

Market	Arbitron ADI TV Households	Rank	Market Area Commercial TV Stations
Atlanta, GA	1,516,300	11	WAGA-TV (5), WATL (36), WGNX (46), WHSG (63), WNGM-TV (34), WSB-TV (2), WTBS (17), WTLK-TV (14), WVEU (69), WXIA-TV (11)
Birmingham, AL	531,400	50	WABM (68), WBMG (42), WBRC-TV (6), WNAL-TV (44), WTJP (60), WTTT (21), WVTM-TV (13)
Mobile, AL-Pensacola, FL	465,200	58	WALA-TV (10), WEAR-TV (3), WFGX (35), WHBR (33), WJTC (44), WKRG-TV (5), WMPV-TV (21), WPML (15)
Huntsville-Decatur-Florence, AL	321,600	81	WAAY-TV (31), WAFF (48), WHNT-TV (19), WOWL-TV (15), WYLE (26), WZDX (54)
Chattanooga, TN	295,100	85	WDFE-TV (12), WDSI-TV (61), WFLI-TV (53), WRCB-TV (3), WTVC (9)
Montgomery-Selma, AL	212,500	111	WAKA (8), WCOV-TV (20), WHOA-TV (32), WMCF-TV (45), WSFA (12)
Columbus, GA	180,700	122	WLTZ (38), WRBL (3), WWSW (66), WTVM (9), WXTX (54)
Columbus-Tupelo, MS	170,300	127	WCBI-TV (4), WLOV-TV (27), WTVN (9)
Dothan, AL	94,700	165	WDAU (34), WDHN (18), WTVY (4)
Meridian, MS	65,600	183	WGBC (30), WTOK-TV (11)
Tuscaloosa, AL	58,000	186	WCFT-TV (33), WDBB (17)
Anniston, AL	43,700	195	WJSU-TV (40)

# Alabama

## State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

WEAR-TV, Mobile .....	See Pensacola, FL
WFGX & WHBR, Mobile .....	See Pensacola, FL
WJTC, Mobile .....	See Pensacola, FL
WAKA, Selma .....	See Montgomery, AL

## Alabama Station Totals as of November 1, 1993

	VHF	UHF	TOTAL
Commercial Television Stations	7	22	29
Educational Television Stations	3	6	9
	10	28	38

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# Alabama—Anniston

**WJSU-TV**

Ch. 40

Network Service: CBS.

Licensee: RKZ Television, 405 Lexington Ave., 54th Floor, New York, NY 10174.

Studio: Radio-TV Bldg., 1330 Noble St., Anniston, AL 36201.

Mailing Address: Box 40, Anniston, AL 36202.

Telephone: 205-237-8651. TWX: 810-723-0624. Fax: 205-236-7336.

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 720-kw max. & 464-kw horizontal visual, 143-kw max. & 92.8-kw horizontal aural. Antenna: 880-ft. above av. terrain, 235-ft. above ground, 1745-ft. above sea level.

Latitude 33° 40' 52"  
Longitude 85° 48' 57"

Transmitter: Top of Blue Mountain, 200-ft. S of Lookout Tower.

Satellite Earth Stations: Drake, 3.2-meter; Scientific-Atlanta, 7-meter; Drake, Scientific-Atlanta receivers.

News Services: AP, CBS.

Ownership: Osborn Communications Corp. (Group Owner).

Began Operation: October 26, 1969. Sale to present owner by Price Bcstg. approved by FCC March 20, 1987. Sale to Price by Jacksonville State U. approved by FCC Dec. 20, 1985. Previous sale by Harry Brandt Ayers, et al., approved by FCC May 4, 1983.

Represented (sales): Katz Continental Television.

Represented (legal): Haley, Bader & Potts.

**Personnel:**

- Richard Wagschal, Vice President & General Manager.
- Boyce Holt, General Sales Manager.
- Lisa Bedford, Program Director.
- Fred Winsor, National Sales Manager.
- John Murrell, Chief Engineer.
- Phil Cox, News Director.
- Mark Norman, Promotion Director.
- Betty Johnson, Business Manager.

Highest 30 Sec. Rate: \$320.

NETWORK BASE HOURLY RATE: \$200.

City of License: Anniston. ADI: Anniston. Rank: 195.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



WJSU-TV BPCT-4849 Granted 6/9/75

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>ALABAMA</b>			
	Calhoun	43,300	43,000	99
	Cleburne	4,800	4,800	100
	Etowah	38,800	38,600	99
	Randolph	7,700	7,600	99
<b>Between 25-49%</b>	<b>ALABAMA</b>			
	Cherokee	7,700	7,600	99
	Clay	5,000	5,000	100
	Talladega	26,500	26,300	99
<b>Between 5-24%</b>	<b>ALABAMA</b>			
	St Clair	18,700	18,600	99
	<b>GEORGIA</b>			
	Haralson	8,500	8,400	99
<b>Station Totals</b>		<b>161,000</b>	<b>159,900</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>				<b>87,700</b>
<b>Average Daily Circulation (1993)</b>				<b>47,200</b>

# Alabama—Birmingham

**WABM**

Ch. 6B

Network Service: None, independent.

Licensee: Krypton Bcstg. of Birmingham Inc., 3681 Prospect Dr., Riviera Beach, FL 33404.

Studio: 800 Lakeshore Dr., Birmingham, AL 35259-9309.

Mailing Address: 517 Beacon Parkway W, Birmingham, AL 35209.

Telephone: 205-290-6800. Fax: 205-945-8895.

Technical Facilities: Channel No. 68 (794-800 MHz). Authorized power: 1442-kw max. visual, 144-kw max. aural. Antenna: 1029-ft. above av. terrain, 809-ft. above ground, 1749-ft. above sea level.

Latitude 33° 27' 37"  
Longitude 86° 51' 07"

Transmitter: S of 16th Way on Spaulding Ishkooda Rd., S of Birmingham.

Ownership: Krypton Broadcasting Corp., Debtor-in-Possession (Group Owner).

Began Operation: January 31, 1986. Sale to present owner by Celtic Media Inc. approved by FCC Nov. 26, 1990. Sale by M. Scott McClure, Arthur E. Malone, et al., to H. Jack Mizell approved by FCC June 15, 1987 but was not consummated.

**Personnel:**

Gary Brandt, General Manager.  
Randy Turner, Chief Engineer.

Highest 30 Sec. Rate: \$250.

City of License: Birmingham. AOI: Birmingham. Rank: 50.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households Households	%
<b>ALABAMA</b>				
Between 5-24%	Blount	14,900	14,800	99
	Chilton	12,400	12,300	99
	Cullman	26,200	26,100	100



WABM BMPCT-850802KI Granted 12/9/85 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Jefferson	252,600	251,500	100
	St Clair	18,700	18,600	99
	Shelby	38,700	38,500	99
	Walker	25,800	25,700	100
	Winston	8,500	8,400	99
<b>Station Totals</b>		<b>397,800</b>	<b>395,900</b>	<b>100</b>
<b>Net Weekly Circulation (1993)</b>				<b>60,900</b>
<b>Average Daily Circulation (1993)</b>				<b>16,100</b>

# Alabama—Birmingham

**WBMG**

Ch. 42

Network Service: CBS.

Licensee: Birmingham Television Corp., Box 59496, Birmingham, AL 35259.

Studio: 2075 Golden Crest Dr., Birmingham, AL 35209.

Telephone: 205-322-4200. TWX: 810-733-4466. Fax: 205-320-2713.

Technical Facilities: Channel No. 42 (638-644 MHz). Authorized power: 2163-kw max. & 1633-kw horizontal visual, 216.3-kw max. & 163.3-kw horizontal aural. Antenna: 1380-ft. above av. terrain, 1134-ft. above ground, 2049-ft. above sea level.

Latitude 33° 29' 02"  
Longitude 86° 48' 21"

Transmitter: 700-ft. NNW of intersection of Valley Ave. & Valley View Dr.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive, Ku-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 5-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Standard Communications, 4.6-meter Ku-band; M/A-Corn, Scientific-Atlanta receivers.

News Services: AP, CBS.

Ownership: Park Communications Inc. (Group Owner).

Began Operation: October 17, 1965. Sale to present owner by Southern Bcstg. Co., William Dubois, et al., approved by FCC June 1973.

Represented (sales): Blair Television.

Represented (engineering): Jansky & Bailey.

**Personnel:**

- Hoyle Broome, Vice President & General Manager.
- Gary Andrich, General Sales Manager.
- Steve Cloy, Regional Sales Manager.
- Wendy Wammack, Promotion Director.
- John Harrod, News Director.
- Mary Lynn Tumlin, Business Manager.
- Dave Medley, Operations Manager.
- Fred Vinson, Chief Engineer.
- Renee Todd, Traffic Manager.

Highest 30 Sec. Rate: \$6500.

NETWORK BASE HOURLY RATE: \$500.

City of License: Birmingham. ADI: Birmingham. Rank: 50.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Bibb	5,800	5,700	98
	Blount	14,900	14,800	99
	Jefferson	252,600	251,500	100
	St Clair	18,700	18,600	99
	Shelby	38,700	38,500	99
	Walker	25,800	25,700	100
Winston	8,500	8,400	99	



WBMG BPCT-820825KF Granted 11/10/82 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	ALABAMA			
	Chilton	12,400	12,300	99
	Coosa	4,000	4,000	100
	Cullman	26,200	26,100	100
	Fayette	6,800	6,700	99
	Lamar	6,000	5,900	98
	Marion	11,500	11,400	99
Between 5-24%	ALABAMA			
	Clay	5,000	5,000	100
	De Kalb	21,300	21,100	99
	Etowah	38,800	38,600	99
	Franklin	10,800	10,700	99
	Greene	3,500	3,400	97
	Hale	5,600	5,500	98
Station Totals		601,600	597,900	99
	Net Weekly Circulation (1993)			328,500
	Average Daily Circulation (1993)			146,700

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# Alabama—Birmingham

## WBRC-TV

Ch. 6

Network Service: ABC.

Licensee: Great American Television & Radio Co. Inc., Box 6, Birmingham, AL 35201.

Studio: Atop Red Mountain, Birmingham, AL 35209.

Mailing Address: Box 6, Birmingham, AL 35201.

Telephone: 205-322-6666. TWX: 810-733-3650. Fax: 205-583-4386.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 53-kw visual, 10-kw aural. Antenna: 1086-ft. above av. terrain, 719-ft. above ground, 1726-ft. above sea level.

Latitude 33° 29' 19"  
Longitude 86° 47' 58"

Transmitter: Red Mountain.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Harris, 9-meter C-band; Harris, 6-meter C-band; Harris, 4.5-meter Ku-band; Harris receivers.

News Services: AP, UPI.

Ownership: Great American Broadcasting Co. (Group Owner).

Began Operation: July 1, 1949. Storer acquired stations from Mrs. Eloise Hanna in May 1953 (Television Digest, Vol. 9:13, 21). Sale to Taft Television & Radio Co. Inc. by Storer Bcstg. Co. approved May 8, 1957 (Vol. 13:13, 14, 19). Sale to present owners approved Oct. 3, 1987.

Represented (sales): TeleRep Inc.

Represented (legal): Koteen & Naftalin; Taft, Stettinius & Hollister.

Represented (engineering): Cohen, Dippell & Everist, P.C.

### Personnel:

Craig Millar, President & General Manager.  
Bob Cleary, Vice President, Sales.  
Tommy DeRamus, Local Sales Manager.  
Ann Marie Crocker, National Sales Manager.  
Jerry Thorn, Vice President, Engineering.  
Stan Knott, News Director.  
Lynne Songer, Program Coordinator.  
Becky Dan, Promotion Manager.  
Judy Baker, Business Manager.  
Carolyn Worsham, Traffic Manager.

Highest 30 Sec. Rate: \$3000.

NETWORK BASE HOURLY RATE: \$2150.

City of License: Birmingham. AOI: Birmingham. Rank: 50.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>				
	<b>ALABAMA</b>			
	Bibb	5,800	5,700	98
	Blount	14,900	14,800	99
	Calhoun	43,300	43,000	99
	Chilton	12,400	12,300	99
	Clay	5,000	5,000	100
	Cleburne	4,800	4,800	100
	Coosa	4,000	4,000	100
	Cullman	26,200	26,100	100
	Etowah	38,800	38,600	99
	Fayette	6,800	6,700	99
	Greene	3,500	3,400	97



WBRC-TV BPCT-871016KF Granted 2/29/88 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>				
	Hale	5,600	5,500	98
	Jefferson	252,600	251,500	100
	Lamar	6,000	5,900	98
	Marion	11,500	11,400	99
	Perry	4,100	4,000	98
	Pickens	7,500	7,400	99
	St Clair	18,700	18,600	99
	Shelby	38,700	38,500	99
	Talladega	26,500	26,300	99
	Tuscaloosa	56,700	56,300	99
	Walker	25,800	25,700	100
	Winston	8,500	8,400	99
<b>Between 25-49%</b>				
	<b>ALABAMA</b>			
	Cherokee	7,700	7,600	99
	Colbert	20,000	19,800	99
	Dallas	16,600	16,400	99
	Marengo	8,100	8,000	99
	Marshall	28,700	28,500	99
	Morgan	39,200	38,900	99
	Randolph	7,700	7,600	99
	Tallapoosa	14,900	14,800	99
<b>Between 5-24%</b>				
	<b>ALABAMA</b>			
	Autauga	12,300	12,200	99
	De Kalb	21,300	21,100	99
	Franklin	10,800	10,700	99
	Lauderdale	31,200	30,900	99
	Lawrence	11,600	11,500	99
	Madison	96,200	95,500	99
	Sumter	5,400	5,300	98
<b>Station Totals</b>		<b>959,400</b>	<b>952,700</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>			<b>620,000</b>	
<b>Average Daily Circulation (1993)</b>			<b>389,300</b>	

# Alabama—Birmingham

**WTTO**

Ch. 21

Network Service: Fox.

Licensee: WTTO-TV Inc., 18 Newbury St., Boston, MA 02116.

Studio: 651 Beacon Pkwy., Birmingham, AL 35209.

Telephone: 205-290-2100. Fax: 205-290-2114.

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 1050-kw max. & 794-kw horizontal visual, 105-kw max. & 79.4-kw horizontal aural. Antenna: 1340-ft. above av. terrain, 1058-ft. above ground, 2008-ft. above sea level.

Latitude 33° 29' 04"  
Longitude 86° 48' 25"

Transmitter: Atop Red Mountain, Birmingham.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Anixter-Mark, 5-meter C-band; Comtech, 5-meter C-band; RCA, 4.5-meter Ku-band; Scientific-Atlanta, M/A-Com, Pinzone receivers.

News Service: CNN Headline News.

Ownership: ABRY Communications (Group Owner).

Began Operation: April 21, 1982. Sale to present owner by HR Bcstg. Corp. approved by FCC Oct. 19, 1990 (Television Digest, Vol. 30:24). Sale to HR Bcstg. by B. Lasky approved by FCC July 14, 1986. Sale of 50.2% to Byron Lasky, 49.8% owner, by William A. & George K. Chapman, approved by FCC July 8, 1983. Note: Sale pends (Vol. 33:35).

Represented (sales): Katz Independent Television.

Represented (legal): Arter & Hadden.

Represented (engineering): du Treil, Lundin & Rackley.

**Personnel:**

Penny Haft, Vice President & General Manager.

Katy Hodges, General Sales Manager.

John Batson, Chief Engineer.

Marilyn Clark, Program Director.

Martha Prater, Business Manager.

Guy Chancey, Creative Services Manager.

Highest 30 Sec. Rate: \$2000.

City of License: Birmingham. ADI: Birmingham. Rank: 50.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>				
	<b>ALABAMA</b>			
	Bibb	5,800	5,700	98
	Chilton	12,400	12,300	99
	Cullman	26,200	26,100	100
	Jefferson	252,600	251,500	100
	Marion	11,500	11,400	99
	St Clair	18,700	18,600	99
	Shelby	38,700	38,500	99
	Talladega	26,500	26,300	99
	Walker	25,800	25,700	100
	Winston	8,500	8,400	99



WTTO BMPCT-801231KE Granted 5/26/81 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>Between 25-49%</b>				
	<b>ALABAMA</b>			
	Blount	14,900	14,800	99
	Clay	5,000	5,000	100
	Cleburne	4,800	4,800	100
	Coosa	4,000	4,000	100
	Fayette	6,800	6,700	99
<b>Between 5-24%</b>				
	<b>ALABAMA</b>			
	Calhoun	43,300	43,000	99
	Cherokee	7,700	7,600	99
	Etowah	38,800	38,600	99
	Greene	3,500	3,400	97
	Lamar	6,000	5,900	98
	Marengo	8,100	8,000	99
	Marshall	28,700	28,500	99
	Perry	4,100	4,000	98
	Pickens	7,500	7,400	99
	Randolph	7,700	7,600	99
	Tallapoosa	14,900	14,800	99
	Tuscaloosa	56,700	56,300	99
<b>Station Totals</b>		<b>689,200</b>	<b>684,900</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>			<b>328,200</b>	
<b>Average Daily Circulation (1993)</b>			<b>166,600</b>	

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**Television & Cable Factbook**

# Alabama—Birmingham

## WVTM-TV Ch. 13

Network Service: NBC.

Licensee: WVTM Argyle Inc., 100 N.E. Loop 410, Suite 1400, San Antonio, TX 78216.

Studio: Atop Red Mountain, Birmingham, AL 35209.

Mailing Address: Box 10502, Birmingham, AL 35202.

Telephone: 205-933-1313. TWX: 205-328-0751. Fax: 205-933-7516.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 57.5-kw aural. Antenna: Circularly polarized, 1340-ft. above av. terrain, 1074-ft. above ground, 2049-ft. above sea level.

Latitude 33° 29' 25.50"  
Longitude 86° 47' 48.00"

Transmitter: Atop Red Mountain.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Harris, 9-meter Ku-band; Harris, 3.9-meter Ku-band; Mark V, 5-meter C-band; Vertex, 4.6-meter Ku-band; Harris, M/A-Com, Standard Communications receivers.

SNG Mobile Dish: Vertex, 2.3-meter Ku-band.

News Services: AP, CNN, UPI, Weatherscan.

Ownership: Argyle Television Holding Inc. (Group Owner).

Began Operation: May 29, 1949. Sold to The Birmingham News Co. July 1953 (Television Digest, Vol. 9:15, 24). Transfer of stations to Samuel I. Newhouse interests approved by FCC Jan. 25, 1956 (Vol. 11:49; 12:4). Sale to Times Mirror approved March 27, 1980. Sale to present owner approved May 13, 1993 (Vol. 33:13, 14).

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Wilmer, Cutler & Pickering.

Represented (engineering): Lohnes & Culver.

### Personnel:

Dow C. Smith, President & General Manager.

Paul M. Nugent, General Sales Manager.

Randy Smith, Local Sales Manager.

Gail Overton, National Sales Manager.

Perry Boxx, News Director.

Jeff Davis, Promotion Director.

Bobbie Carter, Business Manager.

Rates: On request.

City of License: Birmingham. ADI: Birmingham. Rank: 50.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>ALABAMA</b>			
	Bibb	5,800	5,700	98
	Blount	14,900	14,800	99
	Calhoun	43,300	43,000	99
	Chilton	12,400	12,300	99
	Clay	5,000	5,000	100
	Coosa	4,000	4,000	100
	Cullman	26,200	26,100	100
	Etowah	38,800	38,600	99
	Fayette	6,800	6,700	99



WVTM-TV BPTC-790710KI Granted 9/28/79 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	Greene	3,500	3,400	97
	Hale	5,600	5,500	98
	Jefferson	252,600	251,500	100
	Marion	11,500	11,400	99
	Pickens	7,500	7,400	99
	St Clair	18,700	18,600	99
	Shelby	38,700	38,500	99
	Talladega	26,500	26,300	99
	Tuscaloosa	56,700	56,300	99
	Walker	25,800	25,700	100
Winston	8,500	8,400	99	
<b>Between 25-49%</b>	<b>ALABAMA</b>			
	Cherokee	7,700	7,600	99
	Cleburne	4,800	4,800	100
	Lamar	6,000	5,900	98
	Marshall	28,700	28,500	99
	Perry	4,100	4,000	98
Tallapoosa	14,900	14,800	99	
<b>Between 5-24%</b>	<b>ALABAMA</b>			
	Autauga	12,300	12,200	99
	Chambers	13,900	13,800	99
	De Kalb	21,300	21,100	99
	Franklin	10,800	10,700	99
	Marengo	8,100	8,000	99
	Morgan	39,200	38,900	99
Randolph	7,700	7,600	99	
Sumter	5,400	5,300	98	
<b>Station Totals</b>		<b>797,700</b>	<b>792,400</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>				<b>557,500</b>
<b>Average Daily Circulation (1993)</b>				<b>341,900</b>



# Alabama—Dothan

**WDHN**

Ch. 18

Network Service: ABC.

Licensee: Morris Network of Alabama Inc., 27 Abercom St., Savannah, GA 31412.

Studio: Hwy. 52 E, Dothan, AL 36301.

Mailing Address: Box 6237, Dothan, AL 36302.

Telephone: 205-793-1818. TWX: 810-744-1002. Fax: 205-793-2623.

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 1080.4-kw max. & 398-kw horizontal visual, 162.6-kw max. & 39.8-kw horizontal aural. Antenna: 730-ft. above av. terrain, 796-ft. above ground, 1049-ft. above sea level.

Latitude 31° 14' 30"  
Longitude 85° 18' 48"

Transmitter: 1.8-mi. E of Dothan on Rte. 52.

Satellite Earth Stations: Andrew, 4.5-meter C-band; ChannelMaster, 3-meter C-band; Continental, 4.5-meter C-band; Winegard, 3-meter C-band; Vertex, 4.5-meter Ku-band; Avantek, M/A-Com, DX Antenna receivers.

News Services: AP, ABC.

Ownership: Morris Network Inc. (Group Owner).

Began Operation: August 7, 1970. Sale to present owners by Hi Ho Television approved by FCC July 18, 1986. Previous sale by Betts Slingluff Jr., et al., approved by FCC June 26, 1979.

Represented (sales): Katz Continental Television.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): A. D. Ring, P.C.

Personnel:

- Aubrey Wood, General Manager.
- Tony Scott, General Sales Manager.
- Dan Billings, Director of Engineering.
- Ken Curtis, News Director.
- Margaret Monprode, Program & Promotion Director.
- David Williams, Business Manager.
- Jerry Finn, Operations Manager.

Highest 30 Sec. Rate: \$900.

NETWORK BASE HOURLY RATE: \$150.

City of License: Dothan. ADI: Dothan. Rank: 165.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>ALABAMA</b>			
	Coffee	15,400	15,300	99
	Dale	17,900	17,800	99
	Henry	5,800	5,700	98
	Houston	31,700	31,500	99
	<b>GEORGIA</b>			
	Early	4,100	4,000	98



SCALE OF MILES



WDHN BMPCT-7141 Granted 11/20/69

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Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	<b>ALABAMA</b>			
	Geneva	9,200	9,100	99
	<b>GEORGIA</b>			
	Miller	2,300	2,300	100
Between 5-24%	<b>ALABAMA</b>			
	Covington	14,500	14,400	99
	<b>FLORIDA</b>			
	Holmes	6,000	5,800	97
	Jackson	14,700	14,400	98
	Walton	11,500	11,300	98
	Washington	6,600	6,500	98
	<b>GEORGIA</b>			
	Clay	1,200	1,200	100
	Dougherty	33,700	33,300	99
Randolph	2,800	2,700	96	
Seminole	3,100	3,100	100	
<b>Station Totals</b>		<b>180,500</b>	<b>178,400</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>				<b>71,100</b>
<b>Average Daily Circulation (1993)</b>				<b>36,500</b>

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# Alabama—Dothan

**WTVY**  
Ch. 4

Network Service: CBS.

Licensee: Dothan Holdings II Inc., 270 Park Ave., New York, NY 10172.

Studio: 227 N. Foster St., Dothan, AL 36301.

Telephone: 205-792-3195. Fax: 205-793-3947.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 18.2-kw aural. Antenna: 1880-ft. above av. terrain, 1909-ft. above ground, 2049-ft. above sea level.

Latitude 30° 55' 10.12"  
Longitude 85° 44' 27.90"

Transmitter: W of Rte. 177, 2-mi. S of Miller Crossroads, FL.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.6-meter C-band; 3 Scientific-Atlanta receivers.

FM Affiliate: WTVY-FM, 100-kw, 95.5 MHz (No. 238), 1060-ft.

News Services: AP, CBS.

Ownership: Dothan Holdings II Inc.

Began Operation: February 12, 1955. Assignment of license to present owner by WTVY Inc. (Charles Woods) approved by FCC March 16, 1993.

Represented (sales): Settel Inc.

Represented (legal): Kenkel & Associates.

Represented (engineering): Cohen, Dippell & Everist, P.C.

**Personnel:**

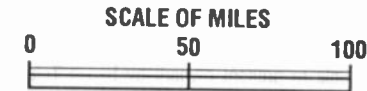
- Charles Woods, General Manager.
- Carl Blackmon, General Sales Manager.
- Jerry Vann, News Director.
- Reggie Mitchell, Program Director.
- Thomas Mayberry, Chief Engineer.
- Becky Copeland, Promotion Director.
- Joe Holloway, Production Manager.
- Vickie Woodham, Chief Accountant.

Highest 30 Sec. Rate: \$600.

NETWORK BASE HOURLY RATE: \$1036.

City of License: Dothan. ADI: Dothan. Rank: 165.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%	
<b>50% &amp; Over</b>	Liberty	1,800	1,800	100	
	Okaloosa	56,300	55,900	99	
	Walton	11,500	11,300	98	
	Washington	6,600	6,500	98	
<b>GEORGIA</b>					
	Clay	1,200	1,200	100	
	Early	4,100	4,000	98	
	Miller	2,300	2,300	100	
	Seminole	3,100	3,100	100	
<b>ALABAMA</b>					
<b>Between 25-49%</b>	Crenshaw	5,300	5,200	98	
	Calhoun	1,700	1,600	94	
	Decatur	9,000	8,900	99	
<b>ALABAMA</b>					
<b>Between 5-24%</b>	Barbour	9,300	9,200	99	
	Bullock	3,900	3,800	97	
	Conecuh	5,200	5,100	98	
	Pike	10,500	10,400	99	
	Wilcox	4,400	4,300	98	
	<b>FLORIDA</b>	Gadsden	13,600	13,300	98
	<b>GEORGIA</b>	Quitman	900	900	100
	Randolph	2,800	2,700	96	
<b>Station Totals</b>		<b>328,700</b>	<b>324,900</b>	<b>99</b>	
<b>Net Weekly Circulation (1993)</b>				<b>219,700</b>	
<b>Average Daily Circulation (1993)</b>				<b>123,000</b>	

# Alabama—Florence

## WOWL-TV

Ch. 15

Network Service: NBC.

Licensee: TV Muscle Shoals Inc., 840 Cypress Mill Rd., Box 2220, Florence, AL 35630.

Studio: 840 Cypress Mill Rd., Florence, AL 35630.

Mailing Address: Box 2220, Florence, AL 35630.

Telephones: 205-767-1515; 205-764-1122. Fax: 205-764-7750.

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 1700-kw max. & 851-kw horizontal visual, 400-kw max. & 170-kw horizontal aural. Antenna: 730-ft. above av. terrain, 530-ft. above ground, 1486-ft. above sea level.

Latitude 34° 35' 01"  
Longitude 87° 47' 14"

Transmitter: 6-mi. NW of Russellville, AL.

Satellite Earth Stations: Transmit/receive Harris, 3-meter Ku-band; Harris, 10-meter C-band; Harris, 5-meter Ku-band; W/A-Com, 8-meter Ku-band; Harris receivers.

News Service: NBC.

Ownership: TV Muscle Shoals Inc.

Began Operation: October 28, 1957.

Represented (sales): Roslin TV Sales; Southern Television System.

Represented (legal): Munsey & Ford.

### Personnel:

Dick Biddle, Chairman & Treasurer.  
Rick Biddle, President & General Manager.  
Lincoln Williams, Operations Manager & Program Director.  
Craig Miller, Local Sales Manager.  
Earl Showberg, National Sales Manager.  
Reginald Jones, News Director.  
Mitch Faulkner, Sales Promotion Director.  
Mildred Cornelius, Office Manager & Controller.  
Tony Worley, Production Manager.  
Carol Strength, Traffic Manager.  
Kenny Clemmons, Director of Engineering.  
Bobby Robertson, Chief Studio Engineer.

Highest 30 Sec. Rate: \$250.

NETWORK BASE HOURLY RATE: \$250.

City of License: Florence. ADI: Huntsville-Decatur-Florence. Rank: 81.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Colbert	20,000	19,800	99
	TENNESSEE			
	Wayne	5,200	5,100	98



WOWL-TV BPCT-4940 Granted 10/15/76

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Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	ALABAMA			
	Franklin	10,800	10,700	99
	Lauderdale	31,200	30,900	99
Between 5-24%	TENNESSEE			
	Lawrence	13,500	13,400	99
	ALABAMA			
Lawrence	11,600	11,500	99	
	Marion	11,500	11,400	99
	Winston	8,500	8,400	99
MISSISSIPPI	Tishomingo	7,100	7,000	99
	TENNESSEE			
Hardin	8,900	8,800	99	
Station Totals		128,300	127,000	99
Net Weekly Circulation (1993)			44,300	
Average Daily Circulation (1993)			18,900	

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# Alabama—Florence

**WYLE**  
(formerly WTRT)  
Ch. 26

Network Service: None, independent.

Licensee: ETC Communications Inc., 4150 Underwood Mountain Rd., Tuscumbia, AL 35674.

Studio: 4150 Underwood Mountain Rd., Tuscumbia, AL 35674.

Telephone: 205-381-2600. Fax: 205-389-8320.

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 690-kw max. visual, 69-kw max. aural. Antenna: 756-ft. above av. terrain, 552-ft. above ground, 1482-ft. above sea level.

Latitude 34° 34' 38"  
Longitude 87° 46' 57"

Transmitter: Underwood Mountain, Colbert County.

Satellite Earth Station: Comtech, 4.3-meter C-band.

Ownership: Les White.

Began Operation: April 19, 1986. Sale to present owner by Alabama Management Co. approved by FCC Nov. 30, 1988.

Represented (sales): Landin Media Sales.

Represented (legal): Gardner, Carton & Douglas.

**Personnel:**

- Les White, President & General Manager.
- Karen Sneed, Station Manager & Program Director.
- Nick Scott, General Sales Manager.
- Tim Rovere, Engineering Director.
- Chris Dean, Promotion Director.
- Frank Green, News Director.
- George Wilson, Production Manager.

Highest 30 Sec. Rate: \$85.

City of License: Florence. ADI: Huntsville-Decatur-Florence. Rank: 81.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	<b>ALABAMA</b>			
	Colbert	20,000	19,800	99
	Franklin	10,800	10,700	99
	Lauderdale	31,200	30,900	99



WYLE BMPCT-840203KF Granted 11/16/84 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Lawrence	11,600	11,500	99
	Limestone	20,600	20,400	99
<b>MISSISSIPPI</b>	Itawamba	7,600	7,500	99
	Tishomingo	7,100	7,000	99
	Union	8,400	8,400	100
	<b>TENNESSEE</b>			
	Wayne	5,200	5,100	98
<b>Station Totals</b>		<b>122,500</b>	<b>121,300</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>			<b>15,400</b>	
<b>Average Daily Circulation (1993)</b>			<b>3,500</b>	

# Alabama—Gadsden

## WNAL-TV

Ch. 44

Network Service: Fox.

Licensee: WNAL-TV Inc., 213-C S. 5th St., Gadsden, AL 35901.

Studio: 510 Chestnut St., Gadsden, AL 35901.

Mailing Address: Box 8249, Gadsden, AL 35902.

Telephone: 205-547-4444. Fax: 205-547-1789.

Technical Facilities: Channel No. 44 (650-656 MHz). Authorized power: 2741.2-kw max. visual, 274-kw max. aural. Antenna: 965-ft. above av. terrain, 351-ft. above ground, 1729-ft. above sea level.

Latitude 33° 57' 11"  
Longitude 86° 13' 00"

Holds CP for change to 3041-kw max. visual, BPCT-920825KI.

Transmitter: Chandler Mountain, St. Clair County.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: 2 in operation.

Ownership: WNAL-TV Inc.

Began Operation: April 25, 1986.

Represented (legal): Ashton Hardy.

Represented (engineering): Bromo Communication Consultants.

### Personnel:

Anthony Jay Fant, President & General Manager.

Robert Hill, Vice President.

Terri Rich, Local Sales Manager.

Jimmy Chivers, Chief Engineer.

Kathy McLeod, Programming Director & Operations Manager.

Betty C. Fant, Business Manager.

Marty Godsey, Production Manager.

Rates: On request.

City of License: Gadsden. ADI: Birmingham. Rank: 50.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Etowah	38,800	38,600	99



WNAL-TV BPCT-920825KI Granted 1/29/93 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	ALABAMA			
	Calhoun	43,300	43,000	99
	Cherokee	7,700	7,600	99
Between 5-24%	ALABAMA			
	Clay	5,000	5,000	100
	Cleburne	4,800	4,800	100
	De Kalb	21,300	21,100	99
	Marshall	28,700	28,500	99
	Talladega	26,500	26,300	99
<b>Station Totals</b>		<b>176,100</b>	<b>174,900</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>			<b>55,000</b>	
<b>Average Daily Circulation (1993)</b>			<b>22,700</b>	

# Alabama—Gadsden

**WTJP**

**Ch. 60**

**Network Service:** None, independent.

**Licensee:** All American TV Inc., 13181 Crossroads Parkway N, Suite 250, City of Industry, CA 91746.

**Studio:** 313 Rosedale Ave., Gadsden, AL 35901.

**Telephone:** 205-546-8860.

**Technical Facilities:** Channel No. 60 (746-752 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1139-ft. above av. terrain, 703-ft. above ground, 2023-ft. above sea level.

Latitude 33° 40' 53"  
Longitude 86° 26' 55"

**Transmitter:** 3.9-mi. NE of Springville.

**Satellite Earth Station:** Vertex, 6.1-meter C-band; Microdyne receivers.

**Ownership:** All American TV Inc. (Group Owner).

**Began Operation:** July 22, 1986.

**Represented (sales):** TBN Media Representatives.

**Represented (legal):** May & Dunne.

**Represented (engineering):** Smith & Powstenko.

**Personnel:**

**Gary Y. Hodges, General Manager.**

**Jo Ann Hodges, Station Manager & Program Director.**

**Mike Whisenant, Director of Engineering.**

**Highest 30 Sec. Rate:** \$65.

**City of License:** Gadsden. **ADI:** Birmingham. **Rank:** 50.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



WTJP BMPCT-850114KE Granted 11/20/85 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	<b>ALABAMA</b>			
	Etowah	38,800	38,600	99
	Marshall	28,700	28,500	99
	St Clair	18,700	18,600	99
<b>Station Totals</b>		<b>86,200</b>	<b>85,700</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>				<b>13,600</b>
<b>Average Daily Circulation (1993)</b>				<b>5,700</b>

# Alabama—Huntsville-Decatur

## WAAY-TV

Ch. 31

Network Service: ABC.

Licensee: Rocket City Television Inc., 1000 Monte Sano Blvd., Huntsville, AL 35801.

Studio: 1000 Monte Sano Blvd., Huntsville, AL 35801.

Mailing Address: Box 2555, Huntsville, AL 35804.

Telephone: 205-533-3131. TWX: 62100170. Fax: 205-533-6616.

Technical Facilities: Channel No. 31 (572-578 MHz). Authorized power: 674.53-kw visual, 75.68-kw aural. Antenna: 1792-ft. above av. terrain, 999-ft. above ground, 2549-ft. above sea level.

Latitude 34° 44' 15"  
Longitude 86° 32' 02"

Transmitter: 1000 Monte Sano Blvd., Huntsville.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Andrew, 7-meter; Andrew, 3-meter; RCA Ku-band; Avantek, RCA receivers.

News Services: ABC, AP, NIWS.

Ownership: Smith Broadcasting Inc.

Began Operation: August 1, 1959. Sale to present owner by P. T. Gunn, James R. Cleary and associates approved Nov. 13, 1963 by FCC (Television Digest, Vol. 3:30).

Represented (sales): Petry Television Inc.

Represented (legal): Cohn & Marks.

Represented (engineering): Carl T. Jones Associates.

### Personnel:

M. D. Smith IV, President & General Manager.  
Dan Whitsett, Vice President & General Sales Manager.  
Redge Swing, Local Sales Manager.  
Pat Spurrier, National Sales Manager & Controller.  
Robert A. Gay, Chief Engineer.  
Debi Benson, Program Director.  
Cliff Windham, News Director.  
Greg Carroll, Promotion & Marketing Director.

Rates: On request.

NETWORK BASE HOURLY RATE: \$900.

City of License: Huntsville. ADI: Huntsville-Decatur-Florence. Rank: 81.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>ALABAMA</b>			
	Colbert	20,000	19,800	99
	De Kalb	21,300	21,100	99
	Franklin	10,800	10,700	99
	Jackson	18,100	17,900	99
	Lauderdale	31,200	30,900	99
	Lawrence	11,600	11,500	99
	Limestone	20,600	20,400	99
	Madison	96,200	95,500	99



WAAY-TV BPCT-4931 Granted 7/7/76

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Marshall	28,700	28,500	99
	Morgan	39,200	38,900	99
	<b>TENNESSEE</b>			
	Giles	10,000	9,900	99
	Lincoln	11,100	11,000	99
	Wayne	5,200	5,100	98
Between 25-49%	<b>ALABAMA</b>			
	Cherokee	7,700	7,600	99
	Cullman	26,200	26,100	100
	<b>TENNESSEE</b>			
	Lawrence	13,500	13,400	99
	Moore	1,800	1,800	100
Between 5-24%	<b>ALABAMA</b>			
	Blount	14,900	14,800	99
	Etowah	38,800	38,600	99
	St Clair	18,700	18,600	99
	Winston	8,500	8,400	99
	<b>TENNESSEE</b>			
	Franklin	12,900	12,800	99
Marshall	8,600	8,500	99	
Station Totals		475,600	471,800	99
Net Weekly Circulation (1993)			289,100	
Average Daily Circulation (1993)			164,700	

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# Alabama—Huntsville-Decatur

**WAFF**

Ch. 48

Network Service: NBC.

Licensee: AFLAC Broadcast Partners, 1932 Wynnton Rd., Columbus, GA 31999.

Studio: 1414 N. Memorial Parkway, Huntsville, AL 35801.

Telephone: 205-533-4848. TWX: 810-726-2192. Fax: 205-539-5556.

Technical Facilities: Channel No. 48 (674-680 MHz). Authorized power: 1170-kw visual, 117-kw aural. Antenna: 1900-ft. above av. terrain, 1526-ft. above ground, 2678-ft. above sea level.

Latitude 34° 42' 39"

Longitude 86° 32' 07"

Transmitter: 5000 Governors Dr.

Satellite Earth Stations: Harris, 8-meter Ku-band; ADM, 6.1-meter C-band; Scientific-Atlanta, 4.5-meter Ku-band; M/A-Com, 3.7-meter C-band; Harris, 3-meter Ku-band; Avcom, Harris, Kavouras, M/A-Com receivers.

News Service: AP.

Ownership: American Family Corp. (Group Owner).

Began Operation: July 4, 1954. Sale to present owner by International TV Corp. approved by FCC May 16, 1978. Sale to International by Frank Whisenant, et al., approved by FCC Oct. 24, 1974.

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Schnader, Harrison, Segal & Lewis.

Represented (engineering): A. D. Ring, P.C.

**Personnel:**

- Lee Brantley, Vice President & General Manager.
- Dorothy Fees, General Sales Manager.
- Mary Wagner, National Sales Manager.
- Garry Kelly, News Director.
- Judy Cornelius, Marketing Director.
- Jack Young, Business Manager.
- Rod Hughes, Chief Engineer.

Rates: On request.

City of License: Huntsville. ADI: Huntsville-Decatur-Florence. Rank: 81.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>ALABAMA</b>			
	Colbert	20,000	19,800	99
	Franklin	10,800	10,700	99
	Lauderdale	31,200	30,900	99
	Lawrence	11,600	11,500	99
	Limestone	20,600	20,400	99
	Madison	96,200	95,500	99
	Marshall	28,700	28,500	99



WAFF BPCT-790828KE Granted 1/31/80 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Morgan	39,200	38,900	99
	<b>TENNESSEE</b>			
	Giles	10,000	9,900	99
	Lincoln	11,100	11,000	99
Between 25-49%	<b>ALABAMA</b>			
	Cullman	26,200	26,100	100
	De Kalb	21,300	21,100	99
	Etowah	38,800	38,600	99
	Jackson	18,100	17,900	99
	<b>TENNESSEE</b>			
	Franklin	12,900	12,800	99
	Lawrence	13,500	13,400	99
	Moore	1,800	1,800	100
	Wayne	5,200	5,100	98
Between 5-24%	<b>ALABAMA</b>			
	Blount	14,900	14,800	99
	Cherokee	7,700	7,600	99
	Winston	8,500	8,400	99
	<b>TENNESSEE</b>			
Marshall	8,600	8,500	99	
<b>Station Totals</b>		<b>456,900</b>	<b>453,200</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>				<b>266,900</b>
<b>Average Daily Circulation (1993)</b>				<b>144,400</b>



# Alabama—Huntsville

## WHNT-TV

Ch. 19

Network Service: CBS.

Licensee: New York Times Bcstg. Services Inc., Box 19, Huntsville, AL 35804.

Studio: 200 Holmes Ave., Huntsville, AL 35801.

Telephone: 205-533-1919. Fax: 205-533-4503.

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 1279-kw max. & 1002-kw horizontal visual, 254-kw max. & 199-kw horizontal aural. Antenna: 1750-ft. above av. terrain, 944-ft. above ground, 2549-ft. above sea level.

Latitude 34° 44' 19"  
Longitude 86° 31' 56"

Transmitter: 960 Monte Sano Blvd., Huntsville.

Satellite Earth Stations: Scientific-Atlanta, 7-meter; Scientific-Atlanta, 4.7-meter; Scientific-Atlanta receivers.

News Services: AP, NYT.

Ownership: The New York Times Co. (Group Owner).

Began Operation: November 28, 1963. Sale to present owner by Charles Grisham & Tom Percer approved by FCC Feb. 27, 1980 (Television Digest, Vol. 19:31).

Represented (sales): Katz Continental Television.

Represented (legal): Koteen & Naftalin.

Represented (engineering): A. D. Ring, P.C.

### Personnel:

- Linda Spalla, President & General Manager.
- Bill Ambrose, Vice President & General Sales Manager.
- Richard Wright, Vice President & Operations Manager.
- Nonda Sloan, Vice President & Business Manager.
- Don Roden, Chief Engineer.

Highest 30 Sec. Rate: \$1000.

NETWORK BASE HOURLY RATE: \$1010.

City of License: Huntsville. ADI: Huntsville-Decatur-Florence. Rank: 81.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>ALABAMA</b>			
	Colbert	20,000	19,800	99
	Cullman	26,200	26,100	100
	De Kalb	21,300	21,100	99
	Franklin	10,800	10,700	99
	Lauderdale	31,200	30,900	99
	Lawrence	11,600	11,500	99
	Limestone	20,600	20,400	99
	Madison	96,200	95,500	99
	Marshall	28,700	28,500	99
	Morgan	39,200	38,900	99
	<b>TENNESSEE</b>			
	Giles	10,000	9,900	99
	Lincoln	11,100	11,000	99
	Wayne	5,200	5,100	98



WHNT-TV BPCT-4203 Granted 4/25/69 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>Between 25-49%</b>	<b>ALABAMA</b>			
	Etowah	38,800	38,600	99
	Jackson	18,100	17,900	99
	Winston	8,500	8,400	99
	<b>TENNESSEE</b>			
Lawrence	13,500	13,400	99	
Moore	1,800	1,800	100	
<b>Between 5-24%</b>	<b>ALABAMA</b>			
	Blount	14,900	14,800	99
	Cherokee	7,700	7,600	99
	<b>MISSISSIPPI</b>			
	Tishomingo	7,100	7,000	99
	<b>TENNESSEE</b>			
	Cannon	4,100	4,100	100
Franklin	12,900	12,800	99	
Marshall	8,600	8,500	99	
Warren	12,900	12,800	99	
<b>Station Totals</b>		<b>481,000</b>	<b>477,100</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>				<b>306,900</b>
<b>Average Daily Circulation (1993)</b>				<b>169,400</b>



## Television & Cable Factbook

# Alabama—Huntsville

**WZDX**  
Ch. 54

**Network Service:** Fox.

**Licensee:** Huntsville Television Acquisition Corp., 915 Middle River Dr., Suite 409, Fort Lauderdale, FL 33304.

**Studio:** 6025 Mastin Lake Rd., Huntsville, AL 35810.

**Telephone:** 205-859-5454. **TWX:** 510-100-4179. **Fax:** 205-859-2194.

**Technical Facilities:** Channel No. 54 (710-716 MHz). Authorized power: 2240-kw visual, 224-kw aural. Antenna: 1690-ft. above av. terrain, 1000-ft. above ground, 2460-ft. above sea level.

Latitude 34° 38' 11"  
Longitude 86° 30' 42"

**Transmitter:** 11000 Shawnee Lane, Green Mountain, S of Huntsville.

**Satellite Earth Stations:** 4 in operation; Microdyne receivers.

**Ownership:** Huntsville Television Acquisition Corp. (Group Owner).

**Began Operation:** April 4, 1985. Sale to present owners approved by FCC Jan. 4, 1990.

**Represented (sales):** Seltel Inc.

**Represented (legal):** Wilkinson, Barker, Knauer & Quinn.

**Personnel:**

- Milton Grant, President & General Manager.
- Randy Stone, Vice President & General Sales Manager.
- John A. Gardner, Vice President & Director of Sales.
- Cindy Butler, Regional Sales Manager.
- Laurie Mazikowski, Program Manager.
- Frank White, Promotion Manager.
- Dennis Packard, Chief Engineer.
- Gloria Johnson, Business Manager.
- Cindia McClendon, Production Manager.
- Ann Suggs, Traffic Manager.

**Highest 30 Sec. Rate:** \$350.

**City of License:** Huntsville. **ADI:** Huntsville-Decatur-Florence. **Rank:** 81.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>ALABAMA</b>			
	Colbert	20,000	19,800	99
	Lauderdale	31,200	30,900	99
	Lawrence	11,600	11,500	99
	Limestone	20,600	20,400	99
	Madison	96,200	95,500	99
	Marshall	28,700	28,500	99
	Morgan	39,200	38,900	99
	<b>TENNESSEE</b>			
	Wayne	5,200	5,100	98



WZDX BMPCT-840815KM Granted 10/26/84 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>Between 25-49%</b>	<b>ALABAMA</b>			
	Blount	14,900	14,800	99
	Cullman	26,200	26,100	100
	De Kalb	21,300	21,100	99
	Franklin	10,800	10,700	99
	Jackson	18,100	17,900	99
	<b>TENNESSEE</b>			
	Giles	10,000	9,900	99
	Lawrence	13,500	13,400	99
	Lincoln	11,100	11,000	99
Moore	1,800	1,800	100	
<b>Between 5-24%</b>	<b>ALABAMA</b>			
	Cherokee	7,700	7,600	99
	Etowah	38,800	38,600	99
	Winston	8,500	8,400	99
	<b>TENNESSEE</b>			
Franklin	12,900	12,800	99	
<b>Station Totals</b>		<b>448,300</b>	<b>444,700</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>				<b>219,400</b>
<b>Average Daily Circulation (1993)</b>				<b>100,700</b>

# Alabama—Mobile

## WALA-TV

Ch. 10

Network Service: NBC.

Licensee: BBC License Subsidiary L.P., 980 N. Michigan Ave., Suite 1200, Chicago, IL 60611.

Studio: 210 Government St., Mobile, AL 36602.

Telephone: 205-434-1010. TWX: 810-741-2642. Fax: 205-434-1110.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 45.7-kw aural. Antenna: 1246-ft. above av. terrain, 1197-ft. above ground, 1397-ft. above sea level.

Latitude 30° 41' 17"  
Longitude 87° 47' 54"

Transmitter: 16-mi. E of Mobile.

Satellite Earth Stations: 2 in operation; Harris receivers.

News Services: AP, UPI.

Ownership: Bumham Broadcasting Co. (Group Owner).

Began Operation: January 14, 1953. Sale to present owner approved by FCC April 26, 1989 (Television Digest, Vol. 29:7, 9). Sale to Knight-Ridder by Gannett Bcstg. Group following purchase of Evening News Assn. approved by FCC Jan. 13, 1986 (Vol. 25:46; 26:3). Previous sale by Roywood Corp. approved by FCC Oct. 31, 1969 (Vol. 9:15, 44). Sale to Roywood by W. O. Pape approved Nov. 25, 1964 (Vol. 4:32, 48).

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Fisher, Wayland, Cooper & Leader.

### Personnel:

Joseph Cook, President & General Manager.  
Scott Wilson, Vice President, Marketing.  
Bob Herron, General Marketing Manager.  
Larry Pate, Program & Production Manager.  
Chuck Bark, News Director.  
Barry Cooney, Business Manager.  
Johnny Reece, Chief Engineer.

Rates: On request.

City of License: Mobile. ADI: Mobile, AL-Pensacola, FL. Rank: 58.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>ALABAMA</b>			
	Baldwin	38,900	38,700	99
	Clarke	9,500	9,400	99
	Escambia	12,800	12,700	99
	Mobile	138,800	138,100	100
	Monroe	8,700	8,600	99
	Washington	5,700	5,600	98
	<b>FLORIDA</b>			
	Escambia	101,600	100,900	99
	Okaloosa	56,300	55,900	99
Santa Rosa	31,600	31,400	99	



WALA-TV BPC2-2733 Granted 7/7/60

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>MISSISSIPPI</b>			
	George	5,900	5,900	100
	Jackson	40,600	40,400	100
Between 25-49%	<b>ALABAMA</b>			
	Conecuh	5,200	5,100	98
	<b>MISSISSIPPI</b>			
Greene	3,300	3,300	100	
Between 5-24%	<b>ALABAMA</b>			
	Butler	7,900	7,800	99
	Choctaw	5,700	5,600	98
	Wilcox	4,400	4,300	98
	<b>FLORIDA</b>			
	Walton	11,500	11,300	98
	<b>MISSISSIPPI</b>			
	Harrison	59,600	59,300	99
	Stone	3,900	3,900	100
	Wayne	7,000	6,900	99
<b>Station Totals</b>		<b>558,900</b>	<b>555,100</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>				<b>392,500</b>
<b>Average Daily Circulation (1993)</b>				<b>231,400</b>

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# Alabama—Mobile

## WKRQ-TV

Ch. 5

Network Service: CBS.

Licensee: WKRQ-TV Inc., Box 160587, Mobile, AL 36616.

Studios: 555 Broadcast Dr., Mobile, AL 36606; One Pensacola Plaza, Pensacola, FL 32501.

Telephone: 205-479-5555. TWX: 810-741-4263. Fax: 205-473-8130.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1906-ft. above av. terrain, 1879-ft. above ground, 2049-ft. above sea level.

Latitude 30° 41' 19.60"  
Longitude 87° 49' 49.40"

Transmitter: 0.8-mi. N of Hwy. 31, 1.5-mi. NE of intersection with Hwy. 181.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Simulsat, 7-meter C-band.

AM Affiliate: WKRQ, 1-kw (500-w night), 710 kHz.

FM Affiliate: WKRQ-FM, 100-kw, 99.9 MHz (No. 260), 1755-ft.

News Services: AP, CBS, CNN, Headline News, Sports News Satellite, UPI.

Ownership: WKRQ-TV Inc.

Began Operation: August 29, 1955. Sale of 50% to Giddens by Mobile Register and Press approved Sept. 28, 1966 by FCC (Television Digest, Vol. 6:40). Sale to co-equal owners Giddens Television Inc. & Mobile Register & Press, group in which Kenneth R. Giddens had 20% interest approved Feb. 20, 1958 (Vol. 13:46; 14:8).

Represented (sales): Katz Continental Television.

Represented (legal): Leventhal, Senter & Lerman.

Represented (engineering): Edward F. Lorentz & Associates.

### Personnel:

Toulmin Greer, Chairman.

Zelma K. Giddens, Vice Chairman & Treasurer.

D. H. Long, President & General Manager.

Wes Diamond, Senior Vice President & Station Manager.

Bill Brooks, Local Sales Manager.

Bob Spielmann, National Sales Manager.

Don Koch, Chief Engineer.

Bill Farris, News Director.

Robin DeLaney, Promotion Director.

Mary Hutcheson, Business Manager.

Charles Baumhauer, Production Manager.

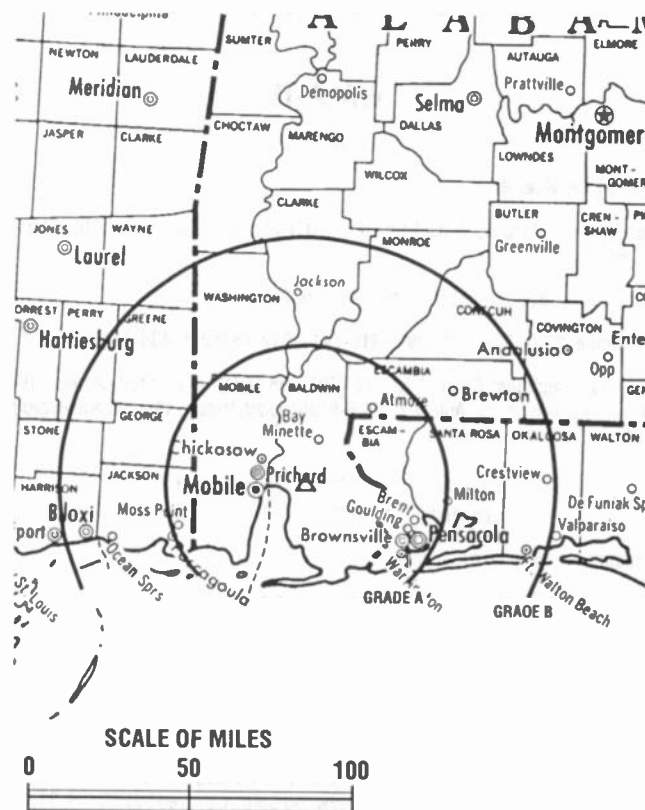
Jim Ellis, Film Director.

Rates: On request.

City of License: Mobile. ADI: Mobile, AL-Pensacola, FL. Rank: 58.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>ALABAMA</b>			
	Baldwin	38,900	38,700	99
	Clarke	9,500	9,400	99
	Conecuh	5,200	5,100	98
	Escambia	12,800	12,700	99



WKRQ-TV BMPCT-841005LB Granted 2/3/86 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	Mobile	138,800	138,100	100
	Monroe	8,700	8,600	99
	Washington	5,700	5,600	98
	<b>FLORIDA</b>			
	Escambia	101,600	100,900	99
	Okaloosa	56,300	55,900	99
	Santa Rosa	31,600	31,400	99
	<b>MISSISSIPPI</b>			
	George	5,900	5,900	100
	Greene	3,300	3,300	100
	Harrison	59,600	59,300	99
	Jackson	40,600	40,400	100
	Stone	3,900	3,900	100
	Wayne	7,000	6,900	99
<b>Between 25-49%</b>	<b>ALABAMA</b>			
	Choctaw	5,700	5,600	98
	<b>MISSISSIPPI</b>			
	Perry	3,800	3,800	100
<b>Between 5-24%</b>	<b>ALABAMA</b>			
	Butler	7,900	7,800	99
	Covington	14,500	14,400	99
	<b>FLORIDA</b>			
	Walton	11,500	11,300	98
	<b>MISSISSIPPI</b>			
	Forrest	25,300	25,100	99
	Hancock	12,600	12,500	99
	Lamar	11,200	11,100	99
<b>Station Totals</b>		<b>621,900</b>	<b>617,700</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>				<b>448,800</b>
<b>Average Daily Circulation (1993)</b>				<b>263,600</b>

# Alabama—Mobile

## WMPV-TV

Ch. 21

**Network Service:** None, independent.

**Licensee:** Sonlight Bcstg. Systems Inc., 3002 Dow Ave., No. 42, Tustin, CA 92680.

**Studio:** 120 Zeigler Circle E, Mobile, AL 36608.

**Telephone:** 205-633-2100. **Fax:** 205-633-2174.

**Technical Facilities:** Channel No. 21 (512-518 MHz). Authorized power: 4335-kw max. visual, 433.5-kw max. aural. Antenna: 1428-ft. above av. terrain, 1401-ft. above ground, 1534-ft. above sea level.

Latitude 30° 35' 18"  
Longitude 87° 33' 16"

**Transmitter:** Rte. 87, 0.9-mi. S of Rte. 10, Elsador.

**Satellite Earth Stations:** AFC, 5-meter C-band; Microdyne; Scientific-Atlanta, 4.6-meter C-band.

**Ownership:** Sonlight Bcstg. Systems Inc. (Group Owner).

**Began Operation:** December 15, 1985. Sale to present owner by Doyle Brunson approved by FCC July 27, 1989.

**Represented (legal):** Fisher, Wayland, Cooper & Leader.

### Personnel:

Jay Alan Sekulow, Chairman & President.

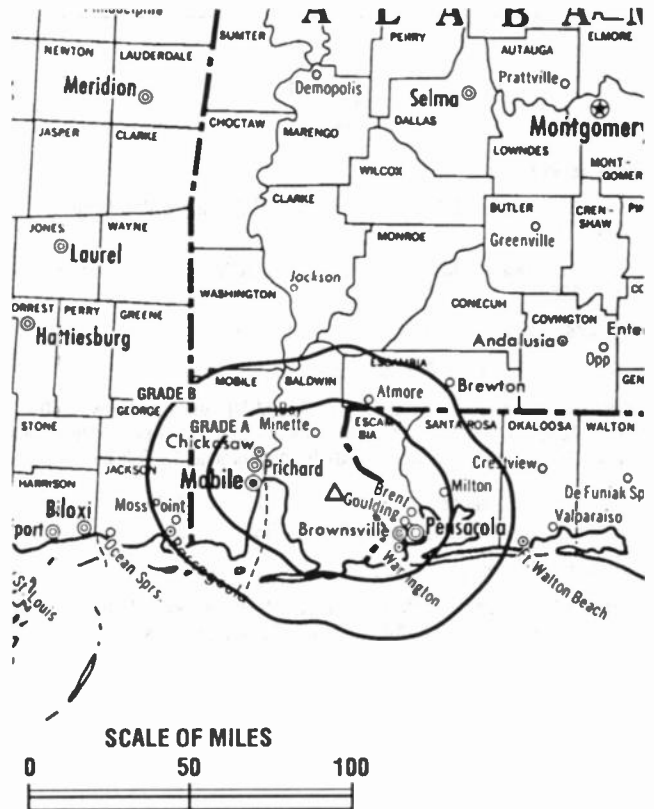
Stuart J. Roth, Chief Executive Officer & General Counsel.

Howard Smith, Chief Engineer.

**Rates:** On request.

**City of License:** Mobile. **AOI:** Mobile, AL-Pensacola, FL. **Rank:** 58.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



WMPV-TV BMPCT-841204KG Granted 9/13/85 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	ALABAMA			
	Washington	5,700	5,600	98
<b>Station Totals</b>		<b>5,700</b>	<b>5,600</b>	<b>98</b>
<b>Net Weekly Circulation (1993)</b>			<b>10,100</b>	
<b>Average Daily Circulation (1993)</b>			<b>3,100</b>	

# Alabama—Mobile

**WPMI**  
Ch. 15

**Network Service:** Fox.

**Licensee:** Clear Channel Television Licenses Inc., 7710 Jones Maltsberger Rd., San Antonio, TX 78216.

**Studios:** 661 Azalea Rd., Mobile, AL 36609; 6706-A Plantation Rd., Suite A, Pensacola, FL 32504.

**Mailing Address:** Box 9038, Mobile, AL 36691-0038.

**Telephone:** 205-602-1500. **Fax:** 205-602-1515.

**Technical Facilities:** Channel No. 15 (476-482 MHz). Authorized power: 5000-kw max. & 1309-kw horizontal visual, 500-kw max. & 130.9-kw horizontal aural. Antenna: 1706-ft. above av. terrain, 1707-ft. above ground, 1849-ft. above sealevel.

Latitude 30° 37' 35"  
Longitude 87° 38' 50"

**Transmitter:** 5.6-mi. E of Loxley, AL.

**Satellite Earth Stations:** Comtech, 5-meter C-band; Vertex, 4.5-meter Ku-band; Scientific-Atlanta, Pinzone, M/A-Com, United Satellite Systems receivers.

**Ownership:** Clear Channel Television Inc. (Group Owner).

**Begin Operation:** March 12, 1982. Sale to present owner by MERC Communications Corp., et al., approved by FCC December 8, 1988. Previous sale by Roy L. Hess, et al., approved by FCC Sept 26, 1985 (Television Digest, Vol. 25:32).

**Represented (sales):** Seltel Inc.

**Personnel:**

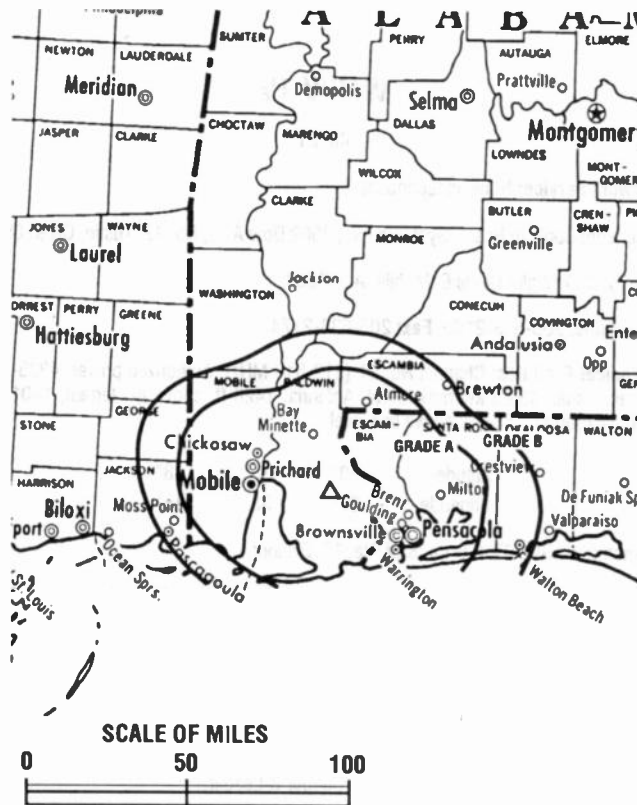
- David D'Antuono, General Manager.
- Bill Parks, General Sales Manager.
- Joe Curlette, Local Sales Manager, Mobile Office.
- Darrin McDonald, Local Sales Manager, Pensacola Office.
- Michelle Stroecker, National Sales Manager.
- Harold Johnson, Chief Engineer.
- Mary Ziemann, Program Manager.
- Sara Moreland, Promotion Director.
- Kathy Himes, Business Manager.

**Highest 30 Sec. Rate:** \$200.

**City of License:** Mobile. **ADI:** Mobile, AL-Pensacola, FL. **Rank:** 58.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>ALABAMA</b>			
	Baldwin	38,900	38,700	99
	Escambia	12,800	12,700	99
	Mobile	138,800	138,100	100
	<b>FLORIDA</b>			
	Escambia	101,600	100,900	99
	Ocalaosa	56,300	55,900	99



WPMI BPCT-790830KF Granted 10/30/80 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	Santa Rosa	31,600	31,400	99
	<b>MISSISSIPPI</b>			
	Jackson	40,600	40,400	100
<b>Between 25-49%</b>	<b>ALABAMA</b>			
	Clarke	9,500	9,400	99
	Conecuh	5,200	5,100	98
	Covington	14,500	14,400	99
	Monroe	8,700	8,600	99
	Washington	5,700	5,600	98
	<b>MISSISSIPPI</b>			
	George	5,900	5,900	100
	Greene	3,300	3,300	100
<b>Between 5-24%</b>	<b>FLORIDA</b>			
	Walton	11,500	11,300	98
<b>Station Totals</b>		<b>484,900</b>	<b>481,700</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>			<b>279,000</b>	
<b>Average Daily Circulation (1993)</b>			<b>127,800</b>	

# Alabama—Selma-Montgomery

**WAKA**

Ch. 8

Network Service: CBS.

Licensee: Alabama Telecasters Inc., Box 230667, Montgomery, AL 36123.

Studios: 3020 Eastern Blvd., Montgomery, AL 36116; 555 Land Line Rd., Selma, AL 36701.

Mailing Addresses: Box 230667, Montgomery, AL 36123; Box 1888, Selma, AL 36701.

Telephones: 205-271-8888 (Montgomery); 205-875-2240 (Selma).

TWX: 810-733-0055. Fax: 205-272-6444.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 63.5-kw aural. Antenna: Circularly polarized, 1760-ft. above av. terrain, 1757-ft. above ground, 2000-ft. above sea level.

Latitude 32° 08' 58"  
Longitude 86° 46' 48"

Transmitter: Rte. 12, 3-mi. W of Gordonsville, AL.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 5-meter C-band; Emcee, 4-meter C-band; Scientific-Atlanta, 4-meter C-band; RCA, 4-meter Ku-band; Uniden 3-meter Ku & C-band; Scientific-Atlanta, Kavouras, M/A-Com, Vertex receivers.

News Services: AP, CBS.

Ownership: Bahakel Communications Ltd. (Group Owner).

Began Operation: March 17, 1960; left air July 1968 following fire which destroyed studio, offices & transmitting equipment. Sale to Charles F. Grisham, et al., by William J. Brennan, William E. Bennis, et al., approved by FCC Jan. 1971. Resumed operation Nov. 1, 1973. Sale to present owner by Charles F. Grisham, et al., approved by FCC June 10, 1985.

Represented (sales): Katz Continental Television.

Represented (legal): Jeffrey W. Malickson.

**Personnel:**

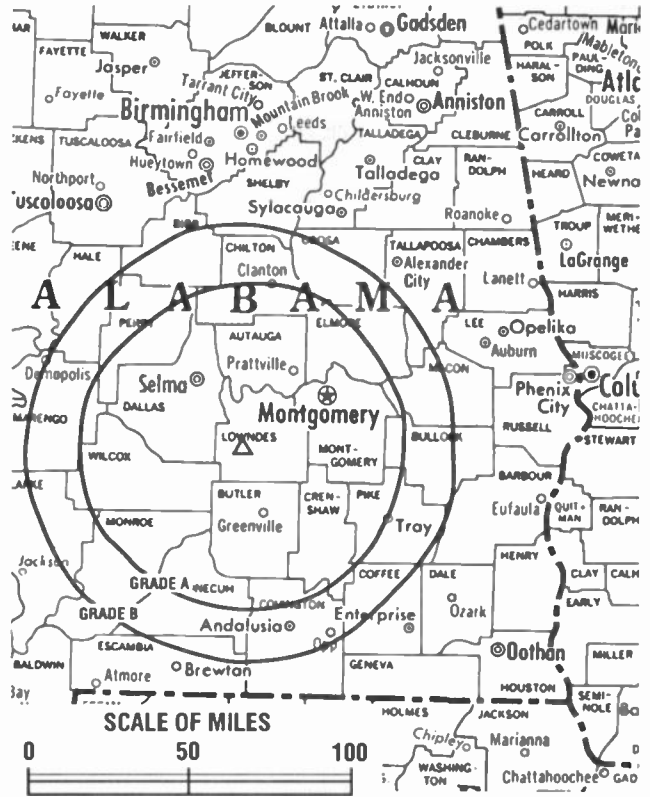
- Cy N. Bahakel, President.
- Kenneth Hawkins, General Manager.
- Jerry Smith, General Sales Manager.
- Mark Smith, Station Manager.
- Bill Zortman, News Director.
- Kyle Bozeman, Promotion Manager.
- Rick Baker, Traffic Director.
- Jackie Griffin, Business Manager.

Highest 30 Sec. Rate: \$850.

City of License: Selma. ADI: Montgomery-Selma. Rank: 111.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>ALABAMA</b>				
50% & Over	Autauga	12,300	12,200	99
	Bullock	3,900	3,800	97
	Butler	7,900	7,800	99
	Conecuh	5,200	5,100	98
	Crenshaw	5,300	5,200	98
	Dallas	16,600	16,400	99
	Elmore	17,300	17,100	99
	Lowndes	4,100	4,000	98



WAKA BMPCT-840904KL Granted 11/16/84 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Macon	8,600	8,500	99
	Marengo	8,100	8,000	99
	Montgomery	78,600	78,100	99
	Perry	4,100	4,000	98
	Pike	10,500	10,400	99
	Wilcox	4,400	4,300	98
<b>ALABAMA</b>				
Between 25-49%	Chilton	12,400	12,300	99
	Choctaw	5,700	5,600	98
	Clarke	9,500	9,400	99
	Coosa	4,000	4,000	100
	Covington	14,500	14,400	99
	Monroe	8,700	8,600	99
	Tallapoosa	14,900	14,800	99
<b>ALABAMA</b>				
Between 5-24%	Barbour	9,300	9,200	99
	Bibb	5,800	5,700	98
	Coffee	15,400	15,300	99
	Greene	3,500	3,400	97
	Hale	5,600	5,500	98
	Sumter	5,400	5,300	98
<b>Station Totals</b>		<b>301,600</b>	<b>298,400</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>				<b>192,100</b>
<b>Average Daily Circulation (1993)</b>				<b>111,800</b>

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# Alabama—Montgomery

**WCOV-TV**  
Ch. 20

**Network Service:** Fox.

**Licensee:** Woods Communications Corp., One WCOV Ave., Montgomery, AL 36111.

**Studio:** One WCOV Ave., Montgomery, AL 36111.

**Telephone:** 205-288-7020. **TWX:** 810-728-3204. **Fax:** 205-288-5414.

**Technical Facilities:** Channel No. 20 (506-512 MHz). Authorized power: 617-kw max. & 550-kw horizontal visual, 122-kw max. & 110-kw horizontal aural. Antenna: 740-ft. above av. terrain, 793-ft. above ground, 999-ft. above sea level.

Latitude 32° 20' 06"  
Longitude 86° 17' 16"

**Transmitter:** 1369 Adrian Lane, Montgomery.

**Satellite Earth Stations:** 7-meter C-band; 2-meter Ku-band.

**Ownership:** Woods Communications Corp.

**Began Operation:** April 17, 1953. Sale to present owner by J. O. Gay, et al., approved by FCC Sept. 26, 1985. Previous sale by Oscar P. Covington and associates approved Oct. 2, 1964 (Television Digest, Vol. 4:28, 32, 41).

**Represented (sales):** Seltel Inc.

**Represented (legal):** Kenkel & Associates.

**Personnel:**

- David Woods, President & General Manager.
- Sonny Strassburger, Sales Manager.
- Alan Young, Local Sales Manager.
- Phil Witt, Chief Engineer.

**Highest 30 Sec. Rate:** \$800.

**City of License:** Montgomery. **ADI:** Montgomery-Selma. **Rank:** 111.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>ALABAMA</b>			
	Autauga	12,300	12,200	99
	Bullock	3,900	3,800	97
	Elmore	17,300	17,100	99

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202-872-9200*



WCOV-TV BPECT-4607 Granted 5/17/73

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	Lowndes	4,100	4,000	98
	Macon	8,600	8,500	99
	Montgomery	78,600	78,100	99
<b>Between 25-49%</b>	<b>ALABAMA</b>			
	Butler	7,900	7,800	99
	Coosa	4,000	4,000	100
	Crenshaw	5,300	5,200	98
	Oallas	16,600	16,400	99
	Pike	10,500	10,400	99
Tallapoosa	14,900	14,800	99	
<b>Between 5-24%</b>	<b>ALABAMA</b>			
	Chilton	12,400	12,300	99
	Perry	4,100	4,000	98
Wilcox	4,400	4,300	98	
<b>Station Totals</b>		<b>204,900</b>	<b>202,900</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>				<b>108,600</b>
<b>Average Daily Circulation (1993)</b>				<b>53,500</b>



# Alabama—Montgomery-Selma

## WHOA-TV

Ch. 32

Network Service: ABC.

Licensee: WHOA-TV Inc., Box 3236, Montgomery, AL 36193.

Studio: 3251 Harrison Rd., Montgomery, AL 36109.

Telephone: 205-272-5331. TWX: 810-728-3221. Fax: 205-271-6348.

Technical Facilities: Channel No. 32 (578-584 MHz). Authorized power: 4750-kw max. visual, 457-kw max. aural. Antenna: 1799-ft. above av. terrain, 1771-ft. above ground, 2049-ft. above sea level.

Latitude 32° 08' 30"  
Longitude 86° 44' 43"

Transmitter: 323 Hulet's Rd., Hayneville, AL 36040.

Satellite Earth Stations: Andrew, 7.3-meter C-band; Andrew, 4.5-meter C-band; Avantek receivers.

News Service: AP.

Ownership: WHOA-TV Inc.

Began Operation: March 24, 1962; left air Feb. 15, 1963. Sale to present owners approved by FCC May 10, 1988. Sale to Terrapin Communications Corp. by Bahakel Communications Ltd. approved by FCC June 10, 1985. Sale to Bahakel by receiver Robert J. Thomas for First Alabama Corp. approved Jan. 31, 1964 by FCC. Resumed operation March 12, 1964.

Represented (sales): Petry Television Inc.

Represented (legal): Lowndes, Drosdick, Doster, Kantor & Reed.

### Personnel:

- Michael M. Sanders, General Manager.
- John Crawford, General Sales Manager.
- Johnnie Wright, Chief Engineer.
- David Murphy, Program Director.
- Valerie Calhoun, News Director.
- Chris Johnson, Promotion & Public Affairs Director.
- Floyd Cogburn, Business Manager.

Rates: On request.

City of License: Montgomery. A01: Montgomery-Selma. Rank: 111.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>ALABAMA</b>			
	Autauga	12,300	12,200	99
	Butler	7,900	7,800	99
	Crenshaw	5,300	5,200	98
	Dallas	16,600	16,400	99
	Elmore	17,300	17,100	99
	Lowndes	4,100	4,000	98
	Macon	8,600	8,500	99



WHOA-TV BPCT-871211KG Granted 8/4/88 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	Montgomery	78,600	78,100	99
	Wilcox	4,400	4,300	98
<b>Between 25-49%</b>	<b>ALABAMA</b>			
	Bullock	3,900	3,800	97
	Coosa	4,000	4,000	100
	Covington	14,500	14,400	99
	Pike	10,500	10,400	99
Tallapoosa	14,900	14,800	99	
<b>Between 5-24%</b>	<b>ALABAMA</b>			
	Chilton	12,400	12,300	99
	Clarke	9,500	9,400	99
	Coffee	15,400	15,300	99
	Conecuh	5,200	5,100	98
	Hale	5,600	5,500	98
	Marengo	8,100	8,000	99
	Monroe	8,700	8,600	99
Perry	4,100	4,000	98	
<b>Station Totals</b>		<b>271,900</b>	<b>269,200</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>				<b>134,200</b>
<b>Average Daily Circulation (1993)</b>				<b>62,700</b>

# Alabama—Montgomery

## WMCF-TV

Ch. 45

Network Service: None, independent.

Licensee: Sonlight Bcstg. Systems Inc., 120 Zeigler Circle E, Mobile, AL 36608.

Studio: 6000 Monticello, Montgomery, AL 36117.

Telephones: 205-277-4545; 205-272-0045.

Technical Facilities: Channel No. 45 (656-662 MHz). Authorized power: 700-kw max. visual, 70-kw aural. Antenna: 1030-ft. above av. terrain, 1040-ft. above ground, 1220-ft. above sea level.

Latitude 32° 24' 11"  
Longitude 86° 11' 48"

Holds CP for change to 619.4-kw max. visual, 1011-ft. above av. terrain, 1038-ft. above ground, 1218-ft. above sea level. BPCT-920923KG.

Transmitter: 1.5-mi. N of intersection of Burbank Dr. & U.S. Rte. 80.

Satellite Earth Stations: 3 in operation, C-band; M/A-Com receivers.

Ownership: Sonlight Bcstg. Systems Inc. (Group Owner).

Began Operation: November 25, 1985. Sale to present owners approved by FCC August 14, 1990.

Represented (legal): Fisher, Wayland, Cooper & Leader.

Represented (engineering): Peter V. Gureckis & Associates.

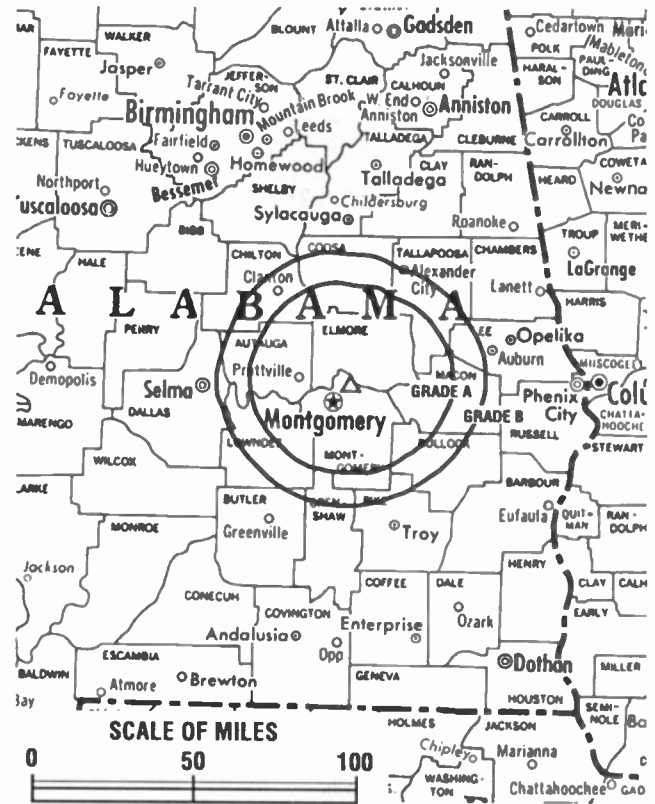
### Personnel:

Jay Alan Sekulow, Chief Executive Officer.  
Jonathan Johnsen, Chief Financial Officer.  
Steve Wilhite, General Sales Manager.  
Dave Thompson, Chief Engineer.  
Jack Temple, Program Director.  
Laurie Thompson, Business Manager.

Highest 30 Sec. Rate: \$30.

City of License: Montgomery. ADI: Montgomery-Selma. Rank: 111.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



WMCF-TV BPCT-920923KG Granted 12/14/92 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>ALABAMA</b>				
Between 5-24%	Autauga	12,300	12,200	99
	Montgomery	78,600	78,100	99
<b>Station Totals</b>		<b>90,900</b>	<b>90,300</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>			<b>7,700</b>	
<b>Average Daily Circulation (1993)</b>			<b>3,100</b>	

# Alabama—Montgomery

**WSFA**  
Ch. 12

**Network Service:** NBC.

**Licensee:** Cosmos Bcstg. Corp., Box 250251, Montgomery, AL 36125-0251.

**Studio:** 10 E. Delano Ave., Montgomery, AL 36105.

**Telephone:** 205-281-2900. **Fax:** 205-281-7509.

**Technical Facilities:** Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 63.02-kw aural. Antenna: 2000-ft. above av. terrain, 1935-ft. above ground, 2467-ft. above sea level.

Latitude 31° 58' 32"  
Longitude 86° 09' 46"

**Transmitter:** Collier Rd., Grady, AL, 29-mi. SSE of Montgomery.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Transmit/receive Scientific-Atlanta, 7-meter; Harris Ku-band; Scientific-Atlanta receivers.

**News Services:** AP, NBC.

**Ownership:** Cosmos Broadcasting Corp. (Group Owner).

**Began Operation:** December 25, 1954. Sale to Cosmos Bcstg. Corp. by WKY Television System Inc. approved Sept. 2, 1959 by FCC (Television Digest, Vol. 15:30, 36). Previous sale to WKY-TV System by Judge David E. Dunn-H. S. Durden-R. F. Hudson group—latter publisher of Montgomery Advertiser and Journal—approved by FCC Feb. 16, 1955 (Vol. 10:38; 11:8).

**Represented (sales):** Harrington, Righter & Parsons Inc.

**Represented (legal):** Dow, Lohnes & Albertson.

**Personnel:**

- Harold Culver, Vice President & General Manager.
- Carl Stephens, Operations Manager.
- John Dawson, General Sales Manager.
- Ken Thayer, Chief Engineer.
- Lucy Riley, News Director.
- Mark Wilder, Promotion Manager.
- Stephen Watkins, Business Manager.
- Roger Thomas, Production Manager.

**Highest 30 Sec. Rate:** \$3500.

**City of License:** Montgomery. **ADI:** Montgomery-Selma. **Rank:** 111.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>				
	Alabama	12,300	12,200	99
	Barbour	9,300	9,200	99
	Bullock	3,900	3,800	97
	Butler	7,900	7,800	99
	Chambers	13,900	13,800	99
	Coffee	15,400	15,300	99
	Conecuh	5,200	5,100	98
	Coosa	4,000	4,000	100
	Covington	14,500	14,400	99
	Crenshaw	5,300	5,200	98
	Dale	17,900	17,800	99
	Dallas	16,600	16,400	99
	Elmore	17,300	17,100	99
	Henry	5,800	5,700	98
	Houston	31,700	31,500	99
	Lee	33,800	33,500	99
	Lowndes	4,100	4,000	98



WSFA BPCT-3643 Granted 3/13/74

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>				
	Macon	8,600	8,500	99
	Montgomery	78,600	78,100	99
	Perry	4,100	4,000	98
	Pike	10,500	10,400	99
	Randolph	7,700	7,600	99
	Tallapoosa	14,900	14,800	99
	Wilcox	4,400	4,300	98
<b>BETWEEN 25-49%</b>				
	Alabama			
	Chilton	12,400	12,300	99
	Geneva	9,200	9,100	99
	Hale	5,600	5,500	98
	Marengo	8,100	8,000	99
	Monroe	8,700	8,600	99
	Georgia			
	Quitman	900	900	100
<b>BETWEEN 5-24%</b>				
	Alabama			
	Clarke	9,500	9,400	99
	Clay	5,000	5,000	100
	Escambia	12,800	12,700	99
	Russell	17,800	17,600	99
	Tuscaloosa	56,700	56,300	99
	Florida			
	Holmes	6,000	5,800	97
	Walton	11,500	11,300	98
	Washington	6,600	6,500	98
	Georgia			
	Clay	1,200	1,200	100
	Troup	20,700	20,400	99
<b>Station Totals</b>		<b>540,400</b>	<b>535,100</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>				<b>314,300</b>
<b>Average Daily Circulation (1993)</b>				<b>197,000</b>

## Alabama—Opelika-Auburn

**WSWS**

Ch. 66

**Network Service:** None, independent.

**Licensee:** Christian Television Corp. of Alabama, 8100 Ulmerton Rd., Largo, FL 33541.

**Studio:** 1800 Pepperell Pkwy., Opelika, AL 36801.

**Telephone:** 205-749-6666.

**Technical Facilities:** Channel No. 66 (782-788 MHz). Authorized power: 794.3-kw max. & 708-kw horizontal visual, 79.43-kw max. & 70.8-kw horizontal aural. Antenna: 690-ft. above av. terrain, 403-ft. above ground, 1338-ft. above sea level.

Latitude	32°	38'	33"
Longitude	85°	14'	13"

**Transmitter:** 7.5-mi. E of Opelika.

**Satellite Earth Stations:** In operation; Scientific-Atlanta receivers.

**Ownership:** Christian Television Network (Group Owner).

**Began Operation:** May 16, 1982. Sale to present owners by Richard C. Hilton, et al., approved by FCC July 30, 1984.

**Represented (sales):** Jack Bolton & Associates.

**Represented (legal):** Baraff, Koemer, Olender & Hochberg, P.C.

**Represented (engineering):** Kessler & Gehman Associates Inc.

**Personnel:**

Robert D'Andrea, President & General Manager.

Bill Bryan, Chief Engineer.

Clay Mullins, Program Director.

**Highest 30 Sec. Rate:** \$100.



WSWS BMPCT-811216KE Granted 1/12/82

© American Map Corp., No. 14244

Arbitron Data: Not available.

City of License: Opelika. AOT: Columbus, GA. Rank: 122.

# Alabama—Ozark

**WDAU**

Ch. 34

**Network Service:** Fox.

**Licensee:** Judah Bcstg. Systems Inc., 823 E. Andrews Ave., Ozark, AL 36360.

**Studio:** 318 El Palacio Plaza, Ozark, AL 36361.

**Mailing Address:** Box 759, Ozark, AL 36361.

**Telephone:** 205-774-8000. **Fax:** 205-774-1118.

**Technical Facilities:** Channel No. 34 (590-596 MHz). Authorized power: 1120-kw max. visual. Antenna: 466-ft. above av. terrain, 459-ft. above ground, 719-ft. above sea level.

Latitude 31° 12' 30"  
Longitude 86° 36' 51"

**Transmitter:** N side of State Hwy. 103, 0.4-mi. E of Wicksburg.

**Ownership:** Judah Broadcasting Systems Inc.

**Began Operation:** February 22, 1991.

**Represented (legal):** Borsari & Kump.

**Represented (engineering):** Lohnes & Culver.

**Personnel:**

Samuel Durwood Judah Sr., General Manager.

Ozburn Henley, Chief Engineer.

Gina McGee, Program Director.

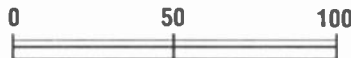
**City of License:** Ozark. **ADI:** Dothan. **Rank:** 165.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>ALABAMA</b>			
	Coffee	15,400	15,300	99
	Dale	17,900	17,800	99
<b>Between 25-49%</b>	<b>ALABAMA</b>			
	Geneva	9,200	9,100	99
	Henry	5,800	5,700	98
	Houston	31,700	31,500	99



SCALE OF MILES



WDAU BMPCT-891117KH Granted 7/20/90 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>Between 5-24%</b>	<b>ALABAMA</b>			
	Barbour	9,300	9,200	99
	Covington	14,500	14,400	99
	<b>FLORIDA</b>			
	Holmes	6,000	5,800	97
<b>Station Totals</b>		<b>109,800</b>	<b>108,800</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>				<b>43,200</b>
<b>Average Daily Circulation (1993)</b>				<b>18,100</b>

# Alabama—Tuscaloosa

## WCFT-TV

Ch. 33

Network Service: CBS.

Licensee: Federal Bcstg. Co., 29201 Telegraph Rd., Suite 300, Southfield, MI 48034.

Studio: 4000 37th St. E, Tuscaloosa, AL 35405.

Telephone: 313-352-7560.

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 1125-kw max. & 1000-kw horizontal visual, 112.5-kw max. aural. Antenna: 537-ft. above av. terrain, 400-ft. above ground, 828-ft. above sea level.

Latitude 33° 10' 25"  
Longitude 87° 29' 01"

Transmitter: 4000 37th St. E, Tuscaloosa.

Satellite Earth Stations: 3 in operation.

News Service: AP.

Ownership: Federal Broadcasting Co. (Group Owner).

Began Operation: October 29, 1965. Transfer of stock to W. S. Smylie Jr., S. A. Rosenbaum, Marvin Reuben, et al., approved by FCC Aug. 23, 1967. Sale to Beam Bcstrs. Ltd. approved July 27, 1983. Sale to present owners approved Feb. 20, 1991.

Represented (sales): Katz Continental Television.

Represented (legal): Hogan & Hartson.

### Personnel:

Tommy Ray, General Manager.  
Ron Quarles, General Sales Manager.  
John Fletcher, Chief Engineer.  
Kip Tyner, News Director.  
Orzell Spencer, Program Director.  
Cristina Perez, Promotion Director.  
Joan Shattuck, Business Manager.

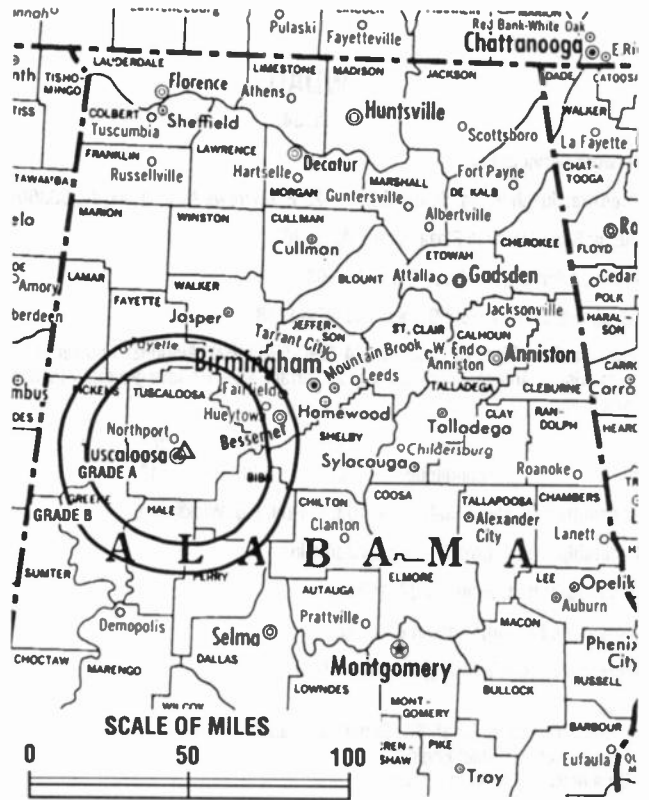
Highest 30 Sec. Rate: \$400.

NETWORK BASE HOURLY RATE: \$152.

City of License: Tuscaloosa. AOI: Tuscaloosa. Rank: 186.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Greene	3,500	3,400	97
	Hale	5,600	5,500	98



WCFT-TV BPC-781113KH Granted 4/30/80 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Tuscaloosa	56,700	56,300	99
Between 25-49%	ALABAMA			
	Bibb	5,800	5,700	98
	Pickens	7,500	7,400	99
	Sumter	5,400	5,300	98
Between 5-24%	ALABAMA			
	Fayette	6,800	6,700	99
	Lamar	6,000	5,900	98
	Marengo	8,100	8,000	99
	Perry	4,100	4,000	98
MISSISSIPPI	Lowndes	21,400	21,200	99
	<b>Station Totals</b>	<b>130,900</b>	<b>129,400</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>				<b>69,500</b>
<b>Average Daily Circulation (1993)</b>				<b>39,900</b>

# Alabama—Tuscaloosa

**WDBB**  
Ch. 17

**Network Service:** Fox.

**Licensee:** Channel 17 Associates Ltd., Box 031710, Tuscaloosa, AL 35403.

**Studio:** 5455 Jug Factory Rd., Tuscaloosa, AL 35403.

**Telephone:** 205-345-1117. **Fax:** 205-345-1173.

**Technical Facilities:** Channel No. 17 (488-494 MHz). Authorized power: 813-kw max. visual, 81.3-kw aural. Antenna: 871-ft. above av. terrain, 670-ft. above ground, 1113-ft. above sea level.

Latitude 33° 03' 15"  
Longitude 87° 32' 57"

**Transmitter:** 1.8-mi. E of Rte. 69, 6.1-mi. NE of Moundsville.

**Ownership:** Channel 17 Associates Ltd.

**Began Operation:** October 8, 1984.

**Represented (legal):** Fletcher, Heald & Hildreth.

**Represented (engineering):** Mullaney Engineering Inc.

**Personnel:**

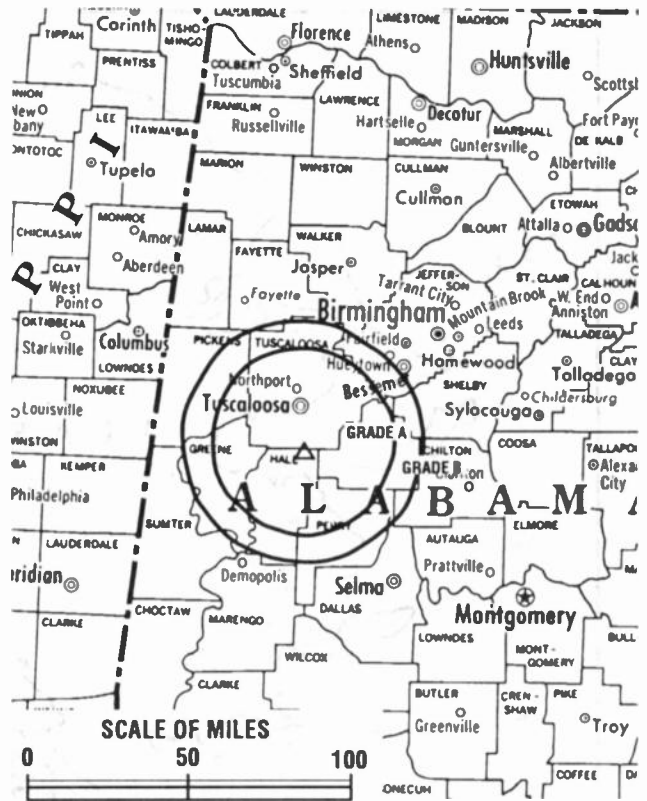
- David R. Dubose, President & General Manager.
- R. Grey Brennan, Vice President, Director of Station Affairs.
- Michael Anderson, General Sales Manager.
- Skip Reynolds, Chief Engineer.

**Highest 30 Sec. Rate:** \$400.

**City of License:** Tuscaloosa. **ADI:** Tuscaloosa. **Rank:** 186.

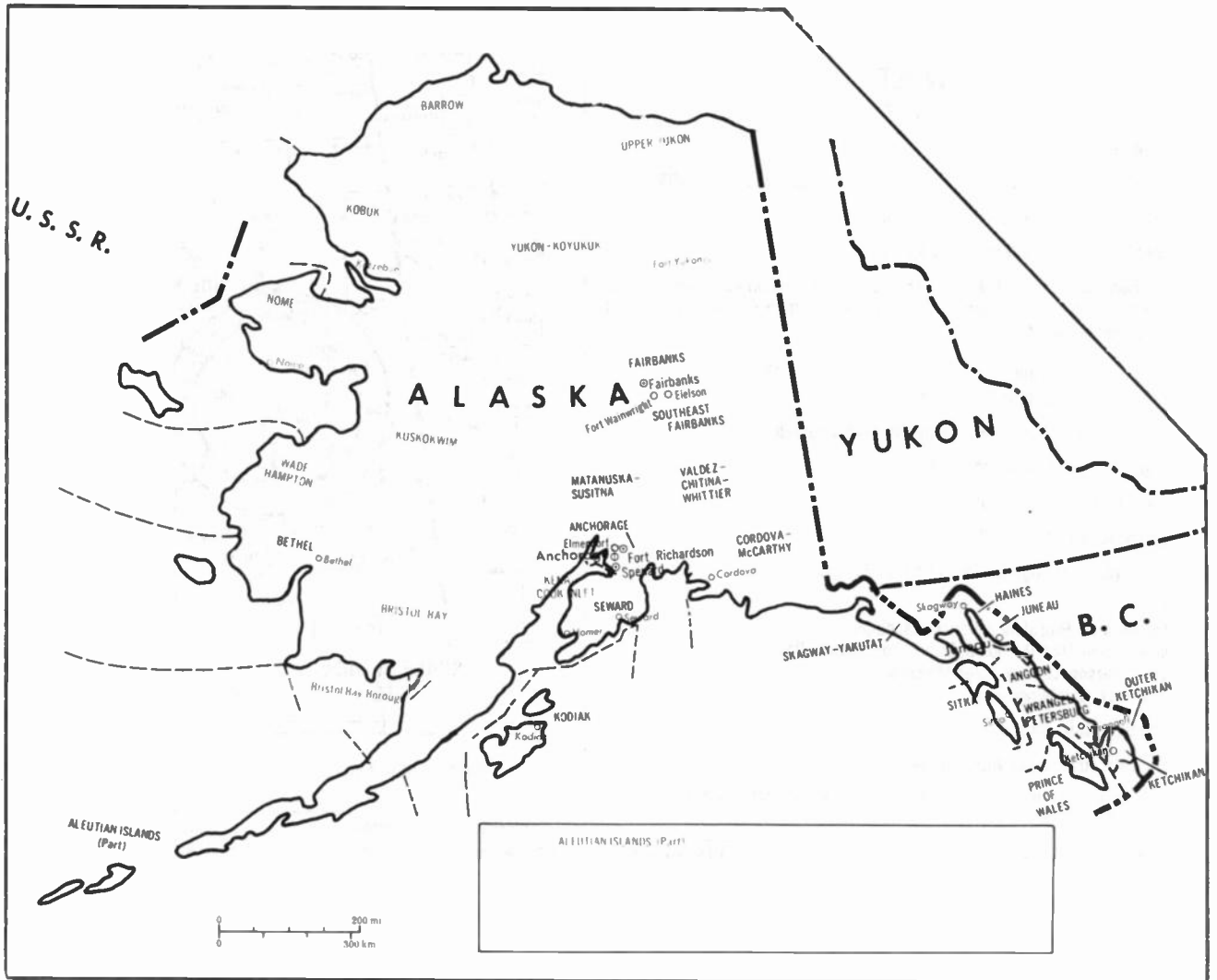
Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>ALABAMA</b>			
	Greene	3,500	3,400	97
	Tuscaloosa	56,700	56,300	99
<b>Between 25-49%</b>	<b>ALABAMA</b>			
	Fayette	6,800	6,700	99
	Hale	5,600	5,500	98
	Lamar	6,000	5,900	98
	Pickens	7,500	7,400	99
	Sumter	5,400	5,300	98
	Winston	8,500	8,400	99
	<b>MISSISSIPPI</b>			
	Clay	7,300	7,200	99
	Lauderdale	28,300	28,100	99
Oktibbeha	13,000	12,800	98	
<b>Between 5-24%</b>	<b>ALABAMA</b>			
	Bibb	5,800	5,700	98
	Blount	14,900	14,800	99



WDBB BPCT-920825KH Granted 10/27/92 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>Between 5-24%</b>	<b>ALABAMA</b>			
	Chilton	12,400	12,300	99
	Coosa	4,000	4,000	100
	Cullman	26,200	26,100	100
	Franklin	10,800	10,700	99
	Marengo	8,100	8,000	99
	Marion	11,500	11,400	99
	Perry	4,100	4,000	98
	Walker	25,800	25,700	100
	<b>MISSISSIPPI</b>			
Kemper	3,700	3,600	97	
Lowndes	21,400	21,200	99	
Monroe	13,500	13,400	99	
Noxubee	4,000	3,900	98	
Webster	3,800	3,700	97	
<b>Station Totals</b>		<b>318,600</b>	<b>315,500</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>				<b>102,900</b>
<b>Average Daily Circulation (1993)</b>				<b>46,100</b>



Market	Arbitron ADI TV Households	Rank	Market Area Commercial TV Stations
Anchorage	*	*	KDMD (33), KIMD (13), KTBY (4), KTUU-TV (2), KTVA (11), KYES (5)
Fairbanks	*	*	KATN (2), KTVF (11)
Juneau	*	*	KJUD (8)
North Pole	*	*	KJNP-TV (4)
Sitka	*	*	KTNL (13)

**\* ARBITRON DOES NOT HAVE WEEKLY CIRCULATION DATA FOR ALASKA.**

**Alaska Station Totals as of November 1, 1993**

	VHF	UHF	TOTAL
Commercial Television Stations	10	1	11
Educational Television Stations	4	0	4
	14	1	15



# Alaska—Anchorage

**KDMD**

**Ch. 33**

**Network Service:** None, independent.

**Licensee:** Green TV Corp., Box 255, Evergreen, CO 80439.

**Studio:** 6921 Brayton Dr., Suite 220, Anchorage, AK 99507.

**Telephone:** 303-674-7047.

**Technical Facilities:** Channel No. 33 (584-590 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 98-ft. above av. terrain, 528-ft. above ground, 1594-ft. above sea level.

Latitude	61°	09'	57"
Longitude	149°	41'	02"

**Transmitter:** NE 1/2 of section 6, Twp. 12 N, range 2 W, Anchorage.

**Satellite Earth Stations:** Beta, 2.5-meter C-band; Paraclipse, 5-meter C-band; Echo-star receivers.

**Ownership:** Green TV Corp.

**Began Operation:** October 1, 1989.

**Represented (legal):** Cole, Raywid & Braverman.

**Personnel:**

**Frank Martin**, General Manager.

**Donny Webb**, Production Manager.

**Rates:** On request.



KDMD BPCT-870331LA Granted 12/21/88 © American Map Corp., No. 14244

**City of License:** Anchorage.

# Alaska—Anchorage

## KIMO

Ch. 13

**Network Service:** ABC.

**Licensee:** Alaska 13 Corp., 2700 E. Tudor Rd., Anchorage, AK 99507.

**Studio:** 2700 E. Tudor Rd., Anchorage, AK 99507.

**Telephone:** 907-561-1313.

**Technical Facilities:** Channel No. 13 (210-216 MHz). Authorized power: 39-kw visual, 7.8-kw aural. Antenna: 87-ft. above av. terrain, 294-ft. above ground, 400-ft. above sea level.

Latitude	61°	11'	52"
Longitude	149°	52'	31"

**Transmitter:** 2550 Denali St., Anchorage.

**Satellite Earth Stations:** Harris, 9-meter C-band; Harris, 7-meter C-band; Harris receivers.

**News Services:** AP, ABC, CNN.

**Ownership:** Alaska Broadcasting Network Inc. (Group Owner).

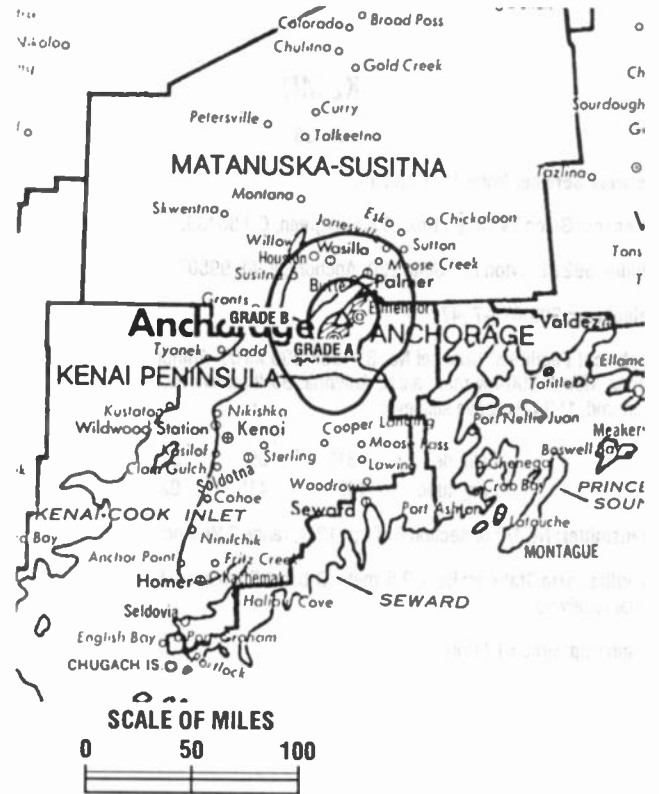
**Began Operation:** October 31, 1967. Transfer of 80% of Sourdough Bcstrs. Inc. from Harpel estate to Alaska-Hawaii Radio approved by FCC Dec. 3, 1969 but sale was not consummated. Left air May 21, 1970. Resumed operation Sept. 6, 1970. Sale to Alaska 13 Corp. approved by FCC May 28, 1971. Involuntary transfer of control to Cookerly Communications, Trustee approved March 22, 1993.

**Represented (sales):** Katz Continental Television; The Tacher Co. (regionally).

**Represented (legal):** Haley, Bader & Potts.

**Personnel:**

- Duane L. Triplett, President & Chief Executive Officer.
- Richard M. Zook, Executive Vice President & Chief Operating Officer.
- B. G. Randlett, Sr. Vice President, Statewide Operations & Special Events.
- Larry Hogue, General Sales Manager.



KIMO BPCT-840410KF Granted 6/29/84

© American Map Corp., No. 14244

**John Karnos, National Sales Manager.**  
**Dave Patrick, News Director.**

**Highest 30 Sec. Rate: \$600.**

**NETWORK BASE HOURLY RATE: \$150.**

**City of License: Anchorage.**

# Alaska—Anchorage

**KTBY**  
Ch. 4

**Network Service:** Fox.

**Licensee:** KTBY Inc., 1840 S. Bragaw St., Suite 101, Anchorage, AK 99508.

**Studio:** 1840 S. Bragaw St., Suite 101, Anchorage, AK 99508.

**Telephone:** 907-274-0404. **Fax:** 907-264-5180.

**Technical Facilities:** Channel No. 4 (66-72 MHz). Authorized power: 42.5-kw visual, 8.5-kw aural. Antenna: Circularly polarized, 180-ft. above av. terrain, 263-ft. above ground, 359-ft. above sea level.

Latitude	61°	13'	11"
Longitude	149°	53'	24"

**Transmitter:** 300 W. 3rd Ave., Anchorage.

**Satellite Earth Stations:** Superior, 6-meter Ku & C-band; M/A-Com, 4-meter C-band; Agile Omni receivers.

**Ownership:** KTBY Inc.

**Began Operation:** December 2, 1983. Sale to Tak Communications by Totem Bcstg. Corp. approved by FCC July 11, 1984. Sale to present owner approved Feb. 5, 1985.

**Represented (sales):** Seltel Inc.; Tacher Television.

**Represented (legal):** Dow, Lohnes & Albertson.

**Personnel:**

Ronald K. Bradley, General Manager.  
Sean M. Bradley, Station Manager & Sales Manager.  
Theresa Larson, Program Manager.  
Mike Bozlet, Chief Engineer.

**Highest 30 Sec. Rate:** \$600.



KTBY BPCT-860410KH Granted 6/10/86

© American Map Corp., No. 14244

City of License: Anchorage.

## Alaska—Anchorage

### KTUU-TV Ch. 2

**Network Service:** NBC.

**Licensee:** Channel 2 Broadcasting Co., Box 102880, Anchorage, AK 99510.

**Studio:** 630 W. 4th Ave., Anchorage, AK 99501.

**Telephone:** 907-257-0202. **Fax:** 907-274-3318.

**Technical Facilities:** Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 720-ft. above av. terrain, 719-ft. above ground, 834-ft. above sea level.

Latitude	61°	25'	22"
Longitude	149°	52'	20"

**Transmitter:** Mile 3, Point Mackenzie Rd., Matanuska-Susitna Borough.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Anixter-Mark, 5-meter C-band; Harris, 3-meter C-band; Harris receivers.

**News Services:** AP, NBC.

**Ownership:** Channel 2 Broadcasting Co.

**Began Operation:** October 16, 1953. Sale to present owners by Alvin O. Bramstedt, et al., approved March 6, 1981. Sale by Lathrop Co., Richard R. Rollins, et al., approved March 16, 1960 by FCC (*Television Digest*, Vol. 16:8, 12). Previous sale of control by Richard R. Rollins approved Dec. 29, 1954 (Vol. 10:47; 11:1).

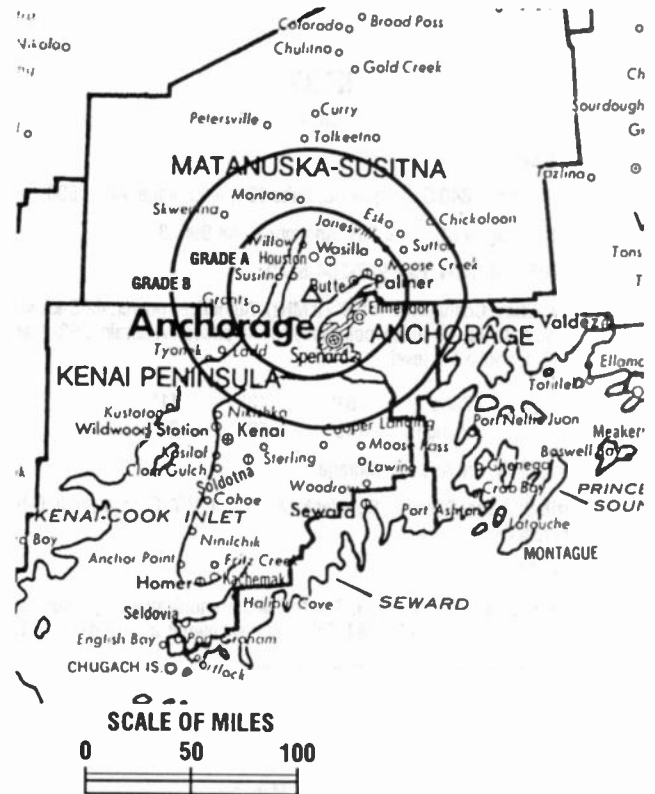
**Represented (sales):** Blair Television.

**Represented (legal):** Fisher, Wayland, Cooper & Leader.

**Represented (engineering):** Octagon Co.

**Personnel:**

**Greg Zaser**, President.  
**Al Bramstedt Jr.**, General Manager.  
**Nancy Johnson**, Marketing Director & National Sales Manager.  
**Andrew Macleod**, Local Sales Manager.  
**Leland R. Verschueren**, Chief Engineer.  
**John Tracy**, News Director.



KTUU-TV BPCT-850411KH Granted 5/9/85 © American Map Corp., No. 14244

**Greg Lytle**, Promotion Director.  
**Sandra Moore**, Program Director.  
**Bill Dowd**, Control Room Director.

**Highest 30 Sec. Rate:** \$700.

**NETWORK BASE HOURLY RATE:** \$273.

**City of License:** Anchorage.

# Alaska—Anchorage

**KTVA**  
Ch. 11

**Network Service:** CBS.

**Licensee:** Northern Television Inc., Box 102200, Anchorage, AK 99510.

**Studio:** 1007 W. 32nd Ave., Anchorage, AK 99503.

**Telephones:** 907-562-3456; 907-561-4200. **Fax:** 907-561-4688.

**Technical Facilities:** Channel No. 11 (198-204 MHz). Authorized power: 50.7-kw visual, 5.07-kw aural. Antenna: 300-ft. above av. terrain, 391-ft. above ground, 487-ft. above sea level.

Latitude	61°	11'	33"
Longitude	149°	54'	01"

**Transmitter:** 1007 W. 32nd Ave., Anchorage.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Harris, 11-meter C-band; Antenna Technology, 7-meter C-band; Scientific-Atlanta, Harris receivers.

**AM Affiliate:** KBYR, 10-kw, 700 kHz.

**FM Affiliate:** KNIK-FM, 50-kw, 105.3 mHz (No. 287), 255-ft.

**News Services:** AP, CBS.

**Ownership:** Northern Television Inc. (Group Owner).

**Began Operation:** December 11, 1953.

**Represented (sales):** Adam Young Inc.; Art Moore Inc. (Northwest).

**Represented (legal):** Wilkinson, Barker, Knauer & Quinn.

**Represented (engineering):** George M. Frese; Jules Cohen & Associates.

**Personnel:**

**A. G. Hiebert, Chairman.**

**Julianna Royal Guy, President.**

**Bruce Sloan, Vice President, Anchorage Operations.**

**Steve Strait, General Sales Manager.**

**Jennie Smelker, National Sales Manager.**



KTVA BPCT-3547 Granted 7/20/65

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**Steve MacDonald, News Director.**  
**Duane Millsap, Chief Engineer.**  
**Steve Gonzalez, Marketing Director.**

**Highest 30 Sec. Rate:** \$650.

**NETWORK BASE HOURLY RATE:** \$300.

**City of License:** Anchorage.

# Alaska—Anchorage

## KYES

Ch. 5

**Network Service:** None, independent.

**Licensee:** Fireweed Communications Corp., 3700 Woodland Dr., Anchorage, AK 99517.

**Studio:** 3700 Woodland Dr., Suite 600, Anchorage, AK 99517.

**Telephone:** 907-248-5937. **Fax:** 907-243-0709.

**Technical Facilities:** Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual. Antenna: 820-ft. above av. terrain, 59-ft. above ground, 1577-ft. above sea level.

Latitude	61°	20'	10"
Longitude	149°	30'	50"

**Transmitter:** 1.6-mi. WNW of Eagle River off Skyline Dr.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Station:** 4.5-meter C-band; Microdyne, Chapparral receivers.

**Ownership:** Fireweed Communications Corp.

**Began Operation:** January 21, 1990.

**Represented (legal):** Michael Couzens.

**Personnel:**

- Carol Schatz, General Manager.
- Sandra Jones, General Sales Manager.
- Jeremy Lansman, Chief Engineer.
- Eddie Parker, Promotion Director.

**Highest 30 Sec. Rate:** \$25.



KYES BPCT-920930KQ Granted 6/30/93

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City of License: Anchorage.

## Alaska—Fairbanks

**KATN**

Ch. 2

**Network Service:** ABC, NBC.

**Licensee:** Fairbanks Television Inc., 2700 E. Tudor Rd., Anchorage, AK 99507.

**Studio:** 516 2nd Ave., Fairbanks, AK 99701.

**Mailing Address:** Box 74730, Fairbanks, AK 99707.

**Telephone:** 907-452-2125. **TWX:** 09036645. **Fax:** 907-456-8225.

**Technical Facilities:** Channel No. 2 (54-60 MHz). Authorized power: 28.2-kw visual, 5.5-kw aural. Antenna: 45-ft. above av. terrain, 200-ft. above ground, 640-ft. above sea level.

Latitude	64°	50'	42"
Longitude	147°	42'	42"

**Transmitter:** 516 2nd Ave.

**Satellite Earth Stations:** Harris, 9-meter; Anixter-Mark, 5-meter; Harris, Microdyne receivers.

**News Service:** AP.

**Ownership:** Alaska Broadcasting Network Inc. (Group Owner).

**Began Operation:** March 1, 1955. Sale to Alaska Bcstg. Network Inc. by Channel 2 Bcstg. Co. approved by FCC June 8, 1984. Involuntary transfer of control to Cookerly Communications, Trustee approved March 22, 1993.

**Represented (sales):** Katz Continental Television; The Tacher Co. (regionally).

**Represented (legal):** Haley, Bader & Potts.

**Personnel:**

Duane L. Triplett, President.  
David Geesin, General Manager.  
Kirk Richmond, General Sales Manager.  
Mike Boslet, Chief Engineer.  
Jim Pound, News Director.



KATN BPCT-810716KE Granted 10/5/81

© American Map Corp., No. 14244

Terri Hotaling, Program Director.  
Del Jessen, Promotion Director.

Highest 30 Sec. Rate: \$350.

NETWORK BASE HOURLY RATE: \$150.

City of License: Fairbanks.

# Alaska—Fairbanks

**KTVF**  
Ch. 11

**Network Service:** CBS, NBC.

**Licensee:** Northern Television Inc., 3528 International St., Fairbanks, AK 99701.

**Studio:** 3528 International St., Fairbanks, AK 99701.

**Telephone:** 907-452-5120.

**Technical Facilities:** Channel No. 11 (198-204 MHz). Authorized power: 50-kw visual, 5.5-kw aural. Antenna: Minus 49-ft. above av. terrain, 151-ft. above ground, 587-ft. above sea level.

Latitude	64°	50'	35.70"
Longitude	147°	42'	47.60"

**Transmitter:** 3rd & Lacey Sts., Fairbanks.

**Satellite Earth Stations:** Harris, 11-meter C-band; Harris, 6.1-meter C-band; Harris, 5-meter C-band; Microdyne, Harris receivers.

**AM Affiliate:** KCBF.

**FM Affiliate:** KXLR.

**News Service:** AP.

**Ownership:** Northern Television Inc. (Group Owner).

**Began Operation:** February 3, 1955. Left air Aug. 14, 1967 due to flood. Resumed operation Dec. 9, 1967.

**Represented (sales):** Adam Young Inc.; Art Moore Inc.

**Represented (legal):** Wilkinson, Barker, Knauer & Quinn.

**Personnel:**

- A. G. Hiebert, Chairman.
- Henry H. Hove, President & General Manager.
- Meg Gaydosik, Station Manager.
- Sally Crawford, General Sales Manager.
- Lester Secrest, Chief Engineer.
- Chuck Hinde, News Director.
- Melissa Lewis, Program Director.



KTVF BPCT-4060 Granted 12/4/67

© American Map Corp., No. 14244

**Jim Morris, Business Manager.**  
**Bill Wright, Production Manager.**

**Highest 30 Sec. Rate: \$275.**

**NETWORK BASE HOURLY RATE: \$200.**

**City of License: Fairbanks.**



# Alaska—Juneau

**KJUD**

Ch. 8

**Network Service:** ABC, NBC.

**Licensee:** Alaska 13 Corp., 2700 E. Tudor Rd., Anchorage, AK 99507.

**Studio:** 1107 8th St., Juneau, AK 99801.

**Telephone:** 907-586-3145. **Fax:** 907-463-3041.

**Technical Facilities:** Channel No. 8 (180-186 MHz). Authorized power: 0.204-kw visual, 0.04-kw aural. Antenna: Minus 272-ft. above av. terrain erected above tidewater, 277-ft. above sea level.

Latitude	58°	18'	06"
Longitude	134°	26'	29"

**Transmitter:** Douglas Island, near Juneau.

**Satellite Earth Station:** Anixter-Mark, 5-meter; Scientific-Atlanta, Microdyne, Harris receivers.

**News Service:** AP.

**Ownership:** Alaska Broadcasting Network Inc. (Group Owner).

**Began Operation:** February 19, 1956. Sale to Midnight Sun & others by W. J. Wagner approved April 29, 1959 by FCC (*Television Digest*, Vol. 15:18). In 1968 Midnight Sun increased holdings to 100%. Sale to KINY Assoc. approved by FCC Dec. 11, 1981. Sale to Alaska Bcstg. Network Inc. approved Nov. 24, 1982. FCC approved involuntary transfer of control to Cookerly Communications, Trustee March 22, 1993.

**Represented (sales):** Katz Continental Television; The Tacher Co. (Northwest).

**Represented (legal):** Haley, Bader & Potts.

**Personnel:**

Elizabeth Arnett, General Manager.

Gary Essex, News Director.



KJUD BPCT-4637 Granted 10/11/73

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Gail Tilson, Program Director.

Andrew Franson, Production Manager.

Highest 30 Sec. Rate: \$450.

City of License: Juneau.

# Alaska—North Pole

## KJNP-TV

Ch. 4

**Network Service:** None, independent.

**Licensee:** Evangelistic Alaska Missionary Fellowship, Box 0, North Pole, AK 99705.

**Studio:** North Pole, AK.

**Telephone:** 907-488-2216. **Fax:** 907-488-5246.

**Technical Facilities:** Channel No. 4 (66-72 MHz). Authorized power: 19.1-kw visual, 3.31-kw aural. Antenna: 1620-ft. above av. terrain, 191-ft. above ground, 2491-ft. above sea level.

Latitude	64°	52'	44"
Longitude	148°	03'	10"

**Transmitter:** Atop Ester Dome, Fairbanks.

**Satellite Earth Station:** Harris, 6.2-meter C-band; Harris receivers.

**AM Affiliate:** KJNP, 50-kw, 1170 kHz.

**FM Affiliate:** KJNP-FM, 25-kw, 100.3 MHz (No. 263), 1570-ft.

**Ownership:** Evangelistic Alaska Missionary Fellowship.

**Began Operation:** December 7, 1981.

**Represented (legal):** Fletcher, Heald & Hildreth.

**Represented (engineering):** Carl E. Smith Consulting Radio Engineers.

**Personnel:**

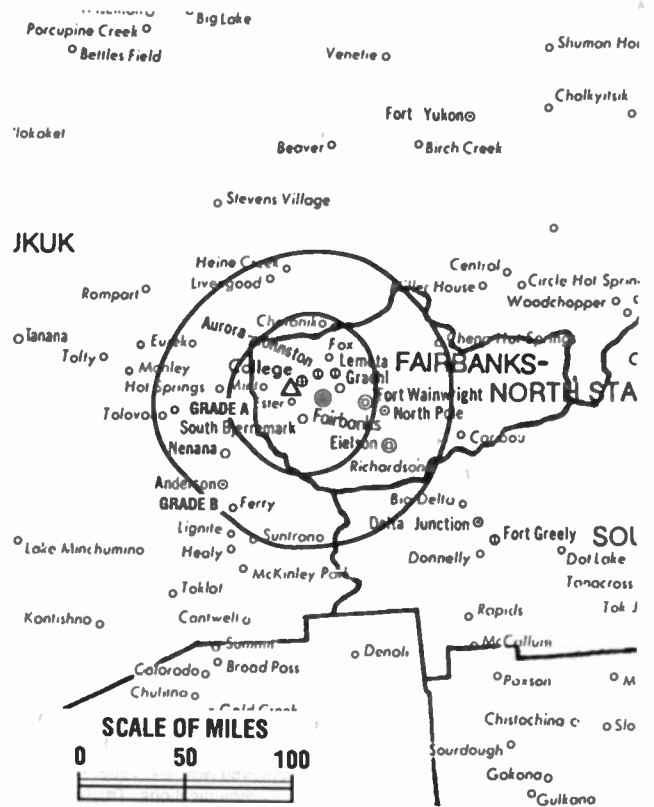
Donald L. Nelson, President & Director.

Gen Nelson, Executive Vice President.

Yvonne Carriker, Secretary-Treasurer.

Roger Skold, General Manager.

Richard Olson, Administrative Assistant & Sales Manager.



KJNP-TV BPCT-5184 Granted 1/30/80

© American Map Corp., No. 14244

Eric Nichols, Director of Engineering.  
Beverly Olson, Program Director.

Highest 30 Sec. Rate: \$60.

City of License: North Pole.

# Alaska—Sitka

**KTNL**

Ch. 13

**Network Service:** CBS.

**Licensee:** Sitka News Bureau Inc., 329 Harbor Dr., Sitka, AK 99835-1309.

**Studio:** 329 Harbor Dr., Suite 2B, Sitka, AK 99835.

**Telephone:** 907-747-6002. **Fax:** 907-747-6003.

**Technical Facilities:** Channel No. 13 (210-216 MHz). Authorized power: 0.199-kw visual, 0.03-kw aural. Antenna: 150-ft. above av. terrain, 157-ft. above ground, 185-ft. above sea level.

Latitude	57°	03'	26.50"
Longitude	135°	20'	02.00"

Holds CP for change to 2.25-kw visual, 843-ft. above av. terrain, 108-ft. above ground, 135-ft. above sea level; lat. 57° 03' 02", long. 135° 20' 03". BPC-920406KI.

**Transmitter:** 239 Lincoln St.

**Satellite Earth Station:** Cosmos, 3.6-meter; Drake receivers.

**Ownership:** Sitka News Bureau Inc.

**Began Operation:** September 25, 1966. Sale to Dan & Kathie Eutelain by Roy Paschal, et al., approved by FCC May 10, 1983. Sale to present owners approved Jan. 7, 1992.

**Represented (sales):** The Tacher Co.

**Personnel:**

- Marty W. Baggen, President.
- Carrie Baggen, Vice President, Business & News.
- Jeff Seifert, General Manager.

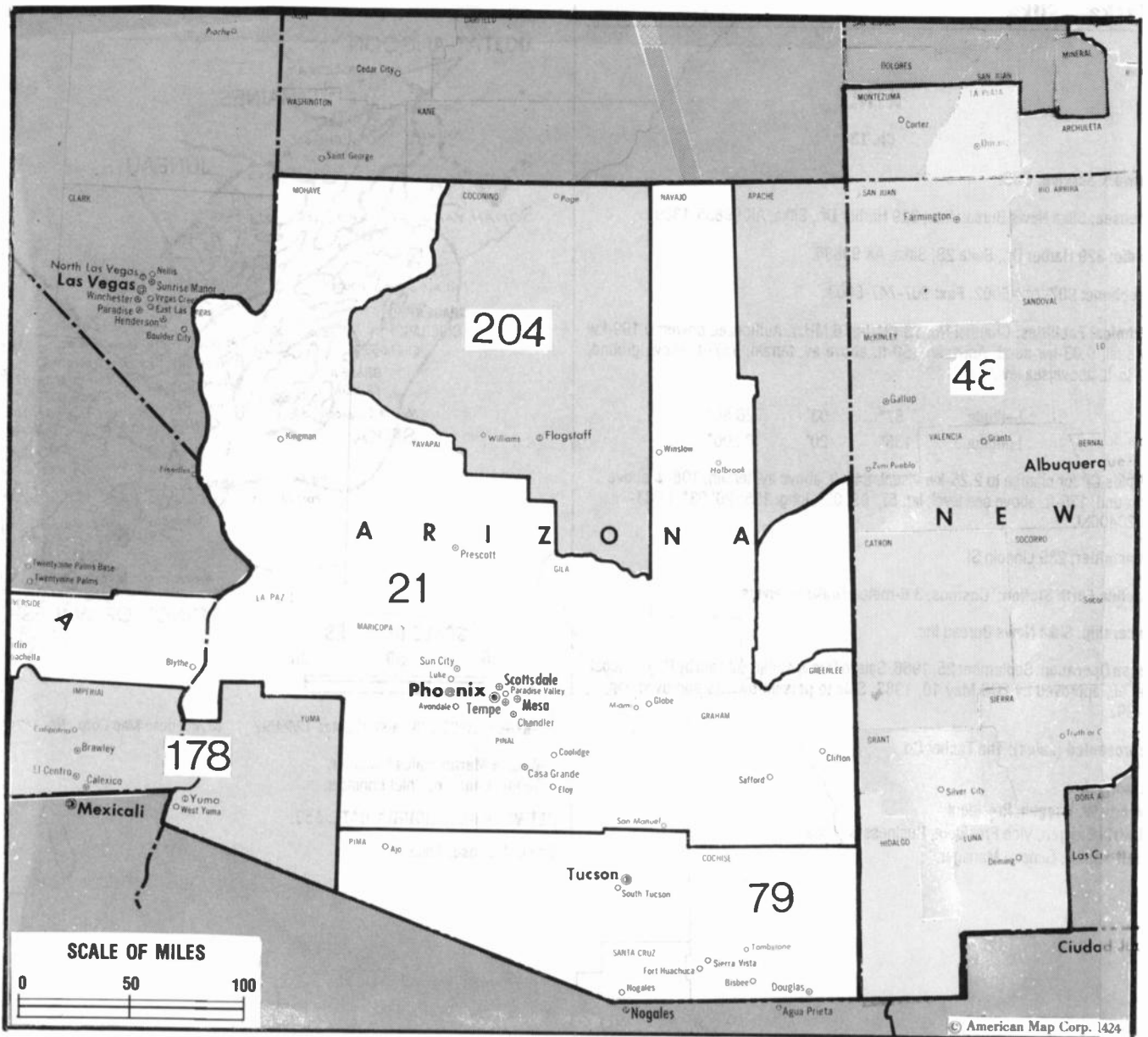


KTNL BPC-920406KI Granted 12/24/92 © American Map Corp., No. 14244

Monica Marlin, Sales Manager.  
Dennis Lanham, Chief Engineer.

**NETWORK BASE HOURLY RATE: \$50.**

**City of License:** Sitka.



Market	Arbitron ADI TV Households	Rank	Market Area Commercial TV Stations
Phoenix, AZ	1,061,300	21	KMOH-TV (6), KNDV-TV (15), KPAZ-TV (21), KPHD-TV (5), KPNX (12), KTSP-TV (10), KTVK (3), KTVW-TV (33), KUSK (7), KUTP (45)
Albuquerque, NM	541,800	48	KASA-TV (2), KBIM-TV (10), KCHF (11), KHFT (29), KLUZ-TV (41), KNAT (23), KDAT-TV (7), KOB-TV (4), KOFB (12), KOBR (8), KOCT (6), KOVT (10), KRPV (27), KRQE (13)
Tucson, AZ	327,100	79	KGUN (9), KHRR (40), KMSB-TV (11), KOLD-TV (13), KTTU-TV (18), KVOA-TV (4)
El Centro, CA-Yuma, AZ	71,800	178	KEYC-TV (9), KSWT (13), KYMA (11), XHBC-TV (3)
Flagstaff, AZ	30,600	204	KKTM (13), KNAZ-TV (2)

**State Cross Reference List**

Communities that receive programs of stations that are located elsewhere.

KPNX-TV, Mesa	See Phoenix, AZ
KUSK, Phoenix	See Prescott, AZ
KEYC-TV, Yuma	See El Centro, CA

**Arizona Station Totals as of November 1, 1993**

	VHF	UHF	TOTAL
Commercial Television Stations	14	6	20
Educational Television Stations	2	1	3
	16	7	23

## Arizona—Flagstaff

**KKTM**

**Ch. 13**

**Network Service:** None, independent.

**Licensee:** Dr. Michael C. Gelfand, 4905 Del Ray Ave., Bethesda, MD 20814.

**Studio:** 2158 N. 4th St., Flagstaff, AZ 86004.

**Telephones:** 602-527-1300; 602-526-1396.

**Technical Facilities:** Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual. Antenna: 1555-ft. above av. terrain, 239-ft. above ground, 8695-ft. above sea level.

Latitude 34° 58' 05"

Longitude 111° 30' 29"

**Transmitter:** 3.5-mi. NW of Mormon Lake.

**Ownership:** Dr. Michael Gelfand.

**Began Operation:** December 31, 1991.

**Represented (engineering):** Kessler & Gehman Associates Inc.

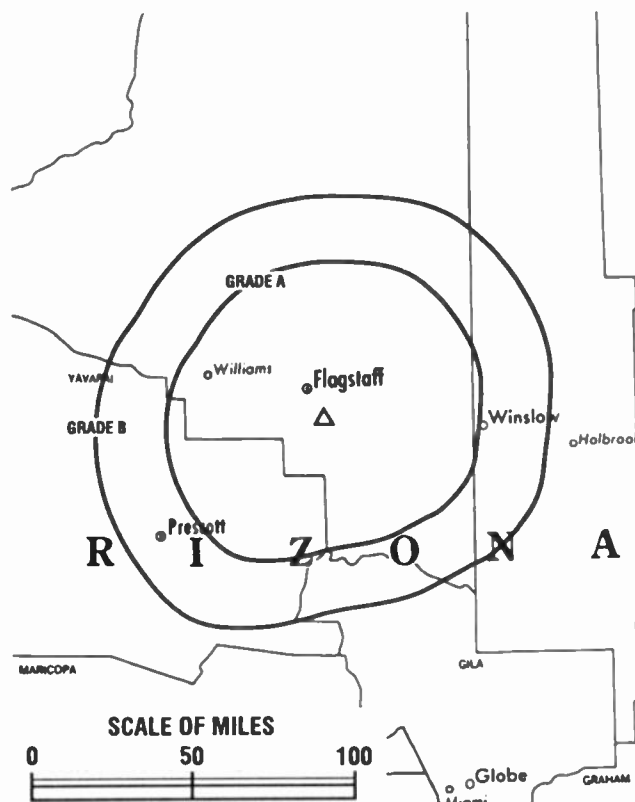
**Personnel:**

Frank Coe, General Manager.

Ray Metzcanan, Chief Engineer.

**Rates:** On request.

**Arbitron Data:** Not available.



KKTM BMPCT-870130KX Granted 2/6/89 © American Map Corp., No. 14244

City of License: Flagstaff. ADI: Flagstaff. Rank: 204.

# Arizona—Flagstaff

## KNAZ-TV

Ch. 2

**Network Service:** NBC.

**Licensee:** Grand Canyon TV Co. Inc., Box 3360, Flagstaff, AZ 86003.

**Studio:** 2201 N. Vickey Dr., Flagstaff, AZ 86001.

**Telephone:** 602-526-2232. **TWX:** 910-972-0908. **Fax:** 602-526-8110.

**Technical Facilities:** Channel No. 2 (54-60 MHz). Authorized power: 20-kw visual, 5-kw aural. Antenna: 1540-ft. above av. terrain, 284-ft. above ground, 8684-ft. above sea level.

Latitude 34° 58' 06"  
Longitude 111° 30' 28"

**Transmitter:** Mormon Mountain, 18-mi. SSE of Flagstaff.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Station:** Harris, 6-meter; Harris receivers.

**News Services:** AP, NPS.

**Ownership:** Grand Canyon TV Co. Inc. (Group Owner).

**Began Operation:** May 2, 1970. Transfer of control from Alfred Greenfield, Receiver, to W. A. Franke, Robert Johnson, John Michaels & Gene Gawthrop approved by FCC May 7, 1992. Sale to Grand Canyon TV Co. approved by FCC Nov. 16, 1988 (Television Digest, Vol. 29:3). Transfer of control to individual shareholders of Capitol approved by FCC Jan. 5, 1984. Sale to Capitol Bcstg. Co. by Wendell Elliot Jr., et al., approved by FCC Jan. 7, 1981.

**Represented (sales):** Katz Continental Television.

**Represented (legal):** Leventhal, Senter & Lerman.

**Represented (engineering):** Edward F. Lorentz & Associates.

**Personnel:**

Dan Robbins, General Manager.

Scott Talboon, General Sales Manager.

Nick Matesi, News Director.

Alina Keiper, Program & Promotion Director.

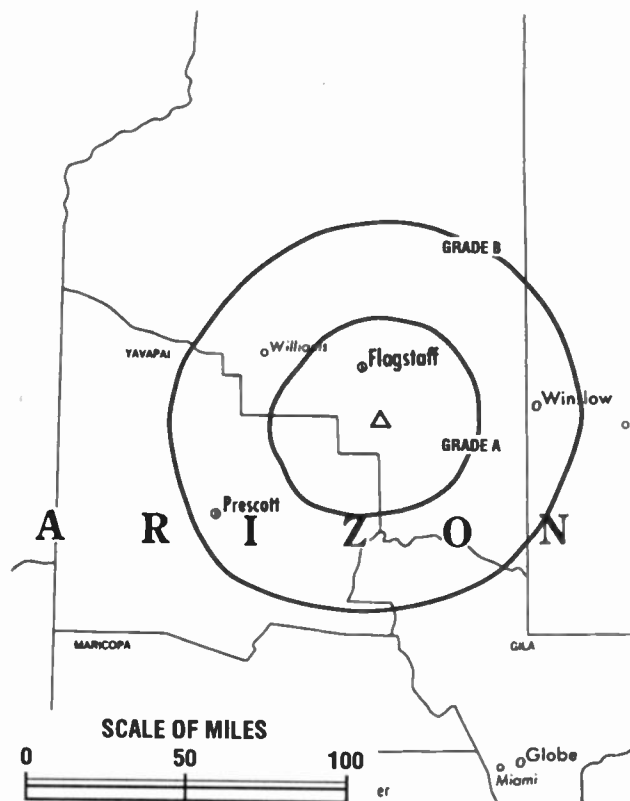
Gary Kabrick, Chief Engineer.

**Highest 30 Sec. Rate:** \$360.

**NETWORK BASE HOURLY RATE:** \$175.

**City of License:** Flagstaff. **ADI:** Flagstaff. **Rank:** 204.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



KNAZ-TV BPCT-810317KF Granted 6/18/81 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARIZONA Coconino	31,600	29,600	94
	ARIZONA Navajo	22,700	21,000	93
Between 25-49%	ARIZONA Yavapai	48,200	46,100	96
	ARIZONA Apache South	4,300	3,900	90
<b>Station Totals</b>		<b>106,800</b>	<b>100,600</b>	<b>94</b>
<b>Net Weekly Circulation (1993)</b>			<b>53,100</b>	
<b>Average Daily Circulation (1993)</b>			<b>25,700</b>	

## Arizona—Kingman

### KMOH-TV

Ch. 6

Network Service: None, independent.

Licensee: Grand Canyon TV Co. Inc., 1355 Ramar Rd., No. 5, Bullhead City, AZ 86442-7100.

Studio: 2999 Airways, Kingman, AZ 86401.

Telephone: 602-757-7676. Fax: 602-526-8810.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1920-ft. above av. terrain, 75-ft. above ground, 4496-ft. above sea level.

Latitude 35° 01' 57"  
Longitude 114° 21' 56"

Transmitter: Black Mountains, approx. 1-mi. ENE of Oatman.

Ownership: Grand Canyon TV Co. Inc. (Group Owner).

Began Operation: February 26, 1988. Transfer of control from Alfred Greenfield, Receiver, to W. A. Franke, Robert Johnson, John Michaels & H. G. Gawthrop approved by FCC May 7, 1992. Sale to Grand Canyon TV Co. approved by FCC Nov. 16, 1988 (Television Digest, Vol. 29:3).

Represented (legal): Leventhal, Senter & Lerman.

Represented (engineering): W. Jeffrey Reynolds.

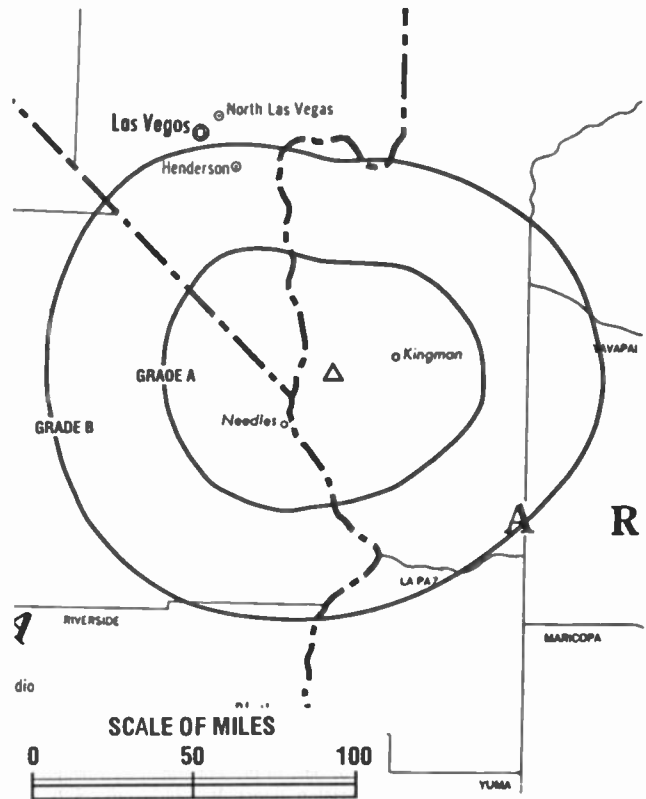
#### Personnel:

Dan Robbins, General Manager.  
Scott Talboon, General Sales Manager.  
Nick Matesi, News Director.  
Ajina Keiper, Program Director.  
Gary Kabrick, Chief Engineer.  
Shawn Harrison, Promotion Director.

Highest 30 Sec. Rate: \$250.

City of License: Kingman. A01: Phoenix. Rank: 21.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



KMOH-TV BPCT-860721KG Granted 8/29/86 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
	ARIZONA			
Between 25-49%	Mohave	39,500	37,900	96
<b>Station Totals</b>		<b>39,500</b>	<b>37,900</b>	<b>96</b>
Net Weekly Circulation (1993)				12,000
Average Daily Circulation (1993)				3,900

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# Arizona—Phoenix

## KNXV-TV

Ch. 15

**Network Service:** Fox.

**Licensee:** Scripps Howard Broadcasting Co., 4625 S. 33rd Place, Phoenix, AZ 85040.

**Studio:** 4625 S. 33rd Place, Phoenix, AZ 85040.

**Telephone:** 602-243-4151. **TWX:** 910-951-0633. **Fax:** 602-232-5994.

**Technical Facilities:** Channel No. 15 (476-482 MHz). Authorized power: 631-kw max. visual, 63.1-kw max. aural. Antenna: 1710-ft. above av. terrain, 282-ft. above ground, 2912-ft. above sea level.

Latitude 33° 20' 00"  
Longitude 112° 03' 46"

**Transmitter:** South Mountain Park, Phoenix.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Calstar, 5-meter C-band; Harris, 6-meter C-band; Vertex, 4.57-meter Ku-band; DX Antenna, Harris, M/A-Com, Scientific-Atlanta receivers.

**News Services:** AP, CNN Headline News.

**Ownership:** Scripps Howard Broadcasting Co. (Group Owner).

**Began Operation:** September 9, 1979. Sale to present owner by Arlington Corp. approved by FCC Jan. 8, 1985 (Television Digest, Vol. 24:20, 26; 25:2).

**Represented (sales):** Katz Independent Television.

**Represented (legal):** Baker & Hostetler.

### Personnel:

Raymond L. Hunt, Vice President & General Manager.

Bill Franks, Program Manager.

Brad Nilsen, General Sales Manager.

Ira Dankberg, Local Sales Manager.

Steven Kargman, National Sales Manager.

Donald Thomas, Engineering Manager.

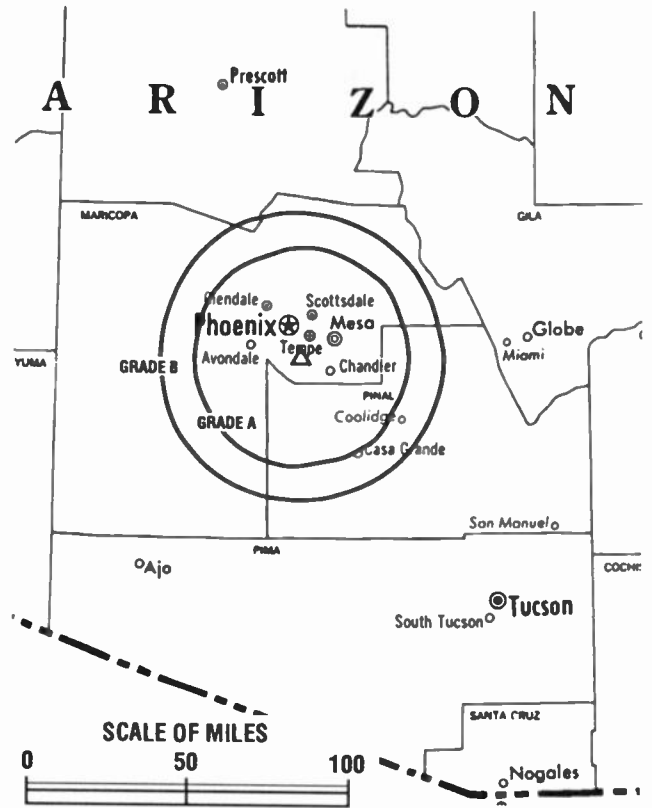
Carolyn McBurney, Promotion Manager.

Mary Flynn, Business Manager.

**Rates:** On request.

**City of License:** Phoenix. **AOI:** Phoenix. **Rank:** 21.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



KNXV-TV BPCT-810804KE Granted 9/15/81 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARIZONA			
	Gila	16,000	15,400	96
	Maricopa	860,400	845,700	98
	Pinal	41,100	39,900	97
Between 25-49%	ARIZONA			
	Graham	8,200	7,800	95
Between 5-24%	ARIZONA			
	Coconino	31,600	29,600	94
<b>Station Totals</b>		<b>1,008,200</b>	<b>987,100</b>	<b>98</b>
<b>Net Weekly Circulation (1993)</b>			<b>728,200</b>	
<b>Average Daily Circulation (1993)</b>			<b>401,100</b>	



# Arizona—Phoenix

## KPAZ-TV

Ch. 21

**Network Service:** Trinity Bcstg. Network.

**Licensee:** Trinity Broadcasting of Arizona Inc., 3551 E. McDowell Rd., Phoenix, AZ 85008.

**Studio:** 3551 E. McDowell Rd., Phoenix, AZ 85008.

**Telephone:** 602-273-1477.

**Technical Facilities:** Channel No. 21 (512-518 MHz). Authorized power: 251-kw visual, 50-kw aural. Antenna: 1600-ft. above av. terrain, 178-ft. above ground, 2799-ft. above sea level.

Latitude 33° 20' 02.50"  
Longitude 112° 03' 42.00"

Holds CP for change to 1282-kw max. visual, 1604-ft. above av. terrain, 147-ft. above ground, 2768-ft. above sea level, lat. 33° 20' 02.50", long. 112° 03' 42.00", transmitter to South Mountain, within antenna farm, Phoenix. BMPCT-930426KF.

**Transmitter:** South Mountain Park.

**Satellite Earth Station:** Scientific-Atlanta, 5-meter; Scientific-Atlanta receivers.

**News Service:** TBN.

**Ownership:** Trinity Broadcasting Network Inc. (Group Owner).

**Began Operation:** September 16, 1967. Involuntary transfer of control from Donald B. Thomson, et al., to trustee granted Oct. 9, 1969. Sale to Glad Tidings Church of America approved by FCC June 24, 1971. Station left air Jan. 19, 1977. Sale to present owner by Glad Tidings approved by FCC July 21, 1977. Resumed operation Sept. 5, 1977.

**Represented (legal):** May & Dunne.

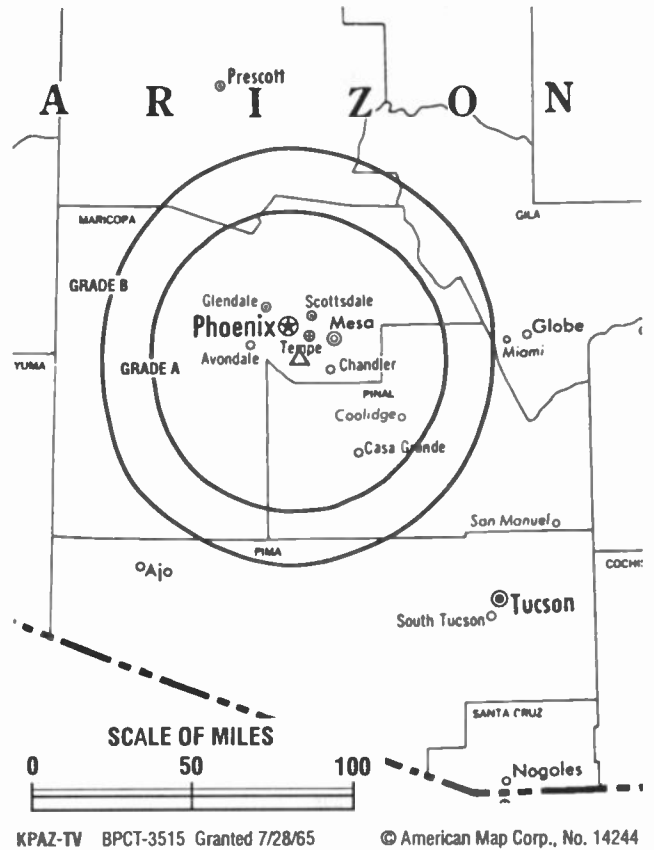
**Personnel:**

- Paul F. Crouch, President.
- Billie Watts, Station Manager.
- Viginia Gonzales, Program Director.
- Gary L. Nichols, Chief Engineer.

**Highest 30 Sec. Rate:** \$50.

**City of License:** Phoenix. **ADI:** Phoenix. **Rank:** 21.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
<b>ARIZONA</b>				
Between 5-24%	Maricopa	860,400	845,700	98
	Pinal	41,100	39,900	97
<b>Station Totals</b>		<b>901,500</b>	<b>885,600</b>	<b>98</b>
<b>Net Weekly Circulation (1993)</b>				<b>61,300</b>
<b>Average Daily Circulation (1993)</b>				<b>22,000</b>

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**Television & Cable Factbook**

# Arizona—Phoenix

## KPHO-TV

Ch. 5

**Network Service:** None, independent.

**Licensee:** Meredith Corp., Box 20100, Phoenix, AZ 85036.

**Studio:** 4016 N. Black Canyon Hwy., Phoenix, AZ 85036-4792.

**Telephone:** 602-264-1000. **Fax:** 602-263-8818.

**Technical Facilities:** Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1770-ft. above av. terrain, 383-ft. above ground, 2983-ft. above sea level.

Latitude 33° 20' 02"  
Longitude 112° 03' 40"

**Transmitter:** Atop South Mountain, 8.5-mi. S of Phoenix.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Harris, 6.1-meter C-band; RCA, 3.5-meter Ku-band; Harris receivers.

**News Services:** AP, CNN.

**Ownership:** Meredith Corp. (Group Owner).

**Began Operation:** December 4, 1949. Sold to present owner in June 1952 (Television Digest, Vol. 8:18, 26).

**Represented (sales):** MMT Sales Inc.

**Represented (legal):** Haley, Bader & Potts.

**Represented (engineering):** du Treil, Lundin & Rackley.

### Personnel:

Patrick North, Vice President & General Manager.

Richard L. Engberg, General Sales Manager.

Graham Robertson, News Director.

Ed Sutton, Director of Engineering.

Bob Galle, National Sales Manager.

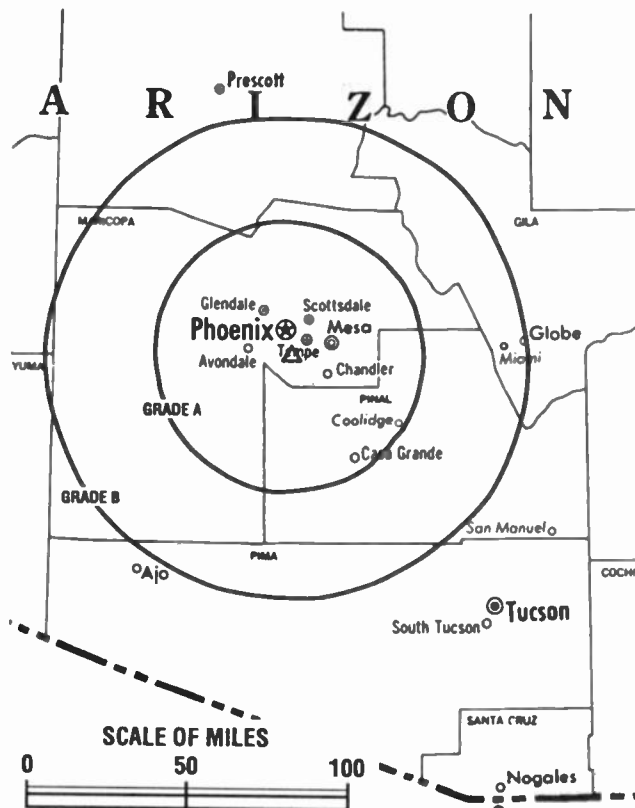
Dusty Schmidt, Promotion & Marketing Director.

**Highest 30 Sec. Rate:** \$2500.

**City of License:** Phoenix. **ADI:** Phoenix. **Rank:** 21.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>ARIZONA</b>			
	Coconino	31,600	29,600	94
	Gila	16,000	15,400	96
	Greenlee	2,700	2,600	96
	Maricopa	860,400	845,700	98



KPHO-TV BPCT-2580 Granted 1/9/59

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	Mohave	39,500	37,900	96
	Navajo	22,700	21,000	93
	Pinal	41,100	39,900	97
	Yavapai	48,200	46,100	96
<b>Between 25-49%</b>	<b>ARIZONA</b>			
	Graham	8,200	7,800	95
	La Paz	5,400	5,200	96
	Yuma	37,500	35,700	95
<b>CALIFORNIA</b>	Riverside East	8,000	7,600	96
	<b>ARIZONA</b>			
<b>Between 5-24%</b>	Apache South	4,300	3,900	90
	Santa Cruz	9,400	9,100	97
<b>Station Totals</b>		<b>1,135,000</b>	<b>1,107,500</b>	<b>98</b>
<b>Net Weekly Circulation (1993)</b>			<b>857,400</b>	
<b>Average Daily Circulation (1993)</b>			<b>427,200</b>	

# Arizona—Phoenix-Mesa

**KPNX**  
Ch. 12

**Network Service:** NBC.

**Licensee:** KPNX Broadcasting Co., Box 711, Phoenix, AZ 85001.

**Studio:** 1101 N. Central Ave., Phoenix, AZ 85004.

**Telephone:** 602-257-1212. **Fax:** 602-258-8186.

**Technical Facilities:** Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 46.8-kw aural. Antenna: 1780-ft. above av. terrain, 350-ft. above ground, 3003-ft. above sea level.

Latitude 33° 19' 59.50"  
Longitude 112° 03' 47.50"

**Transmitter:** South Mountain Park, 7-mi. S of Phoenix.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** Transmit/receive Harris, 6.1-meter Ku-band; Harris, 6.1-meter C-band; Andrew, 4.6-meter Ku-band; Vertex, 4.6-meter Ku-band; Harris, 3-meter Ku-band; Harris, 2.3-meter Ku-band; Harris, M/A-Corn, Microdyne, Standard Communications receivers.

**SNG Mobile Dish:** RSI, 2.3-meter Ku-band.

**News Services:** AP, UPI.

**Ownership:** Gannett Broadcasting Group (Group Owner).

**Began Operation:** April 23, 1953. Merger of Combined Communications with Gannett approved by FCC June 7, 1979 (Television Digest, Vol. 18:20, 38; 19:24). Merger to form Combined Communications approved by FCC Oct. 16, 1968. Previous sale to John J. Louis family & others by Harry L. Nace interests approved by FCC June 16, 1954 (Vol. 10:18, 25).

**Represented (sales):** Blair Television.

**Represented (legal):** Reed, Smith, Shaw & McClay.

**Represented (engineering):** Cohen, Dippell & Everist, P.C.

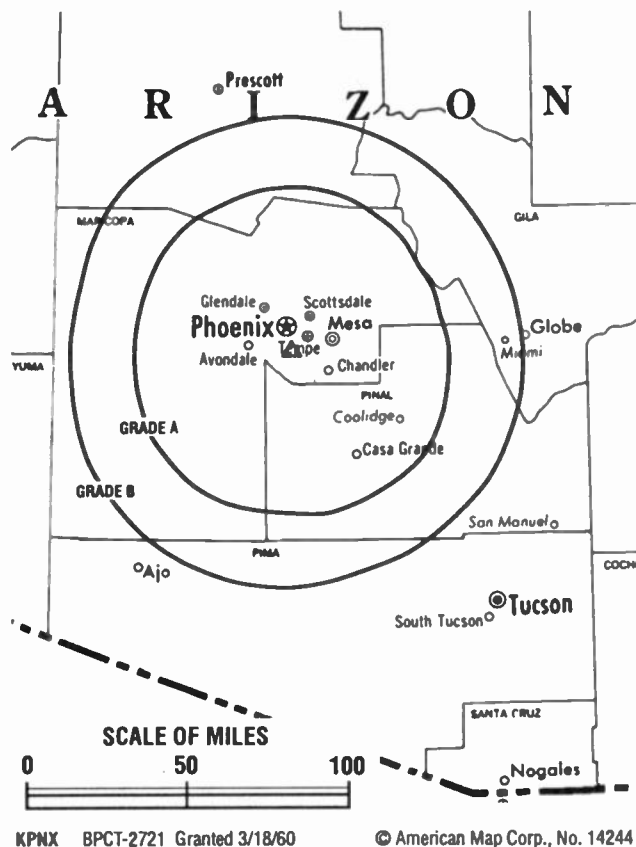
**Personnel:**

- C. E. Cooney, President & General Manager.
- Chuck Deen, Vice President & Chief Engineer.
- Lucia Madrid, Vice President & Community Affairs Director.
- Paul Trelstad, General Sales Manager.
- John Turver, Local Sales Manager.
- Bob Sullivan, News Director.
- Lynn Beall, Marketing & Program Director.
- Tina Denicole, Business Manager.
- Donna Vogt, Advertising & Promotion Director.
- Jeff Burton, National Sales Manager.

**Rates:** On request.

**City of License:** Phoenix-Mesa. **ADI:** Phoenix. **Rank:** 21.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>ARIZONA</b>			
	Gila	16,000	15,400	96
	Graham	8,200	7,800	95
	La Paz	5,400	5,200	96
	Maricopa	860,400	845,700	98
	Mohave	39,500	37,900	96
	Navajo	22,700	21,000	93
	Pinal	41,100	39,900	97
	Yavapai	48,200	46,100	96
<b>CALIFORNIA</b>	Riverside East	8,000	7,600	96
	<b>ARIZONA</b>			
<b>Between 25-49%</b>	Apache South	4,300	3,900	90
	Coconino	31,600	29,600	94
	Greenlee	2,700	2,600	96
<b>Station Totals</b>		<b>1,088,100</b>	<b>1,062,700</b>	<b>98</b>
<b>Net Weekly Circulation (1993)</b>			<b>928,500</b>	
<b>Average Daily Circulation (1993)</b>			<b>550,000</b>	

# Arizona—Phoenix

## KTSP-TV

Ch. 10

Network Service: CBS.

Licensee: Great American Television & Radio Co. Inc., 511 W. Adams St., Phoenix, AZ 85003.

Studio: 511 W. Adams St., Phoenix, AZ 85003.

Telephone: 602-257-1234. TWX: 910-951-1343. Fax: 602-271-9477.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 31.9-kw aural. Antenna: Circularly polarized, 1805-ft. above av. terrain, 373-ft. above ground, 3047-ft. above sea level.

Latitude 33° 20' 02"  
Longitude 112° 03' 42"

Transmitter: South Mountain.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive; DX Engineering, Scientific-Atlanta, Standard Components receivers.

SNG Mobile Dish: Andrew Ku-band.

News Service: AP.

Ownership: Great American Broadcasting Co. (Group Owner).

Began Operation: October 24, 1953 as share-time outlet with KOY-TV; on May 5, 1954 bought and merged KOY-TV (Television Digest, Vol. 10:12, 19). Gulf Broadcast Co. bought 48.1% interest in station from Gene Autry (Vol. 21:22), remainder from Thomas Chauncey & Homer Lane (Vol. 22:24). Sale approved by FCC Aug. 25, 1982. Sale to Taft Television & Radio Co. approved May 30, 1985 (Vol. 25:5, 20, 22). FCC approved sale to present owner Oct. 2, 1987 (Vol. 27:16, 18, 23, 30, 41).

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Koteen & Naftalin.

### Personnel:

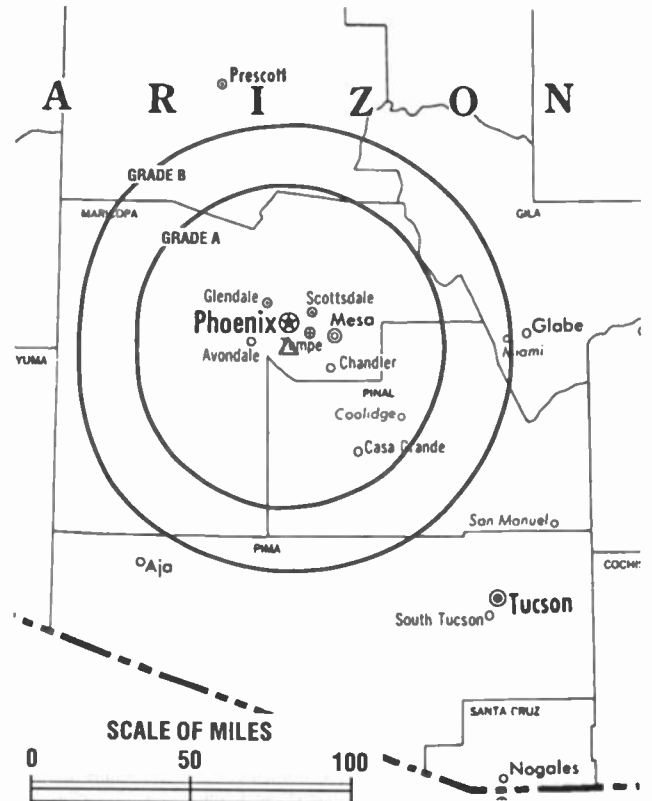
Ronald J. Bergamo, President & General Manager.  
Don Locke, Vice President, Sales.  
Thomas Dolan, Vice President, News.  
Sandi Yost, Vice President, Programming & Production.  
Karen Donner, Vice President, Business.  
Al Hillstrom, Vice President, Engineering.  
Joe Canty, National Sales Manager.

Highest 30 Sec. Rate: \$4200.

NETWORK BASE HOURLY RATE: \$1484.

City of License: Phoenix. ADI: Phoenix. Rank: 21.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



KTSP-TV BPCT-880208KE Granted 5/9/88 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>ARIZONA</b>			
	Apache South	4,300	3,900	90
	Coconino	31,600	29,600	94
	Gila	16,000	15,400	96
	Graham	8,200	7,800	95
	Greenlee	2,700	2,600	96
	La Paz	5,400	5,200	96
	Maricopa	860,400	845,700	98
	Mohave	39,500	37,900	96
	Navajo	22,700	21,000	93
<b>BETWEEN 5-24%</b>	Pinal	41,100	39,900	97
	Yavapai	48,200	46,100	96
<b>Between 5-24%</b>	<b>CALIFORNIA</b>			
	Riverside East	8,000	7,600	96
<b>Station Totals</b>	<b>ARIZONA</b>			
	Yuma	37,500	35,700	95
<b>Net Weekly Circulation (1993)</b>		<b>1,125,600</b>	<b>1,098,400</b>	<b>98</b>
<b>Average Daily Circulation (1993)</b>				<b>961,800</b>
				<b>594,200</b>

# Arizona—Phoenix

**KTVK**

Ch. 3

**Network Service:** ABC.

**Licensee:** Media America Corp., Box 5068, Phoenix, AZ 85010.

**Studio:** 3435 N. 16th St., Phoenix, AZ 85016.

**Mailing Address:** Box 5068, Phoenix, AZ 85010.

**Telephone:** 602-263-3333. **TWX:** 910-951-1562. **Fax:** 602-263-3377.

**Technical Facilities:** Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: Circularly polarized, 1778-ft. above av. terrain, 289-ft. above ground, 2949-ft. above sea level.

Latitude 33° 20' 01"  
Longitude 112° 03' 45"

**Transmitter:** South Mountain, 7-mi. S of Phoenix.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** Comtech, 5.5-meter C-band; Dalsat, 4.5-meter Ku-band; Scientific-Atlanta, 4.6-meter C-band; GE, 3.7-meter Ku-band; Ormni, Pinzone, Scientific-Atlanta receivers.

**SNG Mobile Dish:** Andrew, 3.7-meter Ku-band; Dalsat.

**News Services:** AP, UPI.

**Ownership:** Media America Corp.

**Began Operation:** February 28, 1955.

**Represented (sales):** TeleRep Inc.

**Represented (legal):** Wiley, Rein & Fielding.

**Represented (engineering):** Lohnes & Culver.

**Personnel:**

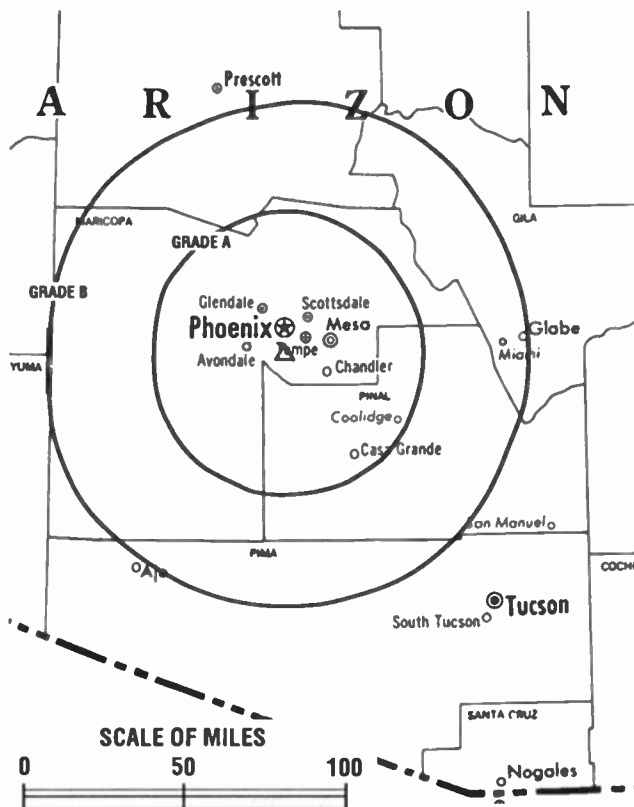
- Jewel M. Lewis, Chairman.
- Delbert R. Lewis, President & Chief Executive Officer.
- William Miller, Vice President & Chief Operating Officer.
- Jim Galvin, General Sales Manager.
- Laurie Ficarra, Local Sales Manager.
- John Matt-Gongara, National Sales Manager.
- Phil Alvidrez, News Director.
- Bill Lawrence, Chief Engineer.
- Sue Schwartz, Program Director.
- Lynn Handley, Promotion Director.
- Jim Tuton, Business Manager.

**Highest 30 Sec. Rate:** \$6000.

**NETWORK BASE HOURLY RATE:** \$925.

**City of License:** Phoenix. **AOI:** Phoenix. **Rank:** 21.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. Country coverage based on Arbitron study.



KTVK BPCT-861112KE Granted 12/17/86 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>ARIZONA</b>			
	Apache South	4,300	3,900	90
	Coconino	31,600	29,600	94
	Gila	16,000	15,400	96
	Graham	8,200	7,800	95
	Greenlee	2,700	2,600	96
	La Paz	5,400	5,200	96
	Maricopa	860,400	845,700	98
	Mohave	39,500	37,900	96
	Navajo	22,700	21,000	93
Pinal	41,100	39,900	97	
Yavapai	48,200	46,100	96	
<b>Between 5-24%</b>	<b>ARIZONA</b>			
	Yuma	37,500	35,700	95
	<b>CALIFORNIA</b>			
	Riverside East	8,000	7,600	96
<b>Station Totals</b>		<b>1,125,600</b>	<b>1,098,400</b>	<b>98</b>
<b>Net Weekly Circulation (1993)</b>				<b>960,400</b>
<b>Average Daily Circulation (1993)</b>				<b>604,600</b>

# Arizona—Phoenix

## KTVW-TV Ch. 33

**Network Service:** Univision.

**Licensee:** KTVW License Partnership, 1901 Ave. of the Stars, Suite 680, Los Angeles, CA 90067.

**Studio:** 3019 E. Southern Ave., Phoenix, AZ 85040.

**Telephone:** 602-243-3333. **Fax:** 602-276-8658.

**Technical Facilities:** Channel No. 33 (584-590 MHz). Authorized power: 2290-kw max. visual, 229-kw max. aural. Antenna: 1710-ft. above av. terrain, 282-ft. above ground, 2912-ft. above sea level.

Latitude 33° 20' 00"  
Longitude 112° 03' 46"

**Transmitter:** South Mountain, 8-mi. S of Phoenix City Hall.

**Satellite Earth Station:** Transmit/receive Scientific-Atlanta, 10-meter; Scientific-Atlanta receivers.

**News Service:** UPI.

**Ownership:** Perenchio TV Inc. (Group Owner).

**Began Operation:** September 2, 1979. Sale to Hallmark Cards by Reynold V. Anselmo, et al., approved by FCC May 17, 1989 (*Television Digest*, Vol. 29:3, 19, 20). Sale to present owners approved by Sept. 23, 1992 (Vol. 32:40).

**Represented (sales):** Univision.

**Represented (legal):** Leventhal, Senter & Lerman.

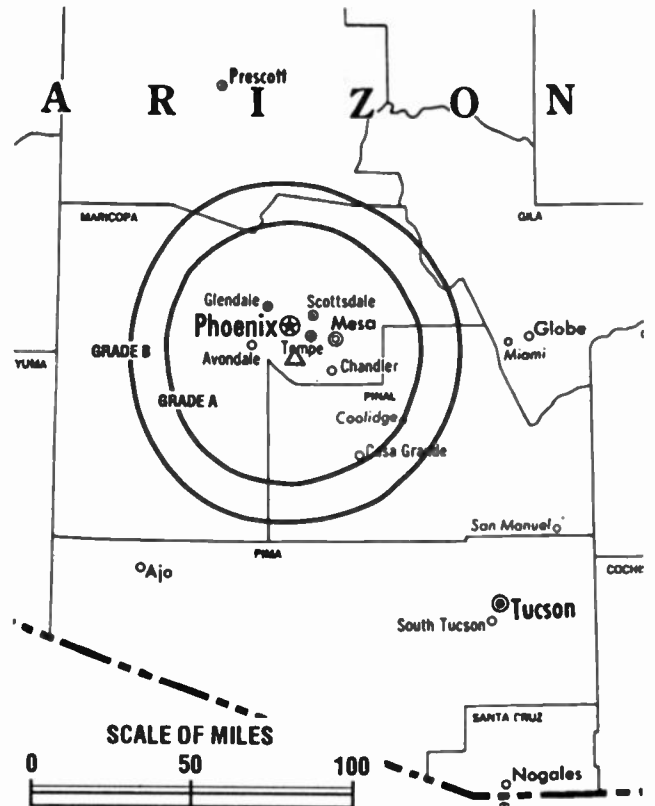
**Represented (engineering):** Jules Cohen & Associates.

### Personnel:

Ruben R. Luera, General Manager.  
Blaine Decker, General Sales Manager.  
Ramiro Pena, Local Sales Manager.  
Tom Kioski, Operations Manager.  
Anita Luera, News Director.  
Virginia Luna, Program Director.  
Bruce Sherman, Chief Engineer.  
Rosa Carrillo, Public Service Director.  
Laura Wright, Business Manager.

**Highest 30 Sec. Rate:** \$350.

**City of License:** Phoenix. **ADI:** Phoenix. **Rank:** 21.



KTVW-TV BPCT-4926 Granted 9/15/77

© American Map Corp., No. 14244

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>ARIZONA</b>			
Between 5-24%	Maricopa	860,400	845,700	98
	Pinal	41,100	39,900	97
<b>Station Totals</b>		<b>901,500</b>	<b>885,600</b>	<b>98</b>
<b>Net Weekly Circulation (1993)</b>				<b>73,300</b>
<b>Average Daily Circulation (1993)</b>				<b>38,100</b>

# Arizona—Phoenix

**KUTP**  
Ch. 45

**Network Service:** None, independent.

**Licensee:** United Television Inc., 8501 Wilshire Blvd., Suite 340, Beverly Hills, CA 90211.

**Studio:** 4630 S. 33rd St., Phoenix, AZ 85040.

**Telephone:** 602-268-4500. **TWX:** 602-629-1741. **Fax:** 602-276-4082.

**Technical Facilities:** Channel No. 45 (656-662 MHz). Authorized power: 2750-kw max. visual, 275-kw max. aural. Antenna: 1792-ft. above av. terrain, 348-ft. above ground, 2966-ft. above sea level.

Latitude 33° 20' 01"  
Longitude 112° 03' 32"

**Transmitter:** 8.3-mi. S of Phoenix in South Mountain Park.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.6-meter Ku-band; Scientific-Atlanta, M/A-Com, Agile receivers.

**Ownership:** United Television Inc. (Group Owner).

**Began Operation:** December 23, 1985.

**Represented (sales):** Petry Television Inc.

**Represented (legal):** Wilmer, Cutler & Pickering.

**Represented (engineering):** Cohen, Dippell & Everist, P.C.

**Personnel:**

**Robert Furlong**, Vice President & General Manager.

**Mike Durand**, General Sales Manager.

**Steve Banks**, Local Sales Manager.

**Seth Parker**, Program Director.

**Tom Foy**, Chief Engineer.

**Kathlene Riter**, Promotion Director.

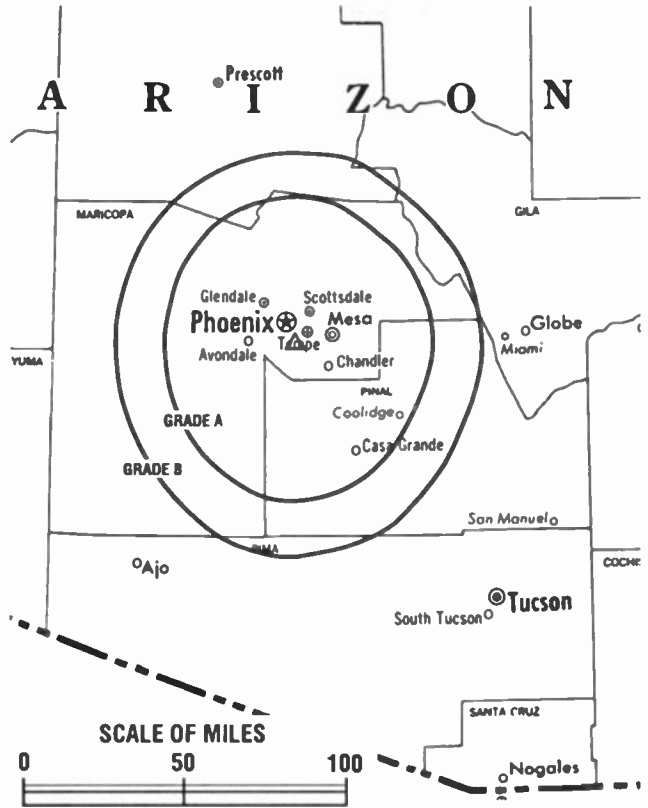
**Don Mitchell**, Business Manager.

**Rates:** On request.

**City of License:** Phoenix. **ADI:** Phoenix. **Rank:** 21.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>ARIZONA</b>			
	Gila	16,000	15,400	96
	Maricopa	860,400	845,700	98
	Mohave	39,500	37,900	96
	Pinal	41,100	39,900	97



KUTP BMPCT-850308KF Granted 4/19/85 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	<b>ARIZONA</b>			
	Coconino	31,600	29,600	94
	Graham	8,200	7,800	95
	Yavapai	48,200	46,100	96
Between 5-24%	<b>ARIZONA</b>			
	Greenlee	2,700	2,600	96
<b>Station Totals</b>		1,047,700	1,025,000	98
<b>Net Weekly Circulation (1993)</b>				698,000
<b>Average Daily Circulation (1993)</b>				303,300

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## Arizona—Prescott-Phoenix

### KUSK

Ch. 7

**Network Service:** None, independent.

**Licensee:** KUSK Inc., 3211 Tower Rd., Prescott, AZ 86301-8890.

**Studio:** 3211 Tower Rd., Prescott, AZ 86301-8890.

**Telephone:** 602-778-6770. **Fax:** 602-445-5210.

**Technical Facilities:** Channel No. 7 (174-180 MHz). Authorized power: 8.71-kw visual, 1.74-kw aural. Antenna: 2814-ft. above av. terrain, 110-ft. above ground, 7930-ft. above sea level.

Latitude 34° 42' 17"  
Longitude 112° 06' 55"

**Transmitter:** S peak of Mingus Mountain, 22-mi. ENE of Prescott.

**Satellite Earth Stations:** Harris, 6.2-meter C-band; RCA Americom, 4.5-meter Ku-band; Paraclipse, 3.5-meter C-band; Excalibur, Harris receivers.

**News Service:** CNN Headline News.

**Ownership:** KUSK Inc.

**Began Operation:** September 5, 1982.

**Represented (legal):** Leventhal, Senter & Lerman.

**Represented (engineering):** Hammett & Edison Inc.

**Personnel:**

William H. Sauro, President.

Richard Howe, Vice President & General Manager.

Patricia Gray, Vice President & Program Operations Manager.

Julia Ramirez, Business Manager.

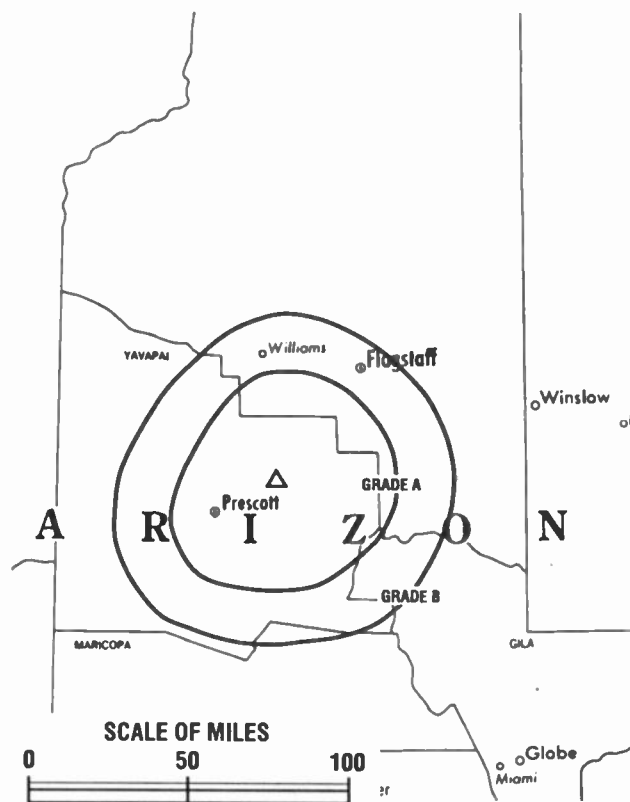
Wally Macomber, Chief Engineer.

Tim Lantz, Production Manager.

**Highest 30 Sec. Rate:** \$120.

**City of License:** Prescott. **ADI:** Phoenix. **Rank:** 21.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



KUSK BPT-790618KG Granted 1/7/80

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households Households	%
	<b>ARIZONA</b>			
Between 25-49%	Yavapai	48,200	46,100	96
<b>Station Totals</b>				
<b>Net Weekly Circulation (1993)</b>		<b>48,200</b>	<b>46,100</b>	<b>96</b>
<b>Net Weekly Circulation (1993)</b>			<b>48,300</b>	
<b>Average Daily Circulation (1993)</b>			<b>11,800</b>	



# Arizona—Tucson

## KGUN

Ch. 9

**Network Service:** ABC.

**Licensee:** Lee Enterprises Inc., 130 E. 2nd St., Davenport, IA 52801.

**Studio:** 7280 E. Rosewood, Tucson, AZ 85710.

**Telephone:** 602-722-5486. Fax: 602-290-7636.

**Technical Facilities:** Channel No. 9 (186-192 MHz). Authorized power: 110-kw visual, 21.9-kw aural. Antenna: 3720-ft. above av. terrain, 240-ft. above ground, 8781-ft. above sea level.

Latitude 32° 24' 54"  
Longitude 110° 42' 59"

**Transmitter:** Mount Bigelow, 20-mi. NE of Tucson.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Andrew, 7.1-meter C-band; Andrew, 4.5-meter C-band; Comtech, 4.5-meter C-band; RCA Americom, 4.5-meter Ku-band; Prodelin, 3.6-meter C-band; Andrew, Avantek, M/A-Com, RCA receivers.

**News Service:** AP.

**Ownership:** Lee Enterprises Inc. (Group Owner).

**Began Operation:** June 3, 1956. H. U. Garrett group's purchase of station from D. W. Ingram approved Dec. 19, 1956 (*Television Digest*, Vol. 12:51). Sale to Henry S. Hilbery & associates by H. U. Garrett group approved by FCC Dec. 14, 1960 (Vol. 16:45, 51). Sale to Gilmore Bcstg. Corp. of Arizona by Hilbery group along with WEHT(TV), Evansville, IN approved July 15, 1964 (Vol. 4:26, 29). Sale by Gilmore to May Broadcasting Co. approved July 31, 1968 (Vol. 8:15, 34). Sale to present owner by May Bcstg. Co. approved by FCC Nov. 7, 1986.

**Represented (sales):** Katz Continental Television.

**Represented (legal):** Reed, Smith, Shaw & McClay.

**Personnel:**

- Karen Lee Rice, General Manager.
- Andrew Stewart, General Sales Manager.
- Joe DeCarlo, Local Sales Manager.
- Karen Weimer, Business Manager.
- Martin Glos, Chief Engineer.
- Debra Hastings, Programming & Production Manager.
- Bill Cummings, News Director.
- David Alegria, Human Resources.

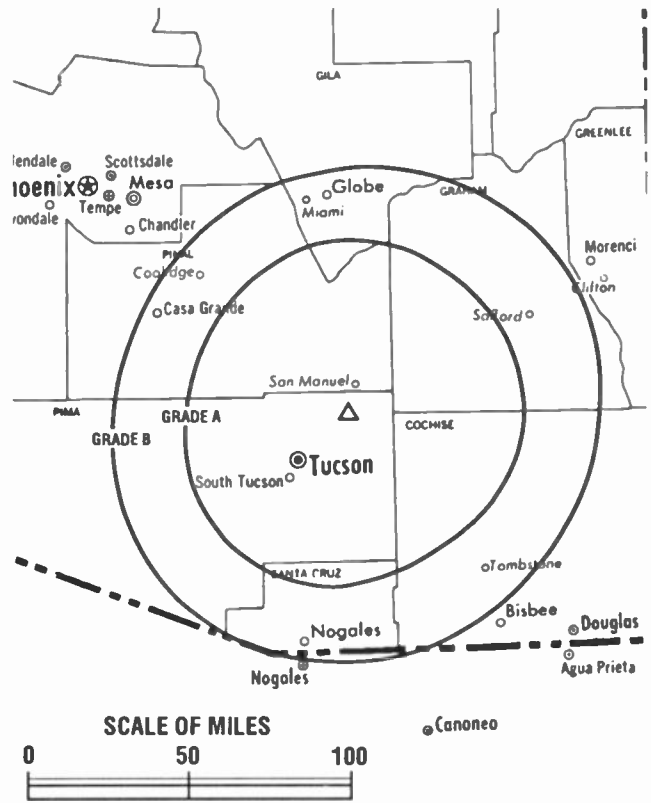
**Highest 30 Sec. Rate:** \$2000.

**NETWORK BASE HOURLY RATE:** \$578.

**City of License:** Tucson. ADI: Tucson. Rank: 79.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARIZONA			
	Cochise	35,600	34,500	97
	Gila	16,000	15,400	96
	Pima	275,100	270,400	98



KGUN BPCT-4655 Granted 11/27/73 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Santa Cruz	9,400	9,100	97
	NEW MEXICO Hidalgo	2,000	1,900	95
Between 25-49%	ARIZONA			
	Graham	8,200	7,800	95
	Navajo	22,700	21,000	93
	Pinal	41,100	39,900	97
Between 5-24%	ARIZONA			
	Apache South	4,300	3,900	90
	Greenlee	2,700	2,600	96
	NEW MEXICO Catron	1,000	900	90
<b>Station Totals</b>		<b>418,100</b>	<b>407,400</b>	<b>97</b>
<b>Net Weekly Circulation (1993)</b>				<b>308,000</b>
<b>Average Daily Circulation (1993)</b>				<b>181,100</b>

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# Arizona—Tucson

**KHRR**

Ch. 40

**Network Service:** Telemundo.

**Licensee:** Hispanic Broadcasters of Tucson, 2919 E. Broadway, Suite 110, Tucson, AZ 85716.

**Studio:** 2919 E. Broadway, Tucson, AZ 85716.

**Telephone:** 602-322-6888. **Fax:** 602-881-7926.

**Technical Facilities:** Channel No. 40 (626-632 MHz). Authorized power: 1534-kw max. visual, 153.4-kw max. aural. Antenna: 2029-ft. above av. terrain, 180-ft. above ground, 4539-ft. above sea level.

Latitude 32° 14' 55.25"  
Longitude 111° 06' 57.18"

**Transmitter:** Tucson Mountain, near Tucson.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** United Satellite Systems, 7-meter C-band; RCA, 5-meter Ku-band; M/A-Com, Scientific-Atlanta receivers.

**Ownership:** Jay S. Zucker.

**Began Operation:** January 1, 1985. Left air October 17, 1989. Returned to air July 1, 1992. Assignment of license from Les Von Eberstein, trustee to Jay S. Zucker approved by FCC Oct. 16, 1991.

**Represented (sales):** Telemundo.

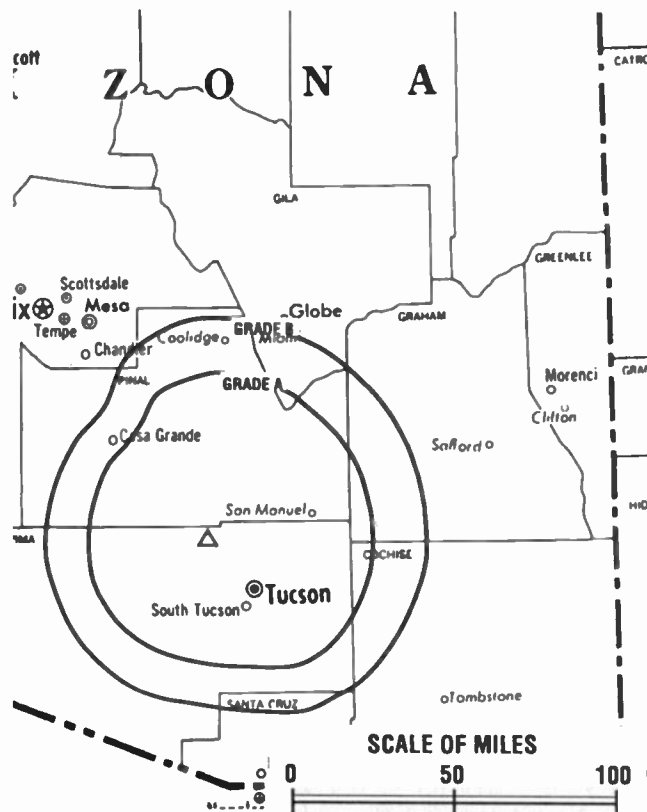
**Represented (legal):** Shainis & Peltzman.

**Personnel:**

- Jay S. Zucker, General Manager.
- Patty Ruiz, General Sales Manager.
- Diane Brogna, Business Manager.
- Lupita Celaya, Promotion Director.
- Melinda Miranda Zucker, Program Director.
- Dale Taylor, Chief Engineer.
- Lupe Lopez, Traffic Manager.

**Highest 30 Sec. Rate:** \$120.

**City of License:** Tucson. **ADI:** Tucson. **Rank:** 79.



KHRR BMPCT-840523KJ Granted 9/21/84 © American Map Corp., No. 14244

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>ARIZONA</b>			
Between 5-24%	Santa Cruz	9,400	9,100	97
<b>Station Totals</b>				
Net Weekly Circulation (1993)			9,100	97
Average Daily Circulation (1993)				7,200
				3,600

# Arizona—Tucson

## KMSB-TV

Ch. 11

Network Service: Fox.

Licensee: Mountain States Bcstg. Inc., 1855 N. 6th Ave., Tucson, AZ 85705.

Studio: 1855 N. 6th Ave., Tucson, AZ 85705.

Telephone: 602-770-1123.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1663-ft. above av. terrain, 187-ft. above ground, 6056-ft. above sea level.

Latitude 31° 42' 18"  
Longitude 110° 55' 26"

Transmitter: 2.5-mi. NW of Mount Hopkins.

Satellite Earth Stations: Comtech, 5-meter Ku & C-band; Scientific-Atlanta, 5-meter C-band; RCA Americom, 3-meter Ku-band; Scientific-Atlanta receivers.

Ownership: Providence Journal Broadcasting Corp. (Group Owner).

Began Operation: February 1, 1967. Sale to present owners by Roadrunner TV Ltd. Partnership approved by FCC Nov. 19, 1984. Previous sale by I.B.C. (Danny Thomas, et al.) approved by FCC Nov. 16, 1976 (Television Digest, Vol. 24:12, 40).

Represented (sales): TeleRep Inc.

Represented (legal): Covington & Burling.

Represented (engineering): A. D. Ring & Associates, P.C.

### Personnel:

Kenneth Middleton, Vice President & General Manager.

Allen Trattner, General Sales Manager.

Doug McClure, National Sales Manager.

Roy Mitchell, Chief Engineer.

Louis Medran, Production Manager.

Harry West, Programming Director.

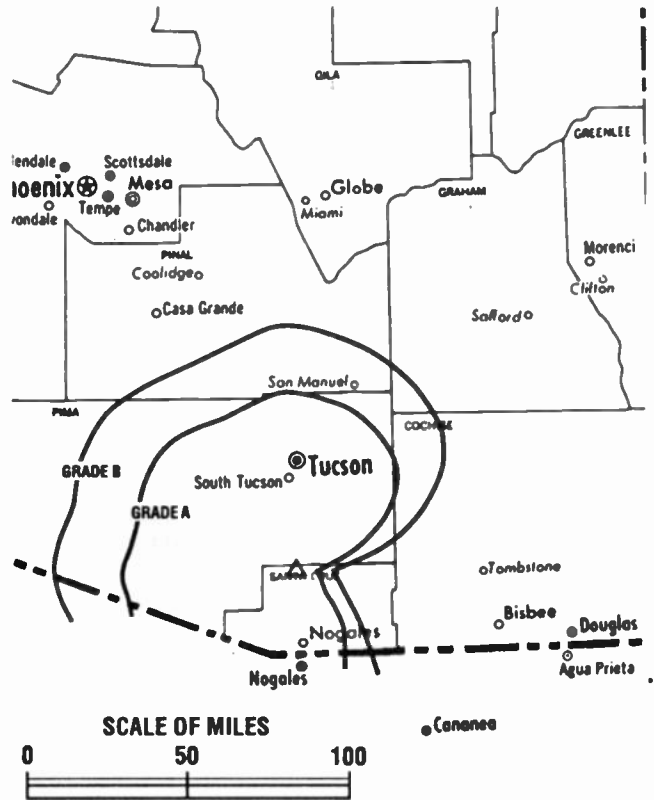
Doug Gervais, Promotion Director.

Allen Canfield, Business Manager.

Rates: On request.

City of License: Tucson. ADI: Tucson. Rank: 79.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



KMSB-TV BPCT-880510KE Granted 6/24/88 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>ARIZONA</b>			
	Cochise	35,600	34,500	97
	Pima	275,100	270,400	98
	Santa Cruz	9,400	9,100	97
Between 5-24%	<b>ARIZONA</b>			
	Pinal	41,100	39,900	97
<b>Station Totals</b>		<b>361,200</b>	<b>353,900</b>	<b>98</b>
<b>Net Weekly Circulation (1993)</b>			<b>214,800</b>	
<b>Average Daily Circulation (1993)</b>			<b>97,700</b>	

# Arizona—Tucson

## KOLD-TV Ch. 13

**Network Service:** CBS.

**Licensee:** NPG of Arizona Inc., Box 29, St. Joseph, MO 64502-0029.

**Studio:** 115 W. Drachman St., Tucson, AZ 85705.

**Telephone:** 602-624-2511. **TWX:** 910-952-1122. **Fax:** 602-624-2511.

**Technical Facilities:** Channel No. 13 (210-216 MHz). Authorized power: 302-kw visual. Antenna: 2041-ft. above av. terrain, 187-ft. above ground, 4555-ft. above sea level.

Latitude 32° 14' 56"  
Longitude 111° 06' 58"

**Transmitter:** 11.5-mi. WNW of Tucson, in the Tucson Mountains.

**Satellite Earth Stations:** Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.6-meter C-band; AFC, 4-meter Ku-band; SatCom, 5-meter Ku-band; Uniden, 3-meter C-band; M/A-Com, Omni, Scientific-Atlanta receivers.

**News Services:** AP, CBS.

**Ownership:** News Press & Gazette Co. (Group Owner).

**Began Operation:** January 13, 1953. Sale to Evening News Assn. by Gene Autry & Assoc. approved by FCC May 21, 1969 (Television Digest, Vol. 9:15, 20). Sale to Knight-Ridder approved Jan. 13, 1986 (Vol. 26:3). Sale to present owner approved by FCC April 26, 1989 (Vol. 29:9).

**Represented (sales):** Blair Television.

**Represented (legal):** Dow, Lohnes & Albertson.

**Personnel:**

Marge Wilson, General Manager.

Matt Malyn, News Manager.

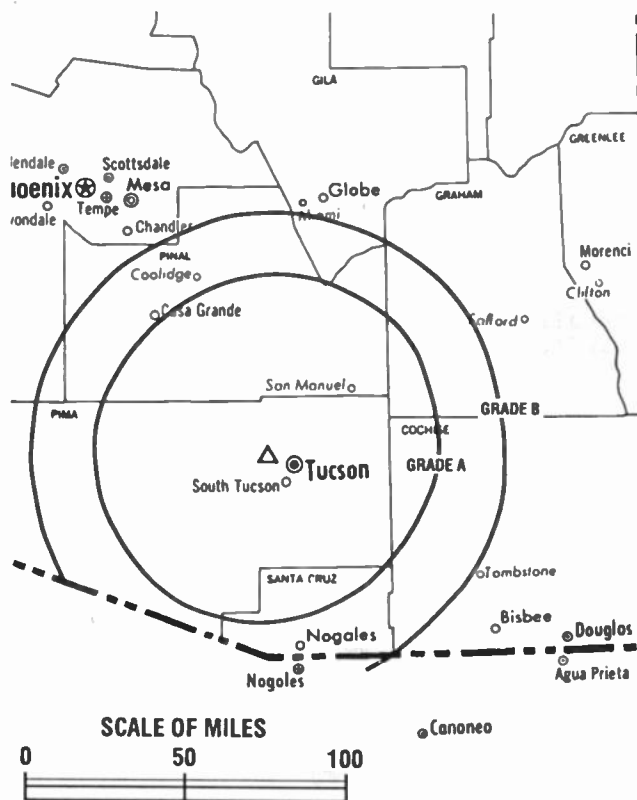
Jim Stembridge, Chief Engineer.

**Rates:** On request.

**City of License:** Tucson. **ADI:** Tucson. **Rank:** 79.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>ARIZONA</b>			
	Cochise	35,600	34,500	97
	Pima	275,100	270,400	98



KOLD-TV BPCT-900726KF Granted 1/25/91 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Santa Cruz	9,400	9,100	97
Between 5-24%	<b>ARIZONA</b>			
	Greenlee	2,700	2,600	96
	Navajo	22,700	21,000	93
	Pinal	41,100	39,900	97
	<b>NEW MEXICO</b>			
	Hidalgo	2,000	1,900	95
<b>Station Totals</b>		<b>388,600</b>	<b>379,400</b>	<b>98</b>
<b>Net Weekly Circulation (1993)</b>			<b>273,600</b>	
<b>Average Daily Circulation (1993)</b>			<b>150,400</b>	

# Arizona—Tucson

## KTTU-TV

Ch. 18

**Network Service:** None, independent.

**Licensee:** Clear Channel Television Inc., 7710 Jones-Maltsburger, Suite 600, San Antonio, TX 78265-9512.

**Studio:** 1855 N. 6th Ave., Tucson, AZ 85705.

**Telephone:** 602-624-0180.

**Technical Facilities:** Channel No. 18 (494-500 MHz). Authorized power: 2510-kw max. visual, 251-kw max. aural. Antenna: 1970-ft. above av. terrain, 200-ft. above ground, 4560-ft. above sea level.

Latitude 32° 14' 55"  
Longitude 110° 06' 57"

**Transmitter:** Tucson Mountains.

**Satellite Earth Stations:** BMS, 5-meter C-band; RCA, 4.6-meter Ku-band; M/A-Com, Microdyne receivers.

**Ownership:** Clear Channel Television Inc. (Group Owner).

**Began Operation:** December 31, 1984. Sale to present owner by Diocese of Tucson approved by FCC Jan. 11, 1989 (Television Digest, Vol. 28:46).

**Represented (sales):** Seltel Inc.

**Represented (legal):** Cohn & Marks.

**Represented (engineering):** Marsand Inc.

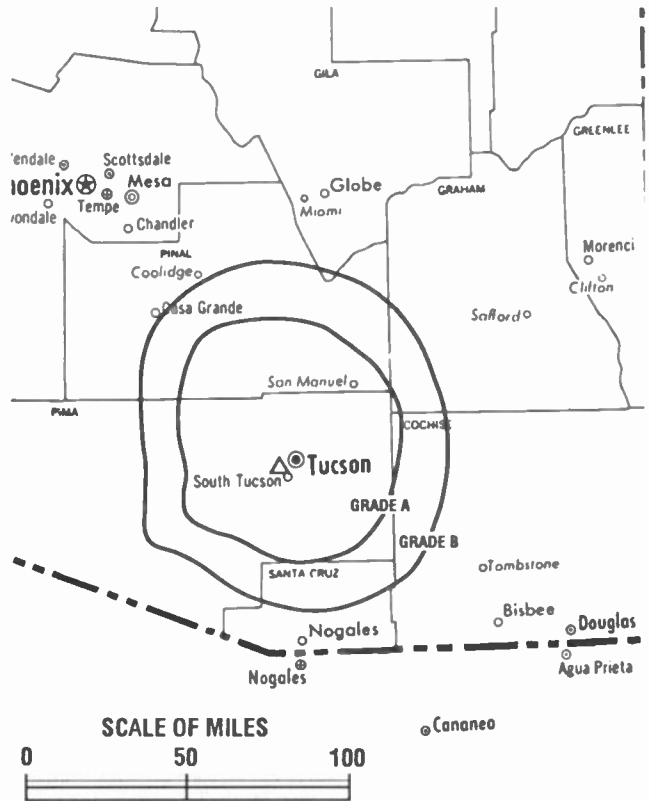
### Personnel:

Jack Jacobson, General Manager.  
Allen Trattner, General Sales Manager.  
Doug McClure, National Sales Manager.  
Harry West, Program Director.  
Doug Gervaise, Promotion Director.  
Roy Mitchell, Chief Engineer.  
Allen R. Canfield, Business Manager.  
Lou Medran, Production Manager.  
Dolores Furtado, Traffic Manager.

