.

City of License: Little Rock. **DMA:** Little Rock-Pine Bluff. **Rank:** 58.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	434,040	277,460	711,500
Average Weekly Circulation (1995)	169,301	80,757	274,157
Average Daily Circulation (1995)			123,088

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Arkansas—Little Rock

KTHV

Ch. 11

Network Service: CBS.

Licensee: Arkansas Television Co., Box 269, Little Rock, AR 72203.

Studio: 8th & Izard Sts., Little Rock, AR 72202.

Telephone: 501-376-1111. Fax: 501-376-3324.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 37.6-kw aural. Antenna: Circularly polarized, 1710-ft. above av. terrain, 1098-ft. above ground, 2128-ft. above sea level.

Latitude 34° 47' 57"
Longitude 92° 29' 59"

Transmitter: Shinall Mountain.

Satellite Earth Stations: Microdyne, 7-meter; Scientific-Atlanta, 4.6-meter; Scientific-Atlanta, 7-meter; Drake, Microdyne, Scientific-Atlanta receivers.

News Services: AP, UPI.

Ownership: Gannett Broadcasting Group (Group Owner).

Began Operation: November 27, 1955. Sale to present owner approved by FCC Nov. 30, 1994 (Television Digest, Vol. 34:40).

Represented (sales): Blair Television.

Personnel:

- Paul Trelstad, Vice President & General Manager.
- Doug Laughter, Vice President, Station Operations.
- Bill Maples, General Sales Manager.
- Suzanne Ramsel, Local Sales Manager.
- Lonnie Gibbons, National Sales Manager.
- Bob Hicks, Program Manager.
- Steve Doan, Production Manager.
- John Rehrauer, News Director.
- Susan Newkirk, Promotion Director.



KTHV BPCT-850507KF Granted 8/15/85 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$5000.

City of License: Little Rock. DMA: Little Rock-Pine Bluff. Rank: 58.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	528,940	339,200	868,140
Average Weekly Circulation (1995)	256,033	134,079	431,716
Average Daily Circulation (1995)			235,622

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Arkansas—Pine Bluff

KASN

Ch. 38

Network Service: UPN.

Licensee: Mercury Bcstg. Corp., 185 Terrell Rd., No. 403, San Antonio, TX 78209.

Studio: 11711 W. Markham, Little Rock, AR 72211.

Mailing Address: Box 21616, Little Rock, AR 72221.

Telephone: 501-225-0038. Fax: 501-225-0428.

Technical Facilities: Channel No. 38 (614-620 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: Circularly polarized, 1945-ft. above av. terrain, 1879-ft. above ground, 2219-ft. above sea level.

Latitude 34° 26' 31"
Longitude 92° 13' 03"

Transmitter: 2-mi. W of Redfield.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: M/A-Com, 3-meter C-band; Scientific-Atlanta, 5-meter Ku-band; United Satellite Systems, 5-meter C-band; Agile, M/A-Com, Scientific-Atlanta receivers.

LMA: Local marketing agreement with KLRT (F), Little Rock.

Ownership: Mercury Broadcasting Co. Inc. (Group Owner).

Began Operation: June 17, 1986. Sale to present owner by MMC TV Corp. approved by FCC Dec. 24, 1991.

Represented (sales): Katz Television.

Represented (legal): Fisher Wayland Cooper Leader & Zaragoza L.L.P.

Represented (engineering): John Fergie & Associates.

Personnel:

Kim De Graw, Station Manager.
John Gardner, Director of Sales.
John Ziegler, Promotion Director.



KASN BMPCT-850410KH Granted 5/15/85 © American Map Corp., No. 14244

Jane Herne, Business Manager.
Diane Giles, Traffic Manager.

Highest 30 Sec. Rate: \$125.

City of License: Pine Bluff. **DMA:** Little Rock-Pine Bluff. **Rank:** 58.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	306,120	207,100	513,220
Average Weekly Circulation (1995)	74,440	47,670	134,773
Average Daily Circulation (1995)			46,584

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Arkansas—Pine Bluff

KVTN

Ch. 25

Network Service: Independent.

Licensee: Agape Church Inc., Box 22007, Little Rock, AR 72221.

Studio: 701 Napa Valley Dr., Little Rock, AR 72211.

Telephone: 501-223-2525. Fax: 501-221-3837.

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 4368-kw max. visual. Antenna: 624-ft. above av. terrain, 624-ft. above ground, 820-ft. above sea level.

Latitude 34° 31' 52"
Longitude 92° 02' 42"

Transmitter: S side of Rte. 161, 4.5-mi. W of England.

Satellite Earth Station: 2.8-meter C-band.

Ownership: Agape Church Inc. (Group Owner).

Began Operation: December 1, 1988.

Represented (legal): Gardner, Carton & Douglas.

Represented (engineering): E. Harold Munn Jr. & Associates Inc.

Personnel:

- H. L. Caldwell II, President.
- Randy Wright, General Manager.
- Kim Worden, General Sales Manager & Program Director.
- Bob Porto, Chief Engineer.

Highest 30 Sec. Rate: \$75.

City of License: Pine Bluff. DMA: Little Rock-Pine Bluff. Rank: 58.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.



KVTN BMPCT-880323KJ Granted 4/29/88 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	197,130	122,630	319,760
Average Weekly Circulation (1995)	12,381	8,935	22,605
Average Daily Circulation (1995)			6,898

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Arkansas—Rogers

KFAA

Ch. 51

(Satellite of KPOM-TV, Fort Smith, AR)

Network Service: NBC.

Licensee: JDG Television Inc., Box 4610, Fort Smith, AR 72914.

Studio: 114 S. First St., Rogers, AR 72756.

Telephone: 501-631-8851. Fax: 501-631-1853.

Technical Facilities: Channel No. 51 (692-698 MHz). Authorized power: 184-kw max. visual. Antenna: 469-ft. above av. terrain, 184-ft. above ground, 1742-ft. above sea level.

Latitude 36° 12' 15"
Longitude 94° 06' 05"

Transmitter: Fitzgerald Mountain, 1.8-mi. NE of Springdale, AR.

Multichannel TV Sound: Stereo only.

Ownership: Griffin Television Inc. (Group Owner).

Began Operation: October 1, 1989.

Represented (sales): TeleRep Inc.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

David Needham, General Manager.
Charles Crossno, Local Sales Manager.

City of License: Rogers. DMA: Fort Smith. Rank: 118.

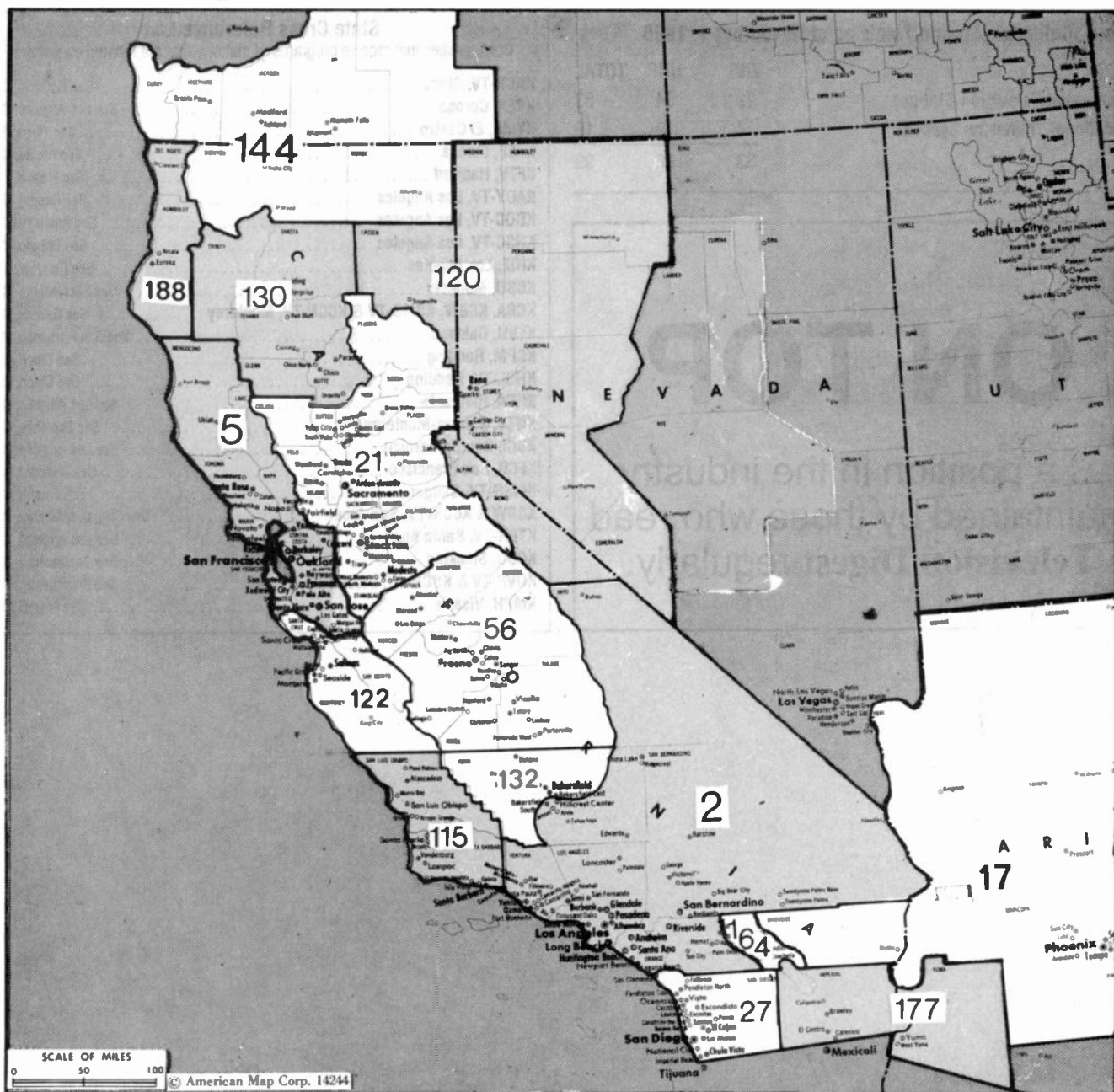
Circulation ©1995 Nielsen. Coverage based on Nielsen study.



KFAA BPCT-920625KE Granted 9/21/92 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	110,630	61,590	172,220
Average Weekly Circulation (1995)	42,811	8,337	52,492
Average Daily Circulation (1995)			23,885

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.



MARKET	NIelsen OMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
Los Angeles, CA	4,917,550	2	KABC-TV (7), KCAL (9), KCBS-TV (2), KCOP (13), KDOC-TV (56), KHIZ (64), KHSC-TV (46), KMEX-TV (34), KNBC (4), KRCA (62), KSCI (18), KSTV-TV (57), KTBN-TV (40), KTLA (5), KTTV (11), KVEA (52), KWHY-TV (22), KZKI (30)
San Francisco-Oakland-San Jose, CA	2,257,210	5	KBHK-TV (44), KCNS (38), KDTV (14), KFBC (42), KFTY (50), KFWU (8), KGO-TV (7), KICU-TV (36), KLXV-TV (65), KOPY-TV (20), KPX-TV (5), KPST-TV (66), KRON-TV (4), KSTS (48), KTSF (26), KTVU (2)
Phoenix, AZ	1,169,530	17	KMOH-TV (6), KNAZ-TV (2), KNXV-TV (15), KPAZ-TV (21), KPHO-TV (5), KPNX (12), KSAZ-TV (10), KTVK (3), KTVW-TV (33), KUSK (7), KUTP (45), KWBF (13)
Sacramento-Stockton-Modesto, CA	1,100,810	21	KCMY (29), KCRA-TV (3), KCSO (19), KFTL (64), KOVR (13), KPWB-TV (31), KQCA (58), KTXL (40), KXTV (10)
San Diego, CA	909,420	27	KFMB-TV (8), KGTV (10), KNSD (39), KTTY (69), KUSI-TV (51), XETV (6), XEWT-TV (12)
Fresno-Visalia, CA	481,620	56	KAIL (53), KFNS-TV (30), KFTV (21), KGMC (43), KJEO (47), KKAG (61), KMPH (26), KMSG-TV (59), KSEE (24)
Santa Barbara-Santa Maria-San Luis Obispo, CA	210,700	115	KADY-TV (63), KCOY-TV (12), KEYT-TV (3), KSBY (6)
Reno, NV	201,230	120	KAME-TV (21), KOLO-TV (8), KREN-TV (27), KRNV (4), KTVN (2)
Monterey-Salinas, CA	200,020	122	KCBA (35), KCCN-TV (46), KNTV (11), KSBW (8), KSMS-TV (67)
Chico-Redding, CA	173,610	130	KCPM (24), KCVU (30), KHSL-TV (12), KRCR-TV (7)
Bakersfield, CA	171,520	132	KBAK-TV (29), KERO-TV (23), KGET (17), KUZZ-TV (45)
Medford-Klamath Falls, OR	147,890	144	KDKF (31), KDRV (12), KMVU (26), KOB1 (5), KOTI (2), KTVL (10)
Palm Springs, CA	100,980	164	KESQ-TV (42), KMIR-TV (36)
Yuma, AZ-El Centro, CA	82,670	176	KECY-TV (9), KSWT (13), KYMA (11), XHBC-TV (3)

California Station Totals as of November 1, 1995

	VHF	UHF	TOTAL
Commercial Television Stations	29	54	83
Educational Television Stations	4	12	16
	33	66	99

ON TOP

... a position in the industry
 maintained by those who read
Television Digest regularly.

State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

KRCR-TV, Chico	See Redding, CA
KVEA, Corona	See Los Angeles, CA
KYMA, El Centro	See Yuma, AZ
KAEF, Eureka	See Arcata, CA
KFTV, Hanford	See Fresno, CA
KADY-TV, Los Angeles	See Oxnard, CA
KDOC-TV, Los Angeles	See Anaheim, CA
KHSC-TV, Los Angeles	See Ontario, CA
KHIZ, Los Angeles	See Barstow, CA
KCSO, Modesto	See Sacramento, CA
KCBA, KSBW, KSMS-TV & KCCN-TV, Monterey	See Salinas, CA
KTVU, Oakland	See San Francisco, CA
KCPM, Redding	See Chico, CA
KHSL-TV, Redding	See Chico, CA
KRCA, Riverside	See Los Angeles, CA
KNTV, Salinas-Monterey	See San Jose, CA
KSCI, San Bernardino	See Los Angeles, CA
KFCB, San Francisco	See Concord, CA
KMSG-TV, Sanger	See Fresno, CA
KSBW & KCCN-TV, San Jose	See Salinas-Monterey, CA
KTBN-TV, Santa Ana	See Los Angeles, CA
KCSD, Stockton	See Sacramento, CA
KOVR-TV & KSCH-TV, Stockton	See Sacramento, CA
KMPH, Visalia	See Fresno, CA

California—Anaheim

KDOC-TV

Ch. 56

Network Service: Independent.

Licensee: Golden Orange Broadcasting Co. Inc., 18021 Cowan St., Irvine, CA 92714-6023.

Studio: 18021 Cowan St., Irvine, CA 92714-6023.

Telephone: 714-442-9800. Fax: 714-261-5956.

Technical Facilities: Channel No. 56 (722-728 MHz). Authorized power: 2820-kw max. & 331-kw horizontal visual, 652-kw max. & 76.2-kw horizontal aural. Antenna: 2386-ft. above av. terrain, 220-ft. above ground, 5555-ft. above sea level.

Latitude	34°	11'	14"
Longitude	117°	42'	01"

Transmitter: Sunset Ridge, 5-mi. NE of Claremont.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: AFC, 3.7-meter Ku-band; M/A-Com, 3.7-meter C-band; Omni Ku-band; Simulsat, 5-meter C-band; Drake, M/A-Com, Scientific-Atlanta, Standard Communications receivers.

News Service: CNN.

Ownership: Golden Orange Broadcasting Co. Inc.

Began Operation: October 1, 1982.

Represented (legal): Cohn & Marks.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

Calvin Brack, Chief Executive Officer.
 Charles Velona, General Manager.
 Shurlee Thompson, General Sales Manager.
 Carolyn Mangano, Local Sales Manager.
 Michelle Merker, Host/Producer.
 Lisa Starr, Program Manager.
 Roger Knipp, Chief Engineer.
 John Atkinson, Promotion Editor.
 Carol McConnell, Business Manager.



KDOC-TV BMPCT-811113KF Granted 12/22/81 © American Map Corp., No. 14244

Marilyn Murray, Office Manager.
 Carole Maddox, Traffic Manager.

Highest 30 Sec. Rate: \$250.

City of License: Anaheim. DMA: Los Angeles. Rank: 2.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	3,461,980	2,135,880	5,597,860
Average Weekly Circulation (1995)	173,160	139,113	311,861
Average Daily Circulation (1995)			96,762

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

California—Arcata-Eureka

KAEF

Ch. 23

(Satellite of KRCR-TV, Redding, CA)

Network Service: ABC.

Licensee: Lamco Communications Inc., Box 992217, Redding, CA 96099-2217.

Studio: 540 E St., Eureka, CA 95501.

Mailing Address: 755 Auditorium Dr., Redding, CA 96001.

Telephone: 916-243-7777. **Fax:** 916-243-0217.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 141-kw max. visual, 14-kw max. aural. Antenna: 1636-ft. above av. terrain, 279-ft. above ground, 2890-ft. above sea level.

Latitude 40° 43' 36"
Longitude 123° 58' 18"

Transmitter: 1733 Barry Ridge, 11-mi. ESE of Eureka.

Ownership: Lamco Communications Inc. (Group Owner).

Began Operation: August 1, 1987; left air April 30, 1989. Sale to California-Oregon Bcstg. Inc. by The Mad River Bcstg. Co. Inc. approved by FCC Aug. 4, 1989. Resumed operation Oct. 1989. Sale to present owner approved by FCC May 26, 1995 (Television Digest: Vol. 35:7).

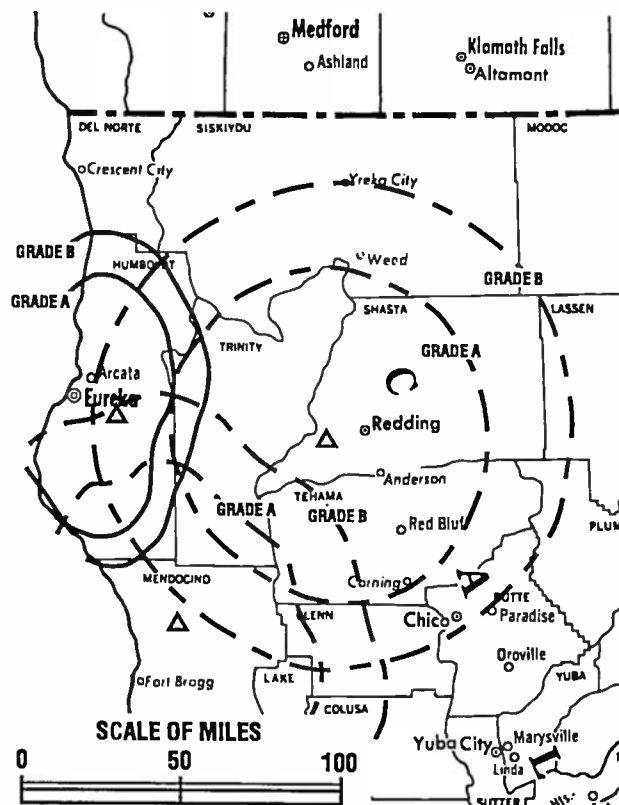
Represented (sales): Blair Television.

Represented (legal): Koteen & Naftalin.

Personnel:

Bob Wise, General Manager.
Dennis Siewert, General Sales Manager.
Doug Bush, Chief Engineer.
Cal Hunter, News Director.
Glenn Marsh, Promotion Director.

Rates: On request.



KAEF BPCT-821207KE Granted 2/27/84 © American Map Corp., No. 14244

City of License: Arcata. **DMA:** Eureka. **Rank:** 188.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	48,110	17,190	65,300
Average Weekly Circulation (1995)	30,796	3,848	34,625
Average Daily Circulation (1995)			16,108

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

California—Bakersfield

KBAK-TV

Ch. 29

Network Service: ABC; CBS, March 1996.

Licensee: BBC License Subsidiary L.P., 980 N. Michigan Ave., Box 1200, Chicago, IL 60611.

Studio: 1901 Westwind Dr., Bakersfield, CA 93301.

Telephone: 205-434-1010. **Fax:** 805-327-5603.

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 1700-kw max. & 77.6-kw horizontal visual, 340-kw max. & 15.5-kw horizontal aural. Antenna: 3730-ft. above av. terrain, 230-ft. above ground, 7775-ft. above sea level.

Latitude	35°	27'	11"
Longitude	118°	35'	25"

Transmitter: Breckenridge Mountain, 24-mi. ENE of Bakersfield.

Satellite Earth Stations: AFC, 3.7-meter Ku-band; Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; Scientific-Atlanta, 5-meter C-band; AvanteK, M/A-Corn, Scientific-Atlanta receivers.

News Service: AP.

Ownership: Bumham Broadcasting Co.

Began Operation: August 20, 1953. Sale to Reeves Broadcasting Corp. by San Francisco Chronicle approved Oct. 12, 1960 by FCC (Television Digest, Vol. 16:36, 42). Sale to Harriscopel Bcstg. Corp. by Reeves Broadcasting Corp. approved May 12, 1964 by FCC (Vol. 3:52; 4:18). Sale to present owner by Harriscopel approved by FCC Oct. 2, 1986.

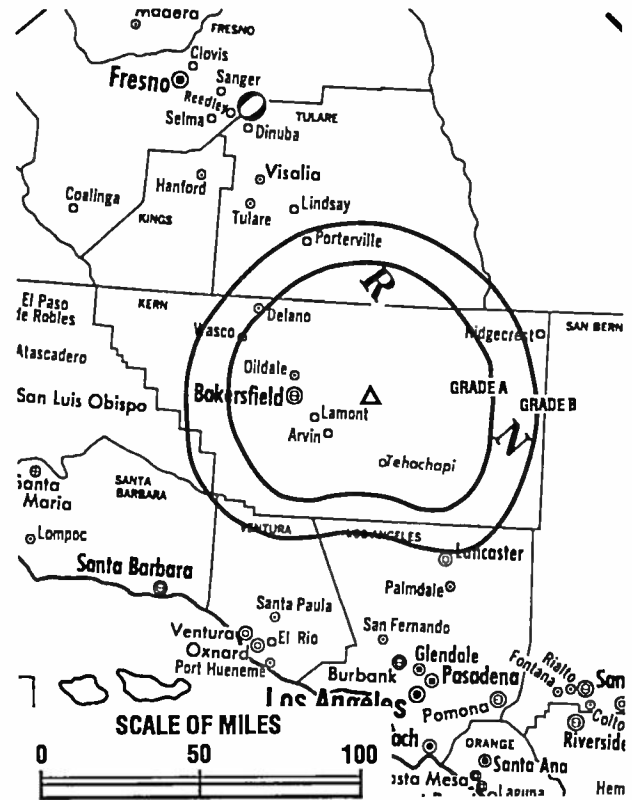
Represented (sales): Katz Continental Television.

Represented (legal): Tharrington, Smith & Hargrove.

Represented (engineering): Hammett & Edison Inc.

Personnel:

- William W. Harper, General Manager.
- Marlene H. Delano, General Sales Manager.
- Chris Long, News Director.
- Nancy Clarke, Program Director.
- Phil Dunton, Chief Engineer.
- Cheryl May, Promotion Director.
- Patti Leveque, Business Manager.



KBAK-TV BPCT-4248 Granted 9/23/69 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$1800.

NETWORK BASE HOURLY RATE: \$794.

City of License: Bakersfield. **DMA:** Bakersfield. **Rank:** 132.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,612,240	1,944,490	4,556,730
Average Weekly Circulation (1995)	108,316	77,314	184,731
Average Daily Circulation (1995)			90,711

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

California—Bakersfield

KERO-TV

Ch. 23

Network Service: CBS; ABC, March 1996.

Licensee: McGraw-Hill Bcstg. Co. Inc., Box 2367, Bakersfield, CA 93303.

Studio: Television Center, 321 21st St., Bakersfield, CA 93301.

Telephone: 805-637-2323. **Fax:** 805-327-0220.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 1760-kw max. & 323-kw horizontal visual, 352-kw max. & 72.4-kw horizontal aural. Antenna: Directional, 3700-ft. above av. terrain, 183-ft. above ground, 7668-ft. above sea level.

Latitude 35° 27' 14"
Longitude 118° 35' 37"

Transmitter: Breckenridge Mountain, 22-mi. E of Bakersfield.

Satellite Earth Stations: Microdyne, 3.7-meter Ku-band; Microdyne, 7-meter C-band; Scientific-Atlanta, 7-meter C-band; United Satellite Systems, 5-meter Ku & C-band; Drake, M/A-Com, Microdyne, Scientific-Atlanta receivers.

News Service: AP.

Ownership: McGraw-Hill Broadcasting Co. (Group Owner).

Began Operation: September 26, 1953. This station operated simultaneously on Chs. 10 & 23 from July 1 to Sept. 1, 1963, and thereafter only on Ch. 23. Sale to present owners by Time-Life Bcst. Inc. approved by FCC March 8, 1972 (*Television Digest*, Vol. 12:10, 11). Sale to Time-Life by Transcontinent Television Corp. approved Feb. 19, 1964 by FCC (Vol. 3:15, 16, 31, 48). Merger of Marietta Bcstg. Inc. (including KFMB-TV-AM, San Diego) into Transcontinent Television Corp. approved May 13, 1959 (Vol. 15:7, 12, 20).

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Koteen & Naftalin.

Personnel:

- Christopher Westerkamp, Vice President & General Manager.
- Michael Knotek, National Sales Manager.
- Carl Knutson, Production Manager.
- Norman E. Hall, Director, Engineering.
- Ron Fineman, News Director.
- Ray Schifhauer, Director, Business Affairs.

Rates: On request.



KERO-TV BMPCT-3748 Granted 3/16/56 © American Map Corp., No. 14244

City of License: Bakersfield. **DMA:** Bakersfield. **Rank:** 132.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,339,870	1,783,210	4,123,080
Average Weekly Circulation (1995)	111,620	59,742	171,471
Average Daily Circulation (1995)			88,305

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

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California—Bakersfield

KGET

Ch. 17

Network Service: NBC.

Licensee: Ackerley Communications Group Inc., 800 5th Ave., Suite 3770, Seattle, WA 98104.

Studio: 28th & Eye Sts., Bakersfield, CA 93301.

Mailing Address: Box 1700, Bakersfield, CA 93302.

Telephone: 805-327-7511. Fax: 805-327-1994.

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 5000-kw max. & 398-kw horizontal visual, 500-kw max. & 39.8-kw horizontal aural. Antenna: 1400-ft. above av. terrain, 288-ft. above ground, 3813-ft. above sea level.

Latitude 35° 26' 20"
Longitude 118° 44' 23"

Transmitter: Mount Adelaide, 16-mi. E of Bakersfield.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: ADM, 6.1-meter C-band; Harris, 3-meter Ku-band; Harris, 6-meter Ku-band; RCA, 3.7-meter Ku-band; United Satellite Systems, 4.3-meter C-band; Harris, M/A-Com, Scientific-Atlanta, United Satellite Systems receivers.

News Services: AP, UPI.

Ownership: Ackerley Communications Inc. (Group Owner).

Began Operation: November 8, 1959. Sale to present owner by Gillett Bcstg. Co. approved by FCC Oct. 14, 1983. Sale to Gillett by ASI Communications approved by FCC June 20, 1978. Transfer to Atlantic States Industries from Lincoln Dellar & wife approved Sept. 11, 1969 (Television Digest, Vol. 8:49; 9:37). Previous sale to Dellar by group which included Dellar as 41.2% stockholder approved Dec. 31, 1962.

Represented (sales): Blair Television.

Represented (legal): Rubin, Winston, Diercks, Harris & Cooke.

Personnel:

Raymond A. Watson, Vice President & General Manager.
Tom Randour, General Sales Manager.
Leticia Nieto, National Sales.
Shirley Sanford, Program Director.
Jack Bowe, News Director.



KGET BMPCT-781101KE Granted 12/22/78 © American Map Corp., No. 14244

Tom Ballew, Chief Engineer.
Steve Hall, Production Manager.
Silvia Navarre, Business Manager.

Highest 30 Sec. Rate: \$2000.

NETWORK BASE HOURLY RATE: \$500.

City of License: Bakersfield. **OMA:** Bakersfield. **Rank:** 132.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	409,560	282,340	691,900
Average Weekly Circulation (1995)	110,518	46,964	157,459
Average Daily Circulation (1995)			81,395

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

California—Bakersfield

KUZZ-TV

Ch. 45

Network Service: UPN.

Licensee: Buck Owens Production Co. Inc., 3223 Sillect Ave., Bakersfield, CA 93308.

Studio: 3223 Sillect Ave., Bakersfield, CA 93308.

Telephone: 805-326-1011. **Fax:** 805-328-7576.

Technical Facilities: Channel No. 45 (656-662 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1325-ft. above av. terrain, 144-ft. above ground, 3665-ft. above sea level.

Latitude 35° 26' 20"
Longitude 118° 44' 24"

Transmitter: Mount Adelalde, approx. 15-mi. ENE of Bakersfield.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Scientific-Atlanta C-band.

AM Affiliate: KCWR.

FM Affiliates: KUZZ-FM; KTIE-FM.

Ownership: Buck Owens Production Co. Inc.

Began Operation: December 1, 1988. Sale to present owner by Dorothy J. Owens approved by FCC Aug. 27, 1990 (*Television Digest*, Vol. 30:37).

Represented (sales): Seltel Inc.

Represented (legal): Mullin, Rhyne, Emmons & Topel, P.C.

Personnel:

- Dorothy Owens, Vice President & General Manager.
- Kalvin Pike, General Sales Manager.
- Bill Hickey, Chief Engineer.
- Luann Graham, Business Manager.
- Teresa Ford, Program & Promotion Director.



KUZZ-TV BMPCT-880106KH Granted 6/8/88 © American Map Corp., No. 14244

Rates: On request.

City of License: Bakersfield. **DMA:** Bakersfield. **Rank:** 132.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	331,000	246,510	577,510
Average Weekly Circulation (1995)	65,175	43,803	108,940
Average Daily Circulation (1995)			43,805

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

California—Barstow

KHIZ

Ch. 64

Network Service: Independent.

Licensee: Sunbelt Television Inc., Box 6464, Victorville, CA 92392-1708.

Studio: 15605 Village Dr., Victorville, CA 92394.

Telephone: 619-241-5888. Fax: 619-241-0056.

Technical Facilities: Channel No. 64 (770-776 MHz). Authorized power: 3134-kw max. visual, 627-kw max. aural. Antenna: 1701-ft. above av. terrain, 203-ft. above ground, 4690-ft. above sea level.

Latitude	34°	36'	34"
Longitude	117°	17'	20"

Transmitter: Quartzsite Mountain, 24-mi. SW of Barstow.

Satellite Earth Station: Microdyne, 3.6-meter; Microdyne receivers.

Ownership: Sunbelt Television Inc.

Began Operation: August 15, 1987.

Represented (sales): Roslin TV Sales.

Represented (legal): Baker & Hostetler.

Represented (engineering): Radio Engineering Co.

Personnel:

- Margaret Jackson, President.
- Brian Zenz, General Manager.
- Rose Dipomio, Station Manager.
- Steve Sipe, General Sales Manager.
- Natalie Romano, News Director.
- Debbie Kershner, Program Director.
- Ray Crawford, Engineering Director.
- Mark Kenney, Operations Director.
- Leslie Kenney, Promotion Director.



KHIZ BMPCT-860212KS Granted 4/17/86 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$150.

City of License: Barstow. DMA: Los Angeles. Rank: 2.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,110,920	1,567,050	3,677,970
Average Weekly Circulation (1995)	35,583	23,745	60,117
Average Daily Circulation (1995)			15,808

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

California—Chico

KCPM

Ch. 24

Network Service: NBC.

Licensee: Cottonwood Communications LLC, 235 W. 56th St., Suite 19-K, New York, NY 10019.

Studio: 180 E. 4th St., Chico, CA 95928.

Telephone: 916-893-2424. **Fax:** 916-893-1033.

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 5000-kw visual, 500-kw aural. Antenna: 1850-ft. above av. terrain, 997-ft. above ground, 2762-ft. above sea level.

Latitude 40° 15' 31"
Longitude 122° 05' 20"

Transmitter: 9.5-mi. NE of Red Bluff.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Vertex, 3-meter Ku-band; Vertex, 3.5-meter Ku-band; Vertex, 6-meter Ku-band; Harris, M/A-Com receivers.

News Services: AP, CNN, NBC.

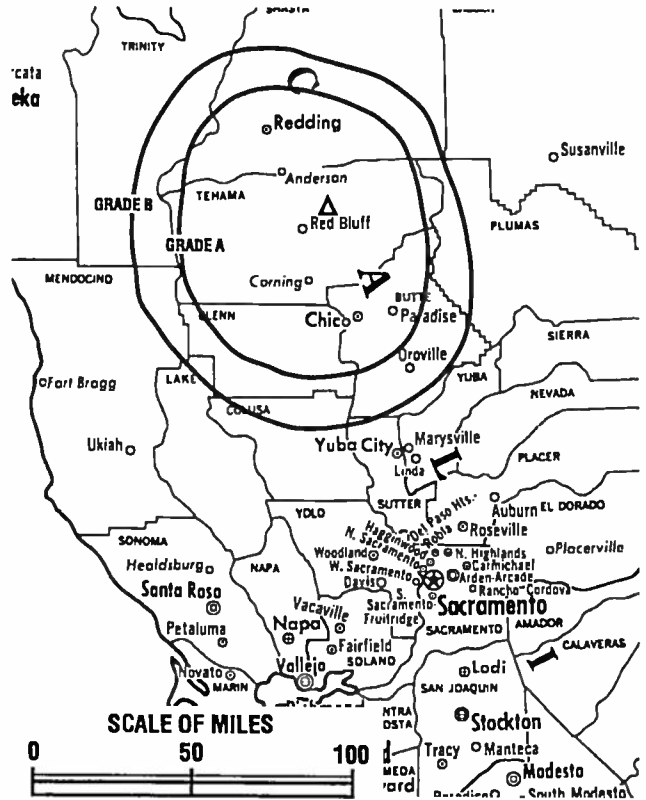
Ownership: Cottonwood Communications Corp. (Group Owner).

Began Operation: September 24, 1985. Sale by Lorimar Telepictures Corp. to Goltrin Communications approved by FCC Feb. 12, 1988 (*Television Digest*, Vol. 28:7). Sale to Davis-Goldfarb Co. by Charles Abad & Melvin Estrin approved by FCC Jan. 10, 1989. Sale to present owner approved May 15, 1995 (Vol. 35:30).

Represented (sales): Katz Continental Television.

Personnel:

- Barbara Goldfarb, General Manager.
- Nancianne Amorosino, General Sales Manager.
- Betty Anderson, Director of News & Operations.
- Mark Watson, Program Director.
- Helen Cheung, Station Controller.
- Monte Chaney, Chief Engineer.



KCPM BPCT-781221LI Granted 9/5/83 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$325.

City of License: Chico. **DMA:** Chico-Redding. **Rank:** 130.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	161,030	115,100	276,130
Average Weekly Circulation (1995)	100,534	45,094	145,584
Average Daily Circulation (1995)			77,209

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

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California—Chico

KHSL-TV

Ch. 12

Network Service: CBS.

Licensee: Golden Empire Television Corp., 715 58th St., Kenosha, WI 53140.

Studios: 3460 Silverbell Rd., Chico, CA 95926; 4352-B Caterpillar Dr., Redding, CA 96002.

Mailing Addresses: Box 489, Chico, CA 95927; Box 399, Redding, CA 96099-0399.

Telephone: 916-342-0141. **Fax:** 916-342-2405. **E-mail:** khsl99b@prodigy.com

Web Site: <http://www.pinsight.com/~khsltv>

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 38-kw aural. Antenna: 1290-ft. above av. terrain, 284-ft. above ground, 3779-ft. above sea level.

Latitude 39° 57' 30"
Longitude 121° 42' 48"

Transmitter: Cohasset Rd.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: RCA, 4.8-meter Ku-band; Scientific-Atlanta, 7-meter C-band; Simulsat, 5-meter C-band; Drake, Scientific-Atlanta, Standard Communications receivers.

News Services: AP, CBS, NIWS.

Ownership: United Communications Corp. (Group Owner).

Began Operation: August 22, 1953. Sale to present owner by Hugh McClung, et al., approved by FCC Oct. 4, 1994.

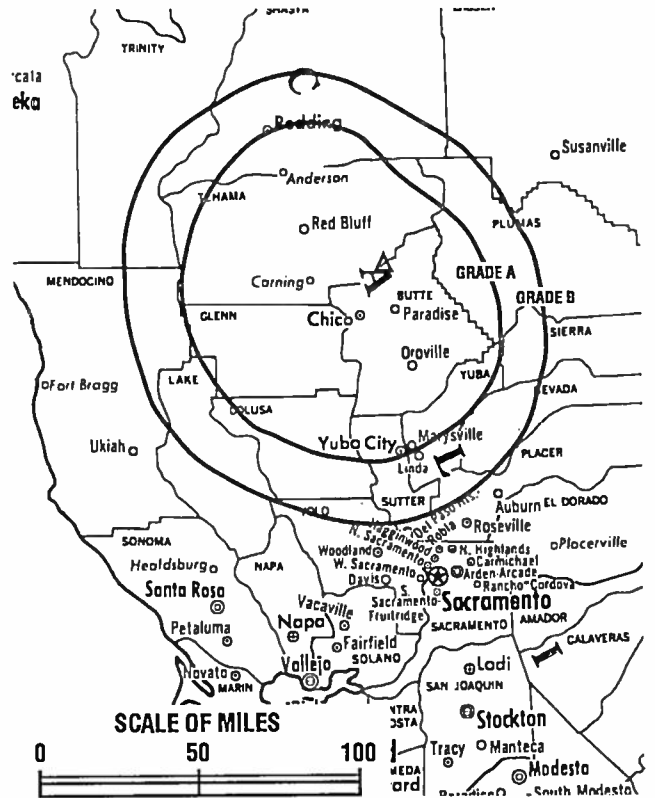
Represented (sales): Seltel Inc.

Represented (legal): Haley, Bader & Potts.

Represented (engineering): Hatfield & Dawson.

Personnel:

William D. Corbin, General Manager.
William L. Meyer, General Sales Manager.



KHSL-TV BMPCT-6764 Granted 5/9/68 © American Map Corp., No. 14244

Bruce Lang, News Director.
Brian Corbitt, Promotion Director.

Highest 30 Sec. Rate: \$400.

NETWORK BASE HOURLY RATE: \$452.

City of License: Chico. **DMA:** Chico-Redding. **Rank:** 130.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,282,350	765,280	2,047,630
Average Weekly Circulation (1995)	112,151	71,286	184,957
Average Daily Circulation (1995)			99,521

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

California—Concord

KFCB

Ch. 42

Network Service: Independent.

Licensee: First Century Communications Inc., 8280 Greensboro Dr., 7th Floor, McLean, VA 22102-3807.

Studio: 5101 Port Chicago Hwy., Concord, CA 94520.

Telephone: 510-676-8969.

Technical Facilities: Channel No. 42 (638-644 MHz). Authorized power: 1288-kw max. & 185.85-kw horizontal visual, 123.3-kw max. & 69-kw horizontal aural. Antenna: 2807-ft. above av. terrain, 140-ft. above ground, 3628-ft. above sea level.

Latitude 37° 53' 34"
Longitude 121° 53' 53"

Transmitter: N peak of Mount Diablo.

News Service: CNN Headline News.

Ownership: First Century Broadcasting.

Began Operation: June 19, 1983. **Note:** Sale to Pappas Telecasting pends.

Represented (legal): Gammon & Grange.

Personnel:

Ronald C. Haus, President.
Kaye Allen, General Manager.
Vonda Montgomery, Program Director.

Rates: On request.

City of License: Concord. **DMA:** San Francisco-Oakland-San Jose. **Rank:** 5.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.



KFCB BNPCT-820512KF Granted 6/8/82 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,999,090	1,105,150	3,104,240
Average Weekly Circulation (1995)	28,900	25,244	54,100
Average Daily Circulation (1995)			18,782

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

California—El Centro-Yuma, Arizona

KEYC-TV

Ch. 9

Network Service: FOX.

Licensee: Pacific Media Corp., 646 Main St., El Centro, CA 92243.

Studio: 646 Main St., El Centro, CA 92244.

Mailing Address: Box 3190, El Centro, CA 92244.

Telephone: 619-353-9990. **Fax:** 619-352-5471.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1601-ft. above av. terrain, 499-ft. above ground, 2546-ft. above sea level.

Latitude 33° 03' 18"
Longitude 114° 49' 37"

Transmitter: Top of Black Mountain.

Satellite Earth Station: Scientific-Atlanta, 7.2-meter.

News Service: AP.

Ownership: Robinson O. Everett (Group Owner).

Began Operation: December 6, 1968. Sale to Esquire by United Bcstg. approved by FCC Sept. 22, 1981. Sold to Pacific Media Corp. 1984. Sale to First National Entertainment Corp. approved by FCC Dec. 12, 1986 (*Television Digest*, Vol. 26:39) but not consummated. Sale to present owner by John Smart, et al. approved by FCC Feb. 28, 1989.

Represented (sales): Seltel Inc.

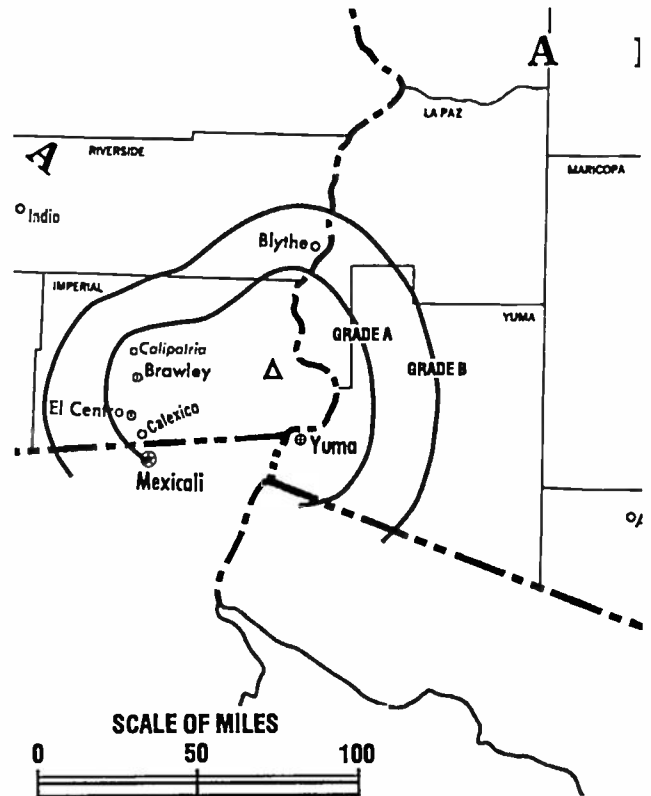
Represented (legal): Baraff, Koerner, Olender & Hochberg, P.C.

Represented (engineering): Arthur K. Peters Consulting Engineers.

Personnel:

Peter G. Sieler, Vice President & General Manager.
Lisa Hunter, News Director.
Steve Easley, Chief Engineer.

Highest 30 Sec. Rate: \$1000.



KEYC-TV BMPCT-6975 Granted 1/25/71

© American Map Corp., No. 14244

NETWORK BASE HOURLY RATE: \$80.

City of License: El Centro. **DMA:** Yuma-El Centro. **Rank:** 176.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	875,760	228,560	1,104,320
Average Weekly Circulation (1995)	37,694	16,077	54,389
Average Daily Circulation (1995)			22,872

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

California—Eureka

KBVU

Ch. 29

(Satellite of KCVU, Paradise, CA)

Network Service: FOX, UPN.

Licensee: Sainte Sepulveda Inc., 587 Country Dr., Chico, CA 95928.

Telephone: 916-893-1234. **Fax:** 916-893-1266.

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 66.8-kw max. visual. Antenna: 1096-ft. above av. terrain, 157-ft. above ground, 1913-ft. above sea level.

Latitude 40° 49' 32"
Longitude 124° 00' 05"

Transmitter: 5450 Fickle Hill Rd., Arcata.

Ownership: James & Sharon Dean Sepulveda; Sainte Limited (Group Owner).

Began Operation: April 1, 1994.

Represented (legal): Fletcher, Heald & Hildreth.

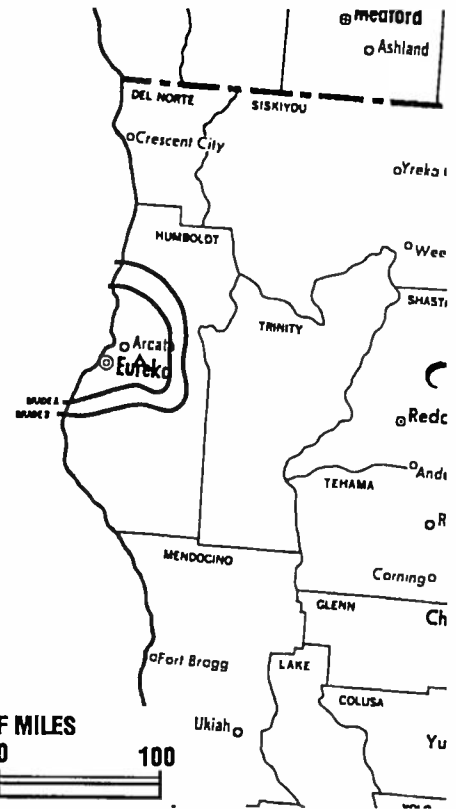
Represented (engineering): Cecil Lynch.

Personnel:

Mel Querio, General Manger.
Nick Clark, Sales Manager.
Alan Tompkins, Chief Engineer.

City of License: Eureka. **DMA:** Eureka. **Rank:** 188.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.



KBVU BMPCT-950104KF Granted 4/13/95 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	33,960	13,170	47,130
Average Weekly Circulation (1995)	3,566	1,119	4,666
Average Daily Circulation (1995)			1,555

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

California—Eureka

KIEM-TV

Ch. 3

Network Service: NBC.

Licensee: Precht Television Associates Inc., 5650 S. Broadway, Eureka, CA 95503.

Studio: 5650 S. Broadway, Eureka, CA 95503.

Telephone: 707-443-3123. **Fax:** 707-442-1439.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1650-ft. above av. terrain, 249-ft. above ground, 3025-ft. above sea level.

Latitude 40° 43' 52"
Longitude 123° 57' 06"

Transmitter: Redwood Peak, 12-mi. SE of Eureka.

Satellite Earth Stations: Andrew, 2.4-meter Ku-band; Harris, 4.5-meter Ku-band; Harris, 7-meter Ku-band; Paracclipse, 4.5-meter C-band; Agile Omni, Harris, M/A-Com, Scientific-Atlanta receivers.

News Services: AP, NBC.

Ownership: Precht Communications Inc. (Group Owner).

Began Operation: October 25, 1953. Sale by William B. Smullin to Wayne Vickers, et al., approved by FCC Oct. 25, 1961. Sale to Ingham Communications approved July 29, 1975. Sale to present owners approved Aug. 2, 1985.

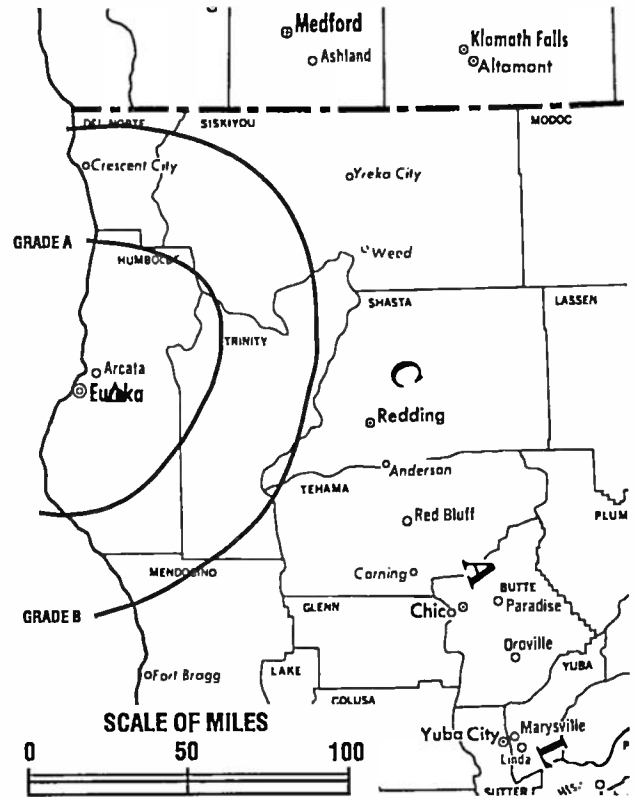
Represented (sales): Katz Continental Television.

Represented (legal): Leventhal, Senter & Lemman.

Personnel:

Marcy Levine, Vice President & General Manager.
Hank Ingham, General Sales Manager.
Shawna Brisco, Program Coordinator.
Kevin Sanders, Chief Engineer.
Phil Wright, Promotion Director.
Sam Lewin, Assignment Editor.

Highest 30 Sec. Rate: \$600.



KIEM-TV BMPCT-3432 Granted 12/1/55

© American Map Corp., No. 14244

NETWORK BASE HOURLY RATE: \$500.

City of License: Eureka. **DMA:** Eureka. **Rank:** 188.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	237,830	148,410	386,240
Average Weekly Circulation (1995)	40,029	15,611	55,672
Average Daily Circulation (1995)			29,733

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

California—Eureka

KVIQ-TV

Ch. 6

Network Service: CBS.

Licensee: Miller Broadcasting Co., 1800 Broadway, Eureka, CA 95501.

Studio: 1800 Broadway, Eureka, CA 95501.

Telephone: 707-443-3061. Fax: 707-443-4435.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10.5-kw aural. Antenna: 1740-ft. above av. terrain, 377-ft. above ground, 3049-ft. above sea level.

Latitude 40° 43' 36"
Longitude 123° 58' 18"

Transmitter: 10.8-mi. SE of Eureka.

Satellite Earth Stations: AFC Ku-band; Paradigm, 3.7-meter C-band; Scientific-Atlanta, 4.5-meter C-band; Scientific-Atlanta, 7-meter C-band; DX Engineering, M/A-Com, Scientific-Atlanta receivers.

Ownership: Miller Broadcasting Co.

Began Operation: April 1, 1958. Sale to present owners by Leah McConnell and Estate of Carl McConnell, approved by FCC June 17, 1986. Sale to McConnell by Carroll R. Hauser (50%) and Shasta Telecasting Corp. (50%), approved May 16, 1960 by FCC (Television Digest, Vol. 16:22, 24).

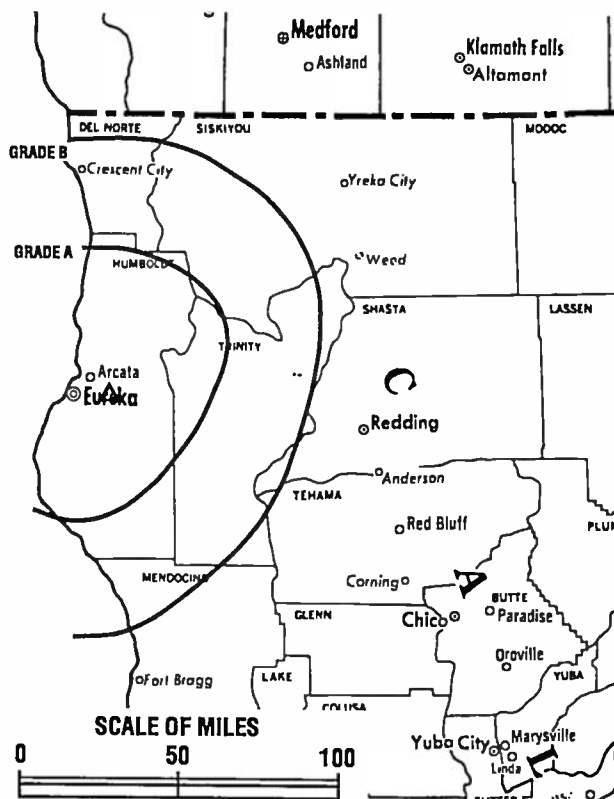
Represented (sales): Seltel Inc.

Represented (legal): Santarelli, Smith, Kraut & Carroccio.

Represented (engineering): Hammett & Edison Inc.

Personnel:

Pattison J. Christensen, President & General Manager.
Sue Swanson, General Sales Manager.
Terri Jensen, Program Director.
David Shallenberger, Chief Engineer.
Teresa Miles, Business Manager.
Tom Kamiamos, Production Manager.



KVIQ-TV BPCT-2784 Granted 9/30/60

© American Map Corp., No. 14244

Highest 30 Sec. Rate: \$1500.

City of License: Eureka. DMA: Eureka. Rank: 188.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	63,850	27,860	91,710
Average Weekly Circulation (1995)	39,286	10,300	49,604
Average Daily Circulation (1995)			27,920

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

California—Fort Bragg

KFWU

Ch. 8

(Satellite of KRCR-TV, Redding, CA)

Network Service: ABC.

Licensee: Lamco Communications Inc., Box 992217, Redding, CA 96099-2217.

Studios: 303-B N. Main St., Fort Bragg, CA 95437; 214 E. Smith St., Ukiah, CA 95482.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 225-kw visual, 21.5-kw aural. Antenna: 2448-ft. above av. terrain, 148-ft. above ground, 4357-ft. above sea level.

Latitude 39° 41' 38"
Longitude 123° 34' 43"

Transmitter: Cahto Peak, 3-mi. NE of Branscomb.

Ownership: Lamco Communications Inc. (Group Owner).

Began Operation: May 13, 1990.

Represented (sales): Blair Television.

Represented (legal): Koteen & Naftalin.

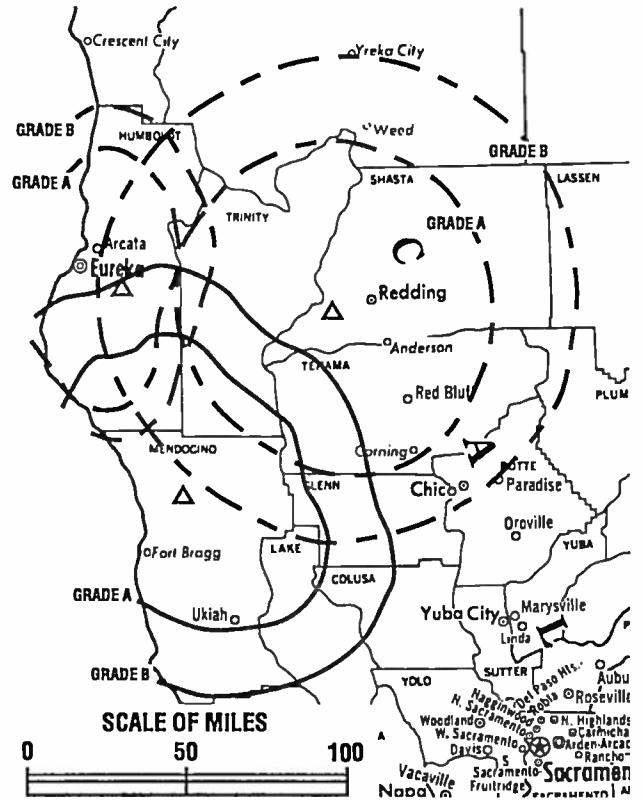
Personnel:

- Bob Wise, Vice President & General Manager.
- Dennis Siewert, General Sales Manager.
- Doug Bush, Chief Engineer.
- Cal Hunter, News Director.
- Glenn Marsh, Promotion Director.

Rates: On request.

City of License: Fort Bragg. **DMA:** San Francisco-Oakland-San Jose. **Rank:** 5.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.



KFWU BMPCT-880819KI Granted 5/5/89 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	374,280	254,030	628,310
Average Weekly Circulation (1995)	10,620	6,614	17,148
Average Daily Circulation (1995)			7,486

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

California—Fresno

KAIL

Ch. 53

Network Service: UPN.

Licensee: Trans America Bcstg. Corp., 6803 West Blvd., Inglewood, CA 90302.

Studio: 1590 Alluvial Ave., Clovis, CA 93611-9567.

Telephone: 209-299-9753. **Fax:** 209-299-1523.

Technical Facilities: Channel No. 53 (704-710 MHz). Authorized power: 2500-kw max. visual, 250-kw max. aural. Antenna: 1887-ft. above av. terrain, 110-ft. above ground, 4610-ft. above sea level.

Latitude 37° 04' 23"
Longitude 119° 25' 52"

Transmitter: 42003 Radio Lane, Meadow Lakes, 25-mi. ENE of Fresno.

Satellite Earth Stations: AFC, 3.7-meter Ku-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 5-meter C-band; M/A-Corn, Microwave Assoc., Scientific-Atlanta receivers.

Ownership: Trans America Broadcasting Corp.

Began Operation: December 18, 1961. Sale to present owner by B. L. Golden & L. W. Fawns approved Dec. 21, 1966 by FCC (Television Digest, Vol. 6:52). Left air April 17, 1973. Resumed operation Oct. 7, 1976.

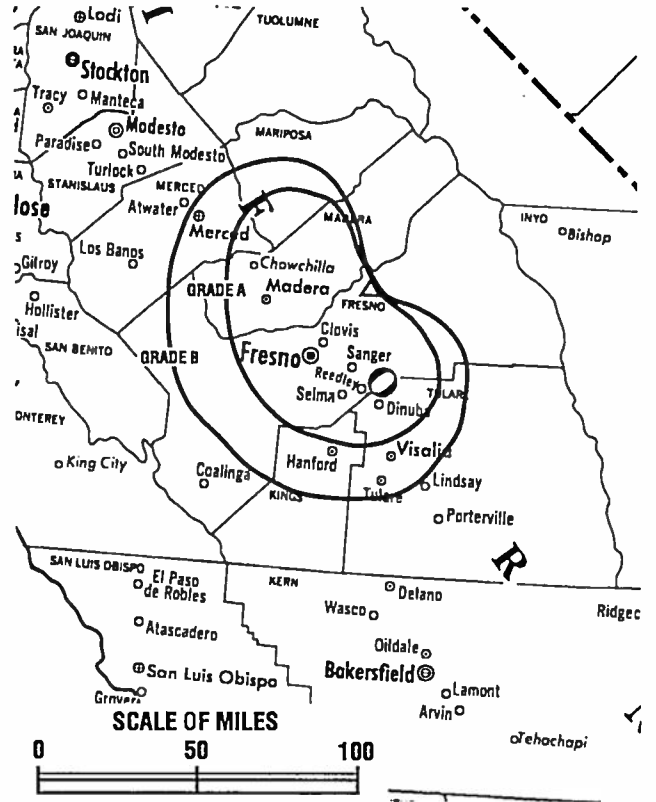
Represented (legal): Miller & Fields, P.C.

Represented (engineering): Carl T. Jones Corp.

Personnel:

- Clair Reis Benezra, General Manager.
- Gerardo Borrego, Vice President.
- Charles P. Williams, Station & General Sales Manager.
- Bob Harris, News Director.
- James Stewart, Chief Engineer.
- Bob Jenkins, Promotion & Marketing Director.
- Joan Swain, Business Manager.

Highest 30 Sec. Rate: \$60.



KAIL BMPCT-860418KH Granted 6/27/86 © American Map Corp., No. 14244

City of License: Fresno. **DMA:** Fresno-Visalia. **Rank:** 56.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	763,410	517,710	1,281,120
Average Weekly Circulation (1995)	48,152	67,213	115,406
Average Daily Circulation (1995)			32,729

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

California—Fresno

KFSN-TV

Ch. 30

Network Service: ABC.

Licensee: Capital Cities/ABC Inc.

Studio: 1777 G St., Fresno, CA 93706.

Telephone: 209-442-1170. **Fax:** 209-233-5844. **E-mail:** kfsntv@aol.com

Technical Facilities: Channel No. 30 (566-572 MHz). Authorized power: 3720-kw max. & 316-kw horizontal visual, 31.6-kw horizontal aural. Antenna: 2040-ft. above av. terrain, 271-ft. above ground, 4750-ft. above sea level.

Latitude 37° 04' 37"
Longitude 119° 26' 00"

Transmitter: Meadow Lakes, CA.

Satellite Earth Stations: AFC, 3.5-meter Ku-band; Andrew, 7.3-meter C-band; Harris, 6.1-meter C-band; Scientific-Atlanta, 4.5-meter C-band; AvanteK, Harris, M/A-Corn, Pinzone receivers.

News Services: Reuters, UPI.

Ownership: Capital Cities/ABC Inc. (Group Owner).

Began Operation: May 10, 1956. Sale to present owner by Triangle Publications approved by FCC Feb. 24, 1971 (*Television Digest*, Vol. 11:9). Previous sale to Triangle by Paul R. Bartlett and associates approved Dec. 30, 1958 by FCC (Vol. 14:47; 15:1). **Note:** Operated on Ch. 12 until Feb. 17, 1961 when it switched to UHF Ch. 30 (Vol 17:8).

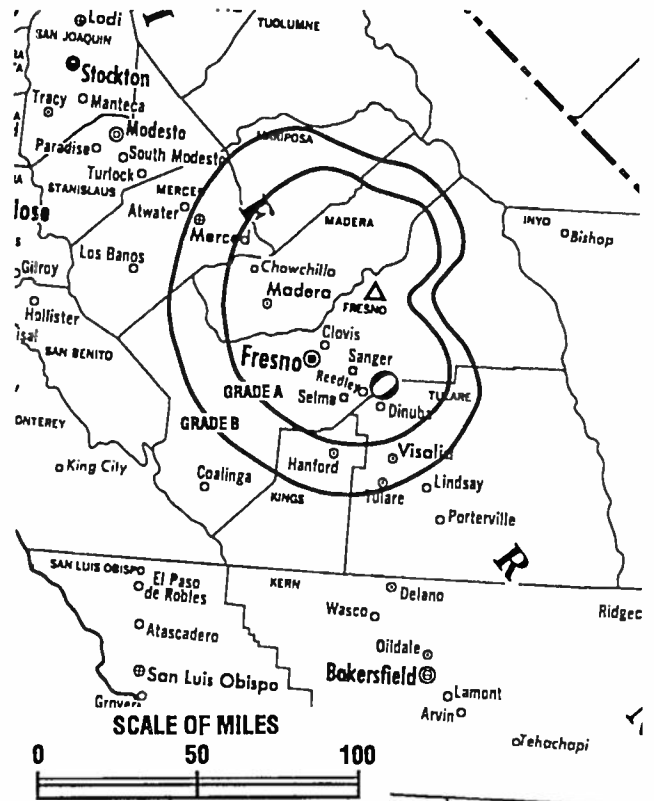
Represented (sales): Capital Cities/ABC National TV Sales.

Represented (legal): Wilmer, Cutler & Pickering.

Represented (engineering): Moffet, Larson & Johnson, P.C.

Personnel:

Marc Edwards, President & General Manager.
Dudley Few, General Sales Manager.
Tom Boland, Local Sales Manager.
Jeff Jordan, Director of Engineering.
Douglas E. Caldwell, News Director.
Fernando Granado, Program Director.



KFSN-TV BPCT-790418KE Granted 8/29/79 © American Map Corp., No. 14244

Lois Rasmussen, Business Manager.
Wes McKee, Promotion Director.

Rates: On request.

City of License: Fresno. **DMA:** Fresno-Visalia. **Rank:** 56.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	617,340	413,030	1,030,370
Average Weekly Circulation (1995)	205,596	181,715	387,114
Average Daily Circulation (1995)			234,401

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

California—Hanford-Fresno

KFTV

Ch. 21

Network Service: Univision.

Licensee: KFTV License Partnership, 3239 W. Ashlan Ave., Fresno, CA 93722.

Studio: 3239 W. Ashlan Ave., Fresno, CA 93722.

Telephone: 209-222-2121. Fax: 209-222-2890.

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 2820-kw max. & 151-kw horizontal visual, 282-kw max. & 15-kw horizontal aural. Antenna: 1830-ft. above av. terrain, 160-ft. above ground, 4600-ft. above sea level.

Latitude 37° 04' 24"
Longitude 119° 25' 42"

Transmitter: Bald Mountain, 52-mi. NE of Hanford.

Satellite Earth Stations: Drake, 4.5-meter; Scientific-Atlanta, 4.6-meter.

News Service: AP.

Ownership: Univision (Group Owner).

Began Operation: February 27, 1962 as KDAS; left air May 13, 1966 (Television Digest, Vol. 6:22.) Sale to Spanish International Communications approved March 19, 1969. Resumed operation Sept. 20, 1972. Sold to Univision Holdings (Hallmark Cards) 1987. Sale to present owners approved Sept. 23, 1992 (Vol. 32:40).

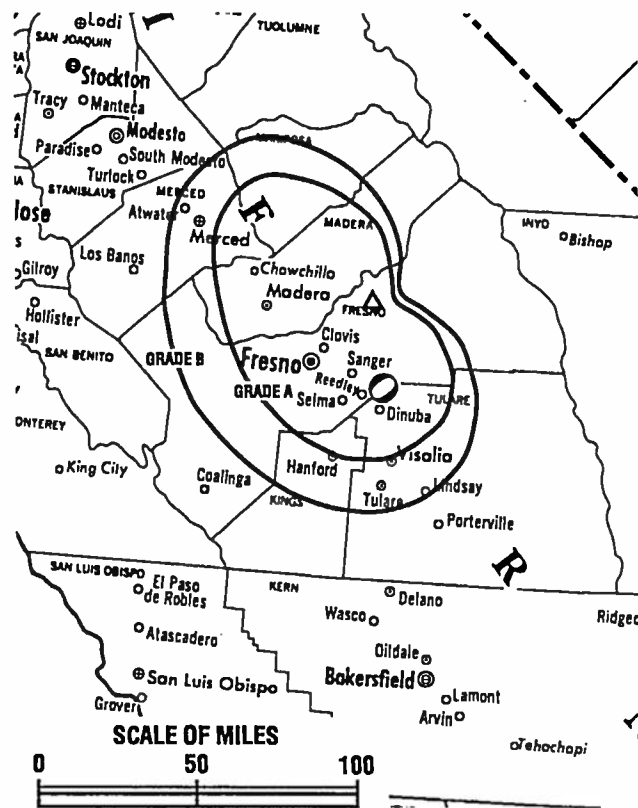
Represented (sales): Univision.

Represented (engineering): Jules Cohen & Associates.

Personnel:

Bram J. Watkins, Vice President & General Manager.
Carol Denham, General Sales Manager.
Ken Holden, Chief Engineer.
Daniel Rodriguez, News Director.
Jess Gonzalez, Program & Promotion Director.
Eddie Renteria, Production Manager.

Rates: On request.



KFTV BPCT-820709KF Granted 11/15/82 © American Map Corp., No. 14244

City of License: Hanford. DMA: Fresno-Visalia. Rank: 56.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	456,210	327,050	783,260
Average Weekly Circulation (1995)	18,202	59,491	77,753
Average Daily Circulation (1995)			59,393

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

California—Clovis-Fresno

KGMC

Ch. 43

Network Service: WBN.

Licensee: Gary M. Cocola, 706 W. Hemdon Ave., Fresno, CA 93650.

Studio: 706 W. Hemdon Ave., Fresno, CA 93650.

Telephone: 209-432-4300. **Fax:** 209-435-3201.

Technical Facilities: Channel No. 43 (644-650 MHz). Authorized power: 518.8-kw max. visual, 51-kw max. aural. Antenna: 2001-ft. above av. terrain, 151-ft. above ground, 3529-ft. above sea level.

Latitude 36° 44' 45"
Longitude 119° 16' 57"

Transmitter: Bear Mountain, approx. 1.2-mi. NW of Squaw Valley.

Multichannel TV Sound: Stereo and separate audio program.

Ownership: Gary M. Cocola (Group Owner).

Began Operation: September 11, 1992. Sale to present owner by San Joaquin TV Improvement Corp. granted by FCC Nov. 19, 1992.

Represented (legal): Dow, Lohnes & Albertson.

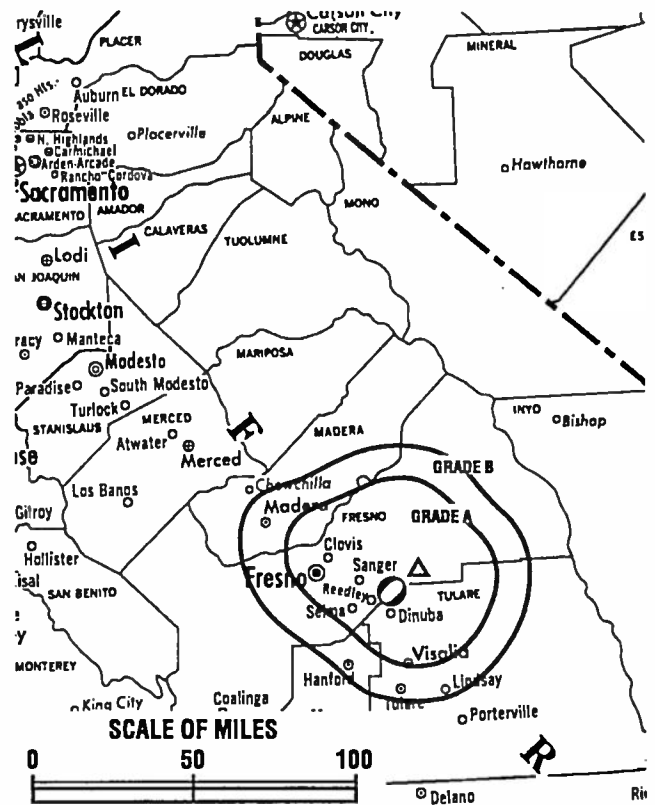
Personnel:

- Gary Cocola, General Manager.
- George Cooper, Local Sales Manager.
- Kevin Mosesian, National Sales Manager.
- Jim Zahn, Program Director.
- Steve Lebel, Chief Engineer.

Highest 30 Sec. Rate: \$75.

City of License: Clovis. **DMA:** Fresno-Visalia. **Rank:** 56.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.



KGMC BMPCT-920706KG Granted 9/31/92 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	368,410	279,730	648,140
Average Weekly Circulation (1995)	16,131	30,286	46,580
Average Daily Circulation (1995)			14,554

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

California—Fresno

KJEO

Ch. 47

Network Service: CBS.

Licensee: Retlaw Enterprises Inc., Box 5455, Fresno, CA 93755.

Studio: 4880 N. First St., Fresno, CA 93726.

Telephone: 209-222-2411. Fax: 209-221-6938. E-mail: kjeo99b@prodigy.com

Technical Facilities: Channel No. 47 (668-674 MHz). Authorized power: 2624-kw max. visual, 529-kw max. aural. Antenna: 1959-ft. above av. terrain, 262-ft. above ground, 4742-ft. above sea level.

Latitude	37°	04'	14"
Longitude	119°	25'	31"

Transmitter: Bald Mountain.

Satellite Earth Stations: RCA, 3.5-meter; Scientific-Atlanta, 4.5-meter; Scientific-Atlanta, 7.3-meter; Avantek, Microdyne receivers.

News Services: CBS, NIWS.

Ownership: Retlaw Enterprises Inc. (Group Owner).

Began Operation: September 20, 1953. Sale to Retlaw Enterprises by Shasta Telecasting Corp. (George C. Fleharty, Laurence W. Carr, Morris K. Cohen, Robert L. Hammett, Carl R. McConnell & Russell K. Olsen) approved by FCC April 17, 1968 (Television Digest, Vol. 8:17).

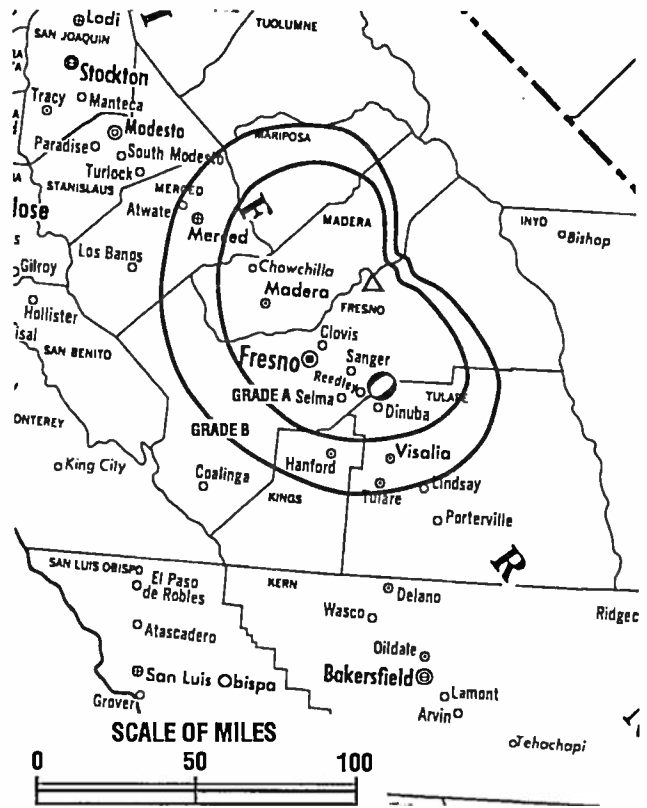
Represented (sales): Katz Continental Television; Canadian Communications Co.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): Hammett & Edison Inc.

Personnel:

- Ben Tucker, President.
- Donald Orilling, Vice President & General Manager.
- Andy Mastoras, Vice President, Finance.
- Jeralynn Stout, General Sales Manager.
- Jeff Anderson, National Sales Manager.
- Patti Houlihan, Program Director.
- Marc Cotta, News Director.
- Gary Temple, Chief Engineer.
- Patrice Coulter, Traffic Manager.



KJEO BPCT-4903 Granted 3/26/76

© American Map Corp., No. 14244

Jim Gill, Promotion Manager.
Lucy Ruiz, Public Affairs Director.

Rates: On request.

City of License: Fresno. OMA: Fresno-Visalia. Rank: 56.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	880,100	574,070	1,454,170
Average Weekly Circulation (1995)	190,362	167,112	357,444
Average Daily Circulation (1995)			185,661

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

California—Fresno

KSEE

Ch. 24

Network Service: NBC.

Licensee: KSEE License Inc., 767 3rd Ave., 28th Floor, New York, NY 10017.

Studio: 5035 E. McKinley Ave., Fresno, CA 93727.

Telephone: 209-454-2424. **Fax:** 209-454-2485.

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 1600-kw max. & 191-kw horizontal visual, 153-kw max. & 38-kw horizontal aural. Antenna: Directional, 2350-ft. above av. terrain, 321-ft. above ground, 3713-ft. above sea level.

Latitude	36°	44'	45"
Longitude	119°	16'	53"

Transmitter: Bear Mountain.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: AFC, 3.5-meter Ku-band; Harris, 6-meter C-band; Harris, M/A-Com receivers.

News Service: AP.

Ownership: Granite Broadcasting Corp. (Group Owner).

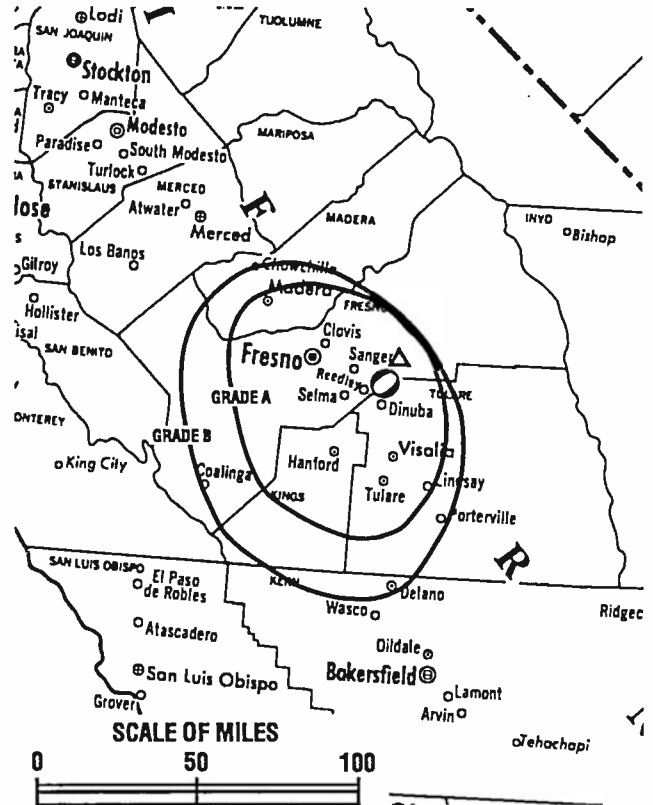
Began Operation: June 1, 1953. Sale to present owner by Meredith Corp. approved by FCC Aug. 9, 1993 (Television Digest, Vol. 33:26). Sale to Meredith Corp. by San Joaquin Communications Corp. approved by FCC March 31, 1983 (Vol. 22:22, 45). Sale to San Joaquin by McClatchy Newspapers approved Nov. 18, 1980 (Vol. 19:19).

Represented (sales): Petry Television Inc.

Represented (legal): Akin, Gump, Strauss, Hauer & Feld, L.L.P.

Personnel:

- Martin Edelman, President & General Manager.
- Mark Benscheidt, General Sales Manager.
- Michelle Stiens, National Sales Manager.
- George Hillis, Program Operations Manager.
- John Lockhart, Chief Engineer.
- Doug Loos, Production Manager.



KSEE BPCT-2859 Granted 7/12/61

© American Map Corp., No. 14244

Karen Thompson, Traffic Manager.
Kurt Karlsson, Business Manager.

Highest 30 Sec. Rate: \$2000.

NETWORK BASE HOURLY RATE: \$800.

City of License: Fresno. **DMA:** Fresno-Visalia. **Rank:** 56.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	679,510	419,180	1,098,690
Average Weekly Circulation (1995)	197,601	170,452	367,955
Average Daily Circulation (1995)			199,227

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

California—Sanger-Fresno

KMSG-TV

Ch. 59

Network Service: Telemundo.

Licensee: Sanger Telecasters Inc., Box 3790, Pinedale, CA 93650.

Studio: 706 W. Hemdon Ave., Fresno, CA 93650-5957.

Telephone: 209-435-5900. Fax: 209-435-1448.

Technical Facilities: Channel No. 59 (740-746 MHz). Authorized power: 1350-kw max. visual, 135-kw max. aural. Antenna: 1940-ft. above av. terrain, 135-ft. above ground, 4655-ft. above sea level.

Latitude 37° 04' 26"
Longitude 119° 25' 52"

Transmitter: 41991 Radio Lane, Meadow Lakes, Auberry.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 3.2-meter; RCA, 4.6-meter Ku-band; Scientific-Atlanta, 4.6-meter.

Ownership: Sanger Telecasters Inc.

Began Operation: July 17, 1985.

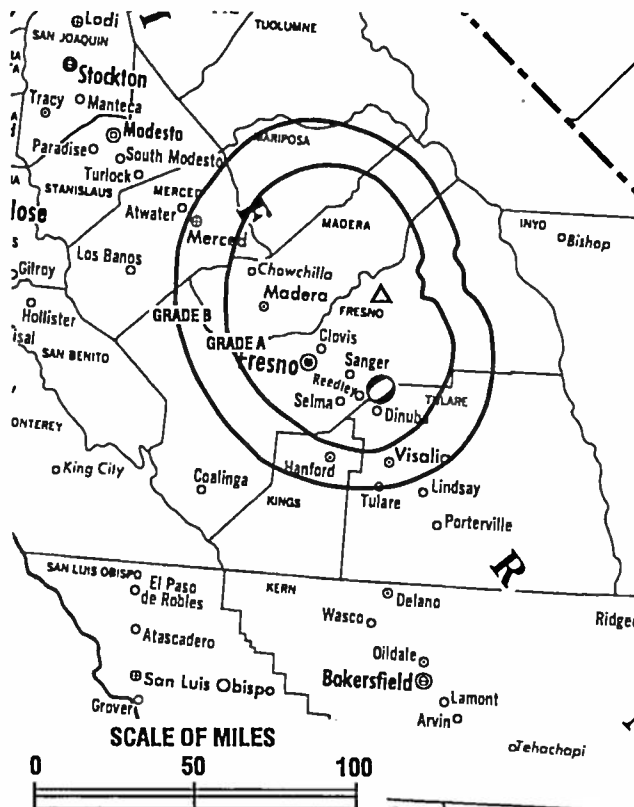
Represented (sales): Telemundo.

Represented (legal): Cohn & Marks.

Represented (engineering): A. D. Ring, P.C.

Personnel:

Diane D. Dostinich, President & Chief Executive Officer.
Lisa Nilmeier, Station Manager.
Jim Zahn, Program Director & Operations Manager.
Al Kinney, Chief Engineer.
Federico Galindo, Business Manager.
Elena Rodrigo, Production Manager.
Marina Reyes, Traffic Manager.



KMSG-TV BMPCT-850328KI Granted 6/14/85 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$400.

City of License: Sanger. DMA: Fresno-Visalia. Rank: 56.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	456,210	327,050	783,260
Average Weekly Circulation (1995)	11,458	32,425	43,899
Average Daily Circulation (1995)			18,539

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

California—Visalia-Fresno

KMPH

Ch. 26

Network Service: FOX.

Licensee: Pappas Stations Partnership, 500 S. Chinowth Rd., Visalia, CA 93277.

Studio: 5111 E. McKinley Ave., Fresno, CA 93727.

Telephones: 209-255-2600; 209-733-7800. **Fax:** 209-255-0275.

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 3240-kw max. visual. Antenna: 2599-ft. above av. terrain, 456-ft. above ground, 8364-ft. above sea level.

Latitude 36° 40' 02"
Longitude 118° 52' 42"

Transmitter: Big Baldy Ridge, Sequoia National Forest, Tulare County.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Agile Omni, 4.5-meter Ku & C-band; Chapparal, 3.7-meter Ku & C-band; Scientific-Atlanta, 7-meter C-band; Uniden, 3.7-meter Ku & C-band.

News Services: AP, CNN.

Ownership: Pappas Telecasting Companies (Group Owner).

Began Operation: October 11, 1971. Sale to present owner approved by FCC May 31, 1978.

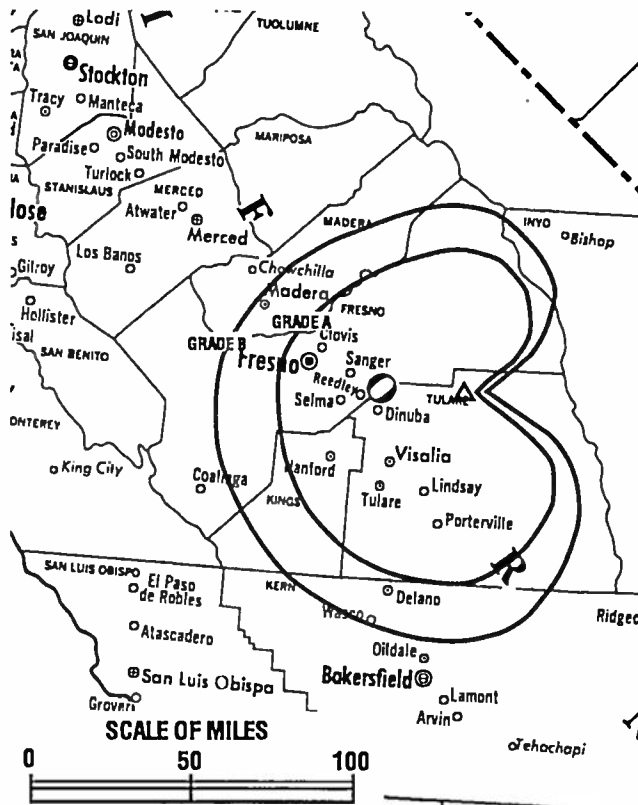
Represented (sales): TeleRep Inc.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Cecil Lynch; Smith & Fisher.

Personnel:

- Harry J. Pappas**, President.
- John F. Carpenter**, Vice President & General Manager.
- Dennis J. Davis**, Vice President & Chief Financial Officer.
- Dale Kelly**, Vice President & Director of Engineering.
- Debbie Sweeney**, Director of Programming.
- Bill Spellman**, General Marketing Manager.
- Charles Pfaff**, Local Marketing Manager.
- Chase Ballou**, National Marketing Manager.
- Roger Gadley**, News Director.



KMPH BMPCT-941003KF Granted 12/9/94 © American Map Corp., No. 14244

- Steve Dresser**, Chief Engineer.
- Janet Williams**, Traffic Manager.
- Valerie Kelsey**, Credit Manager.
- Will Givens**, Creative Services Director.

Rates: On request.

City of License: Visalia. **OMA:** Fresno-Visalia. **Rank:** 56.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	750,950	435,430	1,186,380
Average Weekly Circulation (1995)	251,535	193,222	444,568
Average Daily Circulation (1995)			231,292

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

California—Los Angeles

KABC-TV

Ch. 7

Network Service: ABC.

Licensee: ABC Holding Co. Inc.

Studio: 4151 Prospect Ave., Hollywood, CA 90027.

Telephone: 213-644-7777. Fax: 213-662-2690.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 141.25-kw visual, 28.9-kw aural. Antenna: 3210-ft. above av. terrain, 470-ft. above ground, 6176-ft. above sea level.

Latitude 34° 13' 37"
Longitude 118° 03' 58"

Transmitter: Mount Wilson.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Andrew, 9.3-meter C-band; Andrew, 5.6-meter Ku-band.

SNG Mobile Dish: Dalsat, 3.7-meter Ku-band.

AM Affiliate: KABC, 5-kw, 790 kHz.

FM Affiliate: KLOS, 20-kw, 95.5 MHz (No. 238), 196-ft.

News Services: AP, CNS.

Ownership: Capital Cities/ABC Inc. (Group Owner).

Began Operation: September 16, 1949 as KECA-TV.

Represented (sales): Capital Cities/ABC National TV Sales.

Personnel:

Alan Nesbitt, President & General Manager.
John Riedl, General Sales Manager.
Mark Arminio, Sales Manager.
Penny Brown, Sales Manager.
Steve Schaeffer, Sales Service Manager.
Cheryl Fair, News Director.
Dave Converse, Engineering Director.
Randy Hooper, Director, Network Operations.



KABC-TV BPCT-830817KF Granted 12/5/83 © American Map Corp., No. 14244

Bill Johnson, Research Director.
Bill Burton, Promotion & Advertising Director.
Bruce Gordon, Director, Finance & Administration.

Rates: On request.

NETWORK BASE HOURLY RATE: \$5100.

City of License: Los Angeles. DMA: Los Angeles. Rank: 2.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	4,084,390	2,291,890	6,376,280
Average Weekly Circulation (1995)	2,629,215	1,551,392	4,190,227
Average Daily Circulation (1995)			2,328,020

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

California—Los Angeles

KCAL

Ch. 9

Network Service: Independent.

Licensee: Fidelity Television Inc., 5515 Melrose Ave., Hollywood, CA 90038.

Studio: 5515 Melrose Ave., Hollywood, CA 90038.

Telephone: 213-467-9999. **Fax:** 213-460-6265.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 141-kw visual, 28.2-kw aural. Antenna: Circularly polarized, 3182-ft. above av. terrain, 395-ft. above ground, 6135-ft. above sea level.

Latitude 34° 13' 38"
Longitude 118° 04' 00"

Transmitter: Mount Wilson, near Altadena.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Transmit/receive Harris, 6.1-meter C-band; Harris, 6.1-meter Ku-band; Microwave General, 6.1-meter C-band; Vertex, 4.5-meter Ku-band; DX Antenna receivers.

SNG Mobile Dish: Andrew, 2.6-meter Ku-band.

News Services: AP, CNS, Reuters, UPI.

Ownership: The Walt Disney Co.

Began Operation: August 25, 1948 as KFI-TV. On July 20, 1988 FCC approved dismissal of RKO application for license renewal, grant of Fidelity Television Inc.'s application and subsequent transfer of station to The Walt Disney Co. (Television Digest, Vol. 25:45; 26:48; 27:5, 11, 36; 28:30). Sold to RKO General Aug. 1951 (Vol. 7:23, 32, 36).

Represented (sales): Blair Television.

Represented (legal): Wiley, Rein & Fielding.

Personnel:

David J. Woodcock, President & General Manager.
Janet Schoff, Vice President & Station Manager.
Bennett Fogel, Vice President & General Sales Manager.
Michael Binkow, Vice President, Program & Development.
Marshall Hites, Vice President, Advertising & Marketing.
Dennis Phillips, Vice President, Finance.
Bill Butler, Vice President, Programming.
Joe Cartwright, Local Sales Manager.
John Smart, Local Sales Manager.



KCAL BNPCT-830909KI Granted 11/23/83 © American Map Corp., No. 14244

Milton Stumpus, National Sales Manager.
Chuck Chiocco, National Sales Manager.
Melanie Steensland, Production Manager.
Bob Henry, News Director.
Neil Mazur, News Operations Manager.
Dawn Parouse, Director of Development.
Barbara Massey, Videotape Operations Manager.

Rates: On request.

City of License: Los Angeles. **DMA:** Los Angeles. **Rank:** 2.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	4,137,000	2,319,430	6,456,430
Average Weekly Circulation (1995)	1,708,553	1,204,724	2,917,577
Average Daily Circulation (1995)			1,085,149

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

California—Los Angeles

KCBS-TV

Ch. 2

Network Service: CBS.

Licensee: CBS Inc., 6121 Sunset Blvd., Los Angeles, CA 90028.

Studio: 6121 Sunset Blvd., Los Angeles, CA 90028.

Telephone: 213-460-3000. **Fax:** 213-460-3733.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 36.3-kw visual, 7.24-kw aural. Antenna: 3632-ft. above av. terrain, 934-ft. above ground, 6589-ft. above sea level.

Latitude 34° 13' 57"
Longitude 118° 04' 18"

Transmitter: 123 CBS Lane, Mount Wilson.

Multichannel TV Sound: Stereo and separate audio program.

AM Affiliate: KNX, 50-kw, 1070 kHz.

FM Affiliate: KCBS-FM, 54-kw, 93.1 MHz (No. 226), 3036-ft.

News Services: AP, CNS.

Ownership: CBS Inc. (Group Owner).

Began Operation: May 6, 1948 as KTSL. Sold to present owner December 1950 (Television Digest, Vol. 6:46, 52).

Represented (sales): CBS Television Stations Spot Sales.

Personnel:

William Applegate, Vice President & General Manager.
John McKay, Director, Sales.
Larry Perret, Director, News.
Donna Bean, Director, Planning & Administration.
Jay Strong, Director, Programming.
John Kruer, Director, Technical Operations.
Mary Hall, Director, Research.
Michael Benson, Director, Communications.
Sybil MacDonald, Director, Press Information.



KCBS-TV BPCT-850919KW Granted 2/27/86 © American Map Corp., No. 14244

Rates: On request.

City of License: Los Angeles. **DMA:** Los Angeles. **Rank:** 2.

Circulation © 1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	4,535,110	2,555,010	7,090,120
Average Weekly Circulation (1995)	2,472,106	1,400,926	3,878,992
Average Daily Circulation (1995)			1,905,426

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

California—Los Angeles

KCOP

Ch. 13

Network Service: UPN.

Licensee: KCOP Television Inc., 915 N. La Brea Ave., Hollywood, CA 90038.

Studio: 915 N. La Brea Ave., Hollywood, CA 90038.

Telephone: 213-851-1000. **Fax:** 213-850-6197.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 162-kw visual, 32.4-kw aural. Antenna: 2953-ft. above av. terrain, 240-ft. above ground, 5920-ft. above sea level.

Latitude 34° 13' 42"
Longitude 118° 04' 02"

Transmitter: Mount Wilson.

Satellite Earth Stations: Miralite, 3.7-meter C-band; RF Systems, 5.5-meter C-band; Scientific-Atlanta, 10-meter C-band; Vertex, 4.7-meter Ku-band; Scientific-Atlanta, Standard Communications receivers.

SNG Mobile Dish: RF Systems, 2.4-meter Ku-band.

News Services: AP, CNN, UPI.

Ownership: Chris-Craft Industries Inc. (Group Owner).

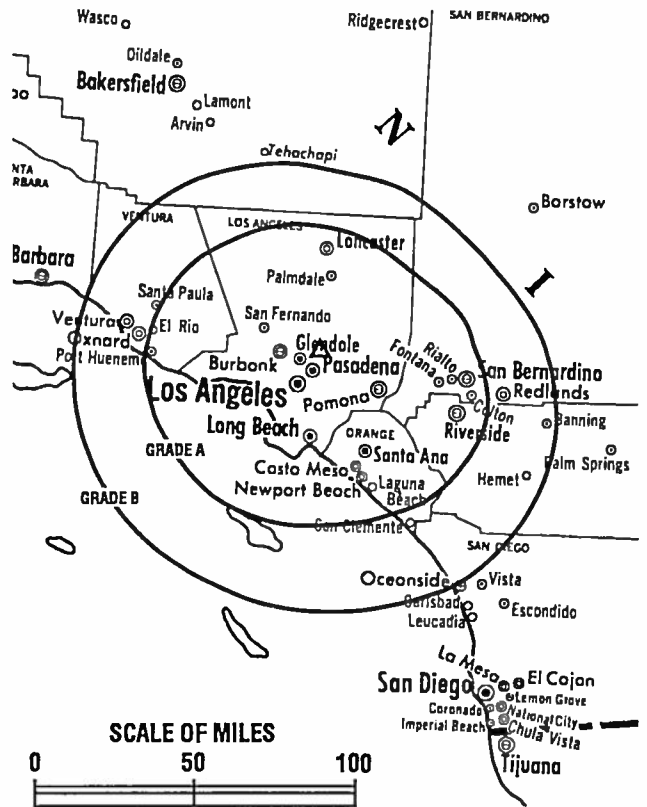
Began Operation: September 17, 1948. Sale to Chris-Craft (formerly NAF Corp.) by Bing Crosby, Kenyon Brown, George L. Coleman & Joseph A. Thomas approved Jan. 27, 1960 by FCC (*Television Digest*, Vol. 15:33, 36, 43; 16:5). Previous sale to Crosby et al. by Copley Press approved Dec. 11, 1957 (Vol. 13:16, 22, 34, 50). Copley acquired station, operating as KLAC-TV, from Mrs. Dorothy Schiff Sonneborn Dec. 23, 1953 (Vol. 9:49, 32).

Represented (sales): Katz Independent Television.

Represented (legal): O'Melveny & Myers.

Personnel:

- Rick Feldman, Vice President & General Manager.
- Jill Kauffman, General Sales Manager.
- Carol Myers Martz, Program Manager.
- Stephen Cohen, News Director.
- Jeffrey Weiss, Local Sales Manager.
- Bob McCauley, National Sales Manager.
- Joyce Inouye, Research Director.
- Bishop Ellison, Director of Engineering.



KCOP BPCT-790806KE Granted 10/15/79 © American Map Corp., No. 14244

- Jane Clark, Business Manager.
- Peter Schlesinger, Manager, Program Operations.
- Kathleen Bracken, Director, Creative Services.
- Teresa Gray, Manager, Community Relations.

Highest 30 Sec. Rate: \$18,000.

City of License: Los Angeles. **DMA:** Los Angeles. **Rank:** 2.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	4,112,410	2,310,510	6,422,920
Average Weekly Circulation (1995)	1,946,342	1,145,163	3,091,491
Average Daily Circulation (1995)			1,210,254

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

California—Los Angeles

KMEX-TV

Ch. 34

Network Service: Univision.

Licensee: KMEX License Partnership, 6701 Center Dr. W, Los Angeles, CA 90045.

Studio: 6701 Center Dr. W, Hollywood, CA 90045.

Telephone: 310-216-3434. **Fax:** 310-348-3459.

Technical Facilities: Channel No. 34 (590-596 MHz). Authorized power: 1950-kw max. & 200-kw horizontal visual, 195-kw max. & 20-kw horizontal aural. Antenna: 2940-ft. above av. terrain, 190-ft. above ground, 5896-ft. above sea level.

Latitude	34°	13'	35"
Longitude	118°	03'	56"

Transmitter: Mount Wilson.

Satellite Earth Stations: Comtech, 3.8-meter Ku & C-band; Comtech, 7-meter; Scientific-Atlanta, Standard Components receivers.

News Services: AP, CNS.

Ownership: Univision (Group Owner).

Began Operation: September 30, 1962. Sale to present owners by Univision Holdings Inc. (Hallmark Cards) approved by FCC Sept. 23, 1992 (Television Digest, Vol. 32:40).

Represented (sales): Univision.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

- Augustine Martinez, General Manager.
- Tom Arnost, Station Manager.
- Dennis McCauley, General Sales Manager.
- Mayra Crespo, National Sales Manager.
- Cheryl Johnson, Program Director.
- Luis Patino, News Director.
- Michele Cordoba, Promotion Director.
- Richard Morse, Chief Engineer.
- Tom Siri, Business Manager.
- Ivelisse Estrada, Director of Communication.



KMEX-TV BPCT-5114 Granted 1/31/78 © American Map Corp., No. 14244

Rates: On request.

City of License: Los Angeles. **DMA:** Los Angeles. **Rank:** 2.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	3,913,290	2,244,290	6,157,580
Average Weekly Circulation (1995)	199,190	470,999	670,312
Average Daily Circulation (1995)			481,053

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

California—Los Angeles

KNBC

Ch. 4

Network Service: NBC.

Licensee: NBC Subsidiary Inc. 3, 3000 W. Alameda Ave., Burbank, CA 91523.

Studio: 3000 W. Alameda Ave., Burbank, CA 91523.

Telephone: 818-840-4444.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 44.7-kw visual, 8.94-kw aural. Antenna: Electronically tilted 2.5°, 3200-ft. above av. terrain, 496-ft. above ground, 6170-ft. above sea level.

Latitude 34° 13' 32"

Longitude 118° 03' 52"

Holds CP for change to 43.7-kw visual, 3228-ft. above av. terrain, 502-ft. above ground, 6181-ft. above sea level, transmitter to Mount Wilson, 15.5-mi. NE of Los Angeles County. BPCT-920303KF.

Transmitter: Mount Wilson.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Transmit/receive 10-meter; Harris receivers.

News Services: AP, CNS, UPI.

Ownership: National Broadcasting Co. (Group Owner).

Began Operation: January 16, 1949.

Represented (sales): Harrington, Righter & Parsons Inc.

Personnel:

Carole Black, Vice President & General Manager.

Ray Heacox, Vice President & Sales Director.

Bill Lord, Vice President & News Director.

Tobie Pate, Director, Broadcasting, Promotion & Programming.

Erin Dittman, Director, Communications.

Bill Johnston, Chief Engineer.



KNBC BPCT-920303KF Granted 9/25/92 © American Map Corp., No. 14244

Rates: On request.

City of License: Los Angeles. DMA: Los Angeles. Rank: 2.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	8,606,910	5,293,320	13,900,230
Average Weekly Circulation (1995)	2,598,696	1,485,841	4,089,295
Average Daily Circulation (1995)			2,144,187

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

California—Los Angeles

KTLA

Ch. 5

Network Service: WBN.

Licensee: KTLA Inc., Box 500, Los Angeles, CA 90078.

Studio: 5800 Sunset Blvd., Los Angeles, CA 90028.

Telephone: 213-460-5500. Fax: 213-460-5405.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 44.7-kw visual, 8.32-kw aural. Antenna: 3205-ft. above av. terrain, 433-ft. above ground, 6157-ft. above sea level.

Latitude 34° 13' 34"
Longitude 118° 03' 54"

Transmitter: Mount Wilson.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Transmit/receive Satcom Technologies, 5-meter C-band; Scientific-Atlanta, 7-meter Ku-band; Scientific-Atlanta, 10-meter C-band; Vertex, 4.5-meter C-band; M/A-Com, Scientific-Atlanta receivers.

News Services: AP, CNN, CNN Headline News, CNS, INDX, UPI.

Ownership: Tribune Broadcasting Co. (Group Owner).

Began Operation: January 22, 1947. Sale to present owner by KKR Assoc., et al., approved by FCC Oct. 4, 1985 (Television Digest, Vol. 25:20, 24, 40, 51). Previous sale approved by FCC March 28, 1983 (Vol. 22:44). Sale to Gene Autry & The Signal Cos. by Paramount Television Productions approved May 13, 1964 by FCC (Vol. 3:44; 4:20).

Represented (sales): TeleRep Inc.

Represented (legal): Sidley & Austin.

Represented (engineering): Hammett & Edison Inc.

Personnel:

- Greg Nathanson, General Manager.
- John E. Reardon, Vice President & Station Manager.
- Blaine Rominger, General Sales Manager.
- Vinnie Malcolm, Local Sales Manager.
- Sandy Holmes, Local Sales Manager.
- Vincent Glannini, Director of Finance & Administration.
- Craig Hume, News Director.
- Virginia Hunt, Program Director.



KTLA BMPCT-880226KG Granted 5/9/88 © American Map Corp., No. 14244

- Rozanne Englehart, Director of Research.
- Chuck Walker, Director of Broadcast Operations & Engineering.
- Joe Quasarano, Director of Sports.
- Bruce Lawson, Regional Sales Coordinator.
- Walter Willcomm, National Sales Coordinator.
- Leonidia Gonsalves, Promotion & Advertising Director.

Rates: On request.

City of License: Los Angeles. DMA: Los Angeles. Rank: 2.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	16,486,480	9,518,730	26,005,210
Average Weekly Circulation (1995)	2,450,155	1,415,051	3,864,956
Average Daily Circulation (1995)			1,602,122

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

California—Los Angeles

KTTV

Ch. 11

Network Service: FOX.

Licensee: Fox Television Stations Inc., 5746 Sunset Blvd., Los Angeles, CA 90028.

Studio: 5746 Sunset Blvd., Los Angeles, CA 90028.

Telephone: 213-856-1000.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 166-kw visual, 20-kw aural. Antenna: 2940-ft. above av. terrain, 237-ft. above ground, 5907-ft. above sea level.

Latitude 34° 13' 29.00"
Longitude 118° 03' 47.10"

Transmitter: Mount Wilson.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Transmit/receive Harris, 9-meter C-band; Harris, 6-meter C-band; RCA, 4-meter Ku-band; DX Engineering, Harris, M/A-Com receivers.

SNG Mobile Dish: Midwest MCL, 2.6-meter Ku-band.

News Services: AP, CNN, CNS.

Ownership: Fox Television Stations Inc. (Group Owner).

Began Operation: January 7, 1949. Sale to present owner by Metromedia approved by FCC Nov. 14, 1985. Sale to Metromedia by Los Angeles Times and Mirror approved May 28, 1963 (Television Digest, Vol. 3:3, 22).

Represented (sales): Pety Television Inc.

Personnel:

- James Burke, Vice President & General Manager.
- Diana Vargas, Vice President & General Sales Manager.
- Eduardo Correa, Vice President, Finance & Administration.
- Will Oishong, Vice President, Broadcast Operations.
- Jill Tsukamoto, Director, Publicity.
- Leslie Lyndon, Director, Creative Services.
- Andrea Stoltzman, Local Sales Manager.
- Greg Bilte, National Sales Manager.
- Jose Rios, News Director.
- Raymond Green, Production Manager.



KTTV BPCT-1756 Granted 9/3/53

© American Map Corp., No. 14244

Charles E. Ammann, Director of Engineering.
Socorro Swan, Director, Community Affairs.

Rates: On request.

City of License: Los Angeles. **OMA:** Los Angeles. **Rank:** 2.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	4,162,640	2,322,240	6,484,880
Average Weekly Circulation (1995)	2,204,196	1,434,161	3,641,417
Average Daily Circulation (1995)			1,658,769

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

California—Los Angeles

KWHY-TV

Ch. 22

Network Service: Independent.

Licensee: Harriscope of Los Angeles Inc., 10920 Wilshire Blvd., Suite 1420, Los Angeles, CA 90024.

Studio: 5545 Sunset Blvd., Los Angeles, CA 90028.

Telephone: 213-466-5441. **Fax:** 213-466-3613.

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 2360-kw max. visual, 257-kw aural. Antenna: 2917-ft. above av. terrain, 180-ft. above ground, 5869-ft. above sea level.

Latitude 34° 13' 36"
Longitude 118° 03' 59"

Transmitter: Mount Wilson antenna farm, 15-mi. N of Los Angeles.

Satellite Earth Station: Comtech, 5-meter Ku & C-band; Omni receivers.

News Services: AP, CNS, Reuters.

Ownership: Harriscope Corporation (Group Owner).

Began Operation: March 25, 1963 but left the air March 9, 1964 (Television Digest, Vol. 4:11). Sale by Central Broadcasting Corp. approved July 29, 1964 by FCC (Vol. 4:11, 31). Resumed operation May 2, 1965 (Vol. 5:20). Subscription TV began July 23, 1978. Sale to present owners by Coast TV Bcstg. approved Nov. 20, 1981.

Represented (legal): Cohn & Marks.

Represented (engineering): Hammett & Edison Inc.

Personnel:

- Burt I. Harris Sr., Chief Executive Officer.
- Burt I. Harris Jr., President.
- Martin Dugan, General Manager.
- Eduardo Dominguez, Station Manager.
- Daniel Crowe, General Sales Manager.
- David Bergen, Operations Manager, Business Channel.
- Sara Garibay, Program Manager.
- Oavid J. Zulli, Chief Engineer, Studio.
- Linda Miller, Sales Manager, Business Channel.
- Kevin Apper, News Operation Manager.
- Christina Sanchez, Community Affairs Director.
- Betsy Blake, Production Manager.



KWHY-TV BMPCT-930824KF Granted 10/8/93 © American Map Corp., No. 14244

Alejandro Munguia, Promotion Director.
Carlos M. Echerri, Controller.
D'Ann Doyle, Traffic Manager.
Joe Castro, Operations Manager, Spanish.

Rates: On request.

City of License: Los Angeles. **DMA:** Los Angeles. **Rank:** 2.

Circulation © 1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	3,753,740	2,193,140	5,946,880
Average Weekly Circulation (1995)	112,310	289,255	401,066
Average Daily Circulation (1995)			156,844

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

California—Corona-Los Angeles

KVEA

Ch. 52

Network Service: Telemundo.

Licensee: Estrella License Corp., 1130A Air Way, Sales & Administration Bldg., Glendale, CA 91201.

Studio: 1139 Grand Central Ave., Glendale, CA 91201.

Telephone: 818-502-5700. **Fax:** 818-502-0029.

Technical Facilities: Channel No. 52 (698-704 MHz). Authorized power: 2630-kw max. & 1320-kw horizontal visual, 261-kw max. & 132-kw horizontal aural. Antenna: 2890-ft. above av. terrain, 199-ft. above ground, 5856-ft. above sea level.

Latitude 34° 13' 27"
Longitude 118° 03' 45"

Holds CP for change to 2570-kw max. visual, 2940-ft. above av. terrain, 226-ft. above ground, 5896-ft. above sea level. BPC-950808KE.

Transmitter: Mount Wilson.

Satellite Earth Stations: Miralite, 2.4-meter Ku-band; Miralite, 3.7-meter Ku & C-band; Vertex, 6.1-meter C-band; DX Engineering, Harris, M/A-Com receivers.

News Services: AP, CNN, CNS, Imevision, UPI.

Ownership: Telemundo Group Inc. (Group Owner).

Began Operation: June 29, 1966. Sale to present owner by Oak Industries approved by FCC July 17, 1985 (Television Digest, Vol. 25:7, 21). Sale of 50% to Oak Industries by A. Jerrold Perenchio approved April 15, 1983. Sale to Oak & Perenchio by Kaiser Bcstg. Corp. approved by FCC Aug. 24, 1976. Began subscription television April 1, 1977 (Vol. 17:15). Began Spanish language broadcasting Sept. 8, 1980.

Represented (sales): Telemundo.

Represented (legal): Hogan & Hartson.

Personnel:

Michael Martinez, Vice President & General Manager.
Roland Hernandez, General Sales Manager.
Don Buck, National Sales Manager.
Glen McJennett, Director, Engineering.



KVEA BPC-950808KE Granted 9/22/95 © American Map Corp., No. 14244

Karen Harmon, Controller.
Michael Newcomb, Production Director.

Rates: On request.

City of License: Corona. **OMA:** Los Angeles. **Rank:** 2.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	3,902,160	2,339,320	6,241,480
Average Weekly Circulation (1995)	106,348	312,128	417,637
Average Daily Circulation (1995)			209,759

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

California—Riverside-Los Angeles

KRCA

Ch. 62

Network Service: Independent.

Licensee: Fouce Amusement Enterprises Inc., 1813 Victory Place, Burbank, CA 91504.

Studio: 1813 Victory Place, Burbank, CA 91504.

Telephone: 818-563-5722. **Fax:** 818-972-2694.

Technical Facilities: Channel No. 62 (758-764 MHz). Authorized power: 3720-kw max. visual. Antenna: 2372-ft. above av. terrain, 167-ft. above ground, 5525-ft. above sea level.

Latitude 34° 11' 16"
Longitude 117° 41' 55"

Transmitter: Sunset Ridge electronics site, Los Angeles County.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 6-meter Ku-band; Scientific-Atlanta, 4.5-meter Ku & C-band; Scientific-Atlanta receivers.

News Service: CNN.

Ownership: Fouce Amusement Enterprises Inc.

Began Operation: December 17, 1988. Sale to present owner approved by FCC June 18, 1990.

Represented (legal): Crowell & Moring.

Represented (engineering): Hammett & Edison Inc.

Personnel:

Stephen Fouce, President.
Massoud Salarvand, Vice President & General Manager.
Thomas Fouce, Vice President & Station Manager.
Chris Buchanan, Chief Engineer.
Kim St. Dennis, Operations Manager.
Wilma Camacho, Director of Community Affairs.
Arlene Eklove, Programming Coordinator.



KRCA BPCT-91120KE Granted 3/11/92 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$250.

City of License: Riverside. **DMA:** Los Angeles. **Rank:** 2.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,736,520	1,946,190	4,682,710
Average Weekly Circulation (1995)	14,917	25,913	43,140
Average Daily Circulation (1995)			21,652

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

California—San Bernardino-Los Angeles

KSCI

Ch. 18

Network Service: Independent.

Licensee: KSLs Inc., 12401 W. Olympic Blvd., Los Angeles, CA 90064.

Studio: 12401 W. Olympic Blvd., Los Angeles, CA 90064.

Telephone: 310-478-1818. **Fax:** 310-479-8118.

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 347-kw visual, 34.7-kw aural. Antenna: 2380-ft. above av. terrain, 144-ft. above ground, 5573-ft. above sea level.

Latitude 34° 11' 15.00"
Longitude 117° 41' 53.50"

Transmitter: Sunset Ridge, 5-mi. NE of Claremont.

Satellite Earth Stations: Miralite, 3.7-meter C-band; Paraclipse, 3.8-meter C-band; Scientific-Atlanta, 4.5-meter Ku-band; Standard Communications receivers.

News Service: WTN.

Ownership: International Media Group (Group Owner).

Began Operation: June 30, 1977. Sale to present owner by World Plan Executive Council approved by FCC Dec. 19, 1986 (*Television Digest*, Vol. 26:45).

Represented (sales): Asian Television Sales.

Represented (legal): Wilkinson, Barker, Knauer & Quinn.

Personnel:

- Ray Beindorf, President.
- Jon Yasoda, Vice President, Marketing & Sales.
- Richard Millet, Station Manager.
- Eva McKeown, Programming Manager.
- Bill Welty, Director of Engineering.
- April Kuan, News Director.
- Robin Thornton, Promotions.
- Annie Cho, Director, Public Relations.
- Annie Romero, Traffic Manager.



KSCI BMPCT-7646 Granted 7/9/76

© American Map Corp., No. 14244

Rates: On request.

City of License: San Bernardino. **OMA:** Los Angeles. **Rank:** 2.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	3,639,400	2,178,280	5,817,680
Average Weekly Circulation (1995)	70,178	70,629	139,857
Average Daily Circulation (1995)			49,508

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

California—San Bernardino-Los Angeles

KZKI

Ch. 30

Network Service: Independent.

Licensee: Paxson Communications Inc., 18401 U.S. Hwy. 19 N, Clearwater, FL 34624.

Studio: 9229 Utica Ave., Suite 155, Rancho Cucamonga, CA 91730.

Telephone: 909-483-3030. **Fax:** 909-483-0333. **E-mail:** ednixon@ix.netcom.com

Web Site: <http://ccnext.ucsf.edu/nfm>

Technical Facilities: Channel No. 30 (566-572 MHz). Authorized power: 3800-kw max. visual. Antenna: 2345-ft. above av. terrain, 180-ft. above ground, 5507-ft. above sea level.

Latitude 34° 11' 15"
Longitude 117° 41' 58"

Transmitter: Sunset Ridge, 18.6-mi. W of San Bernardino.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Prodelin, 3-meter Ku & C-band.

Ownership: Paxson Communications Corp. (Group Owner).

Began Operation: January 7, 1994. Sale to present owner by Sandino Telecasters approved by FCC March 22, 1995 (Television Digest, Vol 35:1).

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Lawrence Behr Associates Inc.

Personnel:

Terry Crosby, General Manager.
Joe Castro, Station Manager.
Danny Crow, Local Sales Manager.
Frank Martin, Chief Engineer.



KZKI BMPCT-930721KG Granted 8/20/93 © American Map Corp., No. 14244

Rates: On request.

City of License: San Bernardino. **DMA:** Los Angeles. **Rank:** 2.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,525,690	1,805,320	4,331,010
Average Weekly Circulation (1995)	7,577	2,632	8,662

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

California—Santa Ana-Los Angeles

KTBN-TV

Ch. 40

Network Service: TBN.

Licensee: Trinity Bcstg. Network Inc., Box A, Santa Ana, CA 92711.

Studio: 2442 Michelle Rd., Tustin, CA 92680.

Telephone: 714-832-2950.

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 622-kw max. & 260-kw horizontal visual, 123-kw max. & 52-kw horizontal aural. Antenna: 2890-ft. above av. terrain, 200-ft. above ground, 5863-ft. above sea level.

Latitude 34° 13' 27"
Longitude 118° 03' 44"

Transmitter: Mount Wilson.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 10-meter C-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 7-meter Ku-band; Scientific-Atlanta receivers.

Ownership: Trinity Broadcasting Network Inc. (Group Owner).

Began Operation: January 5, 1967. Sale to present owner by Angel Lerma approved by FCC Aug. 2, 1974.

Represented (legal): Joseph E. Dunne, III.

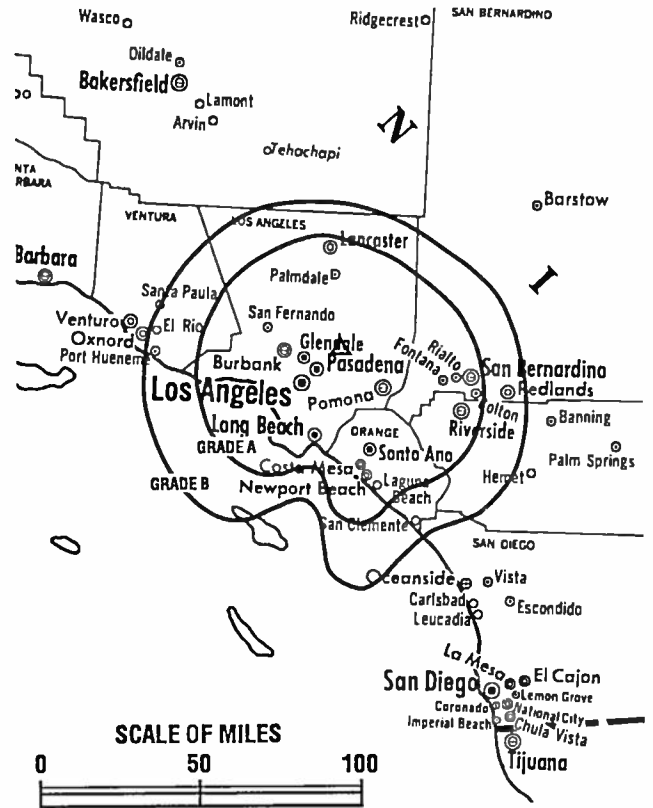
Represented (engineering): Smith & Fisher.

