

MARKET	NIelsen DMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
Atlanta, GA	1,567,300	10	WAGA-TV (5), WATL (36), WGNX (46), WHSG (63), WNGM-TV (34), WSB-TV (2), WTBS (17), WTLN-TV (14), WVEU (69), WXIA-TV (11)
Birmingham, AL	530,220	51	WABM (68), WBMG (42), WBRC-TV (6), WNAL-TV (44), WTJP (60), WTTO (21), WVTM-TV (13)
Mobile, AL-Pensacola, FL	433,060	61	WALA-TV (10), WEAR-TV (3), WFGX (35), WHBR (33), WJTC (44), WKRG-TV (5), WMPV-TV (21), WPMI (15)
Chattanooga, TN	317,560	82	WDEF-TV (12), WDSI-TV (61), WELF (23), WFLI-TV (53), WRCB-TV (3), WTVG (9)
Huntsville-Decatur-Florence, AL	304,150	83	WAAY-TV (31), WAFF (48), WHNT-TV (19), WWOL-TV (15), WYLE (26), WZDX (54)
Montgomery, AL	214,560	111	WAKA (E), WCOV-TV (20), WHOA-TV (32), WMOF-TV (45), WSFA (12)
Columbus, GA	185,500	122	WLTZ (33), WRBL (3), WWSW (66), WTVM (9), WXTX (54)
Columbus-Tupelo-West Point, MS	167,740	132	WCBI-TV (4), WLOV-TV (27), WTVG (9)
Dothan, AL	86,380	173	WDAU (24), WDHN (18), WTVY (4)
Meridian, MS	66,070	181	WGBC (C), WMDN (24), WTOK-TV (11)
Tuscaloosa, AL	57,840	187	WCFT-TV (33), WDBB (17)
Anniston, AL	43,640	197	WJSU-TV (40)

Alabama

State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

WEAR-TV, Mobile	See Pensacola, FL.
WFGX & WHBR, Mobile	See Pensacola, FL.
WJTC, Mobile	See Pensacola, FL.
WAKA, Selma	See Montgomery, AL.

Alabama Station Totals as of November 1, 1994

	VHF	UHF	TOTAL
Commercial Television Stations	7	22	29
Educational Television Stations	3	6	9
	10	28	38

— NEW AREA CODES —

State	Before	After	Effective Date
Alabama	205	205 Northern half of Alabama; including Birmingham, Huntsville & Tuscaloosa.	January 15, 1995
		334 Southern half of Alabama; including Auburn, Mobile, Montgomery & Selma.	
Arizona	602	602 Metropolitan Phoenix.	March 19, 1995
		520 Remainder of Arizona.	

Alabama—Anniston

WJSU-TV

Ch. 40

Network Service: CBS.

Licensee: RKZ Television, 405 Lexington Ave., 54th Floor, New York, NY 10174.

Studio: Radio-TV Bldg., 1330 Noble St., Anniston, AL 36201.

Mailing Address: Box 40, Anniston, AL 36202.

Telephone: 205-237-8651. Fax: 205-236-7336.

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 720-kw max. & 464-kw horizontal visual, 143-kw max. & 92.8-kw horizontal aural. Antenna: 880-ft. above av. terrain, 235-ft. above ground, 1745-ft. above sea level.

Latitude 33° 40' 52"
Longitude 85° 48' 57"

Transmitter: Top of Blue Mountain, 200-ft. S of Lookout Tower.

Satellite Earth Stations: Drake, 3.2-meter; Scientific-Atlanta, 7-meter; Drake, Scientific-Atlanta receivers.

News Services: AP, CBS.

Ownership: Osborn Communications Corp. (Group Owner).

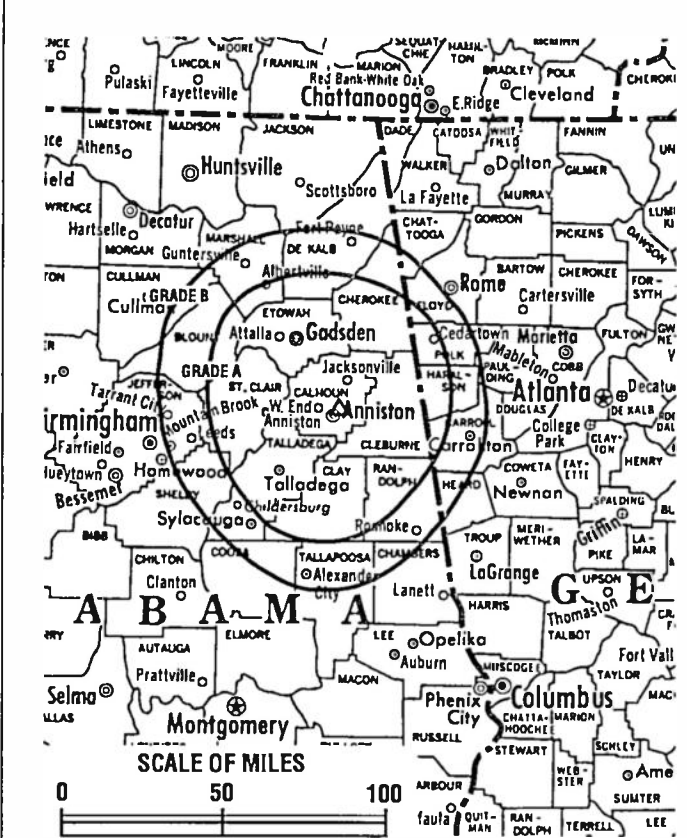
Began Operation: October 26, 1969. Sale to present owner by Price Bcstg. approved by FCC March 20, 1987. Sale to Price by Jacksonville State U. approved by FCC Dec. 20, 1985. Previous sale by Harry Brandt Ayers, et al., approved by FCC May 4, 1983.

Represented (sales): Katz Continental Television.

Represented (legal): Haley, Bader & Potts.

Personnel:

- Phil Cox, Station Manager.
- Boyce Holt, General Sales Manager.
- Lisa Bedford, Program Director.
- Fred Winsor, National Sales Manager.
- Dale Cox, Managing Editor.
- John Murrell, Chief Engineer.



WJSU-TV BPCT-4849 Granted 6/9/75 © American Map Corp., No. 14244

Mark Norman, Promotion Director.
Betty Johnson, Business Manager.

Highest 30 Sec. Rate: \$450.

NETWORK BASE HOURLY RATE: \$200.

City of License: Anniston. DMA: Anniston. Rank: 197.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	368,990	174,870	543,860
Average Weekly Circulation (1994)	57,402	17,835	82,272
Average Daily Circulation (1994)			47,595

Alabama—Birmingham

WABM

Ch. 68

Network Service: None, independent.

Licensee: Krypton Bcstg. of Birmingham Inc., Debtor in Possession, 3681 Prospect Dr., Riviera Beach, FL 33404.

Studio: 517 Beacon Pkwy. W, Birmingham, AL 35209.

Telephone: 205-290-6800. Fax: 205-945-8895.

Technical Facilities: Channel No. 68 (794-800 MHz). Authorized power: 1442-kw max. visual, 144-kw max. aural. Antenna: 1029-ft. above av. terrain, 809-ft. above ground, 1749-ft. above sea level.

Latitude 33° 27' 37"
 Longitude 86° 51' 07"

Transmitter: S of 16th Way on Spaulding Ishkooda Rd., S of Birmingham.

Ownership: Krypton Broadcasting Corp., Debtor-in-Possession (Group Owner).

Began Operation: January 31, 1986. Sale to present owner by Celtic Media Inc. approved by FCC Nov. 26, 1990. Sale by M. Scott McClure, Arthur E. Malone, et al., to H. Jack Mizell approved by FCC June 15, 1987 but was not consummated.

Personnel:
 David Griffiths, General Manager.
 Ed Murphy, Chief Engineer.

Highest 30 Sec. Rate: \$250.

City of License: Birmingham. DMA: Birmingham. Rank: 51.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.



WABM BMPCT-850802KI Granted 12/9/85 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	360,810	183,490	544,300
Average Weekly Circulation (1994)	58,405	30,061	88,965
Average Daily Circulation (1994)			24,831

Alabama—Birmingham

WBMG

Ch. 42

Network Service: CBS.

Licensee: Birmingham Television Corp., Box 59496, Birmingham, AL 35259.

Studio: 2075 Golden Crest Dr., Birmingham, AL 35209.

Telephone: 205-322-4200. Fax: 205-320-2713.

Technical Facilities: Channel No. 42 (638-644 MHz). Authorized power: 2163-kw max. & 1633-kw horizontal visual, 216.3-kw max. & 163.3-kw horizontal aural. Antenna: 1380-ft. above av. terrain, 1134-ft. above ground, 2049-ft. above sea level.

Latitude 33° 29' 02"
Longitude 86° 48' 21"

Transmitter: 700-ft. NNW of intersection of Valley Ave. & Valley View Dr.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 5-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Standard Communications, 4.6-meter Ku-band; M/A-Com, Scientific-Atlanta receivers.

News Services: AP, CBS.

Ownership: Park Communications Inc. (Group Owner).

Began Operation: October 17, 1965. Sale to present owner by Southern Bcstg. Co., William Dubois, et al., approved by FCC June 1973.

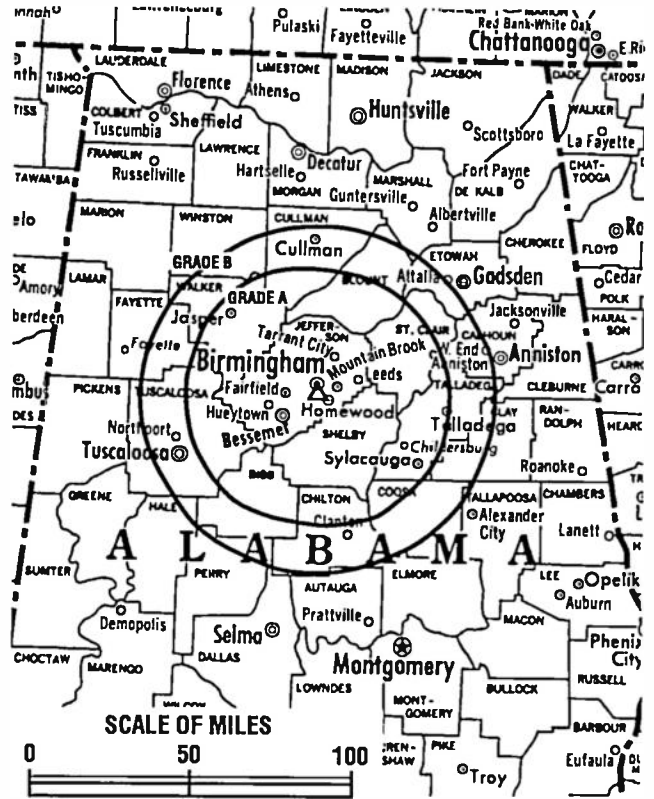
Represented (sales): Blair Television.

Represented (engineering): Jansky & Bailey.

Personnel:

- Hoyle Broome, Vice President & General Manager.
- Gary Andrich, General Sales Manager.
- Steve Cioy, Regional Sales Manager.
- Wendy Wammack, Promotion Director.
- John Harrod, News Director.
- Mary Lynn Turmlin, Business Manager.
- Dave Medley, Operations Manager.
- Fred Vinson, Chief Engineer.
- Renee Todd, Traffic Manager.

Highest 30 Sec. Rate: \$6500.



WBMG BPCT-820825KF Granted 11/10/82 © American Map Corp., No. 14244

NETWORK BASE HOURLY RATE: \$500.

City of License: Birmingham. DMA: Birmingham. Rank: 51.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	573,120	290,940	864,060
Average Weekly Circulation (1994)	237,224	100,145	342,781
Average Daily Circulation (1994)			164,058



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Alabama—Birmingham

WBRC-TV

Ch. 6

Network Service: ABC; change to Fox pends.

Licensee: WBRC License Inc., Box 6, Birmingham, AL 35201.

Studio: Atop Red Mountain, Birmingham, AL 35209.

Mailing Address: Box 6, Birmingham, AL 35201.

Telephone: 205-322-6666. Fax: 205-583-4386.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 53-kw visual, 10-kw aural. Antenna: 1086-ft. above av. terrain, 719-ft. above ground, 1726-ft. above sea level.

Latitude 33° 29' 19"
Longitude 86° 47' 58"

Transmitter: Red Mountain.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Harris, 9-meter C-band; Harris, 6-meter C-band; Harris, 4.5-meter Ku-band; Harris receivers.

News Services: AP, UPI.

Ownership: New World Communications Group Inc. (Group Owner).

Began Operation: July 1, 1949. Storer acquired stations from Mrs. Eloise Hanna in May 1953 (Television Digest, Vol. 9:13, 21). Sale to Taft Television & Radio Co. Inc. by Storer Bcstg. Co. approved May 8, 1957 (Vol. 13:13, 14, 19). Sale to Great American Bcstg. (Citicasters) approved Oct. 3, 1987. Sale to New World Communications Group (Group Owner) approved by FCC July 15, 1994 (Vol. 34:19, 38).

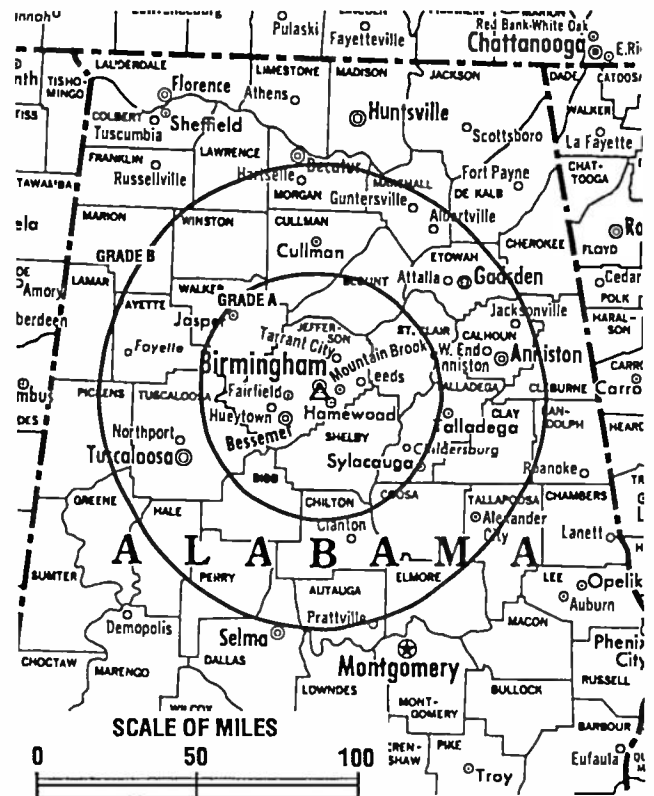
Represented (sales): TeleRep Inc.

Represented (legal): Koteen & Naftalin; Taft, Stettinius & Hollister.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

Craig Millar, President & General Manager.
Bob Cleary, Vice President, Sales.
Becky Dan, Vice President, Promotion.
Tommy DeRamus, Local Sales Manager.
Ann Marie Crocker, National Sales Manager.
Jerry Thorn, Vice President, Engineering.



WBRC-TV BPCT-871016KF Granted 2/29/88 © American Map Corp., No. 14244

Stan Knott, News Director.
Lynne Songer, Program Coordinator.
Judy Baker, Business Manager.
Carolyn Worsham, Traffic Manager.

Highest 30 Sec. Rate: \$3000.

NETWORK BASE HOURLY RATE: \$2150.

City of License: Birmingham. DMA: Birmingham. Rank: 51.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	746,980	383,630	1,130,610
Average Weekly Circulation (1994)	415,611	183,631	621,403
Average Daily Circulation (1994)			390,456

Alabama—Birmingham

WTTO

Ch. 21

Network Service: Fox; change pends.

Licensee: WTTO License Inc., 2000 W. 41st St., Baltimore, MD 21211.

Studio: 651 Beacon Pkwy., Birmingham, AL 35209.

Telephone: 205-290-2100. Fax: 205-290-2114.

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 1050-kw max. & 794-kw horizontal visual, 105-kw max. & 79.4-kw horizontal aural. Antenna: 1340-ft. above av. terrain, 1058-ft. above ground, 2008-ft. above sea level.

Latitude 33° 29' 04"
Longitude 86° 48' 25"

Transmitter: Atop Red Mountain, Birmingham.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Anixter-Mark, 5-meter C-band; Comtech, 5-meter C-band; RCA, 4.5-meter Ku-band; Scientific-Atlanta, M/A-Com, Pinzone receivers.

News Service: CNN Headline News.

Ownership: Sinclair Broadcast Group Inc. (Group Owner).

Began Operation: April 21, 1982. Sale to ABRY Communications by HR Bcstg. Corp. approved by FCC Oct. 19, 1990 (Television Digest, Vol. 30:24). Sale to HR Bcstg. by B. Lasky approved by FCC July 14, 1986. Sale of 50.2% to Byron Lasky, 49.8% owner, by William A. & George K. Chapman, approved July 8, 1983. Sale to Sinclair Broadcast Group Inc. by ABRY Communications approved by FCC May 20, 1994.

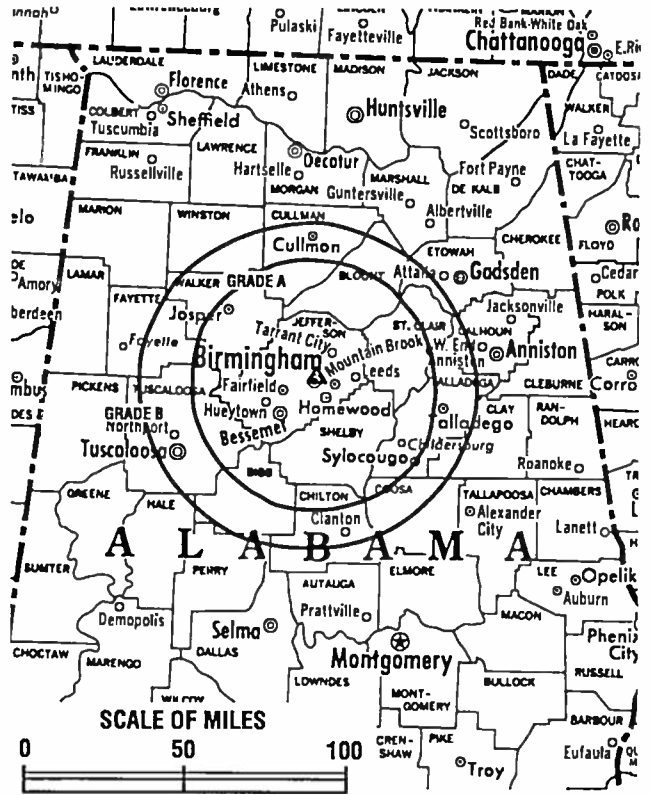
Represented (sales): Katz Independent Television.

Represented (legal): Arter & Hadden.

Represented (engineering): du Treil, Lundin & Rackley.

Personnel:

Penny Haft, Vice President & General Manager.
Katy Hodges, General Sales Manager.
John Batson, Chief Engineer.
Marilyn Clark, Program Director.



WTTO BMPCT-801231KE Granted 5/26/81 © American Map Corp., No. 14244

Martha Prater, Business Manager.
Guy Chancey, Creative Services Manager.

Highest 30 Sec. Rate: \$2000.

City of License: Birmingham. DMA: Birmingham. Rank: 51.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	617,140	324,930	942,070
Average Weekly Circulation (1994)	207,324	106,451	322,753
Average Daily Circulation (1994)			166,076

Alabama—Birmingham

WVTM-TV

Ch. 13

Network Service: NBC.

Licensee: WVTM Argyle Inc., 100 N.E. Loop 410, Suite 1400, San Antonio, TX 78216.

Studio: Atop Red Mountain, Birmingham, AL 35209.

Mailing Address: 1732 Valley View Dr., Birmingham, AL 35209.

Telephone: 205-933-1313. Fax: 205-933-7516.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 275-kw visual, 40.7-kw aural. Antenna: Circularly polarized, 1340-ft. above av. terrain, 1074-ft. above ground, 2049-ft. above sea level.

Latitude 33° 29' 25.50"
Longitude 86° 47' 48.00"

Transmitter: Atop Red Mountain.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Harris, 9-meter Ku-band; Harris, 3.9-meter Ku-band; Mark V, 5-meter C-band; Vertex, 4.6-meter Ku-band; Harris, M/A-Com, Standard Communications receivers.

SNG Mobile Dish: Vertex, 2.3-meter Ku-band.

News Services: AP, CNN, UPI, Weatherscan.

Ownership: Argyle Television Holding Inc. (Group Owner).

Began Operation: May 29, 1949. Sold to The Birmingham News Co. July 1953 (Television Digest, Vol. 9:15, 24). Transfer of stations to Samuel I. Newhouse interests approved by FCC Jan. 25, 1956 (Vol. 11:49; 12:4). Sale to Times Mirror Co. approved March 27, 1980. Sale to present owner approved May 13, 1993 (Vol. 33:13, 14).

Represented (sales): Seltel Inc.

Represented (engineering): Lohnes & Culver.

Personnel:

John Dawson, President & General Manager.
Jimmy Cromwell, General Sales Manager.
Gail Overton, National Sales Manager.



WVTM-TV BPC7-790710KI Granted 9/28/79 © American Map Corp., No. 14244

Kerry Oslund, News Director.
Guy Beverlin, Engineering Director.
Jeff Davis, Promotion Director.
Carol Wells, Business Manager.

Rates: On request.

City of License: Birmingham. DMA: Birmingham. Rank: 51.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	665,630	363,870	1,029,500
Average Weekly Circulation (1994)	371,947	168,465	560,651
Average Daily Circulation (1994)			327,551

Alabama—Dothan

WDHN

Ch. 18

Network Service: ABC.

Licensee: Morris Network of Alabama Inc., 27 Abercorn St., Savannah, GA 31412.

Studio: Hwy. 52 E, Dothan, AL 36301.

Mailing Address: Box 6237, Dothan, AL 36302.

Telephone: 205-793-1818. Fax: 205-793-2623.

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 1080.4-kw max. & 398-kw horizontal visual, 162.6-kw max. & 39.8-kw horizontal aural. Antenna: 730-ft. above av. terrain, 796-ft. above ground, 1049-ft. above sea level.

Latitude 31° 14' 30"
Longitude 85° 18' 48"

Transmitter: 1.8-mi. E of Dothan on Rte. 52.

Satellite Earth Stations: Andrew, 4.5-meter C-band; ChannelMaster, 3-meter C-band; Continental, 4.5-meter C-band; Winegard, 3-meter C-band; Vertex, 4.5-meter Ku-band; Avantek, M/A-Com, DX Antenna receivers.

News Services: AP, ABC.

Ownership: Morris Network Inc. (Group Owner).

Began Operation: August 7, 1970. Sale to present owners by Hi Ho Television approved by FCC July 18, 1986. Previous sale by Betts Slingluff Jr., et al., approved by FCC June 26, 1979.

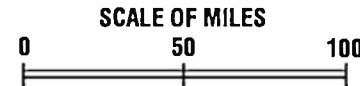
Represented (sales): Katz Continental Television.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): A. D. Ring, P.C.

Personnel:

- Aubrey Wood, General Manager.
- Richard Morgan, General Sales Manager.
- Dan Billings, Director of Engineering.
- Ken Curtis, News Director.



WDHN BMPCT-7141 Granted 11/20/69 © American Map Corp., No. 14244

David Williams, Business Manager.
Jerry Finn, Operations Manager.

Highest 30 Sec. Rate: \$900.

NETWORK BASE HOURLY RATE: \$150.

City of License: Dothan. DMA: Dothan. Rank: 162.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	202,720	105,330	308,050
Average Weekly Circulation (1994)	47,774	22,785	71,396
Average Daily Circulation (1994)			34,248

Alabama—Dothan

WTVY

Ch. 4

Network Service: CBS.

Licensee: Dothan Holdings II Inc., 270 Park Ave., New York, NY 10172.

Studio: 227 N. Foster St., Dothan, AL 36301.

Telephone: 205-792-3195. Fax: 205-793-3195.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 18.2-kw aural. Antenna: 1880-ft. above av. terrain, 1909-ft. above ground, 2049-ft. above sea level.

Latitude 30° 55' 10.12"

Longitude 85° 44' 27.90"

Transmitter: W of Rte. 177, 2-mi. S of Miller Crossroads, FL.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta receivers.

News Services: AP, CBS.

Ownership: Dothan Holdings I Inc.

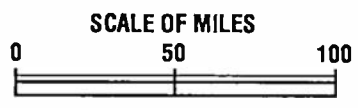
Began Operation: February 12, 1955. Assignment of license to present owner by WTVY Inc. (Charles Woods) approved by FCC March 16, 1993.

Represented (sales): Seltel Inc.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

- Don Tomlin, General Manager.
- Carl Blackmon, Sales Manager.
- Jerry Vann, News Director.
- Jack Quick, Program Manager.
- Paul Tanton, Engineering & Production Manager.
- Doug Dansby, Chief Engineer.
- Samantha Hiller, Promotion Director.
- Reggie Mitchel, Traffic Manager.



WTVY BMPCT-7630 Granted 2/17/77 © American Map Corp., No. 14244

Rates: On request.

NETWORK BASE HOURLY RATE: \$1036.

City of License: Dothan. DMA: Dothan. Rank: 162.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	385,530	196,110	581,640
Average Weekly Circulation (1994)	143,407	67,083	218,767
Average Daily Circulation (1994)			122,867

Alabama—Florence

WOWL-TV

Ch. 15

Network Service: NBC.

Licensee: TV Muscle Shoals Inc., 840 Cypress Mill Rd., Box 2220, Florence, AL 35630.

Studio: 840 Cypress Mill Rd., Florence, AL 35630.

Mailing Address: Box 2220, Florence, AL 35630.

Telephones: 205-767-1515; 205-764-1122. Fax: 205-764-7750.

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 1700-kw max. & 851-kw horizontal visual, 400-kw max. & 170-kw horizontal aural. Antenna: 730-ft. above av. terrain, 530-ft. above ground, 1486-ft. above sea level.

Latitude	34°	35'	01"
Longitude	87°	47'	14"

Transmitter: 6-mi. NW of Russellville, AL.

Satellite Earth Stations: Transmit/receive Harris, 3-meter Ku-band; Harris, 10-meter C-band; Harris, 5-meter Ku-band; M/A-Com, 8-meter Ku-band; Harris receivers.

News Service: NBC.

Ownership: TV Muscle Shoals Inc.

Began Operation: October 28, 1957.

Represented (sales): Roslin TV Sales; Southern Television System.

Represented (legal): Munsey & Ford.

Personnel:

Dick Biddle, Chairman & Treasurer.
 Rick Biddle, President & General Manager.
 Lincoln Williams, Station & Local Sales Manager.
 Earl Showberg, National Sales Manager.
 Cody Stark, News Director.
 Mitch Faulkner, Sales Promotion Director.
 Mildred Cornelius, Office Manager & Controller.
 Carol Strength, Traffic Manager.



WOWL-TV BPCT-4940 Granted 10/15/76 © American Map Corp., No. 14244

Kenny Clemmons, Director of Engineering.
 Bobby Robertson, Chief Studio Engineer.

Highest 30 Sec. Rate: \$250.

NETWORK BASE HOURLY RATE: \$250.

City of License: Florence. DMA: Huntsville-Decatur-Florence. Rank: 87.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	158,290	93,680	251,970
Average Weekly Circulation (1994)	23,120	13,836	38,991
Average Daily Circulation (1994)			14,993

Alabama—Florence

WYLE

Ch. 26

Network Service: None, independent.

Licensee: ETC Communications Inc., 4150 Underwood Mountain Rd., Tuscumbia, AL 35674.

Studio: 4150 Underwood Mountain Rd., Tuscumbia, AL 35674.

Telephone: 205-381-2600. Fax: 205-389-8320.

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 690-kw max. visual, 69-kw max. aural. Antenna: 756-ft. above av. terrain, 552-ft. above ground, 1482-ft. above sea level.

Latitude	34°	34'	38"
Longitude	87°	46'	57"

Transmitter: Underwood Mountain, Colbert County.

Satellite Earth Station: Comtech, 4.3-meter C-band.

Ownership: Les White.

Began Operation: April 19, 1986. Sale to present owner by Alabama Management Co. approved by FCC Nov. 30, 1988.

Represented (sales): Landin Media Sales.

Represented (legal): Gardner, Carton & Douglas.

Personnel:

Les White, President & General Manager.
 Karen Sneed, Station Manager & Program Director.
 Nick Scott, General Sales Manager.
 Tim Rovere, Engineering Director.
 Chris Dean, Promotion Director.
 Frank Green, News Director.
 George Wilson, Production Manager.



WYLE BMPCT-840203KF Granted 11/16/84 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$85.

City of License: Florence. DMA: Huntsville-Decatur-Florence. Rank: 87.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	83,880	49,640	133,520
Average Weekly Circulation (1994)	3,901	301	4,200
Average Daily Circulation (1994)			691

Alabama—Gadsden

WNAL-TV

Ch. 44

Network Service: Fox.

Licensee: WNAL-TV Inc., 213-C S. 5th St., Gadsden, AL 35901.

Studio: 510 Chestnut St., Gadsden, AL 35901.

Mailing Address: Box 8249, Gadsden, AL 35902.

Telephone: 205-547-4444. Fax: 205-547-1789.

Technical Facilities: Channel No. 44 (650-656 MHz). Authorized power: 2741.2-kw max. visual, 274-kw max. aural. Antenna: 965-ft. above av. terrain, 351-ft. above ground, 1729-ft. above sea level.

Latitude	33°	57'	11"
Longitude	86°	13'	00"

Holds CP for change to 1698-kw max. visual, 995-ft. above av. terrain, 371-ft. above ground, 1762-ft. above sea level, lat. 33° 57' 20", long. 86° 12' 53", transmitter to Chandler Mountain, 1.4-mi. NW of Steele. BMPCT-940201LH.

Transmitter: Chandler Mountain, St. Clair County.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: 2 in operation.

Ownership: Fant Broadcasting Co. (Group Owner).

Began Operation: April 25, 1986.

Represented (legal): Ashton Hardy.

Represented (engineering): Bromo Communication Consultants.

Personnel:

Anthony Jay Fant, President & General Manager.

Robert Hill, Vice President.

Terri Rich, Local Sales Manager.

Jimmy Chivers, Chief Engineer.

Kathy McLeod, Programming Director & Operations Manager.



WNAL-TV BMPCT-940201LH Granted 9/22/94 © American Map Corp., No. 14244

Betty C. Fant, Business Manager.
Marty Godsey, Production Manager.

Rates: On request.

City of License: Gadsden. DMA: Birmingham. Rank: 51.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	347,310	178,490	525,800
Average Weekly Circulation (1994)	37,153	13,842	55,228
Average Daily Circulation (1994)			25,209

Alabama—Gadsden

WTJP

Ch. 60

Network Service: None, independent.

Licensee: All American TV Inc., 13181 Crossroads Pkwy. N, Suite 250, City of Industry, CA 91746.

Studio: 313 Rosedale Ave., Gadsden, AL 35901.

Telephone: 205-546-8860.

Technical Facilities: Channel No. 60 (746-752 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1139-ft. above av. terrain, 703-ft. above ground, 2023-ft. above sea level.

Latitude	33°	40'	53"
Longitude	86°	26'	55"

Transmitter: 3.9-mi. NE of Springville.

Satellite Earth Station: Vertex, 6.1-meter C-band; Microdyne receivers.

Ownership: All American Network Inc. (Group Owner).

Began Operation: July 22, 1986.

Represented (sales): TBN Media Representatives.

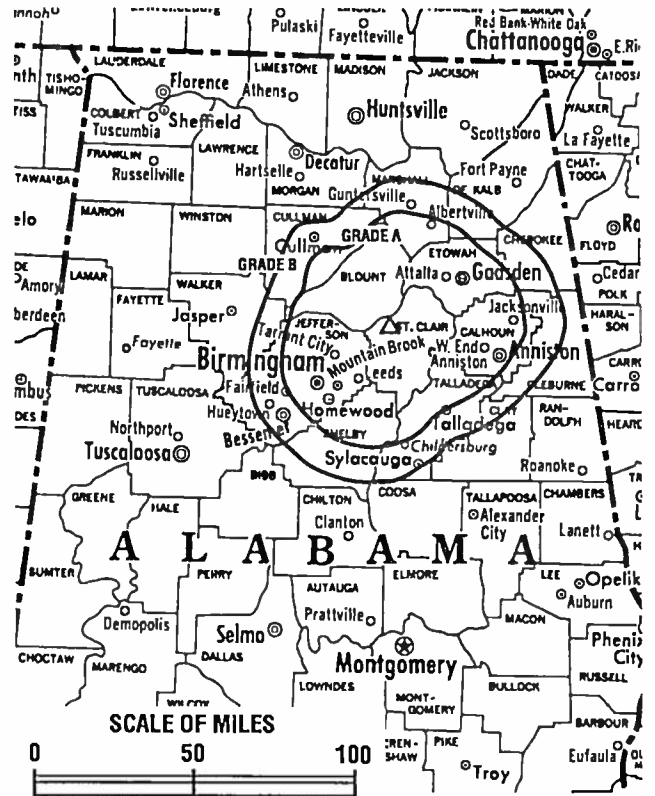
Represented (legal): May & Dunne.

Represented (engineering): Smith & Powstenko.

Personnel:

Gary Y. Hodges, General Manager.
 Jo Ann Hodges, Station Manager & Program Director.
 Mike Whisenant, Director of Engineering.

Highest 30 Sec. Rate: \$65.



WTJP BMPCT-850114KE Granted 11/20/85 © American Map Corp., No. 14244

City of License: Gadsden. DMA: Birmingham. Rank: 51.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	606,640	336,260	942,900
Average Weekly Circulation (1994)	9,654	7,458	17,338
Average Daily Circulation (1994)			6,392

Alabama—Huntsville-Decatur

WAAY-TV

Ch. 31

Network Service: ABC.

Licensee: Rocket City Television Inc., 1000 Monte Sano Blvd., Huntsville, AL 35801.

Studio: 1000 Monte Sano Blvd., Huntsville, AL 35801.

Mailing Address: Box 2555, Huntsville, AL 35804.

Telephone: 205-533-3131. Fax: 205-533-6616.

Technical Facilities: Channel No. 31 (572-578 MHz). Authorized power: 674.53-kw visual, 75.68-kw aural. Antenna: 1792-ft. above av. terrain, 999-ft. above ground, 2549-ft. above sea level.

Latitude 34° 44' 15"
Longitude 86° 32' 02"

Transmitter: 1000 Monte Sano Blvd., Huntsville.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Andrew, 7-meter; Andrew, 3-meter; RCA Ku-band; Avantek, RCA receivers.

News Services: ABC, AP, NIWS.

Ownership: Smith Broadcasting Inc.

Began Operation: August 1, 1959. Sale to present owner by P. T. Gunn, James R. Cleary and associates approved Nov. 13, 1963 by FCC (Television Digest, Vol. 3:30).

Represented (sales): Petry Television Inc.

Represented (legal): Cohn & Marks.

Represented (engineering): Carl T. Jones Associates.

Personnel:

M. D. Smith IV, President & General Manager.
Dan Whitsett, Vice President & General Sales Manager.
Redge Swing, Local Sales Manager.
Pat Spurrier, National Sales Manager & Controller.
Robert A. Gay, Chief Engineer.
Debi Benson, Program Director.
Cliff Windham, News Director.
Greg Carroll, Promotion & Marketing Director.

Rates: On request.



WAAY-TV BPCT-4931 Granted 7/7/76

© American Map Corp., No. 14244

NETWORK BASE HOURLY RATE: \$900.

City of License: Huntsville. DMA: Huntsville-Decatur-Florence. Rank: 87.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	528,990	293,260	822,250
Average Weekly Circulation (1994)	187,903	96,139	286,507
Average Daily Circulation (1994)			161,394

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Alabama—Huntsville-Decatur

WAFF

Ch. 48

Network Service: NBC.

Licensee: AFLAC Broadcast Partners, 1932 Wynnton Rd., Columbus, GA 31999.

Studio: 1414 N. Memorial Pkwy., Huntsville, AL 35801.

Telephone: 205-533-4848. Fax: 205-539-5556.

Technical Facilities: Channel No. 48 (674-680 MHz). Authorized power: 1170-kw visual, 117-kw aural. Antenna: 1900-ft. above av. terrain, 1526-ft. above ground, 2678-ft. above sea level.

Latitude 34° 42' 39"
Longitude 86° 32' 07"

Transmitter: 5000 Governors Dr.

Satellite Earth Stations: Harris, 8-meter Ku-band; ADM, 6.1-meter C-band; Scientific-Atlanta, 4.5-meter Ku-band; M/A-Com, 3.7-meter C-band; Harris, 3-meter Ku-band; Avcom, Harris, Kavouras, M/A-Com receivers.

News Service: AP.

Ownership: American Family Corp. (Group Owner).

Began Operation: July 4, 1954. Sale to present owner by International TV Corp. approved by FCC May 16, 1978. Sale to International by Frank Whisenant, et al., approved by FCC Oct. 24, 1974.

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Schnader, Harrison, Segal & Lewis.

Represented (engineering): A. D. Ring, P.C.

Personnel:

Lee Brantley, Vice President & General Manager.
Dorothy Fees, General Sales Manager.
Mary Wagner, National Sales Manager.
Garry Kelly, News Director.
Judy Cornelius, Marketing Director.



WAFF BPTC-790828KE Granted 1/31/80 © American Map Corp., No. 14244

Jack Young, Business Manager.
Rod Hughes, Chief Engineer.

Rates: On request.

City of License: Huntsville. DMA: Huntsville-Decatur-Florence. Rank: 87.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	508,720	271,310	780,030
Average Weekly Circulation (1994)	180,659	90,194	272,804
Average Daily Circulation (1994)			144,429

Alabama—Huntsville

WHNT-TV

Ch. 19

Network Service: CBS.

Licensee: New York Times Bcstg. Services Inc., Box 19, Huntsville, AL 35804.

Studio: 200 Holmes Ave., Huntsville, AL 35801.

Telephone: 205-533-1919. Fax: 205-533-4503.

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 1279-kw max. & 1002-kw horizontal visual, 254-kw max. & 199-kw horizontal aural. Antenna: 1750-ft. above av. terrain, 944-ft. above ground, 2549-ft. above sea level.

Latitude 34° 44' 19"
Longitude 86° 31' 56"

Transmitter: 960 Monte Sano Blvd., Huntsville.

Satellite Earth Stations: Scientific-Atlanta, 7-meter; Scientific-Atlanta, 4.7-meter; Scientific-Atlanta receivers.

News Services: AP, NYT.

Ownership: The New York Times Co. (Group Owner).

Began Operation: November 28, 1963. Sale to present owner by Charles Grisham & Tom Percer approved by FCC Feb. 27, 1980 (Television Digest, Vol. 19:31).

Represented (sales): Katz Continental Television.

Represented (legal): Koteen & Naftalin.

Represented (engineering): A. D. Ring, P.C.

Personnel:

Linda Spalla, President & General Manager.
Bill Ambrose, Vice President & General Sales Manager.
Richard Wright, Vice President & Operations Manager.
Nonda Sloan, Vice President & Business Manager.
Steve King, Chief Engineer.



WHNT-TV BPCT-4203 Granted 4/25/69 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$1000.

NETWORK BASE HOURLY RATE: \$1010.

City of License: Huntsville. DMA: Huntsville-Decatur-Florence. Rank: 87.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	545,770	300,070	845,840
Average Weekly Circulation (1994)	200,362	107,059	310,324
Average Daily Circulation (1994)			176,468

Alabama—Huntsville

WZDX

Ch. 54

Network Service: Fox.

Licensee: Huntsville Television Acquisition Corp., 915 Middle River Dr., Suite 409, Fort Lauderdale, FL 33304.

Studio: 6025 Mastin Lake Rd., Huntsville, AL 35810.

Telephone: 205-859-5454. Fax: 205-859-2194.

Technical Facilities: Channel No. 54 (710-716 MHz). Authorized power: 2240-kw visual, 224-kw aural. Antenna: 1690-ft. above av. terrain, 1000-ft. above ground, 2460-ft. above sea level.

Latitude	34°	38'	11"
Longitude	86°	30'	42"

Transmitter: 11000 Shawdee Lane, Green Mountain, S of Huntsville.

Satellite Earth Stations: 4 In operation; Microdyne receivers.

Ownership: Huntsville Television Acquisition Corp. (Group Owner).

Began Operation: April 4, 1985. Sale to present owners approved by FCC Jan. 4, 1990.

Represented (sales): Seltel Inc.

Represented (legal): Wilkinson, Barker, Knauer & Quinn.

Personnel:

- Milton Grant, President & General Manager.
- Randy Stone, Vice President & General Sales Manager.
- Cindy Butler, Regional Sales Manager.
- Laurie Mazikowski, Program Manager.
- Karen Cole, Promotion Manager.
- Dennis Packard, Chief Engineer.
- Gloria Johnson, Business Manager.
- Joey Skelton, Production Manager.
- Ann Suggs, Traffic Manager.



WZDX BMPCT-840815KM Granted 10/26/84 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$350.

City of License: Huntsville. DMA: Huntsville-Decatur-Florence. Rank: 87.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	522,630	284,620	807,250
Average Weekly Circulation (1994)	137,218	76,745	215,551
Average Daily Circulation (1994)			101,678

Alabama—Mobile

WALA-TV

Ch. 10

Network Service: NBC.

Licensee: BBC License Subsidiary L.P., 980 N. Michigan Ave., Suite 1200, Chicago, IL 60611.

Studio: 210 Government St., Mobile, AL 36602.

Telephone: 205-434-1010. Fax: 205-434-1110.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 45.7-kw aural. Antenna: 1246-ft. above av. terrain, 1197-ft. above ground, 1397-ft. above sea level.

Latitude 30° 41' 17"
Longitude 87° 47' 54"

Transmitter: 16-mi. E of Mobile.

Satellite Earth Stations: 2 in operation; Harris receivers.

News Services: AP, UPI.

Ownership: Bumham Broadcasting Co. (Group Owner).

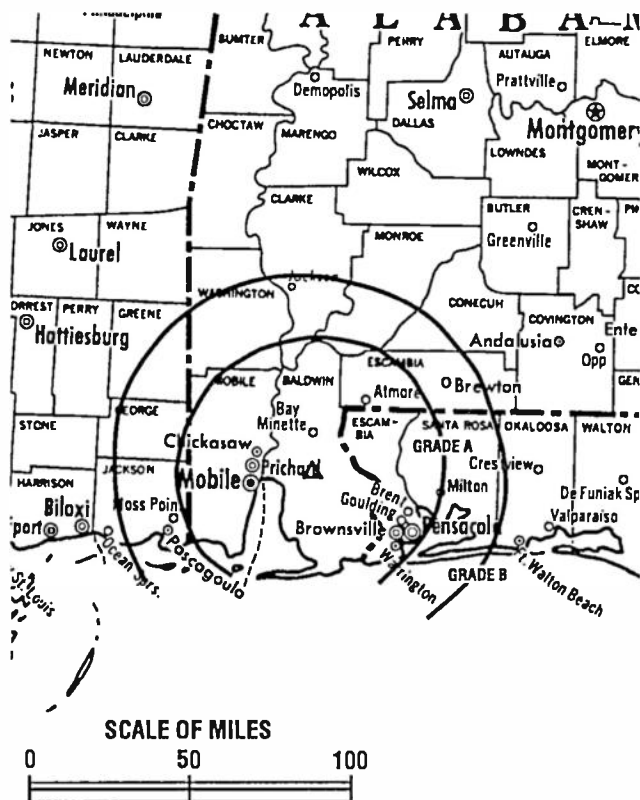
Began Operation: January 14, 1953. Sale to Bumham Bcstg. approved by FCC April 26, 1989 (Television Digest, Vol. 29:7, 9). Sale to Knight-Ridder by Gannett Bcstg. Group following purchase of Evening News Assn. approved by FCC Jan. 13, 1986 (Vol. 25:46; 26:3). Previous sale by Roywood Corp. approved by FCC Oct. 31, 1969 (Vol. 9:15, 44). Sale to Roywood by W. O. Pape approved Nov. 25, 1964 (Vol. 4:32, 48). Sale to SF Bcstg. pends (Vol. 34:35).

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Fisher, Wayland, Cooper & Leader.

Personnel:

Joseph Cook, President & General Manager.
Scott Wilson, Vice President, Marketing.
Bob Herron, General Marketing Manager.
Larry Pate, Program & Production Manager.
Chuck Bark, News Director.



WALA-TV BPCT-2733 Granted 7/7/60

© American Map Corp., No. 14244

Barry Cooney, Business Manager.
Johnny Reece, Chief Engineer.

Rates: On request.

City of License: Mobile. DMA: Mobile-Pensacola. Rank: 62.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	517,350	227,790	745,140
Average Weekly Circulation (1994)	270,103	115,700	401,781
Average Daily Circulation (1994)			238,317

Alabama—Mobile

WKRG-TV

Ch. 5

Network Service: CBS.

Licensee: WKRG-TV Inc., Box 160587, Mobile, AL 36616.

Studios: 555 Broadcast Dr., Mobile, AL 36606; 5401 Corporate Woods, Suite 500, Pensacola, FL 32504.

Telephone: 205-479-5555. Fax: 205-473-8130.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1906-ft. above av. terrain, 1879-ft. above ground, 2049-ft. above sea level.

Latitude	30°	41'	19.60"
Longitude	87°	49'	49.40"

Transmitter: 0.8-mi. N of Hwy. 31, 1.5-mi. NE of intersection with Hwy. 181.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive, Ku-band; Scientific-Atlanta, 7-meter C-band; Simulsat, 7-meter C-band.

News Services: AP, CBS, CNN, CNN Headline News.

Ownership: WKRG-TV Inc.

Began Operation: August 29, 1955. Sale of 50% to Giddens by Mobile Register and Press approved Sept. 28, 1966 by FCC (Television Digest, Vol. 6:40). Sale to co-equal owners Giddens Television Inc. & Mobile Register & Press, group in which Kenneth R. Giddens had 20% interest approved Feb. 20, 1958 (Vol. 13:46; 14:8).

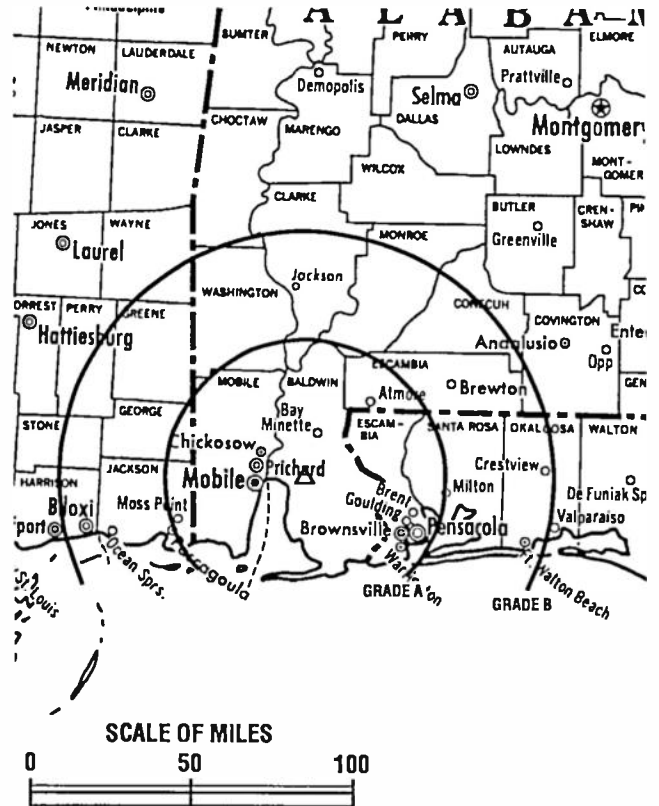
Represented (sales): Katz Continental Television.

Represented (legal): Leventhal, Senter & Lerman.

Represented (engineering): Edward F. Lorentz & Associates.

Personnel:

Toulmin Greer, Chairman.
 Zelma K. Giddens, Vice Chairman & Treasurer.
 D. H. Long, President & General Manager.
 Bill Brooks, Local Sales Manager.
 Bob Spielmann, National Sales Manager.
 Jim Richardson, Chief Engineer.



WKRG-TV BMPCT-841005LB Granted 2/3/86 © American Map Corp., No. 14244

Bill Farris, News Director.
 Robin DeLaney, Promotion Director.
 Mary Hutcheson, Business Manager.
 Charles Baumhauer, Production Manager.
 Jim Ellis, Film Director.

Rates: On request.

City of License: Mobile. DMA: Mobile-Pensacola. Rank: 62.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	517,860	257,240	775,100
Average Weekly Circulation (1994)	297,927	128,132	447,129
Average Daily Circulation (1994)			274,100

Alabama—Mobile

WMPV-TV

Ch. 21

Network Service: None, independent.

Licensee: Sonlight Bcstg. Systems Inc., 3002 Dow Ave., No. 42, Tustin, CA 92680.

Studio: 120 Zeigler Circle E, Mobile, AL 36608.

Telephone: 205-633-2100. Fax: 205-633-2174.

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 4335-kw max. visual, 433.5-kw max. aural. Antenna: 1428-ft. above av. terrain, 1401-ft. above ground, 1534-ft. above sea level.

Latitude 30° 35' 18"
Longitude 87° 33' 16"

Transmitter: Rte. 87, 0.9-mi. S of Rte. 10, Elsantor.

Satellite Earth Stations: AFC, 5-meter C-band; Microdyne; Scientific-Atlanta, 4.6-meter C-band.

Ownership: Sonlight Bcstg. Systems Inc. (Group Owner).

Began Operation: December 15, 1985. Sale to present owner by Doyle Brunson approved by FCC July 27, 1989.

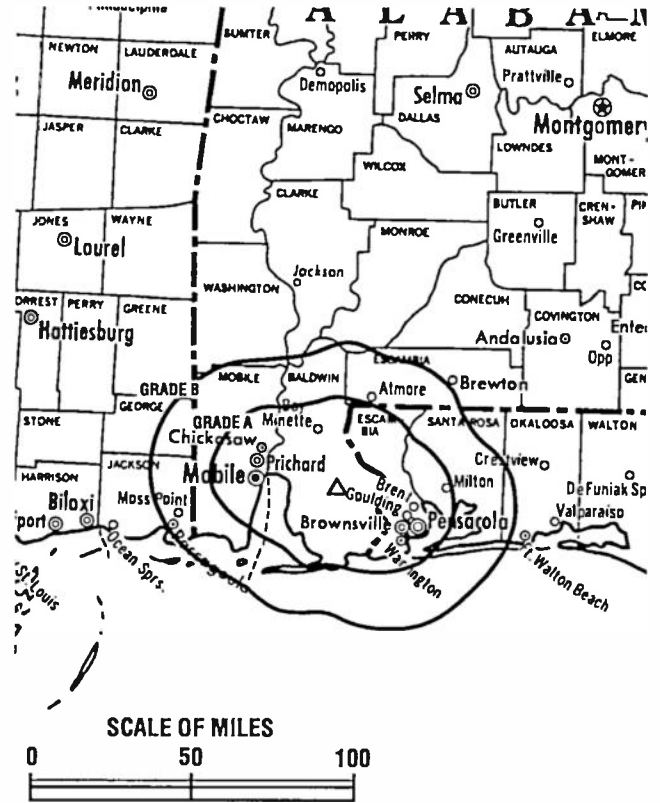
Represented (legal): Fisher, Wayland, Cooper & Leader.

Personnel:

Jay Alan Sekulow, Chairman & President.
Stuart J. Roth, Chief Executive Officer & General Counsel.
Stephen B. Box, Chief Financial Officer.
Charles Davis, Chief Engineer.

Rates: On request.

City of License: Mobile. DMA: Mobile-Pensacola. Rank: 62.



WMPV-TV BMPCT-841204KG Granted 9/13/85 © American Map Corp., No. 14244

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	306,000	125,620	431,620
Average Weekly Circulation (1994)	4,974	7,360	12,849
Average Daily Circulation (1994)			4,989

Alabama—Mobile

WPMI

Ch. 15

Network Service: Fox.

Licensee: Clear Channel Television Licenses Inc., 200 Concord Plaza, Suite 600, San Antonio, TX 78265-9512.

Studios: 661 Azalea Rd., Mobile, AL 36609; 6706-A Plantation Rd., Suite A, Pensacola, FL 32504.

Mailing Address: Box 9038, Mobile, AL 36691-0038.

Telephone: 205-602-1500. Fax: 205-602-1515.

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 5000-kw max. & 1309-kw horizontal visual, 500-kw max. & 130.9-kw horizontal aural. Antenna: 1706-ft. above av. terrain, 1707-ft. above ground, 1849-ft. above sea level.

Latitude 30° 37' 35"
 Longitude 87° 38' 50"

Transmitter: 5.6-mi. E of Loxley, AL.

Satellite Earth Stations: Comtech, 5-meter C-band; Vertex, 4.5-meter Ku-band; Scientific-Atlanta, Pinzone, M/A-Com, United Satellite Systems receivers.

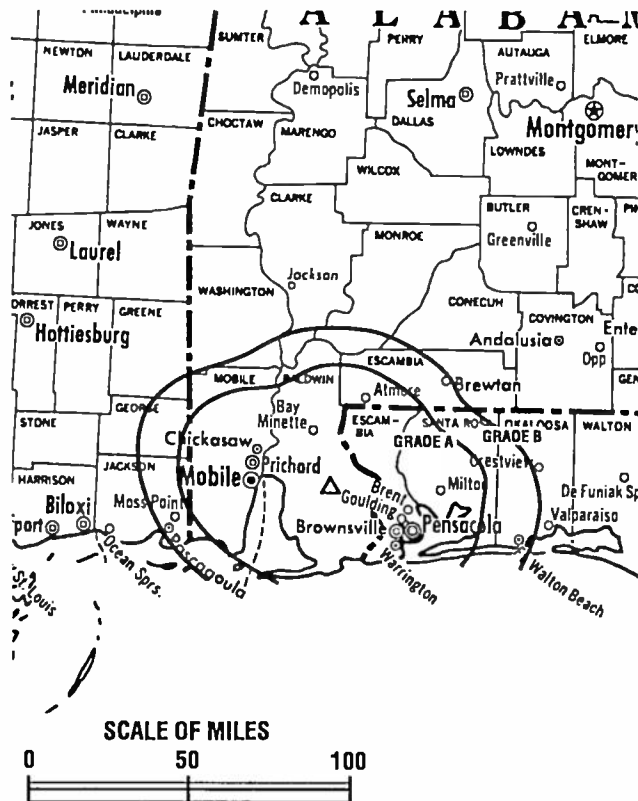
Ownership: Clear Channel Television Inc. (Group Owner).

Began Operation: March 12, 1982. Sale to present owner by MERC Communications Corp., et al., approved by FCC December 8, 1988. Previous sale by Roy L. Hess, et al., approved by FCC Sept 26, 1985 (Television Digest, Vol. 25:32).

Represented (sales): Seltel Inc.

Personnel:

- David D'Antuono, General Manager.
- Bill Parks, General Sales Manager.
- Joe Curlette, Local Sales Manager, Mobile Office.
- Robyn Kurpui, Local Sales Manager, Pensacola Office.
- Robert Bolton, National Sales Manager.
- Harold Johnson, Chief Engineer.
- Mary Zieman, Program Manager.



WPMI BPCT-790830KF Granted 10/30/80 © American Map Corp., No. 14244

Sara Moreland, Promotion Director.
 Kathy Himes, Business Manager.

Highest 30 Sec. Rate: \$200.

City of License: Mobile. DMA: Mobile-Pensacola. Rank: 62.

Circulation © 1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	454,430	206,740	661,170
Average Weekly Circulation (1994)	192,669	78,401	275,303
Average Daily Circulation (1994)			126,657

Alabama—Selma-Montgomery

WAKA

Ch. 8

Network Service: CBS.

Licensee: Alabama Telecasters Inc., Box 230667, Montgomery, AL 36123.

Studios: 3020 Eastern Blvd., Montgomery, AL 36116; 1263 Landline Rd., Selma, AL 36701

Mailing Addresses: Box 230667, Montgomery, AL 36123; Box 1000, Selma, AL 36702.

Telephones: 205-271-8888 (Montgomery); 205-875-2240 (Selma).

Fax: 205-272-6444.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 63.5-kw aural. Antenna: Circularly polarized, 1760-ft. above av. terrain, 1757-ft. above ground, 2000-ft. above sea level.

Latitude 32° 08' 58"
Longitude 86° 46' 48"

Transmitter: Rte. 12, 3-mi. W of Gordonsville, AL.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 5-meter C-band; Emcee, 4-meter C-band; Scientific-Atlanta, 4-meter C-band; RCA, 4-meter Ku-band; Scientific-Atlanta, Kavouras, M/A-Corn, Vertex, Uniden receivers.

News Services: AP, CBS.

Ownership: Bahakel Communications Ltd. (Group Owner).

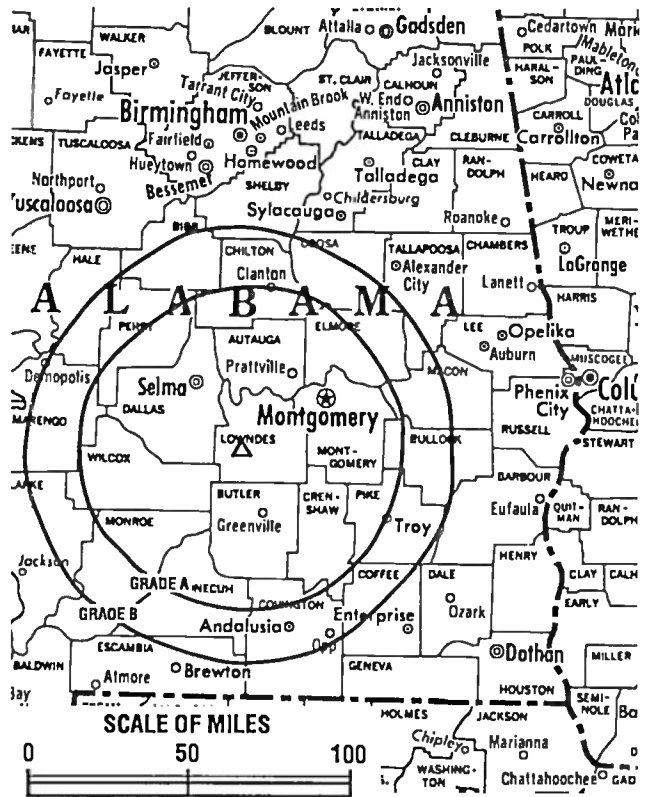
Began Operation: March 17, 1960, left air July 1968 following fire which destroyed studio, offices & transmitting equipment. Sale to Charles F. Grisham, et al., by William J. Brennan, William E. Bennis, et al., approved by FCC Jan. 1971. Resumed operation Nov. 1, 1973. Sale to present owner by Charles F. Grisham, et al., approved by FCC June 10, 1985.

Represented (sales): Katz Continental Television.

Represented (legal): Jeffrey W. Malickson.

Personnel:

Cy N. Bahakel, President.
Kenneth Hawkins, General Manager.



WAKA BMPCT-840904KL Granted 11/16/84 © American Map Corp., No. 14244

Kevin Mirek, General Sales Manager.
Mark Smith, Station Manager.
Bill Zortman, News Director.
Ray Phillips, Promotion Manager.
Brien Baker, Chief Engineer
Rick Baker, Traffic Director.
Jim Lyons, Business Manager.

Highest 30 Sec. Rate: \$850.

City of License: Selma. DMA: Montgomery. Rank: 111.

Circulat on ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	490,510	269,570	760,080
Average Weekly Circulation (1994)	113,395	66,216	190,465
Average Daily Circulation (1994)			110,980

Alabama—Montgomery

WCOV-TV

Ch. 20

Network Service: Fox.

Licensee: Woods Communications Corp., One WCOV Ave., Montgomery, AL 36111.

Studio: One WCOV Ave., Montgomery, AL 36111.

Telephone: 205-288-7020. Fax: 205-288-5414.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 617-kw max. & 550-kw horizontal visual, 122-kw max. & 110-kw horizontal aural. Antenna: 740-ft. above av. terrain, 793-ft. above ground, 999-ft. above sea level.

Latitude	32°	20'	06"
Longitude	86°	17'	16"

Transmitter: 1369 Adrian Lane, Montgomery.

Satellite Earth Stations: 7-meter C-band; 2-meter Ku-band.

Ownership: Woods Communications Corp.

Began Operation: April 17, 1953. Sale to present owner by J. D. Gay, et al., approved by FCC Sept. 26, 1985. Previous sale by Oscar P. Covington and associates approved Oct. 2, 1964 (Television Digest, Vol. 4:28, 32, 41).

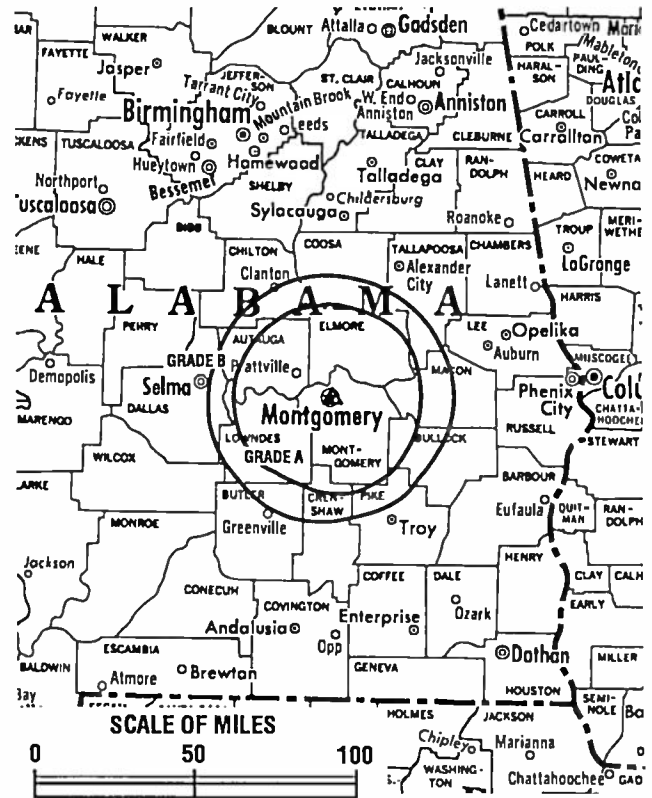
Represented (sales): Seltel Inc.

Represented (legal): Kenkel & Associates.

Personnel:

David Woods, President & General Manager.
 John Greenwood, General Sales Manager.
 Phil Witt, Chief Engineer.

Highest 30 Sec. Rate: \$800.



WCOV-TV BPC-4607 Granted 5/17/73 © American Map Corp., No. 14244

City of License: Montgomery. DMA: Montgomery. Rank: 111.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	201,260	131,180	332,440
Average Weekly Circulation (1994)	75,785	37,787	116,631
Average Daily Circulation (1994)			57,156

Alabama—Montgomery-Selma

WHOA-TV

Ch. 32

Network Service: ABC.

Licensee: WHOA-TV Inc., Box 3236, Montgomery, AL 36193.

Studio: 3251 Harrison Rd., Montgomery, AL 36109.

Telephone: 205-272-5331. Fax: 205-271-6348.

Technical Facilities: Channel No. 32 (578-584 MHz). Authorized power: 4750-kw max. visual, 457-kw max. aural. Antenna: 1799-ft. above av. terrain, 1771-ft. above ground, 2049-ft. above sea level.

Latitude 32° 08' 30"
Longitude 86° 44' 43"

Transmitter: 323 Hulet's Rd., Hayneville, AL 36040.

Satellite Earth Stations: Andrew, 7.3-meter C-band; Andrew, 4.5-meter C-band; Avantek receivers.

News Service: AP.

Ownership: WHOA-TV Inc.

Began Operation: March 24, 1962; left air Feb. 15, 1963. Sale to present owners approved by FCC May 10, 1988. Sale to Terrapin Communications Corp. by Bahakel Communications Ltd. approved by FCC June 10, 1985. Sale to Bahakel by receiver Robert J. Thomas for First Alabama Corp. approved Jan. 31, 1964 by FCC. Resumed operation March 12, 1964.

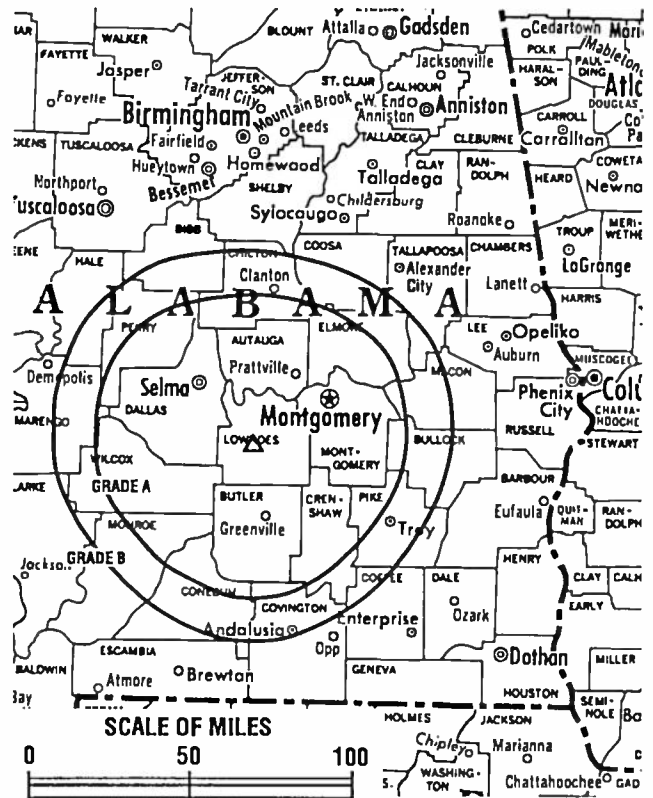
Represented (sales): Petry Television Inc.

Represented (legal): Lowndes, Drosdick, Doster, Kantor & Reed.

Personnel:

Michael M. Sanders, General Manager.
John Crawford, General Sales Manager.
Johnnie Wright, Chief Engineer.
David Murphy, Program Director.
Valerie Calhoun, News Director.
Chris Johnson, Promotion & Public Affairs Director.
Floyd Cogburn, Business Manager.

Highest 30 Sec. Rate: \$600.



WHOA-TV BPCT-871211KG Granted 8/4/88 © American Map Corp., No. 14244

NETWORK BASE HOURLY RATE: \$250.

City of License: Montgomery. DMA: Montgomery. Rank: 111.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	217,920	139,950	357,870
Average Weekly Circulation (1994)	95,480	39,344	140,033
Average Daily Circulation (1994)			67,268

Your message in this ad space could cost as little as \$95, and it will reach the people important to you!

Television & Cable Factbook

Alabama—Montgomery

WMCF-TV

Ch. 45

Network Service: None, independent.

Licensee: Sonlight Bcstg. Systems Inc., 120 Zeigler Circle E, Mobile, AL 36608.

Studio: 6000 Monticello Dr., Montgomery, AL 36117-1907.

Telephones: 205-277-4545; 205-272-0045.

Technical Facilities: Channel No. 45 (656-662 MHz). Authorized power: 700-kw max. visual, 70-kw aural. Antenna: 1030-ft. above av. terrain, 1040-ft. above ground, 1220-ft. above sea level.

Latitude 32° 24' 11"
Longitude 86° 11' 48"

Holds CP for change to 619.4-kw max. visual, 1011-ft. above av. terrain, 1038-ft. above ground, 1218-ft. above sea level BPCT-920923KG.

Transmitter: 1.5-mi. N of intersection of Burbank Dr. & U.S. Rte. 80.

Satellite Earth Stations: 3 in operation C-band; M/A-Com receivers.

Ownership: Sonlight Bcstg. Systems Inc. (Group Owner).

Began Operation: November 25, 1985. Sale to present owners approved by FCC August 14, 1990.

Represented (legal): Fisher, Wayland, Cooper & Leader.

Represented (engineering): Peter V. Gureckis & Associates.

Personnel:

Jay Alan Sekulow, Chief Executive Officer.
Jonathan Johnsen, Chief Financial Officer.
Steve Wilhite, General Sales Manager.
Dave Thompson, Chief Engineer.
Jack Temple, Program Director.
Laurie Thompson, Business Manager.



WMCF-TV BPCT-920923KG Granted 12/14/92 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$30.

City of License: Montgomery. DMA: Montgomery. Rank: 111.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	131,340	56,850	188,190
Average Weekly Circulation (1994)	5,778	3,143	8,976
Average Daily Circulation (1994)			3,642

Alabama—Montgomery

WSFA

Ch. 12

Network Service: NBC.

Licensee: Cosmos Bcstg. Corp., Box 250251, Montgomery, AL 36125-0251.

Studio: 12 E. Delano Ave., Montgomery, AL 36105.

Telephone: 334-281-2900. Fax: 334-281-2512; 334-281-7509.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 63.02-kw aural. Antenna: 2000-ft. above av. terrain, 1935-ft. above ground, 2467-ft. above sea level.

Latitude 31° 58' 32"
Longitude 86° 09' 46"

Transmitter: Collier Rd., Grady, AL, 29-mi. SSE of Montgomery.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 7-meter; Harris Ku-band; Scientific-Atlanta receivers.

News Services: AP, NBC.

Ownership: Cosmos Broadcasting Corp. (Group Owner).

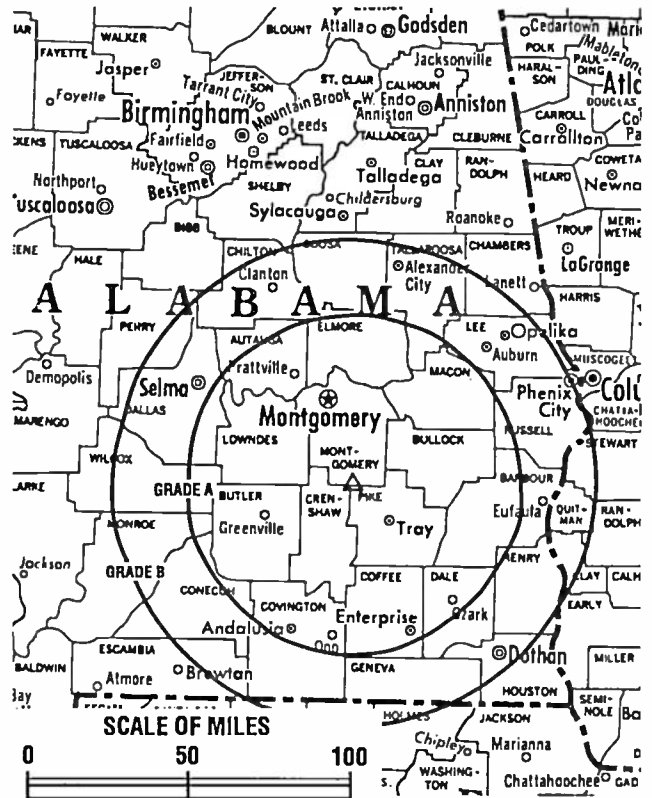
Began Operation: December 25, 1954. Sale to Cosmos Bcstg. Corp. by WKY Television System Inc. approved Sept. 2, 1959 by FCC (Television Digest, Vol. 15:30, 36). Previous sale to WKY-TV System by Judge David E. Dunn-H. S. Durden-R. F. Hudson group—latter publisher of Montgomery Advertiser and Journal—approved by FCC Feb. 16, 1955 (Vol. 10:38; 11:8).

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

- Harold Culver, Vice President & General Manager.
- Carl Stephens, Operations Manager.
- Hoyt Andres, General Sales Manager.
- Ken Thayer, Chief Engineer.
- Lucy Riley, News Director.



WSFA BPCT-3643 Granted 3/13/74

© American Map Corp., No. 14244

Mark Wilder, Promotion Manager.
Stephen Watkins, Business Manager.
Roger Thomas, Production Manager.

Highest 30 Sec. Rate: \$3500.

City of License: Montgomery. DMA: Montgomery. Rank: 111.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	537,450	286,070	823,520
Average Weekly Circulation (1994)	197,871	92,874	306,058
Average Daily Circulation (1994)			186,887

Alabama—Opelika-Auburn

WSWS

Ch. 66

Network Service: None, Independent.

Licensee: Christian Television Corp. of Alabama, 8100 Ulmerton Rd., Largo, FL 33541.

Studio: 1800 Pepperell Pkwy., Opelika, AL 36801.

Telephone: 205-749-6666.

Technical Facilities: Channel No. 66 (782-788 MHz). Authorized power: 794.3-kw max. & 708-kw horizontal visual, 79.43-kw max. & 70.8-kw horizontal aural. Antenna: 690-ft. above av. terrain, 403-ft. above ground, 1338-ft. above sea level.

Latitude 32° 38' 33"
Longitude 85° 14' 13"

Transmitter: 7.5-mi. E of Opelika.

Satellite Earth Stations: In operation; Scientific-Atlanta receivers.

Ownership: Christian Television Network (Group Owner).

Began Operation: May 16, 1982. Sale to present owners by Richard C. Hilton, et al., approved by FCC July 30, 1984.

Represented (legal): Baraff, Koerner, Olender & Hochberg, P.C.

Represented (engineering): Kessler & Gehman Associates Inc.

Personnel:

Robert D'Andrea, President & General Manager.
Bill Bryan, Chief Engineer.
Clay Mullins, Program Director.

Highest 30 Sec. Rate: \$100.



WSWS BMPCT-811216KE Granted 1/12/82 © American Map Corp., No. 14244

City of License: Opelika. DMA: Columbus, GA. Rank: 122.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	86,210	28,530	114,740
Average Weekly Circulation (1994)	1,012	239	1,269
Average Daily Circulation (1994)			317

Alabama—Ozark

WDAU

Ch. 34

Network Service: Fox.

Licensee: Judah Bcstg. Systems Inc., 823 E. Andrews Ave., Ozark, AL 36360.

Studio: 318 El Palacio Plaza, Ozark, AL 36361.

Telephone: 205-774-8000. **Fax:** 205-774-1118.

Technical Facilities: Channel No. 34 (590-596 MHz). Authorized power: 1120-kw max. visual. Antenna: 466-ft. above av. terrain, 459-ft. above ground, 719-ft. above sea level.

Latitude 31° 12' 30"
Longitude 86° 36' 51"

Transmitter: N side of State Hwy. 103, 0.4-mi. E of Wicksburg.

Ownership: Judah Broadcasting Systems Inc.

Began Operation: February 22, 1991.

Represented (legal): Borsari & Kump.

Represented (engineering): Lohnes & Culver.

Personnel:

Samuel Durwood Judah Sr., General Manager.
Ozburn Henley, Chief Engineer.
Gina McGee, Program Director.

City of License: Ozark. **DMA:** Dothan. **Rank:** 162.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.



WDAU BMPCT-89117KH Granted 7/20/90 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	94,080	63,590	157,670
Average Weekly Circulation (1994)	32,547	14,471	47,982
Average Daily Circulation (1994)			20,282

Alabama—Tuscaloosa

WCFT-TV

Ch. 33

Network Service: CBS.

Licensee: Federal Bcstg. Co., 29201 Telegraph Rd., Suite 300, Southfield, MI 48034.

Studio: 4000 37th St. E, Tuscaloosa, AL 35405.

Telephone: 205-553-1333.

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 1125-kw max. & 1000-kw horizontal visual, 112.5-kw max. aural. Antenna: 537-ft. above av. terrain, 400-ft. above ground, 828-ft. above sea level.

Latitude 33° 10' 25"
Longitude 87° 29' 01"

Transmitter: 4000 37th St. E, Tuscaloosa.

Satellite Earth Stations: 3 In operation.

News Service: AP.

Ownership: Federal Broadcasting Co. (Group Owner).

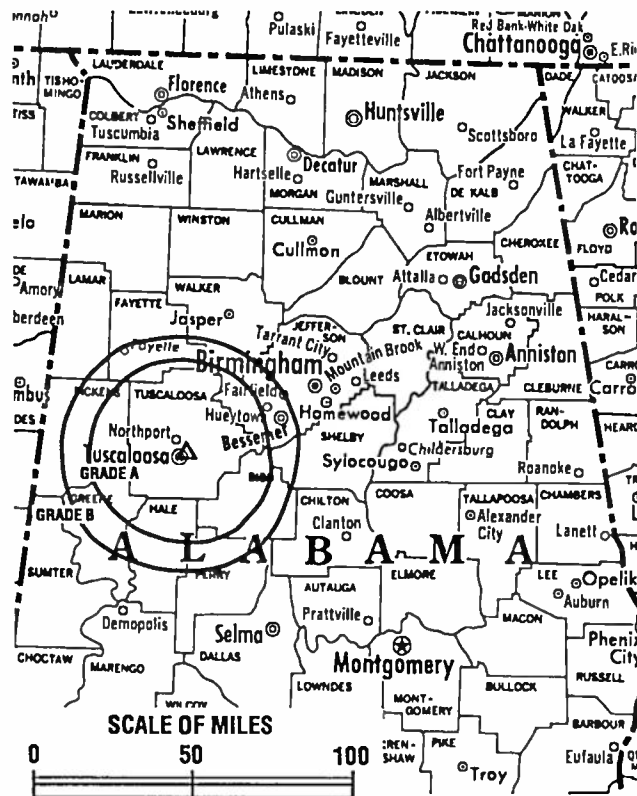
Began Operation: October 29, 1965. Transfer of stock to W. S. Smylie Jr., S. A. Rosenbaum, Marvin Reuben, et al., approved by FCC Aug. 23, 1967. Sale to Beam Bcstrs. Ltd. approved July 27, 1983. Sale to present owners approved Feb. 20, 1991.

Represented (sales): Katz Continental Television.

Represented (legal): Hogan & Hartson.

Personnel:

Tommy Ray, General Manager.
Ron Quarles, General Sales Manager.
John Fletcher, Chief Engineer.
Kip Tyner, News Director.
Orzell Spencer, Program Director.
Cristina Perez, Promotion Director.
Joan Shattuck, Business Manager.



WCFT-TV BPCT-781113KH Granted 4/30/80 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$400.

NETWORK BASE HOURLY RATE: \$152.

City of License: Tuscaloosa. DMA: Tuscaloosa. Rank: 186.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	287,170	137,320	424,490
Average Weekly Circulation (1994)	54,811	14,009	74,508
Average Daily Circulation (1994)			43,967

Alabama—Tuscaloosa

WDBB

Ch. 17

Network Service: Fox.

Licensee: Channel 17 Associates Ltd., Box 031710, Tuscaloosa, AL 35403.

Studio: 5455 Jug Factory Rd., Tuscaloosa, AL 35403.

Telephone: 205-345-1117. Fax: 205-345-1173.

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 814-kw max. visual, 81.3-kw aural. Antenna: 871-ft. above av. terrain, 670-ft. above ground, 1113-ft. above sea level.

Latitude 33° 03' 15"
Longitude 87° 32' 57"

Transmitter: 1.8-mi. E of Rte. 69, 6.1-mi. NE of Moundsville.

Ownership: Channel 17 Associates Ltd.

Began Operation: October 8, 1984.

Represented (legal): Fletcher, Heald & Hildreth.

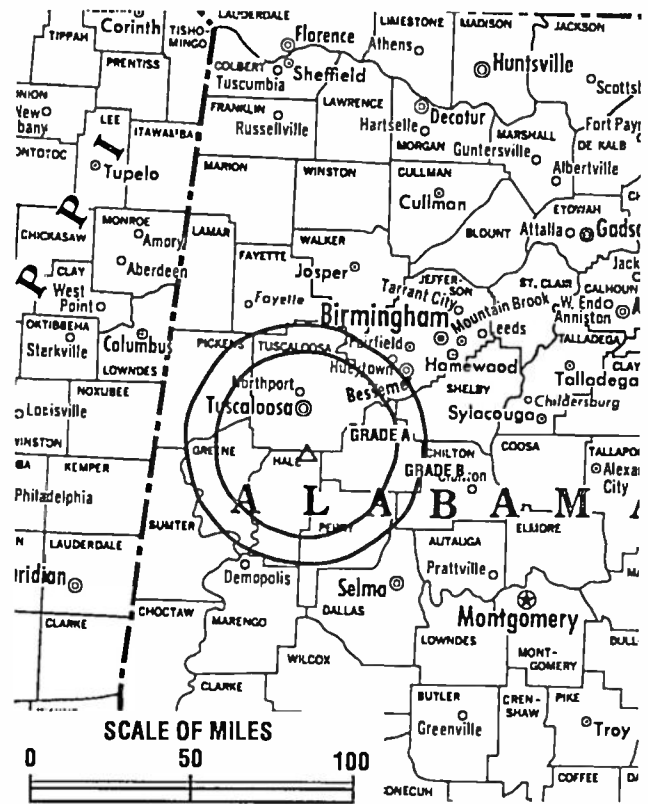
Represented (engineering): Mullaney Engineering Inc.

Personnel:

David R. Dubose, President & General Manager.
R. Grey Brennan, Vice President & Director of Station Affairs.
Michael Anderson, General Sales Manager.
Skip Reynolds, Chief Engineer.

Highest 30 Sec. Rate: \$400.

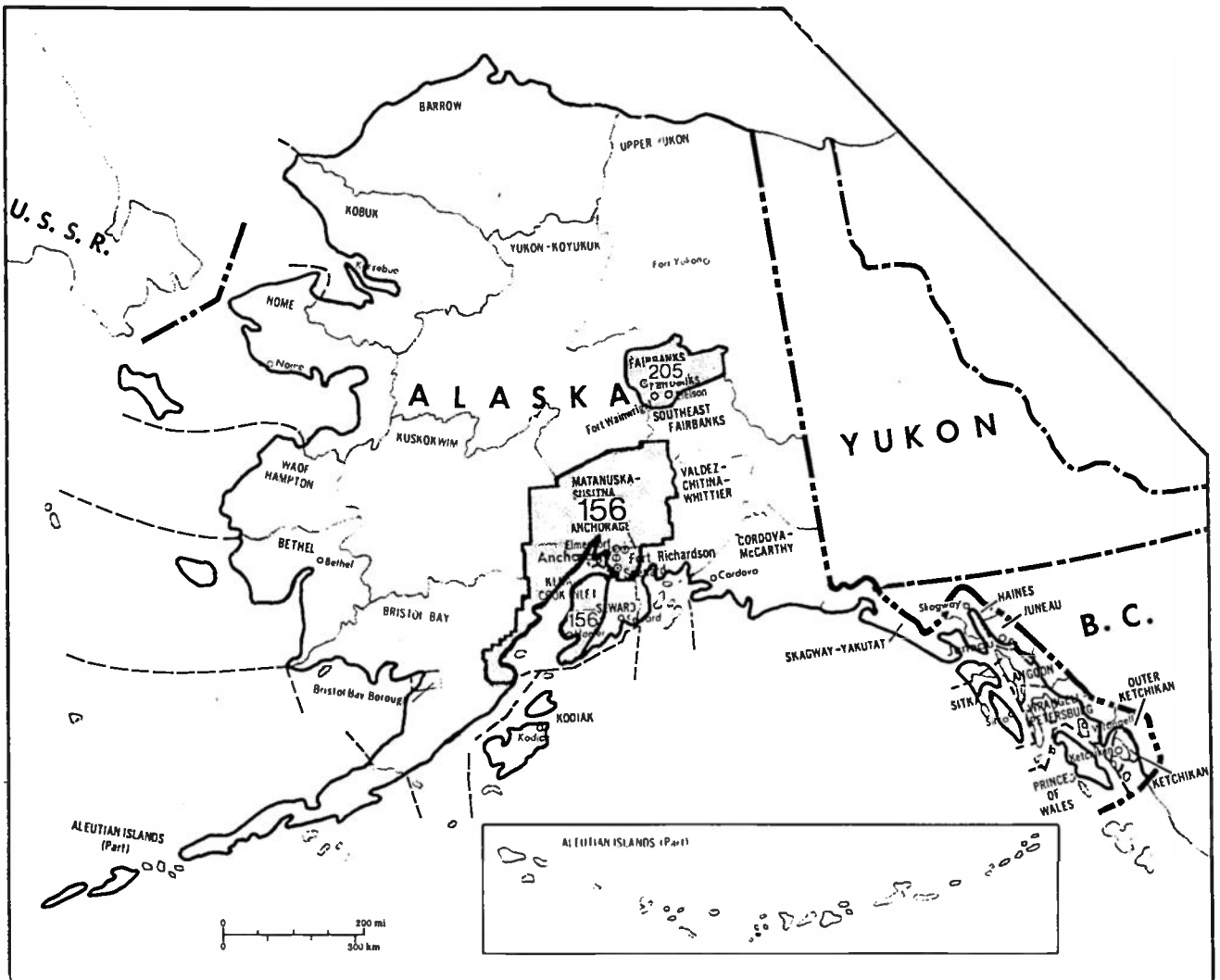
City of License: Tuscaloosa. DMA: Tuscaloosa. Rank: 186.



WDBB 8PCT-920825KH Granted 10/27/92 © American Map Corp., No. 14244

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	432,110	259,500	691,610
Average Weekly Circulation (1994)	42,331	19,728	68,994
Average Daily Circulation (1994)			32,012



MARKET	NIELSEN OMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
Anchorage, AK	123,000	156	KDMD (33), KIMO (13), KTBY (4), KTUU-TV (2), KTVA (11), KYES (5)
Fairbanks, AK	31,160	205	KATN (2), KJNP-TV (4), KTVF (11)
Juneau, AK	N/A	N/A	KJUD (8)
Sitka, AK	N/A	N/A	KTNL (13)

There is no more visible place for your advertising message than the pages of the Television & Cable Factbook

Alaska Station Totals as of November 1, 1994

	VHF	UHF	TOTAL
Commercial Television Stations	10	1	11
Educational Television Stations	4	0	4
	14	1	15

Alaska—Anchorage

KDMD

Ch. 33

Network Service: None, independent.

Licensee: Green TV Corp., Box 255, Evergreen, CO 80439.

Studio: 6921 Brayton Dr., Suite 220, Anchorage, AK 99507.

Telephone: 303-674-7047.

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 98-ft. above av. terrain, 528-ft. above ground, 1594-ft. above sea level.

Latitude 61° 09' 57"
Longitude 149° 41' 02"

Transmitter: NE 1/2 of section 6, Twp. 12 N, range 2 W, Anchorage.

Satellite Earth Stations: Beta, 2.5-meter C-band; Paraclipse, 4-meter C-band; Echos-tar receivers.

Ownership: Green TV Corp.

Began Operation: October 1, 1989.

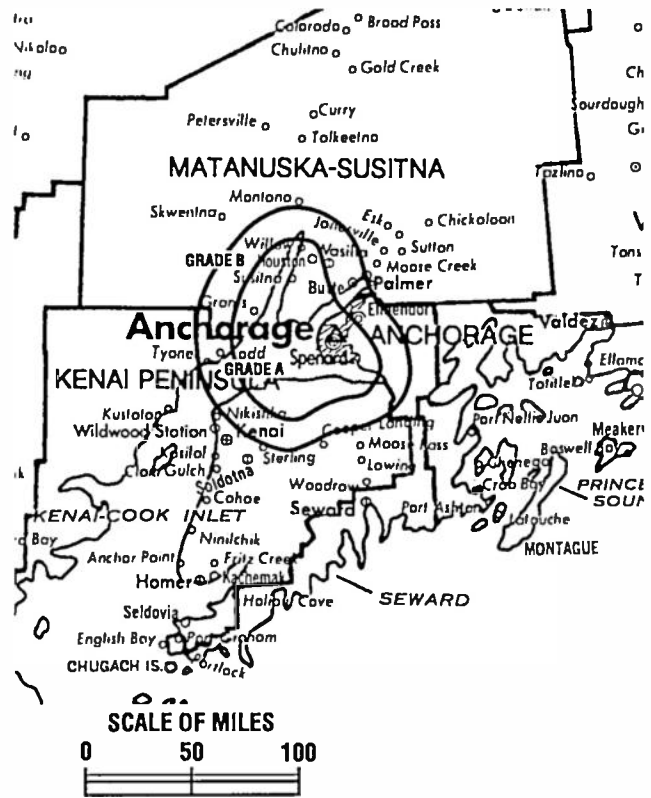
Represented (legal): Cole, Raywid & Braverman.

Personnel:
Frank Martin, General Manager.

Rates: On request.

City of License: Anchorage. **DMA:** Anchorage. **Rank:** 156.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.



KDMD BPC-870331LA Granted 12/21/88 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	52,020	37,970	89,990
Average Weekly Circulation (1994)	156	190	360
Average Daily Circulation (1994)			90

Alaska—Anchorage

KIMO

Ch. 13

Network Service: ABC.

Licensee: Cookery Communications, Receiver, 7979 Old Georgetown Rd., Bethesda, MD 20814.

Studio: 2700 E. Tudor Rd., Anchorage, AK 99507.

Telephone: 907-561-1313. **Fax:** 907-561-1377.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 39-kw visual, 7.8-kw aural. Antenna: 87-ft. above av. terrain, 294-ft. above ground, 400-ft. above sea level.

Latitude 61° 11' 52"
Longitude 149° 52' 31"

Transmitter: 2550 Denali St., Anchorage.

Satellite Earth Stations: Harris, 9-meter C-band; Harris, 7-meter C-band; Harris receivers.

News Services: AP, ABC, CNN.

Ownership: Cookery Communications, Receiver. Alaska Broadcasting Network Inc. (Group Owner).

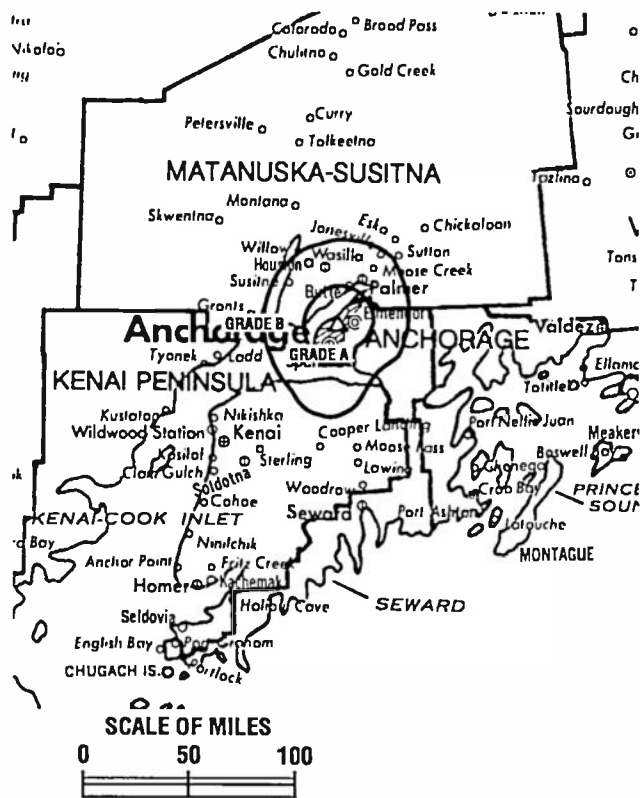
Began Operation: October 31, 1967. Transfer of 80% of Sourdough Bcstrs. Inc. from Harpel estate to Alaska-Hawaii Radio approved by FCC Dec. 3, 1969 but sale was not consummated. Left air May 21, 1970. Resumed operation Sept. 6, 1970. Sale to Alaska 13 Corp. approved by FCC May 28, 1971. Involuntary transfer of control to Cookery Communications, Trustee approved March 22, 1993.

Represented (sales): Katz Continental Television.

Represented (legal): Kaye, Scholer, Fierman, Hays & Handler.

Personnel:

- Irwin P. Starr, General Manager.
- Larry Hogue, National Sales Manager.
- B. G. Randlett, Director, Engineering.
- Dan Grubb, News Director.
- David Geesin, Director, Programming.



KIMO BPCT-840410KF Granted 6/29/84 © American Map Corp., No. 14244

Wanda Givens, Director, Marketing.
William R. Hunison, Business Manager.

Highest 30 Sec. Rate: \$600.

NETWORK BASE HOURLY RATE: \$150.

City of License: Anchorage. **DMA:** Anchorage. **Rank:** 156.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	71,950	78,390	150,340
Average Weekly Circulation (1994)	41,544	40,372	81,925
Average Daily Circulation (1994)			37,551

Alaska—Anchorage

KTBY

Ch. 4

Network Service: Fox.

Licensee: KTBY Inc., 1840 S. Bragaw St., Suite 101, Anchorage, AK 99508.

Studio: 1840 S. Bragaw St., Suite 101, Anchorage, AK 99508.

Telephone: 907-274-0404. Fax: 907-264-5180.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 42.5-kw visual, 8.5-kw aural. Antenna: Circularly polarized, 180-ft. above av. terrain, 263-ft. above ground, 359-ft. above sea level.

Latitude	61°	13'	11"
Longitude	149°	53'	24"

Transmitter: 300 W. 3rd Ave., Anchorage.

Satellite Earth Stations: Superior, 6-meter Ku & C-band; M/A-Com, 4-meter C-band; Agile Omni receivers.

Ownership: KTBY Inc.

Began Operation: December 2, 1983. Sale to Tak Communications by Totem Bcstg. Corp. approved by FCC July 11, 1984. Sale to present owner approved Feb. 5, 1985.

Represented (sales): Seltel Inc.; Tacher Television.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

Ronald K. Bradley, General Manager.
 Sean M. Bradley, Station & Sales Manager.
 Theresa Larson, Program Manager.
 Mike Bozlet, Chief Engineer.

Highest 30 Sec. Rate: \$600.



KTBY BPCT-860410KH Granted 6/10/86 © American Map Corp., No. 14244

City of License: Anchorage. DMA: Anchorage. Rank: 156.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	61,420	58,100	119,520
Average Weekly Circulation (1994)	40,458	39,270	79,728
Average Daily Circulation (1994)			39,454

Alaska—Anchorage

KTUU-TV

Ch. 2

Network Service: NBC.

Licensee: Channel 2 Broadcasting Co., 701 E. Tudor Rd., Suite 220, Anchorage, AK 99503-7488.

Studio: 701 E. Tudor Rd., Suite 220, Anchorage, AK 99503-7488.

Telephone: 907-762-9202. Fax: 907-561-0882.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 720-ft. above av. terrain, 719-ft. above ground, 834-ft. above sea level.

Latitude 61° 25' 22"
Longitude 149° 52' 20"

Transmitter: Mile 3, Point Mackenzie Rd., Matanuska-Susitna Borough.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Anixter-Mark, 5-meter C-band; Harris, 3-meter C-band; Harris receivers.

News Services: AP, NBC.

Ownership: Channel 2 Broadcasting Co.

Began Operation: October 16, 1953. Sale to present owners by Alvin O. Bramstedt, et al., approved March 6, 1981. Sale by Lathrop Co., Richard R. Rollins, et al., approved March 16, 1960 by FCC (Television Digest, Vol. 16:8, 12). Previous sale of control by Richard R. Rollins approved Dec. 29, 1954 (Vol. 10:47; 11:1).

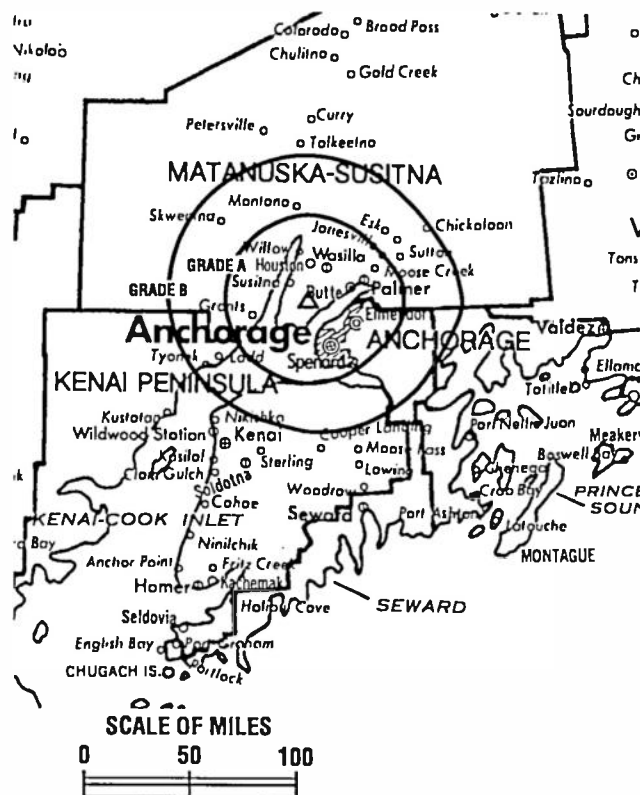
Represented (sales): Blair Television.

Represented (legal): Fisher, Wayland, Cooper & Leader.

Represented (engineering): Octagon Co.

Personnel:

Greg Zaser, President.
Al Bramstedt Jr., General Manager.
Nancy Johnson, Marketing Director & National Sales Manager.
Andrew Macleod, Local Sales Manager.
Leland R. Verschueren, Chief Engineer.
John Tracy, News Director.



KTUU-TV BPCT-850411KH Granted 5/9/85 © American Map Corp., No. 14244

Greg Lyle, Promotion Director.
Sandra Moore, Program Director.
Bill Dowd, Control Room Director.

Highest 30 Sec. Rate: \$700.

NETWORK BASE HOURLY RATE: \$273.

City of License: Anchorage. DMA: Anchorage. Rank: 156.

Circulation © 1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	71,950	78,390	150,340
Average Weekly Circulation (1994)	51,897	50,159	102,084
Average Daily Circulation (1994)			63,507

Alaska—Anchorage

KTVA

Ch. 11

Network Service: CBS.

Licensee: Northern Television Inc., Box 102200, Anchorage, AK 99510.

Studio: 1007 W. 32nd Ave., Anchorage, AK 99503.

Telephones: 907-562-3456; 907-561-4200. Fax: 907-561-4688.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 50.7-kw visual, 5.07-kw aural. Antenna: 300-ft. above av. terrain, 391-ft. above ground, 487-ft. above sea level.

Latitude 61° 11' 33"
Longitude 149° 54' 01"

Transmitter: 1007 W. 32nd Ave., Anchorage.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 11-meter C-band; Antenna Technology, 7-meter C-band; Andrew, 5.6-meter Ku-band; Scientific-Atlanta, Standard Communications receivers.

AM Affiliate: KBYR, 10-kw, 700 kHz.

FM Affiliate: KNIK-FM, 50-kw, 105.3 mHz (No. 287), 255-ft.

News Services: AP, CBS.

Ownership: Northern Television Inc. (Group Owner).

Began Operation: December 11, 1953.

Represented (sales): Adam Young Inc.; Art Moore Inc. (Northwest).

Represented (legal): Wilkinson, Barker, Knauer & Quinn.

Represented (engineering): George M. Frese; Jules Cohen & Associates.

Personnel:

A. G. Hiebert, Chairman.

Julianna Royal Guy, President.

Bruce Sloan, Vice President, Anchorage Operations.

Steve Strait, General Sales Manager.

Jennie Smelker, National Sales Manager.



KTVA BPC-3547 Granted 7/20/65

© American Map Corp., No. 14244

Steve MacDonald, News Director.
Duane Millsap, Chief Engineer.
Steve Gonzalez, Marketing Director.

Highest 30 Sec. Rate: \$650.

NETWORK BASE HOURLY RATE: \$300.

City of License: Anchorage. DMA: Anchorage. Rank: 156.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	61,420	58,100	119,520
Average Weekly Circulation (1994)	46,196	45,476	91,649
Average Daily Circulation (1994)			53,084

Alaska—Anchorage

KYES

Ch. 5

Network Service: None, independent.

Licensee: Fireweed Communications Corp., 3700 Woodland Dr., Anchorage, AK 99517.

Studio: 3700 Woodland Dr., Suite 600, Anchorage, AK 99517.

Telephone: 907-248-5937. Fax: 907-243-0709.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual. Antenna: 820-ft. above av. terrain, 59-ft. above ground, 1577-ft. above sea level.

Latitude 61° 20' 10"
Longitude 149° 30' 47"

Transmitter: 1.6-mi. WNW of Eagle River off Skyline Dr.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Station: 4.5-meter C-band; Microdyne, Chapparral receivers.

News Service: CNN.

Ownership: Fireweed Communications Corp.

Began Operation: January 21, 1990.

Represented (legal): Michael Couzens.

Personnel:

- Carol Schatz, General Manager.
- Sandra Jones, General Sales Manager.
- Jeremy Lansman, Chief Engineer.
- Eddie Parker, Promotion Director.

Highest 30 Sec. Rate: \$450.



KYES BPCT-920930KO Granted 6/30/93 © American Map Corp., No. 14244

City of License: Anchorage. DMA: Anchorage. Rank: 156.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	61,420	58,100	119,520
Average Weekly Circulation (1994)	20,197	19,556	39,738
Average Daily Circulation (1994)			12,123

Alaska—Fairbanks

KATN

Ch. 2

Network Service: ABC, NBC.

Licensee: Cookerly Communications, Receiver, 7979 Old Georgetown Rd., Bethesda, MD 20814.

Studio: 516 2nd Ave., Suite 400, Fairbanks, AK 99701.

Telephone: 907-452-2125. Fax: 907-456-8225.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 28.2-kw visual, 5.5-kw aural. Antenna: 45-ft. above av. terrain, 200-ft. above ground, 640-ft. above sea level.

Latitude	64°	50'	42"
Longitude	147°	42'	42"

Transmitter: 516 2nd Ave.

Satellite Earth Stations: Harris, 9-meter; Anixter-Mark, 5-meter; Harris, Microdyne receivers.

News Service: AP.

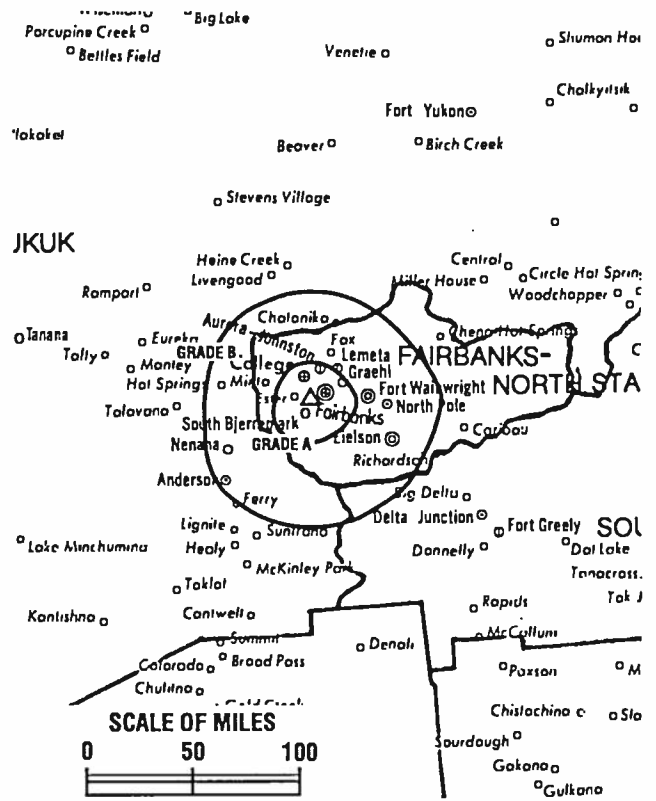
Ownership: Cookerly Communications, Receiver. Alaska Broadcasting Network Inc. (Group Owner).

Began Operation: March 1, 1955. Sale to Alaska Bcstg. Network Inc. by Channel 2 Bcstg. Co. approved by FCC June 8, 1984. Involuntary transfer of control to Cookerly Communications, Trustee approved March 22, 1993.

Represented (sales): Katz Continental Television.

Personnel:

Bob Underwood, General Manager.
 Terri Beck, Local Sales Manager.
 Larry Hogue, National & Regional Sales Manager.
 John Risser, Chief Engineer.
 Buck Mahler, News Director.
 Terry Hoteling, Program Director.
 Gail Olsen, Business Manager.
 Jenifer Twomey, Promotion Director & Production Manager.



KATN BPCT-810716KE Granted 10/5/81 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$350.

NETWORK BASE HOURLY RATE: \$150.

City of License: Fairbanks. DMA: Fairbanks. Rank: 205.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	10,530	20,290	30,820
Average Weekly Circulation (1994)	9,603	16,475	26,074
Average Daily Circulation (1994)			15,965

Alaska—Fairbanks

KTVF

Ch. 11

Network Service: CBS, NBC.

Licensee: Northern Television Inc., 3528 International St., Fairbanks, AK 99701.

Studio: 3528 International St., Fairbanks, AK 99701.

Telephone: 907-452-5120. **Fax:** 907-452-5120.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 50-kw visual, 5.5-kw aural. Antenna: Minus 49-ft. above av. terrain, 151-ft. above ground, 587-ft. above sea level.

Latitude 64° 50' 35.70"
Longitude 147° 42' 47.60"

Transmitter: 3rd & Lacey Sts., Fairbanks.

Satellite Earth Stations: Harris, 11-meter C-band; Harris, 6.1-meter C-band; Harris, 5-meter C-band; Microdyne, Harris receivers.

AM Affiliate: KCBF.

FM Affiliate: KXLR.

News Service: AP.

Ownership: Northern Television Inc. (Group Owner).

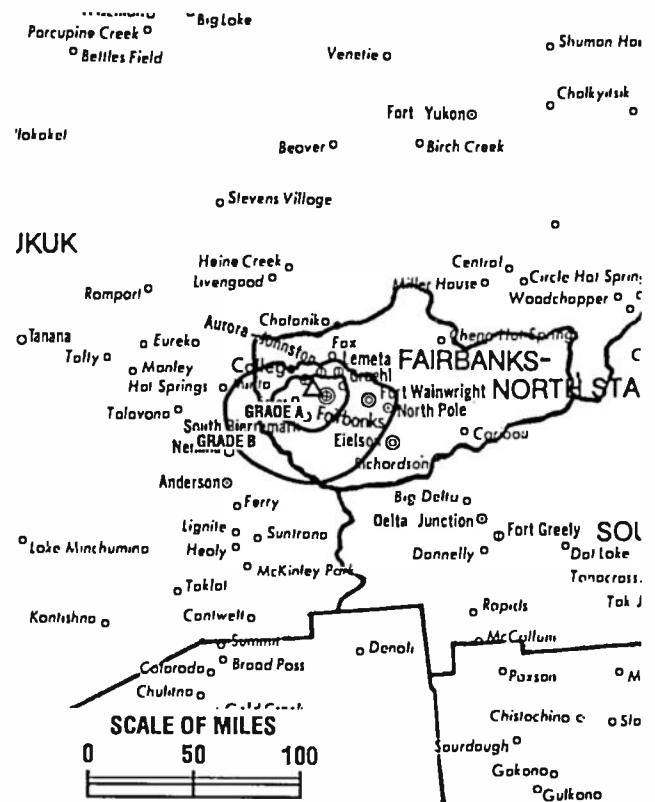
Began Operation: February 3, 1955. Left air Aug. 14, 1967 due to flood. Resumed operation Dec. 9, 1967.

Represented (sales): Adam Young Inc.; Art Moore Inc.

Represented (legal): Wilkinson, Barker, Knauer & Quinn.

Personnel:

- A. G. Hiebert, Chairman.
- Henry H. Hove, President & General Manager.
- Meg Gaydosik, Station Manager.
- Sally Crawford, General Sales Manager.
- Lester Secrest, Chief Engineer.
- Chuck Hinde, News Director.
- Melissa Lewis, Program Director.



KTVF BPCT-4060 Granted 12/4/67

© American Map Corp., No. 14244

Scott Duttam, Business Manager.
Bill Wright, Production Manager.

Highest 30 Sec. Rate: \$275.

NETWORK BASE HOURLY RATE: \$200.

City of License: Fairbanks. **DMA:** Fairbanks. **Rank:** 205.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	10,530	20,290	30,820
Average Weekly Circulation (1994)	9,856	18,606	28,478
Average Daily Circulation (1994)			21,420

Alaska—Juneau

KJUD

Ch. 8

Network Service: ABC, NBC.

Licensee: Cookerly Communications, Receiver, 2700 E. Tudor Rd., Anchorage, AK 99507.

Studio: 1107 8th St., Juneau, AK 99801.

Telephone: 907-586-3145. **Fax:** 907-463-3041.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 0.204-kw visual, 0.04-kw aural. Antenna: Minus 272-ft. above av. terrain, erected above tidewater, 277-ft. above sea level.

Latitude	58°	18'	06"
Longitude	134°	26'	29"

Transmitter: Douglas Island, near Juneau.

Satellite Earth Station: Anixter-Mark, 5-meter; Scientific-Atlanta, Microdyne, Harris receivers.

News Service: AP.

Ownership: Cookerly Communications, Receiver. Alaska Broadcasting Network Inc. (Group Owner).

Began Operation: February 19, 1956. Sale to Midnight Sun & others by W. J. Wagner approved April 29, 1959 by FCC (Television Digest, Vol. 15:18). In 1968 Midnight Sun increased holdings to 100%. Sale to KINY Assoc. approved by FCC Dec. 11, 1981. Sale to Alaska Bcstg. Network Inc. approved Nov. 24, 1982. FCC approved involuntary transfer of control to Cookerly Communications, Trustee March 22, 1993.

Represented (sales): Katz Continental Television.

Represented (legal): Kaye, Scholer, Fierman, Hays & Handler.



KJUD BPCT-4637 Granted 10/11/73

© American Map Corp., No. 14244

Personnel:

Elizabeth Arnett, General Manager.
 Robb Watson, News Director.
 Theresa Brown, Program Director.
 Andrew Franson, Production Manager.

Highest 30 Sec. Rate: \$450.

Nielsen Data: Not available.

City of License: Juneau. **DMA:** Alaska.

Alaska—North Pole

KJNP-TV

Ch. 4

Network Service: None, Independent.

Licensee: Evangelistic Alaska Missionary Fellowship, Box 0, North Pole, AK 99705.

Studio: North Pole, AK.

Telephone: 907-488-2216. Fax: 907-488-5246.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 19.1-kw visual, 3.31-kw aural. Antenna: 1620-ft. above av. terrain, 191-ft. above ground, 2491-ft. above sea level.

Latitude 64° 52' 44"
Longitude 148° 03' 10"

Transmitter: Atop Ester Dome, Fairbanks.

Satellite Earth Station: Harris, 6.2-meter C-band; Harris receivers.

AM Affiliate: KJNP, 50-kw, 1170 kHz.

FM Affiliate: KJNP-FM, 25-kw, 100.3 MHz (No. 263), 1570-ft.

Ownership: Evangelistic Alaska Missionary Fellowship.

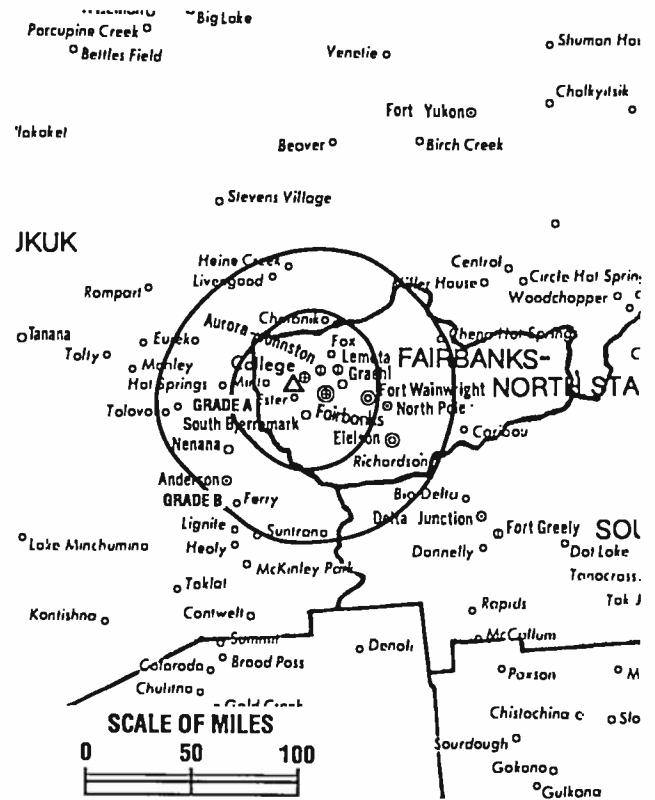
Began Operation: December 7, 1981.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Carl E. Smith Consulting Radio Engineers.

Personnel:

Donald L. Nelson, President & Director.
Gen Nelson, Executive Vice President.
Yvonne Carriker, Secretary-Treasurer.
Roger Skold, General Manager.
Richard Olson, Administrative Assistant & Sales Manager.
Eric Nichols, Director of Engineering.
Beverly Olson, Program Director.



KJNP-TV BPCT-5184 Granted 1/30/80 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$60.

City of License: North Pole. DMA: Fairbanks. Rank: 205.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	10,530	20,290	30,820
Average Weekly Circulation (1994)	232	730	955
Average Daily Circulation (1994)			277

Alaska—Sitka

KTNL

Ch. 13

Network Service: CBS.

Licensee: Sitka News Bureau Inc., 329 Harbor Dr., Sitka, AK 99835-1309.

Studio: 329 Harbor Dr., Suite 2B, Sitka, AK 99835.

Telephone: 907-747-6002. Fax: 907-747-6003.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 0.199-kw visual, 0.03-kw aural. Antenna: 150-ft. above av. terrain, 157-ft. above ground, 185-ft. above sea level.

Latitude	57°	03'	26.50"
Longitude	135°	20'	02.00"

Holds CP for change to 2.25-kw max. visual, 843-ft. above av. terrain, 108-ft. above ground, 135-ft. above sea level; lat. 57° 3' 02", long. 135° 20' 03" BPCT-920406KI.

Transmitter: 239 Lincoln St.

Satellite Earth Station: Cosmos, 3.6-meter; Drake receivers.

Ownership: Sitka News Bureau Inc.

Began Operation: September 25, 1966. Sale to Dan & Kathie Eutelain by Roy Paschal, et al., approved by FCC May 10, 1983. Sale to present owners approved Jan. 7, 1992.

Represented (sales): The Tacher Co.

Personnel:

- Marty W. Baggen, President.
- Carrie Baggen, Vice President, Business & News.
- Jeff Seifert, General Manager.
- Monica Marlin, Sales Manager.
- Dennis Lanham, Chief Engineer.



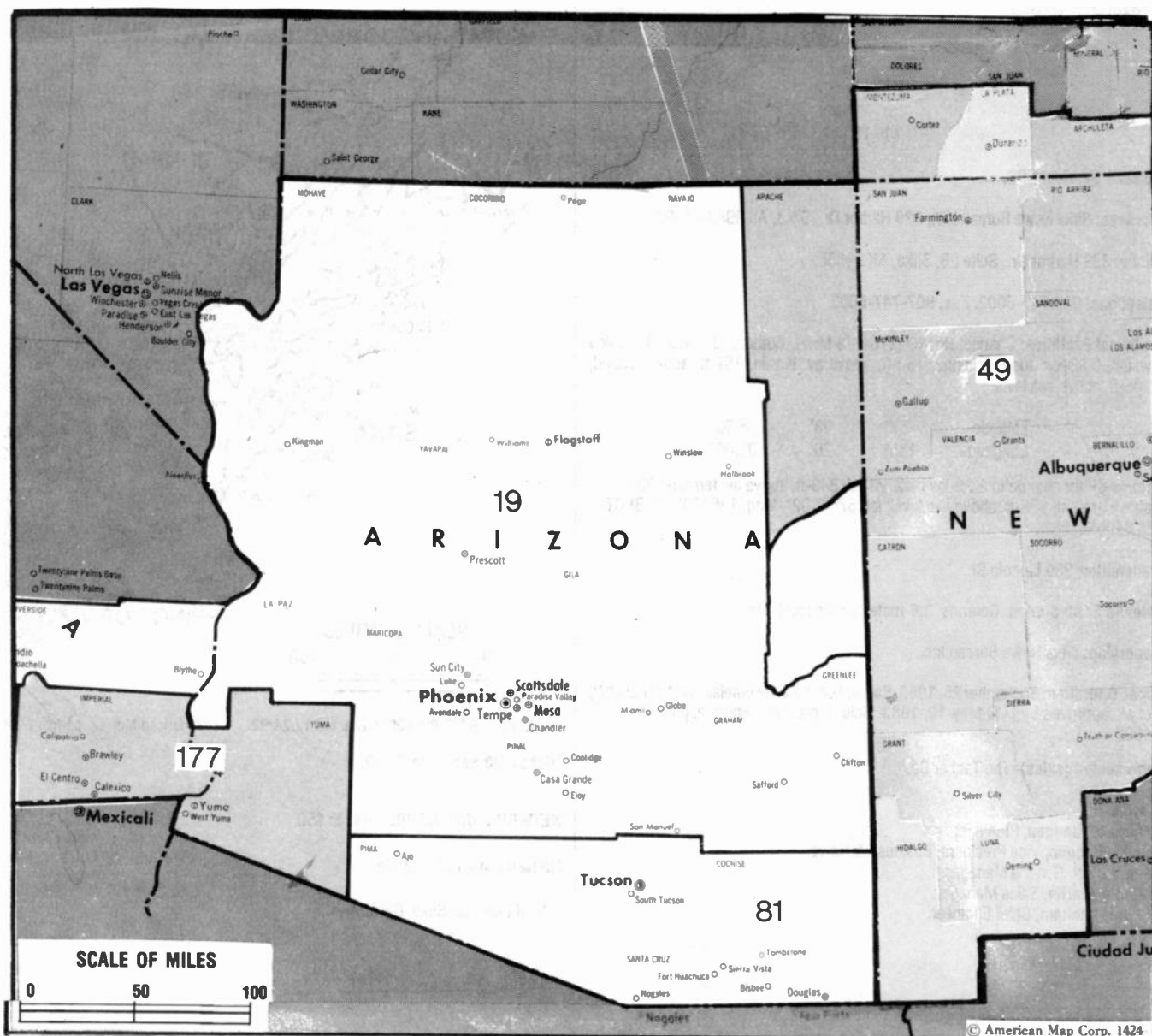
KTNL 8PCT-920406KI Granted 12/24/92 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$100.

NETWORK BASE HOURLY RATE: \$50.

Nielsen Data: Not available.

City of License: Sitka. DMA: Alaska.



MARKET	NIELSEN DMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
Phoenix, AZ	1,132,600	19	KKTM (13), KMOH-TV (6), KNAZ-TV (2), KNXV-TV (15), KPAZ-TV (21), KPHO-TV (5), KPFX (12), KSAZ-TV (10), KTVK (3), KTVW-TV (33), KUSK (7), KUTP (45)
Albuquerque-Santa Fe, NM	540,970	49	KASA-TV (2), KBIM-TV (10), KCHF (11), KHFT (29), KLUZ-TV (41), KNAT (23), KOAT-TV (7), KOB-TV (4), KOFB (12), KOBR (8), KOCT (6), KOVT (10), KRVP (27), KRQE (13)
Tucson, AZ	333,650	81	KGUN (9), KHRR (40), KMSB-TV (11), KOLD-TV (13), KTTU-TV (18), KVOA-TV (4)
Yuma, AZ-El Centro, CA	76,960	177	KECY-TV (9), KSWT (13), KYMA (11), XHBC-TV (3)

State Cross Reference List	
Communities that receive programs of stations that are located elsewhere.	
KPNX-TV, Mesa	See Phoenix, AZ
KUSK, Phoenix	See Prescott, AZ
KECY-TV, Yuma	See El Centro, CA

Arizona Station Totals as of November 1, 1994			
	VHF	UHF	TOTAL
Commercial Television Stations	14	6	20
Educational Television Stations	2	1	3
	16	7	23

— NEW AREA CODE —				
State	Before		After	Effective Date
Arizona	602	602	Metropolitan Phoenix.	March 19, 1995
		520	Remainder of Arizona.	

Arizona—Flagstaff

KKTM

Ch. 13

Network Service: None, independent.

Licensee: Dr. Michael C. Gelfand, 4905 Del Ray Ave., Bethesda, MD 20814.

Studio: 2158 N. 4th St., Flagstaff, AZ 86004.

Telephones: 602-527-1300; 602-526-1396.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual. Antenna: 1555-ft. above av. terrain, 239-ft. above ground, 8695-ft. above sea level.

Latitude	34°	58'	05"
Longitude	111°	30'	29"

Transmitter: 3.5-mi. NW of Mormon Lake.

Ownership: Dr. Michael Gelfand.

Began Operation: December 31, 1991.

Represented (engineering): Kessler & Gehman Associates Inc.

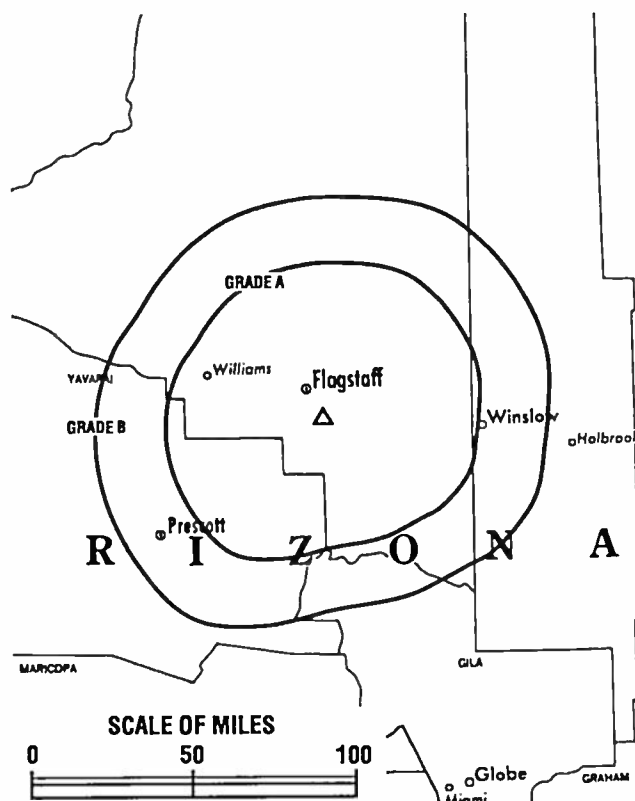
Personnel:

Gary F. Hallelund, General Manager.
 Ray Matzkanin, Chief Engineer.
 Bob Cunningham, Production Manager.
 Ernie Durst, Business Manager.

Rates: On request.

City of License: Flagstaff. DMA: Phoenix. Rank: 19.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.



KKTM BMPCT-870130KX Granted 2/6/89 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	64,180	35,430	99,610
Average Weekly Circulation (1994)	1,613	3,696	5,289
Average Daily Circulation (1994)			1,272

Arizona—Flagstaff

KNAZ-TV

Ch. 2

Network Service: NBC.

Licensee: Grand Canyon TV Co. Inc., Box 3360, Flagstaff, AZ 86003.

Studio: 2201 N. Vickey Dr., Flagstaff, AZ 86001.

Telephone: 602-526-2232. Fax: 602-526-8110.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 20-kw visual, 5-kw aural. Antenna: 1540-ft. above av. terrain, 284-ft. above ground, 8684-ft. above sea level.

Latitude 34° 58' 06"
Longitude 111° 30' 28"

Transmitter: Mormon Mountain, 18-mi. SSE of Flagstaff.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Harris, 6-meter; Harris receivers.

News Services: AP, NPS.

Ownership: Grand Canyon TV Co. Inc. (Group Owner).

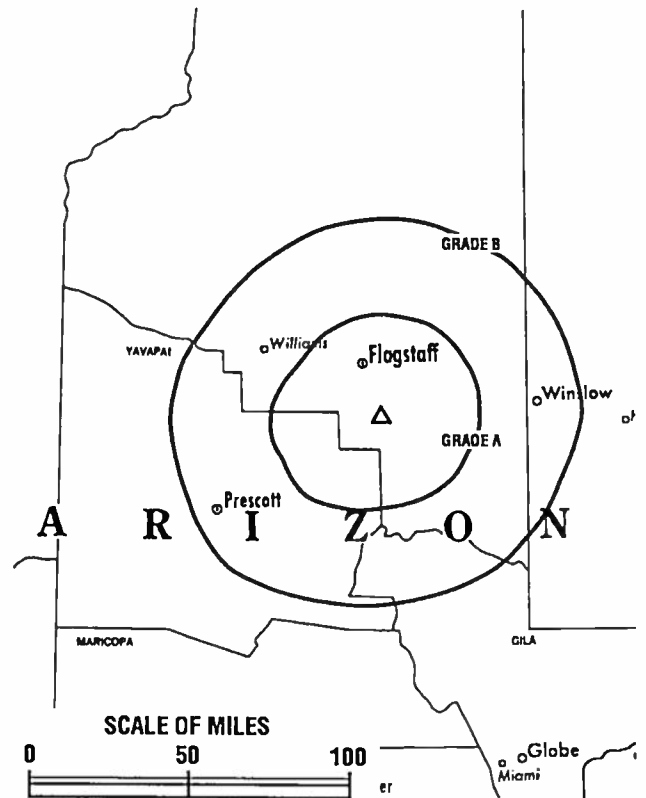
Began Operation: May 2, 1970. Transfer of control from Alfred Greenfield, Receiver, to W. A. Franke, Robert Johnson, John Michaels & Gene Gawthrop approved by FCC May 7, 1992. Sale to Grand Canyon TV Co. approved by FCC Nov. 16, 1988 (Television Digest, Vol. 29:3). Transfer of control to individual shareholders of Capitol approved by FCC Jan. 5, 1984. Sale to Capitol Bcstg. Co. by Wendell Elliot Jr., et al., approved by FCC Jan. 7, 1981.

Represented (sales): Katz Continental Television.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

Dan Robbins, Vice President & General Manager.
Stan Koplowitz, General Sales Manager.
Nick Matesi, News Director.



KNAZ-TV BPCT-810317KF Granted 6/18/81 © American Map Corp., No. 14244

Marge Divine, Program Director.
Gary Kabrick, Chief Engineer.

Highest 30 Sec. Rate: \$300.

City of License: Flagstaff. **DMA:** Phoenix. **Rank:** 19.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	541,460	481,870	1,023,330
Average Weekly Circulation (1994)	22,896	16,601	42,114
Average Daily Circulation (1994)			19,387

Arizona—Kingman

KMOH-TV

Ch. 6

Network Service: None, independent.

Licensee: Grand Canyon TV Co. Inc., 1355 Ramar Rd., No. 9, Bullhead City, AZ 86442-7100.

Studio: 2999 Airways, Kingman, AZ 86401.

Telephone: 602-757-7676. Fax: 602-526-8810.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1920-ft. above av. terrain, 75-ft. above ground, 4496-ft. above sea level.

Latitude 35° 01' 57"
Longitude 114° 21' 56"

Transmitter: Black Mountains, approx. 1-mi. ENE of Oatman.

Ownership: Grand Canyon TV Co. Inc. (Group Owner).

Began Operation: February 26, 1988. Transfer of control from Alfred Greenfield, Receiver, to W. A. Franke, Robert Johnson, John Michaels & H. G. Gawthrop approved by FCC May 7, 1992. Sale to Grand Canyon TV Co. approved by FCC Nov. 16, 1988 (Television Digest, Vol. 29:3).

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

Dan Robbins, Vice President & General Manager.

Stan Koplowitz, General Sales Manager.

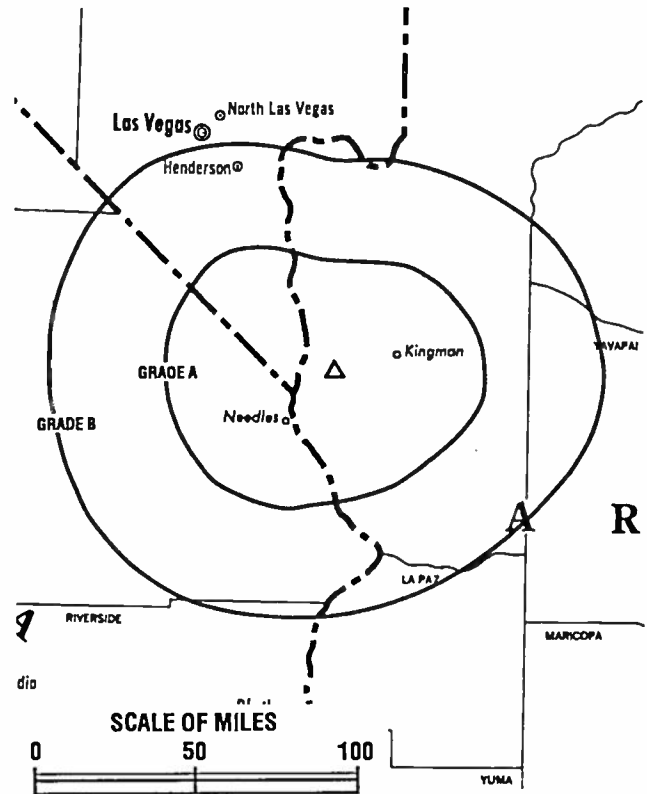
Nick Matesi, News Director.

Marge Divine, Program Director.

Gary Kabrick, Chief Engineer.

Michele Madril, Promotion Director.

Highest 30 Sec. Rate: \$50.



KMOH-TV BPC-860721KG Granted 8/29/86 © American Map Corp., No. 14244

City of License: Kingman. DMA: Phoenix. Rank: 19.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	721,450	398,020	1,119,470
Average Weekly Circulation (1994)	6,113	6,954	12,764
Average Daily Circulation (1994)			4,618

Arizona—Phoenix

KNXV-TV

Ch. 15

Network Service: ABC.

Licensee: Scripps Howard Broadcasting Co., 4625 S. 33rd Place, Phoenix, AZ 85040.

Studio: 4625 S. 33rd Place, Phoenix, AZ 85040.

Telephone: 602-243-4151. Fax: 602-232-5994.

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 631-kw max. visual, 63.1-kw max. aural. Antenna: 1710-ft. above av. terrain, 282-ft. above ground, 2912-ft. above sea level.

Latitude 33° 20' 00"
Longitude 112° 03' 46"

Transmitter: South Mountain Park, Phoenix.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Calstar, 5-meter C-band; Harris, 6-meter C-band; Vertex, 4.57-meter Ku-band; DX Antenna, Harris, M/A-Com, Scientific-Atlanta receivers.

News Services: AP, CNN Headline News.

Ownership: E. W. Scripps Co. (Group Owner).

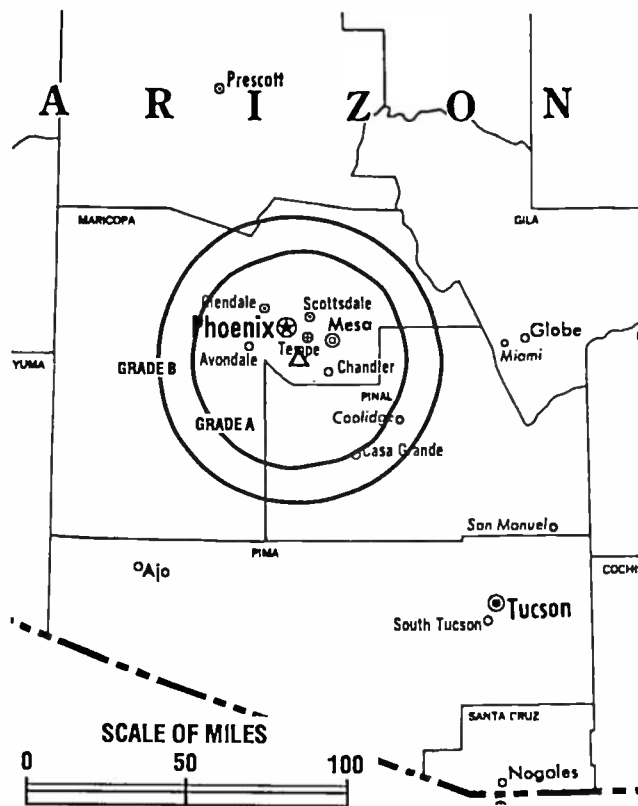
Began Operation: September 9, 1979. Sale to present owner by Arlington Corp. approved by FCC Jan. 8, 1985 (Television Digest, Vol. 24:20, 26; 25:2).

Represented (sales): Katz Independent Television.

Represented (legal): Baker & Hostetler.

Personnel:

Brad Nilsen, Vice President & General Manager.
Bill Franks, Program Manager.
Ira Dankberg, Local Sales Manager.
Steven Kargman, National Sales Manager.
Donald Thomas, Engineering Manager.



KNXV-TV BPCT-810804KE Granted 9/15/81 © American Map Corp., No. 14244

Carolyn McBurney, Promotion Manager.
Mary Flynn, Business Manager.

Rates: On request.

City of License: Phoenix. DMA: Phoenix. Rank: 19.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	586,830	511,380	1,098,210
Average Weekly Circulation (1994)	324,649	292,191	621,817
Average Daily Circulation (1994)			277,449

Arizona—Phoenix

KPAZ-TV

Ch. 21

Network Service: Trinity Bcstg. Network.

Licensee: Trinity Broadcasting of Arizona Inc., 3551 E. McDowell Rd., Phoenix, AZ 85008.

Studio: 3551 E. McDowell Rd., Phoenix, AZ 85008.

Telephone: 602-273-1477.

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 1282-kw visual. Antenna: 1604-ft. above av. terrain, 147-ft. above ground, 2768-ft. above sea level.

Latitude 33° 20' 02.50"
Longitude 112° 03' 42.00"

Transmitter: South Mountain antenna farm.

Satellite Earth Station: Scientific-Atlanta, 5-meter; Scientific-Atlanta receivers.

News Service: TBN.

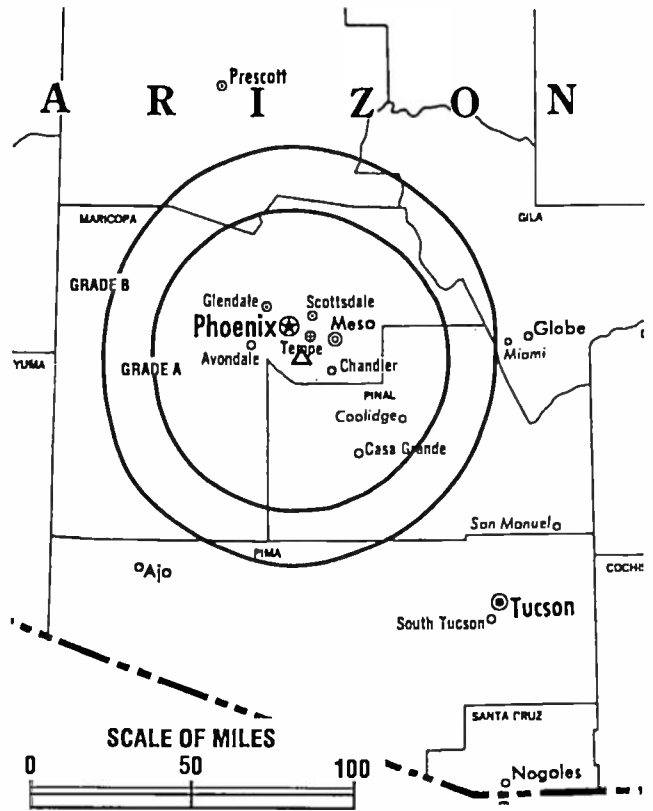
Ownership: Trinity Broadcasting Network Inc. (Group Owner).

Began Operation: September 16, 1967. Involuntary transfer of control from Donald B. Thomson, et al., to trustee granted Oct. 9, 1969. Sale to Glad Tidings Church of America approved by FCC June 24, 1971. Station left air Jan. 19, 1977. Sale to present owner by Glad Tidings approved by FCC July 21, 1977. Resumed operation Sept. 5, 1977.

Represented (legal): May & Dunne.

Personnel:

Paul F. Crouch, President.
Billie Watts, Station Manager.
Virginie Gonzales, Program Director.
Gary L. Nichols, Chief Engineer.



KPAZ-TV BMPCT-930426KF Granted 6/17/93 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$50.

City of License: Phoenix. DMA: Phoenix. Rank: 19.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	695,590	589,840	1,285,430
Average Weekly Circulation (1994)	12,407	23,694	36,584
Average Daily Circulation (1994)			13,059

Arizona—Phoenix

KPHO-TV

Ch. 5

Network Service: CBS.

Licensee: Meredith Corp., Box 20100, Phoenix, AZ 85036.

Studio: 4016 N. Black Canyon Hwy., Phoenix, AZ 85036-4792.

Telephone: 602-264-1000. Fax: 602-263-8818.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1770-ft. above av. terrain, 383-ft. above ground, 2983-ft. above sea level.

Latitude 33° 20' 02"
Longitude 112° 03' 40"

Transmitter: Atop South Mountain, 8.5-mi. S of Phoenix.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 6.1-meter C-band; RCA, 3.5-meter Ku-band; Harris, Standard Electronics receivers.

News Services: AP, CNN.

Ownership: Meredith Corp. (Group Owner).

Began Operation: December 4, 1949. Sold to present owner in June 1952 (Television Digest, Vol. 8:18, 26).

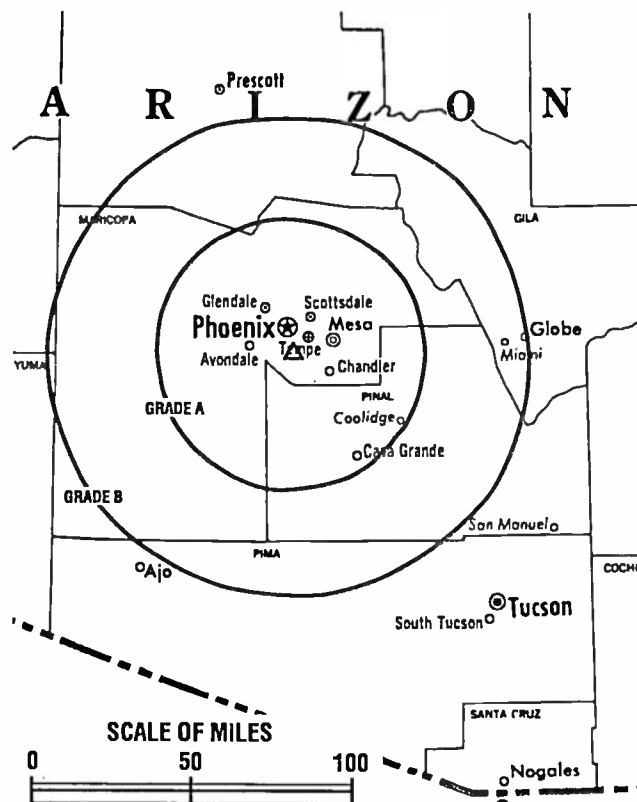
Represented (sales): MMT Sales Inc.

Represented (legal): Haley, Bader & Potts.

Represented (engineering): du Treil, Lundin & Rackley.

Personnel:

Patrick North, Vice President & General Manager.
Richard L. Engberg, General Sales Manager.
Graham Robertson, News Director.
Gene Steinberg, Program Director.
Ed Sutton, Director of Engineering.



KPHO-TV BPCT-2580 Granted 1/9/59

© American Map Corp., No. 14244

Jeff Berman, National Sales Manager.
Dusty Schmidt, Promotion & Marketing Director.

Highest 30 Sec. Rate: \$2500.

City of License: Phoenix. DMA: Phoenix. Rank: 19.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,554,030	1,120,290	2,674,320
Average Weekly Circulation (1994)	368,521	320,077	696,390
Average Daily Circulation (1994)			288,333

Arizona—Phoenix-Mesa

KPNX

Ch. 12

Network Service: NBC.

Licensee: KPNX Broadcasting Co., Box 711, Phoenix, AZ 85001.

Studio: 1101 N. Central Ave., Phoenix, AZ 85004.

Telephone: 602-257-1212. Fax: 602-258-8186.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 46.8-kw aural. Antenna: 1780-ft. above av. terrain, 350-ft. above ground, 3003-ft. above sea level.

Latitude 33° 19' 59.50"
Longitude 112° 03' 47.50"

Transmitter: South Mountain Park, 7-mi. S of Phoenix.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Transmit/receive Harris, 6.1-meter Ku-band; Harris, 6.1-meter C-band; Andrew, 4.6-meter Ku-band; Vertex, 4.6-meter Ku-band; Harris, 3-meter Ku-band; Harris, M/A-Com, Microdyne, Standard Communications receivers.

SNG Mobile Dish: RSI, 2.3-meter Ku-band; Harris, 2.3-meter Ku-band.

News Services: AP, UPI.

Ownership: Gannett Broadcasting Group (Group Owner).

Began Operation: April 23, 1953. Merger of Combined Communications with Gannett approved by FCC June 7, 1979 (Television Digest, Vol. 18:20, 38; 19:24). Merger to form Combined Communications approved by FCC Oct. 16, 1968. Previous sale to John J. Louis family & others by Harry L. Nace interests approved by FCC June 16, 1954 (Vol. 10:18, 25).

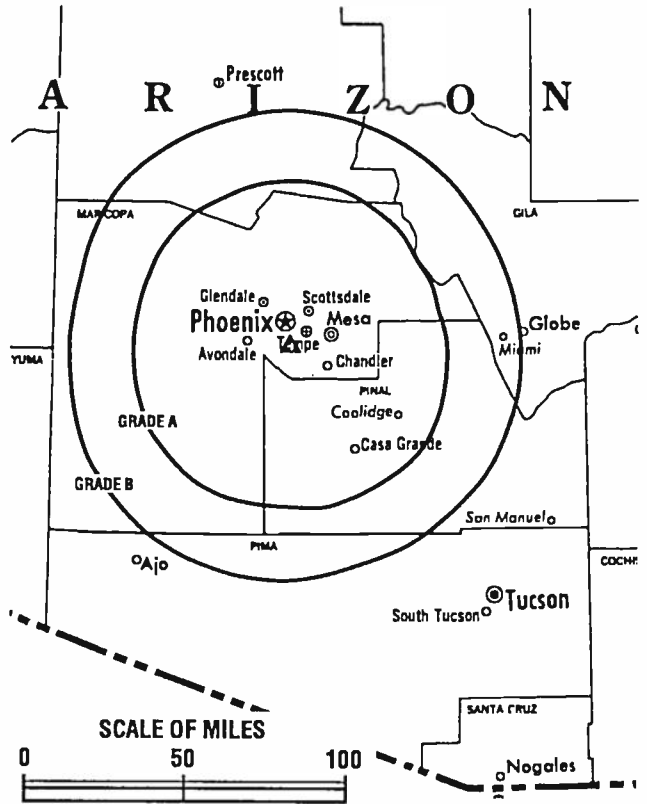
Represented (sales): Blair Television.