**Highest 30 Sec. Rate:** \$120.

**City of License:** Tucson. ADI: Tucson. Rank: 79.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



KTTU-TV BMPCT-840522KI Granted 7/31/84 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	ARIZONA			
	Cochise	35,600	34,500	97
	Pima	275,100	270,400	98
Between 5-24%	ARIZONA			
	Pinal	41,100	39,900	97
	Santa Cruz	9,400	9,100	97
<b>Station Totals</b>		<b>361,200</b>	<b>353,900</b>	<b>98</b>
<b>Net Weekly Circulation (1993)</b>				<b>133,400</b>
<b>Average Daily Circulation (1993)</b>				<b>45,700</b>

# Arizona—Tucson

## KVOA-TV Ch. 4

**Network Service:** NBC.

**Licensee:** H & C Communications, Box 5188, Tucson, AZ 85703.

**Studio:** 209 W. Elm St., Tucson, AZ 85705.

**Telephones:** 602-792-2270; 602-624-2477. **Fax:** 602-620-1309.

**Technical Facilities:** Channel No. 4 (66-72 MHz). Authorized power: 35-kw visual, 6.92-kw aural. Antenna: 3680-ft. above av. terrain, 374-ft. above ground, 8897-ft. above sea level.

Latitude 32° 24' 56.00"  
Longitude 110° 42' 48.50"

**Transmitter:** Mount Bigelow, 18-mi. NE of Tucson.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** SatCom, 7-meter C-band; Harris, 6.1-meter Ku-band; Comtech, 5-meter Ku & C-band; Harris, 4.5-meter Ku-band; RCA Americom, 4.5-meter Ku-band; Standard Communications, Omni receivers.

**SNG Mobile Dish:** Andrew, 2.57-meter Ku-band.

**News Services:** AP, NBC, Conus, CNN.

**Ownership:** H & C Communications Inc. (Group Owner).

**Began Operation:** September 27, 1953. Sale to present owners by Donald R. Diamond, Richard L. Bloch, et al., approved by FCC June 28, 1982. Previous sale by Pulitzer Publishing approved by FCC Nov. 24, 1972. Sale to Pulitzer Publishing by WGAL TV (Steinman) approved by FCC July 31, 1968 (*Television Digest*, Vol. 8:34). Previous sale by Alvarado Television Co. Inc. approved Jan. 23, 1963. Merger with KOAT-TV, Albuquerque, approved Sept. 30, 1959 (Vol. 15:34, 40). Sale to Clinton McKinnon by A. M. Caldwell, Walter Stiles & associates approved Feb. 6, 1957 (Vol. 12:51; 13:6). **Note:** Sale pends (Vol. 33:14).

**Represented (sales):** Petry Television Inc.

**Represented (legal):** Dow, Lohnes & Albertson.

**Represented (engineering):** Jules Cohen & Associates, P.C.

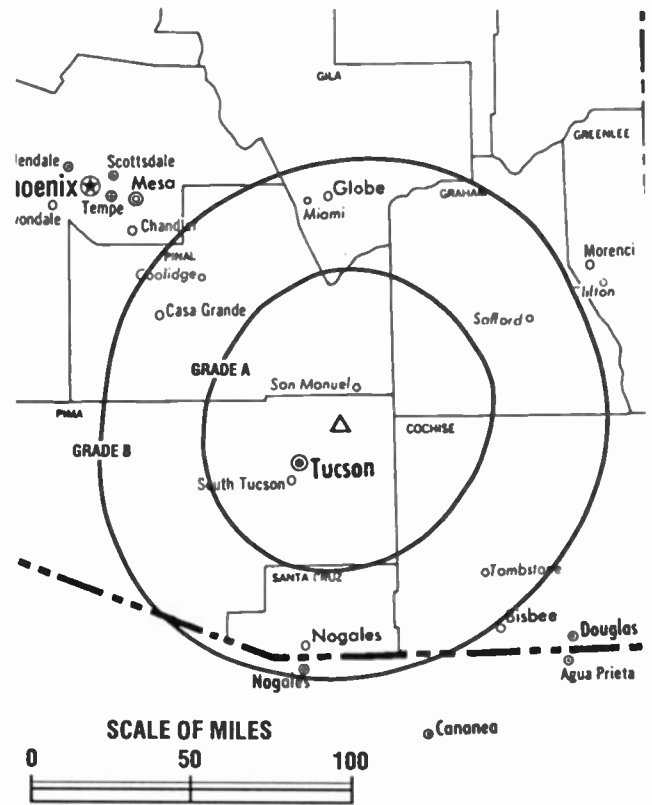
**Personnel:**

- Jon F. Ruby, President & General Manager.
- Bob Manown, Vice President, Sales.
- David Hatfield, Vice President & Program Director.
- Ralph S. Turk, Vice President & Chief Engineer.
- Renee Bear, Vice President & Business Manager.
- David Kerrigan, Vice President & Production Manager.
- Mick Jensen, Vice President, News & Public Affairs.
- Lou Straight, Local Sales Manager.
- Jodi Thompson, Promotion Director.

**Rates:** On request.

**NETWORK BASE HOURLY RATE:** \$965.

**City of License:** Tucson. **AOI:** Tucson. **Rank:** 79.



KVOA-TV BPTC-2685 Granted 12/2/59 © American Map Corp., No. 14244

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>ARIZONA</b>			
	Cochise	35,600	34,500	97
	Pima	275,100	270,400	98
	Santa Cruz	9,400	9,100	97
<b>Between 25-49%</b>	<b>ARIZONA</b>			
	Apache South	4,300	3,900	90
	Greenlee	2,700	2,600	96
	Navajo	22,700	21,000	93
	Pinal	41,100	39,900	97
<b>NEW MEXICO</b>	Hidalgo	2,000	1,900	95
	<b>NEW MEXICO</b>			
<b>Between 5-24%</b>	Catron	1,000	900	90
<b>Station Totals</b>		<b>393,900</b>	<b>384,200</b>	<b>98</b>
<b>Net Weekly Circulation (1993)</b>				<b>325,700</b>
<b>Average Daily Circulation (1993)</b>				<b>192,600</b>

# Arizona—Yuma

**KSWT**

Ch. 13

**Network Service:** ABC, Telemundo.

**Licensee:** KB Media Inc., 1301 3rd Ave., Yuma, AZ 85364.

**Studio:** 1301 S. 3rd Ave., Yuma, AZ 85364.

**Telephone:** 602-782-5113. **Fax:** 602-782-0320.

**Technical Facilities:** Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1560-ft. above av. terrain, 403-ft. above ground, 2528-ft. above sea level.

Latitude 33° 03' 17.40"  
Longitude 114° 49' 34.20"

**Transmitter:** Black Mountain, 17.5-mi. N of Ogilby, CA.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Harris, 7-meter C-band; M/A-Corn, 4.2-meter Ku-band; Drexel, Harris, M/A-Corn receivers.

**News Services:** AP, ABC, Sports News Satellite.

**Ownership:** KB Media Inc.

**Began Operation:** December 3, 1963. FCC approved sale to present owners May 2, 1991. Sale to Beacon Communications by Service Bcstrs. approved by FCC July 27, 1983. Sale to Service by Robert W. Crites, et al., approved by FCC Oct. 19, 1977. Previous sale by Combined Communications approved Aug. 2, 1973 (Television Digest, Vol. 12:41; 13:33). Merger with KTAR Bcstg. to form Combined Communications Corp. approved Oct. 22, 1969. Previous sale by Robert W. Crites and John & Helen Noga approved Jan. 19, 1967.

**Represented (sales):** Katz Continental Television; Telemundo.

**Personnel:**

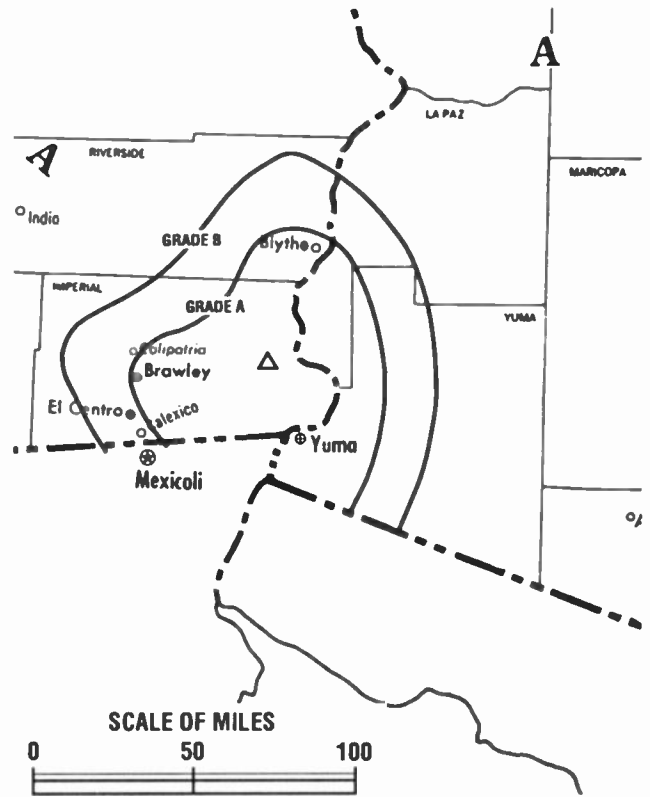
- Peter Padilla, Vice President & General Manager.
- Ashley Webster, News Director.
- Jerry W. Rosner, Promotion & Production Manager.
- Linda Johnson, Accounting Manager.
- Gail Chango, Traffic Manager.

**Highest 30 Sec. Rate:** \$174.

**NETWORK BASE HOURLY RATE:** \$50.

**City of License:** Yuma. **ADI:** El Centro, CA-Yuma, AZ. **Rank:** 178.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



KSWT BPCT-5063 Granted 8/15/77

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARIZONA Yuma	37,500	35,700	95
	CALIFORNIA Imperial	34,500	32,300	94
Between 25-49%	ARIZONA La Paz	5,400	5,200	96
	CALIFORNIA Riverside East	8,000	7,600	96
<b>Station Totals</b>		<b>85,400</b>	<b>80,800</b>	<b>95</b>
<b>Net Weekly Circulation (1993)</b>			<b>61,700</b>	<b>61,700</b>
<b>Average Daily Circulation (1993)</b>			<b>32,900</b>	<b>32,900</b>

# Arizona—Yuma

## KYMA

Ch. 11

Network Service: NBC.

Licensee: Yuma Bcstg. Co., Box 550, Yuma, AZ 85366.

Studio: 1385 S. Pacific Ave., Yuma, AZ 85365.

Telephone: 602-782-1111. Fax: 602-782-5401.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1617-ft. above av. terrain, 518-ft. above ground, 2536-ft. above sea level.

Latitude 33° 03' 17"  
Longitude 114° 49' 39"

Transmitter: Black Mountain, 25-mi. NW of Yuma.

Ownership: Sunbelt Broadcasting Co. (Group Owner).

Began Operation: January 22, 1988.

Represented (sales): Blair Television.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Lohnes & Culver.

### Personnel:

Bruce Franzen, Vice President & General Manager.

Jack O'Connor, Local Sales Manager.

Richard Wellman, Chief Engineer.

Mark Hanner, News Director.

Cathy Daloe, Program Director.

Elston Jones, Production Manager.

Wanda Langejans, Accounting Manager.

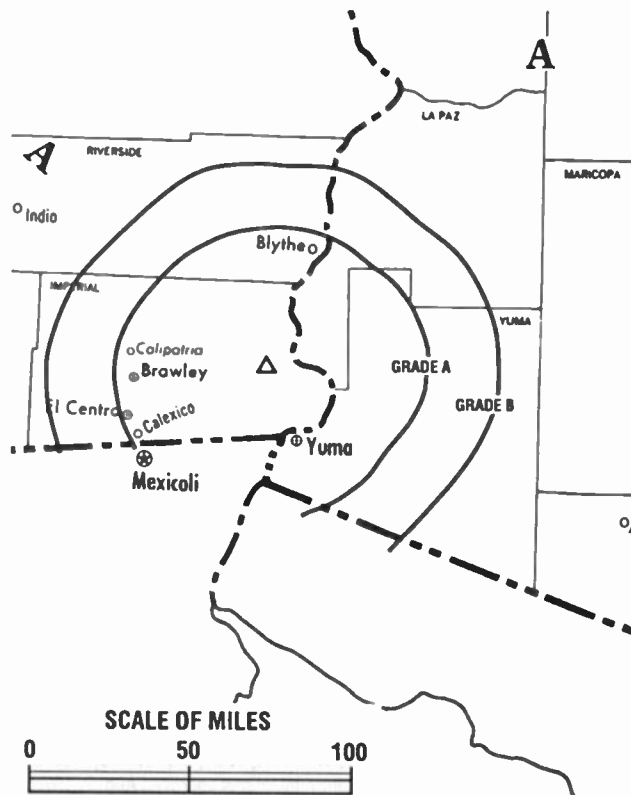
Linda House, Traffic Manager.

Rates: On request.

City of License: Yuma. ADI: El Centro, CA-Yuma, AZ. Rank: 178.

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or Karen Fahle  
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KYMA BMPCT-871116KG Granted 12/11/87 © American Map Corp., No. 14244

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households Households	%
50% & Over	ARIZONA			
	Yuma	37,500	35,700	95
	CALIFORNIA			
	Imperial	34,500	32,300	94
	Riverside East	8,000	7,600	96
Between 25-49%	ARIZONA			
	La Paz	5,400	5,200	96
Station Totals		85,400	80,800	95
Net Weekly Circulation (1993)				63,200
Average Daily Circulation (1993)				37,000



## Arizona—Yuma-Mexicali, Mexico

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### **XHBC-TV**

**Ch. 3**

**Network Service:** Univision.

**Licensee:** Televisora de Mexicali S.A., Ave. Madero 714 Altos, Baja California, Mexico.

**Mailing Address:** Box 7, Calexico, CA 92231.

**Technical Facilities:** Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 26-kw aural. Antenna: 650-ft. above av. terrain.

**Transmitter:** Mexicali, Mexico.

**Began Operation:** October 6, 1975.

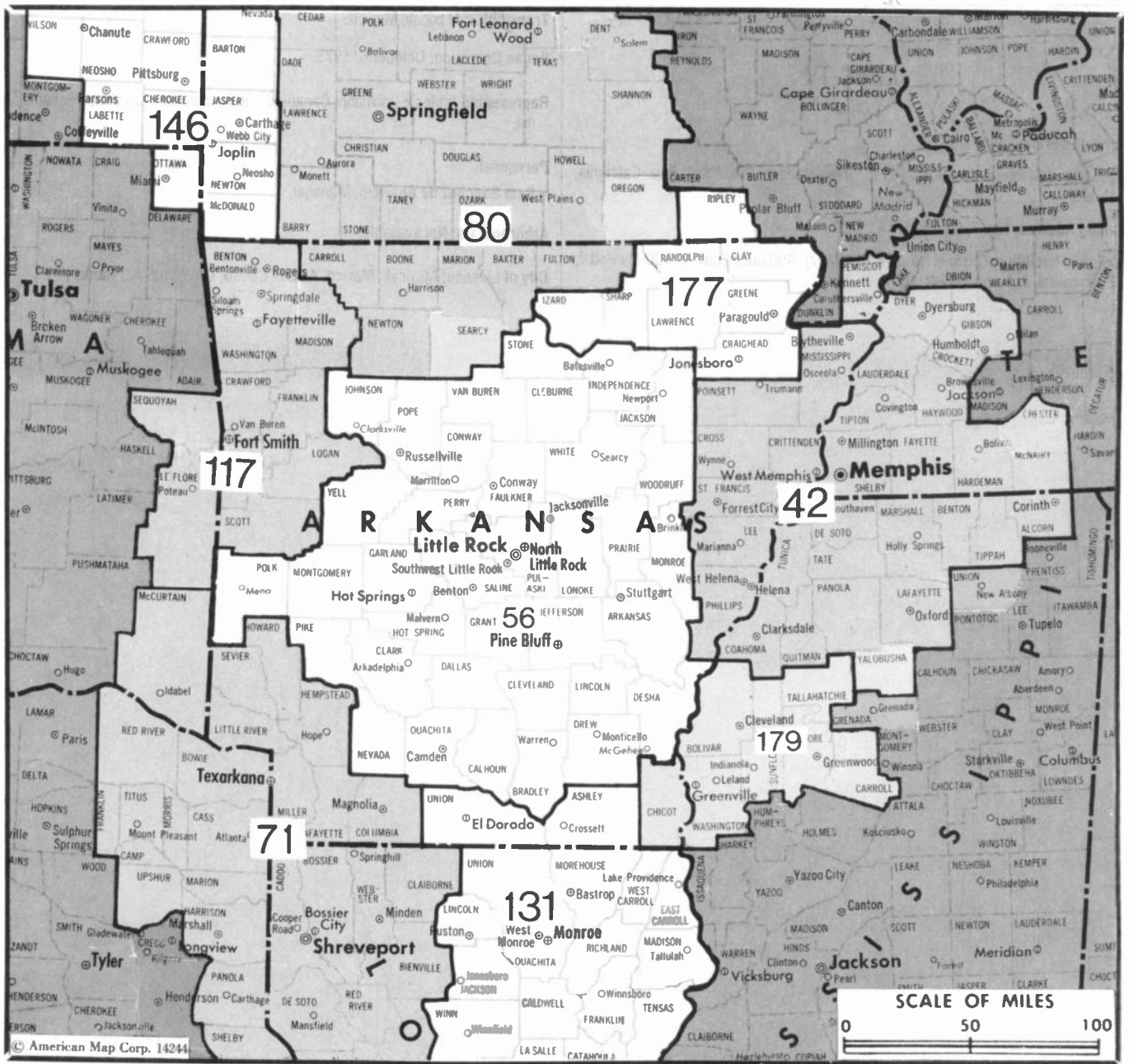
**Represented (sales):** Univision; Canadian Communications Co.; Katz Hispanic Media.

**Personnel:**

**Raul Sanchez de Aparicio, Manager.**

**Arbitron Data:** Not available.

**City of License:** Mexicali, Mexico. **ADI:** El Centro, CA-Yuma, AZ. **Rank:** 178.



Market	Arbitron ADI TV Households	Rank	Market Area Commercial TV Stations
Memphis, TN	604,400	42	WBUY (40), WHBQ-TV (13), WLMT (30), WMC-TV (5), WPTY-TV (24), WREG-TV (3)
Little Rock, AR	466,000	56	KARK-TV (4), KASN (38), KATV (7), KLRT (16), KTHV (11), KVTN (25)
Shreveport, LA- Texarkana, TX	368,100	71	KMSS-TV (33), KSLA-TV (12), KTAL-TV (6), KTBS-TV (3)
Springfield, MO	326,600	80	KDEB-TV (27), KOLR (10), KSPR (33), KYTV (3)
Fort Smith, AR	196,700	117	KFAA (51), KFMS-TV (5), KHBS (40), KHOG-TV (29), KPOM-TV (24)
Monroe, LA- El Dorado, AR	167,800	131	KARD (14), KMCT-TV (39), KNOE-TV (8), KTVE (10)
Joplin, MO- Pittsburg, KS	139,100	146	KKFT (20), KOAM-TV (7), KODE-TV (12), KSNF (16)
Jonesboro, AR	75,700	177	KAIT-TV (8)
Greenwood- Greenville, MS	69,400	179	WABG-TV (6), WXVT (15)

**State Cross Reference List**

Communities that receive programs of stations that are located elsewhere.

KTVE, El Dorado .....	See Monroe, LA
KPOM-TV, Fayetteville .....	See Fort Smith, AR
KASN, Little Rock .....	See Pine Bluff, AR
KVTN, Little Rock .....	See Pine Bluff, AR

**Arkansas Station Totals as of November 1, 1993**

	VHF	UHF	TOTAL
<b>Commercial Television Stations</b>	5	7	12
<b>Educational Television Stations</b>	4	2	6
	9	9	18

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## PERSONAL CONTACTS: TV Stations & Cable Systems, 1994

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# Arkansas—Fayetteville-Springdale

## KHOG-TV

Ch. 29

(Satellite of KHBS, Fort Smith, AR)

Network Service: ABC.

Licensee: Sigma Broadcasting Inc., Box 4150, Fort Smith, AR 72914.

Studio: See KHBS, Fort Smith.

Telephone: 501-521-1010. Fax: 501-521-9124.

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 1410-kw max. visual. Antenna: 886-ft. above av. terrain, 528-ft. above ground, 2323-ft. above sea level.

Latitude 36° 00' 57"  
Longitude 94° 04' 59"

Transmitter: Robinson Mountain, 5-mi. SE of Fayetteville.

News Services: ABC, AP.

Ownership: Sigma Broadcasting Inc.

Began Operation: February 8, 1969. Left air Dec. 7, 1973. Sale to George T. Hernreich by Paul W. Milam Sr., et al., approved by FCC April 30, 1975. Resumed operation Dec. 8, 1977 (Television Digest, Vol. 17:50). Sale to present owners approved Feb. 19, 1985.

Represented (sales): Petry Television Inc.

Represented (engineering): Jules Cohen & Associates.

### Personnel:

Darrel E. Cunningham, General Manager.

Cliff Walker, Station Manager.

Jarrell Wyatt, General Sales Manager.

Ron Evans, Local Sales Manager.

Marvin Macedo, Chief Engineer.

Highest 30 Sec. Rate: \$400.

City of License: Fayetteville. ADI: Fort Smith. Rank: 117.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>ARKANSAS</b>			
	Benton	40,000	39,300	98
	Washington	45,000	44,200	98
<b>Between 25-49%</b>	<b>ARKANSAS</b>			
	Carroll	7,800	7,700	99
	Madison	4,500	4,400	98



KHOG-TV BPCT-920625KF Granted 9/11/92 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>Between 5-24%</b>	<b>ARKANSAS</b>			
	Franklin	5,600	5,500	98
	Johnson	7,200	7,100	99
	Newton	2,800	2,700	96
<b>MISSOURI</b>	Barry	11,300	11,100	98
	Mc Donald	6,600	6,500	98
<b>OKLAHOMA</b>	Adair	6,500	6,300	97
	Delaware	11,500	11,300	98
<b>Station Totals</b>		<b>148,800</b>	<b>146,100</b>	<b>98</b>
<b>Net Weekly Circulation (1993)</b>				<b>75,500</b>
<b>Average Daily Circulation (1993)</b>				<b>45,500</b>

# Arkansas—Fort Smith

## KFSM-TV

Ch. 5

Network Service: CBS.

Licensee: The Times Southwest Broadcasting Inc., Box 369, Fort Smith, AR 72902.

Studio: 318 N. 13th St., Fort Smith, AR 72901.

Telephone: 501-783-3131. TWX: 910-723-7672.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 12.7-kw aural. Antenna: 1260-ft. above av. terrain, 1173-ft. above ground, 1986-ft. above sea level.

Latitude 35° 30' 43"  
Longitude 94° 21' 38"

Transmitter: 9.5-mi. NNE of Fort Smith.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Andrew, 4.6-meter Ku-band; Scientific-Atlanta receivers.

News Services: AP, CBS.

Ownership: The New York Times Co. (Group Owner).

Began Operation: December 3, 1956. Sale to George T. Hemreich and Harry Pollock-Harry Newton Co. by Salome Nakdimen as administrator for husband's estate approved by FCC Feb. 27, 1957 and June 27, 1957 (Television Digest, Vol. 13:9, 26). Pollock's purchase of 50% from George T. Hemreich approved by FCC March 5, 1958 (Vol. 14:6, 10). Sale of 51% by Harry Pollock to Donald Reynolds (who earlier had acquired 49%) approved by FCC Jan. 7, 1959 (Vol. 14:36, 52; 15:2). Sale to Buford Television by Donald Reynolds approved by FCC April 4, 1973 (Vol. 12:38; 13:15). Sale to present owner approved July 31, 1979 (Vol. 19:4).

Represented (sales): Katz Continental Television.

Represented (legal): Koteen & Naftalin.

Represented (engineering): Jules Cohen & Associates.

### Personnel:

Robert Eoff, President & General Manager.  
Gene Graham, Vice President & General Sales Manager.  
Mark Howell, Vice President & Controller.  
Jim Turpin, News Director.  
Larry Duncan, Chief Engineer.  
Mary Lee Frase, Promotion Manager.  
Jim Bell, Marketing Director.

Rates: On request.

City of License: Fort Smith. ADI: Fort Smith. Rank: 117.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>ARKANSAS</b>			
	Benton	40,000	39,300	98
	Crawford	16,000	15,700	98
	Franklin	5,600	5,500	98
	Johnson	7,200	7,100	99
	Logan	7,700	7,600	99



KFSM-TV BPCT-2980 Granted 1/22/65

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>OKLAHOMA</b>			
	Haskell	4,300	4,200	98
	Le Flore	16,700	16,400	98
	Sequoyah	12,800	12,600	98
	<b>ARKANSAS</b>			
	Madison	4,500	4,400	98
Between 25-49%	<b>OKLAHOMA</b>			
	Adair	6,500	6,300	97
	Latimer	3,900	3,800	97
Between 5-24%	<b>ARKANSAS</b>			
	Montgomery	3,100	3,000	97
	Perry	3,100	3,100	100
	Pope	17,500	17,300	99
	Yell	7,100	7,000	99
	<b>OKLAHOMA</b>			
Cherokee	13,200	13,000	98	
Mc Curtain	12,400	12,100	98	
Pushmataha	4,300	4,200	98	
<b>Station Totals</b>		<b>282,000</b>	<b>277,200</b>	<b>98</b>
<b>Net Weekly Circulation (1993)</b>			<b>179,100</b>	
<b>Average Daily Circulation (1993)</b>			<b>106,500</b>	

# Arkansas—Fort Smith

**KHBS**

Ch. 40

(Operates satellite KHOG-TV, Fayetteville-Springdale, AR)

Network Service: ABC.

Licensee: Sigma Broadcasting Inc., Box 4150, Fort Smith, AR 72914.

Studio: 2415 N. Albert Pike, Fort Smith, AR 72901.

Telephone: 501-783-4040. Fax: 501-783-0550.

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 3160-kw max. visual, 316-kw max. aural. Antenna: 2000-ft. above av. terrain, 225-ft. above ground, 2609-ft. above sea level.

Latitude 35° 04' 16"  
Longitude 94° 40' 46"

Transmitter: Cavanal Mountain.

Satellite Earth Stations: Microdyne, 5-meter C-band; Microdyne, 5-meter Ku-band; Microdyne, 3-meter Ku-band; Andrew, 7-meter C-band; Andrew, 4.5-meter C-band; Avantek receivers.

SNG Mobile Dish: Andrew, 2.3-meter Ku-band.

News Services: ABC, AP.

Ownership: Sigma Broadcasting Inc.

Began Operation: July 28, 1971. Sale to present owners by George T. Herrreich approved by FCC Feb. 19, 1985.

Represented (sales): Pety Television Inc.

Represented (engineering): Jules Cohen & Associates.

**Personnel:**

- Darrel Cunningham, General Manager.
- Jarrell Wyatt, General Sales Manager.
- Nancy Dolan, National Sales Coordinator.
- Don Vest, Director of Engineering.
- Larry Friddle, Chief Engineer.
- Craig Cannon, News Director.
- Tim Bass, Program Director.
- Lori Evans, Promotion Director.
- Bill Kibler, Business Manager.

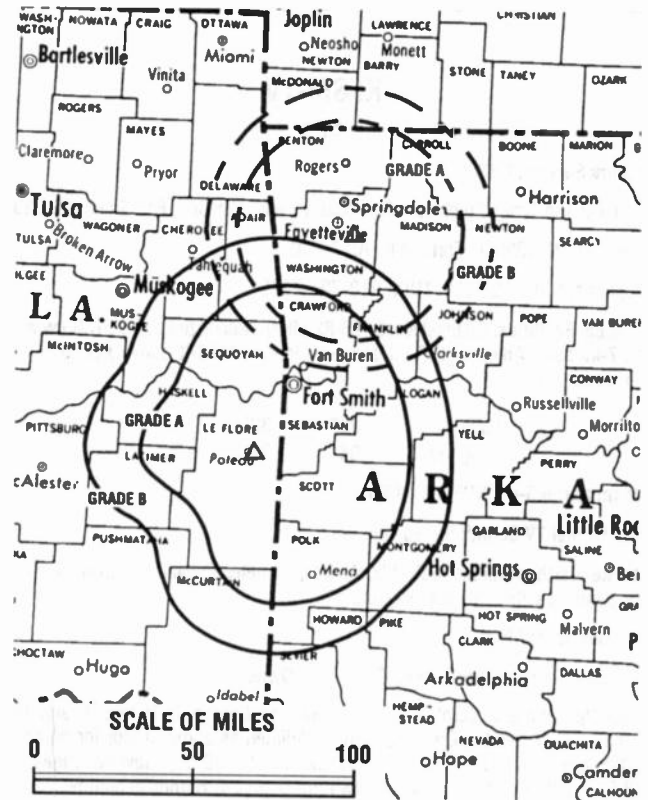
Highest 30 Sec. Rate: \$400.

NETWORK BASE HOURLY RATE: \$400.

City of License: Fort Smith. ADI: Fort Smith. Rank: 117.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>ARKANSAS</b>			
	Crawford	16,000	15,700	98
	Franklin	5,600	5,500	98
	Logan	7,700	7,600	99
	Sebastian	40,100	39,700	99



KHBS BMPCT-830427KI Granted 9/12/83

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>OKLAHOMA</b>			
	Le Flore	16,700	16,400	98
	Sequoyah	12,800	12,600	98
Between 25-49%	<b>ARKANSAS</b>			
	Johnson	7,200	7,100	99
	Scott	4,000	3,900	98
Between 5-24%	<b>ARKANSAS</b>			
	Benton	40,000	39,300	98
	Madison	4,500	4,400	98
	Washington	45,000	44,200	98
	<b>OKLAHOMA</b>			
	Haskell	4,300	4,200	98
	Latimer	3,900	3,800	97
	Mc Curtin	12,400	12,100	98
	Pushmataha	4,300	4,200	98
<b>Station Totals</b>		<b>224,500</b>	<b>220,700</b>	<b>98</b>
<b>Net Weekly Circulation (1993)</b>				<b>87,700</b>
<b>Average Daily Circulation (1993)</b>				<b>50,900</b>

# Arkansas—Fort Smith-Fayetteville

## KPOM-TV

Ch. 24

(Operates satellite KFAA Rogers, AR)

Network Service: NBC.

Licensee: JDG Television Inc., Box 4610, Fort Smith, AR 72914.

Studios: 4624 Kelley Hwy., Fort Smith, AR 72904; 114 S. First St., Rogers, AR 72756.

Telephones: 501-785-2400 (Fort Smith); 501-443-2400 (Fayetteville).

TWX: 910-720-0029. Fax: 501-785-3169.

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 2510-kw max. & 912-kw horizontal visual, 505-kw max. & 182-kw horizontal aural. Antenna: 1040-ft. above av. terrain, 499-ft. above ground, 2469-ft. above sea level.

Latitude 35° 42' 37.00"  
Longitude 94° 08' 14.50"

Holds CP for change to 4349-kw max. visual, 434.90-kw max. aural, 1044-ft. above av. terrain, 480-ft. above ground, 8012-ft. above sea level. BPCT-860807KE.

Transmitter: RR 2, 4.2-mi. NNE of Mountainburg, AR.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Automation Techniques, 3-meter; Harris, 8-meter; Harris, 3-meter; M/A-Com, 4-meter.

Ownership: Griffin Television Inc.

Began Operation: November 12, 1978. Sale to present owners by Raymond G. Schindler, et al. approved by FCC Dec. 11, 1985. Previous sale by MCM Bcstg. approved by FCC May 8, 1981.

Represented (sales): TeleRep Inc.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Cohen, Dippell & Everist, P.C.

### Personnel:

David A. Roberson, General Manager.  
David Needham, Local Sales Manager.  
Charles Hoing, Chief Engineer.  
Verlene Tadlock, Program Director.  
Lori Archer, Promotion Director.  
Beth Revelle, Production Coordinator.  
Brian Schleicher, Business Manager.

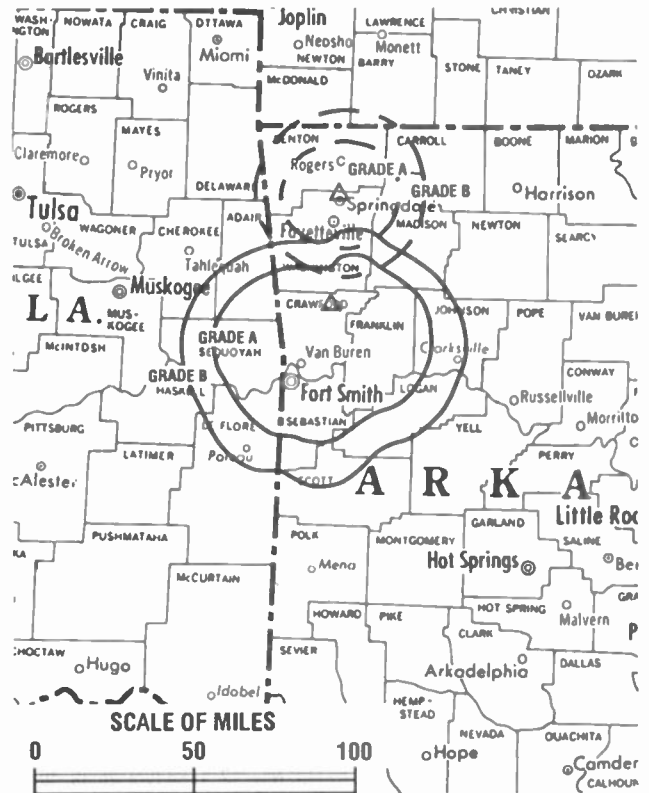
Highest 30 Sec. Rate: \$700.

NETWORK BASE HOURLY RATE: \$250.

City of License: Fort Smith. ADI: Fort Smith. Rank: 117.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>ARKANSAS</b>			
	Crawford	16,000	15,700	98
	Franklin	5,600	5,500	98
	Sebastian	40,100	39,700	99



KPOM-TV BPCT-860807KE Granted 12/22/88 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>OKLAHOMA</b>			
	Le Flore	16,700	16,400	98
Between 25-49%	<b>ARKANSAS</b>			
	Logan	7,700	7,600	99
	Scott	4,000	3,900	98
	Washington	45,000	44,200	98
Between 5-24%	<b>OKLAHOMA</b>			
	Sequoyah	12,800	12,600	98
	<b>ARKANSAS</b>			
	Benton	40,000	39,300	98
	Johnson	7,200	7,100	99
	<b>MISSOURI</b>			
Mc Donald	6,600	6,500	98	
	<b>OKLAHOMA</b>			
	Haskell	4,300	4,200	98
<b>Station Totals</b>		<b>206,000</b>	<b>202,700</b>	<b>98</b>
<b>Net Weekly Circulation (1993)</b>				<b>89,000</b>
<b>Average Daily Circulation (1993)</b>				<b>46,700</b>

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# Arkansas—Jonesboro

## KAIT-TV

Ch. 8

Network Service: ABC.

Licensee: Cosmos Bcstg. Corp., Box 790, Jonesboro, AR 72403.

Studio: Hwy. 141 North, Jonesboro, AR 72401.

Telephone: 501-931-8888. Fax: 501-933-8058.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 41.7-kw aural. Antenna: 1750-ft. above av. terrain, 1792-ft. above ground, 2049-ft. above sea level.

Latitude 35° 53' 17"  
Longitude 90° 56' 09"

Transmitter: 0.6-mi. NE of Egypt School, Egypt.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: ADM, 6.1-meter C-band; Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; GE, 3.5-meter Ku-band; Avantek, Avcom, M/A-Com receivers.

News Services: ABC, AP, CNS, NIWS, NOAA.

Ownership: Cosmos Broadcasting Corp. (Group Owner).

Began Operation: July 15, 1963. Sale to Channel Communications Inc. by George T. Hemreich approved by FCC May 15, 1984 (Television Digest, Vol. 24:9). Sale to present owner by Channel approved by FCC Nov. 12, 1986 (Vol. 26:39, 49).

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Dow, Lohnes & Albertson.

### Personnel:

Clyde Anderson, Interim General Manager & General Sales Manager.  
Will Corporon, News Director.  
Al Blanks, Local Sales Manager.  
Toni Inboden, Program Director.  
Gerald Erickson, Chief Engineer.  
Jennifer Wiseman, Promotion Director.  
Artie Bedard, Business Manager.

Highest 30 Sec. Rate: \$700.

NETWORK BASE HOURLY RATE: \$825.

City of License: Jonesboro. ADI: Jonesboro. Rank: 177.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>ARKANSAS</b>			
	Clay	7,500	7,400	99
	Craighead	27,000	26,700	99
	Fulton	4,100	4,000	98
	Greene	12,500	12,300	98
	Independence	11,900	11,700	98
	Izard	4,800	4,600	96
	Jackson	7,300	7,200	99
	Lawrence	6,700	6,600	99
	Mississippi	20,300	20,000	99
	Poinsett	9,300	9,200	99
	Randolph	6,500	6,400	98
	St Francis	9,900	9,700	98
	Sharp	5,900	5,700	97
	Stone	4,100	4,000	98



KAIT-TV BMPCT-4617 Granted 7/17/80

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>MISSOURI</b>			
	Carter	2,200	2,100	95
	Dunklin	12,900	12,600	98
	Oregon	3,800	3,600	95
	Pemiscot	8,200	8,000	98
Ripley	4,900	4,700	96	
<b>Between 25-49%</b>	<b>ARKANSAS</b>			
	Cross	6,700	6,600	99
	Woodruff	3,600	3,500	97
	<b>MISSOURI</b>			
Butler	15,400	15,000	97	
New Madrid	7,600	7,400	97	
<b>Between 5-24%</b>	<b>ARKANSAS</b>			
	Baxter	14,000	13,700	98
	Cleburne	8,200	8,100	99
	Crittenden	17,500	17,200	98
	Lee	4,500	4,400	98
	Monroe	4,200	4,100	98
	Searcy	3,100	3,000	97
	White	20,200	19,900	99
	<b>MISSOURI</b>			
	Howell	12,600	12,100	96
	Shannon	3,000	2,800	95
	Stoddard	11,400	11,200	98
	Wayne	4,700	4,600	98
<b>TENNESSEE</b>				
Lauderdale	8,400	8,300	99	
<b>Station Totals</b>		<b>314,900</b>	<b>308,400</b>	<b>98</b>
<b>Net Weekly Circulation (1993)</b>				<b>167,700</b>
<b>Average Daily Circulation (1993)</b>				<b>105,300</b>



# Arkansas—Little Rock

## KARK-TV

Ch. 4

Network Service: NBC.

Licensee: KARK-TV Inc., Box 748, Little Rock, AR 72203.

Studio: 201 W. 3rd St., Little Rock, AR 72203.

Telephone: 501-376-4444. TWX: 910-722-7417. Fax: 501-376-1852.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1650-ft. above av. terrain, 1042-ft. above ground, 2072-ft. above sea level.

Latitude 34° 47' 57"  
Longitude 92° 29' 59"

Transmitter: Shinnall Mountain.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Harris, 11-meter Ku-band; Comtech, 5-meter C-band; Harris, 3.5-meter Ku-band; Microdyne receivers.

News Services: AP, NBC.

Ownership: Morris Network Inc. (Group Owner).

Began Operation: April 15, 1954. Sale to Mullins by T. K. Barton family approved Jan. 19, 1966 (Television Digest, Vol. 5:32; 6:4). Sale to Combined by Mullins Bcstg. Co. approved by FCC Jan. 26, 1972 (Vol. 11:15, 22; 12:5). Merger of Combined Communicatons & Gannett Co. approved June 7, 1979 (Vol. 18:20, 38; 19:24). Sale to United by Gannett Co. approved by FCC Feb. 17, 1983. Sale to present owners by United Bcstg. Corp. approved by FCC March 31, 1988 (Vol. 28:6).

Represented (sales): Katz Continental Television.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Lohnes & Culver.

### Personnel:

H. Dean Hinson, General Manager.  
Tom Bonner, Station Manager.  
Bob Denman, General Sales Manager.  
Al Sandubrae, News Director.  
Dick Story, Production Manager.  
Bill Addington, Chief Engineer.  
Susan Newkirk, Promotion Director.  
Ann Wright, Director, Community Relations.  
Joe Welch, Business Manager.  
Mary May, Traffic Manager.

Highest 30 Sec. Rate: \$1600.

City of License: Little Rock. ADI: Little Rock. Rank: 56.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>ARKANSAS</b>			
	Arkansas	8,300	8,200	99
	Bradley	4,500	4,400	98
	Clark	7,700	7,600	99
	Cleburne	8,200	8,100	99
	Cleveland	2,900	2,800	97
	Conway	7,200	7,100	99
	Desha	5,800	5,700	98
	Drew	6,300	6,200	98
	Faulkner	22,700	22,400	99
	Garland	31,400	31,000	99
	Grant	5,300	5,200	98
	Hot Spring	10,100	10,000	99
	Independence	11,900	11,700	98
	Jackson	7,300	7,200	99
	Jefferson	30,100	29,700	99
	Johnson	7,200	7,100	99
	Lincoln	3,800	3,700	97



KARK-TV BPCT-850507KE Granted 8/15/85 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	Lonoke	14,400	14,200	99
	Monroe	4,200	4,100	98
	Montgomery	3,100	3,000	97
	Nevada	3,800	3,700	97
	Perry	3,100	3,100	100
	Pike	3,900	3,800	97
	Pope	17,500	17,300	99
	Prairie	3,700	3,600	97
	Pulaski	138,300	137,200	99
	Saline	24,200	24,000	99
	Searcy	3,100	3,000	97
	Stone	4,100	4,000	98
	Van Buren	5,900	5,800	98
	White	20,200	19,900	99
Woodruff	3,600	3,500	97	
Yell	7,100	7,000	99	
<b>ARKANSAS</b>	<b>Between 25-49%</b>			
	Baxter	14,000	13,700	98
	Boone	11,400	11,200	98
	Calhoun	2,200	2,200	100
	Dallas	3,600	3,500	97
	Greene	12,500	12,300	98
	Hempstead	8,200	8,100	99
	Izard	4,800	4,600	96
	Logan	7,700	7,600	99
	Ouachita	11,800	11,600	98
	Polk	7,000	6,800	97
Randolph	6,500	6,400	98	
Sharp	5,900	5,700	97	
<b>ARKANSAS</b>	<b>Between 5-24%</b>			
Ashley	8,800	8,600	98	
(Continued on page A-96)				
<b>Station Totals</b>		<b>782,200</b>	<b>771,000</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>				<b>431,500</b>
<b>Average Daily Circulation (1993)</b>				<b>247,400</b>

# Arkansas—Little Rock

**KATV**  
Ch. 7

Network Service: ABC.

Licensee: Allbritton Broadcasting Inc., Box 77, Little Rock, AR 72203.

Studios: 401 Main St., Little Rock, AR 72201; Jefferson Square, Pine Bluff, AR 71611.

Telephone: 501-372-7777. TWX: 501-721-8372. Fax: 501-324-7524.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 50-kw aural. Antenna: 2006-ft. above av. terrain, 2000-ft. above ground, 2272-ft. above sea level.

Latitude 34° 28' 22.60"  
Longitude 92° 12' 10.50"

Transmitter: U.S. Hwy. 65, 2-mi. N of Redfield, AR.

Multichannel TV Sound: Separate audio program.

Satellite Earth Stations: Andrew, 7.3-meter C-band; Andrew, 4.5-meter C-band; Andrew, 4.5-meter Ku-band; Comtech, 7.3-meter C-band; Avantek, Microdyne, Pinzone receivers.

SNG Mobile Dish: Andrew, 2.3-meter Ku-band.

News Service: AP.

Ownership: Allbritton Communications Company (Group Owner).

Began Operation: December 19, 1953. John T. Griffin and James C. Leake increased holdings from 45% to 50% each when Bryan Mathes sold them his 10% stock (Television Digest, Vol. 16:45). Reorganization resulted in Griffin owning 55.81%. Transfer of control to Leakes approved by FCC Sept. 19, 1969 (Vol. 9:15). Sale to present owner by Leake Industries approved by FCC Feb. 14, 1983 (Vol. 22:45).

Represented (sales): Petry Television Inc.

Represented (legal): Hogan & Hartson.

Represented (engineering): Cohen, Dippell & Everist, P.C.

**Personnel:**

- Dale Nicholson, President & General Manager.
- Ken Koepka, Vice President, Broadcast Operations & Engineering.
- Jim Pitcock, Vice President, News.
- Ron Kelly, General Sales Manager.
- Patrick Baldwin, Local Sales Manager.
- Mark Renner, National Sales Manager.
- Richard Farrester, Program Director.
- Sarah Hugen, Business Manager.

Rates: On request.

NETWORK BASE HOURLY RATE: \$1250.

City of License: Little Rock. ADI: Little Rock. Rank: 56.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>				
<b>ARKANSAS</b>				
	Arkansas	8,300	8,200	99
	Ashley	8,800	8,600	98
	Bradley	4,500	4,400	98
	Calhoun	2,200	2,200	100
	Chicot	5,400	5,300	98
	Clark	7,700	7,600	99
	Cleburne	8,200	8,100	99
	Cleveland	2,900	2,800	97
	Conway	7,200	7,100	99
	Dallas	3,600	3,500	97
	Desha	5,800	5,700	98
	Drew	6,300	6,200	98
	Faulkner	22,700	22,400	99
	Garland	31,400	31,000	99
	Grant	5,300	5,200	98
	Hot Spring	10,100	10,000	99



KATV BMPCT-6071 Granted 6/9/65

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>				
	Independence	11,900	11,700	98
	Jackson	7,300	7,200	99
	Jefferson	30,100	29,700	99
	Johnson	7,200	7,100	99
	Lee	4,500	4,400	98
	Lincoln	3,800	3,700	97
	Lonoke	14,400	14,200	99
	Monroe	4,200	4,100	98
	Montgomery	3,100	3,000	97
	Nevada	3,800	3,700	97
	Ouachita	11,800	11,600	98
	Perry	3,100	3,100	100
	Phillips	9,800	9,600	98
	Pike	3,900	3,800	97
	Pope	17,500	17,300	99
	Prairie	3,700	3,600	97
	Pulaski	138,300	137,200	99
	Saline	24,200	24,000	99
	Union	17,800	17,600	99
	Van Buren	5,900	5,800	98
	White	20,200	19,900	99
	Woodruff	3,600	3,500	97
	Yell	7,100	7,000	99
<b>Between 25-49%</b>				
	Baxter	14,000	13,700	98
	Columbia	9,600	9,400	98
	Cross	6,700	6,600	99
	Hempstead	8,200	8,100	99
	Howard	5,000	4,900	98
	Polk	7,000	6,800	97
	St Francis	9,900	9,700	98
(Continued on page A-96)				
<b>Station Totals</b>		<b>796,600</b>	<b>785,000</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>				<b>486,600</b>
<b>Average Daily Circulation (1993)</b>				<b>313,500</b>

# Arkansas—Little Rock

**KLRT**

Ch. 16

Network Service: Fox.

Licensee: Clear Channel Television Inc., 7322 Southwest Freeway, Houston, TX 77074.

Studio: 11711 W. Markham, Little Rock, AR 72211.

Telephone: 501-225-0016. Fax: 501-225-0428.

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1772-ft. above av. terrain, 1266-ft. above ground, 2220-ft. above sea level.

Latitude 34° 47' 57"  
Longitude 92° 29' 29"

Transmitter: Shinall Mountain, 3-mi. W of Little Rock.

Satellite Earth Stations: Microdyne, 5-meter C-band; Microdyne, 3.7-meter C-band; RCA Americom Ku-band; M/A-Corn, Microdyne, RCA Americom receivers.

Ownership: Clear Channel Television Inc. (Group Owner).

Began Operation: June 26, 1983. Sale to present owner by LRTV Ltd. Partnership approved by FCC June 19, 1991.

Represented (sales): TeleRep Inc.

Represented (legal): Crowell & Moring.

Represented (engineering): David Steel & Associates Inc.

**Personnel:**

- Jerry H. Whitener, Vice President & General Manager.
- Vicki Rice, Program Manager.
- Joe Swaty, Station Manager.
- Joanne Mooney Canelli, General Sales Manager.
- Calvin Oring, National Sales Manager.
- Brian Coombs, Chief Engineer.
- Jane Horne, Business Manager.

Highest 30 Sec. Rate: \$1100.

City of License: Little Rock. ADI: Little Rock. Rank: 56.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>ARKANSAS</b>			
	Clark	7,700	7,600	99
	Desha	5,800	5,700	98
	Faulkner	22,700	22,400	99
	Grant	5,300	5,200	98
	Hot Spring	10,100	10,000	99
	Independence	11,900	11,700	98
	Jefferson	30,100	29,700	99
	Lincoln	3,800	3,700	97
	Lonoke	14,400	14,200	99
	Prairie	3,700	3,600	97
	Pulaski	138,300	137,200	99
	Saline	24,200	24,000	99
	White	20,200	19,900	99
	Woodruff	3,600	3,500	97
	<b>Between 25-49%</b>	Arkansas	8,300	8,200
Bradley		4,500	4,400	98
Cleburne		8,200	8,100	99



KLRT BMPCT-830126KE Granted 4/20/83 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>Between 25-49%</b>	Conway	7,200	7,100	99
	Dallas	3,600	3,500	97
	Drew	6,300	6,200	98
	Garland	31,400	31,000	99
	Jackson	7,300	7,200	99
	Johnson	7,200	7,100	99
	Monroe	4,200	4,100	98
	Nevada	3,800	3,700	97
	Perry	3,100	3,100	100
	Pope	17,500	17,300	99
	Stone	4,100	4,000	98
	Yell	7,100	7,000	99
<b>Between 5-24%</b>	<b>ARKANSAS</b>	2,200	2,200	100
	Calhoun	5,400	5,300	98
	Chicot	2,900	2,800	97
	Cleveland	4,500	4,400	98
	Ouachita	11,800	11,600	98
	Pike	3,900	3,800	97
	Van Buren	5,900	5,800	98
<b>Station Totals</b>	<b>465,300</b>	<b>459,300</b>	<b>99</b>	
<b>Net Weekly Circulation (1993)</b>			<b>235,700</b>	
<b>Average Daily Circulation (1993)</b>			<b>110,700</b>	

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# Arkansas—Little Rock

**KTHV**  
Ch. 11

Network Service: CBS.

Licensee: Arkansas Television Co., Box 269, Little Rock, AR 72203.

Studio: 8th & Izard Sts., Little Rock, AR 72202.

Telephone: 501-376-1111. TWX: 910-722-7486. Fax: 501-376-3719.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 37.6-kw aural. Antenna: Circularly polarized, 1710-ft. above av. terrain, 1098-ft. above ground, 2128-ft. above sea level.

Latitude 34° 47' 57"  
Longitude 92° 29' 59"

Transmitter: Shinnall Mountain.

Satellite Earth Stations: Microdyne, 7-meter; Scientific-Atlanta, 7-meter; Scientific-Atlanta, 4.6-meter; Drake, Microdyne, Scientific-Atlanta receivers.

News Services: AP, UPI.

Ownership: Arkansas Television Co.

Began Operation: November 27, 1955.

Represented (sales): Seltel Inc.

Represented (legal): Peper, Martin, Jensen, Maichel & Hellage.

**Personnel:**

- Robert L. Brown, President & General Manager.
- Doug Laughter, Vice President, Station Operations.
- Suzanne Ramsel, Local Sales Manager.
- Lonnie Gibbons, National Sales Manager.
- Bob Hicks, Program Manager.
- Steve Doan, Production Manager.
- Fred Anderson, Director of Engineering.
- John Rehtraver, News Director.
- Dan McFadden, Promotion Director.

Highest 30 Sec. Rate: \$1000.

NETWORK BASE HOURLY RATE: \$725.

City of License: Little Rock. ADI: Little Rock. Rank: 56.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>ARKANSAS</b>			
	Arkansas	8,300	8,200	99
	Bradley	4,500	4,400	98
	Calhoun	2,200	2,200	100
	Clark	7,700	7,600	99
	Cleburne	8,200	8,100	99
	Cleveland	2,900	2,800	97
	Conway	7,200	7,100	99
	Dallas	3,600	3,500	97
	Desha	5,800	5,700	98
	Faulkner	22,700	22,400	99
	Garland	31,400	31,000	99
	Grant	5,300	5,200	98
	Hot Spring	10,100	10,000	99
	Independence	11,900	11,700	98
	Jackson	7,300	7,200	99
	Jefferson	30,100	29,700	99
	Johnson	7,200	7,100	99
	Lee	4,500	4,400	98
	Lincoln	3,800	3,700	97
	Lonoke	14,400	14,200	99
Monroe	4,200	4,100	98	
Montgomery	3,100	3,000	97	
Nevada	3,800	3,700	97	
Quachita	11,800	11,600	98	
Perry	3,100	3,100	100	



KTHV BPCT-85057KF Granted 8/15/85 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	Phillips	9,800	9,600	98
	Pike	3,900	3,800	97
	Pope	17,500	17,300	99
	Prairie	3,700	3,600	97
	Pulaski	138,300	137,200	99
	Saline	24,200	24,000	99
	Van Buren	5,900	5,800	98
	White	20,200	19,900	99
	Woodruff	3,600	3,500	97
	Yell	7,100	7,000	99
<b>ARKANSAS</b>				
<b>Between 25-49%</b>	Baxter	14,000	13,700	98
	Drew	6,300	6,200	98
	Hempstead	8,200	8,100	99
	Izard	4,800	4,600	96
	St Francis	9,900	9,700	98
	Searcy	3,100	3,000	97
	Stone	4,100	4,000	98
<b>ARKANSAS</b>				
<b>Between 5-24%</b>	Ashley	8,800	8,600	98
	Boone	11,400	11,200	98
	Carroll	7,800	7,700	99
	Chicot	5,400	5,300	98
	Craighead	27,000	26,700	99
	Cross	6,700	6,600	99
	Franklin	5,600	5,500	98
	Greene	12,500	12,300	98
	Howard	5,000	4,900	98
	Logan	7,700	7,600	99
	Polk	7,000	6,800	97
	Sebastian	40,100	39,700	99
	Sevier	5,100	5,000	98
	Sharp	5,900	5,700	97
<b>Station Totals</b>		<b>665,700</b>	<b>656,300</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>				<b>419,600</b>
<b>Average Daily Circulation (1993)</b>				<b>236,900</b>

# Arkansas—Pine Bluff

**KASN**

Ch. 38

Network Service: None, independent.

Licensee: Mercury Bcstg. Corp., 185 Terrell Rd., No. 403, San Antonio, TX 78209.

Studio: 11711 W. Markham, Little Rock, AR 72211.

Mailing Address: Box 21616, Little Rock, AR 72221.

Telephone: 512-225-0038. Fax: 501-225-0428.

Technical Facilities: Channel No. 38 (614-620 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: Circularly polarized, 1945-ft. above av. terrain, 1879-ft. above ground, 2219-ft. above sea level.

Latitude 34° 26' 31"  
Longitude 92° 13' 03"

Transmitter: 2-mi. W of Redfield.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 5-meter Ku-band; United Satellite Systems, 5-meter C-band; M/A-Com, 3-meter C-band; Agile, M/A-Com, Scientific-Atlanta receivers.

Ownership: Mercury Broadcasting Corp. (Group Owner).

Began Operation: June 17, 1986. Sale to present owner by MMC TV Corp. approved by FCC Dec. 24, 1991.

Represented (sales): Blair Television.

Represented (legal): Fisher, Wayland, Cooper & Leader.

Represented (engineering): John Fergie & Associates.

**Personnel:**

- Jerry Whitener, Station Manager.
- Dave Joseph, Director of Sales.
- Kim Johns, Program Director.
- Jay Summerlin, Promotion Director.
- Jane Herne, Business Manager.
- Diane Giles, Traffic Manager.

Highest 30 Sec. Rate: \$400.

City of License: Pine Bluff. ADI: Little Rock. Rank: 56.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>ARKANSAS</b>			
	Arkansas	8,300	8,200	99
	Cleveland	2,900	2,800	97
<b>Between 25-49%</b>	<b>ARKANSAS</b>			
	Calhoun	2,200	2,200	100
	Clark	7,700	7,600	99
	Dallas	3,600	3,500	97
	Desha	5,800	5,700	98
	Faulkner	22,700	22,400	99
	Grant	5,300	5,200	98
	Hot Spring	10,100	10,000	99
	Jefferson	30,100	29,700	99
Lincoln	3,800	3,700	97	



KASN BMPCT-850410KH Granted 5/15/85 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>Between 25-49%</b>	Lonoke	14,400	14,200	99
	Monroe	4,200	4,100	98
	Prairie	3,700	3,600	97
	Pulaski	138,300	137,200	99
	Saline	24,200	24,000	99
<b>Between 5-24%</b>	<b>ARKANSAS</b>			
	Bradley	4,500	4,400	98
	Chicot	5,400	5,300	98
	Cleburne	8,200	8,100	99
	Conway	7,200	7,100	99
	Drew	6,300	6,200	98
	Garland	31,400	31,000	99
	Jackson	7,300	7,200	99
	Nevada	3,800	3,700	97
	Ouachita	11,800	11,600	98
	Perry	3,100	3,100	100
	Van Buren	5,900	5,800	98
	White	20,200	19,900	99
	Woodruff	3,600	3,500	97
<b>Station Totals</b>		<b>406,000</b>	<b>401,000</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>				<b>118,700</b>
<b>Average Daily Circulation (1993)</b>				<b>34,400</b>

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# Arkansas—Pine Bluff

**KVTN**

**Ch. 25**

**Network Service:** None, independent.

**Licensee:** Agape Church Inc., Box 22007, Little Rock, AR 72221.

**Studio:** 701 Napa Valley Dr., Little Rock, AR 72211.

**Telephone:** 501-223-2525. **Fax:** 501-221-3837.

**Technical Facilities:** Channel No. 25 (536-542 MHz). Authorized power: 4368-kw max. visual. Antenna: 624-ft. above av. terrain, 624-ft. above ground, 820-ft. above sea level.

Latitude 34° 31' 52"  
Longitude 92° 02' 42"

**Transmitter:** S side of Rte. 161, 4.5-mi. W of England.

**Satellite Earth Station:** 2.8-meter C-band.

**Ownership:** Agape Church Inc.

**Began Operation:** December 1, 1988.

**Represented (legal):** Gardner, Carton & Douglas.

**Represented (engineering):** E. Harold Munn Jr. & Associates Inc.

**Personnel:**

H. L. Caldwell, President.

Randy Wright, General Manager.

Kim Worden, General Sales Manager & Program Director.

Bob Porto, Chief Engineer.

**Highest 30 Sec. Rate:** \$75.

**City of License:** Pine Bluff. **ADI:** Little Rock. **Rank:** 56.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



KVTN BMPCT-880323KJ Granted 4/29/88 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>ARKANSAS</b>				
Between 5-24%	Jefferson	30,100	29,700	99
	Lonoke	14,400	14,200	99
<b>Station Totals</b>		<b>44,500</b>	<b>43,900</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>			<b>9,400</b>	
<b>Average Daily Circulation (1993)</b>			<b>3,200</b>	

# Arkansas—Rogers

**KFAA**

Ch. 51

(Satellite of KPOM-TV, Fort Smith, AR)

Network Service: NBC.

Licensee: JDG Television Inc., 7401 N. Kelley Blvd., Oklahoma City, OK 73113.

Studio: 114 S. First St., Rogers, AR 72756.

Telephone: 405-843-6641.

Technical Facilities: Channel No. 51 (692-698 MHz). Authorized power: 184-kw max. visual. Antenna: 469-ft. above av. terrain, 184-ft. above ground, 1742-ft. above sea level.

Latitude 36° 12' 15"  
Longitude 94° 06' 05"

Transmitter: Fitzgerald Mountain, 1.8-mi. NE of Springdale, AR.

Ownership: Griffin Television Inc. (Group Owner).

Began Operation: October 1, 1989.

Represented (sales): TeleRep Inc.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

See KPOM-TV, Fort Smith, AR.

City of License: Rogers. ADI: Fort Smith. Rank: 117.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARKANSAS Benton	40,000	39,300	98
Between 25-49%	ARKANSAS Washington	45,000	44,200	98



KFAA BPCT-920625KE Granted 9/21/92 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	ARKANSAS Madison	4,500	4,400	98
Station Totals		89,500	87,900	98
Net Weekly Circulation (1993)			44,400	
Average Daily Circulation (1993)			20,900	

## Arkansas

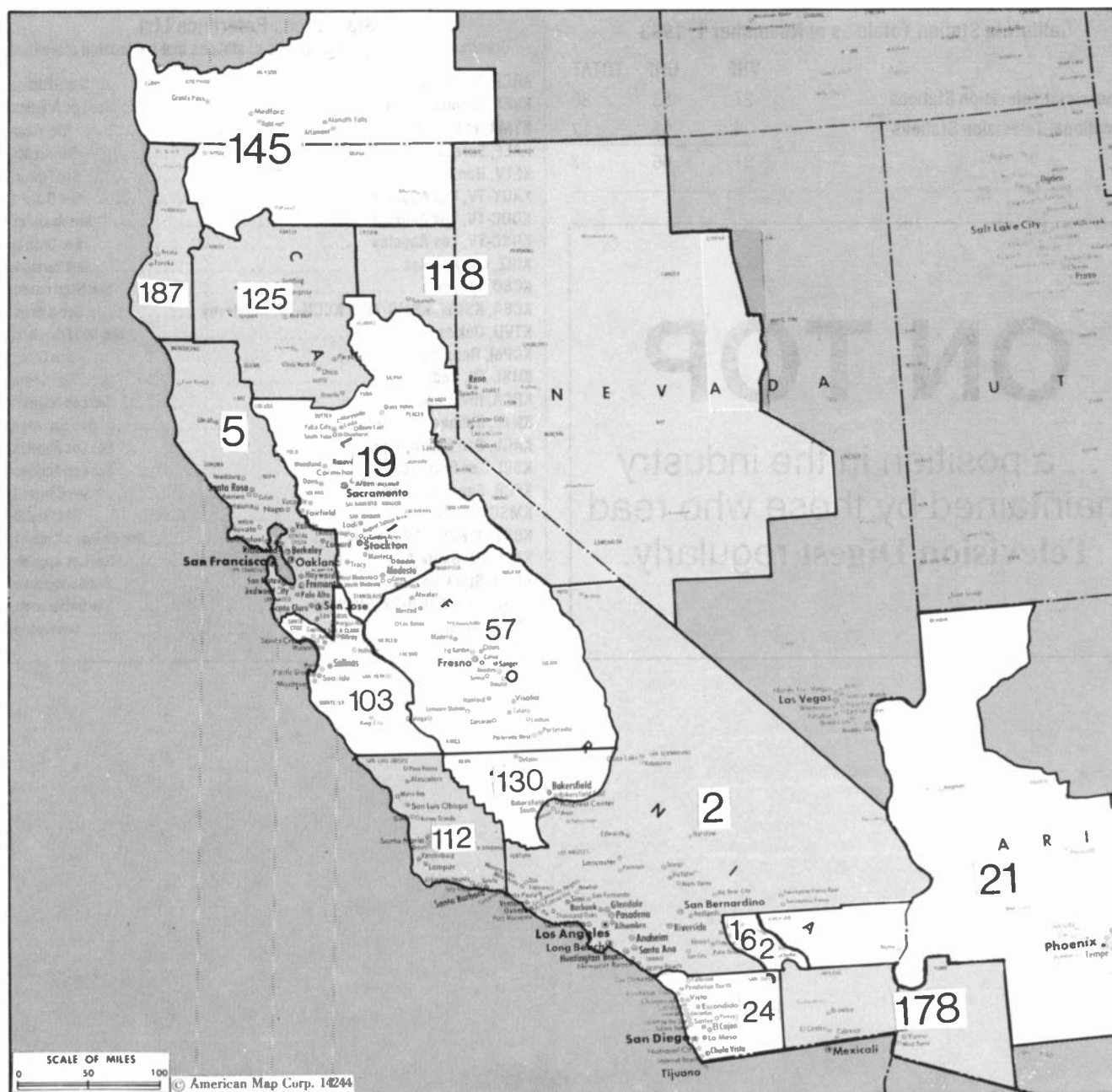
### KARK-TV, Little Rock (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	<b>ARKANSAS</b>			
	Carroll	7,800	7,700	99
	Chicot	5,400	5,300	98
	Clay	7,500	7,400	99
	Columbia	9,600	9,400	98
	Craighead	27,000	26,700	99
	Cross	6,700	6,600	99
	Franklin	5,600	5,500	98
	Howard	5,000	4,900	98
	Lee	4,500	4,400	98
	Little River	5,200	5,100	98
	Marion	5,200	5,100	98
	Mississippi	20,300	20,000	99
	Phillips	9,800	9,600	98
	Poinsett	9,300	9,200	99
	Sebastian	40,100	39,700	99
	Sevier	5,100	5,000	98
	Union	17,800	17,600	99
	Washington	45,000	44,200	98

### KATV, Little Rock (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	<b>ARKANSAS</b>			
	Stone	4,100	4,000	98
	<b>MISSISSIPPI</b>			
	Coahoma	10,200	10,000	98
Between 5-24%	<b>ARKANSAS</b>			
	Boone	11,400	11,200	98
	Carroll	7,800	7,700	99
	Craighead	27,000	26,700	99
	Crittenden	17,500	17,200	98
	Greene	12,500	12,300	98
	Izard	4,800	4,600	96
	Lafayette	3,600	3,500	97
	Lawrence	6,700	6,600	99
	Little River	5,200	5,100	98
	Logan	7,700	7,600	99
	Miller	14,400	14,200	99
	Poinsett	9,300	9,200	99
	Randolph	6,500	6,400	98
	Searcy	3,100	3,000	97
	Sevier	5,100	5,000	98
	Sharp	5,900	5,700	97
	<b>MISSISSIPPI</b>			
	Bolivar	13,000	12,700	98
	Sunflower	9,400	9,200	98
Washington	22,500	22,200	99	
<b>TEXAS</b>				
Bowie	30,900	30,600	99	





Market	Arbitron ADI TV Households	Rank	Market Area Commercial TV Stations
Los Angeles, CA	4,978,800	2	KABC-TV (7), KCAL (9), KCBS-TV (2), KCOP (13), KDOC-TV (56), KHIZ (64), KHSC-TV (46), KMEX-TV (34), KNBC-TV (4), KRCA (62), KSCI (18), KSTV-TV (57), KTBN-TV (40), KTLA (5), KTTV (11), KVEA (52), KWHY-TV (22)
San Francisco, CA	2,225,500	5	KBHK-TV (44), KCNS (38), KDTV (14), KFCB (42), KFTY (50), KFWU (8), KGO-TV (7), KICU-TV (36), KLXV-TV (65), KNTV (11), KOFY-TV (20), KPX (5), KPST-TV (66), KRON-TV (4), KSTS (48), KTSF (26), KTVU (2)
Sacramento-Stockton, CA	1,093,000	19	KCMY (29), KCRA-TV (3), KCSO (19), KFTL (64), KOVR (13), KRBK-TV (31), KSCH-TV (58), KTXL (40), KXTV (10)
Phoenix, AZ	1,061,300	21	KMOH-TV (6), KNXV-TV (15), KPAZ-TV (21), KPHO-TV (5), KPNX (12), KTSP-TV (10), KTVK (3), KTVW-TV (33), KUSK (7), KUTP (45)
San Diego, CA	919,900	24	KFMB-TV (8), KGTV (10), KNSD (39), KTTY (69), KUSI-TV (51), XETV (6), XEWT-TV (12)
Fresno-Visalia, CA	465,500	57	KAIL (53), KFSN-TV (30), KFTV (21), KGMC (43), KJEO (47), KKAK (61), KMPH (26), KMSG-TV (59), KSEE (24)
Salinas-Monterey, CA	233,100	103	KCBA (35), KCCN-TV (46), KSBW (8), KSMS-TV (67)
Santa Barbara-Santa Maria-San Luis Obispo, CA	210,700	112	KADE (33), KADY-TV (63), KCOY-TV (12), KEYT-TV (3), KSBY (6)
Reno, NV	195,100	118	KAME-TV (21), KOLO-TV (8), KREN-TV (27), KRNV (4), KTVN (2)
Chico-Redding, CA	171,000	125	KCPM (24), KCVU (30), KHSL-TV (12), KRCR-TV (7)
Bakersfield, CA	168,100	130	KBAK-TV (29), KERO-TV (23), KGET (17), KUZZ-TV (45)
Medford, OR	140,000	145	KDKF (31), KDRV (12), KOB (5), KOTI (2), KTVL (10)
Palm Springs, CA	101,500	162	KESQ-TV (42), KMIR-TV (36)
El Centro, CA-Yuma, AZ	71,800	178	KECY-TV (9), KSWT (13), KYMA (11), XHBC-TV (3)
Eureka, CA	56,600	187	KAEF (23), KIEM-TV (3), KVIQ-TV (6)

## California

### California Station Totals as of November 1, 1993

	VHF	UHF	TOTAL
Commercial Television Stations	27	53	80
Educational Television Stations	4	13	17
	31	66	97

# ON TOP

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### State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

KRCR-TV, Chico	See Redding, CA
KVEA, Corona	See Los Angeles, CA
KYMA, El Centro	See Yuma, AZ
KAEF, Eureka	See Arcata, CA
KFTV, Hanford	See Fresno, CA
KADY-TV, Los Angeles	See Oxnard, CA
KDOC-TV, Los Angeles	See Anaheim, CA
KHSC-TV, Los Angeles	See Ontario, CA
KHIZ, Los Angeles	See Barstow, CA
KCSO, Modesto	See Sacramento, CA
KCBA, KSBW, KSMS-TV & KCCN-TV, Monterey	See Salinas, CA
KTVU, Oakland	See San Francisco, CA
KCPM, Redding	See Chico, CA
KHSL-TV, Redding	See Chico, CA
KRCA, Riverside	See Los Angeles, CA
KNTV, Salinas-Monterey	See San Jose, CA
KAGL, San Bernardino	See Los Angeles, CA
KSCI, San Bernardino	See Los Angeles, CA
KFCB, San Francisco	See Concord, CA
KMSG-TV, Sanger	See Fresno, CA
KSBW & KCCN-TV, San Jose	See Salinas-Monterey, CA
KTBN-TV, Santa Ana	See Los Angeles, CA
KCSO, Stockton	See Sacramento, CA
KOVR-TV & KSCH-TV, Stockton	See Sacramento, CA
KMPH, Visalia	See Fresno, CA

# California—Anaheim

## KDOC-TV

Ch. 56

**Network Service:** None, independent.

**Licensee:** Golden Orange Broadcasting Co. Inc., 1730 S. Clementine St., Anaheim, CA 92802.

**Studio:** 1730 S. Clementine St., Anaheim, CA 92802.

**Telephone:** 714-999-5000. **Fax:** 714-999-1218.

**Technical Facilities:** Channel No. 56 (722-728 MHz). Authorized power: 2820-kw max. & 331-kw horizontal visual, 652-kw max. & 76.2-kw horizontal aural. Antenna: 2386-ft. above av. terrain, 220-ft. above ground, 5555-ft. above sea level.

Latitude 34° 11' 14"  
Longitude 117° 42' 01"

**Transmitter:** Sunset Ridge, 5-mi. NE of Claremont.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** AFC, 3.7-meter Ku-band; M/A-Com, 3.7-meter C-band; Simulsat, 5-meter C-band; Omni Ku-band; Standard Communications, Drake, Scientific-Atlanta, M/A-Com receivers.

**News Service:** CNN.

**Ownership:** Golden Orange Broadcasting Co. Inc.

**Began Operation:** October 1, 1982.

**Represented (legal):** Cohn & Marks.

**Represented (engineering):** Jules Cohen & Associates, P.C.

**Personnel:**

- Calvin Brack, Chief Executive Officer.
- Charles Velona, General Manager.
- Shurlee Thompson, General Sales Manager.
- Carolyn Mangano, Local Sales Manager.
- Michelle Merker, Host/Producer.
- Lisa Starr, Program Manager.
- Roger Knipp, Chief Engineer.
- Steve Schaub, Promotion Editor.
- Carol McConnell, Business Manager.
- Marilyn Murray, Office Manager.
- Carole Maddox, Traffic Manager.

**Highest 30 Sec. Rate:** \$250.



KDOC-TV BMPCT-811113KF Granted 12/22/81 © American Map Corp., No. 14244

**City of License:** Anaheim. **ADI:** Los Angeles. **Rank:** 2.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>CALIFORNIA</b>				
Between 5-24%	Los Angeles	3,064,300	2,988,200	98
	Orange	860,300	846,400	98
<b>Station Totals</b>		<b>3,924,600</b>	<b>3,834,600</b>	<b>98</b>
<b>Net Weekly Circulation (1993)</b>			<b>260,200</b>	
<b>Average Daily Circulation (1993)</b>			<b>86,600</b>	

## California—Arcata-Eureka

### KAEF

Ch. 23

(Satellite of KRCR-TV, Redding, CA)

Network Service: ABC.

Licensee: California-Oregon Broadcasting Inc., 755 Auditorium Dr., Redding, CA 96001.

Studio: 540 E St., Eureka, CA 95501.

Telephone: 916-243-7777. Fax: 916-243-0217.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 141-kw max. visual, 14-kw max. aural. Antenna: 1636-ft. above av. terrain, 279-ft. above ground, 2890-ft. above sea level.

Latitude 40° 43' 36"  
Longitude 123° 58' 18"

Transmitter: 1733 Barry Ridge, 11-mi. ESE of Eureka.

Ownership: California-Oregon Broadcasting Inc. (Group Owner).

Began Operation: August 1, 1987; left air April 30, 1989. Sale to present owner by The Mad River Bcstg. Co. Inc. approved by FCC Aug. 4, 1989. Resumed operation Oct. 1989.

Represented (sales): Blair Television.

Represented (legal): Reed, Smith, Shaw & McClay.

#### Personnel:

Doreeta Domke, Vice President & General Manager.

Dennis Siewert, General Sales Manager.

Dave West, Local Sales Manager.

Doug Bush, Chief Engineer.

Cal Hunter, News Director.

Glenn Marsh, Promotion Director.

Highest 30 Sec. Rate: \$450.

City of License: Arcata. ADI: Eureka. Rank: 187.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



KAEF BPCT-821207KE Granted 2/27/84

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA Humboldt	48,300	46,500	96
	CALIFORNIA Del Norte	8,700	8,200	94
<b>Station Totals</b>		<b>57,000</b>	<b>54,700</b>	<b>96</b>
<b>Net Weekly Circulation (1993)</b>			<b>30,100</b>	
<b>Average Daily Circulation (1993)</b>			<b>13,600</b>	

# California—Bakersfield

## KBAK-TV

Ch. 29

Network Service: ABC.

Licensee: BBC License Subsidiary L.P., 980 N. Michigan Ave., Box 1200, Chicago, IL 60611.

Studio: 1901 Westwind Dr., Bakersfield, CA 93301.

Telephone: 205-434-1010. TWX: 910-327-1109. Fax: 805-327-5603.

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 1700-kw max. & 77.6-kw horizontal visual, 340-kw max. & 15.5-kw horizontal aural. Antenna: 3730-ft. above av. terrain, 230-ft. above ground, 7775-ft. above sea level.

Latitude	35°	27'	11"
Longitude	118°	35'	25"

Transmitter: Breckenridge Mountain, 24-mi. ENE of Bakersfield.

Satellite Earth Stations: Andrew, 7.3-meter C-band; Scientific-Atlanta, 5-meter C-band; Andrew, 4.5-meter C-band; AFC, 3.7-meter Ku-band; Avantek, M/A-Corn, Scientific-Atlanta receivers.

News Service: AP.

Ownership: Burnham Broadcasting Co. (Group Owner).

Began Operation: August 20, 1953. Sale to Reeves Broadcasting Corp. by San Francisco Chronicle approved Oct. 12, 1960 by FCC (Television Digest, Vol. 16:36, 42). Sale to Harriscope Bcstg. Corp. by Reeves Broadcasting Corp. approved May 12, 1964 by FCC (Vol. 3:52; 4:18). Sale to present owner by Harriscope approved by FCC Oct. 2, 1986.

Represented (sales): Katz Continental Television.

Represented (legal): Fisher, Wayland, Cooper & Leader.

Represented (engineering): Hammett & Edison Inc.

**Personnel:**

- Philip Nye, General Manager.
- Marlene H. Delano, General Sales Manager.
- Tom Rosenbaum, Station Manager & News Director.
- Nancy Clarke, Program Director.
- Phil Dunton, Chief Engineer.
- Marybeth Richmond, Promotion Director.
- Patti Leveque, Business Manager.

Highest 30 Sec. Rate: \$1400.

NETWORK BASE HOURLY RATE: \$771.


City of License: Bakersfield. ADI: Bakersfield. Rank: 130.

Total Households: ©MSI Consumer Market Data as of 11/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



KBAK-TV BPCT-4248 Granted 9/23/69 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA Kern West	166,700	161,300	97
	CALIFORNIA Tulare	103,600	99,700	96
Between 25-49%	CALIFORNIA Kings	30,900	29,600	96
	San Bernardino North	86,300	83,800	97
<b>Station Totals</b>		<b>387,500</b>	<b>374,400</b>	<b>97</b>
<b>Net Weekly Circulation (1993)</b>				<b>178,300</b>
<b>Average Daily Circulation (1993)</b>				<b>88,200</b>



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## California—Bakersfield

### KERO-TV

Ch. 23

**Network Service:** CBS.

**Licensee:** McGraw-Hill Bcstg. Co. Inc., Box 2367, Bakersfield, CA 93303.

**Studio:** Television Center, 321 21st St., Bakersfield, CA 93303.

**Telephone:** 805-327-1441. **TWX:** 910-327-1103. **Fax:** 805-322-1701.

**Technical Facilities:** Channel No. 23 (524-530 MHz). Authorized power: 1760-kw max. & 323-kw horizontal visual, 352-kw max. & 72.4-kw horizontal aural. Antenna: Directional, 3700-ft. above av. terrain, 183-ft. above ground, 7668-ft. above sea level.

Latitude 35° 27' 14"  
Longitude 118° 35' 37"

**Transmitter:** Breckenridge Mountain, 22-mi. E of Bakersfield.

**Satellite Earth Stations:** Microdyne, 7-meter C-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Microdyne, 3.7-meter Ku-band; M/A-Corn, Microdyne, Scientific-Atlanta receivers.

**News Service:** AP.

**Ownership:** McGraw-Hill Broadcasting Co. (Group Owner).

**Began Operation:** September 26, 1953. This station operated simultaneously on Chs. 10 & 23 from July 1 to Sept. 1, 1963, and thereafter only on Ch. 23. Sale to present owners by Time-Life Bcst. Inc. approved by FCC March 8, 1972 (*Television Digest*, Vol. 12:10, 11). Sale to Time-Life by Transcontinent Television Corp. approved Feb. 19, 1964 by FCC (Vol. 3:15, 16, 31, 48). Merger of Marietta Bcstg. Inc. (including KFMB-TV-AM, San Diego) into Transcontinent Television Corp. approved May 13, 1959 (Vol. 15:7, 12, 20).

**Represented (sales):** Harrington, Righter & Parsons Inc.

**Represented (legal):** Koteen & Naftalin.

**Personnel:**

**Christopher Westerkamp**, Vice President & General Manager.  
**David C. Carlolite**, General Sales Manager.  
**Michael Knotek**, National Sales Manager.  
**Louis Rapage**, Director, Production, Program Operations & Promotion.  
**Norman E. Hall**, Director, Engineering.  
**Walt Brown**, News Director.  
**Lynn Noel**, Director, Community Affairs.  
**Ray Schiffhauer**, Director, Business Affairs.

**Rates:** On request.

**City of License:** Bakersfield. **ADI:** Bakersfield. **Rank:** 130.



KERO-TV BMPCT-3748 Granted 3/16/56 © American Map Corp., No. 14244

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA Kern West	166,700	161,300	97
	CALIFORNIA Tulare	103,600	99,700	96
Between 25-49%	CALIFORNIA Kern East	29,100	28,200	97
	Kings	30,900	29,600	96
<b>Station Totals</b>		<b>330,300</b>	<b>318,800</b>	<b>97</b>
<b>Net Weekly Circulation (1993)</b>				<b>175,900</b>
<b>Average Daily Circulation (1993)</b>				<b>89,900</b>

# California—Bakersfield

**KGET**

Ch. 17

**Network Service:** NBC.

**Licensee:** KGET-TV Inc., 2831 Eye St., Bakersfield, CA 93301.

**Studio:** 28th & Eye Sts., Bakersfield, CA 93301.

**Mailing Address:** Box 1700, Bakersfield, CA 93302.

**Telephone:** 805-327-7511. **TWX:** 910-327-1120. **Fax:** 805-327-1994.

**Technical Facilities:** Channel No. 17 (488-494 MHz). Authorized power: 5000-kw max. & 398-kw horizontal visual, 500-kw max. & 39.8-kw horizontal aural. Antenna: 1400-ft. above av. terrain, 288-ft. above ground, 3813-ft. above sea level.

Latitude 35° 26' 20"  
Longitude 118° 44' 23"

**Transmitter:** Mount Adelaide, 16-mi. E of Bakersfield.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** ADM, 6.1-meter C-band; Harris, 6-meter Ku-band; RCA, 3.66-meter Ku-band; Harris, 3-meter Ku-band; United Satellite Systems, 4.3-meter C-band; Harris, M/A-Com, Scientific-Atlanta, United Satellite Systems receivers.

**News Services:** AP, UPI.

**Ownership:** Ackerley Communications Inc. (Group Owner).

**Began Operation:** November 8, 1959. Sale to present owner by Gillett Bcstg. Co. approved by FCC Oct. 14, 1983. Sale to Gillett by ASI Communications approved by FCC June 20, 1978. Transfer to Atlantic States Industries from Lincoln Dellar & wife approved Sept. 11, 1969 (Television Digest, Vol. 8:49; 9:37). Previous sale to Dellers by group which included Dellar as 41.2% stockholder approved Dec. 31, 1962.

**Represented (sales):** Blair Television.

**Represented (legal):** Rubin, Winston, Diercks & Harris.

**Personnel:**

- Raymond A. Watson, Vice President & General Manager.
- Tom Randour, General Sales Manager.
- Cheryl Rydia, National Sales Manager.
- Shirley Sanford, Program Director.
- Jack Bowe, News Director.
- Tom Ballew, Chief Engineer.
- Steve Hall, Production Manager.
- Silvia Navarre, Business Manager.

**Highest 30 Sec. Rate:** \$2000.

**NETWORK BASE HOURLY RATE:** \$500.

**City of License:** Bakersfield. **ADI:** Bakersfield. **Rank:** 130.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



KGET BMPCT-781101KE Granted 12/22/78 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>CALIFORNIA</b>			
	Kern West	166,700	161,300	97
<b>Between 25-49%</b>	<b>CALIFORNIA</b>			
	Tulare	103,600	99,700	96
<b>Between 5-24%</b>	<b>CALIFORNIA</b>			
	Kern East	29,100	28,200	97
<b>Station Totals</b>		<b>299,400</b>	<b>289,200</b>	<b>97</b>
<b>Net Weekly Circulation (1993)</b>				<b>162,500</b>
<b>Average Daily Circulation (1993)</b>				<b>83,400</b>

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# California—Bakersfield

## KUZZ-TV

Ch. 45

Network Service: None, independent.

Licensee: Buck Owens Production Co. Inc., 3223 Sillect Ave., Bakersfield, CA 93308.

Studio: 3223 Sillect Ave., Bakersfield, CA 93308.

Telephone: 805-326-1011. Fax: 805-328-7576.

Technical Facilities: Channel No. 45 (656-662 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1325-ft. above av. terrain, 144-ft. above ground, 3665-ft. above sea level.

Latitude 35° 26' 20"

Longitude 118° 44' 24"

Transmitter: Mount Adelaide, approx. 15-mi. ENE of Bakersfield.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Scientific-Atlanta C-band.

AM Affiliate: KCWR.

FM Affiliate: KUZZ-FM.

Ownership: Buck Owens Production Co. Inc.

Began Operation: December 1, 1988. Sale to present owner by Dorothy J. Owens approved by FCC Aug. 27, 1990 (Television Digest, Vol. 30:37).

Represented (sales): Settel Inc.

Represented (legal): Mullin, Rhyne, Emmons & Topel, P.C.

### Personnel:

Dorothy Owens, Vice President & General Manager.

Kalvin Pike, General Sales Manager.

James Foss, Chief Engineer.

Luann Graham, Business Manager.

Teresa Ford, Program & Promotion Director.

Rates: On request.

City of License: Bakersfield. ADI: Bakersfield. Rank: 130.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



KUZZ-TV BMPCT-880106KH Granted 6/8/88 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	CALIFORNIA Kern West	166,700	161,300	97
Between 5-24%	CALIFORNIA Kings Tulare	30,900 103,600	29,600 99,700	96 96
<b>Station Totals</b>		<b>301,200</b>	<b>290,600</b>	<b>96</b>
<b>Net Weekly Circulation (1993)</b>				<b>96,600</b>
<b>Average Daily Circulation (1993)</b>				<b>39,000</b>



# California—Barstow

**KHIZ**  
Ch. 64

**Network Service:** None, independent.

**Licensee:** Sunbelt Television Inc., Box 6464, Victorville, CA 92392.

**Studio:** 15605 Village Dr., Victorville, CA 92394.

**Telephone:** 619-251-5888. **Fax:** 619-241-0056.

**Technical Facilities:** Channel No. 64 (770-776 MHz). Authorized power: 3134-kw max. visual, 627-kw max. aural. Antenna: 1701-ft. above av. terrain, 203-ft. above ground, 4690-ft. above sea level.

Latitude 34° 36' 34"  
Longitude 117° 17' 20"

**Transmitter:** Quartzsite Mountain, 24-mi. SW of Barstow.

**Satellite Earth Station:** Microdyne, 3.6-meter; Microdyne receivers.

**Ownership:** Sunbelt Television Inc.

**Began Operation:** August 15, 1987.

**Represented (sales):** Roslin TV Sales.

**Represented (legal):** Baker & Hostettler.

**Represented (engineering):** Radio Engineering Co.

**Personnel:**

- Riley Jackson, President.
- Ray Webb, General Manager.
- Dave Griffiths, Station Manager.
- Greg Carpenter, Engineering Director.
- Paul Kissell, Operations Director.
- Karen Stolt, Sales Manager.
- Bill Peters, News Director.
- Debbie Kershner, Program Director.
- Lynn Hanson, Promotion Director.
- Rosio De Ponio, Business Manager.
- John Sheridan, Marketing & Promotion Director.

**Highest 30 Sec. Rate:** \$150.

**City of License:** Barstow. **ADI:** Los Angeles. **Rank:** 2.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



KHIZ BMPCT-860212KS Granted 4/17/86 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>CALIFORNIA</b>				
Between 25-49%	San Bernardino North	86,300	83,800	97
<b>CALIFORNIA</b>				
Between 5-24%	Kern East	29,100	28,200	97
<b>Station Totals</b>		<b>115,400</b>	<b>112,000</b>	<b>97</b>
<b>Net Weekly Circulation (1993)</b>				<b>34,300</b>
<b>Average Daily Circulation (1993)</b>				<b>12,400</b>

# California—Chico

## KCPM

Ch. 24

**Network Service:** NBC.

**Licensee:** KCPM Licensee Co., 2121 Ave. of the Stars, Suite 2800, Los Angeles, CA 90067.

**Studio:** 180 E. 4th St., Chico, CA 95928.

**Telephone:** 916-893-2424. **Fax:** 916-893-1033.

**Technical Facilities:** Channel No. 24 (530-536 MHz). Authorized power: 5000-kw visual, 500-kw aural. Antenna: 1850-ft. above av. terrain, 997-ft. above ground, 2762-ft. above sea level.

Latitude 40° 15' 31"  
Longitude 122° 05' 20"

**Transmitter:** 9.5-mi. NE of Red Bluff.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Vertex, 6-meter Ku-band; Vertex, 3.5-meter Ku-band; Vertex, 3-meter Ku-band; Harris, M/A-Com receivers.

**News Services:** AP, CNN, NBC.

**Ownership:** Davis-Goldfarb Co. (Group Owner).

**Began Operation:** September 24, 1985. Sale by Lorimar Telepictures Corp. to Goltrin Communications approved by FCC Feb. 12, 1988 (*Television Digest*, Vol. 28:7). Sale to present owners by Charles Abad & Melvin Estrin approved by FCC Jan. 10, 1989.

**Represented (sales):** Katz Continental Television.

### Personnel:

**Barbara Goldfarb**, General Manager.  
**V. John Flores**, General Sales Manager.  
**N. Amorosisio**, National Sales Manager.  
**Betty Anderson**, Director of News & Operations.  
**Mark Watson**, Program Director.  
**Helen Cheung**, Station Controller.  
**Monte Chaney**, Director of Engineering.

**Highest 30 Sec. Rate:** \$325.

**City of License:** Chico. **ADI:** Chico-Redding. **Rank:** 125.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



KCPM BPCT-781221LI Granted 9/5/83 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>CALIFORNIA</b>			
	Butte	75,600	72,400	96
	Glenn	9,200	8,900	97
	Shasta	60,600	58,900	97
<b>Between 25-49%</b>	Tehama	19,800	19,300	97
	<b>CALIFORNIA</b>			
	Colusa	5,900	5,600	95
<b>Station Totals</b>	Sutter	24,700	24,000	97
	Yuba	20,900	20,300	97
<b>Net Weekly Circulation (1993)</b>		<b>216,700</b>	<b>209,400</b>	<b>97</b>
<b>Average Daily Circulation (1993)</b>				<b>136,500</b>
				<b>70,700</b>

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**Darrel Cunningham  
General Manager  
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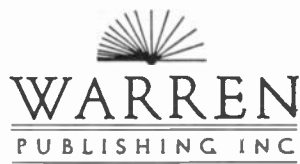
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# California—Chico

**KHSL-TV**

Ch. 12



**Network Service:** CBS.

**Licensee:** Golden Empire Bcstg. Co., Box 489, Chico, CA 95927.

**Studios:** 3460 Silverbell Rd., Chico, CA 95926; 4352-B Caterpillar Dr., Redding, CA 96002.

**Telephone:** 916-342-0141. TWX: 910-536-0336. Fax: 916-342-2405.

**Technical Facilities:** Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 38-kw aural. Antenna: 1290-ft. above av. terrain, 284-ft. above ground, 3779-ft. above sea level.

Latitude	39°	57'	30"
Longitude	121°	42'	48"

**Transmitter:** Cohasset Rd.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Scientific-Atlanta, 7-meter C-band; RCA, 4.8-meter Ku-band; Simulstat, 5-meter C-band; Drake, Scientific-Atlanta, Standard Communications receivers.

**AM Affiliate:** KHSL, 5-kw, 1290 kHz.

**News Services:** AP, CBS, NIWS.

**Ownership:** Golden Empire Bcstg. Co.

**Began Operation:** August 22, 1953.

**Represented (sales):** Seltel Inc.

**Represented (legal):** Haley, Bader & Potts.

**Represented (engineering):** Hatfield & Dawson.

**Personnel:**

- Hugh McClung, President.
- Russell B. Pope, Vice President.
- William O. Corbin, General Manager.
- William L. Meyer, General Sales Manager.
- Bruce Lang, News Director.
- Brian Corbitt, Promotion Director.

**Highest 30 Sec. Rate:** \$400.

**NETWORK BASE HOURLY RATE:** \$452.

**City of License:** Chico. ADI: Chico-Redding. Rank: 125.



KHSL-TV BMPCT-6764 Granted 5/9/68

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Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>CALIFORNIA</b>			
	Butte	75,600	72,400	96
	Colusa	5,900	5,600	95
	Glenn	9,200	8,900	97
	Shasta	60,600	58,900	97
Tehama	19,800	19,300	97	
<b>Between 25-49%</b>	<b>CALIFORNIA</b>			
	Sutter	24,700	24,000	97
	Trinity	5,300	4,900	92
Yuba	20,900	20,300	97	
<b>Between 5-24%</b>	<b>CALIFORNIA</b>			
	Lake	22,400	20,900	93
	Lassen	9,000	8,500	94
	Modoc	3,800	3,600	93
	Nevada	33,200	31,500	95
	Plumas	8,600	8,100	94
Siskiyou	17,900	16,800	94	
<b>Station Totals</b>		<b>316,900</b>	<b>303,700</b>	<b>96</b>
<b>Net Weekly Circulation (1993)</b>				<b>170,900</b>
<b>Average Daily Circulation (1993)</b>				<b>85,400</b>

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# California—Clovis

## KGMC

(formerly KSDI)

Ch. 43

**Network Service:** None, independent.

**Licensee:** Gary M. Cocola, 706 W. Herndon Ave., Fresno, CA 93650.

**Studio:** 706 W. Herndon Ave., Fresno, CA 93650.

**Telephone:** 209-432-4300. **Fax:** 209-435-3201.

**Technical Facilities:** Channel No. 43 (644-650 MHz). Authorized power: 518.8-kw max. visual, 51-kw max. aural. Antenna: 2001-ft. above av. terrain, 151-ft. above ground, 3529-ft. above sea level.

Latitude	36°	44'	45"
Longitude	119°	16'	57"

**Transmitter:** Bear Mountain, approx. 1.2-mi. NW of Squaw Valley.

**Ownership:** Gary M. Cocola.

**Began Operation:** September 11, 1992. Sale to present owner by San Joaquin TV Improvement Corp. granted by FCC Nov. 19, 1992.

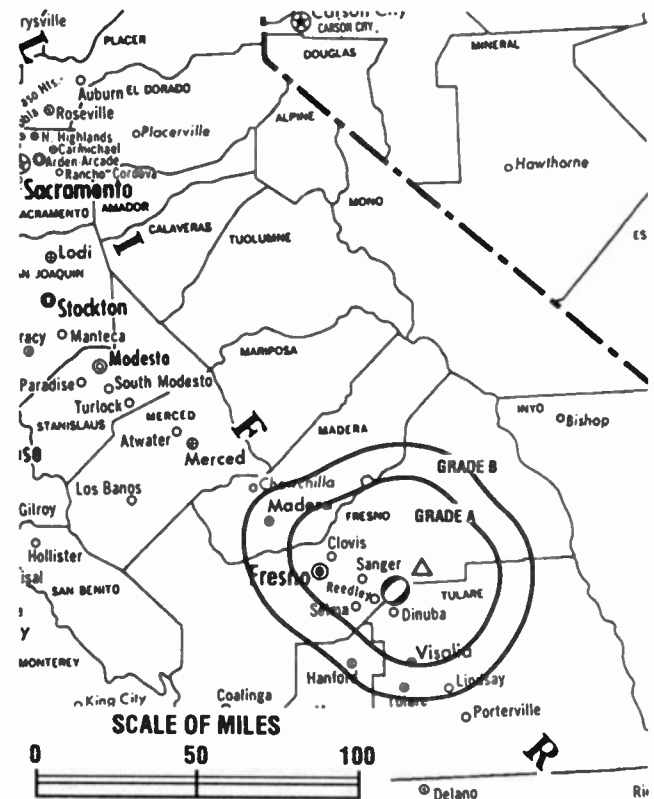
**Represented (legal):** Dow, Lohnes & Albertson.

**Personnel:**

- Gary Cocola, General Manager.
- George Cooper, Sales Manager.
- David Cardoza, Program Director.
- Steve Lebel, Chief Engineer.

**Highest 30 Sec. Rate:** \$25.

**Arbitron Data:** Not available.



KGMC BNPCT-920706KG Granted 9/31/92 © American Map Corp., No. 14244

City of License: Clovis. ADI: Fresno-Visalia. Rank: 57.

# California—Concord

**KFCB**  
Ch. 42

Network Service: None, independent.

Licensee: First Century Broadcasting, Box 4242, Concord, CA 94524.

Studio: 5101 Port Chicago Hwy., Concord, CA 94520.

Telephone: 510-676-8969.

Technical Facilities: Channel No. 42 (638-644 MHz). Authorized power: 1288-kw max. & 185.85-kw horizontal visual, 123.3-kw max. & 69-kw horizontal aural. Antenna: 2807-ft. above av. terrain, 140-ft. above ground, 3628-ft. above sea level.

Latitude 37° 53' 34"  
Longitude 121° 53' 53"

Transmitter: N peak of Mount Diablo.

News Service: CNN Headline News.

Ownership: First Century Broadcasting.

Began Operation: June 19, 1983.

Represented (legal): Gammon & Grange.

Personnel:  
Ronald C. Haus, President.  
Kaye Allen, General Manager.  
Debra Fraser, Program Director.

Rates: On request.

City of License: Concord. ADI: San Francisco. Rank: 5.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	CALIFORNIA San Joaquin	165,400	159,100	96
Station Totals		165,400	159,100	96
Net Weekly Circulation (1993)			42,800	
Average Daily Circulation (1993)			14,800	



KFCB BMPCT-820512KF Granted 6/8/82 © American Map Corp., No. 14244

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# California—El Centro-Yuma, Arizona

## KEYC-TV

Ch. 9

**Network Service:** CBS.

**Licensee:** Pacific Media Corp., 646 Main St., El Centro, CA 92243.

**Studio:** 646 Main St., El Centro, CA 92243.

**Mailing Address:** Box 3190, El Centro, CA 92244.

**Telephone:** 619-353-9990. **Fax:** 619-352-5471.

**Technical Facilities:** Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1601-ft. above av. terrain, 499-ft. above ground, 2546-ft. above sea level.

Latitude 33° 03' 18"  
Longitude 114° 49' 37"

**Transmitter:** Top of Black Mountain.

**Satellite Earth Station:** Scientific-Atlanta, 7.2-meter.

**News Services:** AP, CBS.

**Ownership:** Robinson O. Everett (Group Owner).

**Began Operation:** December 6, 1968. Sale to Esquire by United Bcstg. approved by FCC Sept. 22, 1981. Sold to Pacific Media Corp. 1984. Sale to First National Entertainment Corp. approved by FCC Dec. 12, 1986 (Television Digest, Vol. 26:39) but not consummated. Sale to present owner by John Smart, et al. approved by FCC Feb. 28, 1989.

**Represented (sales):** Seitel Inc.

**Represented (legal):** Baraff, Koerner, Olender & Hochberg, P.C.

**Represented (engineering):** Arthur K. Peters Consulting Engineers.

**Personnel:**

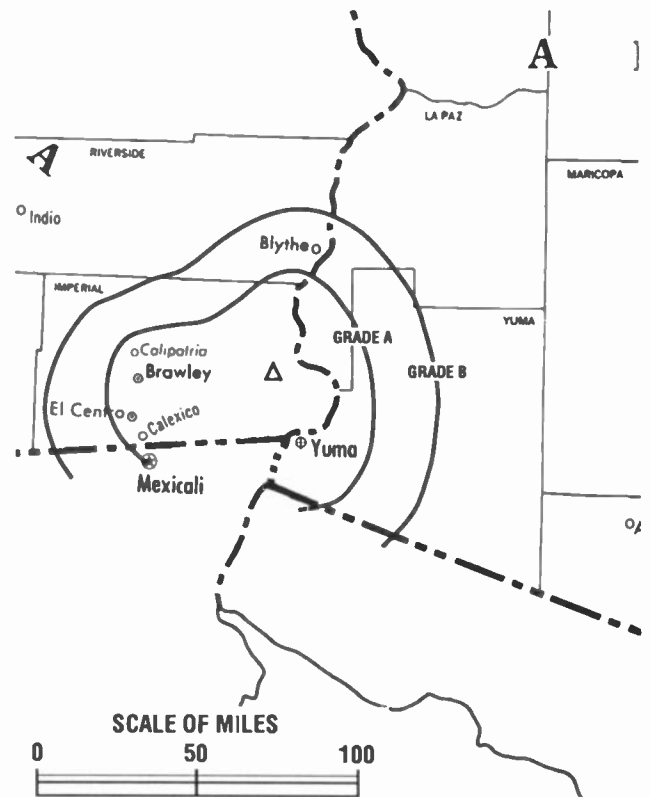
Peter G. Sieler, Vice President & General Manager.  
Scott Gilpin, News Director.  
Steve Easley, Chief Engineer.

**Highest 30 Sec. Rate:** \$1000.

**NETWORK BASE HOURLY RATE:** \$80.

**City of License:** El Centro. **ADI:** El Centro, CA-Yuma, AZ. **Rank:** 178.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



KEYC-TV BMPCT-6975 Granted 1/25/71

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households Households	%
50% & Over	ARIZONA Yuma	37,500	35,700	95
	CALIFORNIA Imperial	34,500	32,300	94
Between 25-49%	CALIFORNIA Riverside East	8,000	7,600	96
Between 5-24%	ARIZONA La Paz	5,400	5,200	96
<b>Station Totals</b>		<b>85,400</b>	<b>80,800</b>	<b>95</b>
<b>Net Weekly Circulation (1993)</b>				<b>53,700</b>
<b>Average Daily Circulation (1993)</b>				<b>24,600</b>



# California—Eureka

## KIEM-TV

Ch. 3

**Network Service:** NBC.

**Licensee:** Precht Television Associates Inc., 5650 S. Broadway, Eureka, CA 95503.

**Studio:** 5650 S. Broadway, Eureka, CA 95503.

**Telephone:** 707-443-3123. **Fax:** 707-442-6084.

**Technical Facilities:** Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1650-ft. above av. terrain, 249-ft. above ground, 3025-ft. above sea level.

Latitude 40° 43' 52"  
Longitude 123° 57' 06"

**Transmitter:** Redwood Peak, 12-mi. SE of Eureka.

**Satellite Earth Stations:** Harris, 7-meter Ku-band; Harris, 4.5-meter Ku-band; Paracclipse, 4.5-meter C-band; Harris, M/A-Com, Scientific-Atlanta receivers.

**News Services:** AP, NBC.

**Ownership:** Precht Communications Inc. (Group Owner).

**Began Operation:** October 25, 1953. Sale by William B. Smullin to Wayne Vickers, et al., approved by FCC Oct. 25, 1961. Sale to Ingham Communications approved July 29, 1975. Sale to present owners approved Aug. 2, 1985.

**Represented (sales):** Katz Continental Television.

**Represented (legal):** Cohn & Marks

### Personnel:

**Marcy Levine**, Vice President & General Manager.

**Hank Ingham**, General Sales Manager.

**Dave Silverbrand**, News Director.

**Darlene Morris**, Program Coordinator.

**Rick Repnak**, Chief Engineer.

**Phil Wright**, Promotion Director.

**Highest 30 Sec. Rate:** \$600.

**NETWORK BASE HOURLY RATE:** \$500.

**City of License:** Eureka. **ADI:** Eureka. **Rank:** 187.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>CALIFORNIA</b>			
	Del Norte	8,700	8,200	94
	Humboldt	48,300	46,500	96



KIEM-TV BMPCT-3432 Granted 12/1/55

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	<b>OREGON</b>			
	Curry	8,800	8,200	93
Between 5-24%	<b>CALIFORNIA</b>			
	Trinity	5,300	4,900	92
<b>Station Totals</b>		<b>71,100</b>	<b>67,800</b>	<b>95</b>
<b>Net Weekly Circulation (1993)</b>				<b>50,700</b>
<b>Average Daily Circulation (1993)</b>				<b>29,300</b>

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**Television & Cable Factbook**

# California—Eureka

## KVIQ-TV

Ch. 6

**Network Service:** CBS.

**Licensee:** Miller Broadcasting Co., 1800 S. Broadway, Eureka, CA 95501.

**Studio:** 1800 S. Broadway, Eureka, CA 95501.

**Telephone:** 707-443-3061. **TWX:** 510-742-6265.

**Technical Facilities:** Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10.5-kw aural. Antenna: 1740-ft. above av. terrain, 377-ft. above ground, 3049-ft. above sea level.

Latitude 40° 43' 36"  
Longitude 123° 58' 18"

**Transmitter:** 10.8-mi. SE of Eureka.

**Satellite Earth Stations:** AFC Ku-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.5-meter C-band; Paradigm, 3.7-meter C-band; DX Engineering, M/A-Com, Scientific-Atlanta receivers.

**Ownership:** Miller Broadcasting Co.

**Began Operation:** April 1, 1958. Sale to present owners by Leah McConnell and Estate of Carl McConnell, approved by FCC June 17, 1986. Sale to McConnell by Carroll R. Hauser (50%) and Shasta Telecasting Corp. (50%), approved May 16, 1960 by FCC (Television Digest, Vol. 16:22, 24).

**Represented (sales):** Settel Inc.

**Represented (legal):** Santarelli, Smith, Kraut & Carroccio.

**Represented (engineering):** Hammett & Edison Inc.

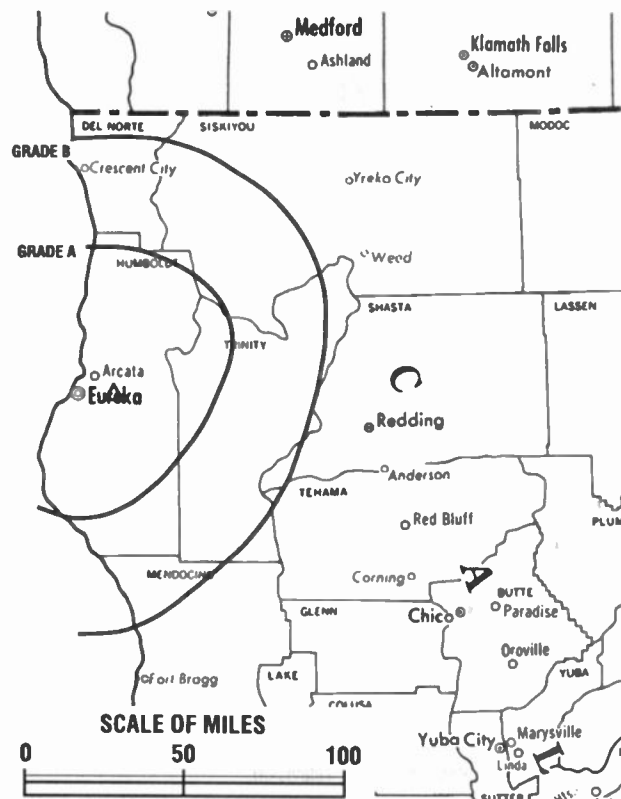
**Personnel:**

- Pattison J. Christensen, Vice President & General Manager.
- Faye Emad, Assistant General Manager & General Sales Manager.
- Susan Swanson, Local Sales Manager.
- Dana Beards, News Director.
- Terri Jensen, Program Director.
- Thomas L. Williams, Chief Engineer.
- Claudia Alkire, Business Manager.

**Highest 30 Sec. Rate:** \$1500.

**City of License:** Eureka. **ADI:** Eureka. **Rank:** 187.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



KVIQ-TV BPCT-2784 Granted 9/30/60

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Del Norte	8,700	8,200	94
	Humboldt	48,300	46,500	96
	OREGON			
	Curry	8,800	8,200	93
Between 5-24%	CALIFORNIA			
	Trinity	5,300	4,900	92
<b>Station Totals</b>		<b>71,100</b>	<b>67,800</b>	<b>95</b>
<b>Net Weekly Circulation (1993)</b>				<b>54,600</b>
<b>Average Daily Circulation (1993)</b>				<b>30,100</b>

# California—Fort Bragg

**KFWU**

Ch. 8

(Satellite of KRCR-TV, Redding, CA)

**Network Service:** ABC.

**Licensee:** California-Oregon Broadcasting Inc., 755 Auditorium Dr., Redding, CA 96001.

**Studios:** 303-B N. Main St., Fort Bragg, CA 95437; 214 E. Smith St., Ukiah, CA 95482.

**Telephone:** 916-243-7777. **Fax:** 916-243-0217.

**Technical Facilities:** Channel No. 8 (180-186 MHz). Authorized power: 225-kw visual, 21.5-kw aural. Antenna: 2448-ft. above av. terrain, 148-ft. above ground, 4357-ft. above sea level.

Latitude 39° 41' 38"  
Longitude 123° 34' 43"

**Transmitter:** Cahto Peak, 3-mi. NE of Branscomb.

**Ownership:** California-Oregon Broadcasting Inc. (Group Owner).

**Began Operation:** May 13, 1990.

**Represented (sales):** Blair Television.

**Represented (legal):** Reed, Smith, Shaw & McClay.

**Represented (engineering):** Lohnes & Culver.

**Personnel:**

**Doreeta Domke**, Vice President & General Manager.

**Dennis Siewert**, General Sales Manager.

**Dave West**, Local Sales Manager.

**Doug Bush**, Chief Engineer.

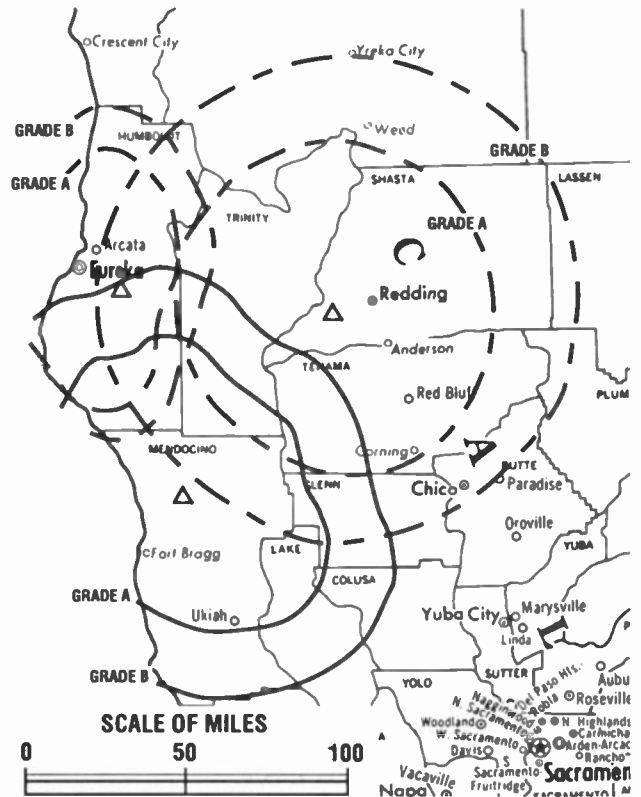
**Cal Hunter**, News Director.

**Glenn Marsh**, Promotion Director.

**Highest 30 Sec. Rate:** \$225.

**City of License:** Fort Bragg. **ADI:** San Francisco. **Rank:** 5.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



KFWU BMPCT-880819Kl Granted 5/5/89

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>CALIFORNIA</b>				
Between 25-49%	Mendocino	31,700	29,500	93
<b>Station Totals</b>		<b>31,700</b>	<b>29,500</b>	<b>93</b>
<b>Net Weekly Circulation (1993)</b>			<b>15,800</b>	
<b>Average Daily Circulation (1993)</b>			<b>7,700</b>	

# California—Fresno

## KAIL

Ch. 53

**Network Service:** None, independent.

**Licensee:** Trans America Bcstg. Corp., 6803 West Blvd., Inglewood, CA 90302.

**Studio:** 1590 Alluvial Ave., Clovis, CA 93611-9567.

**Telephone:** 209-299-9753. **Fax:** 209-299-1523.

**Technical Facilities:** Channel No. 53 (704-710 MHz). Authorized power: 2500-kw max. visual, 250-kw max. aural. Antenna: 1887-ft. above av. terrain, 110-ft. above ground, 4610-ft. above sea level.

Latitude 37° 04' 23"  
Longitude 119° 25' 52"

**Transmitter:** 42003 Radio Lane, Auberry, 25-mi. ENE of Fresno.

**Satellite Earth Stations:** Scientific-Atlanta, 5-meter C-band; Scientific-Atlanta, 4.6-meter C-band; AFC, 3.66-meter Ku-band; Microwave Assoc., M/A-Com, Scientific-Atlanta receivers.

**Ownership:** Trans America Bcstg. Corp.

**Began Operation:** December 18, 1961. Sale to present owner by B. L. Golden & L. W. Fawns approved Dec. 21, 1966 by FCC (*Television Digest*, Vol. 6:52). Left air April 17, 1973. Resumed operation Oct. 7, 1976.

**Represented (legal):** Miller & Fields, P.C.

**Represented (engineering):** Carl T. Jones Corp.

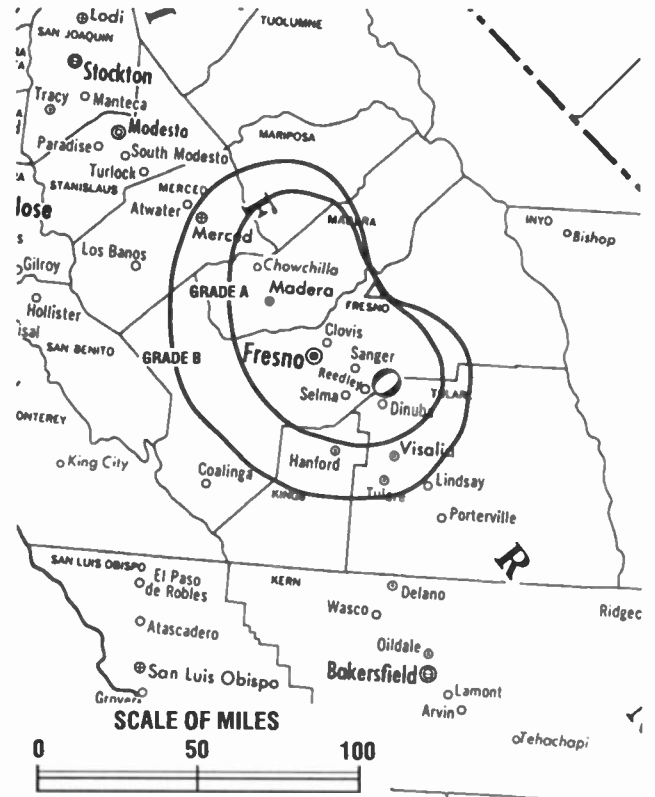
**Personnel:**

- Clair Reis Benezra, General Manager.
- Gerardo Borrego, Vice President.
- C. Williams, Station & General Sales Manager.
- M. Friedel, Chief Engineer.
- R. Jenkins, Promotion & Marketing Director.
- J. Swain, Business Manager.

**Highest 30 Sec. Rate:** \$60.

**City of License:** Fresno. **ADI:** Fresno-Visalia. **Rank:** 57.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



KAIL BMPCT-860418KH Granted 6/27/86 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>CALIFORNIA</b>				
Between 25-49%	Fresno	236,400	228,300	97
	Kings	30,900	29,600	96
	Madera	31,000	29,700	96
<b>CALIFORNIA</b>				
Between 5-24%	Mariposa	6,100	5,700	93
	Merced	58,200	56,200	97
	Tulare	103,600	99,700	96
<b>Station Totals</b>		<b>466,200</b>	<b>449,200</b>	<b>96</b>
<b>Net Weekly Circulation (1993)</b>				<b>123,100</b>
<b>Average Daily Circulation (1993)</b>				<b>36,000</b>

# California—Fresno

## KFSN-TV

Ch. 30

**Network Service:** ABC.

**Licensee:** Capital Cities/ABC Inc.

**Studio:** 1777 G St., Fresno, CA 93706.

**Telephone:** 209-442-1170. **TWX:** 910-362-3911. **Fax:** 209-233-5844.

**Technical Facilities:** Channel No. 30 (566-572 MHz). Authorized power: 3720-kw max. & 316-kw horizontal visual, 31.6-kw horizontal aural. Antenna: 2040-ft. above av. terrain, 271-ft. above ground, 4750-ft. above sea level.

Latitude 37° 04' 37"  
Longitude 119° 26' 00"

**Transmitter:** Meadow Lake, CA.

**Satellite Earth Stations:** Andrew, 7.3-meter C-band; Harris, 6.1-meter C-band; Scientific-Atlanta, 4.5-meter C-band; AFC, 3.5-meter Ku-band; Avantek, Harris, M/A-Corn, Pinzone receivers.

**News Service:** AP.

**Ownership:** Capital Cities/ABC Inc. (Group Owner).

**Began Operation:** May 10, 1956. Sale to present owner by Triangle Publications approved by FCC Feb. 24, 1971 (*Television Digest*, Vol. 11:9). Previous sale to Triangle by Paul R. Bartlett and associates approved Dec. 30, 1958 by FCC (Vol. 14:47; 15:1). **Note:** Operated on Ch. 12 until Feb. 17, 1961 when it switched to UHF Ch. 30 (Vol 17:8).

**Represented (sales):** Capital Cities/ABC National TV Sales.

**Represented (legal):** Wilmer, Cutler & Pickering.

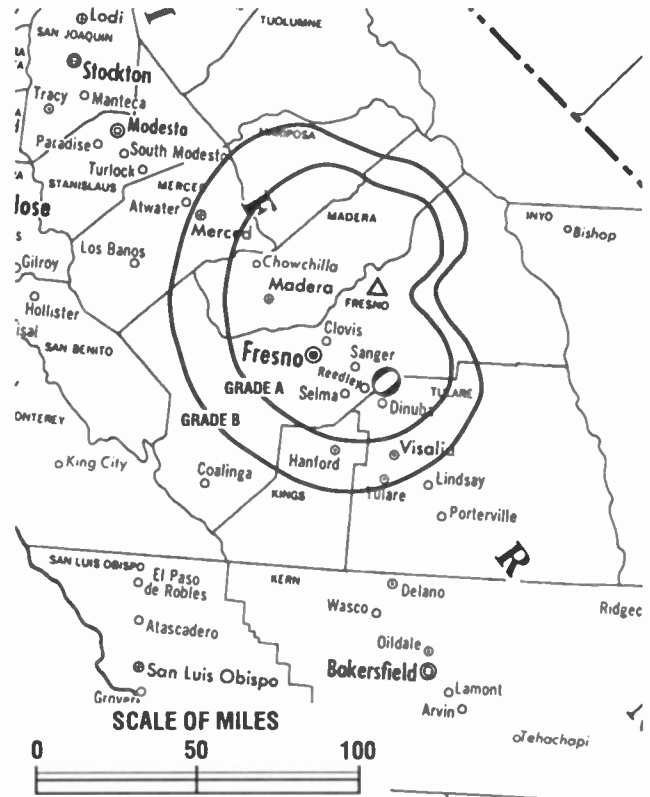
**Represented (engineering):** Moffet, Larson & Johnson, P.C.

**Personnel:**

- Marc Edwards, President & General Manager.
- Dudley Few, General Sales Manager.
- Mark Arminio, Local Sales Manager.
- David S. Converse, Director of Engineering.
- Douglas E. Caldwell, News Director.
- Fernando Granado, Program Director.
- Lois Rasmussen, Business Manager.
- Wes McKee, Promotion Director.

**Rates:** On request.

**City of License:** Fresno. **ADI:** Fresno-Visalia. **Rank:** 57.



KFSN-TV BPCT-790418KE Granted 8/29/79 © American Map Corp., No. 14244

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>CALIFORNIA</b>			
	Fresno	236,400	228,300	97
	Kings	30,900	29,600	96
	Madera	31,000	29,700	96
	Mariposa	6,100	5,700	93
	Merced	58,200	56,200	97
	Tulare	103,600	99,700	96
<b>Station Totals</b>		<b>466,200</b>	<b>449,200</b>	<b>96</b>
<b>Net Weekly Circulation (1993)</b>			<b>373,200</b>	
<b>Average Daily Circulation (1993)</b>			<b>227,700</b>	

# California—Hanford-Fresno

**KFTV**

Ch. 21

Network Service: Univision.

Licensee: KFTV License Partnership, 3239 W. Ashlan Ave., Fresno, CA 93722.

Studio: 3239 W. Ashlan Ave., Fresno, CA 93722.

Telephone: 209-222-2121. Fax: 202-222-2890.

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 2820-kw max. & 151-kw horizontal visual, 282-kw max. & 15-kw horizontal aural. Antenna: 1830-ft. above av. terrain, 160-ft. above ground, 4600-ft. above sea level.

Latitude 37° 04' 24"  
Longitude 119° 25' 42"

Transmitter: Bald Mountain, 52-mi. NE of Hanford.

Satellite Earth Stations: Scientific-Atlanta, 4.6-meter; Drake, 4.5-meter.

News Service: AP.

Ownership: Perenchio TV Inc. (Group Owner).

Began Operation: February 27, 1962 as KDAS; left air May 13, 1966 (Television Digest, Vol. 6:22.) Sale to Spanish International Communications approved March 19, 1969. Resumed operation Sept. 20, 1972. Sold to Univision Holdings (Hallmark Cards) 1987. Sale to present owners approved Sept. 23, 1992 (Vol. 32:40).

Represented (sales): Univision.

Represented (engineering): Jules Cohen & Associates.

**Personnel:**

- Mario M. Carrera, General Manager.
- Bram J. Watkins, General Sales Manager.
- Ken Holden, Chief Engineer.
- Daniel Rodriguez, News Director.
- Jess Gonzalez, Program Director.
- Eddie Renteria, Production Manager.

Rates: On request.

City of License: Hanford. ADI: Fresno-Visalia. Rank: 57.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



KFTV BPCT-820709KF Granted 11/15/82

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Net Weekly Circulation	State County	Total Households	TV Households	%
<b>CALIFORNIA</b>				
<b>Between 5-24%</b>	Fresno	236,400	228,300	97
	Kings	30,900	29,600	96
	Madera	31,000	29,700	96
	Merced	58,200	56,200	97
	Tulare	103,600	99,700	96
<b>Station Totals</b>		<b>460,100</b>	<b>443,500</b>	<b>96</b>
<b>Net Weekly Circulation (1993)</b>				<b>64,800</b>
<b>Average Daily Circulation (1993)</b>				<b>44,400</b>

# California—Fresno

**KJEO**

Ch. 47

**Network Service:** CBS.

**Licensee:** Retlaw Enterprises Inc., Box 5455, Fresno, CA 93755.

**Studio:** 4880 N. First St., Fresno, CA 93726.

**Telephone:** 209-222-2411. **TWX:** 910-362-3181. **Fax:** 209-221-6938.

**Technical Facilities:** Channel No. 47 (668-674 MHz). Authorized power: 2624-kw max. visual, 529-kw max. aural. Antenna: 1959-ft. above av. terrain, 262-ft. above ground, 4742-ft. above sea level.

Latitude	37°	04'	14"
Longitude	119°	25'	31"

**Transmitter:** Bald Mountain.

**Satellite Earth Stations:** Scientific-Atlanta, 7.3-meter; Scientific-Atlanta, 4.5-meter; RCA, 3.5-meter; Avantek, Microdyne receivers.

**News Services:** CBS, NIWS.

**Ownership:** Retlaw Enterprises Inc. (Group Owner).

**Began Operation:** September 20, 1953. Sale to Retlaw Enterprises by Shasta Telecasting Corp. (George C. Fleharty, Laurence W. Carr, Morris K. Cohen, Robert L. Hammett, Carl R. McConnell & Russell K. Olsen) approved by FCC April 17, 1968 (Television Digest, Vol. 8:17).

**Represented (sales):** Katz Continental Television; Canadian Communications Co.

**Represented (legal):** Wiley, Rein & Fielding.

**Represented (engineering):** Hammett & Edison Inc.

**Personnel:**

- Ben Tucker, President.
- Donald Drilling, Vice President & General Manager.
- Andy Mastoras, Vice President, Finance.
- Jeralynn Stout, General Sales Manager.
- Jeff Anderson, National Sales Manager.
- Patti Houlihan, Program Director.
- George Faulder, News Director.
- Mike Barrett, Chief Engineer.
- Patrice Coulter, Traffic Manager.
- Barry Stevenson, Promotion Manager.
- Lucy Ruiz, Public Affairs Director.

**Rates:** On request.

**City of License:** Fresno. **ADI:** Fresno-Visalia. **Rank:** 57.



KJEO BPCT-4903 Granted 3/26/76 © American Map Corp., No. 14244

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>CALIFORNIA</b>			
	Fresno	236,400	228,300	97
	Kings	30,900	29,600	96
	Madera	31,000	29,700	96
	Mariposa	6,100	5,700	93
	Merced	58,200	56,200	97
	Tulare	103,600	99,700	96
<b>Station Totals</b>		<b>466,200</b>	<b>449,200</b>	<b>96</b>
<b>Net Weekly Circulation (1993)</b>			<b>348,500</b>	
<b>Average Daily Circulation (1993)</b>			<b>179,900</b>	

# California—Fresno

**KSEE**  
Ch. 24

**Network Service:** NBC.

**Licensee:** San Joaquin Communications Corp., 5035 E. McKinley Ave., Fresno, CA 93727.

**Studio:** 5035 E. McKinley Ave., Fresno, CA 93727.

**Mailing Address:** Box 24000, Fresno, CA 93779.

**Telephone:** 209-454-2424. **TWX:** 910-362-2403.

**Technical Facilities:** Channel No. 24 (530-536 MHz). Authorized power: 1600-kw max. & 191-kw horizontal visual, 153-kw max. & 38-kw horizontal aural. Antenna: Directional, 2350-ft. above av. terrain, 321-ft. above ground, 3713-ft. above sea level.

Latitude 36° 44' 45"  
Longitude 119° 16' 53"

**Transmitter:** Bear Mountain.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Harris, 6-meter C-band; AFC, 3.5-meter Ku-band; Harris, M/A-Com receivers.

**News Service:** AP.

**Ownership:** Granite Broadcasting Corporation (Group Owner).

**Began Operation:** June 1, 1953. Sale to present owner by Meredith Corp. approved by FCC Aug. 9, 1993 (Television Digest, Vol. 33:26). Sale to Meredith Corp. by San Joaquin Communications Corp. approved by FCC March 31, 1983 (Vol. 22:22, 45). Sale to San Joaquin by McClatchy Newspapers approved by FCC Nov. 18, 1980 (Vol. 19:19).

**Represented (sales):** MMT Sales Inc.

**Represented (legal):** Haley, Bader & Potts.

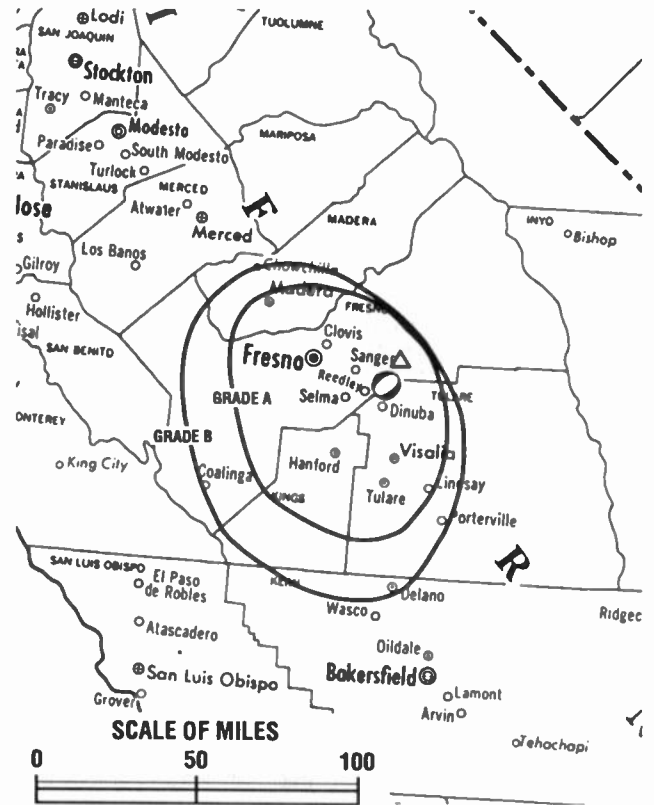
**Represented (engineering):** A. D. Ring, P.C.

**Personnel:**

- Todd Holmes, Vice President & General Manager.
- Bill Spellman, General Sales Manager.
- Rick Bubenik, Local Sales Manager.
- Michelle Stiens, National Sales Manager.
- Ralph Green, News Director.
- Doug Stewart, Promotion Director.
- Karen Thompson, Traffic Manager.
- Kurt Karlsson, Business Manager.

**Highest 30 Sec. Rate:** \$2000.

**NETWORK BASE HOURLY RATE:** \$800.



KSEE BPCT-2859 Granted 7/12/61

© American Map Corp., No. 14244

**City of License:** Fresno. **ADI:** Fresno-Visalia. **Rank:** 57.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>CALIFORNIA</b>			
	Fresno	236,400	228,300	97
	Kings	30,900	29,600	96
	Madera	31,000	29,700	96
	Merced	58,200	56,200	97
	Tulare	103,600	99,700	96
<b>Between 25-49%</b>	<b>CALIFORNIA</b>			
	Mariposa	6,100	5,700	93
<b>Station Totals</b>		<b>466,200</b>	<b>449,200</b>	<b>96</b>
<b>Net Weekly Circulation (1993)</b>			<b>355,400</b>	
<b>Average Daily Circulation (1993)</b>			<b>193,400</b>	



# California—Sanger-Fresno

## KMSG-TV

Ch. 59

Network Service: Telemundo.

Licensee: Sanger Telecasters Inc., Box 3790, Pinedale, CA 93650.

Studio: 706 W. Herndon Ave., Fresno, CA 93650-5957.

Telephone: 209-435-5900. Fax: 209-435-1448.

Technical Facilities: Channel No. 59 (740-746 MHz). Authorized power: 1350-kw max. visual, 135-kw max. aural. Antenna: 1940-ft. above av. terrain, 135-ft. above ground, 4655-ft. above sea level.

Latitude 37° 04' 26"  
Longitude 119° 25' 52"

Transmitter: 41991 Radio Lane, Meadows Lakes, Auberry.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: RCA, 4.6-meter Ku-band; Scientific-Atlanta, 4.6-meter; Harris, 3.2-meter.

Ownership: Sanger Telecasters Inc.

Began Operation: July 17, 1985.

Represented (sales): Telemundo.

Represented (legal): Cohn & Marks.

Represented (engineering): A. D. Ring, P.C.

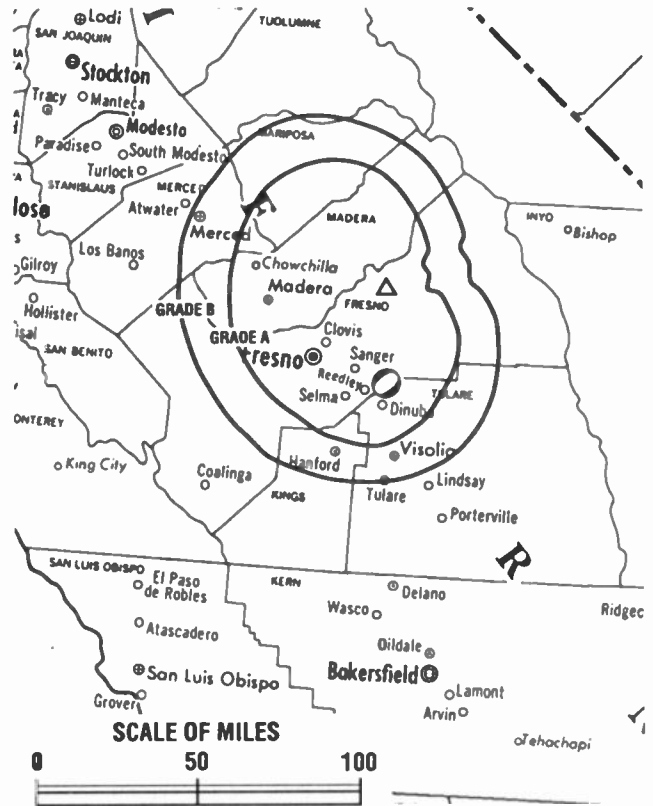
### Personnel:

Diane D. Dostinich, President & Chief Executive Officer.  
Jim Zahn, Program Director & Operations Manager.  
Al Kinney, Chief Engineer.  
Fran Hernandez, Traffic Manager.

Highest 30 Sec. Rate: \$400.

City of License: Sanger. ADI: Fresno-Visalia. Rank: 57.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



KMSG-TV BMPCT-850328K! Granted 6/14/85 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	<b>CALIFORNIA</b>			
	Fresno	236,400	228,300	97
	Kings	30,900	29,600	96
	Madera	31,000	29,700	96
	Merced	58,200	56,200	97
	Tulare	103,600	99,700	96
<b>Station Totals</b>		<b>460,100</b>	<b>443,500</b>	<b>96</b>
<b>Net Weekly Circulation (1993)</b>				<b>47,800</b>
<b>Average Daily Circulation (1993)</b>				<b>22,800</b>

# California—Visalia-Fresno

**KMPH**  
Ch. 26

**Network Service:** Fox.

**Licensee:** Pappas Telecasting Inc., 5111 E. McKinley Ave., Fresno, CA 93727.

**Studio:** 5111 E. McKinley Ave., Fresno, CA 93727.

**Telephones:** 209-255-2600; 209-733-2600. Fax: 209-255-0275.

**Technical Facilities:** Channel No. 26 (542-548 MHz). Authorized power: 2950-kw max. visual, 300-kw max. aural. Antenna: 2679-ft. above av. terrain, 250-ft. above ground, 5922-ft. above sea level.

Latitude 36° 17' 12"  
Longitude 118° 50' 20"

Holds CP for change to 3240-kw max. visual, 2571-ft. above av. terrain, 450-ft. above ground, 8336-ft. above sea level, lat. 36° 40' 02", long. 118° 52' 42", transmitter to Big Baldy Ridge, Sequoia National Forest, Tulare County. BMPCT-891114KE.

**Transmitter:** 10-mi. N of Springvale, CA, Blue Ridge, Sequoia National Forest.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Scientific-Atlanta, 7-meter C-band; Chapparral, 3.7-meter C-band Ku-band; Agile Omni, 4.5-meter Ku & C-band.

**News Service:** AP.

**Ownership:** Pappas Telecasting Companies (Group Owner).

**Began Operation:** October 11, 1971. Sale to present owner approved by FCC May 31, 1978.

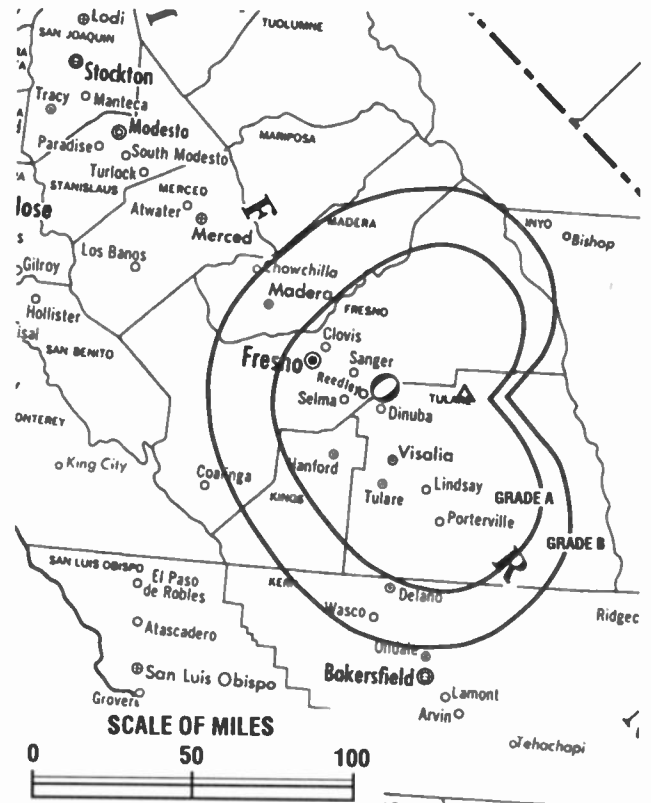
**Represented (sales):** TeleRep Inc.

**Represented (legal):** Fletcher, Heald & Hildreth.

**Represented (engineering):** Cecil Lynch; Smith & Powstenko.

**Personnel:**

- Harry J. Pappas, President.
- LeBon G. Abercrombie, Vice President.
- Lise Markham, Vice President & General Manager.
- Dennis J. Davis, Vice President & Chief Financial Officer.
- Dale Kelly, Vice President & Director of Engineering.
- Debbie Sweeney, Program Manager.
- Bill Spellman, General Marketing Manager.
- Charles Pfaff, Local Marketing Manager.
- Chase Ballou, National Marketing Manager.
- Roger Gadley, News Director.
- Jeff Jordan, Chief Engineer.
- Linda Anderson, Film/Shipping Director.
- Janet Williams, Credit & Traffic Manager.
- Will Givens, Creative Services Director.



KMPH BMPCT-891114KE Granted 3/29/90 © American Map Corp., No. 14244

**Rates:** On request.

**City of License:** Visalia. ADI: Fresno-Visalia. Rank: 57.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

50% & Over		CALIFORNIA		
Fresno	236,400	228,300	97	
Kern West	166,700	161,300	97	
Kings	30,900	29,600	96	
Madera	31,000	29,700	96	
Merced	58,200	56,200	97	
Tulare	103,600	99,700	96	
Between 25-49%		CALIFORNIA		
Mariposa	6,100	5,700	93	
<b>Station Totals</b>	<b>632,900</b>	<b>610,500</b>	<b>96</b>	
<b>Net Weekly Circulation (1993)</b>			<b>421,100</b>	
<b>Average Daily Circulation (1993)</b>			<b>229,900</b>	

# California—Los Angeles

## KABC-TV

Ch. 7

Network Service: ABC.

Licensee: ABC Holding Co. Inc.

Studio: 4151 Prospect Ave., Hollywood, CA 90027.

Telephone: 310-557-7777. TWX: 213-666-1240. Fax: 213-662-2690.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 141.25-kw visual, 28.9-kw aural. Antenna: 3210-ft. above av. terrain, 470-ft. above ground, 6176-ft. above sea level.

Latitude 34° 13' 37"  
Longitude 118° 03' 58"

Transmitter: Mount Wilson.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Andrew, 9.3-meter C-band; Andrew, 5.6-meter Ku-band.

AM Affiliate: KABC, 5-kw, 790 kHz.

FM Affiliate: KLOS, 20-kw, 95.5 MHz (No. 238), 196-ft.

News Services: AP, CNS, UPI.

Ownership: Capital Cities/ABC Inc. (Group Owner).

Began Operation: September 16, 1949 as KECA-TV.

Represented (sales): Capital Cities/ABC National TV Sales.

### Personnel:

- John Riedl, General Sales Manager.
- Dennis McCauley, Sales Manager.
- Bruce Roberts, Sales Manager.
- Steve Schaeffer, Sales Service Manager.
- Vic Heman, Program Director.
- Roger Bell, News Director.
- Steve Pair, Chief Engineer.
- Randy Hooper, Director, Network Operations.
- Rick Swanson, Director, Creative Services.
- Bill Johnson, Research Director.
- Bruce Gordon, Director, Finance & Administration.

Rates: On request.

NETWORK BASE HOURLY RATE: \$5100.

City of License: Los Angeles. ADI: Los Angeles. Rank: 2.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. Country coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households Households	%
50% & Over	CALIFORNIA			
	Inyo	7,700	7,000	91
	Kern East	29,100	28,200	97



KABC-TV BPCT-830817KF Granted 12/5/83 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Los Angeles	3,064,300	2,988,200	98
	Orange	860,300	846,400	98
	Riverside West	351,300	339,300	97
	San Bernardino N	86,300	83,800	97
	San Bernardino S	423,200	410,900	97
	Ventura East	97,900	95,800	98
	Ventura West	126,200	123,400	98
Between 25-49%	CALIFORNIA			
	Riverside Central	91,200	88,100	97
	Santa Barbara N	62,700	60,500	96
Between 5-24%	CALIFORNIA			
	Imperial	34,500	32,300	94
	Kern West	166,700	161,300	97
	San Luis Obispo	84,500	81,100	96
	Santa Barbara S	70,500	68,000	96
Station Totals		5,556,400	5,414,300	97
Net Weekly Circulation (1993)				4,158,000
Average Daily Circulation (1993)				2,248,500

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# California—Los Angeles

**KCAL**

Ch. 9

Network Service: None, independent.

Licensee: Fidelity Television, 5515 Melrose Ave., Hollywood, CA 90058.

Studio: 5515 Melrose Ave., Hollywood, CA 90038.

Telephone: 213-467-9999. Fax: 213-460-6265.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 141-kw visual, 28.2-kw aural. Antenna: Circularly polarized, 3182-ft. above av. terrain, 395-ft. above ground, 6135-ft. above sea level.

Latitude 34° 13' 38"

Longitude 118° 04' 00"

Transmitter: Mount Wilson, near Altadena.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Transmit/receive Harris, 6.1-meter Ku-band; Harris, 6.1-meter C-band; Microwave General, 6.1-meter C-band; Vertex, 4.5-meter Ku-band; DX Antenna receivers.

SNG Mobile Dish: Andrew, 2.6-meter Ku-band.

News Services: AP, CNS, Reuters, UPI.

Ownership: The Walt Disney Co.

Began Operation: August 25, 1948 as KFI-TV. Present owner purchased from RKO General & Fidelity Television following Fidelity challenge to license renewal. On July 20, 1988 FCC approved dismissal of RKO application for license renewal, grant of Fidelity Television Inc.'s application and subsequent transfer of station to The Walt Disney Co. (Television Digest, Vol. 25:45; 26:48; 27:5, 11, 36; 28:30). Sold to RKO General Aug. 1951 (Vol. 7:23, 32, 36).

Represented (sales): Blair Television.

Represented (legal): Wiley, Rein & Fielding.

**Personnel:**

- David J. Woodcock, President & General Manager.
- Janet Schoff, Vice President & General Sales Manager.
- Michael Binkow, Vice President, Programming & Development.
- Marshall Hites, Vice President, Advertising & Marketing.
- Joe Cartwright, Local Sales Manager.
- John Smart, Local Sales Manager.
- Bennett Fogel, National Sales Manager.
- Chris Winners, Controller.
- Melanie Steensland, Production Manager.
- Thomas L. Mann, Director, Engineering.
- Robert Jordan, News Director.
- Neil Mazur, News Operations Manager.
- Barbara Massey, Videotape Operations Manager.

Rates: On request.

City of License: Los Angeles. ADI: Los Angeles. Rank: 2.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



KCAL BMPCT-830909KI Granted 11/23/83 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>CALIFORNIA</b>			
	Los Angeles	3,064,300	2,988,200	98
	Orange	860,300	846,400	98
	Riverside West	351,300	339,300	97
	San Bernardino N	86,300	83,800	97
	San Bernardino S	423,200	410,900	97
	Ventura East	97,900	95,800	98
Ventura West	126,200	123,400	98	
<b>Between 25-49%</b>	<b>ARIZONA</b>			
	Yuma	37,500	35,700	95
	<b>CALIFORNIA</b>			
	Imperial	34,500	32,300	94
	Inyo	7,700	7,000	91
	Kern East	29,100	28,200	97
	Riverside Central	91,200	88,100	97
San Luis Obispo	84,500	81,100	96	
Santa Barbara North	62,700	60,500	96	
<b>Between 5-24%</b>	<b>ARIZONA</b>			
	La Paz	5,400	5,200	96
	<b>CALIFORNIA</b>			
	Kern West	166,700	161,300	97
	Riverside East	8,000	7,600	96
	Santa Barbara South	70,500	68,000	96
	<b>NEW MEXICO</b>			
Chaves	20,800	20,500	99	
Otero	18,500	18,100	98	
<b>Station Totals</b>		<b>5,646,600</b>	<b>5,501,400</b>	<b>97</b>
<b>Net Weekly Circulation (1993)</b>				<b>3,104,400</b>
<b>Average Daily Circulation (1993)</b>				<b>1,265,400</b>

# California—Los Angeles

## KCBS-TV

Ch. 2

Network Service: CBS.

Licensee: CBS Inc., 6121 Sunset Blvd., Los Angeles, CA 90028.

Studio: 6121 Sunset Blvd., Los Angeles, CA 90028.

Telephone: 213-460-3000. Fax: 213-460-3733.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 36.3-kw visual, 7.24-kw aural. Antenna: 3632-ft. above av. terrain, 934-ft. above ground, 6589-ft. above sea level.

Latitude 34° 13' 57"  
Longitude 118° 04' 18"

Transmitter: 123 CBS Lane, Mount Wilson.

Multichannel TV Sound: Stereo and separate audio program.

AM Affiliate: KNX, 50-kw, 1070 kHz.

FM Affiliate: KCBS-FM, 54-kw, 93.1 MHz (No. 226), 3036-ft.

News Services: AP, CNS, UPI.

Ownership: CBS Inc. (Group Owner).

Began Operation: May 6, 1948 as KTSN. Sold to present owner December 1950 (Television Digest, Vol. 6:46, 52).

Represented (sales): CBS Television Stations National Sales.

### Personnel:

William Applegate, Vice President & General Manager.

Steve Gigliotti, Vice President & Station Manager.

D'Artagnan Bebel, Director, Sales.

John Lippman, Director, News.

Donna Bean, Director, Planning & Administration.

Jay Strong, Program Director.

Bob Davis, Director, Technical Operations.

Mary Hall, Director, Research.

Michael Sweeney, Director, Communications.

Carol Kinsey, Director, Press Information.

Rates: On request.

City of License: Los Angeles. AOI: Los Angeles. Rank: 2.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Inyo	7,700	7,000	91
	Kern East	29,100	28,200	97



KCBS-TV BPCT-850919KW Granted 2/27/86 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Los Angeles	3,064,300	2,988,200	98
	Orange	860,300	846,400	98
	Riverside Central	91,200	88,100	97
	Riverside West	351,300	339,300	97
	San Bernardino N	86,300	83,800	97
	San Bernardino S	423,200	410,900	97
	Ventura East	97,900	95,800	98
Ventura West	126,200	123,400	98	
Between 25-49%	CALIFORNIA			
	Santa Barbara N	62,700	60,500	96
Between 5-24%	CALIFORNIA			
	Kern West	166,700	161,300	97
	San Luis Obispo	84,500	81,100	96
	Santa Barbara S	70,500	68,000	96
<b>Station Totals</b>		<b>5,521,900</b>	<b>5,382,000</b>	<b>97</b>
<b>Net Weekly Circulation (1993)</b>				<b>3,892,900</b>
<b>Average Daily Circulation (1993)</b>				<b>1,907,400</b>

# California—Los Angeles

## KCOP

Ch. 13

Network Service: None, independent.

Licensee: KCOP Television Inc., 915 N. La Brea Ave., Hollywood, CA 90038.

Studio: 915 N. La Brea Ave., Hollywood, CA 90038.

Telephone: 213-851-1000. TWX: 910-321-4197. Fax: 213-850-6197.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 162-kw visual, 32.4-kw aural. Antenna: 2953-ft. above av. terrain, 240-ft. above ground, 5920-ft. above sea level.

Latitude 34° 13' 42"  
Longitude 118° 04' 02"

Transmitter: Mount Wilson.

Satellite Earth Stations: RF Systems, 5.5-meter C-band; Scientific-Atlanta, 10-meter C-band; Vertex, 4.7-meter Ku-band; Miralite, 3.7-meter C-band.

SNG Mobile Dish: RF Systems, 2.4-meter Ku-band.

News Services: AP, CNN, UPI.

Ownership: Chris-Craft Industries Inc. (Group Owner).

Began Operation: September 17, 1948. Sale to Chris-Craft (formerly NAFI Corp.) by Bing Crosby, Kenyon Brown, George L. Coleman & Joseph A. Thomas approved Jan. 27, 1960 by FCC (Television Digest, Vol. 15:33, 36, 43; 16:5). Previous sale to Crosby et al. by Copley Press approved Dec. 11, 1957 (Vol. 13:16, 22, 34, 50). Copley acquired station, operating as KLAC-TV, from Mrs. Dorothy Schiff Sonnebom Dec. 23, 1953 (Vol. 9:49, 32).

Represented (sales): Katz Independent Television.

Represented (legal): Wilmer, Cutler & Pickering.

Represented (engineering): Cohen, Dippell & Everist, P.C.

### Personnel:

Rick Feldman, President & General Manager.

Jill Kauffman, General Sales Manager.

Carol Myers Martz, Program Manager.

Jeff Wald, News Director.

Jeffrey Weiss, Local Sales Manager.

Yolanda O'Hern, National Sales Manager.

Joyce Inouye, Research Director.

Win Korabell, Director of Engineering.

Jane Clark, Business Manager.

Peter Schlesinger, Manager, Program Operations & Creative Services.

Highest 30 Sec. Rate: \$18,000.

City of License: Los Angeles. ADI: Los Angeles. Rank: 2.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>CALIFORNIA</b>			
	Los Angeles	3,064,300	2,988,200	98
	Orange	860,300	846,400	98
	Riverside West	351,300	339,300	97



KCOP BPCT-790806KE Granted 10/15/79

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	San Bernardino N	86,300	83,800	97
	San Bernardino S	423,200	410,900	97
	Ventura East	97,900	95,800	98
	Ventura West	126,200	123,400	98
Between 25-49%	<b>ARIZONA</b>			
	Yuma	37,500	35,700	95
	<b>CALIFORNIA</b>			
	Imperial	34,500	32,300	94
	Kern East	29,100	28,200	97
	Riverside Central	91,200	88,100	97
	San Diego	934,300	910,400	97
	Santa Barbara N	62,700	60,500	96
	Santa Barbara S	70,500	68,000	96
	<b>NEW MEXICO</b>			
Otero	18,500	18,100	98	
Between 5-24%	<b>CALIFORNIA</b>			
	Kern West	166,700	161,300	97
	San Luis Obispo	84,500	81,100	96
<b>Station Totals</b>		<b>6,539,000</b>	<b>6,371,500</b>	<b>97</b>
<b>Net Weekly Circulation (1993)</b>				<b>3,150,000</b>
<b>Average Daily Circulation (1993)</b>				<b>1,205,700</b>

# California—Los Angeles

## KMEX-TV

Ch. 34

Network Service: Univision.

Licensee: KMEX License Partnership, 6701 Center Dr. W, Los Angeles, CA 90045.

Studio: 6701 Center Dr. W, Hollywood, CA 90045.

Telephone: 310-216-3434.

Technical Facilities: Channel No. 34 (590-596 MHz). Authorized power: 1950-kw max. & 200-kw horizontal visual, 195-kw max. & 20-kw horizontal aural. Antenna: 2940-ft. above av. terrain, 190-ft. above ground, 5896-ft. above sea level.

Latitude 34° 13' 35"  
Longitude 118° 03' 56"

Transmitter: Mount Wilson.

Satellite Earth Stations: Comtech, 7-meter; Comtech, 3.8-meter Ku & C-band; Scientific-Atlanta, Standard Components receivers.

News Services: CNS, AP.

Ownership: Perenchio TV Inc. (Group Owner).

Began Operation: September 30, 1962. Sale to present owners by Univision Holdings Inc. (Hallmark Cards) approved by FCC Sept. 23, 1992 (Television Digest, Vol. 32:40).

Represented (sales): Univision.

Represented (engineering): Jules Cohen & Associates, P.C.

### Personnel:

Augustine Martinez, General Manager.  
Martin Dugan, General Sales Manager.  
Mayra Crespo, National Sales Manager.  
Miguel Banojian, News Director.  
Maria Esther Beltran, Program Director.  
Gerardo Pallares, Promotion Director.  
Richard Morse, Chief Engineer.  
Tom Siri, Controller.  
Ivelisse Estrada, Director of Communication.  
Maureen Schultz, Director of Research & Marketing.

Rates: On request.

City of License: Los Angeles. ADI: Los Angeles. Rank: 2.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



KMEX-TV BPCT-5114 Granted 1/31/78 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>CALIFORNIA</b>				
Between 5-24%	Los Angeles	3,064,300	2,988,200	98
	Orange	860,300	846,400	98
	San Bernardino S	423,200	410,900	97
	Santa Barbara S	70,500	68,000	96
	Ventura West	126,200	123,400	98
<b>Station Totals</b>		<b>4,544,500</b>	<b>4,436,900</b>	<b>98</b>
<b>Net Weekly Circulation (1993)</b>			<b>544,800</b>	
<b>Average Daily Circulation (1993)</b>			<b>363,500</b>	

# California—Los Angeles

## KNBC-TV

Ch. 4

Network Service: NBC.

Licensee: NBC Subsidiary Inc. 3, 3000 W. Alameda Ave., Burbank, CA 91523.

Studio: 3000 W. Alameda Ave., Burbank, CA 91523.

Telephone: 818-840-4444. TWX: 910-498-2752.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 44.7-kw visual, 8.94-kw aural. Antenna: Non-directional, electronically tilted 2.5°, 3200-ft. above av. terrain, 496-ft. above ground, 6170-ft. above sea level.

Latitude 34° 13' 32"  
Longitude 118° 03' 52"

Holds CP for change to 43.7-kw max. visual, 3228-ft. above av. terrain, 502-ft. above ground, 6181-ft. above sea level, transmitter to Mount Wilson, 15.5-mi. NE of Los Angeles County. BPCT-920303KF.

Transmitter: Mount Wilson.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Transmit/receive 10-meter; Harris receivers.

News Services: AP, CNS, UPI.

Ownership: National Broadcasting Co. (Group Owner).

Began Operation: January 16, 1949.

Represented (sales): Harrington, Righter & Parsons Inc.

### Personnel:

Reed Manville, Vice President & General Manager.

James R. Sterling, Sales Director.

Tobie Pate, Director, Broadcasting, Promotion & Programming.

Mark Hoffman, News Director.

Bill Johnston, Chief Engineer.

Rates: On request.

City of License: Los Angeles. ADI: Los Angeles. Rank: 2.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Inyo	7,700	7,000	91
	Kern East	29,100	28,200	97
	Los Angeles	3,064,300	2,988,200	98
	Orange	860,300	846,400	98



KNBC-TV BRCT-81 Granted 3/15/63

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Riverside West	351,300	339,300	97
	San Bernardino N	86,300	83,800	97
	San Bernardino S	423,200	410,900	97
	Santa Barbara S	70,500	68,000	96
	Ventura East	97,900	95,800	98
	Ventura West	126,200	123,400	98
Between 25-49%	CALIFORNIA			
	Riverside Central	91,200	88,100	97
	Santa Barbara N	62,700	60,500	96
Between 5-24%	CALIFORNIA			
	Kern West	166,700	161,300	97
	San Diego	934,300	910,400	97
Station Totals		6,371,700	6,211,300	97
Net Weekly Circulation (1993)				4,091,100
Average Daily Circulation (1993)				2,207,500



# California—Los Angeles

**KTLA**

Ch. 5

Network Service: None, independent.

Licensee: KTLA Inc., Box 500, Los Angeles, CA 90078.

Studio: 5800 Sunset Blvd., Los Angeles, CA 90028.

Telephone: 213-460-5500. TWX: 910-321-2417. Fax: 213-460-5952.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 44.7-kw visual, 8.32-kw aural. Antenna: 3205-ft. above av. terrain, 433-ft. above ground, 6157-ft. above sea level.

Latitude 34° 13' 34"  
Longitude 118° 03' 54"

Transmitter: Mount Wilson.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Transmit/receive Satcom Technologies, 5-meter C-band; Scientific-Atlanta, 10-meter C-band; Scientific-Atlanta, 7-meter Ku-band; Vertex, 4.5-meter C-band; M/A-Corn, Scientific-Atlanta receivers.

News Services: AP, CNN, CNN Headline News, CNS, INDX, UPI.

Ownership: Tribune Broadcasting Co. (Group Owner).

Began Operation: January 22, 1947. Sale to present owner by KKR Assoc., et al., approved by FCC Oct. 4, 1985 (Television Digest, Vol. 25:20, 24, 40, 51). Previous sale approved by FCC March 28, 1983 (Vol. 22:44). Sale to Gene Autry & The Signal Cos. by Paramount Television Productions approved May 13, 1964 by FCC (Vol. 3:44; 4:20).

Represented (sales): TeleRep Inc.

Represented (legal): Sidley & Austin.

Represented (engineering): Hammett & Edison Inc.

**Personnel:**

- Gregory Nathanson, General Manager.
- John E. Reardon, Vice President & Station Manager.
- Tom Arnost, General Sales Manager.
- Roger Pellegrino, Local Sales Manager.
- Betty Ellen Berlamino, Local Sales Manager.
- Steve Berman, National Sales Manager.
- Vincent Giannini, Director of Finance & Administration.
- Virginia Hunt, Program Director.
- Rozanne McMillan, Director of Research.
- Ira Goldstone, Director of Engineering.
- Joe Quasarano, Director of Production/Sports.
- Brenda Young, Director of Business Affairs/Legal Counsel.
- Warren Cereghino, News Director.
- Ed Harrison, Publicity Director.
- Mark Pinto, Senior National Sales Coordinator.
- Leonidia Gonsalves, Promotion & Advertising Director.

Rates: On request.

City of License: Los Angeles. ADI: Los Angeles. Rank: 2.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>CALIFORNIA</b>			
	Inyo	7,700	7,000	91
	Los Angeles	3,064,300	2,988,200	98
	Orange	860,300	846,400	98
	Riverside Central	91,200	88,100	97
	Riverside West	351,300	339,300	97
	San Bernardino N	86,300	83,800	97
	San Bernardino S	423,200	410,900	97
	Santa Barbara N	62,700	60,500	96
Ventura East	97,900	95,800	98	



KTLA BMPCT-880226KG Granted 5/9/88 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>Between 25-49%</b>	<b>ARIZONA</b>			
	Santa Cruz	9,400	9,100	97
	Yuma	37,500	35,700	95
	<b>CALIFORNIA</b>			
	Imperial	34,500	32,300	94
	Kern East	29,100	28,200	97
	Kern West	166,700	161,300	97
	Riverside East	8,000	7,600	96
	San Diego	934,300	910,400	97
	San Luis Obispo	84,500	81,100	96
	Santa Barbara S	70,500	68,000	96
	<b>NEW MEXICO</b>			
	Eddy	17,400	17,100	98
	Otero	18,500	18,100	98
San Juan	28,800	27,400	95	
<b>NEVADA</b>				
Douglas	11,300	10,900	96	
<b>Between 5-24%</b>	<b>ARKANSAS</b>			
	Columbia	9,600	9,400	98
	Hempstead	8,200	8,100	99
	Lafayette	3,600	3,500	97
	Little River	5,200	5,100	98
	Sevier	5,100	5,000	98
	<b>ARIZONA</b>			
	Coconino	31,600	29,600	94
	Mohave	39,500	37,900	96
	<b>CALIFORNIA</b>			
Alpine	500	400	89	
Lassen	9,000	8,500	94	
Mono	4,200	3,700	88	
Trinity	5,300	4,900	92	
Tulare	103,600	99,700	96	
(Continued on page A-184)				
<b>Station Totals</b>		<b>7,651,300</b>	<b>7,459,000</b>	<b>97</b>
<b>Net Weekly Circulation (1993)</b>				<b>4,016,400</b>
<b>Average Daily Circulation (1993)</b>				<b>1,721,800</b>

# California—Los Angeles

**KTTV**

Ch. 11

Network Service: Fox.

Licensee: Fox Television Stations Inc., 5746 Sunset Blvd., Los Angeles, CA 90028.

Studio: 5746 Sunset Blvd., Los Angeles, CA 90028.

Telephone: 213-856-1000.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 166-kw visual, 20-kw aural. Antenna: 2940-ft. above av. terrain, 237-ft. above ground, 5907-ft. above sea level.

Latitude 34° 13' 29.00"  
Longitude 118° 03' 47.10"

Transmitter: Mount Wilson.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Transmit/receive Harris, 9-meter C-band; Harris, 6-meter C-band; RCA, 4-meter Ku-band; DX Engineering, Harris, M/A-Corn receivers.

SNG Mobile Dish: Midwest MCL, 2.6-meter Ku-band.

News Services: AP, CNN, CNS.

Ownership: Fox Television Stations Inc. (Group Owner).

Began Operation: January 7, 1949. Sale to present owner by Metromedia approved by FCC Nov. 14, 1985. Sale to Metromedia by Los Angeles Times and Mirror approved May 28, 1963 (Television Digest, Vol. 3:3, 22).

Represented (sales): Pety Television Inc.

**Personnel:**

Mitchell Stern, Executive Vice President & Chief Operating Officer, Fox TV Stations.

Thomas Copra, Vice President & General Manager.

John McCormick, Vice President & General Sales Manager.

Robert W. Kirk, Vice President, Finance & Administration.

Will Dishong, Vice President, Broadcast Operations.

Jill Tsukamoto, Director, Publicity.

Peter Martin, Director, Creative Services.

Diana Vargas, Local Sales Manager.

Andrea Stoltzman, Local Sales Manager.

Greg Bille, National Sales Manager.

Jose Rios, News Director.

Raymond Green, Production Manager.

Charles E. Ammann, Director of Engineering.

Socorro Swan, Director, Community Affairs.

Rates: On request.

City of License: Los Angeles. ADI: Los Angeles. Rank: 2.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>CALIFORNIA</b>			
	Los Angeles	3,064,300	2,988,200	98
	Orange	860,300	846,400	98
	Riverside West	351,300	339,300	97



KTTV BPCT-1756 Granted 9/3/53

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	San Bernardino N	86,300	83,800	97
	San Bernardino S	423,200	410,900	97
	Santa Barbara N	62,700	60,500	96
	Santa Barbara S	70,500	68,000	96
	Ventura East	97,900	95,800	98
	Ventura West	126,200	123,400	98
	Between 25-49%	<b>ARIZONA</b>		
Cocconino		31,600	29,600	94
Yuma		37,500	35,700	95
<b>CALIFORNIA</b>				
Imperial		34,500	32,300	94
Inyo		7,700	7,000	91
Kern East		29,100	28,200	97
Kern West		166,700	161,300	97
Riverside Central		91,200	88,100	97
Riverside East		8,000	7,600	96
San Luis Obispo		84,500	81,100	96
Between 5-24%	<b>NEW MEXICO</b>			
	Luna	7,100	6,900	97
	<b>CALIFORNIA</b>			
	San Diego	934,300	910,400	97
	Tulare	103,600	99,700	96
<b>NEW MEXICO</b>				
Chaves	20,800	20,500	99	
Dona Ana	48,100	46,700	97	
<b>Station Totals</b>		<b>6,747,400</b>	<b>6,571,400</b>	<b>97</b>
<b>Net Weekly Circulation (1993)</b>			<b>3,607,800</b>	
<b>Average Daily Circulation (1993)</b>			<b>1,524,000</b>	

# California—Los Angeles

## KWHY-TV

Ch. 22

**Network Service:** None, independent.

**Licensee:** Harriscope of Los Angeles Inc., 10920 Wilshire Blvd., Suite 1420, Los Angeles, CA 90024.

**Studio:** 5545 Sunset Blvd., Los Angeles, CA 90028.

**Telephone:** 213-466-5441. **Fax:** 213-466-3613.

**Technical Facilities:** Channel No. 22 (518-524 MHz). Authorized power: 2570-kw max. visual, 257-kw aural. Antenna: 2917-ft. above av. terrain, 212-ft. above ground, 5896-ft. above sea level.

Latitude 34° 13' 36"

Longitude 118° 03' 59"

**Transmitter:** Video Rd., Mount Wilson.

**Satellite Earth Station:** Comtech, 5-meter Ku & C-band; Omni receivers.

**News Services:** AP, CNS, Reuters.

**Ownership:** Harriscope Corporation (Group Owner).

**Began Operation:** March 25, 1963 but left the air March 9, 1964 (Television Digest, Vol. 4:11). Sale by Central Broadcasting Corp. approved July 29, 1964 by FCC (Vol. 4:11, 31). Resumed operation May 2, 1965 (Vol. 5:20). Subscription TV began July 23, 1978. Sale to present owners by Coast TV Bcstg. approved Nov. 20, 1981.

**Represented (legal):** Cohn & Marks.

**Represented (engineering):** Hammett & Edison Inc.

### Personnel:

Burt I. Harris Sr., Chief Executive Officer.

Burt I. Harris Jr., President.

Dick Jolliffe, General Manager.

Eduardo Dominguez, Station Manager.

David Bergen, Operations Manager, Business Channel.

Eugene A. Harris, Chief Engineer, Transmitter.

David J. Zulli, Chief Engineer, Studio.

Linda Miller, Sales Manager, Business Channel.

Daniel Crowe, General Sales Manager, Spanish.

Joe Castro, Operations Manager, Spanish.

Christina Sanchez, Community Affairs Director.

Betsy Blake, Production Manager.

Amy Gwin, News Director.

Carlos M. Echerri, Controller.



KWHY-TV BMPCT-7735 Granted 6/13/78

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**Highest 30 Sec. Rate:** \$1000.

**City of License:** Los Angeles. **ADI:** Los Angeles. **Rank:** 2.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>CALIFORNIA</b>			
Between 5-24%	Los Angeles	3,064,300	2,988,200	98
<b>Station Totals</b>		<b>3,064,300</b>	<b>2,988,200</b>	<b>98</b>
<b>Net Weekly Circulation (1993)</b>				<b>332,100</b>
<b>Average Daily Circulation (1993)</b>				<b>135,800</b>

# California—Corona-Los Angeles

**KVEA**  
Ch. 52

**Network Service:** Telemundo.

**Licensee:** Estrella License Corp., 1130A Air Way, Sales & Administration Bldg., Glendale, CA 91201.

**Studio:** 1139 Grand Central Ave., Glendale, CA 91201.

**Telephone:** 818-502-5700. **Fax:** 818-502-0029.

**Technical Facilities:** Channel No. 52 (698-704 MHz). Authorized power: 2630-kw max. & 1320-kw horizontal visual, 261-kw max. & 132-kw horizontal aural. Antenna: 2890-ft. above av. terrain, 199-ft. above ground, 5856-ft. above sea level.

Latitude 34° 13' 27"  
Longitude 118° 03' 45"

**Transmitter:** Mount Wilson.

**Satellite Earth Stations:** Vertex, 6.1-meter C-band; Miralite, 3.7-meter Ku & C-band; Miralite, 2.4-meter Ku-band; DX Engineering, Harris, M/A-Com receivers.

**News Services:** AP, CNN, CNS, Imevision, UPI.

**Ownership:** Telemundo Group Inc., Debtor-in-Possession (Group Owner).

**Began Operation:** June 29, 1966. Sale to present owner by Oak Industries approved by FCC July 17, 1985 (*Television Digest*, Vol. 25:7, 21). Sale of 50% to Oak Industries by A. Jerrold Perenchio approved April 15, 1983. Sale to Oak & Perenchio by Kaiser Bcstg. Corp. approved by FCC Aug. 24, 1976. Began subscription television April 1, 1977 (Vol. 17:15). Began Spanish language broadcasting Sept. 8, 1980.

**Represented (sales):** Telemundo.

**Represented (legal):** Hogan & Hartson.

**Personnel:**

- Jon Yasuda, General Sales Manager.
- Julio Lucero, Director, Local Sales.
- Don Buck, National Sales Manager.
- Glen McJennett, Director, Engineering.
- Karen Harmon, Controller.
- Michael Newcomb, Production Director.

**Rates:** On request.

**City of License:** Corona. **ADI:** Los Angeles. **Rank:** 2.



KVEA BPCT-4960 Granted 11/19/76

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Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>CALIFORNIA</b>				
<b>Between 5-24%</b>	Los Angeles	3,064,300	2,988,200	98
	San Bernardino S	423,200	410,900	97
<b>Station Totals</b>		<b>3,487,500</b>	<b>3,399,100</b>	<b>97</b>
<b>Net Weekly Circulation (1993)</b>			<b>424,800</b>	
<b>Average Daily Circulation (1993)</b>			<b>238,200</b>	

## California—Riverside-Los Angeles

**KRCA**

Ch. 62

**Network Service:** None, independent.

**Licensee:** Fouce Amusement Enterprises Inc., 1813 Victory Place, Burbank, CA 91504.

**Studio:** 1813 Victory Place, Burbank, CA 91504.

**Telephone:** 818-563-5722. **Fax:** 818-972-2694.

**Technical Facilities:** Channel No. 62 (758-764 MHz). Authorized power: 3746-kw max. visual. Antenna: 2372-ft. above av. terrain, 167-ft. above ground, 5525-ft. above sea level.

Latitude	34°	11'	16"
Longitude	117°	41'	55"

**Transmitter:** Sunset Ridge electronics site, Los Angeles County.

**Ownership:** Fouce Amusement Enterprises Inc.

**Began Operation:** December 17, 1988. Sale to present owner approved by FCC March 23, 1990.

**Represented (legal):** Crowell & Moring.

**Represented (engineering):** Hammett & Edison Inc.

**Personnel:**

Stephen Fouce, President.

Massoud Salarvand, Vice President & General Manager.

David Graham, Chief Engineer.

Kim St. Dennis, Operations Manager.

**Highest 30 Sec. Rate:** \$250.

**Arbitron Data:** Not available.



KRCA BPCT-911120KE Granted 3/11/92

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**City of License:** Riverside. **ADI:** Los Angeles. **Rank:** 2.

## California—San Bernardino-Los Angeles

**KZKI**

**Ch. 30**

**Network Service:** None, independent.

**Grantee:** Sandino Telecasters, a Ltd. Partnership, 9229 Utica Ave., Rancho Cucamonga, CA 91730.

**Studio:** 9229 Utica Ave., Rancho Cucamonga, CA 91730.

**Telephone:** 909-483-3030. **Fax:** 909-483-0333.

**Technical Facilities:** Channel No. 30 (566-572 MHz). Authorized power: 3800-kw max. visual, 380-kw max. aural. Antenna: 2345-ft. above av. terrain, 127-ft. above ground, 5507-ft. above sea level.

Latitude	34°	11'	15"
Longitude	117°	41'	58"

**Transmitter:** Sunset Ridge, 18.6-mi. W of San Bernardino.

**Multichannel TV Sound:** Stereo only.

**Ownership:** Sandino Telecasters L.P.

**Scheduled to Begin:** December 1, 1993.

**Represented (legal):** Wiley, Rein & Fielding.

**Represented (engineering):** Lawrence Behr Associates Inc.

**Personnel:**

**Jack Molfitt,** General Manager.

**Gary Johnson,** Chief Engineer.



KZKI BMPCT-930721KG Granted 8/20/93 © American Map Corp., No. 14244

City of License: San Bernardino. ADI: Los Angeles. Rank: 2.

## California—San Bernardino-Los Angeles

**KSCI**

Ch. 18

**Network Service:** None, independent.

**Licensee:** KSLs Inc., 12401 W. Olympic Blvd., Los Angeles, CA 90064.

**Studio:** 12401 W. Olympic Blvd., Los Angeles, CA 90064.

**Telephone:** 213-478-1818. **Fax:** 213-479-8118.

**Technical Facilities:** Channel No. 18 (494-500 MHz). Authorized power: 347-kw visual, 34.7-kw aural. Antenna: 2380-ft. above av. terrain, 144-ft. above ground, 5573-ft. above sea level.

Latitude	34°	11'	15.00"
Longitude	117°	41'	53.50"

**Transmitter:** Sunset Ridge, 5-mi. NE of Claremont.

**Satellite Earth Stations:** Paraclypse, 3.8-meter C-band; Miralite, 3.7-meter C-band; Scientific-Atlanta, 4.5-meter Ku-band; Standard Communications receivers.

**News Service:** WTN.

**Ownership:** International Channel Network. (Group Owner).

**Began Operation:** June 30, 1977. Sale to present owner by World Plan Executive Council approved by FCC Dec. 19, 1986 (*Television Digest*, Vol. 26:45).

**Represented (sales):** Asian Television Sales.

**Represented (legal):** Leventhal, Senter & Lerman.

**Personnel:**

Ray Beindorf, President.  
 Rosemary Danon, General Manager.  
 Eva McKeown, Programming Manager.  
 Richard Millet, Operations Manager.  
 Jim Schwab, Chief Financial Officer.  
 Bill Welty, Director of Engineering.  
 Joseph Jinn, Director, Chinese News.  
 Robin Thornton, Promotions.  
 Al Footnick, Production Manager.



KSCI BNPCT-7646 Granted 7/9/76

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Martie Quan, Media Relations Manager.  
 Jean Pyjar, Traffic Manager.

**Rates:** On request.

**Arbitron Data:** Not available.

**City of License:** San Bernardino. **ADI:** Los Angeles. **Rank:** 2.

# California—Santa Ana-Los Angeles

## KTBN-TV

Ch. 40

Network Service: Trinity Bcstg. Network.

Licensee: Trinity Bcstg. Network Inc., Box A, Santa Ana, CA 92711.

Studio: 2442 Michelle Rd., Tustin, CA 92680.

Telephone: 714-832-2950.

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 622-kw max. & 260-kw horizontal visual, 123-kw max. & 52-kw horizontal aural. Antenna: 2890-ft. above av. terrain, 200-ft. above ground, 5863-ft. above sea level.

Latitude 34° 13' 27"  
Longitude 118° 03' 44"

Transmitter: Mount Wilson.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 10-meter C-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 7-meter Ku-band; Scientific-Atlanta receivers.

SNG Mobile Dish: Midwest, 2.6-meter Ku-band.

Ownership: Trinity Broadcasting Network Inc. (Group Owner).

Began Operation: January 5, 1967. Sale to present owner by Angel Lerma approved by FCC Aug. 2, 1974.

Represented (legal): May & Dunne.

Represented (engineering): Smith & Powstenko.

### Personnel:

Paul F. Crouch, President & Founder.

Ben Miller, Director of Engineering.

Barry Pfahler, Director of Programming.

Highest 30 Sec. Rate: \$100.

City of License: Santa Ana. ADI: Los Angeles. Rank: 2.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



KTBN-TV BMPCT-6303 Granted 9/1/66

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Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>NEVADA</b>			
Between 5-24%	Pershing	1,800	1,700	94
<b>Station Totals</b>		<b>1,800</b>	<b>1,700</b>	<b>94</b>
<b>Net Weekly Circulation (1993)</b>				<b>162,500</b>
<b>Average Daily Circulation (1993)</b>				<b>55,700</b>



## California—Ontario

### KHSC-TV

Ch. 46

**Network Service:** None, independent.

**Licensee:** HSN Broadcasting of Southern California Inc., 3833 Ebony St., Ontario, CA 91761.

**Studio:** 3833 Ebony St., Ontario, CA 91761.

**Telephone:** 714-986-4503. **Fax:** 714-986-2143.

**Technical Facilities:** Channel No. 46 (662-668 MHz). Authorized power: 2450-kw max. visual, 372-kw max. aural. Antenna: Circularly polarized, 3040-ft. above av. terrain, 323-ft. above ground, 5995-ft. above sea level.

Latitude	34°	13'	37"
Longitude	118°	03'	58"

**Transmitter:** Video Rd., Mount Wilson.

**Satellite Earth Station:** Transmit/receive Scientific-Atlanta, 10-meter C-band; Scientific-Atlanta receivers.

**Ownership:** Silver King Communications Inc. (Group Owner).

**Began Operation:** July 1, 1972; left air Jan. 29, 1973. Resumed operation June 7, 1973; left air on unannounced date. Sale to De Rance Inc. & Santa Fe Communications approved by FCC May 25, 1982. Resumed operation April 21, 1984. Transfer of 35% to Santa Fe Communications by Richard C. Hernandez, et al., approved by FCC Feb. 26, 1985. Sale to present owner approved by FCC Oct. 30, 1986 (*Television Digest*, Vol. 26:39, 45, 49).

**Represented (sales):** Silver King Broadcasting Sales.

**Represented (legal):** Dow, Lohnes & Albertson.

#### Personnel:

**Bart Pearce**, Acting Station Manager.

**Dr. Julio Brito**, Chief Engineer.

**Sandra Spallino**, Business Manager.



KHSC-TV BPCT-861104KK Granted 1/16/87 © American Map Corp., No. 14244

**Rates:** On request.

**Arbitron Data:** Not available.

**City of License:** Ontario. **ADI:** Los Angeles. **Rank:** 2.

# California—Oxnard

## KADY-TV

Ch. 63

(Also operates satellite KADE, San Luis Obispo, CA)

**Network Service:** None, independent.

**Licensee:** Riklis Bcstg. Co. L.P., 663 Maulhardt Ave., Oxnard, CA 93030.

**Studio:** 663 Maulhardt Ave., Oxnard, CA 93030.

**Telephone:** 805-983-0044. **Fax:** 805-485-6057.

**Technical Facilities:** Channel No. 63 (764-770 MHz). Authorized power: 1782-kw max. visual, 392-kw max. aural. Antenna: 1802-ft. above av. terrain, 396-ft. above ground, 2706-ft. above sea level.

Latitude 34° 19' 49"

Longitude 119° 01' 24"

**Transmitter:** South Mountain, 3-mi. SE of Santa Paula.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** Miralite, 4.7-meter C-band; Miralite, 4.5-meter Ku-band; Miralite, 3.6-meter C-band; Miralite, RCA receivers.

**Ownership:** HBC Holdings Inc.

**Began Operation:** August 17, 1985. Sale to Riklis Bcstg. approved by FCC Nov. 24, 1987. Sale to present owners approved by FCC Aug. 16, 1991.

**Represented (legal):** Borsari & Paxson.

**Represented (engineering):** Hammett & Edison Inc.

### Personnel:

**John Huddy**, President & General Manager.

**Shane Morger**, Vice President, Sales.

**Dan Green**, Station Manager.

**Mike Houser**, Director of Operations.

**Erica Huddy**, Program Director.

**George Bradley**, National Sales Manager.

**Ilene Eisner**, Business Manager.

**Larry Hunt**, Chief Engineer.

**Juliet Green**, Promotion Director.

**Highest 30 Sec. Rate:** \$250.

**City of License:** Oxnard. **ADI:** Santa Barbara-Santa Maria-San Luis Obispo. **Rank:** 112.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



KADY-TV BMPCT-850515KF Granted 6/27/85 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	CALIFORNIA			
	Ventura East	97,900	95,800	98
	Ventura West	126,200	123,400	98
Between 5-24%	CALIFORNIA			
	Santa Barbara South	70,500	68,000	96
<b>Station Totals</b>		<b>294,600</b>	<b>287,200</b>	<b>97</b>
<b>Net Weekly Circulation (1993)</b>				<b>85,600</b>
<b>Average Daily Circulation (1993)</b>				<b>22,000</b>

# California—Palm Springs-Indio

## KESQ-TV

Ch. 42

(Also serves Hemet, Yucca Valley & Twentynine Palms Area)

**Network Service:** ABC.

**Licensee:** EGF Broadcast Corp.

**Studio:** 42-650 Melanie Place, Palm Desert, CA 92260.

**Telephone:** 619-773-0342. **Fax:** 619-773-5107.

**Technical Facilities:** Channel No. 42 (638-644 MHz). Authorized power: 316-kw max. & 158-kw horizontal visual, 22.9-kw aural. Antenna: 630-ft. above av. terrain, 89-ft. above ground, 1650-ft. above sea level.

Latitude 33° 51' 58"  
Longitude 116° 26' 02"

**Transmitter:** Edom Hill.

**Satellite Earth Station:** Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

**News Services:** ABC, AP.

**Ownership:** John S. Fitts.

**Began Operation:** October 5, 1968. Transfer of control to Esquire from receivers in bankruptcy approved by FCC June 30, 1978. Sale to Gulf Broadcast approved July 27, 1984 (Television Digest, Vol. 24:19). Sale to present owner approved Aug. 23, 1985.

**Represented (sales):** Katz Continental Television.

**Represented (legal):** Arnold & Porter.

**Personnel:**

- Bill Evans, General Manager.
- Rusty Kirkland, General Sales Manager.
- Kristy West Santiago, National Sales Manager.
- Oana Beards, News Director.
- David Gray, Chief Engineer.
- Bill Kasal, Promotion Director.
- Richard Mechling, Business Manager.
- Marion Inova, Production Manager.

**Highest 30 Sec. Rate:** \$750.

**NETWORK BASE HOURLY RATE:** \$250.

**City of License:** Palm Springs. **ADI:** Palm Springs. **Rank:** 162.



KESQ-TV BMPCT-6668 Granted 5/1/68 © American Map Corp., No. 14244

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>CALIFORNIA</b>				
<b>50% &amp; Over</b>	Riverside Central	91,200	88,100	97
<b>Station Totals</b>		<b>91,200</b>	<b>88,100</b>	<b>97</b>
<b>Net Weekly Circulation (1993)</b>			<b>78,500</b>	
<b>Average Daily Circulation (1993)</b>			<b>44,500</b>	

# California—Palm Springs

## KMIR-TV

Ch. 36

**Network Service:** NBC.

**Licensee:** Desert Empire TV Corp., Box 1506, Palm Springs, CA 92263.

**Studio:** 72920 Park View Dr., Palm Desert, CA 92260.

**Telephone:** 619-568-3636. **Fax:** 619-568-1176.

**Technical Facilities:** Channel No. 36 (602-608 MHz). Authorized power: 490-kw max. visual. Antenna: 679-ft. above av. terrain, 102-ft. above ground, 1676-ft. above sea level.

Latitude 33° 52' 00"  
 Longitude 116° 25' 56"

**Transmitter:** 7-mi. ENE of center of Palm Springs.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Harris, 7-meter Ku-band; Harris, 4.5-meter Ku-band; Harris, 4-meter Ku-band; DH Satellite, 4-meter C-band; Avcom, Agile, Harris, M/A-Com receivers.

**News Service:** UPI.

**Ownership:** Desert Empire TV Corp.

**Began Operation:** October 26, 1968.

**Represented (sales):** Seltel Inc.

**Represented (legal):** Koteen & Naftalin.

**Represented (engineering):** Jules Cohen & Associates, P.C.

**Personnel:**

- John Conte, President & General Manager.
- Harry Hein, General Sales Manager.
- John Schubeck, News Director.
- Pat Vanderhoeven, Program Director.
- Jan Pearce, Chief Engineer.
- Tom Hickey, Promotion Director.

**Rates:** On request.

**City of License:** Palm Springs. **ADI:** Palm Springs. **Rank:** 162.



KMIR-TV BPCT-901012KF Granted 11/9/90 © American Map Corp., No. 14244

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households Households	%
<b>CALIFORNIA</b>				
<b>50% &amp; Over</b>	Riverside Central	91,200	88,100	97
<b>Station Totals</b>		<b>91,200</b>	<b>88,100</b>	<b>97</b>
<b>Net Weekly Circulation (1993)</b>			<b>75,600</b>	
<b>Average Daily Circulation (1993)</b>			<b>34,700</b>	

# California—Paradise

**KCVU**

Ch. 30

**Network Service:** None, independent.

**Licensee:** Sainte Ltd., Box 4159, Modesto, CA 95352-4159.

**Studio:** 587 Country Dr., Chico, CA 95928.

**Telephone:** 916-893-1234. **Fax:** 916-893-1266.

**Technical Facilities:** Channel No. 30 (566-572 MHz). Authorized power: 2510-kw max. visual. Antenna: Directional, 1444-ft. above av. terrain, 377-ft. above ground, 3917-ft. above sea level.

Latitude	39°	57'	45"
Longitude	121°	42'	40"

**Transmitter:** W side of Cohasset Rd., 1.1-mi. NE of Junction Vilas Rd., 20-mi. NE of Chico.

**Ownership:** Sainte Ltd. (Group Owner).

**Began Operation:** November 14, 1990.

**Represented (legal):** Fletcher, Heald & Hildreth.

**Represented (engineering):** Cecil Lynch.

**Personnel:**

- Melvin Querio, General Manager.
- Lauri Castro, Program Director.
- Roger Mills, Chief Engineer.

**Arbitron Data:** Not available.



KCVU BMPCT-900821KG Granted 10/31/90 © American Map Corp., No. 14244

City of License: Paradise. ADI: Chico-Redding. Rank: 125.

# California—Porterville

**KKAK**

Ch. 61

**Network Service:** None, independent.

**Grantee:** Kralowec Children's Family Trust, 1077 W. Morton Ave., Porterville, CA 93257.

**Telephones:** 209-781-6100; 209-782-1552. **Fax:** 209-782-0364.

**Technical Facilities:** Channel No. 61 (752-758 MHz). Authorized power: 2500-kw max. visual. Antenna: 2660-ft. above av. terrain, 89-ft. above ground, 5804-ft. above sea level.

Latitude	36°	17'	14"
Longitude	118°	50'	17"

**Transmitter:** Blue Ridge Peak, Section 9, R28E T18S, Visalia.

**Ownership:** Kralowec Children's Family Trust.

**Began Operation:** May 6, 1992.

**Represented (legal):** Dan Albert.

**Represented (engineering):** Lahm, Sufa, Cavell & Assoc.

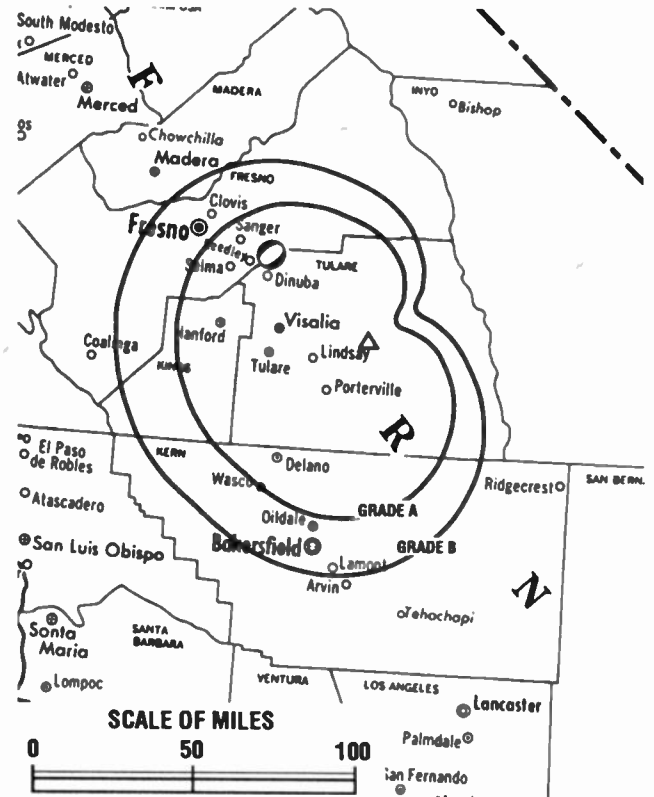
**Personnel:**

Art Kralowec, General Manager.

Roger Mills, Chief Engineer.

Hans J. Hansen, Promotion Director.

**Arbitron Data:** Not available.



KKAK BMPCT-900717KF Granted 3/16/91 © American Map Corp., No. 14244

City of License: Porterville. ADI: Fresno-Visalia. Rank: 57.

# California—Redding-Chico

## KRCR-TV

Ch. 7

(Operates satellites KAEF, Arcata-Eureka & KFWU, Fort Bragg, CA)

Network Service: ABC.

Licensee: California-Oregon Broadcasting Inc., Box 7R, Redding, CA 96099.

Studio: 755 Auditorium Dr., Redding, CA 96001.

Telephone: 916-243-7777. TWX: 916-243-6721. Fax: 916-243-0217.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 115-kw visual, 22.4-kw aural. Antenna: 3620-ft. above av. terrain, 126-ft. above ground, 6335-ft. above sea level.

Latitude 40° 36' 10"  
Longitude 122° 39' 00"

Transmitter: Mount Shasta-Bally, 13-mi. W of Redding.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 7.3-meter C-band; Paraclype, 4.8-meter C-band; Paraclype, 3.66-meter C-band; AFC, 3.6-meter Ku-band; AvanteK, Scientific-Atlanta, M/A-Corn receivers.

News Service: Capitol News Service.

Ownership: California-Oregon Broadcasting Inc. (Group Owner).

Began Operation: August 1, 1956. Acquisition of positive control by California-Oregon Bcstg. approved by FCC Feb. 9, 1968. Previous sale to Sacramento Valley TV Inc. by George C. Fleharty, Carl R. McConnell and associates approved June 5, 1963 by FCC (Television Digest, Vol. 3:11, 23).

Represented (sales): Blair Television.

Represented (legal): Reed, Smith, Shaw & McClay.

Represented (engineering): Lohnes & Culver.

### Personnel:

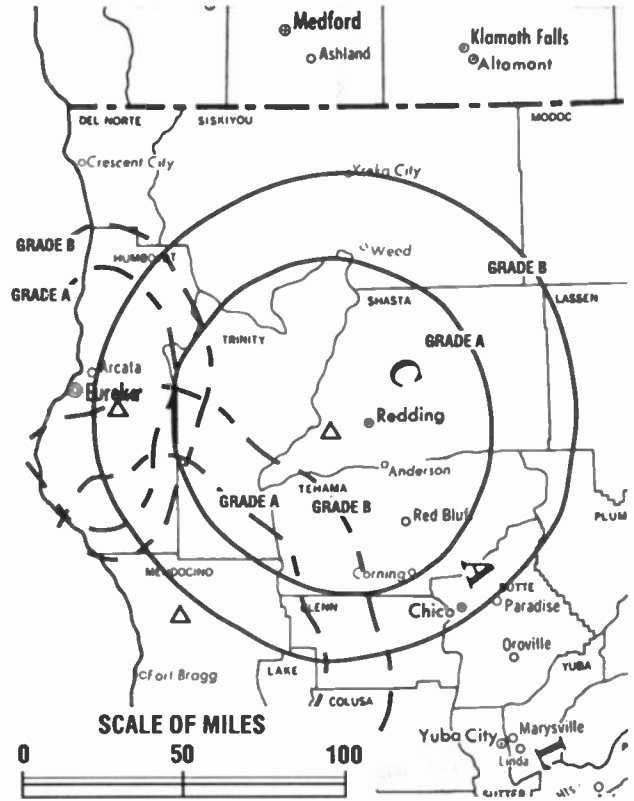
Ooreeta Oomke, Vice President & General Manager.  
Dennis Siewert, General Sales Manager.  
Cal Hunter, News Director.  
Dave West, Local Sales Manager.  
Doug Bush, Chief Engineer.  
Glenn Marsh, Promotion Director.

Highest 30 Sec. Rate: \$700.

NETWORK BASE HOURLY RATE: \$800.

City of License: Redding. ADI: Chico-Redding. Rank: 125.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



KRCR-TV BMPCT-4100 Granted 8/22/56

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>CALIFORNIA</b>			
	Butte	75,600	72,400	96
	Colusa	5,900	5,600	95
	Glenn	9,200	8,900	97
	Modoc	3,800	3,600	93
	Shasta	60,600	58,900	97
	Siskiyou	17,900	16,800	94
<b>Between 25-49%</b>	Tehama	19,800	19,300	97
	Trinity	5,300	4,900	92
<b>Between 5-24%</b>	<b>CALIFORNIA</b>			
	Plumas	8,600	8,100	94
	<b>CALIFORNIA</b>			
Del Norte	8,700	8,200	94	
Humboldt	48,300	46,500	96	
Lassen	9,000	8,500	94	
<b>Station Totals</b>		<b>272,700</b>	<b>261,700</b>	<b>96</b>
<b>Net Weekly Circulation (1993)</b>				<b>156,200</b>
<b>Average Daily Circulation (1993)</b>				<b>88,900</b>

# California—Sacramento

**KCMY**

Ch. 29

**Network Service:** Home Shopping Network.

**Licensee:** Ponce-Nicasio Bcstg. Ltd., 1029 K St., Suite 23, Sacramento, CA 95814-3815.

**Studio:** 6300 Crystal Blvd., Diamond Springs, CA 95619.

**Telephone:** 916-443-2929.

**Technical Facilities:** Channel No. 29 (560-566 MHz). Authorized power: 4570-kw max. visual. Antenna: 1053-ft. above av. terrain, 410-ft. above ground, 2339-ft. above sea level.

Latitude	38°	37'	49"
Longitude	120°	51'	20"

**Transmitter:** 6300 Crystal Blvd., Diamond Springs, CA 95619.

**Ownership:** Ponce-Nicasio Broadcasting Ltd.

**Began Operation:** August 27, 1990.

**Represented (legal):** Covington & Burling.

**Personnel:**

Carmen Briggs, General Manager.  
Warren Trumbly, Engineer.

**Highest 30 Sec. Rate:** \$150.

**Arbitron Data:** Not available.



KCMY BNPCT-891031KG Granted 2/28/90 © American Map Corp., No. 14244

City of License: Sacramento. ADI: Sacramento-Stockton. Rank: 19.



# California—Sacramento

## KCRA-TV

Ch. 3

**Network Service:** NBC.

**Licensee:** Kelly Broadcasting Co. L.P., 3 Television Circle, Sacramento, CA 95814-0794.

**Studio:** 3 Television Circle, Sacramento, CA 95814-0794.

**Telephone:** 916-446-3333. **TWX:** 910-367-3557. **Fax:** 916-325-3731.

**Technical Facilities:** Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: Circularly polarized, 1940-ft. above av. terrain, 1951-ft. above ground, 1951-ft. above sea level.

Latitude 38° 15' 52"  
Longitude 121° 29' 22"

**Transmitter:** 0.8-mi. S of Twin Cities Rd., adjacent to Snodgrass Slough, 2.2-mi. W of Hwy. 5.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Scientific-Atlanta, 10-meter C-band; Superior, 6-meter C-band; AFC, 3-meter Ku-band; Harris, M/A-Corn, Omni, Scientific-Atlanta receivers.

**News Services:** AP, CNN, NBC, NIWS, UPI.

**Ownership:** Kelly Broadcasting Co. (Group Owner).

**Began Operation:** September 3, 1955. Sale of 50% by Gerald Kenneth & Vernon Hansen to other 50% owners, Kellys, approved April 18, 1962 by FCC (Television Digest, Vol. 2:17).

**Represented (sales):** Blair Television.

**Represented (legal):** Koteen & Naftalin.

**Represented (engineering):** Jules Cohen & Associates.

### Personnel:

- Robert E. Kelly, Partner.
- Jon S. Kelly, Partner.
- John Serrao, General Manager.
- Greg Kelly, Station Manager.
- Dorothy Lucas, General Sales Manager.
- Phil Adams, National Sales Manager.
- Michael Liang, Director, Retail Sales.
- Jerry Agresti, Director, Engineering.
- Tracy A. Clark, Business Manager.
- Walt Gray, Sports Director.
- Bill Bauman, News Director.
- Linda Bayley, Program Director.
- Val Nicholas, Creative Services Director.

**City of License:** Sacramento. **ADI:** Sacramento-Stockton. **Rank:** 19.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>CALIFORNIA</b>			
	Amador	11,800	11,300	96
	Butte	75,600	72,400	96
	Calaveras	14,000	13,400	96
	Colusa	5,900	5,600	95
	Contra Costa East	35,400	34,700	98
	El Dorado West	39,000	37,700	97



KCRA-TV BMPCT-830929KE Granted 11/23/83 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	Lake	22,400	20,900	93
	Nevada	33,200	31,500	95
	Placer West	65,400	63,200	97
	Plumas	8,600	8,100	94
	Sacramento	421,800	411,400	98
	San Joaquin	165,400	159,100	96
	Sierra	1,400	1,300	93
	Solano East	74,700	73,100	98
	Stanislaus	135,200	129,500	96
	Sutter	24,700	24,000	97
	Tuolumne	19,500	18,600	95
	Yolo	53,800	52,000	97
Yuba	20,900	20,300	97	
<b>CALIFORNIA</b>	El Dorado East	12,400	11,900	96
	Lassen	9,000	8,500	94
	Mono	4,200	3,700	88
	Placer East	4,900	4,700	96
<b>CALIFORNIA</b>	Contra Costa West	280,300	274,600	98
	Glenn	9,200	8,900	97
	Mariposa	6,100	5,700	93
	Mendocino	31,700	29,500	93
	Merced	58,200	56,200	97
	Solano West	48,600	47,600	98
	Sonoma	158,300	152,100	96
<b>Station Totals</b>		<b>1,851,600</b>	<b>1,791,500</b>	<b>97</b>
<b>Net Weekly Circulation (1993)</b>				<b>1,102,900</b>
<b>Average Daily Circulation (1993)</b>				<b>625,300</b>

# California—Modesto-Sacramento-Stockton

**KCSO**

**Ch. 19**

**Network Service:** Univision.

**Licensee:** Sainte Ltd., Box 4159, Modesto, CA 95352-4159.

**Studio:** 2842 Iowa Ave., Modesto, CA 95358.

**Mailing Address:** Box 4159, Modesto, CA 95352-4159.

**Telephone:** 209-578-1900. **Fax:** 209-527-2129.

**Technical Facilities:** Channel No. 19 (500-506 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1877-ft. above av. terrain, 346-ft. above ground, 3086-ft. above sea level.

Latitude 38° 07' 08"  
Longitude 120° 43' 21"

Requests CP for change 1936-ft. above av. terrain, 1946-ft. above ground, 1946-ft. above sea level, lat. 38° 14' 20", long. 121° 28' 52", transmitter to N of Laffer Rd., 25-mi. E of Mokelumne River, 2-mi. E of Walnut Grove. BPCT-900727KG.

**Transmitter:** Bear Mountain, approx. 5.8-mi. SW of San Andreas.

**Satellite Earth Stations:** Comtech, 5-meter C-band; DH Satellite, 4.5-meter Ku & C-band; RCA, 3.6-meter Ku-band; Scientific-Atlanta, Standard Agile Omni receivers.

**News Service:** NCNS.

**Ownership:** Sainte Ltd. (Group Owner).

**Began Operation:** August 26, 1966.

**Represented (sales):** Univision.

**Represented (legal):** Fletcher, Heald & Hildreth.

**Represented (engineering):** Cecil Lynch.

**Personnel:**

- Chester Smith, General Partner.
- Naomi L. Smith, General Partner.
- Sharon D. Sepuveda, General Manager.
- Chuck Tift, Engineering Director.
- Xochitl Arellano, News Director.
- John Thomas, Promotion Director.
- David C. Brady, National Sales Manager.
- Thomas A. Colburn, Program Director (English).
- Bob Shehan, Program Director (Spanish).
- Carolyn E. Bernal, Public Affairs Director.