Personnel:

Paul F. Crouch, President & Founder.
Ben Miller, Director of Engineering.
Barry Pfahler, Director of Programming.

Highest 30 Sec. Rate: \$100.

City of License: Santa Ana. DMA: Los Angeles. Rank: 2.



KTBN-TV BMPCT-6303 Granted 9/1/66 © American Map Corp., No. 14244

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	4,901,140	3,011,340	7,912,480
Average Weekly Circulation (1995)	78,320	99,756	176,353
Average Daily Circulation (1995)			64,416

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

California—Ventura-Los Angeles

KSTV-TV

Ch. 57

Network Service: Independent.

Licensee: Costa de Oro Television Inc., 6020 Nicolle Ave., Ventura, CA 93003.

Studios: 15304 Sunset Blvd., Suite 204, Los Angeles, CA 90212; 6020 Nicolle Ave., Ventura, CA 93003.

Telephones: 310-454-8673 (Los Angeles); 805-650-8857 (Ventura).

Fax: 310-454-4983 (Los Angeles); 805-650-8875 (Ventura).

Technical Facilities: Channel No. 57 (728-734 MHz). Authorized power: 4575-kw max. visual. Antenna: 1739-ft. above av. terrain, 305-ft. above ground, 2615-ft. above sea level.

Latitude 34° 19' 51"
Longitude 119° 01' 22"

Transmitter: South Mountain, 3-mi. SE of Santa Paula.

Satellite Earth Stations: Paraflex, 4.5-meter Ku & C-band; Scientific-Atlanta, 4.5-meter; Standard Communications receivers.

Ownership: Costa de Oro Television Inc.

Began Operation: October 1, 1990.

Represented (legal): Semmes, Bowen & Semmes.

Represented (engineering): Silliman & Silliman.

Personnel:

Walter Ullaa, President & General Manager.
Wendy Gragg, General Sales Manager.
Larry Hunt, Chief Engineer.

Rates: On request.



KSTV-TV BMPCT-940824KH Granted 1/27/95 © American Map Corp., No. 14244

City of License: Ventura. **DMA:** Los Angeles. **Rank:** 2.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,017,220	246,950	1,264,170
Average Weekly Circulation (1995)	7,144	14,530	21,991
Average Daily Circulation (1995)			11,592

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

California—Ontario

KHSC-TV

Ch. 46

Network Service: HSN.

Licensee: SKLA Bcstg. Partnership, 3833 Ebony St., Ontario, CA 91761.

Studio: 3833 Ebony St., Ontario, CA 91761.

Telephone: 909-986-4503. **Fax:** 909-986-2143.

Technical Facilities: Channel No. 46 (662-668 MHz). Authorized power: 2450-kw max. visual. Antenna: Circularly polarized, 3040-ft. above av. terrain, 323-ft. above ground, 5995-ft. above sea level.

Latitude 34° 13' 37"
Longitude 118° 03' 58"

Transmitter: Video Rd., Mount Wilson.

Satellite Earth Station: Transmit/receive Scientific-Atlanta, 10-meter C-band; Scientific-Atlanta receivers.

Ownership: Silver King Communications Inc. (Group Owner).

Began Operation: July 1, 1972; left air Jan. 29, 1973. Resumed operation June 7, 1973; left air on unannounced date. Sale to De Rance Inc. & Santa Fe Communications approved by FCC May 25, 1982. Resumed operation April 21, 1984. Transfer of 35% to Santa Fe Communications by Richard C. Hernandez, et al., approved by FCC Feb. 26, 1985. Sale to present owner approved by FCC Oct. 30, 1986 (Television Digest, Vol. 26:39, 45, 49).

Represented (sales): Silver King Broadcasting Sales.

Represented (legal): Wiley, Rein & Fielding.

Personnel:

Bart Pearce, Station Manager.
Vicky Botka, Program Manager.
Ralph Ortiz, Chief Engineer.

Rates: On request.



KHSC-TV BPCT-861104KK Granted 1/16/87 © American Map Corp., No. 14244

City of License: Ontario. **DMA:** Los Angeles. **Rank:** 2.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,755,790	1,953,730	4,709,520
Average Weekly Circulation (1995)	14,262	17,112	30,799
Average Daily Circulation (1995)			11,866

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

California—Oxnard

KADY-TV

Ch. 63

Network Service: UPN.

Licensee: Riklis Bcstg. Co. L.P., 663 Maulhardt Ave., Oxnard, CA 93030.

Studio: 663 Maulhardt Ave., Oxnard, CA 93030.

Telephone: 805-983-0044. Fax: 805-485-6057.

Technical Facilities: Channel No. 63 (764-770 MHz). Authorized power: 1782-kw max. visual, 392-kw max. aural. Antenna: 1802-ft. above av. terrain, 396-ft. above ground, 2706-ft. above sea level.

Latitude 34° 19' 49"
Longitude 119° 01' 24"

Transmitter: South Mountain, 3-mi. SE of Santa Paula.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Miralite, 3.6-meter C-band; Miralite, 4.5-meter Ku-band; Miralite, 4.7-meter C-band; Miralite, RCA receivers.

Ownership: Riklis Broadcasting Co. L.P.

Began Operation: August 17, 1985. Sale to Riklis Bcstg. approved by FCC Nov. 24, 1987. Sale to HBC Holdings approved by FCC Aug. 16, 1991.

Represented (legal): Borsari & Paxson.

Represented (engineering): Hammett & Edison Inc.

Personnel:

John Huddy, President & General Manager.
Erica Huddy, Station Manager.
Dan Green, News Director.
Mike Houser, Director of Operations.
Betty Vaughn, Program Director.
Georgette Gramanz, Business Manager.
Larry Hunt, Chief Engineer.
Juliet Green, Promotion Director.

Highest 30 Sec. Rate: \$400.



KADY-TV BMPCT-850515KF Granted 6/27/85 © American Map Corp., No. 14244

City of License: Oxnard. DMA: Santa Barbara-Santa Maria-San Luis Obispo. Rank: 115.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,999,630	1,393,640	3,393,270
Average Weekly Circulation (1995)	100,613	12,498	112,675
Average Daily Circulation (1995)			31,190

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

California—Palm Springs-Indio

KESQ-TV

Ch. 42

Network Service: ABC.

Licensee: EGF Broadcast Corp.

Studio: 42-650 Melanie Place, Palm Desert, CA 92260.

Telephone: 619-773-0342. **Fax:** 619-773-5107.

Technical Facilities: Channel No. 42 (638-644 MHz). Authorized power: 316-kw max. & 158-kw horizontal visual, 22.9-kw aural. Antenna: 630-ft. above av. terrain, 89-ft. above ground, 1650-ft. above sea level.

Latitude 33° 51' 58"
Longitude 116° 26' 02"

Holds CP for change to 1820-kw max. visual, 3566-ft. above av. terrain, 633-ft. above ground, 7687-ft. above sea level, lat. 33° 38' 55", long. 116° 33' 34", transmitter to Pine Mountain, near Palm Springs. BPCT-940909KG.

Transmitter: Edom Hill.

Satellite Earth Station: Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

News Services: ABC, AP.

Ownership: EGF Broadcast Corp.

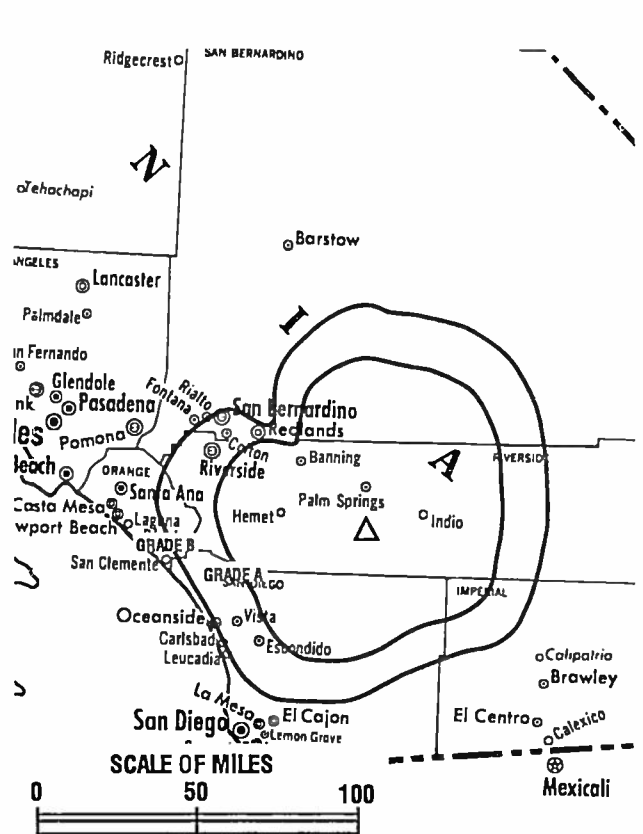
Began Operation: October 5, 1968. Transfer of control to Esquire from receivers in bankruptcy approved by FCC June 30, 1978. Sale to Gulf Broadcast approved July 27, 1984 (*Television Digest*, Vol. 24:19). Sale to present owner approved Aug. 23, 1985.

Represented (sales): Katz Continental Television.

Represented (legal): Arnold & Porter.

Personnel:

Bill Evans, General Manager.
Rusty Kirkland, General Sales Manager.
Kristy West Santiago, National Sales Manager.
Keith Wheeler, News Director.
Linda Larney, Program Coordinator.
David Gray, Chief Engineer.
Shaun Hynes, Promotion Director.



KESQ-TV BPCT-940909KG Granted 6/1/95 © American Map Corp., No. 14244

Richard Mechling, Business Manager.
Mark Sucher, Production Manager.

Highest 30 Sec. Rate: \$750.

NETWORK BASE HOURLY RATE: \$250.

City of License: Palm Springs. **DMA:** Palm Springs. **Rank:** 164.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	677,130	370,790	1,047,920
Average Weekly Circulation (1995)	84,364	6,333	90,697
Average Daily Circulation (1995)			46,805

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

California—Palm Springs

KMIR-TV

Ch. 36

Network Service: NBC.

Licensee: Desert Empire TV Corp., Box 1506, Palm Springs, CA 92263.

Studio: 72920 Park View Dr., Palm Desert, CA 92260.

Telephone: 619-568-3636. **Fax:** 619-568-1176.

Technical Facilities: Channel No. 36 (602-608 MHz). Authorized power: 490-kw max. visual. Antenna: 679-ft. above av. terrain, 102-ft. above ground, 1676-ft. above sea level.

Latitude 33° 52' 00"
Longitude 116° 25' 56"

Transmitter: 7-mi. ENE of center of Palm Springs.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: DH Satellite, 4-meter C-band; Harris, 4-meter Ku-band; Harris, 4.5-meter Ku-band; Harris, 7-meter Ku-band; Agile, Avcom, Harris, M/A-Com receivers.

News Service: UPI.

Ownership: Desert Empire TV Corp.

Began Operation: October 26, 1968.

Represented (sales): Blair Television.

Represented (legal): Koteen & Naftalin.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

John Conte, President & General Manager.
Harry Hein, General Sales Manager.
John Schubeck, News Director.
Carol Bennett, Program Director.
Jan Pearce, Chief Engineer.
Tom Hickey, Promotion Director.



KMIR-TV BPCT-901012KF Granted 11/9/90 © American Map Corp., No. 14244

Rates: On request.

City of License: Palm Springs. **DMA:** Palm Springs. **Rank:** 164.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	328,420	160,890	489,310
Average Weekly Circulation (1995)	65,234	5,714	70,908
Average Daily Circulation (1995)			33,138

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

California—Paradise

KCVU

Ch. 30

(Operates satellite KBVU, Eureka, CA)

Network Service: FOX, UPN.

Licensee: Sainte Ltd., Box 4159, Modesto, CA 95352-4159.

Studio: 587 Country Dr., Chico, CA 95928.

Telephone: 916-893-1234. Fax: 916-893-1266.

Technical Facilities: Channel No. 30 (566-572 MHz). Authorized power: 2510-kw max. visual. Antenna: Directional, 1444-ft. above av. terrain, 377-ft. above ground, 3917-ft. above sea level.

Latitude 39° 57' 45"
Longitude 121° 42' 40"

Transmitter: W side of Cohasset Rd., 1.1-mi. NE of Junction Vilas Rd., 20-mi. NE of Chico.

Ownership: Sainte Limited (Group Owner).

Began Operation: November 14, 1990.

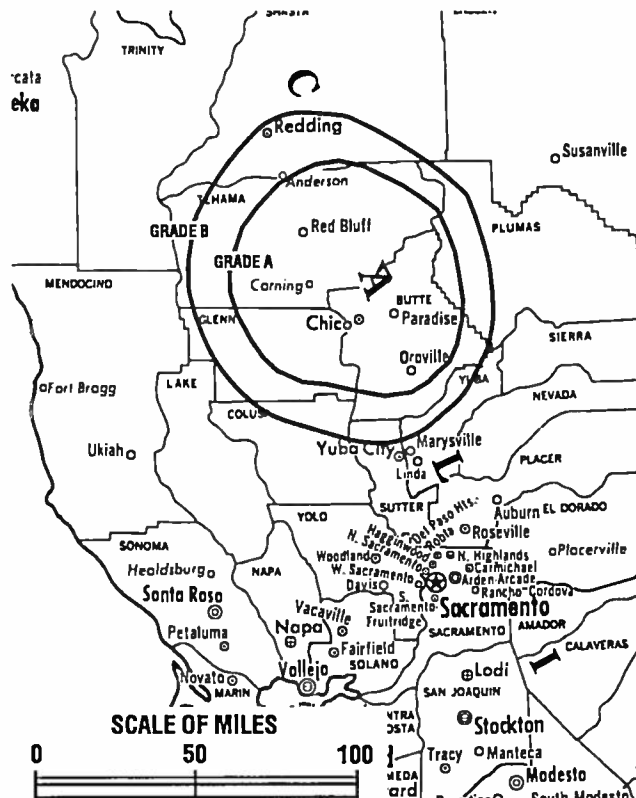
Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Cecil Lynch.

Personnel:

- Melvin Querio, General Manager.
- John Logan, General Sales Manager.
- Nick Clark, National Sales Manager.
- Alan Tompkins, Chief Engineer.
- Robynn Delgado, Promotion Director.
- Dominic Martellaro, Production Manager.
- Gayle Connors, Traffic Manager.

Rates: On request.



KCVU BMPCT-900821KG Granted 10/31/90 © American Map Corp., No. 14244

City of License: Paradise. DMA: Chico-Redding. Rank: 130.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	155,040	101,530	256,570
Average Weekly Circulation (1995)	61,892	34,504	96,411
Average Daily Circulation (1995)			41,934

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

California—Porterville

KKAG

Ch. 61

Network Service: Independent.

Licensee: Kralowec Children's Family Trust, 1077 W. Morton Ave., Porterville, CA 93257.

Telephones: 209-781-6100; 209-782-1552. Fax: 209-782-0364.

Technical Facilities: Channel No. 61 (752-758 MHz). Authorized power: 2500-kw max. visual. Antenna: 2660-ft. above av. terrain, 89-ft. above ground, 5804-ft. above sea level.

Latitude 36° 17' 14"
Longitude 118° 50' 17"

Transmitter: Blue Ridge Peak, Section 9, R28E T18S, Visalia.

Ownership: Kralowec Children's Family Trust.

Began Operation: May 6, 1992.

Represented (sales): Roslin Television Sales.

Represented (engineering): Lahm, Sufa, Cavell & Assoc.

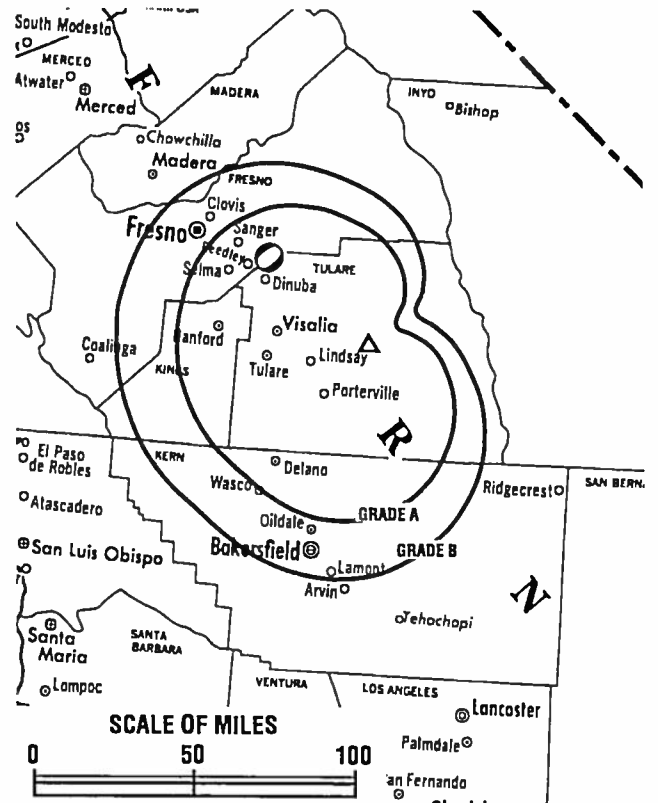
Personnel:

Art Kralowec, General Manager.
Roger Mills, Chief Engineer.
Hans J. Hansen, Promotion Director.

Rates: On request.

City of License: Porterville. **DMA:** Fresno-Visalia. **Rank:** 56.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.



KKAG BMPCT-900717KF Granted 3/16/91 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	189,290	190,820	380,110
Average Weekly Circulation (1995)	1,714	1,257	3,112
Average Daily Circulation (1995)			592

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

California—Redding-Chico

KRCR-TV

Ch. 7

(Operates satellites KAEF, Arcata-Eureka & KFWU, Fort Bragg, CA)

Network Service: ABC.

Licensee: Lamco Communications Inc., Box 992217, Redding, CA 96099-2217.

Studio: 755 Auditorium Dr., Redding, CA 96001.

Telephone: 916-243-7777. **Fax:** 916-243-0217.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 115-kw visual, 22.4-kw aural. Antenna: 3620-ft. above av. terrain, 126-ft. above ground, 6335-ft. above sea level.

Latitude 40° 36' 10"
Longitude 122° 39' 00"

Transmitter: Mount Shasta-Bally, 13-mi. W of Redding.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: AFC, 3.6-meter Ku-band; Andrew, 7.3-meter C-band; Paraclipse, 3.7-meter C-band; Paraclipse, 4.8-meter C-band; Avantek, M/A-Com, Scientific-Atlanta receivers.

News Services: Capitol News Service, UPI.

Ownership: Lamco Communications Inc. (Group Owner).

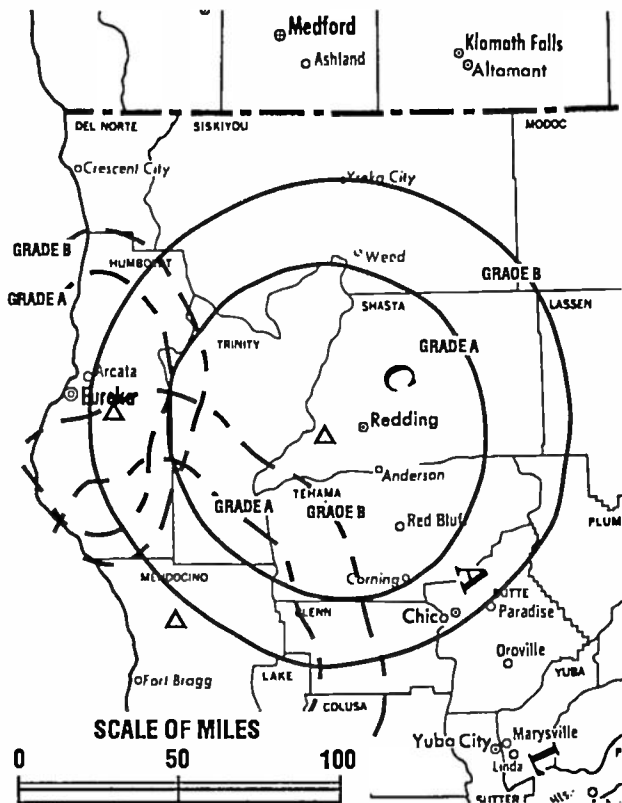
Began Operation: August 1, 1956. Sold to present owner by California-Oregon Bcstg. (Television Digest, Vol. 35:7, 23). Sale approved by FCC May 26, 1995. Acquisition of positive control by California-Oregon Bcstg. approved by FCC Feb. 9, 1968. Previous sale to Sacramento Valley TV Inc. by George C. Fleharty, Carl R. McConnell and associates approved June 5, 1963 by FCC (Vol. 3:11, 23).

Represented (sales): Blair Television.

Represented (legal): Koteen & Naftalin.

Personnel:

Bob Wise, General Manager.
Dennis Siewert, General Sales Manager.
Cal Hunter, News Director.



KRCR-TV BMPCT-4100 Granted 8/22/56 © American Map Corp., No. 14244

Doug Bush, Chief Engineer.
Glenn Marsh, Promotion Director.

Rates: On request.

City of License: Redding. **OMA:** Chico-Redding. **Rank:** 130.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,345,200	845,420	2,190,620
Average Weekly Circulation (1995)	103,840	66,373	171,392
Average Daily Circulation (1995)			92,289

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

California—Sacramento

KCMY

Ch. 29

Network Service: Independent.

Licensee: Ponce-Nicasio Bcstg. Ltd., 1029 K St., Suite 27, Sacramento, CA 95814-3815.

Studio: 6300 Crystal Blvd., Diamond Springs, CA 95619.

Telephone: 916-443-2929.

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 4570-kw max. visual. Antenna: 1053-ft. above av. terrain, 410-ft. above ground, 2339-ft. above sea level.

Latitude 38° 37' 49"
Longitude 120° 51' 20"

Transmitter: 6300 Crystal Blvd., Diamond Springs, CA 95619.

Ownership: Ponce-Nicasio Broadcasting Ltd.

Began Operation: August 27, 1990.

Represented (legal): Wiley, Rein & Fielding.

Personnel:
Dan Briggs, General Manager.
Frank Ernandes, Engineer.

Highest 30 Sec. Rate: \$150.

City of License: Sacramento. DMA: Sacramento-Stockton-Modesto. Rank: 21.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.



KCMY BMPCT-891031KG Granted 2/28/90 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	573,950	362,070	936,020
Average Weekly Circulation (1995)	4,399	1,008	5,469
Average Daily Circulation (1995)			1,554

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

California—Sacramento

KCRA-TV

Ch. 3

Network Service: NBC.

Licensee: Kelly Broadcasting Co. L.P., 3 Television Circle, Sacramento, CA 95814-0794.

Studio: 3 Television Circle, Sacramento, CA 95814-0794.

Telephone: 916-446-3333. Fax: 916-325-3731.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: Circularly polarized, 1940-ft. above av. terrain, 1951-ft. above ground, 1951-ft. above sea level.

Latitude 38° 15' 52"
Longitude 121° 29' 22"

Transmitter: 0.8-mi. S of Twin Cities Rd., adjacent to Snodgrass Slough, 2.2-mi. W of Hwy. 5.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: AFC, 3-meter Ku-band; Scientific-Atlanta, 10-meter C-band; Superior, 6-meter C-band; Harris, M/A-Com, Omni, Scientific-Atlanta receivers.

News Services: AP, CNN, NBC, NIWS, UPI.

LMA: Local marketing agreement with KQCA (U), Stockton-Sacramento, CA.

Ownership: Kelly Broadcasting Co. (Group Owner).

Began Operation: September 3, 1955. Sale of 50% by Gerald Kenneth & Vernon Hansen to other 50% owners, Kellys, approved April 18, 1962 by FCC (Television Digest, Vol. 2:17).

Represented (sales): Petry Television Inc.

Represented (legal): Koteen & Naftalin.

Represented (engineering): Jules Cohen & Associates.

Personnel:

Robert E. Kelly, Partner.
Jon S. Kelly, Partner.
Greg Kelly, General Manager.
Harry Delaney, Station Manager.
Dorothy Lucas, General Sales Manager.
Phil Adams, National Sales Manager.



KCRA-TV BMPCT-830929KE Granted 11/23/83 © American Map Corp., No. 14244

Jerry Agresti, Director, Engineering.
Tracy A. Clark, Business Manager.
Eric McLendon, Sports Director.
Bill Bauman, News Director.
Val Nicholas, Creative Services Director.

Rates: On request.

City of License: Sacramento. DMA: Sacramento-Stockton-Modesto. Rank: 21.

Circulation © 1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,775,990	1,477,340	4,253,330
Average Weekly Circulation (1995)	689,610	389,350	1,093,552
Average Daily Circulation (1995)			613,363

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

California—Modesto-Sacramento-Stockton

KCSO

Ch. 19

Network Service: Univision.

Licensee: Sainte Ltd., 100 Sycamore Ave., Suite 13, Modesto, CA 95350.

Studio: 2842 Iowa Ave., Modesto, CA 95358.

Mailing Address: Box 3689, Modesto, CA 95352.

Telephone: 209-578-1900. **Fax:** 209-527-2129.

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1877-ft. above av. terrain, 346-ft. above ground, 3086-ft. above sea level.

Latitude 38° 07' 08"
Longitude 120° 43' 21"

Requests CP for change to 1936-ft. above av. terrain, 1946-ft. above ground, 1946-ft. above sea level, lat. 38° 14' 20", long. 121° 28' 52", transmitter to N of Lauffer Rd., 25-mi. E of Mokelumne River, 2-mi. E of Walnut Grove. BPCT-900727KG.

Transmitter: Bear Mountain, approx. 5.8-mi. SW of San Andreas.

Satellite Earth Stations: Comtech, 5-meter C-band; DH Satellite, 4.5-meter Ku & C-band; RCA, 3.6-meter Ku-band; Scientific-Atlanta, Standard Agile Omni receivers.

News Service: NCNS.

Ownership: Sainte Limited (Group Owner).

Began Operation: August 26, 1966.

Represented (sales): Univision.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Cecil Lynch.

Personnel:

- Chester Smith, General Partner.
- Naomi L. Smith, General Partner.
- Sharon D. Sepulveda, General Manager.
- Chuck Tliff, Engineering Director.
- Xochitl Arellano, News Director.
- John Thomas, Promotion Director.



KCSO BMPCT-7686 Granted 6/27/78

© American Map Corp., No. 14244

David C. Brady, National Sales Manager.
Thomas A. Colburn, Program Director (English).
Bob Shehan, Program Director (Spanish).
Carolyn E. Bernal, Public Affairs Director.

Rates: On request.

City of License: Modesto. **DMA:** Sacramento-Stockton-Modesto. **Rank:** 21.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,017,190	507,470	1,524,660
Average Weekly Circulation (1995)	32,613	35,641	68,655
Average Daily Circulation (1995)			42,213

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

California—Stockton-Sacramento

KOVR

Ch. 13

Network Service: CBS.

Licensee: River City License Partnership, 1215 Cole St., St. Louis, MO 63106.

Studio: 2713 KOVR Dr., West Sacramento, CA 95605.

News Bureau: 509 W. Weber, Stockton, CA 95203.

Telephones: 916-374-1313; 209-466-6985. Fax: 916-374-1459.

Web Site: <http://www.kovr.com>

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 47.4-kw aural. Antenna: 1950-ft. above av. terrain, 1960-ft. above ground, 1960-ft. above sea level.

Latitude 38° 14' 24"
Longitude 121° 30' 03"

Transmitter: 14001 River Rd., Walnut Grove, CA.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Andrew, 7.5-meter C-band; RCA, 3.7-meter Ku-band; Scientific-Atlanta, 10-meter C-band; Superior, 4.5-meter Ku & C-band; Andrew, Avantek, M/A-Com, Scientific-Atlanta, Standard Communications receivers.

SNG Mobile Dish: 2.4-meter Ku-band.

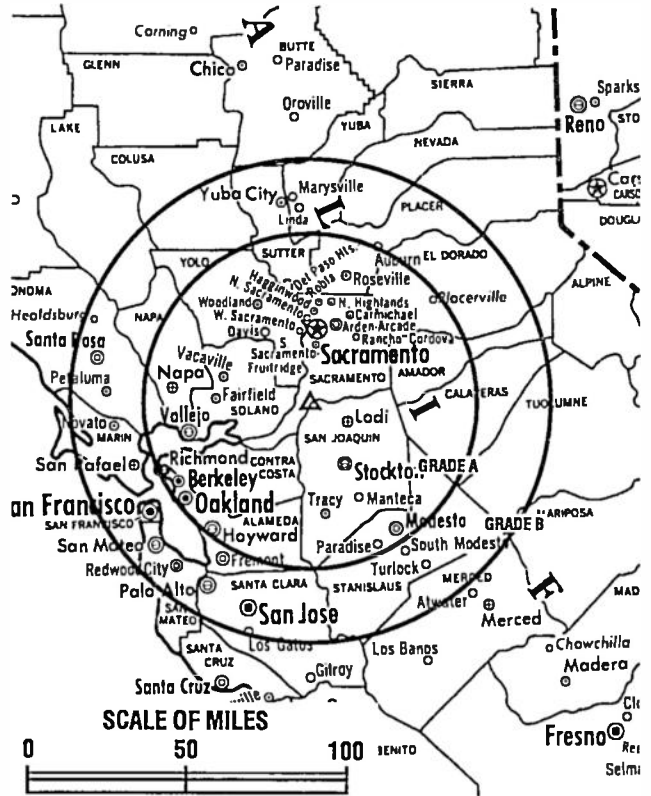
News Services: AP, UPI.

Ownership: Better Communications Inc. (Group Owner).

Began Operation: September 5, 1954. Sale to present owner by Continental Bcstg. Ltd. approved by FCC July 20, 1994 (Television Digest, Vol. 34:20). Previous sale by Narragansett First Fund, et al., approved December 8, 1988 (Vol. 28:45). Sale to Narragansett by Rockefeller Group approved by FCC June 13, 1986 (Vol. 26:6, 11, 12). Sale to Rockefeller Group by The Outlet Co. approved by FCC Nov. 23, 1983 (Vol. 23:19, 22; 24:6). Sale to Outlet by McClatchy Newspapers approved by FCC March 12, 1980 (Vol. 19:28). Previous sale to McClatchy by Metropolitan Bcstg. Corp. was approved July 29, 1964 (Vol. 3:40, 41). Sale to Metropolitan Bcstg. by Gannett Co. approved Dec. 12, 1959 (Vol. 15:47, 48; 16:1). Sale to Gannett by H. L. Hoffman and associates, approved Jan. 8, 1958 (Vol. 13:47; 14:2).

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Dow, Lohnes & Albertson.



KOVR BPCT-851219KE Granted 2/20/86 © American Map Corp., No. 14244

Personnel:

- Steven Gigliotti, Vice President & General Manager.
- Tom Ehlmann, General Sales Manager.
- Lori Misicka, Local Sales Manager.
- S. Thomas Cochran, National Sales Manager.
- Jim Sanders, News Director.
- Dennis Marshall, Promotion Manager.
- Lila Luna, Business Manager.

Highest 30 Sec. Rate: \$10,000.

NETWORK BASE HOURLY RATE: \$1600.

City of License: Stockton. DMA: Sacramento-Stockton-Modesto. Rank: 21.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,171,010	1,154,610	3,325,620
Average Weekly Circulation (1995)	566,454	365,135	938,680
Average Daily Circulation (1995)			483,133

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

California—Sacramento-Stockton

KPWB-TV

(formerly KRBK-TV)

Ch. 31

Network Service: Independent.

Licensee: Pappas Telecasting of Sacramento, 500 S. Chinowth Rd., Visalia, CA 93277.

Studio: 500 Media Place, Sacramento, CA 95815.

Telephone: 916-925-3100. **Fax:** 916-920-1078.

Technical Facilities: Channel No. 31 (572-578 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1830-ft. above av. terrain, 1838-ft. above ground, 2000-ft. above sea level.

Latitude 38° 15' 52"
Longitude 121° 29' 22"

Transmitter: 2.2-mi. NNE of Walnut Grove, CA.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: AFC, 3.7-meter Ku-band; Andrew, 7.3-meter Ku & C-band; Harris, 6.1-meter C-band; Andrew, Harris, Standard Communications receivers.

News Services: AP, CNN.

Ownership: Pappas Telecasting Companies (Group Owner).

Began Operation: October 5, 1974. Sale to present owner by Koplar Communications approved by FCC April 21, 1994. Previous sale by Northern California Bcstg. Inc. approved Jan. 28, 1981. Sale to Northern California by Andrew Bartalini, et al., approved June 9, 1980 (*Television Digest*, Vol. 20:6).

Represented (sales): TeleRep Inc.

Represented (legal): Cohn & Marks.

Personnel:

Elliott Troshinsky, General Manager.
Tom Tucker, Local Sales Manager.
Phil Melchers, National Sales Manager.
Jack Davis, Chief Engineer.
Brent Baader, News Director.



KPWB-TV BMPCT-840705KJ Granted 8/24/84 © American Map Corp., No. 14244

Cyndi Arjil, Traffic Manager.

Andy Crittenden, Promotion Manager.

Rates: On request.

City of License: Sacramento. **DMA:** Sacramento-Stockton-Modesto. **Rank:** 21.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,016,240	1,042,870	3,059,110
Average Weekly Circulation (1995)	356,125	249,677	607,751
Average Daily Circulation (1995)			224,012

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

California—Stockton-Sacramento

KQCA

(formerly KSCH-TV)

Ch. 58

Network Service: UPN.

Licensee: Channel 58 Inc., 830 San Ramon, Sacramento, CA 95864.

Studio: 3033 Gold Canal Dr., Rancho Cordova, CA 95670-1629.

Telephone: 916-635-5858. **Fax:** 916-635-9251.

Technical Facilities: Channel No. 58 (734-740 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1834-ft. above av. terrain, 1840-ft. above ground, 1840-ft. above sea level.

Latitude 38° 14' 24"
Longitude 121° 30' 03"

Transmitter: 0.65-mi. E of Walnut Grove.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: AFC, 3.7-meter Ku-band; Andrew, 4.5-meter Ku & C-band; Superior, 4-meter C-band; Superior, 4-meter Ku-band; Andrew, Standard Communications receivers.

LMA: Local marketing agreement with KCRA-TV (N), Sacramento, CA.

Ownership: Channel 58 Inc.

Began Operation: April 13, 1986. Sale to Channel 58 Inc. by General Electric Capital Corp. approved by FCC Dec. 8, 1994. Transfer of control from Pegasus Bcstg. to General Electric Capital Corp. approved Sept. 1990. Sale to Pegasus Bcstg. by SFN Cos. Inc. approved by FCC Oct. 2, 1986 (Television Digest, Vol. 26:41). Previous sale approved by FCC July 8, 1986.

Represented (sales): Blair Television.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): John F. X. Browne & Associates Inc.

Personnel:

Harry Delaney, Station Manager.
John Mansker, General Sales Manager.
Hank Van Kalmthout, Local Sales Manager.
Shari Epworth, National Sales Manager.
Donna Reith, Program Manager.



KQCA BPCT-861106KF Granted 1/20/87 © American Map Corp., No. 14244

Robert Olson, Engineering Director.
Michael Meads, Traffic Manager.
Steve Halliwell, Promotion Director.
Gary Downs, Business Manager.

Highest 30 Sec. Rate: \$1000.

City of License: Stockton. **DMA:** Sacramento-Stockton-Modesto. **Rank:** 21.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,302,700	614,720	1,917,420
Average Weekly Circulation (1995)	298,941	199,821	502,194
Average Daily Circulation (1995)			175,475

* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

California—Sacramento-Stockton

KTXL

Ch. 40

Network Service: FOX.

Licensee: Channel 40 Licensee Inc.

Studio: 4655 Fruitridge Rd., Sacramento, CA 95820.

Telephone: 916-454-4422. **Fax:** 916-739-1079.

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 5000-kw max. visual, 1000-kw max. aural. Antenna: 1962-ft. above av. terrain, 1968-ft. above ground, 1970-ft. above sea level.

Latitude 38° 16' 18"
Longitude 121° 30' 18"

Transmitter: 1400 Twin Cities Rd., 2.2-mi. N of Walnut Grove, CA.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: RCA Americom, 3.7-meter Ku-band; Scientific-Atlanta, 4.5-meter Ku & C-band; Scientific-Atlanta, 10-meter C-band; Superior, 4-meter Ku-band; DX Engineering, M/A-Com, Scientific-Atlanta, Standard Communications receivers.

SNG Mobile Dish: Andrew, 2.4-meter Ku-band.

News Services: AP, CNN, Conus, INN, INTV.

Ownership: Renaissance Communications Corp. (Group Owner).

Began Operation: October 26, 1968. Transfer of control to BMA from Colony Corp. approved by FCC Dec. 1, 1971. Sale to present owner approved by FCC Feb. 9, 1989.

Represented (sales): MMT Sales Inc.

Represented (legal): Reed, Smith, Shaw & McClay.

Represented (engineering): Hammett & Edison Inc.

Personnel:

Michael A. Fisher, President & General Manager.
Bill Pulliam, General Sales Manager.
Mike Snyder, Local Sales Manager.
Cal Bollwinkel, Program & Operations Manager.
Bill Kreutzer, Chief Engineer.



KTXL BMPCT-841120KI Granted 1/30/85 © American Map Corp., No. 14244

Michael Burke, News Director.
Audrey Farrington, Creative Services Director.
Pete Filice, Business Manager.
Fran Mueller, Research Director.

Highest 30 Sec. Rate: \$6000.

City of License: Sacramento. **DMA:** Sacramento-Stockton-Modesto. **Rank:** 21.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,136,480	1,126,040	3,262,520
Average Weekly Circulation (1995)	552,834	297,990	853,724
Average Daily Circulation (1995)			393,413

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

California—Sacramento-Stockton

KXTV

Ch. 10

Network Service: ABC.

Licensee: Great Western Broadcasting Corp., Box 10, Sacramento, CA 95812-0010.

Studio: 400 Broadway, Sacramento, CA 95818-2041.

Mailing Address: Box 10, Sacramento, CA 95812-0010.

Telephone: 916-441-2345. **Fax:** 916-441-3054.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 51.3-kw aural. Antenna: 1953-ft. above av. terrain, 1960-ft. above ground, 1960-ft. above sea level.

Latitude 38° 14' 24"
Longitude 121° 30' 03"

Transmitter: 0.65-mi. NE of Walnut Grove.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Microwave Assoc., 4.6-meter Ku-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 4.6-meter Ku & C-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 10-meter C-band; M/A-Corn, Scientific-Atlanta, Standard Components receivers.

News Services: AP, CBS, UPI.

Ownership: A. H. Belo Corp. (Group Owner).

Began Operation: March 20, 1955. Sale to present owner by Corinthian Bcstg. approved by FCC Nov. 28, 1983 (Television Digest, Vol. 23:20). Sale to Corinthian by John H. Schacht and associates approved by FCC Dec. 23, 1958 (Vol. 14:42, 49).

Represented (sales): TeleRep Inc.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

James Saunders, President & General Manager.
Kathy Clements-Hill, Station Manager & Director of Sales.
Deborah Brown, National Sales Manager.
Kevin Williams, Program Coordinator.
Mike Beardsley, Director of News.



KXTV BPCT-851113KE Granted 12/20/85 © American Map Corp., No. 14244

Rod Robinson, Director of Engineering.
Kathleen Baylles, Director of Advertising & Marketing.
Carol Rushton, Controller.

Rates: On request.

NETWORK BASE HOURLY RATE: \$2065.

City of License: Sacramento. **DMA:** Sacramento-Stockton-Modesto. **Rank:** 21.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,293,370	1,233,570	3,526,940
Average Weekly Circulation (1995)	582,839	376,913	968,745
Average Daily Circulation (1995)			518,874

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

California—Stockton

KFTL

Ch. 64

Network Service: HSN.

Licensee: Family Stations Inc., 403 McCormick St., San Leandro, CA 94577.

Studios: 403 McCormick St., San Leandro, CA 94577; 4135 Northgate Blvd., Suite 1, Sacramento, CA 95834-1226.

Telephones: 209-943-6464; 510-632-5385. Fax: 510-632-8943.

Technical Facilities: Channel No. 64 (770-776 MHz). Authorized power: 1950-kw max. visual, 195-kw max. aural. Antenna: 2982-ft. above av. terrain, 114-ft. above ground, 3664-ft. above sea level.

Latitude	37°	53'	35"
Longitude	121°	53'	58"

Transmitter: 9-mi. SE of Concord on N peak of Mount Diablo.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Station: Paraclypse, 3.5-meter Ku & C-band; DX Antenna receivers.

AM Affiliate: KEBR, 1210 kHz.

FM Affiliate: KEAR, 80-kw, 106.9 MHz.

Ownership: Family Stations Inc.

Began Operation: November 12, 1987.

Represented (legal): Irwin, Campbell & Tannenwald, P.C.

Personnel:

- Matt Tuter, General Manager.
- Paul Strieby, Chief Engineer.
- Betina Montez, Promotion Director.
- John B. Tefertiller, Operations Manager.
- Danny Angotti, Production Manager.

Rates: On request.



KFTL BPCT-890905KE Granted 3/23/90 © American Map Corp., No. 14244

City of License: Stockton. **DMA:** Sacramento-Stockton-Modesto. **Rank:** 21.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,470,470	779,660	2,250,130
Average Weekly Circulation (1995)	5,578	7,846	14,195
Average Daily Circulation (1995)			2,844

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

California—Salinas-Monterey

KCBA

Ch. 35

Network Service: FOX.

Licensee: Ackerley Communications Group, Box 3560, Salinas, CA 93912.

Studio: 1550 Moffett St., Salinas, CA 93905.

Telephone: 408-422-3500. **Fax:** 408-754-1120.

Technical Facilities: Channel No. 35 (596-602 MHz). Authorized power: 2328-kw max. visual, 283.65-kw max. aural. Antenna: 2414-ft. above av. terrain, 355-ft. above ground, 3421-ft. above sea level.

Latitude 36° 45' 22.30"
Longitude 121° 30' 05.50"

Transmitter: Fremont Peak, 9-mi. NE of Salinas.

Satellite Earth Stations: AFC, 7-meter; Microwave Specialties, 5-meter C-band; RCA, 4.2-meter Ku-band; M/A-Com, Scientific-Atlanta receivers.

News Services: AP, CNN, Fox News.

Ownership: Ackerley Communications Inc. (Group Owner).

Began Operation: November 1, 1981. Sale to present owner by Sainte Bcstg. Corp. approved by FCC May 22, 1986 (Television Digest, Vol. 26:23, 26).

Represented (sales): Blair Television.

Represented (legal): Rubin, Winston, Diercks, Harris & Cooke.

Personnel:

- Mark Faylor, General Sales Manager.
- Vickie Dixon, Local Sales Manager.
- Lucy T. Cerna, National Sales Manager.
- John Freeman, News Director.
- Jeanne Buheit, Director of Programming & Creative Services.
- Karl Kauffman, Director of Operations & Engineering.
- Ario Barbo, Controller & Business Manager.
- Brent Calvin, Creative Services Manager.
- Michael Kerhin, Production Manager.



KCBA BMPCT-81022KI Granted 7/13/81 © American Map Corp., No. 14244

Rates: On request.

City of License: Salinas. **OMA:** Monterey-Salinas. **Rank:** 122.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,517,900	795,320	2,313,220
Average Weekly Circulation (1995)	97,246	35,505	132,773
Average Daily Circulation (1995)			58,318

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

California—Monterey-Salinas

KCCN-TV

Ch. 46

Network Service: CBS.

Licensee: KCCN-TV, 2200 Garden Rd., Monterey, CA 93940.

Studios: 2200 Garden Rd., Monterey, CA 93940; 200 7th Ave., Santa Cruz, CA 93940.

Telephones: 408-646-1973 (Monterey); 408-475-6667 (Santa Cruz).

Technical Facilities: Channel No. 46 (662-668 MHz). Authorized power: 1350-kw max. & 447-kw horizontal visual, 135-kw max. & 44.7-kw horizontal aural. Antenna: 2530-ft. above av. terrain, 222-ft. above ground, 3612-ft. above sea level.

Latitude	36°	32'	05"
Longitude	121°	37'	14"

Transmitter: Mount Toro, 6-mi. S of Speckles, Monterey.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta receivers.

News Services: AP, CBS.

Ownership: Harron Communications Corp. (Group Owner).

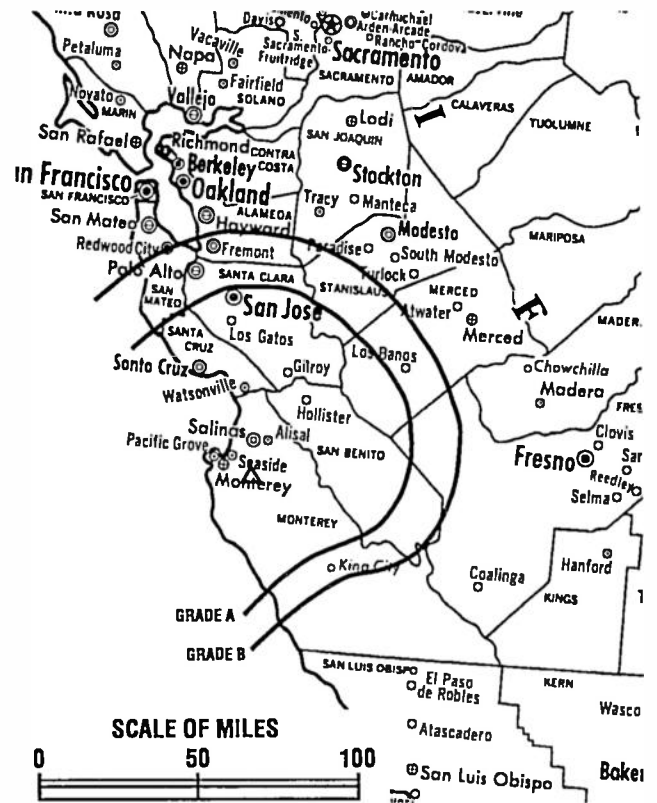
Began Operation: February 2, 1969. Sale to Retlaw Enterprises Inc. by Monterey-Salinas TV Inc. approved by FCC Aug. 27, 1979. Sale to present owners approved March 11, 1993 (Television Digest, Vol. 33:1).

Represented (sales): Katz Television.

Represented (legal): Fenton & Keller.

Personnel:

Byron Elton, Vice President & General Manager.
 Mark Chassman, General Sales Manager.
 Julie Callahan, Local Sales Manager.
 Jonni Hunter, National Sales Manager.
 Elizabeth Hood, Program Director.
 Doug McKnight, News Director.
 Kenneth Bailey, Chief Engineer.
 Randy Cobb, Promotion Director.
 David Bunnell, Production Manager.
 Debbie Clark, Business Manager.



KCCN-TV BPC7-820622KG Granted 7/30/82 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$2000.

NETWORK BASE HOURLY RATE: \$400.

City of License: Monterey. DMA: Monterey-Salinas. Rank: 122.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	779,540	340,170	1,119,710
Average Weekly Circulation (1995)	124,589	27,493	151,677
Average Daily Circulation (1995)			67,918

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

California—Salinas-Monterey

KSBW

Ch. 8

Network Service: NBC.

Licensee: KSBW License Inc., Box 81651, Salinas, CA 93912.

Studio: 238 John St., Salinas, CA 93901.

Telephone: 408-758-8888. Fax: 408-424-3750. Web Site: <http://ksbw@aol.com>

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 158-kw visual, 34.7-kw aural. Antenna: 2934-ft. above av. terrain, 1554-ft. above ground, 4041-ft. above sea level.

Latitude 37° 03' 30"
Longitude 121° 46' 33"

Transmitter: Approx. 20-mi. S of San Jose in Santa Cruz Mountains.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 6.1-meter; RCA Americom, 3.6-meter Ku-band; Harris, M/A-Com receivers.

News Service: AP.

Ownership: EP Communications (Group Owner).

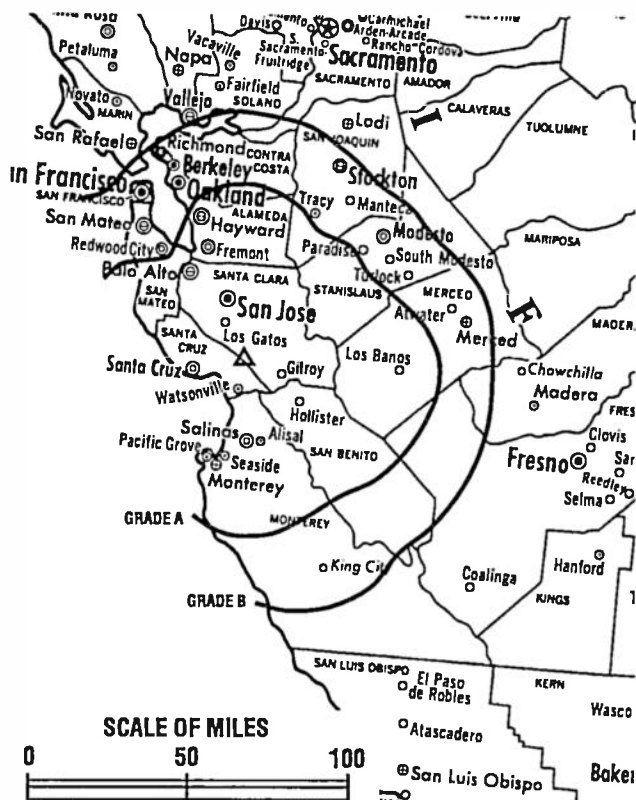
Began Operation: September 11, 1953 as share-time outlet with KMBY-TV, Monterey; on Feb. 2, 1955 FCC approved deal for it to buy & merge with KMBY-TV (Television Digest, Vol. 10:45; 11:6). Sale to John Blair & Co. approved by FCC Feb. 14, 1979 (Vol. 18:3). Sale to Gillett Holdings Inc. approved by FCC Dec. 30, 1986. Transfer to Trustee granted Sept. 1, 1992. Sale to present owner approved May 26, 1994. Note: Sale to Smith Bcstg. Group pends.

Represented (sales): TeleRep Inc.

Represented (legal): Hogan & Hartson.

Personnel:

Elisabeth Murdoch, President & General Manager.
Wendy Hillan, National Sales Manager.
Tim Cadigan, Local Sales Manager.
Laura Clark, News Director.



KSBW BMPCT-840731KE Granted 8/29/84 © American Map Corp., No. 14244

Paul Williams, Program Director.
Antonio Castro, Chief Engineer.

Rates: On request.

City of License: Salinas. OMA: Monterey-Salinas. Rank: 122.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,082,070	1,203,480	3,285,550
Average Weekly Circulation (1995)	172,753	133,689	306,680
Average Daily Circulation (1995)			148,047

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

California—Salinas-Monterey

KSMS-TV

Ch. 67

Network Service: Univision.

Licensee: KSMS-TV L.P., 67 Garden Court, Monterey, CA 93940.

Studio: 67 Garden Court, Monterey, CA 93940.

Telephones: 408-373-6767; 408-757-6711. **Fax:** 408-373-6700.

Technical Facilities: Channel No. 67 (788-794 MHz). Authorized power: 1260-kw max. visual. Antenna: 2299-ft. above av. terrain, 200-ft. above ground, 3260-ft. above sea level.

Latitude 36° 45' 23"
Longitude 121° 30' 05"

Transmitter: Fremont Peak.

News Service: UPI.

Ownership: KSMS-TV Acquisition L.P.

Began Operation: September 1, 1986. Sale to present owners by Schuyler Bcstg. Corp. approved by FCC Sept. 11, 1990.

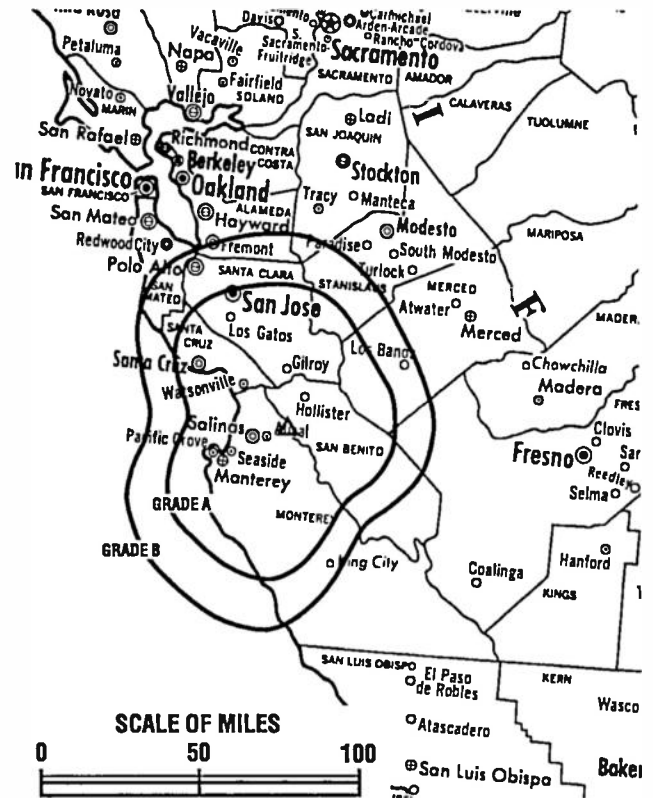
Represented (sales): Univision.

Represented (legal): Leventhal, Senter & Lerman.

Personnel:

- Daniel D. Villanueva, President & General Manager.
- Carlos Ramor, Vice President & General Sales Manager.
- Jeff Hoffman, Chief Engineer.
- Fidel Soto, News Director.
- Maurico Acosta, Program & Promotion Director.
- Sam Callaway, Business Manager.

Rates: On request.



KSMS-TV BPCT-801208KG Granted 3/7/86 © American Map Corp., No. 14244

City of License: Monterey. **DMA:** Monterey-Salinas. **Rank:** 122.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	456,330	269,230	725,560
Average Weekly Circulation (1995)	13,951	15,821	29,868
Average Daily Circulation (1995)			22,743

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

California—San Diego

KFMB-TV

Ch. 8

Network Service: CBS.

Licensee: Midwest Television Inc., 7677 Engineer Rd., San Diego, CA 92111.

Studio: 7677 Engineer Rd., San Diego, CA 92111.

Telephone: 619-571-8888. Fax: 619-569-4203.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 740-ft. above av. terrain, 284-ft. above ground, 1049-ft. above sea level.

Latitude 32° 50' 17"
Longitude 117° 14' 58"

Transmitter: 7000 La Jolla Scenic Dr., La Jolla.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Miralite, 3.8-meter Ku & C-band; Paracclipse, 4.5-meter C-band; Scientific-Atlanta, 4.5-meter C-band; Scientific-Atlanta, 7-meter C-band; Standard Agile Omni receivers.

AM Affiliate: KFMB, 5-kw, 760 kHz.

FM Affiliate: KFMB-FM, 30-kw, 100.7 MHz (No. 264), 620-ft.

News Services: AP, UPI.

Ownership: Midwest Television Inc. (Group Owner).

Began Operation: May 16, 1949. Sold to Kennedy Bcstg. Co. April 25, 1951 (Television Digest, Vol. 7:18); sold to Wrather-Alvarez Broadcasting March 25, 1953 (Vol. 9:5, 13). Sale of 38.89% interest by Maria Helen Alvarez to Marietta Investment Corp. approved July 2, 1958 by FCC (Vol. 14:24, 27). Merger of Marietta Bcstg. Inc. into Transcontinent Television Corp. approved May 13, 1959 by FCC (Vol. 15:7, 12, 20).

Represented (sales): TeleRep Inc.

Represented (legal): Covington & Burling.

Represented (engineering): Hammett & Edison Inc.

Personnel:

August C. Meyer Jr., President & Chief Executive Officer, Midwest Television Inc.
Jack B. Everette, President & Chief Operating Officer, Midwest Television Inc.
Arnold J. Kleiner, President & General Manager.
J. M. Bradley, Assistant General Manager & Business Manager.



KFMB-TV BPCT-4509 Granted 5/16/72 © American Map Corp., No. 14244

Randy Bixler, Local Sales Manager.
Steve Ramsey, News Director.
Howard Zeiden, Director, Sales & Marketing.
Harry Melkerson, National Sales Manager.
Judy Vance, Director, Programming & Promotion.
John Weigand, Manager of Engineering.

Rates: On request.

City of License: San Diego. DMA: San Diego. Rank: 27.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	3,552,460	2,150,340	5,702,800
Average Weekly Circulation (1995)	610,668	134,852	745,352
Average Daily Circulation (1995)			405,656

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

California—San Diego

KGTV

Ch. 10

Network Service: ABC.

Licensee: McGraw-Hill Broadcasting Co., Box 85347, San Diego, CA 92186-5347.

Studio: 47th St. & Freeway 94, San Diego, CA 92102.

Telephone: 619-237-1010. **Fax:** 619-262-1302. **Web Site:** <http://www.kgtv.com>

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 750-ft. above av. terrain, 252-ft. above ground, 1049-ft. above sea level.

Latitude	32°	50'	20.50"
Longitude	117°	14'	56.50"

Transmitter: Mount Soledad.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 4.5-meter; Andrew, 9.1-meter; Microdyne, 7-meter; RCA, 3-meter Ku-band; Satcom Technologies, 5.1-meter Ku & C-band; Avantek, Standard Communications receivers.

News Services: AP, UPI.

Ownership: McGraw-Hill Broadcasting Co. (Group Owner).

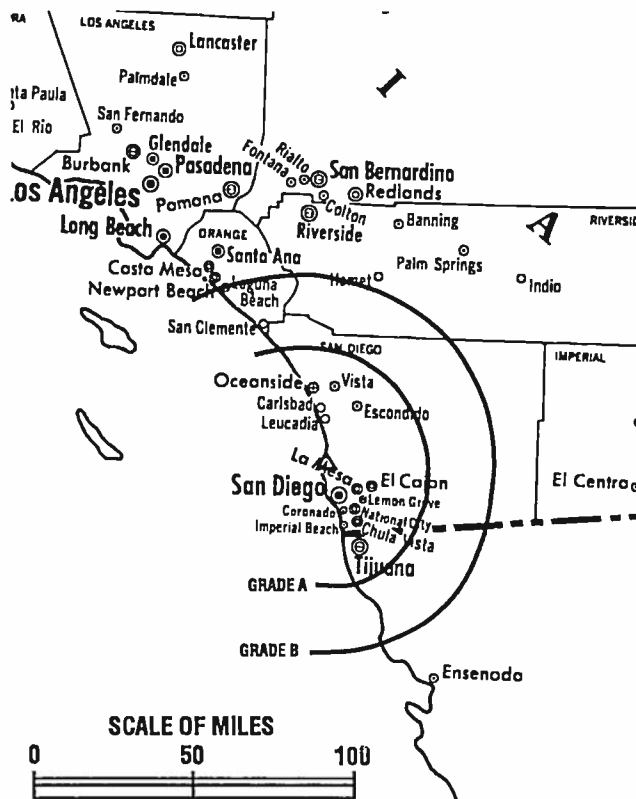
Began Operation: September 13, 1953. Sale of control to Fox, Wells & Co. by Tom Sharp, Charles E. Salik and TBC group approved by FCC Oct. 13, 1954 (*Television Digest*, Vol. 13:31, 32, 34, 38, 42). Sale of 46.22% to Newsweek by Fox, Wells & Co. Interests approved Aug. 7, 1957 (Vol. 13:30, 33). Sale to Time-Life approved by FCC March 21, 1962 (Vol. 2:13). Sale to present owners approved March 8, 1972 (Vol. 12:10, 11).

Represented (sales): Harrington, Righter & Parson Inc.

Represented (legal): Koteen & Naftalin.

Personnel:

- Edward Reilly Jr., President, McGraw-Hill Broadcasting Co. Inc.
- Edward Quinn, Vice President & General Manager.
- Garrell Brown, General Sales Manager.
- Howard Oleff, Director of Local Sales & Marketing.
- Ronald Jennings, Director of Engineering.
- Kelly McMackin, Local Sales Manager.
- Mark Wilcox, National Sales Manager.
- Jack Villarrubia, Director of Business Affairs.
- Oon Lundy, Director of Program Operations.



KGTV BMPCT-3170 Granted 7/1/55

© American Map Corp., No. 14244

- Jeff Klotzman, News Director.
- Michael Biltucci, Manager of Broadcast Operations.
- Chris Madsen, Traffic Manager.
- Amy Blum, Public Affairs Director.
- Oon Wells, Director of Creative Services & Promotion.

Highest 30 Sec. Rate: \$7500.

City of License: San Diego. **OMA:** San Diego. **Rank:** 27.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	3,524,150	2,142,030	5,666,180
Average Weekly Circulation (1995)	617,137	134,825	753,858
Average Daily Circulation (1995)			406,402

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

California—San Diego

KNSD

Ch. 39

Network Service: NBC.

Licensee: KNSD License Inc., 8330 Engineer Rd., San Diego, CA 92111-2493.

Studio: 8330 Engineer Rd., San Diego, CA 92111.

Telephone: 619-279-3939. Fax: 619-279-1076.

Technical Facilities: Channel No. 39 (620-626 MHz). Authorized power: 2500-kw max. & 813-kw horizontal visual, 500-kw max. & 81.3-kw horizontal aural. Antenna: 1894-ft. above av. terrain, 155-ft. above ground, 2678-ft. above sea level.

Latitude 32° 41' 48.00"
 Longitude 116° 56' 05.80"

Transmitter: San Miguel Mountain, 13-mi. E of San Diego center.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Chapparral, 5-meter C-band; Dalsat, 4.6-meter Ku-band; Dalsat, 6-meter Ku-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 10-meter C-band; Andrew, Chapparral, Harris, Microdyne, Scientific-Atlanta receivers.

SNG Mobile Dish: Andrew, 2.3-meter Ku-band.

News Services: AP, CNN Headline News, Sports News Satellite, UPI.

Ownership: New World Communications Group (Group Owner).

Began Operation: November 14, 1965. Sale to Storer Communications by Bass Brothers Enterprises approved by FCC Sept. 30, 1974 (Television Digest, Vol. 13:12, 13; 14:39). Previous sale to Bass Bros. by San Diego Telecasters Inc. (Lawrence Shushan, Paul Corriere, Sample-Brown Enterprises and Town & Country Development) approved by FCC Aug. 31, 1967. Sale to SCI Television Inc. approved Aug. 20, 1987. Transfer to Trustee granted Sept. 1, 1992. Sale to present owner approved April 13, 1993.

Represented (sales): New World Sales & Marketing Inc.

Represented (legal): Pepper & Corazzini.

Personnel:

- Neil Oerrough, President & General Manager.
- Joseph M. Collins, Director, Sales & Marketing.
- Mike McCarthy, Local Sales Manager.
- Chris Johnson, National Sales Manager.
- Penny Martin, Program Manager.



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- Thomas Wimberly, Director of Technical Services.
- Rie Schwartz, Production Manager.
- Irv Kass, News Director.
- Randal Fleury, Business Manager.
- Oaug Gilmore, Promotion Director.

Rates: On request.

City of License: San Diego. OMA: San Diego. Rank: 27.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,371,220	495,360	1,866,580
Average Weekly Circulation (1995)	600,601	109,954	710,128
Average Daily Circulation (1995)			369,721

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

California—San Diego

KTTY

Ch. 69

Network Service: WBN.

Licensee: San Diego Television Inc., Debtor-in-Possession, Box 121569, San Diego, CA 92112-5569.

Studio: 1696 Frontage Rd., Chula Vista, CA 92011.

Telephone: 619-575-6969. **Fax:** 619-424-6449. **E-mail:** sdtvktty@aol.com

Technical Facilities: Channel No. 69 (800-806 MHz). Authorized power: 4790-kw max. & 2088-kw horizontal visual, 479-kw max. & 209-kw horizontal aural. Antenna: 1950-ft. above av. terrain, 225-ft. above ground, 2791-ft. above sea level.

Latitude	32°	41'	47"
Longitude	116°	56'	07"

Transmitter: Mount San Miguel, San Diego.

Satellite Earth Stations: Echosphere, 3-meter C-band; United Satellite Systems, 5-meter C-band; Vertex, 4.6-meter Ku-band; Standard Communications receivers.

Ownership: San Diego Television Inc., Allan S. Brilliant, Receiver.

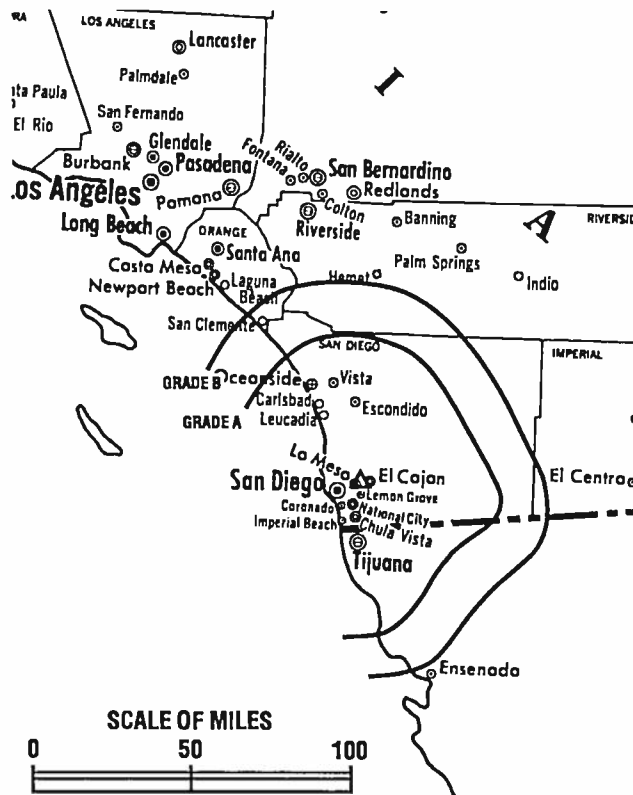
Began Operation: September 30, 1984. **Note:** Sale to Tribune Broadcasting Co. pends (Television Digest, Vol. 35:36).

Represented (sales): Seltel Inc.

Represented (legal): Hopkins & Sutter.

Personnel:

- James M. Harmon, General Manager.
- Donald Larsen, Local Sales Manager.
- Gayle Garrett, National Sales Manager.
- Shirley Dixon, Program Director.
- Ted Lon, Business Manager.
- Doug Corcoran, Chief Engineer.
- Sandi Banister, Promotion Manager.
- J. Daniel Jones, Production Manager.
- Sandy LaPacz, Traffic Manager.



KTTY BMPCT-840217KI Granted 6/29/84 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$300.

City of License: San Diego. **DMA:** San Diego. **Rank:** 27.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,371,790	1,505,660	3,877,450
Average Weekly Circulation (1995)	151,621	44,755	194,927
Average Daily Circulation (1995)			50,333

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

California—San Diego

KUSI-TV

Ch. 51

Network Service: UPN.

Licensee: Channel 51 of San Diego Inc., Box 719051, San Diego, CA 92171.

Studio: 4575 Viewridge Ave., San Diego, CA 92123.

Mailing Address: Box 719051, San Diego, CA 92171.

Telephone: 619-571-5151. Fax: 619-571-4852.

Technical Facilities: Channel No. 51 (692-698 MHz). Authorized power: 2880-kw max. visual, 288-kw max. aural. Antenna: 1840-ft. above av. terrain, 169-ft. above ground, 2649-ft. above sea level.

Latitude	32°	41'	52"
Longitude	116°	56'	02"

Transmitter: Mount San Miguel, 13-mi. E of San Diego.

Satellite Earth Stations: Scientific-Atlanta, 4.5-meter Ku-band; Scientific-Atlanta, 7-meter C-band; M/A-Com, Scientific-Atlanta receivers.

News Services: AP, CNN, Conus.

Ownership: McKinnon Broadcasting Co. (Group Owner).

Began Operation: September 13, 1982. Transfer of control to McKinnon Broadcasting Co. from United States International University approved by FCC April 10, 1990 (Television Digest, Vol. 30:8).

Represented (sales): Katz Independent Television.

Represented (legal): Cohn & Marks.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

Michael O. McKinnon, President & General Manager.
 Mike McKinnon II, Vice President, Broadcast Operations & Programming.
 Al Ittleson, Vice President, News & Program Development.
 Judy Ritchey, National Sales Manager.
 Richard Tuininga, News Director.
 Tom McCarthy, Promotion Director.
 Joe Twohig, Operations Manager.
 Richard Large, Chief Engineer.
 Robert Otraba, Business Manager.



KUSI-TV BMPCT-810630KE Granted 9/10/81 © American Map Corp., No. 14244

Carla Oavis, Community Affairs Director.
 Kiat Tohsakul, Traffic Manager.
 Robert Liuag, Research Director.

Rates: On request.

City of License: San Diego. OMA: San Diego. Rank: 27.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	725,460	189,690	915,150
Average Weekly Circulation (1995)	409,159	87,826	496,926
Average Daily Circulation (1995)			194,012

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

California—San Diego-Tijuana, Mexico

XETV

Ch. 6

Network Service: FOX.

Licensee: Radio-Television S.A.

Studio: Mount San Antonio, Tijuana, Baja California, Mexico.

Mailing Address: 8253 Ronson Rd., San Diego, CA 92111.

Telephone: 619-279-6666. Fax: 619-268-9388.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 50-kw aural. Antenna: 1000-ft. above av. terrain, 550-ft. above ground, 1423-ft. above sea level.

Latitude 32° 30' 49"
Longitude 117° 01' 08"

Transmitter: Mount San Antonio, Tijuana, Baja California, Mexico.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Scientific-Atlanta, 10-meter.

Ownership: Radio-Television S.A.

Began Operation: February 18, 1953.

Represented (sales): TeleRep Inc.

Represented (legal): Haley, Bader & Potts.

Personnel:

Martin Colby, Vice President & General Manager.

Joan O'Laughlin Henning, Station & General Sales Manager.

Chuck Dunning, Local Sales Manager.

Robert Taylor, Business Manager.

Felipe Fernandez, Executive Director, Operations & Engineering.

Valerie Hoffman, Program Manager.

Judy Albrecht, Promotion Director.

Julian M. Kaufman, Station Consultant.



Predicted contours supplied by station

© American Map Corp., No. 14244

Highest 30 Sec. Rate: \$10,000.

City of License: Tijuana, Mexico. **OMA:** San Diego. **Rank:** 27.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	3,490,290	2,144,190	5,634,480
Average Weekly Circulation (1995)	485,889	106,275	592,164
Average Daily Circulation (1995)			263,887

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

California—San Diego-Tijuana, Mexico

XEWT-TV

Ch. 12

Network Service: Independent.

Licensee: Televisora de Calimex S.A., 3131 Camino del Rio N, Suite 660, San Diego, CA 92108.

Studio: Calle Canal 12, No. 4400, Tijuana, Baja California, Mexico.

Mailing Address: Box 434537, San Diego, CA 92143-4537.

Telephones: 619-595-0976; 619-528-1212. Fax: 619-280-9398.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 325-kw visual, 32.5-kw aural. Antenna: 850-ft. above av. terrain, 348-ft. above ground, 1249-ft. above sea level.

Latitude	32°	30'	06"
Longitude	117°	02'	23"

Transmitter: Monte San Antonio, Tijuana, Baja California, Mexico.

Satellite Earth Station: Chapparal, 5-meter C-band; International Satellite receivers.

News Services: Informex, UPI.

Ownership: Televisora de Calimex S.A.

Began Operation: July 12, 1960.

Represented (sales): Energy Communications.

Personnel:

Jose Luis Guasch, Vice President.
 Kathia Bustillos, General Sales Manager.
 Ricardo Jimenez, Promotion Manager.
 Jesus Fernandez, Business Manager.
 Marco Jacome, Traffic Manager.
 Salvador Hernandez, Chief Engineer.
 Fernando Del Monte, News Director.
 Donna Miasako, Marketing Manager.
 Juan Urias, Operations Manager.
 Ninfa Romero, Production Manager.



Predicted contours supplied by station

© American Map Corp., No.

Highest 30 Sec. Rate: \$525.

City of License: Tijuana, Mexico. DMA: San Diego. Rank: 27.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,371,790	1,505,660	3,877,450
Average Weekly Circulation (1995)	18,137	23,688	42,314
Average Daily Circulation (1995)			17,388

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

California—San Francisco

KBHK-TV

Ch. 44

Network Service: UPN.

Licensee: United Television Inc., 132 S. Rodeo Dr., Beverly Hills, CA 90212-2425.

Studio: 650 California St., San Francisco, CA 94108.

Telephone: 415-249-4444. **Fax:** 415-397-1924. **E-mail:** station@kbhktv.com

Technical Facilities: Channel No. 44 (650-656 MHz). Authorized power: 5000-kw max. visual. Antenna: 1611-ft. above av. terrain, 879-ft. above ground, 1713-ft. above sea level.

Latitude 37° 45' 20"
Longitude 122° 27' 05"

Transmitter: Mount Sutro.

Ownership: United Television Inc. (Group Owner).

Began Operation: January 2, 1968. Sale to present owner by Field Communications approved by FCC May 26, 1983 (*Television Digest*, Vol. 22:45, 47).

Represented (sales): United Television Sales.

Represented (legal): Wilmer, Cutler & Pickering.

Personnel:

John Siegel, President.
Gerard Braet, Vice President & General Manager.
Richard Jones, General Sales Manager.
Thomas Spitz, Program Manager.
Cindy Ramirez, Production Manager.
George Brandt, Business Manager.
Suzanne Toner, Promotion Manager.
Ed Karl, Director of Operations & Chief Engineer.

Rates: On request.



KBHK-TV BPCT-880711KF Granted 8/24/88 © American Map Corp., No. 14244

City of License: San Francisco. **DMA:** San Francisco-Oakland-San Jose. **Rank:** 5.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,372,110	1,186,890	3,559,000
Average Weekly Circulation (1995)	730,090	268,345	998,409
Average Daily Circulation (1995)			381,762

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

California—San Francisco

KCNS

Ch. 38

Network Service: Independent.

Licensee: West Coast United Bcstg. Co., 1550 Bryant St., No. 850, San Francisco, CA 94103.

Studio: 1550 Bryant St., No. 850, San Francisco, CA 94103.

Telephone: 415-863-3800. Fax: 415-863-3998.

Technical Facilities: Channel No. 38 (614-620 MHz). Authorized power: 5000-kw max. visual. Antenna: 1444-ft. above av. terrain, 726-ft. above ground, 1560-ft. above sea level.

Latitude 37° 45' 20"
Longitude 122° 27' 05"

Transmitter: Sutro Tower, No. 1, La Avanzada Rd.

Satellite Earth Station: DH Satellite, 3.7-meter Ku & C-band; Chapparral receivers.

News Services: NHK, Taiwan News.

Ownership: West Coast United Broadcasting Co.

Began Operation: December 28, 1968 as KUDO; left air April 15, 1971. Sale to Dr. W. Eugene Scott, et al., approved by FCC May 29, 1973. Resumed operation Aug. 4, 1974 as KVOF-TV. License renewal denied. FCC ordered station to cease operation Oct. 18, 1985. Present owner awarded facilities Aug. 22, 1984, began operation Jan. 1986.

Represented (legal): Sidley & Austin.

Personnel:

- Brent Scheiner, Station Manager.
- Ozzie Diaz, Chief Engineer.
- Yvonne Clark, Controller.
- Ouffy Wang, Production Manager.
- Martin Diaz, Operation Manager.
- Michele Rosenfeld, Traffic Manager.



KCNS BMPCT-890712Kl Granted 8/9/89 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$500.

City of License: San Francisco. OMA: San Francisco-Oakland-San Jose. Rank: 5.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,508,220	710,480	2,218,700
Average Weekly Circulation (1995)	25,219	20,938	46,327
Average Daily Circulation (1995)			18,278

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

California—San Francisco

KDTV

Ch. 14

Network Service: Univision.

Licensee: KDTV License Partnership, 605 3rd Ave., 12th Floor, New York, NY 10158.

Studio: 2200 Palou Ave., San Francisco, CA 94124.

Telephones: 415-641-1400; 415-437-1414. Fax: 415-641-8677.

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 2570-kw max. & 813-kw horizontal visual, 257-kw max. & 81.3-kw horizontal aural. Antenna: 1250-ft. above av. terrain, 225-ft. above ground, 1476-ft. above sea level.

Latitude 37° 41' 07"
Longitude 122° 26' 01"

Transmitter: San Bruno Mountain, 1.6-mi. S of San Francisco.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Scientific-Atlanta, 4.6-meter; Scientific-Atlanta receivers.

News Services: Bay City News, UPI.

Ownership: Univision (Group Owner).

Began Operation: August 13, 1975 on Ch. 60. Switched to Ch. 14 on March 5, 1979. FCC approved sale by Bahia de San Francisco Television Co. to Univision Holdings (Hallmark Cards) June 12, 1987. Sale to present owner was approved Sept. 23, 1992 (Television Digest, Vol. 32:40).

Represented (sales): Univision.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

- Marcela Medina, Vice President & General Manager.
- Charles Stuart, General Sales Manager.
- Robert Torres, Local Sales Manager.
- Patricia Barraza, Local Sales Manager.
- Luis Echegoyen, Director, News & Public Affairs.
- Mac McKenzie, Chief Engineer.



KDTV Doc. 21491 Granted 6/28/78

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Francisco Jaramillo, Promotion Director.
Ernest Smythe, Marketing Director.

Highest 30 Sec. Rate: \$1600.

City of License: San Francisco. DMA: San Francisco-Oakland-San Jose. Rank: 5.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,550,840	719,870	2,270,710
Average Weekly Circulation (1995)	61,851	52,328	114,591
Average Daily Circulation (1995)			70,906

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

California—San Francisco

KGO-TV

Ch. 7

Network Service: ABC.

Licensee: KGO Television Inc., 900 Front St., San Francisco, CA 94111-1450.

Studio: 900 Front St., San Francisco, CA 94111-1450.

Telephone: 415-954-7777. **Fax:** 415-954-7294.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1670-ft. above av. terrain, 977-ft. above ground, 1811-ft. above sea level.

Latitude 37° 45' 20"
Longitude 122° 27' 05"

Transmitter: Mount Sutro.

Satellite Earth Station: Transmit/receive Andrew, 9.3-meter; AvanteK receivers.

AM Affiliate: KGO, 50-kw, 810 kHz.

News Services: AP, Bay City News, Nexus.

Ownership: Capital Cities/ABC Inc. (Group Owner).

Began Operation: May 5, 1949.

Represented (sales): Capital Cities/ABC National TV Sales.

Represented (engineering): Smith & Fisher.

Personnel:

Jim Topping, President & General Manager.
Bob Young, General Sales Manager.
Don Caruso, National Sales Manager.
Robert Bushyhead, Local Sales Manager.
Bob Mitchell, Assistant Program Director.
Lynne Mok, Film Director.
Greg Saunders, Promotion Director.
Milt Weiss, News Director.
Anthony Savicke, Controller.



KGO-TV BPCT-2401 Granted 2/10/65

© American Map Corp., No. 14244

Rates: On request.

City of License: San Francisco. **OMA:** San Francisco-Oakland-San Jose. **Rank:** 5.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,680,890	1,397,160	4,078,050
Average Weekly Circulation (1995)	1,361,788	537,319	1,902,589
Average Daily Circulation (1995)			1,028,031

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

California—San Francisco

KOFY-TV

Ch. 20

Network Service: WBN.

Licensee: Pacific FM Inc., 2500 Marin St., San Francisco, CA 94124.

Studio: 2500 Marin St., San Francisco, CA 94124.

Telephone: 415-821-2020.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 3470-kw max. visual, 347-kw max. aural. Antenna: 1550-ft. above av. terrain, 820-ft. above ground, 1654-ft. above sea level.

Latitude 37° 45' 20"
Longitude 122° 27' 05"

Transmitter: Sutro Tower, Clarendon Heights, San Francisco.

Multichannel TV Sound: Stereo and separate audio program.

News Service: AP.

Ownership: Pacific FM Inc.

Began Operation: April 1, 1968. Left air March 30, 1971. Sale to Leon Crosby approved by FCC Jan. 19, 1972. Resumed operation Feb. 4, 1972 (*Television Digest*, Vol. 12:6). Sale to present owner approved Sept. 5, 1980 (Vol. 19:34; 20:10). Resumed operation Oct. 1, 1980.

Represented (legal): Farrand, Cooper, Metzler & Bruiniers.

Represented (engineering): Hammett & Edison Inc.

Personnel:

- James J. Gabbert, President & General Manager.
- Michael P. Lincoln, Station Manager.
- Sandy Benton, General Sales Manager.
- Mark Libby, Local Sales Manager.
- Lynne Simon, National Sales Manager.
- Michele Ball, Program Director.
- Steve Coulam, Chief Engineer.
- Karen Provenza, Promotion Director.
- Len Freeman, Business Manager.



KOFY-TV BPCT-850606KE Granted 10/16/85 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$2000.

City of License: San Francisco. **DMA:** San Francisco-Oakland-San Jose. **Rank:** 5.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,086,350	1,010,130	3,096,480
Average Weekly Circulation (1995)	546,921	230,810	778,171
Average Daily Circulation (1995)			254,410

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

California—San Francisco

KPIX-TV

Ch. 5

Network Service: CBS.

Licensee: Group W Television Inc., 855 Battery St., San Francisco, CA 94111.

Studio: 855 Battery St., San Francisco, CA 94111.

Telephone: 415-362-5550. Fax: 415-765-8844.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1660-ft. above av. terrain, 980-ft. above ground, 1811-ft. above sea level.

Latitude 37° 45' 20"
Longitude 122° 27' 05"

Transmitter: Mount Sutro Television Center.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 11-meter; Scientific-Atlanta, 4.6-meter; Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

News Services: AP, Bay City News, CBS, UPI.

Ownership: Group W—Westinghouse Broadcasting (Group Owner).

Began Operation: December 22, 1948. Sold to present owner by Associated Bcstrs. Inc. (Television Digest, Vol. 9:45, 10:11, 15, 19, 27).

Represented (sales): CBS/Group W TV Sales.

Represented (legal): Wilkes, Artis, Hedrick & Lane.

Personnel:

Harry Fuller, Vice President & General Manager.
Alan Buckman, General Sales Manager.
Rosemary Roach, Programming Director.
Dave Hancock, Engineering Manager.
Pam Donahue, Marketing Director.
Vee Benedetto, Sales Operations Manager.
John Catchings, Station Operations Manager.



KPIX-TV B-4230 Granted 6/24/69

© American Map Corp., No. 14244

Rates: On request.

City of License: San Francisco. OMA: San Francisco-Oakland-San Jose. Rank: 5.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	6,815,030	4,057,670	10,872,700
Average Weekly Circulation (1995)	1,304,700	543,618	1,851,747
Average Daily Circulation (1995)			881,971

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

California—San Francisco

KRON-TV

Ch. 4

Network Service: NBC.

Licensee: Chronicle Broadcasting Co., 1001 Van Ness Ave., San Francisco, CA 94109.

Studio: 1001 Van Ness Ave., San Francisco, CA 94109.

Telephone: 415-441-4444. **Fax:** 415-561-8069.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 15.1-kw aural. Antenna: 1680-ft. above av. terrain, 977-ft. above ground, 1811-ft. above sea level.

Latitude 37° 45' 20"
Longitude 122° 27' 05"

Transmitter: Clarendon Heights between Mount Sutro & Twin Peaks.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Transmit/receive Harris, 5-meter Ku-band; Andrew, 4.7-meter Ku & C-band; Satcom Technologies, 6-meter C-band; Superior, 6-meter C-band; Vertex, 4.3-meter Ku-band; Agile Omni, Harris, Microdyne, Scientific-Atlanta receivers.

News Services: AP, Bay City News, CNN, National Weather Service, NBC, Nexus.

Ownership: Chronicle Broadcasting Co. (Group Owner).

Began Operation: November 15, 1949.

Represented (sales): Petry Television Inc.

Represented (legal): Covington & Burling.

Represented (engineering): A. D. Ring, P.C.

Personnel:

Amy McCombs, President & General Manager.
E. Richard Cerussi, Vice President & General Sales Manager.
Mark Murray, Vice President, Finance & Business Affairs.
Alan Holzer, Vice President of News, Programming & Creative Services.
Richard Swanson, Director of Marketing & Programming.
Karen Orofino, Local Sales Manager.
Al Connor, National Sales Manager.
Kevin Walsh, National Sales Manager.
Richard Fisher, Director, KRON Video Enterprises.



KRON-TV BMPCT-7420 Granted 12/12/72 © American Map Corp., No. 14244

Leslie Smith, Research Director.
Craig Porter, Chief Engineer.
Jodie Chase, Press Relations.

Highest 30 Sec. Rate: \$14,000.

NETWORK BASE HOURLY RATE: \$3000.

City of License: San Francisco. **DMA:** San Francisco-Oakland-San Jose. **Rank:** 5.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,675,350	1,405,670	4,081,020
Average Weekly Circulation (1995)	1,357,490	530,403	1,888,408
Average Daily Circulation (1995)			907,852

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

California—San Francisco

KTSF

Ch. 26

Network Service: Independent.

Licensee: Lincoln Broadcasting Co., 100 Valley Dr., Brisbane, CA 94005.

Studio: 100 Valley Dr., Brisbane, CA 94005.

Telephone: 415-468-2626. **Fax:** 415-467-7559.

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 2500-kw max. & 1910-kw horizontal visual, 250-kw max. & 191-kw horizontal aural. Antenna: 1481-ft. above av. terrain, 259-ft. above ground, 1539-ft. above sea level.

Latitude 37° 41' 12"
Longitude 122° 26' 03"

Transmitter: 250 Radio Rd., Brisbane, CA.

Satellite Earth Stations: Cablewave Systems, 2-meter Ku-band; Scientific-Atlanta, 7-meter C-band; Drake, M/A-Com, Scientific-Atlanta receivers.

News Services: AP, Bay City News, CNN.

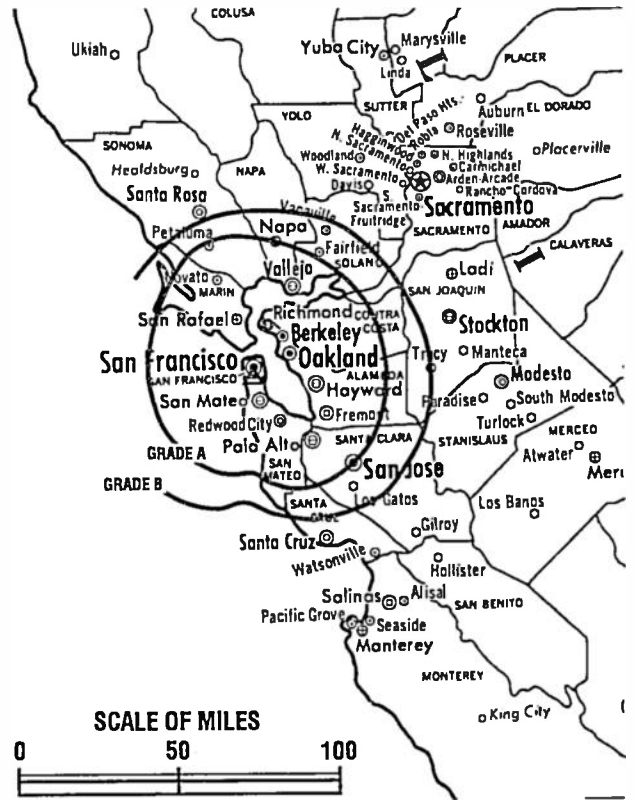
Ownership: Lincoln Broadcasting Co.

Began Operation: September 4, 1976.

Personnel:

- Lillian L. Howell, President.
- Brian Holton, General Manager.
- Michael J. Sherman, Station Manager.
- Nancy Fuller, Business Manager.
- Michael Matsuno, Program Director.
- Rose Shirinian, News & Public Affairs Director.
- Michael P. Fusaro, Chief Engineer.
- Janis Yuen, Promotion Director.
- David Baker, Production Manager.

Highest 30 Sec. Rate: \$1000.



KTSF BMPCT-7538 Granted 9/8/75 © American Map Corp., No. 14244

City of License: San Francisco. **DMA:** San Francisco-Oakland-San Jose. **Rank:** 5.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,632,920	759,700	2,392,620
Average Weekly Circulation (1995)	76,991	48,536	125,555
Average Daily Circulation (1995)			50,618

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

California—Oakland-San Francisco

KTVU

Ch. 2

Network Service: FOX.

Licensee: KTVU Partnership, Box 22222, Oakland, CA 94623.

Studio: 2 Jack London Square, Oakland, CA 94607.

Mailing Address: Box 22222, Oakland, CA 94623.

Telephone: 510-834-1212. **Fax:** 510-272-9957.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1571-ft. above av. terrain, 977-ft. above ground, 1808-ft. above sea level.

Latitude 37° 45' 20"
Longitude 122° 27' 05"

Transmitter: Mount Suro.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Microdyne, 5-meter Ku-band; Scientific-Atlanta, 10-meter C-band; Vertex, 5-meter Ku-band; Microdyne, Scientific-Atlanta receivers.

News Services: AP, Bay City News, CNN, Fox News, Reuters.

Ownership: Cox Enterprises Inc. (Group Owner).

Began Operation: March 3, 1958. Sale to present owner approved Oct. 16, 1963 by FCC (*Television Digest*, Vol. 3:32, 42).

Represented (sales): TeleRep Inc.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Hammett & Edison Inc.

Personnel:

- Kevin O'Brien, Vice President & General Manager.
- Jeff Block, General Sales Manager.
- Cheryl Cox, Local Sales Manager.
- Karen Hodges, National Sales Manager.
- Fred Zehnder, News Director.
- Caroline Chang, Program Manager.
- Marcia Carter, Controller.
- Christine Rockamann-Wagner, Manager of Business Development.



KTVU BPCT-4257 Granted 8/8/69 © American Map Corp., No. 14244

Sterling Davis, Director of Operations.
Phil Arnone, Local Program Director.
Tom Jermain, Local Sales Manager.
Steve Poitras, Creative Services Director.

Highest 30 Sec. Rate: \$25,000.

City of License: Oakland. **DMA:** San Francisco-Oakland-San Jose. **Rank:** 5.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	10,408,920	6,293,450	16,702,370
Average Weekly Circulation (1995)	1,556,827	581,756	2,155,182
Average Daily Circulation (1995)			1,022,695

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

California—San Jose

KICU-TV

Ch. 36

Network Service: Independent.

Licensee: KICU Inc., 1585 Schallenger Rd., San Jose, CA 95131.

Studio: 1585 Schallenger Rd., San Jose, CA 95131.

Mailing Address: Box 36, San Jose, CA 95103.

Telephone: 408-298-3636. Fax: 408-298-1353.

Technical Facilities: Channel No. 36 (602-608 MHz). Authorized power: 4098-kw max. & 1905-kw horizontal visual, 410-kw max. & 191-kw horizontal aural. Antenna: 2251-ft. above av. terrain, 570-ft. above ground, 3012-ft. above sea level.

Latitude	37°	29'	17"
Longitude	121°	51'	59"

Transmitter: Monument Peak, Alameda County.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Andrew, 5-meter Ku & C-band; Microwave General, 5-meter Ku & C-band; Scientific-Atlanta, 5-meter C-band; Vertex, 4.7-meter Ku-band; Andrew, Avantek, M/A-Com, Scientific-Atlanta receivers.

News Services: AP, Bay City News.

Ownership: KICU Inc.

Began Operation: October 1, 1967. Sale to Ralph C. Wilson Industries by Vincent B. Welch, et al., approved by FCC Nov. 27, 1979 (*Television Digest*, Vol. 19:39). Sale to present owners by Ralph C. Wilson Jr. approved March 15, 1990.

Represented (sales): Blair Television.

Represented (legal): Leventhal, Senter & Lerman.

Represented (engineering): Smith & Fisher.

Personnel:

Jim Evers, President & General Manager.
 W. S. Beeman, Vice President & Director of Operations.
 John Dubois, Vice President & General Sales Manager.
 Melissa Tench-Stevens, Program Director.
 Bruce Gossett, National Sales Manager.
 Scott McIver, Sales Manager.



KICU-TV BMPCT-890302LB Granted 2/22/90 © American Map Corp., No. 14244

Curt Porter, Engineering Manager.
 Catherine Clifton, Controller.
 Roy Avila, Community Affairs Director.

Rates: On request.

City of License: San Jose. **DMA:** San Francisco-Oakland-San Jose. **Rank:** 5.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,357,300	1,183,480	3,540,780
Average Weekly Circulation (1995)	564,572	162,101	727,330
Average Daily Circulation (1995)			203,804

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

California—San Jose

KLXV-TV

Ch. 65

Network Service: Independent.

Licensee: Paxson San Jose License Inc., 18401 U.S. Hwy. 19 N, Clearwater, FL 34624.

Studio: 2315 Canoas Garden Ave., San Jose, CA 95125.

Telephone: 408-264-6565. Fax: 408-723-1670.

Technical Facilities: Channel No. 65 (776-782 MHz). Authorized power: 3060-kw max. visual, 306-kw max. aural. Antenna: 2663-ft. above av. terrain, 196-ft. above ground, 3934-ft. above sea level.

Latitude 37° 06' 41"
Longitude 121° 50' 30"

Transmitter: Loma Prieta antenna farm, 15-mi. S of San Jose.

Satellite Earth Stations: KLM, 4.5-meter C-band; Scientific-Atlanta, 6.5-meter C-band; Microdyne, Scientific-Atlanta receivers.

Ownership: Paxson Communications Corp. (Group Owner).

Began Operation: November 15, 1986. Sale to present owner approved by FCC March 22, 1995 (Television Digest, Vol. 35:1). Sale to Cathedral of Faith by Friendly Bible Church approved by FCC March 22, 1995 (Television Digest, Vol. 35:1). Sale by Donald B. Thompson approved by FCC March 31, 1987.

Represented (engineering): Hammett & Edison Inc.

Personnel:

Timothy L. Crosby, General Manager.
Stephen Elliott, Chief Engineer.
Dana Dillworth, Business Manager.
Lee Salem, Account Executive.

Rates: On request.



KLXV-TV BMPCT-85112KL. Granted 4/28/86 © American Map Corp., No. 14244

City of License: San Jose. DMA: San Francisco-Oakland-San Jose. Rank: 5.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,246,550	581,260	1,827,810
Average Weekly Circulation (1995)	7,620	10,351	18,137
Average Daily Circulation (1995)			8,145

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

California—San Jose

KNTV

Ch. 11

Network Service: ABC.

Licensee: KNTV License Inc., 645 Park Ave., San Jose, CA 95110.

Studio: 645 Park Ave., San Jose, CA 95110.

Telephone: 408-286-1111. **Fax:** 408-295-5461.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 79.4-kw visual, 19-kw aural. Antenna: 2769-ft. above av. terrain, 256-ft. above ground, 4041-ft. above sea level.

Latitude 37° 06' 40"
Longitude 121° 50' 34"

Transmitter: 4.6-mi. SSW of New Almaden, Peak Loma Prieta.

Satellite Earth Stations: Andrew, 4.5-meter; Andrew, 7.3-meter; AvanteK receivers.

News Services: AP, Bay City News.

Ownership: Granite Broadcasting Corp. (Group Owner).

Began Operation: September 12, 1955. Sale to Landmark Communications Inc. by Gill Industries approved by FCC July 28, 1978 (*Television Digest*, Vol. 18:3). Sale to present owner approved Nov. 17, 1989.

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Akin, Gump, Strauss, Hauer & Feld, L.L.P.

Personnel:

- Stewart Park, President & General Manager.
- Christine Jenkins, General Sales Manager.
- Robert Torres, Local Sales Manager.
- Brian Canady, National Sales Manager.
- Terry McElhatton, News Director.
- Bob Anderson, Promotion Director.
- Louis R. Bell, Director of Engineering.
- Debbie Marcouillier, Business Manager.
- Susan Petersen, Marketing Director.



KNTV BPCT-4265 Granted 8/13/69

© American Map Corp., No. 14244

Highest 30 Sec. Rate: \$3500.

City of License: San Jose. DMA: Monterey-Salinas. Rank: 115.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,237,890	1,185,190	3,423,080
Average Weekly Circulation (1995)	296,621	144,408	440,053
Average Daily Circulation (1995)			191,677

* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

California—San Jose

KSTS

Ch. 48

Network Service: Telemundo.

Licensee: Telemundo of Northern California License Corp, 1740 Broadway, 18th Floor, New York, NY 10019.

Studio: 2349 Bering Dr., San Jose, CA 95131.

Telephone: 408-435-8848. Fax: 408-433-5921.

Technical Facilities: Channel No. 48 (674-680 MHz). Authorized power: 4570-kw max. visual, 457-kw max. aural. Antenna: Circularly polarized, 2070-ft. above av. terrain, 322-ft. above ground, 2872-ft. above sea level.

Latitude 37° 29' 05"
Longitude 121° 51' 51"

Transmitter: Monument Peak, approx. 10-mi. NNE of San Jose.

Satellite Earth Stations: Microwave General, 3-meter; Microwave General, 5-meter; Harris, M/A-Com, RCA receivers.

News Services: Bay City News, CNN, UPI.

Ownership: Telemundo Group Inc. (Group Owner).

Began Operation: May 31, 1981. Sale to present owner by National Group TV Inc. (N. John Douglas, et al.) approved by FCC July 31, 1987 (Television Digest, Vol. 27:26, 34).

Represented (legal): Hogan & Hartson.

Personnel:

Enrique J. Perez, Vice President & General Manager.
Ralph Herrerra, General Sales Manager.
Joseph Estevez, National Sales Manager.
Eric Margeson, Chief Engineer.
Oante Betteo, News Director.
Maribel Madrigal, Program Director.
Ken Elkin, Business Manager.



KSTS BMPCT-790917KN Granted 11/15/79 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$750.

City of License: San Jose. OMA: San Francisco-Oakland-San Jose. Rank: 5.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,103,700	1,024,760	3,128,460
Average Weekly Circulation (1995)	37,714	41,532	79,330
Average Daily Circulation (1995)			41,246

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

California—San Luis Obispo

KSBY

Ch. 6

Network Service: NBC.

Licensee: EP Communications, 520 11th St., Santa Monica, CA 90402.

Studio: 467 Hill St., San Luis Obispo, CA 93405.

Telephones: 805-541-6666; 213-318-5630. **Fax:** 805-541-5142.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 12-kw aural. Antenna: 1781-ft. above av. terrain, 459-ft. above ground, 2904-ft. above sea level.

Latitude 35° 21' 37.00"
Longitude 120° 39' 17.50"

Transmitter: Los Padres Forest, 5.5-mi. N of town.

Multichannel TV Sound: Stereo only.

News Services: AP, CNN.

Ownership: EP Communications (Group Owner).

Began Operation: May 25, 1953. John C. Cohan and Jerome Kantro's purchase of TV and radio KVEC from Christina M. Jacobson & Leslie H. Hacker approved June 13, 1956 (*Television Digest*, Vol. 12:24; 13:22, 29). Subsequent sale to Central California Communications Corp. (formerly Salinas Valley Bcstg. Corp.) by Cohan and Kantro approved July 18, 1957 by FCC. Sale to John Blair & Co. approved by FCC Feb. 14, 1979 (Vol. 18:3). FCC approved sale to Gillett Holdings Inc. Dec. 30, 1986. Transfer to Trustee was granted Sept. 1, 1992. Sale to present owners approved May 26, 1994.

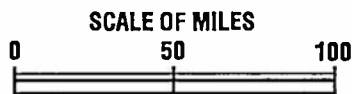
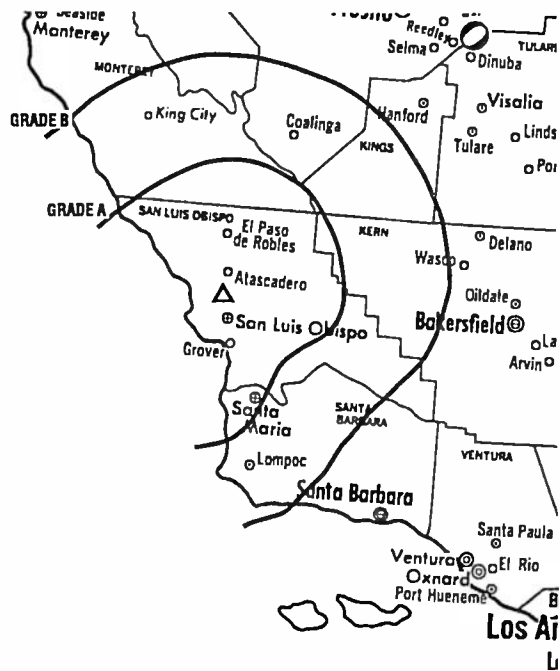
Represented (sales): TeleRep Inc.

Represented (legal): Hogan & Hartson.

Represented (engineering): Smith & Fisher.

Personnel:

- Elisabeth Murdoch, General Manager.
- Scott Evers, Station Manager.
- Janet Dunlop, General Sales Manager.
- Carl Edge, Program Director.
- Bill Ingram, Director of Technical Operations.



KSBY BMPCT-1066 Granted 4/29/53 © American Map Corp., No. 14244

Marc Murai, Promotions Director.
Wade O'Hagan, Controller.

Highest 30 Sec. Rate: \$1500.

City of License: San Luis Obispo. **DMA:** Santa Barbara-Santa Maria-San Luis Obispo. **Rank:** 115.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	583,120	310,110	893,230
Average Weekly Circulation (1995)	131,340	26,076	158,651
Average Daily Circulation (1995)			92,385

* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

California—Santa Barbara

KEYT-TV

Ch. 3

Network Service: ABC.

Licensee: Smith Bcstg. of Santa Barbara L.P., Box 729, Santa Barbara, CA 93102.

Studio: 730 Miramonte Dr., Santa Barbara, CA 93109.

Telephone: 805-965-8533. Fax: 805-962-2342.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 50-kw visual, 5.89-kw aural. Antenna: 3010-ft. above av. terrain, 201-ft. above ground, 4201-ft. above sea level.

Latitude	34°	31'	32"
Longitude	119°	57'	08"

Transmitter: TV Peak, Santa Ynez Mountains.

Satellite Earth Stations: Comtech, 3.8-meter Ku & C-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 5-meter C-band; Scientific-Atlanta, Standard Communications receivers.

News Service: UPI.

Ownership: Smith Broadcasting Group Inc. (Group Owner).

Began Operation: July 24, 1953. Sale by Harry C. Butcher-Collin M. Selph group to William F. Luton & family approved March 27, 1957 by FCC (*Television Digest*, Vol. 12:52, 13:9, 13). Luton sale to Shamrock Bcstg. approved by FCC Oct. 16, 1984. Sale to present owners approved by FCC April 21, 1987 (Vol. 27:8).

Represented (sales): Blair Television.

Represented (legal): Hogan & Hartson.

Personnel:

- Sandra Benton, Vice President & General Manager.
- Debbie Bush-Cooper, Director of News.
- Renee Foley, Program Director.
- Oon Gragg, General Sales Manager.
- Bill Henry, Community Relations Director.
- Oon Katich, Production Manager.
- Oon Cadora, Chief Engineer.
- Jeff Martin, Promotion Director.
- Mark Keenan, Business Manager.



KEYT-TV BPC-T1122 Granted 11/12/52 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$2000.

NETWORK BASE HOURLY RATE: \$444.

City of License: Santa Barbara. OMA: Santa Barbara-Santa Maria-San Luis Obispo. Rank: 115.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	3,536,850	2,065,150	5,602,000
Average Weekly Circulation (1995)	203,515	35,559	240,014
Average Daily Circulation (1995)			106,614

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

California—Santa Maria

KCOY-TV

Ch. 12

Network Service: CBS.

Licensee: Stauffer Communications Inc., 1211 W. McCoy Lane, Santa Maria, CA 93455.

Studio: 1211 W. McCoy Lane, Santa Maria, CA 93455.

Telephone: 805-925-1200. **Fax:** 805-922-9830.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 115-kw visual, 22.9-kw aural. Antenna: 1941-ft. above av. terrain, 137-ft. above ground, 3385-ft. above sea level.

Latitude	34°	54'	37"
Longitude	120°	11'	08"

Transmitter: Tepusquet Peak.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: RCA, 5-meter Ku-band; United Satellite Systems, 5-meter C-band; Scientific-Atlanta receivers.

News Service: AP.

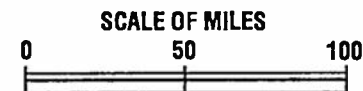
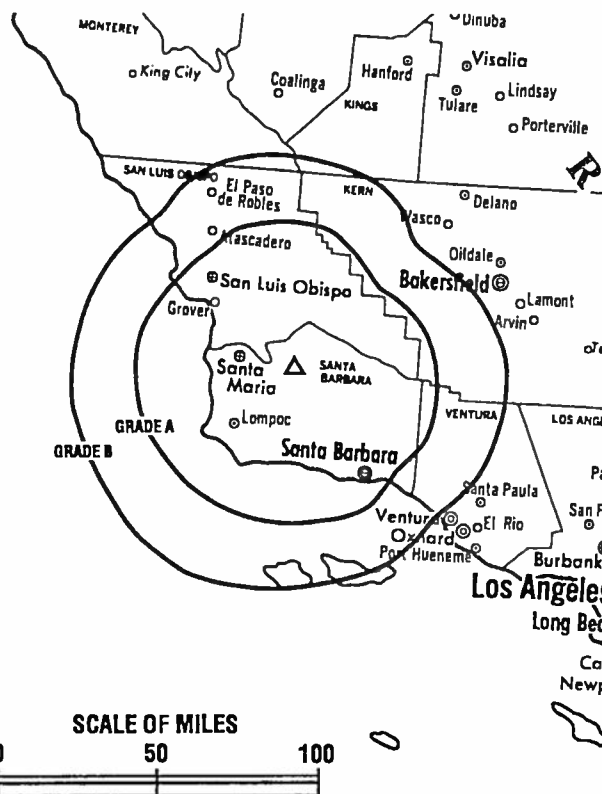
Ownership: Morris Communications Corp. (Group Owner).

Began Operation: March 16, 1964. Transfer of negative control from Dale G. Moore approved by FCC June 30, 1971. Sale to Stauffer Communications by Helen Pedotti, et al. approved by FCC June 17, 1980 (*Television Digest*, Vol. 20:5). FCC approved sale to present owner May 2, 1995.

Personnel:

Charles S. Stauffer, General Manager.
 Dave Fete, Operations Manager.
 Dennis Bornhoft, Chief Engineer.
 Debbi Johnson, Business Manager.

Rates: On request.



KCOY-TV BPCT-4701 Granted 3/14/74 © American Map Corp., No. 14244

City of License: Santa Maria. **DMA:** Santa Barbara-Santa Maria-San Luis Obispo. **Rank:** 115.

Circulation © 1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	565,140	150,880	716,020
Average Weekly Circulation (1995)	148,611	16,443	165,087
Average Daily Circulation (1995)			77,775

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

California—Santa Rosa

KFTY

Ch. 50

Network Service: Independent.

Licensee: KFTY Broadcasting Inc., 533 Mendocino Ave., Santa Rosa, CA 95401.

Studio: 533 Mendocino Ave., Santa Rosa, CA 95401.

Mailing Address: Box 1150, Santa Rosa, CA 95402.

Telephone: 707-526-5050. Fax: 707-526-7429.

Technical Facilities: Channel No. 50 (686-692 MHz). Authorized power: 302-kw max. & 209-kw horizontal visual, 12.6-kw aural. Antenna: 3084-ft. above av. terrain, 144-ft. above ground, 4454-ft. above sea level.

Latitude	38°	40'	09.60"
Longitude	122°	37'	51.70"

Holds CP for change to 398-kw max. visual. BPCT-900511KF.

Transmitter: 16-mi. NE of Santa Rosa on Mount St. Helena.

Satellite Earth Stations: Simulsat, 5-meter C-band; Vertex, 4.6-meter Ku-band; M/A-Com, Scientific-Atlanta receivers.

News Services: AP, Bay City News, CNN.

Ownership: KFTY Broadcasting Inc.

Began Operation: May 1, 1981. Sale to present owners by Sonoma Bcstg. Inc. approved by FCC Oct. 26, 1991.

Represented (legal): Keck, Mahin & Cate.

Represented (engineering): Hatfield & Dawson.

Personnel:

- John Burgess, General Manager.
- Randy Rogers, Sales Manager.
- Pam Martin, Regional Sales.
- Rick Starkey, Program Director.
- Mary DeLucco, News Director.
- Melanie Bartlett, Marketing & Promotion Director.



KFTY BPCT-900511KF Granted 7/3/90 © American Map Corp., No. 14244

Eric Peter, Chief Engineer.
Al Huber Jr., Controller.

Highest 30 Sec. Rate: \$300.

City of License: Santa Rosa. DMA: San Francisco-Oakland-San Jose. Rank: 5.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,922,560	924,300	2,846,860
Average Weekly Circulation (1995)	96,343	30,149	126,578
Average Daily Circulation (1995)			35,632

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

California—Vallejo

KPST-TV

Ch. 66

Network Service: HSN.

Licensee: Pan Pacific Television Inc., 475 El Camino Real, Suite 308, Millbrae, CA 94030.

Studio: 475 El Camino Real, Suite 301, Millbrae, CA 94030.

Telephones: 415-697-6682; 707-644-8866. Fax: 415-697-1280.

Technical Facilities: Channel No. 66 (782-788 MHz). Authorized power: 3459-kw max. & 912-kw horizontal visual, 346.6-kw max. & 91.2-kw horizontal aural. Antenna: 1529-ft. above av. terrain, 797-ft. above ground, 1631-ft. above sea level.

Latitude 37° 45' 20"
Longitude 122° 27' 05"

Transmitter: Mount Sutro Tower, San Francisco.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Scientific-Atlanta, 5-meter C-band; Scientific-Atlanta receivers.

News Service: WTN.

Ownership: Pan Pacific Television Inc.

Began Operation: November 25, 1986.

Represented (legal): Mullin, Rhyne, Emmons & Topel, P.C.

Represented (engineering): Smith & Fisher.

Personnel:

- David Li, President & General Manager.
- C. T. Tuan, Vice President & General Sales Manager.
- Henry Wong, Local Sales Manager.
- Sammy Yang, Program & News Director.
- Paul Strieby, Chief Engineer.
- Jenny Chen, Traffic Manager.

Highest 30 Sec. Rate: \$200.



KPST-TV BMPCT-860925KM Granted 10/9/86 © American Map Corp., No. 14244

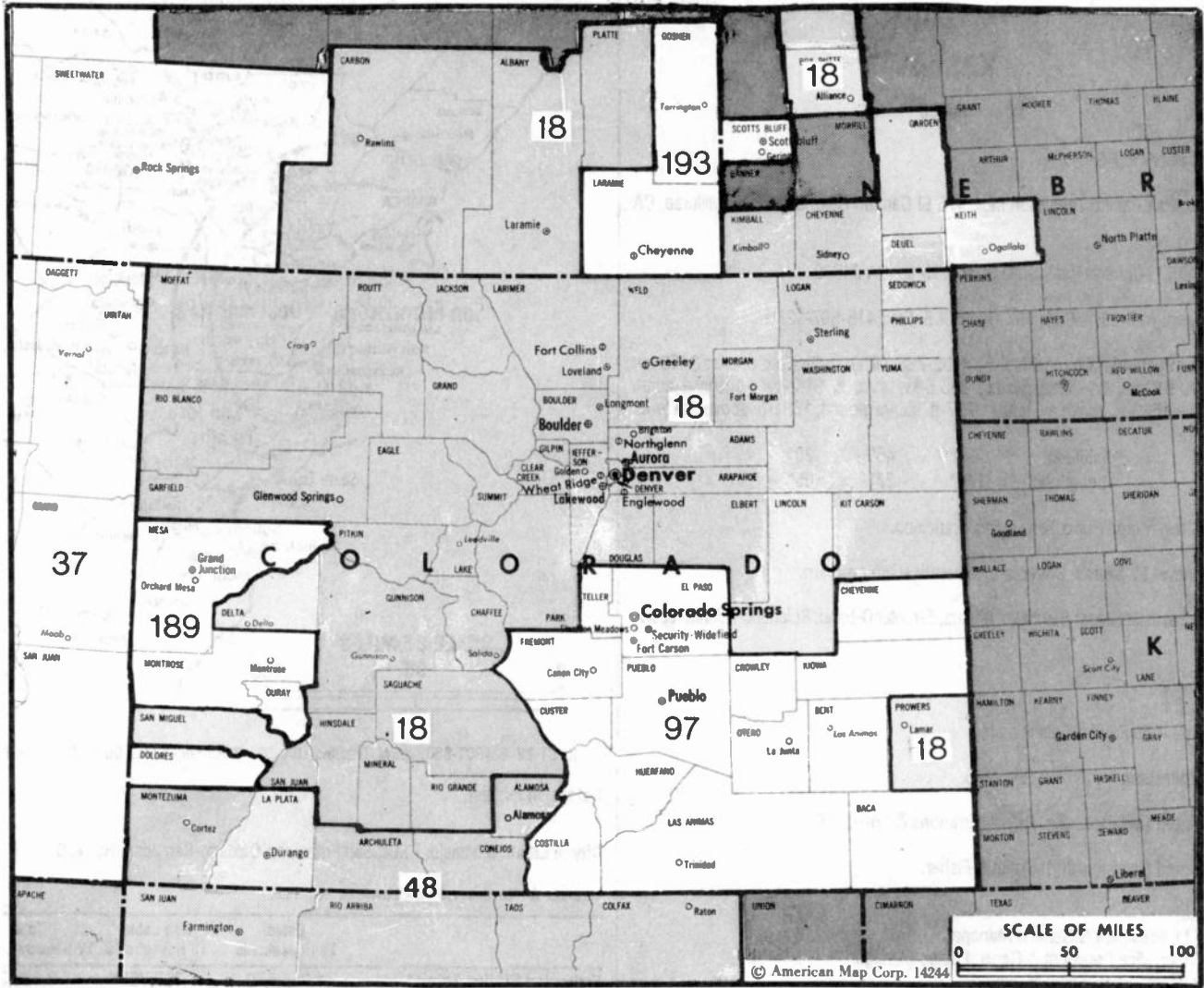
Rates: On request.

City of License: Vallejo. **DMA:** San Francisco-Oakland-San Jose. **Rank:** 5.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,354,670	730,700	2,085,370
Average Weekly Circulation (1995)	15,315	18,106	33,193
Average Daily Circulation (1995)			15,772

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.