Represented (legal): Reed, Smith, Shaw & McClay.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

- C. E. Cooney, President & General Manager.
- Bob Sullivan, Vice President, Broadcast.
- Chuck Deen, Vice President & Chief Engineer.
- Lucia Madrid, Vice President & Community Affairs Director.
- Paul Trelstad, General Sales Manager.
- John Turver, Local Sales Manager.
- Joan Barrett, News Director.
- Lynn Beall, Marketing & Program Director.
- Tina Denicole, Business Manager.



KPNX BPCT-2721 Granted 3/18/60 © American Map Corp., No. 14244

Donna Vogt, Advertising & Promotion Director.
Jeff Burton, National Sales Manager.

Rates: On request.

City of License: Phoenix-Mesa. DMA: Phoenix. Rank: 19.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,524,340	1,111,220	2,635,560
Average Weekly Circulation (1994)	486,530	389,512	883,125
Average Daily Circulation (1994)			465,447

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Arizona—Phoenix

KSAZ-TV

(formerly KTSP-TV)

Ch. 10

Network Service: Fox.

Licensee: KSAZ License Inc., 511 W. Adams St., Phoenix, AZ 85003.

Studio: 511 W. Adams St., Phoenix, AZ 85003.

Telephone: 602-257-1234. **Fax:** 602-271-9477.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 31.9-kw aural. Antenna: Circularly polarized, 1805-ft. above av. terrain, 373-ft. above ground, 3047-ft. above sea level.

Latitude 33° 20' 02"
Longitude 112° 03' 42"

Transmitter: South Mountain.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive; DX Engineering, Scientific-Atlanta, Standard Components receivers.

SNG Mobile Dish: Andrew Ku-band.

News Service: AP.

Ownership: New World Communications Group. (Group Owner).

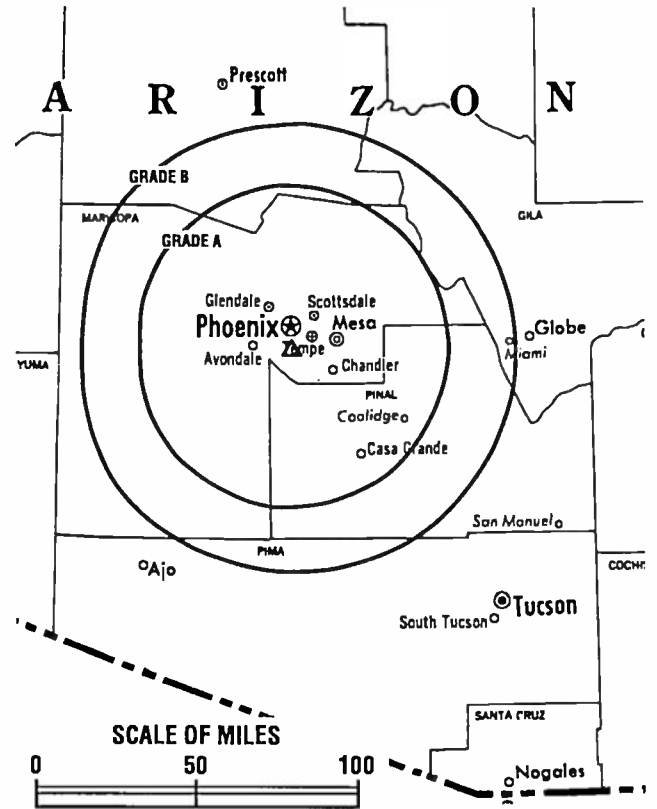
Began Operation: October 24, 1953 as share-time outlet with KOY-TV; on May 5, 1954 bought and merged KOY-TV (*Television Digest*, Vol. 10:12, 19). Gulf Broadcast Co. bought 48.1% interest in station from Gene Autry (Vol. 21:22), remainder from Thomas Chauncey & Homer Lane (Vol. 22:24). Sale approved by FCC Aug. 25, 1982. Sale to Taft Television & Radio Co. approved May 30, 1985 (Vol. 25:5, 20, 22). FCC approved sale to Great American Bcstg. Oct. 2, 1987 (Vol. 27:16, 18, 23, 30, 41). Sale to present owner approved July 15, 1994 (Vol. 34:19, 38).

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Koteen & Naftalin.

Personnel:

Ronald J. Bergamo, President & General Manager.
Don Locke, Vice President, Sales.



KSAZ-TV BPCT-880208KE Granted 5/9/88 © American Map Corp., No. 14244

Thomas Dolan, Vice President, News.
Sandi Yost, Vice President, Programming & Production.
Karen Donner, Vice President, Business.
Al Hillstrom, Vice President, Engineering.
Joe Canty, National Sales Manager.

Highest 30 Sec. Rate: \$4200.

NETWORK BASE HOURLY RATE: \$1484.

City of License: Phoenix. **DMA:** Phoenix. **Rank:** 19.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,420,780	990,030	2,410,810
Average Weekly Circulation (1994)	504,162	422,937	935,994
Average Daily Circulation (1994)			576,107

Arizona—Phoenix

KTVK

Ch. 3

Network Service: None, independent.

Licensee: Media America Corp., Box 5068, Phoenix, AZ 85010.

Studio: 3435 N. 16th St., Phoenix, AZ 85016.

Mailing Address: Box 5068, Phoenix, AZ 85010.

Telephone: 602-263-3333. **Fax:** 602-263-3377.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: Circularly polarized, 1778-ft. above av. terrain, 289-ft. above ground, 2949-ft. above sea level.

Latitude 33° 20' 01"
Longitude 112° 03' 45"

Transmitter: South Mountain, 7-mi. S of Phoenix.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Comtech, 5.5-meter C-band; Dalsat, 4.5-meter Ku-band; Scientific-Atlanta, 4.6-meter C-band; GE, 3.7-meter Ku-band; Ormni, Pinzone, Scientific-Atlanta receivers.

SNG Mobile Dish: Andrew, 3.7-meter Ku-band; Dalsat.

News Services: AP, UPI.

Ownership: Media America Corp.

Began Operation: February 28, 1955.

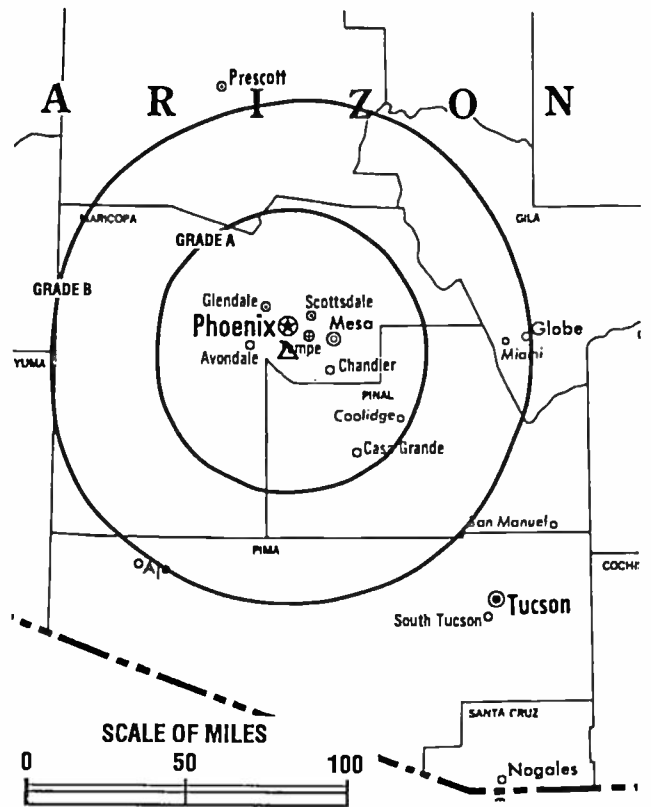
Represented (sales): TeleRep Inc.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): Lohnes & Culver.

Personnel:

Delbert R. Lewis, President & Chief Executive Officer.
William Miller, Vice President & General Manager.
Jim Galvin, General Sales Manager.
Laurie Ficarra, Local Sales Manager.
John Matt-Gongara, National Sales Manager.
Phil Alvidrez, News Director.



KTVK BPCT-861112KE Granted 12/17/86 © American Map Corp., No. 14244

Bill Lawrence, Chief Engineer.
Sue Schwartz, Program Director.
Lynn Handley, Promotion Director.
Jim Tuton, Business Manager.

Highest 30 Sec. Rate: \$6000.

NETWORK BASE HOURLY RATE: \$925.

City of License: Phoenix. **DMA:** Phoenix. **Rank:** 19.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,420,050	989,500	2,409,550
Average Weekly Circulation (1994)	497,856	402,320	907,933
Average Daily Circulation (1994)			520,776

Arizona—Phoenix

KTVW-TV

Ch. 33

Network Service: Univision.

Licensee: KTVW License Partnership, 1901 Ave. of the Stars, Suite 680, Los Angeles, CA 90067.

Studio: 3019 E. Southern Ave., Phoenix, AZ 85040.

Telephone: 602-243-3333. Fax: 602-276-8658.

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 2290-kw max. visual, 229-kw max. aural. Antenna: 1710-ft. above av. terrain, 282-ft. above ground, 2912-ft. above sea level.

Latitude 33° 20' 00"
Longitude 112° 03' 46"

Transmitter: South Mountain, 8-mi. S of Phoenix City Hall.

Satellite Earth Station: Transmit/receive Scientific-Atlanta, 10-meter; Scientific-Atlanta receivers.

News Service: UPI.

Ownership: Perenchio TV Inc. (Group Owner).

Began Operation: September 2, 1979. Sale to Hallmark Cards by Reynold V. Anselmo, et al., approved by FCC May 17, 1989 (Television Digest, Vol. 29:3, 19, 20). Sale to present owners approved Sept. 23, 1992 (Vol. 32:40).

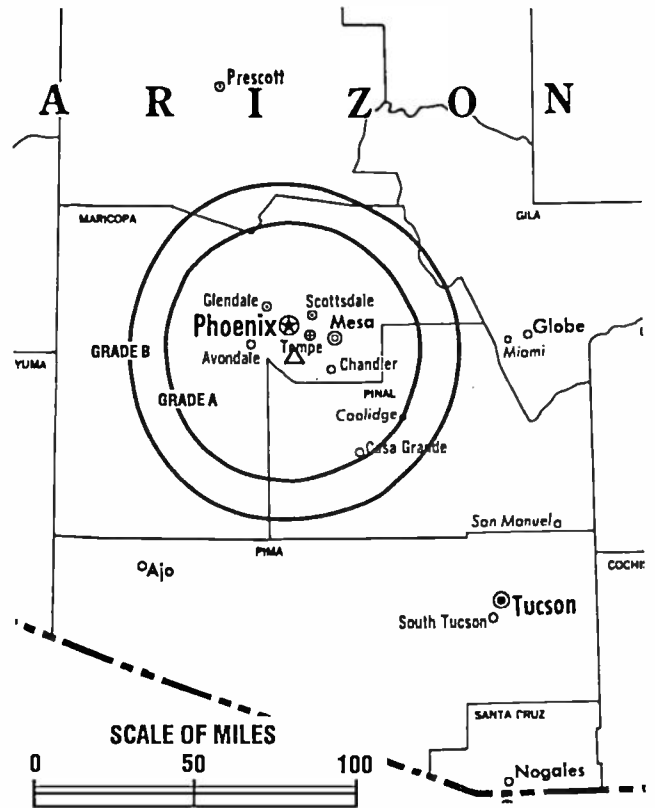
Represented (sales): Univision.

Represented (legal): Leventhal, Senter & Lerman.

Represented (engineering): Jules Cohen & Associates.

Personnel:

Ruben R. Luera, General Manager.
Blaine Decker, General Sales Manager.
Don Brown, Local Sales Manager.
Tom Kioski, Production Manager.
Carlos Jurado, News Director.
Virginia Luna, Program Director.



KTVW-TV BPC1-4926 Granted 9/15/77

© American Map Corp., No. 14244

Bruce Sherman, Chief Engineer.
Laura Wright, Business Manager.

Highest 30 Sec. Rate: \$350.

City of License: Phoenix. DMA: Phoenix. Rank: 19.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	633,680	556,970	1,190,650
Average Weekly Circulation (1994)	13,495	41,622	55,077
Average Daily Circulation (1994)			34,927

Arizona—Phoenix

KUTP

Ch. 45

Network Service: None, independent.

Licensee: United Television Inc., 8501 Wilshire Blvd., Suite 340, Beverly Hills, CA 90211.

Studio: 4630 S. 33rd St., Phoenix, AZ 85040.

Telephone: 602-268-4500. Fax: 602-276-4082.

Technical Facilities: Channel No. 45 (656-662 MHz). Authorized power: 2750-kw max. visual, 275-kw max. aural. Antenna: 1792-ft. above av. terrain, 348-ft. above ground, 2966-ft. above sea level.

Latitude 33° 20' 01"
Longitude 112° 03' 32"

Transmitter: 8.3-mi. S of Phoenix in South Mountain Park.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.6-meter Ku-band; Scientific-Atlanta, M/A-Com, Agile receivers.

Ownership: United Television Inc. (Group Owner).

Began Operation: December 23, 1985.

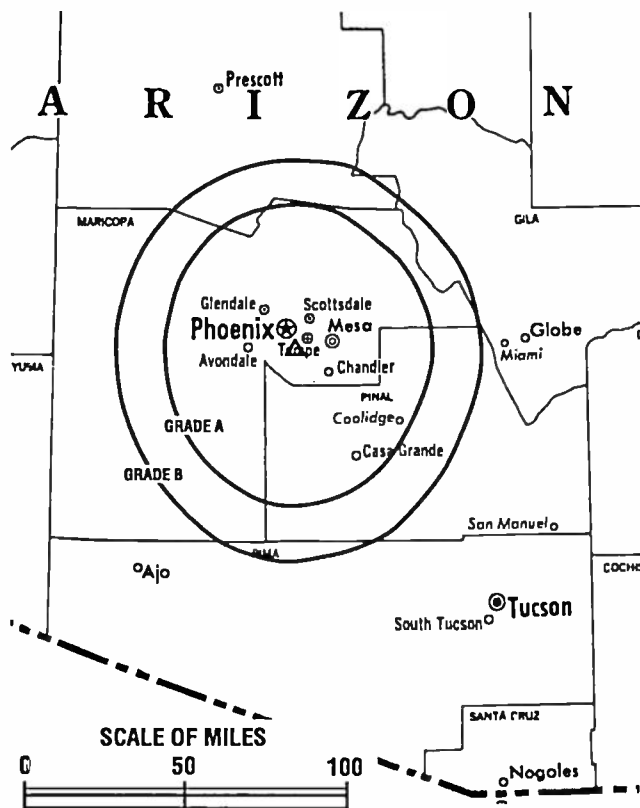
Represented (sales): Petry Television Inc.

Represented (legal): Wilmer, Cutler & Pickering.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

Robert Furlong, Vice President & General Manager.
Mike Durand, General Sales Manager.
Steve Banks, Local Sales Manager.
Seth Parker, Program Director.
Tom Foy, Chief Engineer.



KUTP BMPCT-850308KF Granted 4/19/85 © American Map Corp., No. 14244

Kathlene Riter, Promotion Director.
Don Mitchell, Business Manager.

Rates: On request.

City of License: Phoenix. DMA: Phoenix. Rank: 19.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	969,500	771,340	1,740,840
Average Weekly Circulation (1994)	308,098	267,983	581,255
Average Daily Circulation (1994)			202,548

Arizona—Prescott-Phoenix

KUSK

Ch. 7

Network Service: None, independent.

Licensee: KUSK Inc., 3211 Tower Rd., Prescott, AZ 86301-8890.

Studio: 3211 Tower Rd., Prescott, AZ 86301-8890.

Telephone: 602-778-6770. **Fax:** 602-445-5210.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 8.71-kw visual, 1.74-kw aural. Antenna: 2814-ft. above av. terrain, 110-ft. above ground, 7930-ft. above sea level.

Latitude 34° 42' 17"
Longitude 112° 06' 55"

Transmitter: S peak of Mingus Mountain, 22-mi. ENE of Prescott.

Satellite Earth Stations: Harris, 6.2-meter C-band; RCA Americom, 4.5-meter Ku-band; Paracclipse, 3.5-meter C-band; Excalibur, Harris receivers.

News Service: CNN Headline News.

Ownership: KUSK Inc.

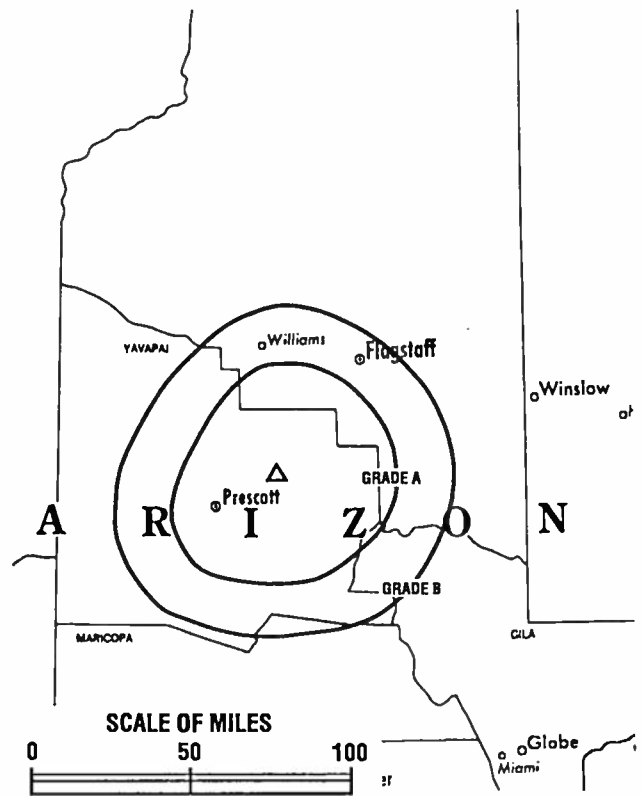
Began Operation: September 5, 1982.

Represented (legal): Leventhal, Senter & Lerman.

Represented (engineering): Hammett & Edison Inc.

Personnel:

William H. Sauro, President.
Richard Howe, Vice President & General Manager.
Patricia Gray, Vice President & Program Operations Manager.
Julia Ramirez, Business Manager.
Wally Macomber, Chief Engineer.
Leza Dandos, Production Manager.



KUSK BPCT-790618KG Granted 1/7/80

© American Map Corp., No. 14244

Highest 30 Sec. Rate: \$150.

City of License: Prescott. **DMA:** Phoenix. **Rank:** 19.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	520,280	471,260	991,540
Average Weekly Circulation (1994)	10,818	14,110	24,603
Average Daily Circulation (1994)			6,069

Arizona—Tucson

KGUN

Ch. 9

Network Service: ABC.

Licensee: Lee Enterprises Inc., 130 E. 2nd St., Davenport, IA 52801.

Studio: 7280 E. Rosewood, Tucson, AZ 85710.

Telephone: 602-722-5486. Fax: 602-290-7636.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 110-kw visual, 21.9-kw aural. Antenna: 3720-ft. above av. terrain, 240-ft. above ground, 8781-ft. above sea level.

Latitude	32°	24'	54"
Longitude	110°	42'	59"

Transmitter: Mount Bigelow, 20-mi. NE of Tucson.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 7.1-meter C-band; Andrew, 4.5-meter C-band; Comtech, 4.5-meter C-band; Prodelin, 3.6-meter C-band; RCA Americom, 4.5-meter Ku-band; Andrew, Avantek, M/A-Com, RCA receivers.

News Service: AP.

Ownership: Lee Enterprises Inc. (Group Owner).

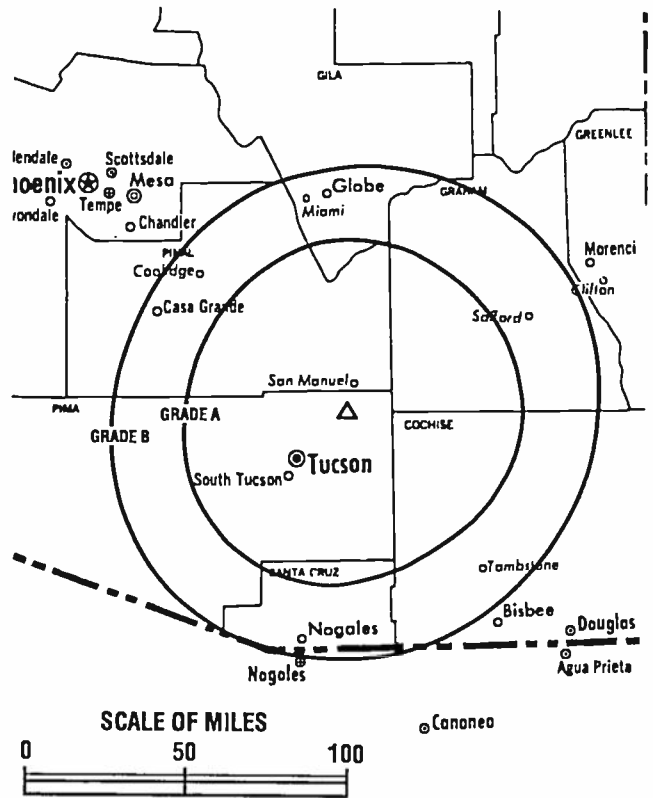
Began Operation: June 3, 1956. H. U. Garrett group's purchase of station from D. W. Ingram approved Dec. 19, 1956 (*Television Digest*, Vol. 12:51). Sale to Henry S. Hilberry & associates by H. U. Garrett group approved by FCC Dec. 14, 1960 (Vol. 16:45, 51). Sale to Gilmore Bcstg. Corp. of Arizona by Hilberry group along with WEHT(TV), Evansville, IN approved July 15, 1964 (Vol. 4:26, 29). Sale by Gilmore to May Broadcasting Co. approved July 31, 1968 (Vol. 8:15, 34). Sale to present owner by May Bcstg. Co. approved by FCC Nov. 7, 1986.

Represented (sales): Katz Continental Television.

Represented (legal): Reed, Smith, Shaw & McClay.

Personnel:

Karen Lee Rice, General Manager.
 Andrew Stewart, General Sales Manager.
 Joe DeCarlo, Local Sales Manager.
 Bill Cummings, News Director.
 Karen Weimer, Business Manager.



KGUN BPCT-4655 Granted 11/27/73

© American Map Corp., No. 14244

Martin Glos, Chief Engineer.
 Debra Hastings, Programming & Production Manager.
 De Hasselbacher, Human Resources.

Highest 30 Sec. Rate: \$2000.

NETWORK BASE HOURLY RATE: \$578.

City of License: Tucson. DMA: Tucson. Rank: 81.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	777,130	631,800	1,408,930
Average Weekly Circulation (1994)	175,012	115,869	298,974
Average Daily Circulation (1994)			178,113

Arizona—Tucson

KHRR

Ch. 40

Network Service: Telemundo.

Licensee: Hispanic Broadcasters of Tucson, 2919 E. Broadway, Suite 110, Tucson, AZ 85716.

Telephone: 602-322-6888. Fax: 602-881-7926.

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 1534-kw max. visual, 153.4-kw max. aural. Antenna: 2029-ft. above av. terrain, 180-ft. above ground, 4539-ft. above sea level.

Latitude 32° 14' 55.25"
Longitude 111° 06' 57.18"

Transmitter: Tucson Mountain, near Tucson.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: United Satellite Systems, 7-meter C-band; RCA, 5-meter Ku-band; M/A-Com, Scientific-Atlanta receivers.

Ownership: Jay S. Zucker.

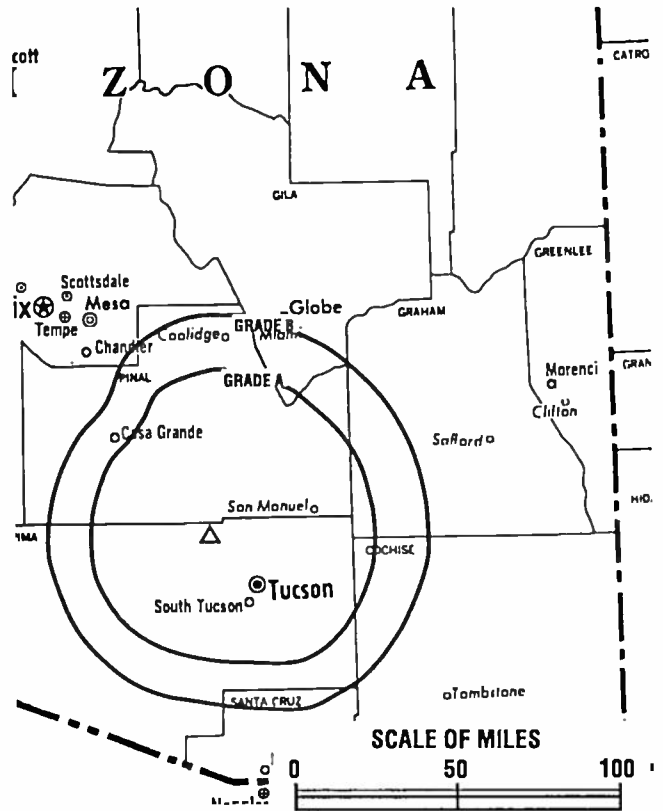
Began Operation: January 1, 1985. Left air October 17, 1989. Returned to air July 1, 1992. Assignment of license from Les Von Eberstein, trustee to Jay S. Zucker approved by FCC Oct. 16, 1991.

Represented (sales): Telemundo.

Represented (legal): Shainis & Peltzman.

Personnel:

Jay S. Zucker, General Manager.
Patty Ruiz, General Sales Manager.
Diane Brogna, Business Manager.
Lupita Celaya, Promotion Director.
Melinda Miranda Zucker, Program Director.
Dale Taylor, Chief Engineer.
Lupe Lopez, Traffic Manager.



KHRR BMPCT-840523KJ Granted 9/21/84 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$120.

City of License: Tucson. DMA: Tucson. Rank: 81.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	169,340	117,900	287,240
Average Weekly Circulation (1994)	10,057	10,093	19,973
Average Daily Circulation (1994)			10,795

Arizona—Tucson

KMSB-TV

Ch. 11

Network Service: Fox.

Licensee: Mountain States Bcstg. Inc., 1855 N. 6th Ave., Tucson, AZ 85705.

Studio: 1855 N. 6th Ave., Tucson, AZ 85705.

Telephone: 602-770-1123.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1663-ft. above av. terrain, 187-ft. above ground, 6056-ft. above sea level.

Latitude 31° 42' 18"
Longitude 110° 55' 26"

Transmitter: 2.5-mi. NW of Mount Hopkins.

Satellite Earth Stations: Comtech, 5-meter Ku & C-band; Scientific-Atlanta, 5-meter C-band; RCA Americom, 3-meter Ku-band; Scientific-Atlanta receivers.

News Service: Conus.

Ownership: Providence Journal Broadcasting Corp. (Group Owner).

Began Operation: February 1, 1967. Sale to present owners by Roadrunner TV Ltd. Partnership approved by FCC Nov. 19, 1984. Previous sale by I.B.C. (Danny Thomas, et al.) approved by FCC Nov. 16, 1976 (Television Digest, Vol. 24:12, 40).

Represented (sales): TeleRep Inc.

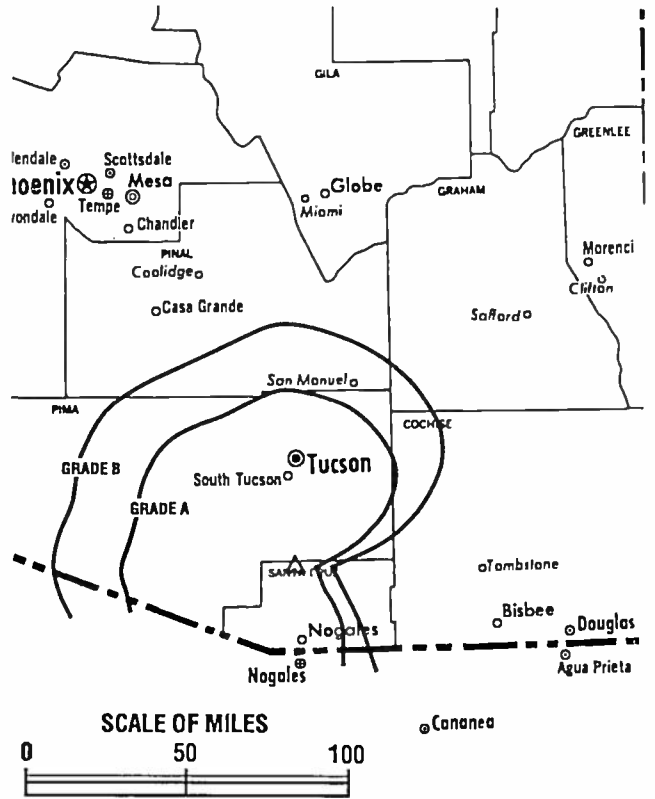
Represented (legal): Covington & Burling.

Represented (engineering): A. D. Ring, P.C.

Personnel:

Kenneth Middleton, President & General Manager.
Allen Trattner, General Sales Manager.
Doug McClure, Local Sales Manager.
Roy Mitchell, Chief Engineer.
Louis Medran, Production Manager.
Harry West, Programming Director.
Doug Gervais, Promotion Director.
Allen Canfield, Business Manager.

Rates: On request.



KMSB-TV BPCT-880510KE Granted 6/24/88 © American Map Corp., No. 14244

City of License: Tucson. DMA: Tucson. Rank: 81.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	730,150	600,150	1,330,300
Average Weekly Circulation (1994)	134,037	79,803	213,856
Average Daily Circulation (1994)			98,847

**THE
TED HEPBURN
COMPANY**

We were the broker
in the 1985 sale of
KMSB-TV

Ted Hepburn, President Todd Hepburn, Vice-President
325 Garden Rd., Palm Beach, FL 33480 (407) 863-8995
P.O. Box 43263, Cincinnati, OH 45243-0263 (513) 271-5400

Arizona—Tucson

KOLD-TV

Ch. 13

Network Service: CBS.

Licensee: New Vision Television Licenses of Tucson Inc., 5784 Lake Crest Dr., Suite 290, Atlanta, GA 30328.

Studio: 115 W. Drachman St., Tucson, AZ 85705.

Telephone: 602-629-8553. **Fax:** 602-624-2511.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 302-kw visual. Antenna: 2041-ft. above av. terrain, 187-ft. above ground, 4555-ft. above sea level.

Latitude 32° 14' 56"
Longitude 111° 06' 58"

Transmitter: 11.5-mi. WNW of Tucson, in the Tucson Mountains.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.6-meter C-band; AFC, 4-meter Ku-band; SatCom, 5-meter Ku-band; Uniden, 3-meter C-band; M/A-Com, Omni, Scientific-Atlanta receivers.

News Services: AP, CBS, CNN.

Ownership: New Vision Television (Group Owner).

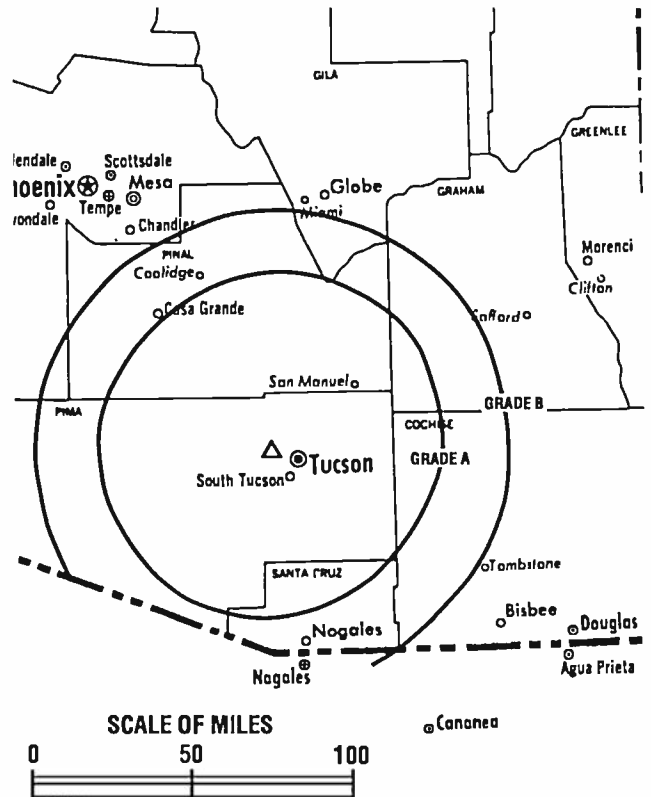
Began Operation: January 13, 1953. Sale to Evening News Assn. by Gene Autry & assoc. approved by FCC May 21, 1969 (Television Digest, Vol. 9:15, 20). Sale to Knight-Ridder approved Jan. 13, 1986 (Vol. 26:3). Sale to News Press & Gazette Co. approved by FCC April 26, 1989 (Vol. 29:9). Sale to present owner approved December 27, 1993.

Represented (sales): Seftel Inc.

Represented (legal): Wiley, Rein & Fielding.

Personnel:

David J. Joseph, General Manager.
Scott McBride, General Sales Manager.
Sherrle Freitag, Local Sales Manager.
Matt Malyn, News Manager.



KOLD-TV BPCT-900726KF Granted 1/25/91 © American Map Corp., No. 14244

Michele Dyer, Director, Station Operations.
Linda Morgan, Business Manager.

Highest 30 Sec. Rate: \$1000.

City of License: Tucson. **DMA:** Tucson. **Rank:** 81.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	718,150	599,270	1,317,420
Average Weekly Circulation (1994)	167,982	108,139	277,623
Average Daily Circulation (1994)			158,367

Arizona—Tucson

KTTU-TV

Ch. 18

Network Service: None, independent.

Licensee: Clear Channel Television Licenses Inc., 200 Concord Plaza, Suite 600, San Antonio, TX 78265-9512.

Studio: 1855 N. 6th Ave., Tucson, AZ 85705.

Telephone: 602-624-0180.

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 2510-kw max. visual, 251-kw max. aural. Antenna: 1970-ft. above av. terrain, 200-ft. above ground, 4560-ft. above sea level.

Latitude 32° 14' 55"
Longitude 110° 06' 57"

Transmitter: Tucson Mountains.

Satellite Earth Stations: BMS, 5-meter C-band; RCA, 4.6-meter Ku-band; M/A-Com, Microdyne receivers.

Ownership: Clear Channel Television Inc. (Group Owner).

Began Operation: December 31, 1984. Sale to present owner by Diocese of Tucson approved by FCC Jan. 11, 1989 (Television Digest, Vol. 28:46).

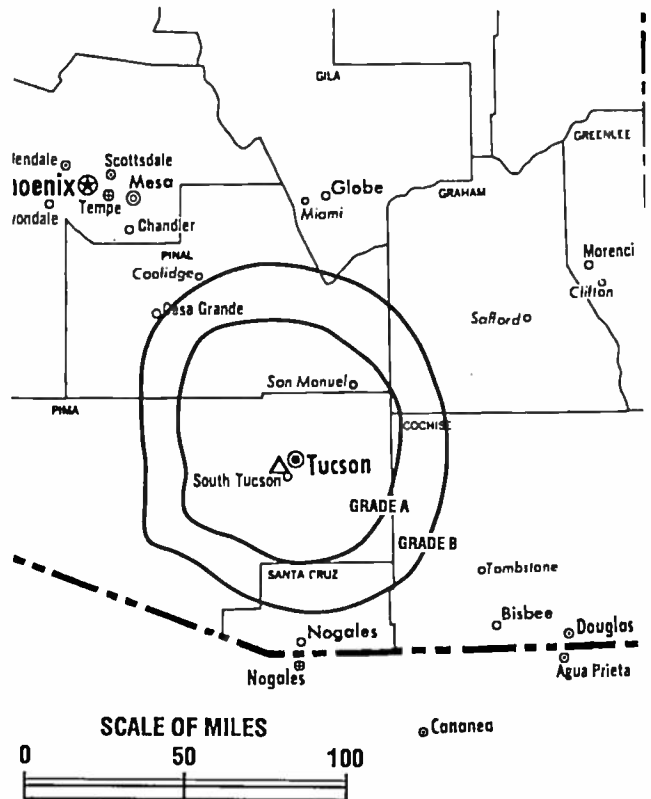
Represented (sales): Settel Inc.

Represented (legal): Cohn & Marks.

Represented (engineering): Marsand Inc.

Personnel:

Jack Jacobson, General Manager.
Allen Trattner, General Sales Manager.
Doug McClure, National Sales Manager.
Harry West, Program Director.
Doug Gervase, Promotion Director.
Roy Mitchell, Chief Engineer.
Allen R. Canfield, Business Manager.



KTTU-TV BMPCT-840522KI Granted 7/31/84 © American Map Corp., No. 14244

Lou Medran, Production Manager.
Dolores Furtado, Traffic Manager.

Highest 30 Sec. Rate: \$120.

City of License: Tucson. **DMA:** Tucson. **Rank:** 81.

Circulation ©1994 Nielsen, Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	668,240	567,280	1,235,520
Average Weekly Circulation (1994)	68,056	57,406	124,995
Average Daily Circulation (1994)			40,087

Arizona—Tucson

KVOA-TV

Ch. 4

Network Service: NBC.

Licensee: KVOA Communications Inc., 134 Columbus St., Charleston, SC 29403.

Studio: 209 W. Elm St., Tucson, AZ 85705.

Telephones: 602-792-2270; 602-624-2477. Fax: 602-620-1309.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 35-kw visual, 6.92-kw aural. Antenna: 3680-ft. above av. terrain, 374-ft. above ground, 8897-ft. above sea level.

Latitude 32° 24' 56.00"
Longitude 110° 42' 48.50"

Transmitter: Mount Bigelow, 18-mi. NE of Tucson.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: SatCom, 7-meter C-band; RCA Americom, 4.5-meter Ku-band; Harris, 6.1-meter Ku-band; Comtech, 5-meter Ku & C-band; Harris, 4.5-meter Ku-band; Standard, Omni receivers.

SNG Mobile Dish: Andrew, 2.57-meter Ku-band.

News Services: AP, NBC, Conus, CNN.

Ownership: Evening Post Publishing Co. (Group Owner).

Began Operation: September 27, 1953. Sale to present owners by H & C Communications approved Oct. 28, 1993 (Television Digest, Vol. 33:14). Previous sale by Donald R. Diamond, Richard L. Bloch, et al., approved by FCC June 28, 1982. Previous sale by Pulitzer Publishing approved by FCC Nov. 24, 1972. Sale to Pulitzer Publishing by WGAL TV (Steinman) approved by FCC July 31, 1968 (Vol. 8:34). Previous sale by Alvarado Television Co. Inc. approved Jan. 23, 1963. Merger with KOAT-TV, Albuquerque, approved Sept. 30, 1959 (Vol. 15:34, 40). Sale to Clinton McKinnon by A. M. Caldwell, Walter Stiles & associates approved Feb. 6, 1957 (Vol. 12:51; 13:6).

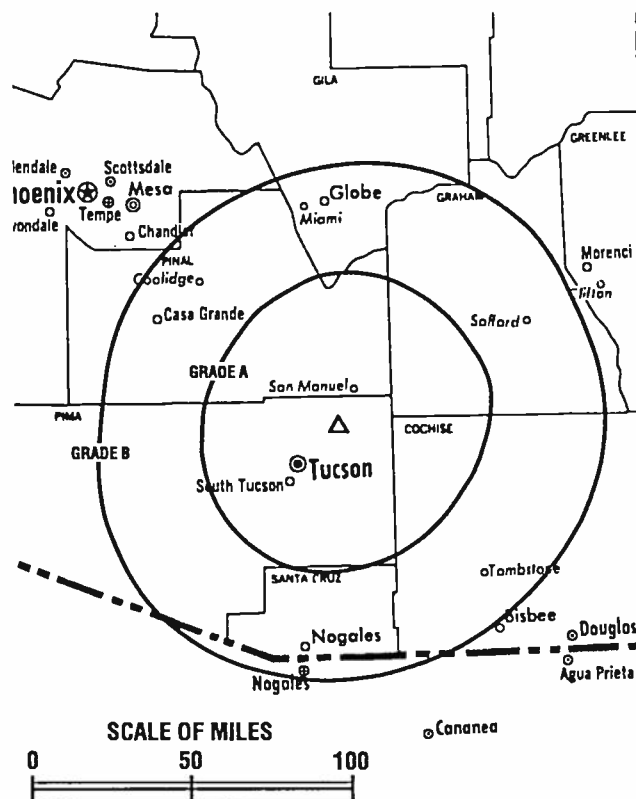
Represented (sales): Petry Television Inc.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

Jon F. Ruby, President & General Manager.
Bob Manown, General Sales Manager.
David Hatfield, Program Director.



KVOA-TV BPCT-2685 Granted 12/2/59

© American Map Corp., No. 14244

Ralph S. Turk, Chief Engineer.
Sandra Anundson, Business Manager.
David Kerrigan, Production Manager.
Mick Jensen, News Director.
Lou Straight, Local Sales Manager.
Jodi Thompson, Promotion Director.

Rates: On request.

NETWORK BASE HOURLY RATE: \$965.

City of License: Tucson. DMA: Tucson. Rank: 81.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	755,320	620,290	1,375,610
Average Weekly Circulation (1994)	171,826	115,205	290,358
Average Daily Circulation (1994)			176,364

Arizona—Yuma

KSWT

Ch. 13

Network Service: ABC, Telemundo.

Licensee: KB Media Inc., 1301 3rd Ave., Yuma, AZ 85364.

Studio: 1301 S. 3rd Ave., Yuma, AZ 85364.

Telephone: 602-782-5113. Fax: 602-782-0320.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1560-ft. above av. terrain, 403-ft. above ground, 2528-ft. above sea level.

Latitude 33° 03' 17.40"
Longitude 114° 49' 34.20"

Transmitter: Black Mountain, 17.5-mi. N of Ogilby, CA.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 7-meter C-band; M/A-Com, 4.2-meter Ku-band; Drexel, Harris, M/A-Com receivers.

News Services: AP, ABC.

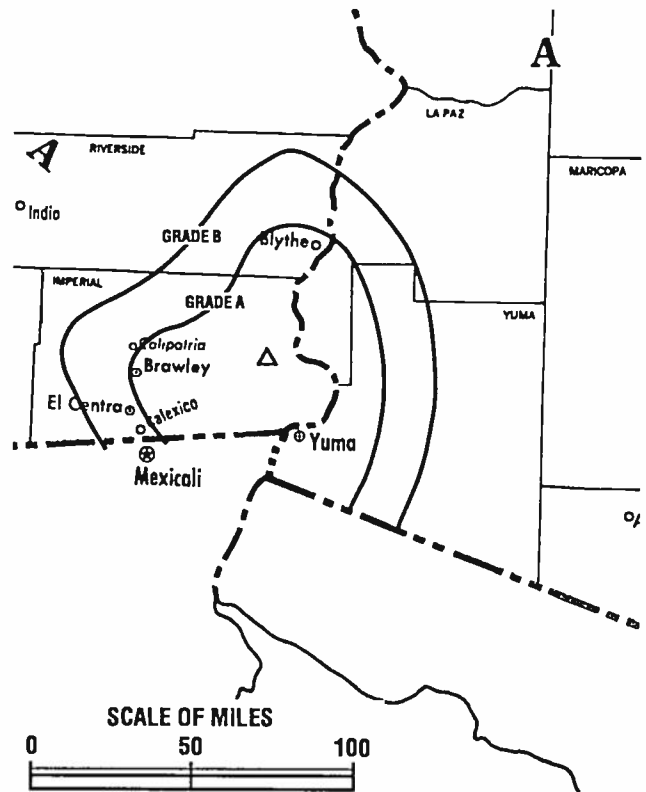
Ownership: KB Media Inc.

Began Operation: December 3, 1963. FCC approved sale to present owners May 2, 1991. Sale to Beacon Communications by Service Bcstrs. approved by FCC July 27, 1983. Sale to Service by Robert W. Crites, et al., approved by FCC Oct. 19, 1977. Previous sale by Combined Communications approved Aug. 2, 1973 (Television Digest, Vol. 12:41; 13:33). Merger with KTAR Bcstg. to form Combined Communications Corp. approved Oct. 22, 1969. Previous sale by Robert W. Crites and John & Helen Noga approved Jan. 19, 1967.

Represented (sales): Katz Continental Television; Telemundo.

Personnel:

Peter Padilla, Vice President & General Manager.
Ashley Webster, News Director.
Jerry W. Rosner, Promotion & Production Manager.
Debi Lampe, Accounting Manager.
Gail Chango, Traffic Manager.



KSWT BPCT-5063 Granted 8/15/77 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$174.

NETWORK BASE HOURLY RATE: \$50.

City of License: Yuma. DMA: Yuma-El Centro. Rank: 177.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,650,930	841,130	2,492,060
Average Weekly Circulation (1994)	46,550	17,395	63,606
Average Daily Circulation (1994)			33,542

Arizona—Yuma

KYMA

Ch. 11

Network Service: NBC.

Licensee: Yuma Bcstg. Co., Box 550, Yuma, AZ 85366.

Studio: 1385 S. Pacific Ave., Yuma, AZ 85365.

Telephone: 602-782-1111. **Fax:** 602-782-5401.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1617-ft. above av. terrain, 518-ft. above ground, 2536-ft. above sea level.

Latitude	33°	03'	17"
Longitude	114°	49'	39"

Transmitter: Black Mountain, 25-mi. NW of Yuma.

Ownership: Sunbelt Broadcasting Co. (Group Owner).

Began Operation: January 22, 1988.

Represented (sales): Blair Television.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Lohnes & Culver.

Personnel:

Bruce Franzen, Vice President & General Manager.

Jack O'Connor, Local Sales Manager.

Richard Wellman, Chief Engineer.

Ken Booth, News Director.

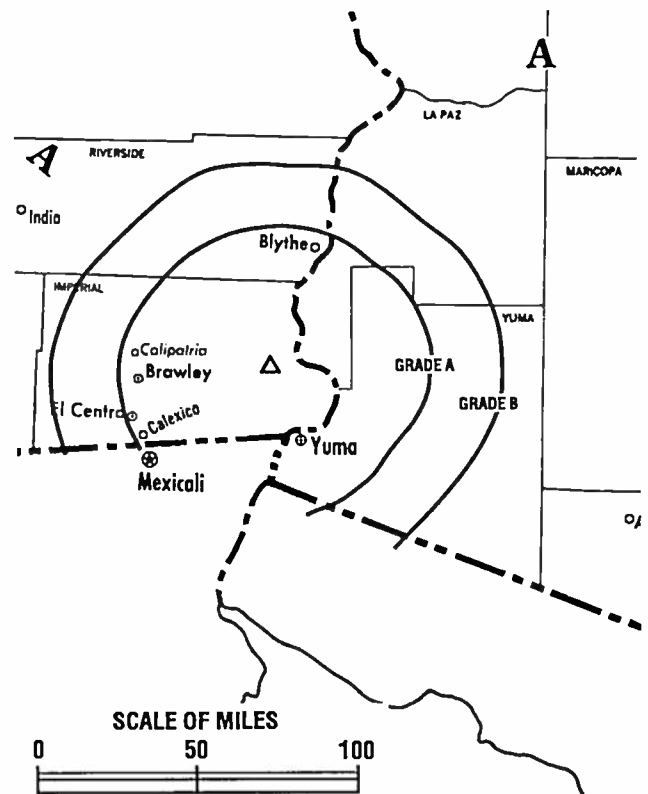
Cathy Dafoe, Program Director.

Karna Smith, Production Manager.

Wanda Langejans, Accounting Manager.

Linda House, Traffic Manager.

Rates: On request.



KYMA BMPCT-871116KG Granted 12/11/87 © American Map Corp., No. 14244

City of License: Yuma. **DMA:** Yuma-El Centro. **Rank:** 177.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	875,270	225,940	1,101,210
Average Weekly Circulation (1994)	45,920	16,940	62,867
Average Daily Circulation (1994)			35,461

Arizona—Yuma-Mexicali, Mexico

XHBC-TV

Ch. 3

Network Service: Univision.

Licensee: Televisora de Mexicali S.A., Ave. Madero 714 Altos, Baja California, Mexico.

Mailing Address: Box 7, Calexico, CA 92231.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 26-kw aural. Antenna: 650-ft. above av. terrain.

Transmitter: Mexicali, Mexico.

Began Operation: October 6, 1975.

Represented (sales): Univision; Katz Hispanic Media.

Personnel:

Raul Sanchez de Aparicio, Manager.

Rates: On request.

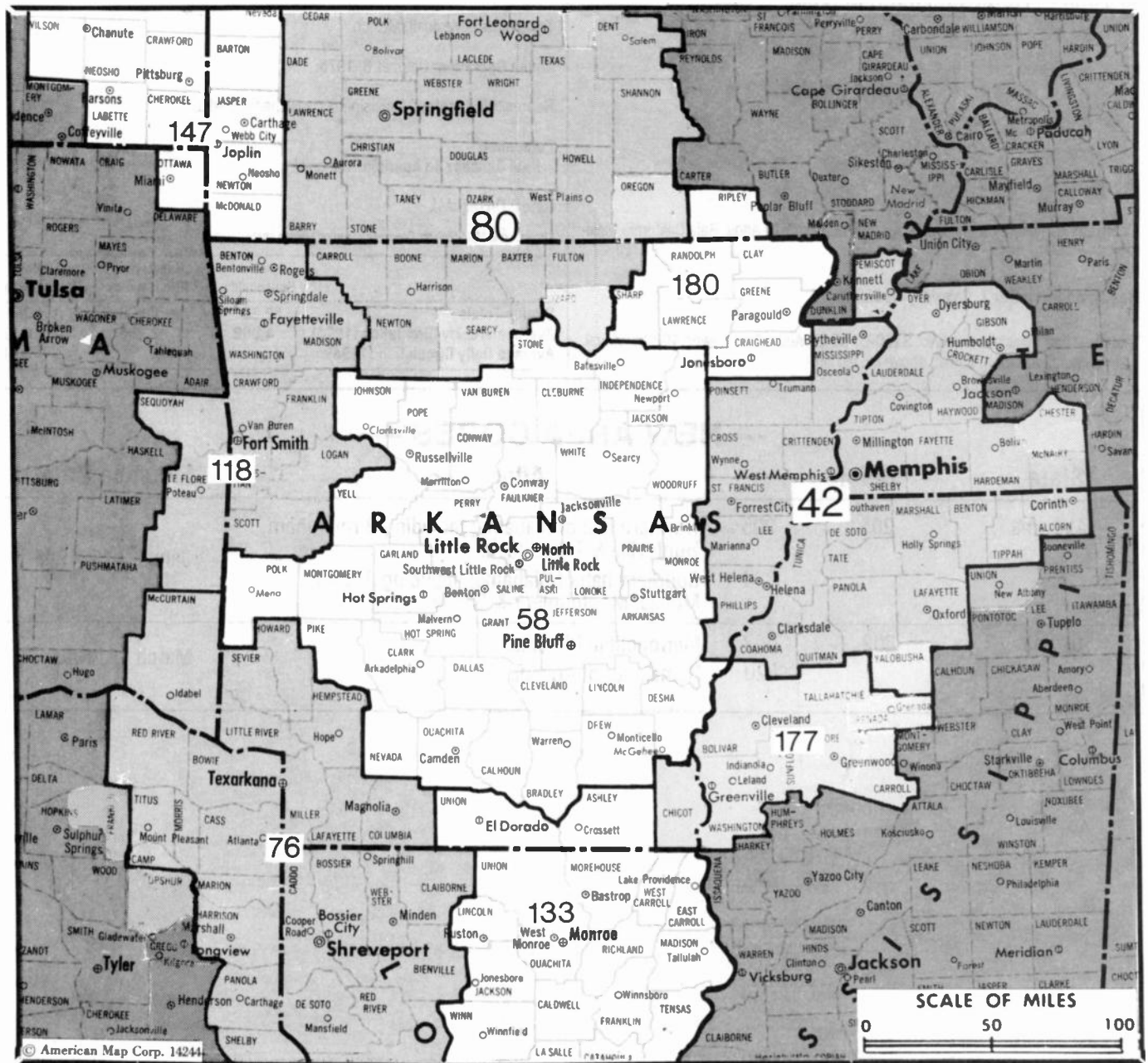
Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	52,820	20,670	73,490
Average Weekly Circulation (1994)	4,009	2,265	6,279
Average Daily Circulation (1994)			2,841

— NEW AREA CODES —

State	Before	After	Effective Date
Alabama	205	205 Northern half of Alabama; including Birmingham, Huntsville & Tuscaloosa.	January 15, 1995
		334 Southern half of Alabama; including Auburn, Mobile, Montgomery & Selma.	
Arizona	602	602 Metropolitan Phoenix.	March 19, 1995
		520 Remainder of Arizona.	

Arkansas



MARKET	NIELSEN DMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
Memphis, TN	605,930	42	WBUY (40), WHBQ-TV (13), WLMT (30), WMC-TV (5), WPTY-TV (24), WREG-TV (3)
Little Rock-Pine Bluff, AR	471,910	58	KARK-TV (4), KASN (38), KATV (7), KLRT (16), KTHV (11), KVTN (25)
Shreveport, LA	352,890	76	KMSS-TV (33), KSLA-TV (12), KTAL-TV (6), KTBS-TV (3), KWLB (45)
Springfield, MO	337,880	80	KDEB-TV (27), KOLR (10), KSPR (33), KYTV (3)
Fort Smith, AR	200,980	118	KFAA (51), KFMS-TV (5), KHBS (40), KHOG-TV (29), KPOM-TV (24)
Monroe, LA-El Dorado, AR	167,720	133	KARD (14), KMCT-TV (39), KNOE-TV (8), KTVE (10)
Joplin, MO-Pittsburg, KS	140,100	147	KKFT (20), KOAM-TV (7), KODE-TV (12), KSNF (16)
Greenwood-Greenville, MS	76,960	177	WABG-TV (6), WXVT (15)
Jonesboro, AR	72,260	180	KAIT-TV (8)

State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

KTVE, El Dorado	See Monroe, LA
KPOM-TV, Fayetteville	See Fort Smith, AR
KASN, Little Rock	See Pine Bluff, AR
KVTN, Little Rock	See Pine Bluff, AR

Arkansas Station Totals as of November 1, 1994

	VHF	UHF	TOTAL
Commercial Television Stations	5	7	12
Educational Television Stations	4	2	6
	9	9	18

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Arkansas—Fayetteville-Springdale

KHOG-TV

Ch. 29

(Satellite of KHBS, Fort Smith, AR)

Network Service: ABC.

Licensee: Sigma Broadcasting Inc., Box 4150, Fort Smith, AR 72914.

Studio: See KHBS, Fort Smith

Telephone: 501-521-1010. Fax: 501-521-9124.

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 1410-kw max. visual. Antenna: 886-ft. above av. terrain, 528-ft. above ground, 2323-ft. above sea level.

Latitude 36° 00' 57"
Longitude 94° 04' 59"

Transmitter: Robinson Mountain, 5-mi. SE of Fayetteville.

News Services: ABC, AP.

Ownership: Sigma Broadcasting Inc.

Began Operation: February 8, 1969. Left air Dec. 7, 1973. Sale to George T. Hemreich by Paul W. Milam Sr., et al., approved by FCC April 30, 1975. Resumed operation Dec. 8, 1977 (Television Digest, Vol. 17:50). Sale to present owners approved Feb. 19, 1985.

Represented (sales): Petry Television Inc.

Represented (legal): Arter & Hadden.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

Darrel E. Cunningham, General Manager.

Cliff Walker, Station Manager.

Jarrell Wyatt, General Sales Manager.



KHOG-TV BPCT-920625KF Granted 9/11/92 © American Map Corp., No. 14244

Sonny Hildebrand, Local Sales Manager.
Les Bach, Chief Engineer.

Highest 30 Sec. Rate: \$500.

City of License: Fayetteville. DMA: Fort Smith. Rank: 118.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	151,190	107,890	259,080
Average Weekly Circulation (1994)	51,144	24,652	79,180
Average Daily Circulation (1994)			50,157

Arkansas—Fort Smith

KFSM-TV

Ch. 5

Network Service: CBS.

Licensee: The Times Southwest Broadcasting Inc., Box 369, Fort Smith, AR 72902.

Studio: 318 N. 13th St., Fort Smith, AR 72901.

Telephone: 501-783-3131.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 12.7-kw aural. Antenna: 1260-ft. above av. terrain, 1173-ft. above ground, 1986-ft. above sea level.

Latitude 35° 30' 43"
Longitude 94° 21' 38"

Transmitter: 9.5-mi. NNE of Fort Smith.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Andrew, 4.6-meter Ku-band; Scientific-Atlanta receivers.

News Services: AP, CBS.

Ownership: The New York Times Co. (Group Owner).

Began Operation: December 3, 1956. Sale to George T. Hemreich and Harry Pollock-Harry Newton Co. by Salome Nakdimen as administrator for husband's estate approved by FCC Feb. 27, 1957 and June 27, 1957 (Television Digest, Vol. 13:9, 26). Pollock's purchase of 50% from George T. Hemreich approved by FCC March 5, 1958 (Vol. 14:6, 10). Sale of 51% by Harry Pollock to Donald Reynolds (who earlier had acquired 49%) approved by FCC Jan. 7, 1959 (Vol. 14:36, 52; 15:2). Sale to Buford Television by Donald Reynolds approved by FCC April 4, 1973 (Vol. 12:38; 13:15). Sale to present owner approved July 31, 1979 (Vol. 19:4).

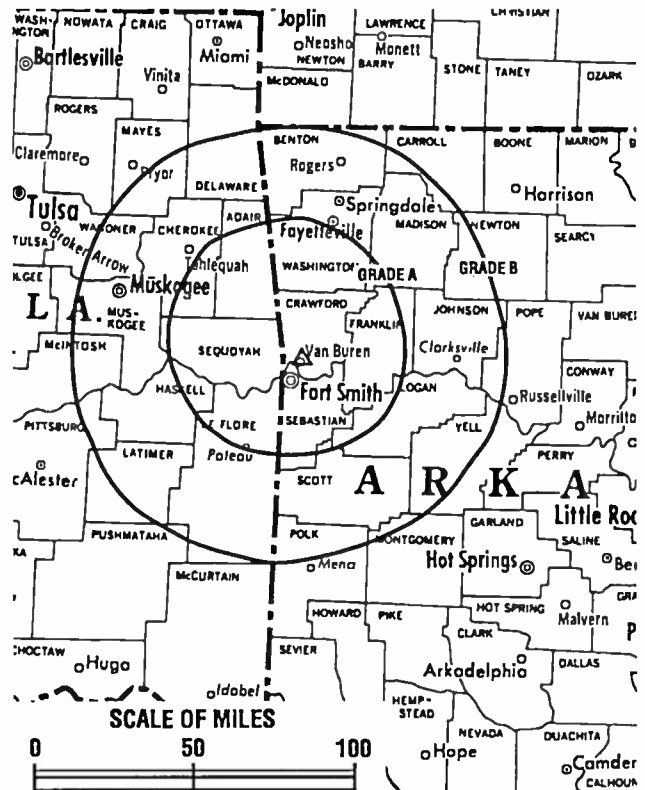
Represented (sales): Katz Continental Television.

Represented (legal): Koteen & Naftalin.

Represented (engineering): Jules Cohen & Associates.

Personnel:

Robert Eoff, President & General Manager.
Gene Graham, Vice President & General Sales Manager.



KFSM-TV BPCT-2980 Granted 1/22/65

© American Map Corp., No. 14244

Mark Howell, Vice President & Controller.
Bur Edson, News Director.
Larry Duncan, Chief Engineer.
Mary Lee Frase, Promotion Manager.
Jim Bell, Marketing Director.

Rates: On request.

City of License: Fort Smith. DMA: Fort Smith. Rank: 118.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	232,900	184,070	416,970
Average Weekly Circulation (1994)	115,551	63,200	183,956
Average Daily Circulation (1994)			119,426

Arkansas—Fort Smith

KHBS

Ch. 40

(Operates satellite KHOG-TV, Fayetteville-Springdale, AR)

Network Service: ABC.

Licensee: Sigma Broadcasting Inc., Box 4150, Fort Smith, AR 72914.

Studio: 2415 N. Albert Pike, Fort Smith, AR 72904.

Telephone: 501-783-4040. Fax: 501-785-5375; 501-783-0550.

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 3160-kw max. visual, 316-kw max. aural. Antenna: 2000-ft. above av. terrain, 225-ft. above ground, 2609-ft. above sea level.

Latitude 35° 04' 16"
Longitude 94° 40' 46"

Transmitter: Cavanal Mountain.

Satellite Earth Stations: Microdyne, 5-meter C-band; Microdyne, 5-meter Ku-band; Microdyne, 3-meter Ku-band; Andrew, 7-meter C-band; Andrew, 4.5-meter C-band; Avantek receivers.

SNG Mobile Dish: Andrew, 2.3-meter Ku-band.

News Services: ABC, AP.

Ownership: Sigma Broadcasting Inc.

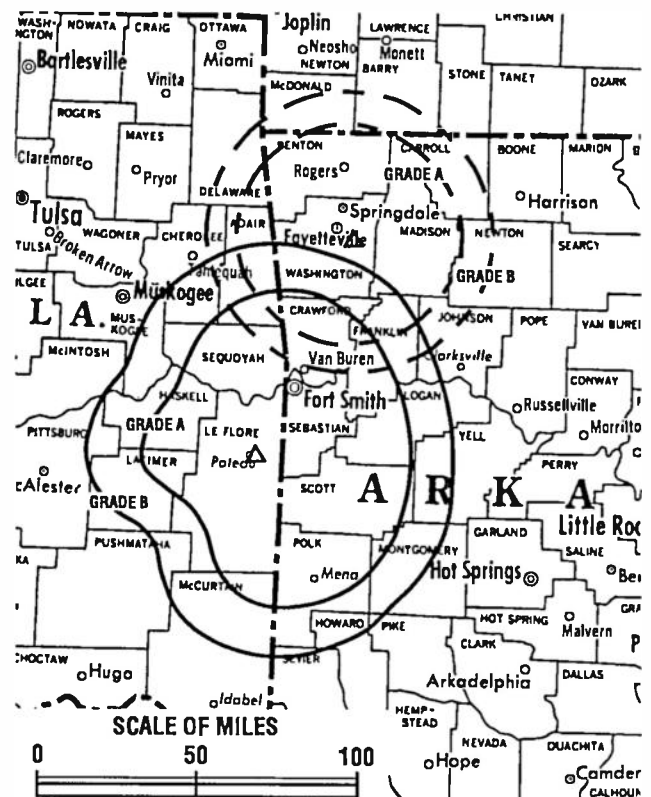
Began Operation: July 28, 1971. Sale to present owners by George T. Hemreich approved by FCC Feb. 19, 1985.

Represented (sales): Petry Television Inc.

Represented (engineering): Jules Cohen & Associates.

Personnel:

Darrel Cunningham, President & General Manager.
Jarrell Wyatt, General Sales Manager.
Don Vest, Vice President, Engineering.
Craig Cannon, Vice President, News.
Nancy Dolan, National Sales Coordinator.
Tim Bass, Program Director.



KHBS BMPCT-830427K1 Granted 9/12/83 © American Map Corp., No. 14244

Debbie Findley, Promotion Director.
Bill Kibler, Business Manager.

Highest 30 Sec. Rate: \$500.

NETWORK BASE HOURLY RATE: \$416.

City of License: Fort Smith. DMA: Fort Smith. Rank: 118.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	169,340	121,350	290,690
Average Weekly Circulation (1994)	51,999	31,354	85,358
Average Daily Circulation (1994)			49,958

Arkansas—Fort Smith-Fayetteville

KPOM-TV

Ch. 24

(Operates satellite KFAA, Rogers, AR)

Network Service: NBC.

Licensee: JDG Television Inc., Box 4610, Fort Smith, AR 72914.

Studios: 4624 Kelley Hwy., Fort Smith, AR 72904; 114 S. First St., Rogers, AR 72756.

Telephones: 501-785-2400 (Fort Smith); 501-443-2400 (Fayetteville). Fax: 501-785-3169.

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 2510-kw max. & 912-kw horizontal visual, 505-kw max. & 182-kw horizontal aural. Antenna: 1040-ft. above av. terrain, 499-ft. above ground, 2469-ft. above sea level.

Latitude	35°	42'	37.00"
Longitude	94°	08'	14.50"

Holds CP for change to 4349-kw max. visual, 434.90-kw max. aural, 1044-ft. above av. terrain, 480-ft. above ground, 8012-ft. above sea level BPCT-860807KE.

Transmitter: RR 2, 4.2-mi. NNE of Mountainburg, AR.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Automation Techniques, 3-meter; Harris, 8-meter; Harris, 3-meter; M/A-Com, 4-meter.

Ownership: Griffin Television Inc. (Group Owner).

Began Operation: November 12, 1978. Sale to present owners by Raymond G. Schindler, et al. approved by FCC Dec. 11, 1985. Previous sale by MCM Bcstg. approved by FCC May 8, 1981.

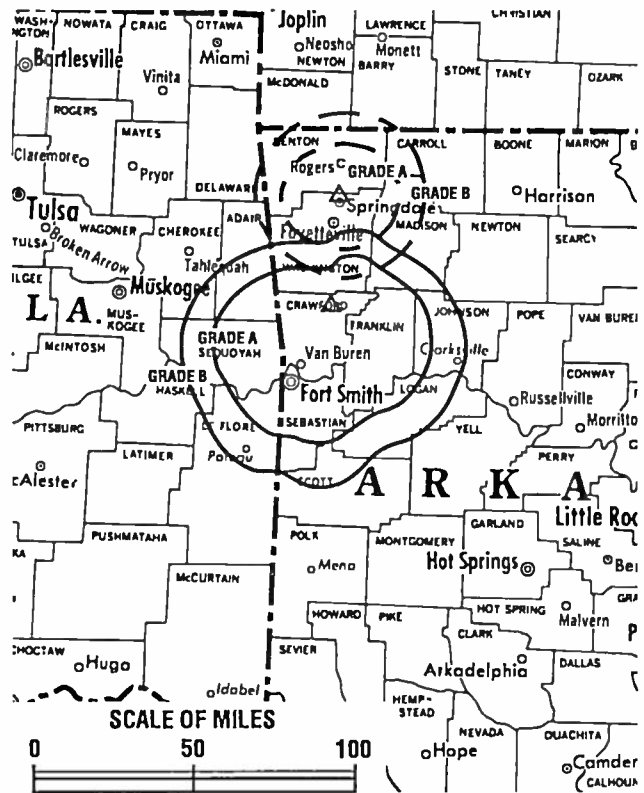
Represented (sales): TeleRep Inc.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

David Needham, General Manager.
 Carol Alexander, Local Sales Manager.
 Charles Hoing, Chief Engineer.
 Verlene Tadlock, Program Director.
 Lori Archer, Promotion Director.
 Michael Hart, Production Manager.
 Brian Schleicher, Business Manager.



KPOM-TV BPCT-860807KE Granted 12/22/88 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$700.

NETWORK BASE HOURLY RATE: \$250.

City of License: Fort Smith. DMA: Fort Smith. Rank: 118.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	152,310	113,220	265,530
Average Weekly Circulation (1994)	49,167	29,073	79,575
Average Daily Circulation (1994)			40,648



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Arkansas—Jonesboro

KAIT-TV

Ch. 8

Network Service: ABC.

Licensee: Cosmos Bcstg. Corp., Box 790, Jonesboro, AR 72403.

Studio: Hwy. 141 North, Jonesboro, AR 72401.

Telephone: 501-931-8888. Fax: 501-933-8058.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 41.7-kw aural. Antenna: 1750-ft. above av. terrain, 1792-ft. above ground, 2049-ft. above sea level.

Latitude 35° 53' 17"
Longitude 90° 56' 09"

Transmitter: 0.6-mi. NE of Egypt School, Egypt.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: ADM, 6.1-meter C-band; Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; GE, 3.5-meter Ku-band; Avantek, Avcom, M/A-Com receivers.

News Services: ABC, AP, CNS, NIWS, NOAA.

Ownership: Cosmos Broadcasting Corp. (Group Owner).

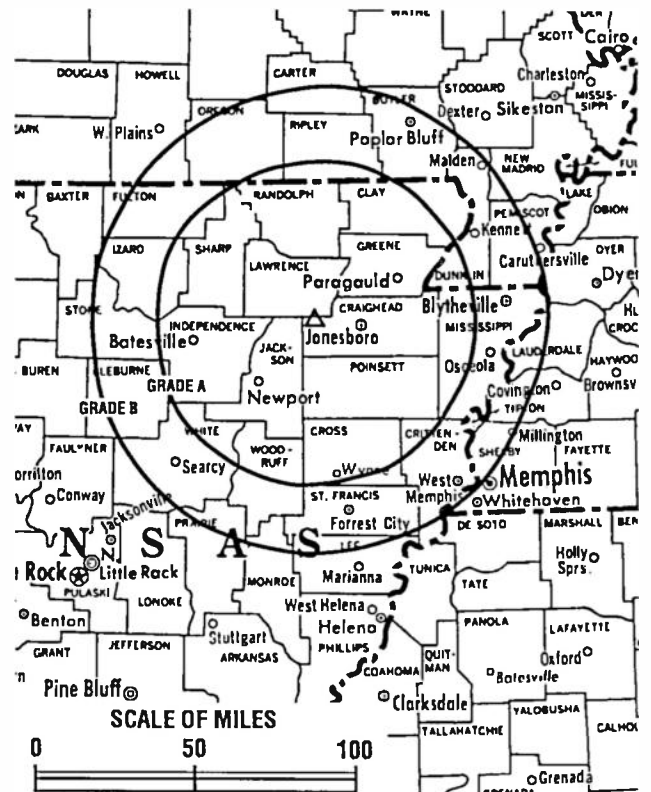
Began Operation: July 15, 1963. Sale to Channel Communications Inc. by George T. Hemreich approved by FCC May 15, 1984 (Television Digest, Vol. 24:9). Sale to present owner by Channel approved by FCC Nov. 12, 1986 (Vol. 26:39, 49).

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

Clyde Anderson, General Manager.
Will Corporon, News Director.
Al Blanks, Local Sales Manager.
Toni Inboden, Program Director.



KAIT-TV BMPCT-4617 Granted 7/17/80

© American Map Corp., No. 14244

Gerald Erickson, Chief Engineer.
Artie Bedard, Business Manager.

Highest 30 Sec. Rate: \$700.

NETWORK BASE HOURLY RATE: \$825.

City of License: Jonesboro. DMA: Jonesboro. Rank: 180.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	411,630	277,650	689,280
Average Weekly Circulation (1994)	96,877	54,323	169,608
Average Daily Circulation (1994)			107,993

Arkansas—Little Rock

KARK-TV

Ch. 4

Network Service: NBC.

Licensee: KARK-TV Inc., Box 748, Little Rock, AR 72203.

Studio: 201 W. 3rd St., Little Rock, AR 72203.

Telephone: 501-376-4444. Fax: 501-376-1852.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1650-ft. above av. terrain, 1042-ft. above ground, 2072-ft. above sea level.

Latitude 34° 47' 57"
Longitude 92° 29' 59"

Transmitter: Shinall Mountain.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Harris, 11-meter Ku-band; Comtech, 5-meter C-band; Harris, 3.5-meter Ku-band; Microdyne receivers.

News Services: AP, NBC.

Ownership: Morris Network Inc. (Group Owner).

Began Operation: April 15, 1954. Sale to Mullins Bcstg. by T. K. Barton family approved Jan. 19, 1966 (Television Digest, Vol. 5:32; 6:4). Sale to Combined by Mullins Bcstg. Co. approved by FCC Jan. 26, 1972 (Vol. 11:15, 22; 12:5). Merger of Combined Communications & Gannett Co. approved June 7, 1979 (Vol. 18:20, 38; 19:24). Sale to United by Gannett Co. approved by FCC Feb. 17, 1983. Sale to present owners by United Bcstg. Corp. approved by FCC March 31, 1988 (Vol. 28:6).

Represented (sales): Blair Television.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Lohnes & Culver.

Personnel:

H. Dean Hinson, General Manager.
Tom Bonner, Station Manager.
Bob Denman, General Sales Manager.
Al Sandubrae, News Director.
Dick Story, Production Manager.



KARK-TV BPCT-850507KE Granted 8/15/85 © American Map Corp., No. 14244

Bill Addington, Chief Engineer.
Susan Newkirk, Promotion Director.
Ann Wright, Director, Community Relations.
Joe Welch, Business Manager.
Mary May, Traffic Manager.

Highest 30 Sec. Rate: \$1600.

City of License: Little Rock. DMA: Little Rock-Pine Bluff. Rank: 58.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	572,820	357,730	930,550
Average Weekly Circulation (1994)	258,342	142,176	445,867
Average Daily Circulation (1994)			250,035

Arkansas—Little Rock

KATV

Ch. 7

Network Service: ABC.

Licensee: Allbritton Broadcasting Inc., Box 77, Little Rock, AR 72203.

Studios: 401 Main St., Little Rock, AR 72201; Jefferson Square, Pine Bluff, AR 71611.

Telephone: 501-324-7777. Fax: 501-324-7524.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 50-kw aural. Antenna: 2006-ft. above av. terrain, 2000-ft. above ground, 2272-ft. above sea level.

Latitude	34°	28'	22.60"
Longitude	92°	12'	10.50"

Transmitter: U.S. Hwy. 65, 2-mi. N of Redfield, AR.

Multichannel TV Sound: Separate audio program.

Satellite Earth Stations: Andrew, 7.3-meter C-band; Andrew, 4.5-meter C-band; Andrew, 4.5-meter Ku-band; Comtech, 7.3-meter C-band; Avantek, Microdyne, Pinzone receivers.

SNG Mobile Dish: Andrew, 2.3-meter Ku-band.

News Service: AP.

Ownership: Allbritton Communications Company (Group Owner).

Began Operation: December 19, 1953. John T. Griffin and James C. Leake increased holdings from 45% to 50% each when Bryan Mathes sold them his 10% stock (Television Digest, Vol. 16:45). Reorganization resulted in Griffin owning 55.81%. Transfer of control to Leakes approved by FCC Sept. 19, 1969 (Vol. 9:15). Sale to present owner by Leake Industries approved by FCC Feb. 14, 1983 (Vol. 22:45).

Represented (sales): Petry Television Inc.

Represented (legal): Hogan & Hartson.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

Dale Nicholson, President & General Manager.
 Jim Pitcock, Vice President, News.
 Ron Kelly, General Sales Manager.
 David Evans, Broadcast Operations & Engineering.



KATV BMPCT-6071 Granted 6/9/65

© American Map Corp., No. 14244

Patrick Baldwin, Local Sales Manager.
 Mark Rose, National Sales Manager.
 Richard Farrester, Program Director.
 Sarah Hugen, Business Manager.

Rates: On request.

NETWORK BASE HOURLY RATE: \$1250.

City of License: Little Rock. DMA: Little Rock-Pine Bluff. Rank: 58.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	722,230	442,390	1,164,620
Average Weekly Circulation (1994)	305,153	145,358	508,822
Average Daily Circulation (1994)			324,019

Arkansas—Little Rock

KLRT

Ch. 16

Network Service: Fox.

Licensee: Clear Channel TV Licenses Inc., 3305 W. Spring Mountain, Las Vegas, NV 89102.

Studio: 11711 W. Markham, Little Rock, AR 72211.

Telephone: 501-225-0016. Fax: 501-225-0428.

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1772-ft. above av. terrain, 1266-ft. above ground, 2220-ft. above sea level.

Latitude 34° 47' 57"
Longitude 92° 29' 29"

Transmitter: Shinal Mountain, 3-mi. W of Little Rock.

Satellite Earth Stations: Microdyne, 5-meter C-band; Microdyne, 3.7-meter C-band; RCA Americom Ku-band; M/A-Com, Microdyne, RCA Americom receivers.

Ownership: Clear Channel Television Inc. (Group Owner).

Began Operation: June 26, 1983. Sale to present owner by LRTV Ltd. Partnership approved by FCC June 19, 1991.

Represented (sales): Katz Television.

Represented (legal): Crowell & Moring.

Represented (engineering): David Steel & Associates Inc.

Personnel:

Jerry H. Whitener, Vice President & General Manager.
Vicki Tennant, Program Manager.
John Gardner, General Sales Manager.
Joanne Mooney Canelli, Local Sales Manager.
Carol Jones, National Sales Manager.



KLRT BMPCT-830126KE Granted 4/20/83 © American Map Corp., No. 14244

Tom McKleroy, Chief Engineer.
Jane Horne, Business Manager.

Highest 30 Sec. Rate: \$1100.

City of License: Little Rock. DMA: Little Rock-Pine Bluff. Rank: 58.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	389,880	256,210	646,090
Average Weekly Circulation (1994)	145,656	82,869	251,832
Average Daily Circulation (1994)			111,405

Arkansas—Little Rock

KTHV

Ch. 11

Network Service: CBS.

Licensee: Arkansas Television Co., Box 269, Little Rock, AR 72203.

Studio: 8th & Izard Sts., Little Rock, AR 72202.

Telephone: 501-376-1111. Fax: 501-376-3719.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 37.6-kw aural. Antenna: Circularly polarized, 1710-ft. above av. terrain, 1098-ft. above ground, 2128-ft. above sea level.

Latitude	34°	47'	57"
Longitude	92°	29'	59"

Transmitter: Shinnall Mountain.

Satellite Earth Stations: Microdyne, 7-meter; Scientific-Atlanta, 7-meter; Scientific-Atlanta, 4.6-meter; Drake, Microdyne, Scientific-Atlanta receivers.

News Services: AP, UPI.

Ownership: Arkansas Television Co. Note: Sale to Gannett Co. pends (Television Digest, Vol. 34:40).

Began Operation: November 27, 1955.

Represented (sales): Seltel Inc.

Represented (legal): Christopher J. Reynolds.

Personnel:

- Robert L. Brown, President & General Manager.
- Doug Laughter, Vice President, Station Operations.
- Suzanne Ramsel, Local Sales Manager.
- Lonnie Gibbons, National Sales Manager.
- Bob Hicks, Program Manager.
- Steve Doan, Production Manager.
- Fred Anderson, Director of Engineering.
- John Rehrauer, News Director.
- Lori Evans, Promotion Director.



KTHV BPCT-850507KF Granted 8/15/85 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$1000.

NETWORK BASE HOURLY RATE: \$725.

City of License: Little Rock. DMA: Little Rock-Pine Bluff. Rank: 58.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	517,890	331,610	849,500
Average Weekly Circulation (1994)	260,093	137,778	443,679
Average Daily Circulation (1994)			248,701

Arkansas—Pine Bluff

KASN

Ch. 38

Network Service: None, independent.

Licensee: Mercury Bcstg. Corp., 185 Terrell Rd., No. 403, San Antonio, TX 78209.

Studio: 11711 W. Markham, Little Rock, AR 72211.

Mailing Address: Box 21616, Little Rock, AR 72221.

Telephone: 512-225-0038. Fax: 501-225-0428.

Technical Facilities: Channel No. 38 (614-620 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: Circularly polarized, 1945-ft. above av. terrain, 1879-ft. above ground, 2219-ft. above sea level.

Latitude 34° 26' 31"
Longitude 92° 13' 03"

Transmitter: 2-mi. W of Redfield.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: M/A-Com, 3-meter C-band; Scientific-Atlanta, 5-meter Ku-band; United Satellite Systems, 5-meter C-band; Agile, M/A-Com, Scientific-Atlanta receivers.

Ownership: Mercury Broadcasting Co. Inc. (Group Owner).

Began Operation: June 17, 1986. Sale to present owner by MMC TV Corp. approved by FCC Dec. 24, 1991.

Represented (sales): Katz Television.

Represented (legal): Fisher Wayland Cooper Leader & Zaragoza L.L.P.

Represented (engineering): John Fergie & Associates.

Personnel:

Kim De Graw, Station Manager.
John Gardner, Director of Sales.
John Ziegler, Promotion Director.



KASN BMPCT-850410KH Granted 5/15/85 © American Map Corp., No. 14244

Jane Herne, Business Manager.
Diane Giles, Traffic Manager.

Highest 30 Sec. Rate: \$125.

City of License: Pine Bluff. DMA: Little Rock-Pine Bluff. Rank: 58.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	298,470	196,490	494,960
Average Weekly Circulation (1994)	80,713	40,357	135,078
Average Daily Circulation (1994)			44,073

Arkansas—Pine Bluff

KVTN

Ch. 25

Network Service: None, Independent.

Licensee: Agape Church Inc., Box 22007, Little Rock, AR 72221.

Studio: 701 Napa Valley Dr., Little Rock, AR 72211.

Telephone: 501-223-2525. Fax: 501-221-3837.

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 4368-kw max. visual. Antenna: 624-ft. above av. terrain, 624-ft. above ground, 820-ft. above sea level.

Latitude 34° 31' 52"
Longitude 92° 02' 42"

Transmitter: S side of Rte. 161, 4.5-mi. W of England.

Satellite Earth Station: 2.8-meter C-band.

Ownership: Agape Church Inc. (Group Owner).

Began Operation: December 1, 1988.

Represented (legal): Gardner, Carton & Douglas.

Represented (engineering): E. Harold Munn Jr. & Associates Inc.

Personnel:

- H. L. Caldwell, President.
- Randy Wright, General Manager.
- Kim Worden, General Sales Manager & Program Director.
- Bob Porto, Chief Engineer.

Highest 30 Sec. Rate: \$75.

City of License: Pine Bluff. DMA: Little Rock-Pine Bluff. Rank: 58.



KVTN BMPCT-880323KJ Granted 4/29/88 © American Map Corp., No. 14244

Circulation © 1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	202,920	121,600	324,520
Average Weekly Circulation (1994)	8,321	6,410	15,792
Average Daily Circulation (1994)			5,199

Arkansas—Rogers

KFAA

Ch. 51

(Satellite of KPOM-TV, Fort Smith, AR)

Network Service: NBC.

Licensee: JDG Television Inc., Box 4610, Fort Smith, AR 72914.

Studio: 114 S. First St., Rogers, AR 72756.

Telephone: 501-631-8851. Fax: 501-631-1853.

Technical Facilities: Channel No. 51 (692-698 MHz). Authorized power: 184-kw max. visual. Antenna: 469-ft. above av. terrain, 184-ft. above ground, 1742-ft. above sea level.

Latitude 36° 12' 15"
Longitude 94° 06' 05"

Transmitter: Fitzgerald Mountain, 1.8-mi. NE of Springdale, AR.

Multichannel TV Sound: Stereo only.

Ownership: Griffin Television Inc. (Group Owner).

Began Operation: October 1, 1989.

Represented (sales): TeleRep Inc.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Cohen, Dippell & Everist, P.C.

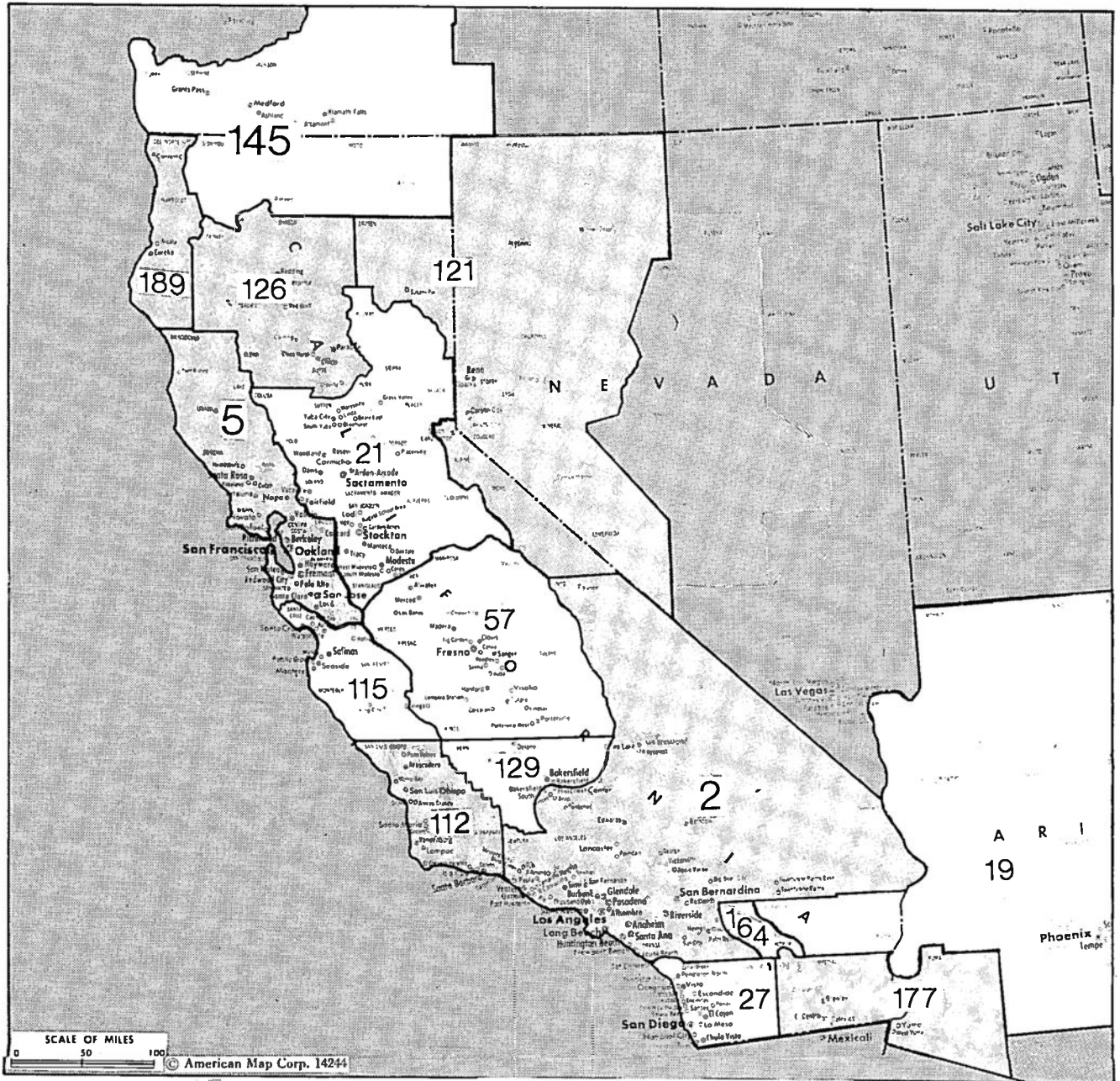
Personnel:
David Needham, General Manager.
Charles Crossno, Local Sales Manager.



KFAA BPCT-920625KE Granted 9/21/92 © American Map Corp., No. 14244

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	92,850	46,530	139,380
Average Weekly Circulation (1994)	43,912	8,546	52,842
Average Daily Circulation (1994)			25,006



MARKET	NIELSEN DMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
Los Angeles, CA	4,936,180	2	KABC-TV (7), KADY-TV (63), KCAL (9), KCBS-TV (2), KCOP (13), KDOC-TV (56), KHIZ (64), KHSC-TV (46), KMXE-TV (34), KNBC-TV (4), KRCA (62), KSCI (18), KSTV-TV (57), KTTN-TV (40), KTLA (5), KTTV (11), KVEA (52), KWHY-TV (22), KZKI (30)
San Francisco-Oakland-San Jose, CA	2,250,600	5	KBHK-TV (44), KCNS (38), KDTV (14), KFCC (42), KFTY (50), KFWJ (8), KGO-TV (7), KICU-TV (36), KLXV-TV (65), KNTV (11), KOFY-TV (20), KPXI-TV (5), KPST-TV (66), KRON-TV (4), KSTS (48), KTSF (26), KTVU (2)
Phoenix, AZ	1,132,600	19	KKTM (13), KMOH-TV (6), KNAZ-TV (2), KNXV-TV (15), KPAA-TV (21), KPHO-TV (5), KPNX (12), KSAZ-TV (10), KTVK (3), KTVW-TV (33), KUSK (7), KUTP (45)
Sacramento-Stockton-Modesto, CA	1,109,140	21	KCMY (29), KCRA-TV (3), KCSO (19), KFTL (64), KOVR (13), KRBK-TV (31), KSCH-TV (58), KTXL (40), KXTV (10)
San Diego, CA	915,150	27	KFMB-TV (8), KGV (10), KNSD (39), KTTY (69), KUSI-TV (51), XETV (6), XEWT-TV (12)
Fresno-Visalia, CA	477,550	57	KAIL (53), KFSN-TV (30), KFTV (21), KGMC (43), KJEO (47), KKAG (61), KMPH (26), KMSG-TV (59), KSEE (24)
Santa Barbara-Santa Maria-San Luis Obispo, CA	211,150	112	KCOY-TV (12), KEYT-TV (3), KSBY (6)
Monterey-Salinas, CA	206,880	115	KCBA (35), KCCN-TV (46), KSBW (8), KSMS-TV (67)
Reno, NV	191,500	121	KAME-TV (21), KOLO-TV (8), KREN-TV (27), KRNV (4), KTVN (2)
Chico-Redding, CA	174,670	126	KCPM (24), KCVU (30), KHSL-TV (12), KRCR-TV (7)
Bakersfield, CA	170,590	129	KBAK-TV (29), KERD-TV (23), KGET (17), KUZZ-TV (45)
Medford-Klamath Falls, DR	145,250	145	KDKF (31), KDRV (12), KMOV (26), KOB (5), KOTI (2), KTVL (10)
Palm Springs, CA	100,990	164	KESQ-TV (42), KMIR-TV (36)
Yuma, AZ-El Centro, CA	76,960	177	KEYY-TV (9), KSWT (13), KYMA (11), XHBC-TV (3)
Eureka, CA	56,530	189	KAEF (23), KBVU (29), KIEM-TV (3), KVIQ-TV (6)

California Station Totals as of November 1, 1994

	VHF	UHF	TOTAL
Commercial Television Stations	28	53	81
Educational Television Stations	4	12	16
	32	65	97

ON TOP

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State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

KRCR-TV, Chico	See Redding, CA
KVEA, Corona	See Los Angeles, CA
KYMA, El Centro	See Yuma, AZ
KAEF, Eureka	See Arcata, CA
KFTV, Hanford	See Fresno, CA
KADY-TV, Los Angeles	See Oxnard, CA
KDOC-TV, Los Angeles	See Anaheim, CA
KHSC-TV, Los Angeles	See Ontario, CA
KHIZ, Los Angeles	See Barstow, CA
KCSC, Modesto	See Sacramento, CA
KCBA, KSBW, KSMS-TV & KCCN-TV, Monterey	See Salinas, CA
KTVU, Oakland	See San Francisco, CA
KCPM, Redding	See Chico, CA
KHSL-TV, Redding	See Chico, CA
KRCA, Riverside	See Los Angeles, CA
KNTV, Salinas-Monterey	See San Jose, CA
KSCI, San Bernardino	See Los Angeles, CA
KFCB, San Francisco	See Concord, CA
KMSG-TV, Sanger	See Fresno, CA
KSBW & KCCN-TV, San Jose	See Salinas-Monterey, CA
KTBN-TV, Santa Ana	See Los Angeles, CA
KCSO, Stockton	See Sacramento, CA
KOVR-TV & KSCH-TV, Stockton	See Sacramento, CA
KMPH, Visalia	See Fresno, CA

California—Anaheim

KDOC-TV

Ch. 56

Network Service: None, independent.

Licensee: Golden Orange Broadcasting Co. Inc., 1730 S. Clementine St., Anaheim, CA 92802.

Studio: 1730 S. Clementine St., Anaheim, CA 92802.

Telephone: 714-999-5000. Fax: 714-999-1218.

Technical Facilities: Channel No. 56 (722-728 MHz). Authorized power: 2820-kw max. & 331-kw horizontal visual, 652-kw max. & 76.2-kw horizontal aural. Antenna: 2386-ft. above av. terrain, 220-ft. above ground, 5555-ft. above sea level.

Latitude	34°	11'	14"
Longitude	117°	42'	01"

Transmitter: Sunset Ridge, 5-mi. NE of Claremont.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: AFC, 3.7-meter Ku-band; M/A-Corn, 3.7-meter C-band; Simulsat, 5-meter C-band; Omni Ku-band; Standard Communications, Drake, Scientific-Atlanta, M/A-Corn receivers.

News Service: CNN.

Ownership: Golden Orange Broadcasting Co. Inc.

Began Operation: October 1, 1982.

Represented (legal): Cohn & Marks.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

Calvin Brack, Chief Executive Officer.
 Charles Velona, General Manager.
 Shurlee Thompson, General Sales Manager.
 Carolyn Mangano, Local Sales Manager.
 Michelle Merker, Host/Producer.
 Lisa Starr, Program Manager.
 Roger Knipp, Chief Engineer.
 Steve Schaub, Promotion Editor.



KDOC-TV BMPCT-811113KF Granted 12/22/81 © American Map Corp., No. 14244

Carol McConnell, Business Manager.
 Marilyn Murray, Office Manager.
 Carole Maddox, Traffic Manager.

Highest 30 Sec. Rate: \$250.

City of License: Anaheim. DMA: Los Angeles. Rank: 2.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	3,570,080	2,195,870	5,765,950
Average Weekly Circulation (1994)	182,588	136,292	320,818
Average Daily Circulation (1994)			111,886

California—Arcata-Eureka

KAEF

Ch. 23

(Satellite of KRCR-TV, Redding, CA)

Network Service: ABC.

Licensee: California-Oregon Broadcasting Inc., 755 Auditorium Dr., Redding, CA 96001.

Studio: 540 E St., Eureka, CA 95501.

Telephone: 916-243-7777. Fax: 916-243-0217.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 141-kw max. visual, 14-kw max. aural. Antenna: 1636-ft. above av. terrain, 279-ft. above ground, 2890-ft. above sea level.

Latitude 40° 43' 36"
Longitude 123° 58' 18"

Transmitter: 1733 Barry Ridge, 11-mi. ESE of Eureka.

Ownership: California-Oregon Broadcasting Inc. (Group Owner).

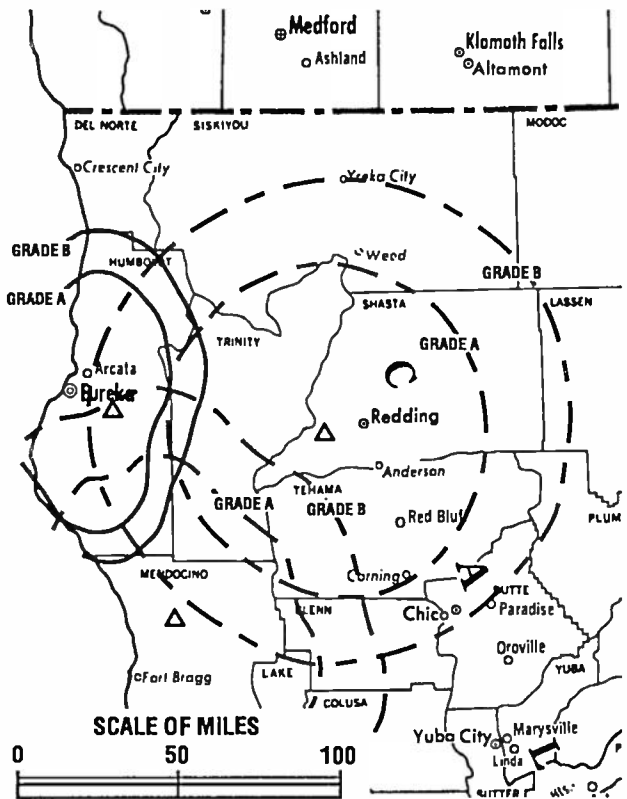
Began Operation: August 1, 1987; left air April 30, 1989. Sale to present owner by The Mad River Bcstg. Co. Inc. approved by FCC Aug. 4, 1989. Resumed operation Oct. 1989.

Represented (sales): Blair Television.

Represented (legal): Reed, Smith, Shaw & McClay.

Personnel:

- Doreeta Domke, Vice President & General Manager.
- Dennis Siewert, General Sales Manager.
- Tom Tucker, Local Sales Manager.
- Doug Bush, Chief Engineer.
- Cal Hunter, News Director.
- Glenn Marsh, Promotion Director.



KAEF BPCT-821207KE Granted 2/27/84 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$450.

City of License: Arcata. DMA: Eureka. Rank: 189.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	49,900	14,420	64,320
Average Weekly Circulation (1994)	24,892	4,303	34,116
Average Daily Circulation (1994)			15,966

California—Bakersfield

KBAK-TV

Ch. 29

Network Service: ABC.

Licensee: BBC License Subsidiary L.P., 980 N. Michigan Ave., Box 1200, Chicago, IL 60611.

Studio: 1901 Westwind Dr., Bakersfield, CA 93301.

Telephone: 205-434-1010. Fax: 805-327-5603.

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 1700-kw max. & 77.6-kw horizontal visual, 340-kw max. & 15.5-kw horizontal aural. Antenna: 3730-ft. above av. terrain, 230-ft. above ground, 7775-ft. above sea level.

Latitude 35° 27' 11"
Longitude 118° 35' 25"

Transmitter: Breckenridge Mountain, 24-mi. ENE of Bakersfield.

Satellite Earth Stations: Andrew, 7.3-meter C-band; Scientific-Atlanta, 5-meter C-band; Andrew, 4.5-meter C-band; AFC, 3.7-meter Ku-band; Avantek, M/A-Com, Scientific-Atlanta receivers.

News Service: AP.

Ownership: Bumham Broadcasting Co. (Group Owner).

Began Operation: August 20, 1953. Sale to Reeves Broadcasting Corp. by San Francisco Chronicle approved Oct. 12, 1960 by FCC (Television Digest, Vol. 16:36, 42). Sale to Harriscope Bcstg. Corp. by Reeves Broadcasting Corp. approved May 12, 1964 by FCC (Vol. 3:52; 4:18). Sale to present owner by Harriscope approved by FCC Oct. 2, 1986.

Represented (sales): Katz Continental Television.

Represented (legal): Tharrington, Smith & Hargrove.

Represented (engineering): Hammett & Edison Inc.

Personnel:

- William W. Harper, General Manager.
- Marlene H. Delano, General Sales Manager.
- Chris Long, News Director.
- Nancy Clarke, Program Director.
- Phil Dunton, Chief Engineer.



KBAK-TV BPCT-4248 Granted 9/23/69 © American Map Corp., No. 14244

Cheryl May, Promotion Director.
Patti Leveque, Business Manager.

Highest 30 Sec. Rate: \$1800.

NETWORK BASE HOURLY RATE: \$794.

City of License: Bakersfield. DMA: Bakersfield. Rank: 129.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	2,323,990	1,794,450	4,118,440
Average Weekly Circulation (1994)	115,453	79,379	193,456
Average Daily Circulation (1994)			98,131

California—Bakersfield

KERO-TV

Ch. 23

Network Service: CBS.

Licensee: McGraw-Hill Bcstg. Co. Inc., Box 2367, Bakersfield, CA 93303.

Studio: Television Center, 321 21st St., Bakersfield, CA 93301.

Telephone: 805-637-2323. Fax: 805-322-1701.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 1760-kw max. & 323-kw horizontal visual, 352-kw max. & 72.4-kw horizontal aural. Antenna: Directional, 3700-ft. above av. terrain, 183-ft. above ground, 7668-ft. above sea level.

Latitude 35° 27' 14"
Longitude 118° 35' 37"

Transmitter: Breckenridge Mountain, 22-mi. E of Bakersfield.

Satellite Earth Stations: Microdyne, 7-meter C-band; Scientific-Atlanta, 7-meter C-band; United Satellite Systems, 5.0-meter Ku & C-band; Microdyne, 3.7-meter Ku-band; M/A-Com, Microdyne, Scientific-Atlanta receivers.

News Service: AP.

Ownership: McGraw-Hill Broadcasting Co. (Group Owner).

Began Operation: September 26, 1953. This station operated simultaneously on Chs. 10 & 23 from July 1 to Sept. 1, 1963, and thereafter only on Ch. 23. Sale to present owners by Time-Life Bcst. Inc. approved by FCC March 8, 1972 (Television Digest, Vol. 12:10, 11). Sale to Time-Life by Transcontinent Television Corp. approved Feb. 19, 1964 by FCC (Vol. 3:15, 16, 31, 48). Merger of Marietta Bcstg. Inc. (including KFMB-TV-AM, San Diego) into Transcontinent Television Corp. approved May 13, 1959 (Vol. 15:7, 12, 20).

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Koteen & Naftalin.

Personnel:

Christopher Westerkamp, Vice President & General Manager.
Michael Knotek, National Sales Manager.
Kristen Kryway, Director of Promotion & Advertising.
Carl Knutson, Production Manager.
Norman E. Hall, Director, Engineering.
Jeff Godlis, News Director.
Ray Schifflhaeuser, Director, Business Affairs.

Rates: On request.




KERO-TV BMPCT-3748 Granted 3/16/56 © American Map Corp., No. 14244

City of License: Bakersfield. DMA: Bakersfield. Rank: 129.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	2,333,970	1,808,440	4,142,410
Average Weekly Circulation (1994)	118,379	65,781	184,638
Average Daily Circulation (1994)			101,480



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California—Bakersfield

KGET

Ch. 17

Network Service: NBC.

Licensee: KGET-TV Inc., 2831 Eye St., Bakersfield, CA 93301.

Studio: 28th & Eye Sts., Bakersfield, CA 93301.

Mailing Address: Box 1700, Bakersfield, CA 93302.

Telephone: 805-327-7511. Fax: 805-327-1994.

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 5000-kw max. & 398-kw horizontal visual, 500-kw max. & 39.8-kw horizontal aural. Antenna: 1400-ft. above av. terrain, 288-ft. above ground, 3813-ft. above sea level.

Latitude	35°	26'	20"
Longitude	118°	44'	23"

Transmitter: Mount Adelaide, 16-mi. E of Bakersfield.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: ADM, 6.1-meter C-band; Harris, 6-meter Ku-band; RCA, 3.66-meter Ku-band; Harris, 3-meter Ku-band; United Satellite Systems, 4.3-meter C-band; Harris, M/A-Com, Scientific-Atlanta, United Satellite Systems receivers.

News Services: AP, UPI.

Ownership: Ackerley Communications Inc. (Group Owner).

Began Operation: November 8, 1959. Sale to present owner by Gillett Bcstg. Co. approved by FCC Oct. 14, 1983. Sale to Gillett by ASI Communications approved by FCC June 20, 1978. Transfer to Atlantic States Industries from Lincoln Dellar & wife approved Sept. 11, 1969 (Television Digest, Vol. 8:49; 9:37). Previous sale to Dellar by group which included Dellar as 41.2% stockholder approved Dec. 31, 1962.

Represented (sales): Blair Television.

Represented (legal): Rubin, Winston, Diercks & Harris.

Personnel:

Raymond A. Watson, Vice President & General Manager.
Tom Randour, General Sales Manager.
Leticia Nieto, National Sales.



KGET BMPCT-781101KE Granted 12/22/78 © American Map Corp., No. 14244

Shirley Sanford, Program Director.
Jack Bowe, News Director.
Tom Ballew, Chief Engineer.
Steve Hall, Production Manager.
Silvia Navarre, Business Manager.

Highest 30 Sec. Rate: \$2000.

NETWORK BASE HOURLY RATE: \$500.

City of License: Bakersfield. DMA: Bakersfield. Rank: 129.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	358,920	252,030	610,950
Average Weekly Circulation (1994)	116,278	51,968	168,262
Average Daily Circulation (1994)			87,945

California—Bakersfield

KUZZ-TV

Ch. 45

Network Service: None, independent.

Licensee: Buck Owens Production Co. Inc., 3223 Sillect Ave., Bakersfield, CA 93308.

Studio: 3223 Sillect Ave., Bakersfield, CA 93308.

Telephone: 805-326-1011. Fax: 805-328-7576.

Technical Facilities: Channel No. 45 (656-662 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1325-ft. above av. terrain, 144-ft. above ground, 3665-ft. above sea level.

Latitude 35° 26' 20"
 Longitude 118° 44' 24"

Transmitter: Mount Adelaide, approx. 15-mi. ENE of Bakersfield.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Scientific-Atlanta C-band.

AM Affiliate: KCWR.

FM Affiliates: KUZZ-FM; KTIE-FM.

Ownership: Buck Owens Production Co. Inc.

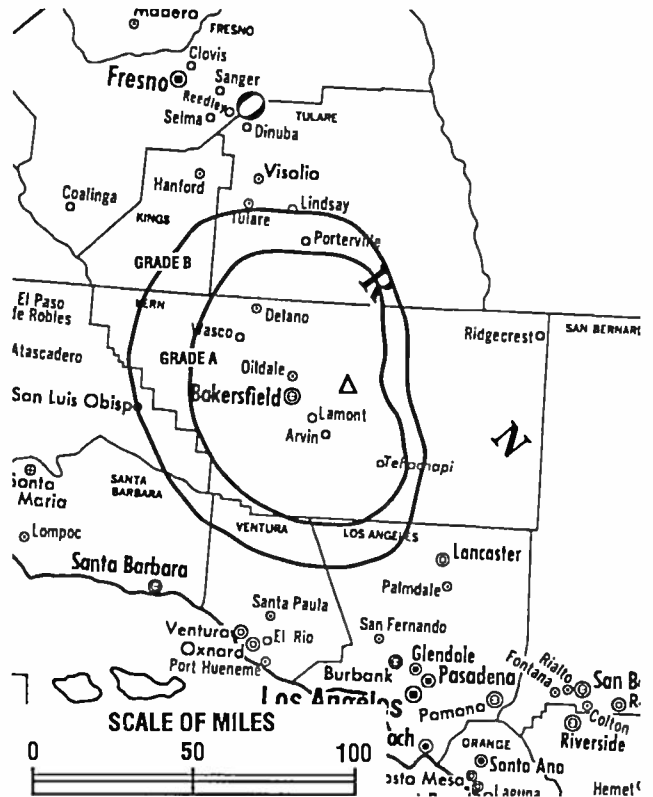
Began Operation: December 1, 1988. Sale to present owner by Dorothy J. Owens approved by FCC Aug. 27, 1990 (Television Digest, Vol. 30:37).

Represented (sales): Seltel Inc.

Represented (legal): Mullin, Rhyne, Emmons & Topel, P.C.

Personnel:

Dorothy Owens, Vice President & General Manager.
 Calvin Pike, General Sales Manager.
 Bill Hickey, Chief Engineer.



KUZZ-TV BMPCT-880106KH Granted 6/8/88 © American Map Corp., No. 14244

Luann Graham, Business Manager.
 Teresa Ford, Program & Promotion Director.

Rates: On request.

City of License: Bakersfield. DMA: Bakersfield. Rank: 129.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	324,180	256,600	580,780
Average Weekly Circulation (1994)	58,861	38,054	97,092
Average Daily Circulation (1994)			36,930

California—Barstow

KHIZ

Ch. 64

Network Service: None, independent.

Licensee: Sunbelt Television Inc., Box 6464, Victorville, CA 92392.

Studio: 15605 Village Dr., Victorville, CA 92394.

Telephone: 619-251-5888. Fax: 619-241-0056.

Technical Facilities: Channel No. 64 (770-776 MHz). Authorized power: 3134-kw max. visual, 627-kw max. aural. Antenna: 1701-ft. above av. terrain, 203-ft. above ground, 4690-ft. above sea level.

Latitude	34°	36'	34"
Longitude	117°	17'	20"

Transmitter: Quartzsite Mountain, 24-mi. SW of Barstow.

Satellite Earth Station: Microdyne, 3.6-meter; Microdyne receivers.

Ownership: Sunbelt Television Inc.

Began Operation: August 15, 1987.

Represented (sales): Roslin TV Sales.

Represented (legal): Baker & Hostetler.

Represented (engineering): Radio Engineering Co.

Personnel:

- Riley Jackson, President.
- Ray Webb, General Manager.
- Dave Griffiths, Station Manager.
- Greg Carpenter, Engineering Director.
- Paul Kissell, Operations Director.
- Karen Sloat, Sales Manager.
- Bill Peters, News Director.
- Debbie Kershner, Program Director.
- Lynn Hanson, Promotion Director.



KHIZ BMPCT-860212KS Granted 4/17/86 © American Map Corp., No. 14244

Rosio De Ponia, Business Manager.
John Sheridan, Marketing & Promotion Director.

Highest 30 Sec. Rate: \$150.

City of License: Barstow. **DMA:** Los Angeles. **Rank:** 2.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	2,009,790	1,551,840	3,561,630
Average Weekly Circulation (1994)	46,486	23,599	68,957
Average Daily Circulation (1994)			25,466

California—Chico

KCPM

Ch. 24

Network Service: NBC.

Licensee: KCPM Licensee Co., 2121 Ave. of the Stars, Suite 2800, Los Angeles, CA 90067.

Studio: 180 E. 4th St., Chico, CA 95928.

Telephone: 916-893-2424. Fax: 916-893-1033.

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 5000-kw visual, 500-kw aural. Antenna: 1850-ft. above av. terrain, 997-ft. above ground, 2762-ft. above sea level.

Latitude 40° 15' 31"
 Longitude 122° 05' 20"

Transmitter: 9.5-mi. NE of Red Bluff.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Vertex, 6-meter Ku-band; Vertex, 3.5-meter Ku-band; Vertex, 3-meter Ku-band; Harris, M/A-Com receivers.

News Services: AP, CNN, NBC.

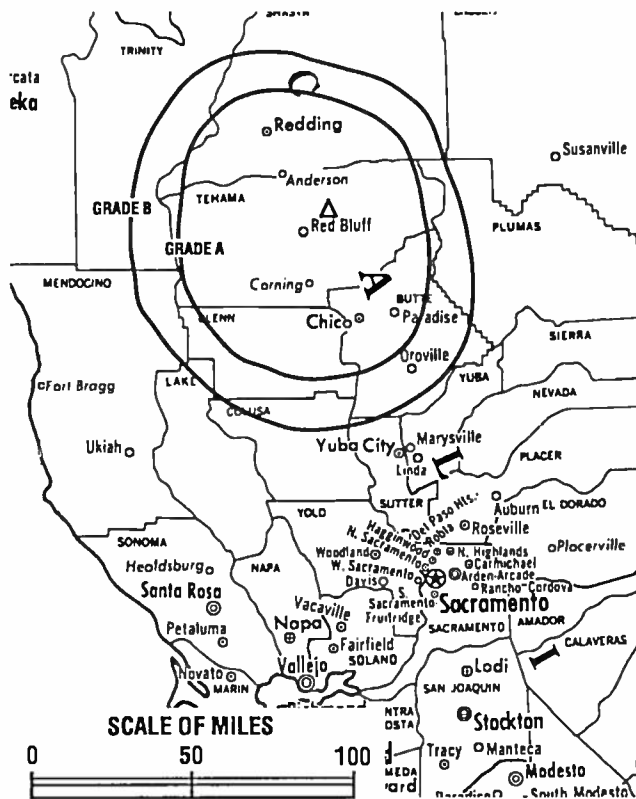
Ownership: Davis-Goldfarb Co. (Group Owner).

Began Operation: September 24, 1985. Sale by Lorimar Telepictures Corp. to Goltrin Communications approved by FCC Feb. 12, 1988 (Television Digest, Vol. 28:7). Sale to present owners by Charles Abad & Melvin Estrin approved by FCC Jan. 10, 1989.

Represented (sales): Katz Continental Television.

Personnel:

Barbara Goldfarb, General Manager.
 V. John Flores, General Sales Manager.
 N. Amoroisio, National Sales Manager.
 Betty Anderson, Director of News & Operations.
 Mark Watson, Program Director.



KCPM BPCT-781221LI Granted 9/5/83 © American Map Corp., No. 14244

Helen Cheung, Station Controller.
 Tom Thornton, Chief Engineer.

Highest 30 Sec. Rate: \$325.

City of License: Chico. DMA: Chico-Redding. Rank: 126.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	472,390	316,810	789,200
Average Weekly Circulation (1994)	95,182	43,452	138,856
Average Daily Circulation (1994)			74,240

California—Chico

KHSL-TV

Ch. 12

Network Service: CBS.

Licensee: Golden Empire Bcstg. Co., Box 489, Chico, CA 95927.

Studios: 3460 Silverbell Rd., Chico, CA 95926; 4352-B Caterpillar Dr., Redding, CA 96002.

Telephone: 916-342-0141. Fax: 916-342-2405.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 38-kw aural. Antenna: 1290-ft. above av. terrain, 284-ft. above ground, 3779-ft. above sea level.

Latitude 39° 57' 30"
Longitude 121° 42' 48"

Transmitter: Cohasset Rd.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; RCA, 4.8-meter Ku-band; Simulsat, 5-meter C-band; Drake, Scientific-Atlanta, Standard Communications receivers.

AM Affiliate: KHSL, 5-kw, 1290 kHz.

News Services: AP, CBS, NIWS.

Ownership: Golden Empire Bcstg. Co.

Began Operation: August 22, 1953.

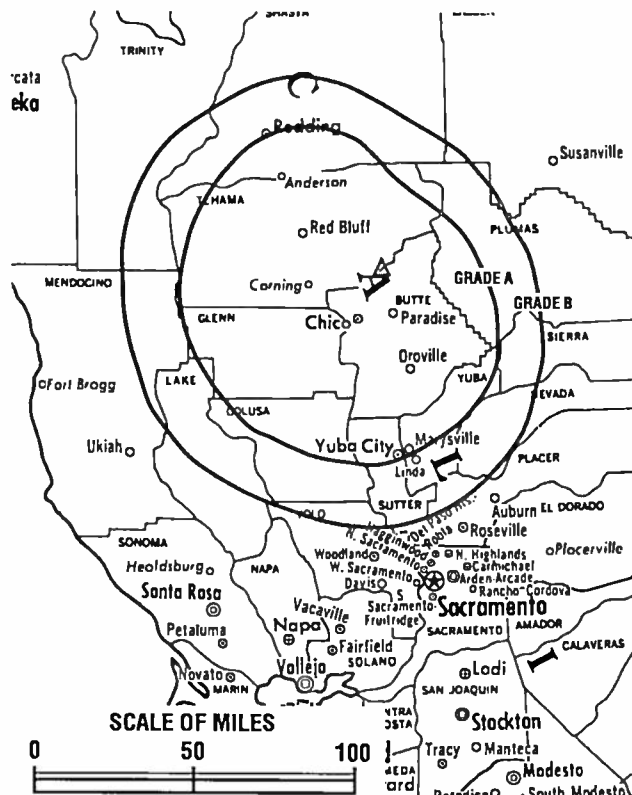
Represented (sales): Seltel Inc.

Represented (legal): Haley, Bader & Potts.

Represented (engineering): Hatfield & Dawson.

Personnel:

Hugh McClung, President.
Russell B. Pope, Vice President.
William D. Corbin, General Manager.
William L. Meyer, General Sales Manager.



KHSL-TV BMPCT-6764 Granted 5/9/68

© American Map Corp., No. 14244

Bruce Lang, News Director.
Brian Corbitt, Promotion Director.

Highest 30 Sec. Rate: \$400.

NETWORK BASE HOURLY RATE: \$452.

City of License: Chico. DMA: Chico-Redding. Rank: 126.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,121,020	738,850	1,859,870
Average Weekly Circulation (1994)	113,876	72,759	189,157
Average Daily Circulation (1994)			103,204

California—Concord

KFCB

Ch. 42

Network Service: None, independent.

Licensee: First Century Broadcasting, Box 4242, Concord, CA 94524.

Studio: 5101 Port Chicago Hwy., Concord, CA 94520.

Telephone: 510-676-8969.

Technical Facilities: Channel No. 42 (638-644 MHz). Authorized power: 1288-kw max. & 185.85-kw horizontal visual, 123.3-kw max. & 69-kw horizontal aural. Antenna: 2807-ft. above av. terrain, 140-ft. above ground, 3628-ft. above sea level.

Latitude	37°	53'	34"
Longitude	121°	53'	53"

Transmitter: N peak of Mount Diablo.

News Service: CNN Headline News.

Ownership: First Century Broadcasting.

Began Operation: June 19, 1983.

Represented (legal): Gammon & Grange.

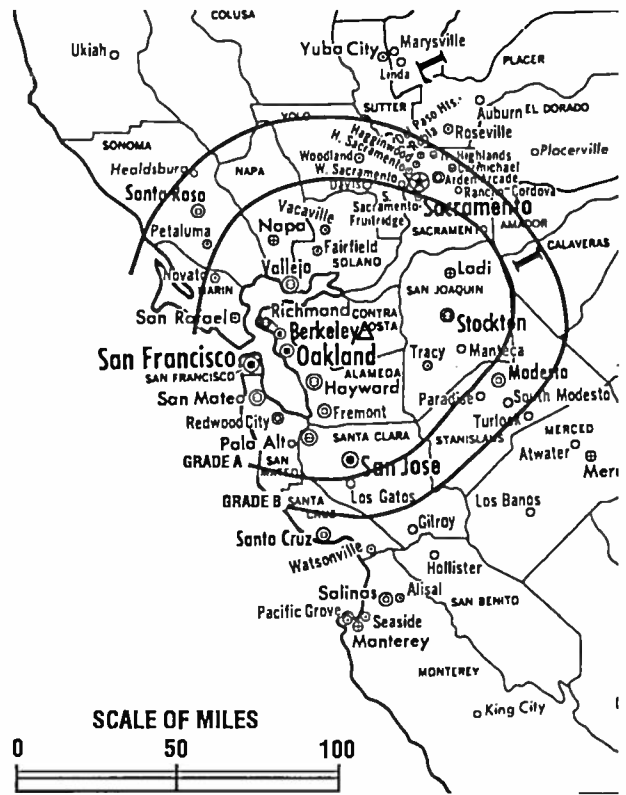
Personnel:

Ronald C. Haus, President.
 Kaye Allen, General Manager.
 Vonda Montgomery, Program Director.

Rates: On request.

City of License: Concord. DMA: San Francisco-Oakland-San Jose. Rank: 5.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.



KFCB BMPCT-820512KF Granted 6/8/82 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	2,013,480	1,053,930	3,067,410
Average Weekly Circulation (1994)	23,565	22,076	45,203
Average Daily Circulation (1994)			15,735

California—El Centro-Yuma, Arizona

KEYCY-TV

Ch. 9

Network Service: Fox.

Licensee: Pacific Media Corp., 646 Main St., El Centro, CA 92243.

Studio: 646 Main St., El Centro, CA 92243.

Mailing Address: Box 3190, El Centro, CA 92244.

Telephone: 619-353-9990. **Fax:** 619-352-5471.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1601-ft. above av. terrain, 499-ft. above ground, 2546-ft. above sea level.

Latitude 33° 03' 18"
Longitude 114° 49' 37"

Transmitter: Top of Black Mountain.

Satellite Earth Station: Scientific-Atlanta, 7.2-meter.

News Service: AP.

Ownership: Robinson O. Everett (Group Owner).

Began Operation: December 6, 1968. Sale to Esquire by United Bcstg. approved by FCC Sept. 22, 1981. Sold to Pacific Media Corp. 1984. Sale to First National Entertainment Corp. approved by FCC Dec. 12, 1986 (Television Digest, Vol. 26:39) but not consummated. Sale to present owner by John Smart, et al. approved by FCC Feb. 28, 1989.

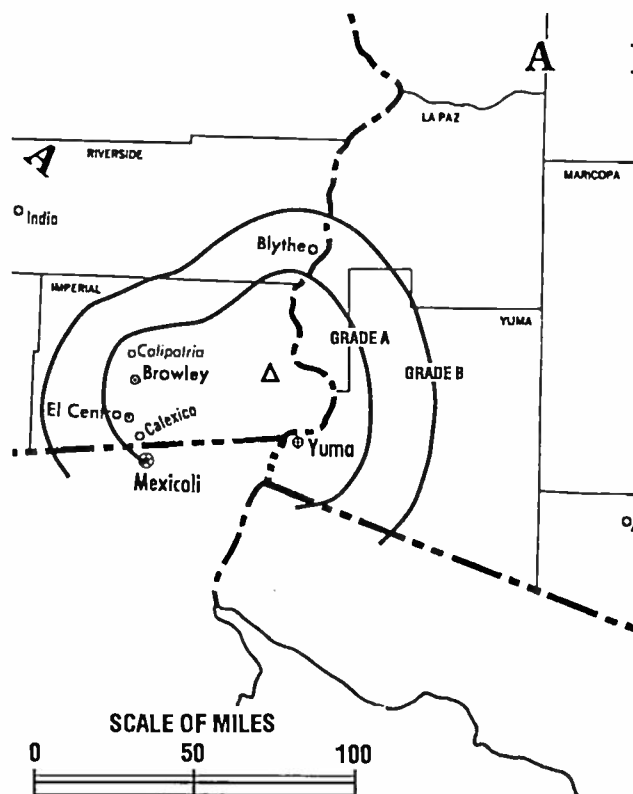
Represented (sales): Seltel Inc.

Represented (legal): Baraff, Koemer, Olender & Hochberg, P.C.

Represented (engineering): Arthur K. Peters Consulting Engineers.

Personnel:

Peter G. Sieler, Vice President & General Manager.
Lisa Hunter, News Director.
Steve Easley, Chief Engineer.



KEYCY-TV BMPCT-6975 Granted 1/25/71

© American Map Corp., No. 14244

Highest 30 Sec. Rate: \$1000.

NETWORK BASE HOURLY RATE: \$80.

City of License: El Centro. DMA: Yuma-El Centro. Rank: 177.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,321,310	646,030	1,967,340
Average Weekly Circulation (1994)	47,595	15,429	62,172
Average Daily Circulation (1994)			28,165

California—Eureka

KBVU

Ch. 29

(Satellite of KCVU, Paradise, CA)

Network Service: Fox.

Licensee: Sainte Sepulveda Inc., 587 Country Dr., Chico, CA 95928.

Telephone: 916-893-1234. **Fax:** 916-893-1266.

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 16.2-kw max. visual. Antenna: 1096-ft. above av. terrain, 157-ft. above ground, 1913-ft. above sea level.

Latitude	40°	49'	32"
Longitude	124°	00'	05"

Transmitter: 1465 Fickle Hill Rd., Arcata.

Ownership: James & Sharon Dean Sepulveda; Sainte Ltd. (Group Owner).

Began Operation: April 1, 1994.

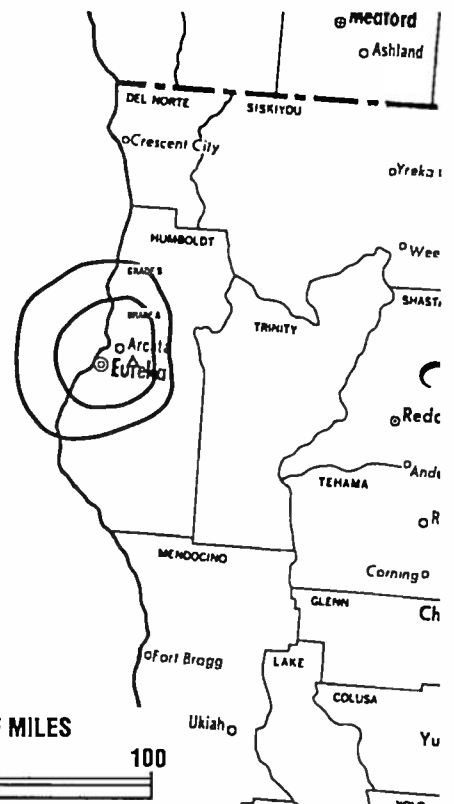
Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Cecil Lynch.

Personnel:

Mel Querio, General Manager.
Nick Clark, Sales Manager.
Roger Mills, Chief Engineer.

DMA: Eureka. Rank: 189.



KBVU BMPCT-911021KE Granted 2/28/92 © American Map Corp., No. 14244

Nielsen Data: Not available.

City of License: Eureka. DMA: Eureka. Rank: 189.

California—Eureka

KIEM-TV

Ch. 3

Network Service: NBC.

Licensee: Precht Television Associates Inc., 5650 S. Broadway, Eureka, CA 95503.

Studio: 5650 S. Broadway, Eureka, CA 95503.

Telephone: 707-443-3123. **Fax:** 707-442-1439.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1650-ft. above av. terrain, 249-ft. above ground, 3025-ft. above sea level.

Latitude 40° 43' 52"
Longitude 123° 57' 06"

Transmitter: Redwood Peak, 12-mi. SE of Eureka.

Satellite Earth Stations: Harris, 7-meter Ku-band; Harris, 4.5-meter Ku-band; Paracclipse, 4.5-meter C-band; Andrew, 2.4-meter Ku-band; Agile Dmri, Harris, M/A-Com, Scientific-Atlanta receivers.

News Services: AP, NBC.

Ownership: Precht Communications Inc. (Group Owner).

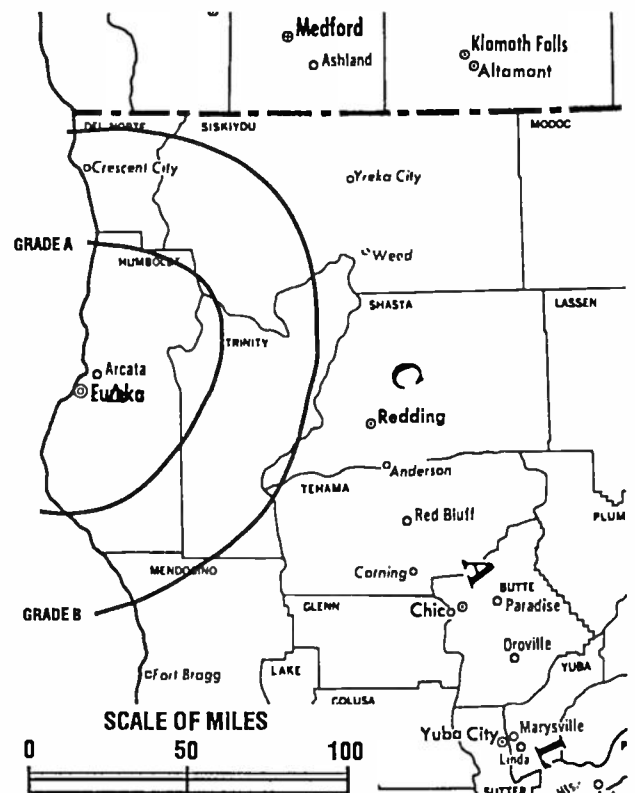
Began Operation: October 25, 1953. Sale by William B. Smullin to Wayne Vickers, et al., approved by FCC Oct. 25, 1961. Sale to Ingham Communications approved July 29, 1975. Sale to present owners approved Aug. 2, 1985.

Represented (sales): Katz Continental Television.

Represented (legal): Leventhal, Senter & Lerman.

Personnel:

Marcy Levine, Vice President & General Manager.
Hank Ingham, General Sales Manager.
Darlene Morris, Program Coordinator.
Rick Repnak, Chief Engineer.
Phil Wright, Promotion Director.
Robb Pearson, Assignment Editor.



KIEM-TV BMPCT-3432 Granted 12/1/55

© American Map Corp., No. 14244

Highest 30 Sec. Rate: \$600.

NETWORK BASE HOURLY RATE: \$500.

City of License: Eureka. DMA: Eureka. Rank: 189.

Circulation © 1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	509,790	349,390	859,180
Average Weekly Circulation (1994)	31,639	15,954	53,395
Average Daily Circulation (1994)			28,266

California—Eureka

KVIQ-TV

Ch. 6

Network Service: CBS.

Licensee: Miller Broadcasting Co., 1800 Broadway, Eureka, CA 95501.

Studio: 1800 Broadway, Eureka, CA 95501.

Telephone: 707-443-3061. Fax: 707-443-4435.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10.5-kw aural. Antenna: 1740-ft. above av. terrain, 377-ft. above ground, 3049-ft. above sea level.

Latitude 40° 43' 36"
Longitude 123° 58' 18"

Transmitter: 10.8-mi. SE of Eureka.

Satellite Earth Stations: AFC Ku-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.5-meter C-band; Paradigm, 3.7-meter C-band; DX Engineering, M/A-Com, Scientific-Atlanta receivers.

Ownership: Miller Broadcasting Co.

Began Operation: April 1, 1958. Sale to present owners by Leah McConnell and Estate of Carl McConnell, approved by FCC June 17, 1986. Sale to McConnell by Carroll R. Hauser (50%) and Shasta Telecasting Corp. (50%), approved May 16, 1960 by FCC (Television Digest, Vol. 16:22, 24).

Represented (sales): Seltel Inc.

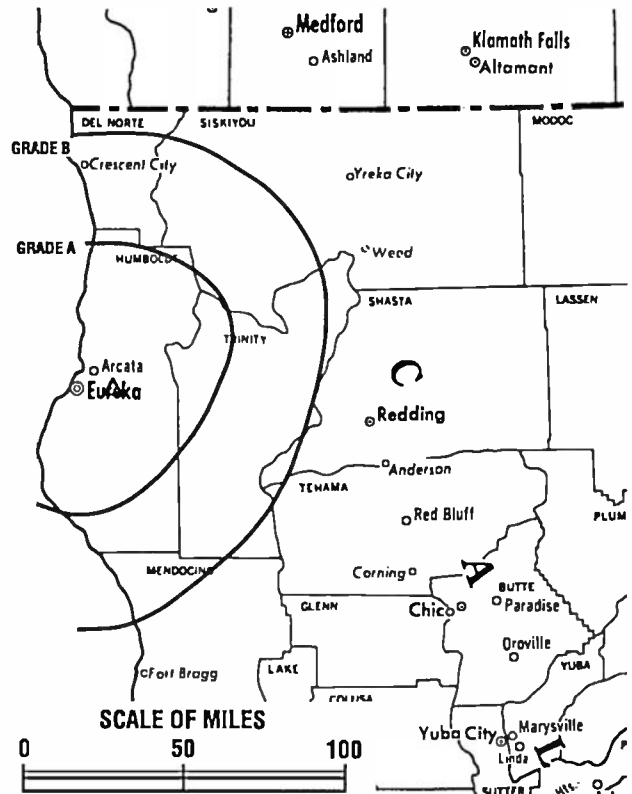
Represented (legal): Santarelli, Smith, Kraut & Carroccio.

Represented (engineering): Hammett & Edison Inc.

Personnel:

Pattison J. Christensen, Vice President & General Manager.
Susan Swanson, General Sales Manager.
Terri Jensen, Program Director.
David Schallenberger, Chief Engineer.
Teresa Miles, Business Manager.
Tom Kaliamos, Production Manager.

Highest 30 Sec. Rate: \$1500.



KVIQ-TV BPCT-2784 Granted 9/30/60

© American Map Corp., No. 14244

City of License: Eureka. DMA: Eureka. Rank: 189.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	77,740	31,770	109,510
Average Weekly Circulation (1994)	35,112	10,998	53,336
Average Daily Circulation (1994)			32,503

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California—Fort Bragg

KFWU

Ch. 8

(Satellite of KRCR-TV, Redding, CA)

Network Service: ABC.

Licensee: California-Oregon Broadcasting Inc., 755 Auditorium Dr., Redding, CA 96001.

Studios: 303-B N. Main St., Fort Bragg, CA 95437; 214 E. Smith St., Ukiah, CA 95482.

Telephone: 916-243-7777. Fax: 916-243-0217.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 225-kw visual, 21.5-kw aural. Antenna: 2448-ft. above av. terrain, 148-ft. above ground, 4357-ft. above sea level.

Latitude 39° 41' 38"
Longitude 123° 34' 43"

Transmitter: Cahto Peak, 3-mi. NE of Branscomb.

Ownership: California-Oregon Broadcasting Inc. (Group Owner).

Began Operation: May 13, 1990.

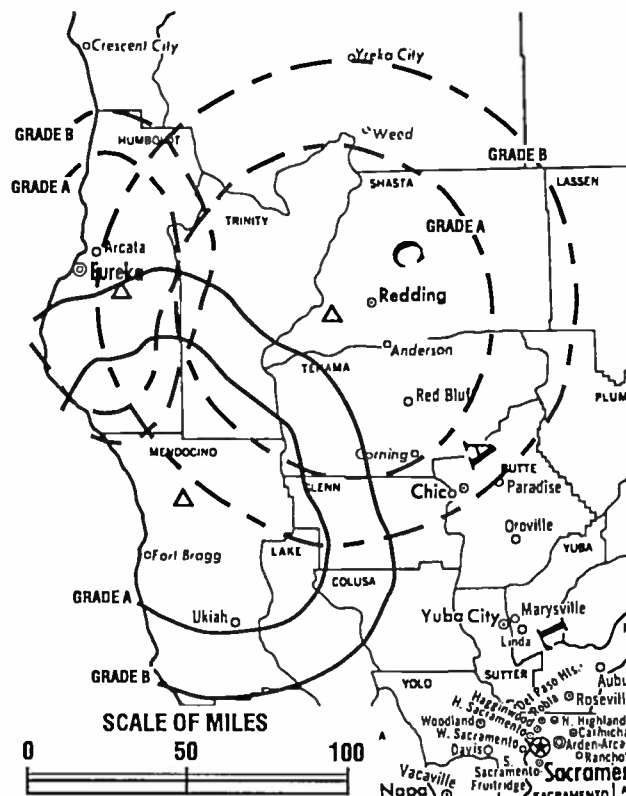
Represented (sales): Blair Television.

Represented (legal): Reed, Smith, Shaw & McClay.

Represented (engineering): Lohnes & Culver.

Personnel:

- Doreeta Domke, Vice President & General Manager.
- Dennis Siewert, General Sales Manager.
- Tom Tucker, Local Sales Manager.
- Doug Bush, Chief Engineer.
- Cal Hunter, News Director.
- Glenn Marsh, Promotion Director.



KFWU BMPCT-880819KI Granted 5/5/89 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$225.

City of License: Fort Bragg. DMA: San Francisco-Oakland-San Jose. Rank: 5.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	483,930	285,770	769,700
Average Weekly Circulation (1994)	10,299	6,296	16,591
Average Daily Circulation (1994)			8,230

California—Fresno

KAIL

Ch. 53

Network Service: None, independent.

Licensee: Trans America Bcstg. Corp., 6803 West Blvd., Inglewood, CA 90302.

Studio: 1590 Alluvial Ave., Clovis, CA 93611-9567.

Telephone: 209-299-9753. Fax: 209-299-1523.

Technical Facilities: Channel No. 53 (704-710 MHz). Authorized power: 2500-kw max. visual, 250-kw max. aural. Antenna: 1887-ft. above av. terrain, 110-ft. above ground, 4610-ft. above sea level.

Latitude 37° 04' 23"
Longitude 119° 25' 52"

Transmitter: 42003 Radio Lane, Auberry, 25-mi. ENE of Fresno.

Satellite Earth Stations: Scientific-Atlanta, 5-meter C-band; Scientific-Atlanta, 4.6-meter C-band; AFC, 3.66-meter Ku-band; Microwave Assoc., M/A-Com, Scientific-Atlanta receivers.

Ownership: Trans America Bcstg. Corp.

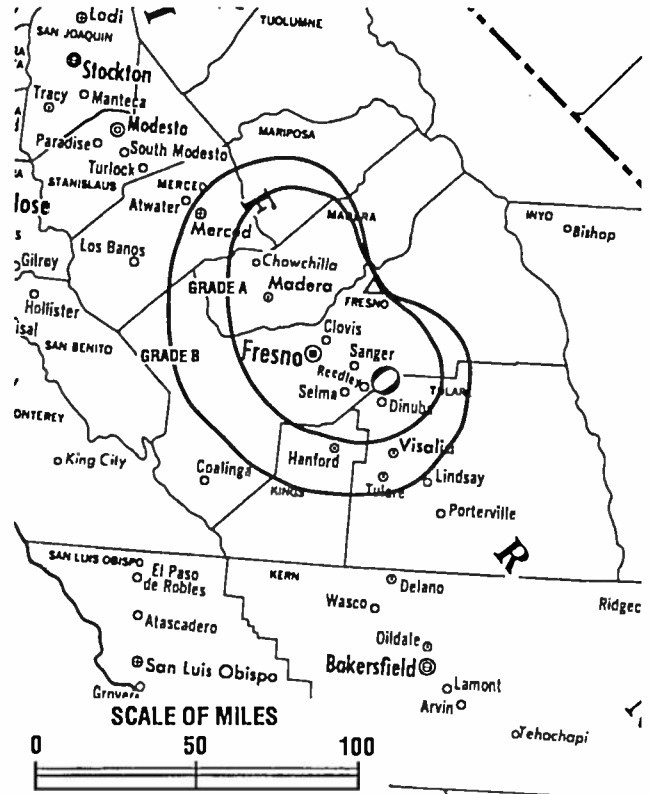
Began Operation: December 18, 1961. Sale to present owner by B. L. Golden & L. W. Fawns approved Dec. 21, 1966 by FCC (Television Digest, Vol. 6:52). Left air April 17, 1973. Resumed operation Oct. 7, 1976.

Represented (legal): Miller & Fields, P.C.

Represented (engineering): Carl T. Jones Corp.

Personnel:

Clair Reis Benezra, General Manager.
Gerardo Borrego, Vice President.
Charles P. Williams, Station & General Sales Manager.
James Stewart, Chief Engineer.
R. Jenkins, Promotion & Marketing Director.
J. Swain, Business Manager.



KAIL BMPCT-860418KH Granted 6/27/86 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$60.

City of License: Fresno. DMA: Fresno-Visalia. Rank: 57.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	448,390	334,210	782,600
Average Weekly Circulation (1994)	51,183	72,166	124,108
Average Daily Circulation (1994)			35,756

California—Fresno

KFSN-TV

Ch. 30

Network Service: ABC.

Licensee: Capital Cities/ABC Inc.

Studio: 1777 G St., Fresno, CA 93706.

Telephone: 209-442-1170. Fax: 209-233-5844.

Technical Facilities: Channel No. 30 (566-572 MHz). Authorized power: 3720-kw max. & 316-kw horizontal visual, 31.6-kw horizontal aural. Antenna: 2040-ft. above av. terrain, 271-ft. above ground, 4750-ft. above sea level.

Latitude 37° 04' 37"
Longitude 119° 26' 00"

Transmitter: Meadow Lake, CA.

Satellite Earth Stations: Andrew, 7.3-meter C-band; Harris, 6.1-meter C-band; Scientific-Atlanta, 4.5-meter C-band; AFC, 3.5-meter Ku-band; Avantek, Harris, M/A-Com, Pinzone receivers.

News Service: Reuters, UPI.

Ownership: Capital Cities/ABC Inc. (Group Owner).

Began Operation: May 10, 1956. Sale to present owner by Triangle Publications approved by FCC Feb. 24, 1971 (*Television Digest*, Vol. 11:9). Previous sale to Triangle by Paul R. Bartlett and associates approved Dec. 30, 1958 by FCC (Vol. 14:47; 15:1). Note: Operated on Ch. 12 until Feb. 17, 1961 when it switched to UHF Ch. 30 (Vol 17:8).

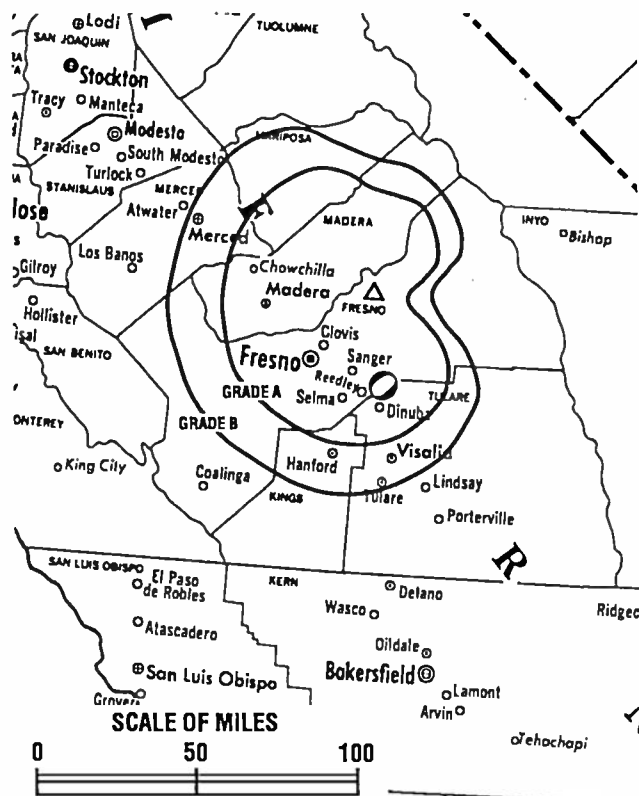
Represented (sales): Capital Cities/ABC National TV Sales.

Represented (legal): Wilmer, Cutler & Pickering.

Represented (engineering): Moffet, Larson & Johnson, P.C.

Personnel:

Marc Edwards, President & General Manager.
Dudley Few, General Sales Manager.
Mark Arminio, Local Sales Manager.
David S. Converse, Director of Engineering.
Douglas E. Caldwell, News Director.



KFSN-TV BPCT-790418KE Granted 8/29/79 © American Map Corp., No. 14244

Fernando Granado, Program Director.
Lois Rasmussen, Business Manager.
Wes McKee, Promotion Director.

Rates: On request.

City of License: Fresno. DMA: Fresno-Visalia. Rank: 57.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	654,730	458,120	1,112,850
Average Weekly Circulation (1994)	199,898	179,573	383,815
Average Daily Circulation (1994)			235,475

California—Hanford-Fresno

KFTV

Ch. 21

Network Service: Univision.

Licensee: KFTV License Partnership, 3239 W. Ashlan Ave., Fresno, CA 93722.

Studio: 3239 W. Ashlan Ave., Fresno, CA 93722.

Telephone: 209-222-2121. Fax: 209-222-2890.

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 2820-kw max. & 151-kw horizontal visual, 282-kw max. & 15-kw horizontal aural. Antenna: 1830-ft. above av. terrain, 160-ft. above ground, 4600-ft. above sea level.

Latitude 37° 04' 24"
Longitude 119° 25' 42"

Transmitter: Bald Mountain, 52-mi. NE of Hanford.

Satellite Earth Stations: Scientific-Atlanta, 4.6-meter; Drake, 4.5-meter.

News Service: AP.

Ownership: Perenchio TV Inc. (Group Owner).