KCSO BNPCT-7686 Granted 6/27/78

© American Map Corp., No. 14244

**Rates:** On request.

**City of License:** Modesto. **ADI:** Sacramento-Stockton. **Rank:** 19.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>CALIFORNIA</b>			
<b>Between 5-24%</b>	Colusa	5,900	5,600	95
	Merced	58,200	56,200	97
	San Joaquin	165,400	159,100	96
	Stanislaus	135,200	129,500	96
	Sutter	24,700	24,000	97
	Yolo	53,800	52,000	97
<b>Station Totals</b>		<b>443,200</b>	<b>426,400</b>	<b>96</b>
<b>Net Weekly Circulation (1993)</b>				<b>56,400</b>
<b>Average Daily Circulation (1993)</b>				<b>32,200</b>

# California—Stockton-Sacramento

**KOVR**

Ch. 13

**Network Service:** ABC.

**Licensee:** KOVR TV Inc., 2713 KOVR Dr., West Sacramento, CA 95605.

**Studio:** 2713 KOVR Dr., West Sacramento, CA 95605.

**News Bureau:** 509 W. Weber, Stockton, CA 95203.

**Telephones:** 916-374-1313 (Sacramento); 209-466-1313 (Stockton).

**TWX:** 916-367-2396. **Fax:** 916-374-1459.

**Technical Facilities:** Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 47.4-kw aural. Antenna: 1950-ft. above av. terrain, 1960-ft. above ground, 1960-ft. above sea level.

Latitude 38° 14' 24"  
Longitude 121° 30' 03"

**Transmitter:** 14001 River Rd., Walnut Grove, CA.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Andrew, 7.5-meter C-band; Andrew, 4.5-meter C-band; RCA, 3.7-meter Ku-band; Scientific-Atlanta, 10-meter C-band; Superior, 4.5-meter Ku & C-band; Andrew, Avantek, M/A-Com, Scientific-Atlanta, Standard Communications receivers.

**SNG Mobile Dish:** 2.4-meter Ku-band.

**News Services:** AP, UPI.

**Ownership:** Continental Broadcasting Ltd. (Group Owner).

**Began Operation:** September 5, 1954. Sale to present owner by Narragansett First Fund, et al., approved by FCC December 8, 1988 (Television Digest, Vol. 28:45). Sale to Narragansett by Rockefeller Group approved by FCC June 13, 1986 (Vol. 26:6, 11, 12). Sale to Rockefeller Group by The Outlet Co. approved by FCC Nov. 23, 1983 (Vol. 23:19, 22; 24:6). Sale to Outlet by McClatchy Newspapers approved by FCC March 12, 1980 (Vol. 19:28). Previous sale to McClatchy by Metropolitan Bcstg. Corp. was approved July 29, 1964 (Vol. 3:40, 41). Sale to Metropolitan Bcstg. by Gannett Co. approved Dec. 12, 1959 (Vol. 15:47, 48; 16:1). Sale to Gannett by H. L. Hoffman and associates, approved Jan. 8, 1958 (Vol. 13:47; 14:2).

**Represented (sales):** Katz American Television.

**Represented (legal):** Hogan & Hartson.

**Represented (engineering):** Smith & Powstenko.

**Personnel:**

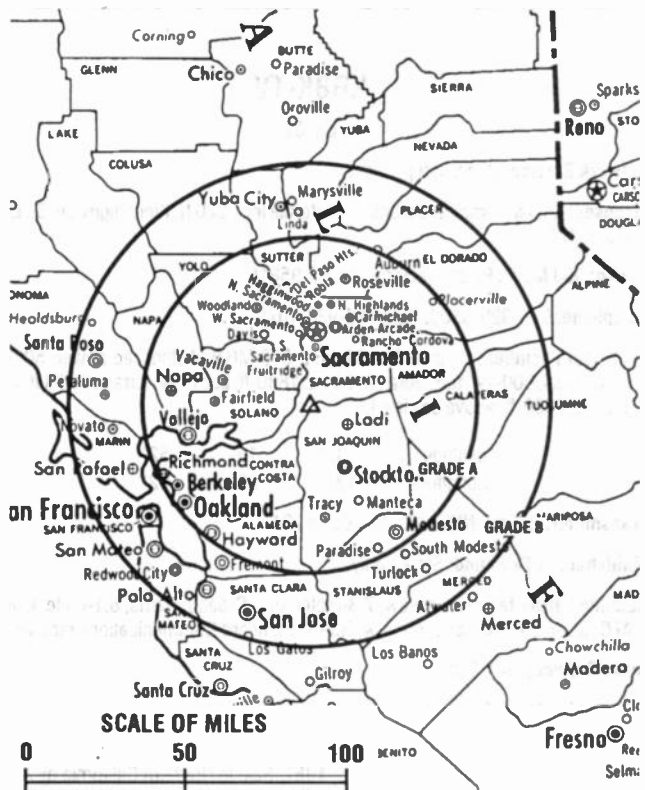
- Michael J. Fiorile, Vice President & General Manager.
- Marty Ross, General Sales Manager.
- Jon ErkenBrack, Local Sales Manager.
- S. Thomas Cochran, National Sales Manager.
- Oave Ulrickson, Regional Sales Manager.
- Oennis Marshall, Promotion Manager.
- Jim Sanders, News Director.
- Oon Duncan, Chief Engineer.
- Lila Luna, Business Manager.

**Highest 30 Sec. Rate:** \$10,000.

**NETWORK BASE HOURLY RATE:** \$1600.

**City of License:** Stockton. **ADI:** Sacramento-Stockton. **Rank:** 19.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



KOVR BPCT-851219KE Granted 2/20/86 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>				
<b>CALIFORNIA</b>				
	Amador	11,800	11,300	96
	Calaveras	14,000	13,400	96
	Colusa	5,900	5,600	95
	Contra Costa East	35,400	34,700	98
	El Dorado West	39,000	37,700	97
	Nevada	33,200	31,500	95
	Placer West	65,400	63,200	97
	Sacramento	421,800	411,400	98
	San Joaquin	165,400	159,100	96
	Sierra	1,400	1,300	93
	Solano East	74,700	73,100	98
	Stanislaus	135,200	129,500	96
	Sutter	24,700	24,000	97
	Tuolumne	19,500	18,600	95
	Yolo	53,800	52,000	97
	Yuba	20,900	20,300	97
<b>Between 25-49%</b>				
<b>CALIFORNIA</b>				
	Butte	75,600	72,400	96
	Lake	22,400	20,900	93
	Plumas	8,600	8,100	94
<b>Between 5-24%</b>				
<b>CALIFORNIA</b>				
	Contra Costa West	280,300	274,600	98
	Mariposa	6,100	5,700	93
	Merced	58,200	56,200	97
<b>Station Totals</b>		<b>1,573,300</b>	<b>1,524,600</b>	<b>97</b>
<b>Net Weekly Circulation (1993)</b>				<b>924,800</b>
<b>Average Daily Circulation (1993)</b>				<b>455,200</b>

# California—Sacramento-Stockton

## KRBK-TV

Ch. 31

**Network Service:** None, independent.

**Licensee:** Koplars Communications of California Inc., 220 N. Kingshighway, St. Louis, MO 63108.

**Studio:** 500 Media Place, Sacramento, CA 95815.

**Telephone:** 916-929-0300. **Fax:** 916-920-1078.

**Technical Facilities:** Channel No. 31 (572-578 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1830-ft. above av. terrain, 1838-ft. above ground, 2000-ft. above sea level.

Latitude 38° 15' 52"  
Longitude 121° 29' 22"

**Transmitter:** 2.2-mi. NNE of Walnut Grove, CA.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Andrew, 7.3-meter Ku & C-band; Harris, 6.1-meter C-band; AFC, 3.7-meter Ku-band; Andrew, Harris, Standard Communications receivers.

**News Services:** AP, CNN.

**Ownership:** Koplars Communications Inc. (Group Owner).

**Began Operation:** October 5, 1974. Sale to present owners by Northern California Bcstg. Inc. approved by FCC Jan. 28, 1981. Sale to Northern California by Andrew Bartalini, et al., approved June 9, 1980 (Television Digest, Vol. 20:6).

**Represented (sales):** Petry Television Inc.

**Represented (legal):** Cohn & Marks.

**Represented (engineering):** Hammett & Edison Inc.

**Personnel:**

- Ted Koplars, President.
- Elliott Troshinsky, Vice President & General Manager.
- Sarah Simpson, Local Sales Manager.
- Phil Melchers, National Sales Manager.
- Jack Davis, Chief Engineer.
- Brent Baader, News Director.
- Cyndi Arjil, Traffic Manager.
- Andy Crittenden, Promotion Manager.
- Glenn Cooper, Business Manager.

**Rates:** On request.

**City of License:** Sacramento. **ADI:** Sacramento-Stockton. **Rank:** 19.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Colusa	5,900	5,600	95
	El Dorado West	39,000	37,700	97
	Placer West	65,400	63,200	97



KRBK-TV BMPCT-840705KJ Granted 8/24/84 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Sacramento	421,800	411,400	98
	Stanislaus	135,200	129,500	96
	Sutter	24,700	24,000	97
Between 25-49%	CALIFORNIA			
	Amador	11,800	11,300	96
	Calaveras	14,000	13,400	96
	Contra Costa East	35,400	34,700	98
	Merced	58,200	56,200	97
	Nevada	33,200	31,500	95
	San Joaquin	165,400	159,100	96
	Solano East	74,700	73,100	98
Yolo	53,800	52,000	97	
Yuba	20,900	20,300	97	
Between 5-24%	CALIFORNIA			
	Butte	75,600	72,400	96
	Napa	42,900	41,500	97
	Plumas	8,600	8,100	94
	Sierra	1,400	1,300	93
Tuolumne	19,500	18,600	95	
<b>Station Totals</b>		<b>1,307,400</b>	<b>1,264,900</b>	<b>97</b>
<b>Net Weekly Circulation (1993)</b>				<b>575,800</b>
<b>Average Daily Circulation (1993)</b>				<b>218,500</b>

# California—Stockton-Sacramento

## KSCH-TV

Ch. 58

**Network Service:** None, independent.

**Licensee:** Pegasus Bcstg. of Stockton/Sacramento Inc.

**Studio:** 3033 Gold Canal Drive, Rancho Cordova, CA 95670-1629.

**Telephone:** 916-635-5858. **Fax:** 916-635-9251.

**Technical Facilities:** Channel No. 58 (734-740 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1834-ft. above av. terrain, 1840-ft. above ground, 1840-ft. above sea level.

Latitude 38° 14' 24"  
Longitude 121° 30' 03"

**Transmitter:** 0.65-mi. E of Walnut Grove.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Superior, 4-meter Ku-band; Superior, 4-meter C-band; Andrew, 4.5-meter Ku & C-band; AFC, 3.7-meter Ku-band; Standard Communications, Andrew receivers.

**Ownership:** General Electric Capital Corp. (Group Owner).

**Began Operation:** April 13, 1986. Transfer of control from Pegasus Bcstg. to General Electric Capital Corp. approved by FCC Sept. 1990. Sale to Pegasus Bcstg. by SFN Cos. Inc. approved by FCC Oct. 2, 1986 (Television Digest, Vol. 26:41). Previous sale approved by FCC July 8, 1986.

**Represented (sales):** Seltel Inc.

**Represented (legal):** Akin, Gump, Strauss, Hauer & Feld.

**Represented (engineering):** John F. X. Browne & Associates Inc.

**Personnel:**

- Harry Delaney, Vice President & General Manager.
- John Mansker, General Sales Manager.
- Hank Van Kalmthout, Local Sales Manager.
- Shari Epworth, National Sales Manager.
- Donna Reith, Program Manager.
- Robert Olson, Engineering Director.
- Michael Meads, Traffic Manager.
- Steve Halliwell, Promotion Director.
- Gary Downs, Business Manager.

**Highest 30 Sec. Rate:** \$1000.

**City of License:** Stockton. **ADI:** Sacramento-Stockton. **Rank:** 19.


Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>CALIFORNIA</b>				
Between 25-49%	Amador	11,800	11,300	96
	Calaveras	14,000	13,400	96
	Colusa	5,900	5,600	95
	El Dorado West	39,000	37,700	97



KSCH-TV BPCT-861106KF Granted 1/20/87 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Placer West	65,400	63,200	97
	Sacramento	421,800	411,400	98
	San Joaquin	165,400	159,100	96
	Stanislaus	135,200	129,500	96
	Sutter	24,700	24,000	97
	Yolo	53,800	52,000	97
	Yuba	20,900	20,300	97
Between 5-24%	<b>CALIFORNIA</b>			
	Contra Costa East	35,400	34,700	98
	Napa	42,900	41,500	97
	Nevada	33,200	31,500	95
	Sierra	1,400	1,300	93
Station Totals		1,145,500	1,109,600	97
<b>Net Weekly Circulation (1993)</b>				<b>377,500</b>
<b>Average Daily Circulation (1993)</b>				<b>129,300</b>

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## Television & Cable Factbook

# California—Sacramento-Stockton

**KTXL**

**Ch. 40**

**Network Service:** Fox.

**Licensee:** Channel 40 Licensee Inc.

**Studio:** 4655 Fruitridge Rd., Sacramento, CA 95820.

**Telephone:** 916-454-4422. **TWX:** 910-367-3522. **Fax:** 916-739-1079.

**Technical Facilities:** Channel No. 40 (626-632 MHz). Authorized power: 5000-kw max. visual, 1000-kw max. aural. Antenna: 1962-ft. above av. terrain, 1968-ft. above ground, 1970-ft. above sea level.

Latitude 38° 16' 18"  
Longitude 121° 30' 18"

**Transmitter:** 1400 Twin Cities Rd., 2.2-mi. N of Walnut Grove, CA

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Scientific-Atlanta, 10-meter C-band; Scientific-Atlanta, 4.5-meter Ku & C-band; Superior, 4-meter Ku-band; RCA Americom, 3.7-meter Ku-band; DX Engineering, M/A-Com, Scientific-Atlanta, Standard Communications receivers.

**SNG Mobile Dish:** Andrew, 2.4-meter Ku-band.

**News Services:** AP, CNN, Conus, INN, INTV.

**Ownership:** Renaissance Communications Corp. (Group Owner).

**Began Operation:** October 26, 1968. Transfer of control to BMA from Colony Corp. approved by FCC Dec. 1, 1971. Sale to present owner approved by FCC Feb. 9, 1989.

**Represented (sales):** MMT Sales Inc.

**Represented (legal):** Arent, Fox, Kintner, Plotkin & Kahn.

**Represented (engineering):** Hammett & Edison Inc.

**Personnel:**

- Michael A. Fisher, President & General Manager.
- Bill Pulliam, General Sales Manager.
- Mike Snyder, Local Sales Manager.
- Cal Bollwinkel, Program & Operations Manager.
- Bill Kreutzer, Chief Engineer.
- Michael Burke, News Director.
- Audrey Farrington, Promotion Director.
- Pete Filice, Business Manager.
- Fran Mueller, Research Director.

**Highest 30 Sec. Rate:** \$6000.

**City of License:** Sacramento. **ADI:** Sacramento-Stockton. **Rank:** 19.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>CALIFORNIA</b>				
<b>50% &amp; Over</b>	Amador	11,800	11,300	96
	Calaveras	14,000	13,400	96
	Colusa	5,900	5,600	95
	El Dorado West	39,000	37,700	97
	Nevada	33,200	31,500	95
	Placer West	65,400	63,200	97
	Sacramento	421,800	411,400	98
	San Joaquin	165,400	159,100	96



KTXL BMPCT-841120K1 Granted 1/30/85

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Net Weekly Circulation	State County	Total Households	TV Households	%	
<b>50% &amp; Over</b>	Solano East	74,700	73,100	98	
	Stanislaus	135,200	129,500	96	
	Sutter	24,700	24,000	97	
	Tuolumne	19,500	18,600	95	
	Yolo	53,800	52,000	97	
	Yuba	20,900	20,300	97	
<b>Between 25-49%</b>	<b>CALIFORNIA</b>				
	Butte	75,600	72,400	96	
	Contra Costa East	35,400	34,700	98	
	Glenn	9,200	8,900	97	
	Merced	58,200	56,200	97	
	Shasta	60,600	58,900	97	
<b>Between 5-24%</b>	<b>CALIFORNIA</b>				
	Contra Costa West	280,300	274,600	98	
	El Dorado East	12,400	11,900	96	
	Lake	22,400	20,900	93	
	Mendocino	31,700	29,500	93	
	Napa	42,900	41,500	97	
	Placer East	4,900	4,700	96	
	Plumas	8,600	8,100	94	
	Sierra	1,400	1,300	93	
	Solano West	48,600	47,600	98	
	Sonoma	158,300	152,100	96	
Tehama	19,800	19,300	97		
	<b>NEVADA</b>				
	Douglas	11,300	10,900	96	
<b>Station Totals</b>		<b>1,966,900</b>	<b>1,904,200</b>	<b>97</b>	
<b>Net Weekly Circulation (1993)</b>				<b>928,900</b>	
<b>Average Daily Circulation (1993)</b>				<b>384,200</b>	

# California—Sacramento-Stockton

**KXTV**

Ch. 10

**Network Service:** CBS.

**Licensee:** Great Western Broadcasting Corp., Box 10, Sacramento, CA 95812-0010.

**Studio:** 400 Broadway, Sacramento, CA 95818-2041.

**Mailing Address:** Box 10, Sacramento, CA 95812-0010.

**Telephone:** 916-441-2345. **Fax:** 916-441-3054.

**Technical Facilities:** Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 51.3-kw aural. Antenna: 1953-ft. above av. terrain, 1960-ft. above ground, 1960-ft. above sea level.

Latitude 38° 14' 24"  
Longitude 121° 30' 03"

**Transmitter:** 0.65-mi. NE of Walnut Grove.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** Microwave Assoc., 4.6-meter Ku-band; Scientific-Atlanta, 10-meter C-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 4.6-meter Ku & C-band; M/A-Com, Scientific-Atlanta, Standard Components receivers.

**News Services:** AP, CBS, UPI.

**Ownership:** A. H. Belo Corp. Broadcast Division (Group Owner).

**Began Operation:** March 20, 1955. Sale to present owner by Corinthian Bcstg. approved by FCC Nov. 28, 1983 (Television Digest, Vol. 23:20). Sale to Corinthian by John H. Schacht and associates approved by FCC Dec. 23, 1958 (Vol. 14:42, 49).

**Represented (sales):** TeleRep Inc.

**Represented (legal):** Dow, Lohnes & Albertson.

**Represented (engineering):** Jules Cohen & Associates, P.C.

**Personnel:**

- James Saunders, President & General Manager.
- Ron Longinotti, Station Manager & Director of Sales.
- James Laura, National Sales Manager.
- Kevin Williams, Program Coordinator.
- Henry Chu, Director of News.
- Matt Chan, Director of Programming & Production.
- Rod Robinson, Director of Engineering.
- Mary Nelson, Director of Advertising & Marketing.
- Carol Rushton, Controller.

**Rates:** On request.

**NETWORK BASE HOURLY RATE:** \$2065.

**City of License:** Sacramento. **ADI:** Sacramento-Stockton. **Rank:** 19.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Amador	11,800	11,300	96
	Calaveras	14,000	13,400	96



KXTV BPCT-851113KE Granted 12/20/85

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Colusa	5,900	5,600	95
	El Dorado West	39,000	37,700	97
	Nevada	33,200	31,500	95
	Placer West	65,400	63,200	97
	Plumas	8,600	8,100	94
	Sacramento	421,800	411,400	98
	San Joaquin	165,400	159,100	96
	Sierra	1,400	1,300	93
	Solano East	74,700	73,100	98
	Stanislaus	135,200	129,500	96
	Sutter	24,700	24,000	97
Between 25-49%	CALIFORNIA			
	Butte	75,600	72,400	96
	Contra Costa East	35,400	34,700	98
Between 5-24%	Mono	4,200	3,700	88
	CALIFORNIA			
	Contra Costa West	280,300	274,600	98
	Lake	22,400	20,900	93
	Mariposa	6,100	5,700	93
	Merced	58,200	56,200	97
Station Totals	Solano West	48,600	47,600	98
		1,626,100	1,575,900	97
<b>Net Weekly Circulation (1993)</b>			<b>959,300</b>	
<b>Average Daily Circulation (1993)</b>			<b>489,500</b>	

## California—Stockton

**KFTL**

**Ch. 64**

**Network Service:** Home Shopping Network.

**Licensee:** Family Stations Inc., 403 McCormick St., San Leandro, CA 94577.

**Studio:** 403 McCormick St., San Leandro, CA 94577.

**Telephones:** 209-943-6464; 415-632-5385. **Fax:** 415-632-8943.

**Technical Facilities:** Channel No. 64 (770-776 MHz). Authorized power: 1950-kw max. visual, 195-kw max. aural. Antenna: 2982-ft. above av. terrain, 114-ft. above ground, 3664-ft. above sea level.

Latitude	37°	53'	35"
Longitude	121°	53'	58"

**Transmitter:** 9-mi. SE of Concord on N peak of Mount Diablo.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Station:** Paracclipse, 3.5-meter Ku & C-band; DX Antenna receivers.

**AM Affiliate:** KEBR, 1210 kHz.

**FM Affiliate:** KEAR, 80-kw, 106.9 MHz.

**Ownership:** Family Stations Inc.

**Began Operation:** November 12, 1987.

**Represented (legal):** Dow, Lohnes & Albertson.

**Represented (engineering):** Robert A. Jones.

**Personnel:**

**Matt Tuter**, General Manager.

**Paul Strieby**, Chief Engineer.

**Betina Montez**, Promotion Director.

**Rates:** On request.



KFTL BPCT-890905KE Granted 3/23/90 © American Map Corp., No. 14244

**Arbitron Data:** Not available.

**City of License:** Stockton. **ADI:** Sacramento-Stockton. **Rank:** 19.



# California—Salinas-Monterey

**KCBA**  
Ch. 35

**Network Service:** Fox.

**Licensee:** Cypress Broadcasting Inc., Box 3560, Salinas, CA 93912.

**Studio:** 1550 Moffett St., Salinas, CA 93905.

**Mailing Address:** Box 3560, Salinas, CA 93912.

**Telephone:** 408-422-3500. **Fax:** 408-754-1120.

**Technical Facilities:** Channel No. 35 (596-602 MHz). Authorized power: 2328-kw max. visual, 283.65-kw max. aural. Antenna: 2414-ft. above av. terrain, 355-ft. above ground, 3421-ft. above sea level.

Latitude	36°	45'	22.30"
Longitude	121°	30'	05.50"

**Transmitter:** Fremont Peak, 9-mi. NE of Salinas.

**Satellite Earth Stations:** AFC, 7-meter; Microwave Specialties, 5-meter C-band; RCA, 3.7-meter Ku-band; M/A-Com, Scientific-Atlanta receivers.

**News Services:** AP, CNN.

**Ownership:** Ackerley Communications Inc. (Group Owner).

**Began Operation:** November 1, 1981. Sale to present owner by Sainte Bcstg. Corp. approved by FCC May 22, 1986 (Television Digest, Vol. 26:23, 26).

**Represented (sales):** Blair Television.

**Represented (legal):** Rubin, Winston, Diercks, Harris & Cooke.

**Personnel:**

- Steven D. Comrie, Vice President & General Manager.
- Mark Faylor, General Sales Manager.
- Lucy T. Cerna, National Sales Manager.
- Bill Piggott, News Director.
- Mary A. Moore, Programming & Marketing Manager.
- Karl Kauffman, Chief Engineer.
- Dave Colson, Promotion Director.
- Arlo Barbo, Controller & Business Manager.
- Jeanne Buheit, Production Manager.

**Rates:** On request.

**City of License:** Salinas. **ADI:** Salinas-Monterey. **Rank:** 103.

**Total Households:** ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



KCBA BMPCT-81022K1 Granted 7/13/81 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>CALIFORNIA</b>			
	Monterey	117,500	113,400	97
<b>Between 25-49%</b>	<b>CALIFORNIA</b>			
	San Benito	12,100	11,600	96
	Santa Clara East	27,200	26,500	98
	Santa Cruz	85,400	82,200	96
<b>Station Totals</b>		<b>242,200</b>	<b>233,700</b>	<b>96</b>
<b>Net Weekly Circulation (1993)</b>				<b>120,900</b>
<b>Average Daily Circulation (1993)</b>				<b>55,100</b>

# California—Monterey-Salinas

**KCCN-TV**  
(formerly KMST)  
Ch. 46

**Network Service:** CBS.

**Licensee:** Harron-Smith Television Partnership, Box 1938, Monterey, CA 93942.

**Studio:** 2200 Garden Rd., Monterey, CA 93940.

**Telephone:** 408-649-0460. **Fax:** 408-646-1973.

**Technical Facilities:** Channel No. 46 (662-668 MHz). Authorized power: 1350-kw max. & 447-kw horizontal visual, 135-kw max. & 44.7-kw horizontal aural. Antenna: 2530-ft. above av. terrain, 222-ft. above ground, 3612-ft. above sea level.

Latitude 36° 32' 05"  
Longitude 121° 37' 14"

**Transmitter:** Mount Toro (Baldy Peak).

**Satellite Earth Stations:** Scientific-Atlanta, 7-meter; Scientific-Atlanta, 4.6-meter; AFC, 3.66-meter; Paracclipse, 3.5-meter; AFC, DX Engineering, Paracclipse, Scientific-Atlanta receivers.

**News Services:** AP, CBS.

**Ownership:** Harron-Smith Television Partnership. (Group Owner).

**Began Operation:** February 2, 1969. Sale to Retlaw Enterprises Inc. by Monterey-Salinas TV Inc. approved by FCC Aug. 27, 1979. Sale to present owners approved March 11, 1993 (*Television Digest*, Vol 33:1).

**Represented (sales):** Katz Continental Television; Canadian Communications Co.

**Personnel:**

- Byron Eiton, Vice President & General Manager.
- Mark Chasmann, General Sales Manager.
- Michelle McCullough, Program Manager.
- Gary Lindsey, News Director.
- Diane Schreck, Local Sales Manager.
- Roy Dasher, Chief Engineer.
- Randy Cobb, Promotion Director.

**Highest 30 Sec. Rate:** \$3000.

**NETWORK BASE HOURLY RATE:** \$400.

**City of License:** Monterey. **ADI:** Salinas-Monterey. **Rank:** 103.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



KCCN-TV BPCT-820622KG Granted 7/30/82 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>CALIFORNIA</b>			
	Monterey	117,500	113,400	97
	Santa Cruz	85,400	82,200	96
<b>Between 25-49%</b>	<b>CALIFORNIA</b>			
	San Benito	12,100	11,600	96
<b>Between 5-24%</b>	<b>CALIFORNIA</b>			
	Santa Clara East	27,200	26,500	98
<b>Station Totals</b>		<b>242,200</b>	<b>233,700</b>	<b>96</b>
<b>Net Weekly Circulation (1993)</b>			<b>173,900</b>	
<b>Average Daily Circulation (1993)</b>			<b>69,700</b>	

# California—Salinas-Monterey

**KSBW**

Ch. 8

Network Service: NBC.

Licensee: KSBW License Inc., Box 81651, Salinas, CA 93912.

Studio: 238 John St., Salinas, CA 93901.

Telephone: 408-758-8888. Fax: 408-424-3750.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 158-kw visual, 34.7-kw aural. Antenna: 2934-ft. above av. terrain, 1554-ft. above ground, 4041-ft. above sea level.

Latitude 37° 03' 30"  
Longitude 121° 46' 33"

Transmitter: Approx. 20-mi. S of San Jose in Santa Cruz Mountains.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 6.1-meter; RCA Americom, 3.6-meter Ku-band; Harris, M/A-Com receivers.

News Service: AP.

Ownership: Clifford E. Eley, Trustee.

Began Operation: September 11, 1953 as share-time outlet with KMBY-TV, Monterey; on Feb. 2, 1955 FCC approved deal for it to buy & merge with KMBY-TV (Television Digest, Vol. 10:45; 11:6). Sale to John Blair & Co. approved by FCC Feb. 14, 1979 (Vol. 18:3). Sale to Gillett Holdings Inc. approved by FCC Dec. 30, 1986. Transfer to Trustee granted Sept. 1, 1992.

Represented (sales): TeleRep Inc.

Represented (legal): Pepper & Corazzini.

**Personnel:**

- Cindy Lindsay McGillen, President & General Manager.
- Wendy Hillan, National Sales Manager.
- Anne Marie Miller, Local Sales Manager.
- Maria Barrs, News Director.
- Teresa Burgess, Program Director.
- Ray Cleveland, Production Manager.
- Bob Stock, Promotion Director.
- Larry Eastteam, Chief Engineer.
- Michael Holmes, Business Manager.

Highest 30 Sec. Rate: \$2000.

NETWORK BASE HOURLY RATE: \$1412.

City of License: Salinas. ADI: Salinas-Monterey. Rank: 103.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



KSBW BMPCT-840731KE Granted 8/29/84 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>CALIFORNIA</b>			
	Monterey	117,500	113,400	97
	San Benito	12,100	11,600	96
	Santa Clara East	27,200	26,500	98
	Santa Cruz	85,400	82,200	96
<b>Between 25-49%</b>	<b>CALIFORNIA</b>			
	Merced	58,200	56,200	97
	Santa Clara West	503,400	491,200	98
<b>Between 5-24%</b>	<b>CALIFORNIA</b>			
	Alameda	491,300	477,500	97
	Contra Costa East	35,400	34,700	98
	Mariposa	6,100	5,700	93
	Tuolumne	19,500	18,600	95
<b>Station Totals</b>		<b>1,356,100</b>	<b>1,317,600</b>	<b>97</b>
<b>Net Weekly Circulation (1993)</b>				<b>395,200</b>
<b>Average Daily Circulation (1993)</b>				<b>180,900</b>

# California—Salinas-Monterey

## KSMS-TV

Ch. 67

Network Service: Univision.

Licensee: KSMS-TV L.P., 67 Garden Court, Monterey, CA 93940.

Studio: 67 Garden Court, Monterey, CA 93940.

Telephones: 408-373-6767; 408-757-6711. Fax: 408-373-6700.

Technical Facilities: Channel No. 67 (788-794 MHz). Authorized power: 1260-kw max. visual. Antenna: 2299-ft. above av. terrain, 200-ft. above ground, 3260-ft. above sea level.

Latitude 36° 45' 23"  
Longitude 121° 30' 05"

Transmitter: Fremont Peak.

News Service: UPI.

Ownership: KSMS-TV Acquisition L.P.

Began Operation: September 1, 1986. Sale to present owners by Schuyler Bcstg. Corp. approved by FCC Sept. 11, 1990.

Represented (sales): Univision.

Represented (legal): Leventhal, Senter & Lerman.

### Personnel:

Daniel D. Villanueva, President & General Manager.  
Carlos Ramor, Vice President & General Sales Manager.  
Jeff Hoffman, Chief Engineer.  
Fidel Soto, News Director.  
Maurico Acosta, Program Director.  
Olivila Alvarado, Promotion Director.  
Sam Callaway, Business Manager.

Rates: On request.

City of License: Monterey. ADI: Salinas-Monterey. Rank: 103.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



KSMS-TV BPCT-801208KG Granted 3/7/86 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	<b>CALIFORNIA</b>			
	Monterey	117,500	113,400	97
	San Benito	12,100	11,600	96
	Santa Clara East	27,200	26,500	98
	Santa Cruz	85,400	82,200	96
<b>Station Totals</b>		<b>242,200</b>	<b>233,700</b>	<b>96</b>
<b>Net Weekly Circulation (1993)</b>			<b>26,600</b>	
<b>Average Daily Circulation (1993)</b>			<b>18,600</b>	

## California—San Diego

### KFMB-TV

Ch. 8

Network Service: CBS.

Licensee: Midwest Television Inc., 7677 Engineer Rd., San Diego, CA 92111.

Studio: 7677 Engineer Rd., San Diego, CA 92111.

Telephone: 619-571-8888. Fax: 619-569-4203.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 740-ft. above av. terrain, 284-ft. above ground, 1050-ft. above sea level.

Latitude 32° 50' 17"  
Longitude 117° 14' 56"

Transmitter: Mount Soledad.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 4.5-meter C-band; Miralite, 3.7-meter Ku & C-band; Standard Communications receivers.

AM Affiliate: KFMB, 5-kw, 760 kHz.

FM Affiliate: KFMB-FM, 30-kw, 100.7 MHz (No. 264), 620-ft.

News Services: AP, UPI.

Ownership: Midwest Television Inc. (Group Owner).

Began Operation: May 16, 1949. Sold to Kennedy Bcstg. Co. April 25, 1951 (Television Digest, Vol. 7:18); sold to Wrather-Alvarez Broadcasting March 25, 1953 (Vol. 9:5, 13). Sale of 38.89% interest by Maria Helen Alvarez to Marietta Investment Corp. approved July 2, 1958 by FCC (Vol. 14:24, 27). Merger of Marietta Bcstg. Inc. into Transcontinent Television Corp. approved May 13, 1959 by FCC (Vol. 15:7, 12, 20).

Represented (sales): Pety Television Inc.

Represented (legal): Covington & Burling.

Represented (engineering): Hammett & Edison Inc.

#### Personnel:

August C. Meyer Jr., President, Midwest Television Inc.

Jack B. Everett, Executive Vice President, Midwest Television Inc.

Arnold J. Kleiner, President & General Manager.

J. M. Bradley, Assistant General Manager & Business Manager.

Weldon Donaldson, General Sales Manager.

Randy Bixler, Local Sales Manager.

Jim Holtzman, Executive News Director.

Harry Melkerson, National Sales Manager.

Jules Moreland, Program Director.



KFMB-TV BPCT-4509 Granted 5/16/72

© American Map Corp., No. 14244

John Weigand, Manager of Engineering.  
Tim Hnedak, Advertising Manager.

Rates: On request.

City of License: San Diego. ADI: San Diego. Rank: 24.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>CALIFORNIA</b>			
<b>50% &amp; Over</b>	San Diego	934,300	910,400	97
<b>Station Totals</b>		<b>934,300</b>	<b>910,400</b>	
<b>Net Weekly Circulation (1993)</b>			<b>769,100</b>	
<b>Average Daily Circulation (1993)</b>			<b>408,100</b>	

# California—San Diego

**KGTV**  
Ch. 10

**Network Service:** ABC.

**Licensee:** McGraw-Hill Broadcasting Co., Box 85347, San Diego, CA 92186-5347.

**Studio:** 47th St. & Freeway 94, San Diego, CA 92102.

**Telephone:** 619-237-1010. **TWX:** 910-335-1247. **Fax:** 619-262-1302.

**Technical Facilities:** Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 750-ft. above av. terrain, 252-ft. above ground, 1049-ft. above sea level.

Latitude 32° 50' 20.50"  
Longitude 117° 14' 56.50"

**Transmitter:** Mount Soledad.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Andrew, 9.1-meter; Andrew, 4.5-meter; Microdyne, 7-meter; RCA, 3-meter Ku-band; Satcom Technologies, 5.1-meter Ku & C-band; AvanteK, Standard Communications receivers.

**SNG Mobile Dish:** DX Engineering.

**News Services:** AP, UPI.

**Ownership:** McGraw-Hill Broadcasting Co. (Group Owner).

**Began Operation:** September 13, 1953. Sale of control to Fox, Wells & Co. by Tom Sharp, Charles E. Salik and TBC group approved by FCC Oct. 13, 1954 (*Television Digest*, Vol. 13:31, 32, 34, 38, 42). Sale of 46.22% to Newsweek by Fox, Wells & Co. interests approved Aug. 7, 1957 (Vol. 13:30, 33). Sale to Time-Life approved by FCC March 21, 1962 (Vol. 2:13). Sale to present owners approved March 8, 1972 (Vol. 12:10, 11).

**Represented (sales):** MMT Sales Inc.

**Represented (legal):** Koteen & Naftain.

**Personnel:**

- Edward Reilly Jr., Executive Vice President, McGraw-Hill Broadcasting.
- Edward Quinn, Vice President & General Manager.
- Darrell Brown, General Sales Manager.
- Howard Oleff, Director of Local Sales & Marketing.
- Ronald Jennings, Director of Engineering.
- Kelly McMackin, Local Sales Manager.
- Mark Wilcox, National Sales Manager.
- Jack Villarrubia, Director of Business Affairs.
- Don Lundy, Director of Program Operations.
- Paul Sands, News Director.
- Michael Biltucci, Manager of Broadcast Operations.
- Ernestine Cowan, Traffic Manager.



KGTV BMPCT-3170 Granted 7/1/55 © American Map Corp., No. 14244

Amy Blum, Public Affairs Director.  
Judith Vance, Director of Creative Services & Promotion.

**Highest 30 Sec. Rate:** \$7500.

**City of License:** San Diego. **ADI:** San Diego. **Rank:** 24.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>CALIFORNIA</b>			
<b>50% &amp; Over</b>	San Diego	934,300	910,400	97
<b>Station Totals</b>		<b>934,300</b>	<b>910,400</b>	<b>97</b>
<b>Net Weekly Circulation (1993)</b>			<b>758,800</b>	
<b>Average Daily Circulation (1993)</b>			<b>415,300</b>	

# California—San Diego

**KNSD**

**Ch. 39**

**Network Service:** NBC.

**Licensee:** KNSD License Inc., 8330 Engineer Rd., San Diego, CA 92111-2493.

**Studio:** 8330 Engineer Rd., San Diego, CA 92171.

**Telephone:** 619-279-3939. **TWX:** 910-335-1507. **Fax:** 619-279-1076.

**Technical Facilities:** Channel No. 39 (620-626 MHz). Authorized power: 2500-kw max. & 813-kw horizontal visual, 500-kw max. & 81.3-kw horizontal aural. Antenna: 1894-ft. above av. terrain, 155-ft. above ground, 2678-ft. above sea level.

Latitude 32° 41' 48.00"  
Longitude 116° 56' 05.80"

**Transmitter:** San Miguel Mountain, 13-mi. E of San Diego center.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** Scientific-Atlanta, 10-meter C-band; Scientific-Atlanta, 7-meter C-band; Dalsat, 6-meter Ku-band; Chapparral, 5-meter C-band; Dalsat, 4.6-meter Ku-band; Andrew, Chapparral, Harris, Microdyne, Scientific-Atlanta receivers.

**SNG Mobile Dish:** Andrew, 2.3-meter Ku-band.

**News Services:** AP, CNN Headline News, Sports News Satellite, UPI.

**Ownership:** SCI Television Inc. (Group Owner).

**Began Operation:** November 14, 1965. Sale to Storer Communications by Bass Brothers Enterprises approved by FCC Sept. 30, 1974 (*Television Digest*, Vol. 13:12, 13; 14:39). Previous sale to Bass Bros. by San Diego Telecasters Inc. (Lawrence Shushan, Paul Corriere, Sample-Brown Enterprises and Town & Country Development) approved by FCC Aug. 31, 1967. Sale to SCI Television Inc. approved Aug. 20, 1987. Transfer to Trustee granted Sept. 1, 1992. Sale to present owner approved April 13, 1993.

**Represented (sales):** Harrington, Righter & Parsons Inc.

**Represented (legal):** Pepper & Corazzini.

**Personnel:**

- Neil Derrough, President & General Manager.
- Joseph M. Collins, Director, Sales & Marketing.
- Mike McCarthy, Local Sales Manager.
- Chris Johnson, National Sales Manager.
- Penny Martin, Program Manager.
- Thomas Wimberly, Director of Technical Services.
- Ric Schwartz, Production Manager.
- Irv Kass, News Director.



KNSD BPCT-920818KE Granted 11/20/92 © American Map Corp., No. 14244

**Randal Fleury, Business Manager.**  
**Doug Gilmore, Promotion Director.**

**Rates:** On request.

**City of License:** San Diego. **ADI:** San Diego. **Rank:** 24.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>CALIFORNIA</b>			
	San Diego	934,300	910,400	97
<b>Station Totals</b>		<b>934,300</b>	<b>910,400</b>	<b>97</b>
<b>Net Weekly Circulation (1993)</b>				<b>700,700</b>
<b>Average Daily Circulation (1993)</b>				<b>371,800</b>

# California—San Diego

**KTTY**  
Ch. 69

Network Service: None, independent.

Licensee: San Diego Television Inc., Box 121569, San Diego, CA 92112-5569.

Studio: 1696 Frontage Rd., Chula Vista, CA 92011.

Telephone: 619-575-6969. Fax: 619-424-6449.

Technical Facilities: Channel No. 69 (800-806 MHz). Authorized power: 4790-kw max. & 2088-kw horizontal visual, 479-kw max. & 209-kw horizontal aural. Antenna: 1950-ft. above av. terrain, 225-ft. above ground, 2791-ft. above sea level.

Latitude 32° 41' 47"  
Longitude 116° 56' 07"

Transmitter: Mount San Miguel, San Diego.

Satellite Earth Stations: Echosphere, 3-meter C-band; United Satellite Systems, 5-meter C-band; Vertex, 4.57-meter Ku-band; Standard Communications receivers.

Ownership: San Diego Television Inc.

Began Operation: September 30, 1984.

Represented (sales): Scitel Inc.

Represented (legal): Hopkins & Sutter.

**Personnel:**

- James M. Harmon, General Manager.
- Andrew Feldman, Local Sales Manager.
- Gayle Garrett, National Sales Manager.
- Shirley Dixon, Program Director.
- Ted Lon, Business Manager.
- Frank C. Aamodt, Chief Engineer.
- Sandi Banister, Promotion Manager.
- J. Daniel Jones, Production Manager.
- Sandy LaPacz, Traffic Manager.

Highest 30 Sec. Rate: \$300.

City of License: San Diego. ADI: San Diego. Rank: 24.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



KTTY BMPCT-840217Kl Granted 6/29/84 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>CALIFORNIA</b>				
Between 5-24%	San Diego	934,300	910,400	97
<b>Station Totals</b>		<b>934,300</b>	<b>910,400</b>	<b>97</b>
<b>Net Weekly Circulation (1993)</b>				<b>195,900</b>
<b>Average Daily Circulation (1993)</b>				<b>51,600</b>



# California—San Diego

## KUSI-TV

Ch. 51

Network Service: None, independent.

Licensee: Channel 51 of San Diego Inc., Box 719051, San Diego, CA 92123.

Studio: 4575 Viewridge Ave., San Diego, CA 92123.

Mailing Address: Box 719051, San Diego, CA 92171.

Telephone: 619-571-5151. TWX: 910-335-1200. Fax: 619-571-4852.

Technical Facilities: Channel No. 51 (692-698 MHz). Authorized power: 2880-kw max. visual, 288-kw max. aural. Antenna: 1840-ft. above av. terrain, 169-ft. above ground, 2649-ft. above sea level.

Latitude	32°	41'	52"
Longitude	116°	56'	02"

Transmitter: Mount San Miguel, 13-mi. E of San Diego.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.5-meter Ku-band; M/A-Com, Scientific-Atlanta receivers.

News Services: AP, CNN, INN.

Ownership: McKinnon Broadcasting Co. (Group Owner).

Began Operation: September 13, 1982. Transfer of control to McKinnon Broadcasting Co. from United States International University approved by FCC April 10, 1990 (Television Digest, Vol. 30:8).

Represented (sales): Katz Independent Television.

Represented (legal): Cohn & Marks.

Represented (engineering): Jules Cohen & Associates, P.C.

### Personnel:

Michael D. McKinnon, President & General Manager.

Mike McKinnon II, Vice President, Operations.

Bruce Stein, General Sales Manager.

Judy Ritchey, National Sales Manager.

Al Ittleson, Program Director.

Richard Tuininga, News Director.

Tom McCarthy, Promotion Director.

Richard Large, Chief Engineer.

Robert Otroba, Business Manager.

Darla Davis, Community Affairs Director.

Kiat Tohsakul, Traffic Manager.

Rates: On request.



KUSI-TV BMPCT-810630KE Granted 9/10/81 © American Map Corp., No. 14244

City of License: San Diego. ADI: San Diego. Rank: 24.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>CALIFORNIA</b>				
<b>50% &amp; Over</b>	San Diego	934,300	910,400	97
<b>Station Totals</b>		<b>934,300</b>	<b>910,400</b>	<b>97</b>
<b>Net Weekly Circulation (1993)</b>			<b>480,300</b>	
<b>Average Daily Circulation (1993)</b>			<b>178,800</b>	

# California—San Diego-Tijuana, Mexico

**XETV**  
Ch. 6

**Network Service:** Fox.

**Licensee:** Radio-Television S.A.

**Studio:** Mount San Antonio, Tijuana, Baja California, Mexico.

**Mailing Address:** 8253 Ronson Rd., San Diego, CA 92111.

**Telephone:** 619-279-6666. **TWX:** 910-335-2017. **Fax:** 619-268-9388.

**Technical Facilities:** Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 50-kw aural. Antenna: 1000-ft. above av. terrain, 550-ft. above ground, 1423-ft. above sea level.

Latitude 32° 30' 49"  
Longitude 117° 01' 08"

**Transmitter:** Mount San Antonio, Tijuana, Baja California, Mexico.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Station:** Scientific-Atlanta, 10-meter.

**Ownership:** Radio-Television S.A.

**Began Operation:** February 18, 1953.

**Represented (sales):** TeleRep Inc.

**Represented (legal):** Haley, Bader & Potts.

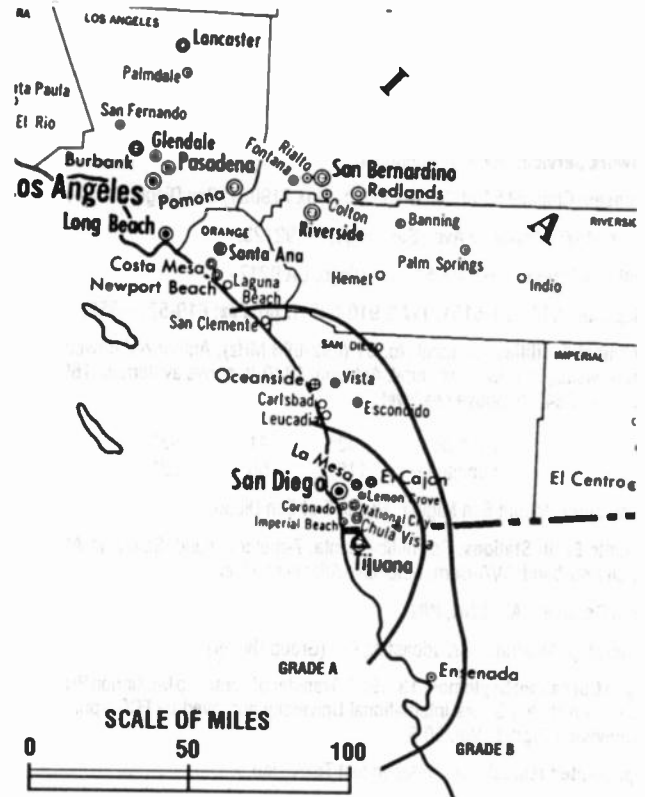
**Personnel:**

- Martin Colby, Vice President & General Manager.
- Joan O'Laughlin Henning, Station & General Sales Manager.
- Chuck Dunning, Local Sales Manager.
- Robert Taylor, Business Manager.
- Felipe Fernandez, Executive Director, Operations & Engineering.
- Antonio Frias, Chief Engineer.
- Valerie Hoffman, Program Manager.
- Judy Albrecht, Promotion Director.
- Julian M. Kaufman, Station Consultant.

**Highest 30 Sec. Rate:** \$10,000.

**ADI:** San Diego. Rank: 24.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



Predicted contours supplied by station

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>CALIFORNIA</b>				
<b>50% &amp; Over</b>	San Diego	934,300	910,400	97
<b>Station Totals</b>		<b>934,300</b>	<b>910,400</b>	<b>97</b>
<b>Net Weekly Circulation (1993)</b>			<b>50,000</b>	
<b>Average Daily Circulation (1993)</b>			<b>26,900</b>	

# California—San Diego-Tijuana, Mexico

## XEWT-TV

Ch. 12

Network Service: None, independent.

Licensee: Televisora de Calimex S.A., 4498 Camino De La Plaza, Suite A, San Ysidro, CA 92173.

Studio: Calle Canal 12, No. 4400, Tijuana, Baja, California, Mexico.

Mailing Address: Box 434537, San Diego, CA 92143-4537.

Telephone: 619-528-1212. Fax: 619-280-9378.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 64-kw visual, 32-kw aural. Antenna: 1000-ft. above av. terrain, 200-ft. above ground, 1250-ft. above sea level.

Latitude	32°	30'	08"
Longitude	117°	02'	30"

Transmitter: Monte San Antonio, Tijuana, Baja California, Mexico.

Satellite Earth Station: Chapparal, 5-meter C-band; International Satellite receivers.

News Services: Informex, UPI.

Ownership: Televisora de Calimex S.A.

Began Operation: July 12, 1960.

Represented (sales): Katz Hispanic Media; Canadian Communications Co.

### Personnel:

Jose Luis Guasch, General Manager.  
 Kathia Bustillos, General Sales Manager.  
 Ricardo Jimenez, Promotion Manager.  
 Jesus Fernandez, Business Manager.  
 Marco Jacome, Traffic Manager.  
 Salvador Hernandez, Chief Engineer.  
 Fernando Del Monte, News Director.  
 Donna Miasako, Marketing Manager.



Predicted contours supplied by station

© American Map Corp., No.

Juan Urias, Operations Manager.  
 Ninfa Romero, Production Manager.

Highest 30 Sec. Rate: \$525.

Arbitron Data: Not available.

ADI: San Diego. Rank: 24.

# California—San Francisco

## KBHK-TV

Ch. 44

Network Service: None, independent.

Licensee: United Television Inc., 8501 Wilshire Blvd., Beverly Hills, CA 90211.

Studio: 650 California St., San Francisco, CA 94108.

Telephone: 415-249-4444. TWX: 910-372-6006. Fax: 415-441-1269.

Technical Facilities: Channel No. 44 (650-656 MHz). Authorized power: 5000-kw max. visual. Antenna: 1611-ft. above av. terrain, 879-ft. above ground, 1713-ft. above sea level.

Latitude 37° 45' 20"  
Longitude 122° 27' 05"

Transmitter: Mount Sutro.

Ownership: United Television Inc. (Group Owner).

Began Operation: January 2, 1968. Sale to present owner by Field Communications approved by FCC May 26, 1983 (Television Digest, Vol. 22:45, 47).

Represented (sales): Katz Independent Television.

Represented (legal): Wilmer, Cutler & Pickering.

### Personnel:

- John Siegel, President.
- Gerard Braet, Vice President & General Manager.
- Richard Jones, General Sales Manager.
- Thomas Spitz, Program Manager.
- Jacques Geoffrion, Production Manager.
- George Brandt, Business Manager.
- Suzanne Toner, Promotion Manager.
- Larry Burden, Director of Operations.

Rates: On request.

City of License: San Francisco. ADI: San Francisco. Rank: 5.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	<b>CALIFORNIA</b>			
	Alameda	491,300	477,500	97
	Butte	75,600	72,400	96
	Contra Costa East	35,400	34,700	98
	Contra Costa West	280,300	274,600	98
	Lake	22,400	20,900	93
	Marin	97,600	94,800	97
	Napa	42,900	41,500	97
	San Benito	12,100	11,600	96
	San Francisco	304,000	287,000	94
	San Mateo	249,100	244,800	98
Santa Clara West	503,400	491,200	98	
Santa Cruz	85,400	82,200	96	



KBHK-TV BPCT-880711KF Granted 8/24/88 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Solano East	74,700	73,100	98
	Solano West	48,600	47,600	98
	Sonoma	158,300	152,100	96
	Sutter	24,700	24,000	97
	Yuba	20,900	20,300	97
Between 5-24%	<b>CALIFORNIA</b>			
	Colusa	5,900	5,600	95
	Glenn	9,200	8,900	97
	Mendocino	31,700	29,500	93
	San Joaquin	165,400	159,100	96
	Santa Clara East	27,200	26,500	98
	Shasta	60,600	58,900	97
	Tehama	19,800	19,300	97
<b>Station Totals</b>		<b>2,846,500</b>	<b>2,758,100</b>	<b>97</b>
<b>Net Weekly Circulation (1993)</b>				<b>1,070,700</b>
<b>Average Daily Circulation (1993)</b>				<b>400,600</b>

# California—San Francisco

## KCNS

Ch. 38

**Network Service:** None, independent.

**Licensee:** West Coast United Bcstg. Co., 1550 Bryant St., No. 850, San Francisco, CA 94103.

**Studio:** 1550 Bryant St., No. 850, San Francisco, CA 94103.

**Telephone:** 415-863-3800. **Fax:** 415-863-3998.

**Technical Facilities:** Channel No. 38 (614-620 MHz). Authorized power: 5000-kw max. visual. Antenna: 1444-ft. above av. terrain, 726-ft. above ground, 1560-ft. above sea level.

Latitude	37°	45'	20"
Longitude	122°	27'	05"

**Transmitter:** Sutro Tower, No. 1, La Avanzada Rd.

**Satellite Earth Station:** DH Satellite, 3.7-meter Ku & C-band; Chapparral receivers.

**News Services:** All News Network, NHK, Taiwan News.

**Ownership:** West Coast United Bcstg. Co.

**Began Operation:** December 28, 1968 as KUDO; left air April 15, 1971. Sale to Dr. W. Eugene Scott, et al., approved by FCC May 29, 1973. Resumed operation Aug. 4, 1974 as KVOF-TV. License renewal denied. FCC ordered station to cease operation Oct. 18, 1985. Present owner awarded facilities Aug. 22, 1984, began operation Jan. 1986.

**Represented (legal):** Sidley & Austin.

### Personnel:

Leo Chen, General Manager.

Brent Scheiner, General Sales Manager.

Paul Haines, Chief Engineer.

Yvonne Clark, Controller.

Duffy Wang, Production Manager.



KCNS BMPCT-890712KI Granted 8/9/89

© American Map Corp., No. 14244

**Highest 30 Sec. Rate:** \$400.

**Arbitron Data:** Not available.

**City of License:** San Francisco. **ADI:** San Francisco. **Rank:** 5.

# California—San Francisco

**KDTV**  
Ch. 14

**Network Service:** Univision.

**Licensee:** KDTV License Partnership, 605 3rd Ave., 12th Floor, New York, NY 10158.

**Studio:** 2200 Palou Ave., San Francisco, CA 94124.

**Telephones:** 415-641-1400; 415-437-1414. **Fax:** 415-641-8677.

**Technical Facilities:** Channel No. 14 (470-476 MHz). Authorized power: 2570-kw max. & 813-kw horizontal visual, 257-kw max. & 81.3-kw horizontal aural. Antenna: 1250-ft. above av. terrain, 225-ft. above ground, 1476-ft. above sea level.

Latitude 37° 41' 07"  
Longitude 122° 26' 01"

**Transmitter:** San Bruno Mountain, 1.6-mi. S of San Francisco.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Station:** Scientific-Atlanta, 4.6-meter; Scientific-Atlanta receivers.

**News Services:** Bay City News, UPI.

**Ownership:** Perenchio TV Inc. (Group Owner).

**Began Operation:** August 13, 1975 on Ch. 60. Switched to Ch. 14 on March 5, 1979. FCC approved sale by Bahia de San Francisco Television Co. to Univision Holdings (Hallmark Cards) June 12, 1987. Sale to present owner was approved Sept. 23, 1992 (*Television Digest*, Vol. 32:40).

**Represented (sales):** Univision.

**Represented (legal):** Wiley, Rein & Fielding.

**Represented (engineering):** Jules Cohen & Associates, P.C.

**Personnel:**

- August Ruiz, Vice President & General Manager.
- Edwin Rivera, Local Sales Manager.
- Patricia Barraza, Local Sales Manager.
- Luis Echegoyen, News Director.
- Rolando Orellana, Production Manager.
- Mac McKenzie, Chief Engineer.
- Michael Burch, Promotion Director.
- Leslie Gilleland, Business Manager.
- Ernest Smythe, Marketing Director.

**Highest 30 Sec. Rate:** \$1600.



KDTV Doc. 21491 Granted 6/28/78

© American Map Corp., No. 14244

**City of License:** San Francisco. **ADI:** San Francisco. **Rank:** 5.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>CALIFORNIA</b>			
<b>Between 5-24%</b>	San Mateo	249,100	244,800	98
<b>Station Totals</b>		<b>249,100</b>	<b>244,800</b>	<b>98</b>
<b>Net Weekly Circulation (1993)</b>				<b>89,400</b>
<b>Average Daily Circulation (1993)</b>				<b>52,500</b>

# California—San Francisco

## KGO-TV

Ch. 7

Network Service: ABC.

Licensee: KGO Television Inc., 900 Front St., San Francisco, CA 94111-1450.

Studio: 900 Front St., San Francisco, CA 94111-1450.

Telephone: 415-954-7777. TWX: 910-372-7236. Fax: 415-954-7294.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1670-ft. above av. terrain, 977-ft. above ground, 1811-ft. above sea level.

Latitude 37° 45' 20"  
Longitude 122° 27' 05"

Transmitter: Mount Sutro.

Satellite Earth Station: Transmit/receive Andrew, 9.3-meter; Avantek receivers.

AM Affiliate: KGO, 50-kw, 810 kHz.

News Services: AP, Bay City News, Nexus.

Ownership: Capital Cities/ABC Inc. (Group Owner).

Began Operation: May 5, 1949.

Represented (sales): Capital Cities/ABC National TV Sales.

Represented (engineering): Smith & Powstenko.

### Personnel:

- Jim Topping, President & General Manager.
- Bob Young, General Sales Manager.
- Don Caruso, National Sales Manager.
- Robert Bushyhead, Local Sales Manager.
- John Moczulski, Director of Program Services.
- Bob Mitchell, Assistant Program Director.
- Lynne Mok, Film Director.
- Chuck Walker, Engineering Director.
- Greg Saunders, Promotion Director.
- Milt Weiss, News Director.
- Anthony Savicke, Controller.

Rates: On request.

City of License: San Francisco. AOI: San Francisco. Rank: 5.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>CALIFORNIA</b>			
	Alameda	491,300	477,500	97
	Contra Costa East	35,400	34,700	98
	Contra Costa West	280,300	274,600	98
	Lake	22,400	20,900	93
	Marin	97,600	94,800	97
	Mendocino	31,700	29,500	93
	Napa	42,900	41,500	97
	San Francisco	304,000	287,000	94
	San Mateo	249,100	244,800	98



KGO-TV BPCT-2401 Granted 2/10/65 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	Santa Clara West	503,400	491,200	98
	Solano East	74,700	73,100	98
	Solano West	48,600	47,600	98
	Sonoma	158,300	152,100	96
<b>Between 25-49%</b>	<b>CALIFORNIA</b>			
	San Benito	12,100	11,600	96
	Santa Clara East	27,200	26,500	98
	Santa Cruz	85,400	82,200	96
<b>Between 5-24%</b>	<b>CALIFORNIA</b>			
	Amador	11,800	11,300	96
	El Dorado East	12,400	11,900	96
	El Dorado West	39,000	37,700	97
	Merced	58,200	56,200	97
	Mono	4,200	3,700	88
	Monterey	117,500	113,400	97
	Placer East	4,900	4,700	96
	Placer West	65,400	63,200	97
	San Joaquin	165,400	159,100	96
	Shasta	60,600	58,900	97
	Tehama	19,800	19,300	97
Yuba	20,900	20,300	97	
<b>Station Totals</b>		<b>3,069,200</b>	<b>2,973,300</b>	<b>97</b>
<b>Net Weekly Circulation (1993)</b>			<b>1,908,600</b>	
<b>Average Daily Circulation (1993)</b>			<b>993,600</b>	

# California—San Francisco

## KOFY-TV Ch. 20

Network Service: None, independent.

Licensee: Pacific FM Inc., 2500 Marin St., San Francisco, CA 94124.

Studio: 2500 Marin St., San Francisco, CA 94124.

Telephone: 415-821-2020.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 3470-kw max. visual, 347-kw max. aural. Antenna: 1550-ft. above av. terrain, 820-ft. above ground, 1654-ft. above sea level.

Latitude 37° 45' 20"  
Longitude 122° 27' 05"

Transmitter: Sutro Tower, Clarendon Heights, San Francisco.

Multichannel TV Sound: Stereo and separate audio program.

News Service: AP.

Ownership: Pacific FM Inc.

Began Operation: April 1, 1968. Left air March 30, 1971. Sale to Leon Crosby approved by FCC Jan. 19, 1972. Resumed operation Feb. 4, 1972 (Television Digest, Vol. 12:6). Sale to present owner approved Sept. 5, 1980 (Vol. 19:34; 20:10). Resumed operation Oct. 1, 1980.

Represented (legal): Farrand, Cooper, Metzler & Bruiniers.

Represented (engineering): Hammett & Edison Inc.

### Personnel:

James J. Gabbert, President & General Manager.  
Michael P. Lincoln, Station Manager.  
David LaFrance, General Sales Manager.  
Andi Polisky, National Sales Manager.  
Michele Ball, Program Director.  
Steve Coulam, Chief Engineer.  
Karen Provenza, Promotion Director.  
Len Freeman, Business Manager.

Highest 30 Sec. Rate: \$2000.

City of License: San Francisco. ADI: San Francisco. Rank: 5.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	CALIFORNIA			
	Alameda	491,300	477,500	97
	Contra Costa East	35,400	34,700	98
	Contra Costa West	280,300	274,600	98
	Napa	42,900	41,500	97



KOFY-TV BPCT-850606KE Granted 10/16/85 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	San Francisco	304,000	287,000	94
	San Mateo	249,100	244,800	98
	Santa Clara West	503,400	491,200	98
	Solano East	74,700	73,100	98
	Solano West	48,600	47,600	98
Between 5-24%	CALIFORNIA			
	Marin	97,600	94,800	97
	Mendocino	31,700	29,500	93
	San Joaquin	165,400	159,100	96
	Santa Cruz	85,400	82,200	96
Sonoma	158,300	152,100	96	
<b>Station Totals</b>		<b>2,568,100</b>	<b>2,489,700</b>	<b>97</b>
<b>Net Weekly Circulation (1993)</b>				<b>671,400</b>
<b>Average Daily Circulation (1993)</b>				<b>238,300</b>



# California—San Francisco

## KPIX

Ch. 5

Network Service: CBS.

Licensee: Group W Television Inc., 855 Battery St., San Francisco, CA 94111.

Studio: 855 Battery St., San Francisco, CA 94111.

Telephone: 415-362-5550. Fax: 415-765-8844.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1660-ft. above av. terrain, 980-ft. above ground, 1811-ft. above sea level.

Latitude 37° 45' 20"  
Longitude 122° 27' 05"

Transmitter: Mount Sutro Television Center.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 11-meter; Scientific-Atlanta, 7-meter; Scientific-Atlanta, 4.6-meter; Scientific-Atlanta receivers.

News Services: AP, Bay City News, CBS, UPI.

Ownership: Group W—Westinghouse Broadcasting (Group Owner).

Began Operation: December 22, 1948. Sold to present owner by Associated Bcstrs. Inc. (Television Digest, Vol. 9:45, 10:11, 15, 19, 27).

Represented (sales): Group W Television Sales.

Represented (legal): Wilkes, Artis, Hedrick & Lane.

### Personnel:

Rick Blangiardi, Vice President & General Manager.

Harry Fuller, News Director.

Dave Phillips, Engineering Manager.

Ron Lorentzen, Marketing Director.

Karen Reid, Sales Operations Manager.

Robert Dicks Jr., Operations Manager.

Randall Pringle, Controller.

Highest 30 Sec. Rate: \$12,000.

NETWORK BASE HOURLY RATE: \$2900.

City of License: San Francisco. ADI: San Francisco. Rank: 5.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>CALIFORNIA</b>			
	Alameda	491,300	477,500	97
	Contra Costa East	35,400	34,700	98
	Contra Costa West	280,300	274,600	98
	Lake	22,400	20,900	93
	Marin	97,600	94,800	97
	Mendocino	31,700	29,500	93
	Napa	42,900	41,500	97
	San Francisco	304,000	287,000	94
	San Mateo	249,100	244,800	98
	Santa Clara East	27,200	26,500	98
	Santa Clara West	503,400	491,200	98
	Solano East	74,700	73,100	98
	Solano West	48,600	47,600	98
	Sonoma	158,300	152,100	96



KPIX BPCT-4230 Granted 6/24/69

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Net Weekly Circulation	State County	Total Households	TV Households	%
<b>Between 25-49%</b>	<b>CALIFORNIA</b>			
	Merced	58,200	56,200	97
	San Benito	12,100	11,600	96
	Santa Cruz	85,400	82,200	96
	Tuolumne	19,500	18,600	95
<b>Between 5-24%</b>	<b>CALIFORNIA</b>			
	Butte	75,600	72,400	96
	El Dorado East	12,400	11,900	96
	El Dorado West	39,000	37,700	97
	Glenn	9,200	8,900	97
	Humboldt	48,300	46,500	96
	Mariposa	6,100	5,700	93
	Mono	4,200	3,700	88
	Monterey	117,500	113,400	97
	Nevada	33,200	31,500	95
	Placer East	4,900	4,700	96
Placer West	65,400	63,200	97	
San Joaquin	165,400	159,100	96	
Shasta	60,600	58,900	97	
Siskiyou	17,900	16,800	94	
Tehama	19,800	19,300	97	
<b>OREGON</b>				
Josephine	26,300	24,900	95	
<b>Station Totals</b>		<b>3,247,900</b>	<b>3,143,000</b>	<b>97</b>
<b>Net Weekly Circulation (1993)</b>				<b>1,928,500</b>
<b>Average Daily Circulation (1993)</b>				<b>882,300</b>

# California—San Francisco

## KRON-TV

Ch. 4

Network Service: NBC.

Licensee: Chronicle Broadcasting Co., 1001 Van Ness Ave., San Francisco, CA 94109.

Studio: 1001 Van Ness Ave., San Francisco, CA 94109.

Telephone: 415-441-4444. TWX: 910-372-6502. Fax: 415-561-8069.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 15.1-kw aural. Antenna: 1680-ft. above av. terrain, 977-ft. above ground, 1811-ft. above sea level.

Latitude 37° 45' 20"  
Longitude 122° 27' 05"

Transmitter: Clarendon Heights between Mount Sutro & Twin Peaks.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Transmit/receive Harris, 5-meter Ku-band; Satcom Technologies, 6-meter C-band; Superior, 6-meter C-band; Andrew, 4.7-meter Ku & C-band; Vertex, 4.3-meter Ku-band; Agile Omni, Harris, Microdyne, Scientific-Atlanta receivers.

News Services: AP, Bay City News, CNN, National Weather Service, NBC, Nexus.

Ownership: Chronicle Broadcasting Co. (Group Owner).

Began Operation: November 15, 1949.

Represented (sales): Pety Television Inc.

Represented (legal): Covington & Burling.

Represented (engineering): A. D. Ring, P.C.

### Personnel:

Amy McCombs, President & General Manager.  
E. Richard Cerussi, Vice President & General Sales Manager.  
Warren L. Allgyer, Vice President, Engineering.  
Mark Murray, Vice President, Finance & Business Affairs.  
Alan Holzer, Vice President of News, Programming & Creative Services.  
Pat Giammarise, Local Sales Manager.  
Al Connor, National Sales Manager.  
David Salinger, Director of Programming & Audience Development.  
Richard Fisher, Director, KRON Video Enterprises.  
Brian Fiori, Research Director.  
Kevin Walsh, National Sales Manager.  
Jodie Chase, Press Relations.

Highest 30 Sec. Rate: \$14,000.

NETWORK BASE HOURLY RATE: \$3000.

City of License: San Francisco. ADI: San Francisco. Rank: 5.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>CALIFORNIA</b>			
	Alameda	491,300	477,500	97
	Contra Costa East	35,400	34,700	98
	Contra Costa West	280,300	274,600	98
	Marin	97,600	94,800	97
	Mendocino	31,700	29,500	93
	Napa	42,900	41,500	97
	San Francisco	304,000	287,000	94



KRON-TV BMPCT-7420 Granted 12/12/72

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Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	San Mateo	249,100	244,800	98
	Santa Clara East	27,200	26,500	98
	Santa Clara West	503,400	491,200	98
	Solano West	48,600	47,600	98
	Sonoma	158,300	152,100	96
<b>Between 25-49%</b>	<b>CALIFORNIA</b>			
	San Benito	12,100	11,600	96
	Solano East	74,700	73,100	98
Tuolumne	19,500	18,600	95	
<b>Between 5-24%</b>	<b>CALIFORNIA</b>			
	Amador	11,800	11,300	96
	Butte	75,600	72,400	96
	Calaveras	14,000	13,400	96
	El Dorado West	39,000	37,700	97
	Humboldt	48,300	46,500	96
	Lake	22,400	20,900	93
	Mariposa	6,100	5,700	93
	Mono	4,200	3,700	88
	Monterey	117,500	113,400	97
	San Joaquin	165,400	159,100	96
	Santa Cruz	85,400	82,200	96
	Shasta	60,600	58,900	97
Sierra	1,400	1,300	93	
Sutter	24,700	24,000	97	
Tehama	19,800	19,300	97	
Trinity	5,300	4,900	92	
<b>Station Totals</b>		<b>3,077,600</b>	<b>2,979,800</b>	<b>97</b>
<b>Net Weekly Circulation (1993)</b>				<b>1,850,000</b>
<b>Average Daily Circulation (1993)</b>				<b>908,700</b>

# California—San Francisco

**KTSF**

**Ch. 26**

**Network Service:** None, independent.

**Licensee:** Lincoln Broadcasting Co., 100 Valley Dr., Brisbane, CA 94005.

**Studio:** 100 Valley Dr., Brisbane, CA 94005.

**Telephone:** 415-468-2626. **Fax:** 415-467-7559.

**Technical Facilities:** Channel No. 26 (542-548 MHz). Authorized power: 2500-kw max. & 1910-kw horizontal visual, 250-kw & 191-kw horizontal aural. Antenna: 1481-ft. above av. terrain, 259-ft. above ground, 1539-ft. above sea level.

Latitude 37° 41' 12"  
Longitude 122° 26' 03"

Requests CP for change 468-kw max. visual, 933-kw max. aural, BPCT-3303.

**Transmitter:** 250 Radio Rd., Brisbane, CA.

**Satellite Earth Stations:** Scientific-Atlanta, 7-meter C-band; Cablewave Systems, 2-meter Ku-band; Drake, M/A-Corn, Scientific-Atlanta receivers.

**News Services:** AP, Bay City News, CNN.

**Ownership:** Lincoln Broadcasting Co.

**Began Operation:** September 4, 1976.

**Represented (sales):** Asian Television Sales.

**Represented (legal):** Akin, Gump, Strauss, Hauer & Feld.

**Personnel:**

- Lillian L. Howell, President.
- Brian Holton, General Manager.
- Michael J. Sherman, Station Manager.
- Nancy Fuller, Business Manager.
- Martin Diaz, Program Director.
- Rose Shirinian, News & Public Affairs Director.
- Michael P. Fusaro, Chief Engineer.
- Janis Yuen, Promotion Director.

**Rates:** On request.

**City of License:** San Francisco. **ADI:** San Francisco. **Rank:** 5.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



KTSF BMPCT-7538 Granted 9/8/75

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Net Weekly Circulation	State County	Total Households	TV Households	%
<b>CALIFORNIA</b>				
Between 5-24%	Alameda	491,300	477,500	97
	Contra Costa West	280,300	274,600	98
	San Francisco	304,000	287,000	94
	San Mateo	249,100	244,800	98
	Santa Clara West	503,400	491,200	98
	Solano West	48,600	47,600	98
<b>Station Totals</b>		<b>1,876,700</b>	<b>1,822,700</b>	<b>97</b>
<b>Net Weekly Circulation (1993)</b>				<b>140,000</b>
<b>Average Daily Circulation (1993)</b>				<b>48,800</b>

# California—Oakland-San Francisco

## KTVU Ch. 2

**Network Service:** Fox.

**Licensee:** KTVU Partnership, 2 Jack London Square, Oakland, CA 94623.

**Studio:** 2 Jack London Square, Oakland, CA 94607.

**Mailing Address:** Box 22222, Oakland, CA 94623.

**Telephone:** 415-834-1212. **Fax:** 415-272-9957.

**Technical Facilities:** Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1571-ft. above av. terrain, 977-ft. above ground, 1808-ft. above sea level.

Latitude 37° 45' 20"  
Longitude 122° 27' 05"

**Transmitter:** Mount Sutro.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Microdyne, 5-meter Ku-band; Scientific-Atlanta, 10-meter C-band; Vertex, 5-meter Ku-band; Microdyne, Scientific-Atlanta receivers.

**News Services:** AP, Bay City News.

**Ownership:** Cox Enterprises Inc. (Group Owner).

**Began Operation:** March 3, 1958. Sale to present owner approved Oct. 16, 1963 by FCC (Television Digest, Vol. 3:32, 42).

**Represented (sales):** TeleRep Inc.

**Represented (legal):** Dow, Lohnes & Albertson.

**Represented (engineering):** Hammett & Edison Inc.

**Personnel:**

- Kevin O'Brien, Vice President & General Manager.
- Jeff Block, General Sales Manager.
- Cheryl Cox, National Sales Manager.
- Scott Sanders, National Sales Manager.
- Charles Stuart, Local Sales Manager.
- Caroline Chang, Program Manager.
- Marcia Carter, Controller.
- Sterling Davis, Director of Operations.
- Fred Zehnder, News Director.
- Phil Arnone, Local Program Director.
- Tom Jermain, Local Sales Manager.
- Steve Poitras, Promotion Director.

**Highest 30 Sec. Rate:** \$25,000.

**City of License:** Oakland. **ADI:** San Francisco. **Rank:** 5.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>CALIFORNIA</b>			
	Alameda	491,300	477,500	97
	Contra Costa East	35,400	34,700	98
	Contra Costa West	280,300	274,600	98
	Del Norte	8,700	8,200	94
	Humboldt	48,300	46,500	96
	Lake	22,400	20,900	93
	Marin	97,600	94,800	97
	Mendocino	31,700	29,500	93
	Monterey	117,500	113,400	97
	Napa	42,900	41,500	97
	San Francisco	304,000	287,000	94
	San Mateo	249,100	244,800	98
	Santa Clara East	27,200	26,500	98
	Santa Clara West	503,400	491,200	98
	Santa Cruz	85,400	82,200	96
	Solano East	74,700	73,100	98
Solano West	48,600	47,600	98	



KTVU BPCT-4257 Granted 8/8/69

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Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	Sonoma	158,300	152,100	96
<b>Between 25-49%</b>	<b>CALIFORNIA</b>			
	Butte	75,600	72,400	96
	El Dorado East	12,400	11,900	96
	El Dorado West	39,000	37,700	97
	Glenn	9,200	8,900	97
	Mariposa	6,100	5,700	93
	Merced	58,200	56,200	97
	Mono	4,200	3,700	88
	Placer East	4,900	4,700	96
	San Benito	12,100	11,600	96
	San Joaquin	165,400	159,100	96
	Shasta	60,600	58,900	97
	Sierra	1,400	1,300	93
	Siskiyou	17,900	16,800	94
	Sutter	24,700	24,000	97
	Tuolumne	19,500	18,600	95
	Yuba	20,900	20,300	97
<b>OREGON</b>	Curry	8,800	8,200	93
	Jackson	59,700	57,900	97
	Josephine	26,300	24,900	95
	<b>CALIFORNIA</b>			
<b>Between 5-24%</b>	Amador	11,800	11,300	96
	Calaveras	14,000	13,400	96
	Colusa	5,900	5,600	95
	Nevada	33,200	31,500	95
	Placer West	65,400	63,200	97
	Plumas	8,600	8,100	94
	Tehama	19,800	19,300	97
	Yolo	53,800	52,000	97
(Continued on page A-184)				
<b>Station Totals</b>		<b>3,658,600</b>	<b>3,538,900</b>	<b>97</b>
<b>Net Weekly Circulation (1993)</b>			<b>2,041,600</b>	
<b>Average Daily Circulation (1993)</b>			<b>957,300</b>	

# California—San Jose

## KICU-TV

Ch. 36

**Network Service:** None, independent.

**Licensee:** KICU Inc., 1585 Schallenger Rd., San Jose, CA 95109.

**Studio:** 1585 Schallenger Rd., San Jose, CA 95131.

**Telephone:** 408-298-3636. **Fax:** 408-993-0723.

**Technical Facilities:** Channel No. 36 (602-608 MHz). Authorized power: 4098-kw max. & 1905-kw horizontal visual, 410-kw max. & 191-kw horizontal aural. Antenna: 2251-ft. above av. terrain, 570-ft. above ground, 3012-ft. above sea level.

Latitude 37° 29' 17"  
Longitude 121° 51' 59"

**Transmitter:** Monument Peak, Alameda County.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** St. Andrew, 5-meter Ku & C-band; Microwave General, 5-meter Ku & C-band; Scientific-Atlanta, 5-meter C-band; Vertex, 4.7-meter Ku-band; Andrew, Avantek, M/A-Com, Scientific-Atlanta receivers.

**News Services:** AP, Bay City News.

**Ownership:** KICU Inc.

**Begin Operation:** October 1, 1967. Sale to Ralph C. Wilson Industries by Vincent B. Welch, et al., approved by FCC Nov. 27, 1979 (Television Digest, Vol. 19:39). Sale to present owners by Ralph C. Wilson Jr. approved March 15, 1990.

**Represented (sales):** Blair Television.

**Represented (legal):** Leventhal, Senter & Lerman.

**Represented (engineering):** Smith & Powstenko.

### Personnel:

Jim Evers, President & General Manager.  
W. S. Beeman, Vice President & Director of Operations.  
John Oubois, Vice President & General Sales Manager.  
Melissa Tench-Stevens, Program Director.  
Bruce Gossett, National Sales Manager.  
Scott McIver, Sales Manager.  
Hal Engelter, Local Sales Manager.  
David Wolfe, Director of Marketing & Promotion.  
Michael Konczal, News Director.  
Catherine Clifton, Controller.  
Roy Avila, Community Affairs Director.

**Rates:** On request.

**City of License:** San Jose. **ADI:** San Francisco. **Rank:** 5.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	CALIFORNIA			
	Amador	11,800	11,300	96
	Contra Costa East	35,400	34,700	98
	Lake	22,400	20,900	93



KICU-TV BMPCT-890302LB Granted 2/22/90 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Santa Clara West	503,400	491,200	98
Between 5-24%	CALIFORNIA			
	Alameda	491,300	477,500	97
	Contra Costa West	280,300	274,600	98
	Marin	97,600	94,800	97
	Monterey	117,500	113,400	97
	Napa	42,900	41,500	97
	San Benito	12,100	11,600	96
	San Francisco	304,000	287,000	94
	San Joaquin	165,400	159,100	96
	San Mateo	249,100	244,800	98
	Santa Clara East	27,200	26,500	98
	Santa Cruz	85,400	82,200	96
	Solano East	74,700	73,100	98
	Solano West	48,600	47,600	98
Sonoma	158,300	152,100	96	
Sutter	24,700	24,000	97	
Yuba	20,900	20,300	97	
<b>Station Totals</b>		<b>2,773,000</b>	<b>2,688,200</b>	<b>97</b>
<b>Net Weekly Circulation (1993)</b>				<b>625,700</b>
<b>Average Daily Circulation (1993)</b>				<b>158,700</b>

# California—San Jose

## KLXV-TV

Ch. 65

**Network Service:** None, independent.

**Licensee:** Cathedral of Faith, 2315 Canoas Garden Ave., San Jose, CA 95125.

**Studio:** 2315 Canoas Garden Ave., San Jose, CA 95125.

**Telephone:** 408-264-6565. **Fax:** 408-723-1670.

**Technical Facilities:** Channel No. 65 (776-782 MHz). Authorized power: 3060-kw max. visual, 306-kw max. aural. Antenna: 2663-ft. above av. terrain, 196-ft. above ground, 3934-ft. above sea level.

Latitude	37°	06'	41"
Longitude	121°	50'	30"

**Transmitter:** Loma Prieta antenna farm, 15-mi. S of San Jose.

**Satellite Earth Stations:** Scientific-Atlanta, 6.5-meter C-band; KLM, 4.5-meter C-band; Microdyne, Scientific-Atlanta receivers.

**Ownership:** Cathedral of Faith.

**Began Operation:** November 15, 1986. Sale to present owners by Donald B. Thompson approved by FCC March 31, 1987.

**Represented (legal):** May & Dunne, Chartered.

**Represented (engineering):** Hammett & Edison.

**Personnel:**

Roy K. Foreman, General Manager.

Kurt Foreman, Station Manager.

Skip Moretti, Chief Engineer.

Debra Fraser, Program Director.

Joe Vazquez, Production Manager.

**Highest 30 Sec. Rate:** \$60.



KLXV-TV BMPCT-85112KL Granted 4/28/86 © American Map Corp., No. 14244

**Arbitron Data:** Not available.

**City of License:** San Jose. **ADI:** San Francisco. **Rank:** 5.

# California—San Jose

**KNTV**

**Ch. 11**

**Network Service:** ABC.

**Licensee:** KNTV Inc., 645 Park Ave., San Jose, CA 95110.

**Studio:** 645 Park Ave., San Jose, CA 95110.

**Telephone:** 408-286-1111. **Fax:** 408-295-5461.

**Technical Facilities:** Channel No. 11 (198-204 MHz). Authorized power: 79.4-kw visual, 19-kw aural. Antenna: 2769-ft. above av. terrain, 256-ft. above ground, 4041-ft. above sea level.

Latitude 37° 06' 40"

Longitude 121° 50' 34"

**Transmitter:** 4.6-mi. SSW of New Almaden, Peak Loma Prieta.

**Satellite Earth Stations:** Andrew, 7.3-meter; Andrew, 4.5-meter; Avantek receivers.

**News Services:** AP, Bay City News.

**Ownership:** Granite Broadcasting Corporation (Group Owner).

**Began Operation:** September 12, 1955. Sale to Landmark Communications Inc. by Gill Industries approved by FCC July 28, 1978 (*Television Digest*, Vol. 18:3). Sale to present owner approved Nov. 17, 1989.

**Represented (sales):** Harrington, Righter & Parsons Inc.

**Represented (legal):** Akin, Gump, Strauss, Hauer & Feld.

**Personnel:**

**Stewart Park**, President & General Manager.

**Marty Edelman**, General Sales Manager.

**Mark Benschmidt**, Local Sales Manager.

**Chris Jenkins**, National Sales Manager.

**Terry McElhatton**, News Director.

**Bob Anderson**, Promotion Director.

**Louis R. Bell**, Director of Engineering.

**Debbie Marcouillier**, Controller.

**Richard Barnes**, Marketing Director.

**Highest 30 Sec. Rate:** \$3500.

**City of License:** San Jose. **ADI:** San Francisco. **Rank:** 5.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



KNTV BPCT-4265 Granted 8/13/69

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>CALIFORNIA</b>			
	Monterey	117,500	113,400	97
	Santa Clara East	27,200	26,500	98
	San Benito	12,100	11,600	96
	Santa Clara West	503,400	491,200	98
<b>Between 5-24%</b>	Santa Cruz	85,400	82,200	96
	<b>CALIFORNIA</b>			
	Alameda	491,300	477,500	97
	Mariposa	6,100	5,700	93
<b>Station Totals</b>	San Mateo	249,100	244,800	98
	Solano West	48,600	47,600	98
<b>Net Weekly Circulation (1993)</b>		<b>1,540,700</b>	<b>1,500,500</b>	<b>97</b>
<b>Average Daily Circulation (1993)</b>				<b>497,900</b>
				<b>210,700</b>

# California—San Jose

**KSTS**

Ch. 48

**Network Service:** Telemundo.

**Licensee:** Telemundo of Northern California Inc., 2349 Bering Dr., San Jose, CA 95131.

**Studio:** 2349 Bering Dr., San Jose, CA 95131.

**Telephone:** 408-435-8848. **Fax:** 408-433-5921.

**Technical Facilities:** Channel No. 48 (674-680 MHz). Authorized power: 4570-kw max. visual, 457-kw max. aural. Antenna: Circularly-polarized, 2070-ft. above av. terrain, 322-ft. above ground, 2872-ft. above sea level.

Latitude 37° 29' 05"  
Longitude 121° 51' 51"

**Transmitter:** Monument Peak, approx. 10-mi. NNE of San Jose.

**Satellite Earth Stations:** Microwave General, 5-meter; Microwave General, 3-meter; Harris, M/A-Com, RCA receivers.

**News Services:** Bay City News, CNN, UPI.

**Ownership:** Telemundo Group Inc., Debtor-in-Possession (Group Owner).

**Began Operation:** May 31, 1981. Sale to present owner by National Group TV Inc. (N. John Douglas, et al.) approved by FCC July 31, 1987 (Television Digest, Vol. 27:26, 34).

**Represented (legal):** Hogan & Hartson.

**Personnel:**

- Joe Cruz, Vice President & General Manager.
- Arturo Riera, General Sales Manager.
- Joseph Estevez, National Sales Manager.
- Eric Margeson, Chief Engineer.
- Dante Betteo, News Director.
- Lourdes Ortiz, Program Coordinator.
- Maribel Madrigal, On-Air Promotion Coordinator.
- Ken Elkin, Business Manager.

**Highest 30 Sec. Rate:** \$750.

**City of License:** San Jose. **ADI:** San Francisco. **Rank:** 5.



KSTS BMPCT-790917KN Granted 11/15/79 © American Map Corp., No. 14244

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>CALIFORNIA</b>				
Between 5-24%	San Mateo	249,100	244,800	98
<b>Station Totals</b>		<b>249,100</b>	<b>244,800</b>	<b>98</b>
<b>Net Weekly Circulation (1993)</b>				<b>71,300</b>
<b>Average Daily Circulation (1993)</b>				<b>33,700</b>



# California—San Luis Obispo

## KADE

Ch. 33

(Satellite of KADY-TV Dxnard, CA)

**Network Service:** None, independent.

**Licensee:** Community Media Corp., Box 16140, San Luis Obispo, CA 93406.

**Studio:** 277 South St. Suite X, San Luis Obispo, CA 93406.

**Telephone:** 805-541-2433.

**Technical Facilities:** Channel No. 33 (584-590 MHz). Authorized power: 60.3-kw max. visual. Antenna: 1444-ft. above av. terrain, 75-ft. above ground, 2552-ft. above sea level.

Latitude	35°	21'	38"
Longitude	120°	39'	21"

**Transmitter:** Guesta Peak, San Luis Obispo County.

**Ownership:** HBC Holdings Inc. (Group Owner).

**Began Operation:** January 21, 1990. Transfer of control to present owner granted by FCC March 23, 1993.

**Represented (engineering):** Communications Engineering Services.

### Personnel:

Alene Whitten, General Manager.

Dan Zillich, Chief Engineer.

**Arbitron Data:** Not available.



SCALE OF MILES



KADE BMPCT-891206KF Granted 3/3/90 © American Map Corp., No. 14244

City of License: San Luis Obispo. ADI: Santa Barbara-Santa Maria-San Luis Obispo.  
Rank: 112.

# California—San Luis Obispo

**KSBY**  
Ch. 6

**Network Service:** NBC.

**Licensee:** KSBY Licensee Inc., 467 Hill St., San Luis Obispo, CA 93405.

**Studio:** 467 Hill St., San Luis Obispo, CA 93405.

**Telephones:** 805-541-6666; 213-318-5630. **Fax:** 805-541-5142.

**Technical Facilities:** Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 12-kw aural. Antenna: 1781-ft. above av. terrain, 459-ft. above ground, 2904-ft. above sea level.

Latitude 35° 21' 37.00"  
Longitude 120° 39' 17.50"

**Transmitter:** Los Padres Forest, 5.5-mi. N of town.

**Multichannel TV Sound:** Stereo only.

**News Services:** AP, CNN.

**Ownership:** Clifford E. Eley, Trustee.

**Began Operation:** May 25, 1953. John C. Cohan and Jerome Kantro's purchase of TV and radio KVEC from Christina M. Jacobson & Leslie H. Hacker approved June 13, 1956 (*Television Digest*, Vol. 12:24; 13:22, 29). Subsequent sale to Central California Communications Corp. (formerly Salinas Valley Bcstg. Corp.) by Cohan and Kantro approved July 18, 1957 by FCC. Sale to John Blair & Co. approved by FCC Feb. 14, 1979 (Vol. 18:3). FCC approved sale to Gillett Holdings Inc. Dec. 30, 1986. Transfer to Trustee was granted Sept. 1, 1992.

**Represented (sales):** TeleRep Inc.

**Represented (legal):** Pepper & Corazzini.

**Represented (engineering):** Smith & Powstenko.

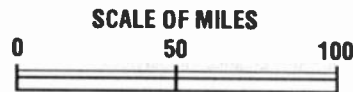
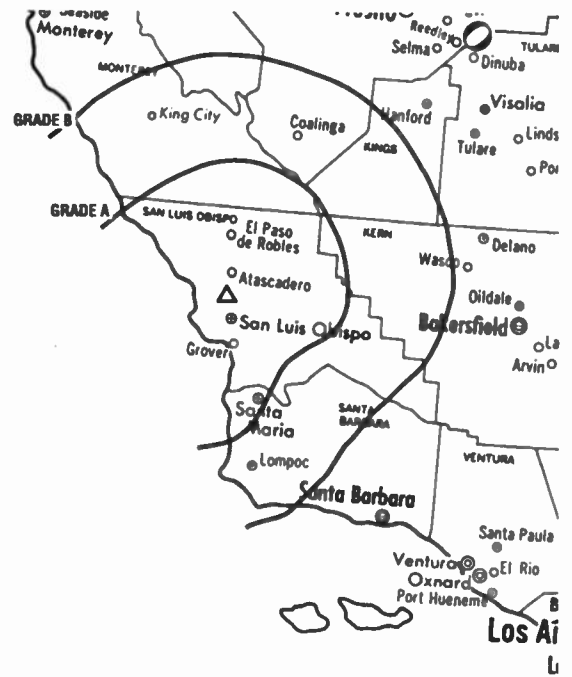
**Personnel:**

- Cynthia Lindsay McGillen, President & General Manager.
- Mark Libby, Station Manager.
- Sandy Bane, National Sales Manager.
- Pete Magnusson, Local Sales Manager.
- Teresa Burgess, Program Director.
- James Brodsky, Chief Engineer.
- Madeline Palaszewski, Production Manager.
- Wade O'Hagan, Business Manager & Personnel Director.

**Highest 30 Sec. Rate:** \$1500.

**City of License:** San Luis Obispo. **ADI:** Santa Barbara-Santa Maria-San Luis Obispo. **Rank:** 112.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



KSBY BMPCT-1066 Granted 4/29/53 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>CALIFORNIA</b>				
50% & Over	San Luis Obispo	84,500	81,100	96
	Santa Barbara North	62,700	60,500	96
<b>CALIFORNIA</b>				
Between 25-49%	Santa Barbara South	70,500	68,000	96
<b>CALIFORNIA</b>				
Between 5-24%	Mono	4,200	3,700	88
<b>Station Totals</b>		<b>221,900</b>	<b>213,300</b>	<b>96</b>
<b>Net Weekly Circulation (1993)</b>				<b>154,500</b>
<b>Average Daily Circulation (1993)</b>				<b>91,400</b>

# California—Santa Barbara

## KEYT-TV

Ch. 3

**Network Service:** ABC.

**Licensee:** Smith Bcstg. of Santa Barbara Ltd. Partnership, Box 729, Santa Barbara, CA 93102.

**Studio:** 730 Miramonte Dr., Santa Barbara, CA 93109.

**Telephone:** 805-965-8533. **TWX:** 910-321-0268. **Fax:** 805-962-2342.

**Technical Facilities:** Channel No. 3 (60-66 MHz). Authorized power: 50-kw visual, 5.89-kw aural. Antenna: 3010-ft. above av. terrain, 201-ft. above ground, 4201-ft. above sea level.

Latitude 34° 31' 32"  
Longitude 119° 57' 08"

**Transmitter:** TV Peak, Santa Ynez Mountains.

**Satellite Earth Stations:** Scientific-Atlanta, 5-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Comtech, 3.8-meter Ku & C-band; Scientific-Atlanta, Standard Communications receivers.

**News Service:** UPI.

**Ownership:** Smith Broadcasting Group Inc. (Group Owner).

**Began Operation:** July 24, 1953. Sale by Harry C. Butcher-Collin M. Seiph group to William F. Luton & family approved March 27, 1957 by FCC (*Television Digest*, Vol. 12:52, 13:9, 13). Luton sale to Shamrock Bcstg. approved by FCC Oct. 16, 1984. Sale to present owners approved by FCC April 21, 1987 (Vol. 27:8).

**Represented (sales):** Harrington, Righter & Parsons Inc.

**Represented (legal):** Hogan & Hartson.

### Personnel:

Sandra Benton, Vice President & General Manager.  
Arnie Witchell, General Sales Manager.  
King Harris, Director of News.  
Renee Foley, Program Director.  
Bill Henry, Community Relations Director.  
Don Katich, Production Manager.  
Brian Neal, Chief Engineer.  
Jeff Martin, Promotion Director.  
Mark Keenan, Business Manager.

**Highest 30 Sec. Rate:** \$2000.

**NETWORK BASE HOURLY RATE:** \$444.

**City of License:** Santa Barbara. **ADI:** Santa Barbara-Santa Maria-San Luis Obispo. **Rank:** 112.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



KEYT-TV BPC1-1122 Granted 11/12/52

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>CALIFORNIA</b> San Luis Obispo	84,500	81,100	96
	Santa Barbara North	62,700	60,500	96
	Santa Barbara South	70,500	68,000	96
<b>Between 25-49%</b>	<b>CALIFORNIA</b> Ventura West	126,200	123,400	98
	<b>CALIFORNIA</b> Ventura East	97,900	95,800	98
<b>Station Totals</b>		<b>441,800</b>	<b>428,800</b>	<b>97</b>
<b>Net Weekly Circulation (1993)</b>			<b>261,600</b>	
<b>Average Daily Circulation (1993)</b>			<b>119,200</b>	

# California—Santa Maria

## KCOY-TV

Ch. 12

**Network Service:** CBS.

**Licensee:** Stauffer Communications Inc., 1211 W. McCoy Lane, Santa Maria, CA 93455.

**Studios:** 1211 W. McCoy Lane, Santa Maria, CA 93455; 209 W. Alamar, Santa Barbara, CA 93111.

**Telephone:** 805-925-1200. **TWX:** 910-351-5875. **Fax:** 805-922-9830.

**Technical Facilities:** Channel No. 12 (204-210 MHz). Authorized power: 115-kw visual, 22.9-kw aural. Antenna: 1941-ft. above av. terrain, 137-ft. above ground, 3385-ft. above sea level.

Latitude 34° 54' 37"  
Longitude 120° 11' 08"

**Transmitter:** Tepusquet Peak.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** RCA, 5-meter Ku-band; United Satellite Systems, 5-meter C-band; Scientific-Atlanta receivers.

**News Service:** AP.

**Ownership:** Stauffer Communications Inc. (Group Owner).

**Began Operation:** March 16, 1964. Transfer of negative control from Dale G. Moore approved by FCC June 30, 1971. Sale to present owner by Helen Pedotti, et al. approved by FCC June 17, 1980 (*Television Digest*, Vol. 20:5).

**Represented (legal):** Dow, Lohnes & Albertson.

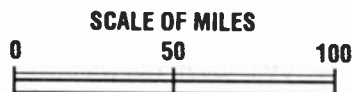
**Personnel:**

- Charles S. Stauffer, General Manager.
- Joe Marcoe, General Sales Manager.
- Mark Pucket, Local Sales Manager.
- Dave Fete, Operations Manager.
- Dennis Bornhoft, Chief Engineer.
- Debbi Johnson, Business Manager.

**Rates:** On request.

**City of License:** Santa Maria. **ADI:** Santa Barbara-Santa Maria-San Luis Obispo. **Rank:** 112.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



KCOY-TV BPCT-4701 Granted 3/14/74

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	Households %
<b>CALIFORNIA</b>				
<b>50% &amp; Over</b>	San Luis Obispo	84,500	81,100	96
	Santa Barbara North	62,700	60,500	96
	Santa Barbara South	70,500	68,000	96
<b>CALIFORNIA</b>				
<b>Between 5-24%</b>	Alpine	500	400	89
	Ventura West	126,200	123,400	98
<b>Station Totals</b>		<b>344,400</b>	<b>333,400</b>	<b>97</b>
<b>Net Weekly Circulation (1993)</b>			<b>173,700</b>	
<b>Average Daily Circulation (1993)</b>			<b>79,300</b>	

# California—Santa Rosa

**KFTY**

**Ch. 50**

**Network Service:** None, independent.

**Licensee:** KFTY Broadcasting Inc., 533 Mendocino Ave., Santa Rosa, CA 95401.

**Studio:** 533 Mendocino Ave., Santa Rosa, CA 95401.

**Mailing Address:** Box 1150, Santa Rosa, CA 95402.

**Telephone:** 707-526-5050. **Fax:** 707-526-7429.

**Technical Facilities:** Channel No. 50 (686-692 MHz). Authorized power: 302-kw max. & 209-kw horizontal visual, 12.6-kw aural. Antenna: 3084-ft. above av. terrain, 144-ft. above ground, 4454-ft. above sea level.

Latitude 38° 40' 09.60"  
Longitude 122° 37' 51.70"

Holds CP for change to 398-kw max. visual, 3084-ft. above av. terrain. BPCT-900511KF.

**Transmitter:** 16-mi. NE of Santa Rosa on Mount St. Helena.

**Satellite Earth Stations:** Simulstat, 5-meter C-band; Vertex, 4.6-meter Ku-band; M/A-Com, Scientific-Atlanta receivers.

**News Services:** AP, CNN.

**Ownership:** KFTY Bcstg. Inc.

**Began Operation:** May 1, 1981. Sale to present owners by Sonoma Bcstg. Inc. approved by FCC Oct. 26, 1991.

**Represented (legal):** Keck, Mahin & Cate.

**Represented (engineering):** Hatfield & Dawson.

**Personnel:**

- Gary Heck, General Manager.
- John Burgess, Station Manager.
- Randy Rogers, Sales Manager.
- Lisa Hastings, Regional Sales.
- John Hirsch, Program Director.
- Melanie Bartlett, Marketing & Promotion Director.
- Charles Coburn, Chief Engineer.
- Al Huber Jr., Contoller.

**Highest 30 Sec. Rate:** \$300.

**City of License:** Santa Rosa. **ADI:** San Francisco. **Rank:** 5.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



KFTY BPCT-900511KF Granted 7/3/90 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	CALIFORNIA			
	Lake	22,400	20,900	93
	Marin	97,600	94,800	97
	Napa	42,900	41,500	97
	Sonoma	158,300	152,100	96
Between 5-24%	CALIFORNIA			
	Mendocino	31,700	29,500	93
	Nevada	33,200	31,500	95
	Solano West	48,600	47,600	98
	Yuba	20,900	20,300	97
<b>Station Totals</b>		<b>455,600</b>	<b>438,200</b>	<b>96</b>
<b>Net Weekly Circulation (1993)</b>				<b>126,900</b>
<b>Average Daily Circulation (1993)</b>				<b>41,300</b>

# California—Vallejo

## KPST-TV

Ch. 66

**Network Service:** None, independent.

**Licensee:** Pan Pacific Television Inc., 475 El Camino Real, Suite 308, Millbrae, CA 94030.

**Studio:** 475 El Camino Real, Suite 301, Millbrae, CA 94030.

**Telephones:** 415-697-6682; 707-644-8866. **Fax:** 415-697-1268; 415-697-1280.

**Technical Facilities:** Channel No. 66 (782-788 MHz). Authorized power: 3459-kw max. & 912-kw horizontal visual, 346.6-kw max. & 91.2-kw horizontal aural. Antenna: 1529-ft. above av. terrain, 797-ft. above ground, 1631-ft. above sea level.

Latitude	37°	45'	20"
Longitude	122°	27'	05"

**Transmitter:** Mount Sutro Tower, San Francisco.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** Scientific-Atlanta, 5-meter C-band; Scientific-Atlanta receivers.

**News Service:** WTN.

**Ownership:** Pan Pacific Television Inc.

**Began Operation:** November 25, 1986.

**Represented (legal):** Mullin, Rhyne, Emmons & Topel, P.C.

**Represented (engineering):** Smith & Powstenko.

**Personnel:**

- David Li, President & General Manager.
- C. T. Tuan, Vice President & General Sales Manager.
- Henry Wong, Local Sales Manager.
- Sammy Yang, Program & News Director.
- Paul Strieby, Chief Engineer.
- Honna Li, Traffic Manager.



KPST-TV BMPCT-860925KM Granted 10/9/86 © American Map Corp., No. 14244

**Highest 30 Sec. Rate:** \$200.

**Rates:** On request.

**Arbitron Data:** Not available.

**City of License:** Vallejo. **ADI:** San Francisco. **Rank:** 5.

## California—Ventura

### KSTV-TV

Ch. 57

**Network Service:** None, independent.

**Grantee:** Costa de Oro Television Inc., 6020 Nicolle Ave., Ventura, CA 93003.

**Studio:** 6020 Nicolle Ave., Ventura, CA 93003.

**Telephone:** 805-650-8857. **Fax:** 805-650-8875.

**Technical Facilities:** Channel No. 57 (728-734 MHz). Authorized power: 1120-kw max. visual. Antenna: 833-ft. above av. terrain, 118-ft. above ground, 1319-ft. above sea level.

Latitude	34°	18'	10"
Longitude	119°	13'	41"

**Transmitter:** Willis Peak, 4.3-mi. ENE of Ventura.

**Ownership:** Costa de Oro Television Inc.

**Began Operation:** October 1, 1990.

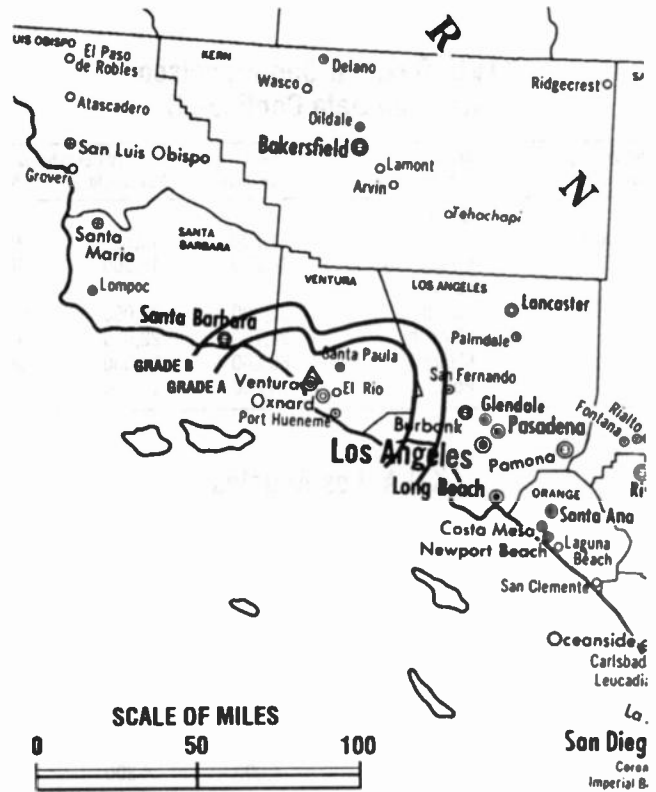
**Represented (engineering):** Silliman & Silliman.

**Personnel:**

Walter Ulloa, President.

Larry Hunt, Chief Engineer.

**Arbitron Data:** Not available.



KSTV-TV BPCT-850725KT Granted 11/5/86 © American Map Corp., No. 14244

City of License: Ventura. ADI: Los Angeles. Rank: 2.

**California**

**KTVU, Oakland-San Francisco  
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	<b>NEVADA</b>			
	Douglas	11,300	10,900	96
	Carson City	16,600	16,300	98
	<b>OREGON</b>			
	Douglas	36,600	35,000	96
	Klamath	22,700	22,000	97
	Marion	86,200	83,000	96
	Polk	19,000	18,400	97

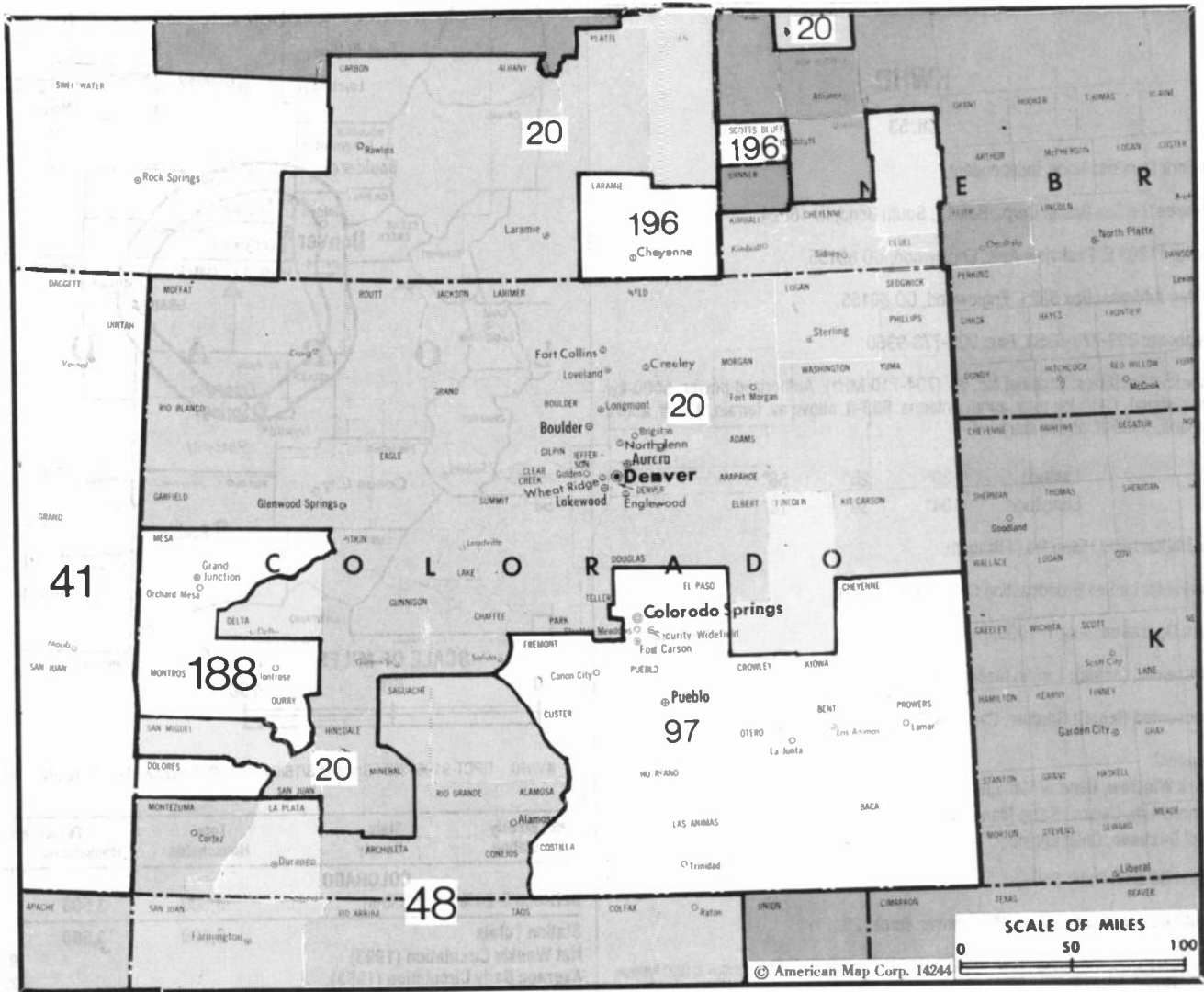
**KTLA, Los Angeles  
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	<b>COLORADO</b>			
	Eagle	8,800	8,400	95
	Elbert	3,600	3,500	97
	Logan	6,800	6,600	97
	<b>GEORGIA</b>			
	Clay	1,200	1,200	100
	Lamar	4,900	4,800	98
	<b>IOWA</b>			
	Adams	2,000	2,000	100
	<b>IDAHO</b>			
	Clearwater	3,200	3,100	97
	<b>INDIANA</b>			
	Clay	9,400	9,300	99
	Hancock	16,500	16,300	99
	Owen	6,800	6,700	99
	Switzerland	2,900	2,800	97
	<b>KANSAS</b>			
	Bourbon	5,800	5,700	98
	Greeley	700	700	100
	Morris	2,600	2,500	96
	Neosho	6,600	6,500	98
	Wallace	700	700	100
	<b>KENTUCKY</b>			
	Grayson	8,200	8,100	99
	<b>LOUISIANA</b>			
	Bossier	31,000	30,700	99
	Caddo	93,700	92,800	99
	Red River	3,300	3,200	97
	Webster	16,000	15,800	99
	<b>MICHIGAN</b>			
	Menominee	9,800	9,700	99
	Montmorency	3,700	3,600	97
	<b>MINNESOTA</b>			
	Goodhue	15,500	15,300	99
	<b>MISSOURI</b>			
	Reynolds	2,500	2,400	96
	<b>MONTANA</b>			
	Daniels	900	900	100

**KTLA—(Continued)  
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Garfield	600	500	83
	Powder River	800	700	88
	<b>NEBRASKA</b>			
	Dawes	3,300	3,200	97
	Garden	1,000	1,000	100
	Morrill	2,100	2,100	100
	<b>NEW MEXICO</b>			
	Chaves	20,800	20,500	99
	Dona Ana	48,100	46,700	97
	Lea North	16,800	16,400	98
	Lea South	1,900	1,900	100
	<b>NEVADA</b>			
	Churchill	7,200	7,100	99
	<b>NEW YORK</b>			
	Schoharie	11,500	11,300	98
	<b>OKLAHOMA</b>			
	Mc Curtain	12,400	12,100	98
	Pushmataha	4,300	4,200	98
	<b>PENNSYLVANIA</b>			
	Sullivan	2,300	2,200	96
	<b>SOUTH CAROLINA</b>			
	Marlboro	10,100	9,900	98
	<b>SOUTH DAKOTA</b>			
	Mc Pherson	1,300	1,300	100
	<b>TENNESSEE</b>			
	Houston	2,700	2,700	100
	<b>TEXAS</b>			
	Bowie	30,900	30,600	99
	Camp	3,900	3,800	97
	Cass	11,400	11,300	99
	El Paso	187,600	186,200	99
	Franklin	3,000	2,900	97
	Gregg	40,300	39,900	99
	Harrison	21,100	20,800	99
	Marion	4,000	3,900	98
	Martin	1,600	1,600	100
	Morris	4,900	4,800	98
	Panola	8,400	8,300	99
	Rains	2,900	2,900	100
	Red River	5,600	5,500	98
	Rusk	16,500	16,300	99
	Titus	8,600	8,500	99
	Upshur	11,500	11,300	98
	<b>WASHINGTON</b>			
	Ferry	2,300	2,200	96
<b>WEST VIRGINIA</b>				
Pendleton	3,100	3,000	97	
Ritchie	3,900	3,800	97	
Wetzel	7,200	7,100	99	
<b>WYOMING</b>				
Crook	1,900	1,800	95	
Sheridan	9,400	9,000	96	





Market	Arbitron ADI TV Households	Rank	Market Area Commercial TV Stations
Denver, CO	1,090,100	20	KCEC (50), KCNC-TV (4), KDVR (31), KFNR (11), KMGH-TV (7), KREG-TV (3), KSB5-TV (24), KTVD (20), KUBD (59), KUSA-TV (9), KWGN-TV (2), KWHD (53)
Salt Lake City, UT	614,700	41	KCCZ (4), KJZZ-TV (14), KOOG-TV (30), KSL-TV (5), KSTU (13), KTVX (4), KUTV (2)
Albuquerque, NM	541,800	48	KASA-TV (2), KBIM-TV (10), KCHF (11), KHFT (29), KLUZ-TV (41), KNAT (23), KOAT-TV (7), KDB-TV (4), KOBF (12), KOBR (8), KOCT (6), KOVT (10), KRPV (27), KRQE (13)
Colorado Springs-Pueblo, CO	252,000	97	KKTV (11), KOAA-TV (5), KRDO-TV (13), KXRM-TV (21)
Grand Junction-Durango, CO	49,700	188	KJCT-TV (8), KREX-TV (5), KREY-TV (10), KREZ-TV (6)
Cheyenne, WY-Scottsbluff, NE-Sterling, CO	43,400	196	KDUH-TV (4), KGWN-TV (5), KKTU (33), KSTF (10), KTVS (3)

**State Cross Reference List**  
Communities that receive programs of stations that are located elsewhere.

<b>KKTV, Pueblo</b>	See Colorado Springs, CO
<b>KOAA-TV, Pueblo</b>	See Colorado Springs, CO
<b>KRDO-TV, Pueblo</b>	See Colorado Springs, CO
<b>KXRM-TV, Pueblo</b>	See Colorado Springs, CO

**Colorado Station Totals as of November 1, 1993**

	VHF	UHF	TOTAL
<b>Commercial Television Stations</b>	13	7	20
<b>Educational Television Stations</b>	3	1	4
	16	8	24

# Colorado—Castle Rock

**KWHD**

**Ch. 53**

**Network Service:** None, independent.

**Licensee:** Le Sea Bcstg. Corp., Box 12, South Bend, IN 46624.

**Studio:** 11203 E. Peakview Ave., Englewood, CO 80155.

**Mailing Address:** Box 5321, Englewood, CO 80155.

**Telephone:** 303-773-9953. **Fax:** 303-773-9960.

**Technical Facilities:** Channel No. 53 (704-710 MHz). Authorized power: 5000-kw max. visual, 1000-kw max. aural. Antenna: 633-ft. above av. terrain, 328-ft. above ground, 6995-ft. above sea level.

Latitude 39° 25' 58"  
Longitude 104° 39' 18"

**Transmitter:** 400 Hilton Rd., Elizabeth.

**Ownership:** Le Sea Broadcasting Co. (Group Owner).

**Began Operation:** July 1, 1990.

**Represented (sales):** Landin Media Sales.

**Represented (legal):** Gardner, Carton & Douglas.

**Personnel:**

- Mark Winslow, General Manager.
- Bonnie Ash, General Sales Manager.
- Paul Dushane, Chief Engineer.

**Highest 30 Sec. Rate:** \$50.

**City of License:** Castle Rock. **ADI:** Denver. **Rank:** 20.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



KWHD BPCT-910613KF Granted 8/16/91 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>COLORADO</b>				
Between 5-24%	Elbert	3,600	3,500	97
<b>Station Totals</b>		<b>3,600</b>	<b>3,500</b>	<b>97</b>
<b>Net Weekly Circulation (1993)</b>			<b>9,500</b>	
<b>Average Daily Circulation (1993)</b>			<b>2,300</b>	

# Colorado—Colorado Springs-Pueblo

**KKTV**

Ch. 11

**Network Service:** CBS.

**Licensee:** KKTV Inc., Box 2110, Colorado Springs, CO 80901.

**Studio:** 3100 N. Nevada Ave., Colorado Springs, CO 80907.

**Telephone:** 719-634-2844. **TWX:** 910-920-3905. **Fax:** 719-634-3741.

**Technical Facilities:** Channel No. 11 (198-204 MHz). Authorized power: 234-kw visual, 46.8-kw aural. Antenna: 2380-ft. above av. terrain, 351-ft. above ground, 9786-ft. above sea level.

Latitude 38° 44' 41"  
Longitude 104° 51' 41"

**Transmitter:** Cheyenne Mountain.

**Satellite Earth Stations:** ADM, 6.1-meter C-band; Harris, 3.6-meter C-band; RCA, 4.6-meter Ku-band.

**News Services:** AP, CBS, CNN.

**Ownership:** Ackerley Communications Inc. (Group Owner).

**Began Operation:** December 7, 1952. Sale to present owner by Capitol Bcstg. Co. approved by FCC Jan. 18, 1983 (Television Digest, Vol. 22:44). Sale to Capitol by Willard W. Garvey approved June 4, 1969 (Vol. 9:23). Previous sale by James D. & Betty Z. Russell and Gifford Philips approved July 31, 1963 (Vol. 3:31).

**Represented (sales):** Katz Continental Television.

**Represented (legal):** Rubin, Winston, Diercks, Harris & Cooke.

**Personnel:**

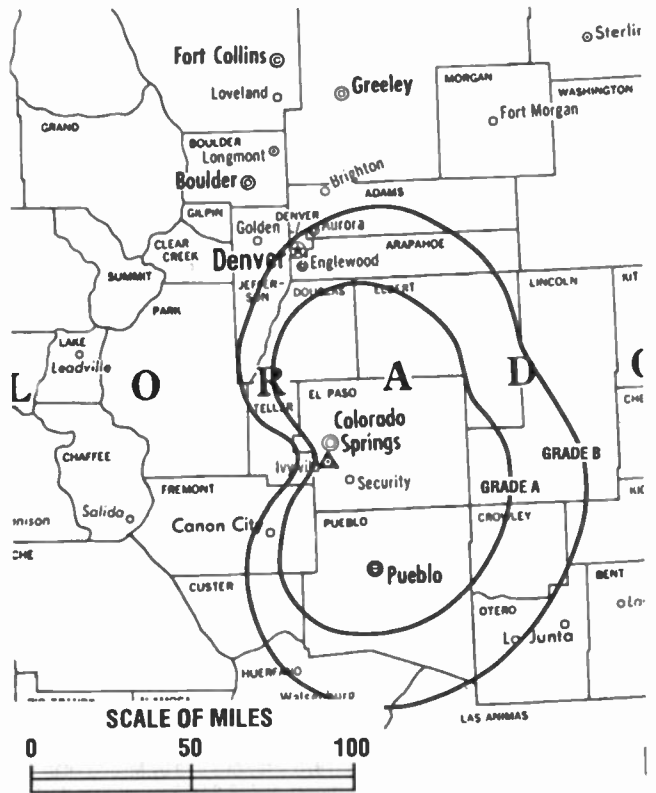
- James D. Lucas, Vice President & General Manager.
- Lloyd Wright, Station Manager.
- Dan Smith, General Sales Manager.
- Pie Malsom, National Sales Manager.
- Rick Craddock, Chief Engineer & Operations Manager.
- Lorna Duncan, Program Director.
- George Sanchez, Promotion Director.
- Deborah Bullock, Business Manager.
- David Grossman, Marketing Director.

**Rates:** On request.

**City of License:** Colorado Springs. **ADI:** Colorado Springs-Pueblo. **Rank:** 97.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>COLORADO</b>			
	Alamosa	4,900	4,700	96
	Baca	1,900	1,700	89
	Bent	1,800	1,700	94
	Cheyenne	900	900	100
	Costilla	1,200	1,100	92
	Crowley	1,300	1,300	100
	Custer	800	800	100
	El Paso	156,100	154,100	99
	Fremont	12,200	11,800	97
	Huerfano	2,400	2,300	96
	Kiowa	700	700	100



KKTV BPCT-2759 Granted 4/27/60

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%	
<b>50% &amp; Over</b>	Las Animas	5,400	5,100	94	
	Lincoln	1,800	1,700	94	
	Otero	7,500	7,300	97	
	Prowers	5,000	4,700	94	
	Pueblo	47,700	47,100	99	
	Saguache	1,700	1,600	94	
	Teller	5,100	5,000	98	
	<b>Between 25-49%</b>	<b>COLORADO</b>			
		Conejos	2,600	2,500	96
Elbert		3,600	3,500	97	
Rio Grande		4,100	3,900	95	
<b>NEW MEXICO</b>					
Colfax		4,900	4,700	96	
<b>Between 5-24%</b>	<b>COLORADO</b>				
	Park	3,000	2,900	97	
	<b>KANSAS</b>				
Hamilton	1,000	1,000	100		
<b>Station Totals</b>		<b>277,600</b>	<b>272,100</b>	<b>98</b>	
<b>Net Weekly Circulation (1993)</b>			<b>219,400</b>		
<b>Average Daily Circulation (1993)</b>			<b>135,300</b>		

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# Colorado—Pueblo-Colorado Springs

## KOAA-TV Ch. 5

**Network Service:** NBC.

**Licensee:** Sangre de Cristo Communications Inc., Box 195, Pueblo, CO 81002.

**Studio:** 2200 7th Ave., Pueblo, CO 81003.

**Mailing Address:** 530 Communications Circle, Colorado Springs, CO 80905.

**Telephone:** 719-544-5782. **TWX:** 910-939-9565. **Fax:** 719-544-7733.

**Technical Facilities:** Channel No. 5 (76-82 MHz). Authorized power: 200-kw max. & 100-kw horizontal visual, 20-kw max. & 10-kw horizontal aural. Antenna: Circularly polarized, 1300-ft. above av. terrain, 960-ft. above ground, 6300-ft. above sea level.

Latitude 38° 22' 24.50"  
Longitude 104° 33' 27.20"

**Transmitter:** Baculite Mesa, approx. 7.9-mi. NNE of Pueblo.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Harris, 6-meter Ku-band; Harris, 3-meter Ku-band; Microdyne, 7-meter C-band; Microdyne, 3.6-meter Ku-band; Harris, M/A-Com, Microdyne receivers.

**News Services:** AP, NBC, Skycom.

**Ownership:** Evening Post Publishing Co.

**Began Operation:** June 29, 1953. Sale to present owner by Mahlon T. White, William Grant, et al., approved by FCC Aug. 6, 1976. Previous sale by Metropolitan TV Co. approved June 6, 1968 (Television Digest, Vol. 8:24). Sale by Star Bcstg. Co. (Bankers Life & Casualty Co., Chicago) approved Dec. 13, 1961 (Vol. 17:35; 1:14). Sale by partners Douglas D. Kahle & Robert L. Clinton Jr. to Star Bcstg. Co., approved Sept. 29, 1954 (Vol. 10:35, 40).

**Represented (sales):** Petry Television Inc.

**Represented (legal):** Dow, Lohnes & Albertson.

**Represented (engineering):** Cohen, Dippell & Everist, P.C.

**Personnel:**

- John O. Gilbert, President & General Manager.
- Elaine Rife, General Sales Manager.
- Flo Isringhausen, National Sales Manager.
- Andy Lyon, News Director.
- Ron Eccher, Program Director.
- Vickie Heshion, Promotion Director & Production Manager.
- Evie Hudson, Business Manager.
- Tom Ramirez, Marketing Director.
- Ken Renrow, Chief Engineer.
- Patricia Rodgers, Operations Manager.

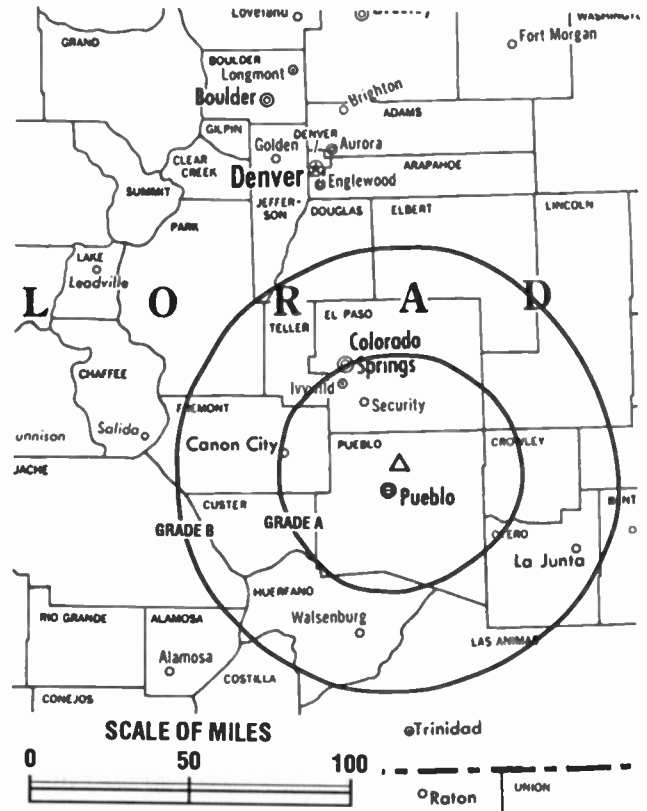
**Highest 30 Sec. Rate:** \$2000.

**NETWORK BASE HOURLY RATE:** \$325.

**City of License:** Pueblo. **ADI:** Colorado Springs-Pueblo. **Rank:** 97.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>COLORADO</b>			
	Baca	1,900	1,700	89
	Bent	1,800	1,700	94
	Cheyenne	900	900	100
	Crowley	1,300	1,300	100



KOAA-TV BMPCT-5334 Granted 7/8/59 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>EL PASO</b>	156,100	154,100	99
	<b>FREMONT</b>	12,200	11,800	97
	<b>GUNNISON</b>	3,800	3,600	95
	<b>HUERFANO</b>	2,400	2,300	96
	<b>KIOWA</b>	700	700	100
	<b>LAS ANIMAS</b>	5,400	5,100	94
	<b>OTERO</b>	7,500	7,300	97
	<b>PROWERS</b>	5,000	4,700	94
	<b>PUEBLO</b>	47,700	47,100	99
	<b>BETWEEN 25-49%</b>	<b>COLORADO</b>		
Custer		800	800	100
Hinsdale		200	200	100
Rio Grande		4,100	3,900	95
<b>BETWEEN 5-24%</b>	<b>COLORADO</b>			
	Elbert	3,600	3,500	97
	Lincoln	1,800	1,700	94
	Mineral	200	200	100
	Park	3,000	2,900	97
	Saguache	1,700	1,600	94
	Teller	5,100	5,000	98
	<b>KANSAS</b>			
	Wallace	700	700	100
	<b>Station Totals</b>		<b>268,900</b>	<b>263,800</b>
<b>Net Weekly Circulation (1993)</b>				<b>198,700</b>
<b>Average Daily Circulation (1993)</b>				<b>113,200</b>

# Colorado—Colorado Springs-Pueblo

## KRDO-TV

Ch. 13

**Network Service:** ABC.

**Licensee:** Pikes Peak Broadcasting Co., Box 1457, Colorado Springs, CO 80901-1457.

**Studio:** 399 S. 8th St., Colorado Springs, CO 80905.

**Telephone:** 719-632-1515. **Fax:** 719-520-9374.

**Technical Facilities:** Channel No. 13 (210-216 MHz). Authorized power: 282-kw visual, 56.4-kw aural. Antenna: 2140-ft. above av. terrain, 153-ft. above ground, 9563-ft. above sea level.

Latitude 38° 44' 47"  
Longitude 104° 51' 37"

**Transmitter:** Cheyenne Mountain.

**Satellite Earth Stations:** Andrew, 7.3-meter C-band; Andrew, 4.3-meter C-band; AFC, 3.9-meter Ku-band; Comtech, 4.5-meter Ku & C-band; Avantek, M/A-Com, Standard Communications receivers.

**AM Affiliate:** KRDO, 1-kw, 1240 kHz.

**FM Affiliate:** KRDO-FM, 96-kw, 95.1 MHz (No. 236), 2010-ft.

**News Service:** AP.

**Ownership:** Pikes Peak Broadcasting Co. (Group Owner).

**Began Operation:** September 21, 1953. Sale to present owner by Joseph H. Rohrer approved by FCC Dec. 1, 1954 (Television Digest, Vol. 10:44, 49).

**Represented (sales):** Blair Television.

**Represented (legal):** Fletcher, Heald & Hildreth.

### Personnel:

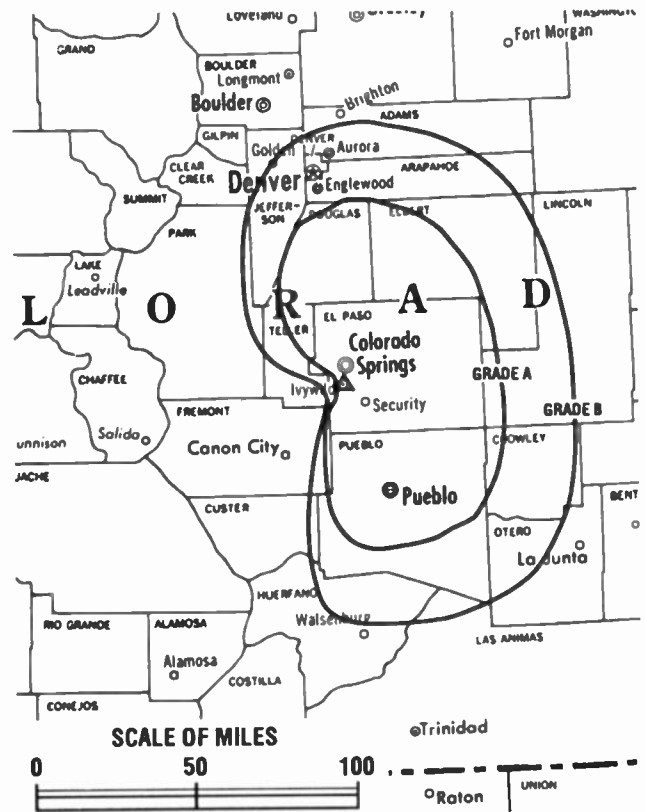
Harry W. Hoth Jr., Chairman & Chief Executive Officer.  
Patti L. Hoth, President.  
Neil O. Klockziem, General Manager.  
Hank Colvert, General Sales Manager.  
Bob Piper, Local Sales Manager.  
Paul Unwin, News Director.  
Tom Grinewich, Program Director.  
Charles Upton, Chief Engineer.

**Rates:** On request.

**City of License:** Colorado Springs. **ADI:** Colorado Springs-Pueblo. **Rank:** 97.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>COLORADO</b>			
	Alamosa	4,900	4,700	96
	Baca	1,900	1,700	89
	Bent	1,800	1,700	94
	Cheyenne	900	900	100
	Crowley	1,300	1,300	100
	Custer	800	800	100
	El Paso	156,100	154,100	99
	Fremont	12,200	11,800	97
	Huerfano	2,400	2,300	96
	Kiowa	700	700	100
	Las Animas	5,400	5,100	94
	Lincoln	1,800	1,700	94
Otero	7,500	7,300	97	



KRDO-TV BPCT-800410KK Granted 7/22/80 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Prowers	5,000	4,700	94
	Pueblo	47,700	47,100	99
	Teller	5,100	5,000	98
Between 25-49%	<b>COLORADO</b>			
	Costilla	1,200	1,100	92
	Elbert	3,600	3,500	97
	Lake	2,300	2,200	96
	<b>KANSAS</b>			
	Greeley	700	700	100
Between 5-24%	<b>NEW MEXICO</b>			
	Colfax	4,900	4,700	96
	<b>COLORADO</b>			
	Chaffee	4,800	4,600	96
	Conejos	2,600	2,500	96
	<b>KANSAS</b>			
	Hamilton	1,000	1,000	100
<b>Station Totals</b>		<b>276,600</b>	<b>271,200</b>	<b>98</b>
<b>Net Weekly Circulation (1993)</b>				<b>215,900</b>
<b>Average Daily Circulation (1993)</b>				<b>123,800</b>

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# Colorado—Colorado Springs

## KXRM-TV Ch. 21

**Network Service:** Fox.

**Licensee:** KXRM Partnership, Box 15815, Colorado Springs, CO 80935.

**Studio:** 560 Wooten Rd., Colorado Springs, CO 80915.

**Mailing Address:** Box 15815, Colorado Springs, CO 80935.

**Telephone:** 719-596-2100. **Fax:** 719-591-4180.

**Technical Facilities:** Channel No. 21 (512-518 MHz). Authorized power: 1054-kw visual, 105.4-kw aural. Antenna: 2085-ft. above av. terrain, 125-ft. above ground, 9485-ft. above sea level.

Latitude 38° 44' 40"  
Longitude 104° 51' 37"

**Transmitter:** Bldg. No. 29, Cheyenne Mountain.

**Satellite Earth Station:** Prodelin, 12-meter; Microdyne, RCA receivers.

**Ownership:** KXRM Partnership.

**Began Operation:** January 22, 1985.

**Represented (sales):** Settel Inc.; Art Moore Inc.

**Represented (legal):** Cohn & Marks.

**Personnel:**

Larry Douglas, President & General Manager.

Kim Carlson, General Sales Manager.

Lori Brown, Local Sales Manager.

Joe Duckett, Chief Engineer.

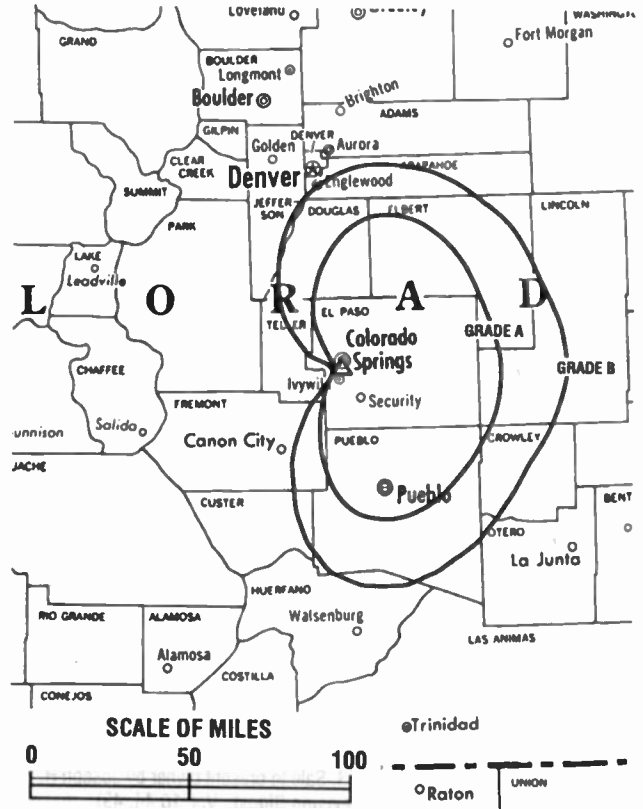
Cindy Aubrey, Promotion Director.

**Highest 30 Sec. Rate:** \$650.

**City of License:** Colorado Springs. **ADI:** Colorado Springs-Pueblo. **Rank:** 97.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>COLORADO</b>			
	El Paso	156,100	154,100	99
	Otero	7,500	7,300	97
	Pueblo	47,700	47,100	99
<b>Between 25-49%</b>	<b>COLORADO</b>			
	Bent	1,800	1,700	94
	Crowley	1,300	1,300	100



KXRM-TV BMPCT-831020KH Granted 12/12/83 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>Between 25-49%</b>	Fremont	12,200	11,800	97
	Huerfano	2,400	2,300	96
	Las Animas	5,400	5,100	94
	Teller	5,100	5,000	98
<b>Between 5-24%</b>	<b>COLORADO</b>			
	Elbert	3,600	3,500	97
	Lincoln	1,800	1,700	94
<b>Station Totals</b>		<b>244,900</b>	<b>240,900</b>	<b>98</b>
<b>Net Weekly Circulation (1993)</b>			<b>139,400</b>	
<b>Average Daily Circulation (1993)</b>			<b>62,000</b>	

## Colorado—Denver

**KCEC**

Ch. 50

**Network Service:** None, independent.

**Licensee:** Golden Hills Bcstg. Corp., 11111 W. 8th Ave., Suite C, Lakewood, CO 80215.

**Studio:** 11111 W. 8th Ave., Suite C, Lakewood, CO 80215.

**Telephone:** 303-235-0049. **Fax:** 303-235-0259.

**Technical Facilities:** Channel No. 50 (686-692 MHz). Authorized power: 2510-kw max. visual. Antenna: 764-ft. above av. terrain, 128-ft. above ground, 7401-ft. above sea level.

Latitude	39°	43'	59"
Longitude	105°	14'	12"

**Transmitter:** 955 Lookout Mountain Rd., Golden.

**Satellite Earth Station:** Miralite, 5-meter C-band.

**Ownership:** Golden Hills Bcstg. Corp.

**Began Operation:** October 18, 1990.

**Represented (legal):** Paul, Hastings, Janofsky & Walker.

**Represented (engineering):** Silliman & Silliman.

**Personnel:**

Irma Rico, General Manager.  
Dennis Visser, Chief Engineer.

**Rates:** On request.

**Arbitron Data:** Not available.



KCEC BMPCT-901231KH Granted 7/24/91 © American Map Corp., No. 14244

City of License: Denver. ADI: Denver. Rank: 20.

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## PERSONAL CONTACTS: TV Stations & Cable Systems, 1994

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# Colorado—Denver

## KCNC-TV

Ch. 4

Network Service: NBC.

Licensee: NBC Subsidiary Inc., Terminal Annex, Box 5012, Denver, CO 80217.

Studio: 1044 Lincoln St., Denver, CO 80203.

Telephone: 303-861-4444. TWX: 910-931-0439. Fax: 303-830-6537.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 15.1-kw aural. Antenna: 1477-ft. above av. terrain, 833-ft. above ground, 8147-ft. above sea level.

Latitude 39° 43' 50"  
Longitude 105° 14' 07"

Transmitter: Lookout Mountain.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Harris, 6-meter Ku-band; Harris, 3-meter Ku-band; RCA, 3-meter Ku-band; Scientific-Atlanta, 10-meter C-band; Harris, RCA, Scientific-Atlanta receivers.

News Services: AP, Conus, NBC.

Ownership: National Broadcasting Co. (Group Owner).

Began Operation: December 24, 1953. Sale to General Electric Bcstg. by Metropolitan Television Co. approved by FCC June 5, 1968 (Television Digest, Vol. 8:24). Previous ownership lineup resulted when on Nov. 12, 1964 FCC approved sale back to Metropolitan TV Co. of the 52.5% of stock held by Bob Hope and associates.

Represented (sales): Petry Television Inc.

### Personnel:

Roger L. Ogden, President & General Manager.  
James H. MacDermott, Vice President & Station Manager.  
Marv Rockford, Vice President & News Director.  
Susan McEldoon, General Sales Manager.  
Wendy Holmes, Program Manager.  
David Hauptman, National Sales Manager.  
John Baich, Chief Engineer.  
Renee Rockford, Director of Public Affairs.  
Mike Jackson, Promotion Director.  
Brian Sullivan, Marketing Director.  
Tom Edwards, Production Manager.  
David Layne, Operations Manager.

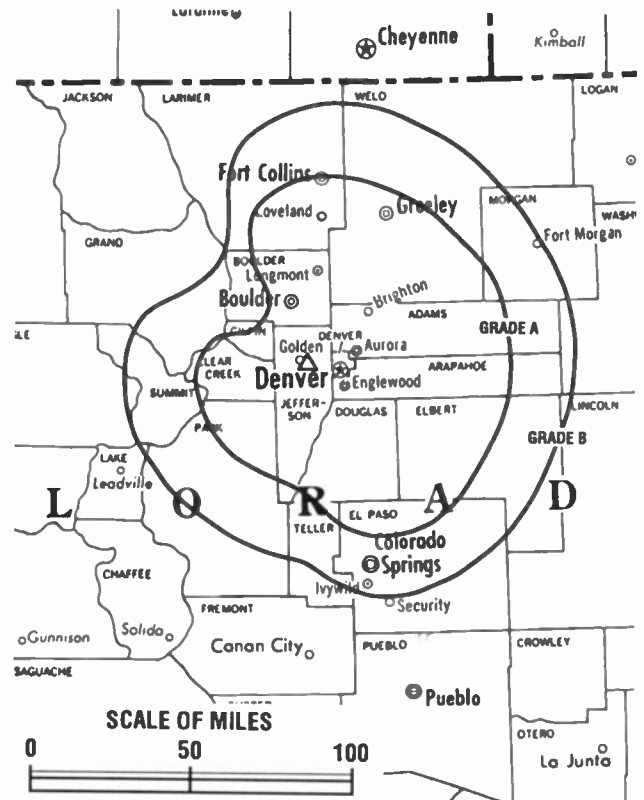
Rates: On request.

NETWRK BASE HOURLY RATE: \$1500.

City of License: Denver. ADI: Denver. Rank: 20.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>				
	<b>CDLORADO</b>			
	Adams	98,100	97,500	99
	Arapahoe	161,400	159,900	99
	Boulder	91,200	89,200	98
	Chaffee	4,800	4,600	96
	Clear Creek	3,200	3,100	97
	Delta	8,200	7,900	96
	Denver	211,000	207,400	98
	Douglas	23,100	23,000	99
	Eagle	8,800	8,400	95
	Elbert	3,600	3,500	97
	Garfield	12,000	11,500	96
	Gilpin	1,300	1,300	100
	Grand	3,200	3,000	94
	Jackson	600	600	100
	Jefferson	172,000	170,700	99
	Kit Carson	2,800	2,700	96
	Lake	2,300	2,200	96
	Larimer	75,600	74,200	98



KCNC-TV BMPCT-3330 Granted 9/1/55

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>				
	Lincoln	1,800	1,700	94
	Logan	6,800	6,600	97
	Mesa	37,600	36,800	98
	Mineral	200	200	100
	Moffat	4,000	3,800	95
	Montrose	9,600	9,300	97
	Morgan	8,300	8,200	99
	Park	3,000	2,900	97
	Phillips	1,700	1,700	100
	Pitkin	6,200	5,700	92
	Prowers	5,000	4,700	94
	Rio Blanco	2,200	2,100	95
	Routt	5,600	5,300	95
	San Juan	300	300	100
	San Miguel	1,600	1,500	94
	Sedgwick	1,100	1,100	100
	Summit	5,500	5,300	96
	Teller	5,100	5,000	98
	Washington	1,900	1,800	95
	Weld	48,300	47,600	99
	Yuma	3,500	3,400	97
<b>NEBRASKA</b>				
	Box Butte	4,800	4,700	98
	Cheyenne	3,900	3,800	97
	Dawes	3,300	3,200	97
	Deuel	900	900	100
	Garden	1,000	1,000	100
	Hooker	300	300	100
	Kimball	1,600	1,600	100
	Scotts Bluff	14,100	13,900	99
<b>SOUTH DAKOTA</b>				
	Todd	2,400	2,300	96

(Continued on page A-207)

<b>Station Totals</b>	<b>1,787,400</b>	<b>1,750,700</b>	<b>98</b>
<b>Net Weekly Circulation (1993)</b>			<b>1,113,100</b>
<b>Average Daily Circulation (1993)</b>			<b>638,200</b>



# Colorado—Denver

**KDVR**  
Ch. 31

Network Service: Fox.

Licensee: 31 Licensee Corp., 501 Wazee St., Denver, CO 80204.

Studio: 501 Wazee St., Denver, CO 80204.

Telephone: 303-595-3131. Fax: 303-595-8312.

Technical Facilities: Channel No. 31 (572-578 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1038-ft. above av. terrain, 375-ft. above ground, 7730-ft. above sea level.

Latitude 39° 43' 45"  
Longitude 105° 14' 12"

Transmitter: Lookout Mountain, near Golden.

Satellite Earth Station: Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta receivers.

Ownership: Renaissance Communications Corp. (Group Owner).

Began Operation: August 10, 1983. Sale to Chase Communications Inc. by BMA Corp. approved by FCC Dec. 29, 1989 (Television Digest, Vol. 29:13). Sale to present owner approved Jan. 11, 1993.

Represented (sales): Seltel Inc.

Represented (legal): Koteen & Naftalin.

Represented (engineering): Andrus & Associates Inc.

**Personnel:**

- Rod Bacon, Vice President & General Manager.
- Kathryn Bridgman, General Sales Manager.
- John Robert Poindexter, Local Sales Manager.
- Ray Dowdle, National Sales Manager.
- Mary Carole McDonnell, Program Director & Operations Manager.
- Fred Baumgartner, Engineering & Technical Operations Director.
- Rich Greene, Creative Services Dir.
- Ruth Harris, Controller.

Highest 30 Sec. Rate: \$4000.

City of License: Denver. ADI: Denver. Rank: 20.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>COLDRADO</b>			
	Adams	98,100	97,500	99
	Arapahoe	161,400	159,900	99
	Boulder	91,200	89,200	98
	Denver	211,000	207,400	98



KDVR BMPCT-830307KG Granted 3/29/83 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	Douglas	23,100	23,000	99
	Jefferson	172,000	170,700	99
	Larimer	75,600	74,200	98
	Weld	48,300	47,600	99
<b>Between 25-49%</b>	<b>COLDRADO</b>			
	Clear Creek	3,200	3,100	97
	Summit	5,500	5,300	96
<b>Between 5-24%</b>	<b>COLDRADO</b>			
	Elbert	3,600	3,500	97
	Lincoln	1,800	1,700	94
	Morgan	8,300	8,200	99
<b>Station Totals</b>		<b>903,100</b>	<b>891,300</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>			<b>589,800</b>	
<b>Average Daily Circulation (1993)</b>			<b>273,700</b>	

# Colorado—Denver

## KMGH-TV

Ch. 7

**Network Service:** CBS.

**Licensee:** McGraw-Hill Bcstg. Co. Inc., Box 5007, Denver, CO 80217.

**Studio:** 123 Speer Blvd., Denver, CO 80203.

**Telephone:** 303-832-7777. **TWX:** 910-931-2615. **Fax:** 303-832-0153.

**Technical Facilities:** Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 50-kw aural. Antenna: 1010-ft. above av. terrain, 285-ft. above ground, 7695-ft. above sea level.

Latitude 39° 43' 46"  
Longitude 105° 14' 12"

**Transmitter:** Cedar Lake Rd., Lookout Mountain.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Microdyne, 7-meter C-band; Microdyne, 3.7-meter Ku-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Vertex, 6.1-meter Ku-band; M/A-Com, Microdyne, Scientific-Atlanta, Sony, DX Engineering receivers.

**SNG Mobile Dish:** Vertex, 2.6-meter Ku-band.

**News Services:** AP, UPI.

**Ownership:** McGraw-Hill Broadcasting Co. (Group Owner).

**Began Operation:** November 1, 1953. Sale to Time Inc. by Aladdin Radio & TV approved by FCC June 23, 1954 (Television Digest, Vol. 10:11, 15, 25, 26). Sale to present owner by Time-Life Bcst. Inc. approved March 8, 1972 (Vol. 12:10, 11).

**Represented (sales):** MMT Sales Inc.

**Represented (legal):** Koteen & Naftain.

**Personnel:**

- Edward T. Reilly, President & Chief Operating Officer.
- John B. Proffitt, Vice President & General Manager.
- Jim Sieke, Local Sales Manager.
- Paul Latham, Business Manager.
- Cathy Leibowitz, National Sales Manager.
- Arlin Stevens, News Director.
- Ron Hays, Chief Engineer.
- Ray Milius, Director, Production Operations.
- Kay Moseley, Traffic Director.
- Carl Stieneker, Promotion & Marketing Director.

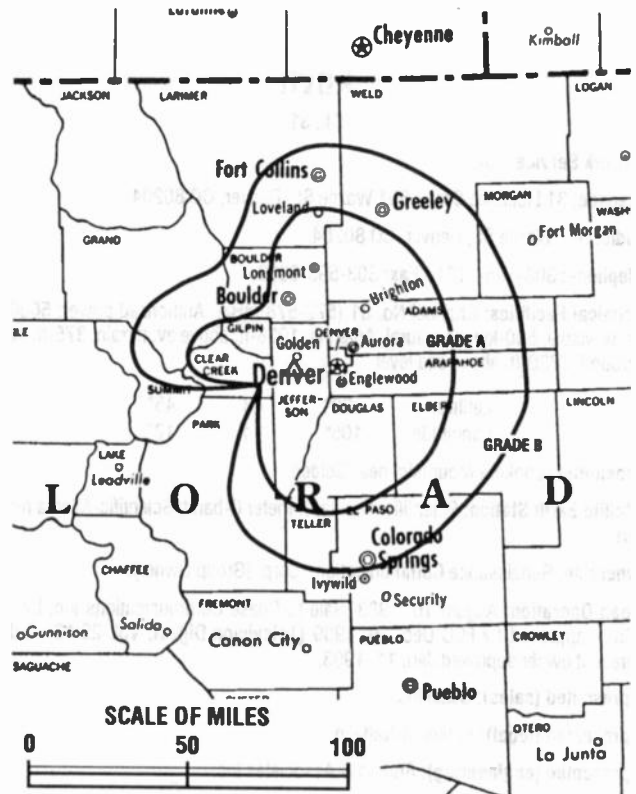
**Rates:** On request.

**NETWORK BASE HOURLY RATE:** \$1321.

**City of License:** Denver. **ADI:** Denver. **Rank:** 20.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>COLORADO</b>			
	Adams	98,100	97,500	99
	Arapahoe	161,400	159,900	99
	Boulder	91,200	89,200	98
	Chaffee	4,800	4,600	96
	Clear Creek	3,200	3,100	97
	Denver	211,000	207,400	98
	Douglas	23,100	23,000	99
	Eagle	8,800	8,400	95
	Elbert	3,600	3,500	97
	Garfield	12,000	11,500	96
	Gilpin	1,300	1,300	100
	Grand	3,200	3,000	94
	Hinsdale	200	200	100
	Jackson	600	600	100
	Jefferson	172,000	170,700	99
	Kit Carson	2,800	2,700	96



KMGH-TV BMPCT-1362 Granted 9/15/53 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	Lake	2,300	2,200	96
	Larimer	75,600	74,200	98
	Lincoln	1,800	1,700	94
	Logan	6,800	6,600	97
	Mineral	200	200	100
	Moffat	4,000	3,800	95
	Morgan	8,300	8,200	99
	Phillips	1,700	1,700	100
	Pitkin	6,200	5,700	92
	Prowers	5,000	4,700	94
	Rio Blanco	2,200	2,100	95
	Routt	5,600	5,300	95
	San Juan	300	300	100
	San Miguel	1,600	1,500	94
	Sedgwick	1,100	1,100	100
	Summit	5,500	5,300	96
	Washington	1,900	1,800	95
	Weld	48,300	47,600	99
	Yuma	3,500	3,400	97
	<b>NEBRASKA</b>			
	Box Butte	4,800	4,700	98
Dawes	3,300	3,200	97	
Deuel	900	900	100	
Garden	1,000	1,000	100	
Hooker	300	300	100	
Sheridan	2,600	2,600	100	
<b>OREGON</b>				
Hamey	2,900	2,700	93	
<b>SOUTH DAKOTA</b>				
Harding	600	600	100	
<b>TEXAS</b>				
Terrell	500	500	100	

(Continued on page A-208)

<b>Station Totals</b>	1,756,100	1,717,000	98
<b>Net Weekly Circulation (1993)</b>			1,088,000
<b>Average Daily Circulation (1993)</b>			581,800

## Colorado—Denver

**KTVD**

Ch. 20

Network Service: None, independent.

Licensee: Twenver Broadcast Inc., Debtor-in-Possession, 11203 E. Peakview Ave., Box 6522, Englewood, CO 80111.

Studio: 11203 E. Peakview Ave., Englewood, CO 80111.

Mailing Address: Box 6522, Englewood, CO 80111.

Telephone: 303-792-2020. Fax: 303-790-4633.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 3160-kw max. visual. Antenna: 1256-ft. above av. terrain, 241-ft. above ground, 7927-ft. above sea level.

Latitude 39° 40' 18"  
Longitude 105° 13' 12"

Transmitter: Mount Morrison, approx. 13-mi. ENE of Idledale, Jefferson County.

Satellite Earth Station: Andrew, 7.3-meter Ku & C-band.

Ownership: Twenver Broadcast Inc.

Began Operation: December 1, 1988.

Represented (sales): Katz Independent Television.

Represented (engineering): Charles J. Thompson.

**Personnel:**

Terence J. Brown, Vice President & General Manager.

Dennis O'Brien, Vice President & Business Manager.

Kevin Burdge, Regional Sales Manager.

Gary Lucas, Local Sales Manager.

Bob Crawford, Chief Engineer.

Ron Anderson, Production Manager.

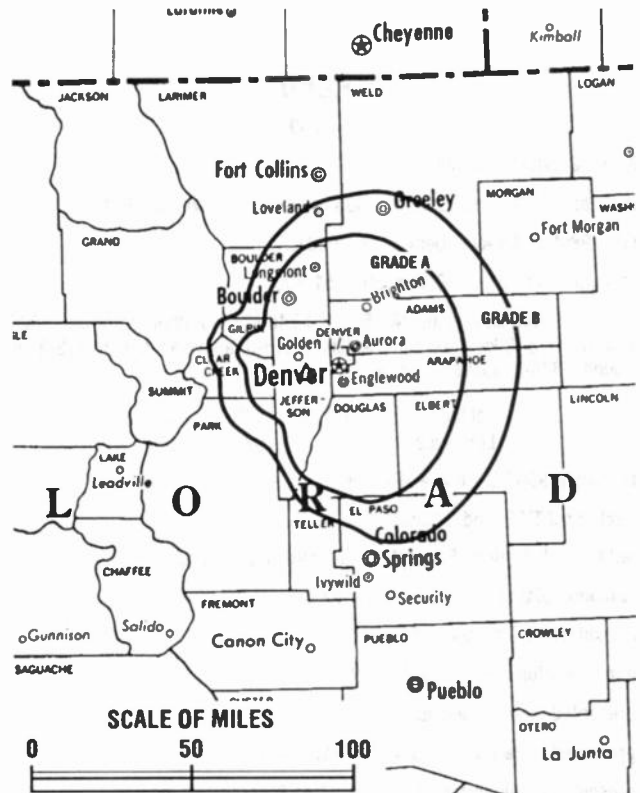
Phil Kane, Promotion & Marketing Manager.

Highest 30 Sec. Rate: \$500.

City of License: Denver. ADI: Denver. Rank: 20.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>COLORADO</b>			
	Adams	98,100	97,500	99
	Denver	211,000	207,400	98
	Jefferson	172,000	170,700	99
<b>Between 25-49%</b>	<b>COLORADO</b>			
	Arapahoe	161,400	159,900	99
	Boulder	91,200	89,200	98
	Douglas	23,100	23,000	99
	Elbert	3,600	3,500	97



KTVD BMPCT-880303KH Granted 9/28/88 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>Between 25-49%</b>	Larimer	75,600	74,200	98
	Weld	48,300	47,600	99
<b>Between 5-24%</b>	<b>COLORADO</b>			
	Clear Creek	3,200	3,100	97
	Morgan	8,300	8,200	99
<b>Station Totals</b>		<b>895,800</b>	<b>884,300</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>				<b>435,300</b>
<b>Average Daily Circulation (1993)</b>				<b>153,800</b>

**There is no more visible place for your advertising message than the pages of the Television & Cable Factbook**

# Colorado—Denver

## KUBD

Ch. 59

Network Service: Telemundo.

Licensee: UHF Channel 59 Corp., 9805 E. Iliff Ave., Denver, CO 80231.

Studio: 9805 E. Iliff Ave., Denver, CO 80231.

Telephone: 303-751-5959. Fax: 303-751-5993.

Technical Facilities: Channel No. 59 (740-746 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 315-ft. above av. terrain, 315-ft. above ground, 5838-ft. above sea level.

Latitude 39° 40' 31"  
Longitude 104° 52' 22"

Transmitter: 9805 E. Iliff Ave., Denver.

Multichannel TV Sound: Planned.

Satellite Earth Station: Echosphere, 5-meter Ku & C-band.

SNG Mobile Dish: Centro, 2-meter Ku-band.

Ownership: UHF Channel 59 Corp.

Began Operation: September 2, 1987.

Represented (sales): Telemundo.

Represented (legal): Cole, Raywid & Braverman.

Represented (engineering): Richard L. Vega & Associates Inc.

### Personnel:

David Drucker, President.

Clara I. Rivas, General Manager.

Cheryl Menke-George, Program Director.

Rodolfo Cardenas, News Director.

Gunter Auerbach, Chief Engineer.

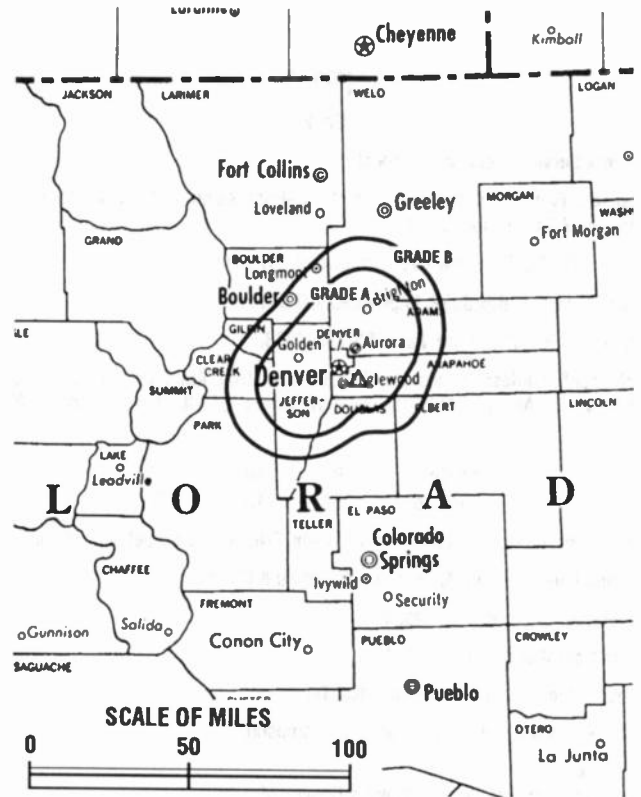
Mike Molins, Production Manager.

Mike Grove, Business Manager.

Highest 30 Sec. Rate: \$180.

City of License: Denver. ADI: Denver. Rank: 20.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



KUBD BMPCT-861110KJ Granted 3/18/87 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	<b>COLORADO</b>			
	Denver	211,000	207,400	98
	<b>WYOMING</b>			
	Albany	12,400	11,900	96
<b>Station Totals</b>		<b>223,400</b>	<b>219,300</b>	<b>98</b>
<b>Net Weekly Circulation (1993)</b>			<b>32,600</b>	
<b>Average Daily Circulation (1993)</b>			<b>10,400</b>	

# Colorado—Denver

## KWGN-TV

Ch. 2

Network Service: None, independent.

Licensee: KWGN Inc., 6160 S. Wabash Way, Denver Tech Center, Englewood, CO 80111.

Studio: 6160 S. Wabash Way, Englewood, CO 80111.

Mailing Address: Box 5222, Englewood, CO 80155.

Telephone: 303-740-2222. Fax: 303-740-2847.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1047-ft. above av. terrain, 126-ft. above ground, 2342-ft. above sea level.

Latitude 39° 43' 59"  
Longitude 105° 14' 12"

Transmitter: Buffalo Bill Hwy., Lookout Mountain.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 4.5-meter Ku-band; Scientific-Atlanta, 10-meter C-band; M/A-Com, 2.4-meter Ku-band; M/A-Com, Scientific-Atlanta, Standard Communications receivers.

News Services: AP, CNN, INN, National Weather Service, PR Newswire, UPI.

Ownership: Tribune Broadcasting Co. (Group Owner).

Began Operation: July 18, 1952 as KFEL-TV. Sale to J. Elroy McCaw's Gotham Bcstg. Co. by Eugene P. O'Fallon approved July 27, 1955; transfer of 50% to Radio Hawaii approved Nov. 16, 1955 (Television Digest, Vol. 11:25, 28, 31, 39, 47). Repurchase of 50% by Gotham from Radio Hawaii approved March 27, 1959 by FCC (Vol. 15:33). Sale to present owner by Channel 2 Corp. (formerly Gotham Bcstg.) approved March 4, 1966 by FCC (Vol. 5:36; 6:10).

Represented (sales): TeleRep Inc.

Represented (legal): Sidley & Austin.

Represented (engineering): A. D. Ring & Associates, P.C.

### Personnel:

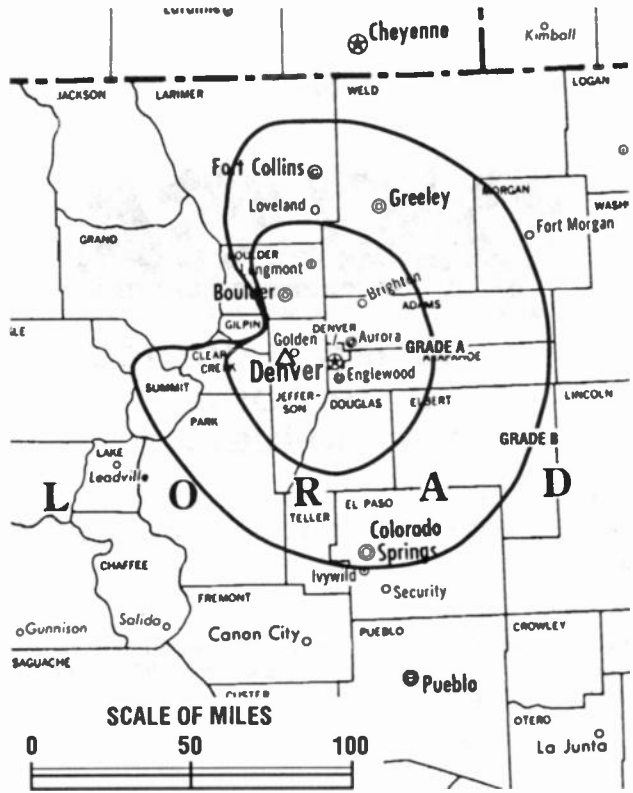
John Suder, Vice President & General Manager.  
J. Greg Guinan, Vice President & Director of Public Affairs.  
David Dornseif, General Sales Manager.  
Joe Michalski, Local Sales Manager.  
Mark Winkler, National Sales Manager.  
Steve Grund, News Director.  
Laura Nelson, Chief Financial Officer & Program Director.  
Debbie C. Debaca, Marketing Sales Manager.  
Kent Gratteau, Engineering/Production Manager.  
George Riddell, Creative Services Director.  
Mike Waldron, Remote Operations Manager.  
Sherry Swedenborg, Traffic Manager.

Rates: On request.

City of License: Denver. ADI: Denver. Rank: 20.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>COLORADO</b>			
	Adams	98,100	97,500	99
	Arapahoe	161,400	159,900	99
	Boulder	91,200	89,200	98
	Chaffee	4,800	4,600	96
	Denver	211,000	207,400	98
	Douglas	23,100	23,000	99
	Eagle	8,800	8,400	95
	Elbert	3,600	3,500	97
	Garfield	12,000	11,500	96
	Gilpin	1,300	1,300	100
	Gunnison	3,800	3,600	95
	Jefferson	172,000	170,700	99
	Lake	2,300	2,200	96



KWGN-TV BPCT-4417 Granted 5/12/71

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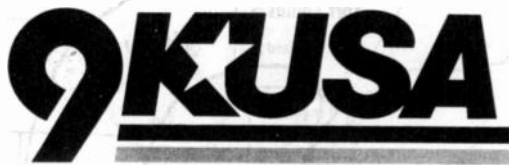
Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	Larimer	75,600	74,200	98
	Logan	6,800	6,600	97
	Moffat	4,000	3,800	95
	Morgan	8,300	8,200	99
	Phillips	1,700	1,700	100
	Pitkin	6,200	5,700	92
	Summit	5,500	5,300	96
	Teller	5,100	5,000	98
	Washington	1,900	1,800	95
	Weld	48,300	47,600	99
	Yuma	3,500	3,400	97
	<b>NEBRASKA</b>			
	Dawes	3,300	3,200	97
	<b>WYOMING</b>			
Albany	12,400	11,900	96	
Campbell	10,000	9,600	96	
Goshen	4,900	4,800	98	
Laramie	28,600	28,200	99	
Niobrara	1,000	1,000	100	
<b>Between 25-49%</b>	<b>COLORADO</b>			
	Cheyenne	900	900	100
	Clear Creek	3,200	3,100	97
	Conejos	2,600	2,500	96
	Delta	8,200	7,900	96
	El Paso	156,100	154,100	99
	Fremont	12,200	11,800	97
	Grand	3,200	3,000	94
	Huerfano	2,400	2,300	96
	Jackson	600	600	100
Kiowa	700	700	100	
Kit Carson	2,800	2,700	96	
La Plata	12,400	11,900	96	

(Continued on page A-211)

<b>Station Totals</b>	<b>1,736,700</b>	<b>1,703,800</b>	<b>98</b>
<b>Net Weekly Circulation (1993)</b>			<b>990,700</b>
<b>Average Daily Circulation (1993)</b>			<b>469,200</b>

**Colorado—Denver**

**KUSA-TV**  
Ch. 9



**When it comes to demos, we deliver!**

**Network Service:** ABC.

**Licensee:** Combined Communications Corp., 500 Speer Blvd., Denver, CO 80203.

**Studio:** 500 Speer Blvd., Denver, CO 80203.

**Telephone:** 303-871-9999. **Fax:** 303-871-1819.

**Technical Facilities:** Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 45.3-kw aural. Antenna: 919-ft. above av. terrain, 246-ft. above ground, 7608-ft. above sea level.

Latitude 39° 43' 46"  
Longitude 105° 14' 08"

**Transmitter:** Lookout Mountain.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** Andrew, 5.6-meter Ku-band; Scientific-Atlanta, 10-meter; Scientific-Atlanta, 3.7-meter Ku-band; Avantek, DX Engineering, Scientific-Atlanta receivers.

**News Services:** ABC, AP, CNN Headline News, Gannett News Service, NIWS.

**Ownership:** Gannett Broadcasting Group (Group Owner).

**Began Operation:** October 12, 1952. Sale to John C. Mullins and Frank Leu by local businessmen headed by W. D. Pyle approved March 23, 1955; transfer of Leu's 50% to Webb & Knapp approved March 28, 1956 (*Television Digest*, Vol. 11:7, 13, 50 & 12:13). Transfer of Webb & Knapp's 50% to John C. Mullins approved Oct. 1, 1961 (Vol. 17:33). Sale by Mullins Bcstg. to Combined Communications approved by FCC Jan. 26, 1972 (Vol. 11:15, 22; 12:5). Merger of Combined Communications & Gannett approved by FCC June 7, 1979 (Vol. 18:20, 38; 19:24).

**Represented (sales):** Blair Television.

**Represented (legal):** Reed, Smith, Shaw & McClay.

**Personnel:**

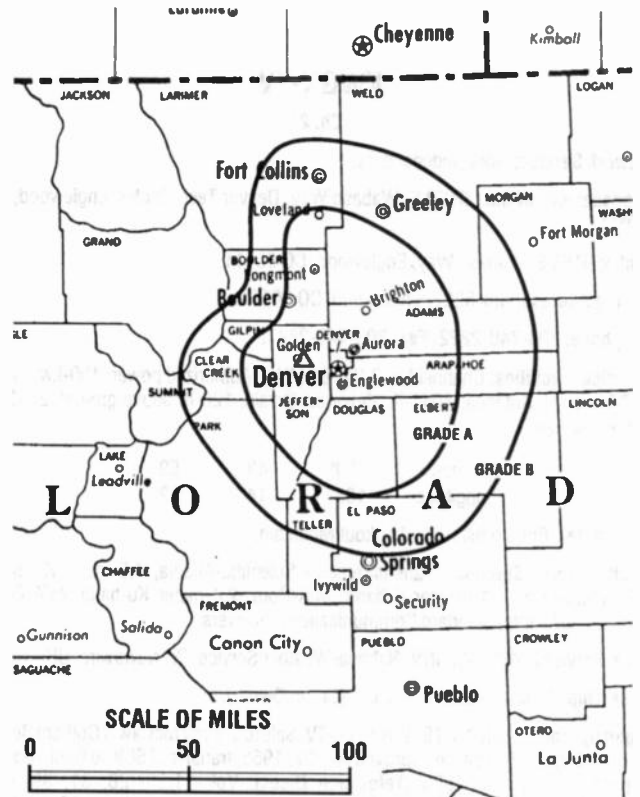
- Joseph Franzgrote, President.
- Cindy Velasquez, Vice President & Station Manager.
- Myron Oliner, Vice President & Chief Engineer.
- Steve Thaxton, Vice President & Marketing Director.
- Dave Lougee, Vice President & News Director.
- Stephanie Ismert, Program Director.
- Mark A. Cornetta, General Sales Manager.
- Kathy Staiano, Local Sales Manager.
- Mike Driscoll, National Sales Manager.
- Carrie Miller, Business Manager.
- Jean Galloway, Vice President, Community Affairs.

**Rates:** On request.

**City of License:** Denver. **ADI:** Denver. **Rank:** 20.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households Households	%
50% & Over	<b>COLORADO</b>			
	Adams	98,100	97,500	99
	Arapahoe	161,400	159,900	99



KUSA-TV BMPCT-1265 Granted 8/14/53 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households Households	%
50% & Over	Boulder	91,200	89,200	98
	Chaffee	4,800	4,600	96
	Clear Creek	3,200	3,100	97
	Delta	8,200	7,900	96
	Denver	211,000	207,400	98
	Douglas	23,100	23,000	99
	Eagle	8,800	8,400	95
	Elbert	3,600	3,500	97
	Garfield	12,000	11,500	96
	Gilpin	1,300	1,300	100
	Grand	3,200	3,000	94
	Gunnison	3,800	3,600	95
	Hinsdale	200	200	100
	Jefferson	172,000	170,700	99
	Kit Carson	2,800	2,700	96
	Lake	2,300	2,200	96
	Larimer	75,600	74,200	98
	Lincoln	1,800	1,700	94
	Logan	6,800	6,600	97
	Mineral	200	200	100
	Moffat	4,000	3,800	95
	Montrose	9,600	9,300	97
	Morgan	8,300	8,200	99
	Park	3,000	2,900	97
	Phillips	1,700	1,700	100
	Pitkin	6,200	5,700	92
	Prowers	5,000	4,700	94
	Rio Blanco	2,200	2,100	95
	Routt	5,600	5,300	95
	San Juan	300	300	100
	Sedgwick	1,100	1,100	100
	Summit	5,500	5,300	96

(Continued on page A-210)

<b>Station Totals</b>	<b>1,897,600</b>	<b>1,856,600</b>	<b>98</b>
<b>Net Weekly Circulation (1993)</b>			<b>1,138,800</b>
<b>Average Daily Circulation (1993)</b>			<b>628,600</b>



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12:00Noon, 5:00pm  
and 10:00pm
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- M\*A\*S\*H
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- Maury Povich
- Bertice Berry
- LIVE! With Regis  
and Kathie Lee

**Sales & Marketing  
(303) 871-1450**



Represented by Blair Television.

## Colorado—Durango

### KREZ-TV

Ch. 6

(Satellite of KREX-TV, Grand Junction, CO)

**Network Service:** CBS, NBC.

**Licensee:** W. Russell Withers Jr., Box 1508, Mount Vernon, IL 62864.

**Studio:** 170 Turner Dr., Durango, CO 81301.

**Telephone:** 303-259-6666

**Technical Facilities:** Channel No. 6 (82-88 MHz). Authorized power: 6.2-kw visual, 1.36-kw aural. Antenna: 361-ft. above av. terrain, 142-ft. above ground, 7844-ft. above sea level.

Latitude	37°	15'	44"
Longitude	107°	53'	58"

**Transmitter:** Smelter Mountain, 1-mi. SW of Durango.

**Satellite Earth Stations:** AFC, 5-meter C-band; AFC, 3.66-meter Ku-band; Agile, M/A-Com, Microdyne receivers.

**News Service:** AP.

**Ownership:** W. Russell Withers Jr. (Group Owner).

**Began Operation:** November 4, 1963. Left the air March 2, 1964 and was sold to Ruth G. Kendrick, et al., by Floyd & Lieselotte Jetter. FCC approved transfer Aug. 12, 1964. Resumed operation Sept. 4, 1965. Sale to present owner by E & W Bcstg. Corp. approved by FCC June 5, 1985. Sale to E & W by Ruth G. Kendrick, et al., approved by FCC May 15, 1984.

**Represented (sales):** Katz Television.

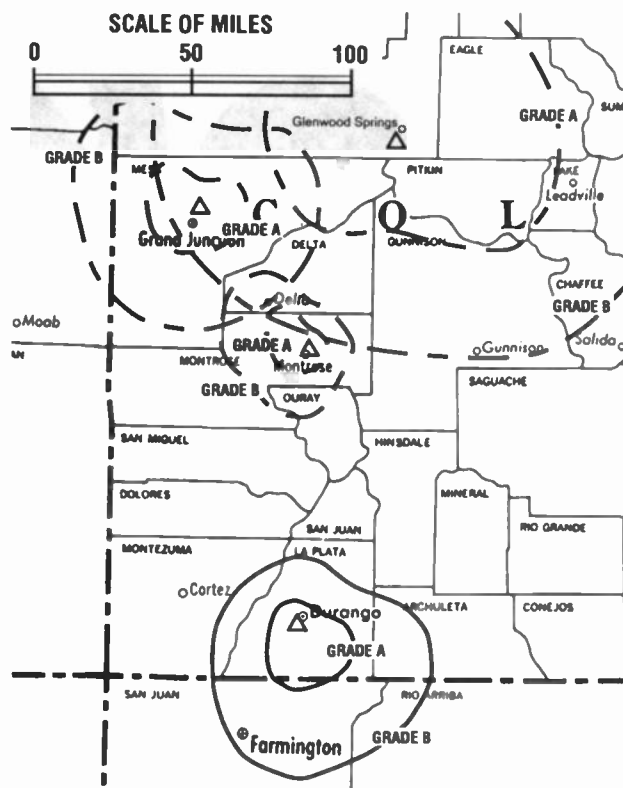
**Represented (legal):** Baraff, Koemer, Olender & Hochberg, P.C.

**Personnel:**

Joseph A. Carriere, General Manager.

Jack Llewellyn, Local Sales Manager.

Al Ladage, Chief Engineer.



KREZ-TV BPCT-850821KI Granted 9/30/85 © American Map Corp., No. 14244

**Rates:** On request.

**NETWORK BASE HOURLY RATE:** Bonus to KREX-TV, Grand Junction, CO.

**Arbitron Data:** Included with KREX-TV, Grand Junction, CO.

**City of License:** Durango. ADI: Grand Junction-Durango. Rank: 188.



## Colorado—Glenwood Springs

### KREG-TV

Ch. 3

(Satellite of KREX-TV, Grand Junction, CO)

**Network Service:** CBS, NBC.

**Licensee:** W. Russell Withers Jr., Box 1508, Mount Vernon, IL 62664.

**Studio:** 1629C Dolores Way, Carbondale, CO 81623.

**Telephone:** 303-963-3333.

**Technical Facilities:** Channel No. 3 (60-66 MHz). Authorized power: 67.6-kw visual, 6.76-kw aural. Antenna: 2530-ft. above av. terrain, 202-ft. above ground, 10,602-ft. above sea level.

Latitude	39°	25'	05"
Longitude	107°	20'	01"

**Transmitter:** 9.5-mi. SSW of Glenwood Springs.

**News Service:** AP.

**Ownership:** W. Russell Withers Jr. (Group Owner).

**Began Operation:** January 28, 1984. Left air 1986. Sale to present owner by Western Slope Communications Ltd. approved by FCC May 13, 1987. Resumed operation Sept. 16, 1987.

**Represented (sales):** Katz Television.

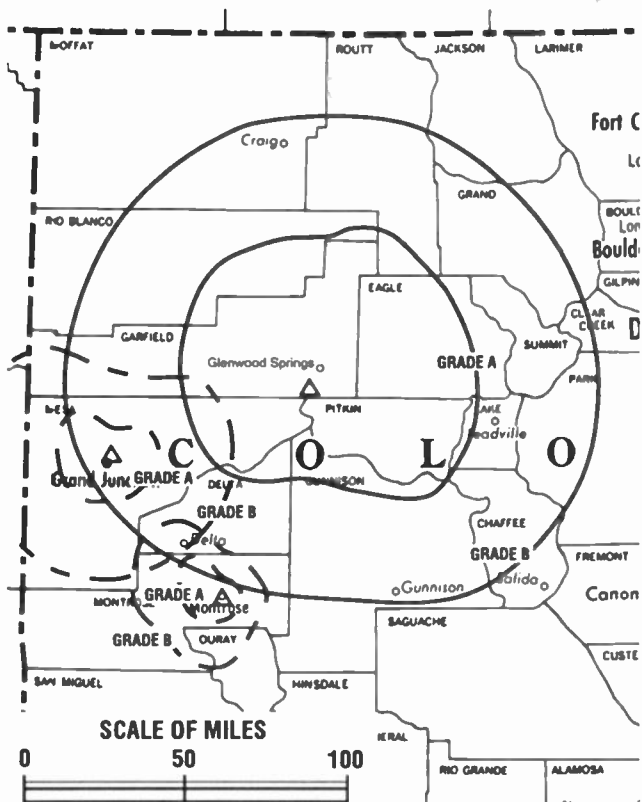
**Represented (legal):** Baraff, Koerner, Olender & Hochberg, P.C.

**Personnel:**

Joseph A. Carriere, General Manager.

Al Ladage, Chief Engineer.

**Arbitron Data:** Included with KREX-TV, Grand Junction, CO.



KREG-TV BMPCT-821015KE Granted 5/24/83 © American Map Corp., No. 14244

City of License: Glenwood Springs. ADI: Denver. Rank: 20.

# Colorado—Grand Junction

## KJCT-TV Ch. 8

**Network Service:** ABC.

**Licensee:** Pikes Peak Broadcasting Co., Box 1457, Colorado Springs, CO 80901.

**Studio:** 8 Foresight Circle, Grand Junction, CO 81501.

**Mailing Address:** Box 3788, Grand Junction, CO 81502.

**Telephone:** 303-245-8880. **TWX:** 910-929-6981.

**Technical Facilities:** Channel No. 8 (180-186 MHz). Authorized power: 120-kw visual, 20-kw aural. Antenna: 2720-ft. above av. terrain, 141-ft. above ground, 10,061-ft. above sea level.

Latitude 39° 02' 55"  
Longitude 108° 15' 06"

**Transmitter:** Grand Mesa, 9.6-mi. SW of Mesa.

**Satellite Earth Stations:** Andrew, 4.5-meter C-band; RCA Americom, 4-meter Ku-band.

**News Service:** AP.

**Ownership:** Pikes Peak Broadcasting Co. (Group Owner).

**Began Operation:** October 22, 1979.

**Represented (sales):** Blair Television.

**Represented (legal):** Fletcher, Heald & Hildreth.

**Represented (engineering):** Raymond E. Rohrer.

**Personnel:**

Harry W. Hoth Jr., Chairman.

Patti L. Hoth, President.

Neil O. Klockziem, General Manager.

Jan Hammer, Station Manager.

Hank Colvert, National/Regional Sales Manager.

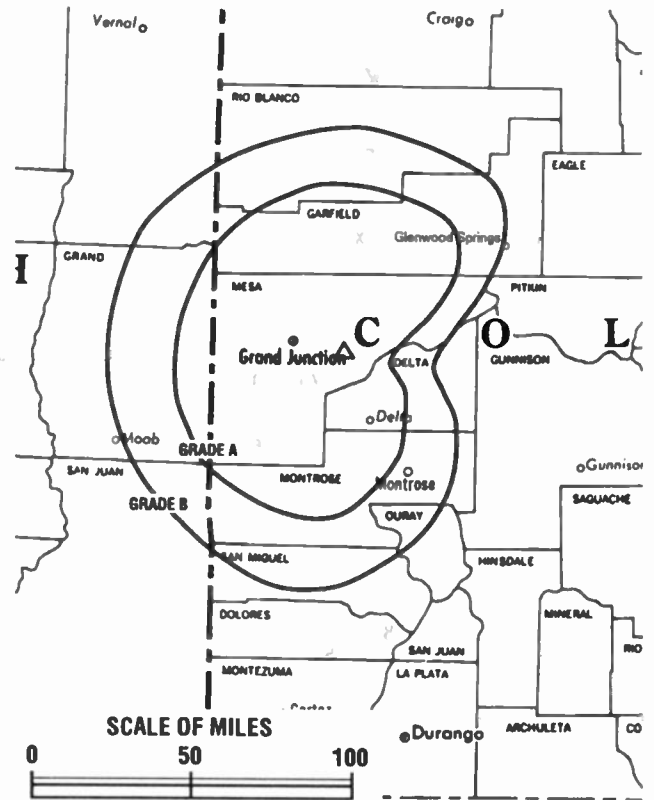
Roger Hightower, Chief Engineer.

**Rates:** On request.

**City of License:** Grand Junction. **ADI:** Grand Junction-Durango. **Rank:** 188.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>COLORADO</b>			
	Mesa	37,600	36,800	98
	Montrose	9,600	9,300	97
	Ouray	1,000	900	89



KJCT-TV BMPCT-790424KF Granted 8/29/79 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>Between 25-49%</b>	<b>COLORADO</b>			
	Delta	8,200	7,900	96
	Dolores	600	500	83
	Montezuma	6,800	6,500	96
	San Miguel	1,600	1,500	94
<b>Between 5-24%</b>	<b>COLORADO</b>			
	Garfield	12,000	11,500	96
	<b>UTAH</b>			
	Grand	2,400	2,200	92
San Juan	3,400	3,200	94	
<b>Station Totals</b>		<b>83,200</b>	<b>80,300</b>	<b>97</b>
<b>Net Weekly Circulation (1993)</b>			<b>46,500</b>	
<b>Average Daily Circulation (1993)</b>			<b>27,800</b>	

# Colorado—Grand Junction

## KREX-TV

Ch. 5

(Operates satellites KREZ-TV, Ourango;  
KREG-TV, Glenwood Springs & KREY-TV, Montrose, CO)

Network Service: CBS, NBC.

Licensee: W. Russell Withers Jr., Box 1508, Mount Vernon, IL 62864.

Studio: 345 Hillcrest Manor, Grand Junction, CO 81501.

Mailing Address: Box 789, Grand Junction, CO 81502.

Telephone: 303-242-5000. TWX: 910-929-6992. Fax: 303-242-0886.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 12.9-kw visual, 6.46-kw aural. Antenna: Minus 10-ft. above av. terrain, 343-ft. above ground, 5004-ft. above sea level.

Latitude 39° 05' 15"  
Longitude 108° 33' 56"

Transmitter: Hillcrest Manor.

Satellite Earth Stations: AFC, 3.66-meter Ku-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Simulstat, 5-meter C-band; Agile, M/A-Com, Microdyne, Scientific-Atlanta receivers.

News Service: AP.

Ownership: W. Russell Withers Jr. (Group Owner).

Began Operation: May 22, 1954. Sale to present owner by E & W approved by FCC June 6, 1985. Transfer of control from Carl Q. Anderson, et al., to E & W Bcstg. Corp. approved by FCC May 15, 1984. Previous transfer to Rex G. Howell from Forestville Realty approved by FCC Aug. 11, 1972. Transfer to Forestville, et al., from Howell (Western Slope Bcstg.) approved Sept. 21, 1966 (Television Digest, Vol. 6:19, 39).

Represented (sales): Katz Continental Television.

Represented (legal): Baraff, Koerner, Olender & Hochberg, P.C.

### Personnel:

Joseph A. Carriere, General Manager.  
Al Ladage, Director of Engineering.  
Don Bona, General Sales Manager.  
Mike Moran, News Director.  
Doug Pribble, Promotion Director.  
Wes Butler, Production Manager.  
June Worley, Business Manager.

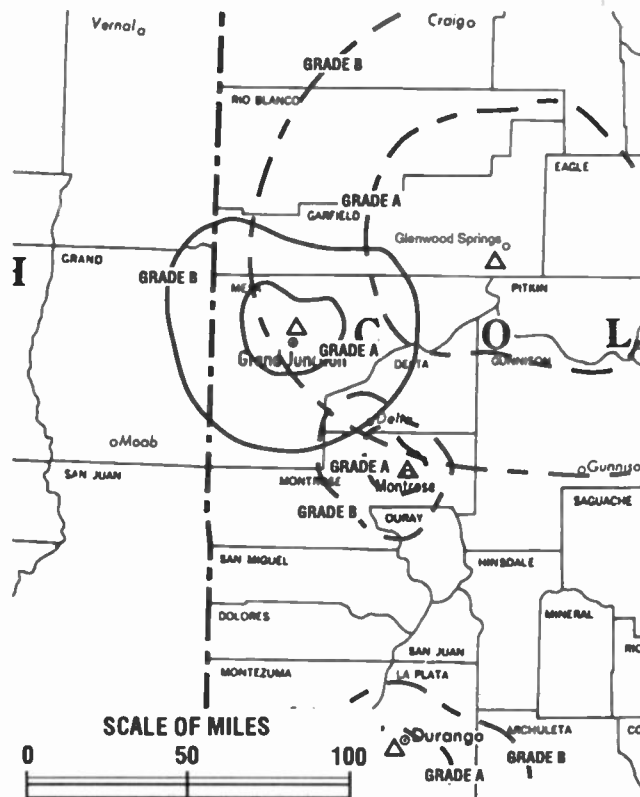
Rates: On request.

Arbitron Data: Includes KREZ-TV, Durango; KREG-TV, Glenwood Springs & KREY-TV, Montrose, CO.

City of License: Grand Junction. ADI: Grand Junction-Durango. Rank: 188.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>COLORADO</b>			
	Delta	8,200	7,900	96
	Garfield	12,000	11,500	96



KREX-TV BMPCT-3797 Granted 4/20/56

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Gunnison	3,800	3,600	95
	La Plata	12,400	11,900	96
	Mesa	37,600	36,800	98
	Montrose	9,600	9,300	97
	Ouray	1,000	900	89
	Pitkin	6,200	5,700	92
Between 25-49%	<b>COLORADO</b>			
	Eagle	8,800	8,400	95
	Montezuma	6,800	6,500	96
	San Miguel	1,600	1,500	94
Between 5-24%	<b>UTAH</b>			
	Grand	2,400	2,200	92
Between 5-24%	<b>COLORADO</b>			
	Archuleta	2,100	2,000	95
	Rio Blanco	2,200	2,100	95
	San Juan	300	300	100
	<b>NEW MEXICO</b>			
San Juan	28,800	27,400	95	
Station Totals	<b>UTAH</b>			
	San Juan	3,400	3,200	94
<b>Station Totals</b>		<b>147,200</b>	<b>141,200</b>	<b>96</b>
<b>Net Weekly Circulation (1993)</b>				<b>80,200</b>
<b>Average Daily Circulation (1993)</b>				<b>43,300</b>

## Colorado—Montrose

### KREY-TV

Ch. 10

(Satellite of KREX-TV, Grand Junction)

**Network Service:** CBS, NBC.

**Licensee:** W. Russell Withers Jr., Box 1508, Mount Vernon, IL 62864.

**Studio:** 610 N. 1st St., Montrose, CO 81401.

**Telephone:** 303-249-9601.

**Technical Facilities:** Channel No. 10 (192-198 MHz). Authorized power: 6.16-kw visual, 1.36-kw aural. Antenna: 115-ft. above av. terrain, 94-ft. above ground, 6374-ft. above sea level.

Latitude	38°	31'	02"
Longitude	107°	51'	12"

**Transmitter:** Flat Top Mountain, 2.25 mi. NE of Montrose.

**Satellite Earth Station:** AFC, 3.66-meter Ku-band; Agile, M/A-Com receivers.

**News Service:** AP.

**Ownership:** W. Russell Withers Jr. (Group Owner).

**Began Operation:** September 18, 1956. Sale to present owner by E & W Bcstg. Corp. approved by FCC June 6, 1985.

**Represented (sales):** Katz Television.

**Represented (legal):** Baraff, Koerner, Olender & Hochberg, P.C.

**Personnel:**

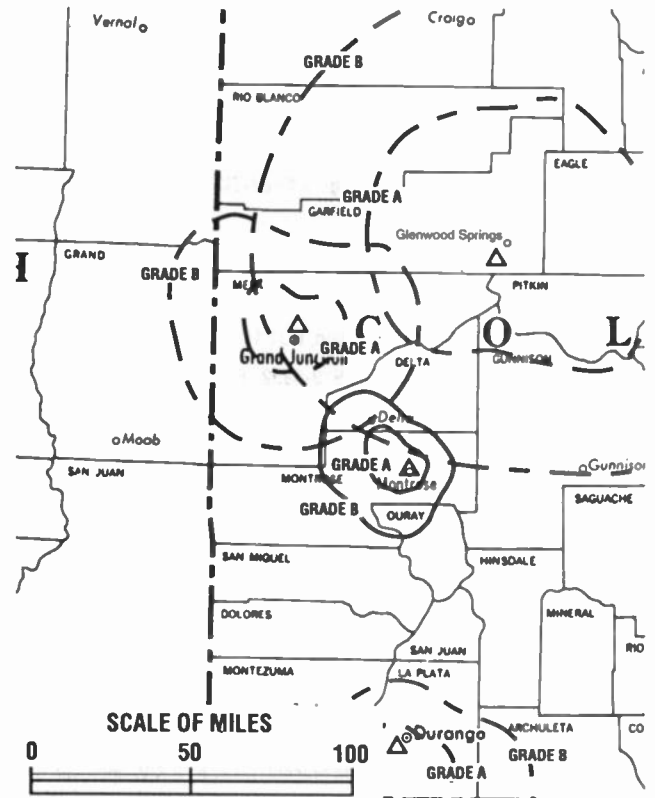
**Joseph A. Carriere**, General Manager.

**Pam Miles**, Local Sales Manager.

**Al Ladage**, Chief Engineer.

**Veda Urbanes**, News Director.

**Paul Turner**, Production Manager.



KREY-TV BPCT-851001KF, Granted 1/10/86 © American Map Corp., No. 14244

**Rates:** On request.

**NETWORK BASE HOURLY RATE:** Bonus to KREX-TV, Grand Junction.

**City of License:** Montrose. ADI: Grand Junction-Durango. Rank: 188.

## Colorado—Steamboat Springs

### KSBS-TV

Ch. 24

**Network Service:** None, independent.

**Licensee:** F & I TV Inc., 345 Woodlawn Dr., Lawrence, KS 66049.

**Studio:** 1103 Lincoln Ave., Steamboat Sprngs, CO 80477. Fax: 303-879-1599.

**Technical Facilities:** Channel No. 24 (530-536 MHz). Authorized power: 5.52-kw max. visual. Antenna: 515-ft. above av. terrain, 118-ft. above ground, 10,683-ft. above sea level.

Latitude	40°	27'	43"
Longitude	106°	51'	02"

**Transmitter:** 2.3-mi. SW of Steamboat Springs, Quarry Mountain.

**Satellite Earth Stations:** Harris, 3-meter C-band; Satellite Technology, 1.5-meter Ku-band; Harris, M/A-Com receivers.

**News Service:** INN.

**Ownership:** F & I TV Inc.

**Began Operation:** March 1, 1988. Sale to present approved by FCC Jan. 15, 1992.

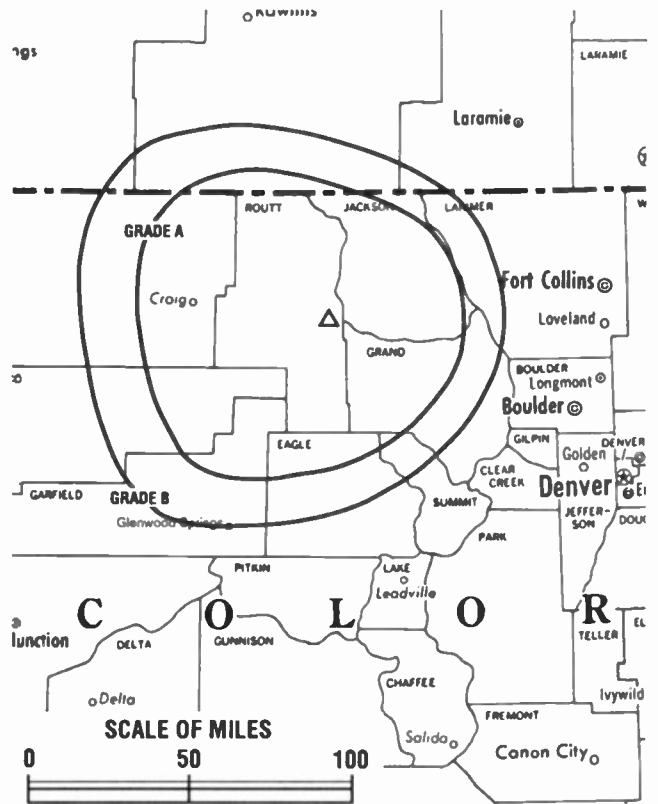
**Represented (engineering):** Pearson Communications.

**Personnel:**

Thomas M. Greer, General Manager.  
C. J. Hall, Program Director.  
Robert Marshall, Business Manager.  
Rebecca Christie, News Director.  
Tom Pearson, Chief Engineer.

**Highest 30 Sec. Rate:** \$35.

**Arbitron Data:** Not available.



KSBS-TV BMPCT-871110KJ Granted 5/24/88 © American Map Corp., No. 14244

City of License: Steamboat Springs. ADI: Denver. Rank: 20.

# Colorado—Sterling

## KTVS

Ch. 3

(Satellite of KGWN-TV, Cheyenne, WY)

Network Service: CBS, ABC.

Licensee: Stauffer Communications Inc., 2923 E. Lincolnway, Cheyenne, WY 82001.

Studio: See KGWN-TV, Cheyenne, WY.

Telephone: 307-634-7755. Fax: 303-522-7813.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 60.6-kw visual, 6.06-kw aural. Antenna: 730-ft. above av. terrain, 601-ft. above ground, 5076-ft. above sea level.

Latitude 40° 34' 58.00"

Longitude 103° 01' 50.40"

Transmitter: State Hwy. 61, 9.6-mi. ESE of Sterling.

Satellite Earth Station: RCA, 3.5-meter; RCA receivers.

News Service: AP.

Ownership: Stauffer Communications Inc. (Group Owner).

Began Operation: December 28, 1963. Sale to present owner by Burke Bcstg. Co. approved by FCC July 8, 1986. Sale to Burke by Lamb Enterprises Inc. approved by FCC Oct. 14, 1983.

Represented (sales): Katz Television.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

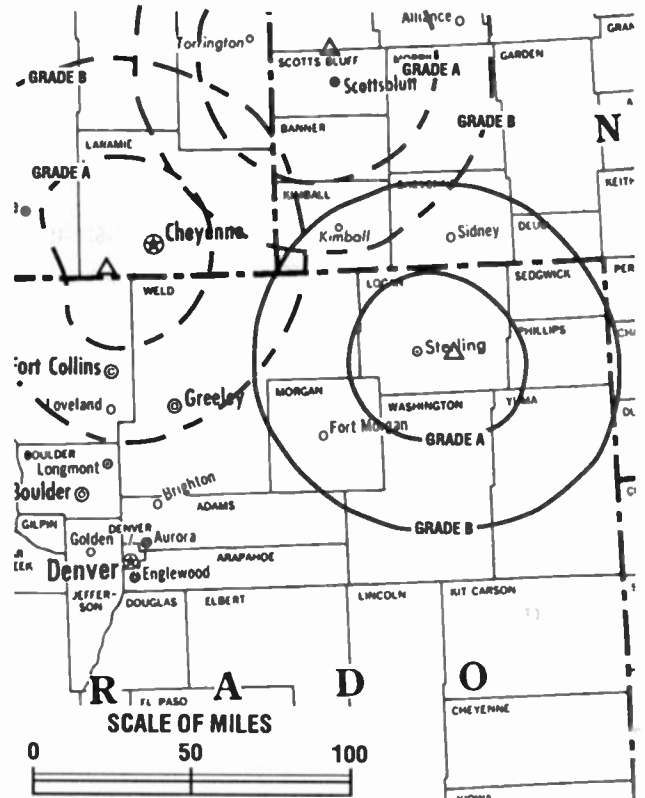
Dick Holland, Station Manager.

Rates: See KGWN-TV, Cheyenne, WY.