MARKET

NIELSEN DMA TV HOUSEHOLDS

RANK

MARKET AREA COMMERCIAL STATIONS

Denver, CO	1,159,730	18
Salt Lake City, UT	656,060	36
Albuquerque-Santa Fe, NM	552,940	48
Colorado Springs-Pueblo, CO	268,570	97
Grand Junction-Montrose, CO	53,870	189
Cheyenne, WY-Scottsbluff, NE-Sterling, CO	49,770	193

KCEC (50), KCNC-TV (4), KOVR (31), KFCT (22), KFNR (11), KMGH-TV (7), KREG-TV (3), KSBS-TV (24), KTVD (20), KTYS (3), KUBO (59), KUSA-TV (9), KWGN-TV (2), KWHO (53) KJZZ-TV (14), KOOG-TV (30), KSGI-TV (4), KSL-TV (5), KSTU (13), KTVX (4), KUTV (2) KASA-TV (2), KBIM-TV (10), KCHF (11), KHFT (29), KLUZ-TV (41), KNAT (23), KOAT-TV (7), KOB-TV (4), KOBV (12), KOBR (8), KOCT (6), KOVT (10), KREZ-TV (6), KRVP (27), KRQE (13) KKTU (11), KOAA-TV (5), KRDO-TV (13), KXRM-TV (21) KJCT-TV (8), KREX-TV (5), KREY-TV (10) KOUH-TV (4), KGWN-TV (5), KKTU (33), KLWY (27), KSTF (10)

State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

KFCT, Denver	See Fort Collins, CO
KKTU, Pueblo	See Colorado Springs, CO
KOAA-TV, Pueblo	See Colorado Springs, CO
KRDO-TV, Pueblo	See Colorado Springs, CO
KXRM-TV, Pueblo	See Colorado Springs, CO

Colorado Station Totals as of November 1, 1995

	VHF	UHF	TOTAL
Commercial Television Stations	13	8	21
Educational Television Stations	3	1	4
	16	9	25

Colorado—Castle Rock

KWHD

Ch. 53

Network Service: Independent.

Licensee: Le Sea Bcstg. Corp., Box 12, South Bend, IN 46624.

Studio: 5450 S. Syracuse St., Englewood, CO 80111.

Telephone: 303-773-9953. Fax: 303-773-9960. E-mail: tv53@kcmo.metrobbs.com

Technical Facilities: Channel No. 53 (704-710 MHz). Authorized power: 5000-kw max. visual, 1000-kw max. aural. Antenna: 633-ft. above av. terrain, 328-ft. above ground, 6995-ft. above sea level.

Latitude 39° 25' 58"
Longitude 104° 39' 18"

Transmitter: 400 County Line Rd. 158, Elizabeth.

Satellite Earth Station: 6-meter.

Ownership: Le Sea Broadcasting Co. (Group Owner).

Began Operation: July 1, 1990.

Represented (sales): Landin Media Sales.

Represented (legal): Gardner, Carton & Douglas.

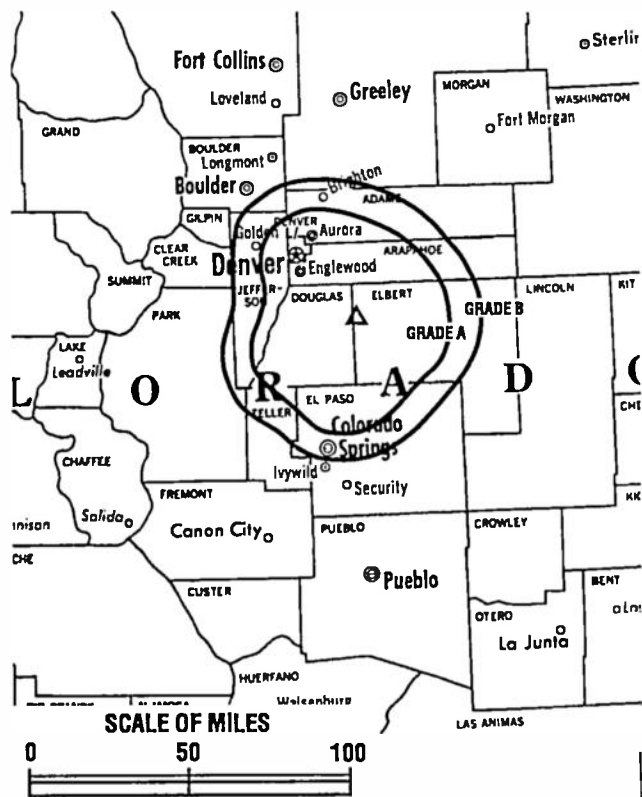
Personnel:

Mark Winslow, General Manager.
Brian Taylor, General Sales Manager.
Mike Brown, Chief Engineer.

Highest 30 Sec. Rate: \$50.

City of License: Castle Rock. DMA: Denver. Rank: 18.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.



KWHD 8PCT-910613KF Granted 8/16/91 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	483,570	396,420	879,990
Average Weekly Circulation (1995)	8,695	8,401	17,065
Average Daily Circulation (1995)			4,577

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Colorado—Colorado Springs-Pueblo

KKTV

Ch. 11

Network Service: CBS.

Licensee: Ackerley Communications Group Inc., 800 5th Ave., Suite 3770, Seattle, WA 98104.

Studio: 3100 N. Nevada Ave., Colorado Springs, CO 80907.

Mailing Address: Box 2110, Colorado Springs, CO 80901.

Telephone: 719-634-2844. **Fax:** 719-632-0808. **Web Site:** <http://www.kktv.com>

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 234-kw visual, 46.8-kw aural. Antenna: 2380-ft. above av. terrain, 351-ft. above ground, 9786-ft. above sea level.

Latitude 38° 44' 41"
Longitude 104° 51' 41"

Transmitter: Cheyenne Mountain.

Satellite Earth Stations: ADM, 6.1-meter C-band; Harris, 3.6-meter C-band; RCA, 4.6-meter Ku-band.

News Services: AP, CBS, CNN.

Ownership: Ackerley Communications Inc. (Group Owner).

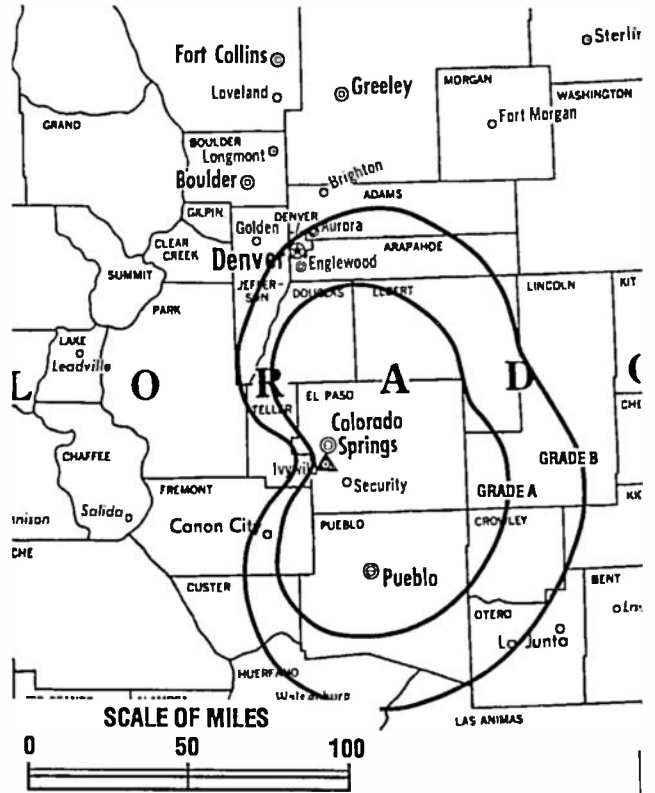
Began Operation: December 7, 1952. Sale to present owner by Capitol Bcstg. Co. approved by FCC Jan. 18, 1983 (*Television Digest*, Vol. 22:44). Sale to Capitol by Willard W. Garvey approved June 4, 1969 (Vol. 9:23). Previous sale by James D. & Betty Z. Russell and Gifford Philips approved July 31, 1963 (Vol. 3:31).

Represented (sales): Katz Continental Television.

Represented (legal): Rubin, Winston, Diercks, Harris & Cooke.

Personnel:

- James D. Lucas, Vice President & General Manager.
- Lloyd Wright, Station Manager.
- Dan Smith, General Sales Manager.
- Pie Malsom, National Sales Manager.
- Rick Craddock, Chief Engineer & Operations Manager.
- Lorna Duncan, Program Director.
- George Sanchez, Promotion Director.



KKTV BPCT-2759 Granted 4/27/60

© American Map Corp., No. 14244

Deborah Bullock, Business Manager.
David Grossman, Marketing Director.

Highest 30 Sec. Rate: \$750.

NETWORK BASE HOURLY RATE: \$461.

City of License: Colorado Springs. **DMA:** Colorado Springs-Pueblo. **Rank:** 97.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	494,140	362,160	856,300
Average Weekly Circulation (1995)	140,928	72,623	237,145
Average Daily Circulation (1995)			143,595

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Colorado—Pueblo-Colorado Springs

KOAA-TV

Ch. 5

Network Service: NBC.

Licensee: Sangre de Cristo Communications Inc., Box 195, Pueblo, CO 81002.

Studios: 2200 7th Ave., Pueblo, CO 81003; 530 Communications Circle, Colorado Springs, CO 80905.

Telephones: 719-544-5782 (Pueblo); 719-632-5030 (Colorado Springs).

Fax: 719-473-1675 (Colorado Springs); 719-544-7733 (Pueblo).

E-mail: koaa@usa.net **Web Site:** http://www.koaa@usa.net

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 200-kw visual, 20-kw aural. Antenna: Circularly polarized, 1300-ft. above av. terrain, 960-ft. above ground, 6300-ft. above sea level.

Latitude 38° 22' 24.50"
Longitude 104° 33' 27.20"

Transmitter: Baculite Mesa, approx. 7.9-mi. NNE of Pueblo.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 3-meter Ku-band; Harris, 6-meter Ku-band; Microdyne, 3.6-meter Ku-band; Microdyne, 7-meter C-band; Harris, M/A-Com, Microdyne receivers.

News Services: AP, NBC, Skycom.

Ownership: Evening Post Publishing Co. (Group Owner).

Began Operation: June 29, 1953. Sale to present owner by Mahlon T. White, William Grant, et al., approved by FCC Aug. 6, 1976. Previous sale by Metropolitan TV Co. approved June 6, 1968 (Television Digest, Vol. 8:24). Sale by Star Bcstg. Co. (Bankers Life & Casualty Co., Chicago) approved Dec. 13, 1961 (Vol. 17:35; 1:14). Sale by partners Douglas D. Kahle & Robert L. Clinton Jr. to Star Bcstg. Co., approved Sept. 29, 1954 (Vol. 10:35, 40).

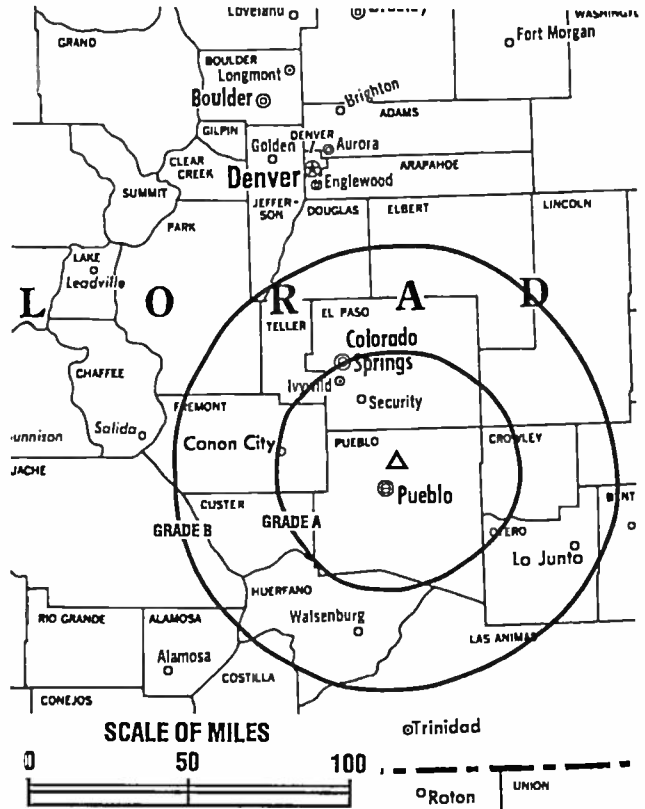
Represented (sales): Petry Television Inc.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

John O. Gilbert, President & General Manager.
Phill Emmert, Local Sales Manager.
Paul Doll, National Sales Manager.
Greg Boyce, News Director.



KOAA-TV BMPCT-5334 Granted 7/8/59 © American Map Corp., No. 14244

Ron Eccher, Program Director.
Cindy Aubrey, Promotion Director.
Evie Hudson, Business Manager.
Tom Ramirez, Marketing Director.
Peter B. Hoekzema, Chief Engineer.
Patricia Rodgers, Operations Manager.

Rates: On request.

NETWORK BASE HOURLY RATE: \$325.

City of License: Pueblo. **DMA:** Colorado Springs-Pueblo. **Rank:** 97.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	598,100	427,310	1,025,410
Average Weekly Circulation (1995)	139,104	69,001	220,421
Average Daily Circulation (1995)			118,750

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Colorado—Colorado Springs-Pueblo

KRDO-TV

Ch. 13

Network Service: ABC.

Licensee: Pikes Peak Broadcasting Co., Box 1457, Colorado Springs, CO 80901-1457.

Studio: 399 S. 8th St., Colorado Springs, CO 80905.

Telephone: 719-632-1515. **Fax:** 719-520-9374.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 282-kw visual, 56.4-kw aural. Antenna: 2140-ft. above av. terrain, 153-ft. above ground, 9563-ft. above sea level.

Latitude 38° 44' 47"
Longitude 104° 51' 37"

Transmitter: Cheyenne Mountain.

Satellite Earth Stations: AFC, 3.9-meter Ku-band; Andrew, 4.3-meter C-band; Andrew, 7.3-meter C-band; Comtech, 4.5-meter Ku & C-band; Avantek, M/A-Com, Standard Communications receivers.

AM Affiliate: KRDO, 1-kw, 1240 kHz.

FM Affiliate: KRDO-FM, 96-kw, 95.1 MHz (No. 236), 2010-ft.

News Service: AP.

Ownership: Pikes Peak Broadcasting Co. (Group Owner).

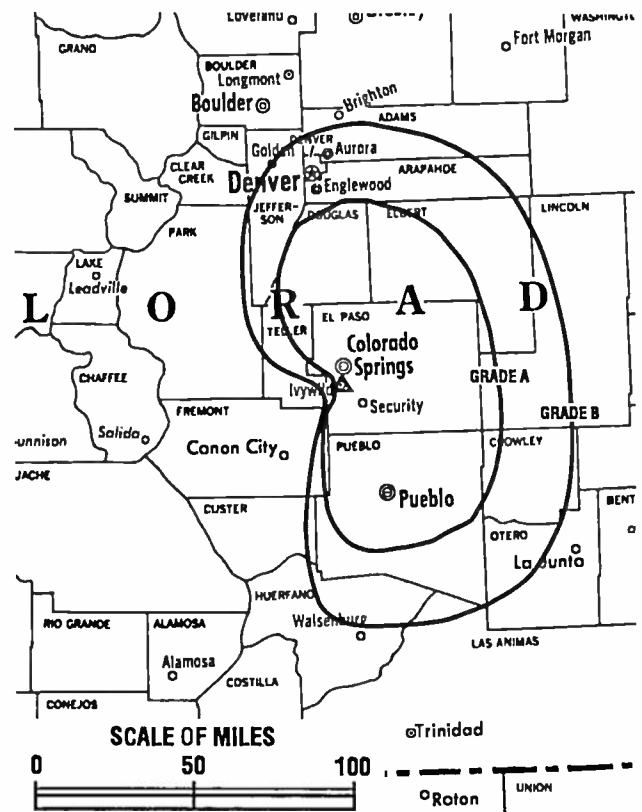
Began Operation: September 21, 1953. Sale to present owner by Joseph H. Rohrer approved by FCC Dec. 1, 1954 (*Television Digest*, Vol. 10:44, 49).

Represented (sales): Blair Television.

Represented (legal): Fletcher, Heald & Hildreth.

Personnel:

Harry W. Hoth Jr., Chairman & Chief Executive Officer.
Patti L. Hoth, President.
Neil O. Klockziem, General Manager.
Steve Shenkan, National & Regional Sales Manager.
Bob Piper, Local Sales Manager.



KRDO-TV BPCT-800410KK Granted 7/22/80 © American Map Corp., No. 14244

Tom Grinewich, Program Director.
Charles Upton, Chief Engineer.

Rates: On request.

City of License: Colorado Springs. **DMA:** Colorado Springs-Pueblo. **Rank:** 97.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	451,820	300,780	752,600
Average Weekly Circulation (1995)	143,936	73,541	239,591
Average Daily Circulation (1995)			140,211

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Colorado—Colorado Springs

KXRM-TV

Ch. 21

Network Service: FOX, UPN.

Licensee: KXRM Partnership, Box 15815, Colorado Springs, CO 80935.

Studio: 560 Wooten Rd., Colorado Springs, CO 80915.

Mailing Address: Box 15815, Colorado Springs, CO 80935.

Telephone: 719-596-2100. Fax: 719-591-4180.

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 1054-kw visual, 105.4-kw aural. Antenna: 2085-ft. above av. terrain, 125-ft. above ground, 9485-ft. above sea level.

Latitude 38° 44' 40"
Longitude 104° 51' 37"

Holds CP for change to 1700-kw max. visual, 2152-ft. above av. terrain, 128-ft. above ground, 9537-ft. above sea level, lat. 38° 44' 43", long. 104° 51' 40" BPCT-941202KO.

Transmitter: Bldg. No. 29, Cheyenne Mountain.

Satellite Earth Station: Prodelin, 12-meter; Microdyne, RCA receivers.

Ownership: KXRM Partnership.

Began Operation: January 22, 1985.

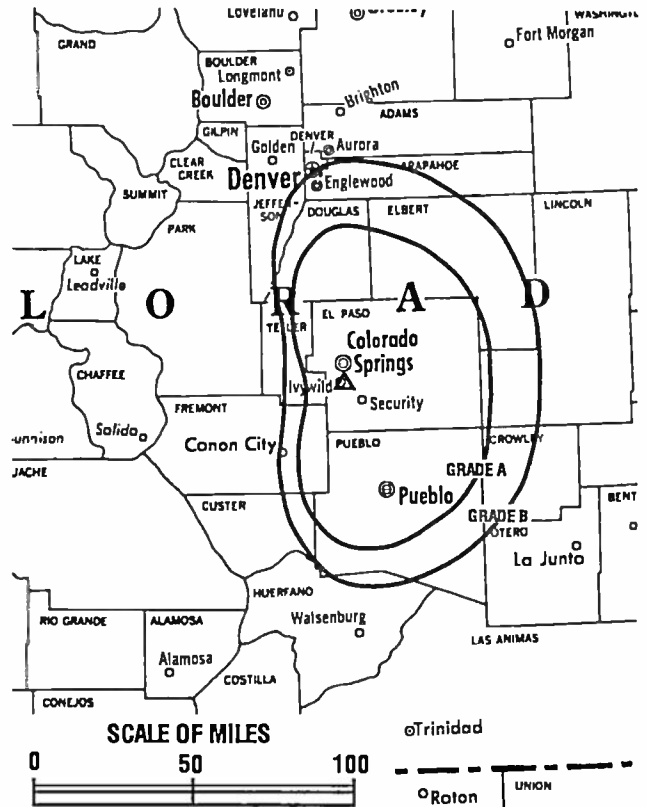
Represented (sales): Seltel Inc.; Art Moore Inc.

Represented (legal): Cohn & Marks.

Personnel:

Larry Douglas, President & General Manager.
Kim Carlson, General Sales Manager.
Lori Brown, Local Sales Manager.
Joe Duckett, Chief Engineer.

Highest 30 Sec. Rate: \$650.



KXRM-TV BPCT-941202KO Granted 9/8/95 © American Map Corp., No. 14244

City of License: Colorado Springs. DMA: Colorado Springs-Pueblo. Rank: 97.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	602,710	440,990	1,043,700
Average Weekly Circulation (1995)	107,258	51,021	164,157
Average Daily Circulation (1995)			75,000

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Colorado—Denver

KCEC

Ch. 50

Network Service: Independent.

Licensee: Golden Hills Bcstg. Corp., 777 Grant, Suite 110, Denver, CO 80203.

Studio: 777 Grant, Suite 110, Denver, CO 80203.

Telephone: 303-832-0050. Fax: 303-832-3410.

Technical Facilities: Channel No. 50 (686-692 MHz). Authorized power: 2510-kw max. visual. Antenna: 764-ft. above av. terrain, 128-ft. above ground, 7401-ft. above sea level.

Latitude 39° 43' 59"
Longitude 105° 14' 12"

Transmitter: 955 Lookout Mountain Rd., Golden.

Satellite Earth Station: Miralite, 5-meter C-band.

Ownership: Golden Hills Bcstg. Corp.

Began Operation: October 18, 1990.

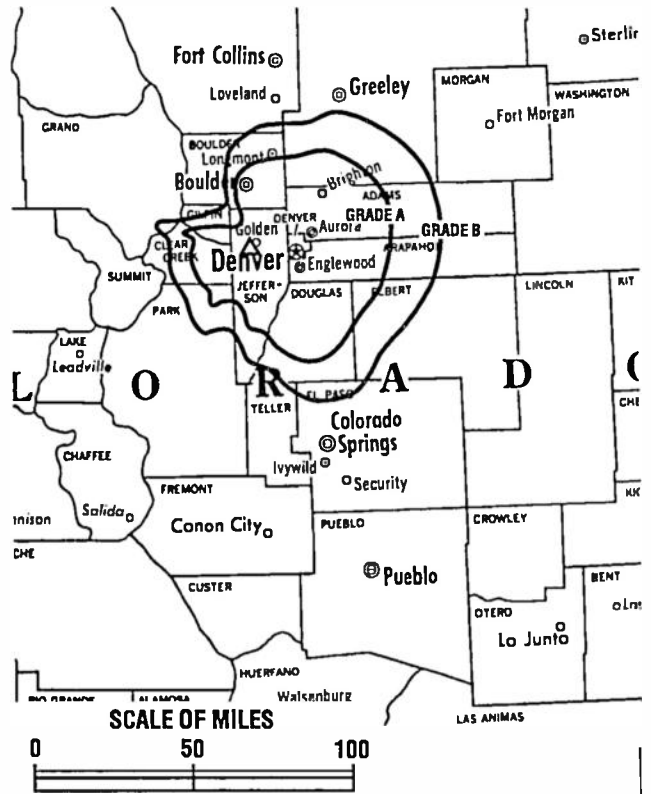
Represented (legal): Paul, Hastings, Janofsky & Walker.

Represented (engineering): Silliman & Silliman.

Personnel:

- Yrma Rico, General Manager.
- Dennis Visser, Chief Engineer.
- Pat Thomassan, National Sales Manager.
- Rodolfo Cardenas, News Director.
- Luis Canela, Promotion Director.
- Tanya Ourby, Marketing Director.
- Tony Velasco, Production Manager.
- Erma Atencio, Business Manager.

Highest 30 Sec. Rate: \$250.



KCEC BMPCT-901231KH Granted 7/24/91 © American Map Corp., No. 14244

City of License: Denver. **OMA:** Denver. **Rank:** 18.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	474,150	386,900	861,050
Average Weekly Circulation (1995)	4,543	12,220	16,767
Average Daily Circulation (1995)			9,201

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Colorado—Denver

KCNC-TV

Ch. 4

Network Service: CBS.

Licensee: Station Partners, 1025 Connecticut Ave. NW, Suite 506, Washington, DC 20036-5405.

Studio: 1044 Lincoln St., Denver, CO 80203.

Telephone: 303-861-4444. **Fax:** 303-830-6537.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 15.1-kw aural. Antenna: 1477-ft. above av. terrain, 833-ft. above ground, 8147-ft. above sea level.

Latitude 39° 43' 50"
Longitude 105° 14' 07"

Transmitter: Lookout Mountain.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Harris, 6-meter Ku-band; Harris, 3-meter Ku-band; RCA, 3-meter Ku-band; Scientific-Atlanta, 10-meter C-band; Harris, RCA, Scientific-Atlanta receivers.

News Services: AP, Conus.

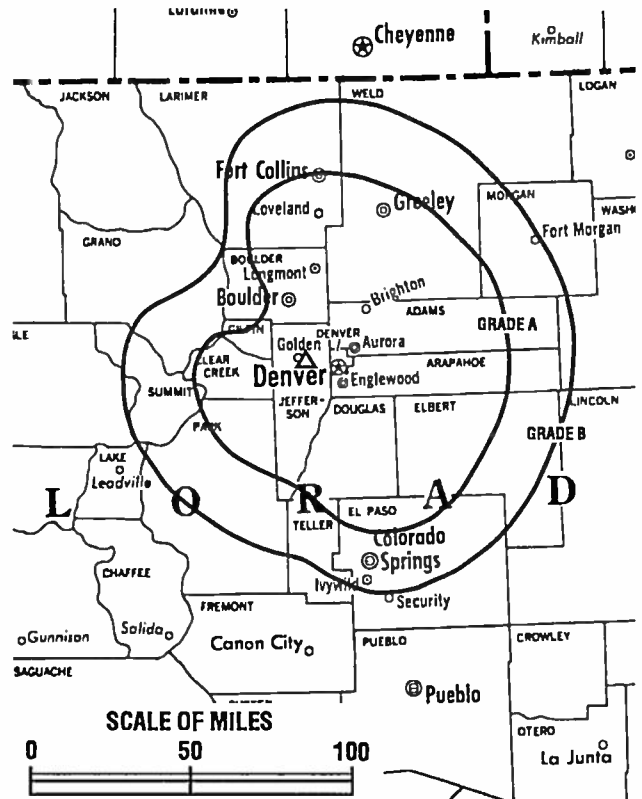
Ownership: Group W—Westinghouse Broadcasting (Group Owner); CBS Inc. (Group Owner).

Began Operation: December 24, 1953. FCC approved assignment of license to current owners from National Bcstg. Co. Aug. 16, 1995 (Television Digest, Vol. 34:48; 35:34). Sale to General Electric Bcstg. by Metropolitan Television Co. approved by FCC June 5, 1968 (Television Digest, Vol. 8:24). Previous ownership lineup resulted when on Nov. 12, 1964 FCC approved sale back to Metropolitan TV Co. of the 52.5% of stock held by Bob Hope and associates.

Represented (sales): CBS/Group W TV Sales.

Personnel:

- Marv Rockford, Acting Vice President & General Manager.
- Wendy Holmes, Program Manager.
- Susan McEldoon, General Sales Manager.
- David Hauptman, National Sales Manager.
- John Baich, Chief Engineer.
- Gerri Howard, Director of Public Affairs.
- Mike Jackson, Promotion Director.



KCNC-TV BMPCT-3330 Granted 9/1/55 © American Map Corp., No. 14244

Lynn Edwards, Marketing Director.
David Layne, Operations Manager.

Rates: On request.

NETWORK BASE HOURLY RATE: \$1500.

City of License: Denver. **DMA:** Denver. **Rank:** 18.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	15,834,190	9,214,810	25,049,000
Average Weekly Circulation (1995)	623,703	506,244	1,232,470
Average Daily Circulation (1995)			643,857

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Colorado—Denver

KDVR

Ch. 31

(Operates satellite KFCT, Fort Collins, CO)

Network Service: FOX.

Licensee: Fox Television Stations Inc., 5151 Wisconsin Ave. NW, Washington, DC 20016.

Studio: 501 Wazee St., Denver, CO 80204.

Telephone: 303-595-3131. Fax: 303-595-8312.

Technical Facilities: Channel No. 31 (572-578 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1038-ft. above av. terrain, 375-ft. above ground, 7730-ft. above sea level.

Latitude 39° 43' 45"
Longitude 105° 14' 12"

Transmitter: Lookout Mountain, near Golden.

Satellite Earth Station: Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta receivers.

Ownership: Fox Television Stations Inc. (Group Owner).

Began Operation: August 10, 1983. Sale to Chase Communications Inc. by BMA Corp. approved by FCC December 29, 1989 (Television Digest, Vol. 29:13). Sale to Renaissance Communications approved January 11, 1993. FCC approved sale to Fox Television Stations June 13, 1995 (Vol. 34:48).

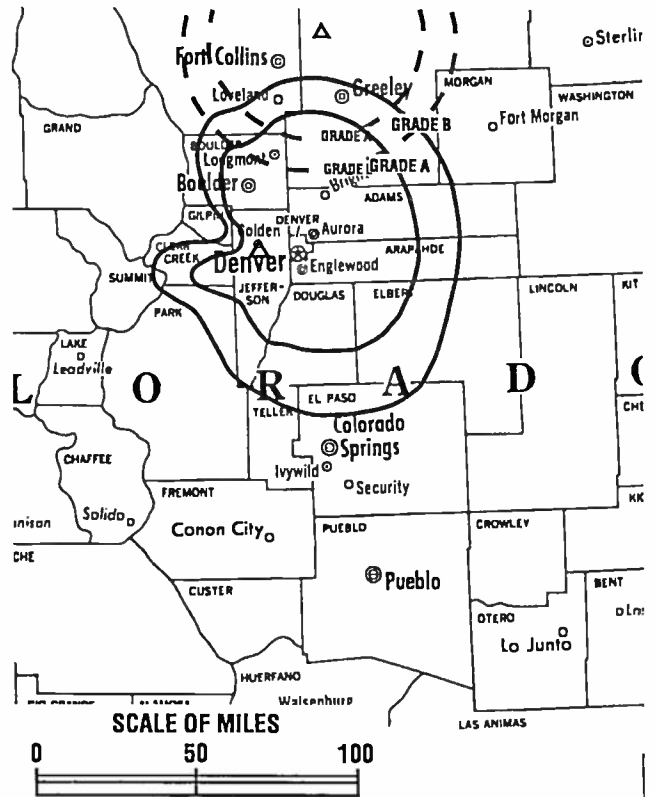
Represented (sales): Seltel Inc.

Represented (legal): Koteen & Naftalin.

Represented (engineering): Andrew & Associates Inc.

Personnel:

Glenn Dyer, Acting General Manager.
Kathryn Bridgman, General Sales Manager.
Pam Rappaport, Local Sales Manager.
Ray Dowdle, National Sales Manager.
Fred Baumgartner, Engineering & Technical Operations Director.



KDVR BMPCT-830307KG Granted 3/29/83 © American Map Corp., No. 14244

John O'Laughlin, Programming & Promotion Manager.
Ruth Harris, Controller.

Highest 30 Sec. Rate: \$4000.

City of License: Denver. DMA: Denver. Rank: 18.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	12,252,240	7,271,380	19,523,620
Average Weekly Circulation (1995)	325,356	277,339	636,601
Average Daily Circulation (1995)			241,894

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Colorado—Denver

KMGH-TV

Ch. 7

Network Service: ABC.

Licensee: McGraw-Hill Bcstg. Co. Inc., Box 5007, Denver, CO 80217.

Studio: 123 Speer Blvd., Denver, CO 80203.

Telephone: 303-832-7777. **Fax:** 303-832-0153. **Web Site:** <http://www.kmgh.com>

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 50-kw aural. Antenna: 1010-ft. above av. terrain, 285-ft. above ground, 7695-ft. above sea level.

Latitude 39° 43' 46"
Longitude 105° 14' 12"

Transmitter: Cedar Lake Rd., Lookout Mountain.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Microdyne, 3.7-meter Ku-band; Microdyne, 7-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; Vertex, 6.1-meter Ku-band; DX Engineering, M/A-Com, Microdyne, Scientific-Atlanta, Sony receivers.

SNG Mobile Dish: Vertex, 2.6-meter Ku-band.

News Services: AP, UPI.

Ownership: McGraw-Hill Broadcasting Co. (Group Owner).

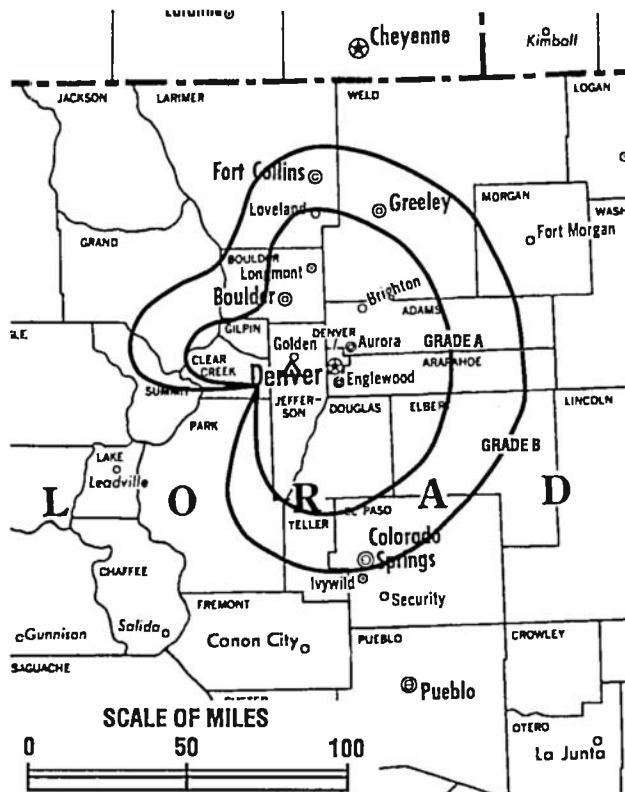
Began Operation: November 1, 1953. Sale to Time Inc. by Aladdin Radio & TV approved by FCC June 23, 1954 (*Television Digest*, Vol. 10:11, 15, 25, 26). Sale to present owner by Time-Life Bcst. Inc. approved March 8, 1972 (Vol. 12:10, 11).

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Koteen & Naftalin.

Personnel:

Edward T. Reilly, President & Chief Operating Officer.
John B. Proffitt, Vice President & General Manager.
Chris Sehring, General Sales Manager.
Jim Sieke, Local Sales Manager.
Paul Latham, Business Manager.
Cathy Leibowitz, National Sales Manager.
Arlin Stevens, News Director.
Ron Hays, Chief Engineer.



KMGH-TV BMPCT-1362 Granted 9/15/53 © American Map Corp., No. 14244

Ray Millus, Director, Production Operations.
Kay Moseley, Traffic Director.
Carl Stieneker, Promotion & Marketing Director.

Rates: On request.

NETWORK BASE HOURLY RATE: \$1321.

City of License: Denver. **OMA:** Denver. **Rank:** 18.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	17,748,550	10,689,990	28,438,540
Average Weekly Circulation (1995)	543,261	516,075	1,152,405
Average Daily Circulation (1995)			592,860

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Colorado—Denver

KTVD

Ch. 20

Network Service: UPN.

Licensee: Channel 20 TV Co., 1645 W. Fullerton Ave., Chicago, IL 60614.

Studio: 11203 E. Peakview Ave., Englewood, CO 80111.

Mailing Address: Box 6522, Englewood, CO 80111.

Telephone: 303-792-2020. **Fax:** 303-790-4633.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 3160-kw max. visual. Antenna: 1256-ft. above av. terrain, 241-ft. above ground, 7927-ft. above sea level.

Latitude 39° 40' 18"
Longitude 105° 13' 12"

Transmitter: Mount Morrison, approx. 13-mi. ENE of Idledale, Jefferson County.

Satellite Earth Stations: Andrew, 7.3-meter Ku & C-band.

Ownership: NewsWeb Corp. (Group Owner).

Began Operation: December 1, 1988. Sale to present owner by Twenver Broadcast Inc. approved by FCC May 25, 1994.

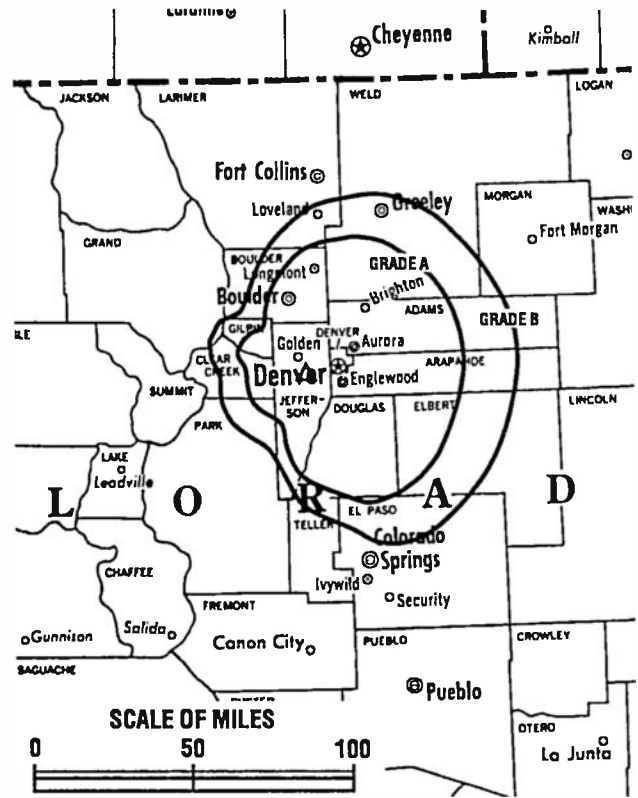
Represented (sales): Katz Independent Television.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Hatfield & Dawson.

Personnel:

Terence J. Brown, Vice President & General Manager.
Dennis O'Brien, Vice President & Business Manager.
Dennis Christine, General Sales Manager.
Mike Dant, Chief Engineer.
Mark J. Winkler, Local Sales Manager.
Phil Kane, Promotion Manager.
Betsy Tapp, Program Director.



KTVD BMPCT-880303KH Granted 9/28/88 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$3500.

City of License: Denver. DMA: Denver. Rank: 18.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	685,860	498,580	1,184,440
Average Weekly Circulation (1995)	199,396	172,259	372,376
Average Daily Circulation (1995)			126,233

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Colorado—Denver

KUBD

Ch. 59

Network Service: Telemundo.

Licensee: UHF Channel 59 Corp., 9805 E. Iliff Ave., Denver, CO 80231.

Studio: 9805 E. Iliff Ave., Denver, CO 80231.

Telephone: 303-751-5959. **Fax:** 303-751-5993.

Technical Facilities: Channel No. 59 (740-746 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 315-ft. above av. terrain, 315-ft. above ground, 5838-ft. above sea level.

Latitude 39° 40' 31"
Longitude 104° 52' 22"

Transmitter: 9805 E. Iliff Ave., Denver.

Multichannel TV Sound: Planned.

Satellite Earth Station: Echosphere, 5-meter Ku & C-band.

SNG Mobile Dish: Centro, 2-meter Ku-band.

Ownership: UHF Channel 59 Corp.

Began Operation: September 2, 1987. FCC approved sale to The Christian Network Inc. July 14, 1995, but sale is not yet consummated.

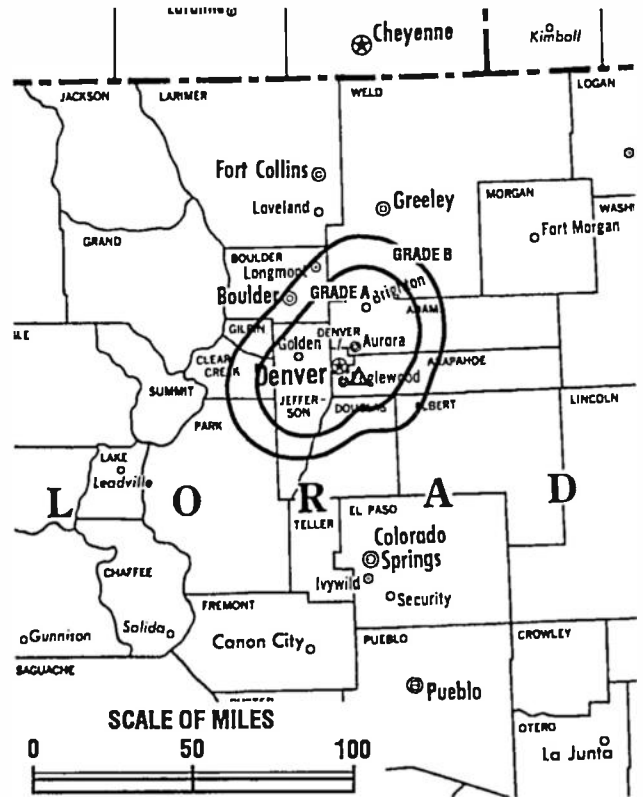
Represented (sales): Telemundo.

Represented (legal): Cole, Raywid & Braverman.

Represented (engineering): Richard L. Vega & Associates Inc.

Personnel:

David Drucker, President.
Clara I. Rivas, General Manager.
Cheryl Menke-George, Program Director.
Adriana Velasquez, News Director.
Gunter Auerbach, Chief Engineer.
Mike Molins, Production Manager.
Mike Grove, Business Manager.



KUBD BMPCT-861110KJ Granted 3/18/87 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$240.

City of License: Denver. **DMA:** Denver. **Rank:** 18.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	382,320	319,960	702,280
Average Weekly Circulation (1995)	4,218	6,160	10,379
Average Daily Circulation (1995)			4,233

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Colorado—Denver

KUSA-TV

Ch. 9

Network Service: NBC.

Licensee: Gannett Colorado Broadcasting Inc., 500 Speer Blvd., Denver, CO 80203.

Studio: 500 Speer Blvd., Denver, CO 80203.

Telephone: 303-871-9999. **Fax:** 303-871-1819. **Web Site:** <http://www.kusa@aol.com>

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 45.3-kw aural. Antenna: 919-ft. above av. terrain, 246-ft. above ground, 7608-ft. above sea level.

Latitude 39° 43' 46"
Longitude 105° 14' 08"

Transmitter: Lookout Mountain Park, SSW of Golden.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Andrew, 5.6-meter Ku-band; Scientific-Atlanta, 3.7-meter Ku-band; Scientific-Atlanta, 10-meter; Avantek, DX Engineering, Scientific-Atlanta receivers.

News Services: AP, CNN Headline News, Gannett News Service, NIWS.

Ownership: Gannett Broadcasting Group (Group Owner).

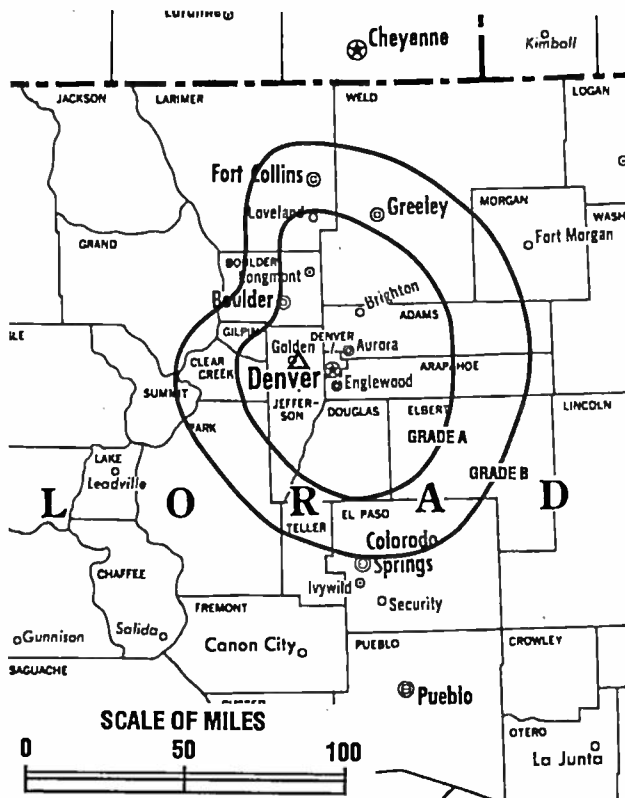
Began Operation: October 12, 1952. Sale to John C. Mullins and Frank Leu by local businessmen headed by W. D. Pyle approved March 23, 1955; transfer of Leu's 50% to Webb & Knapp approved March 28, 1956 (*Television Digest*, Vol. 11:7, 13, 50 & 12:13). Transfer of Webb & Knapp's 50% to John C. Mullins approved Oct. 1, 1961 (Vol. 17:33). Sale by Mullins Bcstg. to Combined Communications approved by FCC Jan. 26, 1972 (Vol. 11:15, 22; 12:5). Merger of Combined Communications & Gannett approved by FCC June 7, 1979 (Vol. 18:20, 38; 19:24).

Represented (sales): Blair Television.

Represented (legal): Reed, Smith, Shaw & McClay.

Personnel:

Joseph Franzgrote, President.
Cindy Velasquez, Vice President, Broadcast.
Myron Oliner, Vice President & Chief Engineer.
Dave Lougee, Vice President & News Director.
Stephanie Ismert, Program Director.
Mark A. Cornetta, General Sales Manager.
Kathy Staiano, Local Sales Manager.
Chris Nurse, National Sales Manager.



KUSA-TV BMPCT-1265 Granted 8/14/53 © American Map Corp., No. 14244

Carrie Miller, Vice President & Business Manager.
Jean Galloway, Vice President, Community Affairs.
Kaylynn Dougall, Promotion Manager.
Duke Hartman, Production Manager.
Don Perez, Operations Manager.

Rates: On request.

City of License: Denver. **DMA:** Denver. **Rank:** 18.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	19,246,010	11,502,660	30,748,670
Average Weekly Circulation (1995)	603,749	518,446	1,223,676
Average Daily Circulation (1995)			612,864

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Colorado—Denver

KWGN-TV

Ch. 2

Network Service: Independent.

Licensee: KWGN Inc., Denver Tech Center, 6160 S. Wabash Way, Englewood, CO 80111.

Studio: 6160 S. Wabash Way, Englewood, CO 80111.

Telephone: 303-740-2222. Fax: 303-740-2847.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1047-ft. above av. terrain, 126-ft. above ground, 2342-ft. above sea level.

Latitude 39° 43' 59"
Longitude 105° 14' 12"

Transmitter: Buffalo Bill Hwy., Lookout Mountain.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 4.5-meter Ku-band; M/A-Com, 2.4-meter Ku-band; Scientific-Atlanta, 10-meter C-band; M/A-Com, Scientific-Atlanta, Standard Communications receivers.

News Services: AP, CNN, INN, National Weather Service, PR Newswire, UPI.

Ownership: Tribune Broadcasting Co. (Group Owner).

Began Operation: July 18, 1952 as KFEL-TV. Sale to J. Elroy McCaw's Gotham Bcstg. Co. by Eugene P. O'Fallon approved July 27, 1955; transfer of 50% to Radio Hawaii approved Nov. 16, 1955 (Television Digest, Vol. 11:25, 28, 31, 39, 47). Repurchase of 50% by Gotham from Radio Hawaii approved March 27, 1959 by FCC (Vol. 15:33). Sale to present owner by Channel 2 Corp. (formerly Gotham Bcstg.) approved March 4, 1966 by FCC (Vol. 5:36; 6:10).

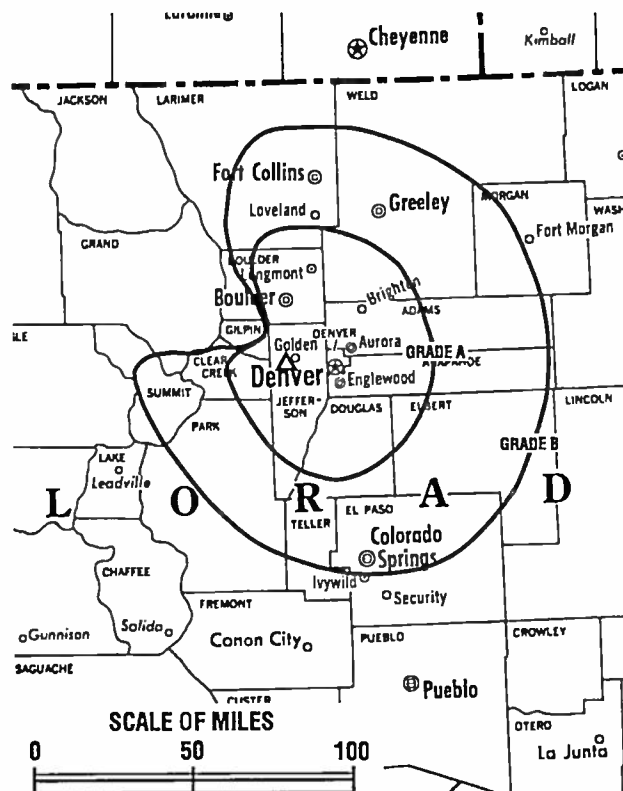
Represented (sales): TeleRep Inc.

Represented (legal): Sidley & Austin.

Represented (engineering): A. D. Ring, P.C.

Personnel:

John Suder, Vice President & General Manager.
J. Greg Guinan, Vice President & Director of Public Affairs.
Derek Dalton, General Sales Manager.
Joe Michalski, Local Sales Manager.
Bruce Coney, National Sales Manager.
Steve Grund, News Director.
Laura Nelson, Controller & Program Director.



KWGN-TV BPCT-4417 Granted 5/12/71 © American Map Corp., No. 14244

Jack McKain, Engineering Director.
George Riddell, Creative Services Director.
Mike Waldron, Remote Operations Manager.
Sherry Swedenborg, Traffic Manager.

Rates: On request.

City of License: Denver. DMA: Denver. Rank: 18.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	14,558,100	8,397,040	22,955,140
Average Weekly Circulation (1995)	529,019	411,424	1,014,705
Average Daily Circulation (1995)			394,213

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Colorado—Durango

KREZ-TV

Ch. 6

Network Service: CBS, NBC.

Licensee: New Mexico Broadcasting Co. Inc., Box 1294, Albuquerque, NM 87103.

Studio: 170 Turner Dr., Durango, CO 81301.

Telephone: 303-259-6666.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 6.2-kw visual, 1.36-kw aural. Antenna: 361-ft. above av. terrain, 142-ft. above ground, 7844-ft. above sea level.

Latitude 37° 15' 44"
Longitude 107° 53' 58"

Transmitter: Smelter Mountain, 1-mi. SW of Durango.

Satellite Earth Stations: AFC, 3.7-meter Ku-band; AFC, 5-meter C-band; Agile, M/A-Com, Microdyne receivers.

News Service: AP.

Ownership: Lee Enterprises Inc. (Group Owner).

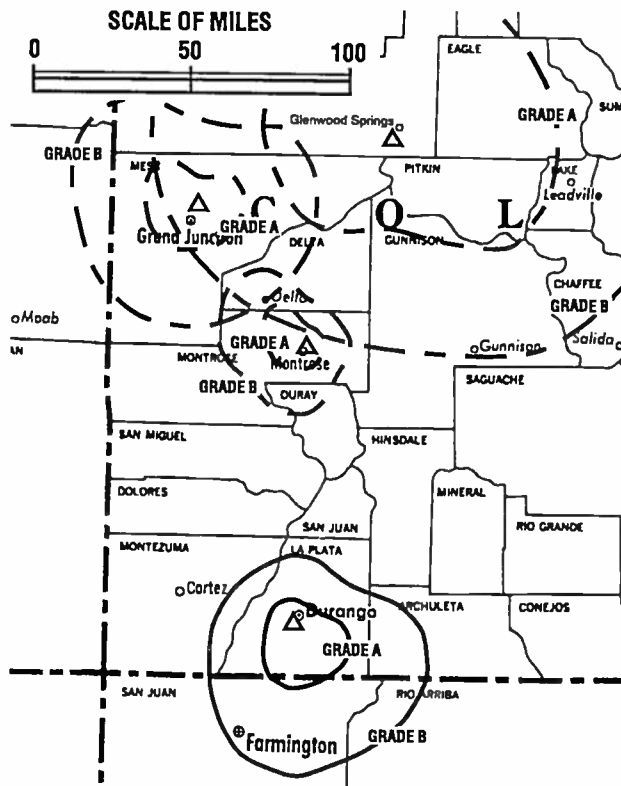
Began Operation: November 4, 1963. Left the air March 2, 1964 and was sold to Ruth G. Kendrick, et al., by Floyd & Lieselotte Jetter. FCC approved transfer Aug. 12, 1964. Resumed operation Sept. 4, 1965. Sale by E & W Bcstg. Corp. approved by FCC June 5, 1985. Sale to E & W by Ruth G. Kendrick, et al., approved by FCC May 15, 1984. Sale to Lee Enterprises Inc. by W. Russell Withers Jr. approved Feb. 27, 1995.

Represented (sales): Katz Television.

Represented (legal): Reed, Smith, Shaw & McClay.

Personnel:
Dave Brown, Station Manager.

Rates: On request.



KREZ-TV BPCT-850821K1 Granted 9/30/85 © American Map Corp., No. 14244

City of License: Durango. DMA: Albuquerque-Santa Fe. Rank: 49.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	53,410	30,190	83,600
Average Weekly Circulation (1995)	7,755	5,910	14,164
Average Daily Circulation (1995)			6,703

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Colorado—Fort Collins

KFCT

Ch. 22

(Satellite of KDVR, Denver, CO)

Network Service: FOX.

Licensee: Fox Television Stations Inc., 5151 Wisconsin Ave. NW, Washington, DC 20016.

Studio: 501 Wazee St., Denver, CO 80204.

Telephone: 303-595-3131, Fax: 303-595-8312.

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 1878-kw max. visual. Antenna: 840-ft. above av. terrain, 705-ft. above ground, 5951-ft. above sea level.

Latitude 40° 38' 31"
 Longitude 104° 49' 03"

Transmitter: 3-mi. W of Pierce, Weld County.

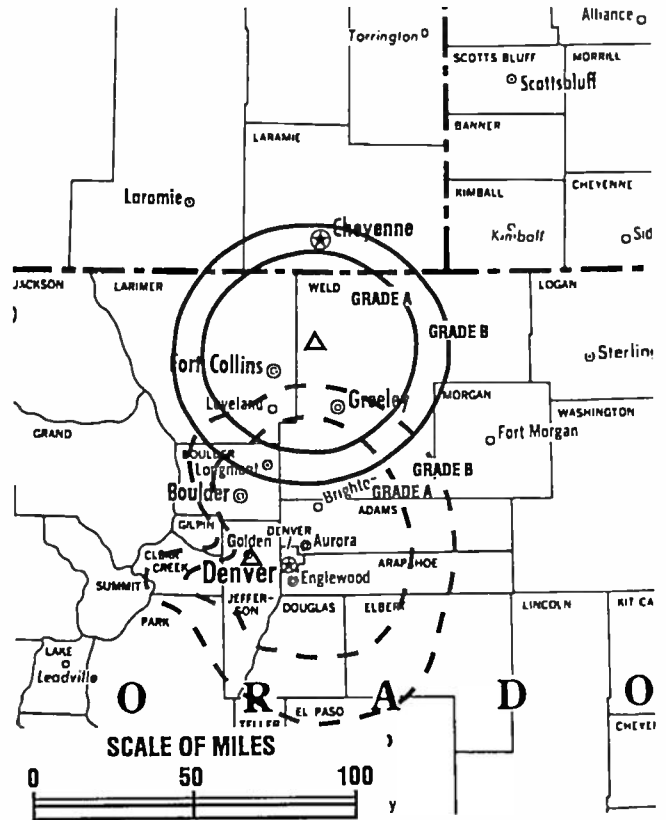
Multichannel TV Sound: Stereo and separate audio program.

Ownership: Fox Television Stations Inc. (Group Owner).

Began Operation: September 1, 1994. Sale to present owner by Renaissance Communications approved by FCC June 16, 1995.

Represented (engineering): Scott Baxter & Associates.

Personnel: See KDVR, Denver, CO.



KFCT BMPCT-940216KF Granted 6/28/94 © American Map Corp., No. 14244

Nielsen Data: Not available.

City of License: Fort Collins. DMA: Denver. Rank: 18.

Colorado—Glenwood Springs

KREG-TV

Ch. 3

(Satellite of KREX-TV, Grand Junction, CO)

Network Service: CBS, NBC.

Licensee: W. Russell Withers Jr., Box 1508, Mount Vernon, IL 62864.

Studio: 1629C Dolores Way, Carbondale, CO 81623.

Telephone: 303-963-3333.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 67.6-kw visual, 6.76-kw aural. Antenna: 2530-ft. above av. terrain, 202-ft. above ground, 10,602-ft. above sea level.

Latitude 39° 25' 05"
Longitude 107° 20' 01"

Transmitter: 9.5-mi. SSW of Glenwood Springs.

News Service: AP.

Ownership: W. Russell Withers Jr. (Group Owner).

Began Operation: January 28, 1984. Left air 1986. Sale to present owner by Western Slope Communications Ltd. approved by FCC May 13, 1987. Resumed operation Sept. 16, 1987.

Represented (sales): Katz Television.

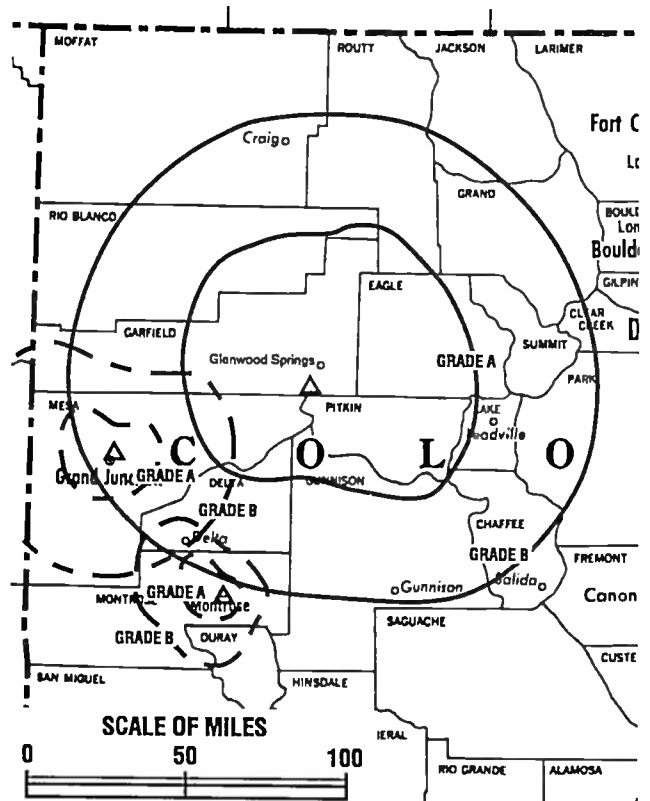
Represented (legal): Baraff, Koerner, Olender & Hochberg, P.C.

Personnel:

Don Bona, General Manager.
Al Ladage, Chief Engineer.

Rates: On request.

City of License: Glenwood Springs. **DMA:** Denver. **Rank:** 18.



KREG-TV BMPCT-821015KE Granted 5/24/83 © American Map Corp., No. 14244

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	119,710	62,380	182,090
Average Weekly Circulation (1995)	2,823	1,645	9,610
Average Daily Circulation (1995)			3,833

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Colorado—Grand Junction

KJCT-TV

Ch. 8

Network Service: ABC.

Licensee: Pikes Peak Broadcasting Co., Box 1457, Colorado Springs, CO 80901.

Studio: 8 Foresight Circle, Grand Junction, CO 81501.

Mailing Address: Box 3788, Grand Junction, CO 81502.

Telephone: 303-245-8880.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 120-kw visual, 20-kw aural. Antenna: 2720-ft. above av. terrain, 141-ft. above ground, 10,061-ft. above sea level.

Latitude 39° 02' 55"
Longitude 108° 15' 06"

Transmitter: Grand Mesa, 9.6-mi. SW of Mesa.

Satellite Earth Stations: Andrew, 4.5-meter C-band; RCA Americom, 4-meter Ku-band.

News Service: AP.

Ownership: Pikes Peak Broadcasting Co. (Group Owner).

Began Operation: October 22, 1979.

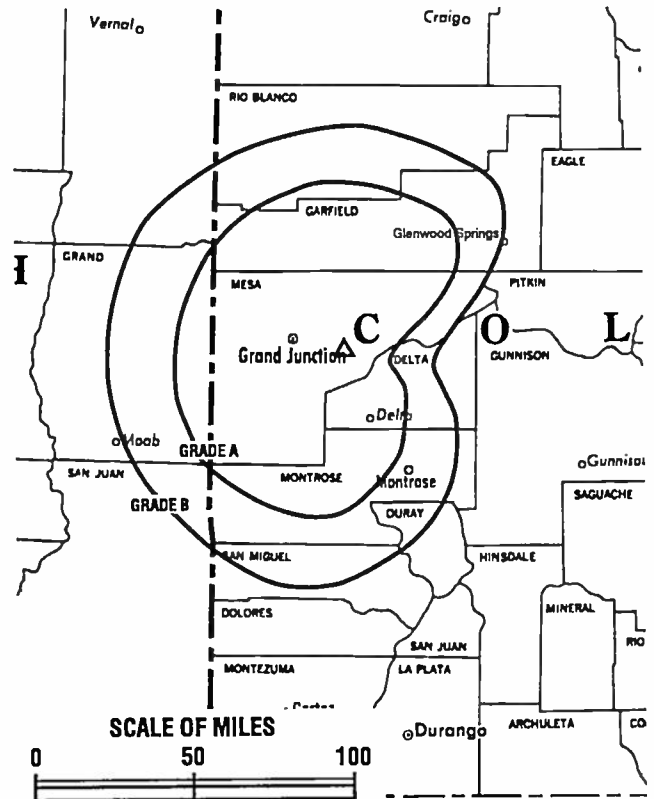
Represented (sales): Blair Television.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Raymond E. Rohrer.

Personnel:

Harry W. Hoth Jr., Chairman.
Patti L. Hoth, President.
Neil O. Klockziem, General Manager.
Jan Hammer, Station Manager.
Steve Shenkan, National/Regional Sales Manager.
Roger Hightower, Chief Engineer.



KJCT-TV BMPCT-790424KF Granted 8/29/79 © American Map Corp., No. 14244

Rates: On request.

City of License: Grand Junction. **DMA:** Grand Junction-Montrose. **Rank:** 184.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	76,090	48,320	124,410
Average Weekly Circulation (1995)	29,638	19,753	49,899
Average Daily Circulation (1995)			29,992

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Colorado—Grand Junction

KREX-TV

Ch. 5

(Operates satellites KREG-TV, Glenwood Springs & KREY-TV, Montrose, CO)

Network Service: CBS, NBC.

Licensee: W. Russell Withers Jr., Box 1508, Mount Vernon, IL 62864.

Studio: 345 Hillcrest Manor, Grand Junction, CO 81501.

Mailing Address: Box 789, Grand Junction, CO 81502.

Telephone: 303-242-5000. **Fax:** 303-242-0886.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 12.9-kw visual, 6.46-kw aural. Antenna: Minus 10-ft. above av. terrain, 343-ft. above ground, 5004-ft. above sea level.

Latitude 39° 05' 15"
Longitude 108° 33' 56"

Transmitter: Hillcrest Manor.

Satellite Earth Stations: AFC, 3.7-meter Ku-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; Simulsat, 5-meter C-band; Agile, M/A-Com, Microdyne, Scientific-Atlanta receivers.

News Service: AP.

Ownership: W. Russell Withers Jr. (Group Owner).

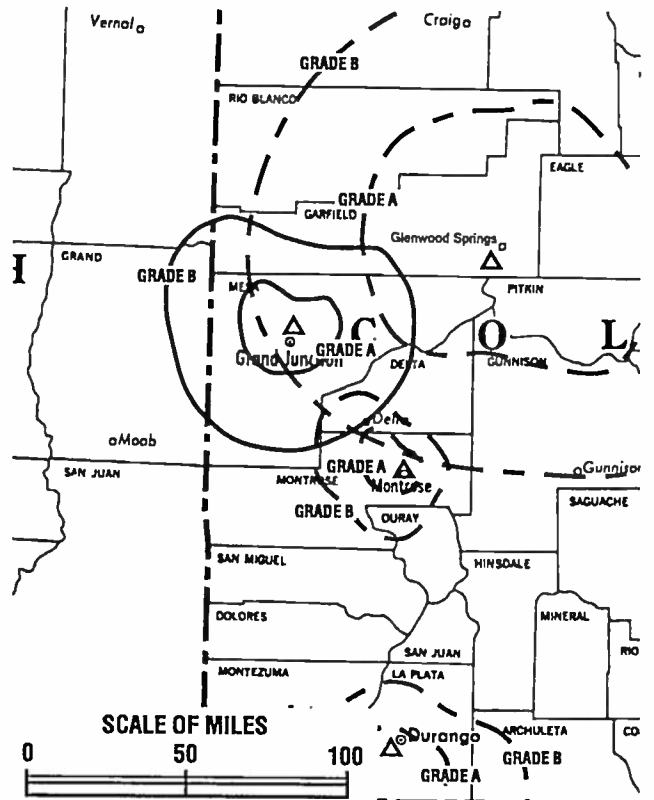
Began Operation: May 22, 1954. Sale to present owner by E & W approved by FCC June 6, 1985. Transfer of control from Carl Q. Anderson, et al., to E & W Bcstg. Corp. approved by FCC May 15, 1984. Previous transfer to Rex G. Howell from Forestville Realty approved by FCC Aug. 11, 1972. Transfer to Forestville, et al., from Howell (Western Slope Bcstg.) approved Sept. 21, 1966 (*Television Digest*, Vol. 6:19, 39).

Represented (sales): Katz Continental Television.

Represented (legal): Baraff, Koerner, Olender & Hochberg, P.C.

Personnel:

Don Bona, General Manager.
Todd Greco, News Director.
Al Ladage, Director of Engineering.
Kerri Catlin, Promotion Director.



KREX-TV BNPCT-3797 Granted 4/20/56 © American Map Corp., No. 14244

Wes Butler, Production Manager.
June Worley, Business Manager.

Rates: On request.

City of License: Grand Junction. **DMA:** Grand Junction-Montrose. **Rank:** 184.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	140,850	76,600	217,450
Average Weekly Circulation (1995)	32,951	20,287	56,962
Average Daily Circulation (1995)			31,292

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Colorado—Montrose

KREY-TV

Ch. 10

(Satellite of KREX-TV, Grand Junction)

Network Service: CBS, NBC.

Licensee: W. Russell Withers Jr., Box 1508, Mount Vernon, IL 62864.

Studio: 610 N. 1st St., Montrose, CO 81401.

Telephone: 303-249-9601.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 6.16-kw visual, 1.36-kw aural. Antenna: 115-ft. above av. terrain, 94-ft. above ground, 6374-ft. above sea level.

Latitude	38°	31'	02"
Longitude	107°	51'	12"

Transmitter: Flat Top Mountain, 2.25-mi. NE of Montrose.

Satellite Earth Station: AFC, 3.7-meter Ku-band; Agile, W/A-Com receivers.

News Service: AP.

Ownership: W. Russell Withers Jr. (Group Owner).

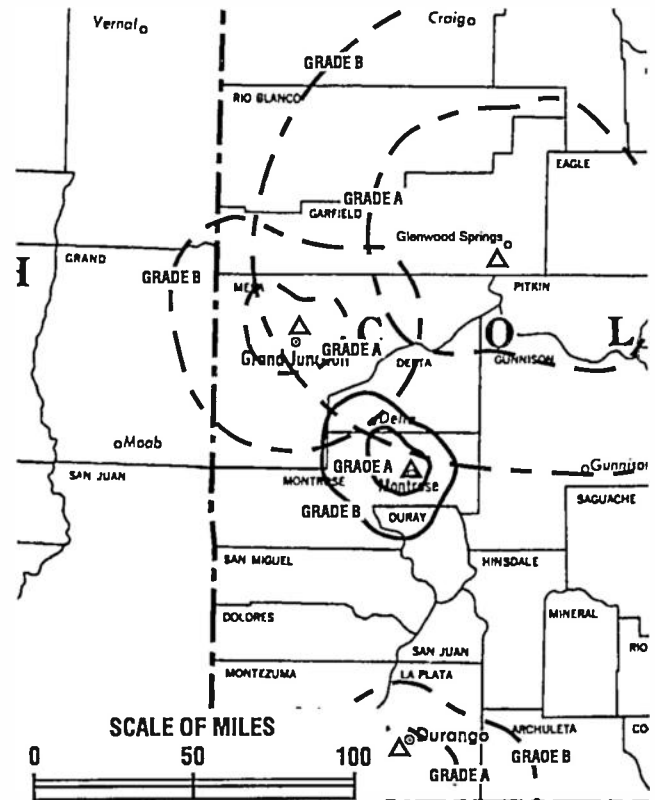
Began Operation: September 18, 1956. Sale to present owner by E & W Bcstg. Corp. approved by FCC June 6, 1985.

Represented (sales): Katz Television.

Represented (legal): Baraff, Koemer, Olender & Hochberg, P.C.

Personnel:

Caroline Hogan, General Manager.
Al Ladage, Chief Engineer.



KREY-TV BPT-851001KF Granted 1/10/86 © American Map Corp., No. 14244

Jennifer Rabin, News Director.
Armando Arechiga, Production Manager.

Rates: On request.

Nielsen Data: Included with KREX-TV, Grand Junction, CO.

City of License: Montrose. DMA: Grand Junction-Montrose. Rank: 184.

Colorado—Steamboat Springs

KSBS-TV

Ch. 24

Network Service: Independent.

Licensee: Green TV Corp., Box 255, Evergreen, CO 80439.

Studio: 1000 High Point Dr., Steamboat Springs, CO 80477.

Mailing Address: Box 882445, Steamboat Springs, CO 80488.

Telephone: 970-870-6110. **Fax:** 970-870-6210.

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 5.52-kw max. visual. Antenna: 515-ft. above av. terrain, 118-ft. above ground, 10,683-ft. above sea level.

Latitude	40°	27'	43"
Longitude	106°	51'	02"

Transmitter: 2.3-mi. SW of Steamboat Springs, Quarry Mountain.

Satellite Earth Stations: Harris, 3-meter C-band; Satellite Technology, 1.5-meter Ku-band; Harris, M/A-Com receivers.

News Service: INN.

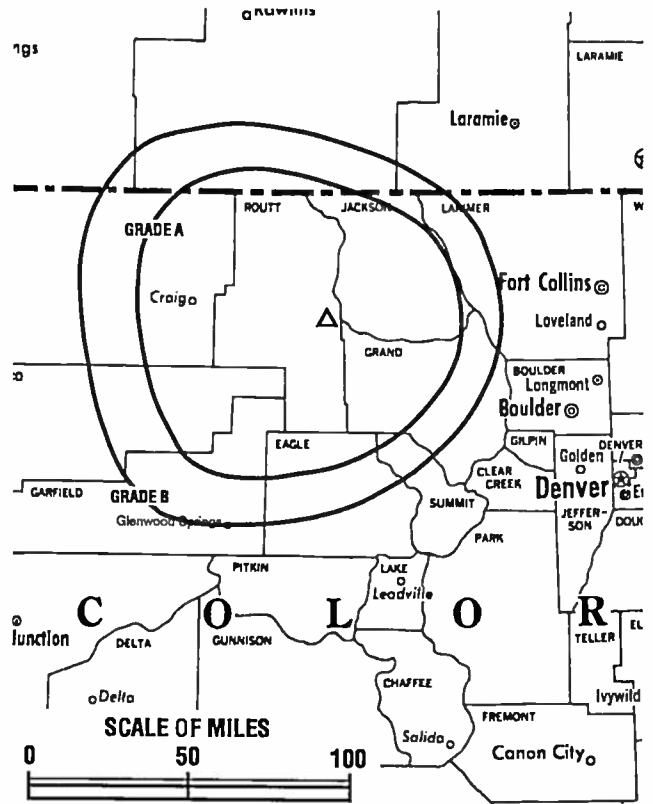
Ownership: Green TV Corp. (Group Owner).

Began Operation: March 1, 1988. Sale to F & I TV Inc. approved by FCC Jan. 15, 1992. FCC approved sale to present owner June 1, 1995.

Represented (engineering): Pearson Communications.

Personnel:

David Drucker, President.
L. D. Shoffner, General Manager.



KSBS-TV BMPCT-871110KJ Granted 5/24/88 © American Map Corp., No. 14244

Anna Anderson, Business Manager.
Tom Pearson, Chief Engineer.

Highest 30 Sec. Rate: \$35.

Nielsen Data: Not available.

City of License: Steamboat Springs. **DMA:** Denver. **Rank:** 18.

Colorado—Sterling

KTVS

Ch. 3

(Satellite of KGWN-TV, Cheyenne, WY)

Network Service: CBS.

Licensee: Stauffer Communications Inc., Subsidiary of Morris Communications Corp., 2923 E. Lincolnway, Cheyenne, WY 82001.

Studio: See KGWN-TV, Cheyenne, WY.

Telephone: 307-634-7755. Fax: 307-637-8604.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 60.6-kw visual, 6.06-kw aural. Antenna: 730-ft. above av. terrain, 601-ft. above ground, 5076-ft. above sea level.

Latitude 40° 34' 58.00"
Longitude 103° 01' 50.40"

Transmitter: State Hwy. 61, 9.6-mi. ESE of Sterling.

Satellite Earth Station: RCA, 3.5-meter; RCA receivers.

News Service: AP.

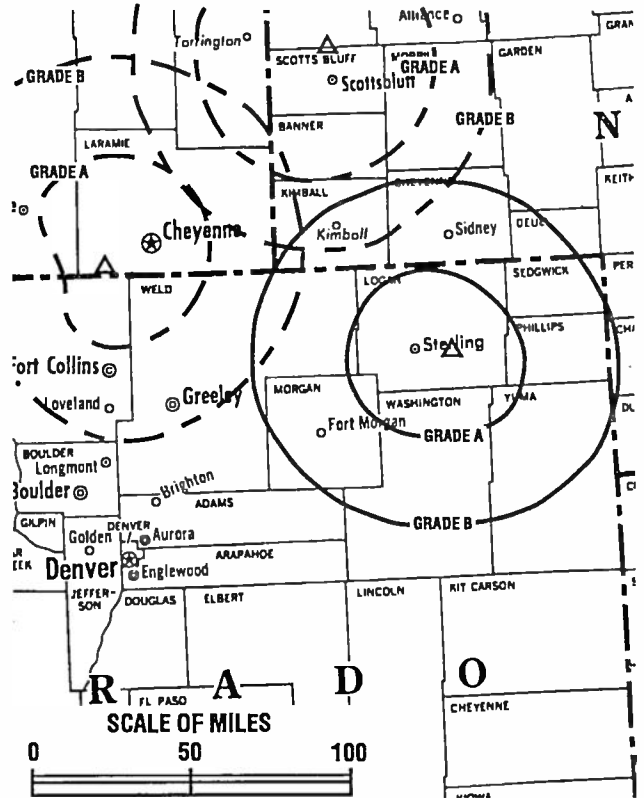
Ownership: Morris Communications Corp. (Group Owner).

Began Operation: December 28, 1963. FCC approved sale to Morris Communications June 14, 1995. Sale to Stauffer Communications by Burke Bcstg. Co. approved by FCC July 8, 1986. Sale to Burke by Lamb Enterprises Inc. approved by FCC Oct. 14, 1983.

Represented (sales): Pety Television Inc.

Personnel:
Cathy Doherty, Station Manager.

Rates: See KGWN-TV, Cheyenne, WY.



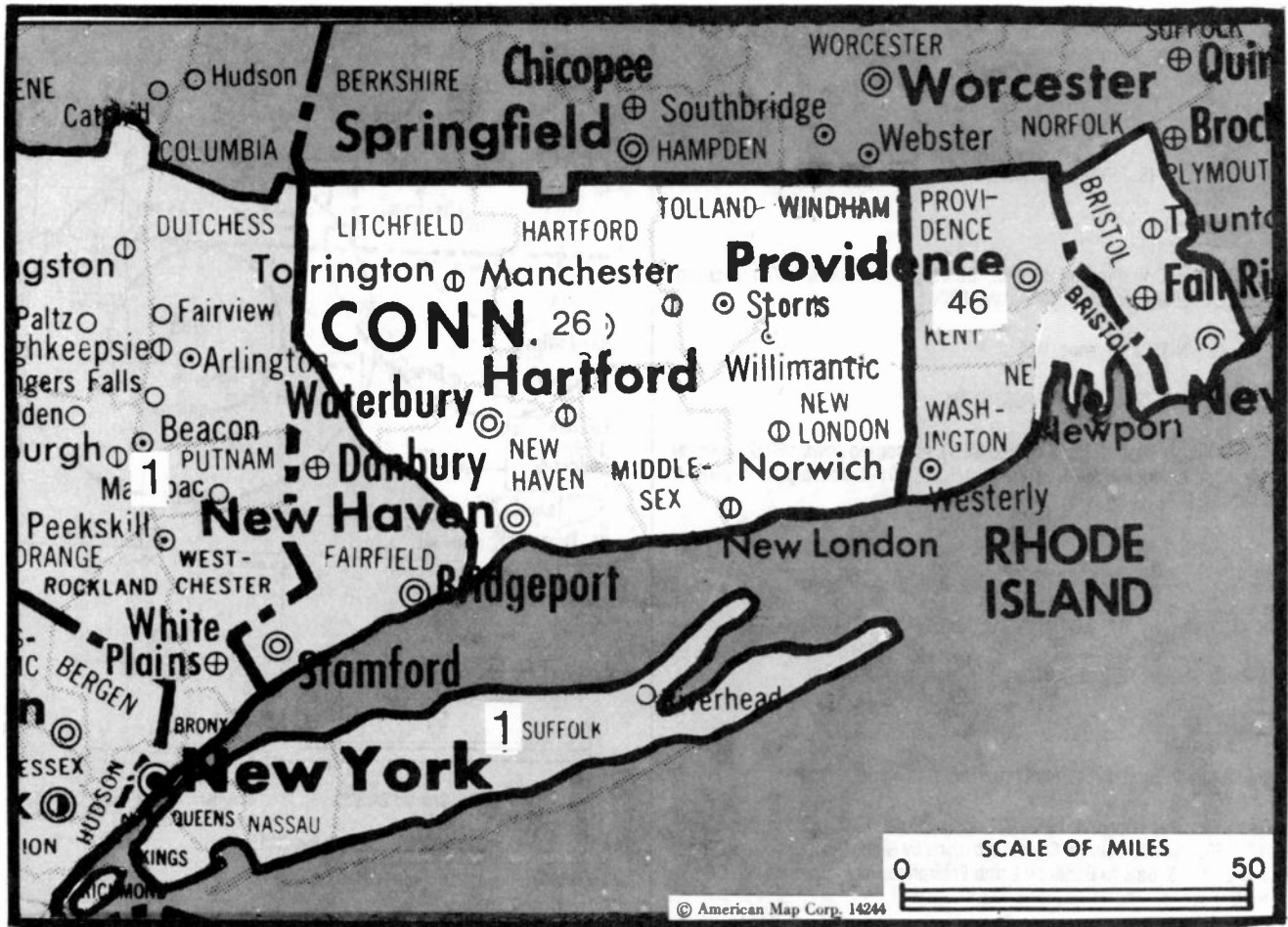
KTVS BPCT-3005 Granted 2/13/63 © American Map Corp., No. 14244

City of License: Sterling. DMA: Denver. Rank: 18.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	28,100	16,990	45,090
Average Weekly Circulation (1995)	5,959	2,996	13,242
Average Daily Circulation (1995)			5,776

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.



MARKET	NIELSEN DMA TV HOUSEHOLDS	RANK
New York, NY	6,695,140	1
Hartford & New Haven, CT	911,490	26
Providence, RI-New Bedford, MA	556,960	46

MARKET AREA COMMERCIAL STATIONS

WABC-TV (7), WCBS-TV (2), WHAI-TV (43), WHSE-TV (68), WHSI-TV (67), WLIG (55), WMBC-TV (63), WNBC (4), WNJU (47), WNYW (5), WPIX (11), WTBY (54), WTZA (62), WWOR-TV (9), WXTV (41)
 WFSB (3), WTIC-TV (61), WTNH-TV (8), WTVU (59), WTWS (26), WTXX (20), WVIT (30), WJAR (10), WLNE-TV (6), WNAC-TV (64), WPRI-TV (12)

State Cross Reference List
 Communities that receive programs of stations that are located elsewhere.

WTVU, Hartford	See New Haven, CT
WTXX, Hartford	See Waterbury, CT
WTWS, Hartford	See New London, CT
WVIT, New Britain	See Hartford, CT
WTNH-TV, New Haven	See Hartford, CT

Connecticut Station Totals as of November 1, 1995

	VHF	UHF	TOTAL
Commercial Television Stations	2	6	8
Educational Television Stations	0	4	4
	2	10	12

— NEW AREA CODES —

State	Before	After	Effective Date
Connecticut	203	203 Fairfield & New Haven Counties and town of Woodbury	August 28, 1995
		860 Hartford, Middlesex, New London, Tolland, Windham & Litchfield counties, except Woodbury	
Oregon	503	503 Northwest portion of state, including Portland and Salem	November 5, 1995
		541 Remainder of previous 503	

Connecticut—Bridgeport

WHAI-TV

Ch. 43

Network Service: Independent.

Licensee: VVI Bridgeport Inc., 6740 Shady Oak Rd., Eden Prairie, MN 55344.

Studio: 80 Great Hill Rd., Seymour, CT 06483.

Mailing Address: 101 Ansonia Rd., Woodbridge, CT 06575-2503.

Telephones: 203-387-5996; 203-734-6182. Fax: 203-327-0532.

Technical Facilities: Channel No. 43 (644-650 MHz). Authorized power: 2298-kw max. & 1784-kw horizontal visual, 229.8-kw max. & 178.4-kw horizontal aural. Antenna: 510-ft. above av. terrain, 297-ft. above ground, 917-ft. above sea level.

Latitude 41° 21' 43"
Longitude 73° 06' 48"

Transmitter: 80 Great Hill Rd., Seymour.

Ownership: ValueVision International Inc. (Group Owner).

Began Operation: September 28, 1987. Sale to ValueVision International approved by FCC Nov. 14, 1994 (Television Digest, Vol. 33:34). Sale to Paxson Communications pending (Vol. 35:35).

Represented (legal): Crowell & Moring.

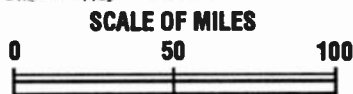
Represented (engineering): Moffet, Larson & Johnson Inc.

Personnel:

Michael Vlock, General Manager.
Tom Winnick, Director of Operations.
Stewart Jaeger, Chief Engineer.

Rates: On request.

City of License: Bridgeport. DMA: New York. Rank: 1.



WHAI-TV BMPCT-821207KF Granted 1/28/83 © American Map Corp., No. 14244

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	644,270	93,120	737,390
Average Weekly Circulation (1995)	3,221	0	2,950
Average Daily Circulation (1995)			737

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

**THE
TED HEPBURN
COMPANY**

We were the broker
in the 1994 sale of
WHAI-TV

Ted Hepburn, President Todd Hepburn, Vice-President
 325 Garden Rd., Palm Beach, FL 33480 (407) 853-8995
 P.O. Box 43263, Cincinnati, OH 45243-0263 (513) 271-5400

Connecticut—Hartford

WFSB

Ch. 3

Network Service: CBS.

Licensee: Post-Newsweek Stations Connecticut Inc., Three Constitution Plaza, Broadcast House, Hartford, CT 06103-1892.

Studio: Three Constitution Plaza, Hartford, CT 06103-1892.

Telephone: 203-728-3333. **Fax:** 203-247-8940.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: Circularly polarized, 904-ft. above av. terrain, 518-ft. above ground, 1225-ft. above sea level.

Latitude 41° 46' 30"
Longitude 72° 48' 20"

Transmitter: 375 Deercliff Rd., Avon.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Satcom Technologies, 9.1-meter C-band; Vertex, 4.3-meter Ku-band; Vertex, 6.1-meter C-band; Radiation Systems, Scientific-Atlanta, Standard Communications receivers.

SNG Mobile Dish: Andrew, 2.4-meter Ku-band.

News Services: AP, CNN.

Ownership: Post-Newsweek Stations Inc. (Group Owner).

Began Operation: September 23, 1957. Sale to present owner by Travelers Corp. approved by FCC Jan. 30, 1974 (Television Digest, Vol. 13:5, 14:5).

Represented (sales): Blair Television.

Represented (legal): Covington & Burling.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

Christopher Rohrs, Vice President & General Manager.
Mark Efron, Vice President & Station Manager.
Richard Ahles, Vice President, News & Public Affairs.
David Murray, General Sales Manager.
Hope Etheridge, Business Manager.



WFSB BPCT-193 Granted 7/18/56 © American Map Corp., No. 14244

Cheryl Rice, Promotion Director.
Lisa Meter, Local Sales Manager.

Highest 30 Sec. Rate: \$10,000.

NETWORK BASE HOURLY RATE: \$6337.

City of License: Hartford. DMA: Hartford & New Haven. Rank: 26.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,322,740	1,104,980	3,427,720
Average Weekly Circulation (1995)	893,236	163,838	1,059,508
Average Daily Circulation (1995)			580,275

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Connecticut—Hartford

WTIC-TV

Ch. 61

Network Service: FOX.

Licensee: 61 Licensee Inc., One Fawcett Place, Suite 120, Greenwich, CT 06830.

Studio: One Corporate Center, Hartford, CT 06103.

Telephone: 203-629-1888. Fax: 203-293-1571.

Technical Facilities: Channel No. 61 (752-758 MHz). Authorized power: 5000-kw max. visual, 1000-kw max. aural. Antenna: 1692-ft. above av. terrain, 1339-ft. above ground, 2049-ft. above sea level.

Latitude	41°	42'	13"
Longitude	72°	49'	57"

Transmitter: Rattlesnake Mountain, near Rte. 6, Farmington, CT.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Microdyne, 2.8-meter Ku-band; Microdyne, 5-meter C-band; Scientific-Atlanta, 6.1-meter Ku & C-band; Scientific-Atlanta, 7-meter C-band; Microdyne, Scientific-Atlanta receivers.

News Services: AP, CNN, Fox News.

Ownership: Renaissance Communications Corp. (Group Owner).

Began Operation: September 17, 1984. Sale to present owner by Chase Communications Inc. approved by FCC Jan. 11, 1993 (Television Digest, Vol. 32:38).

Represented (sales): Seltel Inc.

Represented (legal): Nixon, Hargrave, Devans & Doyle.

Represented (engineering): Andrus & Associates Inc.

Personnel:

Edward T. Karlik, President.
 Robert D. Gluck, Vice President & General Manager.
 Jerry Martin, General Sales Manager.
 Coleen Marren, News Director.
 John Mason, Program & Promotion Director.
 Louis Spitzer, Business Manager.
 William Leland, Chief Engineer.
 Gene Gruenberg, Local Sales Manager.



WTIC-TV BMPCT-840106KE Granted 9/26/84 © American Map Corp., No. 14244

Larry Delia, Local Sales Manager.
 Dean Baldwin, Production Manager.

Highest 30 Sec. Rate: \$5000.

City of License: Hartford. DMA: Hartford & New Haven. Rank: 26.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,773,870	1,112,860	3,886,730
Average Weekly Circulation (1995)	673,028	111,299	784,081
Average Daily Circulation (1995)			335,709

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Connecticut—New Haven

WTVU

Ch. 59

Network Service: WBN.

Grantee: K-W TV Inc., 4930 W. Oakton St., Skokie, IL 60077.

Studio: 8 Elm St., New Haven, CT 06510.

Telephone: 203-782-5900. **Fax:** 203-782-5995.

LMA: Local marketing agreement with WTNH-TV (A), New Haven-Hartford, CT.

Technical Facilities: Channel No. 59 (740-746 MHz). Authorized power: 2843-kw max. visual. Antenna: 1030-ft. above av. terrain, 709-ft. above ground, 1352-ft. above sea level.

Latitude	41°	25'	23"
Longitude	72°	57'	06"

Transmitter: Talmadge Rd., Hamden.

Ownership: K-W TV Inc.

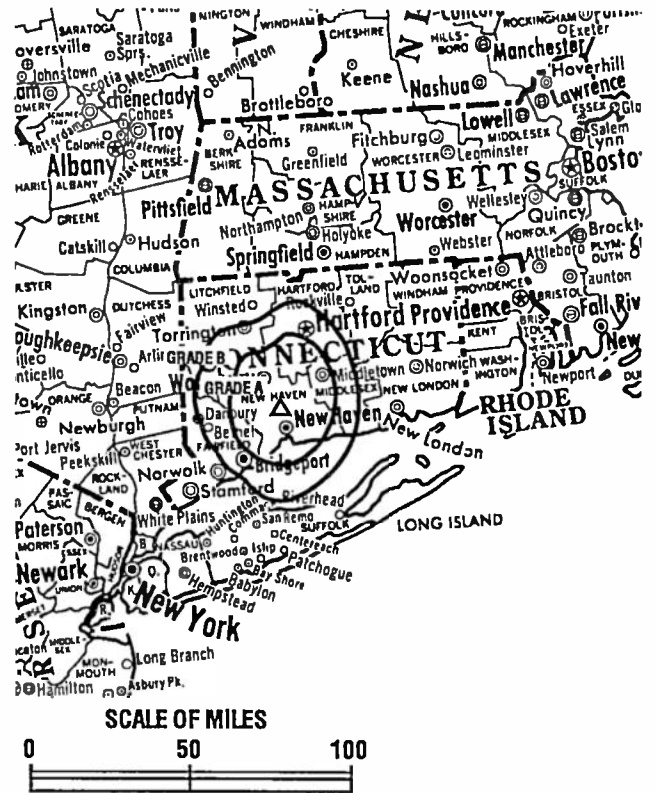
Began Operation: April 3, 1995.

Represented (sales): Pety Television.

Represented (legal): Leventhal, Senter & Lerman.

Personnel:

- Bill Murphy, Station & General Sales Manager.
- Paul Orio, Local Sales Manager.
- Cathy Gugerty, Program Director.
- Steve Perler, Business Manager.
- Martin Peshka, Chief Engineer.



WTVU BMPCT-941230KE Granted 2/15/95 © American Map Corp., No. 14244

Nielsen Data: Not available.

City of License: New Haven. DMA: Hartford & New Haven. Rank: 26.

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Connecticut—New Britain-Hartford

WVIT

Ch. 30

Network Service: NBC.

Licensee: WVIT Inc., 1422 New Britain Ave., West Hartford, CT 06110.

Studio: 1422 New Britain Ave., West Hartford, CT 06110.

Telephones: 203-521-3030; 203-223-3603. Fax: 203-521-3110. E-mail: wvit30a@.com

Technical Facilities: Channel No. 30 (566-572 MHz). Authorized power: 3090-kw max. visual, 309-kw max. aural. Antenna: 1485-ft. above av. terrain, 1129-ft. above ground, 1849-ft. above sea level.

Latitude 41° 42' 02"
Longitude 72° 49' 57"

Transmitter: Rattlesnake Mountain, U.S. Rte. 6, Farmington, CT.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Andrew, 2.4-meter Ku-band; Harris, 3.5-meter Ku-band; Harris, 6.1-meter Ku-band; RCA Americom, 3.5-meter Ku-band; Scientific-Atlanta, 7-meter C-band; DX Engineering, Harris, M/A-Com, Scientific-Atlanta receivers.

SNG Mobile Dish: Andrew, 2.3-meter Ku-band.

News Services: AP, NBC.

LMA: Local marketing agreement with WTXN (U), Waterbury, CT.

Ownership: Viacom International Inc. (Group Owner).

Began Operation: February 13, 1953. Sale to present owner by Plains TV Corp. approved by FCC March 13, 1978 (Television Digest, Vol. 17:25). Sale to Plains by NBC approved Sept. 23, 1959 by FCC (Vol. 15:26, 28, 39). Sale to NBC of WKNB-TV-AM, by Julian Gross and associates approved Dec. 12, 1956 (Vol. 11:2, 9, 22, 26; 12:50).

Represented (sales): TeleRep Inc.

Represented (legal): Arent, Fox, Kintner, Plotkin & Kahn.

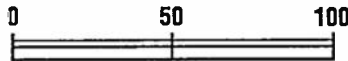
Represented (engineering): A. D. Ring, P.C.

Personnel:

- Al Bova, Vice President & General Manager.
- Steve Schwaid, News Director.
- Ron Pulera, General Sales Manager.
- Rob Ewert, Local Sales Manager.
- Steve Smith, National Sales Manager.
- Ronni Attenello, Program Manager.



SCALE OF MILES



WVIT BPCT-5219 Granted 11/3/78

© American Map Corp., No. 14244

- Jeff Gray, Creative Services Director.
- Bill Mendoza, Production Manager.
- Tom Sequin, Business Manager.
- Allison Clay, Public Affairs Director.
- Dave Bondanza, Chief Engineer.

Highest 30 Sec. Rate: \$8500.

NETWORK BASE HOURLY RATE: \$2000.

City of License: New Britain. DMA: Hartford & New Haven. Rank: 26.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,260,410	543,960	2,804,370
Average Weekly Circulation (1995)	709,966	108,858	821,594
Average Daily Circulation (1995)			359,765

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

THE TED HEPBURN COMPANY

We were the broker in the 1978 sale of WVIT-TV

Ted Hepburn, President Todd Hepburn, Vice-President
325 Garden Rd., Palm Beach, FL 33480 (407) 863-8995
P.O. Box 43263, Cincinnati, OH 45243-0263 (513) 271-5400

Connecticut—New Haven-Hartford

WTNH-TV

Ch. 8

Network Service: ABC.

Licensee: LIN Television Corp., 4 Richmond Square, Providence, RI 02906.

Studios: 8 Elm St., New Haven, CT 06510; 1010 Wethersfield Ave., Hartford, CT.

Mailing Address: Box 1859, New Haven, CT 06508.

Telephone: 203-784-8888. Fax: 203-773-1292.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 166-kw visual, 33.1-kw aural. Antenna: 1210-ft. above av. terrain, 909-ft. above ground, 1549-ft. above sea level.

Latitude 41° 25' 23"
Longitude 72° 57' 06"

Requests CP for change to 175-kw visual, 1191-ft. above av. terrain, 869-ft. above ground, 1509-ft. above sea level. BPCT-950712KK.

Transmitter: Talmadge Rd., Mad Hare Mountain, Hamden.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Andrew, 5.6-meter Ku-band; Andrew, 7.3-meter C-band; Harris, 9-meter C-band; Andrew, Avantek, DX Antenna, Harris receivers.

SNG Mobile Dish: Dalsat/Andrew, 2.3-meter Ku-band.

News Services: ABC, AP, CNN, MediaLink, UPI.

LMA: Local marketing agreement with WTVU (W), New Haven, CT.

Ownership: LIN Television Corp. (Group Owner).

Began Operation: June 15, 1948. Sale to present owners by Cook Inlet Communications Corp. approved by FCC Nov. 14, 1994. Sale to Cook Inlet Communications Corp. by Capital Cities Communications approved by FCC Nov. 14, 1985 (*Television Digest*, Vol. 25:30, 31). Sale to Capital Cities by Triangle Publications approved by FCC Feb. 24, 1971. Previous sale by Aldo DeDominicis-Patrick J. Goode interests approved June 20, 1956 (Vol. 12:21, 22, 25, 34).

Represented (sales): Petry Television.

Represented (legal): Wilmer, Cutler & Pickering.

Personnel:

Henry K. Yaggi III, President & General Manager.
Lou Verruto, General Sales Manager.



WTNH-TV BPCT-4582 Granted 5/17/76

© American Map Corp., No. 14244

Harvey Adelberg, Local Sales Manager.
Jon Hitchcock, National Sales Manager.
Liz Crane, News Director.
Bob Russo, Engineering Manager.
Lisa Franco, Programming Administration.
Steve Perler, Business Manager.
Stan Roman, Operations Manager.
Cathy Gugerty, Director of Broadcast Services.

Rates: On request.

City of License: New Haven. **DMA:** Hartford & New Haven. **Rank:** 26.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	3,567,480	1,202,980	4,770,460
Average Weekly Circulation (1995)	770,087	137,496	907,412
Average Daily Circulation (1995)			497,214

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Connecticut—New London

WTWS

Ch. 26

Network Service: Independent.

Licensee: Paxson New London License Inc., 3 Shaws Cove, No. 226, New London, CT 06320.

Studio: 3 Shaws Cove, No. 226, New London, CT 06320.

Telephone: 203-444-2626. Fax: 203-440-2601.

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 2820-kw max. visual, 282-kw max. aural. Antenna: 1251-ft. above av. terrain, 1200-ft. above ground, 1501-ft. above sea level.

Latitude 41° 25' 05"
Longitude 72° 11' 55"

Transmitter: 1.3-mi. SE on Hwy. 85, Montville.

Satellite Earth Stations: Comtech, 5-meter C-band; Winegard, 3-meter Ku & C-band; DX Engineering, Pinzone receivers.

Ownership: Paxson Communications Corp. (Group Owner).

Began Operation: September 15, 1986. Sale to ValueVision International by R & R Media Corp. approved by FCC but not consummated (Television Digest, Vol. 33:44). Sale to present owner approved Jan. 27, 1995 (Vol. 35:1).

Represented (legal): Reddy, Begley, Martin & McCormick.

Personnel:

- Robert Backman, Station Manager.
- Sue Ellen Jacobs, Business Manager.
- Bruce Fox, General Sales Manager.
- Ron Brown, Chief Engineer.
- Glenn Peltier, Program Director.

Highest 30 Sec. Rate: \$150.



WTWS BMPCT-850828LE Granted 10/10/85 © American Map Corp., No. 14244

City of License: New London. DMA: Hartford & New Haven. Rank: 26.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,647,840	416,560	2,064,400
Average Weekly Circulation (1995)	107,802	15,588	123,376
Average Daily Circulation (1995)			27,508

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Connecticut—Waterbury

WTXX

Ch. 20

Network Service: UPN.

Licensee: Counterpoint Communications Inc., 999 Whalley Ave. No. 2A, Box 2988, New Haven, CT 06515-0088.

Studio: 15 Peach Orchard Rd., Prospect, CT 06712.

Mailing Address: 15 Peach Orchard Rd., Prospect, CT 06712.

Telephone: 203-575-2020. **Fax:** 203-575-7450.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 2240-kw max. & 1700-kw horizontal visual, 224-kw max. & 170-kw horizontal aural. Antenna: 1200-ft. above av. terrain, 1013-ft. above ground, 1749-ft. above sea level.

Latitude 41° 31' 04"
Longitude 73° 01' 07"

Transmitter: 37 Peach Orchard Rd., Prospect, CT 06712.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: M/A-Com, 3.7-meter Ku-band; Scientific-Atlanta, 7-meter C-band; M/A-Com, Scientific-Atlanta receivers.

LMA: Local marketing agreement with WMT (N), New Britain-Hartford, CT.

Ownership: Counterpoint Communications Inc.

Began Operation: September 4, 1953. Sale to Counterpoint Communications Inc. by Renaissance Communications approved by FCC January 14, 1993. Sale to Channel 20 Licensee Inc. by Odyssey Partners, et al., approved by FCC June 15, 1989 (Television Digest, Vol. 29:20). Previous sale by Thomas TV Inc. approved Nov. 9, 1981 (Vol. 21:18).

Represented (legal): Koteen & Naftalin.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

Edward Taddel, General Manager.
Peter Zackowski, Chief Engineer.



WTXX BNPCT-820223KG Granted 3/11/82 © American Map Corp., No. 14244

Steve Ruccio, Program & Promotion Director.
Alice Raven, Business Manager.

Highest 30 Sec. Rate: \$1000.

City of License: Waterbury. **DMA:** Hartford & New Haven. **Rank:** 26.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,710,620	347,160	2,057,780
Average Weekly Circulation (1995)	197,411	43,337	244,362
Average Daily Circulation (1995)			66,659

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.



MARKET	NIelsen DMA TV HOUSEHOLDS	RANK
Philadelphia, PA	2,645,690	4
Baltimore, MD	980,310	23
Salisbury, MD	102,090	163

MARKET AREA COMMERCIAL STATIONS

KYW-TV (3), W8PH-TV (60), WCAU (10), WFMZ-TV (69), WGBS-TV (57), WGTW (48), WHSP-TV (65), WMGM-TV (40), WPHL-TV (17), WPVI-TV (6), WTGI-TV (61), WTVE (51), WTXF (29), WWAC-TV (53)
 WBAL-TV (11), WBFF (45), WHSW-TV (24), WJZ-TV (13), WMAR-TV (2), WNUV-TV (54)
 WBOC-TV (16), WMDT (47)

Delaware Station Totals as of November 1, 1995

	VHF	UHF	TOTAL
Commercial Television Stations	0	1	1
Educational Television Stations	1	1	2
	1	2	3

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Television & Cable Factbook

Delaware—Wilmington

WTGI-TV

Ch. 61

Network Service: Independent.

Licensee: Paxson Communications Corp., 18401 U.S. Hwy. 19 N., Clearwater, FL 34624.

Studio: 520 N. Delaware Ave., Philadelphia, PA 19123.

Telephone: 215-923-2661. Fax: 215-923-2677.

Technical Facilities: Channel No. 61 (752-758 MHz). Authorized power: 3000-kw max. visual, 300-kw max. aural. Antenna: 958-ft. above av. terrain, 950-ft. above ground, 1049-ft. above sea level.

Latitude	39°	41'	43"
Longitude	75°	17'	55"

Transmitter: Old Vestry Rd., 2.8-mi. NNE of Woodstown.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: AFC, 4-meter Ku-band; Vertex, 6.1-meter C-band.

Ownership: Paxson Communications Corp. (Group Owner).

Began Operation: July 9, 1986. Sale to present owner by Delaware Valley Broadcasters approved by FCC Jan. 20, 1995.

Represented (engineering): Mullaney Engineering Inc.

Personnel:

Daniel G. Slape, General Manager.
 Uriel Rendon, Local Sales Manager.
 Dan Borowicz, Chief Engineer.
 Priscilla Bauer, Program Director.
 Patrick Pierantozzi, Business Manager.

Highest 30 Sec. Rate: \$225.



WTGI-TV BMPCT-860617KF Granted 6/27/86 © American Map Corp., No. 14244

City of License: Wilmington. DMA: Philadelphia. Rank: 4.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,433,220	611,840	2,045,060
Average Weekly Circulation (1995)	16,627	9,590	26,590
Average Daily Circulation (1995)			8,162

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.



MARKET

**NIELSEN DMA
TV HOUSEHOLDS**

RANK

MARKET AREA COMMERCIAL STATIONS

Washington, DC	1,883,590	7
Pittsburgh, PA.....	1,150,430	19
Baltimore, MD.....	980,310	23
Salisbury, MD.....	102,090	163

WBDC-TV (50), WDCA (20), WHAG-TV (25), WJAL (68), WJLA-TV (7), WRC-TV (4), WTMW (14), WTTG (5), WUSA (9), WVI (66)
 KDKA-TV (2), WPCB-TV (40), WPGH-TV (53), WPTT-TV (22), WPXI (11), WTAE-TV (4)
 WBAL-TV (11), WBFF (45), WHSW-TV (24), WJZ-TV (13), WMAR-TV (2), WNUV-TV (54)
 WBOC-TV (16), WMDT (47)

State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

WYVN, Hagerstown	See Martinsburg, WV
WTKK, Washington	See Manassas, VA
WVI, Washington	See Manassas, VA
WTMW, Washington	See Arlington, VA

District of Columbia Station Totals as of November 1, 1995

	VHF	UHF	TOTAL
Commercial Television Stations	4	2	6
Educational Television Stations	0	2	2
	4	4	8

District of Columbia—Washington

WBDC-TV

(formerly WFTY)

Ch. 50

Network Service: WBN.

Licensee: Jasas Corp., 2121 Wisconsin Ave., Suite 350, Washington, DC 20007.

Studio: 2121 Wisconsin Ave., Suite 350, Washington, DC 20007.

Telephone: 202-965-5050. **Fax:** 202-965-0050.

Technical Facilities: Channel No. 50 (686-692 MHz). Authorized power: 2450-kw max. & 1860-kw horizontal visual, 245-kw max. & 186-kw horizontal aural. Antenna: 570-ft. above av. terrain, 509-ft. above ground, 797-ft. above sea level.

Latitude	38°	57'	44"
Longitude	77°	01'	36"

Holds CP for change to 2438-kw max. visual, 810-ft. above av. terrain, 732-ft. above ground, 1020-ft. above sea level. BMPCT-871109KG.

Transmitter: NW Corner of 9th & Peabody, Washington.

Satellite Earth Stations: ADM, 3-meter C-band; Scientific-Atlanta, 4-meter C-band.

Ownership: Jasas Corp. (Group Owner).

Began Operation: November 1, 1981. Sale to Corridor Bcstg. Corp. by Theodore S. Ledbetter Jr. approved by FCC January 17, 1985. Transfer of control to present owner granted Nov. 29, 1993.

Represented (sales): Roslin Television Sales.

Represented (legal): Patton, Boggs & Blow.

Personnel:

Michael R. Nurse, Vice President & General Manager.
 Gary Marder, General Sales Manager.
 Ed Shea, National Sales Manager.
 Scott Lilly, Regional Sales Manager.
 John Handley, Chief Engineer.
 Carolyn Parker, Program & Promotion Director.
 Donn Fraser, Business Manager.



WBDC-TV BMPCT-871109KG Granted 1/27/88 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$1500.

City of License: Washington. DMA: Washington, DC. Rank: 7.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,746,930	1,016,900	2,763,830
Average Weekly Circulation (1995)	171,944	137,787	313,954
Average Daily Circulation (1995)			76,071

* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

District of Columbia—Washington

WDCA

Ch. 20

Network Service: UPN.

Licensee: Paramount Stations Group Inc., 5555 Melrose Ave., Hollywood, CA 90038.

Studio: 5202 River Rd., Bethesda, MD 20816.

Telephone: 301-986-9322. Fax: 301-654-3517.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 4000-kw max. & 3090-kw horizontal visual, 400-kw max. & 309-kw horizontal aural. Antenna: 770-ft. above av. terrain, 809-ft. above ground, 1049-ft. above sea level.

Latitude 38° 57' 49.40"
Longitude 77° 06' 18.20"

Transmitter: 5202 River Rd., Bethesda, MD.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Harris, 9-meter C-band; AFC, 4-meter Ku-band; Harris, 3-meter C-band; Harris, 6-meter C-band; Harris receivers.

Ownership: Viacom International Inc. (Group Owner).

Began Operation: April 20, 1966. Sale to Improvement Leasing Co. by Milton Grant & assoc. approved by FCC May 7, 1969 (Television Digest, Vol. 8:50; 9:19). Sale to Taft Television & Radio by Improvement Leasing Co. approved by FCC Aug. 16, 1979 (Vol. 18:18; 19:30, 33-36). Sale to TVX by Taft approved Feb. 20, 1987 (Vol. 27:9, 14, 15).

Represented (sales): Seltel Inc.

Represented (legal): Leventhal, Senter & Lerman.

Personnel:

- Richard H. Williams, Vice President & General Manager.
- Helen Feinbloom, General Sales Manager.
- Marty Sheehan, Local Sales Manager.
- Steve Dickler, National Sales Manager.
- Michael Schroeder, Director, Programming & Operations.
- Mark Feldman, Director, Marketing & Promotion.
- Pedro Perez, Chief Engineer.



WDCA BPCT-4374 Granted 10/5/70

© American Map Corp., No. 14244

Rates: On request.

City of License: Washington. DMA: Washington, DC. Rank: 7.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,237,260	1,216,400	3,453,660
Average Weekly Circulation (1995)	722,212	362,256	1,115,674
Average Daily Circulation (1995)			421,393

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

THE TED HEPBURN COMPANY

We were the broker
in the 1979 sale of
WDCA-TV

Ted Hepburn, President Todd Hepburn, Vice-President
325 Garden Rd., Palm Beach, FL 33480 (407) 853-8995
P.O. Box 43263, Cincinnati, OH 45243-0263 (513) 271-5400

District of Columbia—Washington

WJLA-TV

Ch. 7

Network Service: ABC.

Licensee: WJLA Inc., 3007 Tilden St. NW, Washington, DC 20008.

Studio: 3007 Tilden St. NW, Washington, DC 20008.

Telephone: 202-364-7777. **Fax:** 202-362-1124.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 48-kw aural. Antenna: 770-ft. above av. terrain, 640-ft. above ground, 1049-ft. above sea level.

Latitude 38° 57' 01"
Longitude 77° 04' 47"

Transmitter: 4010 Chesapeake St. NW.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 5-meter C-band; Comtech, 3.5-meter Ku & C-band; Microdyne, 3.1-meter Ku & C-band; Satcom Technologies, 5.5-meter Ku-band; Satcom Technologies, 7-meter C-band; Comtech, Microdyne receivers.

SNG Mobile Dish: Satcom Technologies, 2.3-meter Ku-band.

News Services: AP, UPI.

Ownership: Allbritton Communications Company (Group Owner).

Began Operation: October 3, 1947. As WMAL-TV, de facto control transferred with WMAL-AM-FM from Washington Star Communications Inc. to Joe Allbritton in 1975 (Television Digest, Vol. 15:30, 31, 32).

Represented (sales): Katz American Television; Canadian Communications Co.

Represented (legal): Hogan & Hartson.

Personnel:

- Terrence J. Connelly, President & General Manager.
- Gary Wordlaw, Vice President & News Director.
- John Tollefson, Vice President & Operations & Engineering Director.
- Gary Smith, Vice President & Finance Director.
- Donna Weston, Vice President & Director, Audience Development.
- Jan Evans, Director of Sales.
- Susan Koch, Human Resources Director.



WJLA-TV BMPCT-7405 Granted 7/25/72 © American Map Corp., No. 14244

Rates: On request.

NETWORK BASE HOURLY RATE: \$2550.

City of License: Washington. **OMA:** Washington, DC. **Rank:** 7.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,364,040	1,267,840	3,631,880
Average Weekly Circulation (1995)	1,084,983	610,671	1,753,524
Average Daily Circulation (1995)			946,908

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

District of Columbia—Washington

WRC-TV

Ch. 4

Network Service: NBC.

Licensee: NBC Subsidiary Inc. 5, 4001 Nebraska Ave. NW, Washington, DC 20016.

Studio: 4001 Nebraska Ave. NW, Washington, DC 20016.

Telephone: 202-885-4000. Fax: 202-885-4104.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 15.1-kw aural. Antenna: 627-ft. above av. terrain, 469-ft. above ground, 856-ft. above sea level.

Latitude 38° 56' 23.80"
Longitude 77° 04' 53.50"

Transmitter: 4001 Nebraska Ave. NW.

Satellite Earth Stations: Scientific-Atlanta, 5-meter; Scientific-Atlanta, 7-meter.

News Services: AP, NBC, UPI.

Ownership: National Broadcasting Co. (Group Owner).

Began Operation: June 27, 1947.

Represented (sales): Pety Television Inc.

Personnel:

Allan Horlick, President & General Manager.
Margaret McNally, Vice President & Sales Director.
Richard Reingold, Vice President & News Director.
Sandi Yost, Vice President & Director, Advertising & Promotion.
Jane Flavin, National Sales Manager.
Toni McHugh, National Sales Manager.
Donald Archibale, Director, Washington Technical Services.
Wendy White, Executive Producer, News.
Charles Stuart, Executive Producer, News.
Kathleen McCampbell, Director, Programming.
Paul Besson, Director, Employee Relations.
Angela Owens, Director, Station Information.

Rates: On request.



WRC-TV BPCT-890316KE Granted 6/28/89 © American Map Corp., No. 14244

NETWORK BASE HOURLY RATE: \$2150.

City of License: Washington. DMA: Washington, DC. Rank: 7.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,272,410	1,250,490	3,522,900
Average Weekly Circulation (1995)	1,045,206	584,805	1,664,264
Average Daily Circulation (1995)			847,339

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

District of Columbia—Washington

WTTG

Ch. 5

Network Service: FOX.

Licensee: Fox Television Stations Inc., 5151 Wisconsin Ave. NW, Washington, DC 20016.

Studio: 5151 Wisconsin Ave. NW, Washington, DC 20016.

Telephone: 202-244-5151. **Fax:** 202-244-1745.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: 770-ft. above av. terrain, 705-ft. above ground, 1049-ft. above sea level.

Latitude 38° 57' 21"
Longitude 77° 04' 57"

Transmitter: 5151 Wisconsin Ave. NW, Washington.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Microdyne, 5-meter; Microdyne, 10-meter; Vertex, 6.1-meter; Microdyne, Standard Communications receivers.

News Services: AP, UPI.

Ownership: Fox Television Stations Inc. (Group Owner).

Began Operation: January 1, 1947. Sale by Metromedia Inc. to present owner approved by FCC Nov. 14, 1985.

Represented (sales): TeleRep Inc.

Personnel:

- Gene McHugh, Vice President & General Manager.
- Gregg Kelley, Vice President & General Sales Manager.
- Carl Gottlieb, Vice President & News Director.
- David Levy, Vice President, Operations & Engineering.
- Richard Sienker, Vice President, Operations & Engineering.
- Lindy Spero, Vice President & Director, Creative Services.
- Glenn Dyer, Vice President, Programming.
- J. David Lewis, Chief Engineer.
- Arthur Leffler, Local Sales Manager.
- Jan Evans, National Sales Manager.



WTTG BMPCT-5854 Granted 6/25/63

© American Map Corp., No. 14244

Lynn Luria Fanaroff, Public Relations Director.
Mark Poertner, Production Manager.

Highest 30 Sec. Rate: \$12,000.

City of License: Washington. DMA: Washington, DC. Rank: 7.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,744,900	1,413,470	4,158,370
Average Weekly Circulation (1995)	1,264,439	632,675	1,957,456
Average Daily Circulation (1995)			954,246

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

District of Columbia—Washington

WUSA

Ch. 9

Network Service: CBS.

Licensee: Gannett Co. Inc., 4100 Wisconsin Ave. NW, Washington, DC 20016.

Studio: 4100 Wisconsin Ave. NW, Washington, DC 20016.

Telephone: 202-895-5999. **Fax:** 202-966-7948.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 770-ft. above av. terrain, 640-ft. above ground, 1049-ft. above sea level.

Latitude 38° 57' 01"
Longitude 77° 04' 47"

Transmitter: 4001 Brandywine St. NW.

Satellite Earth Stations: Harris, 4.5-meter Ku-band; Harris, 6.1-meter C-band; Scientific-Atlanta, 4.5-meter C-band; Scientific-Atlanta, 7-meter C-band; Harris, Scientific-Atlanta receivers.

News Services: AP, UPI, Reuters, Western Union Weather.

Ownership: Gannett Broadcasting Group (Group Owner).

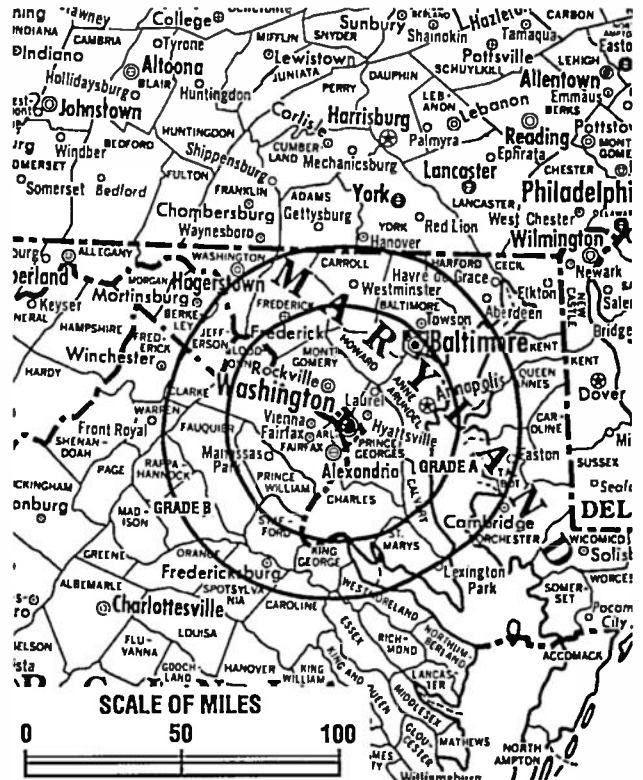
Began Operation: January 16, 1949 as WOIC. Sold to CBS (45%) and Washington Post (55%) August 1950 (*Television Digest*, Vol. 6:25). Washington Post acquired 100% in October 1954 (Vol. 10:42). Exchange for WWJ-TV (now WDIV), Detroit, MI approved by FCC May 18, 1978 (Vol. 17:58; 18:21). Sale by Evening News Assn. to present owner approved Jan. 13, 1986.

Represented (sales): Blair Television.

Represented (legal): Reed, Smith, Shaw & McClay.

