

U.S. Television Station Directory

Data updated to October 1, 1990 unless otherwise indicated. Includes rate digests, personnel, facilities and other data.

THE STATE PAGES

Following the map of each state, rankings for Arbitron's Area of Dominant Influence Television Households are shown. ADI Household Rank is established by Arbitron.

The state pages also carry additional cross-reference material, indicating for example, those stations within the state that are identified with two or more cities, or with cities in another state.

Operating commercial and educational TV stations by VHF and UHF are shown for each state in a status report as of October 1, 1990.

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STATION PAGES

Rates, personnel and other data supplied by stations.

RATE DIGESTS: These show only the highest one-time rate charged by the stations. Most rates are also subject to frequency discounts, separate or additional rehearsal charges, talent & production charges, etc. For further details and for contract conditions, specifications etc., consult complete station rate cards, available from the stations on request.

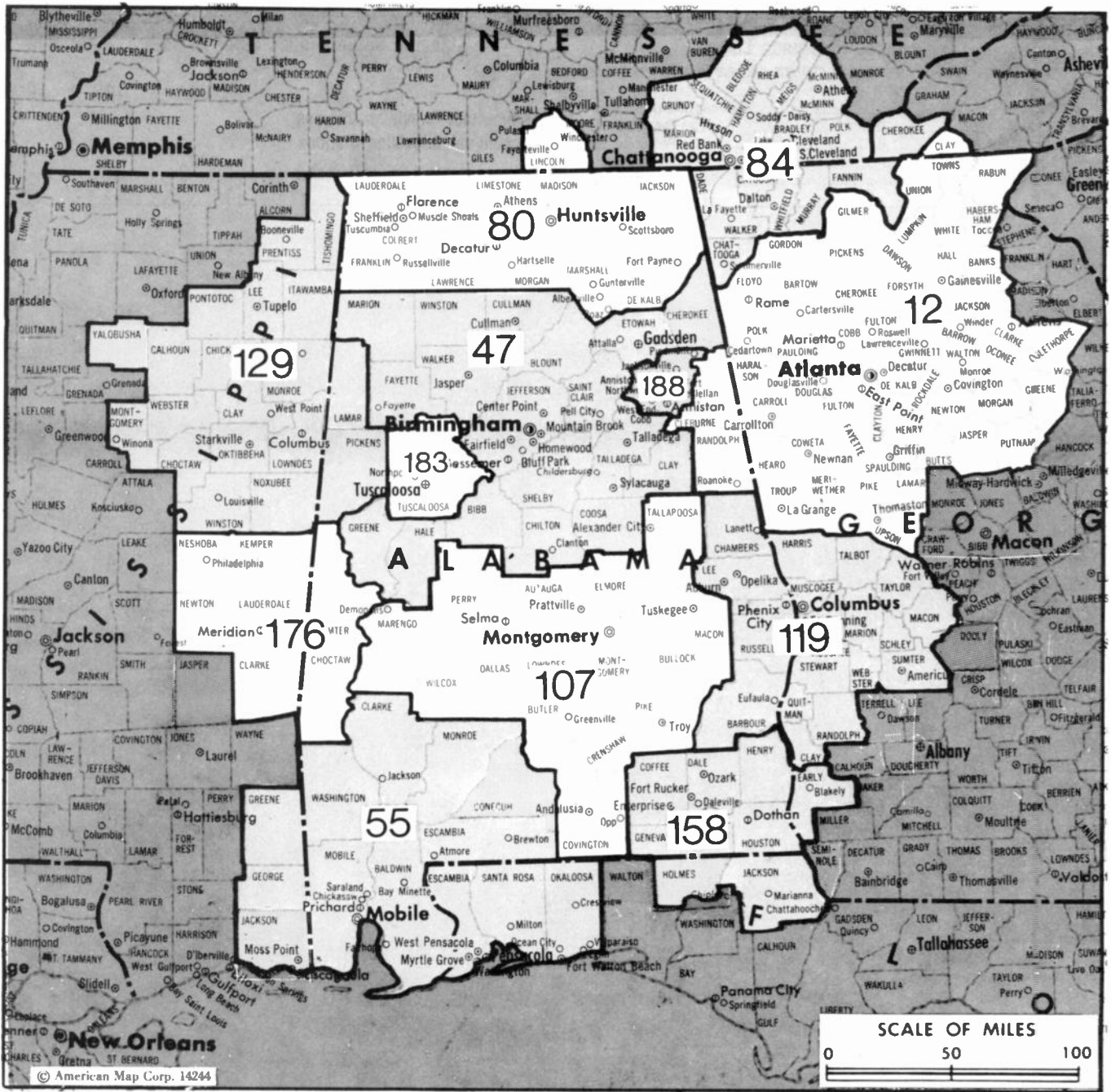
STATION POWER: Powers shown are Effective Radiated Powers (ERP).

NETWORK SYMBOLS (registered trademarks)



The individual station tables show a complete listing of all counties grouped by Arbitron Net Weekly Circulation levels, with Total Households, and TV Penetration in each county individually. For definitions of Arbitron terms, see Introduction.

SATELLITE STATIONS are shown with a dash line pattern in relation to the parent listing. In the satellite listing the parent station is shown with a dash line pattern.



Market	Arbitron ADI TV Households	Rank	Market Area Commercial TV Stations
Atlanta, GA	1,374,900	12	WAGA-TV (5), WATL (36), WAWA-TV (14), WGNX (46), WNGM-TV (34), WSB-TV (2), WTBS (17), WVEU (69), WXIA-TV (11)
Birmingham, AL	525,300	47	WBMG (42), WBRC-TV (6), WCAJ (68), WNAL-TV (44), WTJP (60), WTTD (21), WVTM-TV (13)
Mobile, AL-Pensacola, FL	467,900	55	WALA-TV (10), WEAR-TV (3), WFGX (35), WHBR (33), WJTC (44), WKRG-TV (5), WMPV-TV (21), WPAN (53), WPMI (15)
Huntsville-Decatur-Florence, AL	307,000	80	WAFF (48), WHNT-TV (19), WOWL-TV (15), WTRT (26), WZDX (54)
Chattanooga, TN	295,100	84	WDEF-TV (12), WDSI-TV (61), WFLI-TV (53), WRCC-TV (3), WTVC (9)
Montgomery-Selma, AL	218,900	107	WAKA (8), WCOV-TV (20), WHDA-TV (32), WMCFTV (45), WSFA (12)
Columbus, GA	184,700	119	WLTZ (38), WRBL (3), WWSW (66), WTVM (9), WXTX (54)
Columbus-Tupelo, MS	164,400	129	WCBI-TV (4), WTVN (9), WWSB-TV (27)
Dothan, AL	104,500	158	WJHN (18), WTVY (4)
Meridian, MS	67,300	176	WLBM-TV (30), WTDK-TV (11), WTZH (24)
Tuscaloosa, AL	54,900	183	WCFT-TV (33), WDBB (17)
Anniston, AL	45,400	188	WJSU-TV (40)

Alabama

State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

WAFF, Decatur.....	See Huntsville-Decatur, AL
WEAR-TV, Mobile.....	See Pensacola, FL
WFGX & WHBR, Mobile.....	See Pensacola, FL
WJTC & WPAN, Mobile.....	See Pensacola, FL
WAKA, Selma.....	See Montgomery, AL

Alabama Station Totals as of October 1, 1990

	VHF	UHF	TOTAL
Commercial Television Stations	7	21	28
Educational Television Stations	3	6	9
	10	27	37

Alabama—Anniston

WJSU-TV

Ch. 40

Network Service: CBS.

Licensee: RKZ Television, 405 Lexington Ave., 54th Floor, New York, NY 10174.

Studio: Radio-TV Bldg., 1330 Noble St., Anniston, AL 36201.

Mailing Address: Box 40, Anniston, AL 36202.

Telephones: 205-237-8651; 205-236-7336. TWX: 810-723-0624.

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 720-kw max. & 464-kw horizontal visual, 143-kw max. & 92.80-kw horizontal aural. Antenna: 880-ft. above av. terrain, 235-ft. above ground, 1745-ft. above sea level.

Latitude 33° 40' 52"
Longitude 85° 48' 57"

Transmitter: Top of Blue Mountain, 200-ft. S of Lookout Tower.

Satellite Earth Stations: Drake, 3.2-meter; Scientific-Atlanta, 7-meter; Drake, Scientific-Atlanta receivers.

News Services: AP, CBS.

Ownership: Osborn Communications Corp. (Group Owner).

Began Operation: October 26, 1969. Sale to present owner by Price Bcstg. approved by FCC March 20, 1987. Sale to Price by Jacksonville State U. approved by FCC Dec. 20, 1985. Previous sale by Harry Brandt Ayers, et al., approved by FCC May 4, 1983.

Represented (sales): Katz Television.

Represented (legal): Haley, Bader & Potts.

Personnel:

RICHARD WAGSCHAL, vice president & general manager.
BOYCE HOLT, general sales manager.
LISA BEDFORD, program director.
FRED WINSOR, national sales manager.
JOHN MURRELL, chief engineer.
PHIL COX, news director.
MARK NORMAN, promotion director.
BETTY JOHNSON, business manager.

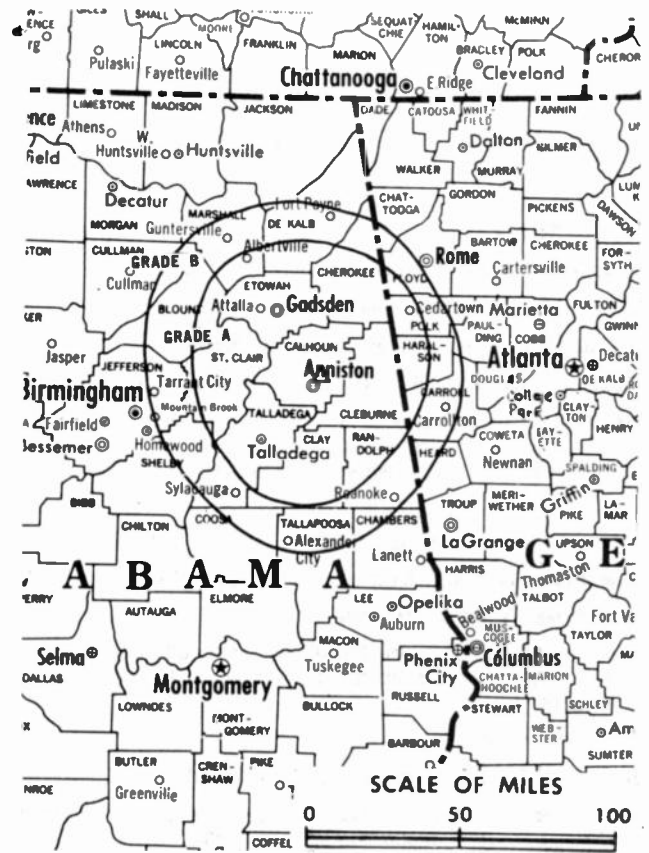
Highest One Hour Rate: \$1500.

Highest 30 Sec. Rate: \$ 320.

NETWORK BASE HOURLY RATE: \$200.

City of License: Anniston. ADI: Anniston. Rank: 188.

Total Households: © MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation © 1990 Arbitron. County coverage based on Arbitron study.



WJSU-TV BPCT—4849 Granted 6/9/75

©American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Calhoun	45,400	45,100	99
	Etowah	39,800	39,600	99
Between 25-49%	ALABAMA			
	Cherokee	7,400	7,300	99
	Clay	4,800	4,700	99
	Cleburne	5,200	5,100	98
	Randolph	7,500	7,400	99
	Talladega	27,300	27,000	99
Between 5-24%	ALABAMA			
	St Clair	17,800	17,600	99
Totals		155,200	153,800	99
Net Weekly Circulation (1990)			81,700	
Average Daily Circulation (1990)			42,900	

Alabama—Birmingham

WBMG

Ch. 42

Network Service: CBS.

Licensee: Birmingham Television Corp., Box 59496, Birmingham, AL 35259.

Studio: 2075 Golden Crest Dr., Birmingham, AL 35209.

Mailing Address: Box 59496, Birmingham, AL 35259.

Telephone: 205-322-4200. TWX: 810-733-4466. Fax: 205-252-5348.

Technical Facilities: Channel No. 42 (638-644 MHz). Authorized power: 2163-kw max. & 1633-kw horizontal visual, 216.3-kw max. & 163.3-kw horizontal aural. Antenna: 1380-ft. above av. terrain, 1134-ft. above ground, 2049-ft. above sea level.

Latitude 33° 29' 02"
Longitude 86° 48' 21"

Transmitter: 700-ft. NNW of intersection of Valley Ave. & Valley View Dr.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 5-meter C-band; Scientific-Atlanta, 4.6-meter C-band; M/A-Com, Scientific-Atlanta receivers.

News Service: CBS.

Ownership: Park Communications Inc. (Group Owner).

Began Operation: October 17, 1965. Sale to present owner by Southern Bcstg. Co., William Dubois, et al., approved by FCC June 1973.

Represented (sales): Blair Television.

Represented (engineering): Jansky & Bailey.

Personnel:

HOYLE BROOME, vice president & general manager.

GARY ANDRICH, general sales manager.

STEVE CLOY, regional sales manager.

WENDY WAMMACK, operations manager & promotion director.

FRED VINSON, chief engineer.

RENEE TODD, traffic manager.

JOHN HARROD, news director.

MARY LYNN TUMLIN, business manager.

KELLY DERGIS, community affairs.

Highest One Hour Rate: \$5000.

Highest 30 Sec. Rate: \$ 6500.

NETWORK BASE HOURLY RATE: \$450.

City of License: Birmingham. ADI: Birmingham. Rank: 47.

Total Households: © MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation © 1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Bibb	6,100	6,000	98
	Jefferson	267,200	265,600	99
	St Clair	17,800	17,600	99



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Shelby	31,500	31,300	99
	Talladega	27,300	27,000	99
	Walker	26,600	26,400	99
	Winston	9,100	9,000	99
Between 25-49%	ALABAMA			
	Blount	15,800	15,600	99
	Chilton	13,100	12,900	99
	Coosa	4,500	4,400	99
	Cullman	25,800	25,700	99
	Fayette	7,300	7,200	99
	Marion	12,300	12,200	99
Tallapoosa	15,100	15,000	99	
Between 5-24%	ALABAMA			
	Cherokee	7,400	7,300	99
	Clay	4,800	4,700	99
	Etowah	39,800	39,600	99
	Hale	5,200	5,100	98
	Lamar	6,400	6,300	98
Morgan	38,400	38,000	99	
Tuscaloosa	54,800	54,200	99	
Totals		636,300	631,100	99
Net Weekly Circulation (1990)				335,800
Average Daily Circulation (1990)				156,200

Alabama—Birmingham

WBRC-TV

Ch. 6

Network Service: ABC.

Licensee: Great American Television & Radio Co. Inc., Box 6, Birmingham, AL 35201.

Studio: Atop Red Mountain, Birmingham, AL 35209.

Telephone: 205-322-6666. **TWX:** 810-733-3650. **Fax:** 205-583-4319.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 53-kw visual, 10-kw aural. Antenna: 1086-ft. above av. terrain, 719-ft. above ground, 1726-ft. above sea level.

Latitude 33° 29' 19"
Longitude 86° 47' 58"

Transmitter: Red Mountain.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Harris, 9-meter C-band; Harris, 6-meter C-band; Harris, 4.5-meter Ku-band; Harris receivers.

News Services: AP, UPI.

Ownership: Great American Communications Co. (Group Owner).

Began Operation: July 1, 1949. Storer acquired stations from Mrs. Eloise Hanna in May 1953 (Television Digest, Vol. 9:13, 21). Sale to Taft Television & Radio Co. Inc. by Storer Bcstg. Co. approved May 8, 1957 (Vol. 13:13, 14, 19). Sale to present owners approved Oct. 3, 1987.

Represented (sales): TeleRep Inc.

Represented (legal): Koteen & Naftain; Taft, Stettinius & Hollister.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

- NICK BOLTON, vice president & general manager.
- HOYT ANDRES, general sales manager.
- BILL PARKS, local sales manager.
- JIM PHILPOTT, national sales manager.
- STEVE MINIUM, news director.
- JERRY THORN, chief engineer.
- CHERRI HUDSON, program manager.
- ROBERT EARL SMITH, promotion manager.
- JEFF WILSON, business manager.
- TERRY SMITH, traffic manager.

Highest One Hour Rate: \$7500.

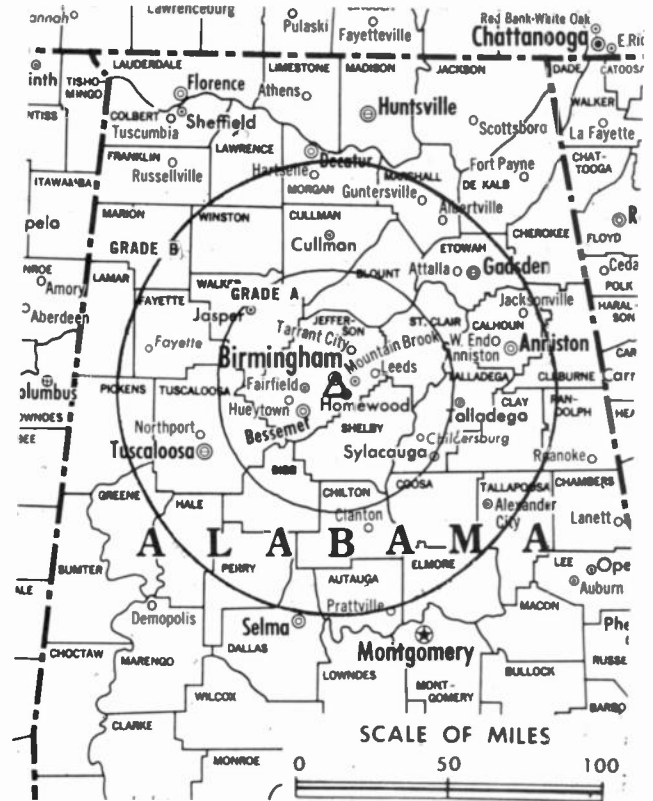
Highest 30 Sec. Rate: \$ 3000.

NETWORK BASE HOURLY RATE: \$2150.

City of License: Birmingham. **ADI:** Birmingham. **Rank:** 47.

Total Households: © MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation © 1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	ALABAMA				
		Bibb	6,100	6,000	98
		Blount	15,800	15,600	99
		Calhoun	45,400	45,100	99
		Chilton	13,100	12,900	99
		Clay	4,800	4,700	99
		Cleburne	5,200	5,100	98
		Coosa	4,500	4,400	99
		Cullman	25,800	25,700	99
		Etowah	39,800	39,600	99
		Fayette	7,300	7,200	99
		Greene	3,700	3,600	97



WBRC-TV BPCT-871016KF Granted 2/29/88

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Hale	5,200	5,100	98
	Jefferson	267,200	265,600	99
	Marion	12,300	12,200	99
	Perry	5,000	4,900	98
	Pickens	7,300	7,100	98
	St Clair	17,800	17,600	99
	Shelby	31,500	31,300	99
	Talladega	27,300	27,000	99
	Tuscaloosa	54,800	54,200	99
	Walker	26,600	26,400	99
Winston	9,100	9,000	99	
Between 25-49%	ALABAMA			
	Cherokee	7,400	7,300	99
	Dallas	18,700	18,500	99
	Franklin	11,300	11,100	99
	Lamar	6,400	6,300	98
	Lauderdale	32,600	32,200	99
	Marshall	28,700	28,500	99
	Morgan	38,400	38,000	99
Tallapoosa	15,100	15,000	99	
Between 5-24%	ALABAMA			
	Autauga	12,900	12,800	99
	Colbert	21,100	20,900	99
	De Kalb	21,500	21,300	99
	Limestone	18,800	18,500	99
	Madison	93,300	92,400	99
	Marengo	8,700	8,500	98
Randolph	7,500	7,400	99	
Totals		978,000	969,000	99
Net Weekly Circulation (1990)			614,900	
Average Daily Circulation (1990)			367,900	

Alabama—Birmingham

WCAJ

Ch. 68

Network Service: None, independent.

Licensee: Celtic Media Inc., Box 2300, Birmingham, AL 35229.

Studio: 800 Lakeshore Dr., Birmingham, AL 35259-9309.

Mailing Address: Box 2300, Birmingham, AL 35229.

Telephone: 205-871-6801.

Technical Facilities: Channel No. 68 (794-800 MHz). Authorized power: 1442-kw max. visual, 144-kw max. aural. Antenna: 1029-ft. above av. terrain, 809-ft. above ground, 1749-ft. above sea level.

Latitude	33°	27'	37"
Longitude	86°	51'	07"

Transmitter: S of 16th Way on Spaulding Ishkooda Rd., S of Birmingham.

Ownership: Celtic Media Inc.

Began Operation: January 31, 1986. Sale by M. Scott McClure, Arthur E. Malone, et al., to H. Jack Mizell approved by FCC June 15, 1987 but was not consummated.

Represented (sales): Busby, Finch, Lathom & Widman.

Represented (legal): Buenzle & Hill.

Personnel:

KELLEY L. AKERS, general manager.
AUGUST A. RUSSELL, chief engineer.

Highest One Hour Rate: \$100.

Highest 30 Sec. Rate: \$ 15.



NETWORK BASE HOURLY RATE: \$75.

Arbitron Data: Not available.

City of License: Birmingham. ADI: Birmingham. Rank: 47.

Alabama—Birmingham

WTTO

Ch. 21

Network Service: Fox.

Licensee: HR Bcstg. Corp. of Birmingham, 2021 Golden Crest Dr., Birmingham, AL 35209.

Studio: 2021 Golden Crest Dr., Birmingham, AL 35209.

Telephone: 205-251-2100.

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 1050-kw max. & 794-kw horizontal visual, 105-kw max. & 79.40-kw horizontal aural. Antenna: 1340-ft. above av. terrain, 1058-ft. above ground, 2008-ft. above sea level.

Latitude 33° 29' 04"
Longitude 86° 48' 25"

Transmitter: Atop Red Mountain, Birmingham.

Satellite Earth Stations: Aniter-Mark, 5-meter C-band; RCA, 4.5-meter Ku-band; Scientific-Atlanta, M/A-Com receivers.

News Service: CNN Headline News.

Ownership: HR Broadcasting Corp. (Group Owner). Sale pending to ABRY Communications.

Began Operation: April 21, 1982. Sale to present owner by B. Lasky approved by FCC July 14, 1986. Sale of 50.2% to Byron Lasky, 49.8% owner, by William A. & George K. Chapman, approved by FCC July 8, 1983.

Represented (sales): Katz Independent TV Sales.

Represented (legal): Fisher, Wayland, Cooper & Leader.

Represented (engineering): du Treil, Lundin & Rackley.

Personnel:

PENNY HAFT, vice president & general manager.

KATY HODGES, local sales manager.

STEVE MALONE, national sales manager.

ANTHONY COX, chief engineer.

MARILYN CLARK, program director.

MARTHA PRATER, business manager.

GUY CHANCEY, creative services manager.

Highest 30 Sec. Rate: \$ 2000.

City of License: Birmingham. ADI: Birmingham. Rank: 47.

Total Households: © MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation © 1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Fayette	7,300	7,200	99
	Jefferson	267,200	265,600	99
	St Clair	17,800	17,600	99
	Shelby	31,500	31,300	99
	Talladega	27,300	27,000	99
	Walker	26,600	26,400	99
	Winston	9,100	9,000	99
Between 25-49%	ALABAMA			
	Bibb	6,100	6,000	98
	Blount	15,800	15,600	99



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	ALABAMA			
	Calhoun	45,400	45,100	99
	Chilton	13,100	12,900	99
	Clay	4,800	4,700	99
	Coosa	4,500	4,400	99
	Cullman	25,800	25,700	99
	Etowah	39,800	39,600	99
	Marion	12,300	12,200	99
	Marshall	28,700	28,500	99
	Perry	5,000	4,900	98
Tuscaloosa	54,800	54,200	99	
Between 5-24%	ALABAMA			
	Cherokee	7,400	7,300	99
	Cleburne	5,200	5,100	98
	Franklin	11,300	11,100	99
	Greene	3,700	3,600	97
	Hale	5,200	5,100	98
	Lamar	6,400	6,300	98
	Madison	93,300	92,400	99
	Marengo	8,700	8,500	98
Pickens	7,300	7,100	98	
Randolph	7,500	7,400	99	
Tallapoosa	15,100	15,000	99	
Totals		814,000	806,800	99
Net Weekly Circulation (1990)				373,300
Average Daily Circulation (1990)				182,600

Alabama—Birmingham

WVTM-TV

Ch. 13

Network Service: NBC.

Licensee: WVTM-TV Inc., Box 10502, Birmingham, AL 35202.

Studio: Atop Red Mountain, Birmingham, AL 35202.

Telephone: 205-933-1313. TWX: 205-328-0751. Fax: 205-933-7516.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 57.5-kw aural. Antenna: Circularly polarized, 1340-ft. above av. terrain, 1074-ft. above ground, 2049-ft. above sea level.

Latitude 33° 29' 25.50"
Longitude 86° 47' 48.00"

Transmitter: Atop Red Mountain.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Harris, 9-meter Ku-band; Harris, 3.9-meter Ku-band; Mark V, 5.0-meter C-band; Vertex, 4.6-meter Ku-band; Harris, M/A-Com, Standard Communications receivers.

News Services: AP, CNN, UPI, Weatherscan.

Ownership: Times Mirror Broadcasting (Group Owner).

Began Operation: May 29, 1949. Sold to The Birmingham News Co. July 1953 (Television Digest, Vol. 9:15, 24). Transfer of stations to Samuel I. Newhouse interests approved by FCC Jan. 25, 1956 (Vol. 11:49; 12:4). Sale to present owner approved March 27, 1980.

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Wilmer, Cutler & Pickering.

Represented (engineering): Lohnes & Culver.

Personnel:

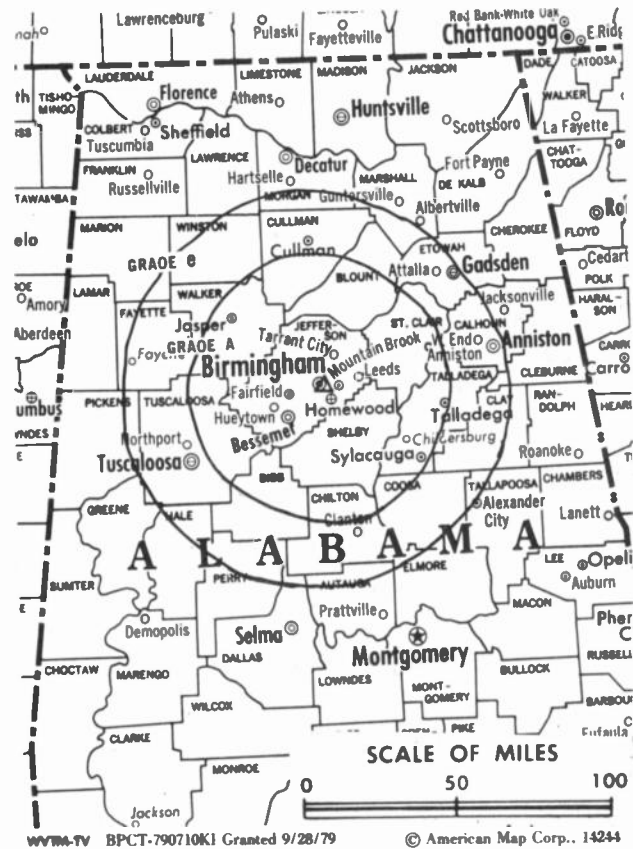
DOW C. SMITH, vice president & general manager.
FRANK LANDERS, general sales manager.
GORDON WOOD, local sales manager.
GAIL OVERTON, regional sales manager.
JOHN E. KRAUSER, chief engineer.
TOM ROBERTS, news director.
EVERETT HOLLE, program director.
ROBIN COOPER, promotion director.
BOBBIE CARTER, business manager.

Rates: On request.

City of License: Birmingham. ADI: Birmingham. Rank: 47.

Total Households: © MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation © 1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Bibb	6,100	6,000	98
	Blount	15,800	15,600	99
	Calhoun	45,400	45,100	99
	Chilton	13,100	12,900	99
	Clay	4,800	4,700	99
	Cleburne	5,200	5,100	98
	Coosa	4,500	4,400	99
	Cullman	25,800	25,700	99
	Etowah	39,800	39,600	99
	Fayette	7,300	7,200	99
	Greene	3,700	3,600	97
	Hale	5,200	5,100	98
	Jefferson	267,200	265,600	99



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Marion	12,300	12,200	99
	Perry	5,000	4,900	98
	Pickens	7,300	7,100	98
	St Clair	17,800	17,600	99
	Shelby	31,500	31,300	99
	Talladega	27,300	27,000	99
	Tuscaloosa	54,800	54,200	99
	Walker	26,600	26,400	99
Winston	9,100	9,000	99	
Between 25-49%	ALABAMA			
	Cherokee	7,400	7,300	99
	Dallas	18,700	18,500	99
	Lamar	6,400	6,300	98
	Marengo	8,700	8,500	98
	Marshall	28,700	28,500	99
	Sumter	5,400	5,300	98
Tallapoosa	15,100	15,000	99	
Between 5-24%	ALABAMA			
	Autauga	12,900	12,800	99
	Chambers	14,600	14,500	99
	De Kalb	21,500	21,300	99
	Franklin	11,300	11,100	99
	Morgan	38,400	38,000	99
	Randolph	7,500	7,400	99
MISSISSIPPI				
Lowndes	22,000	21,800	99	
Totals		854,200	846,600	99
Net Weekly Circulation (1990)				609,300
Average Daily Circulation (1990)				380,100

Alabama—Dothan

WDHN

Ch. 18

Network Service: ABC.

Licensee: Morris Network of Alabama Inc., Box 6237, Dothan, AL 36302.

Studio: Hwy. 52 E, Dothan, AL 36301.

Mailing Address: Box 6237, Dothan, AL 36302.

Telephone: 205-793-1818. **TWX:** 810-744-1002. **Fax:** 205-793-2623.

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 1080.4-kw max. & 398-kw horizontal visual, 162.6-kw max. & 39.8-kw horizontal aural. Antenna: 730-ft. above av. terrain, 796-ft. above ground, 1049-ft. above sea level.

Latitude 31° 14' 30"
Longitude 85° 18' 48"

Transmitter: 1.8-mi. E of Dothan on Rte. 52.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Vertex, 4.5-meter Ku-band; Avantek, M/A-Com receivers.

News Services: AP, ABC.

Ownership: Morris Network Inc. (Group Owner).

Began Operation: August 7, 1970. Sale to present owners by Hi Ho Television approved by FCC July 18, 1986. Previous sale by Betts Slingluff Jr., et al., approved by FCC June 26, 1979.

Represented (sales): Katz Television.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): A. D. Ring & Associates, P.C.

Personnel:

AUBREY WOOD, general manager.
JERRY KNOWLES, general sales manager.
DAN BILLINGS, director of engineering.
STEPHEN DAHLHAUSER, news director.
BARBARA CONNER, business manager.
JERRY FINN, operations manager.

Highest One Hour Rate: \$1500.

Highest 30 Sec. Rate: \$ 300.

NETWORK BASE HOURLY RATE: \$125.

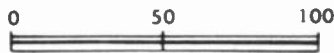
City of License: Dothan. **ADI:** Dothan. **Rank:** 158.

Total Households: © MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation © 1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Coffee	15,200	15,100	99
	Dale	16,900	16,800	99
	Geneva	9,200	9,100	99
	Henry	5,600	5,500	98
	Houston	31,900	31,600	99
Between 25-49%	ALABAMA			
	Covington	14,600	14,500	99
	FLORIDA			
	Jackson	15,300	15,000	98



SCALE OF MILES



WDHN BMPCT-7141 Granted 11/20/69

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	GEORGIA			
	Early	4,700	4,600	98
	Seminole	3,400	3,300	97
Between 5-24%	ALABAMA			
	Barbour	9,400	9,200	98
	Pike	10,600	10,400	99
	FLORIDA			
	Holmes	6,300	6,100	97
	Walton	11,500	11,300	98
	Washington	6,400	6,300	98
	GEORGIA			
	Calhoun	1,500	1,500	97
	Dougherty	35,300	34,800	99
	Lee	5,400	5,300	98
	Miller	2,700	2,600	96
	Quitman	800	800	100
Totals		206,700	203,800	99
Net Weekly Circulation (1990)				75,600
Average Daily Circulation (1990)				37,900

THIS DATA IS AVAILABLE ON TAPE OR DISKETTE FOR USE ON YOUR OWN COMPUTER OR AS CUSTOMIZED REPORTS

Call Lynn Levine or Nancy Cramer
202-872-9200

Alabama—Dothan

WTVY

Ch. 4

Network Service: CBS.

Licensee: WTVY Inc., Box 1089, Dothan, AL 36302.

Studio: Columbia Hwy., Dothan, AL 36302.

Telephone: 205-792-3195. TWX: 810-744-3070. Fax: 205-793-3947.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 18.2-kw aural. Antenna: 1880-ft. above av. terrain, 1909-ft. above ground, 2049-ft. above sea level.

Latitude 30° 55' 10.12"
Longitude 85° 44' 27.90"

Transmitter: W of Rte. 177, 2-mi. S of Miller Crossroads, FL.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta receivers.

FM Affiliate: WTVY-FM, 100-kw, 95.5 MHz (No. 238), 1060-ft.

News Services: AP, CBS.

Ownership: Charles Woods (Group Owner).

Began Operation: February 12, 1955.

Represented (sales): Settel Inc.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

CHARLES WOODS, president & general manager.

JOHN GAUSE, general sales manager.

CARL BLACKMON, national sales manager.

THOMAS MAYBERRY, chief engineer.

JERRY VANN, news director.

REGGIE MITCHELL, program director.

BECKY COPELAND, promotion director.

JOE HOLLOWAY, production manager.

GWENN KIDD, business manager.

Highest One Hour Rate: \$1800.

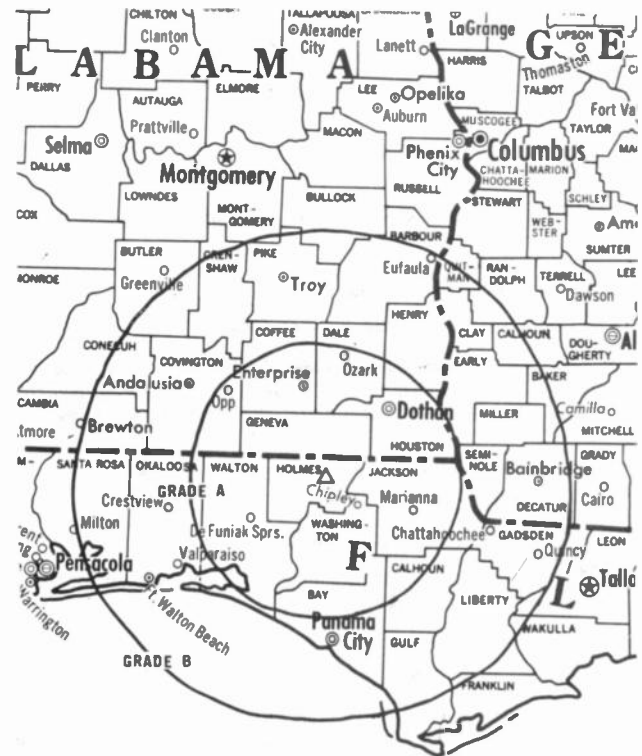
Highest 30 Sec. Rate: \$ 500.

NETWORK BASE HOURLY RATE: \$1036.

City of License: Dothan. ADI: Dothan. Rank: 158.

Total Households: © MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation © 1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Coffee	15,200	15,100	99
	Covington	14,600	14,500	99
	Dale	16,900	16,800	99
	Geneva	9,200	9,100	99
	Henry	5,600	5,500	98
	Houston	31,900	31,600	99
	FLORIDA			
	Bay	51,700	51,200	99
	Calhoun	3,500	3,400	97
	Gulf	4,200	4,100	98
	Holmes	6,300	6,100	97
	Jackson	15,300	15,000	98
	Okaloosa	57,400	57,000	99
Walton	11,500	11,300	98	



SCALE OF MILES
0 50 100
WTVY BMP/T-7630 Granted 2/17/77 © American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Washington	6,400	6,300	98
	GEORGIA			
	Early	4,700	4,600	98
	Miller	2,700	2,600	96
Between 25-49%	Seminole	3,400	3,300	97
	ALABAMA			
	Barbour	9,400	9,200	98
	Crenshaw	5,400	5,300	98
	Pike	10,600	10,400	99
	FLORIDA			
	Liberty	1,700	1,700	100
	GEORGIA			
	Calhoun	1,500	1,500	97
	Clay	1,200	1,200	100
Decatur	9,300	9,100	98	
Between 5-24%	ALABAMA			
	Bullock	3,500	3,400	97
	Conecuh	5,600	5,500	98
	FLORIDA			
	Franklin	3,100	3,000	97
	Gadsden	15,000	14,700	98
	GEORGIA			
	Baker	1,200	1,200	100
Mitchell	7,000	6,900	98	
Quitman	800	800	100	
Totals		335,800	331,400	99
Net Weekly Circulation (1990)			231,600	
Average Daily Circulation (1990)			131,800	

Alabama—Florence

WOWL-TV

Ch. 15

Network Service: NBC.

Licensee: TV Muscle Shoals Inc., 840 Cypress Mill Rd., Box 2220, Florence, AL 35630.

Studio: 840 Cypress Mill Rd., Florence, AL 35630.

Mailing Address: Box 2220, Florence, AL 35630.

Telephone: 205-767-1515. **Fax:** 205-764-3275.

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 1700-kw max. & 851-kw horizontal visual, 170-kw horizontal aural. Antenna: 730-ft. above av. terrain, 530-ft. above ground, 1486-ft. above sea level.

Latitude 34° 35' 01"
Longitude 87° 47' 14"

Transmitter: 6-mi. NW of Russellville, AL.

Satellite Earth Stations: Transmit/receive Harris, 10-meter C-band; Harris, 10-meter Ku-band; Harris receivers.

News Services: NBC, UPI.

Ownership: TV Muscle Shoals Inc.

Began Operation: October 28, 1957.

Represented (sales): Roslin TV Sales.

Represented (legal): Munsey & Ford.

Personnel:

- DICK BIDDLE, chairman, treasurer.
- RICK BIDDLE, president & general manager.
- LINCOLN WILLIAMS, operations manager & program director.
- CRAIG MILLER, local sales manager.
- EARL SHOWBERG, national sales manager.
- BOBBY ROBERTSON, director of engineering.
- REGINALD JONES, news director.
- MILDRED CORNELIUS, office manager & controller.
- TONY WORLEY, production manager.
- CINDY SHEPPARD, traffic manager.

Highest One Hour Rate: \$1300.

Highest 30 Sec. Rate: \$ 250.

NETWORK BASE HOURLY RATE: \$250.

City of License: Florence. **ADI:** Huntsville-Decatur-Florence. **Rank:** 80.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Colbert	21,100	20,900	99
	Franklin	11,300	11,100	99
	Lauderdale	32,600	32,200	99
Between 25-49%	MISSISSIPPI			
	Tishomingo	7,100	7,000	99
Between 5-24%	TENNESSEE			
	Wayne	5,400	5,300	98
	ALABAMA			
	Lawrence	11,200	11,000	99
	Winston	9,100	9,000	99
Totals	TENNESSEE			
	Hardin	8,700	8,500	98
	Lawrence	13,400	13,300	99
Totals		119,900	118,300	99
Net Weekly Circulation (1990)			47,200	
Average Daily Circulation (1990)			22,800	

Total Households: © MSI Consumer Market Data as of 1/1/90, TV Homes, TV% and Circulation © 1990 Arbitron. County coverage based on Arbitron study.

Alabama—Florence

WTRT
Ch. 26

Network Service: None, independent.

Licensee: Bridgerland Television, 4600 Jackson Hwy., Sheffield, AL 35660.

Studio: 4600 Jackson Hwy., Sheffield, AL 35660.

Telephone: 205-381-2600.

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 690-kw max. visual, 69-kw max. aural. Antenna: 756-ft. above av. terrain, 552-ft. above ground, 1482-ft. above sea level.

Latitude 34° 34' 38"
Longitude 87° 46' 57"

Transmitter: 1-mi. E of Crooked Oak, Florence.

Ownership: Bridgerland Television.

Began Operation: April 19, 1986. Sale to present owner by Alabama Management Co. approved by FCC Nov. 30, 1988.

Represented (sales): Century Television Sales.

Represented (legal): Gardner, Carton & Douglas.

Personnel:

LES WHITE, president & general manager.
MITCH FAULKNER, station manager & national sales manager.
RAY WELLS, local sales manager.
TIM ROVERE, engineering director.
NORA GIBSON, program director.
CHRIS DEAN, promotion director.
FRANK GREEN, news director.
REBECCA BROWN, business manager.

Highest One Hour Rate: \$600.

Highest 30 Sec. Rate: \$ 85.

City of License: Florence. ADI: Huntsville-Decatur-Florence. Rank: 80.

Total Households: © MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation © 1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	ALABAMA			
	Colbert	21,100	20,900	99
	Franklin	11,300	11,100	99
	Lauderdale	32,600	32,200	99



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	ALABAMA			
	Lawrence	11,200	11,000	99
	Limestone	18,800	18,500	99
MISSISSIPPI	Marion	12,300	12,200	99
	Prentiss	9,400	9,300	99
	Tishomingo	7,100	7,000	99
TENNESSEE	Lawrence	13,400	13,300	99
	Wayne	5,400	5,300	98
Totals		142,600	140,800	99
Net Weekly Circulation (1990)				28,400
Average Daily Circulation (1990)				8,400

Alabama—Gadsden

WNAL-TV
Ch. 44

Network Service: Fox.

Licensee: WNAL-TV Inc., 213-C S. 5th St., Box 8249, Gadsden, AL 35901.

Studio: 213 C 5th St., Gadsden, AL 35901.

Mailing Address: Box 8249, Gadsden, AL 35902.

Telephone: 205-547-4444. **Fax:** 205-547-1750.

Technical Facilities: Channel No. 44 (650-656 MHz). Authorized power: 2741.2-kw max. visual, 274-kw max. aural. Antenna: 965-ft. above av. terrain, 351-ft. above ground, 1729-ft. above sea level.

Latitude 33° 57' 11"
Longitude 86° 13' 00"

Transmitter: Chandler Mountain, St. Clair County.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: 2 in operation.

News Service: INN.

Ownership: WNAL-TV Inc.

Began Operation: April 25, 1986.

Represented (sales): Seitel Inc..

Represented (legal): Sutherland, Asbill & Brennan.

Represented (engineering): Bromo Communication Consultants.

Personnel:

ANTHONY JAY FANT, president & general manager.

ROBERT HILL, vice president, production director.

ROB ROSSON, local sales manager.

RANDY BRADFORD, chief engineer.

KATHY McLEOD, programming director.

BETTY C. FANT, business manager.

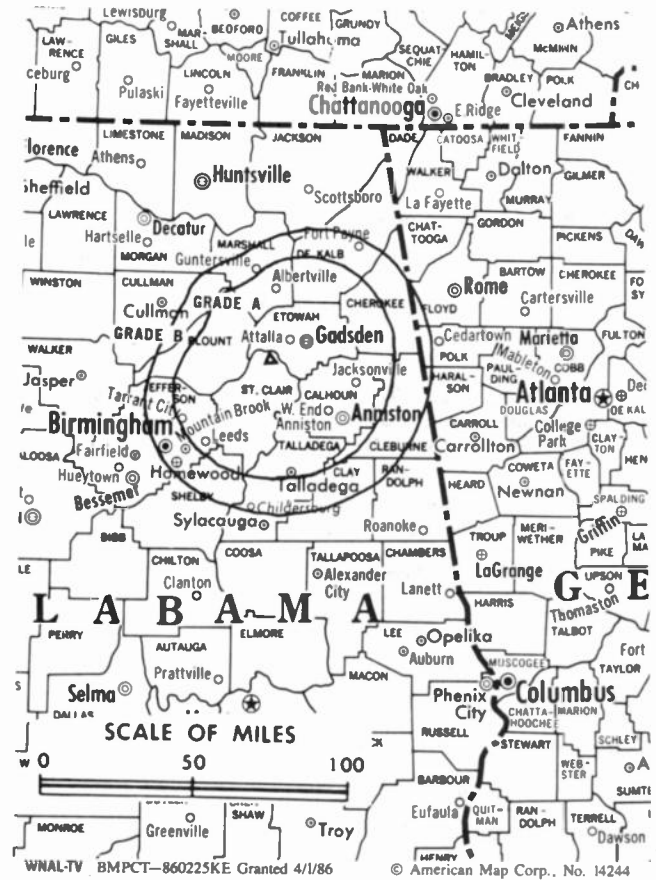
EDDIE McPHERSON, production manager.

Rates: On request.

City of License: Gadsden. **ADI:** Birmingham. **Rank:** 47.

Total Households: © MSI Consumer Market Data as of 1/1/90. **TV Homes, TV% and Circulation** © 1990 Arbitron. **County coverage based on Arbitron study.**

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	ALABAMA Cherokee	7,400	7,300	99
	Etowah	39,800	39,600	99
Between 5-24%	ALABAMA Calhoun	45,400	45,100	99



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Clay	4,800	4,700	99
	De Kalb	21,500	21,300	99
	Marshall	28,700	28,500	99
	St Clair	17,800	17,600	99
	Talladega	27,300	27,000	99
Totals		192,700	191,100	99
Net Weekly Circulation (1990)			40,000	
Average Daily Circulation (1990)			14,600	

There is no more visible place for your advertising message than the pages of the Television & Cable Factbook

Alabama—Gadsden

WTJP
Ch. 60

Network Service: None, independent.

Licensee: All America TV Inc., 454 Coberta Ave., La Puente, CA 91746.

Studio: 313 Rosedale Ave., Gadsden, AL 35901.

Telephone: 205-546-8860.

Technical Facilities: Channel No. 60 (746-752 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1139-ft. above av. terrain, 703-ft. above ground, 2023-ft. above sea level.

Latitude 33° 48' 53"
Longitude 86° 26' 55"

Transmitter: 3.9-mi. NE of Springville.

Satellite Earth Station: Vertex, 6.1-meter C-band; Microdyne receivers.

Ownership: All American TV Inc. (Group Owner).

Began Operation: July 22, 1986.

Represented (sales): TBN Media Representatives.

Represented (legal): May & Dunne.

Represented (engineering): Smith & Powstenko.

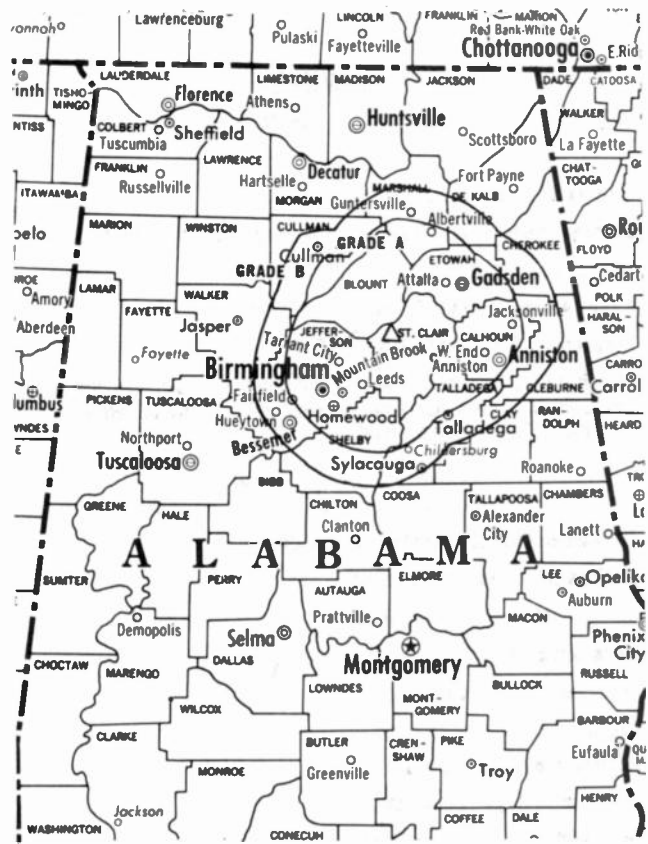
Personnel:

RAY VICE, general manager.
W. B. MILLER, director of engineering.
LINDA HERNANDEZ, sales.

Rates: On request.

City of License: Gadsden. ADI: Birmingham. Rank: 47.

Total Households: © MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation © 1990 Arbitron. County coverage based on Arbitron study.



WTJP BMPCT-850114KE Granted 11/20/85

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Net Weekly Circulation	State County	Total Households	TV Households	%
ALABAMA				
Between 5-24%	Blount	15,800	15,600	99
	Etowah	39,800	39,600	99
Totals		55,600	55,200	99
Net Weekly Circulation (1990)				10,100
Average Daily Circulation (1990)				5,100

Alabama—Huntsville-Decatur

WAAY-TV

Ch. 31

Network Service: ABC.

Licensee: Rocket City Television Inc., 1000 Monte Sano Blvd., Huntsville, AL 35801.

Studio: 1000 Monte Sano Blvd., Huntsville, AL 35801.

Mailing Address: Box 2555, Huntsville, AL 35804.

Telephone: 205-533-3131. TWX: 62100170. Fax: 205-533-6616.

Technical Facilities: Channel No. 31 (572-578 MHz). Authorized power: 674.53-kw visual, 75.68-kw aural. Antenna: 1792-ft. above av. terrain, 999-ft. above ground, 2549-ft. above sea level.

Latitude 34° 44' 15"
Longitude 86° 32' 02"

Transmitter: 1000 Monte Sano Blvd., Huntsville.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Andrew, 7-meter; Andrew, 3-meter; RCA Ku-band; Avantek, RCA receivers.

News Services: ABC, AP, NIWS.

Ownership: Smith Broadcasting Inc.

Began Operation: August 1, 1959. Sale to present owner by P. T. Gunn, James R. Cleary and associates approved Nov. 13, 1963 by FCC (Television Digest, Vol. 3:30).

Represented (sales): Petry Television Inc.

Represented (legal): Cohn & Marks.

Represented (engineering): Carl T. Jones Associates.

Personnel:

M. D. SMITH IV, president & general manager.

DAN WHITSETT, vice president & general sales manager.

REDGE SWING, local sales manager.

PAT SPURRIER, national sales manager & controller.

ROBERT A. GAY, chief engineer.

DEBI BENSON, program director.

CLIFF WINDHAM, news director.

GREG CARROLL, promotion & marketing director.

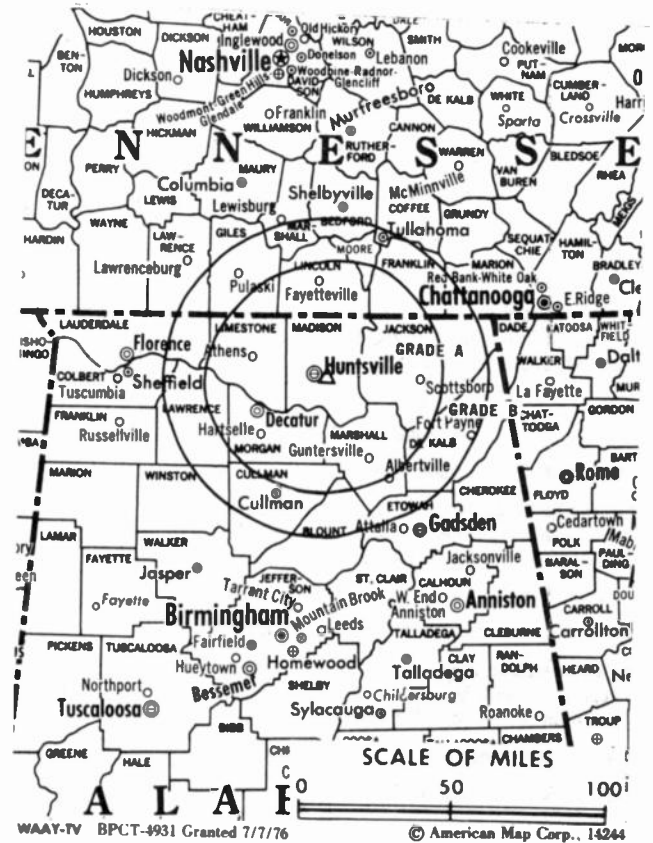
Rates: On request.

NETWORK BASE HOURLY RATE: \$900.

City of License: Huntsville. ADI: Huntsville-Decatur-Florence. Rank: 80.

Total Households: © MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation © 1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Colbert	21,100	20,900	99
	De Kalb	21,500	21,300	99
	Franklin	11,300	11,100	99
	Lauderdale	32,600	32,200	99
	Lawrence	11,200	11,000	99
	Limestone	18,800	18,500	99
	Madison	93,300	92,400	99



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Marshall	28,700	28,500	99
	Morgan	38,400	38,000	99
	TENNESSEE			
	Lincoln	10,700	10,500	99
Between 25-49%	ALABAMA			
	Cullman	25,800	25,700	99
	Jackson	19,900	19,600	99
	TENNESSEE			
	Franklin	12,400	12,300	99
	Giles	9,500	9,400	98
	Lawrence	13,400	13,300	99
	Moore	1,800	1,800	100
Between 5-24%	ALABAMA			
	Blount	15,800	15,600	99
	Cherokee	7,400	7,300	99
	Etowah	39,800	39,600	99
	Marion	12,300	12,200	99
	Winston	9,100	9,000	99
	TENNESSEE			
Marshall	8,300	8,200	99	
Wayne	5,400	5,300	98	
Totals		468,500	463,700	99
Net Weekly Circulation (1990)			289,100	
Average Daily Circulation (1990)			167,400	

Alabama—Huntsville-Decatur

WAFF
Ch. 48

Network Service: NBC.

Licensee: American Family Broadcast Group Inc., Box 2116, Huntsville, AL 35804.

Studio: 1414 N. Memorial Parkway, Huntsville, AL 35801.

Telephone: 205-533-4848. TWX: 810-726-2192. Fax: 205-539-5556.

Technical Facilities: Channel No. 48 (674-680 MHz). Authorized power: 1170-kw visual, 117-kw aural. Antenna: 1900-ft. above av. terrain, 1526-ft. above ground, 2678-ft. above sea level.

Latitude 34° 42' 39"
Longitude 86° 32' 07"

Transmitter: 5000 Governors Dr.

Satellite Earth Stations: Harris, 8-meter Ku-band; ADM, 6.1-meter C-band; Scientific-Atlanta, 4.5-meter Ku-band; M/A-Com, 3.7-meter C-band; Harris, 3-meter Ku-band; Avcom, Harris, Kavouras, M/A-Com receivers.

News Service: AP.

Ownership: American Family Corp. (Group Owner).

Began Operation: July 4, 1954. Sale to present owner by International TV Corp. approved by FCC May 16, 1978. Sale to International by Frank Whisenant, et al., approved by FCC Oct. 24, 1974.

Represented (sales): Blair Television.

Represented (legal): Schnader, Harrison, Segal & Lewis.

Represented (engineering): A. D. Ring & Associates.

Personnel:

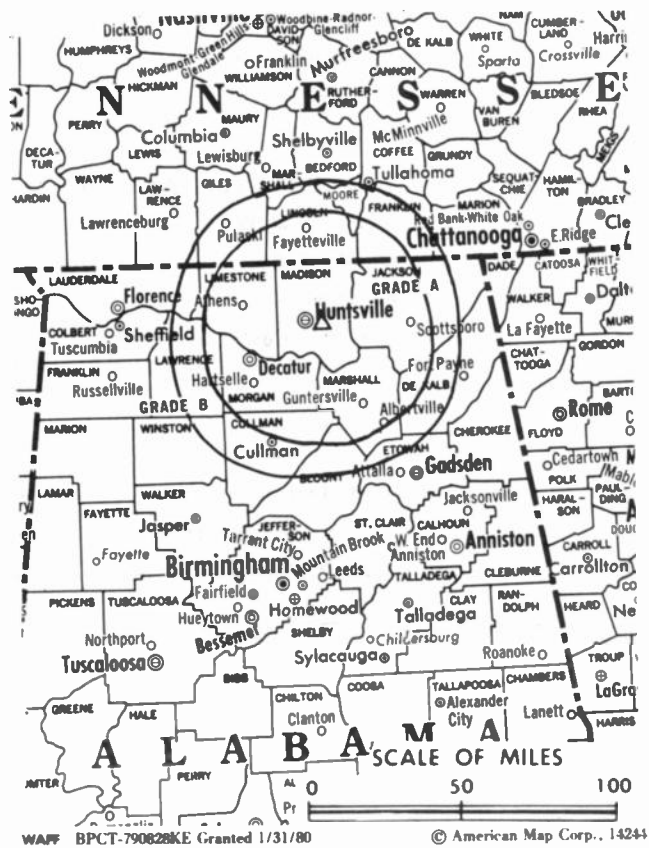
LEE BRANTLEY, vice president & general manager.
DOROTHY FEES, general sales manager.
MARY WAGNER, national sales manager.
ROBERT LANE, operations manager.
ROD HUGHES, chief engineer.
BOB MOREFORD, news director.
JUDY CORNELIUS, promotion director.
JACK YOUNG, business manager.

Rates: On request.

City of License: Huntsville. ADI: Huntsville-Decatur-Florence. Rank: 80.

Total Households: © MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation © 1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Colbert	21,100	20,900	99
	Lauderdale	32,600	32,200	99
	Lawrence	11,200	11,000	99
	Limestone	18,800	18,500	99
	Madison	93,300	92,400	99
	Marshall	28,700	28,500	99
Morgan	38,400	38,000	99	

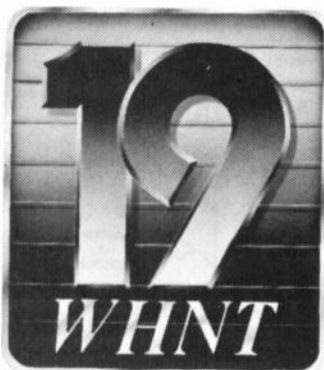


Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TENNESSEE			
	Giles	9,500	9,400	98
	Lincoln	10,700	10,500	99
Between 25-49%	ALABAMA			
	Cullman	25,800	25,700	99
	De Kalb	21,500	21,300	99
	Etowah	39,800	39,600	99
	Franklin	11,300	11,100	99
	Jackson	19,900	19,600	99
Between 5-24%	TENNESSEE			
	Franklin	12,400	12,300	99
	Lawrence	13,400	13,300	99
	Moore	1,800	1,800	100
	ALABAMA			
	Blount	15,800	15,600	99
	Cherokee	7,400	7,300	99
	TENNESSEE			
	Marshall	8,300	8,200	99
Wayne	5,400	5,300	98	
Totals		447,100	442,500	99
Net Weekly Circulation (1990)			273,700	
Average Daily Circulation (1990)			157,000	

Alabama—Huntsville

WHNT-TV

Ch. 19



KATZ CONTINENTAL

Network Service: CBS.

Licensee: New York Times Bcstg. Services Inc., Box 19, Huntsville, AL 35804.

Studio: 200 Holmes Ave., Huntsville, AL 35801.

Telephone: 205-533-1919. TWX: 810-726-2221.

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 1279-kw max. & 1002-kw horizontal visual, 254-kw max. & 199-kw horizontal aural. Antenna: 1750-ft. above av. terrain, 944-ft. above ground, 2549-ft. above sea level.

Latitude 34° 44' 19"
Longitude 86° 31' 56"

Transmitter: 960 Monte Sano Blvd., Huntsville.

Satellite Earth Stations: Scientific-Atlanta, 7-meter; Scientific-Atlanta, 4.7-meter; Scientific-Atlanta receivers.

News Services: AP, UPI, NYT.

Ownership: The New York Times Co. (Group Owner).

Began Operation: November 28, 1963. Sale to present owner by Charles Grisham & Tom Percer approved by FCC Feb. 27, 1980 (Television Digest, Vol. 19:31).

Represented (sales): Katz Television.

Represented (legal): Koteen & Naftalin.

Represented (engineering): A. D. Ring & Associates.

Personnel:

ROBERT BROWNING, president & general manager.
BILL AMBROSE, vice president & general sales manager.
RICHARD WRIGHT, vice president & operations manager.
DON RODEN, chief engineer.
MIKE BELANSCIK, promotion manager.
NONDA SLOAN, business manager.
LINDA SPALLA, marketing director.

Highest One Hour Rate: \$2000.

Highest 30 Sec. Rate: \$ 1000.

NETWORK BASE HOURLY RATE: \$1010.

City of License: Huntsville. ADI: Huntsville-Decatur-Florence. Rank: 80.

Total Households: © MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation © 1990 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Colbert	21,100	20,900	99
	Cullman	25,800	25,700	99
	De Kalb	21,500	21,300	99
	Franklin	11,300	11,100	99
	Jackson	19,900	19,600	99
	Lauderdale	32,600	32,200	99
	Lawrence	11,200	11,000	99
	Limestone	18,800	18,500	99
	Madison	93,300	92,400	99
	Marshall	28,700	28,500	99
Morgan	38,400	38,000	99	
TENNESSEE	Giles	9,500	9,400	98
	Lincoln	10,700	10,500	99
	ALABAMA			
Between 25-49%	Etowah	39,800	39,600	99
	Winston	9,100	9,000	99
	TENNESSEE			
	Lawrence	13,400	13,300	99
Between 5-24%	Moore	1,800	1,800	100
	Wayne	5,400	5,300	98
	ALABAMA			
	Blount	15,800	15,600	99
	Cherokee	7,400	7,300	99
	Marion	12,300	12,200	99
MISSISSIPPI	Tishomingo	7,100	7,000	99
	TENNESSEE			
	Franklin	12,400	12,300	99
	Marion	9,600	9,500	99
	Marshall	8,300	8,200	99
Totals		485,200	480,200	99
Net Weekly Circulation (1990)			302,700	
Average Daily Circulation (1990)			177,800	

Alabama—Huntsville

WZDX
Ch. 54

Network Service: Fox.

Licensee: Huntsville Television Acquisition Corp., 915 Middle River Dr., Suite 409, Fort Lauderdale, FL 33304.

Studio: 6025 Mastin Lake Rd., Huntsville, AL 35810.

Telephone: 205-859-5454. **TWX:** 510-100-4179. **Fax:** 205-859-2194.

Technical Facilities: Channel No. 54 (710-716 MHz). Authorized power: 2240-kw visual, 224-kw aural. Antenna: 1690-ft. above av. terrain, 1000-ft. above ground, 2460-ft. above sea level.

Latitude 34° 38' 11"
Longitude 86° 30' 42"

Transmitter: 11000 Shandlee Lane, Green Mountain, S of Huntsville.

Satellite Earth Stations: 4 in operation; Microdyne receivers.

Ownership: Huntsville Television Acquisition Corp.

Began Operation: April 4, 1985. Sale to present owners approved by FCC Jan. 4, 1990.

Represented (sales): Seltel Inc.

Represented (legal): Wilkinson, Barker, Knauer & Quinn.

Personnel:

- MILTON GRANT, president & general manager.
- C. RANDY STONE, vice president & general sales manager.
- JOHN A. GARDNER, vice president & director of sales.
- FRED RAINS, regional sales manager.
- Laurie Mazikowski, program manager.
- FRANK WHITE, promotion manager.
- DENNIS PACKARD, chief engineer.
- GLORIA JOHNSON, business manager.
- ROBIN PEREZ, production manager.
- ANN SUGGS, traffic manager.

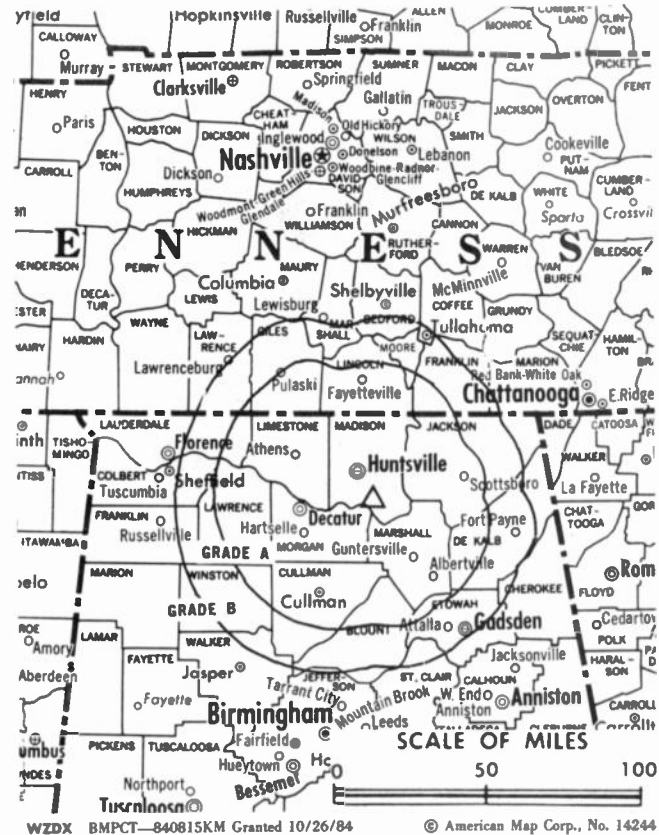
Highest One Hour Rate: \$3000.

Highest 30 Sec. Rate: \$ 350.

City of License: Huntsville. **ADI:** Huntsville-Decatur-Florence. **Rank:** 80.

Total Households: © MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation © 1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Lauderdale	32,600	32,200	99
	Lawrence	11,200	11,000	99
	Limestone	18,800	18,500	99
	Madison	93,300	92,400	99
	Marshall	28,700	28,500	99
	Morgan	38,400	38,000	99
	TENNESSEE			
	Lincoln	10,700	10,500	99



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	ALABAMA			
	Colbert	21,100	20,900	99
	Cullman	25,800	25,700	99
	TENNESSEE			
	Giles	9,500	9,400	98
	Lawrence	13,400	13,300	99
Between 5-24%	ALABAMA			
	Blount	15,800	15,600	99
	De Kalb	21,500	21,300	99
	Etowah	39,800	39,600	99
	Franklin	11,300	11,100	99
	Jackson	19,900	19,600	99
	Winston	9,100	9,000	99
	TENNESSEE			
	Franklin	12,400	12,300	99
	Moore	1,800	1,800	100
Wayne	5,400	5,300	98	
Totals		440,500	436,000	99
Net Weekly Circulation (1990)			170,300	
Average Daily Circulation (1990)			69,900	

Alabama—Mobile

WALA-TV

Ch. 10

Network Service: NBC.

Licensee: Burnham Bcstg. Co., a Limited Partnership, 980 N. Michigan Ave., Suite 1200, Chicago, IL 60611.

Studio: 210 Government St., Mobile, AL 36602.

Telephone: 205-433-3754. TWX: 810-741-2642.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 45.70-kw aural. Antenna: 1246-ft. above av. terrain, 1197-ft. above ground, 1397-ft. above sea level.

Latitude 30° 41' 17"
Longitude 87° 47' 54"

Transmitter: 16-mi. E of Mobile.

Satellite Earth Stations: 2 in operation; Harris receivers.

News Services: AP, UPI.

Ownership: Burnham Broadcasting Co. (Group Owner).

Began Operation: January 14, 1953. Sale to present owner approved by FCC April 26, 1989 (Television Digest, Vol. 29:7, 9). Sale to Knight-Ridder by Gannett Bcstg. Group following purchase of Evening News Assn. approved by FCC Jan. 13, 1986 (Vol. 25:46; 26:3). Previous sale by Roywood Corp. approved by FCC Oct. 31, 1969 (Vol. 9:15, 44). Sale to Roywood by W. O. Pape approved Nov. 25, 1964 (Vol. 4:32, 48).

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Fisher, Wayland, Cooper & Leader.

Personnel:

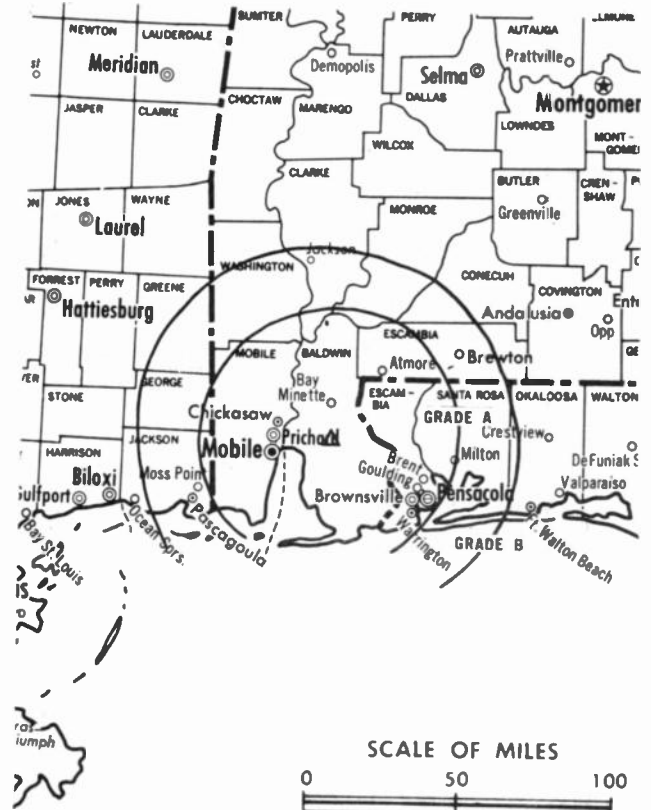
JOSEPH COOK, president & general manager.
TOM ROSENBAUM, station manager.
JOHN DAWSON, general sales manager.
BOB HERRON, local sales manager.
SCOTT WILSON, national sales manager.
LARRY PATE, program & production manager.
JOHNNY REECE, chief engineer.
CHUCK BARK, news director.
BARRY COONEY, business manager.

Rates: On request.

City of License: Mobile. ADI: Mobile, AL-Pensacola, FL. Rank: 55.

Total Households: © MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation © 1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Baldwin	36,200	35,900	99
	Clarke	9,500	9,300	98
	Escambia	12,800	12,600	99
	Mobile	142,900	142,100	99
	Monroe	8,000	7,800	98
	Washington	5,800	5,700	98
	FLORIDA			
	Escambia	107,400	106,600	99
	Okaloosa	57,400	57,000	99
Santa Rosa	25,600	25,400	99	



WALA-TV BPCT-2733 Granted 7/7/60

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MISSISSIPPI			
	George	5,700	5,600	99
	Jackson	45,200	44,900	99
Between 25-49%	ALABAMA			
	Choctaw	5,900	5,800	97
	Conecuh	5,600	5,500	98
	MISSISSIPPI			
Greene	3,300	3,200	97	
Between 5-24%	ALABAMA			
	Wilcox	4,600	4,500	98
	FLORIDA			
	Walton	11,500	11,300	98
	MISSISSIPPI			
Harrison	63,300	62,900	99	
Wayne	7,000	6,900	99	
Totals		557,700	553,000	99
Net Weekly Circulation (1990)			413,400	
Average Daily Circulation (1990)			259,300	

Need Broadcast TV or Cable TV Mail Labels From the Factbook?

Call Information Marketing Services
703-821-8130

Alabama—Mobile

WKRG-TV Ch. 5

Network Service: CBS.

Licensee: WKRG-TV Inc., Box 160587, Mobile, AL 36616.

Studios: 555 Broadcast Dr., Mobile, AL 36606. One Pensacola Plaza, Pensacola, FL 32501.

Telephone: 205-479-5555. **TWX:** 810-741-4263. **Fax:** 205-473-8130.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1906-ft. above av. terrain, 1879-ft. above ground, 2049-ft. above sea level.

Latitude 30° 41' 19.60"
Longitude 87° 49' 49.40"

Transmitter: 0.8-mi. N of Hwy. 31, 1.5-mi. NE of intersection with Hwy. 181.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Simulsat, 7-meter C-band.

AM Affiliate: WKRG, 1-kw (500-w night), 710 kHz (CBS & MBS).

FM Affiliate: WKRG-FM, 100-kw, 99.9 MHz (No. 260), 1755-ft.

News Services: AP, CBS, CNN, CNN Headline News, Sports News Satellite, UPI.

Ownership: WKRG-TV Inc.

Began Operation: August 29, 1955. Sale of 50% to Giddens by Mobile Register and Press approved Sept. 28, 1966 by FCC (*Television Digest*, Vol. 6:40). Sale to co-equal owners Giddens Television Inc. & Mobile Register & Press, group in which Kenneth R. Giddens had 20% interest approved Feb. 20, 1958 (Vol. 13:46; 14:8).

Represented (sales): Katz Television.

Represented (legal): Leventhal, Senter & Lerman.

Represented (engineering): Edward F. Lorentz & Associates.

Personnel:

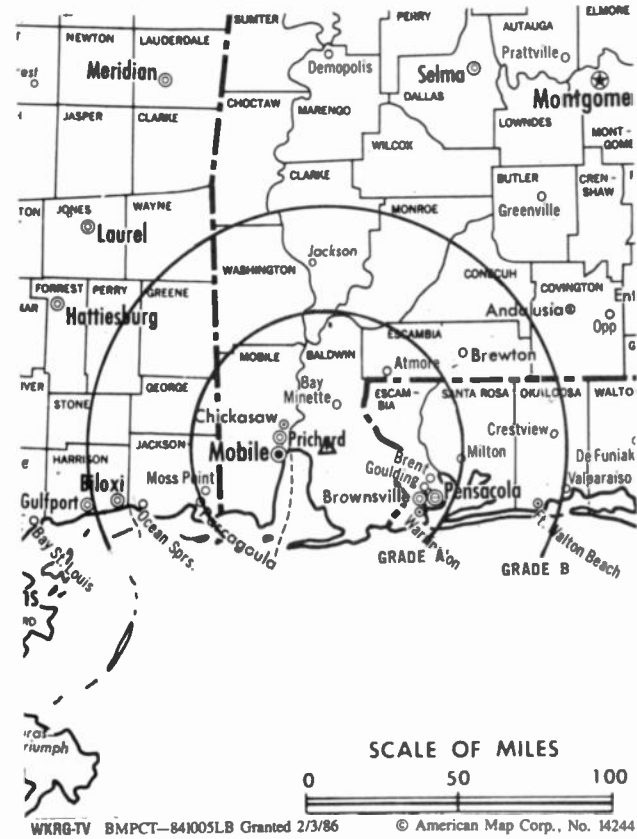
KENNETH R. GIDDENS, chairman emeritus.
TOULMIN GREER, chairman.
ZELMA K. GIDDENS, vice chairman & treasurer.
D. H. LONG, president & general manager.
WES DIAMOND, senior vice president & station manager.
BILL BROOKS, local sales manager.
BOB SPIELMANN, national sales manager.
DON KOCH, chief engineer.
BILL FARRIS, news director.
MARK HUGHES, promotions manager.
MARY HUTCHESON, business manager.
CHARLES BAUMHAUER, production manager.
JIM ELLIS, film director.

Rates: On request.

City of License: Mobile. **ADI:** Mobile, AL-Pensacola, FL. **Rank:** 55.

Total Households: © MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation © 1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Baldwin	36,200	35,900	99
	Clarke	9,500	9,300	98
	Conecuh	5,600	5,500	98
	Escambia	12,800	12,600	99



Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	Mobile	142,900	142,100	99	
	Monroe	8,000	7,800	98	
	Washington	5,800	5,700	98	
FLORIDA	Escambia	107,400	106,600	99	
	Okaloosa	57,400	57,000	99	
	Santa Rosa	25,600	25,400	99	
	MISSISSIPPI	George	5,700	5,600	99
		Greene	3,300	3,200	97
Harrison		63,300	62,900	99	
Jackson		45,200	44,900	99	
Wayne	7,000	6,900	99		
Between 25-49%	ALABAMA				
	Choctaw	5,900	5,800	97	
	MISSISSIPPI				
Forrest	26,400	26,100	99		
Stone	3,700	3,600	99		
Between 5-24%	ALABAMA				
	Covington	14,600	14,500	99	
	FLORIDA				
	Walton	11,500	11,300	98	
	MISSISSIPPI				
Hancock	12,200	12,100	99		
Lamar	10,100	9,900	99		
Perry	3,600	3,500	99		
Totals		623,700	618,200	99	
Net Weekly Circulation (1990)				449,400	
Average Daily Circulation (1990)				258,700	

Alabama—Mobile

WMPV-TV

Ch. 21

Network Service: None, independent.

Licensee: Sonlight Bcstg. Systems Inc., 3002 Dow Ave., No. 42, Tustin, CA 92680.

Studio: 120 Zeigler Circle East, Mobile, AL 36608.

Telephone: 0205-633-2100. Fax: 205-633-2174.

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 4335-kw max. visual, 433.50-kw max. aural. Antenna: 1428-ft. above av. terrain, 1401-ft. above ground, 1534-ft. above sea level.

Latitude	30°	35'	18"
Longitude	87°	33'	16"

Transmitter: Rte. 87, 0.9-mi. S of Rte. 10, Elsanor.

Satellite Earth Stations: AFC, 5-meter C-band; Microdyne; Scientific-Atlanta, 4.6-meter C-band.

Ownership: Sonlight Bcstg. Systems Inc. (Group Owner).

Began Operation: December 15, 1985. Sale to present owner by Doyle Brunson approved by FCC July 27, 1989.

Represented (legal): Fisher, Wayland, Cooper & Leader.

Personnel:

PAUL CROUCH JR., general manager.

JONATHAN JOHNSON, chief financial officer.

JAY ALAN SEKULOW, chief executive officer.

HOWARD SMITH, chief engineer.

STUART J. ROTH, director of operations & general counsel.

Rates: On request.



Arbitron Data: Not available.

City of License: Mobile. ADI: Mobile, AL-Pensacola, FL. Rank: 55.

Alabama—Mobile

WPMI

Ch. 15

Network Service: Fox.

Licensee: Clear Channel Television Inc., 175 E. Houston St., 500 Two Republic Bank Plaza, San Antonio, TX 78205-2225.

Studio: 764 St. Michael St., Mobile, AL 36602.

Mailing Address: Box 2766, Mobile, AL 36652.

Telephone: 205-433-1500. Fax: 205-433-3889.

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 5000-kw max. & 1309-kw horizontal visual, 500-kw max. & 130.9-kw horizontal aural. Antenna: 1706-ft. above av. terrain, 1707-ft. above ground, 1849-ft. above sea level.

Latitude 30° 37' 35"
Longitude 87° 38' 50"

Transmitter: 5.6-mi. E of Loxley, AL.

Satellite Earth Stations: Comtech, 5-meter C-band; Scientific-Atlanta, 7-meter C-band; Vertex, 4.5-meter Ku-band; Scientific-Atlanta, Pinzone, M/A-Com receivers.

Ownership: Clear Channel Television Inc. (Group Owner).

Began Operation: March 12, 1982. Sale to present owner by MERC Communications Corp., et al., approved by FCC December 8, 1988. Previous sale by Roy L. Hess, et al., approved by FCC Sept 26, 1985 (Television Digest, Vol. 25:32).

Represented (sales): Settel Inc.

Personnel:

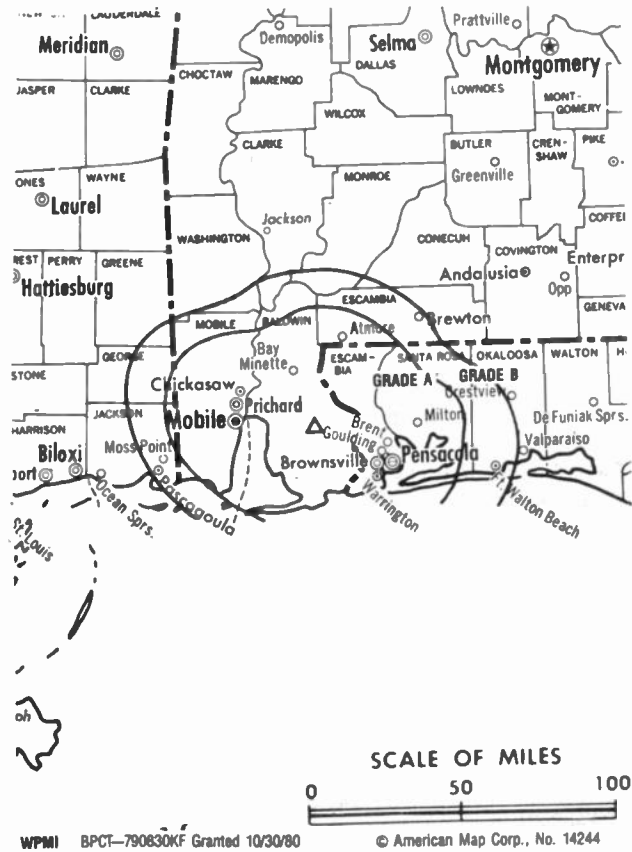
RIC GORMAN, general manager & general sales manager.
DAVID D'ANTUONO, local sales manager.
SHELIA DUNAWAY, local sales manager.
HAROLD JOHNSON, chief engineer.
CATHY GRETECORD, program director.
MARSHALL HART, promotions director.
PAM SEALS, business manager.

Highest 30 Sec. Rate: \$ 200.

City of License: Mobile. ADI: Mobile, AL-Pensacola, FL. Rank: 55.

Total Households: © MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation © 1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Baldwin	36,200	35,900	99
	Escambia	12,800	12,600	99
	Mobile	142,900	142,100	99
	FLORIDA			
	Escambia	107,400	106,600	99
	Okaloosa	57,400	57,000	99
	Santa Rosa	25,600	25,400	99



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MISSISSIPPI			
	Jackson	45,200	44,900	99
Between 25-49%	ALABAMA			
	Washington	5,800	5,700	98
	MISSISSIPPI			
	George	5,700	5,600	99
Between 5-24%	ALABAMA			
	Clarke	9,500	9,300	98
	Conecuh	5,600	5,500	98
	Covington	14,600	14,500	99
	Monroe	8,000	7,800	98
	FLORIDA			
	Walton	11,500	11,300	98
Totals		488,200	484,200	99
Net Weekly Circulation (1990)			264,000	
Average Daily Circulation (1990)			111,600	

Alabama—Montgomery

WCOV-TV

Ch. 20

Network Service: Fox.

Licensee: Woods Communications Corp., One WCOV Ave., Montgomery, AL 36111.

Studio: One WCOV Ave., Montgomery, AL 36111.

Telephone: 205-288-7020. TWX: 810-728-3204. Fax: 205-288-5414.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 617-kw max. & 550-kw horizontal visual, 122-kw max. & 110-kw horizontal aural. Antenna: 740-ft. above av. terrain, 793-ft. above ground, 999-ft. above sea level.

Latitude 32° 20' 06"
Longitude 86° 17' 16"

Transmitter: 1369 Adrian Lane, Montgomery.

Satellite Earth Stations: C-band; Ku-band.

Ownership: David D. Woods.

Began Operation: April 17, 1953. Sale to present owner by J. D. Gay, et al., approved by FCC Sept. 26, 1985. Previous sale by Oscar P. Covington and associates approved Oct. 2, 1964 (Television Digest, Vol. 4:28, 32, 41).

Represented (sales): Settel Inc.

Represented (legal): Kenkel & Associates.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

DAVID WOODS, president & general manager.

SONNY STRASSBURGER, sales manager.

DON DARBY, local sales manager.

PHIL WITT, chief engineer.

KIM MCGOUGH, promotion director.

KELLY CRABB, marketing director.

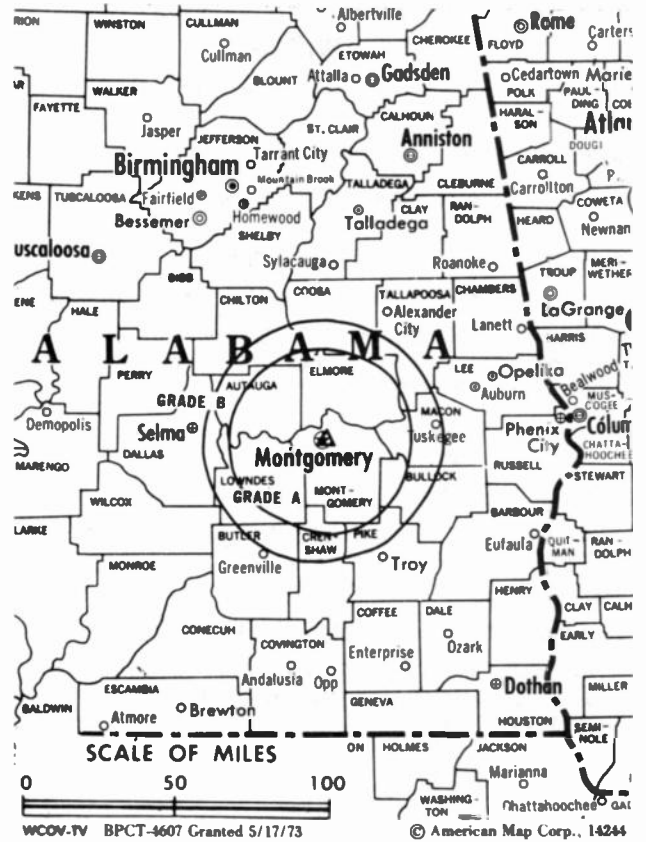
Highest One Hour Rate: \$3000.

Highest 30 Sec. Rate: \$ 700.

City of License: Montgomery. ADI: Montgomery-Selma. Rank: 107.

Total Households: © MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation © 1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Autauga	12,900	12,800	99
	Dallas	18,700	18,500	99
	Elmore	17,300	17,100	99
	Lowndes	4,100	4,000	98
	Macon	8,800	8,700	98



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Montgomery	82,600	81,800	99
Between 25-49%	ALABAMA			
	Bullock	3,500	3,400	97
	Butler	7,900	7,800	99
	Coffee	15,200	15,100	99
	Crenshaw	5,400	5,300	98
	Pike	10,600	10,400	99
Between 5-24%	ALABAMA			
	Chilton	13,100	12,900	99
	Coosa	4,500	4,400	99
Tallapoosa	32,900	32,500	99	
Totals		252,600	249,700	99
Net Weekly Circulation (1990)				120,000
Average Daily Circulation (1990)				54,800

Alabama—Montgomery-Selma

WHOA-TV
(formerly WKAB-TV)
Ch. 32

Network Service: ABC.

Licensee: Montgomery Alabama Ch. 32 Operating Ltd. Partnership, Box 3236, Montgomery, AL 36193.

Studio: 3251 Harrison Rd., Montgomery, AL 36109.

Telephone: 205-272-5331. **TWX:** 810-728-3221. **Fax:** 205-271-6348.

Technical Facilities: Channel No. 32 (578-584 MHz). Authorized power: 4750-kw max. visual, 457-kw max. aural. Antenna: 1799-ft. above av. terrain, 1771-ft. above ground, 2049-ft. above sea level.

Latitude 32° 08' 30"
Longitude 86° 44' 43"

Transmitter: 323 Hulett's Rd. Hayneville, AL 36040.

Satellite Earth Stations: Andrew, 7.3-meter C-band; Andrew, 4.5-meter C-band; Avantek receivers.

News Service: AP.

Ownership: Montgomery AL Ch. 32 Operating Ltd. Partnership.

Began Operation: March 24, 1962; left air Feb. 15, 1963. Sale to present owners approved by FCC May 10, 1988. Sale to Terrapin Communications Corp. by Bahakel Communications Ltd. approved by FCC June 10, 1985. Sale to Bahakel by receiver Robert J. Thomas for First Alabama Corp. approved Jan. 31, 1964 by FCC. Resumed operation March 12, 1964.

Represented (sales): Petry Television Inc.

Represented (legal): Lowndes, Drosdick, Doster, Kantor & Reed.

Personnel:

LOUIS FREY, chairman.
NORY LeBRUN, general manager.
KATHY HOLLINGSWORTH, national sales manager.
LAMAR GILBERT, chief engineer.
SADHANA SHARMA, news director.
DAVID MURPHY, operations & program director.
JAIME DISMUKES, promotion & public affairs director.
FLOYD COGBURN, business manager.

Highest One Hour Rate: \$1800.

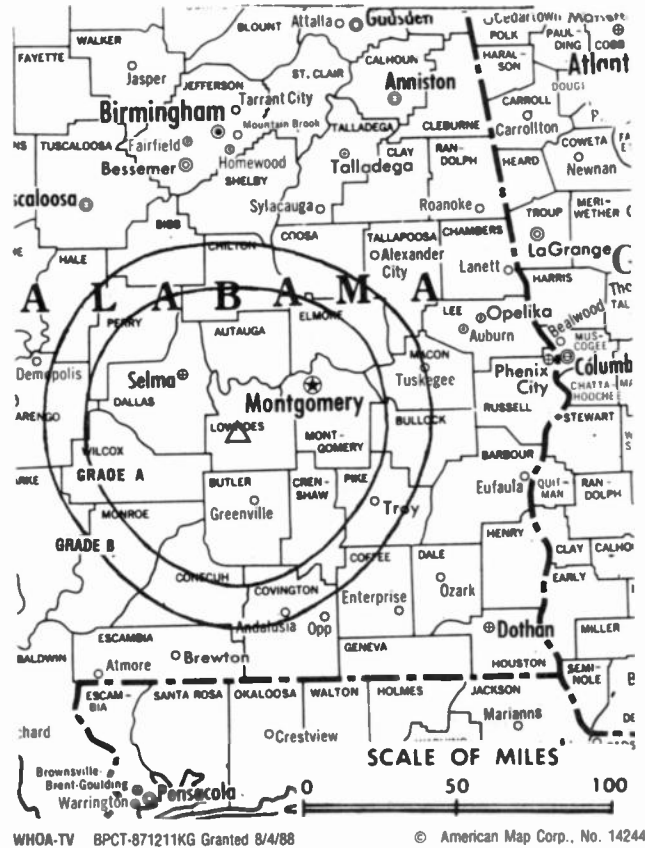
Highest 30 Sec. Rate: \$600.

NETWORK BASE HOURLY RATE: \$250.

City of License: Montgomery. **ADI:** Montgomery-Selma. **Rank:** 107.

Total Households: © MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation © 1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Autauga	12,900	12,800	99
	Crenshaw	5,400	5,300	98
	Elmore	17,300	17,100	99
	Lowndes	4,100	4,000	98



WHOA-TV BPCT-871211KG Granted 8/4/88

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Montgomery	82,600	81,800	99
Between 25-49%	ALABAMA			
	Bullock	3,500	3,400	97
	Butler	7,900	7,800	99
	Dallas	18,700	18,500	99
	Macon	8,800	8,700	98
	Pike	10,600	10,400	99
	Tallapoosa	15,100	15,000	99
Between 5-24%	ALABAMA			
	Chilton	13,100	12,900	99
	Clay	4,800	4,700	99
	Conecuh	5,600	5,500	98
	Coosa	4,500	4,400	99
	Greene	3,700	3,600	97
	Monroe	8,000	7,800	98
	Perry	5,000	4,900	98
	Talladega	27,300	27,000	99
Wilcox	4,600	4,500	98	
Totals		263,500	260,100	99
Net Weekly Circulation (1990)				130,100
Average Daily Circulation (1990)				60,200

Alabama—Montgomery

WMCF-TV

Ch. 45

Network Service: None, independent.

Licensee: Sonlight Bcstg. Systems Inc., 120 Zeigler Circle E, Mobile, AL 36608.

Studio: 6000 Monticello, Montgomery, AL 36117.

Telephones: 205-277-4545; 205-272-0045.

Technical Facilities: Channel No. 45 (656-662 MHz). Authorized power: 700-kw max. visual, 70-kw aural. Antenna: 1030-ft. above av. terrain, 1040-ft. above ground, 1220-ft. above sea level.

Latitude	32°	24'	11"
Longitude	86°	11'	48"

Transmitter: 1.5-mi. N of intersection of Burbank Dr. & U.S. Rte. 80.

Satellite Earth Stations: 3 in operation C-band; M/A-Com receivers.

Ownership: Sonlight Bcstg. Systems Inc. (Group Owner).

Began Operation: November 25, 1985. Sale to present owners approved by FCC August 14, 1990.

Represented (legal): Fisher, Wayland, Cooper & Leader.

Represented (engineering): Peter V. Gureckis & Associates.

Personnel:

PAUL F. CROUCH JR., president & general manager.

JAY ALAN SEKULOW, chief executive officer.

JONATHAN JOHNSEN, chief financial officer.

STEVE WILHITE, general sales manager.

DAVE THOMPSON, chief engineer.

JACK TEMPLE, program director.

LAURIE THOMPSON, business manager.

Highest One Hour Rate: \$500.

Highest 30 Sec. Rate: \$ 30.



Arbitron Data: Not available.

City of License: Montgomery. **ADI:** Montgomery-Selma. **Rank:** 107.

Alabama—Montgomery

WSFA

Ch. 12

Network Service: NBC.

Licensee: Cosmos Broadcasting Corp., Box 250251, Montgomery, AL 36125-0251.

Studio: 10 E. Delano Ave., Montgomery, AL 36105.

Telephone: 205-281-2900. Fax: 205-281-7509.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 63.02-kw aural. Antenna: 2000-ft. above av. terrain, 1935-ft. above ground, 2467-ft. above sea level.

Latitude 31° 58' 32"
Longitude 86° 09' 46"

Transmitter: Collier Rd., Grady, AL, 29-mi. SSE of Montgomery.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 7-meter; Harris Ku-band; Scientific-Atlanta receivers.

News Services: AP, UPI, NBC.

Ownership: Cosmos Broadcasting Corp. (Group Owner).

Began Operation: December 25, 1954. Sale to Cosmos Bcstg. Corp. by WKY Television System Inc. approved Sept. 2, 1959 by FCC (Television Digest, Vol. 15:30, 36). Previous sale to WKY-TV System by Judge David E. Dunn-H. S. Durden-R. F. Hudson group—latter publisher of Montgomery Advertiser and Journal—approved by FCC Feb. 16, 1955 (Vol. 10:38; 11:8).

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

MEL STEBBINS, vice president & general manager.
CARL STEPHENS, operations manager.
TOM NORRIS, general sales manager.
JOHN SCHUSTER, local sales manager.
CHARLES HAISTEN, chief engineer.
PHIL GROSSMAN, news director.
LESLIE MORRIS, promotion manager.
STEPHEN WATKINS, business manager.
ROGER THOMAS, production manager.

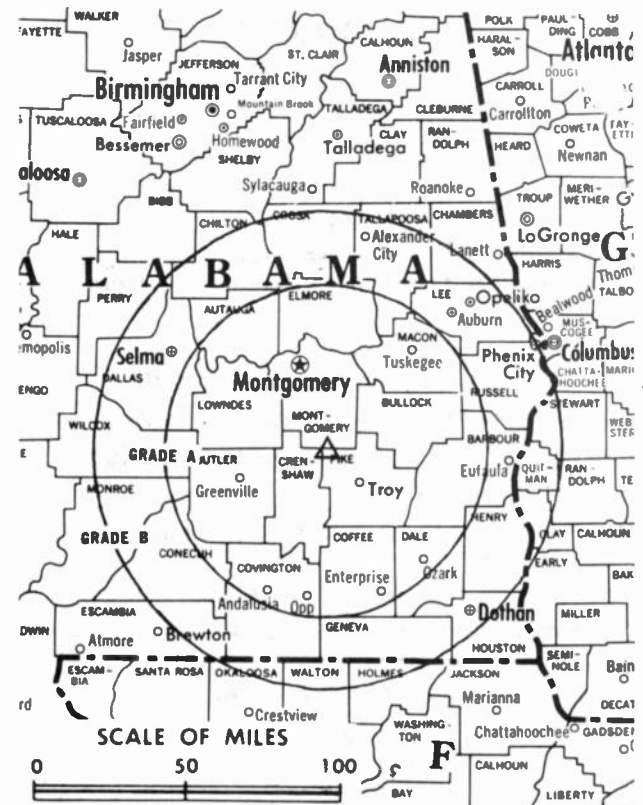
Highest One Hour Rate: \$5500.

Highest 30 Sec. Rate: \$3500.

City of License: Montgomery. ADI: Montgomery-Selma. Rank: 107.

Total Households: © MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation © 1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Autauga	12,900	12,800	99
	Barbour	9,400	9,200	98
	Bullock	3,500	3,400	97
	Butler	7,900	7,800	99
	Chambers	14,600	14,500	99
	Coffee	15,200	15,100	99
	Conecuh	5,600	5,500	98
	Covington	14,600	14,500	99
	Crenshaw	5,400	5,300	98
	Dale	16,900	16,800	99
	Dallas	18,700	18,500	99
	Elmore	17,300	17,100	99
	Geneva	9,200	9,100	99
	Henry	5,600	5,500	98
	Houston	31,900	31,600	99



WSFA 8PCT-3643 Granted 3/13/74

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	Lee	32,900	32,500	99	
	Lowndes	4,100	4,000	98	
	Macon	8,800	8,700	98	
	Montgomery	82,600	81,800	99	
	Perry	5,000	4,900	98	
	Pike	10,600	10,400	99	
	Tallapoosa	15,100	15,000	99	
	Wilcox	4,600	4,500	98	
	GEORGIA				
	Quitman	800	800	100	
Between 25-49%	ALABAMA				
	Coosa	4,500	4,400	99	
	Marengo	8,700	8,500	98	
Monroe	8,000	7,800	98		
Between 5-24%	ALABAMA				
	Bibb	6,100	6,000	98	
	Chilton	13,100	12,900	99	
	Clarke	9,500	9,300	98	
	Clay	4,800	4,700	99	
	Escambia	12,800	12,600	99	
	Hale	5,200	5,100	98	
	Randolph	7,500	7,400	99	
	Russell	18,800	18,500	99	
	Tuscaloosa	54,800	54,200	99	
FLORIDA					
Walton	11,500	11,300	98		
GEORGIA					
Clay	1,200	1,200	100		
Randolph	3,300	3,200	97		
Totals		523,000	516,400	99	
Net Weekly Circulation (1990)				324,000	
Average Daily Circulation (1990)				215,800	

Alabama—Selma-Montgomery

WAKA

Ch. B

Network Service: CBS.

Licensee: Alabama Telecasters Inc., Box 230667, Montgomery, AL 36123.

Studios: 3020 Eastern Blvd., Montgomery, AL 36116. 555 Land Line Rd., Selma, AL 36701.

Mailing Address: Box 230667, Montgomery, AL 36123.

Mailing Address: Box 1888, Selma, AL 36701.

Telephones: 205-279-8787 (Montgomery); 205-875-2240 (Selma). TWX: 810-733-0055.

Fax: 205-271-3922.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 63.5-kw aural. Antenna: Circularly polarized, 1760-ft. above av. terrain, 1757-ft. above ground, 2000-ft. above sea level.

Latitude 32° 08' 58"
Longitude 86° 46' 48"

Transmitter: Rte. 12, 3-mi. W of Gordonsville, AL.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 5-meter C-band; Emcee, 4-meter C-band; Scientific-Atlanta, 4-meter C-band; RCA, 4-meter Ku-band; Scientific-Atlanta, Kavouras, M/A-Com, Vertex receivers.

News Services: AP, CBS.

Ownership: Bahakel Communications Ltd. (Group Owner).

Began Operation: March 17, 1960; left air July 1968 following fire which destroyed studio, offices & transmitting equipment. Sale to Charles F. Grisham, et al., by William J. Brennan, William E. Bennis, et al., approved by FCC Jan. 1971. Resumed operation Nov. 1, 1973. Sale to present owner by Charles F. Grisham, et al., approved by FCC June 10, 1985.

Represented (sales): Katz Television.

Represented (legal): Jeffrey W. Malickson.

Personnel:

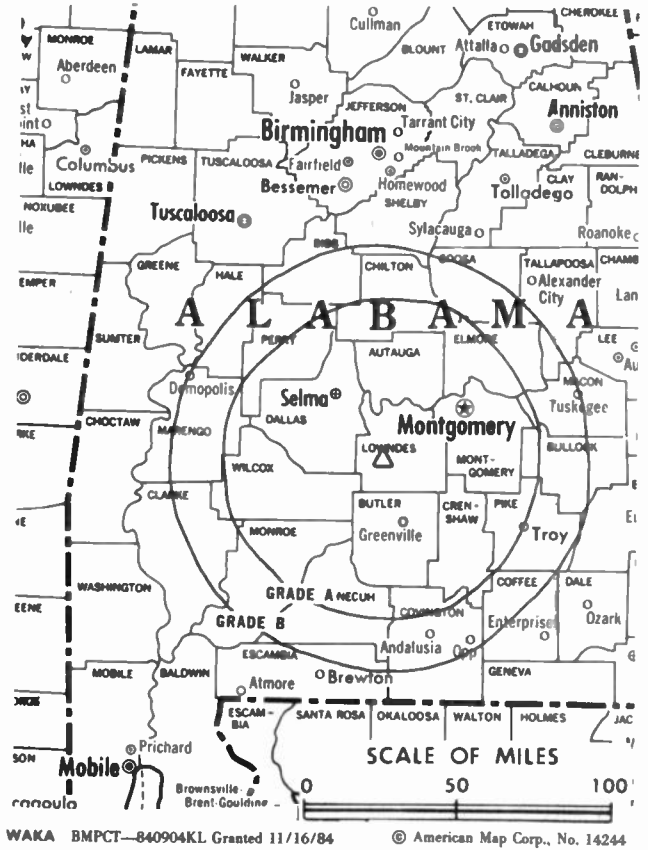
- CY N. BAHAKEL, president.
- JOHN ROGERS, general manager.
- BILL BYRD, station manager & general sales manager.
- MARK SMITH, operations manager & program director.
- MIKE ELROD, local sales manager.
- JON MANGUM, news director.
- DAWN MAREK, promotion manager.
- ANGIE PEDRICK, traffic director.
- DOROTHY MARTIN, business manager.

Highest 30 Sec. Rate: \$850.

City of License: Selma. ADI: Montgomery-Selma. Rank: 107.

Total Households: © MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation © 1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over				
	Alabama	12,900	12,800	99
	Autauga	7,900	7,800	99
	Butler	7,900	7,800	99
	Crenshaw	5,400	5,300	98
	Dallas	18,700	18,500	99
	Elmore	17,300	17,100	99



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over				
	Lowndes	4,100	4,000	98
	Macon	8,800	8,700	98
	Marengo	8,700	8,500	98
	Montgomery	82,600	81,800	99
	Perry	5,000	4,900	98
	Pike	10,600	10,400	99
	Wilcox	4,600	4,500	98
Between 25-49%				
	Alabama	3,500	3,400	97
	Bullock	13,100	12,900	99
	Chilton	9,500	9,300	98
	Clarke	5,600	5,500	98
	Conecuh	4,500	4,400	99
	Coosa	14,600	14,500	99
	Covington	5,200	5,100	98
	Hale	8,000	7,800	98
	Monroe	15,100	15,000	99
Between 5-24%				
	Alabama	6,100	6,000	98
	Choctaw	4,800	4,700	99
	Clay	15,200	15,100	99
	Coffee	3,700	3,600	97
	Sumter	5,400	5,300	98
Totals		306,800	302,700	99
Net Weekly Circulation (1990)				194,600
Average Daily Circulation (1990)				111,100

Alabama—Opelika-Auburn

WSWS
Ch. 66

Network Service: None, independent.

Licensee: Christian Television Corp. of Alabama, 8100 Ulmerton Rd., Largo, FL 33541.

Studio: 1800 Peppereil Pkwy., Opelika, AL 36801.

Telephone: 205-749-6666.

Technical Facilities: Channel No. 66 (782-788 MHz). Authorized power: 794.3-kw max. & 708-kw horizontal visual, 79.43-kw max. & 70.8-kw horizontal aural. Antenna: 690-ft. above av. terrain, 403-ft. above ground, 1338-ft. above sea level.

Latitude	32°	38'	33"
Longitude	85°	14'	13"

Transmitter: 7.5-mi. E of Opelika.

Satellite Earth Stations: In operation; Scientific-Atlanta receivers.

Ownership: Christian Television Network (Group Owner).

Began Operation: May 16, 1982. Sale to present owners by Richard C. Hilton, et al., approved by FCC July 30, 1984.

Represented (sales): Jack Bolton & Associates.

Represented (legal): Baraff, Koerner, Olender & Hochberg, P.C.

Represented (engineering): Kessler & Gehman Associates Inc.

Personnel:

ROBERT D'ANDREA, president & general manager.

BILL BRYAN, chief engineer.

CLAY MULLINS, program director.

Highest One Hour Rate: \$300.

Highest 30 Sec. Rate: \$100.



Arbitron Data: Not available.

City of License: Opelika. **ADI:** Columbus, GA. **Rank:** 119.

Alabama—Tuscaloosa

WCFT-TV

Ch. 33

Network Service: CBS.

Licensee: Beam Bcstrs. Ltd., Debtor-in-Possession, 50 W. Mashta Dr., Key Biscayne, FL 33149.

Studio: 4000 37th St. E., Tuscaloosa, AL 35405.

Telephone: 205-553-1333.

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 1125-kw max. & 1000-kw horizontal visual, 112.5-kw max. aural. Antenna: 537-ft. above av. terrain, 400-ft. above ground, 828-ft. above sea level.

Latitude 33° 10' 25"
Longitude 87° 29' 01"

Transmitter: 4000 37th St. E, Tuscaloosa.

Satellite Earth Stations: 3 in operation.

News Service: AP.

Ownership: Beam Communications Corp. (Group Owner). Sale pending.

Began Operation: October 29, 1965. Transfer of stock to W. S. Smylie Jr., S. A. Rosenbaum, Marvin Reuben, et al., approved by FCC Aug. 23, 1967. Sale to present owners approved July 27, 1983.

Represented (sales): Katz Television.

Represented (legal): Hogan & Hartson.

Personnel:

JIM CARUTHERS, vice president & general manager.

TOMMY RAY, operations manager.

JOHN FLETCHER, chief engineer.

JOHNNIE BLACKBURN, promotion director.

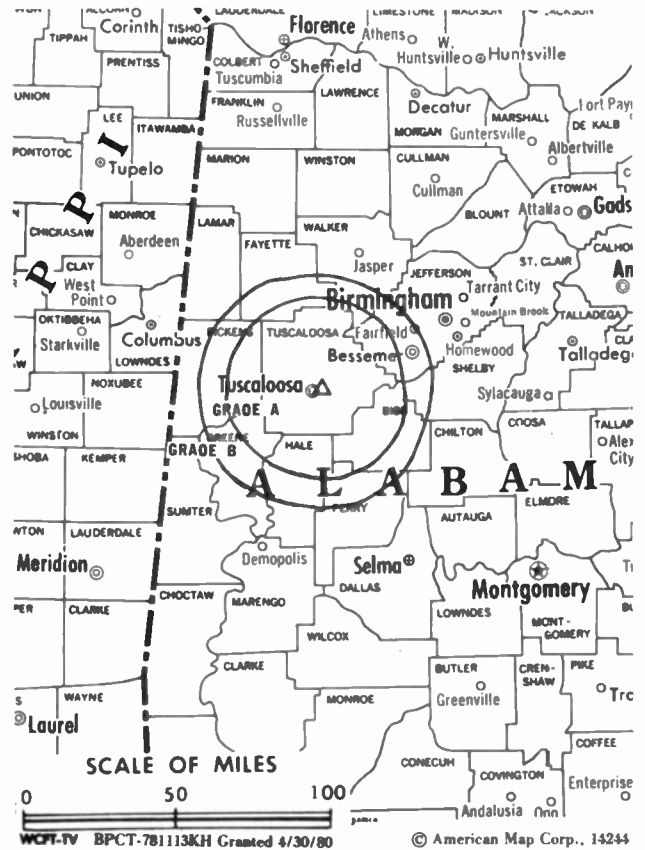
Highest 30 Sec. Rate: \$ 210.

NETWORK BASE HOURLY RATE: \$152.

City of License: Tuscaloosa. ADI: Tuscaloosa. Rank: 183.

Total Households: © MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation © 1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Greene	3,700	3,600	97
	Tuscaloosa	54,800	54,200	99
Between 25-49%	ALABAMA			
	Hale	5,200	5,100	98
	Pickens	7,300	7,100	98



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	ALABAMA			
	Bibb	6,100	6,000	98
	Fayette	7,300	7,200	99
	Lamar	6,400	6,300	98
	Marengo	8,700	8,500	98
	Perry	5,000	4,900	98
	Sumter	5,400	5,300	98
	MISSISSIPPI			
	Lowndes	22,000	21,800	99
	Noxubee	4,100	4,000	98
Totals		136,000	134,000	99
Net Weekly Circulation (1990)				66,900
Average Daily Circulation (1990)				37,800

Alabama—Tuscaloosa

WDBB

Ch. 17

Network Service: None, independent.

Licensee: Channel 17 Associates Ltd., 651 Beacon Parkway West, Suite 105, Birmingham, AL 35209.

Studio: 651 Beacon Parkway West, Birmingham, AL 35209.

Telephones: 205-345-1117; 205-942-1717. TWX: 910-240-2492.

Fax: 205-945-7030. Easylink: 628-14877.

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 3680-kw max. visual, 368-kw max. aural. Antenna: 2215-ft. above av. terrain, 1967-ft. above ground, 2642-ft. above sea level.

Latitude 33° 28' 51"
Longitude 87° 24' 03"

Transmitter: 5-mi. E of Windham Springs.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Comtech, 5-meter C-band; AFC, 4.5-meter Ku-band; Pin-zone, RCA receivers.

News Service: UPI.

Ownership: Channel 17 Associates Ltd.

Began Operation: October 8, 1984.

Represented (sales): Settel Inc.

Represented (legal): Mullin, Rhyne, Emmons & Topel, P.C.

Represented (engineering): Mullaney Engineering Inc.

Personnel:

DAVID R. DUBOSE, president.
CHARLES ROUNTREE, general manager.
R. GREY BRENNAN, vice president, director of station affairs.
PAUL BANKSTON, general sales manager.
CHARLEY WEIDMAN, local sales manager.
JOHN BATSON, chief engineer.
EVA LOPEZ, program & promotion director.
ROBIN PRICE, business manager.

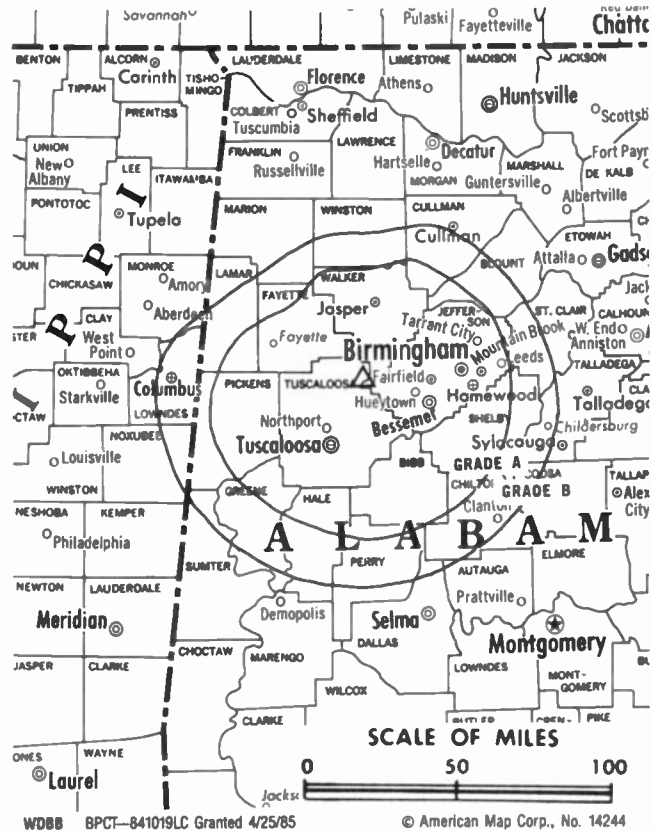
Highest One Hour Rate: \$4000.

Highest 30 Sec. Rate: \$400.

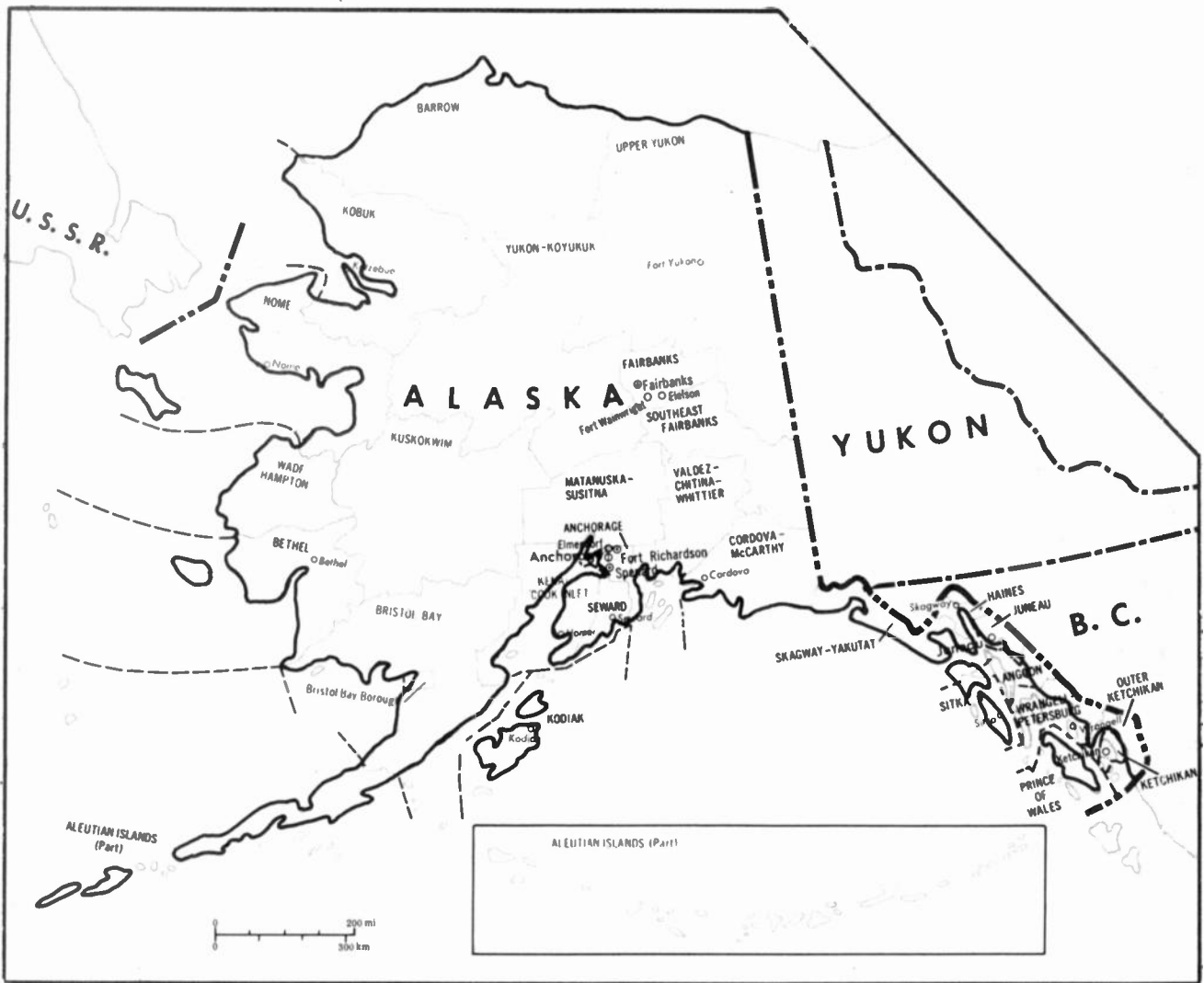
City of License: Tuscaloosa. ADI: Tuscaloosa. Rank: 183.

Total Households: © MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation © 1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Fayette	7,300	7,200	99
	Greene	3,700	3,600	97
	Marion	12,300	12,200	99
	Tuscaloosa	54,800	54,200	99
	Walker	26,600	26,400	99
	Winston	9,100	9,000	99
	ALABAMA			
Between 25-49%	Bibb	6,100	6,000	98
	Blount	15,800	15,600	99
	Chilton	13,100	12,900	99
	Cullman	25,800	25,700	99



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	ALABAMA			
	Hale	5,200	5,100	98
	Jefferson	267,200	265,600	99
	Lamar	6,400	6,300	98
	Marengo	8,700	8,500	98
	Perry	5,000	4,900	98
	Pickens	7,300	7,100	98
	Shelby	31,500	31,300	99
	Sumter	5,400	5,300	98
	Talladega	27,300	27,000	99
	MISSISSIPPI			
	Clay	7,600	7,500	99
	Okfuskee	12,400	12,200	98
Between 5-24%	ALABAMA			
	Calhoun	45,400	45,100	99
	Clay	4,800	4,700	99
	Coosa	4,500	4,400	99
	Etowah	39,800	39,600	99
	Franklin	11,300	11,100	99
	Lawrence	11,200	11,000	99
	Marshall	28,700	28,500	99
	St Clair	17,800	17,600	99
	MISSISSIPPI			
Kemper	3,600	3,500	97	
Lowndes	22,000	21,800	99	
Noxubee	4,100	4,000	98	
Totals		751,800	744,900	99
Net Weekly Circulation (1990)				259,300
Average Daily Circulation (1990)				94,900



Market	Arbitron AOI TV Households	Rank	Market Area Commercial TV Stations
Anchorage.....	•	•	KDMD (33), KIMO (13), KTBY (4), KTUU-TV (2), KTVA (11), KYES (5)
Fairbanks.....	•	•	KATN (2)
Juneau.....	•	•	KJUD (8)
North Pole.....	•	•	KJNP-TV (4)
Sitka.....	•	•	KTNL (13)

Alaska Station Totals as of October 1, 1990

	VHF	UHF	TOTAL
Commercial Television Stations	10	1	11
Educational Television Stations	4	0	4
	14	1	15

*** ARBITRON DOES NOT HAVE WEEKLY CIRCULATION DATA FOR ALASKA.**

Alaska—Anchorage

KDMD

Ch. 33

Network Service: None, independent.

Licensee: Echonet Corp., Box 255, Evergreen, CO 80439.

Studio: 6921 Brayton Dr., Suite 220, Anchorage, AK 99507.

Telephone: 907-278-3322. **Fax:** 907-344-7817.

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 98-ft. above av. terrain, 528-ft. above ground, 1594-ft. above sea level.

Latitude	61°	09'	57"
Longitude	149°	41'	02"

Transmitter: NE 1/2 of section 6, Twp. 12 N, range 2 W, Anchorage.

Satellite Earth Station: Paracclipse, 5-meter C-band; Casco, 3-meter C-band; Echos-tar, HTS VIII Plus receivers.

Ownership: Echonet Corp. (Group Owner).

Began Operation: October 1, 1989.

Represented (legal): Cole, Raywid & Braverman.

Personnel:

STEVE GAASCH, general manager.

FRANK MARTIN, chief engineer.

EDMUND AUSMAN, production manager.



Rates: On request.

City of License: Anchorage.

Alaska—Anchorage

KIMO

Ch. 13

Network Service: ABC.

Licensee: Alaska 13 Corp., 2700 E. Tudor Rd., Anchorage, AK 99507.

Studio: 2700 E. Tudor Rd., Anchorage, AK 99507.

Telephone: 907-561-1313.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 39-kw visual, 7.8-kw aural. Antenna: 87-ft. above av. terrain, 294-ft. above ground, 400-ft. above sea level.

Latitude	61°	11'	52"
Longitude	149°	52'	31"

Transmitter: 2550 Denali St., Anchorage.

Satellite Earth Stations: Harris, 9-meter C-band; Harris, 7-meter C-band; Harris receivers.

News Services: AP, ABC, CNN.

Ownership: Alaska Broadcasting Network Inc. (Group Owner).

Began Operation: October 31, 1967. Transfer of 80% of Sourdough Bcstrs. Inc. from Harpel estate to Alaska-Hawaii Radio approved by FCC Dec. 3, 1969 but sale was not consummated. Left air May 21, 1970. Resumed operation Sept. 6, 1970. Sale to present owners approved by FCC May 28, 1971.

Represented (sales): Katz Television; The Tacher Co. (regionally).

Represented (legal): Haley, Bader & Potts.

Personnel:

DUANE L. TRIPLETT, president & chief executive officer.

RICHARD M. ZOOK, executive vice president & chief operating officer.

B. G. RANDLETT, sr. vice president, statewide operations & special events.

LARRY HOGUE, general sales manager.

JOHN KARNOS, national sales manager.

DAVE PATRICK, news director.



Highest One Hour Rate: \$6000.

Highest 30 Sec. Rate: \$600.

NETWORK BASE HOURLY RATE: \$150.

City of License: Anchorage.

Alaska—Anchorage

KTBY

Ch. 4

Network Service: Fox.

Licensee: KTBY Inc., 1840 S. Bragaw St., Suite 101, Anchorage, AK 99508.

Studio: 1840 S. Bragaw St., Suite 101, Anchorage, AK 99508.

Telephone: 907-274-0404. **Fax:** 907-274-3284.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 42.5-kw visual, 8.5-kw aural. Antenna: Circularly polarized, 180-ft. above av. terrain, 263-ft. above ground, 359-ft. above sea level.

Latitude	61°	13'	11"
Longitude	149°	53'	24"

Transmitter: 300 W. 3rd Ave., Anchorage.

Satellite Earth Stations: Superior, 6-meter Ku & C-band; M/A-Com, 4-meter C-band; Agile, Omni receivers.

Ownership: KTBY Inc.

Began Operation: December 2, 1983. Sale to Tak Communications by Totem Bcstg. Corp. approved by FCC July 11, 1984. Sale to present owner approved Feb. 5, 1985.

Represented (sales): Broadcast Spot Sales; Northwest Television Sales.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Octagon Corp.

Personnel:

RONALD K. BRADLEY, general manager.

SEAN M. BRADLEY, station manager & sales manager.

THERESA LARSON, program manager.

REGNER A. CAPENER, chief engineer.

K. B. TOMPKINS, promotion director.



Highest 30 Sec. Rate: \$400.

City of License: Anchorage.

Alaska—Anchorage

KTUU-TV

Ch. 2

Network Service: NBC.

Licensee: Channel 2 Broadcasting Co., Box 102880, Anchorage, AK 99510.

Studio: 630 W. 4th Ave., Anchorage, AK 99501.

Telephone: 907-257-0202. **Fax:** 907-274-3318.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 720-ft. above av. terrain, 719-ft. above ground, 834-ft. above sea level.

Latitude	61°	25′	22″
Longitude	149°	52′	20″

Transmitter: Mile 3, Point Mackenzie Rd., Matanuska-Susitna Borough.

Satellite Earth Stations: Anibter-Mark, 5-meter C-band; Harris, 3-meter C-band; Harris receivers.

News Services: AP, NBC.

Ownership: Channel 2 Broadcasting Co.

Began Operation: October 16, 1953. Sale to present owners by Alvin O. Bramstedt, et al., approved March 6, 1981. Sale by Lathrop Co., Richard R. Rollins, et al., approved March 16, 1960 by FCC (Television Digest, Vol. 16:8, 12). Previous sale of control by Richard R. Rollins approved Dec. 29, 1954 (Vol. 10:47; 11:1).

Represented (sales): Blair Television.

Represented (legal): Fisher, Wayland, Cooper & Leader.

Represented (engineering): Octagon Co.

Personnel:

GREG ZASER, president.

AL BRAMSTEDT JR., general manager.

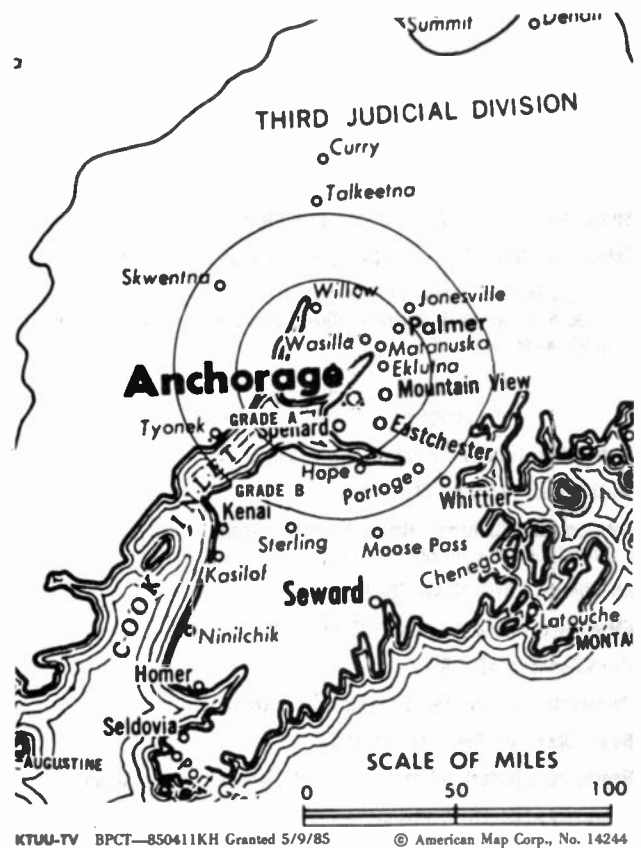
LELAND R. VERSCHUEREN, chief engineer.

NANCY JOHNSON, marketing director & national sales manager.

ANDREW MACLEOD, local sales manager.

JOHN TRACY, news director.

CECIL KELLY, promotion director.



SANDRA MOORE, program director.

BILL DOWD, control room director.

Highest One Hour Rate: \$8000.

Highest 30 Sec. Rate: \$750.

NETWORK BASE HOURLY RATE: \$273.

City of License: Anchorage.

Alaska—Anchorage

KTVA

Ch. 11

Network Service: CBS.

Licensee: Northern Television Inc., Box 102200, Anchorage, AK 99510.

Studio: 1007 W. 32nd Ave., Anchorage, AK 99503.

Telephones: 907-562-3456; 907-561-4200. **Fax:** 907-561-4688.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 50.7-kw visual, 5.07-kw aural. Antenna: 300-ft. above av. terrain, 391-ft. above ground, 487-ft. above sea level.

Latitude	61°	11'	33"
Longitude	149°	54'	01"

Transmitter: 1007 W. 32nd Ave., Anchorage.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 11-meter C-band; Antenna Technology, 7-meter C-band; Scientific-Atlanta, Harris receivers.

AM Affiliate: KBYR, 10-kw, 700 kHz.

FM Affiliate: KNIK-FM, 50-kw, 105.3 MHz (No. 287), 255-ft.

News Services: AP, CBS.

Ownership: Northern Television Inc. (Group Owner).

Began Operation: December 11, 1953.

Represented (sales): Adam Young Inc.; Art Moore Inc. (Northwest).

Represented (legal): Wilkinson, Barker, Knauer & Quinn.

Personnel:

A. G. HIEBERT, chairman.

RON L. MOORE, president.

BRUCE SLOAN, vice president, Anchorage operations.

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FOR USE ON YOUR OWN COMPUTER
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Call Lynn Levine or Nancy Cramer
202-872-9200



KTVA BPCT-3547 Granted 7/20/65

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DUANE MILLSAP, chief engineer.
STEVE STRAIT, local sales manager.
JENNIE SMELKER, national sales manager.
STEVE MACDONALD, news director.
RANDY KRUSE, promotion director.
STEVE GONZALEZ, marketing director.

Highest One Hour Rate: \$3700.

Highest 30 Sec. Rate: \$650.

NETWORK BASE HOURLY RATE: \$300.

City of License: Anchorage.

Alaska—Anchorage

KYES
Ch. 5

Network Service: None, independent.

Grantee: Fireweed Television, 3700 Woodland Park Dr., Suite 600, Anchorage, AK 99517.

Telephone: 907-248-5937. **Fax:** 907-243-0709.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 5.9-kw visual. Antenna: 820-ft. above av. terrain, 59-ft. above ground, 577-ft. above sea level.

Latitude	61°	20'	10"
Longitude	149°	30'	50"

Transmitter: 1.6-mi. WNW of Eagle River off Skyline Dr.

Multichannel TV Sound: Planned.

Satellite Earth Station: Orin, 4.5-meter C-band; Microdyne receivers.

Ownership: Fireweed Television.

Began Operation: January 21, 1990.

Personnel:
CAROL SCHATZ, general manager.
JEREMY LANSMAN, chief engineer.
MIKE DOUGHERTY, general sales manager.



Rates: On request.

City of License: Anchorage.

Alaska—Fairbanks

KATN

Ch. 2

Network Service: ABC, NBC.

Licenses: Fairbanks Television Inc., 2700 E. Tudor Rd., Anchorage, AK 99507.

Studio: 516 Second Ave., Fairbanks, AK 99701.

Mailing Address: Box 74730, Fairbanks, AK 99707.

Telephone: 907-452-2125. **TWX:** 09036645. **Telex:** 456-8225.

Fax: 907-456-8225.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 28.2-kw visual, 5.5-kw aural. Antenna: 45-ft. above av. terrain, 200-ft. above ground, 640-ft. above sea level.

Latitude	64°	50'	42"
Longitude	147°	42'	42"

Transmitter: 516 Second Ave.

Satellite Earth Stations: Harris, 9-meter; Anixter-Mark, 5-meter; Harris, Microdyne receivers.

News Service: AP.

Ownership: Alaska Broadcasting Network Inc. (Group Owner).

Began Operation: March 1, 1955. Sale to present owner by Channel 2 Bcstg. Co. approved by FCC June 8, 1984.

Represented (sales): Katz Television; The Tacher Co. (regionally).

Represented (legal): Haley, Bader & Potts.

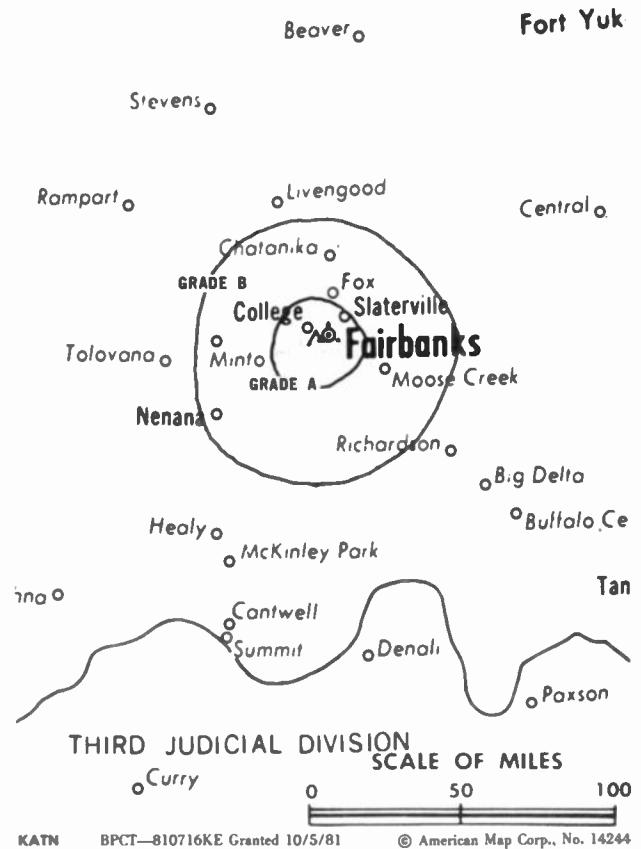
Personnel:

DUANE L. TRIPLETT, president.

DAVID GEESIN, general manager.

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Television & Cable Factbook



KIRK RICHMOND, general sales manager.

MIKE BOSLET, chief engineer.

JIM POUND, news director.

TERRI HOTALING, program director.

DEL JESSEN, promotion director.

Highest One Hour Rate: \$2000.

Highest 30 Sec. Rate: \$350.

NETWORK BASE HOURLY RATE: \$150.

City of License: Fairbanks.

Alaska—Fairbanks

KTVF

Ch. 11

Network Service: CBS, NBC.

Licensee: Northern Television Inc., Box 950, Fairbanks, AK 99707.

Studio: 3rd & Lacey Streets, Fairbanks, AK 99701.

Telephone: 907-452-5121. Telex: 35-403.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 50-kw visual, 5.5-kw aural. Antenna: Minus 49-ft. above av. terrain, 151-ft. above ground, 587-ft. above sea level.

Latitude	64°	50'	35.70"
Longitude	147°	42'	47.60"

Transmitter: 3rd & Lacey Sts., Fairbanks.

Satellite Earth Stations: Harris, 11-meter C-band; Harris, 6.1-meter C-band; Harris, 5-meter C-band; Microdyne, Harris receivers.

AM Affiliate: KCBF.

News Service: AP.

Ownership: Northern Television Inc. (Group Owner).

Began Operation: February 3, 1955. Left air Aug. 14, 1967 due to flood. Resumed operation Dec. 9, 1967.

Represented (sales): Adam Young Inc.; Art Moore Inc.

Represented (legal): Wilkinson, Barker, Knauer & Quinn.

Personnel:

A. G. HIEBERT, chairman.

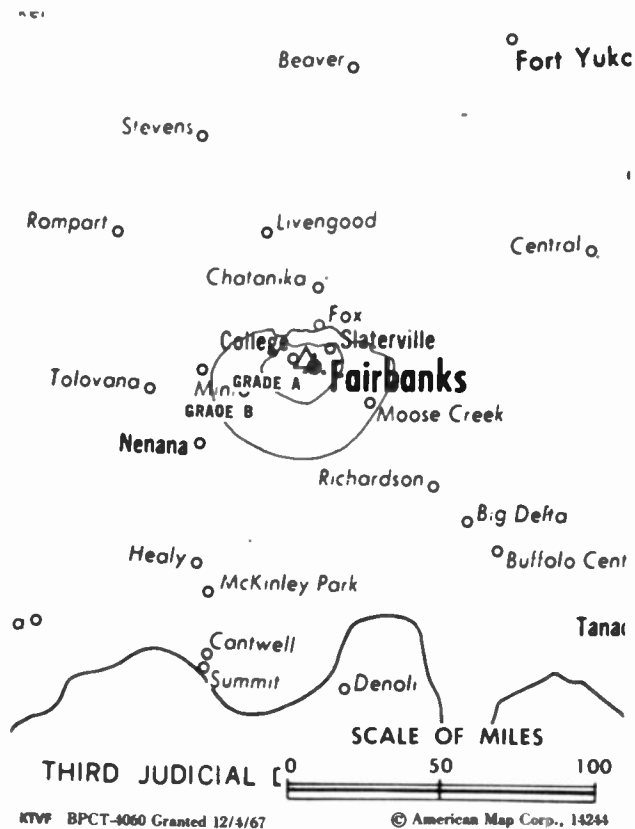
HENRY H. HOVE, president & general manager.

SALLY CRAWFORD, general sales manager.

LESTER SECREST, chief engineer.

ROBERT JOHNSTON, news director.

LOIS PEYTON, program director.



MEG GAYDOSIK, promotion director.

JAN WARD, business manager.

Highest 30 Sec. Rate: \$275.

NETWORK BASE HOURLY RATE: \$200.

City of License: Fairbanks.

Alaska—Juneau

KJUD

Ch. 8

Network Service: ABC, NBC.

Licensee: Alaska 13 Corp., 2700 E. Tudor Rd., Anchorage, AK 99507.

Studio: 1107 8th St., Juneau, AK 99801.

Telephone: 907-586-3145. **Fax:** 907-463-3041.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 0.204-kw visual, 0.04-kw aural. Antenna: Minus 950-ft. above av. terrain, erected above tidewater, 277-ft. above sea level.

Latitude	58°	18'	06"
Longitude	134°	26'	29"

Transmitter: Douglas Island, near Juneau.

Satellite Earth Station: Anixter-Mark, 5-meter; Scientific-Atlanta, Microdyne, Harris receivers.

News Service: AP.

Ownership: Alaska Broadcasting Network Inc. (Group Owner).

Began Operation: February 19, 1956. Sale to Midnight Sun & others by W. J. Wagner approved April 29, 1959 by FCC (Television Digest, Vol. 15:18). In 1968 Midnight Sun increased holdings to 100%. Sale to KINY Assoc. approved by FCC Dec. 11, 1981. Sale to present owners approved Nov. 24, 1982.

Represented (sales): Katz Television; The Tacher Co. (Northwest).

Represented (legal): Haley, Bader & Potts.

Personnel:

JOHN KARNOS, station manager.

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LILLIAN LOVE, director of business administration.
RICK KEMP, chief engineer.
DAVE PATRICK, news director.
MARY HICKS, director of operations & programming.

Highest One Hour Rate: \$1500.

Highest 30 Sec. Rate: \$210.

City of License: Juneau.

Alaska—North Pole

KJNP-TV

Ch. 4

Network Service: None, independent.

Licensee: Evangelistic Alaska Missionary Fellowship, Box 0, North Pole, AK 99705.

Studio: North Pole, AK.

Telephone: 907-488-2216.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 19.1-kw visual, 3.31-kw aural. Antenna: 1620-ft. above av. terrain, 191-ft. above ground, 2491-ft. above sea level.

Latitude	64°	52'	44"
Longitude	148°	03'	10"

Transmitter: Atop Ester Dome, Fairbanks.

Satellite Earth Station: Harris, 6.2-meter C-band; Harris receivers.

AM Affiliate: KJNP, 50-kw, 1170 kHz.

FM Affiliate: KJNP-FM, 25-kw, 100.3 MHz (No. 263), 1570-ft.

Ownership: Evangelistic Alaska Missionary Fellowship.

Began Operation: December 7, 1981.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Carl E. Smith Consulting Radio Engineers.

Personnel:

DONALD L. NELSON, president/director.

GEN NELSON, executive vice president.

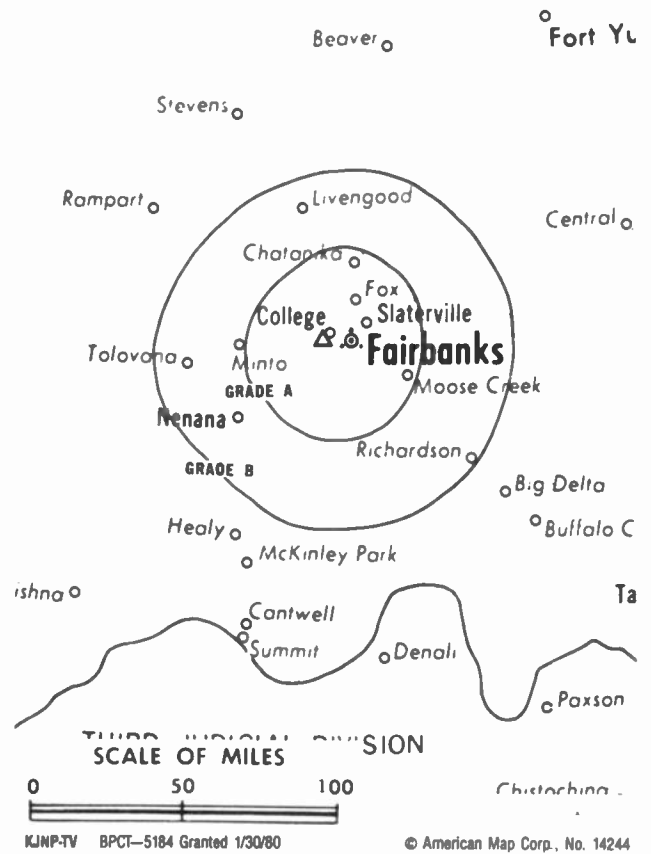
YVONNE CARRIKER, secretary/treasurer & general manager.

RICHARD OLSON, administrative assistant & sales manager.

ERIC NICHOLS, director of engineering.

ROGER SKOLD, station manager & news director.

BEVERLY OLSON, program director.



Highest 30 Sec. Rate: \$60.

City of License: North Pole.

Alaska—Sitka

KTNL

Ch. 13

Network Service: CBS.

Licensee: Dan & Kathie Etulain, 520 Lake St., Sitka, AK 99835.

Studio: 520 Lake St., Sitka, AK 99835.

Telephone: 907-747-8488. **Fax:** 907-747-4727.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 0.199-kw visual, 0.03-kw aural. Antenna: 150-ft. above av. terrain, 157-ft. above ground, 185-ft. above sea level.

Latitude	57°	03'	26.50"
Longitude	135°	20'	02.00"

Transmitter: 611 Lake St.

Satellite Earth Station: Cosmos, 3.6-meter; Drake receivers.

Ownership: Dan & Kathie Etulain.

Began Operation: September 25, 1966. Sale to present owners by Roy Paschal, et al., approved by FCC May 10, 1983.

Represented (sales): Mutual Telesales Inc.

Represented (legal): Haley, Bader & Potts.

Personnel:

DAN ETULAIN, president & general manager.
 KATHIE ETULAIN, vice president & secretary/treasurer.
 MICHELLE WRIGHT, local sales manager & promotion director.
 GARTH KANEN, chief engineer.
 NAT MANDEL, news & program director.
 BARBARA CASON, business manager.

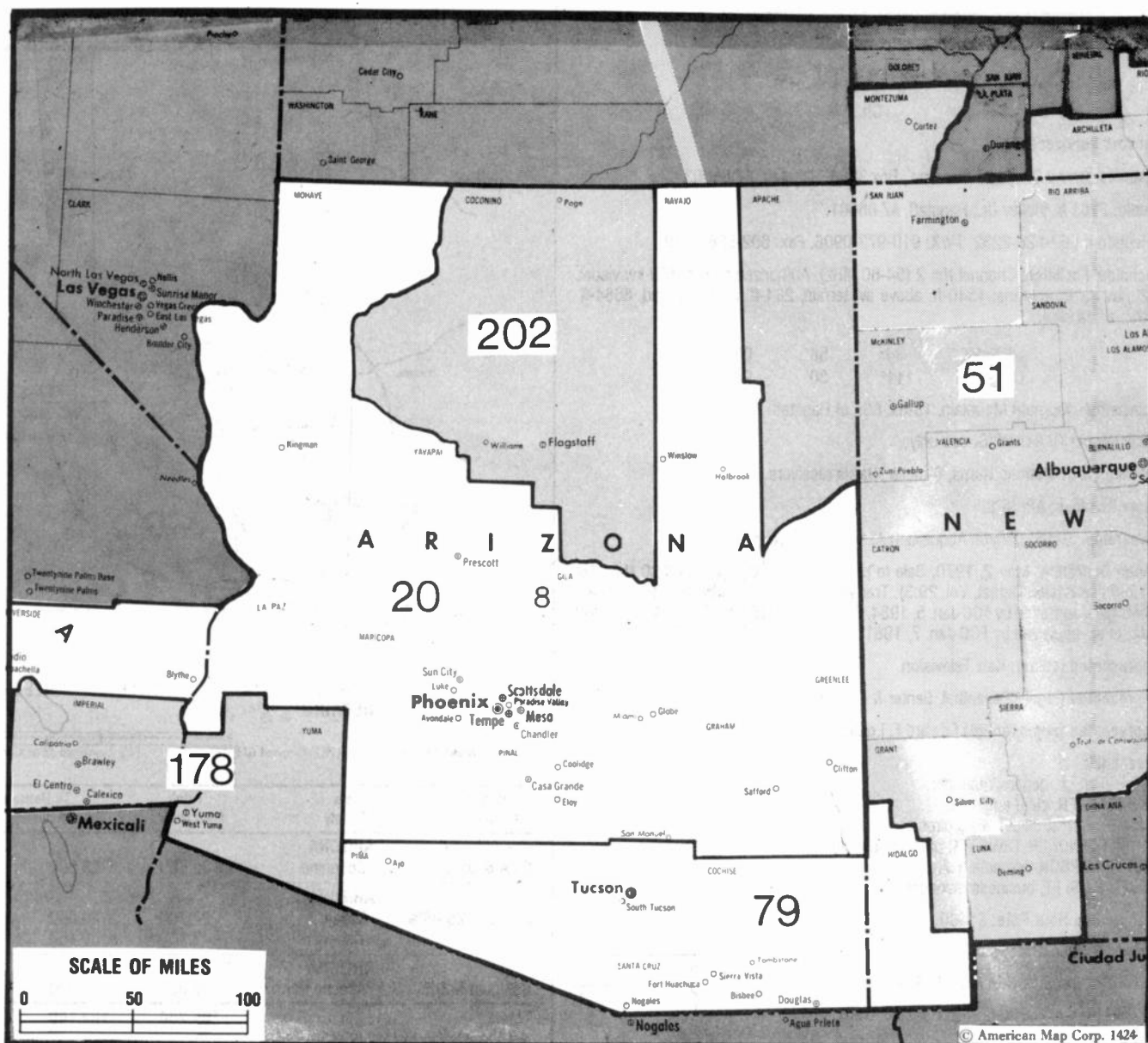
Highest One Hour Rate: \$450.

Highest 30 Sec. Rate: \$100.



NETWORK BASE HOURLY RATE: \$50.

City of License: Sitka.



Market	Arbitron AOI TV Households	Rank	Market Area Commercial TV Stations
Phoenix, AZ.....	1,004,100	20	KMOH-TV (6), KNXV-TV (15), KPAZ-TV (21), KPHO-TV (5), KPNX (12), KTSP-TV (10), KTVK (3), KTVW-TV (33), KUSK (7), KUTP (45)
Albuquerque, NM.....	503,900	51	KBIM-TV (10), KCHF (11), KGGM-TV (13), KGSW-TV (14), KKTO (2), KLUZ-TV (41), KNAT (23), KOAT-TV (7), KOB-TV (4), KOBF (12), KOBR (8), KRPV (27), KVIQ-TV (6), KWNM-TV (10)
Tucson, AZ.....	307,900	79	KGUN (9), KMSB-TV (11), KOLD-TV (13), KPOL (40), KTTU-TV (18), KVOA-TV (4)
El Centro, CA-Yuma, AZ.....	65,200	178	KEYC-TV (9), KYEL-TV (13), KYMA (11), XHBC-TV (3)
Flagstaff, AZ.....	28,700	202	KNAZ-TV (2)

State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

KPNX-TV, Mesa.....	See Phoenix, AZ
KUSK, Phoenix.....	See Prescott, AZ
KEYC-TV, Yuma.....	See El Centro, CA

Arizona Station Totals as of October 1, 1990

	VHF	UHF	TOTAL
Commercial Television Stations	13	6	19
Educational Television Stations	2	1	3
	15	7	22

Arizona—Flagstaff

KNAZ-TV

Ch. 2

Network Service: NBC.

Licensee: Grand Canyon TV Co. Inc., Box 3360, Flagstaff, AZ 86003.

Studio: 2201 N. Vickey Dr., Flagstaff, AZ 86001.

Telephone: 602-526-2232. **TWX:** 910-972-0908. **Fax:** 602-526-8110.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1540-ft. above av. terrain, 284-ft. above ground, 8684-ft. above sea level.

Latitude 34° 58' 06"
Longitude 111° 30' 28"

Transmitter: Mormon Mountain, 18-mi. SSE of Flagstaff.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Harris, 6-meter; Harris receivers.

News Services: AP, NPS.

Ownership: Grand Canyon Acquisition Assoc. L.P. (Group Owner).

Began Operation: May 2, 1970. Sale to present owner approved by FCC Nov. 16, 1988 (Television Digest, Vol. 29:3). Transfer of control to individual shareholders of Capitol approved by FCC Jan. 5, 1984. Sale to Capitol Bcstg. Co. by Wendell Elliot Jr., et al., approved by FCC Jan. 7, 1981.

Represented (sales): Katz Television.

Represented (legal): Lerventhal, Senter & Lerman.

Represented (engineering): Edward F. Lorentz & Associates.

Personnel:

DON PURNELL, general manager.

JOHN PARKER, chief engineer.

ELIZABETH DRISCOLL, news director.

KAROL PLENCNER-THWEATT, program director.

JODI THOMPSON, promotion director.

ROGER HAISLET, business manager.

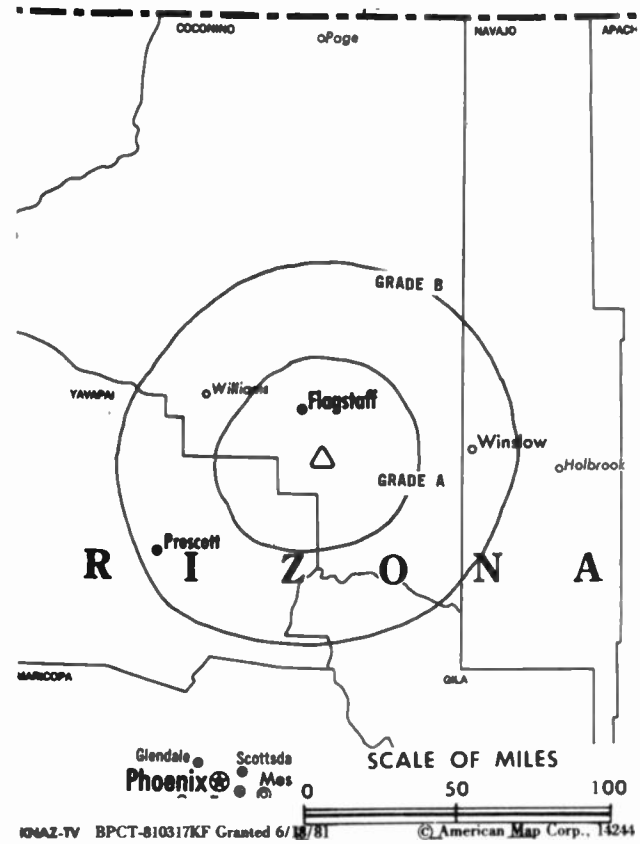
Highest One Hour Rate: \$1500.

Highest 30 Sec. Rate: \$360.

NETWORK BASE HOURLY RATE: \$175.

City of License: Flagstaff. **ADI:** Flagstaff. **Rank:** 202.

Total Households: © MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation © 1990 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARIZONA			
	Coconino	30,600	28,500	93
Between 25-49%	ARIZONA			
	Navajo	22,700	20,900	92
	Yavapai	43,100	41,100	95
Between 5-24%	ARIZONA			
	Apache North	12,800	11,600	91
Totals		109,200	102,100	93
Net Weekly Circulation (1990)				42,900
Average Daily Circulation (1990)				19,600

Arizona—Kingman

KMOH-TV

Ch. 6

Network Service: None, independent.

Licensee: Grand Canyon Television Co. Inc., 2201 N. Vickey Dr., Flagstaff, AZ 86001.

Studio: 2999 Airways, Kingman, AZ 86401.

Telephone: 602-757-7676.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1920-ft. above av. terrain, 75-ft. above ground, 4496-ft. above sea level.

Latitude 35° 01' 57"
Longitude 114° 21' 56"

Transmitter: Black Mountains, approx. 1-mi. ENE of Oatman.

Ownership: Grand Canyon Acquisition Assoc. L.P. (Group Owner).

Began Operation: February 26, 1988. Sale to present owner approved by FCC Nov. 16, 1988 (Television Digest, Vol. 29:3).

Represented (legal): Leventhal, Senter & Lerman.

Represented (engineering): W. Jeffrey Reynolds.

Personnel:

DON PURNELL, general manager.

JOHN PARKER, chief engineer.

PETER EIDE, station manager & local sales manager.

DAVID CAVALIER, general sales manager.

MICHAEL ANTHONY, news director.

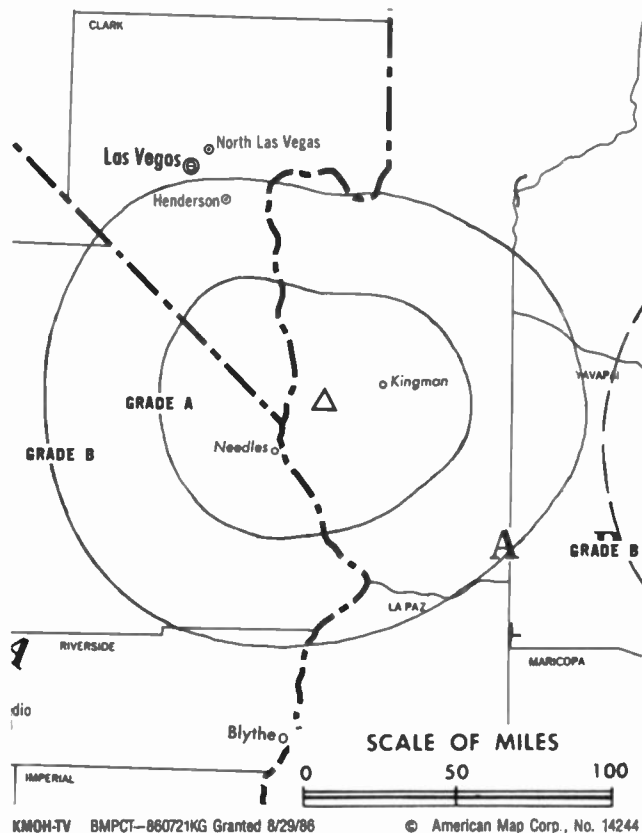
ROGER HAISLETT, program director & business manager.

DENISE McKELVEY, promotion director.

Highest 30 Sec. Rate: \$120.

City of License: Kingman. ADI: Phoenix. Rank: 20.

Total Households: © MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation © 1990 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
	ARIZONA			
Between 5-24%	Mohave	35,500	33,900	95
Totals		35,500	33,900	95
Net Weekly Circulation (1990)			3,900	
Average Daily Circulation (1990)			700	

Arizona—Phoenix

KNXV-TV

Ch. 15

Network Service: Fox.

Licensee: Scripps Howard Broadcasting Co., 4625 S. 33rd Place, Phoenix, AZ 85040.

Studio: 4625 S. 33rd Place, Phoenix, AZ 85040.

Telephone: 602-243-4151. **TWX:** 910-951-0633. **Fax:** 602-268-3347.

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 631-kw max. visual, 63.1-kw max. aural. Antenna: 1710-ft. above av. terrain, 282-ft. above ground, 2912-ft. above sea level.

Latitude 33° 20' 00"
Longitude 112° 03' 46"

Transmitter: South Mountain Park, Phoenix.

Satellite Earth Stations: Calstar, 5-meter C-band; Harris, 6-meter C-band; Vertex, 4.57-meter Ku-band; DX Antenna, Harris, M/A-Com, Scientific-Atlanta receivers.

News Services: AP, CNN Headline News.

Ownership: Scripps Howard Broadcasting Co. (Group Owner).

Began Operation: September 9, 1979. Sale to present owner by Arlington Corp. approved by FCC Jan. 8, 1985 (Television Digest, Vol. 24:20, 26; 25:2).

Represented (sales): Katz Television.

Represented (legal): Baker & Hostetler.

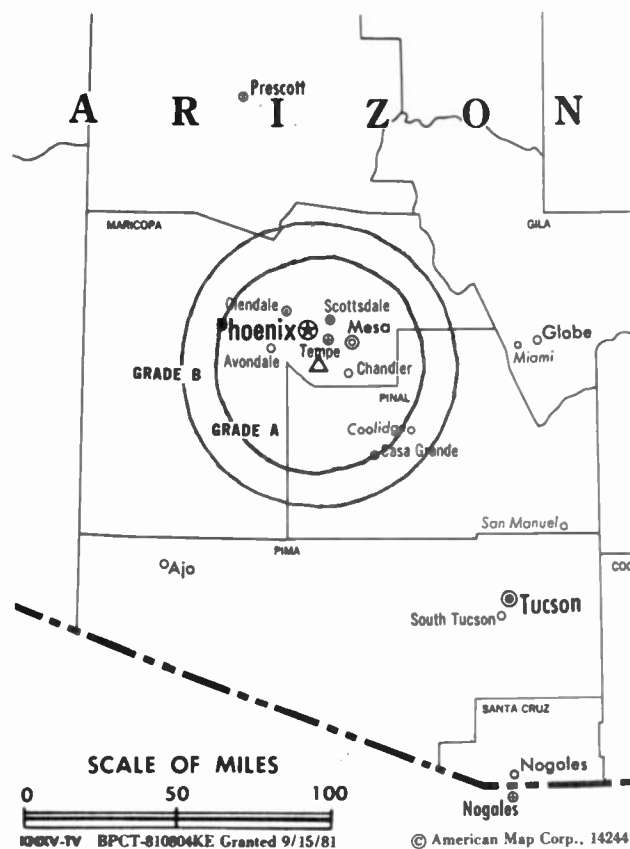
Personnel:

RAYMOND L. HUNT, general manager.
BILL FRANKS, program manager.
BRAD NILSEN, general sales manager.
STEVEN KARGMAN, national sales manager.
DONALD THOMAS, engineering manager.
CAROLYN McBURNEY, promotion manager.
JOAN TORRE, business manager.

Rates: On request.

City of License: Phoenix. **ADI:** Phoenix. **Rank:** 20.

Total Households: © MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation © 1990 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARIZONA			
	Graham	7,600	7,200	95
	Maricopa	823,200	807,900	98
	Pinal	37,000	35,800	97
Between 5-24%	ARIZONA			
	Coconino	30,600	28,500	93
	Gila	15,500	14,900	96
	Greenlee	3,200	3,100	97
	Yavapai	43,100	41,100	95
Totals		960,200	938,500	98
Net Weekly Circulation (1990)				546,700
Average Daily Circulation (1990)				233,100

Arizona—Phoenix

KPAZ-TV

Ch. 21

Network Service: Trinity Bcstg. Network.

Licensee: Trinity Broadcasting of Arizona Inc., 3551 E. McDowell Rd., Phoenix, AZ 85008.

Studio: 3551 E. McDowell Rd., Phoenix, AZ 85008.

Telephone: 602-273-1477.

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 251-kw visual, 50-kw aural. Antenna: 1600-ft. above av. terrain, 178-ft. above ground, 2799-ft. above sea level.

Latitude 33° 20' 02.50"
Longitude 112° 03' 42.00"

Transmitter: South Mountain Park.

Satellite Earth Station: Scientific-Atlanta, 5-meter; Scientific-Atlanta receivers.

News Service: TBN.

Ownership: Trinity Broadcasting Network Inc. (Group Owner).

Began Operation: September 16, 1967. Involuntary transfer of control from Donald B. Thomson, et al., to trustee granted Oct. 9, 1969. Sale to Glad Tidings Church of America approved by FCC June 24, 1971. Station left air Jan. 19, 1977. Sale to present owner by Glad Tidings approved by FCC July 21, 1977. Resumed operation Sept. 5, 1977.

Represented (legal): May & Dunne.

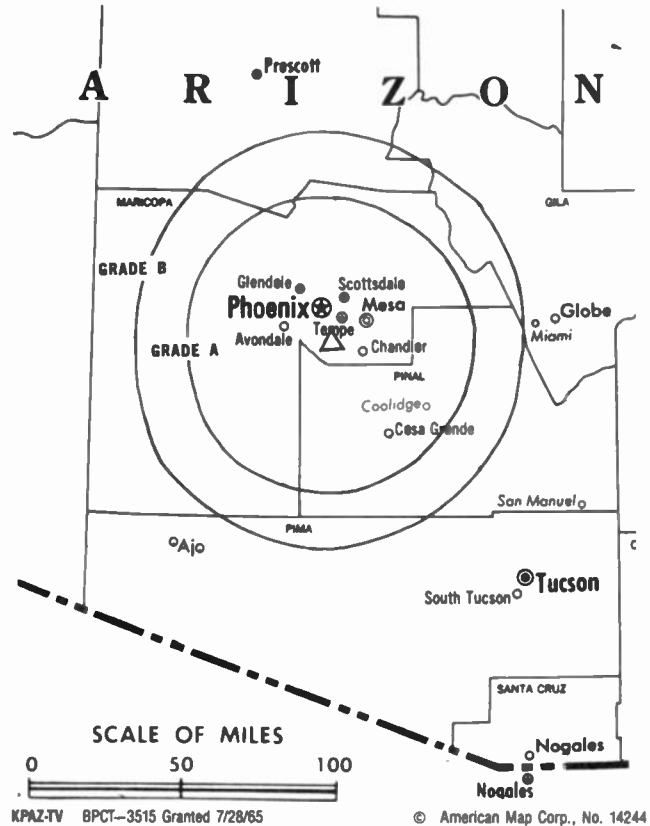
Personnel:

PAUL F. CROUCH, president.
STANLEY E. COMSTOCK, station manager.
GARY L. NICHOLS, chief engineer.

Highest 30 Sec. Rate: \$50.

City of License: Phoenix. ADI: Phoenix. Rank: 20.

Total Households: © MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation © 1990 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
	ARIZONA			
Between 5-24%	Pinal	37,000	35,800	97
Totals		37,000	35,800	97
Net Weekly Circulation (1990)			32,100	
Average Daily Circulation (1990)			11,400	

Arizona—Phoenix

KPHO-TV

Ch. 5

Network Service: None, independent.

Licensee: Meredith Corp., Box 20100, Phoenix, AZ 85036.

Studio: 4016 N. Black Canyon Highway, Phoenix, AZ 85017.

Telephone: 602-264-1000. TWX: 910-951-1519. Fax: 602-263-8818.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1770-ft. above av. terrain, 383-ft. above ground, 2983-ft. above sea level.

Latitude 33° 20' 02"
Longitude 112° 03' 40"

Transmitter: Atop South Mountain, 8.5-mi. S of Phoenix.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 6.1-meter C-band; RCA, 3.5-meter Ku-band; Harris receivers.

News Services: AP, CNN.

Ownership: Meredith Corp. (Group Owner).

Began Operation: December 4, 1949. Sold to present owner in June 1952 (Television Digest, Vol. 8:18, 26).

Represented (sales): MMT Sales Inc.

Represented (legal): Haley, Bader & Potts.

Represented (engineering): du Treil, Lundin & Rackley.

Personnel:

RICHARD DeANGELIS, vice president & general manager.

CHRISTOPHER SEHRING, general sales manager.

TOVE SPOFFORD, local sales manager.

GREG BRANNAN, program manager.

WILLIAM J. STRUBE, director of engineering.

KEN ROBINSON, news director.

STEPHANIE FORBES, business manager.

KIMBERLEE RAYMOND, promotion & marketing director.

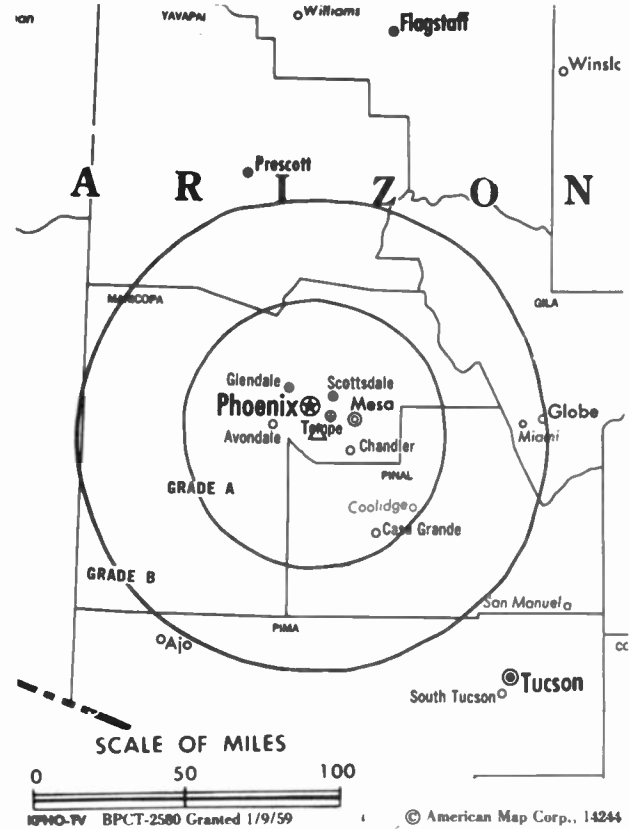
Highest One Hour Rate: \$9000.

Highest 30 Sec. Rate: \$3800.

City of License: Phoenix. ADI: Phoenix. Rank: 20.

Total Households: © MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation © 1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARIZONA			
	Apache South	4,000	3,500	89
	Coconino	30,600	28,500	93
	Gila	15,500	14,900	96
	Greenlee	3,200	3,100	97



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	La Paz	6,200	6,000	97
	Maricopa	823,200	807,900	98
	Mohave	35,500	33,900	95
	Navajo	22,700	20,900	92
	Pinal	37,000	35,800	97
	Yavapai	43,100	41,100	95
	Yuma	33,900	32,100	95
CALIFORNIA	Riverside East	8,100	7,800	96
	ARIZONA			
Between 25-49%	Cochise	37,100	35,900	97
	Graham	7,600	7,200	95
Between 5-24%	ARIZONA			
	Santa Cruz	8,900	8,600	97
Totals		1,116,600	1,087,200	97
Net Weekly Circulation (1990)			759,800	
Average Daily Circulation (1990)			357,800	

Arizona—Phoenix-Mesa

KPNX

Ch. 12

Network Service: NBC.

Licensee: KPNX Broadcasting Co., Box 711, Phoenix, AZ 85001.

Studio: 1101 N. Central Ave., Phoenix, AZ 85004.

Telephone: 602-257-1212. **TWX:** 910-951-4214.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 46.80-kw aural. Antenna: 1780-ft. above av. terrain, 350-ft. above ground, 3003-ft. above sea level.

Latitude 33° 19' 59.50"
Longitude 112° 03' 47.50"

Transmitter: South Mountain Park, 7-mi. S of Phoenix.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Harris, 6.1-meter Ku-band; Harris, 6.1-meter C-band; Vertex, 4.6-meter Ku-band; Harris, 3-meter Ku-band; DX Engineering, Harris, M/A-Com, Standard Communications receivers.

News Services: AP, UPI.

Ownership: Gannett Broadcasting Group (Group Owner).

Began Operation: April 23, 1953. Merger of Combined Communications with Gannett approved by FCC June 7, 1979 (Television Digest, Vol. 18:20, 38; 19:24). Merger to form Combined Communications approved by FCC Oct. 16, 1968. Previous sale to John J. Louis family & others by Harry L. Nace interests approved by FCC June 16, 1954 (Vol. 10:18, 25).

Represented (sales): Blair Television.

Represented (legal): Reed, Smith, Shaw & McClay.

Represented (engineering): Cohen, Dippell & Everist, P.C.

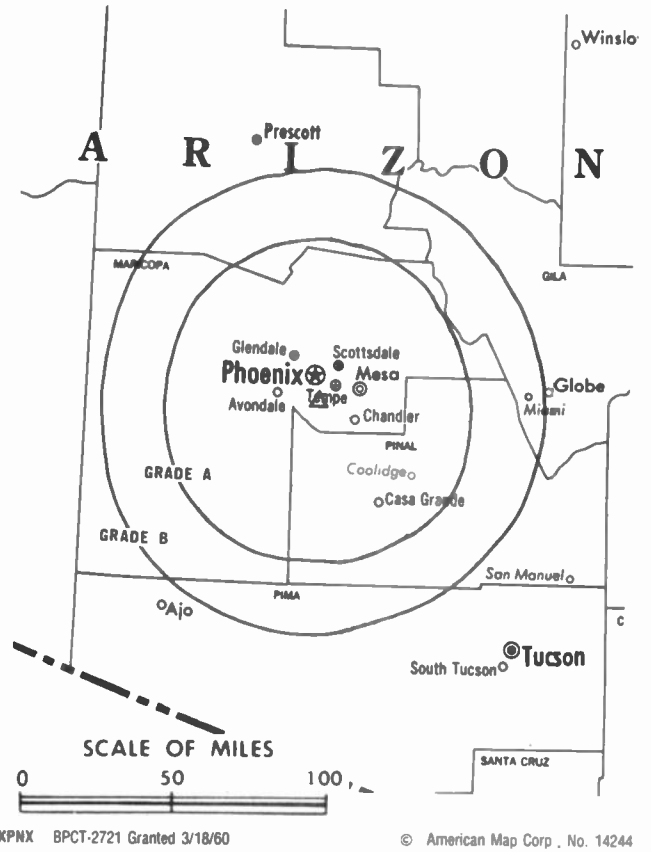
Personnel:

C. E. COONEY, president & general manager.
JEFFREY R. MORRIS, vice president & general sales manager.
ARDY DIERCKS, vice president, programming & station relations.
WINNIE STOLPER, vice president, controller.
STEVE THAXTON, vice president, creative services.
MARJORIE SCHMIDT, vice president, community affairs.
BILL NICHOLS, local sales manager.
JOHN TURVER, national sales manager.
MIKE BEARDSLEY, news director.
GEMA DUARTE, marketing director.
CHUCK DEEN, chief engineer.

Rates: On request.

City of License: Mesa. **ADI:** Phoenix. **Rank:** 20.

Total Households: © MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation © 1990 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARIZONA			
	Apache South	4,000	3,500	89
	Gila	15,500	14,900	96
	Graham	7,600	7,200	95
	Greenlee	3,200	3,100	97
	La Paz	6,200	6,000	97
	Maricopa	823,200	807,900	98
	Mohave	35,500	33,900	95
	Navajo	22,700	20,900	92
	Pinal	37,000	35,800	97
	Yavapai	43,100	41,100	95
	CALIFORNIA			
Riverside East	8,100	7,800	96	
Between 25-49%	ARIZONA			
	Coconino	30,600	28,500	93
Totals		1,036,700	1,010,600	97
Net Weekly Circulation (1990)				854,800
Average Daily Circulation (1990)				483,100

Arizona—Phoenix

KTSP-TV

Ch. 10

Network Service: CBS.