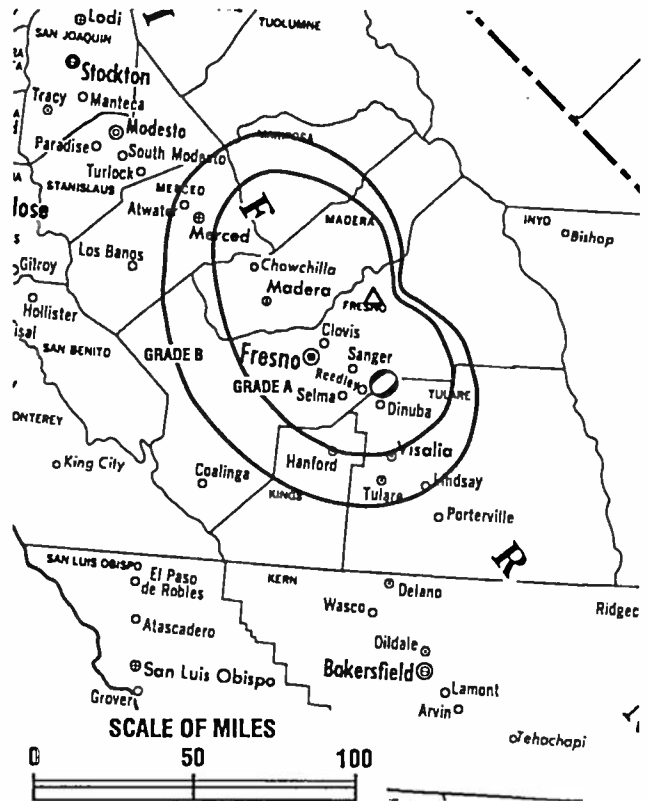
Began Operation: February 27, 1962 as KDAS; left air May 13, 1966 (Television Digest, Vol. 6:22.) Sale to Spanish International Communications approved March 19, 1969. Resumed operation Sept. 20, 1972. Sold to Univision Holdings (Hallmark Cards) 1987. Sale to present owners approved Sept. 23, 1992 (Vol. 32:40).

Represented (sales): Univision.

Represented (engineering): Jules Cohen & Associates.

Personnel:

- Bram J. Watkins, Vice President & General Manager.
- Carol Denham, General Sales Manager.
- Ken Holden, Chief Engineer.
- Daniel Rodríguez, News Director.
- Jess Gonzalez, Program & Promotion Director.
- Eddie Renteria, Production Manager.



KFTV BPCT-820709KF Granted 11/15/82 © American Map Corp., No. 14244

Rates: On request.

City of License: Hanford. DMA: Fresno-Visalia. Rank: 57.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	852,050	577,100	1,429,150
Average Weekly Circulation (1994)	19,566	56,066	75,791
Average Daily Circulation (1994)			55,263

California—Clovis-Fresno

KGMC

Ch. 43

Network Service: None, independent.

Licensee: Gary M. Cocola, 706 W. Herndon Ave., Fresno, CA 93650.

Studio: 706 W. Herndon Ave., Fresno, CA 93650.

Telephone: 209-432-4300. **Fax:** 209-435-3201.

Technical Facilities: Channel No. 43 (644-650 MHz). Authorized power: 518.8-kw max. visual, 51-kw max. aural. Antenna: 2001-ft. above av. terrain, 151-ft. above ground, 3529-ft. above sea level.

Latitude 36° 44' 45"
 Longitude 119° 16' 57"

Transmitter: Bear Mountain, approx. 1.2-mi. NW of Squaw Valley.

Ownership: Gary M. Cocola.

Began Operation: September 11, 1992. Sale to present owner by San Joaquin TV Improvement Corp. granted by FCC Nov. 19, 1992.

Represented (legal): Dow, Lohnes & Albertson.

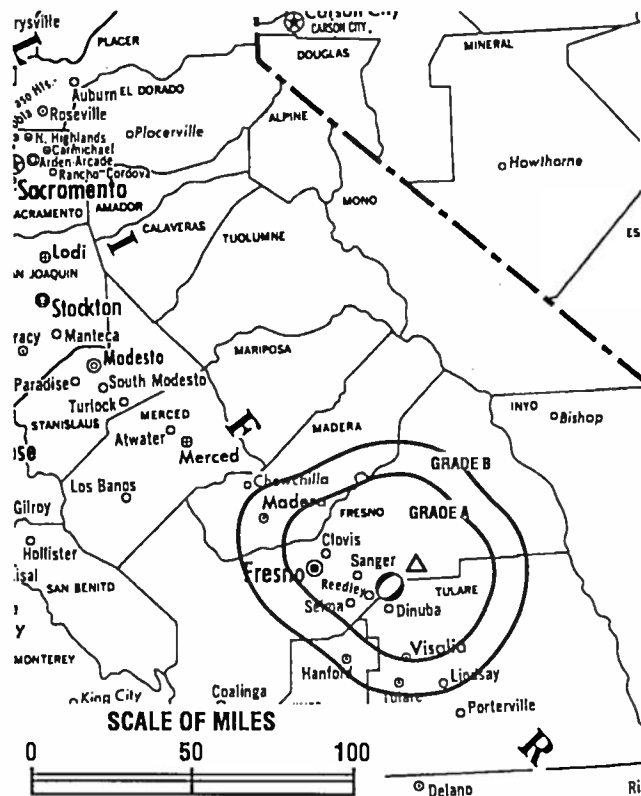
Personnel:

- Gary Cocola, General Manager.
- George Cooper, Sales Manager.
- David Cardoza, Program Director.
- Steve Lebel, Chief Engineer.

Highest 30 Sec. Rate: \$25.

City of License: Clovis. **DMA:** Fresno-Visalia. **Rank:** 57.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.



KGMC BMPCT-920706KG Granted 9/31/92 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	361,300	278,210	639,510
Average Weekly Circulation (1994)	4,417	11,823	16,398
Average Daily Circulation (1994)			5,794

California—Fresno

KJEO

Ch. 47

Network Service: CBS.

Licensee: Retlaw Enterprises Inc., Box 5455, Fresno, CA 93755.

Studio: 4880 N. First St., Fresno, CA 93726.

Telephone: 209-222-2411. Fax: 209-221-6938.

Technical Facilities: Channel No. 47 (668-674 MHz). Authorized power: 2624-kw max. visual, 529-kw max. aural. Antenna: 1959-ft. above av. terrain, 262-ft. above ground, 4742-ft. above sea level.

Latitude 37° 04' 14"
Longitude 119° 25' 31"

Transmitter: Bald Mountain.

Satellite Earth Stations: Scientific-Atlanta, 7.3-meter; Scientific-Atlanta, 4.5-meter; RCA, 3.5-meter; Avantek, Microdyne receivers.

News Services: CBS, NIWS.

Ownership: Retlaw Enterprises Inc. (Group Owner).

Began Operation: September 20, 1953. Sale to Retlaw Enterprises by Shasta Telecasting Corp. (George C. Fleharty, Laurence W. Carr, Morris K. Cohen, Robert L. Hammett, Carl R. McConnell & Russell K. Olsen) approved by FCC April 17, 1968 (Television Digest, Vol. 8:17).

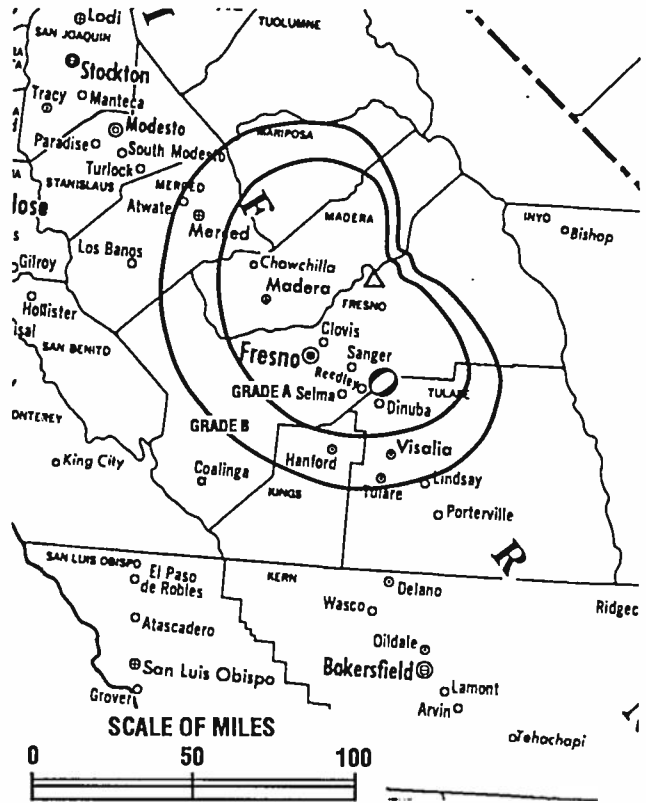
Represented (sales): Katz Continental Television; Canadian Communications Co.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): Hammett & Edison Inc.

Personnel:

- Ben Tucker, President.
- Donald Drilling, Vice President & General Manager.
- Andy Mastoras, Vice President, Finance.
- Jeralynn Stout, General Sales Manager.
- Jeff Anderson, National Sales Manager.
- Patti Houlihan, Program Director.
- George Faulder, News Director.
- Mike Barrett, Chief Engineer.



KJEO BPCT-4903 Granted 3/26/76

© American Map Corp., No. 14244

Patrice Coulter, Traffic Manager.
Jim Gill, Promotion Manager.
Lucy Ruiz, Public Affairs Director.

Rates: On request.

City of License: Fresno. DMA: Fresno-Visalia. Rank: 57.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	760,310	530,700	1,291,010
Average Weekly Circulation (1994)	194,019	167,077	363,848
Average Daily Circulation (1994)			200,301

California—Fresno

KSEE

Ch. 24

Network Service: NBC.

Licensee: KSEE License Inc., 767 3rd Ave., 28th Floor, New York, NY 10017.

Studio: 5035 E. McKinley Ave., Fresno, CA 93727.

Telephone: 209-454-2424. Fax: 209-454-2485.

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 1600-kw max. & 191-kw horizontal visual, 153-kw max. & 38-kw horizontal aural. Antenna: Directional, 2350-ft. above av. terrain, 321-ft. above ground, 3713-ft. above sea level.

Latitude 36° 44' 45"
 Longitude 119° 16' 53"

Transmitter: Bear Mountain.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 6-meter C-band; AFC, 3.5-meter Ku-band; Harris, M/A-Com receivers.

News Service: AP.

Ownership: Granite Broadcasting Corporation (Group Owner).

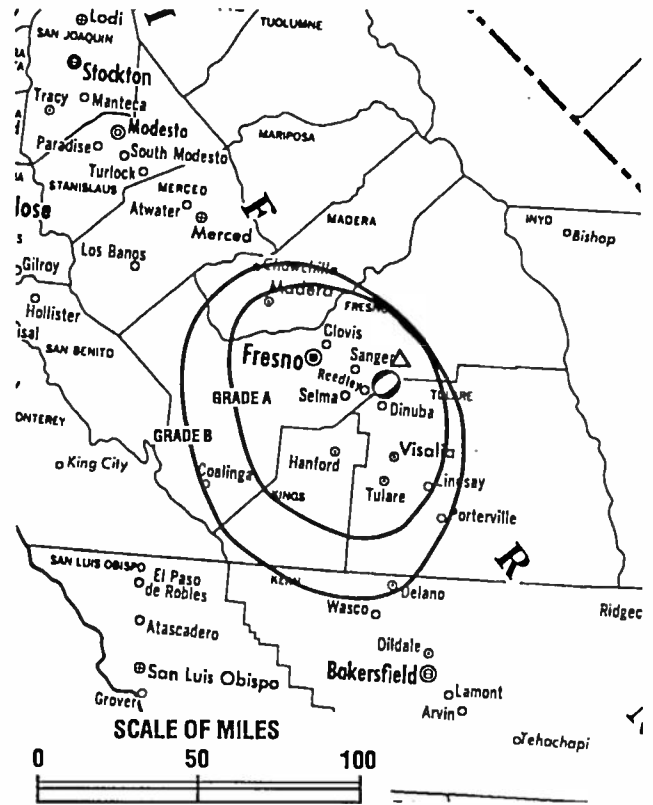
Began Operation: June 1, 1953. Sale to present owner by Meredith Corp. approved by FCC Aug. 9, 1993 (Television Digest, Vol. 33:26). Sale to Meredith Corp. by San Joaquin Communications Corp. approved by FCC March 31, 1983 (Vol. 22:22, 45). Sale to San Joaquin by McClatchy Newspapers approved Nov. 18, 1980 (Vol. 19:19).

Represented (sales): MMT Sales Inc.

Represented (legal): Akin, Gump, Strauss, Hauer & Feld, L.L.P.

Personnel:

- Martin Edelman, President & General Manager.
- Jeff Gallop, General Sales Manager.
- Michelle Stiens, National Sales Manager.
- George Hillis, Program Operations Manager.
- John Lockhart, Chief Engineer.
- Doug Loos, Production Manager.



KSEE BPCT-2859 Granted 7/12/61

© American Map Corp., No. 14244

Karen Thompson, Traffic Manager.
 Kurt Karlsson, Business Manager.

Highest 30 Sec. Rate: \$2000.

NETWORK BASE HOURLY RATE: \$800.

City of License: Fresno. DMA: Fresno-Visalia. Rank: 57.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	510,050	353,900	863,950
Average Weekly Circulation (1994)	194,232	170,079	368,189
Average Daily Circulation (1994)			201,879

California—Sanger-Fresno

KMSG-TV

Ch. 59

Network Service: Telemundo.

Licensee: Sanger Telecasters Inc., Box 3790, Pinedale, CA 93650.

Studio: 706 W. Hemdon Ave., Fresno, CA 93650-5957.

Telephone: 209-435-5900. Fax: 209-435-1448.

Technical Facilities: Channel No. 59 (740-746 MHz). Authorized power: 1350-kw max. visual, 135-kw max. aural. Antenna: 1940-ft. above av. terrain, 135-ft. above ground, 4655-ft. above sea level.

Latitude 37° 04' 26"
Longitude 119° 25' 52"

Transmitter: 41991 Radio Lane, Meadows Lakes, Auberry.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: RCA, 4.6-meter Ku-band; Scientific-Atlanta, 4.6-meter; Harris, 3.2-meter.

Ownership: Sanger Telecasters Inc.

Began Operation: July 17, 1985.

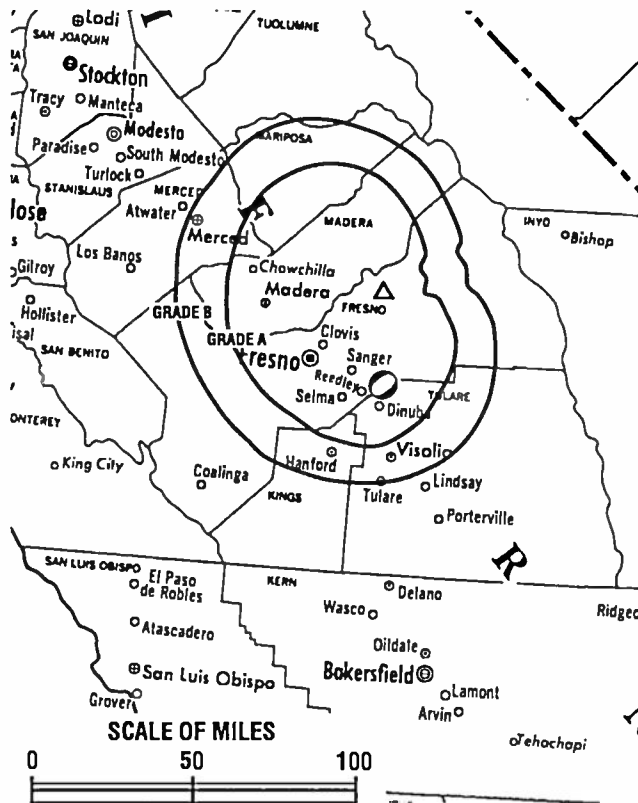
Represented (sales): Telemundo.

Represented (legal): Cohn & Marks.

Represented (engineering): A. D. Ring, P.C.

Personnel:

Diane D. Dostinich, President & Chief Executive Officer.
Lisa Nilmeier, Station Manager.
Jim Zahn, Program Director & Operations Manager.
Al Kinney, Chief Engineer.
Federico Galindo, Business Manager.
Elena Rodrigo, Production Manager.
Marina Reyes, Traffic Manager.



KMSG-TV BMPCT-850328KI Granted 6/14/85 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$400.

City of License: Sanger. DMA: Fresno-Visalia. Rank: 57.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	552,030	394,820	946,850
Average Weekly Circulation (1994)	10,891	35,807	46,953
Average Daily Circulation (1994)			21,393

California—Visalia-Fresno

KMPH

Ch. 26



Network Service: Fox.

Licensee: Pappas Stations Partnership, 500 S. Chinowth Rd., Visalia, CA 93277.

Studio: 5111 E. McKinley Ave., Fresno, CA 93727.

Telephones: 209-255-2600; 209-733-2600. **Fax:** 209-255-0275.

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 2950-kw max. visual, 300-kw max. aural. Antenna: 2679-ft. above av. terrain, 250-ft. above ground, 5922-ft. above sea level.

Latitude	36°	17'	12"
Longitude	118°	50'	20"

Holds CP for change to 3240-kw max. visual, 2571-ft. above av. terrain, 450-ft. above ground, 8336-ft. above sea level, lat. 36° 40' 02", long. 118° 52' 42", transmitter to Big Baldy Ridge, Sequoia National Forest, Tulare County. BMPCT-891114KE.

Transmitter: 10-mi. N of Springvale, CA, Blue Ridge, Sequoia National Forest.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Chapparral, 3.7-meter Ku & C-band; Agile Omni, 4.5-meter Ku & C-band.

News Services: AP, CNN.

Ownership: Pappas Telecasting Companies (Group Owner).

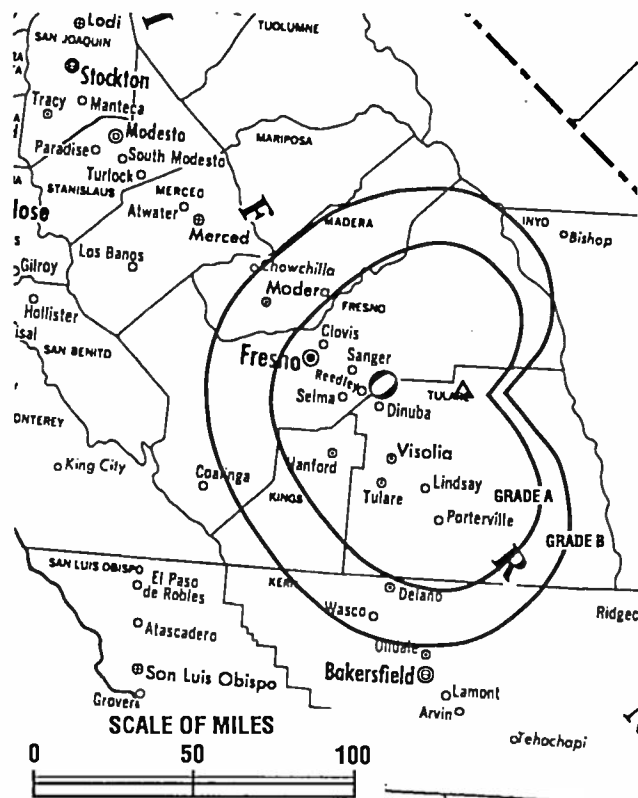
Began Operation: October 11, 1971. Sale to present owner approved by FCC May 31, 1978.

Represented (sales): TeleRep Inc.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Cecil Lynch; Smith & Powstenko.

Personnel:
Harry J. Pappas, President.



KMPH BMPCT-891114KE Granted 3/29/90 © American Map Corp., No. 14244

- Lise Markham, Vice President & General Manager.
- Dennis J. Davis, Vice President & Chief Financial Officer.
- Dale Kelly, Vice President & Director of Engineering.
- Debbie Sweeney, Program Manager.
- Bill Spellman, General Marketing Manager.
- Charles Pfaff, Local Marketing Manager.
- Chase Ballou, National Marketing Manager.
- Roger Gadley, News Director.
- Ken Preston, Chief Engineer.
- Linda Anderson, Film/Shipping Director.
- Janet Williams, Traffic Manager.
- Valerie Kelsey, Credit Manager.
- Will Givens, Creative Services Director.

Rates: On request.

City of License: Visalia. **DMA:** Fresno-Visalia. **Rank:** 57.

Circulation ©1994 Nielsen, Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	572,550	360,380	932,930
Average Weekly Circulation (1994)	242,251	191,743	435,598
Average Daily Circulation (1994)			232,194

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KMPH FOX 26 WAS VOTED TO HAVE
THE BEST FOX IMAGE PROMOTION IN AMERICA
AND KMPH WAS CHOSEN A
FOX #1 CLUB NETWORK AFFILIATE
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California—Los Angeles

KABC-TV

Ch. 7

Network Service: ABC.

Licensee: ABC Holding Co. Inc.

Studio: 4151 Prospect Ave., Hollywood, CA 90027.

Telephone: 213-644-7777. Fax: 213-662-2690.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 141.25-kw visual, 28.9-kw aural. Antenna: 3210-ft. above av. terrain, 470-ft. above ground, 6176-ft. above sea level.

Latitude	34°	13'	37"
Longitude	118°	03'	58"

Transmitter: Mount Wilson.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Andrew, 9.3-meter C-band; Andrew, 5.6-meter Ku-band.

SWG Mobile Dish: Dalsat, 3.7-meter Ku-band.

AM Affiliate: KABC, 5-kw, 790 kHz.

FM Affiliate: KLOS, 20-kw, 95.5 MHz (No. 238), 196-ft.

News Services: AP, CNS.

Ownership: Capital Cities/ABC Inc. (Group Owner).

Began Operation: September 16, 1949 as KECA-TV.

Represented (sales): Capital Cities/ABC National TV Sales.

Personnel:

Alan Nesbitt, President & General Manager.

John Riedl, General Sales Manager.

Dennis McCauley, Sales Manager.

Bruce Roberts, Sales Manager.

Steve Schaeffer, Sales Service Manager.

Cheryl Fair, News Director.

Steve Pair, Director, Engineering.

Randy Hooper, Director, Network Operations.



KABC-TV BPCT-830817KF Granted 12/5/83 © American Map Corp., No. 14244

Bill Johnson, Research Director.
 Bill Burton, Promotion & Advertising Director.
 Bruce Gordon, Director, Finance & Administration.

Rates: On request.

NETWORK BASE HOURLY RATE: \$5100.

City of License: Los Angeles. DMA: Los Angeles. Rank: 2.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	4,093,320	2,347,150	6,440,470
Average Weekly Circulation (1994)	2,636,648	1,586,728	4,223,376
Average Daily Circulation (1994)			2,455,585

California—Los Angeles

KCAL

Ch. 9

Network Service: None, independent.

Licensee: Fidelity Television Inc., 5515 Melrose Ave., Hollywood, CA 90058.

Studio: 5515 Melrose Ave., Hollywood, CA 90038.

Telephone: 213-467-9999. Fax: 213-460-6265.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 141-kw visual, 28.2-kw aural. Antenna: Circularly polarized, 3182-ft. above av. terrain, 395-ft. above ground, 6135-ft. above sea level.

Latitude 34° 13' 38"
Longitude 118° 04' 00"

Transmitter: Mount Wilson, near Altadena.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Transmit/receive Harris, 6.1-meter Ku-band; Harris, 6.1-meter C-band; Microwave General, 6.1-meter C-band; Vertex, 4.5-meter Ku-band; DX Antenna receivers.

SNG Mobile Dish: Andrew, 2.6-meter Ku-band.

News Services: AP, CNS, Reuters, UPI.

Ownership: The Walt Disney Co.

Began Operation: August 25, 1948 as KFI-TV. On July 20, 1988 FCC approved dismissal of RKO application for license renewal, grant of Fidelity Television Inc.'s application and subsequent transfer of station to The Walt Disney Co. (Television Digest, Vol. 25:45; 26:48; 27:5, 11, 36; 28:30). Sold to RKO General Aug. 1951 (Vol. 7:23, 32, 36).

Represented (sales): Blair Television.

Represented (legal): Wiley, Rein & Fielding.

Personnel:

David J. Woodcock, President & General Manager.
Janet Schoff, Vice President & General Sales Manager.
Michael Binkow, Vice President, Programming & Development.
Marshall Hites, Vice President, Advertising & Marketing.
Joe Cartwright, Local Sales Manager.
John Smart, Local Sales Manager.
Robert Blagman, National Sales Manager.



KCAL BMPCT-830909KI Granted 11/23/83 © American Map Corp., No. 14244

Chuck Chiocco, National Sales Manager.
Chris Winners, Controller.
Melanie Steensland, Production Manager.
Bob Henry, News Director.
Neil Mazur, News Operations Manager.
Barbara Massey, Videotape Operations Manager.

Rates: On request.

City of License: Los Angeles. DMA: Los Angeles. Rank: 2.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	4,319,880	2,552,680	6,872,560
Average Weekly Circulation (1994)	1,766,110	1,232,174	3,002,962
Average Daily Circulation (1994)			1,140,862

California—Los Angeles

KCBS-TV

Ch. 2

Network Service: CBS.

Licensee: CBS Inc., 6121 Sunset Blvd., Los Angeles, CA 90028.

Studio: 6121 Sunset Blvd., Los Angeles, CA 90028.

Telephone: 213-460-3000. Fax: 213-460-3733.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 36.3-kw visual, 7.24-kw aural. Antenna: 3632-ft. above av. terrain, 934-ft. above ground, 6589-ft. above sea level.

Latitude 34° 13' 57"
Longitude 118° 04' 18"

Transmitter: 123 CBS Lane, Mount Wilson.

Multichannel TV Sound: Stereo and separate audio program.

AM Affiliate: KNX, 50-kw, 1070 kHz.

FM Affiliate: KCBS-FM, 54-kw, 93.1 MHz (No. 226), 3036-ft.

News Services: AP, CNS, UPI.

Ownership: CBS Inc. (Group Owner).

Began Operation: May 6, 1948 as KTSN. Sold to present owner December 1950 (Television Digest, Vol. 6:46, 52).

Represented (sales): CBS Television Stations Spot Sales.

Personnel:

William Applegate, Vice President & General Manager.
Steve Gigliotti, Vice President & Station Manager.
D'Artagnan Bebel, Director, Sales.
Larry Perret, Director, News.
Donna Bean, Director, Planning & Administration.
Jay Strong, Program Director.
Bob Davis, Director, Technical Operations.
Mary Hall, Director, Research.



KCBS-TV BPCT-850919KW Granted 2/27/86 © American Map Corp., No. 14244

Michael Sweeney, Director, Communications.
Carol Kinsey, Director, Press Information.

Rates: On request.

City of License: Los Angeles. DMA: Los Angeles. Rank: 2.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	4,411,000	2,582,620	6,993,620
Average Weekly Circulation (1994)	2,569,766	1,475,175	4,049,969
Average Daily Circulation (1994)			2,103,316

California—Los Angeles

KCOP

Ch. 13

Network Service: None, independent.

Licensee: KCOP Television Inc., 915 N. La Brea Ave., Hollywood, CA 90038.

Studio: 915 N. La Brea Ave., Hollywood, CA 90038.

Telephone: 213-851-1000. Fax: 213-850-6197.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 162-kw visual, 32.4-kw aural. Antenna: 2953-ft. above av. terrain, 240-ft. above ground, 5920-ft. above sea level.

Latitude 34° 13' 42"
Longitude 118° 04' 02"

Transmitter: Mount Wilson.

Satellite Earth Stations: RF Systems, 5.5-meter C-band; Scientific-Atlanta, 10-meter C-band; Vertex, 4.7-meter Ku-band; Miralite, 3.7-meter C-band.

SNG Mobile Dish: RF Systems, 2.4-meter Ku-band.

News Services: AP, CNN, UPI.

Ownership: Chris-Craft Industries Inc. (Group Owner).

Began Operation: September 17, 1948. Sale to Chris-Craft (formerly NAFI Corp.) by Bing Crosby, Kenyon Brown, George L. Coleman & Joseph A. Thomas approved Jan. 27, 1960 by FCC (Television Digest, Vol. 15:33, 36, 43; 16:5). Previous sale to Crosby et al. by Copley Press approved Dec. 11, 1957 (Vol. 13:16, 22, 34, 50). Copley acquired station, operating as KLAC-TV, from Mrs. Dorothy Schiff Sonneborn Dec. 23, 1953 (Vol. 9:49, 32).

Represented (sales): Katz Independent Television.

Represented (legal): O'Melveny & Myers.

Personnel:

- Rick Feldman, Vice President & General Manager.
- Jill Kauffman, General Sales Manager.
- Carol Myers Martz, Program Manager.
- Jeff Wald, News Director.
- Jeffrey Weiss, Local Sales Manager.
- Bob McCauley, National Sales Manager.
- Joyce Inouye, Research Director.



KCOP BPCT-790806KE Granted 10/15/79 © American Map Corp., No. 14244

- Bishop Ellison, Director of Engineering.
- Jane Clark, Business Manager.
- Peter Schliesinger, Manager, Program Operations.
- Kathleen Bracken, Director, Creative Services.
- Teresa Gray, Manager, Community Relations.

Highest 30 Sec. Rate: \$18,000.

City of License: Los Angeles. DMA: Los Angeles. Rank: 2.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	4,123,640	2,366,580	6,490,220
Average Weekly Circulation (1994)	2,049,339	1,215,226	3,264,817
Average Daily Circulation (1994)			1,320,412

California—Los Angeles

KMEX-TV

Ch. 34

Network Service: Univision.

Licensee: KMEX License Partnership, 6701 Center Dr. W, Los Angeles, CA 90045.

Studio: 6701 Center Dr. W, Hollywood, CA 90045.

Telephone: 310-216-3434. **Fax:** 310-348-3459.

Technical Facilities: Channel No. 34 (590-596 MHz). Authorized power: 1950-kw max. & 200-kw horizontal visual, 195-kw max. & 20-kw horizontal aural. Antenna: 2940-ft. above av. terrain, 190-ft. above ground, 5896-ft. above sea level.

Latitude 34° 13' 35"
Longitude 118° 03' 56"

Transmitter: Mount Wilson.

Satellite Earth Stations: Comtech, 7-meter; Comtech, 3.8-meter Ku & C-band; Scientific-Atlanta, Standard Components receivers.

News Services: AP, CNS.

Ownership: Perenchio TV Inc. (Group Owner).

Began Operation: September 30, 1962. Sale to present owners by Univision Holdings Inc. (Hallmark Cards) approved by FCC Sept. 23, 1992 (Television Digest, Vol. 32:40).

Represented (sales): Univision.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

- Augustine Martinez, General Manager.
- Tom Arnost, Station Manager.
- Mayra Crespo, National Sales Manager.
- Miguel Banojian, News Director.
- Maria Esther Beltran, Program Director.
- Gerardo Pallares, Promotion Director.
- Richard Morse, Chief Engineer.
- Tom Siri, Controller.



KMEX-TV BPCT-5114 Granted 1/31/78 © American Map Corp., No. 14244

Ivelisse Estrada, Director of Communication.
Michele Cordoba, Director of Marketing.

Rates: On request.

City of License: Los Angeles. **DMA:** Los Angeles. **Rank:** 2.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	3,997,520	2,319,100	6,316,620
Average Weekly Circulation (1994)	157,308	469,750	627,058
Average Daily Circulation (1994)			440,160

California—Los Angeles

KTLA

Ch. 5

Network Service: None, independent.

Licensee: KTLA Inc., Box 500, Los Angeles, CA 90078.

Studio: 5800 Sunset Blvd., Los Angeles, CA 90028.

Telephone: 213-460-5500. Fax: 213-460-5952.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 44.7-kw visual, 8.32-kw aural. Antenna: 3205-ft. above av. terrain, 433-ft. above ground, 6157-ft. above sea level.

Latitude 34° 13' 34"
Longitude 118° 03' 54"

Transmitter: Mount Wilson.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Transmit/receive Satcom Technologies, 5-meter C-band; Scientific-Atlanta, 10-meter C-band; Scientific-Atlanta, 7-meter Ku-band; Vertex, 4.5-meter C-band; M/A-Com, Scientific-Atlanta receivers.

News Services: AP, CNN, CNN Headline News, CNS, INDX, UPI.

Ownership: Tribune Broadcasting Co. (Group Owner).

Began Operation: January 22, 1947. Sale to present owner by KKR Assoc., et al., approved by FCC Oct. 4, 1985 (Television Digest, Vol. 25:20, 24, 40, 51). Previous sale approved by FCC March 28, 1983 (Vol. 22:44). Sale to Gene Autry & The Signal Cos. by Paramount Television Productions approved May 13, 1964 by FCC (Vol. 3:44; 4:20).

Represented (sales): TeleRep Inc.

Represented (legal): Sidley & Austin.

Represented (engineering): Hammett & Edison Inc.

Personnel:

Gregory Nathanson, General Manager.
John E. Reardon, Vice President & Station Manager.
Blaine Rominger, General Sales Manager.
Sandy Holmes, Local Sales Manager.
Vincent Giannini, Director of Finance & Administration.
Virginia Hunt, Program Director.



KTLA BMPCT-880226KG Granted 5/9/88 © American Map Corp., No. 14244

Rozanne Englehart, Director of Research.
Ira Goldstone, Director of Broadcast Operations & Engineering.
Joe Quasarano, Director of Sports.
Bruce Lawson, Regional Sales Coordinator.
Walter Willcomm, National Sales Coordinator.
Leonidia Gonsalves, Promotion & Advertising Director.

Rates: On request.

City of License: Los Angeles. DMA: Los Angeles. Rank: 2.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	13,210,040	7,333,570	20,543,610
Average Weekly Circulation (1994)	2,479,372	1,426,027	3,913,116
Average Daily Circulation (1994)			1,646,112

California—Los Angeles

KNBC-TV

Ch. 4



Network Service: NBC.

Licensee: NBC Subsidiary Inc. 3, 3000 W. Alameda Ave., Burbank, CA 91523.

Studio: 3000 W. Alameda Ave., Burbank, CA 91523.

Telephone: 818-840-4444.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 44.7-kw visual, 8.94-kw aural. Antenna: Non-directional, electronically tilted 2.5°, 3200-ft. above av. terrain, 496-ft. above ground, 6170-ft. above sea level.

Latitude 34° 13' 32"
Longitude 118° 03' 52"

Holds CP for change to 43.7-kw max. visual, 3228-ft. above av. terrain, 502-ft. above ground, 6181-ft. above sea level, transmitter to Mount Wilson, 15.5-mi. NE of Los Angeles County. BPCT-920303KF.

Transmitter: Mount Wilson.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Transmit/receive 10-meter; Harris receivers.

News Services: AP, CNS, UPI.

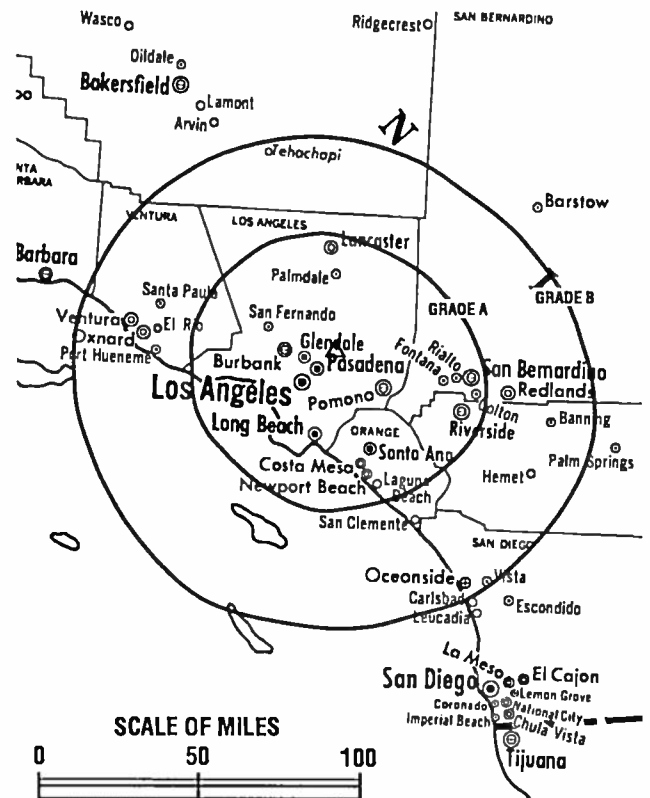
Ownership: National Broadcasting Co. (Group Owner).

Began Operation: January 16, 1949.

Represented (sales): Harrington, Righter & Parsons Inc.

Personnel:

Carole Black, Vice President & General Manager.



KNBC-TV BRCT-81 Granted 3/15/63 © American Map Corp., No. 14244

James R. Sterling, Sales Director.
Tobie Pate, Director, Broadcasting, Promotion & Programming.
Mark Hoffman, News Director.
Bill Johnston, Chief Engineer.

Rates: On request.

City of License: Los Angeles. **DMA:** Los Angeles. **Rank:** 2.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	4,362,930	2,564,720	6,927,650
Average Weekly Circulation (1994)	2,623,488	1,490,489	4,121,029
Average Daily Circulation (1994)			2,187,557

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California—Los Angeles

KTTV

Ch. 11

Network Service: Fox.

Licensee: Fox Television Stations Inc., 5746 Sunset Blvd., Los Angeles, CA 90028.

Studio: 5746 Sunset Blvd., Los Angeles, CA 90028.

Telephone: 213-856-1000.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 166-kw visual, 20-kw aural. Antenna: 2940-ft. above av. terrain, 237-ft. above ground, 5907-ft. above sea level.

Latitude 34° 13' 29.00"
Longitude 118° 03' 47.10"

Transmitter: Mount Wilson.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Transmit/receive Harris, 9-meter C-band; Harris, 6-meter C-band; RCA, 4-meter Ku-band; DX Engineering, Harris, M/A-Com receivers.

SNG Mobile Dish: Midwest MCL, 2.6-meter Ku-band.

News Services: AP, CNN, CNS.

Ownership: Fox Television Stations Inc. (Group Owner).

Began Operation: January 7, 1949. Sale to present owner by Metromedia approved by FCC Nov. 14, 1985. Sale to Metromedia by Los Angeles Times and Mirror approved May 28, 1963 (Television Digest, Vol. 3:3, 22).

Represented (sales): Pety Television Inc.

Personnel:

- Thomas Copra, Vice President & General Manager.
- Diana Vargas, Vice President & General Sales Manager.
- Eduardo Correa, Vice President, Finance & Administration.
- Will Dishong, Vice President, Broadcast Operations.
- Jill Tsukamoto, Director, Publicity.
- Peter Martin, Director, Creative Services.
- Andrea Stoltzman, Local Sales Manager.
- Greg Bilte, National Sales Manager.
- Jose Rios, News Director.



KTTV BPCT-1756 Granted 9/3/53

© American Map Corp., No. 14244

Raymond Green, Production Manager.
Charles E. Ammann, Director of Engineering.
Socorro Swan, Director, Community Affairs.

Rates: On request.

City of License: Los Angeles. DMA: Los Angeles. Rank: 2.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	4,339,530	2,533,550	6,873,080
Average Weekly Circulation (1994)	2,122,852	1,405,562	3,537,142
Average Daily Circulation (1994)			1,594,035

California—Los Angeles

KWHY-TV

Ch. 22

Network Service: None, Independent.

Licensee: Harriscorp of Los Angeles Inc., 10920 Wilshire Blvd., Suite 1420, Los Angeles, CA 90024.

Studio: 5545 Sunset Blvd., Los Angeles, CA 90028.

Telephone: 213-466-5441. Fax: 213-466-3613.

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 2360-kw max. visual, 257-kw aural. Antenna: 2917-ft. above av. terrain, 180-ft. above ground, 5869-ft. above sea level.

Latitude 34° 13' 36"
Longitude 118° 03' 59"

Transmitter: Mount Wilson antenna farm, 15-mi. N of Los Angeles.

Satellite Earth Station: Comtech, 5-meter Ku & C-band; Omni receivers.

News Services: AP, CNS, Reuters.

Ownership: Harriscorp Corporation (Group Owner).

Began Operation: March 25, 1963 but left the air March 9, 1964 (Television Digest, Vol. 4:11). Sale by Central Broadcasting Corp. approved July 29, 1964 by FCC (Vol. 4:11, 31). Resumed operation May 2, 1965 (Vol. 5:20). Subscription TV began July 23, 1978. Sale to present owners by Coast TV Bcstg. approved Nov. 20, 1981.

Represented (legal): Cohn & Marks.

Represented (engineering): Hammett & Edison Inc.

Personnel:

Burt I. Harris Sr., Chief Executive Officer.
Burt I. Harris Jr., President.
Martin Dugan, General Manager.
Eduardo Dominguez, Station Manager.
Daniel Crowe, General Sales Manager.
David Bergen, Operations Manager, Business Channel.
Sara Garibay, Program Manager.
David J. Zulli, Chief Engineer, Studio.
Linda Miller, Sales Manager, Business Channel.
Kevin Apper, News Operation Manager.
Christina Sanchez, Community Affairs Director.



KWHY-TV BMPCT-930824KF Granted 10/8/93 © American Map Corp., No. 14244

Betsy Blake, Production Manager.
Alejandro Munguia, Promotion Director.
Carlos M. Echerri, Controller.
D'Ann Doyle, Traffic Manager.
Joe Castro, Operations Manager, Spanish.

Rates: On request.

City of License: Los Angeles. DMA: Los Angeles. Rank: 2.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	3,794,290	2,253,440	6,047,730
Average Weekly Circulation (1994)	105,034	298,395	402,775
Average Daily Circulation (1994)			155,155

California—Corona-Los Angeles

KVEA

Ch. 52

Network Service: Telemundo.

Licensee: Estrella License Corp., Sales & Administration Bldg., 1130A Air Way, Glendale, CA 91201.

Studio: 1139 Grand Central Ave., Glendale, CA 91201.

Telephone: 818-502-5700. Fax: 818-502-0029.

Technical Facilities: Channel No. 52 (698-704 MHz). Authorized power: 2630-kw max. & 1320-kw horizontal visual, 261-kw max. & 132-kw horizontal aural. Antenna: 2890-ft. above av. terrain, 199-ft. above ground, 5856-ft. above sea level.

Latitude	34°	13'	27"
Longitude	118°	03'	45"

Transmitter: Mount Wilson.

Satellite Earth Station: Vertex, 6.1-meter C-band; Miralite, 3.7-meter Ku & C-band; Miralite, 2.4-meter Ku-band; DX Engineering, Harris, M/A-Com receivers.

News Services: AP, CNN, CNS, Imevision, UPI.

Ownership: Telemundo Group Inc. (Group Owner).

Began Operation: June 29, 1966. Sale to present owner by Oak Industries approved by FCC July 17, 1985 (Television Digest, Vol. 25:7, 21). Sale of 50% to Oak Industries by A. Jerrold Perenchio approved April 15, 1983. Sale to Oak & Perenchio by Kaiser Bcstg. Corp. approved by FCC Aug. 24, 1976. Began subscription television April 1, 1977 (Vol. 17:15). Began Spanish language broadcasting Sept. 8, 1980.

Represented (sales): Telemundo.

Represented (legal): Hogan & Hartson.

Personnel:

Michael Martinez, Vice President & General Manager.
 Jon Yasuda, General Sales Manager.
 Julio Lucero, Director, Local Sales.
 Don Buck, National Sales Manager.
 Glen McJennett, Director, Engineering.



KVEA BPCT-4960 Granted 11/19/76

© American Map Corp., No. 14244

Karen Harmon, Controller.
 Michael Newcomb, Production Director.

Rates: On request.

City of License: Corona. DMA: Los Angeles. Rank: 2.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	3,658,580	2,233,850	5,892,430
Average Weekly Circulation (1994)	102,013	379,657	481,474
Average Daily Circulation (1994)			269,713

California—Riverside-Los Angeles

KRCA

Ch. 62

Network Service: None, independent.

Licensee: Fouce Amusement Enterprises Inc., 1813 Victory Place, Burbank, CA 91504.

Studio: 1813 Victory Place, Burbank, CA 91504.

Telephone: 818-563-5722. Fax: 818-972-2694.

Technical Facilities: Channel No. 62 (758-764 MHz). Authorized power: 3746-kw max. visual. Antenna: 2372-ft. above av. terrain, 167-ft. above ground, 5525-ft. above sea level.

Latitude 34° 11' 16"
Longitude 117° 41' 55"

Transmitter: Sunset Ridge electronics site, Los Angeles County.

Ownership: Fouce Amusement Enterprises Inc.

Began Operation: December 17, 1988. Sale to present owner approved by FCC March 23, 1990.

Represented (legal): Crowell & Moring.

Represented (engineering): Hammett & Edison Inc.

Personnel:

- Stephen Fouce, President.
- Massoud Salarvand, Vice President & General Manager.
- David Graham, Chief Engineer.
- Kim St. Dennis, Operations Manager.

Highest 30 Sec. Rate: \$250.

City of License: Riverside. DMA: Los Angeles. Rank: 2.



KRCA BPCT-911120KE Granted 3/11/92 © American Map Corp., No. 14244

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	2,756,540	1,994,850	4,751,390
Average Weekly Circulation (1994)	12,571	18,181	31,647
Average Daily Circulation (1994)			13,797

California—San Bernardino-Los Angeles

KSCI

Ch. 18

Network Service: None, independent.

Licensee: KSLs Inc., 12401 W. Olympic Blvd., Los Angeles, CA 90064.

Studio: 12401 W. Olympic Blvd., Los Angeles, CA 90064.

Telephone: 213-478-1818. Fax: 213-479-8118.

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 347-kw visual, 34.7-kw aural. Antenna: 2380-ft. above av. terrain, 144-ft. above ground, 5573-ft. above sea level.

Latitude	34°	11'	15.00"
Longitude	117°	41'	53.50"

Transmitter: Sunset Ridge, 5-mi. NE of Claremont.

Satellite Earth Stations: Paraclipse, 3.8-meter C-band; Miralite, 3.7-meter C-band; Scientific-Atlanta, 4.5-meter Ku-band; Standard Communications receivers.

News Service: WTN.

Ownership: International Media Group (Group Owner).

Began Operation: June 30, 1977. Sale to present owner by World Plan Executive Council approved by FCC Dec. 19, 1986 (Television Digest, Vol. 26:45).

Represented (sales): Asian Television Sales.

Represented (legal): Leventhal, Senter & Lerman.

Personnel:

- Ray Beindorf, President.
- Rosemary Danon, General Manager.
- Eva McKeown, Programming Manager.
- Richard Millet, Operations Manager.
- Jim Schwab, Chief Financial Officer.
- Bill Welty, Director of Engineering.
- Stanley Chung, Director, Chinese News.
- Robin Thornton, Promotions.



KSCI BMPCT-7646 Granted 7/9/76

© American Map Corp., No. 14244

Martie Quan, Media Relations Manager.
Jean Pyjar, Traffic Manager.

Rates: On request.

City of License: San Bernardino. DMA: Los Angeles. Rank: 2.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	3,658,580	2,233,850	5,892,430
Average Weekly Circulation (1994)	81,426	55,631	137,422
Average Daily Circulation (1994)			50,700

California—San Bernardino-Los Angeles

KZKI

Ch. 30

Network Service: None, independent.

Licensee: Sandino Telecasters, a Ltd. Partnership, 9229 Utica Ave., Suite 155, Rancho Cucamonga, CA 91730.

Studio: 9229 Utica Ave., Suite 155, Rancho Cucamonga, CA 91730.

Telephone: 909-483-3030. Fax: 909-483-0333.

Technical Facilities: Channel No. 30 (566-572 MHz). Authorized power: 3800-kw max. visual, 380-kw max. aural. Antenna: 2345-ft. above av. terrain, 127-ft. above ground, 5507-ft. above sea level.

Latitude	34°	11'	15"
Longitude	117°	41'	58"

Transmitter: Sunset Ridge, 18.6-mi. W of San Bernardino.

Multichannel TV Sound: Stereo only.

Ownership: Sandino Telecasters L.P.

Began Operation: January 7, 1994.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): Lawrence Behr Associates Inc.

Personnel:

Jack Moffitt, General Manager.
Frank Martin, Chief Engineer.

Rates: On request.

City of License: San Bernardino. DMA: Los Angeles. Rank: 2.

Nielsen Data: Not available.



KZKI BMPCT-930721KG Granted 8/20/93 © American Map Corp., No. 14244

There is no more visible place for your advertising message than the pages of the...

Television & Cable Factbook

California—Santa Ana-Los Angeles

KTBN-TV

Ch. 40

Network Service: Trinity Bcstg. Network.

Licensee: Trinity Bcstg. Network Inc., Box A, Santa Ana, CA 92711.

Studio: 2442 Michelle Rd., Tustin, CA 92680.

Telephone: 714-832-2950.

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 622-kw max. & 260-kw horizontal visual, 123-kw max. & 52-kw horizontal aural. Antenna: 2890-ft. above av. terrain, 200-ft. above ground, 5863-ft. above sea level.

Latitude 34° 13' 27"
Longitude 118° 03' 44"

Transmitter: Mount Wilson.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 10-meter C-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 7-meter Ku-band; Scientific-Atlanta receivers.

SNG Mobile Dish: Midwest, 2.6-meter Ku-band.

Ownership: Trinity Broadcasting Network Inc. (Group Owner).

Began Operation: January 5, 1967. Sale to present owner by Angel Lerma approved by FCC Aug. 2, 1974.

Represented (legal): May & Dunne.

Represented (engineering): Smith & Powstenko.

Personnel:

Paul F. Crouch, President & Founder.
Ben Miller, Director of Engineering.
Barry Pfahler, Director of Programming.



KTBN-TV BMPCT-6303 Granted 9/1/66 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$100.

City of License: Santa Ana. DMA: Los Angeles. Rank: 2.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	5,064,000	3,186,580	8,250,580
Average Weekly Circulation (1994)	70,061	71,666	141,304
Average Daily Circulation (1994)			50,995

California—Ontario

KHSC-TV

Ch. 46

Network Service: Home Shopping Network.

Licensee: SKLA Bcstg. Partnership, 3833 Ebony St., Ontario, CA 91761.

Studio: 3833 Ebony St., Ontario, CA 91761.

Telephone: 909-986-4503. Fax: 909-986-2143.

Technical Facilities: Channel No. 46 (662-668 MHz). Authorized power: 2450-kw max. visual, 372-kw max. aural. Antenna: Circularly polarized, 3040-ft. above av. terrain, 323-ft. above ground, 5995-ft. above sea level.

Latitude 34° 13' 37"
Longitude 118° 03' 58"

Transmitter: Video Rd., Mount Wilson.

Satellite Earth Station: Transmit/receive Scientific-Atlanta, 10-meter C-band; Scientific-Atlanta receivers.

Ownership: Silver King Communications Inc. (Group Owner).

Began Operation: July 1, 1972; left air Jan. 29, 1973. Resumed operation June 7, 1973; left air on unannounced date. Sale to De Rance Inc. & Santa Fe Communications approved by FCC May 25, 1982. Resumed operation April 21, 1984. Transfer of 35% to Santa Fe Communications by Richard C. Hernandez, et al., approved by FCC Feb. 26, 1985. Sale to present owner approved by FCC Oct. 30, 1986 (Television Digest, Vol. 26:39, 45, 49).

Represented (sales): Silver King Broadcasting Sales.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

Bart Pearce, Acting Station Manager.
Dr. Julio Brito, Chief Engineer.
Sandra Spallino, Business Manager.



KHSC-TV BPCT-861104KK Granted 1/16/87 © American Map Corp., No. 14244

Rates: On request.

City of License: Ontario. DMA: Los Angeles. Rank: 2.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	2,929,540	2,042,320	4,971,860
Average Weekly Circulation (1994)	17,059	20,489	38,636
Average Daily Circulation (1994)			10,743

California—Oxnard

KADY-TV

Ch. 63

Network Service: None, independent.

Licensee: Riklis Bcstg. Co. L.P., 663 Maulhardt Ave., Oxnard, CA 93030.

Studio: 663 Maulhardt Ave., Oxnard, CA 93030.

Telephone: 805-983-0044. Fax: 805-485-6057.

Technical Facilities: Channel No. 63 (764-770 MHz). Authorized power: 1782-kw max. visual, 392-kw max. aural. Antenna: 1802-ft. above av. terrain, 396-ft. above ground, 2706-ft. above sea level.

Latitude 34° 19' 49"
Longitude 119° 01' 24"

Transmitter: South Mountain, 3-mi. SE of Santa Paula.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Miralite, 4.7-meter C-band; Miralite, 4.5-meter Ku-band; Miralite, 3.6-meter C-band; Miralite, RCA receivers.

Ownership: HBC Holdings Inc.

Began Operation: August 17, 1985. Sale to Riklis Bcstg. approved by FCC Nov. 24, 1987. Sale to present owners approved by FCC Aug. 16, 1991.

Represented (legal): Borsari & Paxson.

Represented (engineering): Hammett & Edison Inc.

Personnel:

John Huddy, President & General Manager.
Erica Huddy, Station Manager.
Dan Green, News Director.
Mike Houser, Director of Operations.
Betty Vaughn, Program Director.
Jeff Chang, National Sales Manager.
Georgette Gramanz, Business Manager.



KADY-TV BMPCT-850515KF Granted 6/27/85 © American Map Corp., No. 14244

Larry Hunt, Chief Engineer.
Juliet Green, Promotion Director.

Highest 30 Sec. Rate: \$250.

City of License: Oxnard. DMA: Los Angeles. Rank: 2.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	2,133,550	1,486,320	3,619,870
Average Weekly Circulation (1994)	82,996	14,009	96,476
Average Daily Circulation (1994)			24,146

California—Palm Springs-Indio

KESQ-TV

Ch. 42

(Also serves Hemet, Yucca Valley & Twentynine Palms Area)

Network Service: ABC.

Licensee: EGF Broadcast Corp.

Studio: 42-650 Melanie Place, Palm Desert, CA 92260.

Telephone: 619-773-0342. Fax: 619-773-5107.

Technical Facilities: Channel No. 42 (638-644 MHz). Authorized power: 316-kw max. & 158-kw horizontal visual, 22.9-kw aural. Antenna: 630-ft. above av. terrain, 89-ft. above ground, 1650-ft. above sea level.

Latitude 33° 51' 58"
Longitude 116° 26' 02"

Transmitter: Edom Hill.

Satellite Earth Station: Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

News Services: ABC, AP.

Ownership: John S. Fitts.

Began Operation: October 5, 1968. Transfer of control to Esquire from receivers in bankruptcy approved by FCC June 30, 1978. Sale to Gulf Broadcast approved July 27, 1984 (Television Digest, Vol. 24:19). Sale to present owner approved Aug. 23, 1985.

Represented (sales): Katz Continental Television.

Represented (legal): Arnold & Porter.

Personnel:

Bill Evans, General Manager.
Rusty Kirkland, General Sales Manager.
Kristy West Santiago, National Sales Manager.
Dana Beards, News Director.
David Gray, Chief Engineer.
Kathy Schaffer, Promotion Director.



KESQ-TV BMPCT-6668 Granted 5/1/68

© American Map Corp., No. 14244

Richard Mechling, Business Manager.
Mark Sucher, Production Manager.

Highest 30 Sec. Rate: \$750.

NETWORK BASE HOURLY RATE: \$250.

City of License: Palm Springs. DMA: Palm Springs. Rank: 164.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	660,840	353,840	1,014,680
Average Weekly Circulation (1994)	85,960	6,490	92,102
Average Daily Circulation (1994)			50,210

California—Palm Springs

KMIR-TV

Ch. 36

Network Service: NBC.

Licensee: Desert Empire TV Corp., Box 1506, Palm Springs, CA 92263.

Studio: 72920 Park View Dr., Palm Desert, CA 92260.

Telephone: 619-568-3636. Fax: 619-568-1176.

Technical Facilities: Channel No. 36 (602-608 MHz). Authorized power: 490-kw max. visual. Antenna: 679-ft. above av. terrain, 102-ft. above ground, 1676-ft. above sea level.

Latitude 33° 52' 00"

Longitude 116° 25' 56"

Transmitter: 7-mi. ENE of center of Palm Springs.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 7-meter Ku-band; Harris, 4.5-meter Ku-band; Harris, 4-meter Ku-band; DH Satellite, 4-meter C-band; Avcom, Agile, Harris, M/A-Com receivers.

News Service: UPI.

Ownership: Desert Empire TV Corp.

Began Operation: October 26, 1968.

Represented (sales): Blair Television.

Represented (legal): Koteen & Naftalin.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

John Conte, President & General Manager.

Harry Hein, General Sales Manager.

John Schubeck, News Director.

Pat Vanderhoeven, Program Director.



KMIR-TV BPCT-901012KF Granted 11/9/90 © American Map Corp., No. 14244

Jan Pearce, Chief Engineer.

Tom Hickey, Promotion Director.

Rates: On request.

City of License: Palm Springs. DMA: Palm Springs. Rank: 164.

Circulation © 1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	405,590	199,420	605,010
Average Weekly Circulation (1994)	67,246	6,018	73,449
Average Daily Circulation (1994)			33,519

California—Paradise

KCVU

Ch. 30

Network Service: Fox.

Licensee: Sainte Ltd., Box 4159, Modesto, CA 95352-4159.

Studio: 587 Country Dr., Chico, CA 95928.

Telephone: 916-893-1234. Fax: 916-893-1266.

Technical Facilities: Channel No. 30 (566-572 MHz). Authorized power: 2510-kw max. visual. Antenna: Directional, 1444-ft. above av. terrain, 377-ft. above ground, 3917-ft. above sea level.

Latitude 39° 57' 45"
Longitude 121° 42' 40"

Transmitter: W side of Cohasset Rd., 1.1-mi. NE of Junction Vilas Rd., 20-mi. NE of Chico.

Ownership: Sainte Ltd. (Group Owner).

Began Operation: November 14, 1990.

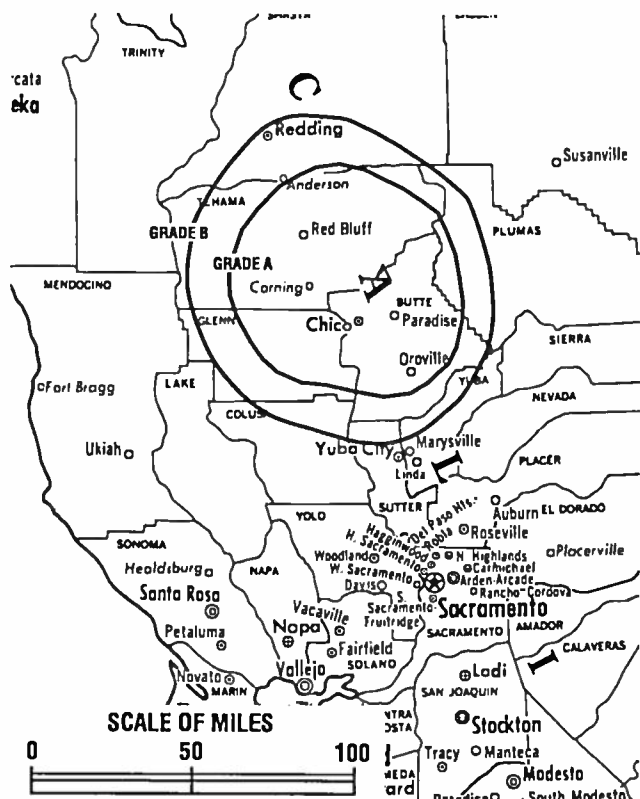
Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Cecil Lynch.

Personnel:

Melvin Querio, General Manager.
Nick Clark, Sales Manager.
Roger Mills, Chief Engineer.
Robynn Delgado, Promotion Director.
Dominic Martellaro, Production Manager.
Mary Hicks, Traffic Manager.

Rates: On request.



KCVU BMPCT-900821KG Granted 10/31/90 © American Map Corp., No. 14244

City of License: Paradise. DMA: Chico-Redding. Rank: 126.

Circulation © 1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	115,920	78,610	194,530
Average Weekly Circulation (1994)	15,727	13,624	29,339
Average Daily Circulation (1994)			11,701

California—Porterville

KKAG

Ch. 61

Network Service: None, independent.

Grantee: Kralowec Children's Family Trust, 1077 W. Morton Ave., Porterville, CA 93257.

Telephones: 209-781-6100; 209-782-1552. Fax: 209-782-0364.

Technical Facilities: Channel No. 61 (752-758 MHz). Authorized power: 2500-kw max. visual. Antenna: 2660-ft. above av. terrain, 89-ft. above ground, 5804-ft. above sea level.

Latitude 36° 17' 14"
Longitude 118° 50' 17"

Transmitter: Blue Ridge Peak, Section 9, R28E T18S, Visalia.

Ownership: Kralowec Children's Family Trust.

Began Operation: May 6, 1992.

Represented (legal): Dan Albert.

Represented (engineering): Lahm, Sufa, Cavell & Assoc.

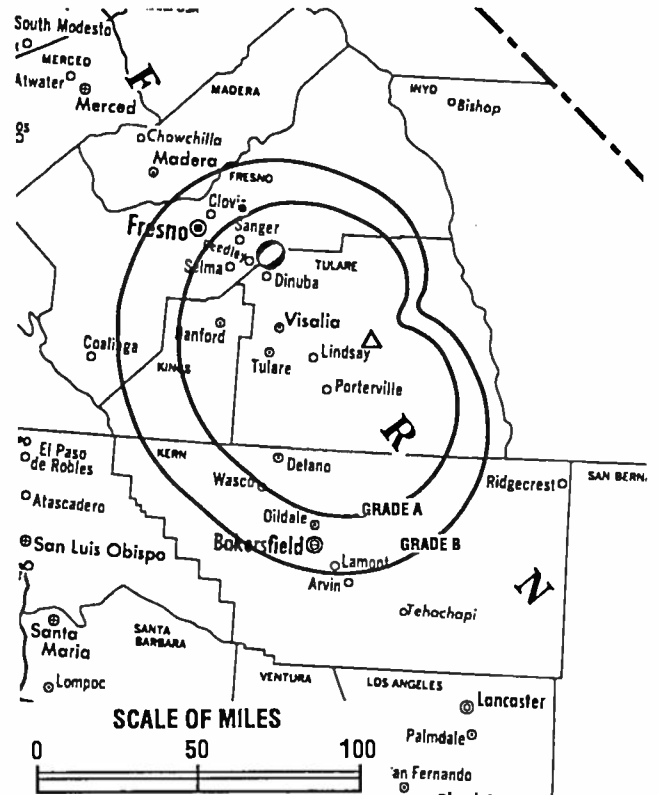
Personnel:

Art Kralowec, General Manager.
Roger Mills, Chief Engineer.
Hans J. Hansen, Promotion Director.

Rates: On request.

City of License: Porterville. DMA: Fresno-Visalia. Rank: 57.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.



KKAG BMPCT-900717KF Granted 3/16/91 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	307,710	241,930	549,640
Average Weekly Circulation (1994)	1,084	2,959	3,806
Average Daily Circulation (1994)			690

California—Redding-Chico

KRCR-TV

Ch. 7

(Operates satellites KAEF, Arcata-Eureka & KFWU, Fort Bragg, CA)

Network Service: ABC.

Licensee: California-Oregon Broadcasting Inc., Box 7R, Redding, CA 96099.

Studio: 755 Auditorium Dr., Redding, CA 96001.

Telephone: 916-243-7777. Fax: 916-243-0217.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 115-kw visual, 22.4-kw aural. Antenna: 3620-ft. above av. terrain, 126-ft. above ground, 6335-ft. above sea level.

Latitude 40° 36' 10"
Longitude 122° 39' 00"

Transmitter: Mount Shasta-Bally, 13-mi. W of Redding.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 7.3-meter C-band; Paraclypse, 4.8-meter C-band; Paraclypse, 3.66-meter C-band; AFC, 3.6-meter Ku-band; Avantek, Scientific-Atlanta, M/A-Com receivers.

News Service: Capitol News Service.

Ownership: California-Oregon Broadcasting Inc. (Group Owner).

Began Operation: August 1, 1956. Acquisition of positive control by California-Oregon Bcstg. approved by FCC Feb. 9, 1968. Previous sale to Sacramento Valley TV Inc. by George C. Fleharty, Carl R. McConnell and associates approved June 5, 1963 by FCC (Television Digest, Vol. 3:11, 23).

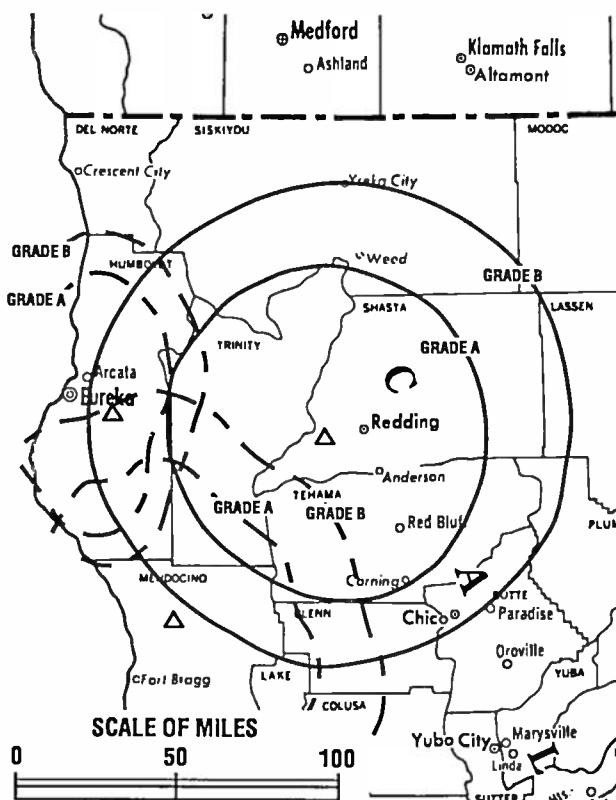
Represented (sales): Blair Television.

Represented (legal): Reed, Smith, Shaw & McClay.

Represented (engineering): Lohnes & Culver.

Personnel:

Doreeta Domke, Vice President & General Manager.
Dennis Siewert, General Sales Manager.
Cal Hunter, News Director.



KRCR-TV BMPCT-4100 Granted 8/22/56 © American Map Corp., No. 14244

Tom Tucker, Regional & Local Sales Manager.
Doug Bush, Chief Engineer.
Glenn Marsh, Promotion Director.

Highest 30 Sec. Rate: \$700.

NETWORK BASE HOURLY RATE: \$800.

City of License: Redding. DMA: Chico-Redding. Rank: 126.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	478,980	265,400	744,380
Average Weekly Circulation (1994)	100,204	59,096	162,459
Average Daily Circulation (1994)			92,330

California—Sacramento

KCMY

Ch. 29

Network Service: Home Shopping Network.

Licensee: Ponce-Nicasio Bcstg. Ltd., 1029 K St., Suite 23, Sacramento, CA 95814-3815.

Studio: 6300 Crystal Blvd., Diamond Springs, CA 95619.

Telephone: 916-443-2929.

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 4570-kw max. visual. Antenna: 1053-ft. above av. terrain, 410-ft. above ground, 2339-ft. above sea level.

Latitude 38° 37' 49"
Longitude 120° 51' 20"

Transmitter: 6300 Crystal Blvd., Diamond Springs, CA 95619.

Ownership: Ponce-Nicasio Broadcasting Ltd.

Began Operation: August 27, 1990.

Represented (legal): Covington & Burling.

Personnel:
Carmen Briggs, General Manager.
Warren Trumbly, Engineer.

Highest 30 Sec. Rate: \$150.

City of License: Sacramento. DMA: Sacramento-Stockton-Modesto. Rank: 21.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.



KCMY BMPCT-891031KG Granted 2/28/90 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	541,270	369,490	910,760
Average Weekly Circulation (1994)	3,587	5,198	8,987
Average Daily Circulation (1994)			2,325

California—Sacramento

KCRA-TV

Ch. 3

Network Service: NBC.

Licensee: Kelly Broadcasting Co. L.P., 3 Television Circle, Sacramento, CA 95814-0794.

Studio: 3 Television Circle, Sacramento, CA 95814-0794.

Telephone: 916-446-3333. Fax: 916-325-3731.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: Circularly polarized, 1940-ft. above av. terrain, 1951-ft. above ground, 1951-ft. above sea level.

Latitude 38° 15' 52"
Longitude 121° 29' 22"

Transmitter: 0.8-mi. S of Twin Cities Rd., adjacent to Snodgrass Slough, 2.2-mi. W of Hwy. 5.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Scientific-Atlanta, 10-meter C-band; Superior, 6-meter C-band; AFC, 3-meter Ku-band; Harris, M/A-Com, Omni, Scientific-Atlanta receivers.

News Services: AP, CNN, NBC, NIWS, UPI.

Ownership: Kelly Broadcasting Co. (Group Owner).

Began Operation: September 3, 1955. Sale of 50% by Gerald Kenneth & Vernon Hansen to other 50% owners, Kellys, approved April 18, 1962 by FCC (Television Digest, Vol. 2:17).

Represented (sales): Blair Television.

Represented (legal): Koteen & Naftalin.

Represented (engineering): Jules Cohen & Associates.

Personnel:

Robert E. Kelly, Partner.
Jon S. Kelly, Partner.
John Serrao, President.
Greg Kelly, General Manager.
Dorothy Lucas, General Sales Manager.
Phil Adams, National Sales Manager.



KCRA-TV BMPCT-830929KE Granted 11/23/83 © American Map Corp., No. 14244

Michael Liang, Director, Retail Sales.
Jerry Agresti, Director, Engineering.
Tracy A. Clark, Business Manager.
Eric McLendon, Sports Director.
Bill Bauman, News Director.
Linda Bayley, Program Director.
Val Nicholas, Creative Services Director.

Rates: On request.

City of License: Sacramento. DMA: Sacramento-Stockton-Modesto. Rank: 21.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	2,946,690	1,677,540	4,624,230
Average Weekly Circulation (1994)	684,462	404,015	1,103,429
Average Daily Circulation (1994)			609,776

California—Modesto-Sacramento-Stockton

KCSO

Ch. 19

Network Service: Univision.

Licensee: Sainte Ltd., Box 4159, Modesto, CA 95352-4159.

Studio: 2842 Iowa Ave., Modesto, CA 95358.

Mailing Address: Box 4159, Modesto, CA 95352-4159.

Telephone: 209-578-1900. Fax: 209-527-2129.

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1877-ft. above av. terrain, 346-ft. above ground, 3086-ft. above sea level.

Latitude 38° 07' 08"
Longitude 120° 43' 21"

Requests CP for change 1936-ft. above av. terrain, 1946-ft. above ground, 1946-ft. above sea level, lat. 38° 14' 20", long. 121° 28' 52", transmitter to N of Lauf-fer Rd., 25-mi. E of Mokelumne River, 2-mi. E of Walnut Grove. BPCT-900727KG.

Transmitter: Bear Mountain, approx. 5.8-mi. SW of San Andreas.

Satellite Earth Stations: Comtech, 5-meter C-band; DH Satellite, 4.5-meter Ku & C-band; RCA, 3.6-meter Ku-band; Scientific-Atlanta, Standard Agile Omni receivers.

News Service: NCNS.

Ownership: Sainte Ltd. (Group Owner).

Began Operation: August 26, 1966.

Represented (sales): Univision.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Cecil Lynch.

Personnel:

- Chester Smith, General Partner.
- Naomi L. Smith, General Partner.
- Sharon D. Sepulveda, General Manager.
- Chuck Tiff, Engineering Director.
- Xochitl Arellano, News Director.



KCSO BMPCT-7686 Granted 6/27/78

© American Map Corp., No. 14244

- John Thomas, Promotion Director.
- David C. Brady, National Sales Manager.
- Thomas A. Colburn, Program Director (English).
- Bob Shehan, Program Director (Spanish).
- Carolyn E. Bernal, Public Affairs Director.

Rates: On request.

City of License: Modesto. DMA: Sacramento-Stockton-Modesto. Rank: 21.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,033,000	532,250	1,565,250
Average Weekly Circulation (1994)	33,360	34,309	67,904
Average Daily Circulation (1994)			40,738

California—Stockton-Sacramento

KOVR

Ch. 13

Network Service: ABC.

Licensee: River City License Partnership, 1215 Cole St., St. Louis, MO 63106.

Studio: 2713 KOVR Dr., West Sacramento, CA 95605.

News Bureau: 509 W. Weber, Stockton, CA 95203.

Telephones: 916-374-1313 (Sacramento); 209-466-6985 (Stockton).

Fax: 916-374-1459.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 47.4-kw aural. Antenna: 1950-ft. above av. terrain, 1960-ft. above ground, 1960-ft. above sea level.

Latitude	38°	14'	24"
Longitude	121°	30'	03"

Transmitter: 14001 River Rd., Walnut Grove, CA.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 7.5-meter C-band; Andrew, 4.5-meter C-band; RCA, 3.7-meter Ku-band; Scientific-Atlanta, 10-meter C-band; Superior, 4.5-meter Ku & C-band; Andrew, Avantek, M/A-Com, Scientific-Atlanta, Standard Communications receivers.

SNM Mobile Dish: 2.4-meter Ku-band.

News Services: AP, UPI.

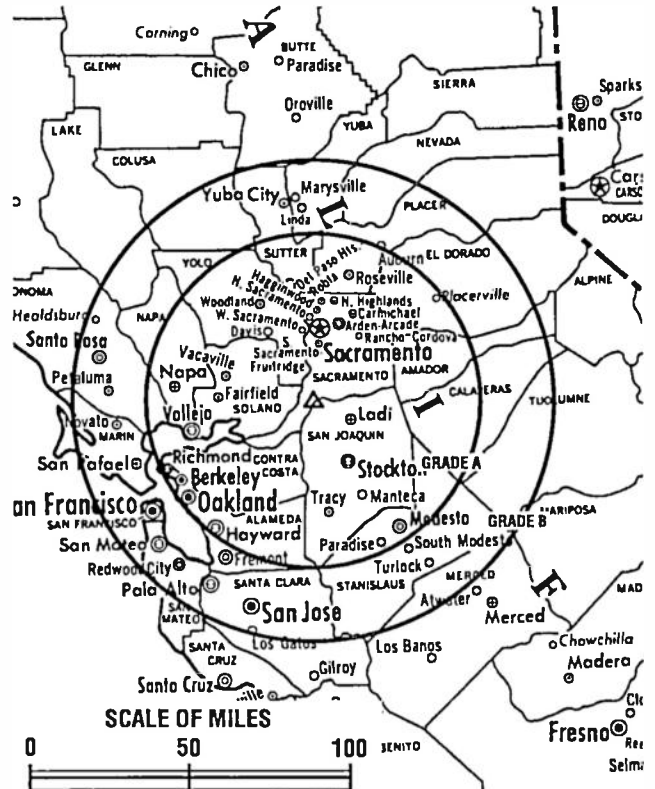
Ownership: Better Communications Inc. (Group Owner).

Began Operation: September 5, 1954. Sale to present owner by Continental Bcstg. Ltd. approved by FCC July 20, 1994 (Television Digest, Vol. 34:20). Previous sale by Narragansett First Fund, et al., approved December 8, 1988 (Vol. 28:45). Sale to Narragansett by Rockefeller Group approved by FCC June 13, 1986 (Vol. 26:6, 11, 12). Sale to Rockefeller Group by The Outlet Co. approved by FCC Nov. 23, 1983 (Vol. 23:19, 22; 24:6). Sale to Outlet by McClatchy Newspapers approved by FCC March 12, 1980 (Vol. 19:28). Previous sale to McClatchy by Metropolitan Bcstg. Corp. was approved July 29, 1964 (Vol. 3:40, 41). Sale to Metropolitan Bcstg. by Gannett Co. approved Dec. 12, 1959 (Vol. 15:47, 48; 16:1). Sale to Gannett by H. L. Hoffman and associates, approved Jan. 8, 1958 (Vol. 13:47; 14:2).

Represented (sales): Katz American Television.

Represented (legal): Hogan & Hartson.

Represented (engineering): Smith & Powstenko.



KOVR BPCT-851219KE Granted 2/20/86 © American Map Corp., No. 14244

Personnel:

- Rick Blangiardi, Vice President & General Manager.
- Tom Ehlmann, General Sales Manager.
- Kevin Henry, Local Sales Manager.
- S. Thomas Cochran, National Sales Manager.
- Jim Sanders, News Director.
- Dennis Marshall, Promotion Manager.
- Don Duncan, Chief Engineer.
- Lila Luna, Business Manager.

Highest 30 Sec. Rate: \$10,000.

NETWORK BASE HOURLY RATE: \$1600.

City of License: Stockton. DMA: Sacramento-Stockton-Modesto. Rank: 21.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	2,457,580	1,337,600	3,795,180
Average Weekly Circulation (1994)	550,070	383,281	939,767
Average Daily Circulation (1994)			492,718

California—Sacramento-Stockton

KRBK-TV

Ch. 31



Network Service: None, independent.

Licensee: Pappas Telecasting of Sacramento, 500 S. Chinowth Rd., Visalia, CA 92377.

Studio: 500 Media Place, Sacramento, CA 95815.

Telephone: 916-929-0300. **Fax:** 916-920-1078.

Technical Facilities: Channel No. 31 (572-578 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1830-ft. above av. terrain, 1838-ft. above ground, 2000-ft. above sea level.

Latitude 38° 15' 52"
Longitude 121° 29' 22"

Transmitter: 2.2-mi. NNE of Walnut Grove, CA.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 7.3-meter Ku & C-band; Harris, 6.1-meter C-band; AFC, 3.7-meter Ku-band; Andrew, Harris, Standard Communications receivers.

News Services: AP, CNN.

Ownership: Pappas Telecasting Companies (Group Owner).

Began Operation: October 5, 1974. Sale to present owner by Koplak Communications approved by FCC April 21, 1994. Previous sale by Northern California Bcstg. Inc. approved Jan. 28, 1981. Sale to Northern California by Andrew Bartolini, et al., approved June 9, 1980 (Television Digest, Vol. 20:6).

Represented (sales): Petry Television Inc.

Represented (legal): Cohn & Marks.

Represented (engineering): Hammett & Edison Inc.



KRBK-TV BMPCT-840705KJ Granted 8/24/84 © American Map Corp., No. 14244

Personnel:

- Elliott Troshinsky, General Manager.
- Sarah Simpson, Local Sales Manager.
- Phil Melchers, National Sales Manager.
- Jack Davis, Chief Engineer.
- Brent Baader, News Director.
- Cyndi Arjil, Traffic Manager.
- Andy Crittenden, Promotion Manager.
- Glenn Cooper, Business Manager.

Rates: On request.

City of License: Sacramento. **DMA:** Sacramento-Stockton-Modesto. **Rank:** 21.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,580,790	844,580	2,425,370
Average Weekly Circulation (1994)	340,746	265,149	608,581
Average Daily Circulation (1994)			230,029

IT'S A WHOLE NEW GAME IN SACRAMENTO!



THE NEWEST MEMBER OF THE PAPPAS TEAM.

Prime Time News. Major League Sports. Super Movies. The Disney Afternoon.



California—Stockton-Sacramento

KSCH-TV

Ch. 58

Network Service: None, independent.

Licensee: Pegasus Bcstg. of Stockton/Sacramento Inc.

Studio: 3033 Gold Canal Dr., Rancho Cordova, CA 95670-1629.

Telephone: 916-635-5858. Fax: 916-635-9251.

Technical Facilities: Channel No. 58 (734-740 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1834-ft. above av. terrain, 1840-ft. above ground, 1840-ft. above sea level.

Latitude 38° 14' 24"
Longitude 121° 30' 03"

Transmitter: 0.65-mi. E of Walnut Grove.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Superior, 4-meter Ku-band; Superior, 4-meter C-band; Andrew, 4.5-meter Ku & C-band; AFC, 3.7-meter Ku-band; Standard Communications, Andrew receivers.

Ownership: General Electric Capital Corp. (Group Owner).

Began Operation: April 13, 1986. Transfer of control from Pegasus Bcstg. to General Electric Capital Corp. approved by FCC Sept. 1990. Sale to Pegasus Bcstg. by SFN Cos. Inc. approved by FCC Oct. 2, 1986 (Television Digest, Vol. 26:41). Previous sale approved by FCC July 8, 1986.

Represented (sales): Seltel Inc.

Represented (legal): Akin, Gump, Strauss, Hauer & Feld.

Represented (engineering): John F. X. Browne & Associates Inc.

Personnel:

- Harry Delaney, Vice President & General Manager.
- John Mansker, General Sales Manager.
- Hank Van Kalmthout, Local Sales Manager.
- Shari Epworth, National Sales Manager.
- Donna Reith, Program Manager.
- Robert Olson, Engineering Director.



KSCH-TV BPCT-861106KF Granted 1/20/87 © American Map Corp., No. 14244

Michael Meads, Traffic Manager.
Steve Halliwell, Promotion Director.
Gary Downs, Business Manager.

Highest 30 Sec. Rate: \$1000.

City of License: Stockton. DMA: Sacramento-Stockton-Modesto. Rank: 21.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,164,030	582,440	1,746,470
Average Weekly Circulation (1994)	266,584	197,342	465,435
Average Daily Circulation (1994)			160,768

California—Sacramento-Stockton

KTXL

Ch. 40

Network Service: Fox.

Licensee: Channel 40 Licensee Inc.

Studio: 4655 Fruitridge Rd., Sacramento, CA 95820.

Telephone: 916-454-4422. Fax: 916-739-1079.

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 5000-kw max. visual, 1000-kw max. aural. Antenna: 1962-ft. above av. terrain, 1968-ft. above ground, 1970-ft. above sea level.

Latitude 38° 16' 18"
Longitude 121° 30' 18"

Transmitter: 1400 Twin Cities Rd., 2.2-mi. N of Walnut Grove, CA.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 10-meter C-band; Scientific-Atlanta, 4.5-meter Ku & C-band; Superior, 4-meter Ku-band; RCA Americom, 3.7-meter Ku-band; DX Engineering, M/A-Com, Scientific-Atlanta, Standard Communications receivers.

SNG Mobile Dish: Andrew, 2.4-meter Ku-band.

News Services: AP, CNN, Conus, INN, INTV.

Ownership: Renaissance Communications Corp. (Group Owner).

Began Operation: October 26, 1968. Transfer of control to BMA from Colony Corp. approved by FCC Dec. 1, 1971. Sale to present owner approved by FCC Feb. 9, 1989.

Represented (sales): MMT Sales Inc.

Represented (legal): Reed, Smith, Shaw & McClay.

Represented (engineering): Hammitt & Edison Inc.

Personnel:

Michael A. Fisher, President & General Manager.
Bill Pulliam, General Sales Manager.
Mike Snyder, Local Sales Manager.
Cal Bollwinkel, Program & Operations Manager.



KTXL BMPCT-841120KI Granted 1/30/85 © American Map Corp., No. 14244

Bill Kreutzer, Chief Engineer.
Michael Burke, News Director.
Audrey Farrington, Creative Services Director.
Pete Filice, Business Manager.
Fran Mueller, Research Director.

Highest 30 Sec. Rate: \$6000.

City of License: Sacramento. DMA: Sacramento-Stockton-Modesto. Rank: 21.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	2,279,680	1,205,200	3,484,880
Average Weekly Circulation (1994)	560,031	309,210	874,304
Average Daily Circulation (1994)			392,554

California—Sacramento-Stockton

KXTV

Ch. 10

Network Service: CBS.

Licensee: Great Western Broadcasting Corp., Box 10, Sacramento, CA 95812-0010.

Studio: 400 Broadway, Sacramento, CA 95818-2041.

Mailing Address: Box 10, Sacramento, CA 95812-0010.

Telephone: 916-441-2345. Fax: 916-441-3054.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 51.3-kw aural. Antenna: 1953-ft. above av. terrain, 1960-ft. above ground, 1960-ft. above sea level.

Latitude 38° 14' 24"
Longitude 121° 30' 03"

Transmitter: 0.65-mi. NE of Walnut Grove.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Microwave Assoc., 4.6-meter Ku-band; Scientific-Atlanta, 10-meter C-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 4.6-meter Ku & C-band; M/A-Com, Scientific-Atlanta, Standard Components receivers.

News Services: AP, CBS, UPI.

Ownership: A. H. Belo Corp. (Group Owner).

Began Operation: March 20, 1955. Sale to present owner by Corinthian Bcstg. approved by FCC Nov. 28, 1983 (Television Digest, Vol. 23:20). Sale to Corinthian by John H. Schacht and associates approved by FCC Dec. 23, 1958 (Vol. 14:42, 49).

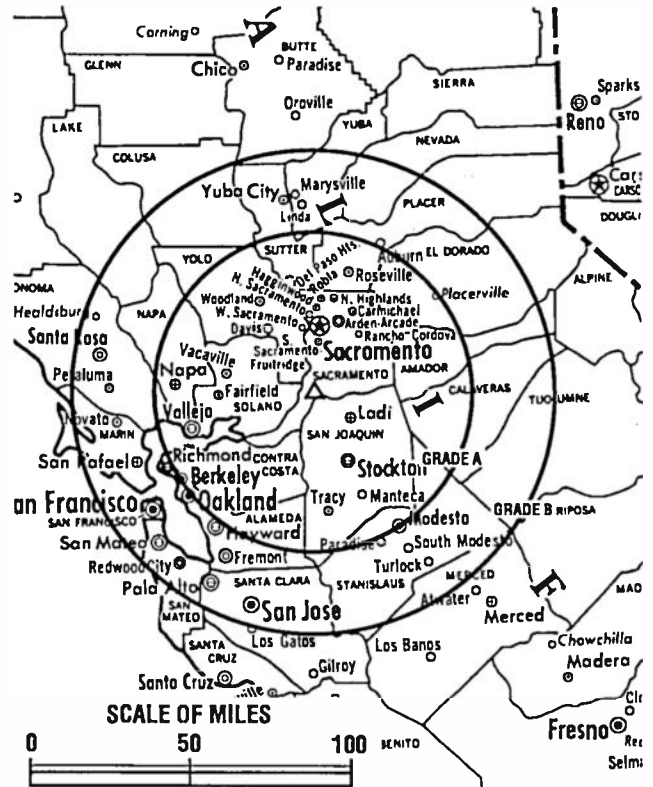
Represented (sales): TeleRep Inc.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

James Saunders, President & General Manager.
Kathy Clements-Hill, Station Manager & Director of Sales.
Deborah Brown, National Sales Manager.
Kevin Williams, Program Coordinator.



KXTV BPCT-851113KE Granted 12/20/85 © American Map Corp., No. 14244

Mike Beardsley, Director of News.
Rod Robinson, Director of Engineering.
Kathleen Baylies, Director of Advertising & Marketing.
Carol Rushton, Controller.

Rates: On request.

NETWORK BASE HOURLY RATE: \$2065.

City of License: Sacramento. DMA: Sacramento-Stockton-Modesto. Rank: 21.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	2,400,050	1,310,700	3,710,750
Average Weekly Circulation (1994)	609,384	406,920	1,021,757
Average Daily Circulation (1994)			579,579

California—Stockton

KFTL

Ch. 64

Network Service: Home Shopping Network.

Licensee: Family Stations Inc., 403 McCormick St., San Leandro, CA 94577.

Studio: 403 McCormick St., San Leandro, CA 94577.

Telephones: 209-943-6464; 415-632-5385. Fax: 415-632-8943.

Technical Facilities: Channel No. 64 (770-776 MHz). Authorized power: 1950-kw max. visual, 195-kw max. aural. Antenna: 2982-ft. above av. terrain, 114-ft. above ground, 3664-ft. above sea level.

Latitude	37°	53'	35"
Longitude	121°	53'	58"

Transmitter: 9-mi. SE of Concord on N peak of Mount Diablo.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Station: Paraclipse, 3.5-meter Ku & C-band; DX Antenna receivers.

AM Affiliate: KEBR, 1210 kHz.

FM Affiliate: KEAR, 80-kw, 106.9 MHz.

Ownership: Family Stations Inc.

Began Operation: November 12, 1987.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Robert A. Jones.

Personnel:

Matt Tuter, General Manager.
Paul Strieby, Chief Engineer.
Betina Montez, Promotion Director.



KFTL BPCT-890905KE Granted 3/23/90 © American Map Corp., No. 14244

Rates: On request.

City of License: Stockton. DMA: Sacramento-Stockton-Modesto. Rank: 21.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,068,990	737,660	1,806,650
Average Weekly Circulation (1994)	3,807	7,952	11,858
Average Daily Circulation (1994)			3,017

California—Salinas-Monterey

KCBA

Ch. 35

Network Service: Fox.

Licensee: Cypress Broadcasting Inc., Box 3560, Salinas, CA 93912.

Studio: 1550 Moffett St., Salinas, CA 93905.

Telephone: 408-422-3500. Fax: 408-754-1120.

Technical Facilities: Channel No. 35 (596-602 MHz). Authorized power: 2328-kw max. visual, 283.65-kw max. aural. Antenna: 2414-ft. above av. terrain, 355-ft. above ground, 3421-ft. above sea level.

Latitude 36° 45' 22.30"
Longitude 121° 30' 05.50"

Transmitter: Fremont Peak, 9-mi. NE of Salinas.

Satellite Earth Stations: AFC, 7-meter; Microwave Specialties, 5-meter C-band; RCA, 3.7-meter Ku-band; M/A-Com, Scientific-Antenna receivers.

News Services: AP, CNN.

Ownership: Ackerley Communications Inc. (Group Owner).

Began Operation: November 1, 1981. Sale to present owner by Sainte Bcstg. Corp. approved by FCC May 22, 1986 (Television Digest, Vol. 26:23, 26).

Represented (sales): Blair Television.

Represented (legal): Rubin, Winston, Diercks, Harris & Cooke.

Personnel:

- Steven D. Comrie, Vice President & General Manager.
- Mark Faylor, General Sales Manager.
- Lucy T. Cerna, National Sales Manager.
- Bill Piggott, News Director.
- Mary A. Moore, Programming & Marketing Manager.
- Karl Kauffman, Chief Engineer.



KCBA BMPCT-81022KI Granted 7/13/81 © American Map Corp., No. 14244

Ario Barbo, Controller & Business Manager.
Jeanne Buheit, Production Manager.

Rates: On request.

City of License: Salinas. DMA: Monterey-Salinas. Rank: 115.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,533,680	760,810	2,294,490
Average Weekly Circulation (1994)	97,561	29,614	127,146
Average Daily Circulation (1994)			50,227

California—Monterey-Salinas

KCCN-TV

Ch. 46

Network Service: CBS.

Licensee: KCCN-TV, 2200 Garden Rd., Monterey, CA 93940.

Studios: 2200 Garden Rd., Monterey, CA 93940; 200 7th Ave., Suite 101, Santa Cruz, CA 93940.

Telephones: 408-646-1973 (Monterey); 408-475-6667 (Santa Cruz).

Technical Facilities: Channel No. 46 (662-668 MHz). Authorized power: 1350-kw max. & 447-kw horizontal visual, 135-kw max. & 44.7-kw horizontal aural. Antenna: 2530-ft. above av. terrain, 222-ft. above ground, 3612-ft. above sea level.

Latitude	36°	32'	05"
Longitude	121°	37'	14"

Transmitter: Mount Toro, 6-mi. S of Speckles, Monterey.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta receivers.

News Services: AP, CBS.

Ownership: Harron-Smith Television Partnership (Group Owner).

Began Operation: February 2, 1969. Sale to Retlaw Enterprises Inc. by Monterey-Salinas TV Inc. approved by FCC Aug. 27, 1979. Sale to present owners approved March 11, 1993 (Television Digest, Vol. 33:1).

Represented (sales): Katz Television.

Represented (legal): Fenton & Keller.

Personnel:

Byron Elton, Vice President & General Manager.
 Mark Chassman, General Sales Manager.
 Julie Callahan, Local Sales Manager.
 Jonni Hunter, National Sales Manager.
 Elizabeth Hood, Program Director.
 Doug McKnight, News Director.
 Kenneth Bailey, Chief Engineer.
 Randy Cobb, Promotion Director.



KCCN-TV BPCT-820622KG Granted 7/30/82 © American Map Corp., No. 14244

David Bunnell, Production Manager.
 Debbie Clark, Business Manager.

Highest 30 Sec. Rate: \$2000.

NETWORK BASE HOURLY RATE: \$400.

City of License: Monterey. DMA: Monterey-Salinas. Rank: 115.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,007,560	601,610	1,609,170
Average Weekly Circulation (1994)	152,792	21,249	174,256
Average Daily Circulation (1994)			76,776

California—Salinas-Monterey

KSBW

Ch. 8

Network Service: NBC.

Licensee: KSBW License Inc., Box 81651, Salinas, CA 93912.

Studio: 238 John St., Salinas, CA 93901.

Telephone: 408-758-8888. Fax: 408-424-3750.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 158-kw visual, 34.7-kw aural. Antenna: 2934-ft. above av. terrain, 1554-ft. above ground, 4041-ft. above sea level.

Latitude 37° 03' 30"
Longitude 121° 46' 33"

Transmitter: Approx. 20-mi. S of San Jose in Santa Cruz Mountains.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 6.1-meter; RCA Americom, 3.6-meter Ku-band; Harris, M/A-Com receivers.

News Service: AP.

Ownership: Clifford E. Eley, Trustee. Note: Sale to EP Communications Inc. pends.

Began Operation: September 11, 1953 as share-time outlet with KMBY-TV, Monterey; on Feb. 2, 1955 FCC approved deal for it to buy & merge with KMBY-TV (Television Digest, Vol. 10:45; 11:6). Sale to John Blair & Co. approved by FCC Feb. 14, 1979 (Vol. 18:3). Sale to Gillett Holdings Inc. approved by FCC Dec. 30, 1986. Transfer to Trustee granted Sept. 1, 1992.

Represented (sales): TeleRep Inc.

Represented (legal): Pepper & Corazzini.

Personnel:

- Cindy Lindsay McGillen, President & General Manager.
- Wendy Hillan, National Sales Manager.
- Anne Marie Miller, Local Sales Manager.
- Maria Barrs, News Director.
- Teresa Burgess, Program Director.
- Ray Cleveland, Production Manager.
- Bob Stock, Promotion Director.



KSBW BMPCT-840731KE Granted 8/29/84 © American Map Corp., No. 14244

Larry Eastteam, Chief Engineer.
Michael Holmes, Business Manager.

Highest 30 Sec. Rate: \$2000.

NETWORK BASE HOURLY RATE: \$1412.

City of License: Salinas. DMA: Monterey-Salinas. Rank: 115.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	2,162,570	1,078,310	3,240,880
Average Weekly Circulation (1994)	216,124	135,083	351,583
Average Daily Circulation (1994)			164,610

California—Salinas-Monterey

KSMS-TV

Ch. 67

Network Service: Univision.

Licensee: KSMS-TV L.P., 67 Garden Court, Monterey, CA 93940.

Studio: 67 Garden Court, Monterey, CA 93940.

Telephones: 408-373-6767; 408-757-6711. Fax: 408-373-6700.

Technical Facilities: Channel No. 67 (788-794 MHz). Authorized power: 1260-kw max. visual. Antenna: 2299-ft. above av. terrain, 200-ft. above ground, 3260-ft. above sea level.

Latitude 36° 45' 23"
Longitude 121° 30' 05"

Transmitter: Fremont Peak.

News Service: UPI.

Ownership: KSMS-TV Acquisition L.P.

Began Operation: September 1, 1986. Sale to present owners by Schuyler Bcstg. Corp. approved by FCC Sept. 11, 1990.

Represented (sales): Univision.

Represented (legal): Leventhal, Senter & Lerman.

Personnel:

Daniel D. Villanueva, President & General Manager.
Carlos Ramor, Vice President & General Sales Manager.
Jeff Hoffman, Chief Engineer.
Fidel Soto, News Director.
Maurico Acosta, Program Director.
Olivila Alvarado, Promotion Director.
Sam Callaway, Business Manager.



KSMS-TV BPCT-801208KG Granted 3/7/86 © American Map Corp., No. 14244

Rates: On request.

City of License: Monterey. DMA: Monterey-Salinas. Rank: 115.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	454,810	267,140	721,950
Average Weekly Circulation (1994)	12,985	11,995	25,176
Average Daily Circulation (1994)			19,742

California—San Diego

KFMB-TV

Ch. 8

Network Service: CBS.

Licensee: Midwest Television Inc., 7677 Engineer Rd., San Diego, CA 92111.

Studio: 7677 Engineer Rd., San Diego, CA 92111.

Telephone: 619-571-8888. Fax: 619-569-4203.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 740-ft. above av. terrain, 284-ft. above ground, 1050-ft. above sea level.

Latitude 32° 50' 17"
Longitude 117° 14' 56"

Transmitter: Mount Soledad.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 4.5-meter C-band; Miralite, 3.7-meter Ku & C-band; Standard Communications receivers.

AM Affiliate: KFMB, 5-kw, 760 kHz.

FM Affiliate: KFMB-FM, 30-kw, 100.7 MHz (No. 264), 620-ft.

News Services: AP, UPI.

Ownership: Midwest Television Inc. (Group Owner).

Began Operation: May 16, 1949. Sold to Kennedy Bcstg. Co. April 25, 1951 (Television Digest, Vol. 7:18); sold to Wrather-Alvarez Broadcasting March 25, 1953 (Vol. 9:5, 13). Sale of 38.89% interest by Maria Helen Alvarez to Marietta Investment Corp. approved July 2, 1958 by FCC (Vol. 14:24, 27). Merger of Marietta Bcstg. Inc. into Transcontinent Television Corp. approved May 13, 1959 by FCC (Vol. 15:7, 12, 20).

Represented (sales): Petry Television Inc.

Represented (legal): Covington & Burling.

Represented (engineering): Hammett & Edison Inc.

Personnel:

August C. Meyer Jr., President & Chief Executive Officer, Midwest Television Inc.
Jack B. Everette, President & Chief Operating Officer, Midwest Television Inc.



KFMB-TV BPCT-4509 Granted 5/16/72 © American Map Corp., No. 14244

Arnold J. Kleiner, President & General Manager.
J. M. Bradley, Assistant General Manager & Business Manager.
Randy Bixler, Local Sales Manager.
Steve Ramsey, News Director.
Harry Melkerson, National Sales Manager.
Jules Moreland, Program Director.
John Weigand, Manager of Engineering.

Rates: On request.

City of License: San Diego. DMA: San Diego. Rank: 27.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	3,805,580	2,249,820	6,055,400
Average Weekly Circulation (1994)	636,756	148,644	785,668
Average Daily Circulation (1994)			457,177

California—San Diego

KGTV

Ch. 10

Network Service: ABC.

Licensee: McGraw-Hill Broadcasting Co., Box 85347, San Diego, CA 92186-5347.

Studio: 47th St. & Freeway 94, San Diego, CA 92102.

Telephone: 619-237-1010. Fax: 619-262-1302.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 750-ft. above av. terrain, 252-ft. above ground, 1049-ft. above sea level.

Latitude 32° 50' 20.50"
Longitude 117° 14' 56.50"

Transmitter: Mount Soledad.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 9.1-meter; Andrew, 4.5-meter; Microdyne, 7-meter; RCA, 3-meter Ku-band; Satcom Technologies, 5.1-meter Ku & C-band; AvanteK, Standard Communications receivers.

SNG Mobile Dish: DX Engineering.

News Services: AP, UPI.

Ownership: McGraw-Hill Broadcasting Co. (Group Owner).

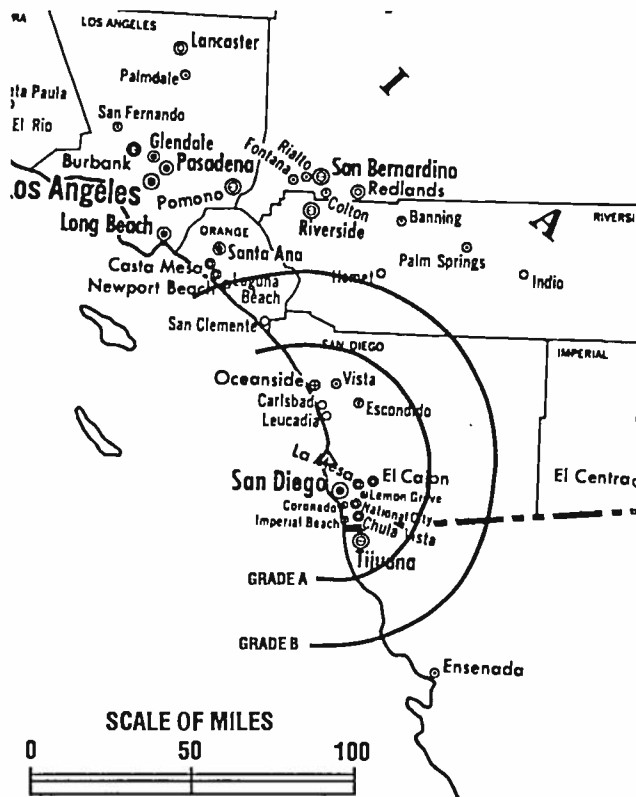
Began Operation: September 13, 1953. Sale of control to Fox, Wells & Co. by Tom Sharp, Charles E. Salik and TBC group approved by FCC Oct. 13, 1954 (Television Digest, Vol. 13:31, 32, 34, 38, 42). Sale of 46.22% to Newsweek by Fox, Wells & Co. interests approved Aug. 7, 1957 (Vol. 13:30, 33). Sale to Time-Life approved by FCC March 21, 1962 (Vol. 2:13). Sale to present owners approved March 8, 1972 (Vol. 12:10, 11).

Represented (sales): MMT Sales Inc.

Represented (legal): Koteen & Naftalin.

Personnel:

Edward Reilly Jr., Executive Vice President, McGraw-Hill Broadcasting.
Edward Quinn, Vice President & General Manager.
Darrell Brown, General Sales Manager.
Howard Oleff, Director of Local Sales & Marketing.
Ronald Jennings, Director of Engineering.
Kelly McMackin, Local Sales Manager.
Mark Wilcox, National Sales Manager.



KGTV BMPCT-3170 Granted 7/1/55 © American Map Corp., No. 14244

Jack Villarrubia, Director of Business Affairs.
Don Lundy, Director of Program Operations.
Jeff Klotzman, News Director.
Michael Biltucci, Manager of Broadcast Operations.
Chris Madsen, Traffic Manager.
Amy Blum, Public Affairs Director.
Judith Vance, Director of Creative Services & Promotion.

Highest 30 Sec. Rate: \$7500.

City of License: San Diego. DMA: San Diego. Rank: 27.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,933,340	852,740	2,786,080
Average Weekly Circulation (1994)	613,825	138,709	753,266
Average Daily Circulation (1994)			419,129

California—San Diego

KNSD

Ch. 39

Network Service: NBC.

Licensee: KNSD License Inc., 8330 Engineer Rd., San Diego, CA 92111-2493.

Studio: 8330 Engineer Rd., San Diego, CA 92171.

Telephone: 619-279-3939. **Fax:** 619-279-1076.

Technical Facilities: Channel No. 39 (620-626 MHz). Authorized power: 2500-kw max. & 813-kw horizontal visual, 500-kw max. & 81.3-kw horizontal aural. Antenna: 1894-ft. above av. terrain, 155-ft. above ground, 2678-ft. above sea level.

Latitude 32° 41' 48.00"
Longitude 116° 56' 05.80"

Transmitter: San Miguel Mountain, 13-mi. E of San Diego center.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Scientific-Atlanta, 10-meter C-band; Scientific-Atlanta, 7-meter C-band; Dalsat, 6-meter Ku-band; Chapparral, 5-meter C-band; Dalsat, 4.6-meter Ku-band; Andrew, Chapparral, Hamis, Microdyne, Scientific-Atlanta receivers.

SNG Mobile Dish: Andrew, 2.3-meter Ku-band.

News Services: AP, CNN Headline News, Sports News Satellite, UPI.

Ownership: New World Communications Group (Group Owner).

Began Operation: November 14, 1965. Sale to Storer Communications by Bass Brothers Enterprises approved by FCC Sept. 30, 1974 (Television Digest, Vol. 13:12, 13; 14:39). Previous sale to Bass Bros. by San Diego Telecasters Inc. (Lawrence Shushan, Paul Corriere, Sample-Brown Enterprises and Town & Country Development) approved by FCC Aug. 31, 1967. Sale to SCI Television Inc. approved Aug. 20, 1987. Transfer to Trustee granted Sept. 1, 1992. Sale to present owner approved April 13, 1993.

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Pepper & Corazzini.

Personnel:

Neil Derrough, President & General Manager.
Joseph M. Collins, Director, Sales & Marketing.
Mike McCarthy, Local Sales Manager.
Chris Johnson, National Sales Manager.



KNSD BPCT-920818KE Granted 11/20/92 © American Map Corp., No. 14244

Penny Martin, Program Manager.
Thomas Wimberly, Director of Technical Services.
Ric Schwartz, Production Manager.
Irv Kass, News Director.
Randal Fleury, Business Manager.
Doug Gilmore, Promotion Director.

Rates: On request.

City of License: San Diego. **DMA:** San Diego. **Rank:** 27.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	3,160,120	1,992,760	5,152,880
Average Weekly Circulation (1994)	601,582	118,996	722,200
Average Daily Circulation (1994)			366,059

California—San Diego

KTTY

Ch. 69

Network Service: None, independent.

Licensee: San Diego Television Inc., Debtor-in-Possession, Box 121569, San Diego, CA 92112-5569.

Studio: 1696 Frontage Rd., Chula Vista, CA 92011.

Telephone: 619-575-6969. Fax: 619-424-6449.

Technical Facilities: Channel No. 69 (800-806 MHz). Authorized power: 4790-kw max. & 2088-kw horizontal visual, 479-kw max. & 209-kw horizontal aural. Antenna: 1950-ft. above av. terrain, 225-ft. above ground, 2791-ft. above sea level.

Latitude	32°	41'	47"
Longitude	116°	56'	07"

Transmitter: Mount San Miguel, San Diego.

Satellite Earth Stations: Echosphere, 3-meter C-band; United Satellite Systems, 5-meter C-band; Vertex, 4.57-meter Ku-band; Standard Communications receivers.

Ownership: San Diego Television Inc.

Began Operation: September 30, 1984.

Represented (sales): Settel Inc.

Represented (legal): Hopkins & Sutter.

Personnel:

- James M. Harmon, General Manager.
- Andrew Feldman, Local Sales Manager.
- Gayle Garrett, National Sales Manager.
- Shirley Dixon, Program Director.
- Ted Lon, Business Manager.
- Doug Corcoran, Chief Engineer.
- Sandi Banister, Promotion Manager.
- J. Daniel Jones, Production Manager.
- Sandy LaPacz, Traffic Manager.



KTTY BNPCT-840217KI Granted 6/29/84 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$300.

City of License: San Diego. DMA: San Diego. Rank: 27.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	2,393,430	1,542,340	3,935,770
Average Weekly Circulation (1994)	156,744	46,925	204,367
Average Daily Circulation (1994)			53,393

California—San Diego

KUSI-TV

Ch. 51

Network Service: None, independent.

Licensee: Channel 51 of San Diego Inc., Box 719051, San Diego, CA 92171.

Studio: 4575 Viewridge Ave., San Diego, CA 92123.

Mailing Address: Box 719051, San Diego, CA 92171.

Telephone: 619-571-5151. Fax: 619-571-4852.

Technical Facilities: Channel No. 51 (692-698 MHz). Authorized power: 2880-kw max. visual, 288-kw max. aural. Antenna: 1840-ft. above av. terrain, 169-ft. above ground, 2649-ft. above sea level.

Latitude	32°	41'	52"
Longitude	116°	56'	02"

Transmitter: Mount San Miguel, 13-mi. E of San Diego.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.5-meter Ku-band; M/A-Com, Scientific-Atlanta receivers.

News Services: AP, CNN, Conus.

Ownership: McKinnon Broadcasting Co. (Group Owner).

Began Operation: September 13, 1982. Transfer of control to McKinnon Broadcasting Co. from United States International University approved by FCC April 10, 1990 (Television Digest, Vol. 30:8).

Represented (sales): Katz Independent Television.

Represented (legal): Cohn & Marks.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

Michael D. McKinnon, President & General Manager.

Mike McKinnon II, Vice President, Operations.

Al Ittleson, Vice President, Programming.

Greg Strauser, General Sales Manager.

Judy Ritchey, National Sales Manager.

Richard Tuininga, News Director.



KUSI-TV BMPCT-810630KE Granted 9/10/81 © American Map Corp., No. 14244

Tom McCarthy, Promotion Director.
 Joe Twohig, Production Manager.
 Richard Large, Chief Engineer.
 Robert Otroba, Business Manager.
 Darla Davis, Community Affairs Director.
 Kiat Tohsakul, Traffic Manager.

Rates: On request.

City of License: San Diego. DMA: San Diego. Rank: 27.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	947,520	331,810	1,279,330
Average Weekly Circulation (1994)	401,627	92,126	494,143
Average Daily Circulation (1994)			188,155

California—San Diego-Tijuana, Mexico

XETV

Ch. 6

Network Service: Fox.

Licensee: Radio-Television S.A.

Studio: Mount San Antonio, Tijuana, Baja California, Mexico.

Mailing Address: 8253 Ronson Rd., San Diego, CA 92111.

Telephone: 619-279-6666. **Fax:** 619-268-9388.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 50-kw aural. Antenna: 1000-ft. above av. terrain, 550-ft. above ground, 1423-ft. above sea level.

Latitude	32°	30'	49"
Longitude	117°	01'	08"

Transmitter: Mount San Antonio, Tijuana, Baja California, Mexico.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Scientific-Atlanta, 10-meter.

Ownership: Radio-Television S.A.

Began Operation: February 18, 1953.

Represented (sales): TeleRep Inc.

Represented (legal): Haley, Bader & Potts.

Personnel:

- Martin Colby, Vice President & General Manager.
- Joan O'Laughlin Henning, Station & General Sales Manager.
- Chuck Dunning, Local Sales Manager.
- Robert Taylor, Business Manager.
- Felipe Fernandez, Executive Director, Operations & Engineering.
- Antonio Frias, Chief Engineer.
- Valerie Hoffman, Program Manager.



Predicted contours supplied by station

© American Map Corp., No. 14244

Judy Albrecht, Promotion Director.
Julian M. Kaufman, Station Consultant.

Highest 30 Sec. Rate: \$10,000.

DMA: San Diego. Rank: 27.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	3,513,230	2,194,060	5,707,290
Average Weekly Circulation (1994)	493,545	117,815	611,818
Average Daily Circulation (1994)			278,738

California—San Diego-Tijuana, Mexico

XEWT-TV

Ch. 12

Network Service: None, Independent.

Licensee: Televisora de Calimex S.A., 4498 Camino de la Plaza, Suite A, San Ysidro, CA 92173.

Studio: Calle Canal 12, No. 4400, Tijuana, Baja California, Mexico.

Mailing Address: Box 434537, San Diego, CA 92143-4537.

Telephones: 619-528-1212; 619-595-0976. Fax: 619-280-9378.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 64-kw visual, 32-kw aural. Antenna: 1000-ft. above av. terrain, 200-ft. above ground, 1250-ft. above sea level.

Latitude 32° 30' 08"
Longitude 117° 02' 30"

Transmitter: Monte San Antonio, Tijuana, Baja California, Mexico.

Satellite Earth Station: Chapparal, 5-meter C-band; International Satellite receivers.

News Services: Informex, UPI.

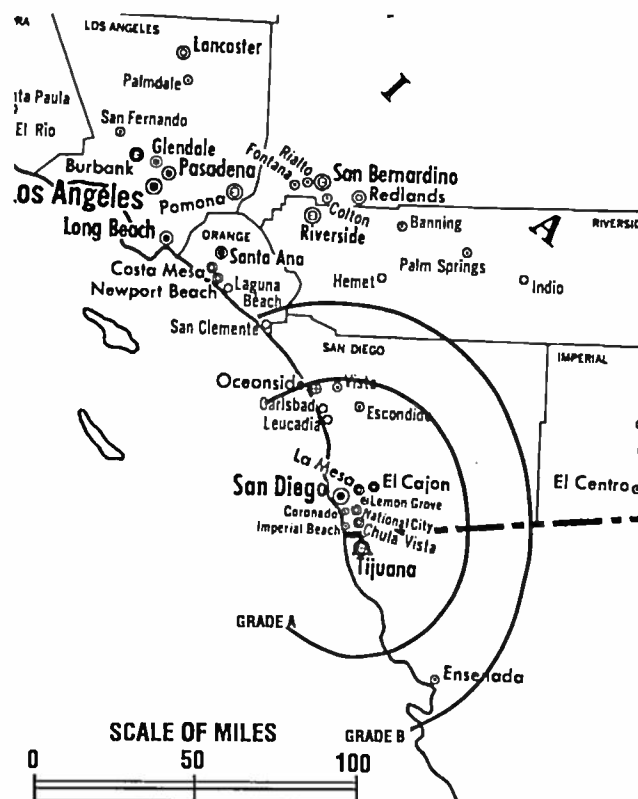
Ownership: Televisora de Calimex S.A.

Began Operation: July 12, 1960.

Represented (sales): Energy Communications.

Personnel:

Jose Luis Guasch, Vice President.
Kathia Bustillos, General Sales Manager.
Ricardo Jimenez, Promotion Manager.
Jesus Fernandez, Business Manager.
Marco Jacome, Traffic Manager.
Salvador Hernandez, Chief Engineer.
Fernando Del Monte, News Director.
Donna Miasako, Marketing Manager.



Predicted contours supplied by station

© American Map Corp., No.

Juan Urias, Operations Manager.
Ninfa Romero, Production Manager.

Highest 30 Sec. Rate: \$525.

DMA: San Diego. Rank: 27.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	2,438,800	1,558,200	3,997,000
Average Weekly Circulation (1994)	22,736	24,536	47,325
Average Daily Circulation (1994)			22,094

California—San Francisco

KBHK-TV

Ch. 44

Network Service: None, Independent.

Licensee: United Television Inc., 8501 Wilshire Blvd., Beverly Hills, CA 90211.

Studio: 650 California St., San Francisco, CA 94108.

Telephone: 415-249-4444. Fax: 415-397-1924.

Technical Facilities: Channel No. 44 (650-656 MHz). Authorized power: 5000-kw max. visual. Antenna: 1611-ft. above av. terrain, 879-ft. above ground, 1713-ft. above sea level.

Latitude 37° 45' 20"
Longitude 122° 27' 05"

Transmitter: Mount Sutro.

Ownership: United Television Inc. (Group Owner).

Began Operation: January 2, 1968. Sale to present owner by Field Communications approved by FCC May 26, 1983 (Television Digest, Vol. 22:45, 47).

Represented (sales): Katz Independent Television.

Represented (legal): Wilmer, Cutler & Pickering.

Personnel:

John Siegel, President.
Gerard Braet, Vice President & General Manager.
Richard Jones, General Sales Manager.
Thomas Spitz, Program Manager.
Jacques Geoffrion, Production Manager.
George Brandt, Business Manager.
Suzanne Toner, Promotion Manager.
Larry Burden, Director of Operations.
Ed Karl, Chief Engineer.



KBHK-TV BPCT-880711KF Granted 8/24/88 © American Map Corp., No. 14244

Rates: On request.

City of License: San Francisco. DMA: San Francisco-Oakland-San Jose. Rank: 5.

Circulation © 1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	2,385,360	1,238,170	3,623,530
Average Weekly Circulation (1994)	778,953	292,191	1,070,796
Average Daily Circulation (1994)			405,957

California—San Francisco

KCNS

Ch. 38

Network Service: None, independent.

Licensee: West Coast United Bcstg. Co., 1550 Bryant St., No. 850, San Francisco, CA 94103.

Studio: 1550 Bryant St., No. 850, San Francisco, CA 94103.

Telephone: 415-863-3800. Fax: 415-863-3998.

Technical Facilities: Channel No. 38 (614-620 MHz). Authorized power: 5000-kw max. visual. Antenna: 1444-ft. above av. terrain, 726-ft. above ground, 1560-ft. above sea level.

Latitude 37° 45' 20"
Longitude 122° 27' 05"

Transmitter: Sutro Tower, No. 1, La Avanzada Rd.

Satellite Earth Station: DH Satellite, 3.7-meter Ku & C-band; Chapparral receivers.

News Services: NHK, Taiwan News, China News, Worldwide News, Philippine News.

Ownership: West Coast United Bcstg. Co.

Began Operation: December 28, 1968 as KUDO; left air April 15, 1971. Sale to Dr. W. Eugene Scott, et al., approved by FCC May 29, 1973. Resumed operation Aug. 4, 1974 as KVOF-TV. License renewal denied. FCC ordered station to cease operation Oct. 18, 1985. Present owner awarded facilities Aug. 22, 1984, began operation Jan. 1986.

Represented (legal): Sidley & Austin.

Personnel:

- Brent Scheiner, Station Manager.
- Paul Haines, Chief Engineer.
- Yvonne Clark, Controller.
- Duffy Wang, Production Manager.
- Martin Diaz, Operation Manager.
- Michele Rosenfeld, Traffic Manager.



KCNS BMPCT-890712KI Granted 8/9/89 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$400.

City of License: San Francisco. DMA: San Francisco-Oakland-San Jose. Rank: 5.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,530,850	846,740	2,377,590
Average Weekly Circulation (1994)	17,577	16,863	35,285
Average Daily Circulation (1994)			12,357

California—San Francisco

KDTV

Ch. 14

Network Service: Univision.

Licensee: KDTV License Partnership, 605 3rd Ave., 12th Floor, New York, NY 10158.

Studio: 2200 Palou Ave., San Francisco, CA 94124.

Telephones: 415-641-1400; 415-437-1414. Fax: 415-641-8677.

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 2570-kw max. & 813-kw horizontal visual, 257-kw max. & 81.3-kw horizontal aural. Antenna: 1250-ft. above av. terrain, 225-ft. above ground, 1476-ft. above sea level.

Latitude 37° 41' 07"
Longitude 122° 26' 01"

Transmitter: San Bruno Mountain, 1.6-mi. S of San Francisco.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Scientific-Atlanta, 4.6-meter; Scientific-Atlanta receivers.

News Services: Bay City News, UPI.

Ownership: Perenchio TV Inc. (Group Owner).

Began Operation: August 13, 1975 on Ch. 60. Switched to Ch. 14 on March 5, 1979. FCC approved sale by Bahia de San Francisco Television Co. to Univision Holdings (Hallmark Cards) June 12, 1987. Sale to present owner was approved Sept. 23, 1992 (Television Digest, Vol. 32:40).

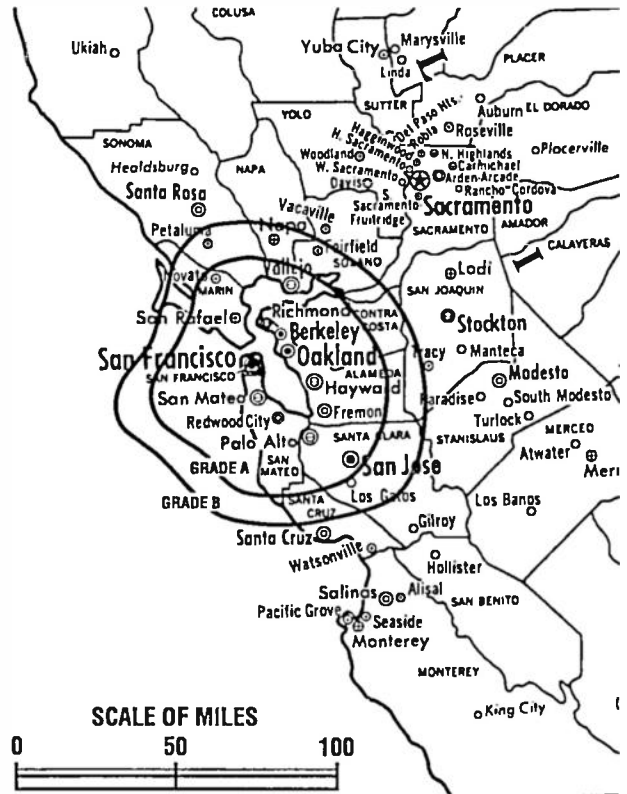
Represented (sales): Univision.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

- August Ruiz, Vice President & General Manager.
- Edwin Rivera, Local Sales Manager.
- Patricia Barraza, Local Sales Manager.
- Luis Echegoyen, News Director.
- Rolando Orellana, Production Manager.
- Mac McKenzie, Chief Engineer.
- Michael Burch, Promotion Director.
- Leslie Gilleland, Business Manager.
- Ernest Smythe, Marketing Director.



KDTV Doc. 21491 Granted 6/28/78 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$1600.

City of License: San Francisco. DMA: San Francisco-Oakland-San Jose. Rank: 5.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,587,580	749,880	2,337,460
Average Weekly Circulation (1994)	48,982	43,883	92,858
Average Daily Circulation (1994)			58,540

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California—San Francisco

KGO-TV

Ch. 7

Network Service: ABC.

Licensee: KGO Television Inc., 900 Front St., San Francisco, CA 94111-1450.

Studio: 900 Front St., San Francisco, CA 94111-1450.

Telephone: 415-954-7777. **Fax:** 415-954-7294.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1670-ft. above av. terrain, 977-ft. above ground, 1811-ft. above sea level.

Latitude	37°	45'	20"
Longitude	122°	27'	05"

Transmitter: Mount Sutro.

Satellite Earth Station: Transmit/receive Andrew, 9.3-meter; Avantek receivers.

AM Affiliate: KGO, 50-kw, 810 kHz.

News Services: AP, Bay City News, Nexus.

Ownership: Capital Cities/ABC Inc. (Group Owner).

Began Operation: May 5, 1949.

Represented (sales): Capital Cities/ABC National TV Sales.

Represented (engineering): Smith & Powstenko.

Personnel:

- Jim Topping, President & General Manager.
- Bob Young, General Sales Manager.
- Don Caruso, National Sales Manager.
- Robert Bushyhead, Local Sales Manager.
- John Moczulski, Director of Program Services.
- Bob Mitchell, Assistant Program Director.
- Lynne Mok, Film Director.
- Chuck Walker, Engineering Director.
- Greg Saunders, Promotion Director.



KGO-TV BPCT-2401 Granted 2/10/65 © American Map Corp., No. 14244

Milt Weiss, News Director.
Anthony Savicke, Controller.

Rates: On request.

City of License: San Francisco. **DMA:** San Francisco-Oakland-San Jose. **Rank:** 5.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	2,641,750	1,379,610	4,021,360
Average Weekly Circulation (1994)	1,376,372	553,812	1,933,630
Average Daily Circulation (1994)			1,039,533

California—San Francisco

KOFY-TV

Ch. 20

Network Service: None, Independent.

Licensee: Pacific FM Inc., 2500 Marin St., San Francisco, CA 94124.

Studio: 2500 Marin St., San Francisco, CA 94124.

Telephone: 415-821-2020.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 3470-kw max. visual, 347-kw max. aural. Antenna: 1550-ft. above av. terrain, 820-ft. above ground, 1654-ft. above sea level.

Latitude	37°	45'	20"
Longitude	122°	27'	05"

Transmitter: Sutro Tower, Clarendon Heights, San Francisco.

Multichannel TV Sound: Stereo and separate audio program.

News Service: AP.

Ownership: Pacific FM Inc.

Began Operation: April 1, 1968. Left air March 30, 1971. Sale to Leon Crosby approved by FCC Jan. 19, 1972. Resumed operation Feb. 4, 1972 (Television Digest, Vol. 12:6). Sale to present owner approved Sept. 5, 1980 (Vol. 19:34; 20:10). Resumed operation Oct. 1, 1980.

Represented (legal): Farrand, Cooper, Metzler & Bruiniers.

Represented (engineering): Hammett & Edison Inc.

Personnel:

James J. Gabbert, President & General Manager.
 Michael P. Lincoln, Station Manager.
 David LaFrance, General Sales Manager.
 Lynne Simon, National Sales Manager.
 Michele Ball, Program Director.
 Steve Coulam, Chief Engineer.



KOFY-TV BPC-850606KE Granted 10/16/85 © American Map Corp., No. 14244

Karen Provenza, Promotion Director.
 Len Freeman, Business Manager.

Highest 30 Sec. Rate: \$2000.

City of License: San Francisco. DMA: San Francisco-Oakland-San Jose. Rank: 5.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	2,322,630	1,196,730	3,519,360
Average Weekly Circulation (1994)	498,279	235,855	733,930
Average Daily Circulation (1994)			234,580

California—San Francisco

KPIX-TV

Ch. 5

Network Service: CBS.

Licensee: Group W Television Inc., 855 Battery St., San Francisco, CA 94111.

Studio: 855 Battery St., San Francisco, CA 94111.

Telephone: 415-362-5550. Fax: 415-765-8844.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1660-ft. above av. terrain, 980-ft. above ground, 1811-ft. above sea level.

Latitude 37° 45' 20"
Longitude 122° 27' 05"

Transmitter: Mount Sutro Television Center.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 11-meter; Scientific-Atlanta, 7-meter; Scientific-Atlanta, 4.6-meter; Scientific-Atlanta receivers.

News Services: AP, Bay City News, CBS, UPI.

Ownership: Group W—Westinghouse Broadcasting (Group Owner).

Began Operation: December 22, 1948. Sold to present owner by Associated Bcstrs. Inc. (Television Digest, Vol. 9:45, 10:11, 15, 19, 27).

Represented (sales): Group W Television Sales.

Represented (legal): Wilkes, Artis, Hedrick & Lane.

Personnel:

Harry Fuller, Vice President & General Manager.
Alan Buckman, General Sales Manager.
Rosemary Roach, Programming Director.
Dave Phillips, Engineering Manager.
Pam Donahue, Marketing Director.



KPIX-TV B-4230 Granted 6/24/69

© American Map Corp., No. 14244

Karen Reid, Sales Operations Manager.
Robert Dicks Jr., Operations Manager.

Rates: On request.

City of License: San Francisco. DMA: San Francisco-Oakland-San Jose. Rank: 5.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	2,647,980	1,380,820	4,028,800
Average Weekly Circulation (1994)	1,357,823	581,439	1,945,214
Average Daily Circulation (1994)			978,503

California—San Francisco

KRON-TV

Ch. 4

Network Service: NBC.

Licensee: Chronicle Broadcasting Co., 1001 Van Ness Ave., San Francisco, CA 94109.

Studio: 1001 Van Ness Ave., San Francisco, CA 94109.

Telephone: 415-441-4444. Fax: 415-561-8069.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 15.1-kw aural. Antenna: 1680-ft. above av. terrain, 977-ft. above ground, 1811-ft. above sea level.

Latitude 37° 45' 20"
Longitude 122° 27' 05"

Transmitter: Clarendon Heights between Mount Sutro & Twin Peaks.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Transmit/receive Harris, 5-meter Ku-band; Satcom Technologies, 6-meter C-band; Superior, 6-meter C-band; Andrew, 4.7-meter Ku & C-band; Vertex, 4.3-meter Ku-band; Agile Omni, Harris, Microdyne, Scientific-Atlanta receivers.

News Services: AP, Bay City News, CNN, National Weather Service, NBC, Nexus.

Ownership: Chronicle Broadcasting Co. (Group Owner).

Began Operation: November 15, 1949.

Represented (sales): Pety Television Inc.

Represented (legal): Covington & Burling.

Represented (engineering): A. D. Ring, P.C.

Personnel:

Amy McCombs, President & General Manager.
E. Richard Ceruski, Vice President & General Sales Manager.
Mark Murray, Vice President, Finance & Business Affairs.
Alan Holzer, Vice President of News, Programming & Creative Services.
Richard Swanson, Director of Marketing & Programming.
Karen Orofino, Local Sales Manager.
Al Connor, National Sales Manager.
Kevin Walsh, National Sales Manager.



KRON-TV BMPCT-7420 Granted 12/12/72 © American Map Corp., No. 14244

Richard Fisher, Director, KRON Video Enterprises.
Leslie Smith, Research Director.
Craig Porter, Chief Engineer.
Jodie Chase, Press Relations.

Highest 30 Sec. Rate: \$14,000.

NETWORK BASE HOURLY RATE: \$3000.

City of License: San Francisco. DMA: San Francisco-Oakland-San Jose. Rank: 5.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	2,317,450	1,191,940	3,509,390
Average Weekly Circulation (1994)	1,318,953	534,828	1,854,728
Average Daily Circulation (1994)			877,968

California—San Francisco

KTSF

Ch. 26

Network Service: None, independent.

Licensee: Lincoln Broadcasting Co., 100 Valley Dr., Brisbane, CA 94005.

Studio: 100 Valley Dr., Brisbane, CA 94005.

Telephone: 415-468-2626. Fax: 415-467-7559.

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 2500-kw max. & 1910-kw horizontal visual, 250-kw max. & 191-kw horizontal aural. Antenna: 1481-ft. above av. terrain, 259-ft. above ground, 1539-ft. above sea level.

Latitude	37°	41'	12"
Longitude	122°	26'	03"

Transmitter: 250 Radio Rd., Brisbane, CA.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Cablewave Systems, 2-meter Ku-band; Drake, M/A-Com, Scientific-Atlanta receivers.

News Services: AP, Bay City News, CNN.

Ownership: Lincoln Broadcasting Co.

Began Operation: September 4, 1976.

Represented (legal): Akin, Gump, Strauss, Hauer & Feld.

Personnel:

- Lillian L. Howell, President.
- Brian Holton, General Manager.
- Michael J. Sherman, Station Manager.
- Nancy Fuller, Business Manager.
- Martin Diaz, Program Director.
- Rose Shirinian, News & Public Affairs Director.
- Michael P. Fusaro, Chief Engineer.
- Janis Yuen, Promotion Director.



KTSF BMPCT-7538 Granted 9/8/75

© American Map Corp., No. 14244

Rates: On request.

City of License: San Francisco. DMA: San Francisco-Oakland-San Jose. Rank: 5.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	2,133,770	1,111,270	3,245,040
Average Weekly Circulation (1994)	80,368	57,854	137,531
Average Daily Circulation (1994)			53,131

California—Oakland-San Francisco

KTVU

Ch. 2

Network Service: Fox.

Licensee: KTVU Partnership, Box 22222, Oakland, CA 94623.

Studio: 2 Jack London Square, Oakland, CA 94607.

Mailing Address: Box 22222, Oakland, CA 94623.

Telephone: 415-834-1212. **Fax:** 415-272-9957.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1571-ft. above av. terrain, 977-ft. above ground, 1808-ft. above sea level.

Latitude	37°	45'	20"
Longitude	122°	27'	05"

Transmitter: Mount Sutro.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Microdyne, 5-meter Ku-band; Scientific-Atlanta, 10-meter C-band; Vertex, 5-meter Ku-band; Microdyne, Scientific-Atlanta receivers.

News Services: AP, Bay City News, CNN, Fox News, Reuters.

Ownership: Cox Enterprises Inc. (Group Owner).

Began Operation: March 3, 1958. Sale to present owner approved Oct. 16, 1963 by FCC (Television Digest, Vol. 3:32, 42).

Represented (sales): TeleRep Inc.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Hammett & Edison Inc.

Personnel:

Kevin O'Brien, Vice President & General Manager.
 Jeff Block, General Sales Manager.
 Cheryl Cox, National Sales Manager.
 Charles Stuart, Local Sales Manager.
 Fred Zehnder, News Director.
 Caroline Chang, Program Manager.
 Marcia Carter, Controller.



KTVU BPCT-4257 Granted 8/8/69

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Christine Rockamann-Wagner, Manager of Business Development.
 Sterling Davis, Director of Operations.
 Phil Arnone, Local Program Director.
 Tom Jermain, Local Sales Manager.
 Steve Poitras, Promotion Director.

Highest 30 Sec. Rate: \$25,000.

City of License: Oakland. **DMA:** San Francisco-Oakland-San Jose. **Rank:** 5.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	6,486,530	3,280,360	9,766,890
Average Weekly Circulation (1994)	1,531,450	571,801	2,124,732
Average Daily Circulation (1994)			1,010,296

California—San Jose

KICU-TV

Ch. 36

Network Service: None, independent.

Licensee: KICU Inc., 1585 Schallenger Rd., San Jose, CA 95131.

Studio: 1585 Schallenger Rd., San Jose, CA 95103.

Mailing Address: Box 36, San Jose, CA 95103.

Telephone: 408-298-3636. **Fax:** 408-298-1353.

Technical Facilities: Channel No. 36 (602-608 MHz). Authorized power: 4098-kw max. & 1905-kw horizontal visual, 410-kw max. & 191-kw horizontal aural. Antenna: 2251-ft. above av. terrain, 570-ft. above ground, 3012-ft. above sea level.

Latitude	37°	29'	17"
Longitude	121°	51'	59"

Transmitter: Monument Peak, Alameda County.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Andrew, 5-meter Ku & C-band; Microwave General, 5-meter Ku & C-band; Scientific-Atlanta, 5-meter C-band; Vertex, 4.7-meter Ku-band; Andrew, Avantek, M/A-Com, Scientific-Atlanta receivers.

News Services: AP, Bay City News.

Ownership: KICU Inc.

Began Operation: October 1, 1967. Sale to Ralph C. Wilson Industries by Vincent B. Welch, et al., approved by FCC Nov. 27, 1979 (Television Digest, Vol. 19:39). Sale to present owners by Ralph C. Wilson Jr. approved March 15, 1990.

Represented (sales): Blair Television.

Represented (legal): Leventhal, Senter & Lerman.

Represented (engineering): Smith & Powstenko.

Personnel:

- Jim Evers, President & General Manager.
- W. S. Beeman, Vice President & Director of Operations.
- John Dubois, Vice President & General Sales Manager.
- Melissa Tench-Stevens, Program Director.
- Bruce Gossett, National Sales Manager.
- Scott McIver, Sales Manager.



KICU-TV BMPCT-890302LB Granted 2/22/90 © American Map Corp., No. 14244

- Hal Engelter, Local Sales Manager.
- David Wolfe, Director of Marketing & Promotion.
- Curt Porter, Engineering Manager.
- Michael Konczal, News Director.
- Catherine Clifton, Controller.
- Roy Avila, Community Affairs Director.

Rates: On request.

City of License: San Jose. **DMA:** San Francisco-Oakland-San Jose. **Rank:** 5.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	2,277,770	1,177,480	3,455,250
Average Weekly Circulation (1994)	506,111	174,455	681,379
Average Daily Circulation (1994)			177,707

California—San Jose

KLXV-TV

Ch. 65

Network Service: None, independent.

Licensee: Cathedral of Faith, 2315 Canoas Garden Ave., San Jose, CA 95125.

Studio: 2315 Canoas Garden Ave., San Jose, CA 95125.

Telephone: 408-264-6565. Fax: 408-723-1670.

Technical Facilities: Channel No. 65 (776-782 MHz). Authorized power: 3060-kw max. visual, 306-kw max. aural. Antenna: 2663-ft. above av. terrain, 196-ft. above ground, 3934-ft. above sea level.

Latitude 37° 06' 41"
Longitude 121° 50' 30"

Transmitter: Loma Prieta antenna farm, 15-mi. S of San Jose.

Satellite Earth Stations: Scientific-Atlanta, 6.5-meter C-band; KLM, 4.5-meter C-band; Microdyne, Scientific-Atlanta receivers.

Ownership: Cathedral of Faith.

Began Operation: November 15, 1986. Sale to present owners by Donald B. Thompson approved by FCC March 31, 1987.

Represented (legal): May & Dunne, Chartered.

Represented (engineering): Hammett & Edison Inc.

Personnel:

Kurt Foreman, General Manager.
Tim Ordaz, General Sales Manager, Marketing & Program Director.
Skip Moretti, Chief Engineer.



KLXV-TV BMPCT-851112KL. Granted 4/28/86 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$60.

City of License: San Jose. DMA: San Francisco-Oakland-San Jose. Rank: 5.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,197,880	559,400	1,757,280
Average Weekly Circulation (1994)	5,765	7,860	13,854
Average Daily Circulation (1994)			4,197

California—San Jose

KNTV

Ch. 11

Network Service: ABC.

Licensee: KNTV License Inc., 645 Park Ave., San Jose, CA 95110.

Studio: 645 Park Ave., San Jose, CA 95110.

Telephone: 408-286-1111. **Fax:** 408-295-5461.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 79.4-kw visual, 19-kw aural. Antenna: 2769-ft. above av. terrain, 256-ft. above ground, 4041-ft. above sea level.

Latitude 37° 06' 40"
Longitude 121° 50' 34"

Transmitter: 4.6-mi. SSW of New Almaden, Peak Loma Prieta.

Satellite Earth Stations: Andrew, 7.3-meter; Andrew, 4.5-meter; AvanteK receivers.

News Services: AP, Bay City News.

Ownership: Granite Broadcasting Corporation (Group Owner).

Began Operation: September 12, 1955. Sale to Landmark Communications Inc. by Gill Industries approved by FCC July 28, 1978 (*Television Digest*, Vol. 18:3). Sale to present owner approved Nov. 17, 1989.

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Akin, Gump, Strauss, Hauer & Feld, L.L.P.

Personnel:

Stewart Park, President & General Manager.
Christine Jenkins, General Sales Manager.
Mark Benscheldt, Local Sales Manager.
Pat Purkey, National Sales Manager.
Terry McElhatton, News Director.
Bob Anderson, Promotion Director.
Louis R. Bell, Director of Engineering.



KNTV BPCT-4265 Granted 8/13/69

© American Map Corp., No. 14244

Debbie Marcouillier, Business Manager.
Susan Peterson, Marketing Director.

Highest 30 Sec. Rate: \$3500.

City of License: San Jose. **DMA:** San Francisco-Dakland-San Jose. **Rank:** 5.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	2,272,060	1,238,850	3,510,910
Average Weekly Circulation (1994)	311,699	146,061	459,917
Average Daily Circulation (1994)			196,730

California—San Jose

KSTS

Ch. 48

Network Service: Telemundo.

Licensee: Telemundo of Northern California Inc., 2349 Bering Dr., San Jose, CA 95131.

Studio: 2349 Bering Dr., San Jose, CA 95131.

Telephone: 408-435-8848. **Fax:** 408-433-5921.

Technical Facilities: Channel No. 48 (674-680 MHz). Authorized power: 4570-kw max. visual, 457-kw max. aural. Antenna: Circularly-polarized, 2070-ft. above av. terrain, 322-ft. above ground, 2872-ft. above sea level.

Latitude 37° 29' 05"
Longitude 121° 51' 51"

Transmitter: Monument Peak, approx. 10-mi. NNE of San Jose.

Satellite Earth Stations: Microwave General, 5-meter; Microwave General, 3-meter; Harris, M/A-Com, RCA receivers.

News Services: Bay City News, CNN, UPI.

Ownership: Telemundo Group Inc. (Group Owner).

Began Operation: May 31, 1981. Sale to present owner by National Group TV Inc. (N. John Douglas, et al.) approved by FCC July 31, 1987 (Television Digest, Vol. 27:26, 34).

Represented (legal): Hogan & Hartson.

Personnel:

- Enrique J. Perez, Vice President & General Manager.
- Ralph Herrera, General Sales Manager.
- Joseph Estevez, National Sales Manager.
- Eric Margeson, Chief Engineer.
- Dante Betteo, News Director.
- Maribel Madrigal, Program Director.
- Ken Elkin, Business Manager.



KSTS BMPCT-790917KN Granted 11/15/79 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$750.

City of License: San Jose. **DMA:** San Francisco-Oakland-San Jose. **Rank:** 5.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,922,100	1,007,020	2,929,120
Average Weekly Circulation (1994)	30,865	46,336	77,061
Average Daily Circulation (1994)			41,507

California—San Luis Obispo

KSBY

Ch. 6

Network Service: NBC.

Licensee: KSBY Licensee Inc., 467 Hill St., San Luis Obispo, CA 93405.

Studio: 467 Hill St., San Luis Obispo, CA 93405.

Telephones: 805-541-6666; 213-318-5630. Fax: 805-541-5142.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 12-kw aural. Antenna: 1781-ft. above av. terrain, 459-ft. above ground, 2904-ft. above sea level.

Latitude 35° 21' 37.00"
 Longitude 120° 39' 17.50"

Transmitter: Los Padres Forest, 5.5-mi. N of town.

Multichannel TV Sound: Stereo only.

News Services: AP, CNN.

Ownership: Clifford E. Eley, Trustee. Note: Sale to EP Communications pends.

Began Operation: May 25, 1953. John C. Cohan and Jerome Kantro's purchase of TV and radio KVEC from Christina M. Jacobson & Leslie H. Hacker approved June 13, 1956 (Television Digest, Vol. 12:24; 13:22, 29). Subsequent sale to Central California Communications Corp. (formerly Salinas Valley Bcstg. Corp.) by Cohan and Kantro approved July 18, 1957 by FCC. Sale to John Blair & Co. approved by FCC Feb. 14, 1979 (Vol. 18:3). FCC approved sale to Gillett Holdings Inc. Dec. 30, 1986. Transfer to Trustee was granted Sept. 1, 1992.

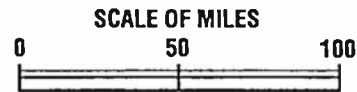
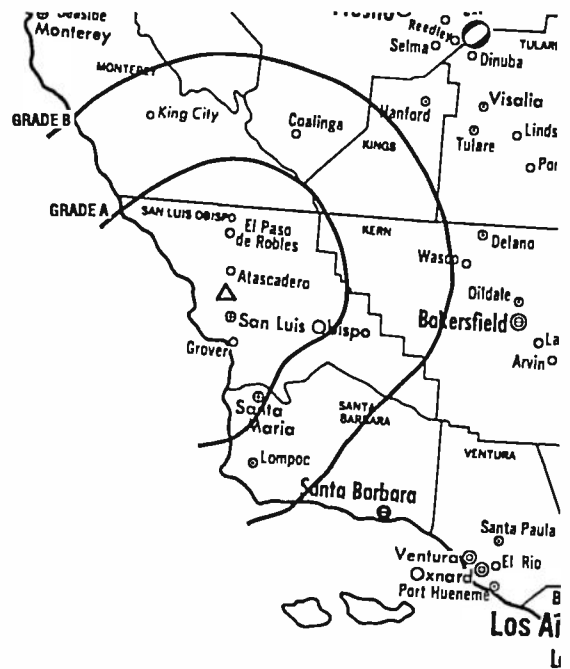
Represented (sales): TeleRep Inc.

Represented (legal): Pepper & Corazzini.

Represented (engineering): Smith & Powstenko.

Personnel:

- Cynthia Lindsay McGillen, President & General Manager.
- Mark Libby, Station Manager.
- Sandy Bane, National Sales Manager.
- Pete Magnusson, Local Sales Manager.
- Teresa Burgess, Program Director.
- James Brodsky, Chief Engineer.



KSBY BNPCT-1066 Granted 4/29/53 © American Map Corp., No. 14244

Madeline Palaszewski, Production Manager.
 Wade O'Hagan, Business Manager & Personnel Director.

Highest 30 Sec. Rate: \$1500.

City of License: San Luis Obispo. DMA: Santa Barbara-Santa Maria-San Luis Obispo.
 Rank: 112.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	444,990	173,750	618,740
Average Weekly Circulation (1994)	124,180	25,609	151,159
Average Daily Circulation (1994)			87,009

California—Santa Barbara

KEYT-TV

Ch. 3

Network Service: ABC.