City of License: Sterling. ADI: Cheyenne, WY-Scottsbluff, NE-Sterling, CO. Rank: 196.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households Households	%
50% & Over	<b>COLORADO</b>			
	Logan	6,800	6,600	97
	Sedgwick	1,100	1,100	100
	<b>NEBRASKA</b>			
	Cheyenne	3,900	3,800	97
Between 25-49%	<b>COLORADO</b>			
	Morgan	8,300	8,200	99



KTVS BPC-3005 Granted 2/13/63

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 25-49%	Phillips	1,700	1,700	100
	Washington	1,900	1,800	95
	Yuma	3,500	3,400	97
	<b>NEBRASKA</b>			
	Deuel	900	900	100
Between 5-24%	<b>NEBRASKA</b>			
	Garden	1,000	1,000	100
	Kimball	1,600	1,600	100
<b>Station Totals</b>		<b>30,700</b>	<b>30,100</b>	<b>98</b>
<b>Net Weekly Circulation (1993)</b>				<b>15,400</b>
<b>Average Daily Circulation (1993)</b>				<b>6,600</b>

## Colorado

### KCNC-TV, Denver (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>TEXAS</b>			
	Terrell	500	500	100
	<b>WYOMING</b>			
	Albany	12,400	11,900	96
	Campbell	10,000	9,600	96
	Mellette	700	700	100
	Carbon	5,900	5,700	97
	Goshen	4,900	4,800	98
	Hot Springs	1,900	1,800	95
	Laramie	28,600	28,200	99
Niobrara	1,000	1,000	100	
<b>Between 25-49%</b>	<b>COLORADO</b>			
	Archuleta	2,100	2,000	95
	Cheyenne	900	900	100
	Dolores	600	500	83
	Gunnison	3,800	3,600	95
	Hinsdale	200	200	100
	Huerfano	2,400	2,300	96
	Kiowa	700	700	100
	Montezuma	6,800	6,500	96
	Ouray	1,000	900	89
	<b>KANSAS</b>			
	Cheyenne	1,400	1,400	100
	Stevens	1,900	1,900	100
	Wallace	700	700	100
	<b>MONTANA</b>			
	Fallon	1,100	1,100	100
	<b>NEBRASKA</b>			
	Brown	1,500	1,500	100
	Chase	1,700	1,700	100
	Keith	3,400	3,400	100
	Morrill	2,100	2,100	100
	Perkins	1,300	1,300	100
	Sheridan	2,600	2,600	100
	Sioux	600	600	100
	<b>NEVADA</b>			
	Humboldt	5,000	4,900	97
	Lander	2,400	2,300	94
	Lincoln	1,300	1,200	92
	Nye North	3,300	3,000	92
	<b>OREGON</b>			
	Harney	2,900	2,700	93
	<b>SOUTH DAKOTA</b>			
	Brule	2,000	2,000	100
<b>TEXAS</b>				
Motley	600	600	100	
<b>UTAH</b>				
Uintah	6,600	6,400	97	
<b>WASHINGTON</b>				
Wahkiakum	1,300	1,200	92	
<b>WYOMING</b>				
Converse	3,800	3,700	97	
Fremont	11,900	11,600	97	
Johnson	2,300	2,200	96	
Platte	3,200	3,100	97	
Sheridan	9,400	9,000	96	
Washakie	3,100	3,000	97	
<b>Between 5-24%</b>	<b>ALABAMA</b>			
	Marengo	8,100	8,000	99
	<b>ARKANSAS</b>			
	Polk	7,000	6,800	97
	<b>CALIFORNIA</b>			
	Lassen	9,000	8,500	94
	Mendocino	31,700	29,500	93
Mono	4,200	3,700	88	
Trinity	5,300	4,900	92	

### KCNC-TV—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>Between 5-24%</b>	<b>COLORADO</b>			
	Alamosa	4,900	4,700	96
	Baca	1,900	1,700	89
	Conejos	2,600	2,500	96
	Costilla	1,200	1,100	92
	Custer	800	800	100
	El Paso	156,100	154,100	99
	La Plata	12,400	11,900	96
	Pueblo	47,700	47,100	99
	Rio Grande	4,100	3,900	95
	Saguache	1,700	1,600	94
	<b>IDAHO</b>			
	Adams	1,200	1,200	100
	Clearwater	3,200	3,100	97
	Custer	1,600	1,500	94
	Lemhi	2,900	2,700	93
	Lincoln	1,200	1,200	100
	Teton	1,100	1,100	100
	<b>ILLINOIS</b>			
	Putnam	2,200	2,100	95
	<b>KANSAS</b>			
	Barber	2,200	2,200	100
	Barton	11,100	11,000	99
	Chautauqua	1,800	1,800	100
	Comanche	900	900	100
	Greeley	700	700	100
	Ottawa	2,300	2,200	96
	Russell	3,200	3,200	98
	Sherman	2,700	2,700	100
	<b>MICHIGAN</b>			
Luce	2,100	2,000	95	
Montmorency	3,700	3,600	97	
<b>MINNESOTA</b>				
Big Stone	2,400	2,400	100	
Lake Of The Woods	1,600	1,500	94	
<b>MISSOURI</b>				
Worth	1,000	1,000	100	
<b>MONTANA</b>				
Blaine	2,400	2,300	96	
Carter	600	600	100	
Daniels	900	900	100	
Jefferson	3,100	3,000	97	
Judith Basin	900	900	100	
Madison	2,400	2,400	100	
Powder River	800	700	88	
Powell	2,200	2,100	95	
Prairie	500	500	100	
Roosevelt	3,700	3,600	97	
Rosebud	3,500	3,300	94	
Sheridan	1,900	1,900	100	
Stillwater	2,700	2,700	100	
Sweet Grass	1,300	1,200	92	
<b>NORTH CAROLINA</b>				
Camden	2,200	2,200	100	
<b>NORTH DAKOTA</b>				
Dunn	1,400	1,400	100	
<b>NEBRASKA</b>				
Arthur	200	200	100	
Banner	300	300	100	
Cherry	2,400	2,400	100	
Dundy	1,100	1,100	100	
Franklin	1,600	1,600	100	
Frontier	1,200	1,200	100	
Grant	300	300	100	
Hayes	500	500	100	
Loup	300	300	100	
Mc Pherson	200	200	100	
Thomas	300	300	100	

**Colorado**

**KCNC-TV—(Continued)  
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	<b>NEW MEXICO</b>			
	Catron	1,000	900	90
	Guadalupe	1,500	1,400	93
	Mora	1,500	1,300	87
	<b>NEVADA</b>			
	Elko	12,900	12,100	94
	Eureka	700	600	85
	Lyon	8,400	8,100	96
	White Pine	3,400	3,300	97
	<b>OKLAHOMA</b>			
	Beaver	2,300	2,300	100
	Cimarron	1,300	1,300	100
	Pushmataha	4,300	4,200	98
	<b>OREGON</b>			
	Grant	3,200	2,800	88
	Sherman	800	800	100
	Wheeler	600	600	100
	<b>PENNSYLVANIA</b>			
	Sullivan	2,300	2,200	96
	<b>SOUTH DAKOTA</b>			
	Bennett	1,100	1,100	100
	Clark	1,700	1,700	100
	Codington	8,900	8,800	99
	Dewey	1,700	1,600	94
	Faulk	1,000	1,000	100
	Mc Pherson	1,300	1,300	100
	Shannon	2,200	2,100	95
	Sully	600	600	100
	Tripp	2,600	2,600	100
	Ziebach	600	600	100
<b>TENNESSEE</b>				
Hardeman	8,400	8,300	99	
Perry	2,500	2,500	100	
<b>TEXAS</b>				
Brewster	3,500	3,400	97	
Foard	700	700	100	
Hudspeth	900	900	100	
Irion	600	600	100	
Jeff Davis	800	800	100	
Kerr	14,900	14,600	98	
Kimble	1,600	1,500	94	
Martin	1,600	1,600	100	
Red River	5,600	5,500	98	
Sterling	500	500	100	
<b>UTAH</b>				
Iron	6,300	6,000	95	
<b>WASHINGTON</b>				
Ferry	2,300	2,200	96	
Lincoln	3,600	3,500	97	
<b>WEST VIRGINIA</b>				
Hampshire	6,500	6,400	98	
<b>WYOMING</b>				
Big Horn	3,800	3,700	97	
Natrona	23,400	23,000	98	
Park	8,900	8,600	97	
Sublette	1,800	1,700	94	

**KMGH-TV, Denver  
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>WYOMING</b>			
	Albany	12,400	11,900	96
	Campbell	10,000	9,600	96

**KMGH-TV—(Continued)  
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Carbon	5,900	5,700	97
	Laramie	28,600	28,200	99
	Niobrara	1,000	1,000	100
Between 25-49%	<b>ARIZONA</b>			
	Greenlee	2,700	2,600	96
	<b>CALIFORNIA</b>			
	Modoc	3,800	3,600	93
	<b>COLORADO</b>			
	Archuleta	2,100	2,000	95
	Cheyenne	900	900	100
	Conejos	2,600	2,500	96
	Dolores	600	500	83
	Gunnison	3,800	3,600	95
	Huerfano	2,400	2,300	96
	Kiowa	700	700	100
	Montezuma	6,800	6,500	96
	Montrose	9,600	9,300	97
	Ouray	1,000	900	89
	Park	3,000	2,900	97
	Rio Grande	4,100	3,900	95
	Teller	5,100	5,000	98
	<b>KANSAS</b>			
	Cheyenne	1,400	1,400	100
	Grant	2,400	2,400	100
	Hamilton	1,000	1,000	100
	Pratt	3,900	3,900	100
	Stanton	800	800	100
	Stevens	1,900	1,900	100
	<b>MONTANA</b>			
	Rosebud	3,500	3,300	94
	Sweet Grass	1,300	1,200	92
	<b>NEBRASKA</b>			
	Grant	300	300	100
Keith	3,400	3,400	100	
Morrill	2,100	2,100	100	
Perkins	1,300	1,300	100	
Thomas	300	300	100	
<b>NEW MEXICO</b>				
Catron	1,000	900	90	
Guadalupe	1,500	1,400	93	
<b>NEVADA</b>				
Eureka	700	600	85	
Lander	2,400	2,300	94	
Lincoln	1,300	1,200	92	
Nye North	3,300	3,000	92	
<b>SOUTH DAKOTA</b>				
Ziebach	600	600	100	
<b>TEXAS</b>				
Motley	600	600	100	
<b>WASHINGTON</b>				
Wahkiakum	1,300	1,200	92	
<b>WYOMING</b>				
Converse	3,800	3,700	97	
Johnson	2,300	2,200	96	
Natrona	23,400	23,000	98	
Platte	3,200	3,100	97	
Sheridan	9,400	9,000	96	
Sublette	1,800	1,700	94	

Between 5-24%

Between 5-24%	<b>ALABAMA</b>			
	Marengo	8,100	8,000	99
	<b>ARKANSAS</b>			
	Polk	7,000	6,800	97
	<b>CALIFORNIA</b>			
	Inyo	7,700	7,000	91
	Lassen	9,000	8,500	94
	Mendocino	31,700	29,500	93
	Mono	4,200	3,700	88



**KMGH-TV—(Continued)  
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	<b>CALIFORNIA</b>			
	Riverside East	8,000	7,600	96
	Trinity	5,300	4,900	92
	<b>COLORADO</b>			
	Alamosa	4,900	4,700	96
	Baca	1,900	1,700	89
	Costilla	1,200	1,100	92
	Custer	800	800	100
	Delta	8,200	7,900	96
	El Paso	156,100	154,100	99
	Fremont	12,200	11,800	97
	La Plata	12,400	11,900	96
	Las Animas	5,400	5,100	94
	Saguache	1,700	1,600	94
	<b>FLORIDA</b>			
	Gilchrist	3,500	3,500	100
	Lafayette	1,900	1,800	98
	<b>IDAHO</b>			
	Adams	1,200	1,200	100
	Cassia	6,400	6,300	98
	Clearwater	3,200	3,100	97
	Custer	1,600	1,500	94
	Lemhi	2,900	2,700	93
	Oneida	1,200	1,200	100
	Teton	1,100	1,100	100
	<b>ILLINOIS</b>			
	Putnam	2,200	2,100	95
	<b>KANSAS</b>			
	Barber	2,200	2,200	100
	Brown	4,300	4,200	98
	Chautauqua	1,800	1,800	100
	Clark	1,000	1,000	100
	Graham	1,400	1,400	100
	Ottawa	2,300	2,200	96
	Sherman	2,700	2,700	100
	Wallace	700	700	100
	<b>MICHIGAN</b>			
	Luce	2,100	2,000	95
	<b>MINNESOTA</b>			
	Big Stone	2,400	2,400	100
	Lake Of The Woods	1,600	1,500	94
	<b>MISSOURI</b>			
	Reynolds	2,500	2,400	96
	Worth	1,000	1,000	100
	<b>MONTANA</b>			
	Blaine	2,400	2,300	96
	Carter	600	600	100
	Fallon	1,100	1,100	100
	Fergus	4,600	4,400	96
	Golden Valley	300	300	100
	Jefferson	3,100	3,000	97
	Judith Basin	900	900	100
	Mc Cone	800	800	100
	Madison	2,400	2,400	100
	Mineral	1,300	1,300	100
	Powder River	800	700	88
	Powell	2,200	2,100	95
	Roosevelt	3,700	3,600	97
	Stillwater	2,700	2,700	100
	<b>NORTH CAROLINA</b>			
	Camden	2,200	2,200	100
	<b>NORTH DAKOTA</b>			
	Billings	400	400	100
	Dunn	1,400	1,400	100

**KMGH-TV—(Continued)  
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	<b>NEBRASKA</b>			
	Arthur	200	200	100
	Banner	300	300	100
	Cherry	2,400	2,400	100
	Custer	4,800	4,700	98
	Fumas	2,300	2,300	100
	Hayes	500	500	100
	Hitchcock	1,500	1,500	100
	Holt	4,600	4,500	98
	Kimball	1,600	1,600	100
	Logan	300	300	100
	Loup	300	300	100
	Mc Pherson	200	200	100
	Scotts Bluff	14,100	13,900	99
	<b>NEW MEXICO</b>			
	De Baca	900	900	100
	Hidalgo	2,000	1,900	95
	Mc Kinley	17,300	16,200	94
	Mora	1,500	1,300	87
	Taos	9,000	8,300	92
	<b>NEVADA</b>			
	Humboldt	5,000	4,900	97
	Lyon	8,400	8,100	96
	White Pine	3,400	3,300	97
	<b>OKLAHOMA</b>			
	Beaver	2,300	2,300	100
	Cimarron	1,300	1,300	100
	Love	3,000	3,000	100
	Woods	3,700	3,700	100
	<b>OREGON</b>			
	Curry	8,800	8,200	93
	Grant	3,200	2,800	88
	Sherman	800	800	100
	Wheeler	600	600	100
	<b>PENNSYLVANIA</b>			
	Potter	6,300	6,100	97
	Sullivan	2,300	2,200	96
	<b>SOUTH DAKOTA</b>			
	Bennett	1,100	1,100	100
	Clark	1,700	1,700	100
	Fall River	2,800	2,700	96
	Perkins	1,600	1,600	100
	Shannon	2,200	2,100	95
	Todd	2,400	2,300	96
	<b>TENNESSEE</b>			
	Perry	2,500	2,500	100
	<b>TEXAS</b>			
	Foard	700	700	100
	Hudspeth	900	900	100
	Kerr	14,900	14,600	98
	Kimble	1,600	1,500	94
	Martin	1,600	1,600	100
	Red River	5,600	5,500	98
	Sterling	500	500	100
	Val Verde	12,100	11,800	98
	Yoakum	2,800	2,800	100
	<b>UTAH</b>			
	Daggett	300	300	100
	Iron	6,300	6,000	95
	<b>WASHINGTON</b>			
	Ferry	2,300	2,200	96
	Lincoln	3,600	3,500	97
	<b>WYOMING</b>			
	Big Horn	3,800	3,700	97
	Crook	1,900	1,800	95
	Fremont	11,900	11,600	97
	Goshen	4,900	4,800	98
	Hot Springs	1,900	1,800	95

**Colorado**

**KUSA-TV, Denver  
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households Households	%
<b>50% &amp; Over</b>	<b>COLORADO</b>			
	Washington	1,900	1,800	95
	Weld	48,300	47,600	99
	Yuma	3,500	3,400	97
	<b>MONTANA</b>			
	Dawson	3,500	3,400	97
	Mc Cone	800	800	100
	Silver Bow	13,800	13,500	98
	<b>NEBRASKA</b>			
	Cherry	2,400	2,400	100
	Cheyenne	3,900	3,800	97
	Dawes	3,300	3,200	97
	Deuel	900	900	100
	Kimball	1,600	1,600	100
<b>TEXAS</b>				
Brewster	3,500	3,400	97	
Terrell	500	500	100	
<b>WYOMING</b>				
Albany	12,400	11,900	96	
Campbell	10,000	9,600	96	
Laramie	28,600	28,200	99	
Niobrara	1,000	1,000	100	
Washakie	3,100	3,000	97	
<b>Between 25-49%</b>	<b>COLORADO</b>			
	Archuleta	2,100	2,000	95
	Cheyenne	900	900	100
	Dolores	600	500	83
	Jackson	600	600	100
	Kiowa	700	700	100
	La Plata	12,400	11,900	96
	Mesa	37,600	36,800	98
	Montezuma	6,800	6,500	96
	Ouray	1,000	900	89
	Teller	5,100	5,000	98
	<b>KANSAS</b>			
	Cheyenne	1,400	1,400	100
	Graham	1,400	1,400	100
	Trego	1,500	1,500	100
	<b>MONTANA</b>			
	Beaverhead	3,300	3,100	94
	Deer Lodge	4,000	3,900	98
	Fallon	1,100	1,100	100
	Jefferson	3,100	3,000	97
	Mineral	1,300	1,300	100
	Powell	2,200	2,100	95
	Richland	3,700	3,600	97
	Sheridan	1,900	1,900	100
	<b>NORTH DAKOTA</b>			
	Adams	1,200	1,200	100
	Billings	400	400	100
	Divide	1,200	1,200	100
	Golden Valley	800	800	100
	Williams	7,700	7,600	99
	<b>NEBRASKA</b>			
	Box Butte	4,800	4,700	98
	Garden	1,000	1,000	100
	Grant	300	300	100
Hooker	300	300	100	
Keith	3,400	3,400	100	
Morrill	2,100	2,100	100	
Sheridan	2,600	2,600	100	
<b>NEVADA</b>				
Eureka	700	600	85	
Lincoln	1,300	1,200	92	
Nye North	3,300	3,000	92	
<b>OREGON</b>				
Hamey	2,900	2,700	93	

**KUSA-TV—(Continued)  
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households Households	%
<b>Between 25-49%</b>	<b>TEXAS</b>			
	Loving	100	100	100
	<b>UTAH</b>			
	Uintah	6,600	6,400	97
	<b>WASHINGTON</b>			
	Wahkiakum	1,300	1,200	92
	<b>WYOMING</b>			
	Big Horn	3,800	3,700	97
	Carbon	5,900	5,700	97
	Converse	3,800	3,700	97
	Goshen	4,900	4,800	98
	Natrona	23,400	23,000	98
	Park	8,900	8,600	97
	Platte	3,200	3,100	97
Sublette	1,800	1,700	94	
<b>Between 5-24%</b>	<b>ALABAMA</b>			
	Marengo	8,100	8,000	99
	<b>ARKANSAS</b>			
	Polk	7,000	6,800	97
	<b>CALIFORNIA</b>			
	Kern East	29,100	28,200	97
	Mendocino	31,700	29,500	93
	Modoc	3,800	3,600	93
	Mono	4,200	3,700	88
	Plumas	8,600	8,100	94
	Trinity	5,300	4,900	92
	<b>COLORADO</b>			
	Alamosa	4,900	4,700	96
	Baca	1,900	1,700	89
	Conejos	2,600	2,500	96
	Costilla	1,200	1,100	92
	Custer	800	800	100
	El Paso	156,100	154,100	99
	Fremont	12,200	11,800	97
	Huerfano	2,400	2,300	96
	Rio Grande	4,100	3,900	95
	Saguache	1,700	1,600	94
	San Miguel	1,600	1,500	94
	<b>FLORIDA</b>			
	Calhoun	4,000	3,900	98
	Gilchrist	3,500	3,500	100
	Lafayette	1,900	1,800	98
	<b>IDAHO</b>			
	Adams	1,200	1,200	100
	Camas	300	300	100
	Cassia	6,400	6,300	98
	Custer	1,600	1,500	94
	Fremont	3,500	3,500	100
	Lincoln	1,200	1,200	100
Oneida	1,200	1,200	100	
Teton	1,100	1,100	100	
<b>KANSAS</b>				
Barber	2,200	2,200	100	
Comanche	900	900	100	
Greeley	700	700	100	
Norton	2,200	2,200	100	
Osborne	2,000	2,000	100	
Ottawa	2,300	2,200	96	
Rooks	2,400	2,400	100	
Scott	2,000	2,000	100	
Sherman	2,700	2,700	100	
Stevens	1,900	1,900	100	
Wallace	700	700	100	
<b>MICHIGAN</b>				
Luce	2,100	2,000	95	
<b>MINNESOTA</b>				
Big Stone	2,400	2,400	100	

**Colorado**

**KUSA-TV—(Continued)  
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	<b>MINNESOTA</b>			
	Lake Of The Woods	1,600	1,500	94
	<b>MISSOURI</b>			
	Reynolds	2,500	2,400	96
	Worth	1,000	1,000	100
	<b>MONTANA</b>			
	Blaine	2,400	2,300	96
	Carter	600	600	100
	Daniels	900	900	100
	Fergus	4,600	4,400	96
	Garfield	600	500	83
	Glacier	3,900	3,700	95
	Granite	1,000	1,000	100
	Judith Basin	900	900	100
	Lake	8,100	7,900	98
	Madison	2,400	2,400	100
	Powder River	800	700	88
	Prairie	500	500	100
	Ravalli	10,100	9,800	97
	Roosevelt	3,700	3,600	97
	Rosebud	3,500	3,300	94
	Stillwater	2,700	2,700	100
	Sweet Grass	1,300	1,200	92
Wibaux	500	500	100	
<b>NORTH CAROLINA</b>				
Camden	2,200	2,200	100	
<b>NORTH DAKOTA</b>				
Burke	1,200	1,200	100	
Dunn	1,400	1,400	100	
Mc Intosh	1,700	1,700	100	
Mc Kenzie	2,200	2,200	100	
Stark	8,500	8,400	99	
<b>NEBRASKA</b>				
Banner	300	300	100	
Brown	1,500	1,500	100	
Custer	4,800	4,700	98	
Dundy	1,100	1,100	100	
Franklin	1,600	1,600	100	
Frontier	1,200	1,200	100	
Hitchcock	1,500	1,500	100	
Holt	4,600	4,500	98	
Loup	300	300	100	
Mc Pherson	200	200	100	
Perkins	1,300	1,300	100	
Scotts Bluff	14,100	13,900	99	
Thomas	300	300	100	
<b>NEW MEXICO</b>				
Catron	1,000	900	90	
De Baca	900	900	100	
Mora	1,500	1,300	87	
Taos	9,000	8,300	92	
<b>NEVADA</b>				
Elko	12,900	12,100	94	
Humboldt	5,000	4,900	97	
Lander	2,400	2,300	94	
White Pine	3,400	3,300	97	
<b>NEW YORK</b>				
Hamilton	2,200	2,100	95	
<b>OHIO</b>				
Morgan	5,200	5,100	98	
<b>OREGON</b>				
Columbia	14,400	13,900	97	
Curry	8,800	8,200	93	
Grant	3,200	2,800	88	
Wheeler	600	600	100	
<b>PENNSYLVANIA</b>				
Fulton	5,300	5,100	96	
Sullivan	2,300	2,200	96	

**KUSA-TV—(Continued)  
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	<b>SOUTH DAKOTA</b>			
	Bennett	1,100	1,100	100
	Clark	1,700	1,700	100
	Harding	600	600	100
	Mc Pherson	1,300	1,300	100
	Shannon	2,200	2,100	95
	Todd	2,400	2,300	96
	Walworth	2,400	2,300	96
	Ziebach	600	600	100
	<b>TENNESSEE</b>			
	Perry	2,500	2,500	100
	<b>TEXAS</b>			
	Foard	700	700	100
	Jeff Davis	800	800	100
	Kerr	14,900	14,600	98
	Kimble	1,600	1,500	94
	Martin	1,600	1,600	100
	Motley	600	600	100
	Pecos	4,600	4,500	98
	Red River	5,600	5,500	98
	Reeves	4,700	4,600	98
	Ward	4,200	4,200	100
	Yoakum	2,800	2,800	100
<b>UTAH</b>				
Iron	6,300	6,000	95	
<b>VIRGINIA</b>				
Patrick	6,900	6,800	99	
<b>WASHINGTON</b>				
Ferry	2,300	2,200	96	
<b>WEST VIRGINIA</b>				
Hampshire	6,500	6,400	98	
<b>WYOMING</b>				
Crook	1,900	1,800	95	
Fremont	11,900	11,600	97	
Hot Springs	1,900	1,800	95	
Johnson	2,300	2,200	96	

**KWGN-TV, Denver  
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 25-49%	<b>COLORADO</b>			
	Las Animas	5,400	5,100	94
	Lincoln	1,800	1,700	94
	Montezuma	6,800	6,500	96
	Montrose	9,600	9,300	97
	Otero	7,500	7,300	97
	Park	3,000	2,900	97
	Prowers	5,000	4,700	94
	Rio Blanco	2,200	2,100	95
	Routt	5,600	5,300	95
	San Miguel	1,600	1,500	94
	Sedgwick	1,100	1,100	100
	<b>MONTANA</b>			
	Deer Lodge	4,000	3,900	98
	Park	5,600	5,400	96
	Silver Bow	13,800	13,500	98
	<b>NEBRASKA</b>			
	Box Butte	4,800	4,700	98
	Chase	1,700	1,700	100
	Cheyenne	3,900	3,800	97
	Deuel	900	900	100
	Grant	300	300	100
	Hooker	300	300	100

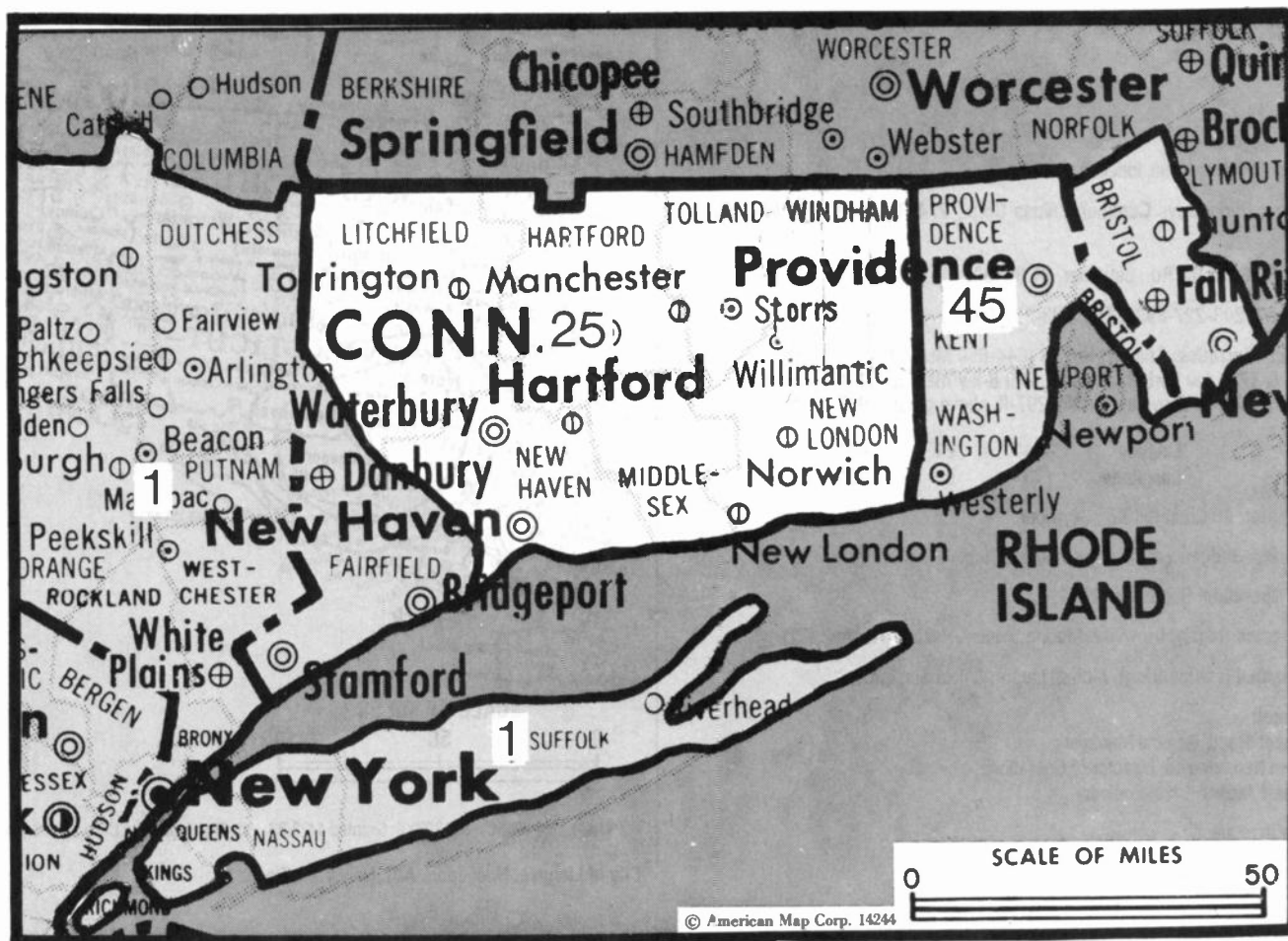
**Colorado**

**KWGN-TV—(Continued)  
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	<b>NEBRASKA</b>			
	Kimball	1,600	1,600	100
	Morrill	2,100	2,100	100
	Sheridan	2,600	2,600	100
	Sioux	600	600	100
	<b>SOUTH OAKOTA</b>			
	Fall River	2,800	2,700	96
	Lawrence	8,100	8,000	99
	<b>WASHINGTON</b>			
	Wahkiakum	1,300	1,200	92
	<b>WYOMING</b>			
	Carbon	5,900	5,700	97
	Converse	3,800	3,700	97
	Fremont	11,900	11,600	97
	Johnson	2,300	2,200	96
	Natrona	23,400	23,000	98
Platte	3,200	3,100	97	
Between 5-24%	<b>ARKANSAS</b>			
	Polk	7,000	6,800	97
	<b>CALIFORNIA</b>			
	Mono	4,200	3,700	88
	Trinity	5,300	4,900	92
	<b>COLORADO</b>			
	Alamosa	4,900	4,700	96
	Archuleta	2,100	2,000	95
	Baca	1,900	1,700	89
	Costilla	1,200	1,100	92
	Dolores	600	500	83
	Hinsdale	200	200	100
	Mesa	37,600	36,800	98
	Pueblo	47,700	47,100	99
	Rio Grande	4,100	3,900	95
	Saguache	1,700	1,600	94
	<b>FLORIDA</b>			
	Dixie	4,100	4,000	98
	<b>IOWA</b>			
	Iowa	5,700	5,600	98
	<b>IDAHO</b>			
	Adams	1,200	1,200	100
	Camas	300	300	100
	Lemhi	2,900	2,700	93
	Oneida	1,200	1,200	100
	Teton	1,100	1,100	100
	<b>INDIANA</b>			
	Owen	6,800	6,700	99
	<b>KANSAS</b>			
	Cheyenne	1,400	1,400	100
	Hamilton	1,000	1,000	100
	Scott	2,000	2,000	100
	Wallace	700	700	100
	<b>MICHIGAN</b>			
	Montmorency	3,700	3,600	97
	<b>MINNESOTA</b>			
	Big Stone	2,400	2,400	100
	<b>MISSOURI</b>			
	Reynolds	2,500	2,400	96
	Worth	1,000	1,000	100
	<b>MONTANA</b>			
	Beaverhead	3,300	3,100	94
	Blaine	2,400	2,300	96
	Daniels	900	900	100
	Fallon	1,100	1,100	100

**KWGN-TV—Continued  
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Gallatin	19,500	18,900	97
	Jefferson	3,100	3,000	97
	Judith Basin	900	900	100
	Powder River	800	700	88
	Powell	2,200	2,100	95
	Yellowstone	44,500	43,900	99
	<b>NORTH OAKOTA</b>			
	Bowman	1,400	1,400	100
	<b>NEBRASKA</b>			
	Cherry	2,400	2,400	100
	Dundy	1,100	1,100	100
	Franklin	1,600	1,600	100
	Fumas	2,300	2,300	100
	Garden	1,000	1,000	100
	Hayes	500	500	100
	Holt	4,600	4,500	98
	Keith	3,400	3,400	100
	Loup	300	300	100
	Mc Pherson	200	200	100
	Perkins	1,300	1,300	100
	Scotts Bluff	14,100	13,900	99
	Thomas	300	300	100
	<b>NEW MEXICO</b>			
Catron	1,000	900	90	
<b>NEVADA</b>				
Humboldt	5,000	4,900	97	
<b>OKLAHOMA</b>				
Beaver	2,300	2,300	100	
Cimarron	1,300	1,300	100	
<b>OREGON</b>				
Curry	8,800	8,200	93	
Wheeler	600	600	100	
<b>PENNSYLVANIA</b>				
Potter	6,300	6,100	97	
Sullivan	2,300	2,200	96	
<b>SOUTH DAKOTA</b>				
Bennett	1,100	1,100	100	
Butte	3,000	3,000	100	
Clark	1,700	1,700	100	
Custer	2,400	2,300	96	
Mc Pherson	1,300	1,300	100	
Meade	7,400	7,300	99	
Shannon	2,200	2,100	95	
Todd	2,400	2,300	96	
<b>TENNESSEE</b>				
Perry	2,500	2,500	100	
<b>TEXAS</b>				
Hudspeth	900	900	100	
Kimble	1,600	1,500	94	
Red River	5,600	5,500	98	
Sterling	500	500	100	
<b>UTAH</b>				
Uintah	6,600	6,400	97	
<b>WASHINGTON</b>				
Ferry	2,300	2,200	96	
<b>WYOMING</b>				
Crook	1,900	1,800	95	
Hot Springs	1,900	1,800	95	
Park	8,900	8,600	97	
Sublette	1,800	1,700	94	
Washakie	3,100	3,000	97	



Market	Arbitron A/DI TV Households	Rank	Market Area Commercial TV Stations
New York, NY	6,723,700	1	WABC-TV (7), WCBS-TV (2), WHAI-TV (43), WHSE-TV (68), WHSI-TV (67), WLIG (55), WMBC-TV (63), WNBC (4), WNJU (47), WNYW (5), WPIX (11), WTBY (54), WTZA (62), WWOR-TV (9), WXTV (41)
Hartford-New Haven, CT	912,400	25	WFSB (3), WTIC-TV (61), WTNH-TV (8), WTWS (26), WTXX (20), WVIT (30)
Providence, RI-New Bedford, MA	569,700	45	WJAR (10), WLNE (6), WNAC-TV (64), WOST-TV (69), WPRI-TV (12)

**State Cross Reference List**

Communities that receive programs of stations that are located elsewhere.

WTXX, Hartford	See Waterbury, CT
WTWS, Hartford	See New London, CT
WVIT, New Britain	See Hartford, CT
WTNH-TV, New Haven	See Hartford, CT

**Connecticut Station Totals as of November 1, 1993**

	VHF	UHF	TOTAL
Commercial Television Stations	2	5	7
Educational Television Stations	0	4	4
	2	9	11

## Connecticut—Bridgeport

### WHA1-TV

Ch. 43

**Network Service:** None, independent.

**Licensee:** Bridgeways Communications Corp., 274 Riverside Ave., Westport, CT 06880.

**Studio:** 80 Great Hill Rd., Seymour, CT 06483.

**Telephone:** 203-227-8932. **Fax:** 203-227-0537.

**Technical Facilities:** Channel No. 43 (644-650 MHz). Authorized power: 2298-kw max. & 1784-kw horizontal visual, 229.8-kw max. & 178.4-kw horizontal aural. Antenna: 510-ft. above av. terrain, 297-ft. above ground, 917-ft. above sea level.

Latitude	41°	21'	43"
Longitude	73°	06'	48"

**Transmitter:** 80 Great Hill Rd., Seymour.

**Ownership:** Bridgeways Communications Corp.

**Began Operation:** September 28, 1987.

**Represented (legal):** Crowell & Moring; Pepe & Hazard (Hartford, CT).

**Represented (engineering):** Moffet, Larson & Johnson Inc.

**Personnel:**

Michael Vlock, General Manager.  
 Harlan Neusebaren, Director of Operations.  
 Stewart Jaeser, Chief Engineer.

**Rates:** On request.

**Arbitron Data:** Not available.



WHA1-TV BMPCT-821207KF Granted 1/28/83 © American Map Corp., No. 14244

City of License: Bridgeport. ADI: New York. Rank: 1.

# Connecticut—Hartford

**WFSB**

Ch. 3

**Network Service:** CBS.

**Licensee:** Post-Newsweek Stations Connecticut Inc., Three Constitution Plaza, Broadcast House, Hartford, CT 06103-1892.

**Studio:** Three Constitution Plaza, Hartford, CT 06103-1892.

**Telephone:** 203-728-3333. **Fax:** 203-247-8940.

**Technical Facilities:** Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: Circularly polarized, 904-ft. above av. terrain, 518-ft. above ground, 1225-ft. above sea level.

Latitude 41° 46' 30"  
Longitude 72° 48' 20"

**Transmitter:** 375 Deercliff Rd., Avon.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Satcom Technologies, 9.1-meter C-band; RSI, 6.1-meter Ku & C-band; Vertex, 6.1-meter C-band; Vertex, 4.3-meter Ku-band; Scientific-Atlanta, Standard Communications, Radiation Systems receivers.

**SNG Mobile Dish:** Andrew, 2.4-meter Ku-band.

**News Services:** AP, CNN.

**Ownership:** Post-Newsweek Stations Inc. (Group Owner).

**Began Operation:** September 23, 1957. Sale to present owner by Travelers Corp. approved by FCC Jan. 30, 1974 (Television Digest, Vol. 13:5, 14:5).

**Represented (sales):** Blair Television.

**Represented (legal):** Covington & Burling.

**Represented (engineering):** Jules Cohen & Associates, P.C.

**Personnel:**

- Christopher Rohrs, Vice President & General Manager.
- Mark Effron, Vice President, News & Station Manager.
- Richard Ahles, Vice President, News & Public Affairs.
- Kathleen Keefe, General Sales Manager.
- Hope Etheridge, Business Manager.
- Oale Werner, Engineering Manager.
- Matthew Mixon, Program Director.
- Beth Horowitz, Promotion Director.
- Lisa Meter, Local Sales Manager.

**Highest 30 Sec. Rate:** \$10,000.

**NETWORK BASE HOURLY RATE:** \$6337.

**City of License:** Hartford. **ADI:** Hartford-New Haven. **Rank:** 25.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>CONNECTICUT</b>			
	Hartford	328,900	324,300	99
	Litchfield	68,100	67,000	98
	Middlesex	56,200	55,300	98
	New Haven	308,900	305,100	99



WFSB BPC1-193 Granted 7/18/56

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	New London	94,600	92,800	98
	Tolland	45,600	44,800	98
	Windham	38,400	37,700	98
	<b>MASSACHUSETTS</b>			
	Berkshire	54,000	53,200	99
	Franklin	28,500	27,700	97
	Hampden	172,400	170,100	99
	Hampshire	50,800	49,800	98
<b>Between 25-49%</b>	<b>CONNECTICUT</b>			
	Fairfield	304,000	300,800	99
<b>Between 5-24%</b>	<b>MASSACHUSETTS</b>			
	Worcester	267,100	263,800	99
	<b>NEW HAMPSHIRE</b>			
	Cheshire	27,000	26,300	97
	<b>VERMONT</b>			
	Windham	16,600	15,900	96
<b>Station Totals</b>		<b>1,861,100</b>	<b>1,834,600</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>				<b>1,156,900</b>
<b>Average Daily Circulation (1993)</b>				<b>624,800</b>

**RFS Radio Frequency Systems, Inc.**  
Cablewave Systems Division

**Cablewave Systems**  
60 Dodge Ave.  
North Haven, CT 06473  
(203) 239-3311  
SALES FAX (203) 234-7718

- Turnkey RF Subsystems
- Bogner® LPTV, UHF, VHF, MMDs/ITFS antennas
- Flexwell® transmission line and connectors

# Connecticut—Hartford

## WTIC-TV

Ch. 61

Network Service: Fox.

Licensee: 61 Licensee Inc., 1 Fawcett Place, Suite 120, Greenwich, CT 06830.

Studio: One Corporate Center, Hartford, CT 06103.

Telephone: 203-629-1888. Fax: 203-293-1571.

Technical Facilities: Channel No. 61 (752-758 MHz). Authorized power: 5000-kw max. visual, 1000-kw max. aural. Antenna: 1692-ft. above av. terrain, 1339-ft. above ground, 2049-ft. above sea level.

Latitude 41° 42' 13"  
Longitude 72° 49' 57"

Transmitter: Rattlesnake Mountain, near Rte. 6, Farmington, CT.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 6.1-meter Ku & C-band; Microdyne, 5-meter C-band; Microdyne, 2.8-meter Ku-band.

News Services: AP, CNN, Fox News.

Ownership: Renaissance Communications Corp. (Group Owner).

Began Operation: September 17, 1984. Sale to present owner by Chase Communications Inc. approved by FCC Jan. 11, 1993 (Television Digest, Vol. 32:38).

Represented (sales): Seltel Inc.

Represented (legal): Nixon, Hargrave, Devans & Doyle.

Represented (engineering): Andrus & Associates Inc.

### Personnel:

- Edward T. Karlik, President.
- Robert D. Gluck, Vice President & General Manager.
- Jerry Martin, General Sales Manager.
- Coleen Marren, News Director.
- John Mason, Program & Promotion Director.
- Louis Spitzer, Business Manager.
- Charlie Allen, Chief Engineer.
- Gene Gruenberg, Local Sales Manager.
- Larry Delia, Local Sales Manager.
- Dean Baldwin, Production Manager.

Highest 30 Sec. Rate: \$1000.

City of License: Hartford. ADI: Hartford-New Haven. Rank: 25.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CONNECTICUT Hartford	328,900	324,300	99



WTIC-TV BMPCT-840106KE Granted 9/26/84 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Litchfield	68,100	67,000	98
	Middlesex	56,200	55,300	98
	New Haven	308,900	305,100	99
	New London	94,600	92,800	98
	Tolland	45,600	44,800	98
	Windham	38,400	37,700	98
Between 25-49%	MASSACHUSETTS Franklin	28,500	27,700	97
	CONNECTICUT Fairfield	304,000	300,800	99
Between 5-24%	MASSACHUSETTS Berkshire	54,000	53,200	99
	<b>Station Totals</b>	<b>1,550,400</b>	<b>1,528,600</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>			<b>794,600</b>	
<b>Average Daily Circulation (1993)</b>			<b>328,300</b>	



# Connecticut—New Britain-Hartford

**WVIT**

Ch. 30

Network Service: NBC.

Licensee: Arsenal M Sub 17 Inc., 1422 New Britain Ave., West Hartford, CT 06110.

Studio: 1422 New Britain Ave., West Hartford, CT 06110.

Telephones: 203-521-3030; 203-223-3603. TWX: 710-425-1078.

Fax: 203-521-3110.

Technical Facilities: Channel No. 30 (566-572 MHz). Authorized power: 3090-kw max. visual, 309-kw max. aural. Antenna: 1485-ft. above av. terrain, 1129-ft. above ground, 1849-ft. above sea level.

Latitude 41° 42' 02"  
Longitude 72° 49' 57"

Transmitter: Rattlesnake Mountain, U.S. Rte. 6, Farmington, CT.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Harris, 6.1-meter Ku-band; Harris, 3.5-meter Ku-band; RCA Americom, 3.5-meter Ku-band; DX Engineering, Harris, M/A-Com, Scientific-Atlanta receivers.

SNG Mobile Dish: Andrew, 2.3-meter Ku-band.

News Services: AP, NBC.

Ownership: Viacom Broadcasting Inc. (Group Owner).

Began Operation: February 13, 1953. Sale to present owner by Plains TV Corp. approved by FCC March 13, 1978 (Television Digest, Vol. 17:25). Sale to Plains by NBC approved Sept. 23, 1959 by FCC (Vol. 15:26, 28, 39). Sale to NBC of WKNB-TV-AM, by Julian Gross and associates approved Dec. 12, 1956 (Vol. 11:2, 9, 22, 26; 12:50).

Represented (sales): TeleRep Inc.

Represented (legal): Arent, Fox, Kintner, Plotkin & Kahn.

Represented (engineering): A. D. Ring, P.C.

**Personnel:**

- Al Bova, Vice President & General Manager.
- Mildred McNeill, Vice President, News & Public Affairs.
- Ron Pulera, General Sales Manager.
- Tom O'Brien, Local Sales Manager.
- Rob Ewert, National Sales Manager.
- Ronni Attenello, Program Manager.
- Steve Schwaid, News Director.
- Roxann Nelson, Promotion Director.
- Bill Mendoza, Production Manager.
- Tom Sequin, Business Manager.
- Lavern Jeffreys, Public Affairs Producer.
- Nancy Greer, Marketing Manager.
- Fred Badecker, Chief Engineer.

Highest 30 Sec. Rate: \$6,000.

NETWORK BASE HOURLY RATE: \$1,100.

City of License: New Britain. ADI: Hartford-New Haven. Rank: 25.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



WVIT BPCT-5219 Granted 11/3/78

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Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>CONNECTICUT</b>			
	Hartford	328,900	324,300	99
	Litchfield	68,100	67,000	98
	Middlesex	56,200	55,300	98
	New Haven	308,900	305,100	99
	New London	94,600	92,800	98
	Tolland	45,600	44,800	98
	Windham	38,400	37,700	98
<b>Between 25-49%</b>	<b>MASSACHUSETTS</b>			
	Hampden	172,400	170,100	99
<b>Between 5-24%</b>	<b>CONNECTICUT</b>			
	Fairfield	304,000	300,800	99
	<b>MASSACHUSETTS</b>			
	Hampshire	50,800	49,800	98
<b>Station Totals</b>		<b>1,467,900</b>	<b>1,447,700</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>				<b>843,600</b>
<b>Average Daily Circulation (1993)</b>				<b>405,400</b>

**THE TED HEPBURN COMPANY**

Our firm acted as financial advisor and broker in the 1978 sale of WVIT-TV

Ted Hepburn, President Todd Hepburn, Vice-President  
325 Garden Road Palm Beach, Florida 33480 (407) 853-8995  
P.O. Box 43263 Cincinnati, OH 45243 0263 (513) 271-5400

# Connecticut—New Haven-Hartford

## WTNH-TV

Ch. 8

**Network Service:** ABC.

**Licensee:** Cook Inlet Communications Corp., 1800 Ave. of the Stars, Suite 450, Los Angeles, CA 90067.

**Studio:** 8 Elm St., New Haven, CT 06510.

**Hartford Bureau:** 2 Capitol Ave., Hartford, CT.

**Mailing Address:** Box 1859, New Haven, CT 06508.

**Telephone:** 203-784-8888. **TWX:** 710-465-1193. **Fax:** 203-773-1292.

**Technical Facilities:** Channel No. 8 (180-186 MHz). Authorized power: 166-kw visual, 33.1-kw aural. Antenna: 1210-ft. above av. terrain, 909-ft. above ground, 1549-ft. above sea level.

Latitude 41° 25' 23"  
Longitude 72° 57' 06"

**Transmitter:** Talmadge Rd., Mad Hare Mountain, Hamden.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** Harris, 9-meter C-band; Andrew, 7.3-meter C-band; Andrew, 5.6-meter Ku-band; Andrew, 4.5-meter C-band; Andrew, Avantek, DX Antenna, Harris receivers.

**SNG Mobile Dish:** Dalsat/Andrew, 2.3-meter Ku-band.

**News Services:** ABC, AP, CNN, MediaLink, UPI.

**Ownership:** Cook Inlet Communications Corp. (Group Owner).

**Began Operation:** June 15, 1948. Sale to present owners by Capital Cities Communications approved by FCC Nov. 14, 1985 (Television Digest, Vol. 25:30, 31). Sale to Capital Cities by Triangle Publications approved by FCC Feb. 24, 1971. Previous sale by Aldo DeDominicis-Patrick J. Goode interests approved June 20, 1956 (Vol. 12:21, 22, 25, 34).

**Represented (sales):** Petry Television.

**Represented (legal):** Wilmer, Cutler & Pickering.

**Personnel:**

Lewis Freifeld, President & General Manager.  
Larry Manne, Station Manager.  
Lou Verruto, General Sales Manager.  
Harvey Adelberg, Local Sales Manager.  
Cynthia Turner, Program Director.  
Liz Crane, News Director.  
Bob Russo, Engineering Manager.  
Lisa Franco, Public Affairs Manager.  
Steve Perler, Business Manager.  
Stan Roman, Operations Manager.  
Cathy Gugerty, Director of Creative Services.

**Rates:** On request.

**City of License:** New Haven. **ADI:** Hartford-New Haven. **Rank:** 25.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



WTNH-TV BPCT-4582 Granted 5/17/76

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>CONNECTICUT</b>			
	Hartford	328,900	324,300	99
	Litchfield	68,100	67,000	98
	Middlesex	56,200	55,300	98
	New Haven	308,900	305,100	99
	New London	94,600	92,800	98
	Tolland	45,600	44,800	98
<b>Between 25-49%</b>	<b>CONNECTICUT</b>			
	Fairfield	304,000	300,800	99
	Windham	38,400	37,700	98
<b>Between 5-24%</b>	<b>MASSACHUSETTS</b>			
	Hampden	172,400	170,100	99
	Hampshire	50,800	49,800	98
	<b>NEW YORK</b>			
	Suffolk	439,500	435,700	99
<b>Station Totals</b>		<b>1,907,400</b>	<b>1,883,400</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>			<b>937,900</b>	
<b>Average Daily Circulation (1993)</b>			<b>521,600</b>	

# Connecticut—New London

**WTWS**

Ch. 26

Network Service: None, independent.

Licensee: R & R Media Corp., Box 991, New London, CT 06320.

Studio: 216 Broad St., New London, CT 06320.

Telephone: 203-444-2626. Fax: 203-440-2601.

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 2820-kw max. visual, 282-kw max. aural. Antenna: 1251-ft. above av. terrain, 1200-ft. above ground, 1501-ft. above sea level.

Latitude 41° 25' 05"  
Longitude 72° 11' 55"

Transmitter: 1.3-mi. SE on Hwy. 85, Montville.

Satellite Earth Stations: Comtech, 5-meter C-band; Winegard, 3-meter Ku & C-band; DX Engineering, Pinzone receivers.

News Service: UPI.

Ownership: R & R Media.

Began Operation: September 15, 1986.

Represented (legal): Reddy, Begley & Martin.

**Personnel:**

- Dale Foshee, Vice President & General Manager.
- Nancy Greene Schoenthal, Station & Business Manager.
- Bruce Fox, General Sales Manager.
- Bob Hanson, National Sales Manager.
- Glenn Peltier, Program Director.
- Steve Virgil, News Director.
- Don Miner, Chief Engineer.
- Mike Magnifico, Operations Manager.
- Donna Moxley, Promotion Director.
- Norm Whitehurst, Production Manager.

Rates: On request.

City of License: New London. ADI: Hartford-New Haven. Rank: 25.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	CONNECTICUT Hartford	328,900	324,300	99



WTWS BMPCT-850828LE Granted 10/10/85 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	New London	94,600	92,800	98
	Tolland	45,600	44,800	98
	Windham	38,400	37,700	98
	RHODE ISLAND Washington	40,500	39,900	99
<b>Station Totals</b>		<b>604,200</b>	<b>594,800</b>	<b>98</b>
<b>Net Weekly Circulation (1993)</b>			<b>89,800</b>	
<b>Average Daily Circulation (1993)</b>			<b>24,200</b>	

**THIS DATA IS AVAILABLE ON TAPE OR DISKETTE FOR USE ON YOUR OWN COMPUTER OR AS CUSTOMIZED REPORTS**

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# Connecticut—Waterbury

**WTXX**

**Ch. 20**

**Network Service:** None, independent.

**Licensee:** Counterpoint Communications Inc., 999 Whalley Ave. No.2A, Box 2988, New Haven, CT 06515-0088.

**Studio:** 15 Peach Orchard Rd., Prospect, CT 06712.

**Mailing Address:** 15 Peach Orchard Rd., Prospect, CT 06712.

**Telephone:** 203-575-2020. **Fax:** 203-575-7450.

**Technical Facilities:** Channel No. 20 (506-512 MHz). Authorized power: 2240-kw max. & 1700-kw horizontal visual, 224-kw max. & 170-kw horizontal aural. Antenna: 1200-ft. above av. terrain, 1013-ft. above ground, 1749-ft. above sea level.

Latitude 41° 31' 04"  
Longitude 73° 01' 07"

**Transmitter:** 37 Peach Orchard Rd., Prospect, CT 06712.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Scientific-Atlanta, 7-meter C-band; M/A-Com, 3.7-meter Ku-band; Scientific-Atlanta, M/A-Com receivers.

**Ownership:** Counterpoint Communications Inc.

**Began Operation:** September 4, 1953. Sale to Counterpoint Communications Inc. by Renaissance Communications approved by FCC January 14, 1993. Sale to Channel 20 Licensee Inc. by Odyssey Partners, et al., approved by FCC June 15, 1989 (Television Digest, Vol. 29:20). Previous sale by Thomas TV Inc. approved Nov. 9, 1981 (Vol. 21:18).

**Represented (sales):** MMT Sales Inc.

**Represented (legal):** Koteen & Naftalin.

**Represented (engineering):** Jules Cohen & Associates, P.C.

**Personnel:**

- Rod Bacon, General Manager.
- Jerome Martin, General Sales Manager.
- Thomas Forst, Local Sales Manager.
- Derek Dalton, National Sales Manager.
- Charles Allen, Chief Engineer.
- John Mason, Program & Promotion Director.
- Ken Karaszkiwicz, Business Manager.
- Richard Feiss III, Marketing Director.

**Highest 30 Sec. Rate:** \$1000.

**City of License:** Waterbury. **ADI:** Hartford-New Haven. **Rank:** 25.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



WTXX BMPCT-820223KG Granted 3/11/82 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	<b>CONNECTICUT</b>			
	Fairfield	304,000	300,800	99
	Hartford	328,900	324,300	99
	Litchfield	68,100	67,000	98
	Middlesex	56,200	55,300	98
	New Haven	308,900	305,100	99
	New London	94,600	92,800	98
Between 5-24%	Tolland	45,600	44,800	98
	Windham	38,400	37,700	98
Station Totals	<b>MASSACHUSETTS</b>			
	Hampden	172,400	170,100	99
	<b>MASSACHUSETTS</b>			
Net Weekly Circulation (1993)	Franklin	28,500	27,700	97
	Hampshire	50,800	49,800	98
Average Daily Circulation (1993)	<b>NEW YORK</b>			
	Putnam	28,900	28,500	99
<b>Station Totals</b>		<b>1,525,300</b>	<b>1,503,900</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>				<b>548,800</b>
<b>Average Daily Circulation (1993)</b>				<b>172,000</b>



Market	Arbitron ADI TV Households	Rank	Market Area Commercial TV Stations
Philadelphia, PA	2,661,800	4	KYW-TV (3), WBPH-TV (60), WCAU-TV (10), WFMZ-TV (69), WGBS-TV (57), WGTW (48), WHSP-TV (65), WMGM-TV (40), WPHL-TV (17), WPVI-TV (6), WTGI-TV (61), WTVE (51), WTXF (29), WWAC-TV (53)
Baltimore, MD	977,100	22	WBAL-TV (11), WBFF (45), WHSW-TV (24), WJZ-TV (13), WMAR-TV (2), WNUV-TV (54)
Salisbury, MD	98,800	163	WBOC-TV (16), WMDT (47)

**Delaware Station Totals as of November 1, 1993**

	VHF	UHF	TOTAL
Commercial Television Stations	0	1	1
Educational Television Stations	1	1	2
	1	2	3

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**Television & Cable Factbook**

# Delaware—Wilmington

## WTGI-TV

Ch. 61

**Network Service:** Telemundo.

**Licensee:** Delaware Valley Bcstrs. L.P., 520 N. Delaware Ave., Philadelphia, PA 19123.

**Studio:** 520 N. Delaware Ave., Philadelphia, PA 19123.

**Telephone:** 215-923-2661. **Fax:** 215-923-2677.

**Technical Facilities:** Channel No. 61 (752-758 MHz). Authorized power: 3000-kw max. visual, 300-kw max. aural. Antenna: 958-ft. above av. terrain, 950-ft. above ground, 1049-ft. above sea level.

Latitude	39°	41'	43"
Longitude	75°	17'	55"

**Transmitter:** Old Vestry Rd., 2.8-mi. NNE of Woodstown.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Vertex, 6.1-meter C-band; AFC, 4-meter Ku-band.

**Ownership:** Delaware Valley Broadcasters L.P.

**Began Operation:** July 9, 1986.

**Represented (sales):** Telemundo.

**Represented (engineering):** Mullaney Engineering Inc.

**Personnel:**

- Daniel G. Slape, General Manager.
- Uriel Rendon, Local Sales Manager.
- Dan Borowicz, Chief Engineer.
- Priscilla Bauer, Program Director.
- Patrick Pierantozzi, Business Manager.



WTGI-TV BMPCT-860617KF Granted 6/27/86 © American Map Corp., No. 14244

**Highest 30 Sec. Rate:** \$225.

**Arbitron Data:** Not available.

**City of License:** Wilmington. **ADI:** Philadelphia. **Rank:** 4.



Market	Arbitron ADI TV Households	Rank	Market Area Commercial TV Stations
Washington, DC	1,822,400	7	WDCB (20), WFTY (50), WJLA-TV (7), WRC-TV (4), WTKK (66), WTMW (14), WTTG (5), WUSA (9)
Pittsburgh, PA	1,152,500	17	KDKA-TV (2), WPCB-TV (40), WPGH-TV (53), WPTT-TV (22), WPXI (11), WTAE-TV (4)
Baltimore, MD	977,100	22	WBAL-TV (11), WBFF (45), WHISW-TV (24), WJZ-TV (13), WMAR-TV (2), WNUV-TV (54)
Salisbury, MD	98,800	163	WBOC-TV (16), WMDT (47)
Hagerstown, MD	45,400	192	WHAG-TV (25), WJAL (68), WYVN (60)

**State Cross Reference List**

Communities that receive programs of stations that are located elsewhere.

WYVN, Hagerstown	See Martinsburg, WV
WTKK, Washington	See Manassas, VA
WTMW, Washington	See Arlington, VA

**District of Columbia Station Totals as of November 1, 1993**

	VHF	UHF	TOTAL
Commercial Television Stations	4	2	6
Educational Television Stations	0	2	2
	4	4	8

# District of Columbia—Washington

## WDCA

Ch. 20

Network Service: None, independent.

Licensee: PSG of Washington Inc., 5202 River Rd., Bethesda, MD 20816.

Studio: 5202 River Rd., Bethesda, MD 20816.

Telephone: 301-986-9322. Fax: 301-654-3517.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 4000-kw max. & 3090-kw horizontal visual, 400-kw max. & 309-kw horizontal aural. Antenna: 770-ft. above av. terrain, 809-ft. above ground, 1049-ft. above sea level.

Latitude 38° 57' 49.40"  
Longitude 77° 06' 18.20"

Transmitter: 5202 River Rd., Bethesda, MD.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Harris, 9-meter C-band; Harris, 6-meter C-band; Harris, 3-meter C-band; AFC, 4-meter Ku-band; Harris receivers.

Ownership: Paramount Stations Group (Group Owner).

Began Operation: April 20, 1966. Sale to Improvement Leasing Co. by Milton Grant & assoc. approved by FCC May 7, 1969 (Television Digest, Vol. 8:50; 9:19). Sale to Taft Television & Radio by Improvement Leasing Co. approved by FCC Aug. 16, 1979 (Vol. 18:18; 19:30, 33-36). Sale to TVX by Taft approved Feb. 20, 1987 (Vol. 27:9, 14, 15).

Represented (sales): Seltel Inc.

Represented (legal): Leventhal, Senter & Lerman.

### Personnel:

Richard H. Williams, General Manager.  
Helen Feinbloom, General Sales Manager.  
J. W. Linkenauger, Local Sales Manager.  
Carl Miller, National Sales Manager.  
Sandy Pastoor, Program Director.  
Mark Feldman, Director, Marketing & Promotion.  
Pedro Perez, Chief Engineer.

Rates: On request.

City of License: Washington, DC. Rank: 7.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>MARYLAND</b>			
	Dorchester	12,200	12,100	99
	Prince Georges	264,000	263,200	100
	<b>VIRGINIA</b>			
	Fauquier	17,700	17,500	99
Loudoun	33,000	32,700	99	
Prince William	88,100	87,600	99	
Stafford	21,200	21,000	99	
Between 25-49%	<b>DISTRICT OF COLUMBIA</b>			
	Dist Of Columbia	245,000	242,900	99
	<b>MARYLAND</b>			
	Allegany	29,400	29,200	99
	Anne Arundel	154,700	154,100	100
	Baltimore	276,700	275,700	100
	Calvert	18,500	18,300	99
	Carroll	44,700	44,500	100
	Charles	35,400	35,100	99
	Frederick	55,700	55,400	99
	Howard	74,000	73,700	100
	Montgomery	302,700	301,700	100
	St Marys	26,900	26,700	99
	Talbot	13,000	12,900	99
	Washington	45,400	45,100	99
Wicomico	28,700	28,500	99	
Baltimore City	274,000	272,900	100	



WDCA BPCT-4374 Granted 10/5/70

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Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	<b>PENNSYLVANIA</b>			
	Franklin	46,700	45,400	97
	<b>VIRGINIA</b>			
	Albemarle	41,600	41,000	99
	Arlington	132,000	131,400	100
	Culpeper	10,200	10,100	99
	Fairfax	321,400	320,500	100
	Frederick	27,000	26,800	99
	King George	5,000	5,000	100
	Rappahannock	2,600	2,600	100
	Spotsylvania	28,600	28,300	99
	Warren	10,400	10,300	99
	<b>WEST VIRGINIA</b>			
Berkeley	23,500	23,300	99	
Mineral	10,200	10,100	99	
Between 5-24%	<b>MARYLAND</b>			
	Caroline	10,300	10,200	99
	Kent	6,800	6,800	100
	Queen Annes	13,300	13,200	99
	<b>PENNSYLVANIA</b>			
	Fulton	5,300	5,100	96
	<b>VIRGINIA</b>			
Clarke	4,400	4,400	100	
Greene	3,900	3,800	97	
Madison	4,200	4,100	98	
Orange	8,400	8,300	99	
Page	8,300	8,300	100	
Pittsylvania	42,100	41,700	99	
Rockbridge	11,700	11,600	99	
Rockingham	32,000	31,700	99	
Westmoreland	6,300	6,200	98	
(Continued on page A-230)				
<b>Station Totals</b>		<b>2,906,800</b>	<b>2,890,200</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>				<b>1,197,400</b>
<b>Average Daily Circulation (1993)</b>				<b>422,000</b>



# District of Columbia—Washington

**WFTY**  
Ch. 50

**Network Service:** None, independent.

**Licensee:** Channel 50 Inc., 12276 Wilkins Ave., Rockville, MD 20852.

**Studio:** 12276 Wilkins Ave., Rockville, MD 20852.

**Telephone:** 301-230-1550. **Fax:** 301-881-3441.

**Technical Facilities:** Channel No. 50 (686-692 MHz). Authorized power: 2450-kw max. & 1860-kw horizontal visual, 245-kw max. & 186-kw horizontal aural. Antenna: 570-ft. above av. terrain, 509-ft. above ground, 797-ft. above sea level.

Latitude 38° 57' 44"  
Longitude 77° 01' 36"

Holds CP for change to 2438-kw max. visual, 810-ft. above av. terrain, 732-ft. above ground, 1020-ft. above sea level BMPCT-871109KG.

**Transmitter:** NW Corner of 9th & Peabody, Washington.

**Satellite Earth Stations:** Scientific-Atlanta, 4-meter C-band; ADM, 3-meter C-band.

**Ownership:** Corridor Broadcasting Corp. (Group Owner).

**Began Operation:** November 1, 1981. Sale to present owners by Theodore S. Ledbetter Jr. approved by FCC Jan. 17, 1985.

**Represented (sales):** Roslin TV Sales.

**Represented (legal):** Patton, Boggs & Blow.

**Personnel:**

- Nolanda Hill, Chairman of the Board & President.
- Ed Shea, Vice President & General Manager.
- Don Hazen, Vice President, Engineering & Operations.
- Jim Lange, Chief Engineer.
- Pam Bankett, Promotion Director.

**Rates:** On request.

**City of License:** Washington. **ADI:** Washington, DC. **Rank:** 7.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	<b>DISTRICT OF COLUMBIA</b>			
	Dist Of Columbia	245,000	242,900	99
	<b>MARYLAND</b>			
	Anne Arundel	154,700	154,100	100
	Calvert	18,500	18,300	99
	Carroll	44,700	44,500	100
	Charles	35,400	35,100	99
	Howard	74,000	73,700	100
	Montgomery	302,700	301,700	100
	Prince Georges	264,000	263,200	100



WFTY BMPCT-871109KG Granted 1/27/88 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	St Marys	26,900	26,700	99
	Talbot	13,000	12,900	99
	Baltimore City	274,000	272,900	100
	<b>VIRGINIA</b>			
	Arlington	132,000	131,400	100
	Clarke	4,400	4,400	100
	Culpeper	10,200	10,100	99
	Fairfax	321,400	320,500	100
	Fauquier	17,700	17,500	99
	King George	5,000	5,000	100
	Loudoun	33,000	32,700	99
	Prince William	88,100	87,600	99
	Rappahannock	2,600	2,600	100
	<b>WEST VIRGINIA</b>			
	Jefferson	13,500	13,400	99
<b>Station Totals</b>		<b>2,080,800</b>	<b>2,071,200</b>	<b>100</b>
<b>Net Weekly Circulation (1993)</b>			<b>297,800</b>	
<b>Average Daily Circulation (1993)</b>			<b>75,600</b>	

# District of Columbia—Washington

## WJLA-TV Ch. 7

**Network Service:** ABC.

**Licensee:** WJLA Inc., 3007 Tilden St. NW, Washington, DC 20008.

**Studio:** 3007 Tilden St. NW, Washington, DC 20008.

**Telephone:** 202-364-7777. **TWX:** 710-822-9505. **Fax:** 202-362-1124.

**Technical Facilities:** Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 48-kw aural. Antenna: 770-ft. above av. terrain, 640-ft. above ground, 1049-ft. above sea level.

Latitude 38° 57' 01"  
Longitude 77° 04' 47"

**Transmitter:** 4010 Chesapeake St. NW.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Satcom Technologies, 5.5-meter Ku-band; Satcom Technologies, 7-meter C-band; Microdyne, 3.1-meter Ku & C-band; Comtech, 3.5-meter Ku & C-band; Andrew, 5-meter C-band; Microdyne, Comtech receivers.

**SNG Mobile Dish:** Satcom Technologies, 2.3-meter Ku-band.

**News Services:** AP, UPI.

**Ownership:** Allbritton Communications Company (Group Owner).

**Began Operation:** October 3, 1947. As WMAL-TV, de facto control transferred with WMAL-AM-FM from Washington Star Communications Inc. to Joe Allbritton in 1975 (Television Digest, Vol. 15:30, 31, 32).

**Represented (sales):** Katz American Television; Canadian Communications Co.

**Represented (legal):** Hogan & Hartson.

### Personnel:

John O. Sawhill, President & General Manager.  
Judy Williams, Director of Sales.  
Gary Wordlaw, News Director.  
John Tollefson, Operations & Engineering Director.  
Jennifer Shirley, Finance & Administration Director.

**Rates:** On request.

**NETWORK BASE HOURLY RATE:** \$2550.

**City of License:** Washington. **ADI:** Washington, DC. **Rank:** 7.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>DISTRICT OF COLUMBIA</b>			
	Dist Of Columbia	245,000	242,900	99
	<b>MARYLAND</b>			
	Allegany	29,400	29,200	99
	Anne Arundel	154,700	154,100	100
	Calvert	18,500	18,300	99
	Charles	35,400	35,100	99
	Frederick	55,700	55,400	99
	Howard	74,000	73,700	100
	Montgomery	302,700	301,700	100
	Prince Georges	264,000	263,200	100
	St Marys	26,900	26,700	99
	Talbot	13,000	12,900	99
	Washington	45,400	45,100	99
	<b>PENNSYLVANIA</b>			
	Franklin	46,700	45,400	97
	<b>VIRGINIA</b>			
	Arlington	132,000	131,400	100
	Clarke	4,400	4,400	100
	Culpeper	10,200	10,100	99
	Fairfax	321,400	320,500	100
Fauquier	17,700	17,500	99	
Frederick	27,000	26,800	99	



WJLA-TV BMPCT-7405 Granted 7/25/72 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	King George	5,000	5,000	100
	Loudoun	33,000	32,700	99
	Prince William	88,100	87,600	99
	Rappahannock	2,600	2,600	100
	Spotsylvania	28,600	28,300	99
	Stafford	21,200	21,000	99
	Warren	10,400	10,300	99
	Westmoreland	6,300	6,200	98
	<b>WEST VIRGINIA</b>			
	Berkeley	23,500	23,300	99
	Jefferson	13,500	13,400	99
	Mineral	10,200	10,100	99
	Between 25-49%	<b>MARYLAND</b>		
Carroll		44,700	44,500	100
Queen Annes		13,300	13,200	99
<b>PENNSYLVANIA</b>				
Fulton		5,300	5,100	96
Between 5-24%	<b>VIRGINIA</b>			
	Orange	8,400	8,300	99
	Page	8,300	8,300	100
	Shenandoah	12,800	12,700	99
	<b>WEST VIRGINIA</b>			
Hampshire	6,500	6,400	98	
Morgan	5,100	5,000	98	
Between 5-24%	<b>MARYLAND</b>			
	Baltimore	276,700	275,700	100
	Caroline	10,300	10,200	99
	Cecil	26,000	25,900	100
	Dorchester	12,200	12,100	99
Harford	67,100	66,800	100	
Kent	6,800	6,800	100	
(Continued on page A-230)				
Station Totals		2,975,900	2,958,800	99
Net Weekly Circulation (1993)			1,764,200	
Average Daily Circulation (1993)			950,800	

# District of Columbia—Washington

## WRC-TV

Ch. 4

Network Service: NBC.

Licensee: NBC Subsidiary Inc. 5, 4001 Nebraska Ave. NW, Washington, DC 20016.

Studio: 4001 Nebraska Ave. NW, Washington, DC 20016.

Telephone: 202-885-4000. TWX: 202-965-0804. Fax: 202-885-4104.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 15.1-kw aural. Antenna: 627-ft. above av. terrain, 469-ft. above ground, 856-ft. above sea level.

Latitude 38° 56' 23.80"  
Longitude 77° 04' 53.50"

Transmitter: 4001 Nebraska Ave. NW.

Satellite Earth Stations: Scientific-Atlanta, 7-meter; Scientific-Atlanta, 5-meter.

News Services: AP, UPI, NBC.

Ownership: National Broadcasting Co. (Group Owner).

Began Operation: June 27, 1947.

Represented (sales): Petry Television Inc.

### Personnel:

Allan Horlick, President & General Manager.  
Stephen Dickler, Sales Manager.  
Margaret McNally, Sales Manager.  
Kathleen McCampbell, Director, Programming.  
James Powell, Managing Director, Station Operations.  
Sandi Yost, Director, Advertising & Promotion.  
Carol Baker, Director, Operations & Engineering Production.  
Paul Besson, Director, Employee Relations.  
Wendy White, Managing Editor.  
Richard Reingold, Director, News.

Rates: On request.

NETWORK BASE HOURLY RATE: \$2150.

City of License: Washington. ADI: Washington, DC. Rank: 7.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>DISTRICT OF COLUMBIA</b>			
	Dist Of Columbia	245,000	242,900	99
	<b>MARYLAND</b>			
	Anne Arundel	154,700	154,100	100
	Calvert	18,500	18,300	99
	Charles	35,400	35,100	99
	Frederick	55,700	55,400	99
	Howard	74,000	73,700	100
	Montgomery	302,700	301,700	100
	Prince Georges	264,000	263,200	100
	St Marys	26,900	26,700	99
	Talbot	13,000	12,900	99
	Washington	45,400	45,100	99
	<b>VIRGINIA</b>			
	Arlington	132,000	131,400	100
	Clarke	4,400	4,400	100
	Culpeper	10,200	10,100	99
	Fairfax	321,400	320,500	100
	Fauquier	17,700	17,500	99
	Frederick	27,000	26,800	99
	King George	5,000	5,000	100
Loudoun	33,000	32,700	99	
Page	8,300	8,300	100	
Prince William	88,100	87,600	99	
Rappahannock	2,600	2,600	100	
Shenandoah	12,800	12,700	99	
Spotsylvania	28,600	28,300	99	



WRC-TV BPCT-890316KE Granted 6/28/89 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Stafford	21,200	21,000	99
	Warren	10,400	10,300	99
	Westmoreland	6,300	6,200	98
	<b>WEST VIRGINIA</b>			
	Berkeley	23,500	23,300	99
	Jefferson	13,500	13,400	99
Between 25-49%	<b>MARYLAND</b>			
	Caroline	10,300	10,200	99
	Carroll	44,700	44,500	100
	Dorchester	12,200	12,100	99
	Queen Annes	13,300	13,200	99
	Wicomico	28,700	28,500	99
Between 5-24%	<b>PENNSYLVANIA</b>			
	Franklin	46,700	45,400	97
	<b>VIRGINIA</b>			
	Orange	8,400	8,300	99
	Rockingham	32,000	31,700	99
	<b>WEST VIRGINIA</b>			
	Hampshire	6,500	6,400	98
	Morgan	5,100	5,000	98
	<b>MARYLAND</b>			
	Baltimore	276,700	275,700	100
Cecil	26,000	25,900	100	
Harford	67,100	66,800	100	
Kent	6,800	6,800	100	
Baltimore City	274,000	272,900	100	
<b>PENNSYLVANIA</b>				
Adams	29,100	28,500	98	
<b>VIRGINIA</b>				
Augusta	37,700	37,300	99	
(Continued on page A-230)				
<b>Station Totals</b>		2,948,000	2,931,400	99
<b>Net Weekly Circulation (1993)</b>				1,758,200
<b>Average Daily Circulation (1993)</b>				915,100

# District of Columbia—Washington

**WTTG**  
Ch. 5

**Network Service:** Fox.

**Licensee:** Fox Television Stations Inc., 5151 Wisconsin Ave. NW, Washington, DC 20016.

**Studio:** 5151 Wisconsin Ave. NW, Washington, DC 20016.

**Telephone:** 202-244-5151. **TWX:** 910-881-5757. **Fax:** 202-244-1745.

**Technical Facilities:** Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: 770-ft. above av. terrain, 705-ft. above ground, 1049-ft. above sea level.

Latitude 38° 57' 21"  
Longitude 77° 04' 57"

**Transmitter:** 5151 Wisconsin Ave. NW, Washington.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Microdyne, 10-meter; Microdyne, 5-meter; Vertex, 6.1-meter; Microdyne, Standard Communications receivers.

**News Services:** AP, UPI.

**Ownership:** Fox Television Stations Inc. (Group Owner).

**Began Operation:** January 1, 1947. Sale by Metromedia Inc. to present owner approved by FCC Nov. 14, 1985.

**Represented (sales):** TeleRep Inc.

**Personnel:**

- Thomas Herwitz, Vice President & General Manager.
- James Burke, Vice President & General Sales Manager.
- David Levy, Vice President, Finance & Administration.
- Richard Slenker, Vice President, Operations & Engineering.
- Lindy Spero, Vice President & Director, Creative Services.
- Glenn Dyer, Vice President, Programming.
- Phil Metlin, Acting News Director.
- Arthur Leffler, Local Sales Manager.
- Jan Evans, National Sales Manager.
- J. David Lewis, Chief Engineer.
- Lynn Luria Fanaroff, Public Relations Director.
- Mark Poertner, Production Manager.

**Highest 30 Sec. Rate:** \$12,000.

**City of License:** Washington. **ADI:** Washington, DC. **Rank:** 7.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>DISTRICT OF COLUMBIA</b>			
	Dist Of Columbia	245,000	242,900	99
	<b>MARYLAND</b>			
	Allegany	29,400	29,200	99
	Anne Arundel	154,700	154,100	100
	Calvert	18,500	18,300	99
	Caroline	10,300	10,200	99
	Carroll	44,700	44,500	100
	Charles	35,400	35,100	99
	Dorchester	12,200	12,100	99
	Frederick	55,700	55,400	99
	Harford	67,100	66,800	100
	Howard	74,000	73,700	100
	Montgomery	302,700	301,700	100
	Prince Georges	264,000	263,200	100
	Queen Annes	13,300	13,200	99
	St Marys	26,900	26,700	99
	Talbot	13,000	12,900	99
	Washington	45,400	45,100	99
	Wicomico	28,700	28,500	99
	<b>PENNSYLVANIA</b>			
	Franklin	46,700	45,400	97



WTTG BMPCT-5854 Granted 6/25/63

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Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>VIRGINIA</b>			
	Arlington	132,000	131,400	100
	Clarke	4,400	4,400	100
	Culpeper	10,200	10,100	99
	Fairfax	321,400	320,500	100
	Fauquier	17,700	17,500	99
	Frederick	27,000	26,800	99
	King George	5,000	5,000	100
	Loudoun	33,000	32,700	99
	Page	8,300	8,300	100
	Prince William	88,100	87,600	99
	Rappahannock	2,600	2,600	100
	Rockingham	32,000	31,700	99
	Shenandoah	12,800	12,700	99
	Spotsylvania	28,600	28,300	99
	Stafford	21,200	21,000	99
	Warren	10,400	10,300	99
	Westmoreland	6,300	6,200	98
	<b>WEST VIRGINIA</b>	Berkeley	23,500	23,300
Hampshire		6,500	6,400	98
Hardy		4,500	4,400	98
Jefferson		13,500	13,400	99
Mineral		10,200	10,100	99
Morgan		5,100	5,000	98
<b>DELAWARE</b>	Sussex	45,700	45,200	99
	<b>MARYLAND</b>			
	Baltimore	276,700	275,700	100
	Kent	6,800	6,800	100
Somerset	8,200	8,100	99	
(Continued on page A-230)				
<b>Station Totals</b>		<b>3,423,700</b>	<b>3,400,500</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>				<b>2,021,900</b>
<b>Average Daily Circulation (1993)</b>				<b>928,600</b>

# District of Columbia—Washington

**WUSA**

Ch. 9

Network Service: CBS.

Licensee: Gannett Co. Inc., 4100 Wisconsin Ave. NW, Washington, DC 20016.

Studio: 4100 Wisconsin Ave. NW, Washington, DC 20016.

Telephone: 202-895-5999. TWX: 710-822-9776. Fax: 202-966-7948.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 770-ft. above av. terrain, 640-ft. above ground, 1049-ft. above sea level.

Latitude 38° 57' 01"  
Longitude 77° 04' 47"

Transmitter: 4001 Brandywine St. NW.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.5-meter C-band; Harris, 6.1-meter C-band; Harris, 4.5-meter Ku-band; Harris, Scientific-Atlanta receivers.

News Services: AP, UPI, Reuters, Western Union Weather.

Ownership: Gannett Broadcasting Group (Group Owner).

Began Operation: January 16, 1949 as WOIC. Sold to CBS (45%) and Washington Post (55%) August 1950 (Television Digest, Vol. 6:25). Washington Post acquired 100% in October 1954 (Vol. 10:42). Exchange for WWJ-TV (now WDIV), Detroit, MI approved by FCC May 18, 1978 (Vol. 17:58; 18:21). Sale by Evening News Assn. to present owner approved Jan. 13, 1986.

Represented (sales): Blair Television.

Represented (legal): Reed, Smith, Shaw & McClay.

**Personnel:**

- Henry K. Yaggi III, President & General Manager.
- David Pearce, Vice President, News.
- Chuck Cowdrey, Vice President, Sales.
- Sandra Butler-Jones, Vice President, Broadcast Operations.
- Kevin O'Tool, Vice President, Business.
- Paul Malkie, Vice President & Creative Services Director.
- Michael Miller, National Sales Manager.
- Richard Dyer, Local Sales Manager.
- William Beckner, Chief Engineer.
- James Martin, Operations Manager.
- Colette Free, Human Resources Manager.
- Khalim Piankhi, Manager, Community Affairs.

Rates: On request.

City of License: Washington. ADI: Washington, DC. Rank: 7.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>DISTRICT OF COLUMBIA</b>			
	Dist Of Columbia	245,000	242,900	99
	<b>MARYLAND</b>			
	Allegany	29,400	29,200	99
	Anne Arundel	154,700	154,100	100
	Calvert	18,500	18,300	99
	Charles	35,400	35,100	99
	Frederick	55,700	55,400	99
	Howard	74,000	73,700	100
	Montgomery	302,700	301,700	100
	Prince Georges	264,000	263,200	100
	St Marys	26,900	26,700	99
	Talbot	13,000	12,900	99
	Washington	45,400	45,100	99
	<b>PENNSYLVANIA</b>			
	Franklin	46,700	45,400	97
	<b>VIRGINIA</b>			
Arlington	132,000	131,400	100	
Clarke	4,400	4,400	100	



WUSA BMPCT-7389 Granted 8/17/72

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Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	Culpeper	10,200	10,100	99
	Fairfax	321,400	320,500	100
	Fauquier	17,700	17,500	99
	Frederick	27,000	26,800	99
	King George	5,000	5,000	100
	Loudoun	33,000	32,700	99
	Prince William	88,100	87,600	99
	Rappahannock	2,600	2,600	100
	Rockingham	32,000	31,700	99
	Shenandoah	12,800	12,700	99
	Spotsylvania	28,600	28,300	99
	Stafford	21,200	21,000	99
	Warren	10,400	10,300	99
	Westmoreland	6,300	6,200	98
	<b>WEST VIRGINIA</b>			
	Berkeley	23,500	23,300	99
	Hampshire	6,500	6,400	98
Hardy	4,500	4,400	98	
Jefferson	13,500	13,400	99	
Mineral	10,200	10,100	99	
Morgan	5,100	5,000	98	
<b>Between 25-49%</b>	<b>MARYLAND</b>			
	Carroll	44,700	44,500	100
	Queen Annes	13,300	13,200	99
<b>PENNSYLVANIA</b>				
Fulton	5,300	5,100	96	
<b>VIRGINIA</b>				
Albemarle	41,600	41,000	99	
Augusta	37,700	37,300	99	
Caroline	6,700	6,600	99	
Madison	4,200	4,100	98	
(Continued on page A-230)				
<b>Station Totals</b>		<b>2,914,200</b>	<b>2,896,900</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>				<b>1,812,900</b>
<b>Average Daily Circulation (1993)</b>				<b>986,300</b>

## District of Columbia

### WDCB, Washington (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	<b>WEST VIRGINIA</b>			
	Hampshire	6,500	6,400	98
	Hardy	4,500	4,400	98
	Jefferson	13,500	13,400	99
	Morgan	5,100	5,000	98

### WRC-TV, Washington (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	<b>VIRGINIA</b>			
	Caroline	6,700	6,600	99
	Essex	3,300	3,200	97
	Madison	4,200	4,100	98
	Richmond	2,700	2,700	100
	<b>WEST VIRGINIA</b>			
	Hardy	4,500	4,400	98

### WUSA, Washington (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	<b>VIRGINIA</b>			
	Orange	8,400	8,300	99
	Page	8,300	8,300	100
Between 5-24%	<b>WEST VIRGINIA</b>			
	Grant	4,100	4,000	98
	<b>MARYLAND</b>			
	Baltimore	276,700	275,700	100
	Dorchester	12,200	12,100	99
	Kent	6,800	6,800	100
	Baltimore City	274,000	272,900	100
	<b>PENNSYLVANIA</b>			
	Adams	29,100	28,500	98
	<b>VIRGINIA</b>			
	Essex	3,300	3,200	97
Northumberland	4,600	4,500	98	
Richmond	2,700	2,700	100	
<b>WEST VIRGINIA</b>				
Pendleton	3,100	3,000	97	

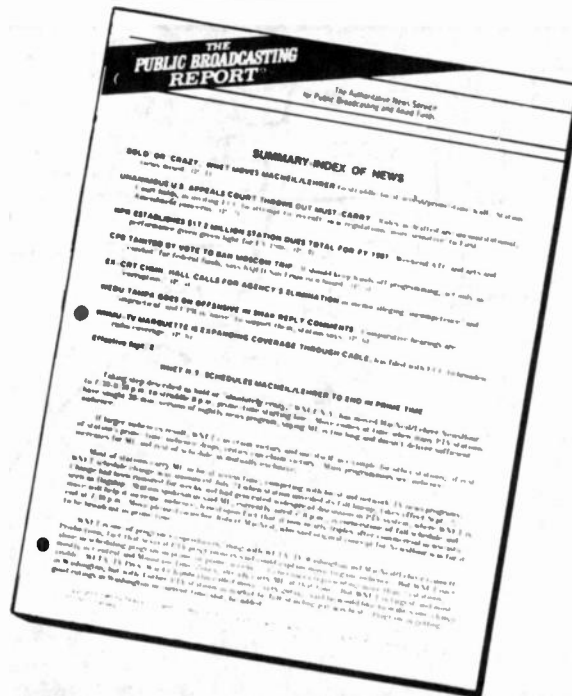
### WTTG, Washington (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	<b>MARYLAND</b>			
	Worcester	14,600	14,400	99
	Baltimore City	274,000	272,900	100
	<b>PENNSYLVANIA</b>			
	Adams	29,100	28,500	98
	Bedford	18,200	17,800	98
	Fulton	5,300	5,100	96
	<b>VIRGINIA</b>			
	Albemarle	41,600	41,000	99
	Augusta	37,700	37,300	99
	Caroline	6,700	6,600	99
	Essex	3,300	3,200	97
	Madison	4,200	4,100	98
	Northumberland	4,600	4,500	98
	Orange	8,400	8,300	99
Between 5-24%	<b>DELAWARE</b>			
	Kent	40,400	40,100	99
	<b>MARYLAND</b>			
	Cecil	26,000	25,900	100
	<b>PENNSYLVANIA</b>			
	Cumberland	75,700	74,500	98
	York	132,000	130,000	98
	<b>VIRGINIA</b>			
	Accomack	12,900	12,700	98
	Greene	3,900	3,800	97
	Henry	28,900	28,600	99
Richmond	2,700	2,700	100	
<b>WEST VIRGINIA</b>				
Grant	4,100	4,000	98	

### WJLA-TV, Washington (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	<b>MARYLAND</b>			
	Wicomico	28,700	28,500	99
	Baltimore City	274,000	272,900	100
	<b>PENNSYLVANIA</b>			
	Adams	29,100	28,500	98
	Bedford	18,200	17,800	98
	<b>VIRGINIA</b>			
	Augusta	37,700	37,300	99
	Caroline	6,700	6,600	99
	Madison	4,200	4,100	98
	Northumberland	4,600	4,500	98
	Richmond	2,700	2,700	100

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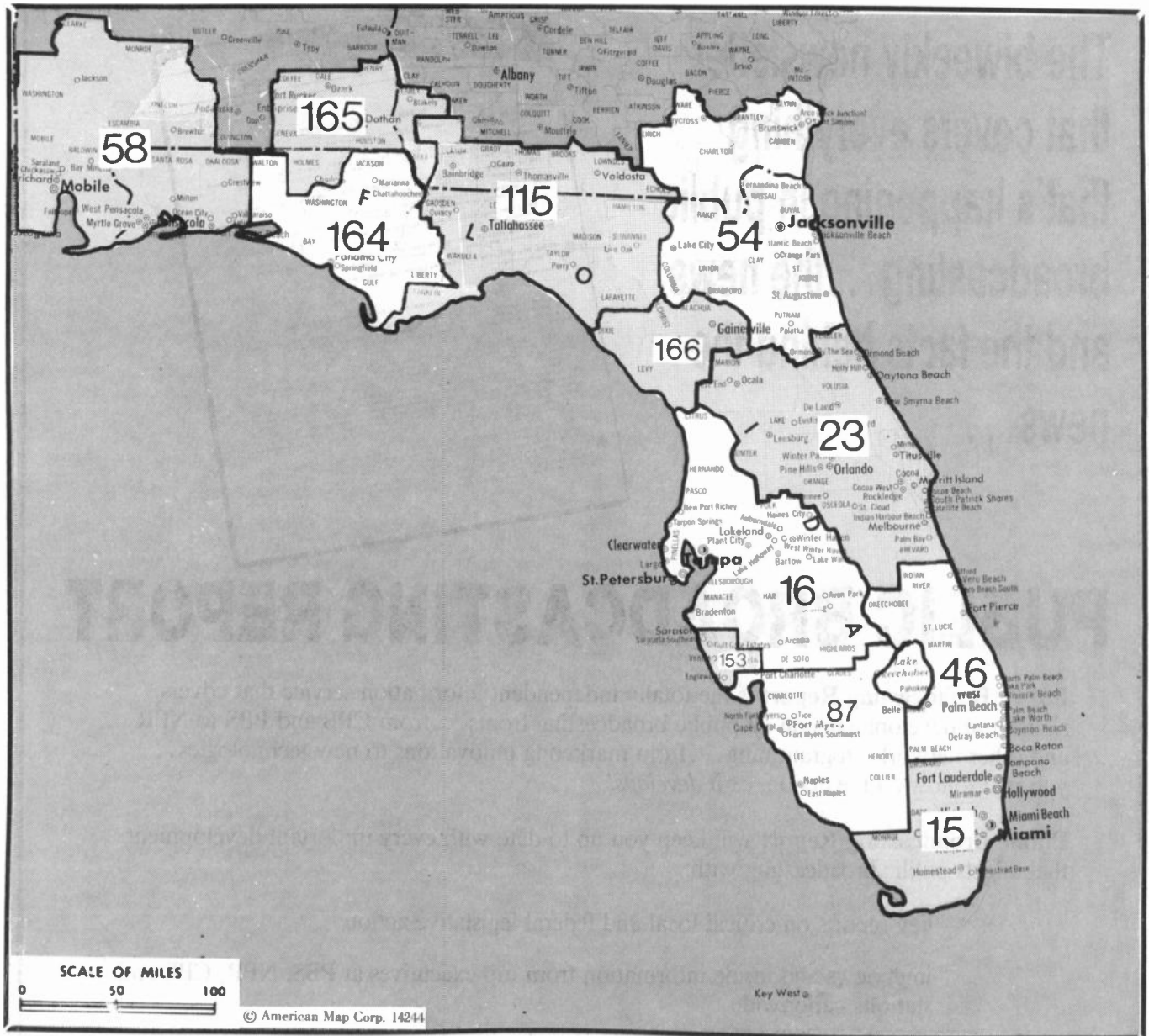
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Market	Arbitron ADI TV Households	Rank	Market Area Commercial TV Stations
Miami, FL	1,308,200	15	WBFS-TV (33), WCIX (6), WDLP-TV (35), WDZL (39), WEYS (22), WHFT (45), WLTV (23), WPLG (10), WSCV (51), WSVN (7), WTVJ (4), WYHS-TV (69)
Tampa-St. Petersburg, FL	1,266,600	16	WBHS-TV (50), WCLF (22), WFLA-TV (8), WFTS (28), WTMV (32), WTOG (44), WTSP (10), WTTA (38), WTVT (13)
Orlando-Daytona Beach-Melbourne, FL	972,100	23	WACX (55), WBSF (43), WCPX-TV (6), WESH (2), WFTV (9), WIRB (56), WKCF (18), WOFL (35), WTGL-TV (52)
West Palm Beach-Fort Pierce-Vero Beach, FL	569,100	46	WFGC (61), WFLX (29), WPBF (25), WPEC (12), WPTV (5), WTVX (34)
Jacksonville, FL	487,300	54	WAWS-TV (30), WBSG-TV (21), WJKS (17), WJXT (4), WNFT (47), WTLV (12)
Mobile, AL-Pensacola, FL	465,200	58	WALA-TV (10), WEAR-TV (3), WFGX (35), WHBR (33), WJTC (44), WKRG-TV (5), WMPV-TV (21), WPML (15)
Fort Myers-Naples, FL	290,500	87	WBBH-TV (20), WEVU (26), WFTX (36), WINK-TV (11), WNPL-TV (46)
Tallahassee, FL-Thomasville, GA	201,100	115	WCTV (6), WTLH (49), WTWC (40), WTXL-TV (27)
Sarasota, FL	133,500	153	WBSV-TV (62), WWSB (40)
Panama City, FL	94,800	164	WJHG-TV (7), WMBB (13), WPGX (28)
Dothan, AL	94,700	165	WDAU (34), WDHN (18), WTVY (4)
Gainesville, FL	92,800	166	WCJB (20), WOGX (51)



**State Cross Reference List**

Communities that receive programs of stations that are located elsewhere.

WWSB, Bradenton	See Sarasota, FL
WFTX, Cape Coral	See Fort Myers, FL
WCLF, Clearwater	See Tampa, FL
WKCF, Clermont	See Orlando, FL
WTGL-TV, Cocoa	See Orlando, FL
WCPX-TV, WESH, WFTV, Daytona Beach	See Orlando, FL
WSCV, Fort Lauderdale	See Miami, FL
WTVX, Fort Pierce	See West Palm Beach, FL
WFGX, Fort Walton Beach	See Pensacola, FL
WYHS-TV, Hollywood	See Miami, FL
WTMV, Lakeland	See Tampa, FL
WACX, Leesburg	See Orlando, FL
WIRB & WBSF, Melbourne	See Orlando, FL
WEVU & WNPL-TV, Naples	See Fort Myers, FL
WOGX, Ocala	See Gainesville, FL
WALA-TV, WKRQ-TV, WMPV-TV & WPML, Pensacola	See Mobile, AL
WFTS, WTOG, WTSP, WTTA & WTVT, St. Petersburg	See Tampa, FL
WTLH, Tallahassee	See Bainbridge, GA
WPBF, Tequesta	See West Palm Beach, FL
WBSV-TV, Venice	See Sarasota, FL
WTVX, Vero Beach	See West Palm Beach, FL

**Florida Station Totals as of November 1, 1993**

	VHF	UHF	TOTAL
Commercial Television Stations	19	41	60
Educational Television Stations	5	11	16
	24	52	76

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# Florida—Fort Myers

## WBBH-TV

Ch. 20

**Network Service:** NBC.

**Licensee:** Waterman Bcstg. Corp. of Florida, Box 7578, Fort Myers, FL 33911-7578.

**Studio:** 3719 Central Ave., Fort Myers, FL 33901.

**Telephone:** 813-939-2020. **Fax:** 813-939-2152.

**Technical Facilities:** Channel No. 20 (506-512 MHz). Authorized power: 5000-kw max. & 2619-kw horizontal visual, 500-kw max. & 262-kw horizontal aural. Antenna: 1482-ft. above av. terrain, 1518-ft. above ground, 1549-ft. above sea level.

Latitude 26° 49' 27"  
Longitude 81° 45' 51"

**Transmitter:** Rte. 31, 2.3-mi. S of Tuckers Corner.

**Satellite Earth Station:** Harris, 10-meter Ku-band; Harris receivers.

**News Services:** AP, UPI.

**Ownership:** Waterman Broadcasting Corp. (Group Owner).

**Began Operation:** December 18, 1968. Sale to present owners by William N. Dakos, et al., approved by FCC July 9, 1979.

**Represented (sales):** Katz Continental Television.

**Represented (legal):** Cohn & Marks.

**Represented (engineering):** Cohen, Dippell & Everist, P.C.

### Personnel:

**Steve Pontius**, Vice President & General Manager.

**Diane Gower**, General Sales Manager.

**Gerald Poppe**, Director of Finance.

**Evelyn Jewett**, National Sales Administrator.

**Chere Avery**, News Director.

**Harris Segal**, Program Coordinator.

**Wayne Phillips**, Chief Engineer.

**Randy Foulds**, Marketing & Promotion Director.

**Bob Jones**, Creative Services/Production.

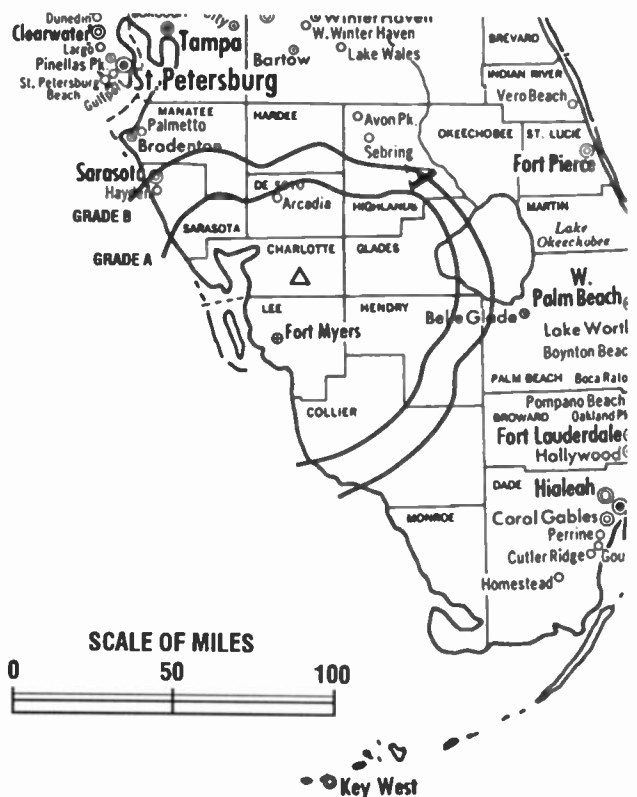
**Evelyn Jewett**, Computer Traffic Manager.

**Highest 30 Sec. Rate:** \$2000.

**NETWORK BASE HOURLY RATE:** \$750.

**City of License:** Fort Myers. **ADI:** Fort Myers-Naples. **Rank:** 87.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



WBBH-TV BMPCT-820426KE Granted 9/3/82 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>FLORIDA</b>			
	Charlotte	52,900	52,300	99
	Collier	67,200	66,100	98
	Glades	3,000	2,900	97
	Hendry	8,900	8,700	98
	Lee	151,500	150,100	99
<b>Between 25-49%</b>	<b>FLORIDA</b>			
	De Soto	8,600	8,500	99
<b>Between 5-24%</b>	<b>FLORIDA</b>			
	Highlands	31,700	31,300	99
	Sarasota	131,500	130,500	99
<b>Station Totals</b>		<b>455,300</b>	<b>450,400</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>			<b>262,900</b>	
<b>Average Daily Circulation (1993)</b>			<b>166,300</b>	

# Florida—Naples-Fort Myers

**WEVU**

Ch. 26

Network Service: ABC.

Licensee: FCVS Communications, 1221 Sunset Blvd., West Columbia, SC 29169.

Studio: 3451 Bonita Bay Blvd., Bonita Springs, FL 33923.

Telephone: 813-495-9388. Fax: 813-947-1722.

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1209-ft. above av. terrain, 1224-ft. above ground, 1249-ft. above sea level.

Latitude 26° 25' 22"  
Longitude 81° 37' 49"

Transmitter: 21990 Carter Rd., Estero, FL 33928.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Andrew, 7.3-meter C-band; Comtech, 7.3-meter C-band; Andrew, Pinzone receivers.

News Service: AP.

Ownership: FCVS Communications Inc. (Group Owner).

Began Operation: August 21, 1974. Sale to present owner by Caloosa Television Corp. approved by FCC Aug. 28, 1992. Sale to Caloosa Television Corp. approved by FCC Aug. 24, 1978.

Represented (sales): Settel Inc.

Represented (engineering): Moffet, Larson & Johnson Inc.

**Personnel:**

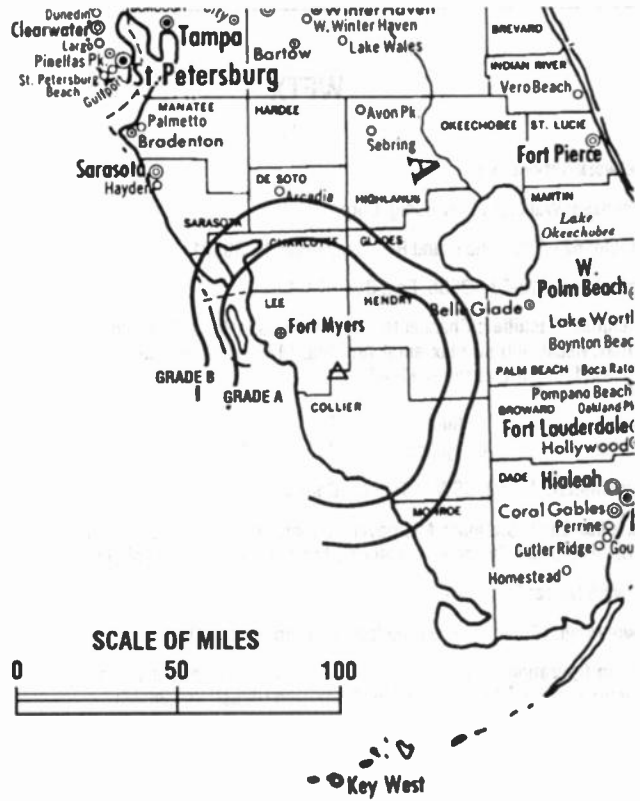
- Jeanne Findlater, Vice President & General Manager.
- Robert White, Station Manager & News Director.
- Jesse Daniels, General Sales Manager.
- Bill Mihm, National & Regional Sales Manager.
- Dave McKelvey, Chief Engineer.
- Carolyn Wagner, Promotion Director.
- Jim Goin, Production Manager.

Highest 30 Sec. Rate: \$12,000.

City of License: Naples. ADI: Fort Myers-Naples. Rank: 87.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Charlotte	52,900	52,300	99
	Collier	67,200	66,100	98
	Lee	151,500	150,100	99



WEVU BPCT-860702KG Granted 6/10/88 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	FLORIDA Hendry	8,900	8,700	98
	FLORIDA De Soto	8,600	8,500	99
Between 5-24%	Glades	3,000	2,900	97
	<b>Station Totals</b>	<b>292,100</b>	<b>288,600</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>			<b>214,700</b>	
<b>Average Daily Circulation (1993)</b>			<b>101,200</b>	

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# Florida—Cape Coral

**WFTX**

Ch. 36

Network Service: Fox.

Licensee: Wabash Valley Bcstg. Corp.

Studio: 621 S.W. Pine Island Rd., Cape Coral, FL 33991.

Telephone: 813-574-3636. Fax: 813-574-4803.

Technical Facilities: Channel No. 36 (602-608 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1476-ft. above av. terrain, 1477-ft. above ground, 1506-ft. above sea level.

Latitude 26° 47' 43"  
Longitude 81° 48' 04"

Transmitter: 4.9-mi. SSW of Tuckers Comer.

Satellite Earth Stations: Microdyne, 7-meter C-band; Prodelin, 3-meter C-band; United Satellite Systems, 3-meter Ku-band; Automation Techniques receivers.

News Service: Fox News.

Ownership: Wabash Valley Broadcasting Corp. (Group Owner).

Began Operation: October 14, 1985. Sale to present owner by Family TV Assoc. approved by FCC Nov. 25, 1986 (Television Digest, Vol. 26:38).

Represented (sales): Petry Television Inc.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): B. Scott Baxter & Associates.

**Personnel:**

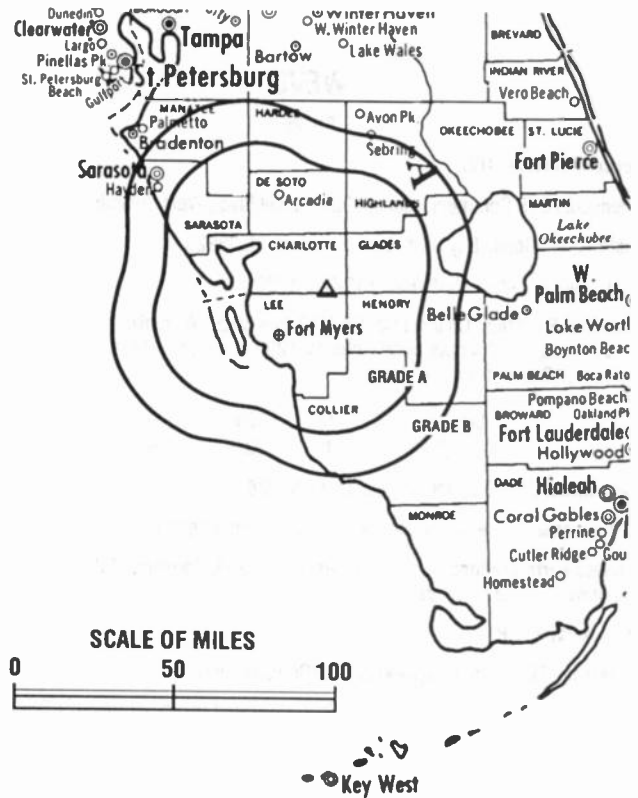
- Chris Andrews, General Manager.
- Ron Brown, General Sales Manager.
- Carole Nelson, National Sales Manager.
- Mark Pierce, News Director.
- Merrily Carlson, Program Manager.
- Jerry Blevins, Chief Engineer.
- Jon Esther, Creative Services Director.
- Pam O'Donnell, Business Manager.

Rates: On request.

City of License: Cape Coral. ADI: Fort Myers-Naples. Rank: 87.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA Charlotte	52,900	52,300	99



WFTX BPCT-861031KE Granted 12/5/86 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Collier	67,200	66,100	98
	Lee	151,500	150,100	99
Between 25-49%	FLORIDA			
	De Soto	8,600	8,500	99
	Hendry	8,900	8,700	98
Between 5-24%	FLORIDA			
	Glades	3,000	2,900	97
	Hardee	6,400	6,300	98
	Highlands	31,700	31,300	99
	Okeechobee	10,900	10,800	99
Station Totals		472,600	467,500	99
Net Weekly Circulation (1993)				227,800
Average Daily Circulation (1993)				100,000

# Florida—Fort Myers

## WINK-TV

Ch. 11

**Network Service:** CBS.

**Licensee:** Fort Myers Broadcasting Co., Box 1060, Fort Myers, FL 33902.

**Studio:** 2824 Palm Beach Blvd., Fort Myers, FL 33916.

**Telephone:** 813-334-1131. **Fax:** 813-334-0744.

**Technical Facilities:** Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: Circularly polarized, 1478-ft. above av. terrain, 1475-ft. above ground, 1505-ft. above sea level.

Latitude 26° 48' 01"  
Longitude 81° 45' 48"

**Transmitter:** State Rte. 31, 3.8-mi. S of Tuckers Corner, FL.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Harris, 9-meter C-band; Microdyne, 7-meter Ku & C-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Paracclipse, 4-meter C-band; Harris, Microdyne, Scientific-Atlanta, Wegener, Zephyr receivers.

**AM Affiliate:** WINK, 1-kw, 1240 kHz (CBS).

**FM Affiliate:** WINK-FM, 100-kw, 96.9 MHz (No. 245), 1320-ft.

**News Services:** AP, CNN, Florida News Network, NIWS.

**Ownership:** Fort Myers Bcstg. Co.

**Began Operation:** March 6, 1954.

**Represented (sales):** Blair Television.

**Represented (legal):** Leibowitz & Spencer.

**Represented (engineering):** Lohnes & Culver.

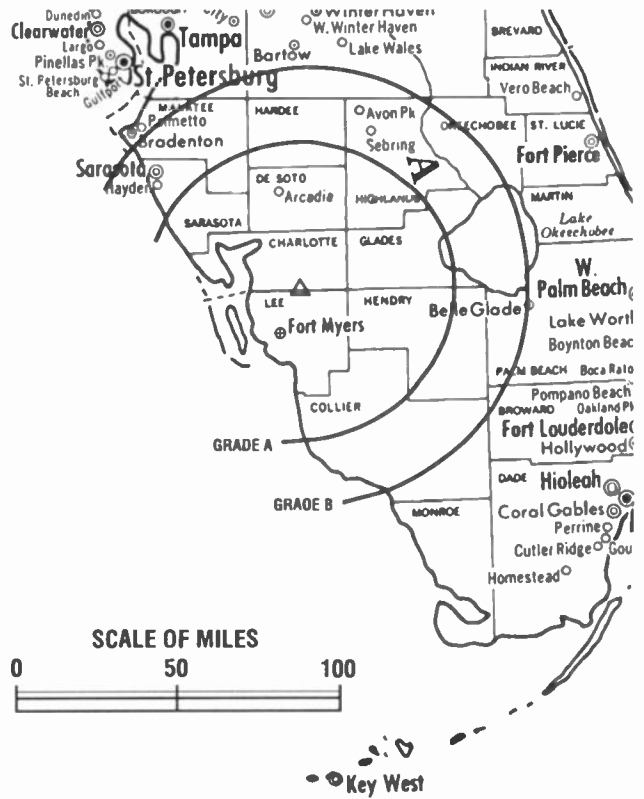
### Personnel:

Joseph C. Schwartzel, Vice President & General Manager.  
Mel Martin, Station Manager & News Director.  
Karen Skinner, Vice President & Treasurer.  
Gary Gardner, General Sales Manager.  
Ron Cooke, National Sales Manager.  
Pam Sheffield, Program Director.  
Galen Hassinger, Director of Engineering.  
Tim Briggs, Production Manager.

**Rates:** On request.

**City of License:** Fort Myers. **ADI:** Fort Myers-Naples. **Rank:** 87.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



WINK-TV BPCT-870205KH Granted 5/18/87 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Charlotte	52,900	52,300	99
	Collier	67,200	66,100	98
	De Soto	8,600	8,500	99
	Glades	3,000	2,900	97
	Hendry	8,900	8,700	98
Between 25-49%	FLORIDA			
	Sarasota	131,500	130,500	99
Between 5-24%	FLORIDA			
Hardee	6,400	6,300	98	
<b>Station Totals</b>		<b>461,700</b>	<b>456,700</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>				<b>314,800</b>
<b>Average Daily Circulation (1993)</b>				<b>187,500</b>

# Florida—Naples

## WNPL-TV Ch. 46

Network Service: None, independent.

Licensee: Southwest Florida Telecommunications Inc., Box 414646, Naples, FL 33941.

Studio: 2150 Goodlette Rd., Naples, FL 33940.

Telephone: 813-261-4600. Fax: 813-261-4603.

Technical Facilities: Channel No. 46 (662-668 MHz). Authorized power: 3192-kw max. visual, 319-kw max. aural. Antenna: 1014-ft. above av. terrain, 1001-ft. above ground, 1027-ft. above sea level.

Latitude 26° 25' 22"  
Longitude 81° 37' 49"

Transmitter: 21990 Carter Rd., Estero.

Ownership: Southwest Florida Telecommunications Inc.

Began Operation: October 22, 1990.

Represented (sales): Adam Young Inc.

Represented (legal): Latham & Watkins.

Represented (engineering): Magnuson & Associates.

### Personnel:

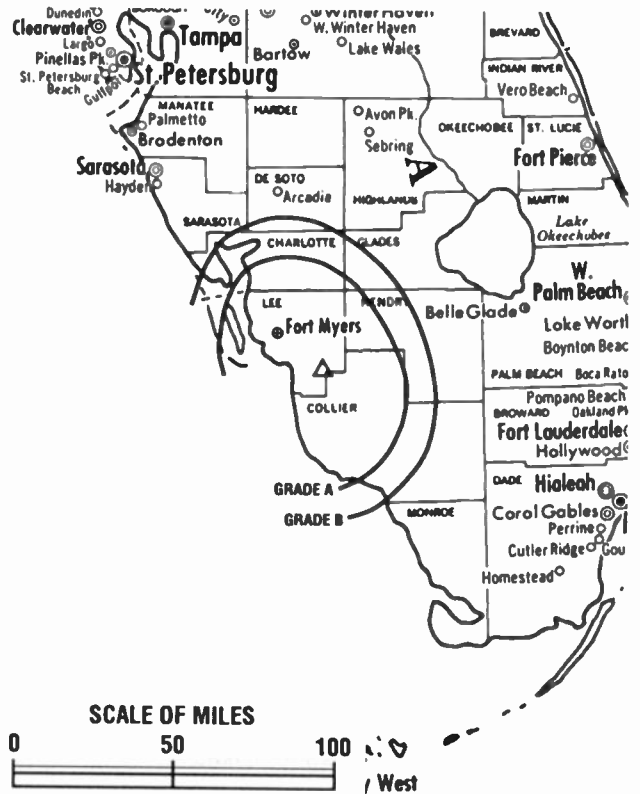
Jack L. Spiess, General Manager.  
Bill Shane, Program Director.  
Phil Beckman, Chief Engineer.  
Alice Salvatore, Office Manager.

Highest 30 Sec. Rate: \$100.

City of License: Naples. ADI: Fort Myers-Naples. Rank: 87.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
	FLORIDA			
Between 25-49%	Collier	67,200	66,100	98



WNPL-TV BMPCT-910528KN Granted 6/27/91 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
	FLORIDA			
Between 5-24%	Hendry	8,900	8,700	98
	Lee	151,500	150,100	99
<b>Station Totals</b>		<b>227,600</b>	<b>224,900</b>	<b>99</b>
Net Weekly Circulation (1993)				62,300
Average Daily Circulation (1993)				20,100

# Florida—Gainesville

**WCJB**

Ch. 20

Network Service: ABC.

Licensee: Diversified Communications, 5 Milk St., Box 7437, Portland, ME 04112.

Studio: 6220 N.W. 43rd St., Gainesville, FL 32606.

Mailing Address: Box 147020, Gainesville, FL 32614-7020.

Telephone: 904-377-2020. TWX: 510-100-8946. Fax: 904-371-0747.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 2808-kw max. & 2350-kw horizontal visual, 282-kw max. & 235-kw horizontal aural. Antenna: 925-ft. above av. terrain, 985-ft. above ground, 1049-ft. above sea level.

Latitude 29° 32' 11"  
Longitude 82° 24' 00"

Transmitter: 1.35-mi. S of Wacahoota.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 7.3-meter C-band; Microdyne, 7-meter C-band; RCA, 4.5-meter Ku-band; Avantek, M/A-Com, Microdyne receivers.

News Services: ABC, AP, Florida News Network.

Ownership: Diversified Communications Inc. (Group Owner).

Began Operation: April 7, 1971. Sale to present owner by William E. Minshall approved by FCC Oct. 12, 1976.

Represented (sales): Blair Television.

Represented (engineering): Cohen, Dippell & Everist, P.C.

**Personnel:**

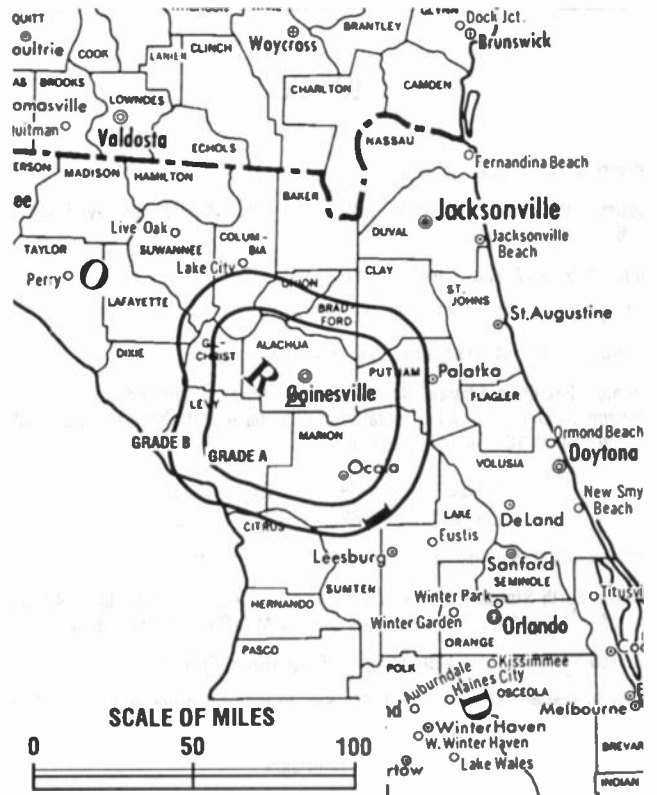
- Carolyn Catlin, Vice President & General Manager.
- Liz Mattox, General Sales Manager.
- Skip Painton, National Sales Manager.
- Bob Williams, News Director.
- Karen Woolstead, Program Director.
- Robin Snyder, Promotion Director.
- Tim Hoskinson, Controller.
- Michael Sherrill, Director of Engineering.
- Alan Johns, Director of Production Services.
- Sheri Cason, Traffic Manager.

Rates: On request.

City of License: Gainesville. ADI: Gainesville. Rank: 166.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Alachua	74,100	72,900	98
	Columbia	16,100	15,900	99
	Dixie	4,100	4,000	98
	Gilchrist	3,500	3,500	100



WCJB BPCT-800124KF Granted 10/15/82 ©American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Levy	10,500	10,200	97
	Marion	84,500	83,200	98
	Suwannee	10,400	10,200	98
	Union	2,600	2,600	100
Between 25-49%	FLORIDA			
	Bradford	7,400	7,300	99
	Lafayette	1,900	1,800	98
Between 5-24%	FLORIDA			
	Citrus	44,300	43,600	98
	Hamilton	3,600	3,500	97
	Putnam	26,000	25,700	99
	Taylor	6,500	6,400	98
Station Totals		295,500	290,800	98
Net Weekly Circulation (1993)				164,300
Average Daily Circulation (1993)				98,800

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**Television & Cable Factbook**

# Florida—Ocala-Gainesville

## WOGX

Ch. 51

**Network Service:** Fox.

**Licensee:** Wabash Valley Bcstg. Corp., 401 Pennsylvania Parkway, Suite 300, Indianapolis, IN 46280.

**Studio:** 1551 S.W. 37th Ave., Ocala, FL 34474.

**Mailing Address:** Box 3985, Ocala, FL 34478.

**Telephone:** 904-351-5151. **Fax:** 904-237-5423.

**Technical Facilities:** Channel No. 51 (692-698 MHz). Authorized power: 2750-kw horizontal visual, 275-kw horizontal aural. Antenna: 920-ft. above av. terrain, 889-ft. above ground, 1049-ft. above sea level.

Latitude 29° 21' 32"  
Longitude 82° 19' 53"

**Transmitter:** County Road 316, approx. 4.7-mi. W of Fairfield, FL.

**Satellite Earth Stations:** Microdyne, 7-meter C-band; RCA Americom, 4.5-meter Ku-band; Microdyne, 3.7-meter Ku & C-band; M/A-Com, Microdyne receivers.

**Ownership:** Wabash Valley Broadcasting Corp. (Group Owner).

**Began Operation:** November 1, 1983. Sale to present owner by Big Sun TV Inc. approved by FCC Aug. 12, 1986.

**Represented (sales):** Katz Continental Television.

**Represented (legal):** Dow, Lohnes & Albertson.

### Personnel:

**Mel Grossman**, Vice President & General Manager.

**Clay Brinker**, General Sales Manager.

**Sandy Wagner**, Local Sales Manager.

**Sue Edwards**, Program Administrator.

**Darren Morgan**, Promotion Director.

**Patricia Allen**, Business Manager.

**Len Campbell**, Production Manager.

**John Jones**, Chief Engineer.

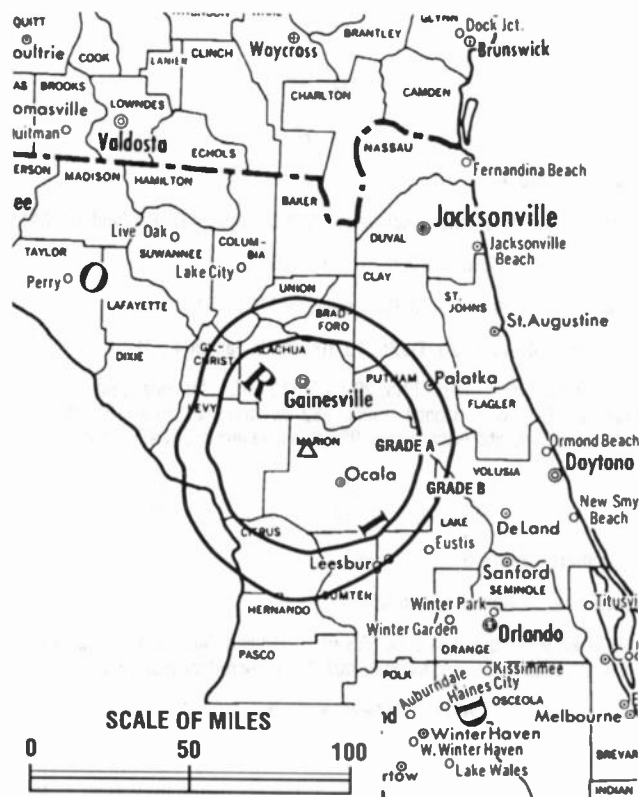
**Becky Montgomery**, Traffic Assistant.

**Highest 30 Sec. Rate:** \$1100.

**City of License:** Ocala. **ADI:** Gainesville. **Rank:** 166.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Alachua	74,100	72,900	98
	Dixie	4,100	4,000	98



WOGX BMPCT-820329KH Granted 10/24/82 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Gilchrist	3,500	3,500	100
	Levy	10,500	10,200	97
	Manion	84,500	83,200	98
Between 25-49%	FLORIDA			
	Citrus	44,300	43,600	98
	Putnam	26,000	25,700	99
Between 5-24%	FLORIDA			
	Bradford	7,400	7,300	99
	Columbia	16,100	15,900	99
	Lake	67,900	67,300	99
	Sumter	12,700	12,500	98
	Suwannee	10,400	10,200	98
Union	2,600	2,600	100	
<b>Station Totals</b>		<b>364,100</b>	<b>358,900</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>				<b>159,600</b>
<b>Average Daily Circulation (1993)</b>				<b>77,400</b>



# Florida—Jacksonville

## WAWS-TV

Ch. 30

Network Service: Fox.

Licensee: Clear Channel Television Inc., 175 E. Houston St., 500 2 Republic Bank Plaza, San Antonio, TX 78205-2225.

Studio: 8675 Hogan Rd., Jacksonville, FL 32216.

Telephone: 904-642-3030. Fax: 904-646-0115.

Technical Facilities: Channel No. 30 (566-572 MHz). Authorized power: 2820-kw max. & 759-kw horizontal visual, 282-kw horizontal aural. Antenna: 990-ft. above av. terrain, 1030-ft. above ground, 1045-ft. above sea level.

Latitude 30° 16' 52.50"  
Longitude 81° 34' 15.00"

Transmitter: 8675 Hogan Rd., Jacksonville.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Vertex, 4.5-meter Ku-band; M/A-Com, Scientific-Atlanta, Omni receivers.

Ownership: Clear Channel Television Inc. (Group Owner).

Began Operation: February 15, 1981. Sale to present owner by Malrite Communications Group approved by FCC Aug. 30, 1989 (Television Digest, Vol. 29:9, 28).

Represented (sales): Katz Independent Television.

Represented (legal): Cohn & Marks.

Represented (engineering): Ralph Evans & Associates.

### Personnel:

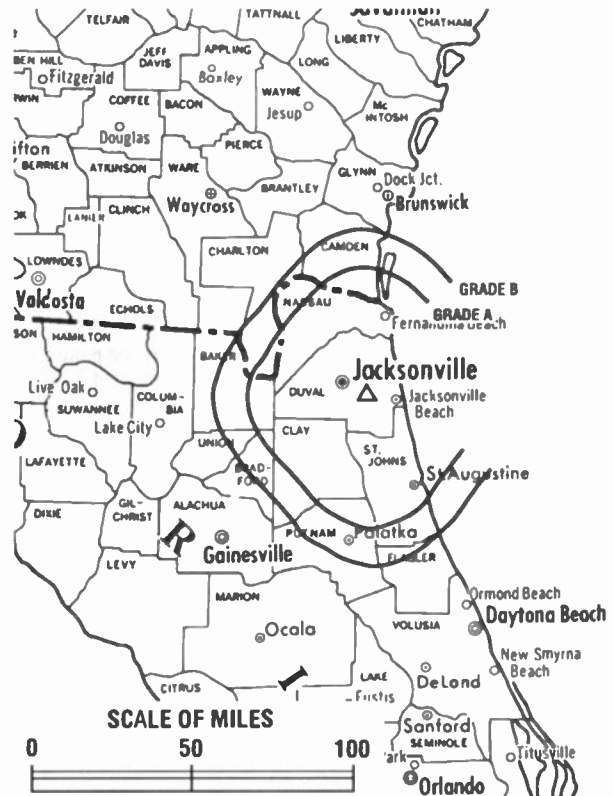
Josh McGraw, Vice President & General Manager.  
Andy Comegys, General Sales Manager.  
Keith True, Local Sales Manager.  
Robert Keele, Program Director.  
Lynn DeFoor, Business Manager.  
Stan Davis, Marketing Director.  
Martin Layne, Chief Engineer.  
Doreen Morgan, Promotion Director.  
Tony Sotelo, Production Manager.

Highest 30 Sec. Rate: \$2500.

City of License: Jacksonville. ADI: Jacksonville. Rank: 54.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>FLORIDA</b>			
	Baker	5,900	5,800	98
	Clay	39,500	39,100	99
	Duval	269,700	267,900	99
	Nassau	17,300	17,100	99



WAWS-TV BPCT-851007KE Granted 11/25/85 ©American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	St Johns	36,200	35,800	99
	<b>GEORGIA</b>			
	Camden	10,600	10,500	99
	Charlton	3,000	3,000	100
Between 25-49%	<b>FLORIDA</b>			
	Columbia	16,100	15,900	99
	Putnam	26,000	25,700	99
	Union	2,600	2,600	100
Between 5-24%	<b>GEORGIA</b>			
	Ware	12,900	12,700	98
	<b>FLORIDA</b>			
Between 5-24%	Bradford	7,400	7,300	99
	<b>GEORGIA</b>			
	Brantley	4,100	4,000	98
<b>Station Totals</b>		<b>475,900</b>	<b>471,800</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>				<b>285,800</b>
<b>Average Daily Circulation (1993)</b>				<b>119,300</b>

# Florida—Jacksonville

**WJKS**

Ch. 17

**Network Service:** ABC.

**Licensee:** Jacksonville Television Inc., 817 E. Washington St., Tampa, FL 33602.

**Studio:** 9117 Hogan Rd., Jacksonville, FL 32216.

**Mailing Address:** Box 17000, Jacksonville, FL 32245.

**Telephone:** 904-641-1700. TWX: 810-827-0284. Fax: 904-641-0306.

**Technical Facilities:** Channel No. 17 (488-494 MHz). Authorized power: 4680-kw max. visual. Antenna: 997-ft. above av. terrain, 978-ft. above ground, 1014-ft. above sea level.

Latitude 30° 16' 36"  
Longitude 81° 33' 47"

**Transmitter:** 9117 Hogan Rd., Jacksonville.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Transmit/receive Hubcom, 2.3-meter Ku-band; ADM, 6.1-meter C-band; Andrew, 6.1-meter C-band; Vertex, 4.7-meter Ku-band; Andrew, 4.5-meter C-band; Avantek, DX Engineering, M/A-Com, Standard Communications receivers.

**SNG Mobile Dish:** Andrew, 2.3-meter Ku-band.

**News Services:** ABC, AP, CNN, Conus.

**Ownership:** Media General Inc. (Group Owner).

**Began Operation:** February 19, 1966. Sale to present owner by Ziff-Davis Bcstg. approved by FCC Oct. 21, 1982 (Television Digest, Vol. 21:48; 22:8, 30).

**Represented (sales):** Harrington, Righter & Parsons Inc.

**Represented (legal):** Cohn & Marks.

**Represented (engineering):** David Steel & Associates Inc.

**Personnel:**

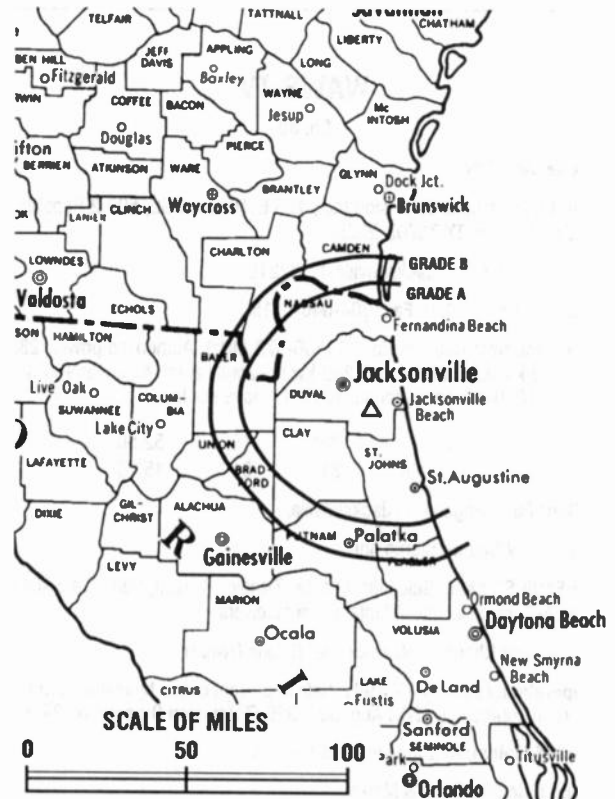
- Jim Matthews, President & General Manager.
- John Simons Jr., General Sales Manager.
- John Mann, National Sales Manager.
- Debbie Knight, Programming Coordinator.
- Jay Solomon, News Director.
- George Birnbaum, Operations Manager.
- Lee Lopez, Promotion Supervisor.
- Gus Mithoff, Business Manager.

**Rates:** On request.

**City of License:** Jacksonville. **ADI:** Jacksonville. **Rank:** 54.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA	5,900	5,800	98
	Baker	7,400	7,300	99
	Bradford			
	Clay	39,500	39,100	99



WJKS BPCT-890814KF Granted 9/29/89 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Duval	269,700	267,900	99
	Nassau	17,300	17,100	99
	St Johns	36,200	35,800	99
	GEORGIA			
	Camden	10,600	10,500	99
	Charlton	3,000	3,000	100
	Glynn	24,600	24,400	99
Ware	12,900	12,700	98	
Between 25-49%	FLORIDA			
	Columbia	16,100	15,900	99
	Putnam	26,000	25,700	99
	GEORGIA			
	Clinch	2,200	2,200	100
Pierce	5,000	4,900	98	
Between 5-24%	FLORIDA			
	Union	2,600	2,600	100
	GEORGIA			
	Bacon	3,500	3,400	97
Brantley	4,100	4,000	98	
Station Totals		486,600	482,300	99
Net Weekly Circulation (1993)				346,900
Average Daily Circulation (1993)				165,800

# Florida—Jacksonville

**WJXT**

Ch. 4

Network Service: CBS.

Licensee: Post-Newsweek Stations Florida Inc., Box 5270, Jacksonville, FL 32247.

Studio: 4 Broadcast Place, Jacksonville, FL 32247.

Telephone: 904-399-4000. Fax: 904-393-9822.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: Circularly polarized, 960-ft. above av. terrain, 938-ft. above ground, 984-ft. above sea level.

Latitude 30° 16' 23"  
Longitude 81° 33' 13"

Transmitter: 9830 Anders Blvd.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: SatCom, 9.2-meter C-band; SatCom, 7-meter C-band; Scientific-Atlanta, 7-meter C-band; Microdyne, 5-meter Ku-band; DX Engineering, Microdyne, Scientific-Atlanta receivers.

SNG Mobile Dish: Andrew, 3.7-meter Ku-band.

News Services: AP, CBS, Florida News Network.

Ownership: Post-Newsweek Stations Inc. (Group Owner).

Began Operation: September 15, 1949. Sold to present owner Jan. 1953 (Television Digest, Vol. 8:51; 9:1, 5).

Represented (sales): TeleRep Inc.

Represented (legal): Covington & Burling.

Represented (engineering): Jules Cohen & Associates, P.C.

**Personnel:**

- Steve Wasserman, Vice President & General Manager.
- Ann Pace, Vice President & Station Manager.
- Thomas Bornhauser, General Sales Manager.
- Dawn Rodriguez, Sales Promotion Director.
- Jim Biggers, Engineering Manager.
- Nancy Shafran, News Director.
- David Way, Director of Business Affairs.
- Tammi McMillan, Operations Manager.
- Ron Nepa, Creative Services Director.
- Ken Kaminski, Broadcast Operations Director.
- Brenda Thigpen, Executive Assistant to General Manager.

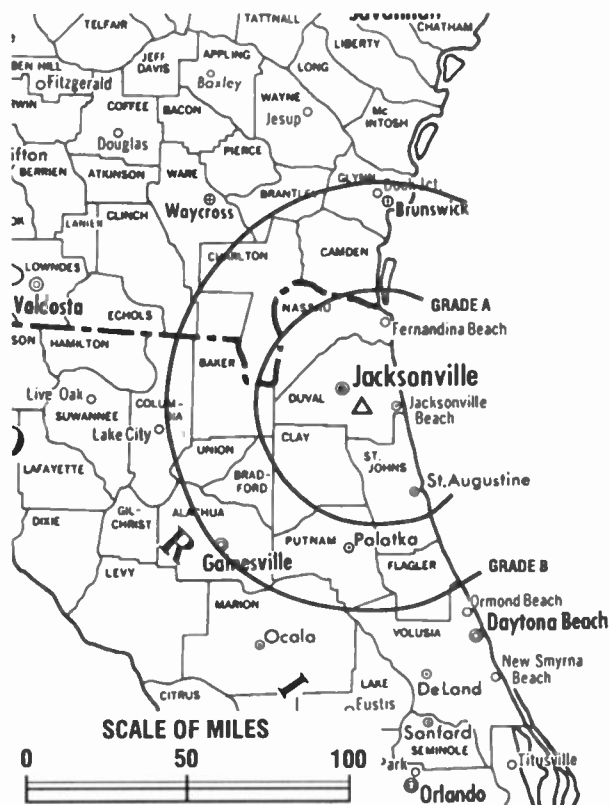
Highest 30 Sec. Rate: \$5000.

NETWORK BASE HOURLY RATE: \$3808.

City of License: Jacksonville. ADI: Jacksonville. Rank: 54.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>FLORIDA</b>			
	Alachua	74,100	72,900	98
	Baker	5,900	5,800	98
	Bradford	7,400	7,300	99
	Clay	39,500	39,100	99
	Columbia	16,100	15,900	99
	Duval	269,700	267,900	99
	Nassau	17,300	17,100	99
	Putnam	26,000	25,700	99
	St Johns	36,200	35,800	99
Union	2,600	2,600	100	



WJXT BMPCT-850222KF Granted 4/18/85 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>GEORGIA</b>			
	Brantley	4,100	4,000	98
	Camden	10,600	10,500	99
	Charlton	3,000	3,000	100
	Clinch	2,200	2,200	100
	Glynn	24,600	24,400	99
	Pierce	5,000	4,900	98
Ware	12,900	12,700	98	
Between 25-49%	<b>FLORIDA</b>			
	Flagler	13,200	13,000	98
	Hamilton	3,600	3,500	97
	Suwannee	10,400	10,200	98
Between 5-24%	<b>FLORIDA</b>			
	Dixie	4,100	4,000	98
	Gilchrist	3,500	3,500	100
	Levy	10,500	10,200	97
	<b>GEORGIA</b>			
	Bacon	3,500	3,400	97
	Echols	800	800	100
	Mc Intosh	3,300	3,200	97
	Wayne	8,100	8,000	99
<b>Station Totals</b>		<b>618,200</b>	<b>611,600</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>				<b>476,700</b>
<b>Average Daily Circulation (1993)</b>				<b>303,200</b>

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Call Lynn Levine or Karen Fahle 202-872-9200

# Florida—Jacksonville

**WNFT**  
Ch. 47

**Network Service:** None, independent.

**Licensee:** Krypton Broadcasting of Jacksonville Inc., Debtor-in-Possession, 3681 Prospect Dr., Riviera Beach, FL 33404.

**Studio:** 1 Independent Dr. Suite 0204, Jacksonville, FL 32202.

**Mailing Address:** Box 17547, Jacksonville, FL 32216.

**Telephone:** 904-355-4747.

**Technical Facilities:** Channel No. 47 (668-674 MHz). Authorized power: 5000-kw max. visual, 500-kw aural. Antenna: 981-ft. above av. terrain, 974-ft. above ground, 1001-ft. above sea level.

Latitude 30° 16' 34"  
Longitude 81° 33' 58"

**Transmitter:** Hogan Rd., Jacksonville.

**Satellite Earth Stations:** Microdyne, 7-meter C-band; Avcom, 5-meter C-band.

**News Service:** UPI.

**Ownership:** Krypton Broadcasting Corp. (Group Owner).

**Began Operation:** August 1, 1980. Sale to present owner by Thomas R. & Frank McGeehee approved by FCC June 19, 1990.

**Represented (sales):** Petry Television Inc.

**Represented (legal):** Gammon & Grange.

**Personnel:**

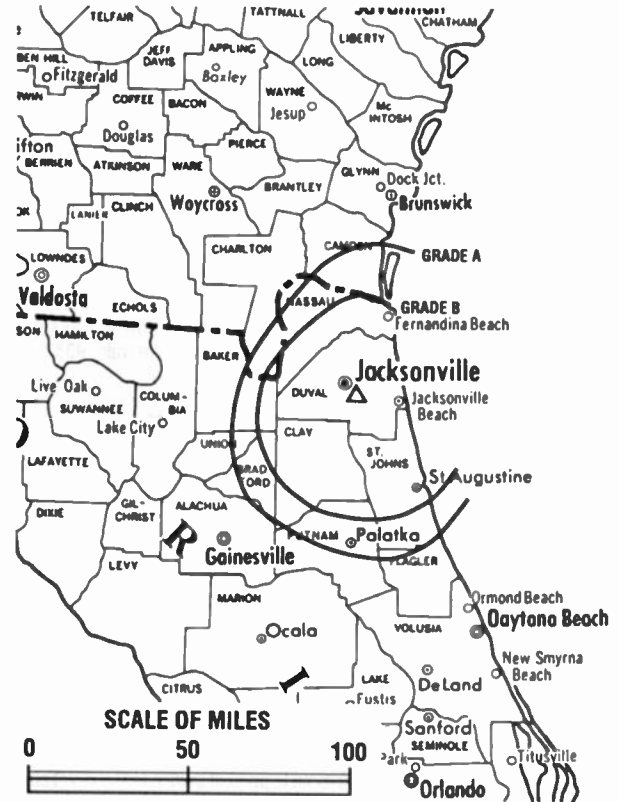
- Raymond Firment, General Manager.
- Cliff Curley, Program Director.
- Dee Davenport, Promotion Manager.
- Dave Murphy, Business Manager.
- Marty Kahl, Director of Engineering.

**Highest 30 Sec. Rate:** \$300.

**City of License:** Jacksonville. **ADI:** Jacksonville. **Rank:** 54.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>FLORIDA</b>			
	Baker	5,900	5,800	98
	Union	2,600	2,600	100
<b>Between 25-49%</b>	<b>FLORIDA</b>			
	Clay	39,500	39,100	99



WNFT BPCT-831103KS Granted 12/14/83 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>Between 25-49%</b>	Columbia	16,100	15,900	99
	Duval	269,700	267,900	99
	Nassau	17,300	17,100	99
	Putnam	26,000	25,700	99
	St Johns	36,200	35,800	99
	<b>GEORGIA</b>			
	Camden	10,600	10,500	99
	Charlton	3,000	3,000	100
<b>Between 5-24%</b>	<b>FLORIDA</b>			
	Bradford	7,400	7,300	99
	<b>GEORGIA</b>			
	Glynn	24,600	24,400	99
	Pierce	5,000	4,900	98
Ware	12,900	12,700	98	
<b>Station Totals</b>		<b>476,800</b>	<b>472,700</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>				<b>193,900</b>
<b>Average Daily Circulation (1993)</b>				<b>65,100</b>

# Florida—Jacksonville

**WTLV**

**Ch. 12**

**Network Service:** NBC.

**Licensee:** Television 12 of Jacksonville Inc., Box TV-12, Jacksonville, FL 32231.

**Studio:** 1070 E. Adams St., Jacksonville, FL 32202.

**Telephone:** 904-354-1212. **Fax:** 904-354-3299.

**Technical Facilities:** Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 60-kw aural. Antenna: Circularly polarized, 970-ft. above av. terrain, 999-ft. above ground, 1049-ft. above sea level.

Latitude 30° 16' 23"  
Longitude 81° 33' 13"

**Transmitter:** 9830 Anders Blvd.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Satcom Technologies, 9.2-meter; Andrew, 7-meter; Andrew, 4.5-meter; Vertex, 4.5-meter; Vertex, 3.6-meter; Avantek, Avcom, M/A-Com, Scientific-Atlanta receivers.

**SNG Mobile Dish:** Andrew, 2.4-meter Ku-band.

**News Services:** AP, NBC.

**Ownership:** Gannett Broadcasting Group (Group Owner).

**Began Operation:** September 1, 1957. Interim operating authority for Ch. 12 was granted Jan. 9, 1969 by FCC; operation by Ch. 12 of Jacksonville began April 1, 1969. Transfer of control of licensee to Harte-Hanks Newspapers approved by FCC March 27, 1975 (Television Digest, Vol. 14:34; 15:7). FCC approved sale to Gannett Co. by Harte-Hanks Jan. 22, 1988 (Vol. 27:49; 28:6).

**Represented (sales):** Blair Television.

**Represented (legal):** Reed, Smith, Shaw & McClay.

**Represented (engineering):** Lohnes & Culver.

**Personnel:**

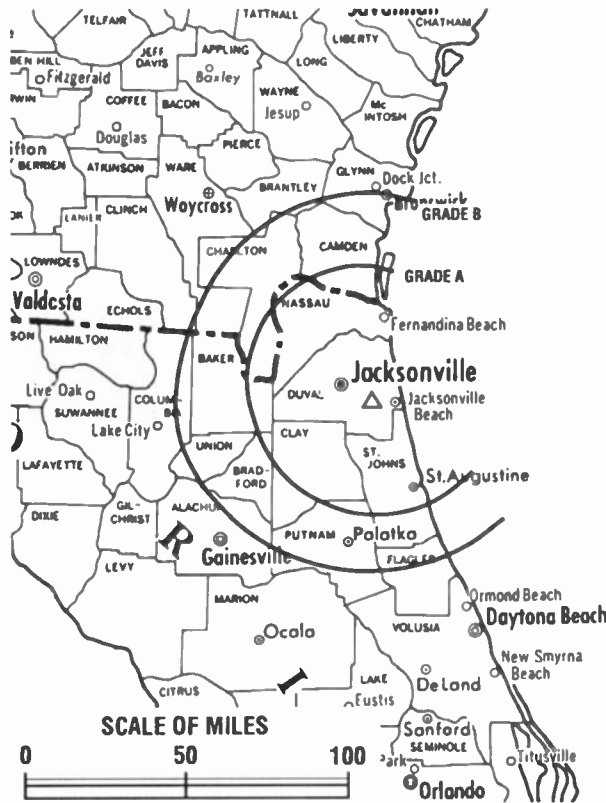
- Kenneth Toning, President & General Manager.
- Gerald Campbell, General Sales Manager.
- Brian Marsh, Local Sales Manager.
- Jesse Sessoms, National Sales Manager.
- Jerry Nordsiek, Vice President, Engineering.
- Kevin Brennan, News Director.
- Roz Fields, Vice President, Programming & Promotion.
- Rachel Soles, Vice President, Business.
- Bonnie Solloway, Marketing Director.
- Tom Wait, Production Manager.
- Mary Anne Christensen, Community Affairs Director.

**Highest 30 Sec. Rate:** \$3200.

**City of License:** Jacksonville. **ADI:** Jacksonville. **Rank:** 54.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>FLORIDA</b>				
<b>50% &amp; Over</b>	Baker	5,900	5,800	98
	Bradford	7,400	7,300	99
	Clay	39,500	39,100	99
	Columbia	16,100	15,900	99



WTLV BNPCT-850307KE Granted 4/18/85 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	Duval	269,700	267,900	99
	Nassau	17,300	17,100	99
	Putnam	26,000	25,700	99
	St Johns	36,200	35,800	99
	Suwannee	10,400	10,200	98
	Union	2,600	2,600	100
<b>GEORGIA</b>				
	Camden	10,600	10,500	99
	Charlton	3,000	3,000	100
	Clinch	2,200	2,200	100
	Glynn	24,600	24,400	99
	Ware	12,900	12,700	98
<b>GEORGIA</b>				
<b>Between 25-49%</b>	Bacon	3,500	3,400	97
	Pierce	5,000	4,900	98
	<b>FLORIDA</b>			
<b>Between 5-24%</b>	Alachua	74,100	72,900	98
	Flagler	13,200	13,000	98
	Gilchrist	3,500	3,500	100
	Hamilton	3,600	3,500	97
	<b>GEORGIA</b>			
	Brantley	4,100	4,000	98
	Mc Intosh	3,300	3,200	97
<b>Station Totals</b>		<b>594,700</b>	<b>588,600</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>				<b>417,600</b>
<b>Average Daily Circulation (1993)</b>				<b>244,200</b>

**There is no more visible place for your advertising message than the pages of the Television & Cable Factbook**

## Florida—Key West

### WEYS

Ch. 22

**Network Service:** Telemundo.

**Licensee:** Penny Drucker, Box 255, Evergreen, CO 80439.

**Studio:** 527 Southard St., Key West, FL 33040.

**Telephone:** 305-296-4969.

**Technical Facilities:** Channel No. 22 (518-524 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 203-ft. above av. terrain, 107-ft. above ground, 203-ft. above sea level.

Latitude	24°	33'	18"
Longitude	81°	48'	07"

**Transmitter:** 527 Southard St., Key West.

**Ownership:** Penny Drucker.

**Began Operation:** June 15, 1993.

**Represented (sales):** Telemundo.

**Represented (legal):** Cole, Raywid & Braverman.

**Personnel:**

Paul Garber, General Manager.

David Solomon, Station & General Sales Manager.

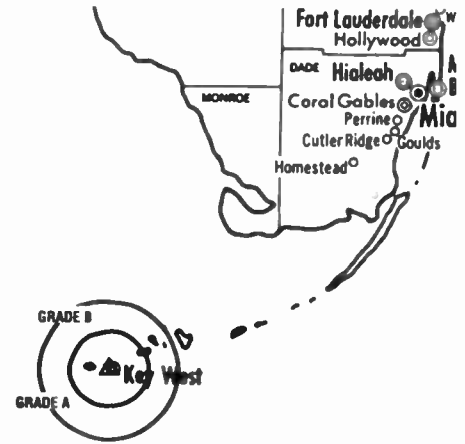
Penny Drucker, Program Director.

Chris Wolff, News Director.

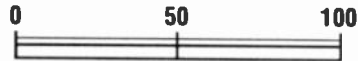
David Drucker, Business Manager.

**Highest 30 Sec. Rate:** \$120.

**Arbitron Data:** Not available.



#### SCALE OF MILES



WEYS BPCT-8703319K Granted 1/20/88 © American Map Corp., No. 14244

City of License: Key West. ADI: Miami-Fort Lauderdale. Rank: 15.

# Florida—Miami

## WBFS-TV

Ch. 33

**Network Service:** None, independent.

**Licensee:** Channel 33 Inc., Box 4633, Miami, FL 33014.

**Studio:** 16550 N.W. 52nd Ave., Miami, FL 33014.

**Mailing Address:** Box 4633, Miami, FL 33014.

**Telephone:** 305-621-3333. **Fax:** 305-621-3844.

**Technical Facilities:** Channel No. 33 (584-590 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 924-ft. above av. terrain, 927-ft. above ground, 931-ft. above sea level.

Latitude	25°	57'	59"
Longitude	80°	12'	33"

**Transmitter:** 390 N.W. 210th St., Miami.

**Satellite Earth Stations:** Harris, 9-meter C-band; Harris, 6.1-meter C-band; Harris receivers.

**Ownership:** Combined Broadcasting Inc. (Group Owner).

**Began Operation:** December 9, 1984. Transfer of control to present owners approved by FCC June 8, 1988.

**Represented (sales):** Katz Independent Television.

**Represented (legal):** Fisher, Wayland, Cooper & Leader.

**Represented (engineering):** Lohnes & Culver.

### Personnel:

**Jerry Carr**, Vice President & General Manager.

**Eli Math**, General Sales Manager.

**Wendy Kamilar**, Local Sales Manager.

**Jill Novarro**, National Sales Manager.

**Stan Wasilik**, Program Director.

**Lee Rowand**, Promotion Director.

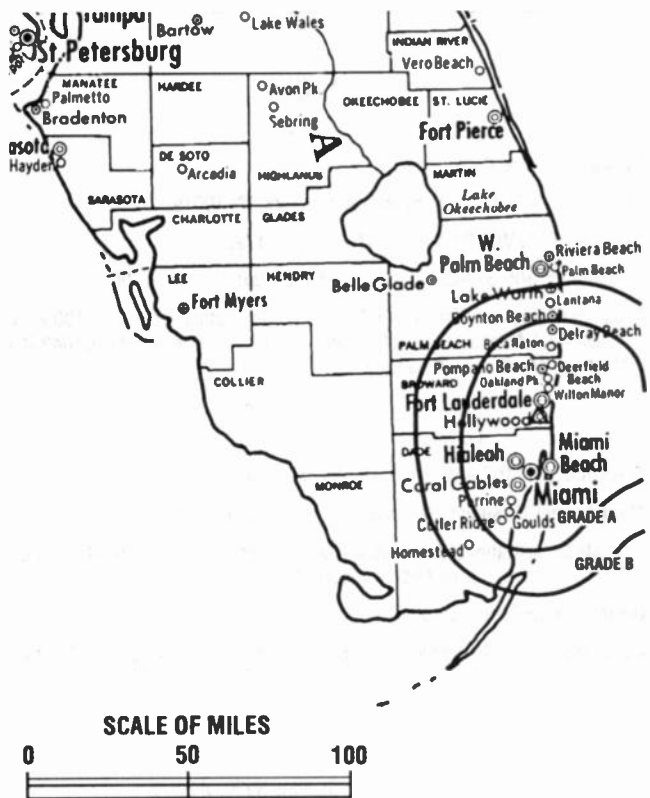
**Paula Aberie**, Business Manager.

**Jim Cottrill**, Chief Engineer.

**Rates:** On request.

**City of License:** Miami. **ADI:** Miami-Fort Lauderdale. **Rank:** 15.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



WBFS-TV BMPCT-840322KG Granted 10/31/84 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>FLORIDA</b>			
Between 25-49%	Broward	553,600	550,900	100
	Dade	713,800	708,900	99
	<b>FLORIDA</b>			
Between 5-24%	Palm Beach No	247,400	245,100	99
	Palm Beach So	152,300	150,700	99
<b>Station Totals</b>		<b>1,667,100</b>	<b>1,655,600</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>			<b>613,600</b>	
<b>Average Daily Circulation (1993)</b>			<b>238,900</b>	

# Florida—Miami

**WCIX**

Ch. 6

Network Service: CBS.

Licensee: CBS Inc., 51 W. 52nd St., New York, NY 10019.

Studio: 8900 N.W. 18th Terrace, Miami, FL 33172.

Telephones: 305-593-0606; 305-522-6060. Fax: 305-591-3706.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: Circularly polarized, 1802-ft. above av. terrain, 1842-ft. above ground, 1849-ft. above sea level.

Latitude 25° 32' 24"  
Longitude 80° 28' 07"

Transmitter: 17107 S.W. 248th St., Princeton, FL.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Scientific-Atlanta, 10-meter C-band; Harris, 9-meter C-band; Andrew C-band; Harris, Andrew receivers.

Ownership: CBS Inc. (Group Owner).

Began Operation: September 20, 1967. Transfer of control to General Cinema Corp. approved by FCC Aug. 10, 1972 (Television Digest, Vol. 12:33). Assignment of license to Taft Bcstg. by General Cinema Corp. approved by FCC Feb. 24, 1983. FCC approved sale to TVX Broadcast Group Feb. 20, 1987 (Vol. 27:9, 14, 15). CBS assumed control of station Jan. 4, 1989 (Vol. 28:45).

Represented (sales): CBS Television Stations National Sales.

**Personnel:**

Allen Shaklan, Vice President & General Manager.

Joe Calim, Director of Sales.

Cara Cagliano, General Sales Manager.

Stuart Pruzansky, Local Sales Manager.

Sue Kawalerski, News Director.

Jerry Birdwell, Program Director.

Charles Kohlmann, Promotion Manager.

Patrick Schultz, Business Manager.

Brian Blum, Director of Communications.

Bernie Wimmers, Chief Engineer.

Rates: On request.

City of License: Miami. ADI: Miami-Fort Lauderdale. Rank: 15.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



WCIX BMPCT-870108KF Granted 1/30/87 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Broward	553,600	550,900	100
	Dade	713,800	708,900	99
	Monroe	35,100	34,400	98
	FLORIDA			
Between 5-24%	Palm Beach So	152,300	150,700	99
<b>Station Totals</b>		<b>1,454,800</b>	<b>1,444,900</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>				<b>901,200</b>
<b>Average Daily Circulation (1993)</b>				<b>425,200</b>



# Florida—Miami

## WDLP-TV

Ch. 35

**Licensee:** New Miami Latino Bcstg. Corp., 9100 S. Dadeland Blvd., Suite 1804, Miami, FL 33156.

**Studio:** 9100 S. Dadeland Blvd., Suite 1804, Miami, FL 33156.

**Telephone:** 305-234-3535. **Fax:** 305-670-0135.

**Technical Facilities:** Channel No. 35 (596-602 MHz). Authorized power: 3240-kw max. visual, 324-kw max. aural. Antenna: 335-ft. above av. terrain, 325-ft. above ground, 338-ft. above sea level.

Latitude	25°	36'	16"
Longitude	80°	34'	14"

**Transmitter:** 9100 S. Dadeland Blvd., Dade County.

**Ownership:** New Miami Latino Bcstg. Corp.

**Began Operation:** October 25, 1992 as WMLB-TV. Transfer from Jose Molina & Beverly Smith to William C. de la Pena approved by FCC December 7, 1992.

**Represented (legal):** Pepper & Corazzini.

**Represented (engineering):** Cohen, Dippell & Everist.

**Personnel:**

Richard A. Vanhook, General Manager.

**Arbitron Data:** Not available.



WDLP-TV BMPCT-920512KE Granted 7/30/92 © American Map Corp., No. 14244

City of License: Miami. ADI: Miami-Fort Lauderdale. Rank: 15.

# Florida—Miami-Fort Lauderdale

**WDZL**  
Ch. 39

**Network Service:** None, independent.

**Licensee:** Channel 39 Licensee Inc., 2055 Lee St., Hollywood, FL 33020.

**Studio:** 2055 Lee St., Hollywood, FL 33020.

**Telephones:** 305-925-3939; 305-949-3900. **Fax:** 305-922-3965.

**Technical Facilities:** Channel No. 39 (620-626 MHz). Authorized power: 3980-kw max. visual, 400-kw max. aural. Antenna: 700-ft. above av. terrain, 703-ft. above ground, 713-ft. above sea level.

Latitude	25°	58'	48"
Longitude	80°	11'	47"

**Transmitter:** 3200 S.W. 52nd Ave., Miami Gardens.

**Satellite Earth Stations:** Scientific-Atlanta, 7-meter C-band; Vertex, 6-meter Ku-band; Scientific-Atlanta, Standard Communications, Agile Omni receivers.

**Ownership:** Renaissance Communications Corp. (Group Owner).

**Began Operation:** October 16, 1982. Sale to Odyssey Partners approved by FCC April 4, 1984 (Television Digest, Vol. 24:2). Sale to present owners approved by FCC March 23, 1989.

**Represented (sales):** MMT Sales Inc.

**Represented (legal):** Reed, Smith, Shaw & McClay.

**Represented (engineering):** Jules Cohen & Associates, P.C.

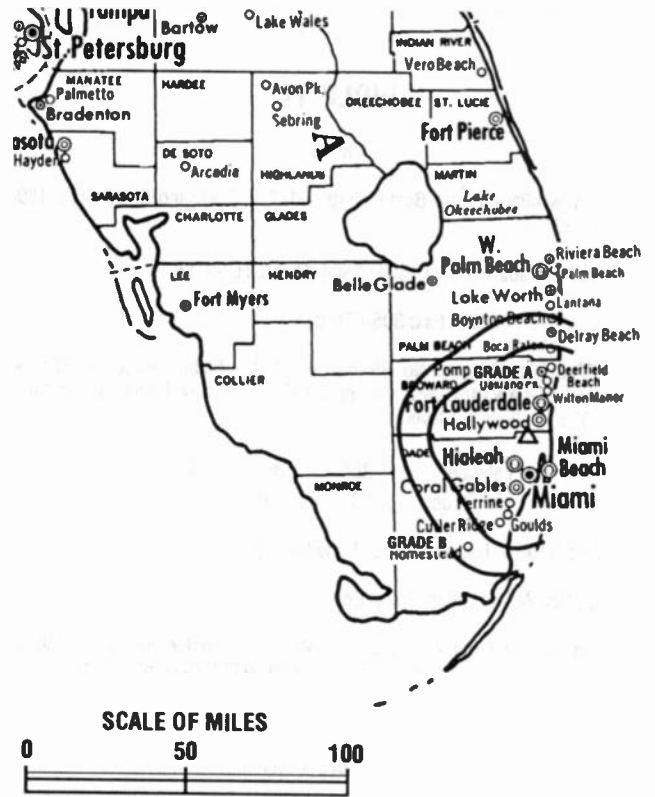
**Personnel:**

- Harvey E. Cohen, President & General Manager.
- Marilyn Hansen, General Sales Manager.
- Dennis Arnold, Local Sales Manager.
- Matthew Boxer, Regional Sales Manager.
- Alan Rosenfeld, National Sales Manager.
- Robert M. Castillo, Chief Engineer.
- Bob Ramsey, Program & Promotion Manager.
- Mark Ryan, Business Manager.
- Jeff Eggleston, Operations Manager.
- Jeanette Jordan, Community & Public Affairs Director.

**Rates:** On request.

**City of License:** Miami. **ADI:** Miami-Fort Lauderdale. **Rank:** 15.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



WDZL BPCT-840709KH Granted 7/31/84 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>FLORIDA</b>				
Between 25-49%	Broward	553,600	550,900	100
	Dade	713,800	708,900	99
<b>FLORIDA</b>				
Between 5-24%	Palm Beach So	152,300	150,700	99
<b>Station Totals</b>		<b>1,419,700</b>	<b>1,410,500</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>			<b>583,300</b>	
<b>Average Daily Circulation (1993)</b>			<b>226,400</b>	

# Florida—Miami

**WHFT**  
Ch. 45

**Network Service:** Trinity Bcstg. Network.

**Licensee:** Trinity Bcstg. of Florida Inc., 3324 Pembroke Rd., Pembroke Park, FL 33021.

**Studio:** 3324 Pembroke Rd., Pembroke Park, FL 33021.

**Telephones:** 305-962-1700; 305-681-8665. **Fax:** 305-962-2817.

**Technical Facilities:** Channel No. 45 (656-662 MHz). Authorized power: 2400-kw max. & 589-kw horizontal visual, 240-kw max. & 58.9-kw horizontal aural. Antenna: 1010-ft. above av. terrain, 1037-ft. above ground, 1049-ft. above sea level.

Latitude 25° 59' 34"  
Longitude 80° 10' 27"

**Transmitter:** SW corner of S. 33rd Ave. & Pembroke Rd., Pembroke Park.

**Satellite Earth Station:** Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta receivers.

**SNG Mobile Dish:** Midwest, 3-meter K-band.

**Ownership:** Trinity Broadcasting Network Inc. (Group Owner).

**Began Operation:** February 1, 1975. Sale to present owner by Lester Sumrall Evangelistic Assn. approved by FCC May 15, 1980. Previous sale by Florida Christian Bcstg. Inc. approved June 22, 1976 (*Television Digest*, Vol. 16:26).

**Represented (legal):** May & Dunne.

**Represented (engineering):** Smith & Powstenko.

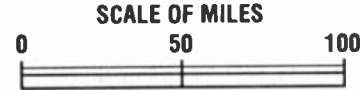
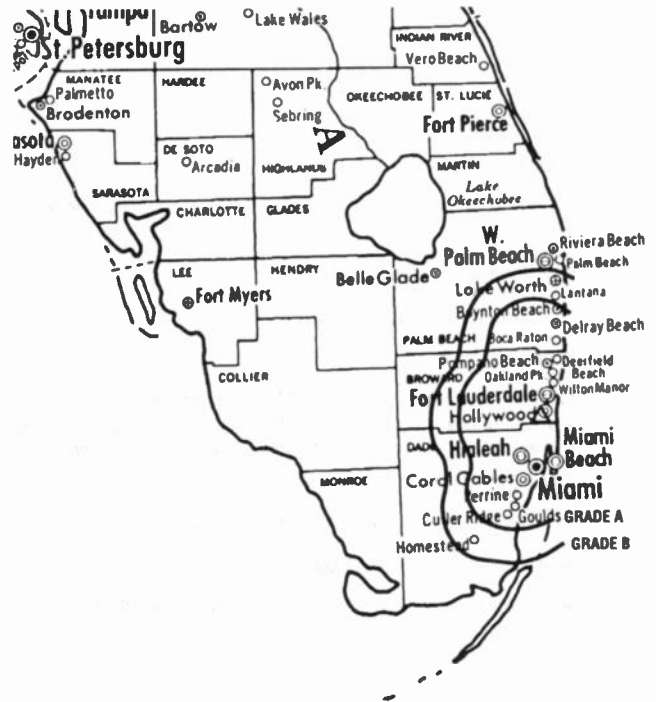
**Personnel:**

- Michael S. Everett, General Manager.
- Robin Downing, Program Director & Production Manager.
- Elizabeth Crespo, Public Affairs Director.
- Tee Thomas, Chief Engineer.
- Laurie Quinn, Secretary to the General Manager.

**Highest 30 Sec. Rate:** \$132.

**City of License:** Miami. **ADI:** Miami-Fort Lauderdale. **Rank:** 15.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



WHFT BPCT-800204KH Granted 6/27/80 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	FLORIDA Hendry	8,900	8,700	98
<b>Station Totals</b>		<b>8,900</b>	<b>8,700</b>	<b>98</b>
<b>Net Weekly Circulation (1993)</b>			<b>48,300</b>	
<b>Average Daily Circulation (1993)</b>			<b>18,400</b>	

# Florida—Miami

**WLTV**

Ch. 23

**Network Service:** Univision.

**Licensee:** WLTV License Partnership, 2600 S.W. 3rd Ave., 8th Floor, Miami, FL 33129.

**Studio:** 695 N.W. 199th St., Miami, FL 33169.

**Sales:** 2600 S.W. 3rd Ave., Miami, FL 33129.

**Telephone:** 305-470-2323.

**Technical Facilities:** Channel No. 23 (524-530 MHz). Authorized power: 1995-kw max. & 661-kw horizontal visual, 200-kw max. & 66.1-kw horizontal aural. Antenna: 1010-ft. above av. terrain, 1034-ft. above ground, 1044-ft. above sea level.

Latitude	25°	57'	29.50"
Longitude	80°	12'	44.10"

**Transmitter:** Antenna Farm, North Dade County.

**Satellite Earth Stations:** Scientific-Atlanta, 10-meter; Scientific-Atlanta, 5-meter; Scientific-Atlanta receivers.

**News Services:** AP, UPI.

**Ownership:** Perenchio TV Inc. (Group Owner).

**Began Operation:** December 24, 1954. Left air April 13, 1957. Sold by Storer Bcstg. Co. Oct. 25, 1967. Resumed operation Nov. 14, 1967. Sale to Spanish International Communications by Al Lapin Jr., et al., approved by FCC Jan. 6, 1971. Sold to Univision Holdings (Hallmark Cards) 1987. Sale to present owner approved by FCC Sept. 23, 1992. (Television Digest, Vol. 32:40.)

**Represented (sales):** Univision.

**Represented (legal):** Leventhal, Senter & Lerman.

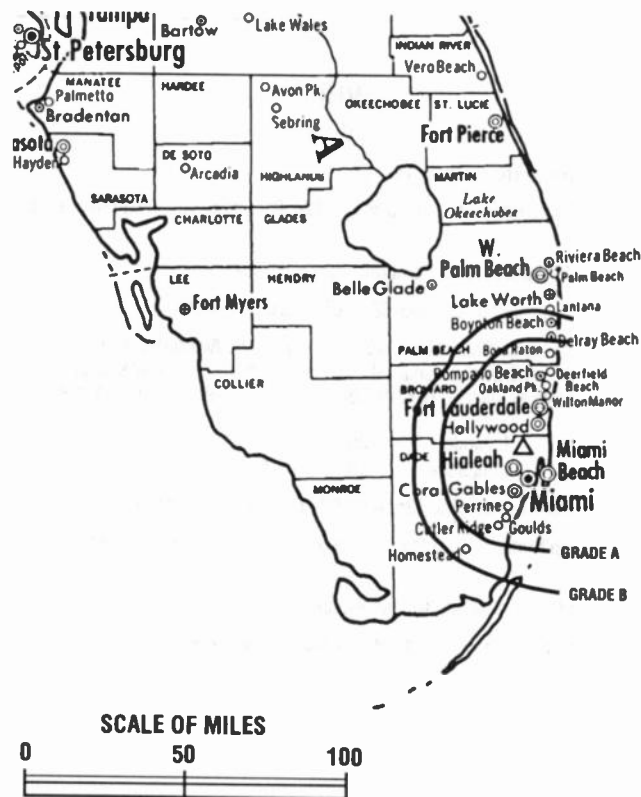
**Represented (engineering):** Jules Cohen & Associates, P.C.

**Personnel:**

Carlos Barba, President & General Manager.  
Rosy Almeida, Program Director.  
Francisco Gomez, Controller.

**Highest 30 Sec. Rate:** \$2000.

**City of License:** Miami. ADI: Miami-Fort Lauderdale. Rank: 15.



WLTV BPCT-5076 Granted 8/15/77

© American Map Corp., No. 14244

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	FLORIDA Dade	713,800	708,900	99
Between 5-24%	FLORIDA Hendry	8,900	8,700	98
<b>Station Totals</b>		<b>722,700</b>	<b>717,600</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>			<b>262,400</b>	
<b>Average Daily Circulation (1993)</b>			<b>172,100</b>	

# Florida—Miami

**WPLG**

Ch. 10

**Network Service:** ABC.

**Licensee:** Post-Newsweek Stations of Florida Inc., Broadcast House, 3900 Biscayne Blvd., Miami, FL 33137.

**Studio:** 3900 Biscayne Blvd., Miami, FL 33137.

**Telephone:** 305-576-1010. **TWX:** 810-848-6032. **Fax:** 305-325-2381.

**Technical Facilities:** Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 47.9-kw aural. Antenna: 1003-ft. above av. terrain, 1045-ft. above ground, 1049-ft. above sea level.

Latitude 25° 57' 59"  
Longitude 80° 12' 44"

**Transmitter:** Approx. 0.375-mi. W of State Rte. 7, Miami antenna farm, near Hallandale.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Transmit/receive AFC, 4.5-meter C-band; Scientific-Atlanta, 10-meter C-band; AFC, 7-meter C-band; SatCom, 7-meter C-band; SatCom, 7-meter Ku-band; Microdyne, Scientific-Atlanta receivers.

**SNG Mobile Dish:** Andrew, 3.7-meter Ku-band.

**News Services:** AP, UPI.

**Ownership:** Post-Newsweek Stations Inc. (Group Owner).

**Began Operation:** November 20, 1961. Sale to present owner by C. H. Topmiller, Thomas A. Welstead, et al., approved by FCC Sept. 24, 1969 (Television Digest, Vol. 9:39).

**Represented (sales):** TeleRep Inc.

**Represented (legal):** Covington & Burling.

**Represented (engineering):** Jules Cohen & Associates, P.C.

**Personnel:**

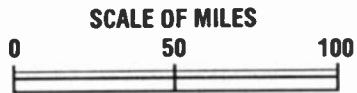
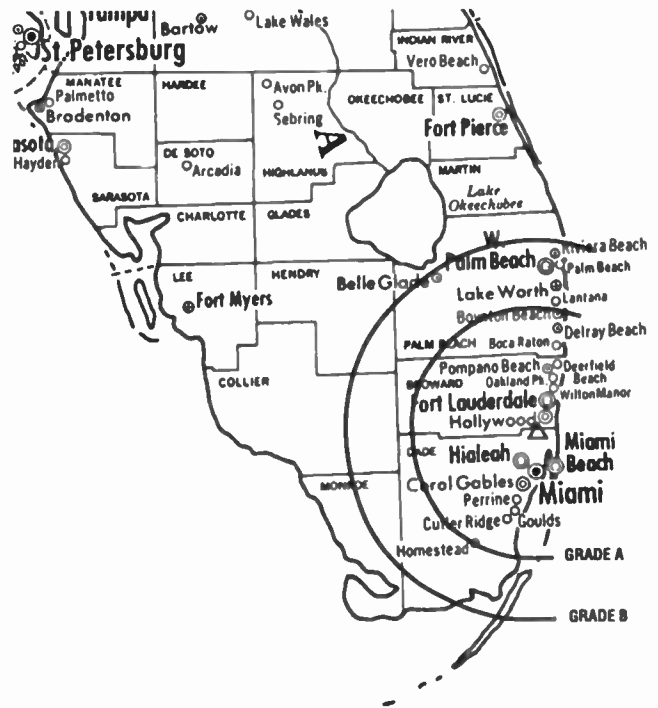
- John Garwood, Vice President & General Manager.
- Keith Kelly, Vice President, Administration.
- Ron Collins, General Sales Manager.
- Judy Obernier, Local Sales Manager.
- Steve Flanagan, Vice President, Engineering.
- Thomas Doerr, News Director.
- Oscar Welch, Program & Promotion Director.
- Linda Lucas, Marketing Director.

**Rates:** On request.

**NETWORK BASE HOURLY RATE:** \$2625.

**City of License:** Miami. **ADI:** Miami-Fort Lauderdale. **Rank:** 15.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



WPLG BPCT-861230KJ Granted 2/27/87 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>FLORIDA</b>			
	Broward	553,600	550,900	100
	Dade	713,800	708,900	99
	Monroe	35,100	34,400	98
	Palm Beach So	152,300	150,700	99
<b>Between 25-49%</b>	<b>FLORIDA</b>			
	Martin	46,300	45,800	99
<b>Between 5-24%</b>	<b>FLORIDA</b>			
	Hendry	8,900	8,700	98
	Palm Beach No	247,400	245,100	99
	St Lucie	63,100	62,400	99
<b>Station Totals</b>		<b>1,820,500</b>	<b>1,806,900</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>				<b>1,214,200</b>
<b>Average Daily Circulation (1993)</b>				<b>695,600</b>

# Florida—Fort Lauderdale

**WSCV**  
Ch. 51

**Network Service:** Telemundo.

**Licensee:** Telemundo of Florida Inc., 2340 W. 8th Ave., Hialeah, FL 33010.

**Studio:** 2340 W. 8th Ave., Hialeah, FL 33010.

**Telephone:** 305-888-5151. **Fax:** 305-888-9270.

**Technical Facilities:** Channel No. 51 (692-698 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: Circularly polarized, 860-ft. above av. terrain, 853-ft. above ground, 860-ft. above sea level.

Latitude 25° 57' 59"  
Longitude 80° 12' 33"

**Transmitter:** 390 N.W. 210th St., Miami.

**Satellite Earth Stations:** Vertex, 9-meter C-band; Vertex, 6.1-meter Ku-band; Harris, Standard Communications receivers.

**SNG Mobile Dish:** Vertex, 2.6-meter Ku-band.

**News Services:** AP, CNN.

**Ownership:** Telemundo Group Inc., Debtor-in-Possession (Group Owner).

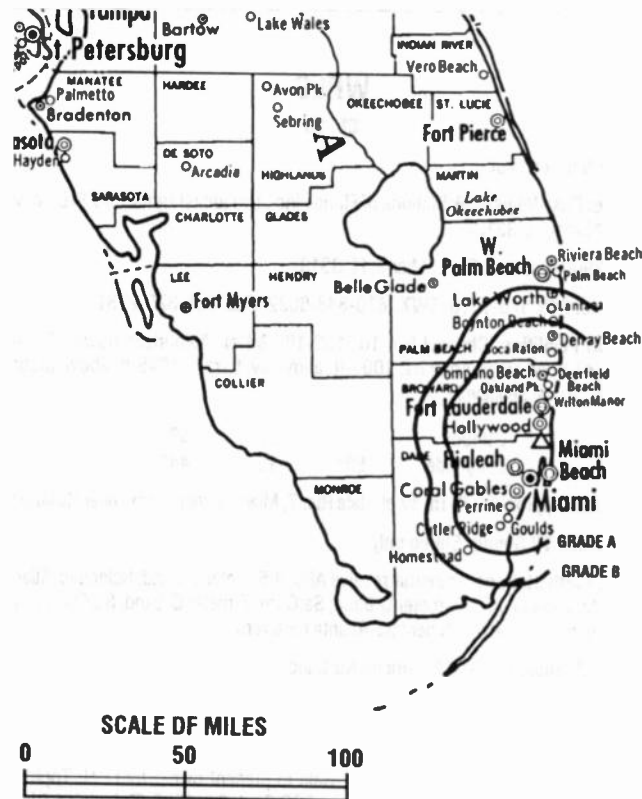
**Began Operation:** December 6, 1968 as WSMS-TV; left air Aug. 10, 1970. Sale by Gold Coast Telecasting approved by FCC Jan. 12, 1972. Resumed operation Feb. 14, 1972. Sale to Oak Industries by William F. Johns, Alvin Koenig, et al., approved by FCC Feb. 29, 1980. Previous sale by Trustee in Bankruptcy approved by FCC July 14, 1976. Subscription TV authorization granted March 23, 1979. Sale to John Blair & Co. approved by FCC Oct. 9, 1984 (*Television Digest*, Vol. 24:33). Controlling interest in John Blair & Co. was purchased by Reliance Group & approved by FCC Sept. 18, 1986 (Vol. 26:21-29, 33, 34).

**Represented (sales):** Telemundo.

**Personnel:**

- Jose C. Cancela, General Manager.
- Mari Vila, General Sales Manager.
- Luis Fernandez, Local Sales Manager.
- Ralph Herrera, National Sales Manager.
- Josie Goytisolo, News Director.
- Cristina Barros, Program Director.
- Melvin Perez, Business Manager.
- Luis Duarte, Chief Engineer.
- Alan Brydger, Marketing Director.

**Highest 30 Sec. Rate:** \$1200.



WSCV BMPCT-880601LF Granted 6/8/88 © American Map Corp., No. 14244

**City of License:** Fort Lauderdale. **ADI:** Miami-Fort Lauderdale. **Rank:** 15.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>FLORIDA</b>				
Between 25-49%	Dade	713,800	708,900	99
<b>Station Totals</b>		<b>713,800</b>	<b>708,900</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>				<b>204,600</b>
<b>Average Daily Circulation (1993)</b>				<b>126,600</b>

# Florida—Miami-Fort Lauderdale

**WSVN**

Ch. 7

**Network Service:** Fox.

**Licensee:** Sunbeam Television Corp., Box 1118, Miami, FL 33138.

**Studio:** 1401 79th St. Causeway, Miami, FL 33141.

**Telephone:** 305-751-6692. **TWX:** 810-848-6151. **Fax:** 305-757-2266.

**Technical Facilities:** Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 960-ft. above av. terrain, 996-ft. above ground, 1002-ft. above sea level.

Latitude 25° 57' 49"  
Longitude 80° 12' 44"

**Transmitter:** Antenna Farm, North Dade County, FL.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Transmit/receive Scientific-Atlanta, 10-meter C-band; Andrew, 7.3-meter Ku & C-band; Microdyne, 5-meter Ku & C-band; Microdyne, 3.6-meter Ku & C-band; Microdyne, Scientific-Atlanta, Standard Communications receivers.

**SNG Mobile Dish:** Andrew, 3.2-meter Ku-band.

**News Services:** AP, UPI, CNN.

**Ownership:** Sunbeam Television Corp. (Group Owner).

**Began Operation:** July 29, 1956. On Dec. 5, 1962 the FCC ordered that Biscayne Television Corp. cease operation of WCKT no later than Jan. 4, 1963 and the FCC also approved sale of WCKT plant and firm licensing agreements to Sunbeam Television Corp., which was licensed as a new station. Present ownership assumed operation Dec. 19, 1962.

**Represented (sales):** Harrington, Righter & Parsons Inc.

**Represented (legal):** Koteen & Naftalin; Mintz, Levin, Cohn, Ferris, Glovsky & Popeo.

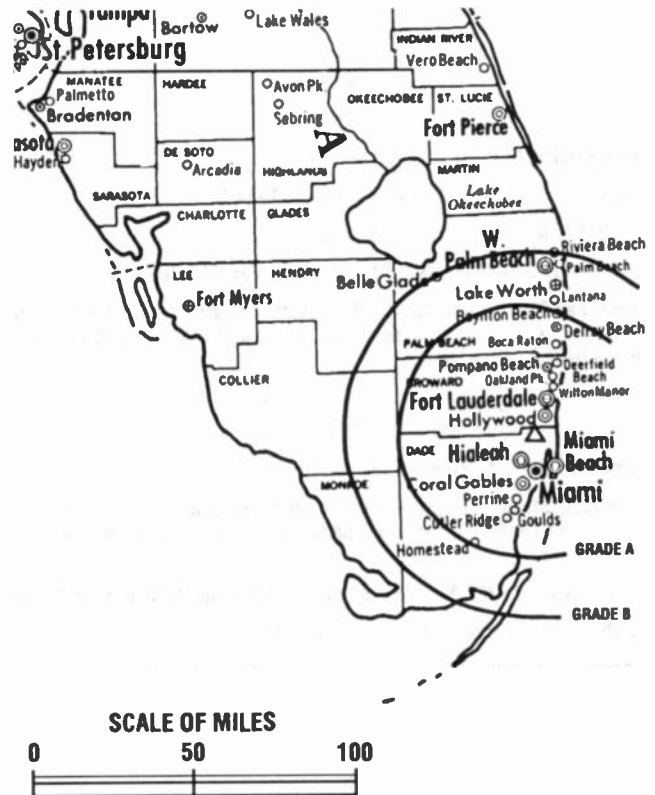
**Personnel:**

- Edmund N. Ansin, President.
- Robert W. Leider, Executive Vice President & General Manager.
- Joel Cheatwood, Senior Vice President, News.
- Michael Draman, General Sales Manager.
- Daniel Mellon, National Sales Manager.
- Bert Medina, Programming & Operations Manager.
- Brian Greif, News Director.
- John Bak, Chief Engineer.
- Beatriz Montalvo, Director of Creative Services.
- Dianna Stuver, Business Manager.
- Betty Frazier, Marketing Research.
- Charlie Folds, Director of Community & Public Relations.

**Rates:** On request.

**City of License:** Miami. **ADI:** Miami-Fort Lauderdale. **Rank:** 15.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



WSVN BPCT-4719 Granted 9/14/74

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	FLORIDA			
	Broward	553,600	550,900	100
	Dade	713,800	708,900	99
	Monroe	35,100	34,400	98
<b>Between 25-49%</b>	FLORIDA			
	Palm Beach So	152,300	150,700	99
<b>Between 5-24%</b>	FLORIDA			
	Glades	3,000	2,900	97
	Palm Beach No	247,400	245,100	99
<b>Station Totals</b>		<b>1,705,200</b>	<b>1,692,900</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>				<b>1,090,500</b>
<b>Average Daily Circulation (1993)</b>				<b>550,000</b>

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# Florida—Miami-Fort Lauderdale

**WTVJ**  
Ch. 4

**Network Service:** NBC.

**Licensee:** NBC Subsidiary, 316 N. Miami Ave., Miami, FL 33128.

**Studio:** 316 N. Miami Ave., Miami, FL 33128.

**Telephone:** 305-379-4444. **TWX:** 810-848-5932. **Fax:** 305-789-4181.

**Technical Facilities:** Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: Circularly polarized, 1041-ft. above av. terrain, 1041-ft. above ground, 1049-ft. above sea level.

Latitude 25° 58' 07"  
Longitude 80° 13' 20"

**Transmitter:** 1255 N.W. 210th St., Miami, FL.

**Satellite Earth Stations:** Vertex, 11-meter Ku-band; Hero, 8-meter; Hero, 7.5-meter C-band; Scientific-Atlanta, 7-meter C-band; Vertex, 6.1-meter Ku-band; Scientific-Atlanta receivers.

**News Services:** AP, CNN, NBC, Nexus, NIWS, Reuters, Sports News Satellite, UPI.

**Ownership:** National Broadcasting Co. (Group Owner).

**Began Operation:** March 21, 1949. Sale to KKR Assoc. by Wometco Enterprises Inc. approved by FCC April 11, 1984 (Television Digest, Vol. 23:39, 52). Sale to present owner by KKR approved by FCC Sept. 17, 1987 (Vol. 26:43; 27:3, 11, 14, 18, 22, 37, 38).

**Represented (sales):** Petry Television Inc.

**Personnel:**

- Don Browne, President & General Manager.
- Barry Allentuck, Director of Sales.
- Paul Russell, Director of Engineering.
- Sharon Scott, News Director.
- Maritza Kaniewski, Program Administrator.
- Jana Miller, Promotion Director.
- Alan Thiel, Business Manager.
- Carol Devane, Marketing Director.
- Bruce Carter, Production Manager.
- Debbie Brooks, Traffic Operations Manager.
- Marina Angleton, Public Affairs Director.

**Highest 30 Sec. Rate:** \$6000.

**NETWORK BASE HOURLY RATE:** \$2027.

**City of License:** Miami. **ADI:** Miami-Fort Lauderdale. **Rank:** 15.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



WTVJ BPCT-920225KE Granted 9/30/92 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>FLDRIDA</b>			
	Broward	553,600	550,900	100
	Dade	713,800	708,900	99
	Monroe	35,100	34,400	98
Between 25-49%	<b>FLDRIDA</b>			
	Palm Beach So	152,300	150,700	99
Between 5-24%	<b>FLDRIDA</b>			
	Palm Beach No	247,400	245,100	99
<b>Station Totals</b>		<b>1,702,200</b>	<b>1,690,000</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>				<b>1,059,600</b>
<b>Average Daily Circulation (1993)</b>				<b>563,000</b>



# Florida—Hollywood

## WYHS-TV

Ch. 69

**Network Service:** Home Shopping Network.

**Licensee:** Silver King Communications, 12425 28th St., St. Petersburg, FL 33716.

**Studio:** 10306 USA Today Way, Miramar, FL 33025.

**Telephone:** 305-435-6900. **Fax:** 305-435-7406.

**Technical Facilities:** Channel No. 69 (800-806 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 866-ft. above av. terrain, 869-ft. above ground, 866-ft. above sea level.

Latitude	25°	57'	59"
Longitude	80°	12'	33"

**Transmitter:** 390 N.W. 210th St., North Miami.

**Satellite Earth Stations:** Comtech, 7.2-meter C-band; Paraclipse, 5-meter C-band; Drake, Pinzone receivers.

**Ownership:** Silver King Communications (Group Owner).

**Began Operation:** August 10, 1988. Sale to HSN Communications approved by FCC December 1, 1992. Transfer of control to present owner approved by FCC September 30, 1992.

**Represented (sales):** Silver King Broadcasting Sales.

**Represented (engineering):** John F. X. Browne & Associates P.C.

**Personnel:**

Eddie L. Whitehead, General Manager.

Michael Kuszewski, Chief Engineer.

Lily Guzman de Garcia, Program Director.

Jacqueline Tejada, Business Manager.

**Rates:** On request.



WYHS-TV BMPCT-880829KF Granted 11/30/88 © American Map Corp., No. 14244

**Arbitron Data:** Not available.

**City of License:** Hollywood. **ADI:** Miami-Fort Lauderdale. **Rank:** 15.

# Florida—Leesburg-Orlando

**WACX**

**Ch. 55**

**Network Service:** None, independent.

**Licensee:** Sharp Communications Inc., 4520 Parkbreeze Court, Orlando, FL 32808.

**Studios:** 4520 Parkbreeze Court, Orlando, FL 32808; 900 North Blvd., Leesburg, FL 34748.

**Telephone:** 407-298-5555.

**Technical Facilities:** Channel No. 55 (716-722 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1690-ft. above av. terrain, 1669-ft. above ground, 1749-ft. above sea level.

Latitude 28° 55' 16"  
Longitude 81° 19' 09"

**Transmitter:** 520 Miller Rd., Orange City.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Microdyne, 7-meter C-band; Microdyne, 5-meter C-band; RCA, 5-meter Ku-band; Microdyne, RCA receivers.

**Ownership:** Associated Christian Television System Inc.

**Began Operation:** March 6, 1982.

**Represented (legal):** Baraff, Koerner, Olender & Hochberg, P.C.

**Personnel:**

**Claud Bowers**, President & General Manager.

**Clairece Kibler**, General Sales Manager.

**John Wasson**, Chief Engineer.

**Linda Jarrell**, Program & Traffic Director.

**Carol Gentry**, Office Manager, Leesburg.

**Ann Borderick**, Office Manager, Orlando.

**Highest 30 Sec. Rate:** \$100.

**City of License:** Leesburg. **ADI:** Orlando-Daytona Beach-Melbourne. **Rank:** 23.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



WACX BMPCT-851104KF Granted 12/13/85 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>FLORIDA</b>				
<b>Between 5-24%</b>	Lake	67,900	67,300	99
	Marion	84,500	83,200	98
	Seminole	116,000	115,100	99
	Sumter	12,700	12,500	98
<b>Station Totals</b>		<b>281,100</b>	<b>278,100</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>			<b>37,900</b>	
<b>Average Daily Circulation (1993)</b>			<b>14,800</b>	

## Florida—Melbourne-Orlando

**WBSF**

**Ch. 43**

**Network Service:** Home Shopping Network.

**Licensee:** Blackstar Communications Inc., 1818 N St. NW, Washington, DC 20036.

**Studio:** 4450-L Enterprise Court, Melbourne, FL 32934.

**Telephone:** 407-254-4343. **Fax:** 407-242-0863.

**Technical Facilities:** Channel No. 43 (644-650 MHz). Authorized power: 4200-kw max. visual. Antenna: 969-ft. above av. terrain, 1005-ft. above ground, 1046-ft. above sea level.

Latitude	28°	18'	26"
Longitude	80°	54'	48"

**Transmitter:** Deseret Ranches, Star Rte. 1250, Osceola County.

**Ownership:** Blackstar Communications (Group Owner).

**Began Operation:** July 5, 1982. Sale to Asbury Park Press Inc. by Southern Bcstg. Corp. approved by FCC Aug. 15, 1985. Sale to present owners approved Feb. 18, 1988 (*Television Digest*, Vol. 27:49).

**Represented (legal):** Dow, Lohnes & Albertson.

**Personnel:**

Ed Parker, Vice President & General Manager.

Ron Marshall, Chief Engineer.

Sylvia Willis, Business Manager.

**Rates:** On request.



WBSF BMPCT-820201KF Granted 7/7/82

© American Map Corp., No. 14244

**Arbitron Data:** Not available.

**City of License:** Melbourne. **ADI:** Orlando-Daytona Beach-Melbourne. **Rank:** 23.

# Florida—Orlando

## WCPX-TV

Ch. 6

**Network Service:** CBS.

**Licensee:** First Media L.P. Florida, Box 606000, Orlando, FL 32860.

**Studio:** 4466 John Young Pkwy., Orlando, FL 32804.

**Mailing Address:** Box 606000, Orlando, FL 32860.

**Telephone:** 407-291-6000. **TWX:** 810-850-0141. **Fax:** 407-578-1321.

**Technical Facilities:** Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1465-ft. above av. terrain, 1608-ft. above ground, 1674-ft. above sea level.

Latitude 28° 36' 08"

Longitude 81° 05' 37"

**Transmitter:** 4498 TV Tower Rd., 3.5-mi. N of Bithlo.

**Satellite Earth Stations:** Transmit/receive Scientific-Atlanta, 10-meter C-band; Scientific-Atlanta, 7-meter C-band; Comtech, 5-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Vertex, 4.6-meter Ku-band.

**News Service:** AP.

**Ownership:** First Media Corp.

**Began Operation:** July 1, 1954. Sale to present owner by Rockefeller Group approved by FCC May 30, 1986 (Television Digest, Vol. 26:12). Sale to Rockefeller by the Outlet Co. approved by FCC Nov. 23, 1983 (Vol. 23:19, 22; 24:6). Sale to Outlet by Cherry Bcstg. Co. approved July 17, 1963 by FCC (Vol. 3:15, 29). Sale to Cherry Bcstg. Co. by group headed by Harold P. Danforth approved May 8, 1957.

**Represented (sales):** Katz American Television.

**Represented (legal):** Dow, Lohnes & Albertson.

**Represented (engineering):** Lohnes & Culver.

**Personnel:**

Mike Schweitzer, President & General Manager.

James E. Posey, General Sales Manager.

Ron Bilek, News Director.

Robert Diehl, Chief Engineer.

Craig Burdick, Creative Services Director.

Vicki Mathews, Business Manager.

Len DePanicis, Production Manager.

**Rates:** On request.

**City of License:** Orlando. **ADI:** Orlando-Daytona Beach-Melbourne. **Rank:** 23.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Brevard	173,000	171,700	99
	Flagler	13,200	13,000	98



WCPX-TV BPCT-4827 Granted 6/9/75

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Lake	67,900	67,300	99
	Marion	84,500	83,200	98
	Orange	274,000	272,200	99
	Osceola	43,100	42,600	99
	Seminole	116,000	115,100	99
	Sumter	12,700	12,500	98
	Volusia	163,400	162,100	99
<b>FLORIDA</b>				
Between 25-49%	Citrus	44,300	43,600	98
	Polk	162,900	161,500	99
<b>FLORIDA</b>				
Between 5-24%	De Soto	8,600	8,500	99
	Indian River	40,700	40,200	99
	Putnam	26,000	25,700	99
<b>Station Totals</b>		<b>1,230,300</b>	<b>1,219,200</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>			<b>892,900</b>	
<b>Average Daily Circulation (1993)</b>			<b>495,100</b>	

# Florida—Daytona Beach-Orlando

**WESH**

Ch. 2

**Network Service:** NBC.

**Licensee:** WESH Television Inc., 101 S. Hanley Rd., Suite 1250, St. Louis, MO 63105.

**Studios:** 211 Ridgewood Ave., Daytona Beach, FL 32114; 1021 N. Wymore Rd., Winter Park, FL 32789.

**Mailing Address:** Box 547697, Orlando, FL 32854.

**Telephones:** 904-226-2222 (Daytona Beach); 407-645-2222 (Orlando).

**TWX:** 810-853-0255. **Fax:** 407-539-7949.

**Technical Facilities:** Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1650-ft. above av. terrain, 1670-ft. above ground, 1740-ft. above sea level.

Latitude 28° 56' 17"  
Longitude 81° 18' 58"

**Transmitter:** 1.2-mi. SW of Orange City, FL.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Station:** Transmit/receive Scientific-Atlanta, 7-meter; Harris, M/A-Com, Microdyne, Scientific-Atlanta receivers.

**News Services:** AP, Conus, NBC, UPI.

**Ownership:** Pulitzer Broadcasting Co. (Group Owner).

**Began Operation:** May 29, 1956. Merger of Cowles Bcstg. into H & C Communications approved by FCC Oct. 1984 (Television Digest, Vol. 24:26, 35). Sale to Cowles by John H. Perry interests approved April 20, 1966 (Vol. 5:47). Sale to Pulitzer Publishing granted April 27, 1993 (Vol. 33:8, 14, 23).

**Represented (sales):** Petry Television Inc.

**Represented (legal):** Vemer, Liipfert, Bernhard, McPherson & Hand.

**Personnel:**

- Jeffrey H. Lee, Vice President & General Manager.
- Lawrence D. (Nick) Nicholson, General Sales Manager.
- Hollis Boardman, Local Sales Manager.
- James Cromwell, National Sales Manager.
- John Harris, News Director.
- Lynn Stepanian, Program Director.
- Jess Salafranca, Business Manager.
- John Demshock, Chief Engineer.
- Paul Sherno, Promotion & Marketing Director.
- Richard K. Scharf, Production Manager.
- Kelley Lesperance, Events & Public Service Manager.

**Rates:** On request.

**City of License:** Daytona Beach. **ADI:** Orlando-Daytona Beach-Melbourne. **Rank:** 23.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



WESH BPC7-781206LC Granted 2/26/79 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>FLORIDA</b>			
	Alachua	74,100	72,900	98
	Brevard	173,000	171,700	99
	Citrus	44,300	43,600	98
	Flagler	13,200	13,000	98
	Lake	67,900	67,300	99
	Marion	84,500	83,200	98
	Orange	274,000	272,200	99
	Osceola	43,100	42,600	99
	Seminole	116,000	115,100	99
Sumter	12,700	12,500	98	
Volusia	163,400	162,100	99	
<b>Between 25-49%</b>	<b>FLORIDA</b>			
	Dixie	4,100	4,000	98
	Indian River	40,700	40,200	99
	Levy	10,500	10,200	97
Putnam	26,000	25,700	99	
<b>Between 5-24%</b>	<b>FLORIDA</b>			
	Gilchrist	3,500	3,500	100
Polk	162,900	161,500	99	
<b>Station Totals</b>		<b>1,313,900</b>	<b>1,301,300</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>				<b>925,100</b>
<b>Average Daily Circulation (1993)</b>				<b>529,400</b>

# Florida—Orlando-Daytona Beach-Melbourne

**WFTV**  
Ch. 9

**Network Service:** ABC.

**Licensee:** WFTV Inc., Box 999, Orlando, FL 32802.

**Studio:** 490 E. South St., Orlando, FL 32801.

**Mailing Address:** Box 999, Orlando, FL 32802.

**Telephone:** 407-841-9000. Fax: 407-841-8259.

**Technical Facilities:** Channel No. 9 (186-192 MHz). Authorized power: 316-kw max. & 191-kw horizontal visual, 31.6-kw max. & 19.1-kw horizontal aural. Antenna: 1570-ft. above av. terrain, 1608-ft. above ground, 1674-ft. above sea level.

Latitude 28° 36' 08"  
Longitude 81° 05' 37"

**Transmitter:** 3.5-mi. N of Bithlo, 20-mi. E of Orlando.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Transmit/receive Satcom Technologies, 5.5-meter Ku-band; Satcom Technologies, 7-meter; Andrew, 7-meter C-band; AFC, 4.5-meter Ku-band; Dalsat, 4.5-meter Ku-band; Andrew, 4.5-meter C-band; Avantek, Omni, Satcom Technologies, Standard Communications receivers.

**News Services:** ABC, AP, SNN, CNN.

**Ownership:** Cox Enterprises Inc. (Group Owner).

**Began Operation:** February 1, 1958 by Mid-Florida Inc. Interim operation began April 1, 1969 (Television Digest, Vol. 9:14). Settlement agreement among interim operators approved by FCC June 30, 1981. Sale to SFN Communications approved by FCC May 24, 1984 (Vol. 24:9). FCC approved sale to present owner Aug. 29, 1985 (Vol. 25:23).

**Represented (sales):** TeleRep Inc.

**Represented (legal):** Dow, Lohnes & Albertson.

**Represented (engineering):** Cohen, Dippell & Everist, P.C.

**Personnel:**

- Merritt Rose, Vice President & General Manager.
- Louis Supowitz, General Sales Manager.
- Connie Albino, Local & Regional Sales Manager.
- Joe Chaplinski, National Sales Manager.
- Chris Schmidt, News Director.
- Skip Skiffington, Program Director.
- Scot Post, Controller.
- Paul O. Warnock, Chief Engineer.

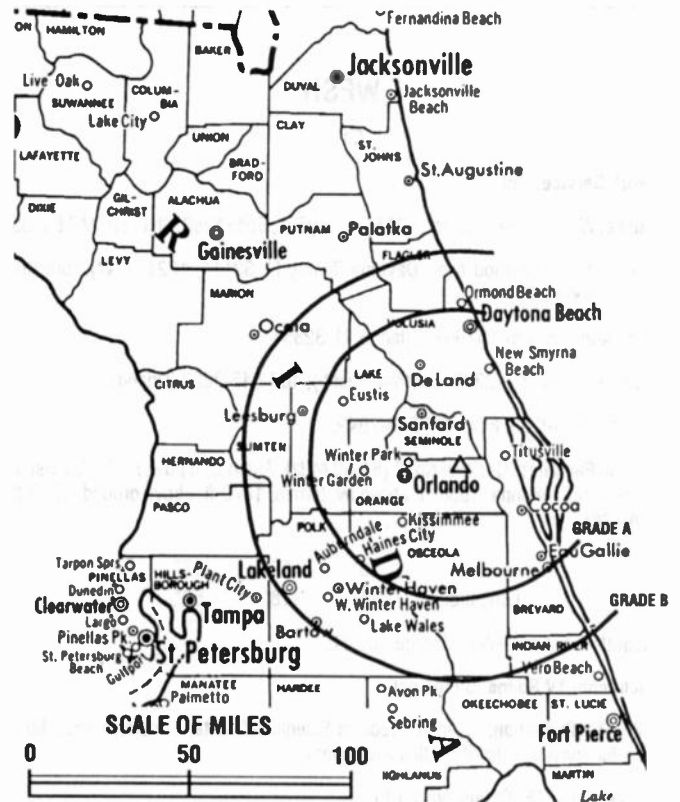
**Highest 30 Sec. Rate:** \$6000.

**NETWORK BASE HOURLY RATE:** \$2000.

**City of License:** Orlando. **ADI:** Orlando-Daytona Beach-Melbourne. **Rank:** 23.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA Brevard	173,000	171,700	99
	Flagler	13,200	13,000	98



WFTV BMPCTI-8 Granted 8/8/75

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA Highlands	31,700	31,300	99
	Indian River	40,700	40,200	99
	Lake	67,900	67,300	99
	Marion	84,500	83,200	98
	Orange	274,000	272,200	99
	Osceola	43,100	42,600	99
	Polk	162,900	161,500	99
	Seminole	116,000	115,100	99
	Sumter	12,700	12,500	98
Volusia	163,400	162,100	99	
Between 25-49%	FLORIDA Citrus	44,300	43,600	98
	FLORIDA Hardee	6,400	6,300	98
Between 5-24%	Hernando	47,000	46,400	99
	Okeechobee	10,900	10,800	99
	Putnam	26,000	25,700	99
	St Lucie	63,100	62,400	99
	Station Totals	1,380,800	1,367,900	99
Net Weekly Circulation (1993)			974,300	
Average Daily Circulation (1993)			617,700	

# Florida—Melbourne

**WIRB**

Ch. 56

Network Service: None, independent.