Licensee: Great American Television & Radio Co. Inc., 511 W. Adams St., Phoenix, AZ 85003.

Studio: 511 W. Adams St., Phoenix, AZ 85003.

Telephone: 602-257-1234. TWX: 910-951-1343. Fax: 602-271-9477.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 31.90-kw aural. Antenna: Circularly polarized, 1805-ft. above av. terrain, 373-ft. above ground, 3047-ft. above sea level.

Latitude 33° 20' 02"
Longitude 112° 03' 42"

Transmitter: South Mountain.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive; DX Engineering, Scientific-Atlanta, Standard Components receivers.

SNG Mobile Dish: Andrew Ku-band.

News Services: AP, UPI.

Ownership: Great American Broadcasting Co. (Group Owner).

Began Operation: October 24, 1953 as share-time outlet with KOY-TV; on May 5, 1954 bought and merged KOY-TV (*Television Digest*, Vol. 10:12, 19). Gulf Broadcast Co. bought 48.1% interest in station from Gene Autry (Vol. 21:22), remainder from Thomas Chauncey & Homer Lane (Vol. 22:24). Sale approved by FCC Aug. 25, 1982. Sale to Taft Television & Radio Co. approved May 30, 1985 (Vol. 25:5, 20, 22). FCC approved sale to present owner Oct. 2, 1987 (Vol. 27:16, 18, 23, 30, 41).

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Koteen & Naftalin.

Personnel:

RONALD J. BERGAMO, vice president & general manager.
DON LOCKE, general sales manager.
GARY ROCKEY, program manager.
AL HILLSTROM, chief engineer.
DAVID HOWELL, news director.
CHARLIE HOGETREDT, local sales manager.
ED ORTELLI, national sales manager.
SANDI YOST, promotion manager.
KAREN DONNER, business manager.

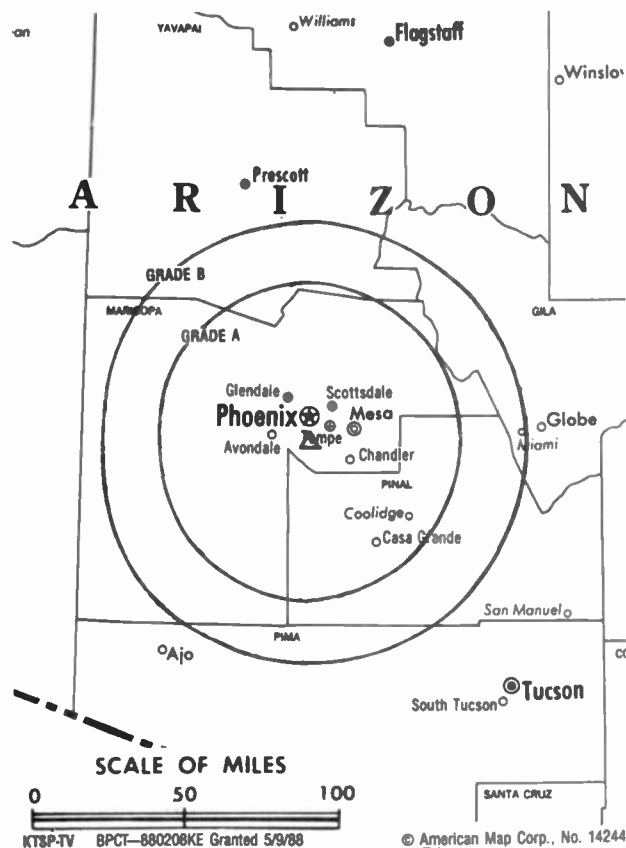
Highest One Hour Rate: \$16,500.

Highest 30 Sec. Rate: \$4200.

NETWORK BASE HOURLY RATE: \$1484.

City of License: Phoenix. ADI: Phoenix. Rank: 20.

Total Households: © MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation © 1990 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	ARIZONA				
		Apache South	4,000	3,500	89
		Coconino	30,600	28,500	93
		Gila	15,500	14,900	96
		Graham	7,600	7,200	95
		Greenlee	3,200	3,100	97
		La Paz	6,200	6,000	97
		Maricopa	823,200	807,900	98
		Mohave	35,500	33,900	95
		Navajo	22,700	20,900	92
		Pinal	37,000	35,800	97
		Yavapai	43,100	41,100	95
		CALIFORNIA			
	Riverside East	8,100	7,800	96	
Between 25-49%	ARIZONA				
		Yuma	33,900	32,100	95
Totals		1,070,600	1,042,700	97	
Net Weekly Circulation (1990)				880,400	
Average Daily Circulation (1990)				527,900	

Arizona—Phoenix

KTVK

Ch. 3

Network Service: ABC.

Licensee: Arizona Television Co., Box 5068, Phoenix, AZ 85010.

Studio: 3435 N. 16th St., Phoenix, AZ 85016.

Mailing Address: Box 5068, Phoenix, AZ 85010.

Telephone: 602-263-3333. **TWX:** 910-951-1562. **Fax:** 602-263-3377.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: Circularly polarized, 1778-ft. above av. terrain, 289-ft. above ground, 2949-ft. above sea level.

Latitude 33° 20' 01"
Longitude 112° 03' 45"

Transmitter: South Mountain, 7-mi. S of Phoenix.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Comtech, 5.5-meter C-band; Dalsat, 4.5-meter Ku-band; GE, 3.7-meter Ku-band; Scientific-Atlanta, 4.6-meter C-band; Omni, Pinzone, Scientific-Atlanta receivers.

SNG Mobile Dish: Andrew, 3.7-meter Ku-band; Dalsat.

News Services: AP, UPI.

Ownership: Arizona Television Co.

Began Operation: February 28, 1955.

Represented (sales): TeleRep Inc.

Represented (legal): Dempsey & Koplovitz.

Represented (engineering): Lohnes & Culver.

Personnel:

DELBERT R. LEWIS, president & general manager.

WILLIAM MILLER, vice president & chief operating officer.

JIM GALVIN, general sales manager.

PHIL ALVIDREZ, news director.

BILL LAWRENCE, chief engineer.

LAURIE FICARRA, local sales manager.

JOHN MATT-GONGARA, national sales manager.

SUE SCHWARTZ, program director.

LYNN LOVICK, promotion director.

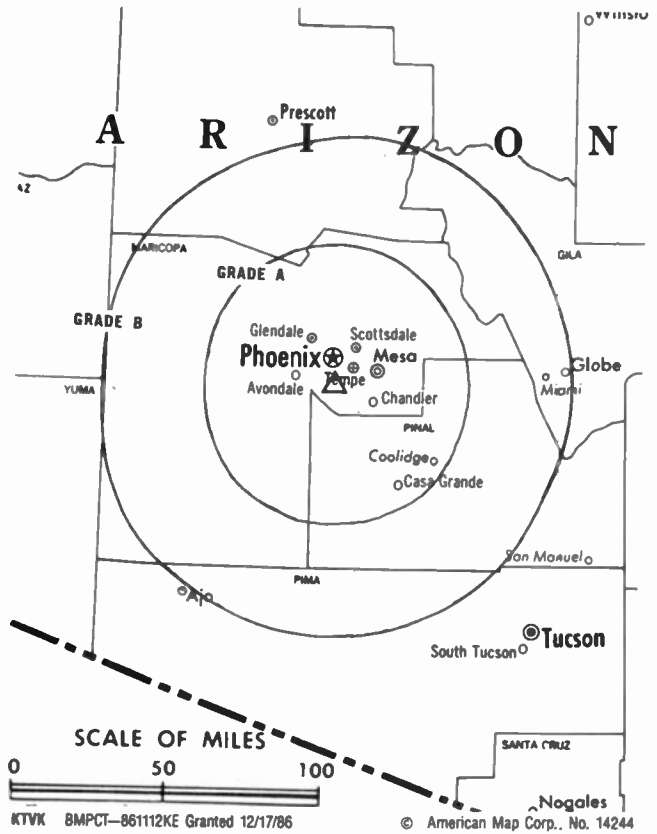
JIM TUTON, business manager.

Highest 30 Sec. Rate: \$6000.

NETWORK BASE HOURLY RATE: \$925.

City of License: Phoenix. **ADI:** Phoenix. **Rank:** 20.

Total Households: © MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation © 1990 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARIZONA			
	Apache South	4,000	3,500	89
	Coconino	30,600	28,500	93
	Gila	15,500	14,900	96
	Graham	7,600	7,200	95
	Greenlee	3,200	3,100	97
	La Paz	6,200	6,000	97
	Maricopa	823,200	807,900	98
	Mohave	35,500	33,900	95
	Navajo	22,700	20,900	92
	Pinal	37,000	35,800	97
	Yavapai	43,100	41,100	95
Between 25-49%	CALIFORNIA			
	Riverside East	8,100	7,800	96
Between 5-24%	ARIZONA			
	Yuma	33,900	32,100	95
Totals		1,070,600	1,042,700	97
Net Weekly Circulation (1990)			883,300	
Average Daily Circulation (1990)			500,100	

Arizona—Phoenix

KTVW-TV

Ch. 33

Network Service: Univision.

Licensee: KTVW Inc., Dept. 339, Box 419126, Kansas City, MO 64141.

Studio: 3019 E. Southern Ave., Phoenix, AZ 85040.

Telephone: 602-243-3333.

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 2290-kw max. visual, 229-kw max. aural. Antenna: 1710-ft. above av. terrain, 282-ft. above ground, 2912-ft. above sea level.

Latitude 33° 20' 00"
Longitude 112° 03' 46"

Transmitter: South Mountain, 8-mi. south of Phoenix City Hall.

Satellite Earth Station: Transmit/receive Scientific-Atlanta, 10-meter; Scientific-Atlanta receivers.

News Service: UPI.

Ownership: Univision Holdings Inc. (Group Owner).

Began Operation: September 2, 1979. Sale to present owner by Reynold V. Anselmo, et al., approved by FCC May 17, 1989 (Television Digest, Vol. 29:3, 19, 20).

Represented (sales): Univision.

Represented (legal): Leventhal, Senter & Lerman.

Represented (engineering): Jules Cohen & Associates.

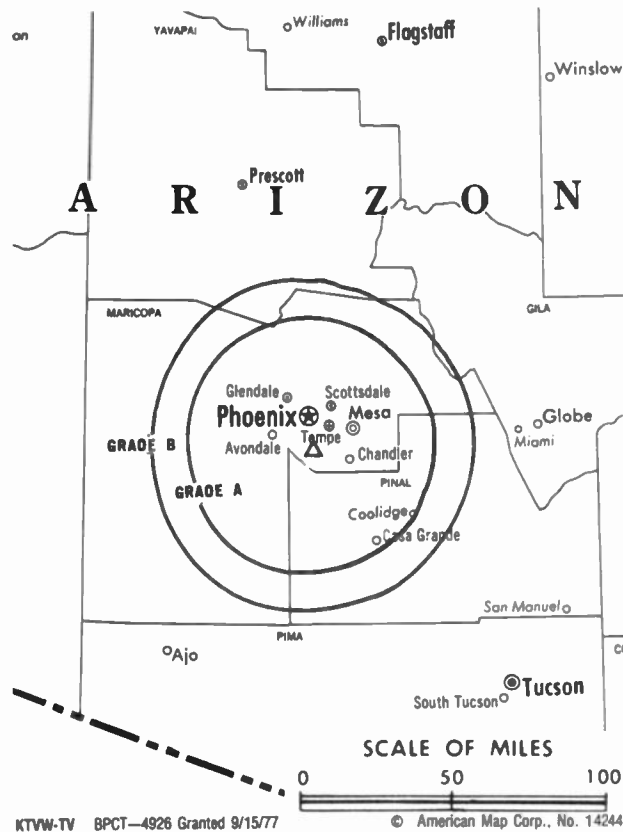
Personnel:

- GUSTAVO GODOY, general manager.
- MICHAEL FLYNN, general sales manager.
- TOM KIOSKI, operations manager.
- LAWRENCE BECKMAN, chief engineer.
- ROSA CARRILLO, program director & public service director.

Highest 30 Sec. Rate: \$350.

City of License: Phoenix. **ADI:** Phoenix. **Rank:** 20.

Total Households: © MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation © 1990 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	ARIZONA			
	Gila	15,500	14,900	96
	Pinal	37,000	35,800	97
Totals		52,500	50,700	97
Net Weekly Circulation (1990)				39,100
Average Daily Circulation (1990)				21,900

Arizona—Phoenix

KUTP

Ch. 45

Network Service: None, independent.

Licensee: United Television Inc., 8501 Wilshire Blvd., Suite 340, Beverly Hills, CA 90211.

Studio: 4630 S. 33rd St., Phoenix, AZ 85040.

Telephone: 602-268-4500. **TWX:** 602-629-1741.

Technical Facilities: Channel No. 45 (656-662 MHz). Authorized power: 2750-kw max. visual, 275-kw max. aural. Antenna: 1792-ft. above av. terrain, 348-ft. above ground, 2966-ft. above sea level.

Latitude 33° 20' 01"
Longitude 112° 03' 32"

Transmitter: 8.3-mi. S of Phoenix in South Mountain Park.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.6-meter Ku-band; Agile, M/A-Com, Scientific-Atlanta receivers.

Ownership: United Television Inc. (Group Owner).

Began Operation: December 23, 1985.

Represented (sales): Petry Television Inc.

Represented (legal): Hogan & Hartson.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

JERRY BRAET, vice president & general manager.

MIKE DURAND, general sales manager.

SETH PARKER, program director.

STEVE BANKS, local sales manager.

BOB WERNER, national sales manager.

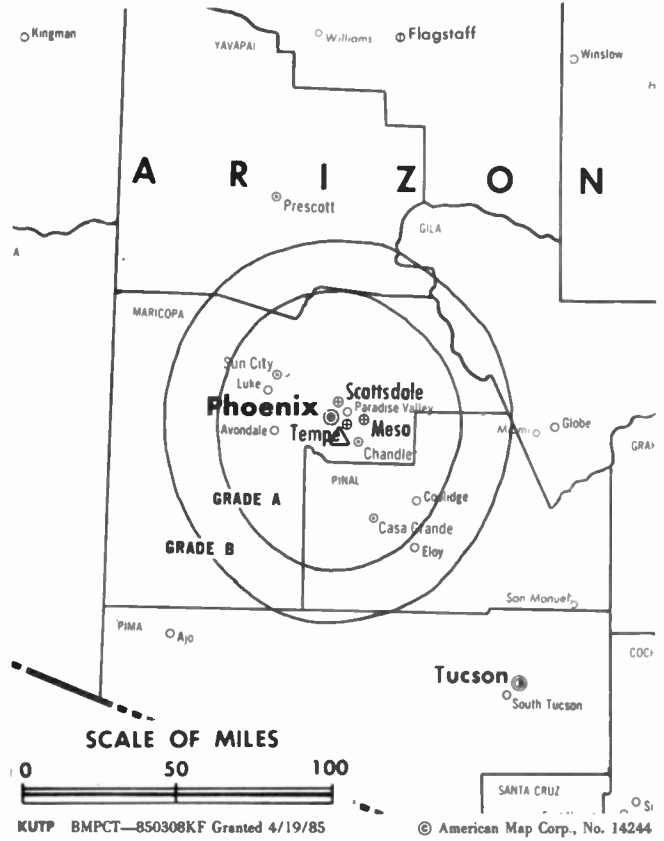
TOM FOY, chief engineer.

DON MITCHELL, business manager.

Rates: On request.

City of License: Phoenix. **ADI:** Phoenix. **Rank:** 20.

Total Households: © MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation © 1990 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	ARIZONA			
	Graham	7,600	7,200	95
	Maricopa	823,200	807,900	98
	Pinal	37,000	35,800	97
Between 5-24%	ARIZONA			
	Gila	15,500	14,900	96
	Yavapai	43,100	41,100	95
Totals		926,400	906,900	98
Net Weekly Circulation (1990)			397,600	
Average Daily Circulation (1990)			134,500	

Arizona—Prescott-Phoenix

KUSK

Ch. 7

Network Service: None, independent.

Grantee: KUSK Inc., 1616 E. Indian School Rd., Suite 445, Phoenix, AZ 85016-8604.

Studio: 3211 Tower Rd., Prescott, AZ 86301-8890.

Telephones: 602-778-6770 (Prescott); 602-234-2727 (Phoenix).

TWX: 910-240-1471. **Fax:** 602-445-5210.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 8.71-kw visual, 1.74-kw aural. Antenna: 2814-ft. above av. terrain, 110-ft. above ground, 7930-ft. above sea level.

Latitude 34° 42' 17"
Longitude 112° 06' 55"

Transmitter: S peak of Mingus Mountain, 22-mi. ENE of Prescott.

Satellite Earth Stations: Harris, 6.2-meter C-band; RCA Americom, 4.5-meter Ku-band; Paracclipse, 3.5-meter C-band; Excalibur, Harris receivers.

News Service: CNN Headline News.

Ownership: KUSK Inc.

Began Operation: September 5, 1982.

Represented (sales): Hugh Wallace Inc.

Represented (legal): Cohn & Marks.

Represented (engineering): Hammett & Edison Inc.

Personnel:

WILLIAM H. SAURO, president.

RICHARD HOWE, vice president & general manager.

PATRICIA GRAY, vice president & program operations manager.

MARY HAINES, business manager.

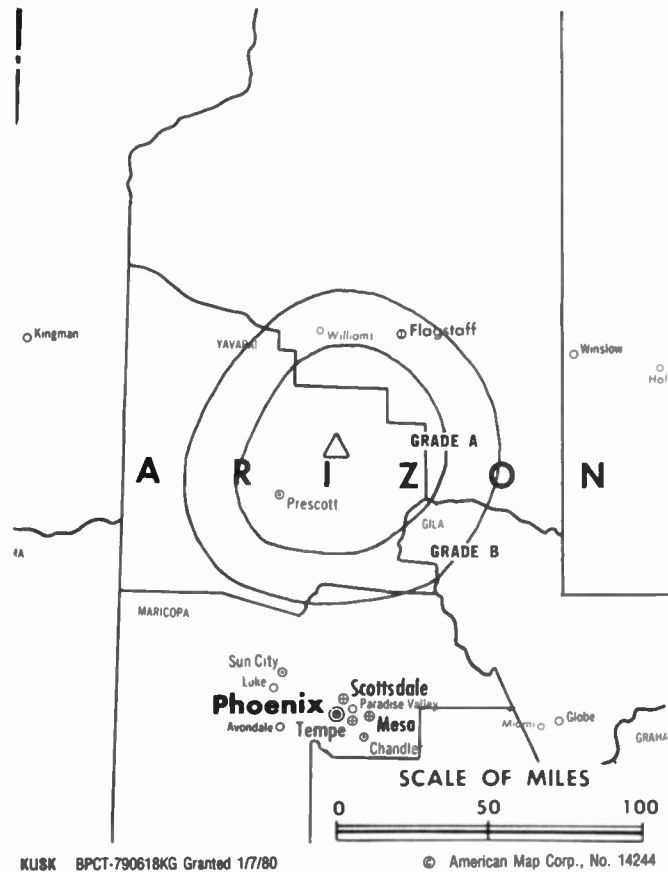
BRUCE SHERMAN, chief engineer.

Highest One Hour Rate: \$1000.

Highest 30 Sec. Rate: \$175.

City of License: Prescott. **ADI:** Phoenix. **Rank:** 20.

Total Households: © MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation © 1990 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	
			Households	%
Between 5-24%	ARIZONA			
	Coconino	30,600	28,500	93
	Gila	15,500	14,900	96
	Maricopa	823,200	807,900	98
	Yavapai	43,100	41,100	95
Totals		912,400	892,400	98
Net Weekly Circulation (1990)				70,200
Average Daily Circulation (1990)				15,900

Arizona—Tucson

KGUN

Ch. 9

Network Service: ABC.

Licensee: KGUN Inc., 7280 E. Rosewood, Box 17990, Tucson, AZ 85710.

Studio: 7280 E. Rosewood, Tucson, AZ 85710.

Telephone: 602-722-5486. **Telex:** 408420.

Fax: 602-290-7636; 602-290-7642.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 110-kw visual, 21.9-kw aural. Antenna: 3720-ft. above av. terrain, 240-ft. above ground, 8781-ft. above sea level.

Latitude 32° 24' 54"
Longitude 110° 42' 59"

Transmitter: Mount Bigelow.

Satellite Earth Stations: Prodelin, 3.6-meter C-band; Andrew, 7.1-meter C-band; Andrew, 4.5-meter C-band; Comtech, 4.5-meter C-band; RCA Americom, 4.5-meter C-band; Andrew, Avantek, M/A-Com, RCA receivers.

News Service: AP.

Ownership: Lee Enterprises Inc. (Group Owner).

Began Operation: June 3, 1956. H. U. Garrett group's purchase of station from D. W. Ingram approved Dec. 19, 1956 (*Television Digest*, Vol. 12:51). Sale to Henry S. Hilberry & associates by H. U. Garrett group approved by FCC Dec. 14, 1960 (Vol. 16:45, 51). Sale to Gilmore Bcstg. Corp. of Arizona by Hilberry group along with WEHT(TV), Evansville, IN approved July 15, 1964 (Vol. 4:26, 29). Sale by Gilmore to May Broadcasting Co. approved July 31, 1968 (Vol. 8:15, 34). Sale to present owner by May Bcstg. Co. approved by FCC Nov. 7, 1986.

Represented (sales): Katz Television.

Represented (legal): Reed, Smith, Shaw & McClay.

Represented (engineering): Moffet, Larson & Johnson, P.C.

Personnel:

JIM THOMPSON, general manager.
ANDREW STEWART, local sales manager.
STEVE OCHOA, national & regional sales manager.
BRUCE FRANZEN, program manager.
KAREN WEIMER, business manager.
HARRY CHARLES, engineering manager.
DEBRA HASTINGS, production manager.
RAY DEPA, news director.
DAVID ALEGRIA, human resources.

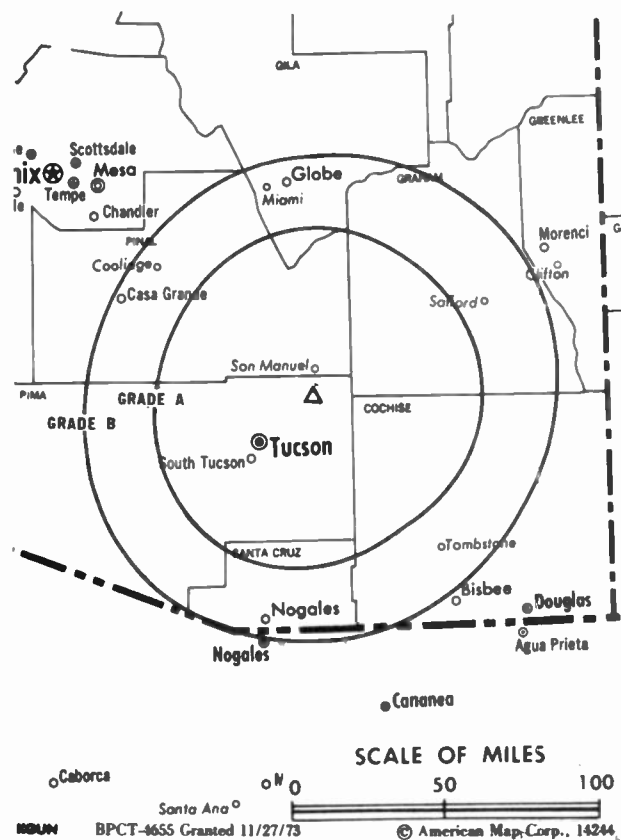
Highest One Hour Rate: \$3750.

Highest 30 Sec. Rate: \$2000.

NETWORK BASE HOURLY RATE: \$550.

City of License: Tucson. **ADI:** Tucson. **Rank:** 79.

Total Households: © MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation © 1990 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARIZONA			
	Cochise	37,100	35,900	97
	Pima	263,400	258,500	98
	Santa Cruz	8,900	8,600	97
Between 25-49%	NEW MEXICO			
	Hidalgo	2,000	1,900	95
	ARIZONA			
	Gila	15,500	14,900	96
Between 5-24%	Graham	7,600	7,200	95
	Greenlee	3,200	3,100	97
	ARIZONA			
	Apache South	4,000	3,500	89
	Navajo	22,700	20,900	92
	Pinal	37,000	35,800	97
Totals	NEW MEXICO			
	Catron	900	800	89
	Totals	402,300	391,100	97
Net Weekly Circulation (1990)			287,300	
Average Daily Circulation (1990)			173,000	

Arizona—Tucson

KOLD-TV

Ch. 13

Network Service: CBS.

Licensee: NPG of Arizona Inc., Box 29, St. Joseph, MO 64502-0029.

Studio: 115 W. Drachman St., Tucson, AZ 85705.

Telephone: 602-624-2511. **TWX:** 910-952-1122. **Fax:** 602-624-2511.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 110-kw visual, 15.6-kw aural. Antenna: 3610-ft. above av. terrain, 202-ft. above ground, 8752-ft. above sea level.

Latitude	32°	24'	56.50"
Longitude	110°	42'	48.50"

Requests CP for change to 302-kw visual, 2041-ft. above av. terrain, 187-ft. above ground, 4555-ft. above sea level, lat. 32° 14' 56", long. 111° 06' 58", transmitter to 11.5-mi. WNW of Tucson, in the Tucson Mountains. BPCT-900726KF.

Transmitter: Mount Bigelow, 18-mi. NE of Tucson.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.6-meter C-band; AFC, 4-meter Ku-band; SatCom, 5-meter Ku & C-band; Uniden, 3-meter C-band; M/A-Com, Omni, Scientific-Atlanta receivers.

News Services: AP, CBS, UPI.

Ownership: News Press & Gazette Co. (Group Owner).

Began Operation: January 13, 1953. Sale to Evening News Assn. by Gene Autry & assoc. approved by FCC May 21, 1969 (Television Digest, Vol. 9:15, 20). Sale to Knight-Ridder approved Jan. 13, 1986 (Vol. 26:3). Sale to present owner approved by FCC April 26, 1989 (Vol. 29:9).

Represented (sales): Blair Television.

Represented (legal): Dow, Lohnes & Albertson.

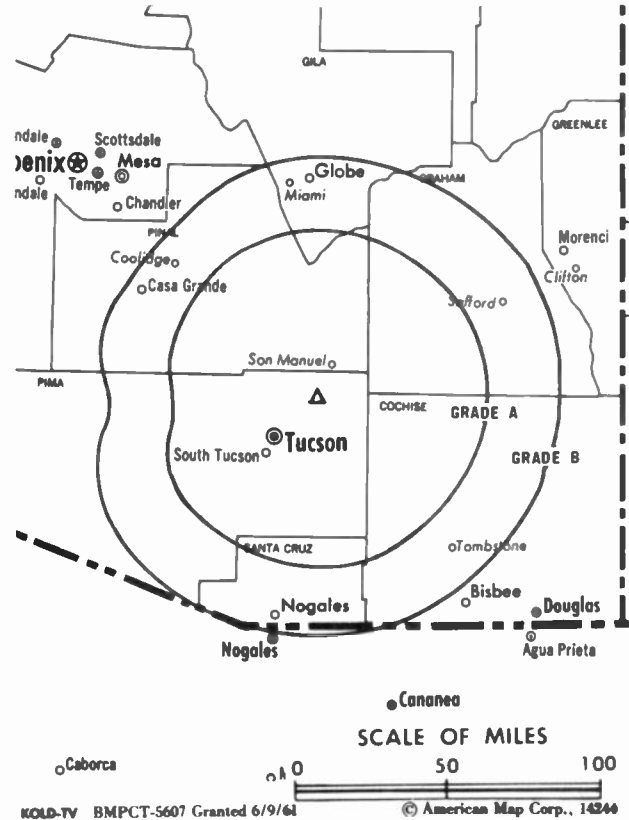
Personnel:

JOHN A. MacGREGOR, general manager.
 MARGE WILSON, general sales manager.
 STEVE ROLLISON, news manager.
 JAN LUNDQUIST, business manager.
 JIM STEMBRIDGE, chief engineer.
 TRISH MAHON, promotion manager.

Rates: On request.

City of License: Tucson. **ADI:** Tucson. **Rank:** 79.

Total Households: © MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation © 1990 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARIZONA			
	Cochise	37,100	35,900	97
	Pima	263,400	258,500	98
	Santa Cruz	8,900	8,600	97
Between 25-49%	ARIZONA			
	Greenlee	3,200	3,100	97
	NEW MEXICO			
	Catron	900	800	89
Between 5-24%	ARIZONA			
	Apache South	4,000	3,500	89
	Gila	15,500	14,900	96
	Graham	7,600	7,200	95
	Navajo	22,700	20,900	92
	Pinal	37,000	35,800	97
	NEW MEXICO			
	Hidalgo	2,000	1,900	95
Totals		402,300	391,100	97
Net Weekly Circulation (1990)				276,300
Average Daily Circulation (1990)				153,800

Arizona—Tucson

KPOL
Ch. 40

Network Service: None, independent.

Licensee: J. P. Communications, 2475 N. Jack Rabbit Ave., Tucson, AZ 85745.

Studio: 2475 N. Jack Rabbit Ave., Tucson, AZ 85745.

Telephone: 602-884-9001. **Fax:** 602-880-5765.

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 1534-kw max. visual, 153.4-kw max. aural. Antenna: 2029-ft. above av. terrain, 180-ft. above ground, 4539-ft. above sea level.

Latitude 32° 14' 55.25"
Longitude 111° 06' 57.18"

Transmitter: Tucson Mountain, near Tucson.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: United Satellite Systems, 7-meter C-band; RCA, 5-meter Ku-band; M/A-Com, Scientific-Atlanta receivers.

Ownership: J. P. Communications.

Began Operation: January 1, 1985.

Represented (sales): Adam Young Inc.

Represented (legal): Gardner, Carton & Douglas.

Represented (engineering): Peter V. Gureckis & Associates.

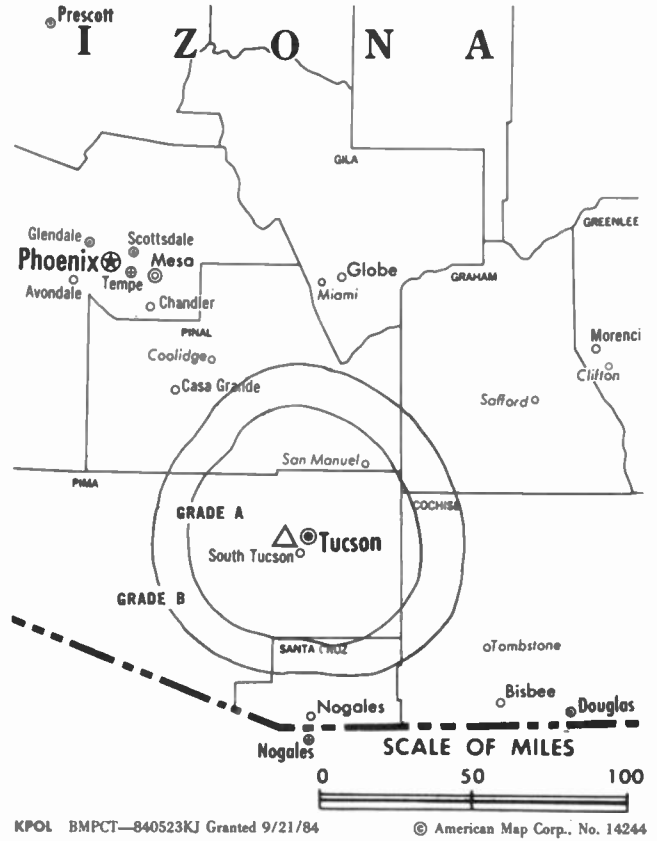
Personnel:

DAVID J. POLAN, general manager.
JACK JACOBS, general sales manager.
WANDA L. LANGEJANS, business manager.
MORTON PALIN, chief engineer.
ELIZABETH MATLICK, promotion director.

Highest 30 Sec. Rate: \$70.

City of License: Tucson. **ADI:** Tucson. **Rank:** 79.

Total Households: © MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation © 1990 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
	ARIZONA			
Between 5-24%	Pima	263,400	258,500	98
Totals		263,400	258,500	98
Net Weekly Circulation (1990)				33,300
Average Daily Circulation (1990)				8,900

Arizona—Tucson

KTTU-TV

Ch. 18

Network Service: None, independent.

Licensee: Clear Channel TV Inc., 175 E. Houston St., 500 Two Republic Bank Plaza, San Antonio, TX 78205.

Studio: 1855 N. 6th Ave., Tucson, AZ 85705.

Telephone: 602-624-0180. **Telex:** 910-350-0561. **Fax:** 602-628-9469.

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 2510-kw max. visual, 251-kw max. aural. Antenna: 1970-ft. above av. terrain, 200-ft. above ground, 4560-ft. above sea level.

Latitude 32° 14' 55"
Longitude 110° 06' 57"

Transmitter: Tucson Mountains.

Satellite Earth Stations: BMS, 5-meter C-band; RCA, 4.6-meter Ku-band; MVA-Com, Microdyne receivers.

Ownership: Clear Channel Television Inc. (Group Owner).

Began Operation: December 31, 1984. Sale to present owner by Diocese of Tucson approved by FCC Jan. 11, 1989 (Television Digest, Vol. 28:46).

Represented (sales): Settel Inc.

Represented (legal): Cohn & Marks.

Represented (engineering): Marsand Inc.

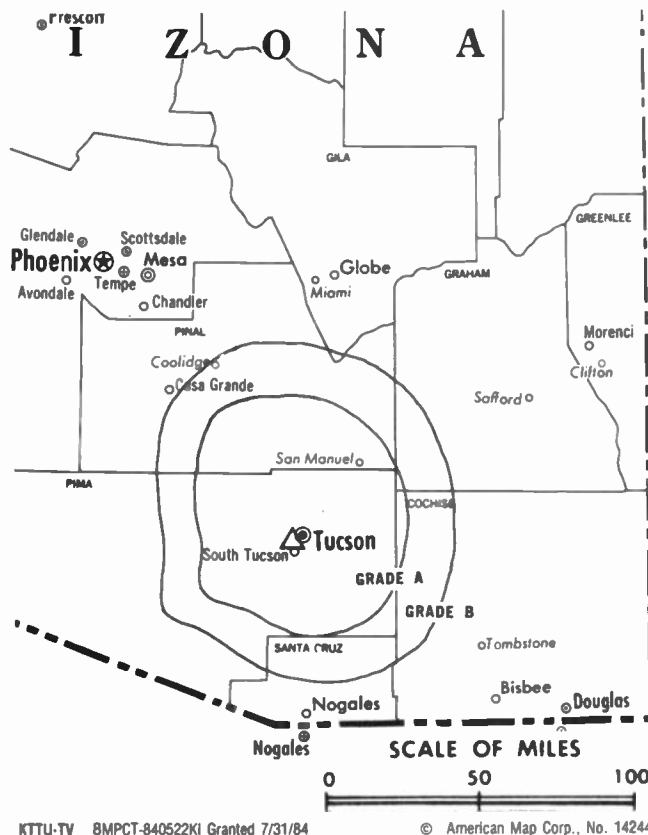
Personnel:

JASON ELKIN, general manager.
DAVID JOSEPH, general sales manager.
MICHELE DYER, program director.
BOB ST. CHARLES, promotion director.
STEPHEN C. CROOK, chief engineer.
KATHY SMITH, business manager.
ANTONIO SOTELO, production manager.
DOLORES FURTADO, traffic manager.

Highest 30 Sec. Rate: \$120.

City of License: Tucson. **ADI:** Tucson. **Rank:** 79.

Total Households: © MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation © 1990 Arbitron. County coverage based on Arbitron study.



KTTU-TV 8MPCT-840522KI Granted 7/31/84

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	ARIZONA Pima	263,400	258,500	98
Between 5-24%	ARIZONA Pinal	37,000	35,800	97
	Santa Cruz	8,900	8,600	97
Totals		309,300	302,900	98
Net Weekly Circulation (1990)			122,300	
Average Daily Circulation (1990)			45,500	

Arizona—Tucson

KVOA-TV

Ch. 4

Network Service: NBC.

Licensee: H & C Communications, Box 5188, Tucson, AZ 85703.

Studio: 209 W. Elm St., Tucson, AZ 85705.

Telephone: 602-792-2270. Fax: 602-620-1309.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 35-kw max. visual (maximum power allowed), 6.92-kw aural. Antenna: 3680-ft. above av. terrain, 374-ft. above ground, 8897-ft. above sea level.

Latitude 32° 24' 56.00"
Longitude 110° 42' 48.50"

Transmitter: Mount Bigelow, 18-mi. NE of Tucson.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: SatCom, 7-meter; RCA Americom, 4.5-meter Ku-band; Comtech, 5-meter Ku & C-band; Andrew, Harris, Pinzone receivers.

SNM Mobile Dish: Andrew, 2.57-meter Ku-band.

News Services: AP, NBC, UPI, Conus.

Ownership: H & C Communications Inc. (Group Owner).

Began Operation: September 27, 1953. Sale to present owners by Donald R. Diamond, Richard L. Bloch, et al., approved by FCC June 28, 1982. Previous sale by Pulitzer Publishing approved by FCC Nov. 24, 1972. Sale to Pulitzer Publishing by WGAL TV (Steinman) approved by FCC July 31, 1968 (Television Digest, Vol. 8:34). Previous sale by Alvarado Television Co. Inc. approved Jan. 23, 1963. Merger with KOAT-TV, Albuquerque, approved Sept. 30, 1959 (Vol. 15:34, 40). Sale to Clinton McKinnon by A. M. Caldwell, Walter Stiles & associates approved Feb. 6, 1957 (Vol. 12:51; 13:6).

Represented (sales): Pety Television Inc.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

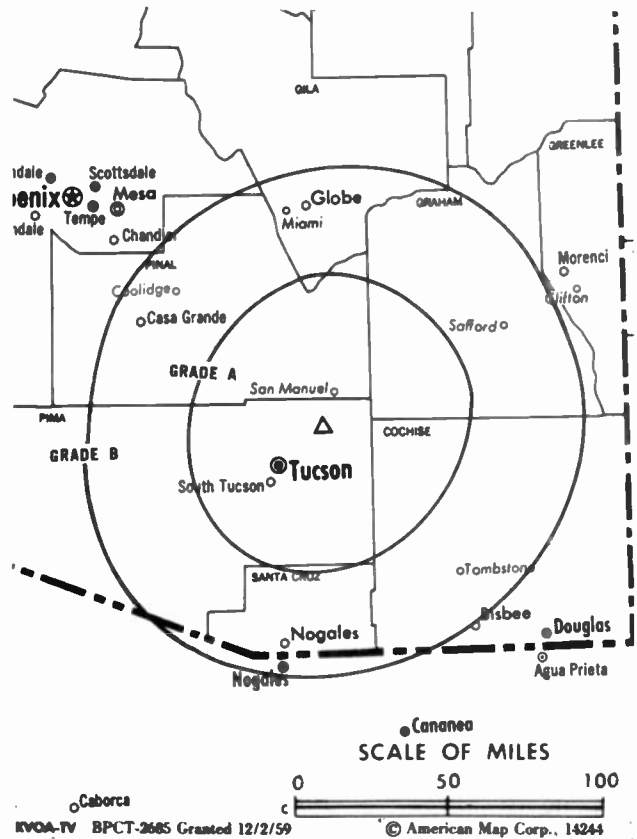
JON F. RUBY, president & general manager.
JAMES JOSLYN, executive vice president & station manager.
DAVID HATFIELD, vice president & program director.
RALPH S. TURK, vice president & chief engineer.
RENEE BEAR, vice president & business manager.
DAVID KERRIGAN, vice president & production manager.
BRINK CHIPMAN, vice president, news & public affairs.
JACKIE ANDERSON, local sales manager.
LOU STRAIGHT, local sales manager.
STEVE LIVINGSTONE, promotion director.

Rates: On request.

NETWORK BASE HOURLY RATE: \$965.

City of License: Tucson. ADI: Tucson. Rank: 79.

Total Households: © MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation © 1990 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARIZONA			
	Cochise	37,100	35,900	97
	Pima	263,400	258,500	98
	Santa Cruz	8,900	8,600	97
Between 25-49%	ARIZONA			
	Graham	7,600	7,200	95
	Greenlee	3,200	3,100	97
Between 5-24%	ARIZONA			
	Apache South	4,000	3,500	89
	Gila	15,500	14,900	96
	Navajo	22,700	20,900	92
	Pinal	37,000	35,800	97
NEW MEXICO	Catron	900	800	89
	Hidalgo	2,000	1,900	95
Totals		402,300	391,100	97
Net Weekly Circulation (1990)			291,000	
Average Daily Circulation (1990)			181,300	

Arizona—Tucson

KMSB-TV

Ch. 11

Network Service: Fox.

Licensee: Mountain States Bcstg. Inc., 75 Fountain St., Providence, RI 02902.

Studio: 2445 N. Tucson Blvd., Tucson, AZ 85716.

Telephone: 602-795-0311. **Fax:** 602-323-3793.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1663-ft. above av. terrain, 187-ft. above ground, 6056-ft. above sea level.

Latitude 31° 42' 18"
Longitude 110° 55' 26"

Transmitter: 2.5 miles NW of Mount Hopkins.

Satellite Earth Stations: Comtech, 5-meter Ku & C-band; RCA Americom, 3-meter Ku-band; Scientific-Atlanta, 5-meter C-band; Scientific-Atlanta receivers.

Ownership: Providence Journal Broadcasting Corp. (Group Owner).

Began Operation: February 1, 1967. Sale to present owners by Roadrunner TV Ltd. Partnership approved by FCC Nov. 19, 1984. Previous sale by I.B.C. (Danny Thomas, et al.) approved by FCC Nov. 16, 1976 (Television Digest, Vol. 24:12, 40).

Represented (sales): TeleRep Inc.

Represented (legal): Covington & Burling.

Represented (engineering): A. D. Ring & Associates, P.C.

Personnel:

RANDALL CANTRELL, president & general manager.

ALLEN TRATTNER, general sales manager.

ROY MITCHELL, chief engineer.

LOUIS MEDRAN, production manager.

HARRY WEST, programming director.

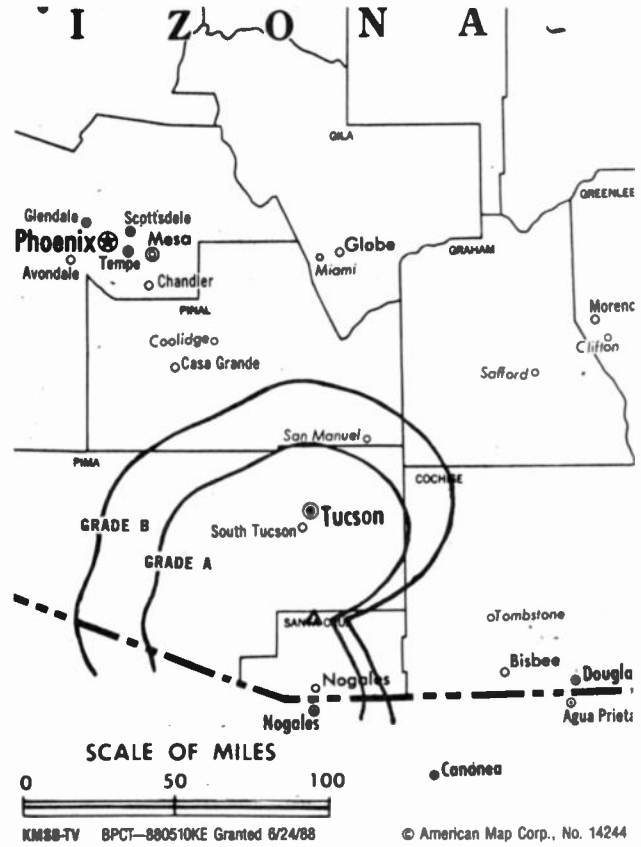
DOUG GERVAIS, promotion director.

ALLEN CANFIELD, business manager.

SANDRA JARAMILLO, traffic manager.

Rates: On request.

City of License: Tucson. **AOI:** Tucson. **Rank:** 79.



Total Households: © MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation © 1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
	ARIZONA			
50% & Over	Pima	263,400	258,500	98
	Santa Cruz	8,900	8,600	97
	ARIZONA			
Between 25-49%	Cochise	37,100	35,900	97
	ARIZONA			
Between 5-24%	Graham	7,600	7,200	95
Totals		317,000	310,200	98
Net Weekly Circulation (1990)				192,100
Average Daily Circulation (1990)				82,700

THE TED HEPBURN COMPANY

Our firm acted as financial advisor and broker in the 1985 sale of KZAZ-TV

Ted Hepburn, President Todd Hepburn, Vice-President
325 Garden Road, Palm Beach, Florida 33480 (407) 963-8995
P.O. Box 42403, Cincinnati, Ohio 45242 (513) 791-8730

Arizona—Yuma

KYEL-TV

Ch. 13

Network Service: NBC.

Licensee: Beacon Communications Corp., 50 W. Mashta Dr., Key Biscayne, FL 33149.

Studio: 1301 S. 3rd Ave., Yuma, AZ 85364.

Telephone: 602-782-5113. **Fax:** 602-782-0320.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1560-ft. above av. terrain, 403-ft. above ground, 2528-ft. above sea level.

Latitude 33° 03' 17.40"
Longitude 114° 49' 34.20"

Transmitter: Black Mtn., 17.5-mi. N of Ogilby, CA.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 7-meter C-band; M/A-Com, 4.2-meter Ku-band; Drexel, Harris, M/A-Com receivers.

News Services: AP, NBC.

Ownership: Beacon Communications Corp. (Group Owner). Sale pends.

Began Operation: December 3, 1963. Sale to present owners by Service Bcstrs. approved by FCC July 27, 1983. Sale to Service by Robert W. Crites, et al., approved by FCC Oct. 19, 1977. Previous sale by Combined Communications approved Aug. 2, 1973 (Television Digest, Vol. 12:41; 13:33). Merger with KTAR Bcstg. to form Combined Communications Corp. approved Oct. 22, 1969. Previous sale by Robert W. Crites and John & Helen Noga approved Jan. 19, 1967.

Represented (sales): Katz Television.

Personnel:

PETER PADILLA, vice president & general manager.

JOANN GREEN, local sales manager.

DEL WHEELER, chief engineer.

RICK HOAGLUND, news director.

PAM MENDENHALL, program director.

JERRY W. ROSNER, promotion & production manager.

MARY M. IDDINGS, business manager.

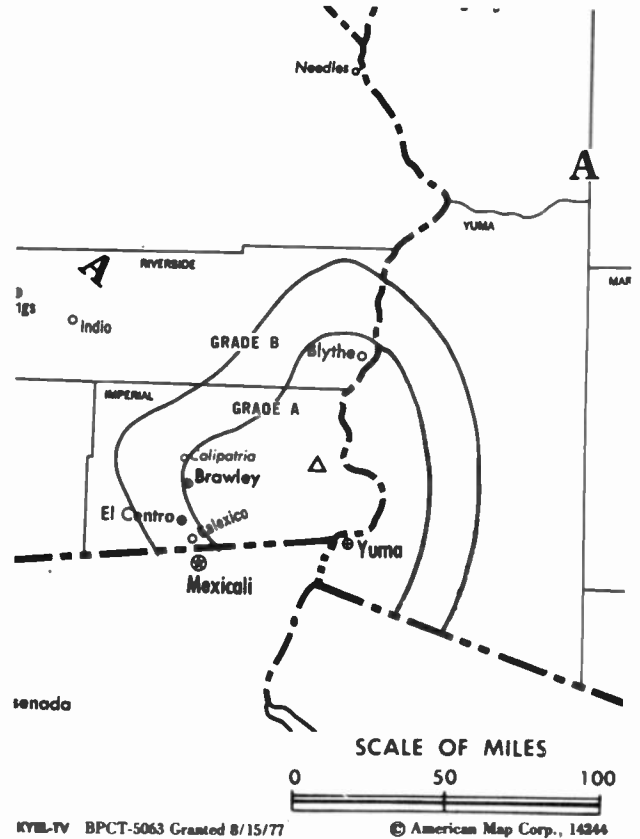
Highest One Hour Rate: \$1000.

Highest 30 Sec. Rate: \$400.

NETWORK BASE HOURLY RATE: \$450.

City of License: Yuma. **ADI:** El Centro, CA-Yuma, AZ. **Rank:** 178.

Total Households: © MSI Consumer Market Data as of 1/1/80. TV Homes, TV% and Circulation © 1990 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households Households	%
50% & Over	ARIZONA Yuma	33,900	32,100	95
	CALIFORNIA Imperial	34,100	31,800	93
Between 25-49%	ARIZONA La Paz	6,200	6,000	97
	CALIFORNIA Riverside East	8,100	7,800	96
Totals		82,300	77,700	94
Net Weekly Circulation (1990)			57,700	
Average Daily Circulation (1990)			31,900	

Arizona—Yuma

KYMA

Ch. 11

Network Service: ABC.

Licensee: Yuma Bcstg. Co., Box 550, Yuma, AZ 85366.

Studio: 1385 S. Pacific Ave., Yuma, AZ 85365.

Telephone: 602-782-1111. Fax: 602-782-5401.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1617-ft. above av. terrain, 518-ft. above ground, 2536-ft. above sea level.

Latitude 33° 03' 17"
Longitude 114° 49' 39"

Transmitter: Black Mountain, 25-mi. NW of Yuma.

Ownership: Sunbelt Broadcasting Co. (Group Owner).

Began Operation: January 22, 1988.

Represented (sales): Blair Television.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Lohnes & Culver.

Personnel:

JOHN WITTE, vice president & general manager.

RANDY HOUGLAND, chief engineer.

STEVE SMITH, news director.

CATHY DAFOE, program director.

CHARLES C. CELENTANO, production manager.

JACK O'CONNOR, local sales manager.

WANDA LANGEJANS, accounting manager.

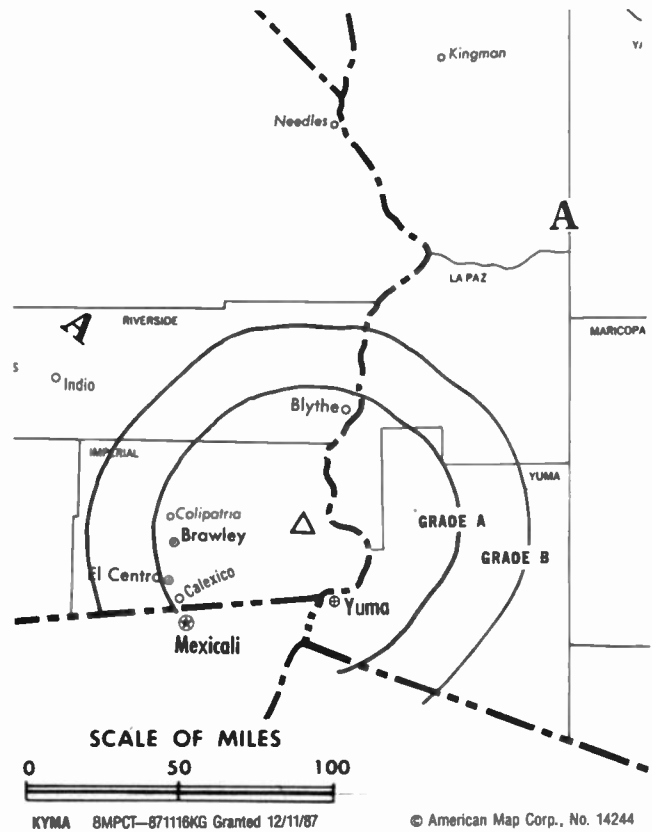
GAIL WILLIAMS, traffic manager.

Rates: On request.

City of License: Yuma. ADI: El Centro, CA-Yuma, AZ. Rank: 178.

Total Households: © MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation © 1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARIZONA Yuma	33,900	32,100	95



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA Imperial	34,100	31,800	93
Between 25-49%	ARIZONA La Paz	6,200	6,000	97
	CALIFORNIA Riverside East	8,100	7,800	96
Totals		82,300	77,700	94
Net Weekly Circulation (1990)				58,600
Average Daily Circulation (1990)				28,600

Arizona—Yuma-Mexicali, Mexico

XHBC-TV

Ch. 3

Network Service: Univision.

Licensee: Televisora de Mexicali S.A., Ave. Madero 714 Altos, Baja California.

Mailing Address: Box 7, Calexico, CA 92231.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 26-kw aural. Antenna: 650-ft. above av. terrain.

Transmitter: Mexicali, Mexico.

Began Operation: October 6, 1975.

Represented (sales): Univision.

Personnel:

RAUL SANCHEZ de APARICIO, manager.

Arbitron Data: Not Available. ADI: El Centro, CA-Yuma, AZ. Rank: 178.

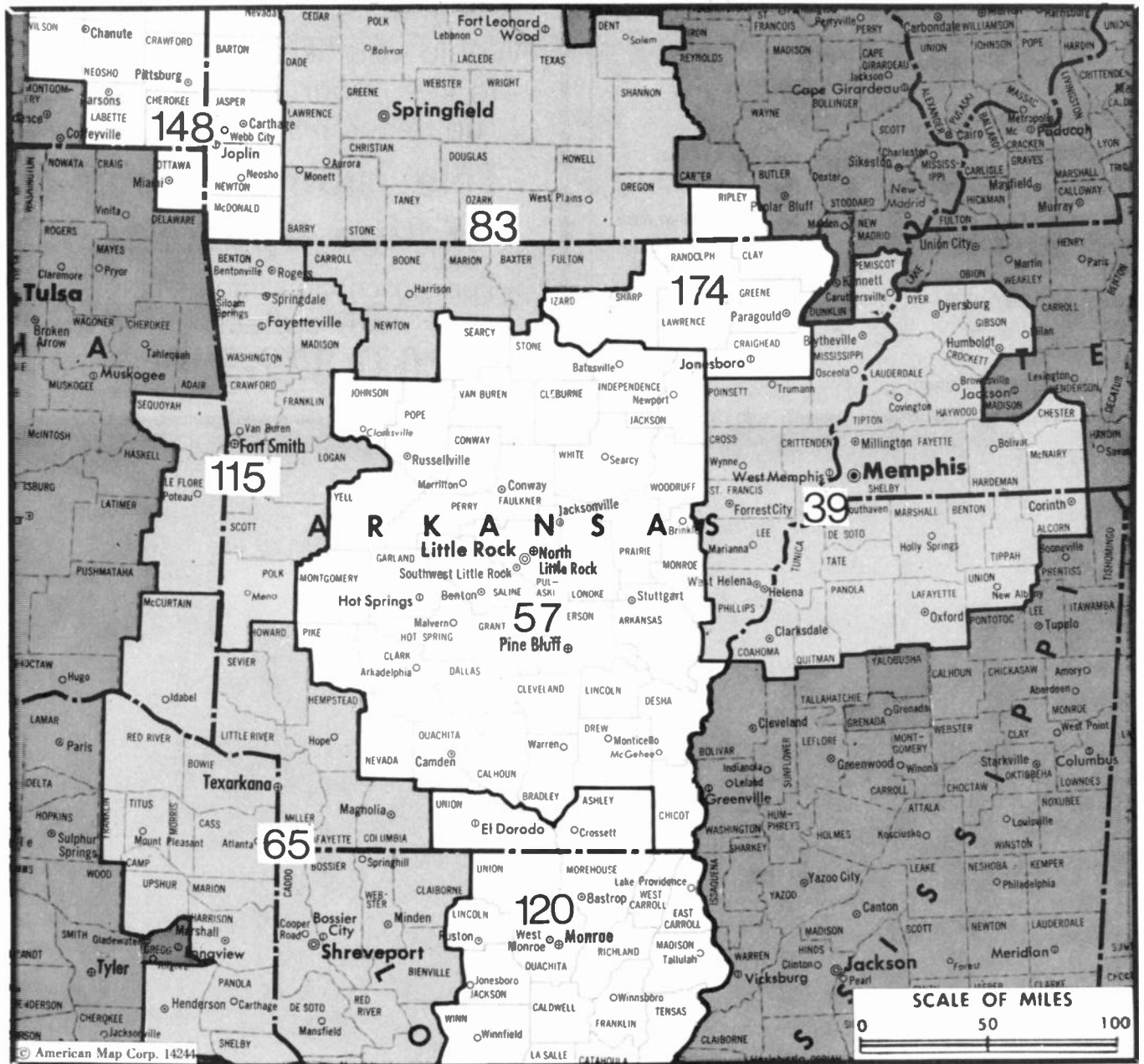
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Arkansas



Market	Arbitron A01 TV Households	Rank	Market Area Commercial TV Stations
Memphis, TN	605,400	39	WHBQ-TV (13), WLMT (30), WMC-TV (5), WPTY-TV (24), WREG-TV (3)
Little Rock, AR	461,500	57	KARK-TV (4), KASN (38), KATV (7), KLRT (16), KRZB-TV (26), KTHV (11), KVTN (25)
Shreveport, LA- Texarkana, TX	406,000	65	KMSS-TV (33), KSLA-TV (12), KTAL-TV (6), KTBS-TV (3)
Springfield, MO	296,500	83	KDEB-TV (27), KOLR (10), KSPR (33), KYTV (3)
Fort Smith, AR	194,400	115	KFSM-TV (5), KHBS (40), KHOG-TV (29), KPOM-TV (24)
Monroe, LA- El Dorado, AR	183,200	120	KARD (14), KMCT-TV (39), KNOE-TV (8), KTVE (10)
Joplin, MO- Pittsburg, KS	143,000	148	KFAA (51), KOAM-TV (7), KODE-TV (12), KSNF (16)
Jonesboro, AR	73,100	174	KAIT-TV (8)

State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

KTVE, El Dorado	See Monroe, LA
KPOM-TV, Fayetteville	See Fort Smith, AR
KRZB-TV, Little Rock	See Hot Springs, AR
KASN, Little Rock	See Pine Bluff, AR
KVTN, Little Rock	See Pine Bluff, AR
KTVP, Springdale	See Fayetteville, AR

Arkansas Station Totals as of October 1, 1990

	VHF	UHF	TOTAL
Commercial Television Stations	5	8	13
Educational Television Stations	4	2	6
	9	10	19

Arkansas—Fayetteville-Springdale

KHOG-TV

Ch. 29

(Satellite of KHBS, Fort Smith, AR)

Network Service: ABC.

Licensee: Sigma Broadcasting Inc., Box 4150, Fort Smith, AR 72914.

Studio: See KHBS, Fort Smith.

Telephone: 501-521-1010.

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 700-kw visual, 140-kw aural. Antenna: 890-ft. above av. terrain, 556-ft. above ground, 2349-ft. above sea level.

Latitude 36° 00' 57"
Longitude 94° 04' 59"

Transmitter: Robinson Mountain, 5-mi. SE of Fayetteville.

Satellite Earth Stations: Scientific-Atlanta, 4-meter C-band; Microdyne, 3-meter Ku-band.

News Services: ABC, AP.

Ownership: Sigma Broadcasting Inc.

Began Operation: February 8, 1969. Left air Dec. 7, 1973. Sale to George T. Herrreich by Paul W. Milam Sr., et al., approved by FCC April 30, 1975. Resumed operation Dec. 8, 1977 (Television Digest, Vol. 17:50). Sale to present owners approved Feb. 19, 1985.

Represented (sales): Petry Television Inc.

Represented (legal): Farrow, Schildhause & Wilson.

Represented (engineering): Jules Cohen & Associates.

Personnel:

DARREL E. CUNNINGHAM, general manager.

CLIFF WALKER, station manager.

JARRELL WYATT, general sales manager.

RON EVANS, local sales manager.

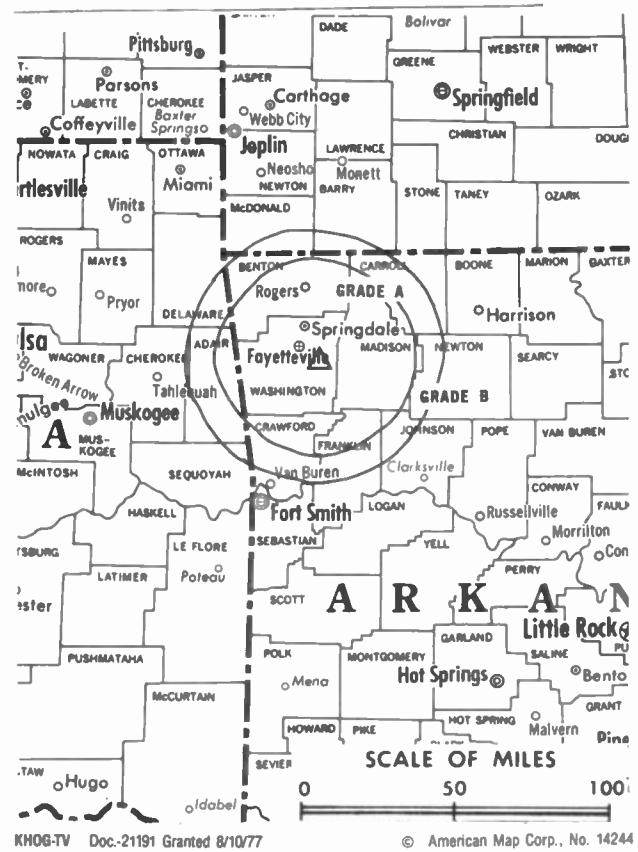
MARVIN MACEDO, chief engineer.

Highest 30 Sec. Rate: \$400.

City of License: Fayetteville. ADI: Fort Smith. Rank: 115

Total Households: © MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation © 1990 Arbitron. County coverage based on Arbitron study.

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARKANSAS Benton	37,400	36,700	98
	Madison	4,800	4,600	96
	Washington	42,300	41,500	98
Between 25-49%	ARKANSAS Carroll	8,100	8,000	99
	ARKANSAS Newton	3,200	3,100	97
Between 5-24%	MISSOURI Barry	10,600	10,400	98
	Mc Donald	6,300	6,200	98
Totals		112,700	110,500	98
Net Weekly Circulation (1990)			68,600	
Average Daily Circulation (1990)			40,900	

Arkansas—Fort Smith

KFSM-TV

Ch. 5

Network Service: CBS.

Licensee: The Times Southwest Broadcasting Inc., Box 369, Fort Smith, AR 72902.

Studio: 318 N. 13th St., Fort Smith, AR 72901.

Telephone: 501-783-3131. TWX: 910-723-7672. Fax: 501-783-3131 Ext. 222.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 12.7-kw aural. Antenna: 1260-ft. above av. terrain, 1173-ft. above ground, 1986-ft. above sea level.

Latitude 35° 30' 43"
Longitude 94° 21' 38"

Transmitter: 9.5-mi. NNE of Fort Smith.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Andrew, 4.6-meter Ku-band; Scientific-Atlanta receivers.

News Services: AP, CBS.

Ownership: The New York Times Co. (Group Owner).

Began Operation: December 3, 1956. Sale to George T. Herrreich and Harry Pollock-Harry Newton Co. by Salome Nakdimen as administrator for husband's estate approved by FCC Feb. 27, 1957 and June 27, 1957 (Television Digest, Vol. 13:9, 26). Pollock's purchase of 50% from George T. Herrreich approved by FCC March 5, 1958 (Vol. 14:6, 10). Sale of 51% by Harry Pollock to Donald Reynolds (who earlier had acquired 49%) approved by FCC Jan. 7, 1959 (Vol. 14:36, 52; 15:2). Sale to Buford Television by Donald Reynolds approved by FCC April 4, 1973 (Vol. 12:38; 13:15). Sale to present owner approved July 31, 1979 (Vol. 19:4).

Represented (sales): Katz Television.

Represented (legal): Koteen & Naftain.

Represented (engineering): Jules Cohen & Associates.

Personnel:

ROBERT EOFF, president & general manager.

GENE GRAHAM, vice president & general sales manager.

LARRY DUNCAN, chief engineer.

DENNIS MEEKS, operations & program manager.

MARY LEE FRASE, promotion manager.

JIM TURPIN, news director.

MARK HOWELL, business manager.

JIM BELL, marketing director.

Highest One Hour Rate: \$3000.

Highest 30 Sec. Rate: \$1500.

NETWORK BASE HOURLY RATE: \$425.

City of License: Fort Smith. ADI: Fort Smith. Rank: 115.

Total Households: © MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation © 1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARKANSAS			
	Benton	37,400	36,700	98
	Crawford	15,900	15,600	98
	Franklin	6,000	5,900	98
	Johnson	7,300	7,100	97
	Logan	7,800	7,700	99



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Polk	6,600	6,400	97
	Scott	4,200	4,100	98
	Sebastian	40,500	40,100	99
	Washington	42,300	41,500	98
Between 25-49%	OKLAHOMA			
	Latimer	3,800	3,700	97
	Le Flore	17,400	17,100	98
	Sequoyah	12,800	12,600	98
Between 5-24%	ARKANSAS			
	Madison	4,800	4,600	96
	OKLAHOMA			
Adair	7,200	7,000	97	
Totals	ARKANSAS			
	Carroll	8,100	8,000	99
	Montgomery	3,500	3,400	97
	Newton	3,200	3,100	97
	Pike	4,200	4,100	98
	Pope	17,200	16,900	98
	Yell	7,100	7,000	99
	OKLAHOMA			
	Haskell	4,700	4,600	98
	Mc Curtain	13,000	12,700	98
Pushmataha	5,000	4,900	98	
Totals		280,000	274,800	98
Net Weekly Circulation (1990)			171,000	
Average Daily Circulation (1990)			105,400	

Arkansas—Fort Smith

KHBS

Ch. 40

(Operates satellite KHOG-TV, Fayetteville-Springdale, AR)

Network Service: ABC.

Licensee: Sigma Broadcasting Inc., Box 4150, Fort Smith, AR 72914.

Studio: 2415 N. Albert Pike, Fort Smith, AR 72901.

Telephone: 501-783-4040. Fax: 501-783-0550.

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 3160-kw max. visual, 316-kw max. aural. Antenna: 2000-ft. above av. terrain, 225-ft. above ground, 2609-ft. above sea level.

Latitude 35° 04' 16"
Longitude 94° 40' 46"

Transmitter: Cavanal Mountain.

Satellite Earth Stations: Microdyne, 5-meter C-band; Microdyne, 5-meter Ku-band; Microdyne, 3-meter Ku-band; Andrew, 7-meter C-band; Andrew, 4.5-meter C-band; Avantek receivers.

SNG Mobile Dish: Transmit/receive Andrew, 2.3-meter Ku-band.

News Services: ABC, AP.

Ownership: Sigma Broadcasting Inc. (Group Owner).

Began Operation: July 28, 1971. Sale to present owners by George T. Herrreich approved by FCC Feb. 19, 1985.

Represented (sales): Petry Television Inc.

Represented (legal): Farrow, Schildhouse & Wilson.

Represented (engineering): Jules Cohen & Associates.

Personnel:

DARREL CUNNINGHAM, general manager.
JARRELL WYATT, general sales manager.
NANCY DOLAN, national sales coordinator.
DON VEST, director of engineering.
LARRY FRIDDLE, chief engineer.
CRAIG CANNON, news director.
TIM BASS, program director.
LORI EVANS, promotion director.
BILL KIBLER, business manager.

Highest 30 Sec. Rate: \$400.

NETWORK BASE HOURLY RATE: \$400.

City of License: Fort Smith. ADI: Fort Smith. Rank: 115.

Total Households: © MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation © 1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARKANSAS Crawford	15,900	15,600	98
	Franklin	6,000	5,900	98



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Logan	7,800	7,700	99
	Sebastian	40,500	40,100	99
	OKLAHOMA Le Flore	17,400	17,100	98
	Sequoyah	12,800	12,600	98
Between 25-49%	ARKANSAS Scott	4,200	4,100	98
	ARKANSAS Johnson	7,300	7,100	97
Between 5-24%	Pike	4,200	4,100	98
	Washington	42,300	41,500	98
	OKLAHOMA Haskell	4,700	4,600	98
	Latimer	3,800	3,700	97
	Mc Curtain	13,000	12,700	98
	Pushmataha	5,000	4,900	98
	Totals		184,900	181,700
Net Weekly Circulation (1990)				87,200
Average Daily Circulation (1990)				54,900

Arkansas—Fort Smith-Fayetteville

KPOM-TV

Ch. 24

(Operates satellite KFAA Rogers, AR)

Network Service: NBC.

Licensee: J.D.G. Television Inc., Box 4610, Fort Smith, AR 72914.

Studio: 4624 Kelley Hwy., Fort Smith, AR 72904.

Studio: 4040 Frontage Rd., Fayetteville, AR 72703.

Telephones: 501-785-2400 (Fort Smith); 501-443-2400 (Fayetteville).

TWX: 910-720-0029 (Fort Smith); 910-720-2400 (Fayetteville).

Fax: 501-785-3169.

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 2510-kw max. & 912-kw horizontal visual, 505-kw max. & 182-kw horizontal aural. Antenna: 1040-ft. above av. terrain, 499-ft. above ground, 2469-ft. above sea level.

Latitude 35° 42' 37.00"
Longitude 94° 08' 14.50"

Holds CP for change to 4349-kw max. visual, 434.9-kw max. aural, 1044-ft. above av. terrain, 480-ft. above ground, 8012-ft. above sea level. BPCT-860807KE.

Transmitter: RR 2, 4.2-mi. NNE of Mountainburg, AR.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Automation Techniques, 3-meter; Harris, 8-meter; Harris, 3-meter; M/A-Com, 4-meter.

News Services: AP, Conus.

Ownership: Duane Harm; Griffin Television Inc. (Group Owner).

Began Operation: November 12, 1978. Sale to present owners by Raymond G. Schindler, et al. approved by FCC Dec. 11, 1985. Previous sale by MCM Bcstg. approved by FCC May 8, 1981.

Represented (sales): TeleRep Inc.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

JOHN McCUTCHEON, general manager.
BARBARA HUGGINS, local sales manager.
ROB KRIER, national sales manager.
KEN HANSEN, chief engineer.
DOUG RETHERFORD, news director.
ANGELA JARAMILLO, program director.
VERN McKIMMEY, promotion director.

Highest One Hour Rate: \$2500.

Highest 30 Sec. Rate: \$700.

NETWORK BASE HOURLY RATE: \$250.

City of License: Fort Smith. ADI: Fort Smith. Rank: 115.

Total Households: © MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation © 1990 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARKANSAS			
	Crawford	15,900	15,600	98
	Franklin	6,000	5,900	98
	Logan	7,800	7,700	99
	Scott	4,200	4,100	98
	Sebastian	40,500	40,100	99
OKLAHOMA	Washington	42,300	41,500	98
	Le Flore	17,400	17,100	98
Between 25-49%	ARKANSAS			
	Benton	37,400	36,700	98
OKLAHOMA	Sequoyah	12,800	12,600	98
	ARKANSAS			
Between 5-24%	Johnson	7,300	7,100	97
	Madison	4,800	4,600	96
	Polk	6,600	6,400	97
MISSOURI	Mc Donald	6,300	6,200	98
	OKLAHOMA			
	Haskell	4,700	4,600	98
Totals		214,000	210,200	98
Net Weekly Circulation (1990)				120,700
Average Daily Circulation (1990)				65,300

Arkansas—Hot Springs

KRZB-TV

Ch. 26

Network Service: None, independent.

Licensee: PPD & G Inc., 125 Corporate Dr., Hot Springs, AR 71914.

Studio: 236 Central, Hot Springs, AR 71914.

Telephone: 501-525-4726.

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 244.9-kw max. visual, 24.5-kw max. aural. Antenna: 936-ft. above av. terrain, 525-ft. above ground, 1465-ft. above sea level.

Latitude	34°	22'	20"
Longitude	93°	02'	47"

Holds CP for change to 5000-kw max. visual, 902-ft. above av. terrain, 466-ft. above ground, 1417-ft. above sea level; lat. 34° 22' 17", long. 93° 2' 16", transmitter to Jack Mtn., 2.5-mi. S of Hot Springs. BPCT-870824KH.

Transmitter: Jack Mtn., 6-mi. S of Hot Springs.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: 3 in operation; Harris receivers.

Ownership: PPD & G Inc.

Began Operation: February 7, 1986. Left air May 31, 1988. Resumed operation January 1, 1989.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): Moffet, Larson & Johnson Inc.

Personnel:

RICK COBB, general manager.
 JOANN LOY, general sales manager.
 DAVID STEWART, chief engineer.
 RALPH JACKSON, program director.
 DEBBIE DANIELS, business manager.



Highest 30 Sec. Rate: \$70.

Arbitron Data: Not available.

City of License: Hot Springs. ADI: Little Rock. Rank: 57.

Arkansas—Jonesboro

KAIT-TV

Ch. 8

Network Service: ABC.

Licensee: Cosmos Bcstg. Corp., Box 790, Jonesboro, AR 72403.

Studio: Hwy. 141 North, Jonesboro, AR 72401.

Telephone: 501-931-8888. TWX: 910-728-6503. Fax: 501-933-8058.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 41.7-kw aural. Antenna: 1750-ft. above av. terrain, 1799-ft. above ground, 2049-ft. above sea level.

Latitude 35° 53' 17"
Longitude 90° 56' 09"

Transmitter: 0.6-mi. NE of Egypt School, Egypt.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: ADM, 6.1-meter C-band; Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; GE, 3.5-meter Ku-band; Avartek, Avcom, M/A-Com receivers.

News Services: ABC, AP, CNS, NIWS, NOAA.

Ownership: Cosmos Broadcasting Corp. (Group Owner).

Began Operation: July 15, 1963. Sale to Channel Communications Inc. by George T. Herrreich approved by FCC May 15, 1984 (Television Digest, Vol. 24:9). Sale to present owner by Channel approved by FCC Nov. 12, 1986 (Vol. 26:39, 49).

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

HAROLD CULVER, vice president & general manager.

MIKE RICKWALD, general sales manager.

LUCY HIMSTEDT, news director.

AL BLANKS, local sales manager.

TONI INBODEN, program director.

GERALD ERICKSON, chief engineer.

BRIAN REGA, promotion director.

ARTIE BEDARD, business manager.

COBY COOPER, marketing director.

Highest One Hour Rate: \$1900.

Highest 30 Sec. Rate: \$700.

NETWORK BASE HOURLY RATE: \$825.

City of License: Jonesboro. ADI: Jonesboro. Rank: 174.

Total Households: © MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation © 1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
ARKANSAS				
50% & Over	Clay	7,700	7,600	99
	Craighead	24,400	24,100	99
	Cross	6,800	6,700	99
	Fulton	4,500	4,300	96
	Greene	12,500	12,300	98
	Izard	4,500	4,300	96
	Jackson	7,600	7,500	99
	Lawrence	7,200	7,000	98
	Mississippi	19,700	19,400	98
	Poinsett	9,300	9,200	99
	Randolph	6,600	6,500	98
	Sharp	6,500	6,300	97



KAITV BMPCT-4617 Granted 7/17/80

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Stone	3,800	3,700	97
	MISSOURI			
	Carter	2,100	2,000	95
	Dunklin	13,000	12,700	98
	Oregon	4,000	3,800	95
	Ripley	5,200	4,900	94
ARKANSAS				
Between 25-49%	Independence	12,200	12,000	98
	St Francis	9,900	9,700	98
	Woodruff	3,700	3,600	97
	MISSOURI			
	Butler	15,000	14,600	97
	Pemiscot	8,500	8,300	98
	Shannon	3,000	2,800	93
ARKANSAS				
Between 5-24%	Baxter	13,800	13,500	98
	Cleburne	8,200	8,100	99
	Crittenden	17,000	16,700	98
	Lee	5,100	5,000	98
	Monroe	4,500	4,400	98
	Searcy	3,600	3,500	97
	White	19,800	19,500	98
	MISSOURI			
	Howell	12,000	11,500	96
	New Madrid	7,700	7,500	97
	Stoddard	11,300	11,100	98
Totals		300,700	294,100	98
Net Weekly Circulation (1990)				155,900
Average Daily Circulation (1990)				101,500

Arkansas—Little Rock

KARK-TV

Ch. 4

Network Service: NBC.

Licensee: KARK-TV Inc., 201 W. Third St., Little Rock, AR 72203.

Studio: 201 W. Third St., Little Rock, AR 72203.

Telephone: 501-376-4444. TWX: 910-722-7417. Fax: 501-376-1852.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1650-ft. above av. terrain, 1042-ft. above ground, 2072-ft. above sea level.

Latitude 34° 47' 57"
Longitude 92° 29' 59"

Transmitter: Shinn Mountain.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Harris, 11-meter Ku-band; Comtech, 5-meter C-band; Harris, 3.5-meter Ku-band; Microdyne receivers.

News Service: AP, NBC.

Ownership: Morris Network Inc. (Group Owner).

Began Operation: April 15, 1954. Sale to Mullins by T. K. Barton family approved Jan. 19, 1966 (Television Digest, Vol. 5:32; 6:4). Sale to Combined by Mullins Bcstg. Co. approved by FCC Jan. 26, 1972 (Vol. 11:15, 22; 12:5). Merger of Combined Communications & Gannett Co. approved June 7, 1979 (Vol. 18:20, 38; 19:24). Sale to United by Gannett Co. approved by FCC Feb. 17, 1983. Sale to present owners by United Bcstg. Corp. approved by FCC March 31, 1988 (Vol. 28:6).

Represented (sales): Katz Television.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Lohnes & Culver.

Personnel:

H. DEAN HINSON, general manager.
TOM BONNER, station manager.
CLYDE ANDERSON, general sales manager.
BOB DENMAN, local sales manager.
BOB STEEL, news director.
DICK STORY, production manager.
MARY MAY, traffic manager.
BILL ADDINGTON, chief engineer.
SUSAN NEWKIRK, promotion director.
ANN WRIGHT, director, community relations.
JOE WELCH, business manager.

Highest 30 Sec. Rate: \$1600.

City of License: Little Rock. ADI: Little Rock. Rank: 57.

Total Households: © MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation © 1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
ARKANSAS				
50% & Over	Arkansas	8,600	8,500	99
	Bradley	5,100	5,000	98
	Calhoun	2,200	2,200	100
	Clark	8,100	8,000	99
	Cleburne	8,200	8,100	99
	Cleveland	3,000	2,900	97
	Conway	7,100	7,000	99
	Dallas	4,000	3,900	98
	Desha	6,600	6,500	98
	Drew	6,500	6,300	97
	Faulkner	20,500	20,200	99
	Garland	32,900	32,400	98
	Grant	5,300	5,200	98



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Hot Spring	10,800	10,600	98
	Independence	12,200	12,000	98
	Jackson	7,600	7,500	99
	Jefferson	31,100	30,700	99
	Johnson	7,300	7,100	97
	Lincoln	3,600	3,500	97
	Logan	7,800	7,700	99
	Lonoke	14,200	14,000	99
	Monroe	4,500	4,400	98
	Montgomery	3,500	3,400	97
	Nevada	3,800	3,700	97
	Ouachita	13,000	12,800	98
	Perry	2,900	2,900	100
	Pike	4,200	4,100	98
	Pope	17,200	16,900	98
	Prairie	3,700	3,600	97
	Pulaski	137,600	136,400	99
	Saline	20,900	20,700	99
	Searcy	3,600	3,500	97
	Stone	3,800	3,700	97
	Van Buren	6,400	6,300	98
	White	19,800	19,500	98
	Woodruff	3,700	3,600	97
	Yell	7,100	7,000	99
ARKANSAS				
Between 25-49%	Baxter	13,800	13,500	98
	Boone	11,800	11,600	98
	Franklin	6,000	5,900	98
	Hempstead	8,600	8,400	98

(Continued on page A-95)

Totals	664,400	653,800	98
Net Weekly Circulation (1990)			452,900
Average Daily Circulation (1990)			286,800

Arkansas—Little Rock

KATV

Ch. 7

Network Service: ABC.

Licensee: Albritton Broadcasting Inc., Box 77, Little Rock, AR 72203.

Studios: 401 Main St., Little Rock, AR 72201; Jefferson Square, Pine Bluff, AR 71611.

Telephone: 501-372-7777. TWX: 501-721-8372.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 50-kw aural. Antenna: 2006-ft. above av. terrain, 2000-ft. above ground, 2272-ft. above sea level.

Latitude 34° 28' 22.60"
Longitude 92° 12' 10.50"

Transmitter: U.S. Hwy. 65, 2-mi. N of Redfield, AR.

Multichannel TV Sound: Separate audio program.

Satellite Earth Stations: Andrew, 7.3-meter C-band; Andrew, 4.5-meter C-band; Comtech, 7.3-meter C-band; Avantek, Microdyne, Pinzone receivers.

SNG Mobile Dish: Andrew, 2.3-meter Ku-band.

News Service: AP.

Ownership: Albritton Communications Company (Group Owner).

Began Operation: December 19, 1953. John T. Griffin and James C. Leake increased holdings from 45% to 50% each when Bryan Mathes sold them his 10% stock (Television Digest, Vol. 16:45). Reorganization resulted in Griffin owning 55.81%. Transfer of control to Leakes approved by FCC Sept. 19, 1969 (Vol. 9:15). Sale to present owner by Leake Industries approved by FCC Feb. 14, 1983 (Vol. 22:45).

Represented (sales): Petry Television Inc.

Represented (legal): Hogan & Hartson.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

- DALE NICHOLSON, president & general manager.
- KEN KOEPKA, vice president, broadcast operations & engineering.
- RON KELLEY, general sales manager.
- BRAD DAVIS, local sales manager.
- MARK RENNERT, national sales manager.
- JUDY BROWN, national sales manager.
- JIM PITCOCK, news director.
- RICHARD FARRESTER, program director.
- JAMES RODDEY, promotion director.
- TRAVIS NEAL, business manager.
- CHARLOTTE WHITT, marketing director.

Highest One Hour Rate: \$8000.

Highest 30 Sec. Rate: \$2000.

NETWORK BASE HOURLY RATE: \$1250.

City of License: Little Rock. ADI: Little Rock. Rank: 57.

Total Households: © MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation © 1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARKANSAS			
	Arkansas	8,600	8,500	99
	Ashley	9,400	9,200	98
	Bradley	5,100	5,000	98
	Calhoun	2,200	2,200	100
	Chicot	5,700	5,500	96
	Clark	8,100	8,000	99
	Cleburne	8,200	8,100	99
	Cleveland	3,000	2,900	97
	Conway	7,100	7,000	99



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Dallas	4,000	3,900	98
	Desha	6,600	6,500	98
	Drew	6,500	6,300	97
	Faulkner	20,500	20,200	99
	Garland	32,900	32,400	98
	Grant	5,300	5,200	98
	Hot Spring	10,800	10,600	98
	Independence	12,200	12,000	98
	Jackson	7,600	7,500	99
	Jefferson	31,100	30,700	99
	Lee	5,100	5,000	98
	Lincoln	3,600	3,500	97
	Lonoke	14,200	14,000	99
	Monroe	4,500	4,400	98
	Montgomery	3,500	3,400	97
	Nevada	3,800	3,700	97
	Ouachita	13,000	12,800	98
	Phillips	10,800	10,500	97
	Pike	4,200	4,100	98
	Pope	17,200	16,900	98
	Prairie	3,700	3,600	97
	Pulaski	137,600	136,400	99
	Saline	20,900	20,700	99
	Stone	3,800	3,700	97
	Union	18,700	18,400	98
	Van Buren	6,400	6,300	98
	White	19,800	19,500	98
Woodruff	3,700	3,600	97	
Yell	7,100	7,000	99	

(Continued on page A-95)

Totals	803,800	790,800	98
Net Weekly Circulation (1990)		496,300	
Average Daily Circulation (1990)		314,100	

Arkansas—Little Rock

KLRT

Ch. 16

Network Service Fox.

Licensee: LRTV Ltd. Partnership, 1888 Century Park East, Suite 1900, Los Angeles, CA 90067.

Studio: 11711 W. Markham, Little Rock, AR 72211.

Telephone: 501-375-1616. Fax: 501-225-0428.

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1772-ft. above av. terrain, 1266-ft. above ground, 2220-ft. above sea level.

Latitude 34° 47' 57"
Longitude 92° 29' 29"

Transmitter: Shinal Mountain, 3-mi. W of Little Rock.

Satellite Earth Stations: Microdyne, 5-meter C-band; Microdyne, 3.7-meter C-band; RCA Americom Ku-band; M/A-Com, Microdyne, RCA Americom receivers.

Ownership: LRTV Ltd. Partnership.

Began Operation: June 26, 1983.

Represented (sales): MMT Sales Inc.

Represented (legal): Crowell & Moring.

Represented (engineering): David Steel & Associates Inc.

Personnel:

STEVE SCOLLARD, vice president & general manager.

VICKI RICE, program manager.

JOE SWATY, station manager.

JOANNE MOONEY CANELLI, general sales manager.

CALVIN DRING, national sales manager.

BRIAN COOMBS, chief engineer.

SARAH HUGEN, business manager.

Highest 30 Sec. Rate: \$1,100.

City of License: Little Rock. ADI: Little Rock. Rank: 57.

Total Households: © MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation © 1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARKANSAS	20,500	20,200	99
	Faulkner			
	Grant	5,300	5,200	98
	Hot Spring	10,800	10,600	98
	Jefferson	31,100	30,700	99
	Lonoke	14,200	14,000	99
	Perry	2,900	2,900	100
	Pulaski	137,600	136,400	99
	Saline	20,900	20,700	99
White	19,800	19,500	98	
Between 25-49%	ARKANSAS	8,600	8,500	99
	Clark	8,100	8,000	99
	Cleburne	8,200	8,100	99
	Conway	7,100	7,000	99
	Desha	6,600	6,500	98



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	ARKANSAS	6,500	6,300	97
	Drew	32,900	32,400	98
	Garland	7,600	7,500	99
	Lincoln	3,600	3,500	97
	Monroe	4,500	4,400	98
	Pike	4,200	4,100	98
	Pope	17,200	16,900	98
	Prairie	3,700	3,600	97
	Van Buren	6,400	6,300	98
	Woodruff	3,700	3,600	97
Yell	7,100	7,000	99	
Between 5-24%	ARKANSAS	5,100	5,000	98
	Bradley	2,200	2,200	100
	Calhoun	5,700	5,500	96
	Chicot	3,000	2,900	97
	Cleveland	4,000	3,900	98
	Dallas	12,200	12,000	98
	Independence	7,300	7,100	97
	Johnson	3,800	3,700	97
	Nevada	3,800	3,700	97
	Stone			
Totals		446,200	439,900	99
Net Weekly Circulation (1990)				211,300
Average Daily Circulation (1990)				91,600

Arkansas—Little Rock

KTHV

Ch. 11

Network Service: CBS.

Licensee: Arkansas Television Co., Box 269, Little Rock, AR 72203.

Studio: 8th & Izard Sts., Little Rock, AR 72202.

Telephone: 501-376-1111. TWX: 910-722-7486. Fax: 501-376-3719.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 37.6-kw aural. Antenna: Circularly polarized, 1710-ft. above av. terrain, 1098-ft. above ground, 2128-ft. above sea level.

Latitude 34° 47' 57"
Longitude 92° 29' 59"

Transmitter: Shinnall Mountain.

Satellite Earth Stations: Microdyne, 7-meter; Scientific-Atlanta, 7-meter; Scientific-Atlanta, 4.6-meter; Drake, Microdyne, Scientific-Atlanta receivers.

News Services: AP, UPI.

Ownership: Arkansas Television Co.

Began Operation: November 27, 1955.

Represented (sales): Seltel Inc.

Represented (legal): Peper, Martin, Jensen, Maichel & Hetlage.

Personnel:

ROBERT L. BROWN, president & general manager.

DOUG LAUGHTER, vice president, station operations.

CHRIS BAILEY, local sales manager.

LONNIE GIBBONS, national sales manager.

BOB HICKS, program manager.

STEVE DOAN, production manager.

FRED ANDERSON, director of engineering.

JOHN REHRAVER, news director.

DAN MCFADDEN, promotion director.

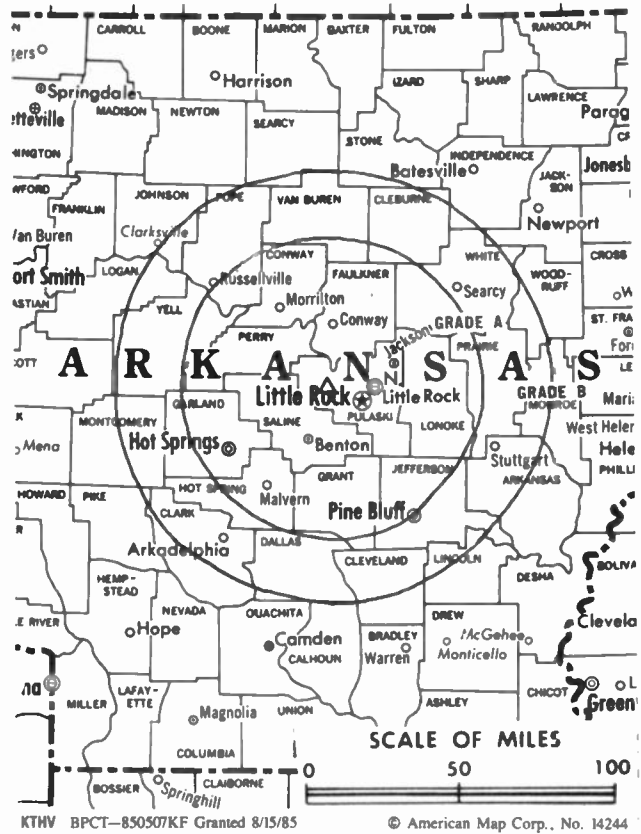
Highest 30 Sec. Rate: \$1000.

NETWORK BASE HOURLY RATE: \$725.

City of License: Little Rock. ADI: Little Rock. Rank: 57.

Total Households: © MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation © 1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over				
	Arkansas	8,600	8,500	99
	Clark	8,100	8,000	99
	Cleburne	8,200	8,100	99
	Cleveland	3,000	2,900	97
	Conway	7,100	7,000	99
	Dallas	4,000	3,900	98
	Desha	6,600	6,500	98
	Drew	6,500	6,300	97
	Faulkner	20,500	20,200	99
	Garland	32,900	32,400	98
	Grant	5,300	5,200	98
	Hot Spring	10,800	10,600	98
	Independence	12,200	12,000	98
	Jackson	7,600	7,500	99
	Jefferson	31,100	30,700	99
	Johnson	7,300	7,100	97
	Lincoln	3,600	3,500	97
	Logan	7,800	7,700	99
	Lonoke	14,200	14,000	99
	Monroe	4,500	4,400	98
	Montgomery	3,500	3,400	97



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over				
	Nevada	3,800	3,700	97
	Ouachita	13,000	12,800	98
	Perry	2,900	2,900	100
	Pike	4,200	4,100	98
	Pope	17,200	16,900	98
	Prairie	3,700	3,600	97
	Pulaski	137,600	136,400	99
	Saline	20,900	20,700	99
	Searcy	3,600	3,500	97
	Stone	3,800	3,700	97
	Van Buren	6,400	6,300	98
	White	19,800	19,500	98
	Woodruff	3,700	3,600	97
	Yell	7,100	7,000	99

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%				
	Arkansas	13,800	13,500	98
	Baxter	5,100	5,000	98
	Bradley	2,200	2,200	100
	Calhoun	6,000	5,900	98
	Franklin	8,600	8,400	98
	Hempstead	4,500	4,300	96
	Izard			

(Continued on page A-95)

Totals	647,400	637,400	98
Net Weekly Circulation (1990)			425,100
Average Daily Circulation (1990)			233,100

THIS DATA IS AVAILABLE ON TAPE OR DISKETTE FOR USE ON YOUR OWN COMPUTER OR AS CUSTOMIZED REPORTS

Call Lynn Levine or Nancy Cramer
202-872-9200

Arkansas—Pine Bluff

KASN
Ch. 38

Network Service: None, independent.

Licensee: MMC TV Corp., 333 N. Michigan Ave., Chicago, IL 60601.

Studio: 7123 I-30, Suite 54, Little Rock, AR 72209.

Mailing Address: Box 19328, Little Rock, AR 72219.

Telephone: 501-562-3838. **Fax:** 501-562-2825.

Technical Facilities: Channel No. 38 (614-620 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: Circularly polarized, 1945-ft. above av. terrain, 1879-ft. above ground, 2219-ft. above sea level.

Latitude 34° 26' 31"
Longitude 92° 13' 03"

Transmitter: 2-mi. W of Redfield.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: M/A-Com, 3-meter C-band; Scientific-Atlanta, 5-meter Ku-band; United Satellite Systems, 5-meter C-band; M/A-Com, Panasonic, Scientific-Atlanta receivers.

Ownership: Paula Baird Pruett (Group Owner).

Began Operation: June 17, 1986.

Represented (sales): Blair Television.

Represented (engineering): John Fergie & Assoc.

Personnel:

PAULA PRUETT, general manager.

RON PRUETT, station manager.

ANN ELLIS, sales manager.

SID WEATHERFORD, director of engineering & operations.

JOHN SCHWEIGER, program director.

JOY SCARBROUGH, promotion director.

Highest 30 Sec. Rate: \$400.

City of License: Pine Bluff. **ADI:** Little Rock. **Rank:** 57.

Total Households: © MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation © 1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARKANSAS			
	Arkansas	8,600	8,500	99
	Cleveland	3,000	2,900	97
	Drew	6,500	6,300	97
	Jefferson	31,100	30,700	99
	Lincoln	3,600	3,500	97
	Lonoke	14,200	14,000	99
	Saline	20,900	20,700	99
Between 25-49%	ARKANSAS			
	Clark	8,100	8,000	99
	Cleburne	8,200	8,100	99
	Conway	7,100	7,000	99
	Dallas	4,000	3,900	98
	Desha	6,600	6,500	98



KASN BMPCT-850410KH Granted 5/15/85

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Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	ARKANSAS			
	Faulkner	20,500	20,200	99
	Grant	5,300	5,200	98
	Hot Spring	10,800	10,600	98
	Perry	2,900	2,900	100
	Prairie	3,700	3,600	97
	Pulaski	137,600	136,400	99
White	19,800	19,500	98	
Between 5-24%	ARKANSAS			
	Ashley	9,400	9,200	98
	Bradley	5,100	5,000	98
	Calhoun	2,200	2,200	100
	Chicot	5,700	5,500	96
	Garland	32,900	32,400	98
	Jackson	7,600	7,500	99
	Monroe	4,500	4,400	98
	Nevada	3,800	3,700	97
	Ouachita	13,000	12,800	98
Phillips	10,800	10,500	97	
Van Buren	6,400	6,300	98	
Woodruff	3,700	3,600	97	
Totals		427,600	421,600	99
Net Weekly Circulation (1990)				161,400
Average Daily Circulation (1990)				56,700

Arkansas—Pine Bluff

KVTN

Ch. 25

Network Service: None, independent.

Licensee: Agape Church Inc., Box 22007, Little Rock, AR 72221.

Studio: 701 Napa Valley Dr., Little Rock, AR 72211.

Telephone: 501-223-2525. Fax: 501-221-3837.

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 4368-kw max. visual. Antenna: 596-ft. above av. terrain, 594-ft. above ground, 820-ft. above sea level.

Latitude 34° 31' 52"
Longitude 92° 02' 42"

Transmitter: S side of Rte. 161, 4.5-mi. W of England.

Satellite Earth Station: 2.8-meter C-band.

Ownership: Agape Church Inc.

Began Operation: December 1, 1988.

Represented (legal): John Fiorini.

Represented (engineering): E. Harold Munn Jr. & Associates Inc.

Personnel:

H. L. CALDWELL, president.

RANDY WRIGHT, general manager.

MICHAEL CLAY, chief engineer.

ED GILLIES, general sales manager & program director.

Highest 30 Sec. Rate: \$75.

City of License: Pine Bluff. ADI: Little Rock. Rank: 57.

Total Households: © MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation © 1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
	ARKANSAS			
Between 5-24%	Grant	5,300	5,200	98
Totals		5,300	5,200	98
Net Weekly Circulation (1990)			4,800	
Average Daily Circulation (1990)			1,600	



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Arkansas—Rogers

KFAA

Ch. 51

(Satellite of KPOM-TV, Fort Smith, AR)

Licensee: J.D.G. Television Inc., 7401 N. Kelley Blvd., Oklahoma City, OK 73113.

Studio: 114 S. First, Rogers, AR 72756.

Telephone: 405-843-6641.

Technical Facilities: Channel No. 51 (692-698 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 932-ft. above av. terrain, 2325-ft. above ground, 515-ft. above sea level.

Latitude 36° 00' 57"
Longitude 94° 05' 05"

Holds CP for change to 200-kw max. visual, 20-kw max. aural, 459-ft. above av. terrain, 171-ft. above ground, 1729-ft. above sea level; lat. 36° 12' 14.50", long. 94° 6' 05.00", transmitter to Fitzgerald Mountain, 1.8-mi. NE of Springdale, AR. BPCT-891003KJ.

Requests modification of CP for change to 80.1-kw max. visual, 459-ft. above av. terrain, 171-ft. above ground, 1729-ft. above sea level; lat. 36° 12' 15", long. 94° 06' 05". BPCT-900725KE.

Transmitter: Atop Robinson Mtn., 5-mi. SE of Fayetteville.

Multichannel TV Sound: Stereo only.

Ownership: Griffin Television Inc. (Group Owner).

Began Operation: October 1, 1989.

Represented (sales): TeleRep Inc.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

See KPOM-TV, Fort Smith, AR.

City of License: Rogers. ADI: Joplin, MO-Pittsburg, KS. Rank: 148.

Total Households: © MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation © 1990 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
	ARKANSAS			
Between 5-24%	Benton	37,400	36,700	98
	Washington	42,300	41,500	98
Totals		79,700	78,200	98
Net Weekly Circulation (1990)				10,900
Average Daily Circulation (1990)				5,900

Arkansas

KARK-TV, Little Rock (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	
			Households	%
Between 25-49%	ARKANSAS			
	Izard	4,500	4,300	96
	Lee	5,100	5,000	98
	Little River	5,100	5,000	98
	Polk	6,600	6,400	97
	Sevier	5,500	5,400	98
	Sharp	6,500	6,300	97
	Union	18,700	18,400	98
Between 5-24%	ARKANSAS			
	Ashley	9,400	9,200	98
	Chicot	5,700	5,500	96
	Columbia	9,800	9,600	98
	Craighead	24,400	24,100	99
	Cross	6,800	6,700	99
	Greene	12,500	12,300	98
	Howard	5,100	5,000	98
	Marion	5,300	5,200	98
	Newton	3,200	3,100	97
	Phillips	10,800	10,500	97
	Randolph	6,600	6,500	98
	Scott	4,200	4,100	98

KATV, Little Rock (Arbitron Data Continued)

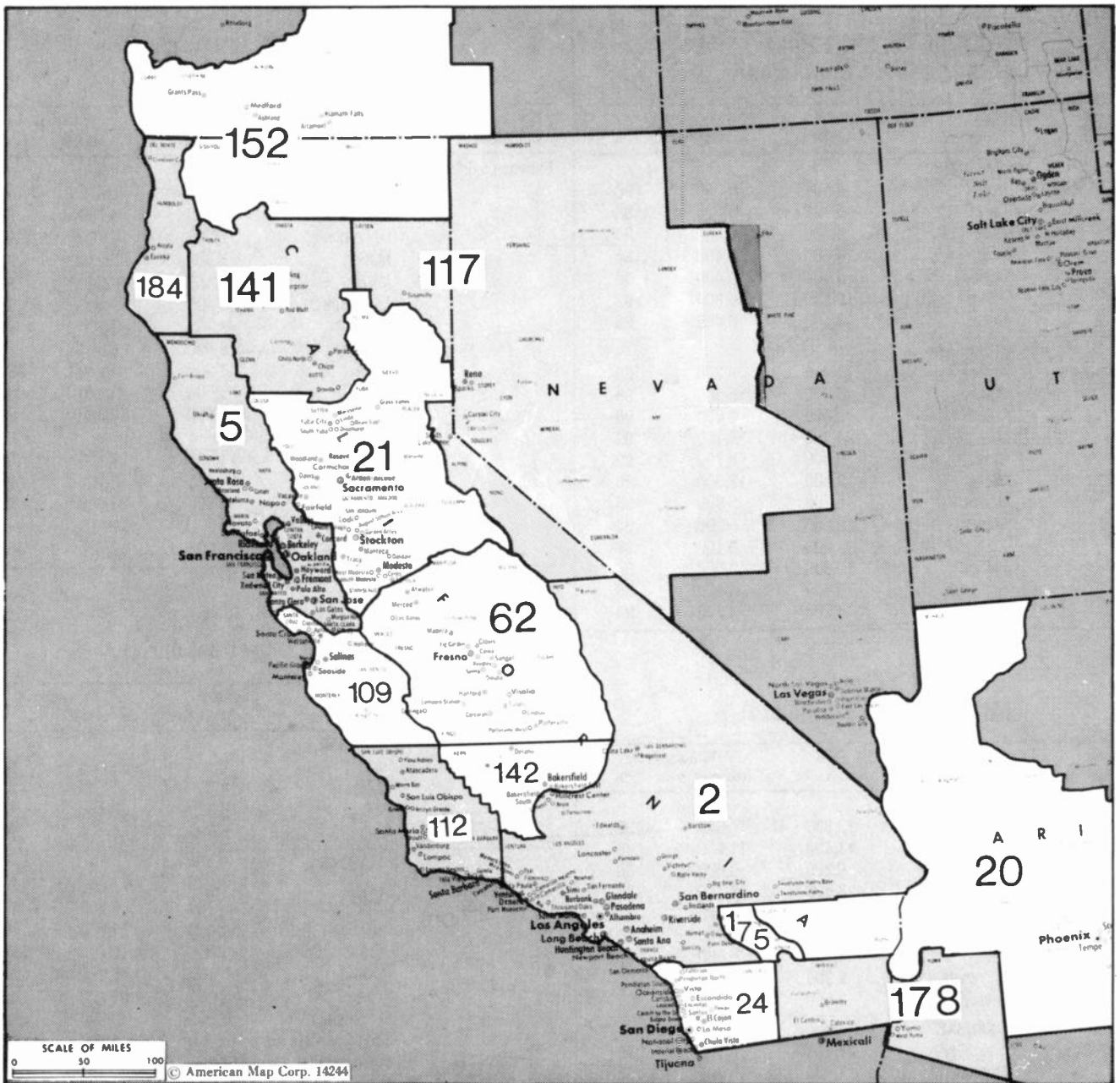
Net Weekly Circulation	State County	Total Households	TV Households	
			Households	%
Between 25-49%	ARKANSAS			
	Baxter	13,800	13,500	98
	Boone	11,800	11,600	98
	Columbia	9,800	9,600	98
	Hempstead	8,600	8,400	98
	Johnson	7,300	7,100	97
	Little River	5,100	5,000	98
	Polk	6,600	6,400	97
	St Francis	9,900	9,700	98
	Searcy	3,600	3,500	97
Between 5-24%	ARKANSAS			
	Craighead	24,400	24,100	99
	Crittenden	17,000	16,700	98
	Cross	6,800	6,700	99

KATV—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households		
			Households	%	
Between 5-24%	Greene	12,500	12,300	98	
	Howard	5,100	5,000	98	
	Izard	4,500	4,300	96	
	Lawrence	7,200	7,000	98	
	Marion	5,300	5,200	98	
	Miller	14,400	14,200	99	
	Mississippi	19,700	19,400	98	
	Poinsett	9,300	9,200	99	
	Randolph	6,600	6,500	98	
	Scott	4,200	4,100	98	
	Sevier	5,500	5,400	98	
	Sharp	6,500	6,300	97	
	MISSISSIPPI				
	Bolivar	14,500	14,100	98	
	Coahoma	12,400	12,100	98	
	Washington	23,900	23,500	98	
	TEXAS				
Bowie	31,000	30,700	99		

KTHV, Little Rock (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	
			Households	%
Between 25-49%	ARKANSAS			
	Lee	5,100	5,000	98
	Phillips	10,800	10,500	97
	Polk	6,600	6,400	97
	Sevier	5,500	5,400	98
Between 5-24%	ARKANSAS			
	Boone	11,800	11,600	98
	Chicot	5,700	5,500	96
	Craighead	24,400	24,100	99
	Cross	6,800	6,700	99
	Howard	5,100	5,000	98
	Newton	3,200	3,100	97
	St Francis	9,900	9,700	98
	Scott	4,200	4,100	98
	Sebastian	40,500	40,100	99
	Sharp	6,500	6,300	97



Market	Arbitron AOI TV Households	Rank	Market Area Commercial TV Stations
Los Angeles, CA	4,939,400	2	KABC-TV (7), KADY-TV (63), KAGL (30), KCAL (9), KCBS-TV (2), KCOP (13), KDOC-TV (56), KHSC (46), KMEX-TV (34), KNBC-TV (4), KRCA (62), KSCI (18), KTNB-TV (40), KTLA (5), KTTV (11), KVEA (52), KVVU (64), KWHY-TV (22)
San Francisco, CA	2,200,700	5	KBHK-TV (44), KDTV (14), KFCB (42), KFTY (50), KFWU (8), KGO-TV (7), KICU-TV (36), KLXV-TV (65), KNTV (11), KOFY-TV (20), KPX (5), KPST-TV (66), KRON-TV (4), KSTS (48), KTSF (26), KTVU (2), KWBB (38)
Sacramento-Stockton, CA	995,800	21	KCMY (29), KCRA-TV (3), KCSO (19), KFTL (64), KOVR (13), KRKB-TV (31), KSCH-TV (58), KTXL (40), KXTV (10)
San Diego, CA	867,500	24	KFMB-TV (8), KGTV (10), KNSD (39), KTTY (69), KUSI-TV (51), XETV (6), XEWFTV (12)
Fresno-Visalia, CA	427,400	62	KAIL (53), KFSN-TV (30), KFTV (21), KJEO (47), KMPH (26), KMSG-TV (59), KSEE (24)
Salinas-Monterey, CA	210,600	109	KCBA (35), KMST (46), KSBW (8), KSMS-TV (67)
Santa Barbara-Santa Maria-San Luis Obispo, CA	205,500	112	KADE (33), KCOY-TV (12), KEYT-TV (3), KSBY-TV (6)
Reno, NV	187,300	117	KAME-TV (21), KOLO-TV (8), KREN-TV (27), KRNV (4), KTVN (2)
Chico-Redding, CA	153,100	141	KCPM (24), KHSL-TV (12), KRCA-TV (7)
Bakersfield, CA	152,100	142	KBAK-TV (29), KDOB-TV (45), KERO-TV (23), KGET (17)
Medford, OR	133,500	152	KDKF (31), KDRV (12), KOB (5), KOTI (2), KTVL (10)
Palm Springs, CA	67,900	175	KESQ-TV (42), KMIR-TV (36)
El Centro, CA-Yuma, AZ	65,200	178	KECY-TV (9), KYEL-TV (13), KYMA (11), XHBC-TV (3)
Eureka, CA	52,100	184	KAEF (23), KIEM-TV (3), KVIQ-TV (6)

State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

KRCR-TV, Chico	See Redding, CA
KVEA, Corona	See Los Angeles, CA
KYEL-TV, El Centro	See Yuma, AZ
KYMA, El Centro	See Yuma, AZ
KREQ, Eureka	See Arcata, CA
KFTV, Hanford	See Fresno, CA
KADY-TV, Los Angeles	See Oxnard, CA
KDOC-TV, Los Angeles	See Anaheim, CA
KHSC, Los Angeles	See Ontario, CA
KVVT, Los Angeles	See Barstow, CA
KCSO, Modesto	See Sacramento, CA
KCBA, KSBW, KSMS-TV & KMST, Monterey	See Salinas, CA
KTVU, Oakland	See San Francisco, CA
KCPM, Redding	See Chico, CA
KHSL-TV, Redding	See Chico, CA
KRCA, Riverside	See Los Angeles, CA
KNTV, Salinas-Monterey	See San Jose, CA
KAGL, San Bernardino	See Los Angeles, CA
KSCI, San Bernardino	See Los Angeles, CA
KFCB, San Francisco	See Concord, CA
KMSG-TV, Sanger	See Fresno, CA
KSBW & KMST, San Jose	See Salinas-Monterey, CA
KTBN-TV, Santa Ana	See Los Angeles, CA
KCSO, Stockton	See Sacramento, CA
KOVR-TV & KTXL, Stockton	See Sacramento, CA
KMPH, Visalia	See Fresno, CA

California Station Totals as of October 1, 1990

	VHF	UHF	TOTAL
Commercial Television Stations	27	50	77
Educational Television Stations	4	12	16
	31	62	93

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— NEW AREA CODES —

State	Before	After	Effective Date
New Jersey	201	201 Bergen, Essex, Passaic, Hudson, Sussex, Morris (portions) counties	June 1991
		908 Union, Warren, Hunterdon, Somerset, Middlesex, Monmouth, Ocean (portions) counties	
California	415	415 Marin County, San Mateo County, San Francisco County	October 1991
		510 Alameda County, Contra Costa County	

California—Anaheim

KDOC-TV

Ch. 56

Network Service: None, independent.

Licensee: Golden Orange Broadcasting Co. Inc., 1730 S. Clementine St., Anaheim, CA 92802.

Studio: 1730 S. Clementine St., Anaheim, CA 92802.

Telephone: 714-999-5000. Fax: 714-999-1218.

Technical Facilities: Channel No. 56 (722-728 MHz). Authorized power: 2820-kw max. & 331-kw horizontal visual, 652-kw max. & 76.2-kw horizontal aural. Antenna: 2386-ft. above av. terrain, 220-ft. above ground, 5555-ft. above sea level.

Latitude 34° 11' 14"
Longitude 117° 42' 01"

Transmitter: Sunset Ridge, 5-mi. NE of Claremont.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: AFC, 3.7-meter Ku-band; M/A-Com, 3.7-meter C-band; Simulcast, 5-meter Ku & C-band; Microdyne, Scientific-Atlanta, M/A-Com receivers.

News Services: City News Service, CNN, UPI.

Ownership: Golden Orange Broadcasting Co. Inc.

Began Operation: October 1, 1982.

Represented (legal): Cohn & Marks.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

CALVIN BRACK, general manager.
SHURLEE THOMPSON, general sales manager.
CAROLYN MANGANO, local sales manager.
ROGER KNIPP, chief engineer.
MICHELLE MERKER, news director.
BILL DAILEY, program manager.
TRICIA KRAUSE, promotion manager.
CAROL McCONNELL, business manager.
MARILYN MURRAY, office manager.
CAROLE MADDUX, traffic manager.

Highest 30 Sec. Rate: \$250.

City of License: Anaheim. ADI: Los Angeles. Rank: 2.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	Households %
CALIFORNIA				
Between 5-24%	Los Angeles	3,189,200	3,103,000	97
	Orange	814,100	799,800	98
	Riverside West	289,100	278,200	96
	San Bernardino	461,100	446,500	97
Totals		4,753,500	4,627,500	97
Net Weekly Circulation (1990)			404,100	
Average Daily Circulation (1990)			135,700	

California—Arcata-Eureka

KAEF

(Satellite of KRCR-TV, Redding, CA)

Ch. 23

Network Service: ABC.

Licensee: California-Oregon Bcstg. Inc., 755 Auditorium Dr., Redding, CA 96001.

Studio: 1485 L St., Arcata, CA 95521-5742.

Mailing Address: Box 1116, Arcata, CA 95521-1116.

Telephone: 916-243-7777.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 141-kw max. visual, 14-kw max. aural. Antenna: 1636-ft. above av. terrain, 279-ft. above ground, 2890-ft. above sea level.

Latitude	40°	43'	36"
Longitude	123°	58'	18"

Transmitter: 1733 Barry Ridge, 11-mi. ESE of Eureka.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 3.5-meter C-band; Ticrodyne, 3.75-meter Ku-band; Microdyne, 3.75-meter C-band; DX Engineering, M/A-Com, Scientific-Atlanta receivers.

Ownership: California-Oregon Broadcasting Inc. (Group Owner).

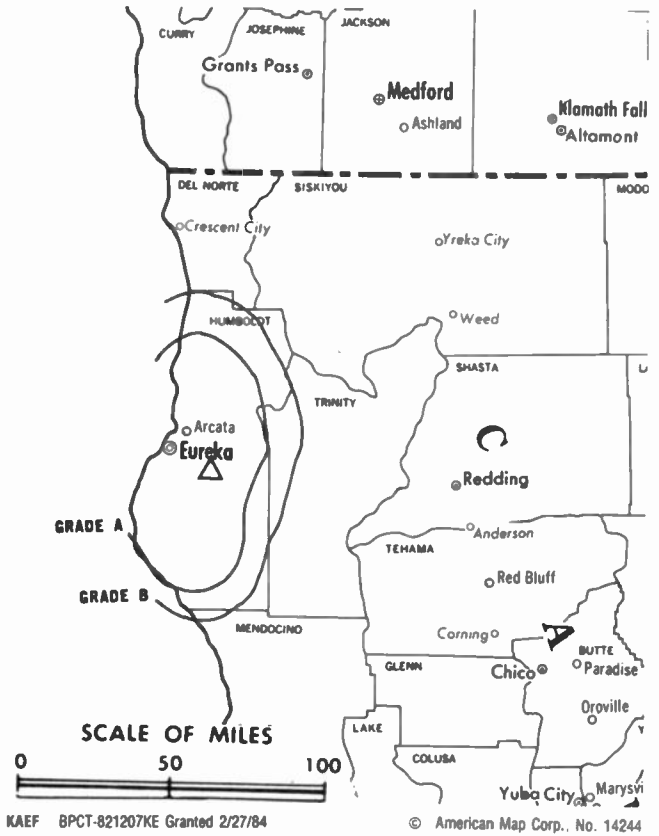
Began Operation: August 1, 1987; left air April 30, 1989. Sale to present owner by The Mad River Bcstg. Co. Inc. approved by FCC Aug. 4, 1989. Resumed operation Oct. 1989.

Represented (sales): Blair Television; Art Moore Inc. (Northwest).

Represented (legal): Reed, Smith, Shaw & McClay.

Personnel:

ROBERT CLARKE, general manager.
 SCOTT MARCUS, station manager & sales manager.
 TIM DIETZ, director of engineering.
 KEVIN SAUNDERS, production manager.
 RANDY ALEXANDER, operations manager.



CATHY TAPIA, traffic director.

Highest 30 Sec. Rate: \$75.

Arbitron Data: Not available.

City of License: Arcata. ADI: Eureka. Rank: 184.

California—Bakersfield

KBAK-TV Ch. 29

Network Service: ABC.

Licensee: Burnham Broadcasting Co., Box 2929, Bakersfield, CA 93303.

Studio: 1901 Westwind Dr., Bakersfield, CA 93301.

Telephone: 805-327-7955. **TWX:** 910-327-1109. **Fax:** 805-327-5603.

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 1700-kw max. & 77.6-kw horizontal visual, 340-kw max. & 15.5-kw horizontal aural. Antenna: 3730-ft. above av. terrain, 230-ft. above ground, 7775-ft. above sea level.

Latitude 35° 27' 11"
Longitude 118° 35' 25"

Transmitter: Breckenridge Mountain, 24-mi. ENE of Bakersfield.

Satellite Earth Stations: Andrew, 7.3-meter C-band; Scientific-Atlanta, 5-meter C-band; Andrew, 4.5-meter C-band; AFC, 3.7-meter Ku-band; AvanteK, M/A-Com, Scientific-Atlanta receivers.

News Service: AP.

Ownership: Burnham Broadcasting Co. (Group Owner).

Began Operation: August 20, 1953. Sale to Reeves Broadcasting Corp. by San Francisco Chronicle approved Oct. 12, 1960 by FCC (Television Digest, Vol. 16:36, 42). Sale to Harriscope Bcstg. Corp. by Reeves Broadcasting Corp. approved May 12, 1964 by FCC (Vol. 3:52; 4:18). Sale to present owner by Harriscope approved by FCC Oct. 2, 1986.

Represented (sales): Katz Television.

Represented (legal): Fisher, Wayland, Cooper & Leader.

Represented (engineering): Hammett & Edison Inc.

Personnel:

WAYNE W. LANSCH, general manager.
MARK J. JOLLIE, general sales manager.
NANCY HOFEDITZ, program director.
ROBERT BANKS, chief engineer.
HENRY MENDOZA, news director.
MARYBETH RICHMOND, promotion director.
PATTI LEVEQUE, business manager.

Highest 30 Sec. Rate: \$1400.

NETWORK BASE HOURLY RATE: \$771.

City of License: Bakersfield. **ADI:** Bakersfield. **Rank:** 142.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	Households %
50% & Over	CALIFORNIA Kern West	156,400	151,000	97
Between 25-49%	CALIFORNIA Tulare	99,900	95,800	96
Between 5-24%	CALIFORNIA Kern East Kings	30,600 28,200	29,500 26,900	96 95
Totals		315,100	303,200	96
Net Weekly Circulation (1990)			178,800	
Average Daily Circulation (1990)			86,600	

California—Bakersfield

KDOB-TV

Ch. 45

Network Service: None, independent.

Licensee: Dorothy J. Owens, Debtor-in-Possession, 1225 N. Chester Ave., Bakersfield, CA 93308.

Studio: 1225 N. Chester Ave., Bakersfield, CA 93308.

Telephone: 805-393-4500. **Fax:** 805-393-4243.

Technical Facilities: Channel No. 45 (656-662 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1325-ft. above av. terrain, 144-ft. above ground, 3665-ft. above sea level.

Latitude 35° 26' 20"
Longitude 118° 44' 24"

Transmitter: Mt. Adelaide, approx. 15-mi. ENE of Bakersfield.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta C-band.

Ownership: Dorothy J. Owens.

Began Operation: December 18, 1988. Sale pending to Avis E. Owens Jr.

Represented (sales): Independent TV Sales.

Represented (legal): Mullin, Rhyne, Emmons & Topel, P.C.

Represented (engineering): Elliot Klein.

Personnel:

DOROTHY OWENS, general manager.

MARLENE DELANO, general sales manager.

JAMES FOSS, chief engineer.

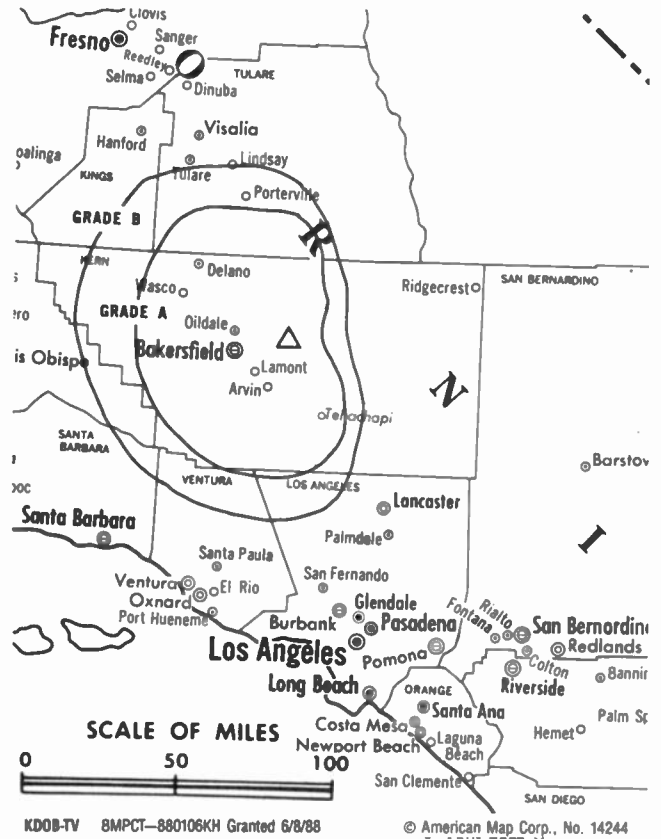
WENDY THORPE, business manager.

TERESA FORD, marketing & promotion director.

Rates: On request.

City of License: Bakersfield. **ADI:** Bakersfield. **Rank:** 142.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
	CALIFORNIA			
Between 25-49%	Kern West	156,400	151,000	97
	CALIFORNIA			
Between 5-24%	Kings	28,200	26,900	95
	Tulare	99,900	95,800	96
Totals		284,500	273,700	96
Net Weekly Circulation (1990)				88,300
Average Daily Circulation (1990)				36,600

California—Bakersfield

KERO-TV

Ch. 23

Network Service: CBS.

Licensee: McGraw-Hill Bcstg. Co. Inc., 321 21st St., Bakersfield, CA 93301.

Studio: Television Center, Bakersfield, CA 93303.

Telephone: 805-327-1441. **TWX:** 910-327-1103. **Fax:** 805-322-1701.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 1760-kw max. & 323-kw horizontal visual, 352-kw max. & 72.4-kw horizontal aural. Antenna: Directional, 3700-ft. above av. terrain, 183-ft. above ground, 7668-ft. above sea level.

Latitude 35° 27' 14"
Longitude 118° 35' 37"

Transmitter: Breckenridge Mountain, 22-mi. E of Bakersfield.

Satellite Earth Stations: Microdyne, 7-meter C-band; Scientific-Atlanta, 7-meter; Scientific-Atlanta, 4.6-meter; Microdyne, 3.7-meter Ku-band; M/A-Com, Microdyne, Scientific-Atlanta receivers.

News Service: AP.

Ownership: McGraw-Hill Broadcasting Co. (Group Owner).

Began Operation: September 26, 1953. This station operated simultaneously on Chs. 10 & 23 from July 1 to Sept. 1, 1963, and thereafter only on Ch. 23. Sale to present owners by Time-Life Bcst. Inc. approved by FCC March 8, 1972 (Television Digest, Vol. 12:10, 11). Sale to Time-Life by Transcontinent Television Corp. approved Feb. 19, 1964 by FCC (Vol. 3:15, 16, 31, 48). Merger of Marietta Bcstg. Inc. (including KFMB-TV-AM, San Diego) into Transcontinent Television Corp. approved May 13, 1959 (Vol. 15:7, 12, 20).

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Koteen & Naftalin.

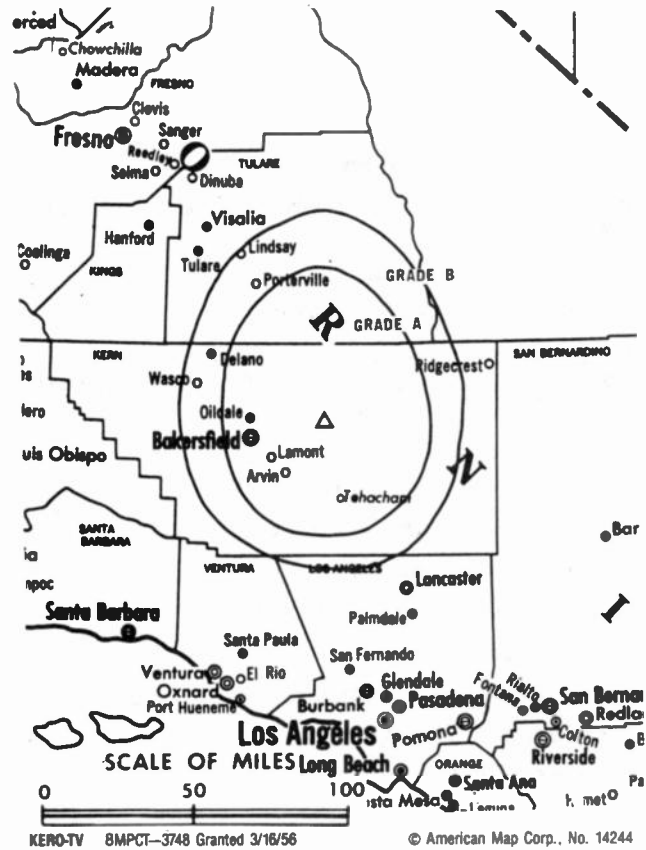
Personnel:

RONALD E. MIRES, vice president & general manager.
DAVID C. CARFOLITE, general sales manager.
MICHAEL KNOTEK, national sales manager.
LOUIS RAPAGE, director, production, program operations & promotion.
NORMAN E. HALL, director, engineering.
WALT BROWN, news director.
LYNN NOEL, director, community affairs.
RAY SCHIFFHAUER, director, business affairs.

Rates: On request.

NETWORK BASE HOURLY RATE: \$800.

City of License: Bakersfield. **ADI:** Bakersfield. **Rank:** 142.



Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA Kern West	156,400	151,000	97
	CALIFORNIA Tulare	99,900	95,800	96
Between 25-49%	CALIFORNIA Kern East	30,600	29,500	96
	Kings	28,200	26,900	95
Totals		315,100	303,200	96
Net Weekly Circulation (1990)			174,000	
Average Daily Circulation (1990)			87,600	

California—Bakersfield

KGET

Ch. 17

Network Service: NBC.

Licensee: KGET-TV Inc., 2831 Eye St., Bakersfield, CA 93301.

Studio: 28th & Eye Sts., Bakersfield, CA 93301.

Mailing Address: Box 1700, Bakersfield, CA 93302.

Telephone: 805-327-7511. TWX: 910-327-1120.

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 5000-kw max. & 398-kw horizontal visual, 500-kw max. & 39.8-kw horizontal aural. Antenna: 1400-ft. above av. terrain, 288-ft. above ground, 3813-ft. above sea level.

Latitude 35° 26' 20"
Longitude 118° 44' 23"

Transmitter: Mt. Adelaide, 16-mi. E of Bakersfield.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: ADM, 6.1-meter C-band; Harris, 6-meter Ku-band; RCA, 3.66-meter Ku-band; Harris, 3-meter Ku-band; Harris, M/A-Com, Scientific-Atlanta receivers.

News Services: AP, UPI.

Ownership: Ackerley Communications Inc. (Group Owner).

Began Operation: November 8, 1959. Sale to present owner by Gillett Bcstg. Co. approved by FCC Oct. 14, 1983. Sale to Gillett by ASI Communications approved by FCC June 20, 1978. Transfer to Atlantic States Industries from Lincoln Dellar & wife approved Sept. 11, 1969 (Television Digest, Vol. 8:49; 9:37). Previous sale to Dellar by group which included Dellar as 41.2% stockholder approved Dec. 31, 1962.

Represented (sales): Blair Television.

Represented (legal): Rubin, Winston, Diercks & Harris.

Personnel:

RAYMOND A. WATSON, vice president & general manager.

TOM RANDOUR, general sales manager.

SHIRLEY SANFORD, program director.

TOM BALLEW, chief engineer.

JACK BOWE, news director.

Highest One Hour Rate: \$6000.

Highest 30 Sec. Rate: \$2000.

NETWORK BASE HOURLY RATE: \$500.

City of License: Bakersfield. ADI: Bakersfield. Rank: 142.



Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA Kern West	156,400	151,000	97
Between 25-49%	CALIFORNIA Tulare	99,900	95,800	96
Between 5-24%	CALIFORNIA Kings	28,200	26,900	95
Totals		284,500	273,700	96
Net Weekly Circulation (1990)			170,200	
Average Daily Circulation (1990)			92,700	

California—Barstow

KVVT
Ch. 64

Network Service: None, independent.

Licensee: Sunbelt Television Inc., Box 6464, Victorville, CA 92392.

Studio: 15605 Village Dr., Victorville, CA 92394.

Telephone: 619-251-5888. **Fax:** 619-241-0056.

Technical Facilities: Channel No. 64 (770-776 MHz). Authorized power: 3134-kw max. visual, 627-kw max. aural. Antenna: 1701-ft. above av. terrain, 203-ft. above ground, 4690-ft. above sea level.

Latitude	34°	36'	34"
Longitude	117°	17'	20"

Transmitter: Quartzsite Mountain, 24-mi. SW of Barstow.

Satellite Earth Station: Microdyne, 3.6-meter; Microdyne receivers.

Ownership: Sunbelt Television Inc.

Began Operation: August 15, 1987.

Represented (legal): Baker & Hostetler.

Represented (engineering): Radio Engineering Co.

Personnel:

RILEY JACKSON, president.

RAY WEBB, general manager.

BRENT COX, station manager.

JONATHAN WOOD, engineering director.

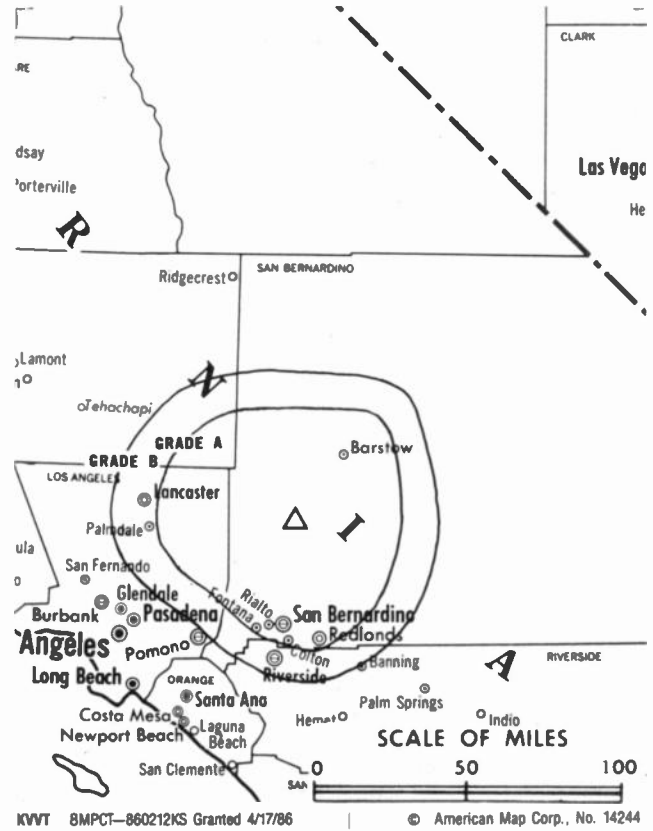
JAMES HALL, operations director.

DAVID ELLIOTT, local sales manager.

KEVIN MORTER, news director.

DEBBIE KERSHNER, program director.

JOHN SHERIDAN, marketing & promotion director.



Arbitron Data: Not available.

City of License: Barstow. **ADI:** Los Angeles. **Rank:** 2.

California—Chico

KCPM

Ch. 24

Network Service: NBC.

Licensee: Davis-Goldfarb Co., 2121 Ave. of the Stars, Suite 2800, Los Angeles, CA 90067.

Studio: 180 E. 4th St., Chico, CA 95928.

Mailing Address: Box 4406, Chico, CA 95927.

Telephone: 916-893-2424. Fax: 916-893-1033.

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 5000-kw visual, 500-kw aural. Antenna: 1850-ft. above av. terrain, 997-ft. above ground, 2762-ft. above sea level.

Latitude 40° 15' 31"
Longitude 122° 05' 20"

Transmitter: 9.5-mi. NE of Red Bluff.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: 6-meter Ku-band; 3.5-meter Ku-band; 3-meter Ku-band; Harris, M/A-Com receivers.

News Services: AP, NBC.

Ownership: Davis-Goldfarb Co. (Group Owner).

Began Operation: September 24, 1985. Sale by Lorimar Telepictures Corp. to Goltrin Communications approved by FCC Feb. 12, 1988 (Television Digest, Vol. 28:7). Sale to present owners by Charles Abad & Melvin Estrin approved by FCC Jan. 10, 1989.

Represented (sales): Katz Television.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Cecil Lynch.

Personnel:

MELVIN QUERIO, president & general manager.

DON McFARLANE, national sales manager.

DONNA J. O'CONNOR, program director.

DAVID WEST, local sales manager.

CHUCK MOOREMAN, chief engineer.

PAUL UNWIN, news director.

Highest 30 Sec. Rate: \$325.

City of License: Chico. ADI: Chico-Redding. Rank: 141.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA	72,100	68,800	95
	Butte Glenn	8,700	8,400	97



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Shasta	53,100	51,400	97
	Tehama	18,600	18,100	97
Between 25-49%	CALIFORNIA	23,100	22,400	97
	Sutter Yuba	21,000	20,300	97
Between 5-24%	CALIFORNIA	5,700	5,400	95
Totals		202,300	194,800	96
Net Weekly Circulation (1990)			126,100	
Average Daily Circulation (1990)			67,400	

THIS DATA IS AVAILABLE ON TAPE OR DISKETTE FOR USE ON YOUR OWN COMPUTER OR AS CUSTOMIZED REPORTS

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California—Chico

KHSL-TV

Ch. 12

Network Service: CBS.

Licensee: Golden Empire Bcstg. Co., Box 489, Chico, CA 95927.

Studios: 3460 Silverbell Rd., Chico, CA 95926; 1900 Churncreek Rd., Redding, CA 96002.

Telephone: 916-342-0141. TWX: 910-536-0336. Fax: 916-342-2405.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 38-kw aural. Antenna: 1290-ft. above av. terrain, 284-ft. above ground, 3779-ft. above sea level.

Latitude 39° 57' 30"
Longitude 121° 42' 48"

Transmitter: Cohasset Road.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; RCA, 4.8-meter Ku-band; Simulsat, 5-meter C-band; Drake, Scientific-Atlanta, Standard Communications receivers.

AM Affiliate: KHSL, 5-kw, 1290 kHz.

News Services: AP, CBS, NIWS.

Ownership: Golden Empire Bcstg. Co.

Began Operation: August 22, 1953.

Represented (sales): Seitel Inc.

Represented (legal): Haley, Bader & Potts.

Represented (engineering): Hatfield & Dawson.

Personnel:

C. H. KINSLEY JR., executive vice president.

WILLIAM D. CORBIN, station manager.

WILLIAM L. MEYER, general sales manager.

BRUCE LANG, news director.

DAN NELSON, promotion director.

RUSSEL B. POPE, director of engineering.

Highest One Hour Rate: \$3500.

Highest 30 Sec. Rate: \$400.

NETWORK BASE HOURLY RATE: \$565.

City of License: Chico. ADI: Chico-Redding. Rank: 141.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV-Households	%
50% & Over	CALIFORNIA			
	Butte	72,100	68,800	95
	Glenn	8,700	8,400	97
	Plumas	8,400	7,900	93
	Shasta	53,100	51,400	97
	Tehama	18,600	18,100	97
Between 25-49%	CALIFORNIA			
	Colusa	5,700	5,400	95
	Lake	23,300	21,600	93
	Lassen	8,300	7,800	94
	Sutter	23,100	22,400	97
	Yuba	21,000	20,300	97
Between 5-24%	CALIFORNIA			
	Modoc	3,600	3,300	92
	Siskiyou	17,500	16,300	93
Totals		269,000	256,900	96
Net Weekly Circulation (1990)				162,400
Average Daily Circulation (1990)				83,100

California—Concord

KFCB

Ch. 42

Network Service: None, independent.

Licensee: First Century Broadcasting, Box 6498, Concord, CA 94520.

Studio: 5101 Port Chicago Hwy., Concord, CA 94520.

Telephone: 415-676-8969.

Technical Facilities: Channel No. 42 (638-644 MHz). Authorized power: 1288-kw max. & 185.85-kw horizontal visual, 123.3-kw max. & 69-kw horizontal aural. Antenna: 2807-ft. above av. terrain, 140-ft. above ground, 3628-ft. above sea level.

Latitude 37° 53' 34"
Longitude 121° 53' 53"

Transmitter: N peak of Mt. Diablo.

News Service: CNN Headline News.

Ownership: First Century Broadcasting

Began Operation: June 19, 1983.

Represented (legal): Gammon & Grange.

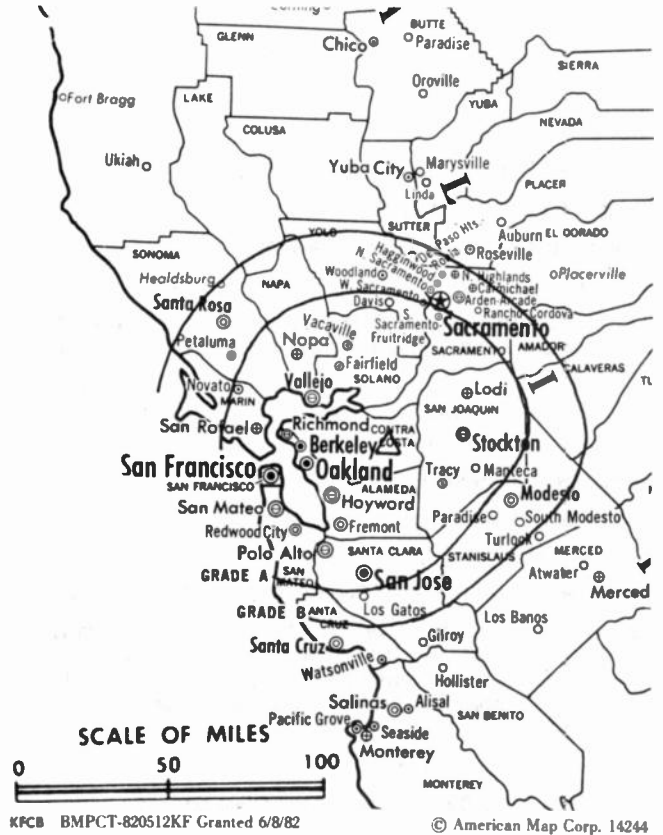
Personnel:
RONALD C. HAUS, president & general manager.
DEBRA FRASER, program director.

Rates: On request.

City of License: Concord. ADI: San Francisco. Rank: 5.

Total Households: ©MSI Consumer Market Data as of 1/1/80. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
CALIFORNIA				
Between 5-24%	Contra Costa East	32,000	31,300	98
	Yuba	21,000	20,300	97
Totals		53,000	51,600	97
Net Weekly Circulation (1990)			47,100	
Average Daily Circulation (1990)			14,000	



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Television & Cable Factbook

California—El Centro-Yuma

KEYC-TV

Ch. 9

Network Service: CBS.

Licensee: Pacific Media Corp., 646 Main St., El Centro, CA 92243.

Studio: 646 Main St., El Centro, CA 92243.

Mailing Address: Box 3190, El Centro, CA 92244.

Telephone: 619-353-9990. **Fax:** 619-352-5471.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1601-ft. above av. terrain, 499-ft. above ground, 2546-ft. above sea level.

Latitude 33° 03' 18"
Longitude 114° 49' 37"

Transmitter: Top of Black Mountain.

Satellite Earth Station: Scientific-Atlanta, 7.2-meter.

News Services: AP, CBS.

Ownership: Katherine R. Everett & Robinson O. Everett (Group Owners).

Began Operation: December 6, 1968. Sale to Esquire by United Bcstg. approved by FCC Sept. 22, 1981. Sold to Pacific Media Corp. 1984. Sale to First National Entertainment Corp. approved by FCC Dec. 12, 1986 (Television Digest, Vol. 26:39) but not consummated. Sale to present owners by John Smart, et al. approved by FCC Feb. 28, 1989.

Represented (sales): Seltel Inc.

Represented (legal): Baraff, Koerner, Olender & Hochberg, P.C.

Represented (engineering): Moffet, Larson & Johnson Inc.

Personnel:

PETER G. SIELER, general manager.

MAURICO CALDERON, general sales manager.

DONALD J. POWERS, chief engineer.

KEVIN HANFELD, news director.

CAROL HIME, program director.

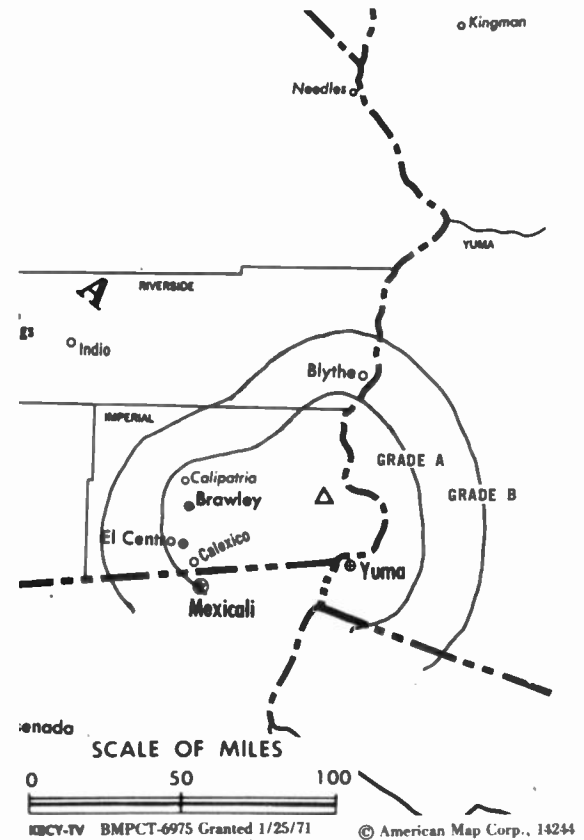
GEORGE VAVRA, promotion director.

Highest 30 Sec. Rate: \$1000.

NETWORK BASE HOURLY RATE: \$265.

City of License: El Centro. **ADI:** El Centro, CA-Yuma, AZ. **Rank:** 178.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARIZONA Yuma	33,900	32,100	95
	CALIFORNIA Imperial	34,100	31,800	93
Between 25-49%	CALIFORNIA Riverside East	8,100	7,800	96
Totals		76,100	71,700	94
				Net Weekly Circulation (1990)
				49,600
				Average Daily Circulation (1990)
				21,500

California—Eureka

KIEM-TV

Ch. 3

Network Service: NBC.

Licensee: Pecht Television Associates Inc., 5650 S. Broadway, Eureka, CA 95501.

Studio: 5650 S. Broadway, Eureka, CA 95501.

Telephone: 707-443-3123. **Fax:** 707-442-6084.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1650-ft. above av. terrain, 249-ft. above ground, 3025-ft. above sea level.

Latitude 40° 43' 52"
Longitude 123° 57' 06"

Transmitter: Redwood Peak, 12-mi. SE of Eureka.

Satellite Earth Stations: Harris, 4-meter; RCA Americom Ku-band.

News Service: AP.

Ownership: Pecht Communications Inc. (Group Owner).

Began Operation: October 25, 1953. Sale by William B. Smullin to Wayne Vickers, et al., approved by FCC Oct. 25, 1961. Sale to Ingham Communications approved July 29, 1975. Sale to present owners approved Aug. 2, 1985.

Represented (sales): Katz Television.

Represented (legal): Cohn & Marks.

Personnel:

MARCY LEVINE, general manager.

HANK INGHAM, general sales manager.

DONALD KING, chief engineer.

KEVIN BRUMMOND, news director.

TONY BERIDON, program director.

PHIL WRIGHT, promotion director.

Highest 30 Sec. Rate: \$600.

NETWORK BASE HOURLY RATE: \$500.

City of License: Eureka. **ADI:** Eureka. **Rank:** 184.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Del Norte	7,700	7,200	94
	Humboldt	46,500	44,600	96
	OREGON			
	Curry	7,400	6,800	92
Between 5-24%	CALIFORNIA			
	Trinity	5,600	5,200	93
Totals		67,200	63,800	95
	Net Weekly Circulation (1990)			48,100
	Average Daily Circulation (1990)			28,500

California—Eureka

KVIQ-TV

Ch. 6

Network Service: CBS.

Licensee: Miller Broadcasting Co., 1800 S. Broadway, Eureka, CA 95501.

Studio: 1800 S. Broadway, Eureka, CA 95501.

Telephone: 707-443-3061. TWX: 510-742-6265.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10.5-kw aural. Antenna: 1740-ft. above av. terrain, 377-ft. above ground, 3049-ft. above sea level.

Latitude 40° 43' 36"
Longitude 123° 58' 18"

Transmitter: 10.8-mi. SE of Eureka.

Satellite Earth Stations: AFC Ku-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.5-meter C-band; Paradigm, 3.7-meter C-band; DX Engineering, M/A-Corn, Scientific-Atlanta receivers.

Ownership: Miller Broadcasting Co.

Began Operation: April 1, 1958. Sale to present owners by Leah McConnell and Estate of Carl McConnell, approved by FCC June 17, 1986. Sale to McConnell by Carroll R. Hauser (50%) and Shasta Telecasting Corp. (50%), approved May 16, 1960 by FCC (Television Digest, Vol. 16:22, 24).

Represented (sales): Setkel Inc.

Represented (legal): Santarelli, Smith, Kraut & Carroccio.

Represented (engineering): Hammett & Edison Inc.

Personnel:

PATTISON J. CHRISTENSEN, vice president & general manager.
FAYE EMAD, assistant general manager & general sales manager.
SUSAN SWANSON, local sales manager.
DANA BEARDS, news director.
TERRI JENSEN, program director.
THOMAS L. WILLIAMS, chief engineer.
CLAUDIA ALKIRE, business manager.

Highest 30 Sec. Rate: \$1500.

City of License: Eureka. ADI: Eureka. Rank: 184.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA Del Norte	7,700	7,200	94
	Humboldt	46,500	44,600	96
Between 25-49%	OREGON Curry	7,400	6,800	92
	CALIFORNIA Trinity	5,600	5,200	93
Totals		67,200	63,800	95
Net Weekly Circulation (1990)			48,600	
Average Daily Circulation (1990)			27,200	

California—Fort Bragg

KFWU

(Satellite of KRCR-TV, Redding, CA)

Ch. 8

Network Service: ABC.

Licensee: California-Oregon Bcstg. Inc., 755 Auditorium Dr., Redding, CA 96001.

Studios: 303 N. Main, Fort Bragg, CA 95437; 208 Mason Street, Ukiah, CA 95482.

Telephone: 916-243-7777. TWX: 916-243-6721. Fax: 916-243-0217.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 225-kw visual, 21.5-kw aural. Antenna: 2448-ft. above av. terrain, 148-ft. above ground, 4357-ft. above sea level.

Latitude	39°	41'	38"
Longitude	123°	34'	43"

Transmitter: Cahto Peak, 3-mi. NE of Branscomb.

Ownership: California-Oregon Broadcasting Inc. (Group Owner).

Began Operation: May 13, 1990.

Represented (sales): Blair Television; Art Moore Inc. (Northwest).

Represented (legal): Reed, Smith, Shaw & McClay.

Represented (engineering): Lohnes & Culver.

Personnel:

RICHARD GREEN, general manager.

BILL HALL, general sales manager.

DAVE SMITH, local sales manager.

DOUG BUSH, chief engineer.

CAL HUNTER, news director.

DOREETA DOMKE, program director.

LINDA ARCURI, promotion director.

Highest 30 Sec. Rate: \$225.



Arbitron Data: Not available.

City of License: Fort Bragg. ADI: San Francisco. Rank: 5.

California—Fresno

KAIL

Ch. 53

Network Service: None, independent.

Licensee: Trans America Bcstg. Corp., 6803 West Blvd., Inglewood, CA 90302.

Studio: 1590 Alluvial Ave., Clovis, CA 93612.

Mailing Address: Box 3053, Clovis, CA 93613-3053.

Telephones: 209-299-9753; 209-298-5300. Fax: 209-299-1523.

Technical Facilities: Channel No. 53 (704-710 MHz). Authorized power: 2500-kw max. visual, 250-kw max. aural. Antenna: 1887-ft. above av. terrain, 110-ft. above ground, 4610-ft. above sea level.

Latitude 37° 04' 23"
Longitude 119° 25' 52"

Transmitter: 42003 Radio Lane, Auberry, 25-mi. ENE of Fresno.

Satellite Earth Stations: Scientific-Atlanta, 5-meter C-band; Scientific-Atlanta, 4.6-meter C-band; AFC, 3.66-meter Ku-band; Microwave Assoc., M/A-Com, Scientific-Atlanta receivers.

Ownership: Trans America Bcstg. Corp.

Began Operation: December 18, 1961. Sale to present owner by B. L. Golden & L. W. Fawns approved Dec. 21, 1966 by FCC (Television Digest, Vol. 6:52). Left air April 17, 1973. Resumed operation Oct. 7, 1976.

Represented (legal): Miller & Fields, P.C.

Represented (engineering): Carl T. Jones Corp.

Personnel:

CLAIR REIS BENEZRA, general manager.

GERARDO BORREGO, vice president.

R. MOORADIAN, local & national sales manager.

L. COWAN, chief engineer.

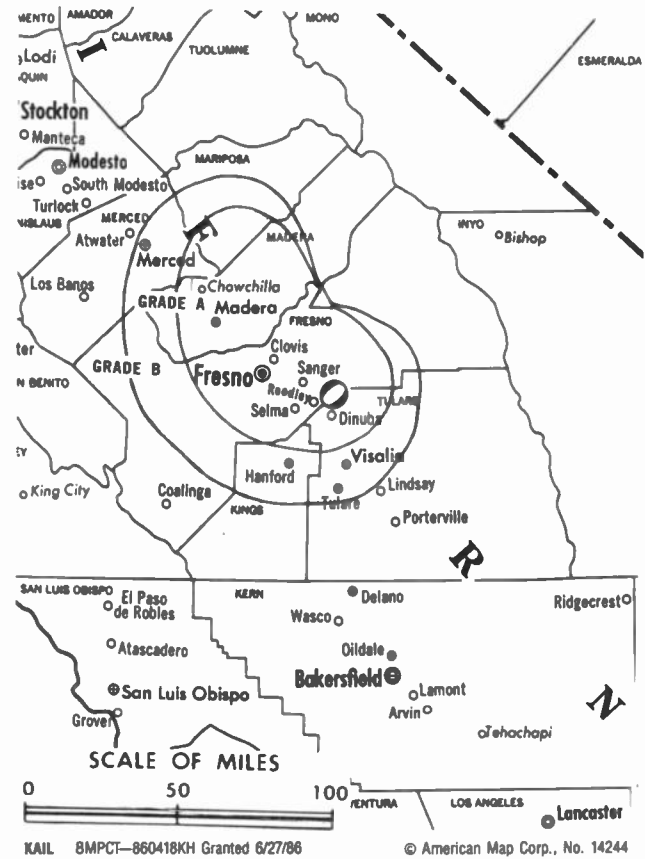
C. BERNAL, program director.

R. JENKINS, promotion & marketing director.

Rates: On request.

City of License: Fresno. AOI: Fresno-Visalia. Rank: 62.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	CALIFORNIA			
	Fresno	221,300	213,100	96
	Kings	28,200	26,900	95
	Madera	27,600	26,400	96
Between 5-24%	CALIFORNIA			
	Mariposa	5,900	5,500	93
	Merced	58,200	56,000	96
	Tulare	99,900	95,800	96
Totals		441,100	423,700	96
Net Weekly Circulation (1990)				131,200
Average Daily Circulation (1990)				37,800

California—Fresno

KFSN-TV

Ch. 30

Network Service: ABC.

Licensee: Capital Cities/ABC Inc.

Studio: 1777 G St., Fresno, CA 93706.

Telephone: 209-442-1170. TWX: 910-362-3911. Fax: 209-233-5844.

Technical Facilities: Channel No. 30 (566-572 MHz). Authorized power: 3720-kw max. & 316-kw horizontal visual, 31.6-kw horizontal aural. Antenna: 2040-ft. above av. terrain, 271-ft. above ground, 4750-ft. above sea level.

Latitude 37° 04' 38"
Longitude 119° 26' 00"

Transmitter: Meadow Lake, CA.

Satellite Earth Stations: Andrew, 7.3-meter C-band; Harris, 6.1-meter C-band; Scientific-Atlanta, 4.5-meter C-band; AFC, 3.5-meter Ku-band; Avantek, Harris, M/A-Com, Pinzone receivers.

News Service: AP.

Ownership: Capital Cities/ABC Inc. (Group Owner).

Began Operation: May 10, 1956. Sale to present owner by Triangle Publications approved by FCC Feb. 24, 1971 (Television Digest, Vol. 11:9). Previous sale to Triangle by Paul R. Bartlett and associates approved Dec. 30, 1958 by FCC (Vol. 14:47; 15:1). Note: Operated on Ch. 12 until Feb. 17, 1961 when it switched to UHF Ch. 30 (Vol 17:8).

Represented (sales): Capital Cities/ABC Spot Sales.

Represented (legal): Wilmer, Cutler & Pickering.

Represented (engineering): Moffet, Larson & Johnson, P.C.

Personnel:

MARC EDWARDS, president & general manager.

DUDLEY FEW, general sales manager.

MARK ARMINIO, local sales manager.

DAVID S. CONVERSE, director of engineering.

DOUGLAS E. CALDWELL, news director.

FERNANDO GRANADO, program director.

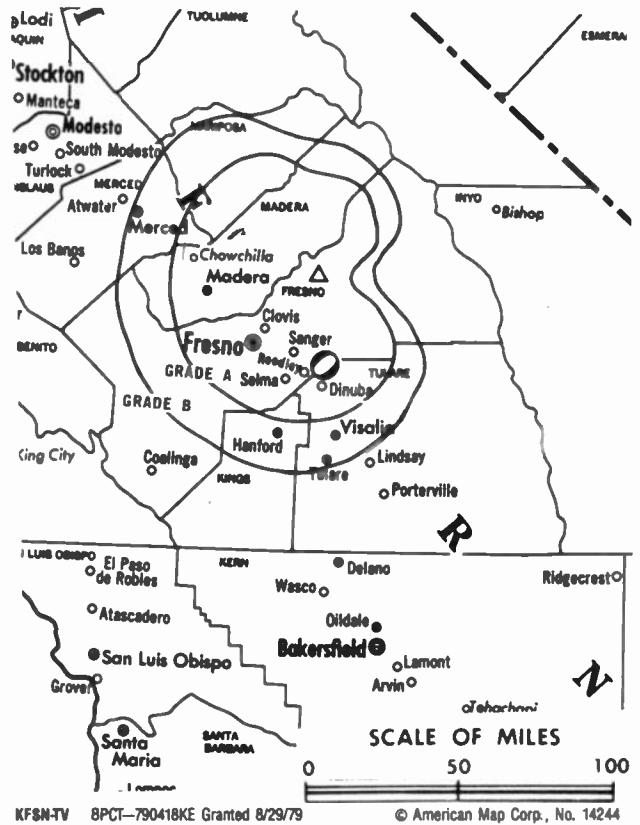
LOIS RASMUSSEN, business manager.

GREGORY SAUNDERS, promotion director.

Highest 30 Sec. Rate: \$2000.

City of License: Fresno. ADI: Fresno-Visalia. Rank: 62.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Fresno	221,300	213,100	96
	Kings	28,200	26,900	95
	Madera	27,600	26,400	96
	Merced	58,200	56,000	96
	Tulare	99,900	95,800	96
Between 25-49%	CALIFORNIA Mariposa	5,900	5,500	93
Between 5-24%	CALIFORNIA Stanislaus	121,200	115,600	95
Totals		562,300	539,300	96
Net Weekly Circulation (1990)			361,100	
Average Daily Circulation (1990)			215,700	

California—Hanford-Fresno

KFTV

Ch. 21

Network Service: Univision.

Licensee: Univision Stations Group Inc., 8515 E. Lacey Rd., Hanford, CA 93230.

Studio: 3239 W. Ashlan Ave., Fresno, CA 93722.

Telephone: 209-222-2121.

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 2820-kw max. & 151-kw horizontal visual, 282-kw max. & 15-kw horizontal aural. Antenna: 1830-ft. above av. terrain, 160-ft. above ground, 4600-ft. above sea level.

Latitude 37° 04' 24"
Longitude 119° 25' 42"

Transmitter: Bald Mountain, 52-mi. NE of Hanford.

Satellite Earth Station: Scientific-Atlanta, 4.6-meter.

News Service: UPI.

Ownership: Univision Holdings Inc. (Group Owner).

Began Operation: February 27, 1962 as KDAS; left air May 13, 1966 (Television Digest, Vol. 6:22.) Sale to Spanish International Communications approved March 19, 1969. Resumed operation Sept. 20, 1972. Sold to present owners 1987.

Represented (sales): Univision.

Represented (engineering): Jules Cohen & Associates.

Personnel:

MARIO CARRERA, general manager.

JORGE DEGOLLADO, general sales manager.

KEN HOLDEN, chief engineer.

MIGUEL MEDINA, news director.

NURIA IBARS, program director.

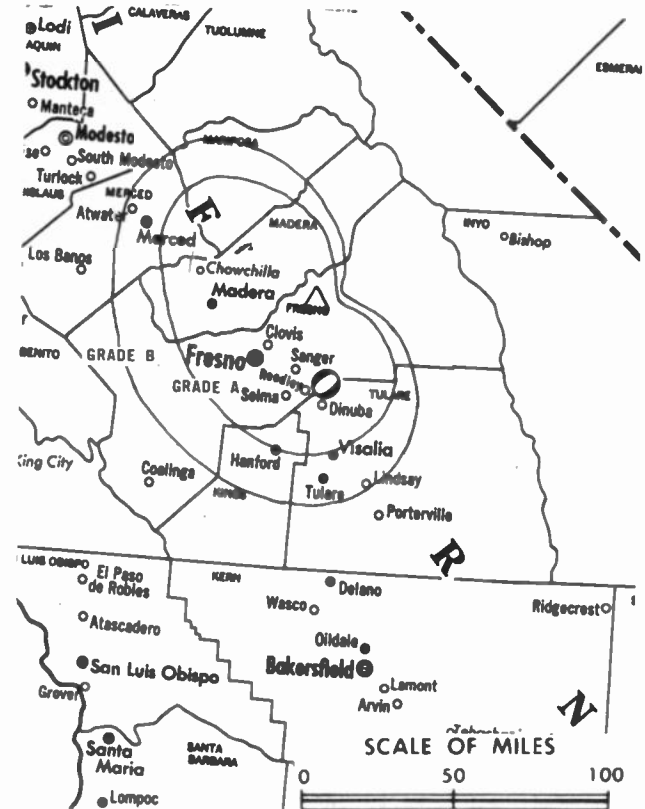
JESS GONZALEZ, promotion director.

MARIA RODRIGUEZ, business manager.

Highest 30 Sec. Rate: \$300.

City of License: Hanford. ADI: Fresno-Visalia. Rank: 62.

Total Households: © MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation © 1990 Arbitron. County coverage based on Arbitron study.



KFTV BPCT-820709KF Granted 11/15/82 © American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
CALIFORNIA				
Between 5-24%	Fresno	221,300	213,100	96
	Kings	28,200	26,900	95
	Madera	27,600	26,400	96
	Merced	58,200	56,000	96
	Tulare	99,900	95,800	96
Totals		435,200	418,200	96
Net Weekly Circulation (1990)				49,600
Average Daily Circulation (1990)				31,500

California—Fresno

KJEO
Ch. 47

Network Service: CBS.

Licensee: Retlaw Enterprises Inc., Box 5455, Fresno, CA 93755.

Studio: 4880 N. First St., Fresno, CA 93726.

Telephone: 209-222-2411. TWX: 910-362-3181. Fax: 209-221-6938.

Technical Facilities: Channel No. 47 (668-674 MHz). Authorized power: 2624-kw max. visual, 529-kw max. aural. Antenna: 1959-ft. above av. terrain, 262-ft. above ground, 4742-ft. above sea level.

Latitude 37° 04' 14"
Longitude 119° 25' 31"

Transmitter: Bald Mountain.

Satellite Earth Stations: Scientific-Atlanta, 7.3-meter; Scientific-Atlanta, 4.5-meter; RCA, 3.5-meter; Avantek, Microdyne receivers.

News Services: CBS, NIWS.

Ownership: Retlaw Enterprises Inc. (Group Owner).

Began Operation: September 20, 1953. Sale to Retlaw Enterprises by Shasta Telecasting Corp. (George C. Fiehart, Laurence W. Carr, Morris K. Cohen, Robert L. Hammett, Carl R. McConnell & Russell K. Olsen) approved by FCC April 17, 1968 (Television Digest, Vol. 8:17).

Represented (sales): Katz Television.

Represented (legal): Wiley, Rein & Fielding.

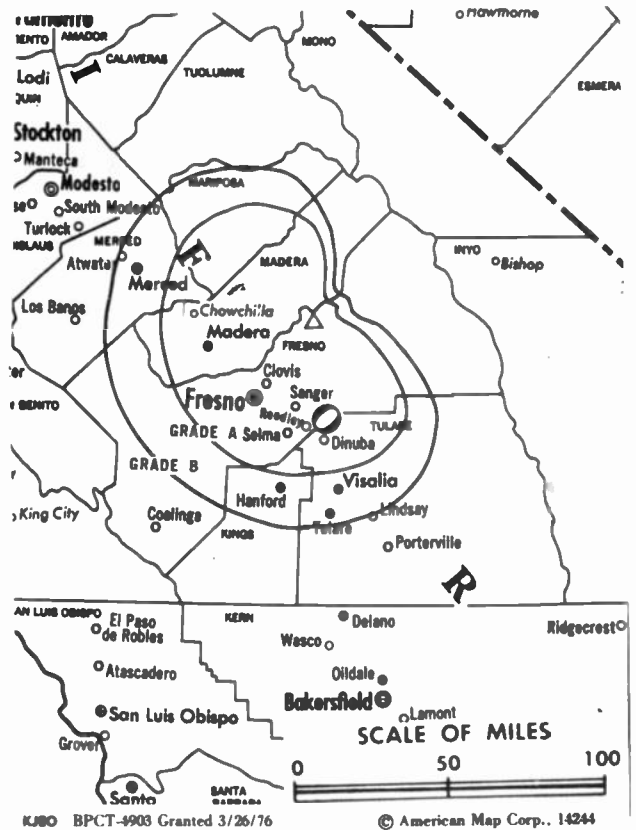
Represented (engineering): Hammett & Edison Inc.

Personnel:

- JOSEPH C. DRILLING, president.
- BEN TUCKER, executive vice president.
- ANDY MASTORAS, vice president, finance.
- DONALD DRILLING, vice president & general manager.
- KATHLEEN WILLIAMS, general sales manager.
- JERALYNN STOUT, local sales manager.
- PATTI HOULIHAN, program director.
- GREG ALBRECHT, news director.
- MIKE BARRETT, chief engineer.
- PATRICE COULTER, traffic manager.
- BARRY DECRANE, promotion manager.
- CARRELL HALLEY, public affairs director.

Rates: On request.

City of License: Fresno. ADI: Fresno-Visalia. Rank: 62.



Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Fresno	221,300	213,100	96
	Kings	28,200	26,900	95
	Madera	27,600	26,400	96
	Merced	58,200	56,000	96
	Tulare	99,900	95,800	96
Between 25-49%	CALIFORNIA Mariposa	5,900	5,500	93
Totals		441,100	423,700	96
Net Weekly Circulation (1990)			324,000	
Average Daily Circulation (1990)			160,600	

California—Fresno

KSEE

Ch. 24

Network Service: NBC.

Licensee: San Joaquin Communications Corp., 5035 E. McKinley Ave., Fresno, CA 93727.

Studio: 5035 E. McKinley Ave., Fresno, CA 93727.

Telephone: 209-454-2424. TWX: 910-362-2403.

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 1600-kw max. & 191-kw horizontal visual, 153-kw max. & 38-kw horizontal aural. Antenna: Directional, 2350-ft. above av. terrain, 321-ft. above ground, 3713-ft. above sea level.

Latitude 36° 44' 45"
Longitude 119° 16' 53"

Transmitter: Bear Mountain.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 6-meter C-band; AFC, 3.5-meter Ku-band; Harris, M/A-Com receivers.

News Service: AP.

Ownership: Meredith Corp. (Group Owner).

Began Operation: June 1, 1953. Sale to present owner by San Joaquin Communications Corp. approved by FCC March 31, 1983 (Television Digest, Vol. 22:22, 45). Sale to San Joaquin by McClatchy Newspapers approved by FCC Nov. 18, 1980 (Vol. 19:19).

Represented (sales): MMT Sales Inc.

Represented (legal): Haley, Bader & Potts.

Represented (engineering): A. D. Ring & Associates.

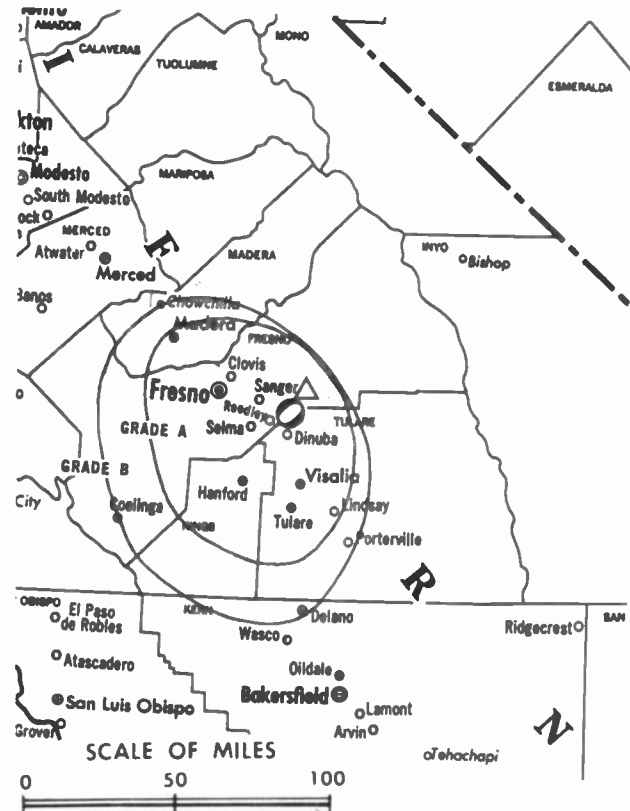
Personnel:

TODD HOLMES, vice president & general manager.
BILL SPELLMAN, general sales manager.
CHARLENE WINTERS, local sales manager.
STEVE SOUTH, national sales manager.
KEN PRESTON, director of engineering.
RALPH GREEN, news director.
DOUG STEWART, promotion director.
KAREN THOMPSON, traffic manager.
KURT KARLSSON, business manager.

Highest 30 Sec. Rate: \$2000.

NETWORK BASE HOURLY RATE: \$800.

City of License: Fresno. ADI: Fresno-Visalia. Rank: 62.



KSEE BPCT-2859 Granted 7/12/61

© American Map Corp., No. 14244

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Fresno	221,300	213,100	96
	Kings	28,200	26,900	95
	Madera	27,600	26,400	96
	Merced	58,200	56,000	96
	Tulare	99,900	95,800	96
	CALIFORNIA			
Between 25-49%	Mariposa	5,900	5,500	93
Totals		441,100	423,700	96
Net Weekly Circulation (1990)			356,700	
Average Daily Circulation (1990)			202,400	

California—Sanger-Fresno

KMSG-TV

Ch. 59

Network Service: Telemundo.

Licensee: Sanger Telecasters Inc., Box 3790, Pinedale, CA 93650.

Studio: 706 W. Herndon Ave., Fresno, CA 93650-5957.

Telephone: 209-435-5900. Fax: 209-435-1448.

Technical Facilities: Channel No. 59 (740-746 MHz). Authorized power: 1350-kw max. visual, 135-kw max. aural. Antenna: 1940-ft. above av. terrain, 135-ft. above ground, 4655-ft. above sea level.

Latitude 37° 04' 26"
Longitude 119° 25' 52"

Transmitter: 41991 Radio Lane, Meadows Lakes, Auberry.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: RCA, 4.6-meter Ku-band; Scientific-Atlanta, 4.6-meter; Harris, 3.2-meter.

News Service: CNN, Telemundo.

Ownership: Sanger Telecasters Inc.

Began Operation: July 17, 1985.

Represented (sales): Telemundo.

Represented (legal): Cohn & Marks.

Represented (engineering): A. D. Ring & Associates, P.C.

Personnel:

DIANE D. COCOLA, president.

STEVE WRATH, general manager.

STEVE WEBER, chief engineer.

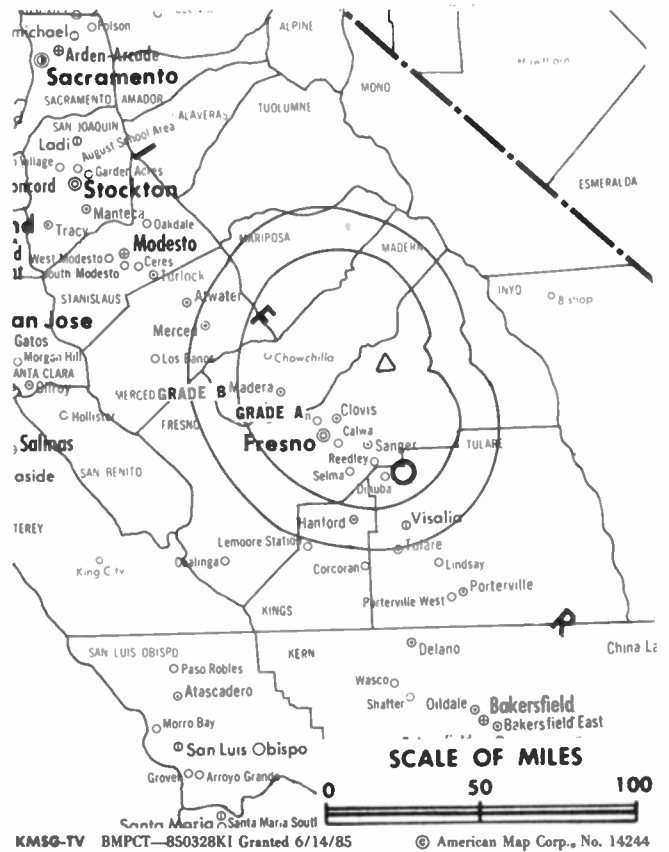
MARIA RODRIGUEZ, business manager & traffic director.