Personnel:

- Robert J. Sullivan, Vice President & General Manager.
- Chuck Cowdrey, Vice President, Broadcast.
- Sandra Butler-Jones, Vice President, Broadcast Operations.
- Kevin O'Tool, Vice President, Business.
- Paul Malkie, Vice President & Creative Services Director.
- Richard Oyer, General Sales Manager.
- Pam Baratta, Local Sales Manager.
- Michael Miller, National Sales Manager.
- William Beckner, Chief Engineer.



WUSA BMPCT-7389 Granted 8/17/72 © American Map Corp., No. 14244

James Martin, Operations Manager.
Colette Free, Human Resources Manager.
Khalim Piankhi, Manager, Community Affairs.

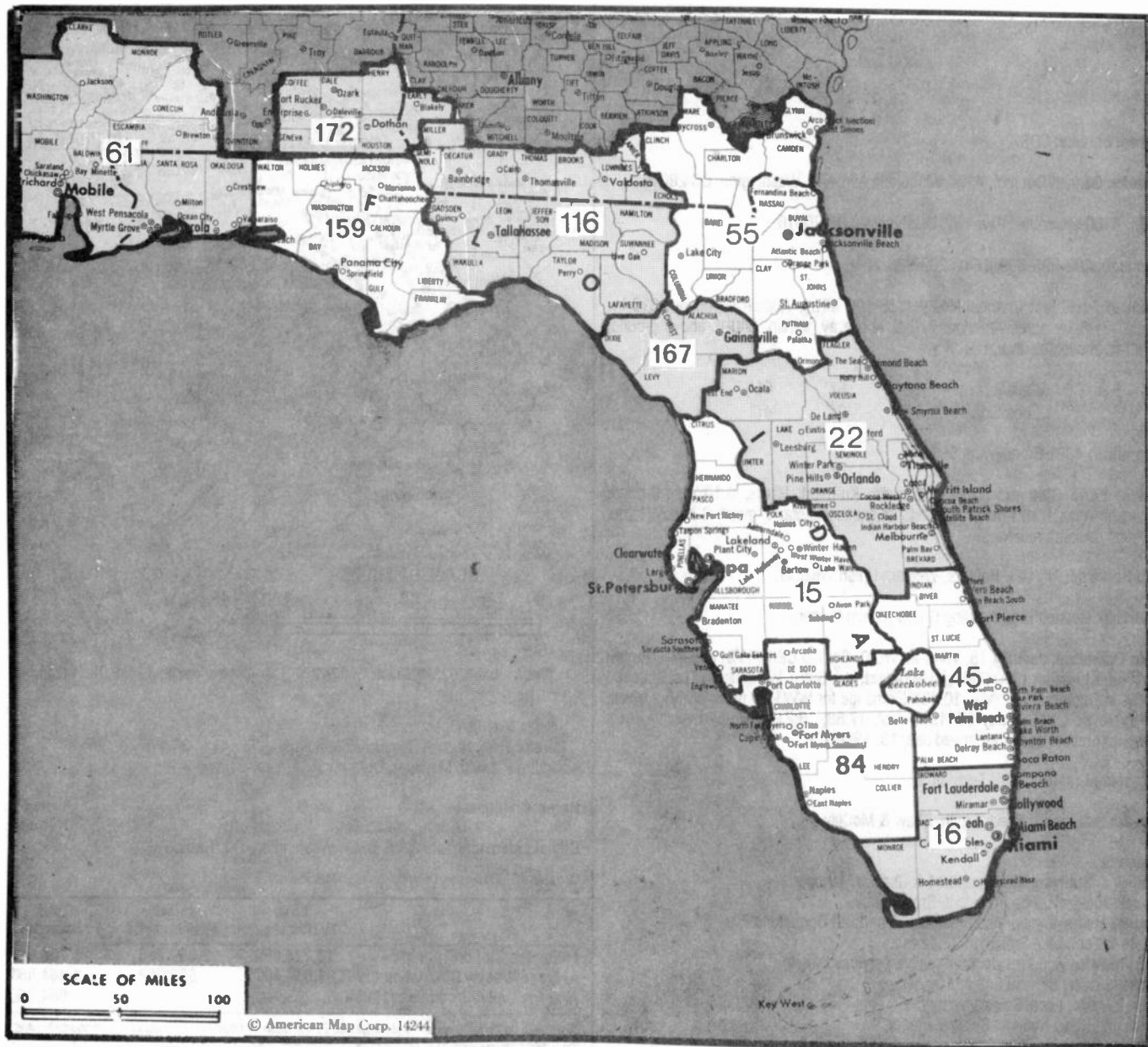
Rates: On request.

City of License: Washington. **OMA:** Washington, DC. **Rank:** 7.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	16,224,880	9,532,760	25,757,640
Average Weekly Circulation (1995)	1,074,407	698,962	1,844,861
Average Daily Circulation (1995)			954,350

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.



MARKET	NIelsen DMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
Tampa-St. Petersburg-Sarasota, FL	1,395,480	15	WBHS-TV (50), WBSV-TV (62), WCLF (22), WFCT (66), WFLA-TV (8), WFTS (28), WTMV (32), WTOG (44), WTSP (10), WTTA (38), WTVT (13), WWSB (40)
Miami-Fort Lauderdale, FL	1,340,860	16	WBFS-TV (33), WCTD (35), WDZL (39), WEYS (22), WFOR-TV (4), WHFT (45), WLTV (23), WPLG (10), WSCV (51), WSVN (7), WTVJ (6), WYHS-TV (69)
Orlando-Daytona Beach-Melbourne, FL	997,850	22	WACX (55), WBSF (43), WCPX-TV (6), WESH (2), WFTV (9), WIRB (56), WKCF (18), WOFL (35), WRBW (65), WTGL-TV (52)
West Palm Beach-Fort Pierce, FL	576,460	45	WFGC (61), WFLX (29), WPBF (25), WPEC (12), WPTV (5), WTVX (34)
Jacksonville, FL-Brunswick, GA	486,240	55	WAWS-TV (30), WBSG-TV (21), WJKS (17), WJXT (4), WNFT (47), WTLV (12)
Mobile, AL-Pensacola, FL	436,200	61	WALA-TV (10), WEAR-TV (3), WFGX (35), WHBR (33), WJTC (44), WKRG-TV (5), WMPV-TV (21), WPAN (53), WPMI (15)
Fort Myers-Naples, FL	305,350	84	WBBH-TV (20), WEVU (26), WFTX (36), WINK-TV (11), WRXY-TV (49), WTVK (46)
Tallahassee, FL-Thomasville, GA	209,670	116	WCTV (6), WGVP (44), WTLH (49), WTWC (40), WTXL-TV (27)
Panama City, FL	109,950	159	WJHG-TV (7), WMBB (13), WPCT (46), WPGX (28)
Gainesville, FL	94,730	167	WCJB (20), WOGX (51)
Dothan, AL	85,700	172	WDFX-TV (34), WDHN (18), WTVY (4)

State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

WWSB, Bradenton	See Sarasota, FL
WFTX, Cape Coral	See Fort Myers, FL
WCLF, Clearwater	See Tampa, FL
WKCF, Clermont	See Orlando, FL
WTGL-TV, Cocoa	See Orlando, FL
WCPX-TV, WESH, WFTV, Daytona Beach	See Orlando, FL
WSCV, Fort Lauderdale	See Miami, FL
WTVX, Fort Pierce	See West Palm Beach, FL
WFGX, Fort Walton Beach	See Pensacola, FL
WYHS-TV, Hollywood	See Miami, FL
WTMV, Lakeland	See Tampa, FL
WACX, Leesburg	See Orlando, FL
WIRB & WBSF, Melbourne	See Orlando, FL
WEVU & WNPL-TV, Naples	See Fort Myers, FL
WOGX, Ocala	See Gainesville, FL
WALA-TV, WKRQ-TV, WMPV-TV & WPMI, Pensacola	See Mobile, AL
WFTS, WTOG, WTSP, WTTA & WTVT, St. Petersburg	See Tampa, FL
WTLH, Tallahassee	See Bainbridge, GA
WPBF, Tequesta	See West Palm Beach, FL
WBSV-TV, Venice	See Sarasota, FL
WTVX, Vero Beach	See West Palm Beach, FL

Florida Station Totals as of November 1, 1995

	VHF	UHF	TOTAL
Commercial Television Stations	19	46	65
Educational Television Stations	5	11	16
	24	57	81

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— NEW AREA CODES —

State	Before	After	Effective Date
Florida	305	305	Dade & Monroe counties
		954	Broward County
	904	352	Gainesville LATA
	904	Remainder of current 904	December 3, 1995
Georgia	404	404	Central Atlanta
		770	Remainder of previous 404
South Carolina	803	864	Northwest portion of state, including Greenville, Spartanburg & Anderson
		803	Remainder of previous 803 including Charleston & Florence

Florida—Fort Myers

WBBH-TV

Ch. 20

Network Service: NBC.

Licensee: Waterman Bcstg. Corp. of Florida, Box 7578, Fort Myers, FL 33911-7578.

Studio: 3719 Central Ave., Fort Myers, FL 33901.

Telephone: 941-939-2020. **Fax:** 941-939-2152.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 5000-kw max. & 2619-kw horizontal visual, 500-kw max. & 262-kw horizontal aural. Antenna: 1482-ft. above av. terrain, 1518-ft. above ground, 1549-ft. above sea level.

Latitude	26°	49'	27"
Longitude	81°	45'	51"

Transmitter: Rte. 31, 2.3-mi. S of Tuckers Corner.

Satellite Earth Station: Harris, 10-meter Ku-band; Harris receivers.

News Services: AP, UPI.

LMA: Local marketing agreement with WEVU (A), Naples-Fort Myers, FL.

Ownership: Waterman Broadcasting Corp. (Group Owner).

Began Operation: December 18, 1968. Sale to present owners by William N. Dakos, et al., approved by FCC July 9, 1979.

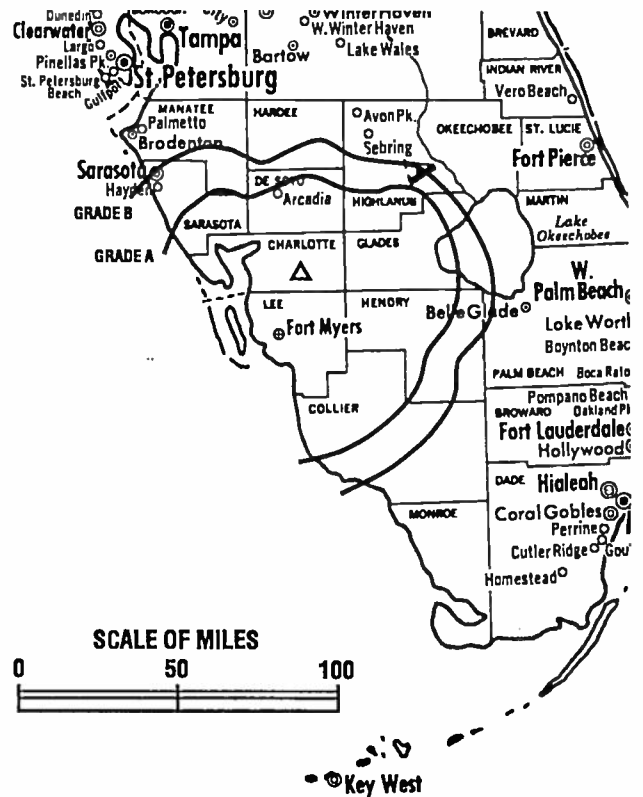
Represented (sales): Katz Continental Television.

Represented (legal): Cohn & Marks.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

- Steve Pontius, Vice President & General Manager.
- Olane Gower, Director of Sales.
- Wayne Phillips, Chief Engineer.
- Gerald Poppe, Director of Finance.
- Evelyn Jewett, National Sales Administrator.
- Chere Avery, News Director.
- Harris Segal, Program Coordinator.
- Randy Foulds, Marketing & Promotion Director.
- Bob Jones, Creative Services/Production.
- Evelyn Jewett, Computer Traffic Manager.



WBBH-TV BMPCT-820426KE Granted 9/3/82 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$2000.

NETWORK BASE HOURLY RATE: \$750.

City of License: Fort Myers. OMA: Fort Myers-Naples. Rank: 84.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	803,500	247,870	1,051,370
Average Weekly Circulation (1995)	210,977	70,117	282,846
Average Daily Circulation (1995)			178,746

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Florida—Naples-Fort Myers

WEVU

Ch. 26

Network Service: ABC.

Licensee: Ellis Communications, One Buckhead Plaza, 3060 Peachtree Rd., Suite 1100, Atlanta, GA 30305.

Studio: 3451 Bonita Bay Blvd., Bonita Springs, FL 33923.

Telephone: 941-495-9388. Fax: 941-947-1722.

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1209-ft. above av. terrain, 1224-ft. above ground, 1249-ft. above sea level.

Latitude 26° 25' 22"
Longitude 81° 37' 49"

Transmitter: 21990 Carter Rd., Estero, FL 33928.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Andrew, 7.3-meter C-band; Comtech, 7.3-meter C-band; Andrew, Pinzone receivers.

News Service: AP.

LMA: Local marketing agreement with WBBH-TV (N), Fort Myers, FL.

Ownership: Ellis Communications Inc. (Group Owner).

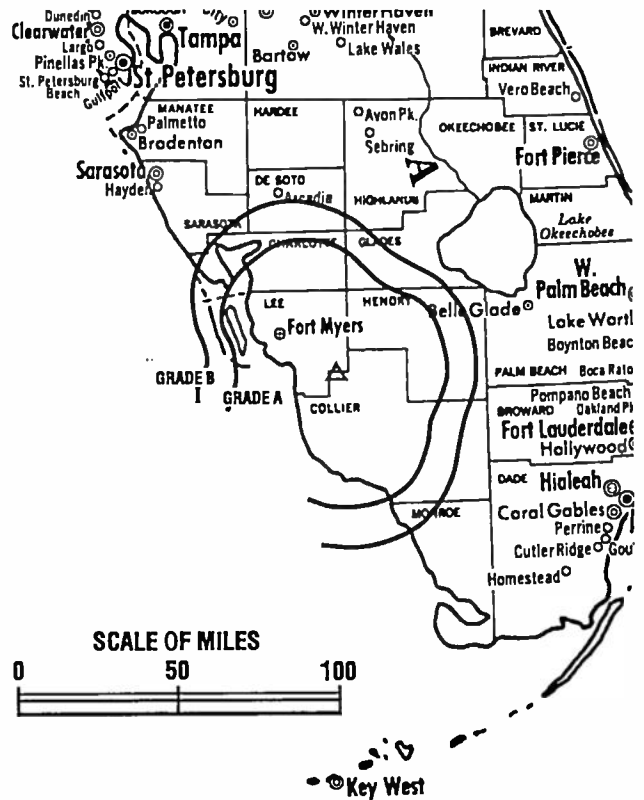
Began Operation: August 21, 1974. Sale to FCVS Communications by Caloosa Television Corp. approved by FCC Aug. 1992. Sale to Caloosa Television Corp. approved by FCC Aug. 24, 1978. Sale to present owner by FCVS Communications approved by FCC October 7, 1993.

Represented (sales): Seitel Inc.

Represented (engineering): Moffet, Larson & Johnson Inc.

Personnel:

Diane Gower, Director, Sales & Marketing.
Jesse Daniels, General Sales Manager.
Charlotte Harwood, National & Regional Sales Manager.
Dave McKelvey, Chief Engineer.



WEVU BPCT-860702KG Granted 6/10/88 © American Map Corp., No. 14244

Jim Goin, Promotion Director.
Rodney Freed, Production Manager.

Highest 30 Sec. Rate: \$12,000.

City of License: Naples. DMA: Fort Myers-Naples. Rank: 84.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	670,840	207,830	878,670
Average Weekly Circulation (1995)	175,791	49,079	225,772
Average Daily Circulation (1995)			107,668

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Florida—Cape Coral

WFTX

Ch. 36

Network Service: FOX.

Licensee: Wabash Valley Bcstg. Corp.

Studio: 621 S.W. Pine Island Rd., Cape Coral, FL 33991.

Telephone: 813-574-3636. **Fax:** 813-574-2025.

Technical Facilities: Channel No. 36 (602-608 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1476-ft. above av. terrain, 1477-ft. above ground, 1506-ft. above sea level.

Latitude 26° 47' 43"
Longitude 81° 48' 04"

Transmitter: 4.9-mi. SSW of Tuckers Comer.

Satellite Earth Stations: Microdyne, 7-meter C-band; Prodelin, 3-meter C-band; United Satellite Systems, 3-meter Ku-band; Automation Techniques receivers.

News Service: Fox News.

Ownership: Wabash Valley Broadcasting Corp. (Group Owner).

Began Operation: October 14, 1985. Sale to present owner by Family TV Assoc. approved by FCC Nov. 25, 1986 (*Television Digest*, Vol. 26:38).

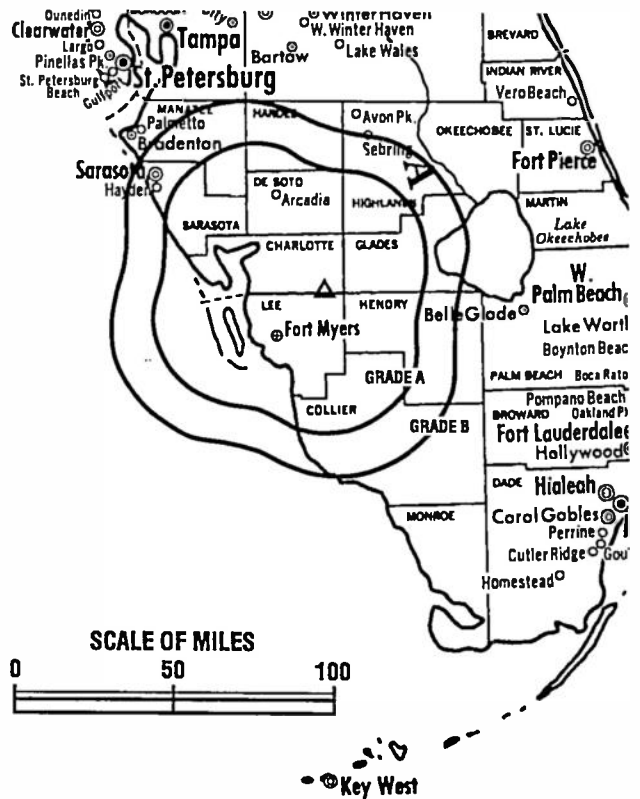
Represented (sales): Petry Television Inc.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): B. Scott Baxter & Associates.

Personnel:

- Chris Andrews, Vice President & General Manager.
- Mark Pierce, Station Manager.
- Ron Brown, General Sales Manager.
- Carole Nelson, National Sales Manager.
- Jerry Blevins, Chief Engineer.
- Merrily Carlson, Program Manager.
- Pam O'Donnell, Business Manager.



WFTX BPCT-861031KE Granted 12/5/86 © American Map Corp., No. 14244

Rates: On request.

City of License: Cape Coral. **DMA:** Fort Myers-Naples. **Rank:** 84.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	753,480	220,400	973,880
Average Weekly Circulation (1995)	160,094	52,665	213,803
Average Daily Circulation (1995)			92,876

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Florida—Fort Myers

WINK-TV

Ch. 11

Network Service: CBS.

Licensee: Fort Myers Broadcasting Co., 2824 Palm Beach Blvd., Fort Myers, FL 33916.

Studio: 2824 Palm Beach Blvd., Fort Myers, FL 33916.

Telephone: 941-334-1111. Fax: 941-334-0744.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: Circularly polarized, 1478-ft. above av. terrain, 1475-ft. above ground, 1505-ft. above sea level.

Latitude 26° 48' 01"
Longitude 81° 45' 48"

Transmitter: State Rte. 31, 3.8-mi. S of Tuckers Corner, FL.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 9-meter C-band; Microdyne, 7-meter Ku & C-band; Paracclipse, 4-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; Harris, Microdyne, Scientific-Atlanta, Wegener, Zephyr receivers.

AM Affiliate: WINK, 1-kw, 1240 kHz (CBS).

FM Affiliate: WINK-FM, 100-kw, 96.9 MHz (No. 245), 1320-ft.

News Services: AP, CNN, Florida News Network, NIWS.

Ownership: Fort Myers Broadcasting Co.

Began Operation: March 6, 1954.

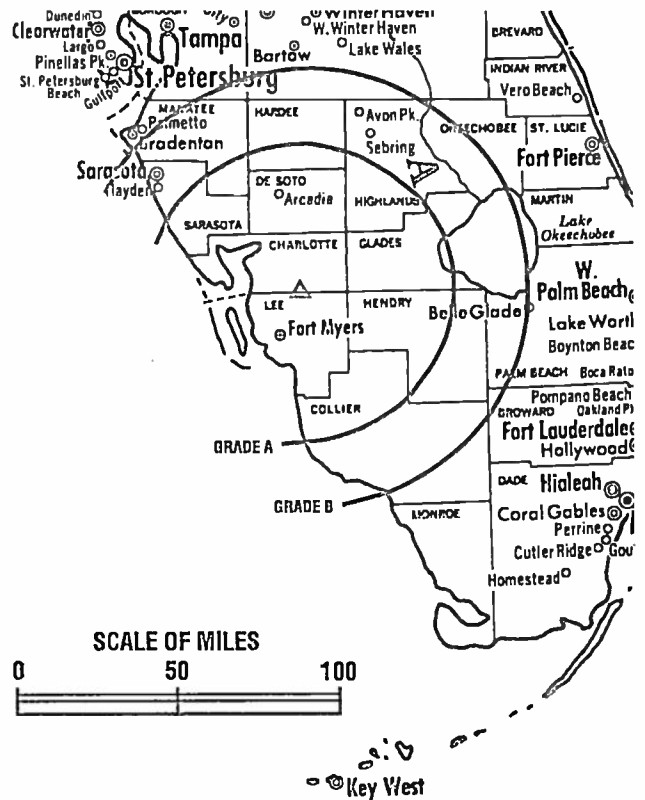
Represented (sales): Blair Television.

Represented (legal): Leibowitz & Associates, P.A.

Represented (engineering): Lohnes & Culver.

Personnel:

Joseph C. Schwartzel, Vice President & General Manager.
Michael Castengera, Station Manager & News Director.
Melissa Rice, Business Manager.
Gary Gardner, General Sales Manager.



WINK-TV BPCT-870205KH Granted 5/18/87 © American Map Corp., No. 14244

Ron Cooke, National Sales Manager.
Pam Sheffield, Program Director.
Galen Hassinger, Director of Engineering.
Tim Briggs, Production Manager.

Rates: On request.

City of License: Fort Myers. **DMA:** Fort Myers-Naples. Rank: 84.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	944,170	321,240	1,265,410
Average Weekly Circulation (1995)	242,994	82,259	327,205
Average Daily Circulation (1995)			199,320

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Florida—Tice

WRXY-TV

Ch. 49

Network Service: Independent.

Licensee: West Coast Christian Television Inc., Box 4449, North Fort Myers, FL 33918.

Studio: 40000 Horseshoe Rd., Punta Gorda, FL 33955.

Telephones: 941-535-5622; 941-543-4173. Fax: 941-543-6800.

Technical Facilities: Channel No. 49 (680-686 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1023-ft. above av. terrain, 1023-ft. above ground, 1050-ft. above sea level.

Latitude	26°	47'	08"
Longitude	81°	47'	41"

Transmitter: Horseshoe Rd., Punta Gorda.


Satellite Earth Stations: Perfect 10, 3.7-meter C-band.

Ownership: Christian Television Network (Group Owner).

Began Operation: January 29, 1995.

Represented (legal): Gammon & Grange.

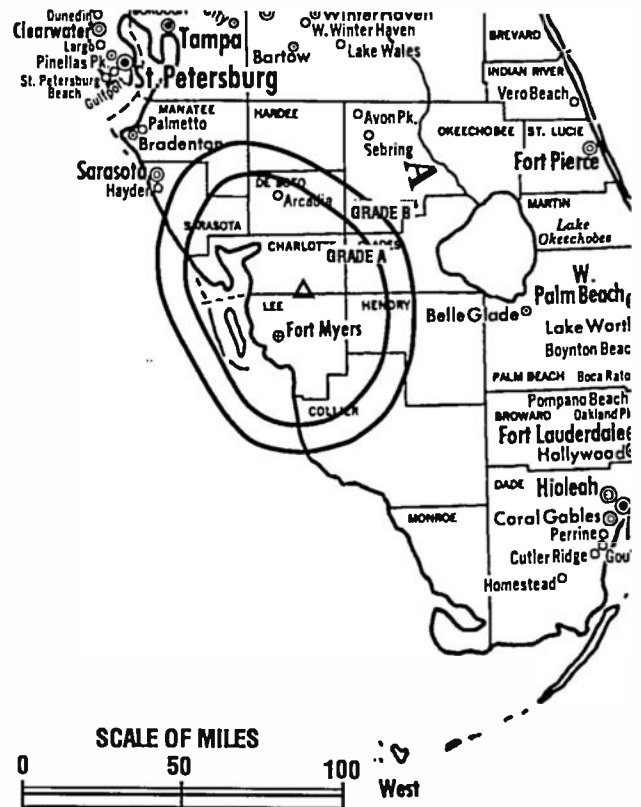
Represented (engineering): Lechman & Johnson Inc.



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WRXY-TV BMPGT-870529LH Granted 2/23/88 © American Map Corp., No. 14244

Personnel:

Tim Nixon, General Manager.
 Cardin Hesselton, Sales Manager.
 Phil Scott, Chief Engineer.

Nielsen Data: Not available.

City of License: Tice. DMA: Fort Myers-Naples. Rank: 84.

Florida—Naples

WTVK

(formerly WNPL-TV)

Ch. 46

Network Service: UPN.

Licensee: Second Generation of Florida Ltd., 1 Radio Lane, Cleveland, OH 44114.

Studio: 2150 Goodlette Rd., Naples, FL 33940.

Telephone: 941-498-4600. Fax: 941-261-4603.

Technical Facilities: Channel No. 46 (662-668 MHz). Authorized power: 3192-kw max. visual, 319-kw max. aural. Antenna: 1014-ft. above av. terrain, 1001-ft. above ground, 1027-ft. above sea level.

Latitude 26° 25' 22"
Longitude 81° 37' 49"

Transmitter: 21990 Carter Rd., Estero.

Ownership: Second Generation Ltd. (Group Owner).

Began Operation: October 22, 1990. Sale to present owner by Southwest Florida Telecommunications Inc. approved by FCC July 24, 1995.

Represented (sales): Seltel Inc.

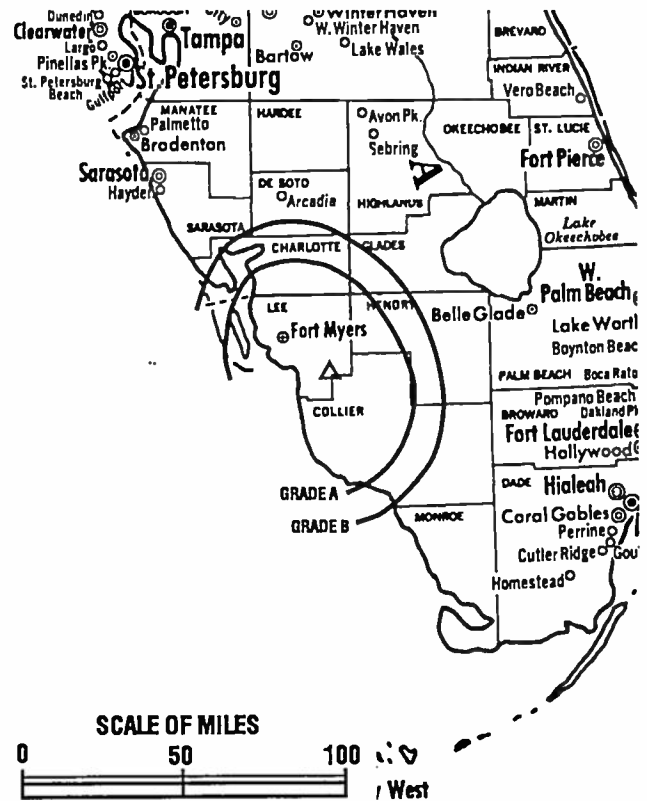
Represented (legal): Latham & Watkins.

Represented (engineering): Magnuson & Associates.

Personnel:

- Bill Darling, General Manager.
- Jack Spiess, Operations Manager.
- Bill Shane, Program Director.
- Phil Beckman, Chief Engineer.
- Randy Keiser, Programming & Promotion Director.

Highest 30 Sec. Rate: \$100.



WTVK BNPCT-910528KN Granted 6/27/91 © American Map Corp., No. 14244

City of License: Naples. DMA: Fort Myers-Naples. Rank: 84.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	336,390	89,370	425,760
Average Weekly Circulation (1995)	49,692	15,741	65,834
Average Daily Circulation (1995)			16,913

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Florida—Gainesville

WCJB

Ch. 20

Network Service: ABC.

Licensee: Diversified Communications, 5 Milk St., Box 7437, Portland, ME 04112.

Studio: 6220 N.W. 43rd St., Gainesville, FL 32606.

Telephone: 904-377-2020. **Fax:** 904-371-0747.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 2803-kw max. & 2335-kw horizontal visual, 282-kw max. & 235-kw horizontal aural. Antenna: 985-ft. above av. terrain, 985-ft. above ground, 1049-ft. above sea level.

Latitude 29° 32' 11"
Longitude 82° 24' 00"

Transmitter: 1.35-mi. S of Wacahoota.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 7.3-meter C-band; Microdyne, 7-meter C-band; RCA, 4.5-meter Ku-band; Avantek, M/A-Com, Microdyne receivers.

News Services: ABC, AP, Florida News Network.

Ownership: Diversified Communications Inc. (Group Owner).

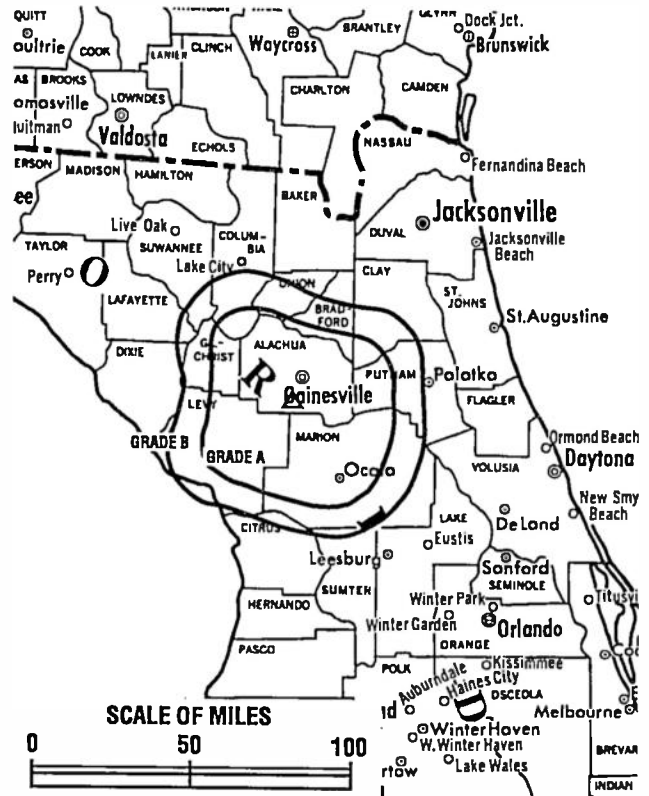
Began Operation: April 7, 1971. Sale to present owner by William E. Minshall approved by FCC Oct. 12, 1976.

Represented (sales): Blair Television.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

- Carolyn Catlin, President, Broadcast Division & General Manager.
- Bob Williams, Station Manager & News Director.
- Alan Chatman, General Sales Manager.
- Karen Watts, Program Director.
- Robin Snyder, Promotion Director.
- Tim Hoskinson, Controller.
- Steve Ingram, Director of Engineering.
- Alan Johns, Director of Production Services.
- Sheri Cason, Traffic Manager.



WCJB BPCT-800124KF Granted 10/15/82 ©American Map Corp., No. 14244

Rates: On request.

City of License: Gainesville. **DMA:** Gainesville. **Rank:** 167.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	833,440	332,900	1,166,340
Average Weekly Circulation (1995)	100,609	51,838	158,453
Average Daily Circulation (1995)			94,559

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Florida—Ocala-Gainesville

WOGX

Ch. 51

Network Service: FOX.

Licensee: Meredith Corp., 1716 Locust St., Des Moines, IA 50309.

Studio: 1551 S.W. 37th Ave., Ocala, FL 34474.

Mailing Address: Box 3985, Ocala, FL 34478.

Telephone: 904-873-6951. **Fax:** 904-237-5423.

Technical Facilities: Channel No. 51 (692-698 MHz). Authorized power: 2750-kw horizontal visual, 275-kw horizontal aural. Antenna: 920-ft. above av. terrain, 889-ft. above ground, 1049-ft. above sea level.

Latitude 29° 21' 32"
 Longitude 82° 19' 53"

Transmitter: County Road 316, approx. 4.7-mi. W of Fairfield, FL.

Satellite Earth Stations: Microdyne, 3.7-meter Ku & C-band; Microdyne, 7-meter C-band; RCA Americom, 4.5-meter Ku-band; M/A-Com, Microdyne receivers.

Ownership: Meredith Corp. (Group Owner).

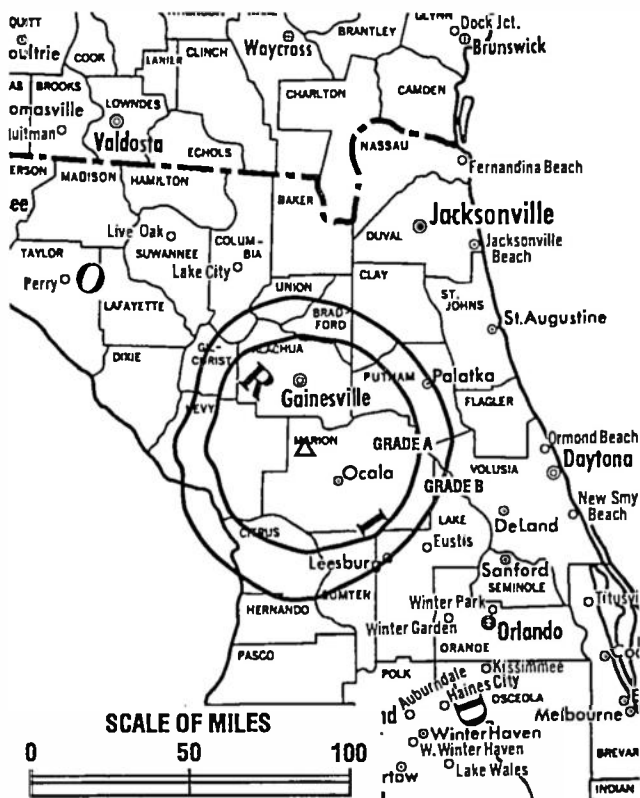
Began Operation: November 1, 1983. Sale to present owner by Wabash Valley Broadcasting Corp. approved by FCC September 1, 1995. Sale to Wabash Valley Broadcasting Corp. by Big Sun TV Inc. approved by FCC Aug. 12, 1986.

Represented (sales): Katz Continental Television.

Represented (legal): Haley, Bader & Potts.

Personnel:

- Robert Salat, Vice President & General Manager.
- Clay Brinker, General Sales Manager.
- Sandy Wagner, Local Sales Manager.
- Sue Edwards, Program Administrator.
- Darren Morgan, Promotion Director.
- Patricia Allen, Business Manager.
- Len Campbell, Production Manager.
- John Jones, Chief Engineer.
- Becky Montgomery, Traffic Assistant.



WOGX BMPCT-820329KH Granted 10/24/82 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$1100.

City of License: Ocala. **DMA:** Gainesville. **Rank:** 167.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,179,290	499,420	1,678,710
Average Weekly Circulation (1995)	107,100	47,859	157,905
Average Daily Circulation (1995)			71,905

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Florida—Jacksonville

WAWS-TV

Ch. 30

Network Service: FOX.

Licensee: Clear Channel Television Licenses Inc., 200 Concord Plaza, Suite 600, San Antonio, TX 78265-9512.

Studio: 8675 Hogan Rd., Jacksonville, FL 32216.

Telephone: 904-642-3030. **Fax:** 904-646-0115.

Technical Facilities: Channel No. 30 (566-572 MHz). Authorized power: 2820-kw max. & 759-kw horizontal visual, 282-kw horizontal aural. Antenna: 990-ft. above av. terrain, 1030-ft. above ground, 1045-ft. above sea level.

Latitude 30° 16' 52.50"
Longitude 81° 34' 15.00"

Transmitter: 8675 Hogan Rd., Jacksonville.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Vertex, 4.5-meter U-band; M/A-Com, Omni, Scientific-Atlanta receivers.

LMA: Local marketing agreement with WNFT (U), Jacksonville, FL.

Ownership: Clear Channel Television Inc. (Group Owner).

Began Operation: February 15, 1981. Sale to present owner by Malrite Communications Group approved by FCC Aug. 30, 1989 (*Television Digest*, Vol. 29:9, 28).

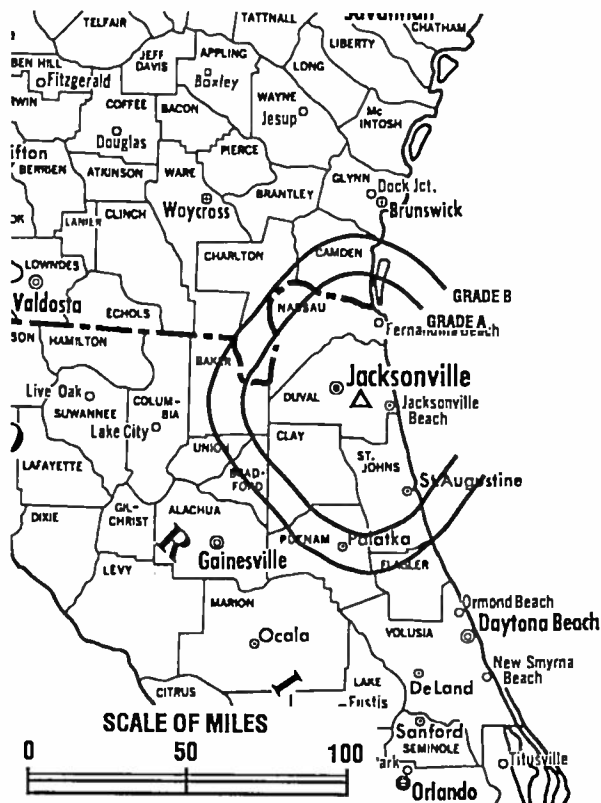
Represented (sales): Katz Independent Television.

Represented (legal): Cohn & Marks.

Represented (engineering): Ralph Evans & Associates.

Personnel:

Josh McGraw, Vice President & General Manager.
Philip Waterman, General Sales Manager.
Stan Davis, National Sales Manager.
Russ Rockwell, Chief Engineer.
Doreen Morgan, Promotion Director.
Tony Sotelo, Production Manager.



WAWS-TV BPCT-851007KE Granted 11/25/85 © American Map Corp., No. 14244

Robert Keele, Program Director.
Lynn DeFoor, Business Manager.

Highest 30 Sec. Rate: \$2500.

City of License: Jacksonville. **DMA:** Jacksonville-Brunswick. **Rank:** 55.

Circulation © 1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	515,900	205,320	721,220
Average Weekly Circulation (1995)	223,843	78,079	317,315
Average Daily Circulation (1995)			149,820

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Florida—Jacksonville

WJKS

Ch. 17

Network Service: ABC.

Licensee: Jacksonville Television Inc., 9117 Hogan Road, Jacksonville, FL 32216.

Studio: 9117 Hogan Rd., Jacksonville, FL 32216.

Mailing Address: Box 17000, Jacksonville, FL 32245.

Telephone: 904-641-1700. **Fax:** 904-641-0306.

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 4680-kw max. visual. Antenna: 997-ft. above av. terrain, 978-ft. above ground, 1014-ft. above sea level.

Latitude 30° 16' 36"
Longitude 81° 33' 47"

Transmitter: 9117 Hogan Rd., Jacksonville.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Hubcom, 2.3-meter Ku-band; ADM, 6.1-meter C-band; Andrew, 4.5-meter C-band; Andrew, 6.1-meter C-band; Vertex, 4.7-meter Ku-band; Avantek, DX Engineering, M/A-Com, Standard Communications receivers.

SNG Mobile Dish: Andrew, 2.3-meter Ku-band.

News Services: ABC, AP, CNN, Conus.

Ownership: Media General Inc. (Group Owner).

Began Operation: February 19, 1966. Sale to present owner by Ziff-Davis Bcstg. approved by FCC Oct. 21, 1982 (Television Digest, Vol. 21:48; 22:8, 30).

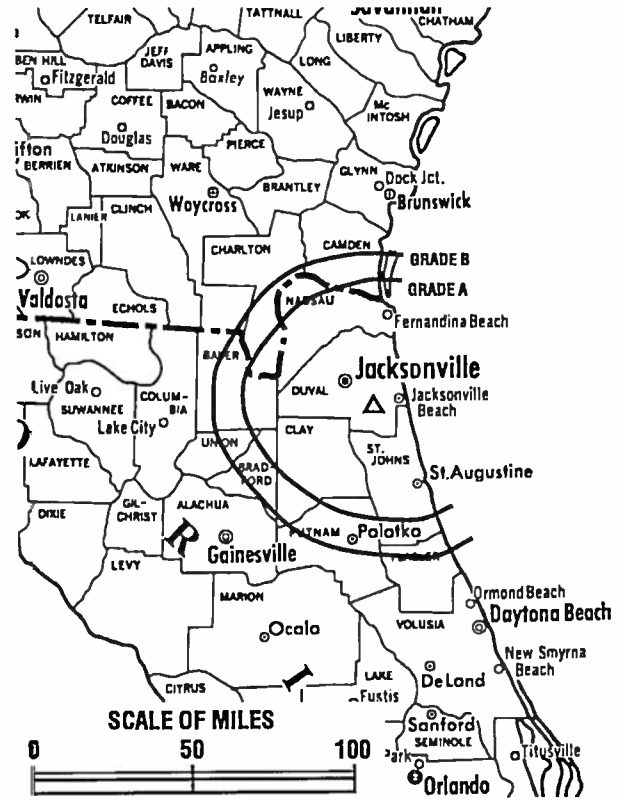
Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Cohn & Marks.

Represented (engineering): David Steel & Associates Inc.

Personnel:

- Jim Matthews, President & General Manager.
- John Simons Jr., General Sales Manager.
- Owight Van Horn, National Sales Manager.
- Debbie Knight, Programming Coordinator.



WJKS BPCT-890814KF Granted 9/29/89 © American Map Corp., No. 14244

- Jay Solomon, News Director.
- George Birnbaum, Operations Manager.
- Marcia Francis, Marketing Director.
- Gus Mithoff, Business Manager.

Rates: On request.

City of License: Jacksonville. **OMA:** Jacksonville-Brunswick. Rank: 55.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	515,790	205,420	721,210
Average Weekly Circulation (1995)	260,485	87,732	364,821
Average Daily Circulation (1995)			176,526

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Florida—Jacksonville

WJXT

Ch. 4

Network Service: CBS.

Licensee: Post-Newsweek Stations Florida Inc., Box 5270, Jacksonville, FL 32247.

Studio: 4 Broadcast Place, Jacksonville, FL 32247.

Telephone: 904-399-4000. **Fax:** 904-393-9822.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: Circularly polarized, 960-ft. above av. terrain, 938-ft. above ground, 984-ft. above sea level.

Latitude 30° 16' 23"
Longitude 81° 33' 13"

Transmitter: 9830 Anders Blvd.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Microdyne, 5-meter Ku-band; SatCom, 7-meter C-band; SatCom, 9.2-meter C-band; Scientific-Atlanta, 7-meter C-band; DX Engineering, Microdyne, Scientific-Atlanta receivers.

SNG Mobile Dish: Andrew, 3.7-meter Ku-band; Andrew, 5-meter Ku-band.

News Services: AP, CBS, Florida News Network.

Ownership: Post-Newsweek Stations Inc. (Group Owner).

Began Operation: September 15, 1949. Sold to present owner Jan. 1953 (*Television Digest*, Vol. 8:51; 9:1, 5).

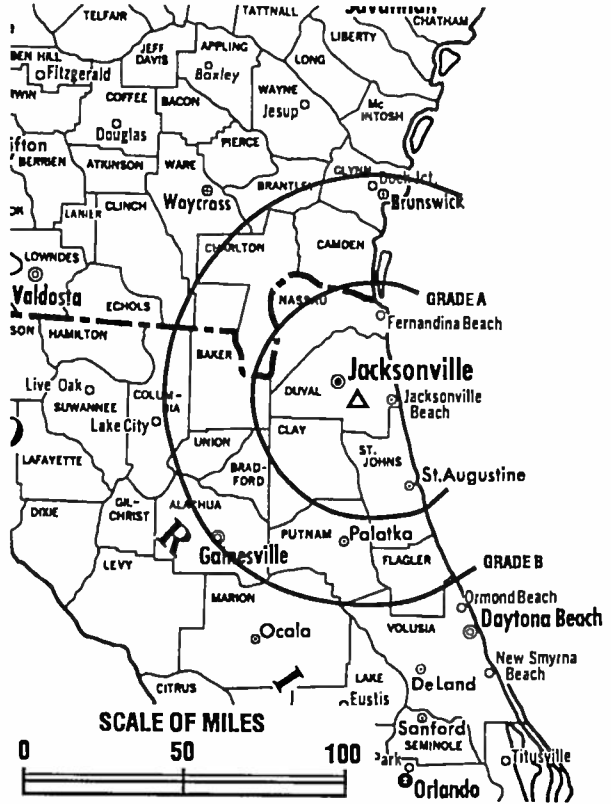
Represented (sales): TeleRep Inc.

Represented (legal): Covington & Burling.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

- Sherry Burns, Vice President & General Manager.
- Ann Pace, Vice President & Station Manager.
- Jack Potter, General Sales Manager.
- Oawn Rodriguez, Sales Promotion Director.
- Jim Biggers, Engineering Manager.
- Nancy Shafran, News Director.
- David Way, Director of Business Affairs.
- Tammi McMillan, Operations Manager.



WJXT BMPCT-850222KF Granted 4/18/85 © American Map Corp., No. 14244

Ken Kaminski, Broadcast Operations Director.
Brenda Thigpen, Executive Assistant to General Manager.

Highest 30 Sec. Rate: \$5000.

NETWORK BASE HOURLY RATE: \$3808.

City of License: Jacksonville. **OMA:** Jacksonville-Brunswick. **Rank:** 55.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,167,940	432,460	1,600,400
Average Weekly Circulation (1995)	348,232	120,455	490,773
Average Daily Circulation (1995)			310,547

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Florida—Jacksonville

WNFT

Ch. 47

Network Service: UPN.

Licensee: R.D.S. Broadcasting Inc., 155 Little Conestoga Rd., Suite 5, Downingtown, PA 19335.

Studio: 1 Independent Dr., Suite 0204, Jacksonville, FL 32202.

Telephone: 904-355-4747. Fax: 904-353-8400.

Technical Facilities: Channel No. 47 (668-674 MHz). Authorized power: 5000-kw max. visual, 500-kw aural. Antenna: 981-ft. above av. terrain, 974-ft. above ground, 1001-ft. above sea level.

Latitude 30° 16' 34"
Longitude 81° 33' 58"

Transmitter: Hogan Rd., Jacksonville.

Satellite Earth Station: DH Satellite, 3.7-meter; Agile Omni, Microdyne receivers.

LMA: Local marketing agreement with WAWS-TV (F), Jacksonville, FL.

Ownership: R.D.S. Broadcasting Inc. (Group Owner).

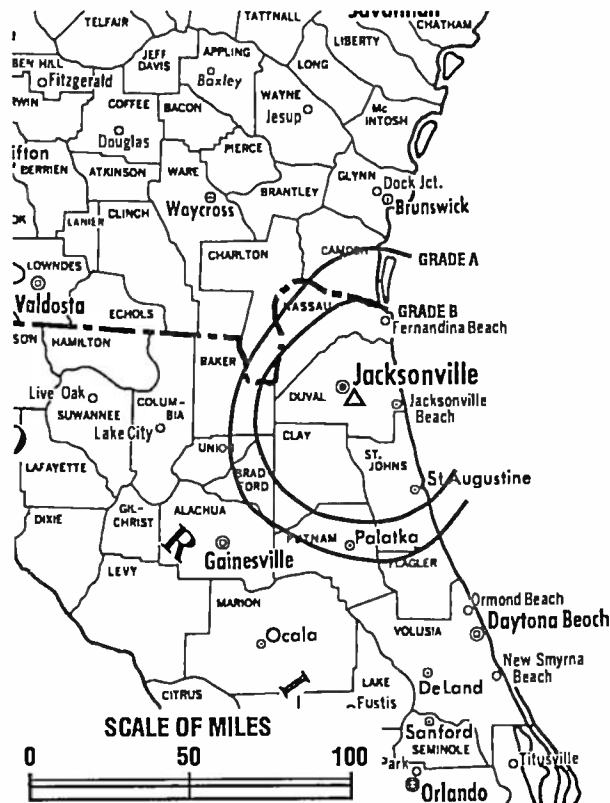
Began Operation: August 1, 1980. Sale to present owner by Krypton Broadcasting Inc. approved by FCC August 15, 1995 (Television Digest, Vol. 34:31, 42; 5:40). Sale to Krypton Broadcasting Corp. by Thomas R. & Frank McGeehee approved by FCC June 19, 1990.

Represented (sales): Seitel Inc.

Represented (legal): Gammon & Grange.

Personnel:

Raymond Firment, General Manager.
Cliff Curley, Program Director.
Kent Kirby, Promotion Manager.
Dave Murphy, Business Manager.
Bill Biggert, Director of Engineering.



WNFT BPCT-831103KS Granted 12/14/83 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$600.

City of License: Jacksonville. DMA: Jacksonville-Brunswick. Rank: 55.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	425,430	165,930	591,360
Average Weekly Circulation (1995)	140,100	58,182	205,942
Average Daily Circulation (1995)			71,569

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Florida—Jacksonville

WTLV

Ch. 12

Network Service: NBC.

Licensee: Television 12 of Jacksonville Inc., Box TV-12, Jacksonville, FL 32231.

Studio: 1070 E. Adams St., Jacksonville, FL 32202.

Telephone: 904-354-1212. **Fax:** 904-354-3299.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 60-kw aural. Antenna: Circularly polarized, 970-ft. above av. terrain, 999-ft. above ground, 1049-ft. above sea level.

Latitude	30°	16'	23"
Longitude	81°	33'	13"

Transmitter: 9830 Anders Blvd.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 4.5-meter; Andrew, 7-meter; Satcom Technologies, 9.2-meter; Vertex, 3.6-meter; Vertex, 4.5-meter; Avantek, Avcom, M/A-Com, Scientific-Atlanta receivers.

SNG Mobile Dish: Andrew, 2.4-meter Ku-band.

News Services: AP, NBC.

Ownership: Gannett Broadcasting Group (Group Owner).

Began Operation: September 1, 1957. Interim operating authority for Ch. 12 was granted Jan. 9, 1969 by FCC; operation by Ch. 12 of Jacksonville began April 1, 1969. Transfer of control of licensee to Harte-Hanks Newspapers approved by FCC March 27, 1975 (*Television Digest*, Vol. 14:34; 15:7). FCC approved sale to Gannett Co. by Harte-Hanks Jan. 22, 1988 (Vol. 27:49; 28:6).

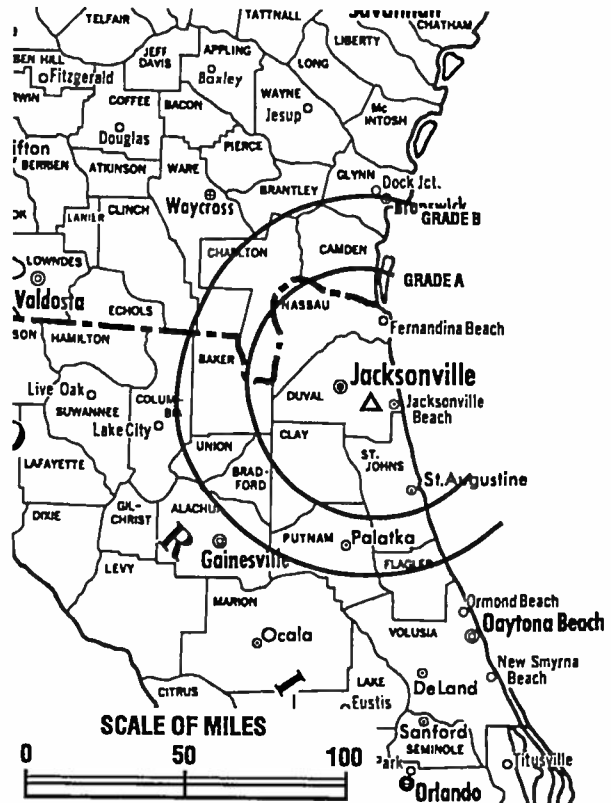
Represented (sales): Blair Television.

Represented (legal): Reed, Smith, Shaw & McClay.

Represented (engineering): Lohnes & Culver.

Personnel:

- Kenneth Tonning**, President & General Manager.
- Rachel Soles**, Vice President, Business.
- Jerry Nordsiek**, Vice President, Engineering.
- Gerald Campbell**, General Sales Manager.
- Brian Marsh**, Local Sales Manager.



WTLV BMPCT-850307KE Granted 4/18/85 © American Map Corp., No. 14244

- Sam Foley**, National Sales Manager.
- Kevin Brennan**, News Director.
- Bonnie Solloway**, Marketing Director & Program Manager.
- Mike Baer**, Production Manager.
- Mary Anne Christensen**, Community Affairs Director.

Highest 30 Sec. Rate: \$3200.

City of License: Jacksonville. **DMA:** Jacksonville-Brunswick. **Rank:** 55.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	515,600	227,200	742,800
Average Weekly Circulation (1995)	292,076	109,053	427,069
Average Daily Circulation (1995)			245,657

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Florida—Key West

WEYS

Ch. 22

Network Service: Independent.

Licensee: WEYS Television Corp.

Studio: 527 Southard St., Key West, FL 33040.

Telephone: 305-296-4969. **Fax:** 305-296-1669.

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 519-kw max. visual. Antenna: 203-ft. above av. terrain, 187-ft. above ground, 203-ft. above sea level.

Latitude	24°	33'	18"
Longitude	81°	48'	07"

Transmitter: 527 Southard St., Key West.

Ownership: WEYS Television Corp.

Began Operation: June 15, 1993.

Represented (legal): Cole, Raywid & Braverman.

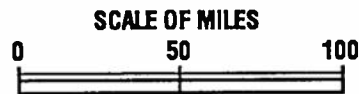
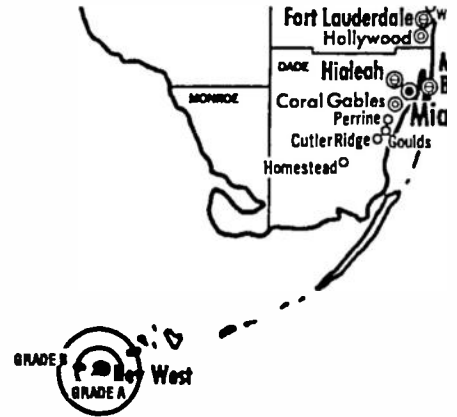
Personnel:

Oscar Ibarra, General Manager.
 Denis Peach, Station Manager & Chief Engineer.
 Penny Orucker, Program Director.
 David Orucker, Business Manager.

Highest 30 Sec. Rate: \$120.

City of License: Key West. **OMA:** Miami-Fort Lauderdale. **Rank:** 16.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.



WEYS BMPCT-901109KE Granted 7/3/91 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	882,580	426,320	1,308,900
Average Weekly Circulation (1995)	4,864	294	4,537
Average Daily Circulation (1995)			2,285

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Florida—Miami

WBFS-TV

Ch. 33

Network Service: UPN.

Licensee: Paramount Stations Group Inc., 5555 Melrose Ave., Hollywood, CA 90038.

Studio: 16550 N.W. 52nd Ave., Miami, FL 33014.

Mailing Address: Box 4633, Miami, FL 33014.

Telephone: 305-621-3333. Fax: 305-621-3844.

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 924-ft. above av. terrain, 927-ft. above ground, 931-ft. above sea level.

Latitude	25°	57'	59"
Longitude	80°	12'	33"

Transmitter: 390 N.W. 210th St., Miami.

Satellite Earth Stations: Harris, 6.1-meter C-band; Harris, 9-meter C-band; Harris receivers.

Ownership: Viacom International Inc. (Group Owner).

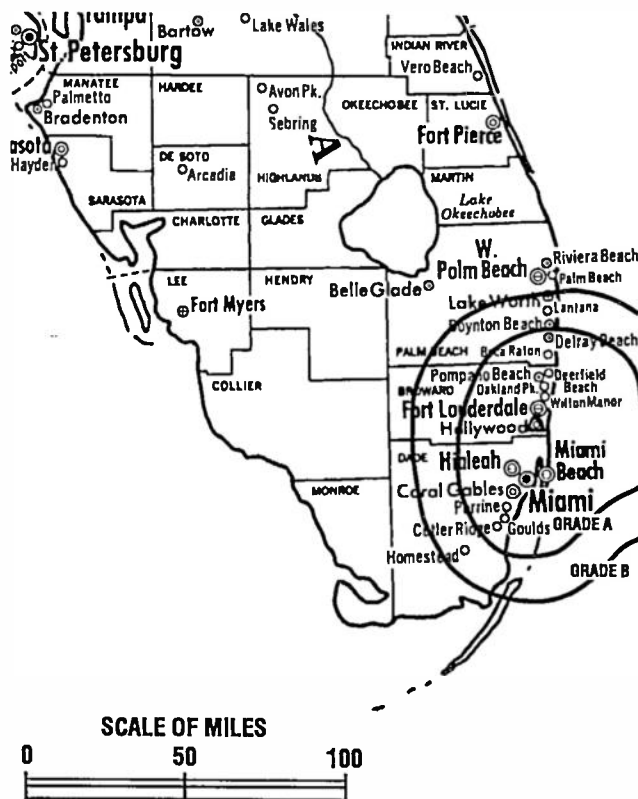
Began Operation: December 9, 1984. Transfer of control to present owner from Trustee (for Combined Broadcasting Inc.) approved by FCC July 5, 1995 (Television Digest, Vol. 34:43; 35:20). Transfer of control to Combined Broadcasting Inc. approved by FCC June 8, 1988.

Represented (sales): Katz Independent Television.

Represented (engineering): Lohnes & Culver.

Personnel:

Jerry Carr, Vice President & General Manager.
Kathy Sparks, General Sales Manager.
Steve Wilkerson, Local Sales Manager.
Jill Novarro, National Sales Manager.
Lee Rowand, Director of Programming.
Rich Davis, Promotion Director.
Paula Aberle, Business Manager.
Tim Cottrill, Chief Engineer.



WBFS-TV BMPCT-840322KG Granted 10/31/84 © American Map Corp., No. 14244

Rates: On request.

City of License: Miami. DMA: Miami-Fort Lauderdale. Rank: 16.

Circulation © 1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,259,410	535,660	1,795,070
Average Weekly Circulation (1995)	404,711	215,076	619,850
Average Daily Circulation (1995)			242,625

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Florida—Miami

WCTD

Ch. 35

Network Service: Independent.

Licensee: Channel 35 of Miami Inc., 1804 U.S. Hwy. 19 N, Clearwater, FL 34624.

Studio: 9100 S. Dadeland Blvd., Suite 1804, Miami, FL 33156.

Sales & Administration: 194 N.W. 187th St., Miami, FL 33169.

Telephones: 305-670-3535; 305-654-9494. Fax: 305-670-0135.

Technical Facilities: Channel No. 35 (596-602 MHz). Authorized power: 3240-kw max. visual, 324-kw max. aural. Antenna: 335-ft. above av. terrain, 325-ft. above ground, 338-ft. above sea level.

Latitude	25°	36'	16"
Longitude	80°	34'	14"

Transmitter: 9100 S. Dadeland Blvd., Dade County.

Ownership: The Christian Network Inc. (Group Owner).

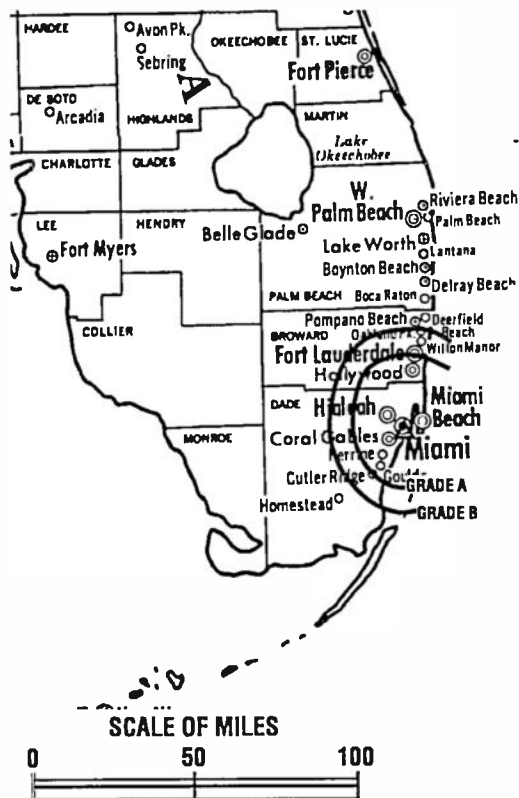
Began Operation: October 25, 1992 as WMLB-TV. Transfer from Jose Molina & Beverly Smith to William C. de la Pena approved by FCC December 7, 1992. Assignment of license to The Christian Network granted February 10, 1994.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Cohen, Dippell & Everist.

Personnel:

- Ronna Fink Woulfe, General Manager.
- Oave Hall, Station Manager.
- Les Haber, General Sales Manager.
- Jack Crumpler, National Sales Manager.
- Ernest Carpenter, News Director.
- Paul Cook, Promotion Director.
- Oscar Prieto, Operations Director.
- Gene Pace, Production Manager.
- Wendy Harman, Business Manager.
- Jackie Bosque, Traffic Director.



WCTD BMPCT-920512KE Granted 7/30/92 © American Map Corp., No. 14244

City of License: Miami. OMA: Miami-Fort Lauderdale. Rank: 16.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	849,860	424,230	1,274,090
Average Weekly Circulation (1995)	10,669	4,051	14,585
Average Daily Circulation (1995)			4,526

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Florida—Miami-Fort Lauderdale

WDZL

Ch. 39

Network Service: WBN.

Licensee: Channel 39 Licensee Inc., 2055 Lee St., Hollywood, FL 33020.

Studio: 2055 Lee St., Hollywood, FL 33020.

Telephones: 305-925-3939; 305-949-3900. Fax: 305-922-3965.

Technical Facilities: Channel No. 39 (620-626 MHz). Authorized power: 3980-kw max. visual, 400-kw max. aural. Antenna: 700-ft. above av. terrain, 733-ft. above ground, 743-ft. above sea level.

Latitude	25°	58'	48"
Longitude	80°	11'	47"

Transmitter: 3200 S.W. 52nd Ave., Miami Gardens.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Vertex, 6-meter Ku-band; Scientific-Atlanta, Standard Agile Omni receivers.

Ownership: Renaissance Communications Corp. (Group Owner).

Began Operation: October 16, 1982. Sale to Odyssey Partners approved by FCC April 4, 1984 (Television Digest, Vol. 24:2). Sale to present owners approved by FCC March 23, 1989.

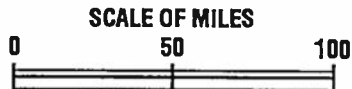
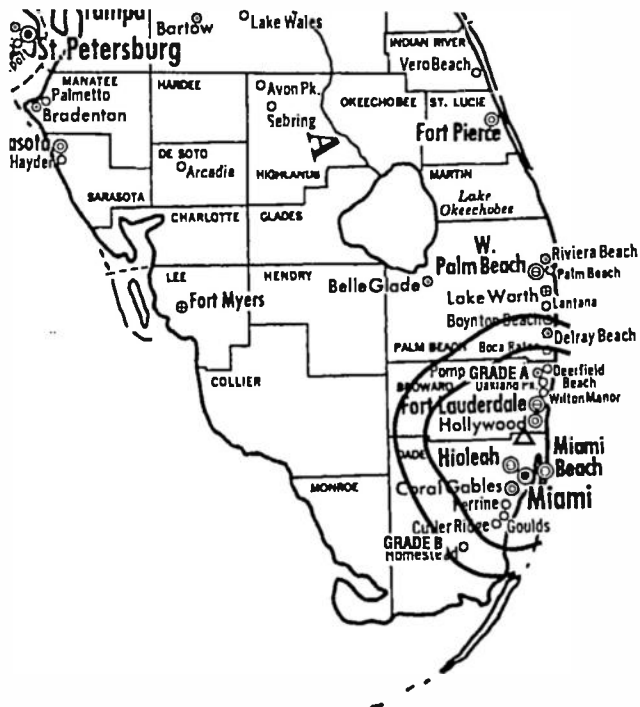
Represented (sales): MMT Sales Inc.

Represented (legal): Reed, Smith, Shaw & McClay.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

- Harvey E. Cohen, President & General Manager.
- Marilyn Hansen, General Sales Manager.
- Matthew Boxer, Local Sales Manager.
- Alan Rosenfeld, National Sales Manager.
- Robert M. Castillo, Chief Engineer.
- Bob Ramsey, Program & Promotion Manager.
- Mark Ryan, Business Manager.



WDZL BPCT-840709KH Granted 7/31/84 © American Map Corp., No. 14244

Jeff Eggleston, Operations Manager.
Jeanette Jordan, Community & Public Affairs Director.

Rates: On request.

City of License: Miami. DMA: Miami-Fort Lauderdale. Rank: 16.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,299,740	541,120	1,840,860
Average Weekly Circulation (1995)	377,752	215,776	593,089
Average Daily Circulation (1995)			247,678

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Florida—Miami-Fort Lauderdale

WFOR-TV

Ch. 4

Network Service: CBS.

Licensee: Station Partners, 1025 Connecticut Ave. NW, Suite 506, Washington, DC 20036-5405.

Studio: 8900 N.W. 18th Terrace, Miami, FL 33172.

Telephones: 305-593-0606; 305-522-6060. Fax: 305-591-3706.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: Circularly polarized, 1041-ft. above av. terrain, 1041-ft. above ground, 1049-ft. above sea level.

Latitude 25° 58' 07"
Longitude 80° 13' 20"

Transmitter: 1255 N.W. 210th St., Miami, FL.

Satellite Earth Stations: Andrew C-band; Harris, 9-meter C-band; Scientific-Atlanta, 10-meter C-band; Andrew, Harris receivers.

Ownership: Group W—Westinghouse Broadcasting (Group Owner); CBS Inc. (Group Owner).

Began Operation: March 21, 1949. Sale to KKR Assoc. by Wometco Enterprises Inc. approved by FCC April 11, 1984 (*Television Digest*, Vol. 23:39, 52). Sale to National Broadcasting Co. by KKR approved by FCC Sept. 17, 1987 (Vol. 26:43; 27:3, 11, 14, 18, 22, 37, 38). CBS & NBC traded channels 4 & 6 in July 1995 (Vol. 34:48, 52; 35:34).

Represented (sales): CBS/Group TV Sales.

Personnel:

Allen Shaskan, Vice President & General Manager.
Joe Cailm, Director of Sales.
Stuart Pruzansky, General Sales Manager.
Diana Cipriani, Local Sales Manager.
Jerry Birdwell, Program Director.
Patrick Schultz, Business Manager.



WFOR-TV BPCT-920225KE Granted 9/30/92 © American Map Corp., No. 14244

Rates: On request.

City of License: Miami. **DMA:** Miami-Fort Lauderdale. **Rank:** 16.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,467,620	601,800	2,069,420
Average Weekly Circulation (1995)	693,797	302,387	996,279
Average Daily Circulation (1995)			534,020

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Florida—Miami

WHFT

Ch. 45

Network Service: TBN.

Licensee: Trinity Bcstg. of Florida Inc., 3324 Pembroke Rd., Pembroke Park, FL 33021.

Studio: 3324 Pembroke Rd., Pembroke Park, FL 33021.

Telephones: 305-962-1700; 305-681-8665. Fax: 305-962-2817.

Technical Facilities: Channel No. 45 (656-662 MHz). Authorized power: 2400-kw max. & 589-kw horizontal visual, 240-kw max. & 58.9-kw horizontal aural. Antenna: 1010-ft. above av. terrain, 1037-ft. above ground, 1049-ft. above sea level.

Latitude	25°	59'	34"
Longitude	80°	10'	27"

Holds CP for change to 2541-kw max. visual, 1010-ft. above ground, 1017-ft. above sea level. BPCT-931220KG.

Transmitter: SW corner of S. 33rd Ave. & Pembroke Rd., Pembroke Park.

Satellite Earth Station: Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta receivers.

SNG Mobile Dish: Midwest, 3-meter K-band.

Ownership: Trinity Broadcasting Network Inc. (Group Owner).

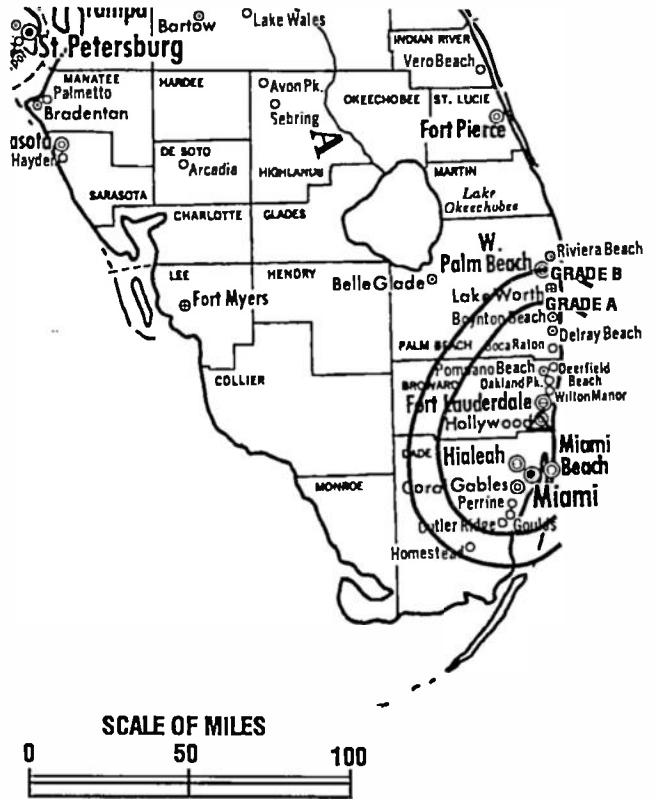
Began Operation: February 1, 1975. Sale to present owner by Lester Sumrall Evangelistic Assn. approved by FCC May 15, 1980. Previous sale by Florida Christian Bcstg. Inc. approved June 22, 1976 (*Television Digest*, Vol. 16:26).

Represented (legal): May & Dunne.

Represented (engineering): Smith & Fisher.

Personnel:

Michael S. Everett, General Manager.
 Robin Downing, Program Director & Production Manager.
 Elizabeth Crespo, Public Affairs Director.
 Terrell Smith, Chief Engineer.



WHFT BPCT-931220KG Granted 10/12/94 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$132.

City of License: Miami. DMA: Miami-Fort Lauderdale. Rank: 16.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,162,120	527,090	1,689,210
Average Weekly Circulation (1995)	26,907	30,473	58,020
Average Daily Circulation (1995)			18,787

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Florida—Miami

WLTV

Ch. 23

Network Service: Univision.

Licensee: WLTV License Partnership, 9405 N.W. 41st St., Miami, FL 33178.

Studio: 9405 N.W. 41st St., Miami, FL 33178.

Sales: 2600 S.W. 3rd Ave., Miami, FL 33129.

Telephone: 305-470-2323. **Fax:** 305-471-3959.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 4470-kw max. visual Antenna: 974-ft. above av. terrain, 974-ft. above ground, 981-ft. above sea level.

Latitude	25°	58'	07"
Longitude	80°	13'	20"

Transmitter: 1255 N.W. 210th St.

News Services: AP, UPI.

Satellite Earth Stations: Comtech 5-meter; Comtech 10-meter; Scientific-Atlanta receivers.

Ownership: Univision (Group Owner).

Began Operation: December 24, 1954. Left air April 13, 1957. Sold by Storer Bcstg. Co. Oct. 25, 1967. Resumed operation Nov. 14, 1967. Sale to Spanish International Communications by Al Lapin Jr., et al., approved by FCC Jan. 6, 1971. Sold to Univision Holdings (Hallmark Cards) 1987. Sale to Perenchio TV Inc. approved by FCC Sept. 23, 1992 (*Television Digest*, Vol. 32:40.).

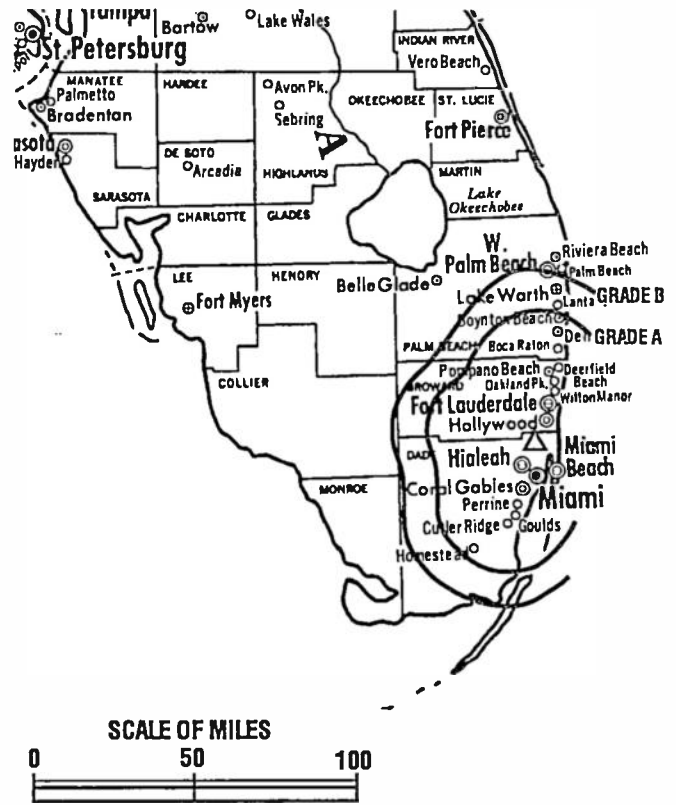
Represented (sales): Univision.

Represented (legal): Leventhal, Senter & Lerman.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

Tomas T. Johansen, Vice President & General Manager.
Olga Luis, General Sales Manager.
Raul Perez-Liste, Director of Operations.
Leonor Guerrero, Business Manager.
Jorge Rojas, Director of Creative Services.
Angela Ramos, Programming & Production Manager.
Diana Koch, Manager, Market Development.



WLTV BPCT-940922KH Granted 2/17/95 © American Map Corp., No. 14244

Myrna Sonora, News Director.
Douglas Petersen, Chief Engineer.
Francisco Suarez, Director of Art & Production.
Lucy Cifuentes, Traffic Manager.

Highest 30 Sec. Rate: \$2000.

City of License: Miami. **DMA:** Miami-Fort Lauderdale. **Rank:** 16.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,156,810	523,220	1,680,030
Average Weekly Circulation (1995)	151,591	127,828	279,430
Average Daily Circulation (1995)			183,787

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Florida—Miami

WPLG

Ch. 10

Network Service: ABC.

Licensee: Post-Newsweek Stations of Florida Inc., Broadcast House, 3900 Biscayne Blvd., Miami, FL 33137.

Studio: 3900 Biscayne Blvd., Miami, FL 33137.

Telephone: 305-576-1010. **Fax:** 305-325-2381.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 47.9-kw aural. Antenna: 1003-ft. above av. terrain, 1045-ft. above ground, 1049-ft. above sea level.

Latitude	25°	57'	59"
Longitude	80°	12'	44"

Transmitter: Approx. 0.375-mi. W of State Rte. 7, Miami antenna farm, near Hallandale.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive SatCom, 7-meter Ku-band; AFC, 4.5-meter C-band; AFC, 7-meter C-band; SatCom, 7-meter C-band; Scientific-Atlanta, 10-meter C-band; Microdyne, Scientific-Atlanta receivers.

SNG Mobile Dish: Andrew, 3.7-meter Ku-band.

News Services: AP, UPI.

Ownership: Post-Newsweek Stations Inc. (Group Owner).

Began Operation: November 20, 1961. Sale to present owner by C. H. Topmiller, Thomas A. Welstead, et al., approved by FCC Sept. 24, 1969 (*Television Digest*, Vol. 9:39).

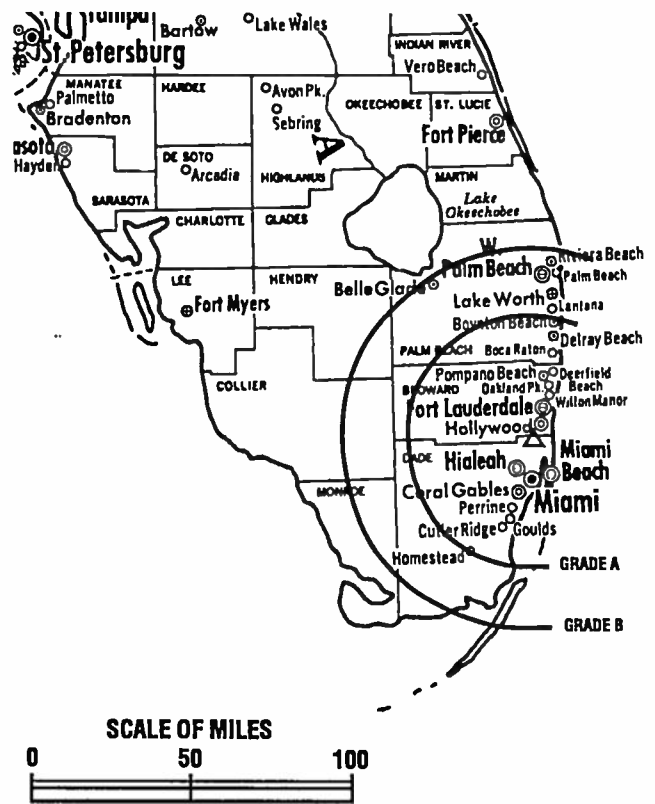
Represented (sales): TeleRep Inc.

Represented (legal): Covington & Burling.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

John Garwood, Vice President & General Manager.
 Keith Kelly, Vice President, Administration.
 Steve Flanagan, Vice President, Engineering.
 Bill Lamb, General Sales Manager.
 Judy Obernier, Local Sales Manager.
 Thomas Doerr, News Director.



WPLG BPC-861230KJ Granted 2/27/87 © American Map Corp., No. 14244
 Oscar Welch, Program & Promotion Director.
 John Lapinski, Marketing Director.

Rates: On request.

NETWORK BASE HOURLY RATE: \$2625.

City of License: Miami. **DMA:** Miami-Fort Lauderdale. **Rank:** 16.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	11,598,610	6,745,870	18,344,480
Average Weekly Circulation (1995)	845,670	438,304	1,294,059
Average Daily Circulation (1995)			701,230

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Florida—Fort Lauderdale

WSCV

Ch. 51

Network Service: Telemundo.

Licensee: Telemundo of Florida License Corp., 2340 W. 8th Ave., Hialeah, FL 33010.

Studio: 2340 W. 8th Ave., Hialeah, FL 33010.

Telephone: 305-888-5151. **Fax:** 305-888-9270.

Technical Facilities: Channel No. 51 (692-698 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: Circularly polarized, 860-ft. above av. terrain, 853-ft. above ground, 860-ft. above sea level.

Latitude 25° 57' 59"
Longitude 80° 12' 33"

Transmitter: 390 N.W. 210th St., Miami.

Satellite Earth Stations: Vertex, 6.1-meter Ku-band; Vertex, 9-meter C-band; Harris, Standard Communications receivers.

SNG Mobile Dish: Vertex, 2.6-meter Ku-band.

News Services: AP, CNN.

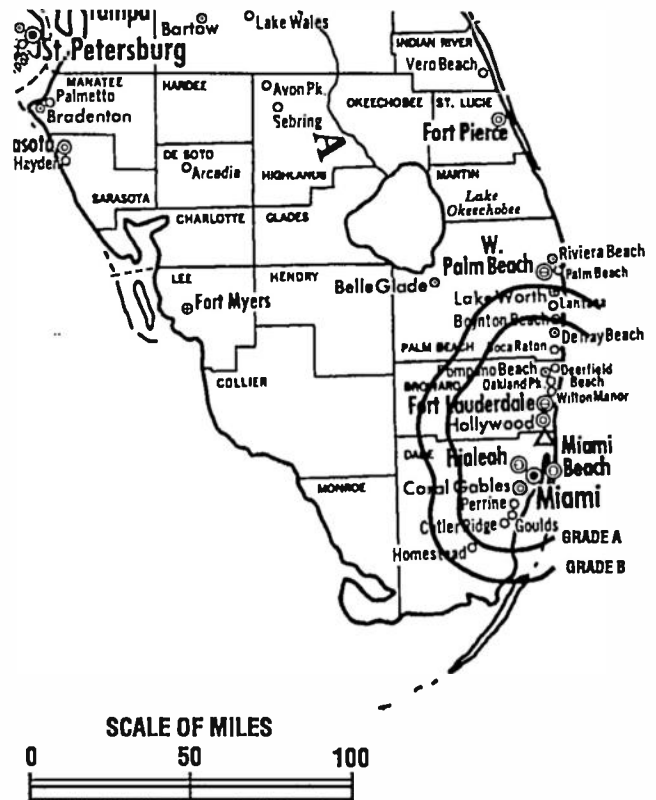
Ownership: Telemundo Group Inc. (Group Owner).

Began Operation: December 6, 1968 as WSMS-TV; left air Aug. 10, 1970. Sale by Gold Coast Telecasting approved by FCC Jan. 12, 1972. Resumed operation Feb. 14, 1972. Sale to Oak Industries by William F. Johns, Alvin Koenig, et al., approved by FCC Feb. 29, 1980. Previous sale by Trustee in Bankruptcy approved by FCC July 14, 1976. Subscription TV authorization granted March 23, 1979. Sale to John Blair & Co. approved by FCC Oct. 9, 1984 (Television Digest, Vol. 24:33). Controlling interest in John Blair & Co. was purchased by Reliance Group & approved by FCC Sept. 18, 1986 (Vol. 26:21-29, 33, 34).

Represented (sales): Telemundo.

Personnel:

- Jose C. Cancela, General Manager.
- Mari Vila, General Sales Manager.
- George Carballo, Local Sales Manager.
- Barry Kendel, National Sales Manager.
- Josie Goytisolo, News Director.
- Cristina Barros, Program Director.
- Melvin Perez, Business Manager.



WSCV BMPCT-880601LF Granted 6/8/88 © American Map Corp., No. 14244

Luis Duarte, Chief Engineer.
Alan Brydger, Marketing Director.

Highest 30 Sec. Rate: \$1200.

City of License: Fort Lauderdale. **DMA:** Miami-Fort Lauderdale. **Rank:** 16.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,156,810	523,220	1,680,030
Average Weekly Circulation (1995)	111,578	96,535	207,938
Average Daily Circulation (1995)			119,900

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Florida—Miami-Fort Lauderdale

WSVN

Ch. 7

Network Service: FOX.

Licensee: Sunbeam Television Corp., Box 1118, Miami, FL 33138.

Studio: 1401 79th St. Causeway, Miami, FL 33141.

Telephone: 305-751-6692. **Fax:** 305-757-2266.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 960-ft. above av. terrain, 996-ft. above ground, 1002-ft. above sea level.

Latitude	25°	57'	49"
Longitude	80°	12'	44"

Transmitter: Antenna Farm, North Dade County, FL.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 10-meter C-band; Andrew, 7.3-meter Ku & C-band; Microdyne, 3.6-meter Ku & C-band; Microdyne, 5-meter Ku & C-band; Microdyne, Scientific-Atlanta, Standard Communications receivers.

SNG Mobile Dish: Andrew, 3.2-meter Ku-band.

News Services: AP, UPI, CNN.

Ownership: Sunbeam Television Corp. (Group Owner).

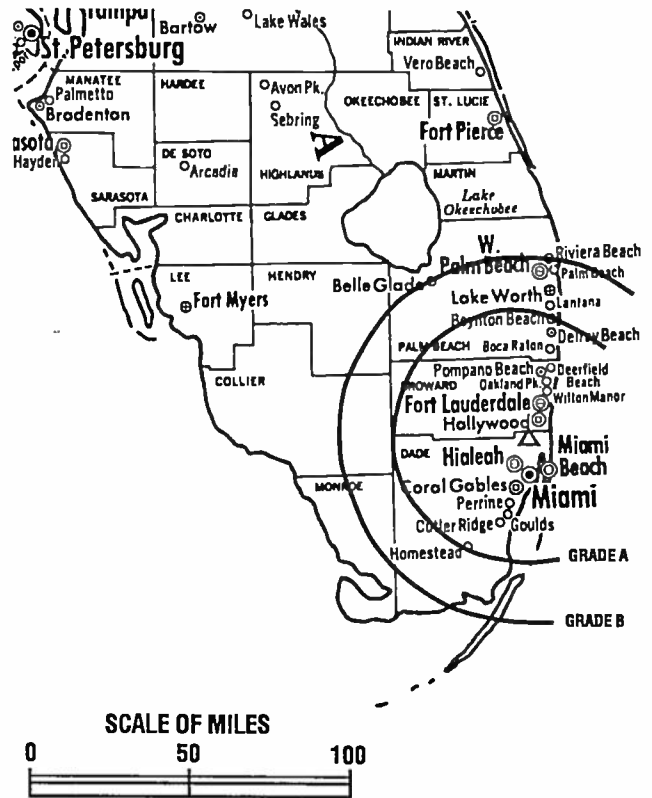
Began Operation: July 29, 1956. On Dec. 5, 1962 the FCC ordered that Biscayne Television Corp. cease operation of WCKT no later than Jan. 4, 1963 and the FCC also approved sale of WCKT plant and film licensing agreements to Sunbeam Television Corp., which was licensed as a new station. Present ownership assumed operation Dec. 19, 1962.

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Koteen & Naftalin; Mintz, Levin, Cohn, Ferris, Glovsky & Popeo.

Personnel:

- Edmund N. Ansin, President.
- Robert W. Leider, Executive Vice President & General Manager.
- Joel Cheatwood, Senior Vice President, News.
- Alice Jacobs, Vice President, News & Local Programming
- Robert Holtzer, General Sales Manager.
- Dana George, National Sales Manager.
- Bert Medina, Programming & Operations Manager.



WSVN BPCT-4719 Granted 9/14/74

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- John Bak, Chief Engineer.
- Lily Galdo, Director of Creative Services.
- Dianna Stuver, Business Manager.
- Betty Frazier, Marketing Research.
- Charlie Folds, Director of Community & Public Relations.

Rates: On request.

City of License: Miami. **DMA:** Miami-Fort Lauderdale. **Rank:** 16.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,517,500	609,080	2,126,580
Average Weekly Circulation (1995)	716,977	334,702	1,051,458
Average Daily Circulation (1995)			529,953

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Florida—Miami

WTVJ

Ch. 6

Network Service: NBC.

Licensee: NBC Stations Management Inc., 30 Rockefeller Center, Room 1022, New York, NY 10012.

Studio: 316 N. Miami Ave., Miami, FL 33128.

Telephone: 305-379-4444. Fax: 305-789-4181.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: Circularly polarized, 1802-ft. above av. terrain, 1842-ft. above ground, 1849-ft. above sea level.

Latitude 25° 32' 24"
Longitude 80° 28' 07"

Requests CP for change 1801-ft. above av. terrain, 1804-ft. above ground, 1811-ft. above sea level. BPCT-950918KE.

Transmitter: 17107 S.W. 248th St., Princeton, FL.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Hero, 7.5-meter C-band; Hero 8-meter; Scientific-Atlanta, 7-meter C-band; Vertex 6.1-meter Ku-band; vertex 11-meter Ku-band; Scientific-Atlanta receivers.

News Services: AP, CNN, NBC, Nexus, NIWS, Reuters, Sports News Satellite, UPI.

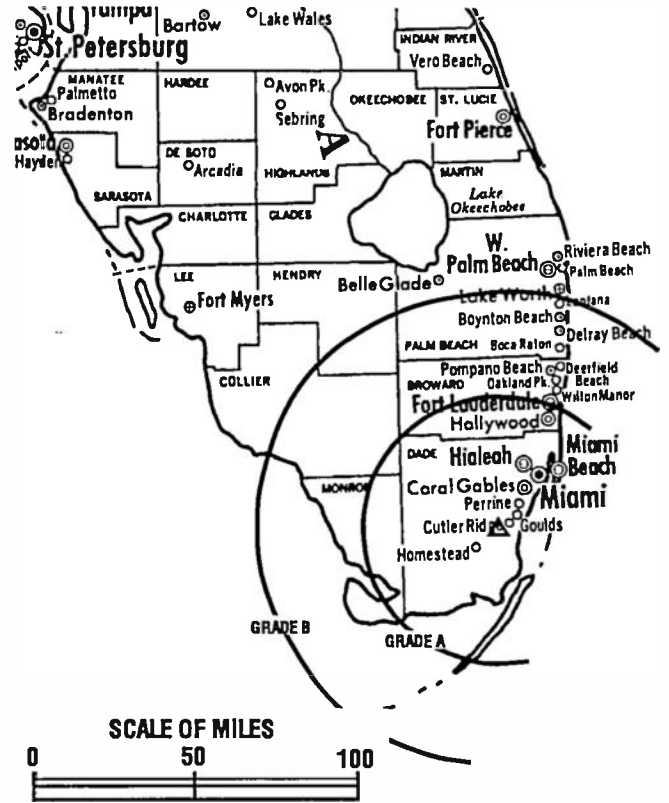
Ownership: National Broadcasting Co. (Group Owner).

Began Operation: September 20, 1967. Assignment of license to Taft Bcstg. by General Cinema Corp. approved by FCC Feb. 24, 1983. Transfer of control to General Cinema Corp. approved by FCC Aug. 10, 1972 (*Television Digest*, Vol. 12:33). FCC approved sale to TVX Broadcast Group Feb. 20, 1987 (Vol. 27:9, 14, 15). CBS assumed control of station Jan. 4, 1989 (Vol. 28:45). CBS & NBC traded channels 4 & 6 in July 1995. (Vol. 34:48, 52; 35:34).

Represented (sales): Pety Television Inc.

Personnel:

- Don Browne, President & General Manager.
- Barry Allentuck, Vice President & Director of Sales.
- Deborah Collura, Vice President & News Director.
- Barry Loffler, Vice President & Promotion Director.
- Paul Russell, Director of Engineering.
- Maritza Kaniewski, Program Director.
- Bob Ramsey, Business Manager.



WTVJ BMPCT-870108KF Granted 1/30/87 © American Map Corp., No. 14244

- Carol Devane, Marketing Director.
- John Leugering, Production Manager.
- Debbie Brooks, Traffic Operations Manager.
- Maria Khalil-Pagani, Community Relations Manager.

Highest 30 Sec. Rate: \$6000.

NETWORK BASE HOURLY RATE: \$2027.

City of License: Miami. **DMA:** Miami-Fort Lauderdale. **Rank:** 16.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,422,760	582,400	2,005,160
Average Weekly Circulation (1995)	636,675	249,177	885,927
Average Daily Circulation (1995)			425,500

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Florida—Hollywood

WYHS-TV

Ch. 69

Network Service: HSN.

Licensee: SKFL Bcstg. Partnership, 10306 USA Today Way, Miramar Park of Commerce, Miramar, FL 33025-3901.

Studio: 10306 USA Today Way, Miramar, FL 33025.

Telephone: 305-435-6900. Fax: 305-435-7406.

Technical Facilities: Channel No. 69 (800-806 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 866-ft. above av. terrain, 869-ft. above ground, 866-ft. above sea level.

Latitude	25°	57'	59"
Longitude	80°	12'	33"

Transmitter: 390 N.W. 210th St., North Miami.

Satellite Earth Stations: Comtech, 7.2-meter C-band; Paraclipse, 5-meter C-band; Drake, Pinzone receivers.

Ownership: Silver King Communications Inc. (Group Owner).

Began Operation: August 10, 1988. Sale to HSN Communications approved by FCC December 1, 1992. Transfer of control to present owner approved by FCC September 30, 1992.

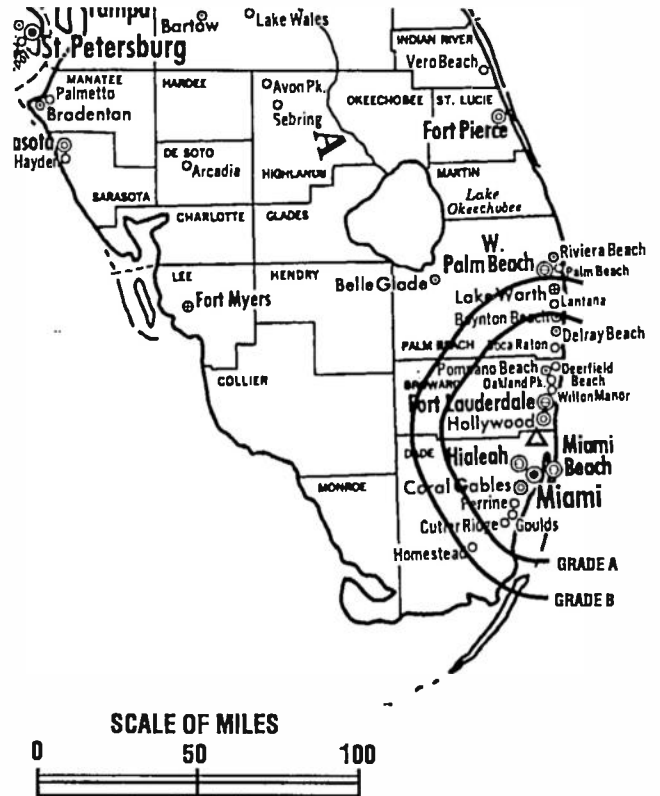
Personnel:

Julio Brito, Vice President & Station Manager.
 Michael Kuszewski, Chief Engineer.
 Lily Guzman de Garcia, Program Director.
 Delma de La Torre, Business Manager.

Rates: On request.

City of License: Hollywood. DMA: Miami-Fort Lauderdale. Rank: 16.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.



WYHS-TV BMPCT-880829KF Granted 11/30/88 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,156,810	523,220	1,680,030
Average Weekly Circulation (1995)	8,247	4,587	12,771
Average Daily Circulation (1995)			3,283

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Florida—Leesburg-Orlando

WACX

Ch. 55

Network Service: Independent.

Licensee: Sharp Communications Inc., 4520 Parkbreeze Court, Orlando, FL 32808.

Studio: 4520 Parkbreeze Court, Orlando, FL 32808.

Studio: 900 North Blvd., Leesburg, FL 34748.

Telephone: 407-298-5555.

Technical Facilities: Channel No. 55 (716-722 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1690-ft. above av. terrain, 1669-ft. above ground, 1749-ft. above sea level.

Latitude 28° 55' 16"
Longitude 81° 19' 09"

Transmitter: 520 Miller Rd., Orange City.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Microdyne, 5-meter C-band; Microdyne, 7-meter C-band; RCA, 5-meter Ku-band; Microdyne, RCA receivers.

Ownership: Associated Christian Television System Inc.

Began Operation: March 6, 1982.

Represented (legal): Baraff, Koerner, Olender & Hochberg, P.C.

Personnel:

Claud Bowers, President & General Manager.

Clairece Kibler, General Sales Manager.

Angela Courte, Local Sales Manager.

John Wasson, Chief Engineer.

Linda Jarrell, Program & Traffic Director.

Carol Gentry, Office Manager, Leesburg.

Donna Lee, Office Manager, Orlando.

Highest 30 Sec. Rate: \$100.



WACX BMPCT-851104KF Granted 12/13/85 © American Map Corp., No. 14244

City of License: Leesburg. DMA: Orlando-Daytona Beach-Melbourne. Rank: 22.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	942,800	370,840	1,313,640
Average Weekly Circulation (1995)	36,584	18,557	55,331
Average Daily Circulation (1995)			18,474

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Florida—Melbourne-Orlando

WBSF

Ch. 43

Network Service: HSN.

Licensee: Blackstar of Melbourne Inc., 1765 N St. NW, Washington, DC 20036.

Studio: 4450-L Enterprise Court, Melbourne, FL 32934.

Telephone: 407-254-4343. **Fax:** 407-242-0863.

Technical Facilities: Channel No. 43 (644-650 MHz). Authorized power: 4088-kw max. visual. Antenna: 969-ft. above av. terrain, 1005-ft. above ground, 1046-ft. above sea level.

Latitude 28° 18' 26"
Longitude 80° 54' 48"

Transmitter: 902 N. K-6 Lane, St. Cloud, FL.

Ownership: Blackstar Communications (Group Owner).

Began Operation: July 5, 1982. Sale to Asbury Park Press Inc. by Southern Bcstg. Corp. approved by FCC Aug. 15, 1985. Sale to present owners approved Feb. 18, 1988 (Television Digest, Vol. 27:49).

Represented (legal): Dow, Lohnes & Albertson.

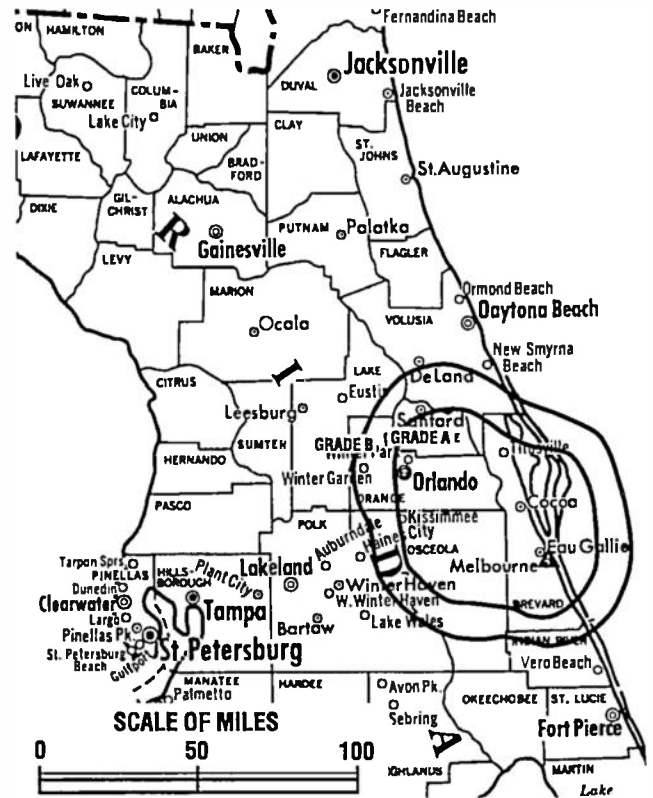
Personnel:

Ed Parker, Vice President & General Manager.
Ron Marshall, Chief Engineer.
Sylvia Willits, Business Manager.

Rates: On request.

City of License: Melbourne. **OMA:** Orlando-Daytona Beach-Melbourne. **Rank:** 22.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.



WBSF BMPCT-820201KF Granted 7/7/82 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	658,140	202,580	860,720
Average Weekly Circulation (1995)	7,692	208	7,824
Average Daily Circulation (1995)			3,150

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Florida—Orlando

WCPX-TV

Ch. 6

Network Service: CBS.

Licensee: WCPX License Partnership, 10220 River Rd., Potomac, MD 20854.

Studio: 4466 John Young Pkwy., Orlando, FL 32804.

Mailing Address: Box 606000, Orlando, FL 32860.

Telephone: 407-521-1200. **Fax:** 407-521-1204.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1465-ft. above av. terrain, 1608-ft. above ground, 1674-ft. above sea level.

Latitude 28° 36' 08"
Longitude 81° 05' 37"

Transmitter: 4498 TV Tower Rd., 3.5-mi. N of Bithlo.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 10-meter C-band; Comtech, 5-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; Vertex, 4.6-meter Ku-band.

News Service: AP.

Ownership: First Media Television L.P. (Group Owner).

Began Operation: July 1, 1954. Sale to present owner by Rockefeller Group approved by FCC May 30, 1986 (*Television Digest*, Vol. 26:12). Sale to Rockefeller by the Outlet Co. approved by FCC Nov. 23, 1983 (Vol. 23:19, 22; 24:6). Sale to Outlet by Cherry Bcstg. Co. approved July 17, 1963 by FCC (Vol. 3:15, 29). Sale to Cherry Bcstg. Co. by group headed by Harold P. Danforth approved May 8, 1957.

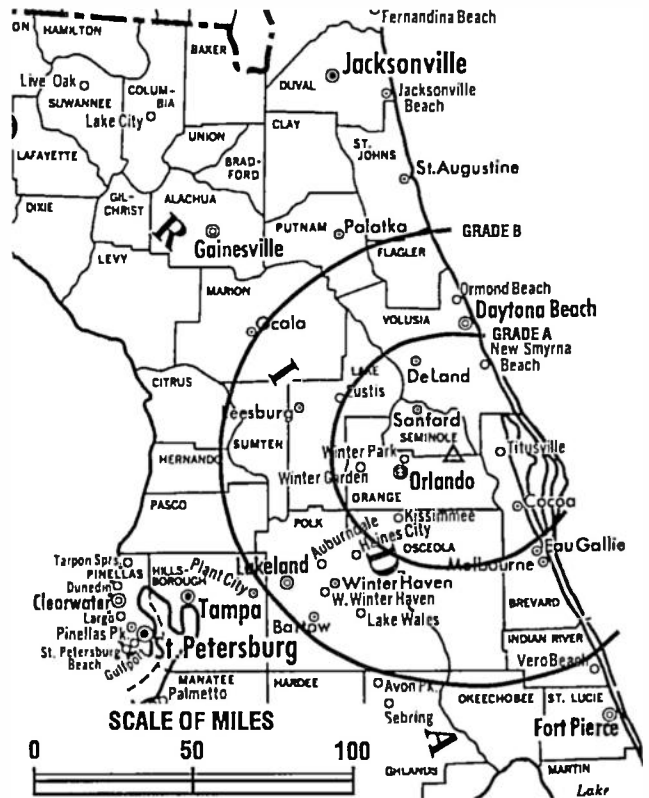
Represented (sales): Katz American Television.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Lohnes & Culver.

Personnel:

Brooke Sectorsky, President & General Manager.
David Boaz, General Sales Manager.
Richard Moore, Station Manager & News Director.
Brock Lesperance, Comptroller.
Len DePanicis, Program Manager.



WCPX-TV BPCT-4827 Granted 6/9/75

© American Map Corp., No. 14244

David Jones, Chief Engineer.

Kelly Puckett, Production Manager.

Rates: On request.

City of License: Orlando. **DMA:** Orlando-Daytona Beach-Melbourne. **Rank:** 22.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,815,390	734,210	2,549,600
Average Weekly Circulation (1995)	681,021	225,919	907,364
Average Daily Circulation (1995)			489,248

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Florida—Daytona Beach-Orlando

WESH

Ch. 2

Network Service: NBC.

Licensee: WESH Television Inc., 101 S. Hanley Rd., Suite 1250, St. Louis, MO 63105.

Studios: 211 Ridgewood Ave., Daytona Beach, FL 32114; 1021 N. Wymore Rd., Winter Park, FL 32789.

Mailing Address: Box 547697, Orlando, FL 32854.

Telephones: 904-226-2222 (Daytona Beach); 407-645-2222 (Orlando).

Fax: 407-539-7949.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1650-ft. above av. terrain, 1670-ft. above ground, 1740-ft. above sea level.

Latitude 28° 56' 17"
Longitude 81° 18' 58"

Transmitter: 1.2-mi. SW of Orange City, FL.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Transmit/receive Scientific-Atlanta, 7-meter; Harris, M/A-Com, Microdyne, Scientific-Atlanta receivers.

News Services: AP, Conus, NBC, UPI.

Ownership: Pulitzer Publishing Co. (Group Owner).

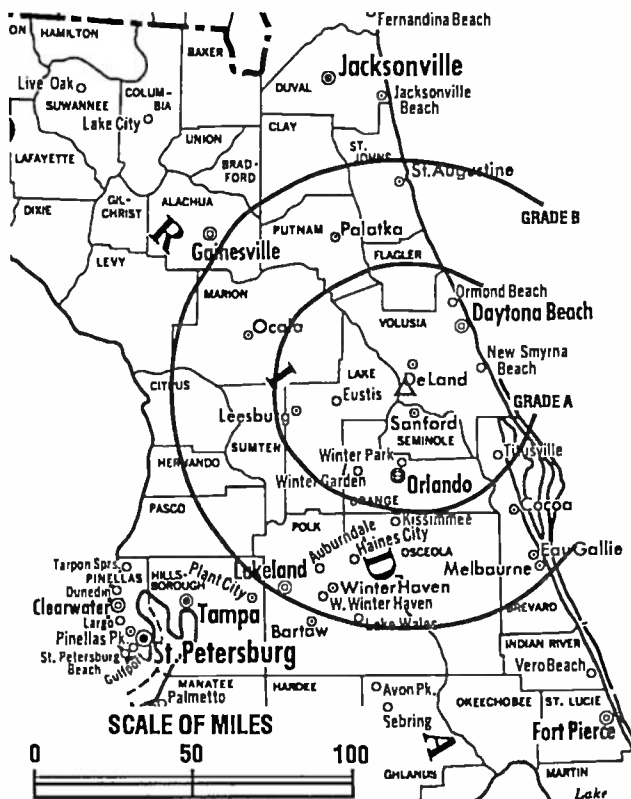
Began Operation: May 29, 1956. Merger of Cowles Bcstg. into H & C Communications approved by FCC Oct. 1984 (Television Digest, Vol. 24:26, 35). Sale to Cowles by John H. Perry interests approved April 20, 1966 (Vol. 5:47). Sale to Pulitzer Publishing granted April 27, 1993 (Vol. 33:8, 14, 23).

Represented (sales): Petry Television Inc.

Represented (legal): Vemer, Lipfert, Bernhard, McPherson & Hand.

Personnel:

- Lew Freifeld, President & General Manager.
- Lawrence D. (Nick) Nicholson, General Sales Manager.
- Claudia Wickham, Local Sales Manager.
- Bruce Trotter, National Sales Manager.
- John Demshock, Chief Engineer.
- Russ Kilgore, News Director.



WESH BPCT-781206LC Granted 2/26/79 © American Map Corp., No. 14244

- Kelley Lesperance, Program Director.
- Dick Spark, Business Manager.
- Paul Sherno, Promotion & Marketing Director.
- Richard K. Scharf, Production Manager.

Rates: On request.

City of License: Daytona Beach. DMA: Orlando-Daytona Beach-Melbourne. Rank: 22.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,012,700	803,510	2,816,210
Average Weekly Circulation (1995)	699,563	226,386	926,437
Average Daily Circulation (1995)			514,707

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Florida—Orlando-Daytona Beach-Melbourne

WFTV

Ch. 9

Network Service: ABC.

Licensee: WFTV Inc., Box 999, Orlando, FL 32802.

Studio: 490 E. South St., Orlando, FL 32801.

Mailing Address: Box 999, Orlando, FL 32802.

Telephone: 407-841-9000. Fax: 407-841-8259.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw max. & 191-kw horizontal visual, 31.6-kw max. & 19.1-kw horizontal aural. Antenna: 1570-ft. above av. terrain, 1608-ft. above ground, 1674-ft. above sea level.

Latitude 28° 36' 08"
Longitude 81° 05' 37"

Transmitter: 3.5-mi. N of Bithlo, 20-mi. E of Orlando.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Satcom Technologies, 5.5-meter Ku-band; AFC, 4.5-meter Ku-band; Dalsat, 4.5-meter Ku-band; Andrew, 4.5-meter C-band; Andrew, 7-meter C-band; Avantek, Satcom Technologies, Standard Omni Communications receivers.

News Services: ABC, AP, SNN, CNN.

Ownership: Cox Enterprises Inc. (Group Owner).

Began Operation: February 1, 1958 by Mid-Florida Inc. Interim operation began April 1, 1969 (Television Digest, Vol. 9:14). Settlement agreement among interim operators approved by FCC June 30, 1981. Sale to SFN Communications approved by FCC May 24, 1984 (Vol. 24:9). FCC approved sale to present owner Aug. 29, 1985 (Vol. 25:23).

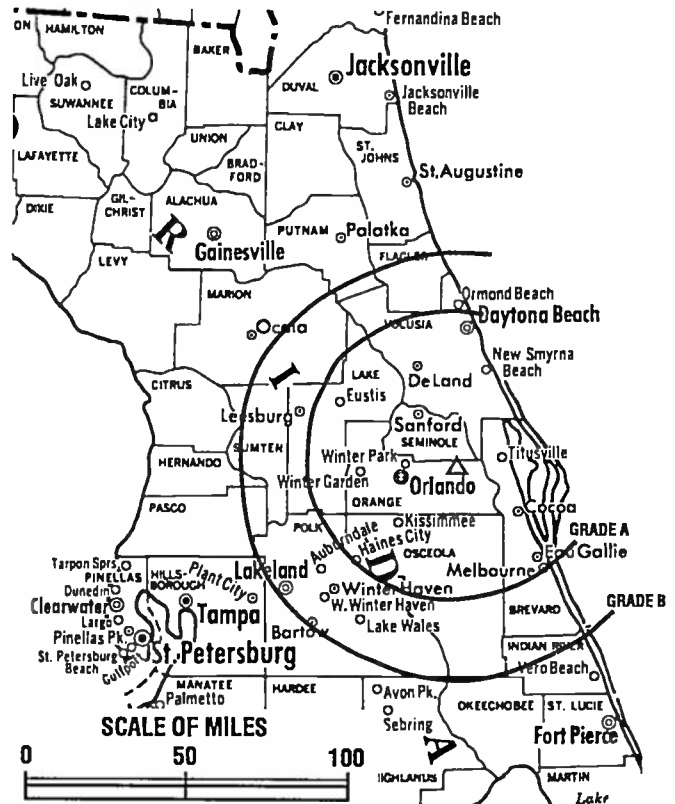
Represented (sales): TeleRep Inc.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

Merritt Rose, Vice President & General Manager.
Louis Supowitz, General Sales Manager.
Connie Albino, Local & Regional Sales Manager.
Paul D. Warnock, Chief Engineer.



WFTV BMPCTI-8 Granted 8/8/75

© American Map Corp., No. 14244

Chris Schmidt, News Director.
Skip Skiffington, Program Director.
Scot Post, Controller.

Highest 30 Sec. Rate: \$6000.

NETWORK BASE HOURLY RATE: \$2000.

City of License: Orlando. DMA: Orlando-Daytona Beach-Melbourne. Rank: 22.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,092,040	802,760	2,894,800
Average Weekly Circulation (1995)	760,937	254,506	1,015,799
Average Daily Circulation (1995)			644,763

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Florida—Melbourne

WIRB

Ch. 56

Network Service: Independent.

Licensee: Channel 56 of Orlando Inc., 6525 Babcock St., Malabar, FL 32950.

Studio: 6525 Babcock St., Malabar, FL 32950.

Telephone: 407-725-0056. **Fax:** 407-951-2669.

Technical Facilities: Channel No. 56 (722-728 MHz). Authorized power: 2040-kw max. visual, 240-kw max. aural. Antenna: 1003-ft. above av. terrain, 1000-ft. above ground, 1026-ft. above sea level.

Latitude 27° 49' 35"

Longitude 80° 42' 20"

Transmitter: 7.5-mi. WNW of Fellsmere.

Satellite Earth Stations: ADM, 7-meter C-band; 4.5-meter Ku-band; Scientific-Atlanta receivers.

Ownership: The Christian Network Inc. (Group Owner).

Began Operation: May 19, 1986. Sale to present owner by Treasure Coast Communications Inc. approved by FCC June 21, 1995. Sale to Treasure Coast Communications by Beach Television Partners approved by FCC April 6, 1992.

Represented (legal): Benito Gaguine.

Personnel:

Frank D. Tenore, Vice President & General Manager.

John Robinson, Operations Manager.

Bonnie Doss, Business Manager.

Jennifer Isaac, Traffic Manager.

Maria Sotolongo, Director of Public Affairs & Children's Programming.

Highest 30 Sec. Rate: \$150.

City of License: Melbourne. **DMA:** Orlando-Daytona Beach-Melbourne. **Rank:** 22.



WIRB BMPCT-860826KE Granted 11/19/86 © American Map Corp., No. 14244

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	807,120	275,890	1,083,010
Average Weekly Circulation (1995)	51,211	4,907	56,606
Average Daily Circulation (1995)			12,879

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Florida—Clermont

WKCF

Ch. 18

Network Service: WBN.

Licensee: New Jersey Press Inc., 605 Mattison Ave., Asbury Park, NJ 07710.

Studio: 602 Courtland St., Suite 200, Orlando, FL 32804.

Telephone: 407-645-1818. Fax: 407-647-4163.

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1501-ft. above av. terrain, 1467-ft. above ground, 1532-ft. above sea level.

Latitude 28° 34' 51"
Longitude 81° 04' 32"

Transmitter: 20,000 Fort Christmas Rd., Christmas.

Ownership: Press Television Corp.

Began Operation: December 8, 1988.

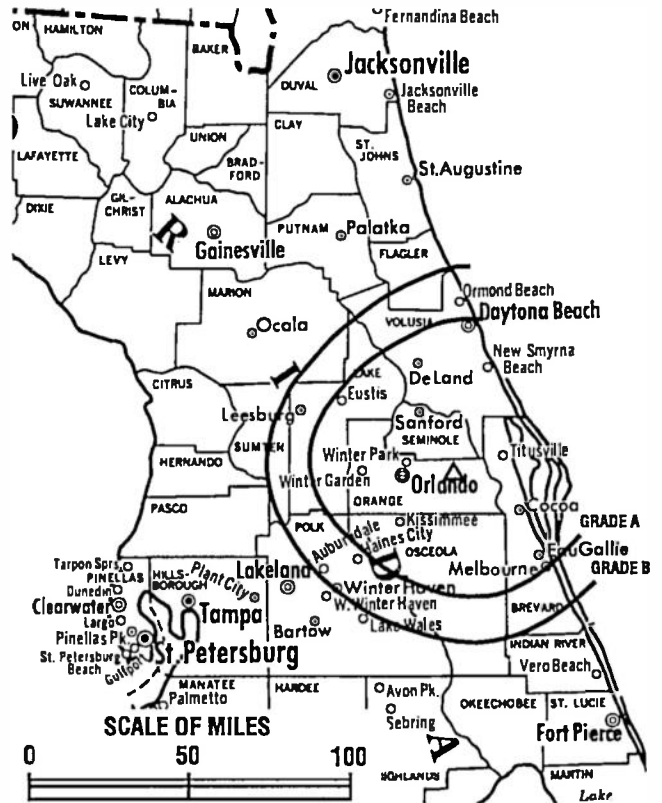
Represented (sales): Blair Television.

Represented (engineering): Mullaney Engineering Inc.

Personnel:

- Mark Lass, Vice President & General Manager.
- Chris Wolf, Operations Director.
- Wayne Spracklin, General Sales Manager.
- Gary Hoffman, Local Sales Manager.
- Mark Sonderman, National Sales Manager.
- Susan Culver, Regional Sales Manager.
- Joe Addalia, Chief Engineer.
- Cinda Parker, Business Manager.
- Tracy Moore, Public Affairs Director.

Rates: On request.