Licensee: Treasure Coast Communications Inc., 400 Beach Rd., Suite 245, Vero Beach, FL 32963.

Studio: 6525 Babcock St. SE, Palm Bay, FL 32909.

Telephone: 407-725-0056. Fax: 407-951-2669.

Technical Facilities: Channel No. 56 (722-728 MHz). Authorized power: 2040-kw max. visual, 240-kw max. aural. Antenna: 1003-ft. above av. terrain, 1000-ft. above ground, 1026-ft. above sea level.

Latitude 27° 49' 35"  
Longitude 80° 42' 20"

Transmitter: 7.5-mi. WNW of Fellsmere.

Satellite Earth Stations: ADM, 7-meter C-band; 4.5-meter Ku-band; Scientific-Atlanta receivers.

News Services: CNN, UPI.

Ownership: Treasure Coast Communications Inc.

Began Operation: May 19, 1986. Sale to present owner approved by FCC April 6, 1992.

Represented (legal): Jones, Waldo, Holbrook & McDonough.

Represented (engineering): Arthur K. Peters Consulting Engineers.

**Personnel:**

Jim Richards, General Manager & National Sales Manager.

Bill Watts, Program Manager.

Wayne Fleenor, Program & Promotion Director.

Bob Russ, Engineering Director.

David Waterman, News Director.

Dina Lipari, Public Affairs Director.

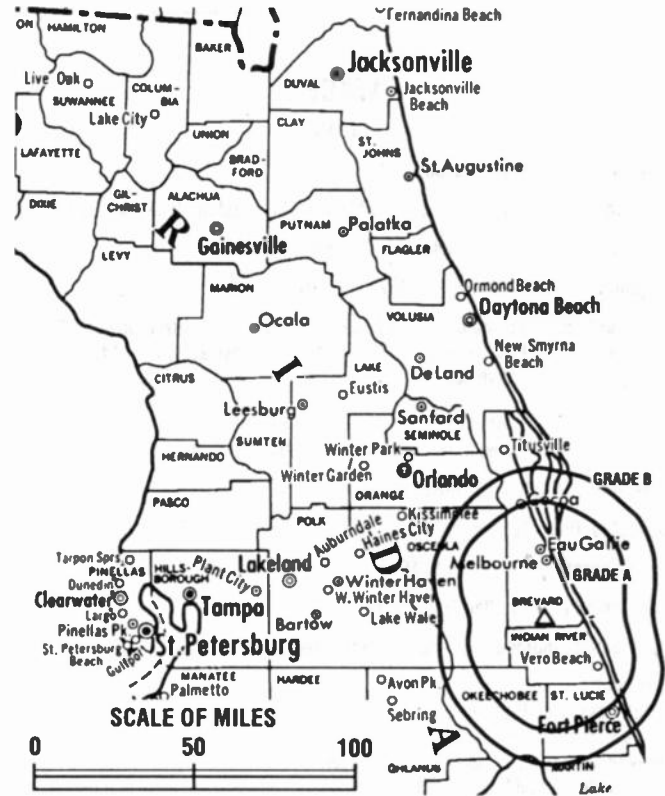
Bill Lobeau, Production Manager.

Brian Foote, Traffic Manager.

Highest 30 Sec. Rate: \$150.

City of License: Melbourne. ADI: Orlando-Daytona Beach-Melbourne. Rank: 23.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



WIRB BNPCT-860826KE Granted 11/19/86 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>FLORIDA</b>			
Between 25-49%	Okeechobee	10,900	10,800	99
	<b>FLORIDA</b>			
Between 5-24%	Brevard	173,000	171,700	99
	Indian River	40,700	40,200	99
	St Lucie	63,100	62,400	99
<b>Station Totals</b>		<b>287,700</b>	<b>285,100</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>				<b>57,000</b>
<b>Average Daily Circulation (1993)</b>				<b>16,700</b>

# Florida—Clermont-Orlando

**WKCF**

Ch. 18

Network Service: None, independent.

Licensee: New Jersey Press Inc., 605 Mattison Ave., Asbury Park, NJ 07710.

Studio: 602 Courtland St., Suite 200, Orlando, FL 32804.

Telephone: 407-645-1818. Fax: 407-647-4163.

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1501-ft. above av. terrain, 1467-ft. above ground, 1532-ft. above sea level.

Latitude 28° 34' 51"  
Longitude 81° 04' 32"

Transmitter: 20,000 Fort Christmas Rd., Christmas.

Ownership: Press Television Corp.

Began Operation: December 8, 1988.

Represented (sales): Blair Television.

Represented (engineering): Mullaney Engineering Inc.

**Personnel:**

- Mark Lass, Vice President.
- Nelle Ayres, Station Manager.
- Wayne Spracklin, General Sales Manager.
- Joe Conner, Local Sales Manager.
- Garry Hoffman, Local Sales Manager.
- Mark Sonderman, National Sales Manager.
- Susan Culver, Regional Sales Manager.
- Joe Addalia, Chief Engineer.
- David Ward, Program & Promotion Director.
- Cinda Parker, Business Manager.
- Tracy Moore, Public Affairs Director.

Rates: On request.

City of License: Clermont. ADI: Orlando-Daytona Beach-Melbourne. Rank: 23.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	FLORIDA			
	Brevard	173,000	171,700	99
	Lake	67,900	67,300	99



WKCF BMPCT-900413KH Granted 10/31/90 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Orange	274,000	272,200	99
	Osceola	43,100	42,600	99
	Seminole	116,000	115,100	99
	Volusia	163,400	162,100	99
Between 5-24%	FLORIDA			
	Flagler	13,200	13,000	98
	Manion	84,500	83,200	98
	Sumter	12,700	12,500	98
<b>Station Totals</b>		<b>947,800</b>	<b>939,700</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>			<b>370,800</b>	
<b>Average Daily Circulation (1993)</b>			<b>131,300</b>	



# Florida—Orlando

**WOFL**

Ch. 35

**Network Service:** Fox.

**Licensee:** Meredith Corp., 35 Skyline Dr., Lake Mary, FL 32746.

**Studio:** 35 Skyline Dr., Lake Mary, FL 32746.

**Telephone:** 407-644-3535. **TWX:** 407-333-9332. **Fax:** 407-333-0234.

**Technical Facilities:** Channel No. 35 (596-602 MHz). Authorized power: 2570-kw max. & 646-kw horizontal visual, 126-kw aural. Antenna: 1470-ft. above av. terrain, 1486-ft. above ground, 1549-ft. above sea level.

Latitude 28° 36' 17"  
Longitude 81° 05' 13"

**Transmitter:** Chuluota-Christmas Rd., 3.7-mi. N of Bithlo.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Microdyne, 7-meter C-band; Microdyne, 5-meter C-band; Vertex, 4.6-meter Ku-band; RCA Ku & C-band; Standard Communications, Wegener receivers.

**News Service:** UPI.

**Ownership:** Meredith Corp. (Group Owner).

**Began Operation:** March 31, 1974. Left air Sept. 29, 1976. Sale to Omega Communications approved by FCC June 15, 1979 (Television Digest, Vol. 19:28). Resumed operation Oct. 15, 1979. FCC, April 4, 1983, approved sale of 60% to Meredith Corp., 40% owner.

**Represented (sales):** MMT Sales Inc.

**Represented (legal):** Haley, Bader & Potts.

**Represented (engineering):** Hammelt & Edison Inc.

**Personnel:**

- Norris Reichel, Vice President & General Manager.
- Tom Calato, General Sales Manager.
- Sharon Deluca, Local Sales Manager.
- Chris Wolf, Program & Promotion Manager.
- Chuck Poduska, Business Manager.
- Tom Meek, Station Operations Manager.
- Jim Doyas, Chief Engineer.

**Highest 30 Sec. Rate:** \$2000.

**City of License:** Orlando. **ADI:** Orlando-Daytona Beach-Melbourne. **Rank:** 23.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Brevard	173,000	171,700	99
	Lake	67,900	67,300	99



WOFL BMPCT-7516 Granted 3/15/74

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Orange	274,000	272,200	99
	Osceola	43,100	42,600	99
	Seminole	116,000	115,100	99
	Volusia	163,400	162,100	99
Between 25-49%	FLORIDA			
	Citrus	44,300	43,600	98
	Flagler	13,200	13,000	98
	Marion	84,500	83,200	98
	Polk	162,900	161,500	99
Between 5-24%	FLORIDA			
	Hernando	47,000	46,400	99
	Indian River	40,700	40,200	99
	Putnam	26,000	25,700	99
<b>Station Totals</b>		<b>1,268,700</b>	<b>1,257,100</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>				<b>659,000</b>
<b>Average Daily Circulation (1993)</b>				<b>292,700</b>

# Florida—Cocoa

## WTGL-TV

Ch. 52

**Network Service:** None, independent.

**Licensee:** Good Life Broadcasting Inc., 653 W. Michigan St., Orlando, FL 32503.

**Studio:** 653 W. Michigan St., Orlando, FL 32503.

**Mailing Address:** Box 1852, Cocoa, FL 32922-1852.

**Telephone:** 407-423-5200. **Fax:** 407-422-0120.

**Technical Facilities:** Channel No. 52 (698-704 MHz). Authorized power: 4720-kw max. visual, 472-kw max. aural. Antenna: 934-ft. above av. terrain, 1005-ft. above ground, 1049-ft. above sea level.

Latitude 28° 18' 26"  
Longitude 80° 54' 48"

**Transmitter:** Deseret Ranches, Star Rte. 1250, Melbourne.

**Satellite Earth Stations:** Comtech, 5-meter C-band; Harris, 3.5-meter C-band; M/A-Corn receivers.

**Ownership:** Good Life Broadcasting Inc.

**Began Operation:** August 16, 1982.

**Represented (legal):** Gammon & Grange.

**Represented (engineering):** Serge Bergen.

**Personnel:**

Ken Mikesell, General Manager.

Cardin A. Hesselton, National Sales Manager & Program Director.

Keith Roberts, Chief Engineer.

Lisa Pereira, Promotion Director.

Neville Chankersingh, Chief Financial Officer.

**Highest 30 Sec. Rate:** \$100.

**City of License:** Cocoa. **ADI:** Orlando-Daytona Beach-Melbourne. **Rank:** 23.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



WTGL-TV BMPCT-820415KG Granted 7/27/82 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>FLORIDA</b>				
Between 5-24%	Brevard	173,000	171,700	99
<b>Station Totals</b>		<b>173,000</b>	<b>171,700</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>				<b>24,100</b>
<b>Average Daily Circulation (1993)</b>				<b>7,400</b>

# Florida—Panama City

## WJHG-TV Ch. 7

**Network Service:** NBC.

**Licensee:** WJHG-TV Inc., Box 2349, Panama City, FL 32402.

**Studio:** 8195 Front Beach Rd., Panama City Beach, FL 32407.

**Telephone:** 904-234-2125. **TWX:** 510-730-7341. **Fax:** 904-233-6647.

**Technical Facilities:** Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 34-kw aural. Antenna: 870-ft. above av. terrain, 887-ft. above ground, 1026-ft. above sea level.

Latitude 30° 26' 00"  
Longitude 85° 24' 51"

**Transmitter:** 4-mi. NNE of Youngstown, FL.

**Satellite Earth Stations:** 4 in operation; Harris, Pinzone receivers.

**News Service:** AP.

**Ownership:** Gray Communications Systems Inc. (Group Owner).

**Began Operation:** December 1, 1953. Sale to present owner by Mel Wheeler approved June 29, 1960 by FCC (*Television Digest*, Vol. 16:19, 21, 28). Transfer of 96% from J. D. Manly to Mel Wheeler approved Nov. 20, 1957 (Vol. 13:43, 47).

**Represented (sales):** Katz Continental Television.

**Represented (legal):** Sidley & Austin.

**Personnel:**

Jerry Smithwick, Vice President & General Manager.

Mike Voznick, General Sales Manager.

Joe Moore, News Director.

Marg Shepherd, Program Director.

Jack Crusan, Production Manager.

Wade Thomaston, Chief Engineer.

**Rates:** On request.

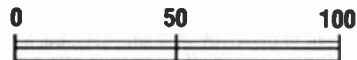
**City of License:** Panama City. **ADI:** Panama City. **Rank:** 164.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>ALABAMA</b>			
	Geneva	9,200	9,100	99
	Houston	31,700	31,500	99
	<b>FLORIDA</b>			
	Bay	51,500	51,100	99
	Calhoun	4,000	3,900	98
	Franklin	3,700	3,600	97
	Gulf	4,500	4,400	98
	Holmes	6,000	5,800	97
	Jackson	14,700	14,400	98
	Liberty	1,800	1,800	100
	Okaloosa	56,300	55,900	99



**SCALE OF MILES**



WJHG-TV BPCT-3267 Granted 12/31/63

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Walton	11,500	11,300	98
	Washington	6,600	6,500	98
	<b>GEORGIA</b>			
	Seminole	3,100	3,100	100
Between 25-49%	<b>FLORIDA</b>			
	Gadsden	13,600	13,300	98
Between 5-24%	<b>ALABAMA</b>			
	Coffee	15,400	15,300	99
	Covington	14,500	14,400	99
	Dale	17,900	17,800	99
	Henry	5,800	5,700	98
	<b>FLORIDA</b>			
	Wakulla	5,500	5,400	98
	<b>GEORGIA</b>			
	Decatur	9,000	8,900	99
	Miller	2,300	2,300	100
<b>Station Totals</b>		<b>288,600</b>	<b>285,500</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>			<b>163,800</b>	
<b>Average Daily Circulation (1993)</b>			<b>88,700</b>	

# Florida—Panama City

**WMBB**

Ch. 13

**Network Service:** ABC.

**Licensee:** Spartan Radiocasting Co., Box 1717, Spartanburg, SC 29304.

**Studio:** 613 Harrison Ave., Panama City, FL 32401.

**Mailing Address:** Box 1340, Panama City, FL 32402.

**Telephone:** 904-769-2313. **TWX:** 510-738-7536. **Fax:** 904-769-8231.

**Technical Facilities:** Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1434-ft. above av. terrain, 1430-ft. above ground, 1516-ft. above sea level.

Latitude 30° 21' 09"  
Longitude 85° 23' 26"

**Transmitter:** 1-mi. ENE of Scotts Ferry & McGill Rds., 3-mi. ESE of Youngstown.

**Satellite Earth Stations:** Andrew, 7.3-meter; Andrew, 4.5-meter; Andrew, Avantek, Scientific-Atlanta receivers.

**News Services:** ABC, AP, Florida News Network, NIWS.

**Ownership:** Spartan Radiocasting Inc. (Group Owner).

**Began Operation:** October 4, 1973. Sale to present owner by Buford Television approved by FCC March 21, 1990. Sale to Buford by Octagon Bcstg. Co. approved by FCC Dec. 5, 1986 (Television Digest, Vol. 26:42). Previous sale by Denver Brannen estate, Luther Edwin Thomas, et al., approved Feb. 28, 1977 (Vol. 16:52).

**Represented (sales):** Blair Television.

**Represented (legal):** Covington & Burling.

**Represented (engineering):** Jules Cohen & Associates, P.C.

**Personnel:**

- Hugh V. Roche, General Manager.
- Bill Byrd, General Sales Manager.
- Larche Hardy, News Director.
- Patti Clements, Program Director.
- Wendell Nelson, Chief Engineer.
- Teri Bastford, Promotions.
- Joree Hamm, Business Manager.
- Steve Cook, Production Manager.

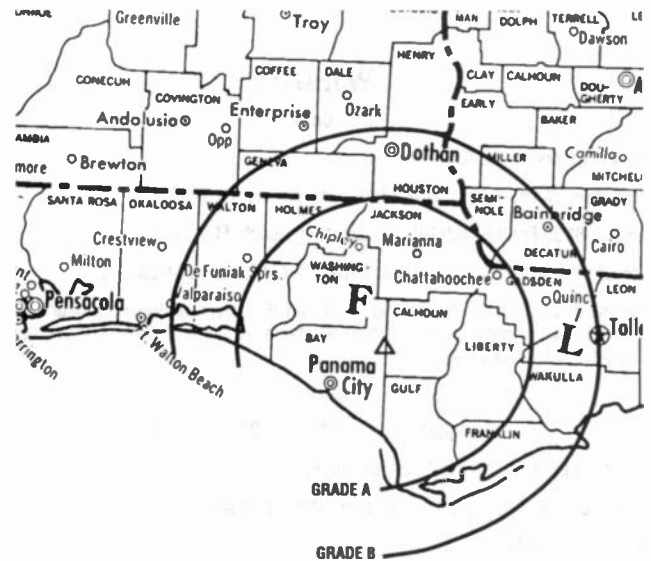
**Highest 30 Sec. Rate:** \$300.

**NETWORK BASE HOURLY RATE:** \$425.

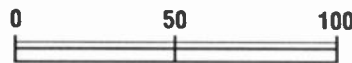
**City of License:** Panama City. **ADI:** Panama City. **Rank:** 164.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>FLORIDA</b>			
	Bay	51,500	51,100	99
	Calhoun	4,000	3,900	98
	Gulf	4,500	4,400	98
	Holmes	6,000	5,800	97



SCALE OF MILES



WMBB BPCT-900129KH Granted 3/14/90 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	Jackson	14,700	14,400	98
	Liberty	1,800	1,800	100
	Walton	11,500	11,300	98
	Washington	6,600	6,500	98
	<b>GEORGIA</b>			
	Seminole	3,100	3,100	100
<b>Between 25-49%</b>	<b>ALABAMA</b>			
	Geneva	9,200	9,100	99
	<b>FLORIDA</b>			
	Franklin	3,700	3,600	97
	Gadsden	13,600	13,300	98
<b>GEORGIA</b>				
	Decatur	9,000	8,900	99
<b>Between 5-24%</b>	<b>ALABAMA</b>			
	Covington	14,500	14,400	99
	Henry	5,800	5,700	98
	Houston	31,700	31,500	99
	<b>FLORIDA</b>			
	Okaloosa	56,300	55,900	99
	Wakulla	5,500	5,400	98
<b>GEORGIA</b>				
	Calhoun	1,700	1,600	94
<b>Station Totals</b>		<b>254,700</b>	<b>251,700</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>				<b>107,800</b>
<b>Average Daily Circulation (1993)</b>				<b>57,900</b>

# Florida—Panama City

**WPGX**

Ch. 28

**Network Service:** Fox.

**Licensee:** Ashling Broadcast Group Inc., Box 16028, Panama City, FL 32406.

**Studio:** 28 Corporate Park, 700 W. 23rd St., Panama City, FL 32405.

**Telephone:** 904-784-0028. **Fax:** 904-784-1773.

**Technical Facilities:** Channel No. 28 (554-560 MHz). Authorized power: 1250-kw max. visual. Antenna: 749-ft. above av. terrain, 726-ft. above ground, 551-ft. above sea level.

Latitude 30° 23' 42"  
Longitude 85° 32' 02"

**Transmitter:** 400-ft. W of Florida SR 2301, 0.25-mi. N of intersection with Hwy. 388.

**Satellite Earth Stations:** 5-meter C-band; 4.7-meter Ku-band; 4-meter C-band.

**Ownership:** Ashling Broadcast Group Inc.

**Began Operation:** May 20, 1988. Sale to present owners by Family Group Ltd. approved by FCC March 6, 1990.

**Represented (sales):** Settel Inc.

**Personnel:**

- Mike Harding, Vice President & General Manager.
- Chris Hundley, General Sales Manager.
- Sandie Moore, Program Director.
- Chris Beason, Promotion Director.
- Richard Gilbert, Director of Engineering.
- Dee Gray, Business Manager.

**Rates:** On request.

**City of License:** Panama City. **ADI:** Panama City. **Rank:** 164.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	FLORIDA Bay	51,500	51,100	99
	Liberty	1,800	1,800	100



SCALE OF MILES



WPGX BMPCT-890905KF Granted 9/29/89 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>Between 25-49%</b>	FLORIDA			
	Calhoun	4,000	3,900	98
	Franklin	3,700	3,600	97
	Gulf	4,500	4,400	98
	Holmes	6,000	5,800	97
Washington	6,600	6,500	98	
<b>Between 5-24%</b>	FLORIDA			
	Jackson	14,700	14,400	98
Walton	11,500	11,300	98	
<b>Station Totals</b>		<b>104,300</b>	<b>102,800</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>				<b>47,800</b>
<b>Average Daily Circulation (1993)</b>				<b>20,700</b>

# Florida—Pensacola-Mobile, Alabama

## WEAR-TV

Ch. 3

Network Service: ABC.

Licensee: Heritage Media Corp., Box 12278, Pensacola, FL 32581.

Studio: U.S. Hwy. 90 W of Pensacola, Mobile, AL.

Mailing Address: Box 12278, Pensacola, FL 32581.

Telephones: 904-456-3333 (Pensacola); 205-343-3331 (Mobile).

TWX: 510-737-7952. Fax: 904-455-0159.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 14.8-kw aural. Antenna: 1220-ft. above av. terrain, 1284-ft. above ground, 1394-ft. above sea level.

Latitude 30° 37' 38"  
Longitude 87° 37' 31"

Transmitter: Robertsdale, AL.

Satellite Earth Stations: Andrew, 7.5-meter C-band; Harris, 6-meter C-band; Andrew, 5-meter C-band; Paraclipse, 5-meter Ku & C-band; Harris, 4-meter Ku-band.

SNG Mobile Dish: BMS C-band.

News Services: ABC, AP.

Ownership: Heritage Media Corp. (Group Owner).

Began Operation: January 13, 1954. Sale to present owner by Rollins Communications approved by FCC Sept. 19, 1986. Sale to Rollins Communications by Charles W. Smith, Mel Wheeler and associates approved May 6, 1959 (*Television Digest*, Vol. 15:14, 19).

Represented (sales): Petry Television Inc.

Represented (legal): Sidley & Austin.

### Personnel:

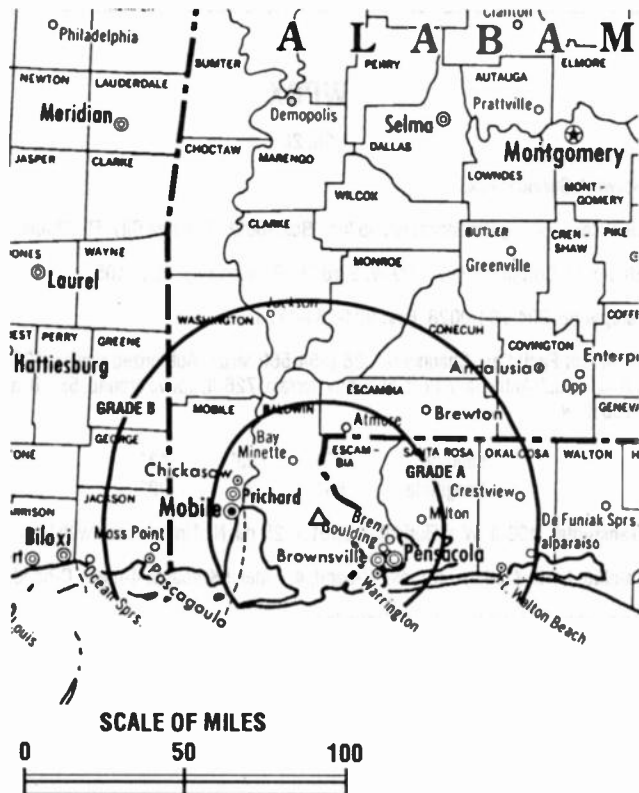
- Carl Leahy, President & General Manager.
- Rusty Hoyle, General Sales Manager.
- Randy Blake, Local Sales Manager.
- Julie Nelson, Sales Manager.
- Beth Worsham, Sales Manager.
- Nonia Furgye, National Sales Manager.
- Dave Brown, Chief Engineer.
- S. Peter Neumann, News Director.
- Marcia Francis, Promotion Director.
- J. Landon Smith, Operations Manager.
- Sue Straughn, Public Service Director.

Rates: On request.

City of License: Pensacola. ADI: Mobile, AL-Pensacola, FL. Rank: 58.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA Baldwin	38,900	38,700	99
	Clarke	9,500	9,400	99



WEAR-TV BNPCT-5313 Granted 7/22/59 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Escambia	12,800	12,700	99
	Mobile	138,800	138,100	100
	Monroe	8,700	8,600	99
	Washington	5,700	5,600	98
<b>FLORIDA</b>				
	Escambia	101,600	100,900	99
	Okaloosa	56,300	55,900	99
	Santa Rosa	31,600	31,400	99
Between 25-49%	<b>ALABAMA</b> Conecuh	5,200	5,100	98
	<b>MISSISSIPPI</b> George	5,900	5,900	100
	Greene	3,300	3,300	100
Between 5-24%	<b>ALABAMA</b> Choctaw	5,700	5,600	98
	Covington	14,500	14,400	99
	Wilcox	4,400	4,300	98
	<b>FLORIDA</b> Walton	11,500	11,300	98
	<b>MISSISSIPPI</b> Jackson	40,600	40,400	100
<b>Station Totals</b>		<b>495,000</b>	<b>491,600</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>				<b>340,400</b>
<b>Average Daily Circulation (1993)</b>				<b>195,000</b>

## Florida—Fort Walton Beach

**WFGX**

Ch. 35

**Network Service:** None, independent.

**Licensee:** Bowers Network Inc., 452 Parkbreeze Court, Orlando, FL 32808.

**Studio:** 105 Beach Dr., Suite B-1, Fort Walton Beach, FL 32548.

**Telephone:** 904-863-3235.

**Technical Facilities:** Channel No. 35 (596-602 MHz). Authorized power: 826.08-kw visual, 99.13-kw aural. Antenna: 197-ft. above av. terrain, 250-ft. above ground, 262-ft. above sea level.

Latitude	30°	26'	36"
Longitude	86°	35'	56"

Requests CP for change 616.59-kw max. visual, 212-ft. above av. terrain, 241-ft. above ground, 254-ft. above sea level, transmitter to 105 Beach Dr. BPCT-901113KH.

**Transmitter:** Off Race Track Rd., Fort Walton Beach.

**Ownership:** Bowers Network Inc.

**Began Operation:** April 7, 1987.

**Personnel:**

Claud Bowers, General Manager.

Clyde Bowers, Station Manager.

**Rates:** On request.

**Arbitron Data:** Not available.



SCALE OF MILES



WFGX BPCT-820930KH Granted 8/25/83 © American Map Corp., No. 14244

City of License: Fort Walton Beach. ADI: Mobile, AL-Pensacola, FL. Rank: 58.

## Florida—Pensacola

**WHBR**

Ch. 33

Network Service: None, independent.

Licensee: Christian TV Corp. of Pensacola/Mobile Inc., Box 2633, Pensacola, FL 32513.

Studio: 22080 County Rd. 64, Robertsdale, AL 36567.

Telephone: 205-964-7033.

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 3500-kw max. visual, 300-kw max. aural. Antenna: 1365-ft. above av. terrain, 1330-ft. above ground, 1472-ft. above sea level.

Latitude 30° 37' 35"  
Longitude 87° 38' 50"

Transmitter: 22080 County Rd. 64, Robertsdale, AL.

Satellite Earth Station: RCA, 10-meter Ku-band.

Ownership: Christian Television Network (Group Owner).

Began Operation: January 26, 1986.

Represented (legal): Gammon & Grange.

Represented (engineering): Cohen, Dippell & Everist, P.C.

**Personnel:**

Robert R. D'Andrea, General Manager.

Cardin A. Hesselton, General Sales Manager & Program Manager.

William Cobert, Chief Engineer.

David Mayo, Office Manager.

Highest 30 Sec. Rate: \$90.

City of License: Pensacola. ADI: Mobile, AL-Pensacola, FL. Rank: 58.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



WHBR BNPCT-881031KE Granted 4/28/89 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>FLORIDA</b>				
Between 5-24%	Santa Rosa	31,600	31,400	99
<b>Station Totals</b>		<b>31,600</b>	<b>31,400</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>				<b>9,200</b>
<b>Average Daily Circulation (1993)</b>				<b>2,900</b>



# Florida—Pensacola

**WJTC**

Ch. 44

Network Service: None, independent.

Licensee: Mercury Bcstg. Co. Inc., 185 Terrell Rd., No. 403, San Antonio, TX 78209.

Studio: 6425 N. Pensacola Blvd., Bldg. 2, Pensacola, FL 32505.

Telephone: 904-478-5326. Fax: 904-494-1194.

Technical Facilities: Channel No. 44 (650-656 MHz). Authorized power: 3310-kw max. visual, 331-kw max. aural. Antenna: 1500-ft. above av. terrain, 1489-ft. above ground, 1622-ft. above sea level.

Latitude 30° 35' 18"  
Longitude 87° 33' 16"

Transmitter: Hwy. 87, 0.9-mi. S of Hwy. 10, Elsanor, AL.

Satellite Earth Stations: Comtech, 7-meter C-band; Comtech, 5-meter C-band; RCA, 3.5-meter Ku-band; Pinzone, RCA receivers.

Ownership: Mercury Broadcasting Corp. (Group Owner).

Began Operation: December 24, 1984. Sale to present owner approved by FCC March 30, 1992 (Television Digest, Vol. 32:24). Sale to Channel 44 Ltd. by Camex TV Inc. approved by FCC Nov. 7, 1988.

Represented (sales): Adam Young Inc.

Represented (engineering): Arthur K. Peters Consulting Engineers.

**Personnel:**

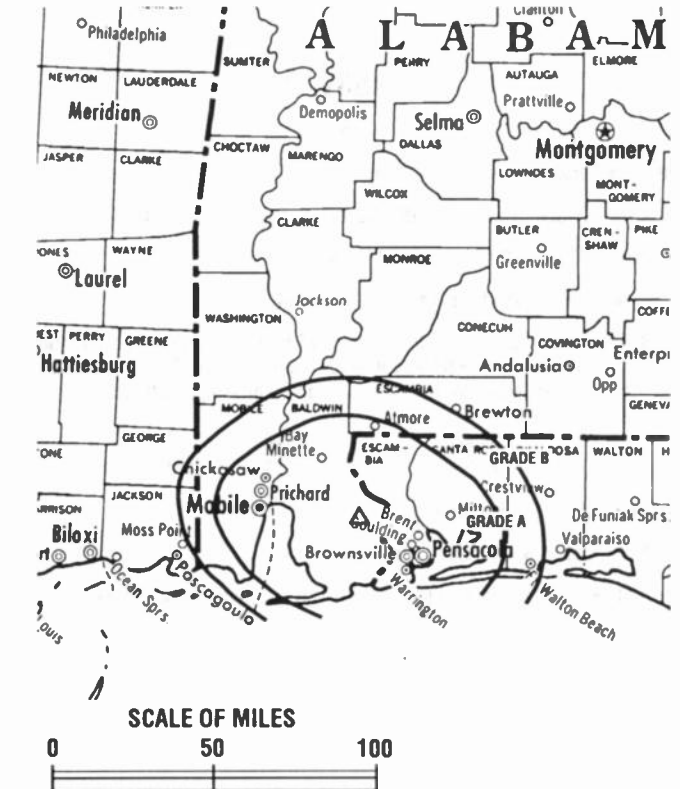
- Cathy Gretencord, General Manager.
- Rick Wenzel, National Sales Manager.
- Harold Smith, Regional Sales Manager.
- Glenn Davis, Chief Engineer.
- Martin Rowell, Promotion Director & Production Manager.
- Karen Y. Duncan, Business Manager.

Highest 30 Sec. Rate: \$100.

City of License: Pensacola. ADI: Mobile, AL-Pensacola, FL. Rank: 58.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	ALABAMA			
	Baldwin	38,900	38,700	99
	Escambia	12,800	12,700	99



WJTC BMPCT-841018KJ Granted 11/9/84 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Mobile	138,800	138,100	100
	FLORIDA Escambia	101,600	100,900	99
Between 5-24%	ALABAMA			
	Monroe	8,700	8,600	99
	FLORIDA Santa Rosa	31,600	31,400	99
	MISSISSIPPI George	5,900	5,900	100
<b>Station Totals</b>		<b>338,300</b>	<b>336,300</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>				<b>99,800</b>
<b>Average Daily Circulation (1993)</b>				<b>32,500</b>

# Florida—Venice-Sarasota

## WBSV-TV

Ch. 62

**Network Service:** None, independent.

**Licensee:** DeSoto Bcstg. Inc., 2065 Cantu Court, Sarasota, FL 34232.

**Studio:** 2065 Cantu Court, Sarasota, FL 34232.

**Telephone:** 813-379-0062. **Fax:** 813-378-9224.

**Technical Facilities:** Channel No. 62 (758-764 MHz). Authorized power: 4680-kw max. & 468-kw horizontal visual, 4184-kw max. & 418-kw horizontal aural. Antenna: 548-ft. above av. terrain, 545-ft. above ground, 558-ft. above sea level.

Latitude 27° 06' 01"

Longitude 82° 22' 18"

**Transmitter:** 112 Green Cove Rd., Venice.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Comtech, 5-meter Ku & C-band; Sony receivers.

**News Services:** AP, CNN.

**Ownership:** DeSoto Broadcasting Inc.

**Began Operation:** May 3, 1991.

**Represented (sales):** Blair Television.

**Represented (legal):** Pepper & Corazzini.

### Personnel:

**Danford L. Sawyer Jr.**, President & General Manager.  
**Jim O'Neill**, General Sales Manager & Marketing Director.  
**Rick Mitchell**, News Director.  
**Tom Wilson**, Program & Promotion Director.  
**Ruthanne Sawyer**, Business Manager.  
**Jack Dillon**, Chief Engineer.  
**Ric Boyden**, Production Manager.

**Highest 30 Sec. Rate:** \$250.

**City of License:** Venice. **ADI:** Sarasota. **Rank:** 153.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



WBSV-TV BMPCT-900329KH Granted 5/18/90 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 25-49%	FLORIDA Sarasota	131,500	130,500	99
Between 5-24%	FLORIDA Charlotte	52,900	52,300	99
	De Soto	8,600	8,500	99
	Manatee	95,900	95,200	99
<b>Station Totals</b>		<b>288,900</b>	<b>286,500</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>				<b>75,000</b>
<b>Average Daily Circulation (1993)</b>				<b>24,900</b>

# Florida—Sarasota-Bradenton

**WWSB**  
Ch. 40

**Network Service:** ABC.

**Licensee:** Southern Broadcast Corp. of Sarasota, Box 21239, Sarasota, FL 34276.

**Studio:** 5725 Lawton Dr., Sarasota, FL 34233.

**Telephone:** 813-923-8840. **TWX:** 810-864-4365. **Fax:** 813-924-3971.

**Technical Facilities:** Channel No. 40 (626-632 MHz). Authorized power: 2871-kw visual, 287.1-kw aural. Antenna: 771-ft. above av. terrain, 814-ft. above ground, 849-ft. above sea level.

Latitude 27° 33' 27"  
Longitude 82° 21' 59"

**Transmitter:** 4.2-mi. ESE of Parrish, FL.

**Multichannel TV Sound:** Separate audio program.

**Satellite Earth Stations:** Andrew, 7.2-meter C-band; Microdyne, 7-meter C-band; Vertex, 6.1-meter Ku-band; Andrew, 4.5-meter C-band; Scientific-Atlanta, 4.5-meter C-band; Andrew, Microdyne, RCA, Scientific-Atlanta receivers.

**News Services:** AP, Florida News Network.

**Ownership:** Southern Broadcast Corp. of Sarasota.

**Began Operation:** October 23, 1971. Sale to present owners by Robert R. Nelson, et al., approved by FCC Nov. 13, 1985.

**Represented (sales):** Seltel Inc.

**Represented (legal):** Leibowitz & Spencer.

**Represented (engineering):** A. D. Ring & Associates, P.C.

**Personnel:**

- Stanley Crumley, President & General Manager.
- Glen C. Eklund, Executive Vice President, Operations.
- Vann Smith, Local Sales Manager.
- Kim Urbuteit, National Sales Manager.
- Dave Collins, News Director.
- Mike Burnham, Chief Engineer.
- William Giles, Business Manager.

**Highest 30 Sec. Rate:** \$1200.

**NETWORK BASE HOURLY RATE:** \$300.

**City of License:** Sarasota. **ADI:** Sarasota. **Rank:** 153.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



WWSB BMPCT-7255 Granted 4/14/71

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>FLORIDA</b>			
	Charlotte	52,900	52,300	99
	De Soto	8,600	8,500	99
	Hardee	6,400	6,300	98
	Manatee	95,900	95,200	99
	Sarasota	131,500	130,500	99
<b>Between 5-24%</b>	<b>FLORIDA</b>			
	Highlands	31,700	31,300	99
	Pinellas	392,600	390,000	99
<b>Station Totals</b>		<b>719,600</b>	<b>714,100</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>				<b>257,900</b>
<b>Average Daily Circulation (1993)</b>				<b>132,900</b>

# Florida—Tallahassee-Thomasville, Georgia

**WCTV**

Ch. 6

**Network Service:** CBS.

**Licensee:** John H. Phipps Inc., Box 3048, Tallahassee, FL 32315.

**Studio:** County Road 12, Tallahassee, FL 32312.

**Mailing Address:** Box 3048, Tallahassee, FL 32315.

**Telephone:** 904-893-6666. **Fax:** 904-893-5193.

**Technical Facilities:** Channel No. 6 (82-88 MHz). Authorized power: 97.5-kw visual, 19.5-kw aural. Antenna: 2031-ft. above av. terrain, 1966-ft. above ground, 2188-ft. above sea level.

Latitude 30° 40' 13"  
Longitude 83° 56' 26"

**Transmitter:** Roddenberry Rd., 3.5-mi. SE of Metcalf.

**Satellite Earth Stations:** Transmit/receive Scientific-Atlanta, 10-meter; Scientific-Atlanta, 7-meter; Scientific-Atlanta, 4.6-meter; DX Engineering, Scientific-Atlanta receivers.

**News Service:** AP.

**Ownership:** John H. Phipps Inc. (Group Owner).

**Began Operation:** September 15, 1955.

**Represented (sales):** Pety Television Inc.

**Represented (legal):** Wiley, Rein & Fielding.

**Personnel:**

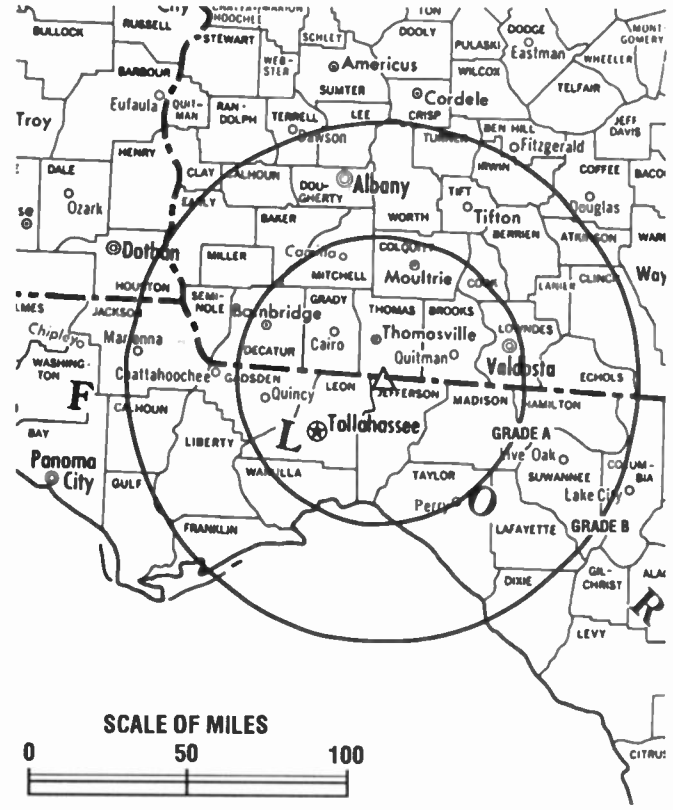
- Dennis Boyle, President.
- David Olmsted, Vice President & General Manager.
- Melvin Blank, Operations Manager.
- Oon Wargo, Sales & Marketing Director.
- Mike Smith, News Director.
- Elliott Toole, Promotion Director.
- William Lane, Business Manager.
- Bob Morgan, Chief Engineer.

**Highest 30 Sec. Rate:** \$950.

**City of License:** Thomasville, GA. **ADI:** Tallahassee, FL-Thomasville, GA. **Rank:** 115.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>FLORIDA</b>			
	Franklin	3,700	3,600	97
	Gadsden	13,600	13,300	98
	Hamilton	3,600	3,500	97
	Jefferson	4,000	3,900	98
	Lafayette	1,900	1,800	98
	Leon	78,600	77,700	99
	Liberty	1,800	1,800	100
	Madison	5,700	5,600	98
	Suwannee	10,400	10,200	98
	Taylor	6,500	6,400	98
	Wakulla	5,500	5,400	98
	<b>GEORGIA</b>			
	Atkinson	2,200	2,100	95
	Baker	1,300	1,300	100
Berrien	5,300	5,200	98	
Brooks	5,400	5,300	98	
Clinch	2,200	2,200	100	
Colquitt	13,100	12,900	98	
Cook	4,800	4,700	98	



WCTV BPCT-860103KE Granted 4/29/86 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	Decatur	9,000	8,900	99
	Dougherty	33,700	33,300	99
	Early	4,100	4,000	98
	Echols	800	800	100
	Grady	7,400	7,300	99
	Irwin	3,100	3,000	97
	Lanier	2,000	2,000	100
	Lee	5,500	5,400	98
	Lowndes	26,800	26,400	99
	Miller	2,300	2,300	100
	Mitchell	6,800	6,700	99
	Seminole	3,100	3,100	100
	Thomas	14,600	14,400	99
	Tift	12,400	12,200	98
	Turner	3,000	3,000	100
Worth	7,100	7,000	99	
<b>Between 25-49%</b>	<b>FLORIDA</b>			
	Dixie	4,100	4,000	98
	<b>GEORGIA</b>			
	Calhoun	1,700	1,600	94
Coffee	10,900	10,700	98	
<b>Between 5-24%</b>	<b>ALABAMA</b>			
	Henry	5,800	5,700	98
	<b>FLORIDA</b>			
	Calhoun	4,000	3,900	98
	Columbia	16,100	15,900	99
	Gilchrist	3,500	3,500	100
	Jackson	14,700	14,400	98
	Washington	6,600	6,500	98
	<b>GEORGIA</b>			
	Ben Hill	6,000	5,900	98
Clay	1,200	1,200	100	
Terrell	3,700	3,600	97	
<b>Station Totals</b>		<b>389,600</b>	<b>383,600</b>	<b>98</b>
<b>Net Weekly Circulation (1993)</b>				<b>273,900</b>
<b>Average Daily Circulation (1993)</b>				<b>173,100</b>

# Florida—Tallahassee

**WTWC**

Ch. 40

**Network Service:** NBC.

**Licensee:** Thomas M. Duddy, Receiver, 101 S. 5th St., No. 1920, Louisville, KY 40202.

**Studio:** 8440 Deerlake Rd., Tallahassee, FL 32312.

**Technical Facilities:** Channel No. 40 (626-632 MHz). Authorized power: 3160-kw max. visual. Antenna: 879-ft. above av. terrain, 793-ft. above ground, 1020-ft. above sea level.

Latitude 30° 35' 11"  
Longitude 84° 14' 11"

**Transmitter:** 2-mi. NW of Bradfordville.

**Satellite Earth Stations:** Harris, 8.3-meter Ku-band; Microdyne, 7-meter C-band; Prosat, 3-meter C-band; Harris, Microdyne receivers.

**News Service:** AP.

**Ownership:** Thomas M. Duddy, Receiver.

**Began Operation:** April 21, 1983. Assignment of license from Holt-Robinson Television to Receiver granted by FCC May 21, 1993.

**Represented (sales):** Katz Continental Television; Canadian Communications Co.

**Represented (legal):** Gardner, Carton & Douglas.

**Represented (engineering):** du Treil, Lundin & Rackley.

**Personnel:**

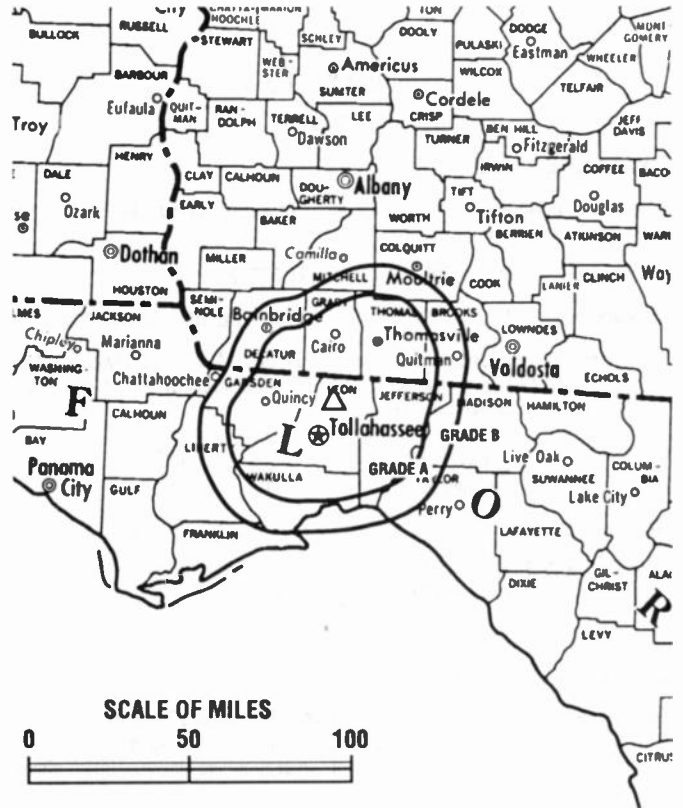
- Tom Maguire, General Manager.
- Carol Matthews, General Sales Manager.
- Brett Dehart, News Director.
- Gil Daspit, Program Director.
- Merleen Mizell, Business Manager.
- Ed Shaper, Chief Engineer.

**Highest 30 Sec. Rate:** \$750.

**City of License:** Tallahassee. ADI: Tallahassee, FL-Thomasville, GA. Rank: 115.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Jefferson	4,000	3,900	98
	Leon	78,600	77,700	99



WTWC BPCT-880718KI Granted 10/31/88 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	FLORIDA			
	Gadsden	13,600	13,300	98
	Taylor	6,500	6,400	98
	Wakulla	5,500	5,400	98
Between 5-24%	FLORIDA			
	Lafayette	1,900	1,800	98
	GEORGIA			
	Brooks	5,400	5,300	98
	Decatur	9,000	8,900	99
	Grady	7,400	7,300	99
	Thomas	14,600	14,400	99
<b>Station Totals</b>		<b>152,200</b>	<b>150,000</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>			<b>75,000</b>	
<b>Average Daily Circulation (1993)</b>			<b>33,000</b>	

# Florida—Tallahassee

## WTXL-TV

Ch. 27

**Network Service:** ABC.

**Licensee:** Media Venture Management Inc., 1650 Tysons Blvd., Suite 790, McLean, VA 22102.

**Studio:** 8927 Thomasville Rd., Tallahassee, FL 32312.

**Telephone:** 904-893-3127. **TWX:** 810-931-3715. **Fax:** 904-668-1460.

**Technical Facilities:** Channel No. 27 (548-554 MHz). Authorized power: 1184.7-kw max. visual, 118.46-kw max. aural. Antenna: 864-ft. above av. terrain, 868-ft. above ground, 1013-ft. above sea level.

Latitude 30° 34' 29"  
Longitude 84° 12' 05"

**Transmitter:** E side of U.S. 319, 6.6-mi. NNE of Tallahassee city limits.

**Satellite Earth Stations:** Transmit/receive AFC, 5-meter Ku-band; Vertex, 5-meter Ku-band; M/A-Com, Scientific-Atlanta receivers.

**News Services:** AP, Florida News Network.

**Ownership:** Media Venture Management Inc.

**Began Operation:** September 16, 1976. Sale to Tallahassee 27 Ltd. Partnership by E. C. Allen approved by FCC Jan. 27, 1984. Sale to Tallahassee Channel 27 Inc. approved Aug. 28, 1991. Sale to present owner approved May 26, 1993 (Television Digest, Vol. 33:19).

**Represented (sales):** Blair Television.

### Personnel:

Lynn V. Fairbanks, General Manager.  
David Arrington, Sales Manager.  
Chris Huston, News Director.  
Mike Plummer, Promotion Director.  
Brad Strommen, Chief Engineer.  
Christine Ettore, Business Manager.

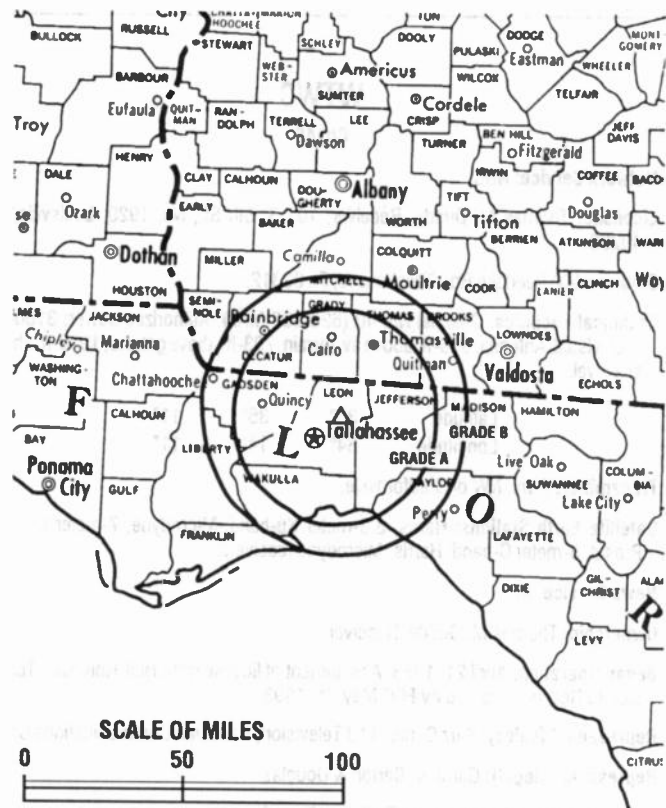
**Rates:** On request.

**NETWORK BASE HOURLY RATE:** \$150.

**City of License:** Tallahassee. **ADI:** Tallahassee, FL-Thomasville, GA. **Rank:** 115.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>FLORIDA</b>			
	Gadsden	13,600	13,300	98
	Jefferson	4,000	3,900	98
	Leon	78,600	77,700	99
	Madison	5,700	5,600	98
	Wakulla	5,500	5,400	98
	<b>GEORGIA</b>			
	Brooks	5,400	5,300	98
	Decatur	9,000	8,900	99
	Grady	7,400	7,300	99
	Lowndes	26,800	26,400	99
	Thomas	14,600	14,400	99



WTXL-TV BPCT-840831K1 Granted 9/21/84 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>Between 25-49%</b>	<b>FLORIDA</b>			
	Franklin	3,700	3,600	97
	Taylor	6,500	6,400	98
	<b>GEORGIA</b>			
	Berrien	5,300	5,200	98
	Clinch	2,200	2,200	100
	Coffee	10,900	10,700	98
	Colquitt	13,100	12,900	98
	Cook	4,800	4,700	98
	Irwin	3,100	3,000	97
	Lanier	2,000	2,000	100
	Miller	2,300	2,300	100
	Tift	12,400	12,200	98
<b>Between 5-24%</b>	<b>FLORIDA</b>			
	Hamilton	3,600	3,500	97
	Lafayette	1,900	1,800	98
	Liberty	1,800	1,800	100
	<b>GEORGIA</b>			
	Atkinson	2,200	2,100	95
Early	4,100	4,000	98	
Echols	800	800	100	
Mitchell	6,800	6,700	99	
Seminole	3,100	3,100	100	
Worth	7,100	7,000	99	
<b>Station Totals</b>		<b>268,300</b>	<b>264,200</b>	<b>98</b>
<b>Net Weekly Circulation (1993)</b>				<b>145,100</b>
<b>Average Daily Circulation (1993)</b>				<b>65,700</b>

# Florida—Tampa

## WBHS-TV

Ch. 50

Network Service: Home Shopping Network.

Licensee: Silver King Broadcasting of Tampa Inc., Box 9090, Clearwater, FL 34618-9090.

Studio: 18491 U.S. Hwy. 19 S, Clearwater, FL 34624.

Mailing Address: Suite 301, 12425 28th St. N, St. Petersburg, FL 33716.

Telephone: 813-573-5550. Fax: 813-571-1931.

Technical Facilities: Channel No. 50 (686-692 MHz). Authorized power: 4170-kw max. visual. Antenna: 1522-ft. above av. terrain, 75-ft. above ground, 1447-ft. above sea level.

Latitude 27° 50' 32"  
Longitude 82° 15' 46"

Transmitter: 15001 Boyette Rd., Riverview.

Multichannel TV Sound: Stereo only.

Ownership: Silver King Communications Inc. (Group Owner).

Began Operation: March 1, 1988.

Represented (sales): Silver King Broadcasting Sales.

### Personnel:

Jim Goodman, Vice President & Station Manager.

Allen McCarty, Chief Engineer.

Cheryl Barron, Program Manager.

Highest 30 Sec. Rate: \$130.

City of License: Tampa. ADI: Tampa-St. Petersburg. Rank: 16.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



WBHS-TV BMPCT-870915KH Granted 10/30/87 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>FLORIDA</b>			
Between 5-24%	Hardee	6,400	6,300	98
<b>Station Totals</b>		<b>6,400</b>	<b>6,300</b>	<b>98</b>
<b>Net Weekly Circulation (1993)</b>				<b>9,100</b>
<b>Average Daily Circulation (1993)</b>				<b>2,500</b>

# Florida—Clearwater

**WCLF**

Ch. 22

**Network Service:** None, independent.

**Licensee:** Christian Television Corp. Inc., Box 6922, Clearwater, FL 34618.

**Studio:** 6922 142nd Ave. N, Largo, FL 34641.

**Mailing Address:** Box 6922, Clearwater, FL 34618.

**Telephone:** 813-535-5622. **Fax:** 813-531-2497.

**Technical Facilities:** Channel No. 22 (518-524 MHz). Authorized power: 5000-kw max. & 1170-kw horizontal visual, 500-kw max. & 117-kw horizontal aural. Antenna: 1429-ft. above av. terrain, 1538-ft. above ground, 1549-ft. above sea level.

Latitude 28° 11' 04"  
Longitude 82° 45' 39"

**Transmitter:** 2.6-mi. N of Tarpon Springs.

**Satellite Earth Stations:** Transmit/receive Comtech, 5-meter C-band; Vertex, 6.1-meter Ku-band; Winegard, 3-meter C-band; ADU, Echostar, M/A-Com receivers.

**Ownership:** Christian Television Network (Group Owner).

**Began Operation:** October 24, 1979.

**Represented (legal):** Gammon & Grange.

**Personnel:**

- Robert R. D'Andrea, General Manager.
- Robert T. Kennedy, Director of Cable Relations/Special Projects.
- Cardin A. Hesselton, Sales Manager & Program Director.
- Carl Berger, Chief Engineer.
- Jack Jarvis, Production Manager.
- Neville Chankersingh, Director of Finance.

**Highest 30 Sec. Rate:** \$150.

**City of License:** Clearwater. **ADI:** Tampa-St. Petersburg. **Rank:** 16.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



WCLF BMPCT-790425KG Granted 9/25/79 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>FLORIDA</b>				
<b>Between 5-24%</b>	Hillsborough	342,800	340,100	99
	Manatee	95,900	95,200	99
	Pasco	129,300	128,100	99
<b>Station Totals</b>		<b>568,000</b>	<b>563,400</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>			<b>56,600</b>	
<b>Average Daily Circulation (1993)</b>			<b>18,200</b>	



# Florida—Tampa-St. Petersburg

## WFLA-TV Ch. 8

Network Service: NBC.

Licensee: Tampa Television Inc., 905 E. Jackson St., Tampa, FL 33602.

Studio: 905 E. Jackson St., Tampa, FL 33602.

Telephone: 813-228-8888. TWX: 810-876-0602. Fax: 813-221-5787.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1536-ft. above av. terrain, 1545-ft. above ground, 1612-ft. above sea level.

Latitude 27° 50' 32"  
Longitude 82° 15' 46"

Transmitter: 15001 Boyette Rd., 5.5-mi. N of Balm.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Transmit/receive Harris, 6.1-meter Ku-band; Scientific-Atlanta, 7-meter C-band; Microband, 5-meter C-band; DX Engineering, Harris, M/A-Com, Scientific-Atlanta receivers.

News Service: NBC.

Ownership: Media General Inc. (Group Owner).

Began Operation: February 14, 1955.

Represented (sales): MMT Sales Inc.

Represented (legal): Cohn & Marks.

Represented (engineering): David Steel & Associates.

### Personnel:

Jim Zimmerman, President & General Manager.  
Paul Catoe, Vice President & Station Manager.  
Jack Lyons, General Sales Manager.  
Jay Burmer, Local Sales Manager.  
Roy Tym, National Sales Manager.  
Ardell Hill, Director of Engineering & Operations.  
Oan Bradley, News Director.  
Russ Myerson, Director of Programming.  
Melinda Bacon, Director of Marketing & Promotion.  
Joyce Lueders, Business Manager.  
Ed Whatley, Production Manager.

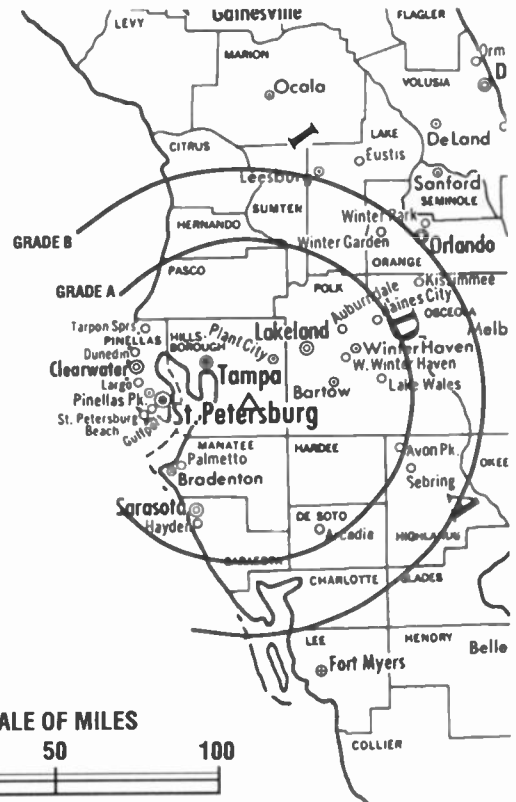
Rates: On request.

NETWORK BASE HOURLY RATE: \$1650.

City of License: Tampa. ADI: Tampa-St. Petersburg. Rank: 16.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA Charlotte	52,900	52,300	99



WFLA-TV BPCT-850426KG Granted 1/15/87 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Citrus	44,300	43,600	98
	Hardee	6,400	6,300	98
	Hernando	47,000	46,400	99
	Highlands	31,700	31,300	99
	Hillsborough	342,800	340,100	99
	Manatee	95,900	95,200	99
	Pasco	129,300	128,100	99
	Pinellas	392,600	390,000	99
	Polk	162,900	161,500	99
	Sarasota	131,500	130,500	99
Between 25-49%	FLORIDA De Soto	8,600	8,500	99
	Sumter	12,700	12,500	98
Between 5-24%	FLORIDA Glades	3,000	2,900	97
	Levy	10,500	10,200	97
Station Totals		1,472,100	1,459,400	99
Net Weekly Circulation (1993)				1,245,100
Average Daily Circulation (1993)				713,900

# Florida—Tampa-St. Petersburg

**WFTS**  
Ch. 28

**Network Service:** Fox.

**Licensee:** Tampa Bay Television Inc., Box 30028, Tampa, FL 33630.

**Studio:** 4501 E. Columbus Dr., Tampa, FL 33605.

**Telephone:** 813-623-2828. **Fax:** 813-744-2828.

**Technical Facilities:** Channel No. 28 (554-560 MHz). Authorized power: 2630-kw max. visual, 263-kw max. aural. Antenna: 1546-ft. above av. terrain, 1538-ft. above ground, 1613-ft. above sea level.

Latitude 27° 50' 32"  
Longitude 82° 15' 46"

**Transmitter:** 15001 Boyette Rd., Riverside.

**Satellite Earth Stations:** Andrew, 7.3-meter Ku & C-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.5-meter C-band.

**News Service:** AP.

**Ownership:** Scripps Howard Broadcasting Co. (Group Owner).

**Began Operation:** December 14, 1981. Sale to present owner approved by FCC Nov. 14, 1985 (Television Digest, Vol. 25:30). Sale to Capital Cities Communications by Ian Wheeler, et al., approved by FCC July 23, 1984 (Vol. 24:17).

**Represented (sales):** Katz Television.

**Represented (legal):** Baker & Hostetter.

**Represented (engineering):** Jules Cohen & Associates, P.C.

**Personnel:**

- Jim Major, Vice President & General Manager.
- Larry Jopek, General Sales Manager.
- Michael Barich, Local Sales Manager.
- Marsha Kidd-Collins, National Sales Manager.
- Lee Melvin, Engineering Manager.
- Joseph Logsdon, Creative Services & Program Manager.
- Chris Raynor, Promotion Manager.
- J. Paul Wilson, Business Manager.
- Luis Romero, Production & Operations Manager.
- Wanda Snyder, Traffic Manager.
- Joy Petit, Community Affairs Manager.

**Rates:** On request.

**City of License:** Tampa. **ADI:** Tampa-St. Petersburg. **Rank:** 16.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA De Soto	8,600	8,500	99



WFTS BPCT-870209KF Granted 3/31/87 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Hardee	6,400	6,300	98
	Highlands	31,700	31,300	99
	Hillsborough	342,800	340,100	99
	Manatee	95,900	95,200	99
	Pasco	129,300	128,100	99
	Pinellas	392,600	390,000	99
	Polk	162,900	161,500	99
Between 25-49%	FLORIDA			
	Citrus	44,300	43,600	98
	Hernando	47,000	46,400	99
	Sarasota	131,500	130,500	99
	Sumter	12,700	12,500	98
Between 5-24%	FLORIDA			
	Charlotte	52,900	52,300	99
<b>Station Totals</b>		<b>1,458,600</b>	<b>1,446,300</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>				<b>748,600</b>
<b>Average Daily Circulation (1993)</b>				<b>293,700</b>

# Florida—St. Petersburg-Tampa

## WTOG

Ch. 44

**Network Service:** None, independent.

**Licensee:** WTOG-TV Inc., 3415 University Ave., St. Paul, MN 55114.

**Studio:** 365 105th Terrace NE, St. Petersburg, FL 33716.

**Mailing Address:** Box 20144, St. Petersburg, FL 33742.

**Telephone:** 813-576-4444. **Fax:** 813-577-1806.

**Technical Facilities:** Channel No. 44 (650-656 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1490-ft. above av. terrain, 1480-ft. above ground, 1555-ft. above sea level.

Latitude 27° 49' 48"  
Longitude 82° 15' 59"

**Transmitter:** 13310 Rhodine Rd., approx. 4-mi. SE of Riverview.

**Satellite Earth Stations:** Microdyne, 7-meter C-band; Harris, 6.1-meter C-band; Scientific-Atlanta, Harris receivers.

**News Services:** AP, Conus, WTN.

**Ownership:** Hubbard Broadcasting Inc. (Group Owner).

**Began Operation:** November 4, 1968.

**Represented (sales):** Petry Television Inc.

**Represented (legal):** Fletcher, Heald & Hildreth.

**Represented (engineering):** Lohnes & Culver.

### Personnel:

Edward Aiken, President & General Manager.  
C. M. (Mike) Gehring, General Sales Manager.  
Shawn Bartlett, Local Sales Manager.  
Larry McCabe, Local Sales Manager.  
Dorothy McKeehan, National Sales Manager.  
Jim Labranche, News Director.  
Robert Affe, Program Director.  
Jonathan Katz, Promotion Manager.  
Stewart Wallace, Business Manager.  
John Kays, Chief Engineer.

**Rates:** On request.

**City of License:** St. Petersburg. **ADI:** Tampa-St. Petersburg. **Rank:** 16.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>FLORIDA</b>			
	Hardee	6,400	6,300	98
	Hernando	47,000	46,400	99
	Hillsborough	342,800	340,100	99
	Manatee	95,900	95,200	99
	Pasco	129,300	128,100	99



WTOG BPCT-890504KE Granted 5/31/89 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	Pinellas	392,600	390,000	99
	Polk	162,900	161,500	99
<b>Between 25-49%</b>	<b>FLORIDA</b>			
	Citrus	44,300	43,600	98
	De Soto	8,600	8,500	99
	Highlands	31,700	31,300	99
	Marion	84,500	83,200	98
	Sarasota	131,500	130,500	99
Sumter	12,700	12,500	98	
<b>Between 5-24%</b>	<b>FLORIDA</b>			
	Charlotte	52,900	52,300	99
	Lake	67,900	67,300	99
	Lee	151,500	150,100	99
	Osceola	43,100	42,600	99
<b>Station Totals</b>		<b>1,816,100</b>	<b>1,799,700</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>				<b>802,100</b>
<b>Average Daily Circulation (1993)</b>				<b>311,300</b>

# Florida—Lakeland

**WTMV**  
Ch. 32



**Network Service:** None, independent.

**Licensee:** Public Interest Corp., 7201 E. Hillsborough Ave., Tampa, FL 33610.

**Studios:** 7201 E. Hillsborough Ave., Tampa, FL 33610; 101 W. Main St., Lakeland, FL 33801.

**Mailing Address:** Box 32, Tampa, FL 33601-0032.

**Telephone:** 813-626-3232. **Fax:** 813-622-7732.

**Technical Facilities:** Channel No. 32 (578-584 MHz). Authorized power: 3039-kw max. visual, 304-kw max. aural. Antenna: 890-ft. above av. terrain, 862-ft. above ground, 1049-ft. above sea level.

Latitude 27° 50' 15"  
Longitude 81° 56' 53"

Holds CP for change to 2954-kw max. visual, 1086-ft. above av. terrain, 1062-ft. above ground, 1217-ft. above sea level BPCT-890222KK.

**Transmitter:** 0.4-mi. SSW of Pebbledale, FL.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** Scientific-Atlanta, 5-meter C-band; Scientific-Atlanta, 5-meter Ku-band; Scientific-Atlanta, 3-meter C-band.

**News Services:** AP, CNN Headline News.

**Ownership:** Public Interest Corp.

**Began Operation:** April 24, 1986.

**Represented (sales):** Hugh Wallace Inc.

**Represented (engineering):** Mullaney Engineering.

**Personnel:**

- Dan L. Johnson, General Manager.
- Jo Johnson, Station Manager & Program Director.
- Chris Wiker, Local Sales Manager, Tampa.
- John Norvell, Chief Engineer.
- Robert Hughes, Promotion Director.



WTMV BPCT-890222KK Granted 6/20/89 © American Map Corp., No. 14244

**Charles Robb, Business Manager.**  
**Mike Pachelli, Operations Manager.**

**Highest 30 Sec. Rate:** \$500.

**City of License:** Lakeland. **ADI:** Tampa-St. Petersburg. **Rank:** 16.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	<b>FLORIDA</b>			
	Hardee	6,400	6,300	98
Between 5-24%	<b>FLORIDA</b>			
	De Soto	8,600	8,500	99
	Highlands	31,700	31,300	99
	Hillsborough	342,800	340,100	99
	Pasco	129,300	128,100	99
	Pinellas	392,600	390,000	99
	Polk	162,900	161,500	99
<b>Station Totals</b>		<b>1,074,300</b>	<b>1,065,800</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>				<b>210,000</b>
<b>Average Daily Circulation (1993)</b>				<b>59,700</b>



### Want More Bang For Your Bucks?

Need something special? Out of the ordinary? Call Us. *WTMV is the station it pays to watch...and advertise with!*

### We Are HOT! HOT! HOT!

WTMV gets viewers involved through a constant stream of promotions and giveaways. They are active, not passive. They pay attention to what they see and hear on TV-32.

*WTMV is one of the nation's few remaining locally owned and operated stations. Audience measurement figures don't tell you what TV-32 can do for you!*

### One Of A Kind!

WTMV is advertiser friendly. Tuned to the community and to the needs of our advertisers. TV-32 will try hard to make you an offer you can't refuse!



**CALL**

**GARY O'HALLORAN**  
General Sales Manager

**NOW**

at (813) 626-3232

**WTMV 32**

7201 E. Hillsborough Ave.  
Tampa, FL 33610

# Florida—St. Petersburg-Tampa

**WTSP**

Ch. 10

**Network Service:** ABC.

**Licensee:** Great American Television & Radio Co. Inc., Box 10000, St. Petersburg, FL 33733.

**Studio:** 11450 Gandy Blvd., St. Petersburg, FL 33702.

**Telephones:** 813-557-1010; 813-224-9877. **Fax:** 813-578-7637.

**Technical Facilities:** Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: Circularly polarized, 1501-ft. above av. terrain, 1504-ft. above ground, 1512-ft. above sea level.

Latitude 28° 11' 04"  
Longitude 82° 45' 39"

**Transmitter:** 2.6-mi. N of Tarpon Springs.

**Satellite Earth Stations:** AFC, 5-meter Ku-band; Andrew, 7.3-meter C-band; Harris, 9-meter C-band; Microdyne, 5-meter Ku-band; Avantek, Harris, Microdyne receivers.

**SNG Mobile Dish:** Dalsat, 3.7-meter Ku-band.

**News Services:** AP, UPI.

**Ownership:** Great American Broadcasting Co. (Group Owner).

**Began Operation:** July 18, 1965 on interim basis; full time ABC, Sept. 1, 1965. Merger of Rahall Communications with Gulf United approved by FCC July 27, 1978 (Television Digest, Vol. 17:35). Sale to Taft Television & Radio approved by FCC May 30, 1985 (Vol. 25:5, 20, 22). FCC approved sale to present owners Oct. 2, 1987 (Vol. 27:16, 18, 23, 30, 41).

**Represented (sales):** Harrington, Righter & Parsons Inc.

**Represented (legal):** Koteen & Naftalin.

**Personnel:**

- Steve Mauldin, President & General Manager.
- Noreen Parker, Vice President, Sales.
- Barbara Sobocinski, Vice President, Marketing.
- Pam Barber, Local Sales Manager.
- Ken Lucas, Regional Sales Manager.
- Martin Rolnick, National Sales Manager.
- Mike Cavender, News Director.
- Dan Reynolds, Business Manager.
- Kathy Baker, Production Manager.

**Rates:** On request.

**City of License:** St. Petersburg. **ADI:** Tampa-St. Petersburg. **Rank:** 16.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



WTSP BPCT-901108KF Granted 1/17/91 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>FLORIDA</b>				
<b>50% &amp; Over</b>	Citrus	44,300	43,600	98
	Hernando	47,000	46,400	99
	Hillsborough	342,800	340,100	99
	Manatee	95,900	95,200	99
	Pasco	129,300	128,100	99
	Pinellas	392,600	390,000	99
	Polk	162,900	161,500	99
<b>FLORIDA</b>				
<b>Between 25-49%</b>	Sarasota	131,500	130,500	99
	Sumter	12,700	12,500	98
<b>FLORIDA</b>				
<b>Between 5-24%</b>	Hardee	6,400	6,300	98
	Highlands	31,700	31,300	99
	Levy	10,500	10,200	97
<b>Station Totals</b>		<b>1,407,600</b>	<b>1,395,700</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>				<b>1,076,700</b>
<b>Average Daily Circulation (1993)</b>				<b>639,100</b>

# Florida—St. Petersburg

**WTTA**

**Ch. 38**

Network Service: None, independent.

Licensee: Bay Television Inc.

Studio: 5510 Gray St., Tampa, FL 33609-1054.

Telephone: 813-289-3838. Fax: 813-289-0000.

Technical Facilities: Channel No. 38 (614-620 MHz). Authorized power: 1397-kw max. visual. Antenna: Circularly polarized, 1436-ft. above av. terrain, 1427-ft. above ground, 1502-ft. above sea level.

Latitude 27° 50' 32"  
Longitude 82° 15' 46"

Transmitter: 15001 Boyette Rd., Riverview, FL 33569.

Satellite Earth Station: Comtech, 7.3-meter; Agile receivers.

Ownership: Sinclair Broadcast Group Inc. (Group Owner); Robert Simmons.

Began Operation: June 21, 1991.

Represented (legal): Fisher, Wayland, Cooper & Leader.

Represented (engineering): Carl T. Jones Corp.

**Personnel:**

Tom Watson, General Manager.

Bruce Stamo, General Sales Manager.

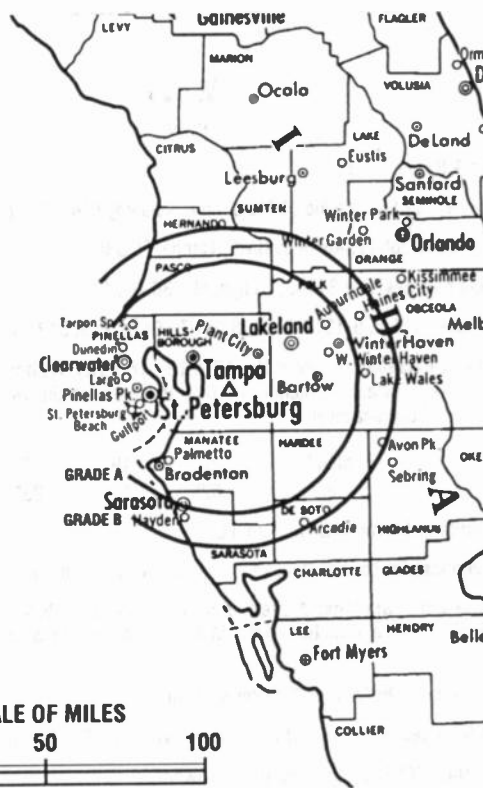
Jennifer Isenhower, Program Director.

Steve Hess, Chief Engineer.

City of License: St. Petersburg. ADI: Tampa-St. Petersburg. Rank: 16.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	FLORIDA			
	Hardee	6,400	6,300	98
Between 5-24%	FLORIDA			
	De Soto	8,600	8,500	99
	Hernando	47,000	46,400	99
	Highlands	31,700	31,300	99
	Hillsborough	342,800	340,100	99



WTTA BMPCT-880512KE Granted 6/30/88 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Manatee	95,900	95,200	99
	Pasco	129,300	128,100	99
	Pinellas	392,600	390,000	99
	Polk	162,900	161,500	99
	Sumter	12,700	12,500	98
<b>Station Totals</b>		<b>1,229,900</b>	<b>1,219,900</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>				<b>107,500</b>
<b>Average Daily Circulation (1993)</b>				<b>27,700</b>

# Florida—Tampa-St. Petersburg

**WTVT**

Ch. 13

Network Service: CBS.

Licensee: TVT License Inc., 3213 John F. Kennedy Blvd., Tampa, FL 33609.

Studio: 3213 John F. Kennedy Blvd., Tampa, FL 33609.

Mailing Address: Box 31113, Tampa, FL 33631-3113.

Telephone: 813-876-1313. TWX: 810-876-0618. Fax: 813-875-8329.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 47.5-kw aural. Antenna: 1416-ft. above av. terrain, 1463-ft. above ground, 1549-ft. above sea level.

Latitude 27° 49' 09"  
Longitude 82° 14' 26"

Transmitter: 4.4-mi. NNE of Balm, FL.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Andrew, 5.6-meter Ku-band; RCA, 6.1-meter Ku-band; Scientific-Atlanta, 7-meter C-band; M/A-Corn, Microdyne, Scientific-Atlanta receivers.

SNG Mobile Dish: Andrew, 3-meter Ku-band.

News Services: AP, CBS, CNN, Conus, Sports News Satellite, UPI.

Ownership: SCI Television Inc. (Group Owner).

Began Operation: April 1, 1955. Sale to Gaylord Bcstg. by ex-Gov. Doyle E. Carlton and W. Walter Tison interests approved by FCC July 18, 1956 (Television Digest, Vol. 12:26, 29). Sale to WTVT Inc. by Gaylord Bcstg. Co. approved by FCC April 23, 1987 (Vol. 27:11, 29). Transfer to Trustee approved Sept. 1, 1992. Sale to present owner approved April 23, 1993 (Vol. 33:10).

Represented (sales): TeleRep Inc.

Represented (legal): Pepper & Corazzini.

Represented (engineering): A. D. Ring & Associates, P.C.

**Personnel:**

- C. David Whitaker, President & General Manager.
- Terry Cooper, Vice President & Controller.
- Bob Franklin, Vice President, News & Operations.
- Mark Higgins, Vice President & Director, Sales.
- Bob Linger, National Sales Manager.
- Daniel Webster, News Director.
- J. Lowell Otto, Chief Engineer.
- Candace Geiger, Business Development Manager.
- Liz Brunner, Director of Community Relations.
- Mark Demopoulos, Director, Marketing.

Highest 30 Sec. Rate: \$6000.

NETWORK BASE HOURLY RATE: \$2175.

City of License: Tampa. ADI: Tampa-St. Petersburg. Rank: 16.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



WTVT BMPCT-6216 Granted 5/9/66

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>FLORIDA</b>			
	Citrus	44,300	43,600	98
	Hardee	6,400	6,300	98
	Hernando	47,000	46,400	99
	Highlands	31,700	31,300	99
	Hillsborough	342,800	340,100	99
	Manatee	95,900	95,200	99
	Pasco	129,300	128,100	99
	Pinellas	392,600	390,000	99
<b>Between 25-49%</b>	<b>FLORIDA</b>			
	De Soto	8,600	8,500	99
	Sumter	12,700	12,500	98
<b>Between 5-24%</b>	<b>FLORIDA</b>			
	Charlotte	52,900	52,300	99
	Levy	10,500	10,200	97
	Marion	84,500	83,200	98
<b>Station Totals</b>		<b>1,553,600</b>	<b>1,539,700</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>				<b>1,218,700</b>
<b>Average Daily Circulation (1993)</b>				<b>709,700</b>



## Florida—Palm Beach

**WFGC**

**Ch. 61**

**Network Service:** None, independent.

**Licensee:** Christian Television of Palm Beach County, 6922 142nd Ave. S, Box 6922, Clearwater, FL 34618.

**Studio:** 2406 S. Congress Ave. Bldg. No. 2, West Palm Beach, FL 33406.

**Mailing Address:** Box 24761, West Palm Beach, FL 33416.

**Telephone:** 407-642-3351. **Fax:** 407-067-5961.

**Technical Facilities:** Channel No. 61 (752-758 MHz). Authorized power: 813-kw max. visual. Antenna: 1453-ft. above av. terrain, 1456-ft. above ground, 1473-ft. above sea level.

Latitude	26°	34'	58"
Longitude	80°	14'	32"

Requests modification of CP for change to 5000-kw max. visual, 269-ft. above av. terrain, 276-ft. above ground, 285-ft. above sea level, lat. 26° 38' 28", long. 80° 5' 08", transmitter to 2406 S. Congress Ave., West Palm Beach. BMPCT-910515KM.

**Transmitter:** N part of NE quarter of T 45 S, R 41 E, S 3.

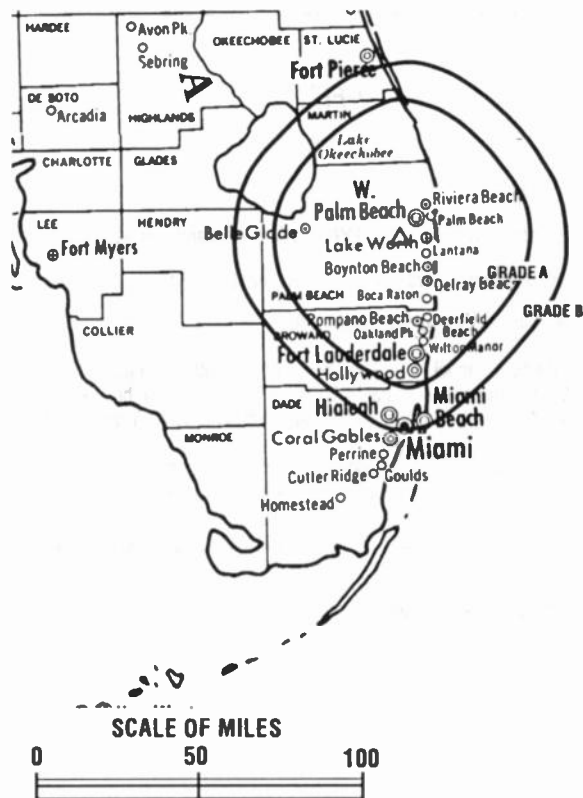
**Satellite Earth Station:** Perfect 10, 3.1-meter C-band; Echostar receivers.

**Ownership:** Christian Television of Palm Beach County.

**Began Operation:** May 21, 1993.

**Personnel:**

**Robert R. D'Andrea**, President & General Manager.  
**William Register**, Vice President.  
**Carolyn Register**, Secretary-Treasurer.  
**Donald B. Price**, Station Manager.  
**Cardin Hesselton**, General Sales Manager & Program Director.  
**Carl Berger**, Chief Engineer.  
**Robert Kennedy**, Promotion Director.



WFGC BMPCT-870608KO Granted 7/29/88

© American Map Corp., No. 14244

**Jack Jarvis**, Production Manager.  
**Neville Chankersingh**, Business Manager.

**Rates:** On request.

**Arbitron Data:** Not available.

**City of License:** Palm Beach. **ADI:** West Palm Beach-Fort Pierce-Vero Beach. **Rank:** 46.

# Florida—West Palm Beach

**WFLX**

Ch. 29

**Network Service:** Fox.

**Licensee:** WFLX Ltd. Partnership, 1660 W. 2nd St., Cleveland, OH 44113-1454.

**Studio:** 4119 W. Blue Heron Blvd., West Palm Beach, FL 33404.

**Telephone:** 407-845-2929. **Fax:** 407-863-1238.

**Technical Facilities:** Channel No. 29 (560-566 MHz). Authorized power: 5000-kw max. & 1350-kw horizontal visual, 500-kw max. & 270-kw horizontal aural. Antenna: 1500-ft. above av. terrain, 1533-ft. above ground, 1549-ft. above sea level.

Latitude 26° 34' 37"  
Longitude 80° 14' 32"

**Transmitter:** 2.3-mi. W of Hwy. 441 & 0.7-mi. S of Lantana Rd., near Green Acres City.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Scientific-Atlanta, 7-meter; Scientific-Atlanta, 4-meter Ku-band; M/A-Corn, Scientific-Atlanta receivers.

**Ownership:** Mairite Communications Group Inc. (Group Owner).

**Began Operation:** October 1, 1982.

**Represented (sales):** Pety Television Inc.

**Represented (legal):** Kaye, Scholer, Fierman, Hays & Handler.

**Represented (engineering):** Ralph Evans Associates.

**Personnel:**

- Murray J. Green, Vice President & General Manager.
- Ken Beetle, Station Manager.
- David D'Eugenio, National Sales Manager.
- Angelo (Butch) Figurella, Chief Engineer.
- Barb Billens-Tress, Program Director.
- Ralph Capobianco, Promotion Director.
- Jacqui Depompe, Business Manager.
- Lois Kwasman, Marketing Director.
- Chris Michaelides, Production Manager.

**Rates:** On request.

**City of License:** West Palm Beach. **ADI:** West Palm Beach-Fort Pierce-Vero Beach. **Rank:** 46.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



WFLX BPCT-840621KF Granted 7/31/84 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>				
<b>FLORIDA</b>				
	Indian River	40,700	40,200	99
	Martin	46,300	45,800	99
	Okeechobee	10,900	10,800	99
	Palm Beach No	247,400	245,100	99
	St Lucie	63,100	62,400	99
<b>Between 25-49%</b>				
<b>FLORIDA</b>				
	Broward	553,600	550,900	100
	Glades	3,000	2,900	97
	Hendry	8,900	8,700	98
	Palm Beach So	152,300	150,700	99
<b>Between 5-24%</b>				
<b>FLORIDA</b>				
	Dade	713,800	708,900	99
<b>Station Totals</b>		<b>1,840,000</b>	<b>1,826,400</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>				<b>538,100</b>
<b>Average Daily Circulation (1993)</b>				<b>206,000</b>

# Florida—Tequesta-West Palm Beach

**WPBF**  
Ch. 25

**Network Service:** ABC.

**Licensee:** Phipps-Potamkin Television Partners, 3970 RCA Blvd., Suite 7007, Palm Beach Gardens, FL 33410.

**Studio:** 3970 RCA Blvd., Suite 7007, Palm Beach Grdns, FL 33410.

**Telephones:** 407-694-2525; 407-624-6397. **Fax:** 407-624-1089.

**Technical Facilities:** Channel No. 25 (536-542 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1486-ft. above av. terrain, 1520-ft. above ground, 1549-ft. above sea level.

Latitude 27° 07' 17"  
Longitude 80° 23' 41"

**Transmitter:** 7.3-mi. SW of Palm City, Martin County.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Andrew, 7.3-meter C-band; Microdyne, 7-meter C-band; Microdyne, 5-meter C-band; Andrew, 4.5-meter C-band; Avantek, Microdyne receivers.

**SNG Mobile Dish:** Andrew, 2.4-meter Ku-band.

**News Services:** AP, ABC.

**Ownership:** Phipps-Potamkin Television Partners.

**Began Operation:** January 1, 1989.

**Represented (sales):** TeleRep Inc.

**Represented (legal):** Lebowitz & Spencer.

**Represented (engineering):** du Treil, Lundin & Rackey.

**Personnel:**

- Robert E. Ware, General Manager.
- Rob Young, General Sales Manager.
- Bill Crook, Local Sales Manager.
- Tom Foss, Program Director.
- Lee Polowczuk, News Director.
- John Falvi, Chief Engineer.
- Paul Reece, Business Manager.

**Highest 30 Sec. Rate:** \$2000.

**City of License:** Tequesta. **ADI:** West Palm Beach-Fort Pierce-Vero Beach. **Rank:** 46.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



WPBF BMPCT-880822KE Granted 10/13/88 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>FLORIDA</b>			
	Indian River	40,700	40,200	99
	Martin	46,300	45,800	99
	Okeechobee	10,900	10,800	99
	Palm Beach No	247,400	245,100	99
	St Lucie	63,100	62,400	99
<b>Between 25-49%</b>	<b>FLORIDA</b>			
	Glades	3,000	2,900	97
	Hendry	8,900	8,700	98
	Palm Beach So	152,300	150,700	99
<b>Station Totals</b>		<b>572,600</b>	<b>566,600</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>				<b>368,700</b>
<b>Average Daily Circulation (1993)</b>				<b>176,100</b>

# Florida—West Palm Beach

**WPEC**  
Ch. 12

**Network Service:** CBS.

**Licensee:** Photo Electronics Corp., Box 24612, West Palm Beach, FL 33416-4612.

**Studio:** 1100 Fairfield Dr., West Palm Beach, FL 33407.

**Mailing Address:** Box 24612, West Palm Beach, FL 33416-4612.

**Telephone:** 407-844-1212. **Fax:** 407-881-0741.

**Technical Facilities:** Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 56.2-kw horizontal aural. Antenna: 980-ft. above av. terrain, 1027-ft. above ground, 1049-ft. above sea level.

Latitude 26° 35' 17"  
Longitude 80° 12' 28"

**Transmitter:** Intersection of U.S. Hwy. 441 & State Rd. 812.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Andrew, 4.5-meter C-band; Andrew, 7-meter C-band; Scientific-Atlanta, 4.5-meter Ku-band; Scientific-Atlanta, 7-meter C-band; Vertex, 4.5-meter Ku-band; Avantek, DX Antenna, Microdyne, Scientific-Atlanta receivers.

**SNG Mobile Dish:** Andrew, 2.4-meter Ku-band.

**News Services:** AP, CBS, Conus, Florida News Network.

**Ownership:** Photo Electronics Corp.

**Began Operation:** January 1, 1955. Sale to present owners by Royal American Industries Inc. approved by FCC Oct. 26, 1973. Sale to Royal American (66.33% owned by Bankers Life & Casualty Co.) by Rand Bcstg. & Bertram Lebar approved in 1964 (*Television Digest*, Vol. 4:9). Previous sale to Rand Broadcasting & Lebar by RKO Teleradio Pictures Inc. approved May 16, 1957 (Vol. 13:12, 20). RKO purchase from J. Robert Meachem interests was approved July 27, 1955 (Vol. 11:27, 31).

**Represented (sales):** Katz Continental Television.

**Represented (legal):** Cohn & Marks.

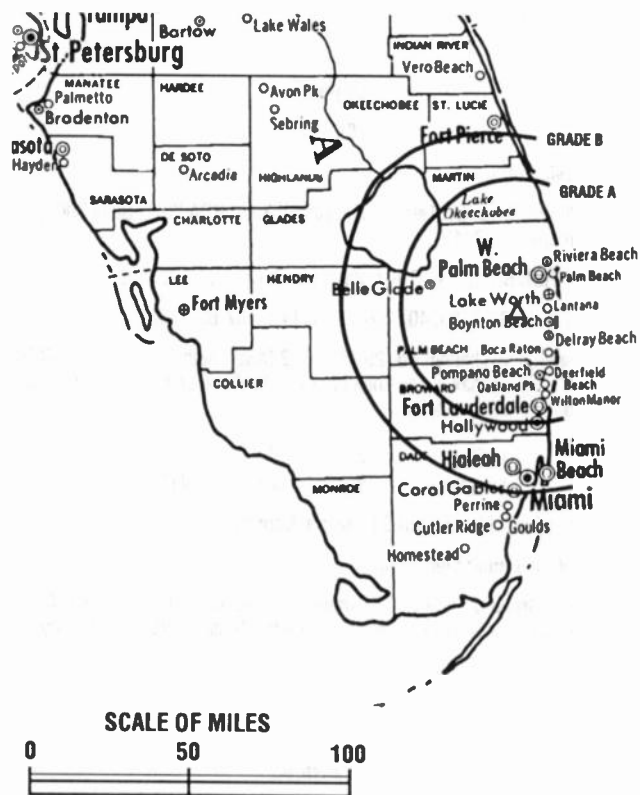
**Represented (engineering):** Jules Cohen & Associates, P.C.

**Personnel:**

William B. Peterson, President & General Manager.  
Douglas Wolflueller, General Sales Manager.  
Donn R. Colee Jr., Station Manager.  
John Gee, Local Sales Manager.  
John Heislman, National Sales Manager.  
George Danner, Chief Engineer.  
John Emmert, News and Operations Manager.  
Cindy Sheldon, Business Manager.

**Rates:** On request.

**NETWORK BASE HOURLY RATE:** \$1350.



WPEC BPCT-2916 Granted 2/21/62

© American Map Corp., No. 14244

**City of License:** West Palm Beach. **ADI:** West Palm Beach-Fort Pierce-Vero Beach. **Rank:** 46.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>FLORIDA</b>				
<b>50% &amp; Over</b>	Indian River	40,700	40,200	99
	Martin	46,300	45,800	99
	Okeechobee	10,900	10,800	99
	Palm Beach No	247,400	245,100	99
	Palm Beach So	152,300	150,700	99
	St Lucie	63,100	62,400	99
<b>FLORIDA</b>				
<b>Between 25-49%</b>	Broward	553,600	550,900	100
<b>Station Totals</b>		<b>1,114,300</b>	<b>1,105,900</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>			<b>642,000</b>	
<b>Average Daily Circulation (1993)</b>			<b>331,400</b>	

# Florida—West Palm Beach

**WPTV**  
Ch. 5

**Network Service:** NBC.

**Licensee:** Scripps Howard Broadcasting Co., Box 5830, Cincinnati, OH 45201.

**Studio:** 622 N. Flagler Dr., West Palm Beach, FL 33401.

**Mailing Address:** Box 510, Palm Beach, FL 33480.

**Telephone:** 407-655-5455. **TWX:** 510-952-7606. **Fax:** 407-655-8947.

**Technical Facilities:** Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1031-ft. above av. terrain, 1031-ft. above ground, 1049-ft. above sea level.

Latitude 26° 35' 20"  
Longitude 80° 12' 43"

**Transmitter:** 6075 State Rd. 7, near Green Acres City.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Transmit/receive Microdyne, 7-meter C-band; Harris, 11-meter Ku-band; Hero, 6-meter C-band; Andrew, 4.5-meter Ku & C-band; Harris, 3.5-meter Ku-band; DX Engineering, Harris, Sony receivers.

**News Services:** AP, CNN.

**Ownership:** Scripps Howard Broadcasting Co. (Group Owner).

**Began Operation:** August 22, 1954. Sale to present owner by John H. Phipps approved by FCC Dec. 27, 1961 (Television Digest, Vol. 17:37, 1:14). Sale as WJNO-TV to Phipps by George H. Buck-Theodore Granik interests approved Oct. 3, 1956 (Vol. 12:37, 40).

**Represented (sales):** Blair Television.

**Represented (legal):** Baker & Hostettler.

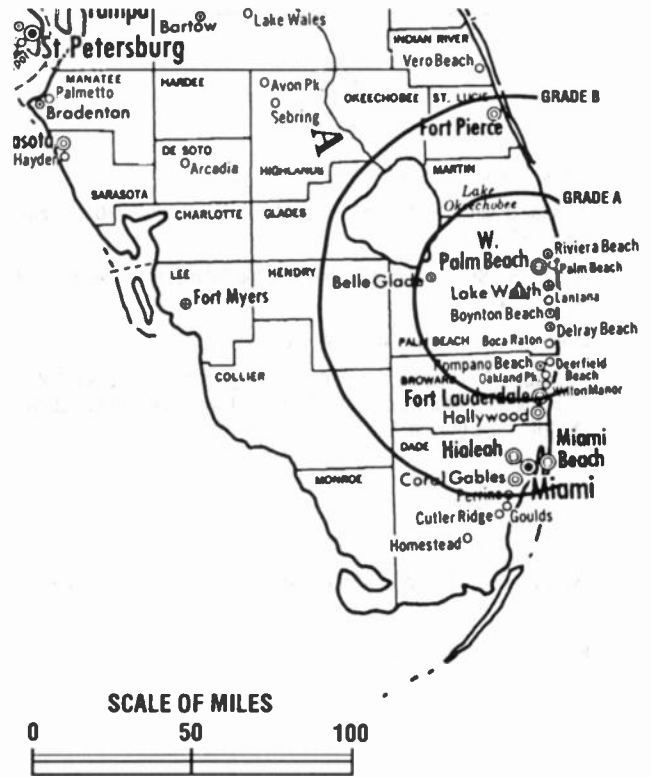
**Personnel:**

- William J. Brooks, Vice President & General Manager.
- Roger Green, General Sales Manager.
- Bonnie D. Goldstein, Local Sales Manager.
- Donna M. Lane, National Sales Manager.
- Frank P. Verdel, News Director.
- Bernadette R. O'Grady, Program Director.
- Edward J. Roos, Engineering Manager.
- Wayne R. Cunningham, Promotion Director.
- Claudia M. Samoya, Business Manager.

**Highest 30 Sec. Rate:** \$4500.

**City of License:** West Palm Beach. **ADI:** West Palm Beach-Fort Pierce-Vero Beach. **Rank:** 46.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



WPTV BMPCT-1862 Granted 3/15/54

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>FLORIDA</b>			
	Indian River	40,700	40,200	99
	Martin	46,300	45,800	99
	Okeechobee	10,900	10,800	99
	Palm Beach No	247,400	245,100	99
	Palm Beach So	152,300	150,700	99
	St Lucie	63,100	62,400	99
<b>Between 25-49%</b>	<b>FLORIDA</b>			
	Broward	553,600	550,900	100
	Hendry	8,900	8,700	98
<b>Station Totals</b>		<b>1,123,200</b>	<b>1,114,600</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>				<b>661,300</b>
<b>Average Daily Circulation (1993)</b>				<b>362,500</b>

# Florida—Fort Pierce-Stuart-Vero Beach-Palm Beach

**WTVX**

Ch. 34

Network Service: None, independent.

Licensee: Krypton Bcstg. of Fort Pierce Inc., Debtor-in-Possession, 3601 N. 25th St., Fort Pierce, FL 34946.

Studios: 3601 N. 25th St., Fort Pierce, FL 34946; 2000 Palm Beach Lakes Blvd., West Palm Beach, FL 33404.

Telephone: 407-464-3434. Fax: 407-464-0967.

Technical Facilities: Channel No. 34 (590-596 MHz). Authorized power: 5000-kw max. & 3981-kw horizontal visual, 446.68-kw aural. Antenna: 1492-ft. above av. terrain, 1520-ft. above ground, 1549-ft. above sea level.

Latitude 27° 07' 19.50"  
Longitude 80° 23' 20.50"

Transmitter: 7.3-mi. SW of Palm City, FL.

Satellite Earth Stations: Scientific-Atlanta, 7-meter; Scientific-Atlanta, 4.6-meter; Scientific-Atlanta receivers.

Ownership: Krypton Broadcasting Corp. (Group Owner).

Began Operation: April 5, 1966. Sale to present owner approved Jan. 31, 1991. Sale to WTVW Inc. by Ruhl W. Koblegard, et al., approved by FCC Jan. 15, 1979.

Represented (sales): Seltel Inc.

Represented (legal): Hogan & Hartson.

**Personnel:**

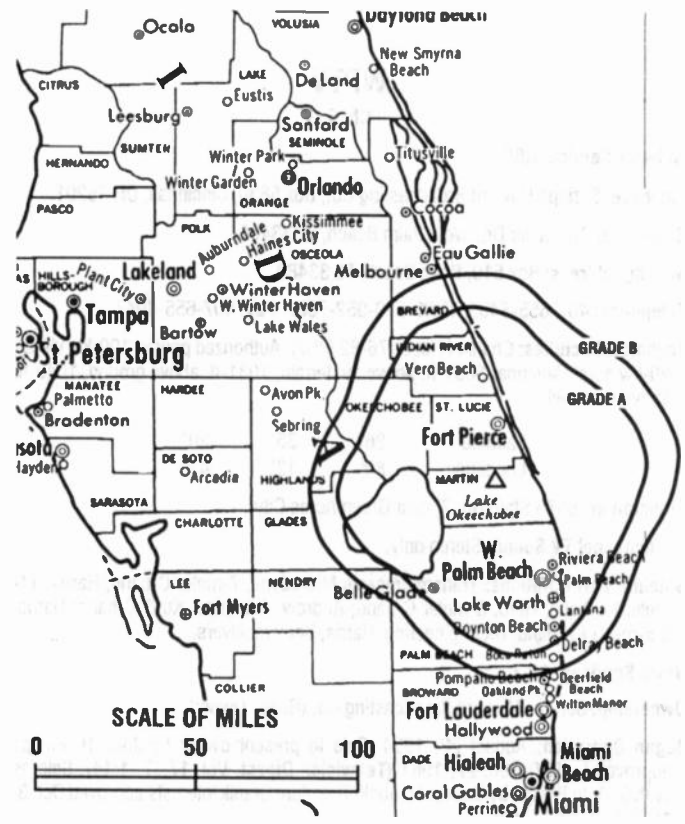
- Douglas Farrell, General Manager.
- J. Clifford Curley, Program Manager.
- Thomas Hatcher, Promotion Manager.
- Milton Patrick, Chief Engineer.
- Lillian Spano, Business Manager.

Highest 30 Sec. Rate: \$350.

City of License: Fort Pierce. ADI: West Palm Beach-Fort Pierce-Vero Beach. Rank: 46.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

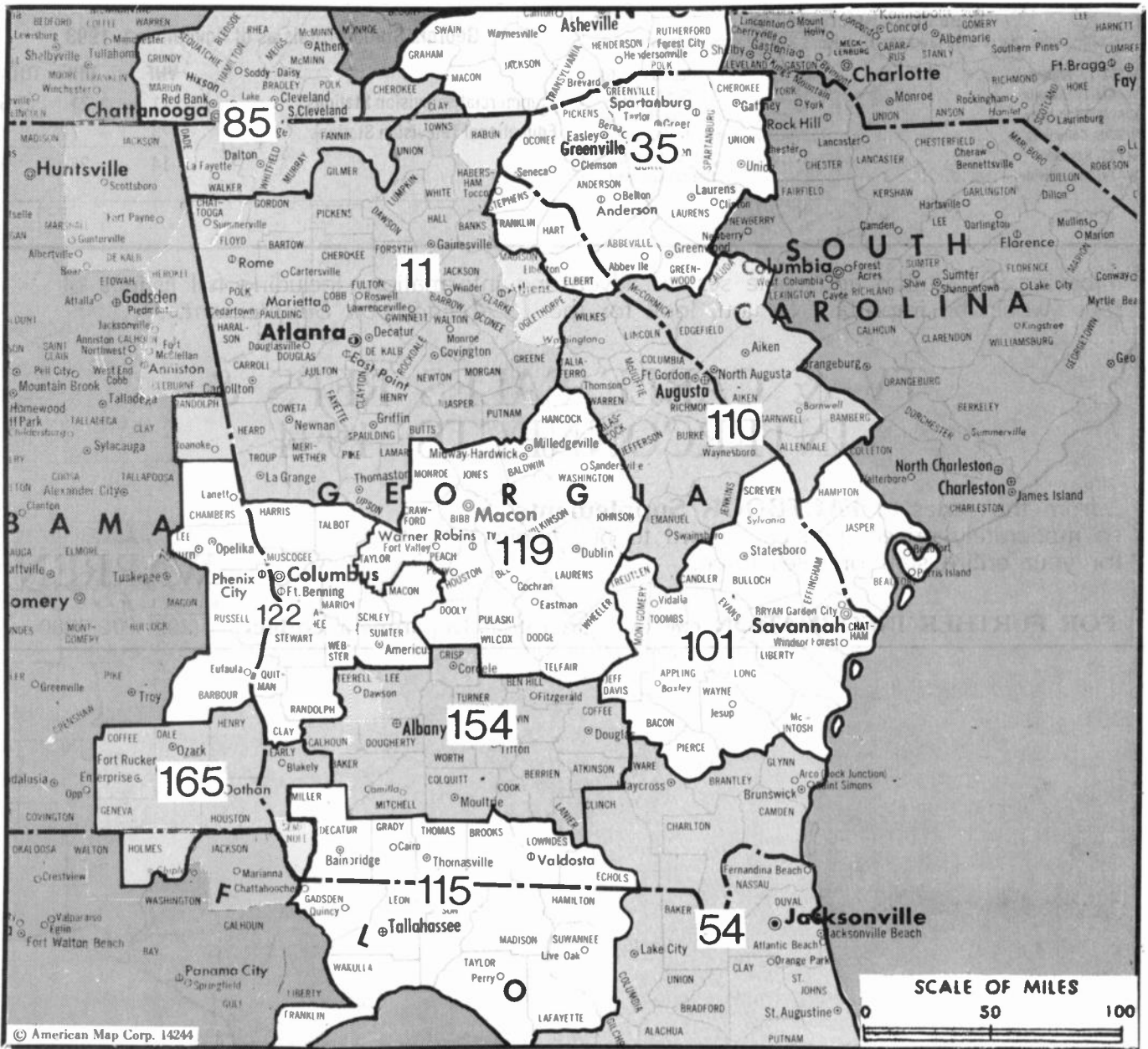
Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA Okeechobee	10,900	10,800	99



WTVX BPCT-5175 Granted 5/30/79

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Net Weekly Circulation	State County	Total Households	TV Households	%
<b>FLORIDA</b>				
Between 25-49%	Glades	3,000	2,900	97
	Indian River	40,700	40,200	99
	Martin	46,300	45,800	99
	Palm Beach No	247,400	245,100	99
	Palm Beach So	152,300	150,700	99
	St Lucie	63,100	62,400	99
<b>FLORIDA</b>				
Between 5-24%	Highlands	31,700	31,300	99
<b>Station Totals</b>		<b>595,400</b>	<b>589,200</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>				<b>228,600</b>
<b>Average Daily Circulation (1993)</b>				<b>75,300</b>



Market	Arbitron ADI TV Households	Rank	Market Area Commercial TV Stations
Atlanta, GA	1,516,300	11	WAGA-TV (5), WATL (36), WGNX (46), WHSG (63), WNGM-TV (34), WSB-TV (2), WTBS (17), WTLK-TV (14), WVEU (69), WXIA-TV (11)
Greenville-Spartanburg, SC-Asheville, NC	665,700	35	WASV-TV (62), WAXA (40), WGGG-TV (16), WHNS (21), WLOS (13), WNEG-TV (32), WSPA-TV (7), WYFF-TV (4)
Jacksonville, FL	487,300	54	WAWS-TV (30), WBSG-TV (21), WJKS (17), WJXT (4), WNFT (47), WTLV (12)
Chattanooga, TN	295,100	85	WDEF-TV (12), WDSI-TV (61), WFLI-TV (53), WRCB-TV (3), WTVC (9)
Savannah, GA	238,200	101	WJCL (22), WSAV-TV (3), WTGS (28), WTOG-TV (11), WUBI (34)
Augusta, GA	215,500	110	WAGT (26), WFXG (54), WJBF (6), WRDW-TV (27)
Tallahassee, FL-Thomasville, GA	201,100	115	WCTV (6), WTLH (49), WTCW (40), WTXL-TV (12)
Macon, GA	189,600	119	WGNM (64), WGXA (24), WMAZ-TV (13), WMGT (41)
Columbus, GA	180,700	122	WLTZ (38), WRBL (3), WSWs (66), WTVM (9), WXTX (54)
Albany, GA	129,100	154	WALB-TV (10), WFXL (31), WSST-TV (55)
Dothan, AL	94,700	165	WDAU (34), WDHN (18), WTVY (4)

# Georgia

## State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

WSST-TV, Albany .....	See Cordele, GA
WNGM-TV, Atlanta .....	See Athens, GA
WAWA-TV, Atlanta .....	See Rome, GA
WSWS, Columbus .....	See Opelika-Auburn, AL
WTGS, Savannah .....	See Hardeeville, SC
WCTV, Thomasville .....	See Tallahassee, FL

## Georgia Station Totals as of November 1, 1993

	VHF	UHF	TOTAL
<b>Commercial Television Stations</b>	11	21	32
<b>Educational Television Stations</b>	3	7	10
	14	28	42

If having TV station and cable system advertising information...including full listings of reps...would be important to you, look for the *1994 Factbook Supplement*...

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# Georgia—Albany

## WALB-TV Ch. 10

Network Service: NBC.

Licensee: WALB-TV Inc., Box 3130, Albany, GA 31708-7601.

Studio: 1709 Stuart Ave., Albany, GA 31707-7601.

Telephone: 912-883-0154. TWX: 810-781-5104. Fax: 912-436-3134.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 43.6-kw aural. Antenna: 965-ft. above av. terrain, 978-ft. above ground, 1309-ft. above sea level.

Latitude 31° 19' 52.50"  
Longitude 83° 51' 44.20"

Transmitter: 2.5-mi. E of Doerun.

Satellite Earth Stations: Harris, 8-meter Ku-band; Satcom Technologies, 7-meter C-band; Satcom Technologies, 5-meter Ku-band; Harris, 4.7-meter Ku-band; Harris, Microwave Assoc. receivers.

SNG Mobile Dish: Gray/Harris, 3-meter Ku-band.

News Service: AP.

Ownership: Gray Communications Systems Inc. (Group Owner).

Began Operation: April 7, 1954.

Represented (sales): Katz Continental Television.

Represented (legal): Sidley & Austin.

Represented (engineering): Smith & Postenko.

### Personnel:

R. Douglas Oliver, Vice President & General Manager.  
James R. Wilcox, General Sales Manager.  
William N. Williams, Chief Engineer.  
William E. Gilbride, Production Director.  
Susan Seiy, Traffic Manager.

Highest 30 Sec. Rate: \$950.

NETWORK BASE HOURLY RATE: \$1478.

City of License: Albany. ADI: Albany, GA. Rank: 154.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>GEORGIA</b>			
	Atkinson	2,200	2,100	95
	Baker	1,300	1,300	100
	Ben Hill	6,000	5,900	98
	Berrien	5,300	5,200	98
	Brooks	5,400	5,300	98
	Calhoun	1,700	1,600	94
	Coffee	10,900	10,700	98
	Colquitt	13,100	12,900	98
	Cook	4,800	4,700	98
	Crisp	7,300	7,200	99
	Decatur	9,000	8,900	99
	Dougherty	33,700	33,300	99
	Early	4,100	4,000	98
	Grady	7,400	7,300	99
	Irwin	3,100	3,000	97
	Lanier	2,000	2,000	100
	Lee	5,500	5,400	98
	Lowndes	26,800	26,400	99
	Miller	2,300	2,300	100
	Mitchell	6,800	6,700	99
	Randolph	2,800	2,700	96
	Sumter	10,500	10,300	98
	Telfair	4,000	3,900	98
	Terrell	3,700	3,600	97



WALB-TV BPCT-2497 Granted 12/17/58

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	Thomas	14,600	14,400	99
	Tift	12,400	12,200	98
	Turner	3,000	3,000	100
	Wilcox	2,500	2,500	100
	Worth	7,100	7,000	99
<b>Between 25-49%</b>	<b>FLORIDA</b>			
	Hamilton	3,600	3,500	97
	Lafayette	1,900	1,800	98
	Madison	5,700	5,600	98
	<b>GEORGIA</b>			
Clay	1,200	1,200	100	
Clinch	2,200	2,200	100	
Dodge	6,400	6,300	98	
Dooly	3,400	3,300	97	
Echols	800	800	100	
Jeff Davis	4,400	4,300	98	
Macon	4,400	4,300	98	
Pulaski	3,100	3,000	97	
Schley	1,300	1,300	100	
Seminole	3,100	3,100	100	
Ware	12,900	12,700	98	
Webster	800	800	100	
<b>Between 5-24%</b>	<b>ALABAMA</b>			
	Henry	5,800	5,700	98
	<b>FLORIDA</b>			
Gadsden	13,600	13,300	98	
Jefferson	4,000	3,900	98	
Leon	78,600	77,700	99	
Suwannee	10,400	10,200	98	
Wakulla	5,500	5,400	98	
(Continued on page A-352)				
<b>Station Totals</b>		<b>414,500</b>	<b>407,800</b>	<b>98</b>
<b>Net Weekly Circulation (1993)</b>				<b>233,300</b>
<b>Average Daily Circulation (1993)</b>				<b>146,200</b>

# Georgia—Albany

**WFXL**  
Ch. 31

**Network Service:** Fox.

**Licensee:** Walter W. Kelley, Trustee, Box 4050, Albany, GA 31708.

**Studio:** 1211 N. Slappey Blvd., Albany, GA 31708.

**Telephone:** 912-435-3100. **Fax:** 912-435-0485.

**Technical Facilities:** Channel No. 31 (572-578 MHz). Authorized power: 1580-kw max. & 1200-kw horizontal visual, 240-kw aural. Antenna: 990-ft. above av. terrain, 1000-ft. above ground, 1362-ft. above sea level.

Latitude 31° 19' 52"  
Longitude 83° 51' 43"

**Transmitter:** N of Rte. 270, 2.5-mi. E of Doerun.

**Satellite Earth Stations:** Microdyne, 7-meter; Vertex, 4.5-meter; RCA, 4.5-meter Ku-band; Hercules, 4-meter C-band; 2 M/A-Corn, Uniden receivers.

**News Services:** AP, Fox News.

**Ownership:** NewSouth Bcstg. Inc., Debtor-in-Possession.

**Began Operation:** February 14, 1982. Sale by Gordon Communications Co. to Michael H. Male, et al., approved by FCC Oct. 7, 1987. Transfer of control to T. S. Brumlik approved June 20, 1988. Transfer of control to Manuel Cantu approved by FCC Feb. 10, 1993 (Television Digest, Vol. 31:31), but not consummated. Transfer of control from T.S. Brumlik to James C. Orr, Trustee, 1992. Transfer to Walter Kelly, 1993. Assignment of license to Walter Kelly, Trustee approved by FCC Sept. 22, 1993.

**Represented (sales):** Seitel Inc.

**Represented (legal):** Shainis & Peltzman.

**Represented (engineering):** Arthur K. Peters Consulting Engineers.

**Personnel:**

- Perley Eppley, General Manager.
- Carol Ayres, Local Sales Manager.
- Terri Hatcher, Regional Sales Manager.
- Lon McNeil, Marketing & Development Director.
- Hugh Allegood, Chief Engineer.
- Bobbi Harley, News Director.
- Bettina Smith, Program Director.
- Jaxon Riley, Promotion Director.
- Debra Owens, Business Manager.
- Scott Cantu, Production Manager.

**Highest 30 Sec. Rate:** \$650.

**City of License:** Albany. **ADI:** Albany, GA. **Rank:** 154.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>				
	<b>GEORGIA</b>			
	Colquitt	13,100	12,900	98
	Cook	4,800	4,700	98
	Crisp	7,300	7,200	99
	Dougherty	33,700	33,300	99
	Lee	5,500	5,400	98
	Mitchell	6,800	6,700	99
	Terrell	3,700	3,600	97
	Tift	12,400	12,200	98
	Turner	3,000	3,000	100
	Worth	7,100	7,000	99
<b>Between 25-49%</b>				
	<b>FLORIDA</b>			
	Hamilton	3,600	3,500	97
	<b>GEORGIA</b>			
	Atkinson	2,200	2,100	95



WFXL BMPCT-800207KH Granted 1/8/81 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>Between 25-49%</b>				
	Baker	1,300	1,300	100
	Ben Hill	6,000	5,900	98
	Berrien	5,300	5,200	98
	Bleckley	3,800	3,700	97
	Brooks	5,400	5,300	98
	Calhoun	1,700	1,600	94
	Clinch	2,200	2,200	100
	Coffee	10,900	10,700	98
	Irwin	3,100	3,000	97
	Randolph	2,800	2,700	96
	Sumter	10,500	10,300	98
<b>Between 5-24%</b>				
	<b>FLORIDA</b>			
	Jefferson	4,000	3,900	98
	Madison	5,700	5,600	98
	<b>GEORGIA</b>			
	Clay	1,200	1,200	100
	Decatur	9,000	8,900	99
	Dodge	6,400	6,300	98
	Dooly	3,400	3,300	97
	Early	4,100	4,000	98
	Echols	800	800	100
	Grady	7,400	7,300	99
	Houston	33,700	33,500	99
	Lanier	2,000	2,000	100
	Lowndes	26,800	26,400	99
	Macon	4,400	4,300	98
	Miller	2,300	2,300	100
	Schley	1,300	1,300	100
	Seminole	3,100	3,100	100
	Stewart	2,000	1,900	95
	Thomas	14,600	14,400	99
	Wilcox	2,500	2,500	100
<b>Station Totals</b>		<b>290,900</b>	<b>286,500</b>	<b>98</b>
<b>Net Weekly Circulation (1993)</b>				<b>100,000</b>
<b>Average Daily Circulation (1993)</b>				<b>44,200</b>

# Georgia—Athens

## WNGM-TV Ch. 34

Network Service: None, independent.

Licensee: NGM Television Partners Ltd., Box 7818, Athens, GA 30604.

Studio: 185 Ben Burton Circle, Bogart, GA 30622.

Telephone: 706-633-4314. Fax: 706-549-5844.

Technical Facilities: Channel No. 34 (590-596 MHz). Authorized power: 1258-kw max. visual. Antenna: 1352-ft. above av. terrain, 1207-ft. above ground, 2188-ft. above sea level.

Latitude 34° 12' 27"  
Longitude 83° 37' 48"

Transmitter: 4-mi. NE of Pendergrass on N side of GA 82 Spur, Jackson County.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Pinzone, 5-meter C-band; Pinzone, 3-meter Ku-band.

Ownership: NGM Television Partners Ltd.

Began Operation: April 18, 1989.

Represented (legal): McFadden, Evans & Sill.

Represented (engineering): Lawrence Behr Associates Inc.

### Personnel:

S. Lanier Finch, General Manager.  
Paula Suddeth, Program Director.  
Sandra Wadsworth, Business Manager.  
John Wood, Chief Engineer.

Highest 30 Sec. Rate: \$125.

City of License: Athens, GA. ADI: Atlanta. Rank: 11.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	GEORGIA			
	Elbert	7,200	7,100	99
	Jackson	11,200	11,100	99
Between 5-24%	GEORGIA			
	Banks	4,000	3,900	97
	Clarke	33,800	33,400	99
	Dawson	3,800	3,700	97
	Franklin	6,600	6,500	98
	Habersham	10,300	10,200	99
	Hall	36,400	36,100	99
	Hancock	3,000	2,900	97



WNGM-TV BMPCT-880817KG Granted 12/9/88 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Hart	7,700	7,600	99
	Jasper	3,200	3,100	97
	Lumpkin	5,300	5,200	98
	Madison	8,000	7,900	99
	Morgan	4,500	4,400	98
	Newton	15,200	15,100	99
	Oconee	6,500	6,500	100
	Oglethorpe	3,600	3,500	97
	Stephens	9,200	9,100	99
	Taliaferro	700	700	100
	Walton	14,100	14,000	99
	White	5,200	5,100	98
Wilkes	4,000	3,900	98	
<b>Station Totals</b>		<b>203,500</b>	<b>201,000</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>				<b>31,800</b>
<b>Average Daily Circulation (1993)</b>				<b>9,400</b>

# Georgia—Atlanta

## WAGA-TV

Ch. 5

**Network Service:** CBS.

**Licensee:** WAGA License Inc., 1551 Briarcliff Rd. NE, Atlanta, GA 30306.

**Studio:** 1551 Briarcliff Rd. NE, Atlanta, GA 30306.

**Telephone:** 404-875-5551. **TWX:** 810-751-8265. **Fax:** 404-898-0277.

**Technical Facilities:** Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1070-ft. above av. terrain, 1100-ft. above ground, 2049-ft. above sea level.

Latitude 33° 47' 49"  
Longitude 84° 20' 00"

**Transmitter:** 1551 Briarcliff Rd.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** Satcom Technologies, 7.5-meter C-band; Scientific-Atlanta, 5.5-meter Ku-band; Scientific-Atlanta, 5-meter C-band; Scientific-Atlanta receivers.

**News Services:** AP, CBS.

**Ownership:** SCI Television Inc. (Group Owner).

**Began Operation:** March 8, 1949. Sale to Gillett Communications by SCI Holdings Inc. approved by FCC Aug. 20, 1987. Transfer to Trustee approved Sept. 1, 1992. Transfer of control to present owner approved April 23, 1993.

**Represented (sales):** Harrington, Righter & Parsons Inc.

**Personnel:**

- Jack Sander, President & General Manager.
- Chuck Wing, Vice President, Marketing & Sales.
- Danny Baker, Local Sales Manager.
- Harriet Lodin, National Sales Manager.
- Leslie Glenn, Program/Research Manager.
- Vernon Khail, Controller.
- Mary Durley, Commercial Operations Manager.
- John Olive, Director of Broadcast Operations.
- Linda Torrence, Community Affairs Director.

**Rates:** On request.

**City of License:** Atlanta. **ADI:** Atlanta. **Rank:** 11.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households Households	%
<b>50% &amp; Over</b>	<b>ALABAMA</b>			
	Cleburne	4,800	4,800	100
	<b>GEORGIA</b>			
	Banks	4,000	3,900	97
	Barrow	11,400	11,300	99
	Bartow	21,600	21,400	99
	Butts	5,000	4,900	98
	Carroll	26,800	26,600	99
	Chattooga	8,500	8,400	99
	Cherokee	35,600	35,300	99
	Clarke	33,800	33,400	99
	Clayton	68,100	67,800	100
	Cobb	188,000	187,300	100
	Coweta	20,300	20,000	99
	Dawson	3,800	3,700	97
	De Kalb	219,000	218,300	100
	Douglas	26,100	25,900	99
	Fayette	23,700	23,500	99
	Floyd	30,800	30,500	99
	Forsyth	17,500	17,400	99
	Fulton	269,400	267,800	99
Gilmer	5,300	5,200	98	
Gordon	13,100	13,000	99	
Greene	4,100	4,000	98	
Gwinnett	142,900	142,000	99	
Habersham	10,300	10,200	99	



WAGA-TV BPCT-1879 Granted 8/10/54

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Net Weekly Circulation	State County	Total Households	TV Households Households	%
<b>50% &amp; Over</b>	Hall	36,400	36,100	99
	Haralson	8,500	8,400	99
	Heard	3,300	3,300	100
	Henry	22,200	21,900	99
	Jackson	11,200	11,100	99
	Jasper	3,200	3,100	97
	Lamar	4,900	4,800	98
	Lumpkin	5,300	5,200	99
	Madison	8,000	7,900	99
	Meriwether	7,700	7,600	99
	Morgan	4,500	4,400	98
	Newton	15,200	15,100	99
	Oconee	6,500	6,500	100
	Oglethorpe	3,600	3,500	97
	Paulding	15,700	15,600	99
	Pickens	5,700	5,600	98
	Pike	3,600	3,500	97
	Polk	12,800	12,700	99
	Putnam	5,500	5,400	98
Rabun	4,800	4,700	98	
Rockdale	20,000	19,800	99	
Spalding	20,100	19,900	99	
Troup	20,700	20,400	99	
Union	5,000	4,900	98	
Upson	10,000	9,900	99	
Walton	14,100	14,000	99	
White	5,200	5,100	98	
<b>NORTH CAROLINA</b>				
Clay	3,000	2,900	97	
<b>ALABAMA</b>				
<b>Between 25-49%</b>	Cherokee	7,700	7,600	99
(Continued on page A-352)				
<b>Station Totals</b>		1,833,400	1,818,600	99
<b>Net Weekly Circulation (1993)</b>			1,352,000	
<b>Average Daily Circulation (1993)</b>			788,300	

# Georgia—Atlanta

**WATL**  
Ch. 36

**Network Service:** Fox.

**Licensee:** FTS Atlanta Inc., 5151 Wisconsin Ave. NW, Washington, DC 20016.

**Studio:** One Monroe Place, Atlanta, GA 30324.

**Telephone:** 404-881-3600. **Fax:** 404-881-3635.

**Technical Facilities:** Channel No. 36 (602-608 MHz). Authorized power: 2682-kw max. & 2030-kw horizontal visual, 402.3-kw max. & 304.5-kw horizontal aural. Antenna: 1080-ft. above av. terrain, 1174-ft. above ground, 2049-ft. above sea level.

Latitude 33° 48' 27"  
Longitude 84° 20' 26"

**Transmitter:** Briarcliff Rd. at Shepherd Lane.

**Satellite Earth Stations:** Satcom Technologies, 7-meter C-band; Satcom Technologies, 5.5-meter Ku-band.

**News Services:** Fox.

**Ownership:** Fox Television Stations Inc. (Group Owner).

**Began Operation:** October 13, 1954. Left air May 31, 1955. Resumed operation under ownership of U.S. Communications Aug. 16, 1969; left air March 30, 1971. Sale to D. R. Jones, et al., approved by FCC July 14, 1974. Resumed operation July 5, 1976. Sale to Outlet Co. approved Oct. 13, 1982. Sale to Rockefeller Group granted Sept. 6, 1984 (Television Digest, Vol. 24:28; 25:1). Sale to Outlet Communications approved by FCC April 29, 1986. Sale to Chase Communications Inc. approved Jan. 30, 1990 (Vol. 29:33; 30:13). Sale to Renaissance Communications approved Jan. 11, 1993; sale to present owner approved April 21, 1993 (Vol. 33:6).

**Represented (sales):** Seltel Inc.

**Personnel:**

- Gene McHugh, Vice President & General Manager.
- Joe Gersh, General Sales Manager.
- Joanna Hemleb, Local Sales Manager.
- Mark Adamle, National Sales Manager.
- Don Hess, Program Manager.
- Merrilyn Crouch, Promotion Director.
- Sarb Sewak Khalsa, Business Manager.
- Doug Furce, Production Manager.
- Kindy Jones, Traffic Manager.

**Highest 30 Sec. Rate:** \$1000.

**City of License:** Atlanta. **ADI:** Atlanta. **Rank:** 11.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>GEORGIA</b>			
	Butts	5,000	4,900	98
	Carroll	26,800	26,600	99
	Cherokee	35,600	35,300	99
	Clarke	33,800	33,400	99
	Clayton	68,100	67,800	100
	Cobb	188,000	187,300	100
	Coweta	20,300	20,000	99
	De Kalb	219,000	218,300	100
	Douglas	26,100	25,900	99
	Fayette	23,700	23,500	99
	Forsyth	17,500	17,400	99
	Fulton	269,400	267,800	99
	Gordon	13,100	13,000	99
	Gwinnett	142,900	142,000	99
	Habersham	10,300	10,200	99
	Hall	36,400	36,100	99
	Henry	22,200	21,900	99
	Jasper	3,200	3,100	97
Newton	15,200	15,100	99	
Paulding	15,700	15,600	99	
Pike	3,600	3,500	97	



WATL BMPCT-6999 Granted 4/25/69

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Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	Polk	12,800	12,700	99
	Rockdale	20,000	19,800	99
	Spalding	20,100	19,900	99
	Walton	14,100	14,000	99
<b>Between 25-49%</b>	<b>ALABAMA</b>			
	Cleburne	4,800	4,800	100
	<b>GEORGIA</b>			
	Barrow	11,400	11,300	99
	Bartow	21,600	21,400	99
	Bibb	57,500	57,000	99
	Chattooga	8,500	8,400	99
	Dawson	3,800	3,700	97
	Floyd	30,800	30,500	99
	Greene	4,100	4,000	98
	Haralson	8,500	8,400	99
	Heard	3,300	3,300	100
	Jackson	11,200	11,100	99
Jones	7,600	7,500	99	
Lamar	4,900	4,800	98	
Lumpkin	5,300	5,200	98	
Monroe	6,100	6,000	98	
Morgan	4,500	4,400	98	
Oconee	6,500	6,500	100	
Pickens	5,700	5,600	98	
Putnam	5,500	5,400	98	
Upson	10,000	9,900	99	
Wilkinson	3,700	3,600	97	
<b>Between 5-24%</b>	<b>GEORGIA</b>			
	Baldwin	12,400	12,200	98
Houston	33,700	33,500	99	
(Continued on page A-353)				
<b>Station Totals</b>		<b>1,612,600</b>	<b>1,600,700</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>				<b>861,300</b>
<b>Average Daily Circulation (1993)</b>				<b>336,900</b>

# Georgia—Atlanta

**WGNX**  
Ch. 46

**Network Service:** None, independent.

**Licensee:** WGNX Inc., Box 98097, Atlanta, GA 30359.

**Studio:** 1810 Briarcliff Rd. NE, Atlanta, GA 30329.

**Telephone:** 404-325-4646. **Fax:** 404-633-8358; 404-248-0016.

**Technical Facilities:** Channel No. 46 (662-668 MHz). Authorized power: 2333-kw max. & 1762-kw horizontal visual, 233-kw max. & 176-kw horizontal aural. Antenna: 1088-ft. above av. terrain, 1174-ft. above ground, 2049-ft. above sea level.

Latitude 33° 48' 27"  
Longitude 84° 20' 26"

**Transmitter:** Briarcliff Rd. & Shepherd Lane.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Scientific-Atlanta, 10-meter C-band; Comtech, 5-meter C-band; Comtech, 3.8-meter Ku-band; Pinzone, Scientific-Atlanta, Standard Communications receivers.

**News Services:** AP, CNN.

**Ownership:** Tribune Broadcasting Co. (Group Owner).

**Began Operation:** June 6, 1971. Sale to present owner by CBN Continental Bcstg. Network Inc. approved by FCC Dec. 1, 1983 (Television Digest, Vol. 23:31).

**Represented (sales):** MMT Sales Inc.

**Represented (legal):** Sidley & Austin.

**Represented (engineering):** Edward F. Lorentz & Associates.

**Personnel:**

- Herman Ramsey, Vice President & General Manager.
- Michael Norton, General Sales Manager.
- Andrew Beskin, Local Sales Manager.
- Robyn Greenberg, National Sales Manager.
- Dustin Lecate, National Sales Manager.
- Jack Frazier, News & Community Affairs Director.
- Lorrie Shilling, Program Manager.
- Alane Wegener, Controller.
- Dan Highland, Manager of Engineering.
- Steve Weitekamp, Production Manager.
- Arthur Shipp, Film Director.
- Becky Lewis Congdon, Traffic Manager.
- Barry Stinson, Creative Services Manager.

**Rates:** On request.

**City of License:** Atlanta. **ADI:** Atlanta. **Rank:** 11.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%	
<b>50% &amp; Over</b>	<b>GEORGIA</b>				
		Clayton	68,100	67,800	100
		Dawson	3,800	3,700	97
		De Kalb	219,000	218,300	100
		Douglas	26,100	25,900	99
		Forsyth	17,500	17,400	99
		Fulton	269,400	267,800	99
		Gordon	13,100	13,000	99
		Gwinnett	142,900	142,000	99
		Habersham	10,300	10,200	99
		Henry	22,200	21,900	99
		Jasper	3,200	3,100	97
		Morgan	4,500	4,400	98
		Newton	15,200	15,100	99
		Polk	12,800	12,700	99
		Rockdale	20,000	19,800	99
	Spalding	20,100	19,900	99	
	Walton	14,100	14,000	99	



WGNX BPCT-4857 Granted 7/29/75

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Net Weekly Circulation	State County	Total Households	TV Households	%	
<b>Between 25-49%</b>	<b>ALABAMA</b>				
		Calhoun	43,300	43,000	99
		Cleburne	4,800	4,800	100
	<b>GEORGIA</b>				
		Barrow	11,400	11,300	99
		Bartow	21,600	21,400	99
		Bibb	57,500	57,000	99
		Butts	5,000	4,900	98
		Carroll	26,800	26,600	99
		Chattooga	8,500	8,400	99
		Cherokee	35,600	35,300	99
		Clarke	33,800	33,400	99
		Cobb	188,000	187,300	100
		Coweta	20,300	20,000	99
		Fayette	23,700	23,500	99
		Floyd	30,800	30,500	99
	Gilmer	5,300	5,200	98	
	Greene	4,100	4,000	98	
	Hall	36,400	36,100	99	
	Heard	3,300	3,300	100	
	Houston	33,700	33,500	99	
	Jackson	11,200	11,100	99	
	Lamar	4,900	4,800	98	
	Monroe	6,100	6,000	98	
	Oconee	6,500	6,500	100	
	Paulding	15,700	15,600	99	
	Peach	7,400	7,300	99	
	Pickens	5,700	5,600	98	
	Pike	3,600	3,500	97	
	Putnam	5,500	5,400	98	
	Stephens	9,200	9,100	99	

(Continued on page A-353)

<b>State Totals</b>	<b>1,697,500</b>	<b>1,684,900</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>			<b>788,500</b>
<b>Average Daily Circulation (1993)</b>			<b>314,100</b>

# Georgia—Atlanta

## WSB-TV Ch. 2

Network Service: ABC.

Licensee: Cox Enterprises Inc., 1601 W. Peachtree St. NE, Atlanta, GA 30309-2663.

Studio: 1601 W. Peachtree St. NE, Atlanta, GA 30309-2663.

Telephone: 404-897-7000. TWX: 810-751-3532. Fax: 404-897-7525.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1037-ft. above av. terrain, 1076-ft. above ground, 2049-ft. above sea level.

Latitude 33° 45' 51"  
Longitude 84° 21' 42"

Transmitter: 766 Willoughby Way NE.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 10-meter C-band; Andrew, 7-meter C-band; Scientific-Atlanta, 7-meter C-band; SatCom, 5.5-meter Ku-band; Andrew, 4-meter Ku-band; Omni receivers.

AM Affiliate: WSB, 50-kw, 750 kHz.

FM Affiliate: WSB-FM, 100-kw, 98.5 MHz (No. 253), 770-ft.

News Services: ABC, AP.

Ownership: Cox Enterprises Inc. (Group Owner).

Began Operation: September 29, 1948.

Represented (sales): TeleRep Inc.

Represented (legal): Dow, Lohnes & Albertson.

### Personnel:

Gregory J. Stone, Vice President & General Manager.

Bill Spell, Director of Sales.

Deborah Denechaud, Local Sales Manager.

Tim McVay, Local Sales Manager.

Michele Woroner, National Sales Manager, East.

John Friedmann, National Sales Manager, West.

Lee Armstrong, Director, Programming & Creative Services.

Mike Howey, Director of Engineering.

Richard Moore, News Director.

Mark Engel, Director of Local Programming.

Martha Popowski, Director of Research & Marketing.

Gordon Jones, Controller.

David M. Lamothe, Director of Broadcast Operations.

Rates: On request.

NETWORK BASE HOURLY RATE: \$3000.

City of License: Atlanta. ADI: Atlanta. Rank: 11.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>				
	Banks	4,000	3,900	97
	Barrow	11,400	11,300	99
	Bartow	21,600	21,400	99
	Butts	5,000	4,900	98
	Carroll	26,800	26,600	99
	Chattooga	8,500	8,400	99
	Cherokee	35,600	35,300	99
	Clarke	33,800	33,400	99
	Clayton	68,100	67,800	100
	Cobb	188,000	187,300	100
	Coweta	20,300	20,000	99
	Dawson	3,800	3,700	97
	De Kalb	219,000	218,300	100
	Douglas	26,100	25,900	99
	Fayette	23,700	23,500	99
	Floyd	30,800	30,500	99



WSB-TV BPCT-2303 Granted 5/6/57

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Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>				
	Forsyth	17,500	17,400	99
	Fulton	269,400	267,800	99
	Gilmer	5,300	5,200	98
	Gordon	13,100	13,000	99
	Greene	4,100	4,000	98
	Gwinnett	142,900	142,000	99
	Habersham	10,300	10,200	99
	Hall	36,400	36,100	99
	Hancock	3,000	2,900	97
	Haralson	8,500	8,400	99
	Henry	22,200	21,900	99
	Jackson	11,200	11,100	99
	Jasper	3,200	3,100	97
	Lamar	4,900	4,800	98
	Lumpkin	5,300	5,200	98
	Madison	8,000	7,900	99
	Meriwether	7,700	7,600	99
	Morgan	4,500	4,400	98
	Newton	15,200	15,100	99
	Oconee	6,500	6,500	100
	Oglethorpe	3,600	3,500	97
	Paulding	15,700	15,600	99
	Pickens	5,700	5,600	98
	Pike	3,600	3,500	97
	Polk	12,800	12,700	99
	Putnam	5,500	5,400	98
	Rabun	4,800	4,700	98
	Rockdale	20,000	19,800	99
	Spalding	20,100	19,900	99
	Towns	2,900	2,900	100
	Troup	20,700	20,400	99
(Continued on page A-353)				
<b>Station Totals</b>		<b>2,026,700</b>	<b>2,009,500</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>				<b>1,361,500</b>
<b>Average Daily Circulation (1993)</b>				<b>790,100</b>



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**WARREN**  
 PUBLISHING, INC.



# Georgia—Atlanta

## WTBS Ch. 17

Network Service: None, independent.

Licensee: Superstation Inc., 1050 Techwood Dr. NW, Atlanta, GA 30348.

Studio: 1050 Techwood Dr. NW, Atlanta, GA 30348.

Telephone: 404-827-1717. TWX: 810-751-8568. Fax: 404-827-1947.

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 2240-kw max. & 1510-kw horizontal visual, 224-kw max. & 151-kw horizontal aural. Antenna: 1093-ft. above av. terrain, 1042-ft. above ground, 2042-ft. above sea level.

Latitude 33° 46' 57"  
Longitude 84° 23' 20"

Transmitter: 1018 W. Peachtree St. NW.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 11-meter C-band; Scientific-Atlanta, 10-meter C-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta receivers.

News Services: AP, CNN, UPI.

Ownership: Superstation Inc.

Began Operation: September 1, 1967. Transfer of control from Jack M. Rice, et al., to R. E. Turner approved by FCC Dec. 10, 1969.

Represented (sales): Turner Broadcasting Sales Inc.

### Personnel:

- Terry Segal, Executive Vice President.
- William Merriam, Vice President, Operations & Production.
- Randy Freer, Vice President, Sales.
- Robert Sieber, Vice President, Research.
- Gene Wright, Vice President, Engineering.
- Terri Tingle, Vice President, Public Affairs.
- James Williams, Local Sales Manager.
- John Popkowski, National Sales Manager.
- Tom Harbeck, Vice President, TBS Marketing.

Rates: On request.

City of License: Atlanta. ADI: Atlanta. Rank: 11.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>ALABAMA</b>			
	Chambers	13,900	13,800	99
	<b>ARKANSAS</b>			
	Calhoun	2,200	2,200	100
	<b>ARIZONA</b>			
	Apache North	12,400	11,300	91
	Gila	16,000	15,400	96
	Greenlee	2,700	2,600	96
	<b>COLORADO</b>			
	Kit Carson	2,800	2,700	96
	Lake	2,300	2,200	96
	Morgan	8,300	8,200	99
	San Juan	300	300	100
	<b>FLORIDA</b>			
Glades	3,000	2,900	97	
<b>GEORGIA</b>				
Baldwin	12,400	12,200	98	
Barrow	11,400	11,300	99	
Bartow	21,600	21,400	99	
Butts	5,000	4,900	98	
Carroll	26,800	26,600	99	
Cherokee	35,600	35,300	99	
Clarke	33,800	33,400	99	
Clayton	68,100	67,800	100	
Cobb	188,000	187,300	100	



WTBS BMPCT-7539 Granted 7/31/74

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Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	Coweta	20,300	20,000	99
	Dawson	3,800	3,700	97
	De Kalb	219,000	218,300	100
	Douglas	26,100	25,900	99
	Echols	800	800	100
	Fayette	23,700	23,500	99
	Floyd	30,800	30,500	99
	Forsyth	17,500	17,400	99
	Fulton	269,400	267,800	99
	Gordon	13,100	13,000	99
	Greene	4,100	4,000	98
	Gwinnett	142,900	142,000	99
	Habersham	10,300	10,200	99
	Hall	36,400	36,100	99
	Haralson	8,500	8,400	99
	Heard	3,300	3,300	100
	Henry	22,200	21,900	99
	Houston	33,700	33,500	99
	Jasper	3,200	3,100	97
	Lamar	4,900	4,800	98
	Liberty	15,900	15,700	99
Lumpkin	5,300	5,200	98	
Monroe	6,100	6,000	98	
Montgomery	2,500	2,400	96	
Morgan	4,500	4,400	98	
Newton	15,200	15,100	99	
Paulding	15,700	15,600	99	
Pickens	5,700	5,600	98	
Pike	3,600	3,500	97	
Polk	12,800	12,700	99	
Putnam	5,500	5,400	98	

(Continued on page A-330)

<b>Stator Totals</b>	<b>91,856,200</b>	<b>90,556,500</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>			<b>19,392,100</b>
<b>Average Daily Circulation (1993)</b>			<b>6,131,000</b>

# Georgia—Atlanta

**WVEU**

Ch. 69

Network Service: None, independent.

Licensee: Broadcast Corp. of Georgia, 2700 Northeast Expwy., Atlanta, GA 30345.

Studio: 2700 Northeast Expwy., Atlanta, GA 30345.

Telephone: 404-325-6929. Fax: 404-633-4567.

Technical Facilities: Channel No. 69 (800-806 MHz). Authorized power: 2630-kw visual, 263-kw aural. Antenna: 980-ft. above av. terrain, 848-ft. above ground, 1917-ft. above sea level.

Latitude 33° 45' 34"  
Longitude 84° 23' 19"

Transmitter: 210 Peachtree St., Atlanta, GA.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: 6 in operation.

Ownership: Broadcast Corp. of Georgia.

Began Operation: August 22, 1981. Sale to Silver King Bcstg. approved by FCC May 10, 1989 (Television Digest, Vol. 29:11) but not consummated.

Represented (sales): Roslin TV Sales.

Represented (legal): E. William Henry.

Represented (engineering): Jules Cohen & Associates, P.C.

**Personnel:**

Vance L. Eckersley, Vice President & General Manager.

Mann Reed, Station & General Sales Manager.

Gary Kelly, Chief Engineer.

Laura Gray, Program Manager.

Peter L. Mandell, Promotion Manager.

Carla Williams, Business Manager.

Rates: On request.

City of License: Atlanta. ADI: Atlanta. Rank: 11.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	GEORGIA			
	Gilmer	5,300	5,200	98
Between 5-24%	GEORGIA			
	Barrow	11,400	11,300	99
	Bartow	21,600	21,400	99
	Carroll	26,800	26,600	99
	Cherokee	35,600	35,300	99
	Clayton	68,100	67,800	100
	Cobb	188,000	187,300	100
	Coweta	20,300	20,000	99



WVEU BMPCT-810127KE Granted 2/24/81 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	De Kalb	219,000	218,300	100
	Douglas	26,100	25,900	99
	Fayette	23,700	23,500	99
	Forsyth	17,500	17,400	99
	Fulton	269,400	267,800	99
	Gwinnett	142,900	142,000	99
	Habersham	10,300	10,200	99
	Henry	22,200	21,900	99
	Lamar	4,900	4,800	98
	Monroe	6,100	6,000	98
	Newton	15,200	15,100	99
	Paulding	15,700	15,600	99
	Pike	3,600	3,500	97
	Putnam	5,500	5,400	98
	Rockdale	20,000	19,800	99
Spalding	20,100	19,900	99	
Walton	14,100	14,000	99	
White	5,200	5,100	98	
<b>Station Totals</b>		<b>1,218,600</b>	<b>1,211,100</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>				<b>181,300</b>
<b>Average Daily Circulation (1993)</b>				<b>48,600</b>

# Georgia—Atlanta

## WXIA-TV

Ch. 11

Network Service: NBC.

Licensee: Pacific & Southern Bcstg. Co. Inc., 1611 W. Peachtree St. NE, Atlanta, GA 30309.

Studio: 1611 W. Peachtree St. NE, Atlanta, GA 30309.

Telephone: 404-892-1611. TWX: 810-751-3255. Fax: 404-892-0182.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1048-ft. above av. terrain, 1040-ft. above ground, 2049-ft. above sea level.

Latitude 33° 45' 23.70"  
Longitude 84° 19' 54.70"

Transmitter: 110 Arizona Ave. NE.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Harris, 8-meter Ku-band; Satcom Technologies, 7.5-meter Ku-band; Satcom Technologies, 5.5-meter Ku-band; Harris, 2.4-meter Ku-band; Harris, 3-meter Ku & C-band; Harris, Standard Communications receivers.

News Services: AP, Gannett News Service, UPI.

Ownership: Gannett Broadcasting Group (Group Owner).

Began Operation: September 30, 1951 as WLTV. Merger of Combined Communications with Gannett approved by FCC June 7, 1979 (Television Digest, Vol. 18:20, 38; 19:24). Merger of Pacific & Southern Bcstg. with Combined Communications approved Jan. 9, 1974 (Vol. 13:5, 14:2, 30, 34). Previous merger of Jupiter Bcstg. with Pacific & Southern Bcstg. Co. Inc. approved Nov. 15, 1967 (Vol. 7:47). Previous sale to WIBC Inc. by Crosley Bcstg. approved Sept. 25, 1962 (Vol. 2:25; 37, 38). Crosley acquired station from Broadcasting Inc. in Jan. 1953 (Vol. 8:51; 9:5, 7).

Represented (sales): Blair Television.

Represented (legal): Reed, Smith, Shaw & McClay.

### Personnel:

- Craig Dubow, President & General Manager.
- Howard Kaufman, Vice President, Director of Sales.
- Jack R. Lease, Vice President, Director of Operations & Program Manager.
- John Heinen, Vice President, Marketing & Creative Services.
- Mike Martin, Vice President & Production Manager.
- Peter McCampbell, General Sales Manager.
- Alice Riehl, Local Sales Manager.
- Linda Patterson, National Sales Manager.
- Jerry Michel, Chief Engineer.
- Mark Pimentel, News Director.
- Bob Walker, Sales & Marketing Director.
- Joan T. Chase, Director of Business Affairs & Finance.
- Bill Garrett, Business Manager.

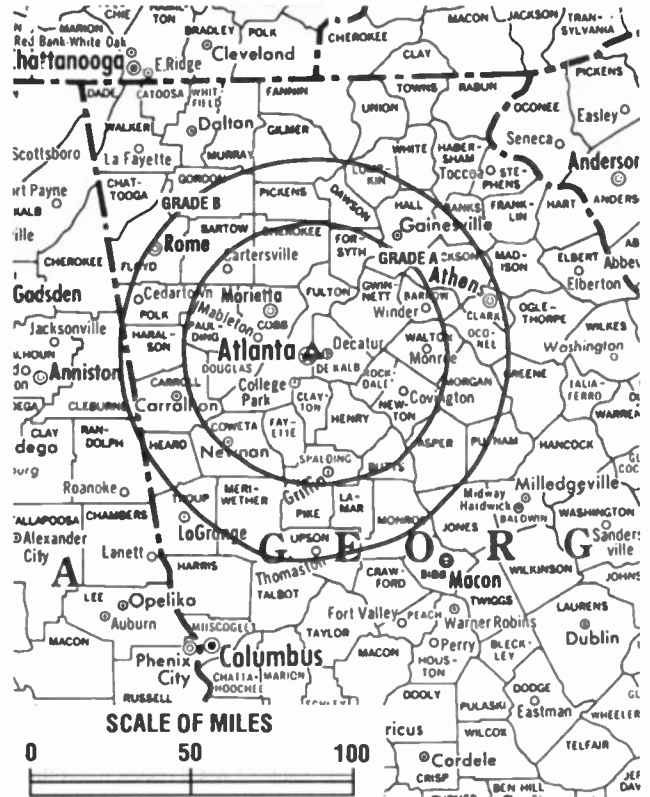
Highest 30 Sec. Rate: \$9000.

NETWORK BASE HOURLY RATE: \$3375.

City of License: Atlanta. ADI: Atlanta. Rank: 11.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	GEORGIA	11,400	11,300	99
	Barrow	21,600	21,400	99
	Bartow	5,000	4,900	98
	Butts	26,800	26,600	99
	Carroll	8,500	8,400	99
	Chattooga	35,600	35,300	99
	Cherokee	33,800	33,400	99
	Clarke	68,100	67,800	100
	Clayton	188,000	187,300	100
	Cobb			



WXIA-TV BPCT-800924KF Granted 1/6/81 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Coweta	20,300	20,000	99
	Dawson	3,800	3,700	97
	De Kalb	219,000	218,300	100
	Douglas	26,100	25,900	99
	Fayette	23,700	23,500	99
	Floyd	30,800	30,500	99
	Forsyth	17,500	17,400	99
	Fulton	269,400	267,800	99
	Gordon	13,100	13,000	99
	Greene	4,100	4,000	98
	Gwinnett	142,900	142,000	99
	Habersham	10,300	10,200	99
	Hall	36,400	36,100	99
	Hancock	3,000	2,900	97
	Haralson	8,500	8,400	99
	Heard	3,300	3,300	100
	Henry	22,200	21,900	99
	Jackson	11,200	11,100	99
	Jasper	3,200	3,100	97
	Lamar	4,900	4,800	98
Lumpkin	5,300	5,200	98	
Meriwether	7,700	7,600	99	
Monroe	6,100	6,000	98	
Morgan	4,500	4,400	98	
Newton	15,200	15,100	99	
Oconee	6,500	6,500	100	
Paulding	15,700	15,600	99	
Pickens	5,700	5,600	98	
Pike	3,600	3,500	97	
Polk	12,800	12,700	99	
Putnam	5,500	5,400	98	

(Continued on page A-354)

Station Totals	2,262,000	2,238,500	99
Net Weekly Circulation (1993)			1,381,500
Average Daily Circulation (1993)			694,900

# Georgia—Augusta

**WAGT**

Ch. 26

**Network Service:** NBC.

**Licensee:** WAGT Television Inc., Box 1526, Augusta, GA 30903.

**Studio:** 905 Broad St., Augusta, GA 30901.

**Telephone:** 706-826-0026.

**Technical Facilities:** Channel No. 26 (542-548 MHz). Authorized power: 1700-kw max. & 933-kw horizontal visual, 170-kw max. & 93.3-kw horizontal aural. Antenna: 1614-ft. above av. terrain, 1560-ft. above ground, 1907-ft. above sea level.

Latitude 33° 25' 15"  
Longitude 81° 50' 19"

**Transmitter:** E Side of Pine Log Rd., 0.4-mi. N of Rte. 278.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Harris, 8-meter Ku-band; Harris, 3.5-meter Ku-band; Harris, 3-meter C-band; RCA, 3-meter Ku-band; Harris receivers.

**News Service:** AP.

**Ownership:** Schurz Communications Inc. (Group Owner).

**Began Operation:** December 24, 1968. Left air Nov. 1970. Resumed operation Jan. 14, 1974. Sale to present owner by J. Thomas Jones & Francis Hanks Robertson approved by FCC May 14, 1980.

**Represented (sales):** Katz Continental Television.

**Represented (legal):** Hogan & Hartson.

**Represented (engineering):** Jules Cohen & Associates.

**Personnel:**

- Hal Edwards, President & General Manager.
- James S. Halpin, General Sales Manager.
- Bill Service, Local Sales Manager.
- Frank Crotts, Production Coordinator.
- Reggie Cofer, Program & Promotion Manager.
- Reese LeRoy, News Coordinator.
- Ron Davis, Chief Engineer.
- Eric Baker, Business Manager.

**Highest 30 Sec. Rate:** \$850.

**NETWORK BASE HOURLY RATE:** \$500.

**City of License:** Augusta. **ADI:** Augusta. **Rank:** 110.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>GEORGIA</b>			
	Burke	7,100	6,900	97
	Columbia	23,800	23,500	99
	Glascock	800	800	100
	Jefferson	6,100	6,000	98
	Jenkins	2,900	2,900	100
	Lincoln	2,700	2,700	100



WAGT BPCT-800929KN Granted 1/21/81 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%	
<b>50% &amp; Over</b>	Mc Duffie	7,500	7,400	99	
	Richmond	68,700	68,200	99	
	Warren	2,100	2,100	100	
<b>SOUTH CAROLINA</b>	Aiken	46,400	46,100	99	
	Allendale	3,800	3,700	97	
	Bamwell	7,200	7,100	99	
	Edgefield	6,700	6,600	98	
	Mc Cormick	2,700	2,700	100	
	<b>GEORGIA</b>	Johnson	3,000	3,000	100
		Taliaferro	700	700	100
Wilkes		4,000	3,900	98	
<b>SOUTH CAROLINA</b>	Bamberg	5,600	5,500	98	
	Saluda	5,800	5,700	98	
	<b>GEORGIA</b>	Elbert	7,200	7,100	99
		Emanuel	7,500	7,400	99
		Hancock	3,000	2,900	97
Screven		5,000	4,900	98	
Washington	6,800	6,600	97		
<b>SOUTH CAROLINA</b>	Orangeburg	29,700	29,100	98	
<b>Station Totals</b>		<b>266,800</b>	<b>263,500</b>	<b>99</b>	
<b>Net Weekly Circulation (1993)</b>				<b>156,600</b>	
<b>Average Daily Circulation (1993)</b>				<b>73,700</b>	

# Georgia—Augusta

**WFXG**  
Ch. 54

**Network Service:** Fox.

**Licensee:** Augusta Family Bcstg. Inc., Box 204540, Augusta, GA 30917-4540.

**Studio:** 3933 Washington Rd., Augusta, GA 30907.

**Telephone:** 706-650-5400. **Fax:** 706-650-8411.

**Technical Facilities:** Channel No. 54 (710-716 MHz). Authorized power: 2491-kw max. visual. Antenna: 1263-ft. above av. terrain, 1125-ft. above ground, 1526-ft. above sea level.

Latitude 33° 25' 00"  
Longitude 81° 50' 06"

**Transmitter:** 0.44-mi. NE of Hwy. 278 and Pine Log Rd. intersection, Aiken County.

**Ownership:** Augusta Family Broadcasting Inc.

**Began Operation:** May 23, 1991.

**Represented (sales):** Settel Inc.

**Represented (legal):** Miller & Miller, P.C.

**Represented (engineering):** Andrus & Associates Inc.

**Personnel:**

- Steven Freidheim, President & General Manager.
- Stan Marinoff, Vice President & Director, Programming & Operations.
- Paul Brewer, General Sales Manager.
- Marty Miller, National Sales Manager.
- Charlie McCoy, Chief Engineer.

**Highest 30 Sec. Rate:** \$550.

**City of License:** Augusta. **ADI:** Augusta. **Rank:** 110.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. Country coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households Households	%
<b>50% &amp; Over</b>	<b>GEORGIA</b>			
	Burke	7,100	6,900	97
	Columbia	23,800	23,500	99
	Jefferson	6,100	6,000	98
	Mc Duffie	7,500	7,400	99
	Richmond	68,700	68,200	99
	Warren	2,100	2,100	100
	<b>SOUTH CAROLINA</b>			
	Aiken	46,400	46,100	99
	Bamwell	7,200	7,100	99
Edgefield	6,700	6,600	98	
Mc Cormick	2,700	2,700	100	
<b>Between 25-49%</b>	<b>GEORGIA</b>			
	Emanuel	7,500	7,400	99
	Hancock	3,000	2,900	97
	Jenkins	2,900	2,900	100
	Lincoln	2,700	2,700	100
Scriven	5,000	4,900	98	



WFXG BMPCT-900924KF Granted 1/23/91 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households Households	%
<b>Between 25-49%</b>	<b>SOUTH CAROLINA</b>			
	Wilkes	4,000	3,900	98
	Allendale	3,800	3,700	97
	Bamberg	5,600	5,500	98
<b>Between 5-24%</b>	<b>GEORGIA</b>			
	Glascock	800	800	100
	Johnson	3,000	3,000	100
	Taliaferro	700	700	100
	Washington	6,800	6,600	97
<b>Station Totals</b>		<b>229,900</b>	<b>227,300</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>				<b>140,300</b>
<b>Average Daily Circulation (1993)</b>				<b>70,400</b>

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# Georgia—Augusta

**WJBF**

Ch. 6

Network Service: ABC.

Licensee: Hickory Hill Bcstg. Co., Box 1717, Spartanburg, SC 29304.

Studio: 1001 Reynolds St., Augusta, GA 30901.

Mailing Address: Box 1404, Augusta, GA 30903.

Telephone: 404-722-6664. Fax: 404-722-0022.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1375-ft. above av. terrain, 1292-ft. above ground, 1677-ft. above sea level.

Latitude 33° 24' 18"  
Longitude 81° 50' 15"

Transmitter: Pine Log Rd., near Beech Island, SC.

Satellite Earth Stations: Andrew, 7.3-meter C-band; Andrew, 4.5-meter C-band; RCA, 4-meter Ku-band; Harris, 3-meter C-band; Avanteq, Cyclesat, Harris, M/A-Com receivers.

News Service: AP.

Ownership: Spartan Radiocasting Inc. (Group Owner).

Began Operation: November 22, 1953. Sale to present owner by General Electric Capital Corp. approved by FCC Nov. 25, 1992. Transfer of control to General Electric Capital Corp. from Pegasus Bcstg. approved by FCC Sept. 11, 1990. Sale to Pegasus by SFN Cos. approved by FCC Oct. 2, 1986 (Television Digest, Vol. 26:41). Previous sale by Western Broadcasting Co. approved by FCC June 27, 1984. Sale by Fuqua Television to Western Broadcasting approved July 10, 1980.

Represented (sales): Blair Television.

Represented (legal): Covington & Burling.

Represented (engineering): John F. X. Browne & Associates, P.C.

**Personnel:**

- Louis Wall, General Manager.
- Charles Coleman, General Sales Manager.
- Bill Stewart, Local Sales Manager.
- Peter Michenfelder, News Director.
- Mary Jones, Program Director.
- Bill Doker, Chief Engineer.
- Mary Miller, Business Manager.
- Jerry Lezotte, Production Manager.
- Gerald Levy, Community Affairs.

Highest 30 Sec. Rate: \$1000.

NETWORK BASE HOURLY RATE: \$1250.

City of License: Augusta. ADI: Augusta. Rank: 110.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>GEORGIA</b>			
	Burke	7,100	6,900	97
	Columbia	23,800	23,500	99
	Emanuel	7,500	7,400	99
	Glascocok	800	800	100
	Jefferson	6,100	6,000	98
	Jenkins	2,900	2,900	100
	Lincoln	2,700	2,700	100
	Mc Duffie	7,500	7,400	99
	Richmond	68,700	68,200	99
Scriven	5,000	4,900	98	
Taliaferro	700	700	100	



WJBF BPCT-2441 Granted 12/18/57

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Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	Treutlen	2,200	2,200	100
	Warren	2,100	2,100	100
	Wilkes	4,000	3,900	98
<b>SOUTH CAROLINA</b>	Aiken	46,400	46,100	99
	Allendale	3,800	3,700	97
	Bamberg	5,600	5,500	98
	Barnwell	7,200	7,100	99
	Edgefield	6,700	6,600	98
	Mc Cormick	2,700	2,700	100
	Saluda	5,800	5,700	98
<b>GEORGIA</b>	Candler	2,900	2,800	97
	Hancock	3,000	2,900	97
	Johnson	3,000	3,000	100
	Washington	6,800	6,600	97
<b>SOUTH CAROLINA</b>	Hampton	6,400	6,300	98
<b>GEORGIA</b>	Bulloch	15,500	15,300	99
	Elbert	7,200	7,100	99
	Evans	3,200	3,200	100
	Oglethorpe	3,600	3,500	97
	<b>SOUTH CAROLINA</b>			
Abbeville	9,000	8,900	99	
Colleton	12,400	12,100	98	
Greenwood	23,100	22,900	99	
Lexington	64,600	63,900	99	
Newberry	12,700	12,500	99	
Orangeburg	29,700	29,100	98	
<b>Station Totals</b>		<b>422,400</b>	<b>417,100</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>				<b>223,100</b>
<b>Average Daily Circulation (1993)</b>				<b>137,400</b>

# Georgia—Augusta

## WRDW-TV Ch. 12

Network Service: CBS.

Licensee: WRDW Associates, Box 1212, Augusta, GA 30903-1212.

Studio: 1301 Georgia Ave., North Augusta, SC 29841.

Telephone: 803-278-1212. TWX: 810-771-4860. Fax: 803-279-8316.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 30.2-kw aural. Antenna: 1632-ft. above av. terrain, 1507-ft. above ground, 1887-ft. above sea level.

Latitude 33° 24' 29"  
Longitude 81° 50' 36"

Transmitter: Pine Log Rd., Beech Island, SC.

Satellite Earth Station: KLM, 5-meter; Drake, M/A-Com receivers.

News Services: AP, CBS.

Ownership: Television Station Partners L.P. (Group Owner).

Began Operation: February 14, 1954. Sale to present owners by Ziff Corp. approved by FCC Jan. 18, 1983 (Television Digest, Vol. 22:30). Sale to Rust Craft Bcstg. approved by FCC May 10, 1978 but sale was not consummated until March 22, 1979. Sale to Rust Craft by WPIT Inc. (Friendly Stations) approved by FCC Feb. 8, 1962 (Vol. 17:30, 33; 2:14). Sale to WPIT Inc. by Southeastern Newspapers Inc. approved April 20, 1960 (Vol. 16:6, 17). Sale to Southeastern Newspapers Inc. by group headed by Grover C. Maxwell & Allen M. Woodall approved Feb. 17, 1956 (Vol. 11:48; 12:7). Note: For sale of WPIT Inc. to United Printers & Publishers (Rust Craft Greeting Cards Inc.), see WTOV-TV, Steubenville, OH.

Represented (sales): Pety Television Inc.

Represented (engineering): Lohnes & Culver.

### Personnel:

I. Martin Pompadur, Chief Executive Officer.  
William Evans, Vice President & General Manager.  
Steve Johnston, General Sales Manager.  
James F. Myers, Chief Engineer.  
Brian Trauring, News Director.  
Minnie Dixon, Business Manager.  
Jessica Rappaport Guthrie, Creative Services Director.  
Henry Goldman, Production Manager.

Highest 30 Sec. Rate: \$600.

NETWORK BASE HOURLY RATE: \$978.

City of License: Augusta. ADI: Augusta. Rank: 110.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>GEORGIA</b>			
	Burke	7,100	6,900	97
	Columbia	23,800	23,500	99
	Emanuel	7,500	7,400	99
	Glascocock	800	800	100
	Jefferson	6,100	6,000	98
	Jenkins	2,900	2,900	100
	Lincoln	2,700	2,700	100
	Mc Duffie	7,500	7,400	99
	Richmond	68,700	68,200	99
	Screven	5,000	4,900	98
	Taliaferro	700	700	100
	Warren	2,100	2,100	100



WRDW-TV BPCT-3054 Granted 9/28/62

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Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	Wilkes	4,000	3,900	98
	<b>SOUTH CAROLINA</b>			
	Aiken	46,400	46,100	99
	Allendale	3,800	3,700	97
	Bamberg	5,600	5,500	98
	Bamwell	7,200	7,100	99
	Edgefield	6,700	6,600	98
	Mc Cormick	2,700	2,700	100
	Saluda	5,800	5,700	98
	<b>Between 25-49%</b>	<b>GEORGIA</b>		
Johnson		3,000	3,000	100
Washington		6,800	6,600	97
<b>Between 5-24%</b>		<b>GEORGIA</b>		
	Candler	2,900	2,800	97
	Elbert	7,200	7,100	99
	Hancock	3,000	2,900	97
	Montgomery	2,500	2,400	96
	Wheeler	1,800	1,800	100
	<b>SOUTH CAROLINA</b>			
	Abbeville	9,000	8,900	99
	Calhoun	4,500	4,400	98
	Greenwood	23,100	22,900	99
Hampton	6,400	6,300	98	
Lexington	64,600	63,900	99	
Newberry	12,700	12,500	99	
Orangeburg	29,700	29,100	98	
<b>Station Totals</b>		<b>394,300</b>	<b>389,400</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>				<b>210,700</b>
<b>Average Daily Circulation (1993)</b>				<b>128,300</b>

# Georgia—Bainbridge

**WTLH**

Ch. 49

**Network Service:** Fox.

**Licensee:** WTLH Inc., 1203 Governor's Square Blvd., Suite 501, Tallahassee, FL 32301.

**Studio:** 1203 Governor's Square Blvd., Suite 501, Tallahassee, FL 32301.

**Telephone:** 904-942-4900. **Fax:** 904-942-0062.

**Technical Facilities:** Channel No. 49 (680-686 MHz). Authorized power: 1611-kw max. visual. Antenna: 807-ft. above av. terrain, 745-ft. above ground, 1027-ft. above sea level.

Latitude 30° 47' 48"  
Longitude 84° 19' 28"

**Transmitter:** Nickleville, 0.8-mi. E of State Rte. 179.

**Ownership:** WTLH Inc.

**Began Operation:** January 31, 1989.

**Represented (sales):** Seitel Inc.

**Represented (legal):** Shainis & Peltzman.

**Represented (engineering):** Arthur K. Peters Consulting Engineers.

**Personnel:**

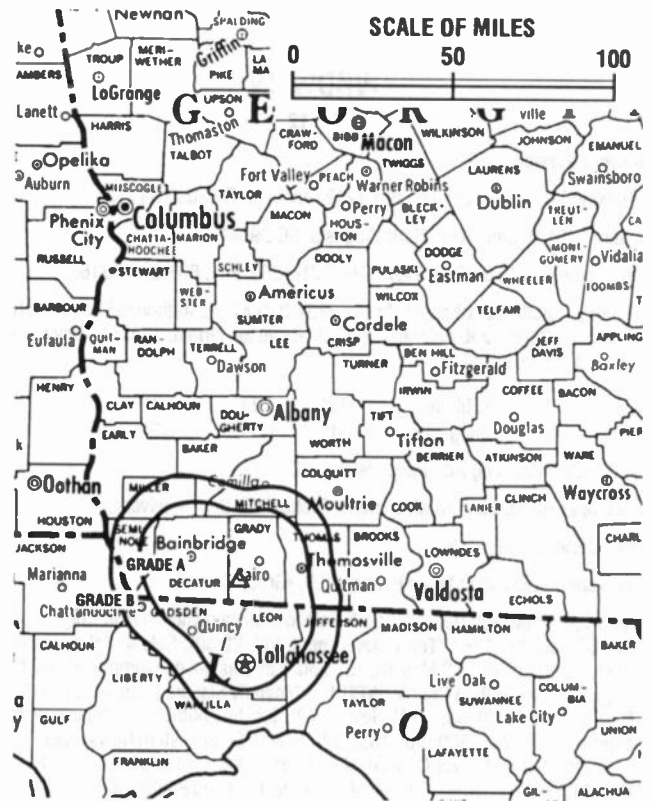
- Frank Watson, President & General Manager.
- Don Abel, Program Director.
- Jan Wheelless, Promotion Director.
- Sue Schultz, Business Manager.
- Jim Bowman, Chief Engineer.

**Highest 30 Sec. Rate:** \$425.

**City of License:** Bainbridge. **ADI:** Tallahassee, FL-Thomasville, GA. **Rank:** 115.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>FLORIDA</b>			
	Gadsden	13,600	13,300	98
	Leon	78,600	77,700	99
	<b>GEORGIA</b>			
	Decatur	9,000	8,900	99
	Echols	800	800	100
	Grady	7,400	7,300	99
	Miller	2,300	2,300	100
	Seminole	3,100	3,100	100



WTLH BPCT-890601KH Granted 8/21/89 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>Between 25-49%</b>	<b>FLORIDA</b>			
	Jefferson	4,000	3,900	98
	Taylor	6,500	6,400	98
	Wakulla	5,500	5,400	98
	<b>GEORGIA</b>			
	Lowndes	26,800	26,400	99
	Thomas	14,600	14,400	99
<b>Between 5-24%</b>	<b>FLORIDA</b>			
	Jackson	14,700	14,400	98
	Liberty	1,800	1,800	100
	Madison	5,700	5,600	98
	<b>GEORGIA</b>			
	Brooks	5,400	5,300	98
	Early	4,100	4,000	98
<b>Station Totals</b>		<b>203,900</b>	<b>201,000</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>				<b>96,000</b>
<b>Average Daily Circulation (1993)</b>				<b>43,000</b>



# Georgia—Baxley

**WUBI**

Ch. 34

Network Service: None, independent.

Licensee: Upchurch Bcstg. Inc., Box 1080, Baxley, GA 31513.

Studio: TV 34, E. Jekyll Rd., Baxley, GA 31513.

Telephone: 912-367-9874.

Technical Facilities: Channel No. 34 (590-596 MHz). Authorized power: 316-kw max. visual. Antenna: 482-ft. above av. terrain, 457-ft. above ground, 656-ft. above sea level.

Latitude 31° 45' 53"

Longitude 82° 13' 38"

Transmitter: 3-mi. S of State Rte. 144, 7.2-mi. E of Baxley in Appling County.

Ownership: James L. Upchurch.

Began Operation: May 1, 1992.

Represented (legal): Allen, Moline & Harold.

Represented (engineering): du Treil, Lundin & Rackley.

**Personnel:**

Jimmy Upchurch, General Manager.

Bart Black, Assistant Manager.

LeLaine Johnson, Program Director.

Lydia Syed, Program Director.

Rates: On request.

City of License: Baxley. AOI: Savannah. Rank: 101.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	GEORGIA Appling	6,000	5,900	98



WUBI BNPCT-911022KF Granted 1/27/92 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>GEORGIA</b>				
Between 5-24%	Montgomery	2,500	2,400	96
	Toombs	9,000	8,800	98
<b>Station Totals</b>		<b>17,500</b>	<b>17,100</b>	<b>98</b>
<b>Net Weekly Circulation (1993)</b>			<b>2,900</b>	
<b>Average Daily Circulation (1993)</b>			<b>1,100</b>	

# Georgia—Brunswick

## WBSG-TV Ch. 21

Network Service: None, independent.

Licensee: WBSG-TV L.P., 7321 Georgia Hwy. 303, Brunswick, GA 31525.

Studio: 7321 Georgia Hwy. 303, Brunswick, GA 31525.

Telephone: 912-267-0021. Fax: 912-267-9583.

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 2880-kw max. visual. Antenna: 1020-ft. above av. terrain, 1025-ft. above ground, 1095-ft. above sea level.

Latitude 31° 08' 22"  
Longitude 81° 56' 15"

Transmitter: 3.4-mi. E of U.S. Rte. 301 at Buffalo Creek Crossing, near Nahunta, GA.

Satellite Earth Station: Andrew, 4.5-meter Ku & C-band.

News Services: AP, CNN.

Ownership: WBSG-TV L.P.

Began Operation: April 2, 1990.

Represented (legal): Mullin, Rhyne, Emmons & Topel, P.C.

Represented (engineering): Smith & Powstenko.

### Personnel:

Andrew Sloan, General Manager.  
Terry Morris, Station Manager.  
Tim Strickland, Sales Manager.  
Merlin Miller, Chief Engineer.  
Karen A. Boudrie, News Director.  
Mike Warren, Business Manager.  
Don Orr, Marketing Director.

Highest 30 Sec. Rate: \$135.

City of License: Brunswick. ADI: Jacksonville. Rank: 54.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>GEORGIA</b>			
	Bacon	3,500	3,400	97
	Brantley	4,100	4,000	98
	Glynn	24,600	24,400	99
	Pierce	5,000	4,900	98
	Ware	12,900	12,700	98
<b>Between 25-49%</b>	<b>GEORGIA</b>			
	Camden	10,600	10,500	99
	Charlton	3,000	3,000	100



WBSG-TV BMPCT-890425KF Granted 7/27/89 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>Between 25-49%</b>	Coffee	10,900	10,700	98
	Mc Intosh	3,300	3,200	97
	Wayne	8,100	8,000	99
<b>GEORGIA</b>				
	<b>Between 5-24%</b>			
	Appling	6,000	5,900	98
	Atkinson	2,200	2,100	95
	Clinch	2,200	2,200	100
	Long	2,200	2,200	100
Montgomery	2,500	2,400	96	
Tattnall	5,700	5,600	98	
<b>Station Totals</b>		<b>106,800</b>	<b>105,200</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>			<b>45,700</b>	
<b>Average Daily Circulation (1993)</b>			<b>19,400</b>	

# Georgia—Columbus

**WLTZ**  
Ch. 38

**Network Service:** NBC.

**Licensee:** Lewis Broadcasting Corp., Lindsey Creek Station, Box 12289, Columbus, GA 31995.

**Studio:** 6140 Buena Vista Rd., Columbus, GA 31907.

**Mailing Address:** Box 12289, Lindsey Creek Station, Columbus, GA 31995.

**Telephone:** 706-561-3838. **TWX:** 810-758-4312. **Fax:** 706-563-8467.

**Technical Facilities:** Channel No. 38 (614-620 MHz). Authorized power: 1480-kw max. & 1070-kw horizontal visual, 148-kw max. & 107-kw horizontal aural. Antenna: 1310-ft. above av. terrain, 1319-ft. above ground, 1704-ft. above sea level.

Latitude 32° 27' 28"  
Longitude 84° 53' 08"

**Transmitter:** 3.6-mi. E of Columbus, 0.34-mi. S of Buena Vista Rd.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Harris, 8-meter Ku-band; Harris, 3-meter Ku-band; Harris, 3-meter C-band; RCA, 3-meter Ku-band; Zenith, 3-meter C-band; Harris, M/A-Corn, Zenith receivers.

**News Service:** AP.

**Ownership:** Lewis Broadcasting Corp. (Group Owner).

**Began Operation:** October 29, 1970. Sale by Gala Bcstg. Co., et al., to American Family Corp. approved by FCC Feb. 3, 1978. Sale to present owner approved June 18, 1981.

**Represented (sales):** Petry Television Inc.

**Represented (legal):** Reed, Smith, Shaw & McClay.

**Personnel:**

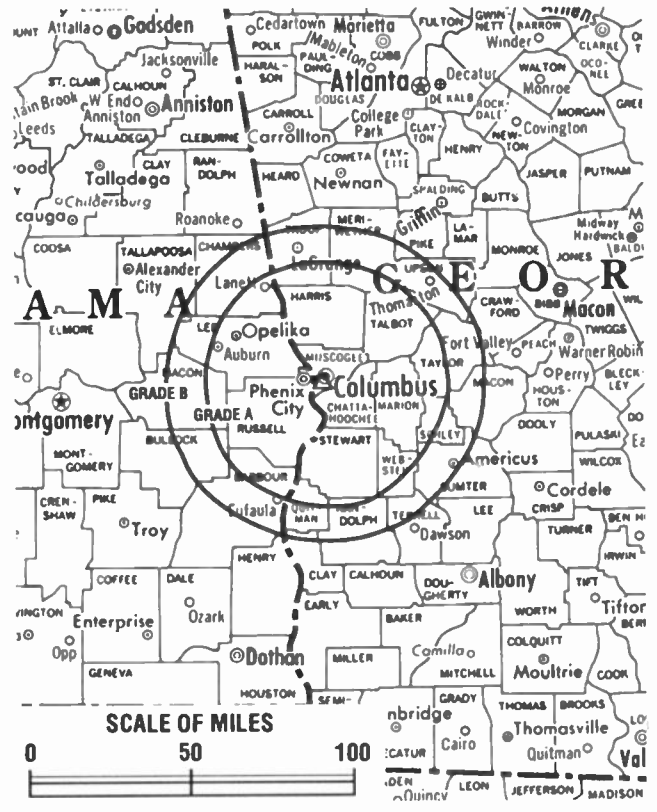
- Bob Walton, Vice President & General Manager.
- T. B. Breazeale, General Sales Manager.
- Borden Black, News Director.
- R. C. Bartlett, Program Director & Operations Manager.
- Rebecca Kerr, Business Manager.
- Dennis Boswell, Chief Engineer.

**Rates:** On request.

**City of License:** Columbus. **ADI:** Columbus, GA. **Rank:** 122.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>ALABAMA</b>			
	Chambers	13,900	13,800	99
	Russell	17,800	17,600	99
	<b>GEORGIA</b>			
	Chattahoochee	2,900	2,900	100
	Harris	6,700	6,600	98
	Muscogee	67,300	66,800	99
	Schley	1,300	1,300	100
	Stewart	2,000	1,900	95
	Talbot	2,400	2,300	96
Webster	800	800	100	
<b>Between 25-49%</b>	<b>ALABAMA</b>			
	Lee	33,800	33,500	99
	<b>GEORGIA</b>			
Marion	2,000	1,900	95	



WLTZ BMPCT-7006 Granted 10/22/69 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>Between 25-49%</b>	Troup	20,700	20,400	99
<b>Between 5-24%</b>	<b>ALABAMA</b>			
	Barbour	9,300	9,200	99
	Henry	5,800	5,700	98
	Macon	8,600	8,500	99
	Randolph	7,700	7,600	99
	<b>GEORGIA</b>			
	Clay	1,200	1,200	100
	Crawford	3,100	3,000	97
	Dougherty	33,700	33,300	99
	Lee	5,500	5,400	98
Macon	4,400	4,300	98	
Meriwether	7,700	7,600	99	
Randolph	2,800	2,700	96	
Sumter	10,500	10,300	98	
Taylor	2,800	2,800	100	
Upson	10,000	9,900	99	
<b>Station Totals</b>		<b>284,700</b>	<b>281,300</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>				<b>125,100</b>
<b>Average Daily Circulation (1993)</b>				<b>57,100</b>

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## Television & Cable Factbook

# Georgia—Columbus

**WRBL**  
Ch. 3

**Network Service:** CBS.

**Licensee:** Avant Development Corp., 5251 Fieldstone Rd., Bronx, NY 10471.

**Studio:** 1350 13th Ave., Columbus, GA 31994.

**Telephone:** 706-323-3333. **TWX:** 810-758-4335. **Fax:** 706-327-6655.

**Technical Facilities:** Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 12.02-kw aural. Antenna: 1790-ft. above av. terrain, 1749-ft. above ground, 2249-ft. above sea level.

Latitude 32° 19' 25"  
Longitude 84° 46' 46"

**Transmitter:** Lafayette Rd., 1.2-mi. N of Cusseta, GA.

**Satellite Earth Stations:** Scientific-Atlanta, 7-meter; Scientific-Atlanta, 4.6-meter C-band; Harris, 3-meter; Harris, Scientific-Atlanta receivers.

**News Services:** AP, CBS.

**Ownership:** TCS Television Partners (Group Owner).

**Began Operation:** November 15, 1953 on Ch. 4. Switched to Ch. 3 Oct. 27, 1960. Sale to present owner by Malcolm I. Glazer approved April 6, 1990 (Television Digest, Vol. 30:8, 26). Sale to Glazer approved by FCC Sept. 11, 1978. Transfer of control to J. W. & J. B. Woodruff from R. W. Page Corp. approved by FCC Jan. 31, 1973.

**Represented (sales):** Katz Continental Television.

**Represented (legal):** Cohn & Marks.

**Personnel:**

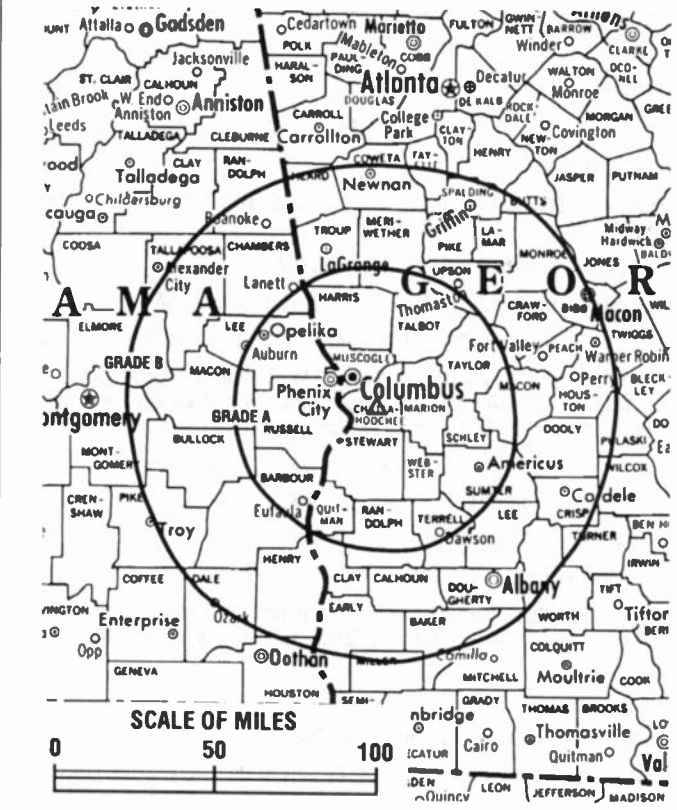
- Ray J. Chumley, Vice President & General Manager.
- Harvey Hutchinson, General Sales Manager.
- Gene O'Riley, News Director.
- Alice Upshaw, Program Director.
- Jack Smith, Chief Engineer.
- Darlene Hughes, Promotion Manager.
- Mary Currie, Business Manager.
- Barry Cammon, Production Manager.

**Highest 30 Sec. Rate:** \$600.

**NETWORK BASE HOURLY RATE:** \$535.

**City of License:** Columbus. **ADI:** Columbus, GA. **Rank:** 122.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



WRBL BPCT-2775 Granted 6/9/60

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	Troup	20,700	20,400	99
	Webster	800	800	100
<b>Between 25-49%</b>	<b>ALABAMA</b>			
	Henry	5,800	5,700	98
	Macon	8,600	8,500	99
	Randolph	7,700	7,600	99
	Tallapoosa	14,900	14,800	99
	<b>GEORGIA</b>			
	Lee	5,500	5,400	98
Meriwether	7,700	7,600	99	
Pulaski	3,100	3,000	97	
Spalding	20,100	19,900	99	
Tumer	3,000	3,000	100	
<b>Between 5-24%</b>	<b>ALABAMA</b>			
	Bullock	3,900	3,800	97
	Clay	5,000	5,000	100
	Coosa	4,000	4,000	100
	<b>GEORGIA</b>			
	Baker	1,300	1,300	100
	Bleckley	3,800	3,700	97
	Crawford	3,100	3,000	97
	Dooly	3,400	3,300	97
	Dougherty	33,700	33,300	99
	Douglas	26,100	25,900	99
	Heard	3,300	3,300	100
	Mitchell	6,800	6,700	99
	Monroe	6,100	6,000	98
	Peach	7,400	7,300	99
Pike	3,600	3,500	97	
Seminole	3,100	3,100	100	
Upson	10,000	9,900	99	
Wilcox	2,500	2,500	100	
Worth	7,100	7,000	99	
<b>Station Totals</b>		<b>426,800</b>	<b>421,700</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>				<b>221,500</b>
<b>Average Daily Circulation (1993)</b>				<b>116,300</b>

# Georgia—Columbus

**WTVM**

Ch. 9

**Network Service:** ABC.

**Licensee:** AFLAC Broadcast Partners, 1932 Wynnton Rd., Columbus, GA 31999.

**Studio:** 1909 Wynnton Rd., Columbus, GA 31906.

**Mailing Address:** Box 1848, Columbus, GA 31994.

**Telephone:** 706-324-6471. **TWX:** 810-758-4326. **Fax:** 706-322-7527.

**Technical Facilities:** Channel No. 9 (186-192 MHz). Authorized power: 284-kw visual, 27.8-kw aural. Antenna: 1650-ft. above av. terrain, 1749-ft. above ground, 2251-ft. above sea level.

Latitude 32° 19' 25"  
Longitude 84° 46' 46"

**Transmitter:** Lafayette Rd., 1.2-mi. N of Cusseta.

**Satellite Earth Stations:** Andrew, 7.3-meter C-band; Comtech, 3.7-meter Ku-band; Harris, 3.5-meter C-band; Avantek, Harris, M/A-Com receivers.

**News Services:** ABC, AP, CNN.

**Ownership:** American Family Corp. (Group Owner).

**Began Operation:** October 6, 1953 on Ch. 28. Switched to Ch. 9 Nov. 3, 1960. Sale to present owner by Pegasus Bcstg. approved February 16, 1989. Previous sale by SFN Cos. approved by FCC Oct. 2, 1986 (Television Digest, Vol. 26:41). Sale of Martin Theatres of Georgia Inc. to Fuqua Industries approved by FCC Feb. 7, 1969. Sale by Fuqua to Western Broadcasting Co. approved July 10, 1980.

**Represented (sales):** Harrington, Righter & Parsons Inc.

**Represented (legal):** Schnader, Harrison, Segal & Lewis.

**Personnel:**

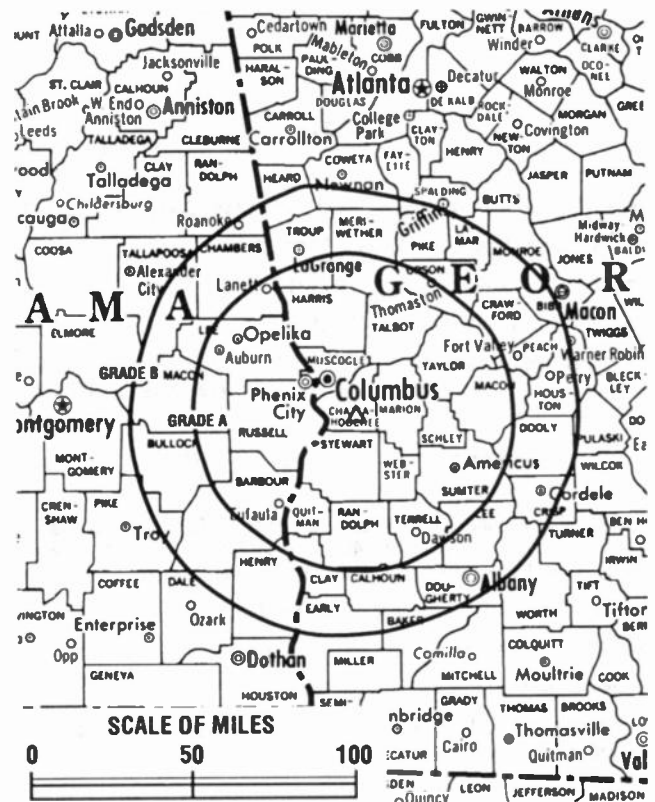
- C. Wayne Daugherty, Vice President & General Manager.
- Richard Heath, General Sales Manager.
- Cathy Davis, National Sales Manager.
- Dale Cerbin, News Director.
- W. Carroll Ward, Program Director.
- David Williams, Chief Engineer.
- Paula Dupuis, Promotion Director.
- Susan Kendust, Business Manager.
- Jerry Bahr, Production Manager.

**Rates:** On request.

**City of License:** Columbus. **ADI:** Columbus, GA. **Rank:** 122.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>ALABAMA</b>			
	Barbour	9,300	9,200	99
	Bullock	3,900	3,800	97
	Chambers	13,900	13,800	99
	Lee	33,800	33,500	99
	Macon	8,600	8,500	99
	Russell	17,800	17,600	99
	<b>GEORGIA</b>			
	Calhoun	1,700	1,600	94
	Chattahoochee	2,900	2,900	100
	Clay	1,200	1,200	100
	Crisp	7,300	7,200	99
	Dougherty	33,700	33,300	99
	Harris	6,700	6,600	98
	Lee	5,500	5,400	98
	Macon	4,400	4,300	98
	Marion	2,000	1,900	95
	Muscogee	67,300	66,800	99
	Quitman	900	900	100
	Randolph	2,800	2,700	96
Schley	1,300	1,300	100	



WTVM BMPCT-5490 Granted 7/11/60

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	Stewart	2,000	1,900	95
	Sumter	10,500	10,300	98
	Talbot	2,400	2,300	96
	Taylor	2,800	2,800	100
	Terrell	3,700	3,600	97
	Troup	20,700	20,400	99
	Turner	3,000	3,000	100
	Webster	800	800	100
<b>Between 25-49%</b>	<b>ALABAMA</b>			
	Crenshaw	5,300	5,200	98
	Henry	5,800	5,700	98
	Pike	10,500	10,400	99
	Randolph	7,700	7,600	99
	Tallapoosa	14,900	14,800	99
	<b>GEORGIA</b>			
Baker	1,300	1,300	100	
Crawford	3,100	3,000	97	
Dooly	3,400	3,300	97	
Early	4,100	4,000	98	
Meriwether	7,700	7,600	99	
Mitchell	6,800	6,700	99	
Peach	7,400	7,300	99	
Pulaski	3,100	3,000	97	
Upson	10,000	9,900	99	
Worth	7,100	7,000	99	
<b>Between 5-24%</b>	<b>ALABAMA</b>			
	Clay	5,000	5,000	100
	Coosa	4,000	4,000	100
<b>GEORGIA</b>				
Bleckley	3,800	3,700	97	

(Continued on page A-355)

Station Totals	459,000	453,400	99
Net Weekly Circulation (1993)			270,300
Average Daily Circulation (1993)			154,800

# Georgia—Columbus

**WXTX**  
Ch. 54

**Network Service:** Fox.

**Licensee:** Columbus Family Bcstg. Inc., 4523 Gilbert Ave., Columbus, GA 31904.

**Studio:** 6524 Buena Vista Rd., Columbus, GA 31907.

**Mailing Address:** Box 12188, Columbus, GA 31907.

**Telephone:** 404-561-5400. **Fax:** 404-561-6505.

**Technical Facilities:** Channel No. 54 (710-716 MHz). Authorized power: 1000-kw max. visual, 100-kw max. aural. Antenna: 1140-ft. above av. terrain, 1146-ft. above ground, 1526-ft. above sea level.

Latitude 32° 27' 49"  
Longitude 84° 52' 37"

Requests CP for change to 1132-ft. above av. terrain, 1122-ft. above ground, 1489-ft. above sea level, lat. 32° 27' 40", long. 84° 52' 43", transmitter to Buena Vista Rd., 2-mi. E of Floyd Rd. intersection. BPCT-930405KM.

**Transmitter:** Buena Vista Rd., approx. 0.2-mi. E of Omega Dr.

**Satellite Earth Station:** Microdyne, 5-meter Ku-band; Harris, Microdyne receivers.

**Ownership:** Columbus Family Broadcasting Inc.

**Began Operation:** June 17, 1983. Sale to present owners by Donald Kent, et al., approved by FCC June 29, 1989.

**Represented (sales):** Seitel Inc.

**Represented (legal):** Miller & Fields, P.C.; Sprouse, Tucker & Ford.

**Represented (engineering):** A. D. Ring & Associates, P.C.

**Personnel:**

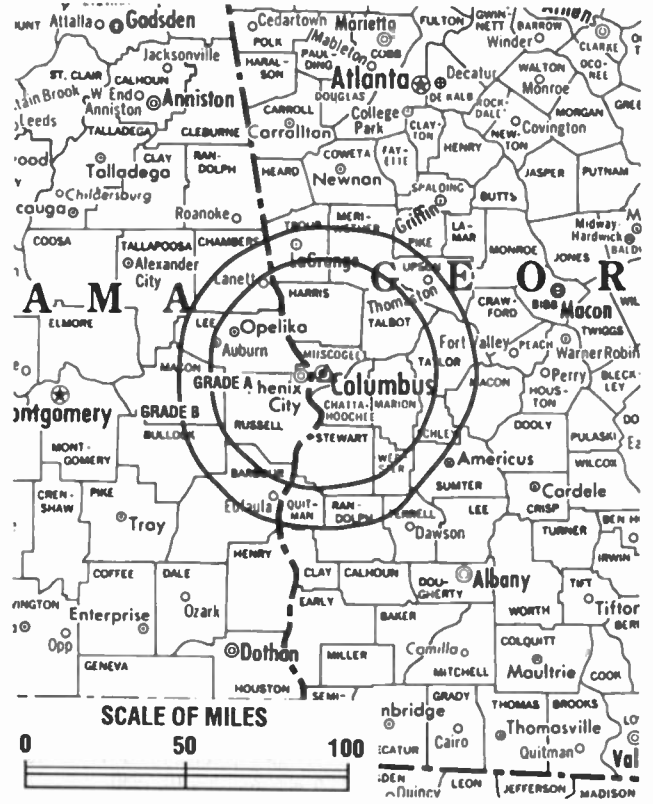
- Sharon Moloney, Vice President & General Manager.
- Steve Thomas, General Sales Manager.
- Marty Miller, National Sales Manager.
- Morris Pollock, Chief Engineer.
- Menesa Pritchett, Promotion Director.
- Kathleen Wadkins, Business Manager.

**Rates:** On request.

**City of License:** Columbus. **ADI:** Columbus, GA. **Rank:** 122.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

50% & Over	ALABAMA			
	Chambers	13,900	13,800	99
	Lee	33,800	33,500	99
	Russell	17,800	17,600	99
	GEORGIA			
	Chattahoochee	2,900	2,900	100
	Harris	6,700	6,600	98
	Marion	2,000	1,900	95
	Muscogee	67,300	66,800	99
	Schley	1,300	1,300	100
	Talbot	2,400	2,300	96



WXTX BMPCT-821119KG Granted 12/28/82 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	ALABAMA			
	Barbour	9,300	9,200	99
	GEORGIA			
	Quitman	900	900	100
	Stewart	2,000	1,900	95
	Taylor	2,800	2,800	100
Between 5-24%	ALABAMA			
	Bullock	3,900	3,800	97
	Macon	8,600	8,500	99
	Randolph	7,700	7,600	99
	GEORGIA			
	Clay	1,200	1,200	100
Crawford	3,100	3,000	97	
Meriwether	7,700	7,600	99	
Randolph	2,800	2,700	96	
Upson	10,000	9,900	99	
<b>Station Totals</b>		<b>229,600</b>	<b>227,000</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>				<b>119,800</b>
<b>Average Daily Circulation (1993)</b>				<b>58,100</b>

# Georgia—Cordele

## WSST-TV

Ch. 55

Licensee: Sunbelt-South Telecommunications Ltd., Box 917, Cordele, GA 31015.

Studio: 112 7th St. S, Cordele, GA 31015.

Telephone: 912-273-0001. Fax: 912-273-8894.

Technical Facilities: Channel No. 55 (716-722 MHz). Authorized power: 100-kw max. visual, 10-kw max. aural. Antenna: 410-ft. above av. terrain, 407-ft. above ground, 715-ft. above sea level.

Latitude 31° 54' 15"  
Longitude 83° 48' 12"

Transmitter: Culpepper Rd., 3.5-mi. SW of intersection with State Rte. 7W.

Multichannel TV Sound: Planned.

Ownership: Sunbelt-South Telecommunications Ltd.

Began Operation: May 22, 1989.

Represented (legal): Ward & Mendelsohn, P.C.

Represented (engineering): Bromo Communications Inc.

### Personnel:

William B. Goodson, General Manager.

Phillip A. Streetman, Station Manager & News Director.

Sara Howell Brown, General Sales & Business Manager.

Lee W. Wright, Program Director.

Highest 30 Sec. Rate: \$28.

City of License: Cordele. ADI: Albany, GA. Rank: 154.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	GEORGIA	7,300	7,200	99
	Crisp			
Between 5-24%	GEORGIA	3,400	3,300	97
	Dooly			
	Dougherty			
	Pulaski			



WSST-TV BPCT-871028KE Granted 6/8/88 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Sumter	10,500	10,300	98
	Tift	12,400	12,200	98
	Turner	3,000	3,000	100
	Wilcox	2,500	2,500	100
	Worth	7,100	7,000	99
<b>Station Totals</b>		<b>83,000</b>	<b>81,800</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>			<b>10,900</b>	
<b>Average Daily Circulation (1993)</b>			<b>3,700</b>	

# Georgia—Macon

**WGNM**

Ch. 64

Network Service: None, independent.

Licensee: Good News Television, 2525 Beech Ave., Macon, GA 31204.

Studio: 2525 Beech Ave., Macon, GA 31204.

Telephone: 912-746-6464.

Technical Facilities: Channel No. 64 (770-776 MHz). Authorized power: 51.3-kw max. visual. Antenna: 607-ft. above av. terrain, 686-ft. above ground, 984-ft. above sea level.

Latitude 32° 44' 58"  
Longitude 83° 33' 35"

Transmitter: U.S. Hwy. 23-129 Alt., 6.8-mi. SW of Macon.

Ownership: Macon Urban Ministries.

Began Operation: November 20, 1990.

Represented (legal): Allen, Moline & Harold.

Represented (engineering): du Treil, Lundin & Rackley.

**Personnel:**

Don R. Wood, General Manager.  
Dan Moore, Chief Engineer.  
Dan Jaskula, Marketing Director.

Rates: On request.

City of License: Macon. ADI: Macon. Rank: 119.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	GEORGIA			
	Bibb	57,500	57,000	99
	Houston	33,700	33,500	99
	Jones	7,600	7,500	99



WGNM BMPCT-891101KO Granted 5/31/90 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	Taylor	2,800	2,800	100
Station Totals		101,600	100,800	99
Net Weekly Circulation (1993)			7,000	
Average Daily Circulation (1993)			1,700	



# Georgia—Macon

**WGXA**

Ch. 24

Network Service: ABC.

Licensee: Russell-Rowe Communications, 599 Broadway, Macon, GA 31201.

Studio: 599 Broadway, Macon, GA 31201.

Mailing Address: Box 340, Macon, GA 31297.

Telephone: 912-745-2424. Fax: 912-750-4347.

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 1290-kw max. & 646-kw horizontal visual, 252-kw max. & 126-kw horizontal aural. Antenna: 800-ft. above av. terrain, 898-ft. above ground, 1196-ft. above sea level.

Latitude 32° 45' 08"  
Longitude 83° 33' 38"

Transmitter: U.S. 23-129 S, 7-mi. from Macon city limits.

Satellite Earth Stations: Andrew, 7.3-meter C-band; Andrew, 4.5-meter C-band; Avantek receivers.

News Service: AP.

Ownership: Russell-Rowe Communications.

Began Operation: April 21, 1982.

Represented (sales): Blair Television.

Represented (legal): Dow, Lohnes & Albertson; Leibowitz & Spencer.

Represented (engineering): Palmer A. Greer.

**Personnel:**

- Kenneth Gerdes, Vice President & General Manager.
- Frank Shurling, General Sales Manager.
- Kim Bene, Operations Manager.
- Richard Blanton, Chief Engineer.
- Ron Wildman, News Director.
- Kelly Causey, Promotion Manager.

Highest 30 Sec. Rate: \$600.

NETWORK BASE HOURLY RATE: \$303.

City of License: Macon. ADI: Macon. Rank: 119.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>GEORGIA</b>			
	Baldwin	12,400	12,200	98
	Bibb	57,500	57,000	99
	Bleckley	3,800	3,700	97
	Crawford	3,100	3,000	97
	Dodge	6,400	6,300	98
	Houston	33,700	33,500	99
	Jones	7,600	7,500	99
	Laurens	14,800	14,500	98
	Monroe	6,100	6,000	98
	Peach	7,400	7,300	99
	Pulaski	3,100	3,000	97
	Twiggs	3,300	3,200	97
	Wilcox	2,500	2,500	100
	Wilkinson	3,700	3,600	97



WGXA BPCT-781116KE Granted 1/8/80 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>Between 25-49%</b>	<b>GEORGIA</b>			
	Ben Hill	6,000	5,900	98
	Dooly	3,400	3,300	97
	Greene	4,100	4,000	98
	Hancock	3,000	2,900	97
	Johnson	3,000	3,000	100
	Macon	4,400	4,300	98
	Putnam	5,500	5,400	98
	Taylor	2,800	2,800	100
	Telfair	4,000	3,900	98
Washington	6,800	6,600	97	
<b>Between 5-24%</b>	<b>GEORGIA</b>			
	Irwin	3,100	3,000	97
	Jasper	3,200	3,100	97
	Lamar	4,900	4,800	98
	Morgan	4,500	4,400	98
	Schley	1,300	1,300	100
	Talbot	2,400	2,300	96
	Treutlen	2,200	2,200	100
Upson	10,000	9,900	99	
Wheeler	1,800	1,800	100	
<b>Station Totals</b>		<b>241,800</b>	<b>238,200</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>				<b>134,600</b>
<b>Average Daily Circulation (1993)</b>				<b>64,400</b>

# Georgia—Macon

## WMAZ-TV

Ch. 13

Network Service: CBS.