JIM ZAHN, program director.

Rates: On request.

City of License: Sanger. ADI: Fresno-Visalia. Rank: 62.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
CALIFORNIA				
Between 5-24%	Fresno	221,300	213,100	96
	Kings	28,200	26,900	95
	Madera	27,600	26,400	96
	Tulare	99,900	95,800	96
Totals		377,000	362,200	96
Net Weekly Circulation (1990)			33,300	
Average Daily Circulation (1990)			12,900	

California—Visalia-Fresno

KMPH

Ch. 26

Network Service: Fox.

Licensee: Pappas Telecasting Inc., 5111 E. McKinley Ave., Fresno, CA 93727.

Studio: 5111 E. McKinley Ave., Fresno, CA 93727.

Telephones: 209-255-2600; 209-733-2600. TWX: 910-362-3999.

Fax: 209-255-0275.

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 3311-kw max. visual, 335-kw max. aural. Antenna: 2518-ft. above av. terrain, 475-ft. above ground, 8383-ft. above sea level.

Latitude 36° 40' 02"
Longitude 118° 52' 42"

Holds CP for change to 3240-kw max. visual, 2571-ft. above av. terrain, 450-ft. above ground, 8336-ft. above sea level; lat. 36° 40' 02", long. 118° 52' 42", transmitter to Big Baldy Ridge, Sequoia National Forest, Tulare County. BMPCT-891114KE.

Transmitter: 6-mi. SE of Wilsonia, Big Baldy Ridge, Sequoia National Forest.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Chapparral, 3.7-meter Ku & C-band.

News Services: CNN, UPI.

Ownership: Pappas Telecasting Companies (Group Owner).

Began Operation: October 11, 1971. Sale to present owner approved by FCC May 31, 1978.

Represented (sales): TeleRep Inc.

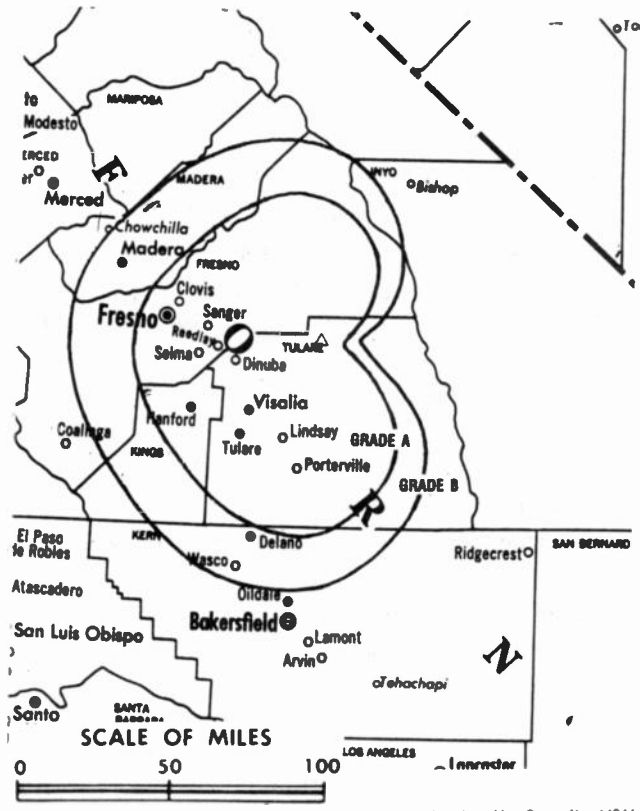
Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Cecil Lynch; Smith & Powstenko.

Personnel:

HARRY J. PAPPAS, president.
LeBON G. ABERCROMBIE, vice president & general manager.
DEBBIE SWEENEY, program manager.
LISE MARKHAM, vice president & general marketing manager.
CAROL DENHAM, local marketing manager.
CHASE BALLOU, national marketing manager.
DENNIS J. DAVIS, vice president & chief financial officer.
DALE KELLY, vice president & director of engineering.
NANCY EIFFERT, traffic manager.
BILL RICE, news director.
JEFF JORDAN, chief engineer.
LINDA ANDERSON, film/shipping director.
JANET WILLIAMS, credit manager.
GEORGE RIDDELL, promotion director.

Rates: On request.



City of License: Visalia. ADI: Fresno-Visalia. Rank: 62.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Fresno	221,300	213,100	96
	Kings	28,200	26,900	95
	Madera	27,600	26,400	96
	Merced	58,200	56,000	96
Between 25-49%	CALIFORNIA			
	Kern West	156,400	151,000	97
Between 5-24%	CALIFORNIA			
	Mariposa	5,900	5,500	93
Totals		597,500	574,700	96
Net Weekly Circulation (1990)				396,200
Average Daily Circulation (1990)				203,900

California—Los Angeles

KABC-TV

Ch. 7

Network Service: ABC.

Licensee: Capital Cities/ABC Inc.

Studio: 4151 Prospect Ave., Hollywood, CA 90027.

Telephone: 213-557-7777. TWX: 213-666-1240.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 141.25-kw visual, 28.9-kw aural. Antenna: 3210-ft. above av. terrain, 470-ft. above ground, 6176-ft. above sea level.

Latitude 34° 13' 37"
Longitude 118° 03' 58"

Transmitter: Mt. Wilson.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Andrew, 9.3-meter C-band; Andrew, 5.6-meter Ku-band.

AM Affiliate: KABC, 5-kw, 790 kHz.

FM Affiliate: KLOS, 20-kw, 95.5 MHz (No. 238), 196-ft.

News Services: AP, CNS, UPI.

Ownership: Capital Cities/ABC Inc. (Group Owner).

Began Operation: September 16, 1949 as KECA-TV.

Represented (sales): Capital Cities/ABC National TV Sales.

Personnel:

TERRY CROFOOT, president & general manager.

JOHN RIEDL, general sales manager.

DENNIS McCAULEY, sales manager.

BRUCE ROBERTS, sales manager.

STEVE SCHAEFFER, sales service manager.

STEVE PAIR, chief engineer.

RANDY HOOPER, director, network operations.

ROGER BELL, news director.

RICK SWANSON, director of creative services.

ANDRES CHAVEZ, film director.

BILL JOHNSON, research director.

BRUCE GORDON, director of finance & administration.

Rates: On request.

NETWORK BASE HOURLY RATE: \$5100.

City of License: Los Angeles. ADI: Los Angeles. Rank: 2.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over				
CALIFORNIA				
	Inyo	7,800	7,000	90
	Kern East	30,600	29,500	96
	Los Angeles	3,189,200	3,103,000	97
	Orange	814,100	799,800	98
	Riverside West	289,100	278,200	96
	San Bernardino	461,100	446,500	97
	Ventura	215,100	209,900	98
Between 25-49%				
CALIFORNIA				
	Imperial	34,100	31,800	93
	Riverside Central	69,500	66,900	96
	San Luis Obispo	79,200	75,800	96
	Santa Barbara North	59,400	57,100	96
	Santa Barbara South	73,800	71,000	96
Between 5-24%				
CALIFORNIA				
	Kern West	156,400	151,000	97
	Riverside East	8,100	7,800	96
	San Diego	876,300	851,900	97
Totals		6,363,800	6,187,200	97
Net Weekly Circulation (1990)				4,161,800
Average Daily Circulation (1990)				2,190,200

California—Los Angeles

KCAL

(formerly KHJ-TV)

Ch. 9

Network Service: None, independent.

Licensee: KCAL, 5515 Melrose Ave., Hollywood, CA 90038.

Studio: 5515 Melrose Ave., Hollywood, CA 90038.

Telephone: 213-467-9999. TWX: 910-321-2345. Fax: 213-460-6265.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 141-kw visual, 28.2-kw aural. Antenna: Circularly polarized, 3180-ft. above av. terrain, 464-ft. above ground, 6176-ft. above sea level.

Latitude 34° 13' 38"
Longitude 118° 04' 00"

Transmitter: Mt. Wilson.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Transmit/receive Harris, 6.1-meter Ku-band; Harris, 6.1-meter C-band; Microwave General, 6.1-meter C-band; Vertex, 4.5-meter Ku-band; Harris, M/A-Com receivers.

SNG Mobile Dish: Andrew, 2.6-meter Ku-band.

News Services: AP, CNS, UPI.

Ownership: The Walt Disney Co.

Began Operation: August 25, 1948 as KFI-TV. Present owner purchased from RKO General & Fidelity Television following Fidelity challenge to license renewal. On July 20, 1988 FCC approved dismissal of RKO application for license renewal, grant of Fidelity Television Inc.'s application and subsequent transfer of station to The Walt Disney Co. (Television Digest, Vol. 25:45; 26:48; 27:5, 11, 36; 28:30). Sold to RKO General Aug. 1951 (Vol. 7:23, 32, 36).

Represented (sales): Blair Television.

Represented (legal): Reed, Smith, Shaw & McClay.

Represented (engineering): Smith & Powstenko.

Personnel:

JAMES SAUNDERS, president & general manager.
RAY BLANCO, director of public affairs.
MATTHEW COOPERSTEIN, director of programming.
JANET SCHOFF, vice president & general sales manager.
RICK HINDS, local sales manager.
JOHN SMART, local sales manager.
JOE CARTWRIGHT, national sales manager.
MARSHALL HITES, vice president, advertising & marketing.
CHRIS WINNERS, controller.
CAL BRADY, production manager.
THOMAS L. MANN, director of engineering.
BOB HENRY, news director.
NEIL MAZUR, news operations manager
SANDRA ORTIZ, general counsel & director of legal affairs.
BARBARA MASSEY, videotape operations manager.

Rates: On request.

City of License: Los Angeles. ADI: Los Angeles. Rank: 2.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV's and Circulation ©1990 Arbitron. County coverage based on Arbitron study.



KCAL BMPCT-830909KI Granted 11/23/83

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Kern East	30,600	29,500	96
	Los Angeles	3,189,200	3,103,000	97
	Orange	814,100	799,800	98
	Riverside West	289,100	278,200	96
	San Bernardino	461,100	446,500	97
	Ventura	215,100	209,900	98
Between 25-49%	ARIZONA			
	Yuma	33,900	32,100	95
	CALIFORNIA			
	Imperial	34,100	31,800	93
	Inyo	7,800	7,000	90
	Kern West	156,400	151,000	97
	Riverside Central	69,500	66,900	96
San Luis Obispo	79,200	75,800	96	
Santa Barbara North	59,400	57,100	96	
NEW MEXICO				
Chaves	21,700	21,300	98	
Between 5-24%	CALIFORNIA			
	Riverside East	8,100	7,800	96
	Tulare	99,900	95,800	96
	NEW MEXICO			
Otero	18,000	17,600	98	
Totals		5,587,200	5,431,100	97
Net Weekly Circulation (1990)				2,877,100
Average Daily Circulation (1990)				1,138,500

California—Los Angeles

KCBS-TV

Ch. 2

Network Service: CBS.

Licensee: CBS Inc., 6121 Sunset Blvd., Los Angeles, CA 90028.

Studio: 6121 Sunset Blvd., Los Angeles, CA 90028.

Telephone: 213-460-3000.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 36.3-kw visual, 7.24-kw aural. Antenna: 3632-ft. above av. terrain, 934-ft. above ground, 6589-ft. above sea level.

Latitude 34° 13' 57"
Longitude 118° 04' 18"

Transmitter: 123 CBS Lane, Mt. Wilson.

Multichannel TV Sound: Stereo and separate audio program.

AM Affiliate: KNX, 50-kw, 1070 kHz.

FM Affiliate: KODJ-FM, 54-kw, 93.1 MHz (No. 226), 3036-ft.

News Services: AP, CNS, UPI.

Ownership: CBS Inc. (Group Owner).

Began Operation: May 6, 1948 as KTSN. Sold to present owner December 1950 (Television Digest, Vol. 6:46, 52).

Represented (sales): CBS Television Stations National Sales.

Personnel:

ROBERT HYLAND, vice president & general manager.

STEVE GIGLIOTTI, vice president & station manager.

JIM BURKE, director, sales.

JOSE RIOS, director, news.

DONNA BEAN, director, planning & administration.

BOB DAVIS, director, technical operations.

MARY HALL, director, research.

MICHAEL SWEENEY, director communications.

CAROL KINSEY, director, press information.

Rates: On request.

City of License: Los Angeles. ADI: Los Angeles. Rank: 2.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Inyo	7,800	7,000	90
	Kern East	30,600	29,500	96
	Los Angeles	3,189,200	3,103,000	97
	Orange	814,100	799,800	98
	Riverside Central	69,500	66,900	96
	Riverside West	289,100	278,200	96
	San Bernardino	461,100	446,500	97
Ventura	215,100	209,900	98	



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	CALIFORNIA			
	Imperial	34,100	31,800	93
	Santa Barbara North	59,400	57,100	96
Santa Barbara South	73,800	71,000	96	
Between 5-24%	CALIFORNIA			
	Kern West	156,400	151,000	97
	Riverside East	8,100	7,800	96
	San Luis Obispo	79,200	75,800	96
Totals		5,487,500	5,335,300	97
Net Weekly Circulation (1990)				3,961,900
Average Daily Circulation (1990)				1,930,700

Some 23,705 key industry people can see your message when you advertise in the
Television & Cable Factbook

California—Los Angeles

KCOP

Ch. 13

Network Service: None, independent.

Licensee: KCOP Television Inc., 915 N. La Brea Ave., Hollywood, CA 90038.

Studio: 915 N. La Brea Ave., Hollywood, CA 90038.

Telephone: 213-851-1000. TWX: 910-321-4197. Fax: 213-850-6197.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 162-kw visual, 32.4-kw aural. Antenna: 2953-ft. above av. terrain, 240-ft. above ground, 5920-ft. above sea level.

Latitude 34° 13' 42"
 Longitude 118° 04' 02"

Transmitter: Mt. Wilson.

Satellite Earth Stations: Scientific-Atlanta, 10-meter C-band; Vertex, 4.7-meter Ku-band; Miralite, 3.7-meter C-band; Scientific-Atlanta receivers.

News Services: INDX, UPI.

Ownership: Chris-Craft Industries Inc. (Group Owner).

Began Operation: September 17, 1948. Sale to Chris-Craft (formerly NAFI Corp.) by Bing Crosby, Keryon Brown, George L. Coleman & Joseph A. Thomas approved Jan. 27, 1960 by FCC (Television Digest, Vol. 15:33, 36, 43; 16:5). Previous sale to Crosby et al. by Copley Press approved Dec. 11, 1957 (Vol. 13:16, 22, 34, 50). Copley acquired station, operating as KLAC-TV, from Mrs. Dorothy Schiff Sonneborn Dec. 23, 1953 (Vol. 9:49, 32).

Represented (sales): Katz Independent TV Sales.

Represented (legal): Hogan & Hartson.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

- BILL FRANK, president & general manager.
- RICK FELDMAN, vice president & station manager.
- PETER MATHES, general sales manager.
- ROBERT BLAGMAN, local sales manager.
- JILL KAUFFMAN, local sales manager.
- JEFFREY WEISS, national sales manager.
- JOYCE INOUE, research director.
- WIN KORABELL, director of engineering.
- JANE CLARK, business manager.
- PETER SCHLESINGER, manager, program operations & new development.
- GARY DAVIS, creative services manager.
- CAROL MYERS MARTZ, program manager.
- JEFF WALD, news director.

Highest 30 Sec. Rate: \$7500.

City of License: Los Angeles. ADI: Los Angeles. Rank: 2.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Kern East	30,600	29,500	96
	Los Angeles	3,189,200	3,103,000	97
	Orange	814,100	799,800	98
	Riverside West	289,100	278,200	96
Between 25-49%	San Bernardino	461,100	446,500	97
	Ventura	215,100	209,900	98
	ARIZONA			
	Yuma	33,900	32,100	95
	CALIFORNIA			
	Imperial	34,100	31,800	93
	Riverside Central	69,500	66,900	96
Between 5-24%	San Diego	876,300	851,900	97
	San Luis Obispo	79,200	75,800	96
	Santa Barbara North	59,400	57,100	96
	Santa Barbara South	73,800	71,000	96
	NEW MEXICO			
	Otero	18,000	17,600	98
	Totals		6,499,700	6,317,900
Net Weekly Circulation (1990)			3,409,800	
Average Daily Circulation (1990)			1,397,600	

California—Los Angeles

KMEX-TV

Ch. 34

Network Service: Univision.

Licensee: Univision Station Group Inc., 6255 Sunset Blvd., 16th Floor, Hollywood, CA 90028.

Studio: 721 N. Bronson Ave., Hollywood, CA 90038.

Telephone: 213-466-3434. Telex: 10614712. Fax: 213-960-3364.

Technical Facilities: Channel No. 34 (590-596 MHz). Authorized power: 1950-kw max. & 200-kw horizontal visual, 195-kw max. & 20-kw horizontal aural. Antenna: 2940-ft. above av. terrain, 190-ft. above ground, 5896-ft. above sea level.

Latitude 34° 13' 35"
Longitude 118° 03' 56"

Transmitter: Mt. Wilson.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 10-meter C-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.5-meter Ku & C-band; Prodelin, 3.7-meter Ku & C-band; Scientific-Atlanta, Standard Components receivers.

News Services: CNS, AP.

Ownership: Univision Holdings Inc. (Group Owner).

Began Operation: September 30, 1962.

Represented (sales): Univision.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

RICHARD RAMIREZ, general manager.

LARRY GONZALEZ, director of administration.

MIKE MARTINEZ, local sales manager.

MAYRA CRESPO, national sales manager.

FERNANDO LOPEZ, news director.

JORGE BELON, program director.

RICHARD MORSE, chief engineer.

TOM SIRI, controller.

MARIO PROENZA, special events director.

Rates: On request.

City of License: Los Angeles. ADI: Los Angeles. Rank: 2.



Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, 7% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
CALIFORNIA				
Between 5-24%	Los Angeles	3,189,200	3,103,000	97
	Orange	814,100	799,800	98
	Riverside Central	69,500	66,900	96
	Ventura	215,100	209,900	98
Totals		4,287,900	4,179,600	97
Net Weekly Circulation (1990)			518,300	
Average Daily Circulation (1990)			341,300	

California—Los Angeles

KNBC-TV

Ch. 4

Network Service: NBC.

Licensee: NBC Subsidiary Inc. 3, 3000 W. Alameda Ave., Burbank, CA 91523.

Studio: 3000 W. Alameda Ave., Burbank, CA 91523.

Telephone: 818-840-4444. **TWX:** 910-498-2752. **Telex:** 67-7237.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 44.7-kw visual, 8.94-kw aural. Antenna: Non-directional, electronically tilted 2.5°, 3200-ft. above av. terrain, 496-ft. above ground, 6170-ft. above sea level.

Latitude 34° 13' 32"
Longitude 118° 03' 52"

Transmitter: Mt. Wilson.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Transmit/receive 10-meter; Harris receivers.

News Services: AP, CNS, UPI.

Ownership: National Broadcasting Co. (Group Owner).

Began Operation: January 16, 1949.

Represented (sales): NBC TV Spot Sales.

Personnel:

JOHN ROHRBECK, vice president & general manager.

JAMES R. STERLING, sales director.

TOBIE PATE, director, broadcasting, promotion & programming.

REED MANVILLE, director, finance & administration.

NANCY VALENTA, news director.

BILL JOHNSTON, chief engineer.

Rates: On request.

City of License: Los Angeles. **ADI:** Los Angeles. **Rank:** 2.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Inyo	7,800	7,000	90
	Kern East	30,600	29,500	96
	Los Angeles	3,189,200	3,103,000	97
	Orange	814,100	799,800	98
	Riverside West	289,100	278,200	96
	San Bernardino	461,100	446,500	97
Santa Barbara South	73,800	71,000	96	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Ventura	215,100	209,900	98
CALIFORNIA				
Between 25-49%	Imperial	34,100	31,800	93
	Riverside Central	69,500	66,900	96
	Santa Barbara North	59,400	57,100	96
CALIFORNIA				
Between 5-24%	Kern West	156,400	151,000	97
	Riverside East	8,100	7,800	96
	San Diego	876,300	851,900	97
Totals		6,284,600	6,111,400	97
Net Weekly Circulation (1990)				4,224,900
Average Daily Circulation (1990)				2,289,000

California—Los Angeles

KTLA

Ch. 5

Network Service: None, independent.

Licensee: KTLA Inc., Box 500, Los Angeles, CA 90078.

Studio: 5800 Sunset Blvd., Los Angeles, CA 90028.

Telephone: 213-460-5500. TWX: 910-321-2417. Fax: 213-460-5952.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 44.7-kw visual, 8.32-kw aural. Antenna: 3205-ft. above av. terrain, 433-ft. above ground, 6157-ft. above sea level.

Latitude 34° 13' 34"
Longitude 118° 03' 54"

Transmitter: Mt. Wilson.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Transmit/receive Satcom Technologies, 5-meter C-band; Scientific-Atlanta, 10-meter C-band; Scientific-Atlanta, 7-meter Ku-band; Vertex, 4.5-meter C-band; M/A-Com, Scientific-Atlanta receivers.

News Services: AP, CNN, CNN Headline News, CNS, INDX, UPI.

Ownership: Tribune Broadcasting Co. (Group Owner).

Began Operation: January 22, 1947. Sale to present owner by KKR Assoc., et al., approved by FCC Oct. 4, 1985 (Television Digest, Vol. 25:20, 24, 40, 51). Previous sale approved by FCC March 28, 1983 (Vol. 22:44). Sale to Gene Autry & The Signal Cos. by Paramount Television Productions approved May 13, 1964 by FCC (Vol. 3:44; 4:20).

Represented (sales): TeleRep Inc.

Represented (legal): Sidley & Austin.

Represented (engineering): Hammett & Edison Inc.

Personnel:

STEVEN A. BELL, senior vice president & general manager.

PETER WALKER, vice president & station manager.

TOM ARNOST, general sales manager.

ROGER PELLEGRINO, local sales manager.

BETTY ELLEN BERLAMINO, local sales manager.

STEVE BERMAN, national sales manager.

VIRGINIA HUNT, director of finance & administration.

ROZANNE McMILLAN, director of research.

IRA GOLDSTONE, director of engineering.

NICHOLAS van HOOGSTRA滕, director of advertising & promotion.

JOE QUASARANO, director of production/sports.

BRENDA YOUNG, director of business affairs/legal counsel.

WARREN CEREGHINO, news director.

ED HARRISON, publicity director.

MARK PINTO, senior national sales coordinator.

Rates: On request.

City of License: Los Angeles. ADI: Los Angeles. Rank: 2.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Inyo	7,800	7,000	90
	Kern East	30,600	29,500	96
	Los Angeles	3,189,200	3,103,000	97
	Orange	814,100	799,800	98
	Riverside Central	69,500	66,900	96
	Riverside West	289,100	278,200	96
	San Bernardino	461,100	446,500	97
	Santa Barbara North	59,400	57,100	96
	Santa Barbara South	73,800	71,000	96
Ventura	215,100	209,900	98	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW MEXICO			
	Lea South	2,400	2,300	96
Between 25-49%	ARIZONA			
	Yuma	33,900	32,100	95
	CALIFORNIA			
	Imperial	34,100	31,800	93
	Kern West	156,400	151,000	97
	Mono	4,100	3,500	86
	Riverside East	8,100	7,800	96
	San Diego	876,300	851,900	97
	San Luis Obispo	79,200	75,800	96
	LOUISIANA			
	Red River	3,800	3,700	97
	NEW MEXICO			
Chaves	21,700	21,300	98	
Dona Ana	45,700	44,300	97	
Eddy	19,300	18,900	98	
Otero	18,000	17,600	98	
San Juan	32,400	30,600	95	
Between 5-24%	ARKANSAS			
	Columbia	9,800	9,600	98
	Hempstead	8,600	8,400	98
	Howard	5,100	5,000	98
	Lafayette	3,600	3,500	97
	Little River	5,100	5,000	98
	Miller	14,400	14,200	99
Sevier	5,500	5,400	98	
(Continued on page A-178)				
Totals		7,684,800	7,479,100	97
Net Weekly Circulation (1990)			3,755,700	
Average Daily Circulation (1990)			1,568,900	

California—Los Angeles

KTTV
Ch. 11

Network Service: Fox.

Licensee: Fox Television Stations Inc., 5746 Sunset Blvd., Los Angeles, CA 90028.

Studio: 5746 Sunset Blvd., Los Angeles, CA 90028.

Telephone: 213-856-1000. TWX: 910-321-4222. Fax: 213-856-1230.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 166-kw visual, 20-kw aural. Antenna: 2940-ft. above av. terrain, 237-ft. above ground, 5907-ft. above sea level.

Latitude 34° 13' 29.00"
Longitude 118° 03' 47.10"

Transmitter: Mt. Wilson.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Transmit/receive Harris, 9-meter C-band; Harris, 6-meter C-band; RCA, 4-meter Ku-band; DX Engineering, Harris, M/A-Com receivers.

News Services: AP, CNN, CNS, UPI.

Ownership: Fox Television Stations Inc. (Group Owner).

Began Operation: January 7, 1949. Sale to present owner by Metromedia approved by FCC Nov. 14, 1985. Sale to Metromedia by Los Angeles Times and Mirror approved May 28, 1963 (Television Digest, Vol. 3:3, 22).

Represented (sales): Petry Television Inc.

Personnel:

- MITCHELL STERN, vice president & station manager.
- JOHN McCORMICK, vice president & general sales manager.
- DONALD TILLMAN, v.p. & director of programming & production.
- WILL DISHONG, vice president, broadcast operations.
- ANDI SPORKIN, vice president, publicity.
- JOEL CHEATWOOD, vice president, news.
- PETER MARTIN, director of promotion & creative services.
- SUSAN WILCOX, local sales manager.
- ANDREA STOLTZMAN, local sales manager.
- DIANA VARGAS, national sales manager.
- DEJON COFFIN, national sales manager.
- RAYMOND GREEN, executive producer.
- CHARLES E. AMMANN, director of engineering.
- SOCORRO SWAN, director, community affairs.

Rates: On request.

City of License: Los Angeles. ADI: Los Angeles. Rank: 2.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Inyo	7,800	7,000	90
	Kern East	30,600	29,500	96
	Los Angeles	3,189,200	3,103,000	97
	Orange	814,100	799,800	98
	Riverside Central	69,500	66,900	96
	Riverside West	289,100	278,200	96
San Bernardino	461,100	446,500	97	
Santa Barbara North	59,400	57,100	96	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Santa Barbara South	73,800	71,000	96
	Ventura	215,100	209,900	98
Between 25-49%	ARIZONA			
	Cochise	37,100	35,900	97
	Santa Cruz	8,900	8,600	97
	Yuma	33,900	32,100	95
	CALIFORNIA			
Between 5-24%	Imperial	34,100	31,800	93
	Kern West	156,400	151,000	97
	Riverside East	8,100	7,800	96
	San Diego	876,300	851,900	97
	San Luis Obispo	79,200	75,800	96
	NEW MEXICO			
	Chaves	21,700	21,300	98
	Dona Ana	45,700	44,300	97
	TEXAS			
	El Paso	175,400	174,100	99
Between 5-24%	ARIZONA			
	Coconino	30,600	28,500	93
	Pima	265,400	258,500	98
Between 5-24%	CALIFORNIA			
	Tulare	99,900	95,800	96
Between 5-24%	NEW MEXICO			
	Luna	6,600	6,400	97
Totals		7,087,000	6,892,700	97
Net Weekly Circulation (1990)			3,896,600	
Average Daily Circulation (1990)			1,630,100	

California—Los Angeles

KWHY-TV

Ch. 22

Network Service: None, independent.

Licensee: Harriscope of Los Angeles Inc., 10920 Wilshire Blvd., Suite 1420, Los Angeles, CA 90024.

Studio: 5545 Sunset Blvd., Los Angeles, CA 90028.

Telephone: 213-466-5441. Fax: 213-466-3613.

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 2570-kw max. & 1726-kw horizontal visual, 257-kw aural. Antenna: 2917-ft. above av. terrain, 212-ft. above ground, 5903-ft. above sea level.

Latitude 34° 13' 36"
Longitude 118° 03' 59"

Transmitter: Mt. Wilson.

Satellite Earth Station: Comtech, 5-meter Ku & C-band; Omni receivers.

News Services: AP, CNS, Reuters, UPI.

Ownership: Harriscope Corporation (Group Owner).

Began Operation: March 25, 1963 but left the air March 9, 1964 (Television Digest, Vol. 4:11). Sale by Central Broadcasting Corp. approved July 29, 1964 by FCC (Vol. 4:11, 31). Resumed operation May 2, 1965 (Vol. 5:20). Subscription TV began July 23, 1978. Sale to present owners by Coast TV Bcstg. approved Nov. 20, 1981.

Represented (legal): Cohn & Marks.

Represented (engineering): Hammett & Edison Inc.

Personnel:

BURT I. HARRIS, chief executive officer.

BURT I. HARRIS JR., president.

DICK JOLLIFFE, general manager.

CARLOS M. ECHERRI, controller.

JOHN H. NELSON, sales manager.

EUGENE A. HARRIS, chief engineer, transmitter.

DAVID J. ZULLI, chief engineer, studio.

DAVID BERGEN, operations manager.

LINDA MILLER, marketing & promotion director.

EDUARDO DOMINGUEZ, executive director, community affairs.

Highest 30 Sec. Rate: \$1000.

City of License: Los Angeles. ADI: Los Angeles. Rank: 2.



Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
	CALIFORNIA			
Between 5-24%	Los Angeles	3,189,200	3,103,000	97
	Orange	814,100	799,800	98
Totals		4,003,300	3,902,800	97
Net Weekly Circulation (1990)			304,200	
Average Daily Circulation (1990)			131,300	

California—Corona-Los Angeles

KVEA

Ch. 52

Network Service: Telemundo.

Licensee: Estrella License Corp., Sales & Administration Bldg., 1130A Air Way, Glendale, CA 91201.

Studio: 1139 Grand Central Ave., Glendale, CA 91201.

Telephone: 818-502-5700. Fax: 818-502-0029.

Technical Facilities: Channel No. 52 (698-704 MHz). Authorized power: 2630-kw max. & 1320-kw horizontal visual, 261-kw max. & 132-kw horizontal aural. Antenna: 2890-ft. above av. terrain, 199-ft. above ground, 5856-ft. above sea level.

Latitude 34° 13' 27"
Longitude 118° 03' 45"

Transmitter: Mt. Wilson.

Satellite Earth Stations: Vertex, 6.1-meter C-band; Miralite, 3.7-meter Ku & C-band; Miralite, 2.4-meter Ku-band; DX Engineering, Harris, M/A-Com receivers.

News Services: AP, CNN, CNS, Imevision, UPI.

Ownership: Telemundo Group (Group Owner).

Began Operation: June 29, 1966. Sale to present owner by Oak Industries approved by FCC July 17, 1985 (Television Digest, Vol. 25:7, 21). Sale of 50% to Oak Industries by A. Jerrold Perenchio approved April 15, 1983. Sale to Oak & Perenchio by Kaiser Bcstg. Corp. approved by FCC Aug. 24, 1976. Began subscription television April 1, 1977 (Vol. 17:15). Began Spanish language broadcasting Sept. 8, 1980.

Represented (sales): Telemundo TV Group.

Represented (legal): Hogan & Hartson.

Personnel:

STEPHEN J. LEVIN, vice president & general manager.
AUGUSTINE MARTINEZ, vice president, business & station manager.
STEVEN MANDALA, general sales manager.
JULIO LUCERO, local sales manager.
HARRY ABRAHAM, director of advertising, promotion & programming.
JOSE CASTRO, program director.
JESUS JAVIER, news director.
BOB KURTZ, research director.
MICHAEL DORSEY, director of engineering.

Highest 30 Sec. Rate: \$1500.



City of License: Corona. ADI: Los Angeles. Rank: 2.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
CALIFORNIA				
Between 5-24%	Los Angeles	3,189,200	3,103,000	97
Totals		3,189,200	3,103,000	97
Net Weekly Circulation (1990)			393,900	
Average Daily Circulation (1990)			238,300	

California—San Bernardino-Los Angeles

KAGL

Ch. 30

Network Service: None, independent.

Grantee: Angeles Broadcasting Network, 318 Mira Loma Ave., Glendale, CA 91204.

Studio: 318 Mira Loma Ave., Glendale, CA 91204.

Telephones: 714-381-1724; 818-500-0001.

Technical Facilities: Channel No. 30 (566-572 MHz). Authorized power: 1120-kw max. & 30-kw horizontal visual, 112-kw max. & 3.33-kw horizontal aural. Antenna: 2340-ft. above av. terrain, 143-ft. above ground, 5399-ft. above sea level.

Latitude	34°	11'	15"
Longitude	117°	41'	58"

Transmitter: Sunset Ridge, 5.5-mi. N of Claremont.

Satellite Earth Station: Harris, 10-meter Ku-band.

Ownership: Angeles Broadcasting Network.

Began Operation: January 20, 1985.

Represented (sales): Gates Agency.

Represented (legal): Cohen & Berfield.

Represented (engineering): W. Bernard Marston.

Personnel:

GLEN A. CHAMBERS, president & general manager.

JON PALMER, chief engineer.

CLINT SCOTT, news & production director.

RONNA SCOTT, program director.

LEE McALILEY, promotion director.

Highest 30 Sec. Rate: \$75.



Arbitron Data: Not available.

City of License: San Bernardino. **ADI:** Los Angeles. **Rank:** 2.

California—Riverside-Los Angeles

KRCA

(formerly KSLD)

Ch. 62

Network Service: None, independent.

Licensee: Fouce Amusement Enterprises Inc., 1100 Glendon Ave., Los Angeles, CA 90024.

Studio: 1813 Victory Place, Burbank, CA 91504.

Telephones: 213-462-8096; 213-208-7201. **Fax:** 213-462-1432.

Technical Facilities: Channel No. 62 (758-764 MHz). Authorized power: 3720-kw max. visual. Antenna: 2372-ft. above av. terrain, 167-ft. above ground, 5525-ft. above sea level.

Latitude	34°	11'	16"
Longitude	117°	41'	55"

Transmitter: Sunset Ridge electronics site, Los Angeles County.

Ownership: Fouce Amusement Enterprises Inc.

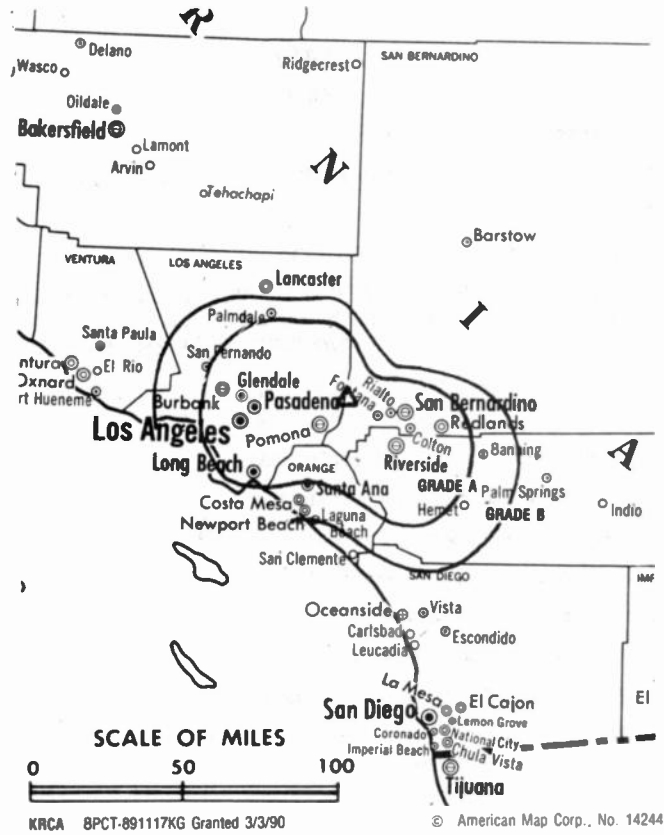
Began Operation: December 17, 1988. Sale to present owner approved by FCC March 23, 1990.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

FRANK FOUCE, president.
 BILL MENDELL, general sales mgr.
 BILL DRYER, chief engineer.
 VESTER MAPP, controller.

Highest 30 Sec. Rate: \$250.



Arbitron Data: Not available.

City of License: Riverside. **ADI:** Los Angeles. **Rank:** 2.

California—San Bernardino-Los Angeles

KSCI
Ch. 18

Network Service: None, independent.

Licensee: KSCI Inc., 12401 W. Olympic Blvd., Los Angeles, CA 90064.

Studio: 12401 W. Olympic Blvd., Los Angeles, CA 90064.

Telephone: 213-478-1818. Fax: 213-479-8118.

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 347-kw visual, 34.7-kw aural. Antenna: 2380-ft. above av. terrain, 144-ft. above ground, 5573-ft. above sea level.

Latitude	34°	11'	15.00"
Longitude	117°	41'	53.50"

Transmitter: Sunset Ridge, 5-mi. NE of Claremont.

Satellite Earth Stations: Paracclipse, 3.8-meter C-band; Miralite, 3.7-meter C-band; Scientific-Atlanta, 4.5-meter Ku-band; Standard Communications receivers.

News Service: INDX.

Ownership: Intercontinental Television Group Inc. (Group Owner).

Began Operation: June 30, 1977. Sale to present owner by World Plan Executive Council approved by FCC Dec. 19, 1986 (Television Digest, Vol. 26:45).

Represented (sales): Asian Television Sales.

Represented (legal): Leventhal, Senter & Lerman.

Personnel:

RAY BEINDORF, president.
ROSEMARY DANON, general manager.
DOROTHY MARSH, station manager.
KAREN GARCES, sales manager.
RICHARD MILLET, operations manager.
JOHN A. KOJIMA, director of finance.
MARIA RUIZ, traffic manager.
BILL WELTY, director of engineering.
JOSEPH JINN, Chinese news director.
MARY GOOD, promotions.



AL FOOTNICK, production manager.
MARTIE QUAN, media relations manager.

Highest 30 Sec. Rate: \$300.

Arbitron Data: Not available.

City of License: San Bernardino. ADI: Los Angeles. Rank: 2.

California—Santa Ana-Los Angeles

KTBN-TV

Ch. 40

Network Service: Trinity Bcstg. Network.

Licensee: Trinity Bcstg. Network Inc., Box A, Santa Ana, CA 92711.

Studio: 2442 Michelle Rd., Tustin, CA 92680.

Telephone: 714-832-2950.

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 622-kw max. & 260-kw horizontal visual, 123-kw max. & 52-kw horizontal aural. Antenna: 2890-ft. above av. terrain, 200-ft. above ground, 5863-ft. above sea level.

Latitude	34°	13'	27"
Longitude	118°	03'	44"

Transmitter: Mt. Wilson.

Satellite Earth Station: Transmit/receive Scientific-Atlanta, 10-meter.

News Service: UPI.

Ownership: Trinity Broadcasting Network Inc. (Group Owner).

Began Operation: January 5, 1967. Sale to present owner by Angel Lerma approved by FCC Aug. 2, 1974.

Represented (legal): May & Dunne.

Represented (engineering): Smith & Powstenko.

Personnel:

PAUL F. CROUCH, president & founder.

RICH BEMILLER, general sales manager.

STAN HOLLON, satellite sales.

BEN MILLER, director of engineering.

VICKEY DAVENPORT, director of programming.

Highest 30 Sec. Rate: \$100.



Arbitron Data: Not available.

City of License: Santa Ana. **ADI:** Los Angeles. **Rank:** 2.

California—Ontario

KHSC

Ch. 46

Network Service: Home Shopping Network.

Licensee: Silver King Bcstg. of Southern California Inc, 3833 Ebony St., Ontario, CA 91761.

Studio: 3833 Ebony St., Ontario, CA 91761.

Telephone: 714-986-4503. **Fax:** 714-986-2143.

Technical Facilities: Channel No. 46 (662-668 MHz). Authorized power: 2450-kw max. visual, 372-kw max. aural. Antenna: 3040-ft. above av. terrain, 323-ft. above ground, 5995-ft. above sea level.

Latitude	34°	13'	37"
Longitude	118°	03'	58"

Transmitter: Mt. Wilson.

Satellite Earth Station: Transmit/receive Scientific-Atlanta, 10-meter; Scientific-Atlanta receivers.

Ownership: Silver King Broadcasting (Group Owner).

Began Operation: July 1, 1972; left air Jan. 29, 1973. Resumed operation June 7, 1973; left air on unannounced date. Sale to De Rance Inc. & Santa Fe Communications approved by FCC May 25, 1982. Resumed operation April 21, 1984. Transfer of 35% to Santa Fe Communications by Richard C. Hernandez, et al., approved by FCC Feb. 26, 1985. Sale to present owner approved by FCC Oct. 30, 1986 (Television Digest, Vol. 26:39, 45, 49).

Represented (legal): Fisher, Wayland, Cooper & Leader.

Represented (engineering): Hammett & Edison Inc.

Personnel:

DR. JULIO BRITO, chief engineer.
 CAROL ROBINSON, program director.
 LAWRENCE BACA, business manager.
 PETER PARISE, senior executive producer.



Highest 30 Sec. Rate: \$100.

Arbitron Data: Not available.

City of License: Ontario. **ADI:** Los Angeles. **Rank:** 2.

California—Oxnard

KADY-TV

Ch. 63

(Satellite KADE, San Luis Obispo, CA)

Network Service: None, independent.

Licensee: Riklis Bcstg. Co. L.P., 663 Maulhardt Ave., Oxnard, CA 93030.

Studio: 663 Maulhardt Ave., Oxnard, CA 93030.

Telephone: 805-983-0044. Fax: 805-485-6057.

Technical Facilities: Channel No. 63 (764-770 MHz). Authorized power: 1782-kw max. visual, 392-kw max. aural. Antenna: 1802-ft. above av. terrain, 396-ft. above ground, 2706-ft. above sea level.

Latitude 34° 19' 49"

Longitude 119° 01' 24"

Transmitter: South Mountain, 3-mi. SE of Santa Paula.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Miralite, 4.7-meter C-band; Miralite, 4.5-meter Ku-band; Miralite, 3.6-meter C-band; Miralite, RCA receivers.

News Services: AP, CNN, Sports News Satellite.

Ownership: Riklis Broadcasting Co. L.P.

Began Operation: August 17, 1985. Sale to present owners approved by FCC Nov. 24, 1987.

Represented (legal): Skadden, Arps, Slate, Meagher & Flom.

Represented (engineering): Lawrence Behr & Associates Inc.

Personnel:

JOHN HUDDY, president & general manager.

RONALD ENTREKIN, director of operations.

ERICA HUDDY, program director.

RON VANDOR, director of development.

JIM CRONIN, national sales manager.

CORINE TABORSKY, business manager.

DAVID GRAY, chief engineer.

Highest 30 Sec. Rate: \$125.

City of License: Oxnard. ADI: Los Angeles. Rank: 2.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	CALIFORNIA			
	Santa Barbara South	73,800	71,000	96
	Ventura	215,100	209,900	98
Between 5-24%	CALIFORNIA			
	San Luis Obispo	79,200	75,800	96
Totals		368,100	356,700	97
Net Weekly Circulation (1990)				87,200
Average Daily Circulation (1990)				25,100

California—Palm Springs-Indio

KESQ-TV

Ch. 42

(Also serves Hemet, Yucca Valley & Twentynine Palms Area)

Network Service: ABC.

Licensee: EGF Broadcast Corp.

Studio: 36-270 Plaza Dr., Cathedral City, CA 92234.

Mailing Address: Box 4200, Palm Springs, CA 92263.

Telephone: 619-328-8881. Fax: 619-321-8341.

Technical Facilities: Channel No. 42 (638-644 MHz). Authorized power: 316-kw max. & 158-kw horizontal visual, 22.9-kw aural. Antenna: 630-ft. above av. terrain, 89-ft. above ground, 1650-ft. above sea level.

Latitude 33° 51' 58"

Longitude 116° 26' 02"

Transmitter: Edom Hill.

Satellite Earth Station: Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

News Services: ABC, AP.

Ownership: EGF Broadcast Corp.

Began Operation: October 5, 1968. Transfer of control to Esquire from receivers in bankruptcy approved by FCC June 30, 1978. Sale to Gulf Broadcast approved July 27, 1984 (Television Digest, Vol. 24:19). Sale to present owner approved Aug. 23, 1985.

Represented (sales): Katz Television.

Represented (legal): Arnold & Porter.

Personnel:

SCOTT VAUGHAN, general manager.

HARRY SPIEKER, local sales manager.

RICHARD LERNER, news director.

DAVID GRAY, chief engineer.

JANET MAY, program director.

STEPHANIE LAWRENCE, promotion & creative services manager.

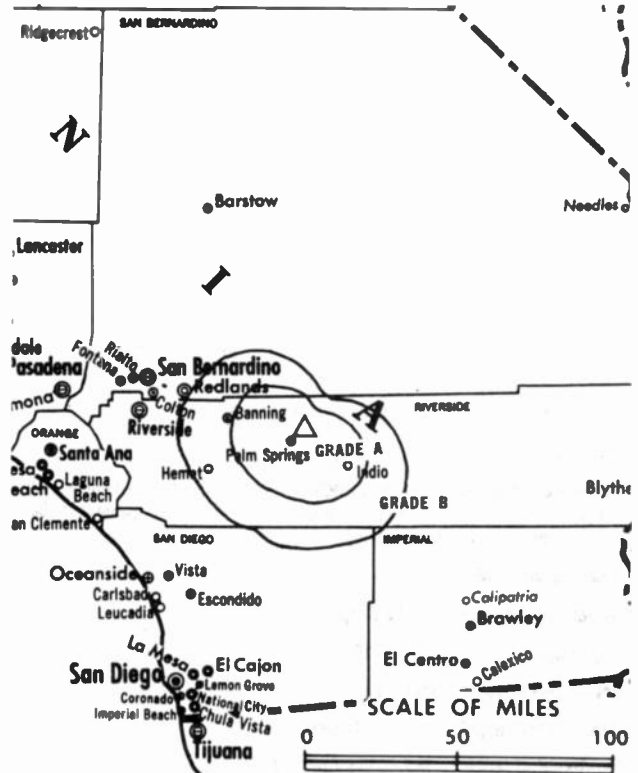
RICHARD MECHLING, business manager.

DON WOODWARD, production manager.

Highest 30 Sec. Rate: \$600.

NETWORK BASE HOURLY RATE: \$100.

City of License: Palm Springs. ADI: Palm Springs. Rank: 175.



KESQ-TV BMPCT-6668 Granted 5/1/68

© American Map Corp., No. 14244

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA Riverside Central	69,500	66,900	96
	CALIFORNIA Imperial	34,100	31,800	93
Totals		103,600	98,700	95
Net Weekly Circulation (1990)			63,800	
Average Daily Circulation (1990)			36,200	

California—Palm Springs

KMIR-TV

Ch. 36

Network Service: NBC.

Licensee: Desert Empire TV Corp., Box 1506, Palm Springs, CA 92263.

Studio: 72920 Park View Dr., Palm Desert, CA 92260.

Telephone: 619-568-3636. TWX: 910-332-1292. Fax: 619-568-1176.

Technical Facilities: Channel No. 36 (602-608 MHz). Authorized power: 547-kw max. & 164-kw horizontal visual, 16.4-kw horizontal aural. Antenna: 680-ft. above av. terrain, 124-ft. above ground, 1703-ft. above sea level.

Latitude 33° 52' 00"
Longitude 116° 25' 56"

Transmitter: 7-mi. ENE of center of Palm Springs.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 7-meter Ku-band; Harris, 4.5-meter Ku-band; Harris, 4-meter Ku-band; Miralite, 4-meter C-band; DH Satellite, 4-meter C-band; Avcom, Agile, Harris, M/A-Com receivers.

News Service: UPI.

Ownership: Desert Empire TV Corp.

Began Operation: October 26, 1968.

Represented (sales): Settel Inc.

Represented (legal): Koteen & Naftalin.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

JOHN CONTE, president & general manager.

HARRY HEIN, general sales manager.

JAN PEARCE, chief engineer.

TINA STEIN, news director.

PAT VANDERHOEVEN, program director.

MARK SUCHER, promotion director.

Highest 30 Sec. Rate: \$400.

NETWORK BASE HOURLY RATE: \$150.

City of License: Palm Springs. ADI: Palm Springs. Rank: 175.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	Households %
CALIFORNIA				
50% & Over	Riverside Central	69,500	66,900	96
CALIFORNIA				
Between 5-24%	Imperial	34,100	31,800	93
Totals		103,600	98,700	95
Net Weekly Circulation (1990)			62,600	
Average Daily Circulation (1990)			31,200	

California—Paradise

KBCP

Ch. 30

(Satellite of KCSO, Modesto, CA)

Network Service: Univision.

Grantee: Sainte Ltd., Box 4159, Modesto, CA 95352-4159.

Telephone: 209-523-0777. **Fax:** 209-523-0898.

Technical Facilities: Channel No. 30 (560-566 MHz). Authorized power: 2520-kw max. visual, 252-kw max. aural. Antenna: 1440-ft. above av. terrain, 374-ft. above ground, 3914-ft. above sea level.

Latitude	39°	57'	45"
Longitude	121°	42'	40"

Transmitter: W side of Cohasset Rd., 1.1-mi. NE of Junction Vilas Rd., 20-mi. NE of Chico.

Ownership: Sainte Ltd. (Group Owner).

Scheduled to Begin Operation: November 1, 1990.

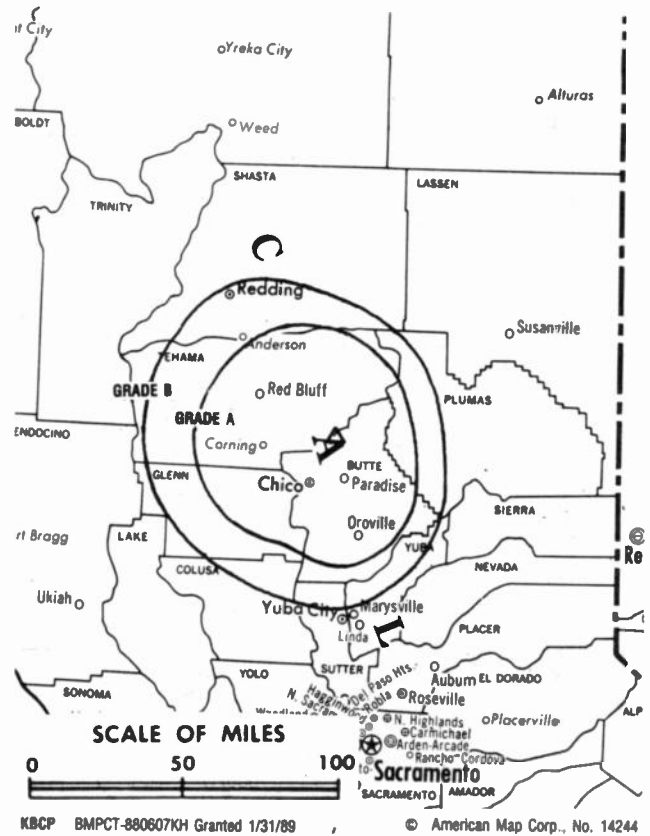
Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Cecil Lynch.

Personnel: See KCSO, Modesto, CA.

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ADI: Chico-Redding. Rank: 141.

California—Redding-Chico

KRCR-TV

Ch. 7

(Operates satellites KAEF, Arcata-Eureka & KFWU, Fort Bragg, CA)

Network Service: ABC.

Licensee: California-Oregon Bcstg. Inc., Box 7R, Redding, CA 96099.

Studio: 755 Auditorium Dr., Redding, CA 96001.

Telephone: 916-243-7777. TWX: 916-243-6721. Fax: 916-243-0217.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 115-kw visual, 22.4-kw aural. Antenna: 3620-ft. above av. terrain, 126-ft. above ground, 6335-ft. above sea level.

Latitude 40° 36' 10"
Longitude 122° 39' 00"

Transmitter: Mt. Shasta-Bally, 13-mi. W of Redding.

Satellite Earth Stations: Andrew, 7-meter; Andrew, 6-meter; Harris, 4.5-meter; Harris, 3-meter; Avantek, Scientific-Atlanta receivers.

News Services: Capitol News Service, Group W Newsfeed, UPI.

Ownership: California-Oregon Broadcasting Inc. (Group Owner).

Began Operation: August 1, 1956. Acquisition of positive control by California-Oregon Bcstg. approved by FCC Feb. 9, 1968. Previous sale to Sacramento Valley TV Inc. by George C. Fleharty, Carl R. McConnell and associates approved June 5, 1963 by FCC (Television Digest, Vol. 3:11, 23).

Represented (sales): Blair Television; Art Moore Inc. (regional).

Represented (legal): Reed, Smith, Shaw & McClay.

Represented (engineering): Lohnes & Culver.

Personnel:

RICHARD GREEN, vice president & general manager.

WILLIAM B. SMULLIN, vice president & director of operations.

WILLIAM HALL, general sales manager.

DAVE SMITH, local sales manager.

DOUG BUSH, chief engineer.

DOREETA DOMKE, program/operations director.

CAL HUNTER, news director.

LINDA ARCURI, promotion director.

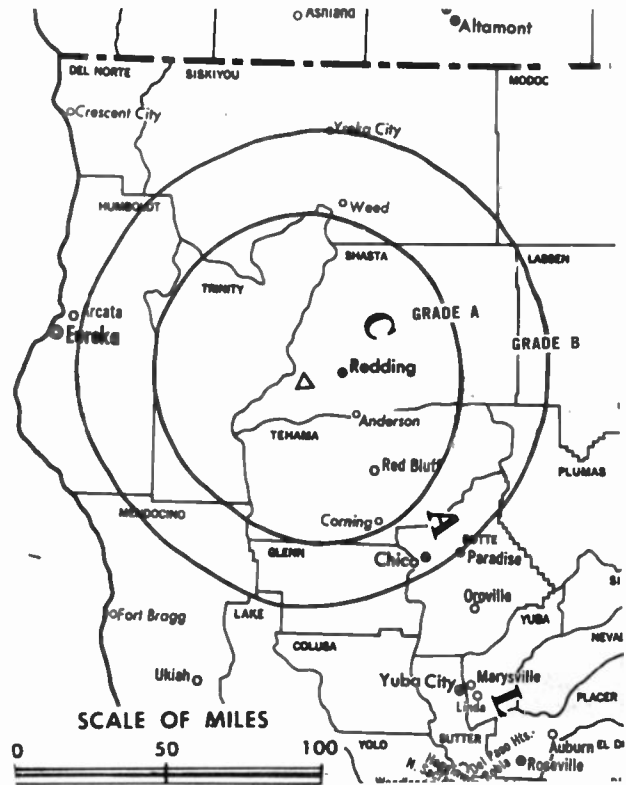
Highest 30 Sec. Rate: \$500.

NETWORK BASE HOURLY RATE: \$800.

City of License: Redding. ADI: Chico-Redding. Rank: 141.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
CALIFORNIA				
50% & Over	Butte	72,100	68,800	95
	Colusa	5,700	5,400	95
	Del Norte	7,700	7,200	94



KRCR-TV BMPCT-4100 Granted 8/22/56

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Glenn	8,700	8,400	97
	Modoc	3,600	3,300	92
	Shasta	53,100	51,400	97
	Siskiyou	17,500	16,300	93
	Tehama	18,600	18,100	97
	Trinity	5,600	5,200	93
CALIFORNIA				
Between 25-49%	Humboldt	46,500	44,600	96
	Lassen	8,300	7,800	94
	Mendocino	30,500	28,200	92
	Plumas	8,400	7,900	93
OREGON				
	Klamath	22,200	21,400	96
CALIFORNIA				
Between 5-24%	Sutter	23,100	22,400	97
Totals		331,600	316,400	95
Net Weekly Circulation (1990)				188,800
Average Daily Circulation (1990)				101,000

California—Sacramento

KCMY

Ch. 29

Network Service: Home Shopping Network.

Grantee: Ponce-Nicasio Bcstg. Ltd., 1029 K St., Suite 23, Sacramento, CA 95814.

Studio: 6300 Crystal Blvd., Diamond Springs, CA 95619.

Telephone: 916-443-2929.

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 4608-kw max. visual. Antenna: 1053-ft. above av. terrain, 410-ft. above ground, 2339-ft. above sea level.

Latitude	38°	37'	49"
Longitude	120°	51'	20"

Transmitter: 6300 Crystal Blvd., Diamond Springs, CA 95619.

Ownership: Ponce-Nicasio Bcstg. Ltd.

Began Operation: August 27, 1990.

Personnel:

CARMEN BRIGGS, general manager.

WARREN TRUMBLEY, station manager.

Highest 30 Sec. Rate: \$350.



Arbitron Data: Not available. ADI: Sacramento-Stockton. Rank: 21.

California—Sacramento

KCRA-TV

Ch. 3

Network Service: NBC.

Licensee: Kelly Broadcasting Co., 3 Television Circle, Sacramento, CA 95814-0794.

Studio: 3 Television Circle, Sacramento, CA 95814-0794.

Telephone: 916-444-7300. TWX: 910-367-3557.

Fax: 916-325-3731 (sales); 916-441-4050 (news).

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: Circularly polarized, 1940-ft. above av. terrain, 1951-ft. above ground, 1951-ft. above sea level.

Latitude 38° 15' 52"
Longitude 121° 29' 22"

Transmitter: 0.8-mi. S of Twin Cities Rd., adjacent to Snodgrass Slough, 2.2-mi. W of Hwy. 5.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 10-meter C-band; Superior, 6-meter C-band; AFC, 3-meter Ku-band; Harris, M/A-Com, Omni, Scientific-Atlanta receivers.

News Services: AP, CNN, NBC, NIWS, UPI.

Ownership: Adams Trusts; Kelly Broadcasting Co. (Group Owner).

Began Operation: September 3, 1955. Sale of 50% by Gerald Kenneth & Vernon Hansen to other 50% owners, Kellys, approved April 18, 1962 by FCC (Television Digest, Vol. 2:17).

Represented (sales): Blair Television.

Represented (legal): Koteen & Naftain.

Represented (engineering): Jules Cohen & Associates.

Personnel:

ROBERT E. KELLY, partner.

JON S. KELLY, partner.

JOHN KUENEKE, general manager.

RON LONGINOTTI, general sales manager.

GREG KELLY, national sales manager.

GREG MOORE, regional sales manager.

DOROTHY LUCAS, local sales manager.

MARTIN DOAN, production manager.

JERRY AGRESTI, chief engineer.

SCOTT NICHOLS, business manager.

WALT GRAY, sports director.

BILL BAUMAN, news director.

LINDA BAYLEY, program director.

RANDY HOFFMAN, creative services director.

Highest 30 Sec. Rate: \$6500.

NETWORK BASE HOURLY RATE: \$2450.

City of License: Sacramento. ADI: Sacramento-Stockton. Rank: 21.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
CALIFORNIA				
50% & Over	Amador	11,000	10,500	95
	Butte	72,100	68,800	95
	Calaveras	12,900	12,300	95
	Colusa	5,700	5,400	95
	Contra Costa East	32,000	31,300	98
	El Dorado West	33,700	32,500	97
	Lake	23,300	21,600	93
	Nevada	30,800	29,100	94



KCRA-TV BMPCT—830929KE Granted 11/23/83 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Placer West	54,900	52,900	96
	Plumas	8,400	7,900	93
	Sacramento	392,400	381,900	97
	San Joaquin	161,600	155,000	96
	Sierra	1,500	1,400	93
	Solano East	65,300	63,800	98
	Stanislaus	121,200	115,600	95
	Sutter	23,100	22,400	97
	Tuolumne	17,100	16,200	95
	Yuba	50,000	48,100	96
CALIFORNIA				
Between 25-49%	Contra Costa West	257,700	252,000	98
	El Dorado East	12,300	11,800	96
	Glenn	8,700	8,400	97
	Lassen	8,300	7,800	94
	Mariposa	5,900	5,500	93
	Placer East	4,400	4,200	95
CALIFORNIA				
Between 5-24%	Alpine	400	300	75
	Marin	95,500	92,500	97
	Merced	58,200	56,000	96
	Mono	4,100	3,500	86
	Napa	41,700	40,300	97
	Santa Clara East	25,900	25,200	97
	Solano West	43,900	42,900	98
	Sonoma	146,800	140,600	96
	Tehama	18,600	18,100	97
	NEVADA			
Douglas	10,700	10,300	96	
Lyon	7,600	7,300	96	
Carson City	16,300	15,900	98	
Totals		1,905,000	1,839,600	97
Net Weekly Circulation (1990)				1,109,800
Average Daily Circulation (1990)				627,700

California—Modesto

KCSO

Ch. 19

(Also serves Sacramento & Stockton)

Network Service: Univision.

Licensee: Sainte Ltd., Box 4159, Modesto, CA 95352-4159.

Studio: 2842 Iowa Ave., Modesto, CA 95351.

Mailing Address: Box 4159, Modesto, CA 95352-4159.

Telephone: 209-578-1900. **Telex:** 359498. **Fax:** 209-527-2129.

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1877-ft. above av. terrain, 346-ft. above ground, 3086-ft. above sea level.

Latitude 38° 07' 08"
Longitude 120° 43' 21"

Requests CP for change 1936-ft. above av. terrain, 1946-ft. above ground, 1946-ft. above sea level, lat. 38° 14' 20", long. 121° 28' 52", transmitter N edge of Lauffer Rd., 25-mi. E of Mokelumne River, 2-mi. E of Walnut Grove. BPCT-900727KG.

Transmitter: Bear Mountain, approx. 5.8-mi. SW of San Andreas.

Satellite Earth Stations: M/A Com, 5-meter C-band; AFC, 3.6-meter Ku-band; Scientific-Atlanta, 2.4-meter C-band; M/A-Com, Scientific-Atlanta receivers.

News Service: NCNS.

Ownership: Sainte Ltd. (Group Owner).

Began Operation: August 26, 1966.

Represented (sales): Univision.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Cecil Lynch.

Personnel:

- CHESTER SMITH, general partner.
- NAOMI L. SMITH, general partner.
- SHARON D. SEPULVEDA, general manager.
- GREGG A. SCHAFFER, general sales manager.
- CHUCK TIFFT, chief engineer.
- JERRY NICHOLS, director of engineering.
- XOCHITL ARELLANO, news director.
- JOHN THOMAS, promotion director.
- CHRISTOPHER HOLT, program director (English).
- BOB SHEHAN, program director (Spanish).
- CAROLYN E. BERNAL, public affairs director.

Rates: On request.



City of License: Modesto. **ADI:** Sacramento-Stockton. **Rank:** 21.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
CALIFORNIA				
Between 5-24%	Colusa	5,700	5,400	95
	San Joaquin	161,600	155,000	96
	Stanislaus	121,200	115,600	95
	Sutter	23,100	22,400	97
Totals		311,600	298,400	96
Net Weekly Circulation (1990)			33,600	
Average Daily Circulation (1990)			15,700	

California—Stockton

KFTL
Ch. 64

Network Service: None, independent.

Licensee: Family Stations Inc., 403 McCormick St., San Leandro, CA 94577.

Studio: 403 McCormick St., San Leandro, CA 94577.

Telephones: 209-943-6464; 415-632-5385.

Technical Facilities: Channel No. 64 (770-776 MHz). Authorized power: 1620-kw max. visual, 322-kw max. aural. Antenna: 2982-ft. above av. terrain, 114-ft. above ground, 3664-ft. above sea level.

Latitude	37°	53'	35"
Longitude	121°	53'	58"

Holds CP for change to 1950-Kw max. visual. BPCT-890905KE.

Transmitter: 9-mi. SE of Concord on N peak of Mount Diablo.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Station: Paraclypse, 3.5-meter Ku & C-band; DX Antenna receivers.

AM Affiliate: KEBR, 1210 kHz.

FM Affiliate: KEAR, 80-kw, 106.9 MHz.

Ownership: Family Stations Inc.

Began Operation: November 12, 1987.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Robert A. Jones.

Personnel:

MATT TUTER, general manager.

PAUL STRIEBY, chief engineer.

RICHARD YIM, business manager.

Rates: On request.



Arbtron Data: Not available.

City of License: Stockton. **ADI:** Sacramento-Stockton. **Rank:** 21.

California—Stockton-Sacramento

KOVR

Ch. 13

Network Service: ABC.

Licensee: Anchor Media Television Inc., 1216 Arden Way, Sacramento, CA 95815.

Studios: 1216 Arden Way, Sacramento, CA 95815; 225 E. Miner Ave., Stockton, CA 95202.

Telephones: 916-927-1313 (Sacramento); 209-466-1313 (Stockton).

TWX: 916-367-2396 (Sacramento). Fax: 916-927-7720.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 47.4-kw aural. Antenna: 1950-ft. above av. terrain, 1960-ft. above ground, 1960-ft. above sea level.

Latitude 38° 14' 24"
Longitude 121° 30' 03"

Transmitter: 14001 River Rd., Walnut Grove, CA.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 7.5-meter C-band; Andrew, 4.5-meter C-band; RCA, 3.7-meter Ku-band; Scientific-Atlanta, 10-meter C-band; Superior, 4.5-meter Ku & C-band; Andrew, Avantek, M/A-Com, Scientific-Atlanta, Standard Communications receivers.

SNG Mobile Dish: 2.4-meter Ku-band.

News Services: AP, ESPN, UPI.

Ownership: Anchor Media Holdings Ltd. (Group Owner).

Began Operation: September 5, 1954. Sale to present owner by Narragansett First Fund, et al., approved by FCC December 8, 1988 (Television Digest, Vol. 28:45). Sale to Narragansett by Rockefeller Group approved by FCC June 13, 1986 (Vol. 26:6, 11, 12). Sale to Rockefeller Group by The Outlet Co. approved by FCC Nov. 23, 1983 (Vol. 23:19, 22; 24:6). Sale to Outlet by McClatchy Newspapers approved by FCC March 12, 1980 (Vol. 19:28). Previous sale to McClatchy by Metropolitan Bcstg. Corp. was approved July 29, 1964 (Vol. 3:40, 41). Sale to Metropolitan Bcstg. by Gannett Co. approved Dec. 12, 1959 (Vol. 15:47, 48; 16:1). Sale to Gannett by H. L. Hoffman and associates, approved Jan. 8, 1958 (Vol. 13:47; 14:2).

Represented (sales): Katz Television.

Represented (legal): Hogan & Hartson.

Represented (engineering): Smith & Powstenko.

Personnel:

MICHAEL J. FIORILE, vice president & general manager.

DAVE ULRICKSON, general sales manager.

DEBORAH BROWN, local sales manager.

S. THOMAS COCHRAN, national sales manager.

KURT EICHSTEADT, program manager.

ROBERT HESS, chief engineer.

MIKE FERRING, news director.

LILA LUNA, business manager.

CYNDIE REYNOLDS, creative services director.

Highest 30 Sec. Rate: \$10,000.

NETWORK BASE HOURLY RATE: \$1600.

City of License: Stockton. ADI: Sacramento-Stockton. Rank: 21.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over				
	CALIFORNIA			
	Amador	11,000	10,500	95
	Calaveras	12,900	12,300	95
	Colusa	5,700	5,400	95
	Contra Costa East	32,000	31,300	98



KOVR BPCT-851219KE Granted 2/20/86

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over				
	El Dorado West	33,700	32,500	97
	Nevada	30,800	29,100	94
	Placer West	54,900	52,900	96
	Plumas	8,400	7,900	93
	Sacramento	392,400	381,900	97
	San Joaquin	161,600	155,000	96
	Sierra	1,500	1,400	93
	Solano East	65,300	63,800	98
	Stanislaus	121,200	115,600	95
	Sutter	23,100	22,400	97
	Tuolumne	17,100	16,200	95
	Yolo	50,000	48,100	96
	Yuba	21,000	20,300	97
Between 25-49%				
	CALIFORNIA			
	Butte	72,100	68,800	95
	Lake	23,300	21,600	93
Between 5-24%				
	CALIFORNIA			
	Contra Costa West	257,700	252,000	98
	Glenn	8,700	8,400	97
	Mariposa	5,900	5,500	93
	Merced	58,200	56,000	96
Totals		1,468,500	1,418,900	97
Net Weekly Circulation (1990)				901,500
Average Daily Circulation (1990)				460,700

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California—Sacramento-Stockton

KRBK-TV

Ch. 31

Network Service: None, independent.

Licensee: Koplars Communications of California Inc., 220 N. Kings Hwy., St. Louis, MO 63108.

Studio: 500 Media Place, Sacramento, CA 95815.

Telephone: 916-929-0300. Fax: 916-920-1078.

Technical Facilities: Channel No. 31 (572-578 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1830-ft. above av. terrain, 1838-ft. above ground, 2000-ft. above sea level.

Latitude 38° 15' 52"
Longitude 121° 29' 22"

Transmitter: 2.2-mi. NNE of Walnut Grove, CA.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 7.3-meter Ku & C-band; Harris, 6.1-meter C-band; AFC, 3.7-meter Ku-band; Andrew, Harris, Scientific-Atlanta receivers.

News Services: AP, CNN.

Ownership: Koplars Communications Inc. (Group Owner).

Began Operation: October 5, 1974. Sale to present owners by Northern California Bcstg. Inc. approved by FCC Jan. 28, 1981. Sale to Northern California by Andrew Bartalini, et al., approved June 9, 1980 (Television Digest, Vol. 20:6).

Represented (sales): Petry Television Inc.

Represented (legal): Cohn & Marks.

Represented (engineering): Hammett & Edison Inc.

Personnel:

TED KOPLAR, president.

ELLIOTT TROSHINSKY, vice president & general manager.

MARTY ROSS, general sales manager.

JUDY REMY, local sales manager.

SARAH SIMPSON, national sales manager.

LOU GALIANO, director of operations & production.

JACK DAVIS, chief engineer.

SCOTT JONES, news director.

CYNDI ARJIL, traffic manager.

ANDY CRITTENDEN, promotion manager.

GLENN COOPER, business manager.

Rates: On request.

City of License: Sacramento. ADI: Sacramento-Stockton. Rank: 21.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
CALIFORNIA				
50% & Over	Colusa	5,700	5,400	95
	Placer West	54,900	52,900	96
	Sacramento	392,400	381,900	97
	San Joaquin	161,600	155,000	96



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Yolo	50,000	48,100	96
CALIFORNIA				
Between 25-49%	Amador	11,000	10,500	95
	Calaveras	12,900	12,300	95
	Contra Costa East	32,000	31,300	98
	El Dorado West	33,700	32,500	97
	Merced	58,200	56,000	96
	Plumas	8,400	7,900	93
	Solano East	65,300	63,800	98
	Stanislaus	121,200	115,600	95
	Sutter	23,100	22,400	97
	Yuba	21,000	20,300	97
CALIFORNIA				
Between 5-24%	Butte	72,100	68,800	95
	Nevada	30,800	29,100	94
	Sierra	1,500	1,400	93
	Tuolumne	17,100	16,200	95
Totals		1,172,900	1,131,400	96
Net Weekly Circulation (1990)				510,400
Average Daily Circulation (1990)				186,000

California—Stockton-Sacramento

KSCH-TV

Ch. 58

Network Service: None, independent.

Licensee: Pegasus Bcstg. of Stockton/Sacramento Inc.

Studio: 3033 Gold Canal Drive, Rancho Cordova, CA 95670.

Telephone: 916-635-5858. **Fax:** 916-635-9251.

Technical Facilities: Channel No. 58 (734-740 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1834-ft. above av. terrain, 1840-ft. above ground, 1840-ft. above sea level.

Latitude 38° 14' 24"
Longitude 121° 30' 03"

Transmitter: 0.65-mi. E of Walnut Grove.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Superior, 4-meter Ku-band; Superior, 4-meter C-band; Andrew, 4.5-meter Ku & C-band; AFC, 3.7-meter Ku-band; Standard Communications, Andrew receivers.

Ownership: General Electric Capital Corp. (Group Owner).

Began Operation: April 13, 1986. Transfer of control from Pegasus Bcstg. to General Electric Capital Corp. approved by FCC Sept. 1990. Sale to Pegasus Bcstg. by SFN Cos. Inc. approved by FCC Oct. 2, 1986 (Television Digest, Vol. 26:41). Previous sale approved by FCC July 8, 1986.

Represented (sales): Seltel Inc.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): John F. X. Browne & Associates Inc.

Personnel:

HARRY DELANEY, president & general manager.

JOHN MANSKER, national sales manager.

DONNA REITH, program manager.

ROBERT OLSON, engineering director.

TIM AKINS, traffic manager.

STEVE HALLIWELL, promotion director.

JOSE BRAGANZA, business manager.

Highest 30 Sec. Rate: \$350.

City of License: Stockton. **ADI:** Sacramento-Stockton. **Rank:** 21.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	CALIFORNIA			
	Calaveras	12,900	12,300	95
	Colusa	5,700	5,400	95
	El Dorado West	33,700	32,500	97
	Placer West	54,900	52,900	96



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Sacramento	392,400	381,900	97
	San Joaquin	161,600	155,000	96
	Sierra	1,500	1,400	93
	Stanislaus	121,200	115,600	95
	Sutter	23,100	22,400	97
	Yolo	50,000	48,100	96
	Yuba	21,000	20,300	97
Between 5-24%	CALIFORNIA			
	Amador	11,000	10,500	95
	Butte	72,100	68,800	95
	Contra Costa East	32,000	31,300	98
	Mariposa	5,900	5,500	93
	Nevada	30,800	29,100	94
Solano East	65,300	63,800	98	
Totals		1,095,100	1,056,800	97
Net Weekly Circulation (1990)			345,300	
Average Daily Circulation (1990)			121,900	

California—Sacramento-Stockton

KTXL

Ch. 40

Network Service: Fox.

Licensee: Channel 40 Licensee Inc., 414 Meadow St., Waterbury, CT 06702.

Studio: 4655 Fruitridge Rd., Sacramento, CA 95820.

Telephone: 916-454-4422. **TWX:** 910-367-3522.

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 5000-kw max. visual, 1000-kw max. aural. Antenna: 1962-ft. above av. terrain, 1968-ft. above ground, 1970-ft. above sea level.

Latitude 38° 16' 18"
Longitude 121° 30' 18"

Transmitter: 1400 Twin Cities Rd., 2.2-mi. N of Walnut Grove, CA.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 10-meter C-band; Scientific-Atlanta, 4.5-meter Ku & C-band; Superior, 4-meter Ku-band; RCA Americom, 3.7-meter Ku-band; DX Engineering, M/A-Com, Scientific-Atlanta, Standard Communications, receivers.

SNB Mobile Dish: Andrew, 2.4-meter Ku-band.

News Services: AP, CNN, Conus, INN, INTV.

Ownership: Renaissance Communications Corp. (Group Owner).

Began Operation: October 26, 1968. Transfer of control to BMA from Colony Corp. approved by FCC Dec. 1, 1971. Sale to present owner approved by FCC Feb. 9, 1989.

Represented (sales): MMT Sales Inc.

Represented (legal): Arent, Fox, Kintner, Plotkin & Kahn.

Represented (engineering): Hammett & Edison Inc.

Personnel:

- MICHAEL A. FISHER, president & general manager.
- BILL PULLIAM, general sales manager.
- STEVE VOIRAKIS, local sales manager.
- JEROME MARTIN, national sales manager.
- CAL BOLLWINKEL, program & operations manager.
- BILL KREUTZER, chief engineer.
- BOB COOK, news director.
- AUDREY FARRINGTON, promotion director.
- PETE FILICE, business manager.
- FRAN MUELLER, research director.

Highest 30 Sec. Rate: \$6000.

City of License: Sacramento. **ADI:** Sacramento-Stockton. **Rank:** 21.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Calaveras	12,900	12,300	95
	Colusa	5,700	5,400	95
	Contra Costa East	32,000	31,300	98
	El Dorado West	33,700	32,500	97
	Placer West	54,900	52,900	96
	Sacramento	392,400	381,900	97
	San Joaquin	161,600	155,000	96
	Solano East	65,300	63,800	98
	Stanislaus	121,200	115,600	95
	Sutter	23,100	22,400	97
	Yolo	50,000	48,100	96
	Yuba	21,000	20,300	97
	Between 25-49%	CALIFORNIA		
Amador		11,000	10,500	95
	Butte	72,100	68,800	95



Net Weekly Circulation	State County	Total Households	TV Households	%	
Between 25-49%	NEVADA				
	Douglas	10,700	10,300	96	
	OREGON				
	Jackson	55,700	53,900	97	
	Klamath	22,200	21,400	96	
	Between 5-24%	CALIFORNIA			
		Alameda	491,800	476,800	97
		Del Norte	7,700	7,200	94
		Fresno	221,300	213,100	96
		Lake	23,300	21,600	93
		Marin	95,500	92,500	97
		Mariposa	5,900	5,500	93
		Napa	41,700	40,300	97
		Placer East	4,400	4,200	95
San Francisco		337,400	316,900	94	
Sierra		1,500	1,400	93	
Siskiyou		17,500	16,300	93	
Solano West		43,900	42,900	98	
Sonoma		146,800	140,600	96	
(Continued on page A-178)					
Totals		3,250,700	3,130,100	96	
Net Weekly Circulation (1990)				1,059,200	
Average Daily Circulation (1990)				412,600	

California—Sacramento-Stockton

KXTV

Ch. 10

Network Service: CBS.

Licensee: Great Western Broadcasting Corp., 400 Broadway, Sacramento, CA 95818.

Studio: 400 Broadway, Sacramento, CA 95818.

Mailing Address: Box 10, Sacramento, CA 95812.

Telephone: 916-441-2345. Fax: 916-441-3054.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 51.3-kw aural. Antenna: 1953-ft. above av. terrain, 1960-ft. above ground, 1960-ft. above sea level.

Latitude 38° 14' 24"
Longitude 121° 30' 03"

Transmitter: 0.65-mi. NE of Walnut Grove.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Microwave Assoc., 4.6-meter Ku-band; Scientific-Atlanta, 10-meter C-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 4.6-meter Ku & C-band; M/A-Com, Scientific-Atlanta, Standard Components receivers.

News Services: AP, CBS, UPI.

Ownership: A. H. Belo Corp. Broadcast Division (Group Owner).

Began Operation: March 20, 1955. Sale to present owner by Corinthian Bcstg. approved by FCC Nov. 28, 1983 (Television Digest, Vol. 23:20). Sale to Corinthian by John H. Schacht and associates approved by FCC Dec. 23, 1958 (Vol. 14:42, 49).

Represented (sales): TeleRep Inc.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:
DAVID LANE, president & general manager.
BYRON ELTON, general sales manager.
MICHAEL MOUGEY, national sales manager.
MIKE SNYDER, local sales manager.
MONK HENRY, operations manager.
JUDY GRANT, news director.
MATT CHAN, creative services director.
ROD ROBINSON, chief engineer.

Rates: On request.

NETWORK BASE HOURLY RATE: \$2065.

City of License: Sacramento. ADI: Sacramento-Stockton. Rank: 21.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
CALIFORNIA				
50% & Over	Amador	11,000	10,500	95
	Calaveras	12,900	12,300	95
	Cokusa	5,700	5,400	95
	Contra Costa East	32,000	31,300	98
	El Dorado West	33,700	32,500	97
	Nevada	30,800	29,100	94



KXTV BPCT-851113KE Granted 12/20/85

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over				
	Placer West	54,900	52,900	96
	Sacramento	392,400	381,900	97
	San Joaquin	161,600	155,000	96
	Sierra	1,500	1,400	93
	Solano East	65,300	63,800	98
	Stanislaus	121,200	115,600	95
	Sutter	23,100	22,400	97
	Tuolumne	17,100	16,200	95
	Yolo	50,000	48,100	96
	Yuba	21,000	20,300	97
CALIFORNIA				
Between 25-49%				
	Lake	23,300	21,600	93
	Mono	4,100	3,500	86
CALIFORNIA				
Between 5-24%				
	Butte	72,100	68,800	95
	Contra Costa West	257,700	252,000	98
	Mariposa	5,900	5,500	93
	Merced	58,200	56,000	96
	Napa	41,700	40,300	97
	Placer East	4,400	4,200	95
	Plumas	8,400	7,900	93
	Solano West	43,900	42,900	98
Totals		1,553,900	1,501,400	97
Net Weekly Circulation (1990)				895,900
Average Daily Circulation (1990)				449,000

California—Salinas-Monterey

KCBA

Ch. 35

Network Service: Fox.

Licensee: Cypress Broadcasting Inc., Box 3560, Salinas, CA 93912.

Studio: 1550 Moffett St., Salinas, CA 93905.

Telephones: 408-422-3500 (studio); 408-424-5335 (business office).

Fax: 408-754-1120.

Technical Facilities: Channel No. 35 (596-602 MHz). Authorized power: 2328-kw max. visual, 283.65-kw max. aural. Antenna: 2414-ft. above av. terrain, 355-ft. above ground, 3421-ft. above sea level.

Latitude 36° 45' 22.30"
Longitude 121° 30' 05.50"

Transmitter: Fremont Peak, 9-mi. NE of Salinas.

Satellite Earth Stations: Microwave Specialties, 5-meter C-band; Paracclipse, 3-meter C-band; RCA, 3.7-meter Ku-band; M/A-Corn, Scientific-Atlanta receivers.

News Services: AP, CNN.

Ownership: Ackerley Communications Inc., (Group Owner).

Began Operation: November 1, 1981. Sale to present owner by Sainte Bcstg. Corp. approved by FCC May 22, 1986 (Television Digest, Vol. 26:23, 26).

Represented (sales): Blair Television.

Represented (legal): Rubin, Winston & Diercks.

Personnel:

BARBARA R. ETRICK, general manager.

TIMOTHY J. CADIGAN, general sales manager.

MARK FAYLOR, local sales manager.

KARL KAUFFMAN, chief engineer.

PAUL MILLER, news director.

MARY A. MOORE, programming & marketing manager.

DAVE COLSON, promotion director.

ARLO BARBO, business manager.

JEANNE BUHEIT, production manager.

Rates: On request.

City of License: Salinas. **ADI:** Salinas-Monterey. **Rank:** 109.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA Monterey	116,700	112,300	96
Between 25-49%	CALIFORNIA San Benito Santa Clara East Santa Cruz	11,600 25,900 88,500	11,100 25,200 84,800	95 97 96
Totals		242,700	233,400	96
Net Weekly Circulation (1990)			114,700	
Average Daily Circulation (1990)			46,600	

California—Monterey-Salinas

KMST

Ch. 46

Network Service: CBS.

Licensee: Retlaw Enterprises Inc., Box 1938, Monterey, CA 93942.

Studio: 2200 Garden Rd., Monterey, CA 93940.

Telephone: 408-649-0460. Fax: 408-646-1973.

Technical Facilities: Channel No. 46 (662-668 MHz). Authorized power: 1350-kw max. & 447-kw horizontal visual, 135-kw max. & 44.7-kw horizontal aural. Antenna: 2530-ft. above av. terrain, 222-ft. above ground, 3612-ft. above sea level.

Latitude 36° 32' 05"
Longitude 121° 37' 14"

Transmitter: Mt. Toro (Baldy Peak).

Satellite Earth Stations: Scientific-Atlanta, 7-meter; Scientific-Atlanta, 4.6-meter; AFC, 3.66-meter; Paracclipse, 3.5-meter; AFC, DX Engineering, Paracclipse, Scientific-Atlanta receivers.

News Services: CBS, UPI.

Ownership: Retlaw Enterprises Inc. (Group Owner).

Began Operation: February 2, 1969. Sale to present owner by Monterey-Salinas TV Inc. approved by FCC Aug. 27, 1979.

Represented (sales): Katz Television.

Personnel:

RICHARD DRILLING, vice president & general manager.

TOM TUCKER, general & sales manager.

BARBARA WAECHTER, program manager.

DIANE SCHRECK, local sales manager.

ROY DASHER, chief engineer.

RANDY COBB, promotion director.

MICHELLE McCULLOCH, traffic manager.

VAN CARTER, news director.

Highest One Hour Rate: \$6000.

Highest 30 Sec. Rate: \$3000.

NETWORK BASE HOURLY RATE: \$400.

City of License: Monterey. ADI: Salinas-Monterey. Rank: 109.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Monterey	116,700	112,300	96
	Santa Cruz	88,500	84,800	96
Between 25-49%	CALIFORNIA			
	San Benito	11,600	11,100	95
	Santa Clara East	25,900	25,200	97
Totals		242,700	233,400	96
Net Weekly Circulation (1990)				163,900
Average Daily Circulation (1990)				70,600

California—Salinas-Monterey

KSBW

Ch. 8

Network Service: NBC.

Licensee: KSBW Bcstg. Inc., Box 81651, Salinas, CA 93912

Studio: 238 John St., Salinas, CA 93901.

Telephone: 408-758-8888. TWX: 910-368-7058. Fax: 408-424-3750.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 158-kw visual, 34.7-kw aural. Antenna: 2934-ft. above av. terrain, 1554-ft. above ground, 4041-ft. above sea level.

Latitude 37° 03' 30"

Longitude 121° 46' 33"

Transmitter: Approx. 20-mi. S of San Jose in Santa Cruz Mountains.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 6.1-meter; RCA Americom, 3.6-meter Ku-band; Harris, M/A-Com receivers.

News Service: AP.

Ownership: Gillett Holdings Inc. (Group Owner).

Began Operation: September 11, 1953 as share-time outlet with KMBY-TV, Monterey; on Feb. 2, 1955 FCC approved deal for it to buy & merge with KMBY-TV (Television Digest, Vol. 10:45; 11:6). Sale to John Blair & Co. approved by FCC Feb. 14, 1979 (Vol. 18:3). Sale to present owner approved by FCC Dec. 30, 1986.

Represented (sales): TeleRep Inc.

Represented (legal): Pepper & Corazzini.

Personnel:

JEFFREY H. LEE, president & general manager.

CINDY LINDSAY, vice president & station manager.

BOB STOCK, promotion director.

WILLIS WELLS, chief engineer.

TERESA BURGESS, program director.

RANDY BITTERS, business manager.

Highest 30 Sec. Rate: \$2000.

NETWORK BASE HOURLY RATE: \$1412.

City of License: Salinas. ADI: Salinas-Monterey. Rank: 109.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Monterey	116,700	112,300	96
	San Benito	11,600	11,100	95
	Santa Clara East	25,900	25,200	97
	Santa Cruz	88,500	84,800	96
Between 25-49%	CALIFORNIA			
	Mariposa	5,900	5,500	93
	Merced	58,200	56,000	96
Between 5-24%	CALIFORNIA			
	Madera	27,600	26,400	96
	Santa Clara West	485,700	473,000	97
	Tuolumne	17,100	16,200	95
Totals		837,200	810,500	97
Net Weekly Circulation (1990)				327,000
Average Daily Circulation (1990)				156,100

California—Salinas-Monterey

KSMS-TV

Ch. 67

Network Service: Univision.

Licensee: Schuyler Bcstg. Corp., Box 2690, Monterey, CA 93942.

Studio: 67 Garden Court, Monterey, CA 93940.

Mailing Address: Box 2690, Monterey, CA 93942.

Telephones: 408-373-6767; 408-757-6711. **Telex:** 172-505.

Fax: 408-373-6700.

Technical Facilities: Channel No. 67 (788-794 MHz). Authorized power: 1260-kw max. visual. Antenna: 2299-ft. above av. terrain, 200-ft. above ground, 3260-ft. above sea level.

Latitude 36° 45' 23"
Longitude 121° 30' 05"

Transmitter: Fremont Peak.

News Service: UPI.

Ownership: Schuyler Bcstg. Corp.

Began Operation: September 1, 1986.

Represented (sales): Univision.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Serge Bergen.

Personnel:

WILLIAM H. SCHUYLER, president & owner.

MARK TORRES-GIL, general manager.

JON YASUDA, general sales manager.

HAL LARSON, local sales manager.

SERGE BERGMAN, engineering director.

TERESA MORALES, news director.

CELESTE RICKS, program director.

ELBA STUMPF, marketing director.

YOLANDA PEREZ, promotion director.

ROSI PINEIRO, business manager.

Highest 30 Sec. Rate: \$400.

NETWORK BASE HOURLY RATE: \$400.

City of License: Monterey. **AOI:** Salinas-Monterey. **Rank:** 109.



Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	CALIFORNIA			
	Monterey	116,700	112,300	96
	San Benito	11,600	11,100	95
	Santa Clara East	25,900	25,200	97
	Santa Cruz	88,500	84,800	96
Totals		242,700	233,400	96
Net Weekly Circulation (1990)			18,700	
Average Daily Circulation (1990)			13,500	

California—San Diego

KNSD

Ch. 39

Network Service: NBC.

Licensee: Gillett Communications of San Diego Inc., Box 11039, San Diego, CA 92111-2493.

Studio: 8330 Engineer Rd., San Diego, CA 92111-2493.

Telephone: 619-279-3939. TWX: 910-335-1507. Fax: 619-279-1076.

Technical Facilities: Channel No. 39 (620-626 MHz). Authorized power: 5000-kw max. & 813-kw horizontal visual, 500-kw max. & 81.3-kw horizontal aural. Antenna: 1910-ft. above av. terrain, 180-ft. above ground, 2703-ft. above sea level.

Latitude 32° 41' 48.00"
Longitude 116° 56' 05.80"

Transmitter: San Miguel Mountain, 13-mi. E of San Diego center.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 10-meter C-band; Dalsat, 6-meter Ku-band; Chapparal, 5-meter C-band; Dalsat, 4.6-meter Ku-band; Dalsat, 3.6-meter Ku-band; Andrew, Chapparal, Harris, Microdyne, Scientific-Atlanta receivers.

SNG Mobile Dish: Andrew, 2.3-meter Ku-band.

News Services: AP, CNN Headline News, Sports News Satellite, UPI.

Ownership: SCI Television Inc. (Group Owner).

Began Operation: November 14, 1965. Sale to Storer Communications by Bass Brothers Enterprises approved by FCC Sept. 30, 1974 (Television Digest, Vol. 13:12, 13; 14:39). Previous sale to Bass Bros. by San Diego Telecasters Inc. (Lawrence Shushan, Paul Corriere, Sample-Brown Enterprises and Town & Country Development) approved by FCC Aug. 31, 1967. Sale to present owner approved Aug. 20, 1987.

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Pepper & Corazzini.

Personnel:

NEIL DERROUGH, president & general manager.
JOSEPH M. COLLINS, general sales manager.
BOB SEXTON, local sales manager.
CHRIS JOHNSON, national sales manager.
PENNY MARTIN, program manager.
THOMAS WIMBERLY, director of technical services.
RIC SCHWARTZ, production manager.
DON SHAFER, news director.
JAY BELBEY, business manager.
DOUG GILMORE, promotion director.



Highest 30 Sec. Rate: \$4000.

NETWORK BASE HOURLY RATE: \$1500.

City of License: San Diego. ADI: San Diego. Rank: 24.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
	CALIFORNIA			
50% & Over	San Diego	876,300	851,900	97
Totals		876,300	851,900	97
Net Weekly Circulation (1990)			677,100	
Average Daily Circulation (1990)			351,200	

California—San Diego

KFMB-TV

Ch. 8

Network Service: CBS.

Licensee: Midwest Television Inc., 7677 Engineer Rd., San Diego, CA 92111.

Studio: 7677 Engineer Rd., San Diego, CA 92111.

Telephone: 619-571-8888. Fax: 619-569-4203.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 740-ft. above av. terrain, 284-ft. above ground, 1050-ft. above sea level.

Latitude 32° 50' 17"
Longitude 117° 14' 56"

Transmitter: Mt. Soledad.

Satellite Earth Station: Microdyne, 7-meter.

AM Affiliate: KFMB, 5-kw, 760 kHz.

FM Affiliate: KFMB-FM, 30-kw, 100.7 MHz (No. 264), 620-ft.

News Services: AP, UPI.

Ownership: Midwest Television Inc. (Group Owner).

Began Operation: May 16, 1949. Sold to Kennedy Bcstg. Co. April 25, 1951 (Television Digest, Vol. 7:18); sold to Wrather-Alvarez Broadcasting March 25, 1953 (Vol. 9:5, 13). Sale of 38.89% interest by Maria Helen Alvarez to Marietta Investment Corp. approved July 2, 1958 by FCC (Vol. 14:24, 27). Merger of Marietta Bcstg. Inc. into Transcontinent Television Corp. approved May 13, 1959 by FCC (Vol. 15:7, 12, 20).

Represented (sales): Petry Television Inc.

Represented (legal): Covington & Burling.

Represented (engineering): Hammett & Edison Inc.

Personnel:

AUGUST C. MEYER, chairman, Midwest Television Inc.
AUGUST C. MEYER JR., president, Midwest Television Inc.
ROBERT L. MYERS, president, Western Div. & general manager, KFMB
WILLIAM R. MOYLAN, vice president, sales/programming.
J. M. BRADLEY, asst. general manager & business manager.
WELDON DONALDSON, general sales manager.
HARRY MELKERSON, sales manager.
JULES MORELAND, program director.
JOHN WEIGAND, manager of engineering.
TIM HNEDAK, advertising manager.

Highest 30 Sec. Rate: \$5000.



NETWORK BASE HOURLY RATE: \$2580.

City of License: San Diego. **ADI:** San Diego. **Rank:** 24.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
CALIFORNIA				
50% & Over	San Diego	876,300	851,900	97
Totals		876,300	851,900	97
Net Weekly Circulation (1990)			737,500	
Average Daily Circulation (1990)			416,100	

California—San Diego

KGTV

Ch. 10

Network Service: ABC.

Licensee: McGraw-Hill Broadcasting Co., Box 85347, San Diego, CA 92138.

Studio: 47th St. & Freeway 94, San Diego, CA 92102.

Telephone: 619-237-1010. TWX: 910-335-1247. Telex: 619-262-1302.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw max. & 124-kw horizontal visual, 31.6-kw aural. Antenna: 750-ft. above av. terrain, 252-ft. above ground, 1049-ft. above sea level.

Latitude 32° 50' 20.50"
Longitude 117° 14' 56.50"

Transmitter: Mt. Soledad.

Satellite Earth Stations: Andrew, 9.1-meter; Andrew, 4.5-meter; Microdyne, 7-meter; RCA, 3-meter Ku-band; Satcom Technology, 5.1-meter Ku & C-band; Vertex, 4.5-meter Ku-band; Avartek, Standard receivers.

SNG Mobile Dish: DX Engineering.

News Services: AP, UPI.

Ownership: McGraw-Hill Broadcasting Co. (Group Owner).

Began Operation: September 13, 1953. Sale of control to Fox, Wells & Co. by Tom Sharp, Charles E. Salik and TBC group approved by FCC Oct. 13, 1954 (Television Digest, Vol. 13:31, 32, 34, 38, 42). Sale of 46.22% to Newsweek by Fox, Wells & Co. interests approved Aug. 7, 1957 (Vol. 13:30, 33). Sale to Time-Life approved by FCC March 21, 1962 (Vol. 2:13). Sale to present owners approved March 8, 1972 (Vol. 12:10, 11).

Represented (sales): MMT Sales Inc.

Represented (legal): Koteen & Naftalin.

Personnel:

EDWARD REILLY JR., exec. vice president, McGraw-Hill Broadcasting.
EDWARD QUINN, vice president & general manager.
DARRELL BROWN, general sales manager.
HOWARD OLEFF, director of local sales/marketing.
RONALD JENNINGS, director of engineering.
MARK WILCOX, national sales manager.
JACK VILLARRUBIA, director of business affairs.
DON LUNDY, director of program operations.
MICHAEL BILTUCCI, production manager.
ERNESTINE COWAN, traffic manager.
PAUL SANDS, news director.
AMY BLUM, public affairs director.
JUDITH VANCE, director of creative services/promotion.



Highest 30 Sec. Rate: \$7500.

NETWORK BASE HOURLY RATE: \$2500.

City of License: San Diego. ADI: San Diego. Rank: 24.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
CALIFORNIA				
50% & Over	San Diego	876,300	851,900	97
Totals		876,300	851,900	97
Net Weekly Circulation (1990)			726,900	
Average Daily Circulation (1990)			411,100	

California—San Diego

KTTY

Ch. 69

Network Service: None, independent.

Licensee: San Diego Television Inc., Box 121569, San Diego, CA 92112-1569.

Studio: 1696 Frontage Rd., Chula Vista, CA 92011.

Telephone: 619-575-6969. **Telex:** 62905837. **Fax:** 619-575-6951.

Technical Facilities: Channel No. 69 (800-806 MHz). Authorized power: 4790-kw max. visual, 479-kw max. aural. Antenna: 1950-ft. above av. terrain, 151-ft. above ground, 2717-ft. above sea level.

Latitude 32° 41' 47"
Longitude 116° 56' 07"

Transmitter: Mt. San Miguel, San Diego.

Satellite Earth Stations: United Satellite Systems, 5-meter C-band; Harris, 4.6-meter Ku-band; United Satellite Systems, 3-meter C-band; M/A-Corn, Scientific-Atlanta receivers.

Ownership: San Diego Television Inc.

Began Operation: September 30, 1984.

Represented (sales): Sekel Inc.

Represented (legal): Hopkins & Sutter.

Personnel:

JAMES M. HARMON, president & general manager.

ANDREW FELDMAN, local sales manager.

GAYLE GARRETT, national sales manager.

MYLES MAYFIELD, promotion manager.

FRANK AAMODT, chief engineer.

SHIRLEY DIXON, program director.

TINA SORENSEN, business manager.

Highest 30 Sec. Rate: \$300.

City of License: San Diego. **ADI:** San Diego. **Rank:** 24.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
	CALIFORNIA			
Between 5-24%	San Diego	876,300	851,900	97
Totals		876,300	851,900	97
Net Weekly Circulation (1990)			220,000	
Average Daily Circulation (1990)			59,400	

California—San Diego

KUSI-TV

Ch. 51

Network Service: None, independent.

Licensee: University Television Inc., Box 11985, San Diego, CA 92111.

Studio: 7377 Conway Court, San Diego, CA 92111.

Mailing Address: Box 11985, San Diego, CA 92111.

Telephone: 619-571-5151. **TWX:** 910-335-1200. **Fax:** 619-571-4852.

Technical Facilities: Channel No. 51 (692-698 MHz). Authorized power: 2880-kw max. visual, 288-kw max. aural. Antenna: 1840-ft. above av. terrain, 169-ft. above ground, 2649-ft. above sea level.

Latitude	32°	41'	52"
Longitude	116°	56'	02"

Transmitter: Mt. San Miguel, 13-mi. E of San Diego.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.5-meter Ku-band; M/A-Com, Scientific-Atlanta receivers.

News Services: AP, CNN, INN.

Ownership: McKinnon Broadcasting Co. (Group Owner).

Began Operation: September 13, 1982. Transfer of control to present owner from United States International University approved by FCC April 10, 1990 (Television Digest, Vol. 30:8).

Represented (sales): Katz Independent TV Sales.

Represented (legal): Cohn & Marks.

Represented (engineering): Hammett & Edison Inc.

Personnel:

MICHAEL D. MCKINNON, general manager.

WILLIAM MOORE, station manager.

BRUCE STEIN, general sales manager.

RICHARD LARGE, chief engineer.

BARBARA AYRES, promotion director.

ROBERT OTROBA, business manager.

Highest 30 Sec. Rate: \$1000.

City of License: San Diego. **ADI:** San Diego. **Rank:** 24.



KUSI-TV BMPCT-810630KE Granted 9/10/81

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Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
CALIFORNIA				
Between 25-49%	San Diego	876,300	851,900	97
Totals		876,300	851,900	97
Net Weekly Circulation (1990)				415,200
Average Daily Circulation (1990)				143,600

California—San Diego-Tijuana, Mexico

XETV
Ch. 6

Network Service: Fox.

Licensee: Radio-Television, S.A.

Studio: Mount San Antonio, Tijuana, Baja California, Mexico.

Mailing Address: 8253 Ronson Rd., San Diego, CA 92111.

Telephone: 619-279-6666. TWX: 910-335-2017.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 50-kw aural. Antenna: 1000-ft. above av. terrain, 550-ft. above ground, 1423-ft. above sea level.

Latitude 32° 30' 49"
Longitude 117° 01' 08"

Transmitter: Mount San Antonio, Tijuana, Baja California, Mexico.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Scientific-Atlanta, 10-meter.

Ownership: Radio-Television, S.A.

Began Operation: February 18, 1953.

Represented (sales): TeleRep Inc.

Represented (legal): Haley, Bader & Potts.

Personnel:

MARTIN COLBY, vice president & general manager.
JOAN O'LAUGHLIN HENNING, station & general sales manager.
CHUCK DUNNING, local sales manager.
ROBERT TAYLOR, business manager.
FELIPE FERNANDEZ, exec. director, operations & engineering.
ANTONIO FRIAS, chief engineer.
VALERIE HOFFMAN, program manager.
ROBERT ANDERSON, promotion director.
JUDY ALBRECHT, promotion director.
JULIAN M. KAUFMAN, station consultant.

Highest 30 Sec. Rate: \$3500. ADI: San Diego. Rank: 24.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
CALIFORNIA				
50% & Over	San Diego	876,300	851,900	97
Totals		876,300	851,900	98
Net Weekly Circulation (1990)			592,700	
Average Daily Circulation (1990)			248,100	

California—San Diego-Tijuana, Mexico

XEWT-TV

Ch. 12

Network Service: Televisa.

Licensee: Televisora de Calimex S.A., 4478 Camino De La Plaza Mayor 1, Suite C, San Ysidro, CA 92073.

Studio: Monte San Antonio, Tijuana, Baja California, Mexico.

Mailing Address: No. 203, 1001 B Ave., Coronado, CA 92118.

Telephone: 619-437-0101. **Telex:** 0566833. **Fax:** 619-437-0150.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 64-kw visual, 32-kw aural. Antenna: 1000-ft. above av. terrain, 200-ft. above ground, 1250-ft. above sea level.

Latitude	32°	30'	08"
Longitude	117°	02'	30"

Transmitter: Monte San Antonio, Tijuana, Baja California, Mexico.

Satellite Earth Station: Chapparal, 5-meter C-band; International Satellite receivers.

News Services: Informex, UPI.

Ownership: Televisora de Calimex S.A.

Began Operation: July 12, 1960.

Represented (sales): Univision.

Personnel:

JOSE LUIS GUASCH, general manager.
 KATHIA BUSTILLOS, general sales manager & promotion director.
 MARTHA L. TAPIAS, sales manager.
 EDMAR CARRILLO, business manager.
 MARCO JACOME, traffic manager.
 SALVADOR HERNANDEZ, chief engineer.
 FERNANDO DEL MONTE, news director.
 DONNA MIASAKO, marketing manager.
 MARIO ACOSTA, operations manager.



RUBEN SAN JOSE, production manager.

Highest 30 Sec. Rate: \$525.

Arbitron Data: Not available. ADI: San Diego. Rank: 24.

California—San Francisco

KBHK-TV

Ch. 44

Network Service: None, independent.

Licensee: United Television Inc., 600 Madison Ave., New York, NY 10022.

Studio: 420 Taylor St., San Francisco, CA 94102.

Telephone: 415-885-3750. TWX: 910-372-6006.

Technical Facilities: Channel No. 44 (650-656 MHz). Authorized power: 5000-kw max. visual. Antenna: 1611-ft. above av. terrain, 879-ft. above ground, 1713-ft. above sea level.

Latitude 37° 45' 20"
Longitude 122° 27' 05"

Transmitter: Mt. Sutro.

Ownership: United Television Inc. (Group Owner).

Began Operation: January 2, 1968. Sale to present owner by Field Communications approved by FCC May 26, 1983 (Television Digest, Vol. 22:45, 47).

Represented (sales): Katz Independent TV Sales.

Represented (legal): Wilmer, Cutler & Pickering.

Personnel:

JOHN SIEGEL, president.
ROBERT QUDEEN, vice president & general manager.
RICHARD JONES, general sales manager.
THOMAS SPITZ, program manager.
SUSAN GUYETTE, director of news & public affairs.
EDWARD HIPPE, engineering manager.
JACQUES GEOFFRION, production manager.
GEORGE BRANDT, business manager.
SUZANNE TONER, promotion manager.
LARRY BURDEN, director of operations.
CAROLYN THURMAN, traffic manager.

Rates: On request.

City of License: San Francisco. ADI: San Francisco. Rank: 5.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Solano West	43,900	42,900	98
Between 25-49%	CALIFORNIA			
	Alameda	491,800	476,800	97
	Butte	72,100	68,800	95
	Colusa	5,700	5,400	95
	Contra Costa East	32,000	31,300	98
	Contra Costa West	257,700	252,000	98
	Glenn	8,700	8,400	97
	Marin	95,500	92,500	97
	Napa	41,700	40,300	97
	San Francisco	337,400	316,900	94
	San Mateo	245,900	241,400	98
	Santa Clara East	25,900	25,200	97



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Santa Clara West	485,700	473,000	97
	Santa Cruz	88,500	84,800	96
	Shasta	53,100	51,400	97
	Solano East	65,300	63,800	98
	Sonoma	146,800	140,600	96
	Sutter	23,100	22,400	97
Between 5-24%	CALIFORNIA			
	Lake	23,300	21,600	93
	Mendocino	30,500	28,200	92
	Placer West	54,900	52,900	96
	Sacramento	392,400	381,900	97
	San Benito	11,600	11,100	95
	San Joaquin	161,600	155,000	96
	Tehama	18,600	18,100	97
	Yolo	50,000	48,100	96
	Yuba	21,000	20,300	97
NEVADA				
Douglas	10,700	10,300	96	
Totals		3,295,400	3,185,400	97
Net Weekly Circulation (1990)			1,065,100	
Average Daily Circulation (1990)			379,800	

California—San Francisco

KDTV

Ch. 14

Network Service: Univision.

Licensee: Univision Station Group, 330 Madison Ave., 26th Floor, New York, NY 10017.

Studio: 2200 Palou Ave., San Francisco, CA 94124.

Telephones: 415-641-1400; 415-437-1414. Fax: 415-641-8677.

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 2570-kw max. & 813-kw horizontal visual, 257-kw max. & 81.3-kw horizontal aural. Antenna: 1250-ft. above av. terrain, 225-ft. above ground, 1476-ft. above sea level.

Latitude 37° 41' 07"
Longitude 122° 26' 01"

Transmitter: San Bruno Mountain, 1.6-mi. S of San Francisco.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Scientific-Atlanta, 4.6-meter; Scientific-Atlanta receivers.

News Services: Bay City News, UPI.

Ownership: Univision Holdings Inc. (Group Owner).

Began Operation: August 13, 1975 on Ch. 60. Switched to Ch. 14 March 5, 1979. FCC approved sale by Bahia de San Francisco Television Co. to present owner June 12, 1987.

Represented (sales): Univision.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

AUGUST RUIZ, vice president & general manager.

MICHAEL McCARTHY, general sales manager.

MAC McKENZIE, chief engineer.

EDWIN RIVERA, local sales manager.

JULIO ALIAGA, news director.

ROLANDO ORELLANA, production manager.

Highest 30 Sec. Rate: \$1600.

City of License: San Francisco. ADI: San Francisco. Rank: 5.



Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
	CALIFORNIA			
Between 5-24%	San Francisco	337,400	316,900	94
	San Mateo	245,900	241,400	98
Totals		583,300	558,300	96
Net Weekly Circulation (1990)				78,900
Average Daily Circulation (1990)				43,900

California—San Francisco

KGO-TV

Ch. 7

Network Service: ABC.

Licensee: KGO Television Inc., 900 Front St., San Francisco, CA 94111-1450.

Studio: 900 Front St., San Francisco, CA 94111-1450.

Telephone: 415-954-7777. TWX: 910-372-7236. Fax: 415-954-7294.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1670-ft. above av. terrain, 977-ft. above ground, 1811-ft. above sea level.

Latitude 37° 45' 20"
Longitude 122° 27' 05"

Transmitter: Mt. Sutro.

Satellite Earth Station: Transmit/receive Andrew, 9.3-meter; Avantek receivers.

AM Affiliate: KGO, 50-kw, 810 kHz (ABC).

News Services: AP, Bay City News, Nexus, UPI.

Ownership: Capital Cities/ABC Inc. (Group Owner).

Began Operation: May 5, 1949.

Represented (sales): Capital Cities/ABC National TV Sales.

Represented (engineering): Smith & Powstenko.

Personnel:

JIM TOPPING, president & general manager.

BOB YOUNG, general sales manager.

DON CARUSO, national sales manager.

ROBERT BUSHYHEAD, local sales manager.

JOHN MOCZULSKI, director of program services.

BOB MITCHELL, assistant program director.

LYNNE MOK, film director.

DAVE PHILLIPS, engineering director.

MICHAEL CHING, promotion director.

MILT WEISS, news director.

ANTHONY SAVICKE, controller.

ROSEMARY ROACH, director of research.

Rates: On request.

City of License: San Francisco. ADI: San Francisco. Rank: 5.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over				
CALIFORNIA				
	Alameda	491,800	476,800	97
	Contra Costa East	32,000	31,300	98
	Contra Costa West	257,700	252,000	98
	Marin	95,500	92,500	97
	Mendocino	30,500	28,200	92
	Napa	41,700	40,300	97
	San Francisco	337,400	316,900	94
	San Mateo	245,900	241,400	98
	Santa Clara East	25,900	25,200	97
	Santa Clara West	485,700	473,000	97
	Solano East	65,300	63,800	98
	Solano West	43,900	42,900	98
	Sonoma	146,800	140,600	96



KGO-TV BPCT-2401 Granted 2/10/65

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Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%				
CALIFORNIA				
	Lake	23,300	21,600	93
	Merced	58,200	56,000	96
	Monterey	116,700	112,300	96
	Placer East	4,400	4,200	95
	San Benito	11,600	11,100	95
	Santa Cruz	88,500	84,800	96
	Sutter	23,100	22,400	97
Between 5-24%				
CALIFORNIA				
	Amador	11,000	10,500	95
	Calaveras	12,900	12,300	95
	El Dorado East	12,300	11,800	96
	El Dorado West	33,700	32,500	97
	Humboldt	46,500	44,600	96
	Mariposa	5,900	5,500	93
	Nevada	30,800	29,100	94
	San Joaquin	161,600	155,000	96
	Shasta	53,100	51,400	97
	Sierra	1,500	1,400	93
	Tehama	18,600	18,100	97
	Tuolumne	17,100	16,200	95
	Yuba	21,000	20,300	97
NEVADA				
	Carson City	16,300	15,900	98
Totals		3,068,200	2,961,900	97
Net Weekly Circulation (1990)			1,961,400	
Average Daily Circulation (1990)			1,011,300	

California—San Francisco

KOFY-TV

Ch. 20

Network Service: None, independent.

Licensee: Pacific FM Inc., 2500 Marin St., San Francisco, CA 94124.

Studio: 2500 Marin St., San Francisco, CA 94124.

Telephone: 415-821-2020.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 3470-kw max. visual, 347-kw max. aural. Antenna: 1550-ft. above av. terrain, 820-ft. above ground, 1654-ft. above sea level.

Latitude 37° 45' 20"
Longitude 122° 27' 05"

Transmitter: Sutro Tower, Clarendon Heights, San Francisco.

Multichannel TV Sound: Stereo only.

News Service: AP.

Ownership: Pacific FM Inc.

Began Operation: April 1, 1968. Left air March 30, 1971. Sale to Leon Crosby approved by FCC Jan. 19, 1972. Resumed operation Feb. 4, 1972 (Television Digest, Vol. 12:6). Sale to present owner approved Sept. 5, 1980 (Vol. 19:34; 20:10). Resumed operation Oct. 1, 1980.

Represented (sales): MMT Sales Inc.

Represented (legal): Farrand, Cooper, Metzler & Bruiniers.

Represented (engineering): Hammett & Edison Inc.

Personnel:

JAMES J. GABBERT, president.
MICHAEL P. LINCOLN, general manager.
HAL CAPRON, sales manager.
LINDA NIX, promotion director.
ROGER BLARMIRE, national sales manager.
DOUG CRALL, chief engineer.
CHUCK SNYDER, news director.
MICHELE BALL, program director.

Highest 30 Sec. Rate: \$2000.

City of License: San Francisco. ADI: San Francisco. Rank: 5.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA Solano West	43,900	42,900	98
Between 25-49%	CALIFORNIA Alameda	491,800	476,800	97
	Contra Costa West	257,700	252,000	98



KOFY-TV BPCT-850606KE Granted 10/16/85

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Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Marin	95,500	92,500	97
	Napa	41,700	40,300	97
	San Francisco	337,400	316,900	94
	San Mateo	245,900	241,400	98
	Santa Clara West	485,700	473,000	97
	Sonoma	146,800	140,600	96
CALIFORNIA				
Between 5-24%	Contra Costa East	32,000	31,300	98
	San Joaquin	161,600	155,000	96
	Santa Cruz	88,500	84,800	96
	Solano East	65,300	63,800	98
Totals		2,493,800	2,411,300	97
Net Weekly Circulation (1990)			722,500	
Average Daily Circulation (1990)			237,000	

California—San Francisco

KPIX

Ch. 5

Network Service: CBS.

Licensee: Group W Television Inc., 855 Battery St., San Francisco, CA 94111.

Studio: 855 Battery St., San Francisco, CA 94111.

Telephone: 415-362-5550. TWX: 415-393-7334.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1660-ft. above av. terrain, 980-ft. above ground, 1811-ft. above sea level.

Latitude 37° 45' 20"
Longitude 122° 27' 05"

Transmitter: Mt. Sutro Television Center.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 11-meter; Scientific-Atlanta, 7-meter; Scientific-Atlanta, 4.6-meter; Scientific-Atlanta receivers.

News Services: AP, Bay City News, CBS, Group W Newsfeed, UPI.

Ownership: Group W—Westinghouse Broadcasting (Group Owner).

Began Operation: December 22, 1948. Sold to present owner by Associated Bcstrs. Inc. (Television Digest, Vol. 9:45, 10:11, 15, 19, 27).

Represented (sales): Group W Television Sales.

Represented (legal): Wilkes, Artis, Hedrick & Lane.

Personnel:

CAROLYN WEAN, vice president & general manager.

KENNEN WILLIAMS, station manager.

CHRIS WESTERKAMP, local sales manager.

HARRY FULLER, news director.

ROY MOORE, engineering manager.

JAMES LUTTON, program manager.

DAVID LANDIS, promotion director.

FLORENCE WEISS, sales operations manager.

NANCY GRAHAM, public affairs director.

ROBERT DICKS JR., operations manager.

Highest 30 Sec. Rate: \$12,000.

NETWORK BASE HOURLY RATE: \$2900.

City of License: San Francisco. ADI: San Francisco. Rank: 5.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over				
CALIFORNIA				
	Alameda	491,800	476,800	97
	Contra Costa East	32,000	31,300	98
	Contra Costa West	257,700	252,000	98
	Lake	23,300	21,600	93
	Marin	95,500	92,500	97
	Mendocino	30,500	28,200	92
	Napa	41,700	40,300	97
	San Francisco	337,400	316,900	94
	San Mateo	245,900	241,400	98
	Santa Clara East	25,900	25,200	97
	Santa Clara West	485,700	473,000	97
	Solano East	65,300	63,800	98
	Solano West	43,900	42,900	98
	Sonoma	146,800	140,600	96



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%				
CALIFORNIA				
	Del Norte	7,700	7,200	94
	Humboldt	46,500	44,600	96
	Mariposa	5,900	5,500	93
	Merced	58,200	56,000	96
	Monterey	116,700	112,300	96
	Placer East	4,400	4,200	95
	San Benito	11,600	11,100	95
	Santa Cruz	88,500	84,800	96
	Tuolumne	17,100	16,200	95
Between 5-24%				
CALIFORNIA				
	Amador	11,000	10,500	95
	Butte	72,100	68,800	95
	Calaveras	12,900	12,300	95
	El Dorado East	12,300	11,800	96
	Glenn	8,700	8,400	97
	Nevada	30,800	29,100	94
	San Joaquin	161,600	155,000	96
	Shasta	53,100	51,400	97
	Sierra	1,500	1,400	93
	Stanislaus	121,200	115,600	95
	Tehama	18,600	18,100	97
OREGON				
	Douglas	35,700	34,000	95
	Jackson	55,700	53,900	97
	Josephine	29,500	27,800	94
Totals		3,304,700	3,186,500	96
Net Weekly Circulation (1990)				1,944,800
Average Daily Circulation (1990)				915,200

California—San Francisco

KRON-TV

Ch. 4

Network Service: NBC.

Licensee: Chronicle Broadcasting Co., 1001 Van Ness Ave., San Francisco, CA 94109.

Studio: 1001 Van Ness Ave., San Francisco, CA 94109.

Telephone: 415-441-4444. TWX: 910-372-6502.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 15.1-kw aural. Antenna: 1680-ft. above av. terrain, 977-ft. above ground, 1811-ft. above sea level.

Latitude 37° 45' 20"
Longitude 122° 27' 05"

Transmitter: Clarendon Heights between Mt. Sutro & Twin Peaks.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Transmit/receive Harris, 5-meter Ku-band; Satcom Technologies, 6-meter C-band; Superior, 6-meter C-band; Andrew, 4.7-meter Ku & C-band; Vertex, 4.3-meter Ku-band; Agile Omni, Harris, Microdyne, Scientific-Atlanta, receivers.

News Services: AP, Bay City News, CNN, Environmental Satellite Services, National Weather Service, Nexus, UPI.

Ownership: Chronicle Broadcasting Co. (Group Owner).

Began Operation: November 15, 1949.

Represented (sales): Petry Television Inc.

Represented (legal): Covington & Burling.

Represented (engineering): A. D. Ring & Associates, P.C.

Personnel:

AMY McCOMBS, president & general manager.
MARK MURRAY, director of finance & business affairs.
E. RICHARD CERUSSI, vice president & general sales manager.
JOHN McKAY, local sales manager.
AL GOLDSTEIN, news director.
DAVID SALINGER, director of programming & audience development.
WARREN L. ALLGYER, vice president, engineering.
LINDA G. BRADLEY, director of public relations.
BARRY BROWN, studio operations manager.
BRIAN FIORI, research director.

Highest 30 Sec. Rate: \$20,000.

NETWORK BASE HOURLY RATE: \$3913.

City of License: San Francisco. ADI: San Francisco. Rank: 5.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
CALIFORNIA				
50% & Over	Alameda	491,800	476,800	97
	Contra Costa East	32,000	31,300	98
	Contra Costa West	257,700	252,000	98
	Marin	95,500	92,500	97
	Mendocino	30,500	28,200	92
	Napa	41,700	40,300	97
	San Francisco	337,400	316,900	94
	San Mateo	245,900	241,400	98
	Santa Clara East	25,900	25,200	97
	Santa Clara West	485,700	473,000	97



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Solano East	65,300	63,800	98
	Solano West	43,900	42,900	98
	Sonoma	146,800	140,600	96
CALIFORNIA				
Between 25-49%	Amador	11,000	10,500	95
	Humboldt	46,500	44,600	96
	Mariposa	5,900	5,500	93
	San Benito	11,600	11,100	95
	Santa Cruz	88,500	84,800	96
	Tuolumne	17,100	16,200	95
CALIFORNIA				
Between 5-24%	Butte	72,100	68,800	95
	Calaveras	12,900	12,300	95
	El Dorado West	33,700	32,500	97
	Glenn	8,700	8,400	97
	Lake	23,300	21,600	93
	Monterey	116,700	112,300	96
	Nevada	30,800	29,100	94
	Placer West	54,900	52,900	96
	San Joaquin	161,600	155,000	96
	Shasta	53,100	51,400	97
	Sierra	1,500	1,400	93
	Stanislaus	121,200	115,600	95
	Tehama	18,600	18,100	97
	Trinity	5,600	5,200	93
	Yolo	50,000	48,100	96
Totals		3,245,400	3,130,300	96
Net Weekly Circulation (1990)			1,957,600	
Average Daily Circulation (1990)			1,032,400	

California—San Francisco

KTSF

Ch. 26

Network Service: None, independent.

Licensee: Lincoln Broadcasting Co., 100 Valley Dr., Brisbane, CA 94005.

Studio: 100 Valley Dr., Brisbane, CA 94005.

Telephone: 415-468-2626. Fax: 415-467-7559.

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 2510-kw max. visual, 500-kw max. aural. Antenna: 1378-ft. above av. terrain, 259-ft. above ground, 1539-ft. above sea level.

Latitude 37° 41' 12"
Longitude 122° 26' 03"

Transmitter: Mt. San Bruno Antenna Farm.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Cablewave Systems, 2-meter Ku-band; Drake, M/A-Com, Scientific-Atlanta receivers.

News Services: AP, CNN, UPI.

Ownership: Lincoln Broadcasting Co.

Began Operation: September 4, 1976.

Represented (sales): Asian Television Sales.

Represented (legal): Miller, Young & Holtbrooke.

Personnel:

LILLIAN L. HOWELL, president.

BRIAN HOLTON, general manager.

MICHAEL J. SHERMAN, station manager.

MICHAEL P. FUSARO, chief engineer.

NANCY FULLER, business manager.

MINDA LOGAN, program director.

ROSE SHIRINIAN, news & public affairs director.

Highest 30 Sec. Rate: \$300.

City of License: San Francisco. ADI: San Francisco. Rank: 5.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
CALIFORNIA				
Between 5-24%	Alameda	491,800	476,800	97
	Contra Costa East	32,000	31,300	98
	Contra Costa West	257,700	252,000	98
	San Francisco	337,400	316,900	94
	San Mateo	245,900	241,400	98
	Santa Clara West	485,700	473,000	97
	Solano West	43,900	42,900	98
Totals		1,894,400	1,834,300	97
Net Weekly Circulation (1990)				141,400
Average Daily Circulation (1990)				51,300

California—Oakland-San Francisco

KTVU

Ch. 2

Network Service: Fox.

Licensee: KTVU Inc., 2 Jack London Square, Oakland, CA 94607.

Studio: 2 Jack London Square, Oakland, CA 94607.

Mailing Address: Box 22222, Oakland, CA 94623.

Telephone: 415-834-1212. TWX: 910-366-7269. Fax: 415-272-9957.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1571-ft. above av. terrain, 977-ft. above ground, 1808-ft. above sea level.

Latitude 37° 45' 20"
Longitude 122° 27' 05"

Transmitter: Mt. Sutro.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Microdyne, 5-meter Ku-band; Scientific-Atlanta, 10-meter C-band; Vertex, 5-meter Ku-band; Microdyne, Scientific-Atlanta receivers.

News Services: AP, Bay City News.

Ownership: Cox Enterprises Inc. (Group Owner).

Began Operation: March 3, 1958. Sale to present owner approved Oct. 16, 1963 by FCC (Television Digest, Vol. 3:32, 42).

Represented (sales): TeleRep Inc.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Hammett & Edison Inc.

Personnel:

KEVIN O'BRIEN, vice president & general manager.
BROOKE SPECTORSKY, station manager.
JEFF BLOCK, general sales manager.
TOM JERMAIN, national sales manager.
SCOT SANDERS, national sales manager.
CHARLES STUART, local sales manager.
CAROLINE CHANG, program manager.
WILLIAM TEMPLETON, controller.
RAY JACOBS, director of administration.
STERLING DAVIS, director of operations and engineering.
FRED ZEHNDER, news director.
PHIL ARNONE, local program director.
MIKI BYRNES, marketing director.

Highest 30 Sec. Rate: \$25,000.

City of License: Oakland. ADI: San Francisco. Rank: 5.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
CALIFORNIA				
50% & Over	Alameda	491,800	476,800	97
	Butte	72,100	68,800	95
	Colusa	5,700	5,400	95
	Contra Costa East	32,000	31,300	98
	Contra Costa West	257,700	252,000	98
	Del Norte	7,700	7,200	94
	Humboldt	46,500	44,600	96
	Lake	23,300	21,600	93
	Marin	95,500	92,500	97
	Mendocino	30,500	28,200	92
	Monterey	116,700	112,300	96
	Napa	41,700	40,300	97
	Placer East	4,400	4,200	95
	San Francisco	337,400	316,900	94
	San Mateo	245,900	241,400	98



Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	Santa Clara East	25,900	25,200	97	
	Santa Clara West	485,700	473,000	97	
	Santa Cruz	88,500	84,800	96	
	Sierra	1,500	1,400	93	
	Solano East	65,300	63,800	98	
	Solano West	43,900	42,900	98	
	Sonoma	146,800	140,600	96	
	Sutter	23,100	22,400	97	
	CALIFORNIA				
	Between 25-49%	Amador	11,000	10,500	95
Calaveras		12,900	12,300	95	
El Dorado East		12,300	11,800	96	
Glenn		8,700	8,400	97	
Mariposa		5,900	5,500	93	
Merced		58,200	56,000	96	
Mono		4,100	3,500	86	
Nevada		30,800	29,100	94	
San Benito		11,600	11,100	95	
San Joaquin		161,600	155,000	96	
Shasta		53,100	51,400	97	
Stanislaus		121,200	115,600	95	
Tehama		18,600	18,100	97	
Tuolumne		17,100	16,200	95	
Yuba	21,000	20,300	97		
NEVADA					
Carson City	16,300	15,900	98		
OREGON					
Coos	23,500	21,700	93		
Jackson	55,700	53,900	97		
(Continued on page A-178)					
Totals		4,540,200	4,379,800	96	
Net Weekly Circulation (1990)			2,190,900		
Average Daily Circulation (1990)			981,500		

California—San Francisco

KWBB

Ch. 38

Network Service: None, independent.

Licensee: West Coast United Bcstg. Co., 45 Franklin St., No. 205, San Francisco, CA 94102.

Studio: 250 Radio Road, Brisbane, CA 94005.

Telephone: 415-558-8268.

Technical Facilities: Channel No. 38 (614-620 MHz). Authorized power: 5000-kw max. & 3819-kw horizontal visual, 500-kw max. & 382-kw horizontal aural. Antenna: 1291-ft. above av. terrain, 185-ft. above ground, 1500-ft. above sea level.

Latitude	37°	41'	15"
Longitude	122°	26'	04"

Holds CP for change to 5000-kw max. visual, 1444-ft. above av. terrain, 726-ft. above ground, 1560-ft. above sea level; lat. 37° 45' 20", long. 122° 27' 05", transmitter to Sutro Tower, No. 1 La Avanzada Rd., San Francisco. BMPCT-890712KI.

Transmitter: San Bruno Peak.

Satellite Earth Station: Harris, 3.8-meter C-band.

Ownership: West Coast United Bcstg. Co.

Began Operation: December 28, 1968 as KUDO, left air April 15, 1971. Sale to Dr. W. Eugene Scott, et al., approved by FCC May 29, 1973. Resumed operation Aug. 4, 1974 as KVOF-TV. License renewal denied. FCC ordered station to cease operation Oct. 18, 1985. Present owner awarded facilities Aug. 22, 1984, began operation Jan. 1986.

Represented (sales): Doty & Associates (Los Angeles).

Represented (legal): Schnader, Harrison, Segal & Lewis.

Represented (engineering): Raymond E. Rohrer.

Personnel:

HUNTLY GORDON, general manager.
JOHN ANDERSON, assistant general manager.
GEORGE MATTIMILLER, sales manager.



Highest One Hour Rate: \$1500.

Highest 30 Sec. Rate: \$50.

Arbitron Data: Not available.

City of License: San Francisco. ADI: San Francisco. Rank: 5.

California—San Jose

KICU-TV

Ch. 36

Network Service: None, independent.

Licensee: KICU Inc., 1585 Schallenger Rd., San Jose, CA 95131.

Studio: 1585 Schallenger Rd., San Jose, CA 95131.

Telephone: 408-298-3636. TWX: 910-338-2120. Fax: 408-993-0723.

Technical Facilities: Channel No. 36 (602-608 MHz). Authorized power: 4098-kw max. & 1905-kw horizontal visual, 410-kw max. & 191-kw horizontal aural. Antenna: 2251-ft. above av. terrain, 570-ft. above ground, 3012-ft. above sea level.

Latitude 37° 29' 17"
Longitude 121° 51' 59"

Transmitter: Monument Peak, Alameda County.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Andrew, 5-meter Ku & C-band; Microwave General, 5-meter Ku & C-band; Scientific-Atlanta, 5-meter C-band; Vertex, 4.7-meter Ku-band; Andrew, Avantek, M/A-Com, Scientific-Atlanta receivers.

News Services: AP, Bay City News.

Ownership: KICU Inc.

Began Operation: October 1, 1967. Sale to Ralph C. Wilson Industries by Vincent B. Welch, et al., approved by FCC Nov. 27, 1979 (Television Digest, Vol. 19:39). Sale to present owners by Ralph C. Wilson Jr. approved March 15, 1990.

Represented (sales): Blair Television.

Represented (legal): Leventhal, Senter & Lerman.

Represented (engineering): Smith & Powstenko.

Personnel:

- WILLIAM R. HIRSHEY, president & general manager.
- JIM EVERS, vice president & station manager.
- MELISSA TENCH-STEVENSON, program director.
- W. S. BEEMAN, vice president & director of engineering.
- JOHN DuBOIS, vice president & general sales manager.
- STEVE SPENDLOVE, national sales manager.
- SCOTT McIVER, local sales manager.
- RICK SAN VINCENTE, local sales manager.
- DAVID WOLFE, director of marketing & promotion.
- DOUGLAS McKNIGHT, news director.
- MEL LIPSITZ, controller.
- ROY AVILA, community affairs director.

Rates: On request.

City of License: San Jose. ADI: San Francisco. Rank: 5.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
CALIFORNIA				
Between 25-49%	Lake	23,300	21,600	93
	Napa	41,700	40,300	97
	San Benito	11,600	11,100	95
	San Mateo	245,900	241,400	98



KICU-TV BMPCT-890302LB Granted 2/22/90 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Santa Clara East	25,900	25,200	97
	Santa Clara West	485,700	473,000	97
	Santa Cruz	88,500	84,800	96
	Solano West	43,900	42,900	98
CALIFORNIA				
Between 5-24%	Alameda	491,800	476,800	97
	Amador	11,000	10,500	95
	Calaveras	12,900	12,300	95
	Contra Costa East	32,000	31,300	98
	Contra Costa West	257,700	252,000	98
	El Dorado West	33,700	32,500	97
	Marin	95,500	92,500	97
	Monterey	116,700	112,300	96
	Placer West	54,900	52,900	96
	Sacramento	392,400	381,900	97
	San Francisco	337,400	316,900	94
	San Joaquin	161,600	155,000	96
	Solano East	65,300	63,800	98
	Sonoma	146,800	140,600	96
	Sutter	23,100	22,400	97
	Yuba	21,000	20,300	97
Totals		3,220,300	3,114,300	97
Net Weekly Circulation (1990)				664,000
Average Daily Circulation (1990)				184,800

California—San Jose

KLXV-TV

Ch. 65

Network Service: None, independent.

Licensee: Cathedral of Faith, 2315 Canoas Garden Ave., San Jose, CA 95125.

Studio: 2315 Canoas Garden Ave., San Jose, CA 95125.

Telephone: 408-264-6565.

Technical Facilities: Channel No. 65 (776-782 MHz). Authorized power: 3060-kw max. visual, 306-kw max. aural. Antenna: 2663-ft. above av. terrain, 196-ft. above ground, 3934-ft. above sea level.

Latitude	37°	06'	41"
Longitude	121°	50'	30"

Transmitter: Loma Prieta antenna farm, 15-mi. S of San Jose.

Satellite Earth Stations: Scientific-Atlanta, 6.5-meter C-band; KLM, 4.5-meter C-band; Microdyne, Scientific-Atlanta receivers.

Ownership: Cathedral of Faith.

Began Operation: November 15, 1986. Sale to present owners by Donald B. Thompson approved by FCC March 31, 1987.

Represented (legal): May & Dunne, Chartered.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

ROY K. FOREMAN, general manager.

KURT FOREMAN, station manager.

SKIP MORETTI, chief engineer.

DAVID JAIME, program director.

SHERI WILSON, marketing director.

STEFAN BUCEK, production manager.

Highest 30 Sec. Rate: \$60.



Arbitron Data: Not available.

City of License: San Jose. **ADI:** San Francisco. **Rank:** 5.

California—San Jose

KNTV
Ch. 11

Network Service: ABC.

Licensee: KNTV Inc., 645 Park Ave., San Jose, CA 95110.

Studio: 645 Park Ave., San Jose, CA 95110.

Telephone: 408-286-1111. **Fax:** 408-295-5461.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 80.65-kw visual, 9.48-kw aural. Antenna: 2769-ft. above av. terrain, 291-ft. above ground, 4079-ft. above sea level.

Latitude 37° 06' 40"
Longitude 121° 50' 34"

Transmitter: 4.6-mi. SSW of New Almaden, Peak Loma Prieta.

Satellite Earth Stations: Andrew, 7.3-meter; Andrew, 4.5-meter; AvanteK receivers.

News Services: AP, Bay City News.

Ownership: Granite Broadcasting Corporation (Group Owner).

Began Operation: September 12, 1955. Sale to Landmark Communications Inc. by Gill Industries approved by FCC July 28, 1978 (Television Digest, Vol. 18:3). Sale to present owner approved Nov. 17, 1989.

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Akin, Gump, Strauss, Hauer & Feld.

Personnel:

STEWART PARK, general manager.
MARTY EDELMAN, general sales manager.
MARK BENSCHIEDT, local sales manager.
CHRIS JENKINS, national sales manager.
TERRY McELHATTON, news director.
BOB ANDERSON, promotion director.
LOUIS R. BELL, director of engineering.
DEBBIE MARCOULLIER, controller.
JIM SMALL, marketing director.

Highest 30 Sec. Rate: \$3500.

City of License: San Jose. **ADI:** San Francisco. **Rank:** 5.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Monterey	116,700	112,300	96
	San Benito	11,600	11,100	95



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Santa Clara East	25,900	25,200	97
	Santa Cruz	88,500	84,800	96
Between 25-49%	CALIFORNIA			
	Mariposa	5,900	5,500	93
	Santa Clara West	485,700	473,000	97
Between 5-24%	CALIFORNIA			
	Alameda	491,800	476,800	97
	San Mateo	245,900	241,400	98
	Solano West	43,900	42,900	98
Totals		1,515,900	1,473,000	97
Net Weekly Circulation (1990)			484,500	
Average Daily Circulation (1990)			208,600	

California—San Jose

KSTS

Ch. 48

Network Service: Telemundo.

Licensee: Telemundo of Northern California Inc., 2349 Bering Dr., San Jose, CA 95131.

Studio: 2349 Bering Dr., San Jose, CA 95131.

Telephone: 408-435-8848. **Fax:** 408-433-5921.

Technical Facilities: Channel No. 48 (674-680 MHz). Authorized power: 4570-kw max. visual, 457-kw max. aural. Antenna: Circularly-polarized, 2070-ft. above av. terrain, 322-ft. above ground, 2872-ft. above sea level.

Latitude 37° 29' 05"
Longitude 121° 51' 51"

Transmitter: Monument Peak, approx. 10-mi. NNE of San Jose.

Satellite Earth Stations: Microwave General, 5-meter; Microwave General, 3-meter; Harris, M/A-Com, RCA receivers.

News Services: Bay City News, CNN, UPI.

Ownership: Telemundo Group (Group Owner).

Began Operation: May 31, 1981. Sale to present owner by National Group TV Inc. (N. John Douglas, et al.) approved by FCC July 31, 1987 (Television Digest, Vol. 27:26, 34).

Represented (legal): Hogan & Hartson.

Personnel:

PAUL NIEDERMEYER, vice president & general manager.

JOE CRUZ, general sales manager.

CARLOS RAMOS, local sales manager.

FRANK OGDEN, chief engineer.

DANTE BETTEO, news director.

LOURDES ORTIZ, program coordinator.

MARIBEL MADRIGAL, on-air promotion coordinator.

KEN ELKIN, business manager.

Highest 30 Sec. Rate: \$750.

City of License: San Jose. **ADI:** San Francisco. **Rank:** 5.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
CALIFORNIA				
Between 5-24%	San Benito	11,600	11,100	95
Totals		11,600	11,100	96
Net Weekly Circulation (1990)			47,800	
Average Daily Circulation (1990)			27,400	

California—San Luis Obispo

KADE

(Satellite of KADY-TV, Oxnard, CA)

Ch. 33

Network Service: None, independent.

Licensee: Community Media Corp., 414 Higuera St., Suite B, San Luis Obispo, CA 93401.

Studio: 414 Higuera St., Suite B, San Luis Obispo, CA 93401.

Telephone: 805-541-2433.

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 60.3-kw max. visual. Antenna: 1444-ft. above av. terrain, 75-ft. above ground, 2552-ft. above sea level.

Latitude	35°	21'	38"
Longitude	120°	39'	21"

Transmitter: Guesta Peak, San Luis Obispo County.

Ownership: Community Media Corp.

Began Operation: January 21, 1990.

Represented (engineering): Communications Engineering Services.

Personnel:

ALENE WHITTEN, general manager.

DAN ZILLICH, chief engineer.

Rates: On request.

Arbitron Data: Not available.



City of License: San Luis Obispo. **ADI:** Santa Barbara-Santa Maria-San Luis Obispo. **Rank:** 112.

California—San Luis Obispo

KSBY-TV

Ch. 6

Network Service: NBC.

Licensee: KSBY Bcstg. Inc., 467 Hill St., San Luis Obispo, CA 93405.

Studio: 467 Hill St., San Luis Obispo, CA 93405.

Telephones: 805-541-6666; 213-318-5630. **TWX:** 910-351-6701.

Fax: 805-541-5142.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 12-kw aural. Antenna: 1781-ft. above av. terrain, 459-ft. above ground, 2904-ft. above sea level.

Latitude 35° 21' 37.00"
Longitude 120° 39' 17.50"

Transmitter: Los Padres Forest, 5.5-mi. N of town.

Multichannel TV Sound: Stereo only.

News Services: AP, CNN.

Ownership: Gillett Holdings Inc. (Group Owner).

Began Operation: May 25, 1953. John C. Cohan and Jerome Kantró's purchase of TV and radio KVEC from Christina M. Jacobson & Leslie H. Hacker approved June 13, 1956 (*Television Digest*, Vol. 12:24; 13:22, 29). Subsequent sale to Central California Communications Corp. (formerly Salinas Valley Bcstg. Corp.) by Cohan and Kantró approved July 18, 1957 by FCC. Sale to John Blair & Co. approved by FCC Feb. 14, 1979 (Vol. 18:3). FCC approved sale to present owner Dec. 30, 1986.

Represented (sales): TeleRep Inc.

Represented (legal): Pepper & Corazzini.

Represented (engineering): Smith & Powstenko.

Personnel:

D. R. OSWALD, president & general manager.

VIVI ZIGLER, station manager, local sales manager & program director.

CHARLOTTE ALEXANDER, marketing director.

NANCY DODSON, national sales manager.

JAMES BRODSKY, operations manager & chief engineer.

ANN ABRAHAM, news director.

MADLINE PALASZEWSKI, promotion director.

DANIEL A. FAIR, business manager & personnel director.

Highest 30 Sec. Rate: \$1500.

City of License: San Luis Obispo. **ADI:** Santa Barbara-Santa Maria-San Luis Obispo. **Rank:** 112.



KSBY-TV BMPCT-1066 Granted 4/29/53

© American Map Corp., 14244

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	San Luis Obispo	79,200	75,800	96
	Santa Barbara North	59,400	57,100	96
Between 25-49%	CALIFORNIA			
	Mono	4,100	3,500	86
	Santa Barbara South	73,800	71,000	96
Totals		216,500	207,400	96
Net Weekly Circulation (1990)				156,000
Average Daily Circulation (1990)				87,000

California—Santa Barbara

KEYT-TV

Ch. 3

Network Service: ABC.

Licensee: Smith Bcstg. of California Inc., Box 729, Santa Barbara, CA 93102.

Studio: 730 Miramonte Dr., Santa Barbara, CA 93109.

Telephone: 805-965-8533. TWX: 910-321-0268. Fax: 805-962-2342.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 50-kw visual, 5.89-kw aural. Antenna: 3010-ft. above av. terrain, 201-ft. above ground, 4201-ft. above sea level.

Latitude 34° 31' 32"
Longitude 119° 57' 08"

Transmitter: TV Peak, Santa Ynez Mountains.

Satellite Earth Stations: Scientific-Atlanta, 5-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, Standard Communications receivers.

News Service: UPI.

Ownership: Sandra Benton, William S. Reyner Jr., Smith Broadcasting Group Inc. (Group Owner).

Began Operation: July 24, 1953. Sale by Harry C. Butcher-Collin M. Selph group to William F. Luton & family approved March 27, 1957 by FCC (Television Digest, Vol. 12:52, 13:9, 13). Luton sale to Shamrock Bcstg. approved by FCC Oct. 16, 1984. Sale to present owners approved by FCC April 21, 1987 (Vol. 27:8).

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Hogan & Hartson.

Personnel:

SANDRA BENTON, vice president & general manager.

ARNIE WITCHELL, general sales manager.

JOHN SCOTT, local sales manager.

MIKE WARNER, community relations director.

DON KATICH, production manager.

KING HARRIS, director of news.

BRIAN NEAL, chief engineer.

RENEE FOLEY, program director.

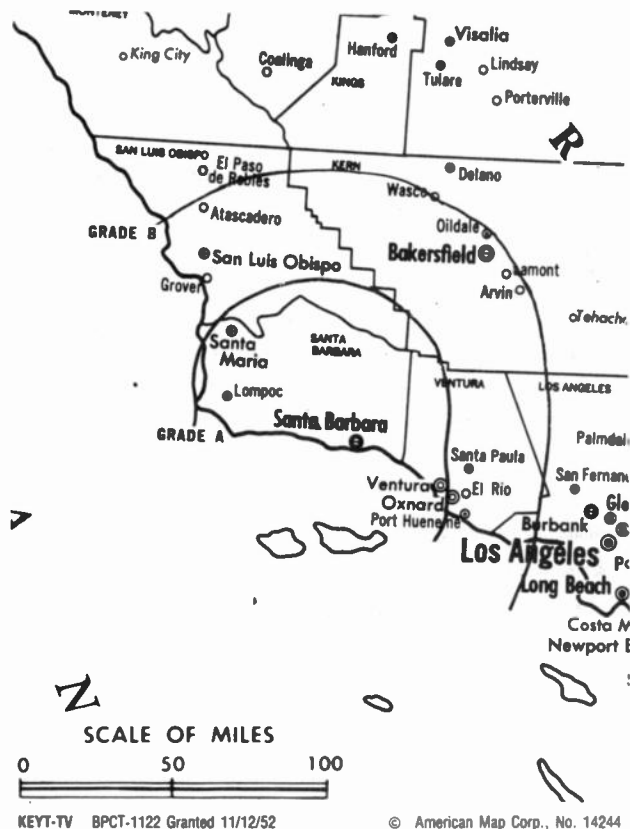
JEFF MARTIN, promotion director.

MARK KEENAN, business manager.

Highest 30 Sec. Rate: \$2000.

NETWORK BASE HOURLY RATE: \$444.

City of License: Santa Barbara. ADI: Santa Barbara-Santa Maria-San Luis Obispo. Rank: 112.



Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	San Luis Obispo	79,200	75,800	96
	Santa Barbara North	59,400	57,100	96
	Santa Barbara South	73,800	71,000	96
Between 25-49%	CALIFORNIA			
	Ventura	215,100	209,900	98
Totals		427,500	413,800	97
Net Weekly Circulation (1990)				278,200
Average Daily Circulation (1990)				120,900

California—Santa Maria

KCOY-TV

Ch. 12

Network Service: CBS.

Licensee: Stauffer Communications Inc., 1211 W. McCoy Lane, Santa Maria, CA 93455.

Studios: 1211 W. McCoy Lane, Santa Maria, CA 93455; 209 W. Alamar, Santa Barbara, CA 93111.

Telephone: 805-925-1200. TWX: 910-351-5875. Fax: 805-922-9830.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 115-kw visual, 22.9-kw aural. Antenna: 1941-ft. above av. terrain, 137-ft. above ground, 3385-ft. above sea level.

Latitude 34° 54' 37"
Longitude 120° 11' 08"

Transmitter: Tepusquet Peak.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: RCA, 5-meter Ku-band; United Satellite Systems, 5-meter C-band; Scientific-Atlanta receivers.

News Service: AP.

Ownership: Stauffer Communications Inc. (Group Owner).

Began Operation: March 16, 1964. Transfer of negative control from Dale G. Moore approved by FCC June 30, 1971. Sale to present owner by Helen Pedotti, et al. approved by FCC June 17, 1980 (Television Digest, Vol. 20:5).

Represented (sales): Katz Television.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

- CHARLES S. STAUFFER, general manager.
- CLIFF WILLIAMS, general sales manager.
- FINNY SMITH, local sales manager.
- DAVE FETE, operations manager.
- DENNIS BORNHOFT, chief engineer.
- ED WILSON, news director.
- WENDY EISELE, promotion director.
- DEBBI JOHNSON, business manager.

Rates: On request.

City of License: Santa Maria. ADI: Santa Barbara-Santa Maria-San Luis Obispo. Rank: 112.



Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	San Luis Obispo	79,200	75,800	96
	Santa Barbara North	59,400	57,100	96
	Santa Barbara South	73,800	71,000	96
Between 5-24%	CALIFORNIA Ventura	215,100	209,900	98
Totals		427,500	413,800	97
Net Weekly Circulation (1990)			166,300	
Average Daily Circulation (1990)			73,400	

California—Santa Rosa

KFTY

Ch. 50

Network Service: None, independent.

Licensee: Sonoma Broadcasting Inc., 533 Mendocino Ave., Santa Rosa, CA 95401.

Studio: 533 Mendocino Ave., Santa Rosa, CA 95401.

Mailing Address: Box 1150, Santa Rosa, CA 95402.

Telephone: 707-526-5050. TWX: 62677580. Fax: 707-526-7429.

Technical Facilities: Channel No. 50 (686-692 MHz). Authorized power: 302-kw max. & 209-kw horizontal visual, 12.6-kw aural. Antenna: 3084-ft. above av. terrain, 144-ft. above ground, 4454-ft. above sea level.

Latitude 38° 40' 09.60"

Longitude 122° 37' 51.70"

Holds CP for change 398-kw max. visual, 3081-ft. above av. terrain. BPCT-900511KF.

Transmitter: 16-mi. NE of Santa Rosa on Mt. St. Helena.

Satellite Earth Stations: Simulsat, 5-meter C-band; Vertex, 4.6-meter Ku-band; M/A-Com, Scientific-Atlanta receivers.

News Services: AP, CNN.

Ownership: Sonoma Broadcasting Inc.

Began Operation: May 1, 1981.

Represented (sales): Adam Young Inc.

Represented (legal): Keck, Mahin & Cate.

Represented (engineering): Hatfield & Dawson.

Personnel:

JOSEPH M. PEREZ, vice president & director of engineering.

PAUL SACKS, vice president & general sales manager.

RANDY ROGERS, national sales manager.

DON ROSS, news director.

AFTON AULD, program director.

CATHY GAZZANO, promotion director.

AL HUBER JR., controller.

Highest 30 Sec. Rate: \$300.

City of License: Santa Rosa. ADI: San Francisco. Rank: 5.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.



KFTY BPCT-900511KF Granted 7/3/90

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Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	CALIFORNIA			
	Lake	23,300	21,600	93
	Mendocino	30,500	28,200	92
	Sonoma	146,800	140,600	96
Between 5-24%	CALIFORNIA			
	Marin	95,500	92,500	97
	Napa	41,700	40,300	97
	Solano West	43,900	42,900	98
	Yuba	21,000	20,300	97
Totals		402,700	386,400	96
Net Weekly Circulation (1990)				113,500
Average Daily Circulation (1990)				32,300

California—Vallejo

KPST-TV

Ch. 66

Network Service: None, independent.

Grantee: Pan Pacific Television Inc., 475 El Camino Real, Suite 308, Millbrae, CA 94030.

Studio: 475 El Camino Real, Suite 308, Millbrae, CA 94030.

Telephones: 415-697-6682; 707-644-8866. Fax: 415-697-1268.

Technical Facilities: Channel No. 66 (782-788 MHz). Authorized power: 3459-kw max. & 912-kw horizontal visual, 346.6-kw max. & 91.2-kw horizontal aural. Antenna: 1529-ft. above av. terrain, 797-ft. above ground, 1631-ft. above sea level.

Latitude	37°	45'	20"
Longitude	122°	27'	05"

Transmitter: Mt. Sutro Tower, San Francisco.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: 5-meter C-band; Scientific-Atlanta receivers.

News Service: WTN.

Ownership: Pan Pacific Television Inc.

Began Operation: November 25, 1986.

Represented (legal): Mullin, Rhyne, Emmons & Topel, P.C.

Represented (engineering): Smith & Powstenko.

Personnel:

DAVID LI, president & general manager.

C. T. TUAN, general sales manager.

HONNA LI, traffic manager.

HENRY WONG, local sales manager.

SAMMY YANG, program & news director.

RICK LeFORGE, chief engineer.

Highest 30 Sec. Rate: \$160.



Arbitron Data: Not available.

City of License: Vallejo. ADI: San Francisco. Rank: 5.

California

KTLA, Los Angeles (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	ARIZONA			
	Cochise	37,100	35,900	97
	Coconino	30,600	28,500	93
	Pima	263,400	258,500	98
	CALIFORNIA			
	Tulare	99,900	95,800	96
	GEORGIA			
	Atkinson	2,100	2,000	95
	INDIANA			
	Clay	9,600	9,500	99
	KANSAS			
	Allen	6,200	6,100	98
	Mitchell	3,300	3,200	97
	Osage	6,100	6,000	98
	Woodson	1,800	1,800	100
	LOUISIANA			
	Bienville	6,200	6,100	98
	Bossier	32,800	32,500	99
	Caddo	103,400	102,400	99
	Claiborne	6,400	6,300	98
	De Soto	10,400	10,200	98
	St Helena	3,200	3,100	97
	Union	8,200	8,100	99
	Webster	17,400	17,100	99
	MINNESOTA			
	Beltrami	12,000	11,500	96
	Chisago	9,800	9,700	99
	Scott	18,300	18,200	99
	Steele	11,300	11,200	99
	NEBRASKA			
	Arthur	200	200	100
Blaine	300	300	100	
Garfield	1,000	1,000	100	
NEW HAMPSHIRE				
Sullivan	15,500	15,100	97	
NEW MEXICO				
Lea North	20,300	19,900	98	
NEVADA				
Esmeralda	300	300	100	
Eureka	500	500	100	
OHIO				
Noble	4,300	4,100	95	
OKLAHOMA				
Mc Curtain	13,000	12,700	98	
PENNSYLVANIA				
Potter	7,000	6,800	97	
TEXAS				
Bowie	31,000	30,700	99	
Cass	11,300	11,100	98	
Edwards	700	700	100	
El Paso	175,400	174,100	99	
Franklin	3,200	3,100	97	
Harrison	20,400	20,100	99	
Marion	4,200	4,100	98	
Morris	5,300	5,200	98	
Panola	8,500	8,400	99	

KTLA—(Continued) (Arbitron Data Continued)

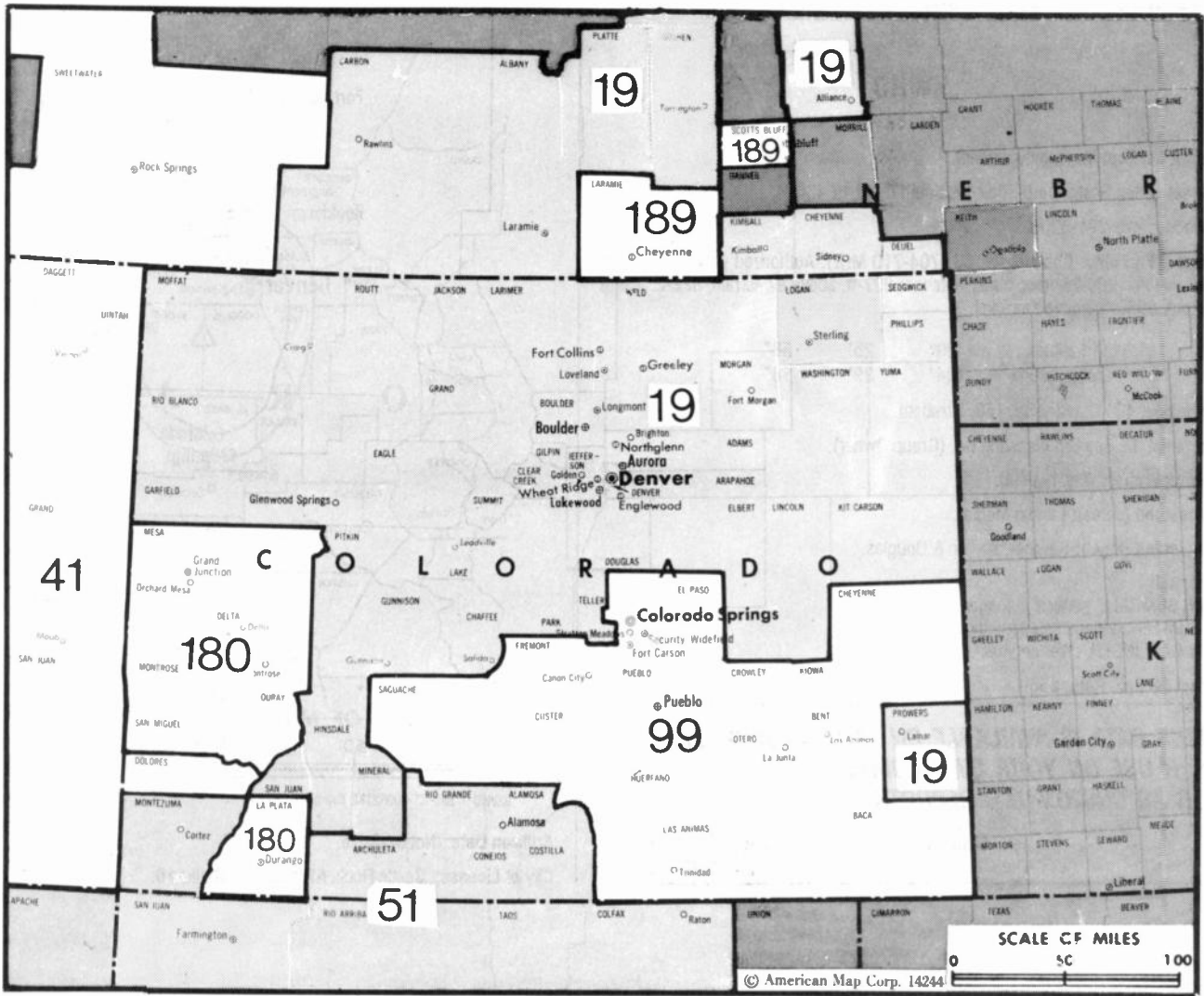
Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Red River	6,100	5,900	97
	Titus	9,100	9,000	99
	Upshur	12,200	12,000	98
	Van Zandt	15,800	15,500	98
	Wood	11,800	11,600	98
	WISCONSIN			
	Buffalo	5,500	5,400	98
	WEST VIRGINIA			
	Doddridge	2,900	2,800	98
	WYOMING			
	Crook	2,300	2,200	96

KTXL, Sacramento-Stockton (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	CALIFORNIA			
	Tehama	18,600	18,100	97
	NEVADA			
	Washoe	105,900	103,500	98
	OREGON			
	Douglas	35,700	34,000	95
	Josephine	29,500	27,800	94

KTVU, Oakland-San Francisco (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	OREGON			
	Josephine	29,500	27,800	94
	Klamath	22,200	21,400	96
Between 5-24%	CALIFORNIA			
	El Dorado West	33,700	32,500	97
	Fresno	221,300	213,100	96
	Madera	27,600	26,400	96
	Placer West	54,900	52,900	96
	Plumas	8,400	7,900	93
	Sacramento	392,400	381,900	97
	Siskiyou	17,500	16,300	93
	Yolo	50,000	48,100	96
	NEVADA			
	Washoe	105,900	103,500	98
	OREGON			
	Douglas	35,700	34,000	95
	Lane	106,400	102,500	96
Marion	83,600	80,300	96	
Polk	17,900	17,300	96	



Market	Arbitron AOI TV Households	Rank	Market Area Commercial TV Stations
Denver, CO.....	1,047,400	19	KCNC-TV (4), KDVR (31), KMGH-TV (7), KREG-TV (3), KSBS-TV (24), KTVD (20), KUBD (59), KUSA-TV (9), KWGN-TV (2), KWHD (53)
Salt Lake City, UT.....	598,200	41	KCCZ (4), KOOG-TV (30), KSL-TV (5), KSTU (13), KTVX (4), KUTV (2), KXIV (14)
Albuquerque, NM.....	503,900	51	KBIM-TV (10), KCHF (11), KGGM-TV (13), KGSW-TV (14), KKTO (2), KLUZ-TV (41), KNAT (23), KOAT-TV (7), KOB-TV (4), KOFB (12), KOBR (8), KRPV (27), KVVU-TV (6), KWNM-TV (10)
Colorado Springs-Pueblo, CO.....	237,900	99	KKTV (11), KOAA-TV (5), KRDO-TV (13), KXRM-TV (21)
Grand Junction-Durango, CO.....	64,700	180	KJCT-TV (8), KREX-TV (5), KREY-TV (10), KREZ-TV (6)
Cheyenne, WY-Scottsbluff, NE-Sterling, CO.....	44,400	189	KDUH-TV (4), KGWN-TV (5), KKTU (33), KSTF (10), KTVS (3)

State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

KKTV, Pueblo.....	See Colorado Springs, CO
KOAA-TV, Pueblo.....	See Colorado Springs, CO
KROD-TV, Pueblo.....	See Colorado Springs, CO
KXRM-TV, Pueblo.....	See Colorado Springs, CO

Colorado Station Totals as of October 1, 1990

	VHF	UHF	TOTAL
Commercial Television Stations	13	6	19
Educational Television Stations	3	1	4
	16	7	23

Colorado—Castle Rock

KWHD

Ch. 53

Network Service: None, independent.

Grantee: LeSea Bcstg. Corp., Box 12, South Bend, IN 46624.

Telephone: 219-291-8200.

Technical Facilities: Channel No. 53 (704-710 MHz). Authorized power: 5000-kw max. visual, 1000-kw max. aural. Antenna: 627-ft. above av. terrain, 322-ft. above ground, 6988-ft. above sea level.

Latitude	39°	25'	58"
Longitude	104°	39'	18"

Transmitter: 400 Country Rd. 158, Elizabeth.

Ownership: Le Sea Broadcasting Co. (Group Owner).

Began Operation: July 1, 1990.

Represented (sales): Landin Media.

Represented (legal): Gardner, Carton & Douglas.

Personnel:

PETER SUMRALL, general manager.

JIM SHAFFER, general sales manager.

DOUG GARLINGER, chief engineer.

Highest 30 Sec. Rate: \$50.

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OR AS CUSTOMIZED REPORTS**

Call Lynn Levine or Nancy Cramer
202-872-9200



Arbitron Data: Not available.

City of License: Castle Rock. ADI: Denver. Rank: 19.

Colorado—Colorado Springs-Pueblo

KKTV

Ch. 11

Network Service: CBS.

Licensee: KKTV Inc., Box 2110, Colorado Springs, CO 80901.

Studio: 3100 N. Nevada Ave., Colorado Springs, CO 80907.

Telephone: 719-634-2844. TWX: 910-920-3905. Fax: 719-634-3741.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 234-kw visual, 46.8-kw aural. Antenna: 2380-ft. above av. terrain, 351-ft. above ground, 9786-ft. above sea level.

Latitude 38° 44' 41"
Longitude 104° 51' 41"

Transmitter: Cheyenne Mountain.

Satellite Earth Stations: ADM, 6.1-meter C-band; RCA, 4.6-meter Ku-band; Harris, 3.6-meter C-band.

News Services: AP, CBS, CNN.

Ownership: Ackerley Communications Inc. (Group Owner).

Began Operation: December 7, 1952. Sale to present owner by Capitol Bcstg. Co. approved by FCC Jan. 18, 1983 (Television Digest, Vol. 22:44). Sale to Capitol by Willard W. Garvey approved June 4, 1969 (Vol. 9:23). Previous sale by James D. & Betty Z. Russell and Gifford Philips approved July 31, 1963 (Vol. 3:31).

Represented (sales): Katz Television.

Represented (legal): Rubin, Winston, Diercks & Harris.

Personnel:

JAMES D. LUCAS, vice president & general manager.

LLOYD WRIGHT, station manager.

DAN SMITH, general sales manager.

LORNA DUNCAN, program director.

RICK CRADDOCK, chief engineer & operations manager.

PIE MALSOM, national sales manager.

GEORGE SANCHEZ, promotion director.

JAJEAN LENZ, business manager.

Rates: On request.

City of License: Colorado Springs. ADI: Colorado Springs-Pueblo. Rank: 99.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
COLORADO				
50% & Over	Baca	1,900	1,700	89
	Bent	2,000	1,900	95
	Cheyenne	1,000	900	95
	Crowley	1,000	1,000	100
	Custer	600	600	100
	El Paso	151,400	149,300	99
	Fremont	12,500	12,100	97
	Kiowa	700	700	100
	Las Animas	5,500	5,200	94
	Lincoln	1,800	1,700	94
	Otero	8,100	7,900	98



KKTV BPC-T-2759 Granted 4/27/60

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Prowers	5,600	5,300	95
	Pueblo	49,800	49,100	99
	Saguache	1,400	1,300	93
	Teller	4,800	4,700	98
COLORADO				
Between 25-49%	Alamosa	4,600	4,400	96
	Conejos	2,800	2,700	96
	Costilla	1,200	1,100	92
	Elbert	3,300	3,200	97
	Huerfano	2,700	2,600	96
NEW MEXICO				
	Coffax	5,200	4,900	94
COLORADO				
Between 5-24%	Park	3,000	2,900	97
	Rio Grande	4,000	3,800	95
	Washington	1,900	1,800	95
KANSAS				
	Hamilton	1,100	1,100	100
	Wallace	700	700	100
Totals		278,600	272,600	98
Net Weekly Circulation (1990)			211,900	
Average Daily Circulation (1990)			124,500	

Colorado—Pueblo-Colorado Springs

KOAA-TV
Ch. 5

Network Service: NBC.

Licensee: Sangre de Cristo Communications Inc., Box 195, Pueblo, CO 81002.

Studio: 2200 7th Ave., Pueblo, CO 81003.

Telephone: 719-544-5782. TWX: 910-939-9565.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: Circularly polarized, 1306-ft. above av. terrain, 972-ft. above ground, 6322-ft. above sea level.

Latitude 38° 22' 24.50"
Longitude 104° 33' 27.20"

Transmitter: Baculite Mesa, approx. 7.9-mi. NNE of Pueblo.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 6-meter Ku-band; Harris, 3-meter Ku-band; Microdyne, 7-meter C-band; Microdyne, 3.6-meter Ku-band; Harris, M/A-Com, Microdyne receivers.

News Services: AP, NBC, Skycom.

Ownership: Evening Post Publishing Co. (Group Owner).

Began Operation: June 29, 1953. Sale to present owner by Mahlon T. White, William Grant, et al., approved by FCC Aug. 6, 1976. Previous sale by Metropolitan TV Co. approved June 6, 1968 (Television Digest, Vol. 8:24). Sale by Star Bcstg. Co. (Bankers Life & Casualty Co., Chicago) approved Dec. 13, 1961 (Vol. 17:35; 1:14). Sale by partners Douglas D. Kahle & Robert L. Clinton Jr. to Star Bcstg. Co., approved Sept. 29, 1954 (Vol. 10:35, 40).

Represented (sales): Petry Television Inc.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

JOHN O. GILBERT, president & general manager.
JACK SINCLAIR, program director.
FLO ISRINGHAUSEN, national sales manager.
DORI WALLS, sales manager, Pueblo.
ELAINE RIFE, sales manager, Colorado Springs.
ANDY LYON, news director.
VICKIE HESHION, promotion director.
JOE DIAZ, production manager.
KEN RENFROW, chief engineer.
PATRICIA RODGERS, operations manager.
EVIE HUDSON, business manager.
NINA CARROLL, marketing director.

Highest One Hour Rate: \$4800.

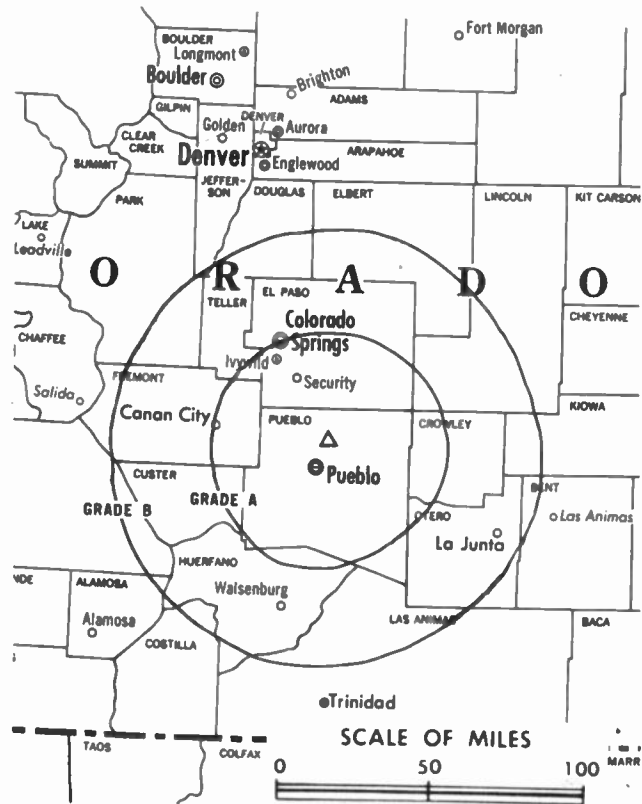
Highest 30 Sec. Rate: \$2000.

NETWORK BASE HOURLY RATE: \$325.

City of License: Pueblo. ADI: Colorado Springs-Pueblo. Rank: 99.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	COLORADO			
	Baca	1,900	1,700	89
	Bent	2,000	1,900	95
	Cheyenne	1,000	900	95



KOAA-TV BNPCT-5334 Granted 7/8/59

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Crowley	1,000	1,000	100
	Custer	600	600	100
	El Paso	151,400	149,300	99
	Fremont	12,500	12,100	97
	Huerfano	2,700	2,600	96
	Kiowa	700	700	100
	Las Animas	5,500	5,200	94
	Otero	8,100	7,900	98
	Prowers	5,600	5,300	95
	Pueblo	49,800	49,100	99
Between 25-49%	COLORADO			
	Costilla	1,200	1,100	92
	Gunnison	4,100	3,900	95
Between 5-24%	COLORADO			
	Delta	9,100	8,700	96
	Elbert	3,300	3,200	97
	Rio Grande	4,000	3,800	95
	Teller	4,800	4,700	98
	KANSAS			
	Hamilton	1,100	1,100	100
	Wallace	700	700	100
	NEW MEXICO			
	Colfax	5,200	4,900	94
Totals		276,600	270,700	98
Net Weekly Circulation (1990)				212,500
Average Daily Circulation (1990)				124,600

Colorado—Colorado Springs-Pueblo

KRDO-TV

Ch. 13

Network Service: ABC.

Licensee: Pikes Peak Broadcasting Co., Box 1457, Colorado Springs, CO 80901-1457.

Studio: 399 S. 8th St., Colorado Springs, CO 80905.

Telephone: 719-632-1515. TWX: 910-920-4971.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 282-kw visual, 56.40-kw aural. Antenna: 2140-ft. above av. terrain, 153-ft. above ground, 9563-ft. above sea level.

Latitude 38° 44' 47"
Longitude 104° 51' 37"

Transmitter: Cheyenne Mtn.

Satellite Earth Stations: Andrew, 7.3-meter Ku-band; Andrew, 4.3-meter Ku-band; Avantek, M/A-Com receivers.

AM Affiliate: KRDO, 1-kw, 1240 kHz.

FM Affiliate: KRDO-FM, 96-kw, 95.1 MHz (No. 236), 2010-ft.

News Service: AP.

Ownership: Pikes Peak Broadcasting Co. (Group Owner).

Began Operation: September 21, 1953. Sale to present owner by Joseph H. Rohrer approved by FCC Dec. 1, 1954 (Television Digest, Vol. 10:44, 49).

Represented (sales): Blair Television.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Raymond E. Rohrer.

Personnel:

HARRY W. HOTH JR., chairman & c chief executive officer.

PATTI L. HOTH, president.

NEIL O. KLOCKZIEM, general manager.

HANK COLVERT, general sales manager.

BOB PIPER, local sales manager.