Licensee: Smith Bcstg. of Santa Barbara Ltd. Partnership, Box 729, Santa Barbara, CA 93102.

Studio: 730 Miramonte Dr., Santa Barbara, CA 93109.

Telephone: 805-965-8533. Fax: 805-962-2342.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 50-kw visual, 5.89-kw aural. Antenna: 3010-ft. above av. terrain, 201-ft. above ground, 4201-ft. above sea level.

Latitude 34° 31' 32"
Longitude 119° 57' 08"

Transmitter: TV Peak, Santa Ynez Mountains.

Satellite Earth Stations: Scientific-Atlanta, 5-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Comtech, 3.8-meter Ku & C-band; Scientific-Atlanta, Standard Communications receivers.

News Service: UPI.

Ownership: Smith Broadcasting Group Inc. (Group Owner).

Began Operation: July 24, 1953. Sale by Harry C. Butcher-Collin M. Selph group to William F. Luton & family approved March 27, 1957 by FCC (Television Digest, Vol. 12:52, 13:9, 13). Luton sale to Shamrock Bcstg. approved by FCC Oct. 16, 1984. Sale to present owners approved by FCC April 21, 1987 (Vol. 27:8).

Represented (sales): Harrington, Righter & Parsons Inc.

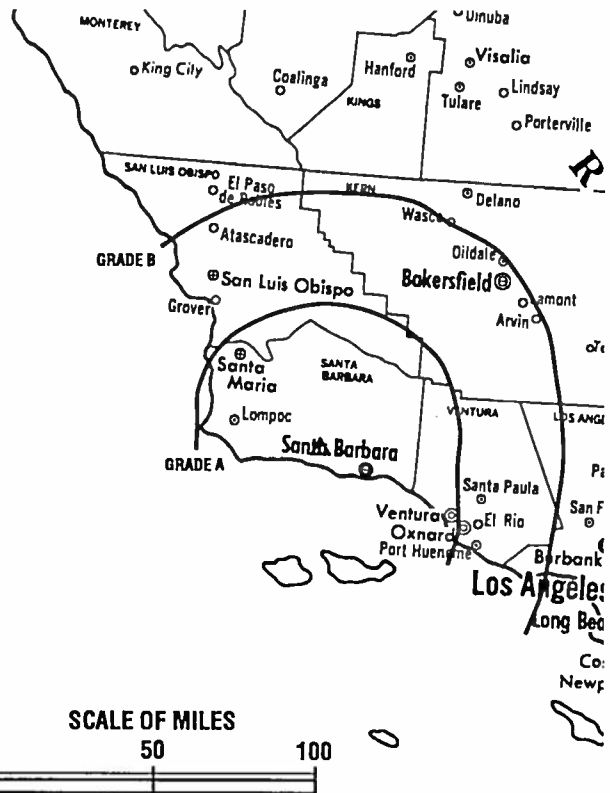
Represented (legal): Hogan & Hartson.

Personnel:

- Sandra Benton, Vice President & General Manager.
- King Harris, Director of News.
- Renee Foley, Program Director.
- Don Gragg, General Sales Manager.
- Bill Henry, Community Relations Director.
- Don Katich, Production Manager.
- Don Cadora, Chief Engineer.
- Jeff Martin, Promotion Director.
- Mark Keenan, Business Manager.

Highest 30 Sec. Rate: \$2000.

NETWORK BASE HOURLY RATE: \$444.



KEYT-TV BPCT-1122 Granted 11/12/52 © American Map Corp., No. 14244

City of License: Santa Barbara. DMA: Santa Barbara-Santa Maria-San Luis Obispo. Rank: 112.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	3,280,300	1,894,280	5,174,580
Average Weekly Circulation (1994)	203,256	32,424	235,966
Average Daily Circulation (1994)			107,095

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Television & Cable Factbook

California—Santa Maria

KCOY-TV

Ch. 12

Network Service: CBS.

Licensee: Stauffer Communications Inc., 1211 W. McCoy Lane, Santa Maria, CA 93455.

Studios: 1211 W. McCoy Lane, Santa Maria, CA 93455; 209 W. Alamar, Santa Barbara, CA 93111.

Telephone: 805-925-1200. Fax: 805-922-9830.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 115-kw visual, 22.9-kw aural. Antenna: 1941-ft. above av. terrain, 137-ft. above ground, 3385-ft. above sea level.

Latitude 34° 54' 37"
 Longitude 120° 11' 08"

Transmitter: Tepusquet Peak.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: RCA, 5-meter Ku-band; United Satellite Systems, 5-meter C-band; Scientific-Atlanta receivers.

News Service: AP.

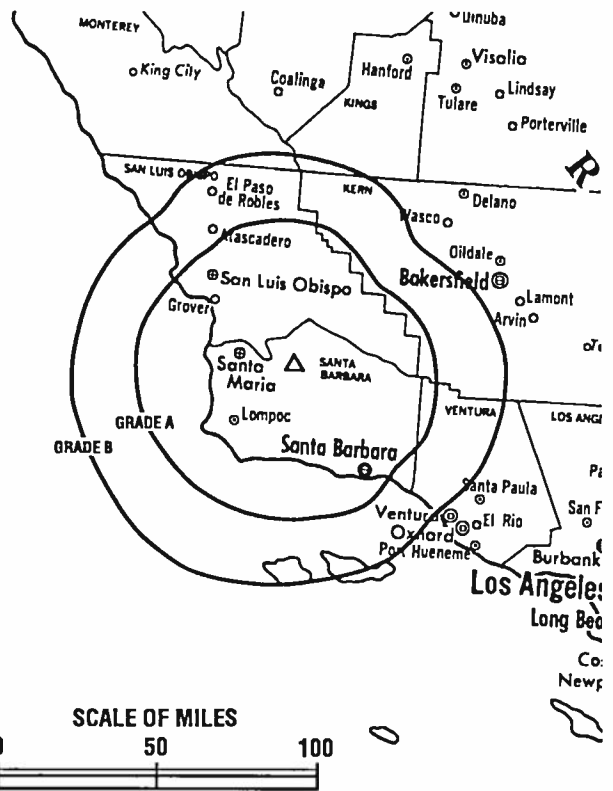
Ownership: Stauffer Communications Inc. (Group Owner).

Began Operation: March 16, 1964. Transfer of negative control from Dale G. Moore approved by FCC June 30, 1971. Sale to present owner by Helen Pedotti, et al. approved by FCC June 17, 1980 (Television Digest, Vol. 20:5).

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

- Charles S. Stauffer, General Manager.
- Joe Marcoe, General Sales Manager.
- Mark Pucket, Local Sales Manager.
- Dave Fete, Operations Manager.
- Dennis Bornhoft, Chief Engineer.
- Debbi Johnson, Business Manager.



KCOY-TV BPCT-4701 Granted 3/14/74 © American Map Corp., No. 14244

Rates: On request.

City of License: Santa Maria. DMA: Santa Barbara-Santa Maria-San Luis Obispo. Rank: 112.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	440,620	106,550	547,170
Average Weekly Circulation (1994)	148,816	15,288	164,122
Average Daily Circulation (1994)			85,077

California—Santa Rosa

KFTY

Ch. 50

Network Service: None, independent.

Licensee: KFTY Broadcasting Inc., 533 Mendocino Ave., Santa Rosa, CA 95401.

Studio: 533 Mendocino Ave., Santa Rosa, CA 95401.

Mailing Address: Box 1150, Santa Rosa, CA 95402.

Telephone: 707-526-5050. Fax: 707-526-7429.

Technical Facilities: Channel No. 50 (686-692 MHz). Authorized power: 302-kw max. & 209-kw horizontal visual, 12.6-kw aural. Antenna: 3084-ft. above av. terrain, 144-ft. above ground, 4454-ft. above sea level.

Latitude	38°	40'	09.60"
Longitude	122°	37'	51.70"

Holds CP for change to 398-kw max. visual, 3084-ft. above av. terrain. BPCT-900511KF.

Transmitter: 16-mi. NE of Santa Rosa on Mount St. Helena.

Satellite Earth Stations: Simulcast, 5-meter C-band; Vertex, 4.6-meter Ku-band; M/A-Com, Scientific-Atlanta receivers.

News Services: AP, CNN.

Ownership: KFTY Bcstg. Inc.

Began Operation: May 1, 1981. Sale to present owners by Sonoma Bcstg. Inc. approved by FCC Oct. 26, 1991.

Represented (legal): Keck, Mahin & Cate.

Represented (engineering): Hatfield & Dawson.

Personnel:

John Burgess, General Manager.
 Randy Rogers, Sales Manager.
 Renee Ingenito, Regional Sales.
 John Hirsch, Program Director.
 Ed Beebout, News Director.
 Melanie Bartlett, Marketing & Promotion Director.



KFTY BPCT-900511KF Granted 7/3/90 © American Map Corp., No. 14244

Charles Coburn, Chief Engineer.
 Al Huber Jr., Controller.

Highest 30 Sec. Rate: \$300.

City of License: Santa Rosa. DMA: San Francisco-Oakland-San Jose. Rank: 5.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	2,167,250	1,156,720	3,323,970
Average Weekly Circulation (1994)	102,454	26,892	129,442
Average Daily Circulation (1994)			39,950

KPST-TV

Ch. 66



Network Service: None, Independent.

Licensee: Pan Pacific Television Inc., 475 El Camino Real, Suite 308, Millbrae, CA 94030.

Studio: 475 El Camino Real, Suite 301, Millbrae, CA 94030.

Telephones: 415-697-6682; 707-644-8866.

Fax: 415-697-1280; 415-697-1268.

Technical Facilities: Channel No. 66 (782-788 MHz). Authorized power: 3459-kw max. & 912-kw horizontal visual, 346.6-kw max. & 91.2-kw horizontal aural. Antenna: 1529-ft. above av. terrain, 797-ft. above ground, 1631-ft. above sea level.

Latitude 37° 45' 20"
Longitude 122° 27' 05"

Transmitter: Mount Sutro Tower, San Francisco.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Scientific-Atlanta, 5-meter C-band; Scientific-Atlanta receivers.

News Service: WTN.

Ownership: Pan Pacific Television Inc.

Began Operation: November 25, 1986.

Represented (legal): Mullin, Rhyne, Emmons & Topel, P.C.

Represented (engineering): Smith & Powstenko.



KPST-TV BMPCT-860925KM Granted 10/9/86 © American Map Corp., No. 14244

Personnel:

- David LI, President & General Manager.
- C. T. Tuan, Vice President & General Sales Manager.
- Henry Wong, Local Sales Manager.
- Sammy Yang, Program & News Director.
- Paul Strleby, Chief Engineer.
- Jenny Chen, Traffic Manager.

Highest 30 Sec. Rate: \$200.

City of License: Vallejo. DMA: San Francisco-Oakland-San Jose. Rank: 5.

Circulation © 1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,530,460	861,880	2,392,340
Average Weekly Circulation (1994)	7,367	13,786	21,133
Average Daily Circulation (1994)			9,802

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Pan Pacific Television Inc.

475 El Camino Real 3 Fl. Millbrae, CA 94030
Tel: (415) 697-6682 Fax: (415) 697-1280

California—Ventura

KSTV-TV

Ch. 57

Network Service: None, independent.

Grantee: Costa de Oro Television Inc., 6020 Nicolle Ave., Ventura, CA 93003.

Studio: 6020 Nicolle Ave., Ventura, CA 93003.

Telephone: 805-650-8857. Fax: 805-650-8875.

Technical Facilities: Channel No. 57 (728-734 MHz). Authorized power: 1120-kw max. visual. Antenna: 833-ft. above av. terrain, 118-ft. above ground, 1319-ft. above sea level.

Latitude	34°	18'	10"
Longitude	119°	13'	41"

Transmitter: Willis Peak, 4.3-mi. ENE of Ventura.

Ownership: Costa de Oro Television Inc.

Began Operation: October 1, 1990.

Represented (engineering): Silliman & Silliman.

Personnel:

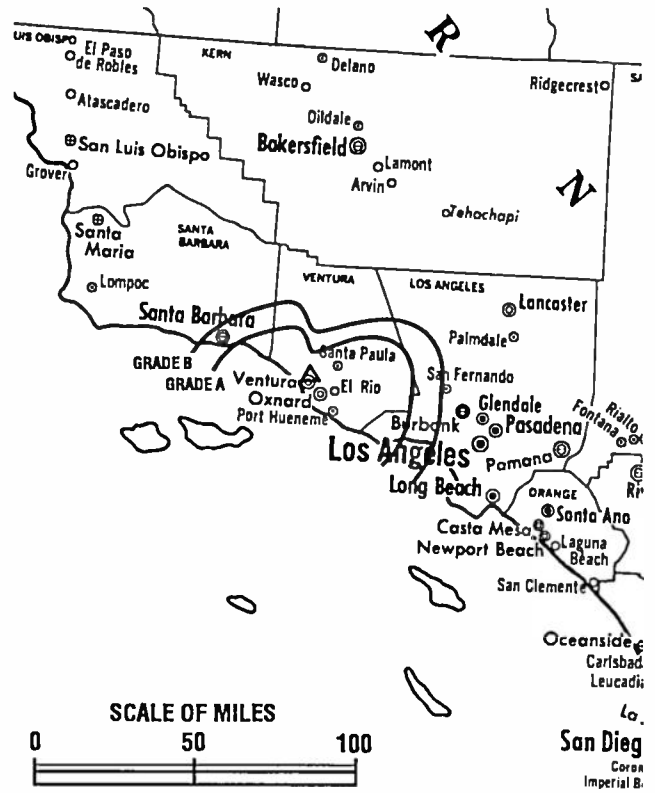
Walter Ulloa, President.

Larry Hunt, Chief Engineer.

Rates: On request.

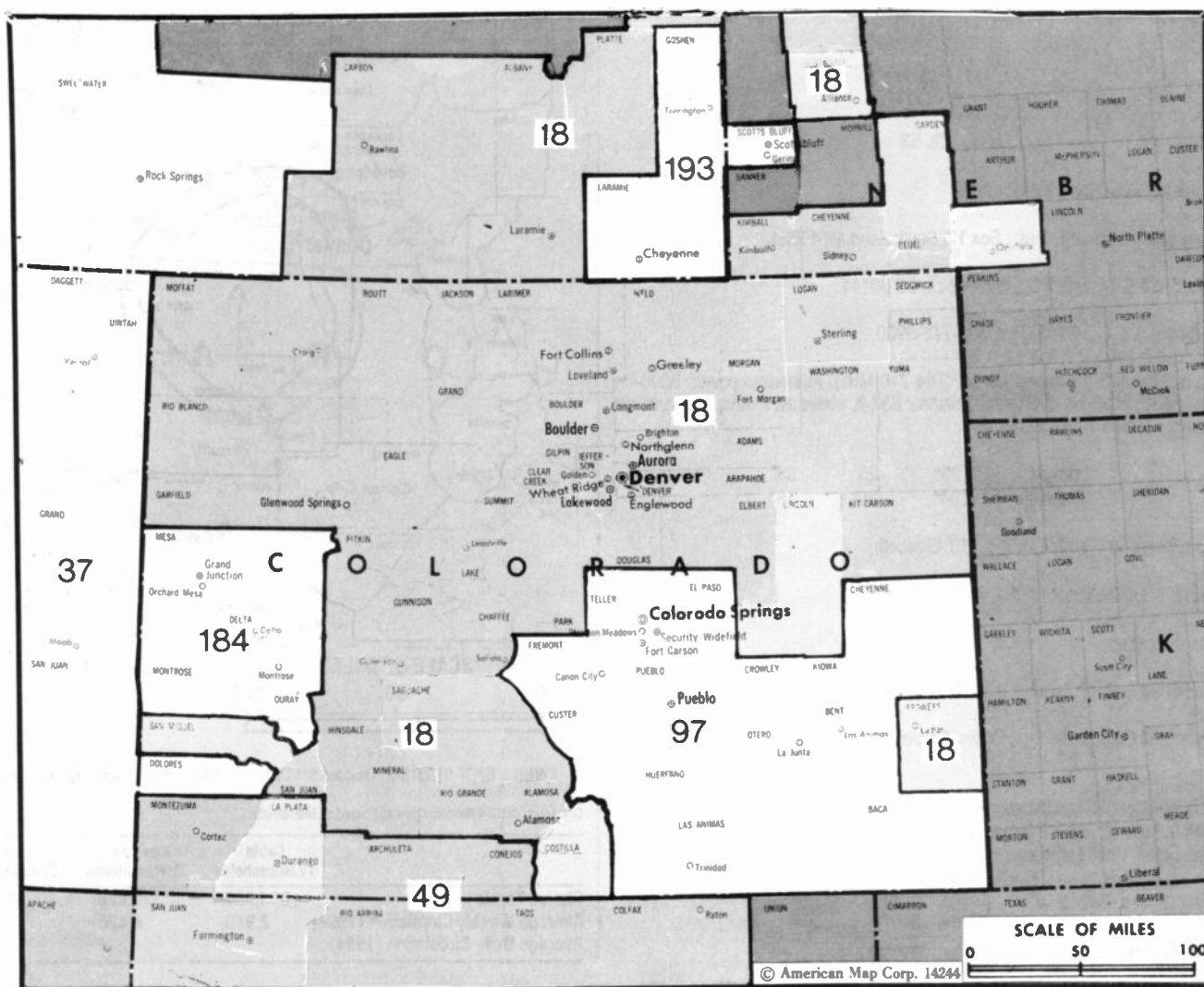
City of License: Ventura. DMA: Los Angeles. Rank: 2.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.



KSTV-TV BPCT-850725KT Granted 11/5/86 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,402,870	468,890	1,871,760
Average Weekly Circulation (1994)	8,228	9,684	17,912
Average Daily Circulation (1994)			8,837



MARKET	NIELSEN DMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
Denver, CO	1,142,160	18	KCEC (50), KCNC-TV (4), KDVR (31), KFCT (22), KFNR (11), KMGH-TV (7), KREG-TV (3), KSBS-TV (24), KTVD (20), KTVS (3), KUBD (59), KUSA-TV (9), KWGN-TV (2), KWHD (53), KJZZ-TV (14), KOOG-TV (30), KSGI-TV (4), KSL-TV (5), KSTU (13), KTVX (4), KUTV (2), KASA-TV (2), KBIM-TV (10), KCHF (11), KHFT (29), KLUZ-TV (41), KNAT (23), KOAT-TV (7), KOB-TV (4), KOBF (12), KOBR (8), KOCT (6), KOVT (10), KRPV (27), KRQE (13), KKTU (11), KOAA-TV (5), KRDO-TV (13), KXRM-TV (21)
Salt Lake City, UT	638,450	37	KJCT-TV (8), KREX-TV (5), KREY-TV (10), KREZ-TV (6)
Albuquerque-Santa Fe, NM	540,970	49	KDUH-TV (4), KGWN-TV (5), KKTU (33), KLWY (27), KSTF (10)
Colorado Springs-Pueblo, CO	258,800	97	
Grand Junction-Montrose, CO	61,090	184	
Cheyenne, WY-Scottsbluff, NE-Sterling, CO	49,000	193	

State Cross Reference List
Communities that receive programs of stations that are located elsewhere.

KKTU, Pueblo	See Colorado Springs, CO
KOAA-TV, Pueblo	See Colorado Springs, CO
KRDO-TV, Pueblo	See Colorado Springs, CO
KXRM-TV, Pueblo	See Colorado Springs, CO

Colorado Station Totals as of November 1, 1994

	VHF	UHF	TOTAL
Commercial Television Stations	13	8	21
Educational Television Stations	3	1	4
	16	9	25

— NEW AREA CODE —

State	Before	After	Effective Date
Colorado	303	303 970	Metropolitan Denver. Remainder of previous 303.
			April 2, 1995

Colorado—Castle Rock

KWHD

Ch. 53

Network Service: None, independent.

Licensee: Le Sea Bcstg. Corp., Box 12, South Bend, IN 46624.

Studio: 5450 S. Syracuse St., Englewood, CO 80111.

Telephone: 303-773-9953. Fax: 303-773-9960.

Technical Facilities: Channel No. 53 (704-710 MHz). Authorized power: 5000-kw max. visual, 1000-kw max. aural. Antenna: 633-ft. above av. terrain, 328-ft. above ground, 6995-ft. above sea level.

Latitude 39° 25' 58"
Longitude 104° 39' 18"

Transmitter: 400 County Line Rd. 158, Elizabeth.

Ownership: Le Sea Broadcasting Co. (Group Owner).

Began Operation: July 1, 1990.

Represented (sales): Landin Media Sales.

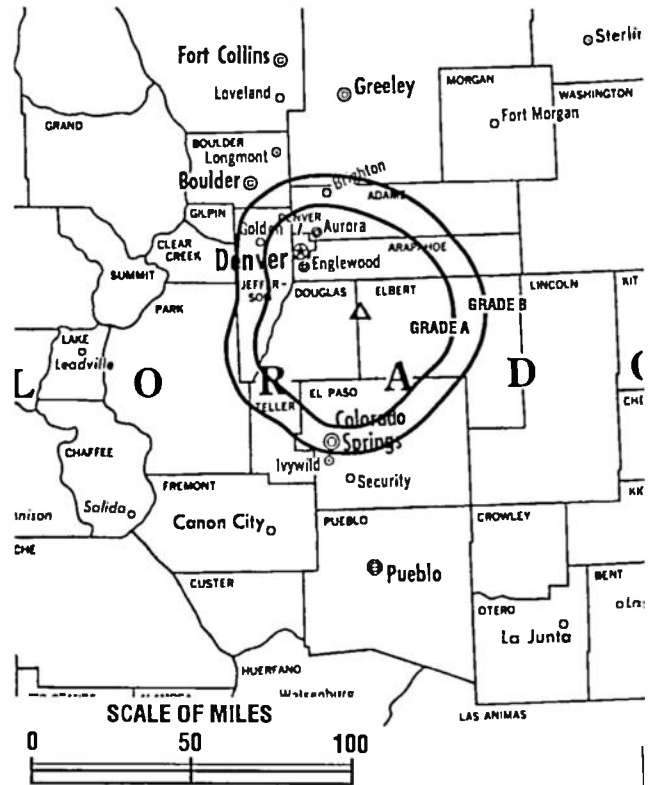
Represented (legal): Gardner, Carton & Douglas.

Personnel:

Mark Winslow, General Manager.
Mark Scheribel, General Sales Manager.
Hank Luthe, Chief Engineer.

Highest 30 Sec. Rate: \$50.

City of License: Castle Rock. DMA: Denver. Rank: 18.



KWHD BPCT-910613KF Granted 8/16/91 © American Map Corp., No. 14244

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	394,950	326,420	721,370
Average Weekly Circulation (1994)	2,910	4,426	7,394
Average Daily Circulation (1994)			2,590

Colorado—Colorado Springs-Pueblo

KKTV

Ch. 11

Network Service: CBS.

Licensee: KKTV Inc., Box 2110, Colorado Springs, CO 80901.

Studio: 3100 N. Nevada Ave., Colorado Springs, CO 80907.

Telephone: 719-634-2844. Fax: 719-634-3741.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 234-kw visual, 46.8-kw aural. Antenna: 2380-ft. above av. terrain, 351-ft. above ground, 9786-ft. above sea level.

Latitude 38° 44' 41"
Longitude 104° 51' 41"

Transmitter: Cheyenne Mountain.

Satellite Earth Stations: ADM, 6.1-meter C-band; Harris, 3.6-meter C-band; RCA, 4.6-meter Ku-band.

News Services: AP, CBS, CNN.

Ownership: Ackerley Communications Inc. (Group Owner).

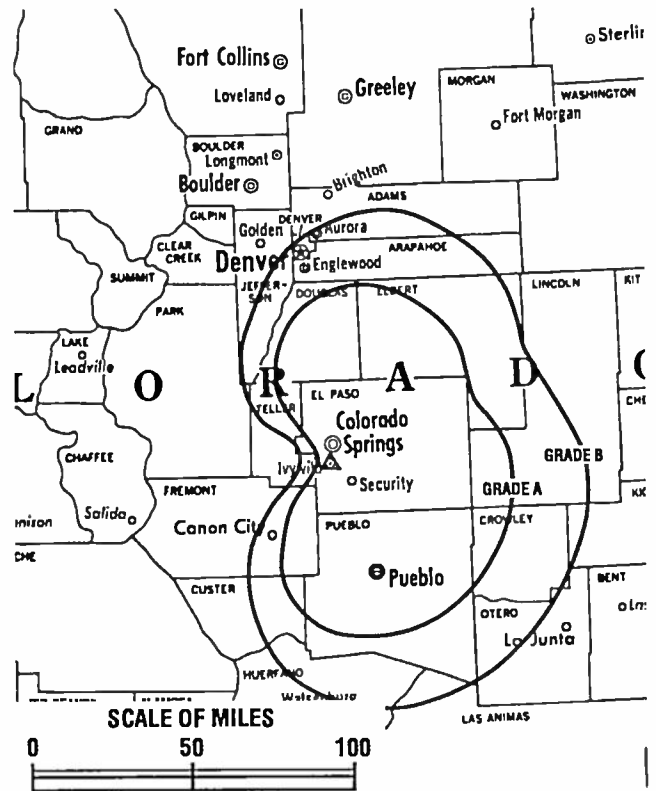
Began Operation: December 7, 1952. Sale to present owner by Capitol Bcstg. Co. approved by FCC Jan. 18, 1983 (Television Digest, Vol. 22:44). Sale to Capitol by Willard W. Garvey approved June 4, 1969 (Vol. 9:23). Previous sale by James D. & Betty Z. Russell and Gifford Philips approved July 31, 1963 (Vol. 3:31).

Represented (sales): Katz Continental Television.

Represented (legal): Rubin, Winston, Diercks, Harris & Cooke.

Personnel:

James D. Lucas, Vice President & General Manager.
Lloyd Wright, Station Manager.
Dan Smith, General Sales Manager.
Pie Malsom, National Sales Manager.
Rick Craddock, Chief Engineer & Operations Manager.
Lorna Duncan, Program Director.
George Sanchez, Promotion Director.



KKTV BPC7-2759 Granted 4/27/60

© American Map Corp., No. 14244

Deborah Bullock, Business Manager.
David Grossman, Marketing Director.

Rates: On request.

City of License: Colorado Springs. DMA: Colorado Springs-Pueblo. Rank: 97.

Circulation © 1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	401,500	294,010	695,510
Average Weekly Circulation (1994)	131,742	72,656	229,147
Average Daily Circulation (1994)			144,555

Colorado—Pueblo-Colorado Springs

KOAA-TV

Ch. 5

Network Service: NBC.

Licensee: Sangre de Cristo Communications Inc., Box 195, Pueblo, CO 81002.

Studios: 2200 7th Ave., Pueblo, CO 81003; 530 Communications Circle, Colorado Springs, CO 80905.

Telephones: 719-544-5782 (Pueblo); 719-632-5030 (Colorado Springs).

Fax: 719-544-7733 (Pueblo); 719-473-1675 (Colorado Springs).

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 200-kw visual, 20-kw aural. Antenna: Circularly polarized, 1300-ft. above av. terrain, 960-ft. above ground, 6300-ft. above sea level.

Latitude	38°	22'	24.50"
Longitude	104°	33'	27.20"

Transmitter: Baculite Mesa, approx. 7.9-mi. NNE of Pueblo.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 6-meter Ku-band; Harris, 3-meter Ku-band; Microdyne, 7-meter C-band; Microdyne, 3.6-meter Ku-band; Harris, M/A-Com, Microdyne receivers.

News Services: AP, NBC, Skycam.

Ownership: Evening Post Publishing Co.

Began Operation: June 29, 1953. Sale to present owner by Mahlon T. White, William Grant, et al., approved by FCC Aug. 6, 1976. Previous sale by Metropolitan TV Co. approved June 6, 1968 (Television Digest, Vol. 8:24). Sale by Star Bcstg. Co. (Bankers Life & Casualty Co., Chicago) approved Dec. 13, 1961 (Vol. 17:35; 1:14). Sale by partners Douglas D. Kahle & Robert L. Clinton Jr. to Star Bcstg. Co., approved Sept. 29, 1954 (Vol. 10:35, 40).

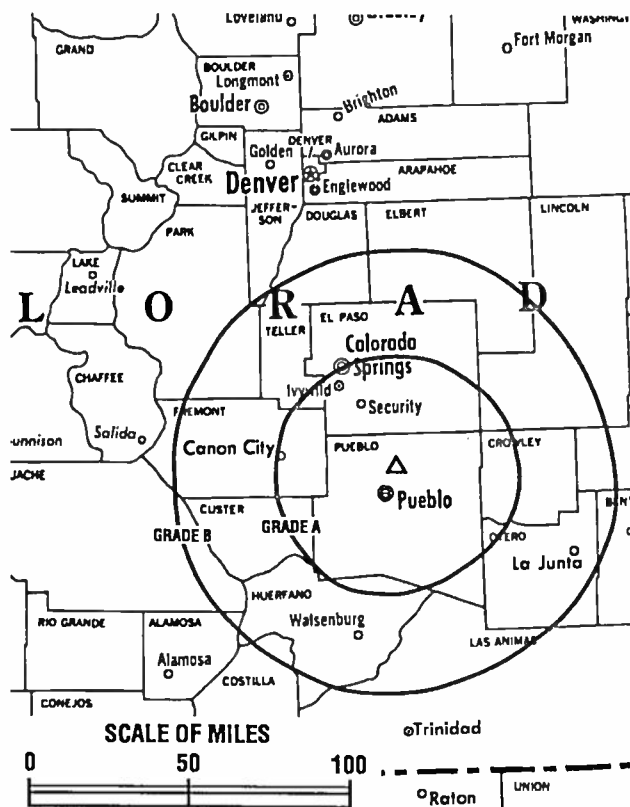
Represented (sales): Pety Television Inc.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

John O. Gilbert, President & General Manager.
 Phil Emmert, Local Sales Manager.
 Paul Doll, National Sales Manager.
 Greg Boyce, News Director.



KOAA-TV BMPCT-5334 Granted 7/8/59

© American Map Corp., No. 14244

Ron Eccher, Program Director.
 Rebecca Tyrrell, Promotion Director.
 Evie Hudson, Business Manager.
 Tom Ramirez, Marketing Director.
 Peter B. Hoekzema, Chief Engineer.
 Patricia Rodgers, Operations Manager.

Rates: On request.

NETWORK BASE HOURLY RATE: \$325.

City of License: Pueblo. DMA: Colorado Springs-Pueblo. Rank: 97.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	511,760	356,930	868,690
Average Weekly Circulation (1994)	122,215	66,649	206,548
Average Daily Circulation (1994)			114,173

Colorado—Colorado Springs-Pueblo

KRDO-TV

Ch. 13

Network Service: ABC.

Licensee: Pikes Peak Broadcasting Co., Box 1457, Colorado Springs, CO 80901-1457.

Studio: 399 S. 8th St., Colorado Springs, CO 80905.

Telephone: 719-632-1515. Fax: 719-520-9374.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 282-kw visual, 56.4-kw aural. Antenna: 2140-ft. above av. terrain, 153-ft. above ground, 9563-ft. above sea level.

Latitude 38° 44' 47"
Longitude 104° 51' 37"

Transmitter: Cheyenne Mountain.

Satellite Earth Stations: Andrew, 7.3-meter C-band; Andrew, 4.3-meter C-band; AFC, 3.9-meter Ku-band; Comtech, 4.5-meter Ku & C-band; Avantek, M/A-Com, Standard Communications receivers.

AM Affiliate: KRDO, 1-kw, 1240 kHz.

FM Affiliate: KRDO-FM, 96-kw, 95.1 MHz (No. 236), 2010-ft.

News Service: AP.

Ownership: Pikes Peak Broadcasting Co. (Group Owner).

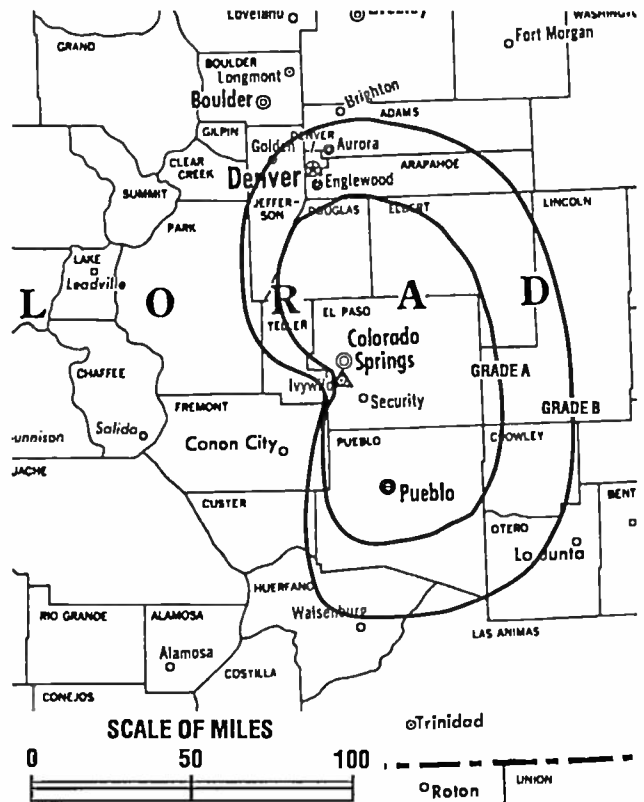
Began Operation: September 21, 1953. Sale to present owner by Joseph H. Rohrer approved by FCC Dec. 1, 1954 (Television Digest, Vol. 10:44, 49).

Represented (sales): Blair Television.

Represented (legal): Fletcher, Heald & Hildreth.

Personnel:

Harry W. Hoth Jr., Chairman & Chief Executive Officer.
Patti L. Hoth, President.
Neil O. Klockziem, General Manager.
Steve Shenkan, General Sales Manager.
Bob Piper, Local Sales Manager.



KRDO-TV BPCT-800410KK Granted 7/22/80 © American Map Corp., No. 14244

Paul Unwin, News Director.
Tom Grinewich, Program Director.
Charles Upton, Chief Engineer.

Rates: On request.

City of License: Colorado Springs. DMA: Colorado Springs-Pueblo. Rank: 97.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	355,800	221,790	577,590
Average Weekly Circulation (1994)	128,213	71,531	222,889
Average Daily Circulation (1994)			132,885

Colorado—Colorado Springs

KXRM-TV

Ch. 21

Network Service: Fox.

Licensee: KXRM Partnership, Box 15815, Colorado Springs, CO 80935.

Studio: 560 Wooten Rd., Colorado Springs, CO 80915.

Mailing Address: Box 15815, Colorado Springs, CO 80935.

Telephone: 719-596-2100. Fax: 719-591-4180.

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 1054-kw visual, 105.4-kw aural. Antenna: 2085-ft. above av. terrain, 125-ft. above ground, 9485-ft. above sea level.

Latitude 38° 44' 40"
Longitude 104° 51' 37"

Transmitter: Bldg. No. 29, Cheyenne Mountain.

Satellite Earth Station: Prodelin, 12-meter; Microdyne, RCA receivers.

Ownership: KXRM Partnership.

Began Operation: January 22, 1985.

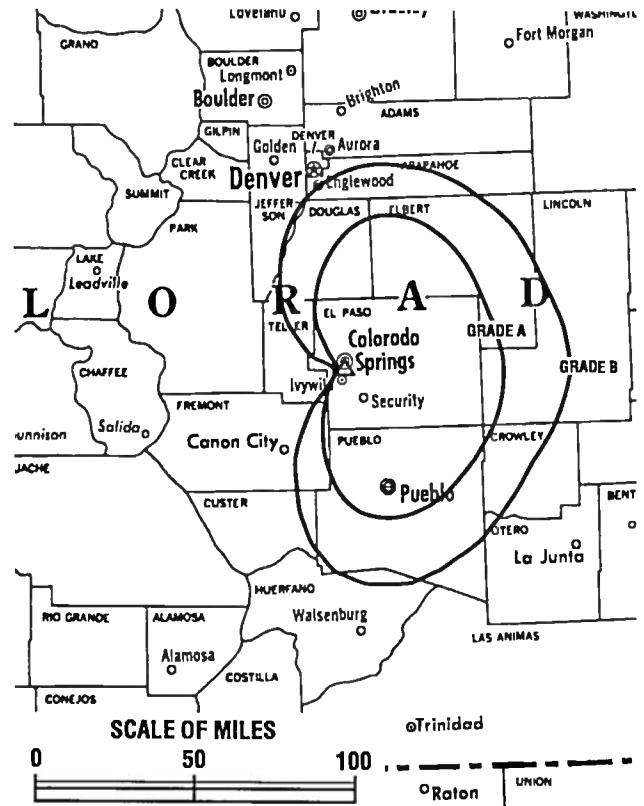
Represented (sales): Seltel Inc.; Art Moore Inc.

Represented (legal): Cohn & Marks.

Personnel:

Larry Douglas, President & General Manager.
Kim Carlson, General Sales Manager.
Lori Brown, Local Sales Manager.
Joe Duckett, Chief Engineer.

Highest 30 Sec. Rate: \$650.



KXRM-TV BMPCT-831020KH Granted 12/12/83 © American Map Corp., No. 14244

City of License: Colorado Springs. DMA: Colorado Springs-Pueblo. Rank: 97.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	384,010	285,440	669,450
Average Weekly Circulation (1994)	87,050	48,584	141,694
Average Daily Circulation (1994)			64,476

Colorado—Denver

KCEC

Ch. 50

Network Service: None, independent.

Licensee: Golden Hills Bcstg. Corp., 11111 W. 8th Ave., Suite C, Lakewood, CO 80215.

Studio: 11111 W. 8th Ave., Suite C, Lakewood, CO 80215.

Telephone: 303-235-0049. Fax: 303-235-0259.

Technical Facilities: Channel No. 50 (686-692 MHz). Authorized power: 2510-kw max. visual. Antenna: 764-ft. above av. terrain, 128-ft. above ground, 7401-ft. above sea level.

Latitude 39° 43' 59"
Longitude 105° 14' 12"

Transmitter: 955 Lookout Mountain Rd., Golden.

Satellite Earth Station: Miralite, 5-meter C-band.

Ownership: Golden Hills Bcstg. Corp.

Began Operation: October 18, 1990.

Represented (legal): Paul, Hastings, Janofsky & Walker.

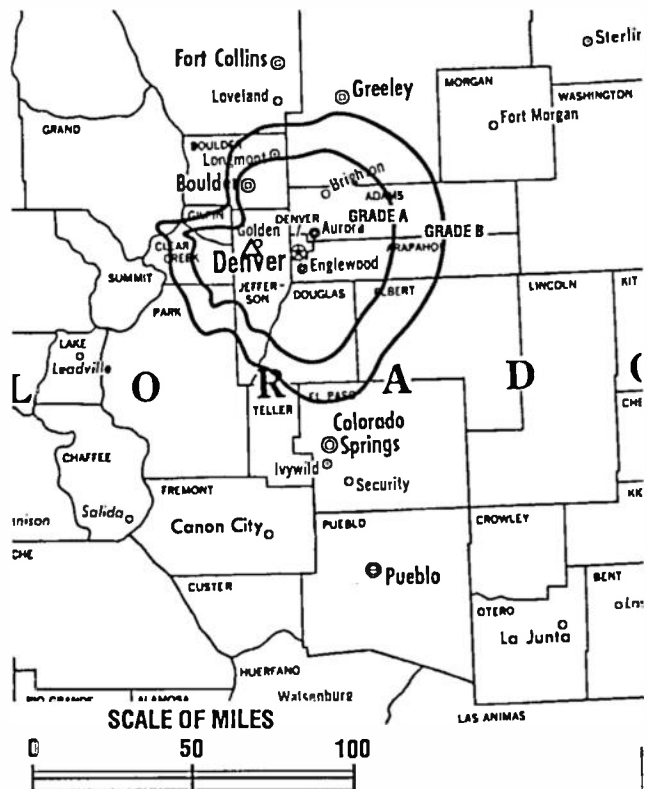
Represented (engineering): Silliman & Silliman.

Personnel:

Yrma Rico, General Manager.
Dennis Visser, Chief Engineer.

Rates: On request.

City of License: Denver. DMA: Denver. Rank: 18.



KCEC BMPCT-901231KH Granted 7/24/91 © American Map Corp., No. 14244

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	452,710	362,170	814,880
Average Weekly Circulation (1994)	4,046	7,772	11,780
Average Daily Circulation (1994)			6,371

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Colorado—Denver

KCNC-TV

Ch. 4

Network Service: NBC.

Licensee: NBC Subsidiary Inc., Box 5012, Denver, CO 80217.

Studio: 1044 Lincoln St., Denver, CO 80203.

Telephone: 303-861-4444. Fax: 303-830-6537.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 15.1-kw aural. Antenna: 1477-ft. above av. terrain, 833-ft. above ground, 8147-ft. above sea level.

Latitude 39° 43' 50"
Longitude 105° 14' 07"

Transmitter: Lookout Mountain.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Harris, 6-meter Ku-band; Harris, 3-meter Ku-band; RCA, 3-meter Ku-band; Scientific-Atlanta, 10-meter C-band; Harris, RCA, Scientific-Atlanta receivers.

News Services: AP, Conus, NBC.

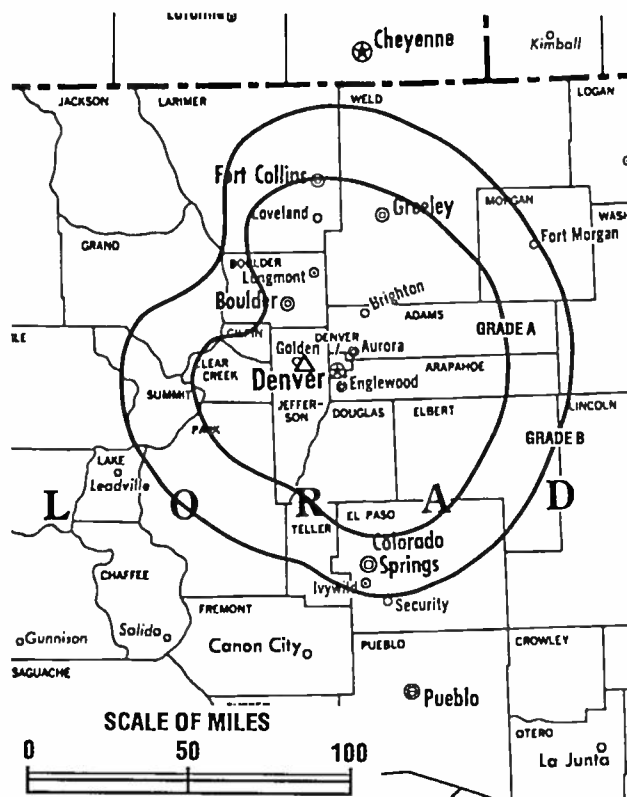
Ownership: National Broadcasting Co. (Group Owner).

Began Operation: December 24, 1953. Sale to General Electric Bcstg. by Metropolitan Television Co. approved by FCC June 5, 1968 (Television Digest, Vol. 8:24). Previous ownership lineup resulted when on Nov. 12, 1964 FCC approved sale back to Metropolitan TV Co. of the 52.5% of stock held by Bob Hope and associates.

Represented (sales): Petry Television Inc.

Personnel:

Roger L. Ogden, President & General Manager.
James H. MacDermott, Vice President & Station Manager.
Marv Rockford, Vice President & News Director.
Wendy Holmes, Program Manager.
Susan McEldoon, General Sales Manager.
David Hauptman, National Sales Manager.
John Baich, Chief Engineer.
Gerri Howard, Director of Public Affairs.



KCNC-TV BMPCT-3330 Granted 9/1/55

© American Map Corp., No. 14244

Mike Jackson, Promotion Director.
Brian Sullivan, Marketing Director.
Tom Edwards, Production Manager.
David Layne, Operations Manager.

Rates: On request.

NETWORK BASE HOURLY RATE: \$1500.

City of License: Denver. DMA: Denver. Rank: 18.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	16,017,490	9,982,960	26,000,450
Average Weekly Circulation (1994)	589,056	469,187	1,177,676
Average Daily Circulation (1994)			629,838

Colorado—Denver

KDVR

Ch. 31

(Operates satellite KFCT, Fort Collins, CO)

Network Service: Fox.

Licensee: 31 Licensee Corp., 501 Wazee St., Denver, CO 80204.

Studio: 501 Wazee St., Denver, CO 80204.

Telephone: 303-595-3131. Fax: 303-595-8312.

Technical Facilities: Channel No. 31 (572-578 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1038-ft. above av. terrain, 375-ft. above ground, 7730-ft. above sea level.

Latitude 39° 43' 45"
Longitude 105° 14' 12"

Transmitter: Lookout Mountain, near Golden.

Satellite Earth Station: Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta receivers.

Ownership: Renaissance Communications Corp. (Group Owner).

Began Operation: August 10, 1983. Sale to Chase Communications Inc. by BMA Corp. approved by FCC Dec. 29, 1989 (Television Digest, Vol. 29:13). Sale to present owner approved Jan. 11, 1993.

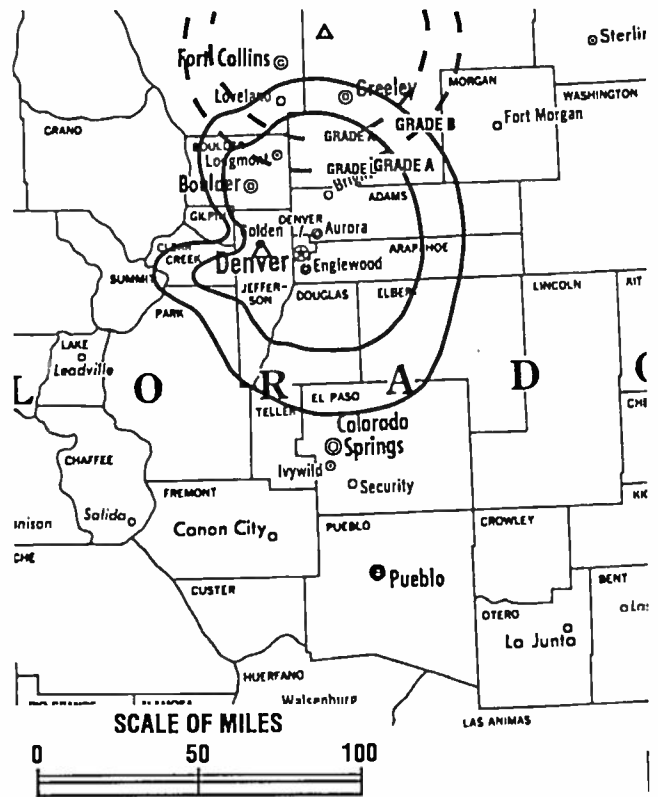
Represented (sales): Seltel Inc.

Represented (legal): Koteen & Naftalin.

Represented (engineering): Andrew & Associates Inc.

Personnel:

Rod Bacon, Vice President & General Manager.
Kathryn Bridgman, General Sales Manager.
Pam Rappaport, Local Sales Manager.
Ray Dowdle, National Sales Manager.
Fred Baumgartner, Engineering & Technical Operations Director.



KDVR BMPCT-830307KG Granted 3/29/83 © American Map Corp., No. 14244

John O'Laughlin, Promotion Manager.
Ruth Harris, Controller.

Highest 30 Sec. Rate: \$4000.

City of License: Denver. DMA: Denver. Rank: 18.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	863,010	591,260	1,454,270
Average Weekly Circulation (1994)	262,748	174,558	443,572
Average Daily Circulation (1994)			170,050

Colorado—Denver

KMGH-TV

Ch. 7

Network Service: CBS.

Licensee: McGraw-Hill Bcstg. Co. Inc., Box 5007, Denver, CO 80217.

Studio: 123 Speer Blvd., Denver, CO 80203.

Telephone: 303-832-7777. Fax: 303-832-0153.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 50-kw aural. Antenna: 1010-ft. above av. terrain, 285-ft. above ground, 7695-ft. above sea level.

Latitude 39° 43' 46"
Longitude 105° 14' 12"

Transmitter: Cedar Lake Rd., Lookout Mountain.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Microdyne, 7-meter C-band; Microdyne, 3.7-meter Ku-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Vertex, 6.1-meter Ku-band; M/A-Com, Microdyne, Scientific-Atlanta, Sony, DX Engineering receivers.

SNG Mobile Dish: Vertex, 2.6-meter Ku-band.

News Services: AP, UPI.

Ownership: McGraw-Hill Broadcasting Co. (Group Owner).

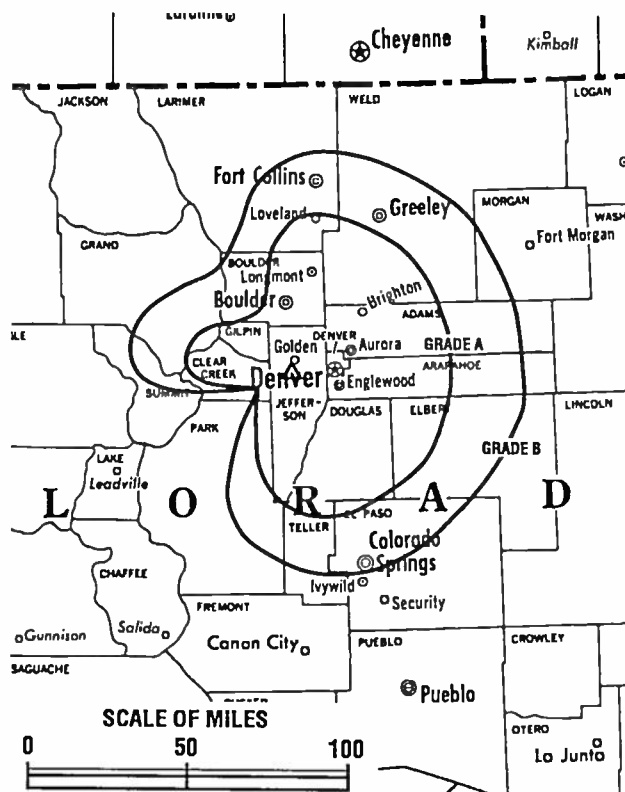
Began Operation: November 1, 1953. Sale to Time Inc. by Aladdin Radio & TV approved by FCC June 23, 1954 (Television Digest, Vol. 10:11, 15, 25, 26). Sale to present owner by Time-Life Bcst. Inc. approved March 8, 1972 (Vol. 12:10, 11).

Represented (sales): MMT Sales Inc.

Represented (legal): Koteen & Naftalin.

Personnel:

Edward T. Reilly, President & Chief Operating Officer.
John B. Proffitt, Vice President & General Manager.
Jim Sleke, Local Sales Manager.
Paul Latham, Business Manager.
Cathy Leibowitz, National Sales Manager.
Arlin Stevens, News Director.
Ron Hays, Chief Engineer.



KMGH-TV BMPCT-1362 Granted 9/15/53 © American Map Corp., No. 14244

Ray Milius, Director, Production Operations.
Kay Moseley, Traffic Director.
Carl Stieneker, Promotion & Marketing Director.

Rates: On request.

NETWORK BASE HOURLY RATE: \$1321.

City of License: Denver. DMA: Denver. Rank: 18.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	19,038,430	11,041,220	30,079,650
Average Weekly Circulation (1994)	537,749	521,607	1,178,757
Average Daily Circulation (1994)			647,022

Colorado—Denver

KTVD

Ch. 20

Network Service: None, independent.

Licensee: Channel 20 TV Co., 1645 W. Fullerton Ave., Chicago, IL 60614.

Studio: 11203 E. Peakview Ave., Englewood, CO 80111.

Mailing Address: Box 6522, Englewood, CO 80111.

Telephone: 303-792-2020. Fax: 303-790-4633.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 3160-kw max. visual. Antenna: 1256-ft. above av. terrain, 241-ft. above ground, 7927-ft. above sea level.

Latitude 39° 40' 18"
Longitude 105° 13' 12"

Transmitter: Mount Morrison, approx. 13-mi. ENE of Idledale, Jefferson County.

Satellite Earth Station: Andrew, 7.3-meter Ku & C-band.

Ownership: NewsWeb Corp. (Group Owner).

Began Operation: December 1, 1988.

Represented (sales): Katz Independent Television.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Hatfield & Dawson.

Personnel:

- Terence J. Brown, Vice President & General Manager.
- Dennis O'Brien, Vice President & Business Manager.
- Dennis Christine, General Sales Manager.
- Mike Dant, Chief Engineer.
- Kevin Burdge, Regional Sales Manager.
- Gary Lucas, Local Sales Manager.
- Ron Anderson, Production Manager.
- Phil Kane, Promotion & Marketing Manager.

Highest 30 Sec. Rate: \$1000.



KTVD BMPCT-880303KH Granted 9/28/88 © American Map Corp., No. 14244

City of License: Denver. DMA: Denver. Rank: 18.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	653,390	475,760	1,129,150
Average Weekly Circulation (1994)	179,192	136,793	316,626
Average Daily Circulation (1994)			99,054

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Colorado—Denver

KUBD

Ch. 59

Network Service: Telemundo.

Licensee: UHF Channel 59 Corp., 9805 E. Iliff Ave., Denver, CO 80231.

Studio: 9805 E. Iliff Ave., Denver, CO 80231.

Telephone: 303-751-5959. Fax: 303-751-5993.

Technical Facilities: Channel No. 59 (740-746 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 315-ft. above av. terrain, 315-ft. above ground, 5838-ft. above sea level.

Latitude 39° 40' 31"
Longitude 104° 52' 22"

Transmitter: 9805 E. Iliff Ave., Denver.

Multichannel TV Sound: Planned.

Satellite Earth Station: Echosphere, 5-meter Ku & C-band.

SNG Mobile Dish: Centro, 2-meter Ku-band.

Ownership: UHF Channel 59 Corp.

Began Operation: September 2, 1987.

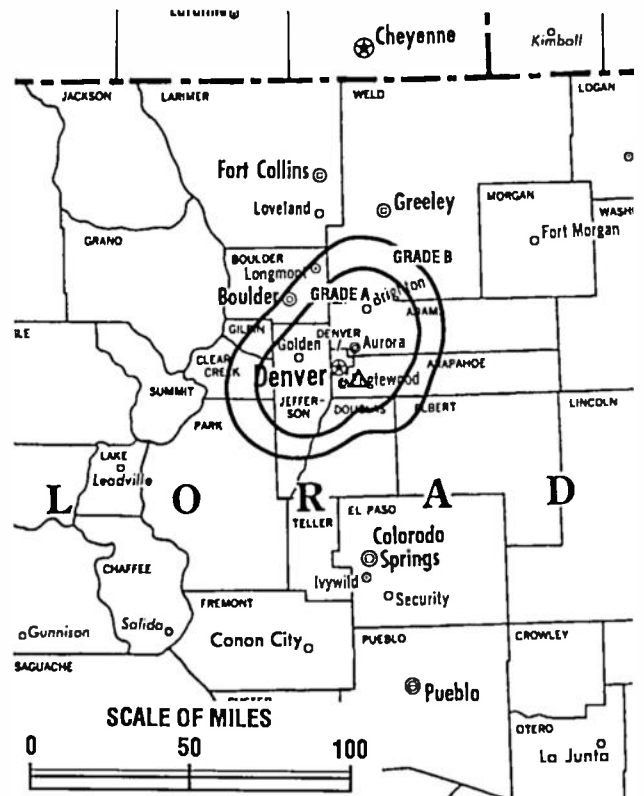
Represented (sales): Telemundo.

Represented (legal): Cole, Raywid & Braverman.

Represented (engineering): Richard L. Vega & Associates Inc.

Personnel:

David Drucker, President.
Clara I. Rivas, General Manager.
Cheryl Menke-George, Program Director.
Rodolfo Cardenas, News Director.
Gunter Auerbach, Chief Engineer.



KUBD BMPCT-861110KJ Granted 3/18/87 © American Map Corp., No. 14244

Mike Molins, Production Manager.
Mike Grove, Business Manager.

Highest 30 Sec. Rate: \$180.

City of License: Denver. **DMA:** Denver. **Rank:** 18.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	370,030	302,140	672,170
Average Weekly Circulation (1994)	5,571	6,286	12,096
Average Daily Circulation (1994)			5,291

Colorado—Denver

KUSA-TV

Ch. 9

Network Service: ABC.

Licensee: Gannett Minnesota Broadcasting Inc., 500 Speer Blvd., Denver, CO 80203.

Studio: 500 Speer Blvd., Denver, CO 80203.

Telephone: 303-871-9999. Fax: 303-871-1819.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 45.3-kw aural. Antenna: 919-ft. above av. terrain, 246-ft. above ground, 7608-ft. above sea level.

Latitude 39° 43' 46"
Longitude 105° 14' 08"

Transmitter: Lookout Mountain Park, SSW of Golden.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Andrew, 5.6-meter Ku-band; Scientific-Atlanta, 10-meter; Scientific-Atlanta, 3.7-meter Ku-band; Avantek, DX Engineering, Scientific-Atlanta receivers.

News Services: ABC, AP, CNN Headline News, Gannett News Service, NIWS.

Ownership: Gannett Broadcasting Group (Group Owner).

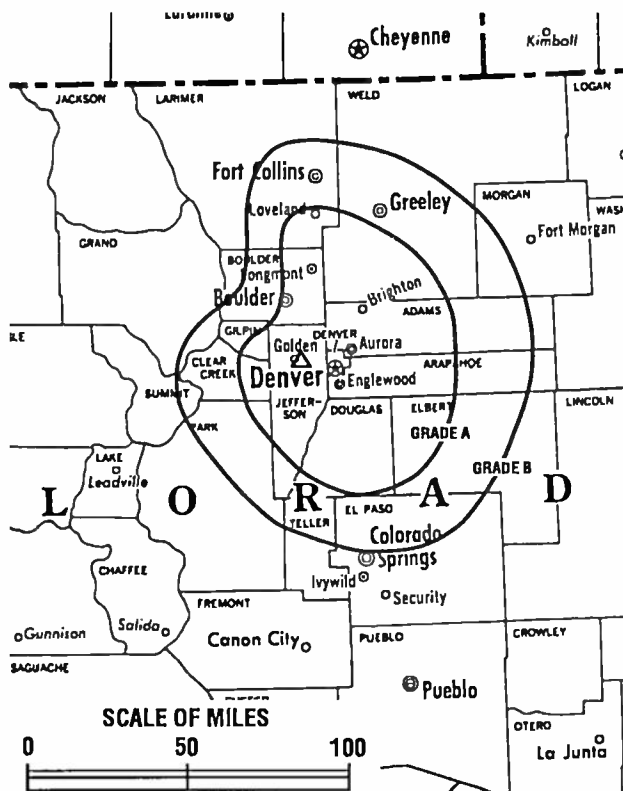
Began Operation: October 12, 1952. Sale to John C. Mullins and Frank Leu by local businessmen headed by W. D. Pyle approved March 23, 1955; transfer of Leu's 50% to Webb & Knapp approved March 28, 1956 (Television Digest, Vol. 11:7, 13, 50 & 12:13). Transfer of Webb & Knapp's 50% to John C. Mullins approved Oct. 1, 1961 (Vol. 17:33). Sale by Mullins Bcstg. to Combined Communications approved by FCC Jan. 26, 1972 (Vol. 11:15, 22; 12:5). Merger of Combined Communications & Gannett approved by FCC June 7, 1979 (Vol. 18:20, 38; 19:24).

Represented (sales): Blair Television.

Represented (legal): Reed, Smith, Shaw & McClay.

Personnel:

Joseph Franzgrote, President.
Cindy Velasquez, Vice President & Station Manager.
Myron Oliner, Vice President & Chief Engineer.
Steve Thaxton, Vice President & Marketing Director.
Dave Lougee, Vice President & News Director.
Stephanie Ismert, Program Director.



KUSA-TV BMPCT-1265 Granted 8/14/53 © American Map Corp., No. 14244

Mark A. Cornetta, General Sales Manager.
Kathy Staiano, Local Sales Manager.
Mike Driscoll, National Sales Manager.
Carrie Miller, Business Manager.
Jean Galloway, Vice President, Community Affairs.

Rates: On request.

City of License: Denver. DMA: Denver. Rank: 18.

Circulation © 1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	17,395,910	9,965,940	27,361,850
Average Weekly Circulation (1994)	572,045	481,580	1,172,731
Average Daily Circulation (1994)			604,452

Colorado—Denver

KWGN-TV

Ch. 2

Network Service: None, independent.

Licensee: KWGN Inc., 6160 S. Wabash Way, Denver Tech Center, Englewood, CO 80111.

Studio: 6160 S. Wabash Way, Englewood, CO 80111.

Mailing Address: Box 5222, Englewood, CO 80155.

Telephone: 303-740-2222. **Fax:** 303-740-2847.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1047-ft. above av. terrain, 126-ft. above ground, 2342-ft. above sea level.

Latitude 39° 43' 59"
Longitude 105° 14' 12"

Transmitter: Buffalo Bill Hwy., Lookout Mountain.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 4.5-meter Ku-band; Scientific-Atlanta, 10-meter C-band; M/A-Com, 2.4-meter Ku-band; M/A-Com, Scientific-Atlanta, Standard Communications receivers.

News Services: AP, CNN, INN, National Weather Service, PR Newswire, UPI.

Ownership: Tribune Broadcasting Co. (Group Owner).

Began Operation: July 18, 1952 as KFEL-TV. Sale to J. Elroy McCaw's Gotham Bcstg. Co. by Eugene P. O'Fallon approved July 27, 1955; transfer of 50% to Radio Hawaii approved Nov. 16, 1955 (Television Digest, Vol. 11:25, 28, 31, 39, 47). Repurchase of 50% by Gotham from Radio Hawaii approved March 27, 1959 by FCC (Vol. 15:33). Sale to present owner by Channel 2 Corp. (formerly Gotham Bcstg.) approved March 4, 1966 by FCC (Vol. 5:36; 6:10).

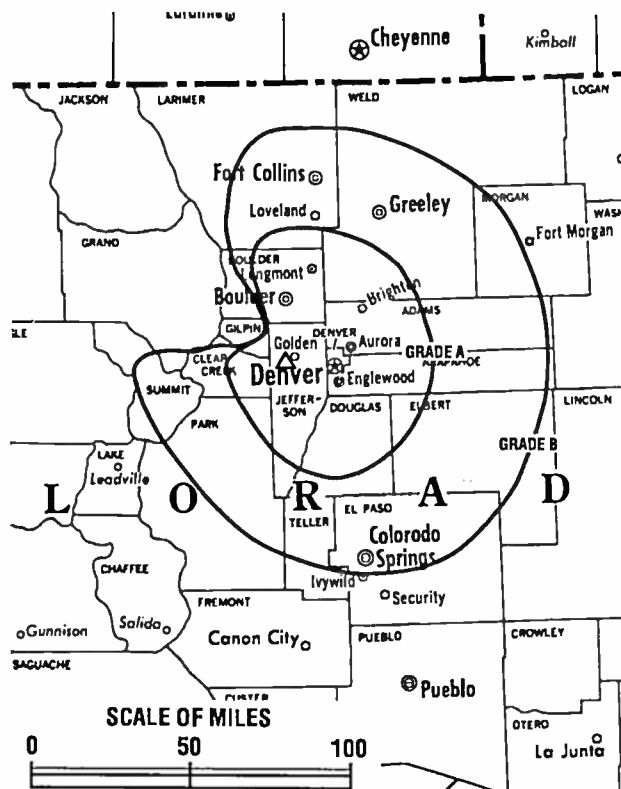
Represented (sales): TeleRep Inc.

Represented (legal): Sidley & Austin.

Represented (engineering): A. D. Ring, P.C.

Personnel:

- John Suder, Vice President & General Manager.
- J. Greg Guinan, Vice President & Director of Public Affairs.
- David Dornseif, General Sales Manager.
- Joe Michalski, Local Sales Manager.
- Mark Winkler, National Sales Manager.



KWGN-TV BPCT-4417 Granted 5/12/71 © American Map Corp., No. 14244

- Steve Grund, News Director.
- Laura Nelson, Chief Financial Officer & Program Director.
- Debbie C. Debaca, Marketing Sales Manager.
- Kent Gratteau, Engineering & Production Manager.
- George Riddell, Creative Services Director.
- Mike Waldron, Remote Operations Manager.
- Sherry Swedenborg, Traffic Manager.

Rates: On request.

City of License: Denver. **DMA:** Denver. **Rank:** 18.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	17,864,910	10,495,610	28,360,520
Average Weekly Circulation (1994)	503,713	400,303	986,878
Average Daily Circulation (1994)			407,744

Colorado—Durango

KREZ-TV

Ch. 6

(Satellite of KREX-TV, Grand Junction, CO)

Network Service: CBS, NBC.

Licensee: W. Russell Withers Jr., Box 1508, Mount Vernon, IL 62864.

Studio: 170 Turner Dr., Durango, CO 81301.

Telephone: 303-259-6666.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 6.2-kw visual, 1.36-kw aural. Antenna: 361-ft. above av. terrain, 142-ft. above ground, 7844-ft. above sea level.

Latitude 37° 15' 44"
Longitude 107° 53' 58"

Transmitter: Smelter Mountain, 1-mi. SW of Durango.

Satellite Earth Stations: AFC, 5-meter C-band; AFC, 3.66-meter Ku-band; Agile, M/A-Com, Microdyne receivers.

News Service: AP.

Ownership: W. Russell Withers Jr. (Group Owner).

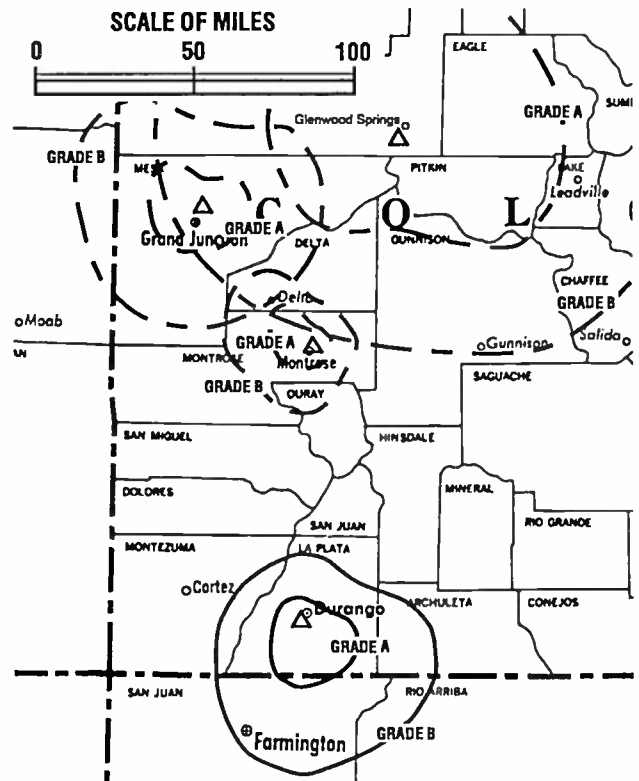
Began Operation: November 4, 1963. Left the air March 2, 1964 and was sold to Ruth G. Kendrick, et al., by Floyd & Lieselotte Jetter. FCC approved transfer Aug. 12, 1964. Resumed operation Sept. 4, 1965. Sale to present owner by E & W Bcstg. Corp. approved by FCC June 5, 1985. Sale to E & W by Ruth G. Kendrick, et al., approved by FCC May 15, 1984.

Represented (sales): Katz Television.

Represented (legal): Baraff, Koerner, Olender & Hochberg, P.C.

Personnel:

Joseph A. Carriere, General Manager.
Jack Llewellyn, Local Sales Manager.
Al Ladage, Chief Engineer.



KREZ-TV BPCT-850821K1 Granted 9/30/85 © American Map Corp., No. 14244

Rates: On request.

City of License: Durango. DMA: Grand Junction-Montrose. Rank: 184.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	55,690	49,680	105,370
Average Weekly Circulation (1994)	11,344	7,301	18,936
Average Daily Circulation (1994)			8,496

Colorado—Fort Collins

KFCT

Ch. 22

(Satellite of KDVR, Denver, CO)

Network Service: Fox.

Licensee: 31 Licensee Inc., 1 Fawcett Place, Suite 120, Greenwich, CT 06830.

Studio: 501 Wazee St., Denver, CO 80204.

Telephone: 303-595-3131. Fax: 303-595-8312.

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 1878-kw max. visual. Antenna: 840-ft. above av. terrain, 705-ft. above ground, 5951-ft. above sea level.

Latitude	40°	38'	31"
Longitude	104°	49'	03"

Transmitter: 3-mi. W of Pierce, Weld County.

Multichannel TV Sound: Stereo and separate audio program.

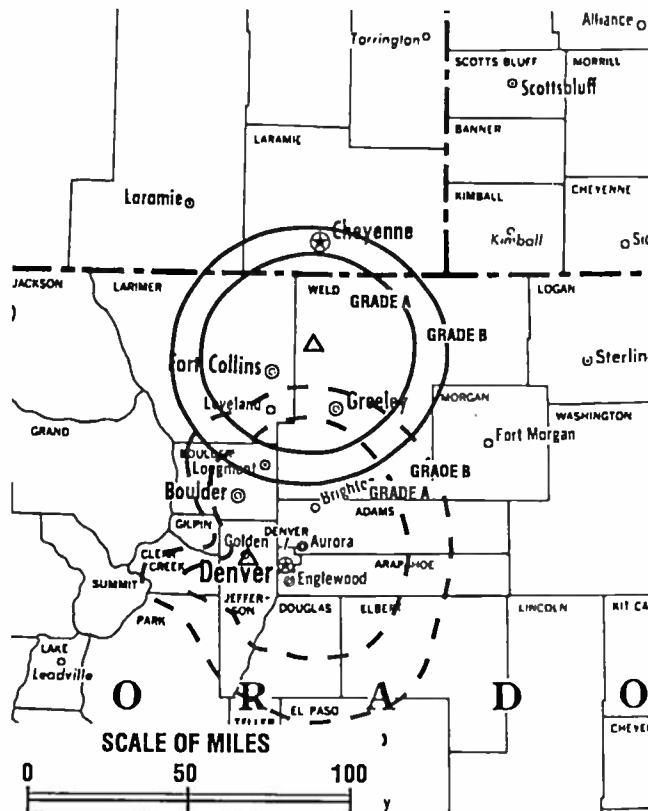
Ownership: Renaissance Communications Corp. (Group Owner).

Began Operation: September 1, 1994.

Represented (legal): Reddy, Begley & Martin.

Represented (engineering): Scott Baxter & Associates

Personnel: See KDVR, Denver, CO.



KFCT BMPCT-940216KF Granted 6/28/94 © American Map Corp., No. 14244

Nielsen Data: Not available.

City of License: Fort Collins. DMA: Denver. Rank: 18.

Colorado—Glenwood Springs

KREG-TV

Ch. 3

(Satellite of KREX-TV, Grand Junction, CO)

Network Service: CBS, NBC.

Licensee: W. Russell Withers Jr., Box 1508, Mount Vernon, IL 62864.

Studio: 1629C Dolores Way, Carbondale, CO 81623.

Telephone: 303-963-3333.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 67.6-kw visual, 6.76-kw aural. Antenna: 2530-ft. above av. terrain, 202-ft. above ground, 10,602-ft. above sea level.

Latitude 39° 25' 05"
Longitude 107° 20' 01"

Transmitter: 9.5-mi. SSW of Glenwood Springs.

News Service: AP.

Ownership: W. Russell Withers Jr. (Group Owner).

Began Operation: January 28, 1984. Left air 1986. Sale to present owner by Western Slope Communications Ltd. approved by FCC May 13, 1987. Resumed operation Sept. 16, 1987.

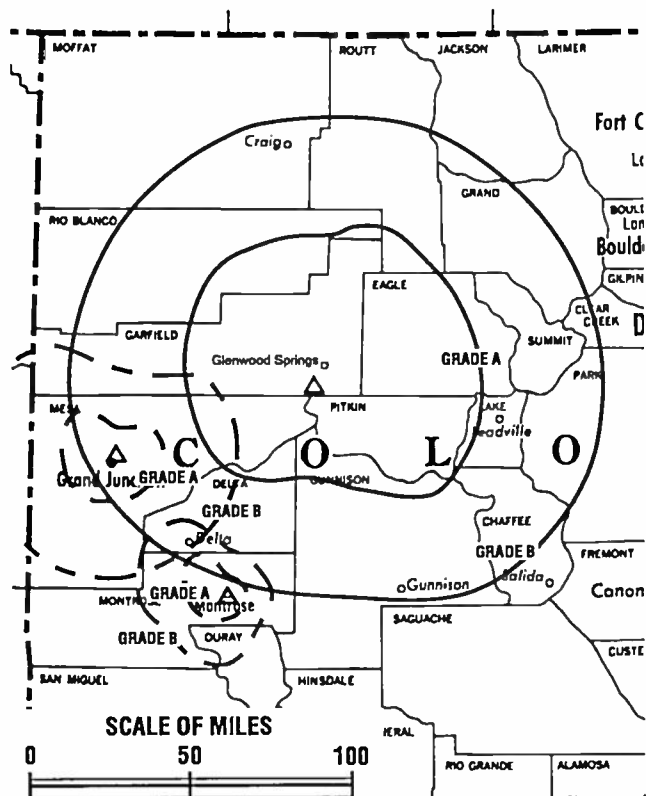
Represented (sales): Katz Television.

Represented (legal): Baraff, Koerner, Olender & Hochberg, P.C.

Personnel:

Joseph A. Carriere, General Manager.
Al Ladage, Chief Engineer.

Rates: On request.



KREG-TV BMPCT-821015KE Granted 5/24/83 © American Map Corp., No. 14244

City of License: Glenwood Springs. DMA: Denver. Rank: 18.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	63,550	30,070	93,620
Average Weekly Circulation (1994)	5,249	2,269	14,436
Average Daily Circulation (1994)			7,976

Colorado—Grand Junction

KJCT-TV

Ch. 8

Network Service: ABC.

Licensee: Pikes Peak Broadcasting Co., Box 1457, Colorado Springs, CO 80901.

Studio: 8 Foresight Circle, Grand Junction, CO 81501.

Mailing Address: Box 3788, Grand Junction, CO 81502.

Telephone: 303-245-8880.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 120-kw visual, 20-kw aural. Antenna: 2720-ft. above av. terrain, 141-ft. above ground, 10,061-ft. above sea level.

Latitude 39° 02' 55"
Longitude 108° 15' 06"

Transmitter: Grand Mesa, 9.6-mi. SW of Mesa.

Satellite Earth Stations: Andrew, 4.5-meter C-band; RCA Americom, 4-meter Ku-band.

News Service: AP.

Ownership: Pikes Peak Broadcasting Co. (Group Owner).

Began Operation: October 22, 1979.

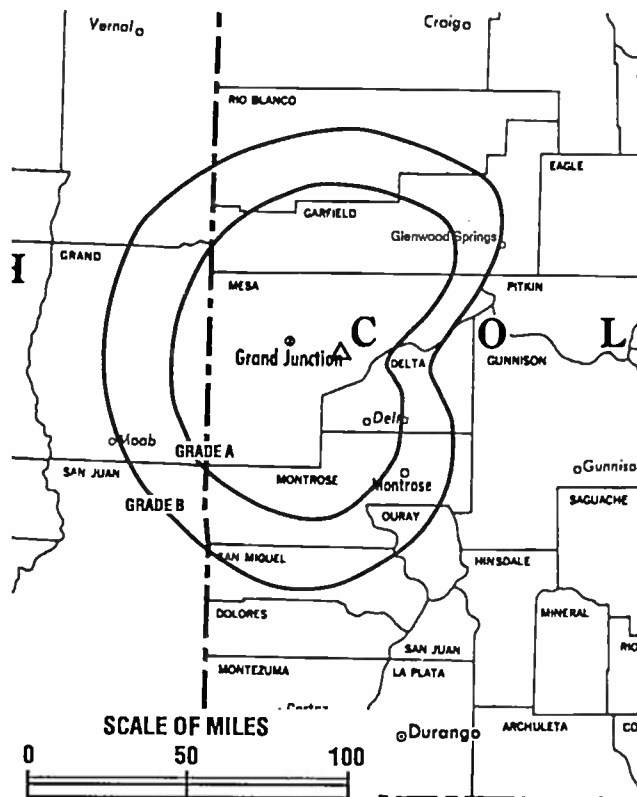
Represented (sales): Blair Television.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Raymond E. Rohrer.

Personnel:

Harry W. Hoth Jr., Chairman.
Patti L. Hoth, President.
Neil O. Klockziem, General Manager.
Jan Hammer, Station Manager.



KJCT-TV BMPCT-790424KF Granted 8/29/79 © American Map Corp., No. 14244

Steve Shenkan, National/Regional Sales Manager.
Roger Hightower, Chief Engineer.

Rates: On request.

City of License: Grand Junction. DMA: Grand Junction-Montrose. Rank: 184.

Circulation © 1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	79,290	52,840	132,130
Average Weekly Circulation (1994)	27,839	19,144	48,438
Average Daily Circulation (1994)			29,632

Colorado—Grand Junction

KREX-TV

Ch. 5

(Operates satellites KREZ-TV, Durango; KREG-TV, Glenwood Springs & KREY-TV, Montrose, CO)

Network Service: CBS, NBC.

Licensee: W. Russell Withers Jr., Box 1508, Mount Vernon, IL 62864.

Studio: 345 Hillcrest Manor, Grand Junction, CO 81501.

Mailing Address: Box 789, Grand Junction, CO 81502.

Telephone: 303-242-5000. Fax: 303-242-0886.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 12.9-kw visual, 6.46-kw aural. Antenna: Minus 10-ft. above av. terrain, 343-ft. above ground, 5004-ft. above sea level.

Latitude 39° 05' 15"
Longitude 108° 33' 56"

Transmitter: Hillcrest Manor.

Satellite Earth Stations: AFC, 3.66-meter Ku-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Simulsat, 5-meter C-band; Agile, M/A-Com, Microdyne, Scientific-Atlanta receivers.

News Service: AP.

Ownership: W. Russell Withers Jr. (Group Owner).

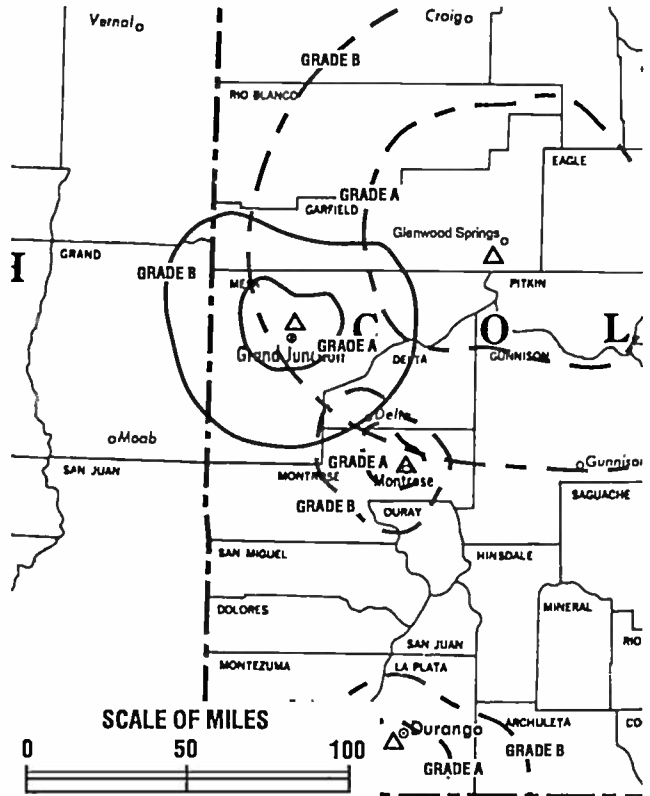
Began Operation: May 22, 1954. Sale to present owner by E & W approved by FCC June 6, 1985. Transfer of control from Carl Q. Anderson, et al., to E & W Bcstg. Corp. approved by FCC May 15, 1984. Previous transfer to Rex G. Howell from Forestville Realty approved by FCC Aug. 11, 1972. Transfer to Forestville, et al., from Howell (Western Slope Bcstg.) approved Sept. 21, 1966 (Television Digest, Vol. 6:19, 39).

Represented (sales): Katz Continental Television.

Represented (legal): Baraff, Koerner, Olender & Hochberg, P.C.

Personnel:

Joseph A. Carriere, General Manager.
Don Bona, General Sales Manager.
Mike Moran, News Director.



KREX-TV BMPCT-3797 Granted 4/20/56 © American Map Corp., No. 14244

Al Ladage, Director of Engineering.
Kerri Catlin, Promotion Director.
Wes Butler, Production Manager.
June Worley, Business Manager.

Rates: On request.

City of License: Grand Junction. DMA: Grand Junction-Montrose. Rank: 184.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	155,600	84,330	239,930
Average Weekly Circulation (1994)	31,469	21,999	55,371
Average Daily Circulation (1994)			33,425

Colorado—Montrose

KREY-TV

Ch. 10

(Satellite of KREX-TV, Grand Junction)

Network Service: CBS, NBC.

Licensee: W. Russell Withers Jr., Box 1508, Mount Vernon, IL 62864.

Studio: 610 N. 1st St., Montrose, CO 81401.

Telephone: 303-249-9601.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 6.16-kw visual, 1.36-kw aural. Antenna: 115-ft. above av. terrain, 94-ft. above ground, 6374-ft. above sea level.

Latitude	38°	31'	02"
Longitude	107°	51'	12"

Transmitter: Flat Top Mountain, 2.25-mi. NE of Montrose.

Satellite Earth Station: AFC, 3.66-meter Ku-band; Agile, M/A-Com receivers.

News Service: AP.

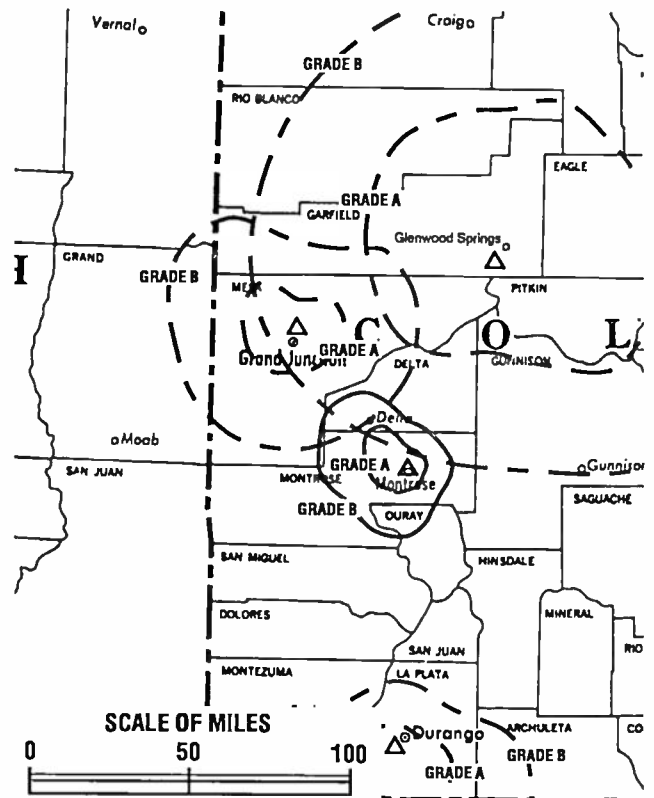
Ownership: W. Russell Withers Jr. (Group Owner).

Began Operation: September 18, 1956. Sale to present owner by E & W Bcstg. Corp. approved by FCC June 6, 1985.

Represented (sales): Katz Television.

Represented (legal): Baraff, Koerner, Olender & Hochberg, P.C.

Personnel:
 Caroline Hogan, General Manager.
 Al Ladage, Chief Engineer.



KREY-TV BPCT-851001KF Granted 1/10/86 © American Map Corp., No. 14244

Veda Urbanes, News Director.
 Paul Turner, Production Manager.

Rates: On request.

Nielsen Data: Not available.

City of License: Montrose. DMA: Grand Junction-Montrose. Rank: 184.

Colorado—Steamboat Springs

KSBS-TV

Ch. 24

Network Service: None, independent.

Licensee: F & I TV Inc., 345 Woodlawn Dr., Lawrence, KS 66049.

Studio: 40580 Acre Lane, Steamboat Springs, CO 80477.

Telephone: 303-879-2270. Fax: 303-879-1404.

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 5.52-kw max. visual. Antenna: 515-ft. above av. terrain, 118-ft. above ground, 10,683-ft. above sea level.

Latitude	40°	27′	43″
Longitude	106°	51′	02″

Transmitter: 2.3-mi. SW of Steamboat Springs, Quarry Mountain.

Satellite Earth Stations: Harris, 3-meter C-band; Satellite Technology, 1.5-meter Ku-band; Harris, M/A-Com receivers.

News Service: INN.

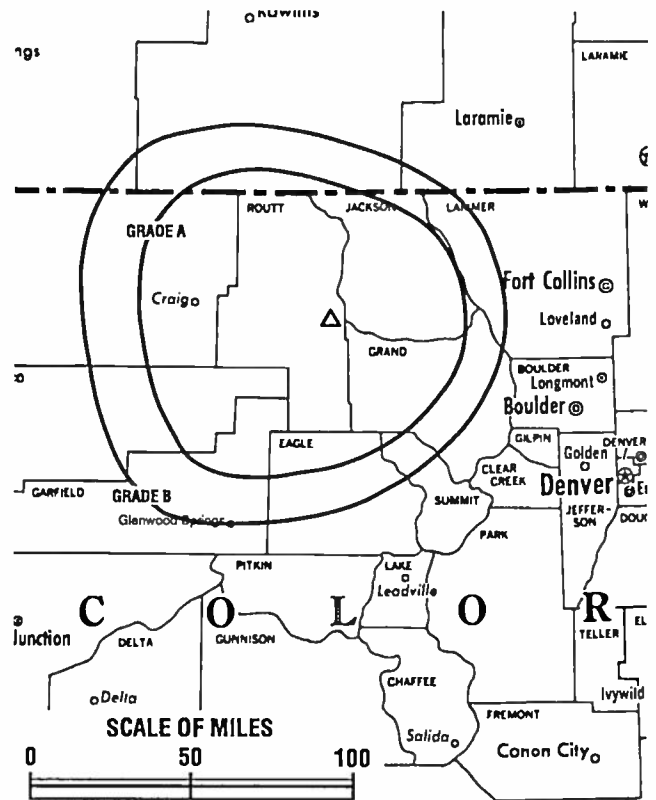
Ownership: F & I TV Inc.

Began Operation: March 1, 1988. Sale to present owner approved by FCC Jan. 15, 1992.

Represented (engineering): Pearson Communications.

Personnel:

Thomas M. Greer, General Manager.
Dana King, General Sales Manager.
Scott Ramsey, Program Director.
Gina Andrews, Business Manager.



KSBS-TV BMPCT-871110KJ Granted 5/24/88 © American Map Corp., No. 14244

John Larsen, News Director.
Tom Pearson, Chief Engineer.

Highest 30 Sec. Rate: \$35.

Nielsen Data: Not available.

City of License: Steamboat Springs. DMA: Denver. Rank: 18.

Colorado—Sterling

KTVS

Ch. 3

(Satellite of KGWN-TV, Cheyenne, WY)

Network Service: CBS.

Licensee: Stauffer Communications Inc., 2923 E. Lincolnway, Cheyenne, WY 82001.

Studio: See KGWN-TV, Cheyenne, WY.

Telephone: 307-634-7755. Fax: 303-522-7813.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 60.6-kw visual, 6.06-kw aural. Antenna: 730-ft. above av. terrain, 601-ft. above ground, 5076-ft. above sea level.

Latitude 40° 34' 58.00"
 Longitude 103° 01' 50.40"

Transmitter: State Hwy. 61, 9.6-mi. ESE of Sterling.

Satellite Earth Station: RCA, 3.5-meter; RCA receivers.

News Service: AP.

Ownership: Stauffer Communications Inc. (Group Dwner).

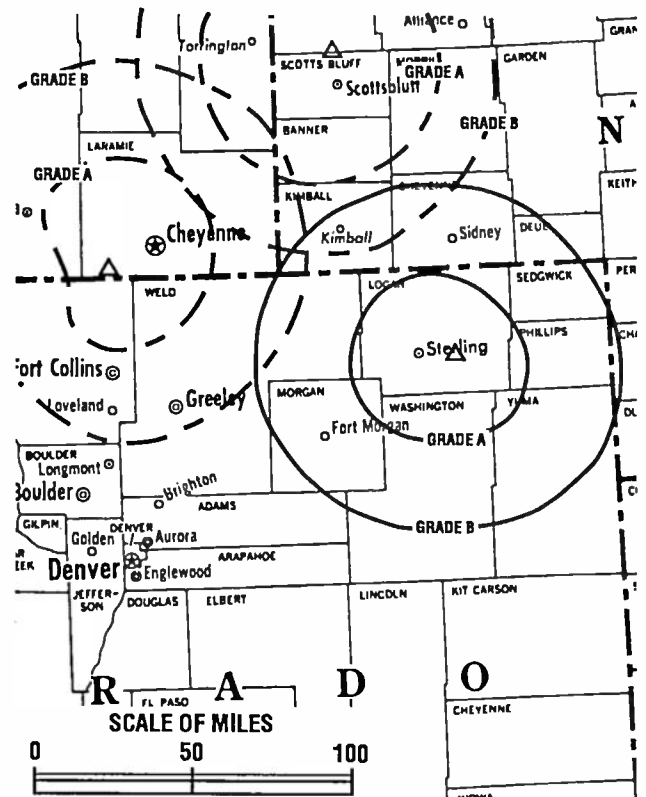
Began Operation: December 28, 1963. Sale to present owner by Burke Bcstg. Co. approved by FCC July 8, 1986. Sale to Burke by Lamb Enterprises Inc. approved by FCC Oct. 14, 1983.

Represented (sales): Katz Television.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:
 Dick Holland, Station Manager.

Rates: See KGWN-TV, Cheyenne, WY.

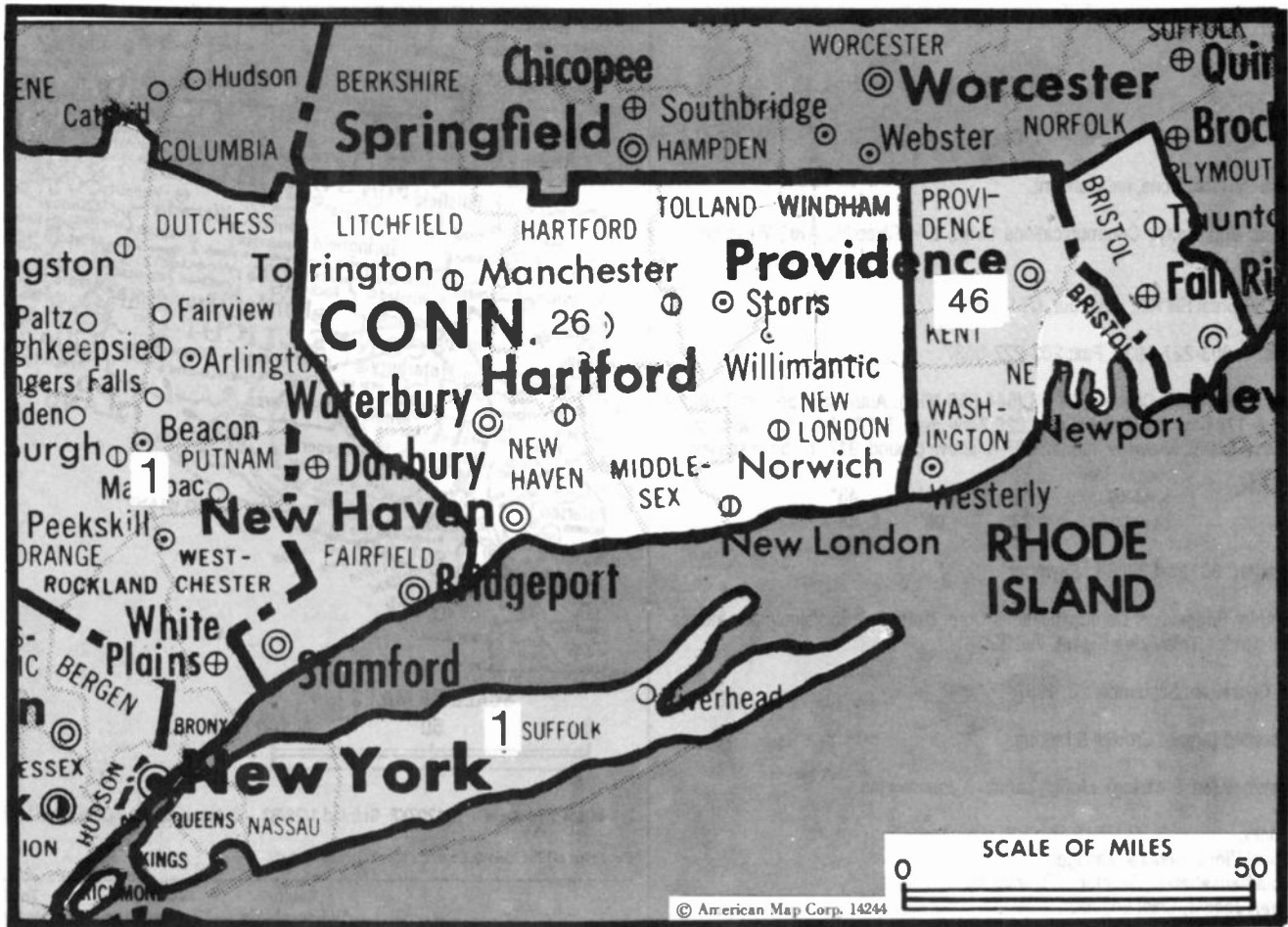


KTVS BPCT-3005 Granted 2/13/63 © American Map Corp., No. 14244

City of License: Sterling. DMA: Denver. Rank: 18.

Circulation © 1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	56,190	43,270	99,460
Average Weekly Circulation (1994)	9,148	2,975	16,058
Average Daily Circulation (1994)			7,460



MARKET	NIelsen DMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
New York, NY	6,716,020	1	WABC-TV (7), WCBS-TV (2), WHAI-TV (43), WHSE-TV (68), WHSI-TV (67), WLIG (55), WMEC-TV (63), WNBC (4), WNJU (47), WNYW (5), WPIX (11), WTBY (54), WTZA (62), WWOR-TV (9), WXTV (41)
Hartford & New Haven, CT	916,920	26	WFSB (3), WTIC-TV (61), WTNH-TV (8), WTWS (26), WTXC (20), WVIT (30)
Providence, RI-New Bedford, MA	566,610	46	WJAR (10), WLNE-TV (6), WNAC-TV (64), WOST-TV (69), WPRI-TV (12)

State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

WTXX, Hartford	See Waterbury, CT
WTWS, Hartford	See New London, CT
WVIT, New Britain	See Hartford, CT
WTNH-TV, New Haven	See Hartford, CT

Connecticut Station Totals as of November 1, 1994

	VHF	UHF	TOTAL
Commercial Television Stations	2	5	7
Educational Television Stations	0	4	4
	2	9	11

Connecticut—Bridgeport

WHA1-TV

Ch. 43

Network Service: None, Independent.

Licensee: Bridgeways Communications Corp., 274 Riverside Ave., Westport, CT 06880.

Studio: 80 Great Hill Rd., Seymour, CT 06483.

Telephone: 203-227-8932. Fax: 203-227-0537.

Technical Facilities: Channel No. 43 (644-650 MHz). Authorized power: 2298-kw max. & 1784-kw horizontal visual, 229.8-kw max. & 178.4-kw horizontal aural. Antenna: 510-ft. above av. terrain, 297-ft. above ground, 917-ft. above sea level.

Latitude 41° 21' 43"
Longitude 73° 06' 48"

Transmitter: 80 Great Hill Rd., Seymour.

Ownership: Bridgeways Communications Corp. Note: Sale to ValueVision International pending. (Television Digest, Vol. 33:34).

Began Operation: September 28, 1987.

Represented (legal): Crowell & Moring.

Represented (engineering): Moffet, Larson & Johnson Inc.

Personnel:

Michael Vlock, General Manager.
Harlan Neusebaren, Director of Operations.
Stewart Jaeser, Chief Engineer.

Rates: On request.

City of License: Bridgeport. DMA: New York. Rank: 1.



WHA1-TV BMPCT-821207KF Granted 1/28/83 © American Map Corp., No. 14244

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	262,580	37,850	300,430
Average Weekly Circulation (1994)	0	265	300
Average Daily Circulation (1994)			N.A.

Connecticut—Hartford

WFSB

Ch. 3

Network Service: CBS.

Licensee: Post-Newsweek Stations Connecticut Inc., Broadcast House, Three Constitution Plaza, Hartford, CT 06103-1892.

Studio: Three Constitution Plaza, Hartford, CT 06103-1892.

Telephone: 203-728-3333. Fax: 203-247-8940.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: Circularly polarized, 904-ft. above av. terrain, 518-ft. above ground, 1225-ft. above sea level.

Latitude 41° 46' 30"
Longitude 72° 48' 20"

Transmitter: 375 Deercliff Rd., Avon.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Satcom Technologies, 9.1-meter C-band; Vertex, 6.1-meter C-band; Vertex, 4.3-meter Ku & C-band; Scientific-Atlanta, Standard Communications, Radiation Systems receivers.

SNG Mobile Dish: Andrew, 2.4-meter Ku-band.

News Services: AP, CNN.

Ownership: Post-Newsweek Stations Inc. (Group Owner).

Began Operation: September 23, 1957. Sale to present owner by Travelers Corp. approved by FCC Jan. 30, 1974 (Television Digest, Vol. 13:5, 14:5).

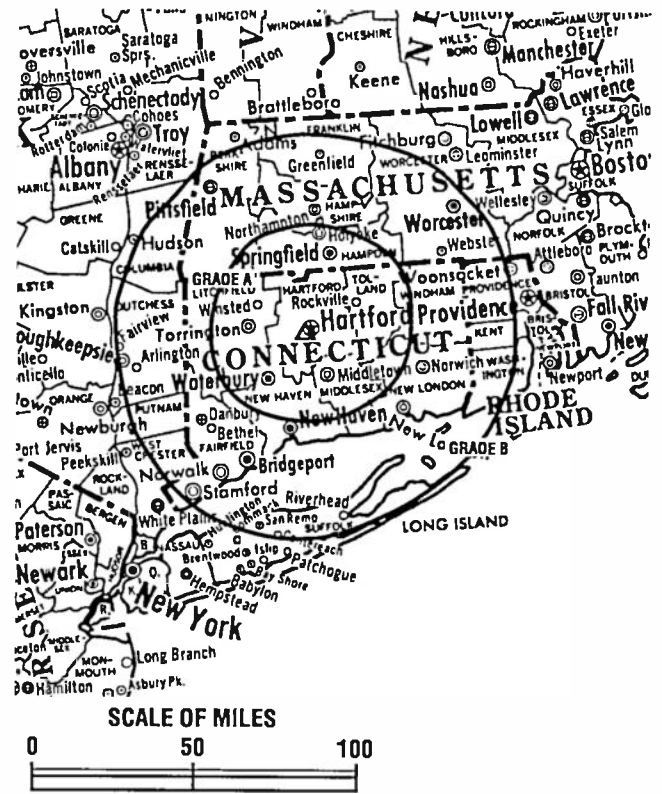
Represented (sales): Blair Television.

Represented (legal): Covington & Burling.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

Christopher Rohrs, Vice President & General Manager.
Mark Efron, Vice President, News & Station Manager.
Richard Ahles, Vice President, News & Public Affairs.
David Murray, General Sales Manager.
Hope Etheridge, Business Manager.



WFSB BPCT-193 Granted 7/18/56

© American Map Corp., No. 14244

Cheryl Rice, Promotion Director.
Lisa Meter, Local Sales Manager.

Highest 30 Sec. Rate: \$10,000.

NETWORK BASE HOURLY RATE: \$6337.

City of License: Hartford. DMA: Hartford & New Haven. Rank: 26.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	2,819,210	1,321,320	4,140,530
Average Weekly Circulation (1994)	947,745	173,780	1,123,158
Average Daily Circulation (1994)			650,028

Connecticut—Hartford

WTIC-TV

Ch. 61

Network Service: Fox.

Licensee: 61 Licensee Inc., One Fawcett Place, Suite 120, Greenwich, CT 06830.

Studio: One Corporate Center, Hartford, CT 06103.

Telephone: 203-629-1888. Fax: 203-293-1571.

Technical Facilities: Channel No. 61 (752-758 MHz). Authorized power: 5000-kw max. visual, 1000-kw max. aural. Antenna: 1692-ft. above av. terrain, 1339-ft. above ground, 2049-ft. above sea level.

Latitude	41°	42'	13"
Longitude	72°	49'	57"

Transmitter: Rattlesnake Mountain, near Rte. 6, Farmington, CT.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 6.1-meter Ku & C-band; Microdyne, 5-meter C-band; Microdyne, 2.8-meter Ku-band.

News Services: AP, CNN, Fox News.

Ownership: Renaissance Communications Corp. (Group Owner).

Began Operation: September 17, 1984. Sale to present owner by Chase Communications Inc. approved by FCC Jan. 11, 1993 (Television Digest, Vol. 32:38).

Represented (sales): Seltel Inc.

Represented (legal): Nixon, Hargrave, Devans & Doyle.

Represented (engineering): Andrus & Associates Inc.

Personnel:

Edward T. Kartik, President.
 Robert D. Gluck, Vice President & General Manager.
 Jerry Martin, General Sales Manager.
 Coleen Marren, News Director.
 John Mason, Program & Promotion Director.
 Louis Spitzer, Business Manager.
 Charlie Allen, Chief Engineer.



WTIC-TV BMPCT-840106KE Granted 9/26/84 © American Map Corp., No. 14244

Gene Gruenberg, Local Sales Manager.
 Larry Defia, Local Sales Manager.
 Dean Baldwin, Production Manager.

Highest 30 Sec. Rate: \$1000.

City of License: Hartford. DMA: Hartford & New Haven. Rank: 26.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	2,187,300	540,460	2,727,760
Average Weekly Circulation (1994)	657,070	103,128	760,200
Average Daily Circulation (1994)			321,001

Connecticut—New Britain-Hartford

WVIT

Ch. 30

Network Service: NBC.

Licensee: Arsenal M Sub 17 Inc., 1422 New Britain Ave., West Hartford, CT 06110.

Studio: 1422 New Britain Ave., West Hartford, CT 06110.

Telephones: 203-521-3030; 203-223-3603. Fax: 203-521-3110.

Technical Facilities: Channel No. 30 (566-572 MHz). Authorized power: 3090-kw max. visual, 309-kw max. aural. Antenna: 1485-ft. above av. terrain, 1129-ft. above ground, 1849-ft. above sea level.

Latitude 41° 42' 02"
Longitude 72° 49' 57"

Transmitter: Rattlesnake Mountain, U.S. Rte. 6, Farmington, CT.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Harris, 6.1-meter Ku-band; Andrew, 4.5-meter Ku & C-band; Harris, 3.5-meter Ku-band; RCA Americom, 3.5-meter Ku-band; Andrew, 2.4-meter Ku-band; DX Engineering, Harris, M/A-Com, Scientific-Atlanta receivers.

SNG Mobile Dish: Andrew, 2.3-meter Ku-band.

News Services: AP, NBC.

Ownership: Viacom Broadcasting Inc. (Group Owner).

Began Operation: February 13, 1953. Sale to present owner by Plains TV Corp. approved by FCC March 13, 1978 (Television Digest, Vol. 17:25). Sale to Plains by NBC approved Sept. 23, 1959 by FCC (Vol. 15:26, 28, 39). Sale to NBC of WKNB-TV-AM, by Julian Gross and associates approved Dec. 12, 1956 (Vol. 11:2, 9, 22, 26; 12:50).

Represented (sales): TeleRep Inc.

Represented (legal): Arent, Fox, Kintner, Plotkin & Kahn.

Represented (engineering): A. D. Ring, P.C.

Personnel:

- Al Bova, Vice President & General Manager.
- Steve Schwaid, News Director.
- Ron Pulera, General Sales Manager.
- Rob Ewert, Local Sales Manager.
- Steve Smith, National Sales Manager.
- Ronni Attenello, Program Manager.
- Leslie Hutchison, Creative Services Director.
- Bill Mendoza, Production Manager.
- Tom Sequin, Business Manager.
- Allison Clay, Public Service Director.



WVIT BPCT-5219 Granted 11/3/78 © American Map Corp., No. 14244

Nancy Greer, Marketing Manager.
Fred Badecker, Chief Engineer.

Highest 30 Sec. Rate: \$6,000.

NETWORK BASE HOURLY RATE: \$1,100.

City of License: New Britain. DMA: Hartford & New Haven. Rank: 26.

Circulation © 1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	2,248,210	599,840	2,848,050
Average Weekly Circulation (1994)	715,374	111,269	826,451
Average Daily Circulation (1994)			370,989

THE TED HEPBURN COMPANY

We were the broker in the 1978 sale of WVIT-TV

Ted Hepburn, President Todd Hepburn, Vice-President
325 Carden Rd., Palm Beach, FL 33480 (407) 863-8995
P.O. Box 43263, Cincinnati, OH 45243 0263 (513) 271-5400

Connecticut—New Haven-Hartford

WTNH-TV

Ch. 8

Network Service: ABC.

Licensee: Cook Inlet Communications Corp., 1800 Ave. of the Stars, Suite 450, Los Angeles, CA 90067.

Studios: 8 Elm St., New Haven, CT 06510; 1010 Wethersfield Ave., Hartford, CT.

Mailing Address: Box 1859, New Haven, CT 06508.

Telephone: 203-784-8888. Fax: 203-773-1292.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 166-kw visual, 33.1-kw aural. Antenna: 1210-ft. above av. terrain, 909-ft. above ground, 1549-ft. above sea level.

Latitude 41° 25' 23"
Longitude 72° 57' 06"

Transmitter: Talmadge Rd., Mad Hare Mountain, Hamden.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Andrew, 5.6-meter Ku-band; Harris, 9-meter C-band; Andrew, 7.3-meter C-band; Andrew, 4.5-meter C-band; Andrew, Avantek, DX Antenna, Harris receivers.

SNG Mobile Dish: Dalsa/Andrew, 2.3-meter Ku-band.

News Services: ABC, AP, CNN, MediaLink, UPI.

Ownership: Cook Inlet Communications Corp. (Group Owner).

Began Operation: June 15, 1948. Sale to present owners by Capital Cities Communications approved by FCC Nov. 14, 1985 (Television Digest, Vol. 25:30, 31). Sale to Capital Cities by Triangle Publications approved by FCC Feb. 24, 1971. Previous sale by Aldo DeDominicis-Patrick J. Goode interests approved June 20, 1956 (Vol. 12:21, 22, 25, 34). Sale to LIN Television Corp. pends.

Represented (sales): Petry Television.

Represented (legal): Wilmer, Cutler & Pickering.

Personnel:

Lewis Freifeld, President & General Manager.
Lou Verruto, General Sales Manager.
Harvey Adelberg, Local Sales Manager.



WTNH-TV BPCT-4582 Granted 5/17/76

© American Map Corp., No. 14244

Jon Hitchcock, National Sales Manager.
Liz Crane, News Director.
Bob Russo, Engineering Manager.
Lisa Franco, Programming Administration.
Steve Perler, Business Manager.
Stan Roman, Operations Manager.
Cathy Gugerty, Director of Broadcast Services.

Rates: On request.

City of License: New Haven. DMA: Hartford & New Haven. Rank: 26.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	4,441,980	2,360,040	6,802,020
Average Weekly Circulation (1994)	786,706	155,921	943,439
Average Daily Circulation (1994)			515,995

Connecticut—New London

WTWS

Ch. 26

Network Service: None, independent.

Licensee: R & R Media Corp., Box 991, New London, CT 06320.

Studio: 216 Broad St., New London, CT 06320.

Telephone: 203-444-2626. Fax: 203-440-2601.

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 2820-kw max. visual, 282-kw max. aural. Antenna: 1251-ft. above av. terrain, 1200-ft. above ground, 1501-ft. above sea level.

Latitude 41° 25' 05"
Longitude 72° 11' 55"

Transmitter: 1.3-mi. SE on Hwy. 85, Montville.

Satellite Earth Stations: Comtech, 5-meter C-band; Winegard, 3-meter Ku & C-band; DX Engineering, Pinzone receivers.

News Service: UPI.

Ownership: R & R Media.

Began Operation: September 15, 1986.

Represented (legal): Reddy, Begley & Martin.

Personnel:

- Nancy Greene Schoenthal, Station Manager.
- Bruce Fox, General Sales Manager.
- Phil Picard, Chief Engineer.
- Glenn Peltier, Program Director.
- Dean Sfikas, Production Manager.

Rates: On request.



WTWS BMPCT-850828LE Granted 10/10/85 © American Map Corp., No. 14244

City of License: New London. DMA: Hartford & New Haven. Rank: 26.

Circulation © 1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,198,760	332,140	1,530,900
Average Weekly Circulation (1994)	81,243	16,515	97,856
Average Daily Circulation (1994)			20,971

Connecticut—Waterbury

WTXX

Ch. 20

Network Service: None, Independent.

Licensee: Counterpoint Communications Inc., 999 Whalley Ave. No. 2A, Box 2988, New Haven, CT 06515-0088.

Studio: 15 Peach Orchard Rd., Prospect, CT 06712.

Mailing Address: 15 Peach Orchard Rd., Prospect, CT 06712.

Telephone: 203-575-2020. Fax: 203-575-7450.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 2240-kw max. & 1700-kw horizontal visual, 224-kw max. & 170-kw horizontal aural. Antenna: 1200-ft. above av. terrain, 1013-ft. above ground, 1749-ft. above sea level.

Latitude 41° 31' 04"
Longitude 73° 01' 07"

Transmitter: 37 Peach Orchard Rd., Prospect, CT 06712.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; M/A-Com, 3.7-meter Ku-band; Scientific-Atlanta, M/A-Com receivers.

Ownership: Counterpoint Communications Inc.

Began Operation: September 4, 1953. Sale to Counterpoint Communications Inc. by Renaissance Communications approved by FCC January 14, 1993. Sale to Channel 20 Licensee Inc. by Odyssey Partners, et al., approved by FCC June 15, 1989 (Television Digest, Vol. 29:20). Previous sale by Thomas TV Inc. approved Nov. 9, 1981 (Vol. 21:18).

Represented (sales): MMT Sales Inc.

Represented (legal): Koteen & Naftalin.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

Rod Bacon, General Manager.
Jerome Martin, General Sales Manager.
Thomas Forst, Local Sales Manager.
Derek Dalton, National Sales Manager.



WTXX BMPCT-820223KG Granted 3/11/82 © American Map Corp., No. 14244

Charles Allen, Chief Engineer.
John Mason, Program & Promotion Director.
Ken Karaszkiwicz, Business Manager.
Richard Feiss III, Marketing Director.

Highest 30 Sec. Rate: \$1000.

City of License: Waterbury. DMA: Hartford & New Haven. Rank: 26.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,425,860	324,150	1,750,010
Average Weekly Circulation (1994)	148,459	32,080	181,050
Average Daily Circulation (1994)			53,850



MARKET	NIELSEN DMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
Philadelphia, PA	2,682,140	4	KYW-TV (3), WBPH-TV (60), WCAU-TV (10), WFMZ-TV (69), WGBS-TV (57), WGTW (48), WHSP-TV (65), WMGM-TV (40), WPHL-TV (17), WPVI-TV (6), WTGI-TV (61), WTVE (51), WTXF (29), WWAC-TV (53)
Baltimore, MD	979,410	23	WBAL-TV (11), WBFF (45), WHSW-TV (24), WJZ-TV (13), WMAR-TV (2), WNUV-TV (54)
Salisbury, MD	100,470	165	WBOC-TV (16), WMDT (47)

Delaware Station Totals as of November 1, 1994

	VHF	UHF	TOTAL
Commercial Television Stations	0	1	1
Educational Television Stations	1	1	2
	1	2	3

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Television & Cable Factbook

Delaware—Wilmington

WTGI-TV

Ch. 61

Network Service: Telemundo.

Licensee: Delaware Valley Bcstrs. L.P., 520 N. Delaware Ave., Philadelphia, PA 19123.

Studio: 520 N. Delaware Ave., Philadelphia, PA 19123.

Telephone: 215-923-2661. Fax: 215-923-2677.

Technical Facilities: Channel No. 61 (752-758 MHz). Authorized power: 3000-kw max. visual, 300-kw max. aural. Antenna: 958-ft. above av. terrain, 950-ft. above ground, 1049-ft. above sea level.

Latitude 39° 41' 43"
Longitude 75° 17' 55"

Transmitter: Old Vestry Rd., 2.8-mi. NNE of Woodstown.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: AFC, 4-meter Ku-band; Vertex, 6.1-meter C-band.

Ownership: Delaware Valley Broadcasters L.P.

Began Operation: July 9, 1986.

Represented (sales): Telemundo.

Represented (engineering): Mullaney Engineering Inc.

Personnel:

Daniel G. Slape, General Manager.
Uriel Rendon, Local Sales Manager.
Dan Borowicz, Chief Engineer.
Priscilla Bauer, Program Director.
Patrick Pierantozzi, Business Manager.



WTGI-TV BMPCT-860617KF Granted 6/27/86 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$225.

City of License: Wilmington. DMA: Philadelphia. Rank: 4.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,363,450	606,490	1,969,940
Average Weekly Circulation (1994)	20,378	14,511	35,695
Average Daily Circulation (1994)			11,233



MARKET	NIELSEN DMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
Washington, DC	1,876,000	7	WDCA (20), WFTY (50), WHAG-TV (25), WJAL (68), WJLA-TV (7), WRC-TV (4), WTMW (14), WTT3 (5), WUSA (9), WVI (66), WYVN (60)
Pittsburgh, PA	1,151,140	17	KDKA-TV (2), WPCB-TV (40), WPGH-TV (53), WPTT-TV (22), WPXI (11), WTAE-TV (4)
Baltimore, MD	979,410	23	WBAL-TV (11), WBFF (45), WHSW-TV (24), WJZ-TV (13), WMAR-TV (2), WNUV-TV (54)
Salisbury, MD	100,470	165	WBOC-TV (16), WMDT (47)

State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

WYVN, Hagerstown	See Martinsburg, WV
WTKK, Washington	See Manassas, VA
WTMW, Washington	See Arlington, VA

District of Columbia Station Totals as of November 1, 1994

	VHF	UHF	TOTAL
Commercial Television Stations	4	2	6
Educational Television Stations	0	2	2
	4	4	8

District of Columbia—Washington

WDCA

Ch. 20

Network Service: None, Independent.

Licensee: PSG of Washington Inc., 5202 River Rd., Bethesda, MD 20816.

Studio: 5202 River Rd., Bethesda, MD 20816.

Telephone: 301-986-9322. Fax: 301-654-3517.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 4000-kw max. & 3090-kw horizontal visual, 400-kw max. & 309-kw horizontal aural. Antenna: 770-ft. above av. terrain, 809-ft. above ground, 1049-ft. above sea level.

Latitude 38° 57' 49.40"
Longitude 77° 06' 18.20"

Transmitter: 5202 River Rd., Bethesda, MD.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Harris, 9-meter C-band; Harris, 6-meter C-band; Harris, 3-meter C-band; AFC, 4-meter Ku-band; Harris receivers.

Ownership: Viacom Broadcasting Inc. (Group Owner).

Began Operation: April 20, 1966. Sale to Improvement Leasing Co. by Milton Grant & assoc. approved by FCC May 7, 1969 (Television Digest, Vol. 8:50; 9:19). Sale to Taft Television & Radio by Improvement Leasing Co. approved by FCC Aug. 16, 1979 (Vol. 18:18; 19:30, 33-36). Sale to TVX by Taft approved Feb. 20, 1987 (Vol. 27:9, 14, 15).

Represented (sales): Seitel Inc.

Represented (legal): Leventhal, Senter & Lerman.

Personnel:

- Richard H. Williams, General Manager.
- Helen Feinbloom, General Sales Manager.
- J. W. Linkenauger, Local Sales Manager.
- Carl Miller, National Sales Manager.
- Sandy Pastoor, Program Director.



WDCA BPCT-4374 Granted 10/5/70

© American Map Corp., No. 14244

Mark Feldman, Director, Marketing & Promotion.
Pedro Perez, Chief Engineer.

Rates: On request.

City of License: Washington, DC. DMA: Washington, DC. Rank: 7.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	2,117,620	1,268,620	3,386,240
Average Weekly Circulation (1994)	774,035	368,737	1,176,509
Average Daily Circulation (1994)			424,932

District of Columbia—Washington

WFTY

Ch. 50

Network Service: None, independent.

Licensee: Jasas Corp., 2121 Wisconsin Ave., Suite 350, Washington, DC 20007.

Studio: 2121 Wisconsin Ave., Suite 350, Washington, DC 20007.

Telephone: 202-965-5050. Fax: 202-965-0050.

Technical Facilities: Channel No. 50 (686-692 MHz). Authorized power: 2450-kw max. & 1860-kw horizontal visual, 245-kw max. & 186-kw horizontal aural. Antenna: 570-ft. above av. terrain, 509-ft. above ground, 797-ft. above sea level.

Latitude	38°	57'	44"
Longitude	77°	01'	36"

Holds CP for change to 2438-kw max. visual, 810-ft. above av. terrain, 732-ft. above ground, 1020-ft. above sea level. BMPCT-871109KG.

Transmitter: NW Corner of 9th & Peabody, Washington.

Satellite Earth Stations: Scientific-Atlanta, 4-meter C-band; ADM, 3-meter C-band.

Ownership: Jasas Corp. (Group Owner).

Began Operation: November 1, 1981. Sale to Corridor Bcstg. Corp. by Theodore S. Ledbetter Jr. approved by FCC Jan. 17, 1985. Transfer of control to present owner granted Nov. 29, 1993.

Represented (sales): Roslin Television Sales.

Represented (legal): Patton, Boggs & Blow.

Personnel:
 Michael R. Nurse, Vice President & General Manager.
 Gary Marder, General Sales Manager.
 Ed Shea, National Sales Manager.
 Scott Lilly, Regional Sales Manager.
 John Handley, Chief Engineer.
 Pam Bankett, Program & Promotion Director.



WFTY BMPCT-871109KG Granted 1/27/88 © American Map Corp., No. 14244

Gordon Davis, Production Manager.
 Donn Fraser, Business Manager.

Highest 30 Sec. Rate: \$1500.

City of License: Washington. DMA: Washington, DC. Rank: 7.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,655,040	1,044,900	2,699,940
Average Weekly Circulation (1994)	120,931	117,816	240,271
Average Daily Circulation (1994)			64,216

District of Columbia—Washington

WJLA-TV

Ch. 7

Network Service: ABC.

Licensee: WJLA Inc., 3007 Tilden St. NW, Washington, DC 20008.

Studio: 3007 Tilden St. NW, Washington, DC 20008.

Telephone: 202-364-7777. Fax: 202-362-1124.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 48-kw aural. Antenna: 770-ft. above av. terrain, 640-ft. above ground, 1049-ft. above sea level.

Latitude 38° 57' 01"
Longitude 77° 04' 47"

Transmitter: 4010 Chesapeake St. NW.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Satcom Technologies, 5.5-meter Ku-band; Satcom Technologies, 7-meter C-band; Microdyne, 3.1-meter Ku & C-band; Comtech, 3.5-meter Ku & C-band; Andrew, 5-meter C-band; Microdyne, Comtech receivers.

SNG Mobile Dish: Satcom Technologies, 2.3-meter Ku-band.

News Services: AP, UPI.

Ownership: Allbritton Communications Company (Group Owner).

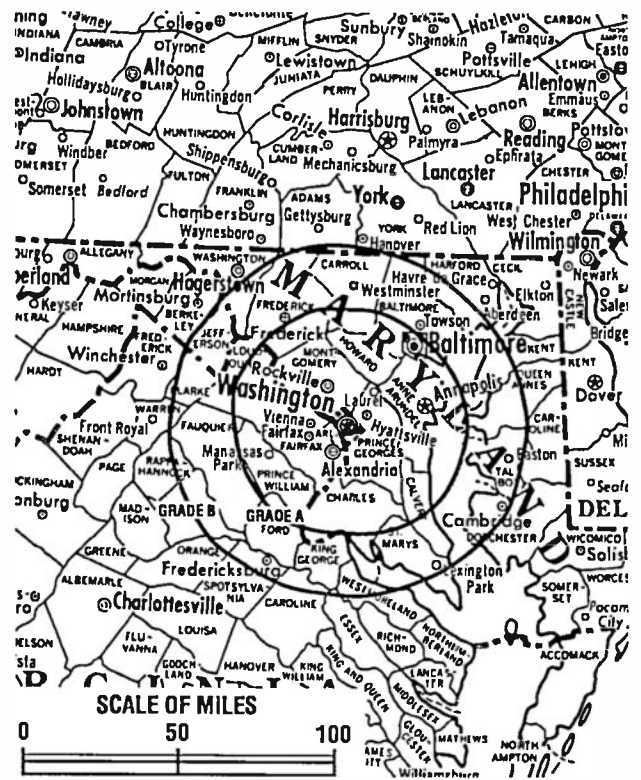
Began Operation: October 3, 1947. As WMAL-TV, de facto control transferred with WMAL-AM-FM from Washington Star Communications Inc. to Joe Allbritton in 1975 (Television Digest, Vol. 15:30, 31, 32).

Represented (sales): Katz American Television; Canadian Communications Co.

Represented (legal): Hogan & Hartson.

Personnel:

John D. Sawhill, President & General Manager.
Gary Wordlaw, News Director.
John Tollefson, Operations & Engineering Director.
Judy Williams, Director of Sales.



WJLA-TV BMPCT-7405 Granted 7/25/72 © American Map Corp., No. 14244

Gary Smith, Finance Director.
Susan Koch, Human Resources Director.

Rates: On request.

NETWORK BASE HOURLY RATE: \$2550.

City of License: Washington. DMA: Washington, DC. Rank: 7.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	2,300,380	1,308,500	3,608,880
Average Weekly Circulation (1994)	1,043,373	641,298	1,746,747
Average Daily Circulation (1994)			962,058

District of Columbia—Washington

WRC-TV

Ch. 4

Network Service: NBC.

Licensee: NBC Subsidiary Inc. 5, 4001 Nebraska Ave. NW, Washington, DC 20016.

Studio: 4001 Nebraska Ave. NW, Washington, DC 20016.

Telephone: 202-885-4000. Fax: 202-885-4104.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 15.1-kw aural. Antenna: 627-ft. above av. terrain, 469-ft. above ground, 856-ft. above sea level.

Latitude	38°	56'	23.80"
Longitude	77°	04'	53.50"

Transmitter: 4001 Nebraska Ave. NW.

Satellite Earth Stations: Scientific-Atlanta, 7-meter; Scientific-Atlanta, 5-meter.

News Services: AP, UPI, NBC.

Ownership: National Broadcasting Co. (Group Owner).

Began Operation: June 27, 1947.

Represented (sales): Pety Television Inc.

Personnel:

Allan Horlick, President & General Manager.
 Margaret McNally, Sales Director.
 Jane Flavin, Local Sales Manager.
 Stephen Dickler, National Sales Manager.
 Donald Archibale, Director, Washington Technical Services.
 Richard Reingold, News Director.
 Wendy White, Executive Producer, News.
 Charles Stuart, Executive Producer, News.
 Kathleen McCampbell, Director, Programming.
 Sandi Yost, Director, Advertising & Promotion.
 Paul Besson, Director, Employee Relations.
 Angela Owens, Director, Station Information.



WRC-TV BPCT-890316KE Granted 6/28/89 © American Map Corp., No. 14244

Rates: On request.

NETWORK BASE HOURLY RATE: \$2150.

City of License: Washington. DMA: Washington, DC. Rank: 7.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	2,050,390	1,241,870	3,292,260
Average Weekly Circulation (1994)	1,000,633	624,732	1,678,585
Average Daily Circulation (1994)			865,024

District of Columbia—Washington

WTTG

Ch. 5

Network Service: Fox.

Licensee: Fox Television Stations Inc., 5151 Wisconsin Ave. NW, Washington, DC 20016.

Studio: 5151 Wisconsin Ave. NW, Washington, DC 20016.

Telephone: 202-244-5151. Fax: 202-244-1745.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: 770-ft. above av. terrain, 705-ft. above ground, 1049-ft. above sea level.

Latitude 38° 57' 21"
Longitude 77° 04' 57"

Transmitter: 5151 Wisconsin Ave. NW, Washington.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Microdyne, 10-meter; Microdyne, 5-meter; Vertex, 6.1-meter; Microdyne, Standard Communications receivers.

News Services: AP, UPI.

Ownership: Fox Television Stations Inc. (Group Owner).

Began Operation: January 1, 1947. Sale by Metromedia Inc. to present owner approved by FCC Nov. 14, 1985.

Represented (sales): TeleRep Inc.

Personnel:

- James Burke, Vice President & General Manager.
- Gregg Kelley, Vice President & General Sales Manager.
- Carl Gottlieb, Vice President & News Director.
- David Levy, Vice President, Operations & Engineering.
- Richard Slenker, Vice President, Operations & Engineering.
- Lindy Spero, Vice President & Director, Creative Services.
- Glenn Dyer, Vice President, Programming.
- J. David Lewis, Chief Engineer.
- Arthur Leffler, Local Sales Manager.



WTTG BMPCT-5854 Granted 6/25/63

© American Map Corp., No. 14244

Jan Evans, National Sales Manager.
Lynn Luria Fanaroff, Public Relations Director.
Mark Poertner, Production Manager.

Highest 30 Sec. Rate: \$12,000.

City of License: Washington. DMA: Washington, DC. Rank: 7.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	2,888,920	1,525,230	4,414,150
Average Weekly Circulation (1994)	1,195,192	641,463	1,899,159
Average Daily Circulation (1994)			886,182

District of Columbia—Washington

WUSA

Ch. 9

Network Service: CBS.

Licensee: Gannett Co. Inc., 4100 Wisconsin Ave. NW, Washington, DC 20016.

Studio: 4100 Wisconsin Ave. NW, Washington, DC 20016.

Telephone: 202-895-5999. Fax: 202-966-7948.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 770-ft. above av. terrain, 640-ft. above ground, 1049-ft. above sea level.

Latitude 38° 57' 01"
Longitude 77° 04' 47"

Transmitter: 4001 Brandywine St. NW.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.5-meter C-band; Harris, 6.1-meter C-band; Harris, 4.5-meter Ku-band; Scientific-Atlanta receivers.

News Services: AP, UPI, Reuters, Western Union Weather.

Ownership: Gannett Broadcasting Group (Group Owner).

Began Operation: January 16, 1949 as WOIC. Sold to CBS (45%) and Washington Post (55%) August 1950 (Television Digest, Vol. 6:25). Washington Post acquired 100% in October 1954 (Vol. 10:42). Exchange for WWJ-TV (now WDIV), Detroit, MI approved by FCC May 18, 1978 (Vol. 17:58; 18:21). Sale by Evening News Assn. to present owner approved Jan. 13, 1986.

Represented (sales): Blair Television.

Represented (legal): Reed, Smith, Shaw & McClay.

Personnel:

- Henry K. Yaggi III, President & General Manager.
- David Pearce, Vice President, News.
- Chuck Cowdrey, Vice President, Broadcasting.
- Sandra Butler-Jones, Vice President, Broadcast Operations.
- Kevin O'Tool, Vice President, Business.
- Paul Malkie, Vice President & Creative Services Director.
- Richard Dyer, General Sales Manager.
- Pam Baratta, Local Sales Manager.
- Michael Miller, National Sales Manager.



WUSA BMPCT-7389 Granted 8/17/72

© American Map Corp., No. 14244

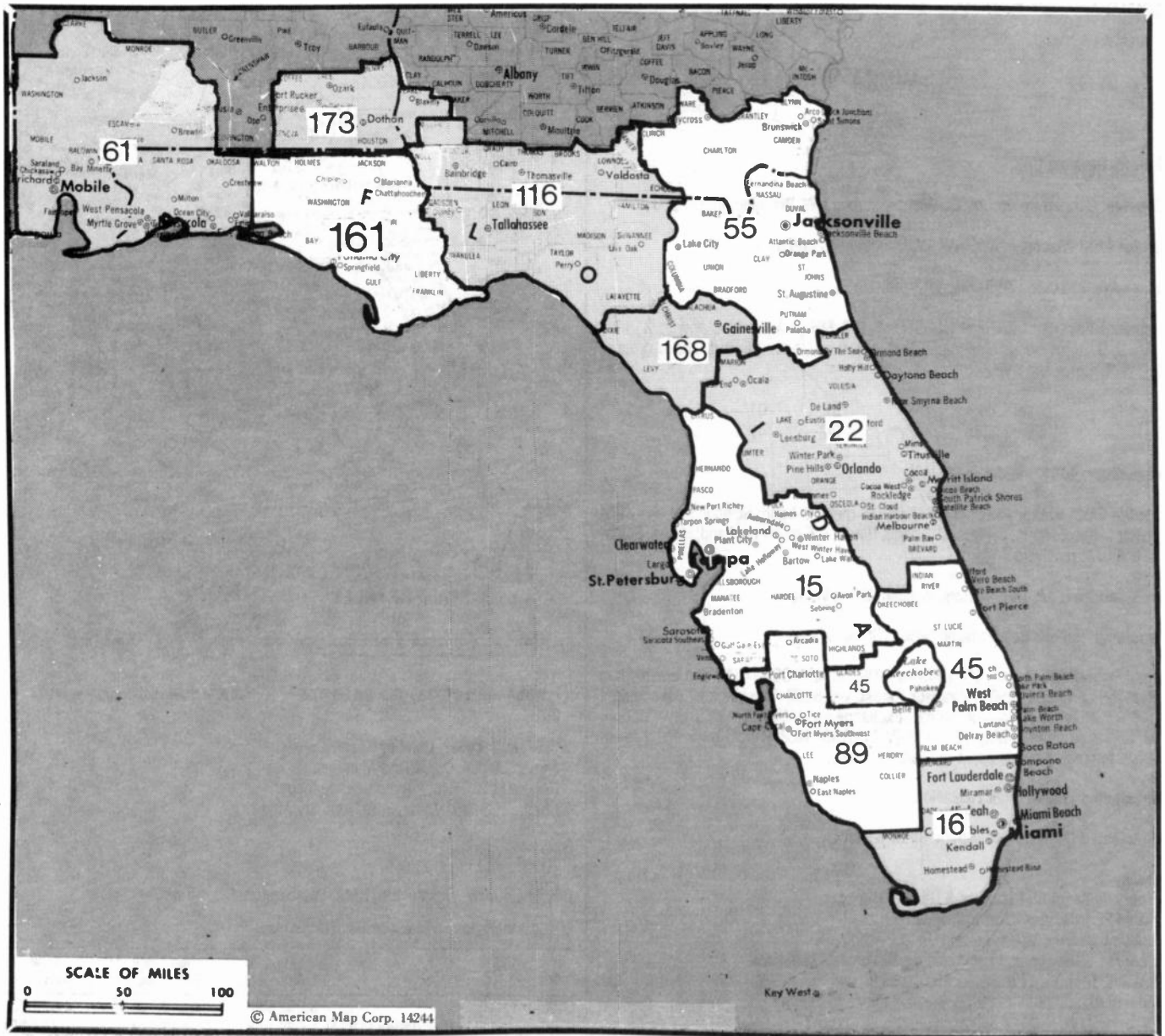
- William Beckner, Chief Engineer.
- James Marlin, Operations Manager.
- Colette Free, Human Resources Manager.
- Khalim Piankhi, Manager, Community Affairs.

Rates: On request.

City of License: Washington. DMA: Washington, DC. Rank: 7.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	3,062,990	1,540,760	4,603,750
Average Weekly Circulation (1994)	1,089,558	643,741	1,794,294
Average Daily Circulation (1994)			1,027,083



MARKET	NIELSEN DMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
Tampa-St. Petersburg-Sarasota, FL	1,390,370	15	WBNS-TV (50), WBSV-TV (62), WCLF (22), WFCT (66), WFLA-TV (8), WFTS (28), WTMV (32), WTOG (44), WTSP (10), WTTA (38), WTVT (13), WWSB (40)
Miami-Fort Lauderdale, FL	1,308,900	16	WBFS-TV (33), WCIX (6), WCTD (35), WDZL (39), WEYS (22), WHFT (45), WLTV (23), WPLG (10), WSCV (51), WSVN (7), WTVJ (4), WYHS-TV (69)
Orlando-Daytona Beach-Melbourne, FL	983,410	22	WACX (55), WBSF (43), WCPX-TV (6), WESH (2), WFTV (9), WIRB (56), WKCF (18), WOFL (35), WRBW (65), WTGL-TV (52)
West Palm Beach-Fort Pierce, FL	571,330	45	WFGC (61), WFLX (29), WPBF (25), WPEC (12), WPTV (5), WTVX (34)
Jacksonville, FL-Brunswick, GA	487,890	55	WAWS-TV (30), WBSG-TV (21), WJKS (17), WJXT (4), WNFT (47), WTLV (12)
Mobile, AL-Pensacola, FL	433,060	61	WALA-TV (10), WEAR-TV (3), WFGX (35), WHBR (33), WJTC (44), WKRG-TV (5), WMPV-TV (21), WPMI (15)
Fort Myers-Naples, FL	298,710	89	WBBH-TV (20), WEVU (26), WFTX (36), WINK-TV (11), WNPL-TV (46)
Tallahassee, FL-Thomasville, GA	205,820	116	WCTV (6), WTLH (49), WTWC (40), WTXL-TV (27)
Panama City, FL	105,790	161	WJHG-TV (7), WMBB (13), WPGX (28)
Gainesville, FL	93,820	168	WCJB (20), WOGX (51)
Dothan, AL	86,380	173	WDAU (34), WDHN (18), WTVY (4)

State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

WWSB, Bradenton	See Sarasota, FL
WFTX, Cape Coral	See Fort Myers, FL
WCLF, Clearwater	See Tampa, FL
WKCF, Clermont	See Orlando, FL
WTGL-TV, Cocoa	See Orlando, FL
WCPX-TV, WESH, WFTV, Daytona Beach	See Orlando, FL
WSCV, Fort Lauderdale	See Miami, FL
WTVX, Fort Pierce	See West Palm Beach, FL
WFGX, Fort Walton Beach	See Pensacola, FL
WYHS, Hollywood	See Miami, FL
WTMV, Lakeland	See Tampa, FL
WACX, Leesburg	See Orlando, FL
WIRB & WBSF, Melbourne	See Orlando, FL
WEVU & WNPL-TV, Naples	See Fort Myers, FL
WOGX, Ocala	See Gainesville, FL
WALA-TV, WKRQ-TV, WMPV-TV & WPMI, Pensacola	See Mobile, AL
WFTS, WTOG, WTSP, WTTA & WTVT, St. Petersburg	See Tampa, FL
WTLH, Tallahassee	See Bainbridge, GA
WPBF, Tequesta	See West Palm Beach, FL
WBSV-TV, Venice	See Sarasota, FL
WTVX, Vero Beach	See West Palm Beach, FL

Florida Station Totals as of November 1, 1994

	VHF	UHF	TOTAL
Commercial Television Stations	19	42	61
Educational Television Stations	5	11	16
	24	53	77

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— NEW AREA CODES —

State	Before	After	Effective Date
Colorado	303	303 970	Metropolitan Denver. Remainder of previous 303.
Florida	813	813 941	Hillsborough, Pasco & Pinellas counties. Charlotte, Collier, DeSoto, Glades, Hardee, Henry, Highlands, Lee, Manatee, Monroe, Okeechobee, Polk & Sarasota counties.

Florida—Fort Myers

WBBH-TV

Ch. 20

Network Service: NBC.

Licensee: Waterman Bcstg. Corp. of Florida, Box 7578, Fort Myers, FL 33911-7578.

Studio: 3719 Central Ave., Fort Myers, FL 33901.

Telephone: 813-939-2020. Fax: 813-939-2152.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 5000-kw max. & 2619-kw horizontal visual, 500-kw max. & 262-kw horizontal aural. Antenna: 1482-ft. above av. terrain, 1518-ft. above ground, 1549-ft. above sea level.

Latitude	26°	49'	27"
Longitude	81°	45'	51"

Transmitter: Rte. 31, 2.3-mi. S of Tuckers Comer.

Satellite Earth Station: Harris, 10-meter Ku-band; Harris receivers.

News Services: AP, UPI.

Ownership: Waterman Broadcasting Corp. (Group Owner).

Began Operation: December 18, 1968. Sale to present owners by William N. Dakos, et al., approved by FCC July 9, 1979.

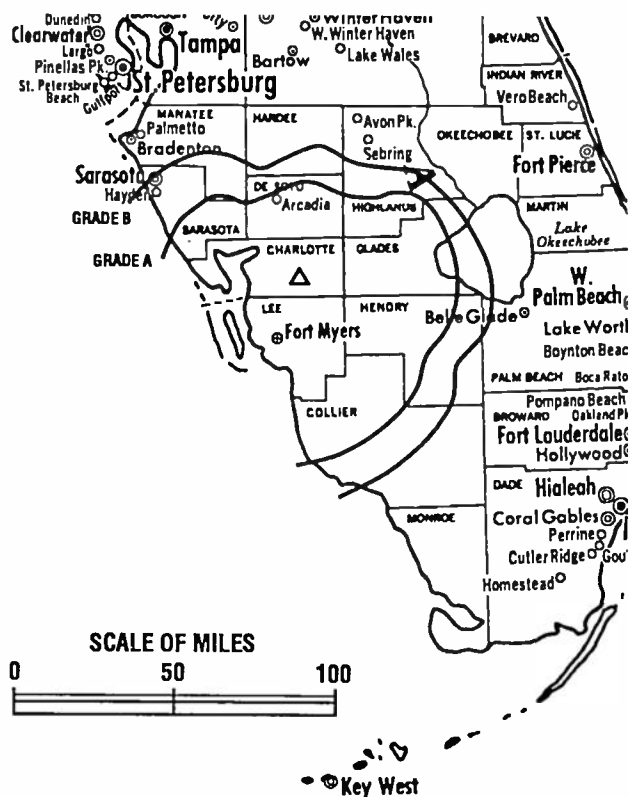
Represented (sales): Katz Continental Television.

Represented (legal): Cohn & Marks.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

Steve Pontius, Vice President & General Manager.
 Diane Gower, General Sales Manager.
 Wayne Phillips, Chief Engineer.
 Gerald Poppe, Director of Finance.
 Evelyn Jewett, National Sales Administrator.
 Chere Avery, News Director.
 Harris Segal, Program Coordinator.
 Randy Foulds, Marketing & Promotion Director.



WBBH-TV BMPCT-820426KE Granted 9/3/82 © American Map Corp., No. 14244

Bob Jones, Creative Services/Production.
 Evelyn Jewett, Computer Traffic Manager.

Highest 30 Sec. Rate: \$2000.

NETWORK BASE HOURLY RATE: \$750.

City of License: Fort Myers. DMA: Fort Myers-Naples. Rank: 89.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	475,670	146,420	622,090
Average Weekly Circulation (1994)	199,167	73,879	274,476
Average Daily Circulation (1994)			174,732

Florida—Naples-Fort Myers

WEVU

Ch. 26

Network Service: ABC.

Licensee: Ellis Communications, One Buckhead Plaza, 3060 Peachtree Rd., Suite 1100, Atlanta, GA 30305.

Studio: 3451 Bonita Bay Blvd., Bonita Springs, FL 33923.

Telephone: 813-495-9388. Fax: 813-947-1722.

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1209-ft. above av. terrain, 1224-ft. above ground, 1249-ft. above sea level.

Latitude	26°	25'	22"
Longitude	81°	37'	49"

Transmitter: 21990 Carter Rd., Estero, FL 33928.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Andrew, 7.3-meter C-band; Comtech, 7.3-meter C-band; Andrew, Pinzone receivers.

News Service: AP.

Ownership: Ellis Communications Inc. (Group Owner).

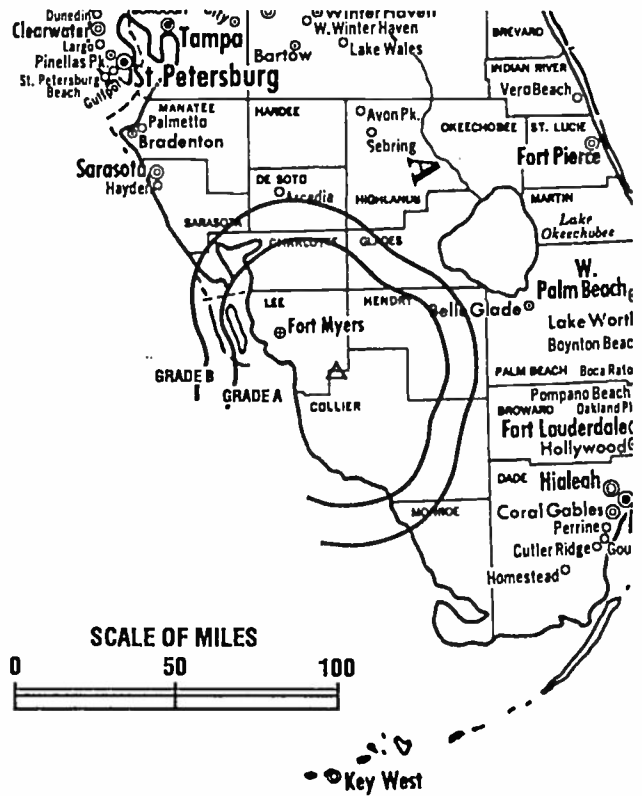
Began Operation: August 21, 1974. Sale to FCVS Communications by Caloosa Television Corp. approved by FCC Aug. 28, 1992. Sale to Caloosa Television Corp. approved by FCC Aug. 24, 1978. Sale to present owner by FCVS Communications approved by FCC October 7, 1993.

Represented (sales): Seltel Inc.

Represented (engineering): Moffet, Larson & Johnson Inc.

Personnel:

- Robert White, Vice President & General Manager.
- Dave Jennings, Director, Sales & Marketing.
- Jesse Daniels, General Sales Manager.
- Charlotte Harwood, National & Regional Sales Manager.
- Dave McKelvey, Chief Engineer.



WEVU BPCT-860702KG Granted 6/10/88 © American Map Corp., No. 14244

Jim GoIn, Promotion Director.
Rodney Freed, Production Manager.

Highest 30 Sec. Rate: \$12,000.

City of License: Naples. DMA: Fort Myers-Naples. Rank: 89.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	535,480	188,010	723,490
Average Weekly Circulation (1994)	165,824	53,198	219,182
Average Daily Circulation (1994)			105,265

Florida—Cape Coral

WFTX

Ch. 36

Network Service: Fox.