WKCF BMPCT-900413KH Granted 10/31/90 © American Map Corp., No. 14244

City of License: Clermont-Orlando. DMA: Orlando-Daytona Beach-Melbourne. Rank: 22.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,157,910	481,370	1,639,280
Average Weekly Circulation (1995)	366,162	141,387	507,599
Average Daily Circulation (1995)			189,689

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Florida—Orlando

WOFL

Ch. 35

Network Service: FOX.

Licensee: Meredith Corp., 35 Skyline Dr., Lake Mary, FL 32746.

Studio: 35 Skyline Dr., Lake Mary, FL 32746.

Telephone: 407-644-3535. **Fax:** 407-333-0234.

Technical Facilities: Channel 35 (596-602 MHz). Authorized power: 2570-kw max. & 646-kw horizontal; 126-kw aural. Antenna: 1470-ft. above av. terrain, 1486-ft. above ground, 1540-ft. above sea level.

Latitude 28° 36' 17"
Longitude 81° 05' 13"

Requests CP for change 1480-ft. above av. terrain, 1447-ft. above ground, 1509-ft. above sea level. BPCT-950707KF.

Transmitter: Chuluota-Christmas Rd., 3.7-mi. N of Bithlo.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Microdyne, 5-meter C-band; Microdyne, 7-meter C-band; RCA Ku & C-band; Vertex, 4.6-meter Ku-band; Standard Communications, Wegener receivers.

News Service: UPI.

Ownership: Meredith Corp. (Group Owner).

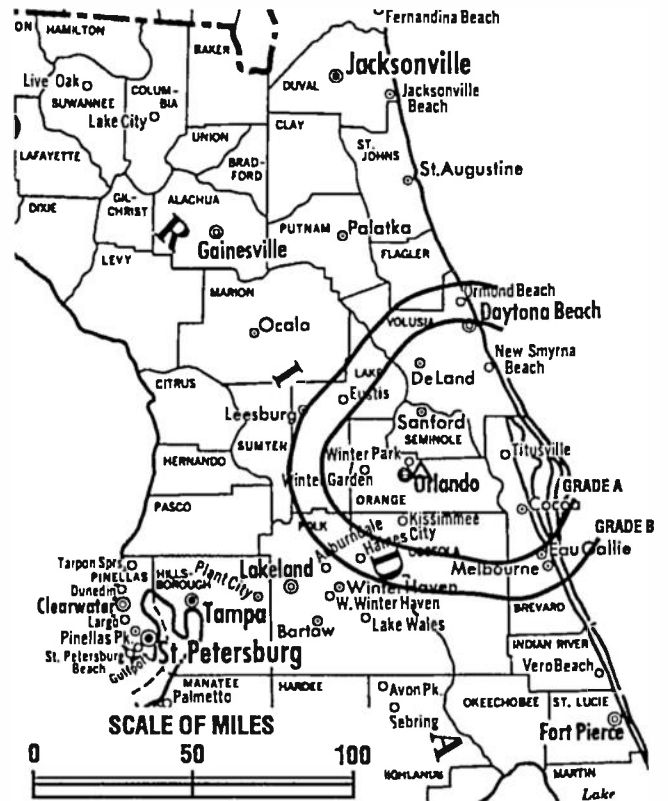
Began Operation: March 31, 1974. Left air Sept. 29, 1976. Sale to Omega Communications approved by FCC June 15, 1979 (*Television Digest*, Vol. 19:28). Resumed operation Oct. 15, 1979. FCC, April 4, 1983, approved sale of 60% to Meredith Corp., 40% owner.

Represented (sales): TeleRep Inc.

Represented (legal): Haley, Bader & Potts.

Represented (engineering): Hammatt & Edison Inc.

Personnel:
Norris Reichel, Vice President & General Manager.
Tom Calato, General Sales Manager.
Lynn Stepanian, Program & Promotion Manager.
Sharon Deluca, Local Sales Manager.



WOFL BMPCT-7516 Granted 3/15/74

© American Map Corp., No. 14244

Shelly Camp, Regional Sales Manager.
Chuck Poduska, Business Manager.
Jim Doyas, Chief Engineer.

Highest 30 Sec. Rate: \$4500.

City of License: Orlando. **DMA:** Orlando-Daytona Beach-Melbourne. **Rank:** 22.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,197,790	500,830	1,698,620
Average Weekly Circulation (1995)	484,275	155,770	640,089
Average Daily Circulation (1995)			282,735

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Florida—Orlando

WRBW

Ch. 65

Network Service: UPN.

Licensee: Rainbow Bcstg. Ltd., 2000 Universal Studios Plaza, Suite 200, Orlando, FL 32819.

Studio: 2000 Universal Studios Plaza, Suite 200, Orlando, FL 32819.

Telephone: 407-248-6500. Fax: 407-248-6520.

Technical Facilities: Channel No. 65 (776-782 MHz). Authorized power: 5000-kw max. visual, 473-kw max. aural. Antenna: 1525-ft. above av. terrain, 1574-ft. above ground, 1639-ft. above sea level.

Latitude 28° 34' 51"
Longitude 81° 04' 32"

Transmitter: Near Intersection of State Rtes. 420 & 419 Bithlo.

Ownership: Rainbow Broadcasting Ltd.

Began Operation: June 6, 1994.

Represented (sales): Adam Young Inc.

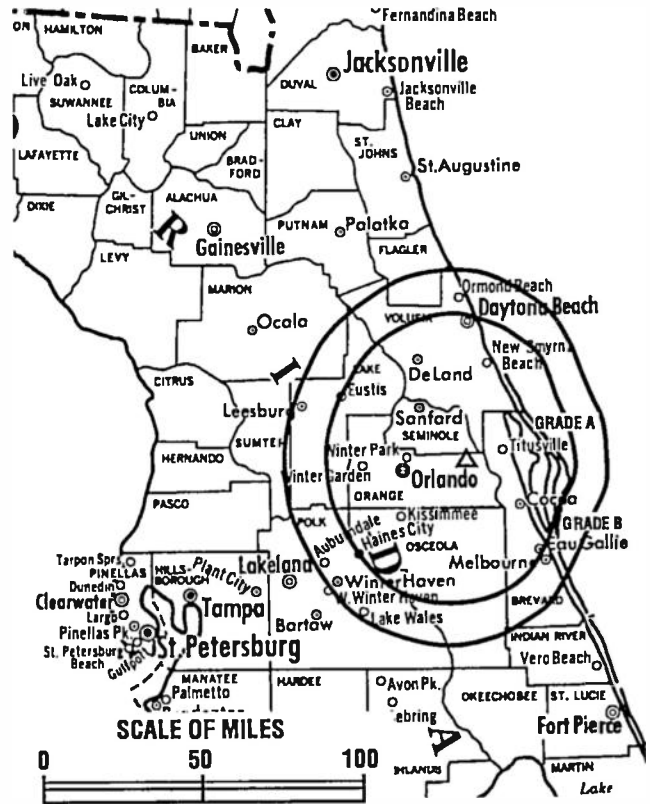
Represented (legal): Renouf & Polivy.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

Joseph Rey, General Manager.
Susan Jaramillo, Station Manager.
Marty Ross, Vice President, Sales.
George Pafitis, National Sales Manager.
Ellen Johnson, Local & Regional Sales Manager.
Bill Brister, Chief Engineer.
John Lyons, Production Manager.
Vicki Mathews, Business Manager.

Rates: On request.



WRBW BNPCT-931213KE Granted 6/2/94 © American Map Corp., No. 14244

City of License: Orlando. DMA: Orlando-Daytona Beach-Melbourne. Rank: 22.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	841,420	326,370	1,167,790
Average Weekly Circulation (1995)	86,568	53,995	140,665
Average Daily Circulation (1995)			42,563

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Florida—Cocoa

WTGL-TV

Ch. 52

Network Service: Independent.

Licensee: Good Life Broadcasting Inc., 653 W. Michigan St., Orlando, FL 32805.

Studio: 653 W. Michigan St., Orlando, FL 32805.

Telephone: 407-423-5200. **Fax:** 407-422-0120.

Technical Facilities: Channel No. 52 (698-704 MHz). Authorized power: 4720-kw max. visual, 472-kw max. aural. Antenna: 934-ft. above av. terrain, 1005-ft. above ground, 1049-ft. above sea level.

Latitude 28° 18' 26"
Longitude 80° 54' 48"

Transmitter: Deseret Ranches, Star Rte. 1250, Melbourne.

Satellite Earth Stations: Comtech, 5-meter C-band; Harris, 3.5-meter C-band; WJA-Corn receivers.

Ownership: Christian Television Network (Group Owner).

Began Operation: August 16, 1982.

Represented (legal): Gammon & Grange.

Represented (engineering): Serge Bergen.

Personnel:

Ken Mikesell, President & General Manager.
Cardin A. Hesselton, National Sales Manager & Program Director.
Keith Roberts, Chief Engineer.
Greg Mikesell, Promotion Director.
Ginny Cassell, Chief Financial Officer.

Highest 30 Sec. Rate: \$100.

City of License: Cocoa. **DMA:** Orlando-Daytona Beach-Melbourne. **Rank:** 22.



WTGL-TV BMPCT-820415KG Granted 7/27/82 © American Map Corp., No. 14244

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	687,250	220,090	907,340
Average Weekly Circulation (1995)	24,932	4,488	29,214
Average Daily Circulation (1995)			6,668

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Florida—Panama City

WJHG-TV

Ch. 7

Network Service: NBC.

Licensee: WJHG-TV Inc., Box 2349, Panama City, FL 32402.

Studio: 8195 Front Beach Rd., Panama City Beach, FL 32407.

Telephone: 904-234-2125. Fax: 904-233-6647. E-mail: wjhg@aol.com

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 34.7-kw aural. Antenna: 870-ft. above av. terrain, 887-ft. above ground, 1026-ft. above sea level.

Latitude 30° 26' 00"
Longitude 85° 24' 51"

Transmitter: 22-mi. NE of Panama City, 0.85-mi. W of Youngstown Lookout Tower.

Satellite Earth Stations: SatCom, 7-meter C-band; Harris, Pinzone receivers.

News Services: AP, Conus.

Ownership: Gray Communications Systems Inc. (Group Owner).

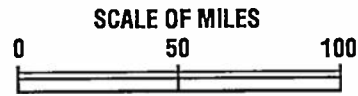
Began Operation: December 1, 1953. Sale to present owner by Mel Wheeler approved June 29, 1960 by FCC (Television Digest, Vol. 16:19, 21, 28). Transfer of 96% from J. D. Manly to Mel Wheeler approved Nov. 20, 1957 (Vol. 13:43, 47).

Represented (sales): Katz Continental Television.

Represented (legal): Venable, Baetjer, Howard & Civiletti.

Personnel:

John L. Ray, General Manager.
Marge Wilson, General Sales Manager.
Joseph Moore, News Director.
Marjorie Shepherd, Program Director.
Louis Blehslich, Production Manager.
Dave Hebert, Chief Engineer.
Brent Struense, Promotion Director.
Melania Covington, Business Manager.



WJHG-TV BPCT-3267 Granted 12/31/63 © American Map Corp., No. 14244

Rates: On request.

City of License: Panama City. DMA: Panama City. Rank: 159.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	295,630	135,020	430,650
Average Weekly Circulation (1995)	115,773	42,579	166,264
Average Daily Circulation (1995)			87,042

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Florida—Panama City

WMBB

Ch. 13

Network Service: ABC.

Licensee: Spartan Radiocasting Co., Box 1717, Spartanburg, SC 29304.

Studio: 613 Harrison Ave., Panama City, FL 32401.

Mailing Address: Box 1340, Panama City, FL 32402.

Telephone: 904-769-2313. Fax: 904-769-8231.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1434-ft. above av. terrain, 1430-ft. above ground, 1516-ft. above sea level.

Latitude 30° 21' 09"
Longitude 85° 23' 26"

Transmitter: 1-mi. ENE of Scotts Ferry & McGill Rds., 3-mi. ESE of Youngstown.

Satellite Earth Stations: Andrew, 4.5-meter; Andrew, 7.3-meter; Andrew, Avantek, Scientific-Atlanta receivers.

News Services: ABC, AP, Florida News Network, NIWS.

Ownership: Spartan Radiocasting Inc. (Group Owner).

Began Operation: October 4, 1973. Sale to present owner by Buford Television approved by FCC March 21, 1990. Sale to Buford by Octagon Bcstg. Co. approved by FCC Dec. 5, 1986 (Television Digest, Vol. 26:42). Previous sale by Denver Brannen estate, Luther Edwin Thomas, et al., approved Feb. 28, 1977 (Vol. 16:52).

Represented (sales): Blair Television.

Represented (legal): Covington & Burling.

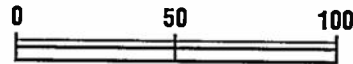
Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

Hugh V. Roche, General Manager.
Bill Byrd, General Sales Manager.
Larche Hardy, News Director.
Patti Clements, Program Director.
Wendell Nelson, Chief Engineer.
Teri Bastford, Promotions.



SCALE OF MILES



WMBB BPCT-900129KH Granted 3/14/90 © American Map Corp., No. 14244

Joree Hamm, Business Manager.
Steve Cook, Production Manager.

Highest 30 Sec. Rate: \$300.

NETWORK BASE HOURLY RATE: \$425.

City of License: Panama City. DMA: Panama City. Rank: 159.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	289,990	138,620	428,610
Average Weekly Circulation (1995)	67,944	40,120	116,242
Average Daily Circulation (1995)			62,979

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Florida—Panama City

WPGX

Ch. 28

Network Service: FOX.

Licensee: Ashling Broadcast Group Inc., Box 16028, Panama City, FL 32406.

Studio: Fox Television Center, 637 Luverne Ave., Panama City, FL 32401.

Telephone: 904-784-0028. Fax: 904-784-1773. E-mail: fox28tv@aol.com

Technical Facilities: Channel No. 28 (554-560 MHz). Authorized power: 1250-kw max. visual. Antenna: 749-ft. above av. terrain, 726-ft. above ground, 551-ft. above sea level.

Latitude 30° 23' 42"
Longitude 85° 32' 02"

Transmitter: 400-ft. W of Florida SR 2301, 0.25-mi. N of intersection with Hwy. 388.

Satellite Earth Stations: 4-meter C-band; 4.7-meter Ku-band; 5-meter C-band.

Ownership: Ashling Broadcast Group Inc.

Began Operation: May 20, 1988. Sale to present owners by Family Group Ltd. approved by FCC March 6, 1990.

Represented (sales): Seltel Inc.

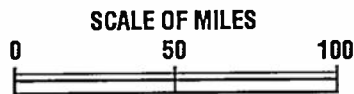
Personnel:

- Mike Harding, Vice President & General Manager.
- Shawn O'Rourke, General Sales Manager.
- Sandie Moore, Program Director.
- Jack Smith, Director of Engineering.
- Dunkin McLane, Business Manager.

Rates: On request.

City of License: Panama City. DMA: Panama City. Rank: 159.

Circulation © 1995 Nielsen. Coverage based on Nielsen study.



WPGX BMPCT-890905KF Granted 9/29/89 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	178,520	69,930	248,450
Average Weekly Circulation (1995)	36,506	13,662	54,100
Average Daily Circulation (1995)			24,052

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Florida—Panama City Beach

WPCT

Ch. 46

Network Service: Independent.

Permittee: Beach TV Properties Inc., 8317 Front Beach Rd., Suite 23, Panama City, FL 32407.

Studio: 8317 Front Beach Rd., Suite 23, Panama City, FL 32407.

Telephone: 904-234-2773.

Technical Facilities: Channel No. 46 (662-668 MHz). Authorized power: 126-kw max. visual. Antenna: 193-ft. above av. terrain, 180-ft. above ground, 197-ft. above sea level.

Latitude	30°	10'	59"
Longitude	85°	46'	42"

Transmitter: Approx. 0.062-mi. S of U.S. Hwy. 98, 1.2-mi. E of Panama City Beach, Bay County.

Ownership: Beach TV Properties Inc.

Began Operation: March 20, 1995.

Represented (legal): Haley, Bader & Potts.

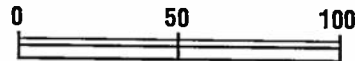
Represented (engineering): Dataworld.

Personnel:

Jud Colley, President.
 Tony Davis, Sales Manager.
 Joe Hannigan, Chief Engineer.
 Rates: On request.



SCALE OF MILES



WPCT BMPCT-940927KH Granted 1/6/95 © American Map Corp., No. 14244

Nielsen Data: Not available.

City of License: Panama City Beach. DMA: Panama City. Rank: 159.

Florida—Pensacola-Mobile, Alabama

WEAR-TV

Ch. 3

Network Service: ABC.

Licensee: Heritage Media Corp., Box 12278, Pensacola, FL 32581.

Studios: 4990 Mobile Hwy., Pensacola, FL 32506; U.S. Hwy. 90 W of Pensacola.

Mailing Address: Box 12278, Pensacola, FL 32581.

Telephones: 904-456-3333 (Pensacola); 334-433-3333 (Mobile).

Fax: 904-455-0159. E-mail: wearman@aol.com

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 14.8-kw aural. Antenna: 1220-ft. above av. terrain, 1284-ft. above ground, 1394-ft. above sea level.

Latitude 30° 37' 38"
 Longitude 87° 37' 31"

Transmitter: Robertsdale, AL.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; DH Satellite, 4.5-meter Ku-band; Harris, 6.1-meter C-band; Paracclipse, 5-meter Ku & C-band; Vertex, 4-meter Ku-band.

SNG Mobile Dish: BMS C-band.

News Services: ABC, AP.

Ownership: Heritage Media Corp. (Group Owner).

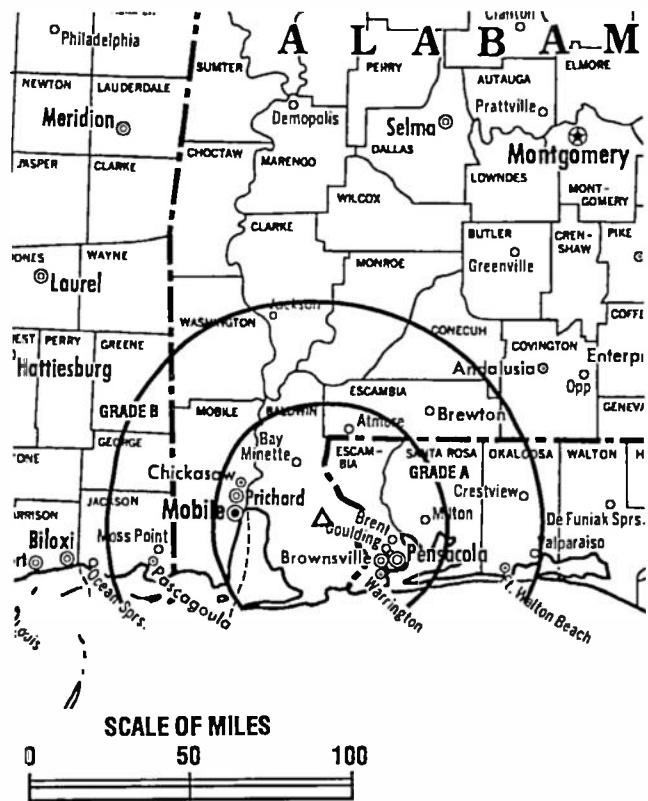
Began Operation: January 13, 1954. Sale to present owner by Rollins Communications approved by FCC Sept. 19, 1986. Sale to Rollins Communications by Charles W. Smith, Mel Wheeler and associates approved May 6, 1959 (Television Digest, Vol. 15:14, 19).

Represented (sales): Petry Television Inc.

Represented (legal): Sidley & Austin.

Personnel:

- Carl Leahy, President & General Manager.
- Steve Herman, General Sales Manager.
- Julie Nelson, Regional Sales Manager.
- Beth Worsham, Local Sales Manager, Mobile.
- Randy Blake, Local Sales Manager, Pensacola.
- Nonia Furgye, National Sales Manager.



WEAR-TV BMPCT-5313 Granted 7/22/59 © American Map Corp., No. 14244

- Oave Brown, Chief Engineer.
- S. Peter Neumann, News Director.
- Kathy Dunagan, Promotion Director.
- J. Landon Smith, Operations Manager.
- Sue Straughn, Public Service Director.

Rates: On request.

City of License: Pensacola. OMA: Mobile-Pensacola. Rank: 61.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	518,460	242,040	760,500
Average Weekly Circulation (1995)	262,240	100,794	372,326
Average Daily Circulation (1995)			214,946

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Florida—Fort Walton Beach

WFGX

Ch. 35

Network Service: Independent.

Licensee: Television Fit For Life Inc., 3122 E. Colonial Dr., Orlando, FL 32803.

Studio: 105 Beach Dr., Suite B-1, Fort Walton Beach, FL 32548.

Telephone: 904-863-3235.

Technical Facilities: Channel No. 35 (596-602 MHz). Authorized power: 826.08-kw visual, 99.13-kw aural. Antenna: 197-ft. above av. terrain, 250-ft. above ground, 262-ft. above sea level.

Latitude 30° 26' 36"
Longitude 86° 35' 56"

Requests CP for change to 616.59-kw max. visual, 212-ft. above av. terrain, 241-ft. above ground, 254-ft. above sea level, transmitter to 105 Beach Dr. BPCT-901113KH.

Transmitter: Off Race Track Rd., Fort Walton Beach.

Ownership: Carl Scarlata Jr.

Began Operation: April 7, 1987. Sale to present owner by Bowers Network Inc. granted March 8, 1994.

Personnel:
Bob McHale, General Manager.

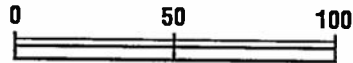
Rates: On request.

City of License: Fort Walton Beach. **DMA:** Mobile-Pensacola. **Rank:** 61.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.



SCALE OF MILES



WFGX BPCT-820930KH Granted 8/25/83 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	166,410	42,180	208,590
Average Weekly Circulation (1995)	5,379	0	5,445
Average Daily Circulation (1995)			1,242

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Florida—Pensacola

WHBR

Ch. 33

Network Service: Independent.

Licensee: Christian TV Corp. of Pensacola/Mobile Inc., Box 2633, Pensacola, FL 32513.

Studio: 22080 County Rd. 64, Robertsedale, AL 36567.

Telephone: 334-964-7033. Fax: 334-964-7507.

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 3500-kw max. visual, 300-kw max. aural. Antenna: 1365-ft. above av. terrain, 1330-ft. above ground, 1472-ft. above sea level.

Latitude 30° 37' 35"
Longitude 87° 38' 50"

Transmitter: 22080 County Rd. 64, Robertsedale, AL.

Satellite Earth Station: RCA, 10-meter Ku-band.

Ownership: Christian Television Network (Group Owner).

Began Operation: January 26, 1986.

Represented (legal): Gammon & Grange.

Represented (engineering): Cohen, Dippell & Everist, P.C.

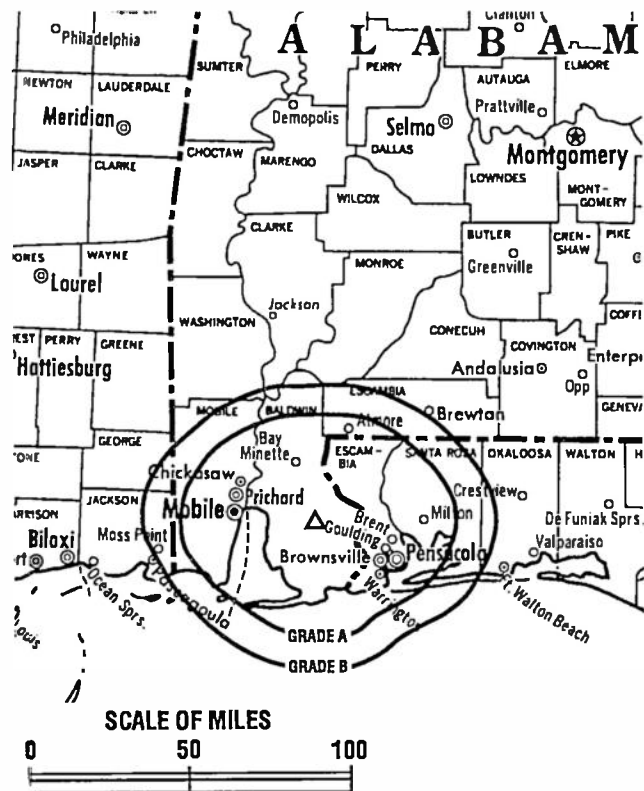
Personnel:

David Mayo, General Manager.
Cardin A. Hesselton, General Sales & Program Manager.
Dave Miniard, Chief Engineer.

Highest 30 Sec. Rate: \$90.

City of License: Pensacola. DMA: Mobile-Pensacola. Rank: 61.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.



WHBR BMPCT-881031KE Granted 4/28/89 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	282,430	112,330	394,760
Average Weekly Circulation (1995)	10,710	6,738	17,447
Average Daily Circulation (1995)			4,922

* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Florida—Pensacola

WJTC

Ch. 44

Network Service: UPN.

Licensee: Mercury Bcstg. Co. Inc.

Studio: 661 Azalea Rd., Mobile, AL 36609.

Telephone: 334-602-1544. Fax: 334-602-1547.

Technical Facilities: Channel No. 44 (650-656 MHz). Authorized power: 3310-kw max. visual, 331-kw max. aural. Antenna: 1500-ft. above av. terrain, 1489-ft. above ground, 1622-ft. above sea level.

Latitude 30° 35' 18"
Longitude 87° 33' 16"

Transmitter: Hwy. 87, 0.9-mi. S of Hwy. 10, Elsanor, AL.

Satellite Earth Stations: Comtech, 5-meter C-band; Comtech, 7-meter C-band; RCA, 3.5-meter Ku-band; Pinzone, RCA receivers.

Ownership: Mercury Broadcasting Co. Inc. (Group Owner).

Began Operation: December 24, 1984. Sale to present owner approved by FCC March 30, 1992 (Television Digest, Vol. 32:24). Sale to Channel 44 Ltd. by Camex TV Inc. approved by FCC Nov. 7, 1988.

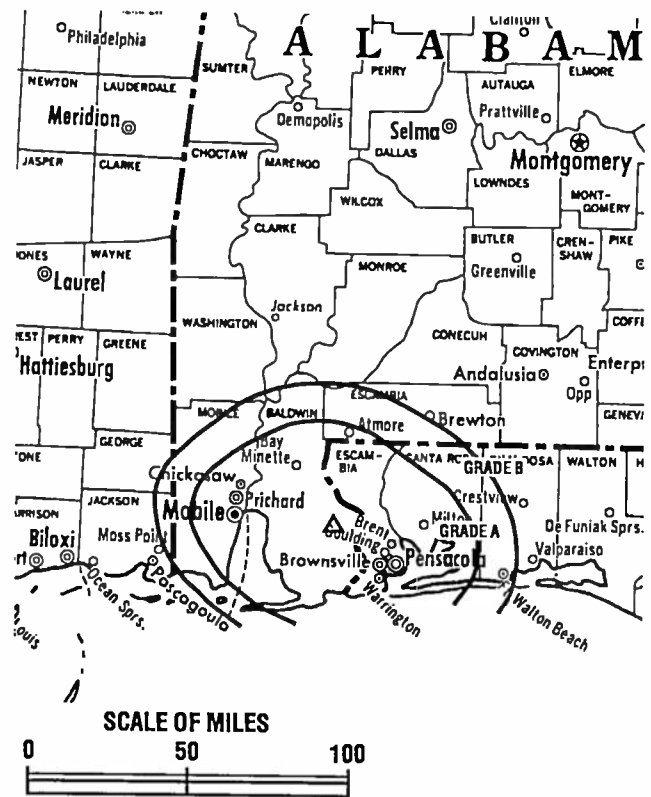
Represented (sales): Seltel Inc.

Personnel:

David Herbstreith, General Manager.
Bill Parks, National Sales Manager.
Joe Curlette, Regional Sales Manager.
Brian Coombs, Chief Engineer.
Sara Makeland, Promotion Director.

Highest 30 Sec. Rate: \$75.

City of License: Pensacola. DMA: Mobile-Pensacola. Rank: 61.



WJTC BMPCT-841018KJ Granted 11/9/84 © American Map Corp., No. 14244

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	344,990	152,250	497,240
Average Weekly Circulation (1995)	111,869	43,313	156,464
Average Daily Circulation (1995)			52,227

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Florida—Fort Walton Beach

WPAN

Ch. 53

Network Service: Independent.

Licensee: John Franklin Ministries Inc., Box 18126, Pensacola, FL 32523.

Studio: 5519 Maverick, Gulf Breeze, FL 32561.

Mailing Address: Box 18126, Pensacola, FL 32523.

Telephone: 904-934-8772. **Fax:** 904-932-7452.

Technical Facilities: Channel No. 53 (704-710 MHz). Authorized power: 3088-kw max. visual, 308-kw max. aural. Antenna: 722-ft. above av. terrain, 686-ft. above ground, 732-ft. above sea level.

Latitude	30°	24'	09"
Longitude	86°	59'	35"

Transmitter: Approx. 23.2-mi. W of center of Fort Walton Beach.

Ownership: John Franklin Ministries.

Began Operation: February 14, 1984. Sale to present owners by Elbert R. Davis, et al., approved by FCC Feb. 22, 1988. Left air May 22, 1989. Returned to air November 1, 1993.

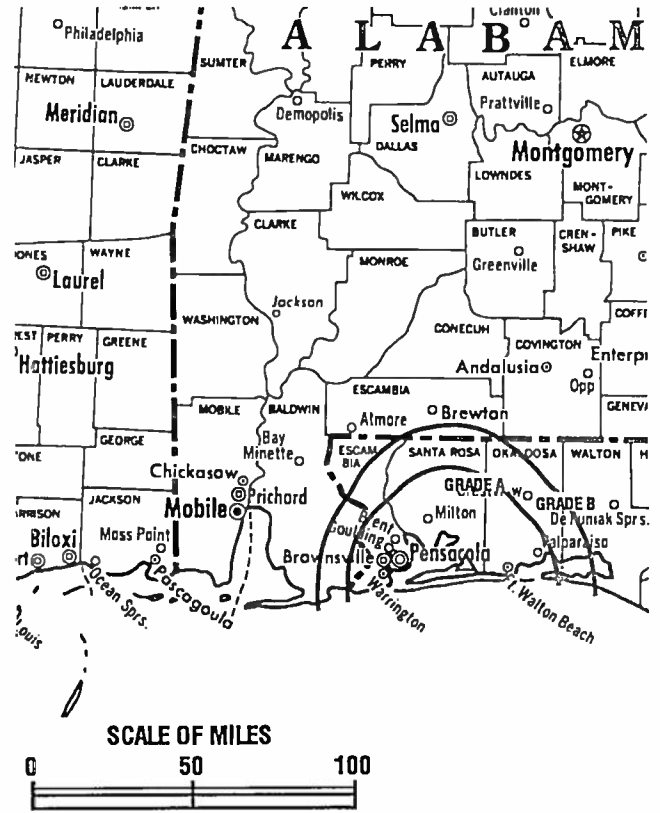
Represented (legal): Baraff, Koemer, Olender & Hochberg, P.C.

Personnel:
 John Franklin, General Manager.
 Howard Smith, Chief Engineer.

Highest 30 Sec. Rate: \$75.

City of License: Fort Walton Beach. **DMA:** Mobile-Pensacola. **Rank:** 61.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.



WPAN BMPCT-830907KE Granted 11/22/83 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	76,830	16,470	93,300
Average Weekly Circulation (1995)	552	0	521

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Florida—Venice-Sarasota

WBSV-TV

Ch. 62

Network Service: Independent.

Licensee: DeSoto Bcstg. Inc., 2065 Cantu Court, Sarasota, FL 34232.

Studio: 2065 Cantu Court, Sarasota, FL 34232.

Telephone: 941-379-0062. Fax: 941-378-9224.

Technical Facilities: Channel No. 62 (758-764 MHz). Authorized power: 4680-kw max. & 468-kw horizontal visual, 4184-kw max. & 418-kw horizontal aural. Antenna: 548-ft. above av. terrain, 545-ft. above ground, 558-ft. above sea level.

Latitude 27° 06' 01"
Longitude 82° 22' 18"

Transmitter: 112 Green Cove Rd., Venice.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Comtech, 5-meter Ku & C-band; Sony receivers.

News Service: AP.

Ownership: DeSoto Broadcasting Inc.

Began Operation: May 3, 1991.

Represented (sales): Adam Young Inc.

Represented (legal): Pepper & Corazzini.

Personnel:

Danford L. Sawyer Jr., President & General Manager.
John Pendergast, General Sales Manager.
Lee Nolan, News Director.
Tom Wilson, Program & Promotion Director.
Ruthanne Sawyer, Business Manager.
Jack Dillon, Chief Engineer.
Ric Boyden, Production Manager.

Highest 30 Sec. Rate: \$250.



WBSV-TV BMPCT-900329KH Granted 5/18/90 © American Map Corp., No. 14244

City of License: Venice. DMA: Tampa-St. Petersburg-Sarasota. Rank: 15.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	341,010	107,040	448,050
Average Weekly Circulation (1995)	52,105	17,898	69,948
Average Daily Circulation (1995)			20,807

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Florida—Sarasota-Bradenton

WWSB

Ch. 40

Network Service: ABC.

Licensee: Southern Broadcast Corp. of Sarasota, Box 21239, Sarasota, FL 34276.

Studio: 5725 Lawton Dr., Sarasota, FL 34233.

Telephone: 941-923-8840. Fax: 941-924-3971.

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 2871-kw visual, 287.1-kw aural. Antenna: 771-ft. above av. terrain, 814-ft. above ground, 849-ft. above sea level.

Latitude 27° 33' 27"
Longitude 82° 21' 59"

Transmitter: 4.2-mi. ESE of Parrish, FL.

Multichannel TV Sound: Separate audio program.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Andrew, 7.2-meter C-band; Microdyne, 7-meter C-band; Scientific-Atlanta, 4.5-meter C-band; Vertex, 6.1-meter Ku-band; Andrew, Microdyne, RCA, Scientific-Atlanta receivers.

News Services: AP, Florida News Network.

Ownership: Southern Broadcast Corp. of Sarasota.

Began Operation: October 23, 1971. Sale to present owners by Robert R. Nelson, et al., approved by FCC Nov. 13, 1985.

Represented (sales): Seltel Inc.

Represented (legal): Leibowitz & Spencer.

Represented (engineering): A. D. Ring, P.C.

Personnel:

- Stanley Crumley, President & General Manager.
- Glen C. Eklund, Executive Vice President, Operations.
- Vann Smith, Local Sales Manager.
- Kim Urbuteit, National Sales Manager.
- Dave Collins, News Director.
- Mike Burnham, Chief Engineer.
- William Giles, Controller.



WWSB BMPCT-7255 Granted 4/14/71 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$1200.

NETWORK BASE HOURLY RATE: \$300.

City of License: Sarasota. OMA: Tampa-St. Petersburg-Sarasota. Rank: 15.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,157,050	486,600	1,643,650
Average Weekly Circulation (1995)	161,853	49,868	211,536
Average Daily Circulation (1995)			110,867

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Florida—Tallahassee, FL-Thomasville, GA

WCTV

Ch. 6

Network Service: CBS.

Licensee: John H. Phipps Inc., Box 3048, Tallahassee, FL 32315.

Studio: County Road 12, Tallahassee, FL 32312.

Mailing Address: Box 3048, Tallahassee, FL 32315.

Telephone: 904-893-6666. Fax: 904-893-5193.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 97.5-kw visual, 19.5-kw aural. Antenna: 2031-ft. above av. terrain, 1966-ft. above ground, 2188-ft. above sea level.

Latitude 30° 40' 13"
Longitude 83° 56' 26"

Transmitter: Roddenberry Rd., 3.5-mi. SE of Metcalf.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 10-meter; Scientific-Atlanta, 4.6-meter; Scientific-Atlanta, 7-meter; DX Engineering, Scientific-Atlanta receivers.

News Service: AP.

Ownership: John H. Phipps Inc. (Group Owner).

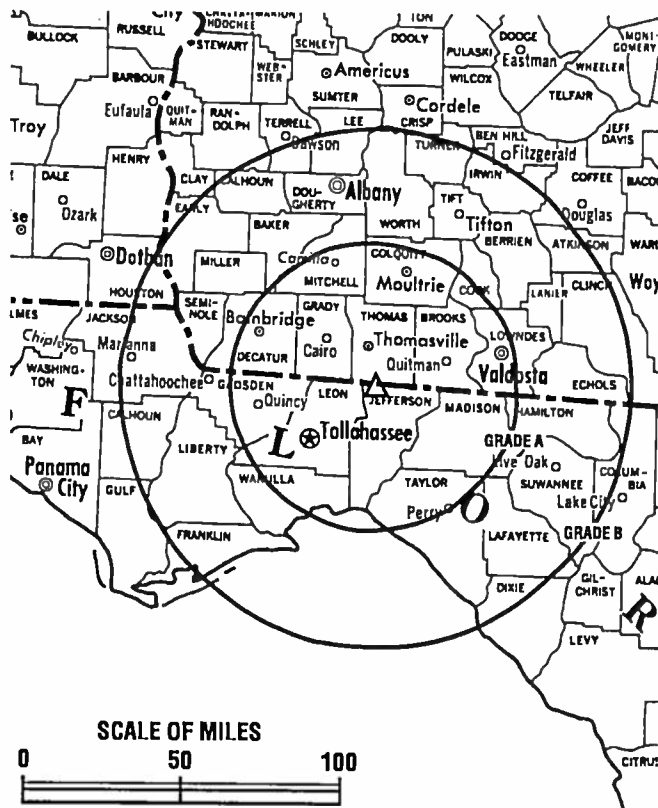
Began Operation: September 15, 1955.

Represented (sales): Petry Television Inc.

Represented (legal): Wiley, Rein & Fielding.

Personnel:

- Dennis Boyle, President.
- David Olmsted, Vice President & General Manager.
- Melvin Blank, Operations Manager.
- Skip Painton, Sales & Marketing Director.
- Mike Smith, News Director.
- Elliott Toole, Promotion Director.
- William Lane, Business Manager.
- Bob Morgan, Chief Engineer.



WCTV BPCT-860103KE Granted 4/29/86 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$950.

City of License: Thomasville, GA. OMA: Tallahassee-Thomasville. Rank: 116.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	395,420	233,340	628,760
Average Weekly Circulation (1995)	158,210	94,961	270,623
Average Daily Circulation (1995)			171,948

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Florida—Tallahassee

WTWC

Ch. 40

Network Service: NBC.

Licensee: Soundview Television of Tallahassee Inc., 1101 Gulf Breeze Pkwy., No. 207, Gulf Breeze, FL 32561.

Studio: 8440 Deerlake Rd., Tallahassee, FL 32312.

Telephones: 904-893-4140; 904-893-6974.

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 3160-kw max. visual. Antenna: 879-ft. above av. terrain, 793-ft. above ground, 1020-ft. above sea level.

Latitude 30° 35' 11"
Longitude 84° 14' 11"

Transmitter: 2-mi. NW of Bradfordville.

Satellite Earth Stations: Harris, 8.3-meter Ku-band; Microdyne, 7-meter C-band; Prosat, 3-meter C-band; Harris, Microdyne receivers.

News Service: AP.

Ownership: Soundview Media Investments Inc.

Began Operation: April 21, 1983. Sale to present owner by Thomas M. Duddy granted by FCC October 21, 1994. Assignment of license from Holt-Robinson Television to Thomas M. Duddy, Receiver granted by FCC May 21, 1993.

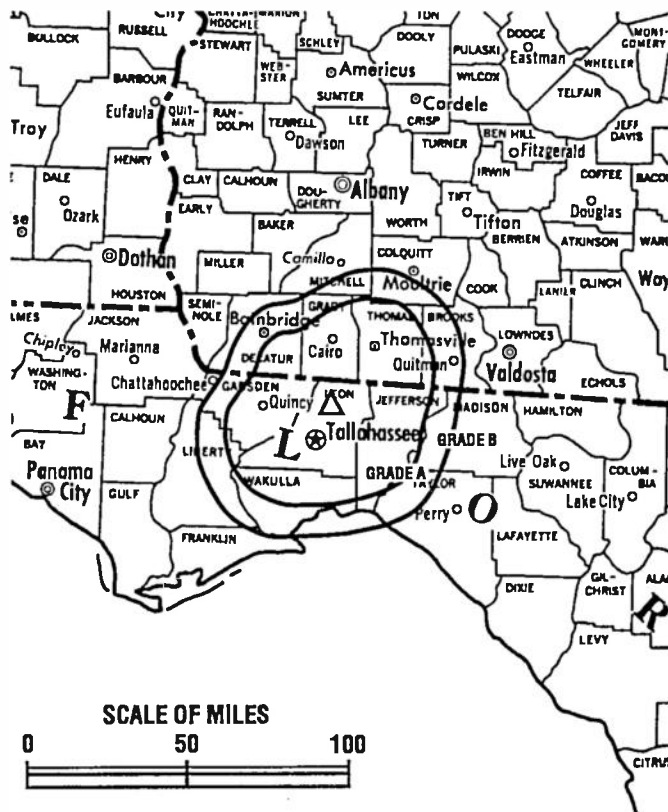
Represented (sales): Katz Continental Television; Canadian Communications Co.

Represented (legal): Donald E. Ward.

Represented (engineering): du Treil, Lundin & Rackley.

Personnel:

- John Friedlein, General Manager.
- Dave Grenbel, General Sales Manager.
- Paige Dietz, Program Director.
- Merleen Mizell, Business Manager.
- Ed Shaper, Chief Engineer.



WTWC BPCT-880718K1 Granted 10/31/88 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$750.

City of License: Tallahassee. DMA: Tallahassee-Thomasville. Rank: 116.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	136,580	82,430	219,010
Average Weekly Circulation (1995)	63,571	21,798	88,044
Average Daily Circulation (1995)			38,385

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Florida—Tallahassee

WTXL-TV

Ch. 27

Network Service: ABC.

Licensee: Media Venture Management Inc., 1650 Tysons Blvd., Suite 790, McLean, VA 22102.

Studio: 8927 Thomasville Rd., Tallahassee, FL 32312.

Telephone: 904-893-3127. **Fax:** 904-668-1460.

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 1184.7-kw max. visual, 118.46-kw max. aural. Antenna: 864-ft. above av. terrain, 868-ft. above ground, 1013-ft. above sea level.

Latitude	30°	34'	29"
Longitude	84°	12'	05"

Transmitter: E side of U.S. 319, 6.6-mi. NNE of Tallahassee city limits.

Satellite Earth Stations: Transmit/recvie AFC, 5-meter Ku-band; Vertex, 5-meter Ku-band; M/A-Com, Scientific-Atlanta receivers.

News Services: AP, Florida News Network.

Ownership: Media Venture Management Inc.

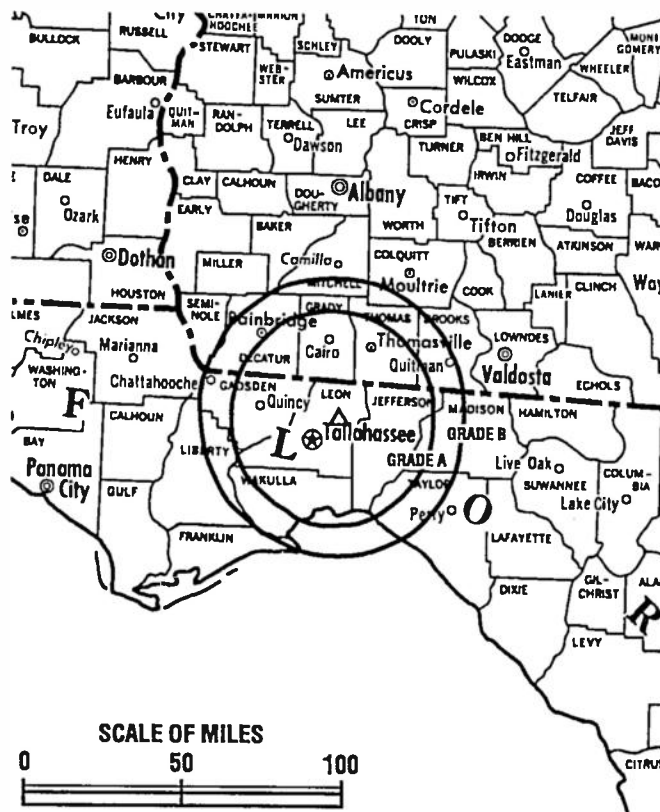
Began Operation: September 16, 1976. Sale to 27 Ltd. Partnership by E. C. Allen approved by FCC Jan. 27, 1984. Sale to Tallahassee Channel 27 Inc. approved Aug. 28, 1991. Sale to present owner approved May 26, 1993 (*Television Digest*, Vol. 33:19).

Represented (sales): Blair Television.

Personnel:

- Dan Akens, General Manager.
- David Arrington, Sales Manager.
- Bruce Cramer, News Director.
- Mike Plummer, Promotion Director.
- Brad Strommen, Chief Engineer.
- Christine Boldt, Business Manager.

Rates: On request.



WTXL-TV BPCT-840831KI Granted 9/21/84 © American Map Corp., No. 14244

NETWORK BASE HOURLY RATE: \$150.

City of License: Tallahassee. **DMA:** Tallahassee-Thomasville. **Rank:** 116.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	174,660	117,150	291,810
Average Weekly Circulation (1995)	92,529	34,505	133,183
Average Daily Circulation (1995)			60,555

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Florida—Tampa

WBHS-TV

Ch. 50

Network Service: HSN.

Licensee: SKTA Bcstg. Partnership, Suite 301, 12425 28th St. N, St. Petersburg, FL 33716.

Studio: 18491 U.S. Hwy. 19 S, Clearwater, FL 34624.

Mailing Address: Suite 301, 12425 28th St. N, St. Petersburg, FL 33716.

Telephone: 813-573-5550. **Fax:** 813-571-1931.

Technical Facilities: Channel No. 50 (686-692 MHz). Authorized power: 4170-kw max. visual. Antenna: 1522-ft. above av. terrain, 75-ft. above ground, 1447-ft. above sea level.

Latitude 27° 50' 32"
Longitude 82° 15' 46"

Transmitter: 15001 Boyette Rd., Riverview.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: 6-meter C-band; Pinzone receivers.

Ownership: Silver King Communications Inc. (Group Owner).

Began Operation: March 1, 1988.

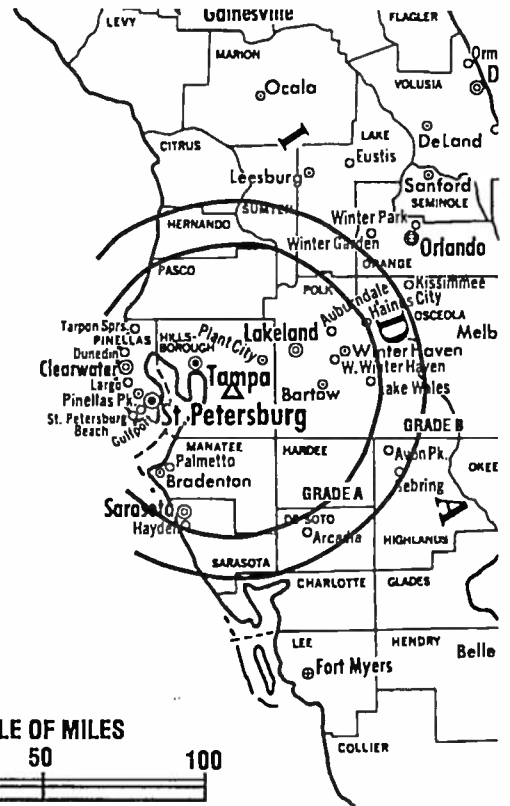
Represented (sales): Silver King Broadcasting Sales.

Personnel:

Jim Goodman, Vice President & Station Manager.
Ben Endow, Chief Engineer.
Cheryl Barron, Program Manager.

Highest 30 Sec. Rate: \$130.

City of License: Tampa. **DMA:** Tampa-St. Petersburg-Sarasota. **Rank:** 15.



WBHS-TV BMPCT-870915KH Granted 10/30/87 © American Map Corp., No. 14244

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	963,150	428,900	1,392,050
Average Weekly Circulation (1995)	3,566	4,073	7,603
Average Daily Circulation (1995)			2,349

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Florida—Clearwater

WCLF

Ch. 22

Network Service: Independent.

Licensee: Christian Television Corp. Inc., Box 6922, Clearwater, FL 34618.

Studio: 6922 142nd Ave. N, Largo, FL 34641.

Mailing Address: Box 6922, Clearwater, FL 34618.

Telephone: 813-535-5622. **Fax:** 813-531-2497.

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 5000-kw max. & 1170-kw horizontal visual, 500-kw max. & 117-kw horizontal aural. Antenna: 1429-ft. above av. terrain, 1538-ft. above ground, 1549-ft. above sea level.

Latitude 28° 11' 04"
Longitude 82° 45' 39"

Transmitter: 2.6-mi. N of Tarpon Springs.

Satellite Earth Stations: Transmit/receive Comtech, 5-meter C-band; Vertex, 6.1-meter Ku-band; Winegard, 3-meter C-band; ADU, Echostar, M/A-Com receivers.

Ownership: Christian Television Network (Group Owner).

Began Operation: October 24, 1979.

Represented (legal): Gammon & Grange.

Personnel:

- Robert R. D'Andrea, General Manager.
- Bonnie Reichert, Director of Cable Relations/Special Projects.
- Cardin A. Hesselton, Sales Manager & Program Director.
- Carl Berger, Chief Engineer.
- Jack Jarvis, Production Manager.
- Neville Chankersingh, Director of Finance.

Highest 30 Sec. Rate: \$150.



WCLF BMPCT-790425KG Granted 9/25/79 © American Map Corp., No. 14244

City of License: Clearwater. **DMA:** Tampa-St. Petersburg-Sarasota. **Rank:** 15.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,141,350	508,260	1,649,610
Average Weekly Circulation (1995)	44,925	29,659	74,587
Average Daily Circulation (1995)			23,062

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Florida—Bradenton

WFCT

Ch. 66

Network Service: Independent.

Licensee: Bradenton Broadcast TV Co. Ltd., Lakewood Business Park, 4001 32nd St. NW, Suite E-18, Bradenton, FL 34205.

Studio: 14444 66th St. N, Clearwater, FL 34624.

Telephones: 941-739-2686 (Bradenton); 813-524-8787 (Clearwater).

Fax: 941-746-5053.

Technical Facilities: Channel No. 66 (782-788 MHz). Authorized power: 2240-kw max. visual. Antenna: 1525-ft. above av. terrain, 1497-ft. above ground, 1578-ft. above sea level.

Latitude 27° 24' 30"
Longitude 82° 15' 00"

Transmitter: Approx. 2-mi. NE of Vema, Manatee County.

Ownership: Bradenton Broadcast TV Co. Ltd.

Began Operation: August 1, 1994.

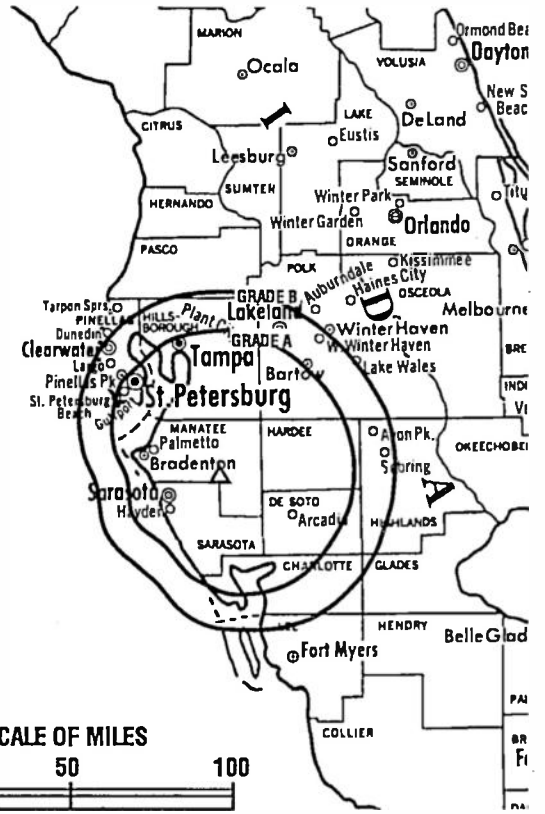
Personnel:

Anita Rogers, General Manager.
Bruce Stamos, Sales Manager.
Jim Leifer, Chief Engineer.

Rates: On request.

City of License: Bradenton. **DMA:** Tampa-St. Petersburg-Sarasota. **Rank:** 15.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.



WFCT BMPCT-940204KE Granted 6/30/94 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	664,900	280,090	944,990
Average Weekly Circulation (1995)	2,567	975	3,403
Average Daily Circulation (1995)			437

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Florida—Tampa-St. Petersburg

WFLA-TV

Ch. 8

Network Service: NBC.

Licensee: Tampa Television Inc., 905 E. Jackson St., Tampa, FL 33602.

Studio: 905 E. Jackson St., Tampa, FL 33602.

Telephone: 813-228-8888. **Fax:** 813-221-5787.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1536-ft. above av. terrain, 1545-ft. above ground, 1612-ft. above sea level.

Latitude 27° 50' 32"
Longitude 82° 15' 46"

Transmitter: 15001 Boyette Rd., 5.5-mi. N of Balm.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Transmit/receive Harris, 6.1-meter Ku-band; Microband, 5-meter C-band; Scientific-Atlanta, 7-meter C-band; DX Engineering, Harris, M/A-Com, Scientific-Atlanta receivers.

News Service: NBC.

Ownership: Media General Inc. (Group Owner).

Began Operation: February 14, 1955.

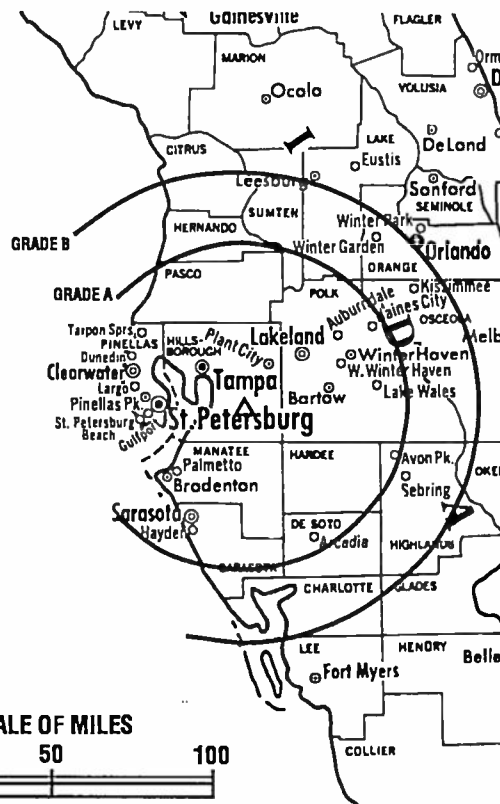
Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Cohn & Marks.

Represented (engineering): David Steel & Associates.

Personnel:

Jim Zimmerman, President & General Manager.
Paul Catoe, Vice President & Station Manager.
Jack Lyons, General Sales Manager.
Jay Burmer, Local Sales Manager.
Roy Tym, National Sales Manager.
Mark Schaefer, Director of Engineering & Operations.
Dan Bradley, News Director.
Steve Gleason, Director of Programming.



WFLA-TV BPCT-850426KG Granted 1/15/87 © American Map Corp., No. 14244

Melinda Bacon, Director of Marketing & Promotion.
Joyce Lueders, Business Manager.

Rates: On request.

NETWORK BASE HOURLY RATE: \$1650.

City of License: Tampa. **DMA:** Tampa-St. Petersburg-Sarasota. **Rank:** 15.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,964,240	774,150	2,738,390
Average Weekly Circulation (1995)	851,144	385,610	1,237,359
Average Daily Circulation (1995)			702,353

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Florida—Tampa-St. Petersburg

WFTS

Ch. 28

Network Service: ABC.

Licensee: Tampa Bay Television Inc., Box 30028, Tampa, FL 33630.

Studio: 4501 E. Columbus Dr., Tampa, FL 33605.

Telephone: 813-623-2828. **Fax:** 813-744-2828.

Technical Facilities: Channel No. 28 (554-560 MHz). Authorized power: 2630-kw max. visual, 263-kw max. aural. Antenna: 1546-ft. above av. terrain, 1538-ft. above ground, 1613-ft. above sea level.

Latitude 27° 50' 32"
 Longitude 82° 15' 46"

Transmitter: 15001 Boyette Rd., Riverside.

Satellite Earth Stations: Andrew, 4.5-meter Ku & C-band; Andrew, 7.3-meter Ku & C-band; Scientific-Atlanta, 7-meter C-band.

News Service: AP.

Ownership: E. W. Scripps Co. (Group Owner).

Began Operation: December 14, 1981. Sale to present owner approved by FCC Nov. 14, 1985 (*Television Digest*, Vol. 25:30). Sale to Capital Cities Communications by Ian Wheeler, et al., approved by FCC July 23, 1984 (Vol. 24:17).

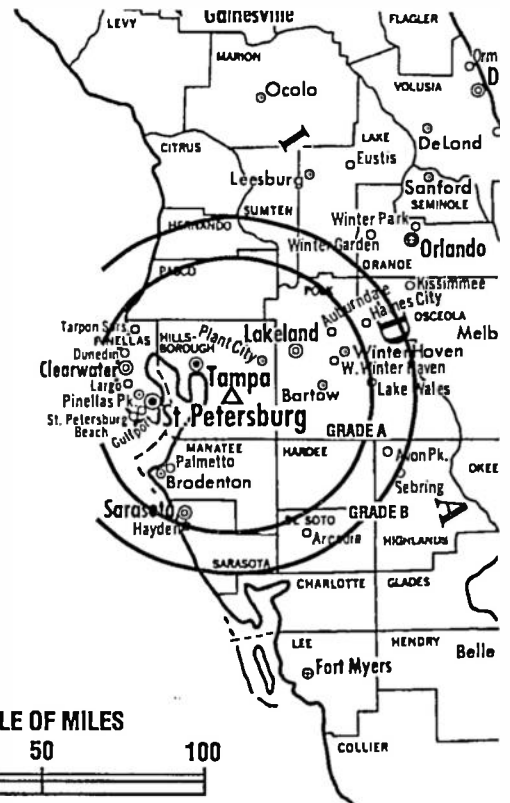
Represented (sales): Katz Television.

Represented (legal): Baker & Hostetler.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

- Jim Major, Vice President & General Manager.
- Larry Jopek, General Sales Manager.
- Marsha Kidd-Collins, National Sales Manager.
- Bob Jordan, News Director.
- Wendy Torrance, Program Manager.
- Dan Whitman, Director of Engineering.
- Chris Raynor, Promotion Manager.
- J. Paul Wilson, Business Manager.
- Luis Romero, Production & Operations Manager.



WFTS BPT-870209KF Granted 3/31/87 © American Map Corp., No. 14244

Wanda Snyder, Traffic Manager.
 Joy Petit, Community Affairs Manager.

Rates: On request.

City of License: Tampa. **DMA:** Tampa-St. Petersburg-Sarasota. **Rank:** 15.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,423,960	601,640	2,025,600
Average Weekly Circulation (1995)	565,128	254,450	820,275
Average Daily Circulation (1995)			336,709

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Florida—Lakeland

WTMV

Ch. 32

Network Service: WBN.

Licensee: Public Interest Corp., 7201 E. Hillsborough Ave., Tampa, FL 33610.

Studio: 7201 E. Hillsborough Ave., Tampa, FL 33610.

Sales Office: 1536 Commercial Park Dr., Lakeland, FL 33801.

Telephone: 813-626-3232. Fax: 813-622-7732.

Technical Facilities: Channel No. 32 (578-584 MHz). Authorized power: 3039-kw max. visual, 304-kw max. aural. Antenna: 890-ft. above av. terrain, 862-ft. above ground, 1049-ft. above sea level.

Latitude	27°	50'	15"
Longitude	81°	56'	53"

Holds CP for change to 2954-kw max. visual, 1086-ft. above av. terrain, 1062-ft. above ground, 1217-ft. above sea level. BPCT-890222KK.

Transmitter: 0.4-mi. SSW of Pebbledale, FL.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Scientific-Atlanta, 5-meter Ku & C-band; Scientific-Atlanta, 3-meter C-band.

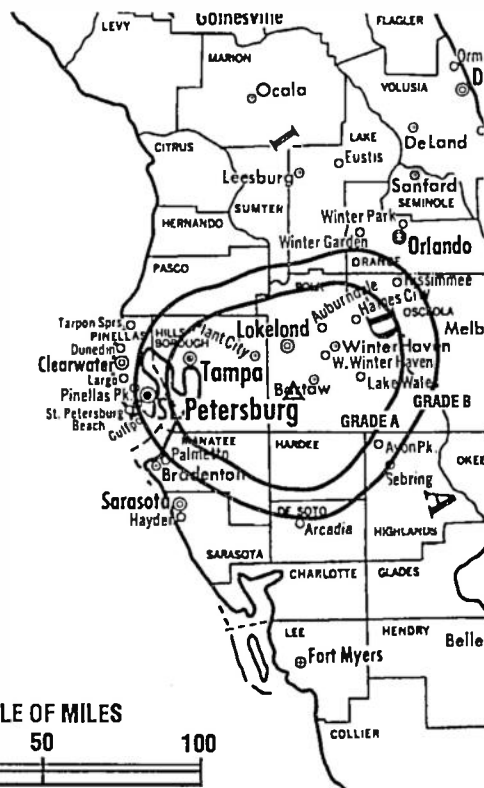
Ownership: Public Interest Corp.

Began Operation: April 24, 1986.

Represented (engineering): Mullaney Engineering.

Personnel:

- Dan L. Johnson, General Manager.
- Jo Johnson, Station Manager & Program Director.
- Chris Wiker, General Sales Manager.
- Wade Griffith, National Sales Manager.
- John Norvell, Chief Engineer.
- Robert Hughes, Promotion Director.
- Charles Robb, Business Manager.
- Mike Pachelli, Operations Manager.



WTMV BPCT-890222KK Granted 6/20/89 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$500.

City of License: Lakeland. DMA: Tampa-St. Petersburg-Sarasota. Rank: 15.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,047,800	482,530	1,530,330
Average Weekly Circulation (1995)	178,404	72,017	250,483
Average Daily Circulation (1995)			61,633

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Florida—St. Petersburg-Tampa

WTOG

Ch. 44

Network Service: UPN.

Licensee: WTOG-TV Inc., 3415 University Ave., St. Paul, MN 55114.

Studio: 365 105th Terrace NE, St. Petersburg, FL 33716.

Mailing Address: Box 20144, St. Petersburg, FL 33742.

Telephone: 813-576-4444. **Fax:** 813-577-1806.

Technical Facilities: Channel No. 44 (650-656 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1490-ft. above av. terrain, 1480-ft. above ground, 1555-ft. above sea level.

Latitude 27° 49' 48"
Longitude 82° 15' 59"

Transmitter: 13310 Rhodine Rd., approx. 4-mi. SE of Riverview.

Satellite Earth Stations: Harris, 6.1-meter C-band; Microdyne, 7-meter C-band; Harris, Scientific-Atlanta receivers.

News Services: AP, Conus, WTN.

Ownership: Hubbard Broadcasting Inc. (Group Owner).

Began Operation: November 4, 1968.

Represented (sales): Petry Television Inc.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Lohnes & Culver.

Personnel:

- Edward Aiken, President & General Manager.
- C. M. (Mike) Gehring, General Sales Manager.
- Candace Portman, Local Sales Manager.
- Larry McCabe, Local Sales Manager.
- Dorothy McKeenan, National Sales Manager.
- Jim Labranche, News Director.
- Robert Affe, Program Director.
- Jonathan Katz, Promotion Manager.



WTOG BPCT-890504KE Granted 5/31/89 © American Map Corp., No. 14244

Darlene Mills, Business Manager.
John Kays, Chief Engineer.

Rates: On request.

City of License: St. Petersburg. **DMA:** Tampa-St. Petersburg-Sarasota. **Rank:** 15.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,638,570	706,430	2,345,000
Average Weekly Circulation (1995)	529,494	256,866	786,388
Average Daily Circulation (1995)			332,021

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Florida—St. Petersburg-Tampa

WTSP

Ch. 10

Network Service: CBS.

Licensee: Citicasters Co., Box 10000, St. Petersburg, FL 33733.

Studio: 11450 Gandy Blvd., St. Petersburg, FL 33702.

Telephones: 813-557-1010; 813-224-9877. Fax: 813-578-7637.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: Circularly polarized, 1501-ft. above av. terrain, 1504-ft. above ground, 1512-ft. above sea level.

Latitude 28° 11' 04"
Longitude 82° 45' 39"

Transmitter: 2.6-mi. N of Tarpon Springs.

Satellite Earth Stations: AFC, 5-meter Ku-band; Andrew, 7.3-meter C-band; Harris, 9-meter C-band; Microdyne, 5-meter Ku-band; Avantek, Harris, Microdyne receivers.

SNG Mobile Dish: Dalsat, 3.7-meter Ku-band.

News Services: AP, UPI.

Ownership: Citicasters Inc. (Group Owner).

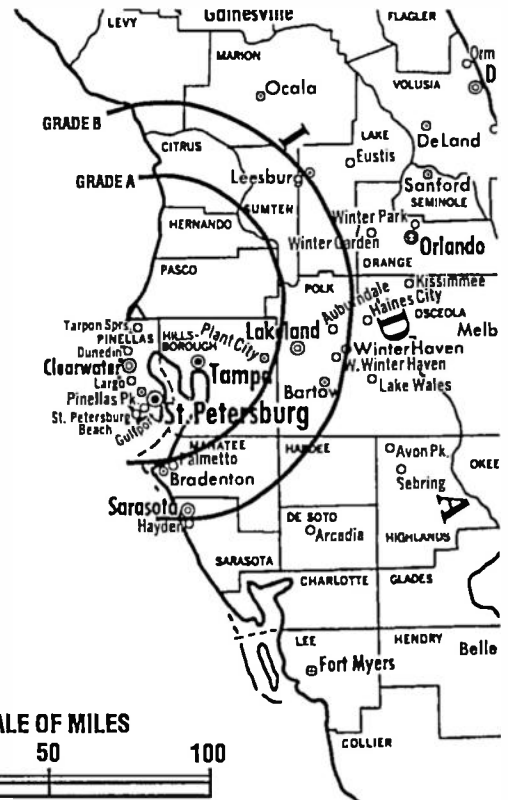
Began Operation: July 18, 1965 on interim basis; full time ABC, Sept. 1, 1965. Merger of Rahall Communications with Gulf United approved by FCC July 27, 1978 (Television Digest, Vol. 17:35). Sale to Taft Television & Radio approved by FCC May 30, 1985 (Vol. 25:5, 20, 22). FCC approved sale to present owners Oct. 2, 1987 (Vol. 27:16, 18, 23, 30, 41).

Represented (sales): TeleRep Inc.

Represented (legal): Koteen & Naftalin.

Personnel:

Steve Mauldin, President & General Manager.
Noreen Parker, Vice President, Sales.
Barbara Sobocinski, Vice President, Marketing.
Mike Cavender, Vice President, News.
Oan Reynolds, Vice President, Business.
Pam Barber, Local Sales Manager.
Ken Lucas, Regional Sales Manager.



WTSP BPC-901108KF Granted 1/17/91 © American Map Corp., No. 14244

Martin Rolnick, National Sales Manager.
Kathy Baker, Production Manager.

Rates: On request.

City of License: St. Petersburg. OMA: Tampa-St. Petersburg-Sarasota. Rank: 15.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,697,700	693,020	2,390,720
Average Weekly Circulation (1995)	784,636	342,254	1,126,633
Average Daily Circulation (1995)			686,846

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Florida—St. Petersburg

WTTA

Ch. 38

Network Service: Independent.

Licensee: Bay Television Inc.

Studio: 5510 W. Gray St. W, Tampa, FL 33609-1054.

Telephone: 813-289-3838. **Fax:** 813-289-0000.

Technical Facilities: Channel No. 38 (614-620 MHz). Authorized power: 1397-kw max. visual. Antenna: Circularly polarized, 1436-ft. above av. terrain, 1427-ft. above ground, 1502-ft. above sea level.

Latitude 27° 50' 32"
Longitude 82° 15' 46"

Requests CP for change to 5000-kw max. visual. BPCT-950707KF.

Transmitter: 15001 Boyette Rd., Riverview, FL 33569.

Satellite Earth Station: Comtech, 7.3-meter; Agile receivers.

Ownership: Sinclair Broadcast Group Inc. (Group Owner); Robert Simmons.

Began Operation: June 21, 1991.

Represented (legal): Fisher Wayland Cooper Leader & Zaragoza L.L.P.

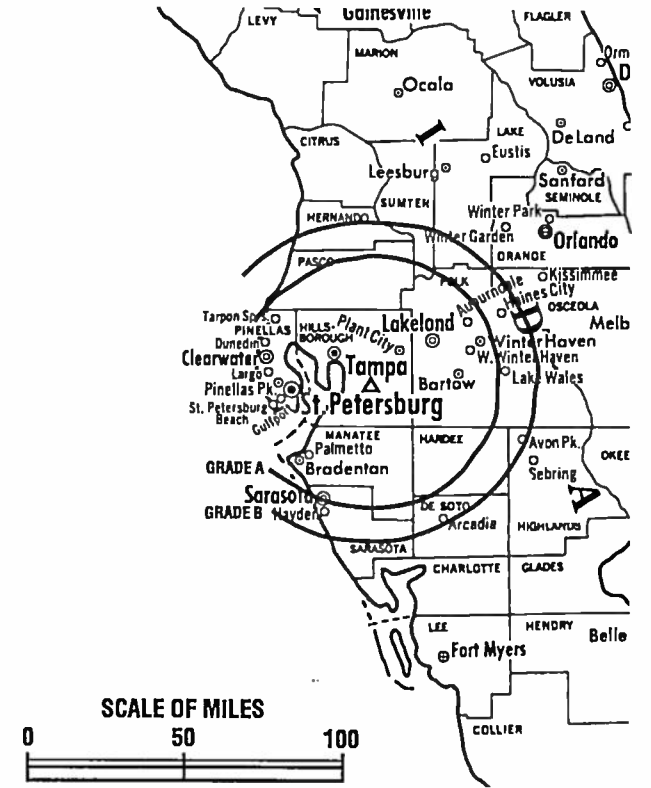
Represented (engineering): Carl T. Jones Corp.

Personnel:

Tom Watson, General Manager.
Marie Procise, Sales Manager.
Jennifer Isenhower, Program Director.
Steve Hess, Chief Engineer.

City of License: St. Petersburg. **DMA:** Tampa-St. Petersburg-Sarasota. **Rank:** 15.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.



WTTA BMPCT-880512KE Granted 6/30/88 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,225,160	525,380	1,750,540
Average Weekly Circulation (1995)	134,534	89,803	224,771
Average Daily Circulation (1995)			73,649

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Florida—Tampa-St. Petersburg

WTVT

Ch. 13

Network Service: FOX.

Licensee: TVT License Inc., 3213 John F. Kennedy Blvd., Tampa, FL 33609.

Studio: 3213 John F. Kennedy Blvd., Tampa, FL 33609.

Mailing Address: Box 31113, Tampa, FL 33631-3113.

Telephone: 813-876-1313. **Fax:** 813-875-8329.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 47.5-kw aural. Antenna: 1416-ft. above av. terrain, 1463-ft. above ground, 1549-ft. above sea level.

Latitude	27°	49'	09"
Longitude	82°	14'	26"

Transmitter: 4.4-mi. NNE of Balm, FL.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Andrew, 5.6-meter Ku-band; RCA, 6.1-meter Ku-band; Scientific-Atlanta, 7-meter C-band; M/A-Com, Microdyne, Scientific-Atlanta receivers.

SNG Mobile Dish: Andrew, 3-meter Ku-band.

News Services: AP, CNN, Conus, Fox News, Sports News Satellite, UPI.

Ownership: New World Communications Group (Group Owner).

Began Operation: April 1, 1955. Sale to Gaylord Bcstg. by ex-Gov. Doyle E. Carlton and W. Walter Tison interests approved by FCC July 18, 1956 (*Television Digest*, Vol. 12:26, 29). Sale to WTVT Inc. by Gaylord Bcstg. Co. approved by FCC April 23, 1987 (Vol. 27:11, 29). Transfer to Trustee approved Sept. 1, 1992. Sale to present owner approved April 23, 1993 (Vol. 33:10).

Represented (sales): New World Sales & Marketing Inc.

Represented (legal): Pepper & Corazzini.

Represented (engineering): A. D. Ring, P.C.

Personnel:

- Bob Franklin, President & General Manager.
- Terry Cooper, Vice President & Controller.
- Mark Higgins, Vice President & Director of Sales.
- Bob Linger, Sales Manager.
- Ed Ortelli, Sales Manager.



WTVT BMPCT-6216 Granted 5/9/66

© American Map Corp., No. 14244

- Daniel Webster, News Director.
- Cary Williams, Director, Technical Operations.
- Mark Oemopoulos, Director, Marketing.
- Rick Rea, Engineering Supervisor.
- Nancy Oudenhoefer, Promotion Manager.

Highest 30 Sec. Rate: \$7500.

NETWORK BASE HOURLY RATE: \$2175.

City of License: Tampa. **OMA:** Tampa-St. Petersburg-Sarasota. **Rank:** 15.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,627,700	697,270	2,324,970
Average Weekly Circulation (1995)	800,517	377,684	1,178,202
Average Daily Circulation (1995)			684,501

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Florida—Palm Beach

WFGC

Ch. 61

Network Service: Independent.

Licensee: Christian Television of Palm Beach County, 6922 142nd Ave. S, Box 6922, Clearwater, FL 34618.

Studio: 2406 S. Congress Ave., Suite 2, West Palm Beach, FL 33406.

Mailing Address: 2406 S. Congress Ave., Suite 2, West Palm Beach, FL 33406.

Telephone: 407-642-3361. Fax: 407-967-5961.

Technical Facilities: Channel No. 61 (752-758 MHz). Authorized power: 5000-kw max. visual. Antenna: 1453-ft. above av. terrain, 1457-ft. above ground, 1473-ft. above sea level.

Latitude 26° 34' 58"
Longitude 80° 14' 32"

Requests modification of CP for change to 269-ft. above av. terrain, 276-ft. above ground, 285-ft. above sea level, lat. 26° 38' 28", long. 80° 05' 08", transmitter to 2406 S. Congress Ave., West Palm Beach. BMPCT-910515KM.

Transmitter: N part of NE quarter of T 45 S, R 41 E, S 3.

Satellite Earth Station: Perfect 10, 3.1-meter C-band; Echostar receivers.

Ownership: Christian Television Network (Group Owner).

Began Operation: May 21, 1993.

Personnel:

- Donald B. Price, General Manager.
- Cardin Hesselton, General Sales Manager & Program Director.
- Joel Yates, Chief Engineer.
- Mike Gonzalez, Operations Director & Production Manager.
- Neville Chankersingh, Business Manager.

Rates: On request.



WFGC BMPCT-870608KO Granted 7/29/88 © American Map Corp., No. 14244

City of License: Palm Beach. DMA: West Palm Beach-Fort Pierce. Rank: 45.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	399,940	116,840	516,780
Average Weekly Circulation (1995)	6,243	3,655	9,847
Average Daily Circulation (1995)			3,445

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Florida—West Palm Beach

WFLX

Ch. 29

Network Service: FOX.

Licensee: WFLX Ltd. Partnership, 1660 W. 2nd St., Cleveland, OH 44115-1454.

Studio: 4119 W. Blue Heron Blvd., West Palm Beach, FL 33404.

Telephone: 407-845-2929. **Fax:** 407-863-1238.

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 5000-kw max. & 1350-kw horizontal visual, 500-kw max. & 270-kw horizontal aural. Antenna: 1500-ft. above av. terrain, 1533-ft. above ground, 1549-ft. above sea level.

Latitude	26°	34'	37"
Longitude	80°	14'	32"

Transmitter: 2.3-mi. W of Hwy. 441 & 0.7-mi. S of Lantana Rd., near Green Acres City.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 4-meter Ku-band; Scientific-Atlanta, 7-meter; M/A-Com, Scientific-Atlanta receivers.

Ownership: Malrite Communications Group Inc. (Group Owner).

Began Operation: October 1, 1982.

Represented (sales): Petry Television Inc.

Represented (legal): Kaye, Scholer, Fierman, Hays & Handler.

Represented (engineering): Ralph Evans Associates.

Personnel:

- Murray J. Green, Vice President & General Manager.
- Ken Beetle, Station Manager.
- Cristina Carrera, Local Sales Manager.
- Kathie Kreh, National Sales Manager.
- Angelo (Butch) Figurella, Chief Engineer.
- Barb Billens-Tress, Program Director.
- Ralph Capobianco, Promotion Director.
- Jacqui Oepompe, Business Manager.



WFLX BPCT-840621KF Granted 7/31/84 © American Map Corp., No. 14244

Lois Kwasman, Marketing Director.
Doug Penovi, Production Manager.

Rates: On request.

City of License: West Palm Beach. **OMA:** West Palm Beach-Fort Pierce. **Rank:** 45.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,854,070	732,950	2,587,020
Average Weekly Circulation (1995)	364,773	128,802	494,091
Average Daily Circulation (1995)			210,194

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Florida—Tequesta-West Palm Beach

WPBF

Ch. 25

Network Service: ABC.

Licensee: Paxson West Palm Beach License Inc., 601 Clearwater Park Road, West Palm Beach, FL 33401.

Studio: 3970 RCA Blvd., Suite 7007, Palm Beach Gardens, FL 33410.

Telephones: 407-694-2525; 407-624-6397. Fax: 407-627-6738.

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1486-ft. above av. terrain, 1520-ft. above ground, 1549-ft. above sea level.

Latitude 27° 07' 17"
Longitude 80° 23' 41"

Transmitter: 7.3-mi. SW of Palm City, Martin County.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; Microdyne, 5-meter C-band; Microdyne, 7-meter C-band; Avantek, Microdyne receivers.

SNG Mobile Dish: Andrew, 2.4-meter Ku-band.

News Services: AP, ABC.

Ownership: Paxson Communications Corp. (Group Owner).

Began Operation: January 1, 1989. Sale by Phipps-Potamkin Television Partners to Paxson Communications Corp. approved by FCC April 25, 1994.

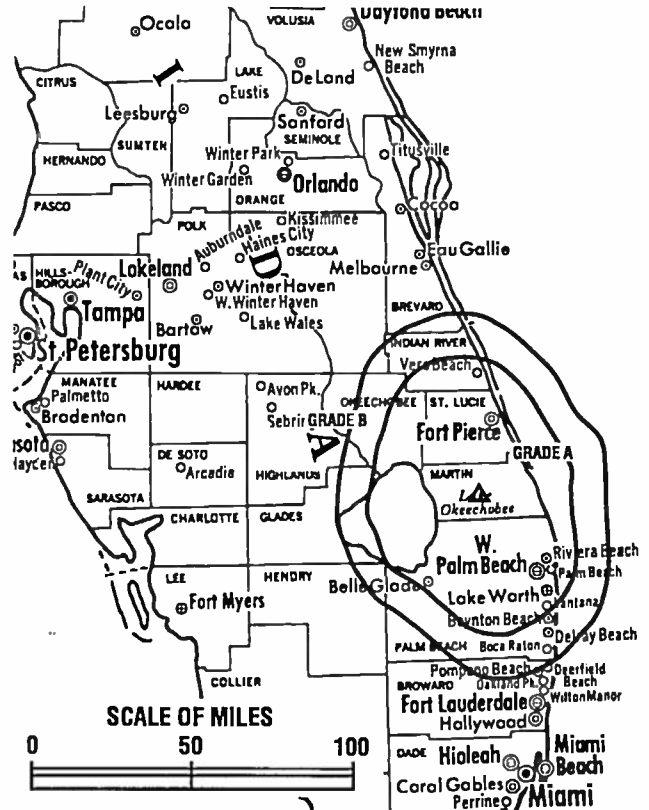
Represented (sales): TeleRep Inc.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): du Treil, Lundin & Rackley.

Personnel:

Douglas C. Barker, Vice President & General Manager.
Shawn Bartelt, General Sales Manager.
Jean Waldstein, Program Coordinator.
Linda DesMarais, News Director.



WPBF BMPCT-880822KE Granted 10/13/88 © American Map Corp., No. 14244

Cliff Thomas, Director of Technical Operations.
Paul Reece, Business Manager.

Highest 30 Sec. Rate: \$2000.

City of License: Tequesta. DMA: West Palm Beach-Fort Pierce. Rank: 45.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,699,250	655,360	2,354,610
Average Weekly Circulation (1995)	323,895	61,634	387,793
Average Daily Circulation (1995)			183,259

* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Florida—West Palm Beach

WPEC

Ch. 12

Network Service: CBS.

Licensee: Photo Electronics Corp. L.P., Box 24612, West Palm Beach, FL 33415.

Studio: 1100 Fairfield Dr., West Palm Beach, FL 33407.

Mailing Address: Box 24612, West Palm Beach, FL 33416-4612.

Telephone: 407-844-1212. **Fax:** 407-842-1212.

E-mail: wpec99a@prodigy.com; wpectv12@aol.com

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 56.2-kw horizontal aural. Antenna: 980-ft. above av. terrain, 1027-ft. above ground, 1049-ft. above sea level.

Latitude	26°	35'	17"
Longitude	80°	12'	28"

Transmitter: Intersection of U.S. Hwy. 441 & State Rd. 812.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Andrew, 7-meter C-band; Scientific-Atlanta, 4.5-meter Ku-band; Scientific-Atlanta, 7-meter C-band; Vertex, 4.5-meter Ku-band; Avanteq, DX Antenna, Microdyne, Scientific-Atlanta receivers.

SNG Mobile Dish: Andrew, 2.4-meter Ku-band.

News Services: AP, CBS, Conus, Florida News Network.

Ownership: Photo Electronics Corp.

Began Operation: January 1, 1955. Sale to present owners by Royal American Industries Inc. approved by FCC Oct. 26, 1973. Sale to Royal American (66.33% owned by Bankers Life & Casualty Co.) by Rand Bcstg. & Bertram Lebharr approved in 1964 (*Television Digest*, Vol. 4:9). Previous sale to Rand Broadcasting & Lebharr by RKO Teleradio Pictures Inc. approved May 16, 1957 (Vol. 13:12, 20). RKO purchase from J. Robert Meachem interests was approved July 27, 1955 (Vol. 11:27, 31). **Note:** Sale to Freedom Communications Inc. pends (Vol. 35:40).

Represented (sales): Katz American Television.

Represented (legal): Leventhal, Senter & Lerman.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

William B. Peterson, President & General Manager.
Douglas Wolfmuller, General Sales Manager.



WPEC BPCT-2916 Granted 2/21/62

© American Map Corp., No. 14244

- Donn R. Colee Jr., Station Manager.
- John Gee, Local Sales Manager.
- John Heisman, National Sales Manager.
- John Emmer, News Director & Operations Manager.
- George Danner, Chief Engineer.
- Cindy Sheldon, Business Manager.

Rates: On request.

NETWORK BASE HOURLY RATE: \$1350.

City of License: West Palm Beach. **DMA:** West Palm Beach-Fort Pierce. **Rank:** 45.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,615,410	628,930	2,244,340
Average Weekly Circulation (1995)	454,907	131,504	586,793
Average Daily Circulation (1995)			315,577

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Florida—West Palm Beach

WPTV

Ch. 5

Network Service: NBC.

Licensee: Scripps Howard Broadcasting Co., Box 5380, Cincinnati, OH 45201.

Studio: 622 N. Flagler Dr., West Palm Beach, FL 33401.

Mailing Address: Box 510, Palm Beach, FL 33480.

Telephone: 407-655-5455. Fax: 407-655-8947. E-mail: wptv@aol.com

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1031-ft. above av. terrain, 1031-ft. above ground, 1049-ft. above sea level.

Latitude	26°	35'	20"
Longitude	80°	12'	43"

Transmitter: 6075 State Rd. 7, near Green Acres City.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Transmit/receive Harris, 11-meter Ku-band; Andrew, 4.5-meter Ku & C-band; Harris, 3.5-meter Ku-band; Hero, 6-meter C-band; Patriot, 4.5-meter Ku & C-band; DX Engineering, Harris, Sony receivers.

News Services: AP, CNN, NBC, Scripps Howard News Service, Sports News Satellite.

Ownership: E. W. Scripps Co. (Group Owner).

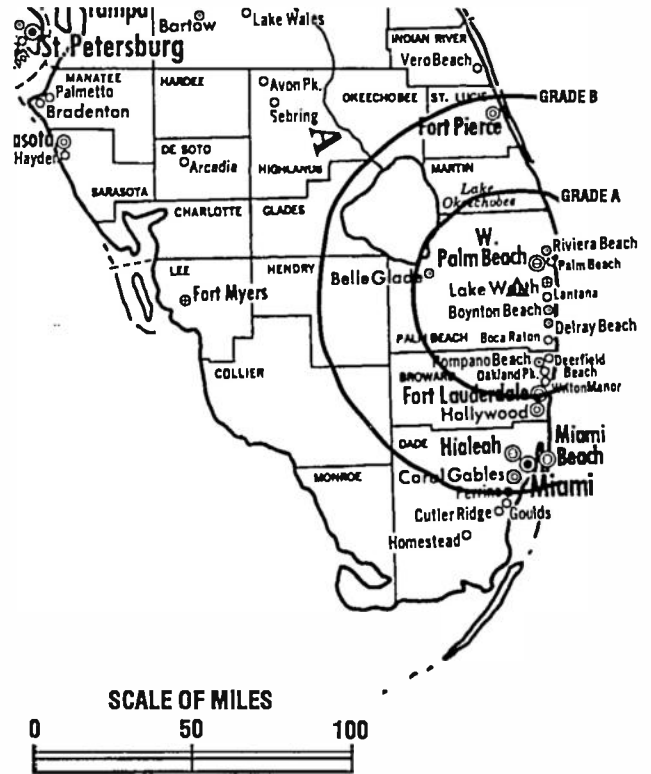
Began Operation: August 22, 1954. Sale to present owner by John H. Phipps approved by FCC Dec. 27, 1961 (Television Digest, Vol. 17:37, 1:14). Sale as WJNO-TV to Phipps by George H. Buck-Theodore Granik interests approved Oct. 3, 1956 (Vol. 12:37, 40).

Represented (sales): Blair Television.

Represented (legal): Baker & Hostetler.

Personnel:

- William J. Brooks, Vice President & General Manager.
- Donna M. Lane, National Sales Manager.
- Pat Burns, News Director.
- Bernadette R. O'Grady, Director of Programming & Creative Services.
- Edward J. Roos, Engineering Manager.
- Wayne R. Cunningham, Marketing & Research Manager.



WPTV BMPCT-1862 Granted 3/15/54

© American Map Corp., No. 14244

Claudia M. Sochko, Business Manager.
Mike McBryde, Production Manager.

Highest 30 Sec. Rate: \$4500.

City of License: West Palm Beach. DMA: West Palm Beach-Fort Pierce. Rank: 45.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,895,150	747,680	2,642,830
Average Weekly Circulation (1995)	461,026	115,415	577,140
Average Daily Circulation (1995)			325,598

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Florida—Fort Pierce-Stuart-Vero Beach-Palm Beach

WTVX

Ch. 34

Network Service: UPN, WBN.

Licensee: Whitehead Media Inc., 12144 Classic Dr., Coral Springs, FL 33017.

Studios: 3601 N. 25th St., Fort Pierce, FL 34946; 1700 Palm Beach Lakes Blvd., West Palm Beach, FL 33404.

Telephones: 407-464-3434 (Fort Pierce); 407-686-3434 (West Palm Beach).

Fax: 407-464-6344 (Fort Pierce); 407-686-3557 (West Palm Beach).

Technical Facilities: Channel No. 34 (590-596 MHz). Authorized power: 5000-kw max. & 3981-kw horizontal visual. Antenna: 1492-ft. above av. terrain, 1520-ft. above ground, 1549-ft. above sea level.

Latitude 27° 07' 19.50"
Longitude 80° 23' 20.50"

Transmitter: 7.3-mi. SW of Palm City, FL.

Satellite Earth Stations: Scientific-Atlanta, 4.6-meter; Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

Ownership: Whitehead Media Inc. (Group Owner).

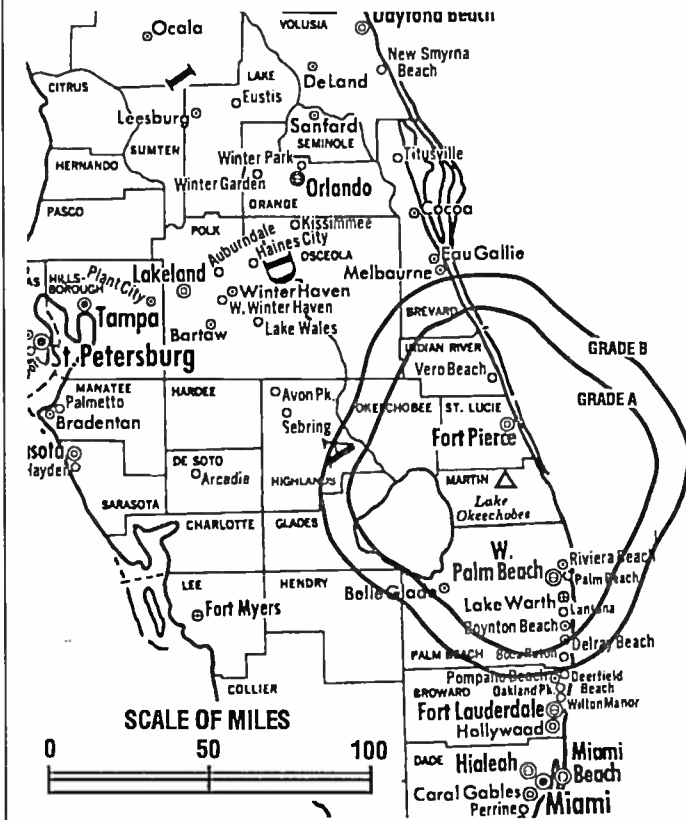
Began Operation: April 5, 1966. Sale to present owner by Krypton Broadcasting Corp., Debtor-in-Possession approved by FCC May 31, 1995. Sale to Krypton Broadcasting Corp. approved January 31, 1991. Sale to WTVW Inc. by Ruhl W. Koblegard, et al., approved by FCC January 5, 1979.

Represented (sales): Seltel Inc.

Represented (legal): Hogan & Hartson.

Personnel:

Douglas L. Farrell, General Manager.
J. Clifford Curley, Program Director.
Ron Scirrotto, Local Sales Manager.
Bob Klenk, National Sales Manager.
Buddy Patrick, Chief Engineer.
Lillian Spano, Business Manager.
Chris Roach, Promotion Director.
Tom Cosgrove, Production Manager.



WTVX BPCT-5175 Granted 5/30/79

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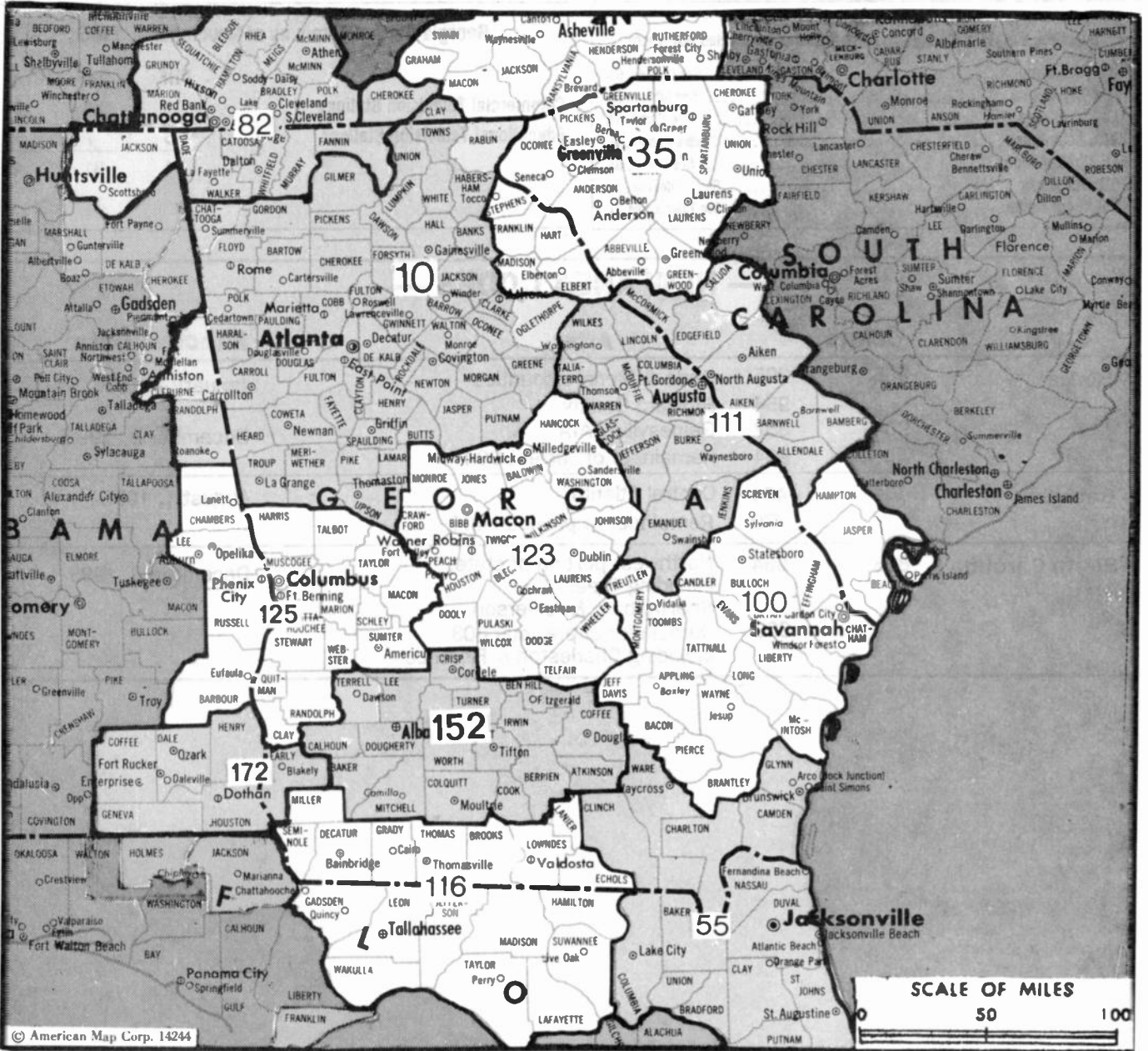
Highest 30 Sec. Rate: \$350.

City of License: Fort Pierce. DMA: West Palm Beach-Fort Pierce. Rank: 45.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,647,620	668,320	2,315,940
Average Weekly Circulation (1995)	164,343	39,532	204,272
Average Daily Circulation (1995)			65,771

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.



MARKET	NIelsen DMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
Atlanta, GA	1,583,520	10	WAGA-TV (5), WATL (36), WGNX (46), WHSG (63), WNGM-TV (34), WSB-TV (2), WTBS (17), WTLK-TV (14), WVEU (69), WXIA-TV (11)
Greenville-Spartanburg, SC-Asheville, NC-Anderson, SC	690,760	35	WASV-TV (62), WFBC-TV (40), WGGG-TV (16), WHNS (21), WLDS (13), WNEG-TV (32), WSPA-TV (7), WYFF (4)
Jacksonville, FL-Brunswick, GA	486,240	55	WAWS-TV (3), WBSG-TV (21), WJKS (17), WJXT (4), WNFT (47), WTLV (12)
Chattanooga, TN	320,050	82	WDEF-TV (12), WDSI-TV (61), WELF (23), WFLI-TV (53), WRCB-TV (3), WTVG (9)
Savannah, GA	253,830	100	WJCL (22), WSAV-TV (3), WTGS (28), WTOG-TV (11), WUBI (34)
Augusta, GA	221,260	111	WAGT (26), WFXG (54), WJBF (6), WRDW-TV (12)
Tallahassee, FL-Thomasville, GA	209,670	116	WCTV (6), WGVV (44), WTLH (49), WTWC (40), WTXL-TV (27)
Macon, GA	193,530	123	WGNM (64), WGXA (24), WMAZ-TV (13), WMMT (41), WPGA (58)
Columbus, GA	185,820	125	WLTZ (38), WRBL (3), WWSW (66), WTVM (9), WXTX (54)
Albany, GA	132,410	152	WALB-TV (10), WFXL (31), WSST-TV (55)
Dothan, AL	85,700	172	WDFX-TV (34), WDOH (18), WTVY (4)

Georgia

State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

WSST-TV, Albany	See Cordele, GA
WNGM-TV, Atlanta	See Athens, GA
WTLK-TV, Atlanta	See Rome, GA
WSWS, Columbus	See Opelika-Auburn, AL
WELF, Chattanooga	See Dalton, GA
WTGS, Savannah	See Hardeeville, SC
WCTV, Thomasville	See Tallahassee, FL

Georgia Station Totals as of November 1, 1995

	VHF	UHF	TOTAL
Commercial Television Stations	11	24	35
Educational Television Stations	3	7	10
	14	31	45

— NEW AREA CODES —

State	Before		After	Effective Date
Florida	305	305	Dade & Monroe counties	January 1, 1996
		954	Broward County	
	904	352	Gainesville LATA	December 3, 1995
		904	Remainder of current 904	
Georgia	404	404	Central Atlanta	August 1, 1995
		770	Remainder of previous 404	
South Carolina	803	864	Northwest portion of state, including Greenville, Spartanburg & Anderson	December 3, 1995
		803	Remainder of previous 803 including Charleston & Florence	

Georgia—Albany

WALB-TV

Ch. 10

Network Service: NBC.

Licensee: WALB-TV Inc., Box 3130, Albany, GA 31708-7601.

Studio: 1709 Stuart Ave., Albany, GA 31707-7601.

Telephone: 912-883-0154. Fax: 912-436-3134.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 275-kw visual, 43.7-kw aural. Antenna: 965-ft. above av. terrain, 978-ft. above ground, 1309-ft. above sea level.

Latitude	31°	19'	52.50"
Longitude	83°	51'	44.20"

Transmitter: 2.5-mi. E of Doerun.

Satellite Earth Stations: Harris, 4.7-meter Ku-band; Harris, 8-meter Ku-band; Satcom Technologies, 5-meter Ku-band; Satcom Technologies, 7-meter C-band; Harris, Microwave Assoc. receivers.

SNG Mobile Dish: Gray/Harris, 3-meter Ku-band.

News Service: AP.

Ownership: Gray Communications Systems Inc. (Group Owner).

Began Operation: April 7, 1954.

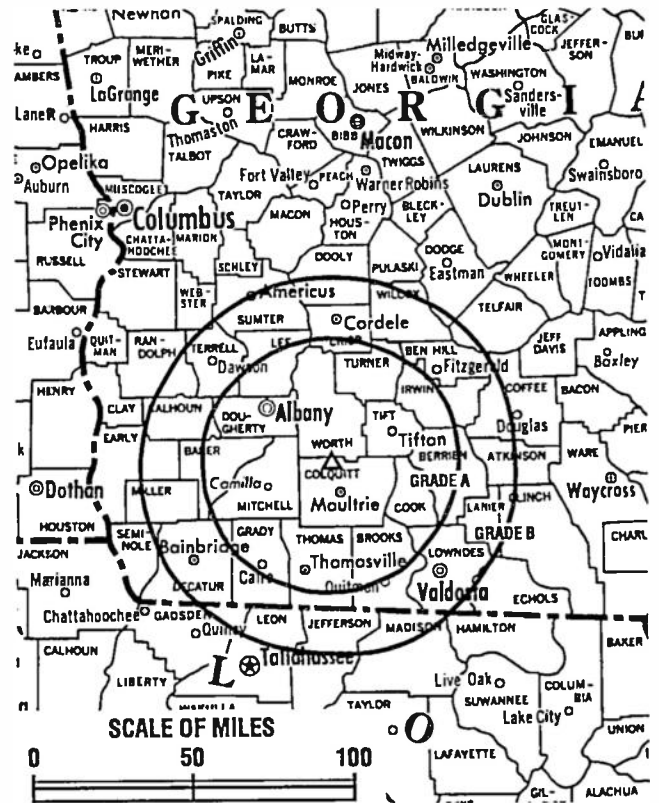
Represented (sales): Katz Continental Television.

Represented (legal): Sidley & Austin.

Represented (engineering): Smith & Fisher.

Personnel:

Jere Pigue, President & General Manager.
 James R. Wilcox, Vice President & General Sales Manager.
 William N. Williams, Chief Engineer.
 William E. Gilbride, Production Director.
 Linda Wells, Traffic Manager.



WALB-TV BPCT-2497 Granted 12/17/58 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$800.

City of License: Albany. DMA: Albany, GA. Rank: 152.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	333,010	182,700	515,710
Average Weekly Circulation (1995)	145,918	74,400	234,346
Average Daily Circulation (1995)			141,985

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Georgia—Albany

WFXL

Ch. 31

Network Service: FOX.

Licensee: SGA Associates Inc., 1111 8th Ave., Albany, GA 31707.

Studio: 1211 N. Slappey Blvd., Albany, GA 31708.

Telephone: 912-435-3100. **Fax:** 912-435-0485.

Technical Facilities: Channel No. 31 (572-578 MHz). Authorized power: 1580-kw max. & 1200-kw horizontal visual, 240-kw aural. Antenna: 990-ft. above av. terrain, 1000-ft. above ground, 1362-ft. above sea level.

Latitude 31° 19' 52"
Longitude 83° 51' 43"

Transmitter: N of Rte. 270, 2.5-mi. E of Doerun.

Satellite Earth Stations: Hercules, 4-meter C-band; Microdyne, 7-meter; RCA, 4.5-meter Ku-band; Vertex, 4.5-meter; M/A-Com, Uniden receivers.

News Services: AP, Fox News.

Ownership: SGA Associates Inc.

Began Operation: February 14, 1982. Sale by Gordon Communications Co. to Michael H. Male, et al., approved by FCC Oct. 7, 1987. Transfer of control to T. S. Brumlik approved June 20, 1988. Transfer of control to Manuel Cantu approved by FCC Feb. 10, 1993 (Television Digest, Vol. 31:31), but not consummated. Transfer of control from T. S. Brumlik to James C. Orr, Trustee, 1992. Assignment of license to Walter Kelley, Trustee, approved by FCC Sept. 22, 1993. Sale to SGA Associates Inc. was approved April 22, 1994.

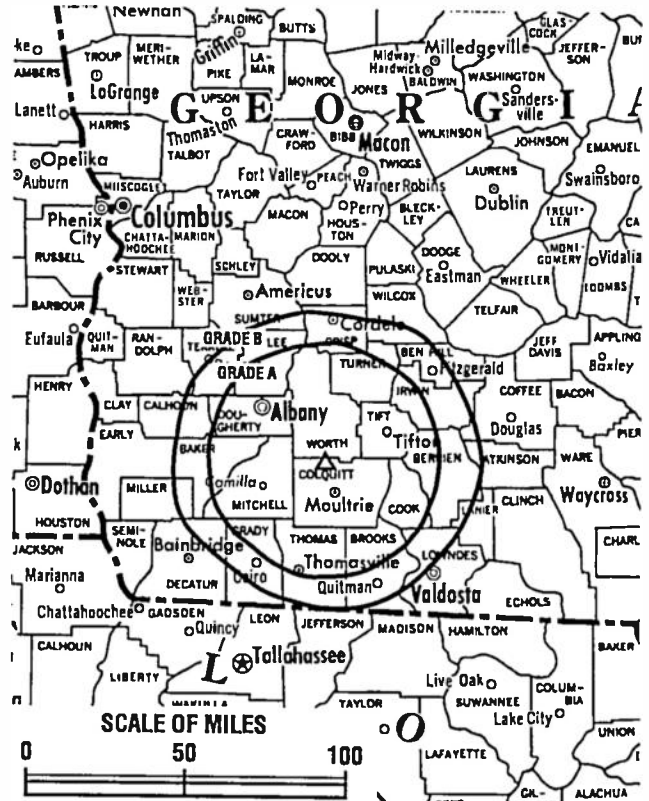
Represented (sales): Seltel Inc.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Arthur K. Peters Consulting Engineers.

Personnel:

- R. Douglas Oliver, President & Chief Executive Officer.
- Perley Eppley, General Manager.
- Roger Jones, General Sales Manager.
- Paul Ouncan, Chief Engineer.
- Oale Cox, News Director.
- Mia Babcock, Program Director.



WFXL BMPCT-800207KH Granted 1/8/81 © American Map Corp., No. 14244

- Bobby Ellis, Promotion Director.
- Oebra Owens, Business Manager.
- Pat Peacock, Production Manager.

Rates: On request.

City of License: Albany. **OMA:** Albany, GA. **Rank:** 152.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	315,210	172,630	487,840
Average Weekly Circulation (1995)	61,943	37,261	105,240
Average Daily Circulation (1995)			49,517

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Georgia—Athens

WNGM-TV

Ch. 34

Network Service: Independent.

Licensee: NGM Television Partners Ltd., Box 7818, Athens, GA 30604.

Studio: 185 Ben Burton Circle, Bogart, GA 30622.

Telephone: 706-353-3400. Fax: 706-549-5844.

Technical Facilities: Channel No. 34 (590-596 MHz). Authorized power: 1258-kw max. visual. Antenna: 1352-ft. above av. terrain, 1207-ft. above ground, 2188-ft. above sea level.

Latitude 34° 12' 27"
Longitude 83° 37' 48"

Transmitter: 4-mi. NE of Pendergrass on N side of GA 82 Spur, Jackson County.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Pinzone, 3-meter Ku-band; Pinzone, 5-meter C-band.

Ownership: NGM Television Partners Ltd.

Began Operation: April 18, 1989.

Represented (legal): McFadden, Evans & Sill.

Represented (engineering): Lawrence Behr Associates Inc.

Personnel:

S. Lanier Finch, General Manager.
John Wood, Chief Engineer.
Tracy McDonald, Program Director.
Laura Lague, Business Manager.
Heidi Yakowski, Marketing Director.

Highest 30 Sec. Rate: \$125.



WNGM-TV BMPCT-880817KG Granted 12/9/88 © American Map Corp., No. 14244

City of License: Athens, GA. DMA: Atlanta. Rank: 10.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	518,730	323,150	841,880
Average Weekly Circulation (1995)	21,551	14,744	52,543
Average Daily Circulation (1995)			15,372

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Georgia—Atlanta

WAGA-TV

Ch. 5

Network Service: FOX.

Licensee: WAGA License Inc., 1551 Briarcliff Rd. NE, Atlanta, GA 30306.

Studio: 1551 Briarcliff Rd. NE, Atlanta, GA 30306.

Telephone: 404-875-5555. **Fax:** 404-898-0238.

Web Site: <http://www.america.net/com/waga>

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1070-ft. above av. terrain, 1100-ft. above ground, 2049-ft. above sea level.

Latitude 33° 47' 49"
Longitude 84° 20' 00"

Transmitter: 1551 Briarcliff Rd.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Satcom Technologies, 7.5-meter C-band; Scientific-Atlanta, 5-meter C-band; Scientific-Atlanta, 5.5-meter Ku-band; Scientific-Atlanta receivers.

News Services: AP, CNN.

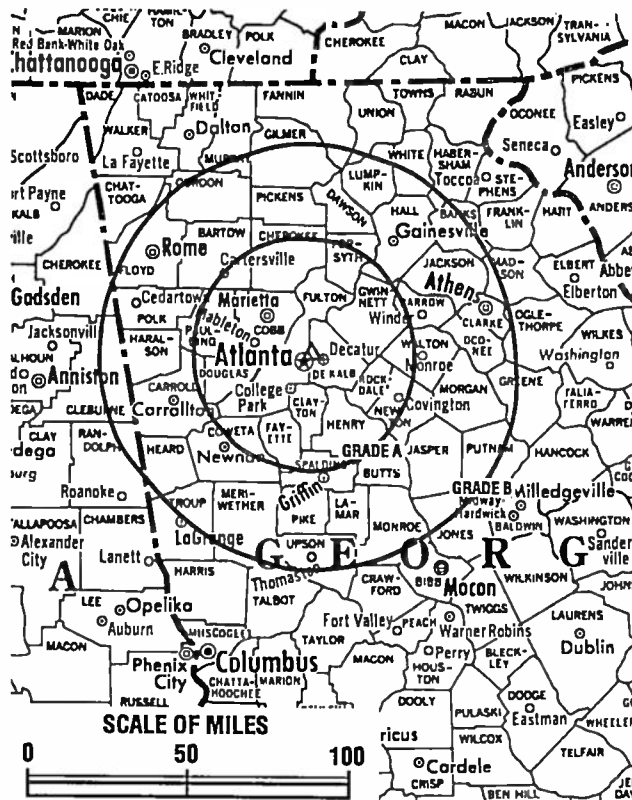
Ownership: New World Communications Group (Group Owner).

Began Operation: March 8, 1949. Sale to Gillett Communications by SCI Holdings Inc. approved by FCC Aug. 20, 1987. Transfer to Trustee approved Sept. 1, 1992. Transfer of control to present owner approved April 23, 1993.

Represented (sales): New World Sales & Marketing.

Personnel:

Jack Sander, President & General Manager.
Danny Baker, General Sales Manager.
Doug Minor, Local Sales Manager.
D. J. Wilson, National Sales Manager.
Budd McEntee, News Director.
Shay Merritt, Program Director.
Vernon Khalil, Controller.
Mary Durfee, Commercial Operations Manager.



WAGA-TV BPCT-1879 Granted 8/10/54

© American Map Corp., No. 14244

John Dolive, Director of Broadcast Operations.
Linda Torrence, Community Affairs Director.

Rates: On request.

City of License: Atlanta. **DMA:** Atlanta. **Rank:** 10.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,501,430	865,810	2,367,240
Average Weekly Circulation (1995)	826,323	425,533	1,407,587
Average Daily Circulation (1995)			796,194

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Georgia—Atlanta

WATL

Ch. 36

Network Service: Independent.

Licensee: Fox Television Stations Inc., 5151 Wisconsin Ave. NW, Washington, DC 20016.

Studio: One Monroe Place, Atlanta, GA 30324.

Telephone: 404-881-3600. Fax: 404-881-3635.

Technical Facilities: Channel No. 36 (602-608 MHz). Authorized power: 2682-kw max. & 2030-kw horizontal visual. Antenna: 1080-ft. above av. terrain, 1174-ft. above ground, 2049-ft. above sea level.

Latitude 33° 48' 27"
Longitude 84° 20' 26"

Transmitter: Briarcliff Rd. at Shepherd Lane.

Satellite Earth Stations: Satcom Technologies, 5.5-meter Ku-band; Satcom Technologies, 7-meter C-band.

Ownership: Fox Television Stations Inc. (Group Owner).

Began Operation: October 13, 1954. Left air May 31, 1955. Resumed operation under ownership of U.S. Communications Aug. 16, 1969; left air March 30, 1971. Sale to D. R. Jones, et al., approved by FCC July 14, 1974. Resumed operation July 5, 1976. Sale to Outlet Co. approved Oct. 13, 1982. Sale to Rockefeller Group granted Sept. 6, 1984 (*Television Digest*, Vol. 24:28; 25:1). Sale to Outlet Communications approved by FCC April 29, 1986. Sale to Chase Communications Inc. approved Jan. 30, 1990 (Vol. 29:33; 30:13). Sale to Renaissance Communications approved Jan. 11, 1993; sale to present owner approved April 21, 1993 (Vol. 33:6). **Note:** Sale to Qwest Bcstg. L.L.C. pends. (Vol. 34:47).

Represented (sales): Petry Television Inc.

Personnel:

- Joseph H. Carey, Vice President & General Manager.
- Joanna Hemleb, Local Sales Manager.
- Earl Jones, National Sales Manager.
- Don Hess, Program Manager.
- Kathy Soifer, Promotion Director.
- Doug Furce, Production Manager.
- Kindy Jones, Traffic Manager.



WATL BMPCT-6999 Granted 4/25/69

© American Map Corp., No. 14244

Highest 30 Sec. Rate: \$10,000.

City of License: Atlanta. DMA: Atlanta. Rank: 10.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,168,390	669,460	1,837,850
Average Weekly Circulation (1995)	556,396	265,698	895,142
Average Daily Circulation (1995)			372,056

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Georgia—Atlanta

WGNX

Ch. 46

Network Service: CBS.

Licensee: WGNX Inc., Box 98097, Atlanta, GA 30359.

Studio: 1810 Briarcliff Rd. NE, Atlanta, GA 30329.

Telephone: 404-325-4646. **Fax:** 404-633-8358; 404-248-0016.

Technical Facilities: Channel No. 46 (662-668 MHz). Authorized power: 2333-kw max. & 1762-kw horizontal visual, 233-kw max. & 176-kw horizontal aural. Antenna: 1088-ft. above av. terrain, 1174-ft. above ground, 2049-ft. above sea level.

Latitude 33° 48' 27"
Longitude 84° 20' 26"

Transmitter: Briarcliff Rd. & Shepherd Lane.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Comtech, 3.8-meter Ku-band; Comtech, 5-meter C-band; Scientific-Atlanta, 10-meter C-band; Pinzone, Scientific-Atlanta, Standard Communications receivers.

News Services: AP, CNN.

Ownership: Tribune Broadcasting Co. (Group Owner).

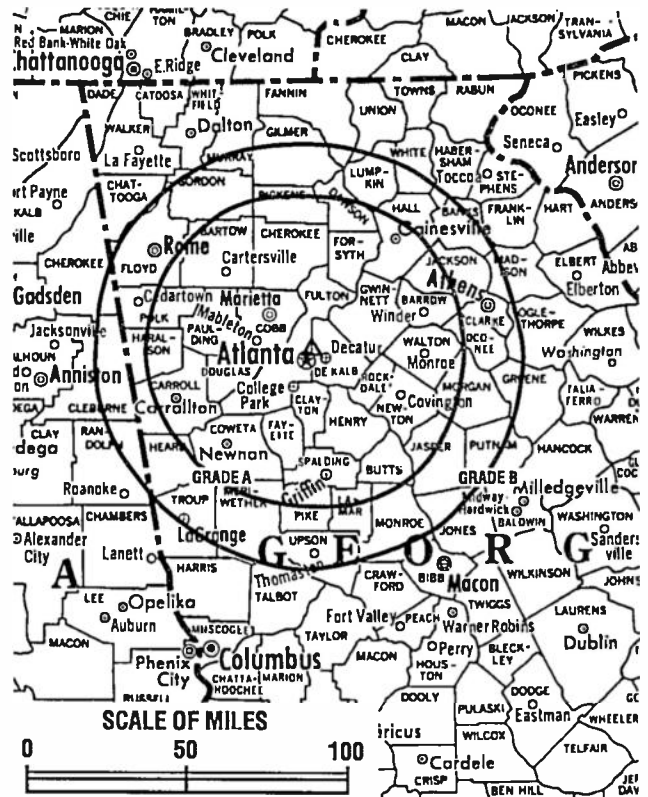
Began Operation: June 6, 1971. Sale to present owner by CBN Continental Bcstg. Network Inc. approved by FCC Dec. 1, 1983 (Television Digest, Vol. 23:31).

Represented (legal): Sidley & Austin.

Represented (engineering): Edward F. Lorentz & Associates.

Personnel:

Herman Ramsey, Vice President & General Manager.
Michael Norten, General Sales Manager.
Andrew Beskin, Local Sales Manager.
Robyn Greenberg, National Sales Manager.
Michael Dreaden, News & Community Affairs Director.
Lorrie Shilling, Program Manager.
Alane Wegener, Controller.
Dan Highland, Manager of Engineering.
Steve Weitekamp, Production Manager.
Arthur Shipp, Film Director.