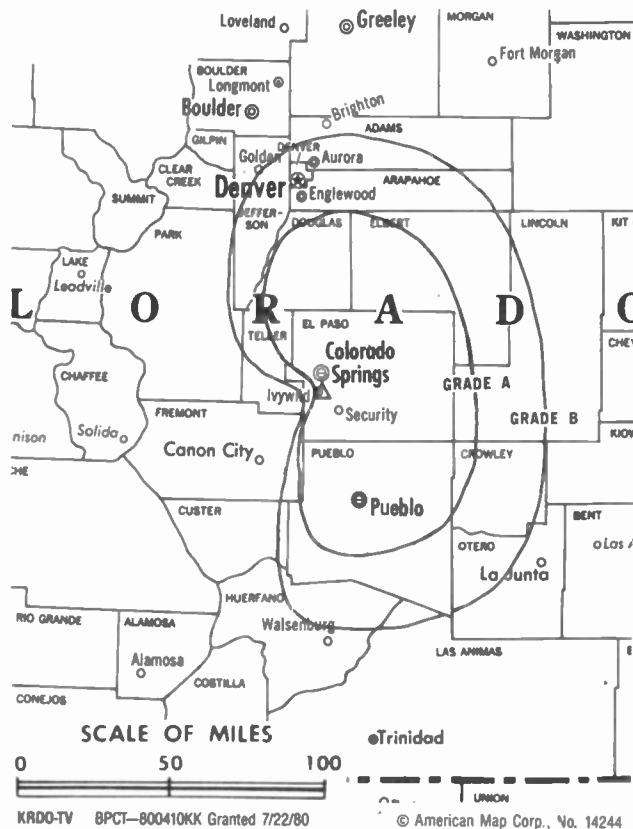
CHARLES UPTON, chief engineer.

Rates: On request.

City of License: Colorado Springs. ADI: Colorado Springs-Pueblo. Rank: 99.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	COLORADO			
	Baca	1,900	1,700	89
	Bent	2,000	1,900	95
	Cheyenne	1,000	900	95
	Crowley	1,000	1,000	100
	Custer	600	600	100
	El Paso	151,400	149,300	99
	Fremont	12,500	12,100	97
	Huerfano	2,700	2,600	96
	Kiowa	700	700	100
	Las Animas	5,500	5,200	94
	Lincoln	1,800	1,700	94
	Otero	8,100	7,900	98
	Prowers	5,600	5,300	95
	Pueblo	49,800	49,100	99



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Teller	4,800	4,700	98
	KANSAS			
	Greeley	700	700	100
Between 25-49%	COLORADO			
	Alamosa	4,600	4,400	96
	Elbert	3,300	3,200	97
Between 5-24%	COLORADO			
	Chaffee	5,200	5,000	96
	Conejos	2,800	2,700	96
	Lake	2,500	2,400	96
	Park	3,000	2,900	97
	Saguache	1,400	1,300	93
	KANSAS			
	Hamilton	1,100	1,100	100
	Wallace	700	700	100
	Totals		274,700	269,100
Net Weekly Circulation (1990)				215,200
Average Daily Circulation (1990)				129,400

**THIS DATA IS AVAILABLE ON TAPE OR DISKETTE
FOR USE ON YOUR OWN COMPUTER
OR AS CUSTOMIZED REPORTS**

Call Lynn Levine or Nancy Cramer
202-872-9200

Colorado—Colorado Springs

KXRM-TV

Ch. 21

Network Service: Fox.

Licensee: KXRM Partnership, Box 15815, Colorado Springs, CO 80935.

Studio: 5050 Edison Ave., Suite 221, Colorado Springs, CO 80935.

Mailing Address: Box 15815, Colorado Springs, CO 80935.

Telephone: 719-591-1121. **Fax:** 719-591-4180.

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 1054-kw visual, 105.4-kw aural. Antenna: 2085-ft. above av. terrain, 125-ft. above ground, 9485-ft. above sea level.

Latitude 38° 44' 40"

Longitude 104° 51' 37"

Transmitter: Bldg. No. 29, Cheyenne Mountain.

Satellite Earth Station: Prodelin, 12-meter; Microdyne, RCA receivers.

Ownership: KXRM Partnership.

Began Operation: January 22, 1985.

Represented (sales): Settel Inc.

Represented (legal): Cohn & Marks.

Personnel:

LARRY DOUGLAS, president & general manager.

KIM CARLSON, general sales manager.

JOE DUCKETT, chief engineer.

SHARON SWINT, promotion director.

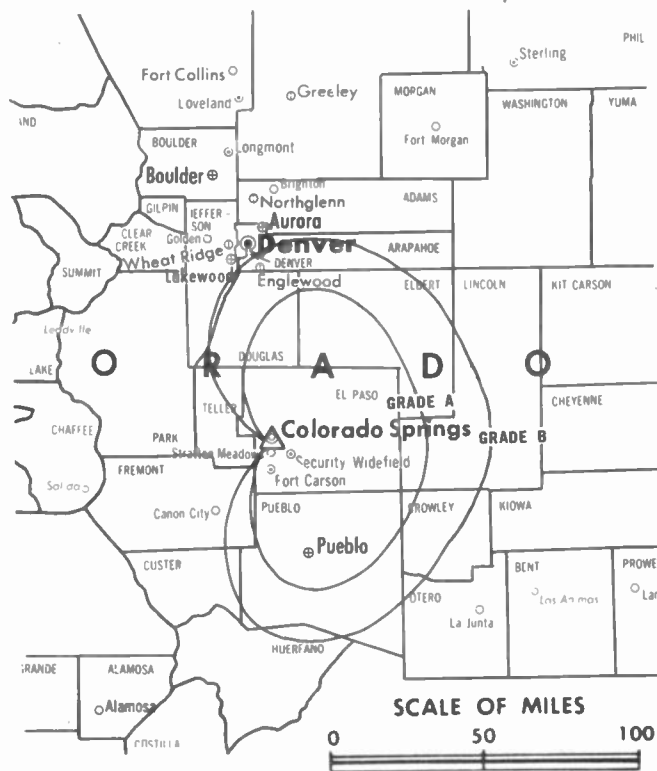
Highest One Hour Rate: \$1000.

Highest 30 Sec. Rate: \$650.

City of License: Colorado Springs. **ADI:** Colorado Springs-Pueblo. **Rank:** 99.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	COLORADO			
	El Paso	151,400	149,300	99
	Pueblo	49,800	49,100	99
Between 25-49%	COLORADO			
	Bent	2,000	1,900	95
	Fremont	12,500	12,100	97



KXRM-TV BNPCT—831020KH Granted 12/12/83

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Las Animas	5,500	5,200	94
	Otero	8,100	7,900	98
	Teller	4,800	4,700	98
Between 5-24%	COLORADO			
	Cheyenne	1,000	900	95
	Crowley	1,000	1,000	100
	Custer	600	600	100
	Huerfano	2,700	2,600	96
Totals		239,400	235,300	98
Net Weekly Circulation (1990)				124,800
Average Daily Circulation (1990)				52,500

Colorado—Denver

KCNC-TV

Ch. 4

Network Service: NBC.

Licensee: NBC Subsidiary Inc., Terminal Annex, Box 5012, Denver, CO 80217.

Studio: 1044 Lincoln St., Denver, CO 80203.

Telephone: 303-861-4444. TWX: 910-931-0439.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 15.1-kw aural. Antenna: 1477-ft. above av. terrain, 833-ft. above ground, 8147-ft. above sea level.

Latitude 39° 43' 50"
Longitude 105° 14' 07"

Transmitter: Lookout Mountain.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Harris, 6-meter Ku-band; Harris, 3-meter Ku-band; RCA, 3-meter Ku-band; Scientific-Atlanta, 10-meter C-band; Harris, RCA, Scientific-Atlanta receivers.

News Services: AP, Conus, NBC.

Ownership: National Broadcasting Co. (Group Owner).

Began Operation: December 24, 1953. Sale to General Electric Bcstg. by Metropolitan Television Co. approved by FCC June 5, 1968 (Television Digest, Vol. 8:24). Previous ownership lineup resulted when on Nov. 12, 1964 FCC approved sale back to Metropolitan TV Co. of the 52.5% of stock held by Bob Hope and associates.

Represented (sales): NBC TV Spot Sales.

Personnel:

ROGER L. OGDEN, president & general manager.
JAMES H. MacDERMOTT, vice president & station manager.
LON LEE, vice president & program manager.
MARV ROCKFORD, vice president & news director.
RICHARD WARDELL, general sales manager.
DAVID HAUPTMAN, national sales manager.
SUSAN McELDOON, local sales manager.
TOM EDWARDS, production manager.
DAVID LAYNE, operations manager.
RENEE ROCKFORD, director of public affairs.
TOM PIPER, chief engineer.
MIKE JACKSON, promotion director.
BRIAN SULLIVAN, marketing director.

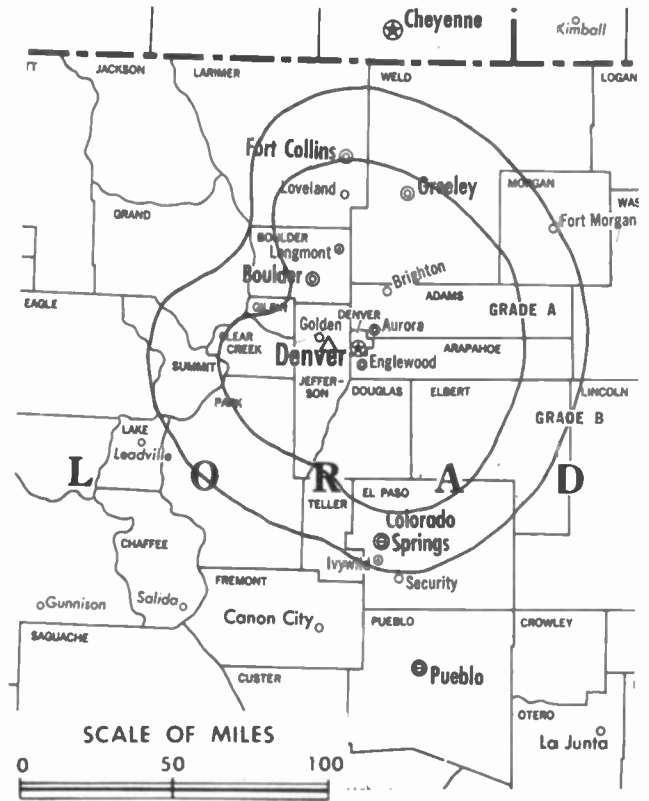
Rates: On request.

NETWORK BASE HOURLY RATE: \$1500.

City of License: Denver. ADI: Denver. Rank: 19.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over				
	Adams	106,800	106,100	99
	Arapahoe	160,900	159,300	99
	Boulder	87,700	85,700	98
	Chaffee	5,200	5,000	96
	Clear Creek	3,000	2,900	97
	Delta	9,100	8,700	96
	Denver	232,900	228,500	98
	Douglas	14,200	14,100	99
	Eagle	7,400	7,000	95
	Elbert	3,300	3,200	97
	Garfield	10,600	10,100	96
	Grand	3,800	3,600	95
	Gunnison	4,100	3,900	95
	Hinsdale	200	200	100
	Jackson	700	700	100



KCNC-TV BMPCT-3330 Granted 9/1/55

© American Map Corp. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over				
	Jefferson	168,900	167,500	99
	Kit Carson	2,900	2,700	93
	Lake	2,500	2,400	96
	Larimer	73,000	71,500	98
	Lincoln	1,800	1,700	94
	Logan	7,400	7,200	97
	Mesa	33,900	33,100	98
	Mineral	300	300	100
	Moffat	5,000	4,700	94
	Morgan	8,400	8,300	99
	Park	3,000	2,900	97
	Phillips	1,800	1,800	100
	Pitkin	5,100	4,700	92
	Rio Blanco	2,200	2,100	95
	Routt	5,600	5,200	93
	San Juan	400	400	100
	Sedgwick	1,400	1,400	100
	Summit	5,100	4,900	96
	Teller	4,800	4,700	98
	Washington	1,900	1,800	95
	Weld	51,900	51,100	98
	Yuma	3,800	3,700	97
NEBRASKA				
	Brown	1,700	1,700	100
	Cheyenne	4,200	4,100	98
	Dawes	3,500	3,400	97
	Deuel	1,000	1,000	100
	Kimball	1,900	1,900	100
	Scotts Bluff	14,400	14,200	99

(Continued on page A-199)

Totals	1,669,400	1,634,800	98
Net Weekly Circulation (1990)			1,124,900
Average Daily Circulation (1990)			654,400

Colorado—Denver

KDVR
Ch. 31

Network Service: Fox

Licensee: Channel 31 Licensee Corp., Box 3100, Denver, CO 80201.

Studio: 501 Wazee St., Denver, CO 80204.

Telephone: 303-595-3131. **Telex:** 910-931-2220. **Fax:** 303-595-8312.

Technical Facilities: Channel No. 31 (572-578 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1038-ft. above av. terrain, 375-ft. above ground, 7730-ft. above sea level.

Latitude 39° 43' 45"
Longitude 105° 14' 12"

Transmitter: Lookout Mountain, near Golden.

Satellite Earth Stations: M/A-Com, 3.2-meter Ku-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta receivers.

Ownership: Chase Broadcasting Inc. (Group Owner).

Began Operation: August 10, 1983. Sale to Chase Communications Inc. by BMA Corp. approved by FCC Dec. 29, 1989 (Television Digest, Vol. 29:13).

Represented (sales): Seltel Inc.

Represented (legal): Sidley & Austin.

Represented (engineering): Hammett & Edison Inc.

Personnel:

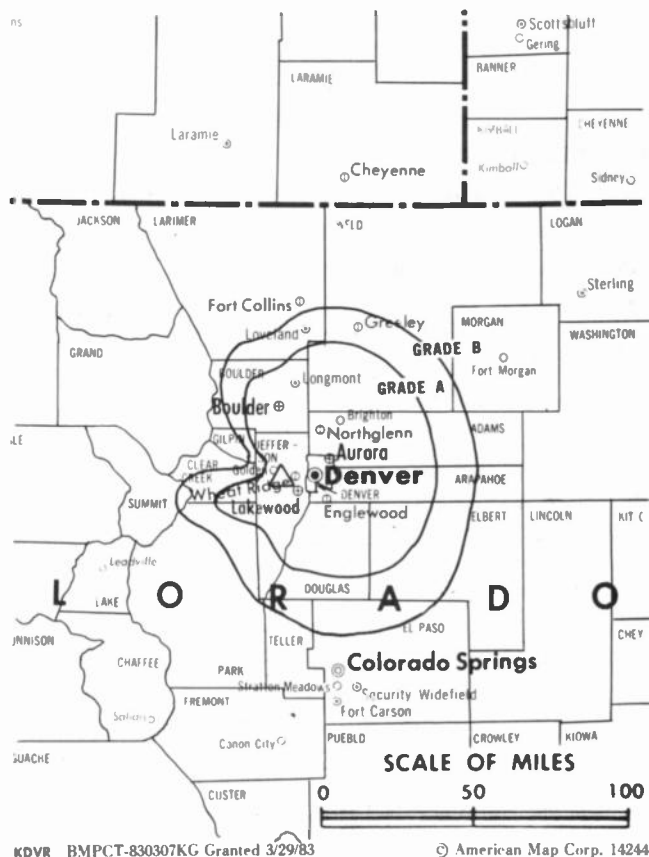
- TERENCE J. BROWN, vice president & general manager.
- PETER C. McCAMPBELL, general sales manager.
- JOHN ROBERT POINDEXTER, local sales manager.
- SAM FULLER, national sales manager.
- PHIL KANE, promotion manager.
- STEPHANIE A. CAMPBELL, program director/operations.
- STEVE COULAM, engineering & technical operations director.
- P. BRADLEY SHORT, controller & treasurer.

Highest 30 Sec. Rate: \$1500.

City of License: Denver. **ADI:** Denver. **Rank:** 19.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	COLORADO Adams	106,800	106,100	99
	Arapahoe	160,900	159,300	99
	Boulder	87,700	85,700	98
	Denver	232,900	228,500	98



KDVR BMMCT-830307KG Granted 3/29/83 © American Map Corp. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Douglas	14,200	14,100	99
	Jefferson	168,900	167,500	99
	Weld	51,900	51,100	98
Between 25-49%	COLORADO Elbert	3,300	3,200	97
	Larimer	73,000	71,500	98
	COLORADO Clear Creek	3,000	2,900	97
Between 5-24%	Costilla	1,200	1,100	92
	Ouray	700	700	100
Totals		904,500	891,700	99
Net Weekly Circulation (1990)				575,900
Average Daily Circulation (1990)				272,200

Colorado—Denver

KMGH-TV

Ch. 7

Network Service: CBS.

Licensee: McGraw-Hill Bcstg. Co. Inc., 123 Speer Blvd., Denver, CO 80203.

Studio: 123 Speer Blvd., Denver, CO 80203.

Telephone: 303-832-7777. TWX: 910-931-2615. Fax: 303-832-0153.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 50-kw aural. Antenna: 1010-ft. above av. terrain, 285-ft. above ground, 7695-ft. above sea level.

Latitude 39° 43' 46"
Longitude 105° 14' 12"

Transmitter: Cedar Lake Rd., Lookout Mountain.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Microdyne, 7-meter C-band; Microdyne, 3.7-meter Ku-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.6-meter C-band; M/A-Com, Microdyne, Scientific-Atlanta receivers.

SNG Mobile Dish: Vertex, 2.6-meter Ku-band.

News Services: AP, UPI.

Ownership: McGraw-Hill Broadcasting Co. (Group Owner).

Began Operation: November 1, 1953. Sale to Time Inc. by Aladdin Radio & TV approved by FCC June 23, 1954 (Television Digest, Vol. 10:11, 15, 25, 26). Sale to present owner by Time-Life Bcst. Inc. approved March 8, 1972 (Vol. 12:10, 11).

Represented (sales): Katz Television.

Represented (legal): Koteen & Naftalin.

Personnel:

EDWARD T. REILLY, president & chief operating officer.

AL SEETHALER, general manager.

LEONARD MARSH, local sales manager.

PAUL LATHAM, business manager.

SHIRLEY THOMPSON, traffic director.

MIKE YOUNGREN, news director.

RHONDA SHEYA, director of advertising & promotion.

MARY CAROLE McDONNELL, director of programming.

RAY MILLIUS, director, production operations.

Rates: On request.

NETWORK BASE HOURLY RATE: \$1321.

City of License: Denver. ADI: Denver. Rank: 19.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	COLORADO			
	Adams	106,800	106,100	99
	Arapahoe	160,900	159,300	99
	Boulder	87,700	85,700	98
	Chaffee	5,200	5,000	96
	Clear Creek	3,000	2,900	97
	Denver	232,900	228,500	98
	Douglas	14,200	14,100	99
	Eagle	7,400	7,000	95
	Elbert	3,300	3,200	97
	Grand	3,800	3,600	95
	Hinsdale	200	200	100
	Jackson	700	700	100
	Jefferson	168,900	167,500	99
Kit Carson	2,900	2,700	93	
Lake	2,500	2,400	96	
Larimer	73,000	71,500	98	
Lincoln	1,800	1,700	94	



Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	Mineral	300	300	100	
	Moffat	5,000	4,700	94	
	Morgan	8,400	8,300	99	
	Park	3,000	2,900	97	
	Phillips	1,800	1,800	100	
	Pitkin	5,100	4,700	92	
	Routt	5,600	5,200	93	
	San Juan	400	400	100	
	Sedgwick	1,400	1,400	100	
	Summit	5,100	4,900	96	
	Weld	51,900	51,100	98	
	NEBRASKA	Box Butte	5,400	5,300	98
		Dawes	3,500	3,400	97
		Deuel	1,000	1,000	100
Hooker		400	400	100	
Kimball		1,900	1,900	100	
WYOMING		Albany	12,200	11,700	96
	Campbell	12,000	11,400	95	
	Carbon	6,600	6,300	95	
	Johnson	2,600	2,500	96	
	Laramie	29,900	29,400	98	
	Niobrara	1,200	1,200	100	
Between 25-49%	COLORADO				
	Alamosa	4,600	4,400	96	
	Cheyenne	1,000	900	95	
	Costilla	1,200	1,100	92	
	Garfield	10,600	10,100	96	
Gunnison	4,100	3,900	95		
(Continued on page A-200)					
Totals		1,576,000	1,544,500	98	
Net Weekly Circulation (1990)			1,037,800		
Average Daily Circulation (1990)			529,000		

Colorado—Denver

KTVD Ch. 20

Network Service: None, independent.

Licensee: Twerver Broadcast Inc., Debtor-in-Possession, 11203 E. Peakview Ave., Box 6522, Englewood, CO 80111.

Studio: 11203 E. Peakview Ave., Englewood, CO 80111.

Telephone: 303-792-2020. **Fax:** 303-790-4633.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 3160-kw max. visual. Antenna: 1256-ft. above av. terrain, 241-ft. above ground, 7927-ft. above sea level.

Latitude 39° 40' 18"
Longitude 105° 13' 12"

Transmitter: Mount Morrison, approx. 13-mi. ENE of Idledale, Jefferson County.

Satellite Earth Station: Andrew, 7.3-meter Ku & C-band.

Ownership: Twerver Broadcast Inc.

Began Operation: December 1, 1988.

Represented (sales): Petry Television.

Represented (engineering): Charles J. Thompson.

Personnel:

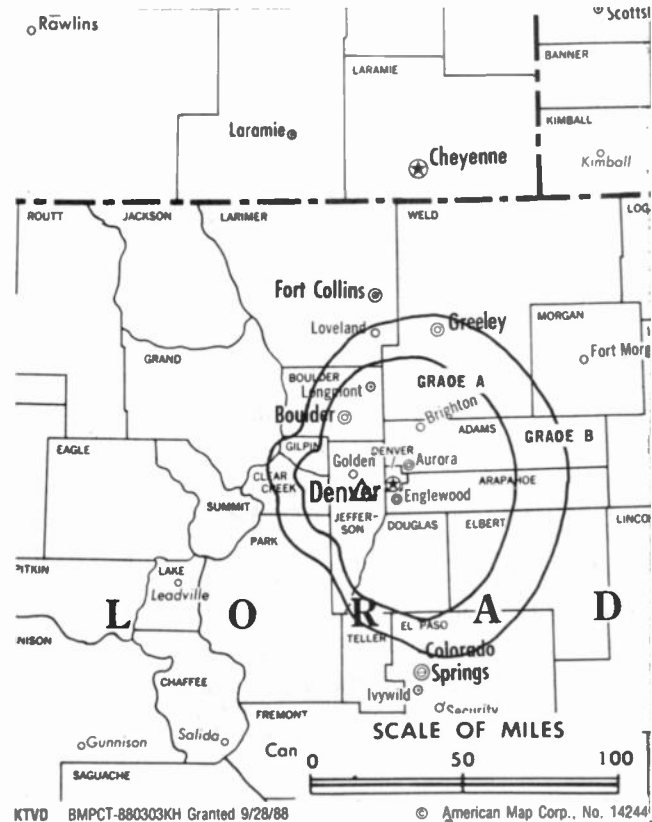
N. RICHARD MILLER, chairman & president.
JOHN J. MOFFITT, vice president & station manager.
JAY RABIN, general sales manager.
DAVID WEEMS, national sales manager.
DAN O'BRIEN, program director.
PAT STIPHOUT, promotion director.
DENNIS O'BRIEN, business manager.
BOB CRAWFORD, chief engineer.

Rates: On request.

City of License: Denver. **ADI:** Denver. **Rank:** 19.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	COLORADO			
	Adams	106,800	106,100	99
	Arapahoe	160,900	159,300	99
	Denver	232,900	228,500	98
	Weld	51,900	51,100	98



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	COLORADO			
	Boulder	87,700	85,700	98
	Douglas	14,200	14,100	99
	Elbert	3,300	3,200	97
	Jefferson	168,900	167,500	99
Between 5-24%	Larimer	73,000	71,500	98
	COLORADO			
Totals	Morgan	8,400	8,300	99
	Park	3,000	2,900	97
Totals		911,000	898,200	99
Net Weekly Circulation (1990)				429,200
Average Daily Circulation (1990)				157,200

Colorado—Denver

KUBD
Ch. 59

Network Service: Telemundo.

Licensee: The Denver Ch. 59 Partnership Ltd., 9805 E. Iliiff Ave., Denver, CO 80231.

Studio: 9805 E. Iliiff Ave., Denver, CO 80231.

Telephone: 303-751-5959. **Telex:** 303-751-5993.

Technical Facilities: Channel No. 59 (740-746 MHz). Authorized power: 5000-kw max visual, 500-kw max aural. Antenna: 315-ft. above av. terrain, 315-ft. above ground, 5838-ft. above sea level.

Latitude 39° 40' 31"
Longitude 104° 52' 22"

Transmitter: 9805 E. Iliiff Ave., Denver.

Multichannel TV Sound: Planned.

Satellite Earth Station: Echosphere, 5-meter Ku & C-band.

SNG Mobile Dish: Centro, 2-meter Ku-band.

Ownership: David Drucker & Charles Ergen (Group Owners).

Began Operation: September 2, 1987.

Represented (sales): Telemundo.

Represented (legal): Cole, Raywid & Braverman.

Represented (engineering): Richard L. Vega & Associates Inc.

Personnel:

DAVID DRUCKER, president.

PAUL GARBER, general manager.

CHERYL MENKE-GEORGE, program director.

ANGEL CHACON, local sales manager.

GUNTER AUERBACH, chief engineer.

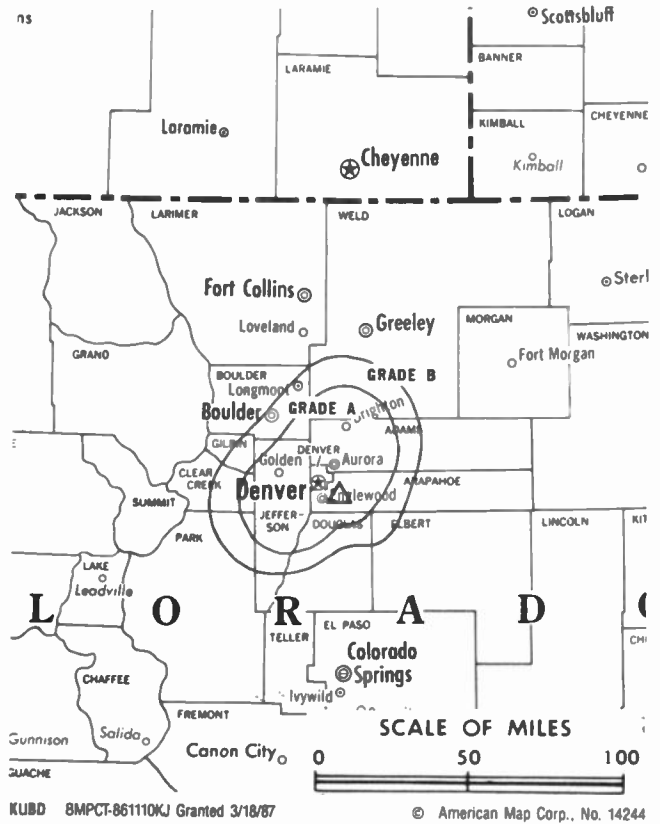
SERGIO ROMERO, news director.

Highest One Hour Rate: \$450.

Highest 30 Sec. Rate: \$155.

City of License: Denver. **ADI:** Denver. **Rank:** 19.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	COLORADO			
	Adams	106,800	106,100	99
	Arapahoe	160,900	159,300	99
	Douglas	14,200	14,100	99
	Jefferson	168,900	167,500	99
Totals		450,800	447,000	99
Net Weekly Circulation (1990)			73,000	
Average Daily Circulation (1990)			22,100	

Colorado—Denver

KUSA-TV

Ch. 9

Network Service: ABC.

Licensee: Combined Communications Corp., 1089 Bannock St., Denver, CO 80204.

Studio: 1089 Bannock St., Denver, CO 80204.

Telephone: 303-893-9000. TWX: 910-931-2648.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 45.3-kw aural. Antenna: 950-ft. above av. terrain, 273-ft. above ground, 7643-ft. above sea level.

Latitude 39° 43' 46"
Longitude 105° 14' 08"

Holds CP for change to 919-ft. above av. terrain, 246-ft. above ground, 7608-ft. above sea level, transmitter to Lookout Mountain Park, 2-mi. SSW of Golden. BPCT-900702KI.

Transmitter: Lookout Mountain.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 5.6-meter Ku-band; Scientific-Atlanta, 10-meter; Scientific-Atlanta, 3.7-meter Ku-band; AvanteK, DX Engineering, Scientific-Atlanta receivers.

News Services: ABC, AP, CNN Headline News, Gannett News Service, NIWS.

Ownership: Gannett Broadcasting Group (Group Owner).

Began Operation: October 12, 1952. Sale to John C. Mullins and Frank Leu by local businessmen headed by W. D. Pyle approved March 23, 1955; transfer of Leu's 50% to Webb & Knapp approved March 28, 1956 (Television Digest, Vol. 11:7, 13, 50 & 12:13). Transfer of Webb & Knapp's 50% to John C. Mullins approved Oct. 1, 1961 (Vol. 17:33). Sale by Mullins Bcstg. to Combined Communications approved by FCC Jan. 26, 1972 (Vol. 11:15, 22; 12:5). Merger of Combined Communications & Gannett approved by FCC June 7, 1979 (Vol. 18:20, 38; 19:24).

Represented (sales): Blair Television.

Represented (legal): Reed, Smith, Shaw & McClay.

Personnel:

JOSEPH FRANZGROTE, president.
COLLEEN BROWN, vice president & station manager.
MYRON OLINER, vice president & chief engineer.
TIM DIETZ, vice president & director of broadcast operations.
CINDY VELASQUEZ, general sales manager.
MARK A. CORNETTA, local sales manager.
KATHY STAIANO, national sales manager.
JIM GIRODO, vice president & promotion manager.
BUTCH MONTOYA, news director.
JUDY MOLERES, controller.
JEAN GALLOWAY, director of community affairs.

Rates: On request.

City of License: Denver. ADI: Denver. Rank: 19.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over				
	Adams	106,800	106,100	99
	Arapahoe	160,900	159,300	99
	Boulder	87,700	85,700	98
	Chaffee	5,200	5,000	96
	Clear Creek	3,000	2,900	97
	Delta	9,100	8,700	96
	Denver	232,900	228,500	98
	Douglas	14,200	14,100	99
	Eagle	7,400	7,000	95
	Elbert	3,300	3,200	97



KUSA-TV BNPCT-1265 Granted 8/14/53

©American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over				
	Garfield	10,600	10,100	96
	Grand	3,800	3,600	95
	Gunnison	4,100	3,900	95
	Hinsdale	200	200	100
	Jackson	700	700	100
	Jefferson	168,900	167,500	99
	Kit Carson	2,900	2,700	93
	Lake	2,500	2,400	96
	Larimer	73,000	71,500	98
	Logan	7,400	7,200	97
	Mineral	300	300	100
	Moffat	5,000	4,700	94
	Montrose	9,300	9,000	97
	Morgan	8,400	8,300	99
	Park	3,000	2,900	97
	Phillips	1,800	1,800	100
	Pitkin	5,100	4,700	92
	Rio Blanco	2,200	2,100	95
	Routt	5,600	5,200	93
	San Juan	400	400	100
	Sedgwick	1,400	1,400	100
	Summit	5,100	4,900	96
	Washington	1,900	1,800	95
	Weld	51,900	51,100	98
	Yuma	3,800	3,700	97
KANSAS				
	Cheyenne	1,500	1,500	100
	Sherman	2,900	2,900	100
	Trego	1,800	1,800	100

(Continued on page A-200)

Totals	1,706,500	1,671,600	98
Net Weekly Circulation (1990)			1,166,000
Average Daily Circulation (1990)			671,200

Colorado—Denver

KWGN-TV

Ch. 2

Network Service: None, independent.

Licensee: WGN of Colorado Inc., 6160 S. Wabash Way, Denver Tech Center, Englewood, CO 80111.

Studio: 6160 S. Wabash Way, Englewood, CO 80111.

Mailing Address: Box 5222, Englewood, CO 80155.

Telephone: 303-740-2222; 303-740-2853. TWX: 910-935-0877. Fax: 303-740-2847.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1050-ft. above av. terrain, 440-ft. above ground, 7720-ft. above sea level.

Latitude 39° 43' 59"
Longitude 105° 14' 12"

Transmitter: Buffalo Bill Hwy., Lookout Mountain.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 4.5-meter Ku-band; Scientific-Atlanta, 10-meter C-band; M/A-Com, 2.4-meter Ku-band; M/A-Com, Scientific-Atlanta, Standard Communications receivers.

News Services: AP, CNN, INN, National Weather Service, PR Newswire, UPI.

Ownership: Tribune Broadcasting Co. (Group Owner).

Began Operation: July 18, 1952 as KFEL-TV. Sale to J. Elroy McCaw's Gotham Bcstg. Co. by Eugene P. O'Fallon approved July 27, 1955; transfer of 50% to Radio Hawaii approved Nov. 16, 1955 (Television Digest, Vol. 11:25, 28, 31, 39, 47). Repurchase of 50% by Gotham from Radio Hawaii approved March 27, 1959 by FCC (Vol. 15:33). Sale to present owner by Channel 2 Corp. (formerly Gotham Bcstg.) approved March 4, 1966 by FCC (Vol. 5:36; 6:10).

Represented (sales): TeleRep Inc.

Represented (legal): Sidley & Austin.

Represented (engineering): A. D. Ring & Associates, P.C.

Personnel:

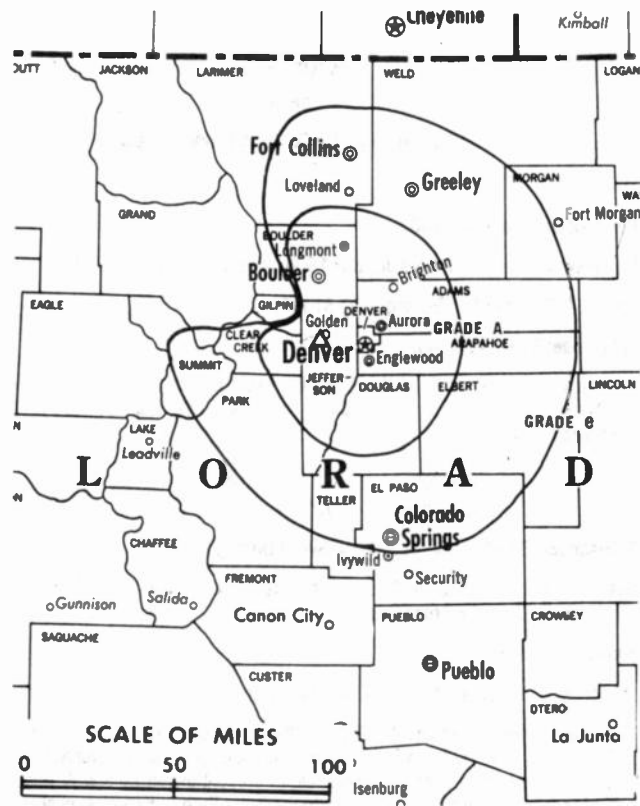
JOHN SUDER, vice president & general manager.
ROYCE W. NATION, vice president & treasurer.
JOHN HUMMEL, general sales manager.
DAVID DORNSEIF, national sales manager.
PATRICIA DIEM, business manager.
J. GREG GUINAN, vice president & director of public affairs.
KENT GRATTEAU, engineering/production manager.
STEVE GRUND, news director.
DEBBEE COEBACA, marketing director.
CHARLES BIONDO, creative services director.
DAN CROUCH, remote operations manager.
SHERRY SWEDENBORG, traffic manager.

Rates: On request.

City of License: Denver. ADI: Denver. Rank: 19.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over				
	Adams	106,800	106,100	99
	Arapahoe	160,900	159,300	99
	Boulder	87,700	85,700	98
	Chaffee	5,200	5,000	96
	Denver	232,900	228,500	98
	Douglas	14,200	14,100	99
	Elbert	3,300	3,200	97
	Garfield	10,600	10,100	96
	Gunnison	4,100	3,900	95
	Jackson	700	700	100
	Jefferson	168,900	167,500	99



KWGN-TV BPCT-4417 Granted 5/12/71

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over				
	Larimer	73,000	71,500	98
	Las Animas	5,500	5,200	94
	Logan	7,400	7,200	97
	Moffat	5,000	4,700	94
	Morgan	8,400	8,300	99
	Park	3,000	2,900	97
	Phillips	1,800	1,800	100
	Sedgwick	1,400	1,400	100
	Teller	4,800	4,700	98
	Washington	1,900	1,800	95
	Weld	51,900	51,100	98
	Yuma	3,800	3,700	97
	NEBRASKA			
	Cheyenne	4,200	4,100	98
	WYOMING			
	Albany	12,200	11,700	96
	Campbell	12,000	11,400	95
	Laramie	29,900	29,400	98
Between 25-49%				
	COLORADO			
	Alamosa	4,600	4,400	96
	Clear Creek	3,000	2,900	97
	Eagle	7,400	7,000	95
	El Paso	151,400	149,300	99
	Fremont	12,500	12,100	97
	Grand	3,800	3,600	95
	Kiowa	700	700	100
	Kit Carson	2,900	2,700	93
	Lake	2,500	2,400	96
	Lincoln	1,800	1,700	94
(Continued on page A-202)				
Totals		1,757,100	1,723,100	98
Net Weekly Circulation (1990)				998,100
Average Daily Circulation (1990)				444,300

Colorado—Durango

KREZ-TV

Ch. 6

(Satellite of KREX-TV, Grand Junction, CO)

Network Service: CBS, NBC.

Licensee: W. Russell Withers Jr., Box 1508, Mount Vernon, IL 62864.

Studio: 170 Turner Dr., Durango, CO 81301.

Telephone: 303-259-6666.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 6.2-kw visual, 1.36-kw aural. Antenna: 361-ft. above av. terrain, 142-ft. above ground, 7844-ft. above sea level.

Latitude 37° 15' 44"

Longitude 107° 53' 58"

Transmitter: Smelter Mountain, 1-mi. SW of Durango.

Satellite Earth Stations: AFC, 5-meter C-band; AFC, 3.66-meter Ku-band; Agile, M/A-Com, Microdyne receivers.

News Service: AP.

Ownership: W. Russell Withers Jr. (Group Owner).

Began Operation: November 4, 1963. Left the air March 2, 1964 and was sold to Ruth G. Kendrick, et al., by Floyd & Lieselotte Jetter. FCC approved transfer Aug. 12, 1964. Resumed operation Sept. 4, 1965. Sale to present owner by E & W Bcstg. Corp. approved by FCC June 5, 1985. Sale to E & W by Ruth G. Kendrick, et al., approved by FCC May 15, 1984.

Represented (sales): Katz Television.

Represented (legal): Gardner, Carton & Douglas.

Personnel:

THOMAS MCGILL, general manager.

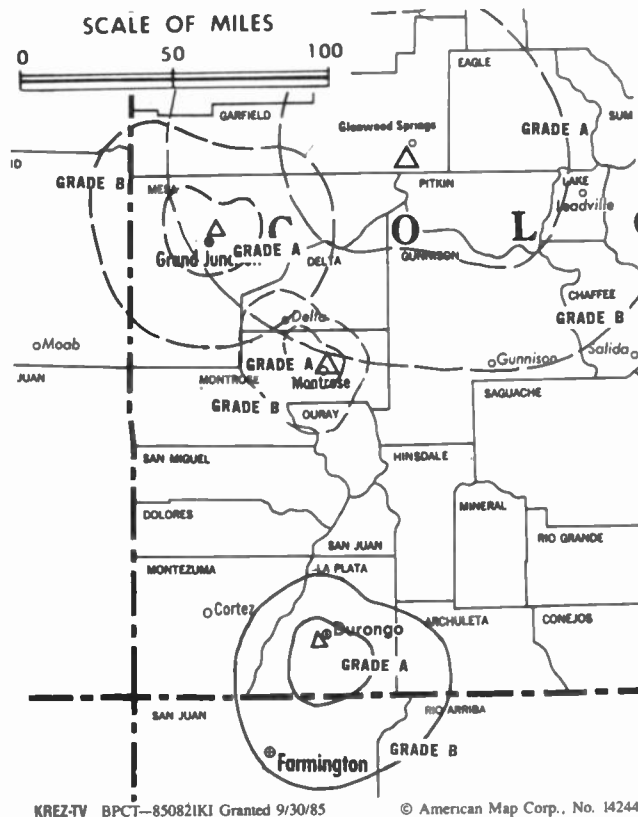
WILLIAM D. HARRIS, chief engineer.

Highest 30 Sec. Rate: \$62.

NETWORK BASE HOURLY RATE: Bonus to KREX-TV, Grand Junction, CO.

City of License: Durango. ADI: Grand Junction-Durango. Rank: 180.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	
			Households	%
50% & Over	COLORADO Archuleta	2,100	2,000	95
	La Plata	12,100	11,600	96
Between 25-49%	COLORADO Montezuma	6,900	6,600	96
	NEW MEXICO San Juan	32,400	30,600	95
Totals		53,500	50,800	95
Net Weekly Circulation (1990)			21,600	
Average Daily Circulation (1990)			9,200	

Colorado—Glenwood Springs

KREG-TV

Ch. 3

(Satellite of KREX-TV, Grand Junction, CO)

Network Service: CBS, NBC.

Licensee: W. Russell Withers Jr., Box 1508, Mount Vernon, IL 62864.

Studio: 1629C Dolores Way, Carbondale, CO 81623.

Telephone: 303-963-3333.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 67.6-kw visual, 6.76-kw aural. Antenna: 2530-ft. above av. terrain, 202-ft. above ground, 10,602-ft. above sea level.

Latitude	39°	25'	05"
Longitude	107°	20'	01"

Transmitter: 9.5-mi. SSW of Glenwood Springs.

News Service: AP.

Ownership: W. Russell Withers Jr. (Group Owner).

Began Operation: January 28, 1984. Left air 1986. Sale to present owner by Western Slope Communications Ltd. approved by FCC May 13, 1987. Resumed operation Sept. 16, 1987.

Represented (sales): Katz Television.

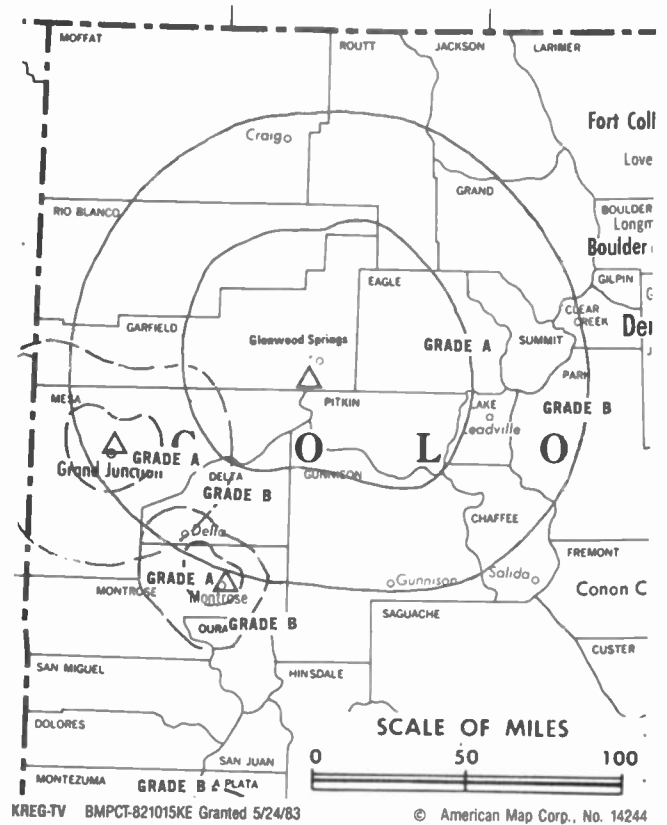
Represented (legal): Gardner, Carton & Douglas.

Personnel:

MICHAEL SULLIVAN, station manager.

JOHN DADY, chief engineer.

CECILE CALLIER, news director.



Arbitron Data: Included with KREG-TV, Grand Junction, CO.

City of License: Glenwood Springs. ADI: Denver. Rank: 19.

Colorado—Grand Junction

KJCT-TV

Ch. 8

Network Service: ABC.

Licensee: Pikes Peak Broadcasting Co., Box 1457, Colorado Springs, CO 80901.

Studio: 8 Foresight Circle, Grand Junction, CO 81501.

Mailing Address: Box 3788, Grand Junction, CO 81502.

Telephone: 303-245-8880. TWX: 910-929-6981.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 120-kw visual, 20-kw aural. Antenna: 2720-ft. above av. terrain, 141-ft. above ground, 10,061-ft. above sea level.

Latitude 39° 02' 55"

Longitude 108° 15' 06"

Transmitter: Grand Mesa, 9.6-mi. SW of Mesa.

Satellite Earth Stations: Andrew, 4.5-meter C-band; RCA Americom, 4-meter Ku-band.

News Service: AP.

Ownership: Pikes Peak Broadcasting Co. (Group Owner).

Began Operation: October 22, 1979.

Represented (sales): Blair Television.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Raymond E. Rohrer.

Personnel:

HARRY W. HOTH JR., chairman of the board.

PATTI L. HOTH, president.

NEIL O. KLOCKZIEM, general manager.

JAN HAMMER, station manager.

HANK COLVERT, national/regional sales manager.

MIKE MORAN, news director.

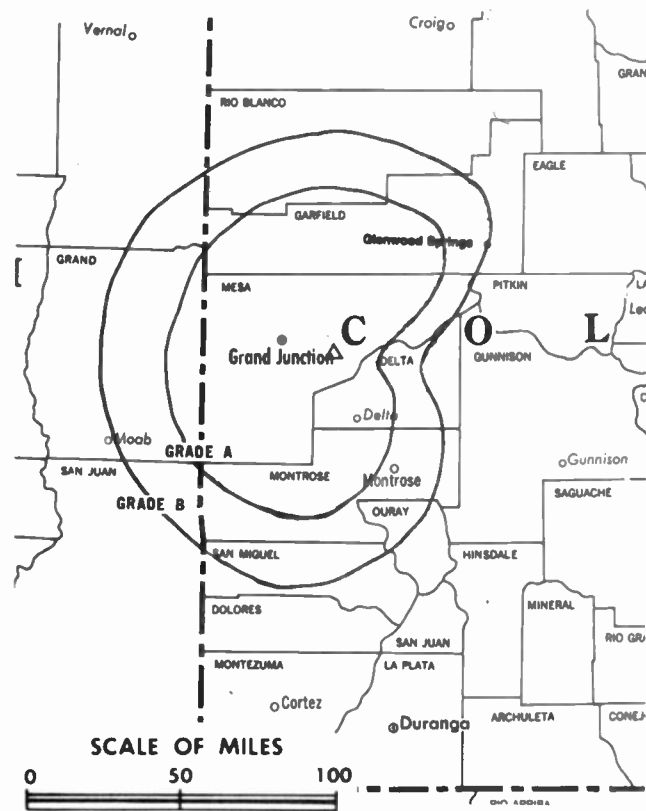
ROGER HIGHTOWER, chief engineer.

Rates: On request.

City of License: Grand Junction. ADI: Grand Junction-Durango. Rank: 180.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	COLORADO			
	Mesa	33,900	33,100	98
	Montrose	9,300	9,000	97
	Ouray	700	700	100



KJCT-TV BMPCT-790424KF Granted 8/29/79

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Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	COLORADO			
	Delta	9,100	8,700	96
	Dolores	600	500	83
	Garfield	10,600	10,100	96
	San Miguel	1,400	1,300	93
Between 5-24%	COLORADO			
	Montezuma	6,900	6,600	96
	UTAH			
	Grand	2,800	2,600	93
	San Juan	3,100	2,900	94
Totals		78,400	75,500	96
Net Weekly Circulation (1990)				40,700
Average Daily Circulation (1990)				22,900

Colorado—Grand Junction

KREX-TV

Ch. 5

(Also operates satellites KREZ-TV, Durango; KREG-TV, Glenwood Springs & KREY-TV, Montrose, CO)

Network Service: CBS, NBC.

Licensee: W. Russell Withers Jr., Box 1508, Mount Vernon, IL 62864.

Studio: 345 Hillcrest Manor, Grand Junction, CO 81501.

Mailing Address: Box 789, Grand Junction, CO 81502.

Telephone: 303-242-5000. TWX: 910-929-6992. Fax: 303-242-0886.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 12.9-kw visual, 6.46-kw aural. Antenna: Mirus 10-ft. above av. terrain, 343-ft. above ground, 5004-ft. above sea level.

Latitude 39° 05' 15"
Longitude 108° 33' 56"

Transmitter: Hillcrest Manor.

Satellite Earth Stations: AFC, 3.66-meter Ku-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Simulstat, 5-meter C-band; Agile, M/A-Com, Microdyne, Scientific-Atlanta receivers.

News Service: AP.

Ownership: W. Russell Withers Jr. (Group Owner).

Began Operation: May 22, 1954. Sale to present owner by E & W approved by FCC June 6, 1985. Transfer of control from Carl Q. Anderson, et al., to E & W Bcstg. Corp. approved by FCC May 15, 1984. Previous transfer to Rex G. Howell from Forestville Realty approved by FCC Aug. 11, 1972. Transfer to Forestville, et al., from Howell (Western Slope Bcstg.) approved Sept. 21, 1966 (Television Digest, Vol. 6:19, 39).

Represented (sales): Katz Television.

Represented (legal): Gardner, Carton & Douglas.

Personnel:

THOMAS MCGILL, general manager.

AL LADAGE, director of engineering.

JACQUIE CHAPPELL-REID, local sales manager.

DON NELSON, news director.

JUNE WORLEY, business manager.

WILEY MIDDLETON, promotion & production director.

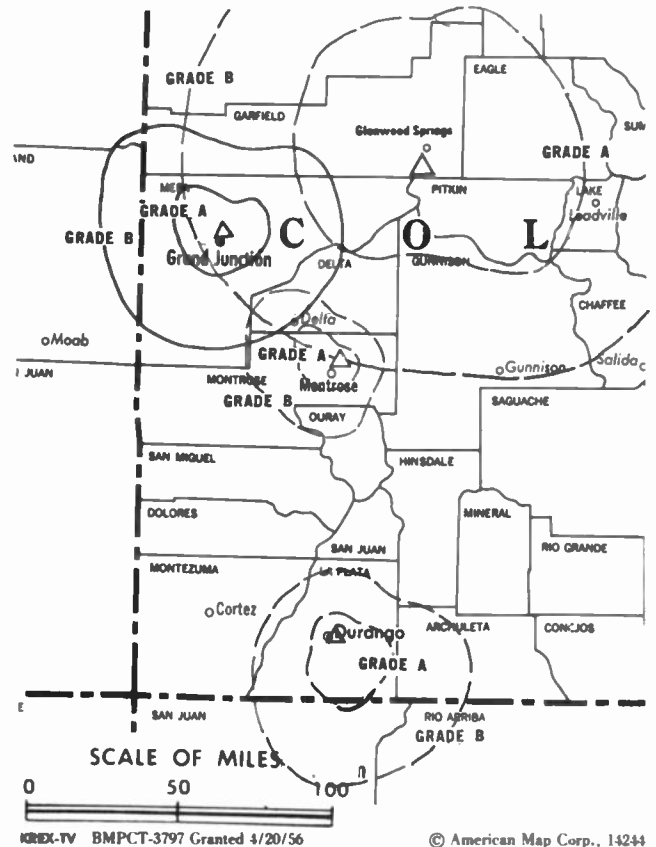
Highest 30 Sec. Rate: \$280.

NETWORK BASE HOURLY RATE: \$460.

City of License: Grand Junction. AOI: Grand Junction-Durango. Rank: 180.

Arbitron Data: Includes KREG-TV, Glenwood Springs, CO.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	COLORADO			
	Garfield	10,600	10,100	96
	Gunnison	4,100	3,900	95
	Mesa	33,900	33,100	98
Between 25-49%	COLORADO			
	Delta	9,100	8,700	96
	Pitkin	5,100	4,700	92
	Rio Blanco	2,200	2,100	95
Between 5-24%	COLORADO			
	Montrose	9,300	9,000	97
	UTAH			
	Grand	2,800	2,600	93
Totals		77,100	74,200	96
Net Weekly Circulation (1990)				45,800
Average Daily Circulation (1990)				25,300

Colorado—Montrose

KREY-TV

Ch. 10

(Satellite of KREX-TV, Grand Junction, CO)

Network Service: CBS, NBC.

Licensee: W. Russell Withers Jr., Box 1508, Mount Vernon, IL 62864.

Studio: 610 N. 1st St., Montrose, CO 81401.

Telephone: 303-249-9601.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 6.16-kw visual, 1.36-kw aural. Antenna: 115-ft. above av. terrain, 94-ft. above ground, 6374-ft. above sea level.

Latitude 38° 31' 02"
Longitude 107° 51' 12"

Transmitter: Flat Top Mountain, 2.25 mi. NE of Montrose.

Satellite Earth Station: AFC, 3.66-meter Ku-band; Agile, MVA-Corn receivers.

News Service: AP.

Ownership: W. Russell Withers Jr. (Group Owner).

Began Operation: September 18, 1956. Sale to present owner by E & W Bcstg. Corp. approved by FCC June 6, 1985.

Represented (sales): Katz Television.

Represented (legal): Gardner, Carton & Douglas.

Personnel:

THOMAS D. MCGILL, general manager.

CAROLINE HOGAN, station manager.

ROYCE SEYMOR, chief engineer.

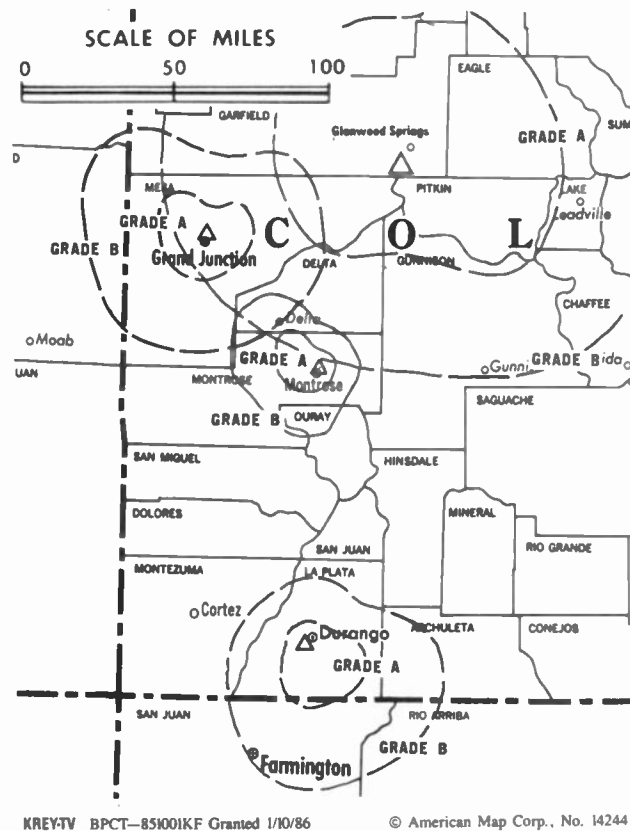
Highest 30 Sec. Rate: \$62.

NETWORK BASE HOURLY RATE: Bonus to KREX-TV, Grand Junction, CO.

City of License: Montrose. ADI: Grand Junction-Durango. Rank: 180.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	COLORADO			
	Montrose	9,300	9,000	97
	Ouray	700	700	100



Net Weekly Circulation	State County	Total Households	TV Households	%
COLORADO				
Between 25-49%	Delta	9,100	8,700	96
	San Miguel	1,400	1,300	93
COLORADO				
Between 5-24%	Gunnison	4,100	3,900	95
Totals		24,600	23,600	96
Net Weekly Circulation (1990)			12,900	
Average Daily Circulation (1990)			7,700	

Colorado—Steamboat Springs

KSBS-TV

Ch. 24

Network Service: None, independent.

Licensee: Steamboat Broadcast System Inc., Box 775048, Steamboat Springs, CO 80477.

Studio: 1103 Lincoln Ave., Steamboat Springs, CO 80477.

Telephones: 303-879-3724; 303-879-3737. Fax: 303-879-1599.

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 5.52-kw max. visual. Antenna: 515-ft. above av. terrain, 118-ft. above ground, 10,683-ft. above sea level.

Latitude	40°	27'	43"
Longitude	106°	51'	02"

Transmitter: 2.3-mi. SW of Steamboat Springs, Quarry Mountain.

Satellite Earth Stations: Harris, 3-meter C-band; Satellite Technology, 1.5-meter Ku-band; Harris, M/A-Com receivers.

News Service: INN.

Ownership: Steamboat Broadcast System Inc.

Began Operation: March 1, 1988.

Represented (engineering): Pearson Communications.

Personnel:

M. THOMAS GREER, president & general manager.

TOM PEARSON, chief engineer.

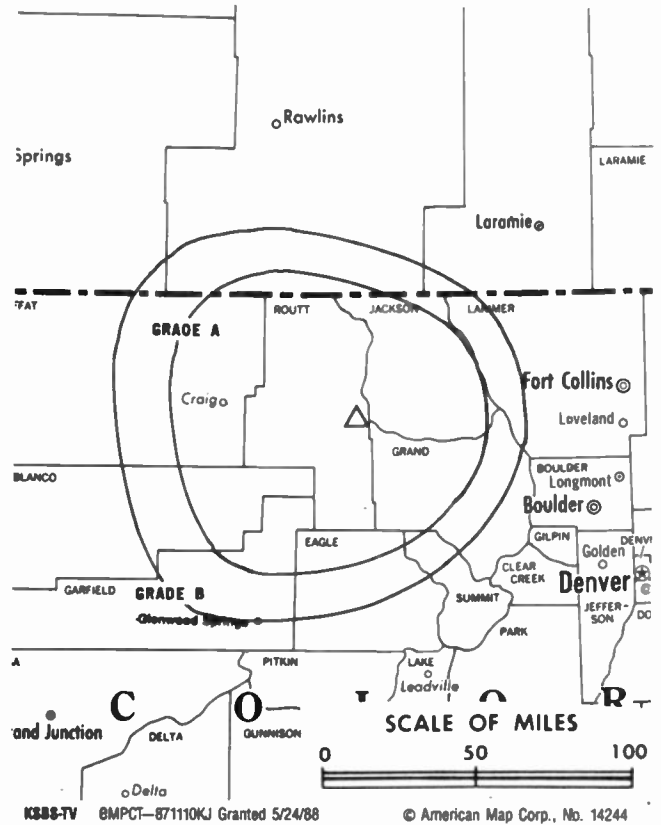
C. J. HALL, program director.

ROBERT MARSHALL, business manager.

REBECCA CHRISTIE, news director.

Highest One Hour Rate: \$250.

Highest 30 Sec. Rate: \$35.



Arbitron Data: Not Available.

City of License: Steamboat Springs. ADI: Denver. Rank: 19.

Colorado—Sterling

KTVS

Ch. 3

(Satellite of KGWN-TV, Cheyenne, WY)

Network Service: CBS, ABC.

Licensee: Stauffer Communications Inc., 2923 E. Lincolnway, Cheyenne, WY 82001.

Studio: See KGWN-TV, Cheyenne, WY.

Telephone: 307-634-7755. Fax: 303-522-7813.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 60.6-kw visual, 6.06-kw aural. Antenna: 730-ft. above av. terrain, 601-ft. above ground, 5076-ft. above sea level.

Latitude 40° 34' 58.00"
Longitude 103° 01' 50.40"

Transmitter: State Hwy. 61, 9.6-mi. ESE of Sterling.

Satellite Earth Station: RCA, 3.5-meter; RCA receivers.

News Service: AP.

Ownership: Stauffer Communications Inc. (Group Owner).

Began Operation: December 28, 1963. Sale to present owner by Burke Bcstg. Co. approved by FCC July 8, 1986. Sale to Burke by Lamb Enterprises Inc. approved by FCC Oct. 14, 1983.

Represented (sales): Katz Television.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

CARL J. OCCHIPINTI, manager.

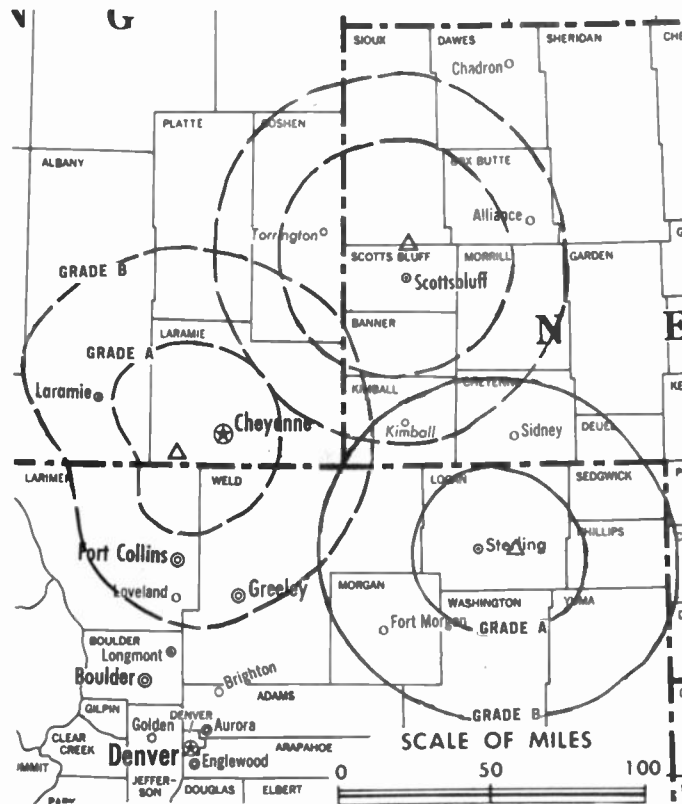
GENE HUSTON, station manager.

Rates: See KGWN-TV, Cheyenne, WY.

City of License: Sterling. ADI: Cheyenne, WY-Scottsbluff, NE-Sterling, CO. Rank: 189.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	COLORADO			
	Logan	7,400	7,200	97
	Sedgwick	1,400	1,400	100
	NEBRASKA			
	Cheyenne	4,200	4,100	98
Between 25-49%	COLORADO			
	Morgan	8,400	8,300	99



KTVS BPCT-3005 Granted 2/13/63

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Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Phillips	1,800	1,800	100
	Washington	1,900	1,800	95
	NEBRASKA			
	Deuel	1,000	1,000	100
Between 5-24%	COLORADO			
	Yuma	3,800	3,700	97
	NEBRASKA			
	Garden	1,000	1,000	100
	Keith	3,700	3,700	100
Totals		34,600	34,000	98
Net Weekly Circulation (1990)				15,900
Average Daily Circulation (1990)				7,200

Colorado

KCNC-TV, Denver (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEVADA			
	Nye North	2,900	2,700	93
	WYOMING			
	Albany	12,200	11,700	96
	Campbell	12,000	11,400	95
	Carbon	6,600	6,300	95
	Johnson	2,600	2,500	96
	Laramie	29,900	29,400	98
Niobrara	1,200	1,200	100	
Between 25-49%	COLORADO			
	Alamosa	4,600	4,400	96
	Cheyenne	1,000	900	95
	Conejos	2,800	2,700	96
	Costilla	1,200	1,100	92
	Huerfano	2,700	2,600	96
	Montrose	9,300	9,000	97
	Prowers	5,600	5,300	95
	Rio Grande	4,000	3,800	95
	San Miguel	1,400	1,300	93
	KANSAS			
	Cheyenne	1,500	1,500	100
	MONTANA			
	Fallon	1,400	1,300	93
	Judith Basin	1,000	1,000	100
	Rosebud	4,300	4,100	94
	NEBRASKA			
	Arthur	200	200	100
	Box Butte	5,400	5,300	98
	Chase	1,900	1,900	100
	Hooker	400	400	100
	Keith	3,700	3,700	100
	Keya Paha	500	500	100
	Morrill	2,400	2,300	96
	Sheridan	2,900	2,900	100
	NEVADA			
	Esmeralda	300	300	100
	Eureka	500	500	100
SOUTH DAKOTA				
Dewey	1,500	1,400	93	
TEXAS				
Terrell	600	600	100	
WYOMING				
Converse	4,700	4,500	96	
Goshen	5,200	5,100	98	
Platte	4,200	4,000	95	
Sheridan	10,300	9,800	95	
Between 5-24%	CALIFORNIA			
	Plumas	8,400	7,900	93
	Trinity	5,600	5,200	93
	COLORADO			
	Archuleta	2,100	2,000	95
	Baca	1,900	1,700	89
	Custer	600	600	100
	El Paso	151,400	149,300	99
	Kiowa	700	700	100
	La Plata	12,100	11,600	96
	Montezuma	6,900	6,600	96
	Pueblo	49,800	49,100	99
	Saguache	1,400	1,300	93
	GEORGIA			
	Clinch	2,400	2,300	98
	Towns	2,800	2,800	100
	IDAHO			
	Clearwater	3,400	3,300	97

KCNC-TV—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	KANSAS			
	Ellis	10,500	10,400	99
	Grant	2,700	2,700	100
	Mitchell	3,300	3,200	97
	Rooks	2,500	2,500	100
	Rush	1,700	1,700	100
	Scott	2,200	2,200	100
	Stevens	1,800	1,700	97
	Wallace	700	700	100
	MINNESOTA			
	Cook	1,800	1,800	100
	MONTANA			
	Beaverhead	3,200	3,000	94
	Blaine	2,600	2,400	92
	Garfield	600	500	83
	Granite	1,100	1,100	100
	Lincoln	6,800	6,500	96
	Mc Cone	900	900	100
	Prairie	700	600	86
	Roosevelt	3,800	3,700	97
	Sweet Grass	1,300	1,200	92
	NORTH DAKOTA			
	Billings	400	400	100
	Burke	1,400	1,400	100
	Divide	1,200	1,200	100
	NEBRASKA			
	Dundy	1,200	1,200	100
	Garden	1,000	1,000	100
Grant	300	300	100	
Holt	5,000	4,800	96	
Loup	300	300	100	
Perkins	1,500	1,500	100	
NEW MEXICO				
Calron	900	800	89	
Guadalupe	1,500	1,400	93	
Taos	7,400	6,800	92	
NEVADA				
Humboldt	4,600	4,400	96	
Lander	1,900	1,800	95	
White Pine	3,100	3,000	97	
OHIO				
Noble	4,300	4,100	95	
OREGON				
Harney	2,900	2,700	93	
SOUTH DAKOTA				
Brule	2,000	2,000	100	
Haakon	1,000	1,000	100	
Pennington	30,900	30,600	99	
Sully	800	800	100	
Tripp	2,800	2,800	100	
TEXAS				
Cottle	1,100	1,100	100	
Hudspeth	1,000	1,000	100	
Pecos	5,000	4,900	98	
UTAH				
Uintah	7,600	7,300	96	
WASHINGTON				
Columbia	1,600	1,500	94	
Kititas West	2,100	2,000	95	
Okanogan	13,000	12,200	94	
WYOMING				
Fremont	12,500	12,200	98	
Hot Springs	2,200	2,100	95	
Natrona	26,400	25,900	98	
Sublette	2,200	2,100	95	

Colorado

KMGH-TV, Denver (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	COLORADO			
	Logan	7,400	7,200	97
	Prowers	5,600	5,300	95
	Rio Blanco	2,200	2,100	95
	San Miguel	1,400	1,300	93
	Washington	1,900	1,800	95
	Yuma	3,800	3,700	97
	KANSAS			
	Cheyenne	1,500	1,500	100
	MONTANA			
	Rosebud	4,300	4,100	94
	NEBRASKA			
	Arthur	200	200	100
	Cheyenne	4,200	4,100	98
	Keith	3,700	3,700	100
	Morrill	2,400	2,300	96
	Perkins	1,500	1,500	100
	Scotts Bluff	14,400	14,200	99
	Sheridan	2,900	2,900	100
	Thomas	400	400	100
	NEW MEXICO			
	Catron	900	800	89
	NEVADA			
	Esmeralda	300	300	100
	Eureka	500	500	100
	Humboldt	4,600	4,400	96
	Nye North	2,900	2,700	93
	TEXAS			
	Terrell	600	600	100
	WYOMING			
	Converse	4,700	4,500	96
	Natrona	26,400	25,900	98
	Platte	4,200	4,000	95
Sheridan	10,300	9,800	95	
Between 5-24%	CALIFORNIA			
	Plumas	8,400	7,900	93
	COLORADO			
	Archuleta	2,100	2,000	95
	Baca	1,900	1,700	89
	Conejos	2,800	2,700	96
	Custer	600	600	100
	Delta	9,100	8,700	96
	El Paso	151,400	149,300	99
	Huerfano	2,700	2,600	96
	Kiowa	700	700	100
	Montezuma	6,900	6,600	96
	Montrose	9,300	9,000	97
	Pueblo	49,800	49,100	99
	Teller	4,800	4,700	98
	IDAHO			
	Camas	300	300	100
	Custer	2,100	2,000	95
	KANSAS			
	Chase	1,300	1,300	100
	Chautauqua	2,200	2,200	100
	Hamilton	1,100	1,100	100
	Scott	2,200	2,200	100
	Stanton	800	800	100
	Stevens	1,800	1,700	97
	LOUISIANA			
	West Carroll	4,700	4,600	98
	MINNESOTA			
	Cook	1,800	1,800	100
	MONTANA			
	Blaine	2,600	2,400	92
	Garfield	600	500	83
	Granite	1,100	1,100	100

KMGH-TV—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Jefferson	3,200	3,100	97
	Judith Basin	1,000	1,000	100
	Lincoln	6,800	6,500	96
	Mc Cone	900	900	100
	Pondera	2,500	2,400	96
	Roosevelt	3,800	3,700	97
	Sweet Grass	1,300	1,200	92
	NORTH CAROLINA			
	Clay	2,900	2,800	97
	NORTH DAKOTA			
	Billings	400	400	100
	Divide	1,200	1,200	100
	NEBRASKA			
	Brown	1,700	1,700	100
	Dundy	1,200	1,200	100
	Garden	1,000	1,000	100
	Grant	300	300	100
	Keya Paha	500	500	100
	NEW MEXICO			
	Guadalupe	1,500	1,400	93
	NEVADA			
	Lander	1,900	1,800	95
	Lincoln	1,400	1,300	93
	White Pine	3,100	3,000	97
	OHIO			
	Noble	4,300	4,100	95
	OREGON			
	Harney	2,900	2,700	93
	Union	8,500	7,900	93
	SOUTH DAKOTA			
	Brule	2,000	2,000	100
	Haakon	1,000	1,000	100
	Pennington	30,900	30,600	99
	Perkins	1,800	1,700	94
	TEXAS			
	Brewster	3,000	2,900	97
	Hudspeth	1,000	1,000	100
	Pecos	5,000	4,900	98
	VIRGINIA			
	Bland	2,200	2,100	95
	WASHINGTON			
	Columbia	1,600	1,500	94
	Douglas	9,800	9,500	97
Kititas West	2,100	2,000	95	
WEST VIRGINIA				
Hardy	3,700	3,600	97	
WYOMING				
Crook	2,300	2,200	96	
Goshen	5,200	5,100	98	
Hot Springs	2,200	2,100	95	
Sublette	2,200	2,100	95	

KUSA-TV, Denver (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MONTANA			
	Daniels	1,000	1,000	100
	Powell	2,400	2,300	96
	NEBRASKA			
	Brown	1,700	1,700	100
	Cherry	2,600	2,600	100
	Cheyenne	4,200	4,100	98
	Deuel	1,000	1,000	100
	Kimball	1,900	1,900	100

Colorado

KUSA-TV—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TEXAS			
	Brewster	3,000	2,900	97
	Jeff Davis	600	600	100
	WYOMING			
	Albany	12,200	11,700	96
	Big Horn	4,500	4,300	96
	Campbell	12,000	11,400	95
	Carbon	6,600	6,300	95
	Converse	4,700	4,500	96
	Hot Springs	2,200	2,100	95
	Johnson	2,600	2,500	96
	Laramie	29,900	29,400	98
	Natrona	26,400	25,900	98
Niobrara	1,200	1,200	100	
Washakie	3,500	3,400	97	
Between 25-49%	COLORADO			
	Alamosa	4,600	4,400	96
	Cheyenne	1,000	900	95
	Costilla	1,200	1,100	92
	La Plata	12,100	11,600	96
	Lincoln	1,800	1,700	94
	Mesa	33,900	33,100	98
	Prowers	5,600	5,300	95
	Rio Grande	4,000	3,800	95
	MONTANA			
	Beaverhead	3,200	3,000	94
	Dawson	4,400	4,200	95
	Deer Lodge	4,100	4,000	98
	Fallon	1,400	1,300	93
	Roosevelt	3,800	3,700	97
	Silver Bow	14,300	14,000	98
	NORTH DAKOTA			
	Williams	9,700	9,600	99
	NEBRASKA			
	Arthur	200	200	100
	Box Butte	5,400	5,300	98
	Dawes	3,500	3,400	97
	Hooker	400	400	100
	Keith	3,700	3,700	100
	Morrill	2,400	2,300	96
	Scotts Bluff	14,400	14,200	99
	Sheridan	2,900	2,900	100
	Thomas	400	400	100
	NEW MEXICO			
	Catron	900	800	89
	NEVADA			
	Esmeralda	300	300	100
	Eureka	500	500	100
Nye North	2,900	2,700	93	
TEXAS				
Terrell	600	600	100	
WYOMING				
Fremont	12,500	12,200	98	
Goshen	5,200	5,100	98	
Park	9,300	8,900	96	
Platte	4,200	4,000	95	
Between 5-24%	COLORADO			
	Archuleta	2,100	2,000	95
	Conejos	2,800	2,700	96
	Custer	600	600	100
	El Paso	151,400	149,300	99
	Huerfano	2,700	2,600	96
	Kiowa	700	700	100
	Montezuma	6,900	6,600	96
	Ouray	700	700	100
	Pueblo	49,800	49,100	99
	Saguache	1,400	1,300	93

KUSA-TV—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	San Miguel	1,400	1,300	93
	Teller	4,800	4,700	98
	IDAHO			
	Bear Lake	2,400	2,300	96
	Teton	1,000	1,000	100
	KANSAS			
	Lincoln	1,600	1,600	100
	Rice	4,600	4,600	100
	Scott	2,200	2,200	100
	Stevens	1,800	1,700	97
	LOUISIANA			
	West Carroll	4,700	4,600	98
	MINNESOTA			
	Cook	1,800	1,800	100
	MONTANA			
	Blaine	2,600	2,400	92
	Broadwater	1,700	1,600	94
	Garfield	600	500	83
	Granite	1,100	1,100	100
	Judith Basin	1,000	1,000	100
	Lincoln	6,800	6,500	96
	Mc Cone	900	900	100
	Mineral	1,700	1,700	100
	Richland	4,700	4,600	97
	Rosebud	4,300	4,100	94
	Sanders	3,900	3,700	95
	Sheridan	2,100	2,000	95
	Sweet Grass	1,300	1,200	92
	NORTH DAKOTA			
	Adams	1,300	1,300	100
	Billings	400	400	100
	Burke	1,400	1,400	100
	Renville	1,400	1,400	100
	NEBRASKA			
	Dundy	1,200	1,200	100
	Garden	1,000	1,000	100
	Grant	300	300	100
	Keya Paha	500	500	100
	NEW MEXICO			
	Guadalupe	1,500	1,400	93
	NEVADA			
	Humboldt	4,600	4,400	96
	Lander	1,900	1,800	95
OREGON				
Harney	2,900	2,700	93	
Union	8,500	7,900	93	
SOUTH DAKOTA				
Haakon	1,000	1,000	100	
Harding	600	600	100	
Pennington	30,900	30,600	99	
Perkins	1,800	1,700	94	
Wahworth	2,700	2,600	96	
TEXAS				
Donley	1,600	1,600	100	
Hudspeth	1,000	1,000	100	
Pecos	5,000	4,900	98	
Presidio	1,900	1,800	95	
UTAH				
Uintah	7,600	7,300	96	
VIRGINIA				
Bland	2,200	2,100	95	
WASHINGTON				
Columbia	1,600	1,500	94	
Douglas	9,800	9,500	97	
Kittitas West	2,100	2,000	95	
Okanogan	13,000	12,200	94	
WEST VIRGINIA				
Hardy	3,700	3,600	97	

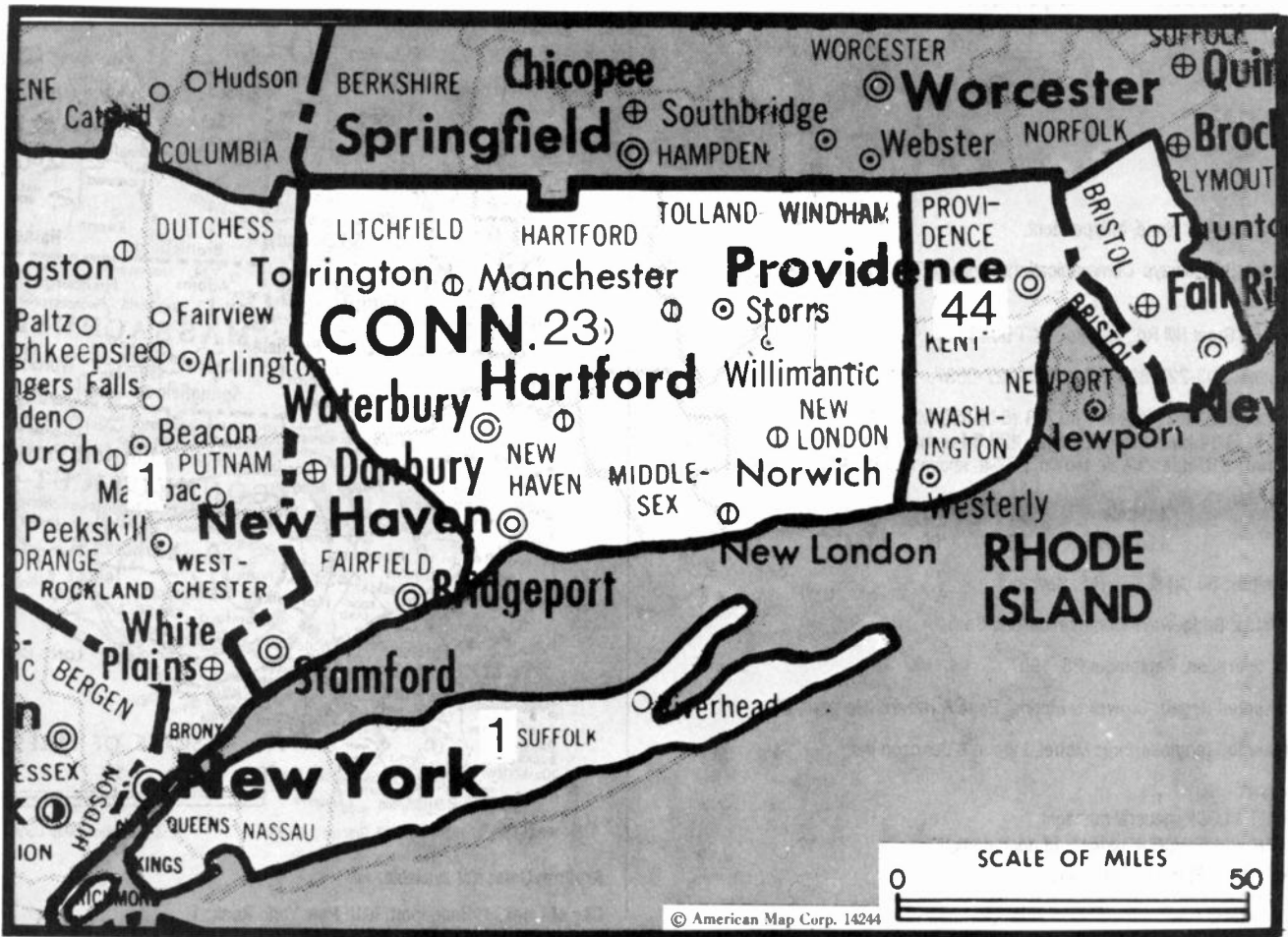
Colorado

KWGN-TV, Denver (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 25-49%	COLORADO			
	Montezuma	6,900	6,600	96
	Montrose	9,300	9,000	97
	Otero	8,100	7,900	98
	Pitkin	5,100	4,700	92
	Prowers	5,600	5,300	95
	Pueblo	49,800	49,100	99
	Rio Blanco	2,200	2,100	95
	Rio Grande	4,000	3,800	95
	Summit	5,100	4,900	96
	KANSAS			
	Hamilton	1,100	1,100	100
	Scott	2,200	2,200	100
	MONTANA			
	Deer Lodge	4,100	4,000	98
	Silver Bow	14,300	14,000	98
	Yellowstone	47,100	46,400	99
	NEBRASKA			
	Arthur	200	200	100
	Box Butte	5,400	5,300	98
	Chase	1,900	1,900	100
	Hooker	400	400	100
	Keith	3,700	3,700	100
	Kimball	1,900	1,900	100
	Morrill	2,400	2,300	96
	Scotts Bluff	14,400	14,200	99
	SOUTH DAKOTA			
	Fall River	3,400	3,300	97
	Hughes	6,300	6,200	98
	Pennington	30,900	30,600	99
	WYOMING			
	Carbon	6,600	6,300	95
	Converse	4,700	4,500	96
	Fremont	12,500	12,200	98
	Goshen	5,200	5,100	98
Hot Springs	2,200	2,100	95	
Johnson	2,600	2,500	96	
Natrona	26,400	25,900	98	
Niobrara	1,200	1,200	100	
Park	9,300	8,900	96	
Platte	4,200	4,000	95	
Washakie	3,500	3,400	97	
Between 5-24%	ARIZONA			
	Apache South	4,000	3,500	89
	COLORADO			
	Baca	1,900	1,700	89
	Cheyenne	1,000	900	95
	Custer	600	600	100
	Delta	9,100	8,700	96
	Dolores	600	500	83
	Huerfano	2,700	2,600	96
	La Plata	12,100	11,600	96
	Mesa	33,900	33,100	98
	Mineral	300	300	100
	Routt	5,600	5,200	93
	Saguache	1,400	1,300	93
	IOWA			
	Buchanan	8,000	7,900	99

KWGN-TV—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	KANSAS			
	Cheyenne	1,500	1,500	100
Rice	4,600	4,600	100	
LOUISIANA				
West Carroll	4,700	4,600	98	
MICHIGAN				
Ogemaw	7,100	7,000	99	
MINNESOTA				
Redwood	6,600	6,400	97	
Stevens	3,600	3,500	97	
MONTANA				
Beaverhead	3,200	3,000	94	
Blaine	2,600	2,400	92	
Gallatin	19,000	18,400	97	
Granite	1,100	1,100	100	
Judith Basin	1,000	1,000	100	
Mc Cone	900	900	100	
Park	5,400	5,200	96	
NORTH DAKOTA				
Billings	400	400	100	
Burke	1,400	1,400	100	
NEBRASKA				
Brown	1,700	1,700	100	
Dawes	3,500	3,400	97	
Deuel	1,000	1,000	100	
Grant	300	300	100	
Perkins	1,500	1,500	100	
Sheridan	2,900	2,900	100	
NEW MEXICO				
Catron	900	800	89	
NEVADA				
Eureka	500	500	100	
Humboldt	4,600	4,400	96	
Lander	1,900	1,800	95	
SOUTH DAKOTA				
Beadle	7,400	7,300	99	
Brown	14,400	14,300	99	
Brule	2,000	2,000	100	
Butte	3,400	3,300	97	
Day	3,000	3,000	100	
Lawrence	8,200	8,100	99	
Meade	8,300	8,200	99	
Perkins	1,800	1,700	94	
Spink	3,300	3,300	100	
Stanley	1,000	1,000	100	
TEXAS				
Brewster	3,000	2,900	97	
Hudspeth	1,000	1,000	100	
UTAH				
Grand	2,800	2,600	93	
WASHINGTON				
Columbia	1,600	1,500	94	
WEST VIRGINIA				
Hardy	3,700	3,600	97	
WYOMING				
Weston	2,800	2,700	96	



Market	Arbitron ADI TV Households	Rank	Market Area Commercial TV Stations
New York, NY	7,043,900	1	WABC-TV (7), WCBS-TV (2), WHAI-TV (43), WHSE (68), WHSI (67), WLIG (55), WNBC-TV (4), WNJU (47), WNYW (5), WPIX (11), WTBY (54), WTZA (62), WWOR-TV (9), WXTV (41)
Hartford-New Haven, CT	901,000	23	WFSB (3), WHCT-TV (18), WTIC-TV (61), WTNH-TV (8), WTWS (26), WTXN (20), WVIT (30)
Providence, RI-New Bedford, MA	556,900	44	WCYX (58), WJAR (10), WLNE (6), WNAC-TV (64), WPRI-TV (12)

State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

WTXX, Hartford	See Waterbury, CT
WTWS, Hartford	See New London, CT
WVIT, New Britain	See Hartford, CT
WTNH-TV, New Haven	See Hartford, CT

Connecticut Station Totals as of October 1, 1990

	VHF	UHF	TOTAL
Commercial Television Stations	2	6	8
Educational Television Stations	0	4	4
	2	10	12

Connecticut—Bridgeport

WHA1-TV

Ch. 43

Network Service: None, independent.

Licensee: Bridgeways Communications Corp., 274 Riverside Ave., Westport, CT 06880.

Studio: 80 Great Hill Rd., Seymour, CT 06483.

Telephone: 203-227-8932. **Fax:** 203-227-0537.

Technical Facilities: Channel No. 43 (644-650 MHz). Authorized power: 2298-kw max. & 1784-kw horizontal visual, 229.8-kw max. & 178.4-kw horizontal aural. Antenna: 510-ft. above av. terrain, 297-ft. above ground, 917-ft. above sea level.

Latitude	41°	21'	43"
Longitude	73°	06'	48"

Transmitter: 80 Great Hills Rd., Seymour.

Ownership: Bridgeways Communications Corp.

Began Operation: September 28, 1987.

Represented (legal): Crowell & Moring; Pepe & Hazard (Hartford, CT).

Represented (engineering): Moffet, Larson & Johnson Inc.

Personnel:

MICHAEL VLOCK, general manager.

HARLAN NEUSEBAREN, director of operations.

STEWART JAESER, chief engineer.

Rates: On request.



Arbitron Data: Not available.

City of License: Bridgeport. **ADI:** New York. **Rank:** 1.

Connecticut—Hartford

WFSB
Ch. 3

Network Service: CBS.

Licensee: Post-Newsweek Stations Connecticut Inc., Three Constitution Plaza, Broadcast House, Hartford, CT 06103-1892.

Studio: Three Constitution Plaza, Hartford, CT 06103-1892.

Telephone: 203-728-3333. Fax: 203-247-8940.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: Circularly polarized, 904-ft. above av. terrain, 518-ft. above ground, 1225-ft. above sea level.

Latitude 41° 46' 30"
Longitude 72° 48' 20"

Transmitter: 375 Deercliff Rd., Avon.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Satcom Technologies, 9.1-meter C-band; Vertex, 6.1-meter C-band; Vertex, 4.3-meter Ku-band; Scientific-Atlanta, Standard Communications receivers.

SNG Mobile Dish: Andrew, 2.4-meter Ku-band.

News Service: AP.

Ownership: Post-Newsweek Stations Inc. (Group Owner).

Began Operation: September 23, 1957. Sale to present owner by Travelers Corp. approved by FCC Jan. 30, 1974 (Television Digest, Vol. 13:5, 14:5).

Represented (sales): Petry Television Inc.

Represented (legal): Covington & Burling.

Represented (engineering): Jules Cohen & Associates.

Personnel:

CHRISTOPHER ROHRS, vice president & general manager.
MARK EFFRON, vice president of news & station manager.
KATHLEEN KEEFE, general sales manager.
MARK LUND, national sales manager.
RICHARD AHLES, vice president of news & public affairs.
HOPE ETHERIDGE, business manager.
DALE WERNER, engineering manager.
MATTHEW MIXON, program director.
BETH HOROWITZ, promotion director.
LISA METER, local sales manager.

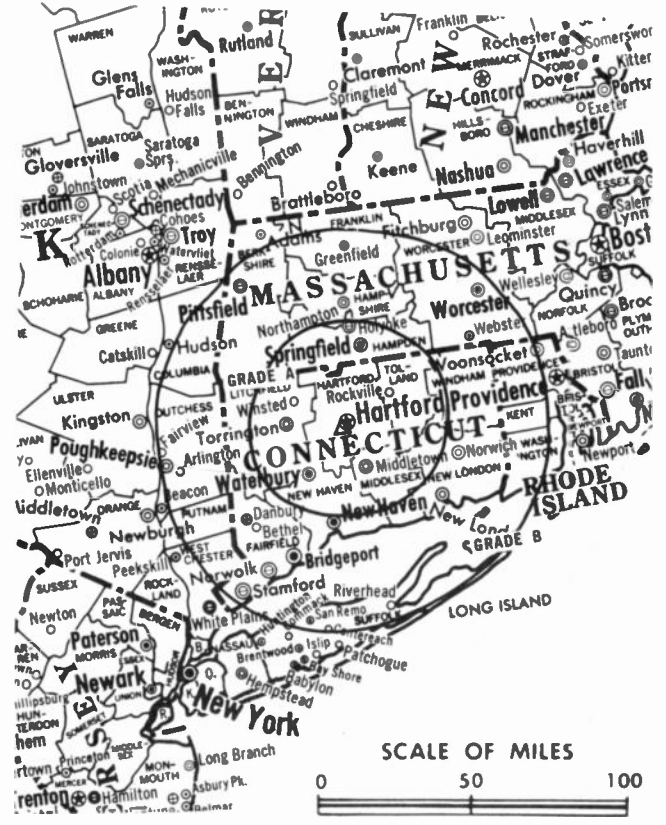
Highest 30 Sec. Rate: \$7500.

NETWORK BASE HOURLY RATE: \$6337.

City of License: Hartford. ADI: Hartford-New Haven. Rank: 23.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
CONNECTICUT				
50% & Over	Hartford	321,500	316,800	99
	Litchfield	63,500	62,400	98
	Middlesex	53,900	53,000	98
	New Haven	296,100	292,300	99



Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	New London	91,400	89,600	98	
	Tolland	42,700	41,900	98	
	Windham	36,900	36,200	98	
	MASSACHUSETTS				
	Franklin	27,700	26,900	97	
Between 25-49%	CONNECTICUT				
	Fairfield	302,800	299,400	99	
	MASSACHUSETTS				
	Berkshire	55,500	54,600	98	
	NEW YORK				
Putnam	28,800	28,400	99		
Between 5-24%	VERMONT				
	Windham	16,400	15,700	96	
	MASSACHUSETTS				
	Worcester	250,800	247,600	99	
	NEW HAMPSHIRE				
Cheshire	25,800	25,100	97		
Totals	VERMONT				
	Bennington	14,100	13,800	98	
Totals		1,847,900	1,820,300	99	
Net Weekly Circulation (1990)			1,106,400		
Average Daily Circulation (1990)			601,800		

Connecticut—Hartford

WHCT-TV

Ch. 18

Network Service: None, independent.

Licensee: Astroline Communications Co. Ltd. Partnership, Debtor-in-Possession, 18 Garden St., Hartford, CT 06105.

Studio: 18 Garden St., Hartford, CT 06105.

Telephones: 203-547-1818; 203-525-1800. Fax: 203-727-9891.

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 3192-kw visual, 319.20-kw aural. Antenna: 980-ft. above av. terrain, 587-ft. above ground, 1261-ft. above sea level.

Latitude 41° 46' 30"
Longitude 72° 48' 04"

Transmitter: 376 Deercliff Rd., Avon.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Comtech, 5-meter C-band; Comtech, 3.8-meter Ku-band; Pinzone receivers.

Ownership: Astroline Communications Co. L.P.

Began Operation: August 4, 1954 as WGTH-TV, 55% owned by General Teleradio and 45% by Gannett's Hartford Times. Sale to CBS approved Feb. 23, 1956 by FCC; transfer reinstated by FCC Sept. 11, 1956 after being held up by protest (Television Digest, Vol. 11:28, 12:8, 17, 37). After CBS took station off air Nov. 15, 1958 (Vol. 14:45), sale to Edward D. Taddei and associates approved by FCC Dec. 23, 1958 (Vol. 14:46, 49) and station returned to air on Jan. 24, 1959. Transfer to RKO General subsidiary Hartford Phonevision Co. approved June 1, 1960 (Vol. 16:14, 23). Assignment of license to Faith Center approved Feb. 16, 1972. Distress sale by Faith Center approved Sept. 27, 1983, contingent on finding Interstate Media to be suitable licensee & consummation of assignment within 90 days. Final approval granted Dec. 23, 1983; sale not consummated. Subsequent sale to present owners by Faith Center approved Dec. 10, 1984 (Vol. 24:40, 51).

Represented (legal): Baker & Hostedter.

Represented (engineering): Moffet, Larson & Johnson Inc.

Personnel:

TERRY PLANELL, general manager.
THOMAS FORST, sales manager.
BILL GRAF, local sales manager.
SHEILA HAVICAN, program director.
ALFRED S. ROZANSKI, business manager.
PAUL ROSSI, chief engineer.

Rates: On request.

City of License: Hartford. ADI: Hartford-New Haven. Rank: 23.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.



WHCTTV BPCT-850918KD Granted 4/28/86

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
CONNECTICUT				
Between 5-24%	Hartford	321,500	316,800	99
	Litchfield	63,500	62,400	98
	Middlesex	53,900	53,000	98
	New Haven	296,100	292,300	99
	Tolland	42,700	41,900	98
MASSACHUSETTS				
	Hampden	170,500	168,100	99
	Hampshire	49,500	48,500	98
Totals		997,700	983,000	99
Net Weekly Circulation (1990)				111,600
Average Daily Circulation (1990)				29,200

Connecticut—Hartford

WTIC-TV

Ch. 61

Network Service: Fox

Licensee: Channel 61 Licensee Corp., One Corporate Center, Hartford, CT 06103.

Studio: One Corporate Center, Hartford, CT 06103.

Telephone: 203-527-6161. TWX: 710-474-0025. Fax: 203-293-1571.

Technical Facilities: Channel No. 61 (752-758 MHz). Authorized power: 5000-kw max. visual, 1000-kw max. aural. Antenna: 1692-ft. above av. terrain, 1339-ft. above ground, 2049-ft. above sea level.

Latitude 41° 42' 13"
Longitude 72° 49' 57"

Transmitter: Rattlesnake Mountain, near Rte. 6, Farmington, CT.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Harris, 6.1-meter C-band; Microdyne, 5-meter C-band; Microdyne Ku-band; Harris, Microdyne, Scientific-Atlanta receivers.

News Services: CNN, AP.

Ownership: Chase Broadcasting Inc.

Began Operation: September 17, 1984.

Represented (sales): Seltel Inc.

Represented (legal): Schnader, Harrison, Segal & Lewis.

Represented (engineering): Andrus & Associates Inc.

Personnel:

ARNOLD L. CHASE, chairman.

ED KARLIK, president & general manager.

GARY ZENOBI, general sales manager.

KATHRYN BRIDGMAN, national sales manager.

W. VINCENT BURKE, news director.

MELANIE GERIG, program director.

MIKE WATT, promotion director.

JOHN HUNTER, business manager.

JIM PERRY, chief engineer.

Highest 30 Sec. Rate: \$1000.

City of License: Hartford. ADI: Hartford-New Haven. Rank: 23.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CONNECTICUT			
	Hartford	321,500	316,800	99
	Middlesex	53,900	53,000	98
	Tolland	42,700	41,900	98



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MASSACHUSETTS			
	Hampden	170,500	168,100	99
	CONNECTICUT			
	Litchfield	63,500	62,400	98
	New Haven	296,100	292,300	99
Between 25-49%	New London	91,400	89,600	98
	Windham	36,900	36,200	98
	MASSACHUSETTS			
	Franklin	27,700	26,900	97
	Hampshire	49,500	48,500	98
Between 5-24%	CONNECTICUT			
	Fairfield	302,800	299,400	99
	MASSACHUSETTS			
	Berkshire	55,500	54,600	98
	NEW YORK			
Putnam	28,800	28,400	99	
Totals		1,540,800	1,518,100	99
Net Weekly Circulation (1990)			663,600	
Average Daily Circulation (1990)			240,200	

Connecticut—New Britain-Hartford

WVIT

Ch. 30

Network Service: NBC.

Licensee: Viacom International Inc., Arsenal MSUB 17 Inc., 1422 New Britain Ave., West Hartford, CT 06110.

Studio: 1422 New Britain Ave., West Hartford, CT 06110.

Telephones: 203-521-3030; 203-223-3603. TWX: 710-425-1078.

Fax: 203-521-3110.

Technical Facilities: Channel No. 30 (566-572 MHz). Authorized power: 3090-kw max. visual, 309-kw max. aural. Antenna: 1485-ft. above av. terrain, 1129-ft. above ground, 1849-ft. above sea level.

Latitude 41° 42' 02"
Longitude 72° 49' 57"

Transmitter: Rattlesnake Mountain, U.S. Rte. 6, Farmington, CT.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive BAF, 2.3-meter Ku-band; Scientific-Atlanta, 7-meter C-band; RCA Americom, 3.5-meter Ku-band; Harris, 6.1-meter Ku-band; Harris, 3.5-meter Ku-band; DX Engineering, Harris, W/A-Com, Scientific-Atlanta receivers.

SNG Mobile Dish: Andrew, 2.3-meter Ku-band.

News Services: AP, NBC.

Ownership: Viacom Broadcasting Inc. (Group Owner).

Began Operation: February 13, 1953. Sale to present owner by Plains TV Corp. approved by FCC March 13, 1978 (Television Digest, Vol. 17:25). Sale to Plains by NBC approved Sept. 23, 1959 by FCC (Vol. 15:26, 28, 39). Sale to NBC of WKNB-TV-AM, by Julian Gross and associates approved Dec. 12, 1956 by FCC (Vol. 11:2, 9, 22, 26; 12:50).

Represented (sales): TeleRep Inc.

Represented (legal): Arent, Fox, Kintner, Plotkin & Kahn.

Represented (engineering): A. D. Ring & Associates, P.C.

Personnel:

- AL BOVA, vice president & general manager.
- MILDRED McNEILL, vice president, news & public affairs.
- AARON OLANDER, general sales manager.
- TOM O'BRIEN, local sales manager.
- MARY ROSE McHUGH, national sales manager.
- RONNI ATTENELLO, program manager.
- ROXANN NELSON, promotion director.
- BILL MENDOZA, production manager.
- TOM SEQUIN, business manager.
- TERRY MITCHELL, public affairs producer.
- NANCY GREER, marketing manager.
- PAUL FREGA, news director.
- FRED BADECKER, chief engineer.

Rates: On request.



NETWORK BASE HOURLY RATE: \$1,100.

City of License: New Britain. ADI: Hartford-New Haven. Rank: 23.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CONNECTICUT			
	Hartford	321,500	316,800	99
	Litchfield	63,500	62,400	98
	Middlesex	53,900	53,000	98
	New Haven	296,100	292,300	99
	New London	91,400	89,600	98
	Tolland	42,700	41,900	98
Between 25-49%	CONNECTICUT			
	Windham	36,900	36,200	98
	MASSACHUSETTS			
	Hampden	170,500	168,100	99
Between 5-24%	CONNECTICUT			
	Fairfield	302,800	299,400	99
	MASSACHUSETTS			
	Franklin	27,700	26,900	97
	Hampshire	49,500	48,500	98
	NEW YORK			
	Putnam	28,800	28,400	99
VERMONT				
	Bennington	14,100	13,800	98
Totals		1,499,400	1,477,300	99
Net Weekly Circulation (1990)				750,000
Average Daily Circulation (1990)				346,500

Our firm acted as financial advisor and broker in the 1978 sale of WVIT-TV

THE TED HEPBURN COMPANY

Ted Hepburn, President Todd Hepburn, Vice-President
325 Gorden Road, Palm Beach, Florida 33460 (407) 867-8995
P.O. Box 42401, Cincinnati, Ohio 45242 (513) 791-8730

Connecticut—New Haven-Hartford

WTNH-TV

Ch. 8

Network Service: ABC.

Licensee: Cook Inlet Communications Corp., 2525 C St., Suite 500, Anchorage, AK 99503.

Studio: 8 Elm St., New Haven, CT 06510.

Hartford Bureau: 2 Capitol Ave., Hartford, CT.

Mailing Address: Box 1859, New Haven, CT 06508.

Telephone: 203-784-8888. **TWX:** 710-465-1193. **Fax:** 203-773-1292.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 166-kw visual, 33.1-kw aural. Antenna: 1210-ft. above av. terrain, 909-ft. above ground, 1549-ft. above sea level.

Latitude 41° 25' 23"
Longitude 72° 57' 06"

Transmitter: Talmadge Rd., Mad Mare Mountain, Hamden, CT.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Transmit/receive Andrew, 5.6-meter Ku-band; Harris, 9-meter C-band; Andrew, 7.3-meter C-band; Andrew, 4.5-meter C-band; Andrew, Avantek, DX Antenna, Harris receivers.

SNG Mobile Dish: Dalsat/Andrew, 2.3-meter Ku-band.

News Services: ABC, AP, CNN, MediaLink, UPI.

Ownership: Cook Inlet Communications L.P. (Group Owner).

Began Operation: June 15, 1948. Sale to present owners by Capital Cities Communications approved by FCC Nov. 14, 1985 (Television Digest, Vol. 25:30, 31). Sale to Capital Cities by Triangle Publications approved by FCC Feb. 24, 1971. Previous sale by Aldo DeDominicis-Patrick J. Goode interests approved June 20, 1956 (Television Digest, Vol. 12:21, 22, 25, 34).

Represented (sales): Katz Television.

Represented (legal): Wilmer, Cutler & Pickering.

Personnel:

- LEWIS FREIFELD, general manager.
- FRAN TIVALD, general sales manager.
- STEVE JACOBS, national sales manager.
- MARTY KINKEAD, local sales manager.
- LAWRENCE MANNE, program director.
- BOB RUSSO, engineering manager.
- LISA FRANCO, public affairs manager.
- STEVE PERLER, business manager.
- ROBERT FELDMAN, news director.
- STAN ROMAN, operations manager.
- CATHY GUGERTY, director of creative services.

Rates: On request.

NETWORK BASE HOURLY RATE: \$3700.

City of License: New Haven. **ADI:** Hartford-New Haven. **Rank:** 23.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.



WTNH-TV BPCT-4582 Granted 5/17/76

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CONNECTICUT			
	Hartford	321,500	316,800	99
	Litchfield	63,500	62,400	98
	Middlesex	53,900	53,000	98
	New Haven	296,100	292,300	99
	New London	91,400	89,600	98
	Tolland	42,700	41,900	98
Between 25-49%	CONNECTICUT			
	Fairfield	302,800	299,400	99
	Windham	36,900	36,200	98
Between 5-24%	MASSACHUSETTS			
	Hampden	170,500	168,100	99
	Hampshire	49,500	48,500	98
	NEW YORK			
	Suffolk	430,600	426,600	99
	Ulster	62,700	61,100	97
RHODE ISLAND				
	Washington	37,900	37,300	98
Totals		1,960,000	1,933,200	99
Net Weekly Circulation (1990)			937,000	
Average Daily Circulation (1990)			510,600	

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Connecticut—New London

WTWS

Ch. 26

Network Service: None, independent.

Licensee: R & R Media Corp., Box 991, New London, CT 06320.

Studio: 216 Broad St., New London, CT 06320.

Telephone: 203-444-2626. **Fax:** 203-440-2601.

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 2820-kw max. visual, 282-kw max. aural. Antenna: 1251-ft. above av. terrain, 1200-ft. above ground, 1501-ft. above sea level.

Latitude 41° 25' 05"
Longitude 72° 11' 55"

Transmitter: 1.3-mi. SE on Hwy. 85, Montville.

Satellite Earth Stations: Pinzone C-band; DX Engineering Ku-band; DX Engineering, Pinzone receivers.

News Services: Group W Newsfeed, UPI.

Ownership: R & R Media.

Began Operation: September 15, 1986.

Represented (legal): Reddy, Begley & Martin.

Personnel:

DALE FOSHEE, vice president & general manager.

BRUCE FOX, general sales manager.

STEVE SCHIFF, national sales manager.

STEVEN ELLIS, engineering director.

STEVE VIRGIL, news director.

MIKE MAGNIFICO, operations manager.

THOMAS ZAPPALA, program director.

LAURA SNELL, promotion director.

NANCY GREENE, business manager.

Rates: On request.

City of License: New London. **ADI:** Hartford-New Haven. **Rank:** 23.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	CONNECTICUT			
	Middlesex	53,900	53,000	98
	New London	91,400	89,600	98
	Tolland	42,700	41,900	98
	Windham	36,900	36,200	98
Totals	RHODE ISLAND			
	Newport	31,100	30,700	99
	Washington	37,900	37,300	98
Totals		293,900	288,700	98
Net Weekly Circulation (1990)			72,700	
Average Daily Circulation (1990)			19,300	

Connecticut—Waterbury

WTXX
Ch. 20

Network Service: None, independent.

Licensee: Renaissance Communications Corp., 414 Meadow St., Waterbury, CT 06702.

Studio: 414 Meadow St., Waterbury, CT 06702.

Telephone: 203-575-2020. Fax: 203-753-2971.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 2240-kw max. visual, 240-kw max. aural. Antenna: 1200-ft. above av. terrain, 1013-ft. above ground, 1749-ft. above sea level.

Latitude 41° 31' 04"
Longitude 73° 01' 07"

Transmitter: Peach Orchard Rd., 0.2-mi. N of Clark Hill Rd., near Prospect, CT.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; M/A-Com, 3.7-meter Ku-band; Scientific-Atlanta, M/A-Com receivers.

Ownership: Renaissance Communications Corp. (Group Owner).

Began Operation: September 4, 1953. Sale to present owner by Odyssey Partners, et al., approved by FCC June 15, 1989 (Television Digest, Vol. 29:20). Previous sale by Thomas TV Inc. approved Nov. 9, 1981 (Vol. 21:18).

Represented (sales): MMT Sales Inc.

Represented (legal): Nixon, Hargrave, Devans & Doyle.

Represented (engineering): Jules Cohen & Associates.

Personnel:

- ROD BACON, general manager.
- ROY M. ISRAEL, general sales manager.
- STEPHANIE FORD, local sales manager.
- CATHI GILLOTTI, local sales manager.
- STEVE FREIFELD, national sales manager.
- CHARLES ALLEN, chief engineer.
- NANCY McCORMICK, program director.
- KIM GERICKE, promotion director.
- KEN KARASZKIEWICZ, business manager.

Highest One Hour Rate: \$6000.

Highest 30 Sec. Rate: \$1000.

City of License: Waterbury. ADI: Hartford-New Haven. Rank: 23.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
CONNECTICUT				
Between 25-49%	Hartford	321,500	316,800	99
	Litchfield	63,500	62,400	98
	Middlesex	53,900	53,000	98
	New Haven	296,100	292,300	99
	New London	91,400	89,600	98



WTXX BMPCT-820223KG Granted 3/11/82

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Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Tolland	42,700	41,900	98
	Windham	36,900	36,200	98
	MASSACHUSETTS			
Between 5-24%	Hampden	170,500	168,100	99
	NEW YORK			
	Putnam	28,800	28,400	99
CONNECTICUT				
Between 5-24%	Fairfield	302,800	299,400	99
	MASSACHUSETTS			
	Hampshire	49,500	48,500	98
Totals		1,457,600	1,436,600	99
Net Weekly Circulation (1990)			523,900	
Average Daily Circulation (1990)			164,300	

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Market	Aribltron A01 TV Households	Rank	Market Area Commercial TV Stations
Philadelphia, PA	2,704,400	4	KYW-TV (3), WCAU-TV (10), WFMZ-TV (69), WGBS-TV (57), WHSP (65), WMGM-TV (40), WPHL-TV (17), WPVI-TV (6), WTGI-TV (61), WTVE (51), WTXF-TV (29), WWAC-TV (53)
Baltimore, MD	937,400	22	WBAL-TV (11), WBFF (45), WHSW (24), WJZ-TV (13), WMAR-TV (2), WNUV-TV (54)
Salisbury, MD	93,400	161	WBOC-TV (16), WMDT (47)

Delaware Station Totals as of October 1, 1990

	VHF	UHF	TOTAL
Commercial Television Stations	0	1	1
Educational Television Stations	1	1	2
	1	2	3

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Call Lynn Levine or Nancy Cramer
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Delaware—Wilmington

WTGI-TV

Ch. 61

Network Service: Telemundo.

Licensee: Delaware Valley Bcstrs. L.P., 800 Spring Garden St., Philadelphia, PA 19123.

Studio: 800 Spring Garden St., Philadelphia, PA 19123.

Telephone: 302-654-6161. **Telex:** 302-654-6561. **Fax:** 302-654-8561.

Technical Facilities: Channel No. 61 (752-758 MHz). Authorized power: 3000-kw max. visual, 300-kw max. aural. Antenna: 958-ft. above av. terrain, 950-ft. above ground, 1049-ft. above sea level.

Latitude	39°	41'	43"
Longitude	75°	17'	55"

Transmitter: Vestry Rd., 2.8-mi. NNE of Woodstown.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: AFC, 4-meter Ku-band; Vertex, 6.1-meter C-band.

Ownership: Delaware Valley Bcstrs. L.P.

Began Operation: July 9, 1986.

Represented (sales): Telemundo.

Represented (legal): Gammon & Grange.

Represented (engineering): Mullaney Engineering Inc.

Personnel:

DANIEL G. SLAPE, general manager.

EVERETT G. PETTICORD, station manager & program director.

URIEL RENDON, local sales manager.

DAN BOROWICZ, chief engineer.

PAT PIERANTOZZI, business manager.

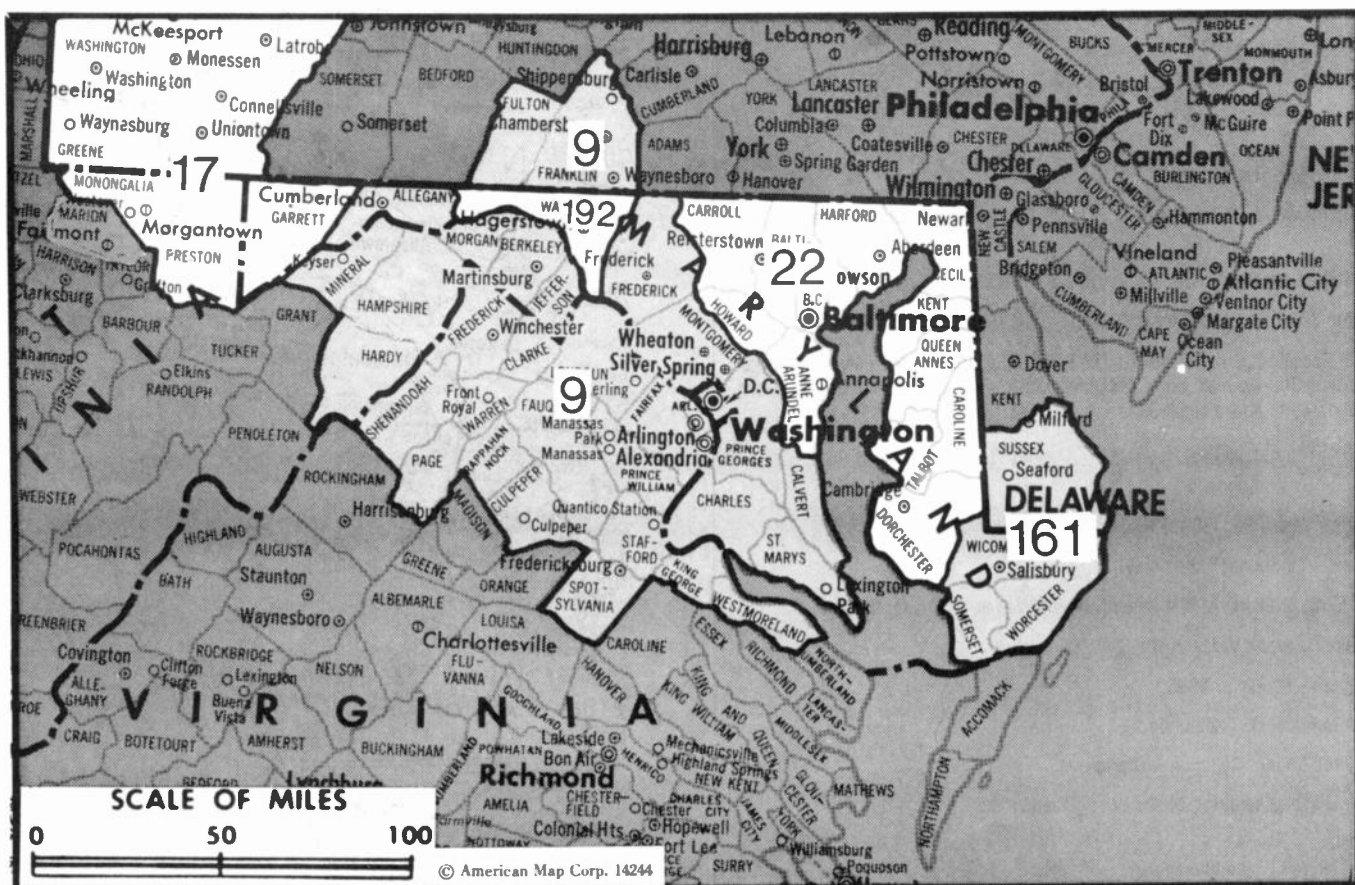


Rates: On request.

Arbitron Data: Not available.

City of License: Wilmington. **ADI:** Philadelphia. **Rank:** 4.

District of Columbia



Market	Arbitron A01 TV Households	Rank	Market Area Commercial TV Stations
Washington, DC	1,701,700	9	WDCA-TV (20), WFTY (50), WJLA-TV (7), WRC-TV (4), WTKK (66), WTTG (5), WUSA (9)
Pittsburgh, PA	1,165,500	17	KDKA-TV (2), WPCB-TV (40), WPGH-TV (53), WPTT-TV (22), WPXI (11), WTAE-TV (4)
Baltimore, MD	937,400	22	WBAL-TV (11), WBFF (45), WHSW (24), WJZ-TV (13), WMAR-TV (2), WNUV-TV (54)
Salisbury, MD	93,400	161	WBOC-TV (16), WMDT (47)
Hagerstown, MD	42,100	192	WHAG-TV (25), WJAL (68)

State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

WTKK, Washington See Manassas, VA

District of Columbia Station Totals as of October 1, 1990

	VHF	UHF	TOTAL
Commercial Television Stations	4	2	6
Educational Television Stations	0	2	2
	4	4	8

District of Columbia—Washington

WDCA-TV

Ch. 20

Network Service: None, independent.

Licensee: TVX of Washington Inc., 5202 River Rd., Washington, DC 20816.

Studio: 5202 River Rd., Washington, DC 20816.

Telephone: 301-654-2600. Fax: 301-654-3517.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 4000-kw max. & 3090-kw horizontal visual, 400-kw max. & 309-kw horizontal aural. Antenna: 770-ft. above av. terrain, 809-ft. above ground, 1049-ft. above sea level.

Latitude 38° 57' 49.40"
Longitude 77° 06' 18.20"

Transmitter: 5202 River Rd., Washington, DC 20816.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Harris, 9-meter C-band; Harris, 6-meter C-band; Harris, 3-meter C-band; AFC, 4-meter Ku-band; Harris receivers.

Ownership: TVX Broadcast Group (Group Owner).

Began Operation: April 20, 1966. Sale to Improvement Leasing Co. by Milton Grant & assoc. approved by FCC May 7, 1969 (Television Digest, Vol. 8:50; 9:19). Sale to Taft Television & Radio by Improvement Leasing Co. approved by FCC Aug. 16, 1979 (Vol. 18:18; 19:30, 33-36). Sale to present owner by Taft approved Feb. 20, 1987 (Vol. 27:9, 14, 15).

Represented (sales): Sattel Inc.

Represented (legal): McFadden, Evans & Sill.

Personnel:

RICHARD H. WILLIAMS, general manager.
HELEN FEINBLOOM, general sales manager.
J. W. LINKENAUER, local sales manager.
MARK BURDETTE, national sales manager.
SANDY PASTOOR, program director.
MARK FELDMAN, director, marketing & promotion.
PEDRO PEREZ, chief engineer.

Rates: On request.

City of License: Washington. ADI: Washington, DC. Rank: 9.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	DISTRICT OF COLUMBIA			
	Dist Of Columbia	254,400	251,900	99
	MARYLAND			
	Prince Georges	248,800	248,000	100
	St Marys	24,000	23,800	99
	VIRGINIA			
	Fairfax	285,900	285,000	100
Loudoun	26,000	25,700	99	
Prince William	70,000	69,600	99	
Stafford	17,600	17,400	99	
Between 25-49%	MARYLAND			
	Allegany	28,800	28,600	99
	Anne Arundel	149,000	148,300	100
	Calvert	16,400	16,200	99
	Charles	30,600	30,300	99
	Frederick	49,100	48,800	99
	Howard	60,900	60,600	100
	Montgomery	270,900	269,900	100
	Washington	42,000	41,700	99
	Wicomico	27,300	27,100	99
	VIRGINIA			
	Albemarle	41,100	40,400	98
	Arlington	133,900	133,200	100



Net Weekly Circulation	State County	Total Households	TV Households	%	
Between 25-49%	Clarke	4,100	4,100	100	
	Fauquier	16,100	15,900	99	
	Frederick	22,200	22,000	99	
	Greene	3,300	3,200	97	
	King George	4,400	4,300	99	
	Page	7,800	7,800	100	
	Spotsylvania	22,100	21,900	99	
	Westmoreland	6,000	5,900	98	
	Norfolk City	93,200	92,400	99	
	Va Beach City	123,000	122,200	99	
	WEST VIRGINIA				
	Berkeley	21,200	21,000	99	
	Jefferson	13,100	13,000	99	
Mineral	10,400	10,300	99		
Between 5-24%	MARYLAND				
	Baltimore	264,900	263,800	100	
	Caroline	9,300	9,200	99	
	Carroll	41,500	41,300	100	
	Cecil	24,600	24,500	100	
	Dorchester	11,600	11,500	99	
	Harford	57,900	57,600	99	
	Kent	6,600	6,500	98	
	Queen Annes	11,500	11,400	99	
	Talbot	11,500	11,400	99	
Baltimore City	282,400	281,100	100		
PENNSYLVANIA					
Adams	26,100	25,500	98		
Franklin	46,000	44,600	97		
Fulton	5,600	5,400	96		
(Continued on page A-221)					
Totals		3,342,800	3,320,000	99	
Net Weekly Circulation (1990)			1,195,000		
Average Daily Circulation (1990)			418,700		

District of Columbia—Washington

WFTY
Ch. 50

Network Service: None, independent.

Licensee: Channel 50 Inc., 12276 Wilkins Ave., Rockville, MD 20852.

Studio: 12276 Wilkins Ave., Rockville, MD 20852.

Telephone: 301-230-1550.

Technical Facilities: Channel No. 50 (686-692 MHz). Authorized power: 2450-kw max. & 1860-kw horizontal visual, 245-kw max. & 186-kw horizontal aural. Antenna: 570-ft. above av. terrain, 509-ft. above ground, 797-ft. above sea level.

Latitude 38° 57' 44"
Longitude 77° 01' 36"

Holds CP for change to 2438-kw max. visual, 810-ft. above av. terrain, 732-ft. above ground, 1020-ft. above sea level. BMPCT-871109KG.

Transmitter: NW Corner of 9th & Peabody, Washington.

Satellite Earth Stations: Scientific-Atlanta, 4-meter C-band; ADM, 3-meter C-band.

Ownership: Corridor Broadcasting Corp. (Group Owner).

Began Operation: November 1, 1981. Sale to present owners by Theodore S. Ledbetter Jr. approved by FCC Jan. 17, 1985.

Represented (legal): Patton, Boggs & Blow.

Personnel:

NOLANDA HILL, chairman of the board & president.
ANDREW M. OCKERSHAUSEN, vice president & general manager.
EDDIE SACKS, vice president & general sales manager.
DON HAZEN, vice president, engineering & operations.
CURTIS GARRIS, chief engineer.
PAM BANKETT, promotion director.

Highest One Hour Rate: \$3600.

Highest 30 Sec. Rate: \$425.

City of License: Washington. ADI: Washington, DC. Rank: 9.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%	
Between 5-24%	DISTRICT OF COLUMBIA				
		Dist Of Columbia	254,400	251,900	99
	MARYLAND				
		Anne Arundel	149,000	148,300	100
		Calvert	16,400	16,200	99
		Charles	30,600	30,300	99
		Dorchester	11,600	11,500	99
		Frederick	49,100	48,800	99
		Howard	60,900	60,600	100
		Montgomery	270,900	269,900	100
	Prince Georges	248,800	248,000	100	



WFTY BMPCT-871109KG Granted 1/27/88

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Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Queen Annes	11,500	11,400	99
	St Marys	24,000	23,800	99
	Talbot	11,500	11,400	99
	Baltimore City	282,400	281,100	100
	VIRGINIA			
	Arlington	133,900	133,200	100
	Culpeper	9,000	8,900	99
	Fairfax	285,900	285,000	100
	Fauquier	16,100	15,900	99
	Frederick	22,200	22,000	99
Loudoun	26,000	25,700	99	
Prince William	70,000	69,600	99	
Rappahannock	2,600	2,600	100	
Westmoreland	6,000	5,900	98	
Totals		1,992,800	1,982,000	99
Net Weekly Circulation (1990)			286,000	
Average Daily Circulation (1990)			70,000	

District of Columbia—Washington

WJLA-TV

Ch. 7

Network Service: ABC.

Licensee: WJLA Inc., 3007 Tilden St. NW, Washington, DC 20008.

Studio: 3007 Tilden St. NW, Washington, DC 20008.

Telephone: 202-364-7777. TWX: 710-B22-9505. Fax: 202-364-1943.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 48-kw aural. Antenna: 770-ft. above av. terrain, 640-ft. above ground, 1049-ft. above sea level.

Latitude 38° 57' 01"
Longitude 77° 04' 47"

Transmitter: 4010 Chesapeake St. NW.

Satellite Earth Stations: Satcom Technologies, 5.5-meter Ku-band; Microdyne receivers.

SNG Mobile Dish: Comtech, 7.2-meter Ku & C-band.

News Services: AP, UPI.

Ownership: Allbritton Communications Co. (Group Owner).

Began Operation: October 3, 1947.

Represented (sales): Petry Television Inc.

Represented (legal): Hogan & Hartson.

Personnel:

MICHAEL MOORE, president & chief executive officer.

JANE E. COHEN, vice president, operations.

JOHN TOLLEFSON, vice president & director of engineering.

THURSA THOMAS, vice president, communications.

JOSEPH DeGROSSO, vice president & director of sales.

JUDY WILLIAMS, local sales manager.

RICHARD DYER, national sales manager.

BOB CASAZZA, vice president, marketing & promotion.

JENNIFER PENDERGRAFT, vice president, finance & administration.

JOYCE KRAVITZ, director of public relations.

Highest One Hour Rate: \$50,000.

NETWORK BASE HOURLY RATE: \$2550.

City of License: Washington. ADI: Washington, DC. Rank: 9.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	DISTRICT OF COLUMBIA				
		Dist Of Columbia	254,400	251,900	99
	MARYLAND				
		Allegany	28,800	28,600	99
		Calvert	16,400	16,200	99
		Charles	30,600	30,300	99
		Frederick	49,100	48,800	99
		Howard	60,900	60,600	100
		Montgomery	270,900	269,900	100
		Prince Georges	248,800	248,000	100
		St Marys	24,000	23,800	99
		Washington	42,000	41,700	99
	VIRGINIA				
		Arlington	133,900	133,200	100
		Clarke	4,100	4,100	100
		Culpeper	9,000	8,900	99
		Fairfax	285,900	285,000	100
	Fauquier	16,100	15,900	99	
	Frederick	22,200	22,000	99	
	King George	4,400	4,300	99	
	Loudoun	26,000	25,700	99	



WJLA-TV BNPCT-7405 Granted 7/25/72

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Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	Prince William	70,000	69,600	99	
	Rappahannock	2,600	2,600	100	
	Spotsylvania	22,100	21,900	99	
	Stafford	17,600	17,400	99	
	Warren	9,400	9,300	98	
	Westmoreland	6,000	5,900	98	
	WEST VIRGINIA				
	Berkeley	21,200	21,000	99	
	Hampshire	6,100	6,000	98	
	Jefferson	13,100	13,000	99	
Between 25-49%	Mineral	10,400	10,300	99	
	Morgan	4,500	4,400	98	
	MARYLAND				
	Anne Arundel	149,000	148,300	100	
	Caroline	9,300	9,200	99	
	Carroll	41,500	41,300	100	
	Dorchester	11,600	11,500	99	
	Queen Annes	11,500	11,400	99	
	Talbot	11,500	11,400	99	
	PENNSYLVANIA				
Franklin	46,000	44,600	97		
VIRGINIA					
Madison	4,000	3,900	97		
Orange	7,700	7,600	98		
Page	7,800	7,800	100		
Shenandoah	11,700	11,600	99		
Between 5-24%	MARYLAND				
	Baltimore	264,900	263,800	100	
	Kent	6,600	6,500	98	
(Continued on page A-221)					
Totals		2,712,300	2,694,200	99	
Net Weekly Circulation (1990)				1,630,700	
Average Daily Circulation (1990)				866,400	

District of Columbia—Washington

WRC-TV

Ch. 4

Network Service: NBC.

Licensee: NBC Subsidiary Inc. 5, 4001 Nebraska Ave. NW, Washington, DC 20016.

Studio: 4001 Nebraska Ave. NW, Washington, DC 20016.

Telephone: 202-885-4000. TWX: 202-965-0804. Fax: 202-885-4104.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 15.1-kw aural. Antenna: 627-ft. above av. terrain, 469-ft. above ground, 856-ft. above sea level.

Latitude 38° 56' 23.80"
Longitude 77° 04' 53.50"

Transmitter: 4001 Nebraska Ave. NW.

Satellite Earth Stations: Scientific-Atlanta, 7-meter; Scientific-Atlanta, 5-meter.

News Services: AP, UPI, NBC.

Ownership: National Broadcasting Co. (Group Owner).

Began Operation: June 27, 1947.

Represented (sales): NBC TV Spot Sales.

Personnel:

ALLAN HORLICK, vice president & general manager.

LARRY SPERO, sales director.

STEPHEN DICKLER, sales manager.

MARGARET McNALLY, sales manager.

KATHLEEN McCAMPBELL, director, programming.

JACK ABERNETHY, director, engineering & broadcast operations.

CAROL BAKER, director, operations & engineering production.

PAUL BESSON, director, employe relations.

WENDY WHITE, managing editor.

KRIS OSTROWSKI, director, news.

Rates: On request.

NETWORK BASE HOURLY RATE: \$2150.

City of License: Washington. ADI: Washington, DC. Rank: 9.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	DISTRICT OF COLUMBIA			
	Dist Of Columbia	254,400	251,900	99
	MARYLAND			
	Calvert	16,400	16,200	99
	Charles	30,600	30,300	99
	Frederick	49,100	48,800	99
	Montgomery	270,900	269,900	100
	Prince Georges	248,800	248,000	100
	St Marys	24,000	23,800	99
	Washington	42,000	41,700	99
	VIRGINIA			
	Arlington	133,900	133,200	100
	Clarke	4,100	4,100	100
	Culpeper	9,000	8,900	99
	Fairfax	285,900	285,000	100
	Fauquier	16,100	15,900	99
	Frederick	22,200	22,000	99
	King George	4,400	4,300	99
	Loudoun	26,000	25,700	99
	Page	7,800	7,800	100
	Prince William	70,000	69,600	99
Rappahannock	2,600	2,600	100	
Shenandoah	11,700	11,600	99	
Spotsylvania	22,100	21,900	99	
Stafford	17,600	17,400	99	



WRC-TV BPCT-890316KE Granted 6/28/89

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Warren	9,400	9,300	98
	Westmoreland	6,000	5,900	98
	WEST VIRGINIA			
	Berkeley	21,200	21,000	99
	Hampshire	6,100	6,000	98
	Jefferson	13,100	13,000	99
Morgan	4,500	4,400	98	
Between 25-49%	MARYLAND			
	Anne Arundel	149,000	148,300	100
	Caroline	9,300	9,200	99
	Carroll	41,500	41,300	100
	Dorchester	11,600	11,500	99
	Howard	60,900	60,600	100
	Queen Annes	11,500	11,400	99
	Talbot	11,500	11,400	99
	Wicomico	27,300	27,100	99
	PENNSYLVANIA			
Franklin	46,000	44,600	97	
VIRGINIA				
Madison	4,000	3,900	97	
Orange	7,700	7,600	98	
Richmond	2,700	2,700	100	
Between 5-24%	DELAWARE			
	Sussex	43,700	43,100	99
	MARYLAND			
	Baltimore	264,900	263,800	100
	Harford	57,900	57,600	99
	Kent	6,600	6,500	98
Baltimore City	282,400	281,100	100	
(Continued on page A-221)				
Totals		2,785,600	2,767,300	99
Net Weekly Circulation (1990)				1,605,100
Average Daily Circulation (1990)				855,000

District of Columbia—Washington

WTTG

Ch. 5

Network Service: Fox

Licensee: Fox Television Stations Inc., 5151 Wisconsin Ave. NW, Washington, DC 20016.

Studio: 5151 Wisconsin Ave. NW, Washington, DC 20016.

Telephone: 202-244-5151. **TWX:** 910-881-5757. **Fax:** 202-244-1745.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: 770-ft. above av. terrain, 705-ft. above ground, 1049-ft. above sea level.

Latitude 38° 57' 21"
Longitude 77° 04' 57"

Transmitter: 5151 Wisconsin Ave. NW, Washington.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Microdyne, 10-meter; Microdyne, 5-meter; Microdyne receivers.

News Services: AP, UPI.

Ownership: Fox Television Stations Inc. (Group Owner).

Began Operation: January 1, 1947. Sale by Metromedia Inc. to present owner approved by FCC Nov. 14, 1985.

Represented (sales): TeleRep Inc.

Personnel:

- THOMAS HERWITZ, vice president & general manager.
- MICHAEL WORTSMAN, vice president & general sales manager.
- LINDY SPERO, vice president & director, creative services.
- BILL CUNNINGHAM, vice president & business manager.
- GLENN DYER, vice president & program director.
- KIMBERLY MONTOUR, vice president & news director.
- GARY QUINN, chief engineer.
- RICK GOLD, local sales manager.
- PETER PAISLEY, local sales manager.
- GINGER KRAUS, national sales manager.
- LYNN LURIA FANAROFF, public relations director.
- MARK POERTNER, production manager.
- DONNA HARRIS, traffic manager.

Rates: On request.

City of License: Washington. **ADI:** Washington, DC. **Rank:** 9.

Total Households: ©MSI Consumer Market Data as of 1/1/90. **TV Homes, TV% and Circulation** ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	DISTRICT OF COLUMBIA				
		Dist Of Columbia	254,400	251,900	99
	MARYLAND				
		Allegany	28,800	28,600	99
		Anne Arundel	149,000	148,300	100
		Calvert	16,400	16,200	99
		Caroline	9,300	9,200	99
		Carroll	41,500	41,300	100
		Charles	30,600	30,300	99
		Dorchester	11,600	11,500	99
		Frederick	49,100	48,800	99
		Howard	60,900	60,600	100
		Montgomery	270,900	269,900	100
		Prince Georges	248,800	248,000	100
	Queen Annes	11,500	11,400	99	
	St Marys	24,000	23,800	99	
	Talbot	11,500	11,400	99	
	Washington	42,000	41,700	99	
	Wicomico	27,300	27,100	99	



WTTG BMPCT-5854 Granted 6/25/63 © American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	PENNSYLVANIA				
		Franklin	46,000	44,600	97
	VIRGINIA				
		Arlington	133,900	133,200	100
		Clarke	4,100	4,100	100
		Culpeper	9,000	8,900	99
		Fairfax	285,900	285,000	100
		Fauquier	16,100	15,900	99
		Frederick	22,200	22,000	99
		King George	4,400	4,300	99
		Loudoun	26,000	25,700	99
		Prince William	70,000	69,600	99
		Rappahannock	2,600	2,600	100
		Rockingham	29,300	28,900	99
	Shenandoah	11,700	11,600	99	
	Spotsylvania	22,100	21,900	99	
	Stafford	17,600	17,400	99	
	Warren	9,400	9,300	98	
	Westmoreland	6,000	5,900	98	
Between 25-49%	WEST VIRGINIA				
		Berkeley	21,200	21,000	99
		Hampshire	6,100	6,000	98
		Jefferson	13,100	13,000	99
		Mineral	10,400	10,300	99
	Morgan	4,500	4,400	98	
Between 25-49%	DELAWARE				
		Sussex	43,700	43,100	99
	MARYLAND				
	Baltimore	264,900	263,800	100	
	Harford	57,900	57,600	99	
(Continued on page A-221)					
Totals		4,336,100	4,301,000	99	
Net Weekly Circulation (1990)			2,036,600		
Average Daily Circulation (1990)			920,200		

District of Columbia—Washington

WUSA

Ch. 9

Network Service: CBS.

Licensee: Gannett Co. Inc., 4001 Brandywine St. NW, Broadcast House, Washington, DC 20016.

Studio: 4001 Brandywine St. NW, Washington, DC 20016.

Telephone: 202-364-3900. TWX: 710-822-9776. Fax: 202-966-7948.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 770-ft. above av. terrain, 640-ft. above ground, 1049-ft. above sea level.

Latitude 38° 57' 01"
Longitude 77° 04' 47"

Transmitter: Broadcast House.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.5-meter C-band; Harris, 6.1-meter C-band; Harris, 4.5-meter Ku-band; Harris, Scientific-Atlanta receivers.

News Services: AP, UPI, Reuters, Western Union Weather.

Ownership: Gannett Broadcasting Group (Group Owner).

Began Operation: January 16, 1949 as WOIC. Sold to CBS (45%) and Washington Post (55%) August 1950 (Television Digest, Vol. 6:25). Washington Post acquired 100% in October 1954 (Vol. 10:42). Exchange for WWJ-TV (now WDIV), Detroit, MI approved by FCC May 18, 1978 (Vol. 17:58; 18:21). Sale by Evening News Assn. to present owner approved Jan. 13, 1986.

Represented (sales): Blair Television.

Represented (legal): Reed, Smith, Shaw & McClay.

Personnel:

- HENRY K. YAGGI III, president & general manager.
- DAVID PEARCE, vice president, news.
- SANDRA BUTLER-JONES, vice president, broadcast operations.
- LEON ANGLIN, vice president & chief engineer.
- STEPHEN COOK, vice president & general sales manager.
- PAUL TRELSTAD, local sales manager.
- LYNN BEALL, national sales manager.
- JAMES MARTIN, operations manager.
- LOUISE ABERNATHY, personnel manager.
- DIANE DIGIT, public relations manager.
- MARK DeSANTIS, promotion manager.
- MICHAEL EVANS, manager, financial services.
- KEVIN O'TOOL, controller.
- KHALIM PIANKHI, manager, community affairs.

Highest 30 Sec. Rate: \$8000.

NETWORK BASE HOURLY RATE: \$2350.

City of License: Washington. ADI: Washington, DC. Rank: 9.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	DISTRICT OF COLUMBIA			
	Dist Of Columbia	254,400	251,900	99
	MARYLAND			
	Allegany	28,800	28,600	99
	Calvert	16,400	16,200	99
	Charles	30,600	30,300	99
	Frederick	49,100	48,800	99
	Howard	60,900	60,600	100
	Montgomery	270,900	269,900	100
	Prince Georges	248,800	248,000	100
	St Marys	24,000	23,800	99
	Washington	42,000	41,700	99



WUSA BNPCT-7389 Granted 8/1/72

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	PENNSYLVANIA			
	Franklin	46,000	44,600	97
	VIRGINIA			
	Arlington	133,900	133,200	100
	Clarke	4,100	4,100	100
	Culpeper	9,000	8,900	99
	Fairfax	285,900	285,000	100
	Fauquier	16,100	15,900	99
	Frederick	22,200	22,000	99
	King George	4,400	4,300	99
	Loudoun	26,000	25,700	99
	Page	7,800	7,800	100
	Prince William	70,000	69,600	99
	Rappahannock	2,600	2,600	100
	Rockingham	29,300	28,900	99
	Shenandoah	11,700	11,600	99
	Spotsylvania	22,100	21,900	99
	Stafford	17,600	17,400	99
	Warren	9,400	9,300	98
Westmoreland	6,000	5,900	98	
Between 25-49%	WEST VIRGINIA			
	Berkeley	21,200	21,000	99
	Hampshire	6,100	6,000	98
	Jefferson	13,100	13,000	99
	Mineral	10,400	10,300	99
Morgan	4,500	4,400	98	
Between 25-49%	MARYLAND			
	Anne Arundel	149,000	148,300	100
	Dorchester	11,600	11,500	99
Queen Annes	11,500	11,400	99	
(Continued on page A-222)				
Totals		2,191,500	2,175,400	99
Net Weekly Circulation (1990)			1,617,800	
Average Daily Circulation (1990)			880,300	

District of Columbia

WDCA-TV, Washington (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	VIRGINIA			
	Caroline	6,600	6,500	98
	Culpeper	9,000	8,900	99
	Dirwiddie	21,600	21,300	99
	Essex	3,200	3,100	97
	Henrico	79,500	78,900	99
	James City	13,700	13,500	99
	Madison	4,000	3,900	97
	Orange	7,700	7,600	98
	Pittsylvania	40,800	40,300	99
	Prince George	15,600	15,500	99
	Rappahannock	2,600	2,600	100
	Richmond	2,700	2,700	100
	Rockbridge	10,400	10,200	99
	Rockingham	29,300	28,900	99
	Shenandoah	11,700	11,600	99
	Warren	9,400	9,300	98
	Hampton City	45,500	45,200	99
	Newport News City	60,800	60,500	99
	Portsmouth City	41,100	40,800	99
	WEST VIRGINIA			
Morgan	4,500	4,400	98	

WJLA-TV, Washington (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	MARYLAND			
	Somerset	7,000	6,900	99
	Baltimore City	282,400	281,100	100
	PENNSYLVANIA			
	Adams	26,100	25,500	98
	Bedford	17,900	17,400	97
	Fulton	5,600	5,400	96
	VIRGINIA			
	Augusta	33,700	33,300	99
	Caroline	6,600	6,500	98
	Essex	3,200	3,100	97
	Northumberland	4,200	4,200	99
	Richmond	2,700	2,700	100
	Rockingham	29,300	28,900	99

WRC-TV, Washington (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	PENNSYLVANIA			
	Adams	26,100	25,500	98
	VIRGINIA			
	Augusta	33,700	33,300	99
	Caroline	6,600	6,500	98
	Essex	3,200	3,100	97
	Northumberland	4,200	4,200	99
	Rockingham	29,300	28,900	99
	WEST VIRGINIA			
	Hardy	3,700	3,600	97
	Mineral	10,400	10,300	99

WTTG, Washington (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 25-49%	MARYLAND			
	Kent	6,600	6,500	98
	Somerset	7,000	6,900	99
	Worcester	15,300	15,000	98
	NORTH CAROLINA			
	Cumberland	88,400	87,500	99
	PENNSYLVANIA			
	Adams	26,100	25,500	98
	Fulton	5,600	5,400	96
	VIRGINIA			
	Albemarle	41,100	40,400	98
	Augusta	33,700	33,300	99
	Essex	3,200	3,100	97
	Greene	3,300	3,200	97
	Henrico	79,500	78,900	99
	James City	13,700	13,500	99
	Orange	7,700	7,600	98
	Page	7,800	7,800	100
	Richmond	2,700	2,700	100
	York	17,300	17,200	99
	Hampton City	45,500	45,200	99
	Newport News City	60,800	60,500	99
	WEST VIRGINIA			
	Hardy	3,700	3,600	97
	DELAWARE			
	Kent	38,600	38,300	99
	MARYLAND			
	Cecil	24,600	24,500	100
	Baltimore City	282,400	281,100	100
	NORTH CAROLINA			
	Craven	30,800	30,500	99
	Edgecombe	21,000	20,700	99
	Nash	27,900	27,600	99
	Pitt	39,500	39,100	99
	Wake	152,400	151,000	99
	PENNSYLVANIA			
	Bedford	17,900	17,400	97
	Cumberland	73,800	72,600	98
	Perry	15,600	15,200	97
	York	128,200	126,000	98
	VIRGINIA			
	Accomack	12,200	11,900	98
	Caroline	6,600	6,500	98
	Dirwiddie	21,600	21,300	99
	Goochland	4,400	4,300	98
	Hanover	19,800	19,500	98
Henry	28,500	28,200	99	
Madison	4,000	3,900	97	
Montgomery	27,600	27,300	99	
Northumberland	4,200	4,200	99	
Prince George	15,600	15,500	99	
Roanoke	80,300	79,600	99	
Rockbridge	10,400	10,200	99	
Norfolk City	93,200	92,400	99	
Portsmouth City	41,100	40,800	99	
Richmond City	89,600	88,900	99	
Va Beach City	123,000	122,200	99	
WEST VIRGINIA				
Grant	3,600	3,500	97	
Pendleton	3,000	2,900	97	

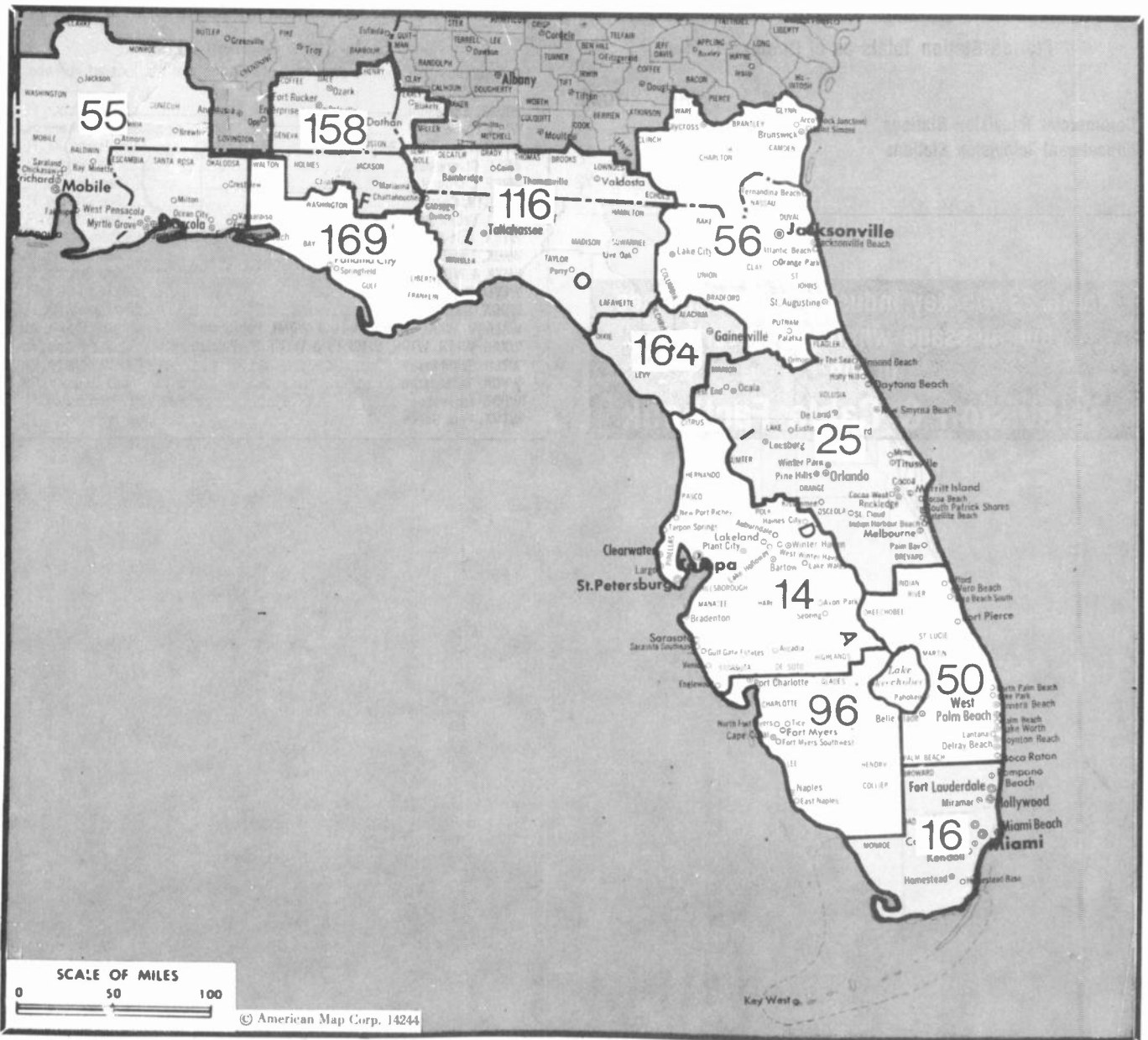
District of Columbia

WUSA, Washington (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 25-49%	MARYLAND			
	Talbot	11,500	11,400	99
	VIRGINIA			
	Albemarle	41,100	40,400	98
	Augusta	33,700	33,300	99
	Orange	7,700	7,600	98
	WEST VIRGINIA			
	Grant	3,600	3,500	97
Hardy	3,700	3,600	97	
Between 5-24%	MARYLAND			
	Caroline	9,300	9,200	99
	Carroll	41,500	41,300	100

WUSA—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	Kent	6,600	6,500	98
	PENNSYLVANIA			
	Adams	26,100	25,500	98
	Fulton	5,600	5,400	96
	VIRGINIA			
	Caroline	6,600	6,500	98
	Essex	3,200	3,100	97
	Madison	4,000	3,900	97
	Northumberland	4,200	4,200	99
	Richmond	2,700	2,700	100
	WEST VIRGINIA			
	Pendleton	3,000	2,900	97



Market	Arbitron A/DI TV Households	Rank	Market Area Commercial TV Stations
Tampa-St. Petersburg, FL.....	1,323,000	14	WBHS (50), WCLF (22), WFLA-TV (8), WFTS (28), WTMV (32), WTOG (44), WTSP-TV (10), WTVT (13), WWSB (40)
Miami, FL.....	1,288,800	16	WBFS-TV (33), WCIX (6), WDZL (39), WHFT (45), WLTV (23), WPLG (10), WSCV (51), WSVN (7), WTVJ (4), WYHS (69)
Orlando-Daytona Beach-Melbourne, FL.....	862,800	25	WACX (55), WAYK (56), WAYQ (26), WBSF (43), WCPX-TV (6), WESH (2), WFTV (9), WKCF (68), WOFL (35), WTGL-TV (52)
West Palm Beach-Fort Pierce-Vero Beach, FL.....	513,700	50	WFLX (29), WPBF (25), WPEC (12), WPTV (5), WTVX (34)
Mobile, AL-Pensacola, FL.....	467,900	55	WALA-TV (10), WEAR-TV (3), WFGX (35), WHBR (33), WJTC (44), WKRG-TV (5), WMPV-TV (21), WPAN (53), WPMI (15)
Jacksonville, FL.....	464,100	56	WAWS-TV (30), WBSG-TV (21), WJKS (17), WJXT (4), WNFT (47), WTLV (12)
Fort Myers-Naples, FL.....	247,500	96	WBBH-TV (20), WEVU (26), WFTX (36), WINK-TV (11)
Tallahassee, FL-Thomasville, GA.....	188,500	116	WCTV (6), WTLH (49), WTWC (40), WTXL-TV (27)
Dothan, AL.....	104,500	158	WDHN (18), WTVY (4)
Gainesville, FL.....	87,700	164	WCJB (20), WOGX (51)
Panama City, FL.....	82,000	169	WJHG-TV (7), WMBB (13), WPGX (28)

Florida

Florida Station Totals as of October 1, 1990

	VHF	UHF	TOTAL
Commercial Television Stations	19	37	56
Educational Television Stations	6	10	16
	25	47	72

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Television & Cable Factbook

State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

WWSB, Bradenton	See Sarasota, FL
WFTX, Cape Coral	See Fort Myers, FL
WPAN, Fort Walton Beach	See Pensacola, FL
WCLF, Clearwater	See Tampa, FL
WKCF, Clermont	See Orlando, FL
WTGL-TV, Cocoa	See Orlando, FL
WAYD, WCPX-TV, WESH, WFTV, Daytona Beach	See Orlando, FL
WTVX, Fort Pierce	See West Palm Beach, FL
WACX, Leesburg	See Orlando, FL
WAYK & WBSF, Melbourne	See Orlando, FL
WEVU, Naples	See Fort Myers, FL
WOGX, Ocala	See Gainesville, FL
WALA-TV, WKRG-TV, WMPV-TV & WPML, Pensacola	See Mobile, AL
WXFL, WFTS, WTOG, WTSP-TV & WTVT, St. Petersburg	See Tampa, FL
WTLH, Tallahassee	See Bainbridge, GA
WVGA, Tallahassee	See Valdosta, GA
WPBF, Tequesta	See West Palm Beach, FL
WTVX, Vero Beach	See West Palm Beach, FL

Florida—Fort Myers

WBBH-TV

Ch. 20

Network Service: NBC.

Licensee: Waterman Bcstg. Corp. of Florida, 3719 Central Ave., Fort Myers, FL 33901.

Studio: 3719 Central Ave., Fort Myers, FL 33901.

Telephone: 813-939-2020.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 5000-kw max. & 2619-kw horizontal visual, 500-kw max. & 262-kw horizontal aural. Antenna: 1482-ft. above av. terrain, 1518-ft. above ground, 1549-ft. above sea level.

Latitude 26° 49' 27"

Longitude 81° 45' 51"

Transmitter: Rte. 31, 2.3-mi. S of Tuckers Corner.

Satellite Earth Station: Harris, 10-meter Ku-band; Harris receivers.

News Services: AP, UPI.

Ownership: Waterman Broadcasting Corp. (Group Owner).

Began Operation: December 18, 1968. Sale to present owners by William N. Dakos, et al., approved by FCC July 9, 1979.

Represented (sales): Katz Television.

Represented (legal): Cohn & Marks.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

STEVE PONTIUS, vice president & general manager.

DIANE GOWER, general sales manager.

ROBERT M. CLEVELAND, chief engineer.

GERALD POPPE, director of finance.

EVELYN JEWETT, national sales administrator.

CHERE AVERY, news director.

KIM DOBB, program coordinator.

KENT SCHNEIDER, marketing director.

LISA FAAS, creative services/production.

DEBI SMITH, computer traffic manager.

Highest 30 Sec. Rate: \$1400.

NETWORK BASE HOURLY RATE: \$750.

City of License: Fort Myers. **ADI:** Fort Myers-Naples. **Rank:** 96.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Charlotte	43,400	42,900	99
	Collier	57,000	55,900	98
	Glades	2,900	2,800	96
	Hendry	8,500	8,300	98
	Lee	133,200	131,700	99
Between 25-49%	FLORIDA			
	De Soto	8,300	8,200	99
Between 5-24%	FLORIDA			
	Highlands	28,200	27,800	99
	Sarasota	120,800	119,700	99
Totals		402,300	397,300	99
Net Weekly Circulation (1990)			240,200	
Average Daily Circulation (1990)			158,700	

Florida—Naples-Fort Myers

WEVU

Ch. 26

Network Service: ABC.

Licensee: Caloosa Television Corp.

Studio: 26 Broadcast Park, 3451 Bonita Bay, Bonita Springs, FL 33923.

Sales: Box 6260, Fort Myers, FL 33906.

Telephones: 813-597-6038; 813-332-0076. TWX: 510-951-7340.

Fax: 813-947-1722.

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1209-ft. above av. terrain, 1224-ft. above ground, 1249-ft. above sea level.

Latitude 26° 25' 22"
Longitude 81° 37' 49"

Transmitter: 21990 Carter Rd., Estero, FL 33928.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 7.3-meter C-band; Comtech, 7.3-meter C-band; Andrew, Pinzone receivers.

News Service: AP.

Ownership: The Home News Co. (Group Owner).

Began Operation: August 21, 1974. Sale to present owner approved by FCC Aug. 24, 1978.

Represented (sales): Setkel Inc.

Represented (engineering): Moffet, Larson & Johnson Inc.

Personnel:

LARRY LANDAKER, executive vice president & general manager.
JESSE DANIELS, vice president & general sales manager.
ANN MERKLEY, vice president, controller.
DAVID HINTERSCHIED, national sales manager.
DAVE McKELVEY, vice president, engineering.
RON COMINGS, news director.
GREG STETSON, program director.
MARY NELSON, promotion director.

Highest 30 Sec. Rate: \$900.

City of License: Naples. ADI: Fort Myers-Naples. Rank: 96.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.



WEVU 8PCT-860702KG Granted 6/10/88 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Charlotte	43,400	42,900	99
	Collier	57,000	55,900	98
	Hendry	8,500	8,300	98
	Lee	133,200	131,700	99
Between 5-24%	FLORIDA			
	De Soto	8,300	8,200	99
	Glades	2,900	2,800	96
Totals		253,300	249,800	99
Net Weekly Circulation (1990)				186,600
Average Daily Circulation (1990)				90,000

Florida—Cape Coral

WFTX
Ch. 36

Network Service: Fox.

Licensee: Wabash Valley Bcstg. Corp.

Studio: 621 Pine Island Rd., Cape Coral, FL 33991.

Telephone: 813-574-3636.

Technical Facilities: Channel No. 36 (602-608 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1476-ft. above av. terrain, 1477-ft. above ground, 1506-ft. above sea level.

Latitude 26° 47' 43"
Longitude 81° 48' 04"

Transmitter: 4.9-mi. SSW of Tuckers Corner.

Satellite Earth Stations: Microdyne, 7-meter C-band; Prodelin, 3-meter C-band; United Satellite Systems, 3-meter Ku-band; Automation Techniques receivers.

Ownership: Wabash Valley Broadcasting Corp. (Group Owner).

Began Operation: October 14, 1985. Sale to present owner by Family TV Assoc. approved by FCC Nov. 25, 1986 (Television Digest, Vol. 26:38).

Represented (sales): Petry Television Inc.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): B. Scott Baxter & Associates.

Personnel:

CHRIS ANDREWS, general manager.

RON BROWN, sales manager.

MERRILY CARLSON, program manager.

DICK ENDERWOOD, program director.

JERRY BLEVINS, chief engineer.

PAM O'DONNELL, business manager.

Highest 30 Sec. Rate: \$600.

City of License: Cape Coral. ADI: Fort Myers-Naples. Rank: 96.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Charlotte	43,400	42,900	99
	Hendry	8,500	8,300	98
	Lee	133,200	131,700	99



WFTX BPCF-861031KE Granted 12/5/86

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	FLORIDA			
	Collier	57,000	55,900	98
	De Soto	8,300	8,200	99
Between 5-24%	FLORIDA			
	Hardee	7,600	7,500	99
	Highlands	28,200	27,800	99
	Okeechobee	11,100	11,000	99
Totals	Sarasota	120,800	119,700	99
	Totals	421,000	415,800	99
Net Weekly Circulation (1990)				178,000
Average Daily Circulation (1990)				72,000

Florida—Fort Myers

WINK-TV

Ch. 11

Network Service: CBS.

Licensee: Fort Myers Broadcasting Co., Box 1060, Fort Myers, FL 33902.

Studio: 2824 Palm Beach Blvd., Fort Myers, FL 33916.

Telephone: 813-334-1131. **TWX:** 510-951-7371. **Fax:** 813-334-0744.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: Circularly polarized, 1478-ft. above av. terrain, 1475-ft. above ground, 1505-ft. above sea level.

Latitude 26° 48' 01"
Longitude 81° 45' 48"

Transmitter: State Rte. 31, 3.8-mi. S of Tuckers Corner, FL.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 9-meter C-band; Microdyne, 7-meter Ku & C-band; Paraclype, 4-meter C-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Harris, Microdyne, Scientific-Atlanta, Wegener, Zephyr receivers.

AM Affiliate: WINK, 1-kw, 1240 kHz (CBS).

FM Affiliate: WINK-FM, 100-kw, 96.9 MHz (No. 245), 1320-ft.

News Services: AP, CNN, Florida News Network.

Ownership: Fort Myers Bcstg. Co.

Began Operation: March 6, 1954.

Represented (sales): Blair Television.

Represented (legal): Leibowitz & Spencer.

Represented (engineering): Lohnes & Culver.

Personnel:

JOSEPH C. SCHWARTZEL, vice president & general manager.

KEN SNEEDEN, station manager.

GARY GARDNER, general sales manager.

JACK HARDINGHAM, program director.

GALEN HASSINGER, operations manager.

TIM BRIGGS, production manager.

CHARLES RAMSEY, chief engineer.

Rates: On request.

City of License: Fort Myers. **ADI:** Fort Myers-Naples. **Rank:** 96.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Charlotte	43,400	42,900	99
	Collier	57,000	55,900	98
	De Soto	8,300	8,200	99
	Glades	2,900	2,800	96
	Hendry	8,500	8,300	98
	Lee	133,200	131,700	99
Between 25-49%	FLORIDA			
	Highlands	28,200	27,800	99
	Sarasota	120,800	119,700	99
Between 5-24%	FLORIDA			
	Hardee	7,600	7,500	99
	Okeechobee	11,100	11,000	99
Totals		421,000	415,800	99
Net Weekly Circulation (1990)				284,800
Average Daily Circulation (1990)				171,800

Florida—Naples

WNPL-TV

Ch. 46

Network Service: None, independent.

Grantee: Southwest Florida Telecommunications Inc., 840 Goodlette Rd., Naples, FL 33940.

Studio: 840 Goodlette Rd., Naples, FL 33940.

Telephone: 813-261-4600. **Fax:** 813-261-4603.

Technical Facilities: Channel No. 46 (662-668 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1192-ft. above av. terrain, 1178-ft. above ground, 1198-ft. above sea level.

Latitude	26°	18'	25"
Longitude	81°	29'	01"

Transmitter: Oil Pipe Line Rd., 1.2-mi. N of State Rte. 858.

Multichannel TV Sound: Stereo only.

Ownership: Southwest Florida Telecommunications Inc.

Scheduled to Begin Operation: Winter, 1990.

Represented (legal): Jones & Franceour.

Represented (engineering): Magnuson & Associates.

Personnel:

WILLIAM DARLING, general manager.
 SUE PETERS, station manager & program director.
 JACK SPIESS, chief engineer.
 PAULA TEW, office manager.

Rates: On request.



WNPL-TV BMPCT-870218KG Granted 2/25/88 © American Map Corp., No. 14244

City of License: Fort Myers. **ADI:** Fort Myers-Naples. **Rank:** 96.

Florida—Gainesville

WCJB

Ch. 20

Network Service: ABC.

Licensee: Gainesville Television Inc., Five Milk St., Box 7437, Portland, ME 04112.

Studio: 6220 N.W. 43rd St., Gainesville, FL 32606.

Mailing Address: Box WCJB, Gainesville, FL 32602.

Telephone: 904-377-2020. TWX: 510-100-8946. Fax: 904-371-0747.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 2803-kw max. & 2350-kw horizontal visual, 282-kw max. & 235-kw horizontal aural. Antenna: 925-ft. above av. terrain, 985-ft. above ground, 1049-ft. above sea level.

Latitude 29° 32' 11"
Longitude 82° 24' 00"

Transmitter: 1.35-mi. S of Wachahoota.

Satellite Earth Stations: Andrew, 7.3-meter C-band; Microdyne, 7-meter C-band; RCA, 4.5-meter Ku-band; Avartek, M/A-Com, Microdyne receivers.

News Services: ABC, AP, Florida News Network.

Ownership: Diversified Communications (Group Owner).

Began Operation: April 7, 1971. Sale to present owner by William E. Minshall approved by FCC Oct. 12, 1976.

Represented (sales): Blair Television.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

CAROLYN CATLIN, vice president & general manager.

JIMMY CROMWELL, general sales manager.

ELIZABETH MATTOX, local sales manager.

BOB COLEMAN, news director.

KAREN WOOLFSTEAD, program director.

ROBIN SNYDER, promotion director.

TIM HOSKINSON, controller.

MICHAEL SHERRILL, director of engineering.

ALAN JOHNS, director of production services.

SHERI CASON, traffic manager.

Highest 30 Sec. Rate: \$1200.

NETWORK BASE HOURLY RATE: \$350.

City of License: Gainesville. ADI: Gainesville. Rank: 164.

Total Households: ©MSI Consumer Market Data as of 1/1/80. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Alachua	72,200	70,900	98
	Columbia	15,600	15,400	98
	Dade	3,500	3,400	97
	Gilchrist	2,500	2,500	100
	Lafayette	1,500	1,500	100
	Levy	9,900	9,600	97
Suwannee	10,000	9,700	97	
Between 25-49%	FLORIDA			
	Bradford	8,000	7,900	99
	Marion	75,300	73,900	98
	Taylor	7,000	6,800	98
Between 5-24%	FLORIDA			
	Citrus	40,100	39,400	98
	Hamilton	3,200	3,100	97
Putnam	24,400	24,100	99	
Totals		275,600	270,600	98
Net Weekly Circulation (1990)			144,200	
Average Daily Circulation (1990)			86,500	

Florida—Ocala-Gainesville

WOGX

Ch. 51

Network Service: None, independent.

Licensee: Wabash Valley Bcstg. Corp., 9100 Keystone Crossing, Suite 725, Indianapolis, IN 46240.

Studio: 1551 S.W. 37th Ave., Ocala, FL 32674.

Mailing Address: Box 3985, Ocala, FL 32678.

Telephone: 904-351-5151. Fax: 904-237-5423.

Technical Facilities: Channel No. 51 (692-698 MHz). Authorized power: 2750-kw horizontal visual, 275-kw horizontal aural. Antenna: 920-ft. above av. terrain, 889-ft. above ground, 1049-ft. above sea level.

Latitude 29° 21' 32"
Longitude 82° 19' 53"

Transmitter: County Road 316, approx. 4.7-mi. W of Fairfield, FL.

Satellite Earth Stations: Microdyne, 7-meter C-band; RCA Americom, 4.5-meter Ku-band; M/A-Com, Microdyne receivers.

Ownership: Wabash Valley Broadcasting Corp. (Group Owner).

Began Operation: November 1, 1983. Sale to present owner by Big Sun TV Inc. approved by FCC Aug. 12, 1986.

Represented (sales): Katz Television.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

MEL GROSSMAN, vice president & general manager.

CLAY BRINKER, general sales manager.

FRANK HOWELL, local sales manager.

RANDY KEISER, program director.

BOB FULP, promotion director.

PATRICIA ALLEN, business manager.

LEN CAMPBELL, production manager.

GORDON SHOCKNEY, chief engineer.

CHARON CROY, traffic manager.

Highest 30 Sec. Rate: \$350.

City of License: Ocala. ADI: Gainesville. Rank: 164.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Alachua	72,200	70,900	98
	Gilchrist	2,500	2,500	100
	Levy	9,900	9,600	97
	Marion	75,300	73,900	98
Between 25-49%	FLORIDA			
	Bradford	8,000	7,900	99
	Citrus	40,100	39,400	98



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Dade	3,500	3,400	97
Between 5-24%	FLORIDA			
	Columbia	15,600	15,400	98
	Lafayette	1,500	1,500	100
	Lake	62,100	61,500	99
	Putnam	24,400	24,100	99
	Sumter	12,000	11,800	98
	Suwannee	10,000	9,700	97
	Union	2,400	2,400	100
Totals		339,500	334,000	98
Net Weekly Circulation (1990)			136,800	
Average Daily Circulation (1990)			57,900	

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Television & Cable Factbook

Florida—Jacksonville

WAWS-TV

Ch. 30

Network Service: Fox.

Licensee: Clear Channel Inc., 175 E. Houston St., 500 Two Republic Bank Plaza, San Antonio, TX 78205-2225.

Studio: 8675 Hogan Rd., Jacksonville, FL 32216.

Telephone: 904-642-3030. **TWX:** 810-827-1860. **Fax:** 904-646-0115.

Technical Facilities: Channel No. 30 (566-572 MHz). Authorized power: 2750-kw max. & 759-kw horizontal visual, 97.7-kw horizontal aural. Antenna: 990-ft. above av. terrain, 1030-ft. above ground, 1045-ft. above sea level.

Latitude 30° 16' 52.50"
Longitude 81° 34' 15.00"

Transmitter: 8675 Hogan Rd., Jacksonville.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Vertex, 4.5-meter Ku-band; M/A-Com, Scientific-Atlanta receivers.

Ownership: Clear Channel Television Inc. (Group Owner).

Began Operation: February 15, 1981. Sale to present owner by Mairite Communications Group approved by FCC Aug. 30, 1989 (Television Digest, Vol. 29:9, 28).

Represented (sales): Katz Independent TV Sales.

Represented (legal): Cohn & Marks.

Represented (engineering): Ralph Evans & Associates.

Personnel:

DAVID GODBOUT, vice president & general manager.

JOE GERSH, general sales manager.

ANDY COMEGY, national sales manager.

MARTIN LAYNE, chief engineer.

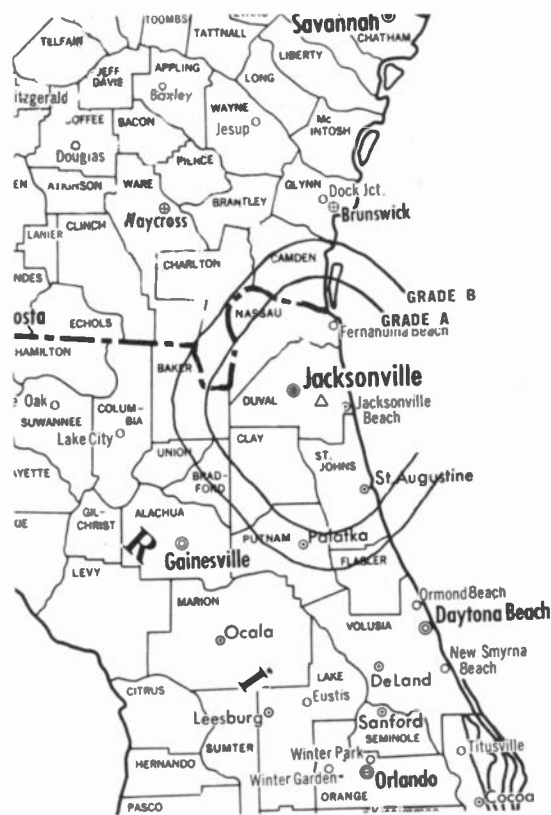
LYNN DeFOOR, business manager.

Highest 30 Sec. Rate: \$1750.

City of License: Jacksonville. **ADI:** Jacksonville. **Rank:** 56.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Baker	5,800	5,700	98
	Clay	34,900	34,500	99
	Duval	268,900	266,800	99
	Nassau	16,200	16,000	99
	St Johns	32,400	32,000	99
GEORGIA	Camden	6,800	6,700	99
	FLORIDA			
Between 25-49%	Bradford	8,000	7,900	99



WAWS-TV BPCT-851007/KE Granted 11/25/85 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	COLUMBIA	15,600	15,400	98
	PUTNAM	24,400	24,100	99
	UNION	2,400	2,400	100
	GEORGIA			
	Brantley	4,000	3,900	97
Between 5-24%	Charlton	2,900	2,800	98
	Glynn	23,700	23,500	99
	Ware	13,500	13,300	99
Totals	FLORIDA			
	Flagler	9,200	9,100	98
	GEORGIA			
	Bacon	3,600	3,500	97
Pierce	4,700	4,600	98	
Net Weekly Circulation (1990)		477,000	472,200	99
Average Daily Circulation (1990)				274,000
				118,500

Florida—Jacksonville

WJKS

Ch. 17

Network Service: ABC.

Licensee: Jacksonville Television Inc., 817 E. Washington St., Tampa, FL 33602.

Studio: 9117 Hogan Rd., Jacksonville, FL 32216.

Mailing Address: Box 17000, Jacksonville, FL 32245.

Telephone: 904-641-1700. **TWX:** 810-827-0284. **Fax:** 904-641-0306.

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 4570-kw max. & 1450-kw horizontal visual, 457-kw max. & 145-kw horizontal aural. Antenna: 990-ft. above av. terrain, 1015-ft. above ground, 1049-ft. above sea level.

Latitude 30° 16' 36"
Longitude 81° 33' 47"

Holds CP for change to 4680-kw max. visual, 997-ft. above av. terrain, 978-ft. above ground, 1014-ft. above sea level. BPCT-890814KF.

Transmitter: 9117 Hogan Rd., Jacksonville.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Hubcom, 2.3-meter Ku-Band; ADM, 6.1-meter C-band; Andrew, 6.1-meter C-band; Andrew, 5.5-meter C-band; Vertex, 4.7-meter Ku-band; Avantek, DX Engineering, Gardiner, M/A-Com receivers.

News Services: ABC, AP, CNN, Conus.

Ownership: Media General (Group Owner).

Began Operation: February 19, 1966. Sale to present owner by Ziff-Davis Bcstg. approved by FCC Oct. 21, 1982 (Television Digest, Vol. 21:48; 22:8, 30).

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Cohn & Marks.

Represented (engineering): David Steel & Associates Inc.

Personnel:

JIM MATTHEWS, vice president & general manager.

BILL LAMB, general sales manager.

JOHN HEISLMAN, national sales manager.

DAVE BIEBER, program director.

JAY SOLOMON, news director.

DAVID AYOTTE, operations manager.

LEE LOPEZ, promotion director.