Licensee: Wabash Valley Bcstg. Corp.

Studio: 621 S.W. Pine Island Rd., Cape Coral, FL 33991.

Telephone: 813-574-3636. **Fax:** 813-574-2025.

Technical Facilities: Channel No. 36 (602-608 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1476-ft. above av. terrain, 1477-ft. above ground, 1506-ft. above sea level.

Latitude 26° 47' 43"
Longitude 81° 48' 04"

Transmitter: 4.9-mi. SSW of Tuckers Comer.

Satellite Earth Stations: Microdyne, 7-meter C-band; Prodelin, 3-meter C-band; United Satellite Systems, 3-meter Ku-band; Automation Techniques receivers.

News Service: Fox News.

Ownership: Wabash Valley Broadcasting Corp. (Group Owner).

Began Operation: October 14, 1985. Sale to present owner by Family TV Assoc. approved by FCC Nov. 25, 1986 (Television Digest, Vol. 26:38).

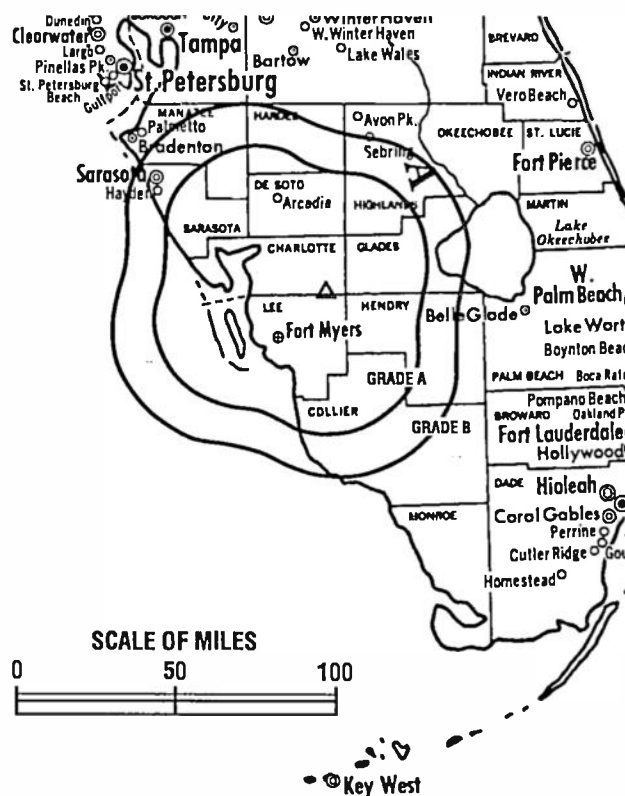
Represented (sales): Petry Television Inc.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): B. Scott Baxter & Associates.

Personnel:

Chris Andrews, General Manager.
Mark Pierce, Station Manager.
Ron Brown, General Sales Manager.
Carole Nelson, National Sales Manager.



WFTX BPCT-861031KE Granted 12/5/86

© American Map Corp., No. 14244

Jerry Blevins, Chief Engineer.
Merrily Carlson, Program Manager.
Pam O'Donnell, Business Manager.

Rates: On request.

City of License: Cape Coral. **DMA:** Fort Myers-Naples. **Rank:** 89.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,054,770	441,440	1,496,210
Average Weekly Circulation (1994)	151,396	61,549	213,907
Average Daily Circulation (1994)			98,402

Florida—Fort Myers

WINK-TV

Ch. 11

Network Service: CBS.

Licensee: Fort Myers Broadcasting Co., Box 1060, Fort Myers, FL 33902.

Studio: 2824 Palm Beach Blvd., Fort Myers, FL 33916.

Telephone: 813-334-1131. Fax: 813-334-0744.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: Circularly polarized, 1478-ft. above av. terrain, 1475-ft. above ground, 1505-ft. above sea level.

Latitude 26° 48' 01"
Longitude 81° 45' 48"

Transmitter: State Rte. 31, 3.8-mi. S of Tuckers Comer, FL.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 9-meter C-band; Microdyne, 7-meter Ku & C-band; Paraclipse, 4-meter C-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Harris, Microdyne, Scientific-Atlanta, Wegener, Zephyr receivers.

AM Affiliate: WINK, 1-kw, 1240 kHz (CBS).

FM Affiliate: WINK-FM, 100-kw, 96.9 MHz (No. 245), 1320-ft.

News Services: AP, CNN, Florida News Network, NIWS.

Ownership: Fort Myers Bcstg. Co.

Began Operation: March 6, 1954.

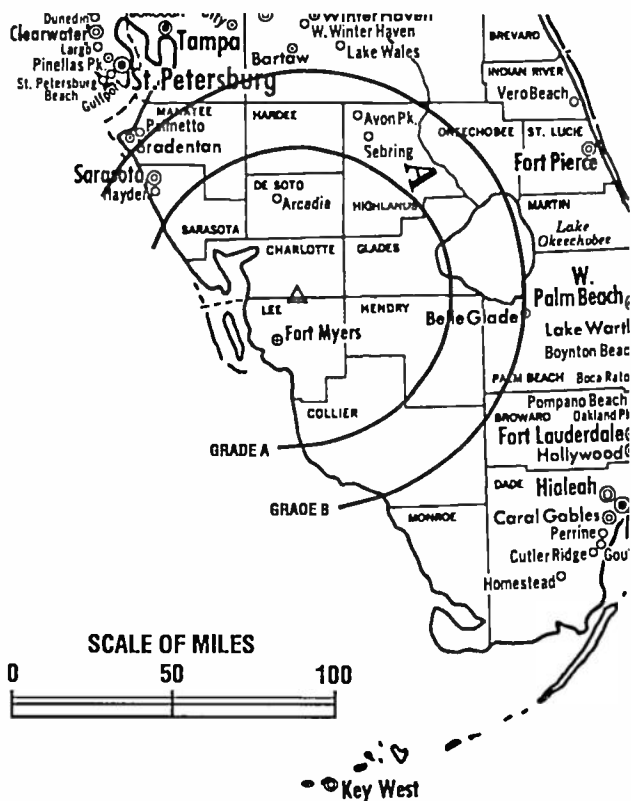
Represented (sales): Blair Television.

Represented (legal): Leibowitz & Associates, P.A.

Represented (engineering): Lohnes & Culver.

Personnel:

Joseph C. Schwartzel, Vice President & General Manager.
Mel Martin, Station Manager & News Director.
Melissa Rice, Business Manager.
Gary Gardner, General Sales Manager.



WINK-TV BPCT-870205KH Granted 5/18/87 © American Map Corp., No. 14244

Ron Cooke, National Sales Manager.
Pam Sheffield, Program Director.
Galen Hassinger, Director of Engineering.
Tim Briggs, Production Manager.

Rates: On request.

City of License: Fort Myers. DMA: Fort Myers-Naples. Rank: 89.

Circulation © 1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	940,980	314,500	1,255,480
Average Weekly Circulation (1994)	228,030	81,909	312,186
Average Daily Circulation (1994)			197,755

Florida—Naples

WNPL-TV

Ch. 46

Network Service: None, independent.

Licensee: Southwest Florida Telecommunications Inc., Box 414646, Naples, FL 33941.

Studio: 2150 Goodlette Rd., Naples, FL 33940.

Telephone: 813-261-4600. Fax: 813-261-4603.

Technical Facilities: Channel No. 46 (662-668 MHz). Authorized power: 3192-kw max. visual, 319-kw max. aural. Antenna: 1014-ft. above av. terrain, 1001-ft. above ground, 1027-ft. above sea level.

Latitude	26°	25'	22"
Longitude	81°	37'	49"

Transmitter: 21990 Carter Rd., Estero.

Ownership: Southwest Florida Telecommunications Inc.

Began Operation: October 22, 1990.

Represented (sales): Adam Young Inc.

Represented (legal): Latham & Watkins.

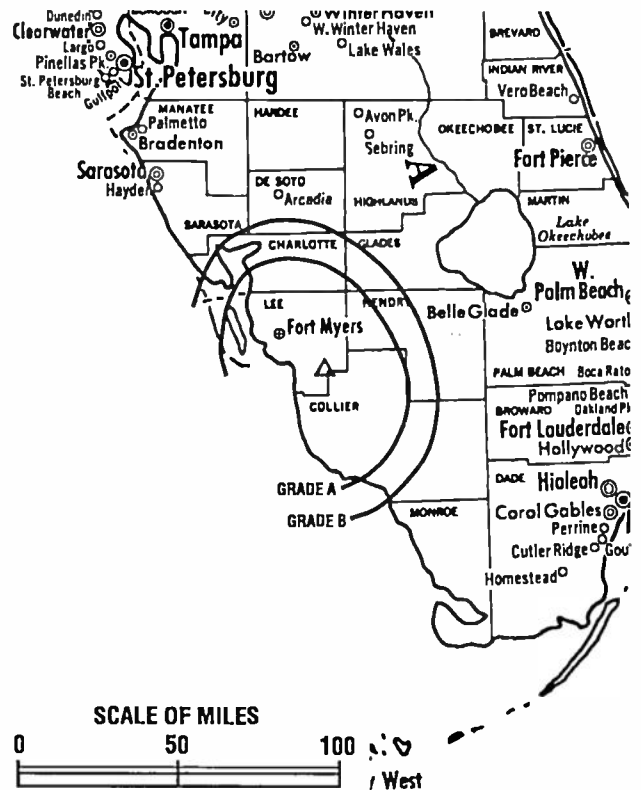
Represented (engineering): Magnuson & Associates.

Personnel:

Jack L. Spiess, General Manager.
 Bill Shane, Program Director.
 Phil Beckman, Chief Engineer.

Highest 30 Sec. Rate: \$100.

City of License: Naples. DMA: Fort Myers-Naples. Rank: 89.



WNPL-TV BMPCT-910528KN Granted 6/27/91 © American Map Corp., No. 14244

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	223,500	64,180	287,680
Average Weekly Circulation (1994)	43,242	16,811	59,932
Average Daily Circulation (1994)			16,849

Florida—Gainesville

WCJB

Ch. 20

Network Service: ABC.

Licensee: Diversified Communications, 5 Milk St., Box 7437, Portland, ME 04112.

Studio: 6220 N.W. 43rd St., Gainesville, FL 32606.

Mailing Address: Box 147020, Gainesville, FL 32614-7020.

Telephone: 904-377-2020. Fax: 904-371-0747.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 2808-kw max. & 2350-kw horizontal visual, 282-kw max. & 235-kw horizontal aural. Antenna: 925-ft. above av. terrain, 985-ft. above ground, 1049-ft. above sea level.

Latitude 29° 32' 11"
Longitude 82° 24' 00"

Transmitter: 1.35-mi. S of Wacahoota.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 7.3-meter C-band; Microdyne, 7-meter C-band; RCA, 4.5-meter Ku-band; Avantek, M/A-Com, Microdyne receivers.

News Services: ABC, AP, Florida News Network.

Ownership: Diversified Communications Inc. (Group Owner).

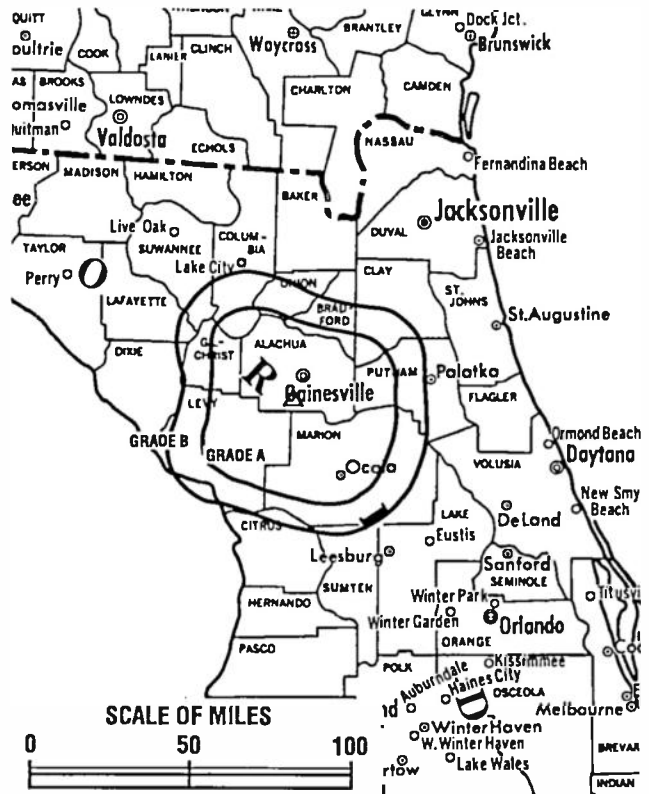
Began Operation: April 7, 1971. Sale to present owner by William E. Minshall approved by FCC Oct. 12, 1976.

Represented (sales): Blair Television.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

- Carolyn Catlin, President, Broadcast Division & General Manager.
- Andrew Shenkan, General Sales Manager.
- Alan Chatman, Local Sales Manager.
- Bob Williams, News Director.
- Karen Watts, Program Director.
- Robin Snyder, Promotion Director.
- Tim Hoskinson, Controller.
- Michael Sherrill, Director of Engineering.



WCJB BPCT-800124KF Granted 10/15/82 © American Map Corp., No. 14244

Alan Johns, Director of Production Services.
Sheri Cason, Traffic Manager.

Rates: On request.

City of License: Gainesville. DMA: Gainesville. Rank: 168.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	702,180	288,700	990,880
Average Weekly Circulation (1994)	97,504	56,295	157,957
Average Daily Circulation (1994)			97,823

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Florida—Ocala-Gainesville

WOGX

Ch. 51

Network Service: Fox.

Licensee: Wabash Valley Bcstg. Corp., 401 Pennsylvania Parkway, Suite 300, Indianapolis, IN 46280.

Studio: 1551 S.W. 37th Ave., Ocala, FL 34474.

Mailing Address: Box 3985, Ocala, FL 34478.

Telephone: 904-351-5151. Fax: 904-237-5423.

Technical Facilities: Channel No. 51 (692-698 MHz). Authorized power: 2750-kw horizontal visual, 275-kw horizontal aural. Antenna: 920-ft. above av. terrain, 889-ft. above ground, 1049-ft. above sea level.

Latitude 29° 21' 32"
Longitude 82° 19' 53"

Transmitter: County Road 316, approx. 4.7-mi. W of Fairfield, FL.

Satellite Earth Stations: Microdyne, 3.7-meter Ku & C-band; Microdyne, 7-meter C-band; RCA Americom, 4.5-meter Ku-band; M/A-Com, Microdyne receivers.

Ownership: Wabash Valley Broadcasting Corp. (Group Owner).

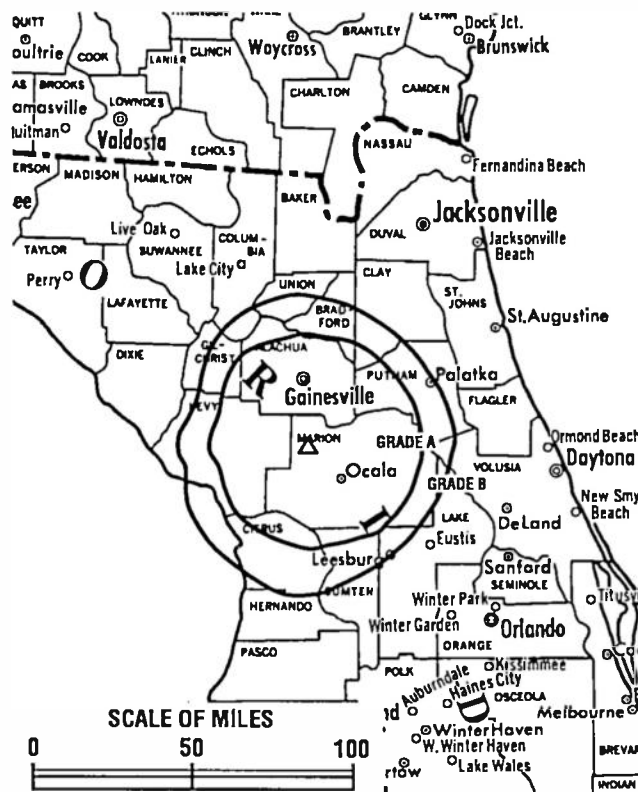
Began Operation: November 1, 1983. Sale to present owner by Big Sun TV Inc. approved by FCC Aug. 12, 1986.

Represented (sales): Katz Continental Television.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

- Clay Brinker, General Sales Manager.
- Sandy Wagner, Local Sales Manager.
- Sue Edwards, Program Administrator.
- Darren Morgan, Promotion Director.
- Patricia Allen, Business Manager.
- Len Campbell, Production Manager.



WOGX BMPCT-820329KH Granted 10/24/82 © American Map Corp., No. 14244

John Jones, Chief Engineer.
Becky Montgomery, Traffic Assistant.

Highest 30 Sec. Rate: \$1100.

City of License: Ocala. DMA: Gainesville. Rank: 168.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,286,990	581,070	1,868,060
Average Weekly Circulation (1994)	101,083	49,008	152,167
Average Daily Circulation (1994)			71,419

Florida—Jacksonville

WAWS-TV

Ch. 30

Network Service: Fox.

Licensee: Clear Channel Television Licenses Inc., 200 Concord Plaza, Suite 600, San Antonio, TX 78265-9512.

Studio: 8675 Hogan Rd., Jacksonville, FL 32216.

Telephone: 904-642-3030. Fax: 904-646-0115.

Technical Facilities: Channel No. 30 (566-572 MHz). Authorized power: 2820-kw max. & 759-kw horizontal visual, 282-kw horizontal aural. Antenna: 990-ft. above av. terrain, 1030-ft. above ground, 1045-ft. above sea level.

Latitude 30° 16' 52.50"
Longitude 81° 34' 15.00"

Transmitter: 8675 Hogan Rd., Jacksonville.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Vertex, 4.5-meter Ku-band; M/A-Com, Scientific-Atlanta, Omni receivers.

Ownership: Clear Channel Television Inc. (Group Owner).

Began Operation: February 15, 1981. Sale to present owner by Malrite Communications Group approved by FCC Aug. 30, 1989 (Television Digest, Vol. 29:9, 28).

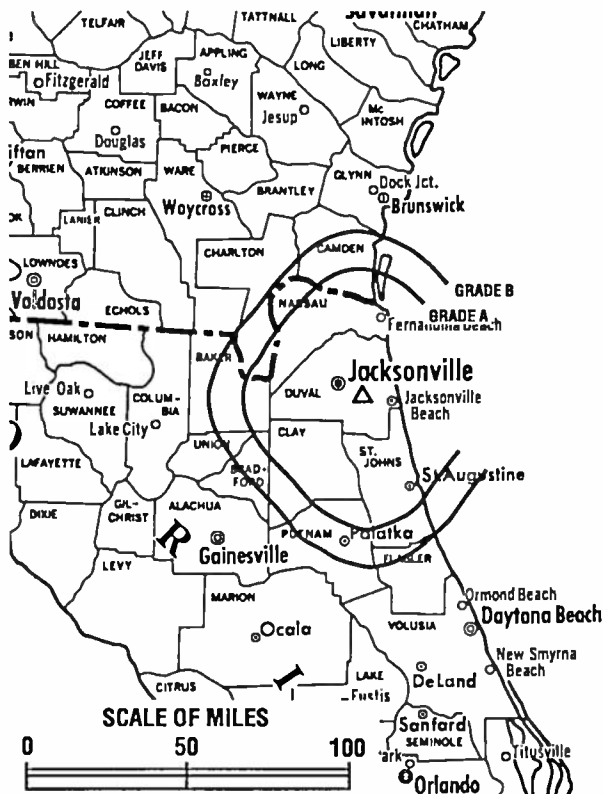
Represented (sales): Katz Independent Television.

Represented (legal): Cohn & Marks.

Represented (engineering): Ralph Evans & Associates.

Personnel:

Josh McGraw, Vice President & General Manager.
Philip Waterman, General Sales Manager.
Stan Davis, National Sales Manager.
Russ Rockwell, Chief Engineer.
Doreen Morgan, Promotion Director.
Tony Sotelo, Production Manager.



WAWS-TV BPC-851007KE Granted 11/25/85 © American Map Corp., No. 14244

Robert Keele, Program Director.
Lynn DeFoor, Business Manager.

Highest 30 Sec. Rate: \$2500.

City of License: Jacksonville. DMA: Jacksonville-Brunswick. Rank: 55.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	431,070	178,500	609,570
Average Weekly Circulation (1994)	216,666	79,412	307,502
Average Daily Circulation (1994)			139,492

Florida—Jacksonville

WJKS

Ch. 17

Network Service: ABC.

Licensee: Jacksonville Television Inc., 817 E. Washington St., Tampa, FL 33602.

Studio: 9117 Hogan Rd., Jacksonville, FL 32216.

Mailing Address: Box 17000, Jacksonville, FL 32245.

Telephone: 904-641-1700. **Fax:** 904-641-0306.

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 4680-kw max. visual. Antenna: 997-ft. above av. terrain, 978-ft. above ground, 1014-ft. above sea level.

Latitude	30°	16'	36"
Longitude	81°	33'	47"

Transmitter: 9117 Hogan Rd., Jacksonville.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Hubcom, 2.3-meter Ku-band; ADM, 6.1-meter C-band; Andrew, 6.1-meter C-band; Andrew, 4.5-meter C-band; Vertex, 4.7-meter Ku-band; Avantek, DX Engineering, M/A-Com, Standard Communications receivers.

SNG Mobile Dish: Andrews, 2.3-meter Ku-band.

News Services: ABC, AP, CNN, Conus.

Ownership: Media General Inc. (Group Owner).

Began Operation: February 19, 1966. Sale to present owner by Ziff-Davis Bcstg. approved by FCC Oct. 21, 1982 (Television Digest, Vol. 21:48; 22:8, 30).

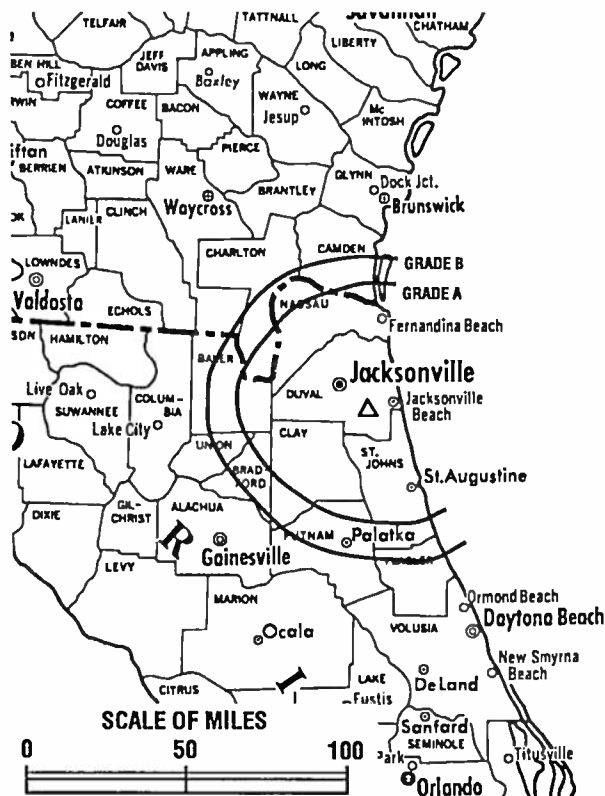
Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Cohn & Marks.

Represented (engineering): David Steel & Associates Inc.

Personnel:

Jim Matthews, President & General Manager.
 John Simons Jr., General Sales Manager.
 Dwight Van Horn, National Sales Manager.



WJKS BPCT-890814KF Granted 9/29/89 © American Map Corp., No. 14244

Debbie Knight, Programming Coordinator.
 Jay Solomon, News Director.
 George Birnbaum, Operations Manager.
 Lee Lopez, Promotion Supervisor.
 Gus Mithoff, Business Manager.

Rates: On request.

City of License: Jacksonville. **DMA:** Jacksonville-Brunswick. **Rank:** 55.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	414,700	177,780	592,480
Average Weekly Circulation (1994)	257,055	92,455	362,832
Average Daily Circulation (1994)			178,746

Florida—Jacksonville

WJXT

Ch. 4

Network Service: CBS.

Licensee: Post-Newsweek Stations Florida Inc., Box 5270, Jacksonville, FL 32247.

Studio: 4 Broadcast Place, Jacksonville, FL 32247.

Telephone: 904-399-4000. Fax: 904-393-9822.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: Circularly polarized, 960-ft. above av. terrain, 938-ft. above ground, 984-ft. above sea level.

Latitude 30° 16' 23"
 Longitude 81° 33' 13"

Transmitter: 9830 Anders Blvd.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: SatCom, 9.2-meter C-band; SatCom, 7-meter C-band; Scientific-Atlanta, 7-meter C-band; Microdyne, 5-meter Ku-band; DX Engineering, Microdyne, Scientific-Atlanta receivers.

SNG Mobile Dish: Andrew, 3.7-meter Ku-band; Andrew, 5-meter Ku-band.

News Services: AP, CBS, Florida News Network.

Ownership: Post-Newsweek Stations Inc. (Group Owner).

Began Operation: September 15, 1949. Sold to present owner Jan. 1953 (Television Digest, Vol. 8:51; 9:1, 5).

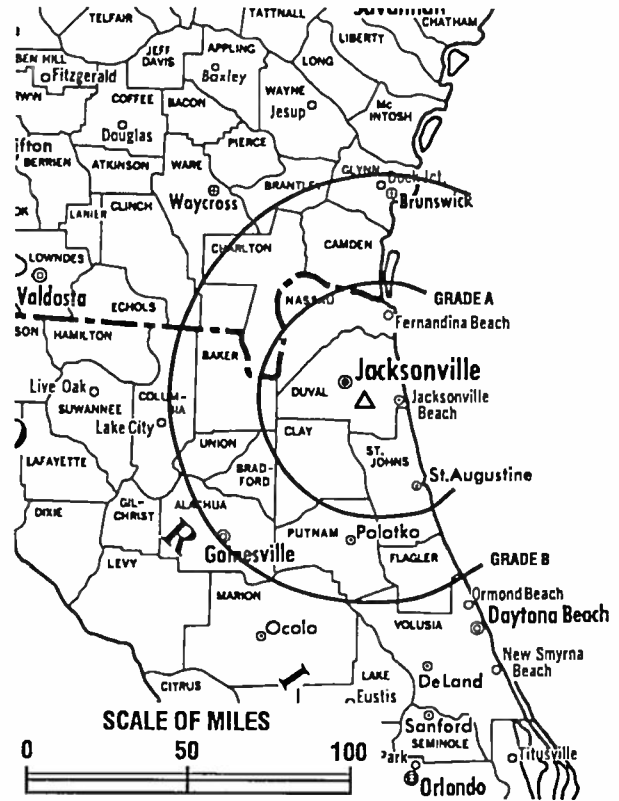
Represented (sales): TeleRep Inc.

Represented (legal): Covington & Burling.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

- Sherry Burns, Vice President & General Manager.
- Ann Pace, Vice President & Station Manager.
- Jack Potter, General Sales Manager.
- Dawn Rodriguez, Sales Promotion Director.
- Jim Biggers, Engineering Manager.
- Nancy Shafran, News Director.
- David Way, Director of Business Affairs.



WJXT BMPCT-850222KF Granted 4/18/85 © American Map Corp., No. 14244

Tammi McMillan, Operations Manager.
 Ken Kaminski, Broadcast Operations Director.
 Brenda Thigpen, Executive Assistant to General Manager.

Highest 30 Sec. Rate: \$5000.

NETWORK BASE HOURLY RATE: \$3808.

City of License: Jacksonville. **DMA:** Jacksonville-Brunswick. **Rank:** 55.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	914,710	368,250	1,282,960
Average Weekly Circulation (1994)	354,209	126,125	497,907
Average Daily Circulation (1994)			328,471

Florida—Jacksonville

WNFT

Ch. 47

Network Service: None, independent.

Licensee: Krypton Broadcasting of Jacksonville Inc., Debtor-in-Possession, 3681 Prospect Dr., Riviera Beach, FL 33404.

Studio: Independent Dr., Suite 0204, Jacksonville, FL 32202.

Telephone: 904-355-4747. Fax: 904-353-8400.

Technical Facilities: Channel No. 47 (668-674 MHz). Authorized power: 5000-kw max. visual, 500-kw aural. Antenna: 981-ft. above av. terrain, 974-ft. above ground, 1001-ft. above sea level.

Latitude	30°	16'	34"
Longitude	81°	33'	58"

Transmitter: Hogan Rd., Jacksonville.

Satellite Earth Station: DH Satellite, 5-meter; Agile Omni, Microdyne receivers.

Ownership: Krypton Broadcasting Corp., Debtor-in-Possession (Group Owner).

Began Operation: August 1, 1980. Sale to present owner by Thomas R. & Frank McGeehee approved by FCC June 19, 1990.

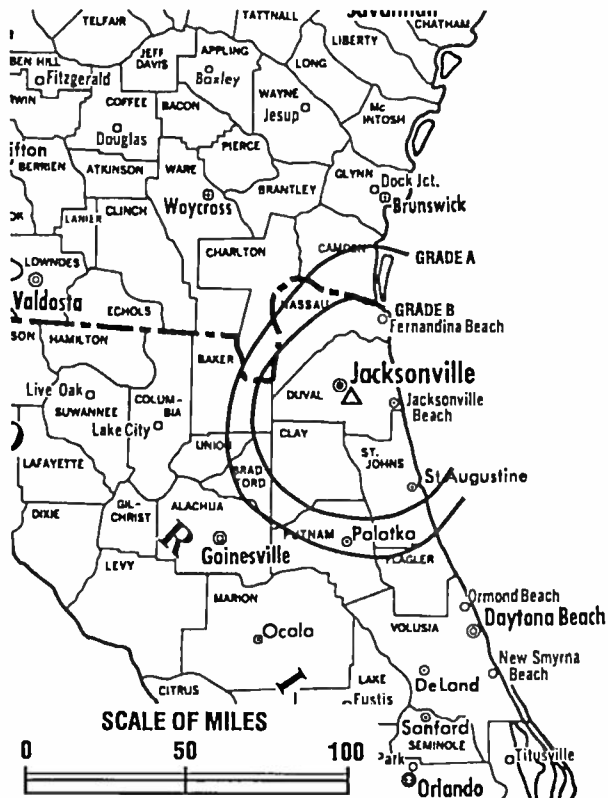
Represented (sales): Seitel Inc.

Represented (legal): Gammon & Grange.

Personnel:

- Raymond Firment, General Manager.
- Cliff Curley, Program Director.
- Kent Kirby, Promotion Manager.
- Dave Murphy, Business Manager.
- Bill Biggert, Director of Engineering.

Highest 30 Sec. Rate: \$600.



WNFT BPCT-831103KS Granted 12/14/83 © American Map Corp., No. 14244

City of License: Jacksonville. DMA: Jacksonville-Brunswick. Rank: 55.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	405,550	159,270	564,820
Average Weekly Circulation (1994)	130,883	59,133	195,373
Average Daily Circulation (1994)			62,600

Florida—Jacksonville

WTLV

Ch. 12

Network Service: NBC.

Licensee: Television 12 of Jacksonville Inc., Box TV-12, Jacksonville, FL 32231.

Studio: 1070 E. Adams St., Jacksonville, FL 32202.

Telephone: 904-354-1212. Fax: 904-354-3299.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 60-kw aural. Antenna: Circularly polarized, 970-ft. above av. terrain, 999-ft. above ground, 1049-ft. above sea level.

Latitude 30° 16' 23"

Longitude 81° 33' 13"

Transmitter: 9830 Anders Blvd.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Satcom Technologies, 9.2-meter; Andrew, 7-meter; Andrew, 4.5-meter; Vertex, 4.5-meter; Vertex, 3.6-meter; Avantek, Avcom, M/A-Com, Scientific-Atlanta receivers.

SNG Mobile Dish: Andrew, 2.4-meter Ku-band.

News Services: AP, NBC.

Ownership: Gannett Broadcasting Group (Group Owner).

Began Operation: September 1, 1957. Interim operating authority for Ch. 12 was granted Jan. 9, 1969 by FCC; operation by Ch. 12 of Jacksonville began April 1, 1969. Transfer of control of licensee to Harte-Hanks Newspapers approved by FCC March 27, 1975 (Television Digest, Vol. 14:34; 15:7). FCC approved sale to Gannett Co. by Harte-Hanks Jan. 22, 1988 (Vol. 27:49; 28:6).

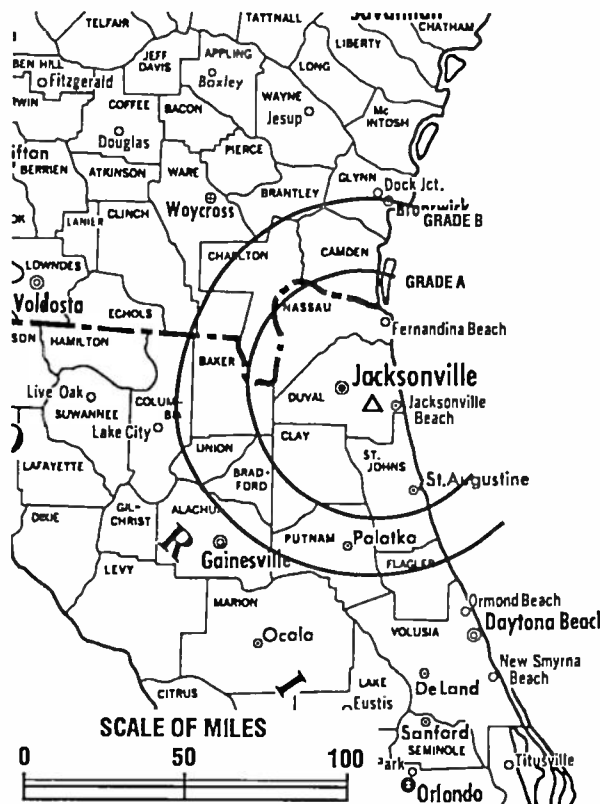
Represented (sales): Blair Television.

Represented (legal): Reed, Smith, Shaw & McClay.

Represented (engineering): Lohnes & Culver.

Personnel:

- Kenneth Tonning, President & General Manager.
- Rachel Soles, Vice President, Business.
- Jerry Nordsiek, Vice President, Engineering.
- Gerald Campbell, General Sales Manager.
- Brian Marsh, Local Sales Manager.
- Sam Foley, National Sales Manager.
- Kevin Brennan, News Director.
- Bonnie Solloway, Marketing Director & Program Manager.



WTLV BMPCT-850307KE Granted 4/18/85 © American Map Corp., No. 14244

Mike Baer, Production Manager.
Mary Anne Christensen, Community Affairs Director.

Highest 30 Sec. Rate: \$3200.

City of License: Jacksonville. DMA: Jacksonville-Brunswick. Rank: 55.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	570,790	263,040	833,830
Average Weekly Circulation (1994)	294,470	116,043	431,767
Average Daily Circulation (1994)			253,619

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Florida—Key West

WEYS

Ch. 22

Network Service: Telemundo.

Licensee: Penny Drucker, Box 255, Evergreen, CO 80439.

Studio: 527 Southard St., Key West, FL 33040.

Telephone: 305-296-4969.

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 203-ft. above av. terrain, 107-ft. above ground, 203-ft. above sea level.

Latitude 24° 33' 18"
 Longitude 81° 48' 07"

Transmitter: 527 Southard St., Key West.

Ownership: Penny Drucker.

Began Operation: June 15, 1993.

Represented (sales): Telemundo.

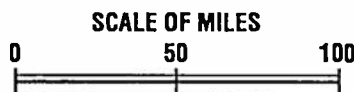
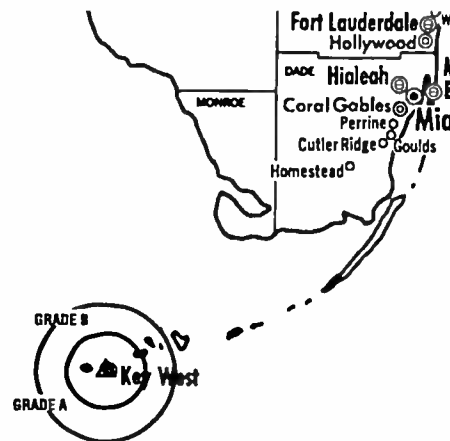
Represented (legal): Cole, Raywid & Braverman.

Personnel:

- Paul Garber, General Manager.
- David Solomon, Station & General Sales Manager.
- Penny Drucker, Program Director.
- Chris Wolf, News Director.
- David Drucker, Business Manager.

Highest 30 Sec. Rate: \$120.

City of License: Key West. **DMA:** Miami-Fort Lauderdale. **Rank:** 16.



WEYS BPCT-8703319K Granted 1/20/88 © American Map Corp., No. 14244

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	31,610	2,440	34,050
Average Weekly Circulation (1994)	348	0	341
Average Daily Circulation (1994)			34

Florida—Miami

WBFS-TV

Ch. 33

Network Service: None, independent.

Licensee: Channel 33 Inc., Box 4633, Miami, FL 33014.

Studio: 16550 N.W. 52nd Ave., Miami, FL 33014.

Mailing Address: Box 4633, Miami, FL 33014.

Telephone: 305-621-3333. Fax: 305-621-3844.

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 924-ft. above av. terrain, 927-ft. above ground, 931-ft. above sea level.

Latitude	25°	57'	59"
Longitude	80°	12'	33"

Transmitter: 390 N.W. 210th St., Miami.

Satellite Earth Stations: Harris, 9-meter C-band; Harris, 6.1-meter C-band; Harris receivers.

Ownership: Combined Broadcasting Inc. (Group Owner).

Began Operation: December 9, 1984. Transfer of control to present owners approved by FCC June 8, 1988.

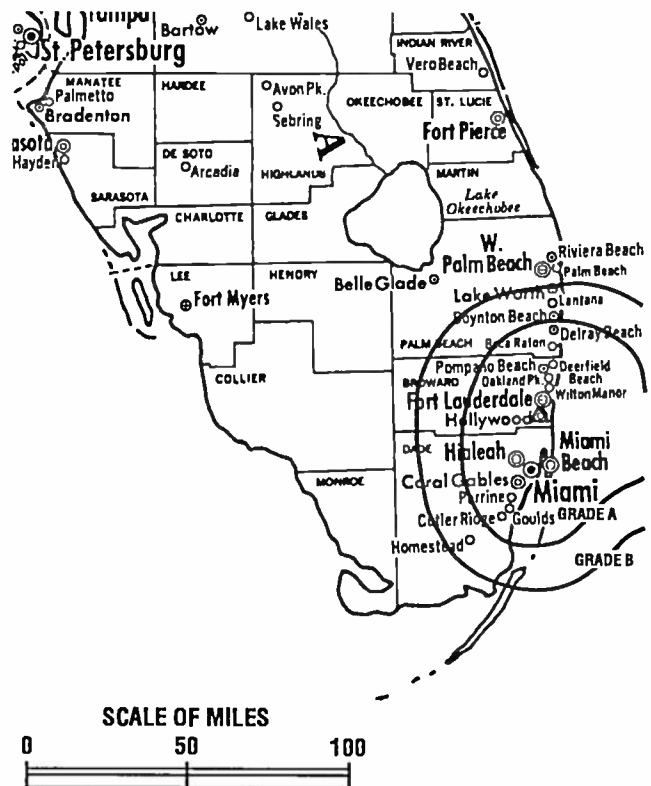
Represented (sales): Katz Independent Television.

Represented (legal): Fisher, Wayland, Cooper & Leader.

Represented (engineering): Lohnes & Culver.

Personnel:

Jerry Carr, Vice President & General Manager.
 Eli Math, General Sales Manager.
 Wendy Kamilar, Local Sales Manager.
 Jill Novarro, National Sales Manager.
 Stan Wasilik, Program Director.
 Lee Rowand, Promotion Director.



WBFS-TV BMPCT-840322KG Granted 10/31/84 © American Map Corp., No. 14244

Paula Aberle, Business Manager.
 Jim Cottrill, Chief Engineer.

Rates: On request.

City of License: Miami. DMA: Miami-Fort Lauderdale. Rank: 16.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,224,060	554,560	1,778,620
Average Weekly Circulation (1994)	411,669	229,747	641,705
Average Daily Circulation (1994)			245,768

Florida—Miami

WCIX

Ch. 6

Network Service: CBS.

Licensee: Stations Partners, 51 W. 52nd St., New York, NY 10019.

Studio: 8900 N.W. 18th Terrace, Miami, FL 33172.

Telephones: 305-593-0606; 305-522-6060. Fax: 305-591-3706.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: Circularly polarized, 1802-ft. above av. terrain, 1842-ft. above ground, 1849-ft. above sea level.

Latitude	25°	32'	24"
Longitude	80°	28'	07"

Transmitter: 17107 S.W. 248th St., Princeton, FL.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Scientific-Atlanta, 10-meter C-band; Harris, 9-meter C-band; Andrew C-band; Harris, Andrew receivers.

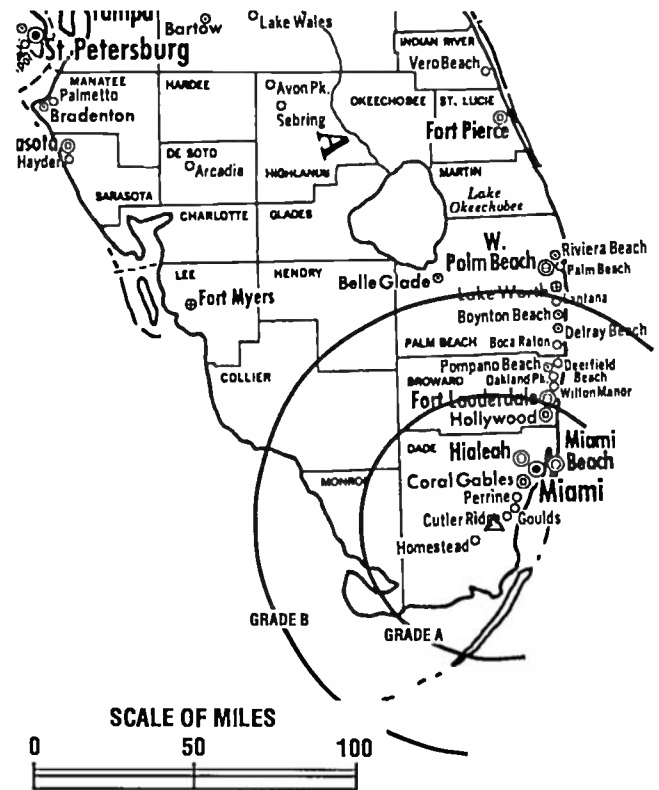
Ownership: CBS Inc. (Group Owner).

Began Operation: September 20, 1967. Assignment of license to Taft Bcstg. by General Cinema Corp. approved by FCC Feb. 24, 1983. Transfer of control to General Cinema Corp. approved by FCC Aug. 10, 1972 (Television Digest, Vol. 12:33). FCC approved sale to TVX Broadcast Group Feb. 20, 1987 (Vol. 27:9, 14, 15). CBS assumed control of station Jan. 4, 1989 (Vol. 28:45).

Represented (sales): CBS Television Stations Spot Sales.

Personnel:

Allen Shaskan, Vice President & General Manager.
Joe Callm, Director of Sales.
Stuart Pruzansky, General Sales Manager.
Diana Cipriani, Local Sales Manager.
Sue Kawalerski, News Director.
Jerry Birdwell, Program Director.
Charles Kohlmann, Promotion Manager.
Patrick Schultz, Business Manager.



WCIX BMPCT-870108KF Granted 1/30/87 © American Map Corp., No. 14244

Brian Blum, Director of Communications.
Bernie Wimmers, Chief Engineer.

Rates: On request.

City of License: Miami. **DMA:** Miami-Fort Lauderdale. **Rank:** 16.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	2,020,890	798,280	2,819,170
Average Weekly Circulation (1994)	655,783	287,043	942,565
Average Daily Circulation (1994)			476,150

Florida—Miami

WCTD

(formerly WDLP-TV)

Ch. 35

Network Service: None, independent.

Licensee: Channel 35 of Miami Inc., 14444 66th St. N, Clearwater, FL 34624.

Studio: 9100 S. Dadeland Blvd., Suite 1804, Miami, FL 33156.

Sales & Administration: 194 N.W. 187th St., Miami, FL 33169.

Telephones: 305-670-3535, 305-654-9494. Fax: 305-654-9090.

Technical Facilities: Channel No. 35 (596-602 MHz). Authorized power: 3240-kw max. visual, 324-kw max. aural. Antenna: 335-ft. above av. terrain, 325-ft. above ground, 338-ft. above sea level.

Latitude	25°	36'	16"
Longitude	80°	34'	14"

Transmitter: 9100 S. Dadeland Blvd., Dade County.

Ownership: The Christian Network.

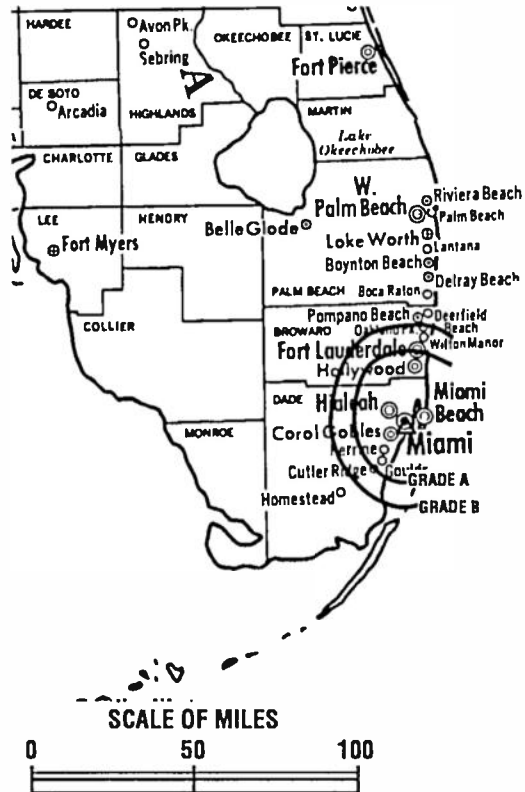
Began Operation: October 25, 1992 as WMLB-TV. Transfer from Jose Molina & Beverly Smith to William C. de la Pena approved by FCC December 7, 1992. Assignment of license to the Christian Network granted February 10, 1994. Entered into local marketing agreement with Paxson Communications, April 1994.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Cohen, Dippell & Everist.

Personnel:
Ed Mahoney, General Manager.

City of License: Miami. **DMA:** Miami-Fort Lauderdale. Rank: 16.



WCTD BMPCT-920512KE Granted 7/30/92 © American Map Corp., No. 14244

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	396,050	303,690	699,740
Average Weekly Circulation (1994)	0	2,733	2,799
Average Daily Circulation (1994)			2,099

Florida—Miami-Fort Lauderdale

WDZL

Ch. 39

Network Service: None, independent.

Licensee: Channel 39 Licensee Inc., 2055 Lee St., Hollywood, FL 33020.

Studio: 2055 Lee St., Hollywood, FL 33020.

Telephones: 305-925-3939; 305-949-3900. **Fax:** 305-922-3965.

Technical Facilities: Channel No. 39 (620-626 MHz). Authorized power: 3980-kw max. visual, 400-kw max. aural. Antenna: 700-ft. above av. terrain, 703-ft. above ground, 713-ft. above sea level.

Latitude	25°	58'	48"
Longitude	80°	11'	47"

Transmitter: 3200 S.W. 52nd Ave., Miami Gardens.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Vertex, 6-meter Ku-band; Scientific-Atlanta, Standard Communications, Agile Omni receivers.

Ownership: Renaissance Communications Corp. (Group Owner).

Began Operation: October 16, 1982. Sale to Odyssey Partners approved by FCC April 4, 1984 (*Television Digest*, Vol. 24:2). Sale to present owners approved by FCC March 23, 1989.

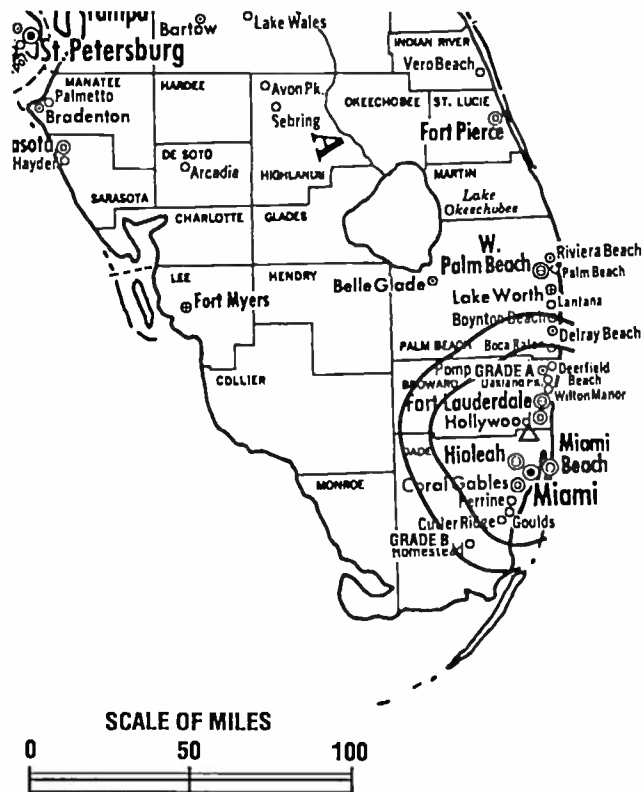
Represented (sales): MMT Sales Inc.

Represented (legal): Reed, Smith, Shaw & McClay.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

- Harvey E. Cohen, President & General Manager.
- Marilyn Hansen, General Sales Manager.
- Dennis Arnold, Local Sales Manager.
- Matthew Boxer, Regional Sales Manager.
- Alan Rosenfeld, National Sales Manager.
- Robert M. Castillo, Chief Engineer.
- Bob Ramsey, Program & Promotion Manager.
- Mark Ryan, Business Manager.



WDZL BPCT-840709KH Granted 7/31/84 © American Map Corp., No. 14244

Jeff Eggleston, Operations Manager.
Jeanette Jordan, Community & Public Affairs Director.

Rates: On request.

City of License: Miami. **DMA:** Miami-Fort Lauderdale. **Rank:** 16.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,276,320	566,760	1,843,080
Average Weekly Circulation (1994)	365,233	214,109	580,121
Average Daily Circulation (1994)			228,411

Florida—Miami

WHFT

Ch. 45

Network Service: Trinity Bcstg. Network.

Licensee: Trinity Bcstg. of Florida Inc., 3324 Pembroke Rd., Pembroke Park, FL 33021.

Studio: 3324 Pembroke Rd., Pembroke Park, FL 33021.

Telephones: 305-962-1700; 305-681-8665. Fax: 305-962-2817.

Technical Facilities: Channel No. 45 (656-662 MHz). Authorized power: 2400-kw max. & 589-kw horizontal visual, 240-kw max. & 58.9-kw horizontal aural. Antenna: 1010-ft. above av. terrain, 1037-ft. above ground, 1049-ft. above sea level.

Latitude 25° 59' 34"
Longitude 80° 10' 27"

Requests CP for change to 2541-kw max. visual, 1010-ft. above ground, 1017-ft. above sea level. BPCT-931220KG.

Transmitter: SW corner of S. 33rd Ave. & Pembroke Rd., Pembroke Park.

Satellite Earth Station: Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta receivers.

SNG Mobile Dish: Midwest, 3-meter K-band.

Ownership: Trinity Broadcasting Network Inc. (Group Owner).

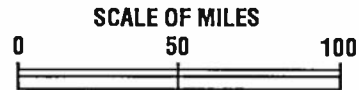
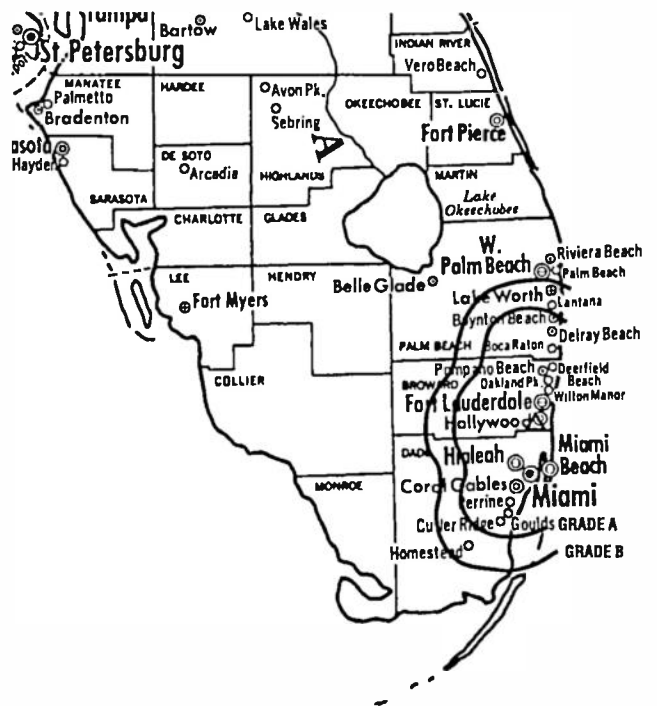
Began Operation: February 1, 1975. Sale to present owner by Lester Sumrall Evangelistic Assn. approved by FCC May 15, 1980. Previous sale by Florida Christian Bcstg. Inc. approved June 22, 1976 (Television Digest, Vol. 16:26).

Represented (legal): May & Dunne.

Represented (engineering): Smith & Powstenko.

Personnel:

- Michael S. Everett, General Manager.
- Robin Downing, Program Director & Production Manager.
- Elizabeth Crespo, Public Affairs Director.
- Tee Thomas, Chief Engineer.



WHFT BPCT-800204KH Granted 6/27/80 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$132.

City of License: Miami. DMA: Miami-Fort Lauderdale. Rank: 16.

Circulation © 1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,224,060	554,560	1,778,620
Average Weekly Circulation (1994)	24,463	24,435	48,892
Average Daily Circulation (1994)			17,900

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Television & Cable Factbook

Florida—Miami

WLTV

Ch. 23

Network Service: Univision.

Licensee: WLTV License Partnership, 2600 S.W. 3rd Ave., 8th Floor, Miami, FL 33129.

Studio: 695 N.W. 199th St., Miami, FL 33169.

Sales: 2600 S.W. 3rd Ave., Miami, FL 33129.

Telephone: 305-470-2323.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 1995-kw max. & 661-kw horizontal visual, 200-kw max. & 66.1-kw horizontal aural. Antenna: 1010-ft. above av. terrain, 1034-ft. above ground, 1044-ft. above sea level.

Latitude	25°	57'	29.50"
Longitude	80°	12'	44.10"

Transmitter: Antenna Farm, North Dade County.

Satellite Earth Stations: Scientific-Atlanta, 10-meter; Scientific-Atlanta, 5-meter; Scientific-Atlanta receivers.

News Services: AP, UPI.

Ownership: Perenchio TV Inc. (Group Owner).

Began Operation: December 24, 1954. Left air April 13, 1957. Sold by Storer Bcstg. Co. Oct. 25, 1967. Resumed operation Nov. 14, 1967. Sale to Spanish International Communications by Al Lapin Jr., et al., approved by FCC Jan. 6, 1971. Sold to Univision Holdings (Hallmark Cards) 1987. Sale to present owner approved by FCC Sept. 23, 1992 (Television Digest, Vol. 32:40.).

Represented (sales): Univision.

Represented (legal): Leventhal, Senter & Lerman.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

Philip Hidalgo, Director, Sales Service.

Angela Gonzalez-Ramos, Programming & Production Manager.



WLTV BPCT-5076 Granted 8/15/77 © American Map Corp., No. 14244

Diana Koch, Manager, Market Development.
Francisco Gomez, Controller.

Highest 30 Sec. Rate: \$2000.

City of License: Miami. DMA: Miami-Fort Lauderdale. Rank: 16.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,160,560	549,560	1,710,120
Average Weekly Circulation (1994)	135,590	119,939	255,185
Average Daily Circulation (1994)			166,031

Florida—Miami

WPLG

Ch. 10

Network Service: ABC.

Licensee: Post-Newsweek Stations of Florida Inc., Broadcast House, 3900 Biscayne Blvd., Miami, FL 33137.

Studio: 3900 Biscayne Blvd., Miami, FL 33137.

Telephone: 305-576-1010. Fax: 305-325-2381.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 47.9-kw aural. Antenna: 1003-ft. above av. terrain, 1045-ft. above ground, 1049-ft. above sea level.

Latitude	25°	57'	59"
Longitude	80°	12'	44"

Transmitter: Approx. 0.375-mi. W of State Rte. 7, Miami antenna farm, near Hallandale.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive AFC, 4.5-meter C-band; AFC, 7-meter C-band; SatCom, 7-meter C-band; SatCom, 7-meter Ku-band; Scientific-Atlanta, 10-meter C-band; Microdyne, Scientific-Atlanta receivers.

SNG Mobile Dish: Andrew, 3.7-meter Ku-band.

News Services: AP, UPI.

Ownership: Post-Newsweek Stations Inc. (Group Owner).

Began Operation: November 20, 1961. Sale to present owner by C. H. Topmiller, Thomas A. Welstead, et al., approved by FCC Sept. 24, 1969 (Television Digest, Vol. 9:39).

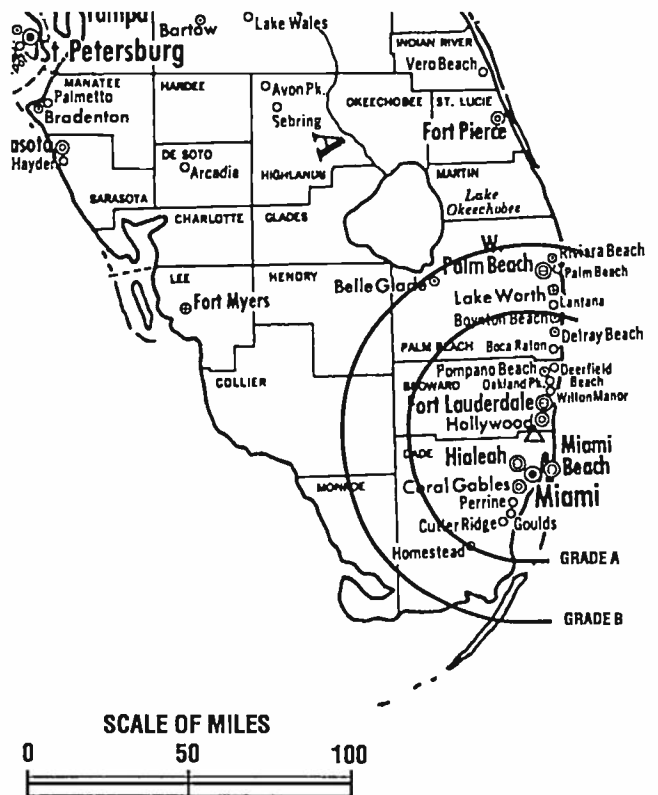
Represented (sales): TeleRep Inc.

Represented (legal): Covington & Burling.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

John Garwood, Vice President & General Manager.
 Keith Kelly, Vice President, Administration.
 Steve Flanagan, Vice President, Engineering.
 Bill Lamb, General Sales Manager.
 Judy Obernier, Local Sales Manager.



WPLG BPCT-861230KJ Granted 2/27/87 © American Map Corp., No. 14244

Thomas Doerr, News Director.
 Oscar Welch, Program & Promotion Director.
 John Lapinski, Marketing Director.

Rates: On request.

NETWORK BASE HOURLY RATE: \$2625.

City of License: Miami. DMA: Miami-Fort Lauderdale. Rank: 16.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,395,220	612,310	2,007,530
Average Weekly Circulation (1994)	812,576	380,772	1,193,206
Average Daily Circulation (1994)			694,061

Florida—Fort Lauderdale

WSCV

Ch. 51

Network Service: Telemundo.

Licensee: Telemundo of Florida Inc., 2340 W. 8th Ave., Hialeah, FL 33010.

Studio: 2340 W. 8th Ave., Hialeah, FL 33010.

Telephone: 305-888-5151. **Fax:** 305-888-9270.

Technical Facilities: Channel No. 51 (692-698 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: Circularly polarized, 860-ft. above av. terrain, 853-ft. above ground, 860-ft. above sea level.

Latitude	25°	57'	59"
Longitude	80°	12'	33"

Transmitter: 390 N.W. 210th St., Miami.

Satellite Earth Stations: Vertex, 9.0-meter C-band; Vertex, 6.1-meter Ku-band; Harris, Standard Communications receivers.

SNG Mobile Dish: Vertex, 2.6-meter Ku-band.

News Services: AP, CNN.

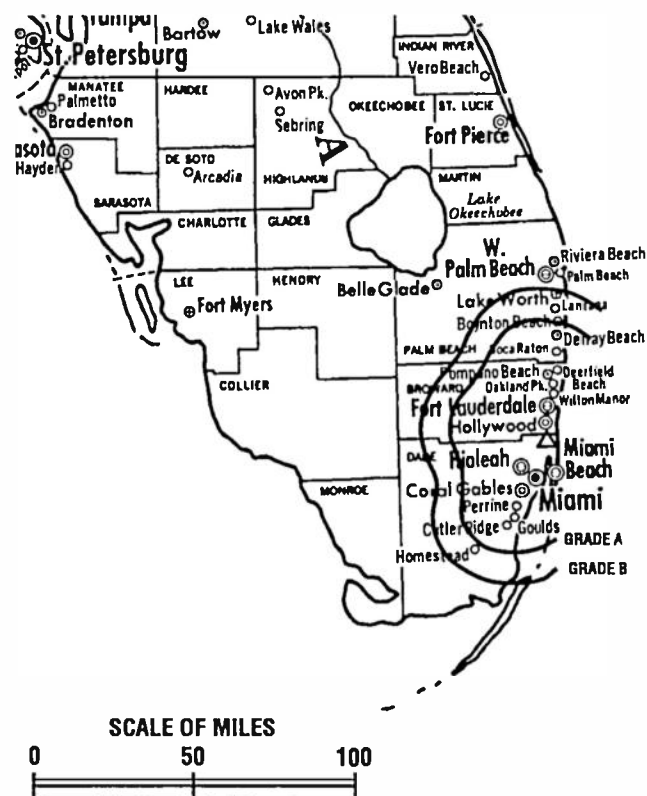
Ownership: Telemundo Group Inc. (Group Owner).

Began Operation: December 6, 1968 as WSMS-TV; left air Aug. 10, 1970. Sale by Gold Coast Telecasting approved by FCC Jan. 12, 1972. Resumed operation Feb. 14, 1972. Sale to Oak Industries by William F. Johns, Alvin Koenig, et al., approved by FCC Feb. 29, 1980. Previous sale by Trustee in Bankruptcy approved by FCC July 14, 1976. Subscription TV authorization granted March 23, 1979. Sale to John Blair & Co. approved by FCC Oct. 9, 1984 (*Television Digest*, Vol. 24:33). Controlling interest in John Blair & Co. was purchased by Reliance Group & approved by FCC Sept. 18, 1986 (Vol. 26:21-29, 33, 34).

Represented (sales): Telemundo.

Personnel:

Jose C. Cancela, General Manager.
 Mari Vila, General Sales Manager.
 Luis Fernandez, Local Sales Manager.
 Ralph Herrera, National Sales Manager.
 Josie Goytisolo, News Director.
 Cristina Barros, Program Director.



WSCV BMPCT-880601LF Granted 6/8/88 © American Map Corp., No. 14244

Melvin Perez, Business Manager.
 Luis Duarte, Chief Engineer.
 Alan Brydger, Marketing Director.

Highest 30 Sec. Rate: \$1200.

City of License: Fort Lauderdale. DMA: Miami-Fort Lauderdale. Rank: 16.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,155,950	545,000	1,700,950
Average Weekly Circulation (1994)	110,929	112,796	223,137
Average Daily Circulation (1994)			138,543

Florida—Miami-Fort Lauderdale

WSVN

Ch. 7

Network Service: Fox.

Licensee: Sunbeam Television Corp., Box 1118, Miami, FL 33138.

Studio: 1401 79th St. Causeway, Miami, FL 33141.

Telephone: 305-751-6692. Fax: 305-757-2266.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 960-ft. above av. terrain, 996-ft. above ground, 1002-ft. above sea level.

Latitude	25°	57'	49"
Longitude	80°	12'	44"

Transmitter: Antenna Farm, North Dade County, FL.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 10-meter C-band; Andrew, 7.3-meter Ku & C-band; Microdyne, 3.6-meter Ku & C-band; Microdyne, 5-meter Ku & C-band; Microdyne, Scientific-Atlanta, Standard Communications receivers.

SNG Mobile Dish: Andrew, 3.2-meter Ku-band.

News Services: AP, UPI, CNN.

Ownership: Sunbeam Television Corp. (Group Owner).

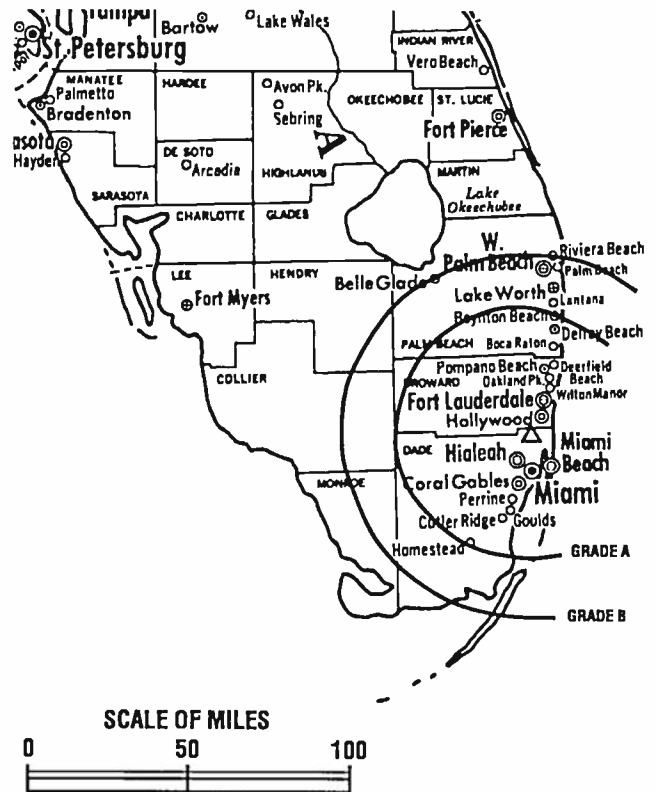
Began Operation: July 29, 1956. On Dec. 5, 1962 the FCC ordered that Biscayne Television Corp. cease operation of WCKT no later than Jan. 4, 1963 and the FCC also approved sale of WCKT plant and film licensing agreements to Sunbeam Television Corp., which was licensed as a new station. Present ownership assumed operation Dec. 19, 1962.

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Koteen & Naftalin; Mintz, Levin, Cohn, Ferris, Glovsky & Popeo.

Personnel:

- Edmund N. Ansin, President.
- Robert W. Leider, Executive Vice President & General Manager.
- Joel Cheatwood, Senior Vice President, News.
- Alice Jacobs, News Director.



WSVN BPCT-4719 Granted 9/14/74 © American Map Corp., No. 14244

- Michael Draman, General Sales Manager.
- Dana George, National Sales Manager.
- Bert Medina, Programming & Operations Manager.
- John Bak, Chief Engineer.
- Lily Galdo, Director of Creative Services.
- Dianna Stuver, Business Manager.
- Betty Frazier, Marketing Research.
- Charlie Folds, Director of Community & Public Relations.

Rates: On request.

City of License: Miami. DMA: Miami-Fort Lauderdale. Rank: 16.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,434,280	609,820	2,044,100
Average Weekly Circulation (1994)	688,812	367,328	1,056,085
Average Daily Circulation (1994)			539,547

Florida—Miami-Fort Lauderdale

WTVJ

Ch. 4

Network Service: NBC.

Licensee: NBC Subsidiary Inc., 316 N. Miami Ave., Miami, FL 33128.

Studio: 316 N. Miami Ave., Miami, FL 33128.

Telephone: 305-379-4444. Fax: 305-789-4181.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: Circularly polarized, 1041-ft. above av. terrain, 1041-ft. above ground, 1049-ft. above sea level.

Latitude	25°	58'	07"
Longitude	80°	13'	20"

Transmitter: 1255 N.W. 210th St., Miami, FL.

Satellite Earth Stations: Vertex, 11-meter Ku-band; Hero, 8-meter; Hero, 7.5-meter C-band; Scientific-Atlanta, 7-meter C-band; Vertex, 6.1-meter Ku-band; Scientific-Atlanta receivers.

News Services: AP, CNN, NBC, Nexus, NIWS, Reuters, Sports News Satellite, UPI.

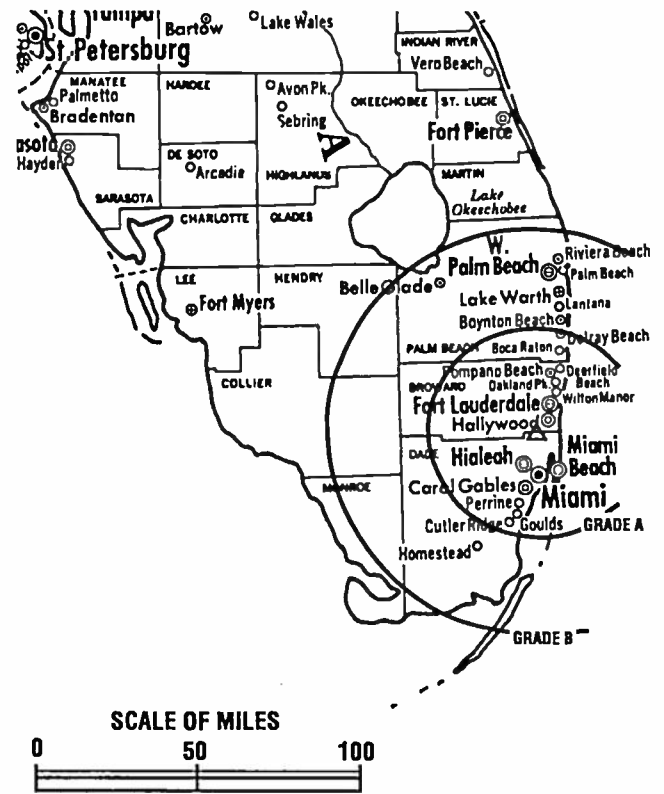
Ownership: National Broadcasting Co. (Group Owner).

Began Operation: March 21, 1949. Sale to KKR Assoc. by Wometco Enterprises Inc. approved by FCC April 11, 1984 (Television Digest, Vol. 23:39, 52). Sale to present owner by KKR approved by FCC Sept. 17, 1987 (Vol. 26:43; 27:3, 11, 14, 18, 22, 37, 38).

Represented (sales): Petry Television Inc.

Personnel:

- Don Browne, President & General Manager.
- Barry Allentuck, Director of Sales.
- Paul Russell, Director of Engineering.
- Deborah Collura, News Director.
- Maritza Kaniewski, Program Administrator.
- Barry Loffler, Promotion Director.
- Alan Thiel, Business Manager.
- Carol Devane, Marketing Director.



WTVJ BPC2-920225KE Granted 9/30/92 © American Map Corp., No. 14244

John Leugering, Production Manager.
Debbie Brooks, Traffic Operations Manager.

Highest 30 Sec. Rate: \$6000.

NETWORK BASE HOURLY RATE: \$2027.

City of License: Miami. DMA: Miami-Fort Lauderdale. Rank: 16.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,325,850	574,120	1,899,970
Average Weekly Circulation (1994)	694,598	344,393	1,038,991
Average Daily Circulation (1994)			551,011

Florida—Hollywood

WYHS-TV

Ch. 69

Network Service: Home Shopping Network.

Licensee: SKFL Bcstg. Partnership, 10306 U.S.A. Today Way, Miramar Park of Commerce, Hollywood, FL 33025-3901.

Studio: 10306 USA Today Way, Miramar, FL 33025.

Telephone: 305-435-6900. Fax: 305-435-7406.

Technical Facilities: Channel No. 69 (800-806 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 866-ft. above av. terrain, 869-ft. above ground, 866-ft. above sea level.

Latitude	25°	57'	59"
Longitude	80°	12'	33"

Transmitter: 390 N.W. 210th St., North Miami.

Satellite Earth Stations: Comtech, 7.2-meter C-band; Paraclipse, 5-meter C-band; Drake, Pinzone receivers.

Ownership: Silver King Communications Inc. (Group Owner).

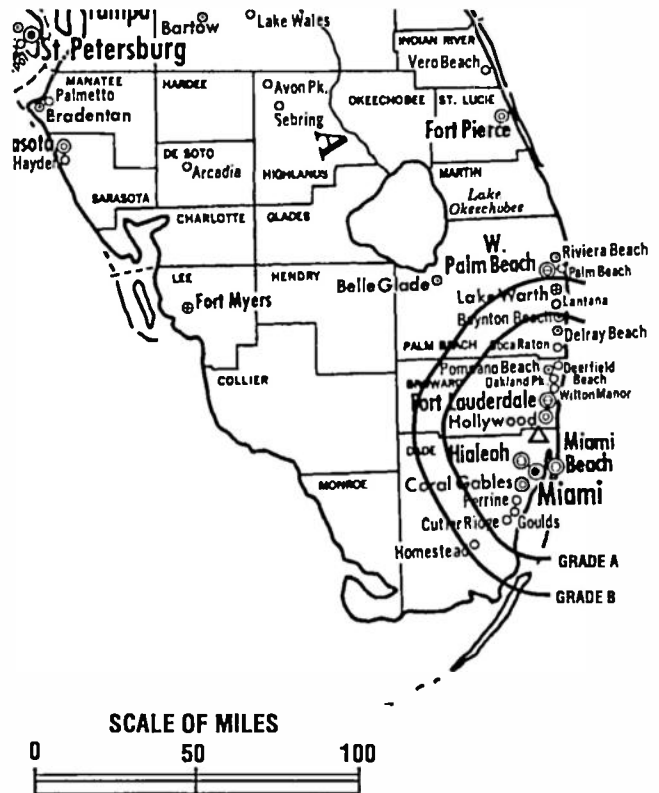
Began Operation: August 10, 1988. Sale to HSN Communications approved by FCC December 1, 1992. Transfer of control to present owner approved by FCC September 30, 1992.

Represented (engineering): John F. X. Browne & Associates P.C.

Personnel:

Eddie L. Whitehead, General Manager.
 Michael Kuszewski, Chief Engineer.
 Lily Guzman de Garcia, Program Director.
 Delma de La Torre, Business Manager.

Rates: On request.



WYHS-TV BMPCT-880829KF Granted 11/30/88 © American Map Corp., No. 14244

City of License: Hollywood. DMA: Miami-Fort Lauderdale. Rank: 16.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	946,290	479,430	1,425,720
Average Weekly Circulation (1994)	5,729	4,574	10,265
Average Daily Circulation (1994)			3,788

Florida—Leesburg-Orlando

WACX

Ch. 55

Network Service: None, independent.

Licensee: Sharp Communications Inc., 4520 Parkbreeze Court, Orlando, FL 32808.

Studio: 4520 Parkbreeze Court, Orlando, FL 32808; 900 North Blvd., Leesburg, FL 34748.

Telephone: 407-298-5555.

Technical Facilities: Channel No. 55 (716-722 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1690-ft. above av. terrain, 1669-ft. above ground, 1749-ft. above sea level.

Latitude 28° 55' 16"
Longitude 81° 19' 09"

Transmitter: 520 Miller Rd., Orange City.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Microdyne, 7-meter C-band; Microdyne, 5-meter C-band; RCA, 5-meter Ku-band; Microdyne, RCA receivers.

Ownership: Associated Christian Television System Inc.

Began Operation: March 6, 1982.

Represented (legal): Baraff, Koemer, Olender & Hochberg, P.C.

Personnel:

Claud Bowers, President & General Manager.
Clairece Kibler, General Sales Manager.
Angela Courte, Local Sales Manager.
John Wasson, Chief Engineer.
Linda Jarrell, Program & Traffic Director.
Carol Gentry, Office Manager, Leesburg.
Donna Lee, Office Manager, Orlando.



WACX BMPCT-851104KF Granted 12/13/85 © American Map Corp., No. 14244

Highest 3D Sec. Rate: \$100.

City of License: Leesburg. DMA: Orlando-Daytona Beach-Melbourne. Rank: 22.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	903,320	369,090	1,272,410
Average Weekly Circulation (1994)	28,075	18,184	46,017
Average Daily Circulation (1994)			16,056

Florida—Melbourne-Orlando

WBSF

Ch. 43

Network Service: Home Shopping Network.

Licensee: Blackstar Communications Inc., 1818 N St. NW, Washington, DC 20036.

Studio: 4450-L Enterprise Court, Melbourne, FL 32934.

Telephone: 407-254-4343. Fax: 407-242-0863.

Technical Facilities: Channel No. 43 (644-650 MHz). Authorized power: 4200-kw max. visual. Antenna: 969-ft. above av. terrain, 1005-ft. above ground, 1046-ft. above sea level.

Latitude 28° 18' 26"
 Longitude 80° 54' 48"

Transmitter: Deseret Ranches, Star Rte. 1250, Osceola County.

Ownership: Blackstar Communications (Group Owner).

Began Operation: July 5, 1982. Sale to Asbury Park Press Inc. by Southern Bcstg. Corp. approved by FCC Aug. 15, 1985. Sale to present owners approved Feb. 18, 1988 (Television Digest, Vol. 27:49).

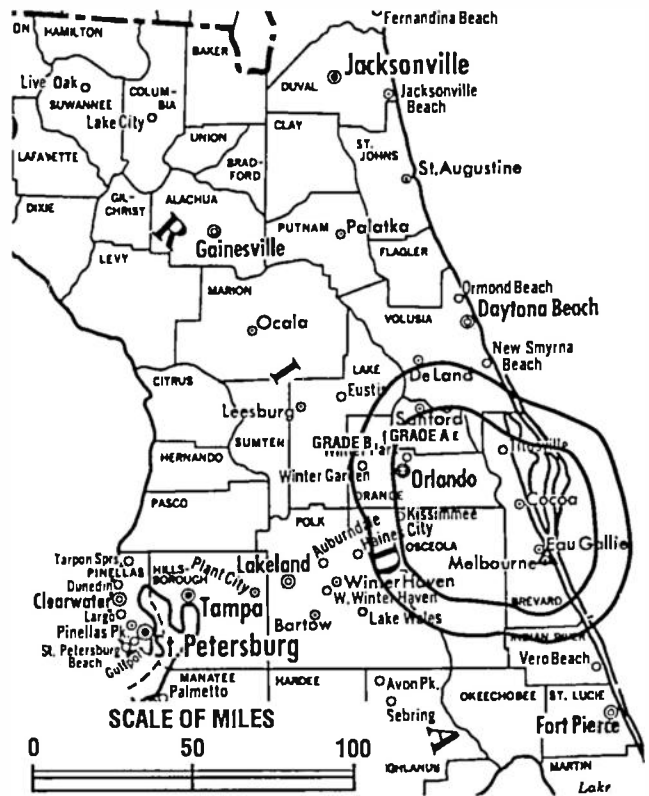
Represented (legal): Dow, Lohnes & Albertson.

Personnel:
 Ed Parker, Vice President & General Manager.
 Ron Marshall, Chief Engineer.
 Sylvia Willis, Business Manager.

Rates: On request.

City of License: Melbourne. DMA: Orlando-Daytona Beach-Melbourne. Rank: 22.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.



WBSF BMPCT-820201KF Granted 7/7/82 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	643,880	205,600	849,480
Average Weekly Circulation (1994)	6,263	1,094	7,452
Average Daily Circulation (1994)			2,219

Florida—Orlando

WCPX-TV

Ch. 6

Network Service: CBS.

Licensee: First Media L.P. Florida, Box 606000, Orlando, FL 32860.

Studio: 4466 John Young Pkwy., Orlando, FL 32804.

Mailing Address: Box 606000, Orlando, FL 32860.

Telephone: 407-291-6000. Fax: 407-578-1321.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1465-ft. above av. terrain, 1608-ft. above ground, 1674-ft. above sea level.

Latitude 28° 36' 08"
Longitude 81° 05' 37"

Transmitter: 4498 TV Tower Rd., 3.5-mi. N of Bithlo.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 10-meter C-band; Scientific-Atlanta, 7-meter C-band; Comtech, 5-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Vertex, 4.6-meter Ku-band.

News Service: AP.

Ownership: First Media Corp.

Began Operation: July 1, 1954. Sale to present owner by Rockefeller Group approved by FCC May 30, 1986 (Television Digest, Vol. 26:12). Sale to Rockefeller by the Outlet Co. approved by FCC Nov. 23, 1983 (Vol. 23:19, 22; 24:6). Sale to Outlet by Cherry Bcstg. Co. approved July 17, 1963 by FCC (Vol. 3:15, 29). Sale to Cherry Bcstg. Co. by group headed by Harold P. Danforth approved May 8, 1957.

Represented (sales): Katz American Television.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Lohnes & Culver.

Personnel:

Mike Schweitzer, President & General Manager.
James E. Posey, General Sales Manager.
Ron Bilek, News Director.
Robert Diehl, Chief Engineer.



WCPX-TV BPCT-4827 Granted 6/9/75

© American Map Corp., No. 14244

Craig Burdick, Creative Services Director.
Vicki Mathews, Business Manager.
Len DePanicis, Production Manager.

Rates: On request.

City of License: Orlando. DMA: Orlando-Daytona Beach-Melbourne. Rank: 22.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,557,700	621,360	2,179,060
Average Weekly Circulation (1994)	675,924	226,189	902,709
Average Daily Circulation (1994)			519,824

Florida—Daytona Beach-Orlando

WESH

Ch. 2

Network Service: NBC.

Licensee: WESH Television Inc., 101 S. Hanley Rd., Suite 1250, St. Louis, MO 63105.

Studios: 211 Ridgewood Ave., Daytona Beach, FL 32114; 1021 N. Wymore Rd., Winter Park, FL 32789.

Mailing Address: Box 547697, Orlando, FL 32854.

Telephones: 904-226-2222 (Daytona Beach); 407-645-2222 (Orlando).

Fax: 407-539-7949.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1650-ft. above av. terrain, 1670-ft. above ground, 1740-ft. above sea level.

Latitude 28° 56' 17"
Longitude 81° 18' 58"

Transmitter: 1.2-mi. SW of Orange City, FL.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Transmit/receive Scientific-Atlanta, 7-meter; Harris, M/A-Com, Microdyne, Scientific-Atlanta receivers.

News Services: AP, Conus, NBC, UPI.

Ownership: Pulitzer Publishing Co. (Group Owner).

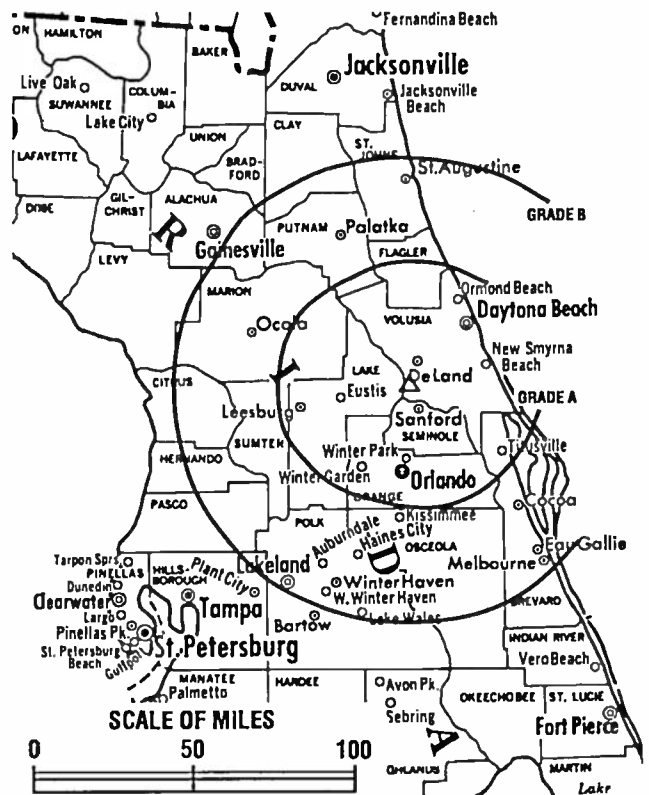
Began Operation: May 29, 1956. Merger of Cowles Bcstg. into H & C Communications approved by FCC Oct. 1984 (Television Digest, Vol. 24:26, 35). Sale to Cowles by John H. Perry interests approved April 20, 1966 (Vol. 5:47). Sale to Pulitzer Publishing granted April 27, 1993 (Vol. 33:8, 14, 23).

Represented (sales): Petry Television Inc.

Represented (legal): Verner, Lipfert, Bernhard, McPherson & Hand.

Personnel:

- Jeffrey H. Lee, Vice President & General Manager.
- Lawrence D. (Nick) Nicholson, General Sales Manager.
- Hollis Boardman, Local Sales Manager.
- Bruce Trotter, National Sales Manager.
- John Demshock, Chief Engineer.
- Russ Kilgore, News Director.
- Kelly Lesperance, Program Director.
- Jess Salafranca, Business Manager.



WESH BPCT-781206LC Granted 2/26/79 © American Map Corp., No. 14244

Paul Sherno, Promotion & Marketing Director.
Richard K. Scharf, Production Manager.

Rates: On request.

City of License: Daytona Beach. OMA: Orlando-Daytona Beach-Melbourne. Rank 22.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,605,290	623,140	2,228,430
Average Weekly Circulation (1994)	692,450	230,672	923,463
Average Daily Circulation (1994)			519,565

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Florida—Orlando-Daytona Beach-Melbourne

WFTV

Ch. 9

Network Service: ABC.

Licensee: WFTV Inc., Box 999, Orlando, FL 32802.

Studio: 490 E. South St., Orlando, FL 32801.

Mailing Address: Box 999, Orlando, FL 32802.

Telephone: 407-841-9000. Fax: 407-841-8259.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw max. & 191-kw horizontal visual, 31.6-kw max. & 19.1-kw horizontal aural. Antenna: 1570-ft. above av. terrain, 1608-ft. above ground, 1674-ft. above sea level.

Latitude 28° 36' 08"
Longitude 81° 05' 37"

Transmitter: 3.5-mi. N of Bithlo, 20-mi. E of Orlando.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Satcom Technologies, 5.5-meter Ku-band; AFC, 4.5-meter Ku-band; Dalsat, 4.5-meter Ku-band; Andrew, 7-meter C-band; Satcom Technologies, 7-meter; Andrew, 4.5-meter C-band; Avantek, Omni, Satcom Technologies, Standard Communications receivers.

News Services: ABC, AP, SNN, CNN.

Ownership: Cox Enterprises Inc. (Group Owner).

Began Operation: February 1, 1958 by Mid-Florida Inc. Interim operation began April 1, 1969 (Television Digest, Vol. 9:14). Settlement agreement among interim operators approved by FCC June 30, 1981. Sale to SFN Communications approved by FCC May 24, 1984 (Vol. 24:9). FCC approved sale to present owner Aug. 29, 1985 (Vol. 25:23).

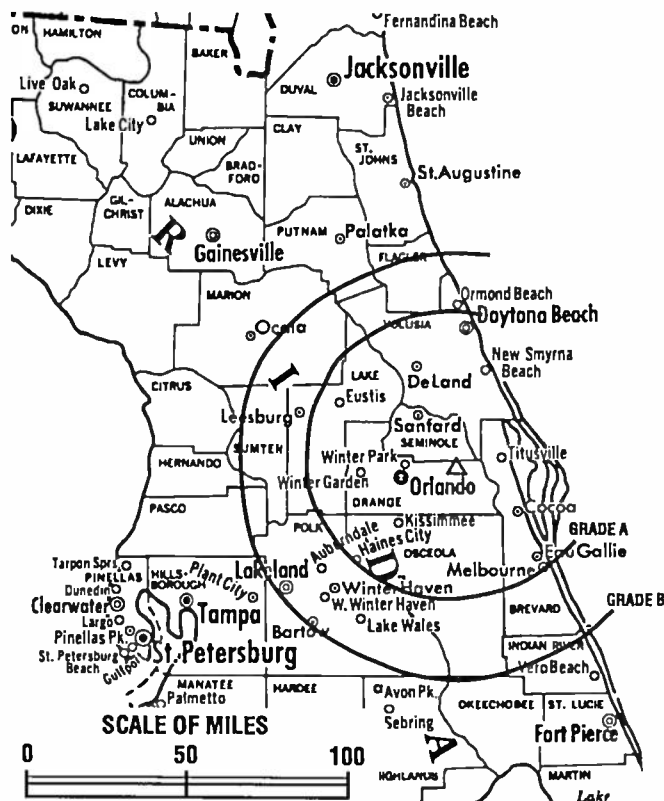
Represented (sales): TeleRep Inc.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

Merritt Rose, Vice President & General Manager.
Louis Supowitz, General Sales Manager.
Connie Albino, Local & Regional Sales Manager.
Steve Cummings, National Sales Manager.



WFTV BMPCTI-8 Granted 8/8/75

© American Map Corp., No. 14244

Paul D. Warnock, Chief Engineer.
Chris Schmidt, News Director.
Skip Skiffington, Program Director.
Scot Post, Controller.

Highest 30 Sec. Rate: \$6000.

NETWORK BASE HOURLY RATE: \$2000.

City of License: Orlando. DMA: Orlando-Daytona Beach-Melbourne. Rank: 22.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	2,053,700	841,080	2,894,780
Average Weekly Circulation (1994)	733,970	253,861	988,010
Average Daily Circulation (1994)			641,189

Florida—Melbourne

WIRB

Ch. 56

Network Service: None, independent.

Licensee: Treasure Coast Communications Inc., 400 Beach Rd., Suite 245, Vero Beach, FL 32963.

Studio: 6525 Babcock St. SE, Palm Bay, FL 32909.

Mailing Address: Box 501137, Malabar, FL 32950.

Telephone: 407-725-0056. **Fax:** 407-951-2669.

Technical Facilities: Channel No. 56 (722-728 MHz). Authorized power: 2040-kw max. visual, 240-kw max. aural. Antenna: 1003-ft. above av. terrain, 1000-ft. above ground, 1026-ft. above sea level.

Latitude 27° 49' 35"
Longitude 80° 42' 20"

Transmitter: 7.5-mi. WNW of Fellsmere.

Satellite Earth Stations: ADM, 7-meter C-band; 4.5-meter Ku-band; Scientific-Atlanta receivers.

News Services: CNN, UPI.

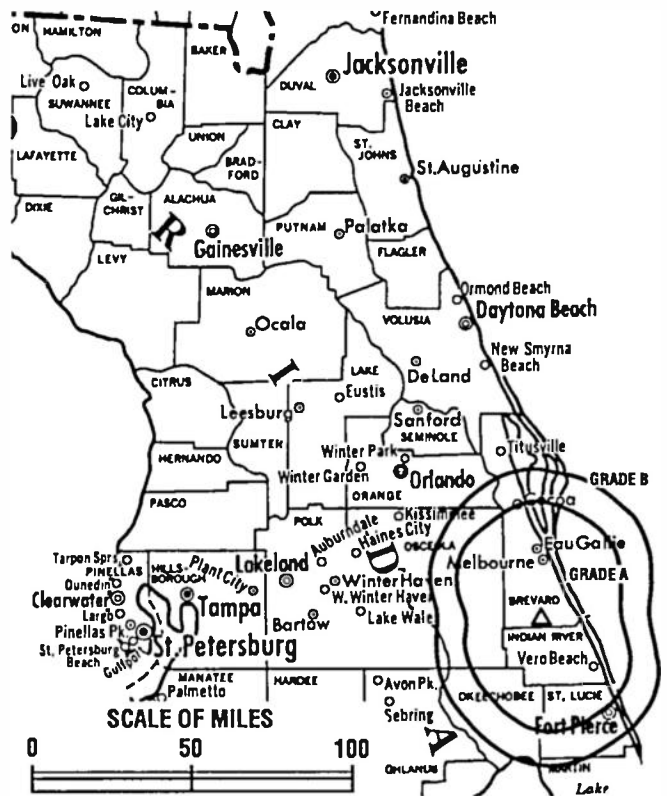
Ownership: Treasure Coast Communications Inc.

Began Operation: May 19, 1986. Sale to present owner approved by FCC April 6, 1992.

Represented (legal): Benito Gaguine.

Personnel:

- Robert J. Rich, President & General Manager.
- Bill Watts, Sales Manager.
- Wayne Fleenor, Program Director.
- Bob Russ, Engineering Director.
- David Waterman, News Director.



WIRB BMPCT-860826KE Granted 11/19/86 © American Map Corp., No. 14244

Bill Lobeau, Production Manager.
John Robinson, Operations.
Kerry Schaub, Traffic Manager.

Highest 30 Sec. Rate: \$150.

City of License: Melbourne. **DMA:** Orlando-Daytona Beach-Melbourne. **Rank:** 22.

Circulation © 1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	852,010	287,420	1,139,430
Average Weekly Circulation (1994)	60,783	7,631	68,405
Average Daily Circulation (1994)			18,667

Florida—Clermont

WKCF

Ch. 18

Network Service: None, Independent.

Licensee: New Jersey Press Inc., 605 Mattison Ave., Asbury Park, NJ 07710.

Studio: 602 Courtland St., Suite 200, Orlando, FL 32804.

Telephone: 407-645-1818. **Fax:** 407-647-4163.

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1501-ft. above av. terrain, 1467-ft. above ground, 1532-ft. above sea level.

Latitude 28° 34' 51"
Longitude 81° 04' 32"

Transmitter: 20,000 Fort Christmas Rd., Christmas.

Ownership: Press Television Corp.

Began Operation: December 8, 1988.

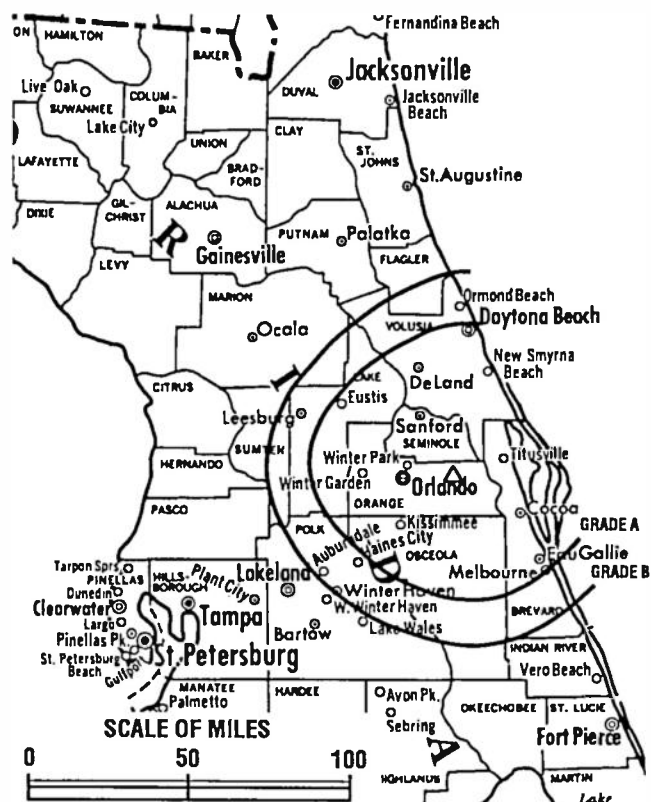
Represented (sales): Blair Television.

Represented (engineering): Mullaney Engineering Inc.

Personnel:

Mark Lass, Vice President.
Nelle Ayres, Station Manager.
Wayne Spracklin, General Sales Manager.
Joe Conner, Local Sales Manager.
Gary Hoffman, Local Sales Manager.
Mark Sonderman, National Sales Manager.
Susan Culver, Regional Sales Manager.
Joe Addalia, Chief Engineer.
David Ward, Program & Promotion Director.
Cinda Parker, Business Manager.
Tracy Moore, Public Affairs Director.

Rates: On request.



WKCF BMPCT-900413KH Granted 10/31/90 © American Map Corp., No. 14244

City of License: Clermont-Orlando. **DMA:** Orlando-Daytona Beach-Melbourne. **Rank:** 22.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,392,210	593,200	1,985,410
Average Weekly Circulation (1994)	315,951	127,658	443,507
Average Daily Circulation (1994)			168,467

Florida—Orlando

WOFL

Ch. 35

Network Service: Fox.

Licensee: Meredith Corp., 35 Skyline Dr., Lake Mary, FL 32746.

Studio: 35 Skyline Dr., Lake Mary, FL 32746.

Telephone: 407-644-3535. Fax: 407-333-3535.

Technical Facilities: Channel No. 35 (596-602 MHz). Authorized power: 2570-kw max. & 646-kw horizontal visual, 126-kw aural. Antenna: 1470-ft. above av. terrain, 1486-ft. above ground, 1549-ft. above sea level.

Latitude 28° 36' 17"
Longitude 81° 05' 13"

Transmitter: Chuluota-Christmas Rd., 3.7-mi. N of Bithlo.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Microdyne, 7-meter C-band; Microdyne, 5-meter C-band; Vertex, 4.6-meter Ku-band; RCA Ku & C-band; Standard Communications, Wegener receivers.

News Service: UPI.

Ownership: Meredith Corp. (Group Owner).

Began Operation: March 31, 1974. Left air Sept. 29, 1976. Sale to Omega Communications approved by FCC June 15, 1979 (Television Digest, Vol. 19:28). Resumed operation Oct. 15, 1979. FCC, April 4, 1983, approved sale of 60% to Meredith Corp., 40% owner.

Represented (sales): MMT Sales Inc.

Represented (legal): Haley, Bader & Potts.

Represented (engineering): Hammett & Edison Inc.

Personnel:

Norris Reichel, Vice President & General Manager.
Tom Calato, General Sales Manager.
Lynn Stepanian, Program & Promotion Manager.
Sharon Deluca, Local Sales Manager.



WOFL BNPCT-7516 Granted 3/15/74

© American Map Corp., No. 14244

Shelly Camp, Regional Sales Manager.
Chuck Poduska, Business Manager.
Jim Doyas, Chief Engineer.

Highest 30 Sec. Rate: \$4500.

City of License: Orlando. DMA: Orlando-Daytona Beach-Melbourne. Rank: 22.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,142,570	432,190	1,574,760
Average Weekly Circulation (1994)	479,442	143,002	622,520
Average Daily Circulation (1994)			269,117

Florida—Orlando

WRBW

Ch. 65

Network Service: None, independent.

Licensee: Rainbow Bcstg. Co., 151 Crandon Blvd., Apt. 110, Key Biscayne, FL 33149.

Studio: 2000 Universal Studio Plaza, Suite 200, Orlando, FL 32819.

Telephone: 407-248-6500.

Technical Facilities: Channel No. 65 (776-782 MHz). Authorized power: 5000-kw max. visual, 473-kw max. aural. Antenna: 1525-ft. above av. terrain, 1574-ft. above ground, 1639-ft. above sea level.

Latitude	28°	34'	51"
Longitude	81°	04'	32"

Transmitter: Near intersection of State Rtes. 420 & 419 Bithlo.

Ownership: Rainbow Broadcasting Co.

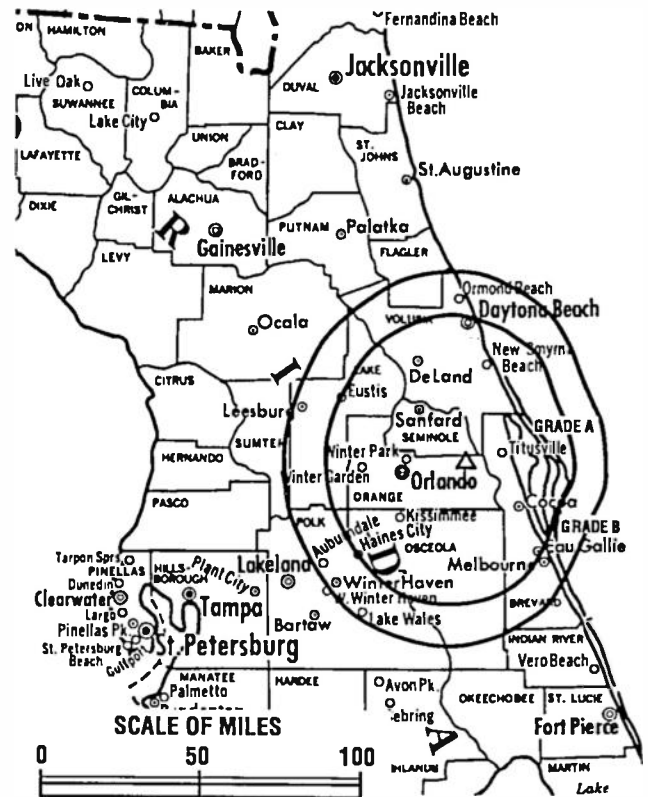
Began Operation: June 6, 1994.

Represented (legal): Renouf & Polivy.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

Joseph Rey, General Manager.
Susan Jaramillo, Program Director.
Mike Portney, Sales Manager.
Jim Lang, Chief Engineer.



WRBW BMPCT-931213KE Granted 6/2/94 © American Map Corp., No. 14244

Rates: On request.

Nielsen Data: Not available.

City of License: Orlando. **DMA:** Orlando-Daytona Beach-Melbourne. **Rank:** 22.

Florida—Cocoa

WTGL-TV

Ch. 52

Network Service: None, independent.

Licensee: Good Life Broadcasting Inc., 653 W. Michigan St., Orlando, FL 32503.

Studio: 653 W. Michigan St., Orlando, FL 32503.

Mailing Address: Box 1852, Cocoa, FL 32922-1852.

Telephone: 407-423-5200. Fax: 407-422-0120.

Technical Facilities: Channel No. 52 (698-704 MHz). Authorized power: 4720-kw max. visual, 472-kw max. aural. Antenna: 934-ft. above av. terrain, 1005-ft. above ground, 1049-ft. above sea level.

Latitude 28° 18' 26"
Longitude 80° 54' 48"

Transmitter: Deseret Ranches, Star Rte. 1250, Melbourne.

Satellite Earth Stations: Comtech, 5-meter C-band; Harris, 3.5-meter C-band; M/A-Com receivers.

Ownership: Christian Television Network.

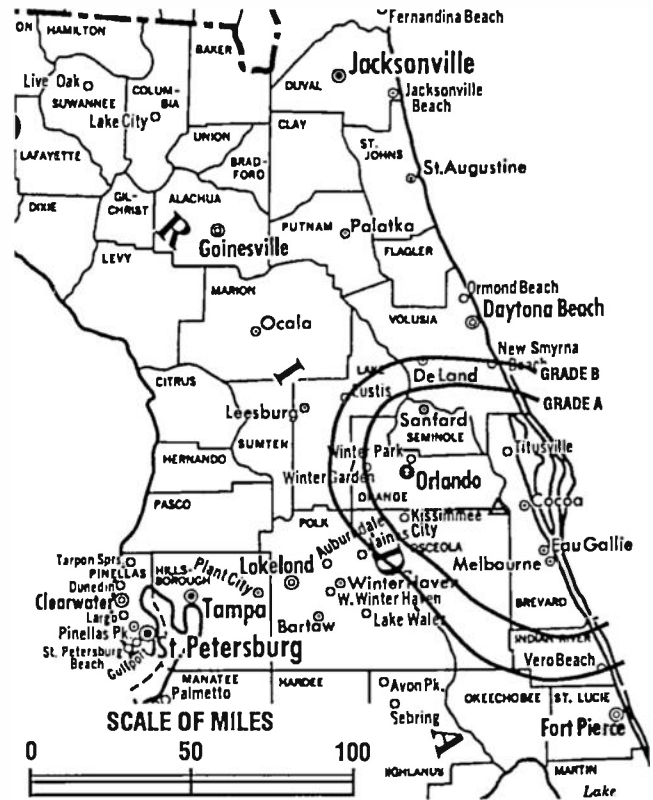
Began Operation: August 16, 1982.

Represented (legal): Gammon & Grange.

Represented (engineering): Serge Bergen.

Personnel:

Ken Mikesell, General Manager.
Cardin A. Hesselton, National Sales Manager & Program Director.
Keith Roberts, Chief Engineer.
Lisa Pereira, Promotion Director.
Neville Chankersingh, Chief Financial Officer.



WTGL-TV BNPCT-820415KG Granted 7/27/82 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$100.

City of License: Cocoa. DMA: Orlando-Daytona Beach-Melbourne. Rank: 22.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	774,820	283,530	1,058,350
Average Weekly Circulation (1994)	21,008	7,875	28,686
Average Daily Circulation (1994)			9,154

Florida—Panama City

WJHG-TV

Ch. 7

Network Service: NBC.

Licensee: WJHG-TV Inc., Box 2349, Panama City, FL 32402.

Studio: 8195 Front Beach Rd., Panama City Beach, FL 32407.

Telephone: 904-234-2125. Fax: 904-233-6647.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 34-kw aural. Antenna: 870-ft. above av. terrain, 887-ft. above ground, 1026-ft. above sea level.

Latitude 30° 26' 00"
Longitude 85° 24' 51"

Transmitter: 4-mi. NNE of Youngstown, FL.

Satellite Earth Stations: 4 in operation; Harris, Pinzone receivers.

News Services: AP, Conus.

Ownership: Gray Communications Systems Inc. (Group Owner).

Began Operation: December 1, 1953. Sale to present owner by Mel Wheeler approved June 29, 1960 by FCC (Television Digest, Vol. 16:19, 21, 28). Transfer of 96% from J. D. Manly to Mel Wheeler approved Nov. 20, 1957 (Vol. 13:43, 47).

Represented (sales): Katz Continental Television.

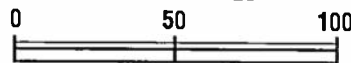
Represented (legal): Sidley & Austin.

Personnel:

Jerry Smithwick, President & General Manager.
Mike Voznick, General Sales Manager.
Joe Moore, News Director.
Marg Shepherd, Program Director.
Jack Crusan, Production Manager.
Wade Thomaston, Chief Engineer.



SCALE OF MILES



WJHG-TV BPCT-3267 Granted 12/31/63 © American Map Corp., No. 14244

Rates: On request.

City of License: Panama City. DMA: Panama City. Rank: 161.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	300,120	141,800	441,920
Average Weekly Circulation (1994)	116,093	46,030	168,894
Average Daily Circulation (1994)			91,019

Florida—Panama City

WMBB

Ch. 13

Network Service: ABC.

Licensee: Spartan Radiocasting Co., Box 1717, Spartanburg, SC 29304.

Studio: 613 Harrison Ave., Panama City, FL 32401.

Mailing Address: Box 1340, Panama City, FL 32402.

Telephone: 904-769-2313. **Fax:** 904-769-8231.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1434-ft. above av. terrain, 1430-ft. above ground, 1516-ft. above sea level.

Latitude 30° 21' 09"
 Longitude 85° 23' 26"

Transmitter: 1-mi. ENE of Scotts Ferry & McGill Rds., 3-mi. ESE of Youngstown.

Satellite Earth Stations: Andrew, 7.3-meter; Andrew, 4.5-meter; Andrew, Avantek, Scientific-Atlanta receivers.

News Services: ABC, AP, Florida News Network, NIWS.

Ownership: Spartan Radiocasting Inc. (Group Owner).

Began Operation: October 4, 1973. Sale to present owner by Buford Television approved by FCC March 21, 1990. Sale to Buford by Octagon Bcstg. Co. approved by FCC Dec. 5, 1986 (Television Digest, Vol. 26:42). Previous sale by Denver Brannen estate, Luther Edwin Thomas, et al., approved Feb. 28, 1977 (Vol. 16:52).

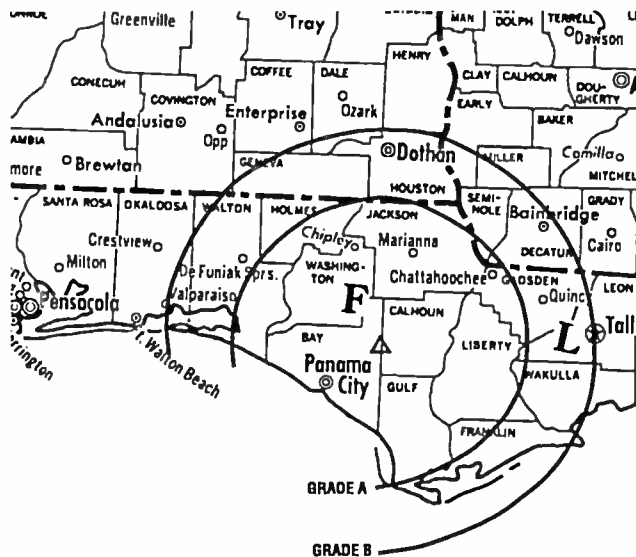
Represented (sales): Blair Television.

Represented (legal): Covington & Burling.

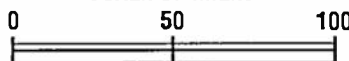
Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

- Hugh V. Roche, General Manager.
- Bill Byrd, General Sales Manager.
- Larche Hardy, News Director.
- Patti Clements, Program Director.
- Wendell Nelson, Chief Engineer.
- Teri Bastford, Promotions.



SCALE OF MILES



WMBB BPCT-900129KH Granted 3/14/90 © American Map Corp., No. 14244

Joree Hamm, Business Manager.
 Steve Cook, Production Manager.

Highest 30 Sec. Rate: \$300.

NETWORK BASE HOURLY RATE: \$425.

City of License: Panama City. **DMA:** Panama City. **Rank:** 161.

Circulation ©1994 Nielsen, Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	288,720	141,850	430,570
Average Weekly Circulation (1994)	62,067	42,410	111,134
Average Daily Circulation (1994)			61,478

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Television & Cable Factbook

Florida—Panama City

WPGX

Ch. 28

Network Service: Fox.

Licensee: Ashling Broadcast Group Inc., Box 16028, Panama City, FL 32406.

Studio: 28 Corporate Park, 700 W. 23rd St., Panama City, FL 32405.

Telephone: 904-784-0028. Fax: 904-784-1773.

Technical Facilities: Channel No. 28 (554-560 MHz). Authorized power: 1250-kw max. visual. Antenna: 749-ft. above av. terrain, 726-ft. above ground, 551-ft. above sea level.

Latitude	30°	23'	42"
Longitude	85°	32'	02"

Transmitter: 400-ft. W of Florida SR 2301, 0.25-mi. N of intersection with Hwy. 388.

Satellite Earth Stations: 5-meter C-band; 4.7-meter Ku-band; 4-meter C-band.

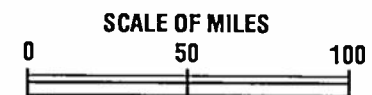
Ownership: Ashling Broadcast Group Inc.

Began Operation: May 20, 1988. Sale to present owners by Family Group Ltd. approved by FCC March 6, 1990.

Represented (sales): Seltel Inc.

Personnel:

- Mike Harding, Vice President & General Manager.
- Shawn O'Rourke, General Sales Manager.
- Sandle Moore, Program Director.
- Chris Beason, Promotion Director.
- Jack Smith, Director of Engineering.
- Dee Gray, Business Manager.



WPGX BMPCT-890905KF Granted 9/29/89 © American Map Corp., No. 14244

Rates: On request.

City of License: Panama City. DMA: Panama City. Rank: 161.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	215,980	105,530	321,510
Average Weekly Circulation (1994)	34,823	16,000	53,516
Average Daily Circulation (1994)			24,277

Florida—Pensacola-Mobile, Alabama

WEAR-TV

Ch. 3

Network Service: ABC.

Licensee: Heritage Media Corp., Box 12278, Pensacola, FL 32581.

Studio: U.S. Hwy. 90 W of Pensacola, Mobile, AL.

Mailing Address: Box 12278, Pensacola, FL 32581.

Telephones: 904-456-3333 (Pensacola); 205-343-3331 (Mobile).

Fax: 904-455-0159.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 14.8-kw aural. Antenna: 1220-ft. above av. terrain, 1284-ft. above ground, 1394-ft. above sea level.

Latitude	30°	37'	38"
Longitude	87°	37'	31"

Transmitter: Robertsdale, AL.

Satellite Earth Stations: Andrew, 7.5-meter C-band; Harris, 6-meter C-band; Andrew, 5-meter C-band; Paracclipse, 5-meter Ku & C-band; Harris, 4-meter Ku-band.

SNG Mobile Dish: BMS C-band.

News Services: ABC, AP.

Ownership: Heritage Media Corp. (Group Owner).

Began Operation: January 13, 1954. Sale to present owner by Rollins Communications approved by FCC Sept. 19, 1986. Sale to Rollins Communications by Charles W. Smith, Mel Wheeler and associates approved May 6, 1959 (Television Digest, Vol. 15:14, 19).

Represented (sales): Petry Television Inc.

Represented (legal): Sidley & Austin.

Personnel:

Carl Leahy, President & General Manager.
 Rusty Hoyle, General Sales Manager.
 Julie Nelson, Regional Sales Manager.
 Beth Worsham, Local Sales Manager (Mobile).
 Randy Blake, Local Sales Manager (Pensacola).
 Nonia Furgye, National Sales Manager.



WEAR-TV BMPCT-5313 Granted 7/22/59 © American Map Corp., No. 14244

Dave Brown, Chief Engineer.
 S. Peter Neumann, News Director.
 Kathy Dunagan, Promotion Director.
 J. Landon Smith, Operations Manager.
 Sue Straughn, Public Service Director.

Rates: On request.

City of License: Pensacola. DMA: Mobile-Pensacola. Rank: 61.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	483,320	235,710	719,030
Average Weekly Circulation (1994)	243,257	105,335	360,366
Average Daily Circulation (1994)			210,098

Florida—Fort Walton Beach

WFGX

Ch. 35

Network Service: None, independent.

Licensee: Television Fit for Life Inc., 3122 E. Colonial Dr., Orlando, FL 32803.

Studio: 105 Beach Dr., Suite B-1, Fort Walton Beach, FL 32548.

Telephone: 904-863-3235.

Technical Facilities: Channel No. 35 (596-602 MHz). Authorized power: 826.08-kw visual, 99.13-kw aural. Antenna: 197-ft. above av. terrain, 250-ft. above ground, 262-ft. above sea level.

Latitude	30°	26'	36"
Longitude	86°	35'	56"

Requests CP for change to 616.59-kw max. visual, 212-ft. above av. terrain, 241-ft. above ground, 254-ft. above sea level, transmitter to 105 Beach Dr. BPCT-901113KH.

Transmitter: Off Race Track Rd., Fort Walton Beach.

Ownership: Carl Scarlata Jr.

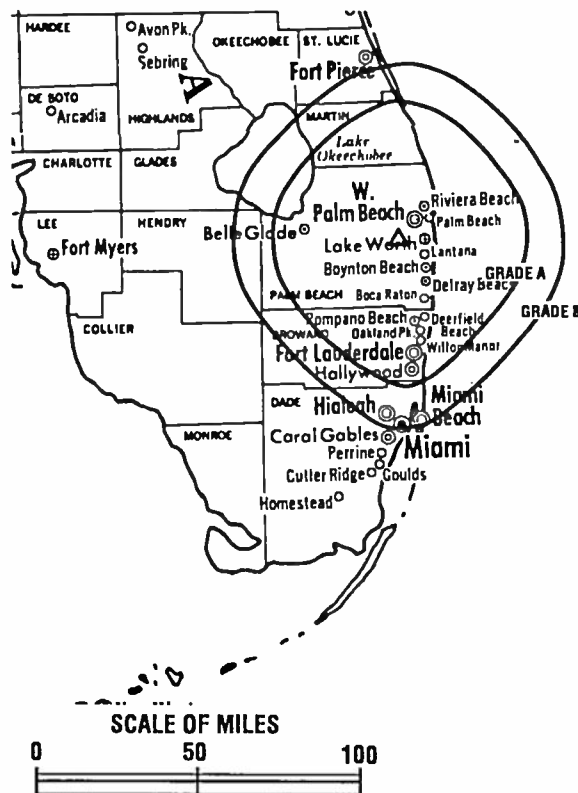
Began Operation: April 7, 1987. Sale by Bowers Network Inc. to Television Fit For Life granted March 8, 1994.

Personnel:
Bob McHale, General Manager.

Rates: On request.

City of License: Fort Walton Beach. DMA: Mobile-Pensacola. Rank: 61.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.



WFGX BMPCT-870608KO Granted 7/29/88 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	152,420	39,150	191,570
Average Weekly Circulation (1994)	3,034	49	3,079
Average Daily Circulation (1994)			737

Florida—Pensacola

WHBR

Ch. 33

Network Service: None, independent.

Licensee: Christian TV Corp. of Pensacola/Mobile Inc., Box 2633, Pensacola, FL 32513.

Studio: 22080 County Rd. 64, Robertsdale, AL 36567.

Telephone: 205-964-7033.

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 3500-kw max. visual, 300-kw max. aural. Antenna: 1365-ft. above av. terrain, 1330-ft. above ground, 1472-ft. above sea level.

Latitude 30° 37' 35"
Longitude 87° 38' 50"

Transmitter: 22080 County Rd. 64, Robertsdale, AL

Satellite Earth Station: RCA, 10-meter Ku-band.

Ownership: Christian Television Network (Group Owner).

Began Operation: January 26, 1986.

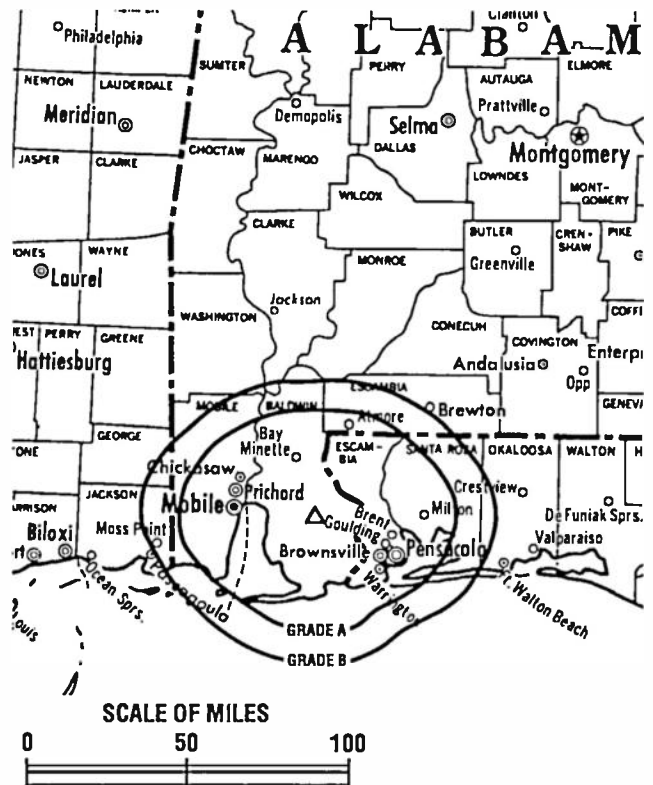
Represented (legal): Gammon & Grange.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

Robert R. D'Andrea, General Manager.
Cardin A. Hesselton, General Sales & Program Manager.
William Cobert, Chief Engineer.
David Mayo, Office Manager.

Highest 30 Sec. Rate: \$90.



WHBR BMPCT-881031KE Granted 4/28/89 © American Map Corp., No. 14244

City of License: Pensacola. DMA: Mobile-Pensacola. Rank: 61.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	299,600	114,020	413,620
Average Weekly Circulation (1994)	9,588	4,814	14,447
Average Daily Circulation (1994)			3,576

Florida—Pensacola

WJTC

Ch. 44

Network Service: None, independent.

Licensee: Mercury Bcstg. Co. Inc., 115 E. Travis, No. 1427, San Antonio, TX 78205.

Studio: 661 Azalea Rd., Mobile, AL 36609.

Telephone: 205-602-1544. Fax: 205-602-1547.

Technical Facilities: Channel No. 44 (650-656 MHz). Authorized power: 3310-kw max. visual, 331-kw max. aural. Antenna: 1500-ft. above av. terrain, 1489-ft. above ground, 1622-ft. above sea level.

Latitude 30° 35' 18"
Longitude 87° 33' 16"

Transmitter: Hwy. 87, 0.9-mi. S of Hwy. 10, Elsanor, AL.

Satellite Earth Stations: Comtech, 7-meter C-band; Comtech, 5-meter C-band; RCA, 3.5-meter Ku-band; Pinzone, RCA receivers.

Ownership: Mercury Broadcasting Co. Inc. (Group Owner).

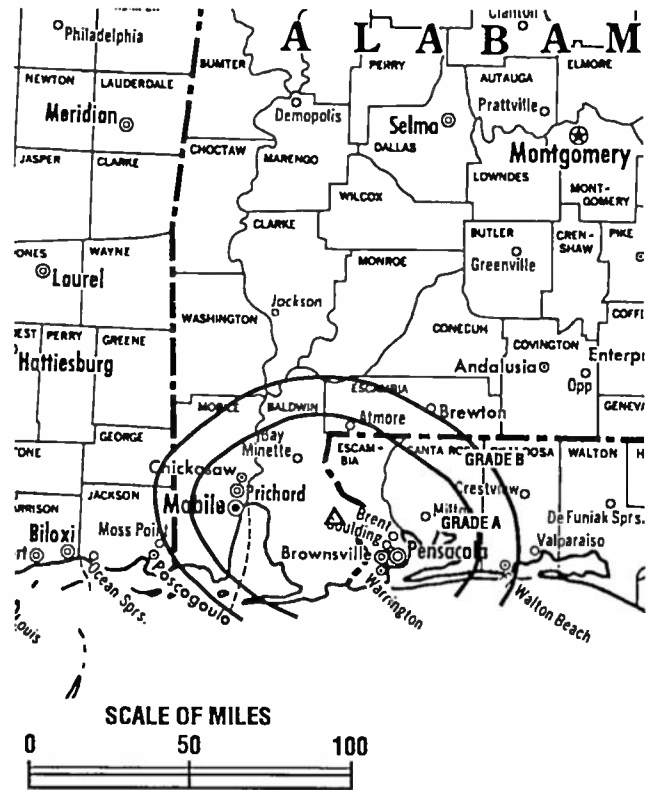
Began Operation: December 24, 1984. Sale to present owner approved by FCC March 30, 1992 (Television Digest, Vol. 32:24). Sale to Channel 44 Ltd. by Camex TV Inc. approved by FCC Nov. 7, 1988.

Represented (sales): Seltel Inc.

Personnel:

- David Herbstreith, General Manager.
- Bill Parks, National Sales Manager.
- Joe Curlette, Regional Sales Manager.
- Brian Coombs, Chief Engineer.
- Sara Makeland, Promotion Director.

Highest 30 Sec. Rate: \$75.



WJTC BMPCT-841018KJ Granted 11/9/84 © American Map Corp., No. 14244

City of License: Pensacola. DMA: Mobile-Pensacola. Rank: 61.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	317,170	134,020	451,190
Average Weekly Circulation (1994)	81,314	35,987	117,581
Average Daily Circulation (1994)			37,960

Florida—Venice-Sarasota

WBSV-TV

Ch. 62

Network Service: None, Independent.

Licensee: DeSoto Bcstg. Inc., 2065 Cantu Court, Sarasota, FL 34232.

Studio: 2065 Cantu Court, Sarasota, FL 34232.

Telephone: 813-379-0062. Fax: 813-378-9224.

Technical Facilities: Channel No. 62 (758-764 MHz). Authorized power: 4680-kw max. & 468-kw horizontal visual, 4184-kw max. & 418-kw horizontal aural. Antenna: 548-ft. above av. terrain, 545-ft. above ground, 558-ft. above sea level.

Latitude 27° 06' 01"
Longitude 82° 22' 18"

Transmitter: 112 Green Cove Rd., Venice.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Comtech, 5-meter Ku & C-band; Sony receivers.

News Service: AP.

Ownership: DeSoto Broadcasting Inc.

Began Operation: May 3, 1991.

Represented (sales): Adam Young Inc.

Represented (legal): Pepper & Corazzini.

Personnel:

Danford L. Sawyer Jr., President & General Manager.
Jim O'Neill, General Sales Manager & Marketing Director.
Lee Nolan, News Director.
Tom Wilson, Program & Promotion Director.
Ruthanne Sawyer, Business Manager.
Jack Dillon, Chief Engineer.
Ric Boyden, Production Manager.



WBSV-TV BMPCT-900329KH Granted 5/18/90 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$250.

City of License: Venice. DMA: Tampa-St. Petersburg-Sarasota. Rank: 15.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	361,880	117,530	479,410
Average Weekly Circulation (1994)	65,628	23,058	88,686
Average Daily Circulation (1994)			28,366

Florida—Sarasota-Bradenton

WWSB

Ch. 40

Network Service: ABC.

Licensee: Southern Broadcast Corp. of Sarasota, Box 21239, Sarasota, FL 34276.

Studio: 5725 Lawton Dr., Sarasota, FL 34233.

Telephone: 813-923-8840. Fax: 813-924-3971.

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 2871-kw visual, 287.1-kw aural. Antenna: 771-ft. above av. terrain, 814-ft. above ground, 849-ft. above sea level.

Latitude 27° 33' 27"
Longitude 82° 21' 59"

Transmitter: 4.2-mi. ESE of Parrish, FL.

Multichannel TV Sound: Separate audio program.

Satellite Earth Stations: Andrew, 7.2-meter C-band; Microdyne, 7-meter C-band; Vertex, 6.1-meter Ku-band; Andrew, 4.5-meter C-band; Scientific-Atlanta, 4.5-meter C-band; Andrew, Microdyne, RCA, Scientific-Atlanta receivers.

News Services: AP, Florida News Network.

Ownership: Southern Broadcast Corp. of Sarasota.

Began Operation: October 23, 1971. Sale to present owners by Robert R. Nelson, et al., approved by FCC Nov. 13, 1985.

Represented (sales): Seltel Inc.

Represented (legal): Leibowitz & Spencer.

Represented (engineering): A. D. Ring, P.C.

Personnel:

Stanley Crumley, President & General Manager.
Glen C. Eklund, Executive Vice President, Operations.
Vann Smith, Local Sales Manager.
Kim Urbuteit, National Sales Manager.
Dave Collins, News Director.



WWSB BMPCT-7255 Granted 4/14/71 © American Map Corp., No. 14244

Mike Burnham, Chief Engineer.
William Giles, Controller.

Highest 30 Sec. Rate: \$1200.

NETWORK BASE HOURLY RATE: \$300.

City of License: Sarasota. DMA: Tampa-St. Petersburg-Sarasota. Rank: 15.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,042,500	466,830	1,509,330
Average Weekly Circulation (1994)	179,890	50,758	234,233
Average Daily Circulation (1994)			119,065

Florida—Tallahassee-Thomasville, Georgia

WCTV

Ch. 6

Network Service: CBS.

Licensee: John H. Phipps Inc., Box 3048, Tallahassee, FL 32315.

Studio: County Road 12, Tallahassee, FL 32312.

Mailing Address: Box 3048, Tallahassee, FL 32315.

Telephone: 904-893-6666. Fax: 904-893-5193.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 97.5-kw visual, 19.5-kw aural. Antenna: 2031-ft. above av. terrain, 1966-ft. above ground, 2188-ft. above sea level.

Latitude 30° 40' 13"
Longitude 83° 56' 26"

Transmitter: Roddenberry Rd., 3.5-mi. SE of Metcalf.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 10-meter; Scientific-Atlanta, 7-meter; Scientific-Atlanta, 4.6-meter; DX Engineering, Scientific-Atlanta receivers.

News Service: AP.

Ownership: John H. Phipps Inc.

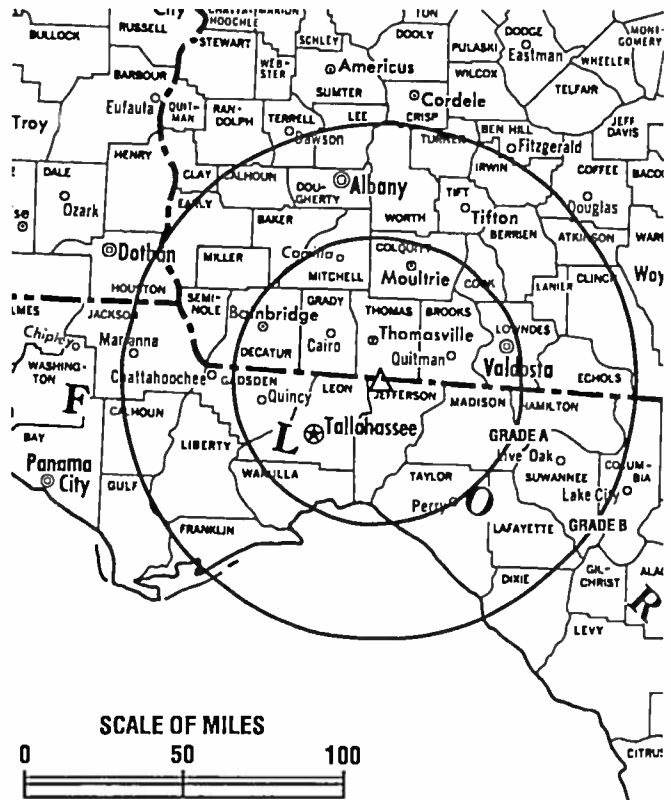
Began Operation: September 15, 1955.

Represented (sales): Petry Television Inc.

Represented (legal): Wiley, Rein & Fielding.

Personnel:

Dennis Boyle, President.
David Olmsted, Vice President & General Manager.
Melvin Blank, Operations Manager.
Skip Painton, Sales & Marketing Director.
Mike Smith, News Director.
Elliott Toole, Promotion Director.



WCTV BPCT-860103KE Granted 4/29/86 © American Map Corp., No. 14244

William Lane, Business Manager.
Bob Morgan, Chief Engineer.

Highest 30 Sec. Rate: \$950.

City of License: Thomasville, GA. DMA: Tallahassee-Thomasville. Rank: 116.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	510,300	276,640	786,940
Average Weekly Circulation (1994)	161,008	106,912	276,246
Average Daily Circulation (1994)			180,445

Florida—Tallahassee

WTWC

Ch. 40

Network Service: NBC.

Licensee: Thomas M. Duddy, Receiver, 101 S. 5th St., No. 1920, Louisville, KY 40202.

Studio: 8440 Deerlake Rd., Tallahassee, FL 32312.

Telephones: 904-893-4140; 904-893-6974.

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 3160-kw max. visual. Antenna: 879-ft. above av. terrain, 793-ft. above ground, 1020-ft. above sea level.

Latitude 30° 35' 11"
Longitude 84° 14' 11"

Transmitter: 2-mi. NW of Bradfordville.

Satellite Earth Stations: Harris, 8.3-meter Ku-band; Microdyne, 7-meter C-band; Prosat, 3-meter C-band; Harris, Microdyne receivers.

News Service: AP.

Ownership: Thomas M. Duddy, Receiver.

Began Operation: April 21, 1983. Assignment of license from Holt-Robinson Television to Thomas M. Duddy, Receiver granted by FCC May 21, 1993.

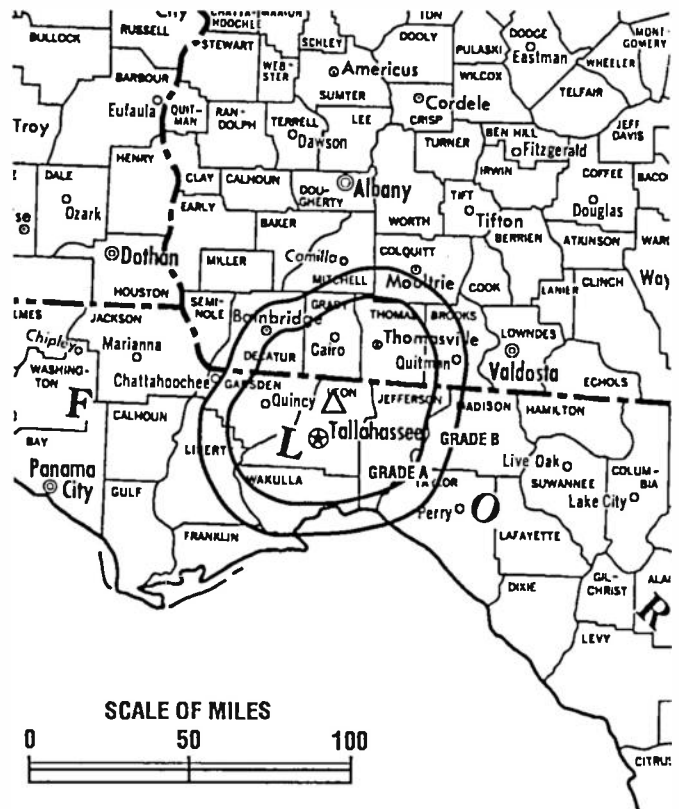
Represented (sales): Katz Continental Television; Canadian Communications Co.

Represented (legal): Gardner, Carton & Douglas.

Represented (engineering): du Treil, Lundin & Rackley.

Personnel:

- John Friedlein, General Manager.
- Dave Grenbel, General Sales Manager.
- Paige Dietz, Program Director.
- Merleen Mizell, Business Manager.
- Ed Shaper, Chief Engineer.



WTWC BPC7-880718K1 Granted 10/31/88 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$750.

City of License: Tallahassee. DMA: Tallahassee-Thomasville. Rank: 116.

Circulation © 1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	137,500	90,070	227,570
Average Weekly Circulation (1994)	55,815	24,972	81,130
Average Daily Circulation (1994)			34,509

Florida—Tallahassee

WTXL-TV

Ch. 27

Network Service: ABC.

Licensee: Media Venture Management Inc., 1650 Tysons Blvd., Suite 790, McLean, VA 22102.

Studio: 8927 Thomasville Rd., Tallahassee, FL 32312.

Telephone: 904-893-3127. Fax: 904-668-1460.

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 1184.7-kw max. visual, 118.46-kw max. aural. Antenna: 864-ft. above av. terrain, 868-ft. above ground, 1013-ft. above sea level.

Latitude 30° 34' 29"
Longitude 84° 12' 05"

Transmitter: E side of U.S. 319, 6.6-mi. NNE of Tallahassee city limits.

Satellite Earth Stations: Transmit/receive AFC, 5-meter Ku-band; Vertex, 5-meter Ku-band; M/A-Com, Scientific-Atlanta receivers.

News Services: AP, Florida News Network.

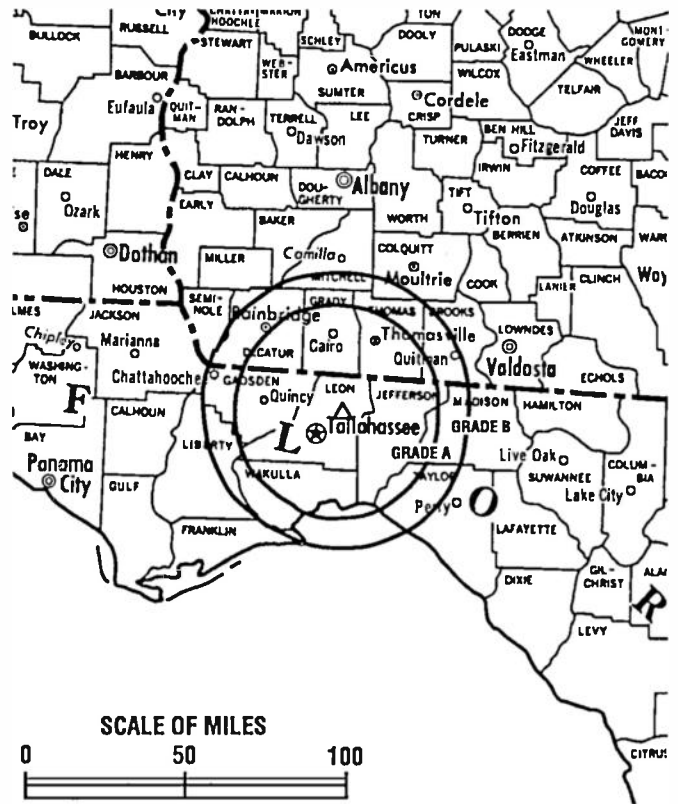
Ownership: Media Venture Management Inc.

Began Operation: September 16, 1976. Sale to Tallahassee 27 Ltd. Partnership by E. C. Allen approved by FCC Jan. 27, 1984. Sale to Tallahassee Channel 27 Inc. approved Aug. 28, 1991. Sale to present owner approved May 26, 1993 (Television Digest, Vol. 33:19).

Represented (sales): Blair Television.

Personnel:

Dan Akens, General Manager.
David Arrington, Sales Manager.
Chris Huston, News Director.
Mike Plummer, Promotion Director.
Brad Strommen, Chief Engineer.
Christine Boldt, Business Manager.



WTXL-TV BPC8-840831K1 Granted 9/21/84 © American Map Corp., No. 14244

Rates: On request.

NETWORK BASE HOURLY RATE: \$150.

City of License: Tallahassee. DMA: Tallahassee-Thomasville. Rank: 116.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	200,270	131,930	332,200
Average Weekly Circulation (1994)	87,399	39,403	128,119
Average Daily Circulation (1994)			57,827

Florida—Tampa

WBHS-TV

Ch. 50

Network Service: Home Shopping Network.

Licensee: SKTA Bcstg. Partnership, 12425 28th St. N, St. Petersburg, FL 33716.

Studio: 18491 U.S. Hwy. 19 S, Clearwater, FL 34624.

Mailing Address: Suite 301, 12425 28th St. N, St. Petersburg, FL 33716.

Telephone: 813-573-5550. Fax: 813-571-1931.

Technical Facilities: Channel No. 50 (686-692 MHz). Authorized power: 4170-kw max. visual. Antenna: 1522-ft. above av. terrain, 75-ft. above ground, 1447-ft. above sea level.

Latitude 27° 50' 32"
Longitude 82° 15' 46"

Transmitter: 15001 Boyette Rd., Riverview.

Multichannel TV Sound: Stereo only.

Ownership: Silver King Communications Inc. (Group Owner).

Began Operation: March 1, 1988.

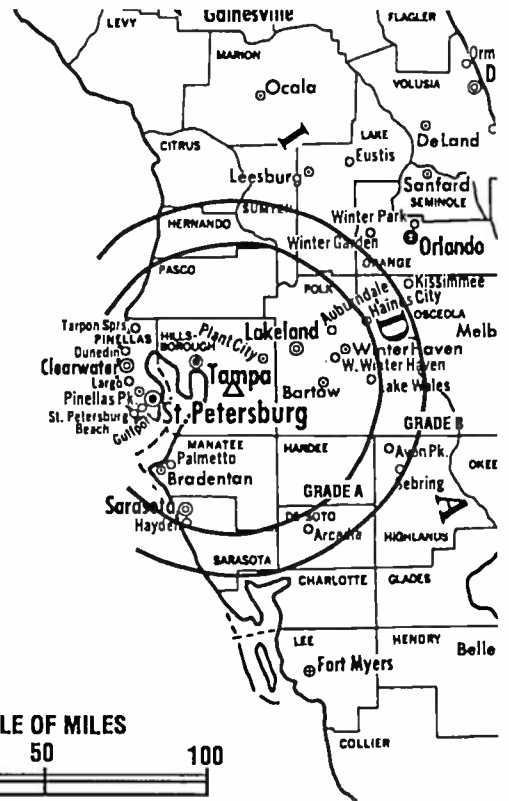
Represented (sales): Silver King Broadcasting Sales.

Personnel:

Jim Goodman, Vice President & Station Manager.
Allen McCarty, Chief Engineer.
Cheryl Barron, Program Manager.

Highest 30 Sec. Rate: \$130.

City of License: Tampa. DMA: Tampa-St. Petersburg-Sarasota. Rank: 15.



WBHS-TV BMPCT-870915KH Granted 10/30/87 © American Map Corp., No. 14244

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	923,520	425,200	1,348,720
Average Weekly Circulation (1994)	3,207	3,411	7,142
Average Daily Circulation (1994)			2,277

Florida—Clearwater

WCLF

Ch. 22

Network Service: None, independent.

Licensee: Christian Television Corp. Inc., Box 6922, Clearwater, FL 34618.

Studio: 6922 142nd Ave. N, Largo, FL 34641.

Mailing Address: Box 6922, Clearwater, FL 34618.

Telephone: 813-535-5622. **Fax:** 813-531-2497.

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 5000-kw max. & 1170-kw horizontal visual, 500-kw max. & 117-kw horizontal aural. Antenna: 1429-ft. above av. terrain, 1538-ft. above ground, 1549-ft. above sea level.

Latitude 28° 11' 04"
Longitude 82° 45' 39"

Transmitter: 2.6-mi. N of Tarpon Springs.

Satellite Earth Stations: Transmit/receive Comtech, 5-meter C-band; Vertex, 6.1-meter Ku-band; Winegard, 3-meter C-band; ADU, Echostar, M/A-Com receivers.

Ownership: Christian Television Network (Group Owner).

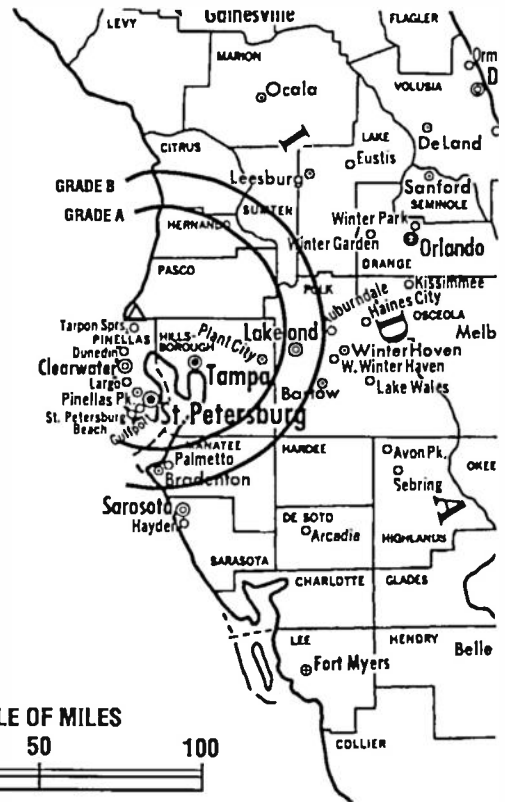
Began Operation: October 24, 1979.

Represented (legal): Gammon & Grange.

Personnel:

- Robert R. D'Andrea, General Manager.
- Robert T. Kennedy, Director of Cable Relations/Special Projects.
- Cardin A. Hesselton, Sales Manager & Program Director.
- Carl Berger, Chief Engineer.
- Jack Jarvis, Production Manager.
- Neville Chankersingh, Director of Finance.