WGNX BPCT-4857 Granted 7/29/75

© American Map Corp., No. 14244

Becky Lewis Congdon, Traffic Manager.
Barry Stinson, Creative Services Manager.

Rates: On request.

City of License: Atlanta. **DMA:** Atlanta. **Rank:** 10.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,312,380	762,900	2,075,280
Average Weekly Circulation (1995)	572,312	256,739	908,793
Average Daily Circulation (1995)			365,572

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Georgia—Atlanta

WSB-TV

Ch. 2

Network Service: ABC.

Licensee: Cox Enterprises Inc., 1601 W. Peachtree St. NE, Atlanta, GA 30309-2663.

Studio: 1601 W. Peachtree St. NE, Atlanta, GA 30309-2663.

Telephone: 404-897-7000. Fax: 404-897-7525.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1037-ft. above av. terrain, 1076-ft. above ground, 2049-ft. above sea level.

Latitude	33°	45'	51"
Longitude	84°	21'	42"

Transmitter: 766 Wiloughby Way NE.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 10-meter G-band; Andrew, 4-meter Ku-band; Andrew, 7-meter C-band; SatCom, 5.5-meter Ku-band; Scientific-Atlanta, 7-meter G-band; Omni receivers.

AM Affiliate: WSB, 50-kw, 750 kHz.

FM Affiliate: WSB-FM, 100-kw, 98.5 MHz (No. 253), 770-ft.

News Services: ABC, AP.

Ownership: Cox Enterprises Inc. (Group Owner).

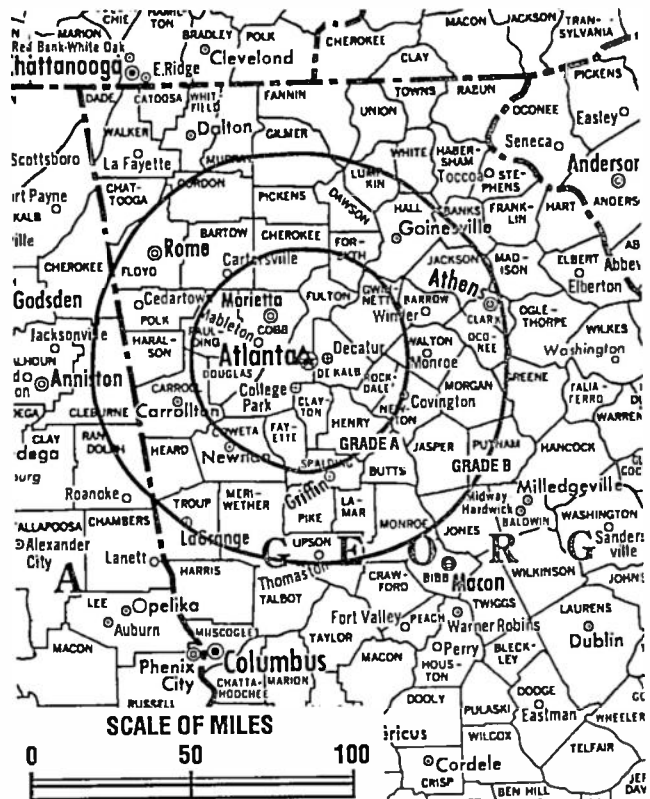
Began Operation: September 29, 1948.

Represented (sales): TeleRep Inc.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

Gregory J. Stone, Vice President & General Manager.
 Bill Spell, Director of Sales.
 Deborah Denechaud, Local Sales Manager.
 Bill Hoffman, Local Sales Manager.
 Michele Woroner, National Sales Manager, East.
 John Friedmann, National Sales Manager, West.
 Lee Armstrong, Director, Programming & Creative Services.
 Mike Howey, Director of Engineering.
 John Woodin, News Director.
 Mark Engel, Director of Local Programming.
 Martha Popowski, Director of Research & Marketing.



WSB-TV BPCT-2303 Granted 5/6/57

© American Map Corp., No. 14244

Gordon Jones, Controller.

David M. Lamothe, Director of Broadcast Operations.

Rates: On request.

NETWORK BASE HOURLY RATE: \$3000.

City of License: Atlanta. DMA: Atlanta. Rank: 10.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,411,510	820,370	2,231,880
Average Weekly Circulation (1995)	882,156	420,248	1,455,208
Average Daily Circulation (1995)			864,218

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Georgia—Atlanta

WTBS

Ch. 17

Network Service: Independent.

Licensee: Superstation Inc., 1050 Techwood Dr. NW, Atlanta, GA 30318.

Studio: 1050 Techwood Dr. NW, Atlanta, GA 30348.

Telephone: 404-827-1717. Fax: 404-827-1947.

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 2240-kw max. & 1510-kw horizontal visual, 224-kw max. & 151-kw horizontal aural. Antenna: 1093-ft. above av. terrain, 1042-ft. above ground, 2042-ft. above sea level.

Latitude 33° 46' 57"
Longitude 84° 23' 20"

Transmitter: 1018 W. Peachtree St. NW.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 11-meter C-band; Scientific-Atlanta, 10-meter C-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta receivers.

News Services: AP, CNN, UPI.

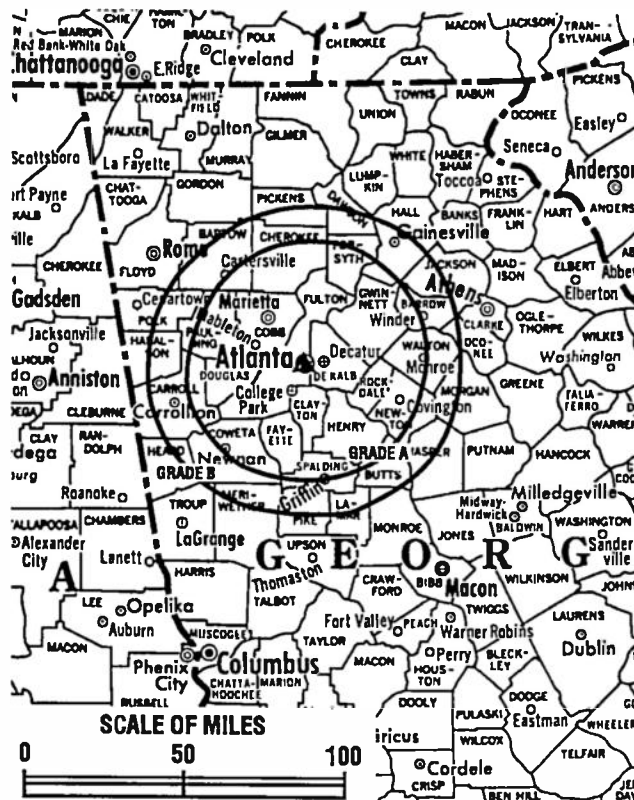
Ownership: Superstation Inc.

Began Operation: September 1, 1967. Transfer of control from Jack M. Rice, et al., to R. E. Turner approved by FCC Dec. 10, 1969.

Represented (sales): Turner Broadcasting Sales Inc.

Personnel:

William Burke, President.
Bill Cox, Senior Vice President, Programming.
William Merriam, Vice President, Operations & Production.
Randy Freer, Vice President, Sales.
Robert Steber, Vice President, Research.
Gene Wright, Vice President, Engineering.
Terri Tingle, Vice President, Public Affairs.
James Williams, Local Sales Manager.
John Popkowski, National Sales Manager.
Fred Miggins, Vice President, TBS Marketing.



WTBS BMPCT-7539 Granted 7/31/74

© American Map Corp., No. 14244

Rates: On request.

City of License: Atlanta. DMA: Atlanta. Rank: 10.

Circulation © 1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	60,963,000	34,244,220	95,207,220
Average Weekly Circulation (1995)	19,138,485	1,423,229	21,459,594
Average Daily Circulation (1995)			6,466,751

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Georgia—Rome-Atlanta

WTLK-TV

Ch. 14

Network Service: Independent.

Licensee: Paxson Communications Television Inc., 18401 U.S. Hwy. 19 N, Clearwater, FL 34624.

Studio: 200 N. Cobb Pkwy., Suite 114, Marietta, GA 30062.

Telephone: 404-528-1400. Fax: 404-528-1410.

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 4900-kw max. visual, 490-kw max. aural. Antenna: 2021-ft. above av. terrain, 787-ft. above ground, 3091-ft. above sea level.

Latitude 34° 18' 47"
Longitude 84° 38' 55"

Holds CP for change to 4611-kw max. visual, 2021-ft. above av. terrain, 784-ft. above ground, 3087-ft. above sea level. BPCT-920807KF.

Transmitter: 5.6-mi. at 270°T from Waleska.

Satellite Earth Stations: Paraclipse, 3.8-meter C-band; Paraclipse, 3.8-meter Ku-band; DX Engineering, Drake, Scientific-Atlanta receivers.

News Service: CNN.

Ownership: Paxson Communications Corp. (Group Owner).

Began Operation: February 29, 1988. Sold to Paxson Communications by Sudbrink Bcstg. 1994.

Represented (legal): Dow Lohnes & Albertson.

Represented (engineering): Lawrence Behr & Associates Inc.

Personnel:
Jay Hoker, General Manager.
Jack Crumpler, Sales Manager.
Al Saltzman, Director of Engineering.
Bill McAllister, Promotion Director.
Susan Parks, Business Manager.



WTLK-TV BPCT-920807KF Granted 1/15/93 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$380.

City of License: Rome. DMA: Atlanta. Rank: 10.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,103,310	589,830	1,693,140
Average Weekly Circulation (1995)	19,481	25,176	56,403
Average Daily Circulation (1995)			13,744

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Georgia—Atlanta

WVEU

Ch. 69

Network Service: UPN.

Licensee: Paramount Stations Group Inc., 5555 Melrose Ave., Hollywood, CA 90038.

Studio: 2700 Northeast Expwy., Bldg. A-700, Atlanta, GA 30345.

Telephone: 404-325-6929. Fax: 404-633-4567.

Technical Facilities: Channel No. 69 (800-806 MHz). Authorized power: 2630-kw visual, 263-kw aural. Antenna: 980-ft. above av. terrain, 848-ft. above ground, 1917-ft. above sea level.

Latitude	33°	45'	34"
Longitude	84°	23'	19"

Transmitter: 210 Peachtree St., Atlanta, GA.

Multichannel TV Sound: Stereo only.

Ownership: Viacom International Inc. (Group Owner).

Began Operation: August 22, 1981. Sale to Silver King Bcstg. approved by FCC May 10, 1989 (Television Digest, Vol. 29:11) but not consummated. Sale to Viacom approved by FCC Aug. 24, 1995 (Vol. 34:39, 47; 35:20).

Represented (sales): Settel Inc.

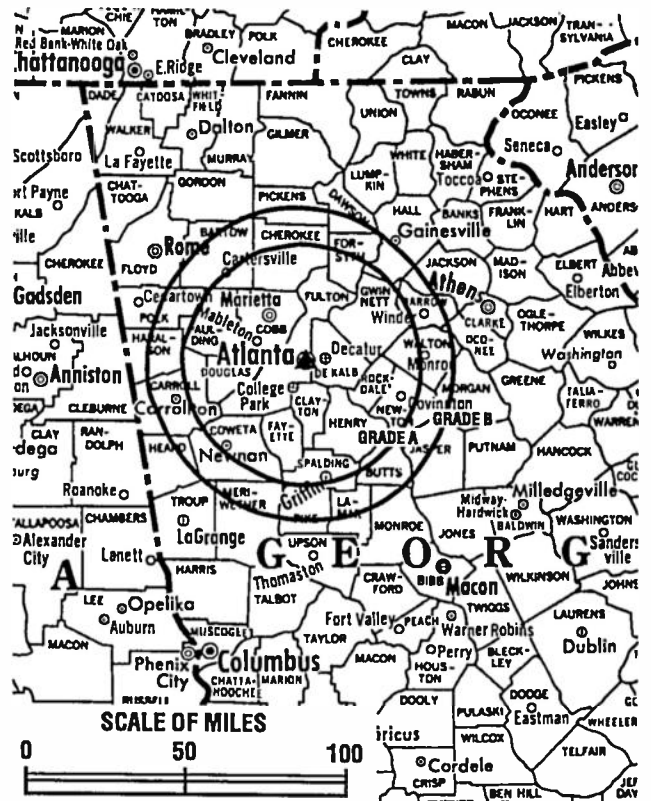
Represented (legal): Ginsburg, Feldman & Bress.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

Vance L. Eckersley, Vice President & General Manager.
 Mann Reed, Station & General Sales Manager.
 Gary Kelly, Chief Engineer.
 Tracy Swann, Program Manager.
 Peter L. Mandell, Promotion Manager.
 Carla Williams, Business Manager.

Rates: On request.



WVEU BMPCT-810127KE Granted 2/24/81 © American Map Corp., No. 14244

City of License: Atlanta, DMA: Atlanta. Rank: 10.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	966,660	535,400	1,502,060
Average Weekly Circulation (1995)	131,194	69,264	211,979
Average Daily Circulation (1995)			54,557

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Georgia—Atlanta

WXIA-TV

Ch. 11

Network Service: NBC.

Licensee: Pacific & Southern Bcstg. Co. Inc., 1611 W. Peachtree St. NE, Atlanta, GA 30309.

Studio: 1611 W. Peachtree St. NE, Atlanta, GA 30309.

Telephone: 404-892-1611. Fax: 404-892-0182.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1048-ft. above av. terrain, 1040-ft. above ground, 2049-ft. above sea level.

Latitude 33° 45' 23.70"
Longitude 84° 19' 54.70"

Transmitter: 110 Arizona Ave. NE.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Harris, 8-meter Ku-band; Harris, 2.4-meter Ku-band; Harris, 3-meter Ku & C-band; Satcom Technologies, 5.5-meter Ku-band; Satcom Technologies, 7.5-meter Ku-band; Harris, Standard Communications receivers.

News Services: AP, Gannett News Service, UPI.

Ownership: Gannett Broadcasting Group (Group Owner).

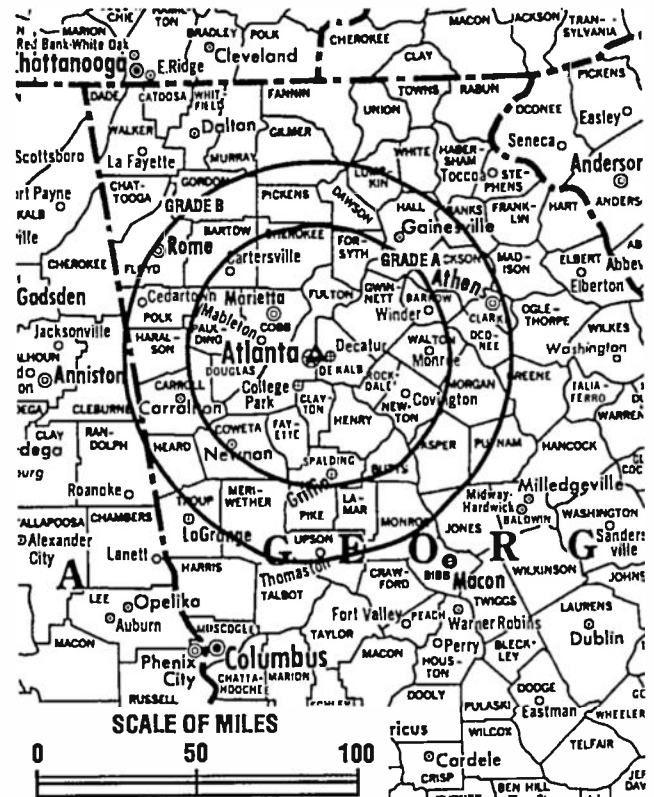
Began Operation: September 30, 1951 as WLTV. Merger of Combined Communications with Gannett approved by FCC June 7, 1979 (Television Digest, Vol. 18:20, 38; 19:24). Merger of Pacific & Southern Bcstg. with Combined Communications approved Jan. 9, 1974 (Vol. 13:5, 14:2, 30, 34). Previous merger of Jupiter Bcstg. with Pacific & Southern Bcstg. Co. Inc. approved Nov. 15, 1967 (Vol. 7:47). Previous sale to WIBC Inc. by Crosley Bcstg. approved Sept. 25, 1962 (Vol. 2:25; 37, 38). Crosley acquired station from Broadcasting Inc. in Jan. 1953 (Vol. 8:51; 9:5, 7).

Represented (sales): Blair Television.

Represented (legal): Reed, Smith, Shaw & McClay.

Personnel:

Craig Oubow, President & General Manager.
Sheryl Gripper, Vice President, Community Affairs.
Bob Walker, Vice President, Broadcast.
Joan T. Chase, Vice President, Business Affairs & Finance.
Jerry Michel, Vice President, Operations & Engineering.



WXIA-TV BPCT-800924KF Granted 1/6/81 © American Map Corp., No. 1424

Brien Kennedy, General Sales Manager.
Jess Sessoms, Local Sales Manager.
Linda Patterson, National Sales Manager.
Mark Pimentel, News Director.
Kathy Mahoney, Program Manager.

City of License: Atlanta. DMA: Atlanta. Rank: 10.

Rates: On request.

Circulation © 1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	27,812,660	15,899,080	43,711,740
Average Weekly Circulation (1995)	802,186	613,518	1,576,774
Average Daily Circulation (1995)			701,227

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Georgia—Augusta

WAGT

Ch. 26

Network Service: NBC.

Licensee: WAGT Television Inc., Box 1526, Augusta, GA 30903.

Studio: 905 Broad St., Augusta, GA 30901.

Telephone: 706-826-0026.

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 1700-kw max. & 933-kw horizontal visual, 170-kw max. & 93.3-kw horizontal aural. Antenna: 1614-ft. above av. terrain, 1560-ft. above ground, 1907-ft. above sea level.

Latitude 33° 25' 15"

Longitude 81° 50' 19"

Transmitter: E Side of Pine Log Rd., 0.4-mi. N of Rte. 278.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 3-meter C-band; Harris, 3.5-meter Ku-band; Harris, 8-meter Ku-band; RCA, 3-meter Ku-band; Harris receivers.

News Service: AP.

Ownership: Schurz Communications Inc. (Group Owner).

Began Operation: December 24, 1968. Left air Nov. 1970. Resumed operation Jan. 14, 1974. Sale to present owner by J. Thomas Jones & Francis Hanks Robertson approved by FCC May 14, 1980.

Represented (sales): Katz Continental Television.

Represented (legal): Hogan & Hartson.

Represented (engineering): Jules Cohen & Associates.

Personnel:

Hal Edwards, President & General Manager.

James S. Halpin, General Sales Manager.

Bill Service, Local Sales Manager.

Byron Grandy, News Director.

Frank Crofts, Production Coordinator.

Reggie Cofer, Program & Promotion Manager.

Ron Davis, Chief Engineer.

Eric Baker, Business Manager.



WAGT BPCT-800929KN Granted 1/21/81 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$850.

NETWORK BASE HOURLY RATE: \$500.

City of License: Augusta. DMA: Augusta. Rank: 111.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	304,860	215,170	520,030
Average Weekly Circulation (1995)	96,046	55,792	158,855
Average Daily Circulation (1995)			75,996

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Georgia—Augusta

WFXG

Ch. 54

Network Service: FOX.

Licensee: Augusta Family Bcstg. Inc., Box 204540, Augusta, GA 30917-4540.

Studio: 3933 Washington Rd., Augusta, GA 30907.

Telephone: 706-650-5400. Fax: 706-650-8411.

Technical Facilities: Channel No. 54 (710-716 MHz). Authorized power: 2491-kw max. visual. Antenna: 1263-ft. above av. terrain, 1125-ft. above ground, 1526-ft. above sea level.

Latitude 33° 25' 00"
Longitude 81° 50' 06"

Transmitter: 0.44-mi. NE of Hwy. 278 and Pine Log Rd. intersection, Aiken County.

Ownership: John D. Pezold (Group Owner).

Began Operation: May 23, 1991.

Represented (sales): Seltel Inc.

Represented (legal): Miller & Miller, P.C.

Represented (engineering): Andrus & Associates Inc.

Personnel:

Michael G. Reed, Vice President & General Manager.
Chris Kidd, Vice President & Director, Programming & Operations.
Carlos Rojas, Local Sales Manager.
Marty Miller, National Sales Manager.
Charlie McCoy, Chief Engineer.

Highest 30 Sec. Rate: \$550.

City of License: Augusta. DMA: Augusta. Rank: 111.



WFXG BMPCT-900924KF Granted 1/23/91 © American Map Corp., No. 14244

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	337,290	225,190	562,480
Average Weekly Circulation (1995)	101,984	55,190	164,849
Average Daily Circulation (1995)			86,662

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Georgia—Augusta

WJBF

Ch. 6

Network Service: ABC.

Licensee: Hickory Hill Bcstg. Co., Box 1717, Spartanburg, SC 29304.

Studio: 1001 Reynolds St., Augusta, GA 30901.

Mailing Address: Box 1404, Augusta, GA 30903.

Telephone: 706-722-6664. Fax: 706-722-0022.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1375-ft. above av. terrain, 1292-ft. above ground, 1677-ft. above sea level.

Latitude 33° 24' 18"
Longitude 81° 50' 15"

Transmitter: Pine Log Rd., near Beech Island, SC.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; Harris, 3-meter C-band; RCA, 4-meter Ku-band; Avantek, Cyclesat, Harris, M/A-Com receivers.

News Service: AP.

Ownership: Spartan Radiocasting Inc. (Group Owner).

Began Operation: November 22, 1953. Sale to present owner by General Electric Capital Corp. approved by FCC Nov. 25, 1992. Transfer of control to General Electric Capital Corp. from Pegasus Bcstg. approved by FCC Sept. 11, 1990. Sale to Pegasus by SFN Cos. approved by FCC Oct. 2, 1986 (Television Digest, Vol. 26:41). Previous sale by Western Broadcasting Co. approved by FCC June 27, 1984. Sale by Fuqua Television to Western Broadcasting approved July 10, 1980.

Represented (sales): Blair Television.

Represented (legal): Covington & Burling.

Represented (engineering): John F. X. Browne & Associates, P.C.

Personnel:

- Louis Wall, General Manager.
- Charles Coleman, General Sales Manager.
- Bill Stewart, Local Sales Manager.
- Angela Robbins, News Director.
- Mary Jones, Program Director.
- Kayre Harley, Promotion Director.
- Mary Miller, Business Manager.



WJBF BPCT-2441 Granted 12/18/57

© American Map Corp., No. 14244

- Ron Peeler, Chief Engineer.
- Scott Elledge, Production Manager.
- Gerald Levy, Community Affairs.

Highest 30 Sec. Rate: \$1000.

NETWORK BASE HOURLY RATE: \$1250.

City of License: Augusta. DMA: Augusta. Rank: 111.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	596,850	387,870	984,720
Average Weekly Circulation (1995)	117,794	80,709	212,035
Average Daily Circulation (1995)			122,315

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Georgia—Augusta

WRDW-TV

Ch. 12

Network Service: CBS.

Licensee: WRDW-TV Inc., 126 N. Washington St., Albany, GA 31702.

Studio: 1301 Georgia Ave., North Augusta, SC 29841.

Telephone: 803-278-1212. Fax: 803-279-8316.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 30.2-kw aural. Antenna: 1632-ft. above av. terrain, 1507-ft. above ground, 1887-ft. above sea level.

Latitude	33°	24'	29"
Longitude	81°	50'	36"

Transmitter: Pine Log Rd., Beech Island, SC.

Satellite Earth Station: KLM, 5-meter; Drake, M/A-Com receivers.

News Services: AP, CBS.

Ownership: Gray Communications Systems Inc. (Group Owner).

Began Operation: February 14, 1954. FCC approved sale to present owner July 7, 1995. Sale to Television Station Partners by Ziff Corp. approved by FCC Jan. 18, 1983 (Television Digest, Vol. 22:30). Sale to Ziff by Rust Craft Bcstg. approved by FCC May 10, 1978 but sale was not consummated until March 22, 1979. Sale to Rust Craft by WPIT Inc. (Friendly Stations) approved by FCC Feb. 8, 1962 (Vol. 17:30, 33; 2:14). Sale to WPIT Inc. by Southeastern Newspapers Inc. approved April 20, 1960 (Vol. 16:6, 17). Sale to Southeastern Newspapers Inc. by group headed by Grover C. Maxwell & Allen M. Woodall approved Feb. 17, 1956 (Vol. 11:48; 12:7). **Note:** For sale of WPIT Inc. to United Printers & Publishers (Rust Craft Greeting Cards Inc.), see WTOV-TV, Steubenville, OH.

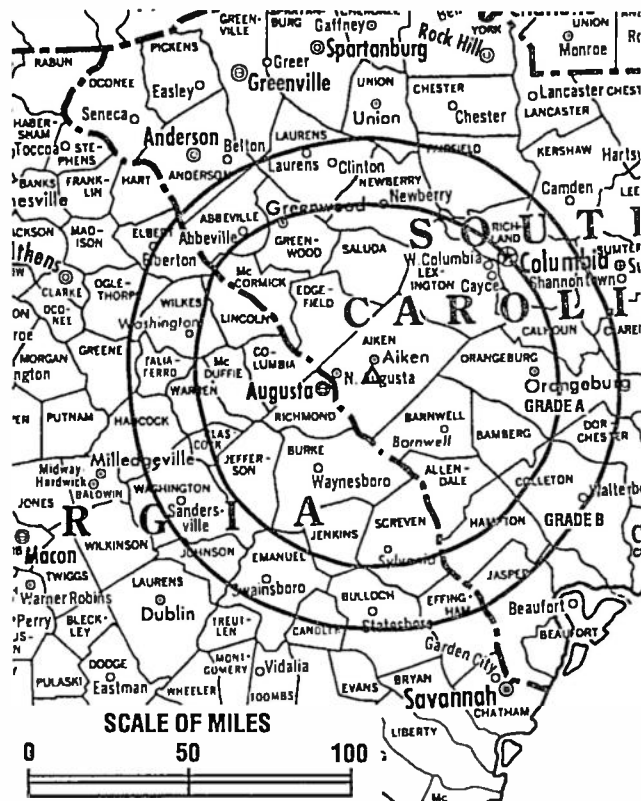
Represented (sales): Petry Television Inc.

Represented (legal): Venable, Baetjer, Howard & Civiletti.

Represented (engineering): Lohnes & Culver.

Personnel:

William Evans, Vice President & General Manager.
 Steve Johnston, General Sales Manager.
 Brian Trauring, News Director.
 Minnie Dixon, Business Manager.



WRDW-TV BPCT-3054 Granted 9/28/62 © American Map Corp., No. 14244

Jessica Rappaport Guthrie, Creative Services Director.
 Heary Goldman, Production Manager.

Highest 30 Sec. Rate: \$600.

NETWORK BASE HOURLY RATE: \$978.

City of License: Augusta. DMA: Augusta. Rank: 111.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	383,340	253,720	637,060
Average Weekly Circulation (1995)	121,756	85,282	219,697
Average Daily Circulation (1995)			137,689

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Georgia—Bainbridge

WTLH

Ch. 49

Network Service: FOX.

Licensee: WTLH Inc., 1203 Governor's Square Blvd., Suite 501, Tallahassee, FL 32301.

Studio: 1203 Governor's Square Blvd., Suite 501, Tallahassee, FL 32301.

Telephone: 904-942-4900. **Fax:** 904-942-0062.

E-mail: fox49@freenet.scrcl.fsu.edu

Technical Facilities: Channel No. 49 (680-686 MHz). Authorized power: 1611-kw max. visual. Antenna: 807-ft. above av. terrain, 745-ft. above ground, 1027-ft. above sea level.

Latitude 30° 47' 48"
Longitude 84° 19' 28"

Transmitter: Nickleville, 0.8-mi. E of State Rte. 179.

Ownership: General Management Consultants Inc. Sale to Pegasus Broadcast TV pends.

Began Operation: January 31, 1989.

Represented (sales): Seltel Inc.

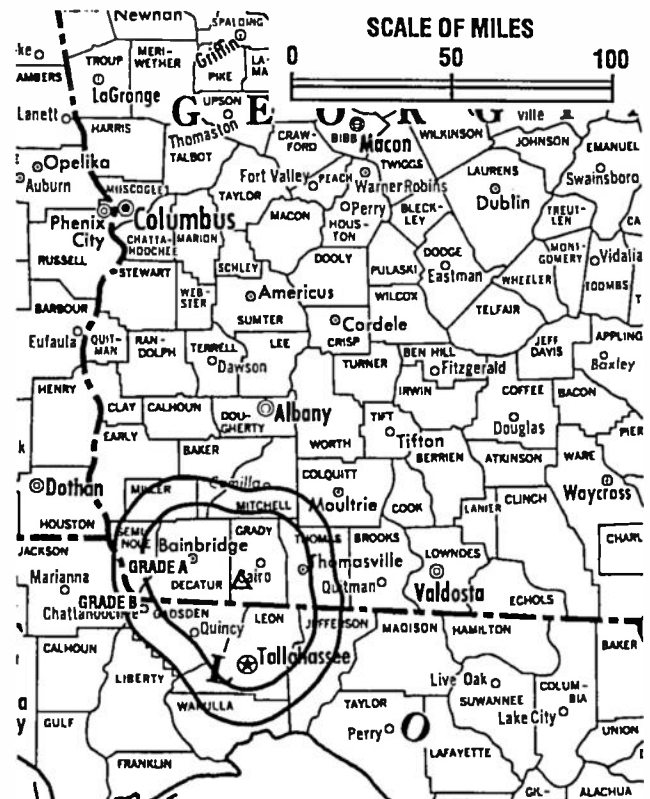
Represented (legal): Shainis & Peltzman.

Represented (engineering): Arthur K. Peters Consulting Engineers.

Personnel:

- Frank Watson, President & General Manager.
- Don Abel, Program Director.
- Jan Wheelless, Promotion Director.
- Sue Schultz, Business Manager.
- Jim Bowman, Chief Engineer.

Highest 30 Sec. Rate: \$425.



WTLH BPCT-890601KH Granted 8/21/89 © American Map Corp., No. 14244

City of License: Bainbridge. **DMA:** Tallahassee-Thomasville. **Rank:** 116.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	161,200	85,840	247,040
Average Weekly Circulation (1995)	75,794	17,950	97,162
Average Daily Circulation (1995)			44,058

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Georgia—Baxley

WUBI

Ch. 34

Network Service: WBN.

Licensee: Upchurch Bcstg. Inc., Box 1080, Baxley, GA 31513.

Studio: TV 34, E. Jekyll Rd., Baxley, GA 31513.

Telephone: 912-367-3434. **Fax:** 912-367-5299.

Technical Facilities: Channel No. 34 (590-596 MHz). Authorized power: 316-kw max. visual. Antenna: 482-ft. above av. terrain, 457-ft. above ground, 656-ft. above sea level.

Latitude 31° 45' 53"
Longitude 82° 13' 38"

Transmitter: 3-mi. S of State Rte. 144, 7.2-mi. E of Baxley in Appling County.

Ownership: James L. Upchurch.

Began Operation: May 1, 1992.

Represented (legal): Allen, Moline & Harold.

Represented (engineering): du Treil, Lundin & Rackley.

Personnel:

- James L. Upchurch, General Manager.
- Lydia Syed, Station & General Sales Manager.
- Gale Gardner, News Director & Production Manager.
- LeLaine Johnson, Program Director.
- Deja Ellis, Business Manager.

Rates: On request.

City of License: Baxley. **DMA:** Savannah. **Rank:** 100.



WUBI BMPCT-911022KF Granted 1/27/92 © American Map Corp., No. 14244

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	105,020	52,890	157,910
Average Weekly Circulation (1995)	6,009	4,102	11,575
Average Daily Circulation (1995)			3,373

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

THIS DATA IS AVAILABLE ON CD-ROM FOR USE ON YOUR OWN COMPUTER OR AS CUSTOMIZED REPORTS

Call Lynn Levine or Brian Meeley 202-872-9200

Georgia—Brunswick

WBSG-TV

Ch. 21

Network Service: WBN.

Licensee: WBSG-TV L.P., 7434 Blythe Island Hwy., Brunswick, GA 31525.

Studio: 7434 Blythe Island Hwy., Brunswick, GA 31525.

Telephone: 912-267-0021. Fax: 912-267-9583.

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 2880-kw max. visual. Antenna: 1020-ft. above av. terrain, 1025-ft. above ground, 1095-ft. above sea level.

Latitude 31° 08' 22"
Longitude 81° 56' 15"

Transmitter: 3.4-mi. E of U.S. Rte. 301 at Buffalo Creek Crossing, near Nahunta, GA.

Satellite Earth Station: Andrew, 4.5-meter Ku & C-band.

News Services: AP, CNN.

Ownership: WBSG-TV L.P.

Began Operation: April 2, 1990.

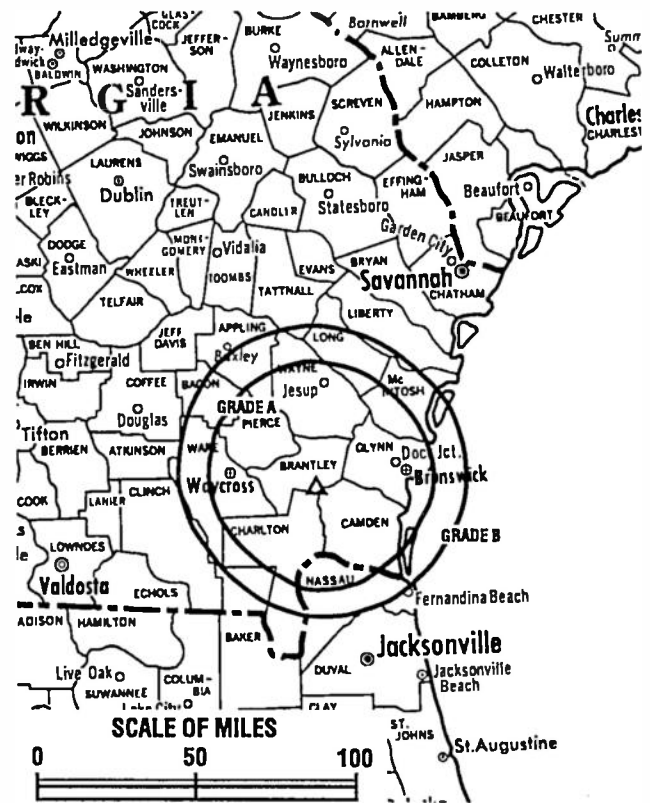
Represented (legal): Mullin, Rhyne, Emmons & Topel, P.C.

Represented (engineering): Smith & Fisher.

Personnel:

John R. Wright, General Manager.
Andrew B. Sloan, Station Manager.
Leon Varnum, Chief Engineer.
Hector Garcia, News Director.
Joe Turek, Business Manager.
John Kennison, Marketing Director.

Highest 30 Sec. Rate: \$140.



WBSG-TV BMPCT-890425KF Granted 7/27/89 © American Map Corp., No. 14244

City of License: Brunswick. DMA: Jacksonville-Brunswick. Rank: 55.

Circulation © 1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	298,840	105,340	404,180
Average Weekly Circulation (1995)	22,996	10,121	54,585
Average Daily Circulation (1995)			23,529

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Georgia—Columbus

WLTZ

Ch. 38

Network Service: NBC.

Licensee: Lewis Broadcasting Corp., Lindsey Creek Station, Box 12289, Columbus, GA 31907.

Studio: 6140 Buena Vista Rd., Columbus, GA 31907.

Mailing Address: Box 12289, Lindsey Creek Station, Columbus, GA 31907.

Telephone: 706-561-3838. **Fax:** 706-563-8467.

Technical Facilities: Channel No. 38 (614-620 MHz). Authorized power: 1480-kw max. & 1070-kw horizontal visual, 148-kw max. & 107-kw horizontal aural. Antenna: 1310-ft. above av. terrain, 1319-ft. above ground, 1704-ft. above sea level.

Latitude 32° 27' 28"
Longitude 84° 53' 08"

Transmitter: 3.6-mi. E of Columbus, 0.34-mi. S of Buena Vista Rd.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 3-meter C-band; Harris, 3-meter Ku-band; Harris, 8-meter Ku-band; RCA, 3-meter Ku-band; Zenith, 3-meter C-band; Harris, M/A-Com, Zenith receivers.

News Service: AP.

Ownership: Lewis Broadcasting Corp. (Group Owner).

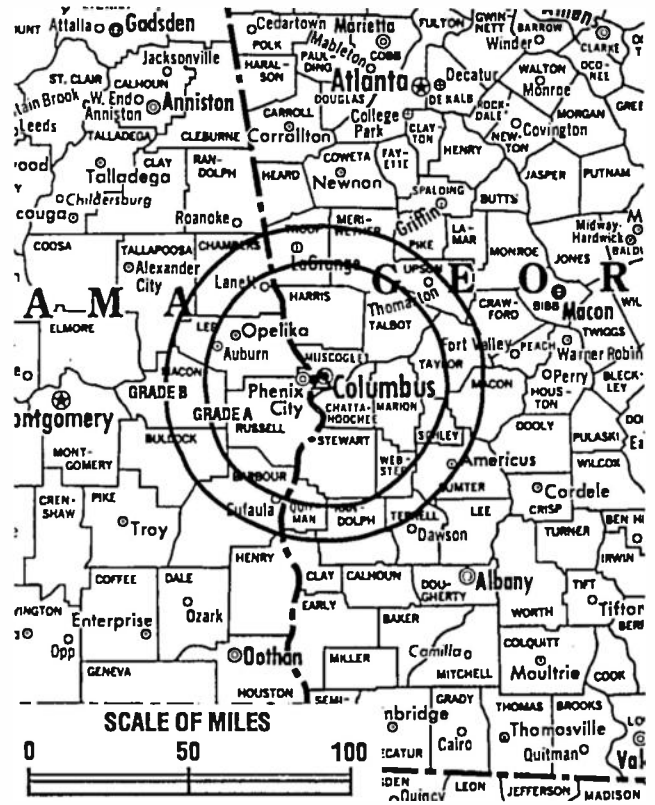
Began Operation: October 29, 1970. Sale by Gala Bcstg. Co., et al., to American Family Corp. approved by FCC Feb. 3, 1978. Sale to present owner approved June 18, 1981.

Represented (sales): Petry Television Inc.

Represented (legal): Reed, Smith, Shaw & McClay.

Personnel:

Tom Breazeale, Vice President & General Manager.
R. C. Bartlett, Program Director & Operations Manager.
Charles Izlar, Comptroller.
Dennis Boswell, Chief Engineer.



WLTZ BMPCT-7006 Granted 10/22/69 © American Map Corp., No. 14244

Rates: On request.

City of License: Columbus. **DMA:** Columbus, GA. **Rank:** 125.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	203,620	106,700	310,320
Average Weekly Circulation (1995)	84,789	28,551	120,993
Average Daily Circulation (1995)			51,254

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Georgia—Columbus

WRBL

Ch. 3

Network Service: CBS.

Licensee: Avant Television Corp., 5251 Fieldstone Rd., Bronx, NY 10471.

Studio: 1350 13th Ave., Columbus, GA 31994.

Telephone: 706-323-3333. Fax: 706-327-6655.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 12.02-kw aural. Antenna: 1790-ft. above av. terrain, 1749-ft. above ground, 2249-ft. above sea level.

Latitude 32° 19' 25"
 Longitude 84° 46' 46"

Transmitter: Lafayette Rd., 1.2-mi. N of Cusseta, GA.

Satellite Earth Stations: Harris, 3-meter; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter; Harris, Scientific-Atlanta receivers.

News Services: AP, CBS, CNN.

Ownership: Spartan Radiocasting Inc. (Group Owner).

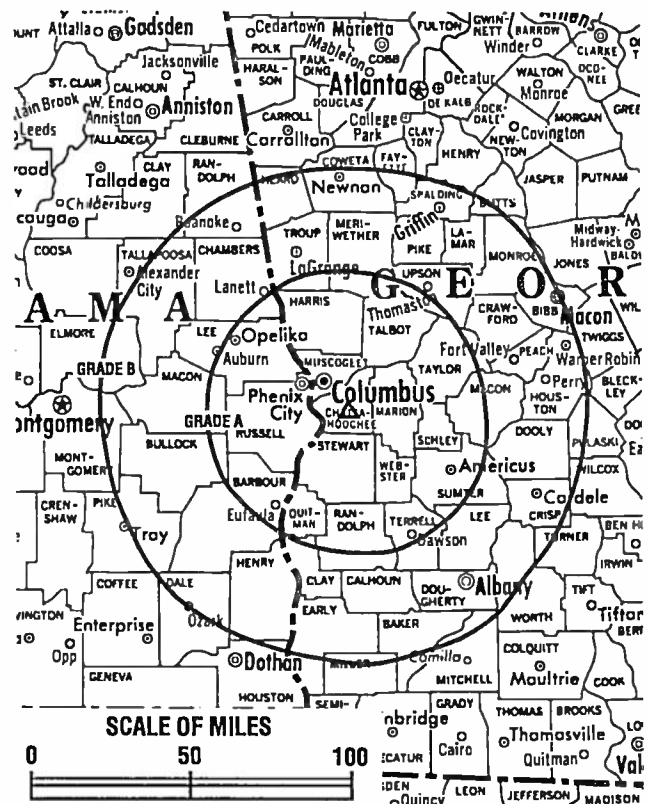
Began Operation: November 15, 1953 on Ch. 4. Switched to Ch. 3 Oct. 27, 1960. Sale to present owner by Malcolm I. Glazer approved April 6, 1990 (Television Digest, Vol. 30:8, 26). Sale to Glazer approved by FCC Sept. 11, 1978. Transfer of control to J. W. & J. B. Woodruff from R. W. Page Corp. approved by FCC Jan. 31, 1973. Sale to Spartan Radiocasting Co. approved Sept. 1, 1995.

Represented (sales): Katz Continental Television.

Represented (legal): Wiley, Rein & Fielding.

Personnel:

- James Caruthers, General Manager.
- Al Parsons, General Sales Manager.
- Gene O'Riley, News Director.
- Alice Upshaw, Program Director.
- Jim Barnes, Director of Engineering.
- Darlene Hughes, Promotion Manager.
- Mary Currie, Business Manager.
- Barry Cammon, Production Manager.



WRBL BPCT-2775 Granted 6/9/60

© American Map Corp., No. 14244

Highest 30 Sec. Rate: \$600.

NETWORK BASE HOURLY RATE: \$535.

City of License: Columbus. DMA: Columbus, GA. Rank: 125.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,145,150	561,820	1,706,970
Average Weekly Circulation (1995)	129,940	58,975	208,606
Average Daily Circulation (1995)			110,883

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Georgia—Columbus

WTVM

Ch. 9

Network Service: ABC.

Licensee: AFLAC Broadcast Partners, 1932 Wynnton Rd., Columbus, GA 31999.

Studio: 1909 Wynnton Rd., Columbus, GA 31906.

Mailing Address: Box 1848, Columbus, GA 31994.

Telephone: 706-324-6471. **Fax:** 706-322-7527.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 284-kw visual, 27.8-kw aural. Antenna: 1650-ft. above av. terrain, 1749-ft. above ground, 2251-ft. above sea level.

Latitude 32° 19' 25"
Longitude 84° 46' 46"

Transmitter: Lafayette Rd., 1.2-mi. N of Cusseta.

Satellite Earth Stations: Andrew, 7.3-meter G-band; Comtech, 3.7-meter Ku-band; Harris, 3.5-meter C-band; AvanteK, Harris, M/A-Com receivers.

News Services: ABC, AP, CNN.

Ownership: American Family Corp. (AFLAC) (Group Owner).

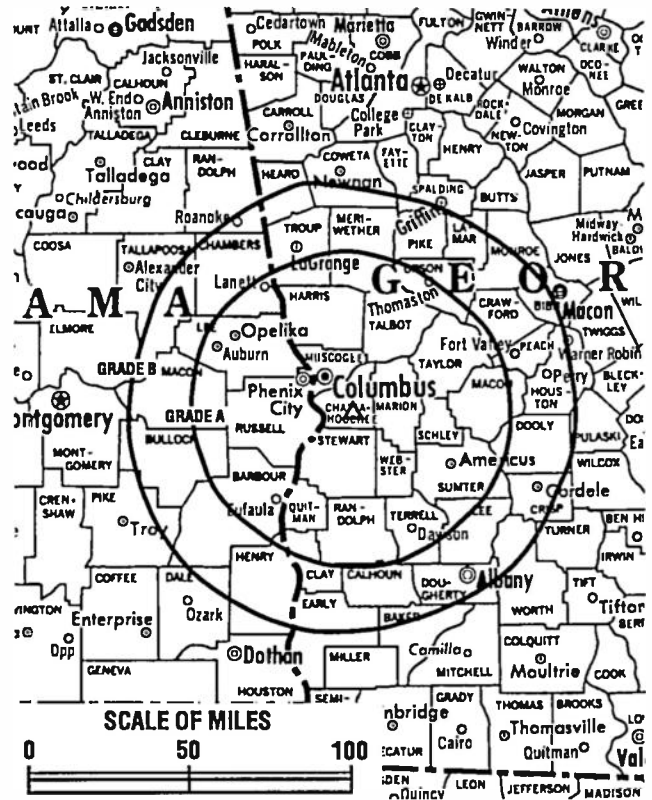
Began Operation: October 6, 1953 on Ch. 28. Switched to Ch. 9 Nov. 3, 1960. Sale to present owner by Pegasus Bcstg. approved February 16, 1989. Previous sale by SFN Cos. approved by FCC Oct. 2, 1986 (Television Digest, Vol. 26:41). Sale of Martin Theatres of Georgia Inc. to Fuqua Industries approved by FCC Feb. 7, 1969. Sale by Fuqua to Western Broadcastng Co. approved July 10, 1980.

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Schnader, Harrison, Segal & Lewis.

Personnel:

- James Wareham, Vice President & General Manager.
- Doug Ballin, Vice President, News.
- Richard Heath, General Sales Manager.
- W. Carroll Ward, Program Director.
- David Williams, Chief Engineer.
- Linda Raker, Promotion Director.



WTVM BNPCT-5490 Granted 7/11/60 © American Map Corp., No. 14244

Martha Smith, Business Manager.
Jerry Bahr, Production Manager.

Rates: On request.

City of License: Columbus. **DMA:** Columbus, GA. **Rank:** 125.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	769,920	380,170	1,150,090
Average Weekly Circulation (1995)	176,591	69,800	246,391
Average Daily Circulation (1995)			154,433

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Georgia—Columbus

WXTX

Ch. 54

Network Service: FOX.

Licensee: Columbus Family Bcstg. Inc., 4523 Gilbert Ave., Columbus, GA 31904.

Studio: 6524 Buena Vista Rd., Columbus, GA 31907.

Mailing Address: Box 12188, Columbus, GA 31907.

Telephone: 706-561-5400. Fax: 706-561-6505.

Technical Facilities: Channel No. 54 (710-716 MHz). Authorized power: 1000-kw max. visual, 100-kw max. aural. Antenna: 1140-ft. above av. terrain, 1146-ft. above ground, 1526-ft. above sea level.

Latitude	32°	27'	40"
Longitude	84°	52'	43"

Holds CP for change to 1132-ft. above av. terrain, 1122-ft. above ground, 1489-ft. above sea level, transmitter to Buena Vista Rd., 2-mi. E of Floyd Rd. intersection. BPCT-930405KM.

Transmitter: Buena Vista Rd., approx. 0.2-mi. E of Omega Dr.

Satellite Earth Station: Microdyne, 5-meter Ku-band; Harris, Microdyne receivers.

Ownership: John D. Pezold (Group Owner).

Began Operation: June 17, 1983. Sale to present owners by Donald Kent, et al., approved by FCC June 29, 1989.

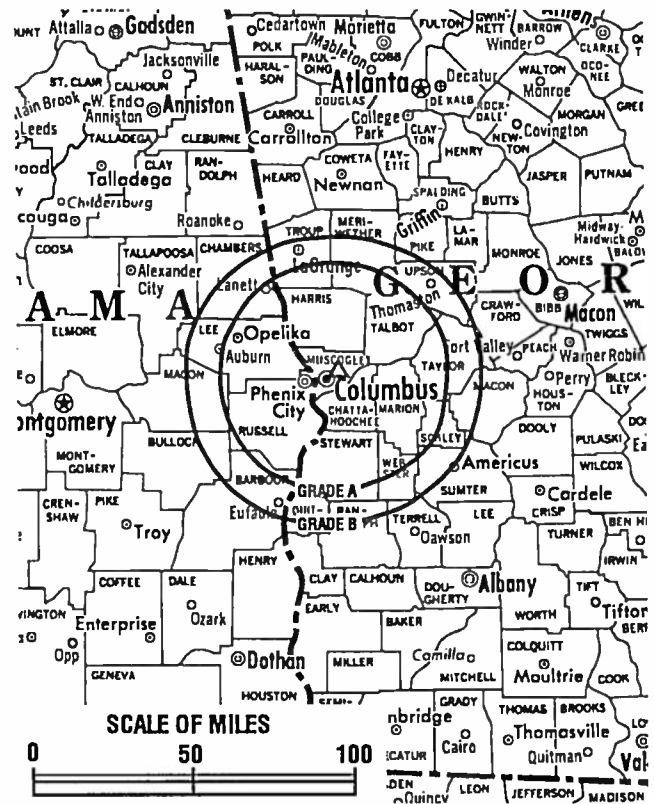
Represented (sales): Seltel Inc.

Represented (legal): Fisher, Wayland, Cooper, Leader & Zaragoza.

Represented (engineering): Bromo Communications Inc.

Personnel:

- Sharon Moloney, Senior Vice President & General Manager.
- Steve Thomas, Vice President & General Sales Manager.
- Marty Miller, National Sales Manager.
- Morris Pollock, Vice President & Chief Engineer.
- Sharon Daulin, Promotion Director.
- Shelia Lovely, Business Manager.



WXTX BPCT-930405KM Granted 7/26/94 © American Map Corp., No. 14244

Rates: On request.

City of License: Columbus. DMA: Columbus, GA. Rank: 125.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	297,980	129,530	427,510
Average Weekly Circulation (1995)	93,743	28,435	133,308
Average Daily Circulation (1995)			67,808

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Georgia—Cordele

WSST-TV

Ch. 55

Network Service: Independent.

Licensee: Sunbelt-South Telecommunications Ltd., Box 917, Cordele, GA 31015.

Studio: 112 7th St. S, Cordele, GA 31015.

Telephone: 912-273-0001. Fax: 912-273-8894.

Technical Facilities: Channel No. 55 (716-722 MHz). Authorized power: 100-kw max. visual, 10-kw max. aural. Antenna: 410-ft. above av. terrain, 407-ft. above ground, 715-ft. above sea level.

Latitude 31° 54' 15"
Longitude 83° 48' 12"

Transmitter: Pateville Rd., 3.5-mi. SW of intersection with State Rte. 7W.

Multichannel TV Sound: Planned.

Ownership: Sunbelt-South Telecommunications Ltd.

Began Operation: May 22, 1989.

Represented (legal): Ward & Mendelsohn, P.C.

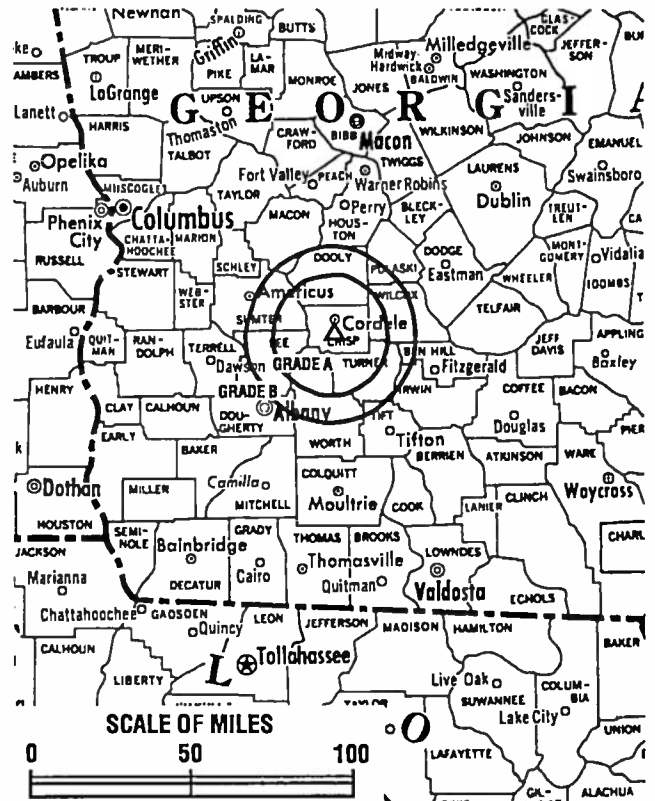
Represented (engineering): Bromo Communications Inc.

Personnel:

William B. Goodson, General Manager.
Phillip A. Streetman, Station Manager & News Director.
Sara Howell, General Sales & Business Manager.
Lee W. Wright, Program Director.
Tammy Williams, Production Manager.

Highest 30 Sec. Rate: \$28.

City of License: Cordele. DMA: Albany, GA. Rank: 152.



WSST-TV BPCT-871028KE Granted 6/8/88 © American Map Corp., No. 14244

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	68,530	41,700	110,230
Average Weekly Circulation (1995)	14,878	4,203	19,249
Average Daily Circulation (1995)			6,824

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Georgia—Dalton

WELF

Ch. 23

Network Service: TBN.

Licensee: Sonlight Bcstg. Systems Inc., Box 81521, Mobile, AL 36689.

Studio: Box 390, Rte. 1, Lookout Mountain, GA 30750.

Telephone: 706-820-1663.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 490-kw max. visual, 49-kw aural. Antenna: 1467-ft. above av. terrain, 466-ft. above ground, 2487-ft. above sea level.

Latitude 34° 57' 07"
Longitude 85° 22' 58"

Transmitter: Hwy. 157, 2.14-mi. SSW of Lookout Mountain, Dade County.

Satellite Earth Station: Standard Communications, 3.3-meter Ku & C-band.

Ownership: Sonlight Broadcasting Systems Inc. (Group Owner).

Began Operation: May 10, 1994.

Represented (legal): Fisher, Wayland, Cooper, Leader & Zaragoza.

Personnel:

Stuart Roth, General Manager.
Joel Bennett, Program Director.

City of License: Dalton. DMA: Chattanooga. Rank: 82.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.



WELF BMPCT-930402KL Granted 6/9/93 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	173,780	82,390	256,170
Average Weekly Circulation (1995)	8,320	2,497	10,777
Average Daily Circulation (1995)			3,990

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Georgia—Macon

WGNM

Ch. 64

Network Service: Independent.

Licensee: Good News Television, 2525 Beech Ave., Macon, GA 31204.

Studio: 2525 Beech Ave., Macon, GA 31204.

Telephone: 912-746-6464.

Technical Facilities: Channel No. 64 (770-776 MHz). Authorized power: 51.3-kw max. visual. Antenna: 607-ft. above av. terrain, 686-ft. above ground, 984-ft. above sea level.

Latitude 32° 44' 58"
 Longitude 83° 33' 35"

Transmitter: U.S. Hwy. 23-129 Alt., 6.8-mi. SW of Macon.

Ownership: Macon Urban Ministries.

Began Operation: November 20, 1990.

Represented (legal): Allen, Moline & Harold.

Represented (engineering): du Treil, Lundin & Rackley.

Personnel:

- Don R. Wood, General Manager.
- John Simmons, Chief Engineer.
- Dan Jaskula, Marketing Director.

Rates: On request.

City of License: Macon. DMA: Macon. Rank: 123.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.



WGNM BNPCT-891101KO Granted 5/31/90 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	95,790	32,530	128,320
Average Weekly Circulation (1995)	11,119	1,503	12,748
Average Daily Circulation (1995)			3,092

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Georgia—Macon

WGXA

Ch. 24

Network Service: ABC; FOX Spring 1996.

Licensee: Gocom Television of Macon L.P., 6845 Fairview Rd., Suite 200, Charlotte, NC 29210.

Studio: 599 Broadway, Macon, GA 31201.

Mailing Address: Box 340, Macon, GA 31297.

Telephone: 912-745-2424. **Fax:** 912-750-4347.

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 1290-kw max. & 646-kw horizontal visual, 252-kw max. & 126-kw horizontal aural. Antenna: 800-ft. above av. terrain, 898-ft. above ground, 1196-ft. above sea level.

Latitude 32° 45' 08"
Longitude 83° 33' 38"

Transmitter: U.S. 23-129 S, 7-mi. from Macon city limits.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; Avantek receivers.

News Service: AP.

Ownership: Gocom Broadcasting Corp. (Group Owner).

Began Operation: April 21, 1982. Sale by Russell-Rowe Communications to present owner approved by FCC May 24, 1995.

Represented (sales): Seltel.

Represented (legal): Cohn & Marks.

Represented (engineering): Palmer A. Greer.

Personnel:

- Keith True, Vice President & General Manager.
- Michael Maund, General Sales Manager.
- Bob Young, News Director.
- Kim Bene, Operations Manager.
- Richard Blanton, Chief Engineer.
- Elena Peterman, Promotion Manager.



WGXA BPCT-781116KE Granted 1/8/80 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$600.

NETWORK BASE HOURLY RATE: \$303.

City of License: Macon. DMA: Macon. Rank: 123.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	831,940	431,930	1,263,870
Average Weekly Circulation (1995)	96,324	41,071	149,606
Average Daily Circulation (1995)			70,377

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Georgia—Macon

WMAZ-TV

Ch. 13

Network Service: CBS.

Licensee: Multimedia WMAZ Inc., Box 1688, Greenville, SC 29602.

Studio: 1314 Gray Hwy., Macon, GA 31211.

Mailing Address: Box 5008, Macon, GA 31213.

Telephone: 912-752-1313. Fax: 912-752-1331.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 785-ft. above av. terrain, 891-ft. above ground, 1205-ft. above sea level.

Latitude 32° 45' 09"
Longitude 83° 33' 33"

Transmitter: U.S. 129, 7-mi. SE of Macon.

Satellite Earth Stations: Anixter-Mark, 5-meter; DH Satellite, 4.2-meter Ku-band; RCA, 3.6-meter; Scientific-Atlanta, 4.6-meter; Scientific-Atlanta, 7.7-meter; MVA-Com, Microdyne, Scientific-Atlanta, Sony receivers.

AM Affiliate: WMAZ, 50-kw (10-kw night), 940 kHz (CBS).

FM Affiliate: WAYS, 100-kw, 99.1 MHz (No. 256), 660-ft.

News Services: AP, CNN, CBS, MediaLink, WSI.

Ownership: Multimedia Broadcasting Co. (Group Owner).

Began Operation: September 27, 1953. Transfer to Multimedia granted by FCC Sept. 22, 1967. Previous sale to Southeastern Bcstg. Corp. by George P. Rankin Jr. and associates approved March 13, 1963 by FCC (Television Digest, Vol. 3:2, 11).

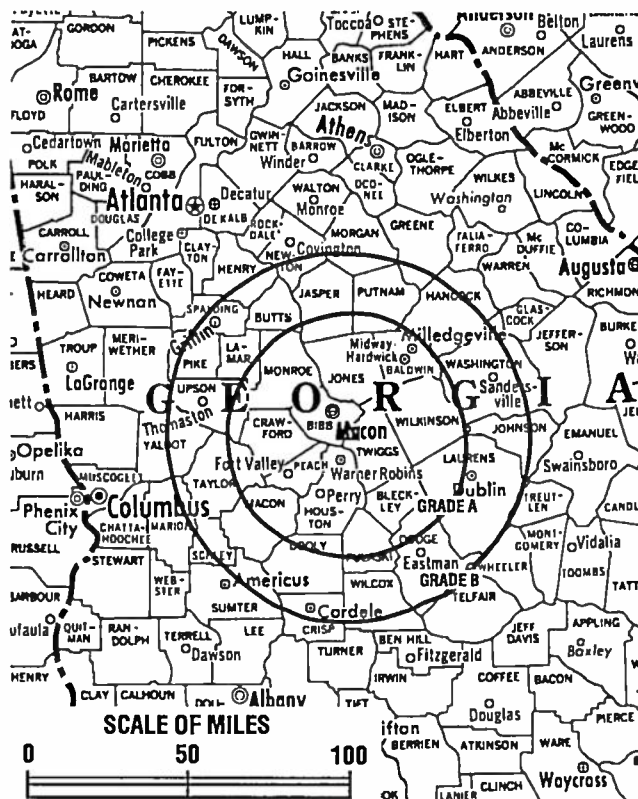
Represented (sales): Katz Continental Television.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Jules Cohen & Associates.

Personnel:

Don McGouirk, Vice President & General Manager.
Gostin Freeney, General Sales Manager.
Ron Leppig, Local Sales Manager.
Dodie Cantrell, News Director.
Sydney Thum, Program Director.
Lacy Worrell, Chief Engineer.



WMAZ-TV BPCT-3557 Granted 6/17/65

© American Map Corp., No. 14244

Faye Butts, Promotion Manager.
Tom Garner, Business Manager.
Irene Ray, Traffic Manager.

Highest 30 Sec. Rate: \$900.

NETWORK BASE HOURLY RATE: \$634.

City of License: Macon. DMA: Macon. Rank: 123.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	458,120	214,670	672,790
Average Weekly Circulation (1995)	129,244	53,529	206,380
Average Daily Circulation (1995)			140,462

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Georgia—Macon

WMGT

Ch. 41

Network Service: NBC.

Licensee: Morris Network Inc., Box 4328, Macon, GA 31213.

Studio: 6525 Ocmulgee Blvd. E, Macon, GA 31208.

Mailing Address: Box 4328, Macon, GA 31213.

Telephones: 912-745-4141; 912-741-5483. Fax: 912-742-2626.

Technical Facilities: Channel No. 41 (632-638 MHz). Authorized power: 1050-kw max. & 760-kw horizontal visual, 210-kw max. & 152-kw horizontal aural. Antenna: 787-ft. above av. terrain, 893-ft. above ground, 1186-ft. above sea level.

Latitude 32° 45' 12"
Longitude 83° 33' 46"

Holds CP for change to 1000-kw max. visual, 777-ft. above av. terrain, 856-ft. above ground, 1151-ft. above sea level. BPCT-870615KE.

Transmitter: 3-mi. S of Interstate 16 on W side of U.S. Rte. 23, Swiftcreek Twp., GA.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Harris Ku & C-band; Microdyne receivers.

News Service: AP.

Ownership: Morris Network Inc. (Group Owner).

Began Operation: December 19, 1968. Sale to present owner by F. E. Busby, et al., approved by FCC Nov. 30, 1978. Previous sale by WTVY Inc. (Charles Woods) approved by FCC Aug. 9, 1974.

Represented (sales): Blair Television.

Represented (legal): McFadden, Evans & Sill.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

- Charles Morris, Chairman.
- H. Dean Hinson, President.
- L. A. Sturdivant, General Manager.
- David Hickman, Local Sales Manager.
- Debbie Cook, Program Director.
- Paul Vitchkoski, Chief Engineer.



WMGT BMPCT-6614 Granted 8/26/68

© American Map Corp., No. 14244

Leigh Smith, Promotion Director.
Charlie Cowart, Business Manager.

Highest 30 Sec. Rate: \$2000.

NETWORK BASE HOURLY RATE: \$450.

City of License: Macon. DMA: Macon. Rank: 123.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	219,210	109,780	328,990
Average Weekly Circulation (1995)	82,924	33,000	130,901
Average Daily Circulation (1995)			56,550

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Georgia—Perry

WPGA

Ch. 58

Network Service: FOX.

Grantee: Radio Perry Inc., 535 Coliseum Dr., Macon, GA 31201.

Studio: 535 Coliseum Dr., Macon, GA 31201.

Telephone: 912-745-5858. Fax: 912-745-5800.

Technical Facilities: Channel No. 58 (734-740 MHz). Authorized power: 1300-kw max. visual. Antenna: 810-ft. above av. terrain, 873-ft. above ground, 1184-ft. above sea level.

Latitude 32° 45' 09"
 Longitude 83° 33' 35"

Transmitter: U.S. Hwy. 23 at Bibb-Twigg County line.

Ownership: Radio Perry Inc.

Began Operation: March 1, 1995.

Represented (sales): Adam Young Inc.

Represented (legal): Brown, Nietert & Kaufman, Chartered.

Personnel:

Debbie Hart, General Manager & Program Director,
 Way Griffith, General Sales Manager,
 Larry Nixon, Chief Engineer.

City of License: Perry. DMA: Macon. Rank: 123.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.



WPGA BMPCT-920820KS Granted 7/18/92 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	98,710	33,560	132,270
Average Weekly Circulation (1995)	22,802	866	24,466
Average Daily Circulation (1995)			8,919

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Georgia—Monroe

WHSG

Ch. 63

Network Service: TBN.

Licensee: Trinity Bcstg. Network Inc., Box A, Santa Ana, CA 92711.

Studio: 1550 Agape Way, Decatur, GA 30035.

Telephone: 404-288-1156. Fax: 404-288-5613.

Technical Facilities: Channel No. 63 (764-770 MHz). Authorized power: 5000-kw max. visual, 340-kw max. aural. Antenna: 1191-ft. above av. terrain, 1125-ft. above ground, 2024-ft. above sea level.

Latitude 33° 44' 22"
Longitude 84° 00' 14"

Transmitter: 6.15-mi. NE of Lithonia, Rockdale County.

Ownership: Trinity Broadcasting Network Inc. (Group Owner).

Began Operation: March 15, 1991.

Personnel:

Dianne Lawson, Station Manager.
Harold Prentice, Chief Engineer.
Tracey Cotton-Harris, Public Affairs.

City of License: Monroe. DMA: Atlanta. Rank: 10.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

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WHSG BMPCT-900109KH Granted 4/4/90 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	763,740	447,250	1,210,990
Average Weekly Circulation (1995)	21,688	23,442	48,934
Average Daily Circulation (1995)			19,131

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Georgia—Savannah

WJCL

Ch. 22

Network Service: ABC.

Licensee: Lewis Broadcasting Corp., Box 61268, Savannah, GA 31416.

Studio: 10001 Abercom St. Extension, Savannah, GA 31406.

Mailing Address: Box 61268, Savannah, GA 31416.

Telephone: 912-925-0022. Fax: 912-925-8621.

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 3830-kw max. visual, 383-kw max. aural. Antenna: 1430-ft. above av. terrain, 1435-ft. above ground, 1453-ft. above sea level.

Latitude	32°	03'	30"
Longitude	81°	20'	20"

Transmitter: State Hwy. 204, approx. 15-mi. W of Savannah.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Microdyne, 7-meter; Andrew, Microdyne receivers.

News Services: ABC, AP.

Ownership: Lewls Broadcasting Corp. (Group Owner).

Began Operation: July 18, 1970.

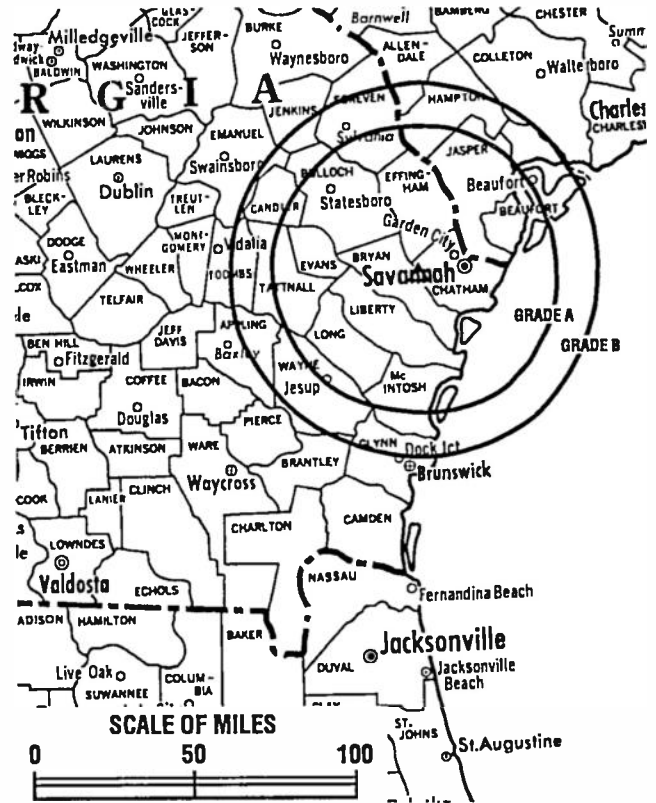
Represented (sales): Petry Television Inc.

Represented (legal): Reed, Smith, Shaw & McClay.

Represented (engineering): Communications Engineering Services, P.C.

Personnel:

- J. Fred Pierce, Executive Vice President & General Manager.
- Gloria Crist, Local Sales Manager.
- Scott Pierce, News Director.
- Jerry Perlman, Promotion Director.
- Mary Poythress, Program Director.
- Wallace Tidwell, Chief Engineer.
- Virginia Woodcock, Business Manager.
- Dave German, Production Manager.
- Frank S. Bryson, Cable Relations.



WJCL BPCT-860602LE Granted 8/28/86 © American Map Corp., No. 14244

Rates: On request.

NETWORK BASE HOURLY RATE: \$700.

City of License: Savannah. DMA: Savannah. Rank: 100.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	317,970	147,120	465,090
Average Weekly Circulation (1995)	125,417	46,806	194,460
Average Daily Circulation (1995)			95,718

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Georgia—Savannah

WSAV-TV

Ch. 3

Network Service: NBC.

Licensee: Elcom of Georgia Inc., One Buckhead Plaza, Suite 930, 3060 Peachtree Rd., Atlanta, GA 30305.

Studio: 1430 E. Victory Dr., Savannah, GA 31404.

Mailing Address: Box 2429, Savannah, GA 31402.

Telephone: 912-651-0300. **Fax:** 912-651-0300.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1480-ft. above av. terrain, 1532-ft. above ground, 1549-ft. above sea level.

Latitude	32°	03'	32.00"
Longitude	81°	17'	56.50"

Transmitter: Sawdust Pile & Little Neck Rds., Pooler-Boroughs Div., 12-mi. W of Savannah.

Satellite Earth Stations: BMS, 6.1-meter C-band; Harris, 3.5-meter Ku-band; Harris, 8.1-meter Ku-band; Harris receivers.

SNG Mobile Dish: 2-meter Ku-band.

News Services: AP, Conus.

Ownership: Ellis Communications Inc. (Group Owner).

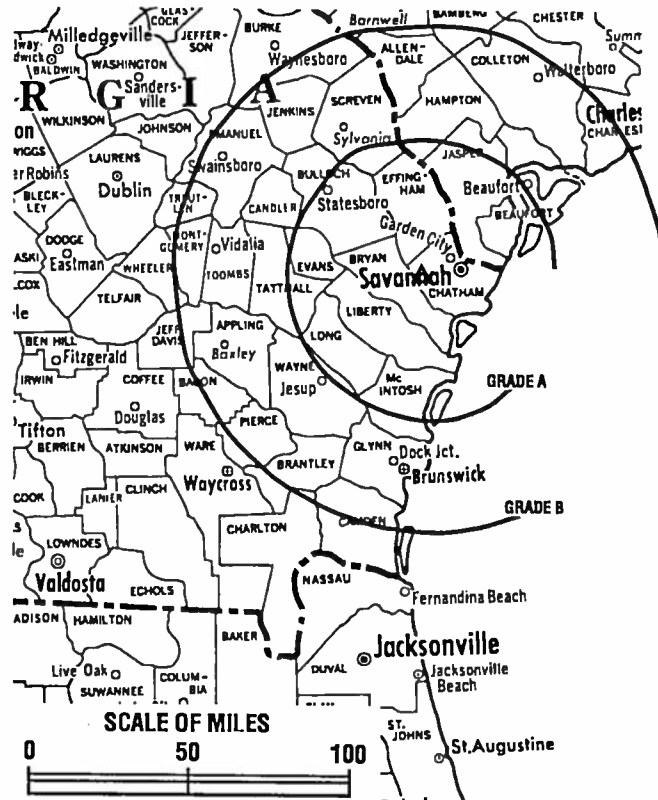
Began Operation: February 1, 1956. Sale to News Press & Gazette by Harben Daniel, et al., approved by FCC Sept. 21, 1976 (Television Digest, Vol. 16:27). Sale to New Vision Communications approved by FCC Sept. 7, 1993 (Vol. 34:48). FCC approved sale to present owner Feb. 10, 1995 (Vol. 35:14).

Represented (sales): Seltel.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

John Heinen, Vice President & General Manager.
 Timothy Frame, General Sales Manager.
 Dale Karacostas, Local Sales Manager.
 Shila Mallard, Local Sales Manager.
 David Brant, Chief Engineer.



WSAV-TV BPCT-4812 Granted 5/20/75 © American Map Corp., No. 14244

David Winstrom, News Director.
 Dale Stagnitto, Promotion Director & Production Manager.

Highest 30 Sec. Rate: \$700.

City of License: Savannah, DMA: Savannah. Rank: 100.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	240,060	122,110	362,170
Average Weekly Circulation (1995)	126,053	55,305	201,168
Average Daily Circulation (1995)			104,338

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Georgia—Savannah

WTOC-TV

Ch. 11

Network Service: CBS.

Licensee: AFLAC Broadcast Partners, 1932 Wynnton Rd., Columbus, GA 31999.

Studio: 516 Abercom St., Savannah, GA 31401.

Telephone: 912-234-1111.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1470-ft. above av. terrain, 1531-ft. above ground, 1549-ft. above sea level.

Latitude 32° 03' 14"
Longitude 81° 21' 01"

Transmitter: Fort Argyle Rd., 5.3-mi. NW of I-95, 7.3-mi. SW of Pooler, GA.

News Service: AP.

Ownership: American Family Corp. (AFLAC) (Group Owner).

Began Operation: February 14, 1954. Sale to present owner by William T. Knight Jr., et al., approved by FCC Aug. 8, 1979.

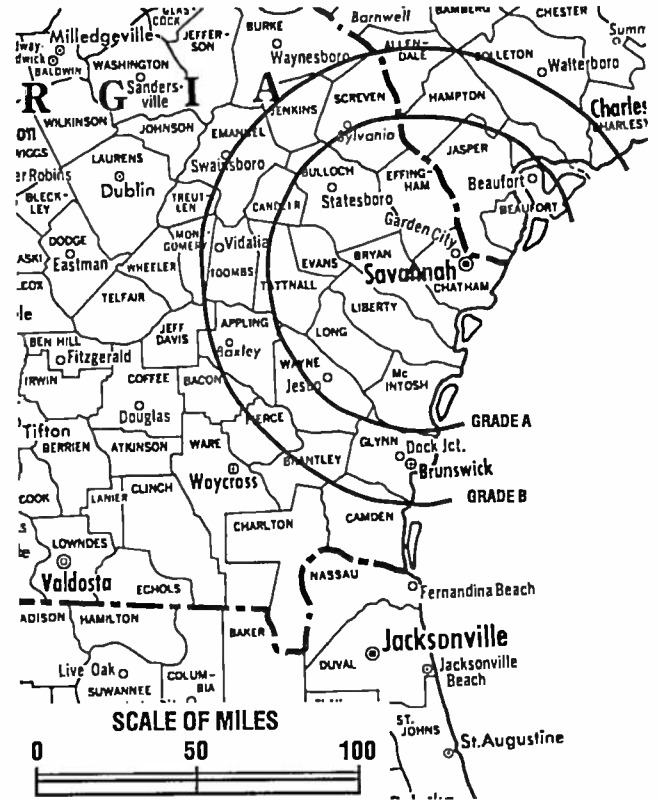
Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Powell & Goldstein.

Represented (engineering): A. D. Ring, P.C.

Personnel:

William L. Cathcart, Vice President & General Manager.
Randy Peltier, General Sales Manager.
Jim Clayton, National Sales Manager.
David Brant, Chief Engineer.
Douglas Weathers, News Director.
Craig Harney, Marketing Manager.
Betty Dixon, Business Manager.
Shay Merritt, Operations Manager.
Bob Duncan, Production Manager.



WTOC-TV BMPCT-7529 Granted 5/13/74 © American Map Corp., No. 14244

Rates: On request.

City of License: Savannah. DMA: Savannah. Rank: 100.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	356,690	204,710	561,400
Average Weekly Circulation (1995)	146,758	65,433	244,022
Average Daily Circulation (1995)			154,768

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Georgia—Toccoa

WNEG-TV

Ch. 32

Network Service: Independent.

Licensee: Stephens County Bcstg. Co., Box 907, Toccoa, GA 30577.

Studio: 100 Boulevard, Toccoa, GA 30577.

Telephone: 404-886-0032. Fax: 404-886-7033.

Technical Facilities: Channel No. 32 (578-584 MHz). Authorized power: 647-kw max. visual, 120-kw max. aural. Antenna: 835-ft. above av. terrain, 600-ft. above ground, 2024-ft. above sea level.

Latitude 34° 36' 44"
Longitude 83° 22' 05"

Transmitter: State Hwy. 17, 3.2-mi. NW of Toccoa.

Satellite Earth Stations: Comtech, 5-meter C-band; Comtech, 5-meter Ku & C-band; M/A-Com, Pinzone receivers.

AM Affiliate: WNEG, 630 kHz.

News Services: AP, CNN Headline News.

Ownership: Stephens County Broadcasting Co.

Began Operation: September 9, 1984.

Represented (sales): Roslin TV Sales.

Represented (legal): Bryan Cave.

Personnel:

Roy E. Gaines, President & General Manager.
David Austin, General Sales Manager.
John Defoor, News Director.
Connie Gaines, Program Director.
Lowell Otto, Chief Engineer.
Jeff Canup, Promotion Director.
Evelyn Gaines, Business Manager.
Tony Garrison, Production Manager.



WNEG-TV BMPCT-830928KJ Granted 11/22/83 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$100.

City of License: Toccoa, DMA: Greenville-Spartanburg-Asheville-Anderson, Rank: 35.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	295,430	203,940	499,370
Average Weekly Circulation (1995)	13,957	11,604	40,598
Average Daily Circulation (1995)			14,104

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Georgia—Valdosta

WGVP

Ch. 44

Network Service: WBN.

Licensee: Hutchens Communications Inc., Box 5391, Valdosta, GA 31603.

Studio: 1202B W. Gordon St., Valdosta, GA 31602.

Telephone: 912-253-9487. Fax: 912-241-0432.

Technical Facilities: Channel No. 44 (650-656 MHz). Authorized power: 1380-kw max. visual. Antenna: 950-ft. above av. terrain, 950-ft. above ground, 1152-ft. above sea level.

Latitude	31°	10'	18"
Longitude	83°	21'	57"

Holds CP for change to 1700-kw max. visual, 909-ft. above av. terrain, 919-ft. above ground, 1148-ft. above sea level. BPCT-950731KR.

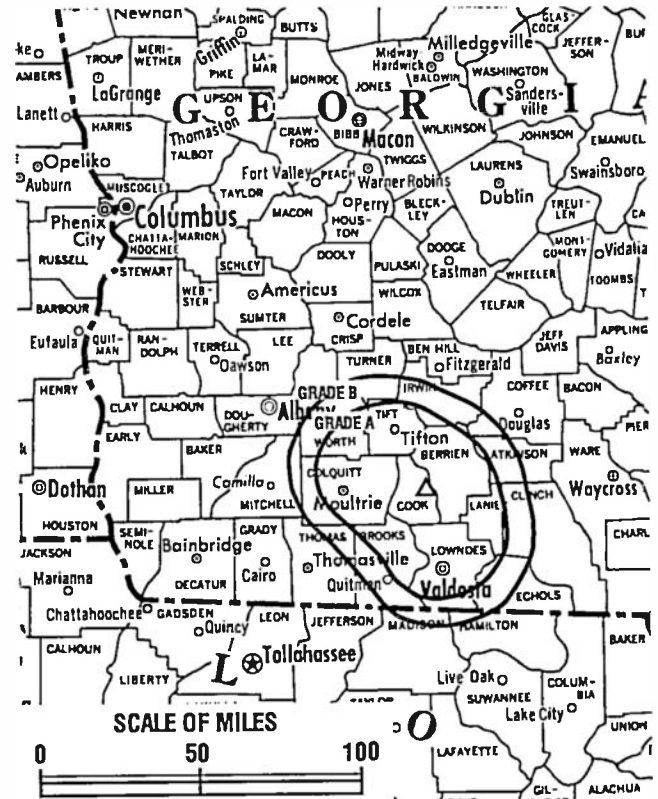
Transmitter: 1.1-mi. SE of Bamesdale, 1.9-mi. N of Rte. 76, 4.5-mi. E of Sparks, GA.

Ownership: Hutchens Communications Inc.

Began Operation: December 24, 1980. Sale to Morris Network by Hi Ho Bcstg. approved by FCC July 18, 1986. Sale to Tallahassee Channel 27 Inc. approved Aug. 24, 1992 but not consummated (Television Digest, Vol. 32:27). Suspended operation Nov. 6, 1992. Sale to present owner granted March 8, 1994. Due to resume operation late 1995.

Personnel:

- Gary L. Hutchens, General Manager.
- Don Meinke, Vice President, Sales & Marketing.
- Bob Unger, Chief Engineer.

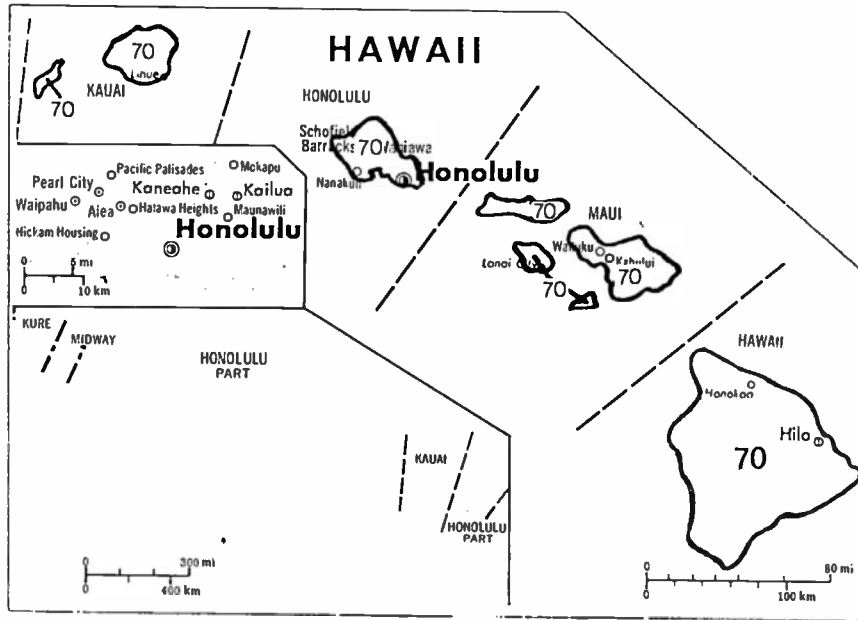


WGVP BPCT-950731KR Granted 8/29/95 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$300.

Nielsen Data: Not available.

City of License: Valdosta. DMA: Tallahassee-Thomasville. Rank: 116.



MARKET

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KAI-TV (7), KBFD (32), KFVE (5), KGMB (9), KGMD-TV (9), KGMV (3), KHAW-TV (11), KHBC-TV (2), KHNL (13), KHON-TV (2), KHVO (13), KIKU (20), KITV (4), KLEI (6), KMAU (12), KOBN (26), KOGG (15), KWHE (14), KWHH (14), KWHM (21)

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Hawaii Station Totals as of November 1, 1995

	VHF	UHF	TOTAL
Commercial Television Stations	13	7	20
Educational Television Stations	2	0	2
	15	7	22

Hawaii—Hilo

KGMD-TV

Ch. 9

(Satellite of KGMB, Honolulu)

Network Service: CBS.

Licensee: Lee Enterprises Inc., 400 Putnam Bldg., 215 N. Main St, Davenport, IA 52801-1924.

Studio: See KGMB, Honolulu.

Telephone: 808-935-6221. Fax: 808-941-8153.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 9.68-kw visual, 1.71-kw aural. Antenna: Minus 290-ft. above av. terrain, 258-ft. above ground, 1120-ft. above sea level.

Latitude 19° 43' 00"
Longitude 155° 08' 13"

Transmitter: 58 Manaolana Place.

Ownership: Lee Enterprises Inc. (Group Owner).

Began Operation: May 15, 1955.

Represented (sales): Katz Television.

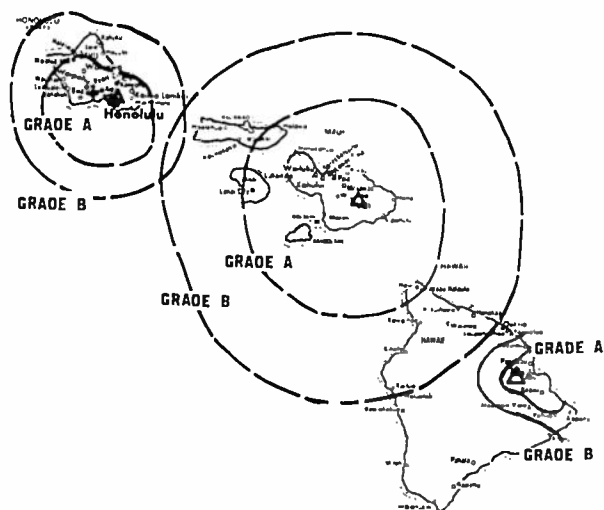
Represented (legal): Watanabe, Ing, Kawashima.

Personnel: See KGMB, Honolulu.

Rates: On request.

City of License: Hilo. DMA: Honolulu. Rank: 70.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.



KGMD-TV BPCT-4894 Granted 1/5/76

© American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	78,560	22,500	101,060
Average Weekly Circulation (1995)	0	3,755	3,787
Average Daily Circulation (1995)			1,910

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Hawaii—Hilo

KHAW-TV

Ch. 11

(Satellite of KHON-TV, Honolulu)

Network Service: FOX.

Licensee: SF Broadcasting of Honolulu Inc., 6903 Rockledge Dr., Suite 720, Bethesda, MD 20817.

Studio: See KHON-TV, Honolulu.

Telephone: 808-591-2222. **Fax:** 808-591-9085.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 31-kw visual. Antenna: Minus 590-ft. above av. terrain, 161-ft. above ground, 167-ft. above sea level.

Latitude 19° 43' 57"
Longitude 155° 04' 04"

Transmitter: Nanihoa Hotel, Hilo.

News Services: AP, CNN.

Ownership: SF Broadcasting Inc. (Group Owner).

Began Operation: November 27, 1961. For sale to present owner, see KHON-TV, Honolulu.

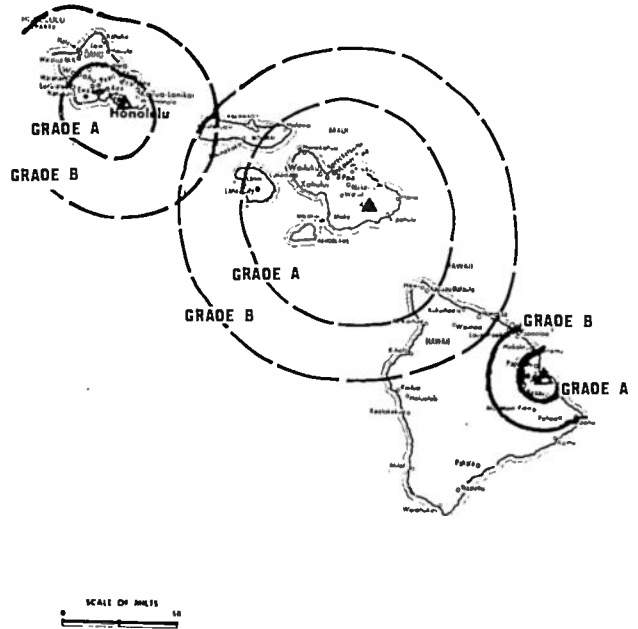
Represented (sales): Petry Television Inc.

Personnel: See KHON-TV, Honolulu.

Rates: On request.

City of License: Hilo. **DMA:** Honolulu. **Rank:** 70.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.



KHAW-TV BPCT-940902KL Granted 5/12/95 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	35,980	11,460	47,440
Average Weekly Circulation (1995)	0	2,762	2,752
Average Daily Circulation (1995)			1,755

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

KHBC-TV

Ch. 2

(Satellite of KHNL, Honolulu)

Network Service: NBC.

Licensee: Providence Journal Co., 75 Fountain St., Providence, RI 02902.

Studio: See KHNL, Honolulu.

Telephone: 808-935-8289. **Fax:** 808-845-3616.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 2.31-kw visual, 0.23-kw aural. Antenna: Minus 574-ft. above av. terrain, 142-ft. above ground, 148-ft. above sea level.

Latitude 19° 43' 51"
 Longitude 155° 04' 11"

Transmitter: 71 Banyan Dr., Hilo Hawaiian Hotel, Hilo.

News Service: CNN.

Ownership: Providence Journal Broadcasting Corp. (Group Owner).

Began Operation: August 22, 1983. Sale to Hilo Bcstg. (Marvin Chupack, et al.) by Trustee in Bankruptcy approved by FCC Jan. 31, 1986. Began operation as KHBC-TV April 14, 1986. Sale to Kona-Hilo Bcstg. approved by FCC April 24, 1987. FCC approved sale to King Bcstg. October 18, 1988. Sale to present owner approved August 27, 1991 (Television Digest, Vol. 31:9, 29).

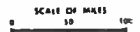
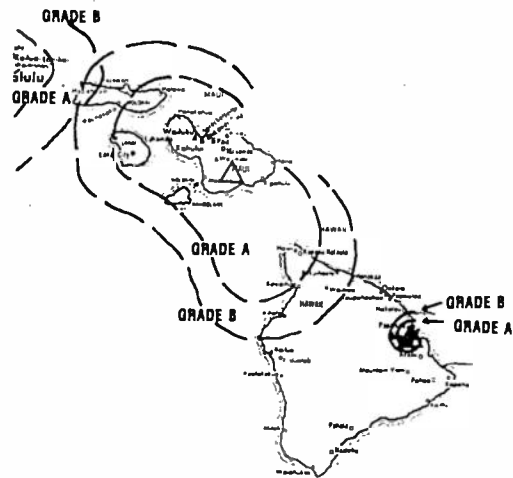
Represented (sales): Blair Television.

Represented (legal): Covington & Burling.

Personnel: See KHNL, Honolulu.

Rates: On request.

City of License: Hilo. **DMA:** Honolulu. **Rank:** 70.



KHBC-TV BMPCT-830316KE Granted 5/27/83

© American Map Corp., No. 14244

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	62,110	22,300	84,410
Average Weekly Circulation (1995)	0	1,526	1,561
Average Daily Circulation (1995)			511

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Hawaii—Hilo

KHVO

Ch. 13

(Satellite of KITV, Honolulu)

Network Service: ABC.

Licensee: Argyle Television Inc., 9220 Sunset Blvd., No. 210, Los Angeles, CA 90069.

Studio: See KITV, Honolulu.

Telephone: 808-935-8289.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 31-kw visual. Antenna: Minus 590-ft. above av. terrain, 161-ft. above ground, 167-ft. above sea level.

Latitude 19° 43' 57"
Longitude 155° 04' 04"

Transmitter: Naniloa Hotel, 93 Banyan Dr., Hilo.

Ownership: Argyle Television Inc. (Group Owner).

Began Operation: May 15, 1960. Assignment of license from Tak Communications, Debtor-in-Possession to Michael Eskridge, operating agent, granted by FCC Jan. 27, 1993. Transfer of control to Sharad Tak granted by FCC, August 19, 1994. Sale to present owner granted April 20, 1995.

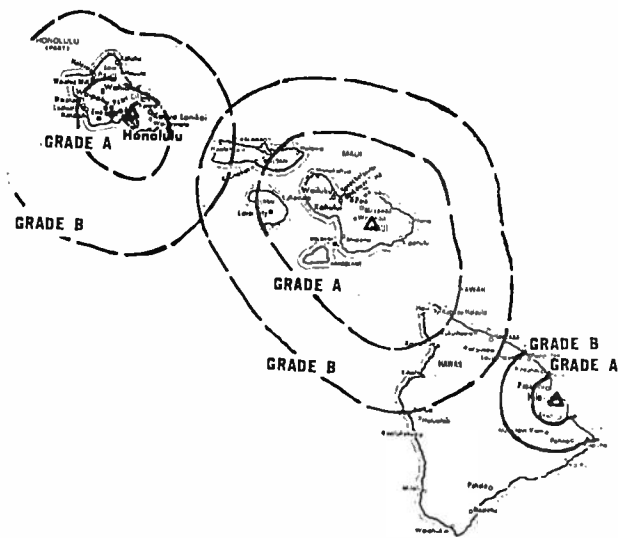
Represented (legal): Dow, Lohnes & Albertson.

Personnel: See KITV, Honolulu.

Rates: On request.

City of License: Hilo. **DMA:** Honolulu. **Rank:** 70.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.



	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	78,560	22,500	101,060
Average Weekly Circulation (1995)	0	3,325	3,349
Average Daily Circulation (1995)			1,887

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Hawaii—Hilo

KWHH

Ch. 14

(Satellite of KWHE, Honolulu, HI)

Network Service: Independent.

Licensee: Le Sea Bcstg. Corp., 1188 Bishop St., Suite 502, Honolulu, HI 96813.

Studio: 81 Likeke St., Hilo, HI 96720.

Telephone: 808-538-1414. Fax: 808-526-0326.

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 13.7-kw max. visual. Antenna: Minus 557-ft. above av. terrain, 144-ft. above ground, 151-ft. above sea level.

Latitude 19° 43' 51"
Longitude 155° 04' 11"

Transmitter: 71 Banyan Dr., Hilo.

Ownership: Le Sea Broadcasting Co. (Group Owner).

Began Operation: October 1, 1989.

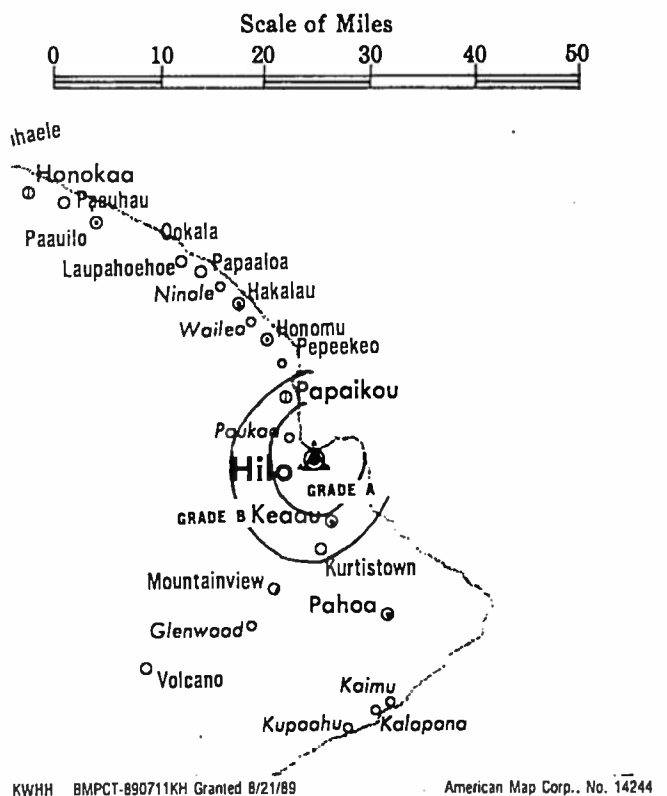
Represented (legal): John Fiorini III.

Personnel: See KWHE, Honolulu.

Rates: On request.

City of License: Hilo. DMA: Honolulu. Rank: 70.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.



	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	35,980	11,460	47,440
Average Weekly Circulation (1995)	252	0	237
Average Daily Circulation (1995)			47

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Hawaii—Honolulu

KBFD

Ch. 32

Network Service: Independent.

Licensee: The Allen Bcstg. Corp., Penthouse One, 1188 Bishop St., Honolulu, HI 96813.

Studio: Penthouse One, 1188 Bishop St., Honolulu, HI 96813.

Telephone: 808-521-8066. **Fax:** 808-521-5233.

Technical Facilities: Channel No. 32 (578-584 MHz). Authorized power: 145-kw max. visual, 14.5-kw max. aural. Antenna: Directional, 424-ft. above av. terrain, 390-ft. above ground, 413-ft. above sea level.

Latitude	21°	18'	49"
Longitude	157°	51'	43"

Transmitter: 1188 Bishop St.

Ownership: The Allen Broadcasting Corp.

Began Operation: March 24, 1986.

Represented (engineering): Comsearch Inc.

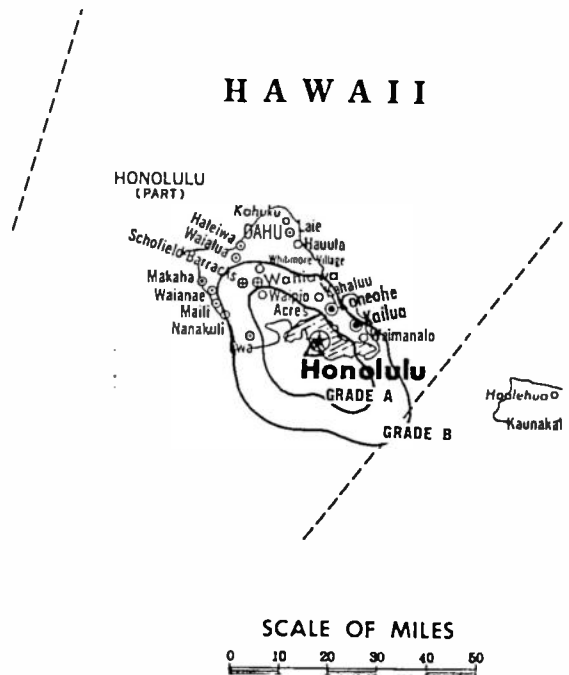
Personnel:

Kea Sung Chung, President & General Manager.
Jay Chung, Station Manager.
N. K. Kim, Local Sales Manager.
Don Porter, Chief Engineer.
Yun Hee Chung, Program Director.
June Ho Chung, Business Manager.

Highest 30 Sec. Rate: \$250.

City of License: Honolulu. **DMA:** Honolulu. **Rank:** 70.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.



KBFD BMPCT-851024KG Granted 11/27/85

© American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	244,900	33,710	278,610
Average Weekly Circulation (1995)	9,796	809	10,587
Average Daily Circulation (1995)			3,901

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Hawaii—Honolulu

KFVE

Ch. 5

Network Service: UPN.

Licensee: KFVE Joint Venture, 150-B Puuhale Rd., Honolulu, HI 96819-2282.

Studio: 150-B Puuhale Rd., Honolulu, HI 96819-2282.

Telephone: 808-842-5555. **Fax:** 808-842-4594.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 95.5-kw visual, 9.6-kw aural. Antenna: Circularly polarized, 2064-ft. above av. terrain, 161-ft. above ground, 2641-ft. above sea level.

Latitude	21°	24'	03"
Longitude	158°	06'	10"

Transmitter: 3-mi. NE of Nanakuli on Palehua Rd.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Harris, 6.1-meter C-band.

LMA: Local marketing agreement with KHNL (N), Honolulu.

Ownership: KFVE Joint Venture.

Began Operation: February 7, 1988.

Represented (sales): Blair Television.

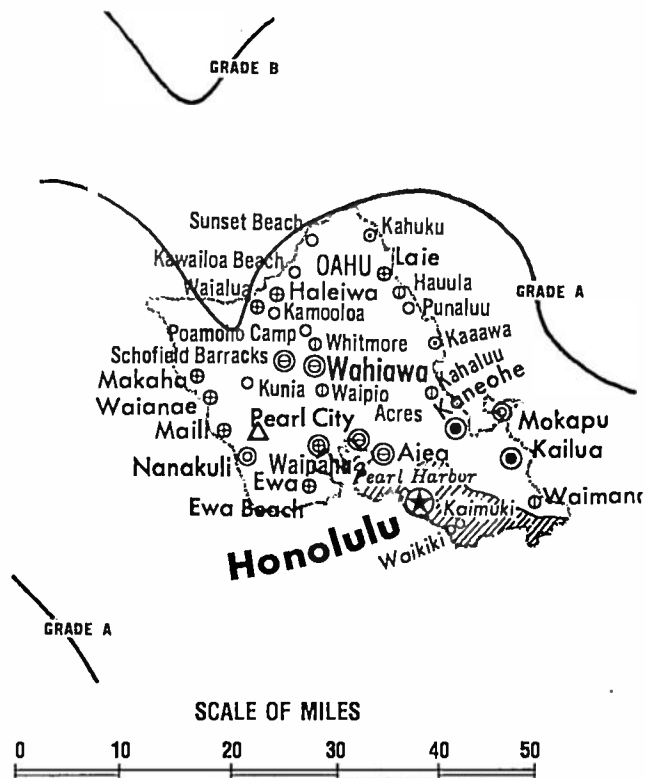
Represented (legal): Brown, Nietert & Kaufman, Chartered.

Represented (engineering): Lohnes & Culver.

Personnel:

Donna Kam, General Manager.
John Fink, Sales Manager.
Byron McCann, Chief Engineer.

Highest 30 Sec. Rate: \$350.



KFVE BPCT-880920KF Granted 3/13/89

© American Map Corp., No. 14244

City of License: Honolulu. **DMA:** Honolulu. **Rank:** 70.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	323,460	56,210	379,670
Average Weekly Circulation (1995)	164,948	22,150	195,775
Average Daily Circulation (1995)			65,819

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Hawaii—Honolulu

KGMB

Ch. 9

(Also operates satellite KGMD-TV, Hilo & semi-satellite KGMV, Wailuku)

Network Service: CBS.

Licensee: Lee Enterprises Inc., 400 Putnam Bldg., 215 N. Main St, Davenport, IA 52801-1924.

Studio: 1534 Kapiolani Blvd., Honolulu, HI 96814.

Telephone: 808-973-5462. Fax: 808-941-8153.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 209-kw visual, 29.5-kw aural. Antenna: Minus 170-ft. above av. terrain, 436-ft. above ground, 441-ft. above sea level.

Latitude	21°	17'	45.70"
Longitude	157°	50'	35.70"

Transmitter: 1534 Kapiolani Blvd.

Satellite Earth Stations: Cosmos, 4.5-meter C-band; Scientific-Atlanta, 10-meter C-band; Strato Vision, 4.5-meter C-band; Scientific-Atlanta receivers.

News Service: AP.

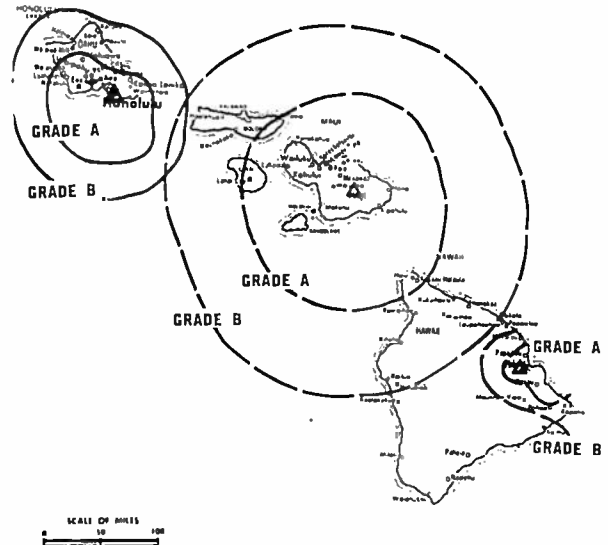
Ownership: Lee Enterprises Inc. (Group Owner).

Began Operation: December 1, 1952. Sale of Consolidated Amusement Corp. and its 75.45% interest to Hialand Development Corp. approved Dec. 3, 1958 by FCC (Television Digest, Vol. 14:40, 41, 46). Sale of 75.45% to Honolulu Star-Bulletin approved Dec. 22, 1959 (Vol. 15:52). Sale by Honolulu Star-Bulletin approved May 5, 1965 (Vol. 4:42, 5:19). Transfer of control from the Standard Corp. to the Heffels approved Oct. 1, 1972. Sale to present owner by the Heffels approved by FCC Jan. 27, 1977 (Vol. 16:37).

Represented (sales): Katz Continental Television.

Personnel:

Dick Grimm, General Manager.
 Stephen Morris, General Sales Manager.
 Tim Diedrich, National Sales Manager.
 Don Rockwell, News Director.
 Bob Turner, Program Director.
 Rodney Shimabukuro, Chief Engineer.
 Andrew Jackson, Director, Creative Services.



KGMB BPCT-3610 Granted 10/19/65

© American Map Corp., 14244

Bryan Kam, Business Manager.
 James Doney, Director, Community Affairs/Human Resources.
 Nick Carter, Production Manager.

Highest 30 Sec. Rate: \$1400.

City of License: Honolulu. DMA: Honolulu. Rank: 70.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	323,460	56,210	379,670
Average Weekly Circulation (1995)	251,906	40,810	306,933
Average Daily Circulation (1995)			161,081

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Hawaii—Honolulu

KHNL

Ch. 13

(Operates satellites KHBC-TV, Hilo & KOGG, Wailuku)

Network Service: NBC.

Licensee: Providence Journal Co., 75 Fountain St., Providence, RI 02902.

Studio: 150-B Puuhale Rd., Honolulu, HI 96819.

Telephone: 808-847-3246. Fax: 808-845-3616.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 46.8-kw aural. Antenna: 22-ft. above av. terrain, 500-ft. above ground, 505-ft. above sea level.

Latitude	21°	17'	09.00"
Longitude	157°	50'	18.50"

Transmitter: 2005 Kalia Rd., Honolulu.

Satellite Earth Stations: Microdyne, 11-meter C-band; Scientific-Atlanta, 10-meter C-band; Scientific-Atlanta receivers.

News Service: UPI.

LMA: Local marketing agreement with KFVE (U), Honolulu.

Ownership: Providence Journal Broadcasting Corp. (Group Owner).

Began Operation: July 4, 1962. Sale by Hawaiian Paradise Park Corp. approved by FCC Sept. 21, 1967. Sale to Mid-Pacific Television Assoc. by Richard Eaton approved by FCC Nov. 28, 1979. FCC approved sale to King Bcstg. Co. May 5, 1986. Sale to present owner approved August 27, 1991 (*Television Digest*, Vol. 30:35; 31:9, 29).

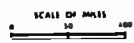
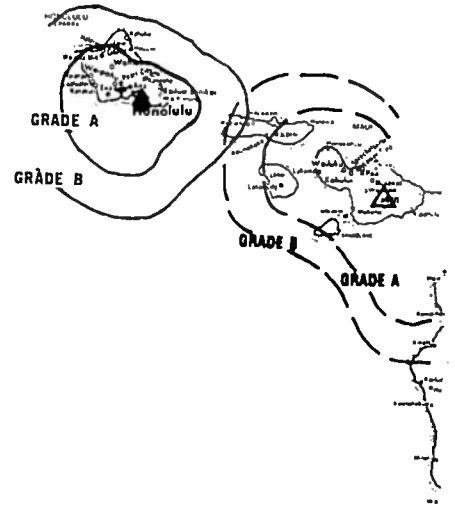
Represented (sales): Blair Television.

Represented (legal): Covington & Burling.

Represented (engineering): Hammett & Edison Inc.

Personnel:

Douglas Armstrong, General Manager.
 John L. Fink, General Sales Manager.
 Keith Aotaki, Chief Engineer.
 Paul Brandt, News Director.
 Daniel Schmidt, Program Director.



KMNL BPCT—810522KH Granted 6/15/81

© American Map Corp., No. 14244

Sheldon Lee, Business Manager.
 Michael Ainsworth, Creative Director.
 Michael Langley, Marketing Director.

Highest 30 Sec. Rate: \$800.

City of License: Honolulu. **DMA:** Honolulu. **Rank:** 70.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	323,460	56,210	379,670
Average Weekly Circulation (1995)	207,268	31,314	249,829
Average Daily Circulation (1995)			116,751

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Hawaii—Honolulu

KHON-TV

Ch. 2

(Also operates satellites KAIL-TV, Wailuku & KHAW-TV, Hilo)

Network Service: FOX.

Licensee: SF Broadcasting of Honolulu Inc., 6903 Rockledge Dr., Suite 720, Bethesda, MD 20817.

Studio: 1170 Auahi St., Honolulu, HI 96814.

Business Office: 1116 Auahi St., Honolulu, HI 96814.

Telephone: 808-591-2222. Fax: 808-591-9085. E-mail: news@khon.com

Web Site: <http://www.khon.com/news/>

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 60-ft. above av. terrain, 500-ft. above ground, 506-ft. above sea level.

Latitude 21° 17' 39"
Longitude 157° 50' 18"

Transmitter: Century Center, 1750 Kalakaua Ave.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 6.1-meter C-band; Harris receivers.

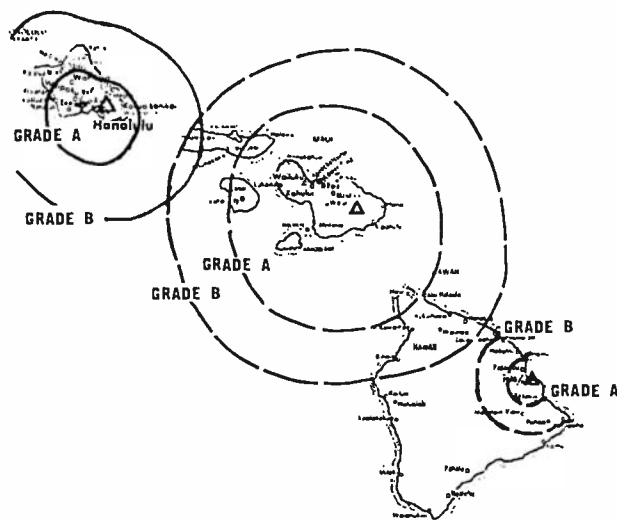
News Services: AP, CNN.

Ownership: SF Broadcasting Inc. (Group Owner).

Began Operation: December 15, 1952. Sale to present owners by Burham Broadcasting Co. approved by FCC Aug 17, 1995 (Television Digest, Vol. 34:35, 50; 35:35). Sale to Bumham Broadcasting Co. by Des Moines Register & Tribune approved by FCC Aug. 23, 1985 (Vol. 25:6). Previously, merger of Des Moines Register & Tribune Co. with McCoy Bcstg. Co. approved by FCC March 8, 1979. Sale to McCoy by Pacific & Southern Co. Inc. approved Jan. 17, 1973. Previously, merger with Jupiter Bcstg. of Georgia, surviving corp., later known as Pacific & Southern Bcstg. Co. Inc., approved Nov. 15, 1967 (Vol. 7:47). Assignment to Pacific & Southern Co. Inc. approved Dec. 15, 1967. Previous sale by co-owners Advertising Publishing Co. Ltd. & John D. Keating approved April 28, 1965 (Vol. 4:42). Sale to Advertiser Publishing Co. Ltd. and Island Bcstg. Co. by Herbert Richards approved by FCC June, 1953 (Vol. 9:26).

Represented (sales): Petry Television Inc.

Represented (legal): Wiley, Rein & Fielding.



KHVO BPCT-940824KG Granted 5/12/95 © American Map Corp., No. 14244

Personnel:

Steve Hiramoto, Vice President, Marketing.
Greg Johnson, Director of Engineering.
Kent Baker, News Director.
Alan L. Hoffman, Program Manager.
Robert Pennybacker, Promotion Director.
Katherine A. Bustillos, Business Manager.
Jim McCormick, Production & Operations Director.
Jack Kellner, Director, Community Affairs.

Highest 30 Sec. Rate: \$2000.

City of License: Honolulu. DMA: Honolulu. Rank: 70.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	323,460	56,210	379,670
Average Weekly Circulation (1995)	273,990	39,132	327,944
Average Daily Circulation (1995)			212,046

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Hawaii—Honolulu

KIKU

Ch. 20

Network Service: Independent.

Licensee: KHLS Inc., 2369 S. Beverly Glen Blvd., No. 304, Los Angeles, CA 90064.

Studio: 197 Sand Island Access Rd., No. 2021, Honolulu, HI 96819.

Telephone: 808-847-2021. **Fax:** 808-841-3326.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 467-kw max. visual. Antenna: 2041-ft. above av. terrain, 223-ft. above ground, 2523-ft. above sea level.

Latitude 21° 23' 51"
Longitude 158° 06' 01"

Transmitter: Paikea Ridge, 0.2-mi. SE of Palehua.

Ownership: International Media Group (Group Owner).

Began Operation: December 30, 1983. Sale to Honolulu Family TV approved by FCC Jan. 18, 1985. Sale to present owner by Media Central Inc., et al., approved Aug. 24, 1989.

Represented (sales): Asian Television Sales.

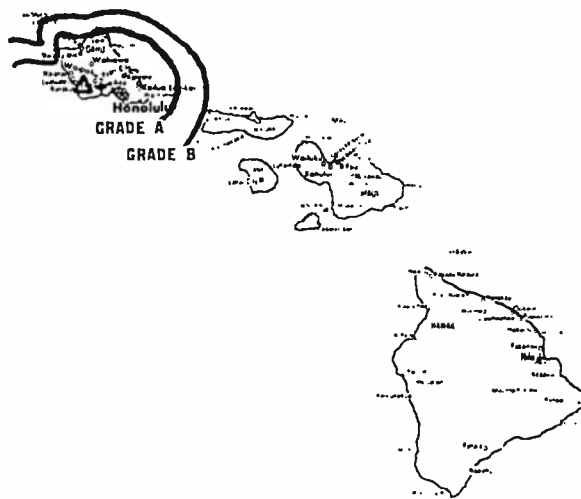
Represented (engineering): Hammett & Edison Inc.

Personnel:

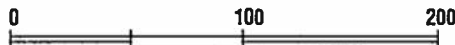
Joanne Ninomiya, General Manager.
Sharon Kanaley, Station Manager.
David Odo, General Sales Manager.
Henry A. Kaul, Chief Engineer.
Karlton Tomomitsu, Promotion & Public Service Director.
Dan Takamatsu, Business Manager.

Highest 30 Sec. Rate: \$400.

City of License: Honolulu. **DMA:** Honolulu. **Rank:** 70.



SCALE OF MILES



KIKU BPCT-910129KK Granted 5/31/91 © American Map Corp., No. 14244

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	271,030	44,550	315,580
Average Weekly Circulation (1995)	45,729	4,551	50,393
Average Daily Circulation (1995)			21,948

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Hawaii—Honolulu

KITV

Ch. 4

(Rebroadcast by KMAU, Wailuku & KHVO, Hilo)

Network Service: ABC.

Licensee: Argyle Television Inc., 9220 Sunset Blvd., No. 210, Los Angeles, CA 90069.

Studio: 1290 Ala Moana Blvd., Honolulu, HI 96814.

Telephones: 808-593-4444; 808-593-9446.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 45-ft. above av. terrain, 495-ft. above ground, 500-ft. above sea level.

Latitude	21°	17'	37"
Longitude	157°	50'	34"

Transmitter: Ala Moana Hotel, 410 Atkinson Dr., Honolulu.

Satellite Earth Stations: Andrew, 7.6-meter C-band; Andrew, 9.1-meter C-band.

News Services: AP, ABC, CNN.

Ownership: Argyle Television Inc. (Group Owner).