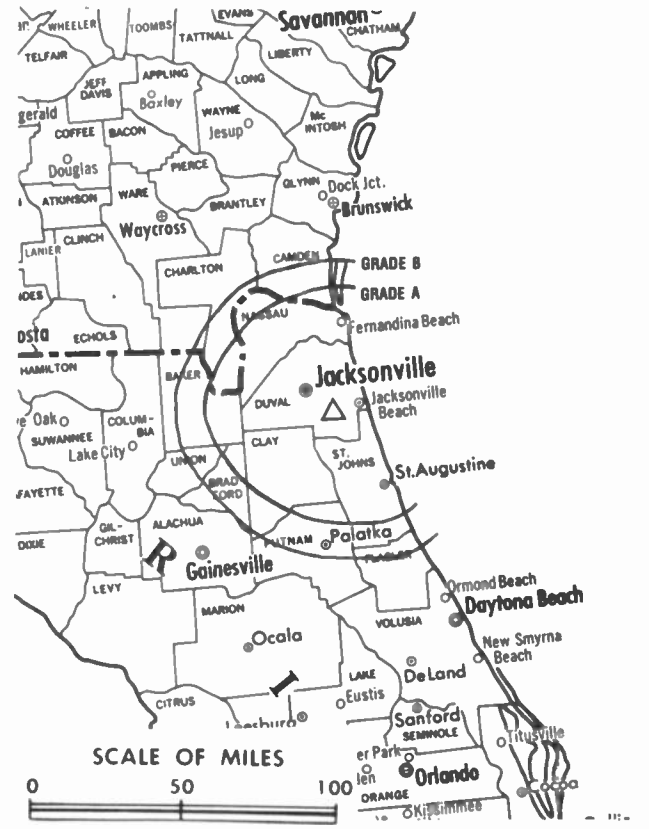
GUS MITHOFF, business manager.

Rates: On request.

City of License: Jacksonville. **ADI:** Jacksonville. **Rank:** 56.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Baker	5,800	5,700	98
	Bradford	8,000	7,900	99
	Clay	34,900	34,500	99
	Columbia	15,600	15,400	98
	Duval	268,900	266,800	99
	Nassau	16,200	16,000	99
	St Johns	32,400	32,000	99
	Union	2,400	2,400	100



WJKS BPCT-890814KF Granted 9/29/89 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	GEORGIA			
	Camden	6,800	6,700	99
	Charlton	2,900	2,800	98
	Glynn	23,700	23,500	99
	Ware	13,500	13,300	99
Between 25-49%	FLORIDA			
	Putnam	24,400	24,100	99
Between 5-24%	GEORGIA			
	Brantley	4,000	3,900	97
	FLORIDA			
	Flagler	9,200	9,100	98
	Suwannee	10,000	9,700	97
	GEORGIA			
Clinch	2,400	2,300	98	
Pierce	4,700	4,600	98	
Totals		485,800	480,700	99
Net Weekly Circulation (1990)				347,500
Average Daily Circulation (1990)				162,900

Some 23,705 key industry people can see your message when you advertise in the **Television & Cable Factbook**

Florida—Jacksonville

WJXT
Ch. 4

Network Service: CBS.

Licensee: Post-Newsweek Stations Florida Inc., 1851 Southampton Rd., Box 5270, Jacksonville, FL 32207.

Studio: 1851 Southampton Rd., Jacksonville, FL 32207.

Mailing Address: Box 5270, Jacksonville, FL 32207.

Telephone: 904-399-4000. **TWX:** 810-827-1605. **Fax:** 904-393-9822.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: Circularly polarized, 960-ft. above av. terrain, 938-ft. above ground, 984-ft. above sea level.

Latitude 30° 16' 23"
Longitude 81° 33' 13"

Transmitter: 9830 Anders Blvd.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: SatCom, 9.2-meter C-band; SatCom, 7-meter C-band; Scientific-Atlanta, 7-meter C-band; Microdyne, 5-meter Ku-band; DX Engineering, Microdyne, Scientific-Atlanta receivers.

News Services: AP, CBS, Florida News Network.

Ownership: Post-Newsweek Stations Inc. (Group Owner).

Began Operation: September 15, 1949. Sold to present owner Jan. 1953 (Television Digest, Vol. 8:51; 9:1, 5).

Represented (sales): Petry Television Inc.

Represented (legal): Covington & Burling.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

STEVE WASSERMAN, vice president & general manager.

ANN PACE, vice president & program director.

THOMAS BORNHAUSER, general sales manager.

JERRY CAMPBELL, national sales manager.

DAWN RODRIGUEZ, sales promotion director.

JIM BIGGERS, engineering manager.

NANCY SHAFRAN, news director.

DAVID WAY, director of business affairs.

CINDY HAAS, operations manager.

RON NEPA, creative services director.

KEN KAMINSKI, broadcast operations director.

BRENDA THIGPEN, executive assistant to general manager.

Highest 30 Sec. Rate: \$5000.

NETWORK BASE HOURLY RATE: \$3808.

City of License: Jacksonville. **ADI:** Jacksonville. **Rank:** 56.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Alachua	72,200	70,900	98
	Baker	5,800	5,700	98
	Bradford	8,000	7,900	99
	Clay	34,900	34,500	99
	Columbia	15,600	15,400	98
	Duval	268,900	266,800	99



WJXT BMPCT—850222KF Granted 4/18/85

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Flagler	9,200	9,100	98
	Nassau	16,200	16,000	99
	Putnam	24,400	24,100	99
	St Johns	32,400	32,000	99
	Union	2,400	2,400	100
Between 25-49%	GEORGIA			
	Brantley	4,000	3,900	97
	Camden	6,800	6,700	99
	Charlton	2,900	2,800	98
	Clinch	2,400	2,300	98
	Glynn	23,700	23,500	99
	Ware	13,500	13,300	99
Between 5-24%	FLORIDA			
	Hamilton	3,200	3,100	97
	Suwannee	10,000	9,700	97
	GEORGIA			
	Pierce	4,700	4,600	98
Between 5-24%	FLORIDA			
	Dade	3,500	3,400	97
	Gilchrist	2,500	2,500	100
	Levy	9,900	9,600	97
	Marion	75,300	73,900	98
	GEORGIA			
	Bacon	3,600	3,500	97
	Mc Intosh	3,100	3,000	97
	Wayne	7,500	7,400	99
Totals		666,600	658,000	99
Net Weekly Circulation (1990)				471,400
Average Daily Circulation (1990)				294,500

Florida—Jacksonville

WNFT

Ch. 47

Network Service: None, independent.

Licensee: Krypton Broadcasting of Jacksonville Inc., 3681 Prospect Dr., Riviera Beach, FL 33404.

Studio: 2117 University Blvd. S, Jacksonville, FL 32216.

Mailing Address: Box 17547, Jacksonville, FL 32216.

Telephones: 904-725-4700; 407-842-1558. Telex: 810-827-0206.

Technical Facilities: Channel No. 47 (668-674 MHz). Authorized power: 5000-kw max. visual, 500-kw aural. Antenna: 981-ft. above av. terrain, 974-ft. above ground, 1001-ft. above sea level.

Latitude 30° 16' 34"
Longitude 81° 33' 58"

Transmitter: Hogan Rd., Jacksonville.

Satellite Earth Stations: Microdyne, 7-meter C-band; Avcom, 5-meter C-band.

News Service: UPI.

Ownership: Krypton Bcstg. of Jacksonville Inc.

Began Operation: August 1, 1980. Sale to present owner by Thomas R. & Frank S. McGehee approved by FCC June 19, 1990.

Represented (sales): TeleRep Inc.

Represented (legal): Gammon & Grange.

Personnel:

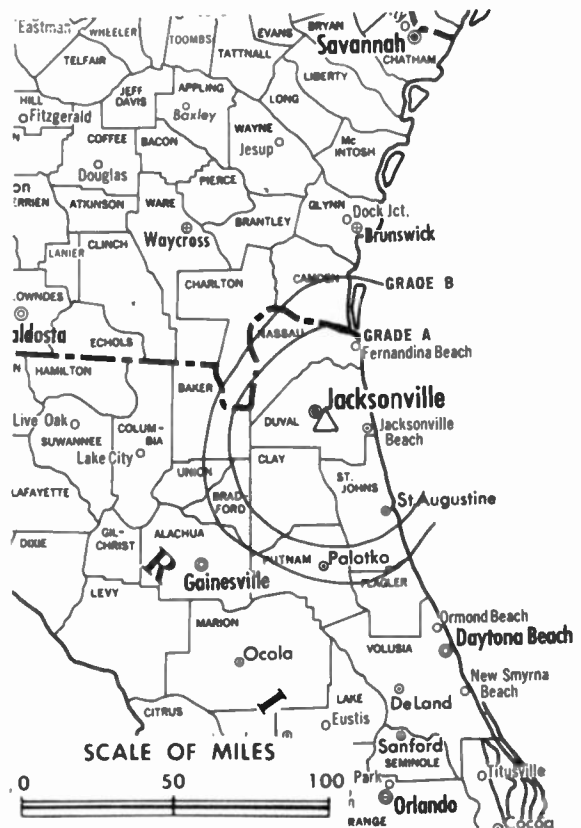
SKIP PAINTON, general manager.
RAY FERMENT, national sales manager.
CHARLES McHAN, director of engineering.
LOUANN SMITH, program director.
DEE DAVENPORT, promotion manager.
DAVE MURPHY, business manager.

Highest 30 Sec. Rate: \$300.

City of License: Jacksonville. ADI: Jacksonville. Rank: 56.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Baker	5,800	5,700	98
	Clay	34,900	34,500	99
	Duval	268,900	266,800	99
	Nassau	16,200	16,000	99
Between 25-49%	FLORIDA			
	Columbia	15,600	15,400	98
	Putnam	24,400	24,100	99
	St Johns	32,400	32,000	99
	GEORGIA			
	Camden	6,800	6,700	99



WNFT BPCT—831103KS Granted 12/14/83

©American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Ware	13,500	13,300	99
Between 5-24%	FLORIDA			
	Bradford	8,000	7,900	99
	Union	2,400	2,400	100
	GEORGIA			
	Brantley	4,000	3,900	97
	Charlton	2,900	2,800	98
	Glynn	23,700	23,500	99
Totals		459,500	455,000	99
Net Weekly Circulation (1990)				219,100
Average Daily Circulation (1990)				79,800

THIS DATA IS AVAILABLE ON TAPE OR DISKETTE FOR USE ON YOUR OWN COMPUTER OR AS CUSTOMIZED REPORTS

Call Lynn Levine or Nancy Cramer
202-872-9200

Florida—Jacksonville

WTLV
Ch. 12

Network Service: NBC.

Licensee: Television 12 of Jacksonville Inc., Box TV-12, Jacksonville, FL 32231.

Studio: 1070 E. Adams St., Jacksonville, FL 32202.

Telephone: 904-354-1212. Fax: 904-354-3299.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 60-kw aural. Antenna: Circularly polarized, 970-ft. above av. terrain, 999-ft. above ground, 1049-ft. above sea level.

Latitude 30° 16' 23"
Longitude 81° 33' 13"

Transmitter: 9830 Anders Blvd.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Satcom Technologies, 9.2-meter; Andrew, 7-meter; Andrew, 4.5-meter; Vertex, 4.5-meter; Vertex, 3.6-meter; AvanteK, Avcom, M/A-Com, Scientific-Atlanta receivers.

News Services: AP, NBC.

Ownership: Gannett Broadcasting Group (Group Owner).

Began Operation: September 1, 1957. Interim operating authority for Ch. 12 was granted Jan. 9, 1969 by FCC; operation by Ch. 12 of Jacksonville began April 1, 1969. Transfer of control of licensee to Harte-Hanks Newspapers approved by FCC March 27, 1975 (Television Digest, Vol. 14:34; 15:7). FCC approved sale to Gannett Co. by Harte-Hanks Jan. 22, 1988 (Vol. 27:49; 28:6).

Represented (sales): Blair Television.

Represented (legal): Reed, Smith, Shaw & McClay.

Represented (engineering): Lohnes & Culver.

Personnel:

KENNETH TONNING, president & general manager.
KENNETH BAUDER, vice president, sales.
JIM PIERSON, local sales manager.
CHUCK SELF, national sales manager.
JERRY NORDSIEK, director of engineering.
BOB SULLIVAN, news director.
ROZ FIELDS, program & promotion director.
RACHEL SOLES, business manager.
BONNIE SOLLOWAY, marketing director.
MIKE SALMEN, production manager.
CAROLYN WEBB, community affairs director.

Highest 30 Sec. Rate: \$3200.

City of License: Jacksonville. ADI: Jacksonville. Rank: 56.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Baker	5,800	5,700	98
	Bradford	8,000	7,900	99
	Clay	34,900	34,500	99
	Columbia	15,600	15,400	98
	Duval	268,900	266,800	99
	Nassau	16,200	16,000	99



WTLV BNPCT—850307KE Granted 4/18/85

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Putnam	24,400	24,100	99
	St Johns	32,400	32,000	99
	Union	2,400	2,400	100
	GEORGIA			
	Brantley	4,000	3,900	97
Between 25-49%	Camden	6,800	6,700	99
	Charlton	2,900	2,800	98
	Glynn	23,700	23,500	99
	Pierce	4,700	4,600	98
	Ware	13,500	13,300	99
Between 25-49%	FLORIDA			
	Suwannee	10,000	9,700	97
	GEORGIA			
Between 5-24%	Bacon	3,600	3,500	97
	FLORIDA			
	Alachua	72,200	70,900	98
	Flagler	9,200	9,100	98
	Gilchrist	2,500	2,500	100
Totals	Hamilton	3,200	3,100	97
	GEORGIA			
	Clinch	2,400	2,300	98
	Mc Intosh	3,100	3,000	97
	Wayne	7,500	7,400	99
Totals		577,900	571,100	99
Net Weekly Circulation (1990)				427,700
Average Daily Circulation (1990)				258,400

Florida—Miami

WBFS-TV

Ch. 33

Network Service: None, independent.

Licensee: Channel 33 Inc., 16550 N.W. 52nd Ave., Miami, FL 33014.

Studio: 16550 N.W. 52nd Ave., Miami, FL 33014.

Telephone: 305-621-3333.

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 924-ft. above av. terrain, 927-ft. above ground, 931-ft. above sea level.

Latitude	25°	57'	59"
Longitude	80°	12'	33"

Transmitter: 390 N.W. 210th St., Miami.

Satellite Earth Stations: Harris, 9-meter C-band; Harris, 6.1-meter C-band; Harris receivers.

Ownership: Combined Broadcasting Inc. (Group Owner).

Began Operation: December 9, 1984. Transfer of control to present owners approved by FCC June 8, 1988.

Represented (sales): Katz Independent TV Sales.

Represented (legal): Fisher, Wayland, Cooper & Leader.

Represented (engineering): Lohnes & Culver.

Personnel:

JERRY CARR, general manager.

ELI MATH, general sales manager.

CAROLINE SCOLLARD, national sales manager.

STAN WASILIK, program director.

LEE ROWAND, promotion director.

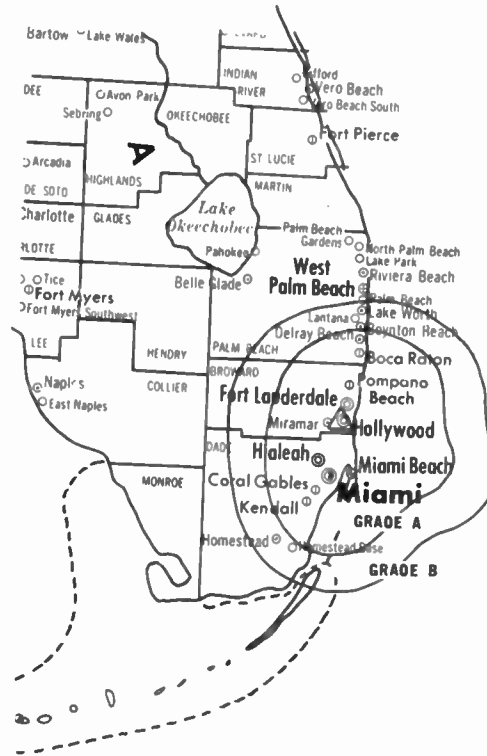
PAULA ABERLE, business manager.

JIM COTTRILL, chief engineer.

Rates: On request.

City of License: Miami. **ADI:** Miami. **Rank:** 16.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.



SCALE OF MILES



WBFS-TV BMPCT-840322KG Granted 10/31/84

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	FLORIDA			
	Broward	532,000	529,000	99
	Dade	716,900	711,100	99
	Palm Beach So	122,300	120,900	99
Between 5-24%	FLORIDA			
	Monroe	35,000	34,300	98
	Palm Beach No	243,300	240,600	99
Totals		1,649,500	1,635,900	99
Net Weekly Circulation (1990)				591,700
Average Daily Circulation (1990)				238,100

Florida—Miami

WCIX

Ch. 6

Network Service: CBS.

Licensee: CBS Inc., 51 West 52nd St., New York, NY 10019.

Studio: 8900 N.W. 18th Terrace, Miami, FL 33172.

Telephones: 305-593-0606; 305-522-6060. Fax: 305-591-3706.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: Circularly polarized, 1802-ft. above av. terrain, 1842-ft. above ground, 1849-ft. above sea level.

Latitude 25° 32' 24"
Longitude 80° 28' 07"

Transmitter: 17107 S.W. 248th St., Princeton, FL.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Scientific-Atlanta, 10-meter C-band; Harris, 9-meter C-band; Andrew C-band; Harris, Scientific-Atlanta receivers.

Ownership: CBS Inc. (Group Owner).

Began Operation: September 20, 1967. Assignment of license to Taft Bcstg. by General Cinema Corp. approved by FCC Feb. 24, 1983. Transfer of control to General Cinema Corp. approved by FCC Aug. 10, 1972 (Television Digest, Vol. 12:33). FCC approved sale to TVX Broadcast Group Feb. 20, 1987 (Vol. 27:9, 14, 15). CBS assumed control of station Jan. 4, 1989 (Vol. 28:45).

Represented (sales): CBS Television Stations National Spot Sales.

Personnel:

ALLEN SHAKLAN, vice president & general manager.

JAY NEWMAN, vice president & station manager.

JOE CALIM, director of sales.

CARA CAGLIANO, general sales manager.

STUART PRUZANSKY, local sales manager.

PAUL STUEBER, news director.

JERRY BIRDWELL, program director.

CHARLES KOHLMANN, promotion manager.

PATRICK SCHULTZ, business manager.

BRIAN BLUM, director of communications.

BERNIE WIMMERS, chief engineer.

Rates: On request.

City of License: Miami. ADI: Miami. Rank: 16.



Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Broward	532,000	529,000	99
	Dade	716,900	711,100	99
	Monroe	35,000	34,300	98
Between 5-24%	FLORIDA			
	Palm Beach So	122,300	120,900	99
Totals		1,406,200	1,395,300	99
Net Weekly Circulation (1990)			861,500	
Average Daily Circulation (1990)			386,500	

Florida—Miami-Fort Lauderdale

WDZL
Ch. 39

Network Service: None, independent.

Licensee: Channel 39 Inc., 2055 Lee St., Hollywood, FL 33020.

Studio: 2055 Lee St., Hollywood, FL 33020.

Telephones: 305-925-3939; 305-949-3900. TWX: 620-121-33.

Fax: 305-922-3965.

Technical Facilities: Channel No. 39 (620-626 MHz). Authorized power: 3980-kw max. visual, 400-kw max. aural. Antenna: 700-ft. above av. terrain, 703-ft. above ground, 713-ft. above sea level.

Latitude 25° 58' 48"
Longitude 80° 11' 47"

Transmitter: 3200 S.W. 52nd Ave., Miami Gardens.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Vertex, 6-meter Ku-band; Scientific-Atlanta, Standard Agile Omni receivers.

Ownership: Renaissance Communications Corp. (Group Owner).

Began Operation: October 16, 1982. Sale to Odyssey Partners approved by FCC April 4, 1984 (Television Digest, Vol. 24:2). Sale to present owners approved by FCC March 23, 1989.

Represented (sales): TeleRep Inc.

Represented (legal): Arent, Fox, Kintner, Plotkin & Kahn.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

HARVEY E. COHEN, president & general manager.

MARILYN HANSEN, general sales manager.

DENNIS ARNOLD, local sales manager.

ALAN ROSENFELD, national sales manager.

ROBERT M. CASTILLO, chief engineer.

MICHEL WILK, promotion director.

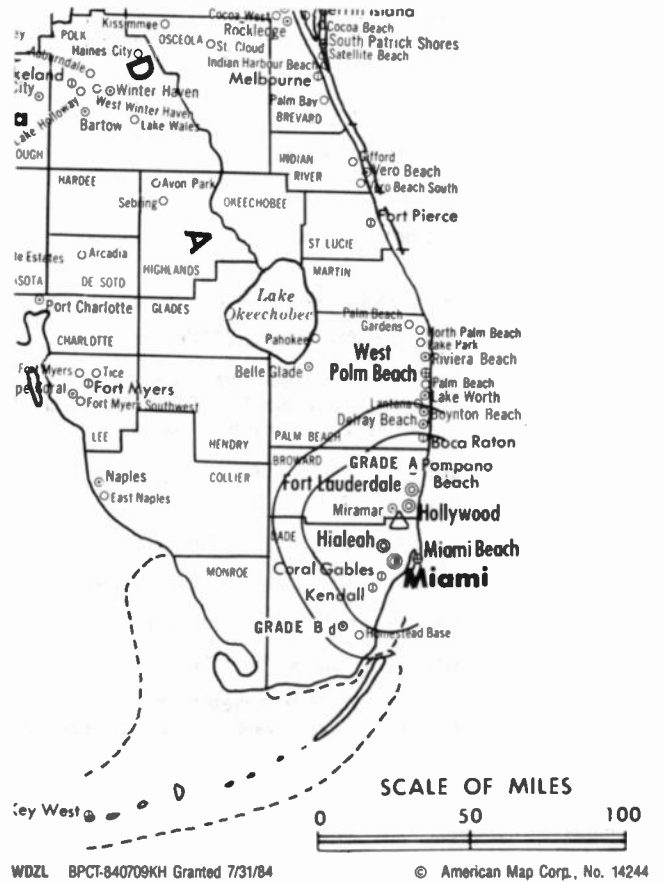
MARK RYAN, business manager.

JEANETTE JORDAN, community & public affairs director.

Rates: On request.

City of License: Miami. ADI: Miami. Rank: 16.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	FLORIDA			
	Broward	532,000	529,000	99
	Dade	716,900	711,100	99
Between 5-24%	FLORIDA			
	Monroe	35,000	34,300	98
	Palm Beach No	243,300	240,600	99
	Palm Beach So	122,300	120,900	99
Totals		1,649,500	1,635,900	99
Net Weekly Circulation (1990)				554,000
Average Daily Circulation (1990)				210,000

Florida—Miami

WHFT

Ch. 45

Network Service: Trinity Bcstg. Network.

Licensee: Trinity Bcstg. of Florida Inc., 3324 Pembroke Rd., Pembroke Park, FL 33021.

Studio: 3324 Pembroke Rd., Pembroke Park, FL 33021.

Telephones: 305-962-1700; 305-681-8665. **Fax:** 305-962-2817.

Technical Facilities: Channel No. 45 (656-662 MHz). Authorized power: 2400-kw max. & 589-kw horizontal visual, 240-kw max. & 58.90-kw horizontal aural. Antenna: 1010-ft. above av. terrain, 1037-ft. above ground, 1049-ft. above sea level.

Latitude	25°	59'	34"
Longitude	80°	10'	27"

Transmitter: SW corner of S. 33rd Ave. & Pembroke Rd., Pembroke Park.

Satellite Earth Station: Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta receivers.

SNG Mobile Dish: Transmit/recviee Midwest, 3-meter K-band.

Ownership: Trinity Broadcasting Network Inc. (Group Owner).

Began Operation: February 1, 1975. Sale to present owner by Lester Sumrall Evangelistic Assn. approved by FCC May 15, 1980. Previous sale by Florida Christian Bcstg. Inc. approved June 22, 1976 (Television Digest, Vol. 16:26).

Represented (legal): May & Dunne.

Represented (engineering): Smith & Powstenko.

Personnel:

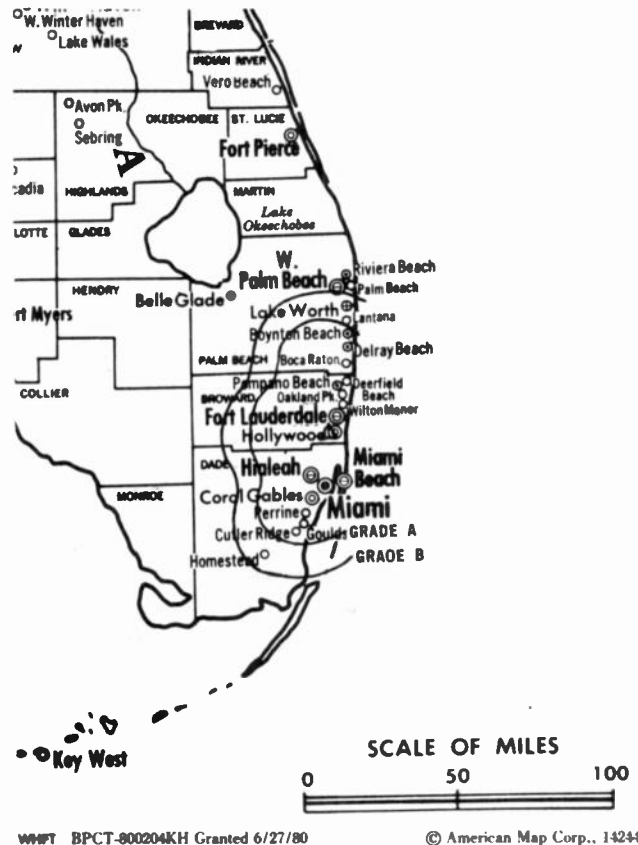
MICHAEL S. EVERETT, general manager.

KIMBERLY VANCE, program director & production manager.

ROBIN DOWNING, public affairs director.

TEE THOMAS, chief engineer.

LAURIE QUINN, secretary to the general manager.



WHFT BPCT-900204KH Granted 6/27/80

© American Map Corp., 14244

Highest 30 Sec. Rate: \$132.

Arbitron Data: Not available.

City of License: Miami. **ADI:** Miami. **Rank:** 16.

Florida—Miami

WLTV

Ch. 23

Network Service: Univision.

Licensee: Univision Holdings Inc., 605 Third Ave., 12th Floor, New York, NY 10158.

Studio: 695 N.W. 199th St., Miami, FL 33169.

Sales: 2600 S.W. Third Ave., Miami, FL 33129.

Telephones: 305-652-4000; 305-856-2323.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 1995-kw max. & 661-kw horizontal visual, 200-kw max. & 66.1-kw horizontal aural. Antenna: 1010-ft. above av. terrain, 1034-ft. above ground, 1044-ft. above sea level.

Latitude 25° 57' 29.50"
Longitude 80° 12' 44.10"

Transmitter: Antenna Farm, North Dade County.

Satellite Earth Stations: Scientific-Atlanta, 10-meter; Scientific-Atlanta, 5-meter; Scientific-Atlanta receivers.

News Services: AP, UPI.

Ownership: Univision Holdings Inc. (Group Owner).

Began Operation: December 24, 1954. Left air April 13, 1957. Sold by Storer Bcstg. Co. Oct. 25, 1967. Resumed operation Nov. 14, 1967. Sale to Spanish International Communications by Al Lapin Jr., et al., approved by FCC Jan. 6, 1971. Sold to present owner 1987.

Represented (sales): Univision.

Represented (legal): Leventhal, Serter & Lerman.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

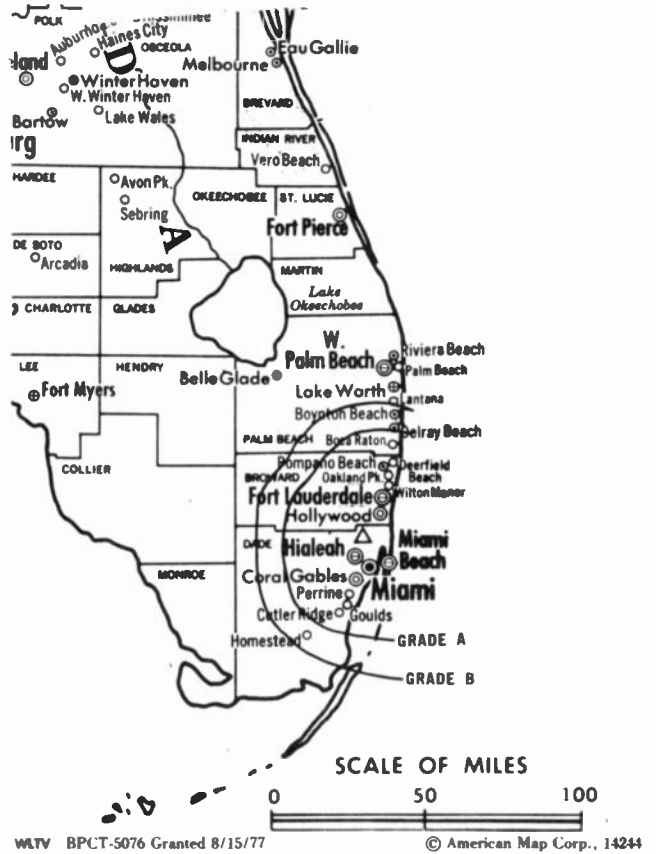
JOSE CANCELA, vice president & general manager.

ROSY ALMEIDA, program director.

FRANCISCO GOMEZ, controller.

Highest 30 Sec. Rate: \$2000.

City of License: Miami. ADI: Miami. Rank: 16.



Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
	FLORIDA			
Between 25-49%	Dade	716,900	711,100	99
Totals		716,900	711,100	99
Net Weekly Circulation (1990)			224,300	
Average Daily Circulation (1990)			156,900	

Florida—Miami

WPLG
Ch. 10

Network Service: ABC.

Licensee: Post-Newsweek Stations of Florida Inc., Broadcast House, 3900 Biscayne Blvd., Miami, FL 33137.

Studio: 3900 Biscayne Blvd., Miami, FL 33137.

Telephone: 305-576-1010. **TWX:** 810-848-6032. **Fax:** 305-325-2381.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 47.9-kw aural. Antenna: 1003-ft. above av. terrain, 1045-ft. above ground, 1049-ft. above sea level.

Latitude 25° 57' 59"
Longitude 80° 12' 44"

Transmitter: Approx. 0.375-mi. W of State Rte. 7, Miami antenna farm, near Hallandale.

Satellite Earth Stations: Scientific-Atlanta, 10-meter; Hero, 7-meter; SatCom, 7-meter; Hero, Microdyne, Scientific-Atlanta receivers.

News Services: AP, UPI.

Ownership: Post-Newsweek Stations Inc. (Group Owner).

Began Operation: November 20, 1961. Sale to present owner by C. H. Topmiller, Thomas A. Welstead, et al., approved by FCC Sept. 24, 1969 (Television Digest, Vol. 9:39).

Represented (sales): Petry Television Inc.

Represented (legal): Covington & Burling.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

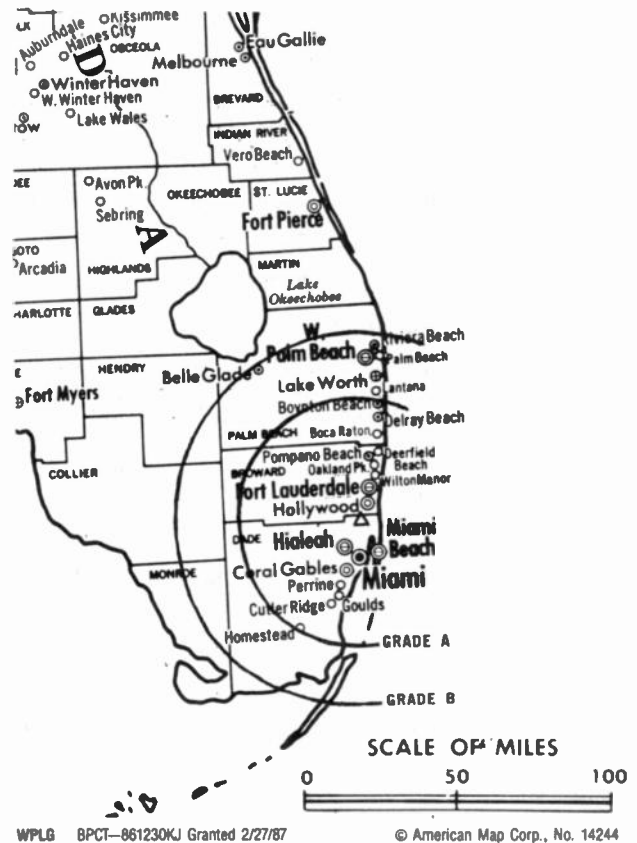
JOHN GARWOOD, vice president & general manager.
KEITH KELLY, vice president, administration.
RON COLLINS, general sales manager.
JUDY OBERNIER, local sales manager.
STEVE FLANAGAN, vice president, engineering.
JEFF KURTZ, national sales manager.
OSCAR WELCH, program & promotion director.
RENA SALTZMAN, marketing director.

Rates: On request.

NETWORK BASE HOURLY RATE: \$2625.

City of License: Miami. **ADI:** Miami. **Rank:** 16.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Broward	532,000	529,000	99
	Dade	716,900	711,100	99
	Monroe	35,000	34,300	98
	Palm Beach So	122,300	120,900	99
Between 25-49%	FLORIDA			
	Martin	40,200	39,800	99
	Palm Beach No	243,300	240,600	99
	St Lucie	54,000	53,300	99
Between 5-24%	FLORIDA			
Hendry	8,500	8,300	98	
Totals		1,752,200	1,737,300	99
Net Weekly Circulation (1990)			1,247,900	
Average Daily Circulation (1990)			745,100	

Florida—Fort Lauderdale

WSCV

Ch. 51

Network Service: Telemundo.

Licensee: Telemundo of Florida Inc., 2340 W. 8th Ave., Hialeah, FL 33010.

Studio: 2340 W. 8th Ave., Hialeah, FL 33010.

Telephone: 305-888-5151. Fax: 305-888-9270.

Technical Facilities: Channel No. 51 (692-698 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: Circularly polarized, 860-ft. above av. terrain, 853-ft. above ground, 860-ft. above sea level.

Latitude 25° 57' 59"
Longitude 80° 12' 33"

Transmitter: 390 N.W. 210th St., Miami.

Satellite Earth Stations: Vertex, 9.0-meter C-band; Vertex, 6.1-meter Ku-band; Harris, Standard Communications receivers.

SNG Mobile Dish: Vertex, 2.6-meter Ku-band.

News Services: AP, CNN.

Ownership: Telemundo Group (Group Owner).

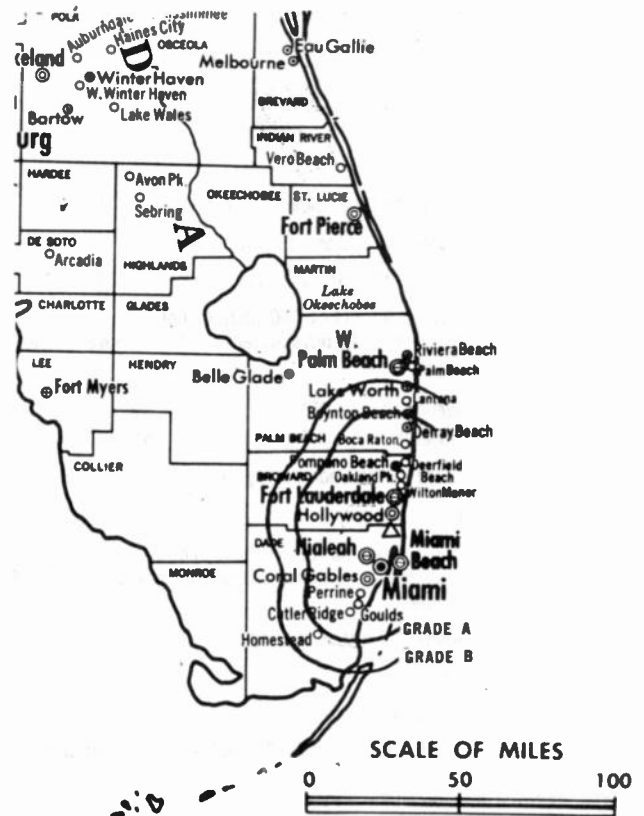
Began Operation: December 6, 1968 as WSMS-TV; left air Aug. 10, 1970. Sale by Gold Coast Telecasting approved by FCC Jan. 12, 1972. Resumed operation Feb. 14, 1972. Sale to Oak Industries by William F. Johns, Alvin Koenig, et al., approved by FCC Feb. 29, 1980. Previous sale by Trustee in Bankruptcy approved by FCC July 14, 1976. Subscription TV authorization granted March 23, 1979. Sale to John Blair & Co. approved by FCC Oct. 9, 1984 (Television Digest, Vol. 24:33). Controlling interest in John Blair & Co. was purchased by Reliance Group & approved by FCC Sept. 18, 1986 (Vol. 26:21-29, 33, 34).

Represented (sales): Telemundo.

Personnel:

ALFREDO R. DURAN, general manager.
RAMON PINEDA, general sales manager.
MAGGIE DIAZ, local sales manager.
LUIS M. DUARTE, chief engineer.
MYRNA SONORA, news director.
MARIA BARROS, program director.
BEATRIZ MONTALVO, promotion director.
JOSE E. FRANCHI, business manager.

Highest 30 Sec. Rate: \$700.



WSCV BMPCT-880601LF Granted 6/8/88

© American Map Corp., No. 14244

City of License: Fort Lauderdale. **ADI:** Miami. **Rank:** 16.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
	FLORIDA			
Between 5-24%	Dade	716,900	711,100	99
Totals		716,900	711,100	99
Net Weekly Circulation (1990)			138,800	
Average Daily Circulation (1990)			74,300	

Florida—Miami-Fort Lauderdale

WSVN

Ch. 7

Network Service: Fox.

Licensee: Sunbeam Television Corp., Box 1118, Miami, FL 33138.

Studio: 1401 79th St. Causeway, Miami, FL 33141.

Telephone: 305-751-6692. **TWX:** 810-848-6151. **Fax:** 305-757-2266.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 31.60-kw aural. Antenna: 960-ft. above av. terrain, 996-ft. above ground, 1002-ft. above sea level.

Latitude 25° 57' 49"
Longitude 80° 12' 44"

Transmitter: Antenna Farm, North Dade County, FL.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 10-meter C-band; Andrew, 7.3-meter; Microdyne, 5-meter; Microdyne, Scientific-Atlanta, Standard Communications receivers.

SNG Mobile Dish: Andrew, 3.2-meter Ku-band.

News Services: AP, CNN, UPI.

Ownership: Sunbeam Television Corp.

Began Operation: July 29, 1956. On Dec. 5, 1962 the FCC ordered that Biscayne Television Corp. cease operation of WCKT no later than Jan. 4, 1963 and the FCC also approved sale of WCKT plant and film licensing agreements to Sunbeam Television Corp., which was licensed as a new station. Present ownership assumed operation Dec. 19, 1962.

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Koteen & Naftalin; Mintz, Levin, Cohn, Ferris, Glovsky & Popeo.

Personnel:

- EDMUND N. ANSIN, president.
- ROBERT W. LEIDER, executive vice president & general manager.
- MICHAEL DRAMAN, general sales manager.
- DANIEL MELLON, national sales manager.
- JOHN MANN, local sales manager.
- BERT MEDINA, programming & operations manager.
- PATRICIA CLEMM, news director.
- MERLIN HAYNIE, chief engineer.
- STACEY MARKS, director of creative services.
- MARK MAYO, controller.
- BETTY FRAZIER, marketing research.
- CHARLIE FOLDS, director of community & public relations.

Rates: On request.

City of License: Miami. **ADI:** Miami. **Rank:** 16.



WSVN BPCT-4719 Granted 9/14/74

© American Map Corp. 14244

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Broward	532,000	529,000	99
	Dade	716,900	711,100	99
	Monroe	35,000	34,300	98
Between 25-49%	FLORIDA			
	Palm Beach So	122,300	120,900	99
Between 5-24%	FLORIDA			
	Palm Beach No	243,300	240,600	99
Totals		1,649,500	1,635,900	99
Net Weekly Circulation (1990)			1,041,500	
Average Daily Circulation (1990)			526,100	

Florida—Miami-Fort Lauderdale

WTVJ

Ch. 4

Network Service: NBC.

Licensee: NBC Subsidiary, 316 N. Miami Ave., Miami, FL 33128.

Studio: 316 N. Miami Ave., Miami, FL 33128.

Telephone: 305-379-4444. TWX: 810-848-5932. Fax: 305-789-4181.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 950-ft. above av. terrain, 995-ft. above ground, 1005-ft. above sea level.

Latitude 25° 59' 08.50"

Longitude 80° 11' 34.50"

Transmitter: 4991 S.W. 28th St., West Hollywood, FL.

Satellite Earth Stations: Vertex, 11-meter Ku-band; Hero, 8-meter; Hero, 7.5-meter C-band; Scientific-Atlanta, 7-meter C-band; Vertex, 6.1-meter Ku-band; Scientific-Atlanta receivers.

News Services: AP, CNN, NBC, Nexus, NIWS, Sports News Satellite, UPI.

Ownership: National Broadcasting Co. (Group Owner).

Began Operation: March 21, 1949. Sale to KKR Assoc. by Wometco Enterprises Inc. approved by FCC April 11, 1984 (Television Digest, Vol. 23:39, 52). Sale to present owner by KKR approved by FCC Sept. 17, 1987 (Vol. 26:43; 27:3, 11, 14, 18, 22, 37, 38).

Represented (sales): NBC Spot Sales.

Personnel:

RICHARD LOBO, president & general manager.

DICK WEXO, general sales manager.

BARRY ALLENTUCK, national sales manager.

BOB BLACHER, local sales manager.

SHARON SCOTT, news director.

WENDY KAISER, director of creative services.

DEBBIE BROOKS, traffic operations manager.

MARINA ANGLETON, public affairs director.

BRUCE CARTER, production manager.

PAUL RUSSELL, director of engineering.

ALAN THIEL, business manager.

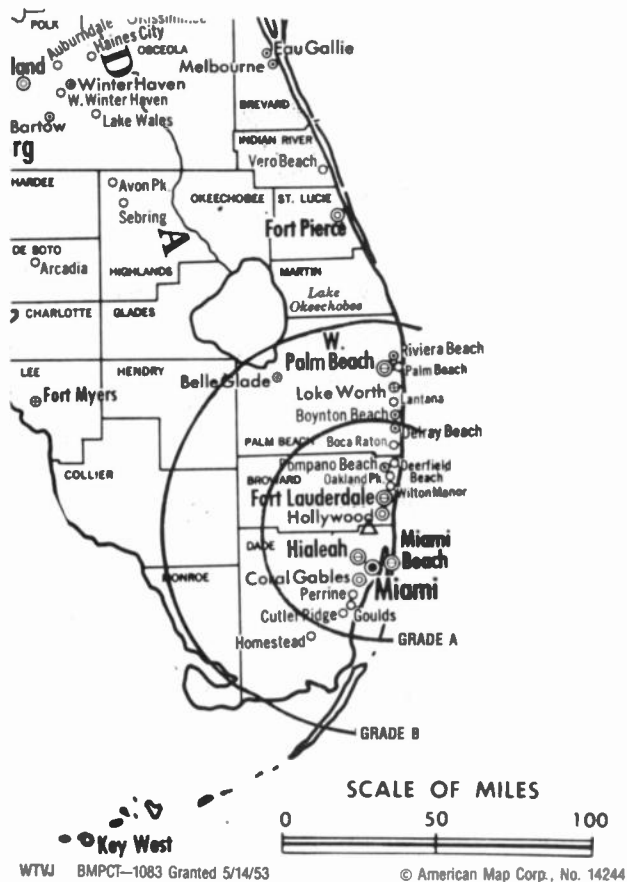
LINDA PERRY, marketing director.

Highest 30 Sec. Rate: \$6000.

NETWORK BASE HOURLY RATE: \$2027.

City of License: Miami. ADI: Miami. Rank: 16.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Broward	532,000	529,000	99
	Dade	716,900	711,100	99
	Monroe	35,000	34,300	98
Between 25-49%	FLORIDA			
	Palm Beach So	122,300	120,900	99
Between 5-24%	FLORIDA			
	Martin	40,200	39,800	99
	Palm Beach No	243,300	240,600	99
	St Lucie	54,000	53,300	99
Totals		1,743,700	1,729,000	99
Net Weekly Circulation (1990)				1,110,300
Average Daily Circulation (1990)				625,200

There is no more visible place for your advertising message than the pages of the **Television & Cable Factbook**

Florida—Hollywood

WYHS

Ch. 69

Network Service: Home Shopping Network.

Licensee: Silver King Bcstg. of Hollywood, FL Inc., 1200 25th Court N, St. Petersburg, FL 33716.

Studio: 700 N.W. 214th, Bldg. 2, No. 304, Hollywood, FL 33083.

Telephone: 305-652-0571. **Fax:** 305-652-2291.

Technical Facilities: Channel No. 69 (800-806 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 866-ft. above av. terrain, 869-ft. above ground, 866-ft. above sea level.

Latitude 25° 57' 59"

Longitude 80° 12' 33"

Transmitter: 390 N.W. 210th St., North Miami.

Ownership: Silver King Broadcasting (Group Owner).

Began Operation: August 10, 1988. Sale to present owner approved by FCC November 30, 1988.

Represented (engineering): John F. X. Browne & Associates P.C.

Personnel:

EDDIE L. WHITEHEAD, general manager.

DAVID T. HALL, chief engineer.

LILY GUZMAN de GARCIA, program director.

DAWN JAMES, business manager.

Rates: On request.

Arbitron Data: Not available.



WYHS BMPCT-880829KF Granted 11/30/88 © American Map Corp., No. 14244

City of License: Hollywood. ADI: Miami. Rank: 16.

Florida—Leesburg-Orlando

WACX

Ch. 55

Network Service: None, independent.

Licensee: Sharp Communications Inc., 4520 Parkbreeze Court, Orlando, FL 32808.

Studios: 4520 Parkbreeze Court, Orlando, FL 32808; 900 North Blvd., Leesburg, FL 34748.

Telephone: 407-297-0155. **Fax:** 407-290-2455.

Technical Facilities: Channel No. 55 (716-722 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1690-ft. above av. terrain, 1669-ft. above ground, 1749-ft. above sea level.

Latitude 28° 55' 16"
Longitude 81° 19' 09"

Transmitter: 520 Miller Rd., Orange City.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Microdyne, 7-meter C-band; Microdyne, 5-meter C-band; RCA, 5-meter Ku-band; 2 Microdyne, RCA receivers.

News Service: CBN.

Ownership: ACTS Inc.

Began Operation: March 6, 1982.

Represented (legal): Baraff, Koerner, Olender & Hochberg, P.C.

Personnel:

CLAUD BOWERS, president & general manager.

CLAIRECE KIBLER, general sales manager.

GARY HAWKINS, chief engineer.

LINDA JARRELL, program & traffic director.

GARY HAWKINS, manager, master control.

CAROL GENTRY, office manager, Leesburg.

ANN BORDERICK, office manager, Orlando.

Highest 30 Sec. Rate: \$75.

City of License: Leesburg. **ADI:** Orlando-Daytona Beach-Melbourne. **Rank:** 25.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	FLORIDA			
	Citrus	40,100	39,400	98
	Lake	62,100	61,500	99
	Osceola	37,900	37,400	99
	Sumter	12,000	11,800	98
Totals		152,100	150,100	99
Net Weekly Circulation (1990)			30,000	
Average Daily Circulation (1990)			11,900	

Florida—Melbourne

WAYK

Ch. 56

(Operates satellite WAYQ, Daytona Beach, FL)

Network Service: None, independent.

Licensee: Beach Television Partners, 6525 Babcock St., SE, Palm Bay, FL 32907.

Studio: 6525 Babcock St. SE, Palm Bay, FL 32907.

Telephones: 407-725-0056; 904-253-0661. **TWX:** 62936365.

Fax: 407-951-2669.

Technical Facilities: Channel No. 56 (722-728 MHz). Authorized power: 2051-kw max. visual, 205-kw max. aural. Antenna: 1004-ft. above av. terrain, 1002-ft. above ground, 1027-ft. above sea level.

Latitude 27° 49' 35"
Longitude 80° 42' 20"

Transmitter: 7.5-mi. WNW of Fellsmere.

Satellite Earth Stations: ADM, 5-meter C-band; Harris, 3.8-meter Ku-band; M/A-Corn, Scientific-Atlanta receivers.

News Services: CNN, Group W Newsfeed, UPI.

Ownership: Beach Television Partners.

Began Operation: May 19, 1986.

Represented (sales): Independent TV Sales.

Represented (legal): Jones, Waldo, Holbrook & McDonough.

Represented (engineering): Arthur K. Peters Consulting Engineers.

Personnel:

ROBERT J. RICH, chief executive officer.

JOHN RICH, acting sales manager.

LANA CAPITO, national sales & business manager.

ROBERT RUSS, engineering director.

CRAIG VARECHA, promotion director.

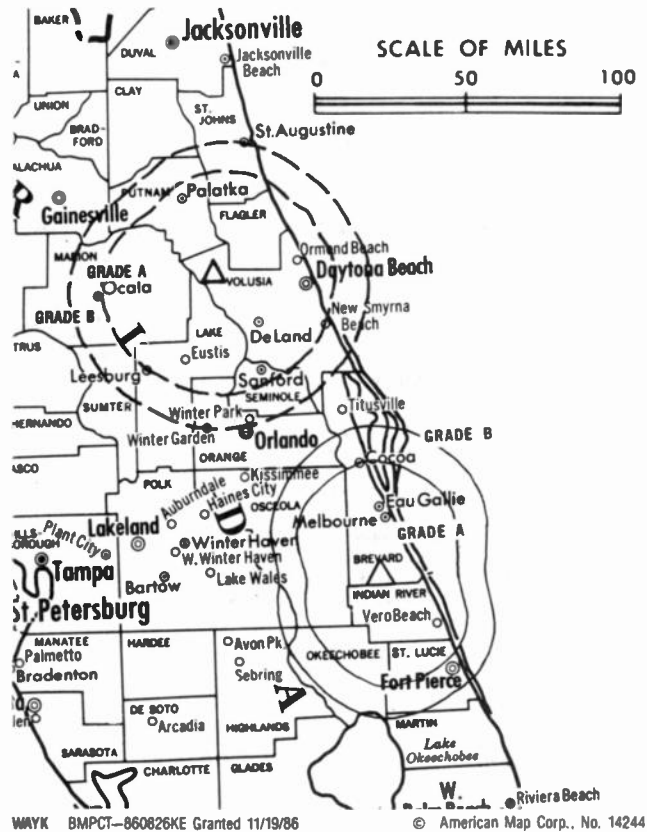
BRIAN FOOTE, traffic manager.

Highest 30 Sec. Rate: \$200.

Arbitron Data: Figures include WAYQ, Daytona Beach, FL.

City of License: Melbourne. **ADI:** Orlando-Daytona Beach-Melbourne. **Rank:** 25.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	FLORIDA			
	Brevard	159,900	158,500	99
	Indian River	36,900	36,400	99
Between 5-24%	FLORIDA			
	Flagler	9,200	9,100	98
	Marion	75,300	73,900	98
	Martin	40,200	39,800	99
	Okeechobee	11,100	11,000	99
	Putnam	24,400	24,100	99
	St. Lucie	54,000	53,300	99
	Seminole	100,500	99,700	99
	Sumter	12,000	11,800	98
Volusia	149,900	148,500	99	
Totals		673,400	666,100	99
Net Weekly Circulation (1990)				114,900
Average Daily Circulation (1990)				31,200

Florida—Daytona Beach

WAYQ

Ch. 26

(Satellite of WAYK, Melbourne, FL)

Network Service: None, independent.

Grantee: Beach TV Partners, 6525 Babcock St. SE, Palm Bay, FL 32907.

Studio: 444 Seabreeze Blvd., Daytona Beach, FL 32018.

Mailing Address: 6525 Babcock St. SE, Palm Bay, FL 32907.

Telephone: 904-238-0026. **Fax:** 904-254-0812.

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 997-ft. above av. terrain, 1001-ft. above ground, 1017-ft. above sea level.

Latitude	29°	17'	10"
Longitude	81°	29'	37"

Requests modification of CP for change to 2786-kw max. visual. BMPCT-890320KH.

Transmitter: 2.1-mi. SSW of Seville.

Ownership: Beach Television Partners

Began Operation: September 15, 1988.

Represented (legal): Jones, Waldo, Holbrook & McDonough.

Represented (engineering): Arthur K. Peters Consulting Engineers.

Personnel:

ROBERT J. RICH, chief executive officer.

JOHN RICH, acting sales manager.

ROBERT RUSS, chief engineer.

CRAIG VARECHA, promotion director.

LANA CAPITO, national sales & business manager.

Highest 30 Sec. Rate: \$200.



Arbitron Data: Included with WAYQ, Melbourne, FL.

City of License: Daytona Beach. **ADI:** Orlando-Daytona Beach-Melbourne. **Rank:** 25.

Florida—Melbourne-Orlando

WBSF

Ch. 43

Network Service: Home Shopping Network.

Licensee: Blackstar Communications of Florida Inc., 1818 N St. NW, Washington, DC 20036.

Studio: 4450-L Enterprise Court, Melbourne, FL 32934.

Telephones: 407-254-4343; 407-242-0863.

Technical Facilities: Channel No. 43 (644-650 MHz). Authorized power: 4200-kw max. visual, 570-kw max. aural. Antenna: 969-ft. above av. terrain, 1005-ft. above ground, 1046-ft. above sea level.

Latitude	28°	18'	26"
Longitude	80°	54'	48"

Transmitter: Deseret Ranches, Star Rte. 1250, Osceola County.

Ownership: Blackstar Communications (Group Owner).

Began Operation: July 5, 1982. Sale to Asbury Park Press, Inc. by Southern Bcstg. Corp. approved by FCC Aug. 15, 1985. Sale to present owners approved Feb. 18, 1988 (Television Digest, Vol. 27:49).

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

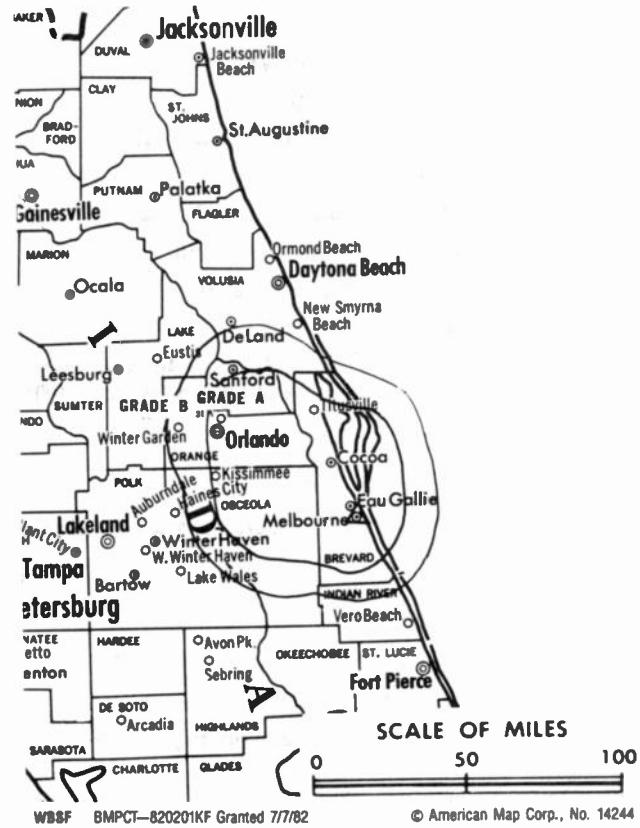
ED PARKER, vice president & general manager.

RON MARSHALL, chief engineer.

SYLVIA WILLIS, business manager.

Rates: On request.

Arbitron Data: Not available.



City of License: Melbourne. ADI: Orlando-Daytona Beach-Melbourne. Rank: 25.

Florida—Orlando

WCPX-TV

Ch. 6

Network Service: CBS.

Licensee: First Media Corp., Box 10239, Washington, DC 20018.

Studio: 4466 John Young Pkwy., Orlando, FL 32804.

Mailing Address: Box 606000, Orlando, FL 32860.

Telephone: 305-291-6000. TWX: 810-850-0141.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1465-ft. above av. terrain, 1608-ft. above ground, 1674-ft. above sea level.

Latitude 28° 36' 08"
Longitude 81° 05' 37"

Transmitter: 4498 TV Tower Rd., 3.5-mi. N of Bithlo.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 10-meter C-band; Scientific-Atlanta, 7-meter C-band; Comitech, 5-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Vertex, 4.6-meter Ku-band.

News Service: AP.

Ownership: First Media Corp.

Began Operation: July 1, 1954. Sale to present owner by Rockefeller Group approved by FCC May 30, 1986 (Television Digest, Vol. 26:12). Previous sale to Rockefeller by the Outlet Co. approved by FCC Nov. 23, 1983 (Vol. 23:19, 22; 24:6). Sale to Outlet by Cherry Bcstg. Co. approved July 17, 1963 by FCC (Vol. 3:15, 29). Sale to Cherry Bcstg. Co. by group headed by Harold P. Danforth approved May 8, 1957.

Represented (sales): Katz Television.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Lohnes & Culver.

Personnel:

MIKE SCHWEITZER, vice president & general manager.

JAMES E. POSEY, general sales manager.

MARK SONDERMAN, local sales manager.

ROBERT DIEHL, chief engineer.

GEORGE TYLL, news director.

EVERETT H. HUGHES, program manager.

MARK WILSON, promotion director.

VICKI MATHEWS, business manager.

SCARLET PRAYTOR, marketing director.

LEN DePANICIS, production manager.

Rates: On request.

City of License: Orlando. ADI: Orlando-Daytona Beach-Melbourne. Rank: 25.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Brevard	159,900	158,500	99
	Flagler	9,200	9,100	98
	Lake	62,100	61,500	99
	Marion	75,300	73,900	98
	Orange	247,000	245,000	99
	Osceola	37,900	37,400	99
	Seminole	100,500	99,700	99
	Sumter	12,000	11,800	98
	Volusia	149,900	148,500	99
Between 25-49%	FLORIDA			
	Citrus	40,100	39,400	98
	Polk	152,500	151,000	99
Between 5-24%	FLORIDA			
	Hernando	37,200	36,600	99
	Indian River	36,900	36,400	99
	Levy	9,900	9,600	97
	Putnam	24,400	24,100	99
Totals		1,154,800	1,142,500	99
Net Weekly Circulation (1990)				811,800
Average Daily Circulation (1990)				436,400

Florida—Daytona Beach-Orlando

WESH

Ch. 2

Network Service: NBC.

Licensee: WESH-TV Broadcasting Inc., Box 1551, Daytona Beach, FL 32115.

Studios: 211 Ridgewood Ave., Daytona Beach, FL 32114; 1501 Minnesota Ave., Winter Park, FL 32789.

Mailing Address: Box 547697, Orlando, FL 32854.

Telephones: 904-226-2222, Daytona Beach; 407-645-2222, Orlando.

TWX: 810-832-6222; 810-853-0255.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1650-ft. above av. terrain, 1670-ft. above ground, 1740-ft. above sea level.

Latitude 28° 56' 17"
Longitude 81° 18' 58"

Transmitter: 1.2-mi. SW of Orange City, FL.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Transmit/receive Scientific-Atlanta, 7-meter; Harris, M/A-Com, Microdyne, Scientific-Atlanta receivers.

News Services: AP, Conus, NBC, UPI.

Ownership: H & C Communications Inc. (Group Owner).

Began Operation: May 29, 1956. Merger of Cowles Bcstg. into H & C Communications approved by FCC Oct. 1984 (Television Digest, Vol. 24:26, 35). Sale to Cowles by John H. Perry interests approved April 20, 1966 (Vol. 5:47).

Represented (sales): Petry Television Inc.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Jules Cohen & Associates, P.C.

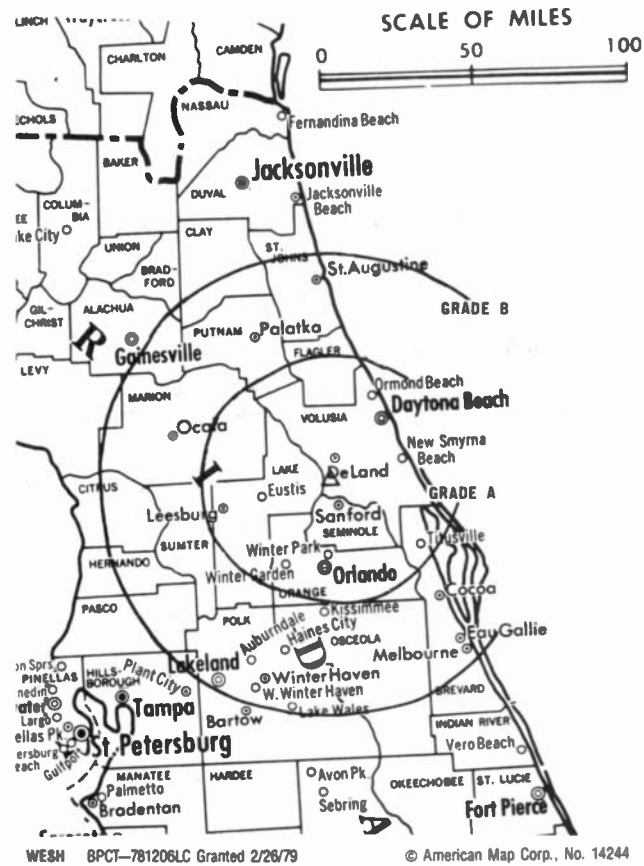
Personnel:

- NOLAN QUAM, president & general manager.
- KENNETH W. SMITH, station manager, operations.
- C. M. (MIKE) GEHRING, general sales manager.
- CARL GLICKEN, local sales manager.
- HOLLIS BOARDMAN, national sales manager.
- JOHN DEMSHOCK, director of engineering.
- STEVE RAMSEY, news director.
- LYNN STEPANIAN, program director.
- JESS SALAFRANCA, business manager.
- PAUL SHERNO, marketing & advertising manager.
- RICHARD K. SCHARF, production manager.
- CARLA McMILLAN-BRAY, public service manager.

Rates: On request.

City of License: Daytona Beach. ADI: Orlando-Daytona Beach-Melbourne. Rank: 25.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Alachua	72,200	70,900	98
	Brevard	159,900	158,500	99
	Flagler	9,200	9,100	98
	Lake	62,100	61,500	99
	Levy	9,900	9,600	97
	Marion	75,300	73,900	98
	Orange	247,000	245,000	99
	Osceola	37,900	37,400	99
	Putnam	24,400	24,100	99
	Seminole	100,500	99,700	99
Sumter	12,000	11,800	98	
Volusia	149,900	148,500	99	
Between 25-49%	FLORIDA			
	Citrus	40,100	39,400	98
Between 5-24%	FLORIDA			
	Bradford	8,000	7,900	99
	Dixie	3,500	3,400	97
	Gilchrist	2,500	2,500	100
	Hernando	37,200	36,600	99
	Indian River	36,900	36,400	99
Totals		1,241,000	1,227,200	99
Net Weekly Circulation (1990)				855,100
Average Daily Circulation (1990)				503,500

Florida—Orlando-Daytona Beach-Melbourne

WFTV

Ch. 9

Network Service: ABC.

Licensee: WFTV INC., Box 999, Orlando, FL 32802.

Studio: 639 West Central Blvd., Orlando, FL 32801.

Mailing Address: Box 999, Orlando, FL 32802.

Telephone: 407-841-9000. TWX: 810-850-0179. Fax: 407-244-8302.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw max. & 191-kw horizontal visual, 31.6-kw max. & 19.1-kw horizontal aural. Antenna: 1570-ft. above av. terrain, 1608-ft. above ground, 1674-ft. above sea level.

Latitude 28° 36' 08"
Longitude 81° 05' 37"

Transmitter: 3.5-mi. N of Bithlo, 20-mi. E of Orlando.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Satcom Technologies, 5.5-meter Ku-band; AFC, 4.5-meter Ku-band; Dalsat, 4.5-meter Ku-band; Andrew, 7-meter C-band; Andrew, 4.5-meter C-band; Avantek, DX Engineering, M/A-Com, Standard Communications receivers.

News Services: ABC, AP, SNN.

Ownership: Cox Enterprises Inc. (Group Owner).

Began Operation: February 1, 1958, by Mid-Florida Inc. Interim operation began April 1, 1969 (Television Digest, Vol. 9:14). Settlement agreement among interim operators approved by FCC June 30, 1981. Sale to SFN Communications approved by FCC May 24, 1984 (Vol. 24:9). FCC approved sale to present owner Aug. 29, 1985 (Vol. 25:23).

Represented (sales): TeleRep Inc.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

MERRITT ROSE, vice president & general manager.

LOUIS SUPOWITZ, general sales manager.

CONNIE ALBINO, local & regional sales manager.

SCOTT KOONDEL, national sales manager.

PAUL D. WARNOCK, chief engineer.

CHRIS SCHMIDT, news director.

SKIP SKIFFINGTON, program director.

WALTER S. McDOWELL, promotion director.

SCOT POST, controller.

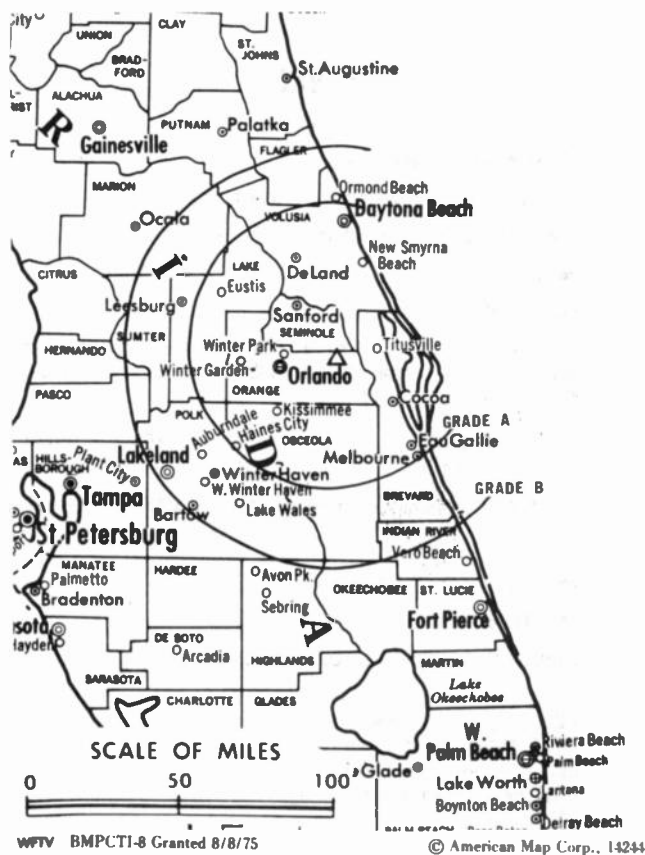
WAYNE GERBER, marketing research director.

Highest 30 Sec. Rate: \$4000.

NETWORK BASE HOURLY RATE: \$2000.

City of License: Orlando. ADI: Orlando-Daytona Beach-Melbourne. Rank: 25.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Brevard	159,900	158,500	99
	Flagler	9,200	9,100	98
	Highlands	28,200	27,800	99
	Indian River	36,900	36,400	99
	Lake	62,100	61,500	99
	Marion	75,300	73,900	98
	Orange	247,000	245,000	99
	Osceola	37,900	37,400	99
	Seminole	100,500	99,700	99
Sumter	12,000	11,800	98	
Volusia	149,900	148,500	99	
Between 25-49%	FLORIDA			
	Citrus	40,100	39,400	98
	Polk	152,500	151,000	99
Between 5-24%	FLORIDA			
	Hardee	7,600	7,500	99
	Putnam	24,400	24,100	99
Totals		1,143,500	1,131,600	99
Net Weekly Circulation (1990)				886,300
Average Daily Circulation (1990)				537,300

Florida—Clermont

WKCF

Ch. 68

Network Service: None, independent.

Grantee: Press Television Corp., 605 Mattison Ave., Asbury Park, NJ 07710.

Studio: 5125 Adanson St., Suite 650, Orlando, FL 32804.

Telephone: 407-628-4043. TWX: 405486. Telex: 407-422-4148.

Fax: 407-647-4163.

Technical Facilities: Channel No. 68 (794-800 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1683-ft. above av. terrain, 1662-ft. above ground, 1716-ft. above sea level.

Latitude 28° 55' 16"
Longitude 81° 19' 09"

Transmitter: 1.3-mi. W of intersection of Hwys. 17, 92 & Miller Rd., near Orange City.

Ownership: Press Television Corp.

Began Operation: December 8, 1988.

Represented (sales): Setel Inc.

Represented (engineering): Moffet, Larson & Johnson Inc.

Personnel:

CARLO ANNEKE, general manager.

NELLE AYRES, station manager.

FRANK DeTILLIO, general sales manager.

DON WARGO, local & regional sales manager.

JOE ADDALIA, chief engineer.

CHARLES HATHAWAY, program director.

NANCY GROSSBART, promotion director.

CINDA PARKER, business manager.

Rates: On request. ADI: Orlando-Daytona Beach-Melbourne. Rank: 25.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	FLORIDA Seminole	100,500	99,700	99
Between 5-24%	FLORIDA Brevard Flagler	159,900 9,200	158,500 9,100	99 98



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Lake Marion Orange Osceola Sumter Volusia	62,100 75,300 247,000 37,900 12,000 149,900	61,500 73,900 245,000 37,400 11,800 148,500	99 98 99 99 98 99
Totals		853,800	845,400	99
Net Weekly Circulation (1990)				159,200
Average Daily Circulation (1990)				52,500

Florida—Orlando

WOFL

Ch. 35

Network Service: Fox.

Licensee: Meredith Corp., 35 Skyline Dr., Lake Mary, FL 32746.

Studio: 35 Skyline Dr., Lake Mary, FL 32746.

Telephone: 407-644-3535. Telex: 810-850-0113.

Technical Facilities: Channel No. 35 (596-602 MHz). Authorized power: 2570-kw max. & 646-kw horizontal visual, 126-kw aural. Antenna: 1470-ft. above av. terrain, 1486-ft. above ground, 1549-ft. above sea level.

Latitude 28° 36' 17"
Longitude 81° 05' 13"

Transmitter: Chuluota-Christmas Rd., 3.7-mi. N of Bithlo.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Microdyne, 7-meter C-band; Microdyne, 5-meter C-band; Vertex, 4.6-meter Ku-band; M/A-Com, Microdyne receivers.

News Service: UPI.

Ownership: Meredith Corp. (Group Owner).

Began Operation: March 31, 1974. Left air Sept. 29, 1976. Sale to Omega Communications approved by FCC June 15, 1979 (Television Digest, Vol. 19:28). Resumed operation Oct. 15, 1979. FCC, April 4, 1983, approved sale of 60% to Meredith Corp., 40% owner.

Represented (sales): MMT Sales Inc.

Represented (legal): Haley, Bader & Potts.

Represented (engineering): Hammett & Edison Inc.

Personnel:

NORRIS REICHEL, vice president & general manager.

TOM CALATO, general sales manager.

SHARON DeLUCA, local sales manager.

GEORGE WILSON, news director.

CHRIS WOLF, program & promotion manager.

CHUCK PODUSKA, business manager.

MATT WEBER, advertising & marketing supervisor.

TOM MEEK, station operations manager.

JIM DOYAS, chief engineer.

Highest 30 Sec. Rate: \$2000.

City of License: Orlando. ADI: Orlando-Daytona Beach-Melbourne. Rank: 25.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Brevard	159,900	158,500	99
	Flagler	9,200	9,100	98
	Orange	247,000	245,000	99
	Osceola	37,900	37,400	99
Between 25-49%	FLORIDA			
	Lake	62,100	61,500	99
	Marion	75,300	73,900	98
	Polk	152,500	151,000	99
	Sumter	12,000	11,800	98
Between 5-24%	FLORIDA			
	Hernando	37,200	36,600	99
	Indian River	36,900	36,400	99
	Putnam	24,400	24,100	99
Totals		1,104,800	1,093,500	99
Net Weekly Circulation (1990)				560,500
Average Daily Circulation (1990)				246,300

Florida—Cocoa

WTGL-TV

Ch. 52

Network Service: None, independent.

Licensee: Good Life Broadcasting Inc., Box 1852, Cocoa, FL 32922-1852.

Studios: 26 Forrest Ave., Cocoa, FL 32923; 653 W. Michigan, Orlando, FL 32805.

Telephones: 407-422-5257; 407-631-2730.

Technical Facilities: Channel No. 52 (698-704 MHz). Authorized power: 4720-kw max. visual, 472-kw max. aural. Antenna: 934-ft. above av. terrain, 1005-ft. above ground, 1049-ft. above sea level.

Latitude	28°	18'	26"
Longitude	80°	54'	48"

Transmitter: Deseret Ranches, Star Rte. 1250, Melbourne.

Satellite Earth Stations: Comtech, 5-meter C-band; Harris, 3.5-meter C-band; M/A-Com receivers.

Ownership: Christian Television Network (Group Owner).

Began Operation: August 16, 1982.

Represented (legal): Gammon & Grange.

Represented (engineering): Serge Bergen.

Personnel:

ROBERT R. D'ANDREA, general manager.

KEN MIKESSELL, station manager.

CARDIN A. HESSELTON, sales manager & program director.

KEITH ROBERTS, chief engineer.

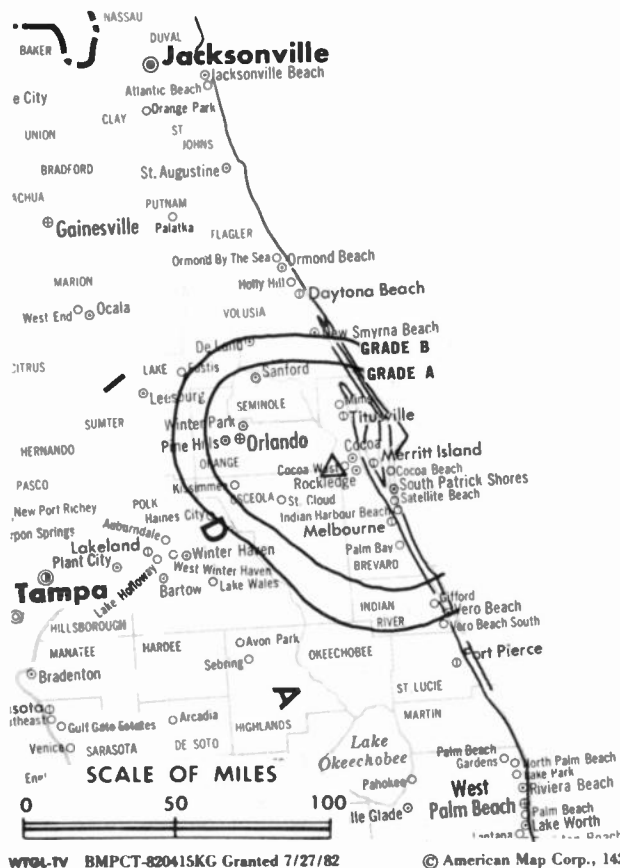
LISA PEREIRA, promotion director.

KENNETH A. RASH, chief financial officer.

Highest 30 Sec. Rate: \$100.

City of License: Cocoa. ADI: Orlando-Daytona Beach-Melbourne. Rank: 25.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
	FLORIDA			
Between 5-24%	Osceola	37,900	37,400	99
Totals		37,900	37,400	99
Net Weekly Circulation (1990)				17,100
Average Daily Circulation (1990)				4,700

Florida—Panama City

WJHG-TV

Ch. 7

Network Service: NBC.

Licensee: WJHG-TV Inc., Box 2349, Panama City, FL 32402.

Studio: 8195 Front Beach Rd., Panama City Beach, FL 32407.

Telephone: 904-234-2125. TWX: 510-730-7341. Fax: 904-233-6647.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 34-kw aural. Antenna: 870-ft. above av. terrain, 887-ft. above ground, 1026-ft. above sea level.

Latitude 30° 26' 00"
Longitude 85° 24' 51"

Transmitter: 4-mi. NNE of Youngstown, FL.

Satellite Earth Stations: 4 in operation; Harris, Pinzone receivers.

News Service: AP.

Ownership: Gray Communications Systems Inc. (Group Owner).

Began Operation: December 1, 1953. Sale to present owner by Mel Wheeler approved June 29, 1960 by FCC (Television Digest, Vol. 16:19, 21, 28). Transfer of 96% from J. D. Manly to Mel Wheeler approved Nov. 20, 1957 (Vol. 13:43, 47).

Represented (sales): Katz Television.

Represented (legal): Sidley & Austin.

Personnel:

JERRY SMITHWICK, vice president & general manager.

ROGER JONES, general sales manager.

JOE MOORE, news director.

MARG SHEPHERD, program director.

JACK CRUSAN, production manager.

WADE THOMASTON, chief engineer.

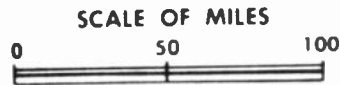
Highest 30 Sec. Rate: \$300.

NETWORK BASE HOURLY RATE: \$625.

City of License: Panama City. ADI: Panama City. Rank: 169.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Bay	51,700	51,200	99
	Calhoun	3,500	3,400	97
	Franklin	3,100	3,000	97
	Gulf	4,200	4,100	98
	Holmes	6,300	6,100	97
	Jackson	15,300	15,000	98
	Liberty	1,700	1,700	100
	Okaloosa	57,400	57,000	99
	Walton	11,500	11,300	98
	Washington	6,400	6,300	98



WJHG-TV BPCT-3267 Granted 12/31/63

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	GEORGIA			
	Seminole	3,400	3,300	97
Between 25-49%	ALABAMA			
	Geneva	9,200	9,100	99
	Houston	31,900	31,600	99
Between 5-24%	FLORIDA			
	Gadsden	15,000	14,700	98
Between 5-24%	ALABAMA			
	Dale	16,900	16,800	99
	FLORIDA			
	Wakulla	5,200	5,100	98
	GEORGIA			
	Clay	1,200	1,200	100
	Decatur	9,300	9,100	98
Early	4,700	4,600	98	
Miller	2,700	2,600	96	
Totals		260,600	257,200	99
Net Weekly Circulation (1990)				156,400
Average Daily Circulation (1990)				90,800

Florida—Panama City

WMBB

Ch. 13

Network Service: ABC.

Licensee: Spartan Radiocasting Co., Box 1717, Spartanburg, SC 29304.

Studio: 613 Harrison Ave., Panama City, FL 32401.

Mailing Address: Box 1340, Panama City, FL 32402.

Telephone: 904-769-2313. TWX: 510-738-7536.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 63-kw aural. Antenna: 1403-ft. above av. terrain, 1464-ft. above ground, 1549-ft. above sea level.

Latitude 30° 22' 05"
Longitude 85° 12' 24"

Holds CP for change to 1434-ft. above av. terrain, 1430-ft. above ground, 1516-ft. above sea level, lat. 30° 21' 09", long. 85° 23' 26", transmitter to 1-mi. ENE of intersection of Scotts Ferry & McGill Rds., 3-mi. ESE of Youngstown, Bay County. BPCT-900129KH.

Transmitter: 0.5-mi. E of Frink, E side of State Hwy. 73.

Satellite Earth Stations: Andrew, 7.3-meter; Andrew, 4.5-meter; Andrew, Avartek, Scientific-Atlanta receivers.

News Services: ABC, AP, Florida News Network, NIWS.

Ownership: Spartan Radiocasting Inc. (Group Owner).

Began Operation: October 4, 1973. Sale to present owner by Buford Television approved by FCC March 21, 1990. Sale to Buford by Octagon Bcstg. Co. approved by FCC Dec. 5, 1986 (Television Digest, Vol. 26:42). Previous sale by Denver Brannen estate, Luther Edwin Thomas, et al., approved by FCC Feb. 28, 1977 (Vol. 16:52).

Represented (sales): Blair Television.

Represented (legal): Covington & Burling.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

HUGH V. ROCHE, general manager.
JERRY SMITH, general sales manager.
WENDELL NELSON, chief engineer.
PATTI CLEMENTS, program director.
LINN COGHILL, promotions.
PAULA LUNSFORD, business manager.
STEVE COOK, production manager.

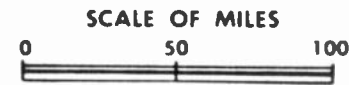
Highest 30 Sec. Rate: \$300.

NETWORK BASE HOURLY RATE: \$425.

City of License: Panama City. ADI: Panama City. Rank: 169.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Bay	51,700	51,200	99
	Calhoun	3,500	3,400	97
	Franklin	3,100	3,000	97



WMBB BPCT-900129KH Granted 3/14/90 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	Gulf	4,200	4,100	98	
	Jackson	15,300	15,000	98	
	Liberty	1,700	1,700	100	
	Washington	6,400	6,300	98	
Between 25-49%	FLORIDA				
	Gadsden	15,000	14,700	98	
	Holmes	6,300	6,100	97	
	Walton	11,500	11,300	98	
Between 5-24%	GEORGIA				
	Seminole	3,400	3,300	97	
	ALABAMA				
	Dale	16,900	16,800	99	
Totals	Geneva	9,200	9,100	99	
	Henry	5,600	5,500	98	
	Houston	31,900	31,600	99	
	FLORIDA				
	Wakulla	5,200	5,100	98	
	GEORGIA				
	Decatur	9,300	9,100	98	
	Miller	2,700	2,600	96	
	Net Weekly Circulation (1990)		202,900	199,900	99
	Average Daily Circulation (1990)				88,600

Florida—Panama City

WPGX

Ch. 28

Network Service: Fox.

Licensee: Ashling Broadcast Group Inc., 700 W. 23rd St., Suite 28, Panama City, FL 32405.

Studio: 700 W. 23rd St., Panama City, FL 32405.

Telephone: 904-784-0028. TWX: 62781175. Fax: 904-784-1773.

Technical Facilities: Channel No. 28 (554-560 MHz). Authorized power: 1250-kw max. visual. Antenna: 749-ft. above av. terrain, 726-ft. above ground, 551-ft. above sea level.

Latitude 30° 23' 42"
Longitude 85° 32' 02"

Transmitter: 400-ft. W of Florida State Rd. 2301, 0.25-mi. N of intersection with Hwy. 388.

Satellite Earth Stations: 5-meter C-band; 4.7-meter Ku-band; 4-meter C-band.

Ownership: Ashling Broadcast Group Inc.

Began Operation: May 20, 1988. Sale to present owners by Family Group Ltd. approved by FCC March 6, 1990.

Represented (sales): Adam Young Inc.

Represented (engineering): Lyle Evans.

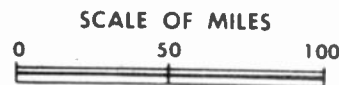
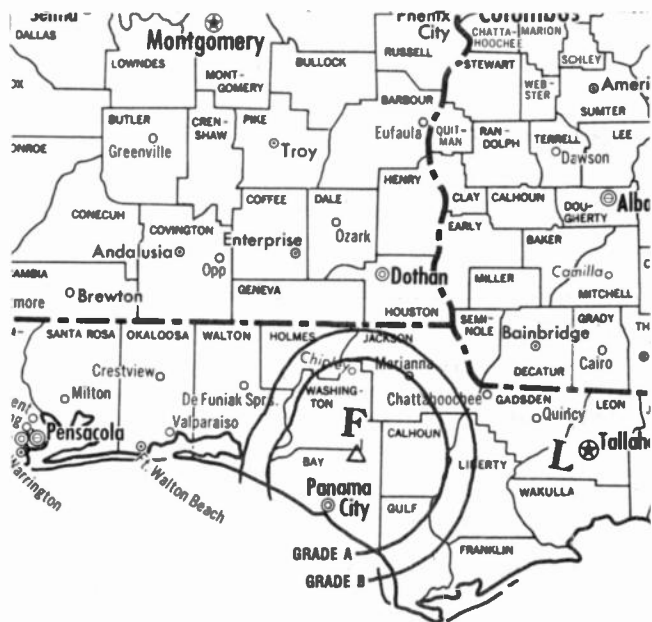
Personnel:

PATRICK McNAMARA, general manager.
SANDY SANDERS, general sales manager.
LAURA DONAGHY, program & promotion director.
CATHERINE HARRIS, business manager.
JIMMY CHIVERS, chief engineer.

Highest 30 Sec. Rate: \$75. ADI: Panama City. Rank: 169.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA Calhoun	3,500	3,400	97
	FLORIDA Bay Gulf	51,700 4,200	51,200 4,100	99 98



WPGX 8MPCT-890905KF Granted 9/29/89

© American Map Corp. No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Washington	6,400	6,300	98
Between 5-24%	FLORIDA Franklin	3,100	3,000	97
	Holmes	6,300	6,100	97
	Jackson	15,300	15,000	98
	Liberty	1,700	1,700	100
	Walton	11,500	11,300	98
Totals		103,700	102,100	98
Net Weekly Circulation (1990)			33,500	
Average Daily Circulation (1990)			14,300	

Florida—Pensacola-Mobile, Alabama

WEAR-TV

Ch. 3

Network Service: ABC.

Licensee: Heritage Media Corp., Box 12278, Pensacola, FL 32581.

Studio: U.S. Hwy. 90 W of Pensacola, Mobile, AL.

Mailing Address: Box 12278, Pensacola, FL 32581.

Telephones: 904-456-3333, Pensacola; 205-343-3331, Mobile.

TWX: 510-737-7952.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 14.8-kw aural. Antenna: 1220-ft. above av. terrain, 1284-ft. above ground, 1394-ft. above sea level.

Latitude 30° 37' 38"
Longitude 87° 37' 31"

Transmitter: Robertsdale, AL.

Satellite Earth Stations: Andrew, 7.5-meter C-band; Harris, 6-meter C-band; Andrew, 5-meter C-band; Paraclype, 5-meter Ku & C-band; Harris, 4-meter Ku-band.

SNM Mobile Dish: BMS, C-band.

News Services: ABC, AP.

Ownership: Heritage Media Services Inc. (Group Owner).

Began Operation: January 13, 1954. Sale to present owner by Rollins Communications approved by FCC Sept. 19, 1986. Sale to Rollins Communications by Charles W. Smith, Mel Wheeler and associates approved May 6, 1959 (Television Digest, Vol. 15:14, 19).

Represented (sales): Petry Television Inc.

Represented (legal): Sidley & Austin.

Personnel:

CARL LEAHY, president & general manager.

RUSTY HOYLE, general sales manager.

RANDY SMITH, local sales manager.

NONIA FURGYE, national sales manager.

DAVE BROWN, chief engineer.

S. PETER NEUMANN, news director.

LAUREL GOODMAN, promotion director.

J. LONDON SMITH, operations manager.

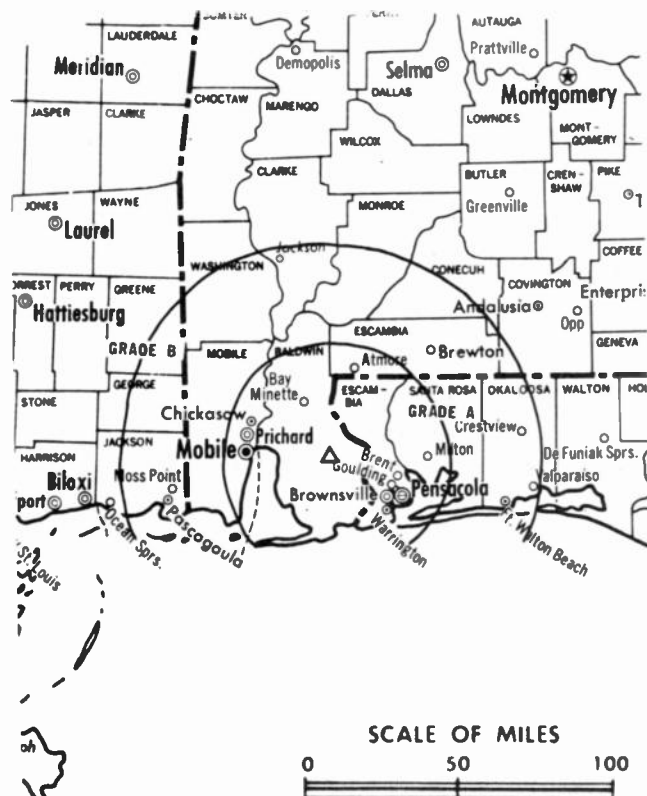
SUE STRAUGHN, public service director.

Highest 30 Sec. Rate: \$1200.

City of License: Pensacola. ADI: Mobile, AL-Pensacola, FL. Rank: 55.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Baldwin	36,200	35,900	99
	Clarke	9,500	9,300	98
	Conecuh	5,600	5,500	98
	Escambia	12,800	12,600	99



WEAR-TV BMPCT-S313 Granted 7/22/59

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Mobile	142,900	142,100	99
	Monroe	8,000	7,800	98
	Washington	5,800	5,700	98
Between 25-49%	FLORIDA			
	Escambia	107,400	106,600	99
	Okaloosa	57,400	57,000	99
	Santa Rosa	25,600	25,400	99
Between 5-24%	MISSISSIPPI			
	George	5,700	5,600	99
Totals	Jackson	45,200	44,900	99
	ALABAMA			
	Choctaw	5,900	5,800	97
	Covington	14,600	14,500	99
	FLORIDA			
	Walton	11,500	11,300	98
	MISSISSIPPI			
Greene	3,300	3,200	97	
Stone	3,700	3,600	99	
Wayne	7,000	6,900	99	
Totals		508,100	503,700	99
Net Weekly Circulation (1990)			368,300	
Average Daily Circulation (1990)			216,800	

Florida—Fort Walton Beach

WFGX

Ch. 35

Network Service: None, independent.

Licensee: Family Group Ltd. II, 5401 W. Kennedy Blvd., Suite 341, Tampa, FL 33609.

Studio: 105 Beach Dr., Suite B-1, Fort Walton Beach, FL 32548.

Telephone: 904-863-3235.

Technical Facilities: Channel No. 35 (596-602 MHz). Authorized power: 826.08-kw visual, 99.13-kw aural. Antenna: 197-ft. above av. terrain, 250-ft. above ground, 262-ft. above sea level.

Latitude	30°	26'	36"
Longitude	86°	35'	56"

Transmitter: Off Race Track Rd., Fort Walton Beach.

Ownership: Family Group Ltd. II. Sale pends.

Began Operation: April 7, 1987.

Personnel:

PATRICK J. McNAMARA, general manager.

Rates: On request.

Arbitron Data: Not available.



SCALE OF MILES



WFGX BPC1-820930KH Granted 8/25/83

© American Map Corp., No. 14244

City of License: Fort Walton Beach. ADI: Mobile, AL-Pensacola, FL. Rank: 55.

Florida—Pensacola

WHBR
Ch. 33

Network Service: None, independent.

Licensee: Christian TV Corp. of Pensacola/Mobile Inc., Box 2633, Pensacola, FL 32513.

Studio: 22080 County Rd. 64, Robertsdale, AL 36567.

Telephone: 205-964-7033.

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 3500-kw max. visual, 300-kw max. aural. Antenna: 1365-ft. above av. terrain, 1330-ft. above ground, 1472-ft. above sea level.

Latitude	30°	37'	35"
Longitude	87°	38'	50"

Transmitter: 22080 County Rd. 64, Robertsdale.

Satellite Earth Station: RCA, 10-meter Ku-band.

Ownership: Christian Television Network (Group Owner).

Began Operation: January 26, 1986.

Represented (legal): Gammon & Grange.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

ROBERT R. D'ANDREA, general manager.

CARDIN A. HESSELTON, general sales manager & program manager.

WILLIAM COBERT, chief engineer.

DAVID MAYO, office manager.

Highest 30 Sec. Rate: \$90.

Arbitron Data: Not available.



WHBR BMPCT-881031KE Granted 4/28/89

© American Map Corp., No. 14244

City of License: Pensacola. **ADI:** Mobile, AL-Pensacola, FL. **Rank:** 55.

Florida—Pensacola

WJTC

Ch. 44

Network Service: None, independent.

Licensee: Channel 44 Ltd., 700 S. Palafox St., Pensacola, FL 32501.

Studio: 700 S. Palafox St., Pensacola, FL 32501.

Sales Office: 951 Government St., Mobile, AL 36604.

Telephone: 904-438-4444. **TWX:** 910-380-9509. **Fax:** 904-438-4306.

Technical Facilities: Channel No. 44 (650-656 MHz). Authorized power: 3310-kw max. visual, 331-kw max. aural. Antenna: 1500-ft. above av. terrain, 1489-ft. above ground, 1622-ft. above sea level.

Latitude 30° 35' 18"

Longitude 87° 33' 16"

Transmitter: Hwy. 87, 0.9-mi. S of Hwy. 10, Elsanor, AL.

Satellite Earth Stations: Comtech, 7-meter C-band; Comtech, 5-meter C-band; RCA, 3.5-meter Ku-band; Pinzone, RCA receivers.

Ownership: Channel 44 Ltd.

Began Operation: December 24, 1984. Sale to present owners by Carnex TV Inc. approved by FCC Nov. 7, 1988.

Represented (sales): Blair Television.

Represented (legal): Crowell & Moring.

Represented (engineering): Arthur K. Peters Consulting Engineers.

Personnel:

WILLIAM VARECHA, president & general manager.

ADDISON HAWLEY, sales manager.

RICK WENTZEL, national sales director.

STEVE SCHRADER, engineering director.

STEVE GORDEN, program director.

PAUL VARECHA, promotion director.

KAREN Y. DUNCAN, business manager.

JOE HEDENDORFF, marketing director.

Highest 30 Sec. Rate: \$150.

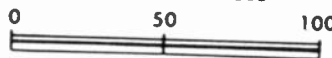
City of License: Pensacola. **ADI:** Mobile, AL-Pensacola, FL. **Rank:** 55.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	ALABAMA Baldwin	36,200	35,900	99
	Mobile	142,900	142,100	99



SCALE OF MILES



WJTC BMPCT—841018KJ Granted 11/9/84

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	FLORIDA Escambia	107,400	106,600	99
	Okaloosa	57,400	57,000	99
	Santa Rosa	25,600	25,400	99
Between 5-24%	ALABAMA Clarke	9,500	9,300	98
	Escambia	12,800	12,600	99
	Monroe	8,000	7,800	98
	Washington	5,800	5,700	98
FLORIDA	Walton	11,500	11,300	98
	MISSISSIPPI George	5,700	5,600	99
Totals		422,800	419,300	99
Net Weekly Circulation (1990)			148,100	
Average Daily Circulation (1990)			51,300	

Florida—Fort Walton Beach

WPAN
Ch. 53

Network Service: None, independent.

Licensee: John Franklin Ministries Inc., 3950 Hwy. 98W, Navarre, FL 32569.

Studio: 11 Tupelo Ave. SE, Fort Walton Beach, FL 32548.

Mailing Address: 1248 Eglin Pkwy., Shalimar, FL 32574-1207.

Telephone: 904-244-5353.

Technical Facilities: Channel No. 53 (704-710 MHz). Authorized power: 3088-kw max. visual, 308-kw max. aural. Antenna: 722-ft. above av. terrain, 686-ft. above ground, 732-ft. above sea level.

Latitude	30°	24'	09"
Longitude	86°	59'	35"

Transmitter: Approx. 23.2-mi. W of center of Fort Walton Beach.

Satellite Earth Stations: 3 in operation; DX, M/A-Com, Microdyne receivers.

Ownership: John Franklin Ministries.

Began Operation: February 14, 1984. Sale to present owners by Elbert R. Davis, et al., approved by FCC Feb. 22, 1988.

Represented (legal): Pepper & Corazzini.

Represented (engineering): A. D. Ring & Associates, P.C.

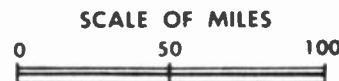
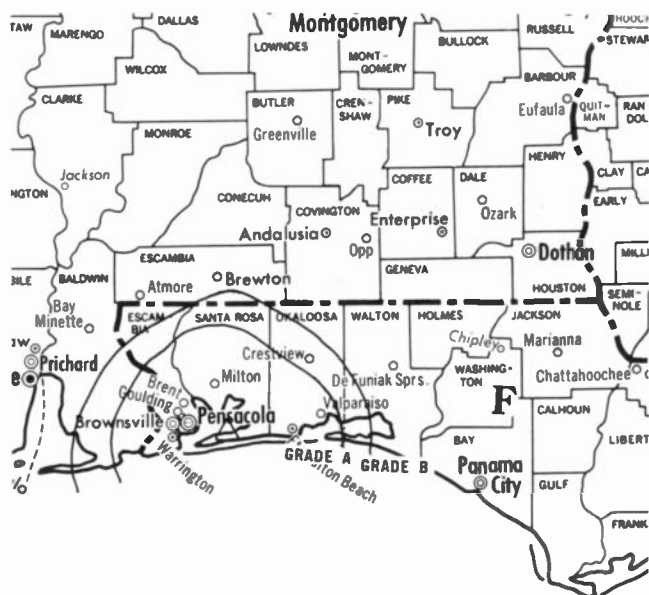
Personnel:

JOHN L. FRANKLIN, president.

HAROLD BUSSON, general sales manager.

Highest 30 Sec. Rate: \$75.

Arbitron Data: Not available.



WPAN BNPCT-830907KE Granted 11/22/83

©American Map Corp., No. 14244

City of License: Fort Walton Beach. ADI: Mobile, AL-Pensacola, FL. Rank: 55.

Florida—Sarasota-Bradenton

WWSB

Ch. 40

Network Service: ABC.

Licensee: Southern Broadcast Corp. of Sarasota, Box 21239, Sarasota, FL 34276.

Studio: 5725 Lawton Dr., Sarasota, FL 34233.

Telephone: 813-923-8840. TWX: 810864-4365. Fax: 813-924-3971.

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 2871-kw visual, 287.10-kw aural. Antenna: 771-ft. above av. terrain, 814-ft. above ground, 849-ft. above sea level.

Latitude 27° 33' 27"
Longitude 82° 21' 59"

Transmitter: 4.2-mi. ESE of Parrish, FL.

Multichannel TV Sound: Separate audio program.

Satellite Earth Stations: Andrew, 7.2-meter C-band; Microdyne, 7-meter C-band; Vertex, 6.1-meter Ku-band; Andrew, 4.5-meter C-band; Scientific-Atlanta, 4.5-meter C-band; Andrew, Microdyne, RCA, Scientific-Atlanta receivers.

News Services: AP, CNN, NIWS, Financial News Network.

Ownership: Southern Broadcast Corp. of Sarasota.

Began Operation: October 23, 1971. Sale to present owners by Robert R. Nelson, et al., approved by FCC Nov. 13, 1985.

Represented (sales): Setel Inc.

Represented (legal): Leibowitz & Spencer.

Represented (engineering): A. D. Ring & Associates, P.C.

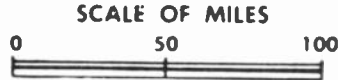
Personnel:

DOUGLAS C. BARKER, president & general manager.
J. MANUEL CALVO, executive vice president & assistant general manager.
LINDA DESMARAIS, vice president, station manager.
STAN CRUMLEY, vice president, sales.
GLEN C. EKLUND, vice president, operations.
SHAWN BARTELT, national sales manager.
MIKE BURNHAM, chief engineer.
TODD TEMPLIN, news director.
LINDA LaMANNA, promotion director.
WILLIAM GILES, business manager.

Highest 30 Sec. Rate: \$1200.

NETWORK BASE HOURLY RATE: \$300.

City of License: Sarasota. ADI: Tampa-St. Petersburg. Rank: 14.



WWSB BMPCT-7255 Granted 4/14/71

© American Map Corp., No. 14244

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Charlotte	43,400	42,900	99
	De Soto	8,300	8,200	99
	Hardee	7,600	7,500	99
	Manatee	82,600	81,800	99
Between 5-24%	FLORIDA			
	Highlands	28,200	27,800	99
Totals	Pinellas	389,700	386,600	99
		680,600	674,500	99
Net Weekly Circulation (1990)			249,500	
Average Daily Circulation (1990)			122,800	

Florida—Tallahassee-Thomasville, Georgia

WCTV

Ch. 6

Network Service: CBS.

Licensee: John H. Phipps Inc., Box 3048, Tallahassee, FL 32315.

Studio: County Road 12, Tallahassee, FL 32312.

Mailing Address: Box 3048, Tallahassee, FL 32315.

Telephone: 904-893-6666. TWX: 910-997-0058.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 97.5-kw visual, 19.5-kw aural. Antenna: 2031-ft. above av. terrain, 1966-ft. above ground, 2188-ft. above sea level.

Latitude 30° 40' 13"
Longitude 83° 56' 26"

Transmitter: Roddenberry Rd., 3.5-mi. SE of Metcalf.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 10-meter; Scientific-Atlanta, 7-meter; Scientific-Atlanta, 4.6-meter; DX Engineering, Scientific-Atlanta receivers.

News Services: AP, UPI.

Ownership: Phipps Communications Inc.

Began Operation: September 15, 1955.

Represented (sales): Blair Television.

Represented (legal): Wiley, Rein & Fielding.

Personnel:

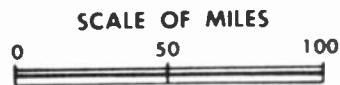
- DENNIS BOYLE, president.
- JIM CARUTHERS, vice president & general manager.
- MELVIN BLANK, operations manager.
- JOHN SIMONS, national sales manager.
- RICHARD SMITH, news director.
- ELLIOTT TOOLE, promotion director.
- WILLIAM LANE, business manager.
- BOB MORGAN, chief engineer.

Highest 30 Sec. Rate: \$950.

City of License: Thomasville, GA. ADI: Tallahassee, FL-Thomasville, GA. Rank: 116.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%	
FLORIDA					
50% & Over	Franklin	3,100	3,000	97	
	Gadsden	15,000	14,700	98	
	Hamilton	3,200	3,100	97	
	Jefferson	4,100	4,000	98	
	Lafayette	1,500	1,500	100	
	Leon	71,600	70,700	99	
	Liberty	1,700	1,700	100	
	Madison	5,400	5,200	97	
	Suwannee	10,000	9,700	97	
	Taylor	7,000	6,800	98	
	Wakulla	5,200	5,100	98	
	GEORGIA				
	Atkinson	2,100	2,000	95	
	Baker	1,200	1,200	100	
Berrien	5,300	5,200	98		
Brooks	5,200	5,100	98		
Clinch	2,400	2,300	98		
Colquitt	13,600	13,400	99		
Cook	5,100	5,000	98		



WCTV BPCT-860103KE Granted 4/29/86

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Decatur	9,300	9,100	98
	Dougherty	35,300	34,800	99
	Early	4,700	4,600	98
	Echols	800	800	100
	Grady	7,900	7,800	99
	Lanier	2,000	2,000	98
	Lee	5,400	5,300	98
	Lowndes	26,600	26,200	98
	Miller	2,700	2,600	96
	Mitchell	7,000	6,900	98
	Seminole	3,400	3,300	97
	Thomas	13,600	13,400	99
	Tift	12,300	12,100	98
	Worth	6,700	6,600	98
Between 25-49%	FLORIDA			
	Calhoun	3,500	3,400	97
	Dixie	3,500	3,400	97
	GEORGIA			
	Calhoun	1,500	1,500	97
	Clay	1,200	1,200	100
Coffee	10,800	10,600	98	
Irwin	3,400	3,300	97	
Turner	3,200	3,100	97	
Between 5-24%	FLORIDA			
	Gilchrist	2,500	2,500	100
	Jackson	15,300	15,000	98
	Washington	6,400	6,300	98
	GEORGIA			
Randolph	3,300	3,200	97	
Terrell	4,100	4,000	98	
Totals		359,100	352,700	98
Net Weekly Circulation (1990)				262,700
Average Daily Circulation (1990)				170,200

Florida—Tallahassee

WTWC
Ch. 40

Network Service: NBC.

Licensee: Holt Robinson Television Inc., Drawer 3010, Hattiesburg, MS 39401.

Studio: 8440 Deer Lake Rd., Tallahassee, FL 32312.

Telephone: 904-893-4140.

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 3160-kw max. visual. Antenna: 879-ft. above av. terrain, 793-ft. above ground, 1020-ft. above sea level.

Latitude 30° 35' 11"
Longitude 84° 14' 11"

Transmitter: 2-mi. NW of Bradfordville.

Satellite Earth Stations: Harris, 8.3-meter Ku-band; Microdyne, 7-meter C-band; Prosat, 3-meter C-band; Harris, Microdyne receivers.

News Service: AP.

Ownership: Holt-Robinson Television Inc.

Began Operation: April 21, 1983.

Represented (sales): Seltel Inc.

Represented (legal): Gardner, Carton & Douglas.

Represented (engineering): du Treil, Lundin & Rackley.

Personnel:

TOM MAGUIRE, general manager.

JEFF BASS, news director.

GIL DASPIT, program director.

MERLEEN MIZELL, business manager.

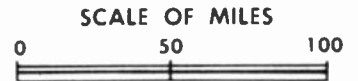
ED SHAPER, chief engineer.

Highest 30 Sec. Rate: \$750.

City of License: Tallahassee. ADI: Tallahassee, FL-Thomasville, GA. Rank: 116.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Gadsden	15,000	14,700	98
	Jefferson	4,100	4,000	98
	Leon	71,600	70,700	99
	Taylor	7,000	6,800	98
	Wakulla	5,200	5,100	98



WTWC BPCT-880718KI Granted 10/31/88

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	FLORIDA			
	Lafayette	1,500	1,500	100
	Liberty	1,700	1,700	100
	Madison	5,400	5,200	97
	GEORGIA			
	Brooks	5,200	5,100	98
	Decatur	9,300	9,100	98
	Grady	7,900	7,800	99
	Thomas	13,600	13,400	99
	Totals		147,500	145,100
Net Weekly Circulation (1990)				79,400
Average Daily Circulation (1990)				39,300

Florida—Tallahassee

WTXL-TV

Ch. 27

Network Service: ABC.

Licensee: Tallahassee 27 Ltd. Partnership, 8927 Thomasville Rd., Tallahassee, FL 32312.

Studio: 8927 Thomasville Rd., Tallahassee, FL 32312.

Telephone: 904-893-3127. **TWX:** 810-931-3715. **Fax:** 904-668-1460.

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 1184.7-kw max. visual, 118.46-kw max. aural. Antenna: 864-ft. above av. terrain, 868-ft. above ground, 1013-ft. above sea level.

Latitude 30° 34' 29"
Longitude 84° 12' 05"

Transmitter: E side of U.S. 319, 6.6-mi. NNE of Tallahassee city limits.

Satellite Earth Stations: Transmit/receive AFC, 5-meter Ku-band; Vertex, 5-meter Ku-band; M/A-Com, Scientific-Atlanta receivers.

News Services: AP, Florida News Network.

Ownership: Tallahassee 27 Ltd. Partnership

Began Operation: September 16, 1976. Sale to present owners by E. C. Allen approved by FCC Jan. 27, 1984.

Represented (sales): Petry Television Inc.

Represented (engineering): Edward F. Lorentz & Associates.

Personnel:

- CARL BRUCE, general manager.
- JERRY KELLY, general sales manager.
- KATHY SMITH, national sales manager.
- THOM KIRKSEY, chief engineer.
- LIZ EGGERT-HIRST, news director.
- SHERRY JONES, promotion director.
- STACEY SCHMITZ, business manager.
- MIKE FOWLER, production manager.
- JOYE SHERLOCK, traffic manager.

Rates: On request.

NETWORK BASE HOURLY RATE: \$150.

City of License: Tallahassee. ADI: Tallahassee, FL-Thomasville, GA. Rank: 116.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Gadsden	15,000	14,700	98
	Jefferson	4,100	4,000	98
	Leon	71,600	70,700	99
	Taylor	7,000	6,800	98
	Wakulla	5,200	5,100	98



WTXL-TV BPCT-840831K1 Granted 9/21/84

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	GEORGIA			
	Grady	7,900	7,800	99
	Thomas	13,600	13,400	99
Between 25-49%	FLORIDA			
	Franklin	3,100	3,000	97
	Liberty	1,700	1,700	100
	Madison	5,400	5,200	97
Between 5-24%	GEORGIA			
	Brooks	5,200	5,100	98
	Decatur	9,300	9,100	98
	Mitchell	7,000	6,900	98
Between 5-24%	FLORIDA			
	Calhoun	3,500	3,400	97
	Lafayette	1,500	1,500	100
	Suwannee	10,000	9,700	97
Totals	GEORGIA			
	Colquitt	13,600	13,400	99
Totals		184,700	181,500	98
Net Weekly Circulation (1990)				103,100
Average Daily Circulation (1990)				45,900

Florida—Tampa

WBHS

Ch. 50

Network Service: Home Shopping Network.

Licensee: Silver King Broadcasting of Tampa Inc., Box 9090, Clearwater, FL 34618-9090.

Studio: 18491 U.S. Hwy. 19 S, Clearwater, FL 34624.

Telephone: 813-573-2501. Fax: 813-572-8585.

Technical Facilities: Channel No. 50 (686-692 MHz). Authorized power: 4170-kw max. visual. Antenna: 1522-ft. above av. terrain, 75-ft. above ground, 1447-ft. above sea level.

Latitude	27°	50'	32"
Longitude	82°	15'	46"

Transmitter: 15001 Boyette Rd., Riverview.

Multichannel TV Sound: Stereo only.

Ownership: Silver King Broadcasting (Group Owner).

Began Operation: March 1, 1988.

Personnel:

JIM GOODMAN, vice president & station manager.

ALLEN McCARTY, chief engineer.

RICH WEXLER, national sales manager.

JACKSON COOPER, program & promotion director.

ROBERT TODD, business manager.

DENISE SIMMER, marketing manager.

LEAH POVEY, marketing assistant.

Highest 30 Sec. Rate: \$50.

Arbitron Data: Not available.



City of License: Tampa. ADI: Tampa-St. Petersburg. Rank: 14.

Florida—Clearwater

WCLF
Ch. 22

Network Service: None, independent.

Licensee: Christian Television Corp. Inc., Box 6922, Clearwater, FL 34618.

Studio: 6922 142nd Ave. N, Largo, FL 34641.

Mailing Address: Box 6922, Clearwater, FL 34618.

Telephone: 813-535-5622.

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 5000-kw max. & 1170-kw horizontal visual, 500-kw max. & 117-kw horizontal aural. Antenna: 1429-ft. above av. terrain, 1538-ft. above ground, 1549-ft. above sea level.

Latitude 28° 11' 04"
Longitude 82° 45' 39"

Transmitter: 2.6-mi. N of Tarpon Springs.

Satellite Earth Stations: Transmit/receive Comtech, 5-meter C-band; Vertex, 6.1-meter Ku-band; Winegard, 3-meter C-band; 2 ADU, 1 Echostar, 2 M/A-Corn receivers.

Ownership: Christian Television Network (Group Owner).

Began Operation: October 24, 1979.

Represented (legal): Gammon & Grange.

Personnel:

ROBERT R. D'ANDREA, general manager.
ROBERT KENNEDY, director of cable relations/special projects.
CARDIN A. HESSELTON, local & national sales manager & program director.
CARL BERGER, chief engineer.
JACK JARVIS, production manager.
KENNETH A. RASH, director of finance.

Highest 30 Sec. Rate: \$150.

City of License: Clearwater. ADI: Tampa-St. Petersburg. Rank: 14.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
	FLORIDA			
Between 5-24%	Manatee	82,600	81,800	99
	Pinellas	389,700	386,600	99
Totals		472,300	468,400	99
Net Weekly Circulation (1990)			58,300	
Average Daily Circulation (1990)			18,400	

Florida—Tampa-St. Petersburg

WFLA-TV

Ch. 8

Network Service: NBC.

Licensee: WXFL Inc., 905 Jackson St., Tampa, FL 33602.

Studio: 905 Jackson St., Tampa, FL 33602.

Telephone: 813-228-8888. TWX: 810-876-0602.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw max. visual, 31.6-kw max. aural. Antenna: 1536-ft. above av. terrain, 1545-ft. above ground, 1612-ft. above sea level.

Latitude 27° 50' 32"
Longitude 82° 15' 46"

Transmitter: 15001 Boyette Rd., 5.5-mi. N of Balm.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Transmit/receive Harris, 6.1-meter Ku-band; Scientific-Atlanta, 7-meter C-band; Microband, 5-meter C-band; DX Engineering, Harris, M/A-Com, Scientific-Atlanta receivers.

News Service: NBC.

Ownership: Media General Broadcast Group (Group Owner).

Began Operation: February 14, 1955.

Represented (sales): Blair Television.

Represented (legal): Cohn & Marks.

Represented (engineering): David Steel & Associates.

Personnel:

ROBERT SUTTON, president.
JIM ZIMMERMAN, general manager.
PAUL CATOE, general sales manager.
JAY BURMER, local sales manager.
PAUL SIRACUSE, national sales manager.
ARDELL HILL, director of engineering.
JOHN BUTTE, news director.
RUSS MYERSON, director of programming.
JAN WADE, promotion manager.
JOYCE LUEDERS, business manager.

Rates: On request.

NETWORK BASE HOURLY RATE: \$1650.

City of License: Tampa. ADI: Tampa-St. Petersburg. Rank: 14.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Citrus	40,100	39,400	98
	De Soto	8,300	8,200	99



WFLA-TV 8PCT-850426KG Granted 1/15/87

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Hardee	7,600	7,500	99
	Hernando	37,200	36,600	99
	Highlands	28,200	27,800	99
	Hillsborough	328,900	325,900	99
	Manatee	82,600	81,800	99
	Pasco	118,400	117,100	99
	Pinellas	389,700	386,600	99
	Polk	152,500	151,000	99
	Sarasota	120,800	119,700	99
Between 25-49%	FLORIDA			
	Charlotte	43,400	42,900	99
	Sumter	12,000	11,800	98
Between 5-24%	FLORIDA			
	Dixie	3,500	3,400	97
	Levy	9,900	9,600	97
	Osceola	37,900	37,400	99
Totals		1,421,000	1,406,700	99
Net Weekly Circulation (1990)				1,187,400
Average Daily Circulation (1990)				731,700

Florida—Tampa-St. Petersburg

WFTS
Ch. 28

Network Service: Fox.

Licensee: Tampa Bay Television Inc., Box 30028, Tampa, FL 33630.

Studio: 4501 E. Columbus Dr., Tampa, FL 33605.

Telephone: 813-623-2828. **Fax:** 813-621-3409.

Technical Facilities: Channel No. 28 (554-560 MHz). Authorized power: 2630-kw max. visual, 263-kw max. aural. Antenna: 1546-ft. above av. terrain, 1538-ft. above ground, 1613-ft. above sea level.

Latitude 27° 50' 32"
Longitude 82° 15' 46"

Transmitter: 5.5-mi. N of Balm.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.5-meter C-band.

News Service: AP.

Ownership: Scripps Howard Broadcasting Co. (Group Owner).

Began Operation: December 14, 1981. Sale to present owner approved by FCC Nov. 14, 1985 (Television Digest, Vol. 25:30). Sale to Capital Cities Communications by Ian Wheeler, et al., approved by FCC July 23, 1984 (Vol. 24:17).

Represented (sales): Katz Television.

Represented (legal): Baker & Hostetler.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

- JIM MAJOR, vice president & general manager.
- LARRY JOPEK, general sales manager.
- MICHAEL BARICH, local sales manager.
- MARSHA KIDD-COLLINS, national sales manager.
- LEE MELVIN, engineering manager.
- JOSEPH LOGSDON, creative services & program director.
- LAURA BARTON, promotion manager.
- J. PAUL WILSON, business manager.
- LUIS ROMERO, production & operations manager.
- JOYCE COTTON, traffic manager.
- JOY PETIT, community affairs manager.

Highest 30 Sec. Rate: \$750.

City of License: Tampa. **ADI:** Tampa-St. Petersburg. **Rank:** 14.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA Hardee	7,600	7,500	99



WFTS 8PCT-870209KF Granted 3/31/87

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Hernando	37,200	36,600	99
	Hillsborough	328,900	325,900	99
	Pasco	118,400	117,100	99
Between 25-49%	FLORIDA	40,100	39,400	98
	Citrus	8,300	8,200	99
	De Soto	28,200	27,800	99
	Highlands	82,600	81,800	99
	Manatee	389,700	386,600	99
	Polk	152,500	151,000	99
	Sarasota	120,800	119,700	99
	Sumter	12,000	11,800	98
Between 5-24%	FLORIDA Charlotte	43,400	42,900	99
	Totals	1,369,700	1,356,300	99
Net Weekly Circulation (1990)			635,900	
Average Daily Circulation (1990)			238,000	

Florida—Lakeland

WTMV

Ch. 32

Network Service: None, independent.

Licensee: Public Interest Corp., 7201 E. Hillsborough Ave., Tampa, FL 33610.

Studios: 7201 E. Hillsborough Ave., Tampa, FL 33610; 101 W. Main St., Lakeland, FL 33801.

Mailing Address: Box 32, Tampa, FL 33601-0032.

Telephone: 813-626-3232. **Fax:** 813-622-7732.

Technical Facilities: Channel No. 32 (578-584 MHz). Authorized power: 3039-kw max. visual, 304-kw max. aural. Antenna: 890-ft. above av. terrain, 862-ft. above ground, 1049-ft. above sea level.

Latitude 27° 50' 15"
Longitude 81° 56' 53"

Holds CP for change to 2954-kw max. visual, 1086-ft. above av. terrain, 1062-ft. above ground, 1217-ft. above sea level. BPCT-890222KK.

Transmitter: 0.4-mi. SSW of Pebledale, FL.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Scientific-Atlanta, 5-meter C-band; Scientific-Atlanta, 5-meter Ku-band; Scientific-Atlanta, 3-meter C-band.

News Services: AP, CNN Headline News.

Ownership: Public Interest Corp.

Began Operation: April 24, 1986.

Represented (sales): Independent TV Sales; Hugh Wallace Inc.

Represented (legal): Benedict P. Cottone.

Represented (engineering): Mullaney Engineering.

Personnel:

DAN L. JOHNSON, general manager.

JO JOHNSON, station manager.

TOM WATSON, general sales manager.

CHRIS WIKER, local sales manager, Tampa.

JERRY McCOOK, chief engineer.

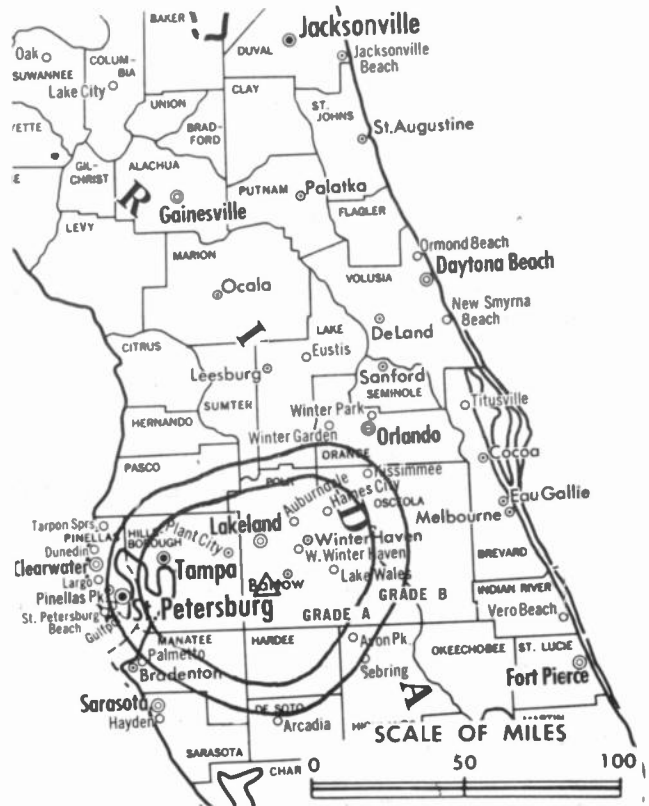
DEBORAH BRAKKE, program director.

ROBERT HUGHES, promotion director.

CHARLES ROBB, business manager.

Highest 30 Sec. Rate: \$500.

City of License: Lakeland. **ADI:** Tampa-St. Petersburg. **Rank:** 14.



WTMV BPCT-890222KK Granted 6/20/89

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Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	FLORIDA			
	Hardee	7,600	7,500	99
Between 5-24%	FLORIDA			
	Highlands	28,200	27,800	99
	Hillsborough	328,900	325,900	99
	Pinellas	389,700	386,600	99
	Polk	152,500	151,000	99
Totals		906,900	898,800	99
Net Weekly Circulation (1990)				108,600
Average Daily Circulation (1990)				30,600

Florida—St. Petersburg-Tampa

WTOG

Ch. 44

Network Service: None, independent.

Licensee: Hubbard Broadcasting Inc., 3415 University Ave., St. Paul, MN 55114.

Studio: 365 105th Terrace NE, St. Petersburg, FL 33716.

Telephone: 813-576-4444. Fax: 813-577-1806.

Technical Facilities: Channel No. 44 (650-656 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1490-ft. above av. terrain, 1480-ft. above ground, 1555-ft. above sea level.

Latitude 27° 49' 48"
Longitude 82° 15' 59"

Transmitter: 13310 Rhodine Rd., approx. 4-mi. SE of Riverview.

Satellite Earth Stations: Microdyne, 7-meter C-band; Harris, 6.1-meter C-band; Scientific-Atlanta receivers.

News Service: WTN.

Ownership: Hubbard Broadcasting Inc. (Group Owner).

Began Operation: November 4, 1968.

Represented (sales): Petry Television Inc.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Lohnes & Culver.

Personnel:

EDWARD AIKEN, general manager.

ALAN B. FRANK, station manager & general sales manager.

DOROTHY K. McKEENAN, local sales manager.

JIM LAPIANA, national sales manager.

JIM LaBRANCHE, news director.

ROBERT AFFE, program director.

FRITZ BRELAND, promotion director.

STEWART WALLACE, business manager.

JOHN KAYS, chief engineer.

Highest 30 Sec. Rate: \$1300.

City of License: St. Petersburg. ADI: Tampa-St. Petersburg. Rank: 14.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Hardee	7,600	7,500	99
	Hernando	37,200	36,600	99
	Highlands	28,200	27,800	99
	Hillsborough	328,900	325,900	99
	Manatee	82,600	81,800	99
	Pasco	118,400	117,100	99
	Pinellas	389,700	386,600	99



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	FLORIDA			
	Citrus	40,100	39,400	98
	De Soto	8,300	8,200	99
	Marion	75,300	73,900	98
	Polk	152,500	151,000	99
	Sarasota	120,800	119,700	99
Between 5-24%	FLORIDA			
	Charlotte	43,400	42,900	99
	Collier	57,000	55,900	98
	Lake	62,100	61,500	99
	Lee	133,200	131,700	99
	Levy	9,900	9,600	97
Totals		1,756,200	1,737,300	99
	Net Weekly Circulation (1990)		798,900	
Average Daily Circulation (1990)			319,300	

Florida—St. Petersburg-Tampa

WTSP-TV

Ch. 10

Network Service: ABC.

Licensee: Great American Television & Radio Co. Inc., Box 10000, St. Petersburg, FL 33733.

Studio: 11450 Gandy Blvd., St. Petersburg, FL 33702.

Telephones: 813-557-1010; 813-224-9877.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1500-ft. above av. terrain, 1538-ft. above ground, 1549-ft. above sea level.

Latitude 28° 11' 04"
Longitude 82° 45' 39"

Transmitter: 2.6-mi. N of Tarpon Springs.

Satellite Earth Stations: Transmit/receive Harris, 9-meter Ku-band; Andrew, 7.3-meter; Harris, 5-meter; Harris, 3-meter; Avantek, Harris receivers.

News Services: AP, UPI.

Ownership: Great American Broadcasting Co. (Group Owner).

Began Operation: July 18, 1965 on interim basis; full time ABC, Sept. 1, 1965. Merger of Rahall Communications with Gulf United approved by FCC July 27, 1978 (Television Digest, Vol. 17:35). Sale to Taft Television & Radio approved by FCC May 30, 1985 (Vol. 25:5, 20, 22). FCC approved sale to present owners Oct. 2, 1987 (Vol. 27:16, 18, 23, 30, 41).

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Koteen & Naftalin.

Personnel:

VINCENT BARRESI, vice president & general manager.
FRANK SEYMOUR, general sales manager.
FRANK RATERMANN, local sales manager.
MICHAEL CHANDLER, national sales manager.
STEVEN G. JAMES, manager of engineering.
MEL MARTIN, news director.
LARRY CAZAVAN, program director.
BARBARA SOBOCINSKI, promotion director.
DAN REYNOLDS, business manager.

Rates: On request.

NETWORK BASE HOURLY RATE: \$2500.

City of License: St. Petersburg. ADI: Tampa-St. Petersburg. Rank: 14.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Citrus	40,100	39,400	98
	Hernando	37,200	36,600	99



WTSP-TV BMPCT-781214LC Granted 2/2/79

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Hillsborough	328,900	325,900	99
	Manatee	82,600	81,800	99
	Pasco	118,400	117,100	99
	Pinellas	389,700	386,600	99
	Polk	152,500	151,000	99
FLORIDA				
Between 25-49%	Hardee	7,600	7,500	99
	Sarasota	120,800	119,700	99
	Sumter	12,000	11,800	98
FLORIDA				
Between 5-24%	De Soto	8,300	8,200	99
	Dade	3,500	3,400	97
	Highlands	28,200	27,800	99
	Levy	9,900	9,600	97
Totals		1,339,700	1,326,400	99
Net Weekly Circulation (1990)			1,023,500	
Average Daily Circulation (1990)			604,200	

Florida—Tampa-St. Petersburg

WTVT
Ch. 13

Network Service: CBS.

Licensee: WTVT Inc., 555 17th St., Suite 3300, Denver, CO 80202.

Studio: 3213 John F. Kennedy Blvd., Tampa, FL 33609.

Telephone: 813-876-1313. TWX: 810-876-0618.

Fax: 813-875-8329; 813-871-3135.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 47.5-kw aural. Antenna: 1416-ft. above av. terrain, 1463-ft. above ground, 1549-ft. above sea level.

Latitude 27° 49' 09"
Longitude 82° 14' 26"

Transmitter: 4.4-mi. NNE of Balm, FL.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 5.6-meter Ku-band; RCA, 6.1-meter Ku-band; Scientific-Atlanta, 7-meter C-band; M/A-Com, Microdyne, Scientific-Atlanta receivers.

News Services: CBS, CNN, Conus, Sports News Satellite.

Ownership: WTVT Holdings Inc.

Began Operation: April 1, 1955. Sale to Gaylord Bcstg. by ex-Gov. Doyle E. Carlton and W. Walter Tison interests approved by FCC July 18, 1956 (Television Digest, Vol. 12:26, 29). Sale to present owners by Gaylord Bcstg. Co. approved by FCC April 23, 1987 (Vol. 27:11, 29).

Represented (sales): TeleRep Inc.

Represented (legal): Pepper & Corazzini.

Represented (engineering): A. D. Ring & Associates, P.C.

Personnel:

CLARENCE McKEE, chairman & chief executive officer.
C. DAVID WHITAKER, president & chief operating officer.
TERRY COOPER, vice president, controller.
JOHN WESTERBERG, general sales manager.
MARK HIGGINS, local sales manager.
MIKE HALMINIAK, national sales manager.
J. LOWELL OTTO, chief engineer.
BOB FRANKLIN, news director.
ARTIE SCHIFF, director of creative services.
CANDACE GEIGER, business development manager.
CAROL MOUNTAIN, production manager.
BOB MANOWN, regional account manager.
DICK A'HEARN, operations manager.
LIZ BRUNNER, director of community relations.
MARK DEMOPOULOS, research director.

Highest 30 Sec. Rate: \$2000.

NETWORK BASE HOURLY RATE: \$2175.

City of License: Tampa. ADI: Tampa-St. Petersburg. Rank: 14.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.



WTVT BMPCT-6216 Granted 5/9/66

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Citrus	40,100	39,400	98
	De Soto	8,300	8,200	99
	Hardee	7,600	7,500	99
	Hernando	37,200	36,600	99
	Highlands	28,200	27,800	99
	Hillsborough	328,900	325,900	99
	Manatee	82,600	81,800	99
	Pasco	118,400	117,100	99
	Pinellas	389,700	386,600	99
Polk	152,500	151,000	99	
Sarasota	120,800	119,700	99	
Between 25-49%	FLORIDA			
	Sumter	12,000	11,800	98
Between 5-24%	FLORIDA			
	Charlotte	43,400	42,900	99
	Levy	9,900	9,600	97
	Marion	75,300	73,900	98
Osceola	37,900	37,400	99	
Totals		1,492,800	1,477,200	99
Net Weekly Circulation (1990)				1,137,900
Average Daily Circulation (1990)				672,100

Florida—West Palm Beach

WFLX

Ch. 29

Network Service: Fox.

Licensee: Makrite Communications Group Inc., 1200 Statler Office Tower, Cleveland, OH 44115.

Studio: 4119 W. Blue Heron Blvd., West Palm Beach, FL 33404.

Telephone: 407-845-2929. Fax: 407-863-1238.

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 5000-kw max. & 1350-kw horizontal visual, 500-kw max. & 270-kw horizontal aural. Antenna: 1500-ft. above av. terrain, 1533-ft. above ground, 1549-ft. above sea level.

Latitude 26° 34' 37"
Longitude 80° 14' 32"

Transmitter: 2.3-mi. W of Hwy. 441 & 0.7-mi. S of Lantana Rd., near Green Acres City.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 7-meter; Scientific-Atlanta, 4-meter Ku-band; M/A-Com, Scientific-Atlanta receivers.

Ownership: Makrite Communications Group Inc. (Group Owner).

Began Operation: October 1, 1982.

Represented (sales): Petry Television Inc.

Represented (legal): Kaye, Scholer, Fierman, Hays & Handler.

Represented (engineering): Ralph Evans Associates.

Personnel:

MURRAY J. GREEN, vice president & general manager.

STEVE DANILOFF, general sales manager.

DAVID D'EUGENIO, national sales manager.

ANGELO (BUTCH) FIGURELLA, chief engineer.

JAQUI DePOMPE, business manager.

LOIS KWASMAN, marketing director.

BOB RAMSEY, operations manager.

Rates: On request.

City of License: West Palm Beach. ADI: West Palm Beach-Fort Pierce-Vero Beach. Rank: 50.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA Martin	40,200	39,800	99
	Okeechobee	11,100	11,000	99



WFLX BPCT—840621KF Granted 7/31/84 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Palm Beach No	243,300	240,600	99
	St Lucie	54,000	53,300	99
FLORIDA				
Between 25-49%	Broward	532,000	529,000	99
	Glades	2,900	2,800	96
	Indian River	36,900	36,400	99
	Palm Beach So	122,300	120,900	99
FLORIDA				
Between 5-24%	Dade	716,900	711,100	99
	Hendry	8,500	8,300	98
Totals		1,768,100	1,753,200	99
Net Weekly Circulation (1990)			502,900	
Average Daily Circulation (1990)			180,300	

Florida—Tequesta-West Palm Beach

WPBF

Ch. 25

Network Service: ABC.

Licensee: Phipps-Potamkin Television Partners, 3970 RCA Blvd., Suite 7007, Palm Beach Gardens, FL 33410.

Telephones: 407-694-2525; 407-624-6397.

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1486-ft. above av. terrain, 1486-ft. above ground, 1516-ft. above sea level.

Latitude 27° 07' 17"
Longitude 80° 23' 41"

Transmitter: 7.3-mi. SW of Palm City, Martin County.

Satellite Earth Stations: Andrew, 7.3-meter C-band; Microdyne, 7-meter C-band; Microdyne, 5-meter C-band; Andrew, 4.5-meter C-band; 4 Avantek, 4 Microdyne receivers.

SNG Mobile Dish: Andrew, 2.4-meter Ku-band.

Ownership: Phipps-Potamkin Television Partners.

Began Operation: January 1, 1989.

Represented (sales): TeleRep Inc.

Represented (legal): Leibowitz & Spencer.

Represented (engineering): du Treil, Lundin & Rackley.

Personnel:

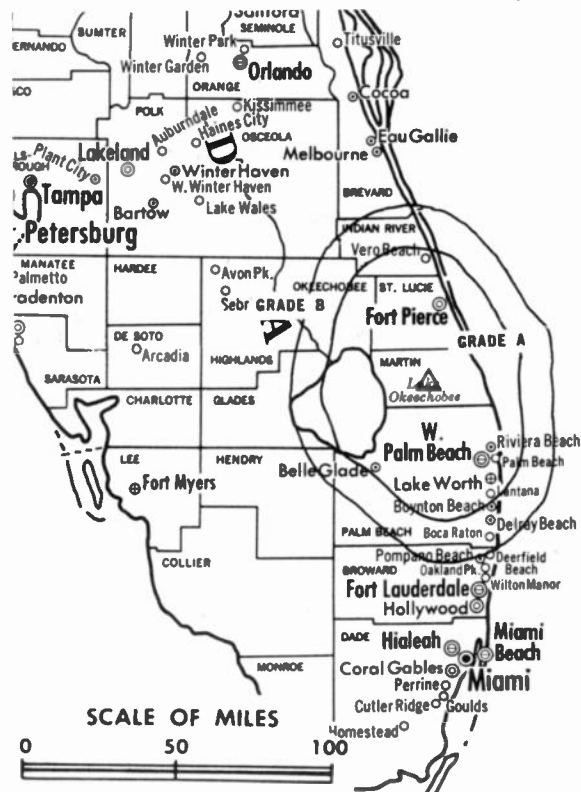
ROBERT WARE, general manager.
MIKE DIXON, general sales manager.
ROB YOUNG, local sales manager.
TOM FOOS, program director.
LEE POLOWCZUK, news director.
TERRY MURPHY, promotion director.
JIMMY GAMBLE, chief engineer.

Highest 30 Sec. Rate: \$2000.

City of License: Tequesta. ADI: West Palm Beach-Fort Pierce-Vero Beach. Rank: 50.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Martin	40,200	39,800	99
	Okeechobee	11,100	11,000	99



WPBF 8MPCT-880822KE Granted 10/13/88

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Palm Beach No	243,300	240,600	99
	St Lucie	54,000	53,300	99
Between 25-49%	FLORIDA			
	Glades	2,900	2,800	96
	Indian River	36,900	36,400	99
	Palm Beach So	122,300	120,900	99
Between 5-24%	FLORIDA			
	Hendry	8,500	8,300	98
Totals		519,200	513,100	99
Net Weekly Circulation (1990)			293,700	
Average Daily Circulation (1990)			134,300	

Florida—West Palm Beach

WPEC

Ch. 12

Network Service: CBS.

Licensee: Photo Electronics Corp., Box 24612, West Palm Beach, FL 33416-4612.

Studio: Fairfield Dr., West Palm Beach, FL 33407.

Mailing Address: Box 24612, West Palm Beach, FL 33416-4612.

Telephone: 305-844-1212. TWX: 510-952-7656.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 56.2-kw aural. Antenna: 980-ft. above av. terrain, 1027-ft. above ground, 1049-ft. above sea level.

Latitude 26° 45' 40"
Longitude 80° 04' 08"

Transmitter: Intersection of U.S. Hwy. 441 & State Rd. 812.

Satellite Earth Stations: Andrew, 7-meter C-band; Scientific-Atlanta, 7-meter; Scientific-Atlanta, 4.5-meter Ku-band; Scientific-Atlanta receivers.

News Services: AP, CBS, CNN Headline News, Conus.

Ownership: Photo Electronics Corp.

Began Operation: January 1, 1955. Sale to present owners by Royal American Industries Inc. approved by FCC Oct. 26, 1973. Sale to Royal American (66.33% owned by Bankers Life & Casualty Co.) by Rand Bcstg. & Bertram Lebar approved in 1964 (Television Digest, Vol. 4:9). Previous sale to Rand Broadcasting & Lebar by RKO Teleradio Pictures Inc. approved May 16, 1957 (Vol. 13:12, 20). RKO purchase from J. Robert Meachem interests was approved July 27, 1955 (Vol. 11:27, 31).

Represented (sales): Katz Television.

Represented (legal): Cohn & Marks.

Represented (engineering): Jules Cohen & Associates, P.C.

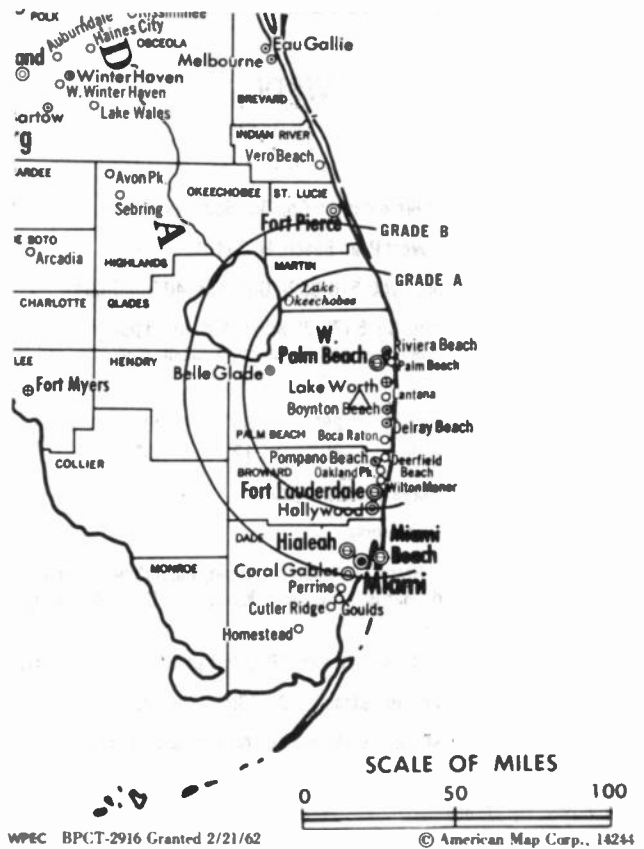
Personnel:

WILLIAM B. PETERSON, president & general manager.
DOUGLAS WOLFMUELLER, vice president & general sales manager.
VIVIAN LESHER, national sales manager.
GEORGE DANNER, engineering & systems manager.
JOHN EMMERT, news director.
DONN COLEE JR., program manager & marketing director.
CINDY SHELDON, business manager.
TOM SAMAD, production & special projects manager.

Rates: On request.

NETWORK BASE HOURLY RATE: \$1350.

City of License: West Palm Beach. ADI: West Palm Beach-Fort Pierce-Vero Beach.
Rank: 50.



Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Indian River	36,900	36,400	99
	Martin	40,200	39,800	99
	Okeechobee	11,100	11,000	99
	Palm Beach No	243,300	240,600	99
	Palm Beach So	122,300	120,900	99
	St Lucie	54,000	53,300	99
Between 25-49%	FLORIDA			
	Broward	532,000	529,000	99
Between 5-24%	FLORIDA			
	Glades	2,900	2,800	96
	Hendry	8,500	8,300	98
Totals		1,051,200	1,042,100	99
Net Weekly Circulation (1990)				626,600
Average Daily Circulation (1990)				311,100

Florida—West Palm Beach

WPTV

Ch. 5

Network Service: NBC.

Licensee: Scripps Howard Broadcasting Co., Box 5830, Cincinnati, OH 45201

Studio: 622 N. Flagler Dr., West Palm Beach, FL 33401.

Telephone: 407-655-5455. **TWX:** 510-952-7606. **Fax:** 407-655-8947.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 990-ft. above av. terrain, 1031-ft. above ground, 1049-ft. above sea level.

Latitude 26° 35' 20"
Longitude 80° 12' 43"

Transmitter: Near Green Acres City & Lantana Rd.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 11-meter Ku-band; Microdyne, 7-meter C-band; Hero, 6-meter C-band; Harris, 3.5-meter Ku-band; DX Engineering, Harris, Microdyne, Sony receivers.

News Services: AP, Florida News Network, NBC, Scripps Howard News Service, UPI.

Ownership: Scripps Howard Broadcasting Co. (Group Owner).

Began Operation: August 22, 1954. Sale to present owner by John H. Phipps approved by FCC Dec. 27, 1961 (Television Digest, Vol. 17:37, 1:14). Sale as WJNO-TV to Phipps by George H. Buck-Theodore Granik interests approved Oct. 3, 1956 (Vol. 12:37, 40).

Represented (sales): Blair Television.

Represented (legal): Baker & Hostetler.

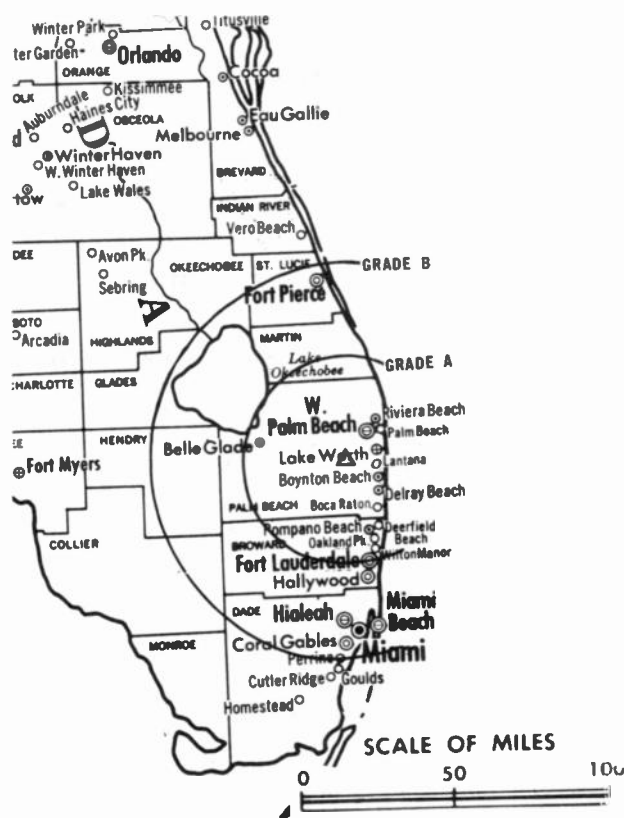
Personnel:

- WILLIAM J. BROOKS, vice president & general manager.
- CHARLES HANSEN, general sales manager.
- BONNIE D. EISENMAN, local sales manager.
- DONNA M. LANE, national sales manager.
- EDWARD J. ROOS, engineering manager.
- FRANK P. VERDEL, news director.
- BERNADETTE R. O'GRADY, program director.
- WAYNE R. CUNNINGHAM, promotion director.
- CLAUDIA M. SAMOYA, business manager.

Rates: On request.

City of License: West Palm Beach. **ADI:** West Palm Beach-Fort Pierce-Vero Beach. **Rank:** 50.

Total Households: © MSI Consumer Market Data as of 1/1/90. **TV Homes, TV% and Circulation** © 1990 Arbitron. County coverage based on Arbitron study.



WPTV BMPCT-1862 Granted 3/15/54

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Indian River	36,900	36,400	99
	Martin	40,200	39,800	99
	Okeechobee	11,100	11,000	99
	Palm Beach No	243,300	240,600	99
	Palm Beach So	122,300	120,900	99
	St Lucie	54,000	53,300	99
Between 25-49%	FLORIDA			
	Broward	532,000	529,000	99
	Glades	2,900	2,800	96
Between 5-24%	FLORIDA			
Hendry	8,500	8,300	98	
Totals		1,051,200	1,042,100	99
Net Weekly Circulation (1990)				639,900
Average Daily Circulation (1990)				362,000

Florida—Fort Pierce-Stuart-Vero Beach- Palm Beach

WTVX
Ch. 34

Network Service: None, independent.

Licensee: WTWV Inc., Box 3434, Fort Pierce, FL 34954.

Studios: 3601 N. 25th St., Fort Pierce, FL 34946; 2000 Palm Beach Lakes Blvd., Suite 734, West Palm Beach, FL 33404.

Telephones: 407-464-3434; 407-686-3434. Fax: 407-461-6344.

Technical Facilities: Channel No. 34 (590-596 MHz). Authorized power: 5000-kw max. & 3981-kw horizontal visual, 446.68-kw aural. Antenna: 1492-ft. above av. terrain, 1520-ft. above ground, 1549-ft. above sea level.

Latitude 27° 07' 19.50"
Longitude 80° 23' 20.50"

Transmitter: 7.3-mi. SW of Palm City, FL.

Satellite Earth Stations: Scientific-Atlanta, 7-meter; Scientific-Atlanta, 4.6-meter; Scientific-Atlanta receivers.

Ownership: WTWV Inc. (Group Owner).

Began Operation: April 5, 1966. Sale to present owners by Ruhl W. Koblegard, et al., approved by FCC Jan. 15, 1979.

Represented (sales): Seitel Inc.

Represented (legal): Haley, Bader & Potts.

Personnel:

JAY OLIVER, general manager.

WILLIAM CROOK, local sales manager.

ROBERT LAWSON, national sales manager.

BARBARA SMITH, programming director.

MILTON PATRICK, chief engineer.

LESTER WILLIAMS, news director.

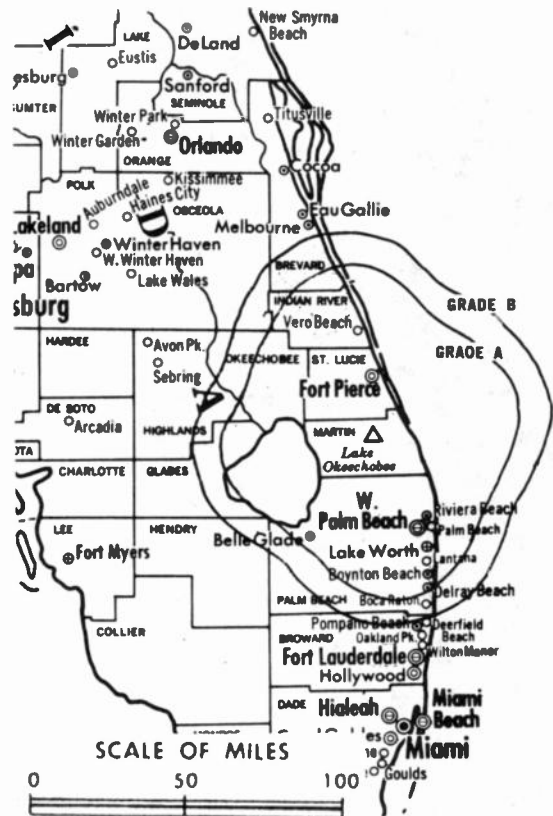
JULIA ELROD, business manager.

MARK GROSSMAN, operations manager & promotion director.

Highest 30 Sec. Rate: \$350.

City of License: Fort Pierce. ADI: West Palm Beach-Fort Pierce-Vero Beach. Rank: 50.

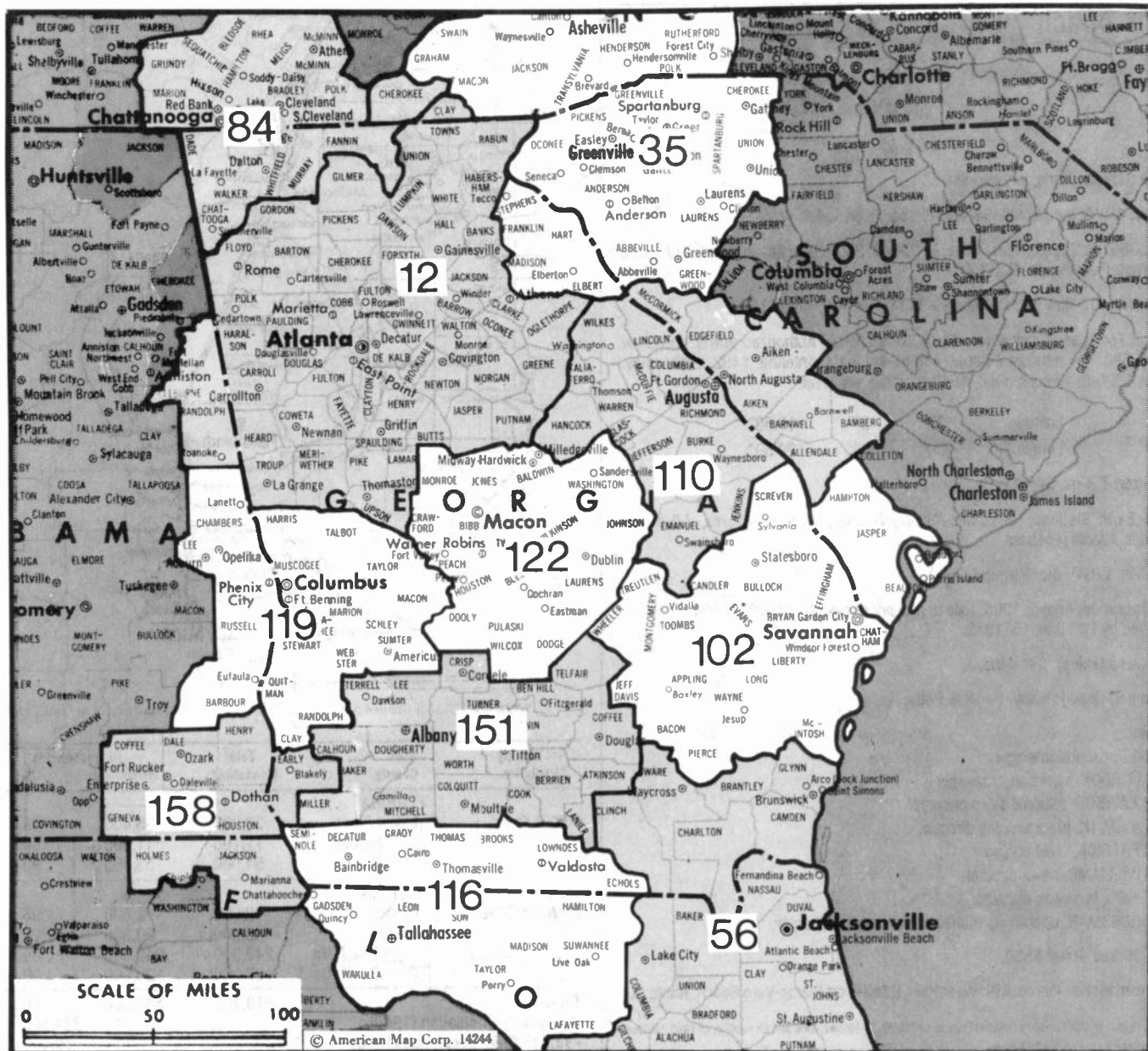
Total Households: © MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation © 1990 Arbitron. County coverage based on Arbitron study.



WTVX BPCT-5175 Granted 5/30/79

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Indian River	36,900	36,400	99
	Okeechobee	11,100	11,000	99
	St Lucie	54,000	53,300	99
Between 25-49%	FLORIDA			
	Glades	2,900	2,800	96
	Martin	40,200	39,800	99
	Palm Beach No	243,300	240,600	99
	Palm Beach So	122,300	120,900	99
Totals		510,700	504,800	99
Net Weekly Circulation (1990)				224,100
Average Daily Circulation (1990)				79,900



Market	Arbitron AOI TV Households	Rank	Market Area Commercial TV Stations
Atlanta, GA	1,374,900	12	WAGA-TV (5), WATL (36), WAWA-TV (14), WGNX (46), WNGM-TV (34), WSB-TV (2), WTBS (17), WVEU (69), WXIA-TV (11)
Greenville-Spartanburg, SC-Asheville, NC	646,900	35	WASV-TV (62), WAXA (40), WGGG-TV (16), WHNS (21), WLOS (13), WNEG-TV (32), WSPA-TV (7), WYFF-TV (4)
Jacksonville, FL	464,100	56	WAWJ-TV (30), WBSG-TV (21), WJKS (17), WJXT (4), WNFN (47), WTLV (12)
Chattanooga, TN	295,100	84	WOEF-TV (12), WOSI-TV (61), WFLI-TV (53), WRCB-TV (3), WTVG (9)
Savannah, GA	229,800	102	WJCL (22), WSAV-TV (3), WTGS (28), WTOG-TV (11)
Augusta, GA	209,300	110	WAGT (26), WJBF (6), WRDW-TV (12)
Tallahassee, FL-Thomasville, GA	188,500	116	WCTV (6), WTLH (49), WTWC (40), WTXL-TV (27)
Columbus, GA	184,700	119	WLTZ (38), WRBL (3), WWSW (66), WTVM (9), WXTX (54)
Macon, GA	174,000	122	WGXA (24), WMAZ-TV (13), WMGH (41)
Albany, GA	137,200	151	WALB-TV (10), WFXL (31), WSSSTV (55), WVGA (44)
Oothoan, AL	104,500	158	WJHN (18), WTVY (4)

State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

WSST-TV, Albany	See Cordele, GA
WNGM-TV, Atlanta	See Athens, GA
WAWA-TV, Atlanta	See Rome, GA
WSWS, Columbus	See Opelika-Auburn, AL
WTGS, Savannah	See Hardeeville, SC
WCTV, Thomasville	See Tallahassee, FL

Georgia Station Totals as of October 1, 1990

	VHF	UHF	TOTAL
Commercial Television Stations	11	18	29
Educational Television Stations	3	7	10
	14	25	39

Georgia—Albany

WALB-TV

Ch. 10

Network Service: NBC.

Licensee: WALB-TV Inc., Box 3130, Albany, GA 31708-7601.

Studio: 1709 Stuart Ave., Albany, GA 31707-7601.

Telephone: 912-883-0154. TWX: 810-781-5104. Fax: 912-436-3134.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 43.6-kw aural. Antenna: 964-ft. above av. terrain, 1000-ft. above ground, 1362-ft. above sea level.

Latitude 31° 19' 52.00"
Longitude 83° 51' 43.59"

Transmitter: 2.5-mi. E of Doerun.

Satellite Earth Stations: Harris, 8-meter Ku-band; Satcom Technologies, 7-meter C-band; Satcom Technologies, 5-meter Ku & C-band; Harris, 4.7-meter Ku-band; Harris, Microwave Assoc. receivers.

SNG Mobile Dish: Harris, 3-meter Ku-band.

News Service: AP.

Ownership: Gray Communications Systems Inc. (Group Owner).

Began Operation: April 7, 1954.

Represented (sales): Katz Television.

Represented (legal): Sidley & Austin.

Represented (engineering): Smith & Postenko.

Personnel:

PHILLIP R. GREENE, vice president & general manager.
R. DOUGLAS OLIVER, vice president, sales/programming.
TROY PUCKETT JR., local sales manager.
WILLIAM N. WILLIAMS, chief engineer.
MATTHEW BAYNARD, production director.
JERRY CANNADY, news director.
SUSAN SEIY, traffic manager.

Highest One Hour Rate: \$2700.

Highest 30 Sec. Rate: \$1200.

NETWORK BASE HOURLY RATE: \$1425.

City of License: Albany. ADI: Albany. Rank: 151.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Madison	5,400	5,200	97
	GEORGIA			
	Atkinson	2,100	2,000	95
	Baker	1,200	1,200	100
	Ben Hill	6,700	6,500	98
	Berrien	5,300	5,200	98
	Brooks	5,200	5,100	98
	Calhoun	1,500	1,500	97
	Clay	1,200	1,200	100
	Clinch	2,400	2,300	98
	Coffee	10,800	10,600	98
	Colquitt	13,600	13,400	99
	Cook	5,100	5,000	98
Crisp	7,300	7,100	98	
Decatur	9,300	9,100	98	
Dooley	3,700	3,600	97	
Dougherty	35,300	34,800	99	
Early	4,700	4,600	98	
Echols	800	800	100	



WALB-TV 8PCT-2497 Granted 12/17/58

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Grady	7,900	7,800	99
	Irwin	3,400	3,300	97
	Lanier	2,000	2,000	98
	Lee	5,400	5,300	98
	Lowndes	26,600	26,200	98
	Miller	2,700	2,600	96
	Mitchell	7,000	6,900	98
	Randolph	3,300	3,200	97
	Sumter	10,400	10,200	98
	Telfair	4,000	3,900	98
	Terrell	4,100	4,000	98
	Thomas	13,600	13,400	99
	Tift	12,300	12,100	98
	Turner	3,200	3,100	97
Ware	13,500	13,300	99	
Wilcox	2,700	2,600	98	
Worth	6,700	6,600	98	
Between 25-49%	FLORIDA			
	Hamilton	3,200	3,100	97
	GEORGIA			
	Appling	5,700	5,600	98
	Bacon	3,600	3,500	97
	Dodge	6,000	5,900	98
	Jeff Davis	4,500	4,400	98
	Macon	5,100	5,000	98
Pierce	4,700	4,600	98	
Schley	1,100	1,100	100	
Seminole	3,400	3,300	97	
Wheeler	2,000	1,900	97	
(Continued on page A-334)				
Totals		392,300	384,900	98
Net Weekly Circulation (1990)				244,500
Average Daily Circulation (1990)				158,500

Georgia—Albany

WFXL

(formerly WTSG)

Ch. 31

Network Service: Fox.

Licensee: NewSouth Bcstg. Inc., Box 4050, Albany, GA 31708.

Studio: 1211 N. Slappey Blvd., Albany, GA 31708.

Telephone: 912-435-3100.

Technical Facilities: Channel No. 31 (572-578 MHz). Authorized power: 1580-kw max. & 1200-kw horizontal visual, 240-kw aural. Antenna: 990-ft. above av. terrain, 1000-ft. above ground, 1362-ft. above sea level.

Latitude 31° 19' 52"
Longitude 83° 51' 43"

Transmitter: N of Rte. 270, 2.5-mi. E of Doerun.

Satellite Earth Stations: Microdyne, 7-meter; Skyspan, 4.5-meter; RCA, 4.5-meter Ku-band; Hercules, 4-meter C-band; Drake, M/A-Com, Microdyne receivers.

Ownership: NewSouth Bcstg. Inc.; Albany TV Partners.

Began Operation: February 14, 1982. Sale by Gordon Communications Co. to Michael H. Male, et al., approved by FCC Oct. 7, 1987. Transfer of control to T. S. Brumlik approved June 20, 1988.

Represented (sales): Setkel Inc.

Represented (legal): Nixon, Hargrave, Devans & Doyle.

Represented (engineering): Smith & Powstenko.

Personnel:

MANNY CANTU, vice president & general manager.

SONYA GARBER, local sales manager.

MARYANNE GENUS, national sales manager.

HUGH ALLIGOOD, chief engineer.

DAWN HOBBY, news director.

BETTINA SMITH, program director.

Highest One Hour Rate: \$2000.

Highest 30 Sec. Rate: \$500.

City of License: Albany. ADI: Albany. Rank: 151.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	GEORGIA			
	Baker	1,200	1,200	100
	Brooks	5,200	5,100	98
	Colquitt	13,600	13,400	99
	Cook	5,100	5,000	98
	Crisp	7,300	7,100	98
	Dougherty	35,300	34,800	99
	Lee	5,400	5,300	98
	Mitchell	7,000	6,900	98
	Tift	12,300	12,100	98
	Turner	3,200	3,100	97
	Worth	6,700	6,600	98
Between 25-49%	GEORGIA			
	Atkinson	2,100	2,000	95
	Ben Hill	6,700	6,500	98
	Berrien	5,300	5,200	98
	Coffee	10,800	10,600	98
	Early	4,700	4,600	98
	Irwin	3,400	3,300	97



WFXL BMPCT-800207KH Granted 1/8/81

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Lanier	2,000	2,000	98
	Lowndes	26,600	26,200	98
	Miller	2,700	2,600	96
	Schley	1,100	1,100	100
	Sumter	10,400	10,200	98
	Terrell	4,100	4,000	98
	Wilcox	2,700	2,600	98
Between 5-24%	ALABAMA			
	Henry	5,600	5,500	98
	FLORIDA			
	Hamilton	3,200	3,100	97
	Madison	5,400	5,200	97
	GEORGIA			
	Bacon	3,600	3,500	97
	Bleckley	3,700	3,600	97
	Calhoun	1,500	1,500	97
	Clay	1,200	1,200	100
Totals	Bacon	2,400	2,300	98
	Decatur	9,300	9,100	98
	Dooly	3,700	3,600	97
	Echols	800	800	100
	Grady	7,900	7,800	99
	Macon	5,100	5,000	98
	Pulaski	3,200	3,100	97
	Randolph	3,300	3,200	97
	Seminole	3,400	3,300	97
	Stewart	1,900	1,800	95
Telfair	4,000	3,900	98	
Thomas	13,600	13,400	99	
Totals		267,700	262,400	98
Net Weekly Circulation (1990)				103,400
Average Daily Circulation (1990)				46,500

Georgia—Athens

WNGM-TV

Ch. 34

Network Service: None, independent.

Licensee: NGM Television Partners Ltd., Box 7818, Athens, GA 30604.

Studio: 185 Ben Burton Circle, Bogart, GA 30622.

Telephone: 404-633-4314.

Technical Facilities: Channel No. 34 (590-596 MHz). Authorized power: 1258-kw max. visual. Antenna: 1352-ft. above av. terrain, 1207-ft. above ground, 2188-ft. above sea level.

Latitude 34° 12' 27"
Longitude 83° 37' 48"

Transmitter: 4-mi. NE of Pendergrass on N side of GA 82 Spur, Jackson County.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Pinzone, 5-meter C-band; Pinzone, 3-meter Ku-band.

Ownership: NGM Television Partners Ltd.

Began Operation: April 18, 1989.

Represented (legal): McFadden, Evans & Sill.

Represented (engineering): Lawrence Behr Associates Inc.

Personnel:

E. LANIER FINCH, general manager & general sales manager.

KYLE CALDWELL, local sales manager.

JAMES WOOD, chief engineer.

GARY GLENN, news director.

LARA WATERS, program director.

SANDRA WADSWORTH, business manager.

Highest 30 Sec. Rate: \$125.

City of License: Athens, GA. ADI: Atlanta. Rank: 12.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	GEORGIA Banks	3,900	3,800	97
Between 25-49%	GEORGIA Lumpkin	4,300	4,300	99
Between 5-24%	GEORGIA Barrow	10,000	9,900	99



WNGM-TV BMPCT-880817KG Granted 12/9/88

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Clarke	31,500	31,100	99
	Franklin	6,400	6,300	98
	Greene	4,100	4,000	98
	Hart	7,100	7,000	99
	Jackson	10,600	10,500	99
	Madison	7,700	7,600	99
	Oconee	5,800	5,800	100
	Oglethorpe	3,700	3,600	97
Totals		95,100	93,900	99
Net Weekly Circulation (1990)				17,200
Average Daily Circulation (1990)				3,600

Georgia—Atlanta

WAGA-TV

Ch. 5

Network Service: CBS.

Licensee: Gillett Communications of Atlanta Inc., Box 4207, Atlanta, GA 30302.

Studio: 1551 Briarcliff Rd. NE, Atlanta, GA 30306.

Telephone: 404-875-5555. TWX: 810-751-8265.

Fax: 404-898-0277; 404-898-0238.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1070-ft. above av. terrain, 1100-ft. above ground, 2049-ft. above sea level.

Latitude 33° 47' 49"
Longitude 84° 20' 00"

Transmitter: 1551 Briarcliff Rd.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Scientific-Atlanta, 7.5-meter C-band; Satcom Technologies, 5.5-meter Ku-band; Scientific-Atlanta, 5-meter C-band; Scientific-Atlanta, 5-meter C-band; Scientific-Atlanta receivers.

News Services: AP, CBS, Group W Newsfeed, UPI.

Ownership: SCI Television Inc. (Group Owner).

Began Operation: March 8, 1949. Sale to present owner by SCI Holdings Inc. approved by FCC Aug. 20, 1987.

Represented (sales): Harrington, Righter & Parsons Inc.

Personnel:

JACK SANDER, president & general manager.

CHUCK WING, vice president, marketing & sales.

DANNY BAKER, local sales manager.

D. J. WILSON, national sales manager, western division.

BOB CLEARY, national sales manager, eastern division.

MARK HOFFMAN, news director.

LESLIE GLENN, program director.

LEE ARMSTRONG, advertising & promotion manager.

VERNON KHAIL, business manager.

MARY DURFEY, commercial operations manager.

JOHN DOLIVE, director of broadcast operations.

ABBY FLANDERS, public service.

Rates: On request.

City of License: Atlanta. ADI: Atlanta. Rank: 12.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Cherokee	7,400	7,300	99
	Randolph	7,500	7,400	99
	GEORGIA			
	Banks	3,900	3,800	97
	Barrow	10,000	9,900	99
	Bartow	18,400	18,200	99
	Butts	5,000	4,900	98
	Carroll	24,400	24,200	99
	Chattooga	8,000	7,900	99
	Cherokee	28,300	28,100	99
	Clarke	31,500	31,100	99
	Clayton	65,200	64,900	100
Cobb	166,300	165,600	100	
Coweta	17,900	17,600	99	
Dawson	2,800	2,700	96	
De Kalb	211,800	211,000	100	
Douglas	25,300	25,100	99	



WAGA-TV BPCT-1879 Granted 8/10/54

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Fayette	19,200	19,000	99
	Floyd	30,500	30,200	99
	Forsyth	15,200	15,100	99
	Fulton	263,200	261,400	99
	Gilmer	4,800	4,700	98
	Gordon	12,200	12,100	99
	Greene	4,100	4,000	98
	Gwinnett	116,300	115,400	99
	Habersham	10,100	10,000	99
	Hall	33,800	33,400	99
	Haralson	7,900	7,800	99
	Heard	2,600	2,600	100
	Henry	18,400	18,100	99
	Jackson	10,600	10,500	99
	Jasper	3,100	3,000	97
	Lamar	4,800	4,700	98
	Lumpkin	4,300	4,300	99
	Madison	7,700	7,600	99
	Meriwether	7,300	7,200	99
	Morgan	4,300	4,200	98
	Newton	14,900	14,700	99
	Oconee	5,800	5,800	100
	Paulding	12,800	12,700	99
Pickens	5,200	5,100	98	
Pike	3,400	3,300	97	
Polk	12,600	12,500	99	
Putnam	4,600	4,500	98	
Rabun	4,400	4,300	98	
Rockdale	18,200	18,000	99	
Spalding	19,300	19,100	99	
Towns	2,800	2,800	100	

(Continued on page A-334)

Totals	1,701,200	1,685,500	99
Net Weekly Circulation (1990)			1,232,800
Average Daily Circulation (1990)			700,300

Georgia—Atlanta

WATL
Ch. 36

Network Service: Fox.

Licensee: Channel 36 Licensee Corp.

Studio: One Monroe Place, Atlanta, GA 30324.

Telephone: 404-881-3600. Fax: 404-881-3635.

Technical Facilities: Channel No. 36 (602-608 MHz). Authorized power: 2682-kw max. & 2030-kw horizontal visual, 402.3-kw max. & 304.5-kw horizontal aural. Antenna: 1086-ft. above av. terrain, 1170-ft. above ground, 2045-ft. above sea level.

Latitude 33° 48' 27"
Longitude 84° 20' 26"

Transmitter: Briarcliff Rd. at Shepherd Lane.

Satellite Earth Stations: Microdyne, 7-meter C-band; Satcom Technologies, 7-meter C-band; Satcom Technologies, 5.5-meter Ku-band.

Ownership: Chase Broadcasting Inc. (Group Owner).

Began Operation: October 13, 1954. Left air May 31, 1955. Resumed operation under ownership of U.S. Communications Aug. 16, 1969; left air March 30, 1971. Sale to D. R. Jones, et al., approved by FCC July 14, 1974. Resumed operation July 5, 1976. Sale to Outlet Co. approved Oct. 13, 1982. Sale to Rockefeller Group granted Sept. 6, 1984 (Television Digest, Vol. 24:28; 25:1). Sale to Outlet Communications approved by FCC April 29, 1986. Sale to present owner approved Jan. 30, 1990 (Vol. 29:33; 30:13).

Represented (sales): Settel Inc.

Personnel:

JOHN A. SERRAO, vice president & general manager.

GENE McHUGH, general sales manager.

SARB SEWAK KHALSA, business manager.

TED BATSON, retail services director.

MATT FILLA, national sales manager.

DON HESS, program manager.

TOM KOUNELIS, promotion director.

DOUG FURCE, production manager.

JOHN PELHAM, chief engineer.

KINDY JONES, traffic manager.

Highest 30 Sec. Rate: \$1000.