Highest 30 Sec. Rate: \$150.



WCLF BMPCT-790425KG Granted 9/25/79 © American Map Corp., No. 14244

City of License: Clearwater. **DMA:** Tampa-St. Petersburg-Sarasota. **Rank:** 15.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	967,300	448,620	1,415,920
Average Weekly Circulation (1994)	40,889	34,324	75,234
Average Daily Circulation (1994)			24,802

Florida—Tampa-St. Petersburg

WFLA-TV

Ch. 8

Network Service: NBC.

Licensee: Tampa Television Inc., 905 E. Jackson St., Tampa, FL 33602.

Studio: 905 E. Jackson St., Tampa, FL 33602.

Telephone: 813-228-8888. Fax: 813-221-5787.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1536-ft. above av. terrain, 1545-ft. above ground, 1612-ft. above sea level.

Latitude 27° 50' 32"
Longitude 82° 15' 46"

Transmitter: 15001 Boyette Rd., 5.5-mi. N of Balm.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Transmit/receive Harris, 6.1-meter Ku-band; Scientific-Atlanta, 7-meter C-band; Microband, 5-meter C-band; DX Engineering, Harris, M/A-Com, Scientific-Atlanta receivers.

News Service: NBC.

Ownership: Media General Inc. (Group Owner).

Began Operation: February 14, 1955.

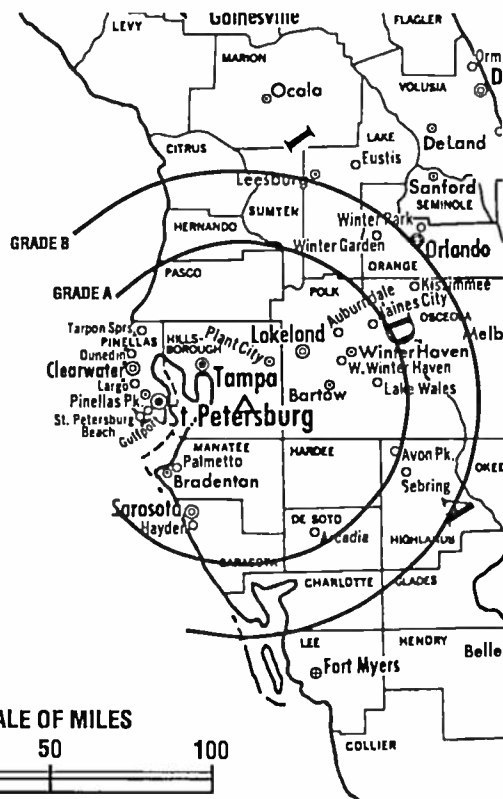
Represented (sales): MMT Sales Inc.

Represented (legal): Cohn & Marks.

Represented (engineering): David Steel & Associates.

Personnel:

- Jim Zimmerman, President & General Manager.
- Paul Catoe, Vice President & Station Manager.
- Jack Lyons, General Sales Manager.
- Jay Burmer, Local Sales Manager.
- Roy Tym, National Sales Manager.
- Mark Schaefer, Director of Engineering & Operations.
- Dan Bradley, News Director.
- Steve Gleason, Director of Programming.



WFLA-TV BPCT-850426KG Granted 1/15/87 © American Map Corp., No. 14244

Melinda Bacon, Director of Marketing & Promotion.
Joyce Lueders, Business Manager.

Rates: On request.

NETWORK BASE HOURLY RATE: \$1650.

City of License: Tampa. DMA: Tampa-St. Petersburg-Sarasota. Rank: 15.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,612,580	671,550	2,284,130
Average Weekly Circulation (1994)	827,334	395,505	1,228,296
Average Daily Circulation (1994)			691,198

Florida—Tampa-St. Petersburg

WFTS

Ch. 28

Network Service: ABC.

Licensee: Tampa Bay Television Inc., Box 30028, Tampa, FL 33630.

Studio: 4501 E. Columbus Dr., Tampa, FL 33605.

Telephone: 813-623-2828. Fax: 813-744-2828.

Technical Facilities: Channel No. 28 (554-560 MHz). Authorized power: 2630-kw max. visual, 263-kw max. aural. Antenna: 1546-ft. above av. terrain, 1538-ft. above ground, 1613-ft. above sea level.

Latitude 27° 50' 32"
Longitude 82° 15' 46"

Transmitter: 15001 Boyette Rd., Riverside.

Satellite Earth Stations: Andrew, 7.3-meter Ku & C-band; Scientific-Atlanta, 4.5-meter C-band; Scientific-Atlanta, 7-meter C-band.

News Service: AP.

Ownership: E. W. Scripps Co. (Group Owner).

Began Operation: December 14, 1981. Sale to present owner approved by FCC Nov. 14, 1985 (Television Digest, Vol. 25:30). Sale to Capital Cities Communications by Ian Wheeler, et al., approved by FCC July 23, 1984 (Vol. 24:17).

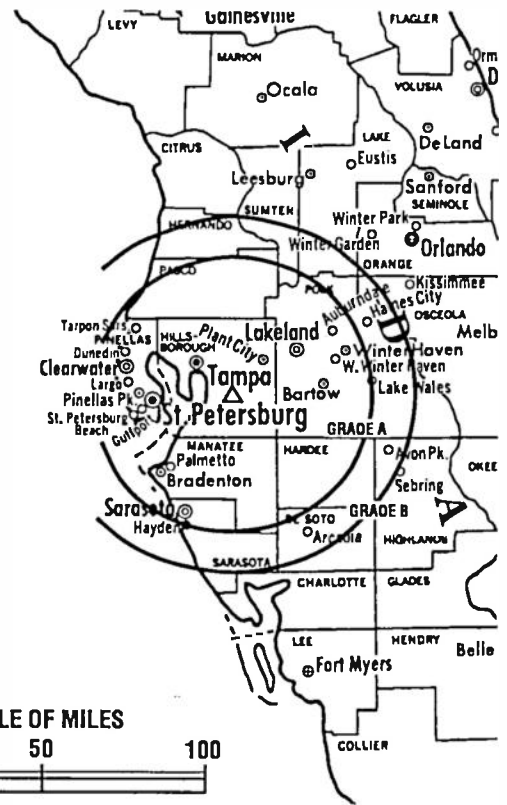
Represented (sales): Katz Television.

Represented (legal): Baker & Hostetler.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

- Jim Major, Vice President & General Manager.
- Larry Jopek, General Sales Manager.
- Michael Barich, Local Sales Manager.
- Marsha Kidd-Collins, National Sales Manager.
- Neil Goldstein, News Director.
- Wendy Torrance, Program Manager.
- Lee Melvin, Engineering Manager.
- Chris Raynor, Promotion Manager.
- J. Paul Wilson, Business Manager.



WFTS BPC-870209KF Granted 3/31/87 © American Map Corp., No. 14244

Luis Romero, Production & Operations Manager.
Wanda Snyder, Traffic Manager.
Joy Petit, Community Affairs Manager.

Rates: On request.

City of License: Tampa. DMA: Tampa-St. Petersburg-Sarasota. Rank: 15.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,392,210	612,440	2,004,650
Average Weekly Circulation (1994)	476,359	231,639	712,524
Average Daily Circulation (1994)			286,300

Florida—Lakeland

WTMV

Ch. 32



Network Service: None, independent.

Licensee: Public Interest Corp., 7201 E. Hillsborough Ave., Tampa, FL 33610.

Studio: 7201 E. Hillsborough Ave., Tampa, FL 33610.

Sales Office: 1536 Commercial Park Dr., Lakeland, FL 33801.

Telephone: 813-626-3232. Fax: 813-622-7732.

Technical Facilities: Channel No. 32 (578-584 MHz). Authorized power: 3039-kw max. visual, 304-kw max. aural. Antenna: 890-ft. above av. terrain, 862-ft. above ground, 1049-ft. above sea level.

Latitude	27°	50'	15"
Longitude	81°	56'	53"

Holds CP for change to 2954-kw max. visual, 1086-ft. above av. terrain, 1062-ft. above ground, 1217-ft. above sea level. BPCT-890222KK.

Transmitter: 0.4-mi. SSW of Pebbledale, FL.

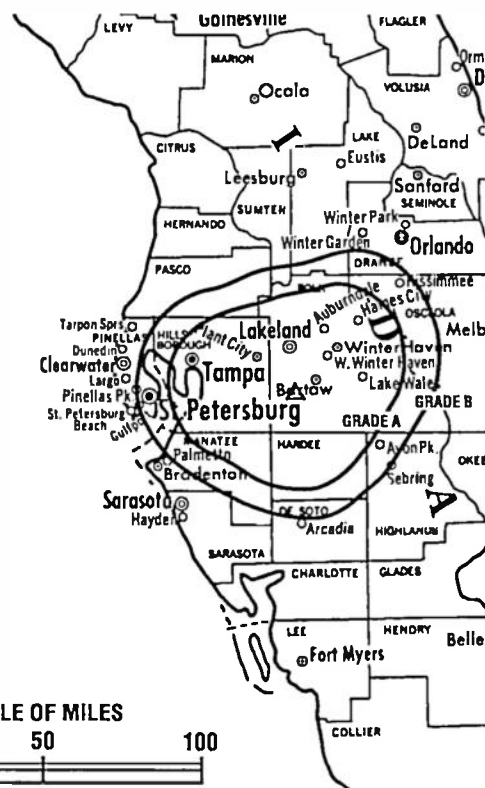
Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Scientific-Atlanta, 5-meter C-band; Scientific-Atlanta, 5-meter Ku-band; Scientific-Atlanta, 3-meter C-band.

Ownership: Public Interest Corp.

Began Operation: April 24, 1986.

Represented (engineering): Mullaney Engineering.



WTMV BPCT-890222KK Granted 6/20/89 © American Map Corp., No. 14244

Personnel:

- Dan L. Johnson, General Manager.
- Jo Johnson, Station Manager & Program Director.
- Gary O'Halloran, General Sales Manager.
- Chris Wiker, Local Sales Manager, Tampa.
- John Norvell, Chief Engineer.
- Robert Hughes, Promotion Director.
- Charles Robb, Business Manager.
- Mike Pachelli, Operations Manager.

Highest 30 Sec. Rate: \$500.

City of License: Lakeland. **DMA:** Tampa-St. Petersburg-Sarasota. **Rank:** 15.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,214,740	539,300	1,754,040
Average Weekly Circulation (1994)	151,267	70,851	225,597
Average Daily Circulation (1994)			62,963



WHO IS WTMV?

WTMV is one of the nation's few remaining locally owned and operated stations featuring movies, music, sports and so much more!

WHY ADVERTISE WITH WTMV?

Do you want your advertising dollar to stretch a little further? WTMV is tuned to the community and to the needs of our advertisers. WTMV is advertiser friendly. We get viewers involved through a constant stream of promotions and giveaways. They pay attention to what they see and what they hear on TV-32.

WHAT YOU'LL GET FROM WTMV?

WTMV will get results! Our professional staff will work hard to make your advertising dollars go a long way. WTMV has a wide range of programs just right for you, from movies to music to sports.

WTMV - The Station It Pays To Watch!

Call: GARY O'HALLORAN - *General Sales Manager*



7201 East Hillsborough Avenue • Tampa, Florida 33610 • (813) 626-3232

Florida—St. Petersburg-Tampa

WTOG

Ch. 44

Network Service: None, independent.

Licensee: WTOG-TV Inc., 3415 University Ave., St. Paul, MN 55114.

Studio: 365 105th Terrace NE, St. Petersburg, FL 33716.

Mailing Address: Box 20144, St. Petersburg, FL 33742.

Telephone: 813-576-4444. Fax: 813-577-1806.

Technical Facilities: Channel No. 44 (650-656 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1490-ft. above av. terrain, 1480-ft. above ground, 1555-ft. above sea level.

Latitude 27° 49' 48"
 Longitude 82° 15' 59"

Transmitter: 13310 Rhodine Rd., approx. 4-mi. SE of Riverview.

Satellite Earth Stations: Microdyne, 7-meter C-band; Harris, 6.1-meter C-band; Scientific-Atlanta, Harris receivers.

News Services: AP, Conus, WTN.

Ownership: Hubbard Broadcasting Inc. (Group Owner).

Began Operation: November 4, 1968.

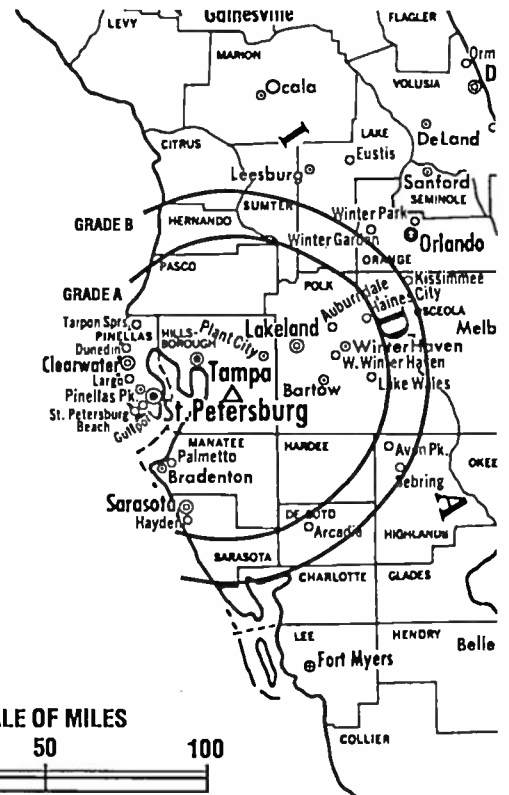
Represented (sales): Pety Television Inc.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Lohnes & Culver.

Personnel:

- Edward Aiken, President & General Manager.
- C. M. (Mike) Gehring, General Sales Manager.
- Shawn Bartelt, Local Sales Manager.
- Larry McCabe, Local Sales Manager.
- Dorothy McKeehan, National Sales Manager.
- Jim Labranche, News Director.
- Robert Affe, Program Director.
- Jonathan Katz, Promotion Manager.



WTOG BPCF-890504KE Granted 5/31/89 © American Map Corp., No. 14244

Stewart Wallace, Business Manager.
 John Kays, Chief Engineer.

Rates: On request.

City of License: St. Petersburg. DMA: Tampa-St. Petersburg-Sarasota. Rank: 15.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,802,450	740,940	2,543,390
Average Weekly Circulation (1994)	509,206	267,705	781,167
Average Daily Circulation (1994)			312,495

Florida—St. Petersburg-Tampa

WTSP

Ch. 10

Network Service: CBS.

Licensee: Citicasters Co., Box 10000, St. Petersburg, FL 33733.

Studio: 11450 Gandy Blvd., St. Petersburg, FL 33702.

Telephones: 813-557-1010; 813-224-9877. **Fax:** 813-578-7637.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: Circularly polarized, 1501-ft. above av. terrain, 1504-ft. above ground, 1512-ft. above sea level.

Latitude 28° 11' 04"
 Longitude 82° 45' 39"

Transmitter: 2.6-mi. N of Tarpon Springs.

Satellite Earth Stations: AFC, 5-meter Ku-band; Andrew, 7.3-meter C-band; Harris, 9-meter C-band; Microdyne, 5-meter Ku-band; Avantek, Harris, Microdyne receivers.

SNG Mobile Dish: Dalsat, 3.7-meter Ku-band.

News Services: AP, UPI.

Ownership: Citicasters Inc. (Group Owner).

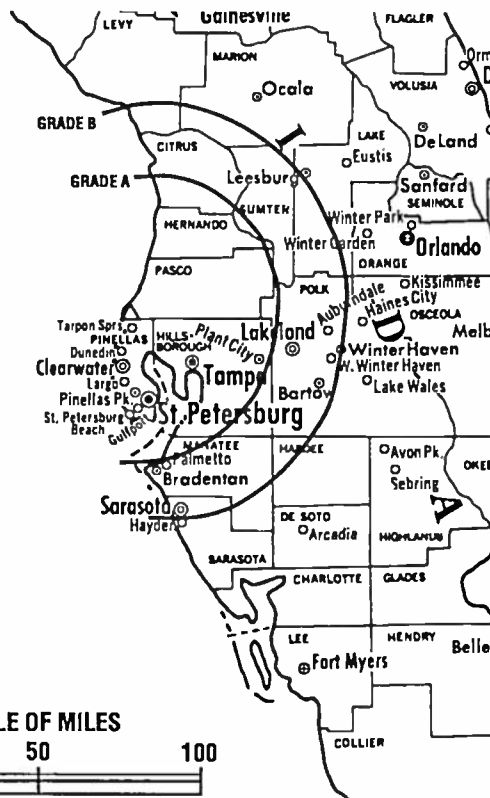
Began Operation: July 18, 1965 on interim basis; full time ABC, Sept. 1, 1965. Merger of Rahall Communications with Gulf United approved by FCC July 27, 1978 (Television Digest, Vol. 17:35). Sale to Taft Television & Radio approved by FCC May 30, 1985 (Vol. 25:5, 20, 22). FCC approved sale to present owners Oct. 2, 1987 (Vol. 27:16, 18, 23, 30, 41).

Represented (sales): TeleRep Inc.

Represented (legal): Koteen & Naftalin.

Personnel:

- Steve Mauldin, President & General Manager.
- Noreen Parker, Vice President, Sales.
- Barbara Sobocinski, Vice President, Marketing.
- Mike Cavender, Vice President, News.
- Dan Reynolds, Vice President, Business.



WTSP BPCT-901108KF Granted 1/17/91 © American Map Corp., No. 14244

- Pam Barber, Local Sales Manager.
- Ken Lucas, Regional Sales Manager.
- Martin Rolnick, National Sales Manager.
- Kathy Baker, Production Manager.

Rates: On request.

City of License: St. Petersburg. **DMA:** Tampa-St. Petersburg-Sarasota. **Rank:** 15.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,512,690	659,760	2,172,450
Average Weekly Circulation (1994)	735,493	351,225	1,087,719
Average Daily Circulation (1994)			669,194

Florida—St. Petersburg

WTTA

Ch. 38

Network Service: None, Independent.

Licensee: Bay Television Inc.

Studio: 5510 Gray St., Tampa, FL 33609-1054.

Telephone: 813-289-3838. **Fax:** 813-289-0000.

Technical Facilities: Channel No. 38 (614-620 MHz). Authorized power: 1397-kw max. visual. Antenna: Circularly polarized, 1436-ft. above av. terrain, 1427-ft. above ground, 1502-ft. above sea level.

Latitude 27° 50' 32"
Longitude 82° 15' 46"

Transmitter: 15001 Boyette Rd., Riverview, FL 33569.

Satellite Earth Station: Comtech, 7.3-meter; Agile receivers.

Ownership: Bay Television Inc.

Began Operation: June 21, 1991.

Represented (legal): Fisher, Wayland, Cooper & Leader.

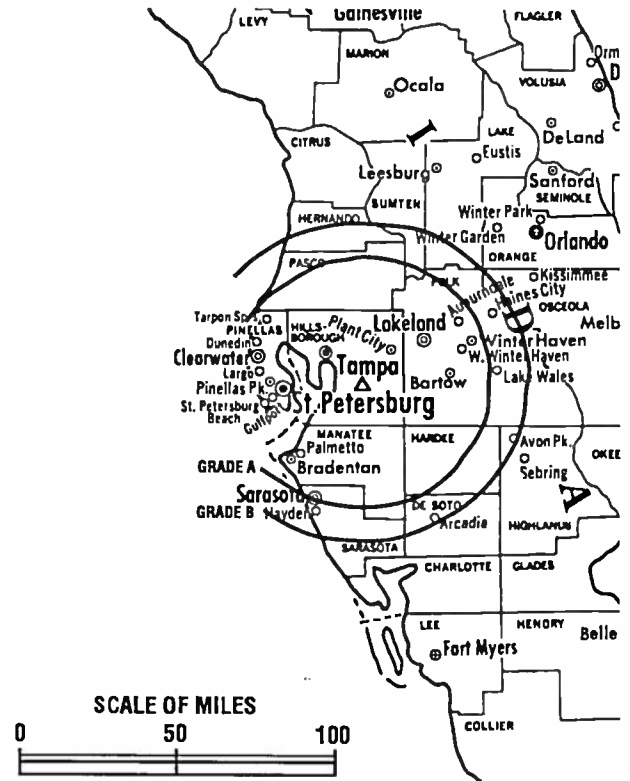
Represented (engineering): Carl T. Jones Corp.

Personnel:

Tom Watson, General Manager.
Marie Procise, Sales Manager.
Jennifer Isenhower, Program Director.
Steve Hess, Chief Engineer.

Rates: On request.

City of License: St. Petersburg. **DMA:** Tampa-St. Petersburg-Sarasota. **Rank:** 15.



WTTA BMPCT-880512KE Granted 6/30/88 © American Map Corp., No. 14244

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,147,790	537,370	1,685,160
Average Weekly Circulation (1994)	87,231	75,889	164,738
Average Daily Circulation (1994)			44,153

Florida—Tampa-St. Petersburg

WTVT

Ch. 13

Network Service: Fox.

Licensee: TVT License Inc., 3213 John F. Kennedy Blvd., Tampa, FL 33609.

Studio: 3213 John F. Kennedy Blvd., Tampa, FL 33609.

Mailing Address: Box 31113, Tampa, FL 33631-3113.

Telephone: 813-876-1313. Fax: 813-875-8329.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 47.5-kw aural. Antenna: 1416-ft. above av. terrain, 1463-ft. above ground, 1549-ft. above sea level.

Latitude 27° 49' 09"
Longitude 82° 14' 26"

Transmitter: 4.4-mi. NNE of Balm, FL.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Andrew, 5.6-meter Ku-band; RCA, 6.1-meter Ku-band; Scientific-Atlanta, 7-meter C-band; M/A-Com, Microdyne, Scientific-Atlanta receivers.

SNG Mobile Dish: Andrew, 3-meter Ku-band.

News Services: AP, CBS, CNN, Conus, Sports News Satellite, UPI.

Ownership: New World Communications Group Inc. (Group Owner).

Began Operation: April 1, 1955. Sale to Gaylord Bcstg. by ex-Gov. Doyle E. Carlton and W. Walter Tison Interests approved by FCC July 18, 1956 (Television Digest, Vol. 12:26, 29). Sale to WTVT Inc. by Gaylord Bcstg. Co. approved by FCC April 23, 1987 (Vol. 27:11, 29). Transfer to Trustee approved Sept. 1, 1992. Sale to present owner approved April 23, 1993 (Vol. 33:10).

Represented (sales): New World Sales & Marketing Inc.

Represented (legal): Pepper & Corazzini.

Represented (engineering): A. D. Ring, P.C.



WTVT BMPCT-6216 Granted 5/9/66

© American Map Corp., No. 14244

Personnel:

- C. David Whitaker, President & General Manager.
- Terry Cooper, Vice President & Controller.
- Bob Franklin, Vice President, News & Operations.
- Mark Higgins, Vice President & Director, Sales.
- Bob Linger, Sales Manager.
- Ed Ortelli, Sales Manager.
- Daniel Webster, News Director.
- J. Lowell Otto, Chief Engineer.
- Mark Demopoulos, Director, Marketing.

Highest 30 Sec. Rate: \$7500.

NETWORK BASE HOURLY RATE: \$2175.

City of License: Tampa. DMA: Tampa-St. Petersburg-Sarasota. Rank: 15.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,543,570	662,010	2,205,580
Average Weekly Circulation (1994)	827,608	398,711	1,232,117
Average Daily Circulation (1994)			771,095

Florida—Palm Beach

WFGC

Ch. 61

Network Service: None, independent.

Licensee: Christian Television of Palm Beach County, 6922 142nd Ave. S, Box 6922, Clearwater, FL 34618.

Studio: 2406 S. Congress Ave., Bldg. 2, West Palm Beach, FL 33406.

Mailing Address: Box 24761, West Palm Beach, FL 33416.

Telephone: 407-642-3351. **Fax:** 407-067-5961.

Technical Facilities: Channel No. 61 (752-758 MHz). Authorized power: 5000-kw max. visual. Antenna: 1453-ft. above av. terrain, 1457-ft. above ground, 1473-ft. above sea level.

Latitude	26°	34'	58"
Longitude	80°	14'	32"

Requests modification of CP for change to 269-ft. above av. terrain, 276-ft. above ground, 285-ft. above sea level, lat. 26° 38' 28", long. 80° 05' 08", transmitter to 2406 S. Congress Ave., West Palm Beach. BMPCT-910515KM.

Transmitter: N part of NE quarter of T 45 S, R 41 E, S 3.

Satellite Earth Station: Perfect 10, 3.1-meter C-band; EchoStar receivers.

Ownership: Christian Television Network.

Began Operation: May 21, 1993.

Personnel:

- Robert R. D'Andrea, President & General Manager.
- William Register, Vice President.
- Carolyn Register, Secretary-Treasurer.
- Donald B. Price, Station Manager.
- Cardin Hesselton, General Sales Manager & Program Director.
- Carl Berger, Chief Engineer.
- Robert Kennedy, Promotion Director.
- Jack Jarvis, Production Manager.
- Neville Chankersingh, Business Manager.



WFGC BMPCT-870608KO Granted 7/29/88 © American Map Corp., No. 14244

Rates: On request.

City of License: Palm Beach. **DMA:** West Palm Beach-Fort Pierce. **Rank:** 45.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	728,290	238,870	967,160
Average Weekly Circulation (1994)	2,507	3,818	6,521
Average Daily Circulation (1994)			2,497

Florida—West Palm Beach

WFLX

Ch. 29

Network Service: Fox.

Licensee: WFLX Ltd. Partnership, 1660 W. 2nd St., Cleveland, OH 44115-1454.

Studio: 4119 W. Blue Heron Blvd., West Palm Beach, FL 33404.

Telephone: 407-845-2929. Fax: 407-863-1238.

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 5000-kw max. & 1350-kw horizontal visual, 500-kw max. & 270-kw horizontal aural. Antenna: 1500-ft. above av. terrain, 1533-ft. above ground, 1549-ft. above sea level.

Latitude	26°	34'	37"
Longitude	80°	14'	32"

Transmitter: 2.3-mi. W of Hwy. 441 & 0.7-mi. S of Lantana Rd., near Green Acres City.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 7-meter; Scientific-Atlanta, 4-meter Ku-band; M/A-Com, Scientific-Atlanta receivers.

Ownership: Malrite Communications Group Inc. (Group Owner).

Began Operation: October 1, 1982.

Represented (sales): Pety Television Inc.

Represented (legal): Kaye, Scholer, Fierman, Hays & Handler.

Represented (engineering): Ralph Evans Associates.

Personnel:

- Murray J. Green, Vice President & General Manager.
- Ken Beetle, Station Manager.
- Cristina Carrera, Local Sales Manager.
- David D'Eugenio, National Sales Manager.
- Angelo (Butch) Figurella, Chief Engineer.
- Barb Billens-Tress, Program Director.
- Ralph Capobianco, Promotion Director.
- Jacqui Depompe, Business Manager.



WFLX BPCT-840621KF Granted 7/31/84 © American Map Corp., No. 14244

Lois Kwasman, Marketing Director.
Chris Michaelides, Production Manager.

Rates: On request.

City of License: West Palm Beach. DMA: West Palm Beach-Fort Pierce. Rank: 45.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,949,300	786,650	2,735,950
Average Weekly Circulation (1994)	386,164	136,577	522,741
Average Daily Circulation (1994)			223,314

Florida—Tequesta-West Palm Beach

WPBF

Ch. 25

Network Service: ABC.

Licensee: Paxson West Palm Beach License Inc., 18401 U.S. Hwy. 19 N, Clearwater, FL 34624.

Studio: 3970 RCA Blvd., Suite 7007, Palm Beach Gardens, FL 33410.

Telephones: 407-694-2525; 407-624-6397. **Fax:** 407-624-1089.

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1486-ft. above av. terrain, 1520-ft. above ground, 1549-ft. above sea level.

Latitude 27° 07' 17"
Longitude 80° 23' 41"

Transmitter: 7.3-mi. SW of Palm City, Martin County.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 7.3-meter C-band; Microdyne, 7-meter C-band; Microdyne, 5-meter C-band; Andrew, 4.5-meter C-band; Avantek, Microdyne receivers.

SNG Mobile Dish: Andrew, 2.4-meter Ku-band.

News Services: AP, ABC.

Ownership: Paxson Communications Corp.

Began Operation: January 1, 1989. Sale by Phipps-Potamkin Television Partners to Paxson Communications Corp. approved by FCC April 25, 1994.

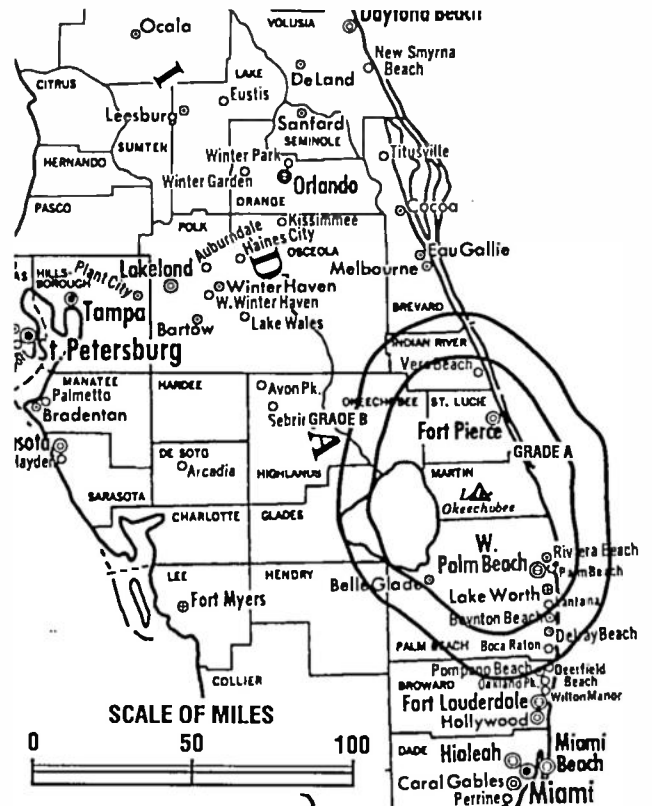
Represented (sales): TeleRep Inc.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): du Treil, Lundin & Rackley.

Personnel:

Douglas C. Barker, Vice President & General Manager.
Shawn Bartelt, General Sales Manager.
Bill Crook, Local Sales Manager.
Tom Foss, Program Director.



WPBF BMPCT-880822KE Granted 10/13/88 © American Map Corp., No. 14244

Mark Hellinger, News Director.
John Falvi, Chief Engineer.
Paul Reece, Business Manager.

Highest 30 Sec. Rate: \$2000.

City of License: Tequesta. **DMA:** West Palm Beach-Fort Pierce. **Rank:** 45.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,439,610	611,070	2,050,680
Average Weekly Circulation (1994)	306,985	60,512	370,524
Average Daily Circulation (1994)			174,207

Florida—West Palm Beach

WPEC

Ch. 12

Network Service: CBS.

Licensee: Photo Electronics Corp., Box 24612, West Palm Beach, FL 33416-4612.

Studio: 1100 Fairfield Dr., West Palm Beach, FL 33407.

Mailing Address: Box 24612, West Palm Beach, FL 33416-4612.

Telephone: 407-844-1212. Fax: 407-881-0741.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 56.2-kw horizontal aural. Antenna: 980-ft. above av. terrain, 1027-ft. above ground, 1049-ft. above sea level.

Latitude	26°	35'	17"
Longitude	80°	12'	28"

Transmitter: Intersection of U.S. Hwy. 441 & State Rd. 812.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Andrew, 7-meter C-band; Scientific-Atlanta, 4.5-meter Ku-band; Scientific-Atlanta, 7-meter C-band; Vertex, 4.5-meter Ku-band; Avantek, DX Antenna, Microdyne, Scientific-Atlanta receivers.

SNG Mobile Dish: Andrew, 2.4-meter Ku-band.

News Services: AP, CBS, Conus, Florida News Network.

Ownership: Photo Electronics Corp.

Began Operation: January 1, 1955. Sale to present owners by Royal American Industries Inc. approved by FCC Oct. 26, 1973. Sale to Royal American (66.33% owned by Bankers Life & Casualty Co.) by Rand Bcstg. & Bertram Lebhar approved in 1964 (Television Digest, Vol. 4:9). Previous sale to Rand Broadcasting & Lebhar by RKO Teleradio Pictures Inc. approved May 16, 1957 (Vol. 13:12, 20). RKO purchase from J. Robert Meachem interests was approved July 27, 1955 (Vol. 11:27, 31).

Represented (sales): Katz American Television.

Represented (legal): Leventhal, Senter & Lerman.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

William B. Peterson, President & General Manager.
Douglas Wolfmueller, General Sales Manager.



WPEC BPCT-2916 Granted 2/21/62

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Donn R. Colee Jr., Station Manager.
John Gee, Local Sales Manager.
John Heisman, National Sales Manager.
George Danner, Chief Engineer.
John Emmert, News and Operations Manager.
Cindy Sheldon, Business Manager.

Rates: On request.

NETWORK BASE HOURLY RATE: \$1350.

City of License: West Palm Beach. DMA: West Palm Beach-Fort Pierce. Rank: 45.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,726,640	680,150	2,406,790
Average Weekly Circulation (1994)	489,009	154,340	645,097
Average Daily Circulation (1994)			351,048

Florida—West Palm Beach

WPTV

Ch. 5

Network Service: NBC.

Licensee: Scripps Howard Broadcasting Co., Box 5830, Cincinnati, OH 45201.

Studio: 622 N. Flagler Dr., West Palm Beach, FL 33401.

Mailing Address: Box 510, Palm Beach, FL 33480.

Telephone: 407-655-5455. Fax: 407-655-8947.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1031-ft. above av. terrain, 1031-ft. above ground, 1049-ft. above sea level.

Latitude 26° 35' 20"
Longitude 80° 12' 43"

Transmitter: 6075 State Rd. 7, near Green Acres City.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Microdyne, 7-meter C-band; Harris, 11-meter Ku-band; Harris, 3.5-meter Ku-band; Hero, 6-meter C-band; Andrew, 4.5-meter Ku & C-band; DX Engineering, Harris, Sony receivers.

News Services: AP, CNN.

Ownership: E. W. Scripps Co. (Group Owner).

Began Operation: August 22, 1954. Sale to present owner by John H. Phipps approved by FCC Dec. 27, 1961 (Television Digest, Vol. 17:37, 1:14). Sale as WJNO-TV to Phipps by George H. Buck-Theodore Granik Interests approved Oct. 3, 1956 (Vol. 12:37, 40).

Represented (sales): Blair Television.

Represented (legal): Baker & Hostetler.

Personnel:

William J. Brooks, Vice President & General Manager.
Roger Green, General Sales Manager.
Bonnie D. Goldstein, Local Sales Manager.
Donna M. Lane, National Sales Manager.
Frank P. Verdel, News Director.



WPTV BMPCT-1862 Granted 3/15/54

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Bernadette R. O'Grady, Program Director.
Edward J. Roos, Engineering Manager.
Wayne R. Cunningham, Promotion Director.
Claudia M. Samoya, Business Manager.

Highest 30 Sec. Rate: \$4500.

City of License: West Palm Beach. DMA: West Palm Beach-Fort Pierce. Rank: 45.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	2,121,220	814,730	2,935,950
Average Weekly Circulation (1994)	523,538	130,746	655,924
Average Daily Circulation (1994)			362,711

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Florida—Fort Pierce-Stuart-Vero Beach-Palm Beach

WTVX

Ch. 34

Network Service: None, independent.

Licensee: Krypton Bcstg. of Fort Pierce Inc., Debtor-in-Possession, 3601 N. 25th St., Fort Pierce, FL 34946.

Studios: 3601 N. 25th St., Fort Pierce, FL 34946; 1700 Palm Beach Lakes Blvd., Suite 560, West Palm Beach, FL 33404.

Telephone: 407-464-3434. Fax: 407-464-0967.

Technical Facilities: Channel No. 34 (590-596 MHz). Authorized power: 5000-kw max. & 3981-kw horizontal visual, 446.68-kw aural. Antenna: 1492-ft. above av. terrain, 1520-ft. above ground, 1549-ft. above sea level.

Latitude 27° 07' 19.50"
Longitude 80° 23' 20.50"

Transmitter: 7.3-mi. SW of Palm City, FL.

Satellite Earth Stations: Scientific-Atlanta, 7-meter; Scientific-Atlanta, 4.6-meter; Scientific-Atlanta receivers.

Ownership: Krypton Broadcasting Corp., Debtor-in-Possession (Group Owner).

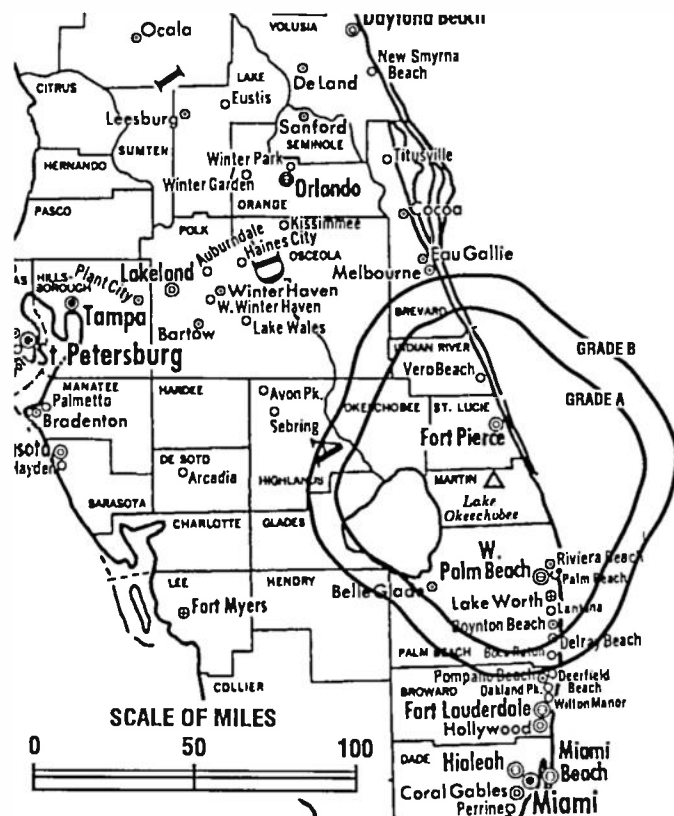
Began Operation: April 5, 1966. Sale to present owner approved Jan. 31, 1991. Sale to WTVW Inc. by Ruhl W. Koblebard, et al., approved by FCC Jan. 15, 1979.

Represented (sales): Seltel Inc.

Represented (legal): Hogan & Hartson.

Personnel:

- Douglas Farrell, General Manager.
- J. Clifford Curley, Program Manager.
- Thomas Hatcher, Promotion Manager.
- Milton Patrick, Chief Engineer.
- Lillian Spano, Business Manager.



WTVX BPCT-5175 Granted 5/30/79

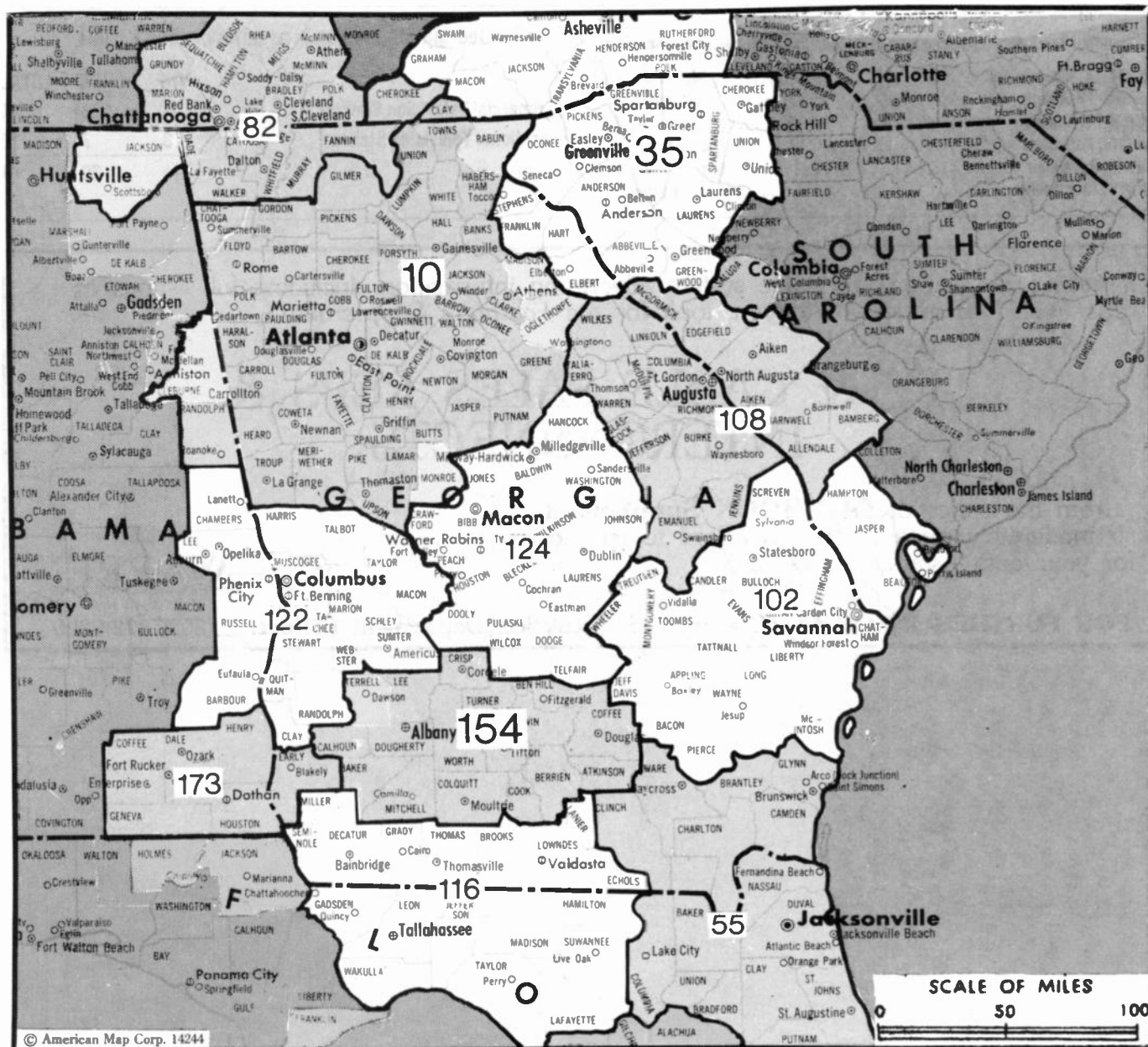
© American Map Corp., No. 14244

Highest 30 Sec. Rate: \$350.

City of License: Fort Pierce. DMA: West Palm Beach-Fort Pierce. Rank: 45.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,443,170	616,060	2,059,230
Average Weekly Circulation (1994)	163,017	42,138	207,200
Average Daily Circulation (1994)			67,233



MARKET	NIELSEN DMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
Atlanta, GA	1,567,300	10	WAGA-TV (5), WATL (36), WGNX (46), WHSG (63), WNGM-TV (34), WSB-TV (2), WTBS (17), WT_K-TV (14), WVEU (69), WXIA-TV (11)
Greenville-Spartanburg, SC-Asheville, NC-Anderson, SC	672,070	35	WAXA (40), WGGG-TV (16), WHNS (21), WLOS (13), WNEG-TV (32), WSPA-TV (7), WYFF (4), WDEF-TV (12), WDSI-TV (61), WELF (23), WFLI-TV (53), WRCB-TV (3), WTVC (9)
Jacksonville, FL-Brunswick, GA	487,890	55	WJCL (22), WSAV-TV (3), WTGS (28), WTOG-TV (11), WUBI (34)
Chattanooga, TN	317,560	82	WAGT (26), WFXG (54), WJBF (6), WRDW-TV (12)
Savannah, GA	245,950	102	WCTV (6), WTLH (49), WTWC (40), WTXL-TV (27)
Augusta, GA	218,830	108	WLTV (12), WRBL (3), WSWS (66), WTVM (9), WXTX (54)
Tallahassee, FL-Thomasville, GA	205,820	116	WGNM (64), WGXA (24), WMAZ-TV (13), WMGH (41)
Columbus, GA	185,500	122	WALB-TV (10), WFXL (31), WSST-TV (55)
Macon, GA	182,020	124	WDAU (34), WDHN (18), WTVY (4)
Albany, GA	129,170	154	
Dothan, AL	86,380	173	

State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

WSST-TV, Albany	See Cordele, GA
WNGM-TV, Allanta	See Athens, GA
WTLK-TV, Atlanta	See Rome, GA
WSWS, Columbus	See Opelika-Auburn, AL
WTGS, Savannah	See Hardeeville, SC
WCTV, Thomasville	See Tallahassee, FL

Georgia Station Totals as of November 1, 1994

	VHF	UHF	TOTAL
Commercial Television Stations	11	23	34
Educational Television Stations	3	7	10
	14	30	44

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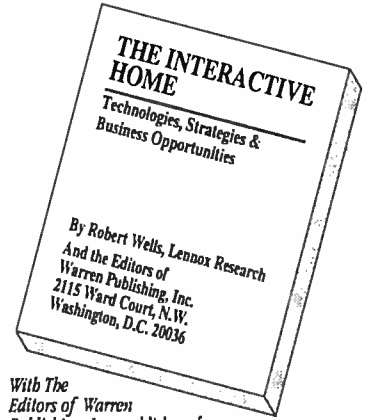
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THE INTERACTIVE HOME: Technologies, Strategies & Business Opportunities

By Robert Wells, Lennox Research

"The Interactive Home won't be focused on any one device, but rather will be a network of interlinked devices, some already known, some still being invented. There will be pockets of interactivity throughout the house. Interactive services will be on computers in dens, TVs in living rooms, and in kids' TVs and game boxes in what has been called 'the wired bedroom.'"



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The digitization of content and the development of two-way networks will make dramatic, fundamental changes in communications into and out of the American home. Vast new markets will be created; existing delivery systems will be affected radically.

Partial-service networks (offering limited video on demand, low-resolution networked games, teleshopping, etc.) are almost here; *full-service networks*—FSNs—(with multimedia, videoconferencing, high-resolution networked games, telecommuting, etc.) will be available by the end of the century.

How will FSNs affect you?

Where will this technology lead? What opportunities await you? In your business? And within your home? Broadband, two-way networks will obviously spawn many applications that have not yet been conceived. But much has already been learned. And much can be predicted, at least in terms of the next 5-10 years. For instance, it seems obvious that Americans will lead the world in pursuing this new entrepreneurial mother lode. But how will you be able to take profitable advantage of this technology of the 90s and beyond?

Robert Wells, of Lennox Research in Boulder, Colorado, who knows as much about the future of interactive networks as anyone in the U.S., has prepared, with the assistance of the editors of Warren Publishing, this comprehensive Survey of broadband interactive networks for technologists, corporate strategists, money managers and entrepreneurs. It explains the technology and the strategies of the most significant key players, and draws many reasoned conclusions about future winners, losers and opportunities.

Killer apps...

Author Wells surveys the entire interactive scene and speculates candidly about 6 possible "killer applications" (beyond the commonly recognized video on demand and videogames), offering informed assessments that, alone, are worth the price of the Study. You'll have to purchase your own copy of THE INTERACTIVE HOME to discover them for yourself, but they are all "services that uniquely take advantage of broadband, on-line interactivity."

In addition to dozens of information-filled charts and tables included in the Study, THE INTERACTIVE HOME concludes with 3 *invaluable* Appendices, each made up of information that will offer you immediate, practical assistance in formulating your own interactive plans:

- 1) **Appendix A: Strategy profiles**—an inside look at the major participants—12 carriers, 6 vendors, 11 manufacturers, 22 service and content providers—to see where they are, and where they appear to be heading.
- 2) **Appendix B: Glossary of terms**—the vocabulary of interactive multimedia is growing almost as fast as the technology; this handy Glossary will get you up to speed quickly.
- 3) **Appendix C: Directory of key players**—a complete listing of 289 of the major industry players (including addresses, phone, and fax numbers), from William Samuels of ACTV Inc., to Scott Wills of Zing Systems. Whether you want to buy, sell or network, this unique directory will point you in exactly the right direction.

A reference tool and wake-up call...

If you are becoming increasingly aware that broadband interactive networks will play a significant role in your future, you won't want to make any further decisions in that area without familiarizing yourself and the members of your staff with this important Study. *Order your copies today.* This is definitely not the time to allow your competitors to get the jump on you.

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Georgia—Albany

WALB-TV

Ch. 10

Network Service: NBC.

Licensee: WALB-TV Inc., Box 3130, Albany, GA 31708-7601.

Studio: 1709 Stuart Ave., Albany, GA 31707-7601.

Telephone: 912-883-0154. Fax: 912-436-3134.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 43.6-kw aural. Antenna: 965-ft. above av. terrain, 978-ft. above ground, 1309-ft. above sea level.

Latitude	31°	19'	52.50"
Longitude	83°	51'	44.20"

Transmitter: 2.5-mi. E of Doerun.

Satellite Earth Stations: Harris, 8-meter Ku-band; Satcom Technologies, 7-meter C-band; Satcom Technologies, 5-meter Ku-band; Harris, 4.7-meter Ku-band; Harris, Microwave Assoc. receivers.

SNG Mobile Dish: Gray/Harris, 3-meter Ku-band.

News Service: AP.

Ownership: Gray Communications Systems Inc. (Group Owner).

Began Operation: April 7, 1954.

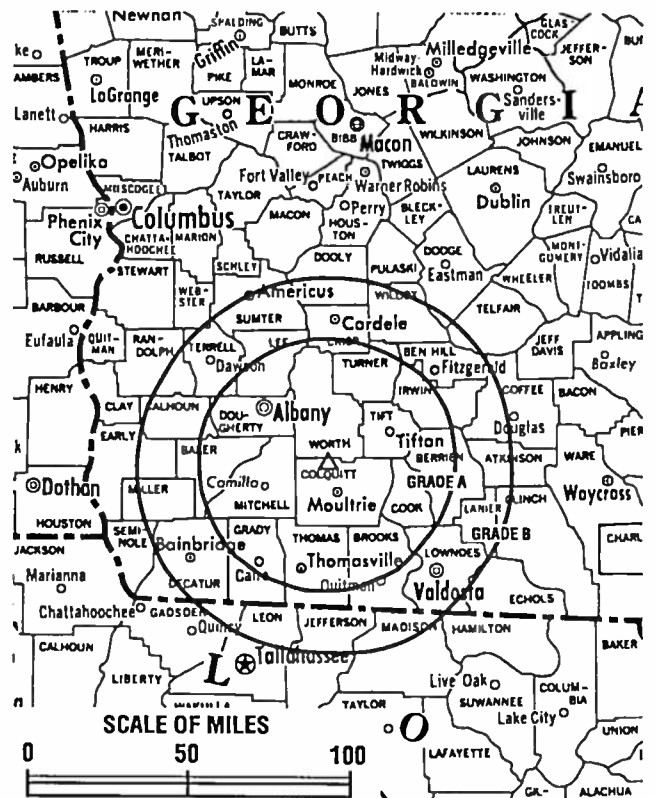
Represented (sales): Katz Continental Television.

Represented (legal): Sidley & Austin.

Represented (engineering): Smith & Powstenko.

Personnel:

Jere Pigue, President & General Manager.
James R. Wilcox, Vice President & General Sales Manager.
William N. Williams, Chief Engineer.



WALB-TV BPCT-2497 Granted 12/17/58

© American Map Corp., No. 14244

William E. Gilbride, Production Director.
Linda Wells, Traffic Manager.

Highest 30 Sec. Rate: \$800.

City of License: Albany. DMA: Albany, GA. Rank: 154.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	362,280	205,810	568,090
Average Weekly Circulation (1994)	143,445	78,128	234,554
Average Daily Circulation (1994)			143,059

Georgia—Albany

WFXL

Ch. 31

Network Service: Fox.

Licensee: SGA Associates Inc., 1111 8th Ave., Albany, GA 31707.

Studio: 1211 N. Slappey Blvd., Albany, GA 31708.

Mailing Address: Box 4050, Albany, GA 31706.

Telephone: 912-435-3100. Fax: 912-435-0485.

Technical Facilities: Channel No. 31 (572-578 MHz). Authorized power: 1580-kw max. & 1200-kw horizontal visual, 240-kw aural. Antenna: 990-ft. above av. terrain, 1000-ft. above ground, 1362-ft. above sea level.

Latitude 31° 19' 52"
Longitude 83° 51' 43"

Transmitter: N of Rte. 270, 2.5-mi. E of Doerun.

Satellite Earth Stations: Microdyne, 7-meter; Vertex, 4.5-meter; RCA, 4.5-meter Ku-band; Hercules, 4-meter C-band; M/A-Com, Uniden receivers.

News Services: AP, Fox News.

Ownership: SGA Associates Inc.

Began Operation: February 14, 1982. Sale by Gordon Communications Co. to Michael H. Male, et al., approved by FCC Oct. 7, 1987. Transfer of control to T. S. Brumlik approved June 20, 1988. Transfer of control to Manuel Cantu approved by FCC Feb. 10, 1993 (Television Digest, Vol. 31:31), but not consummated. Transfer of control from T. S. Brumlik to James C. Orr, Trustee, 1992. Assignment of license to Walter Kelley, Trustee, approved by FCC Sept. 22, 1993. Sale to SGA Associates Inc. was approved April 22, 1994.

Represented (sales): Sattel Inc.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Arthur K. Peters Consulting Engineers.

Personnel:

- R. Douglas Oliver, President & Chief Executive Officer.
- Perley Eppley, General Manager.
- Roger Jones, General Sales Manager.
- Paul Duncan, Chief Engineer.
- Bobbi Harley, News Director.
- Bettina Smith, Program Director.
- Jaxon Riley, Promotion Director.



WFXL BMPCT-800207KH Granted 1/8/81 © American Map Corp., No. 14244

Debra Owens, Business Manager.
Bobby Ellis, Production Manager.

Rates: On request.

City of License: Albany. DMA: Albany, GA. Rank: 154.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	249,140	141,790	390,930
Average Weekly Circulation (1994)	60,638	42,679	108,392
Average Daily Circulation (1994)			53,643

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Georgia—Athens

WNGM-TV

Ch. 34

Network Service: None, independent.

Licensee: NGM Television Partners Ltd., Box 7818, Athens, GA 30604.

Studio: 185 Ben Burton Circle, Bogart, GA 30622.

Telephone: 706-353-3400. Fax: 706-549-5844.

Technical Facilities: Channel No. 34 (590-596 MHz). Authorized power: 1258-kw max. visual. Antenna: 1352-ft. above av. terrain, 1207-ft. above ground, 2188-ft. above sea level.

Latitude 34° 12' 27"
Longitude 83° 37' 48"

Transmitter: 4-mi. NE of Pendergrass on N side of GA 82 Spur, Jackson County.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Pinzone, 5-meter C-band; Pinzone, 3-meter Ku-band.

Ownership: NGM Television Partners Ltd.

Began Operation: April 18, 1989.

Represented (legal): McFadden, Evans & Sill.

Represented (engineering): Lawrence Behr Associates Inc.

Personnel:

S. Lanier Finch, General Manager.
John Wood, Chief Engineer.
Tracy McDonald, Program Director.
Laura Lague, Business Manager.
Heidi Yakowski, Marketing Director.

Highest 30 Sec. Rate: \$125.



WNGM-TV BMPCT-880817KG Granted 12/9/88 © American Map Corp., No. 14244

City of License: Athens, GA. DMA: Atlanta. Rank: 10.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	418,450	301,670	720,120
Average Weekly Circulation (1994)	10,648	15,117	33,839
Average Daily Circulation (1994)			7,432

Georgia—Atlanta

WAGA-TV

Ch. 5

Network Service: Fox.

Licensee: WAGA License Inc., 1551 Briarcliff Rd. NE, Atlanta, GA 30306.

Studio: 1551 Briarcliff Rd. NE, Atlanta, GA 30306.

Telephone: 404-875-5555. Fax: 404-898-0277.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1070-ft. above av. terrain, 1100-ft. above ground, 2049-ft. above sea level.

Latitude 33° 47' 49"
Longitude 84° 20' 00"

Transmitter: 1551 Briarcliff Rd.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Satcom Technologies, 7.5-meter C-band; Scientific-Atlanta, 5.5-meter Ku-band; Scientific-Atlanta, 5-meter C-band; Scientific-Atlanta, 5-meter C-band; Scientific-Atlanta receivers.

News Services: AP, CNN.

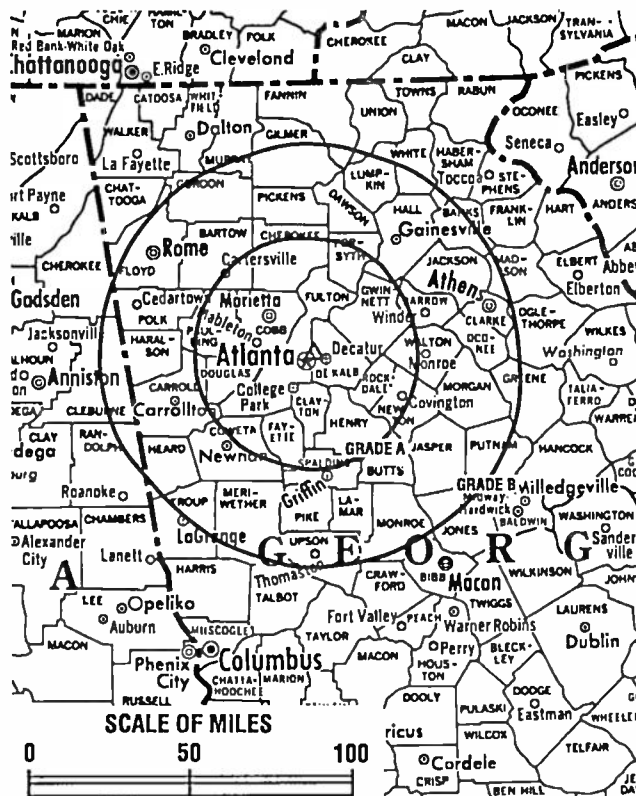
Ownership: New World Communications Group Inc. (Group Owner).

Began Operation: March 8, 1949. Sale to Gillett Communications by SCI Holdings Inc. approved by FCC Aug. 20, 1987. Transfer to Trustee approved Sept. 1, 1992. Transfer of control to present owner approved April 23, 1993.

Represented (sales): New World Sales & Marketing.

Personnel:

Jack Sander, President & General Manager.
Chuck Wing, Vice President, Marketing & Sales.
Danny Baker, General Sales Manager.
Doug Minor, Local Sales Manager.
Harriet Lodin, National Sales Manager.
Budd McEntee, News Director.
Vernon Khail, Controller.



WAGA-TV BPCT-1879 Granted 8/10/54

© American Map Corp., No. 14244

Mary Durey, Commercial Operations Manager.
John Dolive, Director of Broadcast Operations.
Linda Torrence, Community Affairs Director.

Rates: On request.

City of License: Atlanta. DMA: Atlanta. Rank: 10.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,382,900	836,200	2,219,100
Average Weekly Circulation (1994)	811,741	448,077	1,390,535
Average Daily Circulation (1994)			870,826

Georgia—Atlanta

WATL

Ch. 36

Network Service: None, independent.

Licensee: FTS Atlanta Inc., 5151 Wisconsin Ave. NW, Washington, DC 20016.

Studio: One Monroe Place, Atlanta, GA 30324.

Telephone: 404-881-3600. Fax: 404-881-3635.

Technical Facilities: Channel No. 36 (602-608 MHz). Authorized power: 2682-kw max. & 2030-kw horizontal visual, 402.3-kw max. & 304.5-kw horizontal aural. Antenna: 1080-ft. above av. terrain, 1174-ft. above ground, 2049-ft. above sea level.

Latitude 33° 48' 27"
Longitude 84° 20' 26"

Transmitter: Briarcliff Rd. at Shepherd Lane.

Satellite Earth Stations: Satcom Technologies, 7-meter C-band; Satcom Technologies, 5.5-meter Ku-band.

Ownership: Fox Television Stations Inc. (Group Owner).

Began Operation: October 13, 1954. Left air May 31, 1955. Resumed operation under ownership of U.S. Communications Aug. 16, 1969; left air March 30, 1971. Sale to D. R. Jones, et al., approved by FCC July 14, 1974. Resumed operation July 5, 1976. Sale to Outlet Co. approved Oct. 13, 1982. Sale to Rockefeller Group granted Sept. 6, 1984 (Television Digest, Vol. 24:28; 25:1). Sale to Outlet Communications approved by FCC April 29, 1986. Sale to Chase Communications Inc. approved Jan. 30, 1990 (Vol. 29:33; 30:13). Sale to Renaissance Communications approved Jan. 11, 1993; sale to present owner approved April 21, 1993 (Vol. 33:6).

Represented (sales): Petry Television Inc.

Personnel:

Gene McHugh, Vice President & General Manager.
Debby Kuchera, Vice President, Finance.
Joseph Carey, General Sales Manager.
Joanna Hemleb, Local Sales Manager.
Earl Jones, National Sales Manager.
Don Hess, Program Manager.
Merrilyn Crouch, Promotion Director.
Doug Furce, Production Manager.



WATL BMPCT-6999 Granted 4/25/69

© American Map Corp., No. 14244

David Jones, Chief Engineer.
Kindy Jones, Traffic Manager.

Highest 30 Sec. Rate: \$10,000.

City of License: Atlanta. DMA: Atlanta. Rank: 10.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,125,690	695,110	1,820,800
Average Weekly Circulation (1994)	530,831	293,133	891,418
Average Daily Circulation (1994)			350,117

Georgia—Atlanta

WGNX

Ch. 46

Network Service: None, independent.

Licensee: WGNX Inc., Box 98097, Atlanta, GA 30359.

Studio: 1810 Briarcliff Rd. NE, Atlanta, GA 30329.

Telephone: 404-325-4646. Fax: 404-633-8358; 404-248-0016.

Technical Facilities: Channel No. 46 (662-668 MHz). Authorized power: 2333-kw max. & 1762-kw horizontal visual, 233-kw max. & 176-kw horizontal aural. Antenna: 1088-ft. above av. terrain, 1174-ft. above ground, 2049-ft. above sea level.

Latitude 33° 48' 27"
Longitude 84° 20' 26"

Transmitter: Briarcliff Rd. & Shepherd Lane.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 10-meter C-band; Comtech, 5-meter C-band; Comtech, 3.8-meter Ku-band; Pinzone, Scientific-Atlanta, Standard Communications receivers.

News Services: AP, CNN.

Ownership: Tribune Broadcasting Co. (Group Owner).

Began Operation: June 6, 1971. Sale to present owner by CBN Continental Bcstg. Network Inc. approved by FCC Dec. 1, 1983 (Television Digest, Vol. 23:31).

Represented (sales): MMT Sales Inc.

Represented (legal): Sidley & Austin.

Represented (engineering): Edward F. Lorentz & Associates.

Personnel:

Herman Ramsey, Vice President & General Manager.
Michael Norten, General Sales Manager.
Andrew Beskin, Local Sales Manager.
Robyn Greenberg, National Sales Manager.
Michael Dreaden, News & Community Affairs Director.
Lorrie Shilling, Program Manager.
Alane Wegener, Controller.



WGNX BPCT-4857 Granted 7/29/75

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Dan Highland, Manager of Engineering.
Steve Weitekamp, Production Manager.
Arthur Shipp, Film Director.
Becky Lewis Congdon, Traffic Manager.
Barry Stinson, Creative Services Manager.

Rates: On request.

City of License: Atlanta. DMA: Atlanta. Rank: 10.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,336,900	799,650	2,136,550
Average Weekly Circulation (1994)	503,808	244,360	801,613
Average Daily Circulation (1994)			314,973

Georgia—Atlanta

WSB-TV

Ch. 2

Network Service: ABC.

Licensee: Cox Enterprises Inc., 1601 W. Peachtree St. NE, Atlanta, GA 30309-2663.

Studio: 1601 W. Peachtree St. NE, Atlanta, GA 30309-2663.

Telephone: 404-897-7000. Fax: 404-897-7525.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1037-ft. above av. terrain, 1076-ft. above ground, 2049-ft. above sea level.

Latitude 33° 45' 51"
Longitude 84° 21' 42"

Transmitter: 766 Willoughby Way NE.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 10-meter C-band; Andrew, 7-meter C-band; Scientific-Atlanta, 7-meter C-band; SatCom, 5.5-meter Ku-band; Andrew, 4-meter Ku-band; Omni receivers.

AM Affiliate: WSB, 50-kw, 750 kHz.

FM Affiliate: WSB-FM, 100-kw, 98.5 MHz (No. 253), 770-ft.

News Services: ABC, AP.

Ownership: Cox Enterprises Inc. (Group Owner).

Began Operation: September 29, 1948.

Represented (sales): TeleRep Inc.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

Gregory J. Stone, Vice President & General Manager.

Bill Spell, Director of Sales.

Deborah Denechaud, Local Sales Manager.

Tim McVay, Local Sales Manager.

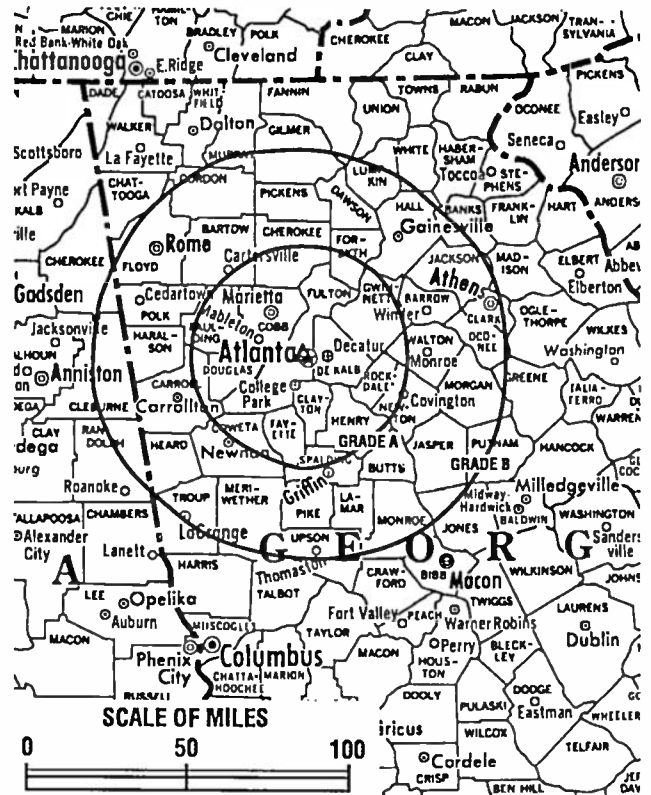
Michele Woroner, National Sales Manager, East.

John Friedmann, National Sales Manager, West.

Lee Armstrong, Director, Programming & Creative Services.

Mike Howey, Director of Engineering.

John Woodin, News Director.



WSB-TV BPCT-2303 Granted 5/6/57

© American Map Corp., No. 14244

Mark Engel, Director of Local Programming.
Martha Popowski, Director of Research & Marketing.
Gordon Jones, Controller.
David M. Lamothe, Director of Broadcast Operations.

Rates: On request.

NETWORK BASE HOURLY RATE: \$3000.

City of License: Atlanta. DMA: Atlanta. Rank: 10.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,376,090	826,740	2,202,830
Average Weekly Circulation (1994)	846,089	436,059	1,404,703
Average Daily Circulation (1994)			840,037

Georgia—Atlanta

WTBS

Ch. 17

Network Service: None, independent.

Licensee: Superstation Inc., 1050 Techwood Dr. NW, Atlanta, GA 30348.

Studio: 1050 Techwood Dr. NW, Atlanta, GA 30348.

Telephone: 404-827-1717. Fax: 404-827-1947.

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 2240-kw max. & 1510-kw horizontal visual, 224-kw max. & 151-kw horizontal aural. Antenna: 1093-ft. above av. terrain, 1042-ft. above ground, 2042-ft. above sea level.

Latitude 33° 46' 57"
 Longitude 84° 23' 20"

Transmitter: 1018 W. Peachtree St. NW.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 11-meter C-band; Scientific-Atlanta, 10-meter C-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta receivers.

News Services: AP, CNN, UPI.

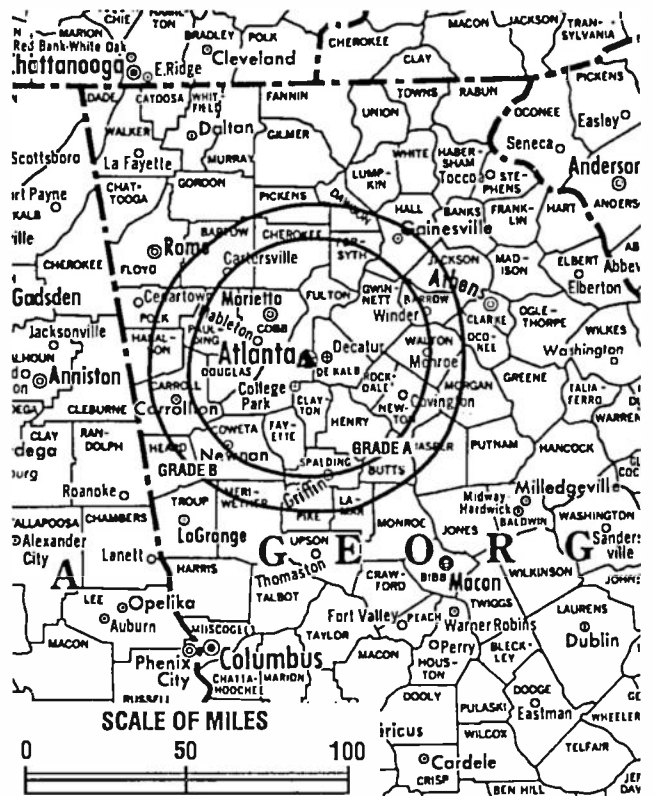
Ownership: Superstation Inc.

Began Operation: September 1, 1967. Transfer of control from Jack M. Rice, et al., to R. E. Turner approved by FCC Dec. 10, 1969.

Represented (sales): Turner Broadcasting Sales Inc.

Personnel:

- Terry Segal, Executive Vice President.
- William Merriam, Vice President, Operations & Production.
- Randy Freer, Vice President, Sales.
- Robert Sieber, Vice President, Research.
- Gene Wright, Vice President, Engineering.
- Terri Tingle, Vice President, Public Affairs.
- James Williams, Local Sales Manager.



WTBS BMPCT-7539 Granted 7/31/74

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John Popkowski, National Sales Manager.
 Fred Miggins, Vice President, TBS Marketing.

Rates: On request.

City of License: Atlanta. DMA: Atlanta. Rank: 10.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	59,140,720	34,703,910	93,844,630
Average Weekly Circulation (1994)	18,595,545	1,180,433	20,508,206
Average Daily Circulation (1994)			6,352,048

Georgia—Rome-Atlanta

WTLK-TV

Ch. 14

Network Service: None, independent.

Licensee: Paxson Communications Inc., 18401 U.S. Hwy. 19 N, Clearwater, FL 34624.

Studio: 200 N. Cobb Pkwy., Suite 114, Marietta, GA 30062.

Telephone: 404-528-1400. Fax: 404-528-1410.

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 4900-kw max. visual, 490-kw max. aural. Antenna: 2021-ft. above av. terrain, 787-ft. above ground, 3091-ft. above sea level.

Latitude	34°	18'	47"
Longitude	84°	38'	55"

Holds CP for change to 4611-kw max. visual, 2021-ft. above av. terrain, 784-ft. above ground, 3087-ft. above sea level BPCT-920807KF.

Transmitter: 5.6-mi. at 270°T from Waleska.

Satellite Earth Stations: Paraclipse, 3.8-meter C-band; Paraclipse, 3.8-meter C-band; Paraclipse, 3.8-meter Ku-band; Drake, DX Engineering, Scientific-Atlanta receivers.

News Service: CNN.

Ownership: Paxson Communications Corp. (Group Owner).

Began Operation: February 29, 1988.

Represented (legal): Dow Lohnes & Albertson.

Represented (engineering): Lawrence Behr & Associates Inc.

Personnel:

Jay Hoker, General Manager.
Jack Crumpler, Sales Manager.
Al Saltzman, Director of Engineering.



WTLK-TV BPCT-920807KF Granted 1/15/93 © American Map Corp., No. 14244

Bill McAllister, Promotion Director.
Susan Parks, Business Manager.

Highest 30 Sec. Rate: \$380.

City of License: Rome. DMA: Atlanta. Rank: 10.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	989,410	583,970	1,573,380
Average Weekly Circulation (1994)	23,230	44,420	80,819
Average Daily Circulation (1994)			20,065

Georgia—Atlanta

WVEU

Ch. 69

Network Service: None, independent.

Licensee: Broadcast Corp. of Georgia, 2700 Northeast Expwy., Atlanta, GA 30345.

Studio: 2700 Northeast Expwy., Atlanta, GA 30345.

Telephone: 404-325-6929. Fax: 404-633-4567.

Technical Facilities: Channel No. 69 (800-806 MHz). Authorized power: 2630-kw visual, 263-kw aural. Antenna: 980-ft. above av. terrain, 848-ft. above ground, 1917-ft. above sea level.

Latitude	33°	45'	34"
Longitude	84°	23'	19"

Transmitter: 210 Peachtree St., Atlanta, GA.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: 6 in operation.

Ownership: Broadcast Corp. of Georgia.

Began Operation: August 22, 1981. Sale to Silver King Bcstg. approved by FCC May 10, 1989 (Television Digest, Vol. 29:11) but not consummated. Sale to CBS pends (Vol. 34:39).

Represented (sales): Roslin TV Sales.

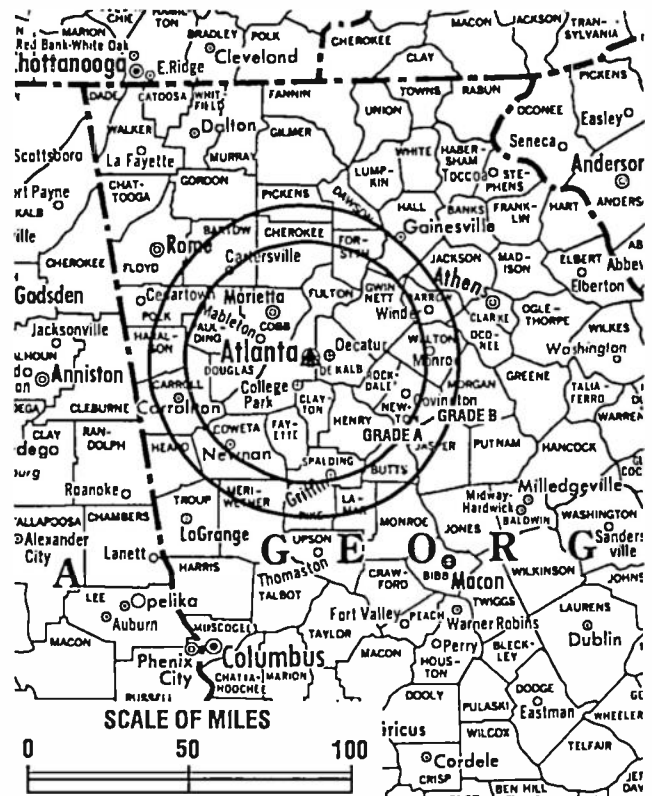
Represented (legal): E. William Henry.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:
 Vance L. Eckersley, Vice President & General Manager.
 Mann Reed, Station & General Sales Manager.
 Gary Kelly, Chief Engineer.
 Laura Gray, Program Manager.
 Peter L. Mandell, Promotion Manager.
 Carla Williams, Business Manager.

Rates: On request.

City of License: Atlanta. DMA: Atlanta. Rank: 10.



WVEU BNPCT-810127KE Granted 2/24/81 © American Map Corp., No. 14244

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	910,130	535,640	1,445,770
Average Weekly Circulation (1994)	121,213	73,295	206,752
Average Daily Circulation (1994)			56,568

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Georgia—Atlanta

WXIA-TV

Ch. 11

Network Service: NBC.

Licensee: Pacific & Southern Bcstg. Co. Inc., 1611 W. Peachtree St. NE, Atlanta, GA 30309.

Studio: 1611 W. Peachtree St. NE, Atlanta, GA 30309.

Telephone: 404-892-1611. Fax: 404-892-0182.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1048-ft. above av. terrain, 1040-ft. above ground, 2049-ft. above sea level.

Latitude 33° 45' 23.70"
Longitude 84° 19' 54.70"

Transmitter: 110 Arizona Ave. NE.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Harris, 8-meter Ku-band; Harris, 2.4-meter Ku-band; Harris, 3-meter Ku & C-band; Satcom Technologies, 7.5-meter Ku-band; Satcom Technologies, 5.5-meter Ku-band; Harris, Standard Communications receivers.

News Services: AP, Gannett News Service, UPI.

Ownership: Gannett Broadcasting Group (Group Owner).

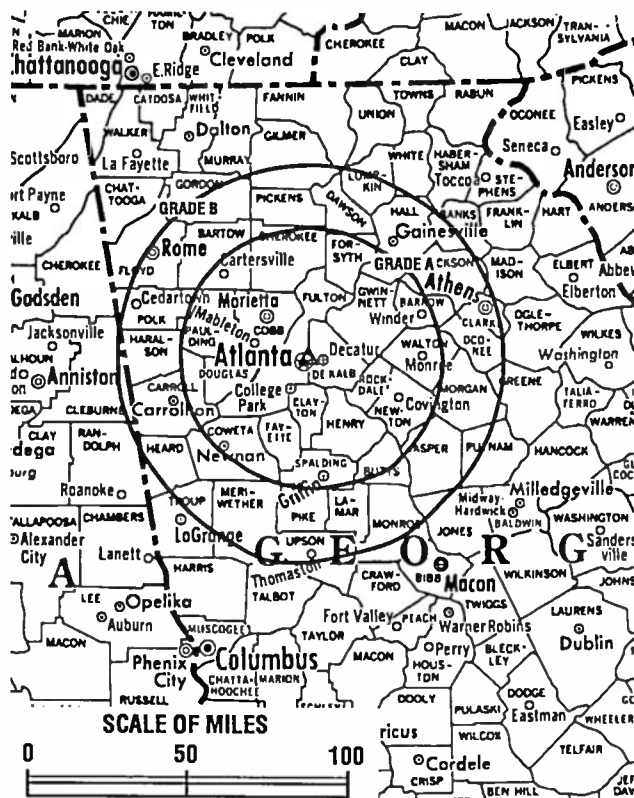
Began Operation: September 30, 1951 as WLTV. Merger of Combined Communications with Gannett approved by FCC June 7, 1979 (Television Digest, Vol. 18:20, 38; 19:24). Merger of Pacific & Southern Bcstg. with Combined Communications approved Jan. 9, 1974 (Vol. 13:5, 14:2, 30, 34). Previous merger of Jupiter Bcstg. with Pacific & Southern Bcstg. Co. Inc. approved Nov. 15, 1967 (Vol. 7:47). Previous sale to WIBC Inc. by Crosley Bcstg. approved Sept. 25, 1962 (Vol. 2:25; 37, 38). Crosley acquired station from Broadcasting Inc. in Jan. 1953 (Vol. 8:51; 9:5, 7).

Represented (sales): Blair Television.

Represented (legal): Reed, Smith, Shaw & McClay.

Personnel:

Craig Dubow, President & General Manager.
Sheryl Gripper, Vice President, Community Affairs.
Bob Walker, Vice President, Broadcast.
Joan T. Chase, Vice President, Business Affairs & Finance.



WXIA-TV BPCT-800924KF Granted 1/6/81

© American Map Corp., No. 14244

Peter McCampbell, General Sales Manager.
Jess Sessoms, Local Sales Manager.
Linda Patterson, National Sales Manager.
Mark Pimentel, News Director.
Kathy Mahoney, Program Manager.
Jerry Michel, Chief Engineer.
Joe Garbarino, Operations Manager.

Highest 30 Sec. Rate: \$9000.

City of License: Atlanta. DMA: Atlanta. Rank: 10.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	22,042,520	12,450,980	34,493,500
Average Weekly Circulation (1994)	785,120	580,075	1,499,442
Average Daily Circulation (1994)			696,211

Georgia—Augusta

WAGT

Ch. 26

Network Service: NBC.

Licensee: WAGT Television Inc., Box 1526, Augusta, GA 30903.

Studio: 905 Broad St., Augusta, GA 30901.

Telephone: 706-826-0026.

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 1700-kw max. & 933-kw horizontal visual, 170-kw max. & 93.3-kw horizontal aural. Antenna: 1614-ft. above av. terrain, 1560-ft. above ground, 1907-ft. above sea level.

Latitude 33° 25' 15"
Longitude 81° 50' 19"

Transmitter: E Side of Pine Log Rd., 0.4-mi. N of Rte. 278.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 8-meter Ku-band; Harris, 3.5-meter Ku-band; Harris, 3-meter C-band; RCA, 3-meter Ku-band; Harris receivers.

News Service: AP.

Ownership: Schurz Communications Inc. (Group Owner).

Began Operation: December 24, 1968. Left air Nov. 1970. Resumed operation Jan. 14, 1974. Sale to present owner by J. Thomas Jones & Francis Hanks Robertson approved by FCC May 14, 1980.

Represented (sales): Katz Continental Television.

Represented (legal): Hogan & Hartson.

Represented (engineering): Jules Cohen & Associates.

Personnel:

Hal Edwards, President & General Manager.
James S. Halpin, General Sales Manager.
Bill Service, Local Sales Manager.
Frank Crofts, Production Coordinator.
Reggie Cofer, Program & Promotion Manager.
Reese LeRoy, News Coordinator.



WAGT BPCT-800929KN Granted 1/21/81 © American Map Corp., No. 14244

Ron Davis, Chief Engineer.
Eric Baker, Business Manager.

Highest 30 Sec. Rate: \$850.

NETWORK BASE HOURLY RATE: \$500.

City of License: Augusta. DMA: Augusta. Rank: 108.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	305,440	210,810	516,250
Average Weekly Circulation (1994)	96,022	60,632	163,378
Average Daily Circulation (1994)			75,006

Georgia—Augusta

WFXG

Ch. 54

Network Service: Fox.

Licensee: Augusta Family Bcstg. Inc., Box 204540, Augusta, GA 30917-4540.

Studio: 3933 Washington Rd., Augusta, GA 30907.

Telephone: 706-650-5400. Fax: 706-650-8411.

Technical Facilities: Channel No. 54 (710-716 MHz). Authorized power: 2491-kw max. visual. Antenna: 1263-ft. above av. terrain, 1125-ft. above ground, 1526-ft. above sea level.

Latitude 33° 25' 00"
Longitude 81° 50' 06"

Transmitter: 0.44-mi. NE of Hwy. 278 and Pine Log Rd. intersection, Aiken County.

Ownership: Augusta Family Broadcasting Inc.

Began Operation: May 23, 1991.

Represented (sales): Seitel Inc.

Represented (legal): Miller & Miller, P.C.

Represented (engineering): Andrus & Associates Inc.

Personnel:

- Steven Freidheim, President & General Manager.
- Stan Marinoff, Vice President & Director, Programming & Operations.
- Paul Brewer, General Sales Manager.
- Marty Miller, National Sales Manager.
- Charlie McCoy, Chief Engineer.

Highest 30 Sec. Rate: \$550.



WFXG BMPCT-900924KF Granted 1/23/91 © American Map Corp., No. 14244

City of License: Augusta. DMA: Augusta. Rank: 108.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	204,020	148,170	352,190
Average Weekly Circulation (1994)	88,286	54,311	148,349
Average Daily Circulation (1994)			79,755

Georgia—Augusta

WJBF

Ch. 6

Network Service: ABC.

Licensee: Hickory Hill Bcstg. Co., Box 1717, Spartanburg, SC 29304.

Studio: 1001 Reynolds St., Augusta, GA 30901.

Mailing Address: Box 1404, Augusta, GA 30903.

Telephone: 404-722-6664. Fax: 404-722-0022.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1375-ft. above av. terrain, 1292-ft. above ground, 1677-ft. above sea level.

Latitude 33° 24' 18"
Longitude 81° 50' 15"

Transmitter: Pine Log Rd., near Beech Island, SC.

Satellite Earth Stations: Andrew, 7.3-meter C-band; Andrew, 4.5-meter C-band; RCA, 4-meter Ku-band; Harris, 3-meter C-band; Avantek, Cyclesat, Harris, M/A-Com receivers.

News Service: AP.

Ownership: Spartan Radiocasting Inc. (Group Owner).

Began Operation: November 22, 1953. Sale to present owner by General Electric Capital Corp. approved by FCC Nov. 25, 1992. Transfer of control to General Electric Capital Corp. from Pegasus Bcstg. approved by FCC Sept. 11, 1990. Sale to Pegasus by SFN Cos. approved by FCC Oct. 2, 1986 (Television Digest, Vol. 26:41). Previous sale by Western Broadcasting Co. approved by FCC June 27, 1984. Sale by Fuqua Television to Western Broadcasting approved July 10, 1980.

Represented (sales): Blair Television.

Represented (legal): Covington & Burling.

Represented (engineering): John F. X. Browne & Associates, P.C.

Personnel:

- Louis Wall, General Manager.
- Charles Coleman, General Sales Manager.
- Bill Stewart, Local Sales Manager.
- Peter Michenfelder, News Director.
- James Ricks, Program & Promotion Director.



WJBF BPCT-2441 Granted 12/18/57

© American Map Corp., No. 14244

- Bill Doker, Chief Engineer.
- Mary Miller, Business Manager.
- Jerry Lezotte, Production Manager.
- Gerard Levy, Community Affairs.

Highest 30 Sec. Rate: \$1000.

NETWORK BASE HOURLY RATE: \$1250.

City of License: Augusta. DMA: Augusta. Rank: 108.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	429,030	316,420	745,450
Average Weekly Circulation (1994)	115,289	86,522	215,608
Average Daily Circulation (1994)			130,819

Georgia—Augusta

WRDW-TV

Ch. 12

Network Service: CBS.

Licensee: WRDW Associates, Box 1212, Augusta, GA 30903-1212.

Studio: 1301 Georgia Ave., North Augusta, SC 29841.

Telephone: 803-278-1212. Fax: 803-279-8316.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 30.2-kw aural. Antenna: 1632-ft. above av. terrain, 1507-ft. above ground, 1887-ft. above sea level.

Latitude	33°	24'	29"
Longitude	81°	50'	36"

Transmitter: Pine Log Rd., Beech Island, SC.

Satellite Earth Station: KLM, 5-meter; Drake, M/A-Com receivers.

News Services: AP, CBS.

Ownership: Television Station Partners L.P. (Group Owner).

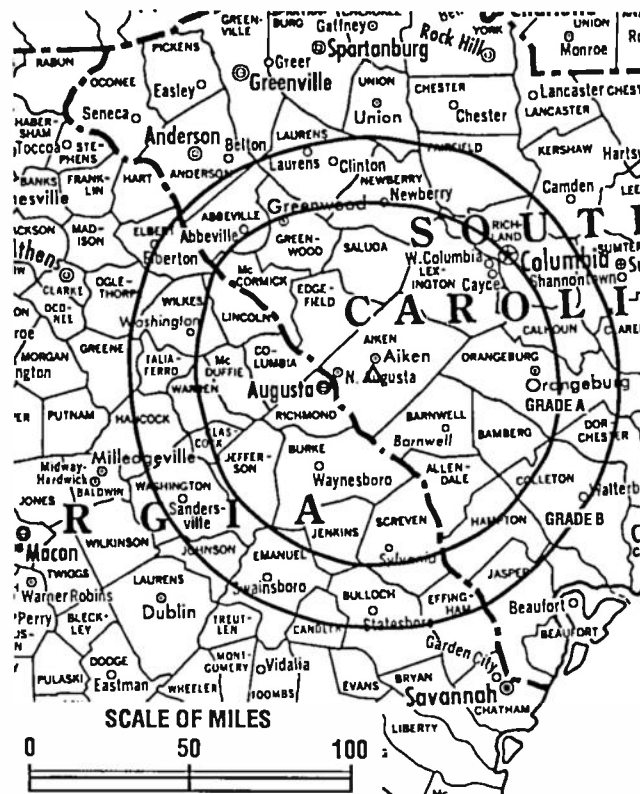
Began Operation: February 14, 1954. Sale to present owners by Ziff Corp. approved by FCC Jan. 18, 1983 (Television Digest, Vol. 22:30). Sale to Ziff by Rust Craft Bcstg. approved by FCC May 10, 1978 but sale was not consummated until March 22, 1979. Sale to Rust Craft by WPIT Inc. (Friendly Stations) approved by FCC Feb. 8, 1962 (Vol. 17:30, 33; 2:14). Sale to WPIT Inc. by Southeastern Newspapers Inc. approved April 20, 1960 (Vol. 16:6, 17). Sale to Southeastern Newspapers Inc. by group headed by Grover C. Maxwell & Allen M. Woodall approved Feb. 17, 1956 (Vol. 11:48; 12:7). **Note:** For sale of WPIT Inc. to United Printers & Publishers (Rust Craft Greeting Cards Inc.), see WTOV-TV, Steubenville, OH.

Represented (sales): Petry Television Inc.

Represented (engineering): Lohnes & Culver.

Personnel:

- I. Martin Pompadur, Chief Executive Officer.
- William Evans, Vice President & General Manager.
- Steve Johnston, General Sales Manager.
- James F. Myers, Chief Engineer.
- Brian Trauring, News Director.
- Minnie Dixon, Business Manager.



WRDW-TV BPC-3054 Granted 9/28/62 © American Map Corp., No. 14244

Jessica Rappaport Guthrie, Creative Services Director.
Henry Goldman, Production Manager.

Highest 30 Sec. Rate: \$600.

NETWORK BASE HOURLY RATE: \$978.

City of License: Augusta. DMA: Augusta. Rank: 108.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	384,670	263,030	647,700
Average Weekly Circulation (1994)	113,704	85,578	210,727
Average Daily Circulation (1994)			133,080

Georgia—Bainbridge

WTLH

Ch. 49

Network Service: Fox.

Licensee: WTLH Inc., 1203 Governor's Square Blvd., Suite 501, Tallahassee, FL 32301.

Studio: 1203 Governor's Square Blvd., Suite 501, Tallahassee, FL 32301.

Telephone: 904-942-4900. Fax: 904-942-0062.

Technical Facilities: Channel No. 49 (680-686 MHz). Authorized power: 1611-kw max. visual. Antenna: 807-ft. above av. terrain, 745-ft. above ground, 1027-ft. above sea level.

Latitude 30° 47' 48"
Longitude 84° 19' 28"

Transmitter: Nickleville, 0.8-mi. E of State Rte. 179.

Ownership: WTLH Inc.

Began Operation: January 31, 1989.

Represented (sales): Seltel Inc.

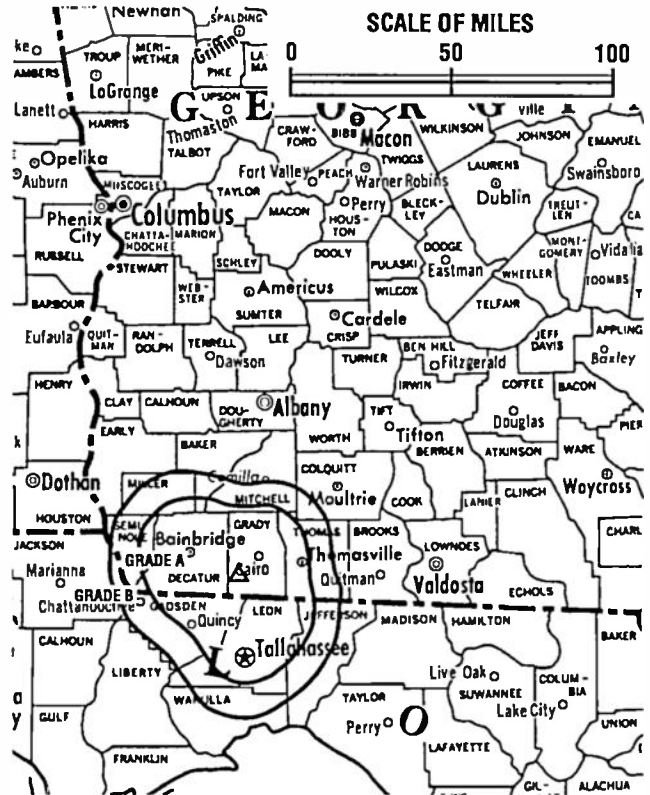
Represented (legal): Shainis & Peltzman.

Represented (engineering): Arthur K. Peters Consulting Engineers.

Personnel:

- Frank Watson, President & General Manager.
- Don Abel, Program Director.
- Jan Wheeless, Promotion Director.
- Sue Schultz, Business Manager.
- Jim Bowman, Chief Engineer.

Highest 30 Sec. Rate: \$425.



WTLH BPCT-890601KH Granted 8/21/89 © American Map Corp., No. 14244

City of License: Bainbridge. DMA: Tallahassee-Thomasville. Rank: 116.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	175,010	111,560	286,570
Average Weekly Circulation (1994)	74,304	22,732	97,662
Average Daily Circulation (1994)			45,881

Georgia—Baxley

WUBI

Ch. 34

Network Service: None, independent.

Licensee: Upchurch Bcstg. Inc., Box 1080, Baxley, GA 31513.

Studio: TV 34, E. Jekyll Rd., Baxley, GA 31513.

Telephone: 912-367-3434. Fax: 912-367-5299.

Technical Facilities: Channel No. 34 (590-596 MHz). Authorized power: 316-kw max. visual. Antenna: 482-ft. above av. terrain, 457-ft. above ground, 656-ft. above sea level.

Latitude 31° 45' 53"
Longitude 82° 13' 38"

Transmitter: 3-mi. S of State Rte. 144, 7.2-mi. E of Baxley in Appling County.

Ownership: James L. Upchurch.

Began Operation: May 1, 1992.

Represented (legal): Allen, Moline & Harold.

Represented (engineering): du Trel, Lundin & Rackley.

Personnel:

- James L. Upchurch, General Manager.
- Lydia Syed, Station & General Sales Manager.
- Gale Gardner, News Director & Production Manager.
- LeLaine Johnson, Program Director.
- Deja Ellis, Business Manager.

Rates: On request.

City of License: Baxley. DMA: Savannah. Rank: 102.



WUBI BMPCT-911022KF Granted 1/27/92 © American Map Corp., No. 14244

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	27,350	23,110	50,460
Average Weekly Circulation (1994)	1,705	3,325	6,110
Average Daily Circulation (1994)			2,341

Georgia—Brunswick

WBSG-TV

Ch. 21

Network Service: None, Independent.

Licensee: WBSG-TV L.P., 7434 Blythe Island Hwy., Brunswick, GA 31525.

Studio: 7434 Blythe Island Hwy., Brunswick, GA 31525.

Telephone: 912-267-0021. Fax: 912-267-9583.

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 2880-kw max. visual. Antenna: 1020-ft. above av. terrain, 1025-ft. above ground, 1095-ft. above sea level.

Latitude 31° 08' 22"
Longitude 81° 56' 15"

Transmitter: 3.4-mi. E of U.S. Rte. 301 at Buffalo Creek Crossing, near Nahunta, GA.

Satellite Earth Station: Andrew, 4.5-meter Ku & C-band.

News Services: AP, CNN.

Ownership: WBSG-TV L.P.

Began Operation: April 2, 1990.

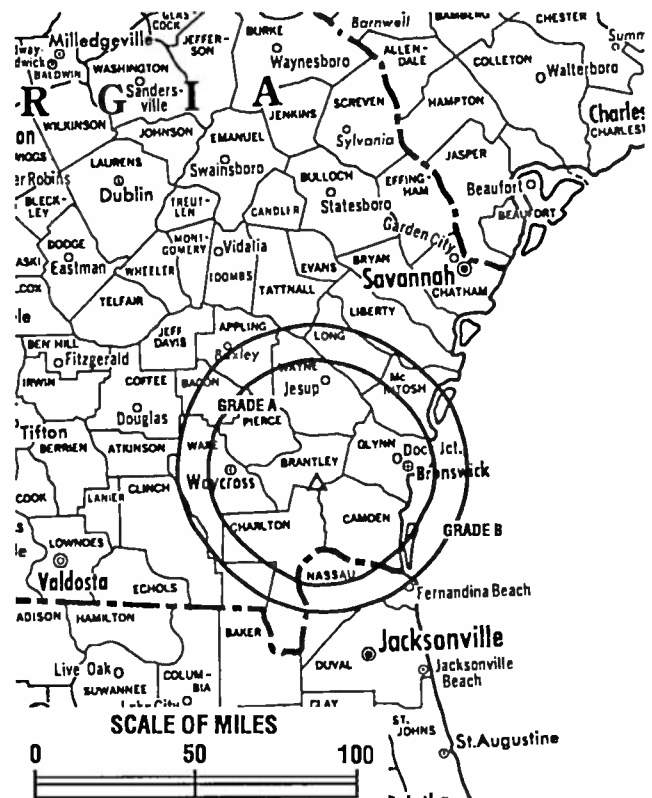
Represented (legal): Mullin, Rhyne, Emmons & Topel, P.C.

Represented (engineering): Smith & Powstenko.

Personnel:

John R. Wright, General Manager.
Andrew B. Sloan, Station Manager.
Leon Varnum, Chief Engineer.
Hector Garcia, News Director.
Joe Turek, Business Manager.
John Kennison, Marketing Director.

Highest 30 Sec. Rate: \$140.



WBSG-TV BMPCT-890425KF Granted 7/27/89 © American Map Corp., No. 14244

City of License: Brunswick. DMA: Jacksonville-Brunswick. Rank: 55.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	355,870	123,960	479,830
Average Weekly Circulation (1994)	20,915	14,115	53,583
Average Daily Circulation (1994)			22,115

Georgia—Columbus

WLTZ

Ch. 38

Network Service: NBC.

Licensee: Lewis Broadcasting Corp., Lindsey Creek Station, Box 12289, Columbus, GA 31907.

Studio: 6140 Buena Vista Rd., Columbus, GA 31907.

Mailing Address: Box 12289, Lindsey Creek Station, Columbus, GA 31907.

Telephone: 706-561-3838. **Fax:** 706-563-8467.

Technical Facilities: Channel No. 38 (614-620 MHz). Authorized power: 1480-kw max. & 1070-kw horizontal visual, 148-kw max. & 107-kw horizontal aural. Antenna: 1310-ft. above av. terrain, 1319-ft. above ground, 1704-ft. above sea level.

Latitude 32° 27' 28"
Longitude 84° 53' 08"

Transmitter: 3.6-mi. E of Columbus, 0.34-mi. S of Buena Vista Rd.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 8-meter Ku-band; Harris, 3-meter Ku-band; Harris, 3-meter C-band; RCA, 3-meter Ku-band; Zenith, 3-meter C-band; Harris, M/A-Com, Zenith receivers.

News Service: AP.

Ownership: Lewis Broadcasting Corp. (Group Owner).

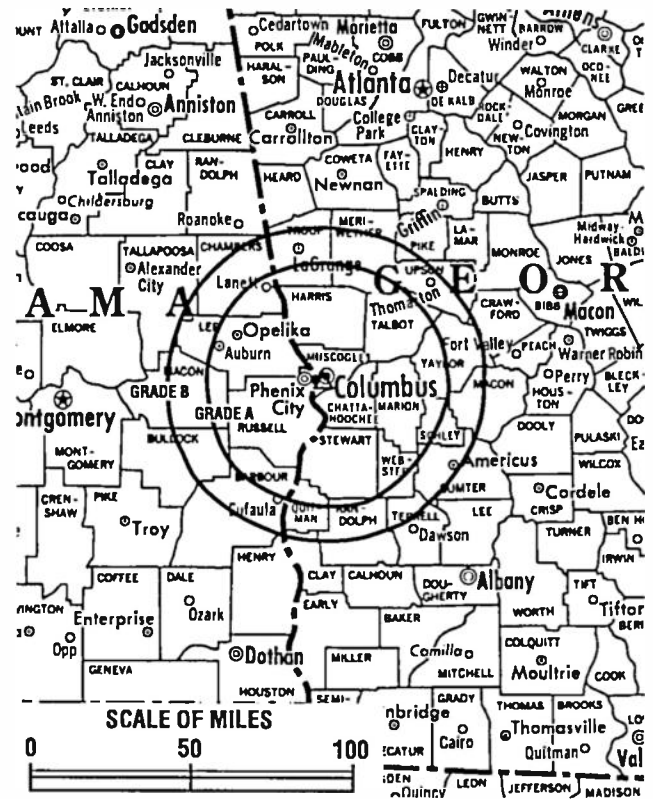
Began Operation: October 29, 1970. Sale by Gala Bcstg. Co., et al., to American Family Corp. approved by FCC Feb. 3, 1978. Sale to present owner approved June 18, 1981.

Represented (sales): Petry Television Inc.

Represented (legal): Reed, Smith, Shaw & McClay.

Personnel:

Bob Walton, Vice President & General Manager.
T. B. Breazeale, General Sales Manager.
R. C. Bartlett, Program Director & Operations Manager.



WLTZ BMPCT-7006 Granted 10/22/69

© American Map Corp., No. 14244

Charles Izlar, Comptroller.
Dennis Boswell, Chief Engineer.

Rates: On request.

City of License: Columbus. **DMA:** Columbus, GA. **Rank:** 122.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	318,790	149,890	468,680
Average Weekly Circulation (1994)	84,162	33,944	124,869
Average Daily Circulation (1994)			57,587

Georgia—Columbus

WRBL

Ch. 3

Network Service: CBS.

Licensee: Avant Television Corp., 5251 Fieldstone Rd., Bronx, NY 10471.

Studio: 1350 13th Ave., Columbus, GA 31994.

Telephone: 706-323-3333. Fax: 706-327-6655.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 12.02-kw aural. Antenna: 1790-ft. above av. terrain, 1749-ft. above ground, 2249-ft. above sea level.

Latitude 32° 19' 25"
Longitude 84° 46' 46"

Transmitter: Lafayette Rd., 1.2-mi. N of Cusseta, GA.

Satellite Earth Stations: Scientific-Atlanta, 7-meter; Scientific-Atlanta, 4.6-meter C-band; Harris, 3-meter; Harris, Scientific-Atlanta receivers.

News Services: AP, CBS.

Ownership: TCS Television Partners (Group Owner).

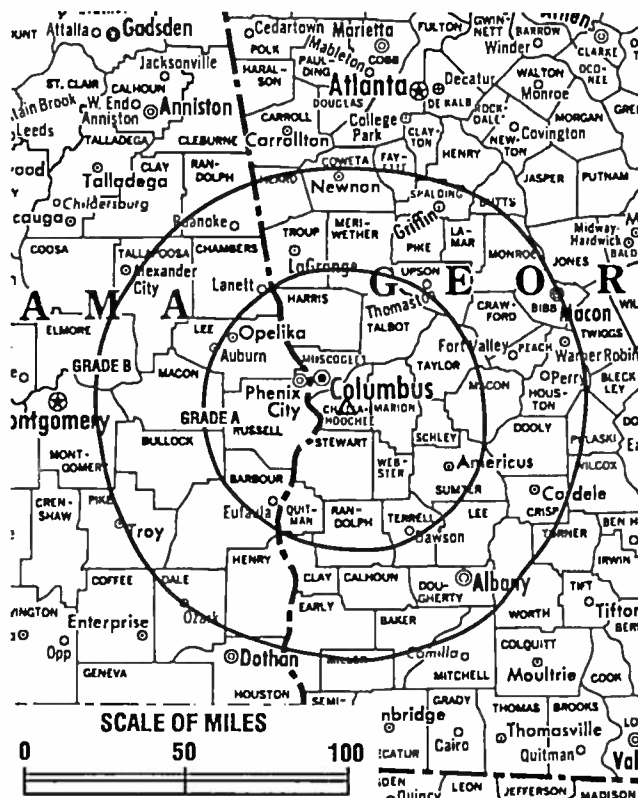
Began Operation: November 15, 1953 on Ch. 4. Switched to Ch. 3 Oct. 27, 1960. Sale to present owner by Malcolm I. Glazer approved April 6, 1990 (Television Digest, Vol. 30:8, 26). Sale to Glazer approved by FCC Sept. 11, 1978. Transfer of control to J. W. & J. B. Woodruff from R. W. Page Corp. approved by FCC Jan. 31, 1973.

Represented (sales): Katz Continental Television.

Represented (legal): Wiley, Rein & Fielding.

Personnel:

- Ray J. Chumley, Vice President & General Manager.
- AJ Parsons, General Sales Manager.
- Gene O'Riley, News Director.
- Alice Upshaw, Program Director.
- Jim Barnes, Director of Engineering.
- Darlene Hughes, Promotion Manager.



WRBL BPCT-2775 Granted 6/9/60 © American Map Corp., No. 14244

Mary Currie, Business Manager.
Barry Cammon, Production Manager.

Highest 30 Sec. Rate: \$600.

NETWORK BASE HOURLY RATE: \$535.

City of License: Columbus. DMA: Columbus, GA. Rank: 122.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	898,720	505,430	1,404,150
Average Weekly Circulation (1994)	131,444	71,319	216,663
Average Daily Circulation (1994)			116,292

Georgia—Columbus

WTVM

Ch. 9

Network Service: ABC.

Licensee: AFLAC Broadcast Partners, 1932 Wynnton Rd., Columbus, GA 31999.

Studio: 1909 Wynnton Rd., Columbus, GA 31906.

Mailing Address: Box 1848, Columbus, GA 31994.

Telephone: 706-324-6471. Fax: 706-322-7527.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 284-kw visual, 27.8-kw aural. Antenna: 1650-ft. above av. terrain, 1749-ft. above ground, 2251-ft. above sea level.

Latitude 32° 19' 25"
Longitude 84° 46' 46"

Transmitter: Lafayette Rd., 1.2-mi. N of Cusseta.

Satellite Earth Stations: Andrew, 7.3-meter C-band; Comtech, 3.7-meter Ku-band; Harris, 3.5-meter C-band; Avantech, Harris, M/A-Com receivers.

News Services: ABC, AP, CNN.

Ownership: American Family Corp. (Group Owner).

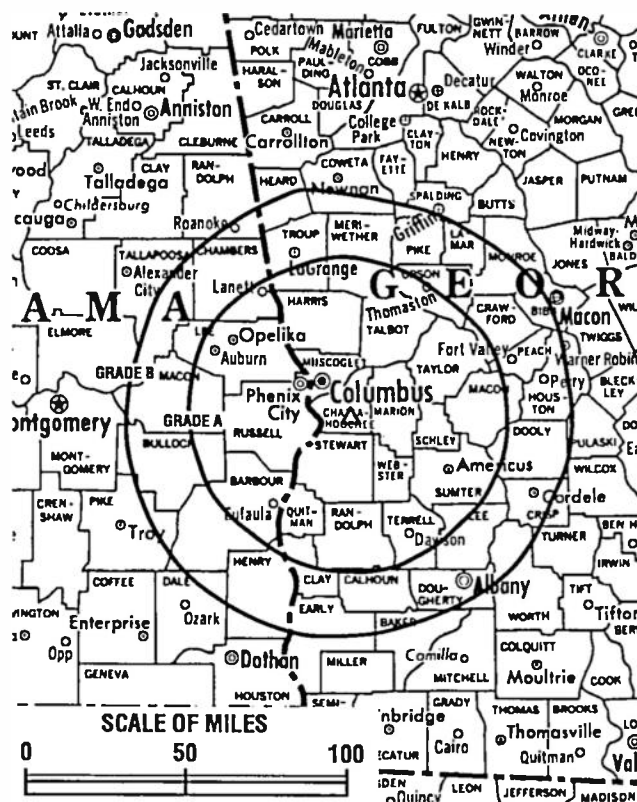
Began Operation: October 6, 1953 on Ch. 28. Switched to Ch. 9 Nov. 3, 1960. Sale to present owner by Pegasus Bcstg. approved February 16, 1989. Previous sale by SFN Cos. approved by FCC Oct. 2, 1986 (Television Digest, Vol. 26:41). Sale of Martin Theatres of Georgia Inc. to Fuqua Industries approved by FCC Feb. 7, 1969. Sale by Fuqua to Western Broadcasting Co. approved July 10, 1980.

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Schnader, Harrison, Segal & Lewis.

Personnel:

James Wareham, Vice President & General Manager.
Richard Heath, General Sales Manager.
Cathy Davis, National Sales Manager.
Dale Cerbin, News Director.
W. Carroll Ward, Program Director.
David Williams, Chief Engineer.



WTVM BMPCT-5490 Granted 7/11/60

© American Map Corp., No. 14244

Edith Panten, Promotion Director.
Martha Smith, Business Manager.
Jerry Bahr, Production Manager.

Rates: On request.

City of License: Columbus. DMA: Columbus, GA. Rank: 122.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	765,180	371,700	1,136,880
Average Weekly Circulation (1994)	175,264	80,380	274,010
Average Daily Circulation (1994)			161,908

Georgia—Columbus

WXTX

Ch. 54

Network Service: Fox.

Licensee: Columbus Family Bcstg. Inc., 4523 Gilbert Ave., Columbus, GA 31904.

Studio: 6524 Buena Vista Rd., Columbus, GA 31907.

Mailing Address: Box 12188, Columbus, GA 31907.

Telephone: 404-561-5400. Fax: 404-561-6505.

Technical Facilities: Channel No. 54 (710-716 MHz). Authorized power: 1000-kw max. visual, 100-kw max. aural. Antenna: 1140-ft. above av. terrain, 1146-ft. above ground, 1526-ft. above sea level.

Latitude 32° 27' 40"
Longitude 84° 52' 43"

Requests CP for change to 1132-ft. above av. terrain, 1122-ft. above ground, 1489-ft. above sea level. BPCT-930405KM.

Transmitter: Buena Vista Rd., approx. 0.2-mi. E of Omega Dr.

Satellite Earth Station: Microdyne, 5-meter Ku-band; Harris, Microdyne receivers.

Ownership: Columbus Family Broadcasting Inc.

Began Operation: June 17, 1983. Sale to present owners by Donald Kent, et al., approved by FCC June 29, 1989.

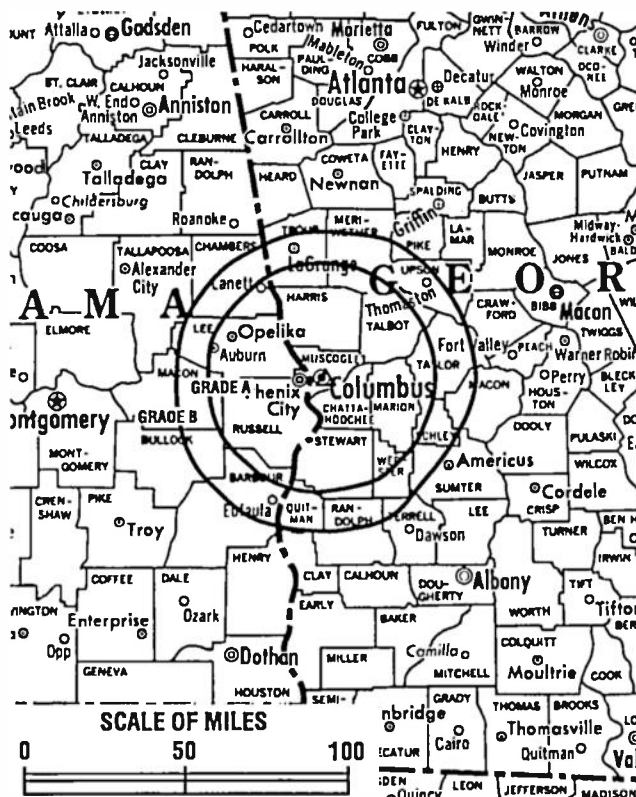
Represented (sales): Seltel Inc.

Represented (legal): Miller & Fields, P.C.; Sprouse, Tucker & Ford.

Represented (engineering): A. D. Ring, P.C.

Personnel:

Sharon Moloney, Senior Vice President & General Manager.
Steve Thomas, Vice President & General Sales Manager.
Marty Miller, National Sales Manager.
Morris Pollock, Vice President & Chief Engineer.



WXTX BMPCT-821119KG Granted 12/28/82 © American Map Corp., No. 14244

Jill Ruzycski, Promotion Director.
Shelia Lovely, Business Manager.

Rates: On request.

City of License: Columbus. DMA: Columbus, GA. Rank: 122.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	169,850	103,430	273,280
Average Weekly Circulation (1994)	85,095	33,750	127,550
Average Daily Circulation (1994)			65,859

Georgia—Cordele

WSST-TV

Ch. 55

Network Service: None, independent.

Licensee: Sunbelt-South Telecommunications Ltd., Box 917, Cordele, GA 31015.

Studio: 112 7th St. S, Cordele, GA 31015.

Telephone: 912-273-0001. Fax: 912-273-8894.

Technical Facilities: Channel No. 55 (716-722 MHz). Authorized power: 100-kw max. visual, 10-kw max. aural. Antenna: 410-ft. above av. terrain, 407-ft. above ground, 715-ft. above sea level.

Latitude 31° 54' 15"
Longitude 83° 48' 12"

Transmitter: Culpepper Rd., 3.5-mi. SW of intersection with State Rte. 7W.

Multichannel TV Sound: Planned.

Ownership: Sunbelt-South Telecommunications Ltd.

Began Operation: May 22, 1989.

Represented (legal): Ward & Mendelsohn, P.C.

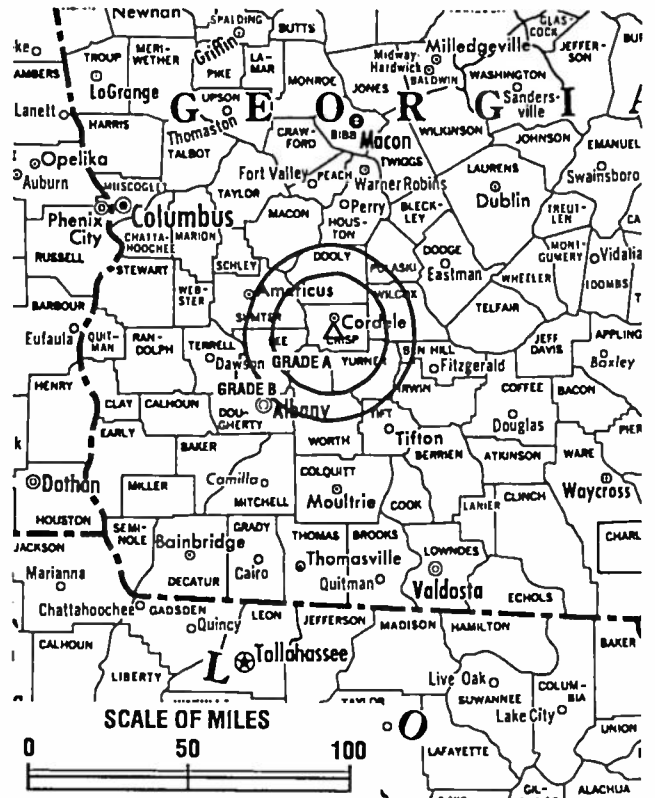
Represented (engineering): Bromo Communications Inc.

Personnel:

William B. Goodson, General Manager.
Phillip A. Streetman, Station Manager & News Director.
Sara Howell Brown, General Sales & Business Manager.
Lee W. Wright, Program Director.

Highest 30 Sec. Rate: \$28.

City of License: Cordele. DMA: Albany, GA. Rank: 154.



WSST-TV BPCT-871028KE Granted 6/8/88 © American Map Corp., No. 14244

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	61,510	36,120	97,630
Average Weekly Circulation (1994)	13,559	2,467	16,350
Average Daily Circulation (1994)			5,697

Georgia—Dalton

WELF

Ch. 23

Network Service: None, Independent.

Licensee: Sonlight Bcstg. Systems Inc., Box 81521, Mobile, AL 36689.

Studio: Box 390, Rte. 1, Lookout Mountain, GA 30750.

Telephone: 205-633-2100. Fax: 205-633-2174.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 490-kw max. visual, 49-kw aural. Antenna: 1467-ft. above av. terrain, 466-ft. above ground, 2487-ft. above sea level.

Latitude	34°	57'	07"
Longitude	85°	22'	58"

Transmitter: Hwy. 157, 2.14-mi. SSW of Lookout Mountain, Dade County.

Satellite Earth Station: Standard Communications, 3.3-meter Ku & C-band.

Ownership: Sonlight Bcstg. Systems Inc.

Began Operation: May 10, 1994.

Represented (legal): Fisher, Wayland, Cooper & Leader.

Personnel:

Stuart Roth, General Manager.
Glen Coffey, Station Manager.
Joel Bennett, Program Director.
Charlie Davis, Chief Engineer.
Stephen B. Box, National Sales Manager.



WELF BMPCT-930402KL Granted 6/9/93 © American Map Corp., No. 14244

Nielsen Data: Not available.

City of License: Dalton. DMA: Chattanooga. Rank: 82.

Georgia—Macon

WGNM

Ch. 64

Network Service: None, independent.

Licensee: Good News Television, 2525 Beech Ave., Macon, GA 31204.

Studio: 2525 Beech Ave., Macon, GA 31204.

Telephone: 912-746-6464.

Technical Facilities: Channel No. 64 (770-776 MHz). Authorized power: 51.3-kw max. visual. Antenna: 607-ft. above av. terrain, 686-ft. above ground, 984-ft. above sea level.

Latitude 32° 44' 58"
Longitude 83° 33' 35"

Transmitter: U.S. Hwy. 23-129 Alt., 6.8-mi. SW of Macon.

Ownership: Macon Urban Ministries.

Began Operation: November 20, 1990.

Represented (legal): Allen, Moline & Harold.

Represented (engineering): du Treil, Lundin & Rackley.

Personnel:

Don R. Wood, General Manager.
John Simmons, Chief Engineer.
Dan Jaskula, Marketing Director.

Rates: On request.

City of License: Macon. DMA: Macon. Rank: 124.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.



WGNM BNPCT-891101KD Granted 5/31/90 © American Map Corp., No. 1424

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	79,710	22,460	102,170
Average Weekly Circulation (1994)	8,450	958	9,406
Average Daily Circulation (1994)			2,234

Georgia—Macon

WGXA

Ch. 24

Network Service: ABC.

Licensee: Russell-Rowe Communications, 599 Broadway, Macon, GA 31201.

Studio: 599 Broadway, Macon, GA 31201.

Mailing Address: Box 340, Macon, GA 31297.

Telephone: 912-745-2424. Fax: 912-750-4347.

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 1290-kw max. & 646-kw horizontal visual, 252-kw max. & 126-kw horizontal aural. Antenna: 800-ft. above av. terrain, 898-ft. above ground, 1196-ft. above sea level.

Latitude 32° 45' 08"
Longitude 83° 33' 38"

Transmitter: U.S. 23-129 S, 7-mi. from Macon city limits.

Satellite Earth Stations: Andrew, 7.3-meter C-band; Andrew, 4.5-meter C-band; Avantek receivers.

News Service: AP.

Ownership: Russell-Rowe Communications.

Began Operation: April 21, 1982.

Represented (sales): Petry Television Inc.

Represented (legal): Dow, Lohnes & Albertson; Leibowitz & Spencer.

Represented (engineering): Palmer A. Greer.

Personnel:

- Kenneth Gerdes, Vice President & General Manager.
- Frank Shurling, General Sales Manager.
- Kim Bene, Operations Manager.
- Richard Blanton, Chief Engineer.
- Ron Wildman, News Director.
- Elena Peterman, Promotion Manager.



WGXA BPCT-781116KE Granted 1/8/80 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$600.

NETWORK BASE HOURLY RATE: \$303.

City of License: Macon. DMA: Macon. Rank: 124.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	313,670	216,300	529,970
Average Weekly Circulation (1994)	82,000	32,128	134,053
Average Daily Circulation (1994)			65,357

Georgia—Macon

WMAZ-TV

Ch. 13

Network Service: CBS.

Licensee: Multimedia WMAZ Inc., Box 2760, Greenville, SC 29602.

Studio: 1314 Gray Hwy., Macon, GA 31211.

Mailing Address: Box 5008, Macon, GA 31213.

Telephone: 912-752-1313. Fax: 912-752-1331.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 785-ft. above av. terrain, 891-ft. above ground, 1205-ft. above sea level.

Latitude 32° 45' 09"
Longitude 83° 33' 33"

Transmitter: U.S. 129, 7-mi. SE of Macon.

Satellite Earth Stations: Anixter-Mark, 5-meter; DH Satellite, 4.2-meter Ku-band; RCA, 3.6-meter; Scientific-Atlanta, 4.6-meter; Scientific-Atlanta, 7.7-meter; W/A-Com, Microdyne, Scientific-Atlanta, Sony receivers.

AM Affiliate: WMAZ, 50-kw (10-kw night), 940 kHz (CBS).

FM Affiliate: WAYS, 100-kw, 99.1 MHz (No. 256), 660-ft.

News Services: AP, CNN, CBS, MediaLink, Newspaper 1200, Sports News Satellite, WSI.

Ownership: Multimedia Broadcasting Co. (Group Owner).

Began Operation: September 27, 1953. Transfer to Multimedia granted by FCC Sept. 22, 1967. Previous sale to Southeastern Bcstg. Corp. by George P. Rankin Jr. and associates approved March 13, 1963 by FCC (Television Digest, Vol. 3:2, 11).

Represented (sales): Katz Continental Television.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Jules Cohen & Associates.

Personnel:

Don McGouirk, Vice President & General Manager.
Gostin Freeney, General Sales Manager.
Ron Leppig, Local Sales Manager.
Dodie Cantrell, News Director.
Sydney Thum, Program Director.



WMAZ-TV BPCT-3557 Granted 6/17/65

© American Map Corp., No. 14244

Lacy Worrell, Chief Engineer.
Faye Butts, Promotion Manager.
Tom Garner, Business Manager.
James C. Elrod, Production Manager.
Irene Ray, Traffic Manager.

Highest 30 Sec. Rate: \$900.

NETWORK BASE HOURLY RATE: \$634.

City of License: Macon. DMA: Macon. Rank: 124.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	415,410	267,280	682,690
Average Weekly Circulation (1994)	117,683	45,186	196,269
Average Daily Circulation (1994)			137,891

Georgia—Macon

WMGT

Ch. 41

Network Service: NBC.

Licensee: Morris Network Inc., Box 4328, Macon, GA 31213.

Studio: 6525 Ocmulgee Blvd. E, Macon, GA 31208.

Mailing Address: Box 4328, Macon, GA 31213.

Telephones: 912-745-4141; 912-741-5483. Fax: 912-742-2626.

Technical Facilities: Channel No. 41 (632-638 MHz). Authorized power: 1050-kw max. & 760-kw horizontal visual, 210-kw max. & 152-kw horizontal aural. Antenna: 787-ft. above av. terrain, 893-ft. above ground, 1186-ft. above sea level.

Latitude	32°	45'	12"
Longitude	83°	33'	46"

Holds CP for change to 1000-kw max. visual, 777-ft. above av. terrain, 856-ft. above ground, 1151-ft. above sea level. BPCT-870615KE.

Transmitter: 3-mi. S of Interstate 16 on W side of U.S. Rte. 23, Swiftcreek Twp., GA.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Harris Ku & C-band; Microdyne receivers.

News Service: AP.

Ownership: Morris Network Inc. (Group Owner).

Began Operation: December 19, 1968. Sale to present owner by F. E. Busby, et al., approved by FCC Nov. 30, 1978. Previous sale by WTVY Inc. (Charles Woods) approved by FCC Aug. 9, 1974.

Represented (sales): Blair Television.

Represented (legal): McFadden, Evans & Sill.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

Charles Morris, Chairman.
 H. Dean Hinson, President.
 L. A. Sturdivant, General Manager.
 Glenn Lewis, Local Sales Manager.
 Silas Alexander, News Director.



WMGT BMPCT-6614 Granted 8/26/68

© American Map Corp., No. 14244

Debbie Green, Program Director.
 Paul Vitchkoski, Chief Engineer.
 Leigh Smith, Promotion Director.
 Ann Hartley, Business Manager.

Highest 30 Sec. Rate: \$2000.

NETWORK BASE HOURLY RATE: \$450.

City of License: Macon. DMA: Macon. Rank: 124.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	284,190	136,680	420,870
Average Weekly Circulation (1994)	78,990	27,119	125,635
Average Daily Circulation (1994)			56,077

Georgia—Monroe

WHSG

Ch. 63

Network Service: Trinity Bcstg. Network.

Licensee: Trinity Bcstg. Network Inc., Box A, Santa Ana, CA 92711.

Studio: 1550 Agape Way, Decatur, GA 30035.

Mailing Address: Box 450189, Atlanta, GA 30345.

Telephone: 404-288-1156. Fax: 404-288-5613.

Technical Facilities: Channel No. 63 (764-770 MHz). Authorized power: 5000-kw max. visual, 340-kw max. aural. Antenna: 1191-ft. above av. terrain, 1125-ft. above ground, 2024-ft. above sea level.

Latitude 33° 44' 22"
Longitude 84° 00' 14"

Transmitter: 6.15-mi. NE of Lithonia, Rockdale County.

Ownership: Trinity Broadcasting Network Inc. (Group Owner).

Began Operation: March 15, 1991.

Personnel:

- Scott Jackson, Station Manager.
- Ray Vice, Chief Engineer.
- Angela Jacobs, Secretary, Public Affairs.

City of License: Monroe. DMA: Atlanta. Rank: 10.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.



WHSG BMPCT-900109KH Granted 4/4/90 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	776,130	453,810	1,229,940
Average Weekly Circulation (1994)	13,779	31,800	47,449
Average Daily Circulation (1994)			19,500

Georgia—Savannah

WJCL

Ch. 22

Network Service: ABC.

Licensee: Lewis Broadcasting Corp., Box 61268, Savannah, GA 31416.

Studio: 10001 Abercom St. Extension, Savannah, GA 31406.

Mailing Address: Box 61268, Savannah, GA 31416.

Telephone: 912-925-0022. **Fax:** 912-925-8621.

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 3830-kw max. visual, 383-kw max. aural. Antenna: 1430-ft. above av. terrain, 1435-ft. above ground, 1453-ft. above sea level.

Latitude 32° 03' 30"
Longitude 81° 20' 20"

Transmitter: State Hwy. 204, approx. 15-mi. W of Savannah.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Microdyne, 7-meter; Andrew, Microdyne receivers.

News Services: ABC, AP.

Ownership: Lewis Broadcasting Corp. (Group Owner).

Began Operation: July 18, 1970.

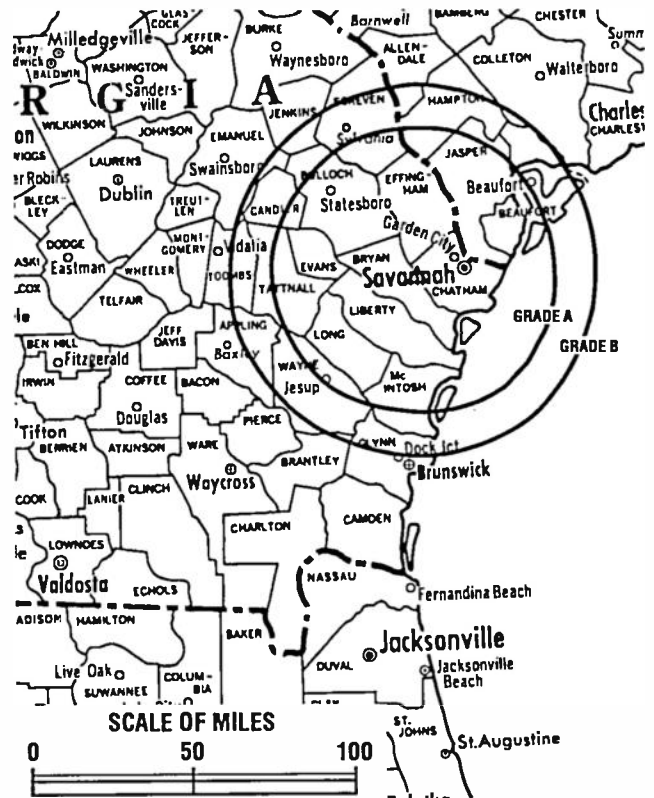
Represented (sales): Petry Television Inc.

Represented (legal): Reed, Smith, Shaw & McClay.

Represented (engineering): Communications Engineering Services, P.C.

Personnel:

- J. Fred Pierce, Executive Vice President & General Manager.
- Gloria Crist, Local Sales Manager.
- Larry Walker, Operations Director.
- Scott Pierce, News & Promotion Director.
- Mary Poythress, Program Director.
- Wallace Tidwell, Chief Engineer.
- Virginia Woodcock, Business Manager.



WJCL BPCT-860602LE Granted 8/28/86 © American Map Corp., No. 14244

Dave German, Production Manager.
Frank S. Bryson, Cable Relations.

Rates: On request.

NETWORK BASE HOURLY RATE: \$700.

City of License: Savannah. **DMA:** Savannah. **Rank:** 102.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	214,840	112,300	327,140
Average Weekly Circulation (1994)	115,831	45,208	186,571
Average Daily Circulation (1994)			91,242

Georgia—Savannah

WSAV-TV

Ch. 3

Network Service: NBC.

Licensee: New Vision Television Licenses of Savannah Inc., 5784 Lake Crest Dr., Suite 290, Atlanta, GA 30328.

Studio: 1430 E. Victory Dr., Savannah, GA 31404.

Mailing Address: Box 2429, Savannah, GA 31402.

Telephone: 912-651-0300. **Fax:** 912-651-0300.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1480-ft. above av. terrain, 1532-ft. above ground, 1549-ft. above sea level.

Latitude	32°	03'	32.00"
Longitude	81°	17'	56.50"

Transmitter: Sawdust Pile & Little Neck Rds., Pooler-Boroughs Div., 12-mi. W of Savannah.

Satellite Earth Stations: Harris, 8.1-meter Ku-band; BMS, 6.1-meter C-band; Harris, 3.5-meter Ku-band; Harris receivers.

SNG Mobile Dish: 2.5-meter Ku-band.

News Services: AP, Conus.

Ownership: New Vision Television (Group Owner).

Began Operation: February 1, 1956. Sale to News Press & Gazette Co. by Harben Daniel, et al., approved by FCC Sept. 21, 1976 (Television Digest, Vol. 16:27). Sale to New Vision Communications approved by FCC Sept. 7, 1993.

Represented (sales): Blair Television.

Represented (legal): Dow, Lohnes & Albertson.

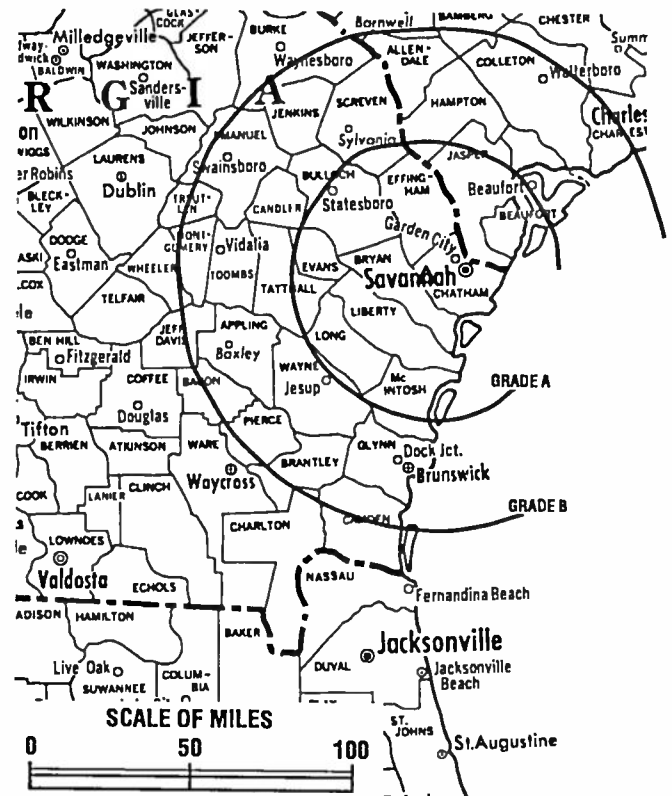
Personnel:

John Heinen, Vice President & General Manager.

Keith True, General Sales Manager.

Dale Karacostas, Local Sales Manager.

Shila Mallard, Local Sales Manager.



WSAV-TV BPCT-4812 Granted 5/20/75

© American Map Corp., No. 14244

David Brant, Chief Engineer.

David Winstrom, News Director.

Dale Stagnitto, Promotion Director & Production Manager.

Highest 30 Sec. Rate: \$700.

City of License: Savannah. DMA: Savannah. Rank: 102.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	342,260	187,690	529,950
Average Weekly Circulation (1994)	120,896	54,542	196,828
Average Daily Circulation (1994)			102,801

Georgia—Savannah

WTOC-TV

Ch. 11

Network Service: CBS.

Licensee: AFLAC Broadcast Partners, 1932 Wynnton Rd., Columbus, GA 31999.

Studio: 516 Abercom St., Savannah, GA 31401.

Telephone: 912-234-1111.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1470-ft. above av. terrain, 1531-ft. above ground, 1549-ft. above sea level.

Latitude 32° 03' 14"
Longitude 81° 21' 01"

Transmitter: Fort Argyle Rd., 5.3-mi. NW of I-95, 7.3-mi. SW of Pooler, GA.

Satellite Earth Stations: 2 in operation; M/A-Com, Microdyne receivers.

News Service: AP.

Ownership: American Family Corp. (Group Owner).

Began Operation: February 14, 1954. Sale to present owner by William T. Knight Jr., et al., approved by FCC Aug. 8, 1979.

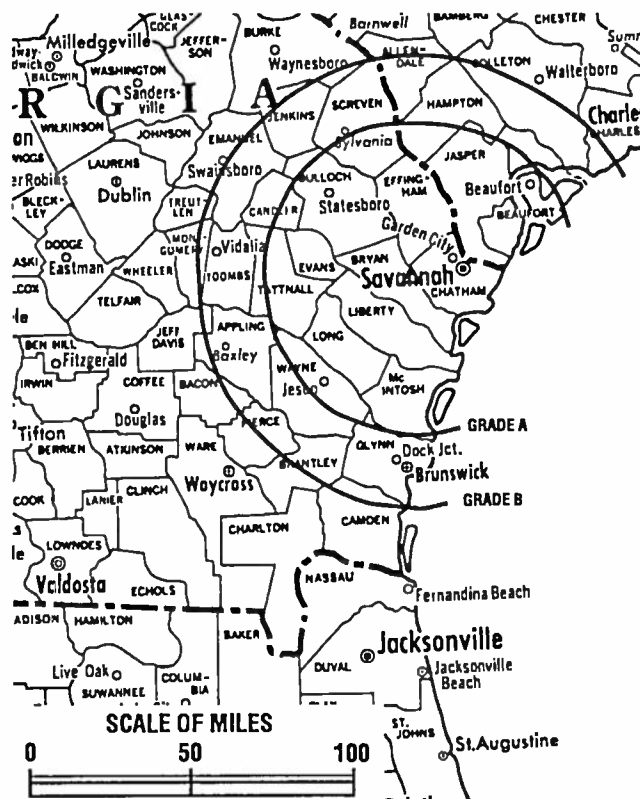
Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Powell & Goldstein.

Represented (engineering): A. D. Ring, P.C.

Personnel:

William L. Cathcart, Vice President & General Manager.
Randy Peltier, General Sales Manager.
Jim Clayton, National Sales Manager.
Bill Elkins, Chief Engineer.
Douglas Weathers, News Director.
Craig Harney, Marketing Manager.
Betty Dixon, Business Manager.



WTOC-TV BMPCT-7529 Granted 5/13/74 © American Map Corp., No. 14244

Shay Merritt, Operations Manager.
Bob Duncan, Production Manager.

Rates: On request.

City of License: Savannah. DMA: Savannah. Rank: 102.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	414,820	213,130	627,950
Average Weekly Circulation (1994)	140,546	65,180	243,475
Average Daily Circulation (1994)			156,579

Georgia—Toccoa

WNEG-TV

Ch. 32

Network Service: None, Independent.

Licensee: Stephens County Bcstg. Co., Box 907, Toccoa, GA 30577.

Studio: 100 Boulevard, Toccoa, GA 30577.

Telephones: 404-886-0032; 404-886-9242. Fax: 404-886-7033.

Technical Facilities: Channel No. 32 (578-584 MHz). Authorized power: 647-kw max. visual, 120-kw max. aural. Antenna: 835-ft. above av. terrain, 600-ft. above ground, 2024-ft. above sea level.

Latitude	34°	36'	44"
Longitude	83°	22'	05"

Transmitter: State Hwy. 17, 3.2-mi. NW of Toccoa.

Satellite Earth Stations: Comtech, 5-meter C-band; Comtech, 5-meter Ku & C-band; M/A-Com, Pinzone receivers.

AM Affiliate: WNEG, 630 kHz.

News Services: AP, CNN Headline News.

Ownership: Stephens County Broadcasting Co.

Began Operation: September 9, 1984.

Represented (sales): Roslin TV Sales.

Represented (legal): Bryan Cave.

Personnel:

Roy E. Gaines, President & General Manager.
 David Austin, General Sales Manager.
 John Defoor, News Director.
 Connie Gaines, Program Director.
 Lowell Otto, Chief Engineer.
 Jeff Canup, Promotion Director.
 Evelyn Gaines, Business Manager.
 Tony Garrison, Production Manager.



WNEG-TV BMPCT-830928KJ Granted 11/22/83 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$100.

City of License: Toccoa. DMA: Greenville-Spartanburg-Asheville-Anderson. Rank: 35.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	292,230	224,530	516,760
Average Weekly Circulation (1994)	16,520	13,138	34,016
Average Daily Circulation (1994)			9,781

Georgia—Valdosta

WGVP

Ch. 44

Network Service: None, independent.

Licensee: Hutchens Communications Inc., Box 5391, Valdosta, GA 31603.

Studio: 1202B W. Gordon St., Valdosta, GA 31602.

Telephone: 912-333-0197. Fax: 912-242-4433.

Technical Facilities: Channel No. 44 (650-656 MHz). Authorized power: 1365-kw max. visual. Antenna: 950-ft. above av. terrain, 950-ft. above ground, 1152-ft. above sea level.

Latitude	31°	10'	18"
Longitude	83°	21'	57"

Transmitter: 1.1-mi. SE of Bamesdale, 1.9-mi. N of Rte. 76, 4.5-mi. E of Sparks, GA.

Satellite Earth Stations: In operation.

News Services: AP, ABC.

Ownership: Hutchens Communications Inc. (Group Owner).

Began Operation: December 24, 1980. Sale to Morris Network by Hi Ho Bcstg. approved by FCC July 18, 1986. Sale to Tallahassee Channel 27 Inc. approved Aug. 24, 1992 but not consummated (Television Digest, Vol. 32:27). Suspended operation Nov. 6, 1992. Sale to present owner granted March 8, 1994. Resumed operation October 1, 1994.

Personnel:

Dion Wolfe, General Manager.
 Don Meinke, Vice President, Sales & Marketing.
 Bob Unger, Chief Engineer.



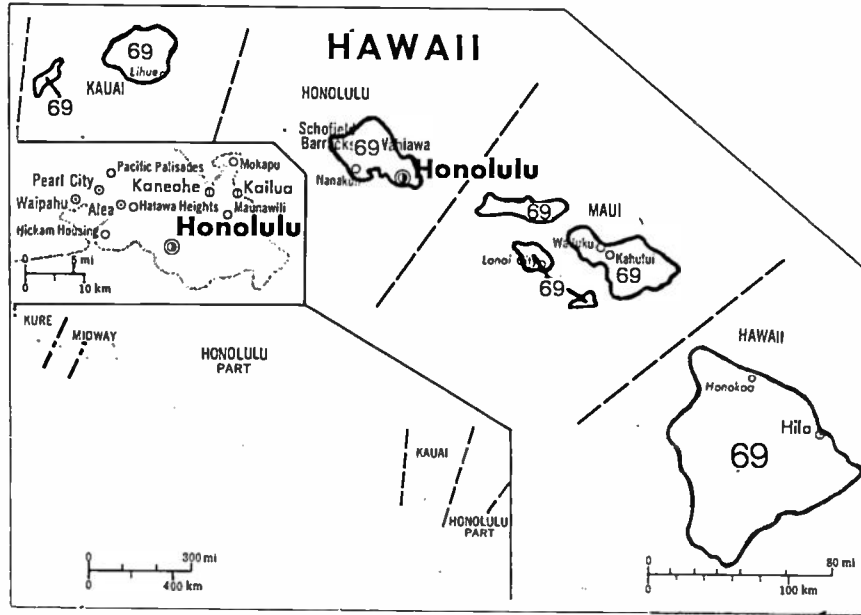
WGVP BPCT-881213KE Granted 1/4/89

© American Map Corp., No. 14244

Highest 30 Sec. Rate: \$300.

Nielsen Data: Not available.

City of License: Valdosta. DMA: Tallahassee-Thomasville. Rank: 116.



MARKET	NIELSEN DMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
Honolulu, HI	379,670	69	KAIH-TV (7), KBFD (32), KFVE (5), KGMB (9), KGMO-TV (9), KGMV (3), KHAW-TV (11), KHBC-TV (2), KHNL (13), KHON-TV (2), KHVO (13), KIKU (20), KITV (4), KLEI (6), KMAU (12), KOBH (26), KOGG (15), KWHE (14), KWHH (14), KWHM (21)

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Hawaii Station Totals as of November 1, 1994

	VHF	UHF	TOTAL
Commercial Television Stations	13	7	20
Educational Television Stations	2	0	2
	15	7	22

Hawaii—Hilo

KGMD-TV

Ch. 9

(Satellite of KGMB, Honolulu)

Network Service: CBS.

Licensee: Lee Enterprises Inc., 400 Putnam Bldg., 215 N. Main St, Davenport, IA 52801-1924.

Studio: See KGMB, Honolulu.

Telephone: 808-935-6221.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 9.68-kw visual, 1.71-kw aural. Antenna: Minus 290-ft. above av. terrain, 258-ft. above ground, 1120-ft. above sea level.

Latitude	19°	43'	00"
Longitude	155°	08'	13"

Transmitter: 58 Manaolana Place.

Ownership: Lee Enterprises Inc. (Group Owner).

Began Operation: May 15, 1955.