Licensee: Multimedia WMAZ Inc., Box 2760, Greenville, SC 29602.

Studio: 1314 Gray Hwy., Macon, GA 31211.

Mailing Address: Box 5008, Macon, GA 31213.

Telephone: 912-752-1313. Fax: 912-752-1331.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 785-ft. above av. terrain, 891-ft. above ground, 1205-ft. above sea level.

Latitude 32° 45' 09"  
Longitude 83° 33' 33"

Transmitter: U.S. 129, 7-mi. SE of Macon.

Satellite Earth Stations: Anixter-Mark, 5-meter; DH Satellite, 4.2-meter Ku-band; RCA, 3.6-meter; Scientific-Atlanta, 4.6-meter; Scientific-Atlanta, 7.7-meter; M/A-Com, Microdyne, Scientific-Atlanta, Sony receivers.

AM Affiliate: WMAZ, 50-kw (10-kw night), 940 kHz (CBS).

FM Affiliate: WAYS, 100-kw, 99.1 MHz (No. 256), 660-ft. (ABC).

News Services: AP, CNN, CBS, MediaLink, Newspaper 1200, Sports News Satellite, WSI.

Ownership: Multimedia Broadcasting Co. (Group Owner).

Began Operation: September 27, 1953. Transfer to Multimedia granted by FCC Sept. 22, 1967. Previous sale to Southeastern Bcstg. Corp. by George P. Rankin Jr. and associates approved March 13, 1963 by FCC (Television Digest, Vol. 3:2, 11).

Represented (sales): Katz Continental Television.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Jules Cohen & Associates.

### Personnel:

Don McGouirk, Vice President & General Manager.  
Gostin Freney, General Sales Manager.  
Ron Leppig, Local Sales Manager.  
Dodie Cantrell, News Director.  
Sydney Thum, Program Director.  
Lacy Worrell, Chief Engineer.  
Faye Butts, Promotion Manager.  
Tom Garner, Business Manager.  
James C. Elrod, Production Manager.  
Irene Ray, Traffic Manager.

Highest 30 Sec. Rate: \$900.

NETWORK BASE HOURLY RATE: \$634.

City of License: Macon. AOI: Macon. Rank: 119.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>GEORGIA</b>			
	Baldwin	12,400	12,200	98
	Ben Hill	6,000	5,900	98
	Bibb	57,500	57,000	99
	Bleckley	3,800	3,700	97
	Crawford	3,100	3,000	97
	Dodge	6,400	6,300	98
	Dooly	3,400	3,300	97
	Hancock	3,000	2,900	97
	Houston	33,700	33,500	99
	Johnson	3,000	3,000	100
	Jones	7,600	7,500	99
	Laurens	14,800	14,500	98
	Macon	4,400	4,300	98



WMAZ-TV BPCT-3557 Granted 6/17/65

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	Monroe	6,100	6,000	98
	Peach	7,400	7,300	99
	Pulaski	3,100	3,000	97
	Putnam	5,500	5,400	98
	Taylor	2,800	2,800	100
	Telfair	4,000	3,900	98
	Twiggs	3,300	3,200	97
	Washington	6,800	6,600	97
	Wheeler	1,800	1,800	100
	Wilcox	2,500	2,500	100
Wilkinson	3,700	3,600	97	
<b>Between 25-49%</b>	<b>GEORGIA</b>			
	Crisp	7,300	7,200	99
	Montgomery	2,500	2,400	96
	Schley	1,300	1,300	100
	Sumter	10,500	10,300	98
Treutlen	2,200	2,200	100	
<b>Between 5-24%</b>	<b>GEORGIA</b>			
	Butts	5,000	4,900	98
	Greene	4,100	4,000	97
	Irwin	3,100	3,000	98
	Jasper	3,200	3,100	97
	Marion	2,000	1,900	95
	Meriwether	7,700	7,600	99
	Morgan	4,500	4,400	98
	Oglethorpe	3,600	3,500	97
	Toombs	9,000	8,800	98
Turner	3,000	3,000	100	
Upton	10,000	9,900	99	
Warren	2,100	2,100	100	
<b>Station Totals</b>		<b>287,200</b>	<b>282,800</b>	<b>98</b>
<b>Net Weekly Circulation (1993)</b>				<b>195,600</b>
<b>Average Daily Circulation (1993)</b>				<b>133,200</b>

# Georgia—Macon

## WMGT

Ch. 41

Network Service: NBC.

Licensee: Morris Network Inc., Box 4328, Macon, GA 31213.

Studio: 6525 Ocmulgee Blvd. E, Macon, GA 31208.

Mailing Address: Box 4328, Macon, GA 31213.

Telephones: 912-745-4141; 912-741-5483. TWX: 810-783-5549.

Fax: 912-742-2626.

Technical Facilities: Channel No. 41 (632-638 MHz). Authorized power: 1050-kw max. & 760-kw horizontal visual, 210-kw max. & 152-kw horizontal aural. Antenna: 787-ft. above av. terrain, 893-ft. above ground, 1186-ft. above sea level.

Latitude 32° 45' 12"  
Longitude 83° 33' 46"

Holds CP for change to 1000-kw max. visual, 777-ft. above av. terrain, 856-ft. above ground, 1151-ft. above sea level. BPCT-870615KE.

Transmitter: 3-mi. S of Interstate 16 on W side of U.S. Rte. 23, Swiftcreek Twp., GA.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Harris Ku & C-band; Microdyne receivers.

News Service: AP.

Ownership: Morris Network Inc. (Group Owner).

Began Operation: December 19, 1968. Sale to present owner by F. E. Busby, et al., approved by FCC Nov. 30, 1978. Previous sale by WTVY Inc. (Charles Woods) approved by FCC Aug. 9, 1974.

Represented (sales): Adam Young Inc.

Represented (legal): McFadden, Evans & Sill.

Represented (engineering): Cohen, Dippell & Everist, P.C.

### Personnel:

Charles Morris, Chairman.  
H. Dean Hinson, President.  
L. A. Sturdivant, General Manager.  
Glenn Lewis, Local Sales Manager.  
Silas Alexander, News Director.  
Debbie Green, Program Director.  
Paul Vitchkoski, Chief Engineer.  
Leigh Smith, Promotion Director.  
Ann Hartley, Business Manager.

Highest 30 Sec. Rate: \$2000.

NETWORK BASE HOURLY RATE: \$450.

City of License: Macon. ADI: Macon. Rank: 119.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>GEORGIA</b>			
	Baldwin	12,400	12,200	98
	Bibb	57,500	57,000	99
	Crawford	3,100	3,000	97
	Houston	33,700	33,500	99
	Jones	7,600	7,500	99



WMGT BNPCT-6614 Granted 8/26/68

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	Laurens	14,800	14,500	98
	Peach	7,400	7,300	99
	Pulaski	3,100	3,000	97
	Twiggs	3,300	3,200	97
	Wilkinson	3,700	3,600	97
<b>Between 25-49%</b>	<b>GEORGIA</b>			
	Bleckley	3,800	3,700	97
	Dodge	6,400	6,300	98
	Dooly	3,400	3,300	97
	Greene	4,100	4,000	98
	Hancock	3,000	2,900	97
	Johnson	3,000	3,000	100
	Monroe	6,100	6,000	98
	Putnam	5,500	5,400	98
	Taylor	2,800	2,800	100
Washington	6,800	6,600	97	
Wheeler	1,800	1,800	100	
<b>Between 5-24%</b>	<b>GEORGIA</b>			
	Butts	5,000	4,900	98
	Jasper	3,200	3,100	97
	Lamar	4,900	4,800	98
	Macon	4,400	4,300	98
	Montgomery	2,500	2,400	96
	Morgan	4,500	4,400	98
Telfair	4,000	3,900	98	
Wilcox	2,500	2,500	100	
<b>Station Totals</b>		<b>224,300</b>	<b>220,900</b>	<b>98</b>
<b>Net Weekly Circulation (1993)</b>				<b>127,500</b>
<b>Average Daily Circulation (1993)</b>				<b>57,500</b>

# Georgia—Monroe

**WHSG**

Ch. 63

Network Service: Trinity Bcstg. Network.

Licensee: Trinity Bcstg. Network Inc., Box A, Santa Ana, CA 92711.

Studio: 1550 Agape Way, Decatur, GA 30035.

Mailing Address: Box 450189, Atlanta, GA 30345.

Telephone: 404-288-1156. Fax: 404-288-5613.

Technical Facilities: Channel No. 63 (764-770 MHz). Authorized power: 5000-kw max. visual, 340-kw max. aural. Antenna: 1191-ft. above av. terrain, 1125-ft. above ground, 2024-ft. above sea level.

Latitude 33° 44' 22"  
Longitude 84° 00' 14"

Transmitter: 6.15-mi. NE of Lithonia, Rockdale County.

Ownership: Trinity Broadcasting Network Inc. (Group Owner).

Began Operation: March 15, 1991.

**Personnel:**

Scott Jackson, Station Manager.

Ray Vice, Chief Engineer.

Angela Jacobs, Secretary, Public Affairs.

City of License: Monroe. ADI: Atlanta. Rank: 11.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

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WHSG BMPCT-900109KH Granted 4/4/90 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	GEORGIA Clayton	68,100	67,800	100
<b>Station Totals</b>		<b>68,100</b>	<b>67,800</b>	<b>100</b>
Net Weekly Circulation (1993)			18,000	
Average Daily Circulation (1993)			6,900	

# Georgia—Rome

## WTLK-TV

Ch. 14

Network Service: None, independent.

Licensee: TV 14 Inc., 2001 Palm Beach Lakes Blvd., Suite 303, West Palm Beach, FL 33409.

Studio: 200 N. Cobb Pkwy., Suite 114, Marietta, GA 30062.

Telephone: 404-528-1400. Fax: 404-528-1403.

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 4900-kw max. visual, 490-kw max. aural. Antenna: 2021-ft. above av. terrain, 787-ft. above ground, 3091-ft. above sea level.

Latitude 34° 18' 47"  
Longitude 84° 38' 55"

Holds CP for change to 4611-kw max. visual, 2021-ft. above av. terrain, 784-ft. above ground, 3087-ft. above sea level. BPCT-920807KF.

Transmitter: 5.6-mi. at 270°T from Waleska.

Satellite Earth Stations: Paraclipse, 3.8-meter C-band; Paraclipse, 3.8-meter C-band; Paraclipse, 3.8-meter Ku-band; Drake, DX Engineering, Scientific-Atlanta receivers.

News Service: CNN.

Ownership: Sudbrink Broadcasting (Group Owner).

Began Operation: February 29, 1988.

Represented (legal): Haley, Bader & Potts.

Represented (engineering): Lawrence Behr & Associates Inc.

### Personnel:

Hal Gore, General Manager.  
Jack Crumpler, Sales Manager.  
Charles Mehan, Director of Engineering.  
Bill McAllister, Promotion Director.  
Carla Odom, Business Manager.

Highest 30 Sec. Rate: \$380.

City of License: Rome. ADI: Atlanta. Rank: 11.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	<b>GEORGIA</b>			
	Gilmer	5,300	5,200	98
	Gordon	13,100	13,000	99
	Lumpkin	5,300	5,200	98
	Polk	12,800	12,700	99
Between 5-24%	<b>ALABAMA</b>			
	Cherokee	7,700	7,600	99
	Cleburne	4,800	4,800	100
	De Kalb	21,300	21,100	99



WTLK-TV BPCT-920807KF Granted 1/15/93 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	<b>GEORGIA</b>			
	Banks	4,000	3,900	97
	Bartow	21,600	21,400	99
	Butts	5,000	4,900	98
	Chattooga	8,500	8,400	99
	Floyd	30,800	30,500	99
	Fulton	269,400	267,800	99
	Habersham	10,300	10,200	99
	Heard	3,300	3,300	100
	Jackson	11,200	11,100	99
	Jasper	3,200	3,100	97
	Morgan	4,500	4,400	98
	Murray	10,000	9,900	99
	Paulding	15,700	15,600	99
Pickens	5,700	5,600	98	
Spalding	20,100	19,900	99	
Walton	14,100	14,000	99	
<b>Station Totals</b>		<b>507,700</b>	<b>503,600</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>				<b>73,500</b>
<b>Average Daily Circulation (1993)</b>				<b>19,900</b>

# Georgia—Savannah

**WJCL**  
Ch. 22

**Network Service:** ABC.

**Licensee:** Lewis Broadcasting Corp., Box 61268, Savannah, GA 31416.

**Studio:** 10001 Abercom St. Extension, Savannah, GA 31406.

**Mailing Address:** Box 61268, Savannah, GA 31416.

**Telephone:** 912-925-0022. **TWX:** 810-784-5679. **Fax:** 912-925-8621.

**Technical Facilities:** Channel No. 22 (518-524 MHz). Authorized power: 3830-kw max. visual, 383-kw max. aural. Antenna: 1430-ft. above av. terrain, 1435-ft. above ground, 1453-ft. above sea level.

Latitude 32° 03' 30"  
Longitude 81° 20' 20"

**Transmitter:** State Hwy. 204, approx. 15-mi. W of Savannah.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Station:** Microdyne, 7-meter; Andrew, Microdyne receivers.

**News Services:** ABC, AP.

**Ownership:** Lewis Broadcasting Corp. (Group Owner).

**Began Operation:** July 18, 1970.

**Represented (sales):** Petry Television Inc.

**Represented (legal):** Reed, Smith, Shaw & McClay.

**Represented (engineering):** Communications Engineering Services, P.C.

**Personnel:**

- J. Fred Pierce, Executive Vice President & General Manager.
- Gloria Crist, Local Sales Manager.
- Larry Walker, Operations Director.
- Scott Pierce, News & Promotion Director.
- Mary Poythress, Program Director.
- Wallace Tidwell, Chief Engineer.
- Virginia Woodcock, Business Manager.
- Dave German, Production Manager.
- Frank S. Bryson, Cable Relations.

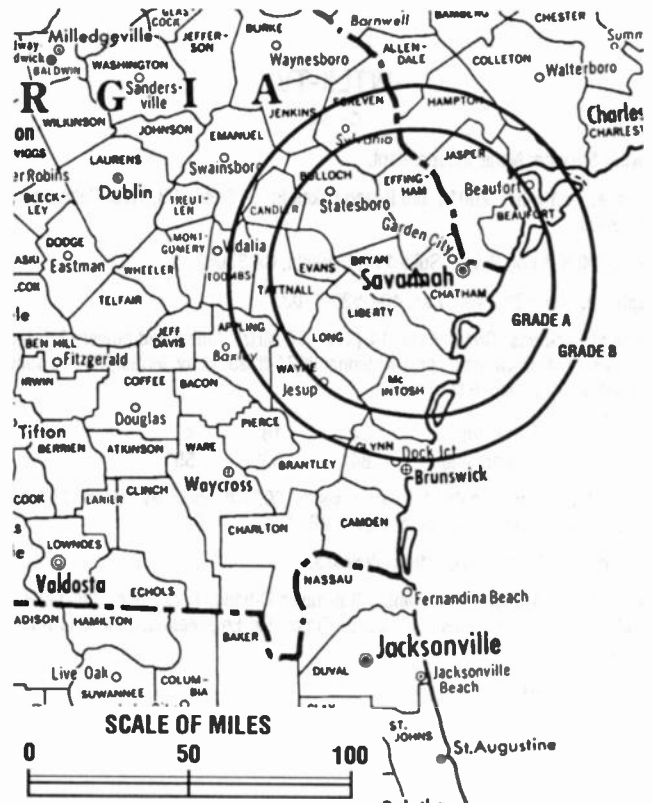
**Rates:** On request.

**NETWORK BASE HOURLY RATE:** \$700.

**City of License:** Savannah. **ADI:** Savannah. **Rank:** 101.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>GEORGIA</b>			
	Appling	6,000	5,900	98
	Bacon	3,500	3,400	97
	Bryan	5,800	5,700	98
	Bulloch	15,500	15,300	99
	Candler	2,900	2,800	97
	Chatham	82,700	82,000	99
	Effingham	9,400	9,300	99
	Evans	3,200	3,200	100
	Liberty	15,900	15,700	99
	Mc Intosh	3,300	3,200	97



WJCL BPTC-860602LE Granted 8/28/86 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Montgomery	2,500	2,400	96
	Screven	5,000	4,900	98
	Tattnall	5,700	5,600	98
	Toombs	9,000	8,800	98
	Wayne	8,100	8,000	99
<b>SOUTH CAROLINA</b>				
	Beaufort	32,500	32,100	99
	Jasper	5,500	5,400	98
Between 25-49%	<b>GEORGIA</b>			
	Glynn	24,600	24,400	99
	Jeff Davis	4,400	4,300	98
	Long	2,200	2,200	100
	Ware	12,900	12,700	98
	Wheeler	1,800	1,800	100
<b>SOUTH CAROLINA</b>				
	Hampton	6,400	6,300	98
Between 5-24%	<b>GEORGIA</b>			
	Brantley	4,100	4,000	98
	Emanuel	7,500	7,400	99
	Jenkins	2,900	2,900	100
	Pierce	5,000	4,900	98
	Telfair	4,000	3,900	98
	<b>SOUTH CAROLINA</b>			
	Colleton	12,400	12,100	98
<b>Station Totals</b>		<b>304,700</b>	<b>300,600</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>				<b>174,500</b>
<b>Average Daily Circulation (1993)</b>				<b>79,200</b>

# Georgia—Savannah

## WSAV-TV

Ch. 3

Network Service: NBC.

Licensee: WSAV Inc., 825 Edmond St., Box 29, St. Joseph, MO 64502.

Studio: 1430 E. Victory Dr., Savannah, GA 31404.

Mailing Address: Box 2429, Savannah, GA 31402.

Telephone: 912-651-0300. TWX: 628-51474. Fax: 912-651-0300.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1480-ft. above av. terrain, 1532-ft. above ground, 1549-ft. above sea level.

Latitude 32° 03' 32.00"  
Longitude 81° 17' 56.50"

Transmitter: Sawdust Pile & Little Neck Rds., Pooler-Boroughs Div., 12-mi. W of Savannah.

Satellite Earth Stations: Harris, 8.1-meter Ku-band; BMS, 6.1-meter C-band; Harris, 3.5-meter Ku-band; Harris receivers.

SNG Mobile Dish: 2.5-meter Ku-band.

News Services: AP, Conus.

Ownership: News Press & Gazette Co. (Group Owner).

Began Operation: February 1, 1956. Sale to present owners by Harben Daniel, et al., approved by FCC Sept. 21, 1976 (Television Digest, Vol. 16:27). Sale to NewVision Communications approved by FCC Sept. 7, 1993, but not yet consummated.

Represented (sales): Blair Television.

Represented (legal): Dow, Lohnes & Albertson.

### Personnel:

Harvey Libow, Vice President & General Manager.  
Dale Karacostas, Local Sales Manager.  
Shila Mallard, Local Sales Manager.  
David Brant, Chief Engineer.  
David Winstrom, News Director.  
Dale Stagnitto, Promotion Director & Production Manager.

Highest 30 Sec. Rate: \$700.

City of License: Savannah. ADI: Savannah. Rank: 101.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>GEORGIA</b>			
	Appling	6,000	5,900	98
	Bryan	5,800	5,700	98
	Bulloch	15,500	15,300	99
	Candler	2,900	2,800	97
	Chatham	82,700	82,000	99
	Effingham	9,400	9,300	99
	Emanuel	7,500	7,400	99
	Evans	3,200	3,200	100
	Liberty	15,900	15,700	99
	Long	2,200	2,200	100
	Mc Intosh	3,300	3,200	97



WSAV-TV BPCT-4812 Granted 5/20/75

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Montgomery	2,500	2,400	96
	Screven	5,000	4,900	98
	Tattnall	5,700	5,600	98
	Toombs	9,000	8,800	98
	Wayne	8,100	8,000	99
	<b>SOUTH CAROLINA</b>			
	Beaufort	32,500	32,100	99
	Hampton	6,400	6,300	98
	Jasper	5,500	5,400	98
Between 25-49%	<b>GEORGIA</b>			
	Bacon	3,500	3,400	97
	Brantley	4,100	4,000	98
	Glynn	24,600	24,400	99
	Jeff Davis	4,400	4,300	98
Between 5-24%	<b>GEORGIA</b>			
	Jenkins	2,900	2,900	100
	Johnson	3,000	3,000	100
	Pierce	5,000	4,900	98
	Telfair	4,000	3,900	98
	Treutlen	2,200	2,200	100
	Wheeler	1,800	1,800	100
	<b>SOUTH CAROLINA</b>			
	Allendale	3,800	3,700	97
	Colleton	12,400	12,100	98
<b>Station Totals</b>		<b>300,800</b>	<b>296,800</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>			<b>203,100</b>	
<b>Average Daily Circulation (1993)</b>			<b>107,300</b>	

# Georgia—Savannah

## WTOC-TV

Ch. 11

**Network Service:** CBS.

**Licensee:** AFLAC Broadcast Partners, 1932 Wynnton Rd., Columbus, GA 31999.

**Studio:** 516 Abercorn St., Savannah, GA 31401.

**Telephone:** 912-234-1111. **TWX:** 810-784-5619.

**Technical Facilities:** Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1470-ft. above av. terrain, 1531-ft. above ground, 1549-ft. above sea level.

Latitude 32° 03' 14"  
Longitude 81° 21' 01"

**Transmitter:** Fort Argyle Rd., 5.3-mi. NW of I-95, 7.3-mi. SW of Pooler, GA.

**Satellite Earth Stations:** 2 in operation; M/A-Corn, Microdyne receivers.

**News Service:** AP.

**Ownership:** American Family Corp. (Group Owner).

**Began Operation:** February 14, 1954. Sale to present owner by William T. Knight Jr., et al., approved by FCC Aug. 8, 1979.

**Represented (sales):** Harrington, Righter & Parsons Inc.

**Represented (legal):** Sidley & Austin.

**Represented (engineering):** A. D. Ring & Associates.

### Personnel:

William L. Cathcart, Vice President & General Manager.

Shay Merritt, Operations Manager.

Randy Peltier, General Sales Manager.

Jim Clayton, National Sales Manager.

LaVaughan Thompson, Chief Engineer.

Douglas Weathers, News Director.

Craig Harney, Marketing Manager.

Betty Dixon, Business Manager.

Bob Duncan, Production Manager.

**Rates:** On request.

**City of License:** Savannah. **ADI:** Savannah. **Rank:** 101.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	Households %
<b>50% &amp; Over</b>	<b>GEORGIA</b>			
	Appling	6,000	5,900	98
	Bacon	3,500	3,400	97
	Bryan	5,800	5,700	98
	Bulloch	15,500	15,300	99
	Candler	2,900	2,800	97
	Chatham	82,700	82,000	99
	Effingham	9,400	9,300	99
	Evans	3,200	3,200	100
	Glynn	24,600	24,400	99
	Jeff Davis	4,400	4,300	98
	Liberty	15,900	15,700	99
	Long	2,200	2,200	100



WTOC-TV BMPCT-7529 Granted 5/13/74 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	Households %	
<b>50% &amp; Over</b>	Mc Intosh	3,300	3,200	97	
	Montgomery	2,500	2,400	96	
	Pierce	5,000	4,900	98	
	Screven	5,000	4,900	98	
	Tattnall	5,700	5,600	98	
	Toombs	9,000	8,800	98	
	Ware	12,900	12,700	98	
	Wayne	8,100	8,000	99	
	<b>SOUTH CAROLINA</b>				
	Beaufort	32,500	32,100	99	
Hampton	6,400	6,300	98		
Jasper	5,500	5,400	98		
<b>Between 25-49%</b>	<b>GEORGIA</b>				
	Brantley	4,100	4,000	98	
	Coffee	10,900	10,700	98	
	Emanuel	7,500	7,400	99	
	Treutlen	2,200	2,200	100	
Wheeler	1,800	1,800	100		
<b>Between 5-24%</b>	<b>GEORGIA</b>				
	Jenkins	2,900	2,900	100	
	Telfair	4,000	3,900	98	
	<b>SOUTH CAROLINA</b>				
Allendale	3,800	3,700	97		
<b>Station Totals</b>		<b>309,200</b>	<b>305,100</b>	<b>99</b>	
<b>Net Weekly Circulation (1993)</b>				<b>233,800</b>	
<b>Average Daily Circulation (1993)</b>				<b>154,200</b>	



# Georgia—Toccoa

## WNEG-TV

Ch. 32

Network Service: None, independent.

Licensee: Stephens County Bcstg. Co., Box 907, Toccoa, GA 30577.

Studio: 100 Boulevard, Toccoa, GA 30577.

Telephones: 404-886-0032; 404-886-9242. Fax: 404-886-7033.

Technical Facilities: Channel No. 32 (578-584 MHz). Authorized power: 647-kw max. visual, 120-kw max. aural. Antenna: 835-ft. above av. terrain, 600-ft. above ground, 2024-ft. above sea level.

Latitude 34° 36' 44"  
Longitude 83° 22' 05"

Transmitter: State Hwy. 17, 3.2-mi. NW of Toccoa.

Satellite Earth Stations: Comtech, 5-meter C-band; Comtech, 5-meter Ku & C-band; M/A-Com, Pinzone receivers.

AM Affiliate: WNEG, 630 kHz.

News Services: AP, Headline News.

Ownership: Stephens County Broadcasting Co.

Began Operation: September 9, 1984.

Represented (sales): Roslin TV Sales.

Represented (legal): Bryan Cave.

### Personnel:

Roy E. Gaines, President & General Manager.

David Austin, General Sales Manager.

John Defoor, News Director.

Connie Gaines, Program Director.

Bill Wood, Chief Engineer.

Jeff Canup, Promotion Director.

Evelyn Gaines, Business Manager.

Tony Garrison, Production Manager.

Highest 30 Sec. Rate: \$100.

City of License: Toccoa. ADI: Greenville-Spartanburg, SC-Asheville, NC. Rank: 35.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	GEORGIA Stephens	9,200	9,100	99
Between 5-24%	GEORGIA Banks	4,000	3,900	97



WNEG-TV BMPCT-830928KJ Granted 11/22/83 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Elbert	7,200	7,100	99
	Franklin	6,600	6,500	98
	Habersham	10,300	10,200	99
	Hart	7,700	7,600	99
	Jackson	11,200	11,100	99
	Madison	8,000	7,900	99
	White	5,200	5,100	98
<b>SOUTH CAROLINA</b>				
	Anderson	56,600	56,100	99
	Oconee	23,500	23,300	99
	Pickens	34,900	34,500	99
<b>Station Totals</b>		<b>184,400</b>	<b>182,400</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>			<b>26,800</b>	
<b>Average Daily Circulation (1993)</b>			<b>8,700</b>	

**Georgia**

**WTBS, Atlanta  
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>GEORGIA</b>			
	Rockdale	20,000	19,800	99
	Seminole	3,100	3,100	100
	Spalding	20,100	19,900	99
	Sumter	10,500	10,300	98
	Troup	20,700	20,400	99
	Walton	14,100	14,000	99
	Ware	12,900	12,700	98
	<b>IDAHO</b>			
	Boise	1,400	1,400	100
	Clearwater	3,200	3,100	97
	<b>ILLINOIS</b>			
	Jefferson	14,600	14,200	97
	<b>INDIANA</b>			
	Benton	3,500	3,400	97
	<b>KANSAS</b>			
	Barton	11,100	11,000	99
	Kiowa	1,400	1,400	100
	Pawnee	2,900	2,900	100
	Seward	6,600	6,500	98
	<b>KENTUCKY</b>			
	Bell	11,300	11,200	99
	Breathitt	5,500	5,400	98
	Clay	7,300	7,200	99
	Knott	6,200	6,100	98
	Letcher	9,600	9,500	99
Owsley	1,800	1,800	100	
Perry	10,500	10,300	98	
Pike	25,600	25,300	99	
Rowan	6,900	6,800	99	
<b>LOUISIANA</b>				
Madison	4,200	4,100	98	
Morehouse	11,000	10,800	98	
<b>MISSISSIPPI</b>				
Adams	13,100	12,900	98	
Alcorn	12,400	12,300	99	
<b>NORTH CAROLINA</b>				
Dare	10,400	10,200	98	
Transylvania	10,300	10,200	99	
<b>NEBRASKA</b>				
Hitchcock	1,500	1,500	100	
<b>NEW MEXICO</b>				
De Baca	900	900	100	
<b>NEVADA</b>				
Esmeralda	600	500	83	
Pershing	1,800	1,700	94	
<b>OKLAHOMA</b>				
Blaine	4,400	4,400	100	
Harper	1,600	1,600	100	
Woods	3,700	3,700	100	
<b>OREGON</b>				
Baker	6,100	5,800	95	
Gilliam	700	700	100	
Grant	3,200	2,800	88	
<b>PENNSYLVANIA</b>				
Lawrence	36,000	35,500	99	
Venango	22,000	21,400	97	
<b>SOUTH DAKOTA</b>				
Faulk	1,000	1,000	100	
Mc Cook	2,100	2,100	100	
Potter	1,300	1,300	100	
Stanley	900	900	100	
<b>TENNESSEE</b>				
Lake	2,400	2,400	100	
<b>TEXAS</b>				
Brewster	3,500	3,400	97	
Crockett	1,400	1,400	100	

**WTBS—(Continued)  
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%	
<b>50% &amp; Over</b>	Dimmit	3,000	2,900	97	
	Edwards	800	800	100	
	Garza	1,800	1,800	100	
	Gray	9,200	9,100	99	
	Irion	600	600	100	
	Kimble	1,600	1,500	94	
	Kinney	1,200	1,200	100	
	La Salle	1,700	1,700	100	
	Lipscomb	1,200	1,200	100	
	Mason	1,400	1,400	100	
	Mitchell	3,000	3,000	100	
	Motley	600	600	100	
	Presidio	2,400	2,300	96	
	Reagan	1,300	1,300	100	
	San Saba	2,100	2,100	100	
	Schleicher	1,000	1,000	100	
	Val Verde	12,100	11,800	98	
	Zavala	3,400	3,300	97	
	<b>VIRGINIA</b>				
	Accomack	12,900	12,700	98	
	Buchanan	10,600	10,400	98	
	<b>WEST VIRGINIA</b>				
	Boone	9,500	9,400	99	
	Hancock	13,700	13,700	100	
	Mingo	11,700	11,500	98	
	Monongalia	29,300	29,000	99	
	Raleigh	28,700	28,400	99	
	Wyoming	10,200	10,100	99	
	<b>WYOMING</b>				
	Campbell	10,000	9,600	96	
	Carbon	5,900	5,700	97	
	Niobrara	1,000	1,000	100	
	Sweetwater	13,500	13,000	97	
	<b>Between 25-49%</b>	<b>ALABAMA</b>			
		Autauga	12,300	12,200	99
Barbour		9,300	9,200	99	
Bibb		5,800	5,700	98	
Blount		14,900	14,800	99	
Bullock		3,900	3,800	97	
Calhoun		43,300	43,000	99	
Cleburne		4,800	4,800	100	
Coffee		15,400	15,300	99	
Colbert		20,000	19,800	99	
Covington		14,500	14,400	99	
Dale		17,900	17,800	99	
Dallas		16,600	16,400	99	
Elmore		17,300	17,100	99	
Escambia		12,800	12,700	99	
Etowah		38,800	38,600	99	
Geneva		9,200	9,100	99	
Greene		3,500	3,400	97	
Houston		31,700	31,500	99	
Jefferson		252,600	251,500	100	
Lauderdale		31,200	30,900	99	
Lee		33,800	33,500	99	
Limestone		20,600	20,400	99	
Madison		96,200	95,500	99	
Marengo		8,100	8,000	99	
Marshall		28,700	28,500	99	
Mobile		138,800	138,100	100	
Montgomery		78,600	78,100	99	
Morgan		39,200	38,900	99	
Pickens		7,500	7,400	99	
Pike		10,500	10,400	99	
Randolph		7,700	7,600	99	
Russell		17,800	17,600	99	
St Clair		18,700	18,600	99	

# Georgia

## WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 25-49%	<b>ALABAMA</b>			
	Shelby	38,700	38,500	99
	Sumter	5,400	5,300	98
	Talladega	26,500	26,300	99
	Tallapoosa	14,900	14,800	99
	Tuscaloosa	56,700	56,300	99
	<b>ARKANSAS</b>			
	Arkansas	8,300	8,200	99
	Baxter	14,000	13,700	98
	Benton	40,000	39,300	98
	Boone	11,400	11,200	98
	Chicot	5,400	5,300	98
	Clay	7,500	7,400	99
	Columbia	9,600	9,400	98
	Craighead	27,000	26,700	99
	Cross	6,700	6,600	99
	Desha	5,800	5,700	98
	Garland	31,400	31,000	99
	Greene	12,500	12,300	98
	Hempstead	8,200	8,100	99
	Hot Spring	10,100	10,000	99
	Independence	11,900	11,700	98
	Jackson	7,300	7,200	99
	Jefferson	30,100	29,700	99
Lafayette	3,600	3,500	97	
Lawrence	6,700	6,600	99	
Logan	7,700	7,600	99	
Miller	14,400	14,200	99	
Mississippi	20,300	20,000	99	
Nevada	3,800	3,700	97	
Phillips	9,800	9,600	98	
Pike	3,900	3,800	97	
Poinsett	9,300	9,200	99	
Pulaski	138,300	137,200	99	
St Francis	9,900	9,700	98	
Saline	24,200	24,000	99	
Sebastian	40,100	39,700	99	
Sharp	5,900	5,700	97	
Union	17,800	17,600	99	
Washington	45,000	44,200	98	
White	20,200	19,900	99	
Yell	7,100	7,000	99	
<b>ARIZONA</b>				
Cochise	35,600	34,500	97	
Graham	8,200	7,800	95	
Maricopa	860,400	845,700	98	
Mohave	39,500	37,900	96	
Navajo	22,700	21,000	93	
Santa Cruz	9,400	9,100	97	
Yavapai	48,200	46,100	96	
<b>CALIFORNIA</b>				
Amador	11,800	11,300	96	
Del Norte	8,700	8,200	94	
Humboldt	48,300	46,500	96	
Inyo	7,700	7,000	91	
Mono	4,200	3,700	88	
Napa	42,900	41,500	97	
Riverside East	8,000	7,600	96	
Sierra	1,400	1,300	93	
Siskiyou	17,900	16,800	94	
Sutter	24,700	24,000	97	
Tuolumne	19,500	18,600	95	
<b>COLORADO</b>				
Adams	98,100	97,500	99	
Arapahoe	161,400	159,900	99	
Baca	1,900	1,700	89	
Boulder	91,200	89,200	98	

## WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 25-49%	<b>Cheyenne</b>	900	900	100
	Conejos	2,600	2,500	96
	Dolores	600	500	83
	Douglas	23,100	23,000	99
	Eagle	8,800	8,400	95
	Garfield	12,000	11,500	96
	Gunnison	3,800	3,600	95
	Hinsdale	200	200	100
	Huerfano	2,400	2,300	96
	Jefferson	172,000	170,700	99
	Larimer	75,600	74,200	98
	Logan	6,800	6,600	97
	Mesa	37,600	36,800	98
	Mineral	200	200	100
	Moffat	4,000	3,800	95
	Otero	7,500	7,300	97
	Phillips	1,700	1,700	100
	Pitkin	6,200	5,700	92
	Teller	5,100	5,000	98
	Weld	48,300	47,600	99
	Yuma	3,500	3,400	97
	<b>FLORIDA</b>			
	Alachua	74,100	72,900	98
	Bay	51,500	51,100	99
Brevard	173,000	171,700	99	
Charlotte	52,900	52,300	99	
Citrus	44,300	43,600	98	
Clay	39,500	39,100	99	
Collier	67,200	66,100	98	
Columbia	16,100	15,900	99	
Dixie	4,100	4,000	98	
Duval	269,700	267,900	99	
Escambia	101,600	100,900	99	
Franklin	3,700	3,600	97	
Gadsden	13,600	13,300	98	
Gulf	4,500	4,400	98	
Hernando	47,000	46,400	99	
Highlands	31,700	31,300	99	
Indian River	40,700	40,200	99	
Lake	67,900	67,300	99	
Leon	78,600	77,700	99	
Manatee	95,900	95,200	99	
Marion	84,500	83,200	98	
Martin	46,300	45,800	99	
Monroe	35,100	34,400	98	
Okaloosa	56,300	55,900	99	
Okeechobee	10,900	10,800	99	
Osceola	43,100	42,600	99	
Palm Beach No	247,400	245,100	99	
Pinellas	392,600	390,000	99	
St Johns	36,200	35,800	99	
St Lucie	63,100	62,400	99	
Santa Rosa	31,600	31,400	99	
Sarasota	131,500	130,500	99	
Suwannee	10,400	10,200	98	
Taylor	6,500	6,400	98	
<b>GEORGIA</b>				
Appling	6,000	5,900	98	
Atkinson	2,200	2,100	95	
Bacon	3,500	3,400	97	
Banks	4,000	3,900	97	
Ben Hill	6,000	5,900	98	
Berrien	5,300	5,200	98	
Bibb	57,500	57,000	99	
Bleckley	3,800	3,700	97	
Brooks	5,400	5,300	98	
Bryan	5,800	5,700	98	

# Georgia

## WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 25-49%	<b>GEORGIA</b>			
	Burke	7,100	6,900	97
	Camden	10,600	10,500	99
	Candler	2,900	2,800	97
	Catoosa	16,300	16,200	99
	Charlton	3,000	3,000	100
	Chatham	82,700	82,000	99
	Chattahoochee	2,900	2,900	100
	Chattooga	8,500	8,400	99
	Clinch	2,200	2,200	100
	Coffee	10,900	10,700	98
	Colquitt	13,100	12,900	98
	Columbia	23,800	23,500	99
	Crisp	7,300	7,200	99
	Dade	4,700	4,700	100
	Decatur	9,000	8,900	99
	Dodge	6,400	6,300	98
	Dougherty	33,700	33,300	99
	Effingham	9,400	9,300	99
	Emanuel	7,500	7,400	99
	Gilmer	5,300	5,200	98
	Glynn	24,600	24,400	99
	Grady	7,400	7,300	99
	Jackson	11,200	11,100	99
	Jeff Davis	4,400	4,300	98
	Jones	7,600	7,500	99
	Lanier	2,000	2,000	100
	Laurens	14,800	14,500	98
	Lee	5,500	5,400	98
	Lowndes	26,800	26,400	99
	Mc Duffie	7,500	7,400	99
	Mc Intosh	3,300	3,200	97
	Macon	4,400	4,300	98
	Meriwether	7,700	7,600	99
	Miller	2,300	2,300	100
	Murray	10,000	9,900	99
	Muscogee	67,300	66,800	99
	Oconee	6,500	6,500	100
	Oglethorpe	3,600	3,500	97
	Peach	7,400	7,300	99
	Pierce	5,000	4,900	98
	Pulaski	3,100	3,000	97
	Rabun	4,800	4,700	98
	Randolph	2,800	2,700	96
	Richmond	68,700	68,200	99
	Stephens	9,200	9,100	99
	Stewart	2,000	1,900	95
	Telfair	4,000	3,900	98
	Terrell	3,700	3,600	97
Thomas	14,600	14,400	99	
Tift	12,400	12,200	98	
Toombs	9,000	8,800	98	
Towns	2,900	2,900	100	
Treutlen	2,200	2,200	100	
Turner	3,000	3,000	100	
Upson	10,000	9,900	99	
Walker	22,100	21,900	99	
Washington	6,800	6,600	97	
Wayne	8,100	8,000	99	
Wheeler	1,800	1,800	100	
White	5,200	5,100	98	
Whitfield	27,700	27,500	99	
Wilcox	2,500	2,500	100	
Wilkinson	3,700	3,600	97	
Worth	7,100	7,000	99	
<b>IOWA</b>				
Appanoose	5,600	5,500	98	

## WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%	
Between 25-49%	<b>Black Hawk</b>	46,200	45,900	99	
	Buena Vista	7,500	7,400	99	
	Cerro Gordo	19,100	18,900	99	
	Clarke	3,400	3,400	100	
	Clay	7,000	6,900	99	
	Clayton	7,200	7,100	99	
	Crawford	6,400	6,300	98	
	Dallas	11,600	11,500	99	
	Decatur	3,100	3,000	97	
	Delaware	6,500	6,400	98	
	Dickinson	6,300	6,200	98	
	Dubuque	30,700	30,300	99	
	Emmet	4,400	4,300	98	
	Floyd	6,700	6,600	98	
	Fremont	3,200	3,200	100	
	Greene	4,100	4,100	100	
	Henry	7,200	7,100	99	
	Humboldt	4,300	4,200	98	
	Lucas	3,700	3,600	97	
	Lyon	4,300	4,200	98	
	Mahaska	8,400	8,300	99	
	Mills	4,700	4,700	100	
	Palo Alto	4,000	3,900	98	
	Pocahontas	3,800	3,800	100	
	Sac	4,900	4,800	98	
	Union	5,200	5,100	98	
	Wapello	14,300	14,200	99	
	Webster	15,900	15,700	99	
	Winnebago	4,700	4,700	100	
	Wright	5,800	5,800	100	
	<b>IOAHO</b>				
	Bannock	23,600	23,200	98	
	Bear Lake	2,000	2,000	100	
	Blaine	6,100	5,900	97	
	Camas	300	300	100	
	Caribou	2,200	2,100	95	
	Elmore	7,200	7,100	99	
	Fremont	3,500	3,500	100	
	Latah	11,500	11,200	97	
	Madison	6,000	5,900	98	
	Minidoka	6,400	6,300	98	
	Nez Perce	13,800	13,500	98	
	Oneida	1,200	1,200	100	
	Shoshone	5,300	5,200	98	
	Twin Falls	20,000	19,700	98	
	<b>ILLINOIS</b>				
	Brown	2,100	2,100	100	
	Cass	5,100	5,000	98	
	Clark	6,400	6,300	98	
Clay	5,700	5,500	96		
Clinton	11,700	11,500	98		
Coles	19,000	18,700	98		
Crawford	7,600	7,500	99		
De Witt	6,400	6,300	98		
Edgar	7,700	7,600	99		
Ford	5,600	5,500	98		
Franklin	16,300	15,900	98		
Gallatin	2,700	2,600	96		
Kankakee	34,500	34,000	99		
La Salle	41,300	40,600	98		
Lee	12,600	12,400	98		
Livingston	13,700	13,400	98		
Logan	10,900	10,700	98		
Mc Lean	47,900	47,000	98		
Macon	45,100	44,500	99		
Macoupin	18,200	17,900	98		
Madison	95,700	94,700	99		

# Georgia

## WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total		TV Households %	
		Households	Households		
Between 25-49%	<b>ILLINOIS</b>				
		Marion	16,200	15,900	98
		Montgomery	11,500	11,300	98
		Peoria	70,400	69,400	99
		Piatt	5,900	5,800	98
		Pulaski	2,900	2,800	97
		Putnam	2,200	2,100	95
		St Clair	95,300	93,900	99
		Sangamon	73,200	71,800	98
		Stephenson	19,000	18,700	98
		Tazewell	47,300	46,700	99
		Vermilion	33,700	33,200	99
		Williamson	23,300	22,800	98
		Woodford	11,600	11,400	98
		<b>INDIANA</b>			
		Blackford	5,400	5,300	98
	Cass	14,700	14,400	98	
	Crawford	3,700	3,600	97	
	Fountain	6,800	6,700	99	
	Gibson	12,400	12,200	98	
	Hendricks	26,900	26,700	99	
	Henry	18,400	18,200	99	
	Howard	31,200	30,800	99	
	Jefferson	11,100	10,900	98	
	Knox	15,100	14,900	99	
	Lawrence	16,400	16,200	99	
	Miami	13,400	13,200	99	
	Ohio	2,000	2,000	100	
	Perry	6,800	6,600	97	
	Pike	4,900	4,800	98	
	Switzerland	2,900	2,800	97	
	Vanderburgh	67,000	65,900	98	
	Vermillion	6,600	6,500	98	
	Vigo	39,300	38,800	99	
	Wabash	12,700	12,400	98	
	Wayne	27,500	27,100	99	
	Whitley	10,400	10,300	99	
	<b>KANSAS</b>				
	Allen	5,500	5,400	98	
	Barber	2,200	2,200	100	
	Bourbon	5,800	5,700	98	
	Cherokee	8,400	8,300	99	
	Cheyenne	1,400	1,400	100	
	Clay	3,600	3,500	97	
	Cloud	4,300	4,200	98	
	Comanche	900	900	100	
	Cowley	14,100	13,900	99	
	Dickinson	7,600	7,500	99	
	Douglas	31,400	30,900	98	
	Elk	1,400	1,400	100	
	Ellsworth	2,500	2,500	100	
	Finney	11,200	11,100	99	
	Franklin	8,400	8,300	99	
	Geary	10,600	10,500	99	
	Graham	1,400	1,400	100	
	Grant	2,400	2,400	100	
	Gray	2,000	2,000	100	
	Greeley	700	700	100	
	Greenwood	3,100	3,000	97	
	Harper	2,900	2,900	100	
	Haskell	1,400	1,400	100	
	Hodgeman	800	800	100	
	Jewell	1,700	1,600	97	
	Johnson	148,600	148,000	100	
	Kearny	1,400	1,400	100	
	Labette	9,200	9,100	99	
	Lane	1,000	1,000	100	

## WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total		TV Households %	
		Households	Households		
Between 25-49%	<b>Leavenworth</b>				
		Lincoln	1,500	1,500	100
		Logan	1,200	1,200	100
		Lyon	13,100	12,900	98
		Meade	1,600	1,600	100
		Mitchell	2,800	2,700	96
		Montgomery	15,500	15,200	98
		Morris	2,600	2,500	96
		Morton	1,300	1,300	100
		Neosho	6,600	6,500	98
		Rawlins	1,400	1,400	100
		Reno	24,000	23,800	99
		Republic	2,700	2,600	96
		Rice	4,000	4,000	100
		Riley	21,300	20,900	98
		Rooks	2,400	2,400	100
		Russell	3,200	3,200	98
		Saline	20,100	19,900	99
		Sedgwick	161,200	159,900	99
		Stafford	2,200	2,200	100
		Stevens	1,900	1,900	100
		Sumner	9,800	9,700	99
		Thomas	3,100	3,000	97
		Trego	1,500	1,500	100
		Wallace	700	700	100
		Wichita	1,000	1,000	100
	Wilson	4,000	3,900	98	
	Wyandotte	61,000	60,500	99	
	<b>KENTUCKY</b>				
	Adair	5,800	5,700	98	
	Anderson	5,700	5,700	100	
	Boone	21,300	21,200	100	
	Boyd	19,700	19,600	99	
	Bracken	2,900	2,900	100	
	Breckinridge	6,300	6,200	98	
	Bullitt	16,400	16,300	99	
	Caldwell	5,300	5,200	98	
	Carroll	3,500	3,500	100	
	Carter	8,700	8,600	99	
	Casey	5,400	5,300	98	
	Christian	21,300	21,200	100	
	Clark	11,200	11,100	99	
	Clinton	3,600	3,600	100	
	Daviess	33,300	33,100	99	
	Fayette	91,900	91,400	99	
	Floyd	15,600	15,400	99	
	Franklin	17,800	17,700	99	
	Fulton	3,300	3,300	100	
	Hardin	29,400	29,300	100	
	Harlan	12,900	12,800	99	
	Henderson	16,800	16,700	99	
	Hopkins	17,900	17,800	99	
	Jackson	4,400	4,300	98	
	Jefferson	264,000	263,200	100	
	Johnson	8,400	8,300	99	
	Kenton	53,500	53,400	100	
	Knox	10,700	10,500	98	
	Laurel	16,100	15,900	99	
	Lee	2,700	2,600	96	
	Leslie	4,700	4,600	98	
	Lewis	4,700	4,600	98	
	Lincoln	7,600	7,500	99	
	Lyon	2,300	2,300	100	
	Mc Cracken	25,900	25,800	100	
	Mc Creary	5,500	5,400	98	
	Mc Lean	3,700	3,700	100	
	Madison	20,500	20,300	99	

**Georgia**

**WTBS—(Continued)  
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households Households	%	
<b>Between 25-49%</b>	<b>KENTUCKY</b>				
	Marshall	11,000	11,000	100	
	Martin	4,300	4,200	98	
	Mercer	7,400	7,300	99	
	Montgomery	7,300	7,200	99	
	Muhlenberg	11,600	11,500	99	
	Powell	4,200	4,100	98	
	Pulaski	19,400	19,100	98	
	Rockcastle	5,600	5,500	98	
	Russell	6,100	6,000	98	
	Taylor	8,400	8,300	99	
	Trigg	4,100	4,100	100	
	Union	5,500	5,500	100	
	Wayne	6,700	6,600	98	
	Whitley	12,300	12,200	99	
	Wolfe	2,500	2,500	100	
		<b>LOUISIANA</b>			
		Acadia	19,400	19,100	99
		Ascension	19,800	19,500	98
		Assumption	7,500	7,400	99
	Avoyelles	13,400	13,200	99	
	Beauregard	10,500	10,300	98	
	Bossier	31,000	30,700	99	
	Caddo	93,700	92,800	99	
	Calcasieu	61,000	60,500	99	
	Cameron	3,100	3,100	100	
	Catahoula	3,900	3,800	97	
	Concordia	7,200	7,000	97	
	De Soto	9,100	8,900	98	
	East Carroll	3,100	3,000	97	
	Evangeline	11,700	11,400	97	
	Iberia	22,800	22,600	99	
	Iberville	9,800	9,700	99	
	Jefferson Davis	10,600	10,500	99	
	Lafayette	60,900	60,400	99	
	Lafourche	28,900	28,600	99	
	Lincoln	13,800	13,700	99	
	Livingston	24,200	23,800	98	
	Natchitoches	12,600	12,300	98	
	Ouachita	50,500	50,100	99	
	Plaquemines	8,200	8,100	99	
	Rapides	46,000	45,600	99	
	Red River	3,300	3,200	97	
	St Bernard	23,400	23,300	100	
	St Charles	14,700	14,600	99	
	St James	6,500	6,400	98	
	St John The Baptist	13,100	12,900	98	
	St Landry	27,400	26,900	98	
	St Martin	14,800	14,600	99	
	St Mary	19,100	18,900	99	
	St Tammany	52,500	52,000	99	
	Tensas	2,500	2,400	96	
	Terrebonne	31,700	31,400	99	
	Vermilion	17,800	17,600	99	
	Vernon	19,800	19,400	98	
	Webster	16,000	15,800	99	
	West Baton Rouge	6,700	6,600	99	
	Winn	5,800	5,700	98	
	<b>MARYLAND</b>				
	Allegany	29,400	29,200	99	
	Anne Arundel	154,700	154,100	100	
	Cecil	26,000	25,900	100	
	Garrett	10,200	10,100	99	
	Harford	67,100	66,800	100	
	Somerset	8,200	8,100	99	
	Wicomico	28,700	28,500	99	

**WTBS—(Continued)  
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households Households	%
	<b>MAINE</b>			
	Aroostook	31,200	30,500	98
	Sagadahoc	13,100	12,800	98
	Washington	13,500	13,100	97
	<b>MICHIGAN</b>			
	Alger	3,300	3,200	97
	Alpena	11,900	11,500	97
	Bay	42,100	41,700	99
	Calhoun	52,500	52,000	99
	Charlevoix	8,600	8,500	99
	Clare	10,100	9,900	98
	Dickinson	10,800	10,700	99
	Emmet	9,900	9,700	98
	Gogebic	7,300	7,200	99
	Grand Traverse	25,300	24,900	98
	Ingham	103,500	102,300	99
	Iosco	11,800	11,700	99
	Kalamazoo	85,000	84,100	99
	Keweenaw	800	800	100
	Luce	2,100	2,000	95
	Manistee	8,600	8,500	99
	Marquette	25,600	25,300	99
	Mason	10,000	9,700	97
	Ontonagon	3,600	3,500	97
	Oscoda	3,400	3,300	97
	Otsego	6,900	6,800	99
	Presque Isle	5,400	5,200	96
	Roscommon	9,000	8,900	99
	St Joseph	22,100	21,900	99
	Schoolcraft	3,300	3,200	97
	<b>MINNESOTA</b>			
	Becker	10,600	10,400	98
	Houston	7,000	6,900	99
	Koochiching	5,800	5,600	97
	Lake	4,100	4,100	100
	Lake Of The Woods	1,600	1,500	94
	Mower	14,800	14,700	99
	Pipestone	4,100	4,100	100
	Swift	4,200	4,100	98
	Todd	8,600	8,400	98
	Traverse	1,700	1,700	100
	Wadena	5,000	4,800	96
	Winona	17,000	16,800	99
	<b>MISSOURI</b>			
	Adair	8,900	8,800	99
	Boone	42,900	42,300	99
	Buchanan	32,200	31,800	99
	Butler	15,400	15,000	97
	Carter	2,200	2,100	95
	Cass	24,200	24,000	99
	Cedar	5,000	4,900	98
	Clinton	6,300	6,200	98
	Cole	23,500	23,300	99
	Daviess	3,000	3,000	100
	Dunklin	12,900	12,600	98
	Franklin	29,500	29,200	99
	Gentry	2,600	2,600	98
	Greene	83,400	82,600	99
	Grundy	4,300	4,200	98
	Harrison	3,500	3,400	97
	Henry	8,200	8,100	99
	Jackson	255,100	252,400	99
	Jasper	36,600	36,100	99
	Jefferson	61,900	61,400	99
	Johnson	14,900	14,700	99
	Knox	1,800	1,800	100
	Livingston	5,600	5,500	98
	Macon	6,100	6,000	98

# Georgia

## WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 25-49%	<b>MISSOURI</b>			
	Mississippi	5,400	5,300	98
	New Madrid	7,600	7,400	97
	Nodaway	7,500	7,400	99
	Oregon	3,800	3,600	95
	Pemiscot	8,200	8,000	98
	Pettis	14,200	14,000	99
	Platte	23,500	23,300	99
	Pulaski	12,200	12,000	98
	Reynolds	2,500	2,400	96
	Ripley	4,900	4,700	96
	St Charles	82,300	81,700	99
	St Francois	18,500	18,300	99
	St Louis	387,900	384,200	99
	Saline	8,900	8,800	99
	Schuyler	1,700	1,700	100
	Scott	15,000	14,800	99
	Shelby	2,800	2,800	100
	Stoddard	11,400	11,200	98
	Vernon	7,300	7,200	99
	Wayne	4,700	4,600	98
	<b>MISSISSIPPI</b>			
	Bolivar	13,000	12,700	98
	Chickasaw	6,600	6,500	98
	Clarke	6,400	6,300	98
	Clay	7,300	7,200	99
	Coahoma	10,200	10,000	98
	Forrest	25,300	25,100	99
	Franklin	3,100	3,100	100
	Grenada	7,800	7,700	99
	Hancock	12,600	12,500	99
	Harrison	59,600	59,300	99
	Hinds	90,600	90,100	99
	Humphreys	3,900	3,800	97
	Itawamba	7,600	7,500	99
	Jackson	40,600	40,400	100
	Jefferson	2,800	2,700	96
	Jones	22,600	22,500	100
	Lafayette	11,000	10,900	99
	Lauderdale	28,300	28,100	99
	Lee	25,400	25,200	99
	Leflore	12,600	12,400	98
	Lowndes	21,400	21,200	99
	Madison	20,900	20,600	99
	Monroe	13,500	13,400	99
	Montgomery	4,500	4,400	98
	Neshoba	8,900	8,800	99
	Pike	13,300	13,100	98
	Rankin	31,400	31,100	99
	Sunflower	9,400	9,200	98
	Tippah	7,400	7,300	99
	Tishomingo	7,100	7,000	99
	Union	8,400	8,400	100
	Warren	17,200	17,000	99
	Washington	22,500	22,200	99
	Wilkinson	3,300	3,200	97
	Yalobusha	4,600	4,500	98
	<b>MONTANA</b>			
	Beaverhead	3,300	3,100	94
	Big Horn	3,400	3,200	94
	Blaine	2,400	2,300	96
	Broadwater	1,300	1,200	92
	Cascade	30,300	29,800	98
	Daniels	900	900	100
	Dawson	3,500	3,400	97
	Deer Lodge	4,000	3,900	98
	Fallon	1,100	1,100	100

## WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 25-49%	<b>Flathead</b>	23,400	22,800	97
	Judith Basin	900	900	100
	Liberty	800	800	100
	Meagher	700	700	100
	Musselshell	1,600	1,500	94
	Park	5,600	5,400	96
	Powell	2,200	2,100	95
	Rosebud	3,500	3,300	94
	Sheridan	1,900	1,900	100
	Stillwater	2,700	2,700	100
	Sweet Grass	1,300	1,200	92
	Toole	1,900	1,900	100
	Treasure	400	400	100
	Valley	3,200	3,100	97
Wibaux	500	500	100	
	<b>NORTH CAROLINA</b>			
	Anson	8,500	8,400	99
	Ashe	9,000	8,800	98
	Brunswick	21,500	21,200	99
	Buncombe	72,600	71,900	99
	Burke	29,700	29,500	99
	Cabarrus	38,600	38,400	99
	Caldwell	27,700	27,500	99
	Camden	2,200	2,200	100
	Carteret	22,200	22,000	99
	Catawba	47,100	46,800	99
	Cherokee	8,300	8,200	99
	Chowan	5,200	5,100	98
	Clay	3,000	2,900	97
	Cleveland	32,400	32,100	99
	Craven	30,400	30,200	99
	Cumberland	93,100	92,200	99
	Davidson	50,300	49,900	99
	Durham	75,200	74,500	99
	Edgecombe	20,600	20,400	99
	Forsyth	110,300	109,500	99
	Gaston	66,300	65,800	99
	Halifax	20,700	20,300	98
	Haywood	19,400	19,200	99
	Henderson	29,800	29,500	99
	Hertford	8,100	8,000	99
	Jackson	9,900	9,700	98
	Mc Dowell	13,800	13,700	99
	Martin	9,300	9,200	99
	Mecklenburg	212,700	211,300	99
	Nash	29,800	29,500	99
	New Hanover	49,700	49,300	99
	Northampton	7,500	7,400	99
	Onslow	42,400	42,100	99
	Pasquotank	11,700	11,600	99
	Pitt	42,400	42,000	99
	Richmond	16,900	16,700	99
	Scotland	12,200	12,000	98
	Swain	4,200	4,100	98
	Tyrrell	1,500	1,500	100
	Vance	14,400	14,200	99
	Watauga	13,900	13,700	99
	Wilkes	23,300	23,000	99
	Wilson	25,600	25,300	99
	Yancey	6,300	6,200	98
	<b>NORTH DAKOTA</b>			
	Adams	1,200	1,200	100
	Bowman	1,400	1,400	100
	Dickey	2,300	2,300	100
	Divide	1,200	1,200	100
	Foster	1,500	1,500	100
	Golden Valley	800	800	100

# Georgia

## WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%	
Between 25-49%	<b>NORTH DAKOTA</b>				
		Hettinger	1,300	1,300	100
		Mc Intosh	1,700	1,700	100
		Mc Kenzie	2,200	2,200	100
		Mc Lean	3,900	3,900	100
		Morton	8,500	8,400	99
		Nelson	1,800	1,800	100
		Ramsey	5,000	4,900	98
		Ransom	2,300	2,300	100
		Renville	1,200	1,200	100
		Rolette	4,200	4,100	98
		Steele	1,000	1,000	100
		Stutsman	8,600	8,500	99
		Towner	1,400	1,400	100
		Ward	21,300	21,100	99
		Wells	2,300	2,300	100
		Williams	7,700	7,600	99
	<b>NEBRASKA</b>				
	Box Butte	4,800	4,700	98	
	Brown	1,500	1,500	100	
	Buffalo	14,100	14,000	99	
	Cherry	2,400	2,400	100	
	Cheyenne	3,900	3,800	97	
	Cuming	3,800	3,800	100	
	Dakota	6,000	6,000	100	
	Dawes	3,300	3,200	97	
	Dundy	1,100	1,100	100	
	Fillmore	2,800	2,800	100	
	Furnas	2,300	2,300	100	
	Garden	1,000	1,000	100	
	Gosper	800	800	100	
	Grant	300	300	100	
	Greeley	1,100	1,100	100	
	Hall	18,800	18,600	99	
	Holt	4,600	4,500	98	
	Johnson	1,900	1,900	100	
	Keith	3,400	3,400	100	
	Keya Paha	400	400	100	
	Kimball	1,600	1,600	100	
	Lancaster	84,800	84,100	99	
	Lincoln	12,700	12,600	99	
	Loup	300	300	100	
	Madison	12,500	12,300	98	
	Merrick	3,000	3,000	100	
	Morrill	2,100	2,100	100	
	Nance	1,600	1,600	100	
	Nemaha	3,100	3,100	100	
	Nuckolls	2,300	2,300	100	
	Perkins	1,300	1,300	100	
	Platte	11,300	11,200	99	
	Polk	2,200	2,200	100	
	Richardson	4,100	4,000	98	
	Rock	800	800	100	
	Saline	4,800	4,700	98	
	Sarpy	35,300	35,200	100	
	Saunders	6,900	6,800	99	
	Scotts Bluff	14,100	13,900	99	
	Sheridan	2,600	2,600	100	
	Thayer	2,700	2,700	100	
	York	5,600	5,500	98	
	<b>NEW HAMPSHIRE</b>				
	Carroll	15,200	14,900	98	
	<b>NEW JERSEY</b>				
	Salem	24,100	23,800	99	
	Sussex	45,700	45,100	99	
	<b>NEW MEXICO</b>				
	Coffax	4,900	4,700	96	

## WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%	
Between 25-49%	<b>NEVADA</b>				
		Curry	15,100	14,800	98
		Eddy	17,400	17,100	98
		Guadalupe	1,500	1,400	93
		Hidalgo	2,000	1,900	95
		Lea North	16,800	16,400	98
		Lea South	1,900	1,900	100
		Lincoln	4,800	4,600	96
		Los Alamos	7,300	7,200	99
		Mc Kinley	17,300	16,200	94
		Otero	18,500	18,100	98
		Quay	4,200	4,000	95
		Roosevelt	5,900	5,700	97
		San Juan	28,800	27,400	95
		San Miguel	8,700	8,200	94
		Sierra	4,600	4,400	96
		<b>NEW YORK</b>			
	Broome	81,400	80,400	99	
	Chemung	35,600	34,900	98	
	Delaware	18,000	17,500	97	
	Essex	13,700	13,500	99	
	Greene	17,000	16,700	98	
	Jefferson	40,700	40,200	99	
	Lewis	9,700	9,500	98	
	Oneida East	57,800	57,100	99	
	St Lawrence	37,900	37,300	98	
	Steuben	37,700	37,000	98	
	Tioga	19,100	18,800	98	
	Warren	23,200	22,800	98	
	<b>OHIO</b>				
	Allen	39,600	39,000	98	
	Ashtabula	36,900	36,400	99	
	Athens	20,500	20,000	98	
	Belmont	27,600	27,300	99	
	Carroll	9,900	9,800	99	
	Clark	55,700	55,200	99	
	Crawford	18,500	18,200	98	
	Fayette	10,200	10,000	98	
	Fulton	13,900	13,700	99	
	Guemsey	14,800	14,500	98	
	Harrison	6,000	5,900	98	
	Highland	13,600	13,300	98	
	Hocking	9,600	9,400	98	
	Jackson	11,300	11,100	98	
	Lawrence	23,000	22,600	98	
	Marion	23,400	23,200	99	
	Mercer	13,800	13,600	99	
	Miami	35,200	34,900	99	
	Monroe	5,700	5,600	98	
	Montgomery	228,400	226,600	99	
	Morgan	5,200	5,100	98	
	Muskingum	31,100	30,600	98	
	Noble	4,100	4,000	98	
	Perry	11,400	11,200	98	
	Pike	9,100	8,900	98	
	Richland	48,200	47,600	99	
	Ross	24,600	24,200	98	
	Scioto	29,800	29,300	98	
	Trumbull	85,900	85,200	99	



# Georgia

## WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	<b>OHIO</b>			
	Tuscarawas	32,300	31,800	98
	Warren	40,700	40,300	99
	Washington	23,600	23,100	98
	<b>OKLAHOMA</b>			
	Alfalfa	2,300	2,300	100
	Beaver	2,300	2,300	100
	Beckham	7,000	6,900	99
	Bryan	12,800	12,600	98
	Canadian	26,400	26,200	99
	Carter	16,400	16,200	99
	Choctaw	6,100	5,900	97
	Cimarron	1,300	1,300	100
	Comanche	37,700	37,400	99
	Cotton	2,600	2,600	100
	Custer	9,700	9,600	99
	Ellis	1,800	1,800	100
	Garfield	21,600	21,400	99
	Garvin	10,200	10,100	99
	Grant	2,300	2,300	100
	Greer	2,500	2,500	100
	Kay	18,900	18,700	99
	Kiowa	4,500	4,500	100
	Le Flore	16,700	16,400	98
	Logan	10,100	10,000	99
	Mc Curtain	12,400	12,100	98
	Marshall	4,400	4,400	100
	Murray	4,600	4,600	100
	Ottawa	12,000	11,900	99
	Payne	23,900	23,700	99
	Pittsburg	16,000	15,800	99
	Pontotoc	13,600	13,500	99
	Pushmataha	4,300	4,200	98
	Sequoyah	12,800	12,600	98
	Stephens	16,600	16,500	99
	Texas	6,100	6,000	98
	Tillman	3,900	3,900	100
	Tulsa	205,600	204,400	99
	Washington	18,900	18,800	99
	Washita	4,200	4,200	100
	Woodward	6,700	6,600	99
	<b>OREGON</b>			
	Clatsop	13,700	13,000	95
	Crook	5,700	5,400	95
	Curry	8,800	8,200	93
	Deschutes	30,800	29,200	95
	Douglas	36,600	35,000	96
	Hood River	6,600	6,200	94
	Klamath	22,700	22,000	97
	Lincoln	17,200	16,000	93
	Polk	19,000	18,400	97
	Sherman	800	800	100
	Tillamook	9,000	8,400	93
	Umatilla	22,100	20,900	94
	Union	9,100	8,500	93
	Wallowa	2,800	2,600	93
	Wasco	8,600	8,100	94
	<b>PENNSYLVANIA</b>			
	Allegheny	537,300	531,200	99
	Armstrong	28,200	27,800	99
	Beaver	71,500	70,700	99
	Bedford	18,200	17,800	98
	Blair	50,300	49,600	99
	Bradford	22,800	22,400	98
	Butler	56,200	55,600	99
	Cambria	61,100	60,400	99
	Cameron	2,400	2,400	100

## WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	<b>Centre</b>	43,500	42,500	98
	Clarion	15,000	14,700	98
	Clearfield	29,600	29,100	98
	Clinton	13,800	13,600	99
	Dauphin	96,200	94,600	98
	Elk	13,000	12,800	98
	Fayette	55,600	54,500	98
	Huntingdon	15,700	15,300	97
	Indiana	31,700	31,100	98
	Jefferson	17,500	17,200	98
	Juniata	7,800	7,500	96
	Lebanon	43,600	42,800	98
	Luzerne	128,500	127,000	99
	Lycoming	45,800	44,600	97
	Mc Kean	17,500	17,100	98
	Mifflin	17,900	17,400	97
	Perry	15,600	15,300	98
	Pike	11,800	11,500	97
	Potter	6,300	6,100	97
	Snyder	13,100	12,600	96
	Somerset	29,500	28,900	98
	Sullivan	2,300	2,200	96
	Susquehanna	15,300	15,000	98
Tioga	15,000	14,600	97	
Union	12,000	11,600	97	
Warren	17,200	16,700	97	
Washington	77,900	76,900	99	
Westmoreland	143,700	142,200	99	
Wyoming	10,400	10,200	98	
York	132,000	130,000	98	
	<b>SOUTH CAROLINA</b>			
	Abbeville	9,000	8,900	99
	Aiken	46,400	46,100	99
	Anderson	56,600	56,100	99
	Beaufort	32,500	32,100	99
	Berkeley	45,000	44,300	98
	Charleston	110,400	109,400	99
	Darlington	22,300	22,000	99
	Dorchester	30,500	30,100	99
	Edgefield	6,700	6,600	98
	Florence	40,900	40,500	99
	Georgetown	17,100	16,800	98
	Greenville	127,000	126,100	99
	Greenwood	23,100	22,900	99
	Horry	59,500	58,600	99
	Lancaster	20,100	19,900	99
	Lexington	64,600	63,900	99
	Marion	11,900	11,700	98
	Marlboro	10,100	9,900	98
	Orangeburg	29,700	29,100	98
	Pickens	34,900	34,500	99
	Richland	103,400	102,300	99
	Sumter	33,600	33,100	99
	Union	11,500	11,400	99
	York	49,200	48,700	99
	<b>SOUTH DAKOTA</b>			
	Beadle	7,300	7,200	99
	Bon Homme	2,600	2,500	96
	Brookings	9,000	8,900	99
	Brown	14,000	13,900	99
	Brule	2,000	2,000	100
	Campbell	800	800	100
	Charles Mix	3,200	3,100	97
	Codington	8,900	8,800	99
	Day	2,700	2,700	100
	Douglas	1,300	1,300	100
	Edmunds	1,700	1,700	100

**WTBS—(Continued)**  
**(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>Between 25-49%</b>	<b>SOUTH DAKOTA</b>			
	Fail River	2,800	2,700	96
	Grant	3,100	3,100	100
	Gregory	2,100	2,100	100
	Haakon	900	900	100
	Hanson	1,100	1,100	100
	Harding	600	600	100
	Hughes	6,000	5,900	98
	Hyde	700	700	100
	Jackson	900	900	100
	Jerauld	1,000	1,000	100
	Jones	500	500	100
	Lake	4,000	4,000	100
	Lawrence	8,100	8,000	99
	Lincoln	5,600	5,500	98
	Lyman	1,300	1,300	100
	Mc Pherson	1,300	1,300	100
	Meade	7,400	7,300	99
	Minnehaha	49,300	49,000	99
	Moody	2,400	2,400	100
	Perkins	1,600	1,600	100
	Sanborn	1,100	1,100	100
	Shannon	2,200	2,100	95
	Sully	600	600	100
	Turner	3,300	3,300	100
	Yankton	7,100	7,000	99
	Ziebach	600	600	100
	<b>TENNESSEE</b>			
	Anderson	28,000	27,900	100
	Bedford	11,900	11,800	99
	Bledsoe	3,400	3,400	100
	Blount	34,600	34,400	99
	Bradley	28,500	28,400	100
	Campbell	13,100	13,000	99
	Carroll	10,800	10,700	99
	Carter	20,400	20,300	100
	Claiborne	9,800	9,700	99
	Clay	2,900	2,900	100
	Coffee	16,000	15,900	99
	Cumberland	14,100	13,900	99
	De Kalb	5,800	5,700	98
	Dyer	14,000	13,900	99
	Franklin	12,900	12,800	99
	Gibson	18,300	18,200	99
	Giles	10,000	9,900	99
	Greene	21,700	21,500	99
	Hamblen	19,600	19,500	99
	Hamilton	113,500	113,000	100
	Hardeman	8,400	8,300	99
	Hardin	8,900	8,800	99
	Hawkins	17,500	17,300	99
	Henry	11,400	11,300	99
	Houston	2,700	2,700	100
	Humphreys	6,200	6,200	100
	Knox	136,200	135,500	99
	Loudon	12,600	12,500	99
	Mcminn	16,600	16,500	99
	Madison	30,000	29,800	99
	Marion	9,400	9,300	99
	Maury	21,200	21,100	100
	Montgomery	36,100	35,900	99
	Morgan	6,000	5,900	98
	Obion	12,400	12,300	99
	Pickett	1,800	1,800	100
	Putnam	20,400	20,200	99
	Rhea	9,400	9,300	99
	Roane	18,500	18,400	99

**WTBS—(Continued)**  
**(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>Between 25-49%</b>	Rutherford	45,300	45,100	100
	Scott	6,500	6,400	98
	Sequatchie	3,300	3,300	100
	Sevier	20,500	20,300	99
	Sullivan	57,500	57,200	100
	Unicoi	6,600	6,500	98
	Van Buren	1,800	1,800	100
	Warren	12,900	12,800	99
	Washington	36,300	36,100	99
	Weakley	12,100	12,000	99
<b>TEXAS</b>				
	Anderson	14,600	14,400	99
	Andrews	4,600	4,600	100
	Angelina	25,300	25,000	99
	Bailey	2,400	2,400	100
	Bastrop	14,200	13,900	98
	Bee	8,700	8,600	99
	Bell	69,600	69,100	99
	Bowie	30,900	30,600	99
	Brazos	45,000	44,400	99
	Brown	13,200	13,000	98
	Calhoun	6,600	6,500	98
	Carson	2,400	2,400	100
	Clay	3,800	3,800	100
	Coke	1,400	1,400	100
	Collingsworth	1,400	1,400	100
	Comanche	5,300	5,200	98
	Concho	1,000	1,000	100
	Coryell	17,800	17,600	99
	Cottle	900	900	100
	Culberson	1,100	1,100	100
	Dawson	4,900	4,800	98
	Deaf Smith	6,100	6,000	98
	Delta	1,900	1,900	100
	De Witt	7,100	7,000	99
	Dickens	1,000	1,000	100
	Duval	4,100	4,000	98
	Eastland	7,200	7,100	99
	Ector	41,600	41,300	99
	Frio	4,100	4,000	98
	Gaines	4,500	4,500	100
	Grayson	37,200	36,800	99
	Gregg	40,300	39,900	99
	Hale	11,600	11,500	99
	Hansford	2,100	2,100	100
	Hardin	14,700	14,500	99
	Hays	23,700	23,400	99
	Hemphill	1,300	1,300	100
	Hopkins	11,200	11,000	98
	Houston	7,600	7,400	97
	Howard	11,100	11,000	99
	Hunt	24,800	24,500	99
	Hutchinson	9,300	9,300	100
	Jeff Davis	800	800	100
	Jefferson	89,400	88,900	99
	Jim Hogg	1,700	1,700	100
	Kendall	5,900	5,800	98
	Kent	400	400	100
	King	100	100	100
	Kleberg	9,700	9,600	99
	Knox	1,900	1,900	100
	Lamar	16,900	16,500	98
	Lavaca	7,200	7,000	97
	Liberty	18,400	18,100	98
	Mc Culloch	3,500	3,400	97
	Matagorda	12,900	12,700	98
	Maverick	10,200	9,800	96

# Georgia

## WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 25-49%	<b>TEXAS</b>			
	Menard	900	900	100
	Midland	39,800	39,600	99
	Moore	6,100	6,100	100
	Morris	4,900	4,800	98
	Nolan	6,200	6,200	100
	Nueces	101,200	100,200	99
	Orange	28,900	28,700	99
	Palo Pinto	9,500	9,400	99
	Parmer	3,200	3,200	100
	Pecos	4,600	4,500	98
	Polk	12,400	12,100	98
	Potter	36,800	36,600	99
	Randall	36,300	36,200	100
	Real	900	900	100
	Reeves	4,700	4,600	98
	Runnels	4,300	4,300	100
	Sabine	4,100	4,000	98
	San Patricio	18,700	18,400	98
	Scurry	6,200	6,100	98
	Shackelford	1,300	1,300	100
	Sherman	1,000	1,000	100
	Starr	11,100	10,800	97
	Stephens	3,400	3,400	100
	Sutton	1,400	1,400	100
	Terrell	500	500	100
	Tom Green	36,400	36,100	99
	Travis	246,400	244,100	99
	Upton	1,500	1,500	100
	Uvalde	7,700	7,500	97
	Victoria	26,300	25,900	98
	Walker	15,800	15,400	97
	Ward	4,200	4,200	100
	Webb	36,200	35,600	98
	Wheeler	2,300	2,200	98
	Wichita	45,200	45,000	100
	Wilbarger	5,600	5,600	100
	Willacy	5,000	4,900	98
	Williamson	53,000	52,300	99
	Winkler	2,800	2,800	100
	Yoakum	2,800	2,800	100
	Zapata	3,100	3,000	97
<b>UTAH</b>				
Beaver	1,600	1,600	100	
Box Elder	11,400	11,300	99	
Carbon	6,800	6,700	99	
Daggett	300	300	100	
Grand	2,400	2,200	92	
Juab	1,800	1,800	100	
Washington	16,800	16,000	95	
<b>VIRGINIA</b>				
Albemarle	41,600	41,000	99	
Alleghany	9,700	9,600	99	
Augusta	37,700	37,300	99	
Bath	1,900	1,900	100	
Chesterfield	85,300	84,900	100	
Dickenson	6,300	6,200	98	
Giles	6,400	6,300	98	
Greensville	5,100	5,000	98	
Henrico	93,300	92,600	99	
Henry	28,900	28,600	99	
Lee	9,100	8,900	98	
Mecklenburg	11,300	11,100	98	
Montgomery	32,000	31,700	99	
Nottoway	5,300	5,200	98	
Page	8,300	8,300	100	
Patrick	6,900	6,800	99	

## WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 25-49%	<b>Pittsylvania</b>	42,100	41,700	99
	Prince George	17,500	17,400	99
	Prince William	88,100	87,600	99
	Roanoke	80,800	80,300	99
	Rockbridge	11,700	11,600	99
	Rockingham	32,000	31,700	99
	Russell	10,400	10,200	98
	Scott	8,800	8,600	98
	Smyth	12,200	12,100	99
	Spotsylvania	28,600	28,300	99
	Stafford	21,200	21,000	99
	Tazewell	17,100	16,900	99
	Warren	10,400	10,300	99
	Washington	25,100	24,900	99
	Wise	16,000	15,800	99
	Wythe	9,900	9,800	99
	Hampton City	51,000	50,700	99
	Newport News City	65,700	65,300	99
	Norfolk City	91,100	90,500	99
	Va Beach City	145,800	145,100	100
	<b>VERMONT</b>			
	Rutland	24,100	23,600	98
	Washington	21,500	21,100	98
	<b>WASHINGTON</b>			
	Chelan	21,200	20,400	96
	Clallam	23,800	22,900	96
	Cowlitz	32,500	31,500	97
	Douglas	10,100	9,800	97
	Ferry	2,300	2,200	96
	Franklin	12,400	12,000	97
	Garfield	900	900	100
	Grant	20,100	19,400	97
	Klickitat	6,200	5,800	94
	Lewis	23,100	22,100	96
	Lincoln	3,600	3,500	97
	Pacific	8,100	7,600	94
	Skamania	3,100	2,900	94
	Stevens	11,600	11,100	96
	Whitman	13,700	13,200	96
	<b>WISCONSIN</b>			
	Ashland	6,300	6,200	98
	Florence	1,800	1,800	100
Forest	3,300	3,200	97	
Iron	2,600	2,600	100	
Juneau	8,500	8,200	96	
Lafayette	5,800	5,700	98	
Richland	6,600	6,500	98	
Vernon	9,900	9,700	98	
<b>WEST VIRGINIA</b>				
Barbour	5,800	5,700	98	
Berkeley	23,500	23,300	99	
Braxton	4,900	4,800	98	
Brooke	10,100	10,100	100	
Cabell	38,600	38,400	99	
Doddridge	2,600	2,600	100	
Fayette	17,800	17,600	99	
Greenbrier	13,800	13,600	99	
Harrison	26,900	26,800	100	
Jackson	9,800	9,700	99	
Kanawha	84,100	83,600	99	
Lincoln	7,700	7,600	99	
Logan	15,100	15,000	99	
Mc Dowell	12,000	11,800	98	
Marion	22,300	22,100	99	
Marshall	14,100	14,000	99	
Mercer	25,000	24,800	99	
Mineral	10,200	10,100	99	

**Georgia**

**WTBS—(Continued)  
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households Households	%	
<b>Between 25-49%</b>	<b>WEST VIRGINIA</b>				
	Monroe	4,800	4,700	98	
	Nicholas	10,000	9,900	99	
	Ohio	20,300	20,200	100	
	Pendleton	3,100	3,000	97	
	Pleasants	2,800	2,800	100	
	Pocahontas	3,600	3,500	97	
	Putnam	16,200	16,100	99	
	Randolph	10,400	10,300	99	
	Ritchie	3,900	3,800	97	
	Taylor	5,700	5,600	98	
	Tucker	3,000	3,000	100	
	Tyler	3,700	3,700	100	
	Upshur	8,100	8,000	99	
	Wayne	15,600	15,500	99	
	Webster	3,900	3,800	97	
	Wetzel	7,200	7,100	99	
	Wood	34,100	33,800	99	
<b>WYOMING</b>	Albany	12,400	11,900	96	
	Big Horn	3,800	3,700	97	
	Crook	1,900	1,800	95	
	Hot Springs	1,900	1,800	95	
	Laramie	28,600	28,200	99	
	Lincoln	4,100	3,900	95	
	Platte	3,200	3,100	97	
	Sheridan	9,400	9,000	96	
	Sublette	1,800	1,700	94	
	Uinta	5,700	5,500	96	
	Washakie	3,100	3,000	97	
	Weston	2,400	2,300	96	
	<b>ALABAMA</b>	<b>Between 5-24%</b>			
		Baldwin	38,900	38,700	99
Butler		7,900	7,800	99	
Cherokee		7,700	7,600	99	
Chilton		12,400	12,300	99	
Choctaw		5,700	5,600	98	
Clarke		9,500	9,400	99	
Clay		5,000	5,000	100	
Conecuh		5,200	5,100	98	
Coosa		4,000	4,000	100	
Crenshaw		5,300	5,200	98	
Cullman		26,200	26,100	100	
De Kalb		21,300	21,100	99	
Fayette		6,800	6,700	99	
Franklin		10,800	10,700	99	
Hale		5,600	5,500	98	
Henry		5,800	5,700	98	
Jackson		18,100	17,900	99	
Lamar		6,000	5,900	98	
Lawrence		11,600	11,500	99	
Lowndes		4,100	4,000	98	
Macon		8,600	8,500	99	
Marion		11,500	11,400	99	
Monroe		8,700	8,600	99	
Perry		4,100	4,000	98	
Walker		25,800	25,700	100	
Washington		5,700	5,600	98	
Wilcox		4,400	4,300	98	
Winston		8,500	8,400	99	
<b>ARKANSAS</b>					
Ashley		8,800	8,600	98	
Bradley		4,500	4,400	98	
Carroll	7,800	7,700	99		
Clark	7,700	7,600	99		
Cleburne	8,200	8,100	99		
Conway	7,200	7,100	99		

**WTBS—(Continued)  
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households Households	%
<b>Between 5-24%</b>	Crawford	16,000	15,700	98
	Crittenden	17,500	17,200	98
	Dallas	3,600	3,500	97
	Drew	6,300	6,200	98
	Faulkner	22,700	22,400	99
	Franklin	5,600	5,500	98
	Fulton	4,100	4,000	98
	Grant	5,300	5,200	98
	Howard	5,000	4,900	98
	Izard	4,800	4,600	96
	Johnson	7,200	7,100	99
	Lee	4,500	4,400	98
	Lincoln	3,800	3,700	97
	Little River	5,200	5,100	98
	Lonoke	14,400	14,200	99
	Madison	4,500	4,400	98
	Marion	5,200	5,100	98
	Ouachita	11,800	11,600	98
	Perry	3,100	3,100	100
	Polk	7,000	6,800	97
	Pope	17,500	17,300	99
	Prairie	3,700	3,600	97
	Randolph	6,500	6,400	98
	Scott	4,000	3,900	98
	Searcy	3,100	3,000	97
	Sevier	5,100	5,000	98
	Stone	4,100	4,000	98
	Van Buren	5,900	5,800	98
	Woodruff	3,600	3,500	97
	<b>ARIZONA</b>			
	Apache South	4,300	3,900	90
Coconino	31,600	29,600	94	
La Paz	5,400	5,200	96	
Pima	275,100	270,400	98	
Pinal	41,100	39,900	97	
<b>CALIFORNIA</b>				
Alameda	491,300	477,500	97	
Butte	75,600	72,400	96	
Calaveras	14,000	13,400	96	
Colusa	5,900	5,600	95	
Contra Costa East	35,400	34,700	98	
Contra Costa West	280,300	274,600	98	
El Dorado East	12,400	11,900	96	
El Dorado West	39,000	37,700	97	
Fresno	236,400	228,300	97	
Glenn	9,200	8,900	97	
Kern East	29,100	28,200	97	
Kern West	166,700	161,300	97	
Kings	30,900	29,600	96	
Lassen	9,000	8,500	94	
Los Angeles	3,064,300	2,988,200	98	
Madera	31,000	29,700	96	
Marin	97,600	94,800	97	
Mariposa	6,100	5,700	93	
Mendocino	31,700	29,500	93	
Merced	58,200	56,200	97	
Modoc	3,800	3,600	93	
Monterey	117,500	113,400	97	
Nevada	33,200	31,500	95	
Orange	860,300	846,400	98	
Placer West	65,400	63,200	97	
Plumas	8,600	8,100	94	
Riverside West	351,300	339,300	97	
Sacramento	421,800	411,400	98	
San Benito	12,100	11,600	96	
San Bernardino N	86,300	83,800	97	
San Bernardino S	423,200	410,900	97	

# Georgia

## WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	<b>CALIFORNIA</b>			
	San Diego	934,300	910,400	97
	San Francisco	304,000	287,000	94
	San Joaquin	165,400	159,100	96
	San Luis Obispo	84,500	81,100	96
	San Mateo	249,100	244,800	98
	Santa Barbara South	70,500	68,000	96
	Santa Clara East	27,200	26,500	98
	Santa Clara West	503,400	491,200	98
	Santa Cruz	85,400	82,200	96
	Shasta	60,600	58,900	97
	Solano East	74,700	73,100	98
	Solano West	48,600	47,600	98
	Sonoma	158,300	152,100	96
	Stanislaus	135,200	129,500	96
	Tehama	19,800	19,300	97
	Trinity	5,300	4,900	92
	Tulare	103,600	99,700	96
	Ventura East	97,900	95,800	98
	Ventura West	126,200	123,400	98
	Yolo	53,800	52,000	97
	Yuba	20,900	20,300	97
		<b>COLORADO</b>		
	Archuleta	2,100	2,000	95
	Bent	1,800	1,700	94
	Chaffee	4,800	4,600	96
	Clear Creek	3,200	3,100	97
	Costilla	1,200	1,100	92
	Crowley	1,300	1,300	100
	Delta	8,200	7,900	96
	Denver	211,000	207,400	98
	Elbert	3,600	3,500	97
	El Paso	156,100	154,100	99
	Fremont	12,200	11,800	97
	Gilpin	1,300	1,300	100
	Grand	3,200	3,000	94
	Kiowa	700	700	100
	La Plata	12,400	11,900	96
	Las Animas	5,400	5,100	94
	Lincoln	1,800	1,700	94
	Montezuma	6,800	6,500	96
	Montrose	9,600	9,300	97
	Ouray	1,000	900	89
	Park	3,000	2,900	97
	Prowers	5,000	4,700	94
	Pueblo	47,700	47,100	99
	Rio Blanco	2,200	2,100	95
	Rio Grande	4,100	3,900	95
	Routt	5,600	5,300	95
	San Miguel	1,600	1,500	94
	Sedgwick	1,100	1,100	100
	Summit	5,500	5,300	96
	Washington	1,900	1,800	95
	<b>CONNECTICUT</b>			
	Fairfield	304,000	300,800	99
	Hartford	328,900	324,300	99
	New Haven	308,900	305,100	99
	New London	94,600	92,800	98
	Windham	38,400	37,700	98
	<b>DISTRICT OF COLUMBIA</b>			
	Dist Of Columbia	245,000	242,900	99
	<b>DELAWARE</b>			
	Kent	40,400	40,100	99
	New Castle	169,300	168,700	100
	Sussex	45,700	45,200	99
	<b>FLORIDA</b>			
	Baker	5,900	5,800	98

## WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%	
Between 5-24%	Bradford	7,400	7,300	99	
	Broward	553,600	550,900	100	
	Calhoun	4,000	3,900	98	
	Dade	713,800	708,900	99	
	De Soto	8,600	8,500	99	
	Flagler	13,200	13,000	98	
	Gilchrist	3,500	3,500	100	
	Hamilton	3,600	3,500	97	
	Hardee	6,400	6,300	98	
	Hendry	8,900	8,700	98	
	Hillsborough	342,800	340,100	99	
	Holmes	6,000	5,800	97	
	Jackson	14,700	14,400	98	
	Jefferson	4,000	3,900	98	
	Lafayette	1,900	1,800	98	
	Lee	151,500	150,100	99	
	Levy	10,500	10,200	97	
	Liberty	1,800	1,800	100	
	Madison	5,700	5,600	98	
	Nassau	17,300	17,100	99	
	Orange	274,000	272,200	99	
	Palm Beach So	152,300	150,700	99	
	Pasco	129,300	128,100	99	
	Polk	162,900	161,500	99	
	Putnam	26,000	25,700	99	
	Seminole	116,000	115,100	99	
	Sumter	12,700	12,500	98	
	Volusia	163,400	162,100	99	
	Wakulla	5,500	5,400	98	
	Walton	11,500	11,300	98	
	Washington	6,600	6,500	98	
		<b>GEORGIA</b>			
		Baker	1,300	1,300	100
	Brantley	4,100	4,000	98	
	Bulloch	15,500	15,300	99	
	Calhoun	1,700	1,600	94	
	Clay	1,200	1,200	100	
	Cook	4,800	4,700	98	
	Crawford	3,100	3,000	97	
	Dooly	3,400	3,300	97	
	Early	4,100	4,000	98	
	Elbert	7,200	7,100	99	
	Evans	3,200	3,200	100	
	Fannin	6,600	6,500	98	
	Franklin	6,600	6,500	98	
	Glascocock	800	800	100	
	Hancock	3,000	2,900	97	
	Harris	6,700	6,600	98	
	Hart	7,700	7,600	99	
	Irwin	3,100	3,000	97	
	Jefferson	6,100	6,000	98	
	Jenkins	2,900	2,900	100	
	Johnson	3,000	3,000	100	
	Lincoln	2,700	2,700	100	
	Long	2,200	2,200	100	
	Madison	8,000	7,900	99	
	Marion	2,000	1,900	95	
	Mitchell	6,800	6,700	99	
	Quitman	900	900	100	
	Schley	1,300	1,300	100	
	Screven	5,000	4,900	98	
	Talbot	2,400	2,300	96	
	Taliaferro	700	700	100	
	Tattnall	5,700	5,600	98	
	Taylor	2,800	2,800	100	
	Twiggs	3,300	3,200	97	
	Union	5,000	4,900	98	

**Georgia**

**WTBS—(Continued)  
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	<b>GEORGIA</b>			
	Warren	2,100	2,100	100
	Wilkes	4,000	3,900	98
	<b>IOWA</b>			
	Adams	2,000	2,000	100
	Allamakee	5,200	5,100	98
	Audubon	2,900	2,900	100
	Benton	8,600	8,500	99
	Boone	9,800	9,700	99
	Bremer	8,300	8,200	99
	Buchanan	7,500	7,400	99
	Butler	6,000	5,900	98
	Calhoun	4,600	4,600	100
	Carroll	8,000	7,900	99
	Cass	6,100	6,000	98
	Cedar	6,700	6,600	98
	Cherokee	5,400	5,300	98
	Chickasaw	5,000	4,900	98
	Clinton	19,700	19,600	99
	Davis	3,100	3,100	100
	Des Moines	16,900	16,700	99
	Fayette	8,300	8,200	99
	Franklin	4,500	4,500	100
	Grundy	4,700	4,700	100
	Guthrie	4,400	4,400	100
	Hamilton	6,300	6,200	98
	Hancock	4,900	4,800	98
	Hardin	7,400	7,300	99
	Harrison	5,600	5,500	98
	Howard	3,800	3,700	97
	Ida	3,200	3,200	100
	Iowa	5,700	5,600	98
	Jackson	7,500	7,400	99
	Jasper	13,900	13,800	99
	Jefferson	6,500	6,400	98
	Johnson	37,100	36,500	98
	Jones	7,100	7,000	99
	Keokuk	4,500	4,400	98
	Kossuth	7,100	7,000	99
	Lee	14,800	14,700	99
	Linn	66,400	66,000	99
	Louisa	4,300	4,200	98
	Madison	4,900	4,900	100
	Marion	11,100	11,000	99
	Marshall	14,800	14,700	99
	Mitchell	4,200	4,200	100
	Monona	4,000	4,000	100
	Monroe	3,200	3,200	100
	Montgomery	4,900	4,800	98
	Muscatine	15,000	14,900	99
	O'Brien	5,900	5,900	100
	Osceola	2,800	2,800	100
	Page	6,600	6,500	98
	Plymouth	8,500	8,400	99
	Polk	132,800	131,900	99
	Pottawattamie	31,300	31,000	99
	Poweshiek	7,300	7,200	99
	Ringgold	2,200	2,200	100
	Scott	57,200	56,800	99
	Shelby	5,000	5,000	100
	Sioux	10,000	9,800	98
	Story	26,100	25,800	99
	Tama	6,700	6,600	99
	Taylor	2,800	2,700	96
	Van Buren	3,000	3,000	100
	Warren	13,000	12,900	99
	Washington	7,600	7,500	99

**WTBS—(Continued)  
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Wayne	2,900	2,800	97
	Winneshiek	7,300	7,200	99
	Woodbury	37,300	37,000	99
	Worth	3,200	3,200	100
	<b>IDAHO</b>			
	Ada	80,000	78,800	99
	Adams	1,200	1,200	100
	Benewah	3,100	3,000	97
	Bingham	11,800	11,700	99
	Bonner	10,500	10,200	97
	Bonneville	25,200	24,900	99
	Boundary	3,000	2,900	97
	Canyon	31,900	31,200	98
	Cassia	6,400	6,300	98
	Custer	1,600	1,500	94
	Franklin	2,900	2,800	97
	Gem	4,500	4,400	98
	Gooding	4,400	4,300	98
	Idaho	5,300	5,100	96
	Jefferson	5,000	5,000	100
	Jerome	5,400	5,300	98
	Kootenai	27,600	27,200	99
	Lemhi	2,900	2,700	93
	Lewis	1,400	1,400	100
	Lincoln	1,200	1,200	100
	Payette	6,300	6,200	98
	Power	2,400	2,300	96
	Valley	2,500	2,400	96
	Washington	3,300	3,200	97
	<b>ILLINOIS</b>			
	Alexander	4,200	4,100	98
	Bond	5,700	5,500	96
	Boone	11,300	11,100	98
	Bureau	13,600	13,400	99
	Calhoun	2,000	2,000	100
	Carroll	6,600	6,500	98
	Champaign	64,500	63,400	98
	Christian	13,500	13,300	99
	Cook	1,874,800	1,851,200	99
	Cumberland	4,000	3,900	98
	De Kalb	27,100	26,800	99
	Douglas	7,200	7,100	99
	Dupage	292,700	290,900	99
	Edwards	3,000	2,900	97
	Effingham	11,800	11,400	97
	Fayette	7,700	7,500	97
	Fulton	14,700	14,400	98
	Greene	5,900	5,800	98
	Grundy	12,300	12,200	99
	Hancock	8,300	8,200	99
	Hardin	2,100	2,100	100
	Henderson	3,200	3,100	97
	Henry	19,200	19,000	99
	Iroquois	11,700	11,500	98
	Jackson	23,500	22,900	97
	Jasper	4,000	3,900	97
	Jersey	7,500	7,400	99
	Jo Daviess	8,300	8,100	98
	Johnson	3,700	3,600	97
	Kane	112,700	111,500	99
	Kendall	13,700	13,600	99
	Knox	21,700	21,500	99
	Lake	183,000	181,800	99
	Lawrence	6,100	6,000	98
	Mc Donough	12,100	11,900	98
	Mchenry	66,200	65,800	99
	Marshall	4,900	4,800	98

# Georgia

## WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>Between 5-24%</b>	<b>ILLINOIS</b>			
	Mason	6,200	6,100	98
	Massac	6,000	5,800	97
	Menard	4,200	4,100	98
	Mercer	6,500	6,400	98
	Monroe	8,600	8,500	99
	Morgan	13,600	13,300	98
	Moultrie	5,100	5,000	98
	Ogle	17,300	17,100	99
	Perry	8,300	8,100	98
	Pike	7,000	6,900	99
	Pope	1,600	1,500	94
	Richland	6,300	6,100	97
	Rock Island	58,200	57,700	99
	Saline	10,800	10,500	97
	Schuyler	3,000	3,000	98
	Scott	2,200	2,200	100
	Shelby	8,600	8,400	98
	Stark	2,500	2,500	100
	Union	6,900	6,800	99
	Wabash	5,000	4,900	98
	Warren	7,200	7,100	99
	Washington	5,800	5,600	97
	Wayne	6,900	6,600	96
	White	6,700	6,400	96
	Whiteside	22,600	22,300	99
	Will	120,000	118,900	99
	Winnebago	97,600	96,500	99
	<b>INDIANA</b>			
	Adams	10,800	10,600	98
	Allen	115,600	114,200	99
	Bartholomew	24,500	24,200	99
	Boone	14,400	14,200	99
	Brown	5,600	5,500	98
	Carroll	7,200	7,100	99
	Clark	33,400	33,000	99
	Clay	9,400	9,300	99
	Clinton	11,700	11,600	99
	Daviess	10,000	9,800	98
	Dearborn	14,200	14,000	99
	Decatur	8,600	8,500	99
	De Kalb	13,200	13,100	99
	Delaware	45,000	44,500	99
	Dubois	13,400	13,100	98
	Elkhart	58,200	57,200	98
	Fayette	9,900	9,800	99
	Floyd	24,600	24,300	99
	Franklin	6,600	6,400	97
	Fulton	7,300	7,200	99
	Grant	27,500	27,100	99
	Greene	12,000	11,800	98
	Hamilton	41,800	41,400	99
	Hancock	16,500	16,300	99
	Huntington	13,200	13,100	99
	Jackson	14,200	14,000	99
	Jasper	8,500	8,400	99
	Jay	8,100	7,900	98
	Jennings	8,400	8,200	98
	Johnson	32,500	32,300	99
	Kosciusko	23,900	23,500	98
	Lagrange	9,600	9,200	96
	Lake	169,500	167,700	99
	La Porte	38,700	38,300	99
	Madison	49,600	49,100	99
	Marion	324,600	321,000	99
	Marshall	15,600	15,400	99
	Martin	3,900	3,800	97

## WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>Between 5-24%</b>	Monroe	40,200	39,300	98
	Montgomery	13,200	13,100	99
	Morgan	19,800	19,600	99
	Newton	4,800	4,700	98
	Noble	13,800	13,600	99
	Orange	6,900	6,700	97
	Owen	6,800	6,700	99
	Parke	5,800	5,700	98
	Porter	46,100	45,600	99
	Posey	9,500	9,200	97
	Pulaski	4,700	4,600	98
	Putnam	10,000	9,900	99
	Randolph	10,200	10,000	98
	Ripley	9,000	8,800	98
	St Joseph	93,600	92,600	99
	Scott	7,700	7,500	97
	Shelby	14,900	14,700	99
	Spencer	7,100	6,900	97
	Starke	8,300	8,200	99
	Steuben	10,700	10,600	99
	Sullivan	7,300	7,200	99
	Tippecanoe	46,400	45,500	98
	Tipton	6,000	5,900	98
	Union	2,600	2,500	96
	Warren	3,000	2,900	97
	Warrick	16,300	16,000	98
	Washington	8,900	8,700	98
	Wells	9,800	9,600	98
	White	9,000	8,900	99
	<b>KANSAS</b>			
	Anderson	3,000	3,000	100
	Atchison	6,100	6,000	98
	Brown	4,300	4,200	98
	Butler	19,200	19,000	99
	Chase	1,200	1,200	100
	Chautauqua	1,800	1,800	100
	Clark	1,000	1,000	100
	Coffey	3,300	3,200	97
	Crawford	14,400	14,200	99
	Decatur	1,600	1,600	100
	Doniphan	3,100	3,100	100
	Edwards	1,600	1,600	100
	Ellis	10,000	9,900	99
	Ford	9,900	9,800	99
	Gove	1,300	1,300	100
	Hamilton	1,000	1,000	100
	Harvey	11,600	11,400	98
	Jefferson	6,000	5,900	98
	Kingman	3,100	3,100	100
	Linn	3,200	3,200	100
	Mc Pherson	10,200	10,000	98
	Marion	4,900	4,800	98
	Marshall	4,600	4,500	98
	Miami	8,800	8,700	99
	Nemaha	4,000	3,900	98
	Ness	1,700	1,700	100
	Norton	2,200	2,200	100
	Osage	5,900	5,800	98
	Osborne	2,000	2,000	100
	Ottawa	2,300	2,200	96
	Phillips	2,700	2,600	96
	Pottawatomie	6,000	5,900	98
	Pratt	3,900	3,900	100
	Rush	1,600	1,600	100
	Scott	2,000	2,000	100
	Shawnee	65,100	64,500	99
	Sheridan	1,200	1,200	100

# Georgia

## WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	<b>KANSAS</b>			
	Sherman	2,700	2,700	100
	Smith	2,100	2,100	100
	Stanton	800	800	100
	Washington	2,800	2,700	96
	Woodson	1,700	1,700	100
	<b>KENTUCKY</b>			
	Allen	5,600	5,600	100
	Barren	13,100	13,000	99
	Bourbon	7,400	7,300	99
	Boyle	9,600	9,500	99
	Butler	4,200	4,200	100
	Calloway	12,000	11,900	99
	Campbell	31,700	31,600	100
	Carlisle	2,100	2,100	100
	Crittenden	3,700	3,700	100
	Cumberland	2,700	2,700	100
	Edmonson	3,700	3,700	100
	Estill	5,400	5,300	98
	Fleming	4,600	4,600	100
	Garrard	4,600	4,600	100
	Grant	5,800	5,800	100
	Graves	13,500	13,400	99
	Grayson	8,200	8,100	99
	Green	4,100	4,100	100
	Greenup	13,500	13,400	99
	Hancock	2,800	2,800	100
	Hart	5,800	5,800	100
	Hickman	2,200	2,200	100
	Jessamine	11,200	11,100	99
	Larue	4,600	4,600	100
	Lawrence	5,000	5,000	100
	Livingston	3,600	3,600	100
	Logan	9,500	9,400	99
	Magoffin	4,400	4,300	98
	Marion	5,700	5,700	100
	Mason	6,500	6,500	100
	Meade	8,300	8,300	100
	Menifee	1,900	1,900	100
	Metcalfe	3,500	3,500	100
	Monroe	4,500	4,500	100
	Morgan	4,100	4,000	98
	Nelson	10,800	10,700	99
	Ohio	7,800	7,700	99
	Oldham	11,400	11,400	100
	Owen	3,400	3,400	100
	Pendleton	4,500	4,500	100
	Scott	8,900	8,800	99
	Shelby	9,400	9,400	99
	Simpson	5,800	5,800	100
	Spencer	2,500	2,500	100
	Trimble	2,300	2,300	100
	Warren	29,100	28,900	99
	Woodford	7,500	7,400	99
	<b>LOUISIANA</b>			
	Allen	7,200	7,100	99
	Bienville	5,900	5,800	98
	Caldwell	3,500	3,400	97
	Claiborne	6,100	6,000	98
	East Baton Rouge	139,900	138,800	99
	East Feliciana	5,700	5,600	98
	Franklin	7,700	7,600	99
	Grant	6,400	6,300	98
	Jackson	5,700	5,600	98
	Jefferson	167,800	167,000	100
	Orleans	185,900	184,300	99
	Pointe Coupee	7,700	7,600	99

## WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Richland	7,000	6,900	99
	Sabine	8,300	8,100	98
	Tangipahoa	30,000	29,500	98
	Union	7,600	7,500	99
	Washington	15,500	15,200	98
	West Carroll	4,400	4,300	98
	West Feliciana	2,700	2,600	96
	<b>MASSACHUSETTS</b>			
	Barnstable	81,200	79,900	98
	Berkshire	54,000	53,200	99
	Bristol	190,100	188,200	99
	Essex	252,600	250,000	99
	Franklin	28,500	27,700	97
	Hampden	172,400	170,100	99
	Hampshire	50,800	49,800	98
	Middlesex	520,200	514,800	99
	Nantucket	2,700	2,600	96
	Norfolk	227,500	225,600	99
	Plymouth	151,400	149,700	99
	Suffolk	261,000	255,600	98
	Worcester	267,100	263,800	99
	<b>MARYLAND</b>			
	Baltimore	276,700	275,700	100
	Calvert	18,500	18,300	99
	Caroline	10,300	10,200	99
	Carroll	44,700	44,500	100
	Charles	35,400	35,100	99
	Dorchester	12,200	12,100	99
	Howard	74,000	73,700	100
	Kent	6,800	6,800	100
	Montgomery	302,700	301,700	100
	Prince Georges	264,000	263,200	100
	Queen Annes	13,300	13,200	99
	St Marys	26,900	26,700	99
	Talbot	13,000	12,900	99
	Washington	45,400	45,100	99
	Worcester	14,600	14,400	99
	Baltimore City	274,000	272,900	100
	<b>MAINE</b>			
	Androscoggin	41,000	40,500	99
	Cumberland	97,000	95,700	99
	Franklin	11,000	10,700	97
	Hancock	18,900	18,600	98
	Kennebec	44,900	44,100	98
	Knox	14,700	14,300	97
	Lincoln	12,400	12,200	98
	Oxford	20,600	20,300	99
	Penobscot	55,100	54,200	98
	Piscataquis	7,300	7,200	99
	Somerset	19,000	18,600	98
	York	64,200	63,400	99
	<b>MICHIGAN</b>			
	Alcona	4,300	4,200	98
	Allegan	32,900	32,600	99
	Antrim	7,300	7,200	99
	Arenac	5,800	5,700	98
	Baraga	3,100	3,000	97
	Barry	18,300	18,100	99
	Benzie	5,000	4,900	98
	Berrien	61,500	60,600	99
	Branch	15,200	15,000	99
	Cass	18,600	18,400	99
	Cheboygan	8,400	8,200	98
	Chippewa	11,900	11,700	98
	Clinton	20,800	20,600	99
	Crawford	4,700	4,600	98
	Delta	14,500	14,200	98



**Georgia**

**WTBS—(Continued)  
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total		TV Households %
		Households	Households	
Between 5-24%	<b>MICHIGAN</b>			
	Eaton	35,000	34,700	99
	Genesee	160,800	159,500	99
	Gladwin	8,600	8,400	98
	Gratiot	13,800	13,600	99
	Hillsdale	16,000	15,700	98
	Houghton	13,200	12,800	97
	Huron	13,200	13,000	98
	Ionia	19,000	18,800	99
	Iron	5,600	5,500	98
	Isabella	17,900	17,600	98
	Jackson	54,800	54,300	99
	Kalkaska	5,200	5,100	98
	Kent	187,600	185,200	99
	Lapeer	25,400	25,200	99
	Leelanau	6,500	6,400	98
	Lenawee	32,200	31,800	99
	Livingston	40,700	40,400	99
	Mackinac	4,400	4,300	98
	Macomb	269,200	268,000	100
	Mecosta	12,500	12,300	98
	Menominee	9,800	9,700	99
	Midland	28,500	28,300	99
	Missaukee	4,600	4,500	98
	Monroe	47,100	46,700	99
	Montcalm	19,300	19,100	99
	Montmorency	3,700	3,600	97
	Muskegon	58,900	58,300	99
	Newaygo	14,400	14,200	99
	Oakland	424,000	421,800	99
	Oceana	8,300	8,100	98
	Ogemaw	7,500	7,400	99
	Osceola	7,600	7,500	99
	Ottawa	65,900	65,100	99
	Saginaw	78,000	77,300	99
	St Clair	54,300	53,700	99
	Sanilac	14,800	14,600	99
	Shiawassee	25,200	24,900	99
	Tuscola	19,700	19,500	99
	Van Buren	26,100	25,800	99
	Washtenaw	106,900	105,000	98
	Wayne	770,000	763,000	99
	Wexford	10,200	10,100	99
	<b>MINNESOTA</b>			
	Aitkin	5,100	5,000	98
	Anoka	87,100	86,900	100
	Beltrami	12,200	11,700	96
	Benton	11,400	11,300	99
	Big Stone	2,400	2,400	100
	Blue Earth	19,300	19,100	99
	Brown	10,300	10,100	98
	Carlton	11,000	10,900	99
Carver	17,800	17,700	99	
Chippewa	5,100	5,000	98	
Clay	17,600	17,500	99	
Clearwater	3,100	3,000	97	
Cook	1,600	1,600	100	
Cottonwood	4,900	4,700	96	
Crow Wing	17,800	17,500	98	
Dakota	108,400	107,900	99	
Dodge	5,600	5,500	98	
Faribault	6,600	6,500	98	
Fillmore	7,800	7,700	99	
Freeborn	13,000	12,900	99	
Goodhue	15,500	15,300	99	
Grant	2,400	2,400	100	
Hennepin	433,000	429,500	99	

**WTBS—(Continued)  
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total		TV Households %
		Households	Households	
Between 5-24%	<b>MISSOURI</b>			
	Hubbard	6,000	5,800	97
	Isanti	9,200	9,100	99
	Itasca	15,300	15,000	98
	Jackson	4,400	4,300	98
	Kandiyohi	14,700	14,400	98
	Kittson	2,200	2,100	95
	Lac Qui Parle	3,400	3,300	97
	Le Sueur	8,500	8,400	99
	Lincoln	2,700	2,700	100
	Lyon	9,100	8,900	98
	Mc Leod	12,200	12,100	99
	Mahnomen	1,800	1,800	100
	Marshall	4,200	4,100	98
	Martin	8,900	8,800	99
	Morrison	10,600	10,400	98
	Murray	3,600	3,600	100
	Nicollet	9,600	9,500	99
	Nobles	7,500	7,400	99
	Norman	3,000	2,900	97
	Olmsted	41,600	41,300	99
	Otter Tail	19,700	19,300	98
	Pennington	5,000	4,900	98
	Polk	11,900	11,700	98
	Ramsey	193,200	191,800	99
	Red Lake	1,700	1,700	100
	Redwood	6,400	6,200	97
	Renville	6,600	6,500	98
	Rice	16,800	16,600	99
	Rock	3,600	3,600	100
	Roseau	5,800	5,500	95
	St Louis	77,700	76,900	99
	Scott	20,800	20,700	100
	Sibley	5,300	5,200	98
	Stearns	40,900	40,400	99
	Steele	11,400	11,300	99
	Stevens	3,700	3,700	99
	Wabasha	7,300	7,200	99
	Waseca	6,700	6,600	99
	Washington	52,400	52,100	99
	Watsonwan	4,500	4,400	98
Wilkin	2,800	2,800	100	
Yellow Medicine	4,600	4,500	98	
<b>MISSOURI</b>				
Andrew	5,600	5,500	98	
Atchison	2,900	2,900	100	
Audrain	9,000	8,900	99	
Barry	11,300	11,100	98	
Barton	4,600	4,500	98	
Bates	6,100	6,000	98	
Bollinger	4,000	3,900	98	
Caldwell	3,200	3,200	100	
Callaway	11,700	11,500	99	
Camden	12,000	11,700	97	
Cape Girardeau	23,900	23,600	99	
Carroll	4,300	4,200	98	
Chariton	3,600	3,500	97	
Christian	13,000	12,800	98	
Clark	2,800	2,800	100	
Clay	60,900	60,500	99	
Cooper	5,300	5,200	98	
Crawford	7,600	7,400	97	
Oade	3,000	3,000	100	
De Kalb	3,200	3,100	97	
Oent	5,300	5,100	96	
Gasconade	5,700	5,600	98	
Hickory	3,300	3,200	97	
Holt	2,400	2,300	96	

# Georgia

## WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%	
Between 5-24%	<b>MISSOURI</b>				
	Howard	3,600	3,500	97	
	Howell	12,600	12,100	96	
	Iron	4,000	3,900	98	
	Laclede	10,700	10,500	98	
	Lafayette	12,000	11,900	99	
	Lawrence	12,000	11,800	98	
	Lewis	3,600	3,500	97	
	Lincoln	11,000	10,800	98	
	Linn	5,700	5,600	98	
	Mc Donald	6,600	6,500	98	
	Marion	10,700	10,600	99	
	Mercer	1,500	1,500	100	
	Miller	8,200	8,100	99	
	Moniteau	4,600	4,500	98	
	Monroe	3,500	3,500	100	
	Montgomery	4,400	4,300	98	
	Morgan	6,500	6,400	98	
	Newton	17,200	17,000	99	
	Perry	6,100	6,000	98	
	Pheips	13,600	13,300	98	
	Pike	6,100	6,000	98	
	Polk	8,300	8,100	98	
	Putnam	2,100	2,100	100	
	Rails	3,200	3,200	100	
	Randolph	8,900	8,800	99	
	Ray	8,300	8,200	99	
	St Clair	3,500	3,400	97	
	Ste Genevieve	6,000	5,900	98	
	Scotland	2,000	2,000	100	
	Shannon	3,000	2,800	95	
	Stone	8,300	8,100	98	
	Sullivan	2,600	2,600	100	
	Taney	10,800	10,600	98	
	Warren	7,500	7,400	99	
	Washington	7,200	7,100	99	
	Worth	1,000	1,000	100	
	Wright	6,600	6,400	97	
	St Louis City	160,300	158,700	99	
		<b>MISSISSIPPI</b>			
		Amite	4,800	4,700	98
		Attala	6,900	6,800	99
		Benton	2,800	2,800	100
		Calhoun	5,800	5,700	98
		Carroll	3,400	3,300	97
		Choctaw	3,200	3,200	100
		Claiborne	3,500	3,400	97
	Copiah	9,500	9,400	99	
	Covington	5,900	5,800	98	
	De Soto	26,000	25,600	99	
	George	5,900	5,900	100	
	Holmes	7,100	7,000	99	
	Issaquena	600	600	100	
	Jasper	6,000	5,900	98	
	Jefferson Davis	4,800	4,700	98	
	Kemper	3,700	3,600	97	
	Lamar	11,200	11,100	99	
	Lawrence	4,500	4,400	98	
	Leake	6,900	6,800	99	
	Lincoln	11,200	11,100	99	
	Marion	9,100	9,000	99	
	Marshall	10,300	10,200	99	
	Newton	7,300	7,200	99	
	Noxubee	4,000	3,900	98	
	Oktibbeha	13,000	12,800	98	
	Panola	10,500	10,400	99	
	Pearl River	14,200	14,100	99	

## WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%	
Between 5-24%	Perry	3,800	3,800	100	
	Pontotoc	8,600	8,500	99	
	Prentiss	8,600	8,500	99	
	Quitman	3,300	3,300	100	
	Scott	8,800	8,700	99	
	Sharkey	2,100	2,100	100	
	Simpson	8,500	8,400	99	
	Smith	5,400	5,300	98	
	Stone	3,900	3,900	100	
	Tallahatchie	5,200	5,100	98	
	Tate	7,200	7,100	99	
	Tunica	2,500	2,500	100	
	Walthall	5,000	4,900	98	
	Wayne	7,000	6,900	99	
	Webster	3,800	3,700	97	
	Winston	7,000	6,900	99	
	Yazoo	8,700	8,600	99	
		<b>MONTANA</b>			
		Carbon	3,200	3,100	97
		Carter	600	600	100
		Chouteau	2,100	2,100	100
		Custer	4,600	4,400	96
		Fergus	4,600	4,400	96
		Gallatin	19,500	18,900	97
		Garfield	600	500	83
		Glacier	3,900	3,700	95
		Golden Valley	300	300	100
		Granite	1,000	1,000	100
		Hill	6,500	6,300	97
		Jefferson	3,100	3,000	97
		Lake	8,100	7,900	98
		Lewis + Clark	19,100	18,500	97
		Lincoln	6,800	6,600	97
		Mc Cone	800	800	100
		Madison	2,400	2,400	100
		Mineral	1,300	1,300	100
		Missoula	31,200	30,300	97
	Pondera	2,200	2,100	95	
	Powder River	800	700	88	
	Prairie	500	500	100	
	Ravalli	10,100	9,800	97	
	Richland	3,700	3,600	97	
	Roosevelt	3,700	3,600	97	
	Silver Bow	13,800	13,500	98	
	Teton	2,400	2,300	96	
	Wheatland	800	800	100	
	Yellowstone	44,500	43,900	99	
	<b>NORTH CAROLINA</b>				
	Alamance	43,700	43,400	99	
	Alexander	10,600	10,500	99	
	Alleghany	3,900	3,800	97	
	Avery	5,600	5,500	98	
	Beaufort	16,500	16,300	99	
	Bertie	7,400	7,300	99	
	Bladen	10,800	10,600	98	
	Columbus	18,700	18,400	98	
	Currituck	5,300	5,200	98	
	Davie	11,300	11,100	98	
	Duplin	15,000	14,800	99	
	Franklin	14,200	14,000	99	
	Graham	2,800	2,800	100	
	Granville	13,700	13,500	99	
	Greene	5,400	5,300	98	
	Guilford	141,000	140,200	99	
	Harnett	26,200	25,900	99	
	Hoke	7,700	7,600	99	
	Hyde	2,100	2,000	95	

**Georgia**

**WTBS—(Continued)  
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>NORTH CAROLINA</b>				
Between 5-24%	Iredell	36,400	36,100	99
	Johnston	32,800	32,400	99
	Jones	3,500	3,500	100
	Lee	16,100	15,900	99
	Lenoir	22,000	21,800	99
	Lincoln	19,700	19,600	99
	Macon	10,100	9,900	98
	Madison	6,500	6,400	98
	Mitchell	5,900	5,800	98
	Moore	25,100	24,800	99
	Orange	37,900	37,400	99
	Pamlico	4,600	4,600	100
	Pender	11,900	11,700	98
	Perquimans	4,200	4,200	100
	Person	11,800	11,700	99
	Polk	6,200	6,100	98
	Randolph	42,700	42,300	99
	Robeson	36,900	36,300	98
	Rockingham	33,900	33,600	99
	Rowan	43,600	43,300	99
	Rutherford	22,600	22,400	99
	Sampson	17,700	17,500	99
	Stanly	20,100	19,900	99
	Stokes	14,500	14,400	99
	Surry	24,700	24,500	99
	Union	30,700	30,400	99
	Wake	178,300	176,900	99
	Warren	6,500	6,400	98
	Washington	5,100	5,000	98
	Wayne	38,500	38,100	99
	Yadkin	12,500	12,400	99
<b>NORTH DAKOTA</b>				
	Barnes	5,000	5,000	100
	Benson	2,400	2,400	100
	Billings	400	400	100
	Bottineau	3,100	3,100	100
	Burke	1,200	1,200	100
	Burleigh	23,100	22,900	99
	Cass	41,700	41,400	99
	Cavalier	2,300	2,200	96
	Dunn	1,400	1,400	100
	Eddy	1,200	1,200	100
	Emmons	1,800	1,800	100
	Grand Forks	25,900	25,700	99
	Grant	1,400	1,400	100
	Kidder	1,200	1,200	100
	La Moure	2,000	2,000	100
	Logan	1,100	1,100	100
	Mc Henry	2,500	2,500	100
	Mercer	3,400	3,300	97
	Mountrail	2,500	2,500	100
	Oliver	800	800	100
	Pembina	3,500	3,400	97
	Pierce	2,000	2,000	100
	Richland	6,500	6,400	98
	Sargent	1,700	1,700	100
	Sheridan	800	800	100
	Slope	300	300	100
	Stark	8,500	8,400	99
	Traill	3,300	3,300	100
	Walsh	5,100	5,000	98
<b>NEBRASKA</b>				
	Adams	11,500	11,400	99
	Antelope	3,000	2,900	97
	Arthur	200	200	100
	Blaine	300	300	100

**WTBS—(Continued)  
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>Between 5-24%</b>				
	Boone	2,500	2,500	100
	Boyd	1,100	1,100	100
	Burt	3,100	3,100	100
	Butler	3,300	3,200	97
	Cass	8,000	7,900	99
	Cedar	3,600	3,600	100
	Chase	1,700	1,700	100
	Clay	2,700	2,700	100
	Custer	4,800	4,700	98
	Dawson	7,700	7,600	99
	Deuel	900	900	100
	Dixon	2,300	2,300	100
	Dodge	13,600	13,500	99
	Douglas	163,400	162,100	99
	Franklin	1,600	1,600	100
	Frontier	1,200	1,200	100
	Gage	9,000	8,900	99
	Garfield	900	900	100
	Hamilton	3,200	3,200	100
	Harlan	1,600	1,600	100
	Hayes	500	500	100
	Hooker	300	300	100
	Howard	2,300	2,300	100
	Jefferson	3,600	3,600	100
	Kearney	2,500	2,500	100
	Knox	3,800	3,700	97
	Logan	300	300	100
	Mc Pherson	200	200	100
	Otoe	5,600	5,500	98
	Phelps	3,800	3,800	100
	Pierce	2,900	2,900	100
	Red Willow	4,700	4,600	98
	Seward	5,600	5,500	98
	Sherman	1,400	1,400	100
	Sioux	600	600	100
	Stanton	2,200	2,200	100
	Thomas	300	300	100
	Thurston	2,300	2,300	100
	Valley	2,100	2,100	100
	Washington	6,200	6,200	100
	Wayne	3,300	3,300	100
	Webster	1,700	1,700	100
	Wheeler	300	300	100
<b>NEW HAMPSHIRE</b>				
	Belknap	19,300	19,100	99
	Cheshire	27,000	26,300	97
	Coos	13,900	13,700	99
	Grafton	28,100	27,300	97
	Hillsborough	130,500	128,900	99
	Merrimack	46,400	45,600	98
	Rockingham	93,600	92,500	99
	Sullivan	15,300	14,900	97
<b>NEW JERSEY</b>				
	Bergen	307,700	305,900	99
	Burlington	140,500	139,400	99
	Camden	182,800	181,400	99
	Cumberland	47,300	46,700	99
	Essex	274,000	270,700	99
	Gloucester	81,300	80,700	99
	Hudson	205,200	202,900	99
	Hunterdon	39,300	38,800	99
	Mercer	119,200	117,700	99
	Middlesex	244,500	242,700	99
	Monmouth	203,800	201,800	99
	Morris	150,100	149,100	99
	Ocean	175,800	174,300	99
	Passaic	154,400	152,800	99

**WTBS—(Continued)**  
**(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>Between 5-24%</b>	<b>NEW JERSEY</b>			
	Somerset	93,300	92,500	99
	Union	179,600	178,300	99
	Warren	34,700	34,200	99
	<b>NEW MEXICO</b>			
	Bernalillo	197,600	194,900	99
	Catron	1,000	900	90
	Chaves	20,800	20,500	99
	Cibola	7,300	7,200	99
	Dona Ana	48,100	46,700	97
	Grant	10,000	9,600	96
	Luna	7,100	6,900	97
	Mora	1,500	1,300	87
	Rio Arriba	11,900	11,200	94
	Sandoval	23,400	22,200	95
	Santa Fe	39,700	38,700	97
	Socorro	5,300	5,200	98
	Taos	9,000	8,300	92
	Union	1,600	1,500	94
	Valencia	16,300	16,100	99
	<b>NEVADA</b>			
	Clark	319,900	314,900	98
	Eureka	700	600	85
	Lander	2,400	2,300	94
	Lyon	8,400	8,100	96
	Mineral	2,500	2,400	96
	Nye South	4,000	3,700	94
	Washoe	108,100	105,800	98
	White Pine	3,400	3,300	97
	<b>NEW YORK</b>			
	Albany	116,700	115,000	99
	Allegany	17,000	16,600	98
	Bronx	427,000	421,200	99
	Cattaraugus	30,300	29,800	98
	Cayuga	29,300	28,800	98
	Chautauqua	53,300	52,500	98
	Chenango	19,600	19,300	98
	Clinton	29,600	29,300	99
	Columbia	24,000	23,600	98
	Cortland	17,300	17,000	98
	Dutchess	92,200	90,600	98
	Erie	376,400	372,600	99
	Franklin	16,400	16,000	98
	Genesee	21,800	21,600	99
	Hamilton	2,200	2,100	95
	Herkimer	25,000	24,600	98
	Kings	830,600	817,700	98
	Livingston	21,600	21,300	99
	Madison	23,800	23,500	99
	Monroe	273,600	270,300	99
	Montgomery	20,200	19,800	98
	Nassau	430,100	428,000	100
	New York	725,300	693,500	96
	Niagara	85,200	84,300	99
	Oneida West	34,200	33,700	99
	Onondaga	178,500	176,500	99
	Ontario	35,400	35,000	99
	Orleans	14,700	14,500	99
	Oswego	43,300	42,800	99
	Otsego	22,100	21,600	98
	Putnam	28,900	28,500	99
	Queens	722,400	715,900	99
	Rensselaer	58,000	57,100	98
	Richmond	133,700	132,600	99
	Rockland	84,900	83,900	99
	Saratoga	70,900	70,100	99
	Schoharie	11,500	11,300	98

**WTBS—(Continued)**  
**(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%	
<b>Between 5-24%</b>	Schuyler	6,900	6,700	97	
	Seneca	12,200	12,100	99	
	Suffolk	439,500	435,700	99	
	Washington	20,800	20,500	99	
	Wayne	32,600	32,100	98	
	Westchester	321,100	317,900	99	
	Wyoming	14,100	14,000	99	
	Yates	8,600	8,400	98	
	<b>OHIO</b>				
	Adams	9,600	9,300	97	
	Ashland	17,400	17,200	99	
	Auglaize	16,400	16,200	99	
	Brown	12,900	12,600	98	
	Butler	107,500	106,500	99	
	Champaign	13,700	13,500	99	
	Clermont	54,800	54,300	99	
	Clinton	13,400	13,200	99	
Columbiana	40,900	40,400	99		
Coshocton	13,600	13,300	98		
Cuyahoga	558,600	553,400	99		
Darke	19,700	19,500	99		
Defiance	14,200	14,000	99		
Delaware	24,500	24,300	99		
Erie	29,100	28,800	99		
Fairfield	37,700	37,400	99		
Franklin	388,100	384,500	99		
Gallia	11,400	11,100	97		
Geauga	27,900	27,600	99		
Greene	49,400	48,900	99		
Hamilton	340,100	336,000	99		
Hancock	25,000	24,700	99		
Hardin	11,300	11,100	98		
Henry	10,500	10,400	99		
Holmes	9,600	9,200	96		
Huron	20,600	20,300	99		
Jefferson	30,800	30,500	99		
Knox	17,500	17,300	99		
Lake	81,300	80,900	100		
Licking	48,200	47,700	99		
Logan	16,400	16,200	99		
Lorain	96,100	95,300	99		
Lucas	178,800	177,300	99		
Madison	12,200	12,000	98		
Mahoning	100,500	99,600	99		
Medina	43,200	42,800	99		
Meigs	8,700	8,500	98		
Morrow	9,900	9,800	99		
Ottawa	15,300	15,200	99		
Paulding	7,400	7,300	99		
Pickaway	15,800	15,700	99		
Portage	49,800	49,400	99		
Preble	14,600	14,500	99		
Putnam	11,300	11,100	98		
Sandusky	22,600	22,400	99		
Seneca	21,400	21,200	99		
Shelby	16,000	15,800	99		
Stark	140,300	138,900	99		
Summit	201,700	200,100	99		
Union	11,500	11,300	98		
Van Wert	11,400	11,300	99		
Vinton	4,100	4,000	98		
Wayne	36,700	36,000	98		
Williams	14,100	13,900	99		
Wood	40,600	40,200	99		
Wyandot	8,200	8,100	99		
<b>OKLAHOMA</b>					
Atoka	4,500	4,500	100		

**WTBS—(Continued)**  
**(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	<b>OKLAHOMA</b>			
	Caddo	10,800	10,700	99
	Cherokee	13,200	13,000	98
	Cleveland	66,800	66,200	99
	Coal	2,300	2,300	100
	Craig	5,200	5,100	98
	Creek	22,500	22,300	99
	Delaware	11,500	11,300	98
	Dewey	2,200	2,200	100
	Grady	15,500	15,300	99
	Harmon	1,400	1,400	100
	Haskell	4,300	4,200	98
	Hughes	5,200	5,200	100
	Jackson	10,400	10,300	99
	Jefferson	2,800	2,800	100
	Johnston	3,800	3,700	97
	Kingfisher	4,800	4,800	100
	Latimer	3,900	3,800	97
	Lincoln	10,900	10,800	99
	Love	3,000	3,000	100
	Mc Clain	8,400	8,400	100
	Mc Intosh	6,900	6,800	99
	Major	3,100	3,000	97
	Mayes	12,800	12,700	99
	Muskogee	25,300	25,000	99
	Noble	4,200	4,200	100
	Nowata	4,000	4,000	100
	Okluskee	4,100	4,000	98
	Oklahoma	239,000	237,500	99
	Okmulgee	13,900	13,800	99
	Osage	15,100	15,000	99
	Pawnee	6,100	6,000	98
	Pottawatomie	21,700	21,500	99
	Roger Mills	1,500	1,500	100
	Rogers	20,300	20,100	99
	Seminole	9,400	9,300	99
	Wagoner	17,500	17,300	99
	<b>OREGON</b>			
	Benton	26,800	25,200	94
	Clackamas	108,100	104,900	97
	Columbia	14,400	13,900	97
	Coos	24,700	23,000	93
Hamey	2,900	2,700	93	
Jackson	59,700	57,900	97	
Jefferson	5,000	4,800	96	
Josephine	26,300	24,900	95	
Lake	2,800	2,600	93	
Lane	113,000	109,200	97	
Linn	35,200	34,000	97	
Malheur	9,300	8,900	96	
Marion	86,200	83,000	96	
Morrow	2,800	2,600	93	
Multnomah	245,500	237,200	97	
Washington	126,600	124,000	98	
Wheeler	600	600	100	
Yamhill	23,400	22,400	96	
<b>PENNSYLVANIA</b>				
Adams	29,100	28,500	98	
Berks	130,700	128,800	99	
Bucks	198,400	196,800	99	
Carbon	22,600	22,300	98	
Chester	140,700	139,000	99	
Columbia	23,700	23,300	98	
Crawford	32,000	31,300	98	
Cumberland	75,700	74,500	98	
Delaware	203,900	202,500	99	
Erie	101,700	100,600	99	

**WTBS—(Continued)**  
**(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Forest	1,900	1,900	100
	Franklin	46,700	45,400	97
	Fulton	5,300	5,100	96
	Greene	14,500	14,200	98
	Lackawanna	84,500	83,600	99
	Lancaster	158,100	153,500	97
	Mercer	45,300	44,600	98
	Monroe	36,800	36,200	98
	Montgomery	260,900	258,500	99
	Montour	6,600	6,400	97
	Northumberland	38,700	37,800	98
	Philadelphia	602,800	593,500	98
	Schuykill	60,400	59,300	98
	Wayne	15,400	14,900	97
	<b>RHODE ISLAND</b>			
	Bristol	17,700	17,600	99
	Kent	63,200	62,700	99
	Newport	33,000	32,600	99
	Providence	228,100	225,600	99
	Washington	40,500	39,900	99
	<b>SOUTH CAROLINA</b>			
	Allendale	3,800	3,700	97
	Bamberg	5,600	5,500	98
	Bamwell	7,200	7,100	99
	Calhoun	4,500	4,400	98
	Cherokee	16,900	16,700	99
	Chester	11,700	11,600	99
	Chesterfield	14,300	14,100	99
	Clarendon	9,800	9,500	97
	Colleton	12,400	12,100	98
	Dillon	10,100	9,900	98
	Fairfield	7,700	7,600	99
	Hampton	6,400	6,300	98
Jasper	5,500	5,400	98	
Kershaw	16,500	16,300	99	
Laurens	21,100	20,900	99	
Newberry	12,700	12,500	99	
Oconee	23,500	23,300	99	
Spartanburg	86,800	86,100	99	
Williamsburg	12,200	11,900	98	
<b>SOUTH OAKOTA</b>				
Aurora	1,100	1,100	100	
Bennett	1,100	1,100	100	
Butte	3,000	3,000	100	
Clark	1,700	1,700	100	
Clay	4,400	4,400	100	
Custer	2,400	2,300	96	
Davison	6,900	6,800	99	
Deuel	1,800	1,800	100	
Dewey	1,700	1,600	94	
Hamlin	1,900	1,900	100	
Hutchinson	3,200	3,100	97	
Kingsbury	2,300	2,300	100	
Marshall	1,900	1,900	100	
Mellette	700	700	100	
Miner	1,300	1,300	100	
Pennington	32,100	31,800	99	
Roberts	3,600	3,500	97	
Spink	3,000	3,000	100	
Todd	2,400	2,300	96	
Tripp	2,600	2,600	100	
Union	4,000	4,000	100	
Walworth	2,400	2,300	96	
<b>TENNESSEE</b>				
Benton	5,700	5,700	100	
Cannon	4,100	4,100	100	
Cheatham	10,200	10,100	99	

**Georgia**

**WTBS—(Continued)  
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households Households	%	
<b>Between 5-24%</b>	<b>TENNESSEE</b>				
	Chester	4,700	4,700	100	
	Cocke	11,300	11,200	99	
	Crockett	5,200	5,200	100	
	Davidson	212,700	212,000	100	
	Decatur	4,200	4,200	100	
	Dickson	13,800	13,700	99	
	Fayette	8,700	8,600	99	
	Fentress	5,600	5,500	98	
	Grainger	6,500	6,400	98	
	Grundy	4,800	4,700	98	
	Hancock	2,500	2,500	100	
	Haywood	7,100	7,000	99	
	Henderson	8,700	8,600	99	
	Jackson	3,700	3,700	100	
	Jefferson	12,600	12,500	99	
	Johnson	5,400	5,300	98	
	Lauderdale	8,400	8,300	99	
	Lawrence	13,500	13,400	99	
	Lewis	3,700	3,700	100	
	Lincoln	11,100	11,000	99	
	Mc Nairy	9,000	8,900	99	
	Macon	6,300	6,300	100	
	Meigs	3,200	3,200	100	
	Monroe	11,600	11,500	99	
	Moore	1,800	1,800	100	
	Overton	6,900	6,800	99	
	Perry	2,500	2,500	100	
	Polk	5,100	5,100	100	
	Robertson	15,600	15,500	99	
	Shelby	310,200	308,700	100	
	Smith	5,400	5,400	100	
	Stewart	3,800	3,800	100	
	Sumner	39,000	38,800	99	
	Tipton	13,800	13,700	99	
	Trousdale	2,300	2,300	100	
	Union	5,200	5,100	98	
	Wayne	5,200	5,100	98	
	White	7,900	7,800	99	
	Williamson	30,200	30,000	99	
	Wilson	25,600	25,500	100	
	<b>TEXAS</b>				
	Aransas	7,100	7,000	99	
	Archer	3,000	3,000	100	
Armstrong	800	800	100		
Atascosa	10,400	10,200	98		
Bandera	4,600	4,600	100		
Baylor	1,900	1,900	100		
Bexar	429,800	425,700	99		
Bosque	6,200	6,100	98		
Brazoria	65,400	64,900	99		
Briscoe	800	800	100		
Brooks	2,700	2,700	100		
Burleson	5,200	5,100	98		
Burnet	9,400	9,300	99		
Caldwell	9,000	8,900	99		
Callahan	4,700	4,700	100		
Cameron	75,500	74,600	99		
Cass	11,400	11,300	99		
Castro	2,900	2,900	100		
Cherokee	15,200	14,900	98		
Childress	2,400	2,400	100		
Cochran	1,400	1,400	100		
Coleman	4,000	4,000	100		
Collin	106,000	105,000	99		
Colorado	6,900	6,800	99		
Comal	20,700	20,500	99		

**WTBS—(Continued)  
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households Households	%
<b>Between 5-24%</b>	Cooke	12,100	12,000	99
	Crane	1,500	1,500	100
	Crosby	2,500	2,500	100
	Dallam	2,100	2,100	100
	Dallas	726,600	722,200	99
	Denton	111,900	111,000	99
	Donley	1,500	1,500	100
	Ellis	30,800	30,500	99
	El Paso	187,600	186,200	99
	Erath	11,300	11,200	99
	Falls	6,400	6,300	98
	Fannin	9,800	9,600	98
	Fayette	8,100	7,800	96
	Fisher	1,900	1,900	100
	Floyd	2,900	2,900	100
	Foard	700	700	100
	Fort Bend	76,800	75,900	99
	Franklin	3,000	2,900	97
	Freestone	6,000	5,900	98
	Galveston	82,700	82,000	99
	Gillespie	7,000	6,800	97
	Glasscock	500	500	100
	Goliad	2,300	2,200	98
	Gonzales	6,200	6,100	98
	Grimes	6,200	6,100	98
	Guadalupe	24,200	23,900	99
	Hall	1,600	1,600	100
	Hamilton	3,200	3,100	97
	Hardeman	2,100	2,100	100
	Harris	1,044,600	1,037,000	99
	Harrison	21,100	20,800	99
	Hartley	1,300	1,300	100
	Haskell	2,700	2,700	100
	Henderson	24,100	23,700	98
	Hidalgo	110,400	108,900	99
	Hockley	7,800	7,800	100
	Hood	12,500	12,400	99
	Hudspeth	900	900	100
	Jack	2,700	2,700	100
	Jackson	4,700	4,600	98
	Jasper	11,400	11,200	98
	Jim Wells	11,800	11,600	98
	Johnson	35,500	35,200	99
	Jones	6,100	6,000	98
	Kames	4,300	4,200	98
	Kerr	14,900	14,600	98
	Lamb	5,300	5,300	100
	Lampasas	5,200	5,100	98
	Lee	4,700	4,600	98
	Leon	5,000	4,900	98
Limestone	7,800	7,700	99	
Live Oak	3,500	3,400	97	
Llano	5,600	5,500	98	
Loving	100	100	100	
Lubbock	83,400	82,800	99	
Lynn	2,300	2,300	100	
Mc Lennan	71,300	70,700	99	
McMullen	300	300	100	
Madison	3,300	3,200	97	
Marion	4,000	3,900	98	
Martin	1,600	1,600	100	
Medina	9,600	9,400	98	
Milam	8,600	8,400	98	
Mills	1,800	1,800	100	
Montague	6,800	6,700	99	
Montgomery	67,000	66,000	99	
Nacogdoches	20,700	20,300	98	

# Georgia

## WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	<b>TEXAS</b>			
	Navarro	15,100	14,900	99
	Ochiltree	3,100	3,100	100
	Oldham	700	700	100
	Panola	8,400	8,300	99
	Parker	24,900	24,700	99
	Rains	2,900	2,900	100
	Red River	5,600	5,500	98
	Refugio	2,900	2,900	100
	Roberts	400	400	100
	Robertson	5,800	5,700	98
	Rockwall	9,900	9,800	99
	Rusk	16,500	16,300	99
	San Augustine	3,100	3,000	97
	San Jacinto	6,500	6,300	97
	Shelby	8,600	8,400	98
	Smith	58,600	58,000	99
	Sterling	500	500	100
	Stonewall	800	800	100
	Swisher	2,900	2,900	100
	Tarrant	465,600	462,800	99
	Taylor	43,600	43,300	99
	Terry	4,300	4,300	100
	Throckmorton	800	800	100
	Titus	8,600	8,500	99
	Trinity	4,800	4,700	98
	Tyler	6,200	6,100	98
	Upshur	11,500	11,300	98
	Van Zandt	14,900	14,700	99
	Waller	7,500	7,400	99
	Wharton	14,100	13,900	99
	Wood	11,900	11,700	98
	Young	6,900	6,800	99
	<b>UTAH</b>			
Cache	21,300	20,800	98	
Davis	56,600	56,100	99	
Duchesne	3,600	3,500	97	
Emery	3,000	2,900	97	
Garfield	1,300	1,200	92	
Iron	6,300	6,000	95	
Millard	3,200	3,100	97	
Morgan	1,600	1,600	100	
Rich	500	500	100	
Salt Lake	248,700	245,600	99	
San Juan	3,400	3,200	94	
Sanpete	5,000	4,900	98	
Sevier	4,900	4,800	98	
Summit	5,700	5,600	98	
Tooele	8,700	8,600	99	
Uintah	6,600	6,400	97	
Utah	72,800	71,700	98	
Wayne	700	700	100	
Weber	54,600	54,000	99	
<b>VIRGINIA</b>				
Amherst	9,900	9,800	99	
Appomattox	4,600	4,500	99	
Arlington	132,000	131,400	100	
Bedford	20,700	20,500	99	
Bland	2,200	2,100	95	
Botetourt	9,400	9,300	99	
Brunswick	5,500	5,400	98	
Buckingham	4,400	4,300	98	
Campbell	43,200	42,800	99	
Caroline	6,700	6,600	99	
Carroll	10,400	10,200	98	
Charles City	2,200	2,200	100	
Charlotte	4,300	4,200	98	

## WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	<b>Craig</b>	1,700	1,700	100
	Culpeper	10,200	10,100	99
	Dinwiddie	22,100	21,800	99
	Essex	3,300	3,200	97
	Fairfax	321,400	320,500	100
	Fauquier	17,700	17,500	99
	Fluvanna	4,800	4,700	98
	Franklin	15,100	14,900	99
	Frederick	27,000	26,800	99
	Gloucester	11,900	11,800	99
	Goochland	5,200	5,100	98
	Grayson	9,300	9,200	99
	Greene	3,900	3,800	97
	Halifax	13,400	13,200	99
	Hanover	24,300	24,000	99
	Isle Of Wight	9,500	9,400	99
	James City	18,000	17,800	99
	King And Queen	2,400	2,400	100
	King George	5,000	5,000	100
	King William	4,000	4,000	100
	Lancaster	4,700	4,600	98
	Loudoun	33,000	32,700	99
	Madison	4,200	4,100	98
	Mathews	3,700	3,700	100
	New Kent	4,000	4,000	100
	Northampton	5,100	5,000	98
	Northumberland	4,600	4,500	98
	Orange	8,400	8,300	99
	Powhatan	4,700	4,600	98
	Prince Edward	5,400	5,300	98
	Pulaski	13,300	13,200	99
	Rappahannock	2,600	2,600	100
	Shenandoah	12,800	12,700	99
	Southampton	9,100	9,000	99
	Sussex	3,800	3,700	97
	Westmoreland	6,300	6,200	98
	York	19,400	19,300	99
	Chesapeake City	56,400	56,000	99
	Portsmouth City	39,100	38,800	99
	Richmond City	84,600	84,000	99
	Suffolk City	19,200	18,900	99
	<b>VERMONT</b>			
	Addison	11,800	11,500	97
	Bennington	14,000	13,700	98
	Caledonia	10,700	10,500	98
	Chittenden	50,200	49,500	99
Essex	2,500	2,500	100	
Franklin	14,800	14,600	99	
Lamoille	7,700	7,600	99	
Orange	9,600	9,400	98	
Orleans	8,900	8,800	99	
Windham	16,600	15,900	96	
Windsor	22,100	21,500	97	
<b>WASHINGTON</b>				
Adams	4,600	4,500	98	
Asotin	7,000	6,800	97	
Benton	43,100	41,900	97	
Clark	93,700	91,500	98	
Columbia	1,600	1,500	94	
Grays Harbor	25,900	24,400	94	
Island	23,400	22,900	98	
Jefferson	9,200	8,800	96	
King	636,500	616,100	97	
Kitsap	73,900	72,200	98	
Kittitas East	8,400	8,000	95	
Mason	15,500	15,100	97	
Okanogan	12,900	12,200	95	

# Georgia

## WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	<b>WASHINGTON</b>			
	Pend Oreille	3,400	3,300	97
	Pierce	223,400	218,200	98
	Skagit	32,000	30,900	97
	Snohomish	183,300	178,700	97
	Spokane	143,700	139,500	97
	Thurston	65,600	63,900	97
	Wahkiakum	1,300	1,200	92
	Walla Walla	17,700	16,700	94
	Whatcom	50,900	49,000	96
	Yakima	67,100	64,400	96
	<b>WISCONSIN</b>			
	Adams	6,200	6,000	97
	Barron	15,900	15,500	97
	Bayfield	5,700	5,600	98
	Brown	74,000	73,500	99
	Buffalo	5,200	5,100	98
	Burnett	5,400	5,300	98
	Calumet	12,100	12,000	99
	Chippewa	19,400	19,200	99
Clark	11,200	10,900	97	
Columbia	17,400	17,100	98	
Crawford	6,000	5,900	98	
Dane	146,500	144,000	98	
Dodge	27,200	26,800	99	
Door	10,300	10,200	99	
Douglas	16,600	16,400	99	
Dunn	12,500	12,300	98	
Eau Claire	32,100	31,600	98	
Fond Du Lac	33,200	32,800	99	
Grant	17,200	16,800	98	
Green	11,700	11,500	98	
Green Lake	7,300	7,200	99	
Iowa	7,600	7,500	99	
Jackson	6,300	6,200	98	
Jefferson	24,600	24,300	99	
Kenosha	48,000	47,600	99	
Kewaunee	6,900	6,800	99	
La Crosse	37,600	37,200	99	
Langlade	7,600	7,500	99	
Lincoln	10,400	10,300	99	
Manitowoc	30,200	30,000	99	
Marathon	42,300	41,900	99	
Marinette	15,900	15,800	99	
Marquette	5,000	4,900	98	
Milwaukee	375,000	371,300	99	
Monroe	13,600	13,300	98	
Oconto	11,600	11,400	98	
Oneida	12,900	12,600	98	
Outagamie	52,100	51,800	99	
Ozaukee	26,600	26,300	99	
Pepin	2,600	2,500	96	
Pierce	11,400	11,200	98	
Polk	13,500	13,300	99	
Portage	22,000	21,700	99	
Price	6,100	5,900	97	
Racine	64,400	64,000	99	
Rock	52,400	51,900	99	
Rusk	5,700	5,600	98	
Sauk	18,100	17,700	98	
Sawyer	5,800	5,600	97	
Shawano	14,100	13,900	99	
Sheboygan	39,200	38,900	99	
Taylor	6,800	6,700	99	
Trempealeau	9,600	9,400	98	
Vilas	7,500	7,300	97	
Walworth	27,600	27,300	99	

## WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Washburn	5,600	5,500	98
	Washington	34,100	33,800	99
	Waukesha	109,500	108,600	99
	Waupaca	17,400	17,200	99
	Waushara	7,900	7,800	99
	Wood	27,900	27,600	99
	<b>WEST VIRGINIA</b>			
	Clay	3,700	3,600	97
	Gilmer	2,700	2,700	100
	Grant	4,100	4,000	98
Hampshire	6,500	6,400	98	
Hardy	4,500	4,400	98	
Lewis	6,500	6,400	98	
Mason	9,700	9,600	99	
Morgan	5,100	5,000	98	
Preston	10,700	10,600	99	
Roane	5,800	5,700	98	
Summers	5,200	5,100	98	
<b>WYOMING</b>				
Converse	3,800	3,700	97	
Fremont	11,900	11,600	97	
Goshen	4,900	4,800	98	
Johnson	2,300	2,200	96	
Park	8,900	8,600	97	
Teton	5,000	4,800	96	

## WALB-TV, Albany (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	<b>GEORGIA</b>			
	Appling	6,000	5,900	98
	Bacon	3,500	3,400	97
	Bleckley	3,800	3,700	97
	Pierce	5,000	4,900	98
	Stewart	2,000	1,900	95
	Wheeler	1,800	1,800	100

## WAGA-TV, Atlanta (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	<b>GEORGIA</b>			
	Coffee	10,900	10,700	98
	Elbert	7,200	7,100	99
	Fannin	6,600	6,500	98
	Hancock	3,000	2,900	97
	Houston	33,700	33,500	99
	Monroe	6,100	6,000	98
	Peach	7,400	7,300	99
	Stephens	9,200	9,100	99
	Towns	2,900	2,900	100
	Washington	6,800	6,600	97
	Whitfield	27,700	27,500	99
	Between 5-24%	<b>ALABAMA</b>		
De Kalb		21,300	21,100	99
Randolph		7,700	7,600	99
<b>GEORGIA</b>				
Baldwin	12,400	12,200	98	



# Georgia

## WAGA-TV—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total		TV Households %
		Households	Households	
Between 5-24%	<b>GEORGIA</b>			
	Bibb	57,500	57,000	99
	Dade	4,700	4,700	100
	Franklin	6,600	6,500	98
	Grady	7,400	7,300	99
	Jones	7,600	7,500	99
	Lowndes	26,800	26,400	99
	Macon	4,400	4,300	98
	Murray	10,000	9,900	99
	Talbot	2,400	2,300	96
	Taliaferro	700	700	100
	Thomas	14,600	14,400	99
	Walker	22,100	21,900	99
	Wilkes	4,000	3,900	98
	<b>NORTH CAROLINA</b>			
	Cherokee	8,300	8,200	99
	<b>TENNESSEE</b>			
Polk	5,100	5,100	100	

## WATL, Atlanta (Arbitron Data Continued)

Net Weekly Circulation	State County	Total		TV Households %
		Households	Households	
Between 5-24%	<b>GEORGIA</b>			
	Madison	8,000	7,900	99
	Meriwether	7,700	7,600	99
	Murray	10,000	9,900	99
	Oglethorpe	3,600	3,500	97
	Peach	7,400	7,300	99
	Rabun	4,800	4,700	98
	Towns	2,900	2,900	100
	Troup	20,700	20,400	99
	Union	5,000	4,900	98
	White	5,200	5,100	98
	<b>NORTH CAROLINA</b>			
	Clay	3,000	2,900	97

## WGNX, Atlanta (Arbitron Data Continued)

Net Weekly Circulation	State County	Total		TV Households %
		Households	Households	
Between 25-49%	<b>GEORGIA</b>			
	Troup	20,700	20,400	99
	Upson	10,000	9,900	99
	Wilkinson	3,700	3,600	97
Between 5-24%	<b>ALABAMA</b>			
	Randolph	7,700	7,600	99
	<b>GEORGIA</b>			
	Elbert	7,200	7,100	99
	Hancock	3,000	2,900	97
	Haralson	8,500	8,400	99
	Hart	7,700	7,600	99
	Jones	7,600	7,500	99
	Lumpkin	5,300	5,200	98
	Meriwether	7,700	7,600	99
	Murray	10,000	9,900	99
	Oglethorpe	3,600	3,500	97
	Rabun	4,800	4,700	98
	Taylor	2,800	2,800	100

## WGNX—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total		TV Households %
		Households	Households	
Between 5-24%	Towns	2,900	2,900	100
	Union	5,000	4,900	98
	Walker	22,100	21,900	99
	White	5,200	5,100	98

## WSB-TV, Atlanta (Arbitron Data Continued)

Net Weekly Circulation	State County	Total		TV Households %
		Households	Households	
50% & Over	<b>GEORGIA</b>			
	Union	5,000	4,900	98
	Upson	10,000	9,900	99
	Walton	14,100	14,000	99
	White	5,200	5,100	98

Between 25-49%	<b>ALABAMA</b>			
	Calhoun	43,300	43,000	99
	Cherokee	7,700	7,600	99
	Cleburne	4,800	4,800	100
	Randolph	7,700	7,600	99

	<b>GEORGIA</b>			
	Baldwin	12,400	12,200	98
	Bibb	57,500	57,000	99
	Fannin	6,600	6,500	98
	Heard	3,300	3,300	100
	Jones	7,600	7,500	99
	Monroe	6,100	6,000	98
	Murray	10,000	9,900	99
	Stephens	9,200	9,100	99
	Tift	12,400	12,200	98

	<b>NORTH CAROLINA</b>			
	Cherokee	8,300	8,200	99
	Clay	3,000	2,900	97

Between 5-24%	<b>ALABAMA</b>			
	Etowah	38,800	38,600	99
	Talladega	26,500	26,300	99

	<b>GEORGIA</b>			
	Ben Hill	6,000	5,900	98
	Berrien	5,300	5,200	98
	Coffee	10,900	10,700	98
	Colquitt	13,100	12,900	98
	Cook	4,800	4,700	98
	Crawford	3,100	3,000	97
	Crisp	7,300	7,200	99
	Dougherty	33,700	33,300	99
	Elbert	7,200	7,100	99
	Franklin	6,600	6,500	98
	Hart	7,700	7,600	99
	Houston	33,700	33,500	99
	Jeff Davis	4,400	4,300	98
	Laurens	14,800	14,500	98
	Lowndes	26,800	26,400	99
	Macon	4,400	4,300	98
	Peach	7,400	7,300	99
	Schley	1,300	1,300	100
	Sumter	10,500	10,300	98
	Talbot	2,400	2,300	96
	Taliaferro	700	700	100
	Taylor	2,800	2,800	100
	Telfair	4,000	3,900	98
Thomas	14,600	14,400	99	
Toombs	9,000	8,800	98	
Whitfield	27,700	27,500	99	
Wilkinson	3,700	3,600	97	

# Georgia

## WSB-TV—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	<b>GEORGIA</b>			
	Worth	7,100	7,000	99
	<b>TENNESSEE</b>			
	Polk	5,100	5,100	100

## WXIA-TV, Atlanta (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	<b>GEORGIA</b>				
	Rabun	4,800	4,700	98	
	Rockdale	20,000	19,800	99	
	Spalding	20,100	19,900	99	
	Towns	2,900	2,900	100	
	Troup	20,700	20,400	99	
	Upson	10,000	9,900	99	
	Walton	14,100	14,000	99	
	White	5,200	5,100	98	
	Between 25-49%	<b>GEORGIA</b>			
Banks		4,000	3,900	97	
Bibb		57,500	57,000	99	
Bleckley		3,800	3,700	97	
Elbert		7,200	7,100	99	
Gilmer		5,300	5,200	98	
Houston		33,700	33,500	99	
Madison		8,000	7,900	99	
Oglethorpe		3,600	3,500	97	
Pulaski		3,100	3,000	97	
Stephens		9,200	9,100	99	
Taliaferro		700	700	100	
Union		5,000	4,900	98	
Whitfield		27,700	27,500	99	
Wilkes		4,000	3,900	98	
<b>NORTH CAROLINA</b>					
Clay		3,000	2,900	97	
Between 5-24%		<b>ALABAMA</b>			
		Clay	5,000	5,000	100
	Cleburne	4,800	4,800	100	
	Randolph	7,700	7,600	99	
	<b>ARKANSAS</b>				
	Izard	4,800	4,600	96	
	Polk	7,000	6,800	97	
	Searcy	3,100	3,000	97	
	<b>CALIFORNIA</b>				
	Alpine	500	400	89	
	Modoc	3,800	3,600	93	
	<b>COLORADO</b>				
	Eagle	8,800	8,400	95	
	Kit Carson	2,800	2,700	96	
	<b>FLORIDA</b>				
	Dixie	4,100	4,000	98	
	Gilchrist	3,500	3,500	100	
	Levy	10,500	10,200	97	
	Suwannee	10,400	10,200	98	
	Taylor	6,500	6,400	98	
	<b>GEORGIA</b>				
	Atkinson	2,200	2,100	95	
	Bacon	3,500	3,400	97	
Baldwin	12,400	12,200	98		
Ben Hill	6,000	5,900	98		
Coffee	10,900	10,700	98		
Crawford	3,100	3,000	97		
Dade	4,700	4,700	100		

## WXIA-TV—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Franklin	6,600	6,500	98
	Glynn	24,600	24,400	99
	Hart	7,700	7,600	99
	Jeff Davis	4,400	4,300	98
	Jones	7,600	7,500	99
	Laurens	14,800	14,500	98
	Lowndes	26,800	26,400	99
	Mc Intosh	3,300	3,200	97
	Macon	4,400	4,300	98
	Murray	10,000	9,900	99
	Peach	7,400	7,300	99
	Telfair	4,000	3,900	98
	Terrell	3,700	3,600	97
	Thomas	14,600	14,400	99
	Toombs	9,000	8,800	98
	Twiggs	3,300	3,200	97
	Ware	12,900	12,700	98
	Wilkinson	3,700	3,600	97
	<b>IOWA</b>			
	Palo Alto	4,000	3,900	98
	<b>IOAHO</b>			
	Teton	1,100	1,100	100
	<b>INOIANA</b>			
	Warren	3,000	2,900	97
	<b>KANSAS</b>			
	Cheyenne	1,400	1,400	100
	Edwards	1,600	1,600	100
	Franklin	8,400	8,300	99
	Greeley	700	700	100
	Lincoln	1,500	1,500	100
	Washington	2,800	2,700	96
	<b>KENTUCKY</b>			
	Adair	5,800	5,700	98
	Clinton	3,600	3,600	100
	Grayson	8,200	8,100	99
	<b>MICHIGAN</b>			
	Baraga	3,100	3,000	97
	Gogebic	7,300	7,200	99
Keweenaw	800	800	100	
Montmorency	3,700	3,600	97	
Oscoda	3,400	3,300	97	
<b>MINNESOTA</b>				
Cook	1,600	1,600	100	
<b>MISSOURI</b>				
Mercer	1,500	1,500	100	
Reynolds	2,500	2,400	96	
<b>MISSISSIPPI</b>				
Newton	7,300	7,200	99	
Yazoo	8,700	8,600	99	
<b>MONTANA</b>				
Daniels	900	900	100	
Mc Cone	800	800	100	
Powder River	800	700	88	
<b>NORTH CAROLINA</b>				
Camden	2,200	2,200	100	
Cherokee	8,300	8,200	99	
Jackson	9,900	9,700	98	
Swain	4,200	4,100	98	
<b>NORTH OAKOTA</b>				
Towner	1,400	1,400	100	
<b>NEBRASKA</b>				
Blaine	300	300	100	
Boyd	1,100	1,100	100	
Gage	9,000	8,900	99	
Garden	1,000	1,000	100	
Hitchcock	1,500	1,500	100	
Loup	300	300	100	

# Georgia

## WXIA-TV—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	<b>NEBRASKA</b>			
	Thayer	2,700	2,700	100
	<b>NEW HAMPSHIRE</b>			
	Coos	13,900	13,700	99
	<b>NEW MEXICO</b>			
	Eddy	17,400	17,100	98
	Harding	400	400	100
	<b>NEW YORK</b>			
	Hamilton	2,200	2,100	95
	Sullivan	25,300	24,600	97
	<b>OKLAHOMA</b>			
	Woods	3,700	3,700	100
	Woodward	6,700	6,600	99
	<b>PENNSYLVANIA</b>			
	Potter	6,300	6,100	97
	<b>SOUTH DAKOTA</b>			
	Clark	1,700	1,700	100
	<b>TENNESSEE</b>			
	Henderson	8,700	8,600	99
	Macon	6,300	6,300	100
	Perry	2,500	2,500	100
	<b>TEXAS</b>			
	Coke	1,400	1,400	100
	Edwards	800	800	100
	Irion	600	600	100
	Jeff Davis	800	800	100
	Kerr	14,900	14,600	98
	Kimble	1,600	1,500	94
	King	100	100	100
	Mc Culloch	3,500	3,400	97
	Martin	1,600	1,600	100
	Red River	5,600	5,500	98
	Sutton	1,400	1,400	100
Terrell	500	500	100	
Zavala	3,400	3,300	97	
<b>UTAH</b>				
Duchesne	3,600	3,500	97	

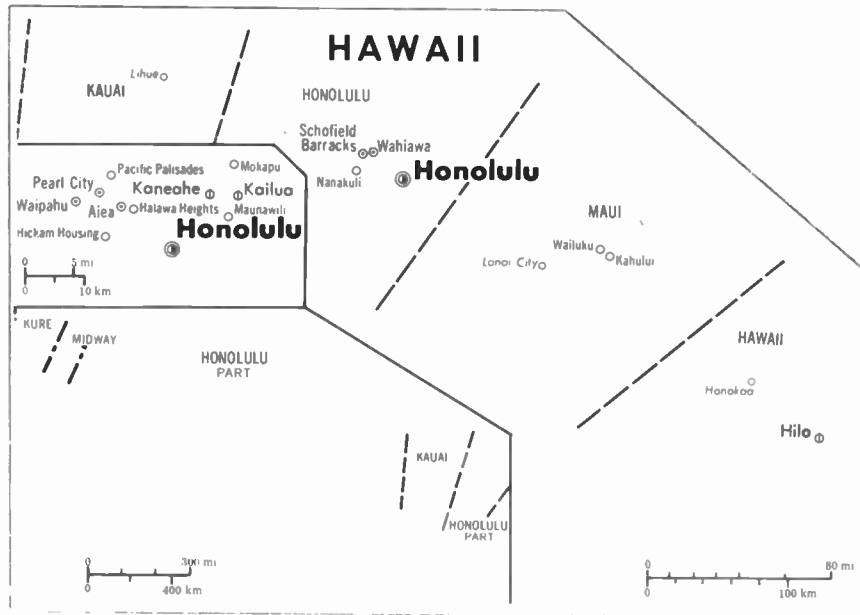
## WXIA-TV—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	<b>VIRGINIA</b>			
	Culpeper	10,200	10,100	99
	Greene	3,900	3,800	97
	Nelson	4,900	4,800	98
	Northumberland	4,600	4,500	98
	Patrick	6,900	6,800	99
	Warren	10,400	10,300	99
	<b>VERMONT</b>			
	Essex	2,500	2,500	100
	<b>WASHINGTON</b>			
	Lincoln	3,600	3,500	97
	<b>WISCONSIN</b>			
	Richland	6,600	6,500	98
	Washburn	5,600	5,500	98
	<b>WEST VIRGINIA</b>			
	Hampshire	6,500	6,400	98
	Pendleton	3,100	3,000	97
	<b>WYOMING</b>			
	Johnson	2,300	2,200	96

## WTVM, Columbus (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	<b>GEORGIA</b>			
	Decatur	9,000	8,900	99
	Dodge	6,400	6,300	98
	Heard	3,300	3,300	100
	Houston	33,700	33,500	99
	Monroe	6,100	6,000	98
	Tift	12,400	12,200	98
	Wilcox	2,500	2,500	100
	Wilkinson	3,700	3,600	97

# Hawaii



Market	Arbitron ADI TV Households	Rank	Market Area Commercial TV Stations
Hilo .....	•	•	KGMD-TV (9), KHAW-TV (11), KHBC-TV (2), KHVO (13), KWHH (14)
Honolulu .....	•	•	KBFD (32), KPVE (5), KGMB (9), KIKU (20), KHNL (13), KHON-TV (2), KITV (4), KOBN (26), KWHE (14)
Kailua-Kona .....	•	•	KLEI (6)
Wailuku .....	•	•	KAI-TV (7), KGMV (3), KMAU (12), KOGG (15), KWHM (21)

**\* ARBITRON DOES NOT HAVE WEEKLY CIRCULATION DATA FOR HAWAII.**

### Hawaii Station Totals as of November 1, 1993

	VHF	UHF	TOTAL
Commercial Television Stations	13	7	20
Educational Television Stations	2	0	2
	15	7	22

## Hawaii—Hilo

### KGMD-TV

Ch. 9

(Satellite of KGMB, Honolulu)

**Network Service:** CBS.

**Licensee:** Lee Enterprises Inc., 400 Putnam Bldg., 215 N. Main St, Davenport, IA 52801-1924.

**Studio:** See KGMB, Honolulu.

**Telephone:** 808-935-6221.

**Technical Facilities:** Channel No. 9 (186-192 MHz). Authorized power: 9.68-kw visual, 1.71-kw aural. Antenna: Minus 290-ft. above av. terrain, 258-ft. above ground, 1120-ft. above sea level.

Latitude	19°	43'	00"
Longitude	155°	08'	13"

**Transmitter:** 58 Manaolana Place.

**Ownership:** Lee Enterprises Inc. (Group Owner).

**Began Operation:** May 15, 1955.

**Represented (sales):** Katz Television.

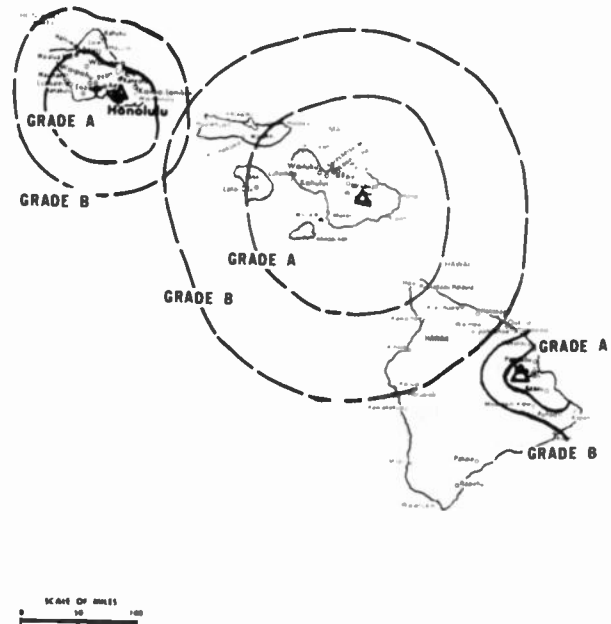
**Represented (legal):** Watanabe, Ing, Kawashima.

**Personnel:**

Oick Grimm, General Manager.

**Rates:** Sold in combination with KGMB, Honolulu & KGMV, Wailuku with rates applying to simultaneous telecasts on all three stations.

**NETWORK BASE HOURLY RATE:** Bonus to KGMB, Honolulu.



City of License: Hilo.

# Hawaii—Hilo

## KHAW-TV

Ch. 11

(Satellite of KHON-TV, Honolulu)

**Network Service:** NBC.

**Licensee:** BBC License Subsidiary, 980 N. Michigan Ave., Suite 1200, Chicago, IL 60611.

**Studio:** See KHON-TV, Honolulu.

**Telephone:** 808-531-8585.

**Technical Facilities:** Channel No. 11 (198-204 MHz). Authorized power: 2.09-kw visual, 0.27-kw aural. Antenna: Minus 823-ft. above av. terrain, 80-ft. above ground, 90-ft. above sea level.

Latitude	19°	43'	56"
Longitude	155°	04'	09"

**Transmitter:** Naniloa Hotel, Hilo.

**News Services:** AP, CNN.

**Ownership:** Bumham Broadcasting Co. (Group Owner).

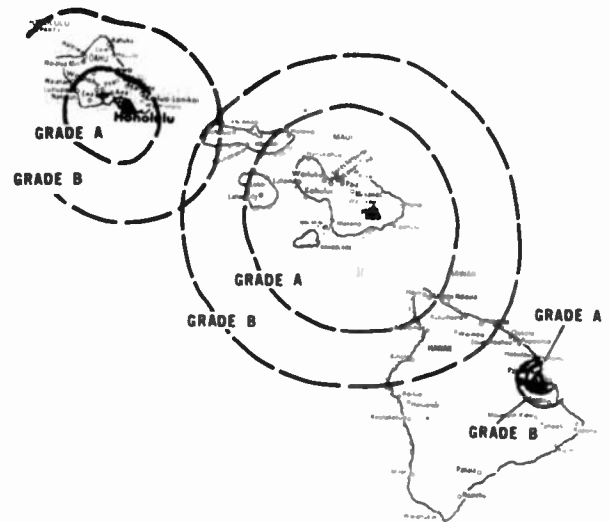
**Began Operation:** November 27, 1961.

**Represented (sales):** Harrington, Righter & Parsons Inc.

**Personnel:**

See KHON-TV, Honolulu.

**Rates:** Sold in combination with KHON-TV, Honolulu & KAI-TV Waikiki with rates applying to simultaneous telecasts on all stations.



KHAW-TV BPCT-3246 Granted 10/17/63

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City of License: Hilo.

## Hawaii—Hilo

### KHBC-TV

Ch. 2

(Satellite of KHNL, Honolulu)

**Network Service:** Fox.

**Licensee:** King Bcstg. Co.

**Studio:** See KHNL, Honolulu.

**Telephone:** 808-935-8289.

**Technical Facilities:** Channel No. 2 (54-60 MHz). Authorized power: 2.31-kw max. visual, 0.23-kw max. aural. Antenna: Minus 574-ft. above av. terrain, 142-ft. above ground, 148-ft. above sea level.

Latitude	19°	43'	51"
Longitude	155°	04'	11"

**Transmitter:** 71 Banyan Dr., Hilo Hawaiian Hotel, Hilo.

**News Service:** CNN.

**Ownership:** Providence Journal Broadcasting Corp. (Group Owner).

**Began Operation:** August 22, 1983. Sale to Hilo Bcstg. (Marvin Chupack, et al.) by Trustee in Bankruptcy approved by FCC Jan. 31, 1986. Began operation as KHBC-TV April 14, 1986. Sale to Kona-Hilo Bcstg. approved by FCC April 24, 1987. FCC approved sale to King Bcstg. October 18, 1988. Sale to present owner approved August 27, 1991 (Television Digest, Vol. 31:9, 29).

**Represented (sales):** Blair Television.

**Personnel:**

See KHNL, Honolulu.

**Rates:** Sold in combination with KHNL, Honolulu.



KHBC-TV BMPCT-830316KE Granted 5/27/83

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**City of License:** Hilo.

## Hawaii—Hilo

### KHVO

Ch. 13

(Satellite of KITV, Honolulu)

**Network Service:** ABC.

**Licensee:** Michael L. Eskridge, Operating Agent, 1355 Piccard Dr., Suite 350, Rockville, MD 20850.

**Studio:** See KITV, Honolulu.

**Telephone:** 808-935-8289.

**Technical Facilities:** Channel No. 13 (210-216 MHz). Authorized power: 4.68-kw visual, 1.59-kw aural. Antenna: Minus 823-ft. above av. terrain, 80-ft. above ground, 90-ft. above sea level.

Latitude	19°	43'	57"
Longitude	155°	04'	04"

**Transmitter:** Nanihoa Hotel, Hilo.

**Ownership:** Michael Eskridge, Operating Agent.

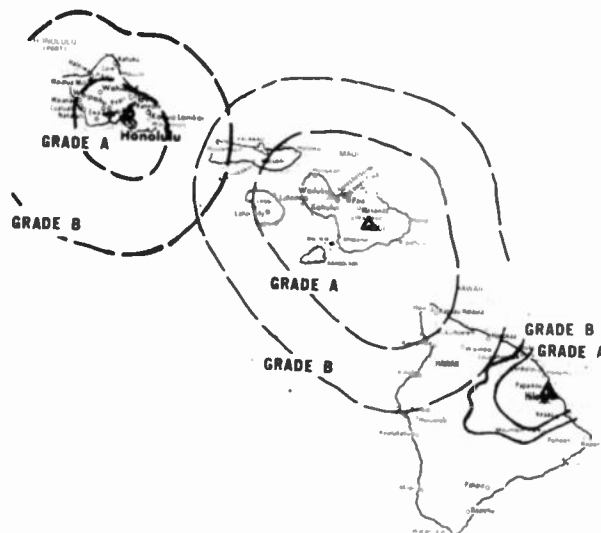
**Began Operation:** May 15, 1960. Assignment of license from Tak Communications, Debtor-in-Possession to current licensee granted by FCC Jan. 27, 1993.

**Represented (sales):** Seltel Inc.

**Represented (legal):** Dow, Lohnes & Albertson.

**Personnel:**

**Alfred Pacheco**, Chief Engineer.  
See KITV, Honolulu.



SCALE OF MILES  
0 50 100

KHVO BPCT-3077 Granted 9/6/62

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**Rates:** Sold in combination with KITV, Honolulu.

**City of License:** Hilo.



# Hawaii—Hilo

## KWHH

Ch. 14

(Satellite of KWHE, Honolulu, HI)

**Network Service:** None, independent.

**Licensee:** Le Sea Bcstg. Corp., 1188 Bishop St., Suite 502, Honolulu, HI 96813.

**Studio:** 81 Likeke St., Hilo, HI 96720.

**Telephone:** 808-538-1414.

**Technical Facilities:** Channel No. 14 (470-476 MHz). Authorized power: 13.7-kw max. visual. Antenna: Minus 557-ft. above av. terrain, 144-ft. above ground, 151-ft. above sea level.

Latitude	19°	43'	51"
Longitude	155°	04'	11"

**Transmitter:** 71 Banyan Dr., Hilo.

**Ownership:** Le Sea Broadcasting Co. (Group Owner).

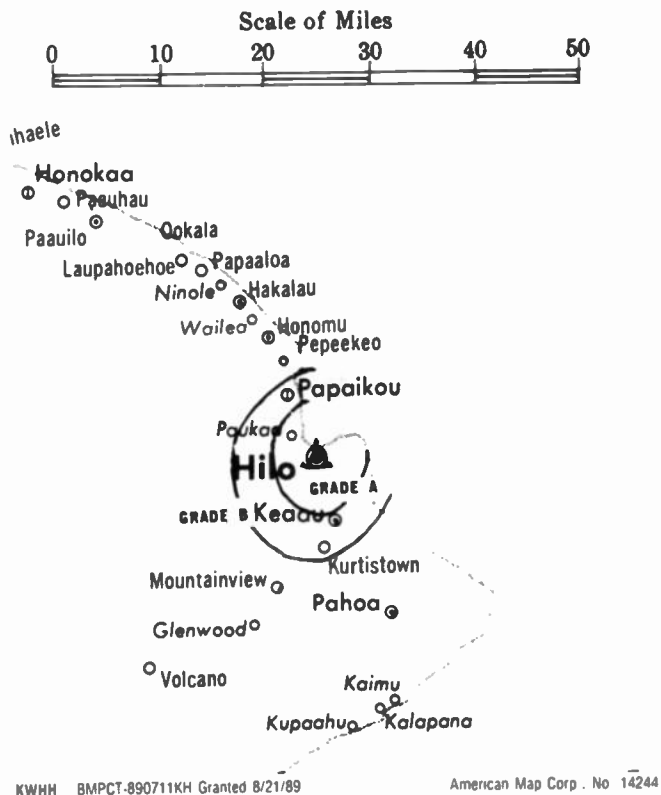
**Began Operation:** October 1, 1989.

**Represented (legal):** Fletcher, Heald & Hildreth.

**Personnel:**

See KWHE, Honolulu.

**Rates:** On request.



**City of License:** Hilo.

## Hawaii—Honolulu

**KBFD**

Ch. 32

**Network Service:** None, independent.

**Licensee:** The Allen Bcstg. Corp., 1188 Bishop St., Penthouse One, Honolulu, HI 96813.

**Studio:** 1188 Bishop St., Penthouse One, Honolulu, HI 96813.

**Telephone:** 808-521-8066. **Fax:** 808-521-5233.

**Technical Facilities:** Channel No. 32 (578-584 MHz). Authorized power: 145-kw max. visual, 14.5-kw max. aural. Antenna: Directional, 424-ft. above av. terrain, 390-ft. above ground, 413-ft. above sea level.

Latitude	21°	18'	49"
Longitude	157°	51'	43"

**Transmitter:** 1188 Bishop St.

**Ownership:** The Allen Bcstg. Corp.

**Began Operation:** March 24, 1986.

**Represented (engineering):** Comsearch Inc.

**Personnel:**

Kea Sung Chung, President & General Manager.

Jay Chung, Station Manager.

N. K. Kim, Local Sales Manager.

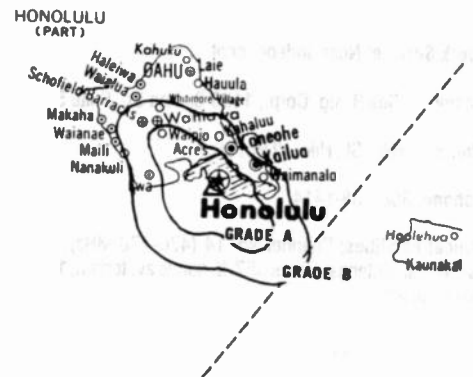
David Moore, Chief Engineer.

Yun Hee Chung, Program Director.

June Ho Chung, Business Manager.

**Highest 30 Sec. Rate:** \$250.

## HAWAII



### SCALE OF MILES



KBFD BMPCT—851024KG Granted 11/27/85

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City of License: Honolulu.

# Hawaii—Honolulu

## KFVE Ch. 5

**Network Service:** None, independent.

**Licensee:** KFVE Joint Venture, 150-B Puuhale Rd., Honolulu, HI 96819-2282.

**Studio:** 150-B Puuhale Rd., Honolulu, HI 96819-2282.

**Telephone:** 808-842-5555. Fax: 808-842-4594.

**Technical Facilities:** Channel No. 5 (76-82 MHz). Authorized power: 95.5-kw max. visual, 9.6-kw max. aural. Antenna: Circularly polarized, 2064-ft. above av. terrain, 161-ft. above ground, 2641-ft. above sea level.

Latitude	21°	24'	03"
Longitude	158°	06'	10"

**Transmitter:** 3-mi. NE of Nanakuli on Palehua Rd.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Station:** Harris, 6.1-meter C-band.

**Ownership:** KFVE Joint Venture.

**Began Operation:** February 7, 1988.

**Represented (sales):** Blair Television.

**Represented (legal):** Brown, Finn & Nietert, Chartered.

**Represented (engineering):** Lohnes & Culver.

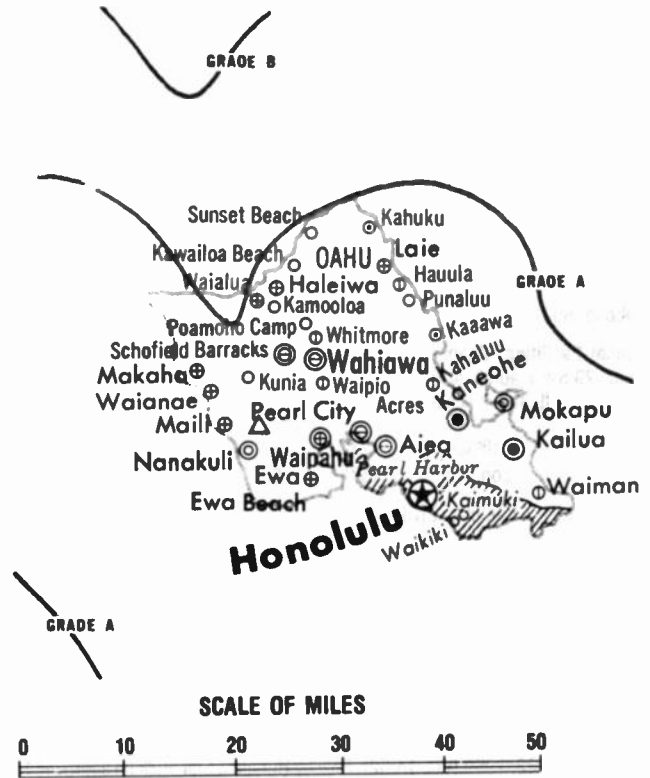
**Personnel:**

Donna Kam, General Manager.

John Fink, Sales Manager.

Keith Kaneshiro, Chief Engineer.

**Rates:** On request.



KFVE BPCT-880920KF Granted 3/13/89

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City of License: Honolulu.

## Hawaii—Honolulu

### KGMB

Ch. 9

(Also operates satellite KGMD-TV, Hilo and semi-satellite KGMV, Wailuku)

**Network Service:** CBS.

**Licensee:** Lee Enterprises Inc., 400 Putnam Bldg., 215 N. Main St, Davenport, IA 52801-1924.

**Studio:** 1534 Kapiolani Blvd., Honolulu, HI 96814.

**Telephone:** 808-973-5462. **Fax:** 808-941-8153.

**Technical Facilities:** Channel No. 9 (186-192 MHz). Authorized power: 209-kw visual, 29.5-kw aural. Antenna: Minus 170-ft. above av. terrain, 436-ft. above ground, 441-ft. above sea level.

Latitude	21°	17'	45.70"
Longitude	157°	50'	35.70"

**Transmitter:** 1534 Kapiolani Blvd.

**Satellite Earth Stations:** Scientific-Allanta, 10-meter C-band; Cosmos, 4.5-meter C-band; Strato Vision, 4.5-meter C-band; Scientific-Atlanta receivers.

**News Service:** AP.

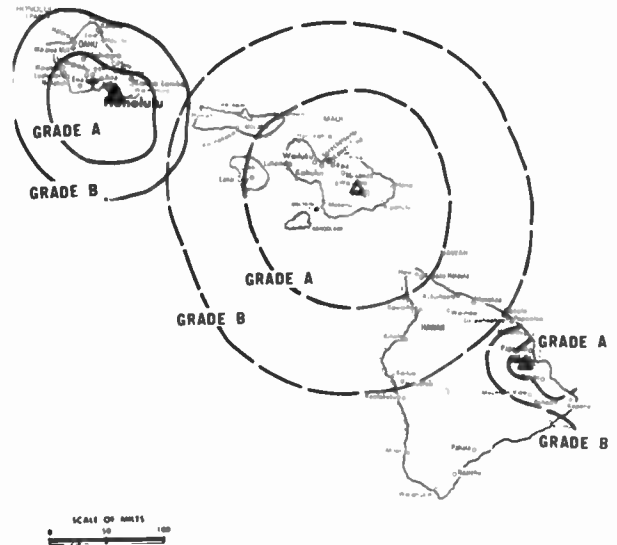
**Ownership:** Lee Enterprises Inc. (Group Owner).

**Began Operation:** December 1, 1952. Sale of Consolidated Amusement Corp. and its 75.45% interest to Hialand Development Corp. approved Dec. 3, 1958 by FCC (Television Digest, Vol. 14:40, 41, 46). Sale of 75.45% to Honolulu Star-Bulletin approved Dec. 22, 1959 (Vol. 15:52). Sale by Honolulu Star-Bulletin approved May 5, 1965 (Vol. 4:42, 5:19). Transfer of control from the Standard Corp. to the Heftels approved Oct. 1, 1972. Sale to present owner by the Heftels approved by FCC Jan. 27, 1977 (Vol. 16:37).

**Represented (sales):** Katz Continental Television.

**Personnel:**

**Dick Grimm**, General Manager.  
**Bob Bowen**, Local Sales Manager.  
**Tim Diedrich**, National Sales Manager.  
**Patrick Dennis**, News Director.  
**Bob Turner**, Program Director.  
**Rodney Shimabukuro**, Chief Engineer.  
**Robert Pennybacker**, Promotion Director.



KGMB BPT-3610 Granted 10/19/65

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**Bryan Kam**, Business Manager.  
**James Ooney**, Director, Community Affairs/Human Resources.  
**Nick Carter**, Production Manager.

**Highest 30 Sec. Rate:** \$1400.

**NETWORK BASE HOURLY RATE:** \$700.

**Note:** Above rates include satellite operation of KGMD-TV, Hilo; KGMV, Wailuku & translators K69BZ Lihue & K57BI Waimea.

**City of License:** Honolulu.

## Hawaii—Honolulu

**KHNL**

Ch. 13

(Operates satellites KHBC-TV, Hilo & KOGG, Wailuku)

**Network Service:** Fox.

**Licensee:** King Broadcasting Co.

**Studio:** 150-B Puuhale Rd., Honolulu, HI 96819.

**Telephone:** 808-847-3246. **Fax:** 808-845-3616.

**Technical Facilities:** Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 46.8-kw aural. Antenna: 22-ft. above av. terrain, 500-ft. above ground, 505-ft. above sea level.

Latitude	21°	17'	09.00"
Longitude	157°	50'	18.50"

**Transmitter:** 2005 Kalia Rd., Honolulu.

**Satellite Earth Stations:** Microdyne, 11-meter C-band; Scientific-Atlanta, 10-meter C-band; Scientific-Atlanta receivers.

**News Service:** UPI.

**Ownership:** Providence Journal Broadcasting Corp. (Group Owner).

**Began Operation:** July 4, 1962. Sale by Hawaiian Paradise Park Corp. approved by FCC Sept. 21, 1967. Sale to Mid-Pacific Television Assoc. by Richard Eaton approved by FCC Nov. 28, 1979. FCC approved sale to King Bcstg. Co. May 5, 1986. Sale to present owner approved August 27, 1991 (Television Digest, Vol. 30:35; 31:9, 29).

**Represented (sales):** Blair Television.

**Represented (legal):** Fletcher, Heald & Hildreth.

**Represented (engineering):** Hammett & Edison Inc.

**Personnel:**

Douglas Armstrong, General Manager.

John L. Fink, General Sales Manager.

Michael Langley, Marketing Director.

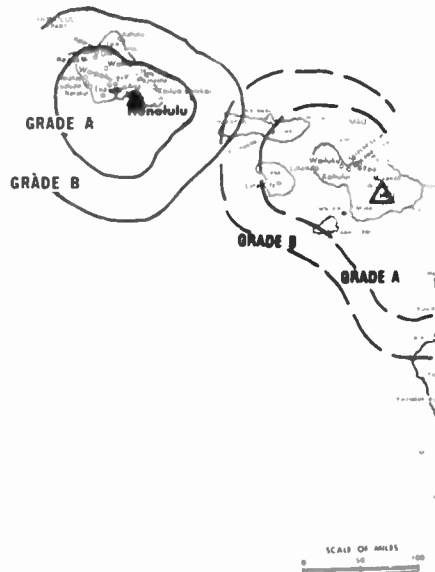
Keith Aotaki, Chief Engineer.

Daniel Schmidt, Program Director.

Sheldon Lee, Business Manager.

Michael Ainsworth, Creative Director.

**Highest 30 Sec. Rate:** \$600.



KHNL RPCT—810522KH Granted 6/15/81

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**City of License:** Honolulu.

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## Hawaii—Honolulu

### KHON-TV

Ch. 2

(Also operates satellites KAIL-TV, Wailuku & KHAW-TV, Hilo)

**Network Service:** NBC.

**Licensee:** BBC License Subsidiary, 980 N. Michigan Ave., Suite 1200, Chicago, IL 60611.

**Studio:** 1170 Auahi St., Honolulu, HI 96814.

**Business Office:** 1116 Auahi St., Honolulu, HI 96814.

**Telephone:** 808-531-8585. **Fax:** 808-533-1785.

**Technical Facilities:** Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 60-ft. above av. terrain, 500-ft. above ground, 506-ft. above sea level.

Latitude	21°	17'	39"
Longitude	157°	50'	18"

**Transmitter:** Century Center, 1750 Kalakaua Ave.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Station:** Harris, 6.1-meter C-band; Harris receivers.

**News Services:** AP, CNN.

**Ownership:** Burnham Broadcasting Co. (Group Owner).

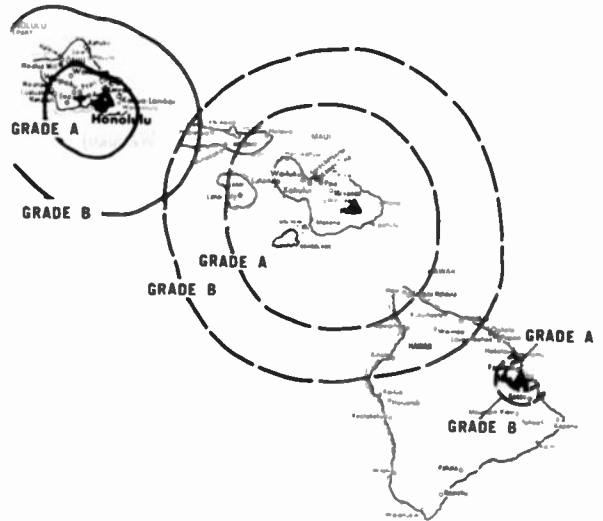
**Began Operation:** December 15, 1952. Sale to present owners by Des Moines Register & Tribune approved by FCC Aug. 23, 1985 (*Television Digest*, Vol. 25:6). Previously, merger of Des Moines Register & Tribune Co. with McCoy Bcstg. Co. approved by FCC March 8, 1979. Sale to McCoy by Pacific & Southern Co. Inc. approved Jan. 17, 1973. Previously, merger with Jupiter Bcstg. of Georgia, surviving corp., later known as Pacific & Southern Bcstg. Co. Inc., approved Nov. 15, 1967 (Vol. 7:47). Assignment to Pacific & Southern Co. Inc. approved Dec. 15, 1967. Previous sale by co-owners Advertising Publishing Co. Ltd. & John D. Keating approved April 28, 1965 (Vol. 4:42). Sale to Advertiser Publishing Co. Ltd. and Island Bcstg. Co. by Herbert Richards approved by FCC June, 1953 (Vol. 9:26).

**Represented (sales):** Harrington, Righter & Parsons Inc.

**Represented (legal):** Fisher, Wayland, Cooper & Leader.

**Personnel:**

**Michael A. Rosenberg**, President & General Manager.  
**Steve Hiramoto**, Vice President, Marketing.



SCALE OF MILES  
0 50 100

KHON-TV HPT-T-4966 Granted 7/13/77

© American Map Corp., 14244

**Greg Johnson**, Director of Engineering.  
**Kent Baker**, News Director.  
**Alan L. Hoffman**, Program Manager.  
**Linda Brock**, Promotion Director.  
**Katherine A. Bustillos**, Business Manager.  
**Jim McCormick**, Production & Operations Director.  
**Jack Kellner**, Director, Community Affairs.

**Highest 30 Sec. Rate:** \$2000.

**NETWORK BASE HOURLY RATE:** \$525.

**City of License:** Honolulu.

## Hawaii—Honolulu

### KIKU

(formerly KHAI-TV)

Ch. 20

**Network Service:** None, independent.

**Licensee:** KHLS Inc., 2369 S. Beverly Glen Blvd., No. 304, Los Angeles, CA 90064.

**Studio:** 197 Sand Island Access Rd., No. 2021, Honolulu, HI 96819.

**Telephone:** 808-847-2021. **Fax:** 808-841-3326.

**Technical Facilities:** Channel No. 20 (506-512 MHz). Authorized power: 467-kw max. visual. Antenna: 2041-ft. above av. terrain, 223-ft. above ground, 2523-ft. above sea level.

Latitude	21°	23'	51"
Longitude	158°	06'	01"

**Transmitter:** Paieka Ridge, 0.2-mi. SE of Palehua.

**Ownership:** International Channel Network. (Group Owner).

**Began Operation:** December 30, 1983. Sale to Honolulu Family TV approved by FCC Jan. 18, 1985. Sale to present owner by Media Central Inc., et al., approved Aug. 24, 1989.

**Represented (sales):** Asian Television Sales.

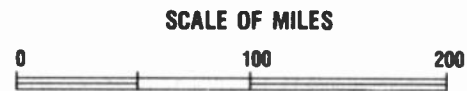
**Represented (legal):** Leventhal, Senter & Lerman.

**Represented (engineering):** Hammett & Edison Inc.

#### Personnel:

Donald Metzger, General Manager.  
Sharon Kanaley, General Sales Manager.  
Joyce Wong, Local Sales Manager.  
Henry A. Kaul, Chief Engineer.  
Emiko Takada, Program Director.  
Clifford Inn, Promotion Director.  
Danielle Amory, Business Manager.

**Highest 30 Sec. Rate:** \$175.



KIKU 8PCT-910129KK Granted 5/31/91

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City of License: Honolulu.

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## Hawaii—Honolulu

### KITV

Ch. 4

(Rebroadcast by KMAU, Wailuku & KHVO, Hilo)

**Network Service:** ABC.

**Licensee:** Michael L. Eskridge, Operating Agent, 1355 Piccard Dr., Suite 350, Rockville, MD 20850.

**Studio:** 1290 Ala Moana Blvd., Honolulu, HI 96814.

**Telephone:** 808-545-4444.

**Technical Facilities:** Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 45-ft. above av. terrain, 495-ft. above ground, 500-ft. above sea level.

Latitude	21°	17'	37"
Longitude	157°	50'	34"

**Transmitter:** Ala Moana Hotel, 410 Atkinson Dr., Honolulu.

**Satellite Earth Stations:** Andrew, 9.1-meter C-band; Andrew, 7.6-meter C-band.

**News Services:** AP, ABC, CNN.

**Ownership:** Michael Eskridge, Operating Agent.

**Began Operation:** April 16, 1954. Sale to Television Corp. of America by American Bcstg. Stations Inc. (WMT, Cedar Rapids, IA, interlocking with WMT-TV) & Dolph Petty Bcstg. approved Jan. 11, 1956 (*Television Digest*, Vol. 11:46; 12:2). Sale to Kaiser Bcstg. by Television Corp. of America (Albert Zugsmith interests) which operated station as KULA-TV, approved June 11, 1958 (Vol. 14:19, 24). Kaiser sale to Berger group, approved Dec. 18, 1964 (Vol. 4:41, 51). Lawrence S. Berger & assoc. sale to Starr Bcstg. Group approved June 15, 1973 (Vol. 12:47). Sold to Shamrock Bcstg. by Starr, June 7, 1979. Sale to Tak Communications including KHVO, Hilo & KMAU, Wailuku, HI approved Jan. 27, 1987 (Vol 26:24). Transfer of control to current licensee granted by FCC Jan. 27, 1993.

**Represented (sales):** Seltel Inc.

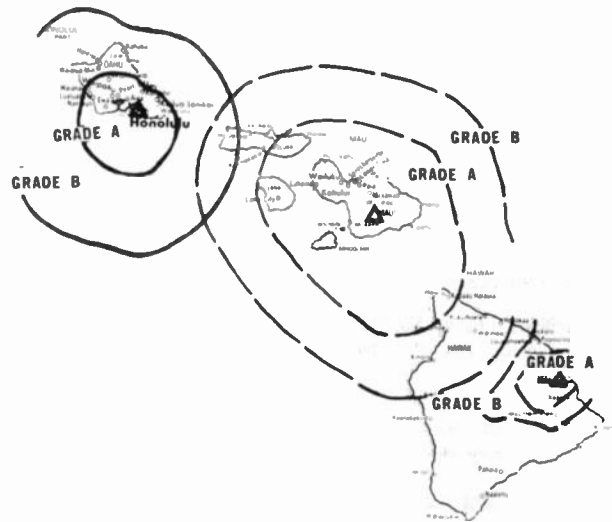
**Represented (legal):** Dow, Lohnes & Albertson.

**Represented (engineering):** Hammett & Edison Inc.

**Personnel:**

Richard Schaller, General Manager.

Bill Gaeth, General Sales Manager.



KITV BPCT-4921 Granted 7/2/76

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Wally Zimmermann, News Director.  
Tracy Kelihoomalū, Program Director.  
Erik Nolder, Promotion Director.  
Roy Kiyabu, Business Manager.  
John Wray, Production Manager.  
Dave Moore, Chief Engineer.  
Celeste Fox, Public Affairs Director.

**Rates:** On request.

**City of License:** Honolulu.



## Hawaii—Honolulu

### KOBN

Ch. 26

(Operates satellite KLEI, Kailua-Kona)

**Network Service:** None, independent.

**Licensee:** Oceania Bcstg. Network Inc., 970 N. Kalaheo Ave., Suite C-314, Kailua, HI 96734.

**Studio:** 970 N. Kalaheo Ave., Suite C-314, Kailua, HI 96734.

**Telephone:** 808-262-2000. **Fax:** 808-254-1313.

**Technical Facilities:** Channel No. 26 (542-548 MHz). Authorized power: 99.3-kw max. visual, 9.93-kw max. aural. Antenna: 2110-ft. above av. terrain, 100-ft. above ground, 2540-ft. above sea level.

Latitude	21°	19'	49.20"
Longitude	157°	45'	24.10"

Holds CP for change to 75.9-kw max. visual, 7.59-kw max. aural, 2120-ft. above av. terrain, 60-ft. above ground, 2500-ft. above sea level BPCT-850305KF.

**Transmitter:** Wiliwilinui Ridge, Honolulu.

**Satellite Earth Stations:** In operation; Uniden receivers.

**News Service:** UPI.

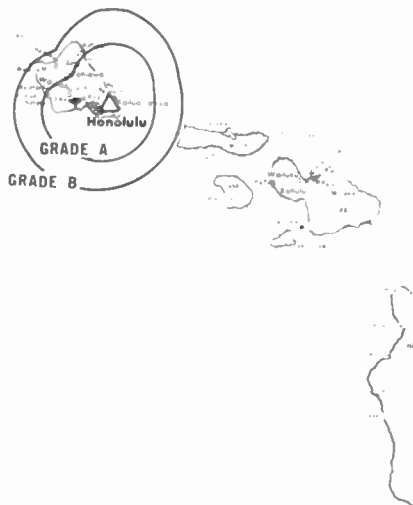
**Ownership:** Oceania Bcstg. Network Inc. (Group Owner).

**Began Operation:** December 23, 1982. Sale to present owners by Mauna Kea Bcstg. Co. approved by FCC Sept. 20, 1989.

**Represented (legal):** Cohn & Marks.

**Personnel:**

Susan Simms, Office Manager.



Highest 30 Sec. Rate: \$100.

City of License: Honolulu.

## Hawaii—Honolulu

### KWHE

Ch. 14

(Operates satellites KWHH, Hilo & KWHM, Wailuku, HI)

**Licensee:** Le Sea Broadcasting Corp., 1188 Bishop St., Suite 502, Honolulu, HI 96813.

**Studio:** 1188 Bishop St., 5th Floor, Honolulu, HI 96813.

**Telephone:** 808-538-1414. **Fax:** 808-526-0326.

**Technical Facilities:** Channel No. 14 (470-476 MHz). Authorized power: 75.85-kw max. visual. Antenna: 26-ft. above av. terrain, 407-ft. above ground, 430-ft. above sea level.