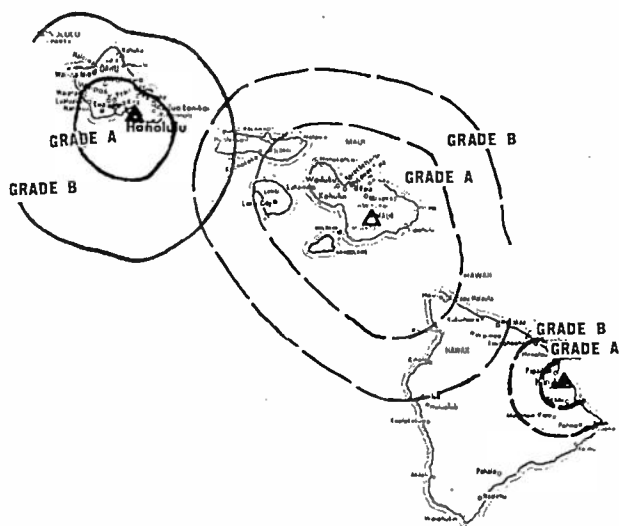
Began Operation: April 16, 1954. Sale to Television Corp. of America by American Bcstg. Stations Inc. (WMT, Cedar Rapids, IA, interlocking with WMT-TV) & Dolph Petty Bcstg. approved Jan. 11, 1956 (*Television Digest*, Vol. 11:46; 12:2). Sale to Kaiser Bcstg. by Television Corp. of America (Albert Zugsmith interests) which operated station as KULA-TV, approved June 11, 1958 (Vol. 14:19, 24). Kaiser sale to Berger group, approved Dec. 18, 1964 (Vol. 4:41, 51). Lawrence S. Berger & assoc. sale to Starr Bcstg. Group approved June 15, 1973 (Vol. 12:47). Sold to Shamrock Bcstg. by Starr, June 7, 1979. Sale to Tak Communications including KHVO, Hilo & KMAU, Wailuku, HI approved Jan. 27, 1987 (Vol 26:24). Transfer of control to Michael Eskridge granted by FCC Jan. 27, 1993. Transfer of control to Sharad Tak granted by FCC, August 19, 1994. Sale to present owner approved April 20, 1995 (Vol. 35:9).

Represented (legal): Latham & Watkins.

Represented (engineering): Hammett & Edison Inc.

Personnel:

Michael A. Rosenberg, General Manager.
Bill Gaeth, General Sales Manager.
Wally Zimmermann, News Director.
Tracy Kellihoomalu, Program Director.



KITV BPCT-4921 Granted 7/2/76

© American Map Corp., No. 14244

Cathy Mosteller, Promotion Director.
Ron Chung, Business Manager.
John Wray, Production Manager.
Dave Moore, Chief Engineer.
Celeste Fox, Public Affairs Director.

Rates: On request.

City of License: Honolulu. **DMA:** Honolulu. **Rank:** 70.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	323,460	56,210	379,670
Average Weekly Circulation (1995)	256,683	39,096	309,044
Average Daily Circulation (1995)			168,618

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Hawaii—Honolulu

KWHE

Ch. 14

(Operates satellites KWHH, Hilo & KWHM, Wailuku)

Network Service: Independent.

Licensee: Le Sea Broadcasting Corp., 1188 Bishop St., Suite 502, Honolulu, HI 96813.

Studio: 1188 Bishop St., 5th Floor, Honolulu, HI 96813.

Telephone: 808-538-1414. **Fax:** 808-526-0326.

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 75.85-kw max. visual. Antenna: 26-ft. above av. terrain, 407-ft. above ground, 430-ft. above sea level.

Latitude	21°	18'	49"
Longitude	157°	51'	43"

Transmitter: 1188 Bishop St., Honolulu.

Ownership: Le Sea Broadcasting Co. (Group Owner).

Began Operation: November 6, 1986.

Represented (sales): Landin Media Sales.

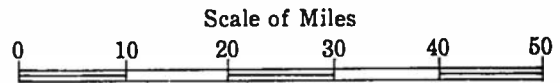
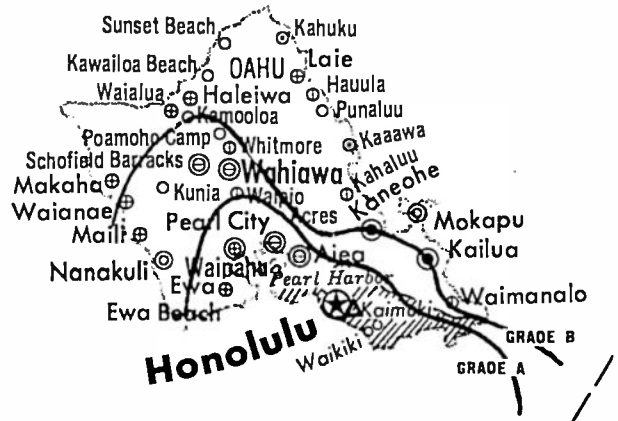
Personnel:

Alan Sutterfield, General Manager.
John Little, Program Director.
Robert Langpaap, Sales Director.
Keith Spencer, Engineering Director.

Rates: On request.

City of License: Honolulu. **DMA:** Honolulu. **Rank:** 70.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.



KWHE BMPCT-880809KH Granted 11/30/88

© American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	307,010	56,010	363,020
Average Weekly Circulation (1995)	21,146	1,751	23,076
Average Daily Circulation (1995)			5,406

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Hawaii—Kailua-Kona

KLEI

Ch. 6

(Satellite of KOBN, Honolulu)

Network Service: Independent.

Licensee: Aina'e Co. Ltd., 970 N. Kalaheo Ave., Suite C-314, Kailua, HI 96734.

Studio: See KOBN, Honolulu.

Telephones: 808-322-3672; 808-254-1313.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 52.5-kw visual, 6.7-kw aural. Antenna: 2910-ft. above av. terrain, 175-ft. above ground, 5775-ft. above sea level.

Latitude	19°	42'	56"
Longitude	155°	55'	00"

Transmitter: 7.2-mi. NE of Kailua-Kona.

Ownership: Oceania Broadcasting Network Inc. (Group Owner).

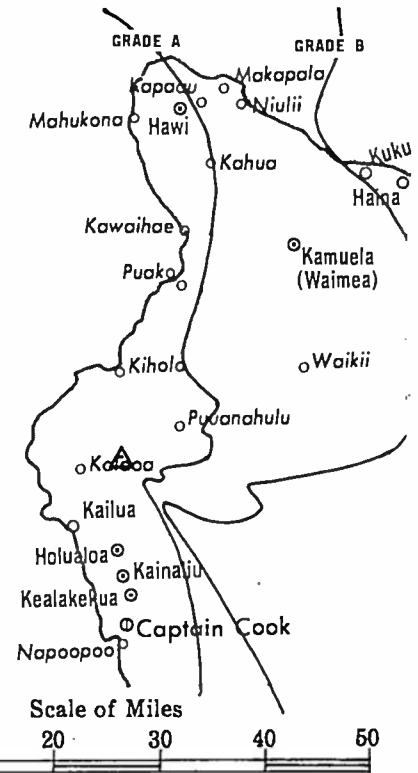
Began Operation: May 1, 1988.

Represented (legal): Cohn & Marks.

Represented (engineering): John J. Davis & Associates.

Personnel: See KOBN, Honolulu.

Rates: Included with KOBN, Honolulu.



KLEI BMPCT-850523KF Granted 9/18/85 © American Map Corp., No. 14244

Nielsen Data: Not available.

City of License: Kailua-Kona. DMA: Honolulu. Rank: 70.

Hawaii—Wailuku

KAII-TV

Ch. 7

(Satellite of KHON-TV, Honolulu)

Network Service: FOX.

Licensee: SF Broadcasting of Honolulu Inc., 6903 Rockledge Dr., Suite 720, Bethesda, MD 20817.

Studio: See KHON-TV, Honolulu.

Telephone: 808-591-2222. **Fax:** 808-591-9085.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 29.8-kw visual, 5.89-kw aural. Antenna: 5940-ft. above av. terrain, 75-ft. above ground, 10,025-ft. above sea level.

Latitude	20°	42'	41.60"
Longitude	156°	15'	26.70"

Transmitter: Mount Haleakala, Maui.

Multichannel TV Sound: Stereo only.

News Services: AP, CNN.

Ownership: SF Broadcasting Inc. (Group Owner).

Began Operation: November 19, 1958.

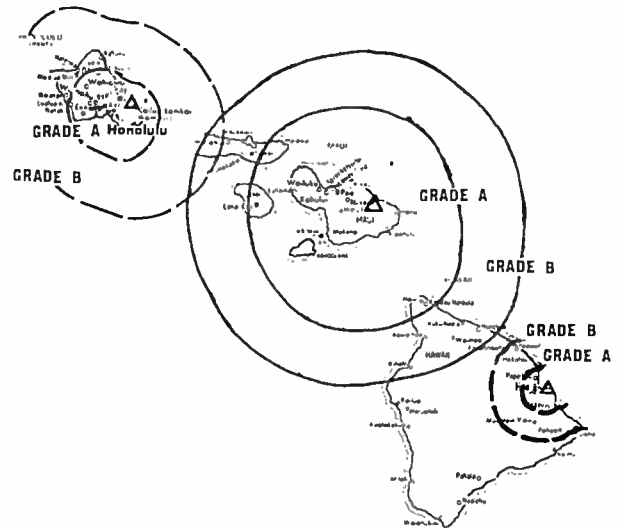
Represented (sales): Petry Television Inc.

Personnel: See KNON-TV, Honolulu.

Rates: On request.

City of License: Wailuku. **DMA:** Honolulu. **Rank:** 70.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.



KAII-TV BPCT-2906 Granted 10/20/61

© American Map Corp., 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	62,110	22,300	84,410
Average Weekly Circulation (1995)	6,521	6,886	13,430
Average Daily Circulation (1995)			8,959

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Hawaii—Wailuku

KGMV

Ch. 3

(Satellite of KGMB, Honolulu)

Network Service: CBS.

Licensee: Lee Enterprises Inc., 400 Putnam Bldg., 215 N. Main St, Davenport, IA 52801.

Studio: See KGMB, Honolulu.

Telephone: 808-242-8114. **Fax:** 808-941-8153.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 14.1-kw visual, 2.69-kw aural. Antenna: 5950-ft. above av. terrain, 60-ft. above ground, 10,054-ft. above sea level.

Latitude 20° 42' 41"
Longitude 156° 15' 35"

Transmitter: Mount Haleakala, Maui.

Ownership: Lee Enterprises Inc. (Group Owner).

Began Operation: April 24, 1955. Sale to present owner by Heftel Bcstg. approved by FCC Sept. 10, 1985. Previous sale by John S. Young approved by FCC March 7, 1974. Previous sale to Young by Pacific Bcstg. (Glasmann Interests) after they took over all properties from Honolulu Star-Bulletin approved May 5, 1965 (*Television Digest*, Vol. 4:42; 5:19).

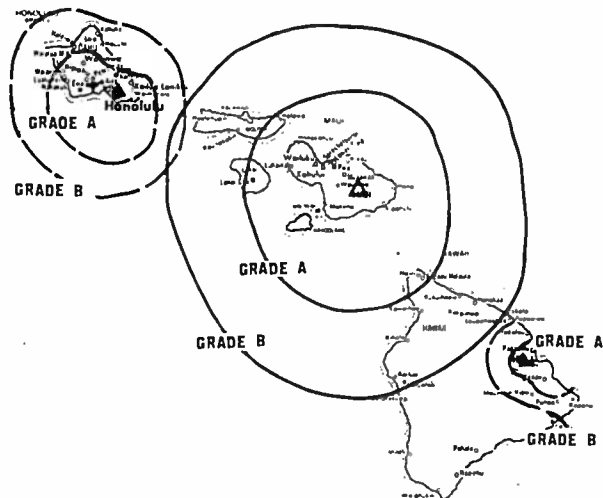
Represented (sales): Katz Television.

Personnel: See KGMB, Honolulu.

Rates: On request.

City of License: Wailuku. **DMA:** Honolulu. **Rank:** 70.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.



KGMV BMPCT-2821 Granted 2/25/55

© American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	307,010	56,010	363,020
Average Weekly Circulation (1995)	6,560	6,083	12,514
Average Daily Circulation (1995)			6,081

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Hawaii—Wailuku

KMAU

Ch. 12

(Satellite of KITV, Honolulu)

Network Service: ABC.

Licensee: Argyle Television Inc., 9220 Sunset Blvd., No. 210, Los Angeles, CA 90069.

Studio: See KITV, Honolulu.

Telephone: 808-593-4444. Fax: 808-545-6253.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 30-kw visual, 4.36-kw aural. Antenna: 2.5° mechanical tilt, 6000-ft. above av. terrain, 100-ft. above ground, 10,000-ft. above sea level.

Latitude	20°	42'	43"
Longitude	156°	15'	26"

Transmitter: Haleakala Crater.

Satellite Earth Station: Andrew.

Ownership: Argyle Television Inc. (Group Owner).

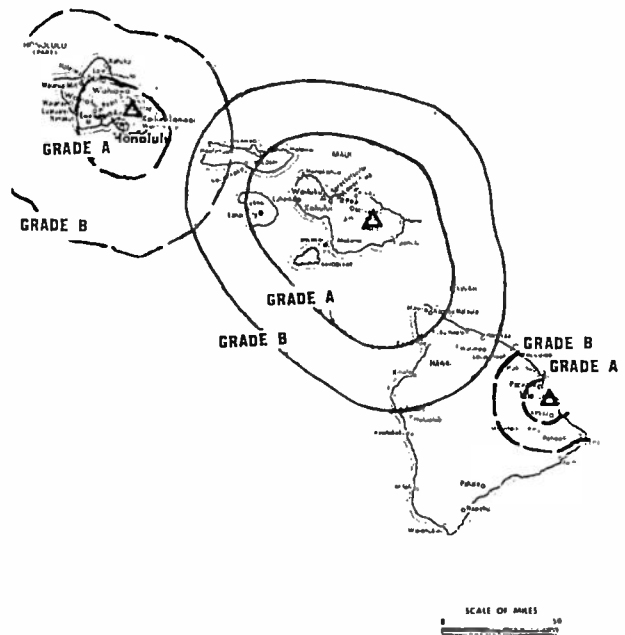
Began Operation: December 4, 1955. Sale to Shamrock Bcstg. by Maui Publishing Co. Ltd. approved by FCC March 27, 1978. Shamrock sold to Tak Communications January 27, 1987 (*Television Digest*, Vol. 26:46). Assignment of license to Michael Eskridge, operating agent, granted by FCC January 27, 1993. Transfer of control to Sharad Tak granted August 19, 1994. Sale to present owner granted April 20, 1995.

Represented (legal): Latham & Watkins.

Personnel: See KITV, Honolulu.

Rates: On request.

City of License: Wailuku. DMA: Honolulu. Rank: 70.



KMAU BPCT-86118KH Granted 2/25/87

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Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	62,110	22,300	84,410
Average Weekly Circulation (1995)	5,868	5,933	11,809
Average Daily Circulation (1995)			5,749

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Hawaii—Wailuku

KOGG

Ch. 15

(Satellite of KHNL, Honolulu)

Network Service: NBC.

Licensee: Providence Journal Co., 75 Fountain St., Providence, RI 02902.

Studio: See KHNL, Honolulu.

Telephone: 808-847-3246. Fax: 808-845-3616.

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 759-kw max. visual, 75.9-kw aural. Antenna: 5653-ft. above av. terrain, 59-ft. above ground, 9751-ft. above sea level.

Latitude 20° 42' 34"
Longitude 156° 15' 54"

Transmitter: Mount Haleakala, approx. 19.9-mi. SE of Wailuku.

Ownership: Providence Journal Broadcasting Corp. (Group Owner).

Began Operation: August 22, 1989.

Represented (legal): Covington & Burling.

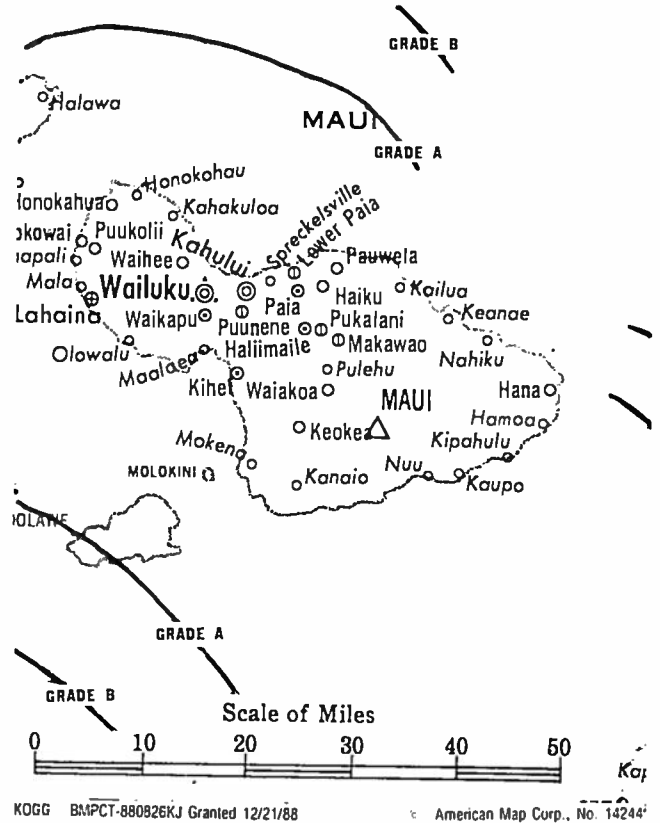
Personnel: See KHNL, Honolulu.

Rates: On request.

City of License: Wailuku. DMA: Honolulu. Rank: 70.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	62,110	22,300	84,410
Average Weekly Circulation (1995)	14,348	3,038	17,397
Average Daily Circulation (1995)			8,120



*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

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Television & Cable Factbook

Hawaii—Wailuku

KWHM

Ch. 21

(Satellite of KWHE, Honolulu, HI)

Network Service: Independent

Licensee: Le Sea Bcstg. Corp., Box 12, South Bend, IN 46624.

Studio: 1188 Bishop St., Honolulu, HI 96813.

Telephone: 808-538-1414. Fax: 808-526-0326.

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 12.25-kw max. visual. Antenna: 370-ft. above av. terrain, 171-ft. above ground, 292-ft. above sea level.

Latitude 20° 49' 24"
Longitude 156° 27' 27"

Transmitter: Behind old Puunene Airport.

Ownership: Le Sea Broadcasting Co. (Group Owner).

Began Operation: June 15, 1993.

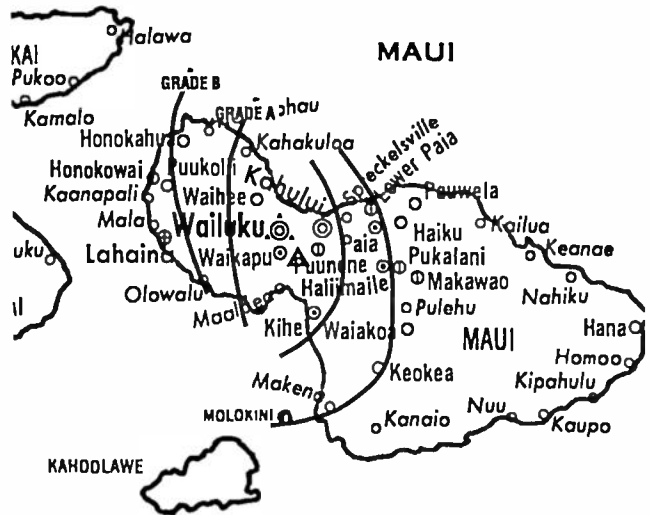
Represented (sales): Landin Media Sales.

Personnel: See KWHE, Honolulu.

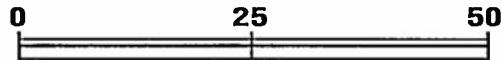
City of License: Wailuku. **DMA:** Honolulu. **Rank:** 70.

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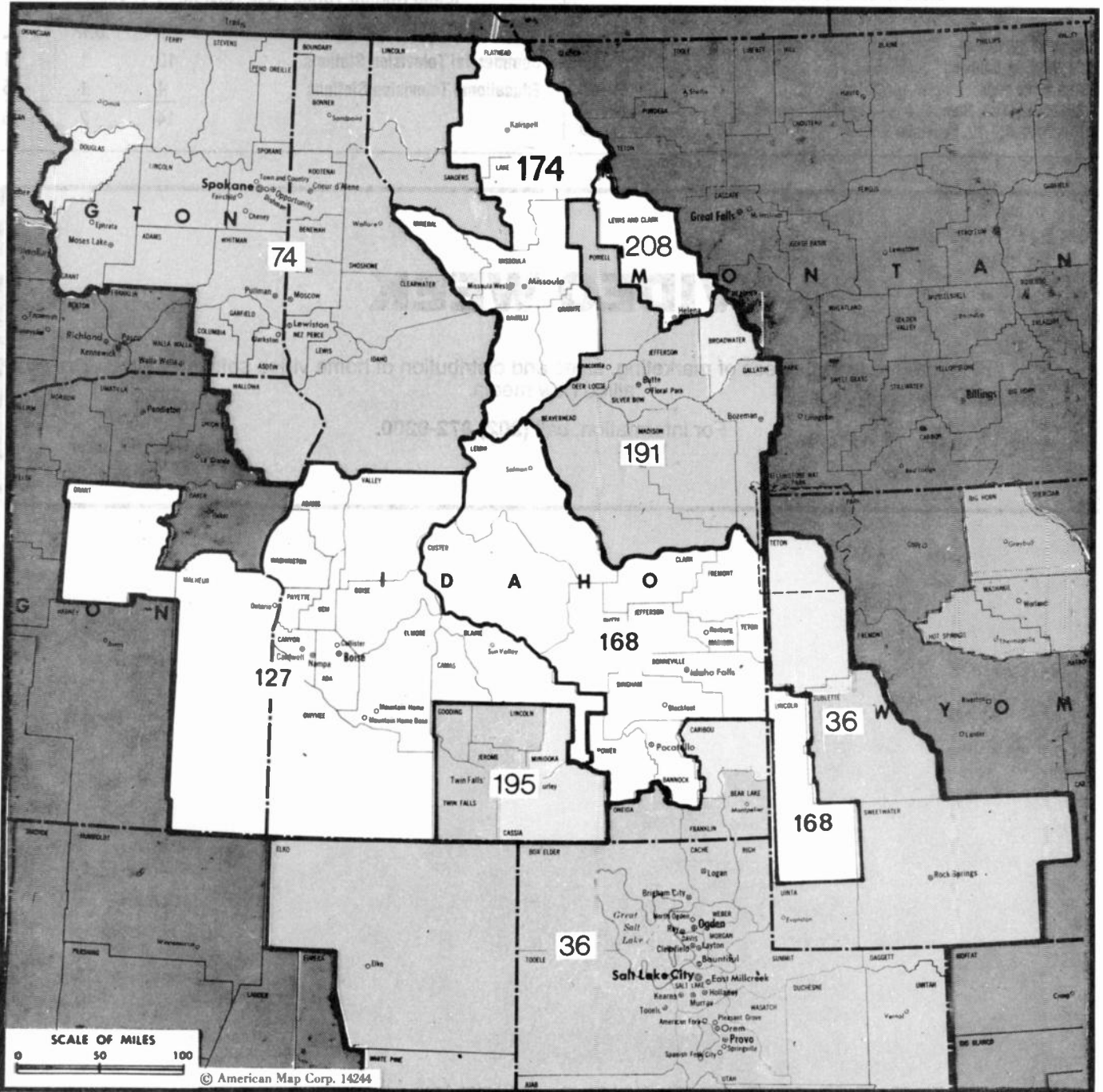


KWHM BPCT-900731KE Granted 4/25/91 © American Map Corp., No. 14244

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	26,130	10,840	36,970
Average Weekly Circulation (1995)	1,019	0	998
Average Daily Circulation (1995)			296

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.



MARKET	NIelsen DMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
Salt Lake City, UT	656,060	36	KJZZ-TV (14), KOOG-TV (30), KSGI-TV (4), KSL-TV (5), KSTU (13), KTVX (4), KUTV (2)
Spokane, WA	366,250	74	KAYU-TV (28), KHQ-TV (6), KLEW-TV (3), KREM-TV (2), KSKN (22), KXLY-TV (4)
Boise, ID	185,100	127	KBCI-TV (2), KHDT (9), KVI (6), KTRV (12), KTVB (7)
Idaho Falls-Pocatello, ID	93,600	168	KIDK (3), KIFI-TV (8), KJM (2), KPVI (6)
Missoula, MT	83,760	174	KCFW-TV (9), KECI-TV (13), KPAX-TV (8), KTMF (23)
Butte-Bozeman, MT	53,240	191	KCTZ (7), KTVM (6), KXLF-TV (4)
Twin Falls, ID	47,600	195	KKVI (35), KMVT (11)

State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

KIVI & KTRV, Boise	See Nampa, ID
KIVI & KTRV, Caldwell	See Nampa, ID
KPVI, Idaho Falls	See Pocatello, ID
KBCI-TV & KTVB, Nampa	See Boise, ID
KIDK-TV & KIFI-TV, Pocatello	See Idaho Falls, ID

Idaho Station Totals as of November 1, 1995

	VHF	UHF	TOTAL
Commercial Television Stations	10	1	11
Educational Television Stations	4	1	5
	14	2	16

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Idaho—Boise

KBCI-TV

Ch. 2

Network Service: CBS.

Licensee: Northwest Television Inc., Box 2, Boise, ID 83707.

Studio: 1007 W. Jefferson St., Boise, ID 83702.

Mailing Address: Box 2, Boise, ID 83707.

Telephone: 208-336-5222. Fax: 208-336-9183.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 65-kw visual, 12.9-kw aural. Antenna: 2640-ft. above av. terrain, 150-ft. above ground, 7170-ft. above sea level.

Latitude 43° 45' 17"
Longitude 116° 05' 53"

Transmitter: Deer Point Peak, Shafer Butte.

Satellite Earth Stations: DH Satellite, 3-meter Ku-band; Harris, 6.1-meter C-band; Scientific-Atlanta, 7-meter C-band; Drake, Harris, Scientific-Atlanta receivers.

News Service: AP.

Ownership: Northwest Television Inc. (Group Owner).

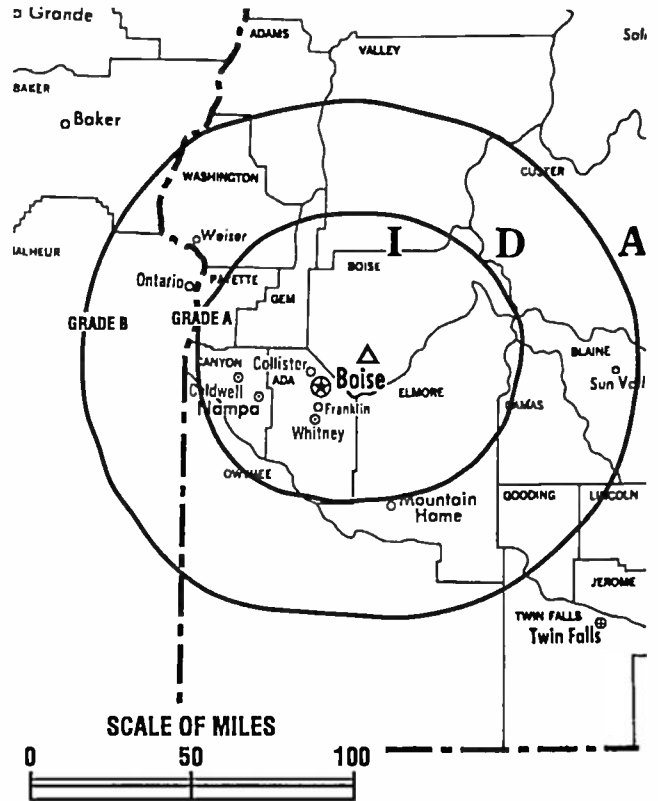
Began Operation: November 26, 1953. Sale to present owner by Boise Valley Bcstrs. Inc. approved by FCC August 31, 1976.

Represented (sales): Katz Continental Television.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

Timothy Bever, General Manager.
Scott Eymer, General Sales Manager.
Kevin McDonald, Local Sales Manager.
Mark Montgomery, News Director.
Pat Roberts, Program Director.
Larry Smith, Chief Engineer.
Sandy Gillette, Promotion Director.
Joe Gallegos, Business Manager.



KBCI-TV BPCT-2146 Granted 7/11/56 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$1500.

City of License: Boise. DMA: Boise. Rank: 127.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	258,010	182,660	440,670
Average Weekly Circulation (1995)	67,614	64,727	146,707
Average Daily Circulation (1995)			81,469

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Idaho—Boise

KTVB

Ch. 7

Network Service: NBC.

Licensee: Providence Journal Co., 75 Fountain St., Providence, RI 02902.

Studio: 5407 Fairview Ave., Boise, ID 83706.

Mailing Address: Box 7, Boise, ID 83707.

Telephones: 208-375-7277; 208-378-1762. Fax: 208-375-7230.

E-mail: tv7@ktvb.com **Web Site:** http://www.primenet.com/~ktvb/

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 162-kw visual, 26.3-kw aural. Antenna: 2650-ft. above av. terrain, 226-ft. above ground, 7206-ft. above sea level.

Latitude 43° 45' 16"
Longitude 116° 05' 56"

Transmitter: TV Lot No. 3, Deer Point, ID.

Satellite Earth Station: Prodelin, 5-meter C-band; Gardiner, Harris, M/A-Com, Microdyne receivers.

News Services: AP, CNN, NBC.

Ownership: Providence Journal Broadcasting Corp. (Group Owner).

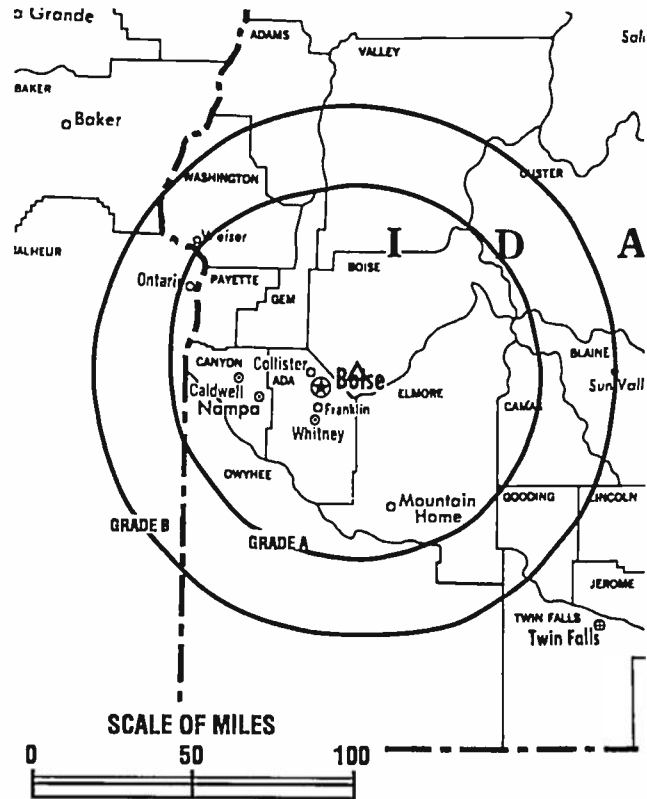
Began Operation: July 12, 1953. Sale to King Bcstg. by Georgia M. Davidson, et al., approved by FCC February 22, 1980 (*Television Digest*, Vol. 19:41). Sale to Providence Journal Bcstg. approved August 27, 1991 (Vol. 30:35; 31:9, 29).

Represented (sales): Blair Television.

Represented (legal): Covington & Burling.

Personnel:

- Robert E. Krueger, President & General Manager.
- John Lewis, General Sales Manager.
- Kristi Edmunds, Local Sales Manager.
- Rod Gramer, News Director.
- Pam Laws, Promotion Director.
- Andy Artis, Business Manager.
- Lance Hankins, Director of Operations & Engineering.
- Shannon Blackstock, Human Resources Administrator.



KTVB BPGT-820721KG Granted 8/31/82 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$1000.

NETWORK BASE HOURLY RATE: \$4500.

City of License: Boise. **DMA:** Boise. **Rank:** 127.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	289,930	195,820	485,750
Average Weekly Circulation (1995)	72,976	75,451	166,295
Average Daily Circulation (1995)			103,567

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Idaho—Caldwell-Boise-Nampa

KHDT

Ch. 9

Network Service: UPN.

Grantee: Schuyler Bcstg. Corp., 8060 Lake Place, Carmel, CA 93922.

Studio: 816 W. Bannock, Suite 402, Boise, ID 83702.

Telephone: 208-331-0909. **Fax:** 208-344-0119.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 177-kw visual, 17.7-kw aural. Antenna: 2692-ft. above av. terrain, 210-ft. above ground, 7240-ft. above sea level.

Latitude 43° 45' 18"
Longitude 116° 05' 52"

Transmitter: Deer Point Peak, approx. 10.75-mi. NE of Boise.

Satellite Earth Stations: ChannelMaster, 3.3-meter Ku & C-band; 2 Miralite, 3.7-meter Ku & C-band; Monterey receivers.

Ownership: Schuyler Broadcasting Corp.

Began Operation: December 28, 1992.

Represented (legal): Fletcher, Heald & Hildreth.

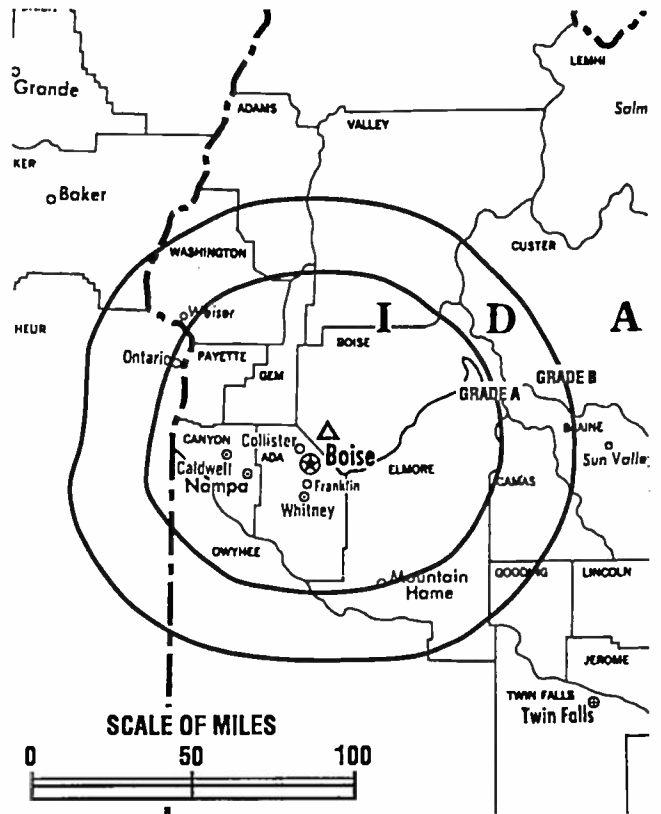
Personnel:

Jack R. Bolton, Vice President & General Manager.
Barbara J. Waechter, Operations Director.
David Songer, Chief Engineer.

Rates: On request.

City of License: Caldwell. **DMA:** Boise. **Rank:** 127.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.



KHDT BPCT-820216KF Granted 11/14/85 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	83,250	77,700	160,950
Average Weekly Circulation (1995)	3,937	7,599	11,817
Average Daily Circulation (1995)			2,881

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Idaho—Idaho Falls-Pocatello-Blackfoot

KIDK

Ch. 3

Network Service: CBS.

Licensee: Retlaw Enterprises Inc., 4880 N. First St., Fresno, CA 93755.

Studio: 1255 E. 17th St., Idaho Falls, ID 83401.

Mailing Address: Box 2008, Idaho Falls, ID 83403.

Telephone: 208-522-5100. **Fax:** 208-522-5103.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 14.4-kw aural. Antenna: 1600-ft. above av. terrain, 201-ft. above ground, 6791-ft. above sea level.

Latitude 43° 29' 51"
Longitude 112° 39' 50"

Transmitter: Little Butte Mountain, 8.5-mi. NE of Atomic City, ID.

Satellite Earth Stations: Scientific-Atlanta, 4.6-meter; Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

News Service: AP.

Ownership: Retlaw Enterprises Inc. (Group Owner).

Began Operation: December 20, 1953. Sale to John Price by Lucille J. Ricks, et al., approved by FCC October 2, 1984. FCC approved sale to Retlaw Enterprises Inc. December 3, 1987.

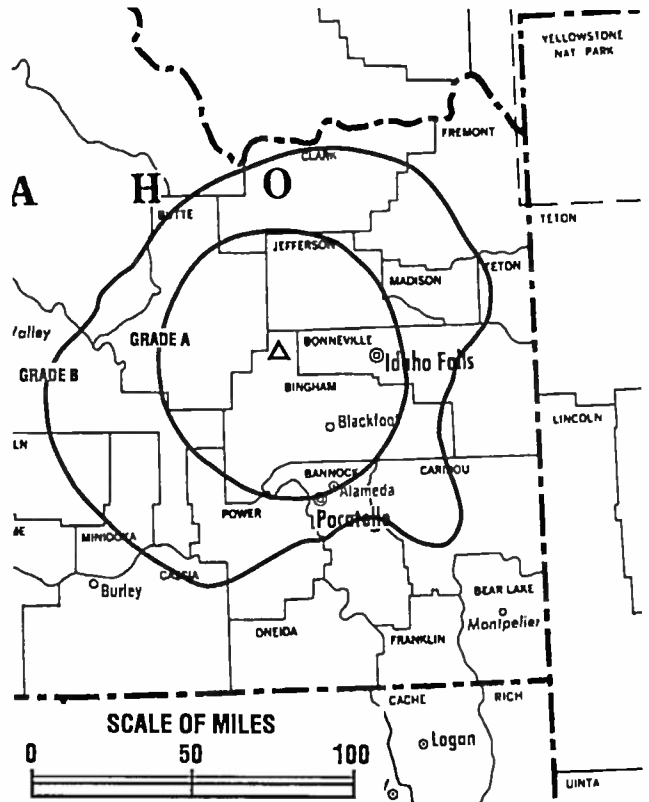
Represented (sales): Katz Continental Television.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): Hammett & Edison Inc.

Personnel:

- Jim Kunz, General Manager.
- Kim Southwick, Operations Manager.
- Ray Tucker, Local Sales Manager.
- Terry Miller, News Director.
- Karen Cornwell, Program & Marketing Director.
- Gary Smith, Chief Engineer.
- Denis Dye, Promotion Director.
- Eileen Shiffer, Business Manager.



KIDK BMPCT-1281 Granted 8/21/53 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$250.

NETWORK BASE HOURLY RATE: \$450.

City of License: Idaho Falls. DMA: Idaho Falls-Pocatello. Rank: 168.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	115,530	91,190	206,720
Average Weekly Circulation (1995)	43,137	34,874	91,630
Average Daily Circulation (1995)			55,318

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Idaho—Idaho Falls-Pocatello-Blackfoot

KIFI-TV

Ch. 8

Network Service: NBC.

Licensee: The Post Co., 333 Northgate Mile, Idaho Falls, ID 83401.

Studio: 1915 N. Yellowstone Hwy., Idaho Falls, ID 83401.

Mailing Address: Box 2148, Idaho Falls, ID 83403.

Telephone: 208-525-8888. **Fax:** 208-522-1930.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 1520-ft. above av. terrain, 180-ft. above ground, 6851-ft. above sea level.

Latitude 42° 30' 02"
Longitude 112° 39' 36"

Transmitter: Little Butte Mountain., 32-mi. W of Idaho Falls.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: AFC, 3-meter Ku-band; Andrew, 2.4-meter Ku-band; Comtech, 5-meter Ku & C-band; Scientific-Atlanta, 5-meter C-band; Andrew, M/A-Com, Microdyne, Scientific-Atlanta receivers.

News Services: AP, CNN, NBC.

Ownership: The Post Co.

Began Operation: January 23, 1961.

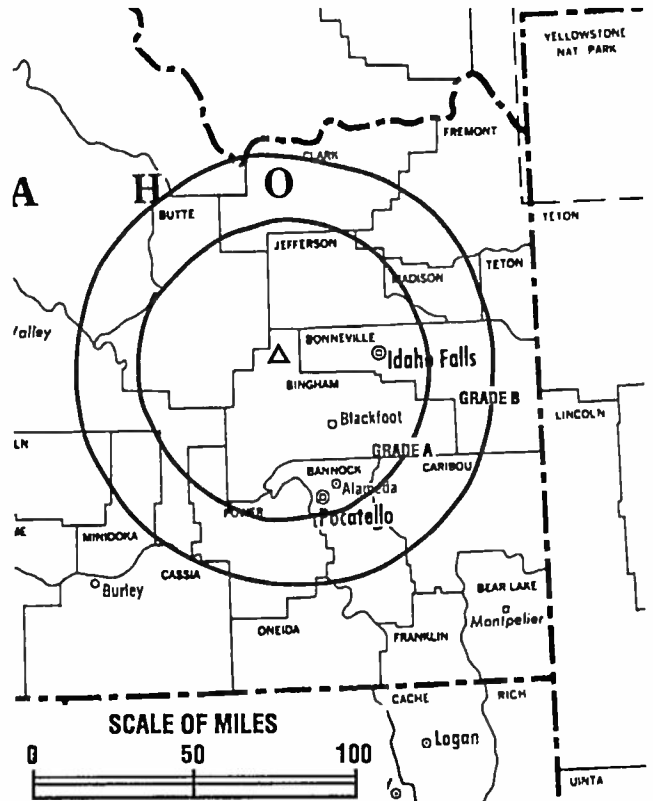
Represented (sales): Petry Television Inc.; Tacher Television.

Represented (legal): Reddy, Begley, Martin & McCormick.

Represented (engineering): Mullaney Engineering Inc.

Personnel:

Rickie Orchin Brady, General Manager.
Kathy Walden, Program Director & Production Manager.
Vera Gillespie, Local Sales Manager.
Lee Shumway, Business Manager.
Tonia Ellis, News Director.
Gina Berger, National Sales Manager.
Kate Hopkins, Promotion Coordinator.



KIFI-TV BMPCT-5503 Granted 9/20/60 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$400.

NETWORK BASE HOURLY RATE: \$450.

City of License: Idaho Falls. DMA: Idaho Falls-Pocatello. Rank: 168.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	131,650	96,450	228,100
Average Weekly Circulation (1995)	44,296	38,342	94,020
Average Daily Circulation (1995)			54,126

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Idaho—Lewiston

KLEW-TV

Ch. 3

(Associated with KIMA-TV, Yakima, WA)

Network Service: CBS.

Licensee: Retlaw Enterprises Inc., Box 702, Yakima, WA 98907.

Studio: 2626 17th St., Lewiston, ID 83501.

Telephone: 208-746-2636. Fax: 208-746-4819.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 56.2-kw visual, 11.2-kw aural. Antenna: 1260-ft. above av. terrain, 304-ft. above ground, 3203-ft. above sea level.

Latitude 46° 27' 27"
Longitude 117° 05' 56"

Transmitter: 3-mi. NW of Clarkston, WA, 2.5-mi. SW of U.S. 195.

Satellite Earth Stations: Harris, 6.1-meter C-band; Prodelin, 3-meter C-band; Harris, Luxor, Scientific-Atlanta receivers.

News Services: AP, CBS, CNN.

Ownership: Retlaw Enterprises Inc. (Group Owner).

Began Operation: December 9, 1955.

Represented (sales): Katz Television.

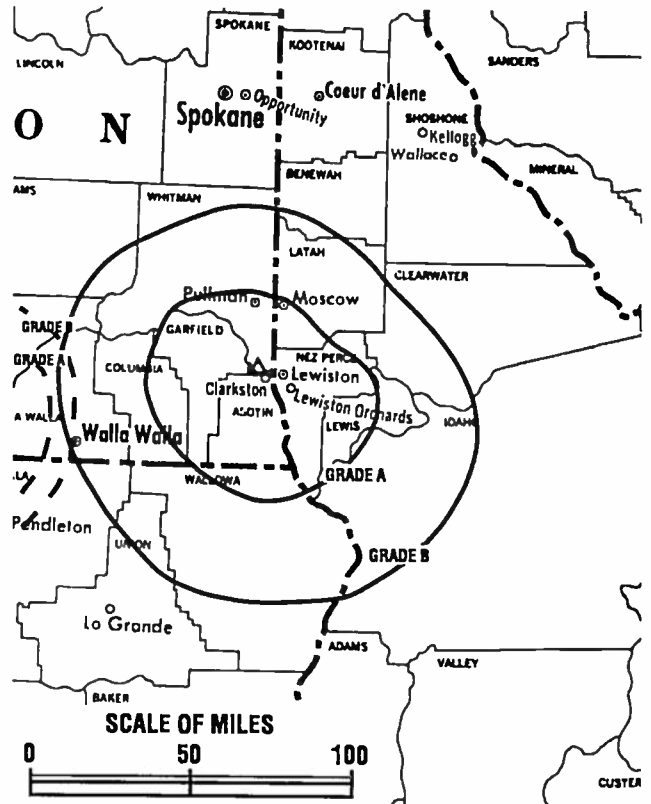
Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): Hammett & Edison Inc.

Personnel:

Fred Fickenwirth, Station Manager.
Marlin Jackson, Chief Engineer.
Noel Hardin, News Director.

Rates: Sold in combination with KIMA-TV, Yakima & KEPR-TV, Pasco, WA.



KLEW-TV BPCT-890119KE Granted 3/17/89 © American Map Corp., No. 14244

City of License: Lewiston. DMA: Yakima-Pasco-Richland-Kennewick. Rank: 124.

Circulation © 1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	66,130	44,510	110,640
Average Weekly Circulation (1995)	21,959	10,810	33,128
Average Daily Circulation (1995)			16,009

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Idaho—Nampa-Boise-Caldwell

KIVI

Ch. 6

Network Service: ABC.

Licensee: Sawtooth Communications Inc., 1866 E. Chisholm Dr., Nampa, ID 83687.

Studio: 1866 E. Chisholm Dr., Nampa, ID 83687.

Telephones: 208-467-3301; 208-336-0500. Fax: 208-381-6680.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 60.3-kw visual, 12-kw aural. Antenna: 2660-ft. above av. terrain, 210-ft. above ground, 7230-ft. above sea level.

Latitude 43° 45' 20"
Longitude 116° 05' 55"

Transmitter: Deer Point, Shafer Butte.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Andrew, 3.6-meter Ku-band; Andrew, 4.5-meter C-band; Andrew, 7-meter C-band; M/A-Com, 3-meter Ku-band; Microdyne, 7-meter C-band; Avantek, M/A-Com, Microdyne receivers.

News Services: ABC, AP, WSI.

Ownership: Evening Post Publishing Co. (Group Owner).

Began Operation: February 1, 1974. Sale to present owner by Futura Corp. approved by FCC August 25, 1981.

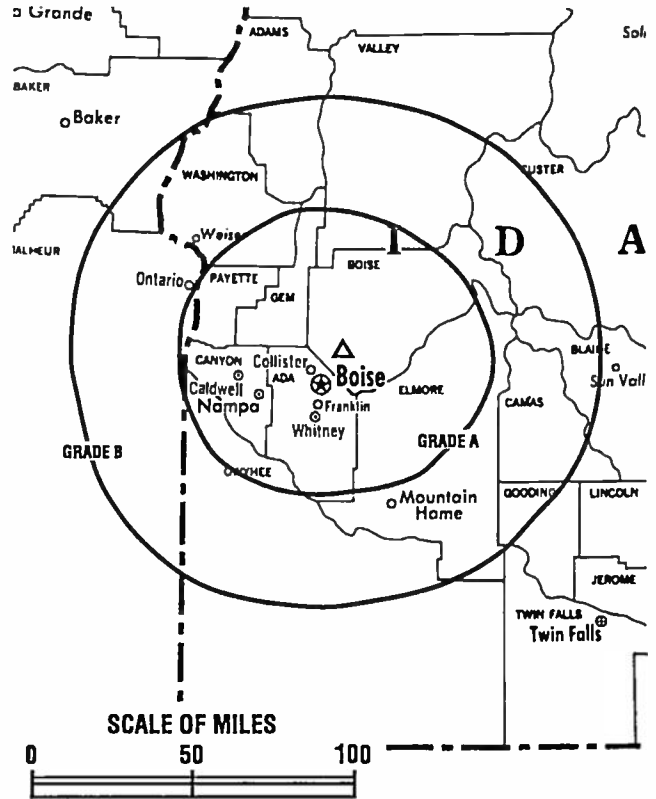
Represented (sales): Seltel Inc.; Tacher Television.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

Larry Chase, President & General Manager.
Ken Ritchie, General Sales Manager.
Mark Hopkins, Local Sales Manager.
Melissa Hughes, National Sales Assistant.
Andy Suk, Chief Engineer.
Don Jensen, Production Manager.
Brink Chipman, News Director.



KIVI BMPCT-7448 Granted 8/2/73

© American Map Corp., No. 14244

Jeanna Shelley, Promotion & Community Relations Director.
Chris Sallee, Business Manager.

Highest 30 Sec. Rate: \$750.

NETWORK BASE HOURLY RATE: \$400.

City of License: Nampa. DMA: Boise. Rank: 127.

Circulation © 1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	629,810	498,370	1,128,180
Average Weekly Circulation (1995)	70,068	84,047	168,646
Average Daily Circulation (1995)			87,974

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Idaho—Nampa-Boise-Caldwell

KTRV

Ch. 12

Network Service: FOX.

Licensee: Idaho Independent Television Inc., Box 1212, Nampa, ID 83651.

Studio: 679 6th St., North Extension, Nampa, ID 83687.

Telephones: 208-888-1200; 208-466-1200. **Fax:** 208-467-6958.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 178-kw max. & 166-kw horizontal visual, 18.2-kw horizontal aural. Antenna: 2720-ft. above av. terrain, 260-ft. above ground, 7290-ft. above sea level.

Latitude 43° 45' 18"
Longitude 116° 05' 52"

Transmitter: Deer Point Peak, 10.75-mi. NNE of Boise.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Prodelin, 4.6-meter C-band; RCA Americom, 3.1-meter Ku-band; Standard Communications receivers.

News Service: AP.

Ownership: Blade Communications Inc. (Group Owner).

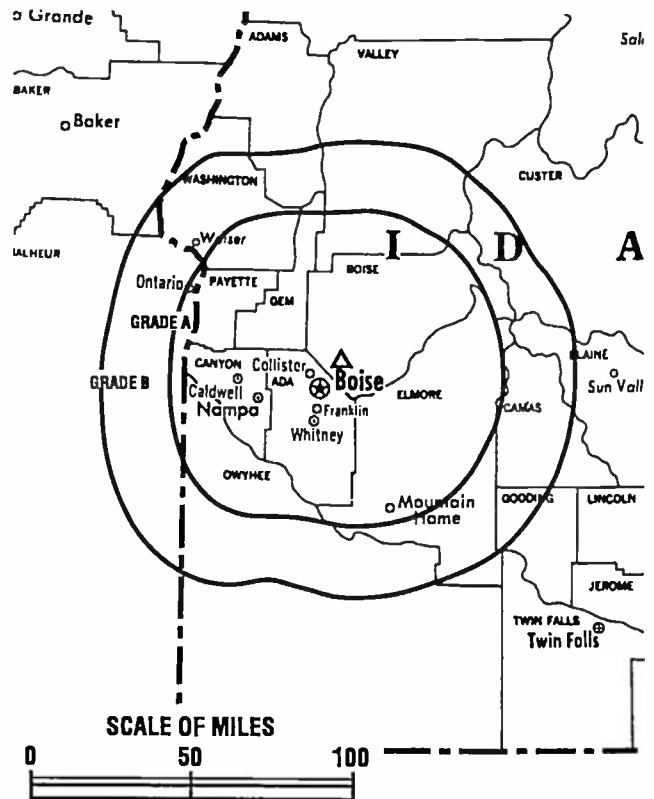
Began Operation: October 18, 1981. Sale to present owner by Peyton Bcstg. Ltd. approved by FCC April 23, 1985 (*Television Digest*, Vol. 25:9).

Represented (sales): Pety Television Inc.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

- Diane Frisch, Vice President & General Manager.
- Jim Barto, Treasurer & Chief Financial Officer.
- Rex McArthur, General Sales Manager.
- Susu Mahood, Local Sales Manager.
- Ron Grisham, National & Regional Sales Manager.
- Francis D. Wilson, Chief Engineer.
- Bob Peters, News Director.
- Kris Sansing, Promotion Director.



KTRV BPCT-800310KH Granted 11/6/80 © American Map Corp., No. 14244

Traci Liew, Marketing Director.
Brian Royster, Production Manager.

Highest 30 Sec. Rate: \$400.

City of License: Nampa. **DMA:** Boise. **Rank:** 127.

Circulation © 1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	595,900	467,170	1,063,070
Average Weekly Circulation (1995)	66,542	80,152	155,707
Average Daily Circulation (1995)			70,565

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Idaho—Pocatello-Blackfoot-Idaho Falls

KPVI

Ch. 6

(Operates satellite KJVI, Jackson, WY)

Network Service: ABC.

Licensee: Ambassador Media Corp., 425 E. Center, Pocatello, ID 83201.

Studio: 425 E. Center, Pocatello, ID 83201.

Mailing Address: Box 667, Pocatello, ID 83204-0667.

Telephone: 208-232-6666. Fax: 208-233-6678.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 17.4-kw aural. Antenna: 1530-ft. above av. terrain, 619-ft. above ground, 6857-ft. above sea level.

Latitude 42° 55' 14.50"
Longitude 112° 20' 44.00"

Transmitter: SE 1/4 of SW 1/4 of SE 1/2 of Section 3, T6S, R35E.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Andrew, 7.5-meter C-band; RCA Ku-band; Avantek receivers.

News Services: ABC, Sports News Satellite, UPI.

Ownership: Ambassador Media Corp. (Group Owner).

Began Operation: April 26, 1974. Sale to present owners by Futura Corp. approved by FCC October 25, 1983. Note: Sale to Sunbelt Bcstg. Co. pends.

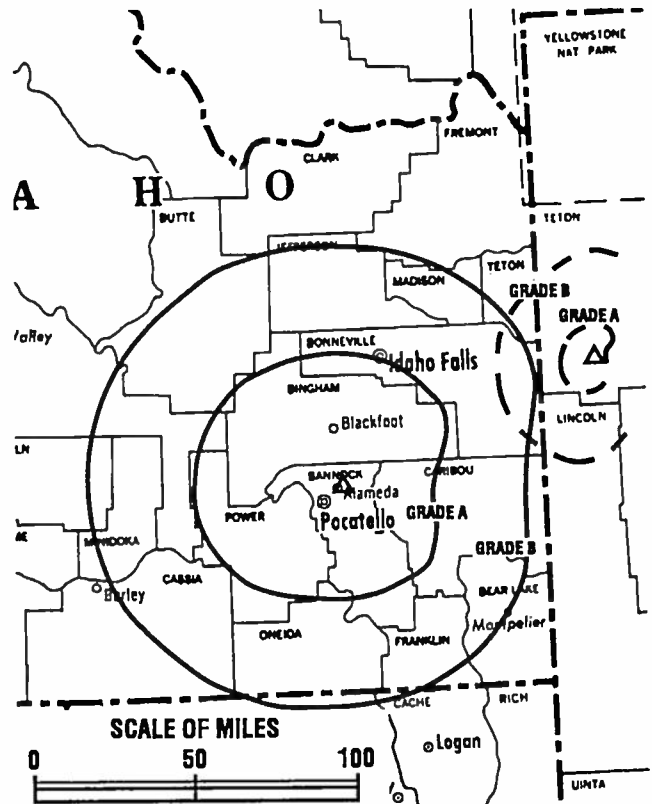
Represented (sales): Seitel Inc.; Art Moore Inc.

Represented (legal): Drinker, Biddle & Reath.

Represented (engineering): A. D. Ring, P.C.

Personnel:

Harry Neuhardt, Vice President & General Manager.
Linda Carter, Local Sales Manager.
Nick L. Davidson, Chief Engineer.
Sandra Neuhardt, Business Manager.
James Schoonover, Promotion Director.
Catrina Elliott, Production Manager.



KPVI BMPCT-7465 Granted 8/9/73

© American Map Corp., No. 14244

Highest 30 Sec. Rate: \$285.

NETWORK BASE HOURLY RATE: \$250.

City of License: Pocatello. DMA: Idaho Falls-Pocatello. Rank: 168.

Circulation © 1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	129,980	112,620	242,600
Average Weekly Circulation (1995)	39,555	34,909	85,656
Average Daily Circulation (1995)			46,906

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Idaho—Twin Falls

KKVI

Ch. 35

Network Service: ABC, FOX.

Licensee: Ambassador Media Corp., 1061 Blue Lakes Blvd. N, Twin Falls, ID 83301.

Studio: 1061 Blue Lakes Blvd. N, Twin Falls, ID 83301.

Telephone: 208-733-0035. **Fax:** 208-733-0160.

Technical Facilities: Channel No. 35 (596-602 MHz). Authorized power: 96-kw max. visual. Antenna: 537-ft. above av. terrain, 95-ft. above ground, 4380-ft. above sea level.

Latitude 42° 43' 42"
Longitude 114° 24' 43"

Transmitter: Flat Top Butte, 5.2-mi. E of Jerome County, ID.

Ownership: Ambassador Media Corp. (Group Owner).

Began Operation: June 1, 1989. **Note:** Sale pends.

Represented (sales): Seltel Inc.

Represented (legal): Hopkins & Sutter.

Represented (engineering): A. D. Ring, P.C.

Personnel:

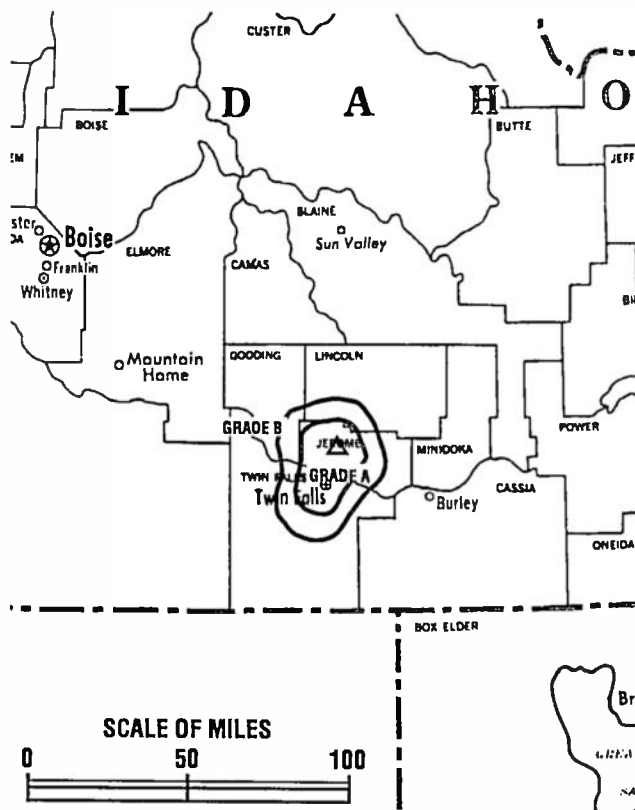
Dick McMahon, General Manager.

Nick Davidson, Chief Engineer.

Rates: On request.

City of License: Twin Falls. **DMA:** Twin Falls. **Rank:** 195.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.



KKVI BPCT-870925KH Granted 3/7/88

© American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	29,310	24,780	54,090
Average Weekly Circulation (1995)	15,244	10,998	27,140
Average Daily Circulation (1995)			12,543

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Idaho—Twin Falls

KMVT

Ch. 11

Network Service: CBS.

Licensee: KMVT Bcstg. Inc., 1100 Blue Lakes N, Twin Falls, ID 83301.

Studio: 1100 Blue Lakes N, Twin Falls, ID 83301.

Telephone: 208-733-1100. **Fax:** 208-733-4649.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 3.8-kw aural. Antenna: 1060-ft. above av. terrain, 665-ft. above ground, 4968-ft. above sea level.

Latitude 42° 34' 52"
Longitude 114° 27' 32"

Transmitter: Flat Top Butte, 11-mi. N of city.

Satellite Earth Stations: GE, 3-meter Ku-band; Harris, 6.1-meter C-band; Scientific-Atlanta, 4.5-meter C-band; Scientific-Atlanta, 7-meter C-band; Harris, M/A-Corn, Scientific-Atlanta receivers.

News Service: AP.

Ownership: KMVT Broadcasting Inc.

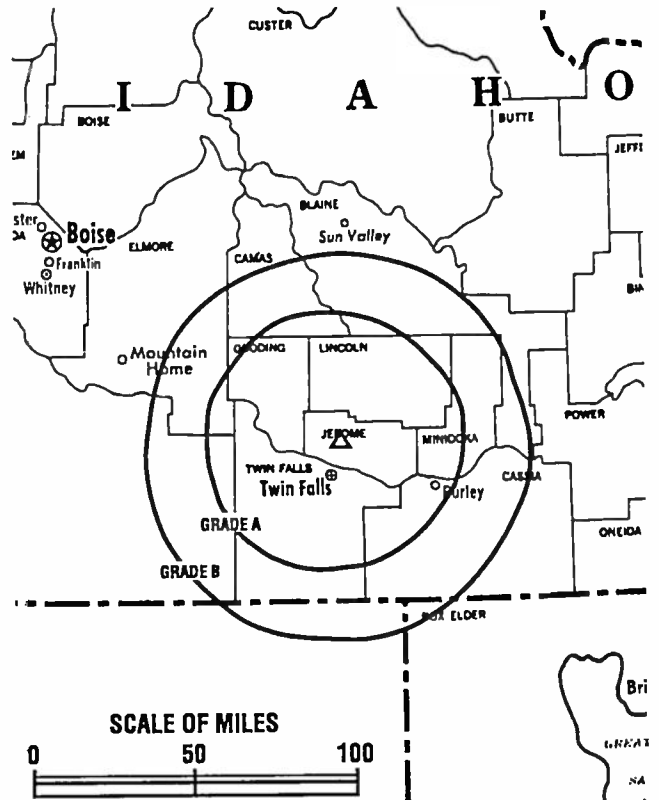
Began Operation: May 30, 1955. Sale to present owner by Western Bcstg. Co. approved by FCC January 6, 1984 (*Television Digest*, Vol. 23:44). Sale to Western (Dale Moore) by KLIX Corp. (A. L. Glasmann family) approved Dec. 16, 1970. Previous sale by Frank C. Carman-Grant Wrathall interests approved March 7, 1956 (Vol. 11:31; 12:10).

Represented (sales): Katz Continental Television; Canadian Communications Co.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

Lee Paul Wagner, General Manager.
Bob Thomas, General Sales Manager.
George Brown, Program Director.
Doug Maughan, News Director.
Dennis Lowe, Chief Engineer.
Penne Main, Promotion Director.



KMVT BPC-3062 Granted 7/24/62

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Highest 30 Sec. Rate: \$500.

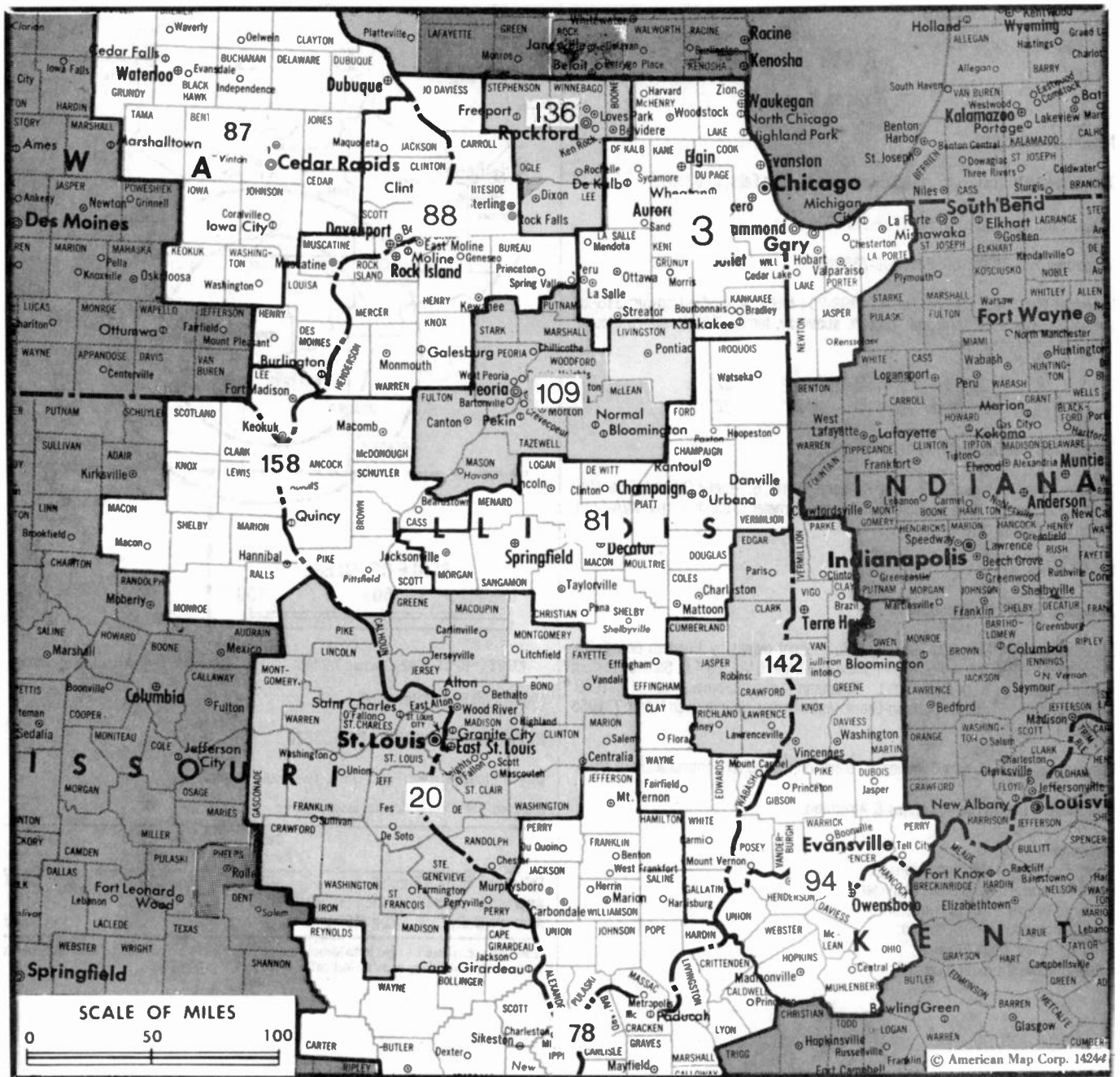
NETWORK BASE HOURLY RATE: \$650.

City of License: Twin Falls. **DMA:** Twin Falls. **Rank:** 195.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	42,410	38,060	80,470
Average Weekly Circulation (1995)	21,349	20,183	44,513
Average Daily Circulation (1995)			30,852

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.



MARKET	NIELSEN OMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
Chicago, IL	3,082,040	3	WBBM-TV (2), WCFC-TV (38), WCIU-TV (26), WEHS-TV (60), WFLD (32), WGBO-TV (66), WGN-TV (9), WJYS (62), WLS-TV (7), WMAQ-TV (5), WPWR-TV (50), WSNS-TV (44), WWTO-TV (35)
St. Louis, MO	1,108,480	20	KDNL-TV (30), KMOV (4), KNLC (24), KPLR-TV (11), KSDK (5), KTVM (2), WHSL (46)
Paducah, KY-Cape Girardeau, MO-Harrisburg-Mount Vernon, IL	350,870	78	KBSI (23), KFVS-TV (12), KPOB-TV (15), WCCE (13), WPSD-TV (6), WSIL-TV (3), WTCT (27)
Champaign & Springfield-Decatur, IL	334,770	81	WAND (17), WCCU (27), WCFN (49), WCIA (3), WFHL (23), WICD (15), WICS (20), WRSP-TV (55)
Cedar Rapids-Waterloo-Dubuque, IA	303,580	87	KCRG-TV (9), KFPA (28), KFPA (40), KGAN (2), KTVC (48), KWLL (7)
Davenport, IA-Rock Island-Moline, IL	299,400	88	KLJB-TV (18), KWQC-TV (6), WHBF-TV (4), WQAD-TV (8)
Evansville, IN	275,900	94	WEHT (25), WEVV (44), WFIE-TV (14), WLCN (19), WTVW (7)
Peoria-Bloomington, IL	224,630	109	WEEK-TV (25), WHOI (19), WMBD-TV (31), WYZZ-TV (43)
Rockford, IL	163,880	136	WIFR (23), WQRF-TV (39), WREX-TV (13), WTVO (17)
Terre Haute, IN	153,120	142	WBAK-TV (38), WTHI-TV (10), WTVO (2)
Quincy, IL-Hannibal, MO-Keokuk, IA	116,940	158	KHQA-TV (7), WGEM-TV (10), WTJR (16)

Illinois Station Totals as of November 1, 1995

	VHF	UHF	TOTAL
Commercial Television Stations	11	24	35
Educational Television Stations	3	8	11
	14	32	46

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State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

WEHS-TV, Aurora	See Chicago, IL
WICS, Champaign	See Springfield, IL
WAND & WFHL, Champaign	See Decatur, IL
WGBO-TV, Chicago	See Joliet, IL
WWTO-TV, Chicago	See La Salle, IL
WCIA, Decatur	See Champaign, IL
WICS, Decatur	See Springfield, IL
WHSL, East St. Louis	See St. Louis, MO
WIFR, Freeport	See Rockford, IL
KFVS-TV & KBSI, Harrisburg	See Cape Girardeau, MO
WPSD-TV, Harrisburg	See Paducah, KY
KLJB-TV & KWQC-TV, Moline	See Davenport, IA
WHBF-TV, Moline	See Rock Island, IL
WYZZ-TV, Peoria	See Bloomington-Normal, IL
KHQA-TV, Quincy	See Hannibal, MO
KLJB-TV & KWQC-TV, Rock Island	See Davenport, IA
WQAO-TV, Rock Island	See Moline, IL
WAND & WFHL, Springfield	See Decatur, IL
WCIA, Springfield	See Champaign, IL
WCIA, Urbana	See Champaign, IL

— NEW AREA CODES —

State	Before	After	Effective Date
Illinois	708	847 Lake County, northern portions of Cook & Kane counties, south-east corner of McHenry County	January 20, 1996
	708	708 Remainder of current 708	August 3, 1996
		708 South & west suburban Cook County, eastern portion of Will County	
Illinois	708	630 DuPage County, southern Kane County, northern portion of Kendall County	March 17, 1996
		612 Minneapolis-St. Paul metropolitan area	
Minnesota	612	320 Remainder of previous 612	

Illinois—Bloomington-Normal-Peoria

WYZZ-TV

Ch. 43

Network Service: FOX.

Licensee: Bloomington ComCo Inc., 2714 E. Lincoln St., Bloomington, IL 61704.

Studio: 2714 E. Lincoln St., Bloomington, IL 61704.

Telephone: 309-662-4373. Fax: 309-663-6943.

Technical Facilities: Channel No. 43 (644-650 MHz). Authorized power: 1200-kw max. & 1070-kw horizontal visual, 200-kw horizontal aural. Antenna: 1007-ft. above av. terrain, 970-ft. above ground, 1747-ft. above sea level.

Latitude 40° 38' 45"
Longitude 89° 10' 45"

Requests CP for change to 5000-kw max. visual, 965-ft. above av. terrain, 977-ft. above ground, 1717-ft. above sea level. BPCT-950629KR.

Transmitter: 1-mi. NW of Congerville.

Satellite Earth Stations: AFC, 3-meter Ku-band; Block, 3-meter C-band; United Satellite Systems, 3-meter C-band; RCA, Scientific-Atlanta receivers.

Ownership: Gerald J. Robinson (Group Owner).

Began Operation: October 18, 1982. Sale to Bloomington ComCo Inc. approved by FCC June 14, 1985.

Represented (sales): Seltel Inc.

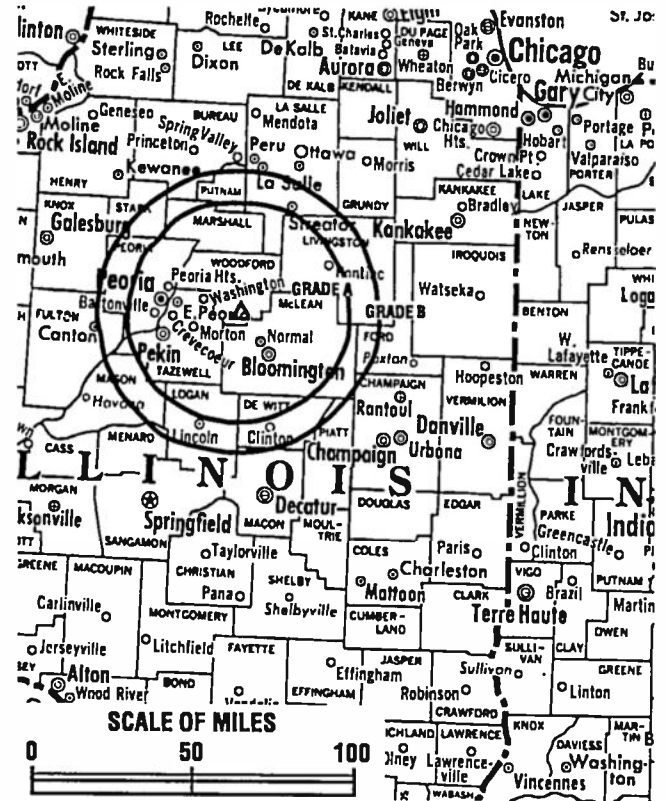
Represented (legal): Arnold & Porter.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

Jerry Bannerman, Station Manager, Operations.
H. Drew Middleton, Station Manager, Sales & Marketing.
Larry Halcomb, National Sales Manager.
Ken Bigelow, Chief Engineer.

Highest 30 Sec. Rate: \$700.



WYZZ-TV BMPCT-850905KF Granted 10/7/85 © American Map Corp., No. 14244

City of License: Bloomington. DMA: Peoria-Bloomington. Rank: 109.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	414,670	180,200	594,870
Average Weekly Circulation (1995)	108,186	45,389	155,477
Average Daily Circulation (1995)			73,523

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Illinois—Champaign

WCIA

Ch. 3

(Operates satellite WCFN, Springfield, IL)

Network Service: CBS.

Licensee: Midwest Television Inc., 509 S. Neil St., Champaign, IL 61824.

Studio: 509 S. Neil St., Champaign, IL 61824.

Telephone: 217-356-8333. Fax: 217-355-1120.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 940-ft. above av. terrain, 981-ft. above ground, 1701-ft. above sea level.

Latitude 40° 06' 23"
Longitude 88° 26' 59"

Transmitter: Seymour, IL.

Satellite Earth Stations: ADM, 6-meter C-band; AFC, 3.7-meter Ku-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; W/A-Com, Microdyne, Scientific-Atlanta receivers.

News Services: AP, UPI.

Ownership: Midwest Television Inc. (Group Owner).

Began Operation: November 14, 1953.

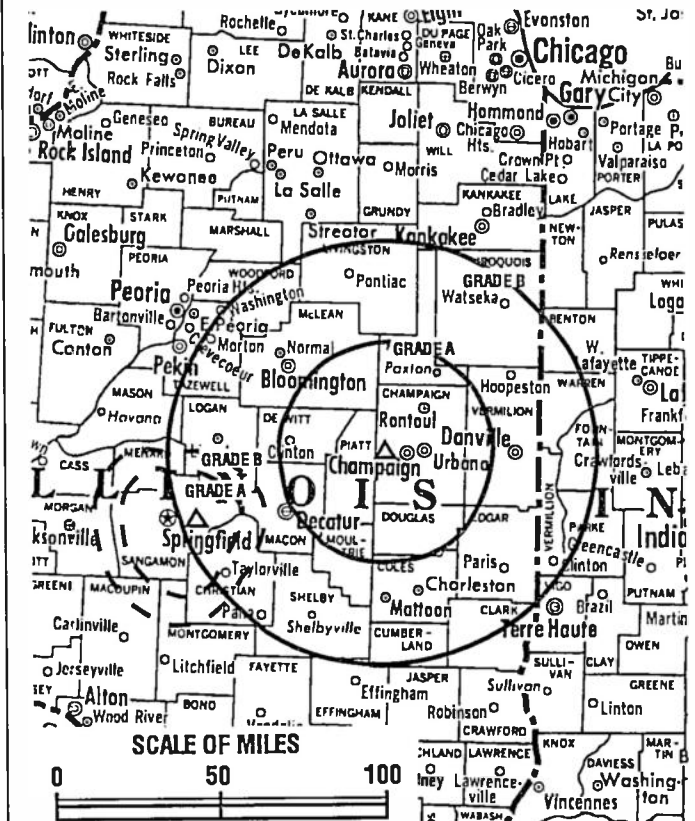
Represented (sales): TeleRep Inc.

Represented (legal): Covington & Burling.

Represented (engineering): du Treil, Lundin & Rackley.

Personnel:

August C. Meyer Jr., President, Midwest Television.
Jack B. Everette, President & Chief Operating Officer, Broadcasting.
Karen H. Meyer, Secretary.
Robb Gray Jr., Vice President & General Manager.
Al Leiti, General Sales Manager.
Davida Nagel, National Sales Manager.
Sheila Hickman, Program Director.
Richard L. Adams, Manager, Informational Programming.
Dave Shaul, News Director.



WCIA BMPCT-1315 Granted 8/17/53 © American Map Corp., No. 14244

Dale Fleming, Chief Engineer.
Steve Galat, Production Manager.
Todd Johnson, Promotion Director.

Rates: On request.

City of License: Champaign. DMA: Champaign & Springfield-Decatur. Rank: 81.

Circulation © 1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	501,890	239,740	741,630
Average Weekly Circulation (1995)	207,808	75,008	285,018
Average Daily Circulation (1995)			181,913

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Illinois—Champaign

WICD

Ch. 15

(Satellite of WICS, Springfield, IL)

Network Service: NBC.

Licensee: Guy Gannett Publishing Co., Box 15277, Portland, ME 04101.

Studio: 250 Country Fair Dr., Champaign, IL 61821.

Telephone: 217-351-8500. Fax: 217-351-6056.

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 355-kw max. visual, 34.7-kw max. aural. Antenna: 1300-ft. above av. terrain, 1335-ft. above ground, 1995-ft. above sea level.

Latitude	40°	04'	10"
Longitude	87°	54'	45"

Transmitter: 3.75-mi. N, 2.15-mi. W of Homer, IL.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 3-meter Ku-band; Harris, 6-meter Ku-band; United Satellite Systems, 5-meter Ku & C-band; United Satellite Systems receivers.

News Service: AP.

Ownership: Guy Gannett Communications (Group Owner).

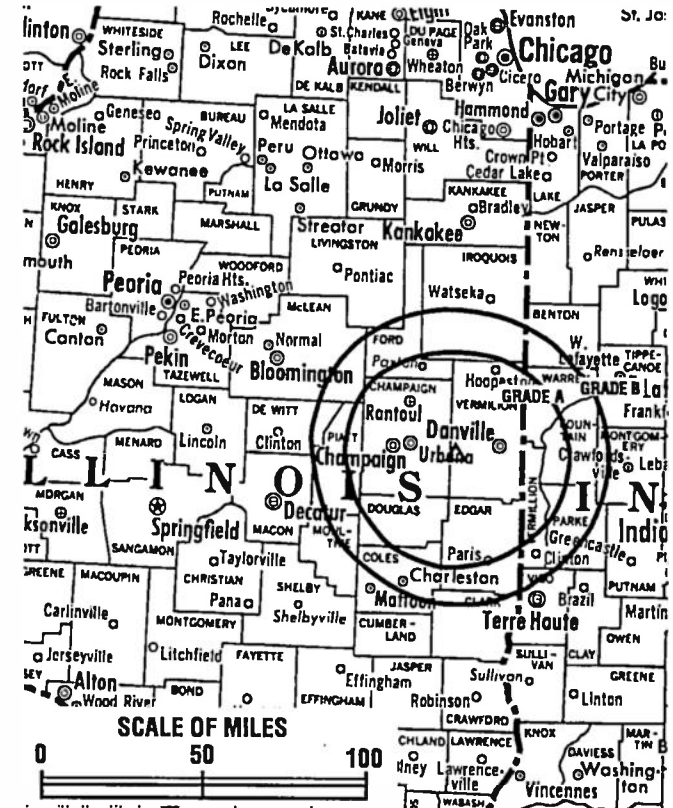
Began Operation: April 23, 1959. Changed to Ch. 15 from Ch. 33 and increased power July 25, 1967. Sale by Plains Television Partnership to Guy Gannett Publishing Co. approved by FCC Aug. 4, 1994 (Television Digest, Vol. 34:34).

Represented (sales): Katz Television.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

- Les Vann, Vice President & Station Manager.
- Gary Hacker, Sales Manager.
- Ginger Rush, National Sales Manager.
- David A. Boyer, Chief Engineer.
- Larry Waters, Program Operations Manager.



WICD BPCT-820604KF Granted 6/30/82 © American Map Corp., No. 14244

Grant Utti, News Director.
Jeff SchIndwein, Business Manager.

Highest 30 Sec. Rate: \$1000.

City of License: Champaign. DMA: Champaign & Springfield-Decatur. Rank: 81.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	317,580	147,400	464,980
Average Weekly Circulation (1995)	85,589	40,364	126,820
Average Daily Circulation (1995)			61,629

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Illinois—Chicago

WBBM-TV

Ch. 2

Network Service: CBS.

Licensee: CBS Inc., 630 N. McClurg Court, Chicago, IL 60611.

Studio: 630 N. McClurg Court, Chicago, IL 60611.

Telephone: 312-944-6000. Fax: 312-943-7193.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 55.24-kw visual. Antenna: 1365-ft. above av. terrain, 1457-ft. above ground, 2051-ft. above sea level.

Latitude 41° 53' 55.50"
Longitude 87° 37' 23.00"

Transmitter: John Hancock Bldg., 875 N. Michigan Ave.

AM Affiliate: WBBM, 50-kw, 780 kHz.

FM Affiliate: WBBM-FM, 10.5-kw, 96.3 MHz (No. 242), 560-ft.

News Services: AP, City Hall News, UPI.

Ownership: CBS Inc. (Group Owner).

Began Operation: August 1, 1940 (as W9XBK); Sept. 6, 1946 (as WBKB); sold to CBS Feb. 9, 1953 (Television Digest, Vol. 9:7).

Represented (sales): CBS Television Stations Spot Sales.

Personnel:

- Robert G. McGann, Vice President & General Manager.
- John McKay, Director, Sales.
- Dick Tracy, General Sales Manager.
- Elizabeth Pritchard, National Sales Manager.
- David Gittens, Director, Planning & Administration.
- Janet Treuhaff, Director, Press Relations.
- Andrea Jenkins, Director of Technical Operations.
- Marion Meginnis, Program Director.
- Monroe Anderson, Director of Station Services, Community Affairs.
- James Berman, Research Director.

Rates: On request.



WBBM-TV BPCT-4209 Granted 5/6/69 © American Map Corp., No. 14244

NETWORK BASE HOURLY RATE: \$4750.

City of License: Chicago. OMA: Chicago. Rank: 3.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,476,290	1,789,880	4,266,170
Average Weekly Circulation (1995)	1,431,827	1,099,310	2,536,464
Average Daily Circulation (1995)			1,301,296

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Illinois—Chicago

WCFC-TV

Ch. 38

Network Service: Independent.

Licensee: Christian Communications of Chicagoland Inc., 38 S. Peoria St., Chicago, IL 60607.

Studio: 38 S. Peoria St., Chicago, IL 60607.

Telephone: 312-433-3838. Fax: 312-433-3839.

Technical Facilities: Channel No. 38 (614-620 MHz). Authorized power: 5000-kw max. & 1260-kw horizontal visual, 500-kw max. & 126-kw horizontal aural. Antenna: 1250-ft. above av. terrain, 1450-ft. above ground, 2049-ft. above sea level.

Latitude	41°	53'	55.50"
Longitude	87°	37'	23.00"

Transmitter: John Hancock Bldg., 875 N. Michigan Ave.

Ownership: Christian Communications of Chicagoland Inc.

Began Operation: May 31, 1976.

Represented (legal): Fisher, Wayland, Cooper, Leader & Zaragoza.

Personnel:

- Jerry K. Rose, President & General Manager.
- Philip E. Mowbray, Operations Director.
- David Oseland, Program Director.
- Kevin San Hamel, General Sales Manager.
- Norm Block, Chief Engineer.
- James Nichols, Controller.

Highest 30 Sec. Rate: \$140.

City of License: Chicago. DMA: Chicago. Rank: 3.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.



	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,961,370	1,456,980	3,418,350
Average Weekly Circulation (1995)	115,030	122,579	238,421
Average Daily Circulation (1995)			60,111

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Illinois—Chicago

WCIU-TV

Ch. 26

Network Service: Independent.

Licensee: Weigel Broadcasting Co., 26 N. Halsted St., Chicago, IL 60661-2108.

Studio: 26 N. Halsted St., Chicago, IL 60661-2108.

Telephone: 312-705-2600. Fax: 312-705-2656.

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 2000-kw max. visual, 200-kw max. aural. Antenna: 1555-ft. above av. terrain, 1707-ft. above ground, 2302-ft. above sea level.

Latitude 41° 52' 44"
Longitude 87° 38' 10"

Transmitter: Sears Bldg., 233 S. Wacker Dr.

News Services: City News, Reuters, UPI.

Ownership: Weigel Broadcasting Co. (Group Owner).

Began Operation: February 6, 1964.

Represented (sales): Seltel Inc.

Represented (legal): Cohn & Marks.

Represented (engineering): du Treil, Lundin & Rackley.

Personnel:

Howard Shapiro, President.
Neal Sabin, Vice President & General Manager.
Julio Bermudez, Sales Manager.
Bernard Hoeltling, Chief Engineer.
Norman Shapiro, Director of Business & Legal Affairs.

Rates: On request.



WCIU-TV BMPCT-820824KR Granted 7/29/82 © American Map Corp., No. 14244

City of License: Chicago. DMA: Chicago. Rank: 3.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,208,770	1,680,690	3,889,460
Average Weekly Circulation (1995)	148,940	197,528	346,468
Average Daily Circulation (1995)			121,062

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Illinois—Aurora-Chicago

WEHS-TV

Ch. 60

Network Service: HSN.

Licensee: SKIL Bcstg. Partnership, 100 Sangamon St., Suite 300, Chicago, IL 60607.

Studio: 100 S. Sangamon St., Suite 300, Chicago, IL 60607.

Telephone: 312-829-8860. Fax: 312-829-1059.

Technical Facilities: Channel No. 60 (746-752 MHz). Authorized power: 5000-kw max. visual, 1000-kw max. aural. Antenna: 1621-ft. above av. terrain, 1625-ft. above ground, 2220-ft. above sea level.

Latitude 41° 52' 44"
Longitude 87° 38' 10"

Transmitter: Sears Tower, 233 S. Wacker Dr., Chicago.

Satellite Earth Station: 6.5-meter C-band.

Ownership: Silver King Communications Inc. (Group Owner).

Began Operation: April 20, 1982. Sale by Newsweb Corp. (Fred Eychaner, et al.) to present owners approved by FCC Dec. 4, 1986 (Television Digest, Vol. 26:44).

Represented (sales): Silver King Broadcasting Sales.

Personnel:

Fred Weintraub, General Manager.
Renee Genova, Program Director.
Keith Wilson, Chief Engineer.

Rates: On request.

City of License: Aurora. DMA: Chicago. Rank: 3.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.



WEHS-TV BPCT-860918KO Granted 10/30/86

© American Map Corp., No.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,692,940	1,314,640	3,007,580
Average Weekly Circulation (1995)	15,493	18,314	34,719
Average Daily Circulation (1995)			9,605

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Illinois—Chicago

WFLD

Ch. 32

Network Service: FOX.

Licensee: Fox Television Stations Inc., 205 N. Michigan Ave., Suite 200, Chicago, IL 60601.

Studio: 205 N. Michigan Ave., Chicago, IL 60601.

Telephone: 312-565-5532. Fax: 312-819-0420.

Technical Facilities: Channel No. 32 (578-584 MHz). Authorized power: 5000-kw visual, 500-kw aural. Antenna: Directional, 1415-ft. above av. terrain, 1456-ft. above ground, 2049-ft. above sea level.

Latitude	41°	53'	55.50"
Longitude	87°	37'	23.00"

Transmitter: John Hancock Bldg., 875 N. Michigan Ave.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 4.6-meter Ku-band; Scientific-Atlanta, 11-meter C-band; M/A-Com, Scientific-Atlanta receivers.

News Services: AP, CNN, UPI.

Ownership: Fox Television Stations Inc. (Group Owner).

Began Operation: January 4, 1966. FCC approved formation of new company combining original licensee Field Communications with Kaiser Bcstg. May 9, 1973 (Television Digest, Vol. 12:32, 13:18). Sale back to Field approved by FCC June 22, 1977 (Vol. 16:15; 17:26). Sale by Field to Metromedia approved by FCC Feb. 17, 1983 (Vol. 22:23, 35, 47). Sale to present owner by Metromedia approved Nov. 14, 1985.

Represented (sales): Petry Television Inc.

Personnel:

- Stacey Marks-Bronner, Vice President & General Manager.
- John Nuck, Vice President, Finance & Administration.
- Robert Simone, Vice President & Program Manager.
- Kelly Donnell, Vice President & Director of Creative Services.
- Debra Juarez-West, Vice President & News Director.
- Dwain Schoonover, Vice President, Engineering.
- Deborah Carpenter, General Sales Manager.
- Scott Wert, Local Sales Manager.
- Spencer McCoy, National Sales Manager.
- Randy Ingram, Production Manager.



WFLD BMPCT-810925KF Granted 10/9/81 © American Map Corp., No. 14244

- Wanda Wells, Public Affairs Manager.
- Joe Kopesky, Traffic Manager.
- Ed Villareal, Operations Manager.
- Barbara Mitalo-Kot, Business Manager.

Highest 30 Sec. Rate: \$10,000.

City of License: Chicago. DMA: Chicago. Rank: 3.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	15,778,030	9,265,560	25,043,590
Average Weekly Circulation (1995)	1,252,730	920,797	2,188,221
Average Daily Circulation (1995)			930,568

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Illinois—Joliet-Chicago

WGBO-TV

Ch. 66

Network Service: Univision.

Licensee: WGBO License Partnership G.P., 1901 Ave. of the Stars, Suite 680, Los Angeles, CA 90067.

Telephone: 312-670-1000. **Fax:** 312-494-6492.

Technical Facilities: Channel No. 66 (782-788 MHz). Authorized power: 5000-kw visual, 500-kw aural. Antenna: 1308-ft. above av. terrain, 1512-ft. above ground, 2107-ft. above sea level.

Latitude 41° 53' 56"
Longitude 87° 37' 23"

Transmitter: Hancock Bldg., 875 N. Michigan Ave., Chicago.

Satellite Earth Stations: Paraclipse, 3.9-meter C-band; Scientific-Atlanta, 5-meter C-band; Chapparral, Scientific-Atlanta receivers.

News Service: CNN Headline News.

Ownership: Univision (Group Owner).

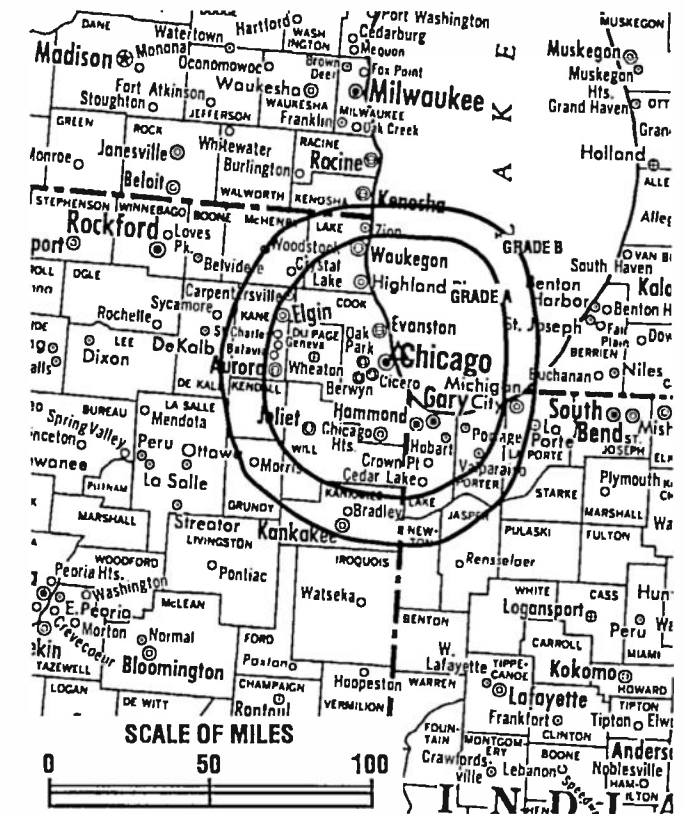
Began Operation: September 18, 1981. Sale to Grant Bcstg. approved by FCC Oct. 30, 1985. Transfer to Combined Broadcasting Inc. approved by FCC June 8, 1988. Sale to Perenchio TV Inc. by Combined Broadcasting Inc. granted by FCC July 15, 1994 (Television Digest, Vol. 34:20).

Represented (sales): Katz Independent Television; Canadian Communications Co.

Represented (legal): Fisher, Wayland, Cooper, Leader & Zaragoza.

Personnel:

Antonio Guernica, General Manager.
Fran Baker, Business Manager.
Jane Hepburn-Fiore, Local Sales Manager.
Shari Valentine, National Sales Manager.
Luisa Echevarria, Community Affairs Director.
Edgar Vargas, Promotions Manager.
Garry Shults, Chief Engineer.



WGBO-TV BMPCT-801222KG Granted 2/5/81 © American Map Corp., No. 14244

Rates: On request.

City of License: Joliet. **DMA:** Chicago. **Rank:** 3.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,946,700	1,463,070	3,409,770
Average Weekly Circulation (1995)	324,014	329,734	654,908
Average Daily Circulation (1995)			240,836

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Illinois—Chicago

WGN-TV

Ch. 9

Network Service: WBN.

Licensee: WGN Continental Broadcasting Co., 2501 Bradley Place, Chicago, IL 60618.

Studio: 2501 Bradley Place, Chicago, IL 60618.

Telephone: 312-528-2311. Fax: 312-528-6857.

E-mail: wgn9@aol.com Web Site: <http://www.wgn9.com>

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 112-kw visual, 4.34-kw aural. Antenna: 1360-ft. above av. terrain, 1359-ft. above ground, 1952-ft. above sea level.

Latitude	41°	53'	55.50"
Longitude	87°	37'	23.00"

Transmitter: John Hancock Bldg., 875 N. Michigan Ave.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Andrew, 4.5-meter Ku & C-band; RCA, 5-meter Ku-band; Scientific-Atlanta, 10-meter C-band; M/A-Com, Scientific-Atlanta, Standard Communications receivers.

AM Affiliate: WGN, 50-kw, 720 kHz.

News Services: AP, City News, CNN, UPI.

Ownership: Tribune Broadcasting Co. (Group Owner).

Began Operation: April 5, 1948.

Represented (sales): TeleRep Inc.

Represented (legal): Sidley & Austin.

Personnel:

Peter Walker, Vice President & General Manager.
 John Vitanovec, Station Manager.
 David Tynan, Sales Director.
 John Poelking, Controller.
 Anthony Colosimo, Sports Sales Manager.
 Kevin Murphy, Director of Cable Sales.
 Patty Golden, Local Sales Manager.
 Dominic Mancuso, Local Sales Manager.
 Mark Boe, National Sales Manager.
 Heene Paset, National Sales Manager.
 Jennifer Schulze, Director of News.
 Jim Zerwekh, Program Director.
 Bill Borson, Production Director.
 Marc Drazin, Engineering Director.



WGN-TV BPCT-4179 Granted 3/26/69 © American Map Corp., No. 14244

Merri Dee, Community Affairs Director.
 Pamela Pearson, Promotion Director.

Rates: On request.

City of License: Chicago. DMA: Chicago. Rank: 3.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	54,027,240	31,343,350	85,370,590
Average Weekly Circulation (1995)	7,968,325	1,509,502	9,861,905
Average Daily Circulation (1995)			2,856,776

Part-time Circulation:

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	51,445,650	29,656,780	81,102,430
Average Weekly Circulation (1995)	4,107,838	317,133	4,685,485
Average Daily Circulation (1995)			1,152,293

* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Illinois—Chicago

WLS-TV

Ch. 7

Network Service: ABC.

Licensee: Capital Cities/ABC Inc., 190 N. State St., Chicago, IL 60601.

Studio: 190 N. State St., Chicago, IL 60601.

Telephone: 312-750-7777.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 55-kw visual, 11.2-kw aural. Antenna: Circularly polarized, 1688-ft. above av. terrain, 1710-ft. above ground, 2305-ft. above sea level.

Latitude 41° 52' 44"
Longitude 87° 38' 10"

Transmitter: Sears Bldg., 233 S. Wacker Dr.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Transmit/receive Andrew, 5.6-meter Ku-band; Andrew, 7.3-meter C-band; Avantek receivers.

AM Affiliate: WLS, 50-kw, 890 kHz

FM Affiliate: WLS-FM, 6-kw, 94.7 MHz (No. 234), 1170-ft.

News Services: AP, City Hall News, UPI.

Ownership: Capital Cities/ABC Inc. (Group Owner).

Began Operation: October 13, 1943.

Represented (sales): Capital Cities/ABC National TV Sales.

Represented (engineering): Smith & Fisher.

Personnel:

Joseph J. Ahern, President & General Manager.
Mark Grant, General Sales Manager.
Chris King, Local Sales Manager.
Joseph Kreder, National Sales Manager.
Fran Preston, Director of Programming.
Ernst Ledebuhr, Controller.
Donetta Thomas, Business Manager, News.
Phyllis Schwartz, News Director.



WLS-TV BMPCT-811124KR Granted 3/25/82 © American Map Corp., No. 14244

James Owens, Director of Engineering.
William Campbell, Director of Public Affairs.
Toni Falvo, Research Director.

Highest 30 Sec. Rate: \$7500.

City of License: Chicago. DMA: Chicago. Rank: 3.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,528,840	1,907,030	4,435,870
Average Weekly Circulation (1995)	1,624,151	1,213,551	2,845,764
Average Daily Circulation (1995)			1,789,635

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Illinois—Chicago

WMAQ-TV

Ch. 5

Network Service: NBC.

Licensee: NBC Subsidiary (WMAQ-TV) Inc., NBC Tower, 454 N. Columbus Dr., Chicago, IL 60611-5555.

Studio: NBC Tower, 454 N. Columbus Dr., Chicago, IL 60611.

Telephone: 312-836-5555. Fax: 312-527-4825.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 40.1-kw visual, 8-kw aural. Antenna: 1307-ft. above av. terrain, 1317-ft. above ground, 1909-ft. above sea level.

Latitude 41° 53' 55.50"
Longitude 87° 37' 23.00"

Holds CP for change to 20-kw max. visual, 1621-ft. above av. terrain, 1621-ft. above ground, 2215-ft. above sea level, lat. 41° 52' 44", long. 87° 38' 10".
BPCT-920910KE.

Transmitter: Sears Tower, 233 S. Wacker Dr.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Harris, 6.1-meter Ku-band; Comtech, 3.5-meter Ku-band; Harris, 3.5-meter Ku-band; Harris, 6.1-meter C-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, Standard Components receivers.

SNG Mobile Dish: Hubcom Ku-band.

News Services: AP, City Hall News, Nexus, UPI.

Ownership: National Broadcasting Co. (Group Owner).

Began Operation: January 7, 1949.

Represented (sales): Harrington, Righter & Parsons Inc.

Personnel:

Lyle Banks, President & General Manager.
Dave Mayber, Vice President & Director, Sales.
Mike Ward, Vice President & Director, News.
Christopher Joyce, Sales Manager.
Dennis Bianchi, Director, Finance & Administration.
Thomas Powers, Director, Broadcast Operations & Engineering.



WMAQ-TV BPCT-920910KE Granted 4/28/93 © American Map Corp., No. 14244

Deloris McBain, Director, Station Relations.
Diana Borri, Director, Regulatory Affairs.

Rates: On request.

NETWORK BASE HOURLY RATE: \$4800.

City of License: Chicago. DMA: Chicago. Rank: 3.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,433,030	1,730,920	4,163,950
Average Weekly Circulation (1995)	1,567,885	1,157,038	2,731,548
Average Daily Circulation (1995)			1,474,977

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Illinois—Chicago-Gary, Indiana

WPWR-TV

Ch. 50

Network Service: UPN.

Licensee: NewsWeb Corp., 1645 W. Fullerton, Chicago, IL 60614.

Studio: 2151 N. Elston Ave., Chicago, IL 60614.

Telephone: 312-276-5050. Fax: 312-276-6477.

Technical Facilities: Channel No. 50 (686-692 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1623-ft. above av. terrain, 1627-ft. above ground, 2222-ft. above sea level.

Latitude 41° 52' 44"
Longitude 87° 38' 10"

Transmitter: Sears Tower, 233 S. Wacker Dr.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Comtech, 5-meter Ku & C-band; Comtech, 7.3-meter C-band.

News Service: CNN.

Ownership: NewsWeb Corp. (Group Owner).

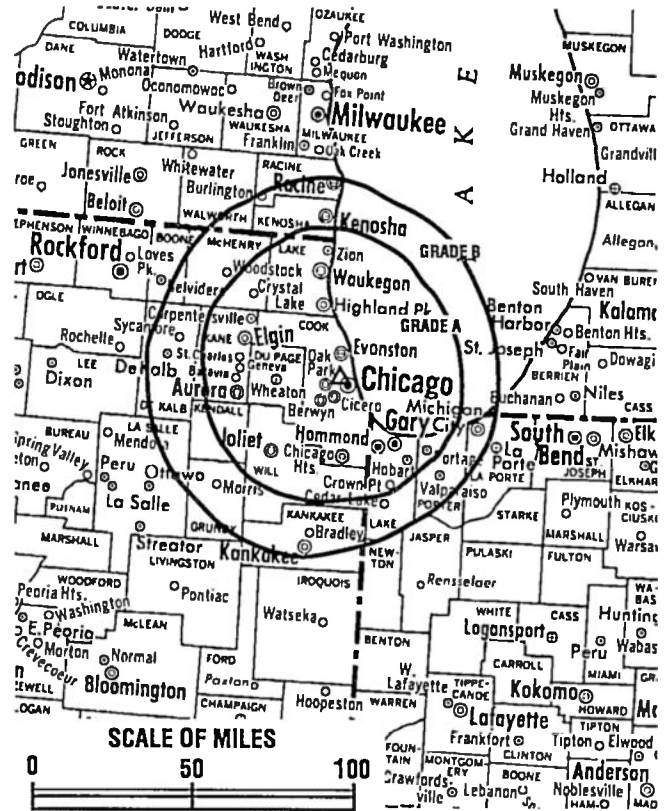
Began Operation: January 1, 1987.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): E. Harold Munn Jr. & Associates Inc.; A. D. Ring, P.C.

Personnel:

Fred Eychaner, President.
Al DeVaney, Senior Vice President & General Manager.
Greg Armstrong, General Sales Manager.
Mat Thornton, National Sales Manager.
Karyn Seldal, Production Director.
Bob Brewer, Business Manager.
Bob Minor, Chief Engineer.
Eileen Muldoon, Traffic Manager.



WPWR-TV BPCT-78090KL Granted 11/17/81 © American Map Corp., No. 14244

Rates: On request.

City of License: Gary. DMA: Chicago. Rank: 3.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,006,720	1,505,940	3,512,660
Average Weekly Circulation (1995)	867,805	683,238	1,552,877
Average Daily Circulation (1995)			681,288

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Illinois—Chicago

WSNS-TV

Ch. 44

Network Service: Telemundo.

Licensee: Video 44, 430 W. Grant Place, Chicago, IL 60614.

Studio: 430 W. Grant Place, Chicago, IL 60614.

Telephone: 312-929-1200. Fax: 312-929-8153.

Technical Facilities: Channel No. 44 (650-656 MHz). Authorized power: 4260-kw max. & 1050-kw horizontal visual, 500-kw max. & 123-kw horizontal aural. Antenna: 1420-ft. above av. terrain, 1456-ft. above ground, 2049-ft. above sea level.

Latitude 41° 53' 55.50"
Longitude 87° 37' 23.00"

Transmitter: Hancock Bldg., 875 N. Michigan Ave.

News Service: UPI.

Ownership: Video 44.

Began Operation: April 5, 1970. Granted subscription TV authorization Feb. 22, 1980. Sale of interest to Oak Industries approved by FCC July 11, 1980 (*Television Digest*, Vol. 20:11). Began subscription TV operation Sept. 22, 1980 (Vol. 20:36). Began Spanish language programming July 1, 1985 (Vol. 25:17). License renewal remanded by court (Vol. 30:16); license renewal denied (Vol. 30:39). Settlement agreement reached & license renewal granted April 2, 1993 (Vol. 31:30; 33:16).

Represented (sales): Telemundo.

Represented (legal): Cohn & Marks.

Represented (engineering): Hammett & Edison Inc.

Personnel:

Burt I. Harris, Chief Executive Officer.
Jose F. Lamas, General Manager.
Armando Triana, General Sales Manager.
David Cordova, Operations Manager.
Don Aguirre, News Director.
Henry Ruh, Chief Engineer.
Bert Cagas, Controller.



WSNS-TV BPCT-4681 Granted 5/28/74 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$750.

City of License: Chicago. DMA: Chicago. Rank: 3.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,632,480	1,281,560	2,914,040
Average Weekly Circulation (1995)	34,254	69,344	102,804
Average Daily Circulation (1995)			58,569

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Illinois—Decatur

WAND

Ch. 17

Network Service: ABC.

Licensee: WAND Television Inc., 904 South Side Dr., Decatur, IL 62521.

Studio: 904 South Side Dr., Decatur, IL 62521.

Telephone: 217-424-2500. Fax: 217-422-8203.

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 5000-kw max. visual. Antenna: 1290-ft. above av. terrain, 1314-ft. above ground, 2000-ft. above sea level.

Latitude 39° 57' 07"
Longitude 88° 49' 55"

Transmitter: Near Argenta, IL.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 4.5-meter; Andrew, 7.3-meter; Harris, 3-meter; Microdyne, 7-meter; Avantek, Microdyne receivers.

News Services: ABC, AP.

Ownership: LIN Television Corp. (Group Owner).

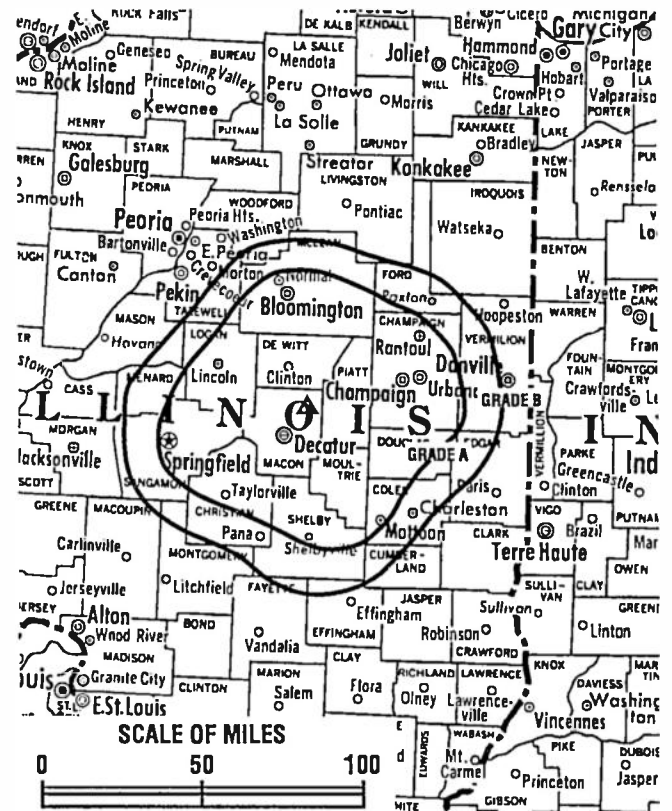
Began Operation: August 16, 1953. Sale to present owner by Metromedia Inc. approved Dec. 22, 1965 by FCC (*Television Digest*, Vol. 5:41, 42, 52). Sale to Metromedia by George A. Bolas and associates approved Sept. 28, 1960 (Vol. 16:3, 40). Sale of control to George A. Bolas, W. Clarke & Gilbert Swanson by W. L. Shellabarger and associates approved by FCC May 28, 1958 (Vol. 14:15, 22).

Represented (sales): Blair Television.

Represented (legal): Schwartz, Woods & Miller.

Personnel:

T. J. Vaughan, President & General Manager.
Larry Katt, Vice President & Director of Sales.
Mike Gross, National Sales Manager.
Rod Whisenant, Local Sales Manager.
Lee Williams, News Director.
Angie Rhodes, Business Manager.
Pat Peters, Program & Production Manager.
Carol Thomas, Promotion Manager.



WAND BPCT-780914KL Granted 3/13/79 © American Map Corp., 14244

Larry Oaks, Chief Engineer.
Janet Bell, Traffic Manager.

Highest 30 Sec. Rate: \$2000.

NETWORK BASE HOURLY RATE: \$862.

City of License: Decatur. OMA: Champaign & Springfield-Decatur. Rank: 81.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,426,140	1,123,620	2,549,760
Average Weekly Circulation (1995)	207,301	88,346	297,145
Average Daily Circulation (1995)			161,679

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Illinois—Decatur

WFHL

Ch. 23

Network Service: Independent.

Licensee: Decatur Foursquare Bcstg. Inc., 2510 Parkway Court, Decatur, IL 62526.

Studio: 2510 Parkway Court, Decatur, IL 62526.

Telephone: 217-428-2323. **Fax:** 217-428-6455.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 1950-kw visual, 195-kw aural. Antenna: 1030-ft. above av. terrain, 1046-ft. above ground, 1736-ft. above sea level.

Latitude 39° 27' 03"
Longitude 88° 52' 05"

Transmitter: Near Hwy. 48, Oreana.

Satellite Earth Stations: RCA, 3.2-meter Ku-band; Scientific-Atlanta, 3.2-meter C-band; Scientific-Atlanta, 5-meter C-band; Winegard, 3-meter C-band; General Instrument, M/A-Com, Scientific-Atlanta receivers.

Ownership: Decatur Foursquare Broadcasting Inc.

Began Operation: May 13, 1984.

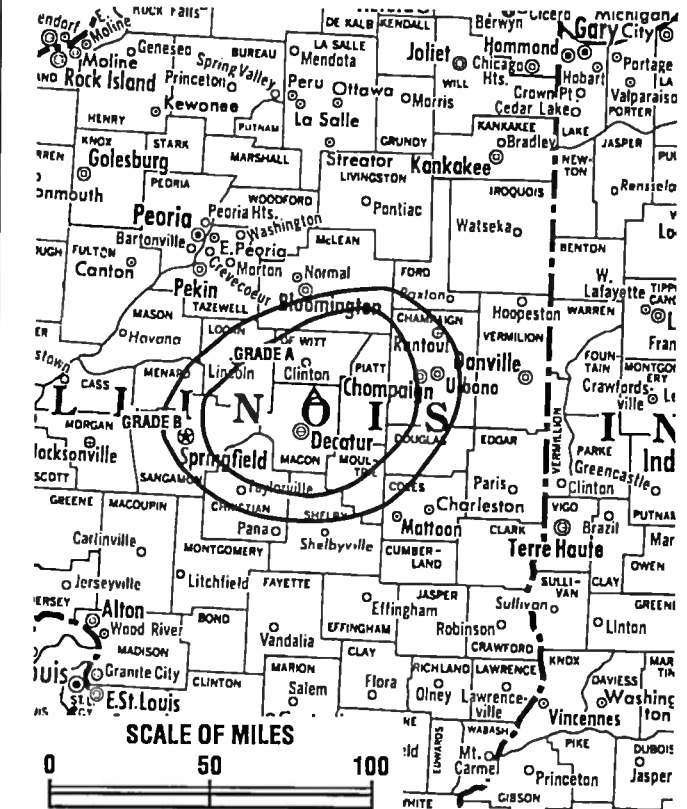
Represented (sales): Roslin Television Sales.

Represented (legal): Farrand, Cooper, Metzler & Bruiniers.

Represented (engineering): D. C. Williams & Associates Inc.

Personnel:

- Mark Dreistadt, General Manager.
- Bill Milligan, Local Sales Manager.
- Jennifer Best, Program Director.
- Doug Krassow, Promotion Director.
- Matthew Begue, Chief Engineer.
- James Smith, Development Director.
- Jeff McCollum, Production Manager.
- Carolyn Graven, Business Manager.
- Mike Jacobs, Traffic Manager.



WFHL BMPCT-841214KF Granted 2/28/85 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$40.

City of License: Decatur. **DMA:** Champaign & Springfield-Decatur. **Rank:** 81.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	383,950	171,480	555,430
Average Weekly Circulation (1995)	17,581	15,164	32,780
Average Daily Circulation (1995)			10,992

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Illinois—Harrisburg

WSIL-TV

Ch. 3

(Operates satellite KPOB-TV, Poplar Bluff, MO)

Network Service: ABC.

Licensee: WSIL-TV Inc., 21 Country Aire Rd., Carterville, IL 62918.

Studio: 21 Country Aire Rd., Carterville, IL 62918.

Telephone: 618-985-2333. Fax: 618-985-3709.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 994-ft. above av. terrain, 1000-ft. above ground, 1600-ft. above sea level.

Latitude 37° 36' 49"
Longitude 88° 52' 16"

Transmitter: 2-mi. W of Greal Springs.

Satellite Earth Station: Gardiner, 6-meter.

News Service: AP.

Ownership: Mel Wheeler Inc. (Group Owner).

Began Operation: December 6, 1953 on Ch. 22; changed to Ch. 3 in March 1959. Sale to present owners by John W. Kirby, et al., approved by FCC May 12, 1983. Previous sale by O. L. Turner, et al., approved April 23, 1981 (Television Digest, Vol. 21:14).

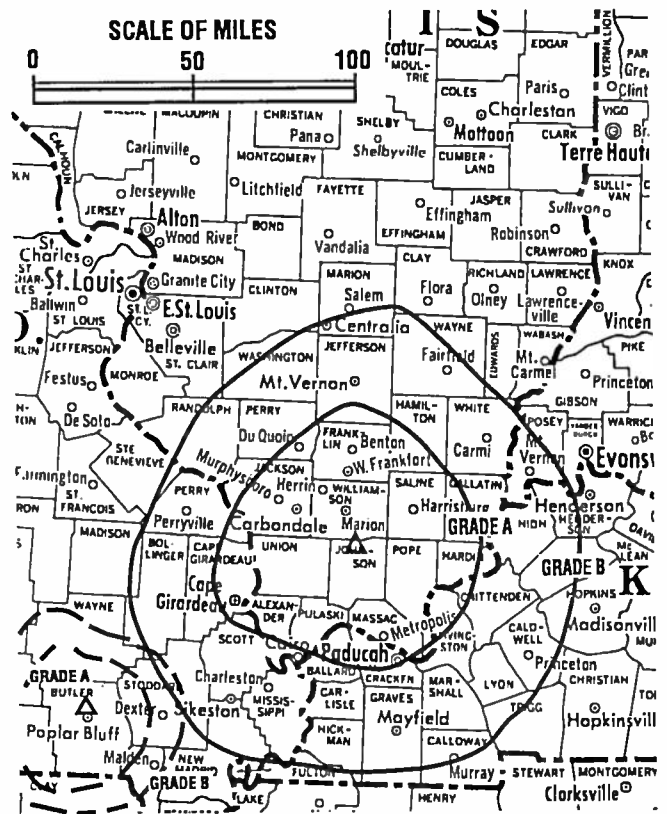
Represented (sales): Katz Continental Television; Canadian Communications Co.

Represented (legal): Pepper & Corazzini.