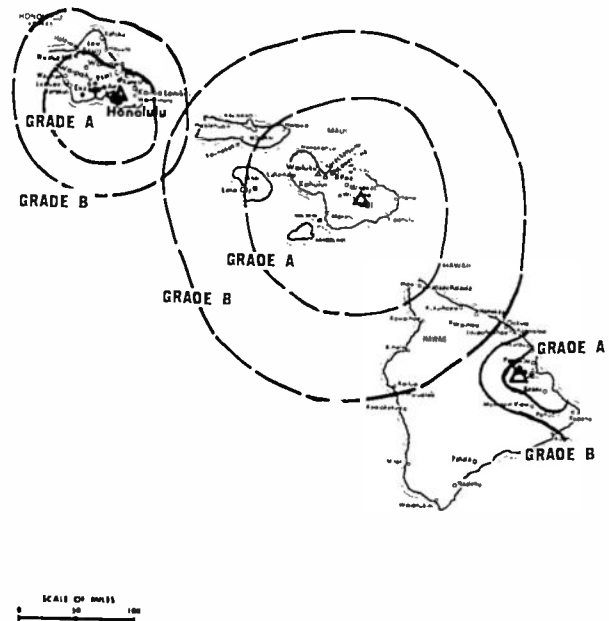
Represented (sales): Katz Television.

Represented (legal): Watanabe, Ing, Kawashima.

Personnel: See KGMB, Honolulu.

Rates: On request.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.



KGMD-TV BPCT-4894 Granted 1/5/76

© American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	57,130	24,920	82,050
Average Weekly Circulation (1994)	231	4,143	4,371
Average Daily Circulation (1994)			2,916

Hawaii—Hilo

KHAW-TV

Ch. 11

(Satellite of KHON-TV, Honolulu)

Network Service: NBC.

Licensee: BBC License Subsidiary, 980 N. Michigan Ave., Suite 1200, Chicago, IL 60611.

Studio: See KHON-TV, Honolulu.

Telephone: 808-531-8585.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 2.09-kw visual, 0.27-kw aural. Antenna: Minus 823-ft. above av. terrain, 80-ft. above ground, 90-ft. above sea level.

Latitude 19° 43' 56"
Longitude 155° 04' 09"

Transmitter: Naniloa Hotel, Hilo.

Requests CP for change to 31-kw visual, minus 590-ft. above av. terrain, 161-ft. above ground, 167-ft. above sea level, lat. 19° 43' 57", long. 155° 04' 04", transmitter top Naniloa Hotel, 93 Banyan Dr. BPCT-940902KL.

News Services: AP, CNN.

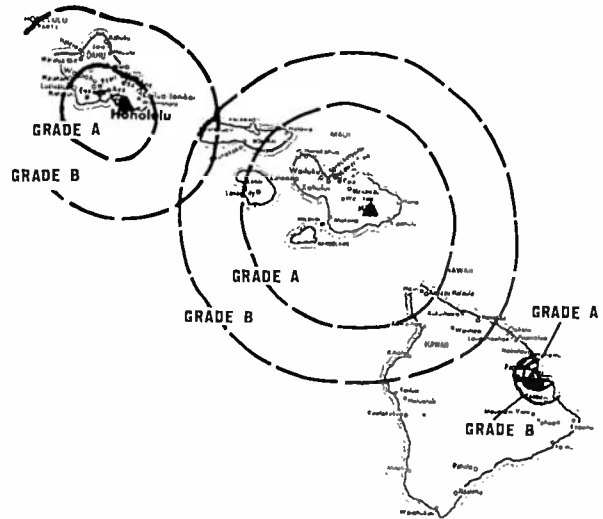
Ownership: Bumham Broadcasting Co. (Group Owner).

Began Operation: November 27, 1961.

Represented (sales): Harrington, Righter & Parsons Inc.

Personnel: See KHON-TV, Honolulu.

Rates: On request.



KHAW-TV BPCT-3246 Granted 10/17/63

© American Map Corp., No. 14244

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	57,130	24,920	82,050
Average Weekly Circulation (1994)	231	4,332	4,584
Average Daily Circulation (1994)			2,677

Hawaii—Hilo

KHBC-TV

Ch. 2

(Satellite of KHNL, Honolulu)

Network Service: Fox.

Licensee: King Bcstg. Co.

Studio: See KHNL, Honolulu.

Telephone: 808-935-8289.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 2.31-kw max. visual, 0.23-kw max. aural. Antenna: Minus 574-ft. above av. terrain, 142-ft. above ground, 148-ft. above sea level.

Latitude 19° 43' 51"
Longitude 155° 04' 11"

Transmitter: 71 Banyan Dr., Hilo Hawaiian Hotel, Hilo.

News Service: CNN.

Ownership: Providence Journal Broadcasting Corp. (Group Owner).

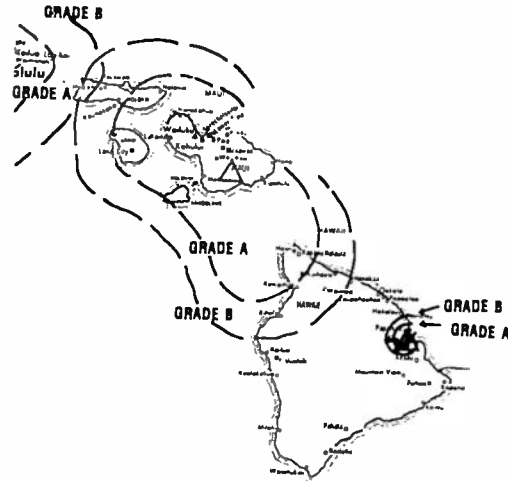
Began Operation: August 22, 1983. Sale to Hilo Bcstg. (Marvin Chupack, et al.) by Trustee in Bankruptcy approved by FCC Jan. 31, 1986. Began operation as KHBC-TV April 14, 1986. Sale to Kona-Hilo Bcstg. approved by FCC April 24, 1987. FCC approved sale to King Bcstg. October 18, 1988. Sale to present owner approved August 27, 1991 (Television Digest, Vol. 31:9, 29).

Represented (sales): Blair Television.

Personnel: See KHNL, Honolulu.

Rates: On request.

City of License: Hilo. DMA: Honolulu. Rank: 69.



KHBC-TV BMPCT-830316KE Granted 5/27/83

© American Map Corp., No. 14244

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	57,130	24,920	82,050
Average Weekly Circulation (1994)	0	2,879	2,858
Average Daily Circulation (1994)			1,665

Hawaii—Hilo

KHVO

Ch. 13

(Satellite of KITV, Honolulu)

Network Service: ABC.

Licensee: Tak Communications Inc., Debtor-in-Possession, 1355 Piccard Dr., Suite 460, Rockville, MD 20850.

Studio: See KITV, Honolulu.

Telephone: 808-935-8289.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 4.68-kw visual, 1.59-kw aural. Antenna: Minus 823-ft. above av. terrain, 80-ft. above ground, 90-ft. above sea level.

Latitude	19°	43'	57"
Longitude	155°	04'	04"

Requests CP for change to 31-kw visual, minus 590-ft. above av. terrain, 161-ft. above ground, 167-ft. above sea level. BPCT-940824KG.

Transmitter: Naniloa Hotel, Hilo.

Ownership: Tak Communications Inc., Debtor-in-Possession.

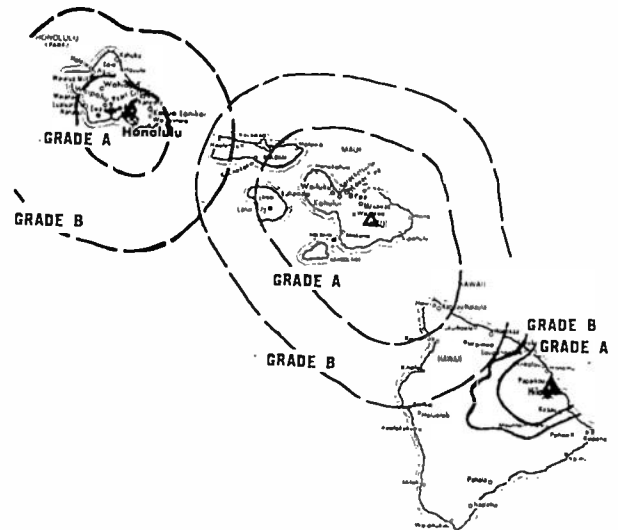
Began Operation: May 15, 1960. Assignment of license from Tak Communications, Debtor-in-Possession to Michael Eskridge, operating agent, granted by FCC Jan. 27, 1993. Transfer of control to Sharad Tak granted by FCC August 19, 1994.

Represented (sales): Seltel Inc.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:
Alfred Pacheco, Chief Engineer.
 See also KITV, Honolulu.

Rates: On request.



SCALE OF MILES
 0 50 100

KHVO BPCT-3077 Granted 9/6/62

© American Map Corp., No. 14244

City of License: Hilo. **DMA:** Honolulu. **Rank:** 69.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	32,970	12,890	45,860
Average Weekly Circulation (1994)	231	3,777	3,990
Average Daily Circulation (1994)			2,385

Hawaii—Hilo

KWHH

Ch. 14

(Satellite of KWHE, Honolulu, HI)

Network Service: None, Independent.

Licensee: Le Sea Bcstg. Corp., 1188 Bishop St., Suite 502, Honolulu, HI 96813.

Studio: 81 Likeke St., Hilo, HI 96720.

Telephone: 808-538-1414. **Fax:** 808-526-0326.

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 13.7-kw max. visual. Antenna: Minus 557-ft. above av. terrain, 144-ft. above ground, 151-ft. above sea level.

Latitude	19°	43'	51"
Longitude	155°	04'	11"

Transmitter: 71 Banyan Dr., Hilo.

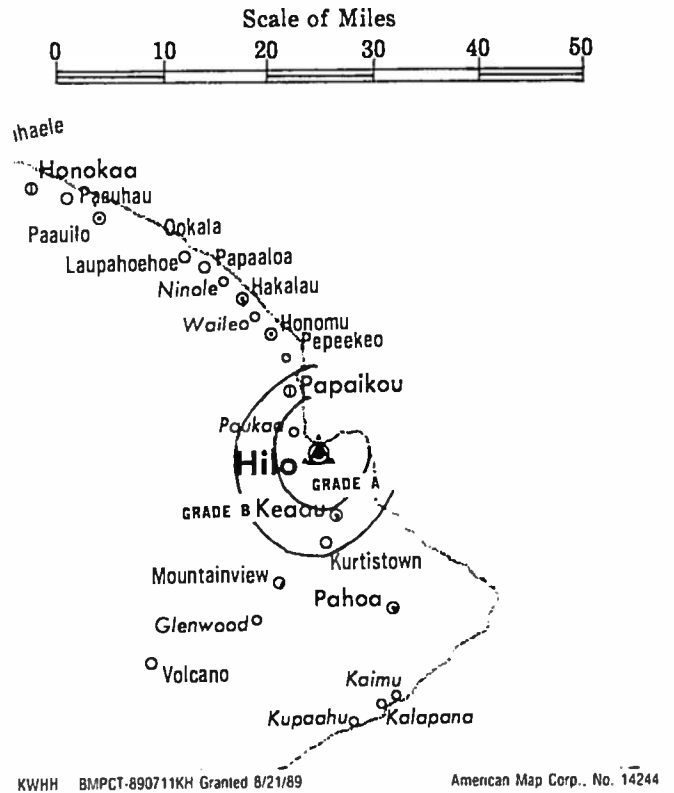
Ownership: Le Sea Broadcasting Co. (Group Owner).

Began Operation: October 1, 1989.

Represented (legal): John Fiorini III.

Personnel: See KWHE, Honolulu.

Rates: On request.



Nielsen Data: Not available.

City of License: Hilo. **DMA:** Honolulu. **Rank:** 69.

Hawaii—Honolulu

KBFD

Ch. 32

Network Service: None, Independent.

Licensee: The Allen Bcstg. Corp., Penthouse One, 1188 Bishop St., Honolulu, HI 96813.

Studio: Penthouse One, 1188 Bishop St., Honolulu, HI 96813.

Telephone: 808-521-8066. Fax: 808-521-5233.

Technical Facilities: Channel No. 32 (578-584 MHz). Authorized power: 145-kw max. visual, 14.5-kw max. aural. Antenna: Directional, 424-ft. above av. terrain, 390-ft. above ground, 413-ft. above sea level.

Latitude	21°	18'	49"
Longitude	157°	51'	43"

Transmitter: 1188 Bishop St.

Ownership: The Allen Bcstg. Corp.

Began Operation: March 24, 1986.

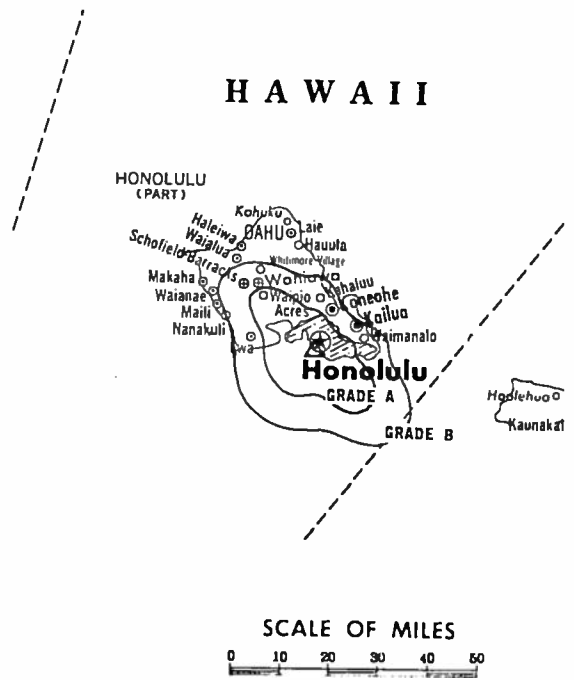
Represented (engineering): Comsearch Inc.

Personnel:

Kea Sung Chung, President & General Manager.
 Jay Chung, Station Manager.
 N. K. Kim, Local Sales Manager.
 David Moore, Chief Engineer.
 Yun Hee Chung, Program Director.
 June Ho Chung, Business Manager.

Highest 30 Sec. Rate: \$250.

City of License: Honolulu. DMA: Honolulu. Rank: 69.



KBFD BMPCT—851024KG Granted 11/27/85

© American Map Corp., No. 14244

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	242,370	33,640	276,010
Average Weekly Circulation (1994)	8,725	1,278	9,936
Average Daily Circulation (1994)			4,416

Hawaii—Honolulu

KFVE

Ch. 5

Network Service: None, independent.

Licensee: KFVE Joint Venture, 150-B Puuhale Rd., Honolulu, HI 96819-2282.

Studio: 150-B Puuhale Rd., Honolulu, HI 96819-2282.

Telephone: 808-842-5555. **Fax:** 808-842-4594.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 95.5-kw visual, 9.6-kw aural. Antenna: Circularly polarized, 2064-ft. above av. terrain, 161-ft. above ground, 2641-ft. above sea level.

Latitude	21°	24'	03"
Longitude	158°	06'	10"

Transmitter: 3-mi. NE of Nanakuli on Palehua Rd.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Harris, 6.1-meter C-band.

Ownership: KFVE Joint Venture.

Began Operation: February 7, 1988.

Represented (sales): Blair Television.

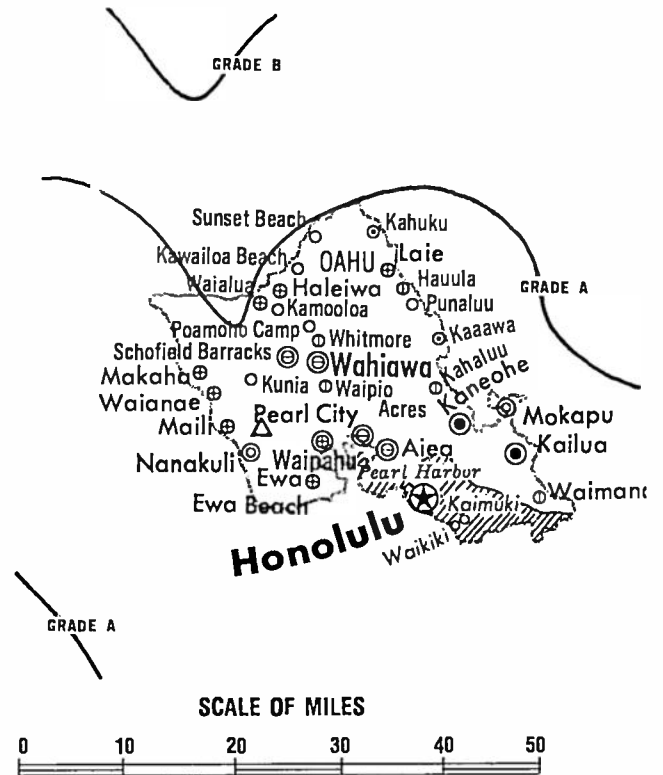
Represented (legal): Brown, Finn & Nietert, Chartered.

Represented (engineering): Lohnes & Culver.

Personnel:

Donna Kam, General Manager.
John Fink, Sales Manager.
Byron McCann, Chief Engineer.

Rates: On request.



KFVE BPCT-880920KF Granted 3/13/89

© American Map Corp., No. 14244

City of License: Honolulu, **DMA:** Honolulu. **Rank:** 69.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	315,220	59,210	374,430
Average Weekly Circulation (1994)	142,185	20,703	169,479
Average Daily Circulation (1994)			57,752

Hawaii—Honolulu

KGMB

Ch. 9

(Also operates satellite KGMD-TV, Hilo & semi-satellite KGMV, Wailuku)

Network Service: CBS.

Licensee: Lee Enterprises Inc., 400 Putnam Bldg., 215 N. Main St, Davenport, IA 52801-1924.

Studio: 1534 Kapiolani Blvd., Honolulu, HI 96814.

Telephone: 808-973-5462. **Fax:** 808-941-8153.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 209-kw visual, 29.5-kw aural. Antenna: Minus 170-ft. above av. terrain, 436-ft. above ground, 441-ft. above sea level.

Latitude	21°	17'	45.70"
Longitude	157°	50'	35.70"

Transmitter: 1534 Kapiolani Blvd.

Satellite Earth Stations: Scientific-Atlanta, 10-meter C-band; Cosmos, 4.5-meter C-band; Strato Vision, 4.5-meter C-band; Scientific-Atlanta receivers.

News Service: AP.

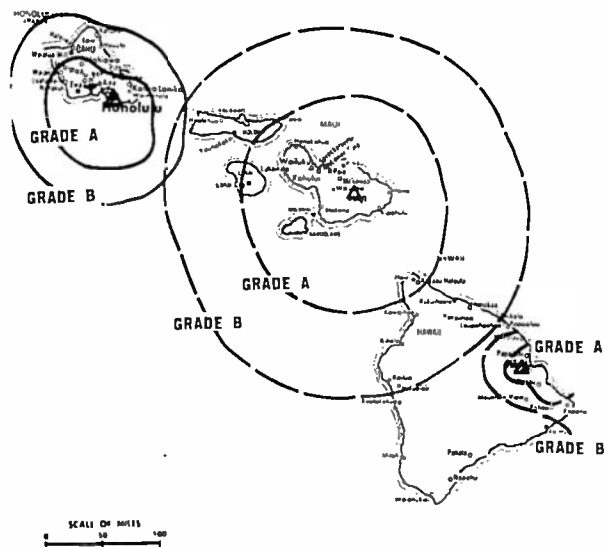
Ownership: Lee Enterprises Inc. (Group Owner).

Began Operation: December 1, 1952. Sale of Consolidated Amusement Corp. and its 75.45% interest to Hialand Development Corp. approved Dec. 3, 1958 by FCC (Television Digest, Vol. 14:40, 41, 46). Sale of 75.45% to Honolulu Star-Bulletin approved Dec. 22, 1959 (Vol. 15:52). Sale by Honolulu Star-Bulletin approved May 5, 1965 (Vol. 4:42, 5:19). Transfer of control from the Standard Corp. to the Heftels approved Oct. 1, 1972. Sale to present owner by the Heftels approved by FCC Jan. 27, 1977 (Vol. 16:37).

Represented (sales): Katz Continental Television.

Personnel:

Dick Grimm, General Manager.
 Stephen Morris, General Sales Manager.
 Susii Hearst, Local Sales Manager.
 Tim Diedrich, National Sales Manager.
 Patrick Dennis, News Director.
 Bob Turner, Program Director.



KGMB BPCT-3610 Granted 10/19/65

© American Map Corp., 14244

Rodney Shimabukuro, Chief Engineer.
 Robert Pennybacker, Director, Creative Services.
 Bryan Kam, Business Manager.
 James Doney, Director, Community Affairs/Human Resources.
 Nick Carter, Production Manager.

Highest 30 Sec. Rate: \$1400.

City of License: Honolulu. **DMA:** Honolulu. **Rank:** 69.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	315,220	59,210	374,430
Average Weekly Circulation (1994)	247,968	39,629	302,053
Average Daily Circulation (1994)			176,532

Hawaii—Honolulu

KHNL

Ch. 13

(Operates satellites KHBC-TV, Hilo & KOGG, Wailuku)

Network Service: Fox.

Licensee: King Broadcasting Co.

Studio: 150-B Puuhale Rd., Honolulu, HI 96819.

Telephone: 808-847-3246. Fax: 808-845-3616.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 46.8-kw aural. Antenna: 22-ft. above av. terrain, 500-ft. above ground, 505-ft. above sea level.

Latitude	21°	17'	09.00"
Longitude	157°	50'	18.50"

Transmitter: 2005 Kalia Rd., Honolulu.

Satellite Earth Stations: Microdyne, 11-meter C-band; Scientific-Atlanta, 10-meter C-band; Scientific-Atlanta receivers.

News Service: UPI.

Ownership: Providence Journal Broadcasting Corp. (Group Owner).

Began Operation: July 4, 1962. Sale by Hawaiian Paradise Park Corp. approved by FCC Sept. 21, 1967. Sale to Mid-Pacific Television Assoc. by Richard Eaton approved by FCC Nov. 28, 1979. FCC approved sale to King Bcstg. Co. May 5, 1986. Sale to present owner approved August 27, 1991 (Television Digest, Vol. 30:35; 31:9, 29).

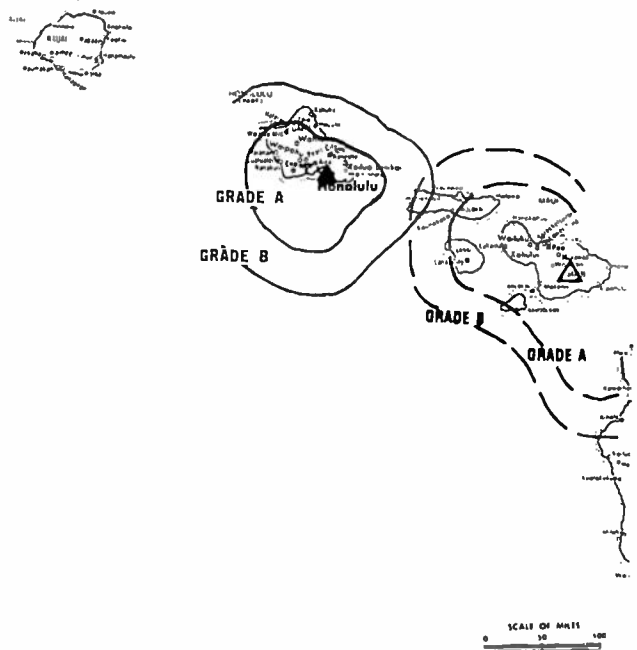
Represented (sales): Blair Television.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Hammett & Edison Inc.

Personnel:

Douglas Armstrong, General Manager.
John L. Fink, General Sales Manager.
Keith Aotaki, Chief Engineer.
Daniel Schmidt, Program Director.



KHNL BPCT—810522KH Granted 6/15/81

© American Map Corp., No. 14244

Sheldon Lee, Business Manager.
Michael Ainsworth, Creative Director.
Michael Langley, Marketing Director.

Highest 30 Sec. Rate: \$600.

City of License: Honolulu. DMA: Honolulu. Rank: 69.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	315,220	59,210	374,430
Average Weekly Circulation (1994)	200,042	30,681	241,150
Average Daily Circulation (1994)			108,780

KHON-TV

Ch. 2

(Also operates satellites KAIH-TV, Wailuku & KHAW-TV, Hilo)

Network Service: NBC.

Licensee: BBC License Subsidiary, 980 N. Michigan Ave., Suite 1200, Chicago, IL 60611.

Studio: 1170 Auahi St., Honolulu, HI 96814.

Business Office: 1116 Auahi St., Honolulu, HI 96814.

Telephone: 808-531-8585. Fax: 808-533-1785.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 60-ft. above av. terrain, 500-ft. above ground, 506-ft. above sea level.

Latitude 21° 17' 39"
 Longitude 157° 50' 18"

Transmitter: Century Center, 1750 Kalakaua Ave.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Harris, 6.1-meter C-band; Harris receivers.

News Services: AP, CNN.

Ownership: Bumham Broadcasting Co. (Group Owner).

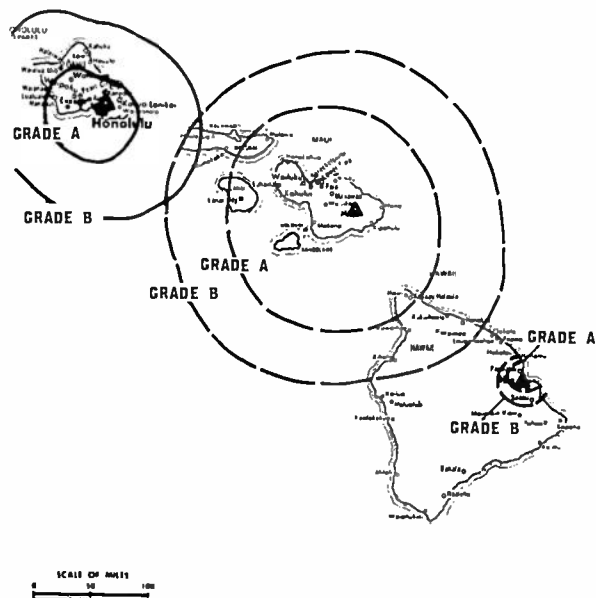
Began Operation: December 15, 1952. Sale to present owners by Des Moines Register & Tribune approved by FCC Aug. 23, 1985 (Television Digest, Vol. 25:6). Previously, merger of Des Moines Register & Tribune Co. with McCoy Bcstg. Co. approved by FCC March 8, 1979. Sale to McCoy by Pacific & Southern Co. Inc. approved Jan. 17, 1973. Previously, merger with Jupiter Bcstg. of Georgia, surviving corp., later known as Pacific & Southern Bcstg. Co. Inc., approved Nov. 15, 1967 (Vol. 7:47). Assignment to Pacific & Southern Co. Inc. approved Dec. 15, 1967. Previous sale by co-owners Advertising Publishing Co. Ltd. & John D. Keating approved April 28, 1965 (Vol. 4:42). Sale to Advertiser Publishing Co. Ltd. and Island Bcstg. Co. by Herbert Richards approved by FCC June, 1953 (Vol. 9:26).

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Tharrington, Smith & Hargrove.

Personnel:

Michael A. Rosenberg, President & General Manager.
 Steve Hiramoto, Vice President, Marketing.
 Greg Johnson, Director of Engineering.



KHON-TV BPCT-4966 Granted 7/13/77

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Kent Baker, News Director.
 Alan L. Hoffman, Program Manager.
 Linda Brock, Promotion Director.
 Katherine A. Bustillos, Business Manager.
 Jim McCormick, Production & Operations Director.
 Jack Kellner, Director, Community Affairs.

Highest 30 Sec. Rate: \$2000.

NETWORK BASE HOURLY RATE: \$525.

City of License: Honolulu. DMA: Honolulu. Rank: 69.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	315,220	59,210	374,430
Average Weekly Circulation (1994)	254,147	42,140	310,818
Average Daily Circulation (1994)			207,834

Hawaii—Honolulu

KIKU

Ch. 20

Network Service: None, independent.

Licensee: KHLS Inc., 2369 S. Beverly Glen Blvd., No. 304, Los Angeles, CA 90064.

Studio: 197 Sand Island Access Rd. No. 2021, Honolulu, HI 96819.

Telephone: 808-847-2021. **Fax:** 808-841-3326.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 467-kw max. visual. Antenna: 2041-ft. above av. terrain, 223-ft. above ground, 2523-ft. above sea level.

Latitude	21°	23'	51"
Longitude	158°	06'	01"

Transmitter: Paikea Ridge, 0.2-mi. SE of Palehua.

Ownership: International Media Group (Group Owner).

Began Operation: December 30, 1983. Sale to Honolulu Family TV approved by FCC Jan. 18, 1985. Sale to present owner by Media Central Inc., et al., approved Aug. 24, 1989.

Represented (sales): Asian Television Sales.

Represented (engineering): Hammett & Edison Inc.

Personnel:

Joanne Ninomiya, General Manager.

Sharon Kanaley, Station Manager.

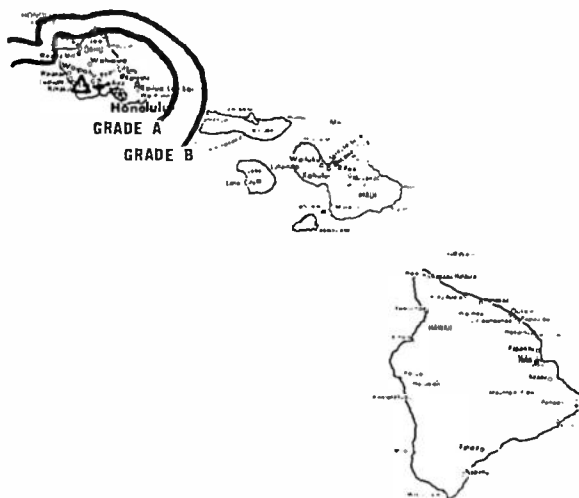
David Odo, General Sales Manager.

Henry A. Kaul, Chief Engineer.

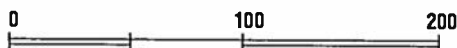
Karlton Tomomitsu, Promotion & Public Service Director.

Dan Takamatsu, Business Manager.

Highest 30 Sec. Rate: \$400.



SCALE OF MILES



KIKU BPCT-910129KK Granted 5/31/91 © American Map Corp., No. 14244

City of License: Honolulu. **DMA:** Honolulu. **Rank:** 69.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	266,530	45,670	312,200
Average Weekly Circulation (1994)	38,164	3,330	41,428
Average Daily Circulation (1994)			16,904

Hawaii—Honolulu

KITV

Ch. 4

(Rebroadcast by KMAU, Wailuku & KHVO, Hilo)

Network Service: ABC.

Licensee: Tak Communications Inc., Debtor-in-Possession, 1355 Piccard Dr., Suite 460, Rockville, MD 20850.

Studio: 1290 Ala Moana Blvd., Honolulu, HI 96814.

Telephones: 808-593-4444; 808-593-9446.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 45-ft. above av. terrain, 495-ft. above ground, 500-ft. above sea level.

Latitude 21° 17' 37"
Longitude 157° 50' 34"

Transmitter: Ala Moana Hotel, 410 Atkinson Dr., Honolulu.

Satellite Earth Stations: Andrew, 9.1-meter C-band; Andrew, 7.6-meter C-band.

News Services: AP, ABC, CNN.

Ownership: Tak Communications Inc., Debtor-in-Possession.

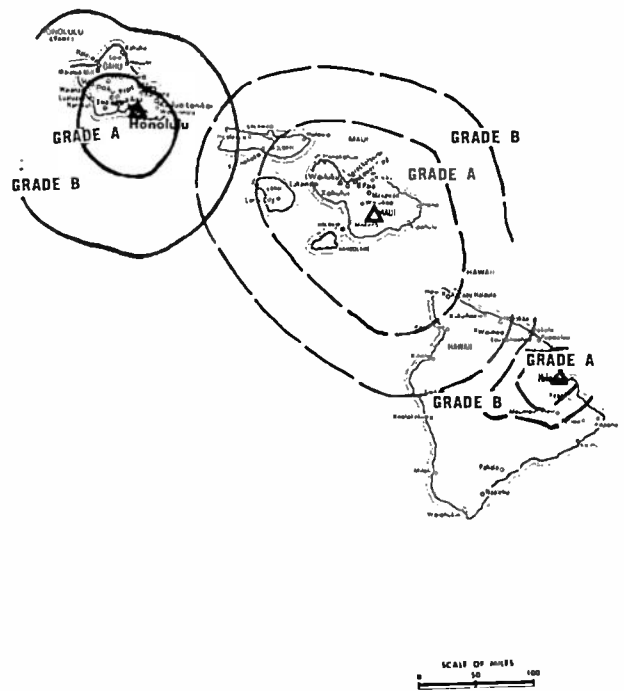
Began Operation: April 16, 1954. Sale to Television Corp. of America by American Bcstg. Stations Inc. (WMT, Cedar Rapids, IA, interlocking with WMT-TV) & Dolph Petty Bcstg. approved Jan. 11, 1956 (Television Digest, Vol. 11:46; 12:2). Sale to Kaiser Bcstg. by Television Corp. of America (Albert Zugsmith interests) which operated station as KULA-TV, approved June 11, 1958 (Vol. 14:19, 24). Kaiser sale to Berger group, approved Dec. 18, 1964 (Vol. 4:41, 51). Lawrence S. Berger & assoc. sale to Starr Bcstg. Group approved June 15, 1973 (Vol. 12:47). Sold to Shamrock Bcstg. by Starr, June 7, 1979. Sale to Tak Communications including KHVO, Hilo & KMAU, Wailuku, HI approved Jan. 27, 1987 (Vol 26:24). Transfer of control to Michael Eskridge granted by FCC Jan. 27, 1993. Transfer of control to Sharad Tak granted by FCC, August 19, 1994.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Hammett & Edison Inc.

Personnel:

Richard Schaller, General Manager.
Bill Gaeth, General Sales Manager.
Wally Zimmermann, News Director.



KITV BPC-4921 Granted 7/2/76

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Tracy Keliioomalu, Program Director.
Cathy Mosteller, Promotion Director.
Ron Chung, Business Manager.
John Wray, Production Manager.
Dave Moore, Chief Engineer.
Celeste Fox, Public Affairs Director.

Rates: On request.

City of License: Honolulu. DMA: Honolulu. Rank: 69.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	315,220	59,210	374,430
Average Weekly Circulation (1994)	233,385	39,415	286,490
Average Daily Circulation (1994)			150,164

Hawaii—Honolulu

KOBN

Ch. 26

(Operates satellite KLEI, Kailua-Kona)

Network Service: None, independent.

Licensee: Aupuni Hapa Iki TV Inc., 875 Waimanu St., Suite 626, Honolulu, HI 96813.

Studio: 970 N. Kalaheo Ave., Suite C-314, Kailua, HI 96734.

Telephone: 808-262-2000. **Fax:** 808-254-1313.

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 75.9-kw max. visual, 9.93-kw max. aural. Antenna: 2120-ft. above av. terrain, 60-ft. above ground, 2500-ft. above sea level.

Latitude	21°	19'	49.20"
Longitude	157°	45'	24.10"

Requests CP for change 270-kw max. visual, 1903-ft. above av. terrain, 69-ft. above ground, 2350-ft. above sea level, lat. 21° 23' 45", long. 158° 05' 58", transmitter to KAIM-FM/KORL-FM tower, Palikea Ridge, near Waipahu. BPCT-940718KG.

Transmitter: Wiliwilinui Ridge, Honolulu.

Satellite Earth Stations: In operation; Uniden receivers.

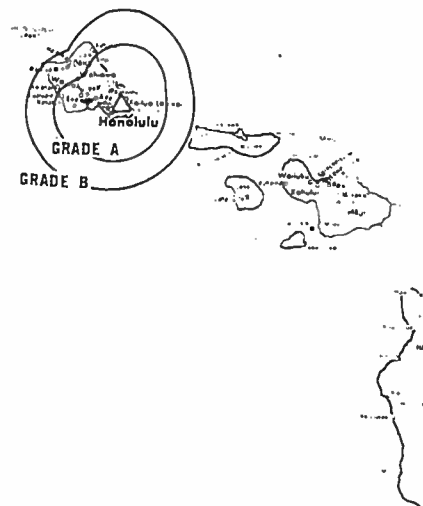
News Service: UPI.

Ownership: Oceania Bcstg. Network Inc. (Group Owner).

Began Operation: December 23, 1982. Sale to present owners by Mauna Kea Bcstg. Co. approved by FCC Sept. 20, 1989.

Represented (legal): Cohn & Marks.

Personnel:
Susan Simms, Office Manager.



SCALE OF MILES
0 50 100

KOBN BPCT-850305KF Granted 5/28/85

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Highest 30 Sec. Rate: \$100.

City of License: Honolulu. **DMA:** Honolulu. **Rank:** 69.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	242,370	33,640	276,010
Average Weekly Circulation (1994)	3,878	202	4,140
Average Daily Circulation (1994)			1,104

Hawaii—Honolulu

KWHE

Ch. 14

(Operates satellites KWHH, Hilo & KWHM, Walluku)

Network Service: None, independent.

Licensee: Le Sea Broadcasting Corp., 1188 Bishop St., Suite 502, Honolulu, HI 96813.

Studio: 1188 Bishop St., 5th Floor, Honolulu, HI 96813.

Telephone: 808-538-1414. **Fax:** 808-526-0326.

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 75.85-kw max. visual. Antenna: 26-ft. above av. terrain, 407-ft. above ground, 430-ft. above sea level.

Latitude 21° 18' 49"
Longitude 157° 51' 43"

Transmitter: 1188 Bishop St., Honolulu.

Ownership: Le Sea Broadcasting Co. (Group Owner).

Began Operation: November 6, 1986.

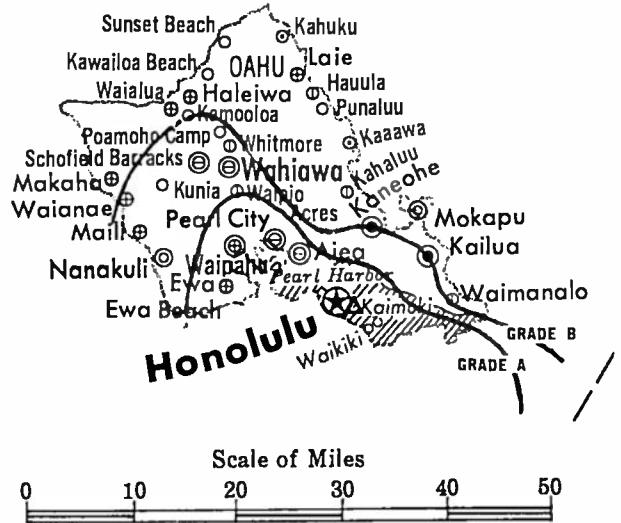
Represented (sales): Landin Media Sales.

Personnel:

Tony Boquer, General Manager.
Peter Sumrall, Program Director & General Sales Manager.
David Whitelaw, Local Sales Manager.
Keith Spencer, Engineering Director.

Rates: On request.

City of License: Honolulu. **DMA:** Honolulu. **Rank:** 69.



KWHE BMPCT-880809KH Granted 11/30/88

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Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	299,500	58,560	358,060
Average Weekly Circulation (1994)	11,135	2,512	13,448
Average Daily Circulation (1994)			2,888

Hawaii—Kailua-Kona

KLEI

Ch. 6

(Satellite of KOBN, Honolulu)

Network Service: None, independent.

Licensee: Aina'e Co. Ltd., 970 N. Kalaheo Ave., Suite C-314, Kailua, HI 96734.

Studio: See KOBN, Honolulu.

Telephone: 808-322-3672. **Fax:** 808-254-1313.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 52.5-kw visual, 6.7-kw aural. Antenna: 2910-ft. above av. terrain, 175-ft. above ground, 5775-ft. above sea level.

Latitude	19°	42'	56"
Longitude	155°	55'	00"

Transmitter: 7.2-mi. NE of Kailua-Kona.

Ownership: Oceania Bcstg. Network Inc. (Group Owner).

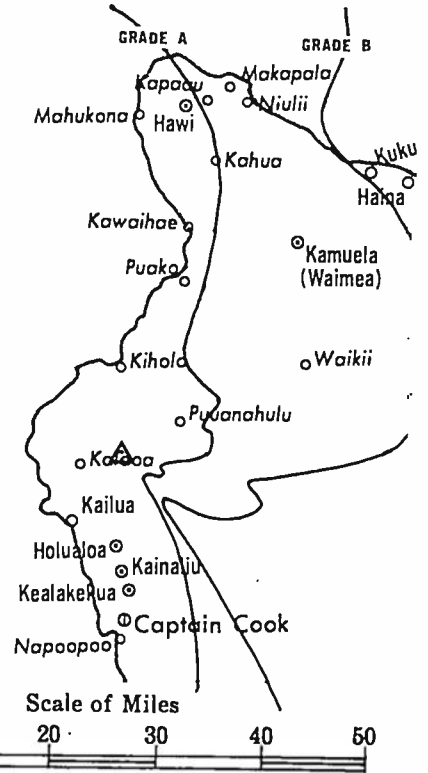
Began Operation: May 1, 1988.

Represented (legal): Cohn & Marks.

Represented (engineering): John J. Davis & Associates.

Personnel: See KOBN, Honolulu.

Rates: Included with KOBN, Honolulu.



KLEI BMPCT-850523KF Granted 9/18/85 © American Map Corp., No. 14244

Nielsen Data: Not available.

City of License: Kailua-Kona. **DMA:** Honolulu. **Rank:** 69.

Hawaii—Wailuku

KAIH-TV

Ch. 7

(Satellite of KHON-TV, Honolulu)

Network Service: NBC.

Licensee: BBC License Subsidiary, 980 N. Michigan Ave., Suite 1200, Chicago, IL 60611.

Studio: See KHON-TV, Honolulu.

Telephone: 808-531-8585.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 29.8-kw visual, 5.89-kw aural. Antenna: 5940-ft. above av. terrain, 75-ft. above ground, 10,025-ft. above sea level.

Latitude 20° 42' 41.60"
 Longitude 156° 15' 26.70"

Transmitter: Mount Haleakala, Maui.

Multichannel TV Sound: Stereo only.

News Services: AP, CNN.

Ownership: Bumham Broadcasting Co. (Group Owner).

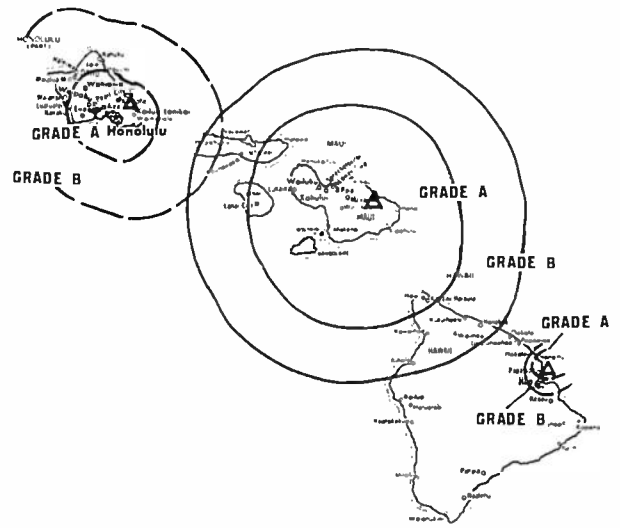
Began Operation: November 19, 1958.

Represented (sales): Harrington, Righter & Parsons Inc.

Personnel: See KHON-TV, Honolulu.

Rates: On request.

City of License: Wailuku. DMA: Honolulu. Rank: 69.



SCALE OF MILES
 0 50 100

KAIH-TV BPCT-2906 Granted 10/20/61

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Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	57,130	24,920	82,050
Average Weekly Circulation (1994)	17,791	7,977	25,776
Average Daily Circulation (1994)			14,863

Hawaii—Wailuku

KGMV

Ch. 3

(Satellite of KGMB, Honolulu)

Network Service: CBS.

Licensee: Lee Enterprises Inc., 400 Putnam Bldg., 215 N. Main St, Davenport, IA 52801.

Studio: See KGMB, Honolulu.

Telephone: 808-242-8114.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 14.1-kw visual, 2.69-kw aural. Antenna: 5950-ft. above av. terrain, 60-ft. above ground, 10,054-ft. above sea level.

Latitude	20°	42'	41"
Longitude	156°	15'	35"

Transmitter: Mount Haleakala, Maui.

Ownership: Lee Enterprises Inc. (Group Owner).

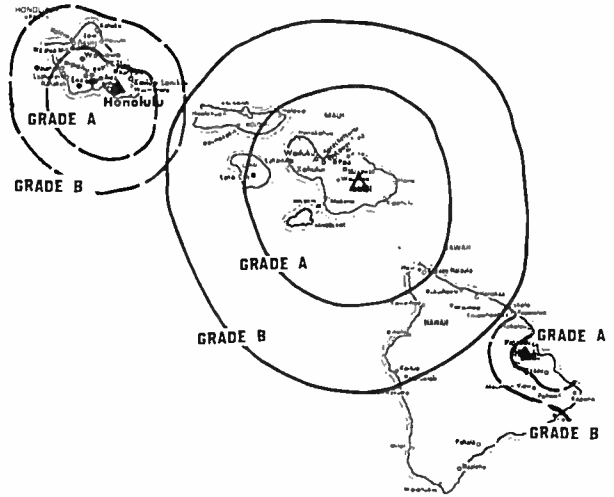
Began Operation: April 24, 1955. Sale to present owner by Heftel Bcstg. approved by FCC Sept. 10, 1985. Previous sale by John S. Young approved by FCC March 7, 1974. Previous sale to Young by Pacific Bcstg. (Glasmann interests) after they took over all properties from Honolulu Star-Bulletin approved May 5, 1965 (Television Digest, Vol. 4:42; 5:19).

Represented (sales): Katz Television.

Personnel: See KGMB, Honolulu.

Rates: On request.

City of License: Wailuku. DMA: Honolulu. Rank: 69.



KGMV BMPCT-2821 Granted 2/25/55

© American Map Corp., No. 14244

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	299,500	58,560	358,060
Average Weekly Circulation (1994)	17,552	8,572	26,142
Average Daily Circulation (1994)			14,868

Hawaii—Wailuku

KMAU

Ch. 12

(Satellite of KITV, Honolulu)

Network Service: ABC.

Licensee: Tak Communications Inc., Debtor-in-Possession, 1355 Piccard Dr., Suite 460, Rockville, MD 20850.

Studio: See KITV, Honolulu.

Telephone: 808-593-4444. **Fax:** 808-545-6253.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 30-kw visual, 4.36-kw aural. Antenna: 2.5° mechanical tilt, 6000-ft. above av. terrain, 100-ft. above ground, 10,000-ft. above sea level.

Latitude	20°	42'	43"
Longitude	156°	15'	26"

Transmitter: Haleakala Crater.

Satellite Earth Station: Andrew.

Ownership: Tak Communications Inc., Debtor-in-Possession (Group Owner).

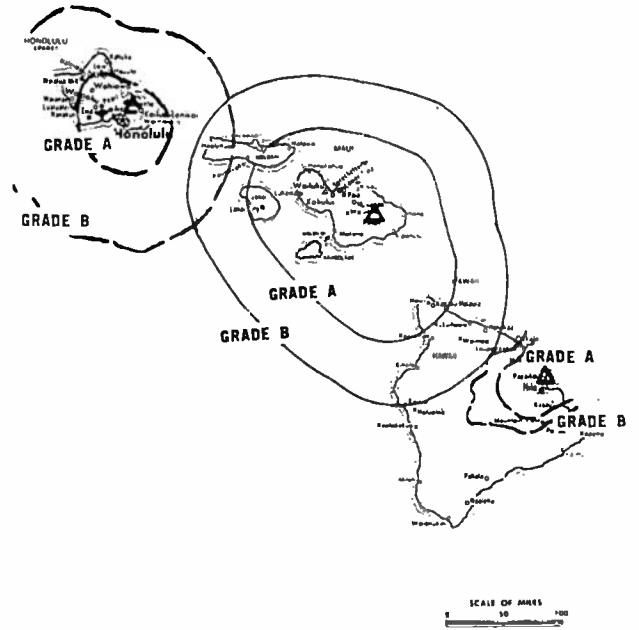
Began Operation: December 4, 1955. Sale to Shamrock Bcstg. by Maui Publishing Co. Ltd. approved by FCC March 27, 1978. Shamrock sold to Tak Communications Jan. 27, 1987 (*Television Digest*, Vol. 26:46). Assignment of license to Michael Eskridge, operating agent granted by FCC Jan. 27, 1993. Transfer of Control to Shared Tak granted by FCC, August 19, 1994.

Represented (sales): Seitel Inc.

Represented (legal): Dow, Lohnes & Albertson.

Personnel: See KITV, Honolulu.

Rates: On request.



KMAU BPC1-85118KH Granted 2/26/87

© American Map Corp., No. 14244

City of License: Wailuku. **DMA:** Honolulu. **Rank:** 69.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	57,130	24,920	82,050
Average Weekly Circulation (1994)	17,343	7,438	24,796
Average Daily Circulation (1994)			13,186

Hawaii—Wailuku

KOGG

Ch. 15

(Satellite of KHNL, Honolulu)

Network Service: Fox.

Licensee: King Bcstg. Co.

Studio: See KHNL, Honolulu.

Telephone: 808-847-3246.

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 759-kw max. visual, 75.9-kw aural. Antenna: 5653-ft. above av. terrain, 59-ft. above ground, 9751-ft. above sea level.

Latitude 20° 42' 34"
 Longitude 156° 15' 54"

Transmitter: Mount Haleakala, approx. 19.9-mi. SE of Wailuku.

Ownership: Providence Journal Broadcasting Corp. (Group Owner).

Began Operation: August 22, 1989.

Represented (legal): Fletcher, Heald & Hildreth.

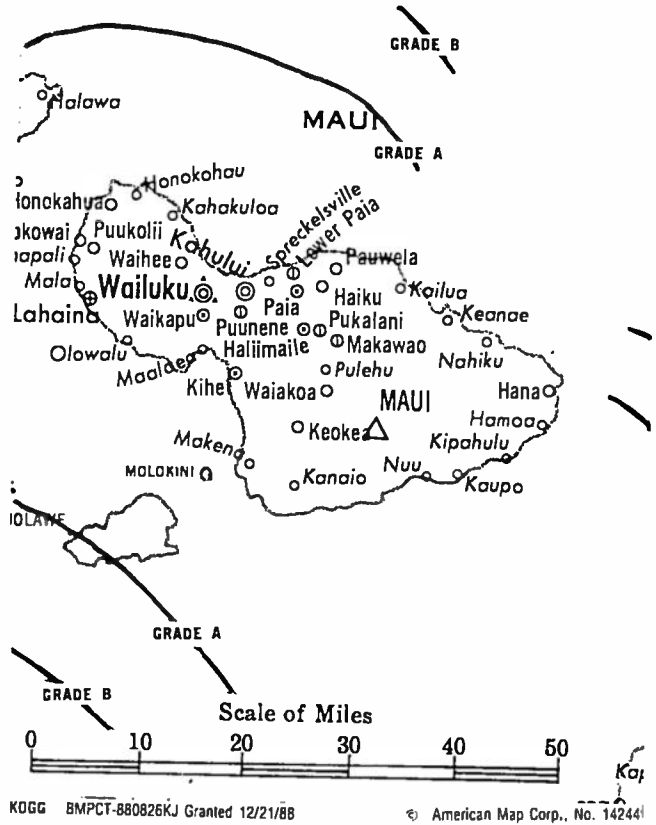
Personnel: See KHNL, Honolulu.

Rates: On request.

City of License: Wailuku. DMA: Honolulu. Rank: 69.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	57,130	24,920	82,050
Average Weekly Circulation (1994)	13,345	5,601	18,933
Average Daily Circulation (1994)			8,124



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Hawaii—Wailuku

KWHM

Ch. 21

(Satellite of KWHE, Honolulu, HI)

Network Service: None, Independent.

Grantee: Le Sea Bcstg. Corp., Box 12, South Bend, IN 46624.

Studio: 1188 Bishop St., Honolulu.

Telephone: 808-538-1414. **Fax:** 808-526-0326.

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 12.25-kw max. visual. Antenna: 370-ft. above av. terrain, 171-ft. above ground, 292-ft. above sea level.

Latitude	20°	49'	24"
Longitude	156°	27'	27"

Transmitter: Behind old Puunene Airport.

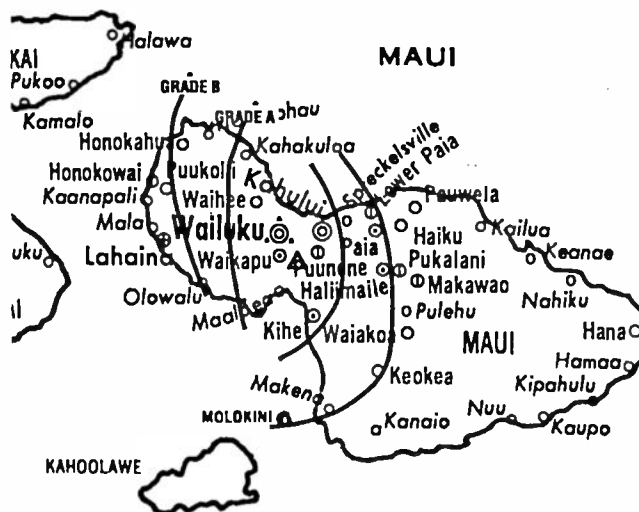
Ownership: Le Sea Broadcasting Co. (Group Owner).

Began Operation: June 15, 1993.

Represented (sales): Landin Media Sales.

Personnel: See KWHE, Honolulu.

Nielsen Data: Not available.

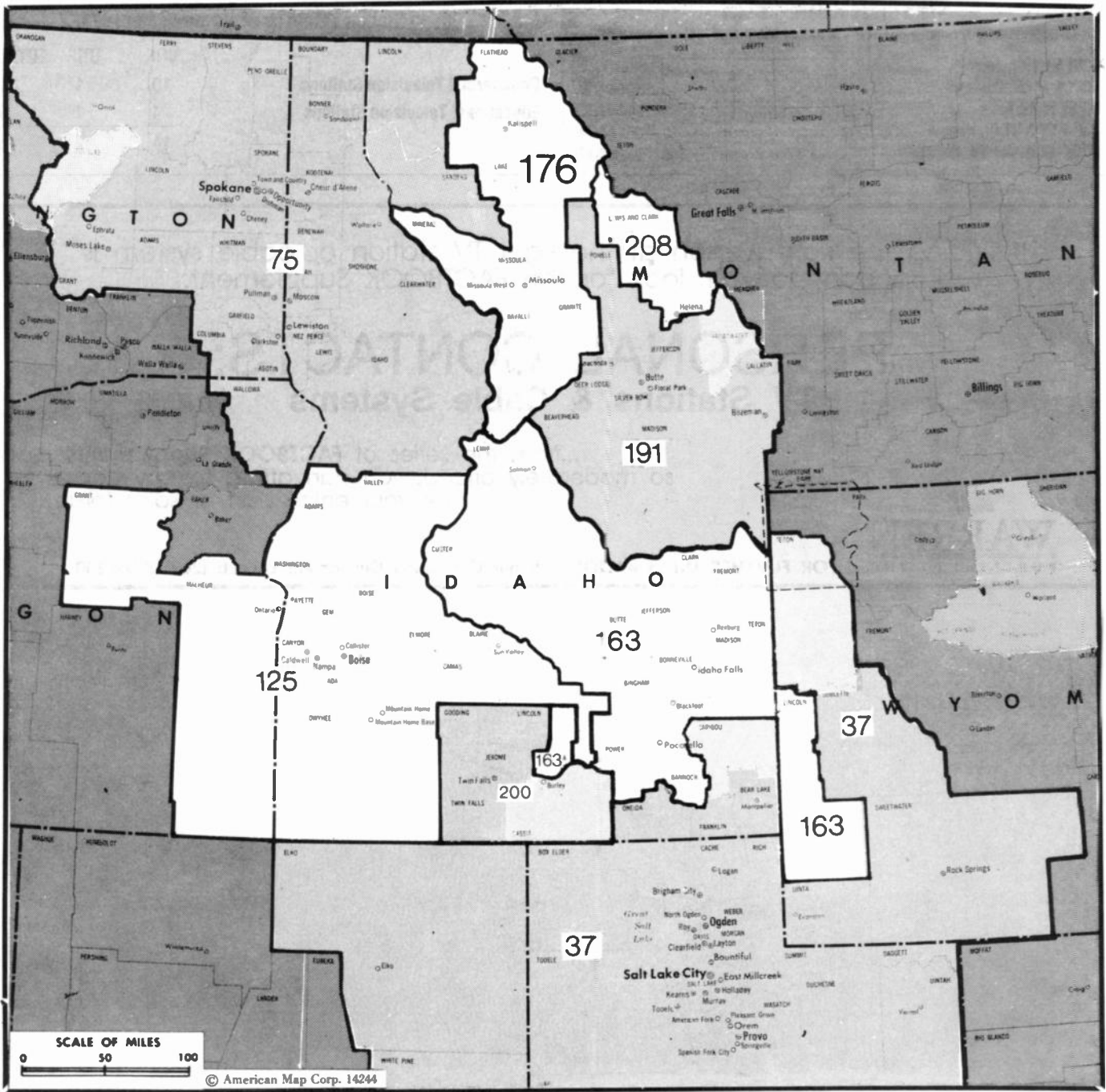


SCALE OF MILES



KWHM BPCT-900731KE Granted 4/25/91 © American Map Corp., No. 14244

City of License: Wailuku. DMA: Honolulu. Rank: 69.



MARKET	NIELSEN DMA TV HOUSEHOLDS	RANK	MAF KET AREA COMMERCIAL STATIONS
Salt Lake City, UT	638,450	37	KJZZ-TV (14), KOOG-TV (30), KSGI-TV (4), KSL-TV (5), KSTU (13), KTVX (4), KUTV (2)
Spokane, WA	353,390	75	KAYJ-TV (28), KHQ-TV (6), KREM-TV (2), KXLY-TV (4)
Boise, ID	176,910	125	KBCI-TV (2), KHDT (9), KVI (6), KTRV (12), KTVB (7)
Idaho Falls-Pocatello, ID	102,250	163	KIDK (3), KIFI-TV (8), KJVI (2), KPVI (6)
Missoula, MT	80,550	176	KCRW-TV (9), KECI-TV (13), KPAX-TV (8), KTMF (23)
Butte-Bozeman, MT	52,000	191	KCTZ (7), KTVM (6), KXLF-TV (4)
Twin Falls, ID	40,450	200	KKVJ (35), KMVT (11)
Helena, MT	20,430	208	KT\H (12)

State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

KIVI & KTRV, Boise	See Nampa, ID
KIVI & KTRV, Caldwell	See Nampa, ID
KPVI, Idaho Falls	See Pocatello, ID
KBCI-TV & KTVB, Nampa	See Boise, ID
KIDK-TV & KIFI-TV, Pocatello	See Idaho Falls, ID

Idaho Station Totals as of November 1, 1994

	VHF	UHF	TOTAL
Commercial Television Stations	10	1	11
Educational Television Stations	4	1	5
	<hr/>	<hr/>	<hr/>
	14	2	16

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Idaho—Boise

KBCI-TV

Ch. 2

Network Service: CBS.

Licensee: Northwest Television Inc., Box 2, Boise, ID 83707.

Studio: 1007 W. Jefferson St., Boise, ID 83702.

Mailing Address: Box 2, Boise, ID 83707.

Telephone: 208-336-5222. Fax: 208-336-9183.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 65-kw visual, 12.9-kw aural. Antenna: 2640-ft. above av. terrain, 150-ft. above ground, 7170-ft. above sea level.

Latitude 43° 45' 17"
Longitude 116° 05' 53"

Transmitter: Deer Point Peak, Shafer Butte.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Harris, 6.1-meter C-band; DH Satellite, 3-meter Ku-band; Drake, Harris, Scientific-Atlanta receivers.

News Service: AP.

Ownership: Northwest Television Inc. (Group Owner).

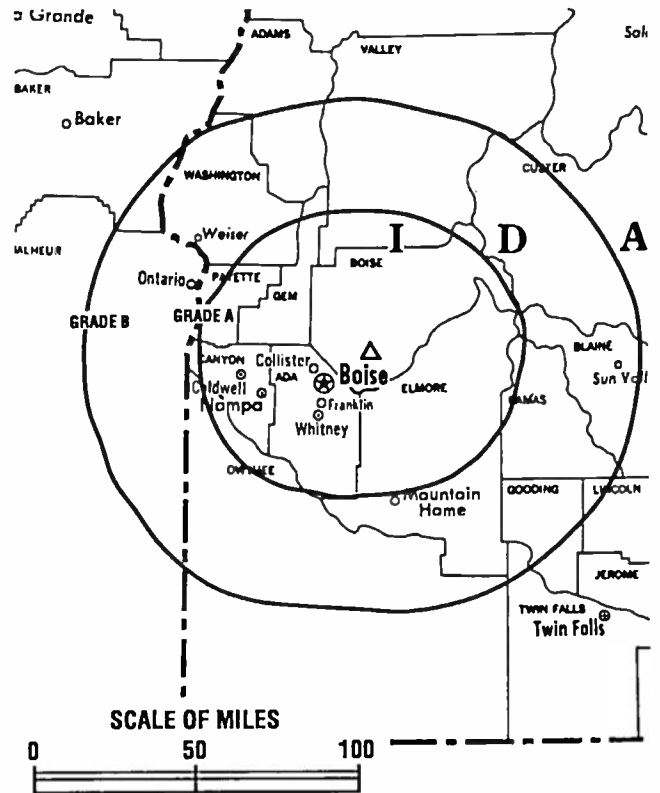
Began Operation: November 26, 1953. Sale to present owner by Boise Valley Bcstrs. Inc. approved by FCC Aug. 31, 1976.

Represented (sales): Katz Continental Television.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

Timothy Bever, General Manager.
Scott Eymmer, General Sales Manager.
Kevin McDonald, Local Sales Manager.
Mark Montgomery, News Director.
Pat Roberts, Program Director.
Larry Smith, Chief Engineer.



KBCI-TV BPCT-2146 Granted 7/11/56

© American Map Corp., No. 14244

Sandy Gillette, Promotion Director.
Joe Gallegos, Business Manager.

Highest 30 Sec. Rate: \$1500.

City of License: Boise. DMA: Boise. Rank: 125.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	248,540	175,570	424,110
Average Weekly Circulation (1994)	69,940	65,285	146,090
Average Daily Circulation (1994)			84,655

Idaho—Boise

KTVB
Ch. 7

Network Service: NBC.

Licensee: King Bcstg. Co.

Studio: 5407 Fairview Ave., Boise, ID 83706.

Mailing Address: Box 7, Boise, ID 83707.

Telephones: 208-375-7277; 208-378-1762. Fax: 208-375-7230.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 162-kw visual, 26.3-kw aural. Antenna: 2650-ft. above av. terrain, 226-ft. above ground, 7206-ft. above sea level.

Latitude 43° 45' 16"
Longitude 116° 05' 56"

Transmitter: TV Lot No. 3, Deer Point, ID.

Satellite Earth Station: Prodelin, 5-meter C-band; Gardiner, Harris, M/A-Corn, Microdyne receivers.

News Services: AP, CNN, NBC.

Ownership: Providence Journal Broadcasting Corp. (Group Owner).

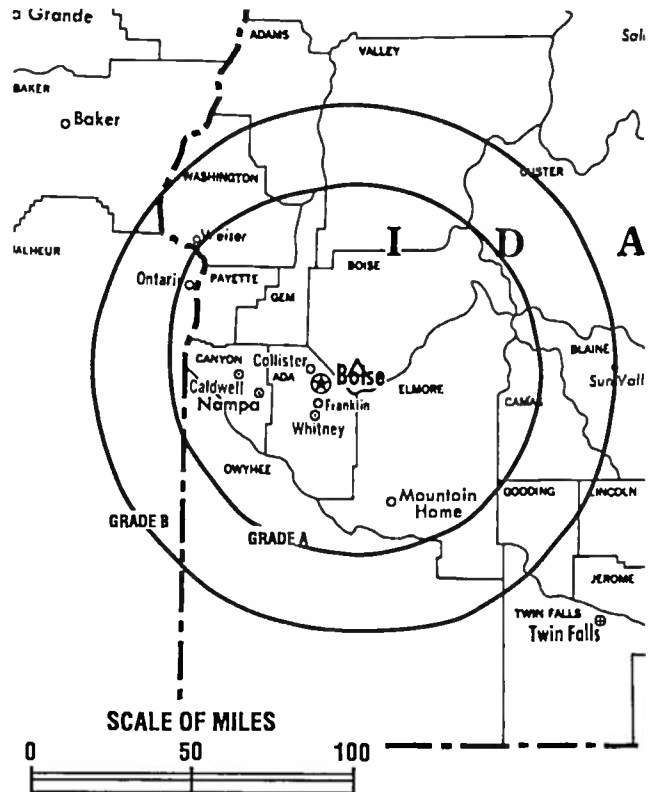
Began Operation: July 12, 1953. Sale to King Bcstg. by Georgia M. Davidson, et al., approved by FCC Feb. 22, 1980 (Television Digest, Vol. 19:41). Sale to Providence Journal Bcstg. approved August 27, 1991 (Vol. 30:35; 31:9, 29).

Represented (sales): Blair Television.

Represented (legal): Covington & Burling.

Personnel:

- Robert E. Krueger, President & General Manager.
- John Lewis, General Sales Manager.
- Kristi Edmunds, Local Sales Manager.
- Rod Gramer, News Director.
- Pam Laws, Promotion Director.
- Andy Artis, Business Manager.
- Lance Hankins, Director of Operations & Engineering.



KTVB BPCT-820721KG Granted 8/31/82 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$1000.

NETWORK BASE HOURLY RATE: \$4500.

City of License: Boise. DMA: Boise. Rank: 125.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	262,340	193,370	455,710
Average Weekly Circulation (1994)	76,006	71,530	159,842
Average Daily Circulation (1994)			100,442

Idaho—Caldwell-Boise-Nampa

KHDT

Ch. 9

Network Service: None, Independent.

Grantee: Schuyler Bcstg. Corp., 8060 Lake Place, Carmel, CA 93922.

Studio: Suite 402, 816 W. Bannock, Boise, ID 83702.

Telephone: 208-343-9990. Fax: 208-344-0119.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 177-kw visual, 17.7-kw aural. Antenna: 2692-ft. above av. terrain, 210-ft. above ground, 7240-ft. above sea level.

Latitude 43° 45' 18"
Longitude 116° 05' 52"

Transmitter: Deer Point Peak, approx. 10.75-mi. NE of Boise.

Satellite Earth Stations: Miralite, 3.7-meter Ku & C-band; ChannelMaster, 3.3-meter Ku & C-band; Monterey receivers.

Ownership: Schuyler Bcstg. Corp.

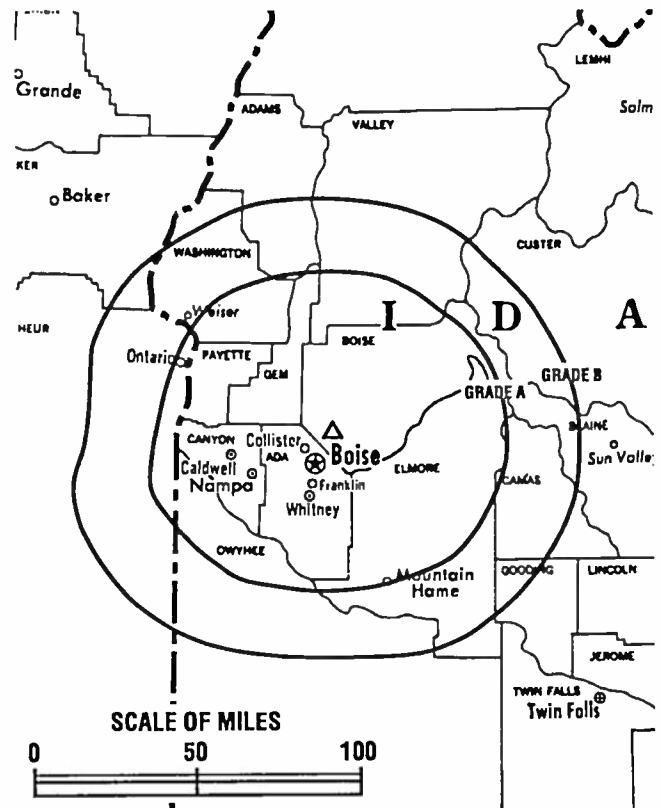
Began Operation: December 28, 1992.

Represented (legal): Fletcher, Heald & Hildreth.

Personnel:

Jack R. Bolton, Vice President & General Manager.
Barbara J. Waechter, Operations Director.
David Songer, Chief Engineer.

Rates: On request.



KHDT BPCT-820216KF Granted 11/14/85 © American Map Corp., No. 14244

City of License: Caldwell. DMA: Boise. Rank: 125.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	61,300	64,030	125,330
Average Weekly Circulation (1994)	1,590	212	1,808
Average Daily Circulation (1994)			560

Idaho—Idaho Falls-Pocatello-Blackfoot

KIDK

Ch. 3

Network Service: CBS.

Licensee: Retlaw Enterprises Inc., 4880 N. First St., Fresno, CA 93755.

Studio: 1255 E. 17th St., Idaho Falls, ID 83401.

Mailing Address: Box 2008, Idaho Falls, ID 83403.

Telephone: 208-522-5100. **Fax:** 208-522-5103.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 14.4-kw aural. Antenna: 1600-ft. above av. terrain, 201-ft. above ground, 6791-ft. above sea level.

Latitude 43° 29' 51"
Longitude 112° 39' 50"

Transmitter: Little Butte Mountain, 8.5-mi. NE of Atomic City, ID.

Satellite Earth Stations: Scientific-Atlanta, 7-meter; Scientific-Atlanta, 4.6-meter; Scientific-Atlanta receivers.

News Service: AP.

Ownership: Retlaw Enterprises Inc. (Group Owner).

Began Operation: December 20, 1953. Sale to John Price by Lucille J. Ricks, et al., approved by FCC Oct. 2, 1984. FCC approved sale to Retlaw Enterprises Inc. Dec. 3, 1987.

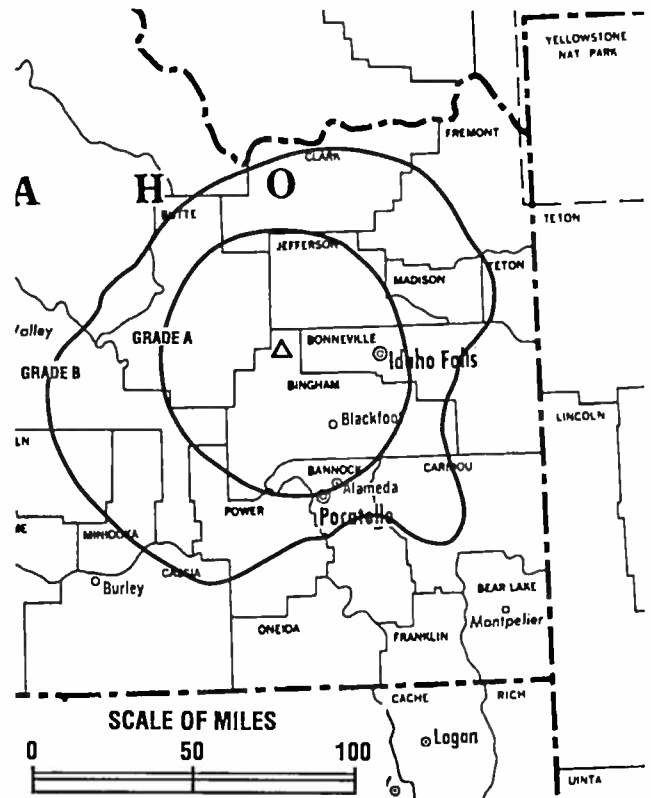
Represented (sales): Katz Continental Television.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): Hammett & Edison Inc.

Personnel:

- Gerry Cornwell, Vice President & General Manager.
- Kim Southwick, Operations Manager.
- Ray Tucker, Local Sales Manager.
- Jim Kunz, National Sales Manager.
- Terry Miller, News Director.
- Karen Cornwell, Program & Marketing Director.
- Gary Smith, Chief Engineer.



KIDK BMPCT-1281 Granted 8/21/53 © American Map Corp., No. 14244

Denis Dye, Promotion Director.
Eileen Shiffer, Business Manager.

Highest 30 Sec. Rate: \$250.

NETWORK BASE HOURLY RATE: \$450.

City of License: Idaho Falls. **DMA:** Idaho Falls-Pocatello. **Rank:** 163.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	115,950	90,910	206,860
Average Weekly Circulation (1994)	42,474	37,333	90,059
Average Daily Circulation (1994)			56,052

Idaho—Idaho Falls-Pocatello-Blackfoot

KIFI-TV

Ch. 8

Network Service: NBC.

Licensee: The Post Co., 333 Northgate Mile, Idaho Falls, ID 83401.

Studio: 1915 N. Yellowstone Hwy., Idaho Falls, ID 83401.

Mailing Address: Box 2148, Idaho Falls, ID 83403.

Telephone: 208-525-8888. Fax: 208-522-1930.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 1520-ft. above av. terrain, 180-ft. above ground, 6851-ft. above sea level.

Latitude 42° 30' 02"
Longitude 112° 39' 36"

Transmitter: Little Butte Mountain., 32-mi. W of Idaho Falls.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Comtech, 5-meter Ku & C-band; Scientific-Atlanta, 5-meter C-band; AFC, 3-meter Ku-band; Andrew, 2.4-meter Ku-band; M/A-Corn, Microdyne, Scientific-Atlanta, Andrew receivers.

News Services: AP, CNN, NBC.

Ownership: The Post Co.

Began Operation: January 23, 1961.

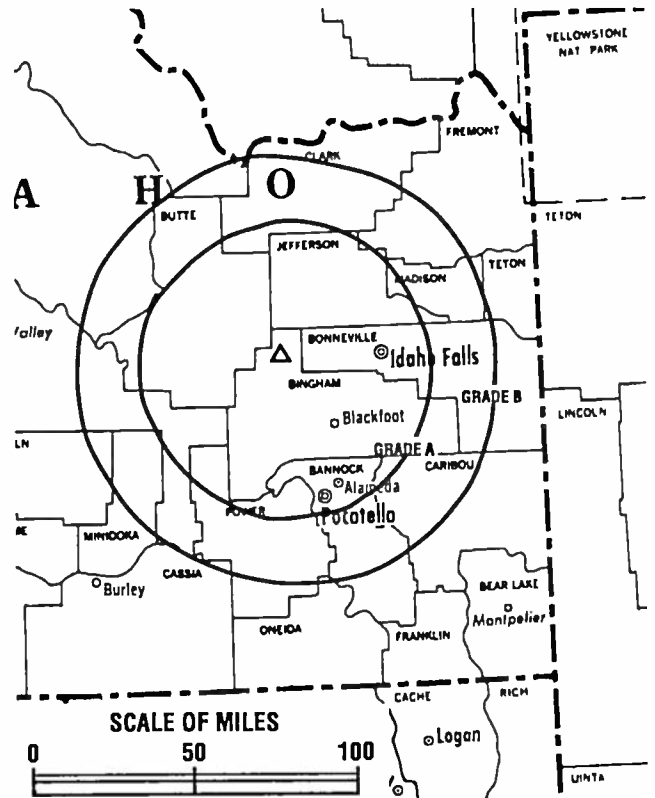
Represented (sales): Petry Television Inc.; Tacher Television.

Represented (legal): Reddy, Begley & Martin.

Represented (engineering): Mullaney Engineering Inc.

Personnel:

Rickie Orchin Brady, General Manager.
Kathy Walden, Program Director & Production Manager.
Vera Gillespie, Local Sales Manager.
Lee Shumway, Business Manager.
Tonia Ellis, News Director.



KIFI-TV BMPCT-5503 Granted 9/20/60

© American Map Corp., No. 14244

Gina Berger, National Sales Manager.
Kate Hopkins, Promotion Coordinator.

Highest 30 Sec. Rate: \$400.

NETWORK BASE HOURLY RATE: \$450.

City of License: Idaho Falls. DMA: Idaho Falls-Pocatello. Rank: 163.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	115,580	96,820	212,400
Average Weekly Circulation (1994)	41,355	36,880	84,790
Average Daily Circulation (1994)			51,443

Idaho—Lewiston

KLEW-TV

Ch. 3

(Associated with KIMA-TV, Yakima, WA)

Network Service: CBS.

Licensee: Retlaw Enterprises Inc., Box 702, Yakima, WA 98907.

Studio: 2626 17th St., Lewiston, ID 83501.

Telephone: 208-746-2636. Fax: 208-746-4819.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 56.2-kw visual, 11.2-kw aural. Antenna: 1260-ft. above av. terrain, 304-ft. above ground, 3203-ft. above sea level.

Latitude 46° 27' 27"
Longitude 117° 05' 56"

Transmitter: 3-mi. NW of Clarkston, WA, 2.5-mi. SW of U.S. 195.

Satellite Earth Stations: Harris, 6.1-meter C-band; Prodelin, 3-meter C-band; Harris, Scientific-Atlanta, Luxor receivers.

News Services: AP, CBS, CNN.

Ownership: Retlaw Enterprises Inc. (Group Owner).

Began Operation: December 9, 1955.

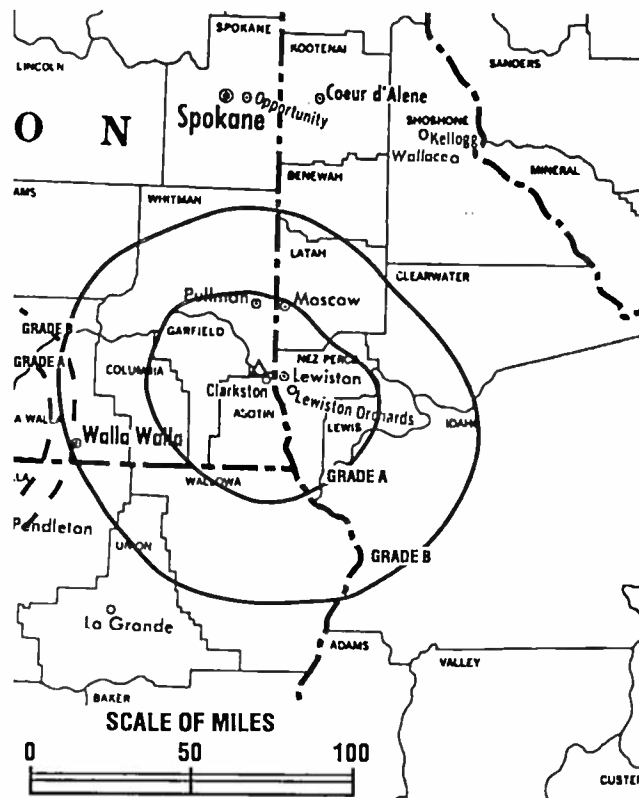
Represented (sales): Katz Television.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): Hammett & Edison Inc.

Personnel:

Fred Fickenwirth, Station Manager.
Marlin Jackson, Chief Engineer.
Joe Martin, News Director.



KLEW-TV BPCT-890119KE Granted 3/17/89 © American Map Corp., No. 14244

Rates: Sold in combination with KIMA-TV, Yakima & KEPR-TV, Pasco, WA.

City of License: Lewiston. DMA: Yakima-Pasco-Richland-Kennewick. Rank: 123.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	58,710	33,530	92,240
Average Weekly Circulation (1994)	19,527	8,793	32,189
Average Daily Circulation (1994)			16,785

Idaho—Nampa-Boise-Caldwell

KIVI

Ch. 6

Network Service: ABC.

Licensee: Sawtooth Communications Inc., 1866 E. Chisholm Dr., Nampa, ID 83687.

Studio: 1866 E. Chisholm Dr., Nampa, ID 83687.

Telephones: 208-467-3301; 208-336-0500. **Fax:** 208-465-5417.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 60.3-kw visual, 12-kw aural. Antenna: 2660-ft. above av. terrain, 210-ft. above ground, 7230-ft. above sea level.

Latitude 43° 45' 20"
Longitude 116° 05' 55"

Transmitter: Deer Point, Shaffer Butte.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Microdyne, 7-meter C-band; Andrew, 7-meter C-band; Andrew, 4.5-meter C-band; M/A-Com, 3-meter Ku-band; Avantek, M/A-Com, Microdyne receivers.

News Services: ABC, AP, WSI.

Ownership: Evening Post Publishing Co. (Group Owner).

Began Operation: February 1, 1974. Sale to present owner by Futura Corp. approved by FCC Aug. 25, 1981.

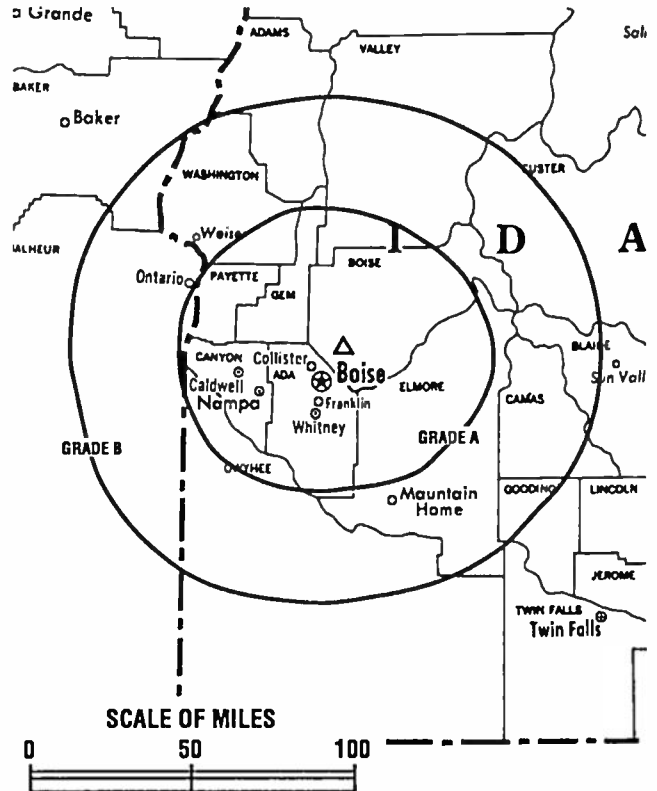
Represented (sales): Seltel Inc.; Tacher Television.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

- Larry Chase, President & General Manager.
- Ken Ritchie, General Sales Manager.
- Mark Hopkins, Local Sales Manager.
- Melissa Larson, National Sales Assistant.
- Andy Suk, Chief Engineer.
- Don Jensen, Production Manager.
- Brink Chipman, News Director.
- Kraig Spille, Promotion Director.
- Chris Sallee, Business Manager.
- Shelly Houston, Community Relations.



KIVI BMPCT-7448 Granted 8/2/73

© American Map Corp., No. 14244

Highest 30 Sec. Rate: \$750.

NETWORK BASE HOURLY RATE: \$400.

City of License: Nampa. DMA: Boise. Rank: 125.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	513,880	422,420	936,300
Average Weekly Circulation (1994)	67,446	72,119	150,018
Average Daily Circulation (1994)			77,562

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Idaho—Nampa-Boise-Caldwell

KTRV

Ch. 12

Network Service: Fox.

Licensee: Idaho Independent Television Inc., Box 1212, Nampa, ID 83651.

Studio: 679 6th St., North Extension, Nampa, ID 83687.

Telephones: 208-888-1200; 208-466-1200. Fax: 208-467-6958.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 178-kw max. & 166-kw horizontal visual, 18.2-kw horizontal aural. Antenna: 2720-ft. above av. terrain, 260-ft. above ground, 7290-ft. above sea level.

Latitude	43°	45'	18"
Longitude	116°	05'	52"

Transmitter: Deer Point Peak, 10.75-mi. NNE of Boise.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Prodelin, 4.6-meter C-band; RCA Americom, 3.1-meter Ku-band; Standard Communications receivers.

News Service: AP.

Ownership: Blade Communications Inc. (Group Owner).

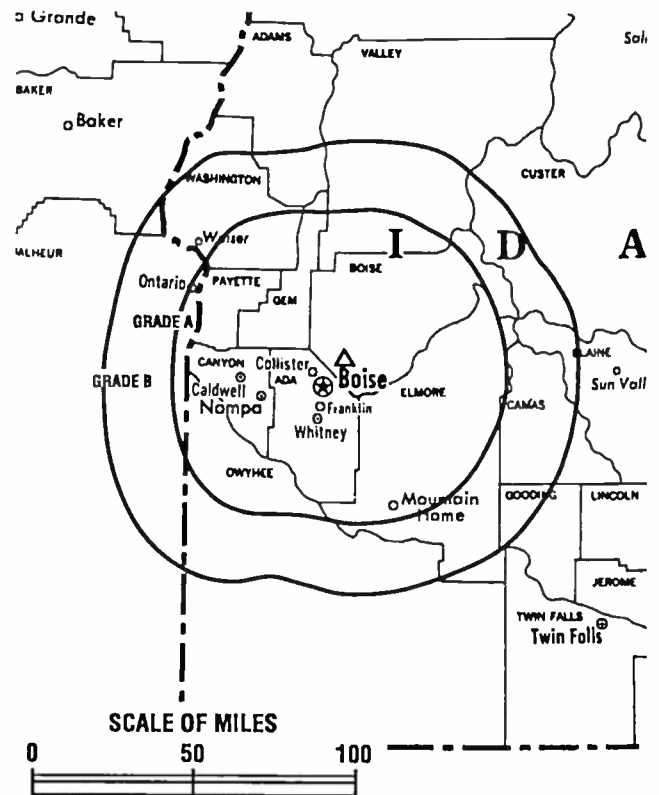
Began Operation: October 18, 1981. Sale to present owner by Peyton Bcstg. Ltd. approved by FCC April 23, 1985 (Television Digest, Vol. 25:9).

Represented (sales): Petry Television Inc.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

Rex L. McArthur, President & General Manager.
 Diane Frisch, Vice President, Station Manager & Program Director.
 Jim Barto, Treasurer & Chief Financial Officer.
 Susu Mahood, Local Sales Manager.
 Ron Grisham, National Sales Manager.
 Francis D. Wilson, Chief Engineer.



KTRV BPCT-800310KH Granted 11/6/80 © American Map Corp., No. 14244

Bob Peters, News Director.
 Traci Johnson, Marketing Director.

Highest 30 Sec. Rate: \$1000.

City of License: Nampa. DMA: Boise. Rank: 125.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	470,110	405,760	875,870
Average Weekly Circulation (1994)	63,744	59,834	129,281
Average Daily Circulation (1994)			65,409

Idaho—Pocatello-Blackfoot-Idaho Falls

KPVI

Ch. 6

(Operates satellite KJVI, Jackson, WY)

Network Service: ABC.

Licensee: Ambassador Media Corp., 425 E. Center, Pocatello, ID 83201.

Studio: 425 E. Center, Pocatello, ID 83201.

Mailing Address: Box 667, Pocatello, ID 83204-0667.

Telephone: 208-232-6666. Fax: 208-233-6678.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 17.4-kw aural. Antenna: 1530-ft. above av. terrain, 619-ft. above ground, 6857-ft. above sea level.

Latitude 42° 55' 14.50"
Longitude 112° 20' 44.00"

Transmitter: SE 1/4 of SW 1/4 of SE 1/2 of Section 3, T6S, R35E.

Satellite Earth Stations: Andrew, 7.5-meter C-band; Andrew, 4.5-meter C-band; RCA Ku-band; Avantek receivers.

News Services: ABC, Sports News Satellite, UPI.

Ownership: Ambassador Media Corp. (Group Owner).

Began Operation: April 26, 1974. Sale to present owners by Futura Corp. approved by FCC Oct. 25, 1983.

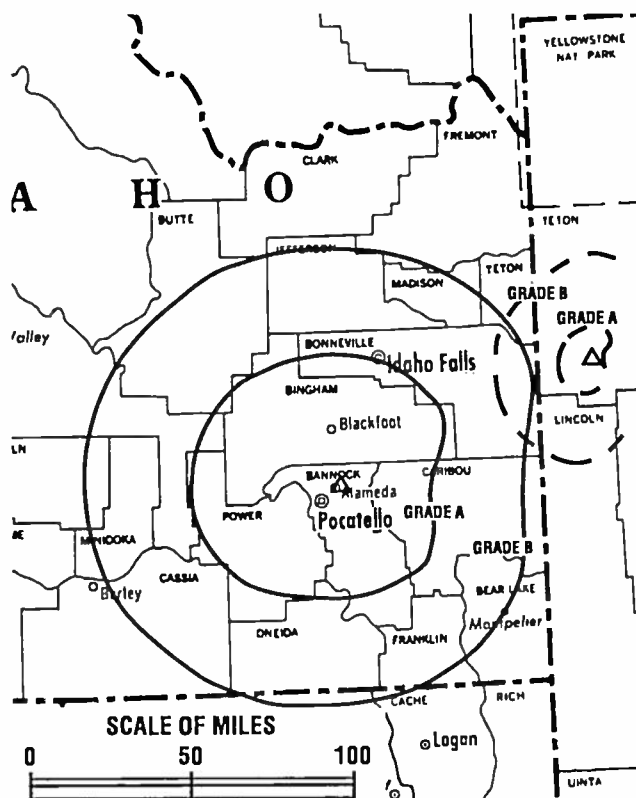
Represented (sales): Seltel Inc.; Art Moore Inc.

Represented (legal): Hopkins & Sutter.

Represented (engineering): A. D. Ring, P.C.

Personnel:

Harry Neuhardt, Vice President & General Manager.
Linda Carter, Local Sales Manager.
Nick L. Davidson, Chief Engineer.
Sandra Neuhardt, Business Manager.



KPVI BMPCT-7465 Granted 8/9/73 © American Map Corp., No. 14244

James Schoonover, Promotion Director.
Catrina Elliott, Production Manager.

Highest 30 Sec. Rate: \$285.

NETWORK BASE HOURLY RATE: \$250.

City of License: Pocatello. DMA: Idaho Falls-Pocatello. Rank: 163.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	120,410	103,800	224,210
Average Weekly Circulation (1994)	45,530	38,803	87,804
Average Daily Circulation (1994)			48,589

Idaho—Twin Falls

KKVI

Ch. 35

Network Service: ABC, Fox.

Licensee: Ambassador Media Corp., 1061 Blue Lakes Blvd. N, Twin Falls, ID 83301.

Studio: 1061 Blue Lakes Blvd. N, Twin Falls, ID 83301.

Telephone: 208-733-0035. Fax: 208-733-0160.

Technical Facilities: Channel No. 35 (596-602 MHz). Authorized power: 96-kw max. visual. Antenna: 537-ft. above av. terrain, 95-ft. above ground, 4380-ft. above sea level.

Latitude 42° 43' 42"
Longitude 114° 24' 43"

Transmitter: Atop Flat Top Butte, 5.2-mi. E of Jerome County, ID.

Ownership: Ambassador Media Corp. (Group Owner).

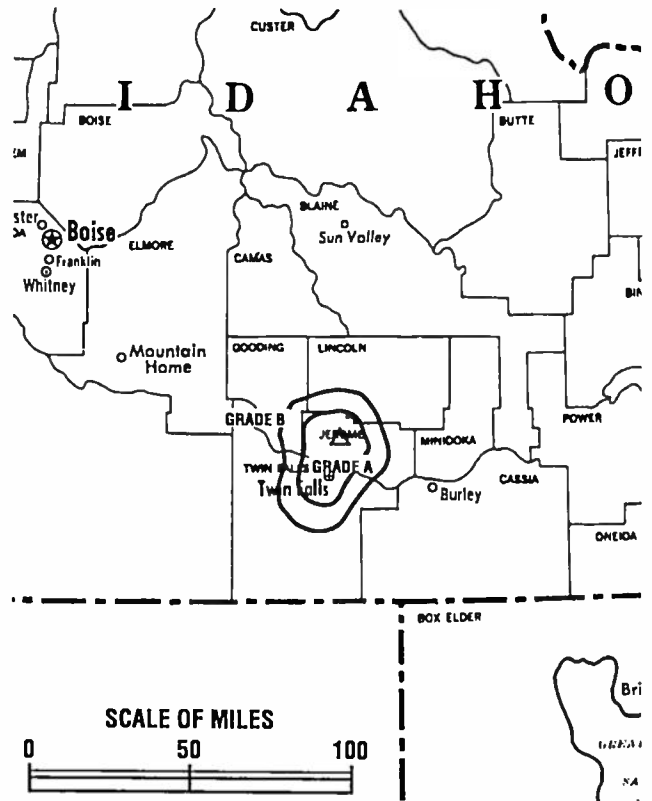
Began Operation: June 1, 1989.

Represented (sales): Seltel Inc.

Represented (legal): Hopkins & Sutter.

Represented (engineering): A. D. Ring, P.C.

Personnel:
Dick McMahon, General Manager.
Nick Davidson, Chief Engineer.



KKVI BPCT-870925KH Granted 3/7/88

© American Map Corp., No. 14244

Rates: On request.

City of License: Twin Falls. DMA: Twin Falls. Rank: 200.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	16,930	15,210	32,140
Average Weekly Circulation (1994)	11,258	7,850	19,115
Average Daily Circulation (1994)			9,183

Idaho—Twin Falls

KMVT

Ch. 11

Network Service: CBS.

Licensee: KMVT Bcstg. Inc., 1100 Blue Lakes N, Twin Falls, ID 83301.

Studio: 1100 Blue Lakes N, Twin Falls, ID 83301.

Telephone: 208-733-1100. Fax: 208-733-4649.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 3.8-kw aural. Antenna: 1060-ft. above av. terrain, 665-ft. above ground, 4968-ft. above sea level.

Latitude 42° 34' 52"
Longitude 114° 27' 32"

Transmitter: Flat Top Butte, 11-mi. N of city.

Satellite Earth Stations: GE, 3-meter Ku-band; Harris, 6.1-meter C-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.5-meter C-band; Harris, M/A-Com, Scientific-Atlanta receivers.

News Service: AP.

Ownership: KMVT Broadcasting Inc.

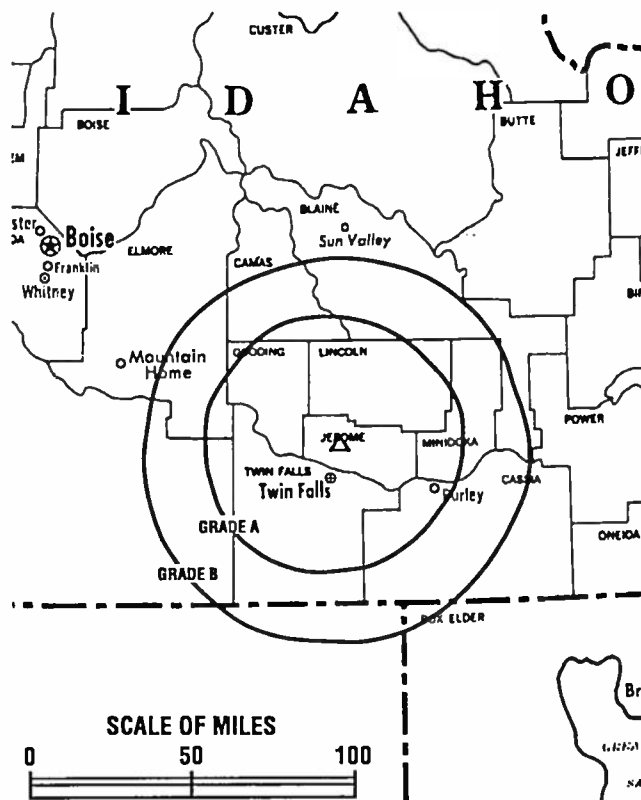
Began Operation: May 30, 1955. Sale to present owner by Western Bcstg. Co. approved by FCC Jan. 6, 1984 (Television Digest, Vol. 23:44). Sale to Western (Dale Moore) by KLIX Corp. (A. L. Glasmann family) approved Dec. 16, 1970. Previous sale by Frank C. Carman-Grant Wrathall interests approved March 7, 1956 (Vol. 11:31; 12:10).

Represented (sales): Katz Continental Television; Canadian Communications Co.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

Charles Cahoon, President.
Lee Paul Wagner, General Manager.
Bob Thomas, General Sales Manager.
George Brown, Program Director.
Doug Maughan, News Director.



KMVT BPCT-3062 Granted 7/24/62

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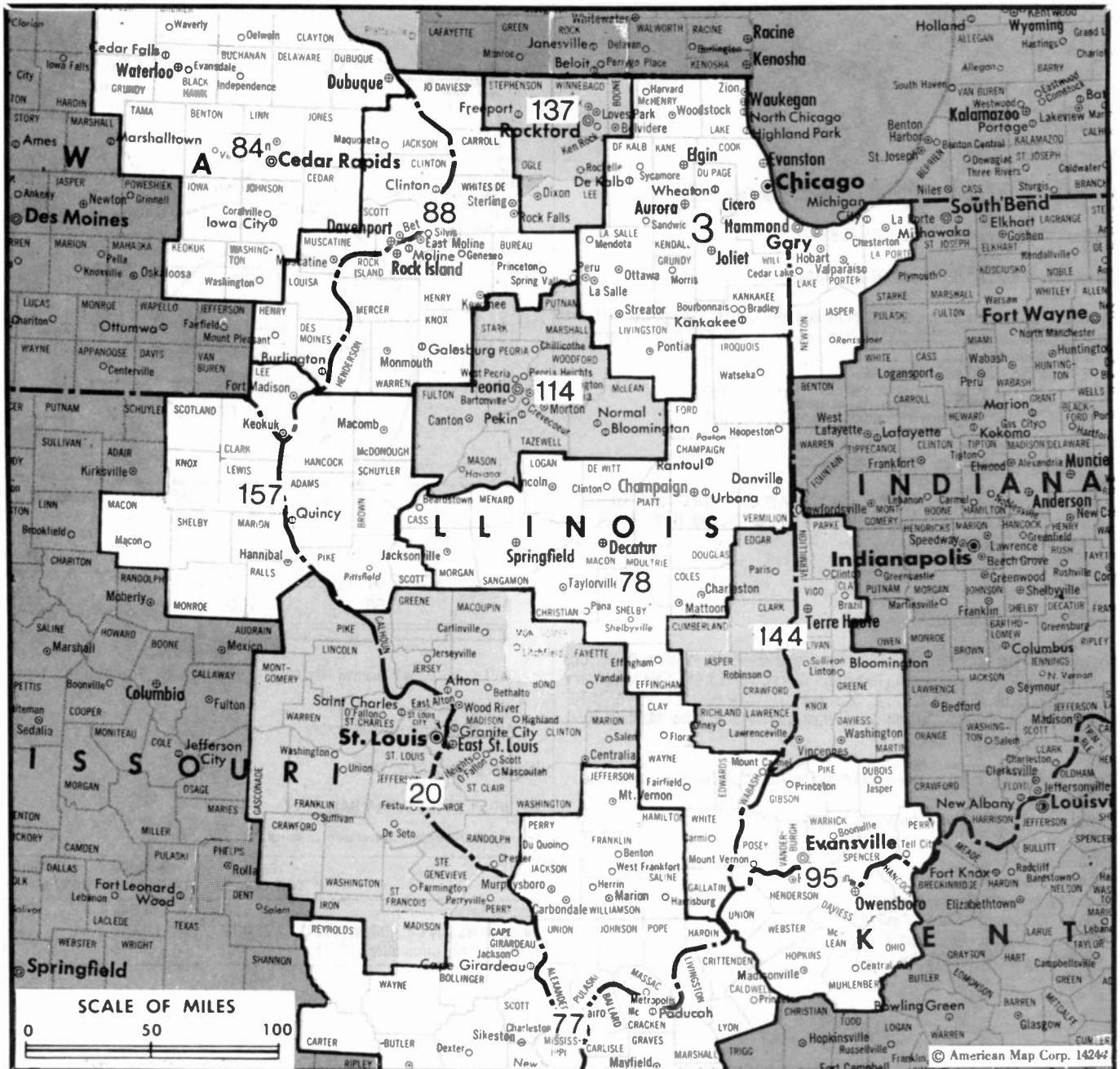
Dennis Lowe, Chief Engineer.
Penne Main, Promotion Director.

Highest 30 Sec. Rate: \$500.

NETWORK BASE HOURLY RATE: \$650.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	60,180	44,640	104,820
Average Weekly Circulation (1994)	23,436	20,238	43,972
Average Daily Circulation (1994)			31,116



MARKET	NIELSEN DMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
Chicago, IL	3,102,110	3	WBBM-TV (2), WCFC-TV (38), WCUI-TV (26), WEHS-TV (60), WFLD (32), WGBO-TV (66), WGN-TV (9), WJYS (62), WLS-TV (7), WMAQ-TV (5), WPWR-TV (50), WSNS-TV (44), WWTO-TV (35)
St. Louis, MO	1,120,310	20	KDNL-TV (30), KMOV (4), KNLC (24), KPLR-TV (11), KSDK (5), KTVI (2), WHSL (46)
Paducah, KY-Cape Girardeau, MO-Harrisburg-Mount Vernon, IL	346,830	77	KBSI (23), KFVS-TV (12), KPOB-TV (15), WCCE (13), WPSD-TV (6), WSIL-TV (3), WTCT (27)
Champaign & Springfield-Decatur, IL	345,740	78	WAND (17), WCCU (27), WCFN (49), WCIA (3), WFHL (23), WICO (15), WICS (20), WRSP-TV (55)
Cedar Rapids-Waterloo-Dubuque, IA	303,370	84	KCRG-TV (9), KDUB-TV (40), KGAN (2), KOCR (28), KTVG (48), KWWL (7)
Davenport, IA-Rock Island-Moline, IL	299,740	88	KJMH (26), KLJB-TV (18), KWQC-TV (6), WHBF-TV (4), WQAD-TV (8)
Evansville, IN	274,970	95	WEHT (25), WEVV (44), WFE-TV (14), WLGN (19), WTVW (7)
Peoria-Bloomington, IL	209,660	114	WEEK-TV (25), WHOI (19), WMBD-TV (31), WYZZ-TV (43)
Rockford, IL	162,440	137	WIFR (23), WQRF-TV (39), WREX-TV (13), WTVO (17)
Terre Haute, IN	151,420	144	WBAK-TV (38), WTHI-TV (10), WTVO (2)
Quincy, IL-Hannibal, MO-Keokuk, IA	110,450	157	KHQA-TV (7), WGEM-TV (10), WTJR (16)

Illinois Station Totals as of November 1, 1994

	VHF	UHF	TOTAL
Commercial Television Stations	11	24	35
Educational Television Stations	3	8	11
	14	32	46

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State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

WEHS-TV, Aurora	See Chicago, IL
WICS, Champaign	See Springfield, IL
WAND & WFHL, Champaign	See Decatur, IL
WGBO-TV, Chicago	See Joliet, IL
WCIA, Decatur	See Champaign, IL
WICS, Decatur	See Springfield, IL
WHSL, East St. Louis	See St. Louis, MO
WIFR, Freeport	See Rockford, IL
KFVS-TV & KBSI, Harrisburg	See Cape Girardeau, MO
WPSD-TV, Harrisburg	See Paducah, KY
KLJB-TV & KWQC-TV, Moline	See Davenport, IA
WHBF-TV, Moline	See Rock Island, IL
WYZZ-TV, Peoria	See Bloomington-Normal, IL
KHQA-TV, Quincy	See Hannibal, MO
KLJB-TV & KWQC-TV, Rock Island	See Davenport, IA
WQAD-TV, Rock Island	See Moline, IL
WAND & WFHL, Springfield	See Decatur, IL
WCIA, Springfield	See Champaign, IL
WCIA, Urbana	See Champaign, IL

Illinois—Bloomington-Normal-Peoria

WYZZ-TV

Ch. 43

Network Service: Fox.

Licensee: Bloomington ComCo Inc., 2714 E. Lincoln St., Bloomington, IL 61704.

Studio: 2714 E. Lincoln St., Bloomington, IL 61704.

Telephone: 309-662-4373. Fax: 309-663-6943.

Technical Facilities: Channel No. 43 (644-650 MHz). Authorized power: 1200-kw max. & 1070-kw horizontal visual, 200-kw horizontal aural. Antenna: 1007-ft. above av. terrain, 970-ft. above ground, 1747-ft. above sea level.

Latitude 40° 38' 45"
Longitude 89° 10' 45"

Transmitter: 1-mi. NW of Congerville.

Satellite Earth Stations: AFC, 3-meter Ku-band; Block, 3-meter C-band; United Satellite Systems, 3-meter C-band; RCA, Scientific-Atlanta receivers.

Ownership: Gerald J. Robinson (Group Owner).

Began Operation: October 18, 1982. Sale to Bloomington ComCo Inc. approved by FCC June 14, 1985.

Represented (sales): Seltel Inc.

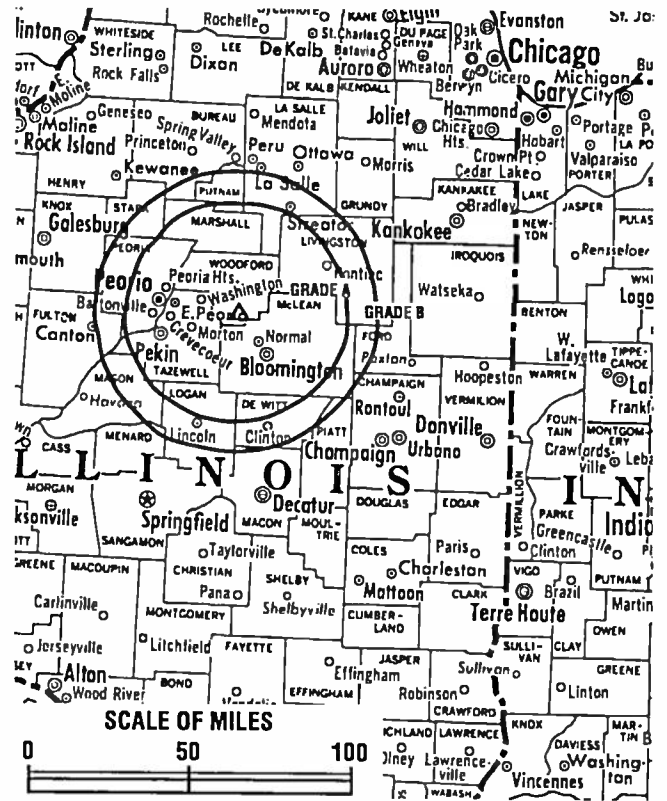
Represented (legal): Arnold & Porter.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

Hugh Robinson, General Manager.
Larry Halcomb, National Sales Manager.
H. Drew Middleton, Local Sales Manager.
Larry Entner, Chief Engineer.

Highest 30 Sec. Rate: \$700.



WYZZ-TV BMPCT-850905KF Granted 10/7/85 © American Map Corp., No. 14244

City of License: Bloomington. DMA: Peoria-Bloomington. Rank: 114.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	406,040	173,180	579,220
Average Weekly Circulation (1994)	110,836	49,918	160,755
Average Daily Circulation (1994)			73,680

Illinois—Champaign

WCIA

Ch. 3

(Operates satellite WCFN, Springfield, IL)

Network Service: CBS.

Licensee: Midwest Television Inc., 509 S. Neil St., Champaign, IL 61824.

Studio: 509 S. Neil St., Champaign, IL 61824.

Telephone: 217-356-8333. Fax: 217-355-1120.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 940-ft. above av. terrain, 981-ft. above ground, 1701-ft. above sea level.

Latitude 40° 06' 23"
Longitude 88° 26' 59"

Transmitter: Seymour, IL.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; ADM, 6-meter C-band; Scientific-Atlanta, 4.6-meter C-band; AFC, 3.7-meter Ku-band; M/A-Com, Microdyne, Scientific-Atlanta receivers.

News Services: AP, UPI.

Ownership: Midwest Television Inc. (Group Owner).

Began Operation: November 14, 1953.

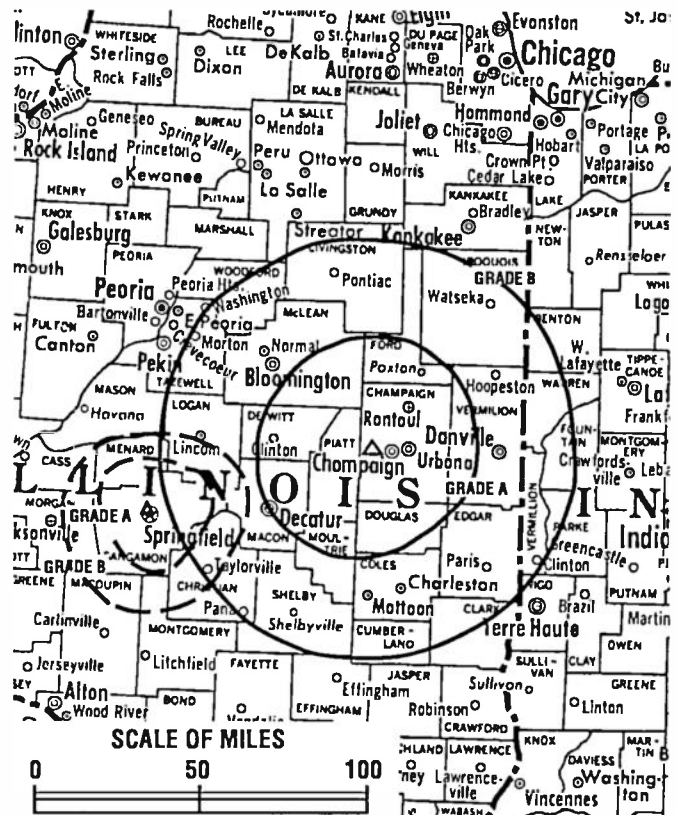
Represented (sales): Petry Television Inc.

Represented (legal): Covington & Burling.

Represented (engineering): A. D. Ring, P.C.

Personnel:

- August C. Meyer Jr., President.
- Jack B. Everette, Executive Vice President & Treasurer.
- Karen H. Meyer, Secretary.
- Robb Gray Jr., V.P. & General Manager.
- Al Leiti, General Sales Manager.
- David Nagel, National Sales Manager.
- Sheila Hickman, Program Director.
- Richard L. Adams, Manager, Informational Programming.



WCIA BMPCT-1315 Granted 8/17/53 © American Map Corp., No. 14244

- Dave Shaul, News Director.
- Dale Fleming, Chief Engineer.
- Carla Kelly, Production Manager.
- Todd Johnson, Promotion Director.

Rates: On request.

City of License: Champaign. DMA: Champaign & Springfield-Decatur. Rank: 78.

Circulation © 1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	549,670	257,960	807,630
Average Weekly Circulation (1994)	227,027	79,089	308,488
Average Daily Circulation (1994)			199,405

Illinois—Champaign

WICD

Ch. 15

(Satellite of WICS, Springfield, IL)

Network Service: NBC.

Licensee: Guy Gannett Publishing Co., Box 15277, Portland, ME 04101.

Studio: 250 Country Fair Dr., Champaign, IL 61821.

Telephone: 217-351-8500. Fax: 217-351-6056.

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 355-kw max. visual, 34.7-kw max. aural. Antenna: 1300-ft. above av. terrain, 1335-ft. above ground, 1995-ft. above sea level.

Latitude 40° 04' 10"
Longitude 87° 54' 45"

Transmitter: 3.75-mi. N, 2.15-mi. W of Homer, IL.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 6-meter Ku-band; Harris, 3-meter Ku-band; United Satellite Systems, 5-meter Ku & C-band.

News Service: AP.

Ownership: Guy Gannett Communications (Group Owner).

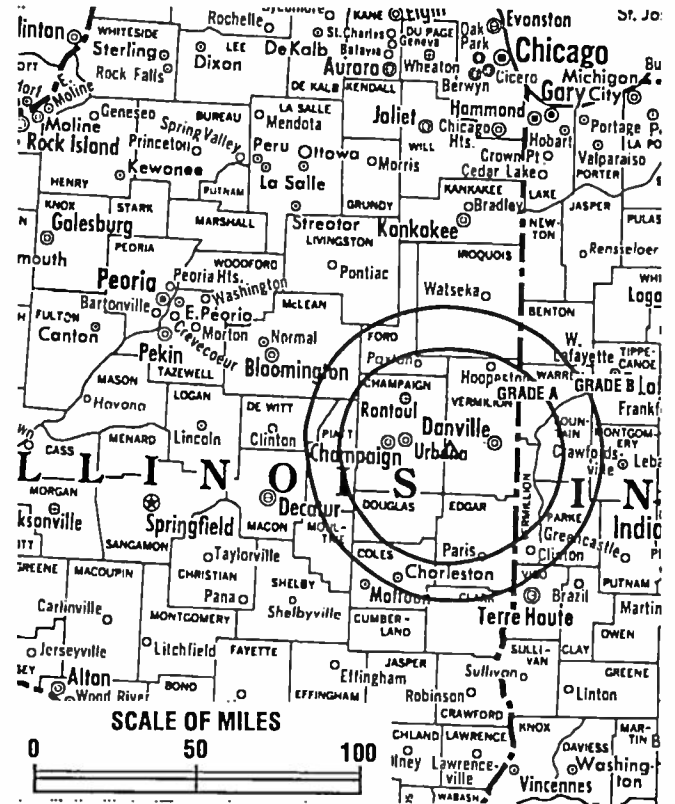
Began Operation: April 23, 1959. Changed to Ch. 15 from Ch. 33 and increased power July 25, 1967. Sale by Plains Television Partnership to Guy Gannett Publishing Co. approved by FCC Aug. 4, 1994 (Television Digest, Vol. 34:34).

Represented (sales): Katz Television.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

- Les Vann, Station Manager.
- Ginger Rush, National Sales Manager.
- David A. Boyer, Chief Engineer.
- Larry Waters, Program Operations Manager.



WICD BPCT-820604KF Granted 6/30/82

© American Map Corp., No. 14244

Richard Porter, News Director.
Kevin Siuts, Business Manager.

Highest 30 Sec. Rate: \$1000.

City of License: Champaign. **DMA:** Champaign & Springfield-Decatur. **Rank:** 78.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	341,630	142,920	484,550
Average Weekly Circulation (1994)	84,906	39,565	126,543
Average Daily Circulation (1994)			64,975

Illinois—Chicago

WBBM-TV

Ch. 2

Network Service: CBS.

Licensee: CBS Inc., 630 N. McClurg Court, Chicago, IL 60611.

Studio: 630 N. McClurg Court, Chicago, IL 60611.

Telephone: 312-944-6000. Fax: 312-943-7193.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 55.24-kw visual. Antenna: 1365-ft. above av. terrain, 1457-ft. above ground, 2051-ft. above sea level.

Latitude 41° 53' 55.50"
Longitude 87° 37' 23.00"

Transmitter: John Hancock Bldg., 875 N. Michigan Ave.

AM Affiliate: WBBM, 50-kw, 780 kHz.

FM Affiliate: WBBM-FM, 10.5-kw, 96.3 MHz (No. 242), 560-ft.

News Services: AP, City Hall News, UPI.

Ownership: CBS Inc. (Group Owner).

Began Operation: August 1, 1940 (as W9XBK); Sept. 6, 1946 (as WBKB); sold to CBS Feb. 9, 1953 (Television Digest, Vol. 9:7).

Represented (sales): CBS Television Stations Spot Sales.

Personnel:

Robert G. McGann, Vice President & General Manager.
John McKay, Director, Sales.
Dick Tracy, General Sales Manager.
Elizabeth Pritchard, National Sales Manager.
David Gittens, Director, Planning & Administration.
Mark Toney, Director, News.
Janet Treuhaft, Director, Press Relations.
Jim Monroe, Director, Advertising & Promotion.
Andrea Jenkins, Director of Technical Operations.
Wayne Weber, Director of Broadcast Services.
Marion Meginnis, Program Director.



WBBM-TV BPCT-4209 Granted 5/6/69 © American Map Corp., No. 14244

Monroe Anderson, Director of Station Services, Community Affairs.
James Berman, Research Director.

Rates: On request.

NETWORK BASE HOURLY RATE: \$4750.

City of License: Chicago. DMA: Chicago. Rank: 3.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	2,091,080	1,643,450	3,734,530
Average Weekly Circulation (1994)	1,482,664	1,151,801	2,637,338
Average Daily Circulation (1994)			1,446,604

Illinois—Chicago

WCFC-TV

Ch. 38

Network Service: None, independent.

Licensee: Christian Communications of Chicagoland Inc., 38 S. Peoria St., Chicago, IL 60607.

Studio: 38 S. Peoria St., Chicago, IL 60607.

Telephone: 312-433-3838. Fax: 312-433-3839.

Technical Facilities: Channel No. 38 (614-620 MHz). Authorized power: 5000-kw max. & 1260-kw horizontal visual, 500-kw max. & 126-kw horizontal aural. Antenna: 1250-ft. above av. terrain, 1450-ft. above ground, 2049-ft. above sea level.

Latitude	41°	53'	55.50"
Longitude	87°	37'	23.00"

Transmitter: John Hancock Bldg., 875 N. Michigan Ave.

Ownership: Christian Communications of Chicagoland Inc.

Began Operation: May 31, 1976.

Represented (legal): Fisher, Wayland, Cooper, Leader & Zaragoza.

Personnel:

Jerry K. Rose, President & General Manager.
 Philip E. Mowbray, Operations Director.
 David Oseland, Program Director.
 Kevin San Hamel, General Sales Manager.
 Norm Block, Chief Engineer.
 James Nichols, Controller.

Highest 30 Sec. Rate: \$140.

City of License: Chicago. DMA: Chicago. Rank: 3.



Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,903,300	1,501,640	3,404,940
Average Weekly Circulation (1994)	93,776	114,430	208,577
Average Daily Circulation (1994)			50,380

Illinois—Chicago

WCIU-TV

Ch. 26

Network Service: None, independent.

Licensee: Weigel Broadcasting Co., Board of Trade Bldg., 141 W. Jackson Blvd., Chicago, IL 60604.

Studio: 141 W. Jackson Blvd., Chicago, IL 60604.

Telephone: 312-663-0260. Fax: 312-663-0585.

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 2000-kw max. visual, 200-kw max. aural. Antenna: 1555-ft. above av. terrain, 1707-ft. above ground, 2302-ft. above sea level.

Latitude 41° 52' 44"
Longitude 87° 38' 10"

Transmitter: Sears Bldg., 233 S. Wacker Dr.

Satellite Earth Stations: 4 in operation.

News Services: City Hall News, Reuters, UPI.

Ownership: Weigel Broadcasting Co. (Group Owner).

Began Operation: February 6, 1964.

Represented (legal): Cohn & Marks.

Represented (engineering): du Treil, Lundin & Rackley.

Personnel:

Howard Shapiro, President.
Neal Sabin, Vice President & General Manager.
Peter Zomaya, Sales Manager.
Bernard Hoelting, Chief Engineer.
Norman Shapiro, Director of Business & Legal Affairs.



WCIU-TV BMPCT-820824KR Granted 7/29/82 © American Map Corp., No. 14244

Rates: On request.

City of License: Chicago. DMA: Chicago. Rank: 3.

Circulation © 1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	2,131,350	1,700,860	3,832,210
Average Weekly Circulation (1994)	66,723	139,964	205,883
Average Daily Circulation (1994)			77,115

Illinois—Aurora-Chicago

WEHS-TV

Ch. 60

Network Service: Home Shopping Network.

Licensee: SKIL Bcstg. Partnership, 100 Sangamon St., Suite 300, Chicago, IL 60607.

Studio: 100 S. Sangamon St., Suite 300, Chicago, IL 60607.

Telephone: 312-829-8860. Fax: 312-829-1059.

Technical Facilities: Channel No. 60 (746-752 MHz). Authorized power: 5000-kw max. visual, 1000-kw max. aural. Antenna: 1621-ft. above av. terrain, 1625-ft. above ground, 2220-ft. above sea level.

Latitude 41° 52' 44"
Longitude 87° 38' 10"

Transmitter: Sears Tower, 233 S. Wacker Dr., Chicago.

Satellite Earth Station: 6.5-meter C-band.

Ownership: Silver King Communications Inc. (Group Owner).

Began Operation: April 20, 1982. Sale by Newsweb Corp. (Fred Eychaner, et al.) to present owners approved by FCC Dec. 4, 1986 (Television Digest, Vol. 26:44).

Represented (sales): Silver King Broadcasting Sales.

Personnel:

Fred Weintraub, General Manager.
Renee Genova, Program Director.
Keith Wilson, Chief Engineer.

Rates: On request.

City of License: Aurora. DMA: Chicago. Rank: 3.



WEHS BPCT-860918KO Granted 10/30/86 © American Map Corp., No. 14244

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,667,270	1,368,490	3,035,760
Average Weekly Circulation (1994)	19,359	17,048	35,479
Average Daily Circulation (1994)			12,211

Illinois—Chicago

WFLD

Ch. 32

Network Service: Fox.

Licensee: Fox Television Stations Inc., 205 N. Michigan Ave., Suite 200, Chicago, IL 60601.

Studio: 205 N. Michigan Ave., Chicago, IL 60601.

Telephone: 312-565-5532. Fax: 312-819-0420.

Technical Facilities: Channel No. 32 (578-584 MHz). Authorized power: 5000-kw visual, 500-kw aural. Antenna: Directional, 1415-ft. above av. terrain, 1456-ft. above ground, 2049-ft. above sea level.

Latitude 41° 53' 55.50"
Longitude 87° 37' 23.00"

Transmitter: John Hancock Bldg., 875 N. Michigan Ave.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 11-meter C-band; Scientific-Atlanta, 4.6-meter Ku-band; Scientific-Atlanta, M/A-Com receivers.

News Services: AP, CNN, UPI.

Ownership: Fox Television Stations Inc. (Group Owner).

Began Operation: January 4, 1966. FCC approved formation of new company combining original licensee Field Communications with Kaiser Bcstg. May 9, 1973 (Television Digest, Vol. 12:32, 13:18). Sale back to Field approved by FCC June 22, 1977 (Vol. 16:15; 17:26). Sale by Field to Metromedia approved by FCC Feb. 17, 1983 (Vol. 22:23, 35, 47). Sale to present owner by Metromedia approved Nov. 14, 1985.

Represented (sales): Petry Television Inc.

Personnel:

- Stacey Marks-Bronner, Vice President & General Manager.
- John Nuck, Vice President, Finance & Administration.
- Robert Simone, Vice President & Program Manager.
- Kelly Donnell, Vice President & Director of Creative Services.
- Debra Juarez-West, Vice President & News Director.
- Dwain Schoonover, Vice President, Engineering.
- Deborah Carpenter, General Sales Manager.
- Scott Wert, Local Sales Manager.
- Spencer McCoy, National Sales Manager.
- Randy Ingram, Production Manager.
- Wanda Wells, Public Affairs Manager.
- Joe Kopesky, Traffic Manager.



WFLD BMPCT-810925KF Granted 10/9/81 © American Map Corp., No. 14244

Ed Villareal, Operations Manager.
Barbara Mitalo-Kot, Business Manager

Highest 30 Sec. Rate: \$10,000.

City of License: Chicago. DMA: Chicago. Rank: 3.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	2,376,660	1,893,790	4,270,450
Average Weekly Circulation (1994)	1,084,119	789,744	1,873,863
Average Daily Circulation (1994)			782,905

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Illinois—Joliet-Chicago

WGBO-TV

Ch. 66

Network Service: Univision.

Licensee: Univision Television Group Inc., 1901 Ave. of the Stars, Suite 680, Los Angeles, CA 90067.

Studio: 541 N. Fairbanks Court, Chicago, IL 60611.

Telephone: 312-751-6666. Fax: 312-670-1037.

Technical Facilities: Channel No. 66 (782-788 MHz). Authorized power: 5000-kw visual, 500-kw aural. Antenna: 1308-ft. above av. terrain, 1512-ft. above ground, 2107-ft. above sea level.

Latitude 41° 53' 56"
Longitude 87° 37' 23"

Transmitter: Hancock Bldg., 875 N. Michigan Ave., Chicago.

Satellite Earth Stations: Scientific-Atlanta, 5-meter C-band; Paracclipse, 3.9-meter C-band; Chapparral, Scientific-Atlanta receivers.

News Service: CNN Headline News.

Ownership: Perenchio TV Inc. (Group Owner).

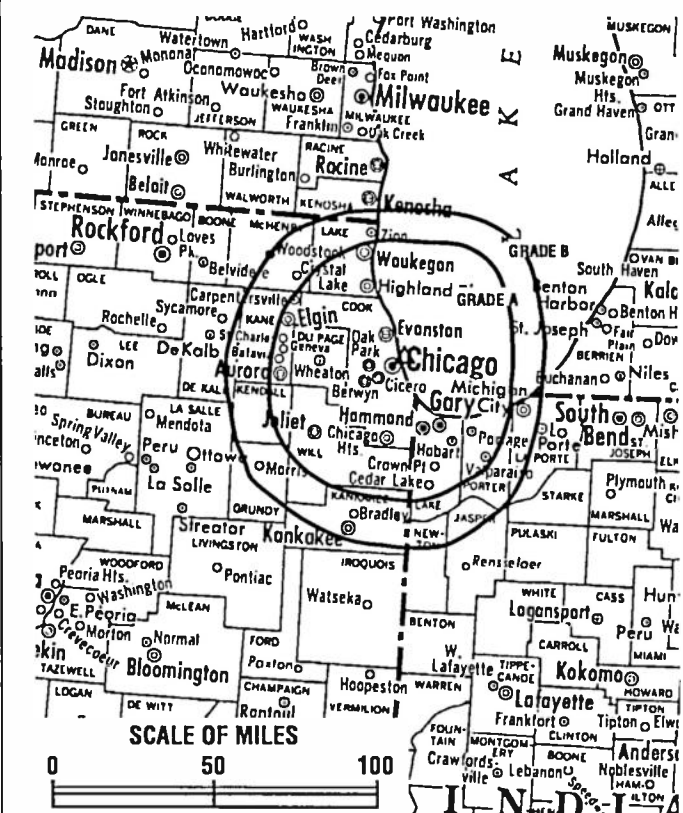
Began Operation: September 18, 1981. Sale to Grant Bcstg. approved by FCC Oct. 30, 1985. Transfer to Combined Broadcasting Inc. approved by FCC June 8, 1988. Sale to Perenchio TV Inc. by Combined Broadcasting Inc. granted by FCC July 15, 1994 (Television Digest, Vol. 34:20).

Represented (sales): Katz Independent Television; Canadian Communications Co.

Represented (legal): Fisher, Wayland, Cooper & Leader.

Personnel:

Randy Swanson, Station & Business Manager.
Jane Hepburn-Fiore, Local Sales Manager.
Shari Valentine, National Sales Manager.
Jean Ikezoe-Halevi, Public Affairs Director.



WGBO-TV BMPCT-801222KG Granted 2/5/81 © American Map Corp., No. 14244

George Leh, Program Director & Promotion Manager.
Chuck Jennings, Chief Engineer.

Rates: On request.

City of License: Joliet. DMA: Chicago. Rank: 3.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,845,890	1,476,630	3,322,520
Average Weekly Circulation (1994)	402,120	363,269	766,462
Average Daily Circulation (1994)			264,975

Illinois—Chicago

WGN-TV

Ch. 9

Network Service: None, independent.

Licensee: WGN Continental Broadcasting Co., 2501 Bradley Place, Chicago, IL 60618.

Studio: 2501 Bradley Place, Chicago, IL 60618.

Telephone: 312-528-2311. Fax: 312-528-6857.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 112-kw visual, 4.34-kw aural. Antenna: 1360-ft. above av. terrain, 1359-ft. above ground, 1952-ft. above sea level.

Latitude 41° 53' 55.50"
Longitude 87° 37' 23.00"

Transmitter: John Hancock Bldg., 875 N. Michigan Ave.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Scientific-Atlanta, 10-meter C-band; RCA, 5-meter Ku-band; M/A-Com, Scientific-Atlanta, Standard Communications receivers.

AM Affiliate: WGN, 50-kw, 720 kHz.

News Services: AP, City News, CNN, UPI.

Ownership: Tribune Broadcasting Co. (Group Owner).

Began Operation: April 5, 1948.

Represented (sales): TeleRep Inc.

Represented (legal): Sidley & Austin.

Personnel:

Peter Walker, Vice President & General Manager.
David Tynan, Sales Director.
Dominic Mancuso, Local Sales Manager.
John Poelking, Controller.
John P. Fendley, Sports Sales Manager.
Kevin Murphy, Director of Cable Sales.
John Vitanovec, Station Manager.
Jennifer Schulze, Director of News.
Jim Zerwekh, Program Director.
Bill Borson, Production Director.
Marc Drazin, Engineering Director.
Merri Dee, Community Affairs Director.
Pamela Pearson, Promotion Director.

Rates: On request.

City of License: Chicago. DMA: Chicago. Rank: 3.



WGN-TV BPCT-4179 Granted 3/26/69 © American Map Corp., No. 14244

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	51,373,260	31,393,530	82,766,790
Average Weekly Circulation(1994)	8,083,416	1,484,394	9,908,230
Average Daily Circulation (1994)			2,979,693

Part-time Circulation:

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	48,387,240	29,721,560	78,108,800
Average Weekly Circulation(1994)	3,888,314	232,730	4,320,761
Average Daily Circulation (1994)			980,954

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Illinois—Chicago

WLS-TV

Ch. 7

Network Service: ABC.

Licensee: Capital Cities/ABC Inc., 190 N. State St., Chicago, IL 60601.

Studio: 190 N. State St., Chicago, IL 60601.

Telephone: 312-750-7777.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 55-kw visual, 11.2-kw aural. Antenna: Circularly polarized, 1688-ft. above av. terrain, 1710-ft. above ground, 2305-ft. above sea level.

Latitude 41° 52' 44"
Longitude 87° 38' 10"

Transmitter: Sears Bldg., 233 S. Wacker Dr.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Transmit/receive Andrew, 5.6-meter Ku-band; Andrew, 7.3-meter C-band; Avantek receivers.

AM Affiliate: WLS, 50-kw, 890 kHz.

FM Affiliate: WLS-FM, 6-kw, 94.7 MHz (No. 234), 1170-ft.

News Services: AP, City Hall News, UPI.

Ownership: Capital Cities/ABC Inc. (Group Owner).

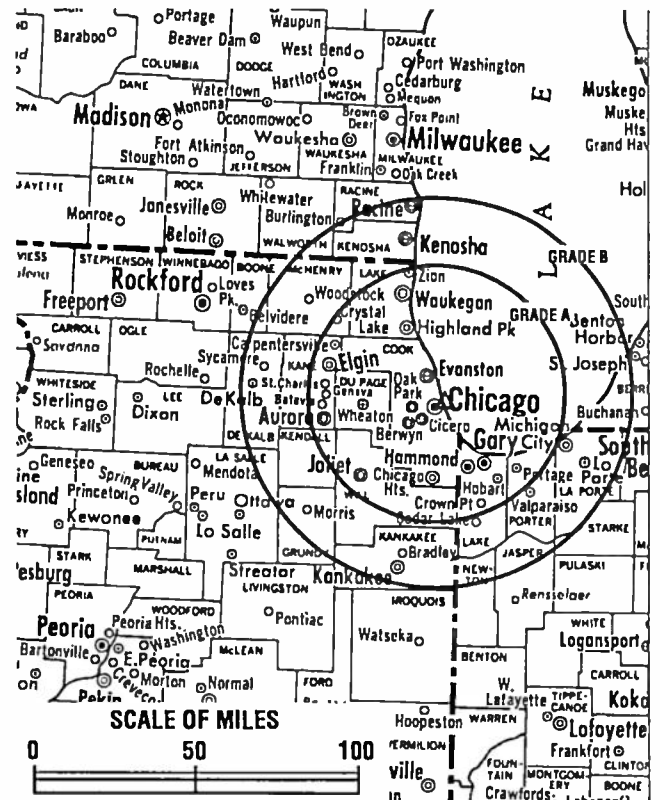
Began Operation: October 13, 1943.

Represented (sales): Capital Cities/ABC National TV Sales.

Represented (engineering): Smith & Powstenko.

Personnel:

Joseph J. Ahern, President & General Manager.
Mark Grant, General Sales Manager.
Chris King, Local Sales Manager.
Joseph Kreder, National Sales Manager.
Fran Preston, Director of Programming.
Ernst Ledebuhr, Controller.
Donetta Thomas, Business Manager, News.



WLS-TV BMPCT-811124KR Granted 3/25/82 © American Map Corp., No. 14244

Phyllis Schwartz, News Director.
James Owens, Director of Engineering.
William Campbell, Director of Public Affairs.
Toni Falvo, Research Director.

Highest 30 Sec. Rate: \$7500.

City of License: Chicago. DMA: Chicago. Rank: 3.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	2,512,620	1,983,380	4,496,000
Average Weekly Circulation (1994)	1,597,816	1,243,565	2,845,083
Average Daily Circulation (1994)			1,810,717

Illinois—Chicago

WMAQ-TV

Ch. 5

Network Service: NBC.

Licensee: NBC Subsidiary (WMAQ-TV) Inc., NBC Tower, 454 N. Columbus Dr., Chicago, IL 60611-5555.

Studio: NBC Tower, 454 N. Columbus Dr., Chicago, IL 60611.

Telephone: 312-836-5555. Fax: 312-527-4825.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 40.1-kw visual, 8-kw aural. Antenna: 1307-ft. above av. terrain, 1317-ft. above ground, 1909-ft. above sea level.

Latitude 41° 53' 55.50"
Longitude 87° 37' 23.00"

Holds CP for change to 20-kw visual, 1621-ft. above av. terrain, 1621-ft. above ground, 2215-ft. above sea level, lat. 41° 52' 44", long. 87° 38' 10" BPCT-920910KE.

Transmitter: Sears Tower, 233 S. Wacker Dr.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Harris, 6.1-meter Ku-band; Scientific-Atlanta, 7-meter C-band; Harris, 6.1-meter C-band; Harris, 3.5-meter Ku-band; Comtech, 3.5-meter Ku-band; Scientific-Atlanta, Standard Components receivers.

SNG Mobile Dish: Hubcom Ku-band.

News Services: AP, City Hall News, Nexus, UPI.

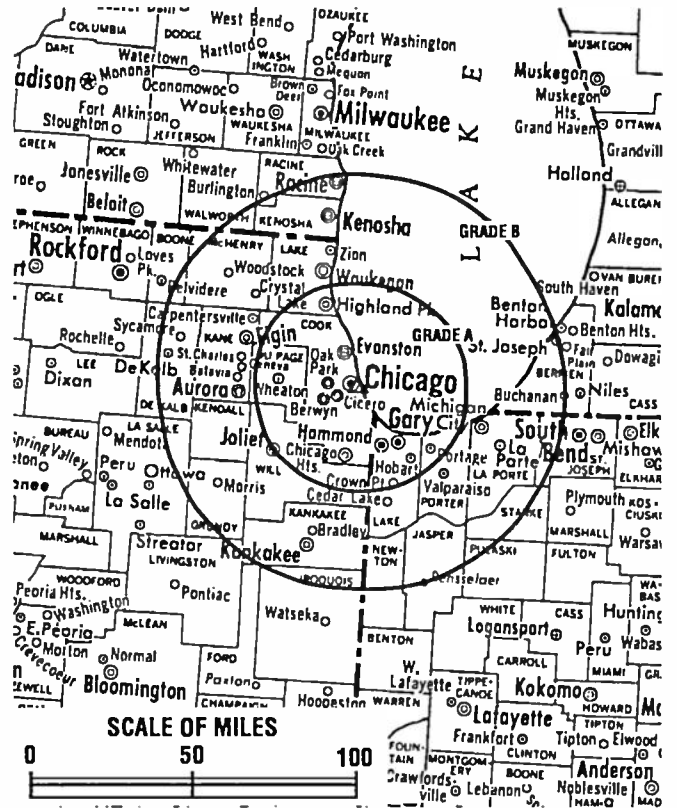
Ownership: National Broadcasting Co. (Group Owner).

Began Operation: January 7, 1949.

Represented (sales): Harrington, Righter & Parsons Inc.

Personnel:

Patrick Wallace, President & General Manager.
Lisa Churchville, Director, Sales & Marketing.
Christopher Joyce, Sales Manager.
Mike Ward, Director, News.
Dennis Bianchi, Director, Finance & Administration.
Thomas Powers, Director, Broadcast Operations & Engineering.



WMAQ-TV BPCT-920910KE Granted 4/28/93 © American Map Corp., No. 14244

Deloris McBain, Director, Station Relations.
Diana Borri, Director, Regulatory Affairs.

Rates: On request.

NETWORK BASE HOURLY RATE: \$4800.

City of License: Chicago. DMA: Chicago. Rank: 3.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	2,223,670	1,714,660	3,938,330
Average Weekly Circulation (1994)	1,544,464	1,183,543	2,733,207
Average Daily Circulation (1994)			1,537,496

Illinois—Chicago-Gary, Indiana

WPWR-TV

Ch. 50

Network Service: None, independent.

Licensee: NewsWeb Corp., 1645 W. Fullerton, Chicago, IL 60614.

Studio: 2151 N. Elston Ave., Chicago, IL 60614.

Telephone: 312-276-5050. Fax: 312-276-6477.

Technical Facilities: Channel No. 50 (686-692 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1623-ft. above av. terrain, 1627-ft. above ground, 2222-ft. above sea level.

Latitude	41°	52'	44"
Longitude	87°	38'	10"

Transmitter: Sears Tower, 233 S. Wacker Dr., Chicago.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Comtech, 7.3-meter C-band; Comtech, 5-meter Ku & C-band.

News Service: CNN.

Ownership: NewsWeb Corp. (Group Owner).

Began Operation: January 1, 1987.

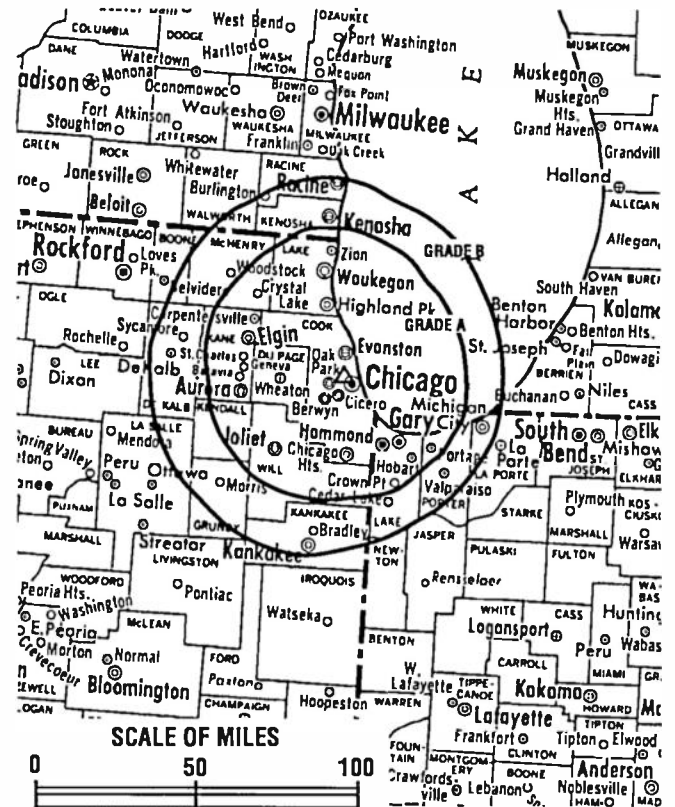
Represented (sales): MMT Sales Inc.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): E. Harold Munn Jr. & Associates Inc.; A. D. Ring, P.C.

Personnel:

Fred Eychaner, President.
 Al DeVaney, Senior Vice President & General Manager.
 Greg Armstrong, General Sales Manager.
 Mat Thornton, National Sales Manager.
 Karyn Seldal, Production Director.
 Michael Malone, Promotion Director.
 Bob Brewer, Business Manager.



WPWR-TV BPCT-78090KL Granted 11/17/81 © American Map Corp., No. 14244

Bob Minor, Chief Engineer.
 Eileen Muldoon, Traffic Manager.

Rates: On request.

City of License: Gary. DMA: Chicago. Rank: 3.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,998,810	1,577,020	3,575,830
Average Weekly Circulation (1994)	818,191	679,513	1,499,435
Average Daily Circulation (1994)			654,149

WSNS-TV

Ch. 44

Network Service: Telemundo.

Licensee: Video 44, 430 W. Grant Place, Chicago, IL 60614.

Studio: 430 W. Grant Place, Chicago, IL 60614.

Telephone: 312-929-1200. Fax: 312-929-8153.

Technical Facilities: Channel No. 44 (650-656 MHz). Authorized power: 4260-kw max. & 1050-kw horizontal visual, 500-kw max. & 123-kw horizontal aural. Antenna: 1420-ft. above av. terrain, 1456-ft. above ground, 2049-ft. above sea level.

Latitude 41° 53' 55.50"
Longitude 87° 37' 23.00"

Transmitter: Hancock Bldg., 875 N. Michigan Ave.

News Service: UPI.

Ownership: Video 44.

Began Operation: April 5, 1970. Granted subscription TV authorization Feb. 22, 1980. Sale of interest to Oak Industries approved by FCC July 11, 1980 (Television Digest, Vol. 20:11). Began subscription TV operation Sept. 22, 1980 (Vol. 20:36). Began Spanish language programming July 1, 1985 (Vol. 25:17). License renewal remanded by court (Vol. 30:16); license renewal denied (Vol. 30:39). Settlement agreement reached & license renewal granted April 2, 1993 (Vol. 31:30; 33:16).

Represented (sales): Telemundo.

Represented (legal): Cohn & Marks.

Represented (engineering): Hammett & Edison Inc.

Personnel:

- Burt I. Harris, Chief Executive Officer.
- Jose F. Lamas, General Manager.
- Armando Triana, General Sales Manager.
- David Cordova, Operations Manager.
- Frank Diaz, News Director.



WSNS-TV BPCT-4681 Granted 5/28/74 © American Map Corp., No. 14244

Henry Ruh, Chief Engineer.
Bert Cagas, Controller.

Highest 30 Sec. Rate: \$750.

City of License: Chicago. DMA: Chicago. Rank: 3.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,650,260	1,363,050	3,013,310
Average Weekly Circulation (1994)	25,402	69,115	93,576
Average Daily Circulation (1994)			52,027

WAND

Ch. 17

Network Service: ABC.

Licensee: WAND Television Inc., 904 South Side Dr., Decatur, IL 62521.

Studio: 904 South Side Dr., Decatur, IL 62521.

Telephone: 217-424-2500. Fax: 217-422-8203.

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 5000-kw max. & 1350-kw horizontal visual, 500-kw max. & 135-kw horizontal aural. Antenna: 1290-ft. above av. terrain, 1314-ft. above ground, 2000-ft. above sea level.