City of License: Atlanta. ADI: Atlanta. Rank: 12.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	GEORGIA			
	Carroll	24,400	24,200	99
	Cherokee	28,300	28,100	99
	Clayton	65,200	64,900	100
	Cobb	166,300	165,600	100
	Coweta	17,900	17,600	99
	De Kalb	211,800	211,000	100
	Douglas	25,300	25,100	99
	Fayette	19,200	19,000	99
	Floyd	30,500	30,200	99
	Forsyth	15,200	15,100	99
	Fulton	263,200	261,400	99
	Gwinnett	116,300	115,400	99
	Henry	18,400	18,100	99
	Morgan	4,300	4,200	98
	Newton	14,900	14,700	99
	Oconee	5,800	5,800	100
	Pickens	5,200	5,100	98
	Pike	3,400	3,300	97
	Rockdale	18,200	18,000	99
	Spalding	19,300	19,100	99



WATL BNPCT—6999 Granted 4/25/69

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	GEORGIA			
	Banks	3,900	3,800	97
	Barrow	10,000	9,900	99
	Bartow	18,400	18,200	99
	Butts	5,000	4,900	98
	Chattooga	8,000	7,900	99
	Clarke	31,500	31,100	99
	Gilmer	4,800	4,700	98
	Gordon	12,200	12,100	99
	Greene	4,100	4,000	98
	Habersham	10,100	10,000	99
	Hall	33,800	33,400	99
	Haralson	7,900	7,800	99
	Heard	2,600	2,600	100
Between 5-24%	Jackson	10,600	10,500	99
	Jasper	3,100	3,000	97
	Lamar	4,800	4,700	98
	Lumpkin	4,300	4,300	99
	Paulding	12,800	12,700	99
	Polk	12,600	12,500	99
	Putnam	4,600	4,500	98
	Troup	20,300	20,000	99
	Walton	12,500	12,400	99
	ALABAMA			
Cherokee	7,400	7,300	99	
Randolph	7,500	7,400	99	
GEORGIA				
Crawford	2,600	2,500	96	
Dawson	2,800	2,700	96	
(Continued on page A-335)				
Totals		1,390,200	1,378,700	99
Net Weekly Circulation (1990)				711,100
Average Daily Circulation (1990)				261,700

Georgia—Atlanta

WGNX

Ch. 46

Network Service: None, independent.

Licensee: WGNX Inc., 1810 Briarcliff Rd. NE, Atlanta, GA 30329.

Studio: 1810 Briarcliff Rd. NE, Atlanta, GA 30329.

Mailing Address: Box 98097, Atlanta, GA 30359.

Telephone: 404-325-4646. TWX: 810-751-3597. Fax: 404-633-8358.

Technical Facilities: Channel No. 46 (662-668 MHz). Authorized power: 2333-kw max. & 1762-kw horizontal visual, 233-kw max. & 176-kw horizontal aural. Antenna: 1088-ft. above av. terrain, 1174-ft. above ground, 2049-ft. above sea level.

Latitude 33° 48' 27"
Longitude 84° 20' 26"

Transmitter: Briarcliff Rd. & Shepherd Lane.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 10-meter C-band; Comtech, 5-meter C-band; Comtech, 3.8-meter Ku-band; Pinzone, Scientific-Atlanta, Standard Communications receivers.

News Services: AP, CNN.

Ownership: Tribune Broadcasting Co. (Group Owner).

Began Operation: June 6, 1971. Sale to present owner by CBN Continental Bcstg. Network Inc. approved by FCC Dec. 1, 1983 (Television Digest, Vol. 23:31).

Represented (sales): Petry Television Inc.

Represented (legal): Schnader, Harrison, Segal & Lewis.

Represented (engineering): Edward F. Lorentz & Associates.

Personnel:

HERMAN RAMSEY, vice president & general manager.

MICHAEL NORTEN, general sales manager.

ANDREW BESKIN, local sales manager.

DUSTIN LECATE, national sales manager.

DAN HIGHLAND, manager of engineering.

JACK FRAZIER, news & community affairs director.

LORRIE SHILLING, program manager.

JAMES ROMANOV, business manager.

STEVE WEITEKAMP, production manager.

ARTHUR SHIPP, film director.

BECKY LEWIS CONGDON, traffic manager.

BARRY STINSON, creative services manager.

Rates: On request.

City of License: Atlanta. ADI: Atlanta. Rank: 12.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over				
GEORGIA				
	Bartow	18,400	18,200	99
	Clayton	65,200	64,900	100
	Douglas	25,300	25,100	99
	Forsyth	15,200	15,100	99
	Henry	18,400	18,100	99
	Pickens	5,200	5,100	98
	Pike	3,400	3,300	97
	Putnam	4,600	4,500	98
Between 25-49%				
ALABAMA				
	Calhoun	45,400	45,100	99
GEORGIA				
	Banks	3,900	3,800	97
	Barrow	10,000	9,900	99
	Butts	5,000	4,900	98



WGNX BPCT—4857 Granted 7/29/75

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Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%				
	Carroll	24,400	24,200	99
	Chattooga	8,000	7,900	99
	Cherokee	28,300	28,100	99
	Clarke	31,500	31,100	99
	Cobb	166,300	165,600	100
	Coweta	17,900	17,600	99
	De Kalb	211,800	211,000	100
	Fayette	19,200	19,000	99
	Floyd	30,500	30,200	99
	Fulton	263,200	261,400	99
	Gordon	12,200	12,100	99
	Greene	4,100	4,000	98
	Gwinnett	116,300	115,400	99
	Hall	33,800	33,400	99
	Haralson	7,900	7,800	99
	Jackson	10,600	10,500	99
	Lamar	4,800	4,700	98
	Lumpkin	4,300	4,300	99
	Morgan	4,300	4,200	98
	Newton	14,900	14,700	99
	Oconee	5,800	5,800	100
	Paulding	12,800	12,700	99
	Polk	12,600	12,500	99
	Spalding	19,300	19,100	99
	Walton	12,500	12,400	99
Between 5-24%				
ALABAMA				
	Chambers	14,600	14,500	99
	Cherokee	7,400	7,300	99
	Randolph	7,500	7,400	99
(Continued on page A-335)				
Totals		1,586,000	1,572,800	99
Net Weekly Circulation (1990)				613,900
Average Daily Circulation (1990)				266,100

Georgia—Atlanta

WSB-TV

Ch. 2

Network Service: ABC.

Licensee: Cox Enterprises Inc., 1601 W. Peachtree St. NE, Atlanta, GA 30309.

Studio: 1601 W. Peachtree St. NE, Atlanta, GA 30309.

Telephone: 404-897-7000. TWX: 810-751-3532. Fax: 404-897-7525.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1037-ft. above av. terrain, 1076-ft. above ground, 2049-ft. above sea level.

Latitude 33° 45' 51"
Longitude 84° 21' 42"

Transmitter: 766 Willoughby Way NE.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 10-meter C-band; Andrew, 7-meter C-band; Scientific-Atlanta, 7-meter C-band; SatCom, 5.5-meter KU-band; Andrew, 4-meter C-band; Harris, Scientific-Atlanta receivers.

AM Affiliate: WSB, 50-kw, 750 kHz.

FM Affiliate: WSB-FM, 100-kw, 98.5 MHz (No. 253), 770-ft.

News Services: ABC, AP.

Ownership: Cox Enterprises Inc. (Group Owner).

Began Operation: September 29, 1948.

Represented (sales): TeleRep Inc.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

GREGORY J. STONE, vice president & general manager.

BRUCE R. BAKER, station manager.

BILL SPELL, general sales manager.

JACK DABNEY, local sales manager.

MICHELE WORONER, national sales manager.

SIM A. KOLLINER, chief engineer.

DAVID LIPPOFF, news director.

A. R. VAN CANTFORT, program manager.

PHIL MICHAEL, director of creative services.

GORDON JONES, controller.

DAVID M. LAMOTHE, production manager.

Rates: On request.

NETWORK BASE HOURLY RATE: \$3000.

City of License: Atlanta. ADI: Atlanta. Rank: 12.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Cherokee	7,400	7,300	99
	Cleburne	5,200	5,100	98
	GEORGIA			
	Banks	3,900	3,800	97
	Barrow	10,000	9,900	99
	Bartow	18,400	18,200	99
	Butts	5,000	4,900	98
	Carroll	24,400	24,200	99
	Chattooga	8,000	7,900	99
	Cherokee	28,300	28,100	99
	Clarke	31,500	31,100	99
	Clayton	65,200	64,900	100
	Cobb	166,300	165,600	100
Coweta	17,900	17,600	99	
Dawson	2,800	2,700	96	
De Kalb	211,800	211,000	100	
Douglas	25,300	25,100	99	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Fayette	19,200	19,000	99
	Floyd	30,500	30,200	99
	Forsyth	15,200	15,100	99
	Fulton	263,200	261,400	99
	Gilmer	4,800	4,700	98
	Gordon	12,200	12,100	99
	Greene	4,100	4,000	98
	Gwinnett	116,300	115,400	99
	Habersham	10,100	10,000	99
	Hall	33,800	33,400	99
	Haralson	7,900	7,800	99
	Heard	2,600	2,600	100
	Henry	18,400	18,100	99
	Jackson	10,600	10,500	99
	Jasper	3,100	3,000	97
	Lamar	4,800	4,700	98
	Lumpkin	4,300	4,300	99
	Madison	7,700	7,600	99
	Meriwether	7,300	7,200	99
	Monroe	5,800	5,700	98
	Morgan	4,300	4,200	98
	Newton	14,900	14,700	99
	Oconee	5,800	5,800	100
	Paulding	12,800	12,700	99
Pickens	5,200	5,100	98	
Pike	3,400	3,300	97	
Polk	12,600	12,500	99	
Putnam	4,600	4,500	98	
Rabun	4,400	4,300	98	
Rockdale	18,200	18,000	99	
(Continued on page A-335)				
Totals		1,892,400	1,874,100	99
Net Weekly Circulation (1990)			1,291,100	
Average Daily Circulation (1990)			766,900	

Georgia—Atlanta

WTBS

Ch. 17

Network Service: None, independent.

Licensee: Superstation Inc., 1050 Techwood Dr. NW, Atlanta, GA 30348.

Studio: 1050 Techwood Dr. NW, Atlanta, GA 30348.

Telephone: 404-827-1717. TWX: 810-751-8568. Telex: 797587.

Fax: 404-827-1947.

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 2240-kw max. & 1510-kw horizontal visual, 224-kw max. & 151-kw horizontal aural. Antenna: 1093-ft. above av. terrain, 1042-ft. above ground, 2042-ft. above sea level.

Latitude 33° 46' 57"
Longitude 84° 23' 20"

Transmitter: 1018 W. Peachtree St. NW.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 11-meter C-band & Scientific-Atlanta, 10-meter C-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta receivers.

News Services: AP, CNN, UPI.

Ownership: Superstation Inc.

Began Operation: September 1, 1967. Transfer of control from Jack M. Rice, et al., to R. E. Turner approved by FCC Dec. 10, 1969.

Represented (sales): Turner Broadcast Sales.

Personnel:

ROBERT H. LEVI, executive vice president.

WILLIAM MERRIAM, vice president, operations/production.

LOU LATORRE, vice president, sales.

ROBERT SIEBER, vice president, research.

GENE WRIGHT, vice president, engineering.

TERRI TINGLE, vice president, public affairs.

JAMES WILLIAMS, local sales manager.

JOHN POPKOWSKI, national sales manager.

PETER MOORE, promotion director.

Rates: On request.

City of License: Atlanta. ADI: Atlanta. Rank: 12.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARKANSAS			
	Phillips	10,800	10,500	97
	CALIFORNIA			
	Cokusa	5,700	5,400	95
	Sierra	1,500	1,400	93
	COLORADO			
	Lake	2,500	2,400	96
	Las Animas	5,500	5,200	94
	San Juan	400	400	100
	GEORGIA			
Barrow	10,000	9,900	99	
Bartow	18,400	18,200	99	
Bryan	5,000	4,900	98	
Butts	5,000	4,900	98	
Carroll	24,400	24,200	99	
Cherokee	28,300	28,100	99	
Clayton	65,200	64,900	100	
Cobb	166,300	165,600	100	
Coweta	17,900	17,600	99	
De Kalb	211,800	211,000	100	
Douglas	25,300	25,100	99	



WTBS BMPCT-7539 Granted 7/31/74

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Fayette	19,200	19,000	99
	Forsyth	15,200	15,100	99
	Fulton	263,200	261,400	99
	Glynn	23,700	23,500	99
	Greene	4,100	4,000	98
	Hall	33,800	33,400	99
	Haralson	7,900	7,800	99
	Heard	2,600	2,600	100
	Henry	18,400	18,100	99
	Houston	32,200	31,900	99
	Jackson	10,600	10,500	99
	Jasper	3,100	3,000	97
	Lamar	4,800	4,700	98
	Meriwether	7,300	7,200	99
	Morgan	4,300	4,200	98
	Newton	14,900	14,700	99
	Paulding	12,800	12,700	99
	Pickens	5,200	5,100	98
	Pike	3,400	3,300	97
	Polk	12,600	12,500	99
Randolph	3,300	3,200	97	
Rockdale	18,200	18,000	99	
Spalding	19,300	19,100	99	
Upson	10,100	10,000	99	
Ware	13,500	13,300	99	
KANSAS				
Edwards	1,700	1,700	100	
Ford	10,200	10,100	99	
Haskell	1,400	1,400	100	
Kiowa	1,500	1,500	100	
Phillips	2,900	2,800	96	

(Continued on page A-313)

Totals	88,086,700	86,709,700	98
Net Weekly Circulation (1990)		17,548,500	
Average Daily Circulation (1990)		5,745,400	

Georgia—Atlanta

WVEU

Ch. 69

Network Service: None, independent.

Licensee: Broadcast Corp. of Georgia, 2700 Northwest Expwy., Atlanta, GA 30345.

Studio: 2700 Northeast Expwy., Atlanta, GA 30345.

Telephone: 404-325-6929. Easylink: 62810694+. Fax: 404-633-4567.

Technical Facilities: Channel No. 69 (800-806 MHz). Authorized power: 2630-kw visual, 263-kw aural. Antenna: 980-ft. above av. terrain, 848-ft. above ground, 1917-ft. above sea level.

Latitude 33° 45' 34"
Longitude 84° 23' 19"

Transmitter: 210 Peachtree St.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: 4 in operation.

Ownership: Broadcast Corp. of Georgia

Began Operation: August 22, 1981. Sale to Silver King Bcstg. approved by FCC May 10, 1989 (Television Digest, Vol. 29:11) but not consummated.

Represented (sales): Roslin TV Sales.

Represented (legal): E. William Henry.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

VANCE L. ECKERSLEY, vice president & general manager.

MANN REED, station manager & general sales manager.

SHELDON W. MOSS, local sales manager.

ROBERT W. LEETH, chief engineer.

CORINNE NOBLE, program manager.

PETER L. MANDELL, promotion manager.

CARLA WILLIAMS, business manager.

Rates: On request.

City of License: Atlanta. ADI: Atlanta. Rank: 12.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	GEORGIA Pike	3,400	3,300	97
Between 5-24%	GEORGIA Carroll	24,400	24,200	99
	Cherokee	28,300	28,100	99
	Clayton	65,200	64,900	100
	Cobb	166,300	165,600	100
	Coweta	17,900	17,600	99
	Dawson	2,800	2,700	96
	De Kalb	211,800	211,000	100
	Douglas	25,300	25,100	99



WVEU BNPCT-810127KE Granted 2/24/81

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Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Fayette	19,200	19,000	99
	Forsyth	15,200	15,100	99
	Fulton	263,200	261,400	99
	Greene	4,100	4,000	98
	Gwinnett	116,300	115,400	99
	Haralson	7,900	7,800	99
	Heard	2,600	2,600	100
	Henry	18,400	18,100	99
	Jasper	3,100	3,000	97
	Lamar	4,800	4,700	98
	Morgan	4,300	4,200	98
	Newton	14,900	14,700	99
	Paulding	12,800	12,700	99
	Putnam	4,600	4,500	98
	Rockdale	18,200	18,000	99
	Spalding	19,300	19,100	99
	Walton	12,500	12,400	99
	White	4,700	4,600	98
Totals		1,091,500	1,083,800	99
Net Weekly Circulation (1990)				142,100
Average Daily Circulation (1990)				33,300

Georgia—Atlanta

WXIA-TV

Ch. 11

Network Service: NBC.

Licensee: Pacific & Southern Bcstg. Co. Inc., 1611 W. Peachtree St. NE, Atlanta, GA 30309.

Studio: 1611 W. Peachtree St. NE, Atlanta, GA 30309.

Telephone: 404-892-1611. TWX: 810-751-3255.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1048-ft. above av. terrain, 1040-ft. above ground, 2049-ft. above sea level.

Latitude 33° 45' 23.70"
Longitude 84° 19' 54.70"

Transmitter: 110 Arizona Ave. NE.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Harris, 8-meter Ku-band & 2.4-meter Ku-band; Satcom Technologies, 7.3-meter Ku & C-band; Satcom Technologies, 5.5-meter Ku-band; Harris, 3-meter Ku-band; Harris, Standard Communications receivers.

News Services: AP, Gannett News Service, UPI.

Ownership: Gannett Broadcasting Group (Group Owner).

Began Operation: September 30, 1951 as WLTV. Merger of Combined Communications with Gannett approved by FCC June 7, 1979 (Television Digest, Vol. 18:20, 38; 19:24). Merger of Pacific & Southern Bcstg. with Combined Communications approved Jan. 9, 1974 (Vol. 13:5, 14:2, 30, 34). Previous merger of Jupiter Bcstg. with Pacific & Southern Bcstg. Co. Inc. approved Nov. 15, 1967 (Vol. 7:47). Previous sale to WIBC Inc. by Crosley Bcstg. approved Sept. 25, 1962 (Vol. 2:25; 37, 38). Crosley acquired station from Broadcasting Inc. in Jan. 1953 (Vol. 8:51; 9:5, 7).

Represented (sales): Blair Television.

Represented (legal): Reed, Smith, Shaw & McClay.

Personnel:
HARVEY MARS, president & general manager.
WAYNE FREEDMAN, vice president & general sales manager.
HOWARD KAUFMAN, vice president, director of sales.
JACK R. LEASE, vice president, director of operations & program manager.
JOHN HEINEN, vice president, marketing & creative services.
MIKE MARTIN, vice president & production manager.
ALICE RIEHL, national sales manager.
JERRY MICHEL, chief engineer.
RON BILEK, news director.
BOB WALKER, sales & marketing director.
JOAN T. CHASE, director of business affairs & finance.
BILL GARRETT, business manager.

Highest 30 Sec. Rate: \$9000.

NETWORK BASE HOURLY RATE: \$3375.

City of License: Atlanta. ADI: Atlanta. Rank: 12.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	GEORGIA			
	Barrow	10,000	9,900	99
	Bartow	18,400	18,200	99
	Butts	5,000	4,900	98
	Carroll	24,400	24,200	99
	Chattooga	8,000	7,900	99
	Cherokee	28,300	28,100	99
	Clarke	31,500	31,100	99
	Clayton	65,200	64,900	100
	Cobb	166,300	165,600	100



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Coweta	17,900	17,600	99
	Dawson	2,800	2,700	96
	De Kalb	211,800	211,000	100
	Douglas	25,300	25,100	99
	Fayette	19,200	19,000	99
	Floyd	30,500	30,200	99
	Forsyth	15,200	15,100	99
	Fulton	263,200	261,400	99
	Gordon	12,200	12,100	99
	Greene	4,100	4,000	98
	Gwinnett	116,300	115,400	99
	Habersham	10,100	10,000	99
	Hall	33,800	33,400	99
	Haralson	7,900	7,800	99
	Heard	2,600	2,600	100
	Henry	18,400	18,100	99
	Jackson	10,600	10,500	99
	Jasper	3,100	3,000	97
	Lamar	4,800	4,700	98
	Lumpkin	4,300	4,300	99
	Madison	7,700	7,600	99
	Meriwether	7,300	7,200	99
	Morgan	4,300	4,200	98
	Newton	14,900	14,700	99
	Oconee	5,800	5,800	100
	Paulding	12,800	12,700	99
	Pickens	5,200	5,100	98
Pike	3,400	3,300	97	
Polk	12,600	12,500	99	
Putnam	4,600	4,500	98	

(Continued on page A-336)

Totals	1,818,000	1,799,200	99
Net Weekly Circulation (1990)			1,294,900
Average Daily Circulation (1990)			737,600

Georgia—Augusta

WAGT

Ch. 26

Network Service: NBC.

Licensee: WAGT Television Inc., Box 1526, Augusta, GA 30903.

Studio: 905 Broad St., Augusta, GA 30901.

Telephone: 404-826-0026.

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 1700-kw max. & 933-kw horizontal visual, 170-kw max. & 93.3-kw horizontal aural. Antenna: 1614-ft. above av. terrain, 1560-ft. above ground, 1907-ft. above sea level.

Latitude 33° 25' 15"
Longitude 81° 50' 19"

Transmitter: E Side of Pine Log Rd., 0.4-mi. N of Rte. 278.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 8-meter Ku-band; Harris, 3.5-meter Ku-band; Harris, 3-meter C-band; RCA, 3-meter Ku-band; Harris receivers.

News Service: AP.

Ownership: Schurz Communications Inc. (Group Owner).

Began Operation: December 24, 1968. Left air Nov. 1970. Resumed operation Jan. 14, 1974. Sale to present owner by J. Thomas Jones & Francis Hanks Robertson approved by FCC May 14, 1980.

Represented (sales): Katz Television.

Represented (legal): Hogan & Hartson.

Represented (engineering): Jules Cohen & Associates.

Personnel:

HAL EDWARDS, president & general manager.

LEE SHERIDAN, station manager.

JAMES S. HALPIN, general sales manager.

CHARLES COLEMAN, local sales manager.

FRANK CROTTS, production coordinator.

REGGIE COFER, promotion manager.

REESE LeROY, news coordinator.

AL VAN DINTEREN, chief engineer.

ERIC BAKER, business manager.

Highest 30 Sec. Rate: \$850.

NETWORK BASE HOURLY RATE: \$500.

City of License: Augusta. ADI: Augusta. Rank: 110.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	GEORGIA			
	Burke	7,100	6,900	97
	Columbia	22,200	21,900	99
	Glascok	800	800	100
	Jefferson	6,700	6,500	98
	Lincoln	2,300	2,300	100
	Mc Duffie	7,700	7,600	99
	Richmond	70,200	69,500	99
	Warren	2,000	2,000	98



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	SOUTH CAROLINA			
	Aiken	47,000	46,600	99
	Allendale	3,800	3,700	97
	Barnwell	7,900	7,700	98
	Edgefield	6,300	6,200	98
Between 25-49%	GEORGIA			
	Emanuel	7,700	7,600	98
	Hancock	3,000	2,900	97
	Jenkins	2,900	2,900	98
	Johnson	3,200	3,200	98
	Taliaferro	900	900	100
	Wilkes	4,000	3,900	98
Between 5-24%	SOUTH CAROLINA			
	Bamberg	6,200	6,100	98
	Mc Cormick	2,200	2,200	100
Totals	GEORGIA			
	Candler	2,700	2,600	96
	Screven	5,800	5,700	98
	Washington	6,600	6,400	97
	SOUTH CAROLINA			
	Orangeburg	31,800	31,100	98
	Totals	267,200	263,300	99
	Net Weekly Circulation (1990)			167,800
	Average Daily Circulation (1990)			89,700

Georgia—Augusta

WJBF
Ch. 6

Network Service: ABC.

Licensee: Pegasus Bcstg. of Augusta, GA Inc., 666 Dundee Rd., Northbrook, IL 60062.

Studio: 1001 Reynolds St., Augusta, GA 30901.

Mailing Address: Box 1404, Augusta, GA 30903.

Telephone: 404-722-6664. **Fax:** 404-722-0022.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1375-ft. above av. terrain, 1292-ft. above ground, 1677-ft. above sea level.

Latitude 33° 24' 18"
Longitude 81° 50' 15"

Transmitter: Pine Log Rd., near Beech Island, SC.

Satellite Earth Stations: Andrew, 7.3-meter C-band; Andrew, 4.5-meter C-band; RCA, 4-meter Ku-band; Harris, 3-meter C-band; Avantek, Cyclesat, Harris, M/A-Com receivers.

News Service: AP.

Ownership: General Electric Capital Corp. (Group Owner).

Began Operation: November 22, 1953. Transfer of control to present owner approved by FCC Sept. 11, 1990. Sale to Pegasus Bcstg. by SFN Cos. approved by FCC Oct. 2, 1986 (Television Digest, Vol. 26:41). Previous sale by Western Broadcasting Co. approved by FCC June 27, 1984. Sale by Fuqua Television to Western Broadcasting approved July 10, 1980.

Represented (sales): Blair Television.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): John F. X. Browne & Associates Inc.

Personnel:

TERRY SAMS, president & general manager.
MARTY FRASER, local & national sales manager.
BILL DOKER, chief engineer.
PETER MICHENFELDER, news director.
DAVID LUDWIKOWSKI, director of programming & promotion.
ANGELA BYRD, promotion director.
MARY MILLER, business manager.
JERRY LEZOTTE, production manager.
MARY JONES, assistant to the president.
GERALD LEVY, vice president, community affairs.

Rates: On request.

City of License: Augusta. **ADI:** Augusta. **Rank:** 110.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	GEORGIA			
	Burke	7,100	6,900	97
	Columbia	22,200	21,900	99
	Emanuel	7,700	7,600	98
	Glascocok	800	800	100
	Jefferson	6,700	6,500	98
	Jenkins	2,900	2,900	98
	Johnson	3,200	3,200	98
	Lincoln	2,300	2,300	100
	Mc Duffie	7,700	7,600	99
	Richmond	70,200	69,500	99
	Screven	5,800	5,700	98
	Taliaferro	900	900	100
	Treuten	2,100	2,100	98



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Warren	2,000	2,000	98
	Wilkes	4,000	3,900	98
	SOUTH CAROLINA			
	Aiken	47,000	46,600	99
	Allendale	3,800	3,700	97
	Barnberg	6,200	6,100	98
	Barnwell	7,900	7,700	98
	Edgefield	6,300	6,200	98
	Hampton	7,100	6,900	97
	Mc Cormick	2,200	2,200	100
Saluda	6,200	6,100	98	
Between 25-49%	GEORGIA			
	Candler	2,700	2,600	96
	Hancock	3,000	2,900	97
	Montgomery	2,300	2,200	96
	Washington	6,600	6,400	97
SOUTH CAROLINA				
Orangeburg	31,800	31,100	98	
Between 5-24%	GEORGIA			
	Bulloch	12,700	12,500	98
	Effingham	8,500	8,400	99
	Elbert	7,100	7,000	99
	Evans	3,100	3,100	100
	Oglethorpe	3,700	3,600	97
	Toombs	9,200	9,000	98
	Wheeler	2,000	1,900	97
	SOUTH CAROLINA			
	Abbeville	8,700	8,600	98
	Greenwood	23,500	23,300	99
	Lexington	67,700	66,800	99
	Newberry	12,700	12,500	98
Totals		437,600	431,200	99
Net Weekly Circulation (1990)			242,600	
Average Daily Circulation (1990)			154,400	

Georgia—Augusta

WRDW-TV

Ch. 12

Network Service: CBS.

Licensee: WRDW Associates, Drawer 1212, Augusta, GA 30913-1212.

Studio: 1301 Georgia Ave., North Augusta, SC 29841.

Telephone: 803-278-1212. TWX: 810-771-4860. Fax: 803-279-8316.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 30.2-kw aural. Antenna: 1632-ft. above av. terrain, 1507-ft. above ground, 1887-ft. above sea level.

Latitude 33° 24' 29"
Longitude 81° 50' 36"

Transmitter: Pine Log Rd., Beech Island, SC.

Satellite Earth Station: KLM, 5-meter; Drake, M/A-Com receivers.

News Services: AP, CBS.

Ownership: Television Station Partners L.P. (Group Owner).

Began Operation: February 14, 1954. Sale to present owners by Ziff Corp. approved by FCC Jan. 18, 1983 (Television Digest, Vol. 22:30). Sale to Ziff by Rust Craft Bcstg. approved by FCC May 10, 1978 but sale was not consummated until March 22, 1979. Sale to Rust Craft by WPIT Inc. (Friendly Stations) approved by FCC Feb. 8, 1962 (Vol. 17:30, 33; 2:14). Sale to WPIT Inc. by Southeastern Newspapers Inc. approved April 20, 1960 (Vol. 16:6, 17). Sale to Southeastern Newspapers Inc. by group headed by Grover C. Maxwell & Allen M. Woodall approved Feb. 17, 1956 (Vol. 11:48; 12:7). Note: For sale of WPIT Inc. to United Printers & Publishers (Rust Craft Greeting Cards Inc.), see WTOV-TV, Steubenville, OH.

Represented (sales): Pety Television Inc.

Represented (engineering): Lohnes & Culver.

Personnel:

I. MARTIN POMPADUR, chief executive officer.
RALPH E. BECKER, president & chief operating officer.
WILLIAM SERVICE, vice president & general manager.
EDDIE RHYNE, general sales manager.
ELAINE ELAM, national & regional sales manager.
JAMES F. MYERS, chief engineer.
SHERRY LORENZ, news director.
JESSICA RAPPAPORT, promotion manager.
EVELYN LLOYD, business manager.
PAUL WOLFE, creative services director.
CHARLES MOODY, operations manager.

Rates: On request.

City of License: Augusta. ADI: Augusta. Rank: 110.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over				
	GEORGIA			
	Burke	7,100	6,900	97
	Columbia	22,200	21,900	99
	Emanuel	7,700	7,600	98
	Glascocok	800	800	100
	Jefferson	6,700	6,500	98
	Jenkins	2,900	2,900	98
	Johnson	3,200	3,200	98
	Lincoln	2,300	2,300	100
	Mc Duffie	7,700	7,600	99
	Richmond	70,200	69,500	99
	Scriven	5,800	5,700	98



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over				
	Taliaferro	900	900	100
	Warren	2,000	2,000	98
	Wilkes	4,000	3,900	98
SOUTH CAROLINA				
	Aiken	47,000	46,600	99
	Allendale	3,800	3,700	97
	Bamberg	6,200	6,100	98
	Barnwell	7,900	7,700	98
	Edgefield	6,300	6,200	98
	Mc Cormick	2,200	2,200	100
	Saluda	6,200	6,100	98
Between 25-49%				
	GEORGIA			
	Hancock	3,000	2,900	97
	Washington	6,600	6,400	97
SOUTH CAROLINA				
	Hampton	7,100	6,900	97
	Orangeburg	31,800	31,100	98
Between 5-24%				
	GEORGIA			
	Bulloch	12,700	12,500	98
	Candler	2,700	2,600	96
	Elbert	7,100	7,000	99
	Montgomery	2,300	2,200	96
	Oglethorpe	3,700	3,600	97
	Wheeler	2,000	1,900	97
SOUTH CAROLINA				
	Abbeville	8,700	8,600	98
	Greenwood	23,500	23,300	99
	Lexington	67,700	66,800	99
	Newberry	12,700	12,500	98
Totals		414,700	408,600	99
Net Weekly Circulation (1990)			223,100	
Average Daily Circulation (1990)			126,700	

Georgia—Bainbridge

WTLH

Ch. 49

Licensee: WTLH Inc., 1203 Governor's Square Blvd., Suite 501, Tallahassee, FL 32301.

Studio: 1203 Grosvenor's Square, Suite 501, Tallahassee, FL 32301.

Telephone: 904-942-4900. Fax: 904-942-0062.

Technical Facilities: Channel No. 49 (680-686 MHz). Authorized power: 1611-kw max. visual. Antenna: 807-ft. above av. terrain, 745-ft. above ground, 1027-ft. above sea level.

Latitude 30° 47' 48"
Longitude 84° 19' 28"

Transmitter: Nickleville, 0.8-mi. E of State Rte. 179.

Ownership: General Management Consultants Inc.

Began Operation: January 31, 1989.

Represented (legal): Baraff, Koerner, Olender & Hochberg, P.C.

Represented (engineering): B. Scott Baxter & Associates Inc.

Personnel:

DAVID ANTONIAK, general manager.
JAY HALLER, national sales manager.
LUTHER BEASLEY, chief engineer.
LORI ANTONIAK, promotion director.

Rates: On request.

City of License: Bainbridge. ADI: Tallahassee, FL-Thomasville, GA. Rank: 116.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	FLORIDA			
	Gadsden	15,000	14,700	98
	Leon	71,600	70,700	99
	GEORGIA			
	Decatur	9,300	9,100	98
	Grady	7,900	7,800	99
Between 5-24%	FLORIDA			
	Jefferson	4,100	4,000	98
	Madison	5,400	5,200	97
	Taylor	7,000	6,800	98
	Wakulla	5,200	5,100	98



WTLH BPCT-890601KH Granted 8/21/89 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	GEORGIA			
	Brooks	5,200	5,100	98
	Miller	2,700	2,600	96
	Seminole	3,400	3,300	97
	Thomas	13,600	13,400	99
Totals		150,400	147,800	98
Net Weekly Circulation (1990)			50,500	
Average Daily Circulation (1990)			20,500	

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Television & Cable Factbook

Georgia—Brunswick

WBSG-TV

Ch. 21

Network Service: None, independent.

Licensee: WBSG-TV Ltd., 7321 Georgia Hwy. 303, Brunswick, GA 31520.

Studio: 7321 Georgia Hwy. 303, Brunswick, GA 31520.

Telephone: 912-267-0021.

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 2880-kw max. visual. Antenna: 1020-ft. above av. terrain, 990-ft. above ground, 1060-ft. above sea level.

Latitude 31° 08' 22"

Longitude 81° 56' 15"

Transmitter: 3.4-mi. E of U.S. Rte. 301 at Buffalo Creek Crossing, near Nahunta, GA.

Ownership: WBSG-TV Ltd.

Began Operation: April 2, 1990.

Represented (legal): Mullin, Rhyne, Emmons & Topel, P.C.

Represented (engineering): Smith & Postenko.

Personnel:

JERRY MORRIS, general manager.

RICHARD SIGMAN, sales manager.

TOM STRICKLAND, sales manager.

MERLIN MILLER, chief engineer.

Rates : On request.



Arbitron Data: Not available.

City of License: Brunswick. ADI: Jacksonville. Rank: 56.

Georgia—Columbus

WLTZ

Ch. 38

Network Service: NBC.

Licensee: Lewis Broadcasting Corp., Box 12289, Lindsey Creek Station, Columbus, GA 31995.

Studio: 6140 Buena Vista Rd., Columbus, GA 31907.

Mailing Address: Box 12289, Lindsey Creek Station, Columbus, GA 31995.

Telephone: 404-561-3838. TWX: 810-758-4312. Fax: 404-563-8467.

Technical Facilities: Channel No. 38 (614-620 MHz). Authorized power: 1480-kw max. & 1070-kw horizontal visual, 148-kw max. & 107-kw horizontal aural. Antenna: 1310-ft. above av. terrain, 1319-ft. above ground, 1704-ft. above sea level.

Latitude 32° 27' 28"
Longitude 84° 53' 08"

Transmitter: 3.6-mi. E of Columbus, 0.34-mi. S of Buena Vista Rd.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 8-meter Ku-band; Harris, 3-meter Ku-band; Harris, 3-meter C-band; RCA, 3-meter Ku-band; Zenith, 3-meter C-band; Harris, M/A-Corn, Zenith receivers.

News Service: AP.

Ownership: Lewis Broadcasting Corp. (Group Owner).

Began Operation: October 29, 1970. Sale by Gala Bcstg. Co., et al., to American Family Corp. approved by FCC Feb. 3, 1978. Sale to present owner approved June 18, 1981.

Represented (sales): Petry Television Inc.

Represented (legal): Reed, Smith, Shaw & McClay.

Personnel:

BOB WALTON, vice president & general manager.

T. B. BREAZEALE, general sales manager.

BOB HOOK, chief engineer.

BORDEN BLACK, news director.

R. C. BARTLETT, program director & operations manager.

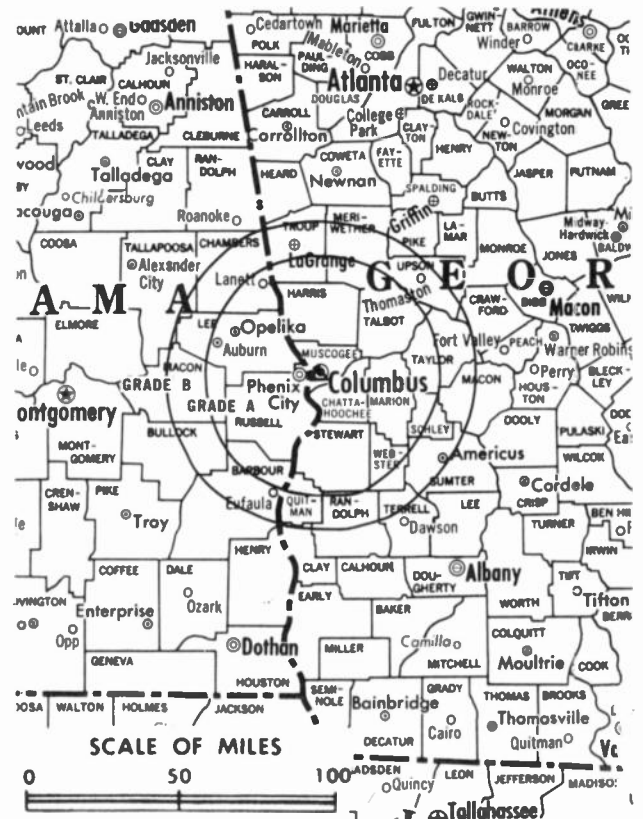
REBECCA KERR, business manager.

Rates: On request.

City of License: Columbus. ADI: Columbus, GA. Rank: 119.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Chambers	14,600	14,500	99
	Russell	18,800	18,500	99
	GEORGIA			
	Chattahoochee	3,700	3,700	100
	Harris	6,800	6,700	99
	Marion	1,800	1,700	94
	Muscogee	68,200	67,700	99
	Schley	1,100	1,100	100
	Stewart	1,900	1,800	95
	Talbot	2,200	2,100	98
	Troup	20,300	20,000	99
	Webster	800	800	100



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	ALABAMA			
	Lee	32,900	32,500	99
	GEORGIA			
	Taylor	2,800	2,700	96
	Upton	10,100	10,000	99
Between 5-24%	ALABAMA			
	Barbour	9,400	9,200	98
	Macon	8,800	8,700	98
	Pike	10,600	10,400	99
	Randolph	7,500	7,400	99
	GEORGIA			
	Dooly	3,700	3,600	97
	Dougherty	35,300	34,800	99
	Lee	5,400	5,300	98
	Macon	5,100	5,000	98
Meriwether	7,300	7,200	99	
Pike	3,400	3,300	97	
Quitman	800	800	100	
Randolph	3,300	3,200	97	
Sumter	10,400	10,200	98	
Terrell	4,100	4,000	98	
Totals		301,100	296,900	99
Net Weekly Circulation (1990)				145,700
Average Daily Circulation (1990)				73,500

Georgia—Columbus

WRBL

Ch. 3

Network Service: CBS.

Licensee: TCS Television Partners, 1350 13th Ave., Columbus, GA 31994.

Studio: 1350 13th Ave., Columbus, GA 31994.

Telephone: 404-323-3333. TWX: 810-758-4335. Fax: 404-327-6655.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 12.02-kw aural. Antenna: 1790-ft. above av. terrain, 1749-ft. above ground, 2249-ft. above sea level.

Latitude 32° 19' 25"
Longitude 84° 46' 46"

Transmitter: Lafayette Rd., 1.2-mi. N of Cusseta, GA.

Satellite Earth Stations: Harris, 3-meter; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter; Harris, Scientific-Atlanta receivers.

News Services: AP, CBS.

Ownership: TCS Television Partners (Group Owner).

Began Operation: November 15, 1953 on Ch. 4. Switched to Ch. 3 Oct. 27, 1960. Sale to present owner by Malcolm I. Glazer approved by FCC April 6, 1990 (Television Digest, Vol. 30:8). Sale to Glazer approved Sept. 11, 1978. Transfer of control to J. W. & J. B. Woodruff from R. W. Page Corp. approved by FCC Jan. 31, 1973.

Represented (sales): Katz Television.

Represented (legal): Cohn & Marks.

Personnel:

RAY J. CHUMLEY, vice president & general manager.

JAMES DAVIS, general sales manager.

JACK SMITH, chief engineer.

SONJA BENNETT, news director.

ALICE UPSHAW, program director.

JANICE JAMES, promotion manager.

SUE UNDERWOOD, business manager.

BARRY CAMMON, production manager.

Highest One Hour Rate: \$3500.

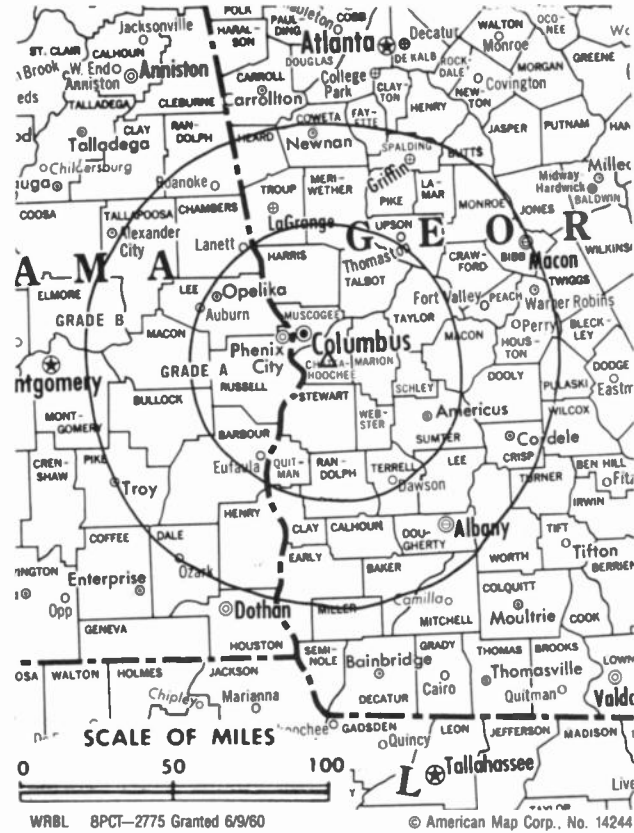
Highest 30 Sec. Rate: \$600.

NETWORK BASE HOURLY RATE: \$535.

City of License: Columbus. ADI: Columbus, GA. Rank: 119.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Barbour	9,400	9,200	98
	Chambers	14,600	14,500	99
	Lee	32,900	32,500	99
	Russell	18,800	18,500	99
	GEORGIA			
	Calhoun	1,500	1,500	97
	Chattahoochee	3,700	3,700	100
	Clay	1,200	1,200	100
	Harris	6,800	6,700	99
Macon	5,100	5,000	98	
Marion	1,800	1,700	94	
Muscogee	68,200	67,700	99	
Quitman	800	800	100	
Randolph	3,300	3,200	97	
Schley	1,100	1,100	100	
Stewart	1,900	1,800	95	
Sumter	10,400	10,200	98	
Talbot	2,200	2,100	98	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Taylor	2,800	2,700	96
	Terrell	4,100	4,000	98
	Troup	20,300	20,000	99
	Webster	800	800	100
Between 25-49%	ALABAMA			
	Bullock	3,500	3,400	97
	Henry	5,600	5,500	98
	Macon	8,800	8,700	98
	Randolph	7,500	7,400	99
Tallapoosa	15,100	15,000	99	
Between 5-24%	GEORGIA			
	Crisp	7,300	7,100	98
	Dooley	3,700	3,600	97
	Meriwether	7,300	7,200	99
	Pulaski	3,200	3,100	97
	Turner	3,200	3,100	97
	Upson	10,100	10,000	99
	Wilcox	2,700	2,600	98
	ALABAMA			
	Clay	4,800	4,700	99
GEORGIA				
Baker	1,200	1,200	100	
Bleckley	3,700	3,600	97	
Coweta	17,900	17,600	99	
Crawford	2,600	2,500	96	
Dougherty	35,300	34,800	99	
Early	4,700	4,600	98	
Heard	2,600	2,600	100	
Jones	7,100	7,000	99	
(Continued on page A-336)				
Totals		420,600	414,400	99
Net Weekly Circulation (1990)			223,300	
Average Daily Circulation (1990)			122,900	

Georgia—Columbus

WTVM
Ch. 9

Network Service: ABC.

Licensee: WTVM Inc., 1932 Wyrnton Rd., Columbus, GA 31999.

Studio: 1909 Wyrnton Rd., Columbus, GA 31906.

Mailing Address: Box 1848, Columbus, GA 31994.

Telephone: 404-324-6471. TWX: 810-758-4326. Fax: 404-322-7527.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 284-kw visual, 27.8-kw aural. Antenna: 1650-ft. above av. terrain, 1749-ft. above ground, 2251-ft. above sea level.

Latitude 32° 19' 25"
Longitude 84° 46' 46"

Transmitter: Lafayette Rd., 1.2-mi. N of Cusseta.

Satellite Earth Stations: Andrew, 7.3-meter C-band; Comtech, 3.7-meter Ku-band; Harris, 3.5-meter C-band; Avantek, Harris, M/A-Com receivers.

News Services: ABC, AP.

Ownership: American Family Corp. (Group Owner).

Began Operation: October 6, 1953 on Ch. 28. Switched to Ch. 9 Nov. 3, 1960. Sale to present owner by Pegasus Bcstg. approved February 16, 1989. Previous sale by SFN Cos. approved by FCC Oct. 2, 1986 (Television Digest, Vol. 26:41). Sale of Martin Theatres of Ga. Inc. to Fuqua Industries approved by FCC Feb. 7, 1969. Sale by Fuqua to Western Broadcasting Co. approved July 10, 1980.

Represented (sales): Blair Television.

Represented (legal): Schnader, Harrison, Segal & Lewis.

Personnel:

C. WAYNE DAUGHERTY, vice president & general manager.

RICHARD HEATH, general sales manager.

CATHY DAVIS, national sales manager.

DAVID WILLIAMS, chief engineer.

DALE CERBIN, news director.

W. CARROLL WARD, program director.

FRANK WILLIAMS, promotion director.

SUSAN KENDUST, business manager.

JERRY BAHR, production manager.

Highest 30 Sec. Rate: \$875.

NETWORK BASE HOURLY RATE: \$1175.

City of License: Columbus. ADI: Columbus, GA. Rank: 119.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Barbour	9,400	9,200	98
	Bullock	3,500	3,400	97
	Chambers	14,600	14,500	99
	Lee	32,900	32,500	99
	Macon	8,800	8,700	98
	Randolph	7,500	7,400	99
	Russell	18,800	18,500	99
	GEORGIA			
	Calhoun	1,500	1,500	97
	Chattahoochee	3,700	3,700	100
	Clay	1,200	1,200	100
	Crisp	7,300	7,100	98
	Dooly	3,700	3,600	97
Dougherty	35,300	34,800	99	
Early	4,700	4,600	98	
Harris	6,800	6,700	99	
Lee	5,400	5,300	98	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Clay	5,100	5,000	98
	Marion	1,800	1,700	94
	Muscogee	68,200	67,700	99
	Quitman	800	800	100
	Randolph	3,300	3,200	97
	Schley	1,100	1,100	100
	Stewart	1,900	1,800	95
	Sumter	10,400	10,200	98
	Talbot	2,200	2,100	98
	Taylor	2,800	2,700	96
	Terrell	4,100	4,000	98
	Troup	20,300	20,000	99
Upson	10,100	10,000	99	
Webster	800	800	100	

Between 25-49%	ALABAMA			
	Clay	4,800	4,700	99
	Dale	16,900	16,800	99
	Henry	5,600	5,500	98
	Pike	10,600	10,400	99
Tallapoosa	15,100	15,000	99	

Between 25-49%	GEORGIA			
	Meriwether	7,300	7,200	99
	Peach	7,700	7,600	99
	Pulaski	3,200	3,100	97
	Turner	3,200	3,100	97
	Wilcox	2,700	2,600	98
	Worth	6,700	6,600	98

Between 5-24%	ALABAMA			
	Coffee	15,200	15,100	99

(Continued on page A-337)

Totals	476,000	469,300	99
Net Weekly Circulation (1990)			286,900
Average Daily Circulation (1990)			168,300

Georgia—Columbus

WXTX
Ch. 54

Network Service: Fox

Licensee: Columbus Family Bcstg. Inc., 4523 Gilbert Ave., Columbus, GA 31904.

Studio: 6524 Buena Vista Rd., Columbus, GA 31907.

Mailing Address: Box 12188, Columbus, GA 31907.

Telephone: 404-561-5400. **Fax:** 404-561-6505.

Technical Facilities: Channel No. 54 (710-716 MHz). Authorized power: 1000-kw max. visual, 100-kw max. aural. Antenna: 1140-ft. above av. terrain, 1146-ft. above ground, 1526-ft. above sea level.

Latitude 32° 27' 49"
Longitude 84° 52' 37"

Transmitter: Buena Vista Rd., approx. 0.2-mi. E of Omega Dr.

Satellite Earth Station: Microdyne, 5.0-meter Ku-band; Harris, Microdyne receivers.

Ownership: Columbus Family Bcstg. Inc.

Began Operation: June 17, 1983. Sale to present owners by Donald Kent, et al., approved by FCC June 29, 1989.

Represented (sales): Settel Inc.

Represented (legal): Miller & Fields, P.C.

Represented (engineering): A. D. Ring & Associates, P.C.

Personnel:

DONALD NAHLEY, vice president & general manager.

DICK PELUSO, sales manager.

MORRIS POLLOCK, chief engineer.

SHARON DAVLIN, program director.

DENISE DOVER, promotion director.

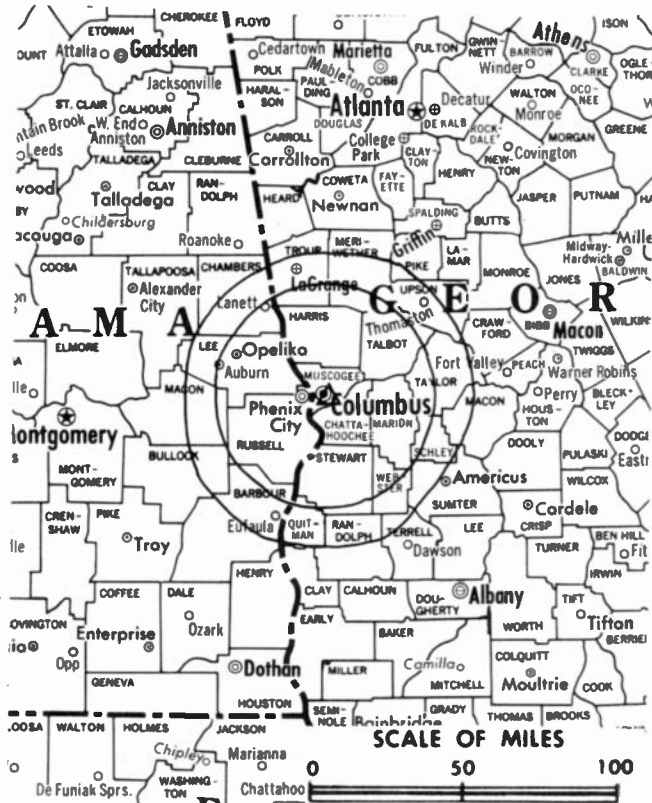
TERRY EARLY, business manager.

Rates: On request.

City of License: Columbus. **ADI:** Columbus, GA. **Rank:** 119.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Russell	18,800	18,500	99
	GEORGIA			
	Chatahoochee	3,700	3,700	100
	Muscogee	68,200	67,700	99
	Schley	1,100	1,100	100
Webster	800	800	100	
Between 25-49%	ALABAMA			
	Barbour	9,400	9,200	98



WXTX BMPCT-82119KG Granted 12/28/82 © American Map Corp. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Chambers	14,600	14,500	99
	Lee	32,900	32,500	99
	Macon	8,800	8,700	98
	GEORGIA			
	Harris	6,800	6,700	99
	Marion	1,800	1,700	94
	Stewart	1,900	1,800	95
Between 5-24%	Talbot	2,200	2,100	98
	Taylor	2,800	2,700	96
	GEORGIA			
	Macon	5,100	5,000	98
	Meriwether	7,300	7,200	99
Totals	Quitman	800	800	100
	Troup	20,300	20,000	99
	Upson	10,100	10,000	99
	Totals	217,400	214,700	99
	Net Weekly Circulation (1990)			94,900
Average Daily Circulation (1990)			38,000	

Georgia—Cordele

WSST-TV

Ch. 55

Network Service: None, independent.

Licensee: Sunbelt-South Telecommunications Ltd., Box 917, Cordele, GA 31015.

Studio: 112 7th St. S, Cordele, GA 31015.

Telephone: 912-273-0001.

Technical Facilities: Channel No. 55 (716-722 MHz). Authorized power: 100-kw max. visual, 10-kw max. aural. Antenna: 410-ft. above av. terrain, 407-ft. above ground, 715-ft. above sea level.

Latitude 31° 54' 15"
Longitude 83° 48' 12"

Transmitter: Culppeper Rd., 3.5-mi. SW of intersection with State Rte. 7W.

Multichannel TV Sound: Planned.

Ownership: Sunbelt-South Telecommunications Ltd.

Began Operation: May 22, 1989.

Represented (legal): Ward & Mendelsohn, P.C.

Represented (engineering): Bromo Communications Inc.

Personnel:

WILLIAM B. GOODSON, general manager.

PHILLIP A. STREETMAN, station manager & news director.

SARA HOWELL BROWN, general sales & business manager.

LEE W. WRIGHT, program director.

Highest 30 Sec. Rate: \$28.

City of License: Cordele. ADI: Albany. Rank: 151.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	GEORGIA Crisp	7,300	7,100	98



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	GEORGIA Schley	1,100	1,100	100
	Turner	3,200	3,100	97
Totals		11,600	11,300	98
Net Weekly Circulation (1990)			4,600	
Average Daily Circulation (1990)			1,500	

Georgia—Macon

WGXA
Ch. 24

Network Service: ABC.

Licensee: Russell-Rowe Communications, 599 Broadway, Macon, GA 31201.

Studio: 599 Broadway, Macon, GA 31201.

Mailing Address: Box 340, Macon, GA 31297.

Telephone: 912-745-2424. **TWX:** 810-783-5541. **Fax:** 912-745-6057.

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 1290-kw max. & 646-kw horizontal visual, 252-kw max. & 126-kw horizontal aural. Antenna: 800-ft. above av. terrain, 895-ft. above ground, 1205-ft. above sea level.

Latitude 32° 45' 08"
Longitude 83° 33' 39"

Transmitter: U.S. 23-129 S, 7-mi. from Macon city limits.

Satellite Earth Stations: Andrew, 7.3-meter C-band; Andrew, 4.5-meter C-band; Avanteck receivers.

FM Affiliate: WGUV-FM, 3-kw, 88.5 MHz, 301-ft.

News Service: AP.

Ownership: Russell-Rowe Communications.

Began Operation: April 21, 1982.

Represented (sales): Blair Television.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Palmer A. Greer.

Personnel:

KENNETH GERDES, vice president & general manager.

FRANK SHURLING, general sales manager.

KIM BENE, operations manager.

RICHARD BLANTON, chief engineer.

RON WILDMAN, news director.

KELLY CAUSEY, promotion manager.

Highest One Hour Rate: \$4400.

Highest 30 Sec. Rate: \$600.

NETWORK BASE HOURLY RATE: \$275.

City of License: Macon. **ADI:** Macon. **Rank:** 122.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	GEORGIA			
	Baldwin	12,300	12,100	98
	Bibb	58,000	57,500	99
	Bleckley	3,700	3,600	97
	Dodge	6,000	5,900	98
	Hancock	3,000	2,900	97
	Houston	32,200	31,900	99
	Jones	7,100	7,000	99
	Laurens	14,100	13,800	98
	Monroe	5,800	5,700	98
	Peach	7,700	7,600	99
Pulaski	3,200	3,100	97	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Putnam	4,600	4,500	98
	Twiggs	3,600	3,500	97
	Washington	6,600	6,400	97
	Wilkinson	3,800	3,700	97
Between 25-49%	GEORGIA			
	Ben Hill	6,700	6,500	98
	Crawford	2,600	2,500	96
	Dooly	3,700	3,600	97
	Johnson	3,200	3,200	98
	Macon	5,100	5,000	98
	Taylor	2,800	2,700	96
	Wheeler	2,000	1,900	97
Wilcox	2,700	2,600	98	
Between 5-24%	GEORGIA			
	Butts	5,000	4,900	98
	Greene	4,100	4,000	98
	Irwin	3,400	3,300	97
	Lamar	4,800	4,700	98
	Pike	3,400	3,300	97
	Telfair	4,000	3,900	98
Treutlen	2,100	2,100	98	
Upson	10,100	10,000	99	
Totals		237,400	233,400	98
Net Weekly Circulation (1990)				140,700
Average Daily Circulation (1990)				70,400

Georgia—Macon

WMAZ-TV

Ch. 13

Network Service: CBS.

Licensee: Multimedia WMAZ Inc., Box 2760, Greenville, SC 29602.

Studio: 1314 Gray Highway, Macon, GA 31211.

Mailing Address: Box 5008, Macon, GA 31213.

Telephone: 912-746-1313. TWX: 810-783-5528. Fax: 912-745-9032.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 785-ft. above av. terrain, 891-ft. above ground, 1205-ft. above sea level.

Latitude 32° 45' 09"
Longitude 83° 33' 33"

Transmitter: U.S. 129, 7-mi. SE of Macon.

Satellite Earth Stations: Anber-Mark, 5-meter; RCA, 3.6-meter; Scientific-Atlanta, 4.6-meter; Scientific-Atlanta, 7.7-meter; M/A-Com, Microdyne, Scientific-Atlanta receivers.

AM Affiliate: WMAZ, 50-kw (10-kw night), 940 kHz (CBS).

FM Affiliate: WAYS, 100-kw, 99.1 MHz (No. 256), 660-ft. (ABC).

News Services: AP, CBS, Newspaper 1200, Sports News Satellite, WSI.

Ownership: Multimedia Broadcasting Co. (Group Owner).

Began Operation: September 27, 1953. Transfer to Multimedia granted by FCC Sept. 22, 1967. Previous sale to Southeastern Bcstg. Corp. by George P. Rankin Jr. and associates approved March 13, 1963 by FCC (Television Digest, Vol. 3:2, 11).

Represented (sales): Katz Television.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Jules Cohen & Associates.

Personnel:
DON MCGUIRK, vice president & general manager.
GOSTIN FREENEY, general sales manager.
RON LEPPIG, local sales manager.
LACY WORRELL, chief engineer.
TONY VILLASANA, news director.
SYDNEY THUM, program director.
DIANA RICHARDSON, promotion manager.
TOM GARNER, business manager.
HELEN BRANHAM, traffic manager.

Highest One Hour Rate: \$4500.

Highest 30 Sec. Rate: \$2000.

NETWORK BASE HOURLY RATE: \$1035.

City of License: Macon. ADI: Macon. Rank: 122.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	GEORGIA	12,300	12,100	98
	Baldwin	6,700	6,500	98
	Ben Hill	58,000	57,500	99
	Bleckley	3,700	3,600	97
	Crawford	2,600	2,500	96
	Crisp	7,300	7,100	98
	Dodge	6,000	5,900	98
	Dooly	3,700	3,600	97
	Hancock	3,000	2,900	97
	Houston	32,200	31,900	99
	Johnson	3,200	3,200	98
	Jones	7,100	7,000	99



WMAZ-TV BPC-T-3557 Granted 6/17/65

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Laurens	14,100	13,800	98
	Macon	5,100	5,000	98
	Monroe	5,800	5,700	98
	Montgomery	2,300	2,200	96
	Peach	7,700	7,600	99
	Pulaski	3,200	3,100	97
	Putnam	4,600	4,500	98
	Taylor	2,800	2,700	96
	Treutlen	2,100	2,100	98
	Twiggs	3,600	3,500	97
	Washington	6,600	6,400	97
	Wheeler	2,000	1,900	97
	Wilcox	2,700	2,600	98
Wilkinson	3,800	3,700	97	
Between 25-49%	GEORGIA	4,800	4,700	98
	Lamar	4,000	3,900	98
	Upson	10,100	10,000	99
Between 5-24%	GEORGIA	5,000	4,900	98
	Greene	4,100	4,000	98
	Henry	18,400	18,100	99
	Irwin	3,400	3,300	97
	Jasper	3,100	3,000	97
	Newton	14,900	14,700	99
	Pike	3,400	3,300	97
	Schley	1,100	1,100	100
	Sumter	10,400	10,200	98
	Toombs	9,200	9,000	98
Turner	3,200	3,100	97	
Totals		307,300	301,900	98
Net Weekly Circulation (1990)			203,000	
Average Daily Circulation (1990)			137,700	

Georgia—Macon

WMGT
Ch. 41

Network Service: NBC.

Licensee: Morris Network Inc., Box 4328, Macon, GA 31213.

Studio: 6525 Ocmulgee Blvd. East, Macon, GA 31208.

Mailing Address: Box 4328, Macon, GA 31213.

Telephone: 912-745-4141. **TWX:** 810-783-5549.

Fax: 912-742-2626; 912-741-5483 (news).

Technical Facilities: Channel No. 41 (632-638 MHz). Authorized power: 1050-kw max. & 760-kw horizontal visual, 210-kw max. & 152-kw horizontal aural. Antenna: 787-ft. above av. terrain, 893-ft. above ground, 1186-ft. above sea level.

Latitude 32° 45' 12"
Longitude 83° 33' 46"

Holds CP for change to 1000-kw max. visual, 777-ft. above av. terrain, 856-ft. above ground, 1151-ft. above sea level. BPCT-870615KE.

Transmitter: 3-mi. S of Interstate 16 on W side of U.S. Rte. 23, Swiftcreek Twp., GA.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris Ku-band; C-band; Microdyne receivers.

News Service: AP.

Ownership: Morris Network Inc. (Group Owner).

Began Operation: December 19, 1968. Sale to present owner by F. E. Busby, et al., approved by FCC Nov. 30, 1978. Previous sale by WTVY Inc. (Charles Woods) approved by FCC Aug. 9, 1974.

Represented (sales): Adam Young Inc.

Represented (legal): McFadden, Evans & Sill.

Represented (engineering): Coffin, Dippell & Everist, P.C.

Personnel:

- CHARLES MORRIS, chairman.
- H. DEAN HINSON, president.
- L. A. STURDIVANT, general manager.
- GLENN LEWIS, local sales manager.
- TONY EWTRIKEIN, chief engineer.
- DAVID KURPIUS, news director.
- DEBBIE GREEN, program director.
- LEIGH SMITH, promotion director.
- ANN HARTLEY, business manager.

Highest 30 Sec. Rate: \$2000.

NETWORK BASE HOURLY RATE: \$450.

City of License: Macon. **ADI:** Macon. **Rank:** 122.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	GEORGIA			
	Baldwin	12,300	12,100	98
	Bibb	58,000	57,500	99
	Bleckley	3,700	3,600	97
	Houston	32,200	31,900	99
	Jones	7,100	7,000	99



WMGT BNPCT-6614 Granted 8/26/68

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Laurens	14,100	13,800	98
	Monroe	5,800	5,700	98
	Peach	7,700	7,600	99
	Pulaski	3,200	3,100	97
	Taylor	2,800	2,700	96
	Twiggs	3,600	3,500	97
	Washington	6,600	6,400	97
	Wilkinson	3,800	3,700	97
Between 25-49%	GEORGIA			
	Crawford	2,600	2,500	96
	Dodge	6,000	5,900	98
	Dooly	3,700	3,600	97
	Hancock	3,000	2,900	97
	Johnson	3,200	3,200	98
	Macon	5,100	5,000	98
Putnam	4,600	4,500	98	
	Wheeler	2,000	1,900	97
Between 5-24%	GEORGIA			
	Greene	4,100	4,000	98
	Lamar	4,800	4,700	98
	Montgomery	2,300	2,200	96
	Treutlen	2,100	2,100	98
	Wilcox	2,700	2,600	98
Totals		207,100	203,700	98
Net Weekly Circulation (1990)				138,700
Average Daily Circulation (1990)				68,600

Georgia—Rome

WAWA-TV

Ch. 14

Network Service: None, independent.

Licensee: TV 14 Inc., 100 Australian Ave., Suite 104, West Palm Beach, FL 33406.

Studio: 713 Shorter Ave., Rome, GA 30161.

Telephone: 404-291-9292. Easylink: 62816246. Fax: 404-295-0036.

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 1450-kw max. visual. Antenna: 820-ft. above av. terrain, 210-ft. above ground, 1535-ft. above sea level.

Latitude 34° 14' 07"
Longitude 85° 13' 45"

Holds CP for change to 4900-kw visual, 2021-ft. above av. terrain, 787-ft. above ground, 3091-ft. above sea level, lat. 34° 18' 47", long. 84° 38' 55", transmitter to 5.6-mi. at 270°T from Waleska. BPCT-890130KG.

Transmitter: Horseleg Mountain, 4.5-mi. SW of Rome.

Satellite Earth Stations: Paraclype, 3.8-meter C-band; Paraclype, 3.8-meter C-band; Paraclype, 3.8-meter Ku-band.

News Service: CNN.

Ownership: Sudbrink Broadcasting (Group Owner).

Began Operation: February 29, 1988.

Represented (legal): Haley, Bader & Potts.

Represented (engineering): Lawrence Behr & Associates Inc.

Personnel:

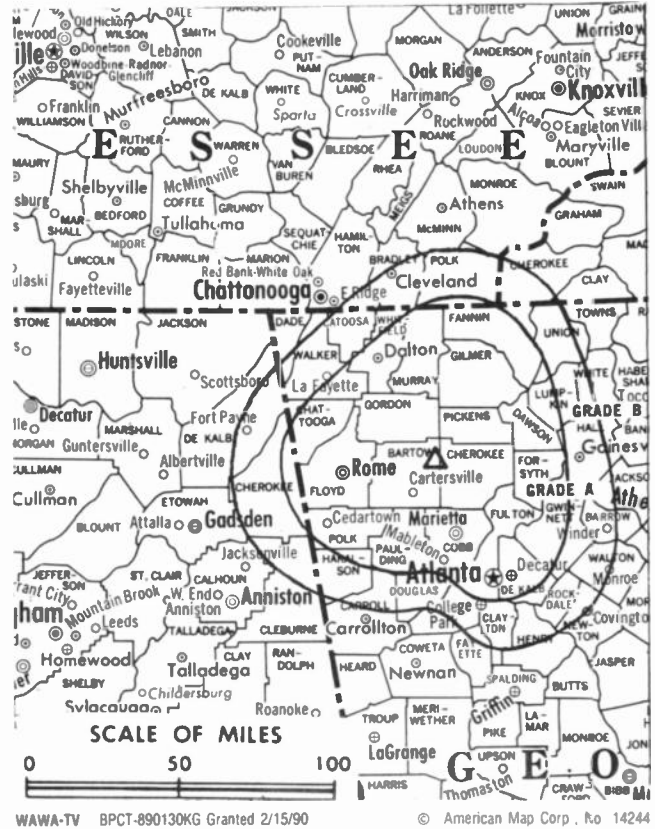
DOUG KOONTZ, general manager.
JACK ROBERTS, chief engineer.
BARRY DAVIS, news director.
KARLA KOONTZ, program director.
JEFF BROWN, promotion director.
MARY SAULS, business manager.
JIM COLBERT, production manager.

Highest One Hour Rate: \$550.

Highest 30 Sec. Rate: \$115.

City of License: Rome. ADI: Atlanta. Rank: 12.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	GEORGIA Floyd	30,500	30,200	99
	ALABAMA Cherokee	7,400	7,300	99
Between 25-49%	GEORGIA Chattooga	8,000	7,900	99
	Polk	12,600	12,500	99
Between 5-24%	GEORGIA Bartow	18,400	18,200	99
	Gilmer	4,800	4,700	98
	Gordon	12,200	12,100	99
Totals		93,900	92,900	99
Net Weekly Circulation (1990)				31,800
Average Daily Circulation (1990)				11,700

Georgia—Savannah

WJCL

Ch. 22

Network Service: ABC.

Licensee: Lewis Broadcasting Corp., 10001 Abercorn St. Extension, Box 13646, Savannah, GA 31406.

Studio: 10001 Abercorn St. Extension, Savannah, GA 31406.

Mailing Address: Box 13646, Savannah, GA 31406.

Telephone: 912-925-0022. TWX: 810-784-5679. Fax: 912-925-0030.

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 3830-kw max. visual, 383-kw max. aural. Antenna: 1430-ft. above av. terrain, 1435-ft. above ground, 1453-ft. above sea level.

Latitude 32° 03' 30"
Longitude 81° 20' 20"

Transmitter: State Hwy. 204, approx. 15-mi. W of Savannah.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Microdyne, 7-meter; Andrew, Microdyne receivers.

News Services: ABC, AP.

Ownership: Lewis Broadcasting Corp. (Group Owner).

Began Operation: July 18, 1970.

Represented (sales): Petry Television Inc.

Represented (legal): Reed, Smith, Shaw & McClay.

Represented (engineering): Communications Engineering Services, P.C.

Personnel:

- J. FRED PIERCE, exec. vice president & general manager.
- GLORIA CRIST, local sales manager.
- WALLACE TIDWELL, chief engineer.
- LARRY WALKER, news director.
- MARY POYTHRESS, program director.
- JACK GRANGER, promotion director.
- VIRGINIA WOODCOCK, business manager.
- FRANK S. BRYSON, marketing director.

Rates: On request.

NETWORK BASE HOURLY RATE: \$700.

City of License: Savannah. ADI: Savannah. Rank: 102.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	
			Households	%
50% & Over	GEORGIA			
	Appling	5,700	5,600	98
	Bacon	3,600	3,500	97
	Bryan	5,000	4,900	98
	Bulloch	12,700	12,500	98
	Candler	2,700	2,600	96

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WJCL BPCT-860602LE Granted 8/28/86

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households		
			Households	%	
50% & Over	Chatham	82,500	81,800	99	
	Effingham	8,500	8,400	99	
	Evans	3,100	3,100	100	
	Liberty	13,400	13,200	99	
	Long	1,800	1,800	100	
	McIntosh	3,100	3,000	97	
	Montgomery	2,300	2,200	96	
	Screven	5,800	5,700	98	
	Tattnall	6,300	6,200	98	
	Toombs	9,200	9,000	98	
	Wayne	7,500	7,400	99	
	SOUTH CAROLINA				
	Beaufort	31,600	31,200	99	
Jasper	5,700	5,600	97		
GEORGIA					
Between 25-49%	Glynn	23,700	23,500	99	
	Jeff Davis	4,500	4,400	98	
	Wheeler	2,000	1,900	97	
GEORGIA					
Between 5-24%	Brantley	4,000	3,900	97	
	Emanuel	7,700	7,600	98	
	Jenkins	2,900	2,900	98	
	Pierce	4,700	4,600	98	
	Telfair	4,000	3,900	98	
	Treutlen	2,100	2,100	98	
	Ware	13,500	13,300	99	
	SOUTH CAROLINA				
	Allendale	3,800	3,700	97	
	Hampton	7,100	6,900	97	
Totals		290,500	286,400	99	
Net Weekly Circulation (1990)			165,500		
Average Daily Circulation (1990)			82,100		

Georgia—Savannah

WSAV-TV

Ch. 3

Network Service: NBC.

Licensee: WSAV Inc., 825 Edmond St., Box 29, St. Joseph, MO 64502.

Studio: 1430 E. Victory Dr., Savannah, GA 31404.

Mailing Address: Box 2429, Savannah, GA 31402.

Telephone: 912-651-0300. Easylink: 62851474.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1480-ft. above av. terrain, 1532-ft. above ground, 1549-ft. above sea level.

Latitude 32° 03' 32.00"
Longitude 81° 17' 56.50"

Transmitter: Sawdust Pile & Little Neck Rds., Pooler-Boroughs Div., 12-mi. W of Savannah.

Satellite Earth Stations: Harris, 8.1-meter Ku-band; BMS, 6.1-meter C-band; Harris, 3.5-meter Ku-band; Harris receivers.

SNG Mobile Dish: 2.5-meter Ku-band.

News Services: AP, Conus.

Ownership: News Press & Gazette Co. (Group Owner).

Began Operation: February 1, 1956. Sale to present owners by Harben Daniel, et al., approved by FCC Sept. 21, 1976 (Television Digest, Vol. 16:27).

Represented (sales): Blair Television.

Represented (legal): Arent, Fox, Kintner, Plotkin & Kahn.

Personnel:

HARVEY LIBOW, vice president & general manager.

DWIGHT VAN HORN, sales manager.

DAVID BRANT, chief engineer.

KEITH YOUNG, news director.

MICKEY WALLACE, promotion director.

DAVE STAGNITTO, production manager.

Highest 30 Sec. Rate: \$700.

City of License: Savannah. ADI: Savannah. Rank: 102.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	GEORGIA			
	Appling	5,700	5,600	98
	Bacon	3,600	3,500	97
	Bryan	5,000	4,900	98
	Bulloch	12,700	12,500	98
	Candler	2,700	2,600	96
	Chatham	82,500	81,800	99
	Effingham	8,500	8,400	99
	Evans	3,100	3,100	100
	Jeff Davis	4,500	4,400	98
	Liberty	13,400	13,200	99
	Long	1,800	1,800	100
	Mc Intosh	3,100	3,000	97
	Montgomery	2,300	2,200	96
Screven	5,800	5,700	98	



SCALE OF MILES
0 50 100
WSAV-TV BPCT-IR12 Granted 5/20/75 © American Map Corp., 11243

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Tattnall	6,300	6,200	98
	Toombs	9,200	9,000	98
	Treutlen	2,100	2,100	98
	Wayne	7,500	7,400	99
SOUTH CAROLINA	Beaufort	31,600	31,200	99
	Hampton	7,100	6,900	97
	Jasper	5,700	5,600	97
Between 25-49%	GEORGIA			
	Brantley	4,000	3,900	97
	Emanuel	7,700	7,600	98
	Glynn	23,700	23,500	99
	Jenkins	2,900	2,900	98
SOUTH CAROLINA	Pierce	4,700	4,600	98
	Wheeler	2,000	1,900	97
	SOUTH CAROLINA			
	Allendale	3,800	3,700	97
Between 5-24%	GEORGIA			
	Atkinson	2,100	2,000	95
	Ware	13,500	13,300	99
	SOUTH CAROLINA			
	Colleton	12,900	12,600	98
Totals		301,500	297,100	99
Net Weekly Circulation (1990)			213,000	
Average Daily Circulation (1990)			127,500	

Georgia—Savannah

WTOC-TV

Ch. 11

Network Service: CBS.

Licensee: American Family Broadcast Group Inc., Box 8086, Savannah, GA 31412.

Studio: 516 Abercorn St., Savannah, GA 31401.

Telephone: 912-234-1111. TWX: 810-784-5619.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1470-ft. above av. terrain, 1531-ft. above ground, 1549-ft. above sea level.

Latitude 32° 03' 14"
Longitude 81° 21' 01"

Transmitter: Fort Argyle Rd., 5.3-mi. NW of I-95, 7.3-mi. SW of Pooler, GA.

Satellite Earth Stations: 2 in operation; M/A-Com, Microdyne receivers.

News Services: AP, NIWS.

Ownership: American Family Corp. (Group Owner).

Began Operation: February 14, 1954. Sale to present owner by William T. Knight Jr., et al., approved by FCC Aug. 8, 1979.

Represented (sales): Katz Television.

Represented (legal): Sidley & Austin.

Represented (engineering): A. D. Ring & Associates.

Personnel:

WILLIAM L. CATHCART, vice president & general manager.

RANDY PELTIER, general sales manager.

LAUGHAN THOMPSON, chief engineer.

DOUGLAS WEATHERS, news director.

CRAIG HARNEY, promotion director.

BETTY HUNTER, business manager.

Highest One Hour Rate: \$2000.

Highest 30 Sec. Rate: \$600.

NETWORK BASE HOURLY RATE: \$800.

City of License: Savannah. ADI: Savannah. Rank: 102.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	GEORGIA			
	Appling	5,700	5,600	98
	Bacon	3,600	3,500	97
	Brantley	4,000	3,900	97
	Bryan	5,000	4,900	98
	Bulloch	12,700	12,500	98
	Candler	2,700	2,600	96
	Chatham	82,500	81,800	99
	Effingham	8,500	8,400	99
	Evans	3,100	3,100	100
	Glynn	23,700	23,500	99
	Jeff Davis	4,500	4,400	98
	Liberty	13,400	13,200	99
	Long	1,800	1,800	100



WTOC-TV BMPCT-7529 Granted 5/13/74

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Mc Intosh	3,100	3,000	97
	Montgomery	2,300	2,200	96
	Pierce	4,700	4,600	98
	Scriven	5,800	5,700	98
	Tattnall	6,300	6,200	98
	Toombs	9,200	9,000	98
	Treutlen	2,100	2,100	98
	Ware	13,500	13,300	99
	Wayne	7,500	7,400	99
	SOUTH CAROLINA	Beaufort	31,600	31,200
Hampton		7,100	6,900	97
Jasper		5,700	5,600	97
Between 25-49%	GEORGIA			
	Coffee	10,800	10,600	98
	Emanuel	7,700	7,600	98
	Jenkins	2,900	2,900	98
Wheeler	2,000	1,900	97	
Between 5-24%	GEORGIA			
	Telfair	4,000	3,900	98
SOUTH CAROLINA				
Allendale	3,800	3,700	97	
Totals		301,300	297,000	99
Net Weekly Circulation (1990)			237,400	
Average Daily Circulation (1990)			155,800	

Georgia—Toccoa

WNEG-TV

Ch. 32

Network Service: None, independent.

Licensee: Stephens County Bcstg. Co., Box 907, Toccoa, GA 30577.

Studio: 100 Boulevard, Toccoa, GA 30577.

Telephones: 404-886-0032; 404-886-9242. Fax: 404-886-7033.

Technical Facilities: Channel No. 32 (578-584 MHz). Authorized power: 647-kw max. visual, 120-kw max. aural. Antenna: 835-ft. above av. terrain, 600-ft. above ground, 2024-ft. above sea level.

Latitude 34° 36' 44"
Longitude 83° 22' 05"

Transmitter: State Hwy. 17, 3.2-mi. NW of Toccoa.

Satellite Earth Stations: Comtech, 5-meter C-band; Comtech, 5-meter Ku-band; 5-meter Ku & C-band; M/A-Corn, Pinzone receivers.

AM Affiliate: WNEG, 630 kHz.

News Services: AP, CNN Headline News.

Ownership: Stephens County Broadcasting Co.

Began Operation: September 9, 1984.

Represented (sales): Roslin Spot TV Sales.

Represented (legal): Bryan, Cave, McPheeters & McRoberts.

Personnel:

ROY E. GAINES, president & general manager.

DAVID AUSTIN, general sales manager.

BILL WOOD, chief engineer.

JOHN DEFOOR, news director.

CONNIE GAINES, program director.

CINDY GRAGG, promotion director.

EVELYN GAINES, business manager.

TONY GARRISON, production manager.

Highest One Hour Rate: \$1200.

Highest 30 Sec. Rate: \$100.

City of License: Toccoa. ADI: Greenville-Spartanburg, SC-Asheville, NC. Rank: 35.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	GEORGIA Banks	3,900	3,800	97
	GEORGIA Franklin	6,400	6,300	98
Between 25-49%	Habersham	10,100	10,000	99
	Jackson	10,600	10,500	99
	Stephens	8,500	8,400	99



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	GEORGIA Elbert	7,100	7,000	99
	Hart	7,100	7,000	99
	Madison	7,700	7,600	99
	Oglethorpe	3,700	3,600	97
SOUTH CAROLINA	Anderson	56,200	55,700	99
	Oconee	22,200	22,000	99
	Pickens	32,500	32,100	99
Totals		176,000	174,000	99
Net Weekly Circulation (1990)			29,900	
Average Daily Circulation (1990)			10,200	

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Georgia—Valdosta

WVGA Ch. 44

Network Service: ABC.

Licensee: Morris Network Inc., Box 1588, Valdosta, GA 31603.

Studio: 275 Norman Dr., Valdosta, GA 31601.

Telephone: 912-242-4444. **Fax:** 912-242-4433.

Technical Facilities: Channel No. 44 (650-656 MHz). Authorized power: 1365-kw max. visual. Antenna: 950-ft. above av. terrain, 950-ft. above ground, 1152-ft. above sea level.

Latitude 31° 10' 18"
Longitude 83° 21' 57"

Transmitter: 1.1-mi. SE of Barnesdale, 1.9-mi. N of Rte. 76, 4.5-mi. E of Sparks, GA.

Satellite Earth Stations: In operation.

News Services: ABC; AP.

Ownership: Morris Network Inc. (Group Owner).

Began Operation: December 24, 1980. Sale to present owner by Hi Ho Bcstg. approved by FCC July 18, 1986.

Represented (legal): Fletcher, Heald & Hildreth.

Personnel:

AUBREY WOOD, general manager.

MARVIN KEENE, station manager & general sales manager.

JOHN YOUNG, chief engineer.

JANET STUMP, program & promotion director.

PAM GRIFFIN, business manager.

KAREN EVANS, traffic manager.

Highest 30 Sec. Rate: \$300.

NETWORK BASE HOURLY RATE: \$75.

City of License: Valdosta. **ADI:** Albany. **Rank:** 151.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	GEORGIA			
	Berrien	5,300	5,200	98
	Coffee	10,800	10,600	98
	Cook	5,100	5,000	98
	Lanier	2,000	2,000	98
	Lowndes	26,600	26,200	98
Between 25-49%	GEORGIA			
	Atkinson	2,100	2,000	95
	Brooks	5,200	5,100	98



WVGA BPCT-881213KE Granted 1/4/89

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Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Irwin	3,400	3,300	97
	Tift	12,300	12,100	98
	Turner	3,200	3,100	97
Between 5-24%	FLORIDA			
	Hamilton	3,200	3,100	97
	Madison	5,400	5,200	97
	GEORGIA			
	Clinch	2,400	2,300	98
Totals				
	Colquitt	13,600	13,400	99
	Echols	800	800	100
	Jeff Davis	4,500	4,400	98
	Worth	6,700	6,600	98
	Totals		112,600	110,400
Net Weekly Circulation (1990)				44,000
Average Daily Circulation (1990)				17,500

Georgia

WTBS, Atlanta (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KANSAS			
	Scott	2,200	2,200	100
	Sherman	2,900	2,900	100
	Stanton	800	800	100
	KENTUCKY			
	Bell	12,000	11,800	99
	Breathitt	5,600	5,400	97
	Clay	7,800	7,700	98
	Floyd	18,600	18,300	99
	Harlan	14,400	14,200	99
	Jackson	4,400	4,300	97
	Knott	6,200	6,000	98
	Laurel	15,600	15,300	98
	Letcher	10,700	10,500	98
	Magoffin	5,000	4,900	98
	Martin	4,600	4,500	98
	Perry	12,100	11,900	98
	Pike	29,300	28,900	99
	MISSOURI			
	Reynolds	2,800	2,700	96
	MISSISSIPPI			
	Grenada	6,900	6,800	98
	Humphreys	4,500	4,400	98
	MONTANA			
	Granite	1,100	1,100	100
	NORTH DAKOTA			
	Steele	1,100	1,100	100
	Towner	1,600	1,600	100
	NEBRASKA			
	Deuel	1,000	1,000	100
	NEW MEXICO			
	De Baca	1,100	1,100	100
	Hidalgo	2,000	1,900	95
	OKLAHOMA			
	Alfalfa	2,600	2,600	100
	Greer	2,900	2,800	97
	Woodward	7,700	7,600	98
	OREGON			
	Baker	6,000	5,700	95
	Hood River	6,400	6,000	94
	PENNSYLVANIA			
	Clinton	14,400	14,100	98
	Pike	10,200	9,900	97
	SOUTH DAKOTA			
	Haakon	1,000	1,000	100
	Hamlin	1,900	1,900	100
	Hughes	6,300	6,200	98
	TEXAS			
	Andrews	5,300	5,200	98
	Brewster	3,000	2,900	97
	Crockett	1,600	1,600	100
	Dallam	2,500	2,500	100
	Dimmit	3,300	3,200	97
	Edwards	700	700	100
	Howard	13,000	12,900	99
	King	200	200	100
	Maverick	10,200	9,800	96
	Reagan	1,500	1,500	100
	Reeves	4,800	4,700	98
	San Saba	2,400	2,400	100
	Shackelford	1,500	1,500	100
	Sterling	400	400	100
	Sutton	1,600	1,600	97
	Val Verde	12,900	12,600	98
	Zavala	3,200	3,100	97
	VIRGINIA			
	Buchanan	12,100	11,800	98
	Tazewell	17,500	17,300	99

WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WEST VIRGINIA			
	Boone	11,000	10,900	99
	Logan	17,500	17,300	99
	Mc Dowell	15,800	15,600	98
	Mineral	10,400	10,300	99
	Mingo	12,600	12,400	98
	Pleasants	2,900	2,900	100
	Raleigh	32,300	31,900	99
	Wyoming	11,900	11,700	98
	WYOMING			
	Carbon	6,600	6,300	95
Sweetwater	15,900	15,300	96	
Between 25-49%	ALABAMA			
	Autauga	12,900	12,800	99
	Calhoun	45,400	45,100	99
	Chambers	14,600	14,500	99
	Choctaw	5,900	5,800	97
	Coffee	15,200	15,100	99
	Colbert	21,100	20,900	99
	Covington	14,600	14,500	99
	Dale	16,900	16,800	99
	Dallas	18,700	18,500	99
	De Kalb	21,500	21,300	99
	Etowah	39,800	39,600	99
	Franklin	11,300	11,100	99
	Houston	31,900	31,600	99
	Jackson	19,900	19,600	99
	Jefferson	267,200	265,600	99
	Lauderdale	32,600	32,200	99
	Lee	32,900	32,500	99
	Madison	93,300	92,400	99
	Marion	12,300	12,200	99
	Marshall	28,700	28,500	99
	Mobile	142,900	142,100	99
	Montgomery	82,600	81,800	99
	Morgan	38,400	38,000	99
	Perry	5,000	4,900	98
	Pickens	7,300	7,100	98
	Pike	10,600	10,400	99
	Russell	18,800	18,500	99
	Shelby	31,500	31,300	99
	Talladega	27,300	27,000	99
	Tallapoosa	15,100	15,000	99
	Tuscaloosa	54,800	54,200	99
	Walker	26,600	26,400	99
ARKANSAS				
Ashley	9,400	9,200	98	
Baxter	13,800	13,500	98	
Benton	37,400	36,700	98	
Chicot	5,700	5,500	96	
Clark	8,100	8,000	99	
Clay	7,700	7,600	99	
Craighead	24,400	24,100	99	
Crawford	15,900	15,600	98	
Crittenden	17,000	16,700	98	
Desha	6,600	6,500	98	
Drew	6,500	6,300	97	
Franklin	6,000	5,900	98	
Greene	12,500	12,300	98	
Hot Spring	10,800	10,600	98	
Independence	12,200	12,000	98	
Izard	4,500	4,300	96	
Jackson	7,600	7,500	99	
Jefferson	31,100	30,700	99	
Lawrence	7,200	7,000	98	
Lee	5,100	5,000	98	
Miller	14,400	14,200	99	
Mississippi	19,700	19,400	98	

Georgia

WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%	
Between 25-49%	ARKANSAS				
		Pike	4,200	4,100	98
		Pope	17,200	16,900	98
		Pulaski	137,600	136,400	99
		Sebastian	40,500	40,100	99
		Sevier	5,500	5,400	98
		Union	18,700	18,400	98
		Washington	42,300	41,500	98
		Woodruff	3,700	3,600	97
		ARIZONA			
		Apache North	12,800	11,600	91
		Apache South	4,000	3,500	89
		Graham	7,600	7,200	95
		Greenlee	3,200	3,100	97
	Navajo	22,700	20,900	92	
	CALIFORNIA				
	Del Norte	7,700	7,200	94	
	El Dorado East	12,300	11,800	96	
	Humboldt	46,500	44,600	96	
	Inyo	7,800	7,000	90	
	Lassen	8,300	7,800	94	
	Modoc	3,600	3,300	92	
	Plumas	8,400	7,900	93	
	Riverside East	8,100	7,800	96	
	Siskiyou	17,500	16,300	93	
	Sutter	23,100	22,400	97	
	Trinity	5,600	5,200	93	
	Tuolumne	17,100	16,200	95	
	COLORADO				
	Adams	106,800	106,100	99	
	Arapahoe	160,900	159,300	99	
	Baca	1,900	1,700	89	
	Bent	2,000	1,900	95	
	Boulder	87,700	85,700	98	
	Costilla	1,200	1,100	92	
	Delta	9,100	8,700	96	
	Garfield	10,600	10,100	96	
	Gunnison	4,100	3,900	95	
	Hinsdale	200	200	100	
	Huerfano	2,700	2,600	96	
	Jackson	700	700	100	
	Kit Carson	2,900	2,700	93	
	Larimer	73,000	71,500	98	
	Mesa	33,900	33,100	98	
	Rio Grande	4,000	3,800	95	
	Summit	5,100	4,900	96	
	Weld	51,900	51,100	98	
	FLORIDA				
	Alachua	72,200	70,900	98	
	Baker	5,800	5,700	98	
	Bay	51,700	51,200	99	
	Brevard	159,900	158,500	99	
	Charlotte	43,400	42,900	99	
	Citrus	40,100	39,400	98	
	Collier	57,000	55,900	98	
	Columbia	15,600	15,400	98	
	Duval	268,900	266,800	99	
	Escambia	107,400	106,600	99	
	Flagler	9,200	9,100	98	
	Franklin	3,100	3,000	97	
	Glades	2,900	2,800	96	
	Gulf	4,200	4,100	98	
	Hamilton	3,200	3,100	97	
	Hendry	8,500	8,300	98	
	Highlands	28,200	27,800	99	
	Indian River	36,900	36,400	99	
	Lee	133,200	131,700	99	
	Leon	71,600	70,700	99	

WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%	
Between 25-49%	GEORGIA				
		Manatee	82,600	81,800	99
		Marion	75,300	73,900	98
		Martin	40,200	39,800	99
		Monroe	35,000	34,300	98
		Okaloosa	57,400	57,000	99
		Okeechobee	11,100	11,000	99
		Orange	247,000	245,000	99
		Osceola	37,900	37,400	99
		Palm Beach No	243,300	240,600	99
		Pasco	118,400	117,100	99
		St. Johns	32,400	32,000	99
		St. Lucie	54,000	53,300	99
		Santa Rosa	25,600	25,400	99
	Sarasota	120,800	119,700	99	
	Taylor	7,000	6,800	98	
	BAWEL				
	Bacon	3,600	3,500	97	
	Baldwin	12,300	12,100	98	
	Ben Hill	6,700	6,500	98	
	Berrien	5,300	5,200	98	
	Bibb	58,000	57,500	99	
	Brooks	5,200	5,100	98	
	Camden	6,800	6,700	99	
	Catoosa	14,900	14,800	99	
	Chatham	82,500	81,800	99	
	Chattahoochee	3,700	3,700	100	
	Chattooga	8,000	7,900	99	
	Clarke	31,500	31,100	99	
	Clinch	2,400	2,300	98	
	Coffee	10,800	10,600	98	
	Colquitt	13,600	13,400	99	
	Columbia	22,200	21,900	99	
	Cook	5,100	5,000	98	
	Crisp	7,300	7,100	98	
	Dawson	2,800	2,700	96	
	Dodge	6,000	5,900	98	
	Dougherty	35,300	34,800	99	
	Effingham	8,500	8,400	99	
	Elbert	7,100	7,000	99	
	Emanuel	7,700	7,600	98	
	Floyd	30,500	30,200	99	
	Glascock	800	800	100	
	Gordon	12,200	12,100	99	
	Grady	7,900	7,800	99	
	Gwinnett	116,300	115,400	99	
	Habersham	10,100	10,000	99	
	Hancock	3,000	2,900	97	
	Jefferson	6,700	6,500	98	
	Laurens	14,100	13,800	98	
	Lee	5,400	5,300	98	
	Liberty	13,400	13,200	99	
	Lowndes	26,600	26,200	98	
	Lumpkin	4,300	4,300	99	
	Mc Duffie	7,700	7,600	99	
	Mc Intosh	3,100	3,000	97	
	Madison	7,700	7,600	99	
	Marion	1,800	1,700	94	
	Monroe	5,800	5,700	98	
	Montgomery	2,300	2,200	96	
	Murray	8,900	8,700	98	
	Muscogee	68,200	67,700	99	
	Oconee	5,800	5,800	100	
	Peach	7,700	7,600	99	
	Pierce	4,700	4,600	98	
	Pulaski	3,200	3,100	97	
	Putnam	4,600	4,500	98	
	Richmond	70,200	69,500	99	
	Stephens	8,500	8,400	99	

Georgia

WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	GEORGIA			
	Sumter	10,400	10,200	98
	Talbot	2,200	2,100	98
	Tattnall	6,300	6,200	98
	Terrell	4,100	4,000	98
	Thomas	13,600	13,400	99
	Tift	12,300	12,100	98
	Toombs	9,200	9,000	98
	Towns	2,800	2,800	100
	Treutlen	2,100	2,100	98
	Troup	20,300	20,000	99
	Union	4,400	4,300	98
	Walker	20,800	20,600	99
	Walton	12,500	12,400	99
	Washington	6,600	6,400	97
	Wayne	7,500	7,400	99
	Whitfield	26,400	26,100	99
	Wilkinson	3,800	3,700	97
	IOWA			
	Appanoose	6,000	5,900	98
	Audubon	3,000	3,000	100
	Benton	8,900	8,800	99
	Black Hawk	47,000	46,700	99
	Bremer	8,700	8,600	99
	Buena Vista	7,800	7,700	99
	Carroll	8,300	8,200	99
	Cerro Gordo	20,000	19,800	99
	Cherokee	5,900	5,800	98
	Clarke	3,500	3,500	100
	Clay	7,500	7,400	99
	Clayton	8,200	8,100	99
	Clinton	20,300	20,200	100
	Crawford	6,800	6,700	99
	Des Moines	18,100	17,900	99
	Dickinson	6,200	6,100	98
	Dubuque	31,400	31,000	99
Emmet	4,800	4,700	98	
Greene	4,600	4,600	100	
Henry	7,200	7,100	99	
Kossuth	7,800	7,700	99	
Marshall	15,900	15,800	99	
Monroe	3,400	3,400	100	
Montgomery	5,400	5,300	98	
Palo Alto	4,500	4,400	98	
Poweshiek	7,200	7,100	99	
Sac	5,300	5,200	98	
Scott	60,700	60,200	99	
Taylor	3,200	3,100	97	
Wayne	3,200	3,100	97	
Webster	17,000	16,800	99	
Woodbury	38,300	38,000	99	
IDAHO				
Adams	1,200	1,200	100	
Bannock	24,600	24,100	98	
Bear Lake	2,400	2,300	96	
Blaine	5,800	5,600	97	
Bonneville	24,300	24,000	99	
Camas	300	300	100	
Caribou	3,000	2,900	97	
Cassia	6,500	6,400	98	
Clearwater	3,400	3,300	97	
Elmore	7,100	7,000	99	
Gooding	4,400	4,300	98	
Lewis	1,400	1,400	100	
Power	2,700	2,600	96	
Shoshone	6,000	5,900	98	
Twin Falls	19,900	19,600	98	

WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	ILLINOIS			
	Alexander	4,700	4,500	96
	Bureau	14,500	14,200	98
	Carroll	7,000	6,900	99
	Cass	5,500	5,400	98
	Champaign	63,000	61,800	98
	Crawford	8,200	8,100	98
	Effingham	12,300	11,900	97
	Ford	5,800	5,700	98
	Franklin	17,900	17,400	97
	Greene	6,200	6,100	98
	Henry	20,400	20,200	99
	Jefferson	16,000	15,500	97
	Kankakee	36,900	36,400	99
	Knox	22,800	22,500	99
	La Salle	42,600	41,800	98
	Lawrence	6,600	6,500	98
	Mc Donough	12,600	12,400	98
	Mc Lean	46,500	45,500	98
	Macon	48,600	47,800	98
	Marshall	5,100	5,000	98
	Massac	6,300	6,100	97
	Menard	4,800	4,700	98
	Peoria	73,200	72,000	98
	Rock Island	61,400	60,800	99
	Sangamon	75,300	73,700	98
	Tazewell	48,300	47,700	99
	Vermilion	35,500	34,900	98
	Warren	8,000	7,900	99
	Woodford	11,880	11,500	97
	INDIANA			
	Bartholomew	24,800	24,400	98
	Benton	3,500	3,400	97
	Blackford	5,600	5,500	98
	Cass	15,000	14,700	98
	Clark	32,700	32,200	98
Clinton	11,700	11,500	98	
Delaware	43,700	43,100	99	
Fulton	7,500	7,400	99	
Grant	27,800	27,300	98	
Henry	18,600	18,300	98	
Howard	32,300	31,900	99	
Jefferson	10,500	10,300	98	
Knox	15,800	15,500	98	
Madison	49,100	48,600	99	
Miami	14,100	13,800	98	
Monroe	37,400	36,400	97	
Montgomery	13,400	13,200	99	
Ohio	2,000	2,000	100	
Sullivan	8,200	8,000	98	
Vanderburgh	67,300	66,000	98	
Vigo	40,200	39,600	98	
KANSAS				
Barton	12,500	12,400	99	
Chase	1,300	1,300	100	
Cheyenne	1,500	1,500	100	
Clark	1,000	1,000	100	
Clay	3,800	3,700	97	
Comanche	1,000	1,000	100	
Cowley	14,500	14,300	99	
Doniphan	3,500	3,400	99	
Ellis	10,500	10,400	99	
Finney	10,900	10,800	99	
Franklin	8,500	8,400	99	
Geary	10,700	10,600	99	
Grant	2,700	2,700	100	
Gray	1,900	1,900	100	
Greeley	700	700	100	

Georgia

WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total		TV Households %
		Households	Households	
Between 25-49%	KANSAS			
	Greenwood	3,400	3,300	97
	Hamilton	1,100	1,100	100
	Harper	3,100	3,100	100
	Kearny	1,200	1,200	100
	Logan	1,400	1,400	100
	Lyon	13,700	13,400	98
	Mc Pherson	10,600	10,400	98
	Marshall	5,300	5,200	98
	Mitchell	3,300	3,200	97
	Montgomery	16,600	16,300	98
	Morton	1,200	1,200	100
	Neosho	7,000	6,900	99
	Pawnee	3,000	3,000	100
	Reno	26,000	25,800	99
	Republic	2,900	2,800	96
	Rice	4,600	4,600	100
	Riley	20,400	20,000	98
	Rooks	2,500	2,500	100
	Saline	20,300	20,100	99
	Sedgwick	156,600	155,200	99
	Seward	7,000	6,900	99
	Shawnee	64,900	64,300	99
	Smith	2,300	2,300	100
	Sumner	10,100	10,000	99
	Thomas	3,100	3,000	97
	Trego	1,800	1,800	100
	Washington	3,000	2,900	97
	Wichita	1,000	1,000	100
	Wilson	4,900	4,800	98
	Woodson	1,800	1,800	100
KENTUCKY				
Anderson	5,200	5,200	100	
Bourbon	7,400	7,300	99	
Boyd	20,300	20,200	100	
Boyle	9,800	9,700	99	
Bracken	2,700	2,700	100	
Caldwell	5,000	4,900	98	
Calloway	12,100	12,000	99	
Casey	5,800	5,700	98	
Christian	20,300	20,200	99	
Clark	11,100	11,000	99	
Cumberland	2,800	2,800	98	
Daviess	33,200	33,000	99	
Elliott	2,500	2,500	100	
Estill	5,400	5,300	97	
Fayette	87,100	86,500	99	
Franklin	17,700	17,600	99	
Fulton	3,100	3,100	100	
Gallatin	1,900	1,900	100	
Greenup	13,400	13,300	99	
Hardin	29,100	28,900	99	
Hart	6,000	6,000	99	
Hickman	2,000	2,000	100	
Hopkins	18,000	17,800	99	
Jefferson	262,000	260,900	100	
Johnson	9,100	9,000	99	
Knox	11,000	10,800	98	
Lawrence	5,200	5,200	99	
Lee	2,900	2,800	97	
Leslie	5,000	4,800	97	
Mc Cracken	24,500	24,300	99	
Mc Creary	5,800	5,700	98	
Marshall	10,700	10,600	99	
Montgomery	7,800	7,700	98	
Owsley	1,800	1,700	94	
Powell	4,100	4,000	98	
Pulaski	19,200	18,800	98	

WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total		TV Households %
		Households	Households	
Between 25-49%	Rowan	6,500	6,400	98
	Russell	5,700	5,600	98
	Todd	4,300	4,200	99
	Trigg	3,600	3,600	100
	Warren	31,500	31,200	99
	Wayne	6,700	6,500	98
	Whitley	13,500	13,300	99
	Wolfe	2,500	2,400	96
	LOUISIANA			
	Acadia	20,300	20,000	99
	Allen	7,400	7,300	99
	Ascension	19,800	19,500	98
	Assumption	6,900	6,800	99
	Bossier	32,800	32,500	99
	Caddo	103,400	102,400	99
Calcasieu	61,700	61,200	99	
Concordia	8,200	8,000	98	
East Baton Rouge	140,900	139,700	99	
Evangeline	12,400	12,100	98	
Iberia	22,500	22,300	99	
Iberville	10,400	10,200	98	
Jackson	7,000	6,900	99	
Jefferson	175,200	174,300	99	
Jefferson Davis	11,100	11,000	99	
Lafayette	61,600	61,000	99	
Lafourche	28,900	28,600	99	
La Salle	6,200	6,100	98	
Lincoln	14,200	14,100	99	
Madison	5,800	5,700	97	
Morehouse	13,200	13,000	98	
Natchitoches	14,400	14,000	97	
Ouachita	51,800	51,300	99	
Rapides	49,300	48,800	99	
Sabine	10,700	10,400	97	
St Charles	15,100	15,000	99	
St James	6,800	6,700	99	
St John The Baptist	13,400	13,200	99	
St Landry	30,400	29,800	98	
St Martin	15,100	14,900	99	
St Mary	20,500	20,300	99	
St Tammany	54,000	53,400	99	
Tensas	3,000	2,900	97	
Terrebonne	32,900	32,500	99	
Union	8,200	8,100	99	
Vernon	18,400	18,000	98	
Webster	17,400	17,100	99	
Winn	6,200	6,100	98	
MARYLAND				
Allegany	28,800	28,600	99	
St Marys	24,000	23,800	99	
Worcester	15,300	15,000	98	
MAINE				
Aroostook	30,000	29,300	98	
Washington	13,500	13,100	97	
MICHIGAN				
Alger	3,200	3,100	97	
Antrim	6,600	6,500	98	
Benzie	4,700	4,600	98	
Calhoun	53,000	52,500	99	
Chippewa	10,200	10,000	98	
Delta	13,900	13,600	98	
Dickinson	10,700	10,600	99	
Emmet	9,500	9,300	97	
Grand Traverse	23,500	23,000	98	
Houghton	13,600	13,200	97	
Ingham	103,200	101,900	99	
Marquette	25,400	25,100	99	
Mason	10,500	10,200	97	

Georgia

WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	MICHIGAN			
	Montcalm	18,800	18,500	98
	Ortonagon	3,500	3,400	97
	Oscoda	3,000	2,900	97
	Otsego	6,100	6,000	98
	Presque Isle	5,400	5,200	96
	Roscommon	8,600	8,500	99
	St Clair	52,100	51,500	99
	MINNESOTA			
	Beltrami	12,000	11,500	96
	Clearwater	3,200	3,100	97
	Grant	2,700	2,700	100
	Jackson	4,800	4,700	98
	Kandiyohi	14,500	14,200	98
	Kittson	2,400	2,300	96
	Koochiching	5,800	5,600	97
	Lake Of The Woods	1,500	1,400	93
	Lincoln	2,900	2,900	100
	Lyon	9,100	8,900	98
	Nobles	7,600	7,500	99
	Olmsted	37,500	37,200	99
	Redwood	6,600	6,400	97
	Steele	11,300	11,200	99
	Stevens	3,600	3,500	97
	Wabasha	7,600	7,500	99
Wadena	5,000	4,800	96	
Waseca	6,800	6,700	99	
Wilkin	2,800	2,800	100	
MISSOURI				
Adair	9,100	9,000	99	
Atchison	3,100	3,100	100	
Bates	6,400	6,300	98	
Buchanan	32,900	32,500	99	
Butler	15,000	14,600	97	
Clark	3,000	2,900	97	
Dunklin	13,000	12,700	98	
Greene	79,400	78,600	99	
Grundy	4,700	4,600	98	
Harrison	4,100	4,000	98	
Howard	3,700	3,600	97	
Iron	3,900	3,800	97	
Macon	6,500	6,400	98	
Marion	10,700	10,600	99	
Monroe	3,600	3,600	100	
New Madrid	7,700	7,500	97	
Pemiscot	8,500	8,300	98	
Pulaski	12,000	11,800	98	
Ripley	5,200	4,900	94	
St Clair	3,500	3,400	97	
Schuyler	2,000	2,000	100	
Scotland	2,100	2,100	100	
Scott	15,000	14,800	99	
Shannon	3,000	2,800	93	
Stoddard	11,300	11,100	98	
Worth	1,100	1,100	100	
MISSISSIPPI				
Adams	13,800	13,600	98	
Alcorn	13,300	13,100	99	
Bolivar	14,500	14,100	98	
Calhoun	5,700	5,600	98	
Carroll	3,500	3,400	97	
Clay	7,600	7,500	99	
Coahoma	12,400	12,100	98	
Forrest	26,400	26,100	99	
Harrison	63,300	62,900	99	
Hinds	96,800	96,100	99	
Itawamba	8,000	7,900	99	
Jackson	45,200	44,900	99	

WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	MONTANA			
	Jones	23,400	23,200	99
	Lamar	10,100	9,900	99
	Lauderdale	29,900	29,600	99
	Lee	24,900	24,700	99
	Leflore	13,900	13,700	98
	Lowndes	22,000	21,800	99
	Madison	17,800	17,400	98
	Monroe	13,000	12,800	99
	Montgomery	4,400	4,300	98
	Noxubee	4,100	4,000	98
	Oktibbeha	12,400	12,200	98
	Pike	13,900	13,700	98
	Sharkey	2,300	2,200	98
	Sunflower	10,900	10,600	98
	Tippah	7,100	7,000	99
	Tishomingo	7,100	7,000	99
	Tunica	3,000	3,000	98
	Warren	19,300	19,000	99
	Washington	23,900	23,500	98
	Yazoo	9,500	9,400	98
	MONTANA			
	Beaverhead	3,200	3,000	94
	Big Horn	3,500	3,300	94
	Broadwater	1,700	1,600	94
	Carbon	3,700	3,600	97
	Carter	600	600	100
	Cascade	30,700	30,200	98
	Custer	5,400	5,100	94
	Daniels	1,000	1,000	100
	Dawson	4,400	4,200	95
	Deer Lodge	4,100	4,000	98
	Fallon	1,400	1,300	93
	Fergus	5,000	4,800	96
	Flathead	23,900	23,200	97
	Garfield	600	500	83
	Glacier	3,800	3,600	95
	Judith Basin	1,000	1,000	100
Lewis + Clark	19,800	19,200	97	
Lincoln	6,800	6,500	96	
Mineral	1,700	1,700	100	
Missoula	32,300	31,300	97	
Park	5,400	5,200	96	
Powell	2,400	2,300	96	
Richland	4,700	4,600	97	
Roosevelt	3,800	3,700	97	
Rosebud	4,300	4,100	94	
Silver Bow	14,300	14,000	98	
Toole	2,300	2,200	96	
Wheatland	900	900	100	
Wibaux	500	500	100	
NORTH CAROLINA				
Brunswick	19,600	19,300	98	
Burke	29,700	29,400	99	
Caldwell	27,200	26,900	99	
Camden	2,100	2,100	100	
Carteret	21,400	21,100	99	
Catawba	45,300	45,000	99	
Cherokee	8,300	8,100	98	
Chowan	5,400	5,300	98	
Clay	2,900	2,800	97	
Craven	30,800	30,500	99	
Cumberland	88,400	87,500	99	
Currituck	5,600	5,500	98	
Dare	8,900	8,700	98	
Davidson	47,300	46,800	99	
Edgecombe	21,000	20,700	99	
Forsyth	108,000	107,200	99	
Graham	2,500	2,500	98	

Georgia

WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	NORTH CAROLINA			
	Guilford	131,400	130,500	99
	Halifax	20,000	19,600	98
	Haywood	19,600	19,300	98
	Lenoir	22,500	22,300	99
	Martin	9,600	9,500	99
	Mecklenburg	189,200	187,800	99
	Nash	27,900	27,600	99
	New Hanover	47,000	46,600	99
	Onslow	39,400	39,100	99
	Perquimans	4,300	4,300	99
	Pitt	39,500	39,100	99
	Richmond	18,100	17,900	99
	Scotland	12,100	11,900	98
	Transylvania	10,400	10,300	99
	Vance	14,400	14,200	99
	Wake	152,400	151,000	99
	Washington	5,200	5,100	98
	Watauga	13,000	12,800	98
	Wayne	36,500	36,000	99
	Wilkes	23,900	23,500	99
Wilson	24,400	24,100	99	
NORTH DAKOTA				
Barnes	5,000	5,000	100	
Billings	400	400	100	
Bowman	1,600	1,600	100	
Burleigh	23,600	23,400	99	
Dunn	1,600	1,600	100	
Eddy	1,300	1,300	100	
Grand Forks	24,700	24,500	99	
Hettinger	1,500	1,500	100	
La Moure	2,300	2,300	100	
Mercer	5,200	5,100	98	
Morton	9,800	9,700	99	
Oliver	800	800	100	
Ramsey	5,100	5,000	98	
Renville	1,400	1,400	100	
Stark	8,600	8,500	99	
Stutsman	9,300	9,200	99	
Traill	3,500	3,500	100	
Walsh	5,700	5,600	98	
Ward	21,800	21,600	99	
Wells	2,700	2,700	100	
Williams	9,700	9,600	99	
NEBRASKA				
Adams	12,100	12,000	99	
Boone	2,600	2,600	100	
Box Butte	5,400	5,300	98	
Boyd	1,300	1,300	100	
Brown	1,700	1,700	100	
Chase	1,900	1,900	100	
Cherry	2,600	2,600	100	
Cheyenne	4,200	4,100	98	
Clay	3,000	3,000	100	
Dawes	3,500	3,400	97	
Gage	9,000	8,900	99	
Garden	1,000	1,000	100	
Hitchcock	1,500	1,500	100	
Holt	5,000	4,800	96	
Hooker	400	400	100	
Jefferson	3,700	3,600	97	
Keith	3,700	3,700	100	
Kimball	1,900	1,900	100	
Knox	4,000	3,900	98	
Lancaster	83,500	82,700	99	
Lincoln	12,700	12,500	99	
Loup	300	300	100	
Madison	12,700	12,500	98	

WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	NORTH CAROLINA			
	Nuckolls	2,600	2,600	100
	Pawnee	1,500	1,500	100
	Perkins	1,500	1,500	100
	Phelps	3,700	3,700	100
	Pierce	3,100	3,100	100
	Platte	10,800	10,700	99
	Red Willow	5,000	4,900	98
	Saline	5,000	4,900	98
	Sarpy	32,800	32,700	100
	Thayer	2,700	2,700	100
	Thomas	400	400	100
	Valley	2,300	2,200	96
	Webster	2,000	2,000	100
	York	5,700	5,600	98
	NEW JERSEY			
	Ocean	172,100	170,500	99
Sussex	45,500	44,800	98	
NEW MEXICO				
Chaves	21,700	21,300	98	
Colfax	5,200	4,900	94	
Curry	16,300	15,900	98	
Eddy	19,300	18,900	98	
Grant	9,600	9,100	95	
Guadalupe	1,500	1,400	93	
Lea North	20,300	19,900	98	
Lea South	2,400	2,300	96	
Lincoln	6,100	5,900	96	
Luna	6,600	6,400	97	
Mc Kinley	20,800	19,400	93	
Otero	18,000	17,600	98	
Quay	4,600	4,400	96	
Roosevelt	6,300	6,100	97	
San Juan	32,400	30,600	95	
San Miguel	8,800	8,200	93	
Sierra	4,400	4,100	94	
Union	1,900	1,800	95	
NEVADA				
Elko	9,800	9,200	94	
Esmeralda	300	300	100	
Eureka	500	500	100	
Lander	1,900	1,800	95	
Mineral	2,600	2,500	96	
Nye North	2,900	2,700	93	
Carson City	16,300	15,900	98	
NEW YORK				
Broome	80,600	79,500	99	
Chemung	34,300	33,600	98	
Clinton	27,100	26,800	99	
Delaware	18,000	17,400	97	
Jefferson	34,800	34,300	99	
Madison	22,600	22,300	99	
Niagara	80,700	79,800	99	
Oneida West	33,800	33,400	99	
Otsego	21,700	21,200	98	
St Lawrence	38,000	37,300	98	
Tioga	18,800	18,500	98	
OHIO				
Allen	41,600	40,900	98	
Ashland	17,000	16,800	99	
Athens	20,000	19,400	97	
Belmont	30,900	30,500	99	
Carroll	10,100	10,000	99	
Crawford	18,800	18,500	98	
Erie	29,400	29,100	99	
Fayette	10,300	10,100	98	
Greene	46,800	46,300	99	
Guernsey	15,300	14,900	98	
Huron	20,700	20,400	99	

WTBS—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	OHIO			
	Jackson	11,300	11,100	98
	Jefferson	31,800	31,400	99
	Lake	79,400	78,900	99
	Lawrence	23,600	23,200	98
	Licking	48,000	47,500	99
	Mahoning	104,300	103,300	99
	Marion	23,900	23,600	99
	Monroe	6,100	5,900	97
	Montgomery	227,400	225,300	99
	Muskingum	32,300	31,700	98
	Noble	4,300	4,100	95
	Perry	11,700	11,500	98
	Pike	9,200	9,000	97
	Richland	48,900	48,300	99
	Ross	24,200	23,700	98
	Scioto	30,500	29,900	98
	Seneca	22,200	21,900	99
	Tuscarawas	33,600	32,900	98
	Washington	24,200	23,600	98
	OKLAHOMA			
	Beckham	8,500	8,300	98
	Carter	18,000	17,800	99
	Choctaw	6,100	5,900	97
	Comanche	38,900	38,600	99
	Cotton	2,900	2,900	100
	Garvin	11,400	11,300	99
	Jackson	11,000	10,900	99
	Kay	20,400	20,200	99
	Kiowa	5,100	5,000	98
	Latimer	3,800	3,700	97
	Le Flore	17,400	17,100	98
	Mc Curtain	13,000	12,700	98
	Nowata	4,300	4,300	100
	Ottawa	12,700	12,600	99
	Payne	24,400	24,100	99
	Pittsburg	17,200	17,000	99
	Stephens	17,100	17,000	99
Texas	6,500	6,400	98	
Tillman	4,200	4,200	100	
Washington	17,900	17,800	99	
Washita	5,200	5,200	100	
Woods	4,100	4,000	98	
OREGON				
Crook	5,500	5,200	94	
Curry	7,400	6,800	92	
Deschutes	27,500	26,000	95	
Douglas	35,700	34,000	95	
Grant	3,400	3,000	88	
Harney	2,900	2,700	93	
Jackson	55,700	53,900	97	
Jefferson	4,700	4,500	96	
Klamath	22,200	21,400	96	
Lincoln	16,100	14,800	92	
Linn	33,900	32,600	96	
Morrow	3,000	2,800	93	
Polk	17,900	17,300	96	
Umatilla	21,900	20,500	94	
Union	8,500	7,900	93	
Wallowa	3,000	2,800	93	
PENNSYLVANIA				
Beaver	71,500	70,700	99	
Blair	50,800	50,000	98	
Cambria	63,000	62,200	99	
Cameron	2,700	2,700	100	
Carbon	21,900	21,500	98	
Centre	40,400	39,400	98	
Clarion	15,000	14,700	98	

WTBS—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	CLEARFIELD			
	Clearfield	30,800	30,300	98
	Elk	14,000	13,800	98
	Forest	1,900	1,900	100
	Huntingdon	15,400	15,000	97
	Lawrence	38,100	37,500	98
	Luzerne	129,100	127,400	99
	Mc Kean	18,200	17,800	98
	Mifflin	18,200	17,600	97
	Potter	7,000	6,800	97
	Somerset	30,900	30,200	98
	Tioga	15,100	14,700	97
	Warren	17,600	17,100	97
	SOUTH CAROLINA			
	Aiken	47,000	46,600	99
	Beaufort	31,600	31,200	99
	Berkeley	46,200	45,400	98
	Darlington	23,500	23,200	99
	Dorchester	28,300	27,900	99
	Florence	43,300	42,700	99
	Georgetown	17,500	17,200	98
	Greenville	123,000	122,000	99
	Greenwood	23,500	23,300	99
	Horry	53,900	53,000	98
	Lancaster	20,800	20,600	99
	Lexington	67,700	66,800	99
	Marlboro	10,800	10,600	98
	Orangeburg	31,800	31,100	98
	Richland	102,100	100,900	99
	Spartanburg	83,100	82,400	99
Sumter	33,400	32,800	98	
Union	11,300	11,200	99	
SOUTH DAKOTA				
Aurora	1,100	1,100	100	
Beadle	7,400	7,300	99	
Bennett	1,000	1,000	100	
Brown	14,400	14,300	99	
Clark	1,900	1,900	100	
Codington	8,900	8,800	99	
Day	3,000	3,000	100	
Dewey	1,500	1,400	93	
Douglas	1,500	1,500	100	
Fall River	3,400	3,300	97	
Grant	3,200	3,100	97	
Gregory	2,100	2,100	100	
Hyde	800	800	100	
Lawrence	8,200	8,100	99	
Potter	1,300	1,300	100	
Stanley	1,000	1,000	100	
Walworth	2,700	2,600	96	
Yankton	7,200	7,100	99	
Ziebach	600	600	100	
TENNESSEE				
Anderson	27,900	27,700	99	
Bedford	11,300	11,200	99	
Blount	33,500	33,300	99	
Bradley	27,600	27,500	99	
Campbell	13,800	13,600	99	
Carroll	11,000	10,900	99	
Carter	20,100	20,000	99	
Clay	3,100	3,100	98	
Coffee	16,300	16,200	99	
Cumberland	12,900	12,700	98	
De Kalb	5,900	5,800	98	
Dyer	13,600	13,400	99	
Franklin	12,400	12,300	99	
Gibson	19,200	19,000	99	
Greene	21,400	21,200	99	
Hamblen	21,400	21,200	99	

Georgia

WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	TENNESSEE			
	Hamilton	113,700	113,100	99
	Hardin	8,700	8,500	98
	Johnson	5,600	5,500	98
	Knox	134,300	133,500	99
	Lake	2,600	2,600	100
	Lincoln	10,700	10,500	99
	Madison	30,300	30,100	99
	Marion	9,600	9,500	99
	Maury	21,300	21,200	99
	Montgomery	33,800	33,600	99
	Morgan	5,700	5,600	98
	Obion	13,300	13,200	99
	Overton	6,800	6,700	99
	Perry	2,500	2,500	100
	Pickett	1,600	1,600	100
	Putnam	19,700	19,500	99
	Rhea	9,500	9,400	99
	Roane	18,800	18,700	99
	Rutherford	40,500	40,300	99
	Scott	7,500	7,300	98
	Sequatchie	3,400	3,400	100
	Sevier	19,500	19,200	99
	Shelby	305,400	303,400	99
	Sullivan	58,900	58,600	99
	Sumner	36,400	36,200	99
	Unicoi	6,500	6,400	98
	Warren	13,000	12,800	99
	Washington	35,500	35,200	99
	Wayne	5,400	5,300	98
	Weakley	12,600	12,400	99
	TEXAS			
	Anderson	14,500	14,300	99
Angelina	25,300	25,000	99	
Aransas	7,000	6,900	99	
Bailey	2,700	2,700	100	
Bee	8,800	8,600	98	
Bell	64,400	63,900	99	
Bowie	31,000	30,700	99	
Briscoe	1,000	1,000	100	
Brown	14,100	13,800	98	
Calhoun	7,600	7,500	99	
Carson	2,400	2,400	100	
Castro	3,300	3,300	100	
Cherokee	15,600	15,300	98	
Childress	2,500	2,500	100	
Cochran	1,700	1,700	100	
Coke	1,300	1,300	100	
Coleman	4,200	4,200	100	
Collingsworth	1,700	1,700	100	
Coryell	17,800	17,600	99	
Cottle	1,100	1,100	100	
Crane	1,700	1,700	100	
Dawson	5,400	5,300	98	
Deaf Smith	6,400	6,300	98	
De Witt	7,200	7,000	97	
Duval	4,200	4,100	98	
Ector	48,100	47,700	99	
Falls	7,200	7,100	99	
Floyd	3,000	3,000	100	
Foard	900	900	100	
Gaines	4,800	4,800	100	
Garza	1,800	1,800	100	
Gray	9,800	9,700	99	
Hale	12,400	12,300	99	
Hansford	2,400	2,400	100	
Hardeman	2,400	2,400	100	
Hartley	1,300	1,300	100	

WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Hemphill			
	Hockley	8,200	8,200	100
	Hopkins	11,600	11,400	98
	Hutchinson	10,100	10,000	100
	Irion	500	500	100
	Jeff Davis	600	600	100
	Jefferson	93,600	93,000	99
	Jim Hogg	1,800	1,700	94
	Jones	6,700	6,600	98
	Kerr	15,500	15,200	98
	Kimble	1,600	1,500	94
	Kinney	900	900	100
	Kleberg	10,500	10,400	99
	Knox	1,900	1,900	100
	Lamb	5,800	5,800	100
	Lampasas	5,800	5,700	98
	Llano	5,700	5,600	98
	Mc Culloch	3,500	3,400	97
	Mc Lennan	71,000	70,400	99
	Madison	3,700	3,600	97
	Mason	1,600	1,500	97
	Menard	900	900	100
	Midland	43,200	42,900	99
	Mills	1,800	1,800	100
	Mitchell	3,300	3,300	100
	Moore	6,200	6,200	100
	Motley	800	800	100
	Nacogdoches	19,200	18,800	98
	Nolan	6,300	6,200	98
	Nueces	102,800	101,700	99
	Oldham	700	700	100
	Orange	28,500	28,300	99
	Parmer	3,300	3,300	100
	Pecos	5,000	4,900	98
	Potter	41,000	40,700	99
	Presidio	1,900	1,800	95
	Randall	35,200	35,100	100
	Refugio	3,000	3,000	100
	Roberts	400	400	100
	Robertson	6,100	6,000	98
	Sabine	4,400	4,300	98
	San Patricio	19,500	19,200	98
	Schleicher	1,000	1,000	100
Scurry	6,900	6,800	99	
Sherman	1,100	1,100	100	
Starr	10,000	9,700	97	
Stephens	4,300	4,200	98	
Stonewall	1,000	1,000	100	
Taylor	46,000	45,700	99	
Terrell	600	600	100	
Tom Green	36,500	36,100	99	
Upton	1,600	1,600	100	
Uvalde	8,000	7,800	97	
Victoria	26,400	26,000	98	
Walker	17,300	16,800	97	
Webb	33,200	32,700	98	
Wharton	14,700	14,500	99	
Wheeler	3,000	2,900	97	
Wichita	46,500	46,300	100	
Wilbarger	6,100	6,100	100	
Winkler	3,200	3,200	100	
Yoakum	3,600	3,600	100	
Young	8,000	7,900	99	
Zapata	2,800	2,700	96	
UTAH				
Box Elder	11,300	11,200	99	
Cache	21,000	20,500	98	
San Juan	3,100	2,900	94	

Georgia

WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	UTAH			
	Tooele	9,100	9,000	99
	Washington	13,000	12,400	95
	VIRGINIA			
	Accomack	12,200	11,900	98
	Albemarle	41,100	40,400	98
	Alleghany	9,500	9,400	99
	Augusta	33,700	33,300	99
	Bath	1,900	1,900	100
	Bland	2,200	2,100	95
	Botetourt	9,300	9,200	99
	Campbell	42,300	41,900	99
	Dickenson	7,000	6,900	99
	Giles	6,300	6,200	98
	Gloucester	11,100	11,000	99
	Greensville	5,000	4,900	98
	Henrico	79,500	78,900	99
	Henry	28,500	28,200	99
	King George	4,400	4,300	99
	Lee	9,600	9,400	98
	Montgomery	27,600	27,300	99
	Page	7,800	7,800	100
	Pittsylvania	40,800	40,300	99
	Prince George	15,600	15,500	99
	Prince William	70,000	69,600	99
	Pulaski	12,800	12,600	99
	Roanoke	80,300	79,600	99
	Russell	11,900	11,700	98
	Scott	8,900	8,700	98
	Smyth	11,800	11,700	99
	Sussex	3,500	3,400	97
	Washington	24,600	24,300	99
	Wise	17,200	16,900	98
	Wythe	9,600	9,500	98
	Chesapeake City	48,500	48,100	99
	Hampton City	45,500	45,200	99
	Newport News City	60,800	60,500	99
	Portsmouth City	41,100	40,800	99
	Va Beach City	123,000	122,200	99
	VERMONT			
	Orleans	9,100	9,000	99
	Washington	21,400	21,000	98
	WASHINGTON			
	Adams	5,300	5,100	96
	Benton	40,200	39,000	97
	Chelan	21,200	20,300	96
	Columbia	1,600	1,500	94
	Cowlitz	31,300	30,300	97
	Douglas	9,800	9,500	97
	Franklin	13,300	12,900	97
	Grant	20,500	19,700	96
	Grays Harbor	25,300	23,700	94
	Kittitas East	7,900	7,400	94
	Kittitas West	2,100	2,000	95
	Pacific	7,500	7,000	93
	Wahkiakum	1,400	1,300	93
	Walla Walla	18,200	17,100	94
	WISCONSIN			
	Ashland	6,400	6,300	98
	Crawford	6,100	6,000	98
Eau Claire	32,000	31,500	98	
Grant	17,900	17,400	97	
Iron	2,700	2,700	100	
La Crosse	36,400	36,000	99	
Vernon	10,200	10,000	98	
WEST VIRGINIA				
Barbour	6,100	6,000	98	
Braxton	5,500	5,400	98	

WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%	
Between 25-49%	Brooke				
	Cabell	42,000	41,800	99	
	Fayette	20,900	20,700	99	
	Grant	3,600	3,500	97	
	Greenbrier	14,500	14,200	98	
	Hardy	3,700	3,600	97	
	Harrison	29,600	29,400	99	
	Kanawha	90,400	89,700	99	
	Lewis	7,200	7,100	99	
	Lincoln	8,000	7,900	99	
	Marion	25,200	25,000	99	
	Marshall	14,900	14,800	99	
	Mason	10,000	9,900	99	
	Mercer	27,300	27,000	99	
	Monongalia	29,300	28,900	99	
	Nicholas	10,600	10,500	99	
	Ohio	23,200	23,100	100	
	Pendleton	3,000	2,900	97	
	Pocahontas	3,800	3,600	96	
	Putnam	16,600	16,500	99	
	Randolph	10,600	10,400	98	
	Ritchie	4,600	4,500	98	
	Roane	5,500	5,400	98	
	Summers	5,300	5,100	97	
	Tucker	3,400	3,300	97	
	Tyler	4,000	3,900	98	
	Upshur	9,000	8,900	99	
	Wayne	17,000	16,800	99	
	Wetzel	7,900	7,800	99	
	Wood	36,200	35,800	99	
	WYOMING				
	Big Horn	4,500	4,300	96	
	Campbell	12,000	11,400	95	
	Converse	4,700	4,500	96	
	Hot Springs	2,200	2,100	95	
	Johnson	2,600	2,500	96	
	Laramie	29,900	29,400	98	
	Niobrara	1,200	1,200	100	
	Park	9,300	8,900	96	
	Platte	4,200	4,000	95	
	Sheridan	10,300	9,800	95	
	Sublette	2,200	2,100	95	
	Teton	5,300	5,100	96	
	Uinta	7,100	6,900	97	
	Washakie	3,500	3,400	97	
	Weston	2,800	2,700	96	
	Between 5-24%	ALABAMA			
		Baldwin	36,200	35,900	99
Barbour		9,400	9,200	98	
Bibb		6,100	6,000	98	
Blount		15,800	15,600	99	
Bullock		3,500	3,400	97	
Butler		7,900	7,800	99	
Cherokee		7,400	7,300	99	
Chilton		13,100	12,900	99	
Clarke		9,500	9,300	98	
Cleburne		5,200	5,100	98	
Conecuh		5,600	5,500	98	
Crenshaw		5,400	5,300	98	
Cullman		25,800	25,700	99	
Elmore		17,300	17,100	99	
Escambia	12,800	12,600	99		
Fayette	7,300	7,200	99		
Geneva	9,200	9,100	99		
Greene	3,700	3,600	97		
Henry	5,600	5,500	98		
Lamar	6,400	6,300	98		
Lawrence	11,200	11,000	99		

Georgia

WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	ALABAMA			
	Limestone	18,800	18,500	99
	Macon	8,800	8,700	98
	Marengo	8,700	8,500	98
	Monroe	8,000	7,800	98
	Randolph	7,500	7,400	99
	St Clair	17,800	17,600	99
	Sumter	5,400	5,300	98
	Winston	9,100	9,000	99
	ARKANSAS			
	Arkansas	8,600	8,500	99
	Boone	11,800	11,600	98
	Bradley	5,100	5,000	98
	Calhoun	2,200	2,200	100
	Carroll	8,100	8,000	99
	Cleburne	8,200	8,100	99
	Columbia	9,800	9,600	98
	Conway	7,100	7,000	99
	Cross	6,800	6,700	99
	Dallas	4,000	3,900	98
	Faulkner	20,500	20,200	99
Garland	32,900	32,400	98	
Grant	5,300	5,200	98	
Hempstead	8,600	8,400	98	
Howard	5,100	5,000	98	
Johnson	7,300	7,100	97	
Lafayette	3,600	3,500	97	
Lincoln	3,600	3,500	97	
Little River	5,100	5,000	98	
Logan	7,800	7,700	99	
Lonoke	14,200	14,000	99	
Madison	4,800	4,600	96	
Marion	5,300	5,200	98	
Monroe	4,500	4,400	98	
Montgomery	3,500	3,400	97	
Nevada	3,800	3,700	97	
Ouachita	13,000	12,800	98	
Poinsett	9,300	9,200	99	
Polk	6,600	6,400	97	
Prairie	3,700	3,600	97	
Randolph	6,600	6,500	98	
St Francis	9,900	9,700	98	
Saline	20,900	20,700	99	
Scott	4,200	4,100	98	
Sharp	6,500	6,300	97	
Stone	3,800	3,700	97	
Van Buren	6,400	6,300	98	
White	19,800	19,500	98	
Yell	7,100	7,000	99	
ARIZONA				
Cochise	37,100	35,900	97	
Coconino	30,600	28,500	93	
Gila	15,500	14,900	96	
La Paz	6,200	6,000	97	
Maricopa	823,200	807,900	98	
Mohave	35,500	33,900	95	
Pima	263,400	258,500	98	
Pinal	37,000	35,800	97	
Santa Cruz	8,900	8,600	97	
Yavapai	43,100	41,100	95	
CALIFORNIA				
Alameda	491,800	476,800	97	
Amador	11,000	10,500	95	
Butte	72,100	68,800	95	
Calaveras	12,900	12,300	95	
Contra Costa East	32,000	31,300	98	
Contra Costa West	257,700	252,000	98	
El Dorado West	33,700	32,500	97	

WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Fresno	221,300	213,100	96
	Glenn	8,700	8,400	97
	Kern East	30,600	29,500	96
	Kings	28,200	26,900	95
	Los Angeles	3,189,200	3,103,000	97
	Madera	27,600	26,400	96
	Marin	95,500	92,500	97
	Mariposa	5,900	5,500	93
	Mendocino	30,500	28,200	92
	Merced	58,200	56,000	96
	Mono	4,100	3,500	86
	Monterey	116,700	112,300	96
	Napa	41,700	40,300	97
	Nevada	30,800	29,100	94
	Orange	814,100	799,800	98
	Placer West	54,900	52,900	96
	Riverside West	289,100	278,200	96
	Sacramento	392,400	381,900	97
	San Benito	11,600	11,100	95
	San Bernardino	461,100	446,500	97
	San Diego	876,300	851,900	97
	San Francisco	337,400	316,900	94
	San Joaquin	161,600	155,000	96
	San Luis Obispo	79,200	75,800	96
	San Mateo	245,900	241,400	98
	Santa Barbara South	73,800	71,000	96
	Santa Clara East	25,900	25,200	97
	Santa Clara West	485,700	473,000	97
	Santa Cruz	88,500	84,800	96
	Shasta	53,100	51,400	97
	Solano East	65,300	63,800	98
	Sonoma	146,800	140,600	96
	Stanislaus	121,200	115,600	95
	Tehama	18,600	18,100	97
	Tulare	99,900	95,800	96
	Ventura	215,100	209,900	98
	Yolo	50,000	48,100	96
	Yuba	21,000	20,300	97
	COLORADO			
Alamosa	4,600	4,400	96	
Archuleta	2,100	2,000	95	
Cheyenne	1,000	900	95	
Clear Creek	3,000	2,900	97	
Conejos	2,800	2,700	96	
Crowley	1,000	1,000	100	
Denver	232,900	228,500	98	
Douglas	14,200	14,100	99	
Eagle	7,400	7,000	95	
El Paso	151,400	149,300	99	
Fremont	12,500	12,100	97	
Grand	3,800	3,600	95	
Jefferson	168,900	167,500	99	
Kiowa	700	700	100	
La Plata	12,100	11,600	96	
Mineral	300	300	100	
Moffat	5,000	4,700	94	
Montezuma	6,900	6,600	96	
Montrose	9,300	9,000	97	
Morgan	8,400	8,300	99	
Otero	8,100	7,900	98	
Phillips	1,800	1,800	100	
Pitkin	5,100	4,700	92	
Prowers	5,600	5,300	95	
Pueblo	49,800	49,100	99	
Rio Blanco	2,200	2,100	95	
Routt	5,600	5,200	93	
Saguache	1,400	1,300	93	
San Miguel	1,400	1,300	93	

Georgia

WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	COLORADO			
	Sedgwick	1,400	1,400	100
	Teller	4,800	4,700	98
	Washington	1,900	1,800	95
	Yuma	3,800	3,700	97
	CONNECTICUT			
	Fairfield	302,800	299,400	99
	Hartford	321,500	316,800	99
	New Haven	296,100	292,300	99
	New London	91,400	89,600	98
	Windham	36,900	36,200	98
	DISTRICT OF COLUMBIA			
	Dist Of Columbia	254,400	251,900	99
	DELAWARE			
	Kent	38,600	38,300	99
	New Castle	155,200	154,500	100
	Sussex	43,700	43,100	99
	FLORIDA			
	Bradford	8,000	7,900	99
	Broward	532,000	529,000	99
	Calhoun	3,500	3,400	97
Clay	34,900	34,500	99	
Dade	716,900	711,100	99	
De Soto	8,300	8,200	99	
Dixie	3,500	3,400	97	
Gadsden	15,000	14,700	98	
Gilchrist	2,500	2,500	100	
Hernando	37,200	36,600	99	
Hillsborough	328,900	325,900	99	
Holmes	6,300	6,100	97	
Jackson	15,300	15,000	98	
Jefferson	4,100	4,000	98	
Lafayette	1,500	1,500	100	
Lake	62,100	61,500	99	
Levy	9,900	9,600	97	
Madison	5,400	5,200	97	
Nassau	16,200	16,000	99	
Palm Beach So	122,300	120,900	99	
Pinellas	389,700	386,600	99	
Polk	152,500	151,000	99	
Putnam	24,400	24,100	99	
Seminole	100,500	99,700	99	
Sumter	12,000	11,800	98	
Suwannee	10,000	9,700	97	
Volusia	149,900	148,500	99	
Wakulla	5,200	5,100	98	
Walton	11,500	11,300	98	
Washington	6,400	6,300	98	
GEORGIA				
Appling	5,700	5,600	98	
Atkinson	2,100	2,000	95	
Banks	3,900	3,800	97	
Bleckley	3,700	3,600	97	
Bulloch	12,700	12,500	98	
Burke	7,100	6,900	97	
Calhoun	1,500	1,500	97	
Candler	2,700	2,600	96	
Clay	1,200	1,200	100	
Crawford	2,600	2,500	96	
Dade	4,300	4,300	100	
Decatur	9,300	9,100	98	
Dooly	3,700	3,600	97	
Early	4,700	4,600	98	
Echols	800	800	100	
Evans	3,100	3,100	100	
Fannin	6,400	6,300	98	
Franklin	6,400	6,300	98	
Gilmer	4,800	4,700	98	

WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Hart	7,100	7,000	99
	Irwin	3,400	3,300	97
	Jeff Davis	4,500	4,400	98
	Jenkins	2,900	2,900	98
	Johnson	3,200	3,200	98
	Jones	7,100	7,000	99
	Lanier	2,000	2,000	98
	Lincoln	2,300	2,300	100
	Long	1,800	1,800	100
	Macon	5,100	5,000	98
	Miller	2,700	2,600	96
	Mitchell	7,000	6,900	98
	Oglethorpe	3,700	3,600	97
	Quitman	800	800	100
	Rabun	4,400	4,300	98
	Schley	1,100	1,100	100
	Screven	5,800	5,700	98
	Seminole	3,400	3,300	97
	Stewart	1,900	1,800	95
	Taylor	2,800	2,700	96
	Telfair	4,000	3,900	98
	Turner	3,200	3,100	97
	Twiggs	3,600	3,500	97
	Webster	800	800	100
	Wheeler	2,000	1,900	97
	White	4,700	4,600	98
	Wilcox	2,700	2,600	98
	Wilkes	4,000	3,900	98
	Worth	6,700	6,600	98
	IOWA			
	Adams	2,100	2,100	100
	Allamakee	5,400	5,300	98
	Boone	10,100	10,000	99
	Buchanan	8,000	7,900	99
	Butler	6,300	6,200	98
	Calhoun	4,700	4,600	98
	Cass	6,600	6,500	98
	Cedar	7,300	7,200	99
	Chickasaw	5,300	5,200	98
	Dallas	12,000	11,900	99
	Davis	3,300	3,300	100
	Delaware	6,800	6,700	99
	Fayette	9,100	9,000	99
	Floyd	7,100	7,000	99
	Franklin	5,100	5,100	100
	Fremont	3,800	3,800	100
	Grundy	5,300	5,300	100
	Guthrie	4,700	4,600	98
	Hamilton	6,800	6,700	99
Hancock	5,500	5,400	98	
Hardin	8,100	8,000	99	
Harrison	6,000	5,900	98	
Howard	4,000	3,900	98	
Humboldt	5,000	4,900	98	
Ida	3,500	3,500	100	
Iowa	6,000	5,900	98	
Jackson	8,200	8,100	99	
Jasper	14,400	14,300	99	
Jefferson	6,600	6,500	98	
Johnson	33,800	33,300	99	
Jones	7,200	7,100	99	
Keokuk	4,800	4,700	98	
Lee	16,400	16,200	99	
Linn	66,900	66,400	99	
Lucas	4,200	4,100	98	
Lyon	4,500	4,400	98	
Madison	4,700	4,700	100	
Mahaska	9,200	9,100	99	

Georgia

WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	TV Households		%
		Total Households	Households	
Between 5-24%	IOWA			
	Marion	11,100	11,000	99
	Mills	4,700	4,700	100
	Mitchell	4,500	4,500	100
	Monona	4,400	4,300	98
	Muscatine	15,600	15,500	99
	O'Brien	6,200	6,200	100
	Osceola	3,200	3,200	100
	Page	7,400	7,300	99
	Plymouth	9,100	9,000	99
	Pocahontas	4,100	4,000	98
	Polk	132,700	131,700	99
	Pottawattamie	33,700	33,400	99
	Ringgold	2,300	2,300	100
	Shelby	5,500	5,500	100
	Sioux	10,800	10,600	98
	Story	25,500	25,200	99
	Tama	6,900	6,800	99
	Union	5,400	5,300	98
	Van Buren	3,200	3,100	97
	Wapello	15,500	15,300	99
	Warren	13,500	13,400	99
	Washington	7,800	7,700	99
	Winneshiek	5,200	5,100	98
	Winneshiek	7,600	7,500	99
	Worth	3,500	3,500	100
	Wright	6,200	6,100	98
	IDAHO			
	Ada	79,700	78,400	98
	Benewah	3,300	3,200	97
	Bingham	11,900	11,800	99
	Boise	1,700	1,700	100
	Bonner	10,500	10,200	97
	Butte	1,000	1,000	100
	Canyon	32,000	31,300	98
	Custer	2,100	2,000	95
Franklin	2,900	2,800	96	
Fremont	3,700	3,600	97	
Gem	4,300	4,200	98	
Idaho	5,300	5,100	96	
Jefferson	5,400	5,400	100	
Jerome	5,500	5,400	98	
Kootenai	27,200	26,800	99	
Latah	10,900	10,600	97	
Lemhi	2,700	2,500	93	
Lincoln	1,200	1,200	100	
Madison	5,900	5,800	98	
Minidoka	6,900	6,700	97	
Nez Perce	13,200	12,900	98	
Oneida	1,100	1,100	100	
Owyhee	2,900	2,800	97	
Payette	6,200	6,100	98	
Teton	1,000	1,000	100	
Valley	2,400	2,300	96	
Washington	3,100	3,000	97	
ILLINOIS				
Adams	26,700	26,300	98	
Boone	11,200	11,000	98	
Brown	2,000	1,900	95	
Christian	14,400	14,100	98	
Clark	6,800	6,600	97	
Clay	6,200	6,000	97	
Clinton	12,000	11,800	98	
Coles	19,600	19,200	98	
Cook	1,969,600	1,941,300	99	
Cumberland	4,300	4,200	98	
De Kalb	26,000	25,600	98	
De Witt	7,300	7,200	99	

WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	TV Households		%
		Total Households	Households	
Between 5-24%	Douglas	7,700	7,600	99
	Dupage	277,400	275,500	99
	Edgar	8,300	8,100	98
	Edwards	3,700	3,600	97
	Fayette	8,400	8,200	98
	Fulton	15,400	15,100	98
	Gallatin	3,000	2,900	97
	Grundy	12,800	12,700	99
	Hamilton	3,900	3,700	95
	Hancock	9,200	9,100	99
	Hardin	2,100	2,000	95
	Henderson	3,500	3,400	97
	Iroquois	12,400	12,100	98
	Jackson	24,000	23,300	97
	Jasper	4,300	4,200	98
	Jersey	7,400	7,200	97
	Jo Daviess	9,100	8,900	97
	Johnson	3,500	3,400	97
	Kane	114,700	113,300	99
	Kendall	14,500	14,400	99
	Lake	167,300	166,100	99
	Lee	12,900	12,700	98
	Livingston	14,900	14,500	98
	Logan	10,600	10,400	98
	Mchenry	61,100	60,700	99
	Maccoupin	20,100	19,700	98
	Madison	96,200	95,000	99
	Marion	17,600	17,200	98
	Mason	6,800	6,700	99
	Mercer	7,000	6,900	99
	Monroe	8,100	7,900	98
	Montgomery	12,400	12,100	98
	Morgan	14,500	14,100	97
	Moultrie	5,500	5,400	97
	Ogle	17,400	17,100	98
	Perry	9,000	8,800	98
	Piatt	6,500	6,400	98
	Pike	7,400	7,200	97
	Pope	1,900	1,800	95
	Pulaski	3,500	3,400	97
	Putnam	2,300	2,200	96
	Richland	6,900	6,700	97
	St Clair	97,400	95,800	98
	Saline	12,200	11,900	98
	Schuyler	3,100	3,000	97
	Scott	2,300	2,300	100
	Shelby	9,300	9,000	97
Stark	2,700	2,700	100	
Union	7,700	7,500	97	
Wabash	5,600	5,400	97	
Wayne	7,500	7,200	96	
White	7,400	7,100	96	
Whiteside	24,000	23,600	98	
Will	117,000	115,800	99	
Williamson	25,400	24,800	98	
Winnebago	96,800	95,500	99	
INDIANA				
Adams	10,600	10,400	98	
Allen	111,000	109,500	99	
Boone	14,400	14,200	99	
Carroll	7,100	7,000	99	
Clay	9,600	9,500	99	
Crawford	3,800	3,700	97	
Daviess	10,600	10,300	97	
Dearborn	13,700	13,500	99	
Decatur	8,400	8,200	98	
De Kalb	12,200	12,100	99	
Dubois	13,200	12,800	97	

Georgia

WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	INDIANA			
	Elkhart	55,300	54,200	98
	Fayette	10,000	9,800	98
	Floyd	23,400	23,100	99
	Fountain	6,800	6,700	99
	Gibson	13,000	12,700	98
	Greene	12,400	12,100	98
	Hamilton	35,900	35,500	99
	Hancock	16,700	16,500	99
	Hendricks	26,300	26,000	99
	Huntington	13,800	13,600	99
	Jackson	13,800	13,600	99
	Jasper	9,100	8,900	98
	Jay	8,200	8,000	98
	Jennings	7,900	7,700	97
	Johnson	30,300	30,100	99
	Kosciusko	24,400	23,900	98
	Lagrange	9,500	9,100	96
	Lake	174,400	172,300	99
	La Porte	37,600	37,200	99
	Lawrence	16,700	16,400	98
	Marion	310,600	306,600	99
	Marshall	15,500	15,200	98
	Martin	3,900	3,800	97
	Morgan	19,000	18,700	98
	Noble	14,200	13,900	98
	Orange	7,200	7,000	97
	Owen	6,900	6,800	99
	Parke	5,900	5,800	98
	Perry	6,600	6,400	97
	Pike	5,300	5,100	96
	Porter	44,100	43,600	99
	Posey	9,500	9,200	97
	Pulaski	5,100	5,000	97
	Randolph	10,800	10,600	98
	Ripley	8,900	8,700	98
	Rush	6,500	6,400	98
	St Joseph	90,700	89,600	99
	Scott	7,500	7,300	97
	Starke	8,100	7,900	98
	Steuben	10,700	10,500	98
	Tippecanoe	43,800	42,800	98
	Tipton	6,300	6,200	98
	Vermillion	7,100	7,000	99
	Wabash	12,500	12,200	98
	Warren	2,900	2,800	97
	Warrick	16,900	16,500	98
Washington	8,400	8,200	98	
Wayne	27,100	26,700	99	
Wells	9,400	9,200	98	
White	9,400	9,200	98	
Whitley	9,800	9,700	99	
KANSAS				
Allen	6,200	6,100	98	
Anderson	3,200	3,100	97	
Atchison	6,500	6,400	98	
Barber	2,800	2,700	96	
Brown	4,800	4,700	98	
Butler	18,200	18,000	99	
Chautauqua	2,200	2,200	100	
Cherokee	9,100	9,000	99	
Cloud	4,500	4,400	98	
Coffey	3,600	3,500	97	
Crawford	15,600	15,400	99	
Decatur	1,700	1,700	100	
Dickinson	8,200	8,100	99	
Douglas	27,000	26,600	99	
Elk	1,600	1,600	100	

WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	INDIANA			
	Ellsworth	2,900	2,800	97
	Gove	1,400	1,400	100
	Graham	1,500	1,500	100
	Harvey	11,600	11,400	98
	Hodgeman	900	900	100
	Jackson	4,500	4,400	98
	Jewell	1,900	1,800	95
	Johnson	131,700	131,100	100
	Kingman	3,400	3,400	100
	Labette	9,700	9,600	99
	Lane	1,000	1,000	100
	Leavenworth	20,000	19,800	99
	Lincoln	1,600	1,600	100
	Linn	3,400	3,300	97
	Marion	5,100	5,000	98
	Meade	1,800	1,800	100
	Miami	8,600	8,500	99
	Morris	2,600	2,500	96
	Nemaha	4,200	4,100	98
	Ness	1,700	1,700	100
	Norton	2,700	2,700	100
	Osage	6,100	6,000	98
	Osborne	2,300	2,200	96
	Ottawa	2,300	2,200	96
	Pottawatomie	6,000	5,900	98
	Pratt	4,300	4,200	98
	Rawlins	1,500	1,500	100
	Rush	1,700	1,700	100
	Russell	3,400	3,300	97
	Sheridan	1,300	1,300	100
	Stafford	2,400	2,400	100
	Stevens	1,800	1,700	97
Wabausee	2,500	2,400	96	
Wallace	700	700	100	
Wyandotte	65,700	65,100	99	
KENTUCKY				
Adair	5,900	5,800	98	
Allen	5,900	5,800	98	
Ballard	3,200	3,200	100	
Barren	12,900	12,800	99	
Bath	3,600	3,500	97	
Boone	18,500	18,500	100	
Breckinridge	6,300	6,200	98	
Bullitt	15,600	15,500	99	
Campbell	29,600	29,500	100	
Carroll	3,500	3,500	100	
Carter	8,900	8,800	99	
Clinton	3,600	3,600	99	
Crittenden	3,300	3,300	100	
Edmonson	3,600	3,500	99	
Fleming	4,800	4,700	99	
Garrard	4,200	4,200	99	
Grant	5,100	5,000	99	
Graves	13,400	13,300	99	
Green	3,900	3,900	99	
Hancock	2,900	2,900	100	
Harrison	5,700	5,700	99	
Henderson	16,500	16,300	99	
Henry	4,800	4,700	99	
Jessamine	10,800	10,600	99	
Kenton	51,900	51,700	100	
Larue	4,500	4,500	100	
Lewis	5,000	4,900	98	
Lincoln	7,000	6,900	99	
Livingston	3,700	3,700	100	
Logan	10,000	9,900	99	
Lyon	2,300	2,300	100	
Mc Lean	3,500	3,500	100	

Georgia

WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	KENTUCKY			
	Madison	19,300	19,100	99
	Marion	5,800	5,800	99
	Mason	6,300	6,200	99
	Meade	8,000	8,000	100
	Menfee	1,700	1,700	100
	Mercer	7,500	7,400	99
	Metcalfe	3,700	3,600	99
	Monroe	4,800	4,700	99
	Morgan	4,200	4,100	98
	Muhlenberg	11,600	11,500	99
	Nelson	10,300	10,200	99
	Nicholas	2,700	2,700	100
	Ohio	8,300	8,200	99
	Oldham	10,300	10,200	100
	Owen	3,400	3,400	100
	Pendleton	4,100	4,100	100
	Rockcastle	5,400	5,300	97
	Scott	8,400	8,300	99
	Shelby	8,800	8,800	99
	Simpson	5,500	5,500	99
	Spencer	2,300	2,300	100
	Taylor	8,700	8,600	99
	Trimble	2,200	2,200	100
	Union	5,800	5,800	99
	Washington	3,400	3,400	100
	Webster	5,600	5,500	98
	Woodford	6,900	6,800	99
	LOUISIANA			
	Avoyelles	14,900	14,600	98
	Beauregard	11,400	11,200	98
	Caldwell	4,800	4,700	98
	Cameron	3,400	3,400	100
	Catahoula	4,500	4,400	98
Claiborne	6,400	6,300	98	
De Soto	10,400	10,200	98	
East Carroll	3,700	3,600	97	
East Feliciana	6,000	5,800	97	
Franklin	8,500	8,300	98	
Grant	6,800	6,700	99	
Livingston	25,100	24,700	98	
Orleans	213,500	211,600	99	
Plaquemines	8,300	8,200	99	
Pointe Coupee	8,400	8,200	98	
Red River	3,800	3,700	97	
Richland	7,900	7,800	99	
St Bernard	24,200	24,100	100	
St Helena	3,200	3,100	97	
Tangipahoa	31,700	31,200	98	
Vermilion	19,000	18,800	99	
Washington	17,100	16,800	98	
West Baton Rouge	6,700	6,600	98	
West Carroll	4,700	4,600	98	
MASSACHUSETTS				
Berkshire	55,500	54,600	98	
Bristol	185,800	183,800	99	
Essex	251,800	249,100	99	
Hampshire	49,500	48,500	98	
Middlesex	507,900	502,400	99	
Nantucket	2,800	2,700	96	
Norfolk	224,900	222,900	99	
Plymouth	153,800	152,000	99	
Suffolk	272,000	266,100	98	
Worcester	250,800	247,600	99	
MARYLAND				
Anne Arundel	149,000	148,300	100	
Baltimore	264,900	263,800	100	
Calvert	16,400	16,200	99	

WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	MARYLAND			
	Carroll	41,500	41,300	100
	Cecil	24,600	24,500	100
	Charles	30,600	30,300	99
	Frederick	49,100	48,800	99
	Garrett	9,800	9,700	98
	Harford	57,900	57,600	99
	Howard	60,900	60,600	100
	Montgomery	270,900	269,900	100
	Prince Georges	248,800	248,000	100
	Somerset	7,000	6,900	99
	Washington	42,000	41,700	99
	Wicomico	27,300	27,100	99
	Baltimore City	282,400	281,100	100
	MAINE			
	Androscoggin	38,500	38,000	99
	Cumberland	92,200	90,900	99
	Franklin	11,100	10,800	97
	Kennebec	44,000	43,200	98
	Knox	14,200	13,800	97
	Lincoln	11,500	11,300	98
	Oxford	19,700	19,400	98
	Piscataquis	6,800	6,700	99
	Sagadahoc	12,800	12,500	98
	Somerset	17,100	16,800	98
	York	64,500	63,700	99
	MICHIGAN			
	Alcona	4,400	4,300	97
	Allegan	32,100	31,700	99
	Alpena	11,500	11,100	97
	Baraga	3,000	2,900	97
	Barry	17,700	17,500	99
	Bay	41,800	41,400	99
	Berrien	62,600	61,600	98
Branch	15,100	14,900	99	
Cass	18,500	18,200	98	
Charlevoix	8,400	8,200	98	
Cheboygan	8,300	8,000	96	
Clare	10,500	10,300	98	
Clinton	19,300	19,100	99	
Crawford	3,900	3,800	97	
Eaton	35,300	34,900	99	
Genesee	161,400	159,900	99	
Gladwin	9,000	8,800	98	
Gogebic	7,500	7,300	97	
Gratiot	14,000	13,800	99	
Hillsdale	15,500	15,200	98	
Huron	13,700	13,400	98	
Ionia	17,700	17,500	99	
Iosco	11,900	11,800	99	
Iron	5,800	5,700	98	
Isabella	17,800	17,500	98	
Jackson	52,400	51,800	99	
Kalamazoo	83,700	82,600	99	
Kalkaska	5,000	4,900	98	
Kent	183,400	180,700	99	
Keweenaw	700	700	100	
Lapeer	24,100	23,800	99	
Leelanau	6,200	6,100	98	
Lenawee	32,000	31,600	99	
Livingston	37,300	37,000	99	
Luce	2,200	2,100	95	
Mackinac	3,900	3,800	97	
Macomb	255,100	253,800	99	
Manistee	9,500	9,300	98	
MecoSta	12,800	12,600	98	
Menominee	9,700	9,500	98	
Midland	27,100	26,900	99	
Missaukee	4,000	3,900	98	

Georgia

WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%	
Between 5-24%	MICHIGAN				
	Monroe	46,800	46,400	99	
	Muskegon	58,300	57,600	99	
	Newaygo	14,800	14,500	98	
	Oakland	395,400	393,000	99	
	Oceana	8,500	8,300	98	
	Ogemaw	7,100	7,000	99	
	Osceola	7,700	7,600	99	
	Ottawa	60,500	59,700	99	
	Saginaw	77,100	76,300	99	
	St Joseph	22,700	22,400	99	
	Sanilac	15,500	15,200	98	
	Schoolcraft	3,000	2,900	97	
	Shiawassee	24,400	24,100	99	
	Tuscola	19,100	18,800	98	
	Van Buren	26,200	25,900	99	
	Washtenaw	101,600	99,500	98	
	Wayne	814,200	805,700	99	
	Wexford	10,600	10,400	98	
	MINNESOTA				
	Aitkin	5,500	5,400	98	
	Anoka	77,200	77,000	100	
	Becker	11,200	11,000	98	
	Benton	10,100	10,000	99	
	Big Stone	2,900	2,900	100	
	Blue Earth	18,700	18,400	98	
	Brown	10,200	10,000	98	
	Carlton	10,700	10,600	99	
	Cass	8,300	8,000	96	
	Chisago	9,800	9,700	99	
	Clay	17,100	17,000	99	
	Cook	1,800	1,800	100	
	Cottonwood	5,200	5,000	96	
	Crow Wing	18,200	17,800	98	
	Dakota	87,400	86,900	99	
	Dodge	5,500	5,400	98	
	Faribault	7,300	7,200	99	
Fillmore	7,800	7,700	99		
Freeborn	13,500	13,400	99		
Goodhue	14,900	14,700	99		
Hennepin	420,000	416,300	99		
Houston	6,500	6,400	98		
Hubbard	5,900	5,700	97		
Itasca	16,400	16,100	98		
Lac Qui Parle	3,800	3,700	97		
Lake	4,300	4,300	100		
Le Sueur	8,800	8,700	99		
Mc Leod	11,600	11,500	99		
Mahnomen	1,700	1,700	100		
Marshall	4,500	4,400	98		
Martin	9,600	9,500	99		
Morrison	10,500	10,300	98		
Mower	15,000	14,900	99		
Murray	3,900	3,900	100		
Nicollet	10,200	10,100	99		
Norman	3,300	3,200	97		
Otter Tail	20,100	19,700	98		
Pennington	5,600	5,500	98		
Pipestone	4,300	4,200	98		
Polk	12,500	12,300	98		
Ramsey	190,000	188,500	99		
Red Lake	1,800	1,800	100		
Renville	7,300	7,200	99		
Rice	16,400	16,200	99		
Rock	3,800	3,800	100		
Roseau	5,000	4,700	94		
St Louis	78,100	77,300	99		
Scott	18,300	18,200	99		

WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	MISSOURI			
	Sherburne	12,000	11,900	99
	Sibley	5,400	5,300	98
	Stearns	37,500	37,000	99
	Swift	4,600	4,500	98
	Todd	9,500	9,300	98
	Traverse	1,800	1,800	100
	Washington	44,800	44,500	99
	Watsonwan	4,700	4,600	98
	Wright	21,300	21,000	99
	Yellow Medicine	4,600	4,400	96
	Andrew	5,400	5,300	98
	Audrain	9,600	9,500	99
	Barry	10,600	10,400	98
	Barton	4,800	4,700	98
	Benton	5,500	5,300	96
	Boone	41,100	40,500	99
	Caldwell	3,200	3,200	100
	Callaway	11,300	11,100	98
	Camden	10,700	10,500	98
	Cape Girardeau	23,200	22,900	99
	Carroll	4,600	4,500	98
	Carter	2,100	2,000	95
	Cass	21,000	20,800	99
	Chariton	4,000	3,900	97
	Christian	11,000	10,800	98
	Clay	57,200	56,800	99
Clinton	6,300	6,200	98	
Cole	23,200	23,000	99	
Cooper	5,700	5,600	98	
Crawford	7,500	7,300	97	
Dade	3,200	3,200	100	
Dallas	5,200	5,100	98	
Daviess	3,400	3,300	97	
De Kalb	3,200	3,100	97	
Dent	5,600	5,400	96	
Douglas	4,700	4,600	98	
Franklin	27,500	27,200	99	
Gasconade	5,400	5,300	98	
Gentry	3,100	3,000	97	
Henry	8,300	8,200	99	
Hickory	3,300	3,200	97	
Holt	2,700	2,600	96	
Howell	12,000	11,500	96	
Jackson	255,600	252,700	99	
Jasper	35,600	35,100	99	
Jefferson	56,700	56,300	99	
Johnson	13,100	12,900	98	
Knox	2,100	2,100	100	
Laclede	10,400	10,200	98	
Lafayette	12,000	11,900	99	
Lawrence	12,100	11,900	98	
Lewis	3,800	3,700	97	
Linn	6,200	6,100	98	
Livingston	5,900	5,800	98	
Mc Donald	6,300	6,200	98	
Madison	4,800	4,700	98	
Maries	3,100	3,000	97	
Mercer	1,600	1,600	100	
Miller	8,300	8,200	99	
Mississippi	5,400	5,300	98	
Moniteau	4,500	4,400	98	
Montgomery	4,300	4,200	98	
Morgan	6,200	6,100	98	
Newton	16,900	16,700	99	
Nodaway	7,600	7,500	99	
Oregon	4,000	3,800	95	
Osage	4,300	4,200	98	

Georgia

WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%	
Between 5-24%	MISSOURI				
	Pettis	14,100	13,900	99	
	Phelps	12,300	12,000	98	
	Pike	6,000	5,900	98	
	Platte	19,600	19,400	99	
	Polk	7,800	7,600	97	
	Putnam	2,100	2,100	100	
	Ralls	3,400	3,400	100	
	Randolph	9,700	9,600	99	
	Ray	8,500	8,400	99	
	St Charles	65,700	65,200	99	
	St Francois	16,400	16,200	99	
	St Louis	373,200	369,400	99	
	Saline	9,500	9,400	99	
	Shelby	3,000	3,000	100	
	Stone	7,700	7,500	97	
	Sullivan	2,800	2,800	100	
	Taney	10,900	10,700	98	
	Texas	8,400	8,100	96	
	Vernon	7,800	7,600	97	
	Wayne	5,000	4,900	98	
	Webster	8,200	8,000	98	
	St Louis City	171,600	169,800	99	
	MISSISSIPPI				
	Amite	4,800	4,700	98	
	Attala	7,200	7,100	98	
	Benton	2,700	2,700	98	
	Chickasaw	6,400	6,300	98	
Choctaw	3,100	3,100	98		
Claiborne	3,700	3,600	97		
Clarke	6,400	6,300	98		
Copiah	9,500	9,400	98		
Covington	6,100	6,000	98		
De Soto	22,400	22,000	98		
Hancock	12,200	12,100	99		
Holmes	7,600	7,400	98		
Issaquena	800	800	100		
Jasper	6,000	5,900	98		
Jefferson	3,000	2,900	97		
Jefferson Davis	4,800	4,700	98		
Lafayette	11,500	11,300	99		
Lawrence	4,600	4,500	98		
Leake	6,900	6,800	99		
Lincoln	11,600	11,400	99		
Marion	9,400	9,200	98		
Marshall	10,800	10,600	98		
Neshoba	9,300	9,200	99		
Newton	7,700	7,600	99		
Panola	10,200	10,000	99		
Pearl River	14,300	14,100	99		
Pontotoc	8,600	8,500	99		
Prentiss	9,400	9,300	99		
Quitman	4,000	3,900	97		
Rankin	29,400	29,000	99		
Scott	9,700	9,600	99		
Simpson	8,900	8,800	99		
Smith	5,700	5,600	98		
Stone	3,700	3,600	99		
Tallahatchie	5,400	5,300	97		
Tate	7,300	7,200	99		
Union	8,900	8,800	99		
Walthall	4,900	4,800	98		
Wayne	7,000	6,900	99		
Webster	3,800	3,700	97		
Wilkinson	3,400	3,300	97		
Winston	7,000	6,900	99		
Yalobusha	5,100	5,000	98		
MONTANA					

WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%	
Between 5-24%	MISSOURI				
	Blaine	2,600	2,400	92	
	Chouteau	2,200	2,100	95	
	Gallatin	19,000	18,400	97	
	Hill	6,900	6,700	97	
	Jefferson	3,200	3,100	97	
	Lake	8,400	8,100	97	
	Liberty	1,000	1,000	100	
	Mc Cone	900	900	100	
	Madison	2,200	2,200	100	
	Meagher	800	800	100	
	Musselshell	1,800	1,700	94	
	Phillips	2,200	2,100	95	
	Pondera	2,500	2,400	96	
	Powder River	900	800	89	
	Prairie	700	600	86	
	Ravalli	10,600	10,300	97	
	Sanders	3,900	3,700	95	
	Sheridan	2,100	2,000	95	
	Stillwater	2,600	2,600	100	
	Sweet Grass	1,300	1,200	92	
	Teton	2,500	2,400	96	
	Treasure	400	400	100	
	Valley	3,800	3,600	95	
	Yellowstone	47,100	46,400	99	
	NORTH CAROLINA				
	Alamance	40,800	40,500	99	
	Alexander	10,500	10,400	99	
Alleghany	4,000	3,900	97		
Ashe	9,400	9,200	98		
Avery	5,500	5,400	98		
Beaufort	16,900	16,700	99		
Bertie	7,600	7,400	97		
Bladen	11,500	11,300	98		
Buncombe	70,500	69,700	99		
Cabarrus	35,900	35,700	99		
Chatham	14,600	14,400	99		
Cleveland	32,600	32,300	99		
Columbus	19,400	19,100	98		
Davie	11,200	11,000	98		
Duplin	15,600	15,400	98		
Durham	69,100	68,300	99		
Franklin	13,000	12,700	98		
Gaston	64,500	63,900	99		
Granville	13,000	12,800	98		
Greene	5,400	5,300	98		
Harnett	24,100	23,800	99		
Henderson	29,800	29,400	99		
Hertford	8,400	8,300	99		
Hoke	7,600	7,400	98		
Iredell	34,800	34,400	99		
Jackson	9,900	9,700	98		
Johnston	31,200	30,800	99		
Lee	16,100	15,900	99		
Lincoln	18,400	18,300	99		
Mc Dowell	13,700	13,500	99		
Macon	9,800	9,600	97		
Mitchell	5,500	5,400	98		
Montgomery	9,000	8,900	99		
Moore	24,000	23,700	99		
Northampton	7,700	7,600	98		
Orange	34,700	34,200	98		
Pamlico	4,200	4,200	99		
Pasquotank	11,200	11,000	99		
Pender	9,900	9,700	98		
Person	11,400	11,300	99		
Polk	5,900	5,800	98		
Randolph	39,800	39,400	99		
Robeson	36,100	35,400	98		

Georgia

WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%	
Between 5-24%	NORTH CAROLINA				
		Rockingham	33,600	33,300	99
		Rowan	41,500	41,100	99
		Rutherford	22,100	21,900	99
		Sampson	19,000	18,700	98
		Stanly	20,100	19,900	99
		Stokes	13,800	13,600	99
		Surry	24,700	24,400	99
		Swain	4,200	4,100	98
		Tyrrell	1,500	1,500	100
		Union	29,200	28,900	99
		Warren	5,900	5,800	98
		Yadkin	11,600	11,500	99
		Yancey	6,000	5,800	97
		NORTH DAKOTA			
		Bottineau	3,200	3,200	100
		Burke	1,400	1,400	100
	Cass	39,900	39,600	99	
	Cavalier	2,600	2,500	96	
	Dickey	2,500	2,500	100	
	Divide	1,200	1,200	100	
	Emmons	2,000	2,000	100	
	Foster	1,600	1,600	100	
	Golden Valley	900	900	100	
	Grant	1,500	1,500	100	
	Griggs	1,400	1,400	100	
	Kidder	1,400	1,400	100	
	Logan	1,200	1,200	100	
	Mc Henry	2,800	2,800	100	
	Mc Kenzie	2,700	2,700	100	
	Mc Lean	4,500	4,400	98	
	Mountrail	2,900	2,900	100	
	Nelson	2,000	2,000	100	
	Pembina	3,800	3,700	97	
	Pierce	2,000	2,000	100	
	Ransom	2,500	2,500	100	
	Rolette	3,800	3,700	97	
	Sargent	2,000	2,000	100	
	Sheridan	1,000	1,000	100	
	Slope	400	400	100	
	NEBRASKA				
	Antelope	3,200	3,100	97	
	Arthur	200	200	100	
	Blaine	300	300	100	
	Buffalo	13,900	13,800	99	
	Burt	3,400	3,400	100	
	Butler	3,400	3,300	97	
	Cass	8,500	8,400	99	
	Cedar	4,000	4,000	100	
	Colfax	3,600	3,500	97	
	Cuming	4,000	3,900	98	
	Custer	5,000	4,900	98	
	Dakota	6,600	6,600	100	
	Dawson	8,300	8,200	99	
	Dixon	2,600	2,600	100	
	Dodge	14,000	13,900	99	
	Douglas	160,500	159,100	99	
	Dundy	1,200	1,200	100	
	Fillmore	2,900	2,900	100	
	Franklin	1,600	1,600	100	
	Frontier	1,400	1,400	100	
	Furnas	2,600	2,500	96	
	Garfield	1,000	1,000	100	
	Gosper	800	800	100	
	Grant	300	300	100	
	Greeley	1,200	1,200	100	
	Hall	18,700	18,500	99	
	Hamilton	3,400	3,400	100	

WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%	
Between 5-24%	NEW HAMPSHIRE				
		Belknap	19,400	19,200	99
		Carroll	14,800	14,500	98
		Cheshire	25,800	25,100	97
		Grafton	26,900	26,100	97
		Hillsborough	124,100	122,600	99
		Merrimack	45,200	44,400	98
		Rockingham	89,400	88,300	99
		Sullivan	15,500	15,100	97
		NEW JERSEY			
		Bergen	318,100	316,000	99
		Burlington	137,300	136,100	99
		Camden	183,900	182,300	99
		Cumberland	49,100	48,500	99
		Essex	313,000	308,800	99
		Gloucester	76,900	76,300	99
		Hudson	214,500	211,900	99
		Mercer	119,700	118,000	99
		Middlesex	233,600	231,700	99
		Monmouth	207,500	205,400	99
		Morris	150,500	149,400	99
		Passaic	169,200	167,400	99
		Salem	24,800	24,500	99
		Somerset	81,100	80,300	99
		Union	189,000	187,500	99
		NEW MEXICO			
		Bernalillo	193,200	190,300	98
		Catron	900	800	89
		Cibola	8,700	8,600	98
		Dona Ana	45,700	44,300	97
		Los Alamos	7,600	7,500	99
		Rio Arriba	11,200	10,500	94
		Sandoval	17,400	16,400	95
	Sanita Fe	36,000	35,000	97	
	Socorro	4,800	4,700	98	
	Taos	7,400	6,800	92	
	Valencia	15,200	15,000	99	
	NEVADA				
	Churchill	6,800	6,700	99	
	Clark	263,300	258,900	98	
	Douglas	10,700	10,300	96	
	Humboldt	4,600	4,400	96	
	Lincoln	1,400	1,300	93	
	Lyon	7,600	7,300	96	