Latitude	21°	18'	49"
Longitude	157°	51'	43"

**Transmitter:** 1188 Bishop St., Honolulu.

**Ownership:** Le Sea Broadcasting Co. (Group Owner).

**Began Operation:** March 6, 1988.

**Represented (sales):** Landin Media Sales.

**Personnel:**

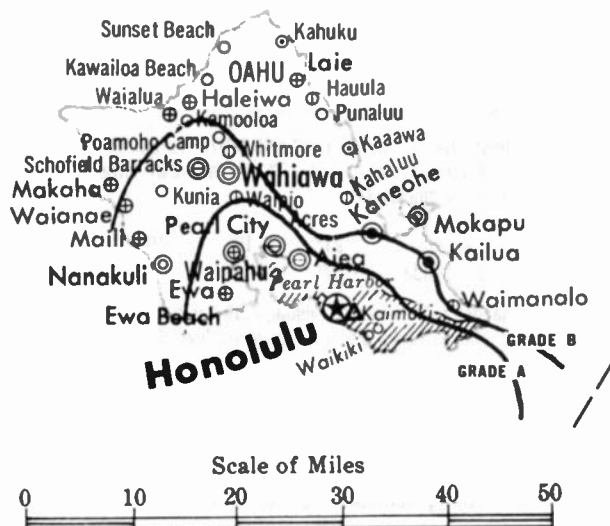
**Tony Boquer**, General Manager.

**Peter Sumrall**, Program Director & General Sales Manager.

**David Whitehaw**, Local Sales Manager.

**Keith Spencer**, Engineering Director.

**Rates:** On request.



KWHE BMPCT-880809KH Granted 11/30/88

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**City of License:** Honolulu.

## Hawaii—Kailua-Kona

**KLEI**

Ch. 6

(Satellite of KOBN, Honolulu)

**Network Service:** None, independent.

**Licensee:** Oceania Bcstg. Network Inc., 970 N. Kalaheo Ave., Suite C-314, Kailua, HI 96734.

**Studio:** See KOBN, Honolulu.

**Telephone:** 808-322-3672. **Fax:** 808-254-1313.

**Technical Facilities:** Channel No. 6 (82-88 MHz). Authorized power: 52.5-kw visual, 6.7-kw aural. Antenna: 2910-ft. above av. terrain, 175-ft. above ground, 5775-ft. above sea level.

Latitude	19°	42'	56"
Longitude	155°	55'	00"

**Transmitter:** 7.2-mi. NE of Kailua-Kona.

**Ownership:** Oceania Bcstg. Network Inc. (Group Owner).

**Began Operation:** May 1, 1988.

**Represented (legal):** Cohn & Marks.

**Represented (engineering):** John J. Davis & Associates.

**Personnel:**

See KOBN, Honolulu.

**Rates:** Included with KOBN, Honolulu.



KLEI BMPCT-850523KF Granted 9/18/85 © American Map Corp., No. 14244

City of License: Kailua-Kona.

## Hawaii—Wailuku

### KAI-TV

Ch. 7

(Satellite of KHON-TV, Honolulu)

**Network Service:** NBC.

**Licensee:** BBC License Subsidiary, 980 N. Michigan Ave., Suite 1200, Chicago, IL 60611.

**Studio:** See KHON-TV, Honolulu.

**Telephone:** 808-531-8585.

**Technical Facilities:** Channel No. 7 (174-180 MHz). Authorized power: 29.8-kw visual, 5.89-kw aural. Antenna: 5940-ft. above av. terrain, 75-ft. above ground, 10,025-ft. above sea level.

Latitude	20°	42'	41.60"
Longitude	156°	15'	26.70"

**Transmitter:** Mount Haleakala, Maui.

**Multichannel TV Sound:** Stereo only.

**News Services:** AP, CNN.

**Ownership:** Bumham Broadcasting Co. (Group Owner).

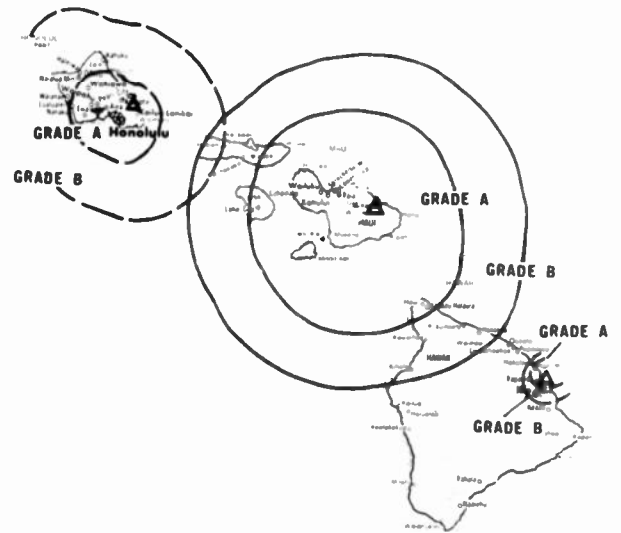
**Began Operation:** November 19, 1958.

**Represented (sales):** Harrington, Righter & Parsons Inc.

**Personnel:**

See KNON-TV, Honolulu.

**Rates:** Sold in combination with KHON-TV, Honolulu; KHAW-TV, Hilo & K550Z Lihue, with rates applying to simultaneous telecasts on all stations.



KAI-TV BPL-T-2906 Granted 10/20/61

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**City of License:** Wailuku.

## Hawaii—Wailuku

### KGMV

Ch. 3

(Satellite of KGMB, Honolulu)

**Network Service:** CBS.

**Licensee:** Lee Enterprises Inc., 400 Putnam Bldg., 215 N. Main St, Davenport, IA 52801.

**Studio:** See KGMB, Honolulu.

**Telephone:** 808-242-8114.

**Technical Facilities:** Channel No. 3 (60-66 MHz). Authorized power: 14.1-kw visual, 2.69-kw aural. Antenna: 5950-ft. above av. terrain, 60-ft. above ground, 10,054-ft. above sea level.

Latitude	20°	42'	41"
Longitude	156°	15'	35"

**Transmitter:** Mount Haleakala, Maui.

**Ownership:** Lee Enterprises Inc. (Group Owner).

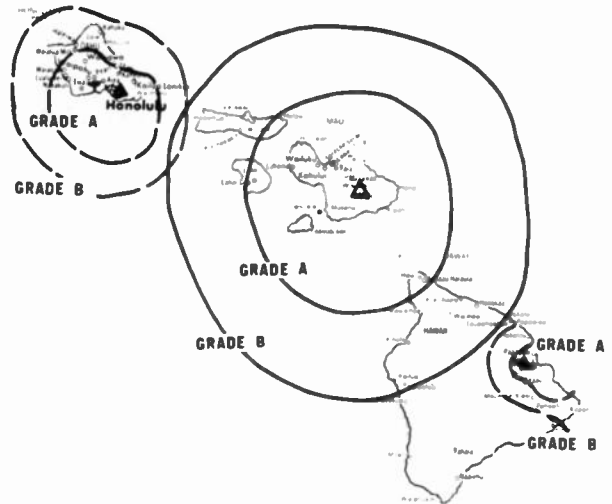
**Began Operation:** April 24, 1955. Sale to present owner by Heftel Bcstg. approved by FCC Sept. 10, 1985. Previous sale by John S. Young approved by FCC March 7, 1974. Previous sale to Young by Pacific Bcstg. (Glasman interests) after they took over all properties from Honolulu Star-Bulletin approved May 5, 1965 (Television Digest, Vol. 4:42; 5:19).

**Represented (sales):** Katz Television.

**Personnel:**

See KGMB, Honolulu.

**Rates:** Sold in combination with KGMB, Honolulu & satellite KGMD-TV Hilo, with rates applying to simultaneous telecasts on all three stations.



KGMV BMPCT-2821 Granted 2/25/55

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**City of License:** Wailuku.

## Hawaii—Wailuku

### KMAU

Ch. 12

(Satellite of KITV, Honolulu)

**Network Service:** ABC.

**Licensee:** Michael L. Eskridge, Operating Agent, 1355 Piccard Dr., Suite 350, Rockville, MD 20850.

**Studio:** See KITV, Honolulu.

**Technical Facilities:** Channel No. 12 (204-210 MHz). Authorized power: 30-kw visual, 4.36-kw aural. Antenna: 2.5° mechanical tilt, 6000-ft. above av. terrain, 100-ft. above ground, 10,000-ft. above sea level.

Latitude	20°	42'	43"
Longitude	156°	15'	26"

**Transmitter:** Haleakala Crater.

**Satellite Earth Station:** Andrew.

**Ownership:** Michael Eskridge, Operating Agent.

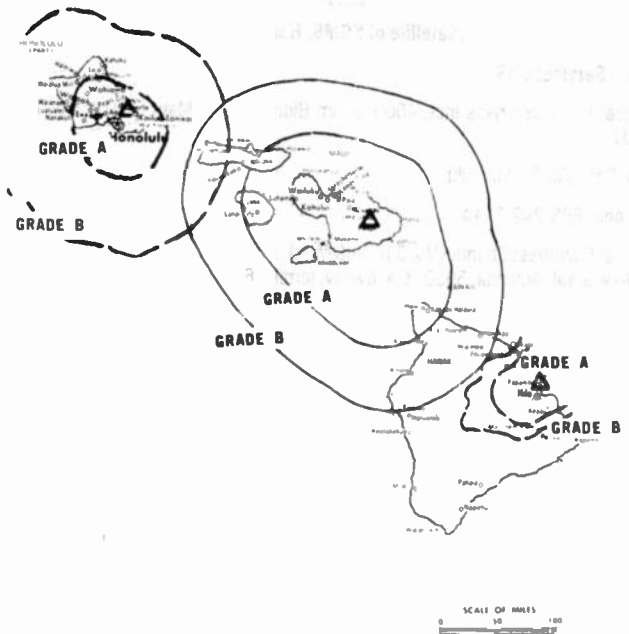
**Began Operation:** December 4, 1955. Sale to Shamrock Bcstg. by Maui Publishing Co. Ltd. approved by FCC March 27, 1978. Shamrock sold to Tak Communications Jan. 27, 1987 (Television Digest, Vol. 26:46). Assignment of license to operating agent granted by FCC Jan. 27, 1993.

**Represented (sales):** Sattel Inc.

**Represented (legal):** Dow, Lohnes & Albertson.

**Personnel:**  
See KITV, Honolulu.

**Rates:** On request.



KMAU BPC1-86118KH Granted 2/26/87

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**City of License:** Wailuku.

## Hawaii—Wailuku

**KOGG**

Ch. 15

(Satellite of KHNL, Honolulu)

**Network Service:** Fox.

**Licensee:** King Bcstg. Co.

**Studio:** See KHNL, Honolulu.

**Telephone:** 808-847-3246.

**Technical Facilities:** Channel No. 15 (476-482 MHz). Authorized power: 759-kw max. visual, 75.9-kw aural. Antenna: 5653-ft. above av. terrain, 59-ft. above ground, 9751-ft. above sea level.

Latitude	20°	42'	34"
Longitude	156°	15'	54"

**Transmitter:** Mount Haleakala, approx. 19.9-mi. SE of Wailuku.

**Ownership:** Providence Journal Broadcasting Corp. (Group Owner).

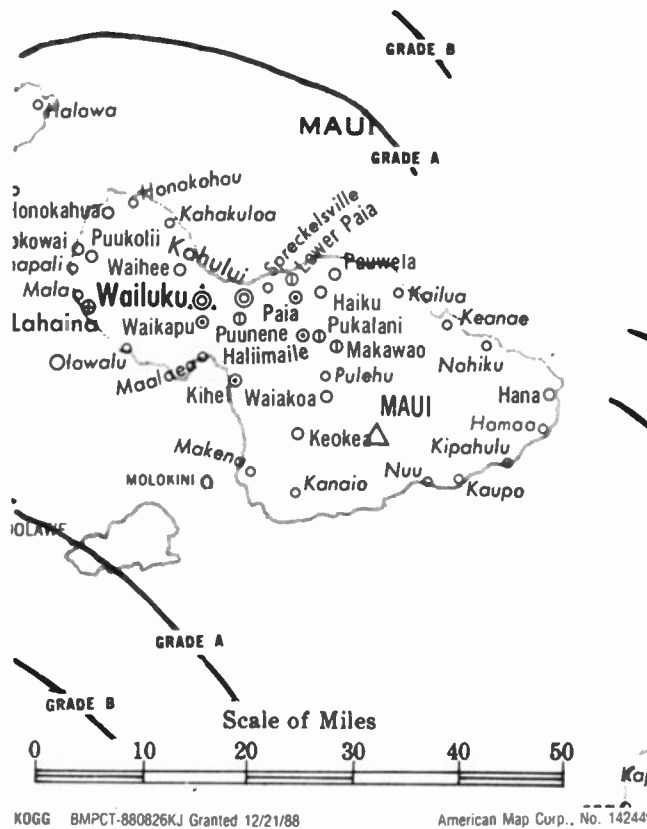
**Began Operation:** August 22, 1989.

**Represented (legal):** Fletcher, Heald & Hidreth.

**Personnel:**

See KHNL, Honolulu.

**Rates:** Included with KHNL, Honolulu.



**City of License:** Wailuku.

## Hawaii—Wailuku

### KWHM

Ch. 21

(Satellite of KWHE, Honolulu, HI)

Network Service: None, independent.

Grantee: Le Sea Bcstg. Corp., Box 12, South Bend, IN 46624.

Studio: 1188 Bishop St., Honolulu

Telephone: 808-538-1414.

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 12.25-kw max. visual. Antenna: 370-ft. above av. terrain, 171-ft. above ground, 292-ft. above sea level.

Latitude	20°	49'	24"
Longitude	156°	27'	27"

Transmitter: Behind old Puunene Airport.

Ownership: Le Sea Broadcasting Co. (Group Owner).

Began Operation: June 15, 1993.

Represented (sales): Landin Media Sales.

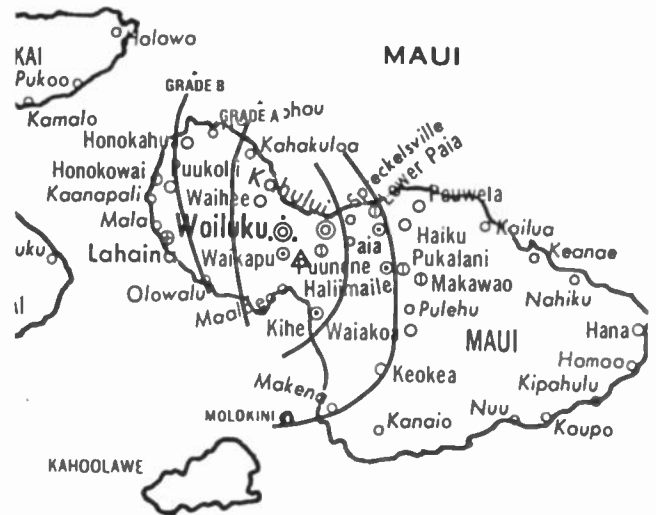
Represented (legal): John Fiorini III.

**Personnel:**

See KWHE, Honolulu.

Peter Sumrall, Vice President.

Rates: On request.



#### SCALE OF MILES

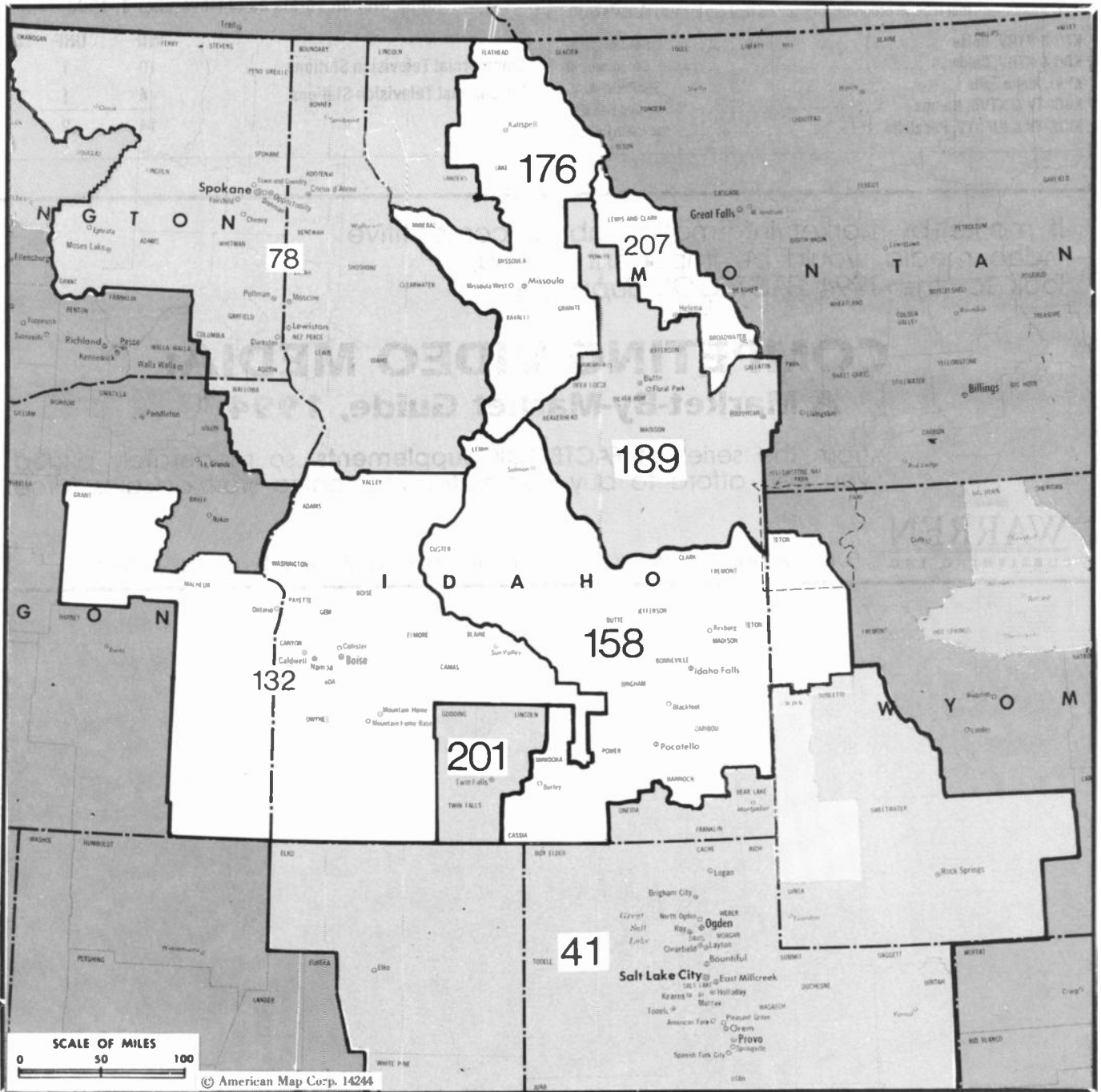


KWHM BPCT-900731KE Granted 4/25/91

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City of License: Wailuku.





**MARKET**

**Arbitron ADI  
TV Households**

**Rank**

**Market Area Commercial TV Stations**

Salt Lake City, UT	614,700	41	KCCZ (4), KJZZ-TV (14), KDDG-TV (30), KSL-TV (5), KSTU (13), KTVX (4), KUTV (2)
Spokane, WA	331,500	78	KAYU-TV (28), KHQ-TV (6), KREM-TV (2), KXLY-TV (4)
Boise, ID	167,700	132	KBCI-TV (2), KHDT (9), KIVI (6), KTRV (12), KTVB (7)
Idaho Falls-Pocatello, ID	108,000	158	KIDK (3), KIFI-TV (8), KJVI (2), KPVI (6)
Missoula, MT	77,800	176	KCFW-TV (9), KECI-TV (13), KPAX-TV (8), KTMF (23)
Butte, MT	49,300	189	KCTZ (7), KTVM (6), KXLF-TV (4)
Twin Falls, ID	32,300	201	KKVI (35), KMVT (11)
Helena, MT	20,700	207	KTVH (12)

# Idaho

## State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

KIVI & KTRV, Boise .....	See Nampa, ID
KIVI & KTRV, Caldwell .....	See Nampa, ID
KPVI, Idaho Falls .....	See Pocatello, ID
KBCI-TV & KTVB, Nampa .....	See Boise, ID
KIDK-TV & KIFI-TV, Pocatello .....	See Idaho Falls, ID

## Idaho Station Totals as of November 1, 1993

	VHF	UHF	TOTAL
Commercial Television Stations	10	1	11
Educational Television Stations	4	1	5
	14	2	16

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## COMPETING VIDEO MEDIA: A Market-By-Market Guide, 1994

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# Idaho—Boise

## KBCI-TV

Ch. 2

**Network Service:** CBS.

**Licensee:** Northwest Television Inc., Box 2, Boise, ID 83707.

**Studio:** 1007 W. Jefferson St., Boise, ID 83702.

**Mailing Address:** Box 2, Boise, ID 83707.

**Telephone:** 208-336-5222. **TWX:** 910-970-5790. **Fax:** 208-336-9183.

**Technical Facilities:** Channel No. 2 (54-60 MHz). Authorized power: 65-kw visual, 12.9-kw aural. Antenna: 2640-ft. above av. terrain, 150-ft. above ground, 7170-ft. above sea level.

Latitude 43° 45' 17"  
Longitude 116° 05' 53"

**Transmitter:** Deer Point Peak, Shafer Butte.

**Satellite Earth Stations:** Scientific-Atlanta, 7-meter C-band; Harris, 6.1-meter C-band; DH Satellite, 3-meter Ku-band; Drake, Harris, Scientific-Atlanta receivers.

**News Service:** AP.

**Ownership:** Northwest Television Inc. (Group Owner).

**Began Operation:** November 26, 1953. Sale to present owner by Boise Valley Bcstrs. Inc. approved by FCC Aug. 31, 1976.

**Represented (sales):** Katz Continental Television.

**Represented (legal):** Dow, Lohnes & Albertson.

### Personnel:

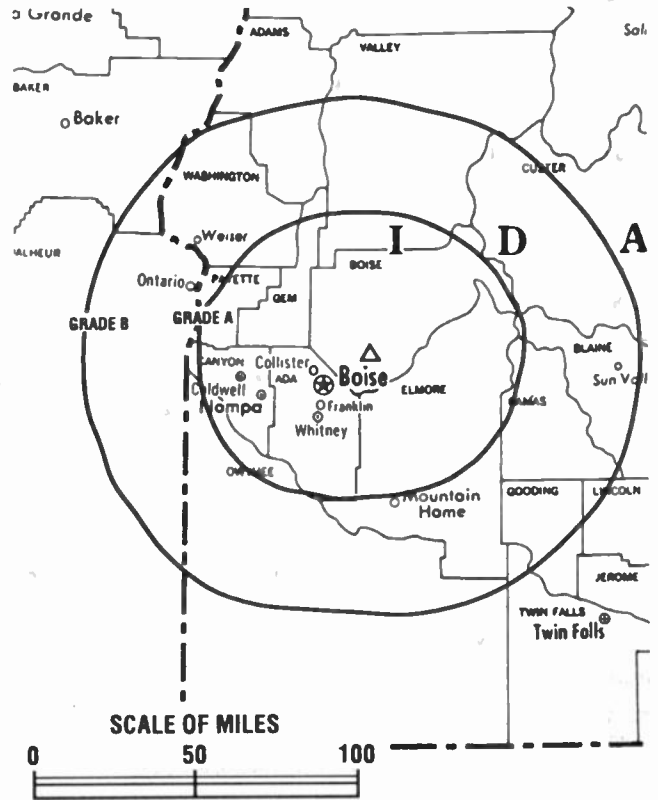
**Timothy Bever**, General Manager.  
**Scott Eymmer**, General Sales Manager.  
**Kevin McDonald**, Local Sales Manager.  
**Mark Montgomery**, News Director.  
**Pat Roberts**, Program Director.  
**Larry Smith**, Chief Engineer.  
**Sandy Gillette**, Promotion Director.  
**Joe Gallegos**, Business Manager.

**Highest 30 Sec. Rate:** \$1500.

**City of License:** Boise. **ADI:** Boise. **Rank:** 132.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>IDAHO</b>			
	Ada	80,000	78,800	99
	Adams	1,200	1,200	100
	Blaine	6,100	5,900	97
	Boise	1,400	1,400	100
	Canyon	31,900	31,200	98
	Elmore	7,200	7,100	99
	Gem	4,500	4,400	98
	Owyhee	3,000	2,900	97
	Payette	6,300	6,200	98
	Valley	2,500	2,400	96
	Washington	3,300	3,200	97
	<b>OREGON</b>			
	Grant	3,200	2,800	88
	Malheur	9,300	8,900	96



KBCI-TV BPCT-2146 Granted 7/11/56

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Net Weekly Circulation	State County	Total Households	TV Households	%
<b>Between 25-49%</b>	<b>IDAHO</b>			
	Camas	300	300	100
	<b>NEVADA</b>			
	Humboldt	5,000	4,900	97
<b>Between 5-24%</b>	<b>OREGON</b>			
	Baker	6,100	5,800	95
	<b>IDAHO</b>			
	Gooding	4,400	4,300	98
	Jerome	5,400	5,300	98
	Lincoln	1,200	1,200	100
	Twin Falls	20,000	19,700	98
	<b>NEVADA</b>			
	Pershing	1,800	1,700	94
	<b>OREGON</b>			
	Hamey	2,900	2,700	93
	Union	9,100	8,500	93
<b>Station Totals</b>		<b>216,100</b>	<b>210,800</b>	<b>98</b>
<b>Net Weekly Circulation (1993)</b>				<b>139,600</b>
<b>Average Daily Circulation (1993)</b>				<b>75,900</b>

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# Idaho—Boise

**KTVB**  
Ch. 7

**Network Service:** NBC.

**Licensee:** King Bcstg. Co.

**Studio:** 5407 Fairview Ave., Boise, ID 83706.

**Mailing Address:** Box 7, Boise, ID 83707.

**Telephones:** 208-375-7277; 208-378-1762. **TWX:** 910-970-5779.

**Fax:** 208-375-7230.

**Technical Facilities:** Channel No. 7 (174-180 MHz). Authorized power: 162-kw visual, 26.3-kw aural. Antenna: 2650-ft. above av. terrain, 226-ft. above ground, 7206-ft. above sea level.

Latitude 43° 45' 16"  
Longitude 116° 05' 56"

**Transmitter:** TV Lot No. 3, Deer Point, ID.

**Satellite Earth Station:** Prodelin, 5-meter C-band; Gardiner, Harris, M/A-Corn, Microdyne receivers.

**News Services:** AP, CNN, NBC.

**Ownership:** Providence Journal Broadcasting Corp. (Group Owner).

**Began Operation:** July 12, 1953. Sale to King Bcstg. by Georgia M. Davidson, et al., approved by FCC Feb. 22, 1980 (*Television Digest*, Vol. 19:41). Sale to Providence Journal Bcstg. approved August 27, 1991 (Vol. 30:35; 31:9, 29).

**Represented (sales):** Blair Television.

**Represented (legal):** Covington & Burling.

**Personnel:**

- Robert E. Krueger, President & General Manager.
- John Lewis, General Sales Manager.
- Kristi Edmunds, Local Sales Manager.
- Rod Gramer, News Director.
- Pam Laws, Promotion Director.
- Andy Artis, Business Manager.
- Peter Hoekzema, Director of Engineering.
- John Souza, Director of Operations.

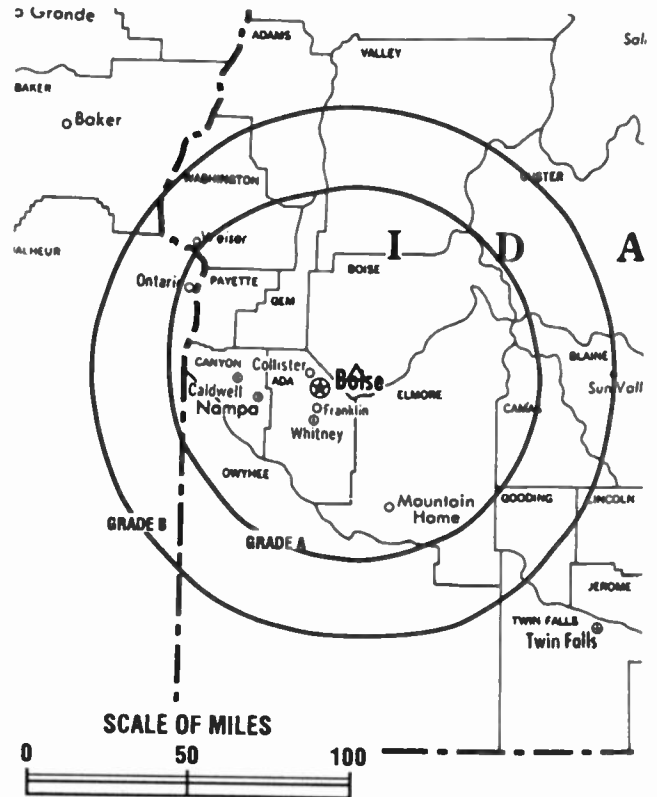
**Highest 30 Sec. Rate:** \$1000.

**NETWORK BASE HOURLY RATE:** \$4500.

**City of License:** Boise. **ADI:** Boise. **Rank:** 132.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>IDAHO</b>			
	Ada	80,000	78,800	99
	Adams	1,200	1,200	100
	Boise	1,400	1,400	100
	Canyon	31,900	31,200	98
	Elmore	7,200	7,100	99
	Gem	4,500	4,400	98
	Owyhee	3,000	2,900	97



KTVB BPCT-820721KG Granted 8/31/82 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	Payette	6,300	6,200	98
	Valley	2,500	2,400	96
	Washington	3,300	3,200	97
	<b>OREGON</b>			
	Baker	6,100	5,800	95
	Grant	3,200	2,800	88
<b>Between 25-49%</b>	Malheur	9,300	8,900	96
	Union	9,100	8,500	93
	<b>IDAHO</b>			
<b>Between 25-49%</b>	Blaine	6,100	5,900	97
	Camas	300	300	100
	Gooding	4,400	4,300	98
<b>Between 5-24%</b>	<b>IDAHO</b>			
	Custer	1,600	1,500	94
	Jerome	5,400	5,300	98
	Twin Falls	20,000	19,700	98
	<b>NEVADA</b>			
Elko	12,900	12,100	94	
Eureka	700	600	85	
<b>Station Totals</b>		<b>220,400</b>	<b>214,500</b>	<b>97</b>
<b>Net Weekly Circulation (1993)</b>				<b>157,600</b>
<b>Average Daily Circulation (1993)</b>				<b>99,600</b>

# Idaho—Caldwell-Boise-Nampa

**KHDT**  
Ch. 9

Network Service: None, independent.

Grantee: Schuyler Bcstg. Corp., 8060 Lake Place, Carmel, CA 93922.

Studio: Suite 402, 816 W. Bannock, Boise, ID 83702.

Telephone: 408-625-5867. Fax: 408-626-1500.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 177-kw visual, 17.7-kw aural. Antenna: 2692-ft. above av. terrain, 210-ft. above ground, 7240-ft. above sea level.

Latitude	43°	45'	18"
Longitude	116°	05'	52"

Transmitter: Deer Point Peak, approx. 10.75-mi. NE of Boise.

Satellite Earth Stations: Miralite, 3.7-meter Ku & C-band; ChannelMaster, 3.3-meter Ku & C-band; Monterey receivers.

Ownership: Schuyler Bcstg. Corp.

Began Operation: December 28, 1992.

Represented (legal): Fletcher, Heald & Hildreth.

**Personnel:**

William H. Schuyler, General Manager.

Robin Mahr III, General Sales Manager & Production Manager.

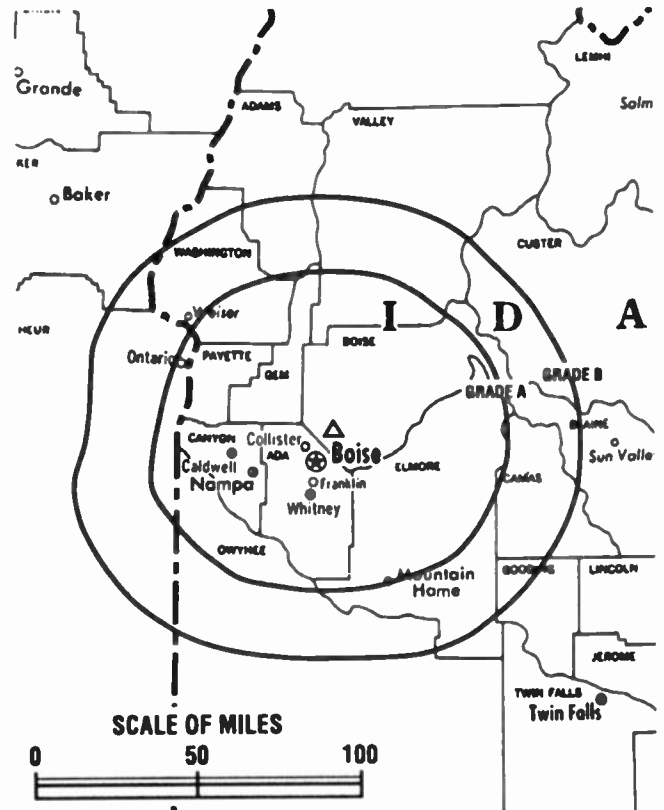
Holly Palomo, Regional Sales Manager, News & Development Director.

James Penrod, Chief Engineer.

Joseph K. Green, Business Manager.

Rates: On request.

Arbitron Data: Not available.



KHDT BPCT-820216KF Granted 11/14/85 © American Map Corp., No. 14244

City of License: Caldwell. ADI: Boise. Rank: 132.

# Idaho—Idaho Falls-Pocatello-Blackfoot

**KIDK**  
Ch. 3

**Network Service:** CBS.

**Licensee:** Retlaw Enterprises Inc., 4880 N. First St., Fresno, CA 93755.

**Studio:** 1255 E. 17th St., Idaho Falls, ID 83401.

**Mailing Address:** Box 2008, Idaho Falls, ID 83403.

**Telephone:** 208-522-5100. **Fax:** 208-522-5103.

**Technical Facilities:** Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 14.4-kw aural. Antenna: 1600-ft. above av. terrain, 201-ft. above ground, 6791-ft. above sea level.

Latitude 43° 29' 51"  
Longitude 112° 39' 50"

**Transmitter:** Little Butte Mountain, 8.5-mi. NE of Atomic City, ID.

**Satellite Earth Stations:** Scientific-Atlanta, 7-meter; Scientific-Atlanta, 4.6-meter; Scientific-Atlanta receivers.

**News Service:** AP.

**Ownership:** Retlaw Enterprises Inc. (Group Owner).

**Began Operation:** December 20, 1953. Sale to John Price by Lucille J. Ricks, et al., approved by FCC Oct. 2, 1984. FCC approved sale to Retlaw Enterprises Inc. Dec. 3, 1987.

**Represented (sales):** Katz Continental Television.

**Represented (legal):** Wiley, Rein & Fielding.

**Represented (engineering):** Hammett & Edison Inc.

**Personnel:**

- Gerry Cornwell, Vice President & General Manager.
- Kim Southwick, Operations Manager.
- Ray Tucker, Local Sales Manager.
- Ray Tucker, National Sales Manager.
- Jim Kunz, National Sales Manager.
- Terry Miller, News Director.
- Karen Cornwell, Program & Marketing Director.
- Gary Smith, Chief Engineer.
- Denis Dye, Promotion Director.
- Eileen Shiffer, Business Manager.

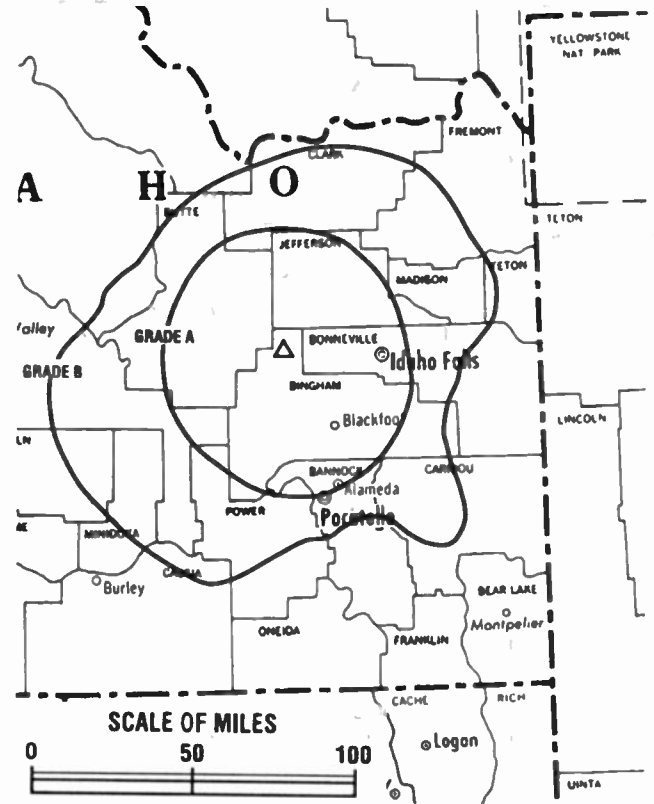
**Highest 30 Sec. Rate:** \$250.

**NETWORK BASE HOURLY RATE:** \$450.

**City of License:** Idaho Falls. **ADI:** Idaho Falls-Pocatello. **Rank:** 158.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>IDAHO</b>			
	Bannock	23,600	23,200	98
	Bingham	11,800	11,700	99
	Bonneville	25,200	24,900	99
	Butte	1,000	1,000	100
	Caribou	2,200	2,100	95
	Cassia	6,400	6,300	98
	Clark	300	300	100



KIDK BMPCT-1281 Granted 8/21/53 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	Fremont	3,500	3,500	100
	Jefferson	5,000	5,000	100
	Lemhi	2,900	2,700	93
	Madison	6,000	5,900	98
	Minidoka	6,400	6,300	98
	Power	2,400	2,300	96
	Teton	1,100	1,100	100
<b>Between 25-49%</b>	<b>IDAHO</b>			
	Bear Lake	2,000	2,000	100
	Custer	1,600	1,500	94
	Franklin	2,900	2,800	97
	Oneida	1,200	1,200	100
<b>WYOMING</b>	Lincoln	4,100	3,900	95
	<b>IDAHO</b>			
<b>Between 5-24%</b>	Lincoln	1,200	1,200	100
	<b>MONTANA</b>			
	Beaverhead	3,300	3,100	94
	<b>WYOMING</b>			
Park	8,900	8,600	97	
<b>Station Totals</b>		<b>123,000</b>	<b>120,600</b>	<b>98</b>
<b>Net Weekly Circulation (1993)</b>				<b>84,900</b>
<b>Average Daily Circulation (1993)</b>				<b>50,200</b>

# Idaho—Idaho Falls-Pocatello-Blackfoot

## KIFI-TV

Ch. 8

**Network Service:** NBC.

**Licensee:** The Post Co., 333 Northgate Mile, Idaho Falls, ID 83401.

**Studio:** 1915 North Yellowstone Hwy., Idaho Falls, ID 83401.

**Mailing Address:** Box 2148, Idaho Falls, ID 83403.

**Telephone:** 208-525-8888. **Fax:** 208-522-1930.

**Technical Facilities:** Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 1520-ft. above av. terrain, 180-ft. above ground, 6851-ft. above sea level.

Latitude 42° 30' 02"  
Longitude 112° 39' 36"

**Transmitter:** Little Butte Mountain, 32-mi. W of Idaho Falls.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Comtech, 5-meter Ku & C-band; Scientific-Atlanta, 5-meter C-band; AFC, 3-meter Ku-band; Andrew 2.4-meter Ku-band; M/A-Com, Microdyne, Scientific-Atlanta, Andrew receivers.

**News Services:** AP, CNN, NBC.

**Ownership:** The Post Co.

**Began Operation:** January 23, 1961.

**Represented (sales):** Petry Television Inc.; The Tacher Co.

**Represented (legal):** Reddy, Begley & Martin.

**Represented (engineering):** Mullaney Engineering Inc.

### Personnel:

Rickie Orchin Brady, General Manager.  
Kathy Walden, Program Director & Production Manager.  
Vera Gillespie, Local Sales Manager.  
Lee Shumway, Business Manager.  
Tonia Ellis, News Director.  
Gina Berger, National Sales Manager.  
Kate Hopkins, Promotion Coordinator.

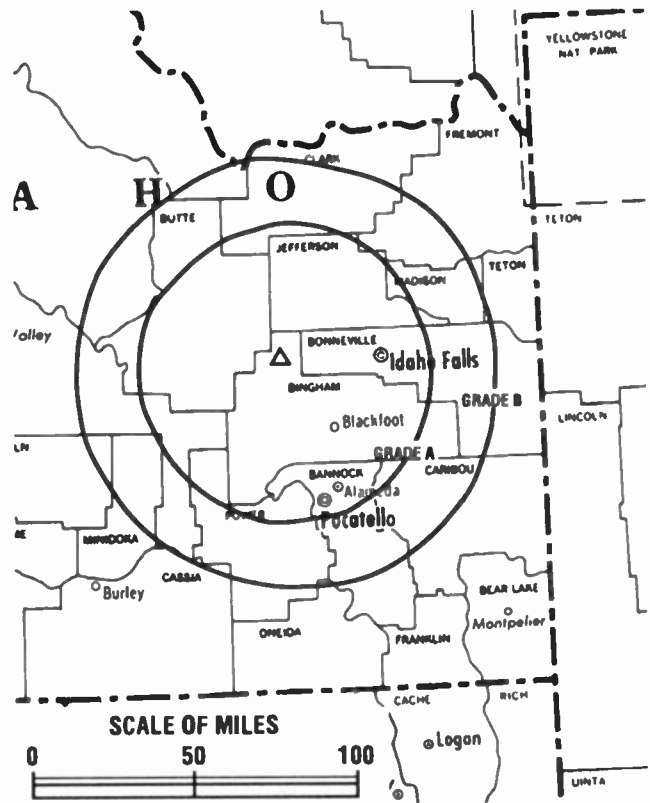
**Highest 30 Sec. Rate:** \$400.

**NETWORK 8ASE HOURLY RATE:** \$450.

**City of License:** Idaho Falls. **ADI:** Idaho Falls-Pocatello. **Rank:** 158.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>IDAHO</b>			
	Bannock	23,600	23,200	98
	Bingham	11,800	11,700	99
	Bonneville	25,200	24,900	99
	Butte	1,000	1,000	100
	Cassia	6,400	6,300	98
	Clark	300	300	100



KIFI-TV BMPCT-5503 Granted 9/20/60 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Fremont	3,500	3,500	100
	Jefferson	5,000	5,000	100
	Lemhi	2,900	2,700	93
	Madison	6,000	5,900	98
	Minidoka	6,400	6,300	98
	Power	2,400	2,300	96
	Teton	1,100	1,100	100
Between 25-49%	<b>IDAHO</b>			
	Custer	1,600	1,500	94
	Oneida	1,200	1,200	100
Between 5-24%	<b>IDAHO</b>			
	Bear Lake	2,000	2,000	100
	Blaine	6,100	5,900	97
	Caribou	2,200	2,100	95
	Lincoln	1,200	1,200	100
	<b>WYOMING</b>			
	Lincoln	4,100	3,900	95
Teton	5,000	4,800	96	
<b>Station Totals</b>		<b>119,000</b>	<b>116,800</b>	<b>98</b>
<b>Net Weekly Circulation (1993)</b>				<b>83,900</b>
<b>Average Daily Circulation (1993)</b>				<b>49,000</b>

# Idaho—Lewiston

## KLEW-TV

Ch. 3

(Associated with KIMA-TV, Yakima, WA)

**Network Service:** CBS.

**Licensee:** Retlaw Enterprises Inc., Box 702, Yakima, WA 98907.

**Studio:** 2626 17th St., Lewiston, ID 83501.

**Telephone:** 208-746-2636.

**Technical Facilities:** Channel No. 3 (60-66 MHz). Authorized power: 56.2-kw visual, 11.2-kw aural. Antenna: 1260-ft. above av. terrain, 304-ft. above ground, 3203-ft. above sea level.

Latitude 46° 27' 27"  
Longitude 117° 05' 56"

**Transmitter:** 3-mi. NW of Clarkston, WA, 2.5-mi. SW of U.S. 195.

**Satellite Earth Stations:** Harris, 6.1-meter C-band; Prodelin, 3-meter C-band; Harris, Scientific-Atlanta, Luxor receivers.

**News Services:** AP, CBS.

**Ownership:** Retlaw Enterprises Inc. (Group Owner).

**Began Operation:** December 9, 1955.

**Represented (sales):** Katz Television.

**Represented (legal):** Wiley, Rein & Fielding.

**Represented (engineering):** Hammett & Edison Inc.

**Personnel:**

Fred Fickenwirth, Station Manager.

Marlin Jackson, Chief Engineer.

Joe Martin, News Director.

Note: For additional personnel, see KIMA-TV, Yakima, WA.

**Rates:** Sold in combination with KIMA-TV, Yakima & KEPR-TV, Pasco, WA.

**NETWORK BASE HOURLY RATE:** Bonus to KIMA-TV, Yakima, WA.

**City of License:** Lewiston. **AOI:** Yakima. **Rank:** 124.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	Households %
50% & Over	IDAHO			
	Clearwater	3,200	3,100	97
	Latah	11,500	11,200	97



KLEW-TV BPCT-890119KE Granted 3/17/89 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	Households %
50% & Over	Lewis	1,400	1,400	100
	Nez Perce	13,800	13,500	98
	WASHINGTON			
	Asotin	7,000	6,800	97
	Garfield	900	900	100
Between 25-49%	IDAHO			
	Idaho	5,300	5,100	96
	WASHINGTON			
	Whitman	13,700	13,200	96
<b>Station Totals</b>		<b>56,800</b>	<b>55,200</b>	<b>97</b>
<b>Net Weekly Circulation (1993)</b>				<b>36,700</b>
<b>Average Daily Circulation (1993)</b>				<b>18,600</b>



# Idaho—Nampa-Boise-Caldwell

**KIVI**  
Ch. 6

**Network Service:** ABC.

**Licensee:** Sawtooth Communications Inc., 1866 E. Chisholm Dr., Nampa, ID 83687.

**Studio:** 1866 E. Chisholm Dr., Nampa, ID 83687.

**Telephones:** 208-467-3301; 208-336-0500. **Fax:** 208-465-5417.

**Technical Facilities:** Channel No. 6 (82-88 MHz). Authorized power: 60.3-kw visual, 12-kw aural. Antenna: 2660-ft. above av. terrain, 210-ft. above ground, 7230-ft. above sea level.

Latitude 43° 45' 20"  
Longitude 116° 05' 55"

**Transmitter:** Deer Point, Shaffer Butte.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Microdyne, 7-meter C-band; Andrew, 7-meter C-band; Andrew, 4.5-meter C-band; M/A-Com, 3-meter Ku-band; Avantek, M/A-Com, Microdyne receivers.

**News Services:** ABC, AP, WSI.

**Ownership:** Evening Post Publishing Co. (Group Owner).

**Began Operation:** February 1, 1974. Sale to present owner by Futura Corp. approved by FCC Aug. 25, 1981.

**Represented (sales):** Seltel Inc.; The Tacher Co.

**Represented (legal):** Dow, Lohnes & Albertson.

**Represented (engineering):** Cohen, Dippell & Everist, P.C.

**Personnel:**

- Larry Chase, President & General Manager.
- Ken Ritchie, General Sales Manager.
- Susu Mahood, Local Sales Manager.
- Melissa Larson, National Sales Assistant.
- Andy Suk, Chief Engineer.
- Don Jensen, Production Manager.
- Brink Chipman, News Director.
- Kraig Spille, Promotion Director.
- Chris Sallee, Business Manager.
- Shelly Houston, Community Relations.

**Highest 30 Sec. Rate:** \$750.

**NETWORK BASE HOURLY RATE:** \$400.

**City of License:** Nampa. **ADI:** Boise. **Rank:** 132.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>IDAHO</b>			
	Ada	80,000	78,800	99
	Adams	1,200	1,200	100
	Boise	1,400	1,400	100
	Canyon	31,900	31,200	98
	Elmore	7,200	7,100	99
	Gem	4,500	4,400	98
	Owyhee	3,000	2,900	97
	Payette	6,300	6,200	98
	Valley	2,500	2,400	96



KIVI BMPCT-7448 Granted 8/2/73 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	Washington	3,300	3,200	97
	<b>OREGON</b>			
	Grant	3,200	2,800	88
	Malheur	9,300	8,900	96
<b>Between 25-49%</b>	<b>IDAHO</b>			
	Blaine	6,100	5,900	97
	Camas	300	300	100
	Gooding	4,400	4,300	98
	Lincoln	1,200	1,200	100
<b>Between 5-24%</b>	<b>IDAHO</b>			
	Custer	1,600	1,500	94
	Jerome	5,400	5,300	98
	Lemhi	2,900	2,700	93
	Twin Falls	20,000	19,700	98
	<b>OREGON</b>			
	Baker	6,100	5,800	95
<b>Station Totals</b>		<b>201,800</b>	<b>197,200</b>	<b>98</b>
<b>Net Weekly Circulation (1993)</b>				<b>139,200</b>
<b>Average Daily Circulation (1993)</b>				<b>74,600</b>

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**Television & Cable Factbook**

# Idaho—Nampa-Boise-Caldwell

**KTRV**

Ch. 12

Network Service: Fox.

Licensee: Idaho Independent Television Inc., Box 1212, Nampa, ID 83651.

Studio: 679 6th St., North Extension, Nampa, ID 83687.

Telephones: 208-888-1200; 208-466-1200. TWX: 910-970-5748.

Fax: 208-467-6958.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 178-kw max. & 166-kw horizontal visual, 18.2-kw horizontal aural. Antenna: 2720-ft. above av. terrain, 260-ft. above ground, 7290-ft. above sea level.

Latitude 43° 45' 18"  
Longitude 116° 05' 52"

Transmitter: Deer Point Peak, 10.75-mi. NNE of Boise.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Prodelin, 4.6-meter C-band; RCA Americom, 3.1-meter Ku-band; Standard Communications receivers.

News Service: AP.

Ownership: Blade Communications Inc. (Group Owner).

Began Operation: October 18, 1981. Sale to present owner by Peyton Bcstg. Ltd. approved by FCC April 23, 1985 (Television Digest, Vol. 25:9).

Represented (sales): Petry Television Inc.

Represented (legal): Dow, Lohnes & Albertson.

**Personnel:**

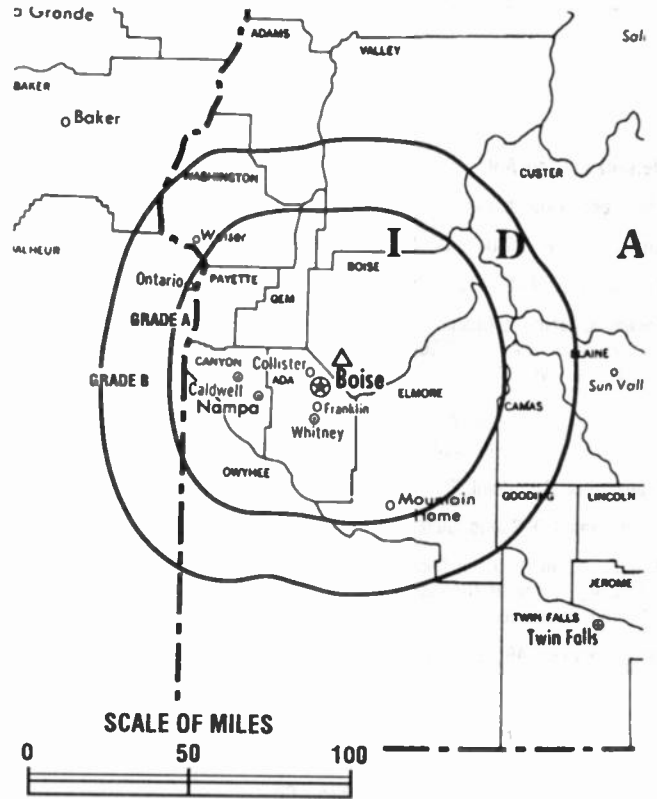
- Rex L. McArthur, President & General Manager.
- Diane Frisch, Vice President, Station Manager & Program Director.
- Jim Barto, Treasurer & Chief Financial Officer.
- Jack Bolton, Local Sales Manager.
- Ron Grisham, National Sales Manager.
- Bill Hatch, News Director.
- Traci Johnson, Marketing Director.
- Francis D. Wilson, Chief Engineer.

Highest 30 Sec. Rate: \$450.

City of License: Nampa. ADI: Boise. Rank: 132.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>IDAHO</b>			
	Ada	80,000	78,800	99
	Boise	1,400	1,400	100
	Canyon	31,900	31,200	98
	Elmore	7,200	7,100	99



KTRV BPCT-800310KH Granted 11/6/80 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	Gem	4,500	4,400	98
	Owyhee	3,000	2,900	97
	Payette	6,300	6,200	98
	Washington	3,300	3,200	97
	<b>OREGON</b>			
	Malheur	9,300	8,900	96
<b>Between 25-49%</b>	<b>IDAHO</b>			
	Adams	1,200	1,200	100
	Blaine	6,100	5,900	97
	Gooding	4,400	4,300	98
	Jerome	5,400	5,300	98
	Twin Falls	20,000	19,700	98
Valley	2,500	2,400	96	
<b>Between 5-24%</b>	<b>OREGON</b>			
	Baker	6,100	5,800	95
<b>Station Totals</b>		<b>192,600</b>	<b>188,700</b>	<b>98</b>
<b>Net Weekly Circulation (1993)</b>				<b>127,800</b>
<b>Average Daily Circulation (1993)</b>				<b>66,100</b>

# Idaho—Pocatello-Blackfoot-Idaho Falls

**KPVI**

Ch. 6

(Operates satellite KJVI, Jackson, WY)

**Network Service:** ABC.

**Licensee:** Ambassador Media Corp., 425 E. Center, Pocatello, ID 83201.

**Studio:** 425 E. Center, Pocatello, ID 83201.

**Mailing Address:** Box 667, Pocatello, ID 83204-0667.

**Telephone:** 208-232-6666. **Fax:** 208-233-6678.

**Technical Facilities:** Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 17.4-kw aural. Antenna: 1530-ft. above av. terrain, 619-ft. above ground, 6857-ft. above sea level.

Latitude 42° 55' 14.50"  
Longitude 112° 20' 44.00"

**Transmitter:** SE 1/4 of SW 1/4 of SE 1/2 of Section 3, T6S, R35E.

**Satellite Earth Stations:** Andrew, 7.5-meter C-band; Andrew, 4.5-meter C-band; RCA Ku-band; Avantek receivers.

**News Services:** ABC, Sports News Satellite, UPI.

**Ownership:** Ambassador Media Corp. (Group Owner).

**Began Operation:** April 26, 1974. Sale to present owners by Futura Corp. approved by FCC Oct. 25, 1983.

**Represented (sales):** Seitel Inc.; Art Moore Inc.

**Represented (legal):** Hopkins & Sutter.

**Represented (engineering):** A. D. Ring & Associates, P.C.

**Personnel:**

- Harry Neuhardt, Vice President & General Manager.
- Linda Carter, Local Sales Manager.
- Nick L. Davidson, Chief Engineer.
- Sandra Neuhardt, Business Manager.
- James Schoonover, Promotion Director.
- Bret Coulson, Production Manager.

**Highest 30 Sec. Rate:** \$480.

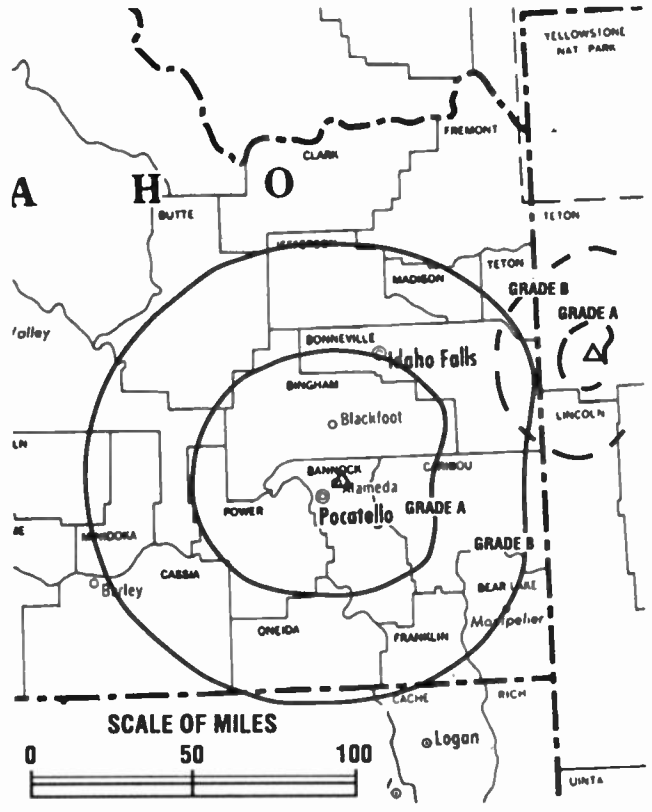
**NETWORK BASE HOURLY RATE:** \$250.

**Arbitron Data:** Figures include KJVI, Jackson, WY.

**City of License:** Pocatello. **ADI:** Idaho Falls-Pocatello. **Rank:** 158.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>IDAHO</b>			
	Bannock	23,600	23,200	98
	Bear Lake	2,000	2,000	100
	Bingham	11,800	11,700	99
	Blaine	6,100	5,900	97
	Bonneville	25,200	24,900	99
	Butte	1,000	1,000	100
	Caribou	2,200	2,100	95
	Cassia	6,400	6,300	98



KPVI BNPCT-7465 Granted 8/9/73 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%	
<b>50% &amp; Over</b>	Clark	300	300	100	
	Fremont	3,500	3,500	100	
	Jefferson	5,000	5,000	100	
	Lemhi	2,900	2,700	93	
	Madison	6,000	5,900	98	
	Minidoka	6,400	6,300	98	
	Power	2,400	2,300	96	
	<b>WYOMING</b>				
	Teton	5,000	4,800	96	
	<b>Between 25-49%</b>	<b>IDAHO</b>			
Custer		1,600	1,500	94	
Teton		1,100	1,100	100	
<b>WYOMING</b>					
Lincoln	4,100	3,900	95		
<b>Between 5-24%</b>	<b>IDAHO</b>				
	Gooding	4,400	4,300	98	
	Jerome	5,400	5,300	98	
	Lincoln	1,200	1,200	100	
	Oneida	1,200	1,200	100	
	Twin Falls	20,000	19,700	98	
<b>Station Totals</b>		<b>148,800</b>	<b>146,100</b>	<b>98</b>	
<b>Net Weekly Circulation (1993)</b>				<b>88,500</b>	
<b>Average Daily Circulation (1993)</b>				<b>46,600</b>	

# Idaho—Twin Falls

**KKVI**  
Ch. 35

**Network Service:** ABC.

**Licensee:** Ambassador Media Corp., 1061 Blue Lakes Blvd. N, Twin Falls, ID 83301.

**Studio:** 1061 Blue Lakes Blvd. N, Twin Falls, ID 83301.

**Telephone:** 208-733-0035. **Fax:** 208-733-0160.

**Technical Facilities:** Channel No. 35 (596-602 MHz). Authorized power: 96-kw max. visual. Antenna: 537-ft. above av. terrain, 95-ft. above ground, 4380-ft. above sea level.

Latitude 42° 43' 42"  
Longitude 114° 24' 43"

**Transmitter:** Atop Flat Top Butte, 5.2-mi. E of Jerome County, ID.

**Ownership:** Ambassador Media Corp. (Group Owner).

**Began Operation:** June 1, 1989.

**Represented (sales):** Seltel Inc.

**Represented (legal):** Hopkins & Sutter.

**Represented (engineering):** A. D. Ring & Associates, P.C.

**Personnel:**

Dick McMahon, General Manager.

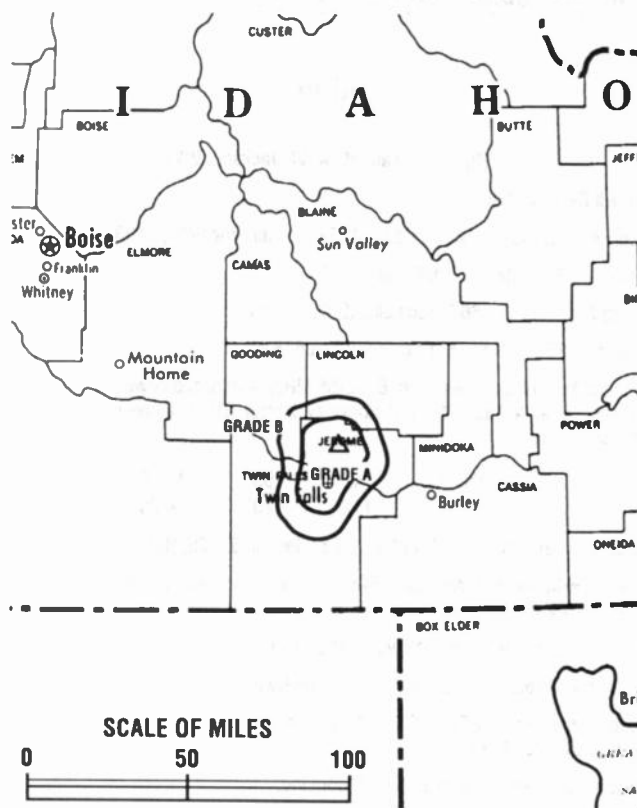
Nick Davidson, Chief Engineer.

**Rates:** On request.

**City of License:** Twin Falls. **ADI:** Twin Falls. **Rank:** 201.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>IDAHO</b>			
	Gooding	4,400	4,300	98
	Jerome	5,400	5,300	98
	Twin Falls	20,000	19,700	98



KKVI BPCT-870925KH Granted 3/7/88

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>Between 25-49%</b>	<b>IDAHO</b>			
	Lincoln	1,200	1,200	100
<b>Station Totals</b>		<b>31,000</b>	<b>30,500</b>	<b>98</b>
<b>Net Weekly Circulation (1993)</b>				<b>16,900</b>
<b>Average Daily Circulation (1993)</b>				<b>7,600</b>

# Idaho—Twin Falls

**KMVT**  
Ch. 11

**Network Service:** CBS.

**Licensee:** KMVT Bcstg. Inc., 1100 Blue Lakes N, Twin Falls, ID 83301.

**Studio:** 1100 Blue Lakes N, Twin Falls, ID 83301.

**Telephone:** 208-733-1100. **Fax:** 208-733-4649.

**Technical Facilities:** Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 3.8-kw aural. Antenna: 1060-ft. above av. terrain, 665-ft. above ground, 4968-ft. above sea level.

Latitude 42° 34' 52"  
Longitude 114° 27' 32"

**Transmitter:** Flat Top Butte, 11-mi. N of city.

**Satellite Earth Stations:** GE, 3-meter Ku-band; Harris, 6.1-meter C-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.5-meter C-band; Harris, M/A-Com, Scientific-Atlanta receivers.

**News Service:** AP.

**Ownership:** KMVT Broadcasting Inc.

**Began Operation:** May 30, 1955. Sale to present owner by Western Bcstg. Co. approved by FCC Jan. 6, 1984 (Television Digest, Vol. 23:44). Sale to Western (Dale Moore) by KLIX Corp. (A. L. Glasmann family) approved Dec. 16, 1970. Previous sale by Frank C. Carman-Grant Wrathall interests approved March 7, 1956 (Vol. 11:31; 12:10).

**Represented (sales):** Katz Continental Television; Canadian Communications Co.

**Represented (legal):** Dow, Lohnes & Albertson.

**Personnel:**

- Charles Cahoon, President.
- Lee Paul Wagner, General Manager.
- Bob Thomas, General Sales Manager.
- George Brown, Program Director.
- Doug Maughan, News Director.
- Dennis Lowe, Chief Engineer.
- Penne Main, Promotion Director.

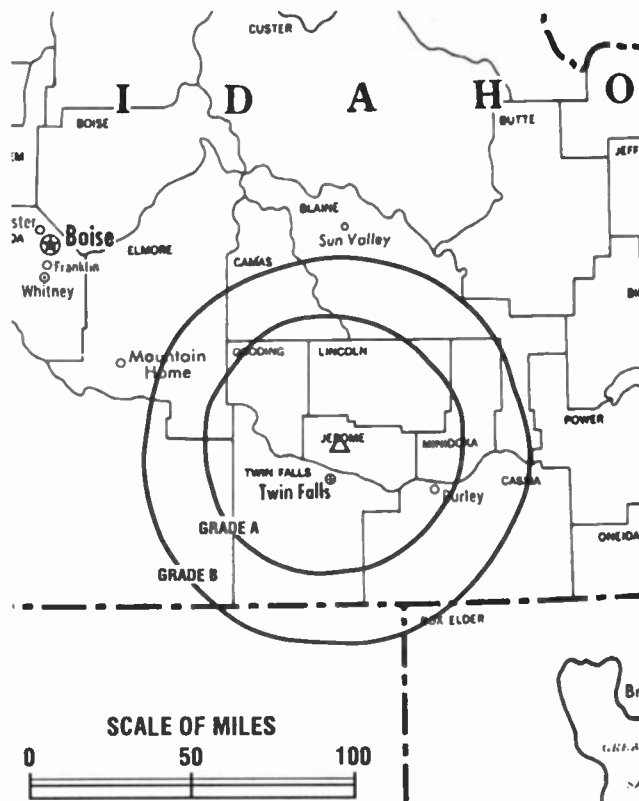
**Highest 30 Sec. Rate:** \$500.

**NETWORK BASE HOURLY RATE:** \$650.

**City of License:** Twin Falls. **ADI:** Twin Falls. **Rank:** 201.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IDAHO			
	Blaine	6,100	5,900	97
	Cassia	6,400	6,300	98
	Gooding	4,400	4,300	98
	Jerome	5,400	5,300	98
	Lincoln	1,200	1,200	100

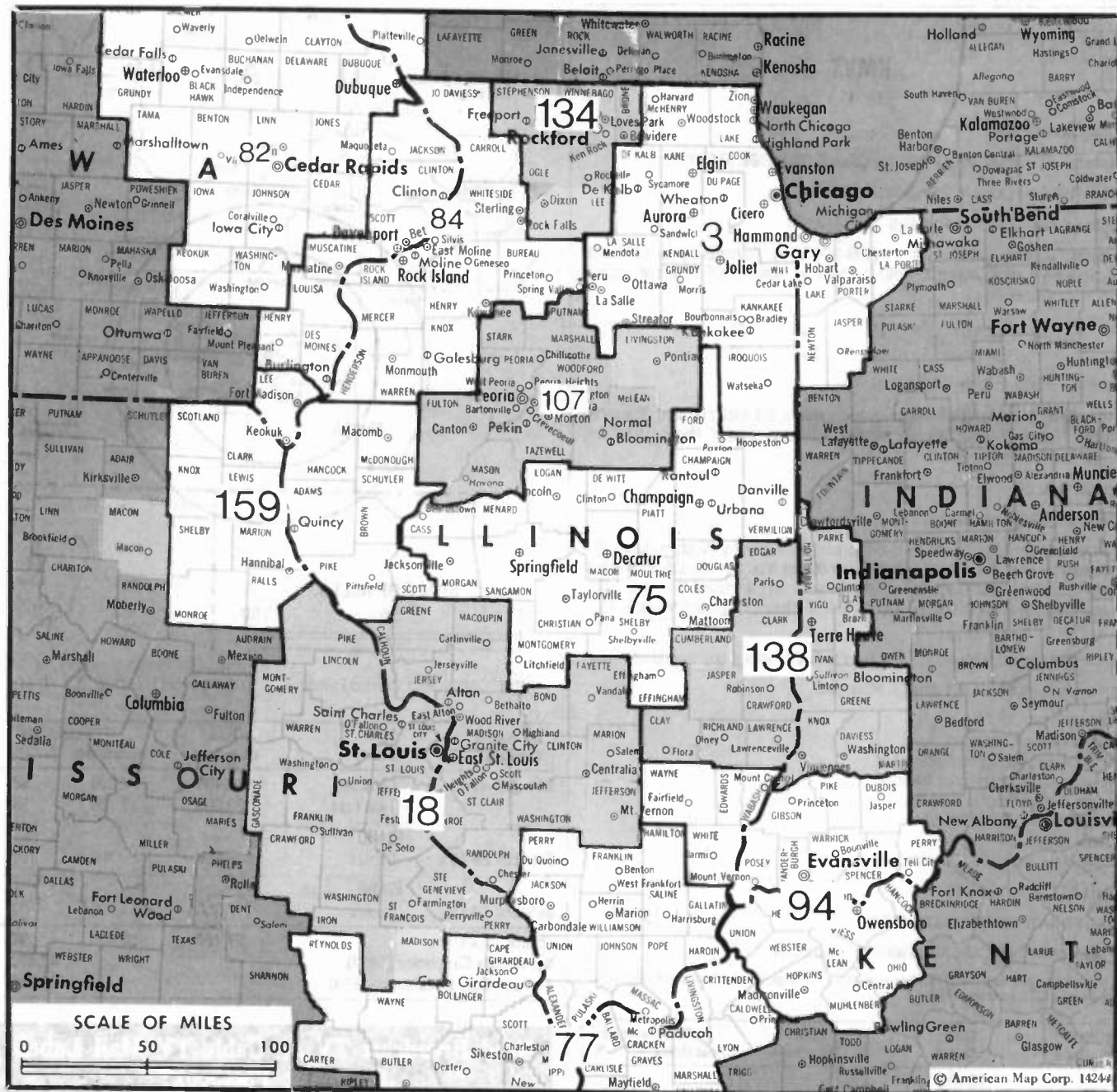


KMVT BPCT-3062 Granted 7/24/62 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Minidoka	6,400	6,300	98
	Twin Falls	20,000	19,700	98
Between 25-49%	IDAHO			
	Camas	300	300	100
Between 5-24%	IDAHO			
	Elmore	7,200	7,100	99
<b>Station Totals</b>		<b>57,400</b>	<b>56,400</b>	<b>98</b>
<b>Net Weekly Circulation (1993)</b>			<b>42,600</b>	
<b>Average Daily Circulation (1993)</b>			<b>28,800</b>	

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Market	Arbitron ADI TV Households	Rank	Market Area Commercial TV Stations
Chicago, IL	3,076,500	3	WBBM-TV (2), WCFC-TV (38), WCUI-TV (26), WEHS-TV (60), WFLD (32), WGBO-TV (66), WGN-TV (9), WJYS (62), WLS-TV (7), WMAQ-TV (5), WPWR-TV (50), WSNS-TV (44), WWTU-TV (35)
St. Louis, MO	1,114,200	18	KDNL-TV (30), KMOV (4), KNLC (24), KPLR-TV (11), KSDK (5), KTVI (2), WCEE (13), WHSL (46)
Springfield-Decatur-Champaign, IL	342,000	75	WAND (17), WCCU (27), WCFN (49), WCIA (3), WFHL (23), WICD (15), WICS (20), WRSP-TV (55)
Paducah, KY-Cape Girardeau, MO-Harrisburg-Marion, IL	332,000	77	KBSI (23), KFVS-TV (12), KPOB-TV (15), WPSP-TV (6), WSIL-TV (3), WTCT (27)
Cedar Rapids-Waterloo-Dubuque, IA	312,800	82	KCRG-TV (9), KDUB-TV (40), KGAN (2), KOCR (28), KTVC (48), KWLL (7)
Davenport, IA-Rock Island-Moline, IL	297,100	84	KJMH (26), KLJB-TV (18), KWQC-TV (6), WHBF-TV (4), WQAD-TV (8)
Evansville, IN	262,500	94	WEHT (25), WEVV (44), WFIE-TV (14), WLGN (19), WTVW (7)
Peoria-Bloomington, IL	221,400	107	WEEK-TV (25), WHOI (19), WMBD-TV (31), WYZZ-TV (43)
Rockford, IL	159,600	134	WIFR (23), WQRF-TV (39), WREX-TV (13), WTVO (17)
Terre Haute, IN	156,100	138	WBAK-TV (38), WTHI-TV (10), WTWO (2)
Quincy, IL-Hannibal, MO	104,400	159	KHQA-TV (7), WGEM-TV (10), WTJR (16)

**Illinois Station Totals as of November 1, 1993**

	VHF	UHF	TOTAL
Commercial Television Stations	11	24	35
Educational Television Stations	3	8	11
	14	32	46

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**State Cross Reference List**

Communities that receive programs of stations that are located elsewhere.

WEHS-TV, Aurora	See Chicago, IL
WICS, Champaign	See Springfield, IL
WAND & WFHL, Champaign	See Decatur, IL
WGBD-TV, Chicago	See Joliet, IL
WCIA, Decatur	See Champaign, IL
WICS, Decatur	See Springfield, IL
WHSI, East St. Louis	See St. Louis, MO
WIFR, Freeport	See Rockford, IL
KFVS-TV & KBSI, Harrisburg	See Cape Girardeau, MO
WPSD-TV, Harrisburg	See Paducah, KY
KLJB-TV & KWQC-TV, Moline	See Davenport, IA
WHBF-TV, Moline	See Rock Island, IL
WYZZ-TV, Peoria	See Bloomington-Normal, IL
KHQA-TV, Quincy	See Hannibal, MO
KLJB-TV & KWQC-TV, Rock Island	See Davenport, IA
WQAD-TV, Rock Island	See Moline, IL
WAND & WFHL, Springfield	See Decatur, IL
WCIA, Springfield	See Champaign, IL
WCIA, Urbana	See Champaign, IL

# Illinois—Bloomington-Normal-Peoria

## WYZZ-TV Ch. 43

Network Service: Fox.

Licensee: Bloomington ComCo Inc., 2714 E. Lincoln St., Bloomington, IL 61701.

Studio: 2714 E. Lincoln St., Bloomington, IL 61701.

Telephone: 309-662-4373. Fax: 309-663-6943.

Technical Facilities: Channel No. 43 (644-650 MHz). Authorized power: 1200-kw max. & 1070-kw horizontal visual, 200-kw horizontal aural. Antenna: 1007-ft. above av. terrain, 970-ft. above ground, 1747-ft. above sea level.

Latitude 40° 38' 45"  
Longitude 89° 10' 45"

Transmitter: 1-mi. NW of Congerville.

Satellite Earth Stations: AFC, 3-meter Ku-band; Block, 3-meter C-band; United Satellite Systems, 3-meter C-band; RCA, Scientific-Atlanta, Triple Crown receivers.

Ownership: Gerald J. Robinson (Group Owner).

Began Operation: October 18, 1982. Sale to Bloomington ComCo Inc. by FCC June 14, 1985.

Represented (sales): Seltel Inc.

Represented (legal): Arnold & Porter.

Represented (engineering): Cohen, Dippell & Everist, P.C.

### Personnel:

Michael Lennon, General Manager.

Larry Halcomb, National Sales Manager.

John Wamsley, Chief Engineer.

Mitch Robinson, Continuity, Production & Promotion Director.

Highest 30 Sec. Rate: \$650.

City of License: Bloomington. ADI: Peoria-Bloomington. Rank: 107.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	Households %
<b>50% &amp; Over</b>	<b>ILLINOIS</b>			
	De Witt	6,400	6,300	98
	Livingston	13,700	13,400	98
	Mc Lean	47,900	47,000	98
	Marshall	4,900	4,800	98
	Mason	6,200	6,100	98
	Peoria	70,400	69,400	99
	Putnam	2,200	2,100	95
	Tazewell	47,300	46,700	99
	Woodford	11,600	11,400	98



WYZZ-TV BMPCT-850905KF Granted 10/7/85 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	Households %
<b>Between 25-49%</b>	<b>ILLINOIS</b>			
	Fulton	14,700	14,400	98
	Logan	10,900	10,700	98
<b>Between 5-24%</b>	<b>ILLINOIS</b>			
	Bureau	13,600	13,400	99
	Cass	5,100	5,000	98
	Ford	5,600	5,500	98
	Knox	21,700	21,500	99
	La Salle	41,300	40,600	98
	Menard	4,200	4,100	98
Piatt	5,900	5,800	98	
Stark	2,500	2,500	100	
<b>Station Totals</b>		<b>336,100</b>	<b>330,700</b>	<b>98</b>
<b>Net Weekly Circulation (1993)</b>				<b>155,300</b>
<b>Average Daily Circulation (1993)</b>				<b>74,300</b>



# Illinois—Champaign

**WCIA**

Ch. 3

(Operates satellite WCFN, Springfield, IL)

Network Service: CBS.

Licensee: Midwest Television Inc., 509 S. Neil St., Champaign, IL 61824.

Studio: 509 S. Neil St., Champaign, IL 61824.

Telephone: 217-356-8333. TWX: 910-221-0203. Fax: 217-355-1120.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 940-ft. above av. terrain, 981-ft. above ground, 1701-ft. above sea level.

Latitude 40° 06' 23"

Longitude 88° 26' 59"

Transmitter: Seymour, IL.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; ADM, 6-meter C-band; Scientific-Atlanta, 4.6-meter C-band; AFC, 3.7-meter Ku-band; M/A-Com, Microdyne, Scientific-Atlanta receivers.

News Services: AP, UPI.

Ownership: Midwest Television Inc. (Group Owner).

Began Operation: November 14, 1953.

Represented (sales): Petry Television Inc.

Represented (legal): Covington & Buring.

Represented (engineering): A. D. Ring & Associates, P.C.

**Personnel:**

- August C. Meyer Jr., President.
- Jack B. Everette, Executive Vice President & Treasurer.
- Karen H. Meyer, Secretary.
- Guy Main, Executive Vice President & Station Manager.
- Jerry Johnson, General Sales Manager.
- David Dehm, National Sales Manager.
- Sheila Hickman, Program Director.
- Richard L. Adams, Manager, Informational Programming.
- Dave Shaul, News Director.
- Dale Fleming, Chief Engineer.
- Carla Kelly, Production Manager.
- Robin Rees, Promotion Director.

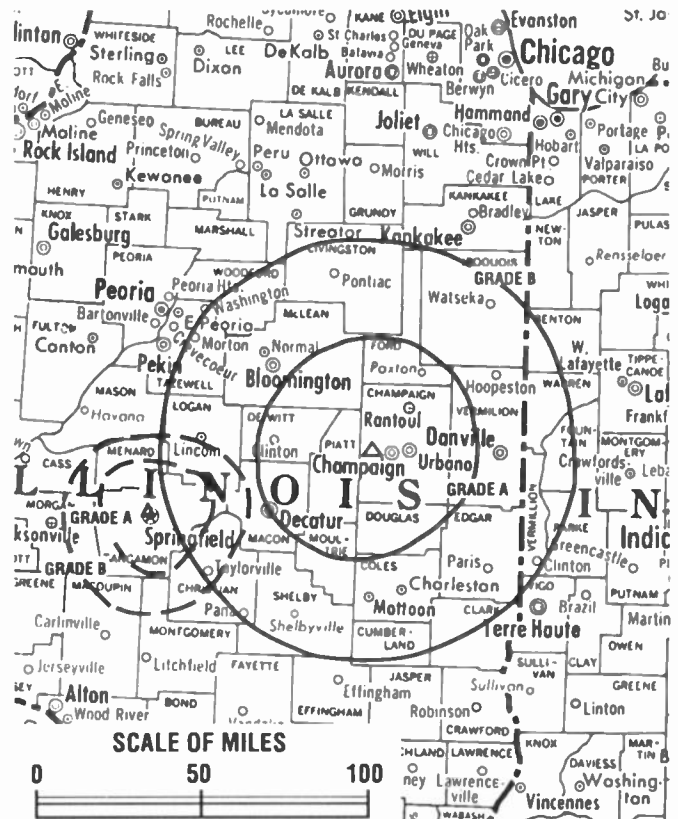
Rates: On request.

Arbitron Data: Includes coverage of WCFN, Springfield, IL.

City of License: Champaign. ADI: Springfield-Decatur-Champaign. Rank: 75.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>ILLINDIS</b>			
	Champaign	64,500	63,400	98
	Christian	13,500	13,300	99
	Coles	19,000	18,700	98
	Cumberland	4,000	3,900	98
	De Witt	6,400	6,300	98
	Douglas	7,200	7,100	99
	Edgar	7,700	7,600	99
	Effingham	11,800	11,400	97
	Ford	5,600	5,500	98
	Iroquois	11,700	11,500	98
	Livingston	13,700	13,400	98
	Mc Lean	47,900	47,000	98



WCIA BMPCT-1315 Granted 8/17/53 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	Macon	45,100	44,500	99
	Menard	4,200	4,100	98
	Moultrie	5,100	5,000	98
	Piatt	5,900	5,800	98
	Sangamon	73,200	71,800	98
	Shelby	8,600	8,400	98
	Vermilion	33,700	33,200	99
	<b>INDIANA</b>			
	Warren	3,000	2,900	97
	<b>ILLINDIS</b>			
<b>Between 25-49%</b>	Logan	10,900	10,700	98
	Montgomery	11,500	11,300	98
<b>Between 5-24%</b>	<b>INDIANA</b>			
	Fountain	6,800	6,700	99
	<b>ILLINDIS</b>			
	Clark	6,400	6,300	98
	Fayette	7,700	7,500	97
	Grundy	12,300	12,200	99
	Kankakee	34,500	34,000	99
	Macoupin	18,200	17,900	98
	Morgan	13,600	13,300	98
	Richland	6,300	6,100	97
Scott	2,200	2,200	100	
<b>INDIANA</b>				
Benton	3,500	3,400	97	
Newton	4,800	4,700	98	
Parke	5,800	5,700	98	
Vermillion	6,600	6,500	98	
<b>Station Totals</b>		<b>542,900</b>	<b>533,300</b>	<b>98</b>
<b>Net Weekly Circulation (1993)</b>				<b>340,900</b>
<b>Average Daily Circulation (1993)</b>				<b>208,600</b>

# Illinois—Champaign

**WICD**  
Ch. 15

**Network Service:** NBC.

**Licensee:** Plains Television Partnership, 645 N. Michigan Ave., Suite 530, Chicago, IL 60611.

**Studio:** 250 Country Fair Dr., Champaign, IL 61821.

**Telephone:** 217-351-8500. **Fax:** 217-351-6056.

**Technical Facilities:** Channel No. 15 (476-482 MHz). Authorized power: 355-kw max. visual, 34.7-kw max. aural. Antenna: 1300-ft. above av. terrain, 1335-ft. above ground, 1995-ft. above sea level.

Latitude 40° 04' 10"  
Longitude 87° 54' 45"

**Transmitter:** 3.75-mi. N, 2.15-mi. W of Homer, IL.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Harris, 6-meter Ku-band; Harris, 3-meter Ku-band; United Satellite Systems, 5-meter Ku & C-band; United Satellite Systems receivers.

**SNG Mobile Dish:** Ku & C-band.

**News Service:** AP.

**Ownership:** Plains Television Partnership.

**Began Operation:** April 23, 1959. Changed to Ch. 15 from Ch. 33 and increased power July 25, 1967.

**Represented (sales):** Katz Television.

**Represented (engineering):** Jules Cohen & Associates, P.C.

**Personnel:**

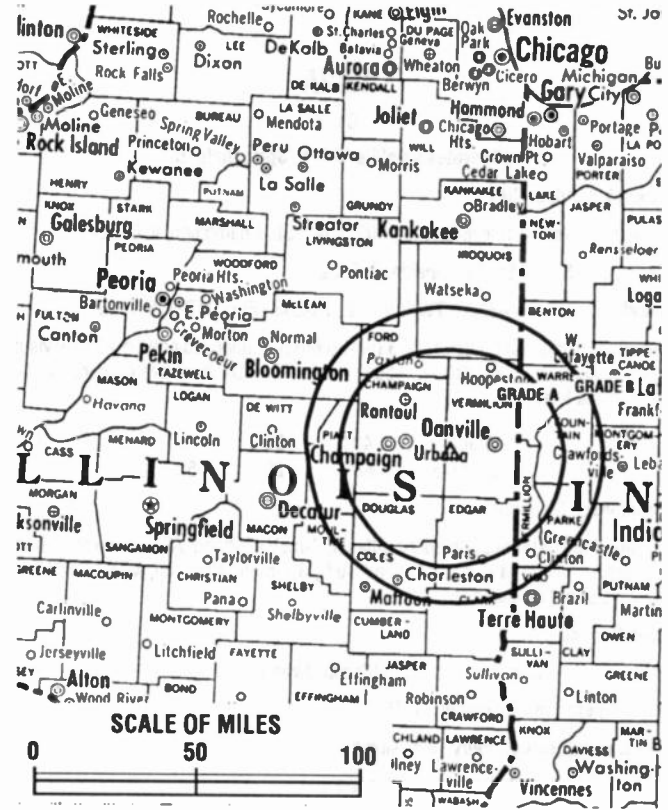
- Joseph Norris, Station Manager.
- Ginger Rush, National Sales Manager.
- David A. Boyer, Chief Engineer.
- Larry Waters, Program Operations Manager.
- Richard Porter, News Director.
- Kevin Siuts, Business Manager.

**Highest 30 Sec. Rate:** \$1000.

**City of License:** Champaign. **ADI:** Springfield-Decatur-Champaign. **Rank:** 75.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>ILLINOIS</b>			
	Champaign	64,500	63,400	98
	Coles	19,000	18,700	98
	Douglas	7,200	7,100	99
	Ford	5,600	5,500	98
	Piatt	5,900	5,800	98
	Vermillion	33,700	33,200	99
	<b>INDIANA</b>			
	Warren	3,000	2,900	97



WICD BPCT-820604KF Granted 6/30/82 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>Between 25-49%</b>	<b>ILLINOIS</b>			
	Cumberland	4,000	3,900	98
	Edgar	7,700	7,600	99
	Iroquois	11,700	11,500	98
	<b>INDIANA</b>			
Benton	3,500	3,400	97	
<b>Between 5-24%</b>	<b>ILLINOIS</b>			
	Clark	6,400	6,300	98
	De Witt	6,400	6,300	98
	Livingston	13,700	13,400	98
	Mc Lean	47,900	47,000	98
	Moultrie	5,100	5,000	98
	<b>INDIANA</b>			
	Fountain	6,800	6,700	99
Montgomery	13,200	13,100	99	
Parke	5,800	5,700	98	
Vermillion	6,600	6,500	98	
<b>Station Totals</b>		<b>277,700</b>	<b>273,000</b>	<b>98</b>
<b>Net Weekly Circulation (1993)</b>				<b>129,100</b>
<b>Average Daily Circulation (1993)</b>				<b>67,200</b>

# Illinois—Chicago

## WBBM-TV

Ch. 2

Network Service: CBS.

Licensee: CBS Inc., 630 N. McClurg Court, Chicago, IL 60611.

Studio: 630 N. McClurg Court, Chicago, IL 60611.

Telephone: 312-944-6000. TWX: 312-222-0698. Fax: 312-943-7193.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 55.24-kw visual.  
Antenna: 1365-ft. above av. terrain, 1457-ft. above ground, 2051-ft. above sea level.

Latitude 41° 53' 55.50"  
Longitude 87° 37' 23.00"

Transmitter: John Hancock Bldg., 875 N. Michigan Ave.

AM Affiliate: WBBM, 50-kw, 780 kHz.

FM Affiliate: WBBM-FM, 10.5-kw, 96.3 MHz (No. 242), 560-ft.

News Services: AP, City Hall News, UPI.

Ownership: CBS Inc. (Group Owner).

Began Operation: August 1, 1940 (as W9XBK); Sept. 6, 1946 (as WBKB); sold to CBS Feb. 9, 1953 (Television Digest, Vol. 9:7).

Represented (sales): CBS Television Stations National Sales.

### Personnel:

- Robert G. McGann, Vice President & General Manager.
- John McKay, Director, Sales.
- Oick Tracy, General Sales Manager.
- Elizabeth Pritchard, National Sales Manager.
- David Gittens, Director, Planning & Administration.
- Mark Toney, Director, News.
- Janet Treuhart, Director, Press Relations.
- Leslie Lyndon, Director, Advertising & Promotion.
- Kenneth Wilkey, Director of Technical Operations.
- Wayne Weber, Director of Broadcast Services.
- Marion Meginnis, Program Director.
- Monroe Anderson, Director of Station Services.
- James Berman, Research Director.

Rates: On request.

NETWORK BASE HOURLY RATE: \$4750.

City of License: Chicago. ADI: Chicago. Rank: 3.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>ILLINOIS</b>			
	Cook	1,874,800	1,851,200	99
	De Kalb	27,100	26,800	99
	Dupage	292,700	290,900	99
	Grund	12,300	12,200	99
	Kane	112,700	111,500	99
	Kankakee	34,500	34,000	99
	Kendall	13,700	13,600	99
	Lake	183,000	181,800	99
	La Salle	41,300	40,600	98
Mchenry	66,200	65,800	99	
Will	120,000	118,900	99	



WBBM-TV BPCT-4209 Granted 5/6/69 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%	
<b>50% &amp; Over</b>	<b>INDIANA</b>				
	Jasper	8,500	8,400	99	
	Lake	169,500	167,700	99	
	La Porte	38,700	38,300	99	
	Newton	4,800	4,700	98	
Porter	46,100	45,600	99		
<b>Between 25-49%</b>	<b>ILLINOIS</b>	11,700	11,500	98	
	Iroquois				
	<b>MICHIGAN</b>				
Berrien	61,500	60,600	99		
<b>Between 5-24%</b>	<b>WISCONSIN</b>				
	Kenosha	48,000	47,600	99	
	<b>ILLINOIS</b>				
Bureau	13,600	13,400	99		
Livingston	13,700	13,400	98		
Ogle	17,300	17,100	99		
<b>INDIANA</b>	Starke	8,300	8,200	99	
	<b>WISCONSIN</b>	Racine	64,400	64,000	99
		Walworth	27,600	27,300	99
<b>Station Totals</b>		<b>3,312,000</b>	<b>3,275,100</b>	<b>99</b>	
<b>Net Weekly Circulation (1993)</b>			<b>2,540,300</b>		
<b>Average Daily Circulation (1993)</b>			<b>1,307,400</b>		

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# Illinois—Chicago

## WCFC-TV

Ch. 38

Network Service: None, independent.

Licensee: Christian Communications of Chicagoland Inc., 38 S. Peoria St., Chicago, IL 60607.

Studio: 38 S. Peoria St., Chicago, IL 60607.

Telephone: 312-433-3838. Fax: 312-433-3839.

Technical Facilities: Channel No. 38 (614-620 MHz). Authorized power: 5000-kw max. & 1260-kw horizontal visual, 500-kw max. & 126-kw horizontal aural. Antenna: 1250-ft. above av. terrain, 1450-ft. above ground, 2049-ft. above sea level.

Latitude 41° 53' 55.0"

Longitude 87° 37' 23.00"

Transmitter: John Hancock Center.

Ownership: Christian Communications of Chicagoland Inc.

Began Operation: May 31, 1976.

Represented (legal): Fisher, Wayland, Cooper & Leader.

### Personnel:

Jerry K. Rose, President & General Manager.

Philip E. Mowbray, Operations Director.

David Oseland, Program Director.

Kevin San Hamel, General Sales Manager.

Norm Block, Chief Engineer.

James Nichols, Controller.

Highest 30 Sec. Rate: \$140.

City of License: Chicago. ADI: Chicago. Rank: 3.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	ILLINOIS			
	Cook	1,874,800	1,851,200	99
	Kane	112,700	111,500	99



WCFC-TV BPCT-3439 Granted 1/2/68

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Will	120,000	118,900	99
	INDIANA			
	Lake	169,500	167,700	99
<b>Station Totals</b>		<b>2,277,000</b>	<b>2,249,300</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>				<b>189,600</b>
<b>Average Daily Circulation (1993)</b>				<b>45,600</b>

# Illinois—Chicago

## WCIU-TV

Ch. 26

**Network Service:** Univision.

**Licensee:** Weigel Broadcasting Co., Board of Trade Bldg., 141 W. Jackson Blvd., Chicago, IL 60604.

**Studio:** 141 W. Jackson Blvd., Chicago, IL 60604.

**Telephone:** 312-663-0260. **Fax:** 312-663-0585.

**Technical Facilities:** Channel No. 26 (542-548 MHz). Authorized power: 2000-kw max. visual, 200-kw max. aural. Antenna: 1555-ft. above av. terrain, 1707-ft. above ground, 2302-ft. above sea level.

Latitude 41° 52' 44"  
Longitude 87° 38' 10"

**Transmitter:** Sears Bldg., 233 S. Wacker Dr., Chicago.

**Satellite Earth Stations:** 4 in operation.

**News Services:** City Hall News, Reuters, UPI.

**Ownership:** Weigel Broadcasting Co. (Group Owner).

**Began Operation:** February 6, 1964.

**Represented (sales):** Univision.

**Represented (legal):** Cohn & Marks.

**Represented (engineering):** du Treil, Lundin & Rackley.

**Personnel:**

Howard Shapiro, President.

Peter Zomaya, Assistant General Manager & Sales Manager.

Bernard Hoelting, Chief Engineer.

Eduardo Arruza, News Director.

Norman Shapiro, Director of Business & Legal Affairs.

**Highest 30 Sec. Rate:** \$525.

**City of License:** Chicago. **ADI:** Chicago. **Rank:** 3.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	ILLINOIS			
	Cook	1,874,800	1,851,200	99
	Grundy	12,300	12,200	99
	Kendall	13,700	13,600	99



WCIU-TV BMPCT-820824KR Granted 7/29/82 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	INDIANA Lake	169,500	167,700	99
<b>Station Totals</b>		<b>2,070,300</b>	<b>2,044,700</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>			<b>162,100</b>	
<b>Average Daily Circulation (1993)</b>			<b>57,100</b>	

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# Illinois—Aurora-Chicago

## WEHS-TV

Ch. 60

**Network Service:** Home Shopping Network.

**Licensee:** Silver King Broadcasting of Illinois Inc.

**Studio:** 100 S. Sangamon St., Suite 300, Chicago, IL 60605.

**Telephone:** 312-829-8860. **Fax:** 312-829-1059.

**Technical Facilities:** Channel No. 60 (746-752 MHz). Authorized power: 5000-kw max. visual, 1000-kw max. aural. Antenna: 1621-ft. above av. terrain, 1625-ft. above ground, 2220-ft. above sea level.

Latitude	41°	52'	44"
Longitude	87°	38'	10"

**Transmitter:** Sears Tower, 233 S. Wacker Dr., Chicago.

**Satellite Earth Station:** 6.5-meter C-band.

**Ownership:** Silver King Communications Inc. (Group Owner).

**Began Operation:** April 20, 1982. Sale by Newsweb Corp. (Fred Eychaner, et al.) to present owners approved by FCC Dec. 4, 1986 (Television Digest, Vol. 26:44).

**Represented (sales):** Silver King Broadcasting Sales.

**Personnel:**

Fred Weintraub, General Manager.

Sally Huffer, News Director.

Renee Genova, Program & Promotion Director.

Keith Wilson, Chief Engineer.

**Rates:** On request.

**Arbitron Data:** Not available.



WEHS BPCT-860918KO Granted 10/30/86 © American Map Corp., No. 14244

City of License: Aurora. ADI: Chicago. Rank: 3.

# Illinois—Chicago

**WFLD**  
Ch. 32

**Network Service:** Fox.

**Licensee:** Fox Television Stations Inc., 205 N. Michigan Ave., Suite 200, Chicago, IL 60601.

**Studio:** 205 N. Michigan Ave., Chicago, IL 60601.

**Telephone:** 312-565-5532. **Fax:** 312-819-0420.

**Technical Facilities:** Channel No. 32 (578-584 MHz). Authorized power: 5000-kw visual, 500-kw aural. Antenna: Directional, 1415-ft. above av. terrain, 1456-ft. above ground, 2049-ft. above sea level.

Latitude 41° 53' 55.50"  
Longitude 87° 37' 23.00"

**Transmitter:** John Hancock Bldg., 875 N. Michigan Ave., Chicago, IL 60611.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Scientific-Atlanta, 11-meter C-band; Scientific-Atlanta, 4.6-meter Ku-band; Scientific-Atlanta, M/A-Com receivers.

**News Services:** AP, CNN, UPI.

**Ownership:** Fox Television Stations Inc. (Group Owner).

**Began Operation:** January 4, 1966. FCC approved formation of new company combining original licensee Field Communications with Kaiser Bcstg. May 9, 1973 (Television Digest, Vol. 12:32, 13:18). Sale back to Field approved by FCC June 22, 1977 (Vol. 16:15; 17:26). Sale by Field to Metromedia approved by FCC Feb. 17, 1983 (Vol. 22:23, 35, 47). Sale to present owner by Metromedia approved Nov. 14, 1985.

**Represented (sales):** Petry Television Inc.

**Personnel:**

- Stacey Marks-Bronner, Vice President & General Manager.
- Michael R. Turner, Vice President & General Sales Manager.
- Robert Simone, Vice President & Program Manager.
- Jared Meinero, Vice President & Director of Creative Services.
- Velma Cato, Vice President & News Director.
- Dwain Schoonover, Vice President, Engineering.
- Philip C. Waterman, Local Sales Manager.
- Susan Scollard, National Sales Manager.
- Randy Ingram, Production Manager.
- Wanda Wells, Public Affairs Manager.
- Joe Kopesky, Traffic Manager.
- Ed Villareal, Operations Manager.

**Rates:** On request.

**City of License:** Chicago. **ADI:** Chicago. **Rank:** 3.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>ILLINOIS</b>			
	Cook	1,874,800	1,851,200	99
	Dupage	292,700	290,900	99
	Grundy	12,300	12,200	99
	Kane	112,700	111,500	99
	Kankakee	34,500	34,000	99
	Kendall	13,700	13,600	99
	Lake	183,000	181,800	99
	Will	120,000	118,900	99
	<b>INDIANA</b>			
	Jasper	8,500	8,400	99
	Lake	169,500	167,700	99
	La Porte	38,700	38,300	99
	Newton	4,800	4,700	98
Porter	46,100	45,600	99	
<b>Between 25-49%</b>	<b>IOWA</b>			
	Des Moines	16,900	16,700	99



WFLD BNPCT-810925KF Granted 10/9/81 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>Between 25-49%</b>	<b>ILLINDIS</b>			
	Boone	11,300	11,100	98
	Bureau	13,600	13,400	99
	De Kalb	27,100	26,800	99
	Ford	5,600	5,500	98
	Iroquois	11,700	11,500	98
	La Salle	41,300	40,600	98
	Livingston	13,700	13,400	98
	Mchenry	66,200	65,800	99
	Whiteside	22,600	22,300	99
	<b>INDIANA</b>			
	Benton	3,500	3,400	97
	St Joseph	93,600	92,600	99
	Starke	8,300	8,200	99
<b>MICHIGAN</b>				
Berrien	61,500	60,600	99	
<b>WISCONSIN</b>				
Kenosha	48,000	47,600	99	
<b>Between 5-24%</b>	<b>ILLINDIS</b>			
	Lee	12,600	12,400	98
	<b>INDIANA</b>			
	Fulton	7,300	7,200	99
	Marshall	15,600	15,400	99
	Pulaski	4,700	4,600	98
	<b>MICHIGAN</b>			
	Cass	18,600	18,400	99
	<b>WISCONSIN</b>			
	Ozaukee	26,600	26,300	99
Racine	64,400	64,000	99	
Walworth	27,600	27,300	99	
Waukesha	109,500	108,600	99	
<b>Station Totals</b>		<b>3,643,100</b>	<b>3,602,500</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>			<b>1,873,500</b>	
<b>Average Daily Circulation (1993)</b>			<b>810,000</b>	

# Illinois—Chicago

## WGN-TV Ch. 9

Network Service: None, independent.

Licensee: WGN Continental Broadcasting Co., 2501 Bradley Place, Chicago, IL 60618.

Studio: 2501 Bradley Place, Chicago, IL 60618.

Telephone: 312-528-2311. Fax: 312-528-6857.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 112-kw visual, 4.34-kw aural. Antenna: 1360-ft. above av. terrain, 1359-ft. above ground, 1952-ft. above sea level.

Latitude 41° 53' 55.50"  
Longitude 87° 37' 23.00"

Transmitter: John Hancock Center, 875 N. Michigan Ave.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Scientific-Atlanta, 10-meter C-band; RCA, 5-meter Ku-band; M/A-Com, Scientific-Atlanta, Standard Communications receivers.

AM Affiliate: WGN, 50-kw, 720 kHz.

News Services: AP, City News, CNN, UPI.

Ownership: Tribune Broadcasting Co. (Group Owner).

Began Operation: April 5, 1948.

Represented (sales): TeleRep Inc.

Represented (legal): Sidley & Austin.

### Personnel:

- Peter Walker, Vice President & General Manager.
- David Tynan, Sales Director.
- Dominic Mancuso, Local Sales Manager.
- Fran Perdisatt, Regional Sales Manager.
- John P. Fendley, Sports Sales Manager.
- Kevin Murphy, Director of Cable Sales.
- John Vitanovec, Station Manager.
- Jennifer Schulze, Director of News.
- Jim Zerwekh, Program Director.
- Bill Borson, Production Manager.
- Robert Strutzel, Engineering Director.
- Merri Dee, Community Affairs Director.
- Pamela Pearson, Promotion Director.

Rates: On request.

City of License: Chicago. ADI: Chicago. Rank: 3.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>ARIZONA</b>			
	Apache North	12,400	11,300	91
	Gila	16,000	15,400	96
	<b>COLORADO</b>			
	San Juan	300	300	100
	<b>ILLINOIS</b>			
	Cook	1,874,800	1,851,200	99
	De Kalb	27,100	26,800	99
	Dupage	292,700	290,900	99
	Grundy	12,300	12,200	99
	Iroquois	11,700	11,500	98
	Jefferson	14,600	14,200	97
	Kane	112,700	111,500	99
	Kankakee	34,500	34,000	99
Kendall	13,700	13,600	99	
Lake	183,000	181,800	99	
La Salle	41,300	40,600	98	
Mchenry	66,200	65,800	99	
Will	120,000	118,900	99	



WGN-TV BPCT-4179 Granted 3/26/69

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>INDIANA</b>			
	Benton	3,500	3,400	97
	Jasper	8,500	8,400	99
	Lake	169,500	167,700	99
	La Porte	38,700	38,300	99
	Newton	4,800	4,700	98
	Porter	46,100	45,600	99
	<b>KANSAS</b>			
	Pawnee	2,900	2,900	100
	<b>MICHIGAN</b>			
Berrien	61,500	60,600	99	
<b>NEBRASKA</b>				
Furnas	2,300	2,300	100	
<b>NEW MEXICO</b>				
Guadalupe	1,500	1,400	93	
<b>NEVADA</b>				
Humboldt	5,000	4,900	97	
Pershing	1,800	1,700	94	
<b>OREGON</b>				
Grant	3,200	2,800	88	
<b>PENNSYLVANIA</b>				
Cameron	2,400	2,400	100	
<b>SOUTH DAKOTA</b>				
Brule	2,000	2,000	100	
Charles Mix	3,200	3,100	97	
<b>TENNESSEE</b>				
Lake	2,400	2,400	100	
<b>TEXAS</b>				
Presidio	2,400	2,300	96	
<b>WISCONSIN</b>				
Kenosha	48,000	47,600	99	

(Continued on page A-427)

Station Totals	57,119,200	56,394,300	99
Net Weekly Circulation (1993)			11,815,500
Average Daily Circulation (1993)			3,806,900



# Illinois—Chicago

**WLS-TV**

Ch. 7

**Network Service:** ABC.

**Licensee:** Capital Cities/ABC Inc., 190 N. State St., Chicago, IL 60601.

**Studio:** 190 N. State St., Chicago, IL 60601.

**Telephone:** 312-750-7777.

**Technical Facilities:** Channel No. 7 (174-180 MHz). Authorized power: 55-kw visual, 11.2-kw aural. Antenna: Circularly polarized, 1688-ft. above av. terrain, 1710-ft. above ground, 2305-ft. above sea level.

Latitude 41° 52' 44"  
Longitude 87° 38' 10"

**Transmitter:** Sears Bldg., 233 S. Wacker Dr.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** Transmit/receive Andrew, 5.6-meter Ku-band; Andrew, 7.3-meter C-band; Avantek receivers.

**AM Affiliate:** WLS, 50-kw, 890 kHz.

**FM Affiliate:** WLS-FM, 6-kw, 94.7 MHz (No. 234), 1170-ft.

**News Services:** AP, City Hall News, UPI.

**Ownership:** Capital Cities/ABC Inc. (Group Owner).

**Began Operation:** October 13, 1943.

**Represented (sales):** Capital Cities/ABC National TV Sales.

**Represented (engineering):** Smith & Powstenko.

**Personnel:**

- Joseph J. Ahern, President & General Manager.
- Mark Grant, General Sales Manager.
- Steve Scheu, Local Sales Manager.
- Joseph Kreder, National Sales Manager.
- Clar W. Heider, Assistant to President.
- Sherry Burns, Director of Programming.
- Ernst Ledebuhr, Contoller.
- Jeanne Fisher, Business Manager, News.
- James Owens, Director of Engineering.
- William Campbell, Director of Public Affairs.
- Phyllis Schwartz, Assistant News Director.
- Christopher Eames, Research Director.
- Fran Preston, Creative Services Director.

**Highest 30 Sec. Rate:** \$7500.

**City of License:** Chicago. **ADI:** Chicago. **Rank:** 3.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>ILLINOIS</b>			
	Cook	1,874,800	1,851,200	99
	De Kalb	27,100	26,800	99
	Dupage	292,700	290,900	99
	Grundy	12,300	12,200	99
	Iroquois	11,700	11,500	98
	Kane	112,700	111,500	99
	Kankakee	34,500	34,000	99
	Kendall	13,700	13,600	99
	Lake	183,000	181,800	99
La Salle	41,300	40,600	98	



WLS-TV BMPCT-811124KR Granted 3/25/82 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>MICHENRY</b>	66,200	65,800	99
	<b>WILL</b>	120,000	118,900	99
	<b>INDIANA</b>			
	Jasper	8,500	8,400	99
	Lake	169,500	167,700	99
	La Porte	38,700	38,300	99
	Newton	4,800	4,700	98
	Porter	46,100	45,600	99
	<b>WISCONSIN</b>			
	Kenosha	48,000	47,600	99
<b>Between 25-49%</b>	<b>ILLINOIS</b>			
	Livingston	13,700	13,400	98
	<b>INDIANA</b>			
	Starke	8,300	8,200	99
	<b>MICHIGAN</b>			
Berrien	61,500	60,600	99	
<b>WISCONSIN</b>				
Racine	64,400	64,000	99	
<b>Between 5-24%</b>	<b>ILLINOIS</b>			
	Bureau	13,600	13,400	99
	Ford	5,600	5,500	98
	Lee	12,600	12,400	98
	Ogle	17,300	17,100	99
	<b>INDIANA</b>			
Pulaski	4,700	4,600	98	
White	9,000	8,900	99	
<b>WISCONSIN</b>				
Walworth	27,600	27,300	99	
<b>Station Totals</b>		<b>3,343,900</b>	<b>3,306,500</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>			<b>2,808,400</b>	
<b>Average Daily Circulation (1993)</b>			<b>1,766,100</b>	

# Illinois—Chicago

## WMAQ-TV

Ch. 5

Network Service: NBC.

Licensee: NBC Subsidiary Inc. 4, 454 N. Columbus Dr., NBC Tower, Chicago, IL 60611-5555.

Studio: NBC Tower, 454 N. Columbus Dr., Chicago, IL 60611.

Telephone: 312-836-5555.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 40.1-kw visual, 8-kw aural. Antenna: 1307-ft. above av. terrain, 1317-ft. above ground, 1909-ft. above sea level.

Latitude 41° 53' 55.50"  
Longitude 87° 37' 23.00"

Holds CP for change to 20-kw max. visual, 1621-ft. above av. terrain, 1621-ft. above ground, 2215-ft. above sea level; lat. 41° 52' 44", long. 87° 38' 10", transmitter to Sears Tower, 233 S. Wacker Dr. BPCT-920910KE.

Transmitter: Sears Tower, 233 S. Wacker Dr., Chicago.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Harris, 6.1-meter Ku-band; Scientific-Atlanta, 7-meter C-band; Harris, 6.1-meter C-band; Harris, 3.5-meter Ku-band; Comech, 3.5-meter Ku-band; Scientific-Atlanta, Standard Components receivers.

SNG Mobile Dish: Hubcom Ku-band.

News Services: AP, City Hall News, Nexus, UPI.

Ownership: National Broadcasting Co. (Group Owner).

Began Operation: January 7, 1949.

Represented (sales): Harrington, Righter & Parsons Inc.

### Personnel:

- Patrick Wallace, President & General Manager.
- Lisa Churchville, Director, Sales.
- Christopher Joyce, Sales Manager.
- Mike Ward, Director, News
- Oennis Bianchi, Director, Finance & Administration.
- Thomas Powers, Director, Broadcast Operations & Engineering.
- Deloris M. Bain, Manager, Community Affairs.
- Diana Borri, Director, Regulatory Affairs.

Rates: On request.

NETWORK BASE HOURLY RATE: \$4800.

City of License: Chicago. ADI: Chicago. Rank: 3.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>ILLINOIS</b>			
	Cook	1,874,800	1,851,200	99
	De Kalb	27,100	26,800	99
	Dupage	292,700	290,900	99
	Grundy	12,300	12,200	99
	Kane	112,700	111,500	99
	Kankakee	34,500	34,000	99
	Kendall	13,700	13,600	99
	Lake	183,000	181,800	99
	La Salle	41,300	40,600	98
	Mchenry	66,200	65,800	99
Will	120,000	118,900	99	



WMAQ-TV BPCT-920910KE Granted 4/28/93 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>INDIANA</b>			
	Jasper	8,500	8,400	99
	Lake	169,500	167,700	99
	La Porte	38,700	38,300	99
	Porter	4,800	4,700	98
<b>Between 25-49%</b>	<b>ILLINOIS</b>			
	Iroquois	11,700	11,500	98
	Livingston	13,700	13,400	98
	<b>INDIANA</b>			
	Starke	8,300	8,200	99
	<b>MICHIGAN</b>			
	Berrien	61,500	60,600	99
	<b>WISCONSIN</b>			
	Kenosha	48,000	47,600	99
	<b>Between 5-24%</b>	<b>ILLINOIS</b>		
Boone		11,300	11,100	98
Bureau		13,600	13,400	99
Ford		5,600	5,500	98
Ogle		17,300	17,100	99
<b>INDIANA</b>				
Pulaski		4,700	4,600	98
<b>MICHIGAN</b>				
Cass		18,600	18,400	99
<b>WISCONSIN</b>				
Racine	64,400	64,000	99	
Walworth	27,600	27,300	99	
<b>Station Totals</b>		<b>3,352,200</b>	<b>3,314,700</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>			<b>2,679,900</b>	
<b>Average Daily Circulation (1993)</b>			<b>1,530,900</b>	

# Illinois—Chicago-Gary, Indiana

## WPWR-TV

Ch. 50

Network Service: None, independent.

Licensee: NewsWeb Corp., 1645 W. Fullerton, Chicago, IL 60614.

Studio: 2151 N. Elston Ave., Chicago, IL 60614.

Telephone: 312-276-5050. Fax: 312-276-6477.

Technical Facilities: Channel No. 50 (686-692 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1623-ft. above av. terrain, 1627-ft. above ground, 2222-ft. above sea level.

Latitude 41° 52' 44"  
Longitude 87° 38' 10"

Transmitter: Sears Tower, 233 S. Wacker Dr., Chicago.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Comtech, 7.3-meter C-band; Comtech, 5-meter Ku & C-band.

News Service: CNN.

Ownership: NewsWeb Corp.

Began Operation: January 1, 1987.

Represented (sales): MMT Sales Inc.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): E. Harold Munn Jr. & Associates Inc.; A. D. Ring & Associates, P.C.

### Personnel:

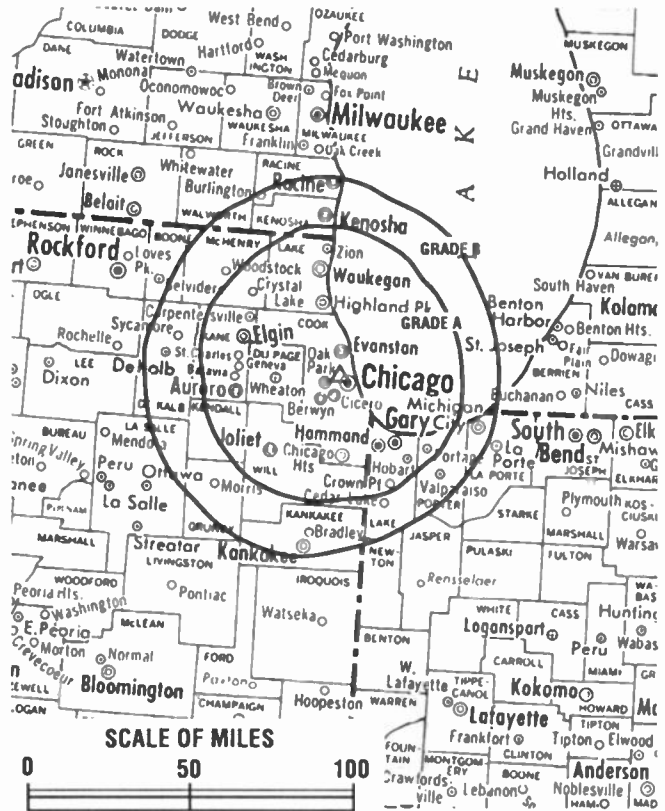
- Fred Eychaner, President.
- Al DeVaney, Senior Vice President & General Manager.
- Greg Armstrong, General Sales Manager.
- Mike Turner, National Sales Manager.
- Neal Sabin, Program Director.
- Karyn Seidal, Production Director.
- Diane Hannes, Assistant Promotion Director.
- Bob Brewer, Business Manager.
- Bob Minor, Chief Engineer.
- Eileen Muldoon, Traffic Manager.

Rates: On request.

City of License: Gary, ADI: Chicago. Rank: 3.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS Grundy	12,300	12,200	99
	Kendall	13,700	13,600	99
	INDIANA Lake	169,500	167,700	99
Between 25-49%	ILLINOIS Cook	1,874,800	1,851,200	99
	Dupage	292,700	290,900	99
	Kane	112,700	111,500	99
	Kankakee	34,500	34,000	99
	Lake	183,000	181,800	99
	Mchenry	66,200	65,800	99
	Will	120,000	118,900	99
	INDIANA Jasper	8,500	8,400	99



WPWR-TV BPCT-78090KL Granted 11/17/81 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	La Porte	38,700	38,300	99
	Porter	46,100	45,600	99
Between 5-24%	ILLINOIS Boone	11,300	11,100	98
	De Kalb	27,100	26,800	99
	Iroquois	11,700	11,500	98
	La Salle	41,300	40,600	98
	Livingston	13,700	13,400	98
INDIANA	Newton	4,800	4,700	98
	Pulaski	4,700	4,600	98
MICHIGAN	Berrien	61,500	60,600	99
WISCONSIN	Kenosha	48,000	47,600	99
	Racine	64,400	64,000	99
	Walworth	27,600	27,300	99
<b>Station Totals</b>		<b>3,288,800</b>	<b>3,252,100</b>	<b>99</b>
Net Weekly Circulation (1993)				1,311,800
Average Daily Circulation (1993)				548,400

**THIS DATA IS AVAILABLE ON TAPE OR DISKETTE FOR USE ON YOUR OWN COMPUTER OR AS CUSTOMIZED REPORTS**



Call Lynn Levine or Karen Fahle • 202-872-9200

# Illinois—Chicago

## WSNS-TV

Ch. 44

**Network Service:** Telemundo.

**Licensee:** Video 44, 430 W. Grant Place, Chicago, IL 60614.

**Studio:** 430 W. Grant Place, Chicago, IL 60614.

**Telephone:** 312-929-1200. Fax: 312-929-8153.

**Technical Facilities:** Channel No. 44 (650-656 MHz). Authorized power: 4260-kw max. & 1050-kw horizontal visual, 500-kw max. & 123-kw horizontal aural. Antenna: 1420-ft. above av. terrain, 1456-ft. above ground, 2049-ft. above sea level.

Latitude 41° 53' 55.50"  
 Longitude 87° 37' 23.00"

**Transmitter:** Hancock Bldg., 875 N. Michigan Ave.

**News Service:** UPI.

**Ownership:** Video 44.

**Began Operation:** April 5, 1970. Granted subscription TV authorization Feb. 22, 1980. Sale of interest to Oak Industries approved by FCC July 11, 1980 (Television Digest, Vol. 20:11). Began subscription TV operation Sept. 22, 1980 (Vol. 20:36). Began Spanish language programming July 1, 1985 (Vol. 25:17). License renewal remanded by court (Vol. 30:16); license renewal denied (Vol. 30:39). Settlement agreement reached & license renewal granted April 2, 1993 (Vol. 31:30; 33:16).

**Represented (sales):** Telemundo.

**Represented (legal):** Cohn & Marks.

**Represented (engineering):** Hammett & Edison Inc.

**Personnel:**

- Burt I. Harris, Chief Executive Officer.
- Jose F. Lamas, General Manager.
- Armando Triana, General Sales Manager.
- David Cordova, Operations Manager.
- Frank Diaz, News Director.
- Henry Ruh, Chief Engineer.
- Bert Cagas, Controller.

**Highest 30 Sec. Rate:** \$750.

**City of License:** Chicago. ADI: Chicago. Rank: 3.



WSNS-TV BPCT-4681 Granted 5/28/74 © American Map Corp., No. 14244

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
	<b>INDIANA</b>			
Between 5-24%	Jasper	8,500	8,400	99
<b>Station Totals</b>		<b>8,500</b>	<b>8,400</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>			<b>73,000</b>	
<b>Average Daily Circulation (1993)</b>			<b>35,900</b>	

# Illinois—Decatur

## WAND Ch. 17

**Network Service:** ABC.

**Licensee:** WAND Television Inc., 904 South Side Dr., Decatur, IL 62521.

**Studio:** 904 South Side Dr., Decatur, IL 62521.

**Telephone:** 217-424-2500. **TWX:** 910-243-0458. **Fax:** 217-422-8203.

**Technical Facilities:** Channel No. 17 (488-494 MHz). Authorized power: 5000-kw max. & 1350-kw horizontal visual, 500-kw max. & 135-kw horizontal aural. Antenna: 1290-ft. above av. terrain, 1314-ft. above ground, 2000-ft. above sea level.

Latitude 39° 57' 07"  
Longitude 88° 49' 55"

**Transmitter:** Near Argenta, IL.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Andrew, 7.3-meter; Microdyne, 7-meter; Andrew, 4.5-meter; Harris, 3-meter; Avantek, Microdyne receivers.

**News Services:** ABC, AP.

**Ownership:** LIN Television Corp. (Group Owner).

**Began Operation:** August 16, 1953. Sale to present owner by Metromedia Inc. approved Dec. 22, 1965 by FCC (Television Digest, Vol. 5:41, 42, 52). Sale to Metromedia by George A. Bolas and associates approved Sept. 28, 1960 (Vol. 16:3, 40). Sale of control to George A. Bolas, W. Clarke & Gilbert Swanson by W. L. Shellabarger and associates approved by FCC May 28, 1958 (Vol. 14:15, 22).

**Represented (sales):** Blair Television.

**Represented (legal):** Schwartz, Woods & Miller.

### Personnel:

T. J. Vaughan, President & General Manager.  
Larry Katt, Vice President & Director of Sales.  
Mike Gross, National Sales Manager.  
Rod Whisenant, Local Sales Manager.  
Lee Williams, News Director.  
Daniel Caldwell, Business Manager.  
Janet Bell, Traffic Manager.  
Pat Peters, Program & Production Manager.  
Carol Milling, Promotion Manager.  
Larry Oaks, Chief Engineer.

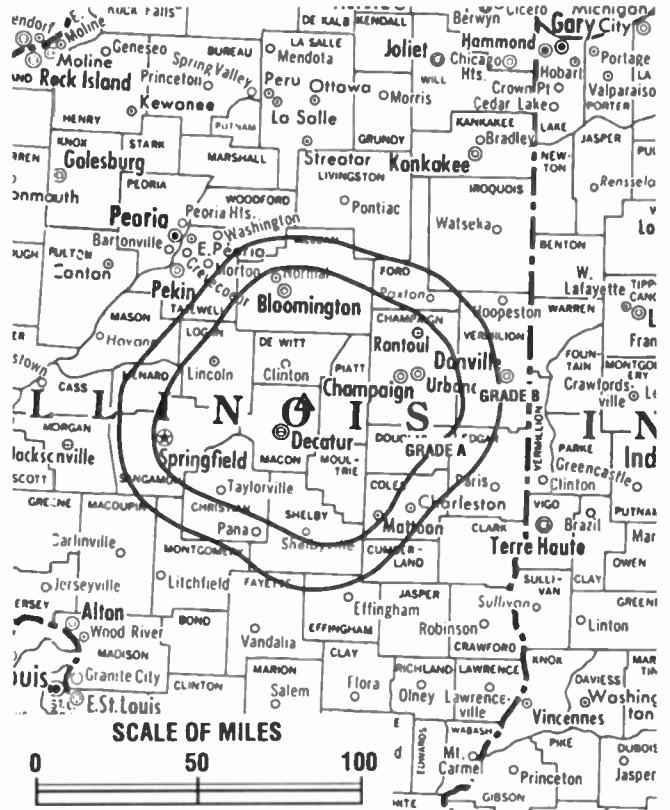
**Highest 30 Sec. Rate:** \$1600.

**NETWORK BASE HOURLY RATE:** \$850.

**City of License:** Decatur. **ADI:** Springfield-Decatur-Champaign. **Rank:** 75.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Champaign	64,500	63,400	98
	Christian	13,500	13,300	99
	Coles	19,000	18,700	98
	Cumberland	4,000	3,900	98
	De Witt	6,400	6,300	98
	Douglas	7,200	7,100	99
	Effingham	11,800	11,400	97
	Fayette	7,700	7,500	97



WAND BPCT-780914KL Granted 3/13/79 © American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Ford	5,600	5,500	98
	Logan	10,900	10,700	98
	Macon	45,100	44,500	99
	Menard	4,200	4,100	98
	Montgomery	11,500	11,300	98
	Morgan	13,600	13,300	98
	Moultrie	5,100	5,000	98
	Piatt	5,900	5,800	98
	Sangamon	73,200	71,800	98
	Shelby	8,600	8,400	98
Vermilion	33,700	33,200	99	
Between 25-49%	ILLINOIS			
	Cass	5,100	5,000	98
	Mc Lean	47,900	47,000	98
Between 5-24%	ILLINOIS			
	Clark	6,400	6,300	98
	Edgar	7,700	7,600	99
	Iroquois	11,700	11,500	98
	Livingston	13,700	13,400	98
	Mason	6,200	6,100	98
INDIANA	Warren	3,000	2,900	97
<b>Station Totals</b>		<b>453,200</b>	<b>445,000</b>	<b>98</b>
<b>Net Weekly Circulation (1993)</b>			<b>288,900</b>	
<b>Average Daily Circulation (1993)</b>			<b>150,300</b>	

# Illinois—Decatur

**WFHL**  
Ch. 23

Network Service: None, independent.

Licensee: Decatur Foursquare Bcstg. Inc., 2510 Parkway Court, Decatur, IL 62526.

Studio: 2510 Parkway Court, Decatur, IL 62526.

Telephone: 217-428-2323. Fax: 217-428-6455.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 1950-kw visual, 195-kw aural. Antenna: 1030-ft. above av. terrain, 1046-ft. above ground, 1736-ft. above sea level.

Latitude 39° 27' 03"  
Longitude 88° 52' 05"

Transmitter: Near Hwy. 48, Oreana.

Satellite Earth Stations: Scientific-Atlanta, 5-meter C-band; Scientific-Atlanta, 3.2-meter C-band; RCA, 3.2-meter Ku-band; Winegard, 3-meter C-band; General Instrument, M/A-Com, Scientific-Atlanta receivers.

Ownership: Decatur Foursquare Bcstg. Inc.

Began Operation: May 13, 1984.

Represented (sales): Landin Media Sales.

Represented (legal): Farrand, Cooper, Metzler & Bruiniers.

Represented (engineering): D. C. Williams & Associates Inc.

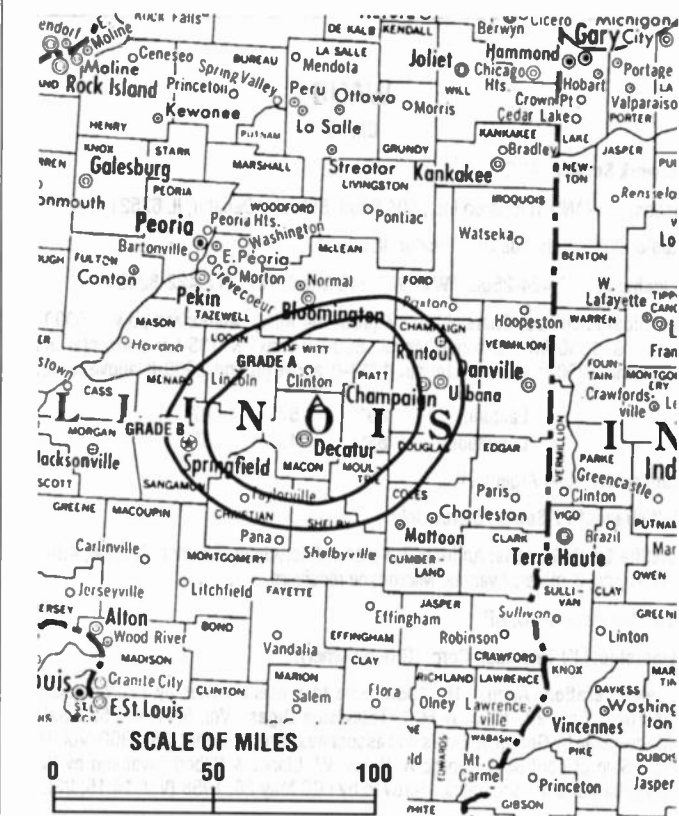
**Personnel:**

- Mark Dreistadt, General Manager.
- Jack Cluney, Local Sales Manager.
- Paul Osborne, News Director.
- Pam Haycraft, Program Director.
- Jennifer Peabody, Promotion Director.
- Andrew Whitney, Chief Engineer.
- James Rossi, Business Manager.
- Minyonne Rhoades, Traffic Manager.

Highest 30 Sec. Rate: \$40.

City of License: Decatur. ADI: Springfield-Decatur-Champaign. Rank: 75.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



WFHL BMPCT-841214KF Granted 2/28/85 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Coles	19,000	18,700	98
	De Witt	6,400	6,300	98
	Douglas	7,200	7,100	99
	Ford	5,600	5,500	98
	Logan	10,900	10,700	98
	Macon	45,100	44,500	99
	Moultrie	5,100	5,000	98
	Piatt	5,900	5,800	98
Shelby	8,600	8,400	98	
<b>Station Totals</b>		<b>191,800</b>	<b>188,700</b>	<b>98</b>
<b>Net Weekly Circulation (1993)</b>			<b>24,600</b>	
<b>Average Daily Circulation (1993)</b>			<b>8,000</b>	

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	ILLINOIS			
	Champaign	64,500	63,400	98
	Christian	13,500	13,300	99

# Illinois—Harrisburg

## WSIL-TV

Ch. 3

(Operates satellite KPOB-TV, Poplar Bluff, MO)

Network Service: ABC.

Licensee: WSIL-TV Inc., 21 Country Aire Rd., Carterville, IL 62918.

Studio: 21 Country Aire Rd., Carterville, IL 62918.

Telephone: 618-985-2333. Fax: 618-985-3709.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 994-ft. above av. terrain, 1000-ft. above ground, 1600-ft. above sea level.

Latitude 37° 36' 49"

Longitude 88° 52' 16"

Transmitter: 2-mi. W of Creal Springs.

Satellite Earth Station: Gardiner, 6-meter.

News Service: AP.

Ownership: Mel Wheeler Inc. (Group Owner).

Began Operation: December 6, 1953 on Ch. 22; changed to Ch. 3 in March 1959. Sale to present owners by John W. Kirby, et al., approved by FCC May 12, 1983. Previous sale by O. L. Turner, et al., approved April 23, 1981 (Television Digest, Vol. 21:14).

Represented (sales): Katz Continental Television; Canadian Communications Co.

Represented (legal): Pepper & Corazzini.

### Personnel:

Mel Wheeler, President.

Steve Wheeler, General Manager.

Leonard Wheeler, General Sales Manager.

Bob Bolton, Local Sales Manager.

Bonnie Wheeler, News Director.

Pat Victoria, Chief Engineer.

Highest 30 Sec. Rate: \$600.

NETWORK BASE HOURLY RATE: \$400.

Arbitron Data: Figures include satellite KPOB-TV, Poplar Bluff, MO.

City of License: Harrisburg. ADI: Paducah, KY-Cape Girardeau, MO-Harrisburg-Marion, IL. Rank: 77.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>ILLINOIS</b>			
	Alexander	4,200	4,100	98
	Franklin	16,300	15,900	98
	Gallatin	2,700	2,600	96
	Hamilton	3,500	3,400	97
	Hardin	2,100	2,100	100
	Jackson	23,500	22,900	97
	Jefferson	14,600	14,200	97
	Johnson	3,700	3,600	97
	Marion	16,200	15,900	98
	Massac	6,000	5,800	97
	Perry	8,300	8,100	98
	Pope	1,600	1,500	94
	Pulaski	2,900	2,800	97
	Saline	10,800	10,500	97
	Union	6,900	6,800	99
	Williamson	23,300	22,800	98
<b>KENTUCKY</b>	Ballard	3,100	3,100	100
	Carlisle	2,100	2,100	100
	Crittenden	3,700	3,700	100
	Graves	13,500	13,400	99
	Livingston	3,600	3,600	100



WSIL-TV BPTC-840221KG Granted 7/17/84 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	Lyon	2,300	2,300	100
	Mc Cracken	25,900	25,800	100
	Marshall	11,000	11,000	100
	<b>MISSOURI</b>			
	Butler	15,400	15,000	97
	Cape Girardeau	23,900	23,600	99
	Mississippi	5,400	5,300	98
	Scott	15,000	14,800	99
	Stoddard	11,400	11,200	98
	<b>BETWEEN 25-49%</b>	<b>ILLINOIS</b>		
Wayne		6,900	6,600	96
White		6,700	6,400	96
<b>KENTUCKY</b>				
Calloway		12,000	11,900	99
<b>BETWEEN 5-24%</b>	Fulton	3,300	3,300	100
	Hickman	2,200	2,200	100
	<b>MISSOURI</b>			
	Bollinger	4,000	3,900	98
	New Madrid	7,600	7,400	97
<b>Station Totals</b>	<b>ARKANSAS</b>			
	Clay	7,500	7,400	99
	<b>ILLINOIS</b>			
	Bond	5,700	5,500	96
	Clinton	11,700	11,500	98
	Macoupin	18,200	17,900	98
	Madison	95,700	94,700	99
	Randolph	11,900	11,700	98
	Washington	5,800	5,600	97
	<b>KENTUCKY</b>			
Caldwell	5,300	5,200	98	
Trigg	4,100	4,100	100	
<b>(Continued on page A-444)</b>				
<b>Station Totals</b>		<b>719,200</b>	<b>708,400</b>	<b>98</b>
<b>Net Weekly Circulation (1993)</b>				<b>286,700</b>
<b>Average Daily Circulation (1993)</b>				<b>134,400</b>

# Illinois—Joliet

## WGBO-TV

Ch. 66

Network Service: None, independent.

Licensee: Combined Broadcasting Inc., 420 N. 20th St., Philadelphia, PA 19130.

Studio: 541 N. Fairbanks Court, Chicago, IL 60611.

Telephone: 312-751-6666. Fax: 312-670-1037.

Technical Facilities: Channel No. 66 (782-788 MHz). Authorized power: 5000-kw visual, 500-kw aural. Antenna: 1308-ft. above av. terrain, 1512-ft. above ground, 2107-ft. above sea level.

Latitude 41° 53' 56"  
Longitude 87° 37' 23"

Transmitter: 875 N. Michigan Ave., Chicago.

Satellite Earth Stations: Scientific-Atlanta, 5-meter C-band; Paraclipse, 3.9-meter C-band; Chapparral, Scientific-Atlanta receivers.

News Service: CNN Headline News.

Ownership: Combined Broadcasting Inc. (Group Owner).

Began Operation: September 18, 1981. Sale to Grant Bcstg. approved by FCC Oct. 30, 1985. Transfer to current owners approved by FCC June 8, 1988.

Represented (sales): Katz Independent Television; Canadian Communications Co.

Represented (legal): Fisher, Wayland, Cooper & Leader.

### Personnel:

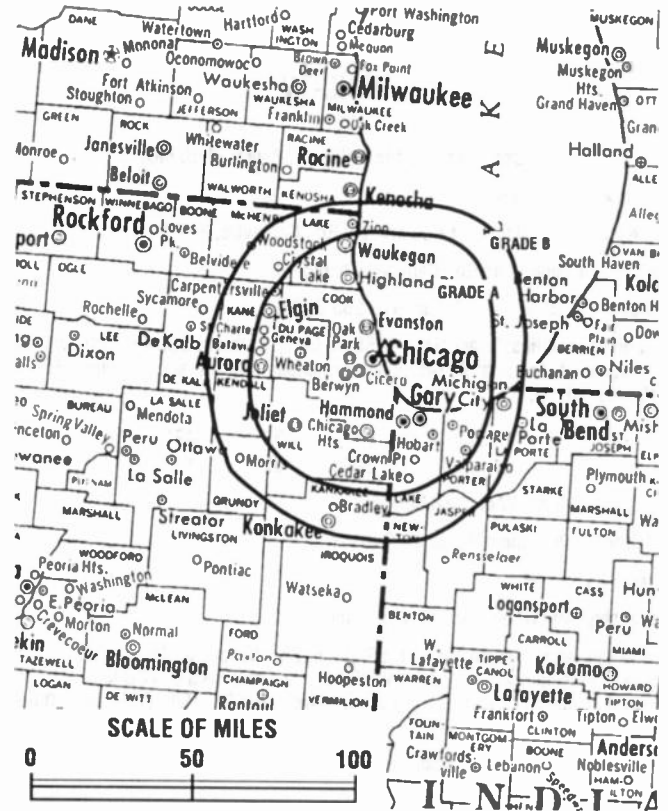
- Randy Swanson, Station & Business Manager.
- Jonas Jones, Local Sales Manager.
- Shari Valentine, National Sales Manager.
- Jean Ikezoe-Halevi, Public Affairs Director.
- George Leh, Program Director & Promotion Manager.
- Chuck Jennings, Chief Engineer.

Rates: On request.

City of License: Joliet. ADI: Chicago. Rank: 3.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	ILLINOIS			
	Grundy	12,300	12,200	99
	Kankakee	34,500	34,000	99
	INDIANA			
	Jasper	8,500	8,400	99
Lake	169,500	167,700	99	
Porter	46,100	45,600	99	



WGBO-TV BMPCT-801222KG Granted 2/5/81 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	ILLINDIS			
	Cook	1,874,800	1,851,200	99
	Dupage	292,700	290,900	99
	Iroquois	11,700	11,500	98
	Kane	112,700	111,500	99
	Kendall	13,700	13,600	99
	Lake	183,000	181,800	99
	La Salle	41,300	40,600	98
	Mcherry	66,200	65,800	99
	Will	120,000	118,900	99
INDIANA	La Porte	38,700	38,300	99
	Newton	4,800	4,700	98
	Pulaski	4,700	4,600	98
WISCONSIN	Kenosha	48,000	47,600	99
<b>Station Totals</b>		<b>3,083,200</b>	<b>3,048,900</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>				<b>708,400</b>
<b>Average Daily Circulation (1993)</b>				<b>240,400</b>



# Illinois—La Salle

## WWTO-TV Ch. 35

Network Service: None, independent.

Licensee: All America TV Inc., 13181 Crossroads Pkwy. N, Suite 250, City of Industry, CA 91746.

Studio: 420 E. Stevenson Dr., Ottawa, IL 61350.

Telephone: 815-434-2700.

Technical Facilities: Channel No. 35 (596-602 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1371-ft. above av. terrain, 1338-ft. above ground, 1970-ft. above sea level.

Latitude 41° 16' 51"  
Longitude 88° 56' 13"

Transmitter: 3.8-mi. SW of intersection of Chicago Rd. & Hwy. 71, near Oglesby.

Satellite Earth Station: Vertex, 6.1-meter C-band; Microdyne receivers.

Ownership: All American TV Inc. (Group Owner).

Began Operation: December 5, 1986.

Represented (sales): Media Services Group Inc.

Represented (legal): May & Dunne, Chartered.

### Personnel:

Don Gladden, General Manager.  
T. Roger Crawford, Station Manager.  
Robert Biggs, Chief Engineer.

Highest 30 Sec. Rate: \$105.

City of License: La Salle. ADI: Chicago. Rank: 3.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	ILLINOIS Ford	5,600	5,500	98



WWTO-TV BMPCT-861015KH Granted 11/18/86 ©American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Kendall	13,700	13,600	99
<b>Station Totals</b>		<b>19,300</b>	<b>19,100</b>	<b>99</b>
Net Weekly Circulation (1993)			4,400	
Average Daily Circulation (1993)			1,100	

# Illinois—Marion

**WTCT**  
Ch. 27

**Network Service:** None, independent.

**Licensee:** Tri-State Christian TV, Box 1010, Marion, IL 62959.

**Studio:** Rte. 37 N, Marion, IL 62959.

**Telephone:** 618-997-9333. **Fax:** 618-997-1859.

**Technical Facilities:** Channel No. 27 (548-554 MHz). Authorized power: 2917-kw max. visual. Antenna: 764-ft. above av. terrain, 466-ft. above ground, 1306-ft. above sea level.

Latitude 37° 33' 26"  
Longitude 89° 01' 24"

**Transmitter:** 2.2-mi. W of Goreville.

**Satellite Earth Stations:** Scientific-Atlanta, 4.6-meter C-band; RCA, 3.7-meter Ku-band; Scientific-Atlanta receivers.

**Ownership:** Tri-State Christian TV Inc. (Group Owner).

**Began Operation:** August 24, 1981. Sale to present owner by Dennis F. Doelitzsch approved by FCC Feb. 6, 1984.

**Represented (sales):** Network Media Sales.

**Represented (legal):** May & Dunne, Chartered.

**Personnel:**

- Garth W. Coonce, President.
- Robert L. Stein, General Manager.
- Vic VanDeventer, Production Manager.
- Christina M. Coonce, Programming.
- Tim Deterding, Chief Engineer.

**Rates:** On request.

**City of License:** Marion. ADI: Paducah, KY-Cape Girardeau, MO-Harrisburg-Marion, IL. Rank: 77.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	ILLINDIS			
	Franklin	16,300	15,900	98
	Hamilton	3,500	3,400	97
	Hardin	2,100	2,100	100
	Johnson	3,700	3,600	97
	Perry	8,300	8,100	98



WTCT BPCT-880711KI Granted 8/31/88 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Pope	1,600	1,500	94
	Pulaski	2,900	2,800	97
	Saline	10,800	10,500	97
	Williamson	23,300	22,800	98
<b>KENTUCKY</b>				
	Livingston	3,600	3,600	100
	Lyon	2,300	2,300	100
<b>MISSOURI</b>				
	Bollinger	4,000	3,900	98
<b>Station Totals</b>		<b>82,400</b>	<b>80,500</b>	<b>98</b>
<b>Net Weekly Circulation (1993)</b>				<b>10,600</b>
<b>Average Daily Circulation (1993)</b>				<b>4,400</b>

# Illinois—Moline

## WQAD-TV Ch. 8

Network Service: ABC.

Licensee: The New York Times Co., 3003 Park 16th St., Moline, IL 61265.

Studio: 3003 Park 16th St., Moline, IL 61265.

Telephone: 309-764-8888. Fax: 309-764-5763.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 282-kw visual, 56.2-kw aural. Antenna: 1010-ft. above av. terrain, 1066-ft. above ground, 1813-ft. above sea level.

Latitude 41° 18' 44"  
Longitude 90° 22' 47"

Transmitter: 2.8-mi. S of Orion on U.S. 150.

Satellite Earth Stations: Andrew, 7-meter C-band; Andrew, 4.5-meter C-band; AFC, 3-meter Ku-band; Comtech, 3-meter C-band; Andrew, Avantek, M/A-Com receivers.

News Service: AP.

Ownership: The New York Times Co. (Group Owner).

Began Operation: August 1, 1963. Sale to Des Moines Register & Tribune Co. by Moline Television Corp. approved by FCC July 13, 1977. Sale to New York Times Co. approved Oct. 3, 1985 (Television Digest, Vol. 25:5, 6, 12).

Represented (sales): Katz Continental Television.

Represented (legal): Koteen & Naftalin.

### Personnel:

Perry Chester, General Manager.  
Gene Smith, General Sales Manager.  
Lee Blackwell, Controller.  
Marcia Green, Program Director.  
Bob Young, News Director.  
Rick Serre, Chief Engineer.  
Julie Kirkpatrick, Promotion Director.  
Kristi Peterson, Marketing Director.  
Doug McWhorter, Production Manager.

Highest 30 Sec. Rate: \$1700.

NETWORK BASE HOURLY RATE: \$950.

City of License: Moline. ADI: Davenport, IA-Rock Island-Moline, IL. Rank: 84.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>IOWA</b>			
	Clinton	19,700	19,600	99
	Des Moines	16,900	16,700	99
	Jackson	7,500	7,400	99
	Lee	14,800	14,700	99
	Louisa	4,300	4,200	98
	Muscatine	15,000	14,900	99
	Scott	57,200	56,800	99
	<b>ILLINOIS</b>			
	Bureau	13,600	13,400	99
Carroll	6,600	6,500	98	



WQAD-TV BPCT-2440 Granted 5/16/62 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	Henderson	3,200	3,100	97
	Henry	19,200	19,000	99
	Knox	21,700	21,500	99
	Mc Donough	12,100	11,900	98
	Mercer	6,500	6,400	98
	Rock Island	58,200	57,700	99
	Warren	7,200	7,100	99
Whiteside	22,600	22,300	99	
<b>Between 25-49%</b>	<b>IOWA</b>			
	Cedar	6,700	6,600	98
	Henry	7,200	7,100	99
<b>ILLINOIS</b>	Hancock	8,300	8,200	99
	Lee	12,600	12,400	98
	Stark	2,500	2,500	100
	<b>IOWA</b>			
<b>Between 5-24%</b>	Washington	7,600	7,500	99
	<b>ILLINOIS</b>			
	Fulton	14,700	14,400	98
	Jo Daviess	8,300	8,100	98
	La Salle	41,300	40,600	98
	Putnam	2,200	2,100	95
<b>Station Totals</b>		<b>417,700</b>	<b>412,700</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>				<b>279,200</b>
<b>Average Daily Circulation (1993)</b>				<b>155,000</b>

# Illinois—Mount Vernon-Salem-Centralia

**WCEE**

Ch. 13

**Network Service:** None, independent.

**Licensee:** Sudbrink Bcstg. Co., a Georgia Partnership, 2001 Palm Beach Lakes Blvd., Suite 303, West Palm Beach, FL 33409.

**Studio:** Rte. 1, Box 97, Kell, IL 62853.

**Mailing Address:** 125 N. 11th St., Mount Vernon, IL 62864.

**Telephones:** 618-822-6900; 618-242-8813. Fax: 618-822-6526.

**Technical Facilities:** Channel No. 13 (210-216 MHz). Authorized power: 302-kw visual, 31.6-kw aural. Antenna: 991-ft. above av. terrain, 961-ft. above ground, 1525-ft. above sea level.

Latitude 38° 32' 39"  
Longitude 88° 55' 26"

**Transmitter:** Rte. 1, Kell, IL.

**Satellite Earth Stations:** 3 in operation; Scientific-Atlanta receivers.

**News Services:** Conus, ESPN, SNN, UPI.

**Ownership:** Sudbrink Broadcasting (Group Owner).

**Began Operation:** March 13, 1983. Sale to present owner by William R. Varecha approved by FCC Oct. 30, 1985.

**Represented (legal):** Haley, Bader & Potts.

**Represented (engineering):** Arthur K. Peters Consulting Engineers.

**Personnel:**

- Dennis Linsin, General Manager.
- Karen Shute, Sales Manager.
- Kent Hogshead, Chief Engineer.
- Barry Davis, News Director.
- Kimberly Castic, Business Manager.

**Highest 30 Sec. Rate:** \$300.

**City of License:** Mount Vernon. ADI: St. Louis. Rank: 18.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>ILLINOIS</b>			
	Fayette	7,700	7,500	97
	Hamilton	3,500	3,400	97
	Jefferson	14,600	14,200	97
	Marion	16,200	15,900	98
	Wayne	6,900	6,600	96
<b>Between 25-49%</b>	<b>ILLINOIS</b>			
	Bond	5,700	5,500	96
	Clay	5,700	5,500	96
	Clinton	11,700	11,500	98
	Edwards	3,000	2,900	97
	Effingham	11,800	11,400	97



WCEE BNPCT-840305KH Granted 4/26/84 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>Between 25-49%</b>	Franklin	16,300	15,900	98
	Jasper	4,000	3,900	97
	Perry	8,300	8,100	98
	Richland	6,300	6,100	97
	Washington	5,800	5,600	97
	White	6,700	6,400	96
<b>Between 5-24%</b>	<b>ILLINOIS</b>			
	Jackson	23,500	22,900	97
	Lawrence	6,100	6,000	98
	Montgomery	11,500	11,300	98
	Randolph	11,900	11,700	98
	Shelby	8,600	8,400	98
	Wabash	5,000	4,900	98
	Williamson	23,300	22,800	98
	<b>MISSOURI</b>			
	Perry	6,100	6,000	98
<b>Station Totals</b>		<b>230,200</b>	<b>224,400</b>	<b>97</b>
<b>Net Weekly Circulation (1993)</b>				<b>87,200</b>
<b>Average Daily Circulation (1993)</b>				<b>37,200</b>



# Illinois—Peoria

**WHOI**  
Ch. 19

**Network Service:** ABC.

**Licensee:** Brissette TV of Peoria Inc., 500 N. Stewart St., Creve Coeur, IL 61611.

**Studio:** 500 N. Stewart St., Creve Coeur, IL 61611.

**Telephone:** 309-698-1919. **TWX:** 910-652-3955. **Fax:** 309-698-0008.

**Technical Facilities:** Channel No. 19 (500-506 MHz). Authorized power: 2240-kw max. visual, 224-kw max. aural. Antenna: 637-ft. above av. terrain, 193-ft. above ground, 400-ft. above sea level.

Latitude 40° 39' 11"  
Longitude 89° 35' 13"

**Transmitter:** 500 N. Stewart St., Creve Coeur.

**Satellite Earth Stations:** Andrew, 7.2-meter C-band; Andrew, 4.6-meter C-band; Andrew, M/A-Com receivers.

**News Services:** AP, ABC, CNN.

**Ownership:** Brissette Broadcasting Corp. (Group Owner).

**Began Operation:** October 20, 1953. Sale to Peoria Journal Star by Hugh R. Norman group approved by FCC April 28, 1954 (Television Digest, Vol. 10:13, 15, 18) Sale to Metropolitan Bcstg. (Metromedia Inc.) by Peoria Journal Star approved Dec. 29, 1959 (Vol. 15:43, 16:1). Sale to Mid America by Metromedia approved July 21, 1965 (Vol. 5:14). Sale to Forward Communications by Mid America Media Inc. approved March 24, 1971. (Vol. 10:13, 11:13). Sale to Wesray Corp. approved by FCC Aug. 16, 1984. FCC approved sale to Adams Communications Dec. 23, 1987. Transfer of control to present owner approved Dec. 24, 1991.

**Represented (sales):** Blair Television.

**Represented (legal):** Wyrick, Robbins, Yates & Ponton.

**Personnel:**

- Michael Lennon, President & General Manager.
- Steve Hawk, Finance & Business Manager.
- Sheldon Ripson, News Director.
- Devoe Slisher, Promotion Coordinator.
- Scott Barnes, Director of Operations & Production Manager.

**Highest 30 Sec. Rate:** \$1500.

**NETWORK BASE HOURLY RATE:** \$800.

**City of License:** Peoria. ADI: Peoria-Bloomington. Rank: 107.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>ILLINOIS</b>			
	Cass	5,100	5,000	98
	Fulton	14,700	14,400	98
	Knox	21,700	21,500	99
	Livingston	13,700	13,400	98
	Logan	10,900	10,700	98
	Mc Lean	47,900	47,000	98



WHOI BPCT-860613KF Granted 7/29/86 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Marshall	4,900	4,800	98
	Mason	6,200	6,100	98
	Peoria	70,400	69,400	99
	Putnam	2,200	2,100	95
	Schuyler	3,000	3,000	98
	Stark	2,500	2,500	100
	Tazewell	47,300	46,700	99
Woodford	11,600	11,400	98	
Between 25-49%	<b>ILLINOIS</b>			
	Brown	2,100	2,100	100
	Menard	4,200	4,100	98
Between 5-24%	<b>ILLINOIS</b>			
	Bureau	13,600	13,400	99
	De Witt	6,400	6,300	98
	Henry	19,200	19,000	99
	La Salle	41,300	40,600	98
	Mc Donough	12,100	11,900	98
Warren	7,200	7,100	99	
<b>Station Totals</b>		<b>368,200</b>	<b>362,500</b>	<b>98</b>
<b>Net Weekly Circulation (1993)</b>				<b>222,900</b>
<b>Average Daily Circulation (1993)</b>				<b>125,100</b>

# Illinois—Peoria

## WBMD-TV Ch. 31

Network Service: CBS.

Licensee: Midwest Television Inc., 509 S. Neil St., Champaign, IL 61820.

Studio: 3131 N. University St., Peoria, IL 61604.

Telephone: 309-688-3131. TWX: 910-652-3954. Fax: 309-686-8650.

Technical Facilities: Channel No. 31 (572-578 MHz). Authorized power: 2040-kw max. visual, 204-kw aural. Antenna: 640-ft. above av. terrain, 548-ft. above ground, 1288-ft. above sea level.

Latitude 40° 38' 07"  
Longitude 89° 32' 19"

Transmitter: Pinecrest Dr., East Peoria.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: 7-meter C-band; 5-meter C-band; 5-meter Ku-band.

AM Affiliate: WBMD, 5-kw, 1470 kHz (CBS).

FM Affiliate: WKZW, 40-kw, 93.3 MHz (No. 227), 550-ft.

News Services: AP, CBS.

Ownership: Midwest Television Inc. (Group Owner).

Began Operation: January 1, 1958. Sale to present owner by Charles C. Caley and John E. Fetzer approved June 15, 1960 by FCC (Television Digest, Vol. 16:13, 25).

Represented (sales): Petry Television Inc.

Represented (legal): Covington & Burling.

Represented (engineering): du Treil, Lundin & Rackley.

### Personnel:

- August C. Meyer Jr., President.
- Gene C. Robinson, Vice President & General Manager.
- Jim Donovan, General Sales Manager.
- Paul Baumgartner, Chief Engineer.
- Lloyd Peterson, Program Director.
- Mark Bourland, Production Manager.
- Duane Wallace, News Director.
- John Birks, Promotion Director.
- M. Joyce Carlisle-Blahnik, Business Manager.

Rates: On request.

City of License: Peoria. AOI: Peoria-Bloomington. Rank: 107.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Fulton	14,700	14,400	98
	Logan	10,900	10,700	98
	Mc Lean	47,900	47,000	98
	Marshall	4,900	4,800	98
	Mason	6,200	6,100	98



WBMD-TV BPCT-4700 Granted 5/31/74 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Peoria	70,400	69,400	99
	Putnam	2,200	2,100	95
	Stark	2,500	2,500	100
	Tazewell	47,300	46,700	99
	Woodford	11,600	11,400	98
Between 25-49%	ILLINOIS			
	Bureau	13,600	13,400	99
	Cass	5,100	5,000	98
	Knox	21,700	21,500	99
	La Salle	41,300	40,600	98
Between 5-24%	Livingston	13,700	13,400	98
	Menard	4,200	4,100	98
	ILLINOIS			
	Brown	2,100	2,100	100
	De Witt	6,400	6,300	98
Station Totals	Henry	19,200	19,000	99
	Mc Donough	12,100	11,900	98
	Schuyler	3,000	3,000	98
	Warren	7,200	7,100	99
	<b>Station Totals</b>	<b>368,200</b>	<b>362,500</b>	<b>98</b>
<b>Net Weekly Circulation (1993)</b>				<b>212,700</b>
<b>Average Daily Circulation (1993)</b>				<b>113,800</b>

# Illinois—Quincy-Hannibal, Missouri

## WGEM-TV Ch. 10

Network Service: NBC.

Licensee: Quincy Broadcasting Co., Box 80, Quincy, IL 62306.

Studio: 513 Hampshire St., Quincy, IL 62301.

Telephone: 217-228-6600. Fax: 217-228-6670.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 814-ft. above av. terrain, 674-ft. above ground, 1433-ft. above sea level.

Latitude 39° 57' 03"  
Longitude 91° 19' 54"

Transmitter: N. Columbus Rd.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: ADM, 4.8-meter C-band; DH Satellite, 5-meter Ku & C-band; RCA Americom, 3.9-meter Ku-band; Standard Communications, Gardiner, Harris receivers.

AM Affiliate: WGEM, 5-kw, 1440 kHz.

FM Affiliate: WGEM-FM, 27.5-kw, 105.1 MHz (No. 286), 640-ft.

News Service: AP.

Ownership: Quincy Broadcasting Co. (Group Owner).

Began Operation: August 27, 1953.

Represented (sales): Petry Television Inc.

Represented (legal): Wilkinson, Barker, Knauer & Quinn.

Represented (engineering): Lohnes & Culver.

### Personnel:

- Ralph M. Oakley, Vice President & General Manager.
- J. Ben Stewart, National Sales Manager.
- Brenda Wiskirchen, Business Manager.
- Les Sachs, News Director.
- Jim Lawrence, Promotion Director.
- Jonathan Van Ness, Local/Regional Sales Manager.
- Don Hale, Marketing Director.
- Jim Martens, Chief Engineer.

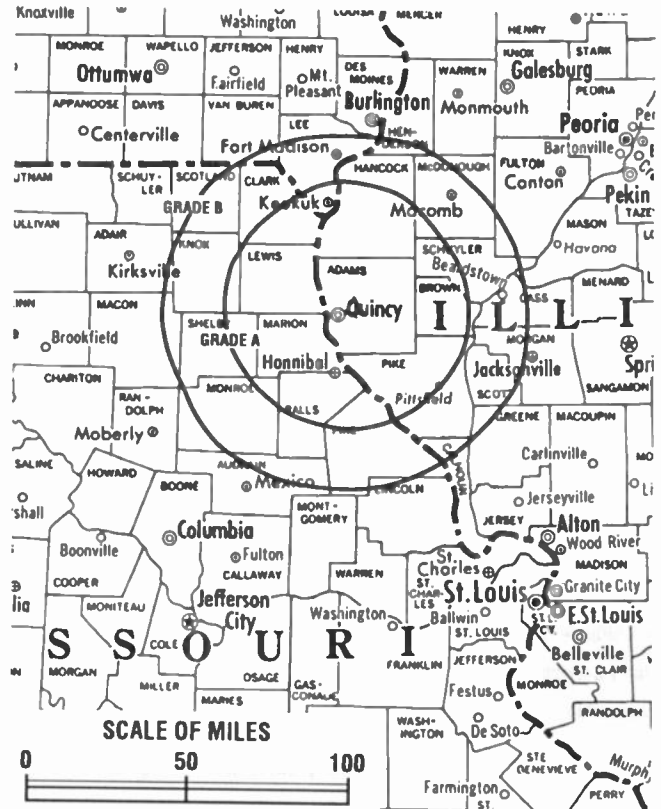
Highest 30 Sec. Rate: \$1200.

NETWORK BASE HOURLY RATE: \$1100.

City of License: Quincy. ADI: Quincy, IL-Hannibal, MO. Rank: 159.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>IOWA</b>			
	Lee	14,800	14,700	99
	Van Buren	3,000	3,000	100
	<b>ILLINOIS</b>			
	Adams	25,400	25,100	99
	Brown	2,100	2,100	100
	Cass	5,100	5,000	98
	Hancock	8,300	8,200	99
	Mc Donough	12,100	11,900	98
	Pike	7,000	6,900	99
	Schuyler	3,000	3,000	98
	Scott	2,200	2,200	100



WGEM-TV BMPCT-1254 Granted 7/24/53 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>MISSOURI</b>			
	Adair	8,900	8,800	99
	Clark	2,800	2,800	100
	Knox	1,800	1,800	100
	Lewis	3,600	3,500	97
	Macon	6,100	6,000	98
	Marion	10,700	10,600	99
	Monroe	3,500	3,500	100
	Pike	6,100	6,000	98
	Ralls	3,200	3,200	100
Schuyler	1,700	1,700	100	
Scotland	2,000	2,000	100	
Shelby	2,800	2,800	100	
Between 25-49%	<b>IOWA</b>			
	Jefferson	6,500	6,400	98
Between 5-24%	<b>ILLINOIS</b>			
	Morgan	13,600	13,300	98
Between 5-24%	<b>IOWA</b>			
	Davis	3,100	3,100	100
	Des Moines	16,900	16,700	99
	Henry	7,200	7,100	99
	<b>ILLINOIS</b>			
Fulton	14,700	14,400	98	
Henderson	3,200	3,100	97	
<b>MISSOURI</b>	Audrain	9,000	8,900	99
	Sullivan	2,600	2,600	100
<b>Station Totals</b>		<b>213,000</b>	<b>210,400</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>				<b>123,900</b>
<b>Average Daily Circulation (1993)</b>				<b>77,700</b>



# Illinois—Quincy

**WTJR**

Ch. 16

Network Service: Trinity Bcstg. Network.

Licensee: Believer's Bcstg. Corp., Box 3112, Quincy, IL 62305.

Studio: Old Cannon Ball Rd., Quincy, IL 62301.

Mailing Address: Box 3112, Quincy, IL 62305.

Telephone: 217-228-1275.

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 179.2-kw max. visual, 31.5-kw max. aural. Antenna: 994-ft. above av. terrain, 880-ft. above ground, 1620-ft. above sea level.

Latitude 39° 58' 18"  
Longitude 91° 19' 42"

Transmitter: Columbus Rd., 2-mi. NE of Quincy.

Satellite Earth Stations: 3 in operation.

Ownership: Believer's Bcstg. Corp.

Began Operation: January 1, 1986.

Represented (engineering): John R. Powley.

**Personnel:**

- Carl Geisendorfer, President & General Manager.
- Susan Foster, Local & National Sales Manager.
- Henry Geisendorfer, News & Program Director.
- Joseph Caproni, Chief Engineer.

Rates: On request.

City of License: Quincy. ADI: Quincy, IL-Hannibal, MO. Rank: 159.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	ILLINOIS Adams	25,400	25,100	99



WTJR BMPCT-840724KF Granted 11/2/84 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>MISSOURI</b>				
Between 5-24%	Ralls	3,200	3,200	100
<b>Station Totals</b>		<b>28,600</b>	<b>28,300</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>			<b>2,800</b>	
<b>Average Daily Circulation (1993)</b>			<b>900</b>	

# Illinois—Rockford

## WQRF-TV

Ch. 39

Network Service: Fox.

Licensee: Petracom Inc., 2701 W. Busch Blvd., Tampa, FL 33618.

Studio: 401 S. Main St., Rockford, IL 61101.

Telephone: 815-987-3950. TWX: 910-631-3390. Fax: 815-964-9974.

Technical Facilities: Channel No. 39 (620-626 MHz). Authorized power: 1050-kw max. & 776-kw horizontal visual, 105-kw max. & 77.6-kw horizontal aural. Antenna: 577-ft. above av. terrain, 600-ft. above ground, 1097-ft. above sea level.

Latitude 42° 17' 26"  
Longitude 89° 09' 51"

Holds CP for change to 1040-kw max. visual, 577-ft. above av. terrain, 581-ft. above ground, 1378-ft. above sea level BPCT-920521KK.

Transmitter: 6528 Auburn Rd., Rockford.

Satellite Earth Stations: RCA, 3.7-meter Ku-band; DH Satellite, 3.6-meter C-band; DH Satellite, 3-meter C-band; Chapparral, Standard Communications receivers.

Ownership: Petracom Inc.

Began Operation: November 27, 1978. Sale to present owner by Family Group Ltd. approved by FCC Sept. 12, 1989. Sale to Family Group by Drion Broadcast approved by FCC March 31, 1986 (Television Digest, Vol. 26:22). Sale to Drion by Lloyd Hearing Aid Corp. approved by FCC Dec. 20, 1983.

Represented (sales): Seltel Inc.

Represented (legal): Nixon, Hargrave, Devans & Doyle.

Represented (engineering): Jules Cohen & Associates, P.C.

### Personnel:

Gregory H. Graber, Vice President & General Manager.  
Kemp Nichol, General Sales Manager.  
Larry Phillip, National Sales Manager.  
Dean Turman, Chief Engineer.  
Bill Zuckerman, Program & Promotion Manager.  
Donna Lutes, Traffic Manager.  
Brian Erickson, Production Manager.  
Gail Johnson, Business Manager.

Rates: Dn request.

City of License: Rockford. ADI: Rockford. Rank: 134.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS Boone	11,300	11,100	98
	Lee	12,600	12,400	98



WQRF-TV BPCT-920521KK Granted 1/29/93 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Dgle	17,300	17,100	99
	Stephenson	19,000	18,700	98
	Winnebago	97,600	96,500	99
Between 25-49%	ILLINOIS Carroll	6,600	6,500	98
	De Kalb	27,100	26,800	99
	WISCONSIN Green	11,700	11,500	98
	Rock	52,400	51,900	99
Between 5-24%	ILLINOIS Jo Daviess	8,300	8,100	98
	WISCONSIN Walworth	27,600	27,300	99
	<b>Station Totals</b>	<b>291,500</b>	<b>287,900</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>				<b>153,100</b>
<b>Average Daily Circulation (1993)</b>				<b>65,400</b>

# Illinois—Rockford

## WREX-TV Ch. 13

**Network Service:** ABC.

**Licensee:** WREX Associates, 7 W. 51st St., New York, NY 10019.

**Studio:** W. Auburn & Winnebago Rds., Rockford, IL 61103.

**Mailing Address:** Box 530, Rockford, IL 61105.

**Telephone:** 815-968-1813. TWX: 310-372-9465.

**Technical Facilities:** Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 39.8-kw aural. Antenna: 710-ft. above av. terrain, 652-ft. above ground, 1542-ft. above sea level.

Latitude 42° 17' 50"  
Longitude 89° 14' 24"

**Transmitter:** W. Auburn & Winnebago Roads.

**Satellite Earth Station:** ADM, 6.1-meter; Drake receivers.

**News Service:** AP.

**Ownership:** ML Media Partners L.P. (Group Owner).

**Began Operation:** September 18, 1953. Sale to present owners by Gilmore Bcstg. approved by FCC July 9, 1987 (Vol. 27:26). Sale to Heritage Bcstg. by Gilmore Bcstg. Corp. approved by FCC July 17, 1985 but was not consummated (Television Digest, Vol. 25:24). Sale by Gannett Co. Inc. to Gilmore approved by FCC Aug. 29, 1969 (Vol. 9:35). Previous sale by Greater Rockford Television Inc. approved June 26, 1963.

**Represented (sales):** Pety Television.

**Represented (legal):** Wiley, Rein & Fielding.

**Personnel:**

Jack White, General Manager.  
Jeanne Foster, Program Director.  
Dave George, Director of Sales.  
Gerry Meinders, Chief Engineer.

**Highest 30 Sec. Rate:** \$800.

**NETWORK BASE HOURLY RATE:** \$750.

**City of License:** Rockford. **ADI:** Rockford. **Rank:** 134.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>ILLINOIS</b>			
	Boone	11,300	11,100	98
	Lee	12,600	12,400	98
	Ogle	17,300	17,100	99
	Stephenson	19,000	18,700	98
	Winnebago	97,600	96,500	99



WREX-TV BPCT-3263 Granted 1/3/64

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>WISCONSIN</b>			
	Rock	52,400	51,900	99
	<b>ILLINOIS</b>			
Between 25-49%	Carroll	6,600	6,500	98
	De Kalb	27,100	26,800	99
	<b>WISCONSIN</b>			
Between 5-24%	Green	11,700	11,500	98
	<b>ILLINOIS</b>			
	Jo Daviess	8,300	8,100	98
	Whiteside	22,600	22,300	99
	<b>WISCONSIN</b>			
Station Totals	Iowa	7,600	7,500	99
	Walworth	27,600	27,300	99
<b>Net Weekly Circulation (1993)</b>		<b>321,700</b>	<b>317,700</b>	<b>99</b>
<b>Average Daily Circulation (1993)</b>				<b>201,900</b>
				<b>106,500</b>

# Illinois—Rockford

**WTVO**  
Ch. 17

Network Service: NBC.

Licensee: Young Broadcasting Inc., 599 Lexington Ave., 47th Floor, New York, NY 10022.

Studio: Meridian Rd., Rockford, IL 61103.

Mailing Address: Box 470, Rockford, IL 61105.

Telephone: 815-963-5413. TWX: 910-631-3445. Fax: 815-963-0201.

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 640-kw max. & 417-kw horizontal visual, 64-kw max. & 41.7-kw horizontal aural. Antenna: 674-ft. above av. terrain, 710-ft. above ground, 1501-ft. above sea level.

Latitude 42° 17' 14"  
Longitude 89° 10' 16"

Transmitter: Meridian Rd.

Satellite Earth Stations: Andrew, 4.5-meter Ku & C-band; Satellite Video Systems, 5-meter C-band; Andrew receivers.

News Service: AP.

Ownership: Young Broadcasting Inc. (Group Owner).

Began Operation: May 3, 1953. Sale to present owner by Winnebago TV Corp. approved July 27, 1988.

Represented (sales): Adam Young Inc.

**Personnel:**

- Tom Best, Regional Vice President & General Manager.
- Vicky Geyer, General Sales Manager.
- Paul Freifeld, News Director.
- Wilma Hollis, Program Director.
- Kandy Swan, Business Manager.
- Al Petzke, Engineering Director.

Rates: On request.

NETWORK BASE HOURLY RATE: \$450.

City of License: Rockford. ADI: Rockford. Rank: 134.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>ILLINDIS</b>			
	Boone	11,300	11,100	98
	Lee	12,600	12,400	98
	Ogle	17,300	17,100	99
	Stephenson	19,000	18,700	98
	Winnebago	97,600	96,500	99



WTVO BPCT-820604KH Granted 6/30/82 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>WISCONSIN</b>			
	Rock	52,400	51,900	99
	<b>ILLINOIS</b>			
Between 25-49%	Carroll	6,600	6,500	98
	De Kalb	27,100	26,800	99
	<b>WISCONSIN</b>			
	Green	11,700	11,500	98
Between 5-24%	<b>ILLINOIS</b>			
	Jo Daviess	8,300	8,100	98
	Whiteside	22,600	22,300	99
	<b>WISCONSIN</b>			
	Lafayette	5,800	5,700	98
	Walworth	27,600	27,300	99
<b>Station Totals</b>		<b>319,900</b>	<b>315,900</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>				<b>192,700</b>
<b>Average Daily Circulation (1993)</b>				<b>101,900</b>

# Illinois—Freeport-Rockford

**WIFR**  
Ch. 23

Network Service: CBS.

Licensee: Benedek Broadcasting of Illinois Inc., Box 123, Rockford, IL 61105.

Studio: 2523 N. Meridian Rd., Rockford, IL 61103.

Telephone: 815-987-5300. Fax: 815-965-0981.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 676-kw max. & 562-kw horizontal visual, 101-kw max. & 85.2-kw horizontal aural. Antenna: 721-ft. above av. terrain, 731-ft. above ground, 1549-ft. above sea level.

Latitude 42° 17' 48"  
Longitude 89° 10' 15"

Transmitter: 1.7-mi. W of Rockford.

Satellite Earth Stations: Scientific-Atlanta, 7-meter; Scientific-Atlanta, 4.6-meter; RCA, 3.6-meter; Harris, 3-meter; Harris, M/A-Com, Scientific-Atlanta receivers.

News Service: AP.

Ownership: A. Richard Benedek (Group Owner).

Began Operation: September 12, 1965. Sale to present owner approved by FCC Nov. 5, 1986 (Television Digest, Vol. 26:39). Sale to Worrell Television by General Media Corp. approved by FCC April 11, 1977 (Vol. 16:39).

Represented (sales): Katz Continental Television; Canadian Communications Co.

Represented (legal): Covington & Burling.

**Personnel:**

- Jim Grimes, General Manager.
- Bob Smith, General Sales Manager.
- Arles Hendershott, News Director.
- Carol Comella, Program Supervisor.
- Will Shears, Chief Engineer.
- Della Saunders, Promotion Director.
- Shirley Lenz, Business Manager.

Highest 30 Sec. Rate: \$500.

NETWORK BASE HOURLY RATE: \$584.

City of License: Freeport. ADI: Rockford. Rank: 134.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Boone	11,300	11,100	98
	Lee	12,600	12,400	98
	Ogle	17,300	17,100	99
	Stephenson	19,000	18,700	98



WIFR BPCT-3995 Granted 10/12/64

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Winnebago	97,600	96,500	99
	ILLINOIS			
Between 25-49%	Carroll	6,600	6,500	98
	De Kalb	27,100	26,800	99
WISCONSIN	Green	11,700	11,500	98
	Rock	52,400	51,900	99
	ILLINOIS			
Between 5-24%	Jo Daviess	8,300	8,100	98
	Whiteside	22,600	22,300	99
WISCONSIN	Walworth	27,600	27,300	99
<b>Station Totals</b>		<b>314,100</b>	<b>310,200</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>			<b>198,700</b>	
<b>Average Daily Circulation (1993)</b>			<b>105,800</b>	

# Illinois—Rock Island

## WHBF-TV Ch. 4

**Network Service:** CBS.

**Licensee:** Coronet Communications Co., 231 18th St., Rock Island, IL 61201.

**Studio:** 231 18th St., Rock Island, IL 61201.

**Telephone:** 309-786-5441. **Fax:** 309-788-4975.

**Technical Facilities:** Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1342-ft. above av. terrain, 1383-ft. above ground, 2049-ft. above sea level.

Latitude 41° 32' 49"  
Longitude 90° 28' 35"

**Transmitter:** Middle Rd., 5-mi. E of Davenport.

**Satellite Earth Stations:** Scientific-Atlanta, 7-meter C-band; Paraclipse, 4.8-meter C-band; Scientific-Atlanta, 4.6-meter C-band; AFC, 3-meter Ku-band; Winegard, 3-meter C-band; Cyclesat, Pinzone, Scientific-Atlanta, Standard Communications, Winegard receivers.

**News Services:** AP, CBS, MediaLink.

**Ownership:** Citadel Communications Co. Ltd. (Group Owner).

**Began Operation:** July 1, 1950. Sale to present owner by Rock Island Bcstg. Co. approved by FCC Dec. 31, 1986.

**Represented (sales):** MMT Sales Inc.

**Represented (legal):** Latham & Watkins.

**Represented (engineering):** A. D. Ring & Associates, P.C.

### Personnel:

Tony McMahon, General Manager.  
Greg O'Connor, General Sales Manager.  
Dan Olson, National Sales Manager.  
Al Uzzell, Program Manager.  
Joe Corcoran, News Director.  
Coy Bullard, Chief Engineer.  
Dave Whiskeyman, Promotion Director.  
Joyce Merritt, Business Manager.  
Patty Dietz, Production Manager.

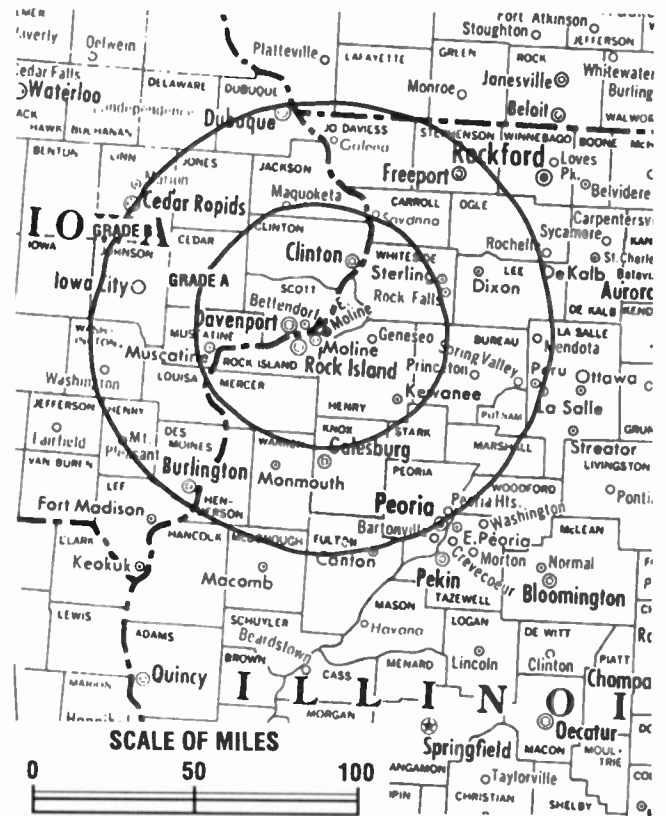
**Highest 30 Sec. Rate:** \$600.

**NETWORK BASE HOURLY RATE:** \$1050.

**City of License:** Rock Island. **ADI:** Davenport, IA-Rock Island-Moline, IL. **Rank:** 84.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>IOWA</b>			
	Cedar	6,700	6,600	98
	Clinton	19,700	19,600	99
	Des Moines	16,900	16,700	99
	Henry	7,200	7,100	99
	Jackson	7,500	7,400	99
	Louisa	4,300	4,200	98
	Muscatine	15,000	14,900	99
	Scott	57,200	56,800	99
	<b>ILLINOIS</b>			
Carroll	6,600	6,500	98	
Henderson	3,200	3,100	97	
Henry	19,200	19,000	99	



WHBF-TV BMPCT-810415KE Granted 7/10/81 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	Jo Daviess	8,300	8,100	98
	Knox	21,700	21,500	99
	Mercer	6,500	6,400	98
	Rock Island	58,200	57,700	99
	Warren	7,200	7,100	99
Whiteside	22,600	22,300	99	
<b>Between 25-49%</b>	<b>IOWA</b>			
	Washington	7,600	7,500	99
	<b>ILLINOIS</b>			
Bureau	13,600	13,400	99	
Lee	12,600	12,400	98	
<b>Between 5-24%</b>	<b>IOWA</b>			
	Dubuque	30,700	30,300	99
	Jefferson	6,500	6,400	98
	Johnson	37,100	36,500	98
	Jones	7,100	7,000	99
	Lee	14,800	14,700	99
	<b>ILLINOIS</b>			
	De Kalb	27,100	26,800	99
	Hancock	8,300	8,200	99
	Mc Donough	12,100	11,900	98
Ogle	17,300	17,100	99	
Putnam	2,200	2,100	95	
Stark	2,500	2,500	100	
<b>Station Totals</b>		<b>487,500</b>	<b>481,800</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>			<b>265,700</b>	
<b>Average Daily Circulation (1993)</b>			<b>138,300</b>	

# Illinois—Springfield

**WCFN**

Ch. 49

(Satellite of WCIA, Champaign)

Network Service: CBS.

Licensee: Midwest Television Inc., 509 S. Neil St., Champaign, IL 61824.

Studio: See WCIA, Champaign.

Telephone: 217-525-2306.

Technical Facilities: Channel No. 49 (680-686 MHz). Authorized power: 200-kw visual, 20-kw aural. Antenna: 620-ft. above av. terrain, 652-ft. above ground, 1188-ft. above sea level.

Latitude	39°	47'	27"
Longitude	89°	30'	53"

Transmitter: 7-mi. E of center of Springfield.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Station: ADM, 6-meter; Microdyne receivers.

News Service: AP.

Ownership: Midwest Television Inc. (Group Owner).

Began Operation: July 9, 1985.

Represented (sales): Pety Television Inc.

Represented (legal): Covington & Burling.

Represented (engineering): A. D. Ring & Associates.

**Personnel:**

Guy Main, Executive Vice President & General Manager.

Jerry Johnson, General Sales Manager.

Sheila Hickman, Program Director.

Dave Shaul, News Director.

Dale Fleming, Chief Engineer.



WCFN BPCT-830429KF Granted 12/10/84 © American Map Corp., No. 14244

Rates: On request.

Arbitron Data: Included with WCIA, Champaign, IL.

City of License: Springfield. ADI: Springfield-Decatur-Champaign. Rank: 75.

# Illinois—Springfield

**WICS**

Ch. 20

Network Service: NBC.

Licensee: Guy Gannett Publishing Co., Northport Plaza, Portland, ME 04104.

Studio: 2680 E. Cook St., Springfield, IL 62703.

Telephone: 217-753-5620. TWX: 910-242-0551. Fax: 217-753-8177.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 1510-kw max. & 676-kw horizontal visual, 151-kw max. & 67.6-kw horizontal aural. Antenna: 1430-ft. above av. terrain, 1458-ft. above ground, 2049-ft. above sea level.

Latitude 39° 48' 15"  
Longitude 89° 27' 40"

Transmitter: Mechanicsburg, IL.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: RCA Americom, 7-meter Ku-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta receivers.

News Service: AP.

Ownership: Guy Gannett Broadcasting Services (Group Owner).

Began Operation: September 17, 1953. Sale to present owner by WICS-TV Inc. approved by FCC Jan. 31, 1985. Previous sale by Plains TV Corp. approved April 7, 1980 (Television Digest, Vol. 19:16).

Represented (sales): Katz Continental Television.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Lohnes & Culver.

**Personnel:**

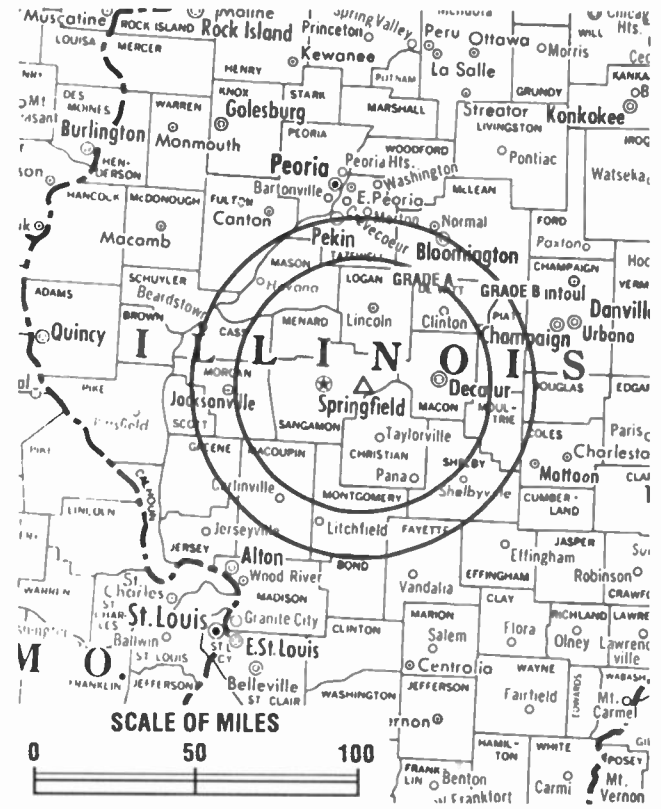
- John V. Connors, Vice President & General Manager.
- Les Vann, News Director.
- Mark Friesch, General Sales Manager.
- Virginia Rush, National Sales Manager.
- Frank Lilley, Director of Technical Operations.
- Gary Spears, Program Operations Manager.
- Jeff Schlindwein, Business Manager.
- Rod Martin, Director of Promotion & Marketing.

Rates: On request.

City of License: Springfield. ADI: Springfield-Decatur-Champaign. Rank: 75.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Cass	5,100	5,000	98
	Christian	13,500	13,300	99
	De Witt	6,400	6,300	98
	Fayette	7,700	7,500	97
	Logan	10,900	10,700	98
	Macon	45,100	44,500	99
	Menard	4,200	4,100	98
	Montgomery	11,500	11,300	98
	Morgan	13,600	13,300	98



WICS BPC-4487 Granted 7/12/72

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Moultrie	5,100	5,000	98
	Sangamon	73,200	71,800	98
	Scott	2,200	2,200	100
	Shelby	8,600	8,400	98
Between 25-49%	ILLINOIS			
	Brown	2,100	2,100	100
	Effingham	11,800	11,400	97
	Macoupin	18,200	17,900	98
Mason	6,200	6,100	98	
Between 5-24%	ILLINOIS			
	Bond	5,700	5,500	96
	Coles	19,000	18,700	98
	Cumberland	4,000	3,900	98
	Douglas	7,200	7,100	99
	Fulton	14,700	14,400	98
	Greene	5,900	5,800	98
	Jasper	4,000	3,900	97
	Mc Lean	47,900	47,000	98
	Piatt	5,900	5,800	98
Schuyler	3,000	3,000	98	
Station Totals		362,700	356,000	98
Net Weekly Circulation (1993)			195,500	
Average Daily Circulation (1993)			116,400	



# Illinois—Springfield

## WRSP-TV

Ch. 55

(Operates satellite WCCU, Urbana)

Network Service: Fox.

Licensee: Springfield Bcstg. Partners, 3003 Old Rochester Rd., Springfield, IL 62703.

Studio: 3003 Old Rochester Rd., Springfield, IL 62703.

Telephone: 217-523-8855. TWX: 910-242-0516. Fax: 217-523-4410.

Technical Facilities: Channel No. 55 (716-722 MHz). Authorized power: 2000-kw visual, 200-kw aural. Antenna: 1442-ft. above av. terrain, 1449-ft. above ground, 2049-ft. above sea level.

Latitude 39° 47' 56"  
Longitude 89° 26' 45"

Transmitter: 2.6-mi. SW of Mechanicsburg.

Satellite Earth Stations: Harris, 6.1-meter C-band; RCA, 3-meter Ku-band; Harris, M/A-Com receivers.

Ownership: Bahakel Communications Ltd. (Group Owner).

Began Operation: June 1, 1979. Sale to present owner by Will F. Wingerter, et al., approved by FCC March 15, 1982.

Represented (sales): Settel Inc.

### Personnel:

Greg Thomas, General Manager.  
Tom York, General Sales Manager.  
Jennifer Best, Program & Promotion Director.  
Bob Cole, Production Manager.  
Virginia Russo, Business Manager.  
Matt Begue, Chief Engineer.

Highest 30 Sec. Rate: \$1200.

City of License: Springfield. ADI: Springfield-Decatur-Champaign. Rank: 75.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>ILLINOIS</b>			
	Macon	45,100	44,500	99
	Menard	4,200	4,100	98
	Morgan	13,600	13,300	98
	Moultrie	5,100	5,000	98
	Sangamon	73,200	71,800	98
	Shelby	8,600	8,400	98
<b>Between 25-49%</b>	<b>ILLINOIS</b>			
	Brown	2,100	2,100	100
	Cass	5,100	5,000	98
	Christian	13,500	13,300	99
	Coles	19,000	18,700	98
	Fayette	7,700	7,500	97



WRSP-TV BMPCT-821206KE Granted 10/7/83 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>Between 25-49%</b>	Logan	10,900	10,700	98
	Mason	6,200	6,100	98
	Piatt	5,900	5,800	98
	Schuyler	3,000	3,000	98
<b>Between 5-24%</b>	<b>ILLINOIS</b>			
	Champaign	64,500	63,400	98
	De Witt	6,400	6,300	98
	Douglas	7,200	7,100	99
	Fulton	11,800	11,400	97
	Greene	14,700	14,400	98
	Jasper	5,900	5,800	98
	Macon	4,000	3,900	97
	Macoupin	18,200	17,900	98
Montgomery	11,500	11,300	98	
	Scott	2,200	2,200	100
	Woodford	2,200	2,200	100
<b>Station Totals</b>		<b>381,200</b>	<b>374,400</b>	<b>98</b>
<b>Net Weekly Circulation (1993)</b>				<b>141,600</b>
<b>Average Daily Circulation (1993)</b>				<b>56,000</b>

# Illinois—Urbana

## WCCU

Ch. 27

(Satellite of WRSP-TV, Springfield, IL)

**Network Service:** Fox.

**Licensee:** Urbana-Champaign Bcstg. Partners, 712 Killamey, Urbana, IL 61801.

**Studio:** See WRSP-TV, Springfield, IL.

**Telephone:** 217-367-8827. **Fax:** 217-367-8839.

**Technical Facilities:** Channel No. 27 (548-554 MHz). Authorized power: 2360-kw max. visual. Antenna: 456-ft. above av. terrain, 469-ft. above ground, 1168-ft. above sea level.

Latitude 40° 18' 42"

Longitude 87° 54' 48"

**Transmitter:** RR 1, Penfield.

**Ownership:** Bahakel Communications Ltd. (Group Owner).

**Began Operation:** April 25, 1987. Sale to present owner by Gerald Fitzgerald approved by FCC Feb. 25, 1988.

**Represented (legal):** Southmayd, Powell & Taylor.

**Personnel:**

Juli Cornwell, Chief Engineer.  
See also WRSP-TV, Springfield, IL.