Latitude 39° 57' 07"
 Longitude 88° 49' 55"

Transmitter: Near Argenta, IL.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 7.3-meter; Microdyne, 7-meter; Andrew, 4.5-meter; Harris, 3-meter; Avantek, Microdyne receivers.

News Services: ABC, AP.

Ownership: LIN Television Corp. (Group Owner).

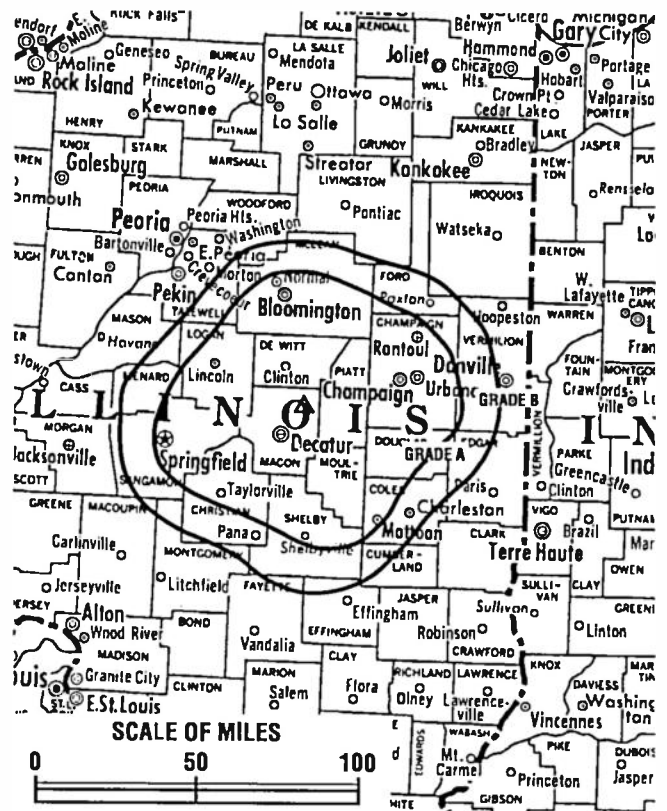
Began Operation: August 16, 1953. Sale to present owner by Metromedia Inc. approved Dec. 22, 1965 by FCC (Television Digest, Vol. 5:41, 42, 52). Sale to Metromedia by George A. Bolas and associates approved Sept. 28, 1960 (Vol. 16:3, 40). Sale of control to George A. Bolas, W. Clarke & Gilbert Swanson by W. L. Shellabarger and associates approved by FCC May 28, 1958 (Vol. 14:15, 22).

Represented (sales): Blair Television.

Represented (legal): Schwartz, Woods & Miller.

Personnel:

- T. J. Vaughan, President & General Manager.
- Larry Katt, Vice President & Director of Sales.
- Mike Gross, National Sales Manager.
- Rod Whisenant, Local Sales Manager.
- Lee Williams, News Director.
- Daniel Caldwell, Business Manager.
- Janet Bell, Traffic Manager.
- Pat Peters, Program & Production Manager.



WAND BPCT-780914KL Granted 3/13/79 © American Map Corp., 14244

Carol Thomas, Promotion Manager.
 Larry Oaks, Chief Engineer.

Highest 30 Sec. Rate: \$2000.

NETWORK BASE HOURLY RATE: \$862.

City of License: Decatur. DMA: Champaign & Springfield-Decatur. Rank: 78.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	661,240	329,050	990,290
Average Weekly Circulation (1994)	204,513	90,831	295,641
Average Daily Circulation (1994)			157,482

Illinois—Decatur

WFHL

Ch. 23

Network Service: None, independent.

Licensee: Decatur Foursquare Bcstg. Inc., 2510 Parkway Court, Decatur, IL 62526.

Studio: 2510 Parkway Court, Decatur, IL 62526.

Telephone: 217-428-2323. Fax: 217-428-6455.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 1950-kw visual, 195-kw aural. Antenna: 1030-ft. above av. terrain, 1046-ft. above ground, 1736-ft. above sea level.

Latitude 39° 27' 03"
Longitude 88° 52' 05"

Transmitter: Near Hwy. 48, Oreana.

Satellite Earth Stations: Scientific-Atlanta, 5-meter C-band; Scientific-Atlanta, 3.2-meter C-band; RCA, 3.2-meter Ku-band; Winegard, 3-meter C-band; General Instrument, M/A-Com, Scientific-Atlanta receivers.

Ownership: Decatur Foursquare Bcstg. Inc.

Began Operation: May 13, 1984.

Represented (sales): Roslin Television Sales; Hugh Wallace.

Represented (legal): Farrand, Cooper, Metzler & Bruiniers.

Represented (engineering): D. C. Williams & Associates Inc.

Personnel:

- Mark Dreistadt, General Manager.
- Jack Cluney, Local Sales Manager.
- Paul Osborne, News Director.
- Jennifer Best, Program Director.
- James Smith, Promotion Director.
- Matthew Begue, Chief Engineer.
- Carolyn Graven, Business Manager.
- Minyonne Rhoades, Traffic Manager.



WFHL BMPCT-841214KF Granted 2/28/85 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$40.

City of License: Decatur. DMA: Champaign & Springfield-Decatur. Rank: 78.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	319,590	133,370	452,960
Average Weekly Circulation (1994)	16,193	14,126	30,230
Average Daily Circulation (1994)			10,088

Illinois—Harrisburg

WSIL-TV

Ch. 3

(Operates satellite KPOB-TV, Poplar Bluff, MO)

Network Service: ABC.

Licensee: WSIL-TV Inc., 21 Country Aire Rd., Carterville, IL 62918.

Studio: 21 Country Aire Rd., Carterville, IL 62918.

Telephone: 618-985-2333. Fax: 618-985-3709.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 994-ft. above av. terrain, 1000-ft. above ground, 1500-ft. above sea level.

Latitude	37°	36'	49"
Longitude	88°	52'	16"

Transmitter: 2-mi. W of Creal Springs.

Satellite Earth Station: Gardiner, 6-meter.

News Service: AP.

Ownership: Mel Wheeler Inc. (Group Owner).

Began Operation: December 6, 1953 on Ch. 22; changed to Ch. 3 in March 1959. Sale to present owners by John W. Kirby, et al., approved by FCC May 12, 1983. Previous sale by O. L. Turner, et al., approved April 23, 1981 (Television Digest, Vol. 21:14).

Represented (sales): Katz Continental Television; Canadian Communications Co.

Represented (legal): Pepper & Corazzini.

Personnel:

Mel Wheeler, President.
 Steve Wheeler, General Manager.
 Dave Cisco, Local Sales Manager.
 Don Brown, News Director.
 Pat Victoria, Chief Engineer.



WSIL-TV BPCT-840221KG Granted 7/17/84 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$800.

NETWORK BASE HOURLY RATE: \$400.

City of License: Harrisburg. DMA: Paducah-Cape Girardeau-Harrisburg-Mount Vernon. Rank: 77.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	325,180	244,230	569,410
Average Weekly Circulation (1994)	104,577	89,875	215,361
Average Daily Circulation (1994)			115,123

Illinois—La Salle

WWTO-TV

Ch. 35

Network Service: Trinity Bcstg. Network.

Licensee: All America TV Inc., 13181 Crossroads Pkwy. N, Suite 250, City of Industry, CA 91746.

Studio: 420 E. Stevenson Dr., Ottawa, IL 61350.

Telephone: 815-434-2700.

Technical Facilities: Channel No. 35 (596-602 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1371-ft. above av. terrain, 1338-ft. above ground, 1970-ft. above sea level.

Latitude 41° 16' 51"
Longitude 88° 56' 13"

Transmitter: 3.8-mi. SW of intersection of Chicago Rd. & Hwy. 71, near Oglesby.

Satellite Earth Station: Vertex, 6.1-meter C-band; Microdyne receivers.

Ownership: All American Network Inc. (Group Owner).

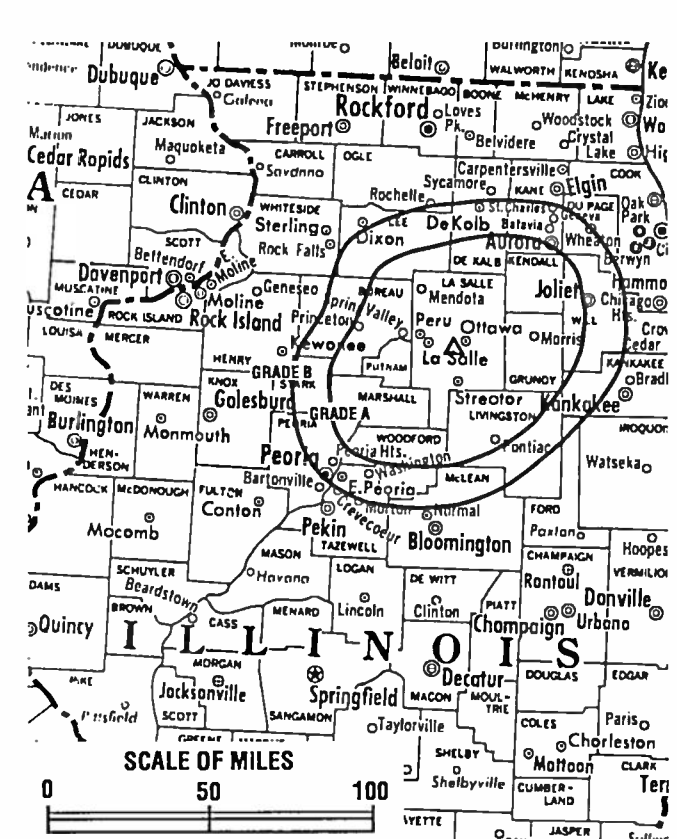
Began Operation: December 5, 1986.

Represented (legal): May & Dunne, Chartered.

Personnel:

T. Roger Crawford, General Manager.
Tom Morford, Production Director.
John Biggs, Chief Engineer.
Kristine Flores, Administrative Assistant.

Highest 30 Sec. Rate: \$105.



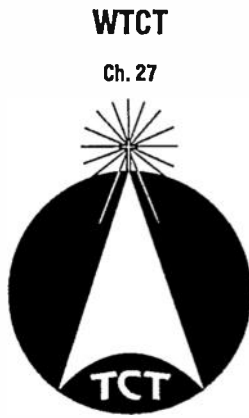
WWTO-TV BMPCT-861015KH Granted 11/18/86 ©American Map Corp., No. 14244

City of License: La Salle. DMA: Chicago. Rank: 3.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,386,630	1,143,410	2,530,040
Average Weekly Circulation (1994)	711	6,885	6,666
Average Daily Circulation (1994)			2,526

Illinois—Marion



Network Service: None, Independent.

Licensee: Tri-State Christian TV, Box 1010, Marion, IL 62959.

Studio: Rte. 37 N, Marion, IL 62959.

Telephone: 618-997-9333. Fax: 618-997-1859.

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 2917-kw max. visual. Antenna: 764-ft. above av. terrain, 466-ft. above ground, 1306-ft. above sea level.

Latitude 37° 33' 26"
 Longitude 89° 01' 24"

Transmitter: 2.2-mi. W of Goreville.

Satellite Earth Stations: Scientific-Atlanta, 4.6-meter C-band; RCA, 3.7-meter Ku-band; Scientific-Atlanta receivers.

Ownership: Tri-State Christian TV Inc. (Group Owner).

Began Operation: August 24, 1981. Sale to present owner by Dennis F. Doelitzsch approved by FCC Feb. 6, 1984.

Represented (legal): May & Dunne, Chartered.

Personnel:
 Garth W. Coonce, President.
 Robert L. Stein, General Manager.



WTCT BPCT-880711KI Granted 8/31/88 © American Map Corp., No. 14244

Vic VanDeventer, Production Manager.
 Christina M. Coonce, Programming.
 Tim Deterding, Chief Engineer.

Rates: On request.

City of License: Marion. DMA: Paducah-Cape Girardeau-Harrisburg-Mount Vernon.
 Rank: 77.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	130,750	112,210	242,960
Average Weekly Circulation (1994)	5,434	7,076	13,806
Average Daily Circulation (1994)			5,009

Tri-State Christian TV Network

WTCT
TV27
Marion
IL

WAQP
TV49
Saginaw
MI

WINM
TV63
Angola
IN

24 Hour Christian Programming

Serving:
Marion, IL
Carbondale, IL
Mt. Vernon, IL
Harrisburg, IL
Cape Girardeau, MO
Bryan, OH
Paducah, KY
Buffalo, NY
Rochester, NY
Batavia, NY
Niagara Falls, NY
Toronto, Ontario
St. Catharines, Ontario
Hamilton, Ontario
Angola, IN
Fort Wayne, IN
Muskegon, MI
Grand Rapids, MI
Kalamazoo, MI
Battle Creek, MI
Saginaw, MI
Bay City, MI
Flint, MI
Lansing, MI
Jackson, MI
Greensboro, NC
Winston-Salem, NC
Danville, VA
and
Surrounding Areas

WNYB
TV49
Buffalo
NY

WTLJ
TV54
Muskegon
MI

WLXI
TV61
Greensboro
NC

Illinois—Moline

WQAD-TV

Ch. 8

Network Service: ABC.

Licensee: WNEP Inc., 229 W. 43rd St., New York, NY 10036.

Studio: 3003 Park 16th St., Moline, IL 61265.

Telephone: 309-764-8888. Fax: 309-764-5763.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 282-kw visual, 56.2-kw aural. Antenna: 1010-ft. above av. terrain, 1066-ft. above ground, 1813-ft. above sea level.

Latitude 41° 18' 44"
Longitude 90° 22' 47"

Transmitter: 2.8-mi. S of Orion on U.S. 150.

Satellite Earth Stations: Andrew, 7-meter C-band; Andrew, 4.5-meter C-band; AFC, 3-meter Ku-band; Comtech, 3-meter C-band; Andrew, Avantek, M/A-Com receivers.

News Service: AP.

Ownership: The New York Times Co. (Group Owner).

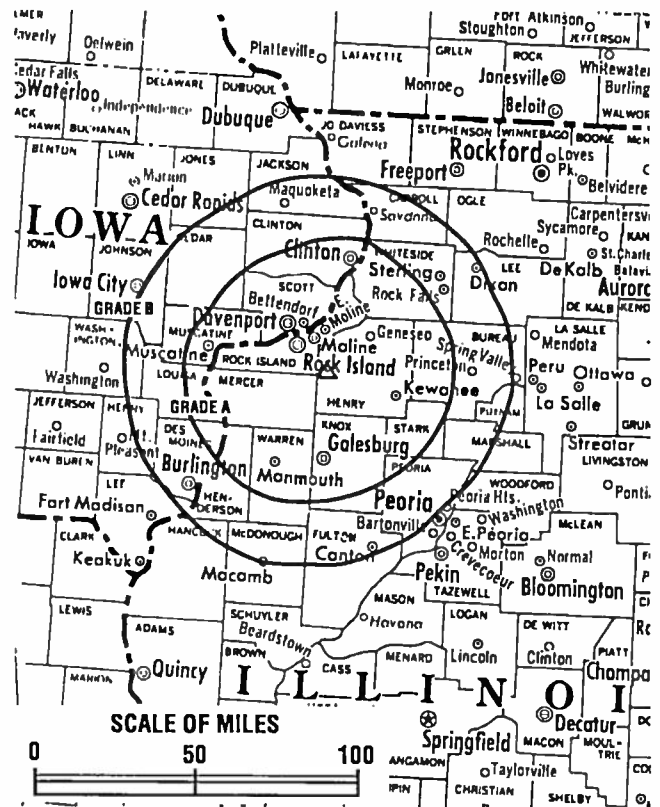
Began Operation: August 1, 1963. Sale to Des Moines Register & Tribune Co. by Moline Television Corp. approved by FCC July 13, 1977. Sale to New York Times Co. approved Oct. 3, 1985 (Television Digest, Vol. 25:5, 6, 12).

Represented (sales): Katz Continental Television.

Represented (legal): Koteen & Naftalin.

Personnel:

- Perry Chester, General Manager.
- Lee Blackwell, Controller.
- Jim Turpin, News Director.
- Rick Serre, Chief Engineer.
- Kristi Peterson, Marketing Director.
- Stan Teater, Creative Services Manager.



WQAD-TV BPCT-2440 Granted 5/16/62 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$1700.

NETWORK BASE HOURLY RATE: \$950.

City of License: Moline. DMA: Davenport-Rock Island-Moline. Rank: 88.

Circulation © 1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	483,700	268,760	752,460
Average Weekly Circulation (1994)	174,019	103,357	279,129
Average Daily Circulation (1994)			157,061

Illinois—Mount Vernon-Salem-Centralia

WCEE

Ch. 13

Network Service: None, independent.

Licensee: Sudbrink Bcstg. Co., a Georgia Partnership, 2001 Palm Beach Lakes Blvd., Suite 303, West Palm Beach, FL 33409.

Studio: Rte. 1, Box 97, Kell, IL 62853.

Mailing Address: 125 N. 11th St, Mount Vemon, IL 62864.

Telephones: 618-822-6900; 618-242-8813. Fax: 618-822-6526.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 302-kw visual, 31.6-kw aural. Antenna: 991-ft. above av. terrain, 961-ft. above ground, 1525-ft. above sea level.

Latitude	38°	32'	39"
Longitude	88°	55'	26"

Transmitter: Rte. 1, Kell, IL.

Satellite Earth Stations: 3 in operation; Scientific-Atlanta receivers.

News Services: Conus, ESPN, SNN, UPI.

Ownership: Sudbrink Broadcasting (Group Owner).

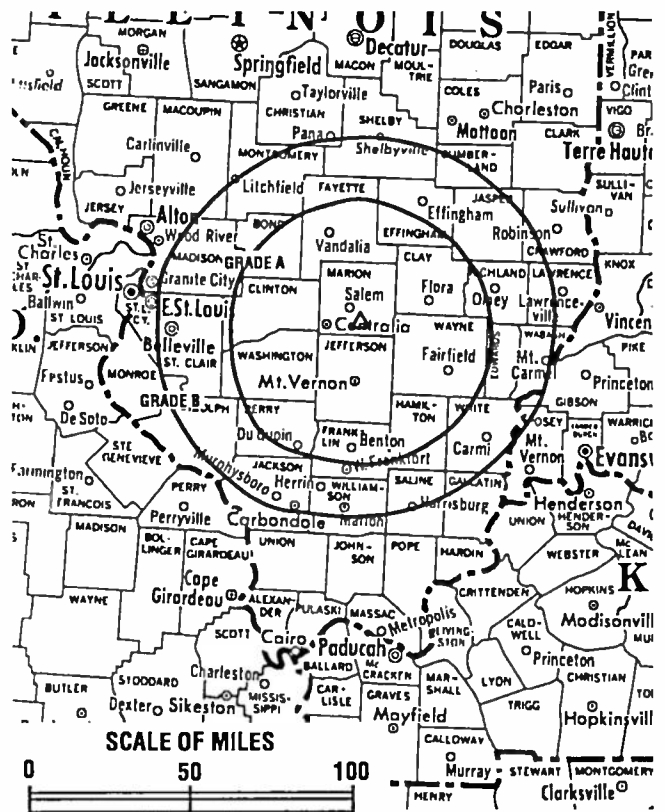
Began Operation: March 13, 1983. Sale to present owner by William R. Varecha approved by FCC Oct. 30, 1985.

Represented (legal): Haley, Bader & Potts.

Represented (engineering): Arthur K. Peters Consulting Engineers.

Personnel:

- Dennis Linsin, General Manager.
- Dee Rose, Sales Manager.
- Wayne Stuber, Chief Engineer.
- Kelly Hults, News Director.
- Kimberly Castic, Business Manager.



WCEE BMPCT-840305KH Granted 4/26/84 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$150.

City of License: Mount Vemon. DMA: Paducah-Cape Girardeau-Harrisburg-Mount Vemon. Rank: 77.

Circulation © 1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	544,290	496,780	1,041,070
Average Weekly Circulation (1994)	35,805	38,183	75,586
Average Daily Circulation (1994)			25,508

Illinois—Peoria

WEEK-TV

Ch. 25

Network Service: NBC.

Licensee: Granite Broadcasting Corp., 2907 Springfield Rd., East Peoria, IL 61611.

Studio: 2907 Springfield Rd., East Peoria, IL 61611.

Telephone: 309-698-2525. Fax: 309-698-9335.

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 2410-kw max. visual, 241-kw max. aural. Antenna: 680-ft. above av. terrain, 605-ft. above ground, 1349-ft. above sea level.

Latitude 40° 37' 42.00"
Longitude 89° 32' 51.20"

Transmitter: 2907 Springfield Rd.

Satellite Earth Stations: 3 in operation; Harris, Microdyne receivers.

News Services: AP, NBC, NIWS.

Ownership: Granite Broadcasting Corporation (Group Owner).

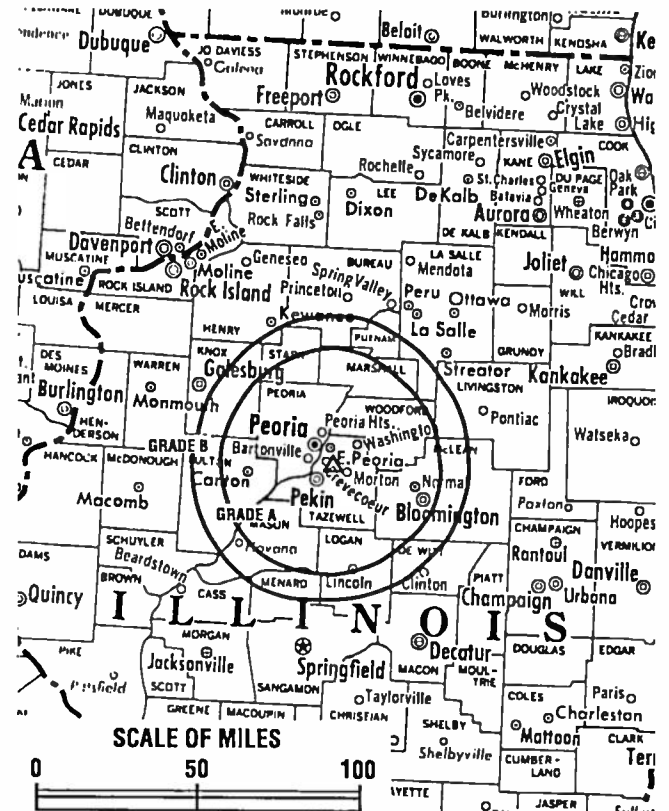
Began Operation: February 1, 1953. Sale to current owners approved Aug. 26, 1988 (Television Digest, Vol. 28:22, 26). Sale to Price Communications by LDX Broadcast Inc. approved by FCC Nov. 15, 1984 (Vol. 24:36). Previous sale, including former satellite WEEQ-TV, La Salle, by West Central Bcstg. Co. (Kerr-McGee interests) approved July 13, 1966 (Vol. 6:29).

Represented (sales): Katz Continental Television.

Represented (legal): Akin, Gump, Strauss, Hauer & Feld, L.L.P.

Personnel:

Dennis Upah, President & General Manager.
John Deushane, Vice President & Director of Sales.
Gwen Daily, Local Sales Manager.
Christopher Dierker, National Sales Manager.
Phil Supple, News Director.
Ken Tofanelii, Chief Engineer.
Donald Stewart, Business Manager.



WEEK-TV BPCT-5060 Granted 12/15/77 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$1000.

NETWORK BASE HOURLY RATE: \$1000.

City of License: Peoria. DMA: Peoria-Bloomington. Rank: 114.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	367,560	162,000	529,560
Average Weekly Circulation (1994)	165,088	74,558	239,579
Average Daily Circulation (1994)			135,216

Illinois—Peoria

WHOI

Ch. 19

Network Service: ABC.

Licensee: Brissette TV of Peoria Inc., 500 N. Stewart St., Creve Coeur, IL 61611.

Studio: 500 N. Stewart St., Creve Coeur, IL 61611.

Telephone: 309-698-1919. Fax: 309-698-4819.

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 2240-kw max. visual, 224-kw max. aural. Antenna: 637-ft. above av. terrain, 193-ft. above ground, 400-ft. above sea level.

Latitude 40° 39' 11"
Longitude 89° 35' 13"

Transmitter: 500 N. Stewart St., Creve Coeur.

Satellite Earth Stations: Andrew, 7.2-meter C-band; Andrew, 4.6-meter C-band; Andrew, M/A-Com receivers.

News Services: AP, ABC, CNN.

Ownership: Brissette Broadcasting Corp. (Group Owner).

Began Operation: October 20, 1953. Sale to Peoria Journal Star by Hugh R. Norman group approved by FCC April 28, 1954 (Television Digest, Vol. 10:13, 15, 18) Sale to Metropolitan Bcstg. (Metromedia Inc.) by Peoria Journal Star approved Dec. 29, 1959 (Vol. 15:43, 16:1). Sale to Mid America by Metromedia approved July 21, 1965 (Vol. 5:14). Sale to Forward Communications by Mid America Media Inc. approved March 24, 1971. (Vol. 10:13, 11:13). Sale to Wesray Corp. approved by FCC Aug. 16, 1984. FCC approved sale to Adams Communications Dec. 23, 1987. Transfer of control to present owner approved Dec. 24, 1991.

Represented (sales): Blair Television.

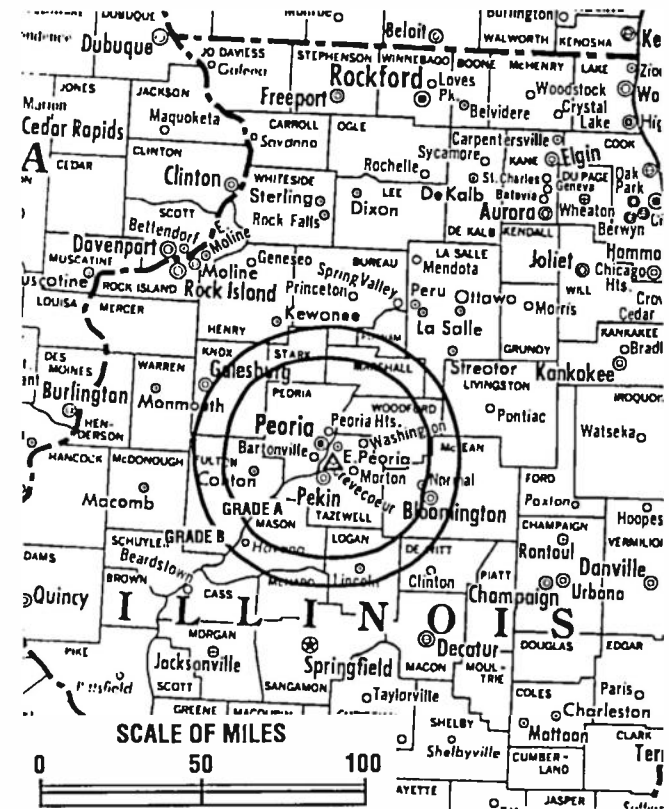
Represented (legal): Wyrick, Robbins, Yates & Ponton.

Personnel:

Sheryl Jonsson, President & General Manager.
Amy Suymbersky, Finance & Business Manager.
Devoe Slisher, Promotion Coordinator.
Scott Barnes, Director of Operations & Production Manager.

Rates: On request.

NETWORK BASE HOURLY RATE: \$800.



WHOI BPCT-860613KF Granted 7/29/86 © American Map Corp., No. 14244

City of License: Peoria. DMA: Peoria-Bloomington. Rank: 114.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	355,950	153,160	509,110
Average Weekly Circulation (1994)	148,989	69,503	218,518
Average Daily Circulation (1994)			117,577

There is no more visible place for your advertising message than the pages of the Television & Cable Factbook

Illinois—Peoria

WMBD-TV

Ch. 31

Network Service: CBS.

Licensee: Midwest Television Inc., 509 S. Neil St., Champaign, IL 61820.

Studio: 3131 N. University St., Peoria, IL 61604.

Telephone: 309-688-3131. Fax: 309-686-8650.

Technical Facilities: Channel No. 31 (572-578 MHz). Authorized power: 2040-kw max. visual, 204-kw aural. Antenna: 640-ft. above av. terrain, 548-ft. above ground, 1288-ft. above sea level.

Latitude 40° 38' 07"
Longitude 89° 32' 19"

Transmitter: Pinecrest Dr., East Peoria.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: 7-meter C-band; 5-meter C-band; 5-meter Ku-band.

AM Affiliate: WMBD, 5-kw, 1470 kHz (CBS).

FM Affiliate: WMXP, 40-kw, 93.3 MHz (No. 227), 550-ft.

News Services: AP, CBS.

Ownership: Midwest Television Inc. (Group Owner).

Began Operation: January 1, 1958. Sale to present owner by Charles C. Caley and John E. Fetzer approved June 15, 1960 by FCC (Television Digest, Vol. 16:13, 25).

Represented (sales): Petry Television Inc.

Represented (legal): Covington & Burling.

Represented (engineering): du Trell, Lundin & Rackley.

Personnel:

August C. Meyer Jr., President.
Gene C. Robinson, Vice President & General Manager.
Jim Donovan, General Sales Manager.
Paul Baumgartner, Chief Engineer.
Lloyd Peterson, Program Director.



WMBD-TV BPCT-4700 Granted 5/31/74 © American Map Corp., No. 14244

Mark Bourland, Production Manager.
Duane Wallace, News Director.
John Birks, Promotion Director.
M. Joyce Carlisle-Blahnik, Business Manager.

Rates: On request.

City of License: Peoria. DMA: Peoria-Bloomington. Rank: 114.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	351,910	147,610	499,520
Average Weekly Circulation (1994)	150,693	71,805	222,465
Average Daily Circulation (1994)			130,116

Illinois—Quincy-Hannibal, Missouri

WGEM-TV

Ch. 10

Network Service: NBC.

Licensee: Quincy Broadcasting Co., Box 80, Quincy, IL 62306.

Studio: 513 Hampshire St., Quincy, IL 62301.

Telephone: 217-228-6600. Fax: 217-228-6670.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 814-ft. above av. terrain, 674-ft. above ground, 1433-ft. above sea level.

Latitude 39° 57' 03"
Longitude 91° 19' 54"

Transmitter: N. Columbus Rd.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: ADM, 4.8-meter C-band; DH Satellite, 5-meter Ku & C-band; RCA Americom, 3.9-meter Ku-band; Standard Communications, Gardiner, Harris receivers.

AM Affiliate: WGEM, 5-kw, 1440 kHz.

FM Affiliate: WGEM-FM, 27.5-kw, 105.1 MHz (No. 286), 640-ft.

News Service: AP.

Ownership: Quincy Broadcasting Co. (Group Owner).

Began Operation: August 27, 1953.

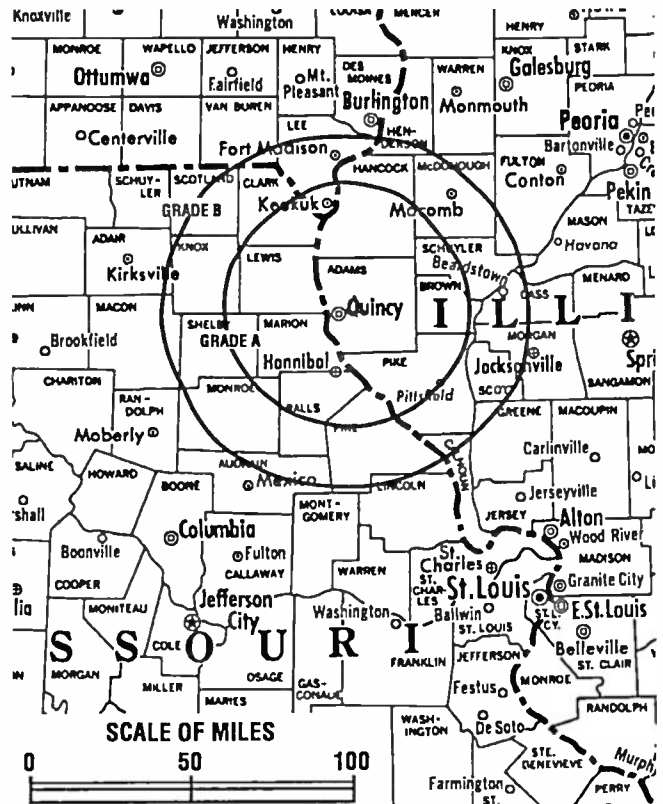
Represented (sales): Petry Television Inc.

Represented (legal): Wilkinson, Barker, Knauer & Quinn.

Represented (engineering): Lohnes & Culver.

Personnel:

Ralph M. Oakley, Vice President & General Manager.
J. Ben Stewart, National Sales Manager.
Les Sachs, News Director.
Jim Lawrence, Promotion Director.
Jonathan Van Ness, Local/Regional Sales Manager.



WGEM-TV BNPCT-1254 Granted 7/24/53 © American Map Corp., No. 14244

Don Hale, Marketing Director.
Jim Martens, Chief Engineer.

Highest 30 Sec. Rate: \$1200.

NETWORK BASE HOURLY RATE: \$1100.

City of License: Quincy. DMA: Quincy-Hannibal-Keokuk. Rank: 157.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	303,170	165,610	468,780
Average Weekly Circulation (1994)	73,026	47,883	120,909
Average Daily Circulation (1994)			79,122

Illinois—Quincy

WTJR

Ch. 16

Network Service: Trinity Bcstg. Network.

Licensee: Believer's Bcstg. Corp., Box 3112, Quincy, IL 62305.

Studio: Old Cannon Ball Rd., Quincy, IL 62301.

Mailing Address: Box 3112, Quincy, IL 62305.

Telephone: 217-228-1275.

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 179.2-kw max. visual, 31.5-kw max. aural. Antenna: 994-ft. above av. terrain, 880-ft. above ground, 1620-ft. above sea level.

Latitude 39° 58' 18"
 Longitude 91° 19' 42"

Holds CP for change to 600-kw max. visual, 991-ft. above av. terrain, 879-ft. above ground, 1621-ft. above sea level. BPCT-930927KH.

Transmitter: Columbus Rd., 2-mi. NE of Quincy.

Satellite Earth Stations: 3 in operation.

Ownership: Believer's Bcstg. Corp.

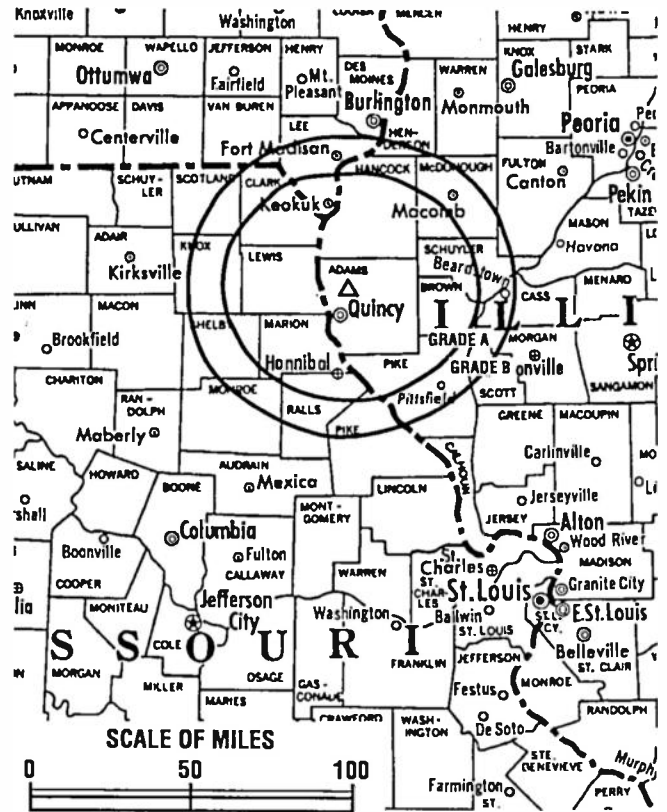
Began Operation: January 1, 1986.

Represented (engineering): John R. Powley.

Personnel:

Carl Geisendorfer, President & General Manager.
 Susan Foster, Local & National Sales Manager.
 Henry Geisendorfer, News & Program Director.
 Joseph Caproni, Chief Engineer.

Rates: On request.



WTJR BMPCT-840724KF Granted 11/2/84 © American Map Corp., No. 14244

City of License: Quincy. DMA: Quincy-Hannibal-Keokuk. Rank: 157.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	80,520	57,510	138,030
Average Weekly Circulation (1994)	760	2,628	3,503
Average Daily Circulation (1994)			1,194

Illinois—Rock Island

WHBF-TV

Ch. 4

Network Service: CBS.

Licensee: Coronet Communications Co., 231 18th St., Rock Island, IL 61201.

Studio: 231 18th St., Rock Island, IL 61201.

Telephone: 309-786-5441. Fax: 309-788-4975.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1342-ft. above av. terrain, 1383-ft. above ground, 2049-ft. above sea level.

Latitude 41° 32' 49"
Longitude 90° 28' 35"

Transmitter: Middle Rd., 5-mi. E of Davenport.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Paraclipse, 4.8-meter C-band; Scientific-Atlanta, 4.6-meter C-band; AFC, 3-meter Ku-band; Winegard, 3-meter C-band; Cyclesat, Pinzone, Scientific-Atlanta, Standard Communications, Winegard receivers.

News Services: AP, CBS, MediaLink.

Ownership: Citadel Communications Co. Ltd. (Group Owner).

Began Operation: July 1, 1950. Sale to present owner by Rock Island Bcstg. Co. approved by FCC Dec. 31, 1986.

Represented (sales): MMT Sales Inc.

Represented (legal): Latham & Watkins.

Represented (engineering): A. D. Ring, P.C.

Personnel:

Ron Johnson, General Manager.
Greg O'Connor, National Sales Manager.
J. D. Walls, Program Manager.
Ken Gullette, News Director.
Troy Homer, Chief Engineer.
Jeff Swanson, Promotion Director.
Joyce Merritt, Business Manager.
Patty Dietz, Production Manager.

Highest 30 Sec. Rate: \$600.



WHBF-TV BMPCT-810415KE Granted 7/10/81 © American Map Corp., No. 14244

NETWORK BASE HOURLY RATE: \$1050.

City of License: Rock Island. DMA: Davenport-Rock Island-Moline. Rank: 88.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	536,750	280,750	817,500
Average Weekly Circulation (1994)	167,482	106,938	277,350
Average Daily Circulation (1994)			153,618

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Illinois—Rockford

WQRF-TV

Ch. 39

Network Service: Fox.

Licensee: Petracom Inc., 2701 W. Busch Blvd., Tampa, FL 33618.

Studio: 401 S. Main St., Rockford, IL 61101.

Telephone: 815-987-3950. Fax: 815-964-9974.

Technical Facilities: Channel No. 39 (620-626 MHz). Authorized power: 1050-kw max. & 776-kw horizontal visual, 105-kw max. & 77.6-kw horizontal aural. Antenna: 577-ft. above av. terrain, 600-ft. above ground, 1097-ft. above sea level.

Latitude 42° 17' 26"
Longitude 89° 09' 51"

Holds CP for change to 1040-kw max. visual, 577-ft. above av. terrain, 581-ft. above ground, 1378-ft. above sea level BPCT-920521KK.

Transmitter: 6528 Auburn Rd., Rockford.

Satellite Earth Stations: RCA, 3.7-meter Ku-band; DH Satellite, 3.6-meter C-band; DH Satellite, 3-meter C-band; Chapparal, Standard Communications receivers.

Ownership: Petracom Inc.

Began Operation: November 27, 1978. Sale to present owner by Family Group Ltd. approved by FCC Sept. 12, 1989. Sale to Family Group by Orion Broadcast approved by FCC March 31, 1986 (Television Digest, Vol. 26:22). Sale to Orion by Lloyd Hearing Aid Corp. approved by FCC Dec. 20, 1983.

Represented (sales): Seitel Inc.

Represented (legal): Nixon, Hargrave, Devans & Doyle.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

Gregory H. Graber, Vice President & General Manager.
Kemp Nichol, General Sales Manager.
Larry Phillip, National Sales Manager.
Dean Turman, Chief Engineer.
Bill Zuckerman, Program & Promotion Manager.
Donna Lutes, Traffic Manager.



WQRF-TV BPCT-920521KK Granted 1/29/93 © American Map Corp., No. 14244

Brian Erickson, Production Manager.
Gail Johnson, Business Manager.

Rates: On request.

City of License: Rockford. DMA: Rockford. Rank: 137.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,604,590	1,342,290	2,946,880
Average Weekly Circulation (1994)	99,849	57,273	158,183
Average Daily Circulation (1994)			65,819

Illinois—Rockford

WREX-TV

Ch. 13

Network Service: ABC.

Licensee: WREX Associates, 7 W. 51st St., New York, NY 10019.

Studio: W. Auburn & Winnebago Rds., Rockford, IL 61103.

Mailing Address: Box 530, Rockford, IL 61105.

Telephone: 815-335-2213.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 39.8-kw aural. Antenna: 710-ft. above av. terrain, 652-ft. above ground, 1542-ft. above sea level.

Latitude 42° 17' 50"
Longitude 89° 14' 24"

Transmitter: W. Auburn & Winnebago Roads.

Satellite Earth Station: ADM, 6.1-meter; Drake receivers.

News Service: AP.

Ownership: ML Media Partners L.P. (Group Owner).

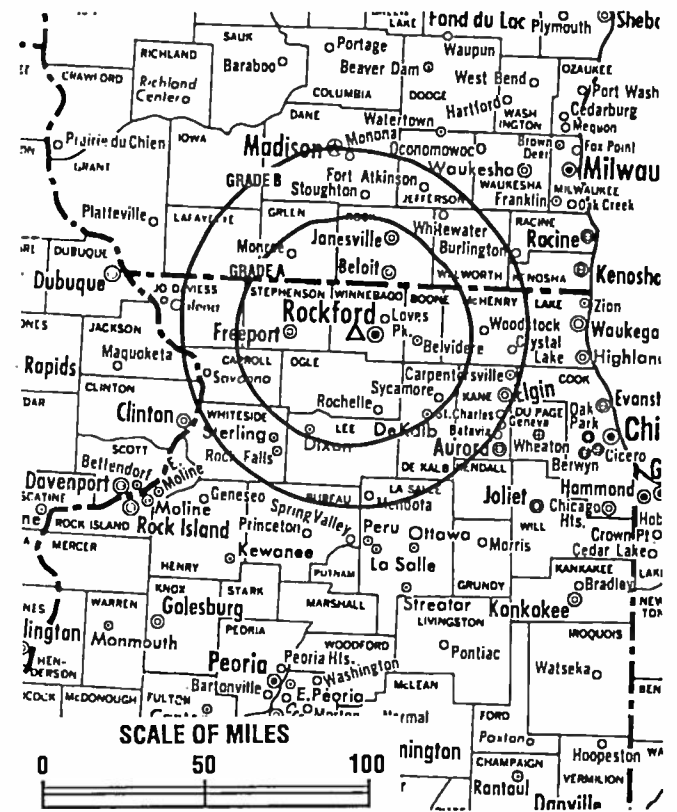
Began Operation: September 18, 1953. Sale to present owners by Gilmore Bcstg. approved by FCC July 9, 1987 (Television Digest, Vol. 27:26). Sale to Heritage Bcstg. by Gilmore Bcstg. Corp. approved by FCC July 17, 1985 but was not consummated (Vol. 25:24). Sale by Gannett Co. Inc. to Gilmore approved by FCC Aug. 29, 1969 (Vol. 9:35). Previous sale by Greater Rockford Television Inc. approved June 26, 1963.

Represented (sales): Petry Television.

Represented (legal): Wiley, Rein & Fielding.

Personnel:

Larry Manne, General Manager.
Jeanne Foster, Program Director.
John Chadwick, Director of Sales.
Gerry Meinders, Chief Engineer.



WREX-TV BPC2-3263 Granted 1/3/64 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$800.

NETWORK BASE HOURLY RATE: \$750.

City of License: Rockford. DMA: Rockford. Rank: 137.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,462,240	1,250,120	2,712,360
Average Weekly Circulation (1994)	131,075	81,082	211,371
Average Daily Circulation (1994)			116,346

Illinois—Rockford

WTVO

Ch. 17

Network Service: NBC.

Licensee: Young Broadcasting Inc., 599 Lexington Ave., 47th Floor, New York, NY 10022.

Studio: Meridian Rd., Rockford, IL 61103.

Telephone: 815-963-5413. Fax: 815-963-0201.

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 640-kw max. & 417-kw horizontal visual, 64-kw max. & 41.7-kw horizontal aural. Antenna: 674-ft. above av. terrain, 710-ft. above ground, 1501-ft. above sea level.

Latitude 42° 17' 14"
Longitude 89° 10' 16"

Transmitter: Meridian Rd.

Satellite Earth Stations: Andrew, 4.5-meter Ku & C-band; Satellite Video Systems, 5-meter C-band; Andrew receivers.

News Service: AP.

Ownership: Young Broadcasting Inc. (Group Owner).

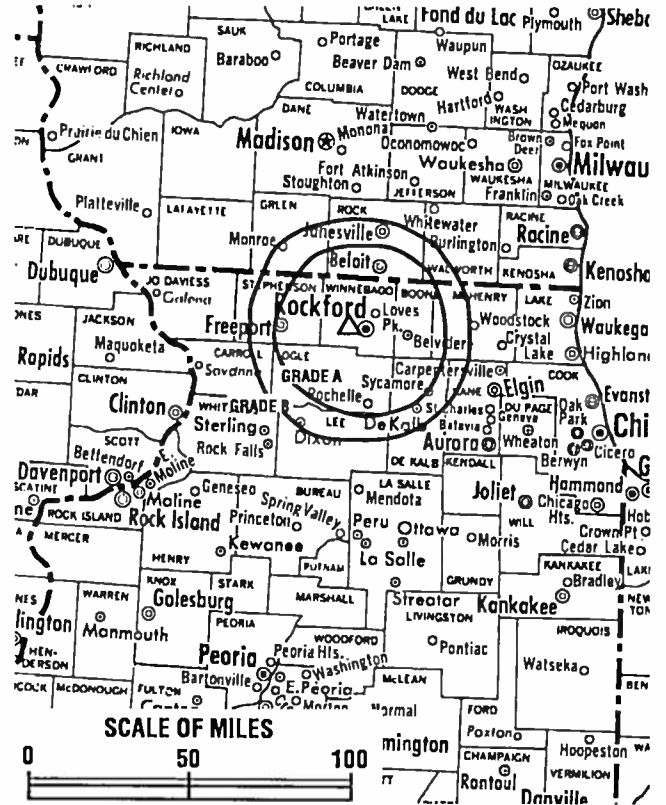
Began Operation: May 3, 1953. Sale to present owner by Winnebago TV Corp. approved July 27, 1988.

Represented (sales): Adam Young Inc.

Personnel:

- Tom Best, Regional Vice President & General Manager.
- Vicky Geyer, General Sales Manager.
- Paul Freifeld, News Director.
- Wilma Hollis, Program Director.
- Kandy Swan, Business Manager.
- Al Petzke, Engineering Director.

Rates: On request.



WTVO BPCT-820604KH Granted 6/30/82 © American Map Corp., No. 14244

NETWORK BASE HOURLY RATE: \$450.

City of License: Rockford. DMA: Rockford. Rank: 137.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	456,900	273,070	729,970
Average Weekly Circulation (1994)	119,300	71,237	190,527
Average Daily Circulation (1994)			95,510

Illinois—Freeport-Rockford

WIFR

Ch. 23

Network Service: CBS.

Licensee: Benedek Broadcasting of Illinois Inc., Box 123, Rockford, IL 61105.

Studio: 2523 N. Meridian Rd., Rockford, IL 61103.

Telephone: 815-987-5300. Fax: 815-965-0981.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 676-kw max. & 562-kw horizontal visual, 101-kw max. & 85.2-kw horizontal aural. Antenna: 721-ft. above av. terrain, 731-ft. above ground, 1549-ft. above sea level.

Latitude 42° 17' 48"
Longitude 89° 10' 15"

Transmitter: 1.7-mi. W of Rockford.

Satellite Earth Stations: Scientific-Atlanta, 7-meter; Scientific-Atlanta, 4.6-meter; RCA, 3.6-meter; Harris, 3-meter; Harris, M/A-Com, Scientific-Atlanta receivers.

News Service: AP.

Ownership: A. Richard Benedek (Group Owner).

Began Operation: September 12, 1965. Sale to present owner approved by FCC Nov. 5, 1986 (Television Digest, Vol. 26:39). Sale to Worrell Television by General Media Corp. approved by FCC April 11, 1977 (Vol. 16:39).

Represented (sales): Katz Continental Television; Canadian Communications Co.

Represented (legal): Covington & Burling.

Personnel:

- Bruce Miller, General Manager.
- Bob Smith, General Sales Manager.
- Arles Hendershott, News Director.
- Carol Comella, Program Supervisor.
- Will Shears, Chief Engineer.
- Della Saunders, Promotion Director.
- Shirley Lenz, Business Manager.



WIFR BPCT-3995 Granted 10/12/64

© American Map Corp., No. 14244

Highest 30 Sec. Rate: \$500.

NETWORK BASE HOURLY RATE: \$584.

City of License: Freeport. DMA: Rockford. Rank: 137.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,393,030	1,209,120	2,602,150
Average Weekly Circulation (1994)	123,563	73,897	197,714
Average Daily Circulation (1994)			115,598

Illinois—Springfield

WCFN

Ch. 49

(Satellite of WCIA, Champaign, IL)

Network Service: CBS.

Licensee: Midwest Television Inc., 509 S. Neil St., Champaign, IL 61824.

Studio: See WCIA, Champaign.

Telephone: 217-525-2306.

Technical Facilities: Channel No. 49 (680-686 MHz). Authorized power: 200-kw visual, 20-kw aural. Antenna: 620-ft. above av. terrain, 652-ft. above ground, 1188-ft. above sea level.

Latitude 39° 47' 27"
Longitude 89° 30' 53"

Transmitter: 7-mi. E of center of Springfield.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Station: ADM, 6-meter; Microdyne receivers.

News Service: AP.

Ownership: Midwest Television Inc. (Group Owner).

Began Operation: July 9, 1985.

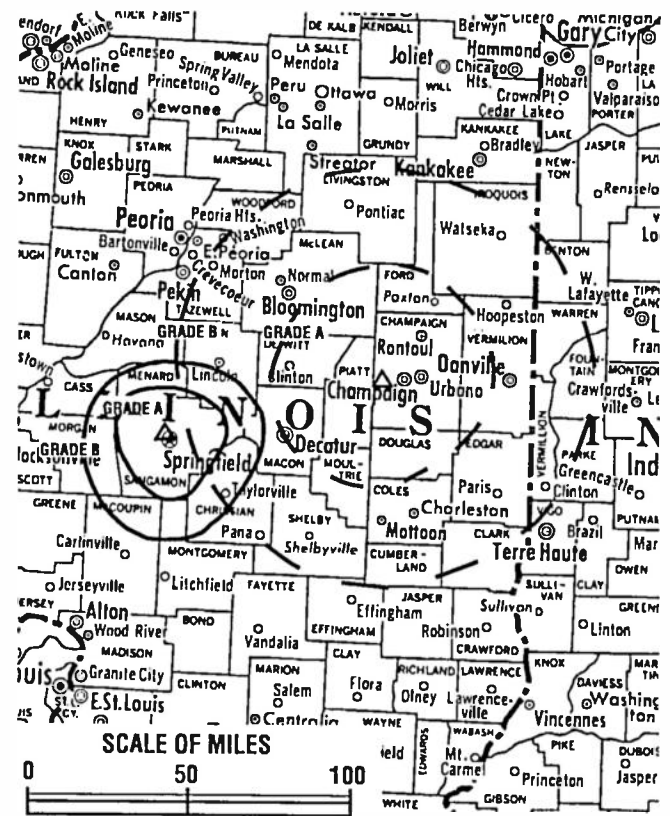
Represented (sales): Petry Television Inc.

Represented (legal): Covington & Burling.

Represented (engineering): A. D. Ring, P.C.

Personnel: See WCIA, Champaign, IL.

Rates: On request.



WCFN BPCT-830429KF Granted 12/10/84 © American Map Corp., No. 14244

City of License: Springfield. DMA: Champaign & Springfield-Decatur. Rank: 78.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	107,060	58,320	165,380
Average Weekly Circulation (1994)	32,510	14,531	46,978
Average Daily Circulation (1994)			26,960

Illinois—Springfield

WICS

Ch. 20

(Operates satellite WICD, Champaign, IL)

Network Service: NBC.

Licensee: Guy Gannett Communications, One City Center, Portland, ME 04101.

Studio: 2680 E. Cook St., Springfield, IL 62703.

Telephone: 217-753-5620. Fax: 217-753-8177.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 1510-kw max. & 676-kw horizontal visual, 151-kw max. & 67.6-kw horizontal aural. Antenna: 1430-ft. above av. terrain, 1458-ft. above ground, 2049-ft. above sea level.

Latitude 39° 48' 15"
Longitude 89° 27' 40"

Transmitter: Mechanicsburg, IL.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: RCA Americom, 7-meter Ku-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta receivers.

News Service: AP.

Ownership: Guy Gannett Communications (Group Owner).

Began Operation: September 17, 1953. Sale to present owner by WICS-TV Inc. approved by FCC Jan. 31, 1985. Previous sale by Plains TV Corp. approved April 7, 1980 (Television Digest, Vol. 19:16).

Represented (sales): Katz Continental Television.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Lohnes & Culver.

Personnel:

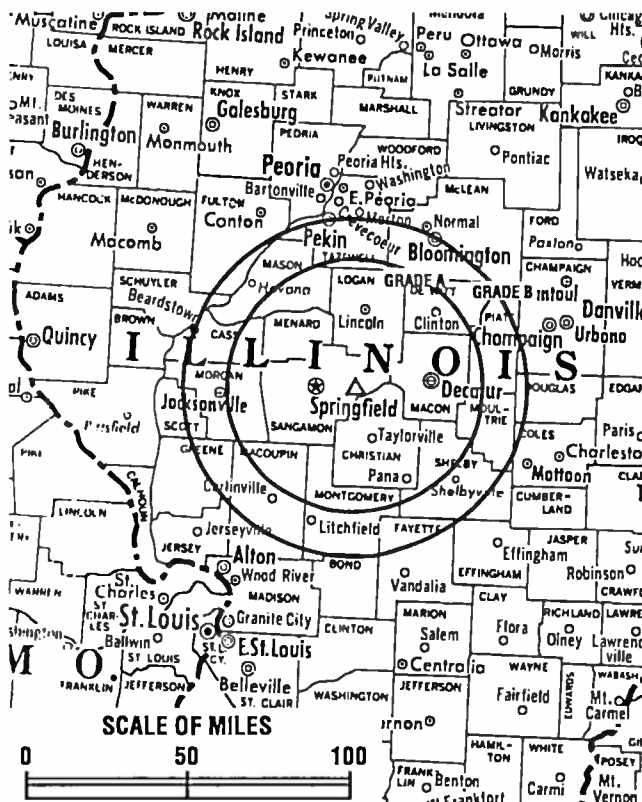
John V. Connors, Vice President & General Manager.

Les Vann, News Director.

Mark Friesch, Sales & Marketing Manager.

Virginia Rush, National Sales Manager.

Frank Lilley, Director of Technical Operations.



WICS BPCT-4487 Granted 7/12/72

© American Map Corp., No. 14244

Gary Spears, Program & Personnel Manager.
Jeff Schindwein, Business Manager.
Mark Wilson, Director of Promotion & Marketing.

Rates: On request.

City of License: Springfield. DMA: Champaign & Springfield-Decatur. Rank: 78.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	365,160	179,310	544,470
Average Weekly Circulation (1994)	131,396	63,552	195,028
Average Daily Circulation (1994)			120,775

Illinois—Springfield

WRSP-TV

Ch. 55

(Operates satellite WCCU, Urbana)

Network Service: Fox.

Licensee: Springfield Independent Television Co. Inc., 3003 Old Rochester Rd., Springfield, IL 62703.

Studio: 3003 Old Rochester Rd., Springfield, IL 62703.

Mailing Address: Box 4254, Springfield, IL 62708.

Telephone: 217-523-8855. Fax: 217-523-4410.

Technical Facilities: Channel No. 55 (716-722 MHz). Authorized power: 2000-kw visual, 200-kw aural. Antenna: 1442-ft. above av. terrain, 1449-ft. above ground, 2049-ft. above sea level.

Latitude	39°	47'	56"
Longitude	89°	26'	45"

Transmitter: 2.6-mi. SW of Mechanicsburg.

Satellite Earth Stations: Harris, 6.1-meter C-band; RCA, 3-meter Ku-band; Harris, M/A-Com receivers.

Ownership: Bahakel Communications Ltd. (Group Owner).

Began Operation: June 1, 1979. Sale to present owner by Will F. Wingerter, et al., approved by FCC March 15, 1982.

Represented (sales): Settel Inc.

Personnel:

Tom MacArthur, General Manager.
 Joe Denk, General Sales Manager.
 Jeryl Jonza, Program & Promotion Director.
 Bob Cole, Production Manager.
 Victoria Russo, Business Manager.
 Al Schmidt, Chief Engineer.



WRSP-TV BMPCT-821206KE Granted 10/7/83 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$1200.

City of License: Springfield. DMA: Champaign & Springfield-Decatur. Rank: 78.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	480,950	250,440	731,390
Average Weekly Circulation (1994)	83,883	49,906	133,716
Average Daily Circulation (1994)			58,205

Illinois—Urbana

WCCU

Ch. 27

(Satellite of WRSP-TV, Springfield, IL)

Network Service: Fox.

Licensee: Urbana-Champaign Television Inc., 712 Killamey St., Urbana, IL 61801.

Studio: See WRSP-TV, Springfield, IL.

Telephone: 217-367-8827. Fax: 217-367-8839.

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 2360-kw max. visual. Antenna: 456-ft. above av. terrain, 469-ft. above ground, 1168-ft. above sea level.

Latitude 40° 18' 42"
Longitude 87° 54' 48"

Transmitter: RR 1, Penfield.

Ownership: Bahakel Communications Ltd. (Group Owner).

Began Operation: April 25, 1987. Sale to present owner by Gerald Fitzgerald approved by FCC Feb. 25, 1988.

Represented (legal): Southmayd, Powell & Taylor.

Personnel:
Juli Cornwell, Chief Engineer.

Rates: On request.

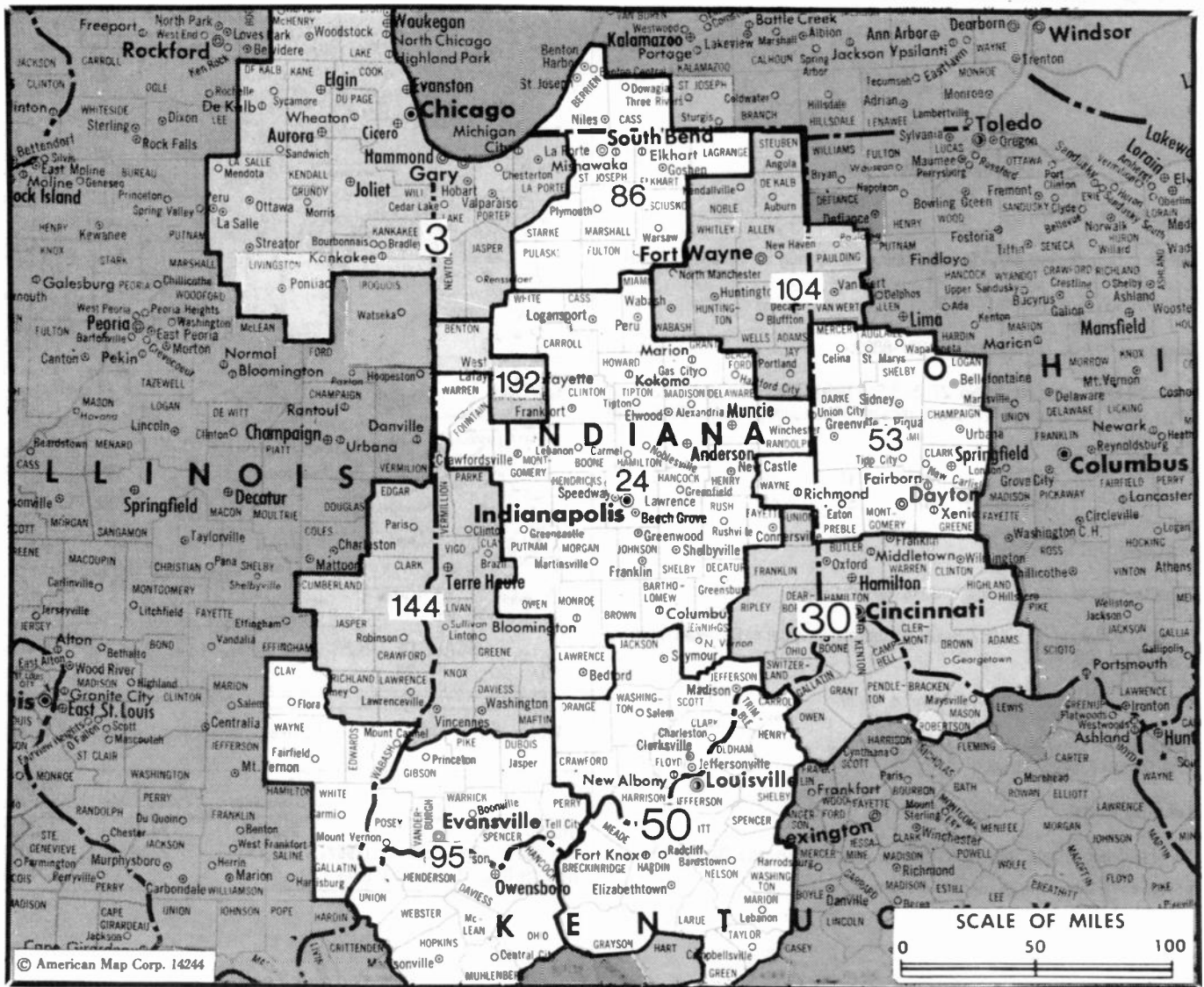
City of License: Urbana. DMA: Champaign & Springfield-Decatur. Rank: 78.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.



WCCU BNPCT-870714KG Granted 8/10/87 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	295,780	124,440	420,220
Average Weekly Circulation (1994)	49,155	20,691	71,428
Average Daily Circulation (1994)			29,309



MARKET	NIELSEN DMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
Chicago, IL	3,102,110	3	WBBM-TV (2), WCFC-TV (38), WCUI-TV (26), WEHS-TV (60), WFLD (32), WGBO-TV (66), WGN-TV (9), WJYS (62), WLS-TV (7), WMAQ-TV (5), WPWR-TV (50), WSNS-TV (44), WWTO-TV (35)
Indianapolis, IN	925,510	24	WCLJ (42), WHMB-TV (40), WIIB (63), WISH-TV (8), WMCC (23), WRTV (6), WTHR (13), WTTK (29), WTTV (4), WXIN (59)
Cincinnati, OH	782,490	30	WCPO-TV (9), WKRC-TV (12), WLWT (5),WSTR-TV (64), WXX-TV (19)
Louisville, KY	538,640	50	WAVE (3), WBNA (21), WDRB-TV (41), WFTE (58), WGRB (34), WHAS-TV (11), WLKY (32)
Dayton, OH	513,360	53	WDTN (2), WHIO-TV (7), WKEF (22), WKOH (43), WRGT-TV (45), WTJC (26)
South Bend-Elkhart, IN	302,470	86	WHME-TV (46), WNDU-TV (16), WSBT-TV (22), WSJV (28)
Evansville, IN	274,970	95	WEHT (25), WEVV (44), WFIE-TV (14), WLCN (19), WTVW (7)
Fort Wayne, IN	240,570	104	WANE-TV (15), WFFT-TV (55), WINM (63), WKJG-TV (33), WPTA (21)
Terre Haute, IN	151,420	144	WBAK-TV (38), WTHI-TV (10), WTVW (2)
Lafayette, IN	50,650	192	WLR-TV (18)

State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

WCLJ, WIIB & WTTV, Bloomington	See Indianapolis, IN
WSJV, Elkhart	See South Bend, IN
WLCN, Evansville	See Madisonville, KY
WINM, Fort Wayne	See Angola, IN
WPWR-TV, Gary	See Chicago, IL
WMCC, Marion	See Indianapolis, IN

Indiana Station Totals as of November 1, 1994

	VHF	UHF	TOTAL
Commercial Television Stations	7	22	29
Educational Television Stations	1	8	9
	8	30	38

Indiana—Angola

WINM

Ch. 63

Network Service: None, Independent.

Licensee: Tri-State Christian TV Inc., Box 1010, Marion, IL 62959.

Studio: 02966 Rd. 1, Edgerton, OH 43517.

Mailing Address: Box 159, Butler, IN 46721.

Telephone: 419-298-3703. Fax: 419-298-3704.

Technical Facilities: Channel No. 63 (764-770 MHz). Authorized power: 1374-kw max. visual. Antenna: 473-ft. above av. terrain, 475-ft. above ground, 1325-ft. above sea level.

Latitude 41° 27' 15"
Longitude 84° 48' 10"

Transmitter: State Line Rd., 1-mi. N of U.S. Rte. 6, 10-mi. W of Edgerton, OH.

Ownership: Tri-State Christian TV Inc. (Group Owner).

Began Operation: April 22, 1983. FCC approved sale to present owner Jan. 24, 1991. Sale to Tri-State Bcstg. Corp. by James A. Chase approved by FCC Oct. 1, 1985. Left air Jan. 1985. Returned to air June 11, 1988.

Represented (legal): May & Dunne, Chartered.

Personnel:

- Garth W. Coonce, President.
- Anna Van Deventer, Station Manager.
- Lee Gilbert, Chief Engineer.
- Beverly Hills, Programming Director.
- Vic Van Deventer, Production Manager.

Rates: On request.



WINM BPCT-921110KE Granted 12/17/92 © American Map Corp., No. 14244

City of License: Angola. DMA: Fort Wayne. Rank: 104.

Circulation © 1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	165,100	132,970	298,070
Average Weekly Circulation (1994)	523	4,764	5,277
Average Daily Circulation (1994)			1,745

Indiana—Evansville

WEHT

Ch. 25

Network Service: CBS.

Licensee: Gilmore Broadcasting Corp., Box 25, Evansville, IN 47701.

Studio: 800 Marywood Dr., Henderson County, KY 42420.

Mailing Address: Box 25, Evansville, IN 47701.

Telephone: 812-424-9215. Fax: 502-826-6823.

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 1194-kw max. & 794-kw horizontal visual, 286-kw max. & 185-kw horizontal aural. Antenna: 1030-ft. above av. terrain, 988-ft. above ground, 1449-ft. above sea level.

Latitude 37° 51' 56"
 Longitude 87° 34' 04"

Transmitter: Marywood Dr., Henderson County, KY.

Satellite Earth Stations: Scientific-Atlanta, 7.1-meter C-band; ADM, 7-meter C-band; RCA, 5-meter Ku-band; Scientific-Atlanta, 5-meter C-band; M/A-Com, Scientific-Atlanta receivers.

News Service: AP.

Ownership: Gilmore Broadcasting Corp.

Began Operation: September 11, 1953. Sale to present owner by Henry S. Hilberg and associates approved July 20, 1964 by FCC (Television Digest, Vol. 4:16, 29). Sale to Hilberg group by M.A. Lightman's Malco Theatres Inc. approved Oct. 24, 1956 (Vol. 12:35, 43).

Represented (sales): Blair Television.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

- Douglas A. Padgett, President & General Manager.
- Mike Riley, General Sales Manager.
- Ginny Powers, Program Director.
- John Sandwell, National Sales Manager.
- Lloyd Winnecke, News Director.
- Melisse Marks, Promotion Director.



WEHT BPCT-4924 Granted 6/29/76

© American Map Corp., No. 14244

Jenny Funk, Business Manager.
 Stan Newman, Production Manager.
 Elmer Chancellor, Chief Engineer.

Highest 30 Sec. Rate: \$700.

NETWORK BASE HOURLY RATE: \$564.

City of License: Evansville. DMA: Evansville. Rank: 95.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	241,500	177,030	418,530
Average Weekly Circulation (1994)	145,168	93,773	250,261
Average Daily Circulation (1994)			150,517

Indiana—Evansville

WFIE-TV

Ch. 14

Network Service: NBC.

Licensee: Cosmos Bcstg. Co., Box 1414, Evansville, IN 47720.

Studio: 1115 Mount Auburn Rd., Evansville, IN 47720.

Telephone: 812-426-1414. Fax: 812-426-1945.

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 2208-kw max. & 1020-kw horizontal visual, 331-kw max. & 91.2-kw horizontal aural. Antenna: 1020-ft. above av. terrain, 949-ft. above ground, 1449-ft. above sea level.

Latitude 37° 53' 14"
Longitude 87° 31' 07"

Transmitter: Wolf Hill, approx. 2300-ft. NE of intersection of Rte. 414 & Cemetery Rd.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 6-meter; ADM, 3-meter; Andrew, 3-meter Ku-band; Harris, Scientific-Atlanta receivers.

News Service: AP.

Ownership: Cosmos Broadcasting Corp. (Group Owner).

Began Operation: November 9, 1953. Sale to present owner by Orion Bcstg. approved by FCC Aug. 14, 1981. Sale to Orion by Jesse D. Fine theatre family approved July 18, 1956 (Television Digest, Vol. 12:25, 26, 29).

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

John Cottingham, General Manager.
Mike Rickwald, General Sales Manager.
Brian Dozer, National Sales Coordinator.
Bob Freeman, News Director.
Shirley Kirk, Program Director.
Marion B. Paul, Chief Engineer.



WFIE-TV BPCT-4913 Granted 6/11/76 © American Map Corp., No. 14244

Jerry Grimes, Promotion Director.
Sam Schaeffer, Business Manager.

Highest 30 Sec. Rate: \$1800.

NETWORK BASE HOURLY RATE: \$870.

City of License: Evansville. DMA: Evansville. Rank: 95.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	230,030	170,490	400,520
Average Weekly Circulation (1994)	143,128	91,930	245,443
Average Daily Circulation (1994)			146,728

Indiana—Evansville

WEVV
Ch. 44



Network Service: Fox.

Licensee: WEVV Inc.

Studio: 44 Main St., Evansville, IN 47708-1450.

Telephone: 812-464-4444. Fax: 812-465-4559.

Technical Facilities: Channel No. 44 (650-656 MHz). Authorized power: 1230-kw max. visual, 123-kw max. aural. Antenna: 970-ft. above av. terrain, 981-ft. above ground, 1386-ft. above sea level.

Latitude 37° 53' 17"
Longitude 87° 32' 37"

Transmitter: Henderson, KY.

Satellite Earth Stations: Avcom, 6-meter; Andrew, 4-meter Ku & C-band; Andrew, Avcom receivers.

Ownership: WEVV Inc.

Began Operation: November 17, 1983. Reorganization & addition of partners approved by FCC Nov. 19, 1984. FCC approved sale to present owner by Ohio Valley TV Inc. Dec. 27, 1985.

Represented (sales): Katz Continental Television; Canadian Communications Co.

Represented (legal): Leventhal, Senter & Lerman.

Personnel:

- J. A. (Skip) Simms, General Manager.
- Dick Schappa, Sales Manager.
- Jeff Fisher, Local Sales Manager.
- Sandy Eickhoff, National Sales Manager.
- Andy Dix, Regional Sales Manager.
- Alice Lovell, Program Director.



WEVV BMPCT-830718 Granted 9/14/83 © American Map Corp., No. 14244

- Don Hollingsworth, Chief Engineer.
- Beth-Ann Palmythes, Public Affairs Director.
- Scott Leiter, Promotion Director.
- Lois Houser, Business Manager.

Highest 30 Sec. Rate: \$450.

City of License: Evansville. DMA: Evansville. Rank: 95.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	244,530	181,010	425,540
Average Weekly Circulation (1994)	107,102	77,593	194,087
Average Daily Circulation (1994)			87,261

**#5 PSYCHOGRAPHIC
U.S. MARKET *
EVANSVILLE-HENDERSON, IN-KY**

Looking for a market with residents who have attitudes most like the U.S. average attitudes? Check out Evansville-Henderson, IN-KY. Middle America lives in Evansville. Evansville is a test marketer's dream market. Advertising with WEVV, Inc. can make your dream a reality!

WEVV, Inc.

EVANSVILLE'S LEADING BROADCASTING COMPANY

Innovative

Visionary

Strategic Planners



Fox Network affiliate, Local News, Coach, Star Trek: Next Generation, Home Improvement, Roseanne, Simpsons, Married with Children, Northern Exposure, St. Louis Cardinal Baseball, Indiana University Basketball. Only station with six days a week children's programming. Largest Kids Club and kid's database in the market.



(Tri-State Sports Network)-Local interest sports and action entertainment. High School Sports, Cincinnati Reds Baseball, Purdue University Basketball, University of Evansville sports.



State-of-the-art-video production facility, EFP and post production.

*WEVV, Inc. 44 Main Street, Evansville, IN 47708
(812) 464-4444, Fax (812) 465-4559*

*(Source: American Demographics. July 1994)

Test Marketing?

Indiana—Evansville

WTVW

Ch. 7

Network Service: ABC.

Licensee: BANAM Bcstg. Inc., 333 S. Hope St., 11th Floor, Los Angeles, CA 90071.

Studio: 477 Carpenter St., Evansville, IN 47708.

Mailing Address: Box 7, Evansville, IN 47701.

Telephone: 812-424-7777. Fax: 812-421-4040.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: Circularly polarized, 1000-ft. above av. terrain, 1013-ft. above ground, 1493-ft. above sea level.

Latitude 38° 01' 27"
Longitude 87° 21' 43"

Transmitter: 1-mi. S of Chandler, IN.

Satellite Earth Stations: Andrew, 7.3-meter C-band; Andrew, 4.5-meter C-band; ADM, 4.5-meter C-band; AFC, 3.7-meter Ku-band; Avantek, Avcom, M/A-Com, Standard Agile Omni receivers.

News Service: AP.

Ownership: BANAM Bcstg. Inc. (Group Owner).

Began Operation: August 21, 1956. Sale to Broad Street TV granted Aug. 17, 1988 (Television Digest, Vol. 28:25) but not consummated. Sale to Charles Woods by Fuqua Communications approved by FCC Nov. 17, 1980. Sale of control to Fuqua by Polaris Corp. approved by FCC Sept. 26, 1966 (Vol. 5:51; 6:39). Previous sale of control by Ferris E. Traylor, Res Schepp and Miklos Sperling to Producers Inc. (Polaris) 1962 (Vol. 2:35). Assignment of license from Woods Communications Group Inc. to BankAmerica Corp. granted March 16, 1993.

Represented (sales): Seltel Inc.

Personnel:

- Ken Schreiber, Vice President & General Manager.
- Jim Moore, Local Sales Manager.
- David Smith, News Director.
- Pam Miller, Program Director.
- David Castrale, Production Manager.
- John Schuta, Chief Engineer.



WTVW BPCT-810427KE Granted 6/22/81 © American Map Corp., No. 14244

Andy Herbertz, Promotion Director.
Demetra Lock, Business Manager.

Highest 30 Sec. Rate: \$650.

NETWORK BASE HOURLY RATE: \$1159.

City of License: Evansville. DMA: Evansville. Rank: 95.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	409,010	292,890	701,900
Average Weekly Circulation (1994)	156,330	112,877	283,967
Average Daily Circulation (1994)			157,266

Indiana—Fort Wayne

WANE-TV

Ch. 15

Network Service: CBS.

Licensee: Indiana Bcstg. Corp., Box 1515, Fort Wayne, IN 46801.

Studio: 2915 W. State Blvd., Fort Wayne, IN 46808.

Mailing Address: Box 1515, Fort Wayne, IN 46801.

Telephone: 219-424-1515. Fax: 219-424-1428.

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 1114-kw max. & 144-kw horizontal visual, 28.2-kw horizontal aural. Antenna: 830-ft. above av. terrain, 807-ft. above ground, 1617-ft. above sea level.

Latitude 41° 05' 38"
Longitude 85° 10' 48"

Transmitter: 2915 W. State Blvd.

News Services: AP, CBS, CNN.

Ownership: LIN Television Corp. (Group Owner).

Began Operation: September 26, 1954. Sale to present owner by Corinthian Bcstg. approved by FCC Nov. 28, 1983 (Television Digest, Vol. 23:36). Sale to Corinthian by Universal Bcstg. (McConnell) approved Oct. 10, 1956 by FCC. Previous sale as WINT by R. Morris Pierce group approved June 13, 1956 (Vol. 12:24, 34, 41).

Represented (sales): Petry Television Inc.

Represented (legal): Covington & Burling.

Represented (engineering): Moffet, Larson & Johnson Inc.

Personnel:

Frank N. Moore, President & General Manager.
R. Bruce Cynar, General Sales Manager.
Alan Riebe, Local Sales Manager.
Dee Noonan, National Sales Manager.
Vince Robinson, News Director.
Jim Riecken, Production Manager.
Jim Gill, Promotion Director.



WANE-TV BPCT-860710KE Granted 10/27/86 © American Map Corp., No. 14244

Tom Harford, Chief Engineer.
Randell E. Culbertson, Financial Manager.

Rates: On request.

City of License: Fort Wayne. DMA: Fort Wayne. Rank: 104.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	311,580	236,390	547,970
Average Weekly Circulation (1994)	133,773	122,901	259,382
Average Daily Circulation (1994)			147,832

Indiana—Fort Wayne

WFFT-TV

Ch. 55

Network Service: Fox.

Licensee: Great Trails Bcstg. Corp., 717 E. David Rd., Dayton, OH 45429.

Studio: 3707 Hillegas Rd., Fort Wayne, IN 46808.

Mailing Address: Box 8655, Fort Wayne, IN 46898-8655.

Telephone: 219-471-5555. Fax: 219-484-4331.

Technical Facilities: Channel No. 55 (716-722 MHz). Authorized power: 603-kw max. & 389-kw horizontal visual, 60.3-kw max. & 38.9-kw horizontal aural. Antenna: 780-ft. above av. terrain, 805-ft. above ground, 1625-ft. above sea level.

Latitude 41° 06' 33"
Longitude 85° 11' 44"

Transmitter: 3707 Hillegas Rd.

Satellite Earth Stations: Comtech, 5-meter C-band; Prodelin, 4.5-meter C-band; AFC, 3.7-meter; RCA Ku-band; Agile Omni, M/A-Com receivers.

News Services: AP, CNN Headline News.

Ownership: Great Trails Broadcasting Corp. (Group Owner).

Began Operation: December 21, 1977. Sale to Great Trails Bcstg. Corp. by Dntario Corp. approved by FCC June 1, 1982 (Television Digest, Vol. 22:13).

Represented (sales): Katz Independent Television.

Represented (legal): Haley, Bader & Potts.

Personnel:

Frank Hawkins, Station & General Sales Manager.
Steve Pozezanac, Director of Operations & Program Manager.
Bob Smithhart, Regional Sales Manager.



WFFT-TV BPCT-4975 Granted 5/20/77

© American Map Corp., No. 14244

Steve Shine, News Director.
Ralph Martinis, Chief Engineer.
Jim Muhler, Production Manager.
Bonnie Presser, Director of Community Affairs.
Randy Bitters, Business Manager.
Flavia Lowden, Co-Dp Director.

Rates: On request.

City of License: Fort Wayne. DMA: Fort Wayne. Rank: 104.

Circulation © 1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	407,890	313,070	720,960
Average Weekly Circulation (1994)	145,491	103,921	251,745
Average Daily Circulation (1994)			105,094

We were the broker
in the 1982 sale of
WFFT-TV

THE TED HEPBURN COMPANY

Ted Hepburn, President Todd Hepburn, Vice-President
325 Garden Rd., Palm Beach, FL 33480 (407) 863 8995
P.O. Box 43263, Cincinnati, OH 45243 0263 (513) 271 5400

Indiana—Fort Wayne

WKJG-TV

Ch. 33

Network Service: NBC.

Licensee: Corporation for General Trade, 2633 W. State Blvd., Fort Wayne, IN 46808.

Studio: 2633 W. State Blvd., Fort Wayne, IN 46808.

Telephone: 219-422-7474. Fax: 219-422-9648.

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 589-kw visual, 58.9-kw aural. Antenna: 770-ft. above av. terrain, 793-ft. above ground, 1593-ft. above sea level.

Latitude 41° 05' 36.00"
Longitude 85° 10' 28.47"

Transmitter: 2633 W. State Blvd.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Comtech, 5-meter C-band; AFC, 3.7-meter Ku & C-band; W/A-Com, Microdyne receivers.

News Service: AP.

Ownership: Corporation for General Trade.

Began Operation: November 21, 1953. Sale to present owner by Wabash Valley Bcstg. Corp. approved by FCC Nov. 23, 1983. Sale to Wabash by Federated Media Inc. approved by FCC July 30, 1974 (Television Digest, Vol. 14:32). Sale to FMI by Truth Publishing Co. approved by FCC March 10, 1971 (Vol. 10:27). Previous sale by Clarence L. Schust, H. Leslie Popp and associates approved March 13, 1957 (Vol. 13:5, 11).

Represented (sales): Seitel Inc.

Represented (legal): Haley, Bader & Potts.

Personnel:

William Nichols, General Manager.
Marvin Gottlieb, General Sales Manager.
Robert Miller, Local Sales Manager.
Eric Gronwaldt, Promotion Director.
Mark Meyer, Program & Production Manager.



WKJG-TV BPCT-790925KJ Granted 12/30/79 © American Map Corp., No. 14244

Matt Kyle, Chief Engineer.
Robert Lucas, Business Manager.

Highest 30 Sec. Rate: \$900.

NETWORK BASE HOURLY RATE: \$575.

City of License: Fort Wayne. DMA: Fort Wayne. Rank: 104.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	380,160	274,800	654,960
Average Weekly Circulation (1994)	126,348	119,128	248,868
Average Daily Circulation (1994)			128,212

Indiana—Fort Wayne

WPTA

Ch. 21

Network Service: ABC.

Licensee: WPTA License Inc., 767 3rd Ave., New York, NY 10017.

Studio: 3401 Butler Rd., Fort Wayne, IN 46808.

Mailing Address: Box 2121, Fort Wayne, IN 46801.

Telephone: 219-483-0584. Fax: 219-483-2568.

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 562-kw max. & 490-kw horizontal visual, 56.2-kw max. & 49-kw horizontal aural. Antenna: 740-ft. above av. terrain, 770-ft. above ground, 1582-ft. above sea level.

Latitude 41° 06' 08"
Longitude 85° 11' 04"

Transmitter: 3401 Butler Rd.

Satellite Earth Stations: Microdyne, 7.3-meter C-band; Andrew, 7-meter C-band; Andrew, 4.5-meter C-band; Andrew, 4.5-meter Ku & C-band; Andrew, Avantek, Microdyne, RCA receivers.

News Services: ABC, AP, NIWS, UPI.

Ownership: Granite Broadcasting Corporation (Group Owner).

Began Operation: September 28, 1957. Sale to present owner by Pulitzer Publishing Co. approved by FCC Sept. 25, 1989 (Television Digest, Vol. 29:34). Sale to Pulitzer by Gannett Co. Inc. approved by FCC May 12, 1983 (Vol. 23:2). Merger of Combined Communications with Gannett Co. approved by FCC June 7, 1979 (Vol. 18:20, 38; 19:24). Sale to Combined by Sarkes Tarzian Inc. approved April 4, 1973 (Vol. 12:41; 13:7).

Represented (sales): Katz Television.

Represented (legal): Akin, Gump, Strauss, Hauer & Feld, L.L.P.

Personnel:

- John Sloan, President & General Manager.
- Jim Glendening, General Sales Manager.
- Will McManus, Local Sales Manager.
- Chris Fedele, National Sales Manager.
- Don Bradley, News Director.
- Jan D'Italia, Program Director.



WPTA BPCT-790312LC Granted 6/8/79 © American Map Corp., No. 14244

Ray Krueger, Chief Engineer.
Miriam Symonds, Business Manager.
Dave Fisher, Marketing Director.

Highest 30 Sec. Rate: \$1000.

NETWORK BASE HOURLY RATE: \$825.

City of License: Fort Wayne. DMA: Fort Wayne. Rank: 104.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	356,400	258,950	615,350
Average Weekly Circulation (1994)	141,583	130,166	274,705
Average Daily Circulation (1994)			162,261

Indiana—Hammond

WJYS

Ch. 62

Network Service: None, independent.

Licensee: Jovon Bcstg. Corp., 18600 S. Oak Park Ave., Tinley Park, IL 60477.

Studio: 18600 S. Oak Park Ave., Tinley Park, IL 60477.

Telephone: 708-633-0001. Fax: 708-633-0040.

Technical Facilities: Channel No. 62 (758-764 MHz). Authorized power: 5000-kw max. visual. Antenna: 479-ft. above av. terrain, 472-ft. above ground, 1165-ft. above sea level.

Latitude 41° 33' 10"
Longitude 87° 47' 09"

Transmitter: 1.2-mi. S of Tinley Park.

Ownership: Jovon Broadcasting Corp.

Began Operation: March 2, 1991.

Represented (legal): Dow, Lohnes & Albertson.

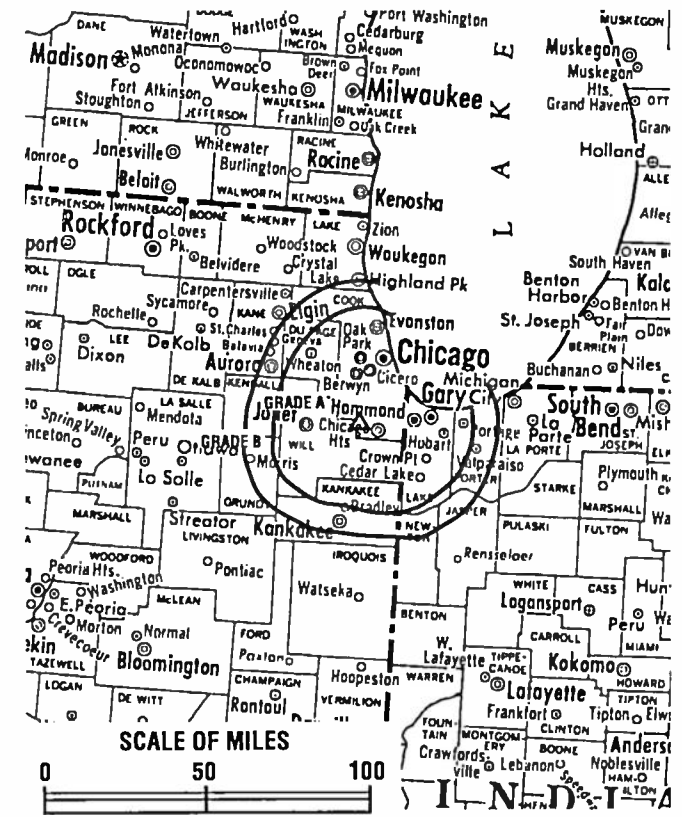
Represented (engineering): E. Harold Munn Jr. & Associates Inc.

Personnel:

- Joseph Stroud, General Manager.
- Michael Perkins, Chief Engineer.
- Reginald Jones, Program Director.

Rates: On request.

City of License: Hammond. DMA: Chicago. Rank: 3.



WJYS BMPCT-880822KF Granted 11/30/88 © American Map Corp., No. 14244

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,374,440	1,195,310	2,569,750
Average Weekly Circulation (1994)	4,352	8,167	11,546
Average Daily Circulation (1994)			2,740

Indiana—Indianapolis

WHMB-TV

Ch. 40

Network Service: None, independent.

Licensee: Le Sea Broadcasting Co., Box 12, South Bend, IN 46624.

Studio: 10511 Greenfield Ave., Noblesville, IN 46060.

Mailing Address: Box 50450, Indianapolis, IN 46250.

Telephone: 317-773-5050. Fax: 317-776-4051.

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 2090-kw max. & 1579-kw horizontal visual, 209-kw max. & 157.9-kw horizontal aural. Antenna: 994-ft. above av. terrain, 1010-ft. above ground, 1845-ft. above sea level.

Latitude	39°	53'	39"
Longitude	86°	12'	19"

Transmitter: 7701 Walnut Dr., Indianapolis.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 10-meter; Microdyne, 7-meter; Harris, 5-meter; M/A-Com, 5-meter; Microdyne, Scientific-Atlanta receivers.

Ownership: Le Sea Broadcasting Co. (Group Owner).

Began Operation: January 25, 1971. Sale to present owner by Dr. Wendell Hansen approved by FCC Aug. 15, 1972.

Represented (sales): Landin Media Sales.

Personnel:

Steve Sumrall, President.
 Peter Sumrall, Vice President.
 Thom Ewing, General Manager & Program Director.
 Dave Gooding, Chief Engineer.
 Dave Streit, Production Manager.



WHMB-TV BPCT-810722KH Granted 1/12/82 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$75.

City of License: Indianapolis. DMA: Indianapolis. Rank: 24.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	676,750	399,480	1,076,230
Average Weekly Circulation (1994)	43,017	42,130	86,629
Average Daily Circulation (1994)			24,918

Indiana—Indianapolis

WISH-TV

Ch. 8

Network Service: CBS.

Licensee: Indiana Broadcasting Corp., 1950 N. Meridian St., Indianapolis, IN 46202.

Studio: 1950 N. Meridian St., Indianapolis, IN 46202.

Telephone: 317-923-8888. Fax: 317-926-1144.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 42.7-kw aural. Antenna: 1001-ft. above av. terrain, 1007-ft. above ground, 1827-ft. above sea level.

Latitude 39° 53' 25"
Longitude 86° 12' 20"

Transmitter: 2500 W. Westlane Ave., Marion County.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 10-meter C-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.5-meter C-band; 5-meter Ku-band.

SNG Mobile Dish: Ku-band.

News Services: AP, CBS, CNN, UPI.

Ownership: LIN Television Corp. (Group Owner).

Began Operation: July 1, 1954. Sale, along with WANE-TV-AM, Fort Wayne, to Corinthian Bcstg. approved by FCC Oct. 10, 1956 (Television Digest, Vol. 12:34, 41). Sale by Corinthian to LIN Bcstg. approved Nov. 28, 1983 (Vol. 23:36).

Represented (sales): Petry Television Inc.

Represented (legal): Covington & Burling.

Represented (engineering): du Treil, Lundin & Rackley.

Personnel:

Paul Karpowicz, President & General Manager.

Tim Warner, General Sales Manager.

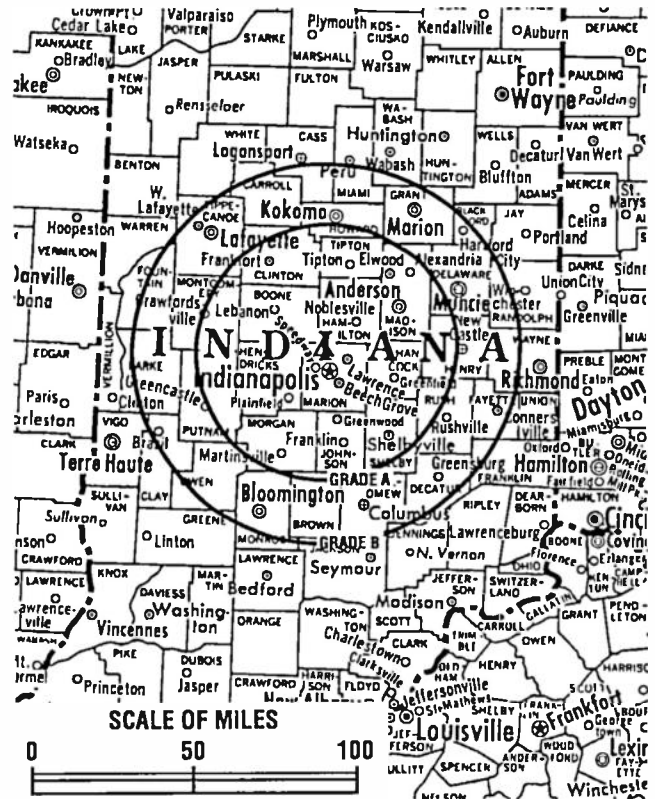
Sarah Blanke, Local Sales Manager.

Jeff White, National Sales Manager.

Lee Giles, News Director.

Rick Thedwall, Program Director.

Terry Van Bibber, Chief Engineer.



WISH-TV BPCT-110 Granted 1/28/54 © American Map Corp., No. 14244

Peter Nikel, Promotion Manager.
Joe Wertemberger, Business Manager.
Mike Johnston, Marketing Manager.
Craig Cole, Production Manager.

Highest 30 Sec. Rate: \$6000.

NETWORK BASE HOURLY RATE: \$2200.

City of License: Indianapolis. DMA: Indianapolis. Rank: 24.

Circulation © 1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	814,270	516,960	1,331,230
Average Weekly Circulation (1994)	515,131	300,083	824,875
Average Daily Circulation (1994)			493,618

Indiana—Indianapolis

WRTV

Ch. 6

Network Service: ABC.

Licensee: McGraw-Hill Broadcasting Co. Inc., 1330 N. Meridian St., Indianapolis, IN 46202.

Studio: 1330 N. Meridian St., Indianapolis, IN 46202.

Telephone: 317-635-9788.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 990-ft. above av. terrain, 1019-ft. above ground, 1849-ft. above sea level.

Latitude 39° 53' 59"

Longitude 86° 12' 02"

Transmitter: 79th St. & Township Line Rd.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; Microdyne, 3-meter Ku-band; Microdyne, 7.2-meter C-band; Satcom Technologies, 5.5-meter Ku-band; Avantek, M/A-Com, Microdyne receivers.

News Services: ABC, AP, Conus, UPI.

Ownership: McGraw-Hill Broadcasting Co. (Group Owner).

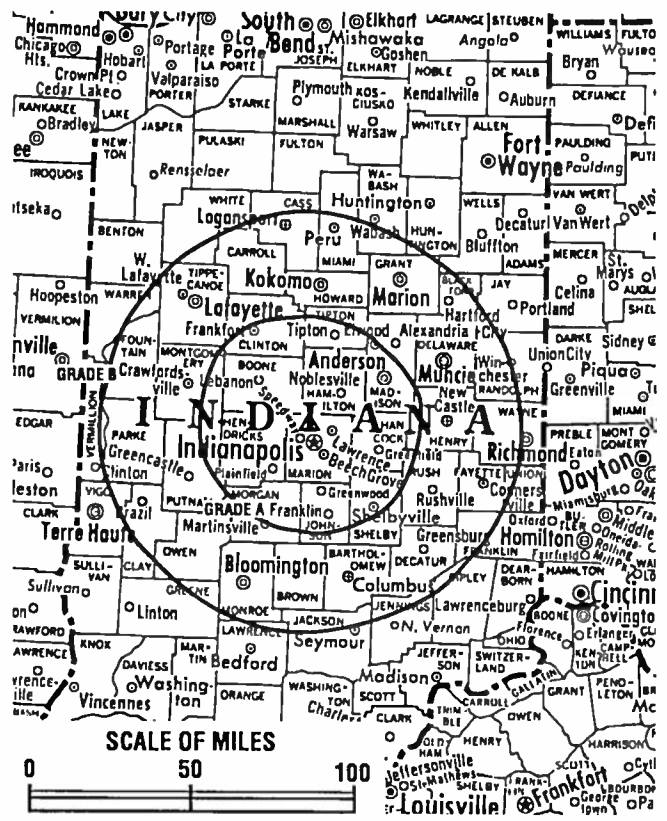
Began Operation: May 30, 1949. Sale to present owner by Time Inc. approved by FCC March 8, 1972 (Television Digest, Vol. 12:10, 11). Previous sale by H. M. Bitner interests approved by FCC April 17, 1957 (Vol. 12:50, 51; 13:16).

Represented (sales): MMT Sales Inc.

Represented (legal): Koteen & Naftalin.

Personnel:

- John Long, Vice President & General Manager.
- Deanna Haviland, General Sales Manager.
- Jerry Harbin, Local Sales Manager.
- Megan Chandler, National Sales Manager.
- Jeff Klopfenstein, Manager, Marketing & New Business Development.
- Sharon Challin, Director of Station Projects.
- Paul Montgomery, Director of Audience Relations.
- Martin Siddall, Director of Business Affairs.



WRTV BMPCT-1529 Granted 12/29/53 © American Map Corp., No. 14244

Dick Pratt, Director of Engineering.
Ed Sorensen, Sports Director.

Rates: On request.

NETWORK BASE HOURLY RATE: \$2300.

City of License: Indianapolis. DMA: Indianapolis. Rank: 24.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	777,040	490,710	1,267,750
Average Weekly Circulation (1994)	529,439	295,765	839,452
Average Daily Circulation (1994)			480,973

Indiana—Indianapolis

WTHR

Ch. 13

Network Service: NBC.

Licensee: VideoIndiana Inc., Box 1313, Indianapolis, IN 46206.

Studio: 1000 N. Meridian St., Indianapolis, IN 46204.

Telephone: 317-636-1313. Fax: 317-636-3717.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: Circularly polarized, 980-ft. above av. terrain, 1040-ft. above ground, 1860-ft. above sea level.

Latitude 39° 55' 43"
Longitude 86° 10' 55"

Transmitter: Ditch Rd. & 96th St.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 8.8-meter C-band; Harris, 6.1-meter C-band; Radiation Systems, 6.1-meter Ku & C-band; RCA Americom Ku-band; Harris, M/A-Com, Scientific-Atlanta receivers.

SNG Mobile Dish: Andrew, 2.3-meter Ku-band.

News Services: Accu-Weather, AP, CNN, NBC, Sports News Satellite.

Ownership: Dispatch Printing Co. (Group Owner).

Began Operation: October 30, 1957. Sale to present owner by Avco Bcstg. Corp. approved by FCC Aug. 11, 1975 (Television Digest, Vol. 15:13, 21).

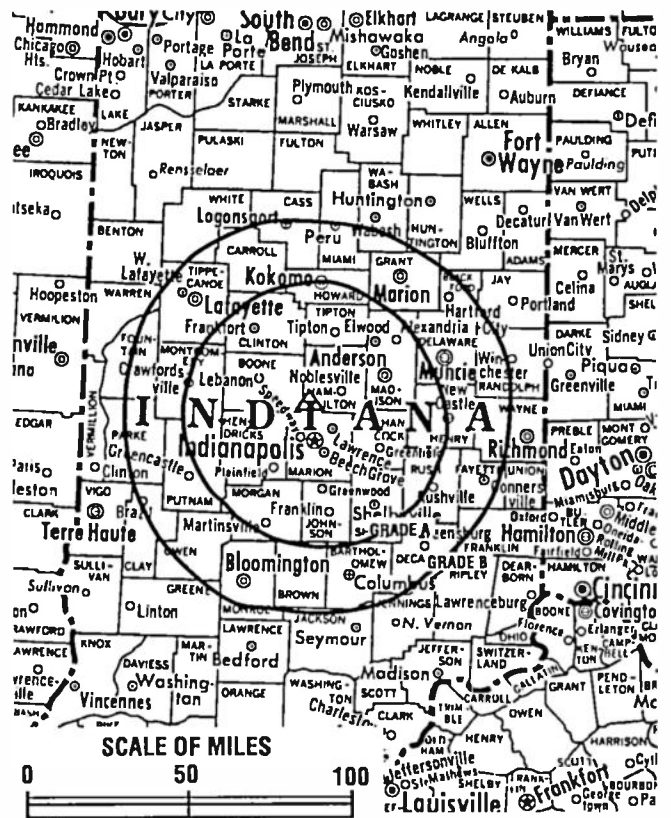
Represented (sales): Blair Television.

Represented (legal): Crowell & Moring.

Represented (engineering): David Steel & Associates Inc.

Personnel:

- Michael J. Fiorile, President & Chief Executive Officer.
- Gerald Cary, Treasurer.
- Tom Rose, Program & Operations Director.
- Marlene Campbell, General Sales Manager.
- Steve Click, National Sales Manager.
- Betty Crockett, Local Sales Manager.



WTHR BMPCT-831103KR Granted 12/21/83 © American Map Corp., No. 14244

Rod Porter, Marketing Manager.
John Butte, News Director.
Mark Dillon, Business Manager.
Chuck Jackson, Production Manager.
Harold Thompson, Chief Engineer.

Rates: On request.

City of License: Indianapolis. DMA: Indianapolis. Rank: 24.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	807,950	517,340	1,325,290
Average Weekly Circulation (1994)	501,299	275,609	786,551
Average Daily Circulation (1994)			382,006

Indiana—Indianapolis

WXIN

Ch. 59

Network Service: Fox.

Licensee: 59 Licensee Inc., 1 Fawcett Place, Suite 120, Greenwich, CT 06830.

Studio: 1440 N. Meridian St., Indianapolis, IN 46202.

Telephone: 317-632-5900. Fax: 317-687-6531.

Technical Facilities: Channel No. 59 (740-746 MHz). Authorized power: 2090-kw max. visual, 209-kw max. aural. Antenna: 992-ft. above av. terrain, 1014-ft. above ground, 1814-ft. above sea level.

Latitude 39° 53' 20"

Longitude 86° 12' 07"

Transmitter: 2350 Westlane Rd., Indianapolis.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 6.1-meter C-band; Harris, 4.6-meter C-band; Harris receivers.

News Services: AP, UPI.

Ownership: Renaissance Communications Corp. (Group Owner).

Began Operation: February 1, 1984. Sale to present owner by Chase Communications Inc. approved by FCC Jan. 11, 1993. Sale to Chase by Outlet Communications was approved Jan. 23, 1990 (Television Digest, Vol. 29:33; 30:13). Sale to Outlet Communications by USA Communications Inc. approved by FCC Dec. 26, 1984.

Represented (sales): Seitel Inc.

Personnel:

Joseph Young, Vice President & General Manager.

Tom Comerford, General Sales Manager.

Terry Conway, Local Sales Manager.

Randa Minkarah, National Sales Manager.

Mike McKinnon, Chief Engineer.

Ron Petrovich, News Director.

Jamie Berns, Production Manager.

Wendy Logsdon, Program Coordinator.



WXIN BMPCT-831024KG Granted 11/22/83 © American Map Corp., No. 14244

Debbie Bishop, Data Services Manager.

Judy Palusa, Promotion Director.

Sarah Bonner, Business Manager.

Highest 30 Sec. Rate: \$4000.

City of License: Indianapolis. DMA: Indianapolis. Rank: 24.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	786,240	496,910	1,283,150
Average Weekly Circulation (1994)	382,952	168,129	554,090
Average Daily Circulation (1994)			245,632

Indiana—Bloomington-Indianapolis

WCLJ

Ch. 42

Network Service: Trinity Bcstg. Network.

Licensee: Trinity Bcstg. of Indiana, 2528 U.S. 31 S, Greenwood, IN 46143.

Studio: 2528 U.S. 31 S, Greenwood, IN 46143.

Telephones: 317-535-5542; 800-735-5542. Fax: 317-535-8584.

Technical Facilities: Channel No. 42 (638-644 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1040-ft. above av. terrain, 967-ft. above ground, 1827-ft. above sea level.

Latitude	39°	24'	12"
Longitude	86°	08'	50"

Transmitter: 0.8-mi. SE of junction of Hwys. 252 & 135, near Trafalgar.

Satellite Earth Station: Vertex, 6.1-meter; Wegener receivers.

Ownership: Trinity Broadcasting Network Inc. (Group Owner).

Began Operation: August 27, 1987.

Represented (legal): May & Dunne, Chartered.

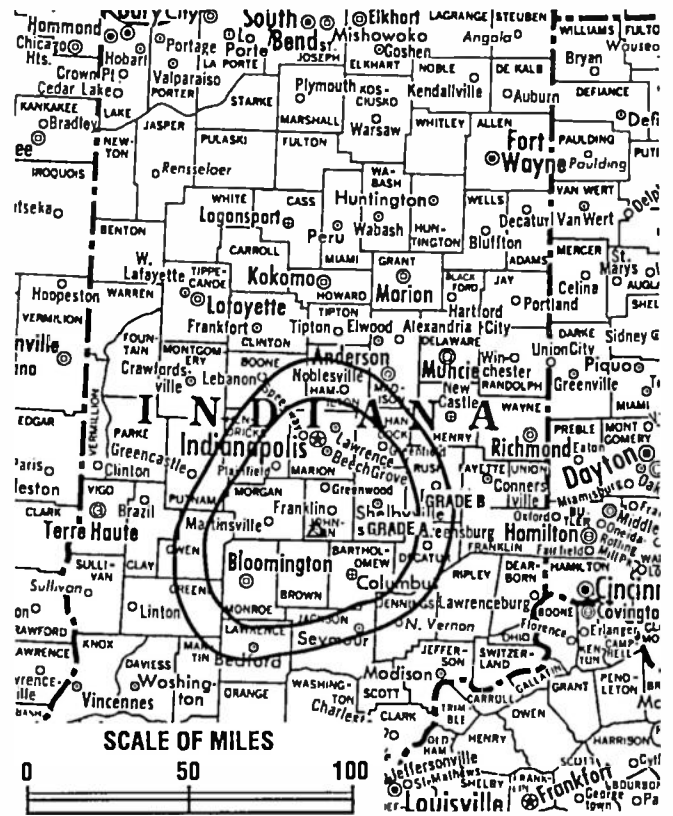
Represented (engineering): Smith & Powstenko.

Personnel:

Randall Lohr, General Manager.
 Don Renollet, Chief Engineer.
 Diana Lohr, Program Director.

Highest 30 Sec. Rate: \$72.

City of License: Bloomington. DMA: Indianapolis. Rank: 24.



WCLJ BMPCT-870304KJ Granted 3/31/87 © American Map Corp., No. 14244

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	495,610	294,450	790,060
Average Weekly Circulation (1994)	11,077	12,520	23,598
Average Daily Circulation (1994)			8,552

Indiana—Bloomington-Indianapolis

WIIB

Ch. 63

Network Service: Home Shopping Network.

Licensee: Channel 63 Inc., 2000 W. 41st St., Baltimore, MD 21211.

Mailing Address: Box 516A, Rte. 1, Trafalgar, IN 46181-0130.

Telephone: 317-878-5407. Fax: 317-878-4458.

Technical Facilities: Channel No. 63 (764-770 MHz). Authorized power: 1838-kw max. visual. Antenna: 1077-ft. above av. terrain, 974-ft. above ground, 1865-ft. above sea level.

Latitude 39° 24' 16"
Longitude 86° 08' 37"

Transmitter: 0.4-mi. SW of intersection of State Rtes. 252 & 135, Trafalgar.

Ownership: Sinclair Broadcast Group Inc. (Group Owner).

Began Operation: December 27, 1988.

Represented (legal): Fisher, Wayland, Cooper & Leader.

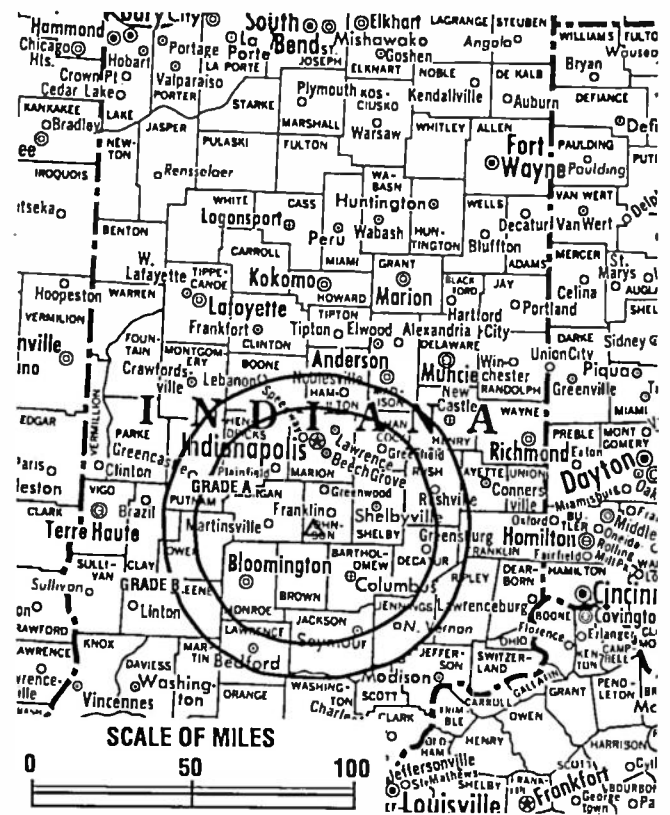
Represented (engineering): Carl T. Jones Corp.

Personnel:
Barbara Kerr, Station Manager.
Scott Burgett, Chief Engineer.
Damian Dittmer, Producer.

Highest 30 Sec. Rate: \$10.

City of License: Bloomington. DMA: Indianapolis. Rank: 24.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.



WIIB BMPCT-880429KD Granted 8/25/88 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	361,060	198,690	559,750
Average Weekly Circulation (1994)	1,122	1,797	3,045
Average Daily Circulation (1994)			702

Indiana—Marion-Indianapolis

WMCC

Ch. 23

Network Service: None, independent.

Licensee: Marion TV Inc., 2250 Seymour Ave., Cincinnati, OH 45212.

Studio: 13044 E. 246th St., Noblesville, IN 46060.

Sales Office: 1800 N. Meridian St., Suite 601, Indianapolis, IN 46202.

Mailing Address: Box 228, Indianapolis, IN 46206.

Telephone: 317-920-9544. Fax: 317-920-9632.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 5000-kw visual, 600-kw aural. Antenna: 964-ft. above av. terrain, 963-ft. above ground, 1825-ft. above sea level.

Latitude 40° 08' 57"
 Longitude 85° 56' 15"

Transmitter: NE corner of intersection of Hwy. 213 & 246th St., Strawtown.

Ownership: Gerald J. Robinson (Group Owner).

Began Operation: October 19, 1987.

Represented (sales): Katz Independent Television; Canadian Communications Co.

Personnel:

- James E. (Jed) Duvall, General Manager.
- Doug Housemeyer, Sales Manager.
- Jeff Degler, Director, Promotion & Marketing.
- Robert Pinnix, Chief Engineer.
- Mary Jo Perry, Traffic Manager.

Highest 30 Sec. Rate: \$200.



WMCC BMPCT-870605LN Granted 7/2/87 © American Map Corp., No. 14244

City of License: Marion. DMA: Indianapolis. Rank: 24.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	717,150	446,720	1,163,870
Average Weekly Circulation (1994)	156,572	99,699	259,638
Average Daily Circulation (1994)			87,348

Indiana—Bloomington-Indianapolis

WTTV

Ch. 4

(Operates satellite WTTK, Kokomo, IN)

Network Service: None, independent.

Licensee: River City License Partnership, 1215 Cole St., St. Louis, MO 63106.

Studio: 3490 Bluff Rd., Indianapolis, IN 46217.

Telephone: 317-782-4444. Fax: 317-780-5464.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 55-kw visual, 11-kw aural. Antenna: 1200-ft. above av. terrain, 1170-ft. above ground, 2037-ft. above sea level.

Latitude 39° 24' 26.50"
Longitude 86° 08' 52.00"

Transmitter: Trafalgar, IN.

Satellite Earth Stations: Transmit/receive Harris, 8.8-meter C-band; Scientific-Atlanta, 4.6-meter Ku-band; Microdyne, 3.6-meter Ku-band; Vertex, 6.1-meter C-band; Harris, Scientific-Atlanta, Standard Communications receivers.

News Services: CNN, UPI.

Ownership: Better Communications Inc. (Group Owner).

Began Operation: November 11, 1949. Sale by Sarkes Tarzian Inc. approved by FCC May 9, 1978 (Television Digest, Vol. 17:29). Sale to Tel-Am Operations Inc. by Teleco Inc. approved by FCC Jan. 24, 1984. Sale by Capitol Bcstg. Co. Inc. to Tel-Am Operation Inc. approved June 7, 1988. Sale to Atlantic Bcstg. Co. by Capitol Bcstg. Co. Inc. approved by FCC May 31, 1991 (Vol. 31:18). Transfer of control to present owner approved by FCC August 20, 1993.

Represented (sales): TeleRep Inc.

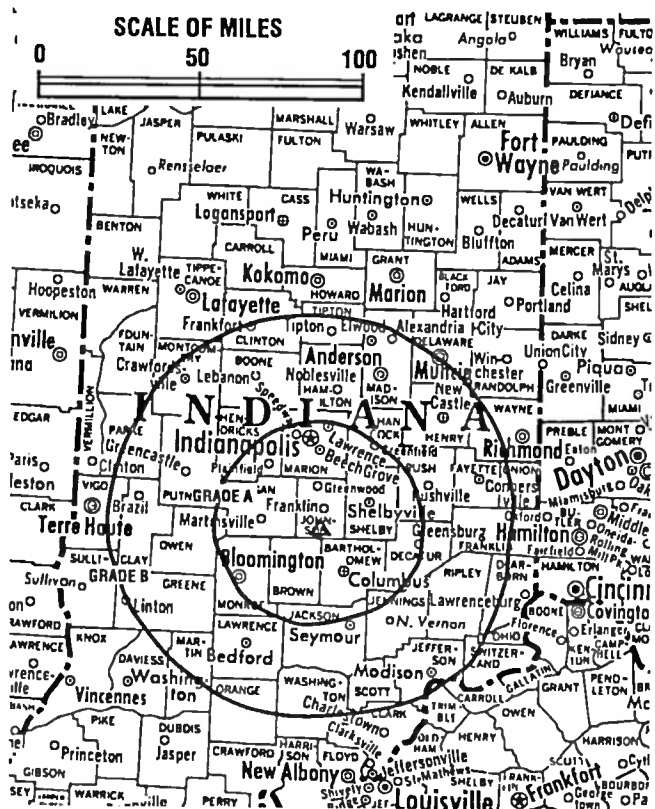
Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Cohen, Dippell & Everist, P.C.

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COMPANY**

We were the broker
in the 1978 sale of
WTTV-TV

Ted Hepburn, President Todd Hepburn, Vice-President
325 Garden Rd., Palm Beach, FL 33480 (407) 863-8995
P.O. Box 43263, Cincinnati, OH 45243 0263 (513) 271-5400



WTTV BPCT-5061 Granted 11/14/77 © American Map Corp., No. 14244

Personnel:

- Michael Granados, Vice President & General Manager.
- Frank Gregg, Sales Director.
- Phil Paligraf, Local Sales Manager.
- Clyde V. Dutton, National Sales Manager.
- Bernard J. Souers, Sports Sales Manager.
- Rick Barber, Chief Engineer.
- Peter O'Brien, Operations Manager.
- David Howitt, Promotion Manager.
- Michael Evans, Business Manager.

Rates: On request.

City of License: Bloomington. DMA: Indianapolis. Rank: 24.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,386,100	868,120	2,254,220
Average Weekly Circulation (1994)	290,657	245,929	547,283
Average Daily Circulation (1994)			231,408

Indiana—Kokomo

WTTK

Ch. 29

(Satellite of WTTV, Bloomington-Indianapolis, IN)

Network Service: None, independent.

Licensee: River City License Partnership, 1215 Cole St., St. Louis, MO 63106.

Studio: See WTTV, Bloomington

Telephone: 317-782-4444. Fax: 317-780-5464.

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 3090-kw max. visual, 309-kw max. aural. Antenna: 774-ft. above av. terrain, 785-ft. above ground, 1654-ft. above sea level.

Latitude 40° 20' 20"
Longitude 85° 57' 15"

Transmitter: Windfall, IN.

Ownership: Better Communications Inc. (Group Owner).

Began Operation: May 1, 1988. Sale to River City Broadcasting by Capitol Bcstg Co. approved by FCC May 31, 1991 (Television Digest, Vol. 31:18). Transfer of control to present owner approved by FCC August 20, 1993.

Represented (sales): TeleRep Inc.

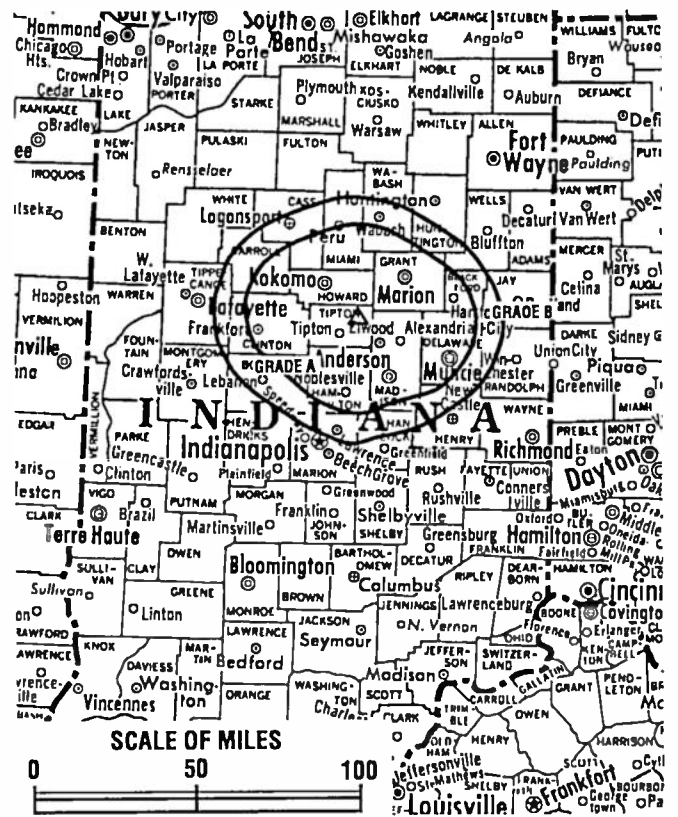
Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

Michael Granados, Vice President & General Manager.
Frank Gregg, General Sales Manager.
Rick W. Barber, Engineering Manager.

Rates: Included with WTTV, Bloomington-Indianapolis, IN.



WTTK BNPCT-880202KH Granted 3/29/88 © American Map Corp., No. 14244

City of License: Kokomo. DMA: Indianapolis. Rank: 24.

Circulation © 1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	639,650	387,990	1,027,640
Average Weekly Circulation (1994)	228,321	49,512	284,762
Average Daily Circulation (1994)			115,420

Indiana—Lafayette-Kokomo

WLFI-TV

Ch. 18

Network Service: CBS.

Licensee: WLFI-TV Inc., 2605 Yeager Rd., West Lafayette, IN 47906.

Studio: 2605 Yeager Rd., West Lafayette, IN 47906.

Mailing Address: Box 2618, West Lafayette, IN 47903.

Telephone: 317-463-1800. Fax: 317-463-7979.

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 1490-kw max. & 631-kw horizontal visual, 298-kw max. & 126-kw horizontal aural. Antenna: 780-ft. above av. terrain, 783-ft. above ground, 1553-ft. above sea level.

Latitude 40° 23' 20"
Longitude 86° 36' 46"

Transmitter: 600 West Rd., Ross Twp., IN.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 10-meter C-band; Scientific-Atlanta, 7.2-meter C-band; RCA, 3-meter Ku-band; Harris, 4.2-meter C-band; Scientific-Atlanta, Agile Omni receivers.

News Service: AP.

Ownership: Blade Communications Inc. (Group Owner).

Began Operation: May 8, 1953 on Ch. 59. Transfer of TV and WASK(AM) to Rosenthal group from founder O. E. Richardson approved by FCC Feb. 20, 1957 (Television Digest, Vol. 13:4, 8). Sold to Sarkes Tarzian as Ch. 59, but left the air May 15, 1959 while sale was pending. Sale to Sarkes Tarzian by Henry Rosenthal and associates approved June 17, 1959; resumed operation on Ch. 18 Nov. 15, 1959 (Vol. 15:19, 20, 25, 46). Sale to RJN Bestg. Inc. (Richard F. Shively) by Sarkes Tarzian Inc. approved Nov. 3, 1967. Sale to Blade Communications Inc. by RJN Bestg. approved by FCC Sept. 13, 1979.

Represented (sales): Katz Continental Television.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

Robert Ford, General Manager.
Tom Combs, Sales Manager.



WLFI-TV BMPCT-7447 Granted 3/15/73

© American Map Corp., No. 14244

Mike Piggott, News Director.
Dick Long, Local Sales Manager.
Ken Fitzgerald, Chief Engineer.
Tina Parker, Operations & Promotion Director.
Roger Telfer, Business Manager.

Highest 30 Sec. Rate: \$425.

NETWORK BASE HOURLY RATE: \$245.

City of License: Lafayette. DMA: Lafayette, IN. Rank: 192.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	269,240	144,070	413,310
Average Weekly Circulation (1994)	72,231	29,996	110,908
Average Daily Circulation (1994)			59,994

Indiana—Richmond

WKOI

Ch. 43

Network Service: Trinity Bcstg. Network.

Licensee: Trinity Bcstg. of Indiana Inc., Box 1057, Richmond, IN 47375.

Studio: 1702 S. 9th St., Richmond, IN 47374.

Telephone: 317-935-2390.

Technical Facilities: Channel No. 43 (644-650 MHz). Authorized power: 1410-kw visual, 141-kw aural. Antenna: 990-ft. above av. terrain, 1003-ft. above ground, 1903-ft. above sea level.

Latitude 39° 30' 44"
Longitude 84° 38' 09"

Transmitter: Rte. 73, Collinsville, 2080 Trenton-Oxford Rd.

Satellite Earth Station: Scientific-Atlanta, 5-meter C-band; Scientific-Atlanta receivers.

Ownership: Trinity Broadcasting Network Inc. (Group Owner).

Began Operation: May 11, 1982.

Represented (legal): May & Dunne, Chartered.

Personnel:

Mary L. Laird, Station Manager.
Harry Monroe, Chief Engineer.

Rates: On request.

City of License: Richmond. DMA: Dayton. Rank: 53.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.



WKOI BPCT-5228 Granted 5/19/80 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,000,400	622,700	1,623,100
Average Weekly Circulation (1994)	19,655	20,522	41,818
Average Daily Circulation (1994)			17,154

Indiana—South Bend

WHME-TV

Ch. 46

Network Service: None, Independent.

Licensee: Le Sea Bcstg. Corp., Box 12, South Bend, IN 46624.

Studio: 61300 S. Ironwood Rd., South Bend, IN 46614.

Telephone: 219-291-8200. Fax: 219-291-9043.

Technical Facilities: Channel No. 46 (662-668 MHz). Authorized power: 891-kw visual, 178-kw aural. Antenna: 1000-ft. above av. terrain, 982-ft. above ground, 1828-ft. above sea level.

Latitude 41° 35' 43"
Longitude 86° 09' 38"

Transmitter: Intersection of Fern & Roosevelt Rds.

Satellite Earth Stations: Transmit/receive Harris, 9.2-meter; Microdyne, 9.2-meter; Harris, Microdyne receivers.

FM Affiliate: WHME, 103.1 MHz, 3 kw, 300-ft.

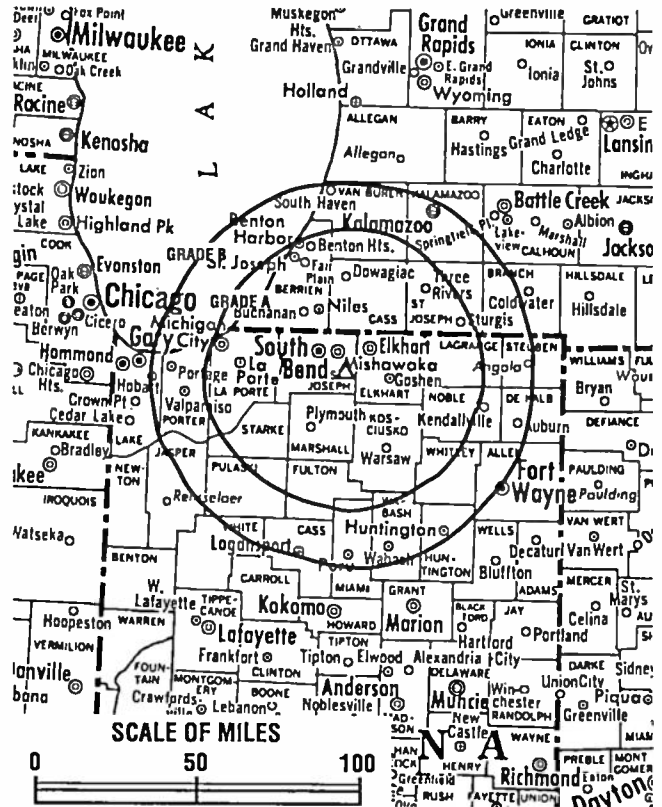
Ownership: Le Sea Broadcasting Co. (Group Owner).

Began Operation: July 25, 1974. Left air April 6, 1976. Sale to present owner approved by FCC June 10, 1977. Resumed operation Sept. 10, 1977 (Television Digest, Vol. 17:38).

Represented (sales): Landin Media Sales.

Personnel:

Lester Sumrall, Chairman.
Peter Sumrall, General Manager.
Nancy Xavier, Local Sales Manager.
Craig Wallin, National Sales Manager.
Dar Monesmith, Chief Engineer.
Chuck Roth, News Director.
Jim Veldhuis, Program Director.
Diana Dolde, Promotion, Marketing & Development Director.
Chris Mars, Production Manager.



WHME-TV BMPCT-7479 Granted 7/25/73 © American Map Corp., No. 14244

Mike Swinehart, Controller.
Paula Slack, Business Manager.

Highest 30 Sec. Rate: \$125.

City of License: South Bend. DMA: South Bend-Elkhart. Rank: 86.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	511,730	347,220	858,950
Average Weekly Circulation (1994)	58,207	61,641	119,973
Average Daily Circulation (1994)			40,863

Indiana—South Bend

WNDU-TV

Ch. 16

Network Service: NBC.

Licensee: Michiana Telecasting Corp., Box 1616, South Bend, IN 46634.

Studio: 54516 Business U.S. 31 N, South Bend, IN 46637.

Mailing Address: Box 1616, South Bend, IN 46634.

Telephone: 219-631-1616. Fax: 219-631-1600.

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 3770-kw max. & 1955-kw horizontal visual, 754-kw max. & 390-kw horizontal aural. Antenna: 1069-ft. above av. terrain, 1068-ft. above ground, 1913-ft. above sea level.

Latitude 41° 36' 20.00"
Longitude 86° 12' 44.50"

Transmitter: Ironwood & Kern Rds.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Transmit/receive Satcom Technologies, 9.1-meter C-band; Andrew, 7.3-meter Ku & C-band; ADM, 6-meter C-band; M/A-Com, Scientific-Atlanta, Standard Communications receivers.

SNG Mobile Dish: Andrew, 2.3-meter Ku-band.

AM Affiliate: WNDU, 1-kw, 1490 kHz.

FM Affiliate: WNDU-FM, 12-kw, 92.9 MHz (No. 225), 880-ft.

News Services: AP, CNN, NBC.

Ownership: Michiana Telecasting Corp.

Began Operation: July 15, 1955.

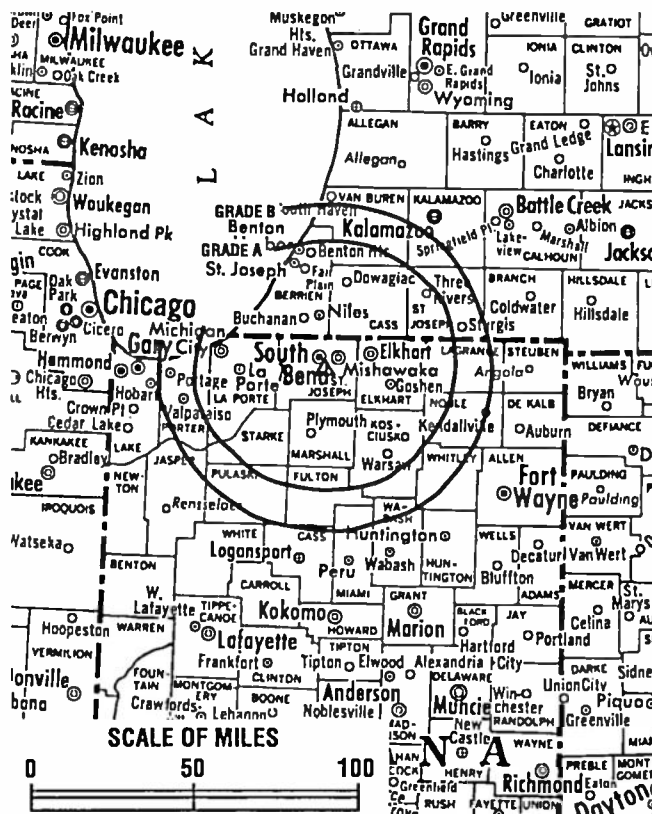
Represented (sales): Blair Television.

Represented (legal): Peper, Martin, Jensen, Malchel & Hetlage.

Represented (engineering): du Treil, Lundin & Rackley.

Personnel:

James Behling, President & General Manager.
Gregory J. Giczi, Vice President, Operations.
Michael Leyes, General Sales Manager.



WNDU-TV BPCT-4222 Granted 12/10/69 © American Map Corp., No. 14244

Pat Barth, Local Sales Manager.
Lou Pierce, Programming & Promotion Manager.
Ellen Crooke, News Director.
George E. Molnar Jr., Chief Engineer.
Konnie Beasley, Accounting Manager.

Highest 30 Sec. Rate: \$1200.

NETWORK BASE HOURLY RATE: \$1000.

City of License: South Bend. DMA: South Bend-Elkhart. Rank: 86.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	581,260	428,670	1,009,930
Average Weekly Circulation (1994)	182,772	151,391	336,066
Average Daily Circulation (1994)			184,017

Indiana—South Bend

WSBT-TV

Ch. 22

Network Service: CBS.

Licensee: WSBT Inc., 300 W. Jefferson Blvd., South Bend, IN 46601.

Studio: 300 W. Jefferson Blvd., South Bend, IN 46601.

Telephone: 219-233-3141. Fax: 219-288-6630.

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 4790-kw max. visual, 479-kw max. aural. Antenna: 1070-ft. above av. terrain, 1048-ft. above ground, 1918-ft. above sea level.

Latitude 41° 37' 00"
Longitude 86° 13' 01"

Transmitter: 60351 Ironwood Rd.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive SatCom, 2.4-meter Ku-band; Harris, 6.1-meter C-band; SatCom, 5-meter Ku & C-band; RCA Americom, 3.65-meter Ku-band; AFC, Harris, Scientific-Atlanta, Standard Communications receivers.

SNG Mobile Dish: Roscor, 2.4-meter Ku-band.

AM Affiliate: WSBT, 5-kw, 960 kHz (CBS).

FM Affiliate: WNSN, 13.0-kw, 101.5 MHz (No. 268), 967-ft.

News Services: AP, CBS, NIWS.

Ownership: Schurz Communications Inc. (Group Owner).

Began Operation: December 21, 1952.

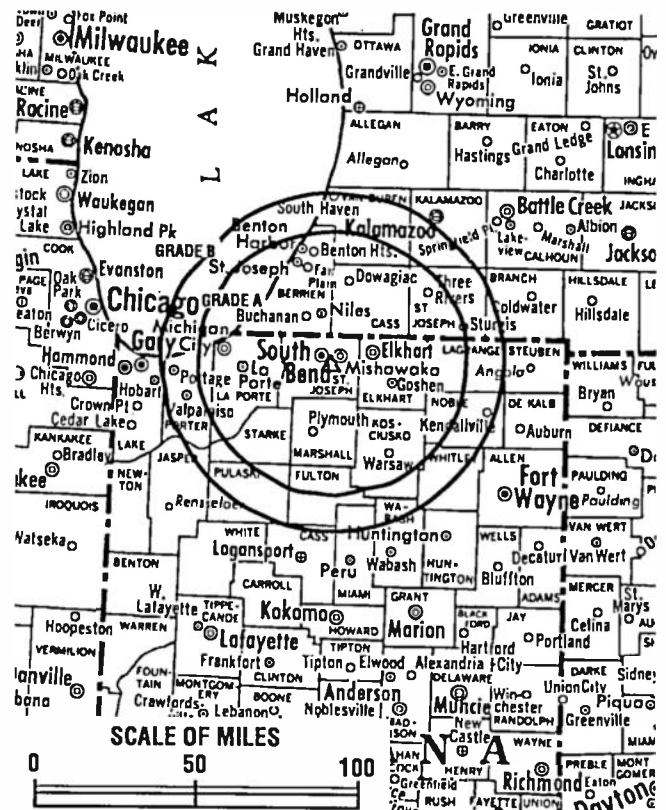
Represented (sales): Katz Continental Television.

Represented (legal): Hogan & Hartson.

Represented (engineering): David Steel & Associates Inc.

Personnel:

James D. Freeman, President & General Manager.
Roland T. Adeszko, General Sales Manager.
Tom Labuziowski, Local Sales Manager.
Bill Crafton, News Director.
Julius Decocq, Program Director.



WSBT-TV BPCT-871027KF Granted 1/29/88 © American Map Corp., No. 14244

Kenneth Biggins, Business Manager.
Rhonda Brown, Community Affairs Director.
Chris Thornton, Chief Engineer.
Robert Johnson, Promotion & Operations Manager.

Highest 30 Sec. Rate: \$600.

NETWORK BASE HOURLY RATE: \$800.

City of License: South Bend. DMA: South Bend-Elkhart. Rank: 86.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,564,630	1,371,030	2,935,660
Average Weekly Circulation (1994)	173,169	157,425	331,535
Average Daily Circulation (1994)			203,063

Indiana—Elkhart-South Bend

WSJV

Ch. 28

Network Service: ABC.

Licensee: WSJV-TV Inc., 58096 County Rd. 7 S, Elkhart, IN 46517.

Studio: 58096 County Rd. 7 S, Elkhart, IN 46517.

Mailing Address: Box 1646, Elkhart, IN 46515.

Telephones: 219-293-8616; 219-674-5106. Fax: 219-294-1324.

Technical Facilities: Channel No. 28 (554-560 MHz). Authorized power: 5000-kw max. visual. Antenna: 1099-ft. above av. terrain, 1048-ft. above ground, 1918-ft. above sea level.

Latitude 41° 36' 58"
Longitude 86° 11' 38"

Transmitter: Grass Rd., 3-mi. SW of Mishawaka, IN.

Multichannel TV Sound: Stereo only.

News Services: ABC, AP.

Ownership: Quincy Broadcasting Co. (Group Owner).

Began Operation: March 15, 1954. Sale to present owner by Truth Publishing Co. (John F. Dille Jr., et al.) approved by FCC March 31, 1975.

Represented (sales): Petry Television Inc.

Represented (legal): Wilkinson, Barker, Knauer & Quinn.

Represented (engineering): Lohnes & Culver.

Personnel:

- F. Robert Kaltoff, Vice President & General Manager.
- Kevin Sargent, Station Manager.
- Richard Frid, General Sales Manager.
- James Parisi, News Director.
- Rick Dwens, Chief Engineer.



WSJV BMPCT-880714KF Granted 10/14/88 © American Map Corp., No. 14244

Pam Yoder, Business Manager.
Pam Lamb, Public Affairs Director.

Highest 30 Sec. Rate: \$1400.

NETWORK BASE HOURLY RATE: \$684.

City of License: Elkhart. DMA: South Bend-Elkhart. Rank: 86.

Circulation © 1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	677,130	460,040	1,137,170
Average Weekly Circulation (1994)	165,990	144,642	310,651
Average Daily Circulation (1994)			160,239

Indiana—Terre Haute

WBAK-TV

Ch. 38

Network Service: Fox.

Licensee: Terre Haute Independent Bcstrs. Inc., 138 Poplar St., Terre Haute, IN 47807.

Studio: 138 Poplar St., Terre Haute, IN 47807.

Mailing Address: Box 719, Terre Haute, IN 47808.

Telephone: 812-238-1515. Fax: 812-235-3854.

Technical Facilities: Channel No. 38 (614-620 MHz). Authorized power: 2140-kw visual, 214-kw aural. Antenna: 980-ft. above av. terrain, 1004-ft. above ground, 1549-ft. above sea level.

Latitude	39°	13'	58"
Longitude	87°	23'	49"

Transmitter: W side of Hwy. 41, 1.3-mi. SW of Farmersburg, IN.

Satellite Earth Stations: ADM, 4.2-meter C-band; AFC, 3.7-meter Ku-band; ADM receivers.

News Services: AP.

Ownership: Bahakel Communications Ltd. (Group Owner).

Began Operation: April 3, 1973. Sale to present owner by John M. House, et al., approved by FCC Feb. 28, 1977.

Represented (sales): Seltel Inc.

Personnel:

Cy N. Bahakel, President.
 William Harper, General Manager.
 Bob French, Local Sales Manager.
 Neal Ardman, Chief Engineer.
 Carla Peters, Program & Operations Director.
 Dan Pantos, Promotion Director.
 Shirley Lake, Business Manager.
 Jeff Adams, Production Manager.



WBAK-TV BPCT-830207KE Granted 2/28/83 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$365.

NETWORK BASE HOURLY RATE: \$175.

City of License: Terre Haute. DMA: Terre Haute. Rank: 144.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	513,210	298,450	811,660
Average Weekly Circulation (1994)	53,313	36,944	90,375
Average Daily Circulation (1994)			36,679

Indiana—Terre Haute

WTHI-TV

Ch. 10

Network Service: CBS.

Licensee: Wabash Valley Bcstg. Corp., Box 1486, Terre Haute, IN 47808.

Studio: 918 Ohio St., Terre Haute, IN 47807.

Telephone: 812-232-9481. Fax: 812-232-8953.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 960-ft. above av. terrain, 993-ft. above ground, 1549-ft. above sea level.

Latitude 39° 14' 36"
Longitude 87° 23' 07"

Transmitter: E of U.S. 41, 0.34-mi. S of Farmersburg, IN.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: ADM, 6.1-meter; Scientific-Atlanta receivers.

AM Affiliate: WTHI, 5-kw (1-kw night), 1480 kHz (CBS).

FM Affiliate: WTHI-FM, 50-kw, 99.9 MHz (No. 260), 500-ft.

News Services: AP, CBS, CNN.

Ownership: Wabash Valley Broadcasting Corp. (Group Owner).

Began Operation: July 22, 1954.

Represented (sales): Katz Continental Television.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

David Bailey, Vice President & General Manager.
Phil Johnson, General Sales Manager.
Gary Crowder, Personnel Director & Business Manager.
Rod Garvin, Operations & Program Director.
Bill Kauffman, Local Sales Manager.



WTHI-TV BPCT-3289 Granted 6/18/64

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Jeff Tucker, Chief Engineer.
Brian Clark, News Director.
Steve Rifkin, Promotion Director.

Rates: On request.

City of License: Terre Haute. DMA: Terre Haute. Rank: 144.

Circulation © 1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	592,700	347,680	940,380
Average Weekly Circulation (1994)	103,991	81,709	188,427
Average Daily Circulation (1994)			123,922

Indiana—Terre Haute

WTWO

Ch. 2

Network Service: NBC.

Licensee: Fabri Development Corp., Box 299, Terre Haute, IN 47808.

Studio: U.S. Hwy. 41 S, Farmersburg, IN 47850.

Mailing Address: Box 299, Terre Haute, IN 47808.

Telephones: 812-232-9504; 812-696-2121. Fax: 812-696-2755.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 19.5-kw aural. Antenna: 950-ft. above av. terrain, 999-ft. above ground, 1549-ft. above sea level.

Latitude	39°	14'	33"
Longitude	87°	23'	29"

Transmitter: 1-mi. SW of Farmersburg, IN on W side of U.S. Hwys. 41 & 150.

Satellite Earth Stations: Harris, 7-meter Ku-band; ADM, 7-meter C-band; AFC, 3.6-meter Ku-band; Harris, 3-meter Ku-band; Hughes, 2-meter Ku-band; Uniden, Avcom, Harris, Toshiba, Hughes receivers.

News Services: AP, NBC, CNN.

Ownership: TCS Television Partners (Group Owner).

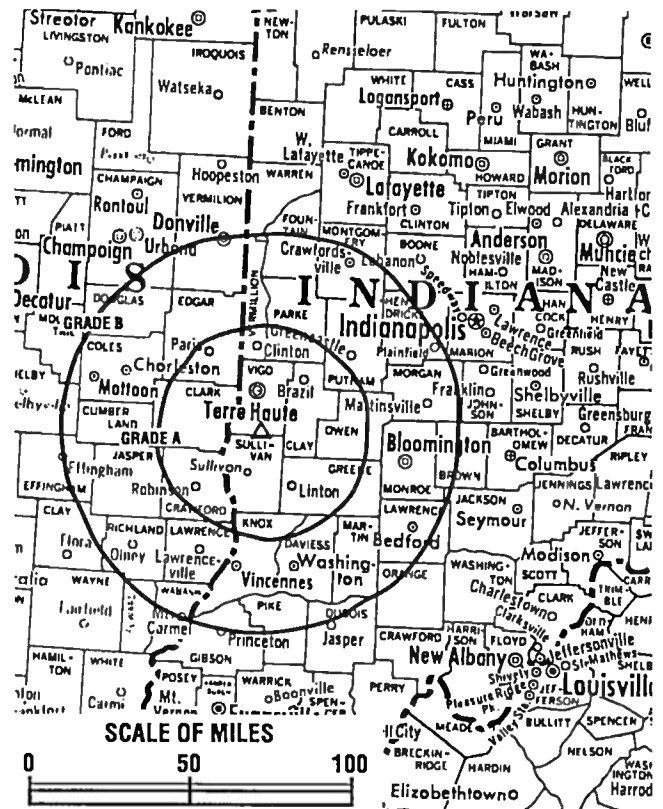
Began Operation: September 1, 1965. Sale to present owner by Malcolm I. Glazer approved by FCC April 6, 1990 (Television Digest, Vol. 30:8, 26). Sale to Glazer by Booth Newspapers Inc. approved by FCC July 18, 1975 (Vol. 15:9). Sale to Booth by J. R. Livesay, John T. Gelder, et al., approved by FCC Jan. 6, 1971.

Represented (sales): Pety Television Inc.

Represented (legal): Wiley, Rein & Fielding.

Personnel:

- Christopher Jones, Vice President & General Manager.
- Alan Barrows, General Sales Manager.
- Harold Wesley, Chief Engineer.
- Mark Edwards, News Director.
- Phylis A. Martindale, Program Director.



WTWO BMPCT-6077 Granted 4/2/65

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Sara Solooki, Promotion Director.
Georgia Boles, Business Manager.

Highest 30 Sec. Rate: \$600.

NETWORK BASE HOURLY RATE: \$1405.

City of License: Terre Haute. DMA: Terre Haute. Rank: 144.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	868,760	593,230	1,461,990
Average Weekly Circulation (1994)	111,803	87,731	201,339
Average Daily Circulation (1994)			102,986