Personnel:

Mel Wheeler, President.
Steve Wheeler, General Manager.
Dave Cisco, Local Sales Manager.
Don Brown, News Director.
Pat Victoria, Chief Engineer.

Highest 30 Sec. Rate: \$800.



WSIL-TV BPCT-840221KG Granted 7/17/84 © American Map Corp., No. 14244

NETWORK BASE HOURLY RATE: \$400.

City of License: Harrisburg. DMA: Paducah-Cape Girardeau-Harrisburg-Mount Vernon. Rank: 78.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	340,200	240,080	580,280
Average Weekly Circulation (1995)	109,114	86,472	216,096
Average Daily Circulation (1995)			116,518

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Illinois—La Salle

WWTO-TV

Ch. 35

Network Service: TBN.

Licensee: All American TV Inc., 13181 Crossroads Pkwy. N, Suite 250, City of Industry, CA 91746.

Studio: 420 E. Stevenson Dr., Ottawa, IL 61350.

Telephone: 815-434-2700.

Technical Facilities: Channel No. 35 (596-602 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1371-ft. above av. terrain, 1338-ft. above ground, 1970-ft. above sea level.

Latitude 41° 16' 51"
Longitude 88° 56' 13"

Transmitter: 3.8-mi. SW of intersection of Chicago Rd. & Hwy. 71, near Oglesby.

Satellite Earth Station: Vertex, 6.1-meter C-band; Microdyne receivers.

Ownership: All American Network Inc. (Group Owner).

Began Operation: December 5, 1986.

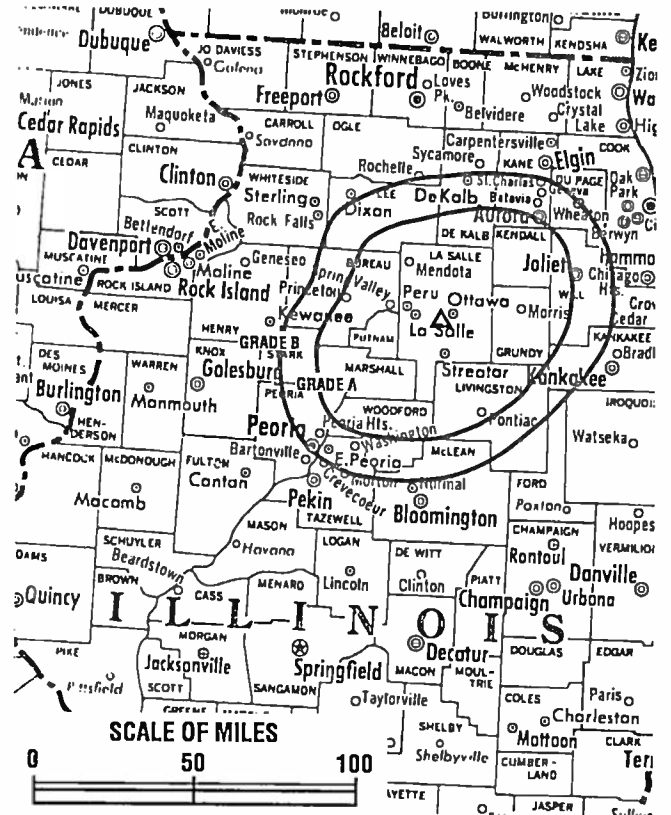
Personnel:

T. Roger Crawford, General Manager.
Tom Morford, Production Director.
John Biggs, Chief Engineer.
Kristine Flores, Administrative Assistant.

Highest 30 Sec. Rate: \$105.

City of License: La Salle. DMA: Chicago. Rank: 3.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.



WWTO-TV BMPCT-861015KH Granted 11/18/86 ©American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	511,520	247,250	758,770
Average Weekly Circulation (1995)	5,445	5,843	11,738
Average Daily Circulation (1995)			4,538

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Illinois—Marion

WTCT

Ch. 27

Network Service: Independent.

Licensee: Tri-State Christian TV, Box 1010, Marion, IL 62959.

Studio: Rte. 37 N, Marion, IL 62959.

Telephone: 618-997-9333. Fax: 618-997-1859.

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 2917-kw max. visual. Antenna: 764-ft. above av. terrain, 466-ft. above ground, 1306-ft. above sea level.

Latitude 37° 33' 26"
Longitude 89° 01' 24"

Transmitter: 2.2-mi. W of Goreville.

Satellite Earth Stations: RCA, 3.7-meter Ku-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta receivers.

Ownership: Tri-State Christian TV Inc. (Group Owner).

Began Operation: August 24, 1981. Sale to present owner by Dennis F. Doeltzsch approved by FCC Feb. 6, 1984.

Personnel:

- Garth W. Coonce, President.
- Don Gladden, General Manager.
- James Araki, Production Manager.
- Anna Van Deventer, Program Director.
- Tim Deterding, Chief Engineer.

Rates: On request.

City of License: Marion. DMA: Paducah-Cape Girardeau-Harrisburg-Mount Vernon.
Rank: 78.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.



WTCT BPCT-880711KI Granted 8/31/88 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	148,530	123,960	272,490
Average Weekly Circulation (1995)	7,255	7,358	15,745
Average Daily Circulation (1995)			6,128

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Illinois—Moline

WQAD-TV

Ch. 8

Network Service: ABC.

Licensee: WNEP Inc., 229 W. 43rd St., New York, NY 10036.

Studio: 3003 Park 16th St., Moline, IL 61265.

Telephone: 309-764-8888. Fax: 309-764-5763. E-mail: wqadtv@aol.com

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 282-kw visual, 56.2-kw aural. Antenna: 1010-ft. above av. terrain, 1066-ft. above ground, 1813-ft. above sea level.

Latitude 41° 18' 44"
Longitude 90° 22' 47"

Transmitter: 2.8-mi. S of Orion on U.S. 150.

Satellite Earth Stations: AFC, 3-meter Ku-band; Andrew, 4.5-meter C-band; Andrew, 7-meter C-band; Comtech, 3-meter C-band; Andrew, Avantek, M/A-Com receivers.

News Service: AP.

Ownership: The New York Times Co. (Group Owner).

Began Operation: August 1, 1963. Sale to Des Moines Register & Tribune Co. by Moline Television Corp. approved by FCC July 13, 1977. Sale to New York Times Co. approved Oct. 3, 1985 (Television Digest, Vol. 25:5, 6, 12).

Represented (sales): Katz Continental Television.

Represented (legal): Koteen & Naftalin.

Personnel:

Perry Chester, General Manager.
Denise Uzzell, Controller.
Jim Turpin, News Director.
Rick Serre, Chief Engineer.
Kristi Peterson, Marketing Director.
Stan Teater, Creative Services Manager.

Highest 30 Sec. Rate: \$1700.



WQAD-TV BPCT-2440 Granted 5/16/62 © American Map Corp., No. 14244


NETWORK BASE HOURLY RATE: \$950.

City of License: Moline. DMA: Davenport-Rock Island-Moline. Rank: 88.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	545,140	277,000	822,140
Average Weekly Circulation (1995)	178,234	99,081	282,336
Average Daily Circulation (1995)			156,509

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.



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Illinois—Mount Vernon-Salem-Centralia

WCEE

Ch. 13

Network Service: Independent.

Licensee: McEntee Bcstg. Inc., 2001 Palm Beach Lakes Blvd., Suite 303, West Palm Beach, FL 33409.

Studio: Rte. 1, Box 97, Kell, IL 62853.

Mailing Address: 125 N. 11th St, Mount Vernon, IL 62864.

Telephones: 618-822-6900; 618-242-8813. Fax: 618-822-6526.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 302-kw visual, 31.6-kw aural. Antenna: 991-ft. above av. terrain, 961-ft. above ground, 1525-ft. above sea level.

Latitude	38°	32'	39"
Longitude	88°	55'	26"

Transmitter: Rte. 1, Kell, IL.

News Services: Conus, ESPN, SNN, UPI.

Ownership: McEntee Broadcasting Inc.

Began Operation: March 13, 1983. Sale to Sudbrink Bcstg. by William R. Varecha approved by FCC Oct. 30, 1985. Sale to present owner approved Dec. 16, 1994. Note: Sale to Christian Network pending.

Represented (legal): Haley, Bader & Potts.

Represented (engineering): Arthur K. Peters Consulting Engineers.

Personnel:

Dennis Linsin, General Manager.
Dee Rose, Sales Manager.
Wayne Stuber, Chief Engineer.
Kelly Hults, News Director.
Kimberly Castic, Business Manager.

Highest 30 Sec. Rate: \$150.



WCEE BMPCT-840305KH Granted 4/26/84 © American Map Corp., No. 14244

City of License: Mount Vernon. **DMA:** Paducah-Cape Girardeau-Harrisburg-Mount Vernon. **Rank:** 78.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	479,710	421,610	901,320
Average Weekly Circulation (1995)	35,729	33,449	75,061
Average Daily Circulation (1995)			25,653

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Illinois—Peoria

WEEK-TV

Ch. 25

Network Service: NBC.

Licensee: Granite Broadcasting Corp., 2907 Springfield Rd., East Peoria, IL 61611.

Studio: 2907 Springfield Rd., East Peoria, IL 61611.

Telephone: 309-698-2525. Fax: 309-698-9335.

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 2410-kw max. visual, 241-kw max. aural. Antenna: 680-ft. above av. terrain, 605-ft. above ground, 1349-ft. above sea level.

Latitude	40°	37'	42.00"
Longitude	89°	32'	51.20"

Transmitter: 2907 Springfield Rd.

News Services: AP, NBC, NIWS.

Ownership: Granite Broadcasting Corp. (Group Owner).

Began Operation: February 1, 1953. Sale to current owners approved Aug. 26, 1988 (Television Digest, Vol. 28:22, 26). Sale to Price Communications by LDX Broadcast Inc. approved by FCC Nov. 15, 1984 (Vol. 24:36). Previous sale, including former satellite WEEQ-TV, La Salle, by West Central Bcstg. Co. (Kerr-McGee interests) approved July 13, 1966 (Vol. 6:29).

Represented (sales): Katz Continental Television.

Represented (legal): Akin, Gump, Strauss, Hauer & Feld, L.L.P.

Personnel:

- John Deushane, President & General Manager.
- Gwen Daily, Local Sales Manager.
- Christopher Dierker, National Sales Manager.
- Phil Supple, News Director.
- Ken Tofanelli, Chief Engineer.
- Donald Stewart, Business Manager.

Highest 30 Sec. Rate: \$1000.



WEEK-TV BPCT-5060 Granted 12/15/77 © American Map Corp., No. 14244

NETWORK BASE HOURLY RATE: \$1000.

City of License: Peoria. DMA: Peoria-Bloomington. Rank: 109.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	404,640	181,250	585,890
Average Weekly Circulation (1995)	154,842	71,713	230,525
Average Daily Circulation (1995)			132,539

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Illinois—Peoria

WHOI

Ch. 19

Network Service: ABC.

Licensee: Brissette TV of Peoria Inc., 500 N. Stewart St., Creve Coeur, IL 61610.

Studio: 500 N. Stewart St., Creve Coeur, IL 61610.

Telephone: 309-698-1919. **Fax:** 309-698-4819. **E-mail:** whoitv@aol.com

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 2240-kw max. visual, 224-kw max. aural. Antenna: 637-ft. above av. terrain, 193-ft. above ground, 400-ft. above sea level.

Latitude 40° 39' 11"
Longitude 89° 35' 13"

Transmitter: 500 N. Stewart St., Creve Coeur.

Satellite Earth Stations: Andrew, 4.6-meter C-band; Andrew, 7.2-meter C-band; Andrew, M/A-Corn receivers.

News Services: AP, ABC, CNN.

Ownership: Brissette Broadcasting Corp. (Group Owner).

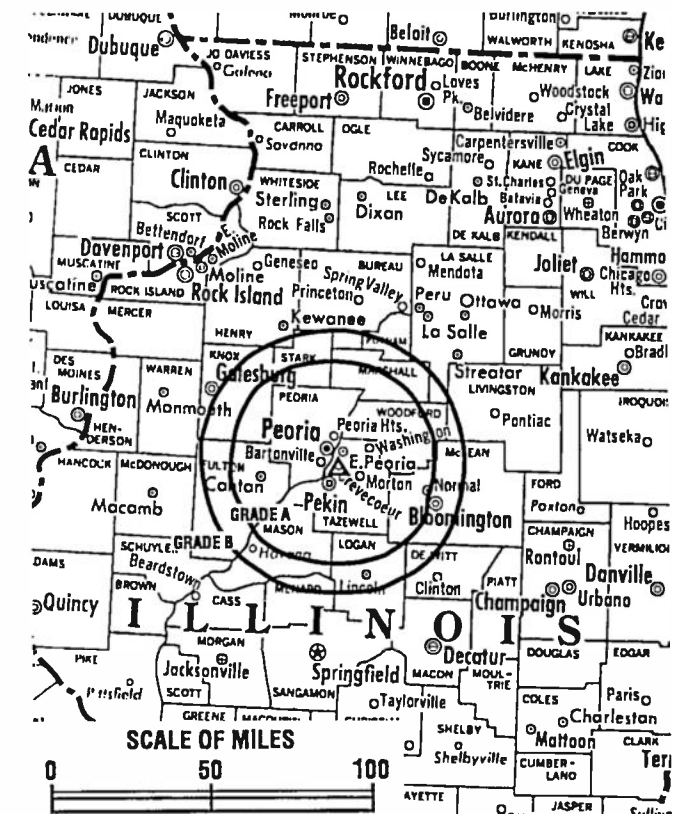
Began Operation: October 20, 1953. Sale to Peoria Journal Star by Hugh R. Norman group approved by FCC April 28, 1954 (*Television Digest*, Vol. 10:13, 15, 18) Sale to Metropolitan Bcstg. (Metromedia Inc.) by Peoria Journal Star approved Dec. 29, 1959 (Vol. 15:43, 16:1). Sale to Mid America by Metromedia approved July 21, 1965 (Vol. 5:14). Sale to Forward Communications by Mid America Media Inc. approved March 24, 1971. (Vol. 10:13, 11:13). Sale to Wesray Corp. approved by FCC Aug. 16, 1984. FCC approved sale to Adams Communications Dec. 23, 1987. Transfer of control to present owner approved Dec. 24, 1991.

Represented (sales): Blair Television.

Represented (legal): Wyrick, Robbins, Yates & Ponton.

Personnel:

Sheryl Jonsson, President & General Manager.
Amy Suymbersky, Finance & Business Manager.
Devoe Silsher, Promotion Coordinator.
Scott Barnes, Director of Operations & Production Manager.



WHOI BPCT-860613KF Granted 7/29/86 © American Map Corp., No. 14244

Rates: On request.

NETWORK BASE HOURLY RATE: \$800.

City of License: Peoria. **DMA:** Peoria-Bloomington. **Rank:** 109.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	401,580	180,190	581,770
Average Weekly Circulation (1995)	142,228	67,754	215,342
Average Daily Circulation (1995)			114,604

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Illinois—Peoria

WBMD-TV

Ch. 31

Network Service: CBS.

Licensee: Midwest Television Inc., 509 S. Neil St., Champaign, IL 61820.

Studio: 3131 N. University St., Peoria, IL 61604.

Telephone: 309-688-3131. Fax: 309-686-8650.

Technical Facilities: Channel No. 31 (572-578 MHz). Authorized power: 2040-kw max. visual, 204-kw aural. Antenna: 640-ft. above av. terrain, 548-ft. above ground, 1288-ft. above sea level.

Latitude 40° 38' 07"
Longitude 89° 32' 19"

Transmitter: Pinecrest Dr., East Peoria.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: 5-meter C-band; 5-meter Ku-band; 7-meter C-band.

AM Affiliate: WBMD, 5-kw, 1470 kHz (CBS).

FM Affiliate: WMXP, 40-kw, 93.3 MHz (No. 227), 550-ft.

News Services: AP, CBS.

Ownership: Midwest Television Inc. (Group Owner).

Began Operation: January 1, 1958. Sale to present owner by Charles C. Caley and John E. Fetzer approved June 15, 1960 by FCC (Television Digest, Vol. 16:13, 25).

Represented (sales): TeleRep.

Represented (legal): Covington & Burling.

Represented (engineering): du Treil, Lundin & Rackley.

Personnel:

Jack B. Everette, President.
Gene C. Robinson, Vice President & General Manager.
Jim Donovan, General Sales Manager.
Paul Baumgartner, Chief Engineer.
Lloyd Peterson, Program Director.
Mark Bourland, Production Manager.



WBMD-TV BPCT-4700 Granted 5/31/74

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Duane Wallace, News Director.
John Birks, Promotion Director.
M. Joyce Carlisle-Blahnik, Business Manager.

Rates: On request.

City of License: Peoria. OMA: Peoria-Bloomington. Rank: 109.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	323,830	146,570	470,400
Average Weekly Circulation (1995)	143,681	70,764	220,018
Average Daily Circulation (1995)			130,441

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Illinois—Quincy-Hannibal, Missouri

WGEM-TV

Ch. 10

Network Service: NBC.

Licensee: Quincy Broadcasting Co., Box 80, Quincy, IL 62306.

Studio: 513 Hampshire St., Quincy, IL 62301.

Telephone: 217-228-6600. Fax: 217-228-6670. Web Site: <http://wgem@cencom.net>

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 814-ft. above av. terrain, 674-ft. above ground, 1433-ft. above sea level.

Latitude 39° 57' 03"
Longitude 91° 19' 54"

Transmitter: N. Columbus Rd.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: ADM, 4.8-meter C-band; DH Satellite, 5-meter Ku & C-band; RCA Americom, 3.9-meter Ku-band; Gardiner, Harris, Standard Communications receivers.

AM Affiliate: WGEM, 5-kw, 1440 kHz.

FM Affiliate: WGEM-FM, 27.5-kw, 105.1 MHz (No. 286), 640-ft.

News Service: AP.

Ownership: Quincy Broadcasting Co. (Group Owner).

Began Operation: August 27, 1953.

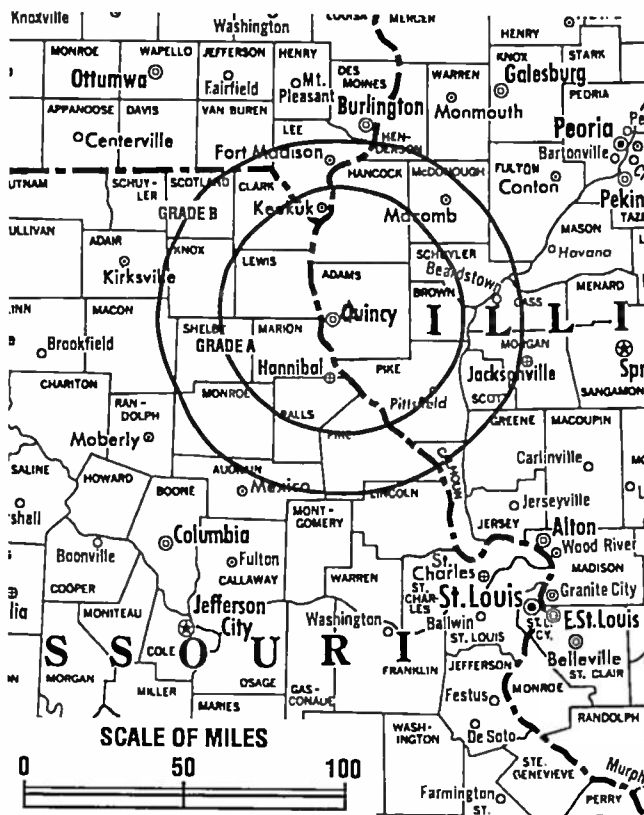
Represented (sales): Blair Television.

Represented (legal): Wilkinson, Barker, Knauer & Quinn.

Represented (engineering): Lohnes & Culver.

Personnel:

Ralph M. Oakley, Vice President & General Manager.
Leo Henning, Director of Operations QBC.
Les Sachs, News Director.
Jim Lawrence, Promotion Director.
Jonathan Van Ness, Local & Regional Sales Manager.



WGEM-TV BMPCT-1254 Granted 7/24/53 © American Map Corp., No. 14244

Don Hale, Marketing Director.
Brady Dreaster, Operations Manager.

Highest 30 Sec. Rate: \$1200.

NETWORK BASE HOURLY RATE: \$1100.

City of License: Quincy. DMA: Quincy-Hannibal-Keokuk. Rank: 158.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	297,550	168,020	465,570
Average Weekly Circulation (1995)	68,881	45,246	124,748
Average Daily Circulation (1995)			76,245

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Illinois—Quincy

WTJR

Ch. 16

Network Service: Independent.

Licensee: Believer's Bcstg. Corp., Box 1189, Quincy, IL 62306.

Studio: 220 N. 6th, Quincy, IL 62301.

Telephone: 217-228-1275.

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 600-kw max. visual. Antenna: 991-ft. above av. terrain, 879-ft. above ground, 1621-ft. above sea level.

Latitude	39°	58'	18"
Longitude	91°	19'	42"

Transmitter: Columbus Rd., 2-mi. NE of Quincy.

Satellite Earth Stations: 3 in operation.

Ownership: Believer's Broadcasting Corp.

Began Operation: January 1, 1986.

Represented (engineering): John R. Powley.

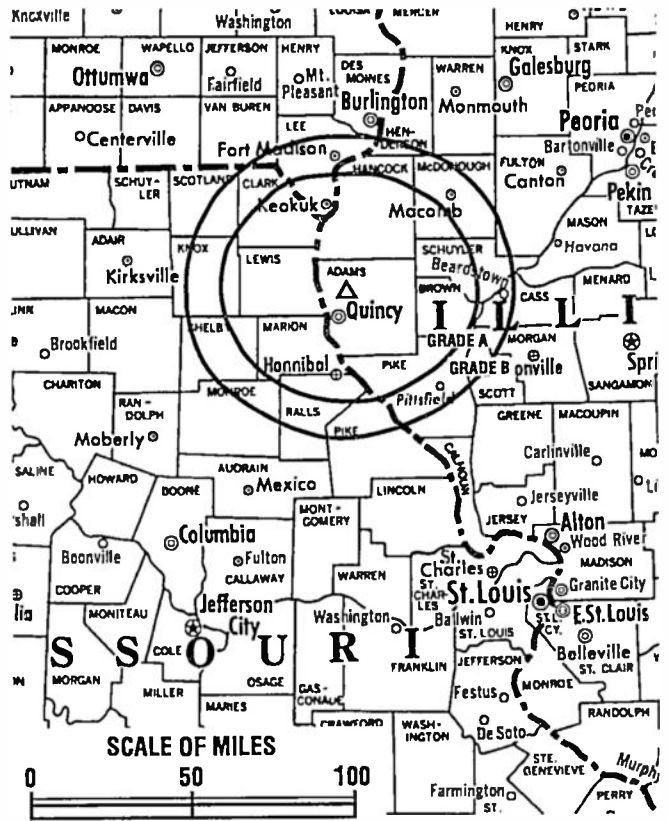
Personnel:

Carl Geisendorfer, President & General Manager.
 Anita Geisendorfer, News & Program Director.
 Jim Wilson, Chief Engineer.

Rates: On request.

City of License: Quincy. DMA: Quincy-Hannibal-Keokuk. Rank: 158.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.



WTJR BMPCT-840724KF Granted 11/2/84 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	76,060	48,180	124,240
Average Weekly Circulation (1995)	3,047	3,215	6,450
Average Daily Circulation (1995)			2,181

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Illinois—Rock Island

WHBF-TV

Ch. 4

Network Service: CBS.

Licensee: Coronet Communications Co., 231 18th St., Rock Island, IL 61201.

Studio: 231 18th St., Rock Island, IL 61201.

Telephone: 309-786-5441. Fax: 309-788-4975.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1342-ft. above av. terrain, 1383-ft. above ground, 2049-ft. above sea level.

Latitude 41° 32' 49"
Longitude 90° 28' 35"

Transmitter: Middle Rd., 5-mi. E of Davenport.

Satellite Earth Stations: AFC, 3-meter Ku-band; Paraclipse, 4.8-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; Winegard, 3-meter C-band; Cyclesat, Pinzone, Scientific-Atlanta, Standard Communications, Winegard receivers.

News Services: AP, CBS, MediaLink.

Ownership: Citadel Communications Co. Ltd. (Group Owner).

Began Operation: July 1, 1950. Sale to present owner by Rock Island Bcstg. Co. approved by FCC Dec. 31, 1986.

Represented (sales): MMT Sales Inc.

Represented (legal): Latham & Watkins.

Personnel:

Ron Johnson, General Manager.
Greg O'Connor, National Sales Manager.
J. D. Walls, Program Manager.
Ken Gullette, News Director.
Troy Hollmer, Chief Engineer.
Jeff Swanson, Promotion Director.
Joyce Merritt, Business Manager.
Patty Dietz, Production Manager.



WHBF-TV BMPCT-810415KE Granted 7/10/81 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$1200.

NETWORK BASE HOURLY RATE: \$1215.

City of License: Rock Island. DMA: Davenport-Rock Island-Moline. Rank: 88.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	618,620	314,660	933,280
Average Weekly Circulation (1995)	170,084	103,176	278,114
Average Daily Circulation (1995)			144,629

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Illinois—Rockford

WQRF-TV

Ch. 39

Network Service: FOX.

Licensee: Petracom Rockford License Corp., 1527 N. Dale Mabry Hwy., Suite 105, Lutz, FL 33549.

Studio: 401 S. Main St., Rockford, IL 61101.

Telephone: 815-987-3950. Fax: 815-964-9974.

Technical Facilities: Channel No. 39 (620-626 MHz). Authorized power: 1050-kw max. & 776-kw horizontal visual, 105-kw max. & 77.6-kw horizontal aural. Antenna: 577-ft. above av. terrain, 600-ft. above ground, 1097-ft. above sea level.

Latitude 42° 17' 26"
Longitude 89° 09' 51"

Holds CP for change to 1040-kw max. visual, 577-ft. above av. terrain, 581-ft. above ground, 1378-ft. above sea level. BPCT-920521KK.

Transmitter: 6528 Auburn Rd., Rockford.

Satellite Earth Stations: DH Satellite, 3-meter C-band; DH Satellite, 3.6-meter C-band; RCA, 3.7-meter Ku-band; Chapparral, Standard Communications receivers.

Ownership: Petracom Inc. (Group Owner).

Began Operation: November 27, 1978. Sale to present owner by Family Group Ltd. approved by FCC Sept. 12, 1989. Sale to Family Group by Orion Broadcast approved by FCC March 31, 1986 (Television Digest, Vol. 26:22). Sale to Orion by Lloyd Hearing Aid Corp. approved by FCC Dec. 20, 1983.

Represented (sales): Seltel Inc.

Represented (legal): Nixon, Hargrave, Devans & Doyle.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

Gregory H. Graber, Vice President & General Manager.
Kemp Nichol, General Sales Manager.
Terry McHugh, National Sales Manager.
Dean Turman, Chief Engineer.
Bill Zuckerman, Program & Promotion Manager.
Brian Erickson, Production Manager.



WQRF-TV BPCT-920521KK Granted 1/29/93 © American Map Corp., No. 14244

Gail Johnson, Business Manager.
Donna Lutes, Traffic Manager.

Rates: On request.

City of License: Rockford. DMA: Rockford. Rank: 136.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,245,740	1,041,770	2,287,510
Average Weekly Circulation (1995)	105,023	54,082	158,243
Average Daily Circulation (1995)			69,599

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Illinois—Rockford

WREX-TV

Ch. 13

Network Service: NBC.

Licensee: Quincy Newspapers Inc., 130 S. 5th St., Quincy, IL 62301.

Studio: W. Auburn & Winnebago Rds., Rockford, IL 61103.

Mailing Address: Box 530, Rockford, IL 61105.

Telephone: 815-335-2213.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 39.8-kw aural. Antenna: 710-ft. above av. terrain, 652-ft. above ground, 1542-ft. above sea level.

Latitude 42° 17' 50"
Longitude 89° 14' 24"

Transmitter: W. Auburn & Winnebago Roads.

Satellite Earth Station: ADM, 6.1-meter; Drake receivers.

News Service: AP.

Ownership: Quincy Broadcasting Co. (Group Owner).

Began Operation: September 18, 1953. Sale to present owners by ML Media Partners L.P. approved by FCC July 28, 1995. Sale to ML Media Partners L.P. by Gilmore Bcstg. approved by FCC July 9, 1987 (Television Digest, Vol. 27:26). Sale to Heritage Bcstg. by Gilmore Bcstg. Corp. approved by FCC July 17, 1985 but was not consummated (Vol. 25:24). Sale by Gannett Co. Inc. to Gilmore approved by FCC Aug. 29, 1969 (Vol. 9:35). Previous sale by Greater Rockford Television Inc. approved June 26, 1963.

Represented (sales): Petry Television.

Represented (legal): Wilkinson, Barker, Knauer & Quinn.

Personnel:

Larry Manne, General Manager.
Jeanne Foster, Program Director.



Ted Hepburn, President Todd Hepburn, Vice-President
325 Garden Rd., Palm Beach, FL 33480 (407) 863-8995
P.O. Box 43263, Cincinnati, OH 45243 0263 (513) 271-5400

We were the broker
in the 1995 sale of
WREX-TV



WREX-TV BPCT-3263 Granted 1/3/64

© American Map Corp., No. 14244

John Chadwick, Director of Sales.
Gerry Meinders, Chief Engineer.

Highest 30 Sec. Rate: \$800.

NETWORK BASE HOURLY RATE: \$750.

City of License: Rockford. DMA: Rockford. Rank: 136.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,573,000	1,258,750	2,831,750
Average Weekly Circulation (1995)	130,724	76,996	206,543
Average Daily Circulation (1995)			114,158

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Illinois—Rockford

WTVO

Ch. 17

Network Service: ABC.

Licensee: Young Broadcasting Inc., 599 Lexington Ave., 47th Floor, New York, NY 10022.

Studio: Meridian Rd., Rockford, IL 61103.

Mailing Address: Box 470, Rockford, IL 61105.

Telephone: 815-963-5413. Fax: 815-963-0201.

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 640-kw max. & 417-kw horizontal visual, 64-kw max. & 41.7-kw horizontal aural. Antenna: 674-ft. above av. terrain, 710-ft. above ground, 1501-ft. above sea level.

Latitude 42° 17' 14"
Longitude 89° 10' 16"

Transmitter: Meridian Rd.

Satellite Earth Stations: Andrew, 4.5-meter Ku & C-band; Satellite Video Systems, 5-meter C-band; Andrew receivers.

News Service: AP.

Ownership: Young Broadcasting Inc. (Group Owner).

Began Operation: May 3, 1953. Sale to present owner by Winnebago TV Corp. approved July 27, 1988.

Represented (sales): Adam Young Inc.

Personnel:
William G. Snider, General Manager.
Vicky Geyer, General Sales Manager.
Mary Collins, News Director.
Kareen DiTillio, Program Director.
Kandy Swan, Business Manager.
Al Petzke, Engineering Director.

Rates: On request.



WTVO BPCT-820604KH Granted 6/30/82 © American Map Corp., No. 14244

NETWORK BASE HOURLY RATE: \$450.

City of License: Rockford. DMA: Rockford. Rank: 136.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,562,330	1,231,690	2,794,020
Average Weekly Circulation (1995)	125,428	65,074	189,656
Average Daily Circulation (1995)			98,602

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Illinois—Freeport-Rockford

WIFR

Ch. 23

Network Service: CBS.

Licensee: Benedek Bcstg. Co. LLC, Stewart Square Bldg., 308 W. State St., Rockford, IL 61101.

Studio: 2523 N. Meridian Rd., Rockford, IL 61103.

Telephone: 815-987-5300. Fax: 815-965-0981.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 676-kw max. & 562-kw horizontal visual, 101-kw max. & 85.2-kw horizontal aural. Antenna: 721-ft. above av. terrain, 731-ft. above ground, 1549-ft. above sea level.

Latitude 42° 17' 48"
Longitude 89° 10' 15"

Transmitter: 1.7-mi. W of Rockford.

Satellite Earth Stations: Harris, 3-meter; RCA, 3.6-meter; Scientific-Atlanta, 4.6-meter; Scientific-Atlanta, 7-meter; Harris, M/A-Corn, Scientific-Atlanta receivers.

News Service: AP.

Ownership: Benedek Broadcasting Co. LLC (Group Owner).

Began Operation: September 12, 1965. Sale to present owner approved by FCC Nov. 5, 1986 (Television Digest, Vol. 26:39). Sale to Worrell Television by General Media Corp. approved by FCC April 11, 1977 (Vol. 16:39).

Represented (sales): Katz Continental Television; Canadian Communications Co.

Represented (legal): Covington & Burling.

Personnel:

- Bruce Miller, General Manager.
- Lori Hayes, General Sales Manager.
- Aries Hendershott, News Director.
- Carol Comella, Program Supervisor.
- Will Shears, Chief Engineer.
- Della Saunders, Promotion Director.
- Sharon Beszhak, Business Manager.

Highest 30 Sec. Rate: \$500.



WIFR BPCT-3995 Granted 10/12/64

© American Map Corp., No. 14244

NETWORK BASE HOURLY RATE: \$584.

City of License: Freeport. **DMA:** Rockford. **Rank:** 136.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,378,310	1,129,120	2,507,430
Average Weekly Circulation (1995)	128,215	70,882	199,465
Average Daily Circulation (1995)			110,306

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Illinois—Springfield

WCFN

Ch. 49

(Satellite of WCIA, Champaign, IL)

Network Service: CBS.

Licensee: Midwest Television Inc., 509 S. Neil St., Champaign, IL 61824.

Studio: See WCIA, Champaign.

Telephone: 217-525-2306.

Technical Facilities: Channel No. 49 (680-686 MHz). Authorized power: 200-kw visual, 20-kw aural. Antenna: 620-ft. above av. terrain, 652-ft. above ground, 1188-ft. above sea level.

Latitude 39° 47' 27"
Longitude 89° 30' 53"

Transmitter: 7-mi. E of center of Springfield.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Station: ADM, 6-meter; Microdyne receivers.

News Service: AP.

Ownership: Midwest Television Inc. (Group Owner).

Began Operation: July 9, 1985.

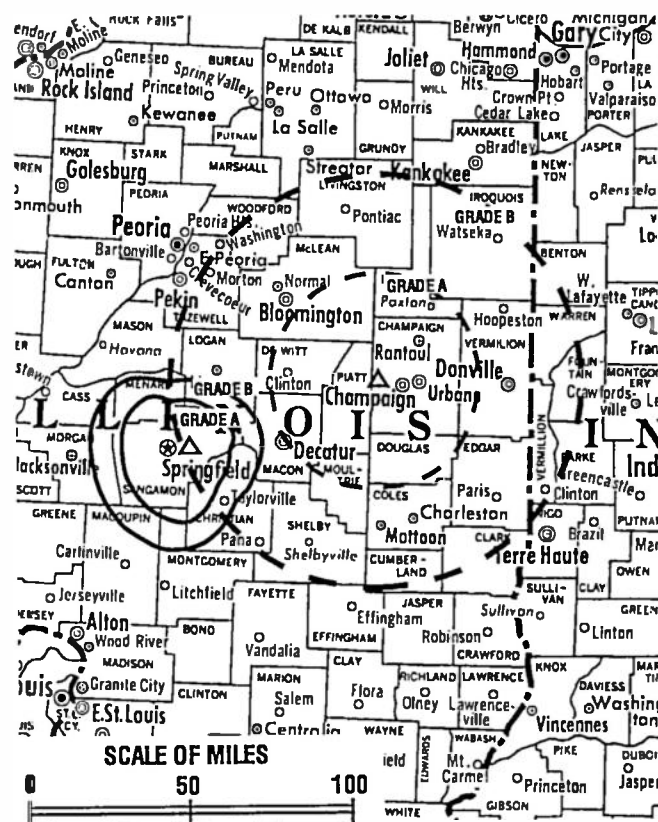
Represented (sales): Petry Television Inc.

Represented (legal): Covington & Buring.

Represented (engineering): A. D. Ring, P. C.

Personnel: See WCIA, Champaign, IL.

Rates: On request.



WCFN BPCT-830429KF Granted 12/10/84 © American Map Corp., No. 14244

City of License: Springfield. DMA: Champaign & Springfield-Decatur. Rank: 81.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	167,320	93,530	260,850
Average Weekly Circulation (1995)	50,649	11,875	62,524
Average Daily Circulation (1995)			32,891

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Illinois—Springfield

WICS

Ch. 20

(Operates satellite WICD, Champaign, IL)

Network Service: NBC.

Licensee: Guy Gannett Communications, One City Center, Portland, ME 04101.

Studio: 2680 E. Cook St., Springfield, IL 62703.

Telephone: 217-753-5620. **Fax:** 217-753-8177.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 1510-kw max. & 676-kw horizontal visual, 151-kw max. & 67.6-kw horizontal aural. Antenna: 1430-ft. above av. terrain, 1458-ft. above ground, 2049-ft. above sea level.

Latitude 39° 48' 15"
Longitude 89° 27' 40"

Transmitter: Mechanicsburg, IL.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: RCA Americom, 7-meter Ku-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta receivers.

News Service: AP.

Ownership: Guy Gannett Communications (Group Owner).

Began Operation: September 17, 1953. Sale to present owner by WICS-TV Inc. approved by FCC Jan. 31, 1985. Previous sale by Plains TV Corp. approved April 7, 1980 (Television Digest, Vol. 19:16).

Represented (sales): Katz Continental Television.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Lohnes & Culver.

Personnel:

John V. Connors, Vice President & General Manager.
Sue Stephens, News Director.
Mark Friesch, Sales & Marketing Manager.
Virginia Rush, National Sales Manager.
Frank Lilley, Director of Technical Operations.
Gary Spears, Program & Personnel Manager.



WICS BPCT-4487 Granted 7/12/72

© American Map Corp., No. 14244

Jeff Schlindwein, Business Manager.
Mark Wilson, Creative Services Director.
John Wamsley, Chief Engineer.

Rates: On request.

City of License: Springfield. **DMA:** Champaign & Springfield-Decatur. **Rank:** 81.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	401,090	202,020	603,110
Average Weekly Circulation (1995)	124,150	59,007	188,482
Average Daily Circulation (1995)			113,349

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Illinois—Springfield

WRSP-TV

Ch. 55

(Operates satellite WCCU, Urbana)

Network Service: FOX.

Licensee: Springfield Independent Television Co. Inc., 3003 Old Rochester Rd., Springfield, IL 62703.

Studio: 3003 Old Rochester Rd., Springfield, IL 62703.

Mailing Address: Box 4254, Springfield, IL 62708.

Telephone: 217-523-8855. Fax: 217-523-4410.

Technical Facilities: Channel No. 55 (716-722 MHz). Authorized power: 2000-kw visual, 200-kw aural. Antenna: 1442-ft. above av. terrain, 1449-ft. above ground, 2049-ft. above sea level.

Latitude 39° 47' 56"
Longitude 89° 26' 45"

Transmitter: 2.6-mi. SW of Mechanicsburg.

Satellite Earth Stations: Agile, 3.1-meter C-band; Cyclesat, 3-meter Ku-band; Harris, 6.1-meter C-band; Harris, Wegener receivers.

Ownership: Bahakel Communications Ltd. (Group Owner).

Began Operation: June 1, 1979. Sale to present owner by Will F. Wingerter, et al., approved by FCC March 15, 1982.

Represented (sales): Seltel Inc.

Personnel:

Thomas E. MacArthur, General Manager.
Joseph Denk, General Sales Manager.
Jeryl Jonza, Program Director.
Cyndee Gordon, Business Manager.
Jon Pugh, Promotion Director.
Larry Etner, Chief Engineer.



WRSP-TV BMPCT-821206KE Granted 10/7/83 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$700.

City of License: Springfield. DMA: Champaign & Springfield-Decatur. Rank: 81.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	434,700	212,200	646,900
Average Weekly Circulation (1995)	88,869	49,572	142,287
Average Daily Circulation (1995)			62,033

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Illinois—Urbana

WCCU

Ch. 27

(Satellite of WRSP-TV, Springfield, IL)

Network Service: FOX.

Licensee: Urbana-Champaign Television Inc., 712 Killamey St., Urbana, IL 61801.

Studio: See WRSP-TV, Springfield, IL.

Telephone: 217-367-8827. **Fax:** 217-367-8839.

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 2360-kw max. visual. Antenna: 456-ft. above av. terrain, 469-ft. above ground, 1168-ft. above sea level.

Latitude 40° 18' 42"
Longitude 87° 54' 48"

Transmitter: RR 1, Penfield.

Ownership: Bahakel Communications Ltd. (Group Owner).

Began Operation: April 25, 1987. Sale to present owner by Gerald Fitzgerald approved by FCC Feb. 25, 1988.

Represented (legal): Southmayd, Powell & Taylor.

Personnel: See WRSP-TV, Springfield, IL.

Rates: On request.

City of License: Urbana. **DMA:** Champaign & Springfield-Decatur. **Rank:** 81.

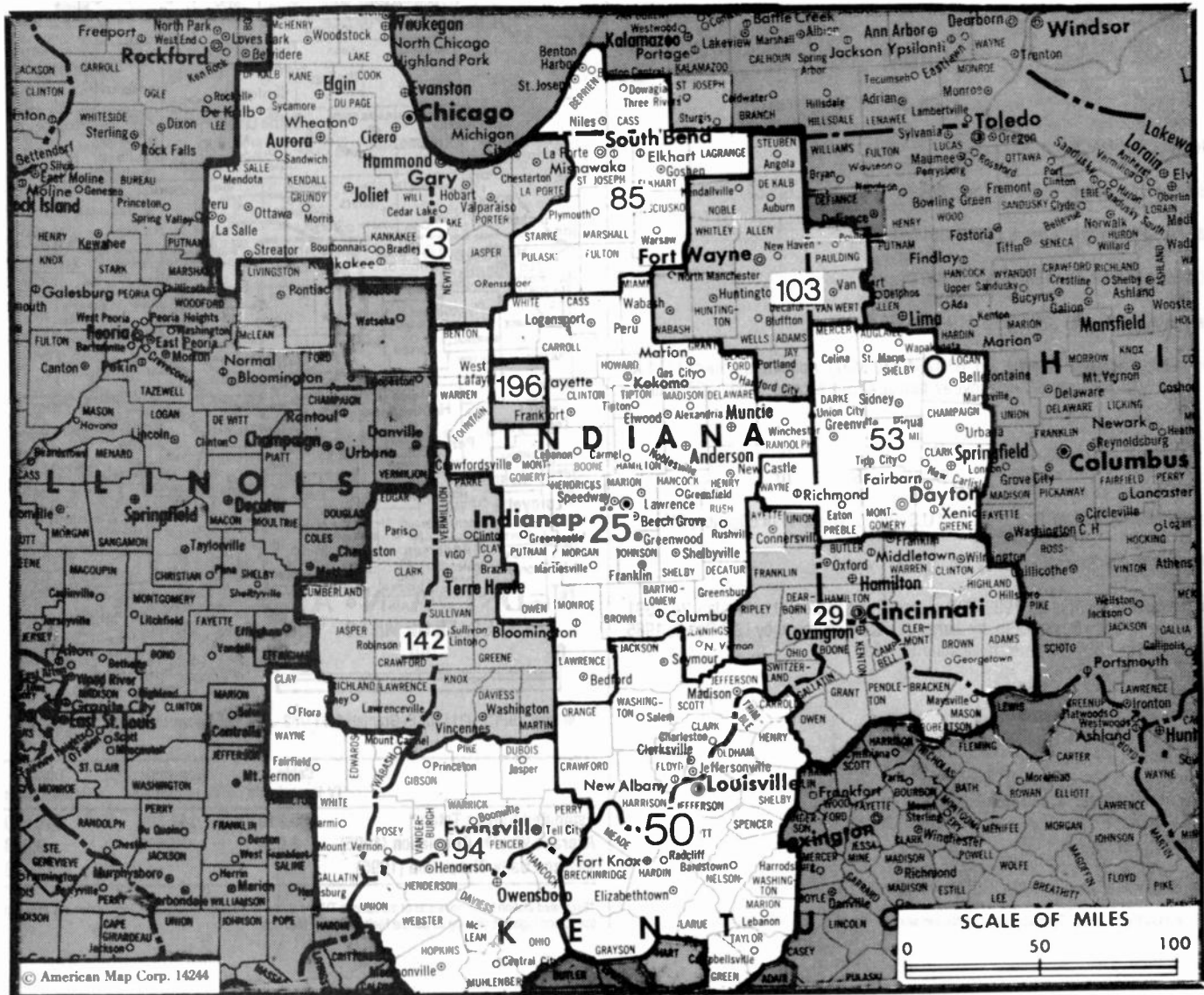
Circulation ©1995 Nielsen. Coverage based on Nielsen study.



WCCU BMPCT-870714KG Granted 8/10/87 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	141,690	69,350	211,040
Average Weekly Circulation (1995)	56,825	23,566	81,000
Average Daily Circulation (1995)			35,006

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.



MARKET	NIelsen DMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
Chicago, IL	3,082,040	3	WBWM-TV (2), WCFC-TV (38), WCIU-TV (26), WEHS-TV (60), WFLO (32), WGBO-TV (66), WGN-TV (9), WJYS (62), WLS-TV (7), WMAQ-TV (5), WPWR-TV (50), WSNS-TV (44), WWTO-TV (35)
Indianapolis, IN	925,340	25	WCLJ (42), WHMB-TV (40), WIIB (63), WISH-TV (8), WNDY-TV (23), WRTV (6), WTHR (13), WTTK (29), WTTV (4), WXIN (59)
Cincinnati, OH	792,900	29	WCPO-TV (9), WKRC-TV (12), WLWT (5), WSTR-TV (64), WXDX-TV (19)
Louisville, KY	543,180	50	WAVE (3), WBNA (21), WDRB-TV (41), WFTE (58), WGRB (34), WHAS-TV (11), WLKY (32)
Dayton, OH	501,140	53	WDTN (2), WHIO-TV (7), WKEF (22), WKOH (43), WRGT-TV (45), WTJC (26)
South Bend-Elkhart, IN	304,800	85	WHME-TV (46), WNOU-TV (16), WSBT-TV (22), WSJV (28)
Evansville, IN	275,900	94	WEHT (25), WEVV (44), WFIE-TV (14), WLCN (19), WTWW (7)
Fort Wayne, IN	238,420	103	WANE-TV (15), WFFT-TV (55), WINM (63), WKJG-TV (33), WPTA (21)
Terre Haute, IN	153,120	142	WBAK-TV (38), WTHI-TV (10), WTTWO (2)
Lafayette, IN	47,010	196	WLFI-TV (18)

State Cross Reference List
Communities that receive programs of stations that are located elsewhere.

WCLJ, WIIB & WTTV, Bloomington	See Indianapolis, IN
WSJV, Elkhart	See South Bend, IN
WLCN, Evansville	See Madisonville, KY
WINM, Fort Wayne	See Angola, IN
WPWR-TV, Gary	See Chicago, IL
WMCC, Marion	See Indianapolis, IN
WNDY-TV, Marion	See Indianapolis, IN
WFTE, Louisville	See Salem, IL

Indiana Station Totals as of November 1, 1995

	VHF	UHF	TOTAL
Commercial Television Stations	7	22	29
Educational Television Stations	1	8	9
	8	30	38

Indiana—Angola

WINM

Ch. 63

Network Service: TBN.

Licensee: Tri-State Christian TV Inc., Box 1010, Marion, IL 62959.

Studio: 02966 Rd. 1, Edgerton, OH 43517.

Mailing Address: Box 159, Butler, IN 46721.

Telephone: 419-298-3703. Fax: 419-298-3704.

Technical Facilities: Channel No. 63 (764-770 MHz). Authorized power: 1374-kw max. visual. Antenna: 473-ft. above av. terrain, 475-ft. above ground, 1325-ft. above sea level.

Latitude 41° 27' 15"
Longitude 84° 48' 10"

Transmitter: State Line Rd., 1-mi. N of U.S. Rte. 6, 10-mi. W of Edgerton, OH.

Ownership: Tri-State Christian TV Inc. (Group Owner).

Began Operation: April 22, 1983. FCC approved sale to present owner Jan. 24, 1991. Sale to Tri-State Bcstg. Corp. by James A. Chase approved by FCC Oct. 1, 1985. Left air Jan. 1985. Returned to air June 11, 1988.

Personnel:

- Garth W. Coonce, President.
- Anna Van Deventer, Station Manager.
- Lee Gilbert, Chief Engineer.
- Beverly Hils, Programming Director.
- Vic Van Deventer, Production Manager.

Rates: On request.

City of License: Angola. DMA: Fort Wayne. Rank: 103.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.



WINM BPCT-921110KE Granted 12/17/92 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	205,710	142,300	348,010
Average Weekly Circulation (1995)	3,035	5,952	9,043
Average Daily Circulation (1995)			3,308

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Indiana—Evansville

WEHT

Ch. 25

Network Service: ABC.

Licensee: Gilmore Broadcasting Corp., Box 25, Evansville, IN 47701.

Studio: 800 Marywood Dr., Henderson County, KY 42420.

Mailing Address: Box 25, Evansville, IN 47701.

Telephone: 812-424-9215. Fax: 502-826-6823.

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 1194-kw max. & 794-kw horizontal visual, 286-kw max. & 185-kw horizontal aural. Antenna: 1030-ft. above av. terrain, 988-ft. above ground, 1449-ft. above sea level.

Latitude 37° 51' 56"
Longitude 87° 34' 04"

Transmitter: Marywood Dr., Henderson County, KY.

Satellite Earth Stations: ADM, 7-meter C-band; RCA, 5-meter Ku-band; Scientific-Atlanta, 5-meter C-band; Scientific-Atlanta, 7.1-meter C-band; M/A-Com, Scientific-Atlanta receivers.

News Service: AP.

Ownership: Gilmore Broadcasting Corp.

Began Operation: September 11, 1953. Sale to present owner by Henry S. Hilberg and associates approved July 20, 1964 by FCC (Television Digest, Vol. 4:16, 29). Sale to Hilberg group by M.A. Lightman's Malco Theatres Inc. approved Oct. 24, 1956 (Vol. 12:35, 43).

Represented (sales): Blair Television.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

- Douglas A. Padgett, President & General Manager.
- Mike Riley, General Sales Manager.
- Ginny Powers, Program Director.
- John Sandwell, National Sales Manager.
- Lloyd Winnecke, News Director.
- Melisse Marks, Promotion Director.
- Jenny Funk, Business Manager.



WEHT BPCT-4924 Granted 6/29/76 © American Map Corp., No. 14244

Stan Newman, Production Manager.
Elmer Chancellor, Chief Engineer.

Highest 30 Sec. Rate: \$700.

NETWORK BASE HOURLY RATE: \$564.

City of License: Evansville. DMA: Evansville. Rank: 94.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	271,970	201,260	473,230
Average Weekly Circulation (1995)	151,791	93,524	250,883
Average Daily Circulation (1995)			143,303

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Indiana—Evansville

WEVV

Ch. 44

Network Service: CBS.

Licensee: WEVV Inc.

Studio: 44 Main St., Evansville, IN 47708-1450.

Telephone: 812-464-4444. Fax: 812-465-4559.

Technical Facilities: Channel No. 44 (650-656 MHz). Authorized power: 1230-kw max. visual, 123-kw max. aural. Antenna: 970-ft. above av. terrain, 981-ft. above ground, 1386-ft. above sea level.

Latitude 37° 53' 17"
Longitude 87° 32' 37"

Transmitter: Henderson, KY.

Satellite Earth Stations: Andrew, 4-meter Ku & C-band; Avcom, 6-meter; Andrew, Avcom receivers.

Ownership: WEVV Inc.

Began Operation: November 17, 1983. Reorganization & addition of partners approved by FCC Nov. 19, 1984. FCC approved sale to present owner by Ohio Valley TV Inc. Dec. 27, 1985.

Represented (sales): Katz Continental Television; Canadian Communications Co.

Represented (legal): Leventhal, Senter & Lerman.

Personnel:

- J. A. (Skip) Simms, General Manager.
- Dick Schappa, Sales Manager.
- Sandy Eickhoff, National Sales Manager.
- Pam Myrick, Regional Sales Manager.
- Alice Lovell, Program Director.
- Don Hollingsworth, Chief Engineer.
- Scott Leiter, Promotion Director.
- Lois Houser, Business Manager.



WEVV BMPCT-830718 Granted 9/14/83 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$450.

City of License: Evansville. DMA: Evansville. Rank: 94.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	250,930	186,800	437,730
Average Weekly Circulation (1995)	116,370	75,412	195,356
Average Daily Circulation (1995)			87,743

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Indiana—Evansville

WFIE-TV

Ch. 14

Network Service: NBC.

Licensee: Cosmos Bcstg. Co., Box 1414, Evansville, IN 47701.

Studio: 1115 Mount Auburn Rd., Evansville, IN 47720.

Telephone: 812-426-1414. Fax: 812-426-1945.

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 2208-kw max. & 1020-kw horizontal visual, 331-kw max. & 91.2-kw horizontal aural. Antenna: 1020-ft. above av. terrain, 949-ft. above ground, 1449-ft. above sea level.

Latitude	37°	53'	14"
Longitude	87°	31'	07"

Transmitter: Wolf Hill, approx. 2300-ft. NE of intersection of Rte. 414 & Cemetery Rd.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: ADM, 3-meter; Andrew, 3-meter Ku-band; Harris, 6-meter; Harris, Scientific-Atlanta receivers.

News Service: AP.

Ownership: Cosmos Broadcasting Corp. (Group Owner).

Began Operation: November 9, 1953. Sale to present owner by Orion Bcstg. approved by FCC Aug. 14, 1981. Sale to Orion by Jesse D. Fine theatre family approved July 18, 1956 (Television Digest, Vol. 12:25, 26, 29).

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

John Cottingham, Vice President & General Manager.
Linda Haddix, General Sales Manager.
Bob Freeman, News Director.
Marion B. Paul, Chief Engineer.
Jerry Grimes, Station Marketing Director.
Sam Schaeffer, Business Manager.



WFIE-TV BPCT-4913 Granted 6/11/76

© American Map Corp., No. 14244

Highest 30 Sec. Rate: \$1800.

NETWORK BASE HOURLY RATE: \$870.

City of License: Evansville. DMA: Evansville. Rank: 94.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	257,470	194,550	452,020
Average Weekly Circulation (1995)	150,734	93,442	248,451
Average Daily Circulation (1995)			146,648

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Indiana—Evansville

WTVW

Ch. 7

Network Service: FOX.

Licensee: Petracom Broadcasting of Indiana Inc., 1527 N. Dale Mabry Hwy., Suite 105, Lutz, FL 33549.

Studio: 477 Carpenter St., Evansville, IN 47708.

Mailing Address: Box 7, Evansville, IN 47701.

Telephone: 812-424-7777. Fax: 812-421-4040.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: Circularly polarized, 1000-ft. above av. terrain, 1013-ft. above ground, 1493-ft. above sea level.

Latitude 38° 01' 27"
Longitude 87° 21' 43"

Transmitter: 1-mi. S of Chandler, IN.

Satellite Earth Stations: ADM, 4.5-meter C-band; AFC, 3.7-meter Ku-band; Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; DH Satellite, 4.5-meter Ku & C-band; Avantek, Avcom, M/A-Com, Standard Agile Omni receivers.

News Service: AP.

Ownership: Petracom Inc. (Group Owner).

Began Operation: August 21, 1956. Sale to Broad Street TV granted Aug. 17, 1988 (*Television Digest*, Vol. 28:25) but not consummated. Sale to Charles Woods by Fuqua Communications approved by FCC Nov. 17, 1980. Sale of control to Fuqua by Polaris Corp. approved by FCC Sept. 26, 1966 (Vol. 5:51; 6:39). Previous sale of control by Ferris E. Traylor, Res Schepp and Miklos Sperling to Producers Inc. (Polaris) 1962 (Vol. 2:35). Assignment of license from Woods Communications Group Inc. to BankAmerica Corp. granted March 16, 1993. Sale to present owner by Banam Bcstg. Inc. approved by FCC May 31, 1995.

Represented (sales): Seltel Inc.

Personnel:

- Ken Schreiber, Vice President & General Manager.
- Jim Moore, Local Sales Manager.
- David Smith, News Director.
- Pam Miller, Program Director.
- David Castrale, Production Manager.
- John Schuta, Chief Engineer.



WTVW BPCT-810427KE Granted 6/22/81 © American Map Corp., No. 14244

Andy Hertzberg, Promotion Director.
Rose Williams, Business Manager.

Highest 30 Sec. Rate: \$650.

NETWORK BASE HOURLY RATE: \$1159.

City of License: Evansville. DMA: Evansville. Rank: 94.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	397,950	277,310	675,260
Average Weekly Circulation (1995)	165,780	112,125	282,874
Average Daily Circulation (1995)			155,116

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Indiana—Fort Wayne

WANE-TV

Ch. 15

Network Service: CBS.

Licensee: LIN Television Corp., Box 1515, Fort Wayne, IN 46801.

Studio: 2915 W. State Blvd., Fort Wayne, IN 46808.

Mailing Address: Box 1515, Fort Wayne, IN 46801.

Telephone: 219-424-1515. Fax: 219-424-1428.

E-mail: wane-tv@cris.com Web Site: <http://www.cris.com/~wane-tv/>

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 1114-kw max. & 144-kw horizontal visual, 28.2-kw horizontal aural. Antenna: 830-ft. above av. terrain, 807-ft. above ground, 1617-ft. above sea level.

Latitude 41° 05' 38"
Longitude 85° 10' 48"

Transmitter: 2915 W. State Blvd.

News Services: AP, CBS, CNN.

Ownership: LIN Television Corp. (Group Owner).

Began Operation: September 26, 1954. Sale to present owner by Corinthian Bcstg. approved by FCC Nov. 28, 1983 (Television Digest, Vol. 23:36). Sale to Corinthian by Universal Bcstg. (McConnell) approved Oct. 10, 1956 by FCC. Previous sale as WINT by R. Morris Pierce group approved June 13, 1956 (Vol. 12:24, 34, 41).

Represented (sales): Petry Television Inc.

Represented (legal): Covington & Burling.

Represented (engineering): Moffet, Larson & Johnson Inc.

Personnel:

Frank N. Moore, President & General Manager.
R. Bruce Cynar, General Sales Manager.
Alan Riebe, Local Sales Manager.
Dee Noonan, National Sales Manager.
Rick Moll, News Director.
Jim Riecken, Production Manager.
David Switzer, Promotion Director.



WANE-TV BPCT-860710KE Granted 10/27/86 © American Map Corp., No. 14244

Tom Harford, Chief Engineer.
Randell E. Culbertson, Financial Manager.

Rates: On request.

City of License: Fort Wayne. DMA: Fort Wayne. Rank: 103.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	364,960	255,590	620,550
Average Weekly Circulation (1995)	137,824	120,993	258,847
Average Daily Circulation (1995)			140,549

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Indiana—Fort Wayne

WFFT-TV

Ch. 55

Network Service: FOX.

Licensee: Great Trails Bcstg. Corp., 717 E. David Rd., Dayton, OH 45429.

Studio: 3707 Hillegas Rd., Fort Wayne, IN 46808.

Mailing Address: Box 8655, Fort Wayne, IN 46898-8655.

Telephone: 219-471-5555. Fax: 219-484-4331.

Technical Facilities: Channel No. 55 (716-722 MHz). Authorized power: 603-kw max. & 389-kw horizontal visual, 60.3-kw max. & 38.9-kw horizontal aural. Antenna: 780-ft. above av. terrain, 805-ft. above ground, 1625-ft. above sea level.

Latitude 41° 06' 33"
Longitude 85° 11' 44"

Transmitter: 3707 Hillegas Rd.

Satellite Earth Stations: AFC, 3.7-meter; Comtech, 5-meter C-band; Prodelin, 4.5-meter C-band; RCA Ku-band; Agile Omni, M/A-Com receivers.

News Services: AP, CNN Headline News.

Ownership: Great Trails Broadcasting Corp. (Group Owner).

Began Operation: December 21, 1977. Sale to Great Trails Bcstg. Corp. by Ontario Corp. approved by FCC June 1, 1982 (Television Digest, Vol. 22:13).

Represented (sales): Seitel Inc.

Represented (legal): Haley, Bader & Potts.

Personnel:

Frank Hawkins, Vice President & Station Manager.
Steve Pozezanac, Vice President, Director of Operations & Program Manager.
Randy Bitters, Vice President, Finance.
Bob Smithhart, Regional Sales Manager.



WFFT-TV BPCT-4975 Granted 5/20/77 © American Map Corp., No. 14244

Steve Shine, News Director.
Ralph Martinis, Chief Engineer.
Jim Muhler, Production Manager.
Bonnie Presser, Director of Community Affairs.
Flavia Lowden, Co-Op Director.

Rates: On request.

City of License: Fort Wayne. DMA: Fort Wayne. Rank: 103.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	518,780	352,950	871,730
Average Weekly Circulation (1995)	150,998	108,848	259,933
Average Daily Circulation (1995)			111,702

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

We were the broker
in the 1982 sale of
WFFT-TV

THE TED HEPBURN COMPANY
Ted Hepburn, President Todd Hepburn, Vice-President
325 Garden Rd., Palm Beach, FL 33480 (407) 863-8995
P.O. Box 43263, Cincinnati, OH 45243-0263 (513) 271-5400

Indiana—Fort Wayne

WKJG-TV

Ch. 33

Network Service: NBC.

Licensee: Corporation for General Trade, 2633 W. State Blvd., Fort Wayne, IN 46808.

Studio: 2633 W. State Blvd., Fort Wayne, IN 46808.

Telephone: 219-422-7474. Fax: 219-422-9648. Web Site: <http://wkjgtv33@aol.com>

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 589-kw visual, 58.9-kw aural. Antenna: 770-ft. above av. terrain, 793-ft. above ground, 1593-ft. above sea level.

Latitude 41° 05' 36.00"
Longitude 85° 10' 28.47"

Transmitter: 2633 W. State Blvd.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: AFC, 3.7-meter Ku & C-band; Comtech, 5-meter C-band; M/A-Com, Microdyne receivers.

News Service: AP.

Ownership: Corporation for General Trade.

Began Operation: November 21, 1953. Sale to present owner by Wabash Valley Bcstg. Corp. approved by FCC Nov. 23, 1983. Sale to Wabash by Federated Media Inc. approved by FCC July 30, 1974 (Television Digest, Vol. 14:32). Sale to FMI by Truth Publishing Co. approved by FCC March 10, 1971 (Vol. 10:27). Previous sale by Clarence L. Schust, H. Leslie Popp and associates approved March 13, 1957 (Vol. 13:5, 11).

Represented (sales): Blair Television.

Represented (legal): Haley, Bader & Potts.

Personnel:

William Nichols, General Manager.
Marvin Gottlieb, General Sales Manager.
Robert Miller, Local Sales Manager.
Eric Gronwaldt, Promotion Director.
Mark Meyer, Program & Production Manager.
Matt Kyle, Chief Engineer.
Robert Lucas, Business Manager.



WKJG-TV BPC7-790925KJ Granted 12/30/79 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$900.

NETWORK BASE HOURLY RATE: \$575.

City of License: Fort Wayne. DMA: Fort Wayne. Rank: 103.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	420,090	313,360	733,450
Average Weekly Circulation (1995)	131,384	117,112	249,304
Average Daily Circulation (1995)			123,703

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Indiana—Fort Wayne

WPTA

Ch. 21

Network Service: ABC.

Licensee: WPTA License Inc., 767 3rd Ave., New York, NY 10017.

Studio: 3401 Butler Rd., Fort Wayne, IN 46808.

Mailing Address: Box 2121, Fort Wayne, IN 46801.

Telephone: 219-483-0584. Fax: 219-483-2568. E-mail: wpta@aol.com

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 562-kw max. & 490-kw horizontal visual, 56.2-kw max. & 49-kw horizontal aural. Antenna: 740-ft. above av. terrain, 770-ft. above ground, 1582-ft. above sea level.

Latitude 41° 06' 08"
Longitude 85° 11' 04"

Transmitter: 3401 Butler Rd.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Andrew, 4.5-meter Ku & C-band; Andrew, 7-meter C-band; Microdyne, 7.3-meter C-band; Andrew, Avantek, Microdyne, RCA receivers.

News Services: ABC, AP, NIWS, UPI.

Ownership: Granite Broadcasting Corp. (Group Owner).

Began Operation: September 28, 1957. Sale to present owner by Pulitzer Publishing Co. approved by FCC Sept. 25, 1989 (Television Digest, Vol. 29:34). Sale to Pulitzer by Gannett Co. Inc. approved by FCC May 12, 1983 (Vol. 23:2). Merger of Combined Communications with Gannett Co. approved by FCC June 7, 1979 (Vol. 18:20, 38; 19:24). Sale to Combined by Sarkes Tarzian Inc. approved April 4, 1973 (Vol. 12:41; 13:7).

Represented (sales): Katz Television.

Represented (legal): Akin, Gump, Strauss, Hauer & Feld, L.L.P.

Personnel:

John Sloan, President & General Manager.
Jim Glendening, General Sales Manager.
Bob Fay, Local Sales Manager.
Chris Fedele, National Sales Manager.
Don Bradley, News Director.
Jan D'Italia, Program Director.



WPTA BPCT-790312LC Granted 6/8/79 © American Map Corp., No. 14244

Miriam Symonds, Business Manager.
Dave Fisher, Promotion Director.

Highest 30 Sec. Rate: \$1000.

NETWORK BASE HOURLY RATE: \$825.

City of License: Fort Wayne. DMA: Fort Wayne. Rank: 103.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	481,390	288,310	769,700
Average Weekly Circulation (1995)	150,535	124,697	275,232
Average Daily Circulation (1995)			158,964

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Indiana—Hammond

WJYS

Ch. 62

Network Service: Independent.

Licensee: Jovon Bcstg. Corp., 18600 S. Oak Park Ave., Tinley Park, IL 60477.

Studio: 18600 S. Oak Park Ave., Tinley Park, IL 60477.

Telephone: 708-633-0001. Fax: 708-633-0040.

Technical Facilities: Channel No. 62 (758-764 MHz). Authorized power: 5000-kw max. visual. Antenna: 479-ft. above av. terrain, 472-ft. above ground, 1165-ft. above sea level.

Latitude 41° 33' 10"
Longitude 87° 47' 09"

Transmitter: 1.2-mi. S of Tinley Park.

Ownership: Jovon Broadcasting Corp.

Began Operation: March 2, 1991.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): E. Harold Munn Jr. & Associates Inc.

Personnel:
Joseph Stroud, General Manager.
Kenneth Riley, Chief Engineer.
Mary Garner, Program Director.

Rates: On request.

City of License: Hammond. DMA: Chicago. Rank: 3.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.



WJYS BMPCT-880822KF Granted 11/30/88 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,377,340	1,130,720	2,508,060
Average Weekly Circulation (1995)	12,709	16,089	27,984
Average Daily Circulation (1995)			6,832

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Indiana—Indianapolis

WHMB-TV

Ch. 40

Network Service: Independent.

Licensee: Le Sea Broadcasting Co., Box 12, South Bend, IN 46624.

Studio: 10511 Greenfield Ave., Noblesville, IN 46060.

Mailing Address: Box 50450, Indianapolis, IN 46250.

Telephone: 317-773-5050. Fax: 317-776-4051.

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 2090-kw max. & 1579-kw horizontal visual, 209-kw max. & 157.9-kw horizontal aural. Antenna: 994-ft. above av. terrain, 1010-ft. above ground, 1845-ft. above sea level.

Latitude 39° 53' 39"
Longitude 86° 12' 19"

Transmitter: 7701 Walnut Dr., Indianapolis.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 10-meter; Harris, 5-meter; M/A-Com, 5-meter; Microdyne, 7-meter; Microdyne, Scientific-Atlanta receivers.

Ownership: Le Sea Broadcasting Co. (Group Owner).

Began Operation: January 25, 1971. Sale to present owner by Dr. Wendell Hansen approved by FCC Aug. 15, 1972.

Represented (sales): Landin Media Sales.

Personnel:

Steve Sumrall, President.
Peter Sumrall, Vice President.
Thom Ewing, General Manager & Program Director.
Dave Gooding, Chief Engineer.
Dave Streit, Production Manager.

Highest 30 Sec. Rate: \$75.



WHMB-TV BPCT-810722KH Granted 1/12/82 © American Map Corp., No. 14244

City of License: Indianapolis. DMA: Indianapolis. Rank: 25.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	626,970	379,960	1,006,930
Average Weekly Circulation (1995)	53,844	48,806	106,020
Average Daily Circulation (1995)			28,758

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Indiana—Indianapolis

WISH-TV

Ch. 8

Network Service: CBS.

Licensee: LIN Television Corp., 1950 N. Meridian St., Indianapolis, IN 46202.

Studio: 1950 N. Meridian St., Indianapolis, IN 46202.

Telephone: 317-923-8888. Fax: 317-926-1144.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 42.7-kw aural. Antenna: 1001-ft. above av. terrain, 1007-ft. above ground, 1827-ft. above sea level.

Latitude 39° 53' 25"
Longitude 86° 12' 20"

Transmitter: 2500 W. Westlane Ave., Marion County.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 4.5-meter C-band; Scientific-Atlanta, 5-meter Ku-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 10-meter C-band.

SNG Mobile Dish: Ku-band.

News Services: AP, CBS, CNN, UPI.

Ownership: LIN Television Corp. (Group Owner).

Began Operation: July 1, 1954. Sale, along with WANE-TV-AM, Fort Wayne, to Corinthian Bcstg. approved by FCC Oct. 10, 1956 (Television Digest, Vol. 12:34, 41). Sale by Corinthian to LIN Bcstg. approved Nov. 28, 1983 (Vol. 23:36).

Represented (sales): Petry Television Inc.

Represented (legal): Covington & Burling.

Represented (engineering): du Treil, Lundin & Rackley.

Personnel:

John Dawson, President & General Manager.
Tim Warner, General Sales Manager.
Jeff White, Local Sales Manager.
Lee Giles, News Director.
Rick Thedwall, Program Director.
Terry Van Bibber, Chief Engineer.
Peter Nikiel, Promotion Manager.



WISH-TV BPCT-110 Granted 1/28/54 © American Map Corp., No. 14244

Joe Wertemberger, Business Manager.
Mike Johnston, Marketing Manager.
Craig Cole, Production Manager.

Highest 30 Sec. Rate: \$6000.

NETWORK BASE HOURLY RATE: \$2200.

City of License: Indianapolis. DMA: Indianapolis. Rank: 25.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	862,170	550,740	1,412,910
Average Weekly Circulation (1995)	520,302	300,117	840,644
Average Daily Circulation (1995)			499,198

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Indiana—Indianapolis

WRTV

Ch. 6

Network Service: ABC.

Licensee: McGraw-Hill Broadcasting Co. Inc., 1330 N. Meridian St., Indianapolis, IN 46202.

Studio: 1330 N. Meridian St., Indianapolis, IN 46202.

Telephone: 317-635-9788.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 990-ft. above av. terrain, 1019-ft. above ground, 1849-ft. above sea level.

Latitude 39° 53' 59"
Longitude 86° 12' 02"

Transmitter: 79th St. & Township Line Rd.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; Microdyne, 3-meter Ku-band; Microdyne, 7.2-meter C-band; Satcom Technologies, 5.5-meter Ku-band; Avantek, M/A-Com, Microdyne receivers.

News Services: ABC, AP, Conus, UPI.

Ownership: McGraw-Hill Broadcasting Co. (Group Owner).

Began Operation: May 30, 1949. Sale to present owner by Time Inc. approved by FCC March 8, 1972 (Television Digest, Vol. 12:10, 11). Previous sale by H. M. Bitner interests approved by FCC April 17, 1957 (Vol. 12:50, 51; 13:16).

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Koteen & Naftalin.

Personnel:

- John Long, Vice President & General Manager.
- Deanna Haviland, General Sales Manager.
- Jerry Harbin, Local Sales Manager.
- Megan Chandler, National Sales Manager.
- Jeff Klopfenstein, Manager, Marketing & New Business Development.
- Sharon Chalfin, Director of Station Projects.
- Paul Montgomery, Director of Audience Relations.
- Marlin Siddall, Director of Business Affairs.
- Dick Pratt, Director of Engineering.
- Ed Sorensen, Sports Director.



WRTV BMPCT-1529 Granted 12/29/53 © American Map Corp., No. 14244

Rates: On request.

NETWORK BASE HOURLY RATE: \$2300.

City of License: Indianapolis. DMA: Indianapolis. Rank: 25.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	786,560	501,270	1,287,830
Average Weekly Circulation (1995)	540,016	296,874	861,887
Average Daily Circulation (1995)			478,419

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Indiana—Indianapolis

WTHR

Ch. 13

Network Service: NBC.

Licensee: VideoIndiana Inc., Box 1313, Indianapolis, IN 46206.

Studio: 1000 N. Meridian St., Indianapolis, IN 46204.

Telephone: 317-636-1313. Fax: 317-636-3717.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: Circularly polarized, 980-ft. above av. terrain, 1040-ft. above ground, 1860-ft. above sea level.

Latitude 39° 55' 43"
Longitude 86° 10' 55"

Transmitter: Ditch Rd. & 96th St.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 6.1-meter C-band; Harris, 8.8-meter C-band; RCA Americom Ku-band; Radiation Systems, 6.1-meter Ku & C-band; Harris, M/A-Com, Scientific-Atlanta, Standard receivers.

SNG Mobile Dish: Vertex, 2.8-meter Ku-band.

News Services: Accu-Weather, AP, CNN, NBC, Sports News Satellite.

Ownership: Dispatch Printing Co. (Group Owner).

Began Operation: October 30, 1957. Sale to present owner by Avco Bcstg. Corp. approved by FCC Aug. 11, 1975 (Television Digest, Vol. 15:13, 21).

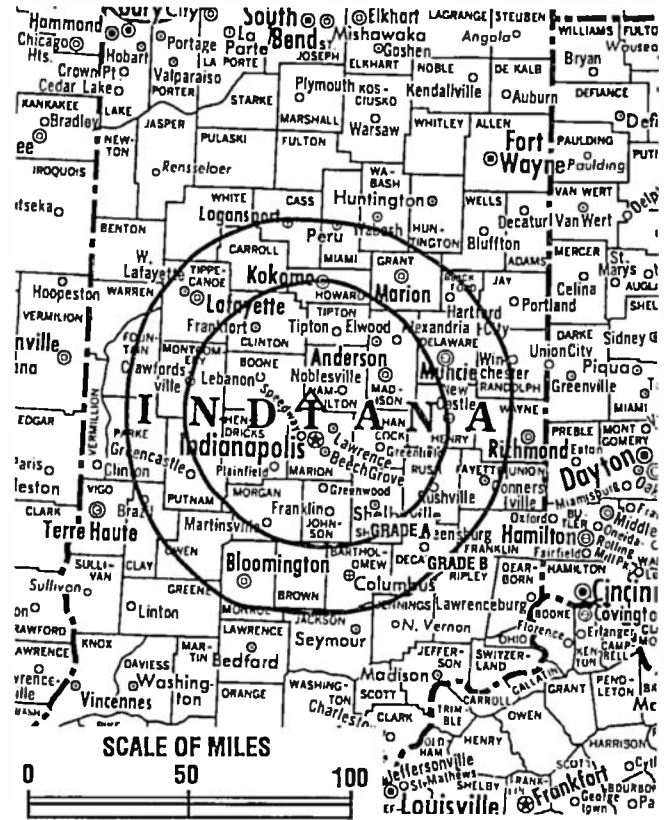
Represented (sales): Blair Television.

Represented (legal): Sidley & Austin.

Represented (engineering): David Steel & Associates Inc.

Personnel:

- Richard Pegram, Vice President & General Manager.
- John Butte, Vice President, News.
- Gerald Cary, Treasurer.
- Rod Porter, Program Manager.
- D'Artagnan Bebel, General Sales Manager.
- Steve Click, National Sales Manager.
- Betty Crockett, Local Sales Manager.
- Jeff Dutton, Marketing Manager.



WTHR BMPCT-831103KR Granted 12/21/83 © American Map Corp., No. 14244

- Judy McQuoid, Business Manager.
- Chuck Jackson, Production Manager.
- Harold Thompson, Chief Engineer.
- Al Grossniklaus, Director of Engineering & Operations.
- Lis Daily, Community Affairs Director.

Rates: On request.

City of License: Indianapolis. DMA: Indianapolis. Rank: 25.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	825,440	519,150	1,344,590
Average Weekly Circulation (1995)	502,764	280,399	799,083
Average Daily Circulation (1995)			402,225

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Indiana—Indianapolis

WXIN

Ch. 59

Network Service: FOX.

Licensee: 59 Licensee Inc., 1 Fawcett Place, Suite 120, Greenwich, CT 06830.

Studio: 1440 N. Meridian St., Indianapolis, IN 46202.

Telephone: 317-632-5900. **Fax:** 317-687-6534.

Technical Facilities: Channel No. 59 (740-746 MHz). Authorized power: 2090-kw max. visual, 209-kw max. aural. Antenna: 992-ft. above av. terrain, 1014-ft. above ground, 1814-ft. above sea level.

Latitude 39° 53' 20"
Longitude 86° 12' 07"

Holds CP for change to 4500-kw max. visual, 997-ft. above av. terrain, 1007-ft. above ground, 1818-ft. above sea level. BPCT-950203KG.

Transmitter: 2350 Westlane Rd., Indianapolis.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 4.6-meter C-band; Harris, 6.1-meter C-band; Harris receivers.

News Services: AP, CNN, Fox News.

Ownership: Renaissance Communications Corp. (Group Owner).

Began Operation: February 1, 1984. Sale to present owner by Chase Communications Inc. approved by FCC Jan. 11, 1993. Sale to Chase by Outlet Communications was approved Jan. 23, 1990 (*Television Digest*, Vol. 29:33; 30:13). Sale to Outlet Communications by USA Communications Inc. approved by FCC Dec. 26, 1984.

Represented (sales): Seltel Inc.

Personnel:

- Rod Bacon, Vice President & General Manager.
- Kathryn Bridgman, General Sales Manager.
- Terry Conway, Local Sales Manager.
- Joan McMahon, National Sales Manager.
- Mike McKinnon, Chief Engineer.
- Ron Petrovich, News Director.
- Jamie Berns, Production Manager.
- Wendy Logsdon, Program Coordinator.



WXIN BPCT-950203KG Granted 5/25/95 © American Map Corp., No. 14244

Jodi Pilecki, Data Services Manager.
Judy Paluso, Promotion Director.
Sarah Bonner, Business Manager.

Highest 30 Sec. Rate: \$4000.

City of License: Indianapolis. **OMA:** Indianapolis. **Rank:** 25.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	701,300	441,110	1,142,410
Average Weekly Circulation (1995)	387,041	178,932	572,391
Average Daily Circulation (1995)			267,394

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Indiana—Bloomington-Indianapolis

WCLJ

Ch. 42

Network Service: TBN.

Licensee: Trinity Bcstg. of Indiana, 2528 U.S. 31 S, Greenwood, IN 46143.

Studio: 2528 U.S. 31 S, Greenwood, IN 46143.

Telephones: 317-535-5542; 800-735-5542. Fax: 317-535-8584.

Technical Facilities: Channel No. 42 (638-644 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1040-ft. above av. terrain, 967-ft. above ground, 1827-ft. above sea level.

Latitude 39° 24' 12"
Longitude 86° 08' 50"

Transmitter: 0.8-mi. SE of junction of Hwys. 252 & 135, near Trafalgar.

Satellite Earth Station: Vertex, 6.1-meter; Wegener receivers.

Ownership: Trinity Broadcasting Network Inc. (Group Owner).

Began Operation: August 27, 1987.

Represented (engineering): Smith & Fisher.

Personnel:

- Randall Lohr, General Manager.
- Don Renollet, Chief Engineer.
- Diana Lohr, Program Director.

Highest 30 Sec. Rate: \$72.

City of License: Bloomington. **DMA:** Indianapolis. **Rank:** 25.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.



WCLJ BNPCT-870304KJ Granted 3/31/87 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	417,200	270,670	687,870
Average Weekly Circulation (1995)	13,267	12,749	25,929
Average Daily Circulation (1995)			8,569

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Indiana—Bloomington-Indianapolis

WIIB

Ch. 63

Network Service: HSN.

Licensee: Channel 63 Inc., 2000 W. 41st St., Baltimore, MD 21211.

Studio: Rte. 1, Trafalgar, IN 46181-0130.

Mailing Address: Box 516A, Rte. 1, Trafalgar, IN 46181-0130.

Telephone: 317-878-5407. Fax: 317-878-4458.

Technical Facilities: Channel No. 63 (764-770 MHz). Authorized power: 1838-kw max. visual. Antenna: 1077-ft. above av. terrain, 974-ft. above ground, 1865-ft. above sea level.

Latitude 39° 24' 16"
Longitude 86° 08' 37"

Requests CP for change to 5000-kw max. visual. BPCT-950629KG.

Transmitter: 0.4-mi. SW of intersection of State Rtes. 252 & 135, Trafalgar.

Ownership: Sinclair Broadcast Group Inc. (Group Owner).

Began Operation: December 27, 1988.

Represented (legal): Fisher, Wayland, Cooper, Leader & Zaragoza.

Represented (engineering): Carl T. Jones Corp.

Personnel:

Barbara Kerr, Station Manager.
Scott Burgett, Chief Engineer.
Eric Arnold, Producer.

Highest 30 Sec. Rate: \$10.

City of License: Bloomington. DMA: Indianapolis. Rank: 25.



WIIB BMPCT-880429KO Granted 8/25/88 © American Map Corp., No. 14244

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	366,980	205,710	572,690
Average Weekly Circulation (1995)	2,254	2,207	4,473
Average Daily Circulation (1995)			1,657

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Indiana—Marion-Indianapolis

WNDY-TV

(formerly WMCC)

Ch. 23

Network Service: WBN.

Licensee: IMS Bcstg. LLC, 401 Pennsylvania Pkwy., Suite 300, Indianapolis, IN 46280.

Studio: 13044 E. 246th St., Noblesville, IN 46060.

Sales Office: 1800 N. Meridian St., Indianapolis, IN 46202.

Mailing Address: Box 228, Indianapolis, IN 46206.

Telephone: 317-241-2388. Fax: 317-381-6975.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 5000-kw visual, 600-kw aural. Antenna: 964-ft. above av. terrain, 963-ft. above ground, 1825-ft. above sea level.

Latitude	40°	08'	57"
Longitude	85°	56'	15"

Transmitter: NE corner of intersection of Hwy. 213 & 246th St., Strawtown.

Ownership: Wabash Valley Broadcasting Corp. (Group Owner).

Began Operation: October 19, 1987.

Represented (sales): Katz Independent Television; Canadian Communications Co.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

Mel Grossman, General Manager.
 Al Downbia, Sales Manager.
 Steve Stiles, Director, Promotion & Marketing.
 Robert Pinnix, Chief Engineer, Transmitter.
 Don Johnson, Chief Engineer, Studio.
 Janel Cleaver, Traffic Manager.

Highest 30 Sec. Rate: \$200.



WNDY-TV BMPCT-870605LN Granted 7/2/87 American Map Corp., No. 14244

City of License: Marion. DMA: Indianapolis. Rank: 25.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	672,270	426,400	1,098,670
Average Weekly Circulation (1995)	162,828	102,875	269,530
Average Daily Circulation (1995)			88,136

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Indiana—Bloomington-Indianapolis

WTTV

Ch. 4

(Operates satellite WTTK, Kokomo, IN)

Network Service: Independent.

Licensee: River City License Partnership, 1215 Cole St., St. Louis, MO 63106.

Studio: 3490 Bluff Rd., Indianapolis, IN 46217.

Telephone: 317-782-4444. **Fax:** 317-780-5464.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 55-kw visual, 11-kw aural. Antenna: 1200-ft. above av. terrain, 1170-ft. above ground, 2037-ft. above sea level.

Latitude 39° 24' 26.50"
Longitude 86° 08' 52.00"

Holds CP for change to 58.9-kw max. visual, 1171-ft. above av. terrain, 1089-ft. above ground, 1959-ft. above sea level, lat. 39° 24' 27", long. 86° 8' 52", transmitter to 0.1-mi. SSE of Indiana State Rte. 252 & 250 W Rd. intersection. BPCT-950518KE.

Transmitter: Trafalgar, IN.

Satellite Earth Stations: Transmit/receive Harris, 8.8-meter C-band; Scientific-Atlanta, 4.6-meter Ku-band; Microdyne, 3.6-meter Ku-band; Vertex, 6.1-meter C-band; Harris, Scientific-Atlanta, Standard Communications receivers.

News Services: CNN, UPI.

Ownership: Better Communications Inc. (Group Owner).

Began Operation: November 11, 1949. Sale by Sarkes Tarzian Inc. approved by FCC May 9, 1978 (Television Digest, Vol. 17:29). Sale to Tel-Am Operations Inc. by Teleco Inc. approved by FCC Jan. 24, 1984. Sale by Capitol Bcstg. Co. Inc. to Tel-Am Operation Inc. approved June 7, 1988. Sale to Atlantic Bcstg. Co. by Capitol Bcstg. Co Inc. approved by FCC May 31, 1991 (Vol. 31:18). Transfer of control to present owner approved by FCC August 20, 1993.

Represented (sales): TeleRep Inc.

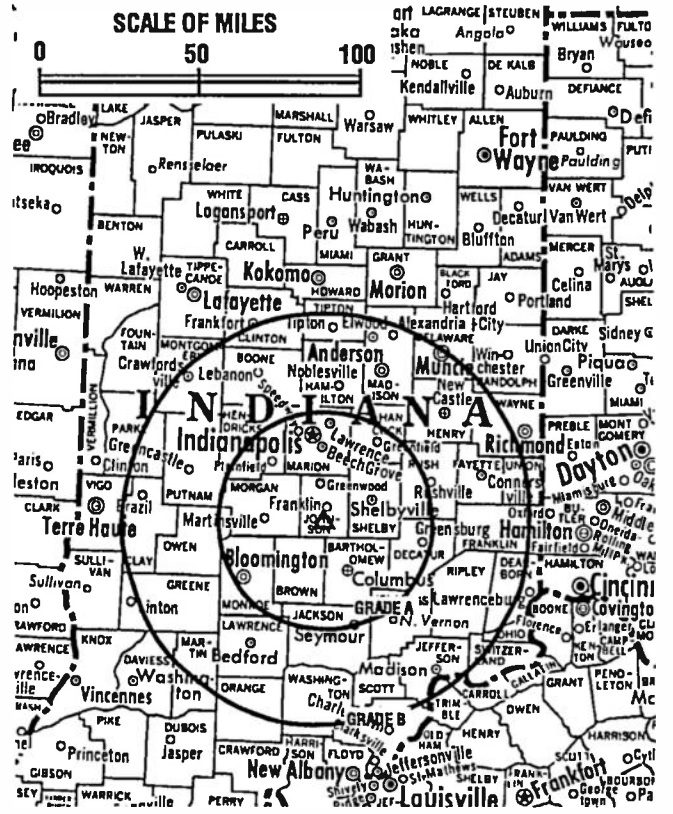
Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Cohen, Dippell & Everist, P.C.

THE
TED HEPBURN
COMPANY

We were the broker
in the 1978 sale of
WTTV-TV

Ted Hepburn, President Todd Hepburn, Vice-President
325 Garden Rd., Palm Beach, FL 33480 (407) 853-8995
P.O. Box 43263, Cincinnati, OH 45243-0263 (513) 271-5400



WTTV BPCT-950518KE Granted 8/30/95 © American Map Corp., No. 14244

Personnel:

- Michael Granados, Vice President & General Manager.
- Frank Gregg, Sales Director.
- Phil Pallgraf, General Sales Manager.
- Clyde V. Dutton, National Sales Manager.
- Bernard J. Souers, Sports Sales Manager.
- Rick Barber, Director of Operations.
- David Howitt, Director of Programming & Promotion.
- Michael Evans, Business Manager.
- Perry Kuhns, Chief Engineer.

Rates: On request.

City of License: Bloomington. **DMA:** Indianapolis. **Rank:** 25.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,271,370	859,810	2,131,180
Average Weekly Circulation (1995)	278,278	226,187	527,851
Average Daily Circulation (1995)			206,028

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Indiana—Kokomo

WTTK

Ch. 29

(Satellite of WTTV, Bloomington-Indianapolis, IN)

Network Service: Independent.

Licensee: River City License Partnership, 1215 Cole St., St. Louis, MO 63106.

Studio: See WTTV, Bloomington

Telephone: 317-782-4444. **Fax:** 317-780-5464.

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 3090-kw max. visual, 309-kw max. aural. Antenna: 774-ft. above av. terrain, 785-ft. above ground, 1654-ft. above sea level.

Latitude 40° 20' 20"
Longitude 85° 57' 15"

Transmitter: Windfall, IN.

Ownership: Better Communications Inc. (Group Owner).

Began Operation: May 1, 1988. Sale to River City Broadcasting by Capitol Bcstg Co. approved by FCC May 31, 1991 (Television Digest, Vol. 31:18). Transfer of control to present owner approved by FCC August 20, 1993.

Represented (sales): TeleRep Inc.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel: See WTTV, Bloomington-Indianapolis, IN.

Rates: Included with WTTV, Bloomington-Indianapolis, IN.

City of License: Kokomo. **DMA:** Indianapolis. **Rank:** 25.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.



WTTK BMPCT-880202KH Granted 3/29/88 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	705,830	448,930	1,154,760
Average Weekly Circulation (1995)	229,910	58,659	294,454
Average Daily Circulation (1995)			115,551

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Indiana—Lafayette-Kokomo

WLFI-TV

Ch. 18

Network Service: CBS.

Licensee: WLFI-TV Inc., 2605 Yeager Rd., West Lafayette, IN 47906.

Studio: 2605 Yeager Rd., West Lafayette, IN 47906.

Mailing Address: Box 2618, West Lafayette, IN 47903.

Telephone: 317-463-1800. Fax: 317-463-7979.

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 1490-kw max. & 631-kw horizontal visual, 298-kw max. & 126-kw horizontal aural. Antenna: 780-ft. above av. terrain, 783-ft. above ground, 1553-ft. above sea level.

Latitude 40° 23' 20"
Longitude 86° 36' 46"

Transmitter: 600 West Rd., Ross Twp., IN.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 10-meter C-band; Harris, 4.2-meter C-band; RCA, 3-meter Ku-band; Scientific-Atlanta, 7.2-meter C-band; Agile Omni, Scientific-Atlanta receivers.

News Service: AP.

Ownership: Blade Communications Inc. (Group Owner).

Began Operation: May 8, 1953 on Ch. 59. Transfer of TV and WASK(AM) to Rosenthal group from founder O. E. Richardson approved by FCC Feb. 20, 1957 (Television Digest, Vol. 13:4, 8). Sold to Sarkes Tarzian as Ch. 59, but left the air May 15, 1959 while sale was pending. Sale to Sarkes Tarzian by Henry Rosenthal and associates approved June 17, 1959; resumed operation on Ch. 18 Nov. 15, 1959 (Vol. 15:19, 20, 25, 46). Sale to RJN Bcstg. Inc. (Richard F. Shively) by Sarkes Tarzian Inc. approved Nov. 3, 1967. Sale to Blade Communications Inc. by RJN Bcstg. approved by FCC Sept. 13, 1979.

Represented (sales): Katz Continental Television.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Jules Cohen & Associates, P.C.

Kepper, Tupper & Company

We brokered the sale of WLFI-TV

183 Haviland Rd. Ridgefield, CT 06877 (203) 431-3366



WLFI-TV BMPCT-7447 Granted 3/15/73

© American Map Corp., No. 14244

Personnel:

Robert Ford, General Manager.
Tom Combs, Sales Manager.
Mike Piggott, News Director.
Ray Sylvester, Local Sales Manager.
David Bingham, Chief Engineer.
Tina Parker, Operations & Promotion Director.
Roger Telfer, Business Manager.

Highest 30 Sec. Rate: \$425.

NETWORK BASE HOURLY RATE: \$245.

City of License: Lafayette. DMA: Lafayette, IN. Rank: 196.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	515,370	315,300	830,670
Average Weekly Circulation (1995)	67,514	32,741	108,106
Average Daily Circulation (1995)			57,415

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Indiana—Richmond

WKOI

Ch. 43

Network Service: TBN.

Licensee: Trinity Bcstg. of Indiana Inc., Box 1057, Richmond, IN 47375.

Studio: 1702 S. 9th St., Richmond, IN 47374.

Telephone: 317-935-2390.

Technical Facilities: Channel No. 43 (644-650 MHz). Authorized power: 1410-kw visual, 141-kw aural. Antenna: 990-ft. above av. terrain, 1003-ft. above ground, 1903-ft. above sea level.

Latitude 39° 30' 44"
Longitude 84° 38' 09"

Transmitter: 2080 Oxford Trenton Rd., Hwy. 73, Collinsville, OH.

Satellite Earth Station: Scientific-Atlanta, 5-meter C-band; Scientific-Atlanta receivers.

Ownership: Trinity Broadcasting Network Inc. (Group Owner).

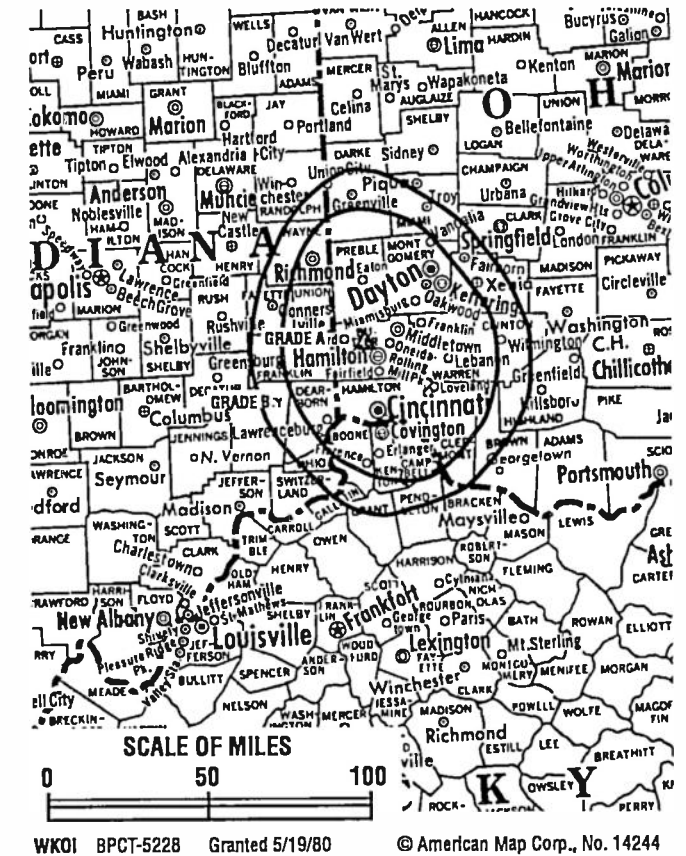
Began Operation: May 11, 1982.

Personnel:
Mary L. Laird, Station Manager.
Harry Monroe, Chief Engineer.

Rates: On request.

City of License: Richmond. DMA: Dayton. Rank: 53.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.



	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	790,610	469,050	1,259,660
Average Weekly Circulation (1995)	17,988	19,282	37,713
Average Daily Circulation (1995)			15,301

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Indiana—Salem

WFTE

Ch. 58

Network Service: UPN.

Licensee: Kentuckiana Bcstg. Inc., Salem, IN.

Studio: 5257 Skyline Dr., Floyds Knob, IN 47119.

Telephone: 812-948-5800. Fax: 812-949-9365.

Technical Facilities: Channel No. 58 (734-740 MHz). Authorized power: 1780-kw visual. Antenna: 1184-ft. above av. terrain, 820-ft. above ground, 1784-ft. above sea level.

Latitude 38° 21' 30"
Longitude 85° 51' 01"

Transmitter: 4.8-mi. NW of New Albany on the W side of S. Skyline Dr., Floyd County.

Ownership: Kentuckiana Broadcasting Inc.

Began Operation: March 15, 1994.

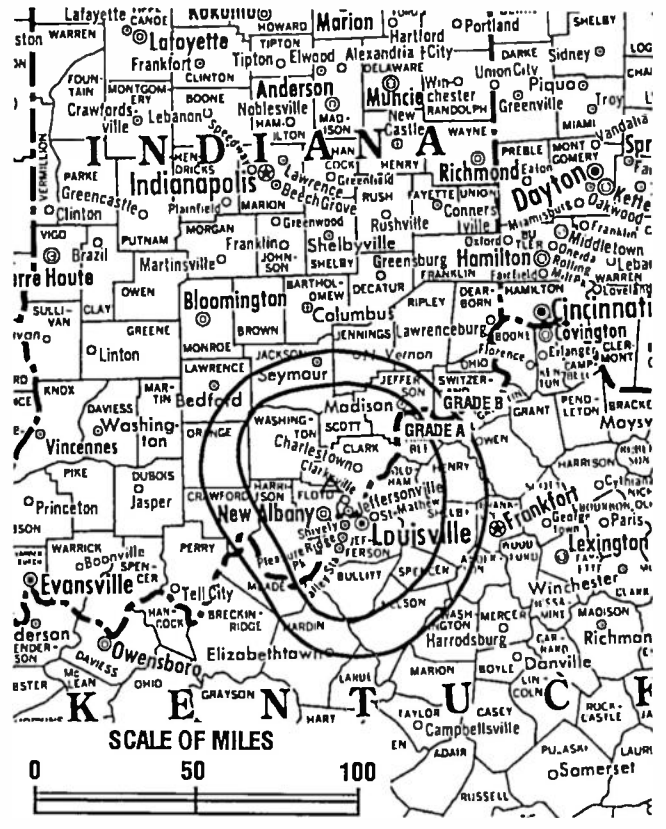
Represented (engineering): Cohen, Dippell & Everist PC.

Personnel:

Tom Ledford, General Manager.
Gary Schroder, Chief Engineer.

Rates: On request.

City of License: Salem. DMA: Louisville. Rank: 50.



WFTE BNPCT-930602KO Granted 1/14/94 © American Map Corp., No. 14244

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	382,120	232,770	614,890
Average Weekly Circulation (1995)	96,485	71,922	177,460
Average Daily Circulation (1995)			60,626

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Indiana—South Bend

WHME-TV

Ch. 46

Network Service: Independent.

Licensee: Le Sea Bcstg. Corp., Box 12, South Bend, IN 46624.

Studio: 61300 S. Ironwood Rd., South Bend, IN 46614.

Telephone: 219-291-8200. Fax: 219-291-9043.

Technical Facilities: Channel No. 46 (662-668 MHz). Authorized power: 891-kw visual, 178-kw aural. Antenna: 1000-ft. above av. terrain, 982-ft. above ground, 1828-ft. above sea level.

Latitude 41° 35' 43"
Longitude 86° 09' 38"

Transmitter: Intersection of Fem & Roosevelt Rds.

Satellite Earth Stations: Transmit/receive Harris, 9.2-meter; Microdyne, 9.2-meter; Harris, Microdyne receivers.

FM Affiliate: WHME, 103.1 MHz, 3 kw, 300-ft.

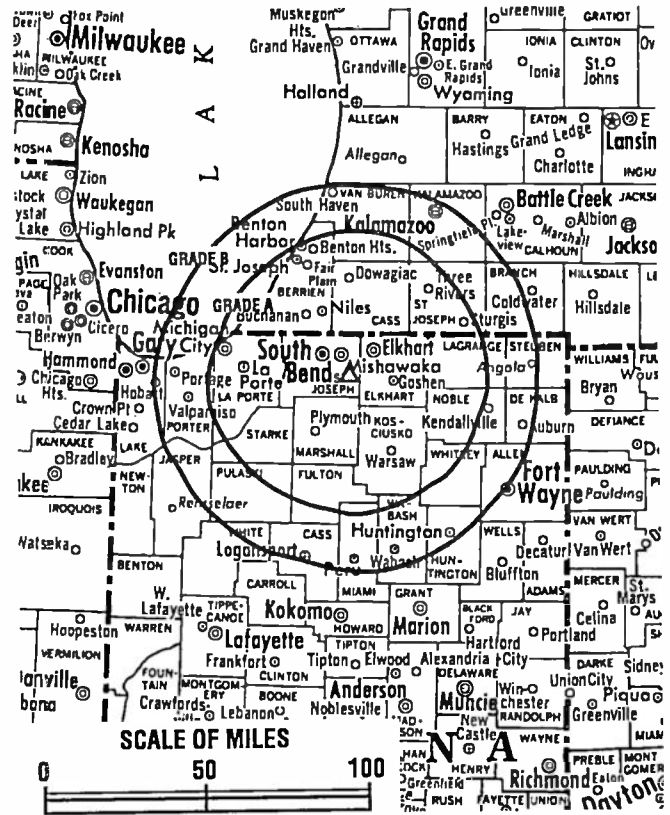
Ownership: Le Sea Broadcasting Co. (Group Owner).

Began Operation: July 25, 1974. Left air April 6, 1976. Sale to present owner approved by FCC June 10, 1977. Resumed operation Sept. 10, 1977 (Television Digest, Vol. 17:38).

Represented (sales): Landin Media Sales.

Personnel:

Lester Sumrall, Chairman.
Peter Sumrall, General Manager.
Nancy Xaver, Local Sales Manager.
Craig Wallin, National Sales Manager.
Oar Monesmith, Chief Engineer.
Jim Veldhuis, Program Director.
Olana Oolde, Promotion, Marketing & Development Director.
Chris Mars, Production Manager.
Mike Swinehart, Operations Manager.
Paula Slack, Business Manager.



WHME-TV BMPCT-7479 Granted 7/25/73 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$125.

City of License: South Bend. OMA: South Bend-Elkhart. Rank: 85.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	626,910	428,760	1,055,670
Average Weekly Circulation (1995)	58,745	67,494	129,728
Average Daily Circulation (1995)			45,524

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Indiana—South Bend

WNDU-TV

Ch. 16

Network Service: NBC.

Licensee: Michiana Telecasting Corp., Box 1616, South Bend, IN 46634.

Studio: 54516 Business U.S. 31 N, South Bend, IN 46637.

Mailing Address: Box 1616, South Bend, IN 46634.

Telephone: 219-631-1616. Fax: 219-631-1600.

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 3770-kw max. & 1955-kw horizontal visual, 754-kw max. & 390-kw horizontal aural. Antenna: 1069-ft. above av. terrain, 1068-ft. above ground, 1913-ft. above sea level.

Latitude 41° 36' 20.00"
Longitude 86° 12' 44.50"

Requests CP for change to 5000-kw max. visual, 1070-ft. above av. terrain, 1007-ft. above ground, 1854-ft. above sea level, transmitter to approx. 5-mi. SE of South Bend. BPCT-950405KF.

Transmitter: Ironwood & Kem Rds.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Transmit/receive Satcom Technologies, 9.1-meter C-band; Andrew, 7.3-meter Ku & C-band; ADM, 6-meter C-band; M/A-Com, Scientific-Atlanta, Standard Communications receivers.

SNG Mobile Dish: Andrew, 2.3-meter Ku-band.

AM Affiliate: WNDU, 1-kw, 1490 kHz.

FM Affiliate: WNDU-FM, 12-kw, 92.9 MHz (No. 225), 880-ft.

News Services: AP, CNN, NBC.

Ownership: Michiana Telecasting Corp.

Began Operation: July 15, 1955.

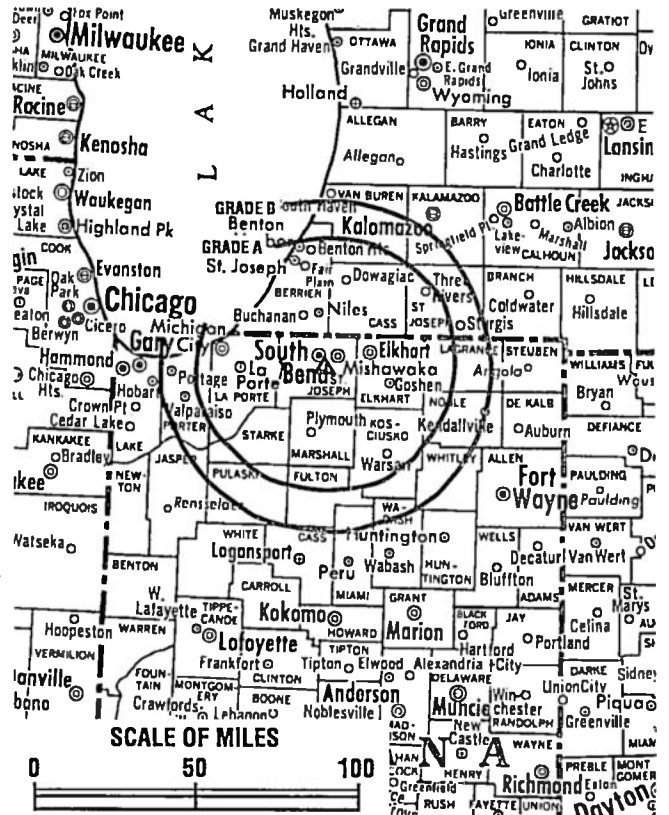
Represented (sales): Blair Television.

Represented (legal): Peper, Martin, Jensen, Maichel & Hetlage.

Represented (engineering): du Treil, Lundin & Rackley.

Personnel:

James Behling, President & General Manager.
Gregory J. Gicz, Vice President, Operations.



WNDU-TV BPCT-4222 Granted 12/10/69 © American Map Corp., No. 14244

Michael Leyes, General Sales Manager.
Pat Barth, Local Sales Manager.
Lou Pierce, Programming & Promotion Manager.
Ellen Crooke, News Director.
George E. Molnar Jr., Chief Engineer.
Konnie Beasley, Accounting Manager.

Highest 30 Sec. Rate: \$1200.

NETWORK BASE HOURLY RATE: \$1000.

City of License: South Bend. DMA: South Bend-Elkhart. Rank: 85.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	571,470	402,770	974,240
Average Weekly Circulation (1995)	186,621	139,667	334,374
Average Daily Circulation (1995)			180,781

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Indiana—South Bend

WSBT-TV

Ch. 22

Network Service: CBS.

Licensee: WSBT Inc., 300 W. Jefferson Blvd., South Bend, IN 46601.

Studio: 300 W. Jefferson Blvd., South Bend, IN 46601.

Telephone: 219-233-3141. Fax: 219-288-6630.

E-mail: wsbnews@sbt.sbtinfo.com Web Site: http://www.sbtinfo.com

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 4790-kw max. visual, 479-kw max. aural. Antenna: 1070-ft. above av. terrain, 1048-ft. above ground, 1918-ft. above sea level.

Latitude 41° 37' 00"
Longitude 86° 13' 01"

Transmitter: 60351 Ironwood Rd.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive SatCom, 2.4-meter Ku-band; Harris, 6.1-meter C-band; RCA Americom, 3.65-meter Ku-band; SatCom, 5-meter Ku & C-band; AFC, Harris, Scientific-Atlanta, Standard Communications receivers.

SNG Mobile Dish: Roscor, 2.4-meter Ku-band.

AM Affiliate: WSBT, 5-kw, 960 kHz (CBS).

FM Affiliate: WNSN, 13.0-kw, 101.5 MHz (No. 268), 967-ft.

News Services: AP, CBS, Conus, NIWS.

Ownership: Schurz Communications Inc. (Group Owner).

Began Operation: December 21, 1952.

Represented (sales): Katz Continental Television.

Represented (legal): Hogan & Hartson.

Represented (engineering): Alvin H. Andrews PE.

Personnel:

James D. Freeman, President & General Manager.
Roland T. Adeszko, General Sales Manager.
Tom Labuzienski, Local Sales Manager.
Jeff Scheidecker, News Director.
Julius Decocq, Program Director.



WSBT-TV BPCT-871027KF Granted 1/29/88 © American Map Corp., No. 14244

Kenneth Biggins, Business Manager.
Mary Simko, Community Affairs Director.
Paul T. Stage, Chief Engineer.
Robert Johnson, Promotion & Operations Manager.

Highest 30 Sec. Rate: \$600.

NETWORK BASE HOURLY RATE: \$666.

City of License: South Bend. DMA: South Bend-Elkhart. Rank: 85.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,433,560	1,229,130	2,662,690
Average Weekly Circulation (1995)	168,464	148,680	323,777
Average Daily Circulation (1995)			191,317

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Indiana—Elkhart-South Bend

WSJV

Ch. 28

Network Service: FOX.

Licensee: WSJV-TV Inc., 58096 County Rd. 7 S, Elkhart, IN 46517.

Studio: 58096 County Rd. 7 S, Elkhart, IN 46517.

Mailing Address: Box 1646, Elkhart, IN 46515.

Telephones: 219-293-8616; 219-674-5106. Fax: 219-294-1324.

Technical Facilities: Channel No. 28 (554-560 MHz). Authorized power: 5000-kw max. visual. Antenna: 1099-ft. above av. terrain, 1048-ft. above ground, 1918-ft. above sea level.

Latitude 41° 36' 58"
Longitude 86° 11' 38"

Transmitter: Grass Rd., 3-mi. SW of Mishawaka, IN.

Multichannel TV Sound: Stereo only.

News Services: AP.

Ownership: Quincy Broadcasting Co. (Group Owner).

Began Operation: March 15, 1954. Sale to present owner by Truth Publishing Co. (John F. Dille Jr., et al.) approved by FCC March 31, 1975.

Represented (sales): Petry Television Inc.

Represented (legal): Wilkinson, Barker, Knauer & Quinn.

Represented (engineering): Lohnes & Culver.

Personnel:

- Kevin Sargent, Station Manager.
- Richard Frid, General Sales Manager.
- James Parisi, News Director.
- Rick Owens, Chief Engineer.
- Pam Yoder, Business Manager.
- Pam Lamb, Public Affairs Director.



WSJV BMPCT-880714KF Granted 10/14/88 © American Map Corp., No. 14244

Rates: On request

City of License: Elkhart. DMA: South Bend-Elkhart. Rank: 85.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	458,560	316,990	775,550
Average Weekly Circulation (1995)	161,581	134,641	302,149
Average Daily Circulation (1995)			156,744

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Indiana—Terre Haute

WBAK-TV

Ch. 38

Network Service: FOX.

Licensee: Terre Haute Independent Bcstrs. Inc., 138 Poplar St., Terre Haute, IN 47807.

Studio: 138 Poplar St., Terre Haute, IN 47807.

Mailing Address: Box 719, Terre Haute, IN 47808.

Telephone: 812-238-1515. Fax: 812-235-3854.

Technical Facilities: Channel No. 38 (614-620 MHz). Authorized power: 2140-kw visual, 214-kw aural. Antenna: 980-ft. above av. terrain, 1004-ft. above ground, 1549-ft. above sea level.

Latitude	39°	13'	58"
Longitude	87°	23'	49"

Transmitter: W side of Hwy. 41, 1.3-mi. SW of Farmersburg, IN.

Satellite Earth Stations: ADM, 4.2-meter C-band; AFC, 3.7-meter Ku-band; ADM receivers.

News Service: AP.

Ownership: Bahakel Communications Ltd. (Group Owner).

Began Operation: April 3, 1973. Sale to present owner by John M. House, et al., approved by FCC Feb. 28, 1977.

Represented (sales): Seltel Inc.

Personnel:
 Cy N. Bahakel, President.
 William Harper, General Manager.
 Bob French, Local Sales Manager.
 Carla Peters, Program & Operations Director.
 Larry Jaster, Chief Engineer.
 Meredith Hunter, Promotion Director & Production Manager.
 Robin Joseph, Business Manager.

Highest 30 Sec. Rate: \$500.



WBAK-TV BPCT-830207KE Granted 2/28/83 © American Map Corp., No. 14244

NETWORK BASE HOURLY RATE: \$175.

City of License: Terre Haute. DMA: Terre Haute. Rank: 142.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	310,930	182,790	493,720
Average Weekly Circulation (1995)	54,792	35,102	91,184
Average Daily Circulation (1995)			34,445

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Indiana—Terre Haute

WTHI-TV

Ch. 10

Network Service: CBS.

Licensee: Wabash Valley Bcstg. Corp., Box 1486, Terre Haute, IN 47808.

Studio: 918 Ohio St., Terre Haute, IN 47807.

Telephone: 812-232-9481. Fax: 812-232-8953.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 960-ft. above av. terrain, 993-ft. above ground, 1549-ft. above sea level.

Latitude 39° 14' 36"
Longitude 87° 23' 07"

Transmitter: E of U.S. 41, 0.34-mi. S of Farmersburg, IN.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: ADM, 6.1-meter; Scientific-Atlanta receivers.

AM Affiliate: WTHI, 5-kw (1-kw night), 1480 kHz (CBS).

FM Affiliate: WTHI-FM, 50-kw, 99.9 MHz (No. 260), 500-ft.

News Services: AP, CBS, CNN.

Ownership: Wabash Valley Broadcasting Corp. (Group Owner).

Began Operation: July 22, 1954.

Represented (sales): Katz Continental Television.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

David Bailey, Vice President & General Manager.
Phil Johnson, General Sales Manager.
Gary Crowder, Personnel Director & Business Manager.
Rod Garvin, Operations & Program Director.
Bill Kauffman, Local Sales Manager.
Jeff Tucker, Chief Engineer.



WTHI-TV BPCT-3289 Granted 6/18/64

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Brian Clark, News Director.
Steve Rifkin, Promotion Director.

Rates: On request.

City of License: Terre Haute. DMA: Terre Haute. Rank: 142.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	553,560	343,500	897,060
Average Weekly Circulation (1995)	102,970	74,494	182,212
Average Daily Circulation (1995)			119,761

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.

Indiana—Terre Haute

WTWO

Ch. 2

Network Service: NBC.

Licensee: Fabri Development Corp., Box 299, Terre Haute, IN 47808.

Studio: U.S. Hwy. 41 S, Farmersburg, IN 47850.

Mailing Address: Box 299, Terre Haute, IN 47808.

Telephones: 812-232-9504; 812-696-2121. Fax: 812-696-2755.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 19.5-kw aural. Antenna: 950-ft. above av. terrain, 999-ft. above ground, 1549-ft. above sea level.

Latitude 39° 14' 33"
Longitude 87° 23' 29"

Transmitter: 1-mi. SW of Farmersburg, IN on W side of U.S. Hwys. 41 & 150.

Satellite Earth Stations: ADM, 7-meter C-band; AFC, 3.6-meter Ku-band; Harris, 3-meter Ku-band; Harris, 7-meter Ku-band; Hughes, 2-meter Ku-band; Avcom, Harris, Hughes, Toshiba, Uniden receivers.

News Services: AP, CNN, NBC.

Ownership: TCS Television Partners (Group Owner).

Began Operation: September 1, 1965. Sale to present owner by Malcolm I. Glazer approved by FCC April 6, 1990 (Television Digest, Vol. 30:8, 26). Sale to Glazer by Booth Newspapers Inc. approved by FCC July 18, 1975 (Vol. 15:9). Sale to Booth by J. R. Livesay, John T. Gelder, et al., approved by FCC Jan. 6, 1971.

Represented (sales): Petry Television Inc.

Represented (legal): Wiley, Rein & Fielding.

Personnel:

- Christopher Jones, Vice President & General Manager.
- William Rogala, General Sales Manager.
- Mark Edwards, News Director.
- Harold Wesley, Chief Engineer.
- Sara Solooki, Promotion Director.
- Georgia Boles, Business Manager.



WTWO BMPCT-6077 Granted 4/2/65

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Highest 30 Sec. Rate: \$600.

NETWORK BASE HOURLY RATE: \$1405.

City of License: Terre Haute. DMA: Terre Haute. Rank: 142.

Circulation ©1995 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	561,860	443,860	1,005,720
Average Weekly Circulation (1995)	110,307	80,755	198,435
Average Daily Circulation (1995)			98,265

*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing as per the Nielsen Survey Methods.