**Rates:** On request.

**City of License:** Urbana. **ADI:** Springfield-Decatur-Champaign. **Rank:** 75.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>Between 25-49%</b>	<b>ILLINOIS</b>			
	Champaign	64,500	63,400	98
	Coles	19,000	18,700	98
	Douglas	7,200	7,100	99
	Edgar	7,700	7,600	99
	Ford	5,600	5,500	98
	Vermilion	33,700	33,200	99
<b>INDIANA</b>	Warren	3,000	2,900	97
	<b>ILLINOIS</b>			
<b>Between 5-24%</b>	De Witt	6,400	6,300	98



WCCU BMPCT-870714KG Granted 8/10/87 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>Between 5-24%</b>	Iroquois	11,700	11,500	98
	Piatt	5,900	5,800	98
	<b>INDIANA</b>			
	Benton	3,500	3,400	97
	Fountain	6,800	6,700	99
	Parke	5,800	5,700	98
Vermilion	6,600	6,500	98	
<b>Station Totals</b>		<b>187,400</b>	<b>184,300</b>	<b>98</b>
<b>Net Weekly Circulation (1993)</b>				<b>66,600</b>
<b>Average Daily Circulation (1993)</b>				<b>26,400</b>

**Illinois**

**WGN-TV, Illinois  
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>WYOMING</b>			
	Campbell	10,000	9,600	96
<b>Between 25-49%</b>	<b>ALABAMA</b>			
	Chambers	13,900	13,800	99
	Lee	33,800	33,500	99
	Madison	96,200	95,500	99
	Montgomery	78,600	78,100	99
	St Clair	18,700	18,600	99
	<b>ARKANSAS</b>			
	Baxter	14,000	13,700	98
	Bradley	4,500	4,400	98
	Calhoun	2,200	2,200	100
	Clark	7,700	7,600	99
	Clay	7,500	7,400	99
	Columbia	9,600	9,400	98
	Desha	5,800	5,700	98
	Drew	6,300	6,200	98
	Independence	11,900	11,700	98
	Jackson	7,300	7,200	99
	Jefferson	30,100	29,700	99
	Lawrence	6,700	6,600	99
	Marion	5,200	5,100	98
	Nevada	3,800	3,700	97
	Pike	3,900	3,800	97
	Polk	7,000	6,800	97
	Sebastian	40,100	39,700	99
	Sharp	5,900	5,700	97
	Woodruff	3,600	3,500	97
	<b>ARIZONA</b>			
	Cochise	35,600	34,500	97
	Graham	8,200	7,800	95
	Greenlee	2,700	2,600	96
	Maricopa	860,400	845,700	98
	Mohave	39,500	37,900	96
	Navajo	22,700	21,000	93
	Pinal	41,100	39,900	97
	Yavapai	48,200	46,100	96
	<b>CALIFORNIA</b>			
	Del Norte	8,700	8,200	94
	<b>COLORADO</b>			
	Adams	98,100	97,500	99
	Bent	1,800	1,700	94
	Clear Creek	3,200	3,100	97
	Douglas	23,100	23,000	99
	Kiowa	700	700	100
	Kit Carson	2,800	2,700	96
	Lake	2,300	2,200	96
	La Plata	12,400	11,900	96
	Larimer	75,600	74,200	98
	Lincoln	1,800	1,700	94
	Montezuma	6,800	6,500	96
	Morgan	8,300	8,200	99
	Otero	7,500	7,300	97
	Pitkin	6,200	5,700	92
	Summit	5,500	5,300	96
	Teller	5,100	5,000	98
	<b>FLORIDA</b>			
	Brevard	173,000	171,700	99
	Collier	67,200	66,100	98
	Escambia	101,600	100,900	99
	Glades	3,000	2,900	97
	Okaloosa	56,300	55,900	99
	St Johns	36,200	35,800	99
	Taylor	6,500	6,400	98
	<b>GEORGIA</b>			
	Camden	10,600	10,500	99
	Houston	33,700	33,500	99

**WGN-TV—(Continued)  
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>Between 25-49%</b>	Miller	2,300	2,300	100
	Muscogee	67,300	66,800	99
	Pulaski	3,100	3,000	97
	Putnam	5,500	5,400	98
	Seminole	3,100	3,100	100
	Treutlen	2,200	2,200	100
	Ware	12,900	12,700	98
	<b>IOWA</b>			
	Buena Vista	7,500	7,400	99
	Butler	6,000	5,900	98
Cerro Gordo	19,100	18,900	99	
Clay	7,000	6,900	99	
Clinton	19,700	19,600	99	
Crawford	6,400	6,300	98	
Delaware	6,500	6,400	98	
Dickinson	6,300	6,200	98	
Dubuque	30,700	30,300	99	
Emmet	4,400	4,300	98	
Floyd	6,700	6,600	98	
Greene	4,100	4,100	100	
Henry	7,200	7,100	99	
Humboldt	4,300	4,200	98	
Jackson	7,500	7,400	99	
Jasper	13,900	13,800	99	
Jefferson	6,500	6,400	98	
Johnson	37,100	36,500	98	
Kossuth	7,100	7,000	99	
Lee	14,800	14,700	99	
Linn	66,400	66,000	99	
Muscatine	15,000	14,900	99	
O'Brien	5,900	5,900	100	
Palo Alto	4,000	3,900	98	
Pocahontas	3,800	3,800	100	
Ringgold	2,200	2,200	100	
Sac	4,900	4,800	98	
Wapello	14,300	14,200	99	
Winnebago	4,700	4,700	100	
Woodbury	37,300	37,000	99	
Wright	5,800	5,800	100	
<b>IOAHO</b>				
Caribou	2,200	2,100	95	
Clearwater	3,200	3,100	97	
Elmore	7,200	7,100	99	
Shoshone	5,300	5,200	98	
Washington	3,300	3,200	97	
<b>ILLINOIS</b>				
Boone	11,300	11,100	98	
Bureau	13,600	13,400	99	
Cass	5,100	5,000	98	
Champaign	64,500	63,400	98	
Christian	13,500	13,300	99	
Clark	6,400	6,300	98	
Clay	5,700	5,500	96	
Clinton	11,700	11,500	98	
Coles	19,000	18,700	98	
Crawford	7,600	7,500	99	
Cumberland	4,000	3,900	98	
De Witt	6,400	6,300	98	
Douglas	7,200	7,100	99	
Ford	5,600	5,500	98	
Franklin	16,300	15,900	98	
Gallatin	2,700	2,600	96	
Hancock	8,300	8,200	99	
Henry	19,200	19,000	99	
Jo Daviess	8,300	8,100	98	
Knox	21,700	21,500	99	
Lee	12,600	12,400	98	
Livingston	13,700	13,400	98	

**Illinois**

**WGN-TV—(Continued)  
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>Between 25-49%</b>	<b>ILLINOIS</b>			
	Logan	10,900	10,700	98
	Mc Donough	12,100	11,900	98
	Mc Lean	47,900	47,000	98
	Macon	45,100	44,500	99
	Madison	95,700	94,700	99
	Marion	16,200	15,900	98
	Marshall	4,900	4,800	98
	Menard	4,200	4,100	98
	Montgomery	11,500	11,300	98
	Morgan	13,600	13,300	98
	Moultrie	5,100	5,000	98
	Ogle	17,300	17,100	99
	Peoria	70,400	69,400	99
	Piatt	5,900	5,800	98
	Putnam	2,200	2,100	95
	Rock Island	58,200	57,700	99
	St Clair	95,300	93,900	99
	Sangamon	73,200	71,800	98
	Stephenson	19,000	18,700	98
	Tazewell	47,300	46,700	99
	Vermilion	33,700	33,200	99
	Whiteside	22,600	22,300	99
	Winnebago	97,600	96,500	99
	Woodford	11,600	11,400	98
	<b>INDIANA</b>			
Carroll	7,200	7,100	99	
Cass	14,700	14,400	98	
Elkhart	58,200	57,200	98	
Fountain	6,800	6,700	99	
Grant	27,500	27,100	99	
Hendricks	26,900	26,700	99	
Henry	18,400	18,200	99	
Howard	31,200	30,800	99	
Knox	15,100	14,900	99	
Lawrence	16,400	16,200	99	
Madison	49,600	49,100	99	
Marshall	15,600	15,400	99	
Miami	13,400	13,200	99	
Perry	6,800	6,600	97	
Pulaski	4,700	4,600	98	
St Joseph	93,600	92,600	99	
Starke	8,300	8,200	99	
Steuben	10,700	10,600	99	
Vanderburgh	67,000	65,900	98	
Vermillion	6,600	6,500	98	
Vigo	39,300	38,800	99	
Wabash	12,700	12,400	98	
Wayne	27,500	27,100	99	
White	9,000	8,900	99	
<b>KANSAS</b>				
Barton	11,100	11,000	99	
Bourbon	5,800	5,700	98	
Chautauqua	1,800	1,800	100	
Cheyenne	1,400	1,400	100	
Cloud	4,300	4,200	98	
Comanche	900	900	100	
Douglas	31,400	30,900	98	
Edwards	1,600	1,600	100	
Elk	1,400	1,400	100	
Geary	10,600	10,500	99	
Gove	1,300	1,300	100	
Graham	1,400	1,400	100	
Grant	2,400	2,400	100	
Gray	2,000	2,000	100	
Greeley	700	700	100	
Greenwood	3,100	3,000	97	
Harper	2,900	2,900	100	

**WGN-TV—(Continued)  
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%	
<b>Between 25-49%</b>	<b>Haskell</b>	1,400	1,400	100	
	Kearny	1,400	1,400	100	
	Lane	1,000	1,000	100	
	Leavenworth	20,800	20,600	99	
	Lincoln	1,500	1,500	100	
	Meade	1,600	1,600	100	
	Mitchell	2,800	2,700	96	
	Morton	1,300	1,300	100	
	Neosho	6,600	6,500	98	
	Ness	1,700	1,700	100	
	Norton	2,200	2,200	100	
	Phillips	2,700	2,600	96	
	Riley	21,300	20,900	98	
	Rush	1,600	1,600	100	
	Russell	3,200	3,200	98	
	Saline	20,100	19,900	99	
	Seward	6,600	6,500	98	
	Sherman	2,700	2,700	100	
	Stevens	1,900	1,900	100	
	Thomas	3,100	3,000	97	
	Trego	1,500	1,500	100	
	Wabaunsee	2,500	2,400	98	
	Wyandotte	61,000	60,500	99	
	<b>KENTUCKY</b>				
	Breathitt	5,500	5,400	98	
	Christian	21,300	21,200	100	
Clay	7,300	7,200	99		
Clinton	3,600	3,600	100		
Floyd	15,600	15,400	99		
Fulton	3,300	3,300	100		
Hardin	29,400	29,300	100		
Harlan	12,900	12,800	99		
Henderson	16,800	16,700	99		
Hopkins	17,900	17,800	99		
Jackson	4,400	4,300	98		
Johnson	8,400	8,300	99		
Knott	6,200	6,100	98		
Laurel	16,100	15,900	99		
Letcher	9,600	9,500	99		
Mc Cracken	25,900	25,800	100		
Martin	4,300	4,200	98		
Montgomery	7,300	7,200	99		
Nelson	10,800	10,700	99		
Perry	10,500	10,300	98		
Pike	25,600	25,300	99		
Powell	4,200	4,100	98		
Rockcastle	5,600	5,500	98		
Rowan	6,900	6,800	99		
Whitley	12,300	12,200	99		
<b>LOUISIANA</b>					
Assumption	7,500	7,400	99		
Bossier	31,000	30,700	99		
East Carroll	3,100	3,000	97		
Iberville	9,800	9,700	99		
Jackson	5,700	5,600	98		
Lincoln	13,800	13,700	99		
Madison	4,200	4,100	98		
Natchitoches	12,600	12,300	98		
Ouachita	50,500	50,100	99		
Plaquemines	8,200	8,100	99		
Rapides	46,000	45,600	99		
Sabine	8,300	8,100	98		
St Charles	14,700	14,600	99		
St James	6,500	6,400	98		
St John The Baptist	13,100	12,900	98		
Vernon	19,800	19,400	98		
Webster	16,000	15,800	99		
Winn	5,800	5,700	98		

**Illinois**

**WGN-TV—(Continued)  
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>Between 25-49%</b>	<b>MICHIGAN</b>			
	Calhoun	52,500	52,000	99
	Clare	10,100	9,900	98
	Delta	14,500	14,200	98
	Gogebic	7,300	7,200	99
	Grand Traverse	25,300	24,900	98
	Houghton	13,200	12,800	97
	Iosco	11,800	11,700	99
	Iron	5,600	5,500	98
	Kalamazoo	85,000	84,100	99
	Keweenaw	800	800	100
	Mackinac	4,400	4,300	98
	Manistee	8,600	8,500	99
	Marquette	25,600	25,300	99
	Ontonagon	3,600	3,500	97
	Oscoda	3,400	3,300	97
	Presque Isle	5,400	5,200	96
	Roscommon	9,000	8,900	99
	Schoolcraft	3,300	3,200	97
	<b>MINNESOTA</b>			
	Big Stone	2,400	2,400	100
	Houston	7,000	6,900	99
	Murray	3,600	3,600	100
	Pipestone	4,100	4,100	100
	Traverse	1,700	1,700	100
	Winona	17,000	16,800	99
	<b>MISSOURI</b>			
	Adair	8,900	8,800	99
	Atchison	2,900	2,900	100
	Camden	12,000	11,700	97
	Carter	2,200	2,100	95
	Jackson	255,100	252,400	99
	Jasper	36,600	36,100	99
	Jefferson	61,900	61,400	99
	Johnson	14,900	14,700	99
	Knox	1,800	1,800	100
	Lewis	3,600	3,500	97
	Livingston	5,600	5,500	98
	Macon	6,100	6,000	98
Mercer	1,500	1,500	100	
New Madrid	7,600	7,400	97	
Platte	23,500	23,300	99	
Ripley	4,900	4,700	96	
St Charles	82,300	81,700	99	
St Francois	18,500	18,300	99	
Scott	15,000	14,800	99	
Wayne	4,700	4,600	98	
<b>MISSISSIPPI</b>				
Alcom	12,400	12,300	99	
Coahoma	10,200	10,000	98	
Forrest	25,300	25,100	99	
Grenada	7,800	7,700	99	
Hinds	90,600	90,100	99	
Holmes	7,100	7,000	99	
Itawamba	7,600	7,500	99	
Lauderdale	28,300	28,100	99	
Lowndes	21,400	21,200	99	
Tippah	7,400	7,300	99	
Warren	17,200	17,000	99	
Washington	22,500	22,200	99	
Yalobusha	4,600	4,500	98	
<b>MONTANA</b>				
Blaine	2,400	2,300	96	
Daniels	900	900	100	
Fallon	1,100	1,100	100	
Granite	1,000	1,000	100	
Hill	6,500	6,300	97	
Judith Basin	900	900	100	

**WGN-TV—(Continued)  
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>Between 25-49%</b>	Meagher	700	700	100
	Mineral	1,300	1,300	100
	Musshell	1,600	1,500	94
	Park	5,600	5,400	96
	Phillips	1,900	1,800	95
	Richland	3,700	3,600	97
	Rosebud	3,500	3,300	94
	Stillwater	2,700	2,700	100
	Treasure	400	400	100
	Valley	3,200	3,100	97
	Wibaux	500	500	100
	<b>NORTH CAROLINA</b>			
	Carteret	22,200	22,000	99
	Craven	30,400	30,200	99
	Henderson	29,800	29,500	99
	Hertford	8,100	8,000	99
	New Hanover	49,700	49,300	99
	Onslow	42,400	42,100	99
	Transylvania	10,300	10,200	99
	Tyrrell	1,500	1,500	100
	Washington	5,100	5,000	98
	<b>NORTH DAKOTA</b>			
	Adams	1,200	1,200	100
	Bowman	1,400	1,400	100
	Dickey	2,300	2,300	100
	Divide	1,200	1,200	100
	Dunn	1,400	1,400	100
	Foster	1,500	1,500	100
	Golden Valley	800	800	100
	Hettinger	1,300	1,300	100
Mc Intosh	1,700	1,700	100	
Mc Lean	3,900	3,900	100	
Mercer	3,400	3,300	97	
Nelson	1,800	1,800	100	
Ramsey	5,000	4,900	98	
Renville	1,200	1,200	100	
Rolette	4,200	4,100	98	
Traill	3,300	3,300	100	
<b>NEBRASKA</b>				
Adams	11,500	11,400	99	
Buffalo	14,100	14,000	99	
Burt	3,100	3,100	100	
Chase	1,700	1,700	100	
Cuming	3,800	3,800	100	
Dakota	6,000	6,000	100	
Dawes	3,300	3,200	97	
Dawson	7,700	7,600	99	
Dundy	1,100	1,100	100	
Frontier	1,200	1,200	100	
Gosper	800	800	100	
Greeley	1,100	1,100	100	
Hall	18,800	18,600	99	
Hitchcock	1,500	1,500	100	
Holt	4,600	4,500	98	
Hooker	300	300	100	
Jefferson	3,600	3,600	100	
Knox	3,800	3,700	97	
Lancaster	84,800	84,100	99	
Madison	12,500	12,300	98	
Merrick	3,000	3,000	100	
Nance	1,600	1,600	100	
Nemaha	3,100	3,100	100	
Nuckolls	2,300	2,300	100	
Red Willow	4,700	4,600	98	
Saline	4,800	4,700	98	
Sarpy	35,300	35,200	100	
Valley	2,100	2,100	100	
Washington	6,200	6,200	100	

**WGN-TV—(Continued)  
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	<b>NEBRASKA</b>			
	Webster	1,700	1,700	100
	York	5,600	5,500	98
	<b>NEW MEXICO</b>			
	Coffax	4,900	4,700	96
	Hidalgo	2,000	1,900	95
	Lea South	1,900	1,900	100
	Mc Kinley	17,300	16,200	94
	Otero	18,500	18,100	98
	Quay	4,200	4,000	95
	Sierra	4,600	4,400	96
	Union	1,600	1,500	94
	<b>NEVAOA</b>			
	Churchill	7,200	7,100	99
	Esmeralda	600	500	83
	Eureka	700	600	85
	Nye North	3,300	3,000	92
	Storey	1,000	1,000	100
	White Pine	3,400	3,300	97
	<b>OHIO</b>			
	Athens	20,500	20,000	98
	Fayette	10,200	10,000	98
	Hocking	9,600	9,400	98
	Jackson	11,300	11,100	98
	Ross	24,600	24,200	98
	<b>OKLAHOMA</b>			
	Beaver	2,300	2,300	100
	Cimarron	1,300	1,300	100
	Ellis	1,800	1,800	100
	Grant	2,300	2,300	100
	Harper	1,600	1,600	100
	Jackson	10,400	10,300	99
	Le Flore	16,700	16,400	98
	Texas	6,100	6,000	98
	Washington	18,900	18,800	99
	Washita	4,200	4,200	100
	Woods	3,700	3,700	100
	Woodward	6,700	6,600	99
	<b>OREGON</b>			
	Curry	8,800	8,200	93
	Hamey	2,900	2,700	93
	Hood River	6,600	6,200	94
	Lincoln	17,200	16,000	93
	Tillamook	9,000	8,400	93
	<b>PENNSYLVANIA</b>			
	Butler	56,200	55,600	99
	Lawrence	36,000	35,500	99
	Sullivan	2,300	2,200	96
	<b>SOUTH CAROLINA</b>			
	Chester	11,700	11,600	99
	Greenwood	23,100	22,900	99
	Sumter	33,600	33,100	99
	<b>SOUTH DAKOTA</b>			
	Clay	4,400	4,400	100
	Davison	6,900	6,800	99
	Day	2,700	2,700	100
	Deuel	1,800	1,800	100
	Douglas	1,300	1,300	100
	Fall River	2,800	2,700	96
	Gregory	2,100	2,100	100
	Hanson	1,100	1,100	100
	Harding	600	600	100
	Hughes	6,000	5,900	98
	Jones	500	500	100
	Mc Cook	2,100	2,100	100
	Marshall	1,900	1,900	100
	Perkins	1,600	1,600	100
	Potter	1,300	1,300	100
	Sanborn	1,100	1,100	100

**WGN-TV—(Continued)  
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	<b>TENNESSEE</b>			
	Stanley	900	900	100
	Sully	600	600	100
	<b>TENNESSEE</b>			
	Anderson	28,000	27,900	100
	Bradley	28,500	28,400	100
	Carter	20,400	20,300	100
	Clay	2,900	2,900	100
	De Kalb	5,800	5,700	98
	Fentress	5,600	5,500	98
	Franklin	12,900	12,800	99
	Hamblen	19,600	19,500	99
	Hawkins	17,500	17,300	99
	Henry	11,400	11,300	99
	Maurry	21,200	21,100	100
	Putnam	20,400	20,200	99
	Roane	18,500	18,400	99
	Scott	6,500	6,400	98
	Unicol	6,600	6,500	98
	Warren	12,900	12,800	99
	Washington	36,300	36,100	99
	<b>TEXAS</b>			
	Bailey	2,400	2,400	100
	Baylor	1,900	1,900	100
	Brazos	45,000	44,400	99
	Castro	2,900	2,900	100
	Cottle	900	900	100
	Culberson	1,100	1,100	100
	Deaf Smith	6,100	6,000	98
	Delta	1,900	1,900	100
	Edwards	800	800	100
	Gaines	4,500	4,500	100
	Gray	9,200	9,100	99
	Hemphill	1,300	1,300	100
	Hockley	7,800	7,800	100
	Hutchinson	9,300	9,300	100
	Jones	6,100	6,000	98
	Kent	400	400	100
	Kimble	1,600	1,500	94
	Kleberg	9,700	9,600	99
	Lampasas	5,200	5,100	98
	Lipscomb	1,200	1,200	100
	Maverick	10,200	9,800	96
	Midland	39,800	39,600	99
	Mitchell	3,000	3,000	100
	Moore	6,100	6,100	100
	Morris	4,900	4,800	98
	Pecos	4,600	4,500	98
	Reeves	4,700	4,600	98
	Refugio	2,900	2,900	100
	Sabine	4,100	4,000	98
	San Jacinto	6,500	6,300	97
	San Saba	2,100	2,100	100
	Schleicher	1,000	1,000	100
	Shackelford	1,300	1,300	100
	Sherman	1,000	1,000	100
	Terrell	500	500	100
	Uvalde	7,700	7,500	97
	Val Verde	12,100	11,800	98
	Ward	4,200	4,200	100
	Wheeler	2,300	2,200	98
	Zavala	3,400	3,300	97
	<b>UTAH</b>			
	Box Elder	11,400	11,300	99
	Cache	21,300	20,800	98
	San Juan	3,400	3,200	94
	Washington	16,800	16,000	95
	<b>VIRGINIA</b>			
	Bath	1,900	1,900	100

**Illinois**

**WGN-TV—(Continued)  
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households Households	%
<b>Between 25-49%</b>	<b>VIRGINIA</b>			
	Giles	6,400	6,300	98
	Greensville	5,100	5,000	98
	King William	4,000	4,000	100
	Lee	9,100	8,900	98
	Wise	16,000	15,800	99
	<b>WASHINGTON</b>			
	Grant	20,100	19,400	97
	Skamania	3,100	2,900	94
	Wahkiakum	1,300	1,200	92
	<b>WISCONSIN</b>			
	Ashland	6,300	6,200	98
	Crawford	6,000	5,900	98
	Florence	1,800	1,800	100
	Iron	2,600	2,600	100
	La Crosse	37,600	37,200	99
	Lafayette	5,800	5,700	98
	Racine	64,400	64,000	99
	Rock	52,400	51,900	99
	Walworth	27,600	27,300	99
	<b>WEST VIRGINIA</b>			
Lincoln	7,700	7,600	99	
Mingo	11,700	11,500	98	
Tucker	3,000	3,000	100	
Wyoming	10,200	10,100	99	
<b>WYOMING</b>				
Lincoln	4,100	3,900	95	
Niobrara	1,000	1,000	100	
Platte	3,200	3,100	97	
Washakie	3,100	3,000	97	
<b>Between 5-24%</b>	<b>ALABAMA</b>			
	Autauga	12,300	12,200	99
	Baldwin	38,900	38,700	99
	Barbour	9,300	9,200	99
	Blount	14,900	14,800	99
	Bullock	3,900	3,800	97
	Butler	7,900	7,800	99
	Chilton	12,400	12,300	99
	Choctaw	5,700	5,600	98
	Clarke	9,500	9,400	99
	Cleburne	4,800	4,800	100
	Conecuh	5,200	5,100	98
	Coosa	4,000	4,000	100
	Covington	14,500	14,400	99
	Crenshaw	5,300	5,200	98
	De Kalb	21,300	21,100	99
	Elmore	17,300	17,100	99
	Escambia	12,800	12,700	99
	Etowah	38,800	38,600	99
	Fayette	6,800	6,700	99
	Franklin	10,800	10,700	99
	Geneva	9,200	9,100	99
	Greene	3,500	3,400	97
	Henry	5,800	5,700	98
	Jackson	18,100	17,900	99
	Jefferson	252,600	251,500	100
	Lamar	6,000	5,900	98
	Lawrence	11,600	11,500	99
	Limestone	20,600	20,400	99
	Lowndes	4,100	4,000	98
	Macon	8,600	8,500	99
	Marengo	8,100	8,000	99
	Marion	11,500	11,400	99
	Marshall	28,700	28,500	99
	Mobile	138,800	138,100	100
	Monroe	8,700	8,600	99
	Morgan	39,200	38,900	99

**WGN-TV—(Continued)  
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households Households	%
<b>Between 5-24%</b>	Perry	4,100	4,000	98
	Pike	10,500	10,400	99
	Russell	17,800	17,600	99
	Shelby	38,700	38,500	99
	Sumter	5,400	5,300	98
	Talladega	26,500	26,300	99
	Tallapoosa	14,900	14,800	99
	Tuscaloosa	56,700	56,300	99
	Walker	25,800	25,700	100
	Wilcox	4,400	4,300	98
	Winston	8,500	8,400	99
	<b>ARKANSAS</b>			
	Arkansas	8,300	8,200	99
	Ashley	8,800	8,600	98
	Benton	40,000	39,300	98
	Boone	11,400	11,200	98
	Carroll	7,800	7,700	99
	Chicot	5,400	5,300	98
	Cleburne	8,200	8,100	99
	Conway	7,200	7,100	99
	Craighead	27,000	26,700	99
	Crawford	16,000	15,700	98
	Cross	6,700	6,600	99
	Dallas	3,600	3,500	97
	Faulkner	22,700	22,400	99
	Franklin	5,600	5,500	98
	Fulton	4,100	4,000	98
	Garland	31,400	31,000	99
	Greene	12,500	12,300	98
	Hempstead	8,200	8,100	99
	Hot Spring	10,100	10,000	99
	Howard	5,000	4,900	98
	Izard	4,800	4,600	96
Johnson	7,200	7,100	99	
Lafayette	3,600	3,500	97	
Lee	4,500	4,400	98	
Lincoln	3,800	3,700	97	
Little River	5,200	5,100	98	
Logan	7,700	7,600	99	
Lonoke	14,400	14,200	99	
Miller	14,400	14,200	99	
Mississippi	20,300	20,000	99	
Monroe	4,200	4,100	98	
Ouachita	11,800	11,600	98	
Perry	3,100	3,100	100	
Phillips	9,800	9,600	98	
Poinsett	9,300	9,200	99	
Pope	17,500	17,300	99	
Pulaski	138,300	137,200	99	
Randolph	6,500	6,400	98	
St Francis	9,900	9,700	98	
Saline	24,200	24,000	99	
Scott	4,000	3,900	98	
Searcy	3,100	3,000	97	
Stone	4,100	4,000	98	
Union	17,800	17,600	99	
Van Buren	5,900	5,800	98	
Washington	45,000	44,200	98	
White	20,200	19,900	99	
Yell	7,100	7,000	99	
<b>ARIZONA</b>				
Apache South	4,300	3,900	90	
Coconino	31,600	29,600	94	
La Paz	5,400	5,200	96	
Pima	275,100	270,400	98	
Santa Cruz	9,400	9,100	97	
<b>CALIFORNIA</b>				
Alpine	500	400	89	

Illinois

**WGN-TV—(Continued)**  
**(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households Households	%	
<b>Between 5-24%</b>	<b>CALIFORNIA</b>				
	Amador	11,800	11,300	96	
	El Dorado East	12,400	11,900	96	
	Kern East	29,100	28,200	97	
	Kern West	166,700	161,300	97	
	Kings	30,900	29,600	96	
	Lassen	9,000	8,500	94	
	Mendocino	31,700	29,500	93	
	Modoc	3,800	3,600	93	
	Orange	860,300	846,400	98	
	Placer West	65,400	63,200	97	
	Riverside West	351,300	339,300	97	
	Sacramento	421,800	411,400	98	
	San Bernardino N	86,300	83,800	97	
	San Bernardino S	423,200	410,900	97	
	San Diego	934,300	910,400	97	
	Santa Cruz	85,400	82,200	96	
	Shasta	60,600	58,900	97	
	Sierra	1,400	1,300	93	
	Siskiyou	17,900	16,800	94	
	Solano East	74,700	73,100	98	
	Stanislaus	135,200	129,500	96	
	Tehama	19,800	19,300	97	
	Trinity	5,300	4,900	92	
	Tulare	103,600	99,700	96	
	Tuolumne	19,500	18,600	95	
	Ventura West	126,200	123,400	98	
		<b>COLORADO</b>			
		Arapahoe	161,400	159,900	99
		Archuleta	2,100	2,000	95
		Baca	1,900	1,700	89
		Boulder	91,200	89,200	98
	Cheyenne	900	900	100	
	Conejos	2,600	2,500	96	
	Crowley	1,300	1,300	100	
	Delta	8,200	7,900	96	
	Denver	211,000	207,400	98	
	Dolores	600	500	83	
	Eagle	8,800	8,400	95	
	Elbert	3,600	3,500	97	
	El Paso	156,100	154,100	99	
	Garfield	12,000	11,500	96	
	Gilpin	1,300	1,300	100	
	Gunnison	3,800	3,600	95	
	Hinsdale	200	200	100	
	Huerfano	2,400	2,300	96	
	Jackson	600	600	100	
	Jefferson	172,000	170,700	99	
	Las Animas	5,400	5,100	94	
	Logan	6,800	6,600	97	
	Mineral	200	200	100	
	Moffat	4,000	3,800	95	
	Ouray	1,000	900	89	
	Park	3,000	2,900	97	
	Phillips	1,700	1,700	100	
	Prowers	5,000	4,700	94	
	Rio Grande	4,100	3,900	95	
	Saguache	1,700	1,600	94	
	San Miguel	1,600	1,500	94	
	Sedgwick	1,100	1,100	100	
	Washington	1,900	1,800	95	
	Weld	48,300	47,600	99	
	Yuma	3,500	3,400	97	
	<b>FLORIDA</b>				
	Baker	5,900	5,800	98	
	Bay	51,500	51,100	99	
	Bradford	7,400	7,300	99	
	Calhoun	4,000	3,900	98	

**WGN-TV—(Continued)**  
**(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households Households	%	
<b>Between 5-24%</b>	Charlotte	52,900	52,300	99	
	Citrus	44,300	43,600	98	
	Clay	39,500	39,100	99	
	Columbia	16,100	15,900	99	
	Dixie	4,100	4,000	98	
	Duval	269,700	267,900	99	
	Franklin	3,700	3,600	97	
	Gadsden	13,600	13,300	98	
	Gilchrist	3,500	3,500	100	
	Gulf	4,500	4,400	98	
	Hamilton	3,600	3,500	97	
	Hendry	8,900	8,700	98	
	Hernando	47,000	46,400	99	
	Highlands	31,700	31,300	99	
	Hillsborough	342,800	340,100	99	
	Holmes	6,000	5,800	97	
	Jackson	14,700	14,400	98	
	Lafayette	1,900	1,800	98	
	Lake	67,900	67,300	99	
	Lee	151,500	150,100	99	
	Levy	10,500	10,200	97	
	Liberty	1,800	1,800	100	
	Madison	5,700	5,600	98	
	Manatee	95,900	95,200	99	
	Marion	84,500	83,200	98	
	Monroe	35,100	34,400	98	
	Nassau	17,300	17,100	99	
	Orange	274,000	272,200	99	
	Osceola	43,100	42,600	99	
	Palm Beach So	152,300	150,700	99	
	Pasco	129,300	128,100	99	
	Pinellas	392,600	390,000	99	
	Polk	162,900	161,500	99	
	Putnam	26,000	25,700	99	
	Santa Rosa	31,600	31,400	99	
	Sarasota	131,500	130,500	99	
	Seminole	116,000	115,100	99	
	Sumter	12,700	12,500	98	
	Suwannee	10,400	10,200	98	
	Union	2,600	2,600	100	
	Volusia	163,400	162,100	99	
	Wakulla	5,500	5,400	98	
	Walton	11,500	11,300	98	
	Washington	6,600	6,500	98	
		<b>GEORGIA</b>			
		Appling	6,000	5,900	98
		Bacon	3,500	3,400	97
		Baldwin	12,400	12,200	98
		Barrow	11,400	11,300	99
		Ben Hill	6,000	5,900	98
	Bibb	57,500	57,000	99	
	Bleckley	3,800	3,700	97	
	Brantley	4,100	4,000	98	
	Brooks	5,400	5,300	98	
	Bryan	5,800	5,700	98	
	Bulloch	15,500	15,300	99	
	Burke	7,100	6,900	97	
	Carroll	26,800	26,600	99	
	Catoosa	16,300	16,200	99	
	Chattahoochee	2,900	2,900	100	
	Chattooga	8,500	8,400	99	
	Cherokee	35,600	35,300	99	
	Clarke	33,800	33,400	99	
	Clay	1,200	1,200	100	
	Clayton	68,100	67,800	100	
	Clinch	2,200	2,200	100	
	Cobb	188,000	187,300	100	
	Coffee	10,900	10,700	98	



**WGN-TV—(Continued)**  
**(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	<b>GEORGIA</b>			
	Coweta	20,300	20,000	99
	Crawford	3,100	3,000	97
	Crisp	7,300	7,200	99
	Dade	4,700	4,700	100
	Dawson	3,800	3,700	97
	De Kalb	219,000	218,300	100
	Dodge	6,400	6,300	98
	Douglas	26,100	25,900	99
	Early	4,100	4,000	98
	Echols	800	800	100
	Elbert	7,200	7,100	99
	Emanuel	7,500	7,400	99
	Evans	3,200	3,200	100
	Fannin	6,600	6,500	98
	Fayette	23,700	23,500	99
	Floyd	30,800	30,500	99
	Forsyth	17,500	17,400	99
	Franklin	6,600	6,500	98
	Fulton	269,400	267,800	99
	Glascocock	800	800	100
	Glynn	24,600	24,400	99
	Greene	4,100	4,000	98
	Gwinnett	142,900	142,000	99
	Habersham	10,300	10,200	99
	Hall	36,400	36,100	99
	Haralson	8,500	8,400	99
	Harris	6,700	6,600	98
	Irwin	3,100	3,000	97
	Jackson	11,200	11,100	99
	Jeff Davis	4,400	4,300	98
	Jefferson	6,100	6,000	98
	Johnson	3,000	3,000	100
	Jones	7,600	7,500	99
	Lamar	4,900	4,800	98
	Laurens	14,800	14,500	98
	Lincoln	2,700	2,700	100
	Lowndes	26,800	26,400	99
	Lumpkin	5,300	5,200	98
	Mc Intosh	3,300	3,200	97
	Macon	4,400	4,300	98
	Madison	8,000	7,900	99
	Marion	2,000	1,900	95
	Mitchell	6,800	6,700	99
	Monroe	6,100	6,000	98
	Morgan	4,500	4,400	98
	Murray	10,000	9,900	99
	Oconee	6,500	6,500	100
	Paulding	15,700	15,600	99
	Peach	7,400	7,300	99
	Pierce	5,000	4,900	98
	Polk	12,800	12,700	99
Quitman	900	900	100	
Rabun	4,800	4,700	98	
Randolph	2,800	2,700	96	
Rockdale	20,000	19,800	99	
Screven	5,000	4,900	98	
Spalding	20,100	19,900	99	
Stephens	9,200	9,100	99	
Stewart	2,000	1,900	95	
Talbot	2,400	2,300	96	
Tattnall	5,700	5,600	98	
Telfair	4,000	3,900	98	
Terrell	3,700	3,600	97	
Tift	12,400	12,200	98	
Troup	20,700	20,400	99	
Turner	3,000	3,000	100	
Twiggs	3,300	3,200	97	

**WGN-TV—(Continued)**  
**(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	<b>IOWA</b>			
	Upson	10,000	9,900	99
	Walker	22,100	21,900	99
	Walton	14,100	14,000	99
	Washington	6,800	6,600	97
	Wayne	8,100	8,000	99
	Webster	800	800	100
	Wheeler	1,800	1,800	100
	White	5,200	5,100	98
	Whitfield	27,700	27,500	99
	Wilcox	2,500	2,500	100
	Wilkes	4,000	3,900	98
	Wilkinson	3,700	3,600	97
	Worth	7,100	7,000	99
	Adair	3,400	3,400	100
	Adams	2,000	2,000	100
	Allamakee	5,200	5,100	98
	Appanoose	5,600	5,500	98
	Audubon	2,900	2,900	100
	Benton	8,600	8,500	99
	Black Hawk	46,200	45,900	99
	Boone	9,800	9,700	99
	Bremer	8,300	8,200	99
	Buchanan	7,500	7,400	99
	Calhoun	4,600	4,600	100
	Carroll	8,000	7,900	99
	Cass	6,100	6,000	98
	Cedar	6,700	6,600	98
	Cherokee	5,400	5,300	98
	Chickasaw	5,000	4,900	98
	Clarke	3,400	3,400	100
Clayton	7,200	7,100	99	
Dallas	11,600	11,500	99	
Davis	3,100	3,100	100	
Decatur	3,100	3,000	97	
Des Moines	16,900	16,700	99	
Fayette	8,300	8,200	99	
Franklin	4,500	4,500	100	
Fremont	3,200	3,200	100	
Grundy	4,700	4,700	100	
Guthrie	4,400	4,400	100	
Hamilton	6,300	6,200	98	
Hancock	4,900	4,800	98	
Hardin	7,400	7,300	99	
Harrison	5,600	5,500	98	
Howard	3,800	3,700	97	
Ida	3,200	3,200	100	
Iowa	5,700	5,600	98	
Jones	7,100	7,000	99	
Keokuk	4,500	4,400	98	
Louisa	4,300	4,200	98	
Lucas	3,700	3,600	97	
Lyon	4,300	4,200	98	
Madison	4,900	4,900	100	
Mahaska	8,400	8,300	99	
Marion	11,100	11,000	99	
Marshall	14,800	14,700	99	
Mills	4,700	4,700	100	
Mitchell	4,200	4,200	100	
Monona	4,000	4,000	100	
Monroe	3,200	3,200	100	
Montgomery	4,900	4,800	98	
Osceola	2,800	2,800	100	
Page	6,600	6,500	98	
Plymouth	8,500	8,400	99	
Polk	132,800	131,900	99	
Pottawattamie	31,300	31,000	99	
Poweshiek	7,300	7,200	99	

**WGN-TV—(Continued)**  
**(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	<b>IOWA</b>			
	Scott	57,200	56,800	99
	Shelby	5,000	5,000	100
	Sioux	10,000	9,800	98
	Story	26,100	25,800	99
	Tama	6,700	6,600	99
	Taylor	2,800	2,700	96
	Union	5,200	5,100	98
	Van Buren	3,000	3,000	100
	Warren	13,000	12,900	99
	Washington	7,600	7,500	99
	Wayne	2,900	2,800	97
	Webster	15,900	15,700	99
	Winneshiek	7,300	7,200	99
	Worth	3,200	3,200	100
	<b>IDAHO</b>			
	Ada	80,000	78,800	99
	Adams	1,200	1,200	100
	Bear Lake	2,000	2,000	100
	Benewah	3,100	3,000	97
	Blaine	6,100	5,900	97
	Boise	1,400	1,400	100
	Bonner	10,500	10,200	97
	Boundary	3,000	2,900	97
	Butte	1,000	1,000	100
	Canyon	31,900	31,200	98
	Custer	1,600	1,500	94
	Franklin	2,900	2,800	97
	Fremont	3,500	3,500	100
	Lincoln	1,200	1,200	100
	Oneida	1,200	1,200	100
	Payette	6,300	6,200	98
	Teton	1,100	1,100	100
	Valley	2,500	2,400	96
	<b>ILLINOIS</b>			
	Adams	25,400	25,100	99
Alexander	4,200	4,100	98	
Bond	5,700	5,500	96	
Brown	2,100	2,100	100	
Calhoun	2,000	2,000	100	
Carroll	6,600	6,500	98	
Edgar	7,700	7,600	99	
Edwards	3,000	2,900	97	
Effingham	11,800	11,400	97	
Fayette	7,700	7,500	97	
Fulton	14,700	14,400	98	
Greene	5,900	5,800	98	
Hamilton	3,500	3,400	97	
Hardin	2,100	2,100	100	
Henderson	3,200	3,100	97	
Jackson	23,500	22,900	97	
Jasper	4,000	3,900	97	
Jersey	7,500	7,400	99	
Johnson	3,700	3,600	97	
Lawrence	6,100	6,000	98	
Macoupin	18,200	17,900	98	
Mason	6,200	6,100	98	
Massac	6,000	5,800	97	
Mercer	6,500	6,400	98	
Monroe	8,600	8,500	99	
Perry	8,300	8,100	98	
Pike	7,000	6,900	99	
Pope	1,600	1,500	94	
Pulaski	2,900	2,800	97	
Richland	6,300	6,100	97	
Saline	10,800	10,500	97	
Schuyler	3,000	3,000	98	
Shelby	8,600	8,400	98	

**WGN-TV—(Continued)**  
**(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	<b>ARKANSAS</b>			
	Stark	2,500	2,500	100
	Union	6,900	6,800	99
	Wabash	5,000	4,900	98
	Warren	7,200	7,100	99
	Washington	5,800	5,600	97
	Wayne	6,900	6,600	96
	White	6,700	6,400	96
	Williamson	23,300	22,800	98
	<b>INDIANA</b>			
	Adams	10,800	10,600	98
	Allen	115,600	114,200	99
	Bartholomew	24,500	24,200	99
	Blackford	5,400	5,300	98
	Boone	14,400	14,200	99
	Brown	5,600	5,500	98
	Clark	33,400	33,000	99
	Clay	9,400	9,300	99
	Clinton	11,700	11,600	99
	Crawford	3,700	3,600	97
	Daviess	10,000	9,800	98
	Dearborn	14,200	14,000	99
	De Kalb	13,200	13,100	99
	Delaware	45,000	44,500	99
	Dubois	13,400	13,100	98
Fayette	9,900	9,800	99	
Floyd	24,600	24,300	99	
Franklin	6,600	6,400	97	
Fulton	7,300	7,200	99	
Gibson	12,400	12,200	98	
Greene	12,000	11,800	98	
Hamilton	41,800	41,400	99	
Hancock	16,500	16,300	99	
Harrison	11,000	10,800	98	
Huntington	13,200	13,100	99	
Jackson	14,200	14,000	99	
Jay	8,100	7,900	98	
Jennings	8,400	8,200	98	
Johnson	32,500	32,300	99	
Kosciusko	23,900	23,500	98	
Lagrange	9,600	9,200	96	
Marion	324,600	321,000	99	
Martin	3,900	3,800	97	
Monroe	40,200	39,300	98	
Montgomery	13,200	13,100	99	
Morgan	19,800	19,600	99	
Noble	13,800	13,600	99	
Orange	6,900	6,700	97	
Parke	5,800	5,700	98	
Pike	4,900	4,800	98	
Posey	9,500	9,200	97	
Putnam	10,000	9,900	99	
Randolph	10,200	10,000	98	
Scott	7,700	7,500	97	
Shelby	14,900	14,700	99	
Sullivan	7,300	7,200	99	
Tippecanoe	46,400	45,500	98	
Tipton	6,000	5,900	98	
Union	2,600	2,500	96	
Warren	3,000	2,900	97	
Warrick	16,300	16,000	98	
Washington	8,900	8,700	98	
Wells	9,800	9,600	98	
Whitley	10,400	10,300	99	
<b>KANSAS</b>				
Allen	5,500	5,400	98	
Atchison	6,100	6,000	98	
Brown	4,300	4,200	98	
Butler	19,200	19,000	99	

**WGN-TV—(Continued)  
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	<b>KANSAS</b>			
	Cherokee	8,400	8,300	99
	Clark	1,000	1,000	100
	Clay	3,600	3,500	97
	Coffey	3,300	3,200	97
	Cowley	14,100	13,900	99
	Crawford	14,400	14,200	99
	Dickinson	7,600	7,500	99
	Doniphan	3,100	3,100	100
	Ellis	10,000	9,900	99
	Finney	11,200	11,100	99
	Ford	9,900	9,800	99
	Hamilton	1,000	1,000	100
	Harvey	11,600	11,400	98
	Hodgeman	800	800	100
	Jackson	4,300	4,200	98
	Jefferson	6,000	5,900	98
	Jewell	1,700	1,600	97
	Johnson	148,600	148,000	100
	Kiowa	1,400	1,400	100
	Labette	9,200	9,100	99
	Logan	1,200	1,200	100
	Lyon	13,100	12,900	98
	Mc Pherson	10,200	10,000	98
	Marion	4,900	4,800	98
	Marshall	4,600	4,500	98
	Miami	8,800	8,700	99
	Montgomery	15,500	15,200	98
	Morris	2,600	2,500	96
	Nemaha	4,000	3,900	98
	Osborne	2,000	2,000	100
	Ottawa	2,300	2,200	96
	Pottawatomie	6,000	5,900	98
	Pratt	3,900	3,900	100
	Reno	24,000	23,800	99
	Republic	2,700	2,600	96
	Rice	4,000	4,000	100
	Rooks	2,400	2,400	100
	Scott	2,000	2,000	100
	Sedgwick	161,200	159,900	99
	Sheridan	1,200	1,200	100
	Smith	2,100	2,100	100
	Stafford	2,200	2,200	100
	Stanton	800	800	100
	Sumner	9,800	9,700	99
Wallace	700	700	100	
Washington	2,800	2,700	96	
Wichita	1,000	1,000	100	
Wilson	4,000	3,900	98	
Woodson	1,700	1,700	100	
<b>KENTUCKY</b>				
Adair	5,800	5,700	98	
Anderson	5,700	5,700	100	
Barren	13,100	13,000	99	
Bell	11,300	11,200	99	
Boone	21,300	21,200	100	
Boyd	19,700	19,600	99	
Boyle	9,600	9,500	99	
Bracken	2,900	2,900	100	
Breckinridge	6,300	6,200	98	
Bullitt	16,400	16,300	99	
Butler	4,200	4,200	100	
Caldwell	5,300	5,200	98	
Calloway	12,000	11,900	99	
Campbell	31,700	31,600	100	
Carroll	3,500	3,500	100	
Carter	8,700	8,600	99	
Casey	5,400	5,300	98	

**WGN-TV—(Continued)  
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	<b>LOUISIANA</b>			
	Crittenden	3,700	3,700	100
	Cumberland	2,700	2,700	100
	Edmonson	3,700	3,700	100
	Estill	5,400	5,300	98
	Fayette	91,900	91,400	99
	Fleming	4,600	4,600	100
	Graves	13,500	13,400	99
	Grayson	8,200	8,100	99
	Green	4,100	4,100	100
	Hancock	2,800	2,800	100
	Harrison	6,300	6,300	100
	Hart	5,800	5,800	100
	Henry	4,900	4,900	100
	Jefferson	264,000	263,200	100
	Jessamine	11,200	11,100	99
	Kenton	53,500	53,400	100
	Knox	10,700	10,500	98
	Larue	4,600	4,600	100
	Lawrence	5,000	5,000	100
	Leslie	4,700	4,600	98
	Lewis	4,700	4,600	98
	Lincoln	7,600	7,500	99
	Livingston	3,600	3,600	100
	Logan	9,500	9,400	99
	Lyon	2,300	2,300	100
	Mc Creary	5,500	5,400	98
	Mc Lean	3,700	3,700	100
	Madison	20,500	20,300	99
	Magoffin	4,400	4,300	98
	Marion	5,700	5,700	100
	Marshall	11,000	11,000	100
	Mason	6,500	6,500	100
	Meade	8,300	8,300	100
	Menifee	1,900	1,900	100
	Mercer	7,400	7,300	99
	Metcalfe	3,500	3,500	100
	Morgan	4,100	4,000	98
	Ohio	7,800	7,700	99
	Oldham	11,400	11,400	100
	Owsley	1,800	1,800	100
	Pendleton	4,500	4,500	100
	Pulaski	19,400	19,100	98
	Russell	6,100	6,000	98
	Shelby	9,400	9,400	99
Simpson	5,800	5,800	100	
Spencer	2,500	2,500	100	
Taylor	8,400	8,300	99	
Todd	4,100	4,100	100	
Trigg	4,100	4,100	100	
Union	5,500	5,500	100	
Warren	29,100	28,900	99	
Wayne	6,700	6,600	98	
Wolfe	2,500	2,500	100	
Woodford	7,500	7,400	99	
<b>LOUISIANA</b>				
Acadia	19,400	19,100	99	
Ascension	19,800	19,500	98	
Avoyelles	13,400	13,200	99	
Bienville	5,900	5,800	98	
Caddo	93,700	92,800	99	
Caldwell	3,500	3,400	97	
Cameron	3,100	3,100	100	
Catahoula	3,900	3,800	97	
Claiborne	6,100	6,000	98	
Concordia	7,200	7,000	97	
De Soto	9,100	8,900	98	
East Baton Rouge	139,900	138,800	99	
East Feliciana	5,700	5,600	98	

**WGN-TV—(Continued)  
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	<b>LOUISIANA</b>			
	Franklin	7,700	7,600	99
	Grant	6,400	6,300	98
	Jefferson	167,800	167,000	100
	Jefferson Davis	10,600	10,500	99
	Lafourche	28,900	28,600	99
	La Salle	5,000	4,900	98
	Livingston	24,200	23,800	98
	Morehouse	11,000	10,800	98
	Orleans	185,900	184,300	99
	Pointe Coupee	7,700	7,600	99
	Red River	3,300	3,200	97
	Richland	7,000	6,900	99
	St Bernard	23,400	23,300	100
	St Tammany	52,500	52,000	99
	Tangipahoa	30,000	29,500	98
	Tensas	2,500	2,400	96
	Terrebonne	31,700	31,400	99
	Union	7,600	7,500	99
	Washington	15,500	15,200	98
	West Baton Rouge	6,700	6,600	99
	West Carroll	4,400	4,300	98
West Feliciana	2,700	2,600	96	
<b>MARYLAND</b>				
	Allegany	29,400	29,200	99
	Anne Arundel	154,700	154,100	100
	Cecil	26,000	25,900	100
	Charles	35,400	35,100	99
	Garrett	10,200	10,100	99
	Montgomery	302,700	301,700	100
<b>MAINE</b>				
	Aroostook	31,200	30,500	98
	Knox	14,700	14,300	97
	Piscataquis	7,300	7,200	99
	Somerset	19,000	18,600	98
	Washington	13,500	13,100	97
<b>MICHIGAN</b>				
	Alcona	4,300	4,200	98
	Alger	3,300	3,200	97
	Allegan	32,900	32,600	99
	Antrim	7,300	7,200	99
	Arenac	5,800	5,700	98
	Baraga	3,100	3,000	97
	Benzie	5,000	4,900	98
	Branch	15,200	15,000	99
	Cass	18,600	18,400	99
	Chippewa	11,900	11,700	98
	Clinton	20,800	20,600	99
	Crawford	4,700	4,600	98
	Dickinson	10,800	10,700	99
	Eaton	35,000	34,700	99
	Genesee	160,800	159,500	99
	Gladwin	8,600	8,400	98
	Gratiot	13,800	13,600	99
	Hillsdale	16,000	15,700	98
	Huron	13,200	13,000	98
	Ingham	103,500	102,300	99
	Ionia	19,000	18,800	99
	Isabella	17,900	17,600	98
	Jackson	54,800	54,300	99
	Kalkaska	5,200	5,100	98
	Kent	187,600	185,200	99
	Lapeer	25,400	25,200	99
	Leelanau	6,500	6,400	98
	Lenawee	32,200	31,800	99
	Livingston	40,700	40,400	99
	Luce	2,100	2,000	95
	Macomb	269,200	268,000	100

**WGN-TV—(Continued)  
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	<b>MINNESOTA</b>			
	Mason	10,000	9,700	97
	Mecosta	12,500	12,300	98
	Menominee	9,800	9,700	99
	Missaukee	4,600	4,500	98
	Monroe	47,100	46,700	99
	Montcalm	19,300	19,100	99
	Montmorency	3,700	3,600	97
	Muskegon	58,900	58,300	99
	Newaygo	14,400	14,200	99
	Oakland	424,000	421,800	99
	Oceana	8,300	8,100	98
	Ogemaw	7,500	7,400	99
	Osceola	7,600	7,500	99
	Ottawa	65,900	65,100	99
	Saginaw	78,000	77,300	99
	St Clair	54,300	53,700	99
	St Joseph	22,100	21,900	99
	Shiawassee	25,200	24,900	99
	Tuscola	19,700	19,500	99
	Van Buren	26,100	25,800	99
	Washtenaw	106,900	105,000	98
Wayne	770,000	763,000	99	
Wexford	10,200	10,100	99	
<b>MINNESOTA</b>				
	Anoka	87,100	86,900	100
	Becker	10,600	10,400	98
	Beltrami	12,200	11,700	96
	Benton	11,400	11,300	99
	Blue Earth	19,300	19,100	99
	Brown	10,300	10,100	98
	Carlton	11,000	10,900	99
	Cass	8,300	8,000	96
	Chisago	11,000	10,900	99
	Clay	17,600	17,500	99
	Clearwater	3,100	3,000	97
	Cook	1,600	1,600	100
	Cottonwood	4,900	4,700	96
	Crow Wing	17,800	17,500	98
	Dakota	108,400	107,900	99
	Dodge	5,600	5,500	98
	Faribault	6,600	6,500	98
	Fillmore	7,800	7,700	99
	Freeborn	13,000	12,900	99
	Goodhue	15,500	15,300	99
	Grant	2,400	2,400	100
	Hennepin	433,000	429,500	99
	Jackson	4,400	4,300	98
	Kandiyohi	14,700	14,400	98
	Kittson	2,200	2,100	95
	Koochiching	5,800	5,600	97
	Lac Qui Parle	3,400	3,300	97
	Lake	4,100	4,100	100
	Lake Of The Woods	1,600	1,500	94
	Le Sueur	8,500	8,400	99
	Lyon	9,100	8,900	98
	Mahnomen	1,800	1,800	100
	Marshall	4,200	4,100	98
	Martin	8,900	8,800	99
	Meeker	7,800	7,700	99
	Morrison	10,600	10,400	98
	Nicollet	9,600	9,500	99
	Nobles	7,500	7,400	99
	Norman	3,000	2,900	97
	Olmsted	41,600	41,300	99
	Otter Tail	19,700	19,300	98
	Pennington	5,000	4,900	98
	Polk	11,900	11,700	98
	Ramsey	193,200	191,800	99

**WGN-TV—(Continued)**  
**(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households Households	%
<b>Between 5-24%</b>	<b>MINNESOTA</b>			
	Rice	16,800	16,600	99
	Roseau	5,800	5,500	95
	St Louis	77,700	76,900	99
	Scott	20,800	20,700	100
	Stearns	40,900	40,400	99
	Steele	11,400	11,300	99
	Stevens	3,700	3,700	99
	Todd	8,600	8,400	98
	Wabasha	7,300	7,200	99
	Wadena	5,000	4,800	96
	Washington	52,400	52,100	99
	Watonwan	4,500	4,400	98
	Wilkin	2,800	2,800	100
	Wright	24,300	24,000	99
	Yellow Medicine	4,600	4,500	98
	<b>MISSOURI</b>			
Barry	11,300	11,100	98	
Barton	4,600	4,500	98	
Boone	42,900	42,300	99	
Butler	15,400	15,000	97	
Caldwell	3,200	3,200	100	
Cape Girardeau	23,900	23,600	99	
Carroll	4,300	4,200	98	
Cass	24,200	24,000	99	
Chariton	3,600	3,500	97	
Christian	13,000	12,800	98	
Clark	2,800	2,800	100	
Clay	60,900	60,500	99	
Clinton	6,300	6,200	98	
Cole	23,500	23,300	99	
Cooper	5,300	5,200	98	
Crawford	7,600	7,400	97	
Dade	3,000	3,000	100	
Daviess	3,000	3,000	100	
Dent	5,300	5,100	96	
Douglas	4,800	4,700	98	
Dunklin	12,900	12,600	98	
Franklin	29,500	29,200	99	
Gasconade	5,700	5,600	98	
Gentry	2,600	2,600	98	
Greene	83,400	82,600	99	
Grundy	4,300	4,200	98	
Harrison	3,500	3,400	97	
Henry	8,200	8,100	99	
Holt	2,400	2,300	96	
Howard	3,600	3,500	97	
Howell	12,600	12,100	96	
Iron	4,000	3,900	98	
Laclede	10,700	10,500	98	
Lafayette	12,000	11,900	99	
Lincoln	11,000	10,800	98	
Linn	5,700	5,600	98	
Mc Donald	6,600	6,500	98	
Maries	3,100	3,000	97	
Miller	8,200	8,100	99	
Mississippi	5,400	5,300	98	
Moniteau	4,600	4,500	98	
Monroe	3,500	3,500	100	
Montgomery	4,400	4,300	98	
Morgan	6,500	6,400	98	
Newton	17,200	17,000	99	
Nodaway	7,500	7,400	99	
Oregon	3,800	3,600	95	
Pemiscot	8,200	8,000	98	
Perry	6,100	6,000	98	
Pettis	14,200	14,000	99	
Phelps	13,600	13,300	98	

**WGN-TV—(Continued)**  
**(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households Households	%
<b>Between 5-24%</b>	Pike	6,100	6,000	98
	Polk	8,300	8,100	98
	Pulaski	12,200	12,000	98
	Putnam	2,100	2,100	100
	Ralls	3,200	3,200	100
	Ray	8,300	8,200	99
	Reynolds	2,500	2,400	96
	Ste Genevieve	6,000	5,900	98
	St Louis	387,900	384,200	99
	Schuyler	1,700	1,700	100
	Scotland	2,000	2,000	100
	Shannon	3,000	2,800	95
	Shelby	2,800	2,800	100
	Stone	8,300	8,100	98
	Sullivan	2,600	2,600	100
	Taney	10,800	10,600	98
Warren	7,500	7,400	99	
Washington	7,200	7,100	99	
Wright	6,600	6,400	97	
St Louis City	160,300	158,700	99	
	<b>MISSISSIPPI</b>			
Attala	6,900	6,800	99	
Bolivar	13,000	12,700	98	
Calhoun	5,800	5,700	98	
Chickasaw	6,600	6,500	98	
Choctaw	3,200	3,200	100	
Claiborne	3,500	3,400	97	
Clarke	6,400	6,300	98	
Clay	7,300	7,200	99	
Copiah	9,500	9,400	99	
De Soto	26,000	25,600	99	
Hancock	12,600	12,500	99	
Humphreys	3,900	3,800	97	
Jefferson	2,800	2,700	96	
Jefferson Davis	4,800	4,700	98	
Jones	22,600	22,500	100	
Lafayette	11,000	10,900	99	
Lamar	11,200	11,100	99	
Lawrence	4,500	4,400	98	
Leake	6,900	6,800	99	
Lee	25,400	25,200	99	
Leflore	12,600	12,400	98	
Madison	20,900	20,600	99	
Marion	9,100	9,000	99	
Marshall	10,300	10,200	99	
Monroe	13,500	13,400	99	
Montgomery	4,500	4,400	98	
Neshoba	8,900	8,800	99	
Newton	7,300	7,200	99	
Noxubee	4,000	3,900	98	
Oktibbeha	13,000	12,800	98	
Pearl River	14,200	14,100	99	
Perry	3,800	3,800	100	
Pontotoc	8,600	8,500	99	
Prentiss	8,600	8,500	99	
Quitman	3,300	3,300	100	
Rankin	31,400	31,100	99	
Scott	8,800	8,700	99	
Sharkey	2,100	2,100	100	
Smith	5,400	5,300	98	
Stone	3,900	3,900	100	
Sunflower	9,400	9,200	98	
Tallahatchie	5,200	5,100	98	
Tate	7,200	7,100	99	
Tishomingo	7,100	7,000	99	
Tunica	2,500	2,500	100	
Union	8,400	8,400	100	
Walthall	5,000	4,900	98	

**WGN-TV—(Continued)**  
**(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	<b>MISSISSIPPI</b>			
	Wayne	7,000	6,900	99
	Webster	3,800	3,700	97
	Wilkinson	3,300	3,200	97
	Winston	7,000	6,900	99
	Yazoo	8,700	8,600	99
	<b>MONTANA</b>			
	Broadwater	1,300	1,200	92
	Carbon	3,200	3,100	97
	Carter	600	600	100
	Chouteau	2,100	2,100	100
	Fergus	4,600	4,400	96
	Gallatin	19,500	18,900	97
	Garfield	600	500	83
	Glacier	3,900	3,700	95
	Golden Valley	300	300	100
	Jefferson	3,100	3,000	97
	Lake	8,100	7,900	98
	Liberty	800	800	100
	Lincoln	6,800	6,600	97
	Mc Cone	800	800	100
	Madison	2,400	2,400	100
	Missoula	31,200	30,300	97
	Pondera	2,200	2,100	95
	Powder River	800	700	88
	Powell	2,200	2,100	95
	Prairie	500	500	100
	Roosevelt	3,700	3,600	97
	Sheridan	1,900	1,900	100
	Sweet Grass	1,300	1,200	92
	Teton	2,400	2,300	96
	Wheatland	800	800	100
	<b>NORTH CAROLINA</b>			
	Alamance	43,700	43,400	99
	Ashe	9,000	8,800	98
	Beaufort	16,500	16,300	99
	Bertie	7,400	7,300	99
	Bladen	10,800	10,600	98
	Brunswick	21,500	21,200	99
	Buncombe	72,600	71,900	99
	Cabarrus	38,600	38,400	99
	Camden	2,200	2,200	100
	Cherokee	8,300	8,200	99
	Chowan	5,200	5,100	98
	Clay	3,000	2,900	97
	Cleveland	32,400	32,100	99
	Columbus	18,700	18,400	98
	Currituck	5,300	5,200	98
	Davidson	50,300	49,900	99
	Davie	11,300	11,100	98
	Duplin	15,000	14,800	99
	Durham	75,200	74,500	99
	Edgecombe	20,600	20,400	99
	Forsyth	110,300	109,500	99
	Gaston	66,300	65,800	99
	Greene	5,400	5,300	98
	Guilford	141,000	140,200	99
	Halifax	20,700	20,300	98
	Hamett	26,200	25,900	99
	Haywood	19,400	19,200	99
	Hoke	7,700	7,600	99
	Hyde	2,100	2,000	95
	Iredell	36,400	36,100	99
	Jackson	9,900	9,700	98
	Johnston	32,800	32,400	99
	Jones	3,500	3,500	100
	Lee	16,100	15,900	99
	Lenoir	22,000	21,800	99

**WGN-TV—(Continued)**  
**(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	<b>MISSISSIPPI</b>			
	Lincoln	19,700	19,600	99
	Mc Dowell	13,800	13,700	99
	Macon	10,100	9,900	98
	Martin	9,300	9,200	99
	Mecklenburg	212,700	211,300	99
	Mitchell	5,900	5,800	98
	Nash	29,800	29,500	99
	Northampton	7,500	7,400	99
	Orange	37,900	37,400	99
	Pamlico	4,600	4,600	100
	Pender	11,900	11,700	98
	Pitt	42,400	42,000	99
	Polk	6,200	6,100	98
	Randolph	42,700	42,300	99
	Richmond	16,900	16,700	99
	Robeson	36,900	36,300	98
	Rockingham	33,900	33,600	99
	Rowan	43,600	43,300	99
	Rutherford	22,600	22,400	99
	Sampson	17,700	17,500	99
	Stanly	20,100	19,900	99
	Stokes	14,500	14,400	99
	Surry	24,700	24,500	99
	Swain	4,200	4,100	98
	Union	30,700	30,400	99
	Wake	178,300	176,900	99
	Wayne	38,500	38,100	99
	Wilson	25,600	25,300	99
	Yadkin	12,500	12,400	99
Yancey	6,300	6,200	98	
	<b>NORTH DAKOTA</b>			
	Bames	5,000	5,000	100
	Billings	400	400	100
	Bottineau	3,100	3,100	100
	Burleigh	23,100	22,900	99
	Cass	41,700	41,400	99
	Cavalier	2,300	2,200	96
	Eddy	1,200	1,200	100
	Emmons	1,800	1,800	100
	Grand Forks	25,900	25,700	99
	Grant	1,400	1,400	100
	Kidder	1,200	1,200	100
	Logan	1,100	1,100	100
	Mc Henry	2,500	2,500	100
	Mc Kenzie	2,200	2,200	100
	Morton	8,500	8,400	99
	Mountrail	2,500	2,500	100
	Oliver	800	800	100
	Pembina	3,500	3,400	97
	Pierce	2,000	2,000	100
	Ransom	2,300	2,300	100
	Richland	6,500	6,400	98
	Sargent	1,700	1,700	100
	Sheridan	800	800	100
	Slope	300	300	100
	Stark	8,500	8,400	99
	Stutsman	8,600	8,500	99
	Towner	1,400	1,400	100
	Walsh	5,100	5,000	98
	Ward	21,300	21,100	99
	Wells	2,300	2,300	100
	<b>NEBRASKA</b>			
	Antelope	3,000	2,900	97
	Blaine	300	300	100
	Box Butte	4,800	4,700	98
	Boyd	1,100	1,100	100
	Brown	1,500	1,500	100
	Butler	3,300	3,200	97

**WGN-TV—(Continued)  
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	<b>NEBRASKA</b>			
	Cass	8,000	7,900	99
	Cedar	3,600	3,600	100
	Cherry	2,400	2,400	100
	Clay	2,700	2,700	100
	Colfax	3,500	3,400	97
	Custer	4,800	4,700	98
	Deuel	900	900	100
	Dixon	2,300	2,300	100
	Dodge	13,600	13,500	99
	Douglas	163,400	162,100	99
	Fillmore	2,800	2,800	100
	Gage	9,000	8,900	99
	Garden	1,000	1,000	100
	Garfield	900	900	100
	Hamilton	3,200	3,200	100
	Harlan	1,600	1,600	100
	Hayes	500	500	100
	Howard	2,300	2,300	100
	Johnson	1,900	1,900	100
	Kearney	2,500	2,500	100
	Keith	3,400	3,400	100
	Lincoln	12,700	12,600	99
	Loup	300	300	100
	Mc Pherson	200	200	100
	Morrill	2,100	2,100	100
	Otoe	5,600	5,500	98
	Pawnee	1,400	1,400	100
	Perkins	1,300	1,300	100
	Phelps	3,800	3,800	100
	Pierce	2,900	2,900	100
	Platte	11,300	11,200	99
	Polk	2,200	2,200	100
	Richardson	4,100	4,000	98
	Rock	800	800	100
Saunders	6,900	6,800	99	
Seward	5,600	5,500	98	
Sheridan	2,600	2,600	100	
Sherman	1,400	1,400	100	
Stanton	2,200	2,200	100	
Thayer	2,700	2,700	100	
Thurston	2,300	2,300	100	
Wayne	3,300	3,300	100	
<b>NEW JERSEY</b>				
Hunterdon	39,300	38,800	99	
Mercer	119,200	117,700	99	
Warren	34,700	34,200	99	
<b>NEW MEXICO</b>				
Bernalillo	197,600	194,900	99	
Catron	1,000	900	90	
Cibola	7,300	7,200	99	
De Baca	900	900	100	
Dona Ana	48,100	46,700	97	
Eddy	17,400	17,100	98	
Grant	10,000	9,600	96	
Lea North	16,800	16,400	98	
Lincoln	4,800	4,600	96	
Luna	7,100	6,900	97	
Mora	1,500	1,300	87	
Rio Arriba	11,900	11,200	94	
Sandoval	23,400	22,200	95	
San Miguel	8,700	8,200	94	
Santa Fe	39,700	38,700	97	
Socorro	5,300	5,200	98	
Taos	9,000	8,300	92	
Valencia	16,300	16,100	99	
<b>NEVADA</b>				
Clark	319,900	314,900	98	

**WGN-TV—(Continued)  
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	<b>NEW YORK</b>			
	Douglas	11,300	10,900	96
	Lander	2,400	2,300	94
	Lincoln	1,300	1,200	92
	Lyon	8,400	8,100	96
	Nye South	4,000	3,700	94
	<b>NEW YORK</b>			
	Allegany	17,000	16,600	98
	Cattaraugus	30,300	29,800	98
	Chautauqua	53,300	52,500	98
	Delaware	18,000	17,500	97
	Essex	13,700	13,500	99
	Hamilton	2,200	2,100	95
	Jefferson	40,700	40,200	99
	Lewis	9,700	9,500	98
	Monroe	273,600	270,300	99
	Putnam	28,900	28,500	99
	Schoharie	11,500	11,300	98
	Schuyler	6,900	6,700	97
	Steuben	37,700	37,000	98
	Tioga	19,100	18,800	98
	Warren	23,200	22,800	98
Wyoming	14,100	14,000	99	
<b>OHIO</b>				
Adams	9,600	9,300	97	
Ashland	17,400	17,200	99	
Ashtabula	36,900	36,400	99	
Brown	12,900	12,600	98	
Butler	107,500	106,500	99	
Carroll	9,900	9,800	99	
Champaign	13,700	13,500	99	
Clark	55,700	55,200	99	
Clermont	54,800	54,300	99	
Clinton	13,400	13,200	99	
Columbiana	40,900	40,400	99	
Cuyahoga	558,600	553,400	99	
Darke	19,700	19,500	99	
Defiance	14,200	14,000	99	
Fairfield	37,700	37,400	99	
Franklin	388,100	384,500	99	
Fulton	13,900	13,700	99	
Gallia	11,400	11,100	97	
Greene	49,400	48,900	99	
Guemsey	14,800	14,500	99	
Hamilton	340,100	336,000	98	
Hardin	11,300	11,100	98	
Henry	10,500	10,400	99	
Highland	13,600	13,300	98	
Holmes	9,600	9,200	96	
Lake	81,300	80,900	100	
Lawrence	23,000	22,600	98	
Licking	48,200	47,700	99	
Logan	16,400	16,200	99	
Lorain	96,100	95,300	99	
Madison	12,200	12,000	98	
Marion	23,400	23,200	99	
Medina	43,200	42,800	99	
Meigs	8,700	8,500	98	
Mercer	13,800	13,600	99	
Miami	35,200	34,900	99	
Montgomery	228,400	226,600	99	
Morgan	5,200	5,100	98	
Noble	4,100	4,000	98	
Paulding	7,400	7,300	99	
Perry	11,400	11,200	98	
Pickaway	15,800	15,700	99	
Pike	9,100	8,900	98	
Portage	49,800	49,400	99	
Preble	14,600	14,500	99	

**WGN-TV—(Continued)  
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	<b>NEW YORK</b>			
	Union	11,500	11,300	98
	Van Wert	11,400	11,300	99
	Vinton	4,100	4,000	98
	Warren	40,700	40,300	99
	Washington	23,600	23,100	98
	Wayne	36,700	36,000	98
	Williams	14,100	13,900	99
	<b>OKLAHOMA</b>			
	Alfalfa	2,300	2,300	100
	Atoka	4,500	4,500	100
	Beckham	7,000	6,900	99
	Blaine	4,400	4,400	100
	Bryan	12,800	12,600	98
	Caddo	10,800	10,700	99
Canadian	26,400	26,200	99	
Cherokee	13,200	13,000	98	
Choctaw	6,100	5,900	97	
Cleveland	66,800	66,200	99	
Comanche	37,700	37,400	99	
Cotton	2,600	2,600	100	
Craig	5,200	5,100	98	
Creek	22,500	22,300	99	
Custer	9,700	9,600	99	
Delaware	11,500	11,300	98	
Garfield	21,600	21,400	99	
Garvin	10,200	10,100	99	
Grady	15,500	15,300	99	
Greer	2,500	2,500	100	
Harmon	1,400	1,400	100	
Jefferson	2,800	2,800	100	
Johnston	3,800	3,700	97	
Kay	18,900	18,700	99	
Kiowa	4,500	4,500	100	
Latimer	3,900	3,800	97	
Lincoln	10,900	10,800	99	
Logan	10,100	10,000	99	
Mc Clain	8,400	8,400	100	
Mc Curtain	12,400	12,100	98	
Mc Intosh	6,900	6,800	99	
Murray	4,600	4,600	100	
Muskogee	25,300	25,000	99	
Noble	4,200	4,200	100	
Nowata	4,000	4,000	100	
Oklahoma	239,000	237,500	99	
Okmulgee	13,900	13,800	99	
Osage	15,100	15,000	99	
Ottawa	12,000	11,900	99	
Pawnee	6,100	6,000	98	
Payne	23,900	23,700	99	
Pittsburg	16,000	15,800	99	
Pontotoc	13,600	13,500	99	
Pottawatomie	21,700	21,500	99	
Pushmataha	4,300	4,200	98	
Roger Mills	1,500	1,500	100	
Rogers	20,300	20,100	99	
Sequoyah	12,800	12,600	98	
Tillman	3,900	3,900	100	
Tulsa	205,600	204,400	99	
Wagoner	17,500	17,300	99	
<b>OREGON</b>				
Clackamas	108,100	104,900	97	
Columbia	14,400	13,900	97	
Coos	24,700	23,000	93	
Douglas	36,600	35,000	96	
Lake	2,800	2,600	93	
Malheur	9,300	8,900	96	
Morrow	2,800	2,600	93	

**WGN-TV—(Continued)  
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	<b>MULTNOMAH</b>			
	Multnomah	245,500	237,200	97
	Polk	19,000	18,400	97
	Sherman	800	800	100
	Umatilla	22,100	20,900	94
	Washington	126,600	124,000	98
	Wheeler	600	600	100
	Yamhill	23,400	22,400	96
	<b>PENNSYLVANIA</b>			
	Armstrong	28,200	27,800	99
	Bedford	18,200	17,800	98
	Blair	50,300	49,600	99
	Centre	43,500	42,500	98
	Clearfield	29,600	29,100	98
	Crawford	32,000	31,300	98
Eik	13,000	12,800	98	
Erie	101,700	100,600	99	
Fayette	55,600	54,500	98	
Forest	1,900	1,900	100	
Huntingdon	15,700	15,300	97	
Jefferson	17,500	17,200	98	
Juniata	7,800	7,500	96	
Lycoming	45,800	44,600	97	
Mc Kean	17,500	17,100	98	
Mifflin	17,900	17,400	97	
Pike	11,800	11,500	97	
Potter	6,300	6,100	97	
Snyder	13,100	12,600	96	
Somerset	29,500	28,900	98	
Susquehanna	15,300	15,000	98	
Tioga	15,000	14,600	97	
Venango	22,000	21,400	97	
Warren	17,200	16,700	97	
Washington	77,900	76,900	99	
Westmoreland	143,700	142,200	99	
Wyoming	10,400	10,200	98	
<b>SOUTH CAROLINA</b>				
Abbeville	9,000	8,900	99	
Anderson	56,600	56,100	99	
Bamberg	5,600	5,500	98	
Bamwell	7,200	7,100	99	
Beaufort	32,500	32,100	99	
Berkeley	45,000	44,300	98	
Charleston	110,400	109,400	99	
Cherokee	16,900	16,700	99	
Clarendon	9,800	9,500	97	
Colleton	12,400	12,100	98	
Darlington	22,300	22,000	99	
Edgefield	6,700	6,600	98	
Fairfield	7,700	7,600	99	
Florence	40,900	40,500	99	
Georgetown	17,100	16,800	98	
Greenville	127,000	126,100	99	
Hampton	6,400	6,300	98	
Horry	59,500	58,600	99	
Jasper	5,500	5,400	98	
Kershaw	16,500	16,300	99	
Lancaster	20,100	19,900	99	
Laurens	21,100	20,900	99	
Lee	6,100	6,000	98	
Lexington	64,600	63,900	99	
Marlboro	10,100	9,900	98	
Newberry	12,700	12,500	99	
Oconee	23,500	23,300	99	
Orangeburg	29,700	29,100	98	
Pickens	34,900	34,500	99	
Richland	103,400	102,300	99	
Spartanburg	86,800	86,100	99	
Union	11,500	11,400	99	



**Illinois**

**WGN-TV—(Continued)  
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households Households	%
<b>Between 5-24%</b>	<b>SOUTH CAROLINA</b>			
	Williamsburg	12,200	11,900	98
	York	49,200	48,700	99
	<b>SOUTH DAKOTA</b>			
	Aurora	1,100	1,100	100
	Beadle	7,300	7,200	99
	Bennett	1,100	1,100	100
	Bon Homme	2,600	2,500	96
	Brookings	9,000	8,900	99
	Brown	14,000	13,900	99
	Butte	3,000	3,000	100
	Campbell	800	800	100
	Clark	1,700	1,700	100
	Codington	8,900	8,800	99
	Corson	1,300	1,200	96
	Custer	2,400	2,300	96
	Dewey	1,700	1,600	94
	Edmunds	1,700	1,700	100
	Faulk	1,000	1,000	100
	Grant	3,100	3,100	100
	Haakon	900	900	100
	Hamlin	1,900	1,900	100
	Hand	1,600	1,600	100
	Hutchinson	3,200	3,100	97
	Hyde	700	700	100
	Jackson	900	900	100
	Jerauld	1,000	1,000	100
	Kingsbury	2,300	2,300	100
	Lake	4,000	4,000	100
	Lawrence	8,100	8,000	99
	Lincoln	5,600	5,500	98
	Lyman	1,300	1,300	100
	Mc Pherson	1,300	1,300	100
	Meade	7,400	7,300	99
	Mellette	700	700	100
	Miner	1,300	1,300	100
	Minnehaha	49,300	49,000	99
	Moody	2,400	2,400	100
	Roberts	3,600	3,500	97
	Shannon	2,200	2,100	95
	Spink	3,000	3,000	100
	Todd	2,400	2,300	96
	Tripp	2,600	2,600	100
	Turner	3,300	3,300	100
	Union	4,000	4,000	100
	Walworth	2,400	2,300	96
	Yankton	7,100	7,000	99
	Ziebach	600	600	100
	<b>TENNESSEE</b>			
	Bedford	11,900	11,800	99
	Benton	5,700	5,700	100
	Bledsoe	3,400	3,400	100
	Blount	34,600	34,400	99
	Campbell	13,100	13,000	99
	Cannon	4,100	4,100	100
	Carroll	10,800	10,700	99
	Cheatham	10,200	10,100	99
	Claiborne	9,800	9,700	99
	Cocke	11,300	11,200	99
	Coffee	16,000	15,900	99
	Crockett	5,200	5,200	100
	Cumberland	14,100	13,900	99
	Davidson	212,700	212,000	100
	Decatur	4,200	4,200	100
	Dickson	13,800	13,700	99
	Dyer	14,000	13,900	99
	Fayette	8,700	8,600	99
	Gibson	18,300	18,200	99

**WGN-TV—(Continued)  
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households Households	%
<b>Between 5-24%</b>	Giles	10,000	9,900	99
	Grainger	6,500	6,400	98
	Greene	21,700	21,500	99
	Hamilton	113,500	113,000	100
	Hancock	2,500	2,500	100
	Hardeman	8,400	8,300	99
	Hardin	8,900	8,800	99
	Henderson	8,700	8,600	99
	Houston	2,700	2,700	100
	Humphreys	6,200	6,200	100
	Jefferson	12,600	12,500	99
	Johnson	5,400	5,300	98
	Knox	136,200	135,500	99
	Lauderdale	8,400	8,300	99
	Lewis	3,700	3,700	100
	Lincoln	11,100	11,000	99
	Loudon	12,600	12,500	99
	Mcminn	16,600	16,500	99
	Mc Nairy	9,000	8,900	99
	Marion	9,400	9,300	99
	Meigs	3,200	3,200	100
	Monroe	11,600	11,500	99
	Montgomery	36,100	35,900	99
	Moore	1,800	1,800	100
	Morgan	6,000	5,900	98
	Obion	12,400	12,300	99
	Overton	6,900	6,800	99
	Perry	2,500	2,500	100
	Pickett	1,800	1,800	100
	Polk	5,100	5,100	100
	Rhea	9,400	9,300	99
	Robertson	15,600	15,500	99
Rutherford	45,300	45,100	100	
Sequatchie	3,300	3,300	100	
Sevier	20,500	20,300	99	
Shelby	310,200	308,700	100	
Smith	5,400	5,400	100	
Sullivan	57,500	57,200	100	
Sumner	39,000	38,800	99	
Tipton	13,800	13,700	99	
Trousdale	2,300	2,300	100	
Union	5,200	5,100	98	
Van Buren	1,800	1,800	100	
Wayne	5,200	5,100	98	
Weakley	12,100	12,000	99	
White	7,900	7,800	99	
Williamson	30,200	30,000	99	
Wilson	25,600	25,500	100	
	<b>TEXAS</b>			
	Anderson	14,600	14,400	99
	Andrews	4,600	4,600	100
	Angelina	25,300	25,000	99
	Aransas	7,100	7,000	99
	Armstrong	800	800	100
	Atascosa	10,400	10,200	98
	Bandera	4,600	4,600	100
	Bastrop	14,200	13,900	98
	Bexar	429,800	425,700	99
	Bowie	30,900	30,600	99
	Brazoria	65,400	64,900	99
	Brewster	3,500	3,400	97
	Briscoe	800	800	100
	Brown	13,200	13,000	98
	Burleson	5,200	5,100	98
	Burnet	9,400	9,300	99
	Caldwell	9,000	8,900	99
	Calhoun	6,600	6,500	98
	Callahan	4,700	4,700	100

**Illinois**

**WGN-TV—(Continued)  
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	<b>TEXAS</b>			
	Cameron	75,500	74,600	99
	Carson	2,400	2,400	100
	Chambers	6,800	6,700	99
	Cherokee	15,200	14,900	98
	Childress	2,400	2,400	100
	Clay	3,800	3,800	100
	Cochran	1,400	1,400	100
	Coke	1,400	1,400	100
	Collin	106,000	105,000	99
	Collingsworth	1,400	1,400	100
	Comal	20,700	20,500	99
	Comanche	5,300	5,200	98
	Cooke	12,100	12,000	99
	Coryell	17,800	17,600	99
	Crane	1,500	1,500	100
	Crockett	1,400	1,400	100
	Crosby	2,500	2,500	100
	Dallam	2,100	2,100	100
	Dallas	726,600	722,200	99
	Dawson	4,900	4,800	98
	Denton	111,900	111,000	99
	De Witt	7,100	7,000	99
	Dickens	1,000	1,000	100
	Dimmit	3,000	2,900	97
	Donley	1,500	1,500	100
	Duval	4,100	4,000	98
	Eastland	7,200	7,100	99
	Ellis	30,800	30,500	99
	Falls	6,400	6,300	98
	Fannin	9,800	9,600	98
	Fayette	8,100	7,800	96
	Fisher	1,900	1,900	100
	Floyd	2,900	2,900	100
	Fort Bend	76,800	75,900	99
	Galveston	82,700	82,000	99
	Garza	1,800	1,800	100
	Gillespie	7,000	6,800	97
	Glasscock	500	500	100
	Grayson	37,200	36,800	99
	Gregg	40,300	39,900	99
	Guadalupe	24,200	23,900	99
	Hale	11,600	11,500	99
	Hall	1,600	1,600	100
	Hamilton	3,200	3,100	97
	Hansford	2,100	2,100	100
	Hardeman	2,100	2,100	100
Hardin	14,700	14,500	99	
Harris	1,044,600	1,037,000	99	
Hartley	1,300	1,300	100	
Haskell	2,700	2,700	100	
Henderson	24,100	23,700	98	
Hidalgo	110,400	108,900	99	
Hood	12,500	12,400	99	
Houston	7,600	7,400	97	
Hudspeth	900	900	100	
Hunt	24,800	24,500	99	
Jasper	11,400	11,200	98	
Jeff Davis	800	800	100	
Jim Wells	11,800	11,600	98	
Johnson	35,500	35,200	99	
Kames	4,300	4,200	98	
Kaufman	19,200	18,900	98	
Kendall	5,900	5,800	98	
Kerr	14,900	14,600	98	
King	100	100	100	
Kinney	1,200	1,200	100	
Knox	1,900	1,900	100	

**WGN-TV—(Continued)  
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	<b>UTAH</b>			
	Lamar	16,900	16,500	98
	Lamb	5,300	5,300	100
	Lavaca	7,200	7,000	97
	Limestone	7,800	7,700	99
	Llano	5,600	5,500	98
	Lubbock	83,400	82,800	99
	Lynn	2,300	2,300	100
	Mc Culloch	3,500	3,400	97
	Madison	3,300	3,200	97
	Marion	4,000	3,900	98
	Martin	1,600	1,600	100
	Mason	1,400	1,400	100
	Matagorda	12,900	12,700	98
	Medina	9,600	9,400	98
	Menard	900	900	100
	Milam	8,600	8,400	98
	Mills	1,800	1,800	100
	Montague	6,800	6,700	99
	Montgomery	67,000	66,000	99
	Motley	600	600	100
	Navarro	15,100	14,900	99
	Nolan	6,200	6,200	100
	Nueces	101,200	100,200	99
	Ochiltree	3,100	3,100	100
	Oldham	700	700	100
	Orange	28,900	28,700	99
	Panola	8,400	8,300	99
	Parker	24,900	24,700	99
	Parmer	3,200	3,200	100
	Polk	12,400	12,100	98
	Potter	36,800	36,600	99
	Rains	2,900	2,900	100
	Randall	36,300	36,200	100
	Reagan	1,300	1,300	100
	Red River	5,600	5,500	98
	Roberts	400	400	100
	Robertson	5,800	5,700	98
	Rockwall	9,900	9,800	99
	Rusk	16,500	16,300	99
	San Augustine	3,100	3,000	97
	San Patricio	18,700	18,400	98
	Shelby	8,600	8,400	98
	Smith	58,600	58,000	99
	Somervell	2,100	2,100	100
	Starr	11,100	10,800	97
	Sterling	500	500	100
Sutton	1,400	1,400	100	
Swisher	2,900	2,900	100	
Tarrant	465,600	462,800	99	
Terry	4,300	4,300	100	
Throckmorton	800	800	100	
Travis	246,400	244,100	99	
Tyler	6,200	6,100	98	
Upshur	11,500	11,300	98	
Upton	1,500	1,500	100	
Van Zandt	14,900	14,700	99	
Wichita	45,200	45,000	100	
Wilbarger	5,600	5,600	100	
Willacy	5,000	4,900	98	
Williamson	53,000	52,300	99	
Winkler	2,800	2,800	100	
Yoakum	2,800	2,800	100	
Zapata	3,100	3,000	97	
<b>UTAH</b>				
Beaver	1,600	1,600	100	
Carbon	6,800	6,700	99	
Daggett	300	300	100	
Davis	56,600	56,100	99	

**Illinois**

**WGN-TV—(Continued)  
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households Households	%
<b>Between 5-24%</b>	<b>UTAH</b>			
	Duchesne	3,600	3,500	97
	Emery	3,000	2,900	97
	Garfield	1,300	1,200	92
	Grand	2,400	2,200	92
	Iron	6,300	6,000	95
	Juab	1,800	1,800	100
	Kane	1,900	1,700	89
	Millard	3,200	3,100	97
	Rich	500	500	100
	Salt Lake	248,700	245,600	99
	Sanpete	5,000	4,900	98
	Sevier	4,900	4,800	98
	Tooele	8,700	8,600	99
	Uintah	6,600	6,400	97
	Utah	72,800	71,700	98
	Weber	54,600	54,000	99
	<b>VIRGINIA</b>			
	Alleghany	9,700	9,600	99
	Amherst	9,900	9,800	99
	Appomattox	4,600	4,500	99
	Bedford	20,700	20,500	99
	Bland	2,200	2,100	95
	Botetourt	9,400	9,300	99
	Buchanan	10,600	10,400	98
	Campbell	43,200	42,800	99
	Chesterfield	85,300	84,900	100
	Craig	1,700	1,700	100
	Dickenson	6,300	6,200	98
	Dinwiddie	22,100	21,800	99
	Essex	3,300	3,200	97
	Fairfax	321,400	320,500	100
	Franklin	15,100	14,900	99
	Gloucester	11,900	11,800	99
	Goochland	5,200	5,100	98
	Greene	3,900	3,800	97
	Halifax	13,400	13,200	99
	Hanover	24,300	24,000	99
	Henrico	93,300	92,600	99
	Henry	28,900	28,600	99
	Isle Of Wight	9,500	9,400	99
	James City	18,000	17,800	99
	King And Queen	2,400	2,400	100
	Lancaster	4,700	4,600	98
	Loudoun	33,000	32,700	99
	Madison	4,200	4,100	98
	Mecklenburg	11,300	11,100	98
	Middlesex	3,600	3,600	100
	Montgomery	32,000	31,700	99
	New Kent	4,000	4,000	100
	Northampton	5,100	5,000	98
	Nottoway	5,300	5,200	98
	Orange	8,400	8,300	99
	Pittsylvania	42,100	41,700	99
	Powhatan	4,700	4,600	98
	Prince George	17,500	17,400	99
	Prince William	88,100	87,600	99
	Roanoke	80,800	80,300	99
	Russell	10,400	10,200	98
	Scott	8,800	8,600	98
	Southampton	9,100	9,000	99
	Warren	10,400	10,300	99
	Washington	25,100	24,900	99
	Westmoreland	6,300	6,200	98
	Wythe	9,900	9,800	99
	York	19,400	19,300	99
	Chesapeake City	56,400	56,000	99
	Newport News City	65,700	65,300	99

**WGN-TV—(Continued)  
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households Households	%
<b>Between 5-24%</b>	<b>Norfolk City</b>	91,100	90,500	99
	Portsmouth City	39,100	38,800	99
	Richmond City	84,600	84,000	99
	Suffolk City	19,200	18,900	99
	Va Beach City	145,800	145,100	100
	<b>VERMONT</b>			
	Bennington	14,000	13,700	98
	Caledonia	10,700	10,500	98
	Essex	2,500	2,500	100
	Orleans	8,900	8,800	99
	Windham	16,600	15,900	96
	<b>WASHINGTON</b>			
	Adams	4,600	4,500	98
	Benton	43,100	41,900	97
	Clark	93,700	91,500	98
	Columbia	1,600	1,500	94
	Franklin	12,400	12,000	97
	Klickitat	6,200	5,800	94
	Lincoln	3,600	3,500	97
	Yakima	67,100	64,400	96
	<b>WISCONSIN</b>			
	Adams	6,200	6,000	97
	Barron	15,900	15,500	97
	Bayfield	5,700	5,600	98
	Brown	74,000	73,500	99
	Buffalo	5,200	5,100	98
	Burnett	5,400	5,300	98
	Calumet	12,100	12,000	99
	Chippewa	19,400	19,200	99
	Clark	11,200	10,900	97
	Columbia	17,400	17,100	98
	Dane	146,500	144,000	98
	Dodge	27,200	26,800	99
	Door	10,300	10,200	99
	Douglas	16,600	16,400	99
	Dunn	12,500	12,300	98
	Eau Claire	32,100	31,600	98
	Fond Du Lac	33,200	32,800	99
	Forest	3,300	3,200	97
	Grant	17,200	16,800	98
	Green	11,700	11,500	98
	Green Lake	7,300	7,200	99
	Iowa	7,600	7,500	99
	Jackson	6,300	6,200	98
	Jefferson	24,600	24,300	99
	Juneau	8,500	8,200	96
	Kewaunee	6,900	6,800	99
	Langlade	7,600	7,500	99
	Lincoln	10,400	10,300	99
	Manitowoc	30,200	30,000	99
	Marathon	42,300	41,900	99
	Marinette	15,900	15,800	99
	Marquette	5,000	4,900	98
	Milwaukee	375,000	371,300	99
	Monroe	13,600	13,300	98
	Oconto	11,600	11,400	98
	Oneida	12,900	12,600	98
	Outagamie	52,100	51,800	99
	Ozaukee	26,600	26,300	99
	Pepin	2,600	2,500	96
	Polk	13,500	13,300	99
	Portage	22,000	21,700	99
	Price	6,100	5,900	97
	Richland	6,600	6,500	98
	Rusk	5,700	5,600	98
	Sauk	18,100	17,700	98
	Sawyer	5,800	5,600	97
	Shawano	14,100	13,900	99

**Illinois**

**WGN-TV—(Continued)  
(Arbitron Data Continued)**

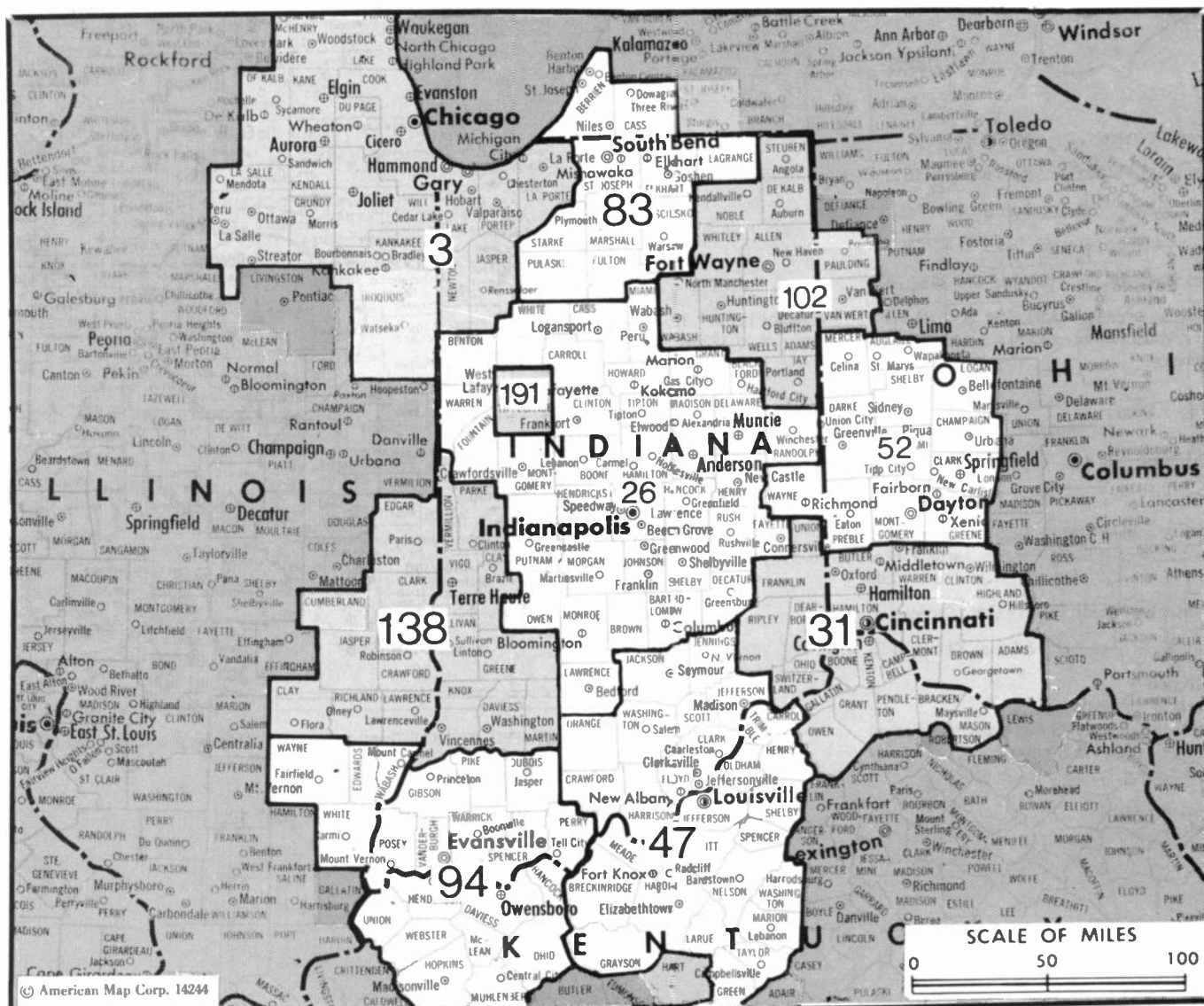
Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	<b>WISCONSIN</b>			
	Sheboygan	39,200	38,900	99
	Taylor	6,800	6,700	99
	Trempealeau	9,600	9,400	98
	Vernon	9,900	9,700	98
	Vilas	7,500	7,300	97
	Washburn	5,600	5,500	98
	Washington	34,100	33,800	99
	Waukesha	109,500	108,600	99
	Waupaca	17,400	17,200	99
	Waushara	7,900	7,800	99
	Winnebago	54,500	54,100	99
	Wood	27,900	27,600	99
	<b>WEST VIRGINIA</b>			
	Barbour	5,800	5,700	98
	Boone	9,500	9,400	99
	Cabell	38,600	38,400	99
	Clay	3,700	3,600	97
	Doddridge	2,600	2,600	100
	Fayette	17,800	17,600	99
	Grant	4,100	4,000	98
	Greenbrier	13,800	13,600	99
	Hancock	13,700	13,700	100
Hardy	4,500	4,400	98	
Harrison	26,900	26,800	100	
Jackson	9,800	9,700	99	
Kanawha	84,100	83,600	99	
Lewis	6,500	6,400	98	
Logan	15,100	15,000	99	
Mc Dowell	12,000	11,800	98	
Mason	9,700	9,600	99	
Mineral	10,200	10,100	99	
Monongalia	29,300	29,000	99	
Monroe	4,800	4,700	98	
Nicholas	10,000	9,900	99	
Pleasants	2,800	2,800	100	
Putnam	16,200	16,100	99	

**WGN-TV—(Continued)  
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Raleigh	28,700	28,400	99
	Ritchie	3,900	3,800	97
	Summers	5,200	5,100	98
	Upshur	8,100	8,000	99
	Wayne	15,600	15,500	99
	Wetzel	7,200	7,100	99
	<b>WYOMING</b>			
	Albany	12,400	11,900	96
	Big Horn	3,800	3,700	97
	Carbon	5,900	5,700	97
Converse	3,800	3,700	97	
Crook	1,900	1,800	95	
Fremont	11,900	11,600	97	
Hot Springs	1,900	1,800	95	
Sheridan	9,400	9,000	96	
Sublette	1,800	1,700	94	
Teton	5,000	4,800	96	
Uinta	5,700	5,500	96	
Weston	2,400	2,300	96	

**WSIL-TV, Harrisburg  
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	<b>MISSOURI</b>			
	Carter	2,200	2,100	95
	Dunklin	12,900	12,600	98
	Franklin	29,500	29,200	99
	Jefferson	61,900	61,400	99
	Lincoln	11,000	10,800	98
	Madison	4,500	4,400	98
	Perry	6,100	6,000	98
	Ripley	4,900	4,700	96
	St Charles	82,300	81,700	99
<b>TENNESSEE</b>				
Obion	12,400	12,300	99	



Market	Arbitron ADI TV Households	Rank	Market Area TV Commercial TV Stations
Chicago, IL	3,076,500	3	WBBM-TV (2), WCFC-TV (38), WCIU-TV (26), WEHS-TV (60), WFLO (32), WGBO-TV (66), WGN-TV (9), WJYS (62), WLS-TV (7), WMAQ-TV (5), WPWR-TV (50), WSNS-TV (44), WWTO-TV (35)
Indianapolis, IN	905,000	26	WCLJ (42), WHMB-TV (40), WIIB (63), WISH-TV (8), WMCC (23), WRTV (6), WTHR (13), WTTK (29), WTTV (4), WXON (59)
Cincinnati, OH	771,000	31	WCPO-TV (9), WKRC-TV (12), WLWT (5), WSTR-TV (64), WXIX-TV (19)
Louisville, KY	545,200	47	WAVE (3), WBNA (21), WDRB-TV (41), WHAS-TV (11), WLKY-TV (32)
Dayton, OH	509,500	52	WDTN (2), WHIO-TV (7), WKEF (22), WKOH (43), WRGT-TV (45), WTJC (26)
South Bend-Elkhart, IN	299,600	83	WHME-TV (46), WNOU-TV (16), WSBT-TV (22), WSJV (28)
Evansville, IN	262,500	94	WEHT (25), WEVV (44), WFIE-TV (14), WLCN (19), WTVW (7)
Fort Wayne, IN	236,900	102	WANE-TV (15), WFFT-TV (55), WINM (63), WKJG-TV (33), WPTA (21)
Terre Haute, IN	156,100	138	WBAK-TV (38), WTHI-TV (10), WTTWO (2)
Lafayette, IN	46,900	191	WLFI-TV (18)

**State Cross Reference List**

Communities that receive programs of stations that are located elsewhere.

WCLJ, WIIB & WTTV, Bloomington	See Indianapolis, IN
WSJV, Elkhart	See South Bend, IN
WLCN, Evansville	See Madisonville, KY
WINM, Fort Wayne	See Angola, IN
WPWR-TV, Gary	See Chicago, IL
WMCC, Marion	See Indianapolis, IN

**Indiana Station Totals as of November 1, 1993**

	VHF	UHF	TOTAL
Commercial Television Stations	7	22	29
Educational Television Stations	1	8	9
	8	30	38

# Indiana—Angola

## WINM

Ch. 63

Network Service: None, independent.

Licensee: Tri-State Christian TV Inc., Box 1010, Marion, IL 62959.

Studio: 02966 Rd. 1, Edgerton, OH 43517.

Mailing Address: Box 159, Butler, IN 46721.

Telephone: 419-298-3703. Fax: 419-298-3704.

Technical Facilities: Channel No. 63 (764-770 MHz). Authorized power: 1374-kw max. visual. Antenna: 473-ft. above av. terrain, 475-ft. above ground, 1325-ft. above sea level.

Latitude	41°	27'	15"
Longitude	84°	48'	10"

Transmitter: State Line Rd., 10-mi. N of U.S. Rte. 6, 2-mi. W of Edgerton, OH.

Ownership: Tri-State Christian TV Inc. (Group Owner).

Began Operation: April 22, 1983. FCC approved sale to present owner Jan. 24, 1991. Sale to Tri-State Bcstg. Corp. by James A. Chase approved by FCC Oct. 1, 1985. Left air Jan. 1985. Returned to air June 11, 1988.

Represented (sales): Network Media Services.

Represented (legal): May & Dunne, Chartered.

### Personnel:

Garth W. Coonce, President.  
 Stephen Cannaday, Station Manager.  
 George Castle, Chief Engineer.  
 Tina Coonce, Programming Director.

Rates: On request.



WINM BPCT-921110KE Granted 12/17/92 © American Map Corp., No. 14244

Arbitron Data: Not available.

City of License: Angola. ADI: Fort Wayne. Rank: 102.

# Indiana—Evansville

## WEHT

Ch. 25

Network Service: CBS.

Licensee: Gilmore Broadcasting Corp., Box 25, Evansville, IN 47701.

Studio: 800 Marywood Dr., Henderson County, KY 42420.

Mailing Address: Box 25, Evansville, IN 47701.

Telephone: 812-424-9215. Fax: 502-826-6823.

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 1194-kw max. & 794-kw horizontal visual, 286-kw max. & 185-kw horizontal aural. Antenna: 1030-ft. above av. terrain, 988-ft. above ground, 1449-ft. above sea level.

Latitude 37° 51' 56"  
Longitude 87° 34' 04"

Transmitter: Marywood Dr., Henderson County, KY.

Satellite Earth Stations: Scientific-Atlanta, 7.1-meter C-band; ADM, 7-meter C-band; RCA, 5-meter Ku-band; Scientific-Atlanta, 5-meter C-band; M/A-Com, Scientific-Atlanta receivers.

News Service: AP.

Ownership: Gilmore Broadcasting Corp.

Began Operation: September 11, 1953. Sale to present owner by Henry S. Hilberg and associates approved July 20, 1964 by FCC (Television Digest, Vol. 4:16, 29). Sale to Hilberg group by M.A. Lightman's Malco Theatres Inc. approved Oct. 24 1956 (Vol. 12:35, 43).

Represented (sales): Blair Television.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): Cohen, Dippell & Everist, P.C.

### Personnel:

Douglas A. Padgett, Vice President & General Manager.  
Mike Riley, General Sales Manager.  
Ginny Powers, Program Director.  
John Sandwell, National Sales Manager.  
Lloyd Winnecke, News Director.  
Melisse Marks, Promotion Director.  
Jenny Funk, Business Manager.  
Stan Newman, Production Manager.  
Ralph Martinis, Chief Engineer.

Highest 30 Sec. Rate: \$700.

NETWORK BASE HOURLY RATE: \$564.

City of License: Evansville. ADI: Evansville. Rank: 94.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>ILLINOIS</b>			
	Edwards	3,000	2,900	97
	Gallatin	2,700	2,600	96
	Wabash	5,000	4,900	98
	Wayne	6,900	6,600	96
	White	6,700	6,400	96
	<b>INDIANA</b>			
	Dubois	13,400	13,100	98
	Gibson	12,400	12,200	98
	Perry	6,800	6,600	97
	Pike	4,900	4,800	98
	Posey	9,500	9,200	97
	Spencer	7,100	6,900	97
	Vanderburgh	67,000	65,900	98
Warrick	16,300	16,000	98	



WEHT BPCT-4924 Granted 6/29/76 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>KENTUCKY</b>			
	Caldwell	5,300	5,200	98
	Daviess	33,300	33,100	99
	Hancock	2,800	2,800	100
	Henderson	16,800	16,700	99
	Hopkins	17,900	17,800	99
	Mc Lean	3,700	3,700	100
	Muhlenberg	11,600	11,500	99
	Ohio	7,800	7,700	99
	Union	5,500	5,500	100
Webster	5,200	5,100	98	
Between 25-49%	<b>ILLINOIS</b>			
	Lawrence	6,100	6,000	98
	<b>INDIANA</b>			
	Daviess	10,000	9,800	98
Knox	15,100	14,900	99	
Between 5-24%	<b>KENTUCKY</b>			
	Christian	21,300	21,200	100
	Crittenden	3,700	3,700	100
	<b>ILLINOIS</b>			
	Clay	5,700	5,500	96
	Hamilton	3,500	3,400	97
Hardin	2,100	2,100	100	
Richland	6,300	6,100	97	
Saline	10,800	10,500	97	
<b>KENTUCKY</b>				
Butler	4,200	4,200	100	
Grayson	8,200	8,100	99	
Livingston	3,600	3,600	100	
Lyon	2,300	2,300	100	
Trigg	4,100	4,100	100	
<b>Station Totals</b>		<b>378,600</b>	<b>372,700</b>	<b>98</b>
<b>Net Weekly Circulation (1993)</b>				<b>247,200</b>
<b>Average Daily Circulation (1993)</b>				<b>142,400</b>

# Indiana—Evansville

**WEVV**

Ch. 44

Network Service: Fox.

Licensee: WEVV Inc.

Studio: 44 Main St., Evansville, IN 47708-1450.

Telephone: 812-464-4444. Fax: 812-465-4559.

Technical Facilities: Channel No. 44 (650-656 MHz). Authorized power: 1230-kw max. visual, 123-kw max. aural. Antenna: 970-ft. above av. terrain, 981-ft. above ground, 1386-ft. above sea level.

Latitude 37° 53' 17"  
Longitude 87° 32' 37"

Transmitter: Henderson, KY.

Satellite Earth Stations: Avcom, 6-meter; Andrew, 4-meter Ku & C-band; Andrew, Avcom receivers.

Ownership: WEVV Inc.

Began Operation: November 17, 1983. Reorganization & addition of partners approved by FCC Nov. 19, 1984. FCC approved sale to present owner by Ohio Valley TV Inc. Dec. 27, 1985.

Represented (sales): Katz Continental Television; Canadian Communications Co.

Represented (legal): Leventhal, Senter & Lerman.

**Personnel:**

- J. A. (Skip) Simms, General Manager.
- Dick Schappa, Sales Manager.
- Sandy Eicoff, Regional Sales Manager.
- Andy Dix, Local Sales Manager.
- Alice Lovell, Program Director.
- Dale Cox, News Director.
- Don Hollingsworth, Chief Engineer.
- Beth-Ann Patmythes, Public Affairs Director.
- Scott Leiter, Promotion Director.
- Lois Houser, Business Manager.

Highest 30 Sec. Rate: \$450.

City of License: Evansville. ADI: Evansville. Rank: 94.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



WEVV BMPCT-830718 Granted 9/14/83 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	Hancock	2,800	2,800	100
	Henderson	16,800	16,700	99
	Hopkins	17,900	17,800	99
	Mc Lean	3,700	3,700	100
	Ohio	7,800	7,700	99
	Union	5,500	5,500	100
	Webster	5,200	5,100	98
<b>Between 25-49%</b>	<b>ILLINDIS</b>			
	Edwards	3,000	2,900	97
	Gallatin	2,700	2,600	96
	Hamilton	3,500	3,400	97
	Hardin	2,100	2,100	100
	Lawrence	6,100	6,000	98
<b>INDIANA</b>	Richland	6,300	6,100	97
	<b>INDIANA</b>			
	Daviess	10,000	9,800	98
<b>KENTUCKY</b>	Knox	15,100	14,900	99
	Caldwell	5,300	5,200	98
	Crittenden	3,700	3,700	100
<b>Between 5-24%</b>	Muhlenberg	11,600	11,500	99
	<b>ILLINDIS</b>			
	Saline	10,800	10,500	97
<b>INDIANA</b>	Martin	3,900	3,800	97
	<b>Station Totals</b>	<b>333,100</b>	<b>327,500</b>	<b>98</b>
<b>Net Weekly Circulation (1993)</b>			<b>190,600</b>	
<b>Average Daily Circulation (1993)</b>			<b>85,700</b>	



# Indiana—Evansville

## WFIE-TV

Ch. 14

Network Service: NBC.

Licensee: Cosmos Bcstg. Co., Box 1414, Evansville, IN 47720.

Studio: 1115 Mount Auburn Rd., Evansville, IN 47720.

Telephone: 812-426-1414. Fax: 812-426-1945.

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 2208-kw max. & 1020-kw horizontal visual, 331-kw max. & 91.2-kw horizontal aural. Antenna: 1020-ft. above av. terrain, 949-ft. above ground, 1449-ft. above sea level.

Latitude 37° 53' 14"  
Longitude 87° 31' 07"

Transmitter: Wolf Hill, approx. 2300-ft. NE of intersection of Rte. 414 & Cemetery Rd.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 6-meter; ADM, 3-meter; Andrew, 3-meter Ku-band; Harris, Scientific-Atlanta receivers.

News Service: AP.

Ownership: Cosmos Broadcasting Corp. (Group Owner).

Began Operation: November 9, 1953. Sale to present owner by Orion Bcstg. approved by FCC Aug. 14, 1981. Sale to Orion by Jesse D. Fine theatre family approved July 18, 1956 (Television Digest, Vol. 12:25, 26, 29).

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Dow, Lohnes & Albertson.

### Personnel:

Conrad L. Cagle, Vice President & General Manager.  
Mike Rickwald, General Sales Manager.  
Brian Dozer, National Sales Coordinator.  
Bob Freeman, News Director.  
Shirley Kirk, Program Director.  
Marion B. Paul, Chief Engineer.  
Jerry Grimes, Promotion Director.  
Sam Schaeffer, Business Manager.

Highest 30 Sec. Rate: \$1800.

NETWRK BASE HOURLY RATE: \$870.

City of License: Evansville. ADI: Evansville. Rank: 94.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>ILLINOIS</b>			
	Edwards	3,000	2,900	97
	Gallatin	2,700	2,600	96
	Wabash	5,000	4,900	98
	Wayne	6,900	6,600	96
	White	6,700	6,400	96
	<b>INDIANA</b>			
	Dubois	13,400	13,100	98
	Gibson	12,400	12,200	98
	Perry	6,800	6,600	97
	Pike	4,900	4,800	98
	Posey	9,500	9,200	97
	Spencer	7,100	6,900	97
	Vanderburgh	67,000	65,900	98
Warrick	16,300	16,000	98	



WFIE-TV BPC4-4913 Granted 6/11/76 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>KENTUCKY</b>			
	Daviess	33,300	33,100	99
	Hancock	2,800	2,800	100
	Henderson	16,800	16,700	99
	Hopkins	17,900	17,800	99
	Mc Lean	3,700	3,700	100
	Muhlenberg	11,600	11,500	99
	Ohio	7,800	7,700	99
	Union	5,500	5,500	100
	Webster	5,200	5,100	98
Between 25-49%	<b>ILLINOIS</b>			
	Hardin	2,100	2,100	100
	Lawrence	6,100	6,000	98
Between 5-24%	<b>INDIANA</b>			
	Richland	6,300	6,100	97
	<b>INDIANA</b>			
	Knox	15,100	14,900	99
	<b>KENTUCKY</b>			
	Caldwell	5,300	5,200	98
	<b>ILLINOIS</b>			
	Clay	5,700	5,500	96
	Hamilton	3,500	3,400	97
	Saline	10,800	10,500	97
<b>INDIANA</b>				
Daviess	10,000	9,800	98	
<b>KENTUCKY</b>				
Butler	4,200	4,200	100	
Crittenden	3,700	3,700	100	
Livingston	3,600	3,600	100	
Lyon	2,300	2,300	100	
<b>Station Totals</b>		<b>345,000</b>	<b>339,300</b>	<b>98</b>
<b>Net Weekly Circulation (1993)</b>			<b>240,900</b>	
<b>Average Daily Circulation (1993)</b>			<b>144,700</b>	

# Indiana—Evansville

**WTVW**  
Ch. 7

Network Service: ABC.

Licensee: Woods Communications Group Inc., Debtor-in-Possession, 3000 Cherry St., Springfield, MO 65808.

Studio: 477 Carpenter St., Evansville, IN 47708.

Mailing Address: Box 7, Evansville, IN 47701.

Telephone: 812-424-7777. Fax: 812-421-4040.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: Circularly polarized, 1000-ft. above av. terrain, 1013-ft. above ground, 1493-ft. above sea level.

Latitude 38° 01' 27"  
Longitude 87° 21' 43"

Transmitter: 1-mi. S of Chandler, IN.

Satellite Earth Stations: Andrew, 7.3-meter C-band; Andrew, 4.5-meter C-band; ADM, 4.5-meter C-band; AFC, 3.7-meter Ku-band; Avantek, Avcom, M/A-Com, Standard Agile Omni receivers.

News Service: AP.

Ownership: Woods Communications Group Inc., Debtor-in-Possession (Group Owner).

Began Operation: August 21, 1956. Sale to Broad Street TV granted Aug. 17, 1988 (Television Digest, Vol. 28:25) but not consummated. Sale to Charles Woods by Fuqua Communications approved by FCC Nov. 17, 1980. Sale of control to Fuqua by Polaris Corp. approved by FCC Sept. 26, 1966 (Vol. 5:51; 6:39). Previous sale of control by Ferris E. Traylor, Res Schepp and Miklos Sperling to Producers Inc. (Polaris) 1962 (Vol. 2:35).

Represented (sales): Settel Inc.

Personnel:

- Charles Woods, President.
- Ken Schreiber, Vice President & General Manager.
- Jim Moore, Local Sales Manager.
- David Smith, News Director.
- Pam Miller, Program Director.
- David Castrale, Production Manager.
- John Schuta, Chief Engineer.
- David Jones, Promotion Director.
- Cathy Woods, Business Manager.

Highest 30 Sec. Rate: \$650.

NETWORK BASE HOURLY RATE: \$1159.

City of License: Evansville. ADI: Evansville. Rank: 94.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>ILLINOIS</b>			
	Clay	5,700	5,500	96
	Edwards	3,000	2,900	97
	Gallatin	2,700	2,600	96
	Lawrence	6,100	6,000	98
	Richland	6,300	6,100	97
	Wabash	5,000	4,900	98
	Wayne	6,900	6,600	96
	White	6,700	6,400	96
	<b>INDIANA</b>			
	Daviess	10,000	9,800	98
	Dubois	13,400	13,100	98
	Gibson	12,400	12,200	98
	Knox	15,100	14,900	99
Martin	3,900	3,800	97	
Perry	6,800	6,600	97	
Pike	4,900	4,800	98	



WTVW BPCT-810427KE Granted 6/22/81 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Posey	9,500	9,200	97
	Spencer	7,100	6,900	97
	Vanderburgh	67,000	65,900	98
	Warrick	16,300	16,000	98
	<b>KENTUCKY</b>			
	Caldwell	5,300	5,200	98
	Crittenden	3,700	3,700	100
	Daviess	33,300	33,100	99
	Hancock	2,800	2,800	100
	Henderson	16,800	16,700	99
	Hopkins	17,900	17,800	99
	Mc Lean	3,700	3,700	100
	Ohio	7,800	7,700	99
	Union	5,500	5,500	100
Webster	5,200	5,100	98	
Between 25-49%	<b>ILLINOIS</b>			
	Hamilton	3,500	3,400	97
	Hardin	2,100	2,100	100
	<b>INDIANA</b>			
Orange	6,900	6,700	97	
<b>KENTUCKY</b>				
Breckinridge	6,300	6,200	98	
Grayson	8,200	8,100	99	
Muhlenberg	11,600	11,500	99	
Between 5-24%	<b>ILLINOIS</b>			
	Crawford	7,600	7,500	99
	Jasper	4,000	3,900	97
	Pope	1,600	1,500	94
	Saline	10,800	10,500	97
	<b>INDIANA</b>			
Greene	12,000	11,800	98	
(Continued on page A-475)				
<b>Station Totals</b>		420,200	413,300	98
<b>Net Weekly Circulation (1993)</b>				281,100
<b>Average Daily Circulation (1993)</b>				155,900

# Indiana—Fort Wayne

## WANE-TV

Ch. 15

Network Service: CBS.

Licensee: Indiana Bcstg. Corp., Box 1515, Fort Wayne, IN 46801.

Studio: 2915 W. State Blvd., Fort Wayne, IN 46808.

Mailing Address: Box 1515, Fort Wayne, IN 46801.

Telephone: 219-424-1515. TWX: 810-332-1508. Fax: 219-424-1428.

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 1114-kw max. visual. Antenna: 830-ft. above av. terrain, 807-ft. above ground, 1617-ft. above sea level.

Latitude 41° 05' 38"  
Longitude 85° 10' 48"

Transmitter: 2915 West State Blvd.

News Services: AP, CBS, CNN.

Ownership: LIN Television Corp. (Group Owner).

Began Operation: September 26, 1954. Sale to present owner by Corinthian Bcstg. approved by FCC Nov. 28, 1983 (Television Digest, Vol. 23:36). Sale to Corinthian by Universal Bcstg. (McConnell) approved Oct. 10, 1956 by FCC. Previous sale as WINT by R. Morris Pierce group approved June 13, 1956 (Vol. 12:24, 34, 41).

Represented (sales): Pety Television Inc.

Represented (legal): Covington & Burling.

Represented (engineering): Moffet, Larson & Johnson Inc.

### Personnel:

Frank N. Moore, President & General Manager.

R. Bruce Cynar, General Sales Manager.

Alan Riebe, Local Sales Manager.

Lynn Lawson, National Sales Manager.

Vince Robinson, News Director.

Jim Riecken, Production Manager.

Jim Gill, Promotion Director.

Tom Hartford, Chief Engineer.

Randell E. Culbertson, Financial Manager.

Rates: On request.

City of License: Fort Wayne. ADI: Fort Wayne. Rank: 102.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	INDIANA			
	Adams	10,800	10,600	98
	Allen	115,600	114,200	99
	De Kalb	13,200	13,100	99
	Huntington	13,200	13,100	99
	Jay	8,100	7,900	98
	Noble	13,800	13,600	99
	Steuben	10,700	10,600	99



WANE-TV BPCT-860710KE Granted 10/27/86 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Wabash	12,700	12,400	98
	Wells	9,800	9,600	98
	Whitley	10,400	10,300	99
Between 25-49%	OHIO			
	Defiance	14,200	14,000	99
	Paulding	7,400	7,300	99
	Van Wert	11,400	11,300	99
	INDIANA			
	Blackford	5,400	5,300	98
Between 5-24%	Grant	27,500	27,100	99
	Kosciusko	23,900	23,500	98
	Lagrange	9,600	9,200	96
Station Totals	OHIO			
	Mercer	13,800	13,600	99
	Williams	14,100	13,900	99
Net Weekly Circulation (1993)	OHIO			
	Allen	39,600	39,000	98
	Auglaize	16,400	16,200	99
Average Daily Circulation (1993)	Putnam	11,300	11,100	98
	<b>Total</b>	<b>412,900</b>	<b>406,900</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>				<b>257,700</b>
<b>Average Daily Circulation (1993)</b>				<b>138,800</b>

# Indiana—Fort Wayne

## WFFT-TV

Ch. 55

Network Service: Fox.

Licensee: Great Trails Bcstg. Corp., 717 E. David Rd., Dayton, OH 45429.

Studio: 3707 Hillegas Rd., Fort Wayne, IN 46808.

Mailing Address: Box 8655, Fort Wayne, IN 46898-8655.

Telephone: 219-471-5555. Fax: 219-484-4331.

Technical Facilities: Channel No. 55 (716-722 MHz). Authorized power: 603-kw max. & 389-kw horizontal visual, 60.3-kw max. & 38.9-kw horizontal aural. Antenna: 780-ft. above av. terrain, 805-ft. above ground, 1625-ft. above sea level.

Latitude 41° 06' 33"  
Longitude 85° 11' 44"

Transmitter: 3707 Hillegas Rd.

Satellite Earth Stations: Scientific-Atlanta, 10-meter C-band; Comtech, 5-meter C-band; Prodelin, 4.5-meter C-band; AFC, 3.7-meter; RCA Ku-band; Agile Omni, M/A-Com receivers.

News Services: AP, CNN Headline News.

Ownership: Great Trails Broadcasting Corp. (Group Owner).

Began Operation: December 21, 1977. Sale to Great Trails Bcstg. Corp. by Ontario Corp. approved by FCC June 1, 1982 (Television Digest, Vol. 22:13).

Represented (sales): Katz Independent Television.

Represented (legal): Haley, Bader & Potts.

### Personnel:

- Frank Hawkins, Station & General Sales Manager.
- Steve Pozezanac, Director of Operations & Program Manager.
- Bob Smithhart, Regional Sales Manager.
- Steve Shine, News Director.
- Mac McShane, Chief Engineer.
- Jim Muhler, Production Manager.
- Bonnie Presser, Director of Community Affairs.
- Burl Rawlins, Business Manager.
- Flavia Lowden, Co-Op Director.

Rates: On request.

City of License: Fort Wayne. ADI: Fort Wayne. Rank: 102.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households Households	%
<b>50% &amp; Over</b>	<b>INDIANA</b>			
	Adams	10,800	10,600	98
	Allen	115,600	114,200	99
	De Kalb	13,200	13,100	99
	Huntington	13,200	13,100	99
Jay	8,100	7,900	98	

**THE TED HEPBURN COMPANY**

Our firm acted as financial advisor and broker in the 1982 sale of WFFT-TV

Ted Hepburn, President Todd Hepburn, Vice-President  
125 Garden Road Palm Beach, Florida 33480 (407) 863-8995  
P.O. Box 43263 Cincinnati, OH 45243-0263 (513) 271-5400



WFFT-TV BPCT-4975 Granted 5/20/77

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households Households	%
<b>50% &amp; Over</b>	<b>INDIANA</b>			
	Noble	13,800	13,600	99
	Steuben	10,700	10,600	99
	Wabash	12,700	12,400	98
	Wells	9,800	9,600	98
	Whitley	10,400	10,300	99
	<b>OHIO</b>			
	Defiance	14,200	14,000	99
	Mercer	13,800	13,600	99
	Paulding	7,400	7,300	99
Van Wert	11,400	11,300	99	
<b>Between 25-49%</b>	<b>INDIANA</b>			
	Blackford	5,400	5,300	98
	Grant	27,500	27,100	99
	Kosciusko	23,900	23,500	98
	Lagrange	9,600	9,200	96
<b>OHIO</b>				
Allen	39,600	39,000	98	
Auglaize	16,400	16,200	99	
Putnam	11,300	11,100	98	
Williams	14,100	13,900	99	
<b>Between 5-24%</b>	<b>INDIANA</b>			
	Fulton	7,300	7,200	99
	Miami	13,400	13,200	99
Randolph	10,200	10,000	98	
<b>OHIO</b>				
Darke	19,700	19,500	99	
<b>Station Totals</b>		<b>463,500</b>	<b>456,800</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>				<b>247,800</b>
<b>Average Daily Circulation (1993)</b>				<b>102,100</b>

# Indiana—Fort Wayne

## WKJG-TV

Ch. 33

Network Service: NBC.

Licensee: Corporation for General Trade, 2633 W. State Blvd., Fort Wayne, IN 46808.

Studio: 2633 W. State Blvd., Fort Wayne, IN 46808.

Telephone: 219-422-7474. TWX: 810-332-1400. Fax: 219-422-9648.

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 589-kw visual, 58.9-kw aural. Antenna: 770-ft. above av. terrain, 793-ft. above ground, 1593-ft. above sea level.

Latitude 41° 05' 36.00"  
Longitude 85° 10' 28.47"

Transmitter: 2633 W. State Blvd.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Comtech, 5-meter C-band; AFC, 3.7-meter Ku & C-band; M/A-Com, Microdyne receivers.

News Service: AP.

Ownership: Corporation for General Trade.

Began Operation: November 21, 1953. Sale to present owner by Wabash Valley Bcstg. Corp. approved by FCC Nov. 23, 1983. Sale to Wabash by Federated Media Inc. approved by FCC July 30, 1974 (Television Digest, Vol. 14:32). Sale to FMI by Truth Publishing Co. approved by FCC March 10, 1971 (Vol. 10:27). Previous sale by Clarence L. Schust, H. Leslie Popp and associates approved March 13, 1957 (Vol. 13:5, 11).

Represented (sales): Seltel Inc.

Represented (legal): Haley, Bader & Potts.

### Personnel:

- William Nichols, General Manager.
- Marvin Gottlieb, General Sales Manager.
- Robert Miller, Local Sales Manager.
- Larry Bower, Promotion Director.
- Mark Meyer, Program & Production Manager.
- Matt Kyle, Chief Engineer.
- Robert Lucas, Business Manager.

Highest 30 Sec. Rate: \$900.

NETWORK BASE HOURLY RATE: \$575.

City of License: Fort Wayne. ADI: Fort Wayne. Rank: 102.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>INDIANA</b>			
	Adams	10,800	10,600	98
	Allen	115,600	114,200	99
	De Kalb	13,200	13,100	99
	Huntington	13,200	13,100	99
	Jay	8,100	7,900	98
	Noble	13,800	13,600	99



WKJG-TV BPCT-790925KJ Granted 12/30/79 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>OHIO</b>			
	Paulding	7,400	7,300	99
	Van Wert	11,400	11,300	99
	<b>INDIANA</b>			
	Blackford	5,400	5,300	98
	Grant	27,500	27,100	99
Between 25-49%	<b>OHIO</b>			
	Lagrange	9,600	9,200	96
	<b>OHIO</b>			
	Defiance	14,200	14,000	99
	Mercer	13,800	13,600	99
	Williams	14,100	13,900	99
Between 5-24%	<b>INDIANA</b>			
	Kosciusko	23,900	23,500	98
	Miami	13,400	13,200	99
	<b>OHIO</b>			
	Allen	39,600	39,000	98
	Auglaize	16,400	16,200	99
	Putnam	11,300	11,100	98
<b>Station Totals</b>		<b>426,300</b>	<b>420,100</b>	<b>99</b>
Net Weekly Circulation (1993)				243,100
Average Daily Circulation (1993)				126,400

**THIS DATA IS AVAILABLE ON TAPE OR DISKETTE FOR USE ON YOUR OWN COMPUTER OR AS CUSTOMIZED REPORTS**

Call Lynn Levine  
or Karen Fahle  
202-872-9200

# Indiana—Fort Wayne

**WPTA**

Ch. 21

Network Service: ABC.

Licensee: Granite Broadcasting Corp., 1 Dag Hammarskjold Plaza, New York, NY 10017.

Studio: 3401 Butler Rd., Fort Wayne, IN 46808.

Mailing Address: Box 2121, Fort Wayne, IN 46801.

Telephone: 219-483-0584. TWX: 810-332-1549. Fax: 219-483-0584.

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 562-kw max. & 490-kw horizontal visual, 56.2-kw max. & 49-kw horizontal aural. Antenna: 740-ft. above av. terrain, 770-ft. above ground, 1582-ft. above sea level.

Latitude 41° 06' 08"  
Longitude 85° 11' 04"

Transmitter: 3401 Butler Rd.

Satellite Earth Stations: Microdyne, 7.3-meter C-band; Andrew, 7-meter C-band; Andrew, 4.5-meter C-band; Andrew, 4.5-meter Ku & C-band; Andrew, Avantek, Microdyne, RCA receivers.

News Services: ABC, AP, NIWS, UPI.

Ownership: Granite Broadcasting Corporation (Group Owner).

Began Operation: September 28, 1957. Sale to present owner by Pulitzer Publishing Co. approved by FCC Sept. 25, 1989 (Television Digest, Vol. 29:34). Sale to Pulitzer by Gannett Co. Inc. approved by FCC May 12, 1983 (Vol. 23:2). Merger of Combined Communications with Gannett Co. approved by FCC June 7, 1979 (Vol. 18:20, 38; 19:24). Sale to Combined by Sarkes Tarzian Inc. approved April 4, 1973 (Vol. 12:41; 13:7).

Represented (sales): Blair Television.

Represented (legal): Akin, Gump, Strauss, Hauer & Feld, L.L.P.

**Personnel:**

- John Sloan, President & General Manager.
- Bill Ransom, General Sales Manager.
- Will McManus, Local Sales Manager.
- Greg Scott, National Sales Manager.
- Don Bradley, News Director.
- Jan D'Italia, Program Director.
- Ray Krueger, Chief Engineer.
- Miriam Symonds, Business Manager.
- Dave Fisher, Marketing Director.

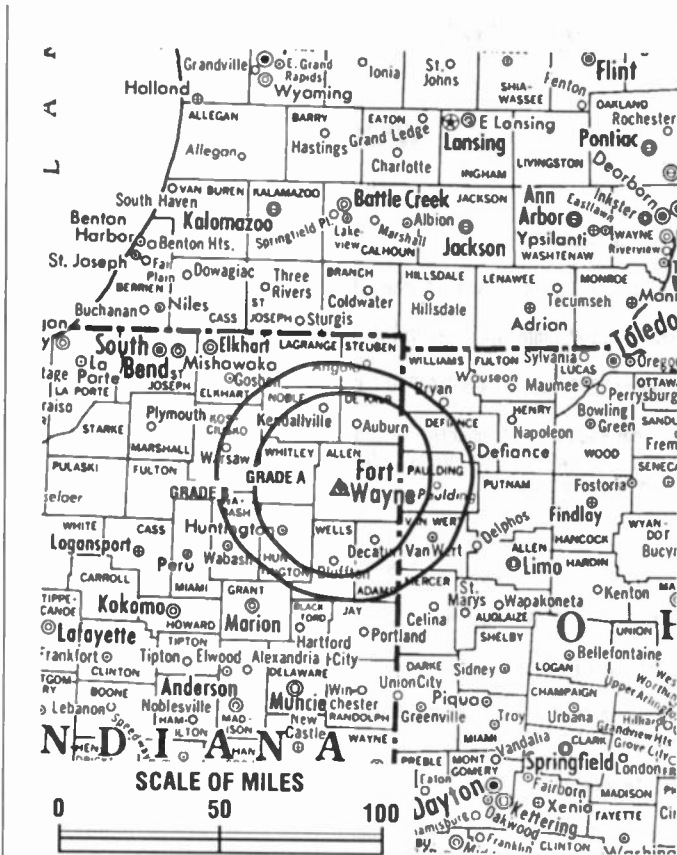
Highest 30 Sec. Rate: \$1000.

NETWORK BASE HOURLY RATE: \$825.

City of License: Fort Wayne. ADI: Fort Wayne. Rank: 102.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>INDIANA</b>			
	Adams	10,800	10,600	98
	Allen	115,600	114,200	99
	De Kalb	13,200	13,100	99
	Huntington	13,200	13,100	99
	Jay	8,100	7,900	98



WPTA BPCT-790312LC Granted 6/8/79 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Noble	13,800	13,600	99
	Steuben	10,700	10,600	99
	Wabash	12,700	12,400	98
	Wells	9,800	9,600	98
	Whitley	10,400	10,300	99
	<b>OHIO</b>			
	Defiance	14,200	14,000	99
	Paulding	7,400	7,300	99
	Van Wert	11,400	11,300	99
	Williams	14,100	13,900	99
Between 25-49%	<b>INDIANA</b>			
	Blackford	5,400	5,300	98
	Grant	27,500	27,100	99
	Kosciusko	23,900	23,500	98
	Lagrange	9,600	9,200	96
	Miami	13,400	13,200	99
<b>OHIO</b>				
	Mercer	13,800	13,600	99
Between 5-24%	<b>INDIANA</b>			
	Starke	8,300	8,200	99
	<b>OHIO</b>			
	Allen	39,600	39,000	98
Auglaize	16,400	16,200	99	
Putnam	11,300	11,100	98	
<b>Station Totals</b>		<b>434,600</b>	<b>428,300</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>				<b>270,500</b>
<b>Average Daily Circulation (1993)</b>				<b>163,300</b>

# Indiana—Hammond

**WJYS**

Ch. 62

**Network Service:** None, independent.

**Licensee:** Jovon Bcstg. Corp., 18600 S. Oak Park Ave., Tinley Park, IL 60477.

**Studio:** 18600 S. Oak Park Ave., Tinley Park, IL 60477.

**Telephone:** 708-633-0001. **Fax:** 708-633-0040.

**Technical Facilities:** Channel No. 62 (758-764 MHz). Authorized power: 5000-kw max. visual. Antenna: 479-ft. above av. terrain, 472-ft. above ground, 1165-ft. above sea level.

Latitude	41°	33'	10"
Longitude	87°	47'	09"

**Transmitter:** 1.2-mi. S of Tinley Park.

**Ownership:** Jovon Broadcasting Corp.

**Began Operation:** March 2, 1991.

**Represented (legal):** Dow, Lohnes & Albertson.

**Represented (engineering):** E. Harold Munn Jr. & Associates Inc.

**Personnel:**

Joseph Stroud, General Manager.

Michael Perkins, Chief Engineer.

Reginald Jones, Program Director.

**Rates:** On request.

**Arbitron Data:** Not available.



WJYS BMPCT-880822KF Granted 11/30/88 © American Map Corp., No. 14244

City of License: Hammond. ADI: Chicago. Rank: 3.

# Indiana—Indianapolis

## WHMB-TV

Ch. 40

Network Service: None, independent.

Licensee: Le Sea Broadcasting Co., Box 12, South Bend, IN 46624.

Studio: 10511 Greenfield Ave., Noblesville, IN 46060.

Mailing Address: Box 50450, Indianapolis, IN 46250.

Telephone: 317-773-5050. Fax: 317-776-4051.

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 2090-kw max. & 1579-kw horizontal visual, 209-kw max. & 157.9-kw horizontal aural. Antenna: 994-ft. above av. terrain, 1010-ft. above ground, 1845-ft. above sea level.

Latitude 39° 53' 39"  
Longitude 86° 12' 19"

Transmitter: 7701 Walnut Dr., Indianapolis.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 10-meter; Microdyne, 7-meter; Harris, 5-meter; M/A-Com, 5-meter; Microdyne, Scientific-Atlanta receivers.

Ownership: Le Sea Broadcasting Co. (Group Owner).

Began Operation: January 25, 1971. Sale to present owner by Dr. Wendell Hansen approved by FCC Aug. 15, 1972.

Represented (sales): Landin Media Sales.

### Personnel:

Steve Sumrall, President.

Peter Sumrall, Vice President.

Thom Ewing, General Manager & Program Director.

Dave Gooding, Chief Engineer.

Dave Streit, Production Manager.

Highest 30 Sec. Rate: \$75.

City of License: Indianapolis. ADI: Indianapolis. Rank: 26.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	<b>INDIANA</b>			
	Blackford	5,400	5,300	98
	Boone	14,400	14,200	99
	Carroll	7,200	7,100	99
	Clinton	11,700	11,600	99
	Hamilton	41,800	41,400	99
	Hancock	16,500	16,300	99
	Hendricks	26,900	26,700	99



WHMB-TV BPCT-810722KH Granted 1/12/82 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Henry	18,400	18,200	99
	Howard	31,200	30,800	99
	Johnson	32,500	32,300	99
	Madison	49,600	49,100	99
	Marion	324,600	321,000	99
	Montgomery	13,200	13,100	99
	Morgan	19,800	19,600	99
	Owen	6,800	6,700	99
	Parke	5,800	5,700	98
	Putnam	10,000	9,900	99
Shelby	14,900	14,700	99	
Tipton	6,000	5,900	98	
<b>Station Totals</b>		<b>656,700</b>	<b>649,600</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>				<b>69,300</b>
<b>Average Daily Circulation (1993)</b>				<b>19,700</b>



# Indiana—Indianapolis

## WISH-TV

Ch. 8

Network Service: CBS.

Licensee: Indiana Broadcasting Corp., 1950 N. Meridian St., Indianapolis, IN 46202.

Studio: 1950 N. Meridian St., Indianapolis, IN 46202.

Telephone: 317-923-8888. Fax: 317-926-1144.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 42.7-kw aural. Antenna: 990-ft. above av. terrain, 997-ft. above ground, 1847-ft. above sea level.

Latitude 39° 45' 39"  
Longitude 86° 00' 21"

Transmitter: 553 S. Post Rd.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 10-meter C-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.5-meter C-band.

SNG Mobile Dish: Ku-band.

News Services: AP, CBS, CNN, UPI.

Ownership: LIN Television Corp. (Group Owner).

Began Operation: July 1, 1954. Sale, along with WANE-TV-AM, Fort Wayne, to Corinthian Bcstg. approved by FCC Oct. 10, 1956 (Television Digest, Vol. 12:34, 41). Sale by Corinthian to LIN Bcstg. approved Nov. 28, 1983 (Vol. 23:36).

Represented (sales): Petry Television Inc.

Represented (legal): Covington & Burling.

Represented (engineering): A. D. Ring & Associates, P.C.

### Personnel:

Paul Karpowicz, President & General Manager.  
Scott Blumenthal, General Sales Manager.  
Sarah Blanke, Local Sales Manager.  
Tim Warner, National Sales Manager.  
Lee Giles, News Director.  
Rick Thedwall, Program Director.  
Peter Nikiel, Promotion Manager.  
Joe Wertemberger, Business Manager.  
Terry Van Bibber, Chief Engineer.  
Mike Johnston, Marketing Manager.  
Craig Cole, Production Manager.

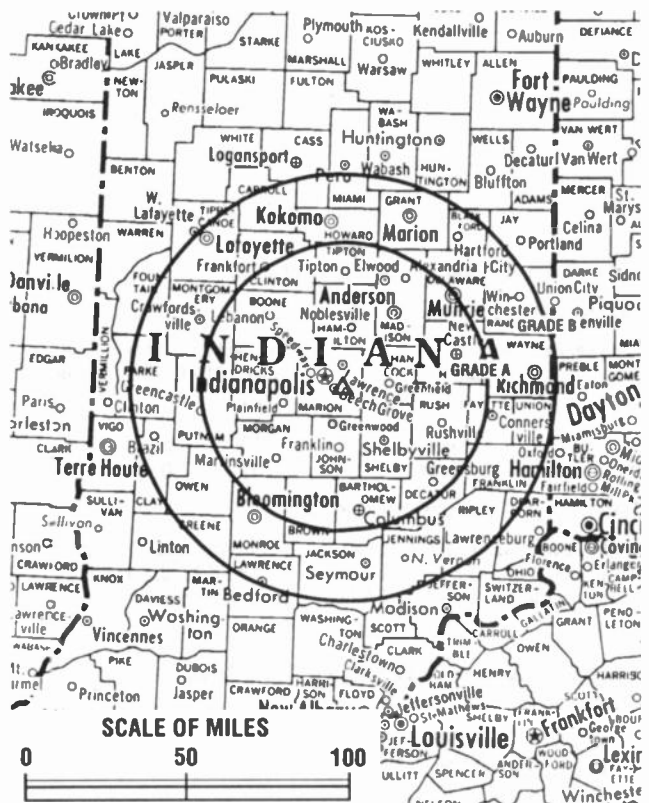
Highest 30 Sec. Rate: \$6000.

NETWORK BASE HOURLY RATE: \$2200.

City of License: Indianapolis. ADI: Indianapolis. Rank: 26.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>INDIANA</b>				
50% & Over	Bartholomew	24,500	24,200	99
	Blackford	5,400	5,300	98
	Boone	14,400	14,200	99
	Brown	5,600	5,500	98
	Clinton	11,700	11,600	99
	Decatur	8,600	8,500	99
	Delaware	45,000	44,500	99
	Fayette	9,900	9,800	99
	Grant	27,500	27,100	99
	Hamilton	41,800	41,400	99
	Hancock	16,500	16,300	99
	Hendricks	26,900	26,700	99
	Henry	18,400	18,200	99
	Howard	31,200	30,800	99
	Jackson	14,200	14,000	99



WISH-TV BPCT-110 Granted 1/28/54 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>				
	Jennings	8,400	8,200	98
	Johnson	32,500	32,300	99
	Lawrence	16,400	16,200	99
	Madison	49,600	49,100	99
	Marion	324,600	321,000	99
	Miami	13,400	13,200	99
	Monroe	40,200	39,300	98
	Montgomery	13,200	13,100	99
	Morgan	19,800	19,600	99
	Putnam	10,000	9,900	99
	Randolph	10,200	10,000	98
	Rush	6,500	6,400	98
	Shelby	14,900	14,700	99
	Tipton	6,000	5,900	98
	Union	2,600	2,500	96
	Wayne	27,500	27,100	99
<b>INDIANA</b>				
<b>Between 25-49%</b>				
	Benton	3,500	3,400	97
	Carroll	7,200	7,100	99
	Cass	14,700	14,400	98
	Clay	9,400	9,300	99
	Jay	8,100	7,900	98
	Owen	6,800	6,700	99
	Tippecanoe	46,400	45,500	98
	Wabash	12,700	12,400	98
	White	9,000	8,900	99
<b>INDIANA</b>				
<b>Between 5-24%</b>				
	Fountain	6,800	6,700	99
	Franklin	6,600	6,400	97
	Greene	12,000	11,800	98
	Jefferson	11,100	10,900	98
(Continued on page A-475)				
<b>Station Totals</b>		<b>1,112,400</b>	<b>1,097,800</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>				<b>793,800</b>
<b>Average Daily Circulation (1993)</b>				<b>445,200</b>

# Indiana—Indianapolis

**WRTV**  
Ch. 6

Network Service: ABC.

Licensee: McGraw-Hill Broadcasting Co. Inc., 1330 N. Meridian St., Indianapolis, IN 46202.

Studio: 1330 N. Meridian St., Indianapolis, IN 46202.

Telephone: 317-635-9788. TWX: 810-341-3339.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 990-ft. above av. terrain, 1019-ft. above ground, 1849-ft. above sea level.

Latitude 39° 53' 59"  
Longitude 86° 12' 02"

Transmitter: 79th St. & Township Line Rd.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; Microdyne, 3-meter Ku-band; Microdyne, 7.2-meter C-band; Satcom Technologies, 5.5-meter Ku-band; Avantek, M/A-Com, Microdyne receivers.

News Services: ABC, AP, Conus, UPI.

Ownership: McGraw-Hill Broadcasting Co. (Group Owner).

Began Operation: May 30, 1949. Sale to present owner by Time Inc. approved by FCC March 8, 1972 (Television Digest, Vol. 12:10, 11). Previous sale by H. M. Bitner interests approved by FCC April 17, 1957 (Vol. 12:50, 51; 13:16).

Represented (sales): MMT Sales Inc.

Represented (legal): Koteen & Naftalin.

**Personnel:**

- John Long, Vice President & General Manager.
- Deanne Haviland, General Sales Manager.
- Jeff Klopfenstein, Local Sales Manager.
- Jerry Harbin, National Sales Manager.
- Sharon Chalfin, Director of Station Projects.
- Paul Montgomery, Director of Audience Relations.
- David Baer, Director of News.
- Martin Siddall, Director of Business Affairs.
- Dick Pratt, Director of Engineering.
- Ed Sorensen, Sports Director.

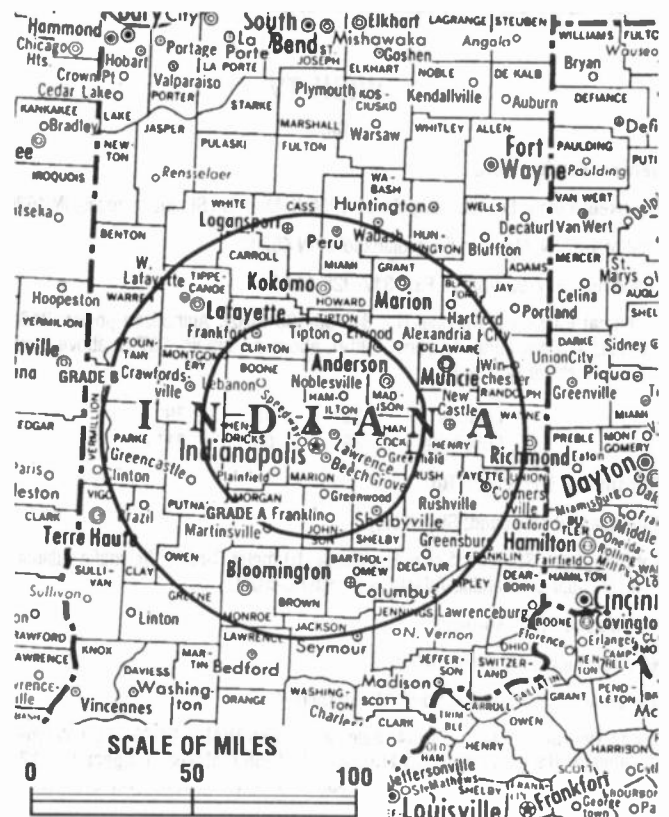
Rates: On request.

NETWORK BASE HOURLY RATE: \$2300.

City of License: Indianapolis. ADI: Indianapolis. Rank: 26.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>INDIANA</b>			
	Bartholomew	24,500	24,200	99
	Benton	3,500	3,400	97
	Blackford	5,400	5,300	98
	Boone	14,400	14,200	99
	Brown	5,600	5,500	98
	Carroll	7,200	7,100	99
	Cass	14,700	14,400	98
	Clay	9,400	9,300	99
	Clinton	11,700	11,600	99
	Decatur	8,600	8,500	99
	Delaware	45,000	44,500	99
	Fountain	6,800	6,700	99
	Grant	27,500	27,100	99
	Hamilton	41,800	41,400	99
	Hancock	16,500	16,300	99
	Hendricks	26,900	26,700	99
Henry	18,400	18,200	99	
Howard	31,200	30,800	99	
Jennings	8,400	8,200	98	



WRTV BMPCT-1529 Granted 12/29/53 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	Johnson	32,500	32,300	99
	Lawrence	16,400	16,200	99
	Madison	49,600	49,100	99
	Marion	324,600	321,000	99
	Miami	13,400	13,200	99
	Monroe	40,200	39,300	98
	Montgomery	13,200	13,100	99
	Morgan	19,800	19,600	99
	Putnam	10,000	9,900	99
	Randolph	10,200	10,000	98
	Rush	6,500	6,400	98
	Shelby	14,900	14,700	99
	Tiptecanoe	46,400	45,500	98
Tipton	6,000	5,900	98	
Warren	3,000	2,900	97	
White	9,000	8,900	99	
<b>Between 25-49%</b>	<b>INDIANA</b>			
	Fayette	9,900	9,800	99
	Jackson	14,200	14,000	99
	Jay	8,100	7,900	98
	Owen	6,800	6,700	99
Parke	5,800	5,700	98	
Wabash	12,700	12,400	98	
<b>Between 5-24%</b>	<b>ILLINOIS</b>			
	Edgar	7,700	7,600	99
	Vermilion	33,700	33,200	99
<b>INDIANA</b>	Franklin	6,600	6,400	97
	Greene	12,000	11,800	98
	Huntington	13,200	13,100	99
	Jefferson	11,100	10,900	98
(Continued on page A-475)				
<b>Station Totals</b>		<b>1,175,100</b>	<b>1,159,600</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>				<b>812,000</b>
<b>Average Daily Circulation (1993)</b>				<b>456,100</b>

# Indiana—Indianapolis

**WTHR**

Ch. 13

Network Service: NBC.

Licensee: VideoIndiana Inc., Box 1313, Indianapolis, IN 46206.

Studio: 1000 N. Meridian St., Indianapolis, IN 46204.

Telephone: 317-636-1313. Fax: 317-636-3717.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: Circularly polarized, 980-ft. above av. terrain, 1040-ft. above ground, 1860-ft. above sea level.

Latitude 39° 55' 43"  
Longitude 86° 10' 55"

Transmitter: Ditch Rd. & 96th St.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 8.8-meter C-band; Harris, 6.1-meter C-band; Radiation Systems, 6.1-meter Ku & C-band; RCA Americom Ku-band; Harris, M/A-Com, Scientific-Atlanta receivers.

SNM Mobile Dish: Andrew, 2.3-meter Ku-band.

News Services: Accu-Weather, AP, NBC, Sports News Satellite.

Ownership: Dispatch Printing Co. (Group Owner).

Began Operation: October 30, 1957. Sale to present owner by Avco Bcstg. Corp. approved by FCC Aug. 11, 1975 (Television Digest, Vol. 15:13, 21).

Represented (sales): Blair Television.

Represented (legal): Crowell & Moring.

Represented (engineering): David Steel & Associates Inc.

**Personnel:**

- John Wolfe, Chairman-President.
- Michael J. Corken, Vice President & General Manager.
- Gerald Cary, Treasurer.
- Tom Rose, Program & Operations Director.
- Marlene Campbell, General Sales Manager.
- Steve Click, National Sales Manager.
- Betty Crockett, Local Sales Manager.
- Rod Porter, Marketing Manager.
- Bob Campbell, News Director.
- Mark Dillon, Business Manager.
- Chuck Jackson, Production Director.
- Harold Thompson, Chief Engineer.

Rates: On request.

City of License: Indianapolis. ADI: Indianapolis. Rank: 26.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>INDIANA</b>			
	Bartholomew	24,500	24,200	99
	Benton	3,500	3,400	97
	Boone	14,400	14,200	99
	Brown	5,600	5,500	98
	Carroll	7,200	7,100	99
	Cass	14,700	14,400	98
	Clinton	11,700	11,600	99
	Decatur	8,600	8,500	99
	Delaware	45,000	44,500	99
	Fountain	6,800	6,700	99
	Grant	27,500	27,100	99
	Hamilton	41,800	41,400	99
	Hancock	16,500	16,300	99
	Hendricks	26,900	26,700	99
	Henry	18,400	18,200	99
	Howard	31,200	30,800	99



WTHR BMPCT-831103KR Granted 12/21/83 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	Johnson	32,500	32,300	99
	Lawrence	16,400	16,200	99
	Madison	49,600	49,100	99
	Marion	324,600	321,000	99
	Miami	13,400	13,200	99
	Monroe	40,200	39,300	98
	Montgomery	13,200	13,100	99
	Morgan	19,800	19,600	99
	Putnam	10,000	9,900	99
	Randolph	10,200	10,000	98
	Rush	6,500	6,400	98
	Shelby	14,900	14,700	99
	Tipton	6,000	5,900	98
	Warren	3,000	2,900	97
Wayne	27,500	27,100	99	
White	9,000	8,900	99	
<b>Between 25-49%</b>	<b>INDIANA</b>			
	Blackford	5,400	5,300	98
	Clay	9,400	9,300	99
	Fayette	9,900	9,800	99
	Jay	8,100	7,900	98
	Jennings	8,400	8,200	98
	Owen	6,800	6,700	99
Parke	5,800	5,700	98	
Wabash	12,700	12,400	98	
<b>Between 5-24%</b>	<b>INDIANA</b>			
	Franklin	6,600	6,400	97
	Greene	12,000	11,800	98
	Jackson	14,200	14,000	99
	Jasper	8,500	8,400	99
(Continued on page A-475)				
<b>Station Totals</b>		<b>1,114,900</b>	<b>1,100,300</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>				<b>767,400</b>
<b>Average Daily Circulation (1993)</b>				<b>388,800</b>

# Indiana—Indianapolis

**WXIN**

Ch. 59

Network Service: Fox.

Licensee: 59 Licensee Inc., 1 Fawcett Place, Suite 120, Greenwich, CT 06830.

Studio: 1440 N. Meridian St., Indianapolis, IN 46202.

Telephone: 317-632-5900. Fax: 317-687-6532.

Technical Facilities: Channel No. 59 (740-746 MHz). Authorized power: 2090-kw max. visual, 209-kw max. aural. Antenna: 992-ft. above av. terrain, 1014-ft. above ground, 1814-ft. above sea level.

Latitude 39° 53' 20"  
Longitude 86° 12' 07"

Transmitter: 2350 Westland Rd., Indianapolis.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 6.1-meter C-band; Harris, 4.6-meter C-band; Harris receivers.

News Services: AP, UPI.

Ownership: Renaissance Communications Corp. (Group Owner).

Began Operation: February 1, 1984. Sale to present owner by Chase Communications Inc. approved by FCC Jan. 11, 1993. Sale to Chase by Outlet Communications was approved Jan. 23, 1990 (Television Digest, Vol. 29:33; 30:13). Sale to Outlet Communications by USA Communications Inc. approved by FCC Dec. 26, 1984.

Represented (sales): Settel Inc.

**Personnel:**

- Joseph Young, Vice President & General Manager.
- George Boggs, Station Manager.
- Terry Conway, Local Sales Manager.
- Randa Minkarah, National Sales Manager.
- Ron Petrovich, News Director.
- Mike McKinnon, Chief Engineer.
- Judy Dages, Promotion Director.
- Sarah Bonner, Business Manager.

Highest 30 Sec. Rate: \$4000.

City of License: Indianapolis. ADI: Indianapolis. Rank: 26.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households Households	%
<b>50% &amp; Over</b>	<b>INDIANA</b>			
	Boone	14,400	14,200	99
	Carroll	7,200	7,100	99
	Clinton	11,700	11,600	99
	Delaware	45,000	44,500	99
	Hamilton	41,800	41,400	99
	Hancock	16,500	16,300	99
	Hendricks	26,900	26,700	99
	Henry	18,400	18,200	99
	Howard	31,200	30,800	99
	Johnson	32,500	32,300	99
	Madison	49,600	49,100	99
	Marion	324,600	321,000	99
	Monroe	40,200	39,300	98
	Morgan	19,800	19,600	99
	Rush	6,500	6,400	98
	Shelby	14,900	14,700	99



WXIN BNPCT-831024KG Granted 11/22/83 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households Households	%
<b>50% &amp; Over</b>	Tippecanoe	46,400	45,500	98
	Tipton	6,000	5,900	98
<b>INDIANA</b>				
<b>Between 25-49%</b>	Bartholomew	24,500	24,200	99
	Blackford	5,400	5,300	98
	Brown	5,600	5,500	98
	Cass	14,700	14,400	98
	Decatur	8,600	8,500	99
	Fountain	6,800	6,700	99
	Grant	27,500	27,100	99
	Jennings	8,400	8,200	98
	Lawrence	16,400	16,200	99
	Miami	13,400	13,200	99
	Montgomery	13,200	13,100	99
	Putnam	10,000	9,900	99
Vigo	39,300	38,800	99	
Warren	3,000	2,900	97	
White	9,000	8,900	99	
<b>INDIANA</b>				
<b>Between 5-24%</b>	Clay	9,400	9,300	99
	Fayette	9,900	9,800	99
	Jackson	14,200	14,000	99
	Jay	8,100	7,900	98
	Orange	6,900	6,700	97
	Owen	6,800	6,700	99
	Parke	5,800	5,700	98
	Randolph	10,200	10,000	98
	Vermillion	6,600	6,500	98
<b>Station Totals</b>		<b>1,037,300</b>	<b>1,024,100</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>			<b>573,900</b>	
<b>Average Daily Circulation (1993)</b>			<b>250,600</b>	

# Indiana—Bloomington-Indianapolis

**WCLJ**

Ch. 42

**Network Service:** Trinity Bcstg. Network.

**Licensee:** Trinity Bcstg. of Indiana, 2528 U.S. 31 S, Greenwood, IN 46143.

**Studio:** 2528 U.S. 31 S, Greenwood, IN 46143.

**Telephones:** 317-535-5542; 800-735-5542. Fax: 317-535-8584.

**Technical Facilities:** Channel No. 42 (638-644 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1040-ft. above av. terrain, 967-ft. above ground, 1827-ft. above sea level.

Latitude 39° 24' 12"  
Longitude 86° 08' 50"

**Transmitter:** 0.8-mi. SE of junction of Hwys. 252 & 135, near Trafalgar.

**Satellite Earth Station:** Vertex, 6.1-meter; Wegener receivers.

**Ownership:** Trinity Broadcasting Network Inc. (Group Owner).

**Began Operation:** August 27, 1987.

**Represented (legal):** May & Dunne, Chartered.

**Represented (engineering):** Smith & Powstenko.

**Personnel:**

- Randall Lohr, General Manager.
- Diana Lohr, Program Director.
- David Augustus, Chief Engineer.

**Highest 30 Sec. Rate:** \$72.

**City of License:** Bloomington. ADI: Indianapolis. Rank: 26.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



WCLJ BMPCT-870304KJ Granted 3/31/87 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	INDIANA			
	Hancock	16,500	16,300	99
	Lawrence	16,400	16,200	99
	Putnam	10,000	9,900	99
<b>Station Totals</b>		<b>42,900</b>	<b>42,400</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>			<b>18,500</b>	
<b>Average Daily Circulation (1993)</b>			<b>5,400</b>	

# Indiana—Bloomington-Indianapolis

**WIIB**

**Ch. 63**

**Network Service:** Home Shopping Network.

**Licensee:** Channel 63 Inc., 2000 W. 41st St., Baltimore, MD 21211.

**Mailing Address:** Box 516A, Rte. 1, Trafalgar, IN 46181-0130.

**Telephone:** 317-878-5407. **Fax:** 317-878-4458.

**Technical Facilities:** Channel No. 63 (764-770 MHz). Authorized power: 1838-kw max. visual. Antenna: 1077-ft. above av. terrain, 974-ft. above ground, 1865-ft. above sea level.

Latitude	39°	24'	16"
Longitude	86°	08'	37"

**Transmitter:** 0.4-mi. SW of intersection of State Rtes. 252 & 135, Trafalgar.

**Ownership:** Sinclair Broadcast Group Inc. (Group Owner).

**Began Operation:** December 27, 1988.

**Represented (legal):** Fisher, Wayland, Cooper & Leader.

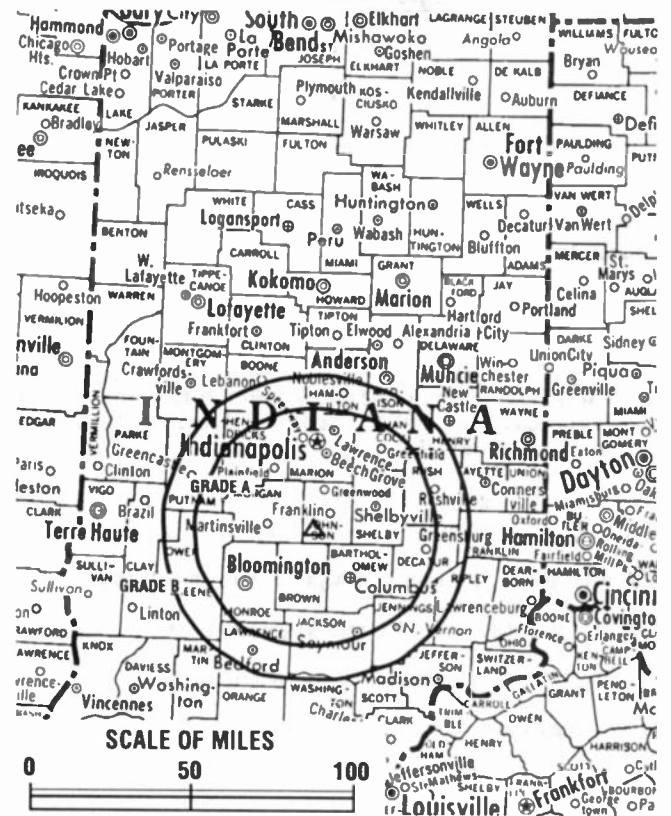
**Represented (engineering):** Carl T. Jones Corp.

**Personnel:**

Barbara Kerr, Station Manager.  
 Scott Burgett, Chief Engineer.  
 Amy Crowell, Producer.

**Highest 30 Sec. Rate:** \$10.

**Arbitron Data:** Not available.



WIIB BMPCT-880429K0 Granted 8/25/88 © American Map Corp., No. 14244

City of License: Bloomington. ADI: Indianapolis. Rank: 26.

# Indiana—Marion-Indianapolis

**WMCC**  
Ch. 23

Network Service: None, independent.

Licensee: Marion TV Inc., 2250 Seymour Ave., Cincinnati, OH 45212.

Studio: 13044 E. 246th St., Noblesville, IN 46060.

Telephone: 317-552-0804. Fax: 317-552-0977.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 5000-kw visual, 600-kw aural. Antenna: 964-ft. above av. terrain, 963-ft. above ground, 1825-ft. above sea level.

Latitude 40° 08' 57"  
Longitude 85° 56' 15"

Transmitter: NE corner of intersection of Hwy. 213 & 246th St., Strawtown.

Ownership: Gerald J. Robinson (Group Owner).

Began Operation: October 19, 1987.

Represented (sales): Katz Independent Television; Canadian Communications Co.

**Personnel:**

- Dave Turner, General Manager.
- Carol Buckner, Station & Business Manager.
- Bob Pinne, Chief Engineer.
- Jeff Degler, Director, Promotion & Marketing.

Rates: On request.

City of License: Marion. ADI: Indianapolis. Rank: 26.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>INDIANA</b>				
Between 25-49%	Blackford	5,400	5,300	98
	Clinton	11,700	11,600	99
	Delaware	45,000	44,500	99
	Grant	27,500	27,100	99
	Hamilton	41,800	41,400	99
	Hancock	16,500	16,300	99
	Hendricks	26,900	26,700	99
	Henry	18,400	18,200	99
	Howard	31,200	30,800	99
	Jay	8,100	7,900	98
	Madison	49,600	49,100	99
	Marion	324,600	321,000	99
	Miami	13,400	13,200	99
	Randolph	10,200	10,000	98
	Shelby	14,900	14,700	99
Tipton	6,000	5,900	98	
Between 5-24%	Boone	14,400	14,200	99
	Carroll	7,200	7,100	99
	Cass	14,700	14,400	98
	Decatur	8,600	8,500	99



WMCC BMPCT-870605LN Granted 7/2/87 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Fayette	9,900	9,800	99
	Huntington	13,200	13,100	99
	Johnson	32,500	32,300	99
	Montgomery	13,200	13,100	99
	Morgan	19,800	19,600	99
	Rush	6,500	6,400	98
	Wabash	12,700	12,400	98
	Wayne	27,500	27,100	99
	Wells	9,800	9,600	98
	White	9,000	8,900	99
<b>Station Totals</b>		<b>850,200</b>	<b>840,200</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>				<b>252,100</b>
<b>Average Daily Circulation (1993)</b>				<b>83,400</b>

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**Television & Cable Factbook**

# Indiana—Bloomington-Indianapolis

**WTTV**

Ch. 4

(Operates satellite WTTK, Kokomo, IN)

Network Service: None, independent.

Licensee: River City License Partnership, 1215 Cole St., St. Louis, MO 63106.

Studio: 3490 Bluff Rd., Indianapolis, IN 46217.

Telephone: 317-787-2211. TWX: 510-101-2288. Fax: 317-781-0031.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 55-kw visual, 11-kw aural. Antenna: 1200-ft. above av. terrain, 1170-ft. above ground, 2037-ft. above sea level.

Latitude 39° 24' 26.50"  
Longitude 86° 08' 52.00"

Transmitter: Trafalgar, IN.

Satellite Earth Stations: Transmit/receive Harris, 8.8-meter C-band; Scientific-Atlanta, 4.6-meter Ku-band; Microdyne, 3.6-meter Ku-band; Vertex, 6.1-meter C-band; Harris, Scientific-Atlanta, Standard Communications receivers.

News Services: CNN, UPI.

Ownership: Better Communications Inc. (Group Owner).

Began Operation: November 11, 1949. Sale by Sarkes Tarzian Inc. approved by FCC May 9, 1978 (Television Digest, Vol. 17:29). Sale to Tel-Am Operations Inc. by Telco Inc. approved by FCC Jan. 24, 1984. Sale by Capitol Bcstg. Co. Inc. to Tel-Am Operation Inc. approved June 7, 1988. Sale to Atlantic Bcstg. Co. by Capitol Bcstg. Co Inc. approved by FCC May 31, 1991 (Vol. 31:18). Transfer of control to present owner approved by FCC August 20, 1993.

Represented (sales): TeleRep Inc.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Cohen, Dippell & Everist, P.C.

**Personnel:**

- Ric Gorman, Vice President & General Manager.
- Michael Granados, Vice President & Station Manager.
- Jay Maxey, Director of Sales.
- Clyde V. Dutton, National Sales Manager.
- Bernard J. Souers, Local Sales Manager.
- Fred Baumgartner, Engineering Manager.
- Peter O'Brien, Operations Manager.
- John O'Laughlin, Promotion Manager.
- Michael Evans, Business Manager.

Rates: On request.

Arbitron Data: Includes WTTK, Kokomo, IN.

City of License: Bloomington. ADI: Indianapolis. Rank: 26.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	<b>INDIANA</b>			
	Bartholomew	24,500	24,200	99
	Blackford	5,400	5,300	98
	Boone	14,400	14,200	99
	Brown	5,600	5,500	98
	Carroll	7,200	7,100	99
	Cass	14,700	14,400	98
	Clay	9,400	9,300	99
	Clinton	11,700	11,600	99
	Decatur	8,600	8,500	99
	Delaware	45,000	44,500	99
	Fountain	6,800	6,700	99
	Grant	27,500	27,100	99
	Greene	12,000	11,800	98
	Hamilton	41,800	41,400	99
	Hancock	16,500	16,300	99



WTTV BPCT-5061 Granted 11/14/77 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	Hendricks	26,900	26,700	99
	Henry	18,400	18,200	99
	Howard	31,200	30,800	99
	Jackson	14,200	14,000	99
	Jennings	8,400	8,200	98
	Johnson	32,500	32,300	99
	Lawrence	16,400	16,200	99
	Madison	49,600	49,100	99
	Marion	324,600	321,000	99
	Miami	13,400	13,200	99
	Monroe	40,200	39,300	98
	Montgomery	13,200	13,100	99
	Morgan	19,800	19,600	99
	Orange	6,900	6,700	97
	Owen	6,800	6,700	99
	Putnam	10,000	9,900	99
	Randolph	10,200	10,000	98
Rush	6,500	6,400	98	
Shelby	14,900	14,700	99	
Tippecanoe	46,400	45,500	98	
Tipton	6,000	5,900	98	
Union	2,600	2,500	96	
Wayne	27,500	27,100	99	
White	9,000	8,900	99	
<b>Between 25-49%</b>	<b>INDIANA</b>			
	Benton	3,500	3,400	97
	Daviess	10,000	9,800	98
	Dubois	13,400	13,100	98
	Fayette	9,900	9,800	99
	Franklin	6,600	6,400	97
Jay	8,100	7,900	98	
(Continued on page A-475)				
<b>Station Totals</b>		<b>1,460,200</b>	<b>1,440,600</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>			<b>768,100</b>	
<b>Average Daily Circulation (1993)</b>			<b>328,700</b>	



# Indiana—Kokomo

**WTTK**

Ch. 29

(Satellite of WTTV, Bloomington-Indianapolis, IN)

Network Service: None, independent.

Licensee: River City License Partnership, 1215 Cole St., St. Louis, MO 63106.

Studio: See WTTV, Bloomington.

Telephone: 317-782-4444. TWX: 510-101-2288. Fax: 317-780-5464.

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 3090-kw max. visual, 309-kw max. aural. Antenna: 774-ft. above av. terrain, 785-ft. above ground, 1654-ft. above sea level.

Latitude	40°	20'	20"
Longitude	85°	57'	15"

Transmitter: Windfall, IN.

Ownership: Better Communications Inc. (Group Owner).

Began Operation: May 1, 1988. Sale to Atlantic Bcstg. Co. by Capitol Bcstg. Co. approved by FCC May 31, 1991 (Television Digest, Vol. 31:18). Transfer of control to present owner approved by FCC August 20, 1993.

Represented (sales): TeleRep Inc.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Cohen, Dippell & Everist, P.C.

**Personnel:**

Ric Gorman, Vice President & General Manager.

Jay Maxey, General Sales Manager.

Rick W. Barber, Engineering Manager.

Rates: Included with WTTV, Bloomington-Indianapolis, IN.



WTTK BMPCT-88020KH Granted 3/29/88 © American Map Corp., No. 14244

Arbitron Data: Included with WTTV, Bloomington-Indianapolis, IN.

City of License: Kokomo. ADI: Indianapolis. Rank: 26.

# Indiana—Lafayette-Kokomo

## WLFI-TV Ch. 18

**Network Service:** CBS.

**Licensee:** WLFI-TV Inc., 2605 Yeager Rd., West Lafayette, IN 47906.

**Studio:** 2605 Yeager Rd., West Lafayette, IN 47906.

**Mailing Address:** Box 2618, West Lafayette, IN 47903.

**Telephone:** 317-463-1800. **Fax:** 317-463-7979.

**Technical Facilities:** Channel No. 18 (494-500 MHz). Authorized power: 1490-kw max. & 631-kw horizontal visual, 298-kw max. & 126-kw horizontal aural. Antenna: 780-ft. above av. terrain, 783-ft. above ground, 1553-ft. above sea level.

Latitude 40° 23' 20"  
Longitude 86° 36' 46"

**Transmitter:** 600 West Rd., Ross Twp., IN.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Andrew, 10-meter C-band; Scientific-Atlanta, 7.2-meter C-band; RCA, 3-meter Ku-band; Harris, 4.2-meter C-band; Scientific-Atlanta, Agile Omni receivers.

**News Service:** AP.

**Ownership:** Blade Communications Inc. (Group Owner).

**Began Operation:** May 8, 1953 on Ch. 59. Transfer of TV and WASK(AM) to Rosenthal group from founder O. E. Richardson approved by FCC Feb. 20, 1957 (Television Digest, Vol. 13:4, 8). Sold to Sarkes Tarzian as Ch. 59, but left the air May 15, 1959 while sale was pending. Sale to Sarkes Tarzian by Henry Rosenthal and associates approved June 17, 1959; resumed operation on Ch. 18 Nov. 15, 1959 (Vol. 15:19, 20, 25, 46). Sale to RJN Bcstg. Inc. (Richard F. Shively) by Sarkes Tarzian Inc. approved Nov. 3, 1967. Sale to Blade Communications Inc. by RJN Bcstg. approved by FCC Sept. 13, 1979.

**Represented (sales):** Katz Continental Television.

**Represented (legal):** Dow, Lohnes & Albertson.

**Represented (engineering):** Jules Cohen & Associates, P.C.

**Personnel:**

- Robert Ford, General Manager.
- Tom Combs, Sales Manager.
- Mike Piggott, News Director.
- Dick Long, Local Sales Manager.
- Ken Fitzgerald, Chief Engineer.
- Tina Parker, Operations & Promotion Director.
- Roger Telfer, Business Manager.

**Highest 30 Sec. Rate:** \$425.

**NETWORK BASE HOURLY RATE:** \$245.

**City of License:** Lafayette. **ADI:** Lafayette, IN. **Rank:** 191.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households Households	%
50% & Over	INDIANA Benton	3,500	3,400	97



WLFI-TV BMPCT-7447 Granted 3/15/73

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households Households	%
50% & Over	Carroll	7,200	7,100	99
	Cass	14,700	14,400	98
	Fountain	6,800	6,700	99
	Tippecanoe	46,400	45,500	98
	Warren	3,000	2,900	97
	White	9,000	8,900	99
Between 25-49%	INDIANA Clinton	11,700	11,600	99
	Howard	31,200	30,800	99
	Miami	13,400	13,200	99
	Pulaski	4,700	4,600	98
Between 5-24%	INDIANA Boone	14,400	14,200	99
	Jasper	8,500	8,400	99
	Montgomery	13,200	13,100	99
	Newton	4,800	4,700	98
	Tipton	6,000	5,900	98
<b>Station Totals</b>		<b>198,500</b>	<b>195,400</b>	<b>98</b>
<b>Net Weekly Circulation (1993)</b>				<b>107,400</b>
<b>Average Daily Circulation (1993)</b>				<b>56,000</b>

# Indiana—Richmond

**WKOI**  
Ch. 43

**Network Service:** Trinity Bcstg. Network.

**Licensee:** Trinity Bcstg. of Indiana Inc., Box 1057, Richmond, IN 47375.

**Studio:** 1702 S. 9th St., Richmond, IN 47374.

**Telephone:** 317-935-2390.

**Technical Facilities:** Channel No. 43 (644-650 MHz). Authorized power: 1410-kw visual, 141-kw aural. Antenna: 990-ft. above av. terrain, 1003-ft. above ground, 1903-ft. above sea level.

Latitude 39° 30' 44"  
Longitude 84° 38' 09"

**Transmitter:** Rte. 73, Collinsville, 2080 Trenton-Oxford Rd.

**Satellite Earth Station:** Scientific-Atlanta, 5-meter C-band; Scientific-Atlanta receivers.

**Ownership:** Trinity Broadcasting Network Inc. (Group Owner).

**Began Operation:** May 11, 1982.

**Represented (legal):** May & Dunne, Chartered.

**Personnel:**

Mary L. Laird, Station Manager.  
Harry Monroe, Chief Engineer.

**Rates:** On request.

**City of License:** Richmond. ADI: Dayton. Rank: 52.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	<b>INDIANA</b>			
	Fayette	9,900	9,800	99
	Ohio	2,000	2,000	100
	<b>OHIO</b>			
	Adams	9,600	9,300	97
	Butler	107,500	106,500	99



WKOI BPCT-5228 Granted 5/19/80 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Clinton	13,400	13,200	99
	Preble	14,600	14,500	99
<b>Station Totals</b>		<b>157,000</b>	<b>155,300</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>			<b>30,400</b>	
<b>Average Daily Circulation (1993)</b>			<b>11,600</b>	

# Indiana—South Bend

## WHME-TV

Ch. 46

Network Service: None, independent.

Licensee: Le Sea Bcstg. Corp., Box 12, South Bend, IN 46624.

Studio: 61300 S. Ironwood Rd., South Bend, IN 46614.

Telephone: 219-291-8200. Fax: 219-291-9043.

Technical Facilities: Channel No. 46 (662-668 MHz). Authorized power: 891-kw visual, 178-kw aural. Antenna: 1000-ft. above av. terrain, 982-ft. above ground, 1828-ft. above sea level.

Latitude 41° 35' 43"  
Longitude 86° 09' 38"

Transmitter: Intersection of Fem & Roosevelt Rds.

Satellite Earth Stations: Transmit/receive Harris, 9.2-meter; Microdyne, 9.2-meter; Harris, Microdyne receivers.

FM Affiliate: WHME, 103.1 MHz, 3 kw, 300-ft.

Ownership: Le Sea Broadcasting Co. (Group Owner).

Began Operation: July 25, 1974. Left air April 6, 1976. Sale to present owner approved by FCC June 10, 1977. Resumed operation Sept. 10, 1977 (Television Digest, Vol. 17:38).

Represented (sales): Landin Media Sales.

### Personnel:

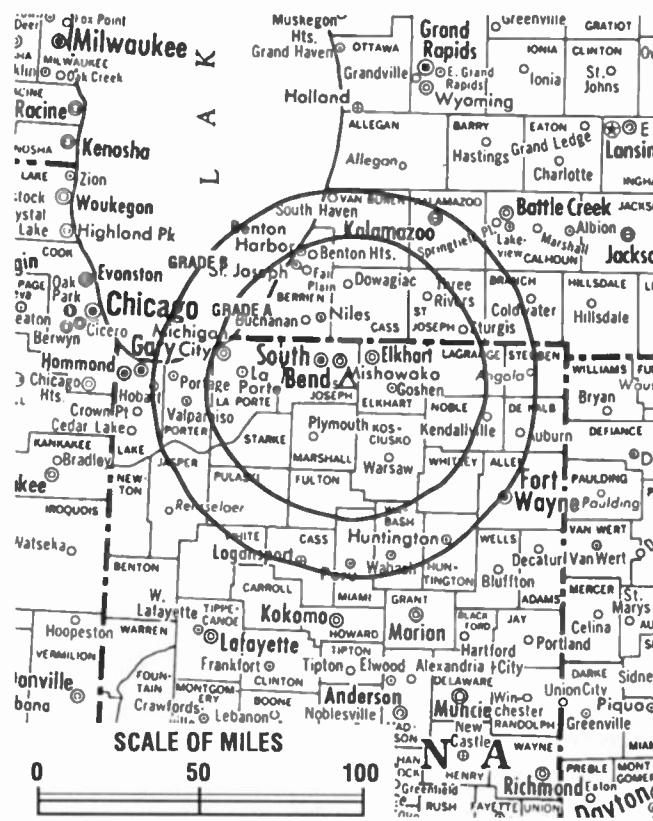
Lester Sumrall, Chairman.  
Peter Sumrall, General Manager.  
Diana Ganser, Local Sales Manager.  
Craig Wallin, National Sales Manager.  
Dar Monesmith, Chief Engineer.  
Chuck Roth, News Director.  
Jim Veldhuis, Program Director.  
Teresa Holden, Promotion Director.  
Fran Wright, Marketing Director.  
Diana Dolde, Development Director.  
Chris Mars, Production Manager.  
Mike Swinehart, Controller.  
Paula Slack, Business Manager.

Highest 30 Sec. Rate: \$125.

City of License: South Bend. ADI: South Bend-Elkhart. Rank: 83.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	INDIANA			
	Elkhart	58,200	57,200	98
	Fulton	7,300	7,200	99
	Kosciusko	23,900	23,500	98
	Marshall	15,600	15,400	99
	Noble	13,800	13,600	99



WHME-TV BMPCT-7479 Granted 7/25/73 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Pulaski	4,700	4,600	98
	St Joseph	93,600	92,600	99
	Starke	8,300	8,200	99
	<b>MICHIGAN</b>			
	Cass	18,600	18,400	99
Between 5-24%	<b>INDIANA</b>			
	De Kalb	13,200	13,100	99
	Huntington	13,200	13,100	99
	Lagrange	9,600	9,200	96
	La Porte	38,700	38,300	99
	Steuben	10,700	10,600	99
	Wabash	12,700	12,400	98
	Whitley	10,400	10,300	99
	<b>MICHIGAN</b>			
	Berrien	61,500	60,600	99
St Joseph	22,100	21,900	99	
<b>Station Totals</b>		<b>436,100</b>	<b>430,200</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>			<b>116,700</b>	
<b>Average Daily Circulation (1993)</b>			<b>43,400</b>	

# Indiana—South Bend

## WNDU-TV

Ch. 16

Network Service: NBC.

Licensee: Michiana Telecasting Corp., Box 1616, South Bend, IN 46634.

Studio: 54516 Business U.S. 31 N, South Bend, IN 46637.

Mailing Address: Box 1616, South Bend, IN 46634.

Telephone: 219-239-1616. Fax: 219-282-2916.

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 3770-kw max. & 1955-kw horizontal visual, 754-kw max. & 390-kw horizontal aural. Antenna: 1069-ft. above av. terrain, 1068-ft. above ground, 1913-ft. above sea level.

Latitude 41° 36' 20.00"  
Longitude 86° 12' 44.50"

Transmitter: Ironwood & Kem Rds.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Transmit/receive Satcom Technologies, 9.1-meter C-band; Andrew, 7.3-meter Ku & C-band; ADM, 6-meter C-band; M/A-Corn, Scientific-Atlanta, Standard Communications receivers.

SNG Mobile Dish: Andrew, 2.3-meter Ku-band.

AM Affiliate: WNDU, 1-kw, 1490 kHz.

FM Affiliate: WNDU-FM, 12-kw, 92.9 MHz (No. 225), 880-ft.

News Services: AP, CNN, NBC.

Ownership: Michiana Telecasting Corp.

Began Operation: July 15, 1955.

Represented (sales): Adam Young Inc.

Represented (legal): Peper, Martin, Jensen, Maichel & Heltage.

Represented (engineering): du Treil, Lundin & Rackley.

### Personnel:

James Behling, President & General Manager.  
Harry Kevorkian, Vice President, Education & Administration.  
Gregory J. Giczi, Vice President, Operations.  
Michael Leyes, General Sales Manager.  
Pat Barth, Local Sales Manager.  
Karen Croake-Heisler, Program Director.  
Melissa Collins, Promotion Manager.  
Ellen Crooke, News Director.  
George E. Molnar Jr., Chief Engineer.  
John G. Hoover, Business Manager.

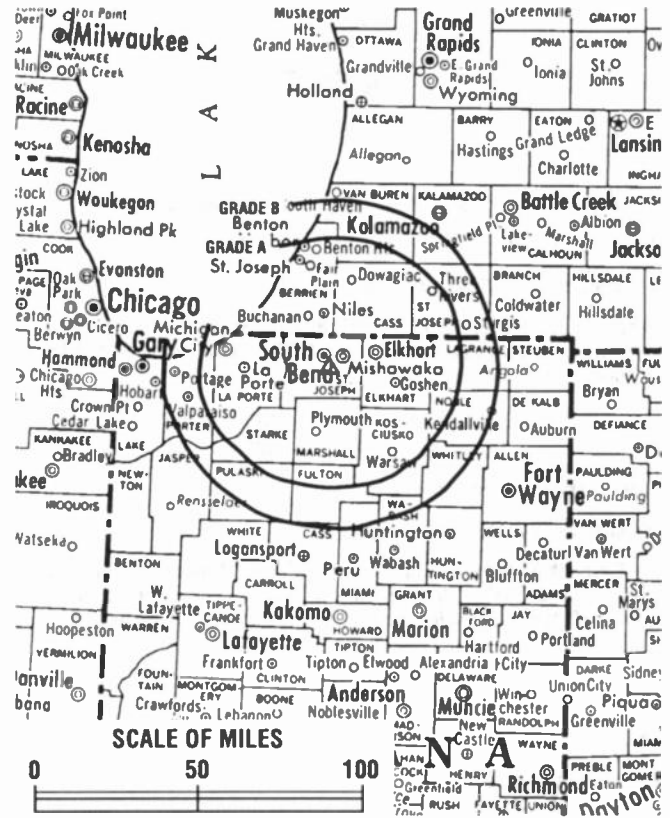
Highest 30 Sec. Rate: \$1200.

NETWORK BASE HOURLY RATE: \$1000.

City of License: South Bend. ADI: South Bend-Elkhart. Rank: 83.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	INDIANA			
	Elkhart	58,200	57,200	98
	Fulton	7,300	7,200	99
	Kosciusko	23,900	23,500	98
	Lagrange	9,600	9,200	96



WNDU-TV BPC-4222 Granted 12/10/69 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Marshall	15,600	15,400	99
	Noble	13,800	13,600	99
	Pulaski	4,700	4,600	98
	St Joseph	93,600	92,600	99
	Starke	8,300	8,200	99
	<b>MICHIGAN</b>			
	Berrien	61,500	60,600	99
	Cass	18,600	18,400	99
	St Joseph	22,100	21,900	99
Between 25-49%	<b>INDIANA</b>			
	Cass	14,700	14,400	98
	Jasper	8,500	8,400	99
	La Porte	38,700	38,300	99
	Miami	13,400	13,200	99
	Wabash	12,700	12,400	98
<b>MICHIGAN</b>				
	Branch	15,200	15,000	99
Between 5-24%	<b>INDIANA</b>			
	Carroll	7,200	7,100	99
	Newton	4,800	4,700	98
	Porter	46,100	45,600	99
	Steuben	10,700	10,600	99
	White	9,000	8,900	99
	Whitley	10,400	10,300	99
	<b>MICHIGAN</b>			
	Van Buren	26,100	25,800	99
<b>Station Totals</b>		<b>554,700</b>	<b>547,100</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>				<b>345,900</b>
<b>Average Daily Circulation (1993)</b>				<b>191,200</b>

# Indiana—South Bend

## WSBT-TV

Ch. 22

Network Service: CBS.

Licensee: WSBT Inc., 300 W. Jefferson Blvd., South Bend, IN 46601.

Studio: 300 W. Jefferson Blvd., South Bend, IN 46601.

Telephone: 219-233-3141. Fax: 219-288-6630.

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 4790-kw max. visual, 479-kw max. aural. Antenna: 1070-ft. above av. terrain, 1048-ft. above ground, 1918-ft. above sea level.

Latitude 41° 37' 00"  
Longitude 86° 13' 01"

Transmitter: 60351 Ironwood Rd.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive SatCom, 2.4-meter Ku-band; Harris, 6.1-meter C-band; SatCom, 5-meter Ku & C-band; RCA Americom, 3.65-meter Ku-band; AFC, Harris, Scientific-Atlanta, Standard Communications receivers.

SNG Mobile Dish: Roscor, 2.4-meter Ku-band.

AM Affiliate: WSBT, 5-kw, 960 kHz (CBS).

FM Affiliate: WNSN, 13.0-kw, 101.5 MHz (No. 268), 967-ft.

News Services: AP, CBS, NIWS.

Ownership: Schurz Communications Inc. (Group Owner).

Began Operation: December 21, 1952.

Represented (sales): Katz Continental Television.

Represented (legal): Hogan & Hartson.

Represented (engineering): David Steel & Associates Inc.

### Personnel:

James D. Freeman, President & General Manager.  
Roland T. Adeszko, Station & General Sales Manager.  
Tom Labuziowski, Local Sales Manager.  
Bill Craiton, News Director.  
Julius Decocq, Program Director.  
Kenneth Biggins, Business Manager.  
Rhonda Brown, Community Affairs Director.  
Chris Thornton, Chief Engineer.  
Robert Johnson, Promotion & Operations Manager.

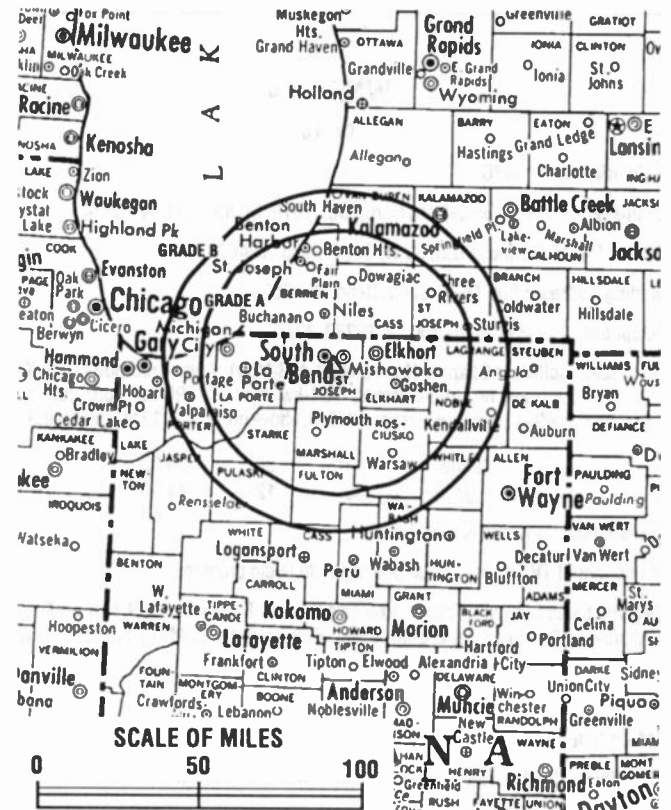
Highest 30 Sec. Rate: \$600.

NETWORK BASE HOURLY RATE: \$800.

City of License: South Bend. ADI: South Bend-Elkhart. Rank: 83.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	INDIANA			
	Elkhart	58,200	57,200	98
	Fulton	7,300	7,200	99
	Kosciusko	23,900	23,500	98



WSBT-TV BPCT-871027KF Granted 1/29/88 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Lagrange	9,600	9,200	96
	La Porte	38,700	38,300	99
	Marshall	15,600	15,400	99
	Pulaski	4,700	4,600	98
	St Joseph	93,600	92,600	99
	Starke	8,300	8,200	99
MICHIGAN	Berrien	61,500	60,600	99
	Cass	18,600	18,400	99
	St Joseph	22,100	21,900	99
Between 25-49%	INDIANA Noble	13,800	13,600	99
Between 5-24%	INDIANA Cass	14,700	14,400	98
	Jasper	8,500	8,400	99
	Miami	13,400	13,200	99
	Porter	46,100	45,600	99
	Steuben	10,700	10,600	99
	Wabash	12,700	12,400	98
	Whitley	10,400	10,300	99
MICHIGAN	Branch	15,200	15,000	99
	Van Buren	26,100	25,800	99
Station Totals		533,700	526,400	99
Net Weekly Circulation (1993)			331,000	
Average Daily Circulation (1993)			196,300	

# Indiana—Elkhart-South Bend

**WSJV**

Ch. 28

Network Service: ABC.

Licensee: WSJV-TV Inc., 58096 County Rd. 7 S, Elkhart, IN 46517.

Studio: 58096 County Rd. 7 S, Elkhart, IN 46517.

Mailing Address: Box 1646, Elkhart, IN 46515.

Telephones: 219-293-8616; 219-674-5106. Fax: 219-294-1324.

Technical Facilities: Channel No. 28 (554-560 MHz). Authorized power: 5000-kw max. visual. Antenna: 1099-ft. above av. terrain, 1048-ft. above ground, 1918-ft. above sea level.

Latitude 41° 36' 58"  
Longitude 86° 11' 38"

Transmitter: Grass Rd., 3-mi. SW of Mishawaka, IN.

Multichannel TV Sound: Stereo only.

News Services: ABC, AP.

Ownership: Quincy Broadcasting Co. (Group Owner).

Began Operation: March 15, 1954. Sale to present owner by Truth Publishing Co. (John F. Dille Jr., et al.) approved by FCC March 31, 1975.

Represented (sales): Petry Television Inc.

Represented (legal): Wilkinson, Barker, Knauer & Quinn.

Represented (engineering): Lohnes & Culver.

**Personnel:**

- F. Robert Kaltoff, Vice President & General Manager.
- Richard Frid, General Sales Manager.
- Martha Sims, Program Director.
- Larry Ford, News Director.
- Ed Schmidt, Chief Engineer.
- Kevin Sargent, Operations Manager.
- Pam Yoder, Business Manager.
- Pam Lamb, Public Affairs Director.
- B. J. Whittet, Promotion Director.

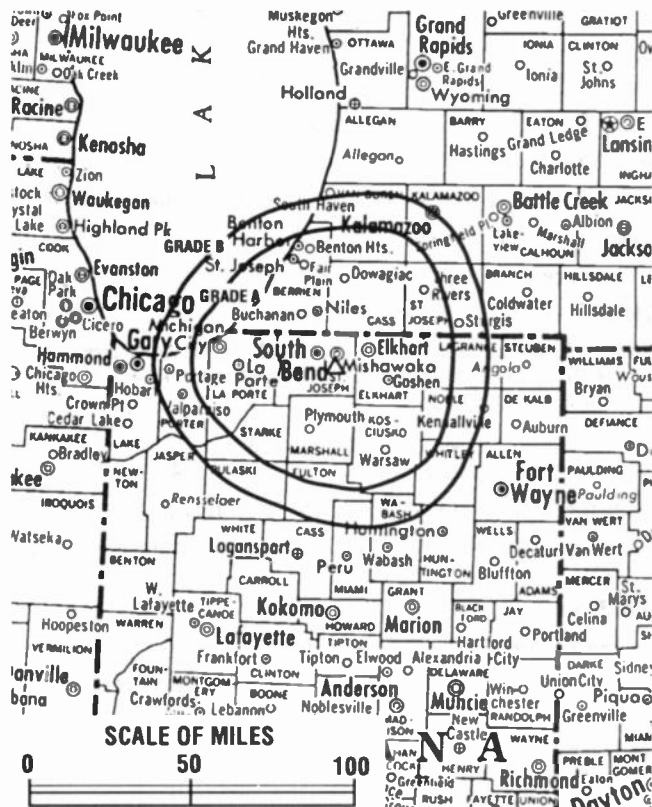
Highest 30 Sec. Rate: \$1400.

NETWORK BASE HOURLY RATE: \$684.

City of License: Elkhart. ADI: South Bend-Elkhart. Rank: 83.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	INDIANA			
	Elkhart	58,200	57,200	98
	Fulton	7,300	7,200	99
	Kosciusko	23,900	23,500	98
	Lagrange	9,600	9,200	96
	La Porte	38,700	38,300	99
	Marshall	15,600	15,400	99



WSJV BMPCT-880714KF Granted 10/14/88 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Pulaski	4,700	4,600	98
	St Joseph	93,600	92,600	99
	Starke	8,300	8,200	99
	MICHIGAN			
	Berrien	61,500	60,600	99
	Cass	18,600	18,400	99
	St Joseph	22,100	21,900	99
Between 25-49%	INDIANA			
	Noble	13,800	13,600	99
	MICHIGAN			
	Branch	15,200	15,000	99
Between 5-24%	INDIANA			
	Cass	14,700	14,400	98
	De Kalb	13,200	13,100	99
	Miami	13,400	13,200	99
	Porter	46,100	45,600	99
	Steuben	10,700	10,600	99
	Wabash	12,700	12,400	98
	Whitley	10,400	10,300	99
	MICHIGAN			
	Van Buren	26,100	25,800	99
<b>Station Totals</b>		<b>538,400</b>	<b>531,100</b>	<b>99</b>
<b>Net Weekly Circulation (1993)</b>				<b>304,500</b>
<b>Average Daily Circulation (1993)</b>				<b>154,400</b>

# Indiana—Terre Haute

## WBAK-TV

Ch. 38

Network Service: ABC.

Licensee: Terre Haute Independent Bcstrs. Inc., Box 719, Terre Haute, IN 47808.

Studio: 138 Poplar St., Terre Haute, IN 47807.

Mailing Address: Box 719, Terre Haute, IN 47808.

Telephone: 812-238-1515. Fax: 812-235-3854.

Technical Facilities: Channel No. 38 (614-620 MHz). Authorized power: 2140-kw visual, 214-kw aural. Antenna: 980-ft. above av. terrain, 1004-ft. above ground, 1549-ft. above sea level.

Latitude 39° 13' 58"

Longitude 87° 23' 49"

Transmitter: W side of Hwy. 41, 1.3-mi. SW of Farmersburg, IN.

Satellite Earth Stations: ADM, 4.2-meter C-band; AFC, 3.7-meter Ku-band; ADM receivers.

News Services: ABC, AP.

Ownership: Bahakel Communications Ltd. (Group Owner).

Began Operation: April 3, 1973. Sale to present owner by John M. House, et al., approved by FCC Feb. 28, 1977.

Represented (sales): Seltel Inc.

### Personnel:

Cy N. Bahakel, President.

Lynda Snyder, General Manager.

Richard Hunter, Chief Engineer.

Dennis Roberts, Program & Promotion Director.

Donna Jenkins, Business Manager.

Highest 30 Sec. Rate: \$365.

NETWORK BASE HOURLY RATE: \$175.

City of License: Terre Haute. ADI: Terre Haute. Rank: 138.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	<b>ILLINOIS</b>			
	Clark	6,400	6,300	98
	Crawford	7,600	7,500	99
	Jasper	4,000	3,900	97
	<b>INDIANA</b>			
	Greene	12,000	11,800	98
	Sullivan	7,300	7,200	99
Vermillion	6,600	6,500	98	
Vigo	39,300	38,800	99	
Between 25-49%	<b>ILLINOIS</b>			
	Cumberland	4,000	3,900	98



WBAK-TV BPCT-830207KE Granted 2/28/83 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Edgar	7,700	7,600	99
	Effingham	11,800	11,400	97
	<b>INDIANA</b>			
	Clay	9,400	9,300	99
	Daviess	10,000	9,800	98
Between 5-24%	Knox	15,100	14,900	99
	Parke	5,800	5,700	98
	<b>ILLINOIS</b>			
	Fayette	7,700	7,500	97
	Lawrence	6,100	6,000	98
Station Totals	<b>INDIANA</b>			
	Fountain	6,800	6,700	99
	Martin	3,900	3,800	97
	Owen	6,800	6,700	99
	Pike	4,900	4,800	98
<b>Station Totals</b>		<b>183,200</b>	<b>180,100</b>	<b>98</b>
<b>Net Weekly Circulation (1993)</b>				<b>82,600</b>
<b>Average Daily Circulation (1993)</b>				<b>32,300</b>



# Indiana—Terre Haute

## WTHI-TV

Ch. 10

Network Service: CBS.

Licensee: Wabash Valley Bcstg. Corp., Box 1486, Terre Haute, IN 47808.

Studio: 918 Ohio St., Terre Haute, IN 47807.

Telephone: 812-232-9481. Fax: 812-232-9481.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 960-ft. above av. terrain, 993-ft. above ground, 1549-ft. above sea level.

Latitude 39° 14' 36"  
Longitude 87° 23' 07"

Transmitter: E of U.S. 41, 0.34-mi. S of Farmersburg, IN.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: ADM, 6.1-meter; Scientific-Atlanta receivers.

AM Affiliate: WTHI, 5-kw (1-kw night), 1480 kHz (CBS).

FM Affiliate: WTHI-FM, 50-kw, 99.9 MHz (No. 260), 500-ft.

News Services: AP, CBS, CNN.

Ownership: Wabash Valley Broadcasting Corp. (Group Owner).

Began Operation: July 22, 1954.

Represented (sales): Katz Continental Television.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Cohen, Dippell & Everist, P.C.

### Personnel:

David Bailey, Vice President & General Manager.  
Phil Johnson, General Sales Manager.  
Gary Crowder, Personnel Director & Business Manager.  
Rod Garvin, Operations & Program Director.  
Bill Kauffman, Local Sales Manager.  
Jeff Tucker, Chief Engineer.  
Kurt Sweeney, News Director.  
Steve Rifkin, Promotion Director.

Rates: On request.

City of License: Terre Haute. ADI: Terre Haute. Rank: 138.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINDIS			
	Clark	6,400	6,300	98
	Clay	5,700	5,500	96
	Crawford	7,600	7,500	99
	Cumberland	4,000	3,900	98
	Edgar	7,700	7,600	99
	Effingham	11,800	11,400	97
	Jasper	4,000	3,900	97
	Lawrence	6,100	6,000	98
	Richland	6,300	6,100	97
	INDIANA			
	Clay	9,400	9,300	99
	Daviess	10,000	9,800	98
Greene	12,000	11,800	98	
Knox	15,100	14,900	99	



WTHI-TV BPC-3289 Granted 6/18/64 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Martin	3,900	3,800	97
	Owen	6,800	6,700	99
	Parke	5,800	5,700	98
	Sullivan	7,300	7,200	99
	Vermillion	6,600	6,500	98
	Vigo	39,300	38,800	99
<b>INDIANA</b>				
Between 25-49%	Fountain	6,800	6,700	99
	Putnam	10,000	9,900	99
<b>ILLINDIS</b>				
Between 5-24%	Coles	19,000	18,700	98
	Edwards	3,000	2,900	97
	Fayette	7,700	7,500	97
	Shelby	8,600	8,400	98
	Vermilion	33,700	33,200	99
	Wabash	5,000	4,900	98
<b>INDIANA</b>				
	Brown	5,600	5,500	98
	Dubois	13,400	13,100	98
	Gibson	12,400	12,200	98
	Lawrence	16,400	16,200	99
	Monroe	40,200	39,300	98
	Montgomery	13,200	13,100	99
	Orange	6,900	6,700	97
	Pike	4,900	4,800	98
	Warren	3,000	2,900	97
<b>Station Totals</b>		<b>385,600</b>	<b>378,700</b>	<b>98</b>
<b>Net Weekly Circulation (1993)</b>				<b>187,900</b>
<b>Average Daily Circulation (1993)</b>				<b>119,800</b>

# Indiana—Terre Haute

**WTWO**

Ch. 2

Network Service: NBC.

Licensee: Fabri Development Corp., Box 299, Terre Haute, IN 47808.

Studio: U.S. Hwy. 41 S, Farmersburg, IN 47850.

Mailing Address: Box 299, Terre Haute, IN 47808.

Telephones: 812-232-9504; 812-696-2121. Fax: 812-696-2755.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 19.5-kw aural. Antenna: 950-ft. above av. terrain, 999-ft. above ground, 1549-ft. above sea level.

Latitude 39° 14' 33"  
Longitude 87° 23' 29"

Transmitter: 1-mi. SW of Farmersburg, IN on W side of U.S. Hwys. 41 & 150.

Satellite Earth Stations: Harris, 7-meter Ku-band; ADM, 7-meter C-band; AFC, 3.6-meter Ku-band; Harris, 3-meter Ku-band; Hughes, 2-meter Ku-band; Uniden, Avcom, Harris, Toshiba, Hughes receivers.

News Services: AP, NBC, CNN.

Ownership: TCS Television Partners (Group Owner).

Began Operation: September 1, 1965. Sale to present owner by Malcolm I. Glazer approved by FCC April 6, 1990 (Television Digest, Vol. 30:8, 26). Sale to Glazer by Booth Newspapers Inc. approved by FCC July 18, 1975 (Vol. 15:9). Sale to Booth by J. R. Livesay, John T. Gelder, et al., approved by FCC Jan. 6, 1971.

Represented (sales): Petry Television Inc.

Represented (legal): Wiley, Rein & Fielding.

**Personnel:**

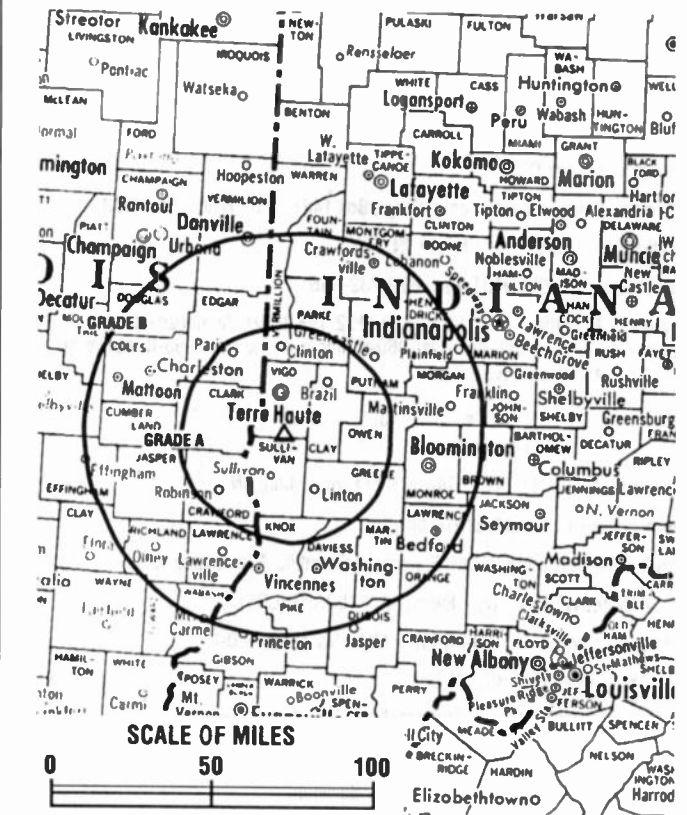
- Christopher Jones, Vice President & General Manager.
- John Chadwick, General Sales Manager.
- Sea Stipes, Local Sales Manager.
- Mark Edwards, News Director.
- Phylis A. Martindale, Program Director.
- Karen Granato, Promotion Director.
- Norm Legge, Production Manager.
- Arden Ramsey, Chief Engineer.
- Georgia Botes, Business Manager.

Highest 30 Sec. Rate: \$1100.

NETWORK BASE HOURLY RATE: \$1570.

City of License: Terre Haute. ADI: Terre Haute. Rank: 138.

Total Households: ©MSI Consumer Market Data as of 1/1/93. TV Homes, TV% and Circulation ©1993 Arbitron. County coverage based on Arbitron study.



WTWO BMPCT-6077 Granted 4/2/65

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
<b>50% &amp; Over</b>	Martin	3,900	3,800	97
	Owen	6,800	6,700	99
	Parke	5,800	5,700	98
	Sullivan	7,300	7,200	99
	Vermillion	6,600	6,500	98
	Vigo	39,300	38,800	99
<b>ILLINOIS</b>				
<b>Between 25-49%</b>	Clay	5,700	5,500	96
	Coles	19,000	18,700	98
	Cumberland	4,000	3,900	98
	Vermilion	33,700	33,200	99
<b>INDIANA</b>				
	Fountain	6,800	6,700	99
	Lawrence	16,400	16,200	99
<b>ILLINOIS</b>				
<b>Between 5-24%</b>	Edwards	3,000	2,900	97
	Fayette	7,700	7,500	97
<b>INDIANA</b>				
	Dubois	13,400	13,100	98
	Monroe	40,200	39,300	98
	Montgomery	13,200	13,100	99
	Orange	6,900	6,700	97
	Pike	4,900	4,800	98
	Putnam	10,000	9,900	99
	Warren	3,000	2,900	97
<b>Station Totals</b>		<b>354,000</b>	<b>347,700</b>	<b>98</b>
<b>Net Weekly Circulation (1993)</b>				<b>178,800</b>
<b>Average Daily Circulation (1993)</b>				<b>97,600</b>

**Indiana**

**WTHR, Indianapolis  
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	<b>INDIANA</b>			
	Pulaski	4,700	4,600	98
	Ripley	9,000	8,800	98
	Vermillion	6,600	6,500	98
	Vigo	39,300	38,800	99

**WTTV, Bloomington-Indianapolis  
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%	
Between 25-49%	<b>INDIANA</b>				
	Jefferson	11,100	10,900	98	
	Knox	15,100	14,900	99	
	Martin	3,900	3,800	97	
	Parke	5,800	5,700	98	
	Ripley	9,000	8,800	98	
	Scott	7,700	7,500	97	
	Sullivan	7,300	7,200	99	
	Vermillion	6,600	6,500	98	
	Vigo	39,300	38,800	99	
	Wabash	12,700	12,400	98	
	Warren	3,000	2,900	97	
	<b>KENTUCKY</b>				
	Carroll	3,500	3,500	100	
	Between 5-24%	<b>ILLINOIS</b>			
		Clark	6,400	6,300	98
		Crawford	7,600	7,500	99
Edgar		7,700	7,600	99	
Vermilion		33,700	33,200	99	
<b>INDIANA</b>					
Adams		10,800	10,600	98	
Crawford		3,700	3,600	97	
Dearborn		14,200	14,000	99	
Fulton		7,300	7,200	99	
Gibson		12,400	12,200	98	
Huntington		13,200	13,100	99	
Jasper		8,500	8,400	99	
Ohio		2,000	2,000	100	
Pulaski		4,700	4,600	98	
Warrick		16,300	16,000	98	
Washington		8,900	8,700	98	
Wells	9,800	9,600	98		
<b>KENTUCKY</b>					
Trimble	2,300	2,300	100		

**WTTV—(Continued)  
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	<b>DHID</b>			
	Butler	107,500	106,500	99

**WTVW, Evansville  
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	<b>INDIANA</b>			
	Lawrence	16,400	16,200	99
	<b>KENTUCKY</b>			
	Butler	4,200	4,200	100
	Livingston	3,600	3,600	100
	Lyon	2,300	2,300	100
	Meade	8,300	8,300	100

**WISH-TV, Indianapolis  
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	<b>INDIANA</b>			
	Parke	5,800	5,700	98
	Ripley	9,000	8,800	98
	Vermillion	6,600	6,500	98
	Vigo	39,300	38,800	99

**WRTV, Indianapolis  
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	<b>INDIANA</b>			
	Ripley	9,000	8,800	98
	Scott	7,700	7,500	97
	Vermillion	6,600	6,500	98
	Vigo	39,300	38,800	99
	Wayne	27,500	27,100	99