Georgia

WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	NEVADA			
	Nye South	3,700	3,400	92
	Pershing	1,600	1,600	97
	Storey	600	600	100
	Washoe	105,900	103,500	98
	White Pine	3,100	3,000	97
	NEW YORK			
	Albany	112,900	111,100	98
	Allegany	17,600	17,200	97
	Cattaraugus	31,000	30,400	98
	Cayuga	29,300	28,700	98
	Chautauqua	54,600	53,700	98
	Chenango	19,000	18,600	98
	Columbia	23,600	23,200	98
	Cortland	16,900	16,600	98
	Erie	359,600	355,700	99
	Essex	14,400	14,100	98
	Franklin	16,100	15,700	98
	Fulton	21,400	21,000	98
	Genesee	21,600	21,300	99
	Greene	16,800	16,500	98
	Hamilton	2,000	1,900	95
	Herkimer	24,800	24,400	98
	Lewis	9,100	8,900	98
	Livingston	20,200	19,900	99
	Monroe	270,900	267,400	99
	Montgomery	20,300	19,900	98
Nassau	449,500	447,100	99	
New York	773,300	736,500	95	
Oneida East	58,000	57,100	99	
Onondaga	172,800	170,700	99	
Ontario	33,600	33,100	99	
Orleans	14,200	14,000	98	
Oswego	42,000	41,400	99	
Putnam	28,800	28,400	99	
Queens	758,200	750,600	99	
Rensselaer	56,400	55,400	98	
Richmond	131,600	130,400	99	
Rockland	87,100	86,000	99	
Saratoga	60,300	59,600	99	
Schoharie	11,200	10,900	97	
Schuyler	6,500	6,300	97	
Seneca	12,100	12,000	99	
Steuben	36,600	35,800	98	
Suffolk	430,600	426,600	99	
Sullivan	25,400	24,700	97	
Warren	21,000	20,600	98	
Washington	20,000	19,700	98	
Wayne	32,100	31,600	98	
Westchester	324,000	320,400	99	
Wyoming	13,800	13,700	99	
Yates	8,700	8,500	98	
OHIO				
Adams	9,500	9,100	96	
Ashtabula	37,500	37,000	99	
Auglaize	16,400	16,100	98	
Brown	12,900	12,600	98	
Butler	101,400	100,300	99	
Champaign	13,300	13,100	98	
Clark	55,800	55,200	99	
Clermont	51,800	51,200	99	
Clinton	13,900	13,700	99	
Columbiana	41,700	41,100	99	
Coshocton	14,300	13,900	97	
Cuyahoga	574,900	568,800	99	
Darke	20,900	20,600	99	
Defiance	14,500	14,300	99	
Delaware	22,300	22,100	99	

WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Fairfield	35,900	35,500	99
	Franklin	373,700	369,700	99
	Fulton	14,600	14,300	98
	Gallia	11,100	10,800	97
	Geauga	25,800	25,500	99
	Hamilton	343,200	338,600	99
	Hancock	25,300	25,000	99
	Hardin	12,100	11,900	98
	Harrison	6,100	6,000	98
	Henry	10,600	10,500	99
	Highland	13,800	13,500	98
	Hocking	9,900	9,700	98
	Holmes	9,100	8,600	94
	Logan	16,000	15,800	99
	Lorain	97,400	96,500	99
	Lucas	180,500	178,700	99
	Madison	11,300	11,100	98
	Medina	41,000	40,600	99
	Meigs	9,200	9,000	98
	Mercer	13,600	13,400	99
	Miami	34,600	34,200	99
	Morgan	5,300	5,100	96
	Morrow	10,100	10,000	99
	Ottawa	15,500	15,300	99
	Paulding	7,700	7,600	99
	Pickaway	15,600	15,400	99
	Portage	49,500	49,000	99
	Preble	15,100	14,900	99
	Putnam	11,300	11,100	98
	Sandusky	23,700	23,500	99
	Shelby	15,300	15,100	99
	Stark	139,700	138,100	99
	Summit	196,800	195,000	99
	Trumbull	87,400	86,600	99
	Van Wert	11,800	11,700	99
	Vinton	4,400	4,300	98
	Warren	37,600	37,200	99
	Wayne	37,000	36,100	98
	Williams	14,400	14,100	98
	Wood	39,400	39,000	99
	Wyandot	8,200	8,100	98
	OKLAHOMA			
	Adair	7,200	7,000	97
	Atoka	4,700	4,700	100
	Beaver	3,000	3,000	100
	Bryan	13,400	13,200	98
	Caddo	12,500	12,400	99
	Canadian	26,400	26,200	99
	Cherokee	12,600	12,400	98
	Cleveland	61,000	60,400	99
	Coal	2,200	2,200	100
	Craig	5,600	5,500	98
	Creek	26,600	26,300	99
	Custer	12,000	11,900	99
	Delaware	11,300	11,100	98
	Dewey	2,200	2,200	100
	Ellis	2,200	2,100	95
	Garfield	24,300	24,100	99
	Grady	16,500	16,300	99
	Grant	2,500	2,500	100
	Harmon	1,700	1,700	100
	Harper	1,800	1,800	100
Haskell	4,700	4,600	98	
Hughes	5,700	5,600	99	
Jefferson	3,200	3,200	100	
Johnston	4,100	4,000	98	
Kingfisher	5,600	5,600	100	
Logan	11,300	11,200	99	

Georgia

WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total		TV Households %
		Households	Households	
Between 5-24%	OKLAHOMA			
	Mc Clain	9,300	9,200	99
	Mc Intosh	7,200	7,100	99
	Major	3,300	3,200	97
	Marshall	5,200	5,100	98
	Mayes	13,200	13,000	98
	Murray	5,000	5,000	100
	Muskogee	26,700	26,400	99
	Noble	4,800	4,800	100
	Oklfuskee	4,500	4,400	98
	Oklahoma	252,700	251,000	99
	Okmulgee	15,300	15,100	99
	Osage	15,800	15,700	99
	Pawnee	7,000	6,900	99
	Pontotoc	13,400	13,300	99
	Pottawatomie	22,600	22,400	99
	Pushmataha	5,000	4,900	98
	Roger Mills	2,000	2,000	100
	Rogers	20,700	20,500	99
	Seminole	10,700	10,600	99
	Sequoyah	12,800	12,600	98
	Tulsa	211,500	210,100	99
	Wagoner	18,300	18,100	99
	OREGON			
Benton	24,400	22,800	93	
Clackamas	96,600	93,400	97	
Clatsop	13,000	12,300	95	
Columbia	13,700	13,200	96	
Coos	23,500	21,700	93	
Gilliam	800	700	88	
Josephine	29,500	27,800	94	
Lake	3,000	2,800	93	
Lane	106,400	102,500	96	
Malheur	9,900	9,500	96	
Marion	83,600	80,300	96	
Multnomah	243,900	234,900	96	
Tillamook	8,700	8,100	93	
Wasco	8,200	7,700	94	
Washington	111,200	108,700	98	
Wheeler	700	700	100	
Yamhill	21,300	20,300	95	
PENNSYLVANIA				
Adams	26,100	25,500	98	
Allegheny	547,300	540,500	99	
Armstrong	30,500	30,000	98	
Bedford	17,900	17,400	97	
Berks	129,300	127,300	98	
Bradford	24,400	23,900	98	
Bucks	191,900	190,200	99	
Butler	56,000	55,300	99	
Chester	127,200	125,500	99	
Columbia	23,400	23,000	98	
Crawford	32,400	31,600	98	
Dauphin	97,200	95,400	98	
Delaware	211,800	210,200	99	
Erie	104,400	103,100	99	
Fayette	58,500	57,300	98	
Franklin	46,000	44,600	97	
Greene	15,400	15,100	98	
Indiana	32,900	32,300	98	
Jefferson	19,300	19,000	98	
Lackawanna	85,600	84,600	99	
Lancaster	149,100	144,500	97	
Lebanon	42,000	41,100	98	
Lycorning	44,300	43,000	97	
Monroe	35,100	34,500	98	
Montgomery	255,500	253,000	99	
Montour	6,200	6,000	97	

WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total		TV Households %
		Households	Households	
Between 5-24%	Northumberland	40,600	39,500	97
	Perry	15,600	15,200	97
	Philadelphia	639,700	629,000	98
	Schuylkill	63,600	62,300	98
	Snyder	12,900	12,400	96
	Sullivan	2,300	2,200	96
	Susquehanna	15,400	15,100	98
	Union	11,400	10,900	96
	Venango	23,800	23,100	97
	Washington	81,100	79,900	99
	Wayne	15,600	15,100	97
	Westmoreland	144,800	143,100	99
	Wyoming	10,500	10,300	98
	York	128,200	126,000	98
	RHODE ISLAND			
	Bristol	16,400	16,300	99
	Kent	60,100	59,600	99
	Newport	31,100	30,700	99
	Providence	222,400	219,800	99
Washington	37,900	37,300	98	
SOUTH CAROLINA				
Allendale	3,800	3,700	97	
Anderson	56,200	55,700	99	
Bamberg	6,200	6,100	98	
Barnwell	7,900	7,700	98	
Calhoun	4,600	4,500	98	
Charleston	102,500	101,400	99	
Cherokee	15,600	15,400	99	
Chester	11,200	11,000	99	
Chesterfield	14,900	14,700	98	
Clarendon	10,000	9,700	97	
Colleton	12,900	12,600	98	
Dillon	10,700	10,500	98	
Edgefield	6,300	6,200	98	
Fairfield	7,000	6,800	98	
Hampton	7,100	6,900	97	
Jasper	5,700	5,600	97	
Kershaw	16,700	16,400	98	
Laurens	19,300	19,100	99	
Lee	6,000	5,900	98	
Marion	12,200	11,900	98	
Newberry	12,700	12,500	98	
Oconee	22,200	22,000	99	
Pickens	32,500	32,100	99	
Saluda	6,200	6,100	98	
Williamsburg	13,100	12,700	97	
York	45,600	45,000	99	
SOUTH DAKOTA				
Bon Homme	2,800	2,700	96	
Brookings	8,900	8,800	99	
Brule	2,000	2,000	100	
Charles Mix	3,400	3,300	97	
Clay	4,900	4,800	98	
Custer	2,800	2,700	96	
Davison	6,600	6,500	98	
Deuel	1,900	1,900	100	
Edmunds	1,800	1,800	100	
Hand	1,800	1,800	100	
Hanson	1,100	1,100	100	
Hutchinson	3,300	3,200	97	
Jackson	1,300	1,300	100	
Jerauld	1,100	1,100	100	
Jones	600	600	100	
Kingsbury	2,600	2,600	100	
Lake	4,400	4,400	100	
Lincoln	5,400	5,300	98	
Mc Cook	2,400	2,400	100	
Mc Pherson	1,500	1,500	100	

Georgia

WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%	
Between 5-24%	SOUTH DAKOTA				
		Marshall	2,000	2,000	100
		Meade	8,300	8,200	99
		Miner	1,400	1,400	100
		Minnehaha	51,400	51,100	99
		Moody	2,400	2,400	100
		Perkins	1,800	1,700	94
		Sanborn	1,200	1,200	100
		Shannon	2,700	2,500	93
		Spink	3,300	3,300	100
		Sully	800	800	100
		Todd	1,900	1,800	95
		Tripp	2,800	2,800	100
		Turner	3,500	3,500	100
		Union	4,200	4,200	100
		TENNESSEE			
	Benton	6,300	6,200	98	
	Bledsoe	3,500	3,500	99	
	Cannon	4,300	4,200	99	
	Cheatham	9,700	9,600	99	
	Chester	5,100	5,000	99	
	Claiborne	9,900	9,800	98	
	Cocke	11,500	11,300	99	
	Crockett	5,300	5,300	99	
	Davidson	207,500	206,600	100	
	Dickson	12,900	12,800	99	
	Fayette	8,600	8,400	98	
	Fentress	5,700	5,600	98	
	Giles	9,500	9,400	98	
	Grainger	6,600	6,500	98	
	Grundy	5,100	5,000	98	
	Hancock	2,300	2,300	100	
	Hardeman	8,500	8,400	99	
	Hawkins	17,700	17,500	99	
	Haywood	7,200	7,100	99	
	Henderson	9,200	9,100	99	
	Henry	11,800	11,600	99	
	Houston	2,400	2,400	100	
	Humphreys	6,300	6,200	99	
	Jackson	3,300	3,300	99	
	Jefferson	12,800	12,700	99	
	Lauderdale	9,400	9,300	99	
	Lawrence	13,400	13,300	99	
	Lewis	3,700	3,600	99	
	Loudon	12,200	12,100	99	
	Mcminn	16,400	16,200	99	
	Mc Nairy	9,700	9,600	98	
	Marshall	8,300	8,200	99	
	Monroe	11,400	11,200	99	
	Robertson	15,300	15,200	99	
	Smith	5,800	5,800	99	
	Stewart	3,900	3,900	100	
	Tipton	12,900	12,800	99	
	Trousdale	2,600	2,600	100	
	Van Buren	1,500	1,500	100	
	White	8,100	8,000	99	
	Williamson	27,600	27,300	99	
	Wilson	25,500	25,300	99	
	TEXAS				
	Archer	3,100	3,100	100	
	Atascosa	10,400	10,200	98	
	Bastrop	13,900	13,600	98	
	Baylor	1,800	1,800	100	
	Bexar	404,600	400,500	99	
	Bosque	6,300	6,200	98	
	Brazoria	66,900	66,400	99	
	Brazos	47,400	46,800	99	
	Brooks	2,700	2,700	98	

WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Burleson	5,400	5,300	98
	Burnet	10,800	10,700	99
	Caldwell	9,700	9,500	98
	Callahan	4,900	4,900	99
	Cameron	76,500	75,600	99
	Camp	4,200	4,100	98
	Cass	11,300	11,100	98
	Chambers	7,900	7,800	99
	Clay	4,200	4,200	100
	Collin	76,200	75,400	99
	Colorado	7,400	7,300	98
	Comal	19,400	19,200	99
	Comanche	5,000	4,900	98
	Concho	1,100	1,100	100
	Crosby	2,800	2,800	100
	Culberson	1,000	1,000	100
	Dallas	730,400	725,600	99
	Delta	1,800	1,800	100
	Denton	80,800	80,100	99
	Dickens	1,300	1,300	100
	Donley	1,600	1,600	100
	Eastland	7,900	7,800	99
	El Paso	175,400	174,100	99
	Erath	10,300	10,200	99
	Fannin	10,000	9,800	98
	Fayette	8,300	8,000	96
	Fisher	2,100	2,100	100
	Fort Bend	67,000	66,200	99
	Franklin	3,200	3,100	97
	Frio	4,400	4,300	98
	Galveston	79,800	79,000	99
	Gillespie	6,700	6,500	97
	Goliad	1,900	1,900	100
	Gonzales	6,400	6,300	98
	Grayson	38,400	38,000	99
	Gregg	42,100	41,600	99
	Guadalupe	21,600	21,300	99
	Hall	1,900	1,900	100
	Hardin	15,100	14,900	99
	Harris	1,041,600	1,033,400	99
	Harrison	20,400	20,100	99
	Haskell	2,700	2,700	100
	Hays	20,600	20,300	99
Henderson	24,300	23,900	98	
Hidalgo	105,200	103,600	98	
Hood	12,200	12,100	99	
Houston	8,700	8,500	98	
Hunt	26,200	25,900	99	
Jack	2,900	2,900	100	
Jackson	4,700	4,600	98	
Jasper	12,300	12,100	98	
Jim Wells	12,600	12,400	98	
Johnson	34,200	33,900	99	
Karnes	4,500	4,400	98	
Kaufman	19,000	18,700	98	
Kendall	5,700	5,600	98	
Kenedy	200	200	100	
Kent	400	400	100	
Lamar	17,200	16,700	97	
La Salle	1,800	1,700	94	
Lavaca	7,300	7,000	97	
Lee	4,700	4,600	98	
Leon	5,500	5,300	96	
Liberty	20,100	19,800	99	
Limestone	8,700	8,500	98	
Lipscomb	1,300	1,300	100	
Live Oak	3,500	3,400	97	
Loving	100	100	100	

Georgia

WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	TEXAS			
	Lubbock	80,100	79,500	99
	Lynn	2,500	2,500	100
	McMullen	300	300	100
	Marion	4,200	4,100	98
	Martin	1,600	1,600	100
	Matagorda	16,000	15,700	98
	Medina	9,400	9,200	98
	Milam	8,900	8,700	98
	Montague	7,300	7,200	99
	Montgomery	60,700	59,700	98
	Morris	5,300	5,200	98
	Navarro	15,400	15,100	98
	Newton	4,900	4,800	98
	Ochiltree	3,400	3,400	100
	Palo Pinto	9,900	9,800	99
	Panola	8,500	8,400	99
	Parker	22,700	22,500	99
	Polk	12,800	12,500	98
	Real	1,000	1,000	100
	Red River	6,100	5,900	97
	Rockwall	9,800	9,700	99
	Runnels	4,700	4,600	98
	Rusk	16,500	16,300	99
	San Jacinto	6,000	5,800	97
	Shelby	9,400	9,200	98
	Smith	58,200	57,500	99
	Swisher	3,300	3,300	100
	Tarrant	425,700	422,900	99
	Terry	5,000	5,000	99
	Throckmorton	900	900	100
	Titus	9,100	9,000	99
	Travis	232,700	230,300	99
	Tyler	7,800	7,600	97
	Upshur	12,200	12,000	98
	Ward	4,800	4,800	100
	Washington	9,200	8,900	97
	Willacy	5,000	4,900	98
	Williamson	42,000	41,400	99
	Wilson	7,000	6,800	97
	Wood	11,800	11,600	98
	UTAH			
	Beaver	1,700	1,700	100
	Carbon	8,200	8,000	98
	Daggett	200	200	100
	Davis	53,100	52,600	99
	Emery	3,600	3,500	97
	Garfield	1,200	1,100	92
	Grand	2,800	2,600	93
	Iron	6,700	6,400	96
	Juab	1,700	1,700	100
	Kane	1,600	1,500	94
Morgan	1,600	1,600	100	
Rich	700	700	100	
Salt Lake	240,700	237,500	99	
Sanpete	5,200	5,100	98	
Sevier	5,200	5,100	98	
Uintah	7,600	7,300	96	
Utah	69,200	68,000	98	
Wasatch	3,300	3,200	97	
Wayne	600	600	100	
Weber	55,400	54,700	99	
VIRGINIA				
Amherst	10,200	10,000	99	
Appomattox	4,600	4,500	98	
Arlington	133,900	133,200	100	
Brunswick	5,100	5,000	98	
Caroline	6,600	6,500	98	

WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	VERMONT			
	Carroll	9,600	9,400	98
	Chesterfield	68,600	68,200	99
	Clarke	4,100	4,100	100
	Craig	1,600	1,600	100
	Culpeper	9,000	8,900	99
	Dinwiddie	21,600	21,300	99
	Fairfax	285,900	285,000	100
	Fauquier	16,100	15,900	99
	Franklin	13,400	13,200	99
	Frederick	22,200	22,000	99
	Grayson	9,400	9,200	98
	Greene	3,300	3,200	97
	Halifax	12,300	12,100	98
	Hanover	19,800	19,500	98
	Isle Of Wight	8,800	8,700	99
	James City	13,700	13,500	99
	King William	3,800	3,800	100
	Loudoun	26,000	25,700	99
	Louisa	7,100	7,000	98
	Lunenburg	4,200	4,100	98
	Madison	4,000	3,900	97
	Mathews	3,800	3,700	97
	Mecklenburg	10,700	10,500	98
	Northampton	5,700	5,600	98
	Northumberland	4,200	4,200	99
	Nottoway	5,300	5,200	98
	Orange	7,700	7,600	98
	Prince Edward	5,300	5,200	98
	Rockbridge	10,400	10,200	99
	Rockingham	29,300	28,900	99
	Shenandoah	11,700	11,600	99
	Southampton	8,100	7,900	98
	Spotsylvania	22,100	21,900	99
	Stafford	17,600	17,400	99
	Warren	9,400	9,300	98
	Westmoreland	6,000	5,900	98
	York	17,300	17,200	99
	Norfolk City	93,200	92,400	99
	Richmond City	89,600	88,900	99
	Suffolk City	18,300	18,000	98
WASHINGTON				
Addison	11,500	11,200	97	
Bennington	14,100	13,800	98	
Caledonia	10,800	10,600	98	
Chittenden	48,000	47,300	99	
Essex	2,700	2,700	100	
Franklin	13,600	13,500	99	
Lamoille	7,200	7,100	99	
Orange	9,400	9,200	98	
Rutland	23,900	23,400	98	
Windham	16,400	15,700	96	
Windsor	22,700	22,100	97	
WASHINGTON				
Asotin	7,000	6,800	97	
Clallam	22,300	21,300	96	
Clark	82,900	80,800	97	
Ferry	2,100	2,000	95	
Garfield	1,000	900	90	
Jefferson	8,200	7,900	96	
King	590,400	569,800	97	
Kitsap	67,900	66,200	98	
Klickitat	6,300	5,900	94	
Lewis	22,900	21,800	95	
Mason	14,800	14,400	97	
Okanogan	13,000	12,200	94	
Pend Oreille	3,300	3,200	97	
Pierce	213,500	208,100	97	
Skamania	3,100	2,900	93	

Georgia

WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	WASHINGTON			
	Snohomish	160,600	156,200	97
	Spokane	143,300	138,700	97
	Stevens	11,300	10,700	95
	Thurston	62,300	60,600	97
	Whatcom	46,600	44,700	96
	Whitman	15,800	15,100	96
	Yakima	70,400	67,300	96
	WISCONSIN			
	Adams	5,200	5,000	96
	Barron	15,800	15,400	97
	Bayfield	5,500	5,400	98
	Brown	72,300	71,800	99
	Buffalo	5,500	5,400	98
	Calumet	12,500	12,300	98
	Chippewa	19,200	18,900	98
	Clark	12,200	11,800	97
	Columbia	18,100	17,800	98
	Dane	142,000	139,200	98
	Dodge	26,900	26,400	98
	Door	11,000	10,900	99
	Douglas	16,400	16,200	99
	Dunn	12,300	12,000	98
	Florence	1,400	1,400	100
	Fond Du Lac	32,500	32,000	98
Forest	3,400	3,300	97	
Green	12,300	12,100	98	
Green Lake	7,500	7,400	99	
Iowa	7,800	7,600	97	
Jackson	6,500	6,300	97	
Jefferson	25,100	24,800	99	
Juneau	8,700	8,400	97	
Kenosha	44,300	43,800	99	
Kewaunee	7,000	6,900	99	
Langlade	7,600	7,500	99	
Lincoln	11,200	11,100	99	
Manitowoc	30,100	29,900	99	
Marathon	41,400	41,000	99	
Marinette	16,200	16,000	99	
Marquette	5,700	5,500	96	
Milwaukee	376,000	371,700	99	
Monroe	13,700	13,400	98	
Oconto	12,000	11,800	98	
Oneida	13,100	12,800	98	
Outagamie	50,300	50,000	99	
Ozaukee	25,600	25,300	99	
Pepin	2,800	2,700	96	
Pierce	11,700	11,500	98	
Polk	13,400	13,200	99	
Portage	20,300	20,000	99	
Price	6,400	6,200	97	
Racine	64,800	64,300	99	
Rock	51,900	51,300	99	
Rusk	5,800	5,700	97	
St Croix	17,200	17,000	99	
Sauk	18,000	17,600	98	
Shawano	14,400	14,200	99	
Sheboygan	38,500	38,100	99	
Taylor	6,600	6,500	98	
Trempealeau	9,700	9,400	97	
Vilas	7,600	7,400	97	
Walworth	27,800	27,400	99	
Washburn	5,800	5,700	98	
Washington	31,700	31,400	99	
Waukesha	102,900	102,000	99	
Waupaca	16,800	16,600	99	
Waushara	8,500	8,300	98	
Wood	29,600	29,200	99	

WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	WEST VIRGINIA			
	Berkeley	21,200	21,000	99
	Doddridge	2,900	2,800	98
	Gilmer	3,000	3,000	98
	Hampshire	6,100	6,000	98
	Hancock	14,900	14,900	100
	Jackson	9,700	9,600	99
	Jefferson	13,100	13,000	99
	Monroe	5,000	4,800	97
	Morgan	4,500	4,400	98
	Preston	11,400	11,200	98
	Taylor	6,100	6,000	98
	Webster	4,500	4,400	98
	Wirt	1,800	1,800	100
	WYOMING			
	Albany	12,200	11,700	96
	Crook	2,300	2,200	96
Fremont	12,500	12,200	98	
Goshen	5,200	5,100	98	
Lincoln	5,600	5,300	95	

WALB-TV, Albany (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	FLORIDA			
	Jefferson	4,100	4,000	98
	Leon	71,600	70,700	99
	Suwannee	10,000	9,700	97
	Taylor	7,000	6,800	98
GEORGIA				
Brantley	4,000	3,900	97	
Pulaski	3,200	3,100	97	
Stewart	1,900	1,800	95	
Webster	800	800	100	

WAGA-TV, Atlanta (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	GEORGIA				
	Troup	20,300	20,000	99	
	Union	4,400	4,300	98	
	Upson	10,100	10,000	99	
	Walton	12,500	12,400	99	
	White	4,700	4,600	98	
	NORTH CAROLINA				
	Clay	2,900	2,800	97	
	Between 25-49%	ALABAMA			
		Cleburne	5,200	5,100	98
GEORGIA					
Baldwin		12,300	12,100	98	
Fannin		6,400	6,300	98	
Monroe		5,800	5,700	98	
Oglethorpe		3,700	3,600	97	
Stephens		8,500	8,400	99	
Whitfield		26,400	26,100	99	
Between 5-24%		ALABAMA			
	Chambers	14,600	14,500	99	
	GEORGIA				
Bibb	58,000	57,500	99		

Georgia

WAGA-TV—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	GEORGIA			
	Brooks	5,200	5,100	98
	Catoosa	14,900	14,800	99
	Elbert	7,100	7,000	99
	Franklin	6,400	6,300	98
	Hancock	3,000	2,900	97
	Harris	6,800	6,700	99
	Hart	7,100	7,000	99
	Houston	32,200	31,900	99
	Jones	7,100	7,000	99
	Lowndes	26,600	26,200	98
	Macon	5,100	5,000	98
	Murray	8,900	8,700	98
	Peach	7,700	7,600	99
	Talbot	2,200	2,100	98
	Taliaferro	900	900	100
	Thomas	13,600	13,400	99
	Washington	6,600	6,400	97
	Wilkes	4,000	3,900	98
	Wilkinson	3,800	3,700	97
	NORTH CAROLINA			
	Cherokee	8,300	8,100	98
	Macon	9,800	9,600	97

WATL, Atlanta (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	GEORGIA			
	Hancock	3,000	2,900	97
	Jones	7,100	7,000	99
	Madison	7,700	7,600	99
	Monroe	5,800	5,700	98
	Murray	8,900	8,700	98
	Towns	2,800	2,800	100
	Union	4,400	4,300	98
	Upton	10,100	10,000	99
	White	4,700	4,600	98

WGNX, Atlanta (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	GEORGIA			
	Baldwin	12,300	12,100	98
	Catoosa	14,900	14,800	99
	Dade	4,300	4,300	100
	Dawson	2,800	2,700	96
	Elbert	7,100	7,000	99
	Gilmer	4,800	4,700	98
	Habersham	10,100	10,000	99
	Hart	7,100	7,000	99
	Heard	2,600	2,600	100
	Houston	32,200	31,900	99
	Jasper	3,100	3,000	97
	Jones	7,100	7,000	99
	Madison	7,700	7,600	99
	Meriwether	7,300	7,200	99
	Monroe	5,800	5,700	98
	Murray	8,900	8,700	98
	Peach	7,700	7,600	99

WGNX—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	ALABAMA			
	Rabun	4,400	4,300	98
	Rockdale	18,200	18,000	99
	Stephens	8,500	8,400	99
	Troup	20,300	20,000	99
	Upton	10,100	10,000	99
	Walker	20,800	20,600	99
	White	4,700	4,600	98
	Whitfield	26,400	26,100	99

WSB-TV, Atlanta (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	GEORGIA			
	Spalding	19,300	19,100	99
	Troup	20,300	20,000	99
	Union	4,400	4,300	98
	Upton	10,100	10,000	99
	Walton	12,500	12,400	99
	White	4,700	4,600	98

Between 25-49%	ALABAMA			
	Calhoun	45,400	45,100	99
	Randolph	7,500	7,400	99
	GEORGIA			
	Baldwin	12,300	12,100	98
	Bibb	58,000	57,500	99
	Crisp	7,300	7,100	98
	Fannin	6,400	6,300	98
	Jones	7,100	7,000	99
	Oglethorpe	3,700	3,600	97
Towns	2,800	2,800	100	
Whitfield	26,400	26,100	99	
NORTH CAROLINA				
	Clay	2,900	2,800	97

Between 5-24%	ALABAMA			
	Chambers	14,600	14,500	99
	Clay	4,800	4,700	99
	Etowah	39,800	39,600	99
	GEORGIA			
	Ben Hill	6,700	6,500	98
	Berrien	5,300	5,200	98
	Brooks	5,200	5,100	98
	Colquitt	13,600	13,400	99
	Cook	5,100	5,000	98
	Crawford	2,600	2,500	96
	Dougherty	35,300	34,800	99
	Elbert	7,100	7,000	99
	Grady	7,900	7,800	99
	Hancock	3,000	2,900	97
	Harris	6,800	6,700	99
	Hart	7,100	7,000	99
	Houston	32,200	31,900	99
	Laurens	14,100	13,800	98
	Lee	5,400	5,300	98
	Lowndes	26,600	26,200	98
	Macon	5,100	5,000	98
	Murray	8,900	8,700	98
	Peach	7,700	7,600	99
	Schley	1,100	1,100	100
	Stephens	8,500	8,400	99
	Sumter	10,400	10,200	98
	Talbot	2,200	2,100	98
	Taliaferro	900	900	100
	Taylor	2,800	2,700	96

Georgia

WSB-TV—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	GEORGIA			
	Thomas	13,600	13,400	99
	Tift	12,300	12,100	98
	Toombs	9,200	9,000	98
	Twiggs	3,600	3,500	97
	Wilkes	4,000	3,900	98
	NORTH CAROLINA			
	Cherokee	8,300	8,100	98

WXIA-TV, Atlanta (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	GEORGIA				
	Rockdale	18,200	18,000	99	
	Spalding	19,300	19,100	99	
	Towns	2,800	2,800	100	
	Troup	20,300	20,000	99	
	Upson	10,100	10,000	99	
	Walton	12,500	12,400	99	
	White	4,700	4,600	98	
	Between 25-49%	ALABAMA			
		Cherokee	7,400	7,300	99
Cleburne		5,200	5,100	98	
Randolph		7,500	7,400	99	
GEORGIA					
Baldwin		12,300	12,100	98	
Banks		3,900	3,800	97	
Gilmer		4,800	4,700	98	
Hancock		3,000	2,900	97	
Monroe		5,800	5,700	98	
Rabun	4,400	4,300	98		
Stephens	8,500	8,400	99		
Union	4,400	4,300	98		
Whitfield	26,400	26,100	99		
Between 5-24%	NORTH CAROLINA				
	Clay	2,900	2,800	97	
	ARKANSAS				
	Little River	5,100	5,000	98	
	FLORIDA				
	Dixie	3,500	3,400	97	
	GEORGIA				
	Ben Hill	6,700	6,500	98	
	Bibb	58,000	57,500	99	
	Bleckley	3,700	3,600	97	
Brooks	5,200	5,100	98		
Clinch	2,400	2,300	98		
Coffee	10,800	10,600	98		
Dodge	6,000	5,900	98		
Elbert	7,100	7,000	99		
Fannin	6,400	6,300	98		
Franklin	6,400	6,300	98		
Glynn	23,700	23,500	99		
Grady	7,900	7,800	99		
Harris	6,800	6,700	99		
Hart	7,100	7,000	99		
Houston	32,200	31,900	99		
Jeff Davis	4,500	4,400	98		
Jones	7,100	7,000	99		
Laurens	14,100	13,800	98		
Lowndes	26,600	26,200	98		
Macon	5,100	5,000	98		
Murray	8,900	8,700	98		

WXIA-TV—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Oglethorpe	3,700	3,600	97
	Peach	7,700	7,600	99
	Pierce	4,700	4,600	98
	Pulaski	3,200	3,100	97
	Talbot	2,200	2,100	98
	Taylor	2,800	2,700	96
	Telfair	4,000	3,900	98
	Toombs	9,200	9,000	98
	Wilkes	4,000	3,900	98
	Wilkinson	3,800	3,700	97
	IOWA			
	Fremont	3,800	3,800	100
	KANSAS			
	Chautauqua	2,200	2,200	100
	Mitchell	3,300	3,200	97
	LOUISIANA			
	West Carroll	4,700	4,600	98
	MICHIGAN			
	Alger	3,200	3,100	97
	Keweenaw	700	700	100
	Schoolcraft	3,000	2,900	97
	MINNESOTA			
	Beltrami	12,000	11,500	96
	Cook	1,800	1,800	100
	NORTH CAROLINA			
	Cherokee	8,300	8,100	98
	NEBRASKA			
	Blaine	300	300	100
Boyd	1,300	1,300	100	
Knox	4,000	3,900	98	
NEVADA				
Nye North	2,900	2,700	93	
PENNSYLVANIA				
Potter	7,000	6,800	97	
SOUTH DAKOTA				
Haakon	1,000	1,000	100	
TEXAS				
Edwards	700	700	100	
Kimble	1,600	1,500	94	
Pecos	5,000	4,900	98	
WISCONSIN				
Iron	2,700	2,700	100	
WEST VIRGINIA				
Hardy	3,700	3,600	97	

WRBL, Columbus (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	GEORGIA			
	Lee	5,400	5,300	98
	Miller	2,700	2,600	96
	Monroe	5,800	5,700	98
	Peach	7,700	7,600	99
	Pike	3,400	3,300	97
	Spalding	19,300	19,100	99
	Worth	6,700	6,600	98

Georgia

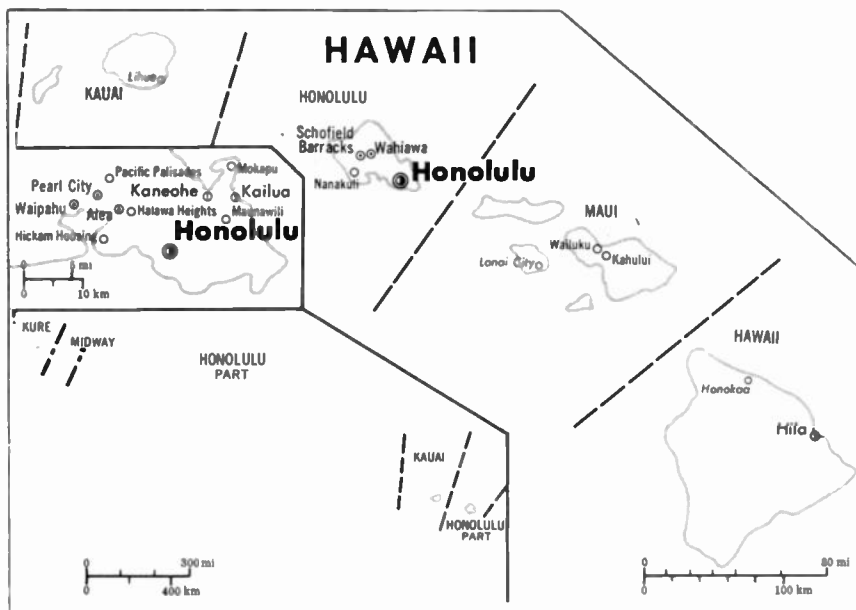
WTVM, Columbus (Arbitron Data Continued)

Net Weekly Circulation	State County	TV Households		
		Total Households	Households	%
Between 5-24%	ALABAMA			
	Crenshaw	5,400	5,300	98
	GEORGIA			
	Baker	1,200	1,200	100
	Bleckley	3,700	3,600	97
	Crawford	2,600	2,500	96
	Decatur	9,300	9,100	98
	Heard	2,600	2,600	100
	Houston	32,200	31,900	99
	Miller	2,700	2,600	96
	Mitchell	7,000	6,900	98
	Tift	12,300	12,100	98

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Market	Arbitron AOI TV Households	Rank	Market Area Commercial TV Stations
Hilo	•	•	KGMD-TV (9), KHAW-TV (11), KHBC-TV (2), KHVO (13), KWHH (14)
Honolulu	•	•	KBFD (32), KFVE (5), KGMB (9), KHAI-TV (20), KHNL (13), KHON-TV (2), KITV (4), KMGH (26), KWHE (14)
Kailua-Kona	•	•	KVHF (6)
Wailuku	•	•	KAI-TV (7), KGMV (3), KMAU (12), KOGG (15)

Hawaii Station Totals as of October 1, 1990

	VHF	UHF	TOTAL
Commercial Television Stations	13	6	19
Educational Television Stations	2	0	2
	15	6	21

*** ARBITRON DOES NOT HAVE WEEKLY CIRCULATION DATA FOR HAWAII**

Hawaii—Hilo

KGMD-TV

Ch. 9

(Satellite of KGMB, Honolulu)

Network Service: CBS.

Licensee: Lee Enterprises Inc., 130 E. 2nd St., Davenport, IA 52801.

Studio: See KGMB, Honolulu.

Telephones: 808-944-5200; 808-935-6221.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 9.68-kw visual, 1.71-kw aural. Antenna: Minus 290-ft. above av. terrain, 258-ft. above ground, 1120-ft. above sea level.

Latitude	19°	43'	00"
Longitude	155°	08'	13"

Transmitter: 58 Manaolana Place.

Ownership: Lee Enterprises Inc. (Group Owner).

Began Operation: May 15, 1955.

Represented (sales): Katz Television.

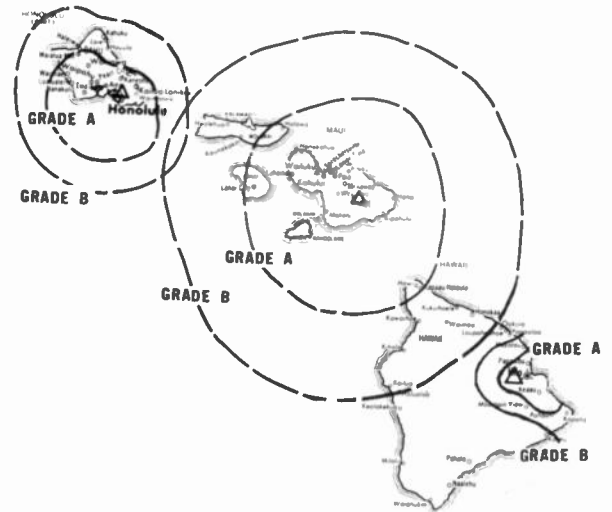
Represented (engineering): David Steel & Associates.

Personnel:

DICK GRIMM, general manager.

Rates: Sold in combination with KGMB, Honolulu & KGMV, Waiuku with rates applying to simultaneous telecasts on all three stations.

NETWORK BASE HOURLY RATE: Bonus to KGMB, Honolulu.



SCALE OF MILES
0 50 100

KGMD-TV BPCT-4894 Granted 1/5/76

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City of License: Hilo.

Hawaii—Hilo

KHAW-TV

Ch. 11

(Satellite of KHON-TV, Honolulu)

Network Service: NBC.

Licensee: Burnham Bcstg. Co., One Magnificent Mile, Suite 1200, Chicago, IL 60611.

Studio: See KHON-TV, Honolulu.

Telephone: 808-531-8585.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 2.09-kw visual, 0.275-kw aural. Antenna: Minus 823-ft. above av. terrain, 80-ft. above ground, 90-ft. above sea level.

Latitude	19°	43'	56"
Longitude	155°	04'	09"

Transmitter: Nanihoa Hotel, Hilo.

News Services: AP, CNN.

Ownership: Burnham Broadcasting Co. (Group Owner).

Began Operation: November 27, 1961.

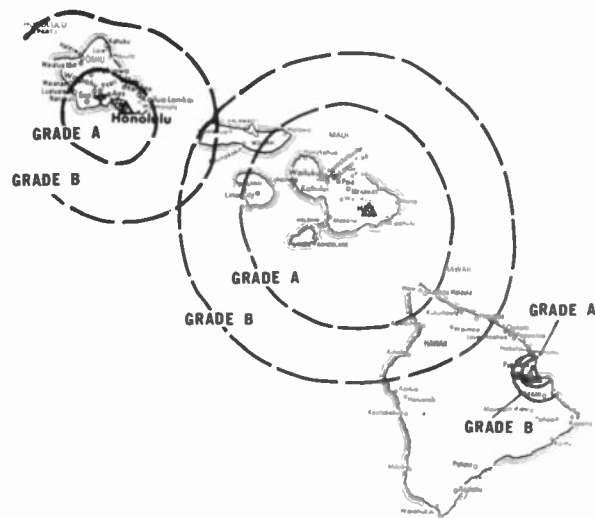
Represented (sales): Harrington, Richter & Parsons Inc.

Personnel:

See KHON-TV, Honolulu.

Rates: Sold in combination with KHON-TV, Honolulu & KAIL-TV Waikiki with rates applying to simultaneous telecasts on all stations.

NETWORK BASE HOURLY RATE: Bonus to KHON-TV, Honolulu.



SCALE OF MILES
0 50 100

KHAW-TV BPCT-3246 Granted 10/17/63

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City of License: Hilo.

Hawaii—Hilo

KHBC-TV

Ch. 2

(Satellite of KHNL, Honolulu)

Network Service: Fox.

Licensee: King Bcstg. Co., 333 Dexter Ave. N, Seattle, WA 98109.

Studio: See KHNL, Honolulu.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 2.31-kw max. visual, 0.231-kw max. aural. Antenna: Minus 574-ft. above av. terrain, 142-ft. above ground, 148-ft. above sea level.

Latitude	19°	43'	51"
Longitude	155°	04'	11"

Transmitter: 71 Banyan Dr., Hilo Hawaiian Hotel, Hilo.

News Service: CNN.

Ownership: King Broadcasting Co. (Group Owner).

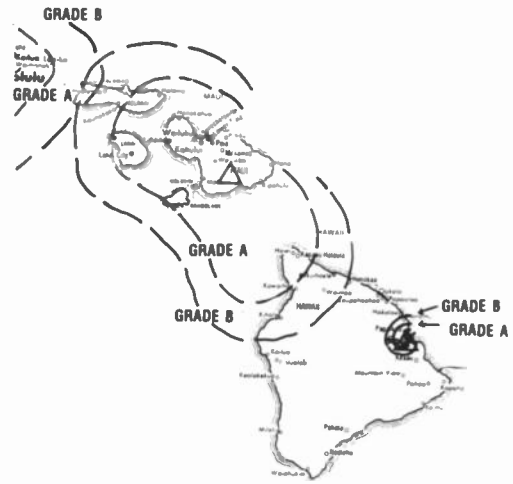
Began Operation: August 22, 1983. Sale to Hilo Bcstg. (Marvin Chupack, et al.) by Trustee in Bankruptcy approved by FCC Jan. 31, 1986. Began operation as KHBC-TV April 14, 1986. Sale to Kona-Hilo Bcstg. approved by FCC April 24, 1987. FCC approved sale to present owner October 18, 1988.

Represented (sales): Blair Television.

Personnel:

See KHNL, Honolulu.

Rates: Sold in combination with KHNL, Honolulu.



KHBC-TV BMPCT-830316KE Granted 5/27/83

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City of License: Hilo.

Hawaii—Hilo

KHVO

Ch. 13

(Satellite of KITV, Honolulu)

Network Service: ABC.

Licensee: Tak-WGRZ Inc., 1577 Springhill Rd., Suite 500, Vienna, VA 22180.

Studio: See KITV, Honolulu.

Telephone: 808-935-8289.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 4.68-kw visual, 1.59-kw aural. Antenna: Minus 823-ft. above av. terrain, 80-ft. above ground, 90-ft. above sea level.

Latitude	19°	43'	57"
Longitude	155°	04'	04"

Transmitter: Nanihoa Hotel, Hilo.

Ownership: Tak Communications Inc. (Group Owner).

Began Operation: May 15, 1960.

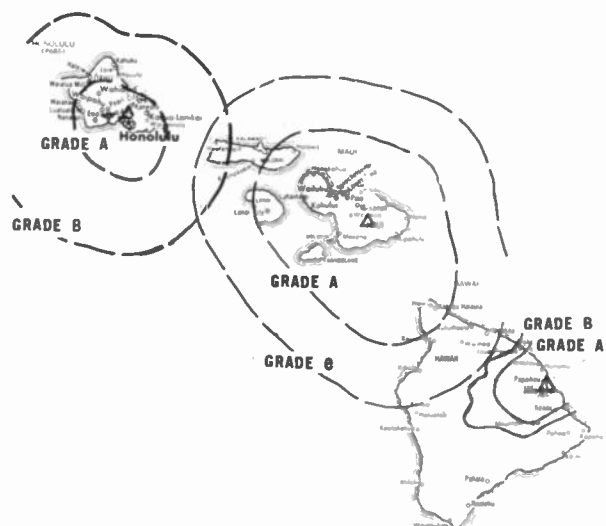
Represented (sales): Setel Inc.

Represented (legal): Leventhal, Senter & Lerman.

Personnel:

See KITV, Honolulu.

Rates: Sold in combination with KITV, Honolulu.



SCALE OF MILES
0 50 100

KHVO BPCT-3077 Granted 9/6/62

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City of License: Hilo.

Hawaii—Hilo

KWHH

Ch. 14

Network Service: None, independent.

Licensee: Le Sea Bcstg. Corp., Box 1400, Honolulu, HI 96817.

Telephone: 808-538-1414.

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 13.7-kw max. visual. Antenna: Minus 557-ft. above av. terrain, 144-ft. above ground, 151-ft. above sea level.

Latitude	19°	43'	51"
Longitude	155°	04'	11"

Transmitter: 71 Banyan Dr., Hilo.

Ownership: Le Sea Broadcasting Co. (Group Owner).

Began Operation: October 1, 1989.

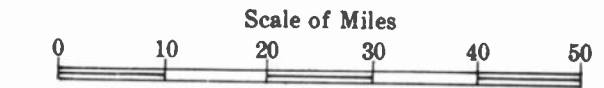
Represented (legal): Fletcher, Heald & Hildreth.

Personnel:

PETER SUMRALL, general manager.

DAR MONESMITH, chief engineer.

Rates: On request.



KWHH BMPCT-890711KH Granted 8/21/89

© American Map Corp., No. 14244

City of License: Hilo.

Hawaii—Honolulu

KFVE

Ch. 5

Network Service: None, independent.

Licensee: Ka'Ikena Lani TV Corp., 315 Sand Island Rd., Honolulu, HI 96819-2295.

Studio: 315 Sand Island Rd., Honolulu, HI 96819-2295.

Telephone: 808-842-5555. **Fax:** 808-842-4594.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 95.5-kw max. visual, 9.6-kw max. aural. Antenna: Circularly polarized, 2064-ft. above av. terrain, 161-ft. above ground, 2641-ft. above sea level.

Latitude	21°	24'	03"
Longitude	158°	06'	10"

Transmitter: 3-mi. NE of Nanakuli on Palehua Rd.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Harris, 6.1-meter C-band.

Ownership: Ka'Ikena Lani TV Corp.

Began Operation: February 7, 1988.

Represented (sales): Adam Young Inc.

Represented (legal): Brown, Finn & Nietert, Chartered.

Represented (engineering): Lohnes & Culver.

Personnel:

LEE M. HOLMES, president & general manager.

BRYAN L. HOLMES, vice president, programming.

MARK S. HOLMES, vice president, engineering, and counsel.

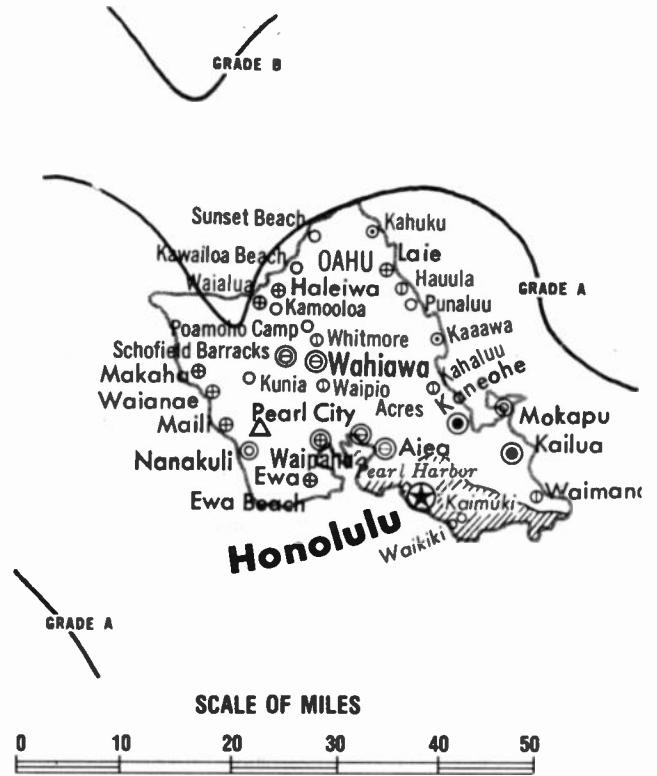
KEVIN M. MIREK, general sales manager and national sales manager.

HANK A. KAUL, chief engineer.

D. TAYLOR WILSON, promotion manager.

RONALD K.S. CHUNG, business manager.

PEGGY L. McCLELLAND, production manager.



KFVE 8PCT-880920KF Granted 3/13/89

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Arbitron Data: Not available.

Rates: On request.

City of License: Honolulu.

Hawaii—Honolulu

KGMB

Ch. 9

(Also operates satellite KGMD-TV, Hilo and semi-satellite KGMV, Wailuku, Maui)

Network Service: CBS.

Licensee: Lee Enterprises Inc., 130 E. 2nd St., Davenport, IA 52801.

Studio: 1534 Kapiolani Blvd., Honolulu, HI 96814.

Telephone: 808-944-5200. Fax: 808-941-8153.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 209-kw visual, 29.5-kw aural. Antenna: Minus 170-ft. above av. terrain, 436-ft. above ground, 441-ft. above sea level.

Latitude	21°	17'	45.70"
Longitude	157°	50'	35.70"

Transmitter: 1534 Kapiolani Blvd.

Satellite Earth Stations: Scientific-Atlanta, 10-meter C-band; Cosmos, 4.5-meter C-band; Strato Vision, 4.5-meter C-band; Scientific-Atlanta receivers.

News Service: UPI.

Ownership: Lee Enterprises Inc. (Group Owner).

Began Operation: December 1, 1952. Sale of Consolidated Amusement Corp. and its 75.45% interest to Hialand Development Corp. approved Dec. 3, 1958 by FCC (Television Digest, Vol. 14:40, 41, 46). Sale of 75.45% to Honolulu Star-Bulletin approved Dec. 22, 1959 (Vol. 15:52). Sale by Honolulu Star-Bulletin approved May 5, 1965 (Vol. 4:42, 5:19). Transfer of control from the Standard Corp. to the Heffels approved Oct. 1, 1972. Sale to present owner by the Heffels approved by FCC Jan. 27, 1977 (Vol. 16:37).

Represented (sales): Katz Television.

Represented (legal): Kobayashi, Watanabe, Sugita, Kawashima & Goda.

Represented (engineering): David Steel & Associates.

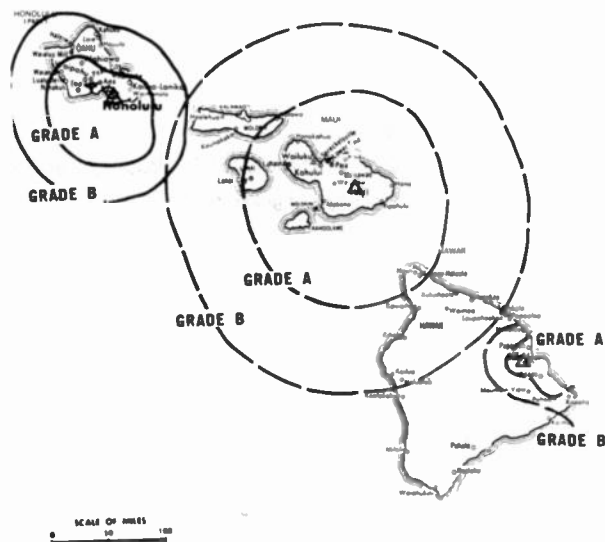
Personnel:

DICK GRIMM, general manager.

LOREN NEUHARTH, general sales & marketing manager.

ROD SHIMABUKURO, chief engineer.

TERRY HEATON, news director.



KGMB BPCT-3610 Granted 10/19/65

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ROBERT PENNYBACKER, audience promotion director.
JAMES DONEY, director, community affairs/human resources.
NICK CARTER, manager, production.

Highest 30 Sec. Rate: \$900.

NETWORK BASE HOURLY RATE: \$700.

Note: Above rates include satellite operation of KGMD-TV, Hilo, KGMV, Wailuku & translators K69BZ Lihue & K57BI Waimea.

City of License: Honolulu.

Hawaii—Honolulu

KHAI-TV

Ch. 20

Network Service: None, independent.

Licensee: KHAI Inc., 2369 S. Beverly Glen Blvd., No. 304, Los Angeles, CA 90064.

Studio: 735 Sheridan St., Honolulu, HI 96814.

Telephone: 808-943-1169. **Fax:** 808-946-1257.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 537-kw max. visual, 63-kw max. aural. Antenna: Minus 150-ft. above av. terrain, 320-ft. above ground, 330-ft. above sea level.

Latitude	21°	17'	56"
Longitude	157°	50'	44"

Transmitter: 735 Sheridan St., Honolulu.

Ownership: KHAI Inc.

Began Operation: December 30, 1983. Sale to Honolulu Family TV approved by FCC Jan. 18, 1985. Sale to present owner by Media Central Inc., et al., approved Aug. 24, 1989.

Represented (sales): Asian Television Sales.

Represented (legal): Leventhal, Senter & Lerman.

Represented (engineering): Hammett & Edison Inc.

Personnel:

DANIEL KAWAKAMI, general manager.

JO BAUTISTA, general sales manager.

JOYCE WONG, local sales manager.

JIM PESTANA, chief engineer.

SAM SUGANO, program director.

GARRETT NAKAHODO, promotion director.

AYAKO DETWILER, business manager.



SCALE OF MILES
0 50 100

KHAI-TV BMPCT-830110KF Granted 10/7/83

©American Map Corp., No. 14244

Highest 30 Sec. Rate: \$175.

City of License: Honolulu.

Hawaii—Honolulu

KHNL

Ch. 13

(Operates satellites KHBC-TV, Hilo & KOGG, Wailuku)

Network Service: Fox.

Licensee: King Broadcasting Co., 333 Dexter Ave. N, Seattle, WA 98109.

Studio: 150-B Puuhale Rd., Honolulu, HI 96819.

Telephone: 808-847-3246. **TWX:** 7430334. **Fax:** 808-845-3616.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 46.8-kw aural. Antenna: 22-ft. above av. terrain, 500-ft. above ground, 505-ft. above sea level.

Latitude	21°	17'	09.00"
Longitude	157°	50'	18.50"

Transmitter: 2005 Kalia Rd., Honolulu.

Satellite Earth Stations: In operation.

News Service: UPI.

Ownership: King Broadcasting Co. (Group Owner).

Began Operation: July 4, 1962. Sale by Hawaiian Paradise Park Corp. approved by FCC Sept. 21, 1967. Sale to Mid-Pacific Television Assoc. by Richard Eaton approved by FCC Nov. 28, 1979. FCC approved sale to King Bcstg. Co. May 5, 1986.

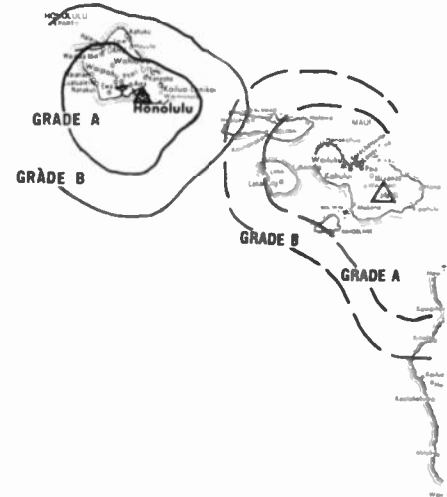
Represented (sales): Blair Television.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Hammett & Edison Inc.

Personnel:

DOUGLAS ARMSTRONG, general manager.
JOHN L. FINK, general sales manager.
MICHAEL LANGLEY, local sales manager.
KEITH AOTAKI, chief engineer.
DANIEL SCHMIDT, program director.
MICHAEL AINSWORTH, creative director.



SCALE OF MILES
0 50 100

KHNL BPCT—810522KH Granted 6/15/81

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SHELDON LEE, business manager.
TERRY JOINER, marketing director.
MICHELE LUM, public affairs director.

Highest 30 Sec. Rate: \$600.

City of License: Honolulu.

Hawaii—Honolulu

KHON-TV

Ch. 2

(Also operates satellites KAIL-TV, Wailuku & KHAW-TV, Hilo)

Network Service: NBC.

Licensee: Burnham Bcstg. Co. Ltd. Partnership, One Magnificent Mile, Suite 1200, Chicago, IL 60611.

Studio: 1170 Auahi St., Suite 501, Honolulu, HI 96814.

Business Office: 1116 Auahi St., Honolulu, HI 96814.

Telephone: 808-531-8585. **Telex:** 723-8340. **Fax:** 808-533-1785.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 60-ft. above av. terrain, 500-ft. above ground, 506-ft. above sea level.

Latitude	21°	17'	39"
Longitude	157°	50'	18"

Transmitter: Century Center, 1750 Kalakaua Ave.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Station: Harris, 6.1-meter; Harris receivers.

News Services: AP, CNN.

Ownership: Burnham Broadcasting Co. (Group Owner).

Began Operation: December 15, 1952. Sale to present owners by Des Moines Register & Tribune approved by FCC Aug. 23, 1985 (Television Digest, Vol. 25:6). Previously, merger of Des Moines Register & Tribune Co. with McCoy Bcstg. Co. approved by FCC March 8, 1979. Sale to McCoy by Pacific & Southern Co. Inc. approved Jan. 17, 1973. Previously, merger with Jupiter Bcstg. of Georgia, surviving corp., later known as Pacific & Southern Bcstg. Co. Inc., approved Nov. 15, 1967 (Vol. 7:47). Assignment to Pacific & Southern Co. Inc. approved Dec. 15, 1967. Previous sale by co-owners Advertising Publishing Co. Ltd. & John D. Keating approved April 28, 1965 (Vol. 4:42). Sale to Advertiser Publishing Co. Ltd. and Island Bcstg. Co. by Herbert Richards approved by FCC June, 1953 (Vol. 9:26).

Represented (sales): Harrington, Righter & Parsons Inc.

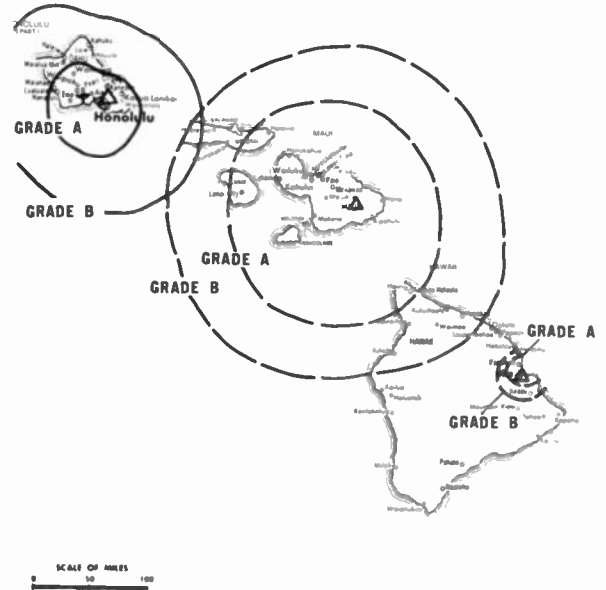
Represented (legal): Fisher, Wayland, Cooper & Leader.

Personnel:

MICHAEL A. ROSENBERG, president & general manager.

STEVE HIRAMOTO, general sales manager.

BERNIE ARMSTRONG, local sales manager.



KHON-TV BPCT-4966 Granted 7/13/77

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PHILIP M. DUNTON, director of engineering.
KENT BAKER, news director.
JACK KELLNER, director, community affairs.
ALAN L. HOFFMAN, program manager.
LINDA BROCK, promotion director.
KATHERINE A. BAIST, business manager.
JIM McCORMICK, productions & operations director.

Highest 30 Sec. Rate: \$2000.

NETWORK BASE HOURLY RATE: \$525.

City of License: Honolulu.

Hawaii—Honolulu

KITV

Ch. 4

(Rebroadcast by KMAU, Wailuku & KHVO, Hilo)

Network Service: ABC.

Licensee: Tak-WGRZ Inc., 1577 Springhill Rd., Suite 500, Vienna, VA 22180.

Studio: 1290 Ala Moana Blvd., Honolulu, HI 96814.

Telephone: 808-545-4444. TWX: KITV 7238387. Fax: 808-537-3467.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 45-ft. above av. terrain, 495-ft. above ground, 500-ft. above sea level.

Latitude	21°	17'	37"
Longitude	157°	50'	34"

Transmitter: Ala Moana Hotel, 410 Atkinson Dr., Honolulu.

Satellite Earth Station: Vertex, 4.6-meter C-band; Scientific-Atlanta receivers.

News Services: AP, ABC, CNN.

Ownership: Tak Communications Inc. (Group Owner).

Began Operation: April 16, 1954. Sale to Television Corp. of America by American Bcstg. Stations Inc. (WMT, Cedar Rapids, IA, interlocking with WMT-TV) & Dolph Petty Bcstg. approved Jan. 11, 1956 (Television Digest, Vol. 11:46; 12:2). Sale to Kaiser Bcstg. by Television Corp. of America (Albert Zugsmith interests) which operated station as KULA-TV, approved June 11, 1958 (Vol. 14:19, 24). Kaiser sale to Berger group, approved Dec. 18, 1964 (Vol. 4:41, 51). Lawrence S. Berger & assoc. sale to Starr Bcstg. Group approved June 15, 1973 (Vol. 12:47). Sold to Shamrock Bcstg. by Starr, June 7, 1979. Sale to present owner including KHVO, Hilo & KMAU, Wailuku, HI approved Jan. 27, 1987 (Vol. 26:46).

Represented (sales): Seitel Inc.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Hammett & Edison Inc.

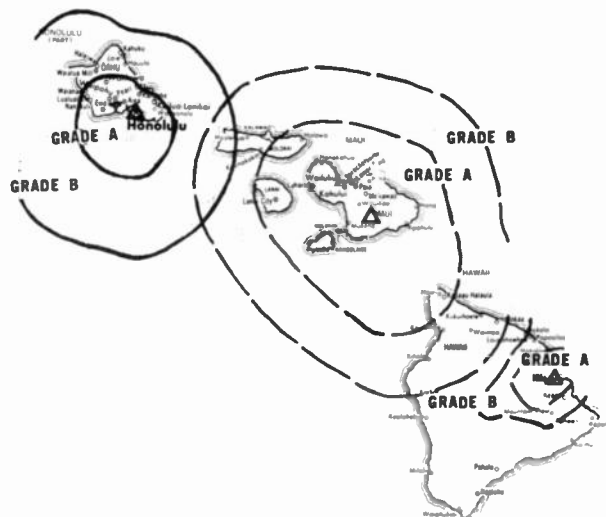
Personnel:

RICHARD SCHALLER, general manager.

BILL GAETH, general sales manager.

ROLAND YAMAMOTO, production manager.

WALLY ZIMMERMANN, news director.



SCALE OF MILES
0 50 100

KITV 8PCT—4921 Granted 7/2/76

© American Map Corp., No. 14244

TRACY KELIHOOMALU, program director.
ROGER CLOUGH, promotion director.
MUNEO HAMADA, business manager.
DAVE MOORE, chief engineer.
CELESTE FOX, public affairs director.

Highest 30 Sec. Rate: \$2000.

NETWORK BASE HOURLY RATE: \$500.

City of License: Honolulu.

Hawaii—Honolulu

KMGH

Ch. 26

(Operates satellite KVHF, Kailua-Kona)

Network Service: None, independent.

Licensee: Oceania Bcstg. Network Inc., 410 W. Pacific Coast, Newport, CA 92663.

Studio: 970 N. Kalaheo Ave., Suite C-314, Honolulu, HI 96734.

Telephones: 808-254-5826; 808-262-2000. **Fax:** 808-254-1313.

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 99.3-kw max. visual, 9.93-kw max. aural. Antenna: 2110-ft. above av. terrain, 100-ft. above ground, 2540-ft. above sea level.

Latitude	21°	19'	49.20"
Longitude	157°	45'	24.10"

Holds CP for change to 75.9-kw max. visual, 7.59-kw max. aural, 2120-ft. above av. terrain, 60-ft. above ground, 2500-ft. above sea level. BPCT-850305KF.

Transmitter: Wiliwili Ridge, Honolulu.

Satellite Earth Stations: In operation; Uniden receivers.

News Service: UPI.

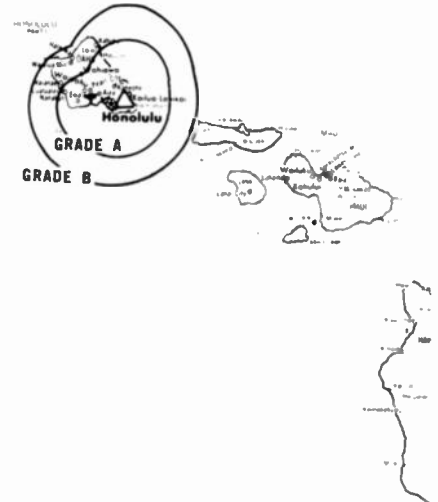
Ownership: Oceania Bcstg. Network Inc.

Began Operation: December 23, 1982. Sale to present owners by Mauna Kea Bcstg. Co. approved by FCC Sept. 20, 1989.

Represented (legal): Cohn & Marks.

Personnel:
BOYD LYONS, general manager.
JOSEPH ROARKE, chief engineer.

Highest 30 Sec. Rate: \$100.



KMGH BPCT-850305KF Granted 5/28/85

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City of License: Honolulu.

Hawaii—Honolulu

KWHE

Ch. 14

Network Service: None, independent.

Licensee: Le Sea Broadcasting Corp., Box 1400, Honolulu, HI 96817.

Studio: 1188 Bishop St., 5th Floor, Honolulu, HI 96813.

Telephone: 808-538-1414.

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 75.85-kw max. visual. Antenna: 26-ft. above av. terrain, 407-ft. above ground, 430-ft. above sea level.

Latitude 21° 18' 49"

Longitude 157° 51' 43"

Transmitter: 1188 Bishop St., Honolulu.

Ownership: Le Sea Broadcasting Co. (Group Owner).

Began Operation: March 6, 1988.

Represented (sales): Landin Media Sales.

Personnel:

PETE SUMRALL, general manager.

KEITH SPENCER, engineering director.

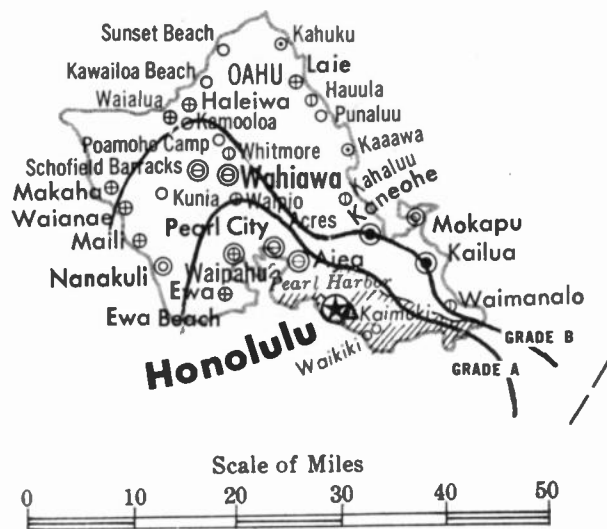
JIM SHAFFER, program director & general sales manager.

BOYD LYONS, promotion director & operations manager.

SHARON SING, local sales manager.

Rates: On request.

ULU



KWHE BMPCT-880609KH Granted 11/30/88

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City of License: Honolulu.

Hawaii—Kailua-Kona

KVHF

Ch. 6

(Satellite of KMGH, Honolulu)

Network Service: None, independent.

Licensee: Oceania Bcstg. Network Inc., 410 W. Pacific Coast, Newport Beach, CA 92663.

Studio: See KMGH, Honolulu.

Telephone: 808-254-5826.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 52.5-kw max. visual, 6.7-kw max. aural. Antenna: 2910-ft. above av. terrain, 175-ft. above ground, 5775-ft. above sea level.

Latitude	19°	42'	56"
Longitude	155°	55'	00"

Transmitter: 7.2-mi. NE of Kailua-Kona.

Ownership: Oceania Bcstg. Network Inc.

Began Operation: May 1, 1988.

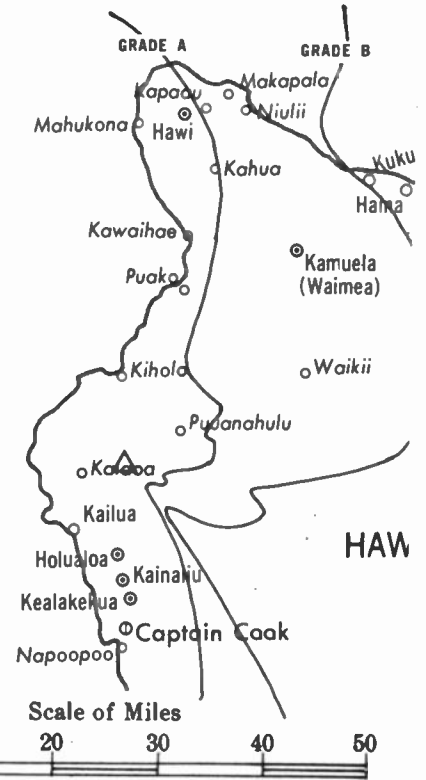
Represented (legal): Cohn & Marks.

Represented (engineering): John J. Davis & Associates.

Personnel:

See KMGH, Honolulu, HI.

Rates: Included with KMGH, Honolulu.



KVHF 8MPCT-850523KF Granted 9/18/85

© American Map Corp., No. 14244

City of License: Kailua-Kona.

Hawaii—Wailuku

KAI-TV

Ch. 7

(Satellite of KHON-TV, Honolulu)

Network Service: NBC.

Licensee: Burnham Bcstg. Co. Ltd. Partnership, One Magnificent Mile, Suite 1200, Chicago, IL 60611.

Studio: See KHON-TV, Honolulu.

Telephone: 808-531-8585.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 29.8-kw visual, 5.89-kw aural. Antenna: 5940-ft. above av. terrain, 75-ft. above ground, 10,025-ft. above sea level.

Latitude	20°	42'	41"
Longitude	156°	15'	26"

Transmitter: Mt. Haleakala, Maui.

News Services: AP, CNN.

Ownership: Burnham Broadcasting Co. (Group Owner).

Began Operation: November 19, 1958.

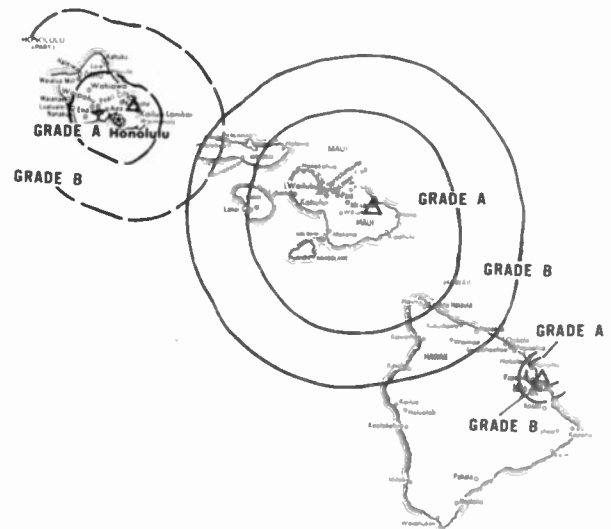
Represented (sales): Harrington, Righter & Parsons Inc.

Personnel:

See KHON-TV, Honolulu.

Rates: Sold in combination with KHON-TV, Honolulu; KHAW-TV, Hilo & K550Z Lihue, with rates applying to simultaneous telecasts on all stations.

NETWORK BASE HOURLY RATE: Bonus to KHON-TV, Honolulu.



KAI-TV BPCT-2906 Granted 10/20/61

© American Map Corp., 14244

City of License: Wailuku.

Hawaii—Wailuku

KGMV

Ch. 3

(Satellite of KGMB, Honolulu)

Network Service: CBS.

Licensee: Lee Enterprises Inc., 130 E. 2nd St., Davenport, IA 52801.

Studio: See KGMB, Honolulu.

Telephone: 808-944-5200.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 14.1-kw visual, 2.69-kw aural. Antenna: 5950-ft. above av. terrain, 60-ft. above ground, 10,054-ft. above sea level.

Latitude	20°	42'	41"
Longitude	156°	15'	35"

Transmitter: Mt. Haleakala, Maui.

News Service: UPI.

Ownership: Lee Enterprises Inc. (Group Owner).

Began Operation: April 24, 1955. Sale to present owner by Heftel Bcstg. approved by FCC Sept. 10, 1985. Previous sale by John S. Young approved by FCC March 7, 1974. Previous sale to Young by Pacific Bcstg. (Glasmann interests) after they took over all properties from Honolulu Star-Bulletin approved May 5, 1965 (Television Digest, Vol. 4:42; 5:19).

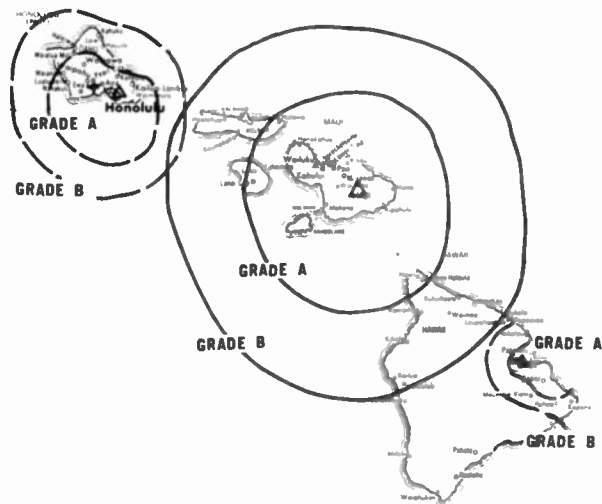
Represented (sales): Katz Television.

Represented (engineering): David Steel & Associates.

Personnel:

See KGMB, Honolulu.

Rates: Sold in combination with KGMB, Honolulu & satellite KGMD-TV Hilo, with rates applying to simultaneous telecasts on all three stations.



SCALE OF MILES
0 50 100

KGMV 8MPCT-2821 Granted 2/25/55

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NETWORK BASE HOURLY RATE: Bonus to KGMB, Honolulu.

City of License: Wailuku.

Hawaii—Wailuku

KMAU

Ch. 12

(Satellite of KITV, Honolulu)

Network Service: ABC.

Licensee: Tak-WGRZ Inc., 1577 Springhill Rd., Suite 500, Vienna, VA 22180.

Studio: See KITV, Honolulu.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 30-kw visual, 4.36-kw aural. Antenna: 2.5° mechanical tilt, 6000-ft. above av. terrain, 100-ft. above ground, 10,000-ft. above sea level.

Latitude	20°	42'	43"
Longitude	156°	15'	26"

Transmitter: Haleakala Crater.

Ownership: Tak Communications Inc. (Group Owner).

Began Operation: December 4, 1955. Sale to Shamrock Bcstg. by Maui Publishing Co. Ltd. approved by FCC March 27, 1978. Shamrock sold to Tak Communications Jan. 27, 1987 (Television Digest, Vol. 26:46).

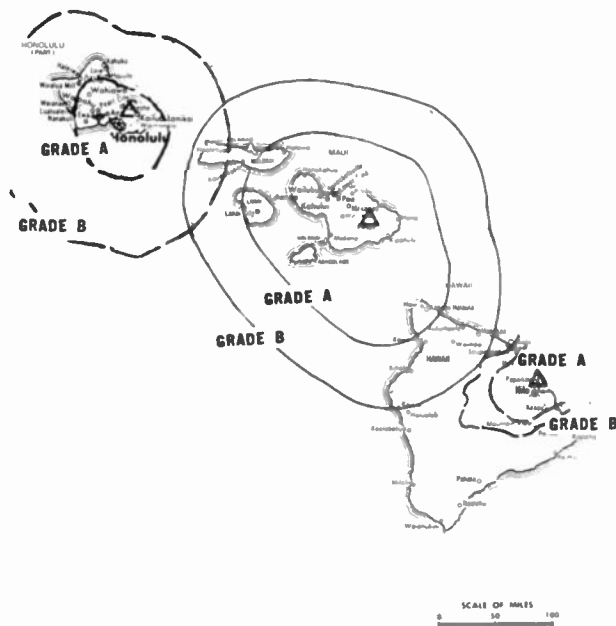
Represented (sales): Seltel Inc.

Represented (legal): Leventhal, Senter & Lerman.

Personnel:

See KITV, Honolulu.

NETWORK BASE HOURLY RATE: Included with KITV, Honolulu.



KMAU BPCT—861118KH Granted 2/26/87

© American Map Corp., No. 14244

City of License: Wailuku.

Hawaii—Wailuku

KOGG

Ch. 15

(Operates as satellite of KHNL, Honolulu)

Network Service: None, independent.

Grantee: King Bcstg. Co., Box 24525, Seattle, WA 98124.

Studio: See KHNL, Honolulu.

Telephone: 206-448-5555; 808-847-3246.

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 759-kw max. visual, 75.9-kw aural. Antenna: 5653-ft. above av. terrain, 59-ft. above ground, 9751-ft. above sea level.

Latitude	20°	42'	34"
Longitude	156°	15'	54"

Transmitter: Mount Haleakala, approx. 19.9-mi. SE of Wailuku.

Ownership: King Broadcasting Co. (Group Owner).

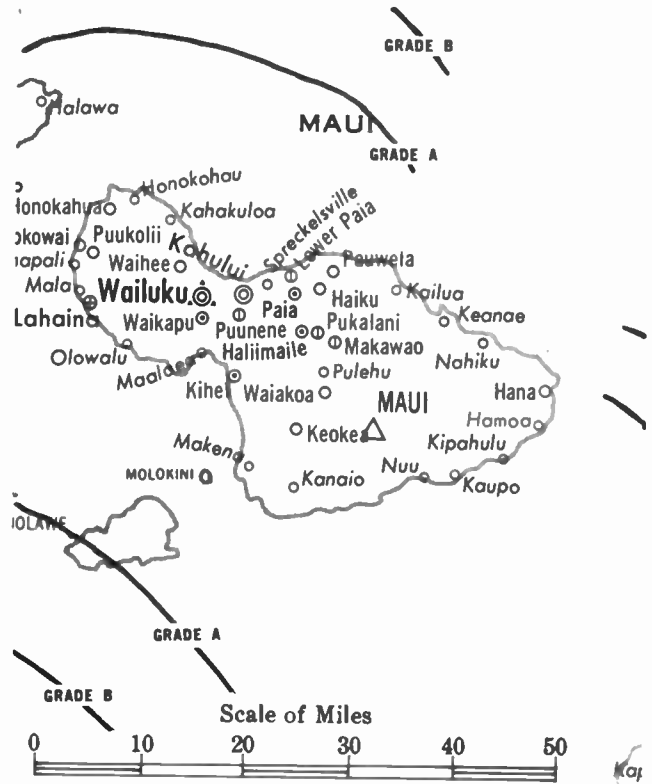
Began Operation: August 22, 1989.

Represented (legal): Fletcher, Heald & Hildreth.

Personnel:

See KHNL, Honolulu.

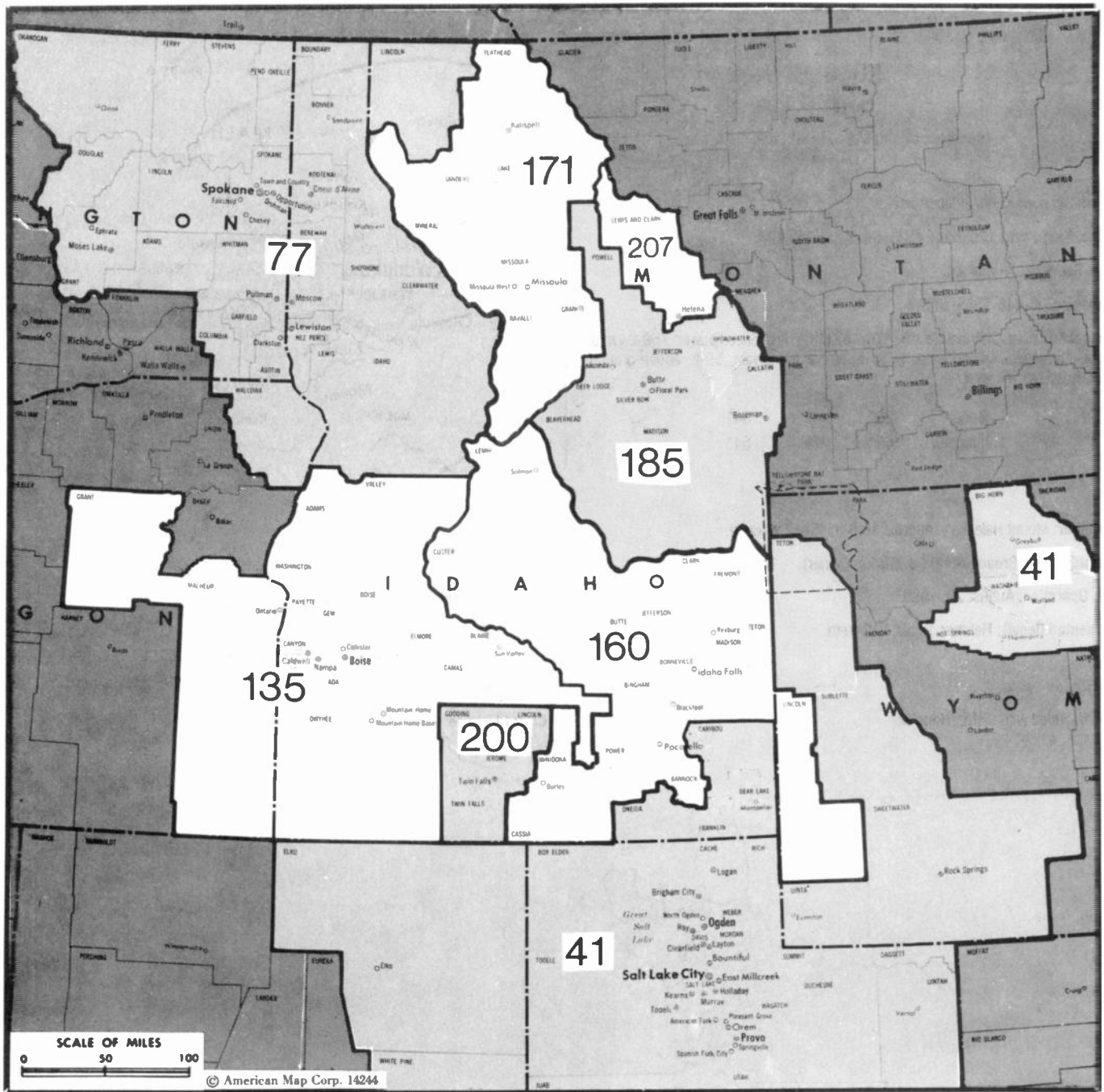
Rates: Included with KHNL, Honolulu.



KOGG BMPCT-880826KJ Granted 12/21/88

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City of License: Wailuku.



Market	Arbitron AOI TV Households	Rank	Market Area Commercial TV Stations
Salt Lake City, UT	598,200	41	KCCZ (4), KOOG-TV (30), KSL-TV (5), KSTU (13), KTVX (4), KUTV (2), KXIV (14)
Spokane, WA	320,500	77	KAYU-TV (28), KCWT (27), KHQ-TV (6), KREM-TV (2), KXLY-TV (4)
Boise, ID	156,700	135	KBCI-TV (2), KIVI (6), KTRV (12), KTVB (7)
Idaho Falls-Pocatello, ID	101,600	160	KIDK (3), KIFI-TV (8), KPVI (6)
Missoula, MT	79,200	171	KCFW-TV (9), KECI-TV (13), KPAX-TV (8)
Butte, MT	48,600	185	KCTZ (7), KTVM (6), KXLF-TV (4)
Twin Falls, ID	30,000	200	KKVI (35), KMVT (11)
Helena, MT	19,400	207	KTVH (12)

State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

KIVI & KTRV, Boise	See Nampa, ID
KIVI & KTRV, Caldwell	See Nampa, ID
KPVI, Idaho Falls	See Pocatello, ID
KBCI-TV & KTVB, Nampa	See Boise, ID
KIDK-TV & KIFI-TV, Pocatello	See Idaho Falls, ID

Idaho Station Totals as of October 1, 1990

	VHF	UHF	TOTAL
Commercial Television Stations	9	1	10
Educational Television Stations	3	0	3
	12	1	13

Idaho—Boise

KBCI-TV

Ch. 2

Network Service: CBS.

Licensee: Northwest Television Inc., Box 2, Boise, ID 83707.

Studio: 1007 W. Jefferson St., Boise, ID 83702.

Mailing Address: Box 2, Boise, ID 83707.

Telephone: 208-336-5222. **TWX:** 910-970-5790. **Fax:** 208-336-9183.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 65-kw visual, 12.9-kw aural. Antenna: 2640-ft. above av. terrain, 150-ft. above ground, 7170-ft. above sea level.

Latitude 43° 45' 17"
Longitude 116° 05' 53"

Transmitter: Deer Point Peak, Shafer Butte.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Harris, 6.1-meter C-band; DH Satellite, 3-meter Ku-band; Drake, Harris, Scientific-Atlanta receivers.

News Service: AP, Weather Wire.

Ownership: Northwest Television Inc. (Group Owner).

Began Operation: November 26, 1953. Sale to present owner by Boise Valley Bcstrs. Inc. approved by FCC Aug. 31, 1976.

Represented (sales): Katz Television; Art Moore Inc.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

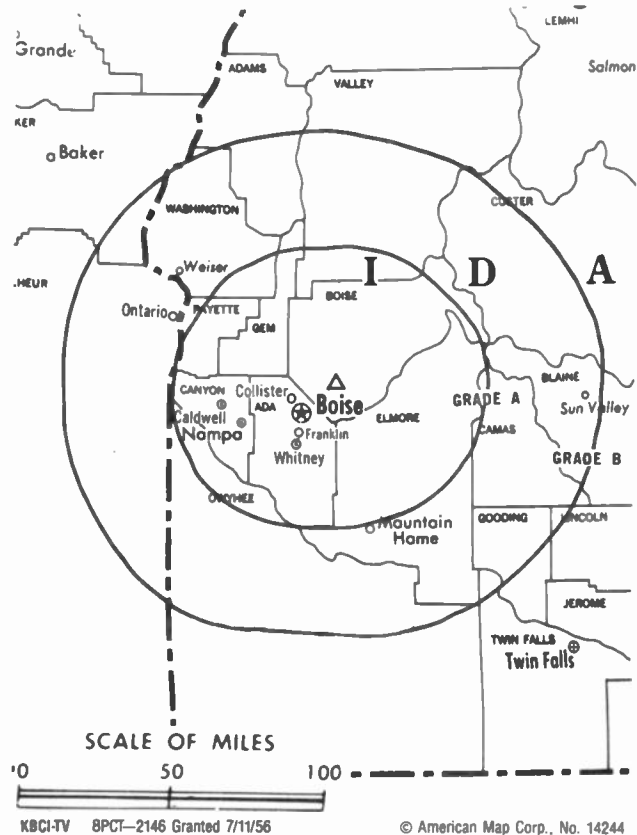
TIMOTHY BEVER, general manager.
SCOTT EYMER, general sales manager.
KEVIN McDONALD, local sales manager.
LARRY SMITH, chief engineer.
DICK LARSEN, news director.
SANDY HALL, program director.
STEVE KLOTZ, promotion director.
JOE GALLEGOS, business manager.

Highest 30 Sec. Rate: \$1500.

City of License: Boise. **ADI:** Boise. **Rank:** 135.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IDAHO			
	Ada	79,700	78,400	98
	Adams	1,200	1,200	100
	Blaine	5,800	5,600	97
	Boise	1,700	1,700	100
	Camas	300	300	100
	Canyon	32,000	31,300	98
	Elmore	7,100	7,000	99
	Gem	4,300	4,200	98
	Owyhee	2,900	2,800	97
Payette	6,200	6,100	98	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Valley	2,400	2,300	96
	Washington	3,100	3,000	97
	OREGON			
	Grant	3,400	3,000	88
Between 25-49%	Malheur	9,900	9,500	96
	NEVADA			
	Humboldt	4,600	4,400	96
Between 5-24%	OREGON			
	Harney	2,900	2,700	93
	IDAHO			
	Gooding	4,400	4,300	98
	Idaho	5,300	5,100	96
	Jerome	5,500	5,400	98
	Lemhi	2,700	2,500	93
	Lincoln	1,200	1,200	100
	Twin Falls	19,900	19,600	98
	OREGON			
Baker	6,000	5,700	95	
Wheeler	700	700	100	
Totals		213,200	208,000	98
Net Weekly Circulation (1990)				138,900
Average Daily Circulation (1990)				74,600

Idaho—Boise

KTVB
Ch. 7

Network Service: NBC.

Licensee: King Bcstg. Co., Box 24525, Seattle, WA 98124.

Studio: 5407 Fairview Ave., Boise, ID 83706.

Mailing Address: Box 7, Boise, ID 83707.

Telephone: 208-375-7277. TWX: 910-970-5779. Fax: 208-378-1762.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 162-kw visual, 26.3-kw aural. Antenna: 2650-ft. above av. terrain, 226-ft. above ground, 7206-ft. above sea level.

Latitude 43° 45' 16"
Longitude 116° 05' 56"

Transmitter: TV Lot No. 3, Deer Point, ID. Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Prodelin, 5-meter C-band; AMF, 3.6-meter Ku-band; Gardiner, Harris, M/A-Com, Microdyne receivers.

News Services: AP, CNN, NBC, UPI.

Ownership: King Broadcasting Co. (Group Owner).

Began Operation: July 12, 1953. Sale to present owner by Georgia M. Davidson, et al., approved by FCC Feb. 22, 1980 (Television Digest, Vol. 19:41).

Represented (sales): Blair Television; Northwest Television Sales (Seattle & Portland).

Represented (legal): Fletcher, Heald & Hildreth.

Personnel:

STEVE CLIFFORD, president.

ROBERT E. KRUEGER, vice president & general manager.

JOHN LEWIS, general sales manager.

KRISTI EDMUNDS, local sales manager.

ROD GRAMER, news director.

PAM LAWS, promotion director.

ANDY ARTIS, business manager.

PETER HOEKZEMA, director of engineering.

JOHN SOUZA, director of engineering.

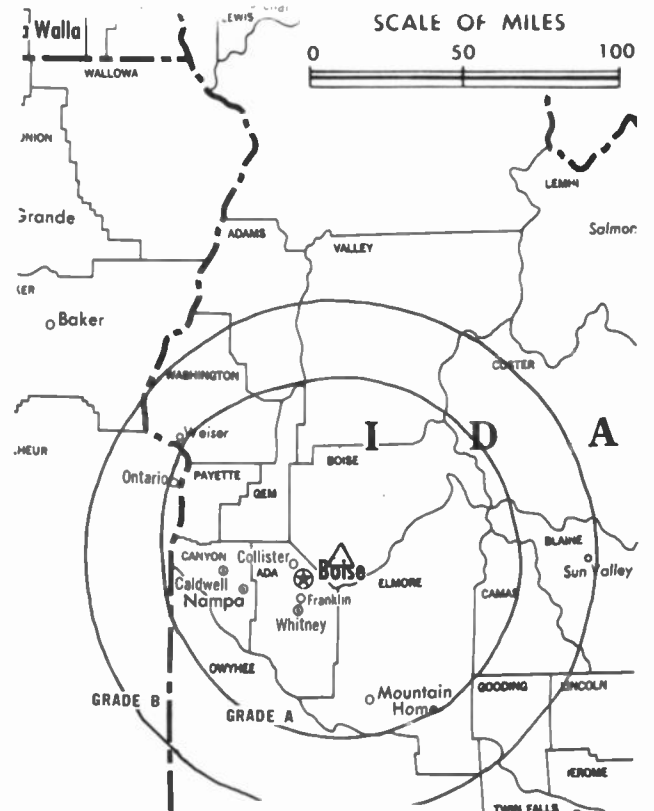
Highest 30 Sec. Rate: \$1000.

NETWORK BASE HOURLY RATE: \$4500.

City of License: Boise. ADI: Boise. Rank: 135.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IDAHO			
	Ada	79,700	78,400	98
	Adams	1,200	1,200	100
	Blaine	5,800	5,600	97
	Boise	1,700	1,700	100
	Camas	300	300	100
	Canyon	32,000	31,300	98
	Elmore	7,100	7,000	99
	Gem	4,300	4,200	98
	Owyhee	2,900	2,800	97
	Payette	6,200	6,100	98
	Valley	2,400	2,300	96
	Washington	3,100	3,000	97
	OREGON			
	Baker	6,000	5,700	95
	Grant	3,400	3,000	88



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Malheur Union	9,900	9,500	96
	8,500	7,900	93	
Between 25-49%	IDAHO			
	Gooding	4,400	4,300	98
	Lincoln	1,200	1,200	100
	NEVADA			
	Lander	1,900	1,800	95
Between 5-24%	IDAHO			
	Custer	2,100	2,000	95
	Idaho	5,300	5,100	96
	Jerome	5,500	5,400	98
	Twin Falls	19,900	19,600	98
	NEVADA			
	Elko	9,800	9,200	94
Humboldt	4,600	4,400	96	
OREGON	Harney	2,900	2,700	93
	Wheeler	700	700	100
	Totals		232,800	226,400
Net Weekly Circulation (1990)				161,100
Average Daily Circulation (1990)				103,000

Some 23,705 key industry people can see your message when you advertise in the Television & Cable Factbook

Idaho—Idaho Falls-Pocatello-Blackfoot

KIDK

Ch. 3

Network Service: CBS.

Licensee: Retlaw Enterprises Inc., 4880 N. First St., Fresno, CA 93755.

Studio: 1255 E. 17th St., Idaho Falls, ID 83401.

Mailing Address: Box 2008, Idaho Falls, ID 83403.

Telephone: 208-522-5100. **Fax:** 208-522-5103.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 14.4-kw aural. Antenna: 1600-ft. above av. terrain, 201-ft. above ground, 6791-ft. above sea level.

Latitude 43° 29' 51"

Longitude 112° 39' 50"

Transmitter: Little Butte Mountain, 8.5-mi. NE of Atomic City, ID.

Satellite Earth Stations: Scientific-Atlanta, 7-meter; Scientific-Atlanta, 4.6-meter; Scientific-Atlanta receivers.

News Service: AP.

Ownership: Retlaw Enterprises Inc. (Group Owner).

Began Operation: December 20, 1953. Sale to John Price by Lucille J. Ricks, et al., approved by FCC Oct. 2, 1984. FCC approved sale to Retlaw Enterprises Inc. Dec. 3, 1987.

Represented (sales): Katz Television.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Hammett & Edison Inc.

Personnel:

GERRY CORNWELL, general manager.

KIM SOUTHWICK, operations manager.

RAY TUCKER, local sales manager.

JIM KUNZ, national sales manager.

GARY SMITH, chief engineer.

DONNA EVANS, news director.

KAREN CORNWELL, program & marketing director.

BRUCE FELT, promotion director.

EILEEN SHIFFER, business manager.

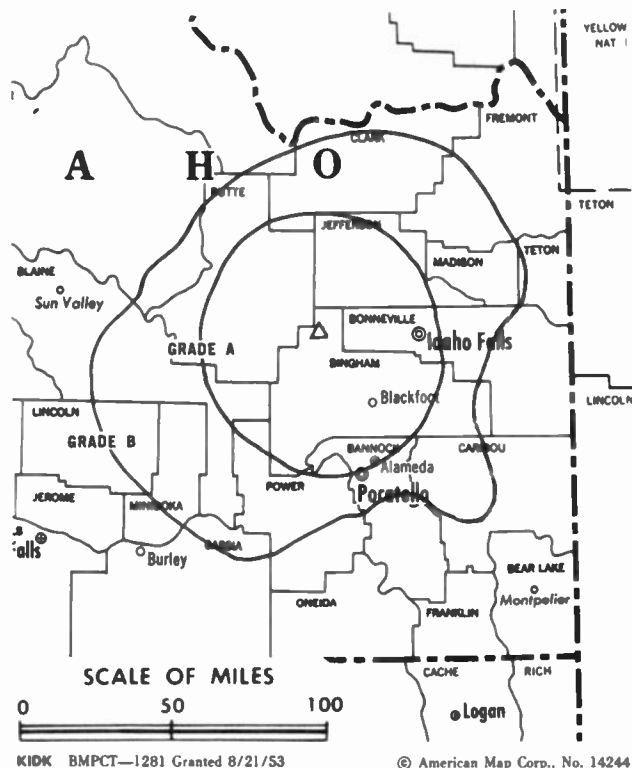
Highest 30 Sec. Rate: \$250.

NETWORK BASE HOURLY RATE: \$450.

City of License: Idaho Falls. **ADI:** Idaho Falls-Pocatello. **Rank:** 160.

Total Households: ©MSI Consumer Market Data as of 1/1/90. **TV Homes, TV% and Circulation** ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IDAHO			
	Bannock	24,600	24,100	98
	Bear Lake	2,400	2,300	96
	Bingham	11,900	11,800	99
	Bonneville	24,300	24,000	99
	Butte	1,000	1,000	100
	Caribou	3,000	2,900	97
	Cassia	6,500	6,400	98
	Clark	300	300	100
	Custer	2,100	2,000	95



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FRANKLIN	2,900	2,800	96
	FREMONT	3,700	3,600	97
	JEFFERSON	5,400	5,400	100
	LEMHI	2,700	2,500	93
	MADISON	5,900	5,800	98
	MINIDOKA	6,900	6,700	97
	POWER	2,700	2,600	96
	TETON	1,000	1,000	100
	WYOMING			
	Teton	5,300	5,100	96
Between 25-49%	IDAHO			
	Blaine	5,800	5,600	97
WYOMING	Lincoln	5,600	5,300	95
	IDAHO			
Between 5-24%	Jerome	5,500	5,400	98
	Lincoln	1,200	1,200	100
	Oneida	1,100	1,100	100
	MONTANA			
Park	5,400	5,200	96	
WYOMING				
Sublette	2,200	2,100	95	
Totals		139,400	136,200	98
Net Weekly Circulation (1990)				98,300
Average Daily Circulation (1990)				61,500

Idaho—Idaho Falls-Pocatello-Blackfoot

KIFI-TV

Ch. 8

Network Service: NBC.

Licensee: The Post Co., 333 Northgate Mile, Idaho Falls, ID 83401.

Studio: 1915 North Yellowstone Hwy., Idaho Falls, ID 83401.

Mailing Address: Box 2148, Idaho Falls, ID 83403.

Telephone: 208-525-8888. TWX: 910-977-5726.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 1520-ft. above av. terrain, 180-ft. above ground, 6851-ft. above sea level.

Latitude 42° 30' 02"

Longitude 112° 39' 36"

Transmitter: Little Butte Mountain, 32-mi. W of Idaho Falls.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: AFC, 3-meter Ku-band; Comtech, 5-meter Ku & C-band; Scientific-Atlanta, 5-meter C-band; M/A-Com, Microdyne, Scientific-Atlanta receivers.

News Services: AP, CNN, NBC.

Ownership: The Post Co.

Began Operation: January 23, 1961.

Represented (sales): Seltel Inc. (national); Art Moore Inc. (regional).

Represented (legal): Reddy, Begley & Martin.

Represented (engineering): John H. Mullaney.

Personnel:

RICKIE ORCHIN BRADY, general manager.

CLYDE HELTON, asst. general manager & general sales manager.

KATHY VANDERSLOOT, program director.

SHANE BEARD, chief engineer.

MARY JOHNSON, promotion coordinator.

LEE SHUMWAY, business manager.

BLAINE PETERSEN, production manager.

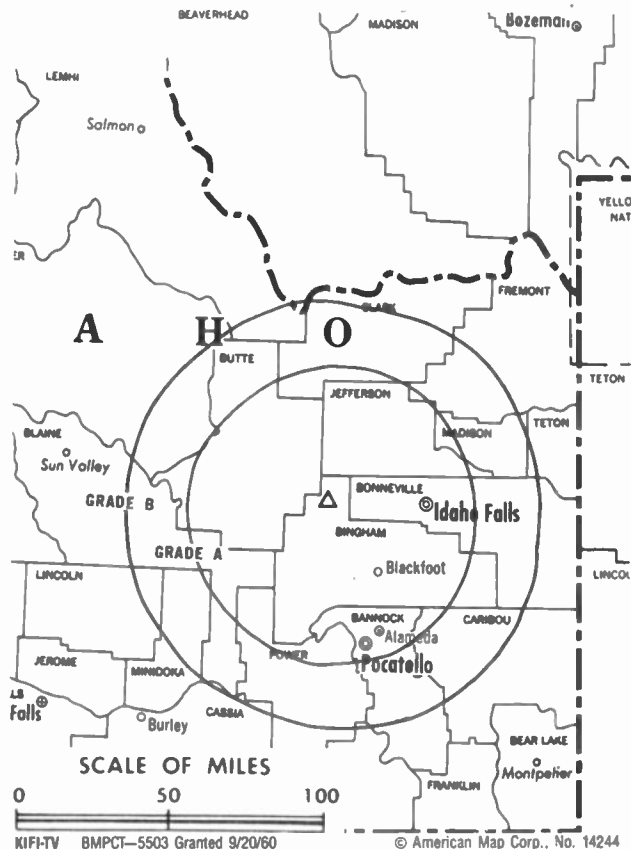
Highest 30 Sec. Rate: \$400.

NETWORK BASE HOURLY RATE: \$520.

City of License: Idaho Falls. ADI: Idaho Falls-Pocatello. Rank: 160.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IDAHO			
	Bannock	24,600	24,100	98
	Bingham	11,900	11,800	99
	Bonneville	24,300	24,000	99
	Butte	1,000	1,000	100
	Cassia	6,500	6,400	98
	Clark	300	300	100
	Custer	2,100	2,000	95
	Fremont	3,700	3,600	97
	Jefferson	5,400	5,400	100



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Lemhi	2,700	2,500	93
	Madison	5,900	5,800	98
	Minidoka	6,900	6,700	97
	Power	2,700	2,600	96
	Teton	1,000	1,000	100
Between 25-49%	IDAHO			
	Oneida	1,100	1,100	100
Between 5-24%	IDAHO			
	Caribou	3,000	2,900	97
	Jerome	5,500	5,400	98
WYOMING	Teton	5,300	5,100	96
	Totals	113,900	111,700	98
Net Weekly Circulation (1990)			87,700	
Average Daily Circulation (1990)			55,700	

Your message in this ad space could cost as little as \$95, and it will reach the people important to you!

Television & Cable Factbook

Idaho—Lewiston

KLEW-TV

Ch. 3

(Associated with KIMA-TV, Yakima, WA)

Network Service: CBS.

Licensee: Retlaw Enterprises Inc., Box 702, Yakima, WA 98907.

Studio: 2626 17th St., Lewiston, ID 83501.

Telephone: 208-746-2636.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 13.8-kw visual, 1.3-kw aural. Antenna: 1260-ft. above av. terrain, 304-ft. above ground, 3203-ft. above sea level.

Latitude 46° 27' 25"
Longitude 117° 05' 57"

Holds CP for change to 56.2-kw max. visual. BPCT-890119KE.

Transmitter: 3-mi. NW of Clarkston, WA, 2.5-mi. SW of U.S. 195.

Satellite Earth Station: Harris, 7.1-meter; Harris, Scientific-Atlanta receivers.

News Services: AP, CBS, Group W Newsfeed.

Ownership: Retlaw Enterprises Inc. (Group Owner).

Began Operation: December 9, 1955.

Represented (sales): Katz Television.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): Hammett & Edison Inc.

Personnel:

FRED FICKENWIRTH, station manager.

MARLIN JACKSON, chief engineer.

JOE MARTIN, news director.

SCOTT LARKIN, promotion director.

PATRICK SAWYER, public service director.

Highest 30 Sec. Rate: \$150.

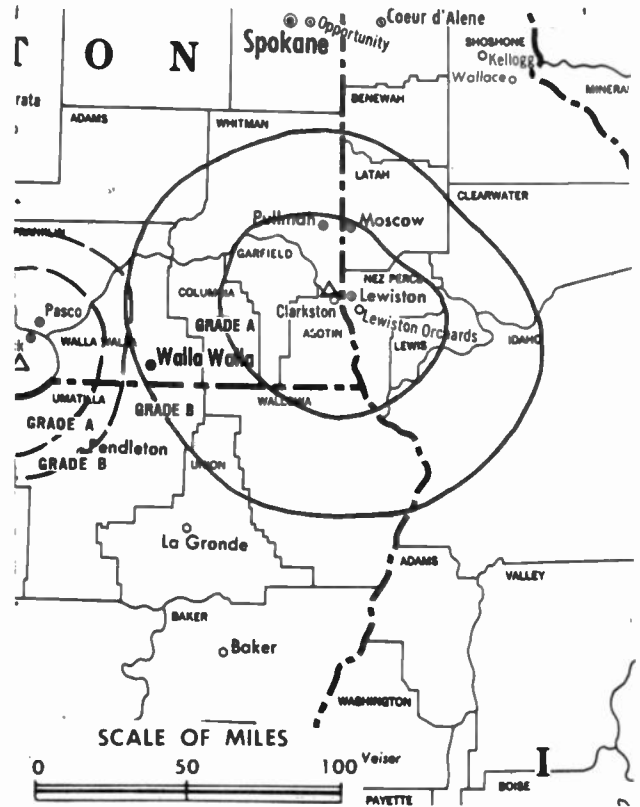
Rates: Sold in combination with KIMA-TV, Yakima & KEPR-TV, Pasco, WA.

City of License: Lewiston. ADI: Yakima. Rank: 126.

NETWORK BASE HOURLY RATE: Bonus to KIMA-TV, Yakima, WA.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IDAHO			
	Clearwater	3,400	3,300	97
	Idaho	5,300	5,100	96



KLEW-TV 8PCT-890119KE Granted 3/17/89

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Latah	10,900	10,600	97
	Lewis	1,400	1,400	100
	Nez Perce	13,200	12,900	98
	WASHINGTON Asotin	7,000	6,800	97
Between 25-49%	WASHINGTON Garfield	1,000	900	90
	OREGON Walla Walla	3,000	2,800	93
Between 5-24%	WASHINGTON Whitman	15,800	15,100	96
	Totals	61,000	58,900	97
Net Weekly Circulation (1990)			33,300	
Average Daily Circulation (1990)			17,500	

Idaho—Nampa-Boise-Caldwell

KIVI
Ch. 6

Network Service: ABC.

Licensee: Sawtooth Communications Inc., 1866 E. Chisholm Dr., Nampa, ID 83687.

Studio: 1866 E. Chisholm Dr., Nampa, ID 83687.

Telephone: 208-467-3301. **Fax:** 208-336-0500.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 60.3-kw visual, 12-kw aural. Antenna: 2660-ft. above av. terrain, 210-ft. above ground, 7230-ft. above sea level.

Latitude 43° 45' 20"
Longitude 116° 05' 55"

Transmitter: Deer Point, Shaffer Butte.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Microdyne, 7-meter C-band; Andrew, 7-meter C-band; Andrew, 4.5-meter C-band; M/A-Com, 3-meter Ku-band; AvanteK, M/A-Com, Microdyne receivers.

News Services: ABC, AP, UPI, WSI.

Ownership: Evening Post Publishing Co. (Group Owner).

Began Operation: February 1, 1974. Sale to present owner by Futura Corp. approved by FCC Aug. 25, 1981.

Represented (sales): Sektel Inc.; Tacher Co. (Pacific Northwest).

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

LARRY CHASE, president & general manager.

KEN RITCHIE, general sales manager.

SUSU MAHOOD, local sales manager.

MELISSA LARSON, national sales assistant.

ANDY SUK, chief engineer.

DON JENSEN, production manager.

CHRIS HUSTON, news director.

KRAIG SPILLE, promotion director.

CHRIS SALLEE, business manager.

LONI HANKA, community relations.

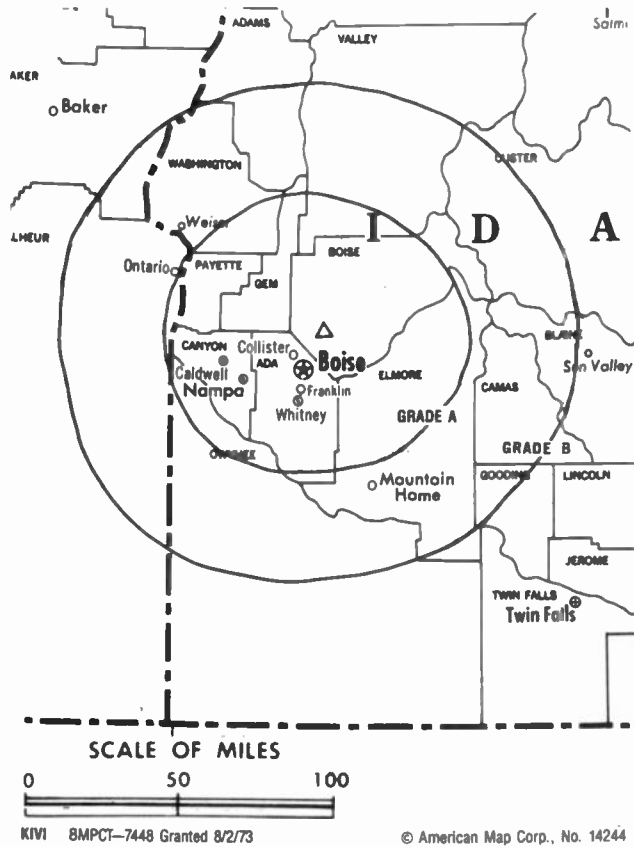
Highest 30 Sec. Rate: \$750.

NETWORK BASE HOURLY RATE: \$400.

City of License: Nampa. **ADI:** Boise. **Rank:** 135.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IDAHO			
	Ada	79,700	78,400	98
	Adams	1,200	1,200	100
	Blaine	5,800	5,600	97
	Boise	1,700	1,700	100
	Camas	300	300	100
	Canyon	32,000	31,300	98
	Elmore	7,100	7,000	99
	Gem	4,300	4,200	98
	Owyhee	2,900	2,800	97
Payette	6,200	6,100	98	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Twin Falls	19,900	19,600	98
	Valley	2,400	2,300	96
	Washington	3,100	3,000	97
	OREGON			
Between 25-49%	Grant	3,400	3,000	88
	Malheur	9,900	9,500	96
	IDAHO			
Between 5-24%	Gooding	4,400	4,300	98
	Jerome	5,500	5,400	98
	Lincoln	1,200	1,200	100
Totals	IDAHO			
	Custer	2,100	2,000	95
	Idaho	5,300	5,100	96
	NEVADA			
Net Weekly Circulation (1990)	Humboldt	4,600	4,400	96
	OREGON			
	Baker	6,000	5,700	95
Average Daily Circulation (1990)	Harney	2,900	2,700	93
	Totals	211,900	206,800	98
Net Weekly Circulation (1990)				149,400
Average Daily Circulation (1990)				79,000

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Call Lynn Levine or Nancy Cramer
202-872-9200

Idaho—Nampa-Boise-Caldwell

KTRV
Ch. 12

Network Service: Fox.

Licensee: Idaho Independent Television Inc., Box 1212, Nampa, ID 83651.

Studio: 679 5th St., North Extension, Nampa, ID 83651.

Telephones: 208-888-1200; 208-466-1200. TWX: 910-970-5748.

Fax: 208-467-6958.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 178-kw max. & 166-kw horizontal visual, 18.2-kw horizontal aural. Antenna: 2720-ft. above av. terrain, 260-ft. above ground, 7290-ft. above sea level.

Latitude 43° 45' 18"
Longitude 116° 05' 52"

Transmitter: Deer Point Peak, 10.75-mi. NNE of Boise.

Satellite Earth Stations: Prodelin, 4.6-meter C-band; RCA Americom, 3.1-meter Ku-band; Harris receivers.

News Service: AP.

Ownership: Blade Communications Inc. (Group Owner).

Began Operation: October 18, 1981. Sale to present owner by Peyton Bcstg. Ltd. approved by FCC April 23, 1985 (Television Digest, Vol. 25:9).

Represented (sales): Petry Television Inc.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

REX L. McARTHUR, president & general manager.

JIM BARTO, treasurer & chief financial officer.

JACK BOLTON, local sales manager.

RON GRISHAM, national sales manager.

DIANE FRISCH, station manager & program director.

FRANCIS D. WILSON, chief engineer.

BILL HATCH, news director.

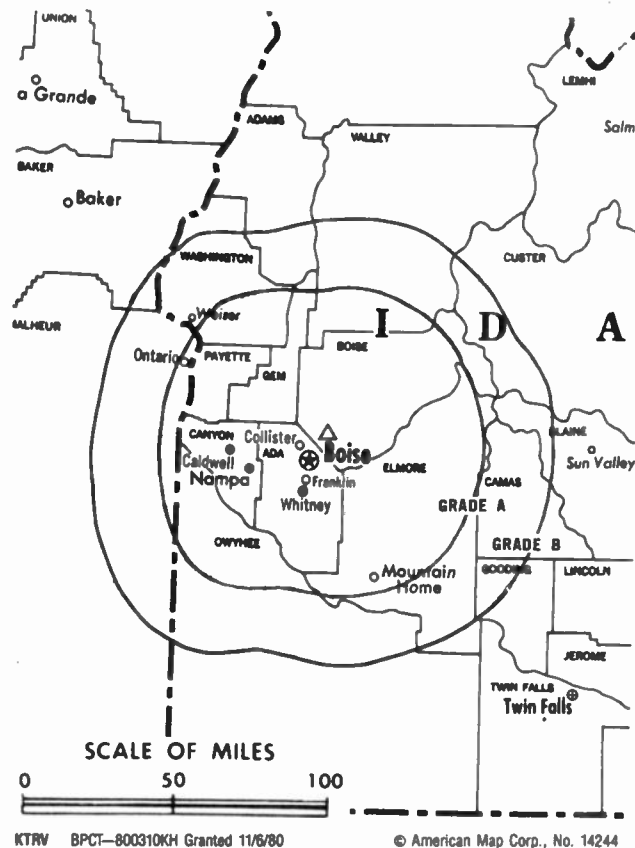
TRACI JOHNSON, marketing director.

Highest 30 Sec. Rate: \$450.

City of License: Nampa. ADI: Boise. Rank: 135.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IDAHO			
	Ada	79,700	78,400	98
	Boise	1,700	1,700	100
	Canyon	32,000	31,300	98
	Elmore	7,100	7,000	99
	Gem	4,300	4,200	98
	Owyhee	2,900	2,800	97
	Payette	6,200	6,100	98



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Twin Falls	19,900	19,600	98
	Washington	3,100	3,000	97
	OREGON			
	Malheur	9,900	9,500	96
Between 25-49%	IDAHO			
	Adams	1,200	1,200	100
	Gooding	4,400	4,300	98
	Valley	2,400	2,300	96
Between 5-24%	IDAHO			
	Blaine	5,800	5,600	97
	Custer	2,100	2,000	95
	Jerome	5,500	5,400	98
	Lincoln	1,200	1,200	100
	OREGON			
	Baker	6,000	5,700	95
Totals		195,400	191,300	98
Net Weekly Circulation (1990)				127,600
Average Daily Circulation (1990)				65,900

Idaho—Pocatello-Blackfoot-Idaho Falls

KPVI

Ch. 6

(Operates satellite KKVI, Twin Falls)

Network Service: ABC.

Licensee: Ambassador Media Corp., 7600 Potomac Falls Rd., McLean, VA 22102.

Studio: 425 E. Center, Box 667, Pocatello, ID 83201.

Mailing Address: Box 667, Pocatello, ID 83204.

Telephone: 208-232-6666.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 17.4-kw aural. Antenna: 1530-ft. above av. terrain, 619-ft. above ground, 6857-ft. above sea level.

Latitude 42° 55' 14.50"
Longitude 112° 20' 44.00"

Transmitter: SE 1/4 of SW 1/4 of SE 1/2 of Section 3, T6S, R35E.

Satellite Earth Stations: Andrew, 7.5-meter C-band; Andrew, 4.5-meter C-band; RCA Ku-band; Avantek receivers.

News Services: ABC, NIWS, Sports News Satellite, UPI.

Ownership: William L. & Ellen M. Armstrong (Group Owners); Brian P. Hogan.

Began Operation: April 26, 1974. Sale to present owners by Futura Corp. approved by FCC Oct. 25, 1983.

Represented (sales): Blair Television.

Represented (legal): Hopkins & Sutter.

Represented (engineering): A. D. Ring & Associates, P.C.

Personnel:

HARRY NEUHARDT, vice president & general manager.

RON JOHNSON, local sales manager.

CARL IVERSON, chief engineer.

DAN HOVEL, news director.

BRET COULSON, production manager.

MIKE MAY, promotion director.

BARBARA HENDERSON, business manager.

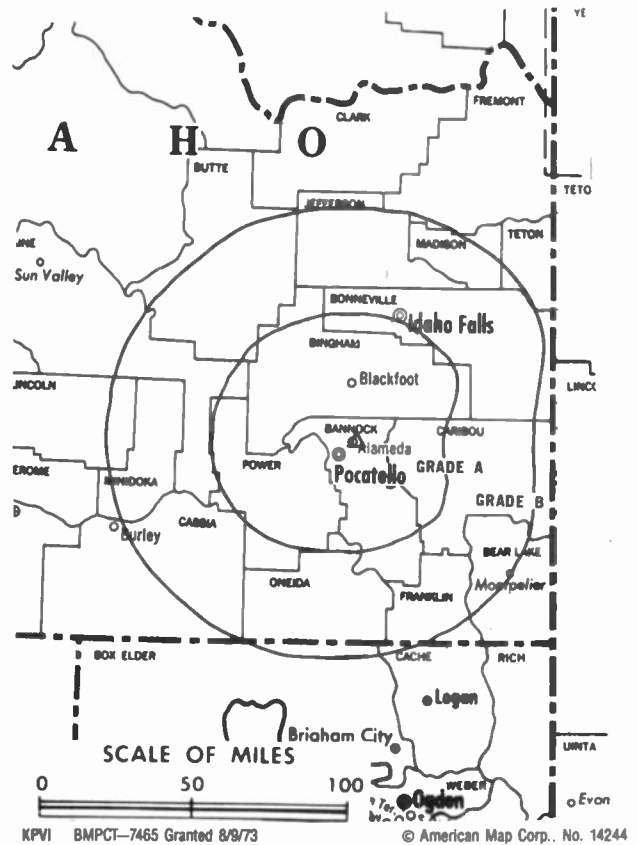
Highest 30 Sec. Rate: \$250.

NETWORK BASE HOURLY RATE: \$250.

City of License: Pocatello. ADI: Idaho Falls-Pocatello. Rank: 160.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IDAHO			
	Bannock	24,600	24,100	98
	Bear Lake	2,400	2,300	96
	Bingham	11,900	11,800	99
	Blaine	5,800	5,600	97
	Bonneville	24,300	24,000	99
	Butte	1,000	1,000	100
	Cassia	6,500	6,400	98
	Fremont	3,700	3,600	97
	Jefferson	5,400	5,400	100
	Madison	5,900	5,800	98
	Minidoka	6,900	6,700	97



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Power	2,700	2,600	96
	WYOMING Teton	5,300	5,100	96
Between 25-49%	IDAHO			
	Caribou	3,000	2,900	97
	Clark	300	300	100
	Custer	2,100	2,000	95
	Teton	1,000	1,000	100
Between 5-24%	WYOMING Lincoln	5,600	5,300	95
	IDAHO			
	Gooding	4,400	4,300	98
	Jerome	5,500	5,400	98
Totals	Lemhi	2,700	2,500	93
	Twin Falls	19,900	19,600	98
Totals		150,900	147,700	98
Net Weekly Circulation (1990)				92,600
Average Daily Circulation (1990)				48,500

There is no more visible place for your advertising message than the pages of the
Television & Cable Factbook

Idaho—Twin Falls

KKVI

Ch. 35

(Satellite of KPVI, Pocatello)

Network Service: ABC.

Licensee: Western Telecasting Co., 1061 Blue Lakes Blvd. N, Twin Falls, ID 83301.

Studio: 1061 Blue Lakes Blvd. N, Twin Falls, ID 83301.

Telephone: 208-733-0035. **Fax:** 208-733-0160.

Technical Facilities: Channel No. 35 (596-602 MHz). Authorized power: 96-kw max. visual. Antenna: 537-ft. above av. terrain, 95-ft. above ground, 4380-ft. above sea level.

Latitude 42° 43' 42"
Longitude 114° 24' 43"

Transmitter: Atop Flat Top Butte, 5.2-mi. E of Jerome County, ID.

Ownership: William L. Armstrong III & Ellen M. Armstrong, (Group Owners).

Began Operation: June 1, 1989.

Represented (legal): Hopkins & Sutter.

Represented (engineering): A. D. Ring & Associates, P.C.

Personnel:

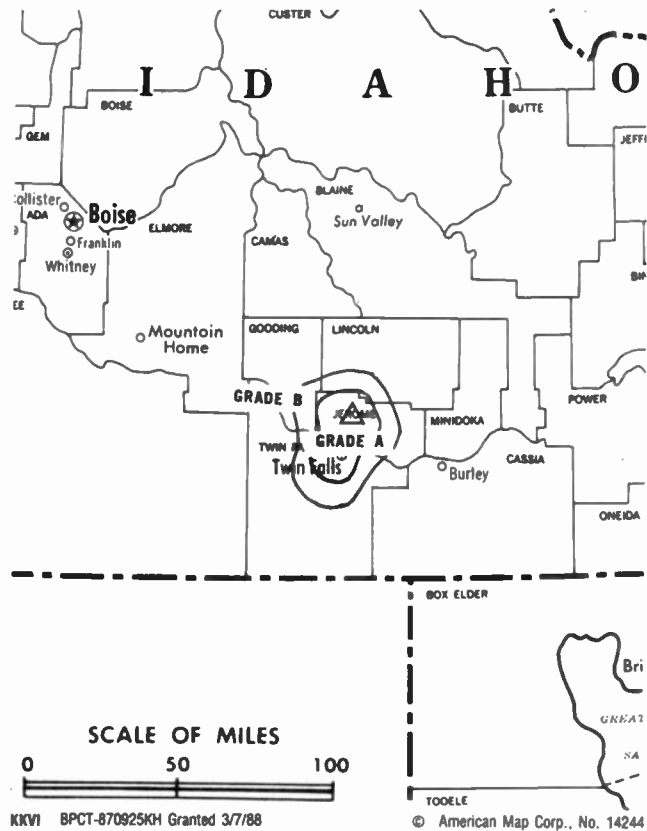
DICK McMAHON, general manager.

CARL IVERSON, chief engineer.

City of License: Twin Falls. **ADI:** Twin Falls. **Rank:** 200.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
	IDAHO			
Between 5-24%	Gooding	4,400	4,300	98
	Jerome	5,500	5,400	98



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Lincoln Twin Falls	1,200 19,900	1,200 19,600	100 98
Totals		31,000	30,500	98
Net Weekly Circulation (1990)				6,400
Average Daily Circulation (1990)				2,500

Idaho—Twin Falls

KMVT

Ch. 11

Network Service: CBS.

Licensee: KMVT Bcstg. Inc., 1100 Blue Lakes North, Twin Falls, ID 83301.

Studio: 1100 Blue Lakes North, Twin Falls, ID 83301.

Telephone: 208-733-1100. Fax: 208-733-4649.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 3.8-kw aural. Antenna: 1060-ft. above av. terrain, 665-ft. above ground, 4968-ft. above sea level.

Latitude 42° 34' 52"
Longitude 114° 27' 32"

Transmitter: Flat Top Butte, 11-mi. N of city.

Satellite Earth Stations: GE, 3-meter Ku-band; Harris, 6.1-meter C-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.5-meter C-band; Harris, M/A-Corn, Scientific-Atlanta receivers.

News Service: UPI.

Ownership: KMVT Bcstg. Inc.

Began Operation: May 30, 1955. Sale to present owner by Western Bcstg. Co. approved by FCC Jan. 6, 1984 (Television Digest, Vol. 23:44). Sale to Western (Dale Moore) by KLIX Corp. (A. L. Glasmann family) approved Dec. 16, 1970. Previous sale by Frank C. Carman-Grant Wrathall interests approved March 7, 1956 (Vol. 11:31; 12:10).

Represented (sales): Katz Television.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

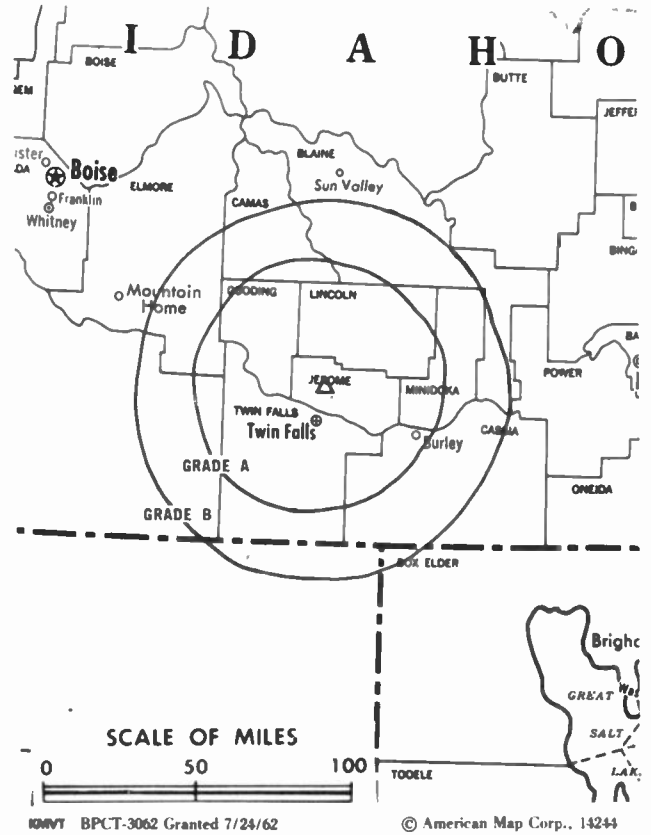
CHARLES CAHOON, president.
LEE PAUL WAGNER, general manager.
BOB THOMAS, general sales manager.
GEORGE BROWN, program director.
DENNIS LOWE, chief engineer.
DOUG MAUGHAN, news director.
PENNE MAIN, promotion director.

Highest 30 Sec. Rate: \$500.

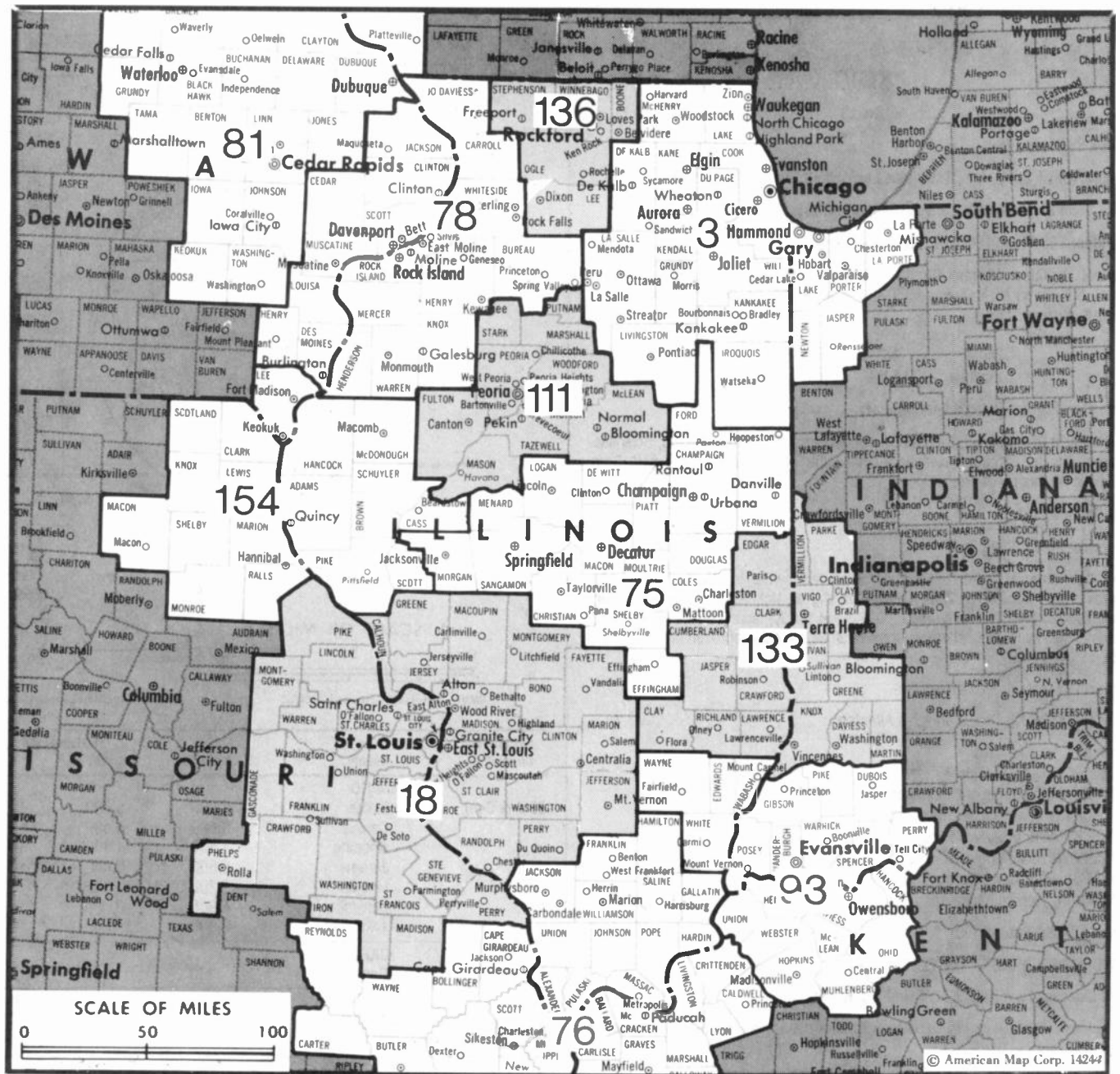
NETWORK BASE HOURLY RATE: \$650.

City of License: Twin Falls. ADI: Twin Falls. Rank: 200.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IDAHO			
	Blaine	5,800	5,600	97
	Cassia	6,500	6,400	98
	Gooding	4,400	4,300	98
	Jerome	5,500	5,400	98
	Lincoln	1,200	1,200	100
	Minidoka	6,900	6,700	97
	Twin Falls	19,900	19,600	98
Between 25-49%	IDAHO			
	Camas	300	300	100
Totals		50,500	49,500	98
	Net Weekly Circulation (1990)			41,400
	Average Daily Circulation (1990)			28,100



Market	Arbitron AOI TV Households	Rank	Market Area Commercial TV Stations
Chicago, IL	3,124,800	3	WBBM-TV (2), WCFC-TV (38), WCIU-TV (26), WEHS (60), WFLD (32), WGBV-TV (66), WGN-TV (9), WHKE (55), WLS-TV (7), WMAQ-TV (5), WPWR-TV (50), WSNS-TV (44), WWTO-TV (35)
St. Louis, MO	1,121,500	18	KDNL-TV (30), KMOW (4), KNLC (24), KPLR-TV (11), KSDK (5), KTVI (2), WCEE (13), WHSL (46)
Springfield-Decatur-Champaign, IL	335,000	75	WAND (17), WCCU (27), WCFN (49), WCIA (3), WFHL (23), WICD (15), WICS (20), WRSP-TV (55)
Paducah, KY-Cape Girardeau, MO-Harrisburg-Marion, IL	328,100	76	KBSI (23), KFVS-TV (12), KPOB-TV (15), WPSP-TV (6), WSIL-TV (3), WTCT (27)
Davenport, IA-Rock Island-Moline, IL	315,500	78	KJMH (26), KLJB-TV (18), KWQC-TV (6), WHBF-TV (4), WQAD-TV (8)
Cedar Rapids-Waterloo-Dubuque, IA	305,800	81	KCRG-TV (9), KDUB-TV (40), KGAN (2), KWWL (7)
Evansville, IN	263,900	93	WEHT (25), WEVV (44), WFIE-TV (14), WLCN (19), WTVW (7)
Peoria-Bloomington, IL	208,200	111	WEEK-TV (25), WHOI (19), WMBD-TV (31), WYZZ-TV (43)
Terre Haute, IN	161,800	133	WBAK-TV (38), WTHI-TV (10), WTWO (2)
Rockford, IL	156,300	136	WIFR-TV (23), WQRF-TV (39), WREX-TV (13), WTVO (17)
Quincy, IL-Hannibal, MO	121,200	154	KHOA-TV (7), WGEN-TV (10), WTJR (16)

State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

WENS, Aurora	See Chicago, IL
WICS, Champaign	See Springfield, IL
WAND & WFHL, Champaign	See Decatur, IL
WGBO-TV, Chicago	See Joliet, IL
WCIA, Decatur	See Champaign, IL
WICS, Decatur	See Springfield, IL
WIFR-TV, Freeport	See Rockford, IL
KFVS-TV & KBSI, Harrisburg	See Cape Girardeau, MO
WPSD-TV, Harrisburg	See Paducah, KY
KLJB-TV & KWQC-TV, Moline	See Davenport, IA
WHBF-TV, Moline	See Rock Island, IL
WYZZ-TV, Peoria	See Bloomington-Normal, IL
KHQA-TV, Quincy	See Hannibal, MO
KLJB-TV & KWQC-TV, Rock Island	See Davenport, IA
WOAD-TV, Rock Island	See Moline, IL
WAND & WFHL, Springfield	See Decatur, IL
WCIA, Springfield	See Champaign, IL
WCIA, Urbana	See Champaign, IL

Illinois Station Totals as of October 1, 1990

	VHF	UHF	TOTAL
Commercial Television Stations	11	24	35
Educational Television Stations	3	8	11
	14	32	46

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Illinois—Bloomington-Normal-Peoria

WYZZ-TV Ch. 43

Network Service: Fox.

Licensee: Bloomington ComCo Inc., 2714 E. Lincoln St., Bloomington, IL 61701.

Studio: 2714 E. Lincoln St., Bloomington, IL 61701.

Telephone: 309-662-4373. TWX: 62-92-0322. Fax: 309-663-8479.

Technical Facilities: Channel No. 43 (644-650 MHz). Authorized power: 1200-kw max. & 1070-kw horizontal visual, 200-kw horizontal aural. Antenna: 1007-ft. above av. terrain, 970-ft. above ground, 1747-ft. above sea level.

Latitude 40° 38' 45"
Longitude 89° 10' 45"

Transmitter: 1-mi. NW of Congerville.

Satellite Earth Stations: AFC, 3-meter Ku-band; Block, 3-meter C-band; United Satellite Systems, 3-meter C-band; RCA, Scientific-Atlanta, Triple Crown receivers.

Ownership: Bloomington ComCo Inc.

Began Operation: October 18, 1982. Sale to present owner approved by FCC June 14, 1985.

Represented (sales): Settel Inc.

Represented (legal): Arnold & Porter.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

WILLIAM BECKWITH, general manager.

LARRY HALCOMB, national sales manager.

JOHN WAMSLEY, chief engineer.

MITCH ROBINSON, continuity, production & promotion director.

Highest 30 Sec. Rate: \$650.

City of License: Bloomington. ADI: Peoria-Bloomington. Rank: 111.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Livingston	14,900	14,500	98
	Mc Lean	46,500	45,500	98
	Marshall	5,100	5,000	98
	Mason	6,800	6,700	99
	Peoria	73,200	72,000	98
	Putnam	2,300	2,200	96
	Tazewell	48,300	47,700	99
	Woodford	11,800	11,500	97



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	ILLINOIS			
	Bureau	14,500	14,200	98
	De Witt	7,300	7,200	99
	Fulton	15,400	15,100	98
Between 5-24%	ILLINOIS			
	Cass	5,500	5,400	98
	Ford	5,800	5,700	98
	Knox	22,800	22,500	99
	La Salle	42,600	41,800	98
	Menard	4,800	4,700	98
	Piatt	6,500	6,400	98
Stark	2,700	2,700	100	
Warren	8,000	7,900	99	
Totals		355,400	349,100	98
Net Weekly Circulation (1990)				164,400
Average Daily Circulation (1990)				67,400

Illinois—Champaign

WCIA

Ch. 3

(Also operates satellite WCFN, Springfield, IL)

Network Service: CBS.

Licensee: Midwest Television Inc., 509 S. Neil St., Champaign, IL 61820.

Studio: 509 S. Neil St., Champaign, IL 61820.

Telephone: 217-356-8333. TWX: 910-221-0203.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 940-ft. above av. terrain, 981-ft. above ground, 1701-ft. above sea level.

Latitude 40° 06' 23"
Longitude 88° 26' 59"

Transmitter: Seymour, IL.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; ADM, 6-meter C-band; Scientific-Atlanta, 4.6-meter C-band; AFC, 3.7-meter Ku-band; M/A-Com, Microdyne, Scientific-Atlanta receivers.

News Services: AP, UPI.

Ownership: Midwest Television Inc. (Group Owner).

Began Operation: November 14, 1953.

Represented (sales): Petry Television Inc.

Represented (legal): Covington & Burling.

Represented (engineering): A. D. Ring & Associates, P.C.

Personnel:

- AUGUST C. MEYER SR., chairman of the board.
- AUGUST C. MEYER JR., president.
- JACK B. EVERETTE, executive vice president & treasurer.
- KAREN H. MEYER, secretary.
- GUY MAIN, executive vice president & station manager.
- RICHARD L. ADAMS, manager, informational programming.
- JERRY JOHNSON, general sales manager.
- DAVIDA DEHM, national sales manager.
- SHEILA HICKMAN, program director.
- DALE FLEMING, chief engineer.
- CARLA KELLY, production manager.
- DAVE SHAUL, news director.
- ROBIN REES, promotion director.

Rates: On request.

Arbitron Data: Includes coverage of WCFN, Springfield, IL.

City of License: Champaign. ADI: Springfield-Decatur-Champaign. Rank: 75.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Champaign	63,000	61,800	98
	Christian	14,400	14,100	98
	Coles	19,600	19,200	98
	Cumberland	4,300	4,200	98
	De Witt	7,300	7,200	99
	Douglas	7,700	7,600	99
	Edgar	8,300	8,100	98
	Effingham	12,300	11,900	97
	Ford	5,800	5,700	98
	Iroquois	12,400	12,100	98



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Mc Lean	46,500	45,500	98
	Macon	48,600	47,800	98
	Menard	4,800	4,700	98
	Moultrie	5,500	5,400	97
	Piatt	6,500	6,400	98
	Sangamon	75,300	73,700	98
	Shelby	9,300	9,000	97
	Vermilion	35,500	34,900	98
	INDIANA			
Warren	2,900	2,800	97	
Between 25-49%	ILLINOIS			
	Clark	6,800	6,600	97
	Livingston	14,900	14,500	98
	Logan	10,600	10,400	98
	INDIANA			
	Fountain	6,800	6,700	99
	Newton	5,200	5,100	98
Between 5-24%	ILLINOIS			
	Cass	5,500	5,400	98
	Crawford	8,200	8,100	98
	Fayette	8,400	8,200	98
	Kankakee	36,900	36,400	99
	Macoupin	20,100	19,700	98
	Mason	6,800	6,700	99
	Montgomery	12,400	12,100	98
	Morgan	14,500	14,100	97
	Richland	6,900	6,700	97
INDIANA				
Benton	3,500	3,400	97	
Vermilion	7,100	7,000	99	
Totals		564,600	553,200	98
Net Weekly Circulation (1990)			346,000	
Average Daily Circulation (1990)			206,000	

Illinois—Champaign

WICD

Ch. 15

Network Service: NBC.

Licensee: Plains Television Partnership, 645 N. Michigan Ave., Suite 530, Chicago, IL 60611.

Studio: 250 Country Fair Dr., Champaign, IL 61821.

Telephone: 217-351-8500. Fax: 217-351-6056.

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 355-kw max. visual, 34.7-kw max. aural. Antenna: 1300-ft. above av. terrain, 1335-ft. above ground, 1995-ft. above sea level.

Latitude 40° 04' 10"
Longitude 87° 54' 45"

Transmitter: 3.75-mi. N, 2.15-mi. N of Homer, IL.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 6-meter Ku-band; Harris, 3-meter Ku-band; 3-meter C-band; Harris, Regency receivers.

News Service: AP.

Ownership: Plains Television Partnership.

Began Operation: April 23, 1959. Changed to Ch. 15 from Ch. 33 and increased power July 25, 1967.

Represented (sales): Katz Television.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

JOSEPH NORRIS, station manager.
GINGER RUSH, national sales manager.
DAVID A. BOYER, chief engineer.
LARRY WATERS, program operations manager.
JACK KEEFE, news director.
KEVIN SIUTS, business manager.

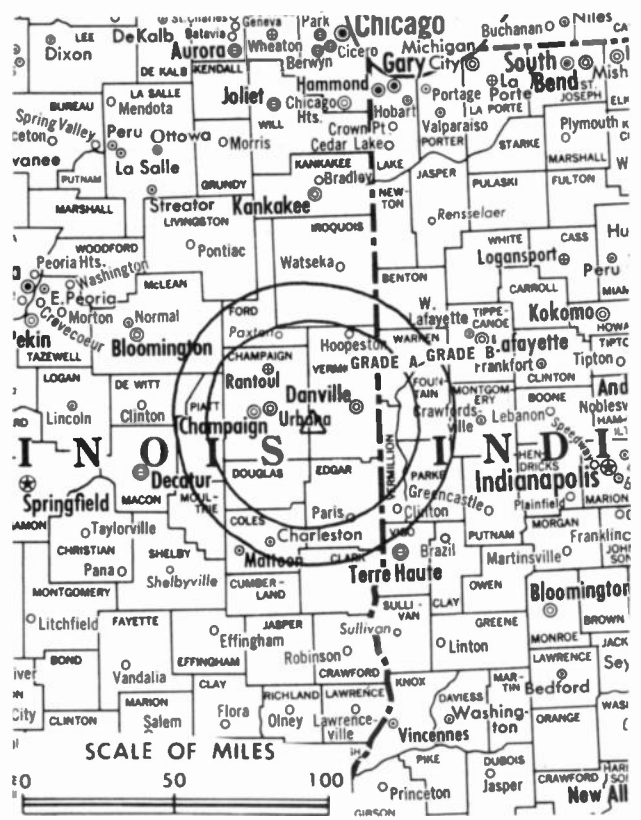
Highest 30 Sec. Rate: \$1000.

NETWORK BASE HOURLY RATE: \$325.

City of License: Champaign. ADI: Springfield-Decatur-Champaign. Rank: 75.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Champaign	63,000	61,800	98
	Coles	19,600	19,200	98
	Douglas	7,700	7,600	99
	Ford	5,800	5,700	98
	Piatt	6,500	6,400	98
	Vermilion	35,500	34,900	98
	INDIANA			
	Benton	3,500	3,400	97



WICD BPCT-820604KF Granted 6/30/82 © American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Warren	2,900	2,800	97
Between 25-49%	ILLINOIS			
	Edgar	8,300	8,100	98
	Iroquois	12,400	12,100	98
INDIANA	Fountain	6,800	6,700	99
	Between 5-24%	ILLINOIS		
Between 5-24%	Cumberland	4,300	4,200	98
	De Witt	7,300	7,200	99
	Livingston	14,900	14,500	98
	Mc Lean	46,500	45,500	98
	Moultrie	5,500	5,400	97
	Shelby	9,300	9,000	97
	INDIANA			
Clay	9,600	9,500	99	
Montgomery	13,400	13,200	99	
Vermilion	7,100	7,000	99	
Totals		289,900	284,200	98
Net Weekly Circulation (1990)				132,600
Average Daily Circulation (1990)				70,800

Illinois—Chicago

WBBM-TV

Ch. 2

Network Service: CBS.

Licensee: CBS Inc., 630 N. McClurg Court, Chicago, IL 60611.

Studio: 630 N. McClurg Court, Chicago, IL 60611.

Telephone: 312-944-6000. TWX: 312-222-0698.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 35.4-kw visual, 7.08-kw aural. Antenna: 1370-ft. above av. terrain, 1456-ft. above ground, 2049-ft. above sea level.

Latitude 41° 53' 55.50"
Longitude 87° 37' 23.00"

Transmitter: John Hancock Bldg., 875 N. Michigan Ave.

AM Affiliate: WBBM, 50-kw, 780 kHz.

FM Affiliate: WBBM-FM, 10.5-kw, 96.3 MHz (No. 242), 560-ft.

News Services: AP, City Hall News, UPI.

Ownership: CBS Inc. (Group Owner).

Began Operation: August 1, 1940 (as W9XBK); Sept. 6, 1946 (as WBKB); sold to CBS Feb. 9, 1953 (Television Digest, Vol. 9:7).

Represented (sales): CBS Television Stations National Sales.

Personnel:

WILLIAM APPEGATE, vice president & general manager.

DAVID GITTENS, director, planning & administration.

JANET TREUHAFT, director, press relations.

COLLEEN DUDGEON, news director.

SAM STALLWORTH, director, sales.

DICK TRACEY, general sales manager.

ELIZABETH PRITCHARD, national sales manager.

KAREN CLARK, promotion director.

JOHN H. BYRNE JR., director of technical operations.

WAYNE WEBER, director of broadcast services.

DON JOHNSON, director, community affairs & editorial services.

KAREN MILLER, director of broadcasting.

MONROE ANDERSON, director of station services.

TOM DOOLEY, research director.

Rates: On request.

NETWORK BASE HOURLY RATE: \$4750.

City of License: Chicago. ADI: Chicago. Rank: 3.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Cook	1,969,600	1,941,300	99
	De Kalb	26,000	25,600	98
	Dupage	277,400	275,500	99
	Grundy	12,800	12,700	99
	Kane	114,700	113,300	99
	Kankakee	36,900	36,400	99
	Kendall	14,500	14,400	99
	Lake	167,300	166,100	99
	La Salle	42,600	41,800	98
	Mchenry	61,100	60,700	99
	Will	117,000	115,800	99
	INDIANA			
	Lake	174,400	172,300	99
	La Porte	37,600	37,200	99
	Porter	44,100	43,600	99
	WISCONSIN			
Kenosha	44,300	43,800	99	



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	INDIANA			
	Jasper	9,100	8,900	98
	Newton	5,200	5,100	98
	Starke	8,100	7,900	98
Between 5-24%	MICHIGAN			
	Berrien	62,600	61,600	98
	FLORIDA			
	Dee	3,500	3,400	97
	GEORGIA			
	Pierce	4,700	4,600	98
	Towns	2,800	2,800	100
	ILLINOIS			
	Boone	11,200	11,000	98
	Bureau	14,500	14,200	98
Iroquois	12,400	12,100	98	
Livingston	14,900	14,500	98	
Ogle	17,400	17,100	98	
INDIANA				
Marshall	15,500	15,200	98	
Pulaski	5,100	5,000	97	
KENTUCKY				
Mc Creary	5,800	5,700	98	
MICHIGAN				
Alger	3,200	3,100	97	
Cass	18,500	18,200	98	
Schoolcraft	3,000	2,900	97	
MINNESOTA				
Beltrami	12,000	11,500	96	
(Continued on page A-407)				
Totals		3,527,600	3,480,700	99
Net Weekly Circulation (1990)			2,718,700	
Average Daily Circulation (1990)			1,458,100	

Illinois—Chicago

WCFC-TV

Ch. 38

Network Service: None, independent.

Licensee: Christian Communications of Chicagoland Inc., 20 N. Wacker Dr., Suite 2000, Chicago, IL 60606.

Studio: 20 N. Wacker Dr., Chicago, IL 60606.

Telephone: 312-977-3838. Fax: 312-977-9947.

Technical Facilities: Channel No. 38 (614-620 MHz). Authorized power: 5000-kw max. & 1260-kw horizontal visual, 500-kw max. & 126-kw horizontal aural. Antenna: 1250-ft. above av. terrain, 1450-ft. above ground, 2049-ft. above sea level.

Latitude 41° 53' 55.50"

Longitude 87° 37' 23.00"

Transmitter: John Hancock Center.

News Service: Homenet Satellite News.

Ownership: Christian Communications of Chicagoland Inc.

Began Operation: May 31, 1976.

Represented (legal): Fisher, Wayland, Cooper & Leader.

Personnel:

JERRY K. ROSE, president & general manager.

PHILIP MOWBRAY, operations director.

DAVID OSELAND, program director.

KEVIN SAN HAMEL, general sales manager.

NORM BLOCK, chief engineer.

JAMES NICHOLS, controller.

Highest 30 Sec. Rate: \$140.

City of License: Chicago. ADI: Chicago. Rank: 3.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	ILLINOIS			
	Cook	1,969,600	1,941,300	99
	Kankakee	36,900	36,400	99
	Kendall	14,500	14,400	99
	Will	117,000	115,800	99



WCFC-TV BPCT-3439 Granted 1/2/68

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	INDIANA			
	Jasper	9,100	8,900	98
	Lake	174,400	172,300	99
	Newton	5,200	5,100	98
	Porter	44,100	43,600	99
WISCONSIN				
	Kenosha	44,300	43,800	99
Totals		2,415,100	2,381,600	99
Net Weekly Circulation (1990)			171,800	
Average Daily Circulation (1990)			46,800	

Illinois—Chicago

WCIU-TV

Ch. 26

Network Service: Univision.

Licensee: Weigel Broadcasting Co., Board of Trade Bldg., 141 W. Jackson Blvd., Chicago, IL 60604.

Studio: 141 W. Jackson Blvd., Chicago, IL 60604.

Telephone: 312-663-0260. Telex: 270-255. Fax: 312-663-0585.

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 2000-kw max. visual, 200-kw max. aural. Antenna: 1555-ft. above av. terrain, 1707-ft. above ground, 2302-ft. above sea level.

Latitude 41° 52' 44"
Longitude 87° 38' 10"

Transmitter: Sears Bldg., 233 S. Wacker Dr., Chicago.

Satellite Earth Stations: 4 in operation.

News Services: City Hall News, Reuters, UPI.

Ownership: Weigel Broadcasting Co. (Group Owner).

Began Operation: February 6, 1964.

Represented (sales): Univision.

Represented (legal): Cohn & Marks.

Represented (engineering): David Steel & Associates Inc.

Personnel:

HOWARD SHAPIRO, president.

PETER ZOMAYA, assistant general manager & sales manager.

MARY HOUSER, film director.

BERNARD HOELTING, chief engineer.

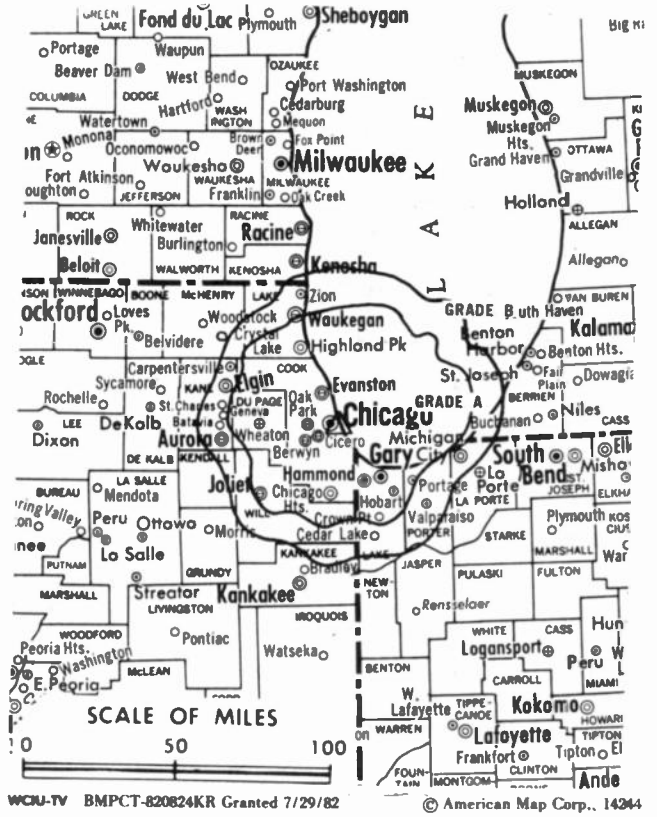
DON AQUIRRE, news director.

NORMAN SHAPIRO, business & legal advisor.

Highest 30 Sec. Rate: \$525.

City of License: Chicago. ADI: Chicago. Rank: 3.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	ILLINOIS Cook	1,969,600	1,941,300	99
	INDIANA Lake	174,400	172,300	99
	Newton	5,200	5,100	98
Totals		2,149,200	2,118,700	99
Net Weekly Circulation (1990)			192,900	
Average Daily Circulation (1990)			67,300	

Illinois—Aurora-Chicago

WEHS

Ch. 60

Network Service: Home Shopping Network.

Licensee: Silver King Bcstg. of Illinois Inc.

Studio: 4255 Westbrook Dr., Suite 220, Aurora, IL 60507.

Telephone: 708-851-5960. Fax: 708-851-5965.

Technical Facilities: Channel No. 60 (746-752 MHz). Authorized power: 5000-kw max. visual, 1000-kw max. aural. Antenna: 1621-ft. above av. terrain, 1625-ft. above ground, 2220-ft. above sea level.

Latitude	41°	52'	44"
Longitude	87°	38'	10"

Transmitter: Sears Tower, 233 S. Wacker Dr., Chicago.

Satellite Earth Station: 6.5-meter C-band.

Ownership: Silver King Broadcasting (Group Owner).

Began Operation: April 20, 1982. Sale by Newsweb Corp. (Fred Eychaner, et al.) to present owners approved by FCC Dec. 4, 1986 (Television Digest, Vol. 26:44).

Personnel:

JEFF McGRATH, president & station manager.

DANA BEIFUS, chief engineer.

MONICA NETTLES, program & promotion director.

CHERYL A. CURTIN, traffic manager.

Rates: On request.

Arbitron Data: Not available.



City of License: Aurora. ADI: Chicago. Rank: 3.

Illinois—Chicago

WFLD
Ch. 32

Network Service: Fox.

Licensee: Fox Television Stations Inc., 205 N. Michigan Ave., Chicago, IL 60601.

Studio: 205 N. Michigan Ave., Chicago, IL 60601.

Telephone: 312-565-5532.

Technical Facilities: Channel No. 32 (578-584 MHz). Authorized power: 5000-kw visual, 500-kw aural. Antenna: Directional, 1415-ft. above av. terrain, 1456-ft. above ground, 2049-ft. above sea level.

Latitude 41° 53' 55.50"
Longitude 87° 37' 23.00"

Transmitter: John Hancock Bldg., 875 N. Michigan Ave., Chicago, IL 60611.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 11-meter C-band; Scientific-Atlanta, 4.6-meter Ku-band; M/A-Corn, Scientific-Atlanta receivers.

News Services: AP, CNN, UPI.

Ownership: Fox Television Stations Inc. (Group Owner).

Began Operation: January 4, 1966. FCC approved formation of new company combining original licensee Field Communications with Kaiser Bcstg. May 9, 1973 (Television Digest, Vol. 12:32, 13:18). Sale back to Field approved by FCC June 22, 1977 (Vol. 16:15; 17:26). Sale by Field to Metromedia approved by FCC Feb. 17, 1983 (Vol. 22:23, 35, 47). Sale to present owner by Metromedia approved Nov. 14, 1985.

Represented (sales): Petry Television Inc.

Personnel:

- STUART B. POWELL, vice president & general manager.
- STEPHEN A. GALLEN, vice president & general sales manager.
- ROBERT SIMONE, vice president & program manager.
- MICHAEL HENRY, vice president & director of creative services.
- PAUL HERRIGAN, vice president, finance & administration.
- GREG CAPUTO, vice president & news director.
- PATRICIA SKLAR, local sales manager.
- TODD R. ROHDE, local sales manager.
- DWAIN SCHOONOVER, engineering manager.
- RANDY INGRAM, production manager.
- WANDA WELLS, public affairs manager.
- PHIL MATTHEWS, traffic manager.
- ED VILLAREAL, operations manager.

Highest 30 Sec. Rate: \$10,000.

City of License: Chicago. **ADI:** Chicago. **Rank:** 3.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Cook	1,969,600	1,941,300	99
	Dupage	277,400	275,500	99
	Grundy	12,800	12,700	99
	Kane	114,700	113,300	99
	Kankakee	36,900	36,400	99
	Kendall	14,500	14,400	99
	Lake	167,300	166,100	99
	La Salle	42,600	41,800	98
	Will	117,000	115,800	99
	INDIANA			
	Lake	174,400	172,300	99
	La Porte	37,600	37,200	99
	Newton	5,200	5,100	98
Porter	44,100	43,600	99	



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	ILLINOIS			
	Boone	11,200	11,000	98
	Bureau	14,500	14,200	98
	De Kalb	26,000	25,600	98
	Ford	5,800	5,700	98
	Iroquois	12,400	12,100	98
	Knox	22,800	22,500	99
	Mchenry	61,100	60,700	99
	Whiteside	24,000	23,600	98
	INDIANA			
	Howard	32,300	31,900	99
	Jasper	9,100	8,900	98
	St Joseph	90,700	89,600	99
Starke	8,100	7,900	98	
White	9,400	9,200	98	
MICHIGAN				
Berrien	62,600	61,600	98	
WISCONSIN				
Kenosha	44,300	43,800	99	
Racine	64,800	64,300	99	
Between 5-24%	IOWA			
	Clinton	20,300	20,200	100
	Des Moines	18,100	17,900	99
	ILLINOIS			
	Carroll	7,000	6,900	99
Livingston	14,900	14,500	98	
Ogle	17,400	17,100	98	
Stephenson	19,500	19,200	98	
Warren	8,000	7,900	99	
(Continued on page A-407)				
Totals		4,234,300	4,180,200	99
Net Weekly Circulation (1990)			2,021,000	
Average Daily Circulation (1990)			834,900	

Illinois—Chicago

WGN-TV

Ch. 9

Network Service: None, independent.

Licensee: WGN Continental Broadcasting Co., 2501 Bradley Place, Chicago, IL 60618.

Studio: 2501 Bradley Place, Chicago, IL 60618.

Telephone: 312-528-2311. TWX: 910-221-5850. Fax: 312-528-6857.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 112-kw visual, 4.34-kw aural. Antenna: 1360-ft. above av. terrain, 1359-ft. above ground, 1952-ft. above sea level.

Latitude 41° 53' 55.50"
Longitude 87° 37' 23.00"

Transmitter: John Hancock Center, 875 N. Michigan Ave.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Scientific-Atlanta, 10-meter C-band; RCA, 5-meter Ku-band; M/A-Com, Scientific-Atlanta, Standard Communications receivers.

AM Affiliate: WGN, 50-kw, 720 kHz.

News Services: AP, City Hall News, CNN, INN, UPI.

Ownership: Tribune Broadcasting Co. (Group Owner).

Began Operation: April 5, 1948.

Represented (sales): TeleRep Inc.

Represented (legal): Schnader, Harrison, Segal & Lewis.

Personnel:

DENNIS FITZSIMONS, vice president & general manager.

JOHN REARDON, sales director.

DEBORAH BURFISHER, local sales manager.

DAVID TYNAN, local sales manager.

JOHN P. FENDLEY, sports sales manager.

KEVIN MURPHY, national sales manager.

DOMINIC MANCUSO, regional sales manager.

JOHN VITANOVEC, station manager.

JIM ZERWEKH, program director.

BILL BORSON, production manager.

ROBERT STRUTZEL, engineering director.

CHARLOTTE O'BRIEN, community affairs manager.

PAUL DAVIS, director of news.

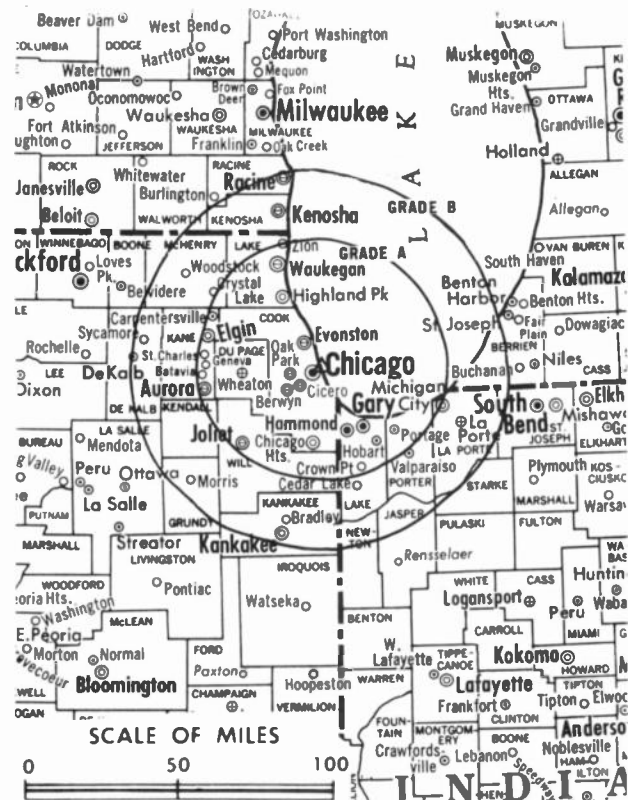
PAMELA PEARSON, promotion director.

Rates: On request.

City of License: Chicago. ADI: Chicago. Rank: 3.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARKANSAS			
	Baxter	13,800	13,500	98
	ARIZONA			
	Apache South	4,000	3,500	89
	Greenlee	3,200	3,100	97
	COLORADO			
	San Juan	400	400	100
	ILLINOIS			
	Cook	1,969,600	1,941,300	99
	De Kalb	26,000	25,600	98
	Dupage	277,400	275,500	99
	Grundy	12,800	12,700	99
	Iroquois	12,400	12,100	98
Kane	114,700	113,300	99	
Kankakee	36,900	36,400	99	
Kendall	14,500	14,400	99	
Lake	167,300	166,100	99	



WGN-TV BPCT-4179 Granted 3/26/69

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	INDIANA			
	Jasper	9,100	8,900	98
	Lake	174,400	172,300	99
	La Porte	37,600	37,200	99
	Newton	5,200	5,100	98
	Porter	44,100	43,600	99
	Pulaski	5,100	5,000	97
	Starke	8,100	7,900	98
	White	9,400	9,200	98
	KANSAS			
	Greeley	700	700	100
	Haskell	1,400	1,400	100
	Osborne	2,300	2,200	96
	Scott	2,200	2,200	100
	KENTUCKY			
	Knott	6,200	6,000	98
	MICHIGAN			
	Berrien	62,600	61,600	98
	Dickinson	10,700	10,600	99
MONTANA				
Daniels	1,000	1,000	100	
Judith Basin	1,000	1,000	100	
Mineral	1,700	1,700	100	
(Continued on page A-407)				
Totals		51,454,300	50,737,100	99
Net Weekly Circulation (1990)			11,350,300	
Average Daily Circulation (1990)			3,988,800	

Illinois—Chicago

WLS-TV

Ch. 7

Network Service: ABC.

Licensee: Capital Cities/ABC Inc., 190 N. State St., Chicago, IL 60601.

Studio: 190 N. State St., Chicago, IL 60601.

Telephone: 312-750-7777. **TWX:** 312-222-9530.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 55-kw visual, 11.2-kw aural. Antenna: Circularly polarized, 1688-ft. above av. terrain, 1710-ft. above ground, 2305-ft. above sea level.

Latitude 41° 52' 44"
Longitude 87° 38' 10"

Transmitter: Sears Bldg., 233 S. Wacker Dr.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Transmit/receive Andrew, 5.6-meter Ku-band; Andrew, 7.3-meter C-band; Avantek receivers.

AM Affiliate: WLS, 50-kw, 890 kHz.

FM Affiliate: WLS-FM, 6-kw, 94.7 MHz (No. 234), 1170-ft.

News Services: AP, City Hall News, UPI.

Ownership: Capital Cities/ABC Inc. (Group Owner).

Began Operation: October 13, 1943.

Represented (sales): Capital Cities/ABC National TV Sales.

Represented (engineering): Smith & Powstenko.

Personnel:

JOSEPH J. AHERN, president & general manager.

MARK GRANT, general sales manager.

JOSEPH KREDER, national sales manager.

CLAR W. HEIDER, assistant to president.

TOM DOLAN, news director.

SHERRY BURNS, director of programming.

ERNST LEDEBUHR, controller.

JEANNE FISHER, business manager.

JAMES OWENS, director of engineering.

WILLIAM CAMPBELL, director of public affairs.

PHYLLIS SCHWARTZ, assistant news director.

CHRISTOPHER EAMES, research director.

FRAN PRESTON, creative services director.

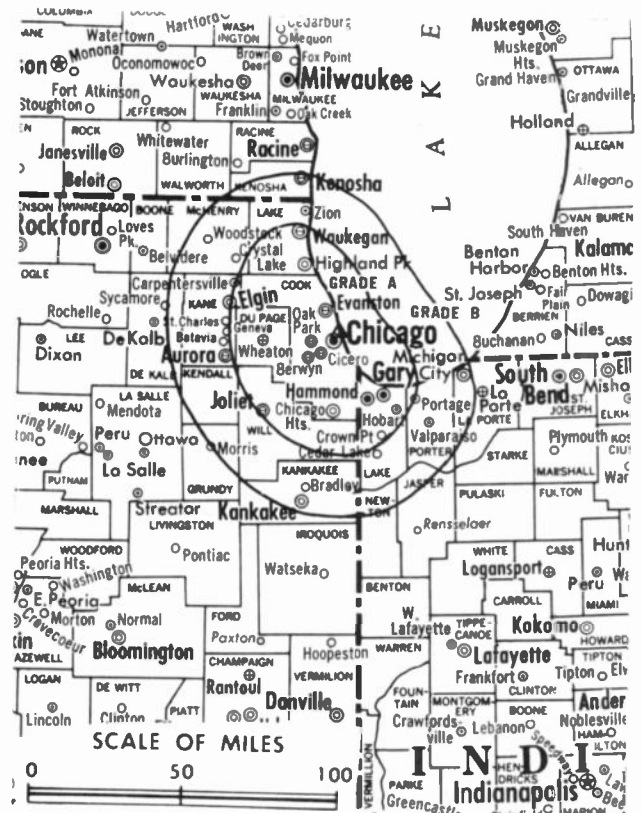
MOWANI CARTER, senior publicist.

Highest 30 Sec. Rate: \$7500.

City of License: Chicago. **ADI:** Chicago. **Rank:** 3.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Cook	1,969,600	1,941,300	99
	De Kalb	26,000	25,600	98
	Dupage	277,400	275,500	99
	Grundys	12,800	12,700	99
	Iroquois	12,400	12,100	98
	Kane	114,700	113,300	99
	Kankakee	36,900	36,400	99
	Kendall	14,500	14,400	99
	Lake	167,300	166,100	99
	La Salle	42,600	41,800	98



WLS-TV BNPCT-811124KR Granted 3/25/82

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Mchenry	61,100	60,700	99
	Will	117,000	115,800	99
	INDIANA			
	Jasper	9,100	8,900	98
	Lake	174,400	172,300	99
	La Porte	37,600	37,200	99
	Newton	5,200	5,100	98
	Porter	44,100	43,600	99
	Starke	8,100	7,900	98
	WISCONSIN			
	Kenosha	44,300	43,800	99
Between 25-49%	ILLINOIS			
	Livingston	14,900	14,500	98
	INDIANA			
	Pulaski	5,100	5,000	97
	White	9,400	9,200	98
	MICHIGAN			
Berrien	62,600	61,600	98	
WISCONSIN				
Racine	64,800	64,300	99	
Walworth	27,800	27,400	99	
Between 5-24%	ILLINOIS			
	Boone	11,200	11,000	98
	Bureau	14,500	14,200	98
	Ogle	17,400	17,100	98
	INDIANA			
	Benton	3,500	3,400	97
St Joseph	90,700	89,600	99	
MICHIGAN				
Cass	18,500	18,200	98	
Totals		3,515,500	3,470,000	99
Net Weekly Circulation (1990)			2,919,200	
Average Daily Circulation (1990)			1,870,200	

Illinois—Chicago

WMAQ-TV

Ch. 5

Network Service: NBC.

Licensee: NBC Subsidiary Inc. 4, NBC Tower, 454 N. Columbus Dr., Chicago, IL 60611-5555.

Studio: NBC Tower, 454 N. Columbus Dr., Chicago, IL 60611.

Telephone: 312-836-5555. Telex: 253535.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 40.1-kw visual, 8-kw aural. Antenna: 1307-ft. above av. terrain, 1317-ft. above ground, 1909-ft. above sea level.

Latitude 41° 53' 55.50"

Longitude 87° 37' 23.00"

Transmitter: John Hancock Center, 875 N. Michigan Ave.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Harris, 6.1-meter Ku-band; Scientific-Atlanta, 7-meter C-band; Harris, 6.1-meter C-band; Harris, 3.5-meter Ku-band; Comtech, 3.5-meter Ku-band; DX Antenna, Harris, Scientific-Atlanta receivers.

SNG Mobile Dish: Hubcom Ku-band.

News Services: AP, City Hall News, Nexus, UPI.

Ownership: National Broadcasting Co. (Group Owner).

Began Operation: January 7, 1949.

Represented (sales): NBC TV Spot Sales; Clem & Lowrance Inc. (Dallas, Atlanta & St. Louis).

Personnel:

ROBERT MORSE, vice president & general manager.

LISA CHURCHVILLE, director, sales.

CHRISTOPHER JOYCE, sales manager.

DAVID M. YEARWOOD JR., director, finance & administration.

JAMES POWELL, director, broadcast operations & engineering.

RICHARD REINGOLD, news director.

DELORIS M. BAIN, manager, community affairs.

NICK ARONSON, director, communications.

DIANA BORRI, director, program operations.

Rates: On request.

NETWORK BASE HOURLY RATE: \$4800.

City of License: Chicago. ADI: Chicago. Rank: 3.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Cook	1,969,600	1,941,300	99
	De Kalb	26,000	25,600	98
	Dupage	277,400	275,500	99
	Grundy	12,800	12,700	99
	Kane	114,700	113,300	99
	Kankakee	36,900	36,400	99
	Kendall	14,500	14,400	99
	Lake	167,300	166,100	99
	La Salle	42,600	41,800	98
Mchenry	61,100	60,700	99	
Will	117,000	115,800	99	



WMAQ-TV BPC-4223 Granted 5/14/89

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	INDIANA			
	Jasper	9,100	8,900	98
	Lake	174,400	172,300	99
	La Porte	37,600	37,200	99
	Newton	5,200	5,100	98
Porter	44,100	43,600	99	
Between 25-49%	ILLINOIS			
	Iroquois	12,400	12,100	98
	Livingston	14,900	14,500	98
	INDIANA			
Starke	8,100	7,900	98	
Between 5-24%	MICHIGAN			
	Berrien	62,600	61,600	98
	WISCONSIN			
Kenosha	44,300	43,800	99	
Between 5-24%	ILLINOIS			
	Bureau	14,500	14,200	98
	Ford	5,800	5,700	98
	Ogle	17,400	17,100	98
	INDIANA			
	Benton	3,500	3,400	97
	Pulaski	5,100	5,000	97
WISCONSIN				
Racine	64,800	64,300	99	
Walworth	27,800	27,400	99	
Totals		3,391,500	3,347,700	99
Net Weekly Circulation (1990)			2,767,400	
Average Daily Circulation (1990)			1,540,300	

Illinois—Chicago-Gary, Indiana

WPWR-TV

Ch. 50

Network Service: None, independent.

Licensee: Channel 50 TV Corp., 1645 W. Fullerton, Chicago, IL 60614.

Studio: 2151 N. Elston Ave., Chicago, IL 60614.

Telephone: 312-276-5050.

Technical Facilities: Channel No. 50 (686-692 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1623-ft. above av. terrain, 1627-ft. above ground, 2222-ft. above sea level.

Latitude 41° 52' 44"
Longitude 87° 38' 10"

Transmitter: Sears Tower, 233 S. Wacker Dr., Chicago.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Comtech, 7.3-meter C-band; Comtech, 5-meter Ku & C-band.

News Service: CNN.

Ownership: Channel 50 TV Corp.

Began Operation: January 1, 1987.

Represented (sales): MMT Sales Inc.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): E. Harold Munn Jr. & Associates Inc.; A. D. Ring & Associates, P.C.

Personnel:

FRED EYCHANER, president.
AL DeVANEY, senior vice president & general manager.
RICHARD L. ENGBERG, vice president, sales.
JACK DONOVAN, national sales manager.
DAVID J. FORD, local sales manager.
NEAL SABIN, program director.
BOB FIELDS, production director.
TIM WELSH, promotion director.
CYNDI GOODPASTOR, traffic manager.
BOB BREWER, business manager.
KAREN SELDAL, acting public service manager.
BOB MINOR, chief engineer.

Rates: On request.

City of License: Gary. ADI: Chicago. Rank: 3.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS Will	117,000	115,800	99
Between 25-49%	ILLINOIS Cook	1,969,600	1,941,300	99
	Dupage	277,400	275,500	99
	Grundy	12,800	12,700	99
	Kane	114,700	113,300	99



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Kankakee	36,900	36,400	99
	Kendall	14,500	14,400	99
	Lake	167,300	166,100	99
	Mchenry	61,100	60,700	99
	INDIANA			
	Lake	174,400	172,300	99
	La Porte	37,600	37,200	99
	Newton	5,200	5,100	98
Porter	44,100	43,600	99	
Between 5-24%	ILLINOIS			
	De Kalb	26,000	25,600	98
	La Salle	42,600	41,800	98
	INDIANA			
	Jasper	9,100	8,900	98
	Pulaski	5,100	5,000	97
	Starke	8,100	7,900	98
	MICHIGAN			
	Berrien	62,600	61,600	98
	WISCONSIN			
Kenosha	44,300	43,800	99	
Racine	64,800	64,300	99	
Totals		3,295,200	3,253,300	99
Net Weekly Circulation (1990)			1,249,500	
Average Daily Circulation (1990)			483,300	

Illinois—Chicago

WSNS-TV

Ch. 44

Network Service: Telemundo.

Licensee: Video 44, 430 W. Grant Place, Chicago, IL 60614.

Studio: 430 W. Grant Place, Chicago, IL 60614.

Telephone: 312-929-1200. **Telex:** 206-887. **Fax:** 206-929-8153.

Technical Facilities: Channel No. 44 (650-656 MHz). Authorized power: 4260-kw max. & 1050-kw horizontal visual, 500-kw max. & 123-kw horizontal aural. Antenna: 1420-ft. above av. terrain, 1456-ft. above ground, 2049-ft. above sea level.

Latitude	41°	53'	55.50"
Longitude	87°	37'	23.00"

Transmitter: Hancock Bldg., 875 N. Michigan Ave.

News Service: UPI.

Ownership: Video 44; Harriscope Corporation (Group Owner).

Began Operation: April 5, 1970. Granted subscription TV authorization Feb. 22, 1980. Sale of interest to Oak Industries approved by FCC July 11, 1980 (Television Digest, Vol. 20:11). Began subscription TV operation Sept. 22, 1980 (Vol. 20:36). Began Spanish language programming July 1, 1985 (Vol. 25:17). License renewal remanded by court (Vol. 30:16); license renewal denied (Vol. 30:39).

Represented (sales): Telemundo.

Represented (legal): Cohn & Marks.

Represented (engineering): Hammett & Edison Inc.

Personnel:

BURT I. HARRIS, president, Harriscope (Los Angeles).
 JOSE F. LAMAS, general manager.
 ARMANDO TRIANA, general sales manager.
 JOHN DICKINSON, operations manager.
 DAVID CORDOVA, news director.
 WILLIAM S. HOPKINS, local sales manager.
 MARISSA QUILES, program director.



WSNS-TV BPC(T-468) Granted 5/28/74

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BERT CAGAS, business manager.
 JIM CHURCH, transmitter supervisor.

Highest 30 Sec. Rate: \$750.

Arbitron Data: Not available.

City of License: Chicago. ADI: Chicago. Rank: 3.

Illinois—Decatur

WAND

Ch. 17

Network Service: ABC.

Licensee: WAND Television Inc., 904 South Side Dr., Decatur, IL 62525.

Studio: 904 South Side Dr., Decatur, IL 62525.

Telephone: 217-424-2500. TWX: 910-243-0458. Fax: 217-422-8203.

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 5000-kw max. & 1350-kw horizontal visual, 500-kw max. & 135-kw horizontal aural. Antenna: 1290-ft. above av. terrain, 1314-ft. above ground, 2000-ft. above sea level.

Latitude 39° 57' 07"
Longitude 88° 49' 55"

Transmitter: Near Argenta, IL.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 7.3-meter; Microdyne, 7-meter; Andrew, 4.5-meter; Harris, 3-meter; Avantek, Microdyne receivers.

News Services: ABC, AP.

Ownership: LIN Television Corp. (Group Owner).

Began Operation: August 16, 1953. Sale to present owner by Metromedia Inc. approved Dec. 22, 1965 by FCC (Television Digest, Vol. 5:41, 42, 52). Sale to Metromedia by George A. Bolas and associates approved Sept. 28, 1960 (Vol. 16:3, 40). Sale of control to George A. Bolas, W. Clarke & Gilbert Swanson by W. L. Shellabarger and associates approved by FCC May 28, 1958 (Vol. 14:15, 22).

Represented (sales): Blair Television.

Represented (legal): Schwartz, Woods & Miller.

Personnel:

T. J. VAUGHAN, president & general manager.
LARRY KATT, vice president & director of sales.
MIKE GROSS, national sales manager.
ROD WHISENANT, local sales manager.
LEE WILLIAMS, news director.
PAT PETERS, program & production manager.
STEVE STENGEL, promotion manager.
DANIEL CALDWELL, business manager.
WAYNE SEMPLE, chief engineer.
JANET BELL, traffic manager.

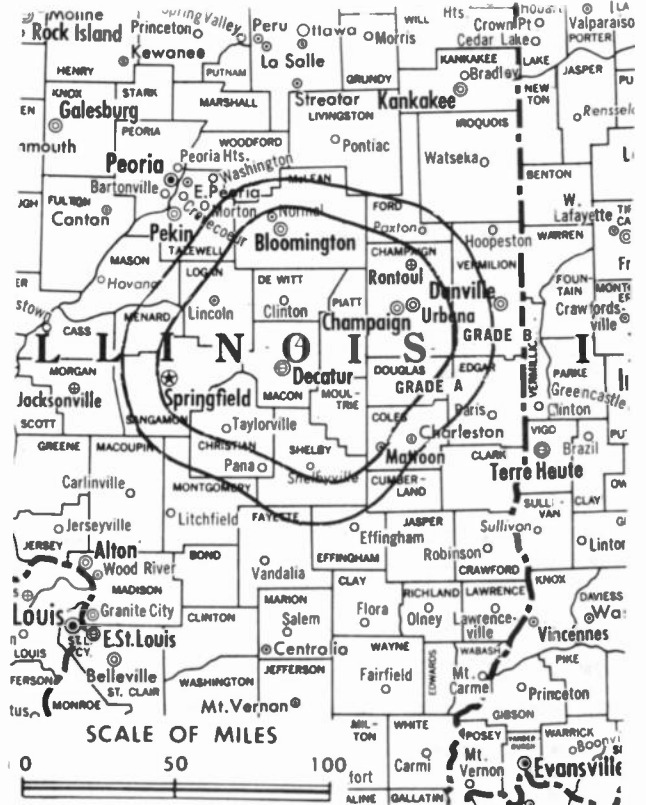
Highest 30 Sec. Rate: \$1600.

NETWORK BASE HOURLY RATE: \$925.

City of License: Decatur. ADI: Springfield-Decatur-Champaign. Rank: 75.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Champaign	63,000	61,800	98
	Christian	14,400	14,100	98
	Coles	19,600	19,200	98
	De Witt	7,300	7,200	99
	Douglas	7,700	7,600	99
	Effingham	12,300	11,900	97
	Ford	5,800	5,700	98
	Logan	10,600	10,400	98
	Macon	48,600	47,800	98
	Menard	4,800	4,700	98
Morgan	14,500	14,100	97	



WAND BPCT-780914KL Granted 3/13/79

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Moultrie	5,500	5,400	97
	Piatt	6,500	6,400	98
	Sangamon	75,300	73,700	98
	Shelby	9,300	9,000	97
	Vermilion	35,500	34,900	98
Between 25-49%	ILLINOIS			
	Cumberland	4,300	4,200	98
	Fayette	8,400	8,200	98
	Mc Lean	46,500	45,500	98
Montgomery	12,400	12,100	98	
Between 5-24%	ILLINOIS			
	Cass	5,500	5,400	98
	Clark	6,800	6,600	97
	Edgar	8,300	8,100	98
	Iroquois	12,400	12,100	98
	Macoupin	20,100	19,700	98
	Mason	6,800	6,700	99
	Scott	2,300	2,300	100
	INDIANA			
	Vermilion	7,100	7,000	99
Warren	2,900	2,800	97	
Totals		484,500	474,600	98
Net Weekly Circulation (1990)			305,200	
Average Daily Circulation (1990)			163,000	

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Illinois—Decatur

WFHL

Ch. 23

Network Service: None, independent.

Licensee: Decatur Foursquare Bcstg. Inc., 2510 Parkway Court, Decatur, IL 62526.

Studio: 2510 Parkway Court, Decatur, IL 62526.

Telephone: 217-428-2323. Fax: 217-428-6455.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 1950-kw visual, 195-kw aural. Antenna: 1030-ft. above av. terrain, 1046-ft. above ground, 1736-ft. above sea level.

Latitude 39° 27' 03"
Longitude 88° 52' 05"

Transmitter: Near Hwy. 48, Oreana.

Satellite Earth Stations: Scientific-Atlanta, 5-meter C-band; Scientific-Atlanta, 3.2-meter C-band; RCA, 3.2-meter Ku-band; Winegard, 3-meter C-band; General Instrument, M/A-Com, Scientific-Atlanta receivers.

Ownership: Decatur Foursquare Bcstg. Inc.

Began Operation: May 13, 1984.

Represented (legal): Farrand, Cooper, Metzler & Bruiniers.

Represented (engineering): D. C. Williams & Associates Inc.

Personnel:

- MARK DREISTADT, general manager.
- LISA SCRIMPSHER, local sales manager.
- ROB MINDESS, national sales manager.
- ANDREW WHITNEY, chief engineer.
- PAUL OSBORNE, news director.
- PAM LILLPOP, promotion director.
- MINYONNE RHOADES, traffic manager.

Highest 30 Sec. Rate: \$30.

City of License: Decatur. ADI: Springfield-Decatur-Champaign. Rank: 75.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	ILLINOIS			
	Logan	10,600	10,400	98
	Macon	48,600	47,800	98
	Moultrie	5,500	5,400	97
	Piatt	6,500	6,400	98
Totals		71,200	70,000	98
Net Weekly Circulation (1990)			12,300	
Average Daily Circulation (1990)			3,600	

Illinois—Harrisburg

WSIL-TV

Ch. 3

(Operates satellite KPOB-TV, Poplar Bluff, MO)

Network Service: ABC.

Licensee: WSIL-TV Inc., 21 Country Aire Rd., Carterville, IL 62918.

Studio: 21 Country Aire Rd., Carterville, IL 62918.

Telephone: 618-985-2333. Fax: 618-985-3709.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 994-ft. above av. terrain, 1000-ft. above ground, 1600-ft. above sea level.

Latitude 37° 36' 49"
Longitude 88° 52' 16"

Transmitter: 2-mi. W of Creal Springs.

Satellite Earth Station: Gardiner, 6-meter.

News Service: AP.

Ownership: Mel Wheeler Inc. (Group Owner).

Began Operation: December 6, 1953 on Ch. 22; changed to Ch. 3 in March 1959.

Sale to present owners by John W. Kirby, et al., approved by FCC May 12, 1983. Previous sale by O. L. Turner, et al., approved April 23, 1981 (Television Digest, Vol. 21:14).

Represented (sales): Adam Young Inc.

Represented (legal): Pepper & Corazzini.

Personnel:

MEL WHEELER, president.

STEVE WHEELER, general manager.

LEONARD WHEELER, general sales manager.

PAT VICTORIA, chief engineer.

BONNIE WHEELER, news director.

Highest 30 Sec. Rate: \$600.

NETWORK BASE HOURLY RATE: \$400.

Arbitron Data: Figures include satellite KPOB-TV, Poplar Bluff, MO.

City of License: Harrisburg. ADI: Paducah, KY-Cape Girardeau, MO-Harrisburg-Marion, IL. Rank: 76.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Alexander	4,700	4,500	96
	Franklin	17,900	17,400	97
	Gallatin	3,000	2,900	97
	Hamilton	3,900	3,700	95
	Hardin	2,100	2,000	95
	Jackson	24,000	23,300	97
	Jefferson	16,000	15,500	97
	Johnson	3,500	3,400	97
	Massac	6,300	6,100	97
	Perry	9,000	8,800	98
	Pope	1,900	1,800	95
	Saline	12,200	11,900	98
	Union	7,700	7,500	97
	Williamson	25,400	24,800	98
	KENTUCKY			
	Ballard	3,200	3,200	100
	Carlisle	2,000	2,000	100
	Crittenden	3,300	3,300	100
Graves	13,400	13,300	99	
Hickman	2,000	2,000	100	
Livingston	3,700	3,700	100	



WSIL-TV BPCT-840221 KG Granted 7/17/84

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Lyon	2,300	2,300	100
	Mc Cracken	24,500	24,300	99
	Marshall	10,700	10,600	99
	MISSOURI			
	Bollinger	4,300	4,200	98
	Butler	15,000	14,600	97
	Cape Girardeau	23,200	22,900	99
	Mississippi	5,400	5,300	98
	Scott	15,000	14,800	99
	Between 25-49%	ILLINOIS		
Pulaski		3,500	3,400	97
Wayne		7,500	7,200	96
White		7,400	7,100	96
KENTUCKY				
Calloway		12,100	12,000	99
MISSOURI				
New Madrid	7,700	7,500	97	
Stoddard	11,300	11,100	98	
Wayne	5,000	4,900	98	
Between 5-24%	ARKANSAS			
	Clay	7,700	7,600	99
	ILLINOIS			
	Clay	6,200	6,000	97
	Randolph	12,800	12,500	98
	Washington	6,000	5,800	97
	KENTUCKY			
Caldwell	5,000	4,900	98	
Christian	20,300	20,200	99	
(Continued on page A-424)				
Totals		438,100	429,100	98
Net Weekly Circulation (1990)				229,400
Average Daily Circulation (1990)				114,000

Illinois—Joliet

WGBO-TV

Ch. 66

Network Service: None, independent.

Licensee: Combined Broadcasting Inc., 420 N. 20th St., Philadelphia, PA 19130.

Studio: 541 N. Fairbanks Court, Suite 1100, Chicago, IL 60611.

Telephone: 312-751-6666. Fax: 312-670-1037.

Technical Facilities: Channel No. 66 (782-788 MHz). Authorized power: 5000-kw visual, 500-kw aural. Antenna: 1308-ft. above av. terrain, 1512-ft. above ground, 2107-ft. above sea level.

Latitude 41° 53' 56"
Longitude 87° 37' 23"

Transmitter: 875 N. Michigan Ave., Chicago.

Satellite Earth Stations: Scientific-Atlanta, 5-meter C-band; Paracclipse, 3.9-meter C-band; Chapparral, Scientific-Atlanta receivers.

News Service: CNN Headline News.

Ownership: Combined Broadcasting Inc. (Group Owner).

Began Operation: September 18, 1981. Sale to Grant Bcstg. approved by FCC Oct. 30, 1985. Transfer to current owners approved by FCC June 8, 1988.

Represented (sales): Katz Independent TV Sales.

Represented (legal): Goldberg & Spector.

Personnel:

STEVEN FRIEDHEIM, general manager.

JONAS JONES, local sales manager.

SHARON MOLONEY, national sales manager.

CHUCK JENNINGS, chief engineer.

JEAN IKEZOE-HALEVI, public affairs director.

GEORGE LEH, program director.

DARLENE CHAN, promotion manager.

RANDY SWANSON, business manager.

Highest 30 Sec. Rate: \$500.

City of License: Joliet. ADI: Chicago. Rank: 3.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	ILLINOIS			
	Kankakee	36,900	36,400	99
	Will	117,000	115,800	99
	INDIANA			
	Lake	174,400	172,300	99
	Newton	5,200	5,100	98



WGBO-TV BMPCT-801222KG Granted 2/5/81

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Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	ILLINOIS			
	Cook	1,969,600	1,941,300	99
	De Kalb	26,000	25,600	98
	Dupage	277,400	275,500	99
	Grundy	12,800	12,700	99
	Kane	114,700	113,300	99
	Kendall	14,500	14,400	99
	Lake	167,300	166,100	99
	Livingston	14,900	14,500	98
	Mchenry	61,100	60,700	99
INDIANA				
Jasper	9,100	8,900	98	
La Porte	37,600	37,200	99	
Marshall	15,500	15,200	98	
Porter	44,100	43,600	99	
Pulaski	5,100	5,000	97	
WISCONSIN				
Kenosha	44,300	43,800	99	
Totals		3,147,500	3,107,400	99
Net Weekly Circulation (1990)			689,800	
Average Daily Circulation (1990)			210,700	

Illinois—La Salle

WWTO-TV

Ch. 35

Network Service: None, independent.

Licensee: All America TV Inc., 13181 Cross Roads Pkwy. N, Suite 250, City of Industry, CA 91746.

Studio: 420 E. Stevenson Dr., Ottawa, IL 61350.

Telephone: 815-434-2700.

Technical Facilities: Channel No. 35 (596-602 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1371-ft. above av. terrain, 1338-ft. above ground, 1970-ft. above sea level.

Latitude 41° 16' 51"
Longitude 88° 56' 13"

Transmitter: 3.8-mi. SW of intersection of Chicago Rd. & Hwy. 71, near Oglesby.

Satellite Earth Station: Vertex, 6.1-meter C-band; Microdyne receivers.

Ownership: All American TV Inc. (Group Owner).

Began Operation: December 5, 1986.

Represented (sales): TBN Media Representatives.

Represented (legal): May & Dunne, Chartered.

Represented (engineering): Smith & Powstenko.

Personnel:

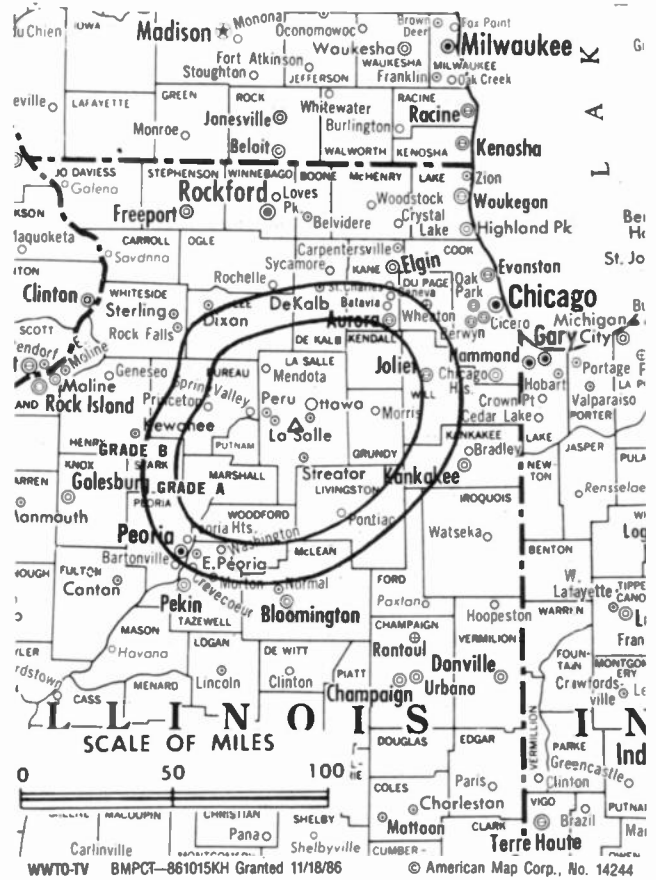
DON GLADDEN, general manager.

ROBERT BIGGS, chief engineer.

Highest 30 Sec. Rate: \$105.

City of License: La Salle. ADI: Chicago. Rank: 3.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	ILLINOIS Putnam	2,300	2,200	96
Totals		2,300	2,200	96
Net Weekly Circulation (1990)			4,900	
Average Daily Circulation (1990)			1,500	

Illinois—Marion

WTCT Ch. 27

Network Service: None, independent.

Licensee: Tri-State Christian TV, Box 1010, Marion, IL 62959.

Studio: Rte. 37 North, Marion, IL 62959.

Telephone: 618-997-9333. Fax: 618-997-1859.

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 2917-kw max. visual. Antenna: 764-ft. above av. terrain, 466-ft. above ground, 1306-ft. above sea level.

Latitude 37° 33' 26"
Longitude 89° 01' 24"

Transmitter: 2.2-mi. W of Goreville.

Satellite Earth Stations: Scientific-Atlanta, 4.6-meter C-band; RCA, 3.66-meter Ku-band; Scientific-Atlanta receivers.

Ownership: Tri-State Christian TV Inc. (Group Owner).

Began Operation: August 24, 1981. Sale to present owner by Dennis F. Doelitzsch approved by FCC Feb. 6, 1984.

Represented (legal): May & Dunne, Chartered.

Personnel:

GARTH W. COONCE, president & general manager.

TIM DETERDING, chief engineer.

THOMAS C. NOLAN, business manager.

Rates: On request.

City of License: Marion. ADI: Paducah, KY-Cape Girardeau, MO-Harrisburg-Marion, IL. Rank: 76.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	ILLINOIS			
	Alexander	4,700	4,500	96
	Franklin	17,900	17,400	97
	Hamilton	3,900	3,700	95
	Jackson	24,000	23,300	97



WTCT BPCT—7807201C. Granted 6/25/80

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Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Johnson	3,500	3,400	97
	Pope	1,900	1,800	95
	Williamson	25,400	24,800	98
	MISSOURI			
	Bollinger	4,300	4,200	98
Mississippi	5,400	5,300	98	
Totals		91,000	88,400	97
Net Weekly Circulation (1990)				8,800
Average Daily Circulation (1990)				3,400

Illinois—Moline

WQAD-TV

Ch. 8

Network Service: ABC.

Licensee: The New York Times Co., 3003 Park 16th St., Moline, IL 61265.

Studio: 3003 Park 16th St., Moline, IL 61265.

Telephone: 309-764-8888. Fax: 309-764-5763.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 282-kw visual, 56.2-kw aural. Antenna: 1010-ft. above av. terrain, 1066-ft. above ground, 1813-ft. above sea level.

Latitude 41° 18' 44"
Longitude 90° 22' 47"

Transmitter: 2.8-mi. S of Orion on U.S. 150.

Satellite Earth Stations: Andrew, 7-meter C-band; Andrew, 4.5-meter C-band; AFC, 3-meter Ku-band; Comtech, 3-meter C-band; Andrew, Avantek, M/A-Com receivers.

News Service: AP.

Ownership: The New York Times Co. (Group Owner).

Began Operation: August 1, 1963. Sale to Des Moines Register & Tribune Co. by Moline Television Corp. approved by FCC July 13, 1977. Sale to New York Times Co. approved Oct. 3, 1985 (Television Digest, Vol. 25:5, 6, 12).

Represented (sales): Katz Television.

Represented (legal): Koteen & Naftalin.

Personnel:

OLIVER GILLESPIE, president & general manager.

GENE SMITH, general sales manager.

PEGGY VYNCKE, vice president & business manager.

LLOYD BOLKCOM, director of programming & community affairs.

RICK SERRE, chief engineer.

JOHN RICHES, news director.

JULIE KIRKPATRICK, promotion director.

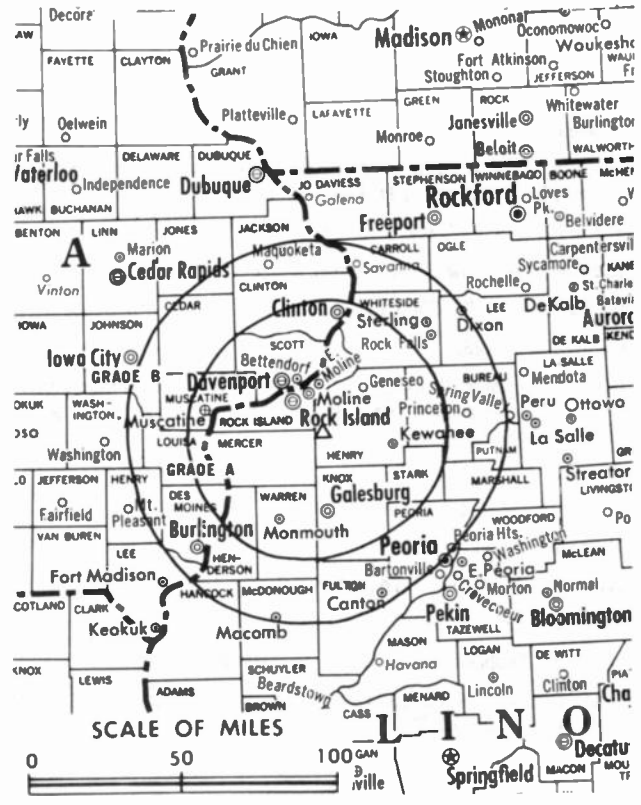
Highest 30 Sec. Rate: \$1700.

NETWORK BASE HOURLY RATE: \$950.

City of License: Moline. ADI: Davenport, IA-Rock Island-Moline, IL. Rank: 78.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IOWA			
	Clinton	20,300	20,200	100
	Des Moines	18,100	17,900	99
	Henry	7,200	7,100	99
	Jackson	8,200	8,100	99
	Lee	16,400	16,200	99
	Louisa	4,600	4,500	98
	Muscatine	15,600	15,500	99
	Scott	60,700	60,200	99
	ILLINOIS			
	Bureau	14,500	14,200	98
Carroll	7,000	6,900	99	



WQAD-TV BPC1-2440 Granted 5/16/62

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Henderson	3,500	3,400	97
	Henry	20,400	20,200	99
	Knox	22,800	22,500	99
	Mc Donough	12,600	12,400	98
	Mercer	7,000	6,900	99
	Rock Island	61,400	60,800	99
	Stark	2,700	2,700	100
	Warren	8,000	7,900	99
Between 25-49%	IOWA			
	Cedar	7,300	7,200	99
	ILLINOIS			
Hancock	9,200	9,100	99	
Lee	12,900	12,700	98	
Between 5-24%	IOWA			
	Washington	7,800	7,700	99
	ILLINOIS			
	Fulton	15,400	15,100	98
	Jo Daviess	9,100	8,900	97
	La Salle	42,600	41,800	98
	Marshall	5,100	5,000	98
	Ogle	17,400	17,100	98
Putnam	2,300	2,200	96	
Totals		464,100	458,000	99
Net Weekly Circulation (1990)			299,500	
Average Daily Circulation (1990)			167,800	

Illinois—Mount Vernon-Salem-Centralia

WCEE

Ch. 13

Network Service: None, independent.

Licensee: Sudbrink Bcstg. of Midwest Inc., 100 Australian Ave., No. 104, Airport Center, West Palm Beach, FL 33406-1487.

Studio: Rte. 1, Box 97, Kell, IL 62853.

Sales: 4110 Broadway, Mount Vernon, IL 62864.

Telephones: 618-822-6900; 618-242-8813. **Telex:** 910-997-0159.

Fax: 618-822-6526.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 989-ft. above av. terrain, 962-ft. above ground, 1527-ft. above sea level.

Latitude 38° 32' 39"
Longitude 88° 55' 26"

Transmitter: Rte. 1, Kell, IL.

Satellite Earth Stations: 3 in operation; Scientific-Atlanta receivers.

News Services: CNN, UPI.

Ownership: Sudbrink Broadcasting (Group Owner).

Began Operation: March 13, 1983. Sale to present owner by William R. Varecha approved by FCC Oct. 30, 1985.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): Arthur K. Peters Consulting Engineers.

Personnel:

HAROLD J. PONTIOUS, general manager.

KAREN SHUTE, sales manager.

KENT HOGSHEAD, chief engineer.

CINDY RETHEMEYER, news director.

CAROL SINCLAIR, program director.

PAM FULLER, promotion director.

DIANA TATE, business manager.

Highest 30 Sec. Rate: \$300.

City of License: Mount Vernon. **ADI:** St. Louis. **Rank:** 18.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Fayette	8,400	8,200	98
	Jasper	4,300	4,200	98
	Jefferson	16,000	15,500	97
	Richland	6,900	6,700	97
	Wayne	7,500	7,200	96
Between 25-49%	ILLINOIS			
	Bond	6,300	6,100	97
	Clay	6,200	6,000	97
	Clinton	12,000	11,800	98
	Edwards	3,700	3,600	97



WCEE BMPCT—840305KH Granted 4/26/84 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	ILLINOIS			
	Effingham	12,300	11,900	97
	Franklin	17,900	17,400	97
	Hamilton	3,900	3,700	95
	Marion	17,600	17,200	98
	Perry	9,000	8,800	98
Between 5-24%	ILLINOIS			
	Crawford	8,200	8,100	98
	Cumberland	4,300	4,200	98
	Gallatin	3,000	2,900	97
	Jackson	24,000	23,300	97
	Johnson	3,500	3,400	97
	Lawrence	6,600	6,500	98
	Montgomery	12,400	12,100	98
	Saline	12,200	11,900	98
	Shelby	9,300	9,000	97
	Wabash	5,600	5,400	97
	Washington	6,000	5,800	97
	Williamson	25,400	24,800	98
	INDIANA			
	Posey	9,500	9,200	97
Totals		269,400	262,000	97
Net Weekly Circulation (1990)			95,200	
Average Daily Circulation (1990)			33,800	

Illinois—Peoria

WEEK-TV

Ch. 25

Network Service: NBC.

Licensee: Granite Broadcasting Corp., 2907 Springfield Rd., East Peoria, IL 61611.

Studio: 2907 Springfield Rd., East Peoria, IL 61611.

Telephone: 309-698-2525. TWX: 622-2429. Fax: 309-698-9335.

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 2410-kw max. visual, 241-kw max. aural. Antenna: 680-ft. above av. terrain, 605-ft. above ground, 1349-ft. above sea level.

Latitude 40° 37' 42.00"
Longitude 89° 32' 51.20"

Transmitter: 2907 Springfield Rd.

Satellite Earth Stations: 3 in operation; Harris, Microdyne receivers.

News Services: AP, CNN, NBC, NIWS.

Ownership: Granite Broadcasting Corporation (Group Owner).

Began Operation: February 1, 1953. Sale to current owners approved Aug. 26, 1988 (Television Digest, Vol. 28:22, 26). Sale to Price Communications by LDX Broadcast Inc. approved by FCC Nov. 15, 1984 (Vol. 24:36). Previous sale, including former satellite WEEQ-TV, La Salle, by West Central Bcstg. Co. (Kerr-McGee interests) approved July 13, 1966 by FCC (Vol. 6:29).

Represented (sales): Katz Television.

Personnel:

- DENNIS UPAH, vice president & general manager.
- GWEN DAILY, local sales manager.
- CHRISTOPHER DIERKER, national sales manager.
- PHIL SUPPLE, news director.
- KEN TOFANELLI, chief engineer.
- DUANE GREER, promotion director.
- DONALD STEWART, business manager.

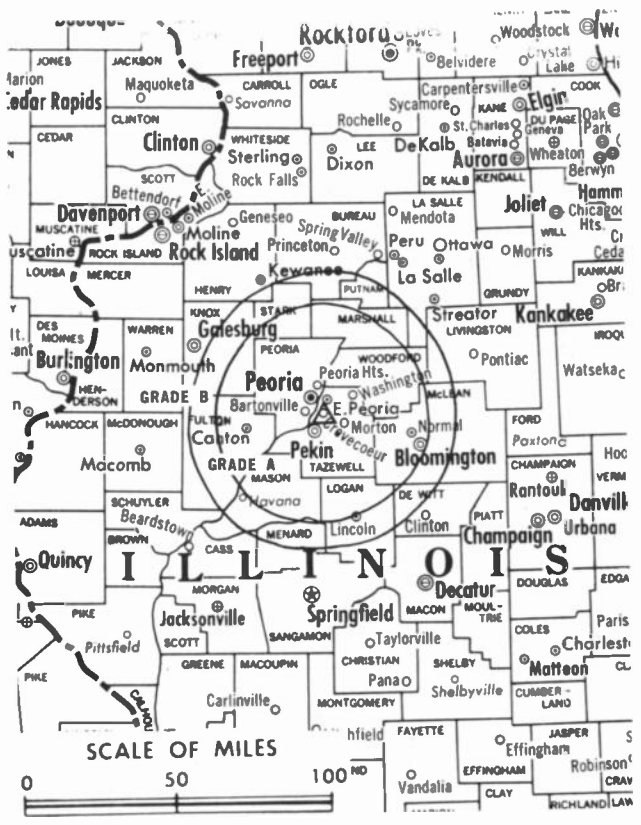
Highest 30 Sec. Rate: \$1000.

NETWORK BASE HOURLY RATE: \$1000.

City of License: Peoria. ADI: Peoria-Bloomington. Rank: 111.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Fulton	15,400	15,100	98
	Knox	22,800	22,500	99
	Logan	10,600	10,400	98
	Mc Lean	46,500	45,500	98
	Marshall	5,100	5,000	98
	Peoria	73,200	72,000	98



WEEK-TV 8PCT-5060 Granted 12/15/77

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Putnam	2,300	2,200	96
	Stark	2,700	2,700	100
	Tazewell	48,300	47,700	99
	Woodford	11,800	11,500	97
Between 25-49%	ILLINOIS	14,500	14,200	98
	Bureau	42,600	41,800	98
	La Salle	14,900	14,500	98
	Livingston	12,600	12,400	98
	Mc Donough	4,800	4,700	98
Between 5-24%	ILLINOIS	5,500	5,400	98
	Cass	7,300	7,200	99
	Henry	20,400	20,200	99
	Schuyler	3,100	3,000	97
	Warren	8,000	7,900	99
Totals		379,200	372,600	98
Net Weekly Circulation (1990)			238,800	
Average Daily Circulation (1990)			139,100	

Illinois—Peoria

WHOI
Ch. 19

Network Service: ABC.

Licensee: Adams TV of Peoria Inc., 500 N. Stewart St., Creve Coeur, IL 61611.

Studio: 500 N. Stewart St., Creve Coeur, IL 61611.

Telephone: 309-698-1919. **TWX:** 910-652-3955.

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 2240-kw max. visual, 224-kw max. aural. Antenna: 637-ft. above av. terrain, 193-ft. above ground, 400-ft. above sea level.

Latitude 40° 39' 11"
Longitude 89° 35' 13"

Transmitter: 500 N. Stewart St., Creve Coeur.

Satellite Earth Stations: Andrew, 7.2-meter C-band; Andrew, 4.6-meter C-band; Andrew, M/A-Corn receivers.

News Services: AP, ABC, UPI.

Ownership: Adams Communications (Group Owner).

Began Operation: October 20, 1953. Sale to Peoria Journal Star by Hugh R. Norman group approved by FCC April 28, 1954 (Television Digest, Vol. 10:13, 15, 18) Sale to Metropolitan Bcstg. (Metromedia Inc.) by Peoria Journal Star approved Dec. 29, 1959 (Vol. 15:43, 16:1). Sale to Mid America by Metromedia approved July 21, 1965 (Vol. 5:14). Sale to Forward Communications by Mid America Media Inc. approved March 24, 1971. (Vol. 10:13, 11:13). Sale to Wesray Corp. approved by FCC Aug. 16, 1984. FCC approved sale to Adams Communications Dec. 23, 1987.

Represented (sales): Blair Television.

Represented (legal): Wiley, Rein & Fielding.

Personnel:

DOUGLAS GEALY, president & general manager.
GLORIA TOWLES, vice president, finance & business manager.
CHARLES MARTIN, general sales manager.
LES SACHS, vice president, news director.
DEVOE SLISHER, promotion coordinator.
SCOTT BARNES, director of engineering.
BRAD SMITH, director of operations & production manager.
WILLIAM CARSON, program director.

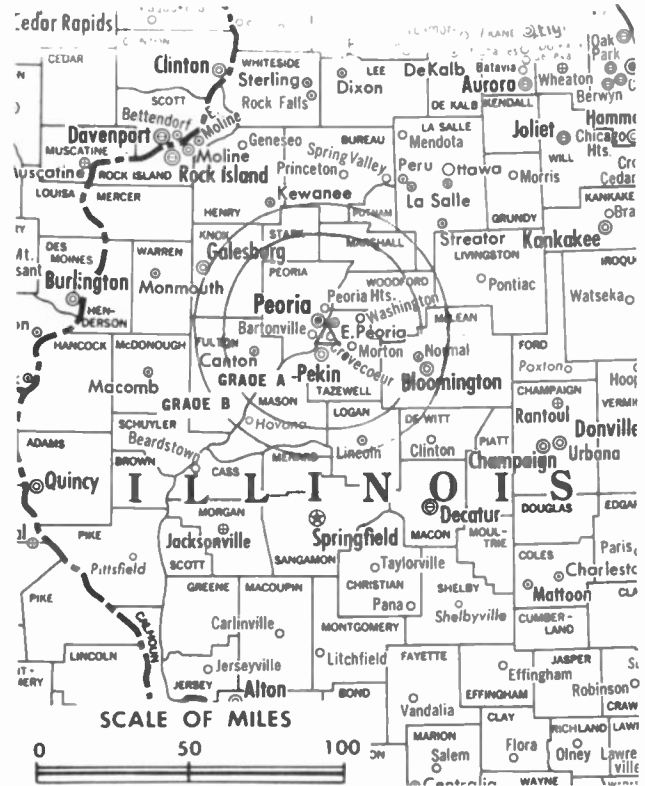
Highest 30 Sec. Rate: \$1200.

NETWORK BASE HOURLY RATE: \$800.

City of License: Peoria. **ADI:** Peoria-Bloomington. **Rank:** 111.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Fulton	15,400	15,100	98
	Knox	22,800	22,500	99
	Livingston	14,900	14,500	98
	Logan	10,600	10,400	98
	Mc Lean	46,500	45,500	98



WHOI BPCT-860613KF Granted 7/29/86

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Marshall	5,100	5,000	98
	Mason	6,800	6,700	99
	Peoria	73,200	72,000	98
	Putnam	2,300	2,200	96
	Schuyler	3,100	3,000	97
	Stark	2,700	2,700	100
	Woodford	48,300	47,700	99
Between 25-49%	ILLINOIS			
	Cass	5,500	5,400	98
	Mc Donough	12,600	12,400	98
Between 5-24%	ILLINOIS			
	Bureau	2,000	1,900	95
	De Witt	14,500	14,200	98
	Henry	7,300	7,200	99
	La Salle	20,400	20,200	99
	Warren	42,600	41,800	98
	Warren	8,000	7,900	99
Totals		381,200	374,500	98
Net Weekly Circulation (1990)			236,600	
Average Daily Circulation (1990)			133,200	

Illinois—Peoria

WMBD-TV

Ch. 31

Network Service: CBS.

Licensee: Midwest Television Inc., 509 S. Neil St., Champaign, IL 61820.

Studio: 3131 N. University St., Peoria, IL 61604.

Telephone: 309-688-3131. TWX: 910-652-3954.

Technical Facilities: Channel No. 31 (572-578 MHz). Authorized power: 2040-kw max. & 1740-kw horizontal visual, 204-kw aural. Antenna: 640-ft. above av. terrain, 548-ft. above ground, 1288-ft. above sea level.

Latitude 40° 38' 07"
Longitude 89° 32' 19"

Transmitter: Pinecrest Dr., East Peoria.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: 7-meter C-band; 5-meter C-band; 5-meter Ku-band.

AM Affiliate: WMBD, 5-kw, 1470 kHz (CBS).

FM Affiliate: WKZW, 40-kw, 93.3 MHz (No. 227), 550-ft.

News Services: AP, CBS.

Ownership: Midwest Television Inc. (Group Owner).

Began Operation: January 1, 1958. Sale to present owner by Charles C. Caley and John E. Fetzer approved June 15, 1960 by FCC (Television Digest, Vol. 16:13, 25).

Represented (sales): Petry Television Inc.

Represented (legal): Covington & Burling.

Represented (engineering): A. D. Ring & Associates.

Personnel:

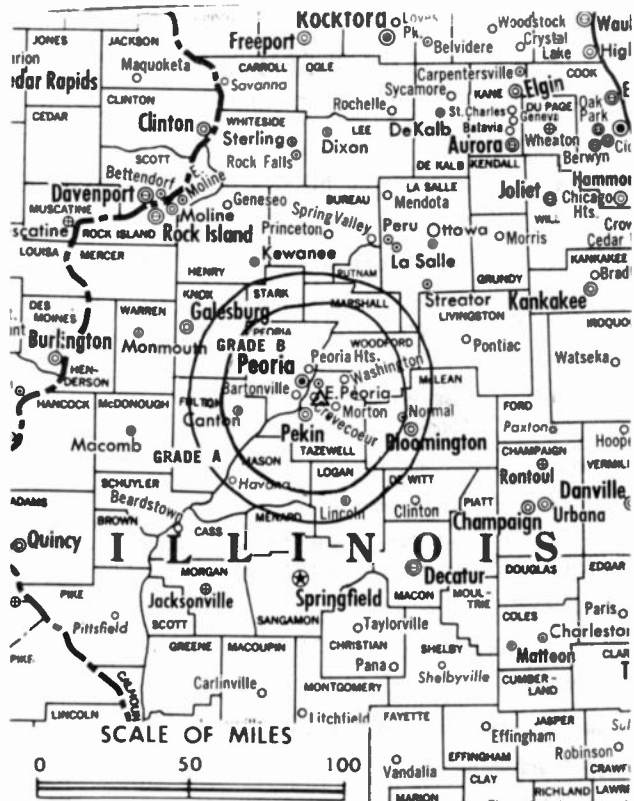
AUGUST C. MEYER JR., president.
GUY MAIN, executive vice president.
GENE C. ROBINSON, vice president & general manager.
JIM DONOVAN, general sales manager.
PAUL BAUMGARTNER, chief engineer.
LLOYD PETERSON, program director.
RODGER LEYSAHT, production manager.
DUANE WALLACE, news director.
JOHN BIRKS, promotion director.
M. JOYCE CARLISLE-BLAHNIK, business manager.

Rates: On request.

City of License: Peoria. ADI: Peoria-Bloomington. Rank: 111.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Fulton	15,400	15,100	98
	Logan	10,600	10,400	98
	Mc Lean	46,500	45,500	98
	Marshall	5,100	5,000	98
	Mason	6,800	6,700	99
	Peoria	73,200	72,000	98
	Putnam	2,300	2,200	96
	Stark	2,700	2,700	100



WMBD-TV BPCT-4700 Granted 5/31/74

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Tazewell	48,300	47,700	99
	Woodford	11,800	11,500	97
Between 25-49%	ILLINOIS			
	Cass	5,500	5,400	98
	Knox	22,800	22,500	99
	La Salle	42,600	41,800	98
	Livingston	14,900	14,500	98
	Menard	4,800	4,700	98
Between 5-24%	ILLINOIS			
	Bureau	14,500	14,200	98
	De Witt	7,300	7,200	99
	Henry	20,400	20,200	99
	Mc Donough	12,600	12,400	98
	Morgan	14,500	14,100	97
	Schuyler	3,100	3,000	97
Warren	8,000	7,900	99	
Totals		393,700	386,700	98
Net Weekly Circulation (1990)			214,300	
Average Daily Circulation (1990)			107,200	

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Television & Cable Factbook

Illinois—Quincy-Hannibal, Missouri

WGEM-TV

Ch. 10

Network Service: NBC.

Licensee: Quincy Broadcasting Co., 513 Hampshire St., Box 80, Quincy, IL 62306.

Studio: 513 Hampshire St., Quincy, IL 62306.

Telephone: 217-228-6600. **Telex:** 322289.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 814-ft. above av. terrain, 674-ft. above ground, 1433-ft. above sea level.

Latitude 39° 57' 03"
Longitude 91° 19' 54"

Transmitter: North Columbus Rd.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: ADM, 4.8-meter; Comsat Ku-band; RCA Americom Ku-band; Comtech, Cyclesat, Gardiner, Harris receivers.

AM Affiliate: WGEM, 5-kw, 1440 kHz.

FM Affiliate: WGEM-FM, 27.5-kw, 105.1 MHz (No. 286), 640-ft.

News Service: AP.

Ownership: Quincy Broadcasting Co. (Group Owner).

Began Operation: August 27, 1953.

Represented (sales): Petry Television Inc.

Represented (legal): Wilkinson, Barker, Knauer & Quinn.

Represented (engineering): Lohnes & Culver.

Personnel:

- RALPH M. OAKLEY, vice president & general manager.
- J. BEN STEWART, national sales manager.
- JONATHAN VAN NESS, local/regional sales manager.
- BRENDA WISKIRCHEN, business manager.
- RALPH BRISTOL, news director.
- JIM LAWRENCE, promotion director.
- JIM MARTENS, chief engineer.
- DALE RUSSELL, director of engineering.

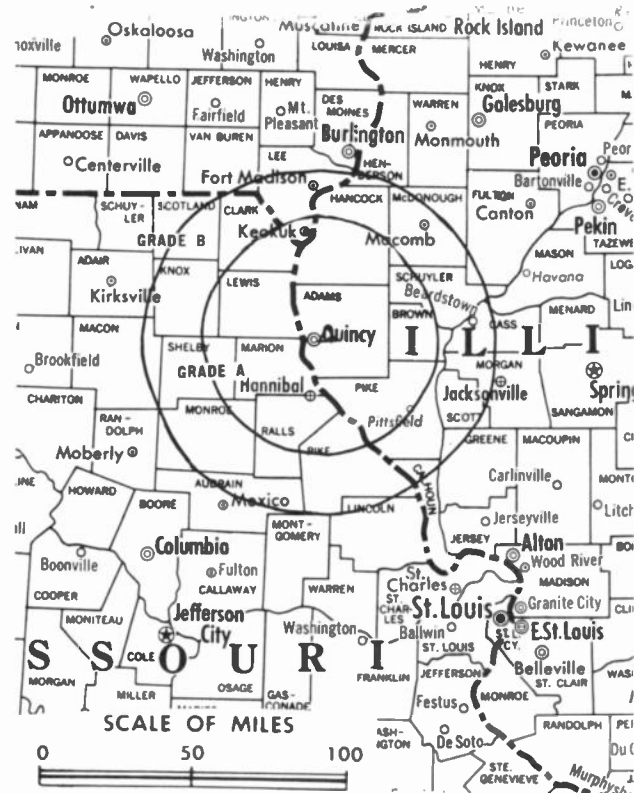
Highest 30 Sec. Rate: \$1200.

NETWORK BASE HOURLY RATE: \$1100.

City of License: Quincy. **ADI:** Quincy, IL-Hannibal, MO. **Rank:** 154.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IOWA			
	Lee	16,400	16,200	99
	Van Buren	3,200	3,100	97
	ILLINOIS			
	Adams	26,700	26,300	98
	Brown	2,000	1,900	95
	Cass	5,500	5,400	98
	Hancock	9,200	9,100	99
	Mc Donough	12,600	12,400	98
	Pike	7,400	7,200	97
Schuyler	3,100	3,000	97	
Scott	2,300	2,300	100	



WGEM-TV BMPCT-1254 Granted 7/24/53

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Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	MISSOURI				
	Adair	9,100	9,000	99	
	Clark	3,000	2,900	97	
	Knox	2,100	2,100	100	
	Lewis	3,800	3,700	97	
	Macon	6,500	6,400	98	
	Marion	10,700	10,600	99	
	Monroe	3,600	3,600	100	
	Pike	6,000	5,900	98	
	Ralls	3,400	3,400	100	
	Schuyler	2,000	2,000	100	
	Scotland	2,100	2,100	100	
Shelby	3,000	3,000	100		
Between 25-49%	IOWA				
	Jefferson	6,600	6,500	98	
	Morgan	14,500	14,100	97	
Between 5-24%	MISSOURI				
	Audrain	9,600	9,500	99	
	Sullivan	2,800	2,800	100	
Totals	IOWA				
	Davis	3,300	3,300	100	
	Des Moines	18,100	17,900	99	
	Henry	7,200	7,100	99	
	ILLINOIS				
	Henderson	3,500	3,400	97	
	MISSOURI				
	Montgomery	4,300	4,200	98	
	Totals		213,600	210,400	99
	Net Weekly Circulation (1990)				135,100
Average Daily Circulation (1990)				88,100	

Illinois—Quincy

WTJR

Ch. 16

Network Service: None, independent.

Licensee: Believer's Bcstg. Corp., Box 3112, Quincy, IL 62305.

Studio: Old Cannon Ball Rd., Quincy, IL 62301.

Mailing Address: Box 3112, Quincy, IL 62305.

Telephone: 217-228-1275.

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 179.2-kw max. visual, 31.5-kw max. aural. Antenna: 994-ft. above av. terrain, 880-ft. above ground, 1620-ft. above sea level.

Latitude	39°	58'	18"
Longitude	91°	19'	42"

Transmitter: Columbus Rd., 2-mi. NE of Quincy.

Satellite Earth Stations: 3 in operation.

Ownership: Believer's Bcstg. Corp.

Began Operation: January 1, 1986.

Represented (engineering): John R. Powley.

Personnel:

CARL GEISENDORFER, president & general manager.

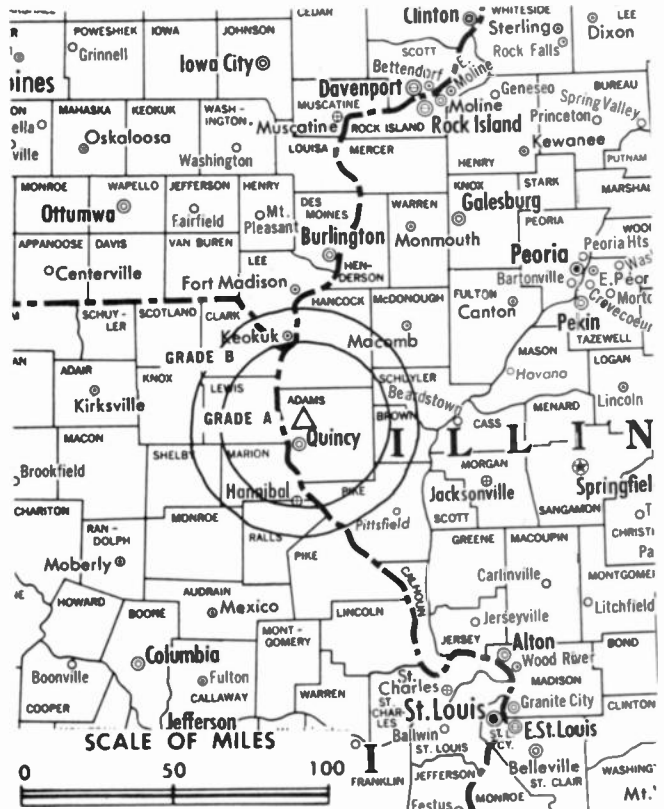
SUSAN FOSTER, local & national sales manager.

JOSEPH CAPRONI, chief engineer.

HENRY GEISENDORFER, news & program director.

Rates: On request.

Arbitron Data: Not available.



WTJR BMPCT-840724KF Granted 11/2/84

© American Map Corp., No. 14244

City of License: Quincy. ADI: Quincy, IL-Hannibal, MO. Rank: 154.

Illinois—Rockford

WQRF-TV

Ch. 39

Network Service: Fox.

Licensee: Petracom Inc., 2701 W. Busch Blvd., Tampa, FL 33618.

Studio: 401 S. Main St., Rockford, IL 61101.

Telephone: 815-987-3950. TWX: 910-631-3390. Fax: 815-964-9974.

Technical Facilities: Channel No. 39 (620-626 MHz). Authorized power: 1050-kw max. & 776-kw horizontal visual, 105-kw max. & 77.6-kw horizontal aural. Antenna: 577-ft. above av. terrain, 600-ft. above ground, 1097-ft. above sea level.

Latitude 42° 17' 26"
Longitude 89° 09' 51"

Transmitter: 6528 Auburn Rd., Rockford.

Satellite Earth Stations: RCA, 3.7-meter Ku-band; DH Satellite, 3.6-meter C-band; DH Satellite, 3-meter C-band; Chapparal, Standard Communications receivers.

Ownership: Petracom Inc.

Began Operation: November 27, 1978. Sale to present owner by Family Group Ltd. approved by FCC Sept. 12, 1989. Sale to Family Group by Orion Broadcast approved by FCC March 31, 1986 (Television Digest, Vol. 26:22). Sale to Orion by Lloyd Hearing Aid Corp. approved by FCC Dec. 20, 1983.

Represented (sales): Setkel Inc.

Represented (legal): Nixon, Hargrave, Devans & Doyle.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

ROBB GRAY JR., vice president & general manager.

KEMP NICHOL, general sales manager.

LARRY PHILLIP, national sales manager.

DEAN TURMAN, chief engineer.

PAT BAUERLEIN, program manager.

PAUL KLICK, promotion director.

DONNA BRANTLY, traffic manager.

BRIAN ERICKSON, production manager.

GAIL JOHNSON, business manager.

Rates: On request.

City of License: Rockford. ADI: Rockford. Rank: 136.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Ogle	17,400	17,100	98
	Stephenson	19,500	19,200	98
	Winnebago	96,800	95,500	99



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	ILLINOIS			
	Boone	11,200	11,000	98
	De Kalb	26,000	25,600	98
	Lee	12,900	12,700	98
Between 5-24%	WISCONSIN			
	Green	12,300	12,100	98
	Rock	51,900	51,300	99
Totals	ILLINOIS			
	Carroll	7,000	6,900	99
	Mchenry	61,100	60,700	99
	WISCONSIN			
Lafayette	6,200	6,100	98	
Walworth	27,800	27,400	99	
Totals		350,100	345,600	99
Net Weekly Circulation (1990)				138,600
Average Daily Circulation (1990)				53,000

Illinois—Rockford

WREX-TV

Ch. 13

Network Service: ABC.

Licensee: WREX Associates, 7 W. 51st St., New York, NY 10019.

Studio: W. Auburn & Winnebago Rds., Rockford, IL 61105.

Mailing Address: Box 530, Rockford, IL 61105.

Telephone: 815-968-1813. TWX: 310-372-9465.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 39.8-kw aural. Antenna: 710-ft. above av. terrain, 652-ft. above ground, 1542-ft. above sea level.

Latitude 42° 17' 50"
Longitude 89° 14' 24"

Transmitter: W. Auburn & Winnebago Roads.

Satellite Earth Station: ADM, 6.1-meter; Drake receivers.

News Service: AP.

Ownership: ML Media Partners L.P./Media Management Partners (Group Owner).

Began Operation: September 18, 1953. Sale to present owners by Gilmore Bcstg. approved by FCC July 9, 1987 (Vol. 27:26). Sale to Heritage Bcstg. by Gilmore Bcstg. Corp. approved by FCC July 17, 1985 but was not consummated (Television Digest, Vol. 25:24). Sale by Gannett Co. Inc. to Gilmore approved by FCC Aug. 29, 1969 (Vol. 9:35). Previous sale by Greater Rockford Television Inc. approved June 26, 1963.

Represented (sales): Petry Television.

Represented (legal): Wiley, Rein & Fielding.

Personnel:

RAY CHUMLEY, general manager.

JEANNE FOSTER, program director.

GENE HINES, promotion director.

DICK HARBISON, director of sales.

GERRY MEINDERS, chief engineer.

Highest 30 Sec. Rate: \$500.

NETWORK BASE HOURLY RATE: \$750. ADI: Rockford. Rank: 136.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Boone	11,200	11,000	98
	Lee	12,900	12,700	98
	Ogle	17,400	17,100	98
	Stephenson	19,500	19,200	98
Winnebago	96,800	95,500	99	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WISCONSIN			
	Rock	51,900	51,300	99
	ILLINOIS			
Between 25-49%	Carroll	7,000	6,900	99
	De Kalb	26,000	25,600	98
	Jo Daviess	9,100	8,900	97
Between 5-24%	WISCONSIN			
	Green	12,300	12,100	98
	ILLINOIS			
	La Salle	42,600	41,800	98
	Mchenry	61,100	60,700	99
	Whiteside	24,000	23,600	98
Totals	WISCONSIN			
	Lafayette	6,200	6,100	98
	Walworth	27,800	27,400	99
Totals		425,800	419,900	99
Net Weekly Circulation (1990)				196,900
Average Daily Circulation (1990)				102,000

Illinois—Rockford

WTVO
Ch. 17

Network Service: NBC.

Licensee: Young Broadcasting Inc., 599 Lexington Ave., 47th Floor, New York, NY 10022.

Studio: Meridian Rd., Box 470, Rockford, IL 61105.

Telephone: 815-963-5413. TWX: 910-631-3445.

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 1175-kw max. & 759-kw horizontal visual, 124-kw max. & 79.4-kw horizontal aural. Antenna: 674-ft. above av. terrain, 710-ft. above ground, 1501-ft. above sea level.

Latitude 42° 17' 14"
Longitude 89° 10' 16"

Transmitter: Meridian Rd.

News Service: UPI.

Ownership: Young Broadcasting Inc. (Group Owner).

Began Operation: May 3, 1953. Sale to present owner by Winnebago TV Corp. approved July 27, 1988.

Represented (sales): Adam Young Inc.

Personnel:

- MICHAEL KHOURI, general manager.
- TIM SHARKY, general sales manager.
- JOHN BAUMGARTNER, news director.
- WILMA HOLLIS, program director.
- MIKE NELSON, business manager.
- AL PETZKE, chief engineer.

Rates: On request.

NETWORK BASE HOURLY RATE: \$450.

City of License: Rockford. ADI: Rockford. Rank: 136.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Boone	11,200	11,000	98
	De Kalb	26,000	25,600	98
	Lee	12,900	12,700	98
	Ogle	17,400	17,100	98
	Stephenson	19,500	19,200	98
Winnebago	96,800	95,500	99	



WTVO BPCT-820604KH Granted 6/30/82 © American Map Corp., 1424

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	WISCONSIN			
	Green	12,300	12,100	98
	Rock	51,900	51,300	99
Between 5-24%	ILLINOIS			
	Carroll	7,000	6,900	99
	Jo Daviess	9,100	8,900	97
	La Salle	42,600	41,800	98
	Mchenry	61,100	60,700	99
Whiteside	24,000	23,600	98	
Totals	WISCONSIN			
	Lafayette	6,200	6,100	98
	Walworth	27,800	27,400	99
Net Weekly Circulation (1990)		425,800	419,900	99
Average Daily Circulation (1990)				202,600
				118,000

Illinois—Freeport-Rockford

WIFR-TV

Ch. 23

Network Service: CBS.

Licensee: Benedek Broadcasting of Illinois Inc., Box 123, Rockford, IL 61105.

Studio: 2523 N. Meridian Rd., Rockford, IL 61103.

Telephone: 815-987-5300. Fax: 815-965-0981.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 676-kw max. & 562-kw horizontal visual, 101-kw max. & 85.2-kw horizontal aural. Antenna: 721-ft. above av. terrain, 731-ft. above ground, 1549-ft. above sea level.

Latitude 42° 17' 48"
Longitude 89° 10' 15"

Transmitter: 1.7-mi. W of Rockford.

Satellite Earth Stations: Scientific-Atlanta, 7-meter; Scientific-Atlanta, 4.6-meter; RCA, 3.6-meter; Harris, 3-meter; Harris, M/A-Corn, Scientific-Atlanta receivers.

News Service: AP.

Ownership: A. Richard Benedek (Group Owner).

Began Operation: September 12, 1965. Sale to present owner approved by FCC Nov. 5, 1986 (Television Digest, Vol. 26:39). Sale to Worrell Television by General Media Corp. approved by FCC April 11, 1977 (Vol. 16:39).

Represented (sales): Katz Television.

Represented (legal): Crowell & Moring.

Personnel:

JIM GRIMES, general manager.
ARLES HENDERSHOTT, news director.
ROD LEEZER, general sales manager.
RANDY STONIS, national sales manager.
LISA JOHNSON, program supervisor.
WILL SHEARS, chief engineer.
SCOTT DURAND, promotion director.
CYNTHIA NELSON, business manager.

Highest 30 Sec. Rate: \$500.

NETWORK BASE HOURLY RATE: \$584.

City of License: Freeport. ADI: Rockford. Rank: 136.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
ILLINOIS				
50% & Over	Boone	11,200	11,000	98
	De Kalb	26,000	25,600	98
	Lee	12,900	12,700	98
	Ogle	17,400	17,100	98
	Stephenson	19,500	19,200	98
	Winnebago	96,800	95,500	99



WIFR-TV BPCT-3995 Granted 10/12/64

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%				
	WISCONSIN			
	Rock	51,900	51,300	99
Between 5-24%				
	ILLINOIS			
	Carroll	7,000	6,900	99
	Jo Daviess	9,100	8,900	97
	Kane	114,700	113,300	99
	Kendall	14,500	14,400	99
	Mchenry	61,100	60,700	99
	Whiteside	24,000	23,600	98
	WISCONSIN			
	Green	12,300	12,100	98
	Walworth	27,800	27,400	99
Totals		506,200	499,700	99
Net Weekly Circulation (1990)			199,600	
Average Daily Circulation (1990)			106,400	

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Illinois—Rock Island

WHBF-TV
Ch. 4

Network Service: CBS.

Licensee: Coronet Communications Co., 231 18th St., Rock Island, IL 61201.

Studio: 231 18th St., Rock Island, IL 61201.

Telephone: 309-786-5441. Fax: 309-788-4975.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1342-ft. above av. terrain, 1383-ft. above ground, 2049-ft. above sea level.

Latitude 41° 32' 49"
Longitude 90° 28' 35"

Transmitter: Middle Rd., 5-mi. E of Davenport.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Paracclipse, 4.8-meter C-band; Scientific-Atlanta, 4.6-meter C-band; AFC, 3-meter Ku-band; Winegard, 3-meter C-band; Cyclesat, Pinzone, Scientific-Atlanta, Standard Communications, Winegard receivers.

News Services: AP, CBS, MediaLink.

Ownership: Citadel Communications Co. Ltd. (Group Owner).

Began Operation: July 1, 1950. Sale to present owner by Rock Island Bcstg. Co. approved by FCC Dec. 31, 1986.

Represented (sales): MMT Sales Inc.

Represented (legal): Latham & Watkins.

Represented (engineering): A. D. Ring & Associates, P.C.

Personnel:

DON HALE, vice president & general manager.

GARY SEABERG, local sales manager.

JEFF AVON, national sales manager.

AL UZZELL, program manager.

JOE CORCORAN, news director.

COY BULLARD, chief engineer.

JEFF LYLE, promotion director.

JOYCE MERRITT, business manager.

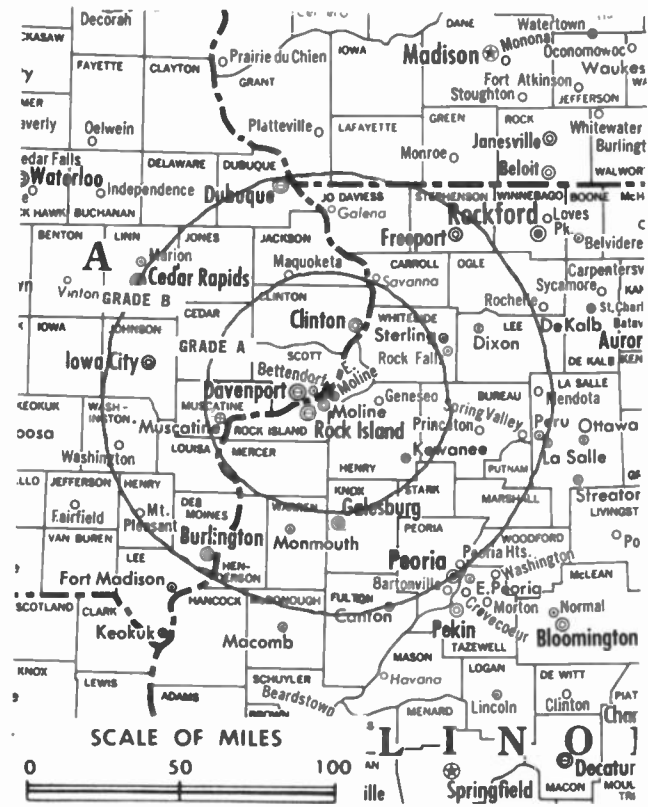
Highest 30 Sec. Rate: \$600.

NETWORK BASE HOURLY RATE: \$1050.

City of License: Rock Island. ADI: Davenport, IA-Rock Island-Moline, IL. Rank: 78.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IOWA			
	Cedar	7,300	7,200	99
	Clinton	20,300	20,200	100
	Des Moines	18,100	17,900	99
	Henry	7,200	7,100	99
	Jackson	8,200	8,100	99
	Louisa	4,600	4,500	98
	Muscatine	15,600	15,500	99
	Scott	60,700	60,200	99
	ILLINOIS			
Bureau	14,500	14,200	98	
Carroll	7,000	6,900	99	
Henderson	3,500	3,400	97	



WHBF-TV BMPCT-810415KE Granted 7/10/81

© American Map Corp., 1424+

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Henry	20,400	20,200	99
	Knox	22,800	22,500	99
	Mercer	7,000	6,900	99
	Rock Island	61,400	60,800	99
	Warren	8,000	7,900	99
	Whiteside	24,000	23,600	98
Between 25-49%	IOWA			
	Jefferson	6,600	6,500	98
	Washington	7,800	7,700	99
	ILLINOIS			
	Jo Daviess	9,100	8,900	97
Between 5-24%	Lee	12,900	12,700	98
	Putnam	2,300	2,200	96
	Stark	2,700	2,700	100
	IOWA			
	Dubuque	31,400	31,000	99
	Johnson	33,800	33,300	99
	Jones	7,200	7,100	99
	Lee	16,400	16,200	99
	Van Buren	3,200	3,100	97
	ILLINOIS			
Hancock	9,200	9,100	99	
Mc Donough	12,600	12,400	98	
Marshall	5,100	5,000	98	
Ogle	17,400	17,100	98	
Totals		488,300	482,100	99
Net Weekly Circulation (1990)			296,900	
Average Daily Circulation (1990)			164,400	

Illinois—Springfield

WCFN

Ch. 49

(Satellite of WCIA, Champaign)

Network Service: CBS.

Licensee: Midwest Television Inc., 509 S. Neil St., Champaign, IL 61820.

Studio: See WCIA, Champaign.

Telephone: 217-525-2306.

Technical Facilities: Channel No. 49 (680-686 MHz). Authorized power: 200-kw visual, 20-kw aural. Antenna: 620-ft. above av. terrain, 652-ft. above ground, 1188-ft. above sea level.

Latitude	39°	47'	27"
Longitude	89°	30'	53"

Transmitter: 7-mi. E of center of Springfield.

Satellite Earth Station: ADM, 6-meter; Microdyne receivers.

News Services: AP, UPI.

Ownership: Midwest Television Inc. (Group Owner).

Began Operation: July 9, 1985.

Represented (sales): Petry Television Inc.

Represented (legal): Covington & Burling.

Represented (engineering): A. D. Ring & Associates.

Personnel:

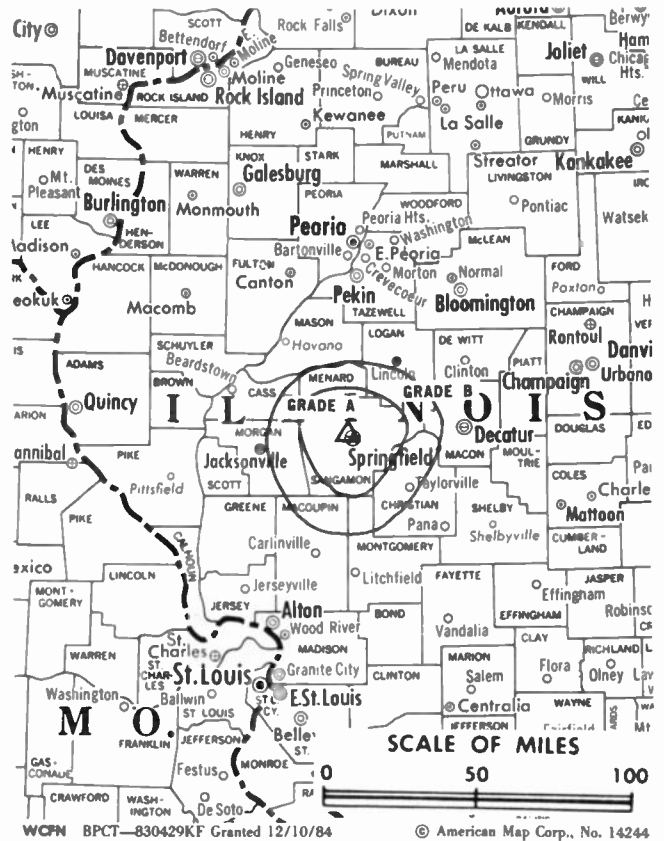
GUY MAIN, executive vice president & general manager.

JERRY JOHNSON, general sales manager.

SHEILA HICKMAN, program director.

DAVE SHAUL, news director.

DALE FLEMING, chief engineer.



Rates: On request.

Arbitron Data: Included with WCIA, Champaign, IL.

City of License: Springfield. **ADI:** Springfield-Decatur-Champaign. **Rank:** 75.

Illinois—Springfield

WRSP-TV

Ch. 55

(Operates satellite WCCU, Urbana)

Network Service: Fox.

Licensee: Springfield Independent TV Co. Inc., 3003 Old Rochester Rd., Springfield, IL 62703.

Studio: 3003 Old Rochester Rd., Springfield, IL 62703.

Telephone: 217-523-8855. TWX: 910-242-0516. Fax: 217-523-4410.

Technical Facilities: Channel No. 55 (716-722 MHz). Authorized power: 2000-kw visual, 200-kw aural. Antenna: 1442-ft. above av. terrain, 1449-ft. above ground, 2049-ft. above sea level.

Latitude 39° 47' 56"
Longitude 89° 26' 45"

Transmitter: 2.6-mi. SW of Mechanicsburg.

Satellite Earth Stations: Harris, 6.1-meter C-band; RCA, 3-meter Ku-band; Harris, M/A-Corn receivers.

Ownership: Bahakel Communications Ltd. (Group Owner).

Began Operation: June 1, 1979. Sale to present owner by Will F. Wingerter, et al., approved by FCC March 15, 1982.

Represented (sales): Sektel Inc.

Personnel:

BILL EVANS, general manager.
MICHAEL T. BURNS, sales manager.
KEN MYERS, chief engineer.

Highest 30 Sec. Rate: \$400.

City of License: Springfield. ADI: Springfield-Decatur-Champaign. Rank: 75.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over				
	ILLINOIS			
	Cass	5,500	5,400	98
	Christian	14,400	14,100	98
	De Witt	7,300	7,200	99
	Logan	10,600	10,400	98
	Macon	48,600	47,800	98
	Menard	4,800	4,700	98
	Morgan	14,500	14,100	97
	Moultrie	5,500	5,400	97
	Sangamon	75,300	73,700	98
	Shelby	9,300	9,000	97
Between 25-49%				
	ILLINOIS			
	Brown	2,000	1,900	95
	Fayette	8,400	8,200	98



WRSP-TV BMPCT-821206KE Granted 10/7/83 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%				
	Mason	6,800	6,700	99
	Piatt	6,500	6,400	98
	Schuyler	3,100	3,000	97
Between 5-24%				
	ILLINOIS			
	Champaign	63,000	61,800	98
	Coles	19,600	19,200	98
	Douglas	7,700	7,600	99
	Effingham	12,300	11,900	97
	Ford	5,800	5,700	98
	Fulton	15,400	15,100	98
	Mc Lean	46,500	45,500	98
	Macoupin	20,100	19,700	98
	Montgomery	12,400	12,100	98
	Scott	2,300	2,300	100
	Tazewell	48,300	47,700	99
Totals		476,000	466,600	98
Net Weekly Circulation (1990)			158,400	
Average Daily Circulation (1990)			62,000	

Illinois—Springfield

WICS

Ch. 20

Network Service: NBC.

Licensee: Guy Gannett Publishing Co., Northport Plaza, Portland, ME 04104.

Studio: 2680 East Cook St., Springfield, IL 62703.

Telephone: 217-753-5620. TWX: 910-242-0551.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 1510-kw max. & 676-kw horizontal visual, 151-kw max. & 67.6-kw horizontal aural. Antenna: 1430-ft. above av. terrain, 1458-ft. above ground, 2049-ft. above sea level.

Latitude 39° 48' 15"
Longitude 89° 27' 40"

Transmitter: Mechanicsburg, IL.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: RCA Americom, 7-meter Ku-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta receivers.

News Service: UPI.

Ownership: Guy Gannett Broadcasting Services (Group Owner).

Began Operation: September 17, 1953. Sale to present owner by WICS-TV Inc. approved by FCC Jan. 31, 1985. Previous sale by Plains TV Corp. approved April 7, 1980 (Television Digest, Vol. 19:16).

Represented (sales): Katz Television.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Lohnes & Culver.

Personnel:

- JOHN V. CONNORS, general manager.
- DON HICKMAN, vice president, news.
- DON SQUIRES, general sales manager.
- VIRGINIA RUSH, national sales manager.
- FRANK LILLEY, director of engineering.
- GARY SPEARS, program operations manager.
- H. K. SPRINGER, business manager.
- WYATT GARET, director of promotion & marketing.
- JERROLD MERRITT, chief engineer.

Highest 30 Sec. Rate: \$2000.

NETWORK BASE HOURLY RATE: \$750.

City of License: Springfield. ADI: Springfield-Decatur-Champaign. Rank: 75.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Cass	5,500	5,400	98
	Christian	14,400	14,100	98
	De Witt	7,300	7,200	99
	Effingham	12,300	11,900	97
	Fayette	8,400	8,200	98
	Logan	10,600	10,400	98
	Macon	48,600	47,800	98
	Mason	6,800	6,700	99
	Menard	4,800	4,700	98



WICS BPCT-4487 Granted 7/12/72

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Montgomery	12,400	12,100	98
	Morgan	14,500	14,100	97
	Moultrie	5,500	5,400	97
	Sangamon	75,300	73,700	98
	Shelby	9,300	9,000	97
Between 25-49%	ILLINOIS			
	Macoupin	20,100	19,700	98
	Piatt	6,500	6,400	98
Between 5-24%	ILLINOIS			
	Bond	6,300	6,100	97
	Cumberland	4,300	4,200	98
	Fulton	15,400	15,100	98
	Greene	6,200	6,100	98
	Jasper	4,300	4,200	98
	Mc Lean	46,500	45,500	98
	Schuyler	3,100	3,000	97
Totals		350,700	343,300	98
Net Weekly Circulation (1990)				212,600
Average Daily Circulation (1990)				132,400

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Illinois—Urbana

WCCU

Ch. 27

(Satellite of WRSP-TV, Springfield, IL)

Network Service: Fox.

Licensee: Urbana-Champaign Television Inc., 712 Killarney, Urbana, IL 61801.

Studio: See WRSP-TV, Springfield, IL.

Telephone: 217-367-8827. Fax: 217-367-8839.

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 2360-kw max. visual. Antenna: 456-ft. above av. terrain, 469-ft. above ground, 1168-ft. above sea level.

Latitude 40° 18' 42"
Longitude 87° 54' 48"

Transmitter: RR 1, Perfield.

Ownership: Bahakel Communications Ltd. (Group Owner).

Began Operation: April 25, 1987. Sale to present owner by Gerald Fitzgerald approved by FCC Feb. 25, 1988.

Represented (legal): Southmayd, Powell & Taylor.

Personnel:
See WRSP-TV, Springfield, IL.

Rates: On request.

City of License: Urbana. ADI: Springfield-Decatur-Champaign. Rank: 75.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	ILLINOIS			
	Champaign	63,000	61,800	98
	Vermilion	35,500	34,900	98
	INDIANA			
	Warren	2,900	2,800	97
Between 5-24%	ILLINOIS			
	Coles	19,600	19,200	98
	Douglas	7,700	7,600	99
	Edgar	8,300	8,100	98
	Ford	5,800	5,700	98



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Iroquois	12,400	12,100	98
	Piatt	6,500	6,400	98
	INDIANA			
	Benton	3,500	3,400	97
	Fountain	6,800	6,700	99
	Vermilion	7,100	7,000	99
Totals		179,100	175,700	98
Net Weekly Circulation (1990)			52,200	
Average Daily Circulation (1990)			19,800	

Illinois

WBBM-TV, Chicago (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	NEBRASKA			
	Boyd	1,300	1,300	100
	NEW HAMPSHIRE			
	Sullivan	15,500	15,100	97
	NEVADA			
	Nye North	2,900	2,700	93
	PENNSYLVANIA			
	Potter	7,000	6,800	97
	SOUTH DAKOTA			
	Haakon	1,000	1,000	100
	TENNESSEE			
	Benton	6,300	6,200	98
	Giles	9,500	9,400	98
	Hardin	8,700	8,500	98
	TEXAS			
	Edwards	700	700	100
	Kimble	1,600	1,500	94
	WISCONSIN			
	Kewaunee	7,000	6,900	99
Racine	64,800	64,300	99	
Walworth	27,800	27,400	99	
WEST VIRGINIA				
Hardy	3,700	3,600	97	

WFLD, Chicago (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	INDIANA			
	Benton	3,500	3,400	97
	Fulton	7,500	7,400	99
	Marshall	15,500	15,200	98
	Miami	14,100	13,800	98
	Pulaski	5,100	5,000	97
	Tipton	6,300	6,200	98
	Wabash	12,500	12,200	98
	MICHIGAN			
	Cass	18,500	18,200	98
	Van Buren	26,200	25,900	99
	WISCONSIN			
	Milwaukee	376,000	371,700	99
	Walworth	27,800	27,400	99
	Waukesha	102,900	102,000	99

WGN-TV, Chicago (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
50% & Over	NORTH DAKOTA			
	Steele	1,100	1,100	100
	NEBRASKA			
	Loup	300	300	100
	NEW MEXICO			
	Hidalgo	2,000	1,900	95
	NEVADA			
	Humboldt	4,600	4,400	96
	Nye North	2,900	2,700	93
	OKLAHOMA			
	Greer	2,900	2,800	97
	PENNSYLVANIA			
	Cameron	2,700	2,700	100

WGN-TV—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
50% & Over	SOUTH DAKOTA			
	Hamlin	1,900	1,900	100
	Hughes	6,300	6,200	98
	Walworth	2,700	2,600	96
	TEXAS			
	Cottle	1,100	1,100	100
	Roberts	400	400	100
	Sutton	1,600	1,600	97
	VIRGINIA			
	Bath	1,900	1,900	100
WISCONSIN				
Kenosha	44,300	43,800	99	
Between 25-49%	ALABAMA			
	Escambia	12,800	12,600	99
	Madison	93,300	92,400	99
	Montgomery	82,600	81,800	99
	Morgan	38,400	38,000	99
	St Clair	17,800	17,600	99
	Shelby	31,500	31,300	99
	ARKANSAS			
	Ashley	9,400	9,200	98
	Boone	11,800	11,600	98
	Calhoun	2,200	2,200	100
	Clark	8,100	8,000	99
	Clay	7,700	7,600	99
	Columbia	9,800	9,600	98
	Crawford	15,900	15,600	98
	Desha	6,600	6,500	98
	Drew	6,500	6,300	97
	Independence	12,200	12,000	98
	Izard	4,500	4,300	96
	Jackson	7,600	7,500	99
	Monroe	4,500	4,400	98
	Nevada	3,800	3,700	97
	Pike	4,200	4,100	98
	Pope	17,200	16,900	98
	Pulaski	137,600	136,400	99
	Sebastian	40,500	40,100	99
	Sharp	6,500	6,300	97
	Stone	3,800	3,700	97
	ARIZONA			
	Apache North	12,800	11,600	91
	Cochise	37,100	35,900	97
Graham	7,600	7,200	95	
Mohave	35,500	33,900	95	
Navajo	22,700	20,900	92	
CALIFORNIA				
Del Norte	7,700	7,200	94	
Lassen	8,300	7,800	94	
Modoc	3,600	3,300	92	
Siskiyou	17,500	16,300	93	
COLORADO				
Alamosa	4,600	4,400	96	
Arapahoe	160,900	159,300	99	
Bent	2,000	1,900	95	
Boulder	87,700	85,700	98	
Grand	3,800	3,600	95	
Gunnison	4,100	3,900	95	
Jackson	700	700	100	
Kiowa	700	700	100	
Kit Carson	2,900	2,700	93	
Lake	2,500	2,400	96	
Larimer	73,000	71,500	98	
Las Animas	5,500	5,200	94	
Otero	8,100	7,900	98	
Weld	51,900	51,100	98	
FLORIDA				
Baker	5,800	5,700	98	

Illinois

WGN-TV—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	FLORIDA			
	Brevard	159,900	158,500	99
	Collier	57,000	55,900	98
	Columbia	15,600	15,400	98
	Escambia	107,400	106,600	99
	Lee	133,200	131,700	99
	Manatee	82,600	81,800	99
	Monroe	35,000	34,300	98
	St Johns	32,400	32,000	99
	Sarasota	120,800	119,700	99
	GEORGIA			
	Camden	6,800	6,700	99
	Chattahoochee	3,700	3,700	100
	Clarke	31,500	31,100	99
	Glascocok	800	800	100
	Muscogee	68,200	67,700	99
	Randolph	3,300	3,200	97
	Ware	13,500	13,300	99
	Wayne	7,500	7,400	99
	IOWA			
	Allamakee	5,400	5,300	98
	Benton	8,900	8,800	99
	Black Hawk	47,000	46,700	99
	Bremer	8,700	8,600	99
	Buena Vista	7,800	7,700	99
	Carroll	8,300	8,200	99
	Cedar	7,300	7,200	99
	Cerro Gordo	20,000	19,800	99
Cherokee	5,900	5,800	98	
Clarke	3,500	3,500	100	
Clay	7,500	7,400	99	
Clayton	8,200	8,100	99	
Clinton	20,300	20,200	100	
Des Moines	18,100	17,900	99	
Dickinson	6,200	6,100	98	
Dubuque	31,400	31,000	99	
Emmet	4,800	4,700	98	
Floyd	7,100	7,000	99	
Grundy	5,300	5,300	100	
Hamilton	6,800	6,700	99	
Henry	7,200	7,100	99	
Jasper	14,400	14,300	99	
Jefferson	6,600	6,500	98	
Johnson	33,800	33,300	99	
Kossuth	7,800	7,700	99	
Lee	16,400	16,200	99	
Linn	66,900	66,400	99	
Marion	11,100	11,000	99	
Marshall	15,900	15,800	99	
Monroe	3,400	3,400	100	
Montgomery	5,400	5,300	98	
Muscatine	15,600	15,500	99	
Pocahontas	4,100	4,000	98	
Pottawattamie	33,700	33,400	99	
Scott	60,700	60,200	99	
Taylor	3,200	3,100	97	
Wapello	15,500	15,300	99	
Wayne	3,200	3,100	97	
Webster	17,000	16,800	99	
Winnebago	5,200	5,100	98	
Woodbury	38,300	38,000	99	
Wright	6,200	6,100	98	
IDAHO				
Adams	1,200	1,200	100	
Bear Lake	2,400	2,300	96	
Butte	1,000	1,000	100	
Caribou	3,000	2,900	97	
Elmore	7,100	7,000	99	

WGN-TV—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Power			
	Shoshone	2,700	2,600	96
	ILLINOIS			
	Adams	26,700	26,300	98
	Alexander	4,700	4,500	96
	Boone	11,200	11,000	98
	Bureau	14,500	14,200	98
	Carroll	7,000	6,900	99
	Cass	5,500	5,400	98
	Champaign	63,000	61,800	98
	Clark	6,800	6,600	97
	Clay	6,200	6,000	97
	Coles	19,600	19,200	98
	Crawford	8,200	8,100	98
	Douglas	7,700	7,600	99
	Edgar	8,300	8,100	98
	Edwards	3,700	3,600	97
	Effingham	12,300	11,900	97
	Ford	5,800	5,700	98
	Franklin	17,900	17,400	97
	Fulton	15,400	15,100	98
	Henry	20,400	20,200	99
	Jefferson	16,000	15,500	97
	Jo Daviess	9,100	8,900	97
	Knox	22,800	22,500	99
	Lee	12,900	12,700	98
	Logan	10,600	10,400	98
	Mc Donough	12,600	12,400	98
Macon	48,600	47,800	98	
Marion	17,600	17,200	98	
Marshall	5,100	5,000	98	
Menard	4,800	4,700	98	
Montgomery	12,400	12,100	98	
Morgan	14,500	14,100	97	
Moultrie	5,500	5,400	97	
Ogle	17,400	17,100	98	
Peoria	73,200	72,000	98	
Pulaski	3,500	3,400	97	
Putnam	2,300	2,200	96	
Richland	6,900	6,700	97	
Rock Island	61,400	60,800	99	
Sangamon	75,300	73,700	98	
Stark	2,700	2,700	100	
Stephenson	19,500	19,200	98	
Tazewell	48,300	47,700	99	
Vermilion	35,500	34,900	98	
Warren	8,000	7,900	99	
Whiteside	24,000	23,600	98	
Williamson	25,400	24,800	98	
Winnebago	96,800	95,500	99	
Woodford	11,800	11,500	97	
INDIANA				
Allen	111,000	109,500	99	
Bartholomew	24,800	24,400	98	
Benton	3,500	3,400	97	
Blackford	5,600	5,500	98	
Cass	15,000	14,700	98	
Clinton	11,700	11,500	98	
Delaware	43,700	43,100	99	
Elkhart	55,300	54,200	98	
Fulton	7,500	7,400	99	
Grant	27,800	27,300	98	
Hamilton	35,900	35,500	99	
Howard	32,300	31,900	99	
Knox	15,800	15,500	98	
Kosciusko	24,400	23,900	98	
Madison	49,100	48,600	99	
Marshall	15,500	15,200	98	

Illinois

WGN-TV—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	INDIANA			
	Miami	14,100	13,800	98
	Montgomery	13,400	13,200	99
	St Joseph	90,700	89,600	99
	Tippecanoe	43,800	42,800	98
	Vanderburgh	67,300	66,000	98
	Vermillion	7,100	7,000	99
	Vigo	40,200	39,600	98
	KANSAS			
	Cherokee	9,100	9,000	99
	Clay	3,800	3,700	97
	Cloud	4,500	4,400	98
	Edwards	1,700	1,700	100
	Geary	10,700	10,600	99
	Gove	1,400	1,400	100
	Grant	2,700	2,700	100
	Gray	1,900	1,900	100
	Hamilton	1,100	1,100	100
	Harper	3,100	3,100	100
	Jewell	1,900	1,800	95
	Kiowa	1,500	1,500	100
	Labette	9,700	9,600	99
	Lincoln	1,600	1,600	100
	Logan	1,400	1,400	100
	Mc Pherson	10,600	10,400	98
Marshall	5,300	5,200	98	
Morton	1,200	1,200	100	
Ness	1,700	1,700	100	
Norton	2,700	2,700	100	
Ottawa	2,300	2,200	96	
Pawnee	3,000	3,000	100	
Pottawatomie	6,000	5,900	98	
Rice	4,600	4,600	100	
Riley	20,400	20,000	98	
Rooks	2,500	2,500	100	
Saline	20,300	20,100	99	
Sedgwick	156,600	155,200	99	
Sherman	2,900	2,900	100	
Stanton	800	800	100	
Sumner	10,100	10,000	99	
Thomas	3,100	3,000	97	
Trego	1,800	1,800	100	
Washington	3,000	2,900	97	
KENTUCKY				
Bracken	2,700	2,700	100	
Christian	20,300	20,200	99	
Clay	7,800	7,700	98	
Fayette	87,100	86,500	99	
Floyd	18,600	18,300	99	
Hardin	29,100	28,900	99	
Harlan	14,400	14,200	99	
Henderson	16,500	16,300	99	
Hopkins	18,000	17,800	99	
Jefferson	262,000	260,900	100	
Johnson	9,100	9,000	99	
Knox	11,000	10,800	98	
Laurel	15,600	15,300	98	
Letcher	10,700	10,500	98	
Logan	10,000	9,900	99	
Mc Cracken	24,500	24,300	99	
Marshall	10,700	10,600	99	
Martin	4,600	4,500	98	
Perry	12,100	11,900	98	
Pike	29,300	28,900	99	
Russell	5,700	5,600	98	
Todd	4,300	4,200	99	
Trigg	3,600	3,600	100	
Whitley	13,500	13,300	99	

WGN-TV—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Wolfe	2,500	2,400	96
	LOUISIANA			
	Caddo	103,400	102,400	99
	East Baton Rouge	140,900	139,700	99
	East Carroll	3,700	3,600	97
	Iberville	10,400	10,200	98
	Jefferson	175,200	174,300	99
	Lafourche	28,900	28,600	99
	La Salle	6,200	6,100	98
	Lincoln	14,200	14,100	99
	Madison	5,800	5,700	97
	Ouachita	51,800	51,300	99
	Pointe Coupee	8,400	8,200	98
	Rapides	49,300	48,800	99
	St Bernard	24,200	24,100	100
	St John The Baptist	13,400	13,200	99
	Tensas	3,000	2,900	97
	Terrebonne	32,900	32,500	99
	Vernon	18,400	18,000	98
	Winn	6,200	6,100	98
	MICHIGAN			
	Baraga	3,000	2,900	97
	Cass	18,500	18,200	98
	Delta	13,900	13,600	98
	Gogebic	7,500	7,300	97
	Houghton	13,600	13,200	97
	Iron	5,800	5,700	98
	Jackson	52,400	51,800	99
	Kalamazoo	83,700	82,600	99
	Marquette	25,400	25,100	99
	Menominee	9,700	9,500	98
	Muskegon	58,300	57,600	99
	Ontonagon	3,500	3,400	97
	MINNESOTA			
	Beltrami	12,000	11,500	96
	Clearwater	3,200	3,100	97
	Goodhue	14,900	14,700	99
	Houston	6,500	6,400	98
Kitson	2,400	2,300	96	
Koochiching	5,800	5,600	97	
Nicollet	10,200	10,100	99	
Pennington	5,600	5,500	98	
Wadena	5,000	4,800	96	
Winona	16,300	16,000	98	
MISSOURI				
Adair	9,100	9,000	99	
Atchison	3,100	3,100	100	
Clark	3,000	2,900	97	
Grundy	4,700	4,600	98	
Iron	3,900	3,800	97	
Macon	6,500	6,400	98	
Monroe	3,600	3,600	100	
Pemiscot	8,500	8,300	98	
Pulaski	12,000	11,800	98	
Putnam	2,100	2,100	100	
Ripley	5,200	4,900	94	
Schuyler	2,000	2,000	100	
Scotland	2,100	2,100	100	
Scott	15,000	14,800	99	
Shannon	3,000	2,800	93	
MISSISSIPPI				
Alcorn	13,300	13,100	99	
Forrest	26,400	26,100	99	
Hinds	96,800	96,100	99	
Holmes	7,600	7,400	98	
Humphreys	4,500	4,400	98	
Lauderdale	29,900	29,600	99	
Lee	24,900	24,700	99	

Illinois

WGN-TV—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%	
Between 25-49%	MISSISSIPPI				
		Montgomery	4,400	4,300	98
		Neshoba	9,300	9,200	99
		Noxubee	4,100	4,000	98
		Oktibbeha	12,400	12,200	98
		Sharkey	2,300	2,200	98
		Washington	23,900	23,500	98
	MONTANA				
		Big Horn	3,500	3,300	94
		Broadwater	1,700	1,600	94
		Carbon	3,700	3,600	97
		Chouteau	2,200	2,100	95
		Fallon	1,400	1,300	93
		Garfield	600	500	83
		Granite	1,100	1,100	100
		Hill	6,900	6,700	97
	Lincoln	6,800	6,500	96	
	Park	5,400	5,200	96	
	Phillips	2,200	2,100	95	
	Roosevelt	3,800	3,700	97	
	Rosebud	4,300	4,100	94	
	Valley	3,800	3,600	95	
	Wibaux	500	500	100	
NORTH CAROLINA					
	Carteret	21,400	21,100	99	
	Craven	30,800	30,500	99	
	New Hanover	47,000	46,600	99	
	Onslow	39,400	39,100	99	
	Richmond	18,100	17,900	99	
	Transylvania	10,400	10,300	99	
NORTH DAKOTA					
	Bowman	1,600	1,600	100	
	Burke	1,400	1,400	100	
	Burleigh	23,600	23,400	99	
	Cass	39,900	39,600	99	
	Golden Valley	900	900	100	
	Grand Forks	24,700	24,500	99	
	Hettinger	1,500	1,500	100	
	La Moure	2,300	2,300	100	
	Mc Henry	2,800	2,800	100	
	Mc Lean	4,500	4,400	98	
	Mercer	5,200	5,100	98	
	Morton	9,800	9,700	99	
	Oliver	800	800	100	
	Pembina	3,800	3,700	97	
	Ramsey	5,100	5,000	98	
	Renville	1,400	1,400	100	
	Rolette	3,800	3,700	97	
	Stark	8,600	8,500	99	
	Stutsman	9,300	9,200	99	
	Towner	1,600	1,600	100	
	Walsh	5,700	5,600	98	
	Wells	2,700	2,700	100	
NEBRASKA					
	Adams	12,100	12,000	99	
	Arthur	200	200	100	
	Boone	2,600	2,600	100	
	Brown	1,700	1,700	100	
	Cherry	2,600	2,600	100	
	Clay	3,000	3,000	100	
	Dakota	6,600	6,600	100	
	Dawson	8,300	8,200	99	
	Dodge	14,000	13,900	99	
	Frontier	1,400	1,400	100	
	Furnas	2,600	2,500	96	
	Garfield	1,000	1,000	100	
	Gosper	800	800	100	
	Hall	18,700	18,500	99	

WGN-TV—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%	
Between 25-49%	NEVADA				
		Hitchcock	1,500	1,500	100
		Holt	5,000	4,800	96
		Hooker	400	400	100
		Knox	4,000	3,900	98
		Lancaster	83,500	82,700	99
		Madison	12,700	12,500	98
		Nuckolls	2,600	2,600	100
		Pawnee	1,500	1,500	100
		Perkins	1,500	1,500	100
		Phelps	3,700	3,700	100
		Pierce	3,100	3,100	100
		Red Willow	5,000	4,900	98
		Rock	900	900	100
		Sarpy	32,800	32,700	100
		Sheridan	2,900	2,900	100
		Stanton	2,500	2,500	100
		Valley	2,300	2,200	96
		Washington	6,000	6,000	100
	NEW MEXICO				
		Catron	900	800	89
		Cibola	8,700	8,600	98
		Coffax	5,200	4,900	94
		Guadalupe	1,500	1,400	93
		Lea South	2,400	2,300	96
		Lincoln	6,100	5,900	96
		Luna	6,600	6,400	97
		Mc Kinley	20,800	19,400	93
		Quay	4,600	4,400	96
		San Miguel	8,800	8,200	93
		Union	1,900	1,800	95
	NEVADA				
		Churchill	6,800	6,700	99
		Douglas	10,700	10,300	96
		Eureka	500	500	100
		Lander	1,900	1,800	95
	Mineral	2,600	2,500	96	
	Pershing	1,600	1,600	97	
OHIO					
	Champaign	13,300	13,100	98	
	Hardin	12,100	11,900	98	
	Marion	23,900	23,600	99	
	Meigs	9,200	9,000	98	
	Perry	11,700	11,500	98	
	Van Wert	11,800	11,700	99	
OKLAHOMA					
	Cotton	2,900	2,900	100	
	Dewey	2,200	2,200	100	
	Harmon	1,700	1,700	100	
	Jackson	11,000	10,900	99	
	Texas	6,500	6,400	98	
	Woods	4,100	4,000	98	
OREGON					
	Curry	7,400	6,800	92	
	Grant	3,400	3,000	88	
	Harney	2,900	2,700	93	
	Lake	3,000	2,800	93	
	Tillamook	8,700	8,100	93	
PENNSYLVANIA					
	Juniata	7,700	7,400	96	
SOUTH DAKOTA					
	Beadle	7,400	7,300	99	
	Bennett	1,000	1,000	100	
	Brown	14,400	14,300	99	
	Davison	6,600	6,500	98	
	Day	3,000	3,000	100	
	Dewey	1,500	1,400	93	
	Douglas	1,500	1,500	100	
	Fall River	3,400	3,300	97	

**WGN-TV—(Continued)
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 25-49%	SOUTH DAKOTA			
	Grant	3,200	3,100	97
	Haakon	1,000	1,000	100
	Jackson	1,300	1,300	100
	Minnehaha	51,400	51,100	99
	Moody	2,400	2,400	100
	Potter	1,300	1,300	100
	Stanley	1,000	1,000	100
	Tripp	2,800	2,800	100
	Yankton	7,200	7,100	99
	Ziebach	600	600	100
	TENNESSEE			
	Anderson	27,900	27,700	99
	Benton	6,300	6,200	98
	Bradley	27,600	27,500	99
	Carroll	11,000	10,900	99
	Coffee	16,300	16,200	99
	Johnson	5,600	5,500	98
	Knox	134,300	133,500	99
	Lake	2,600	2,600	100
	Lewis	3,700	3,600	99
	Mauzy	21,300	21,200	99
	Montgomery	33,800	33,600	99
	Obion	13,300	13,200	99
	Perry	2,500	2,500	100
	Putnam	19,700	19,500	99
	Roane	18,800	18,700	99
	Sequatchie	3,400	3,400	100
Sevier	19,500	19,200	99	
Sullivan	58,900	58,600	99	
Unicoi	6,500	6,400	98	
Warren	13,000	12,800	99	
Washington	35,500	35,200	99	
Wayne	5,400	5,300	98	
Weakley	12,600	12,400	99	
TEXAS				
Andrews	5,300	5,200	98	
Bailey	2,700	2,700	100	
Brazos	47,400	46,800	99	
Castro	3,300	3,300	100	
Crane	1,700	1,700	100	
Culberson	1,000	1,000	100	
Dawson	5,400	5,300	98	
Deaf Smith	6,400	6,300	98	
Dickens	1,300	1,300	100	
Dimmit	3,300	3,200	97	
Edwards	700	700	100	
Floyd	3,000	3,000	100	
Foard	900	900	100	
Gaines	4,800	4,800	100	
Garza	1,800	1,800	100	
Gray	9,800	9,700	99	
Hansford	2,400	2,400	100	
Hemphill	1,900	1,900	100	
Hockley	8,200	8,200	100	
Hutchinson	10,100	10,000	100	
Jeff Davis	600	600	100	
Kimble	1,600	1,500	94	
Kinney	900	900	100	
Kleberg	10,500	10,400	99	
Lamar	17,200	16,700	97	
Llano	5,700	5,600	98	
Maverick	10,200	9,800	96	
Midland	43,200	42,900	99	
Moore	6,200	6,200	100	
Nueces	102,800	101,700	99	
Ochiltree	3,400	3,400	100	
Pecos	5,000	4,900	98	

**WGN-TV—(Continued)
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 25-49%	Potter			
	Presidio	1,900	1,800	95
	Randall	35,200	35,100	100
	Refugio	3,000	3,000	100
	Schleicher	1,000	1,000	100
	Shackelford	1,500	1,500	100
	Sherman	1,100	1,100	100
	Smith	58,200	57,500	99
	Terrell	600	600	100
	Upton	1,600	1,600	100
	Uvalde	8,000	7,800	97
	Val Verde	12,900	12,600	98
	Ward	4,800	4,800	100
	Wheeler	3,000	2,900	97
	Zavala	3,200	3,100	97
	UTAH			
	Box Elder	11,300	11,200	99
	Cache	21,000	20,500	98
	Sevier	5,200	5,100	98
	Wasatch	3,300	3,200	97
	Washington	13,000	12,400	95
	VERMONT			
	Orleans	9,100	9,000	99
	WASHINGTON			
	Adams	5,300	5,100	96
	Benton	40,200	39,000	97
	Columbia	1,600	1,500	94
	Franklin	13,300	12,900	97
	Grant	20,500	19,700	96
	WISCONSIN			
	Ashland	6,400	6,300	98
	Eau Claire	32,000	31,500	98
Florence	1,400	1,400	100	
Fond Du Lac	32,500	32,000	98	
La Crosse	36,400	36,000	99	
Portage	20,300	20,000	99	
Racine	64,800	64,300	99	
Rock	51,900	51,300	99	
Rusk	5,800	5,700	97	
Vernon	10,200	10,000	98	
Walworth	27,800	27,400	99	
Wood	29,600	29,200	99	
WEST VIRGINIA				
Boone	11,000	10,900	99	
Grant	3,600	3,500	97	
Greenbrier	14,500	14,200	98	
Mineral	10,400	10,300	99	
Mingo	12,600	12,400	98	
Tucker	3,400	3,300	97	
WYOMING				
Albany	12,200	11,700	96	
Lincoln	5,600	5,300	95	
Niobrara	1,200	1,200	100	
Teton	5,300	5,100	96	
Uinta	7,100	6,900	97	
Washakie	3,500	3,400	97	
Weston	2,800	2,700	96	
Between 5-24%	ALABAMA			
	Autauga	12,900	12,800	99
	Baldwin	36,200	35,900	99
	Blount	15,800	15,600	99
	Bullock	3,500	3,400	97
	Butler	7,900	7,800	99
	Chambers	14,600	14,500	99
	Cherokee	7,400	7,300	99
	Choctaw	5,900	5,800	97
	Clarke	9,500	9,300	98
	Colbert	21,100	20,900	99

Illinois

WGN-TV—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%	
Between 5-24%	ALABAMA				
	Conecuh	5,600	5,500	98	
	Covington	14,600	14,500	99	
	De Kalb	21,500	21,300	99	
	Elmore	17,300	17,100	99	
	Fayette	7,300	7,200	99	
	Franklin	11,300	11,100	99	
	Geneva	9,200	9,100	99	
	Henry	5,600	5,500	98	
	Jackson	19,900	19,600	99	
	Jefferson	267,200	265,600	99	
	Lauderdale	32,600	32,200	99	
	Lawrence	11,200	11,000	99	
	Lee	32,900	32,500	99	
	Limestone	18,800	18,500	99	
	Lowndes	4,100	4,000	98	
	Macon	8,800	8,700	98	
	Marengo	8,700	8,500	98	
	Marion	12,300	12,200	99	
	Mobile	142,900	142,100	99	
	Monroe	8,000	7,800	98	
	Pike	10,600	10,400	99	
	Russell	18,800	18,500	99	
	Sumter	5,400	5,300	98	
	Talladega	27,300	27,000	99	
	Tosa	15,100	15,000	99	
	Walker	26,600	26,400	99	
	Winston	9,100	9,000	99	
	ARKANSAS				
	Arkansas	8,600	8,500	99	
	Benton	37,400	36,700	98	
	Bradley	5,100	5,000	98	
	Carroll	8,100	8,000	99	
	Chicot	5,700	5,500	96	
Cleburne	8,200	8,100	99		
Conway	7,100	7,000	99		
Craighead	24,400	24,100	99		
Cross	6,800	6,700	99		
Faulkner	20,500	20,200	99		
Franklin	6,000	5,900	98		
Fulton	4,500	4,300	96		
Garland	32,900	32,400	98		
Grant	5,300	5,200	98		
Greene	12,500	12,300	98		
Hempstead	8,600	8,400	98		
Hot Spring	10,800	10,600	98		
Howard	5,100	5,000	98		
Jefferson	31,100	30,700	99		
Johnson	7,300	7,100	97		
Lafayette	3,600	3,500	97		
Lawrence	7,200	7,000	98		
Little River	5,100	5,000	98		
Logan	7,800	7,700	99		
Lonoke	14,200	14,000	99		
Madison	4,800	4,600	96		
Marion	5,300	5,200	98		
Miller	14,400	14,200	99		
Mississippi	19,700	19,400	98		
Poinsett	9,300	9,200	99		
Polk	6,600	6,400	97		
Prairie	3,700	3,600	97		
Randolph	6,600	6,500	98		
St Francis	9,900	9,700	98		
Saline	20,900	20,700	99		
Scott	4,200	4,100	98		
Searcy	3,600	3,500	97		
Union	18,700	18,400	98		
Van Buren	6,400	6,300	98		

WGN-TV—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	Washington	42,300	41,500	98
	White	19,800	19,500	98
	Woodruff	3,700	3,600	97
	Yell	7,100	7,000	99
ARIZONA				
Coconino	30,600	28,500	93	
Gila	15,500	14,900	96	
La Paz	6,200	6,000	97	
Maricopa	823,200	807,900	98	
Pima	263,400	258,500	98	
Pinal	37,000	35,800	97	
Santa Cruz	8,900	8,600	97	
Yavapai	43,100	41,100	95	
CALIFORNIA				
El Dorado East	12,300	11,800	96	
Kern East	30,600	29,500	96	
Kings	28,200	26,900	95	
Mendocino	30,500	28,200	92	
Mono	4,100	3,500	86	
Orange	814,100	799,800	98	
Placer West	54,900	52,900	96	
Plumas	8,400	7,900	93	
Riverside West	289,100	278,200	96	
Sacramento	392,400	381,900	97	
San Bernardino	461,100	446,500	97	
Trinity	5,600	5,200	93	
Tulare	99,900	95,800	96	
COLORADO				
Adams	106,800	106,100	99	
Archuleta	2,100	2,000	95	
Baca	1,900	1,700	89	
Chaffee	5,200	5,000	96	
Cheyenne	1,000	900	95	
Clear Creek	3,000	2,900	97	
Conejos	2,800	2,700	96	
Costilla	1,200	1,100	92	
Crowley	1,000	1,000	100	
Custer	600	600	100	
Delta	9,100	8,700	96	
Denver	232,900	228,500	98	
Douglas	14,200	14,100	99	
Eagle	7,400	7,000	95	
El Paso	151,400	149,300	99	
Garfield	10,600	10,100	96	
Huerfano	2,700	2,600	96	
Jefferson	168,900	167,500	99	
La Plata	12,100	11,600	96	
Lincoln	1,800	1,700	94	
Mineral	300	300	100	
Moffat	5,000	4,700	94	
Montezuma	6,900	6,600	96	
Montrose	9,300	9,000	97	
Morgan	8,400	8,300	99	
Ouray	700	700	100	
Park	3,000	2,900	97	
Phillips	1,800	1,800	100	
Pitkin	5,100	4,700	92	
Prowers	5,600	5,300	95	
Rio Blanco	2,200	2,100	95	
Rio Grande	4,000	3,800	95	
Routt	5,600	5,200	93	
Saguache	1,400	1,300	93	
Sedgwick	1,400	1,400	100	
Summit	5,100	4,900	96	
Teller	4,800	4,700	98	
Yuma	3,800	3,700	97	
FLORIDA				
Calhoun	3,500	3,400	97	

Illinois

WGN-TV—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	FLORIDA			
	Charlotte	43,400	42,900	99
	Citrus	40,100	39,400	98
	Clay	34,900	34,500	99
	De Soto	8,300	8,200	99
	Duval	3,500	3,400	97
	Duval	268,900	266,800	99
	Franklin	3,100	3,000	97
	Glades	2,900	2,800	96
	Gulf	4,200	4,100	98
	Hamilton	3,200	3,100	97
	Hardee	7,600	7,500	99
	Hendry	8,500	8,300	98
	Hernando	37,200	36,600	99
	Highlands	28,200	27,800	99
	Hillsborough	328,900	325,900	99
	Holmes	6,300	6,100	97
	Jackson	15,300	15,000	98
	Lake	62,100	61,500	99
	Levy	9,900	9,600	97
	Madison	5,400	5,200	97
	Marion	75,300	73,900	98
	Nassau	16,200	16,000	99
	Okaloosa	57,400	57,000	99
	Orange	247,000	245,000	99
	Osceola	37,900	37,400	99
	Palm Beach So	122,300	120,900	99
	Pasco	118,400	117,100	99
	Pinellas	389,700	386,600	99
	Polk	152,500	151,000	99
	Putnam	24,400	24,100	99
	Santa Rosa	25,600	25,400	99
	Seminole	100,500	99,700	99
	Sumter	12,000	11,800	98
	Suwannee	10,000	9,700	97
	Taylor	7,000	6,800	98
	Volusia	149,900	148,500	99
	Walton	11,500	11,300	98
	Washington	6,400	6,300	98
	GEORGIA			
	Atkinson	2,100	2,000	95
	Bacon	3,600	3,500	97
	Baldwin	12,300	12,100	98
	Barrow	10,000	9,900	99
	Ben Hill	6,700	6,500	98
	Berrien	5,300	5,200	98
	Bibb	58,000	57,500	99
	Brooks	5,200	5,100	98
	Bulloch	12,700	12,500	98
Calhoun	1,500	1,500	97	
Candler	2,700	2,600	96	
Carroll	24,400	24,200	99	
Catoosa	14,900	14,800	99	
Chattooga	8,000	7,900	99	
Cherokee	28,300	28,100	99	
Clayton	65,200	64,900	100	
Cobb	166,300	165,600	100	
Coffee	10,800	10,600	98	
Cook	5,100	5,000	98	
Coweta	17,900	17,600	99	
Dade	4,300	4,300	100	
Decatur	9,300	9,100	98	
De Kalb	211,800	211,000	100	
Dodge	6,000	5,900	98	
Dooly	3,700	3,600	97	
Douglas	25,300	25,100	99	
Early	4,700	4,600	98	
Echols	800	800	100	

WGN-TV—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	ILLINOIS			
	Effingham	8,500	8,400	99
	Elbert	7,100	7,000	99
	Emanuel	7,700	7,600	98
	Evans	3,100	3,100	100
	Fannin	6,400	6,300	98
	Fayette	19,200	19,000	99
	Floyd	30,500	30,200	99
	Forsyth	15,200	15,100	99
	Fulton	263,200	261,400	99
	Glynn	23,700	23,500	99
	Gordon	12,200	12,100	99
	Gwinnett	116,300	115,400	99
	Habersham	10,100	10,000	99
	Hall	33,800	33,400	99
	Haralson	7,900	7,800	99
	Henry	18,400	18,100	99
	Houston	32,200	31,900	99
	Jeff Davis	4,500	4,400	98
	Jefferson	6,700	6,500	98
	Lanier	2,000	2,000	98
	Laurens	14,100	13,800	98
	Lowndes	26,600	26,200	98
	Lumpkin	4,300	4,300	99
	Mc Intosh	3,100	3,000	97
	Macon	5,100	5,000	98
	Madison	7,700	7,600	99
	Marion	1,800	1,700	94
	Mitchell	7,000	6,900	98
	Morgan	4,300	4,200	98
	Murray	8,900	8,700	98
	Newton	14,900	14,700	99
	Oconee	5,800	5,800	100
	Paulding	12,800	12,700	99
	Pierce	4,700	4,600	98
	Pulaski	3,200	3,100	97
	Putnam	4,600	4,500	98
	Rockdale	18,200	18,000	99
	Seminole	3,400	3,300	97
	Spalding	19,300	19,100	99
	Stephens	8,500	8,400	99
	Stewart	1,900	1,800	95
	Tattnall	6,300	6,200	98
	Telfair	4,000	3,900	98
	Terrell	4,100	4,000	98
	Tift	12,300	12,100	98
	Toombs	9,200	9,000	98
	Towns	2,800	2,800	100
	Treutlen	2,100	2,100	98
	Troup	20,300	20,000	99
	Turner	3,200	3,100	97
	Union	4,400	4,300	98
Upson	10,100	10,000	99	
Walker	20,800	20,600	99	
Walton	12,500	12,400	99	
Washington	6,600	6,400	97	
Webster	800	800	100	
Wheeler	2,000	1,900	97	
White	4,700	4,600	98	
Whitfield	26,400	26,100	99	
Wilkes	4,000	3,900	98	
Worth	6,700	6,600	98	
IOWA				
Adams	2,100	2,100	100	
Appanoose	6,000	5,900	98	
Audubon	3,000	3,000	100	
Boone	10,100	10,000	99	
Buchanan	8,000	7,900	99	
Butler	6,300	6,200	98	

Illinois

WGN-TV—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	IOWA			
	Calhoun	4,700	4,600	98
	Cass	6,600	6,500	98
	Chickasaw	5,300	5,200	98
	Crawford	6,800	6,700	99
	Dallas	12,000	11,900	99
	Davis	3,300	3,300	100
	Decatur	3,400	3,300	97
	Delaware	6,800	6,700	99
	Fayette	9,100	9,000	99
	Franklin	5,100	5,100	100
	Fremont	3,800	3,800	100
	Greene	4,600	4,600	100
	Guthrie	4,700	4,600	98
	Hancock	5,500	5,400	98
	Hardin	8,100	8,000	99
	Harrison	6,000	5,900	98
	Howard	4,000	3,900	98
	Humboldt	5,000	4,900	98
	Ida	3,500	3,500	100
	Iowa	6,000	5,900	98
	Jackson	8,200	8,100	99
	Jones	7,200	7,100	99
	Keokuk	4,800	4,700	98
	Louisa	4,600	4,500	98
	Lucas	4,200	4,100	98
	Lyon	4,500	4,400	98
	Madison	4,700	4,700	100
	Mahaska	9,200	9,100	99
	Mills	4,700	4,700	100
	Mitchell	4,500	4,500	100
	Monona	4,400	4,300	98
	O'Brien	6,200	6,200	100
	Osceola	3,200	3,200	100
	Page	7,400	7,300	99
	Palo Alto	4,500	4,400	98
	Plymouth	9,100	9,000	99
	Polk	132,700	131,700	99
	Poweshiek	7,200	7,100	99
	Ringgold	2,300	2,300	100
	Sac	5,300	5,200	98
	Shelby	5,500	5,500	100
	Sioux	10,800	10,600	98
	Story	25,500	25,200	99
	Tama	6,900	6,800	99
	Union	5,400	5,300	98
	Van Buren	3,200	3,100	97
	Warren	13,500	13,400	99
Washington	7,800	7,700	99	
Winneshiek	7,600	7,500	99	
IDAHO				
Ada	79,700	78,400	98	
Benewah	3,300	3,200	97	
Bingham	11,900	11,800	99	
Blaine	5,800	5,600	97	
Boise	1,700	1,700	100	
Bonner	10,500	10,200	97	
Camas	300	300	100	
Canyon	32,000	31,300	98	
Cassia	6,500	6,400	98	
Custer	2,100	2,000	95	
Franklin	2,900	2,800	96	
Gem	4,300	4,200	98	
Idaho	5,300	5,100	96	
Lincoln	1,200	1,200	100	
Oneida	1,100	1,100	100	
Payette	6,200	6,100	98	
Teton	1,000	1,000	100	

WGN-TV—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	Valley	2,400	2,300	96
	Washington	3,100	3,000	97
ILLINOIS				
	Brown	2,000	1,900	95
	Christian	14,400	14,100	98
	Clinton	12,000	11,800	98
	Cumberland	4,300	4,200	98
	De Witt	7,300	7,200	99
	Fayette	8,400	8,200	98
	Gallatin	3,000	2,900	97
	Hamilton	3,900	3,700	95
	Hancock	9,200	9,100	99
	Hardin	2,100	2,000	95
	Jackson	24,000	23,300	97
	Jasper	4,300	4,200	98
	Jersey	7,400	7,200	97
	Johnson	3,500	3,400	97
	Lawrence	6,600	6,500	98
	Macoupin	20,100	19,700	98
	Madison	96,200	95,000	99
	Mason	6,800	6,700	99
	Massac	6,300	6,100	97
	Mercer	7,000	6,900	99
	Monroe	8,100	7,900	98
	Perry	9,000	8,800	98
	Piatt	6,500	6,400	98
	Pike	7,400	7,200	97
	Pope	1,900	1,800	95
	St Clair	97,400	95,800	98
	Saline	12,200	11,900	98
	Schuyler	3,100	3,000	97
	Scott	2,300	2,300	100
	Shelby	9,300	9,000	97
	Union	7,700	7,500	97
	Wabash	5,600	5,400	97
	Wayne	7,500	7,200	96
	White	7,400	7,100	96
INDIANA				
	Adams	10,600	10,400	98
	Boone	14,400	14,200	99
	Carroll	7,100	7,000	99
	Clark	32,700	32,200	98
	Clay	9,600	9,500	99
	Daviess	10,600	10,300	97
	Dearborn	13,700	13,500	99
	Decatur	8,400	8,200	98
	De Kalb	12,200	12,100	99
	Dubois	13,200	12,800	97
	Fayette	10,000	9,800	98
	Floyd	23,400	23,100	99
	Fountain	6,800	6,700	99
	Gibson	13,000	12,700	98
	Greene	12,400	12,100	98
	Hancock	16,700	16,500	99
	Hendricks	26,300	26,000	99
	Henry	18,600	18,300	98
	Huntington	13,800	13,600	99
	Jackson	13,800	13,600	99
	Jay	8,200	8,000	98
	Jefferson	10,500	10,300	98
	Jennings	7,900	7,700	97
	Johnson	30,300	30,100	99
	Lagrange	9,500	9,100	96
	Lawrence	16,700	16,400	98
	Marion	310,600	306,600	99
	Martin	3,900	3,800	97
	Monroe	37,400	36,400	97
	Morgan	19,000	18,700	98

**WGN-TV—(Continued)
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	INDIANA			
	Noble	14,200	13,900	98
	Ohio	2,000	2,000	100
	Orange	7,200	7,000	97
	Owen	6,900	6,800	99
	Parke	5,900	5,800	98
	Perry	6,600	6,400	97
	Pike	5,300	5,100	96
	Posey	9,500	9,200	97
	Randolph	10,800	10,600	98
	Ripley	8,900	8,700	98
	Rush	6,500	6,400	98
	Scott	7,500	7,300	97
	Shelby	14,300	14,100	99
	Spencer	6,900	6,700	97
	Steuben	10,700	10,500	98
	Sullivan	8,200	8,000	98
	Tipton	6,300	6,200	98
	Wabash	12,500	12,200	98
	Warren	2,900	2,800	97
	Warrick	16,900	16,500	98
	Washington	8,400	8,200	98
	Wayne	27,100	26,700	99
	Wells	9,400	9,200	98
	Whitley	9,800	9,700	99
	KANSAS			
	Allen	6,200	6,100	98
	Barber	2,800	2,700	96
	Barton	12,500	12,400	99
	Bourbon	6,600	6,500	98
	Brown	4,800	4,700	98
	Butler	18,200	18,000	99
	Chase	1,300	1,300	100
	Chautauqua	2,200	2,200	100
	Cheyenne	1,500	1,500	100
	Coffey	3,600	3,500	97
	Comanche	1,000	1,000	100
	Cowley	14,500	14,300	99
	Crawford	15,600	15,400	99
	Decatur	1,700	1,700	100
	Dickinson	8,200	8,100	99
	Doniphan	3,500	3,400	99
	Douglas	27,000	26,600	99
Elk	1,600	1,600	100	
Ellis	10,500	10,400	99	
Ellsworth	2,900	2,800	97	
Ford	10,200	10,100	99	
Graham	1,500	1,500	100	
Greenwood	3,400	3,300	97	
Hodgeman	900	900	100	
Jackson	4,500	4,400	98	
Johnson	131,700	131,100	100	
Kearny	1,200	1,200	100	
Lane	1,000	1,000	100	
Leavenworth	20,000	19,800	99	
Linn	3,400	3,300	97	
Lyon	13,700	13,400	98	
Marion	5,100	5,000	98	
Meade	1,800	1,800	100	
Miami	8,600	8,500	99	
Mitchell	3,300	3,200	97	
Morris	2,600	2,500	96	
Nemaha	4,200	4,100	98	
Phillips	2,900	2,800	96	
Rawlins	1,500	1,500	100	
Republic	2,900	2,800	96	
Rush	1,700	1,700	100	
Seward	7,000	6,900	99	

**WGN-TV—(Continued)
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Smith	2,300	2,300	100
	Stevens	1,800	1,700	97
	Wabunsee	2,500	2,400	96
	Wallace	700	700	100
	Woodson	1,800	1,800	100
	Wyandotte	65,700	65,100	99
	KENTUCKY			
	Adair	5,900	5,800	98
	Anderson	5,200	5,200	100
	Ballard	3,200	3,200	100
	Barren	12,900	12,800	99
	Bath	3,600	3,500	97
	Bell	12,000	11,800	99
	Boone	18,500	18,500	100
	Boyd	20,300	20,200	100
	Boyle	9,800	9,700	99
	Breathitt	5,600	5,400	97
	Breckinridge	6,300	6,200	98
	Bullitt	15,600	15,500	99
	Butler	4,100	4,100	99
	Caldwell	5,000	4,900	98
	Calloway	12,100	12,000	99
Campbell	29,600	29,500	100	
Carroll	3,500	3,500	100	
Carter	8,900	8,800	99	
Casey	5,800	5,700	98	
Crittenden	3,300	3,300	100	
Cumberland	2,800	2,800	98	
Edmonson	3,600	3,500	99	
Elliott	2,500	2,500	100	
Estill	5,400	5,300	97	
Fleming	4,800	4,700	99	
Fulton	3,100	3,100	100	
Grant	5,100	5,000	99	
Graves	13,400	13,300	99	
Green	3,900	3,900	99	
Greenup	13,400	13,300	99	
Harrison	5,700	5,700	99	
Hart	6,000	6,000	99	
Hickman	2,000	2,000	100	
Jackson	4,400	4,300	97	
Kenton	51,900	51,700	100	
Larue	4,500	4,500	100	
Leslie	5,000	4,800	97	
Lewis	5,000	4,900	98	
Livingston	3,700	3,700	100	
Mc Creary	5,800	5,700	98	
Mc Lean	3,500	3,500	100	
Magoffin	5,000	4,900	98	
Mason	6,300	6,200	99	
Meade	8,000	8,000	100	
Mercer	7,500	7,400	99	
Metcalfe	3,700	3,600	99	
Monroe	4,800	4,700	99	
Montgomery	7,800	7,700	98	
Morgan	4,200	4,100	98	
Nelson	10,300	10,200	99	
Ohio	8,300	8,200	99	
Oldham	10,300	10,200	100	
Pendleton	4,100	4,100	100	
Powell	4,100	4,000	98	
Pulaski	19,200	18,800	98	
Rockcastle	5,400	5,300	97	
Rowan	6,500	6,400	98	
Shelby	8,800	8,800	99	
Simpson	5,500	5,500	99	
Spencer	2,300	2,300	100	
Taylor	8,700	8,600	99	

Illinois

WGN-TV—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	KENTUCKY			
	Union	5,800	5,800	99
	Warren	31,500	31,200	99
	Wayne	6,700	6,500	98
	Webster	5,600	5,500	98
	Woodford	6,900	6,800	99
	LOUISIANA			
	Acadia	20,300	20,000	99
	Allen	7,400	7,300	99
	Ascension	19,800	19,500	98
	Assumption	6,900	6,800	99
	Avoyelles	14,900	14,600	98
	Beauregard	11,400	11,200	98
	Caldwell	4,800	4,700	98
	Cameron	3,400	3,400	100
	Claiborne	6,400	6,300	98
	Concordia	8,200	8,000	98
	De Soto	10,400	10,200	98
	Evangeline	12,400	12,100	98
	Franklin	8,500	8,300	98
	Grant	6,800	6,700	99
	Iberia	22,500	22,300	99
	Jackson	7,000	6,900	99
	Jefferson Davis	11,100	11,000	99
	Livingston	25,100	24,700	98
	Natchitoches	14,400	14,000	97
	Orleans	213,500	211,600	99
	Plaquemines	8,300	8,200	99
Red River	3,800	3,700	97	
Richland	7,900	7,800	99	
Sabine	10,700	10,400	97	
St Charles	15,100	15,000	99	
St James	6,800	6,700	99	
St Mary	20,500	20,300	99	
St Tammany	54,000	53,400	99	
Tangipahoa	31,700	31,200	98	
Union	8,200	8,100	99	
Washington	17,100	16,800	98	
Webster	17,400	17,100	99	
West Baton Rouge	6,700	6,600	98	
West Carroll	4,700	4,600	98	
West Feliciana	2,600	2,500	96	
MASSACHUSETTS				
Nantucket	2,800	2,700	96	
MARYLAND				
Allegany	28,800	28,600	99	
Anne Arundel	149,000	148,300	100	
Charles	30,600	30,300	99	
Garrett	9,800	9,700	98	
Somerset	7,000	6,900	99	
MAINE				
Aroostook	30,000	29,300	98	
Knox	14,200	13,800	97	
Lincoln	11,500	11,300	98	
Piscataquis	6,800	6,700	99	
Somerset	17,100	16,800	98	
Washington	13,500	13,100	97	
York	64,500	63,700	99	
MICHIGAN				
Alcona	4,400	4,300	97	
Alger	3,200	3,100	97	
Allegan	32,100	31,700	99	
Antrim	6,600	6,500	98	
Benzie	4,700	4,600	98	
Calhoun	53,000	52,500	99	
Cheboygan	8,300	8,000	96	
Chippewa	10,200	10,000	98	
Clare	10,500	10,300	98	

WGN-TV—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Clinton	19,300	19,100	99
	Crawford	3,900	3,800	97
	Eaton	35,300	34,900	99
	Genesee	161,400	159,900	99
	Grand Traverse	23,500	23,000	98
	Gratiot	14,000	13,800	99
	Huron	13,700	13,400	98
	Ingham	103,200	101,900	99
	Ionia	17,700	17,500	99
	Iosco	11,900	11,800	99
	Isabella	17,800	17,500	98
	Kalkaska	5,000	4,900	98
	Kent	183,400	180,700	99
	Keweenaw	700	700	100
	Lake	3,900	3,800	97
	Lapeer	24,100	23,800	99
	Leelanau	6,200	6,100	98
	Lenawee	32,000	31,600	99
	Livingston	37,300	37,000	99
	Luce	2,200	2,100	95
	Mackinac	3,900	3,800	97
	Macomb	255,100	253,800	99
	Manistee	9,500	9,300	98
	Mason	10,500	10,200	97
	Mecosta	12,800	12,600	98
	Missaukee	4,000	3,900	98
	Monroe	46,800	46,400	99
	Montcalm	18,800	18,500	98
	Montmorency	3,300	3,200	97
	Newaygo	14,800	14,500	98
	Oakland	395,400	393,000	99
	Oceana	8,500	8,300	98
	Ogemaw	7,100	7,000	99
	Osceola	7,700	7,600	99
	Oscoda	3,000	2,900	97
	Ottawa	60,500	59,700	99
	Presque Isle	5,400	5,200	96
	Roscommon	8,600	8,500	99
	Saginaw	77,100	76,300	99
	St Clair	52,100	51,500	99
	St Joseph	22,700	22,400	99
	Sanilac	15,500	15,200	98
	Schoolcraft	3,000	2,900	97
	Shiawassee	24,400	24,100	99
	Tuscola	19,100	18,800	98
	Van Buren	26,200	25,900	99
	Washtenaw	101,600	99,500	98
	Wayne	814,200	805,700	99
Wexford	10,600	10,400	98	
MINNESOTA				
Anoka	77,200	77,000	100	
Becker	11,200	11,000	98	
Big Stone	2,900	2,900	100	
Blue Earth	18,700	18,400	98	
Brown	10,200	10,000	98	
Carlton	10,700	10,600	99	
Carver	15,300	15,200	99	
Chippewa	5,500	5,400	98	
Chisago	9,800	9,700	99	
Clay	17,100	17,000	99	
Cook	1,800	1,800	100	
Cottonwood	5,200	5,000	96	
Crow Wing	18,200	17,800	98	
Dakota	87,400	86,900	99	
Dodge	5,500	5,400	98	
Faribault	7,300	7,200	99	
Fillmore	7,800	7,700	99	
Grant	2,700	2,700	100	

Illinois

WGN-TV—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	MINNESOTA			
	Hennepin	420,000	416,300	99
	Hubbard	5,900	5,700	97
	Isanti	9,400	9,300	99
	Jackson	4,800	4,700	98
	Kandiyohi	14,500	14,200	98
	Lac Qui Parle	3,800	3,700	97
	Lake Of The Woods	1,500	1,400	93
	Le Sueur	8,800	8,700	99
	Lincoln	2,900	2,900	100
	Lyon	9,100	8,900	98
	Mc Leod	11,600	11,500	99
	Mahnomen	1,700	1,700	100
	Marshall	4,500	4,400	98
	Martin	9,600	9,500	99
	Meeker	7,900	7,800	99
	Mille Lacs	7,100	7,000	99
	Morrison	10,500	10,300	98
	Mower	15,000	14,900	99
	Murray	3,900	3,900	100
	Nobles	7,600	7,500	99
	Norman	3,300	3,200	97
	Olmsted	37,500	37,200	99
	Otter Tail	20,100	19,700	98
	Pipestone	4,300	4,200	98
	Polk	12,500	12,300	98
	Ramsey	190,000	188,500	99
	Redwood	6,600	6,400	97
	Renville	7,300	7,200	99
	Rice	16,400	16,200	99
	Rock	3,800	3,800	100
	Roseau	5,000	4,700	94
	St Louis	78,100	77,300	99
	Scott	18,300	18,200	99
	Sibley	5,400	5,300	98
	Stearns	37,500	37,000	99
	Steele	11,300	11,200	99
	Traverse	1,800	1,800	100
	Wabasha	7,600	7,500	99
	Waseca	6,800	6,700	99
	Wilkin	2,800	2,800	100
	Wright	21,300	21,000	99
	MISSOURI			
	Andrew	5,400	5,300	98
Audrain	9,600	9,500	99	
Barry	10,600	10,400	98	
Barton	4,800	4,700	98	
Bates	6,400	6,300	98	
Benton	5,500	5,300	96	
Boone	41,100	40,500	99	
Caldwell	3,200	3,200	100	
Camden	10,700	10,500	98	
Cape Girardeau	23,200	22,900	99	
Carter	2,100	2,000	95	
Cass	21,000	20,800	99	
Chariton	4,000	3,900	97	
Christian	11,000	10,800	98	
Clay	57,200	56,800	99	
Clinton	6,300	6,200	98	
Cole	23,200	23,000	99	
Cooper	5,700	5,600	98	
Crawford	7,500	7,300	97	
Dade	3,200	3,200	100	
Dallas	5,200	5,100	98	
Daviess	3,400	3,300	97	
Douglas	4,700	4,600	98	
Dunklin	13,000	12,700	98	
Franklin	27,500	27,200	99	

WGN-TV—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	MISSOURI			
	Gasconade	5,400	5,300	98
	Greene	79,400	78,600	99
	Harrison	4,100	4,000	98
	Henry	8,300	8,200	99
	Hickory	3,300	3,200	97
	Holt	2,700	2,600	96
	Howard	3,700	3,600	97
	Howell	12,000	11,500	96
	Jackson	255,600	252,700	99
	Jasper	35,600	35,100	99
	Jefferson	56,700	56,300	99
	Johnson	13,100	12,900	98
	Knox	2,100	2,100	100
	Laclede	10,400	10,200	98
	Lafayette	12,000	11,900	99
	Lawrence	12,100	11,900	98
	Lewis	3,800	3,700	97
	Livingston	5,900	5,800	98
	Mc Donald	6,300	6,200	98
	Madison	4,800	4,700	98
	Mercer	1,600	1,600	100
	Miller	8,300	8,200	99
	Mississippi	5,400	5,300	98
	Moniteau	4,500	4,400	98
	Montgomery	4,300	4,200	98
	Morgan	6,200	6,100	98
	New Madrid	7,700	7,500	97
	Newton	16,900	16,700	99
	Nodaway	7,600	7,500	99
	Osage	4,300	4,200	98
	Pettis	14,100	13,900	99
	Phelps	12,300	12,000	98
	Pike	6,000	5,900	98
	Platte	19,600	19,400	99
	Polk	7,800	7,600	97
	Ralls	3,400	3,400	100
	Ray	8,500	8,400	99
	Reynolds	2,800	2,700	96
	St Charles	65,700	65,200	99
	St Francois	16,400	16,200	99
	St Louis	373,200	369,400	99
	Saline	9,500	9,400	99
	Shelby	3,000	3,000	100
Stoddard	11,300	11,100	98	
Sullivan	2,800	2,800	100	
Taney	10,900	10,700	98	
Texas	8,400	8,100	96	
Wayne	5,000	4,900	98	
Webster	8,200	8,000	98	
Worth	1,100	1,100	100	
St Louis City	171,600	169,800	99	
MISSISSIPPI				
Attala	7,200	7,100	98	
Bolivar	14,500	14,100	98	
Calhoun	5,700	5,600	98	
Carroll	3,500	3,400	97	
Chickasaw	6,400	6,300	98	
Choctaw	3,100	3,100	98	
Claiborne	3,700	3,600	97	
Clarke	6,400	6,300	98	
Clay	7,600	7,500	99	
Coahoma	12,400	12,100	98	
Copiah	9,500	9,400	98	
Covington	6,100	6,000	98	
De Soto	22,400	22,000	98	
Franklin	3,300	3,200	97	
Hancock	12,200	12,100	99	
Itawamba	8,000	7,900	99	

Illinois

WGN-TV—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	MISSISSIPPI			
	Jasper	6,000	5,900	98
	Jefferson Davis	4,800	4,700	98
	Jones	23,400	23,200	99
	Lafayette	11,500	11,300	99
	Lamar	10,100	9,900	99
	Lawrence	4,600	4,500	98
	Madison	17,800	17,400	98
	Marion	9,400	9,200	98
	Marshall	10,800	10,600	98
	Monroe	13,000	12,800	99
	Newton	7,700	7,600	99
	Pearl River	14,300	14,100	99
	Pontotoc	8,600	8,500	99
	Prentiss	9,400	9,300	99
	Quitman	4,000	3,900	97
	Rankin	29,400	29,000	99
	Scott	9,700	9,600	99
	Simpson	8,900	8,800	99
	Smith	5,700	5,600	98
	Tallahatchie	5,400	5,300	97
	Tippah	7,100	7,000	99
	Tishomingo	7,100	7,000	99
	Tunica	3,000	3,000	98
	Union	8,900	8,800	99
	Walthall	4,900	4,800	98
	Warren	19,300	19,000	99
	Wayne	7,000	6,900	99
	Webster	3,800	3,700	97
	Wilkinson	3,400	3,300	97
	Winston	7,000	6,900	99
	Yazoo	9,500	9,400	98
	MONTANA			
	Blaine	2,600	2,400	92
	Carter	600	600	100
	Gallatin	19,000	18,400	97
	Jefferson	3,200	3,100	97
Lake	8,400	8,100	97	
Liberty	1,000	1,000	100	
Mc Cone	900	900	100	
Madison	2,200	2,200	100	
Meagher	800	800	100	
Missoula	32,300	31,300	97	
Musselshell	1,800	1,700	94	
Pondera	2,500	2,400	96	
Powder River	900	800	89	
Prairie	700	600	86	
Ravalli	10,600	10,300	97	
Richland	4,700	4,600	97	
Sanders	3,900	3,700	95	
Sheridan	2,100	2,000	95	
Stillwater	2,600	2,600	100	
Sweet Grass	1,300	1,200	92	
Teton	2,500	2,400	96	
Treasure	400	400	100	
Wheatland	900	900	100	
NORTH CAROLINA				
Alamance	40,800	40,500	99	
Alexander	10,500	10,400	99	
Ashe	9,400	9,200	98	
Beaufort	16,900	16,700	99	
Bertie	7,600	7,400	97	
Bladen	11,500	11,300	98	
Brunswick	19,600	19,300	98	
Buncombe	70,500	69,700	99	
Cabarrus	35,900	35,700	99	
Camden	2,100	2,100	100	
Cherokee	8,300	8,100	98	

WGN-TV—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	CHOWAN			
	Chowan	5,400	5,300	98
	Clay	2,900	2,800	97
	Cleveland	32,600	32,300	99
	Columbus	19,400	19,100	98
	Currituck	5,600	5,500	98
	Davidson	47,300	46,800	99
	Duplin	15,600	15,400	98
	Durham	69,100	68,300	99
	Edgecombe	21,000	20,700	99
	Forsyth	108,000	107,200	99
	Franklin	13,000	12,700	98
	Gaston	64,500	63,900	99
	Graham	2,500	2,500	98
	Greene	5,400	5,300	98
	Guilford	131,400	130,500	99
	Halifax	20,000	19,600	98
	Haywood	19,600	19,300	98
	Henderson	29,800	29,400	99
	Hertford	8,400	8,300	99
	Hoke	7,600	7,400	98
	Iredell	34,800	34,400	99
	Jackson	9,900	9,700	98
	Johnston	31,200	30,800	99
	Lee	16,100	15,900	99
	Lenoir	22,500	22,300	99
	Lincoln	18,400	18,300	99
	Mc Dowell	13,700	13,500	99
	Macon	9,800	9,600	97
	Martin	9,600	9,500	99
	Mecklenburg	189,200	187,800	99
	Montgomery	9,000	8,900	99
	Nash	27,900	27,600	99
	Northampton	7,700	7,600	98
	Orange	34,700	34,200	98
	Pamlico	4,200	4,200	99
	Pender	9,900	9,700	98
	Person	11,400	11,300	99
	Pitt	39,500	39,100	99
	Polk	5,900	5,800	98
	Randolph	39,800	39,400	99
	Robeson	36,100	35,400	98
	Rockingham	33,600	33,300	99
	Rowan	41,500	41,100	99
	Rutherford	22,100	21,900	99
	Stanly	20,100	19,900	99
	Stokes	13,800	13,600	99
Surry	24,700	24,400	99	
Swain	4,200	4,100	98	
Tyrrell	1,500	1,500	100	
Union	29,200	28,900	99	
Wake	152,400	151,000	99	
Washington	5,200	5,100	98	
Wayne	36,500	36,000	99	
Wilson	24,400	24,100	99	
NORTH DAKOTA				
Adams	1,300	1,300	100	
Barnes	5,000	5,000	100	
Billings	400	400	100	
Bottineau	3,200	3,200	100	
Cavalier	2,600	2,500	96	
Dickey	2,500	2,500	100	
Divide	1,200	1,200	100	
Dunn	1,600	1,600	100	
Eddy	1,300	1,300	100	
Emmons	2,000	2,000	100	
Foster	1,600	1,600	100	
Grant	1,500	1,500	100	
Griggs	1,400	1,400	100	

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WGN-TV—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	NORTH DAKOTA			
	Kidder	1,400	1,400	100
	Logan	1,200	1,200	100
	Mc Kenzie	2,700	2,700	100
	Mountrail	2,900	2,900	100
	Nelson	2,000	2,000	100
	Pierce	2,000	2,000	100
	Ransom	2,500	2,500	100
	Richland	7,100	7,000	99
	Sargent	2,000	2,000	100
	Sheridan	1,000	1,000	100
	Traill	3,500	3,500	100
	Ward	21,800	21,600	99
	Williams	9,700	9,600	99
	NEBRASKA			
	Antelope	3,200	3,100	97
	Boyd	1,300	1,300	100
	Buffalo	13,900	13,800	99
	Burt	3,400	3,400	100
	Butler	3,400	3,300	97
	Cass	8,500	8,400	99
Cedar	4,000	4,000	100	
Chase	1,900	1,900	100	
Cheyenne	4,200	4,100	98	
Colfax	3,600	3,500	97	
Cuming	4,000	3,900	98	
Custer	5,000	4,900	98	
Deuel	1,000	1,000	100	
Dixon	2,600	2,600	100	
Douglas	160,500	159,100	99	
Dundy	1,200	1,200	100	
Fillmore	2,900	2,900	100	
Franklin	1,600	1,600	100	
Gage	9,000	8,900	99	
Garden	1,000	1,000	100	
Grant	300	300	100	
Greeley	1,200	1,200	100	
Hamilton	3,400	3,400	100	
Hayes	500	500	100	
Jefferson	3,700	3,600	97	
Johnson	2,000	2,000	100	
Kearney	2,600	2,600	100	
Keith	3,700	3,700	100	
Keya Paha	500	500	100	
Logan	400	400	100	
Merrick	3,200	3,200	100	
Nance	1,800	1,800	100	
Nemaha	3,200	3,200	100	
Otoe	5,900	5,800	98	
Platte	10,800	10,700	99	
Polk	2,300	2,300	100	
Richardson	4,300	4,200	98	
Saline	5,000	4,900	98	
Saunders	7,000	6,900	99	
Seward	5,900	5,800	98	
Sherman	1,500	1,500	100	
Thayer	2,700	2,700	100	
Thurston	2,400	2,400	100	
Wayne	3,300	3,300	100	
Webster	2,000	2,000	100	
York	5,700	5,600	98	
NEW JERSEY				
Mercer	119,700	118,000	99	
NEW MEXICO				
Bernalillo	193,200	190,300	98	
De Baca	1,100	1,100	100	
Dona Ana	45,700	44,300	97	
Grant	9,600	9,100	95	

WGN-TV—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	NEVADA			
	Lea North	20,300	19,900	98
	Los Alamos	7,600	7,500	99
	Otero	18,000	17,600	98
	Rio Arriba	11,200	10,500	94
	Sandoval	17,400	16,400	95
	Santa Fe	36,000	35,000	97
	Sierra	4,400	4,100	94
	Socorro	4,800	4,700	98
	Taos	7,400	6,800	92
	Valencia	15,200	15,000	99
	NEVADA			
	Clark	263,300	258,900	98
	Elko	9,800	9,200	94
	Esmeralda	300	300	100
	Lyon	7,600	7,300	96
	Nye South	3,700	3,400	92
Storey	600	600	100	
White Pine	3,100	3,000	97	
NEW YORK				
Allegany	17,600	17,200	97	
Cattaraugus	31,000	30,400	98	
Chautauqua	54,600	53,700	98	
Delaware	18,000	17,400	97	
Jefferson	34,800	34,300	99	
Lewis	9,100	8,900	98	
Oswego	42,000	41,400	99	
Putnam	28,800	28,400	99	
Rockland	87,100	86,000	99	
Schoharie	11,200	10,900	97	
Tioga	18,800	18,500	98	
Warren	21,000	20,600	98	
OHIO				
Ashland	17,000	16,800	99	
Ashtabula	37,500	37,000	99	
Athens	20,000	19,400	97	
Auglaize	16,400	16,100	98	
Brown	12,900	12,600	98	
Butler	101,400	100,300	99	
Clark	55,800	55,200	99	
Clermont	51,800	51,200	99	
Clinton	13,900	13,700	99	
Columbiana	41,700	41,100	99	
Darke	20,900	20,600	99	
Defiance	14,500	14,300	99	
Delaware	22,300	22,100	99	
Fairfield	35,900	35,500	99	
Fayette	10,300	10,100	98	
Fulton	14,600	14,300	98	
Gallia	11,100	10,800	97	
Geauga	25,800	25,500	99	
Greene	46,800	46,300	99	
Guernsey	15,300	14,900	98	
Hamilton	343,200	338,600	99	
Henry	10,600	10,500	99	
Hocking	9,900	9,700	98	
Jackson	11,300	11,100	98	
Lake	79,400	78,900	99	
Licking	48,000	47,500	99	
Logan	16,000	15,800	99	
Lorain	97,400	96,500	99	
Madison	11,300	11,100	98	
Mercer	13,600	13,400	99	
Miami	34,600	34,200	99	
Montgomery	227,400	225,300	99	
Morgan	5,300	5,100	96	
Noble	4,300	4,100	95	
Paulding	7,700	7,600	99	
Pickaway	15,600	15,400	99	

Illinois

WGN-TV—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%	
Between 5-24%	OHIO				
	Pike	9,200	9,000	97	
	Portage	49,500	49,000	99	
	Preble	15,100	14,900	99	
	Putnam	11,300	11,100	98	
	Ross	24,200	23,700	98	
	Shelby	15,300	15,100	99	
	Trumbull	87,400	86,600	99	
	Union	11,400	11,200	98	
	Vinton	4,400	4,300	98	
	Warren	37,600	37,200	99	
	Wayne	37,000	36,100	98	
	Williams	14,400	14,100	98	
	Wood	39,400	39,000	99	
	Wyandot	8,200	8,100	98	
	OKLAHOMA				
	Adair	7,200	7,000	97	
	Alfalfa	2,600	2,600	100	
	Atoka	4,700	4,700	100	
	Beaver	3,000	3,000	100	
	Beckham	8,500	8,300	98	
	Blaine	5,200	5,100	98	
	Bryan	13,400	13,200	98	
	Caddo	12,500	12,400	99	
	Canadian	26,400	26,200	99	
	Cherokee	12,600	12,400	98	
	Choctaw	6,100	5,900	97	
	Cimarron	1,600	1,600	100	
	Cleveland	61,000	60,400	99	
	Coal	2,200	2,200	100	
	Comanche	38,900	38,600	99	
	Craig	5,600	5,500	98	
	Creek	26,600	26,300	99	
Custer	12,000	11,900	99		
Delaware	11,300	11,100	98		
Ellis	2,200	2,100	95		
Garfield	24,300	24,100	99		
Garvin	11,400	11,300	99		
Grady	16,500	16,300	99		
Grant	2,500	2,500	100		
Hughes	5,700	5,600	99		
Jefferson	3,200	3,200	100		
Johnston	4,100	4,000	98		
Kay	20,400	20,200	99		
Kingfisher	5,600	5,600	100		
Kiowa	5,100	5,000	98		
Latimer	3,800	3,700	97		
Le Flore	17,400	17,100	98		
Lincoln	12,100	12,000	99		
Mc Clain	9,300	9,200	99		
Mc Curtin	13,000	12,700	98		
Mc Intosh	7,200	7,100	99		
Major	3,300	3,200	97		
Marshall	5,200	5,100	98		
Mayes	13,200	13,000	98		
Muskogee	26,700	26,400	99		
Nowata	4,300	4,300	100		
Okfuskee	4,500	4,400	98		
Oklahoma	252,700	251,000	99		
Okmulgee	15,300	15,100	99		
Osage	15,800	15,700	99		
Ottawa	12,700	12,600	99		
Pawnee	7,000	6,900	99		
Payne	24,400	24,100	99		
Pittsburg	17,200	17,000	99		
Pontotoc	13,400	13,300	99		
Pottawatomie	22,600	22,400	99		
Roger Mills	2,000	2,000	100		

WGN-TV—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%	
Between 5-24%	Rogers	20,700	20,500	99	
	Seminole	10,700	10,600	99	
	Sequoyah	12,800	12,600	98	
	Tillman	4,200	4,200	100	
	Tulsa	211,500	210,100	99	
	Wagoner	18,300	18,100	99	
	Washington	17,900	17,800	99	
	Washita	5,200	5,200	100	
	Woodward	7,700	7,600	98	
	OREGON				
	Clackamas	96,600	93,400	97	
	Columbia	13,700	13,200	96	
	Coos	23,500	21,700	93	
	Douglas	35,700	34,000	95	
	Hood River	6,400	6,000	94	
	Lane	106,400	102,500	96	
	Lincoln	16,100	14,800	92	
	Malheur	9,900	9,500	96	
	Morrow	3,000	2,800	93	
	Multnomah	243,900	234,900	96	
	Polk	17,900	17,300	96	
	Umatilla	21,900	20,500	94	
	Washington	111,200	108,700	98	
	Yamhill	21,300	20,300	95	
	PENNSYLVANIA				
Armstrong	30,500	30,000	98		
Bedford	17,900	17,400	97		
Blair	50,800	50,000	98		
Cambria	63,000	62,200	99		
Centre	40,400	39,400	98		
Clearfield	30,800	30,300	98		
Crawford	32,400	31,600	98		
Erie	104,400	103,100	99		
Forest	1,900	1,900	100		
Huntingdon	15,400	15,000	97		
Jefferson	19,300	19,000	98		
Lycoming	44,300	43,000	97		
Mc Kean	18,200	17,800	98		
Mifflin	18,200	17,600	97		
Perry	15,600	15,200	97		
Pike	10,200	9,900	97		
Potter	7,000	6,800	97		
Sullivan	2,300	2,200	96		
Tioga	15,100	14,700	97		
Venango	23,800	23,100	97		
Warren	17,600	17,100	97		
SOUTH CAROLINA					
Abbeville	8,700	8,600	98		
Allendale	3,800	3,700	97		
Anderson	56,200	55,700	99		
Bamberg	6,200	6,100	98		
Beaufort	31,600	31,200	99		
Berkeley	46,200	45,400	98		
Calhoun	4,600	4,500	98		
Charleston	102,500	101,400	99		
Cherokee	15,600	15,400	99		
Chester	11,200	11,000	99		
Clarendon	10,000	9,700	97		
Colleton	12,900	12,600	98		
Fairfield	7,000	6,800	98		
Georgetown	17,500	17,200	98		
Greenville	123,000	122,000	99		
Greenwood	23,500	23,300	99		
Hampton	7,100	6,900	97		
Horry	53,900	53,000	98		
Jasper	5,700	5,600	97		
Kershaw	16,700	16,400	98		
Lancaster	20,800	20,600	99		

WGN-TV—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	SOUTH CAROLINA			
	Laurens	19,300	19,100	99
	Lee	6,000	5,900	98
	Lexington	67,700	66,800	99
	Newberry	12,700	12,500	98
	Oconee	22,200	22,000	99
	Orangeburg	31,800	31,100	98
	Pickens	32,500	32,100	99
	Richland	102,100	100,900	99
	Spartanburg	83,100	82,400	99
	Sumter	33,400	32,800	98
	Union	11,300	11,200	99
	Williamsburg	13,100	12,700	97
	York	45,600	45,000	99
	SOUTH DAKOTA			
	Aurora	1,100	1,100	100
	Bon Homme	2,800	2,700	96
	Brookings	8,900	8,800	99
	Brule	2,000	2,000	100
	Butte	3,400	3,300	97
	Campbell	800	800	100
Charles Mix	3,400	3,300	97	
Clark	1,900	1,900	100	
Clay	4,900	4,800	98	
Custer	2,800	2,700	96	
Edmunds	1,800	1,800	100	
Gregory	2,100	2,100	100	
Hand	1,800	1,800	100	
Hanson	1,100	1,100	100	
Hutchinson	3,300	3,200	97	
Hyde	800	800	100	
Jerauld	1,100	1,100	100	
Jones	600	600	100	
Kingsbury	2,600	2,600	100	
Lake	4,400	4,400	100	
Lawrence	8,200	8,100	99	
Lincoln	5,400	5,300	98	
Lyman	1,300	1,300	100	
Mc Cook	2,400	2,400	100	
Mc Pherson	1,500	1,500	100	
Marshall	2,000	2,000	100	
Meade	8,300	8,200	99	
Miner	1,400	1,400	100	
Perkins	1,800	1,700	94	
Sanborn	1,200	1,200	100	
Shannon	2,700	2,500	93	
Spink	3,300	3,300	100	
Sully	800	800	100	
Todd	1,900	1,800	95	
Turner	3,500	3,500	100	
Union	4,200	4,200	100	
TENNESSEE				
Bedford	11,300	11,200	99	
Bledsoe	3,500	3,500	99	
Blount	33,500	33,300	99	
Campbell	13,800	13,600	99	
Carter	20,100	20,000	99	
Chester	5,100	5,000	99	
Claiborne	9,900	9,800	98	
Cocke	11,500	11,300	99	
Cumberland	12,900	12,700	98	
Davidson	207,500	206,600	100	
Decatur	4,500	4,400	98	
De Kalb	5,900	5,800	98	
Dickson	12,900	12,800	99	
Dyer	13,600	13,400	99	
Fayette	8,600	8,400	98	
Fentress	5,700	5,600	98	

WGN-TV—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Franklin	12,400	12,300	99
	Gibson	19,200	19,000	99
	Greene	21,400	21,200	99
	Grundy	5,100	5,000	98
	Hamblen	21,400	21,200	99
	Hamilton	113,700	113,100	99
	Hancock	2,300	2,300	100
	Hardeman	8,500	8,400	99
	Hardin	8,700	8,500	98
	Hawkins	17,700	17,500	99
	Haywood	7,200	7,100	99
	Henderson	9,200	9,100	99
	Henry	11,800	11,600	99
	Hickman	5,900	5,900	99
	Humphreys	6,300	6,200	99
	Jefferson	12,800	12,700	99
	Lauderdale	9,400	9,300	99
	Lincoln	10,700	10,500	99
	Loudon	12,200	12,100	99
	Mcminn	16,400	16,200	99
	Mc Nairy	9,700	9,600	98
	Marion	9,600	9,500	99
	Marshall	8,300	8,200	99
	Meigs	2,900	2,900	100
	Monroe	11,400	11,200	99
	Overton	6,800	6,700	99
	Pickett	1,600	1,600	100
	Polk	5,000	4,900	99
	Rhea	9,500	9,400	99
	Robertson	15,300	15,200	99
	Rutherford	40,500	40,300	99
	Scott	7,500	7,300	98
	Shelby	305,400	303,400	99
Smith	5,800	5,800	99	
Sumner	36,400	36,200	99	
Trousdale	2,600	2,600	100	
Van Buren	1,500	1,500	100	
White	8,100	8,000	99	
Williamson	27,600	27,300	99	
Wilson	25,500	25,300	99	
TEXAS				
Anderson	14,500	14,300	99	
Aransas	7,000	6,900	99	
Archer	3,100	3,100	100	
Atascosa	10,400	10,200	98	
Bastrop	13,900	13,600	98	
Baylor	1,800	1,800	100	
Bell	64,400	63,900	99	
Bexar	404,600	400,500	99	
Bowie	31,000	30,700	99	
Brazoria	66,900	66,400	99	
Brewster	3,000	2,900	97	
Briscoe	1,000	1,000	100	
Brooks	2,700	2,700	98	
Brown	14,100	13,800	98	
Burleson	5,400	5,300	98	
Burnet	10,800	10,700	99	
Caldwell	9,700	9,500	98	
Callahan	4,900	4,900	99	
Cameron	76,500	75,600	99	
Carson	2,400	2,400	100	
Cass	11,300	11,100	98	
Chambers	7,900	7,800	99	
Cherokee	15,600	15,300	98	
Childress	2,500	2,500	100	
Clay	4,200	4,200	100	
Cochran	1,700	1,700	100	
Coke	1,300	1,300	100	

Illinois

WGN-TV—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	TEXAS			
	Collin	76,200	75,400	99
	Colorado	7,400	7,300	98
	Comal	19,400	19,200	99
	Comanche	5,000	4,900	98
	Coryell	17,800	17,600	99
	Crockett	1,600	1,600	100
	Crosby	2,800	2,800	100
	Dallam	2,500	2,500	100
	Dallas	730,400	725,600	99
	Denton	80,800	80,100	99
	De Witt	7,200	7,000	97
	Donley	1,600	1,600	100
	Duval	4,200	4,100	98
	Eastland	7,900	7,800	99
	Ellis	27,900	27,600	99
	Falls	7,200	7,100	99
	Fannin	10,000	9,800	98
	Fayette	8,300	8,000	96
	Fisher	2,100	2,100	100
	Fort Bend	67,000	66,200	99
	Frio	4,400	4,300	98
	Galveston	79,800	79,000	99
	Gillespie	6,700	6,500	97
	Gregg	42,100	41,600	99
	Guadalupe	21,600	21,300	99
	Hardeman	2,400	2,400	100
	Hardin	15,100	14,900	99
	Harris	1,041,600	1,033,400	99
	Haskell	2,700	2,700	100
	Henderson	24,300	23,900	98
	Hidalgo	105,200	103,600	98
	Hood	12,200	12,100	99
	Houston	8,700	8,500	98
	Hunt	26,200	25,900	99
	Jack	2,900	2,900	100
	Jackson	4,700	4,600	98
	Jim Wells	12,600	12,400	98
	Johnson	34,200	33,900	99
	Jones	6,700	6,600	98
	Karnes	4,500	4,400	98
	Kaufman	19,000	18,700	98
	Kendall	5,700	5,600	98
	Kenedy	200	200	100
	Kerr	15,500	15,200	98
	Lamb	5,800	5,800	100
	Lampasas	5,800	5,700	98
Lee	4,700	4,600	98	
Leon	5,500	5,300	96	
Lipscomb	1,300	1,300	100	
Lubbock	80,100	79,500	99	
Lynn	2,500	2,500	100	
Mc Culloch	3,500	3,400	97	
McMullen	300	300	100	
Marion	4,200	4,100	98	
Martin	1,600	1,600	100	
Matagorda	16,000	15,700	98	
Medina	9,400	9,200	98	
Menard	900	900	100	
Milam	8,900	8,700	98	
Mills	1,800	1,800	100	
Mitchell	3,300	3,300	100	
Montgomery	60,700	59,700	98	
Morris	5,300	5,200	98	
Motley	800	800	100	
Navarro	15,400	15,100	98	
Newton	4,900	4,800	98	
Nolan	6,300	6,200	98	

WGN-TV—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Oldham	700	700	100
	Orange	28,500	28,300	99
	Parker	22,700	22,500	99
	Parmer	3,300	3,300	100
	Polk	12,800	12,500	98
	Reagan	1,500	1,500	100
	Real	1,000	1,000	100
	Reeves	4,800	4,700	98
	Robertson	6,100	6,000	98
	Rockwall	9,800	9,700	99
	Sabine	4,400	4,300	98
	San Augustine	3,300	3,200	97
	San Jacinto	6,000	5,800	97
	San Patricio	19,500	19,200	98
	San Saba	2,400	2,400	100
	Shelby	9,400	9,200	98
	Starr	10,000	9,700	97
	Stonewall	1,000	1,000	100
	Swisher	3,300	3,300	100
	Tarrant	425,700	422,900	99
	Terry	5,000	5,000	99
	Throckmorton	900	900	100
	Titus	9,100	9,000	99
	Travis	232,700	230,300	99
	Upshur	12,200	12,000	98
	Wharton	14,700	14,500	99
	Wichita	46,500	46,300	100
	Wilbarger	6,100	6,100	100
	Willacy	5,000	4,900	98
	Williamson	42,000	41,400	99
	Winkler	3,200	3,200	100
	Wise	13,300	13,200	99
	Yoakum	3,600	3,600	100
UTAH				
Beaver	1,700	1,700	100	
Carbon	8,200	8,000	98	
Davis	53,100	52,600	99	
Duchesne	4,400	4,200	95	
Emery	3,600	3,500	97	
Garfield	1,200	1,100	92	
Grand	2,800	2,600	93	
Iron	6,700	6,400	96	
Juab	1,700	1,700	100	
Kane	1,600	1,500	94	
Rich	700	700	100	
Salt Lake	240,700	237,500	99	
San Juan	3,100	2,900	94	
Sanpete	5,200	5,100	98	
Tooele	9,100	9,000	99	
Uintah	7,600	7,300	96	
Utah	69,200	68,000	98	
Wayne	600	600	100	
Weber	55,400	54,700	99	
VIRGINIA				
Accomack	12,200	11,900	98	
Alleghany	9,500	9,400	99	
Amherst	10,200	10,000	99	
Bedford	16,700	16,400	98	
Bland	2,200	2,100	95	
Botetourt	9,300	9,200	99	
Buchanan	12,100	11,800	98	
Buckingham	4,000	3,900	97	
Campbell	42,300	41,900	99	
Caroline	6,600	6,500	98	
Carroll	9,600	9,400	98	
Charlotte	4,000	3,900	98	
Chesterfield	68,600	68,200	99	
Dickenson	7,000	6,900	99	

Illinois

WGN-TV—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	VIRGINIA			
	Essex	3,200	3,100	97
	Fairfax	285,900	285,000	100
	Franklin	13,400	13,200	99
	Giles	6,300	6,200	98
	Gloucester	11,100	11,000	99
	Greene	3,300	3,200	97
	Greensville	5,000	4,900	98
	Halifax	12,300	12,100	98
	Henry	28,500	28,200	99
	Isle Of Wight	8,800	8,700	99
	James City	13,700	13,500	99
	King George	4,400	4,300	99
	King William	3,800	3,800	100
	Lancaster	4,500	4,400	98
	Lee	9,600	9,400	98
	Lunenburg	4,200	4,100	98
	Mecklenburg	10,700	10,500	98
	Northampton	5,700	5,600	98
	Nottoway	5,300	5,200	98
	Pittsylvania	40,800	40,300	99
	Prince Edward	5,300	5,200	98
	Prince George	15,600	15,500	99
	Pulaski	12,800	12,600	99
	Rockingham	29,300	28,900	99
	Russell	11,900	11,700	98
	Scott	8,900	8,700	98
	Shenandoah	11,700	11,600	99
	Southampton	8,100	7,900	98
	Sussex	3,500	3,400	97
	Washington	24,600	24,300	99
	Wise	17,200	16,900	98
	York	17,300	17,200	99
	Chesapeake City	48,500	48,100	99
	Suffolk City	18,300	18,000	98
VERMONT				
Addison	11,500	11,200	97	
Essex	2,700	2,700	100	
WASHINGTON				
Chelan	21,200	20,300	96	
Clark	82,900	80,800	97	
Douglas	9,800	9,500	97	
Kittitas West	2,100	2,000	95	
Klickitat	6,300	5,900	94	
Lewis	22,900	21,800	95	
Okanogan	13,000	12,200	94	
Skamania	3,100	2,900	93	
WISCONSIN				
Adams	5,200	5,000	96	
Barron	15,800	15,400	97	
Bayfield	5,500	5,400	98	
Brown	72,300	71,800	99	
Buffalo	5,500	5,400	98	
Calumet	12,500	12,300	98	
Chippewa	19,200	18,900	98	
Clark	12,200	11,800	97	
Columbia	18,100	17,800	98	
Crawford	6,100	6,000	98	
Dane	142,000	139,200	98	
Dodge	26,900	26,400	98	
Door	11,000	10,900	99	
Douglas	16,400	16,200	99	
Dunn	12,300	12,000	98	

WGN-TV—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	FOREST			
	Forest	3,400	3,300	97
	Grant	17,900	17,400	97
	Green	12,300	12,100	98
	Green Lake	7,500	7,400	99
	Iowa	7,800	7,600	97
	Iron	2,700	2,700	100
	Jackson	6,500	6,300	97
	Jefferson	25,100	24,800	99
	Juneau	8,700	8,400	97
	Kewaunee	7,000	6,900	99
	Lafayette	6,200	6,100	98
	Langlade	7,600	7,500	99
	Lincoln	11,200	11,100	99
	Manitowoc	30,100	29,900	99
	Marathon	41,400	41,000	99
	Marinette	16,200	16,000	99
	Marquette	5,700	5,500	96
	Milwaukee	376,000	371,700	99
	Monroe	13,700	13,400	98
	Oconto	12,000	11,800	98
	Oneida	13,100	12,800	98
	Outagamie	50,300	50,000	99
	Ozaukee	25,600	25,300	99
	Pepin	2,800	2,700	96
	Pierce	11,700	11,500	98
	Polk	13,400	13,200	99
	Price	6,400	6,200	97
	Richland	6,600	6,400	97
	St Croix	17,200	17,000	99
	Sauk	18,000	17,600	98
	Shawano	14,400	14,200	99
	Sheboygan	38,500	38,100	99
	Taylor	6,600	6,500	98
	Trempealeau	9,700	9,400	97
	Vilas	7,600	7,400	97
	Washburn	5,800	5,700	98
	Washington	31,700	31,400	99
	Waukesha	102,900	102,000	99
	Waupaca	16,800	16,600	99
	Winnebago	53,700	53,200	99
WEST VIRGINIA				
Barbour	6,100	6,000	98	
Cabell	42,000	41,800	99	
Doddridge	2,900	2,800	98	
Fayette	20,900	20,700	99	
Hancock	14,900	14,900	100	
Hardy	3,700	3,600	97	
Harrison	29,600	29,400	99	
Jackson	9,700	9,600	99	
Kanawha	90,400	89,700	99	
Lincoln	8,000	7,900	99	
Logan	17,500	17,300	99	
Mc Dowell	15,800	15,600	98	
Mason	10,000	9,900	99	
Monroe	5,000	4,800	97	
Nicholas	10,600	10,500	99	
Pleasants	2,900	2,900	100	
Putnam	16,600	16,500	99	
Raleigh	32,300	31,900	99	
Ritchie	4,600	4,500	98	
Summers	5,300	5,100	97	
Taylor	6,100	6,000	98	
Wayne	17,000	16,800	99	

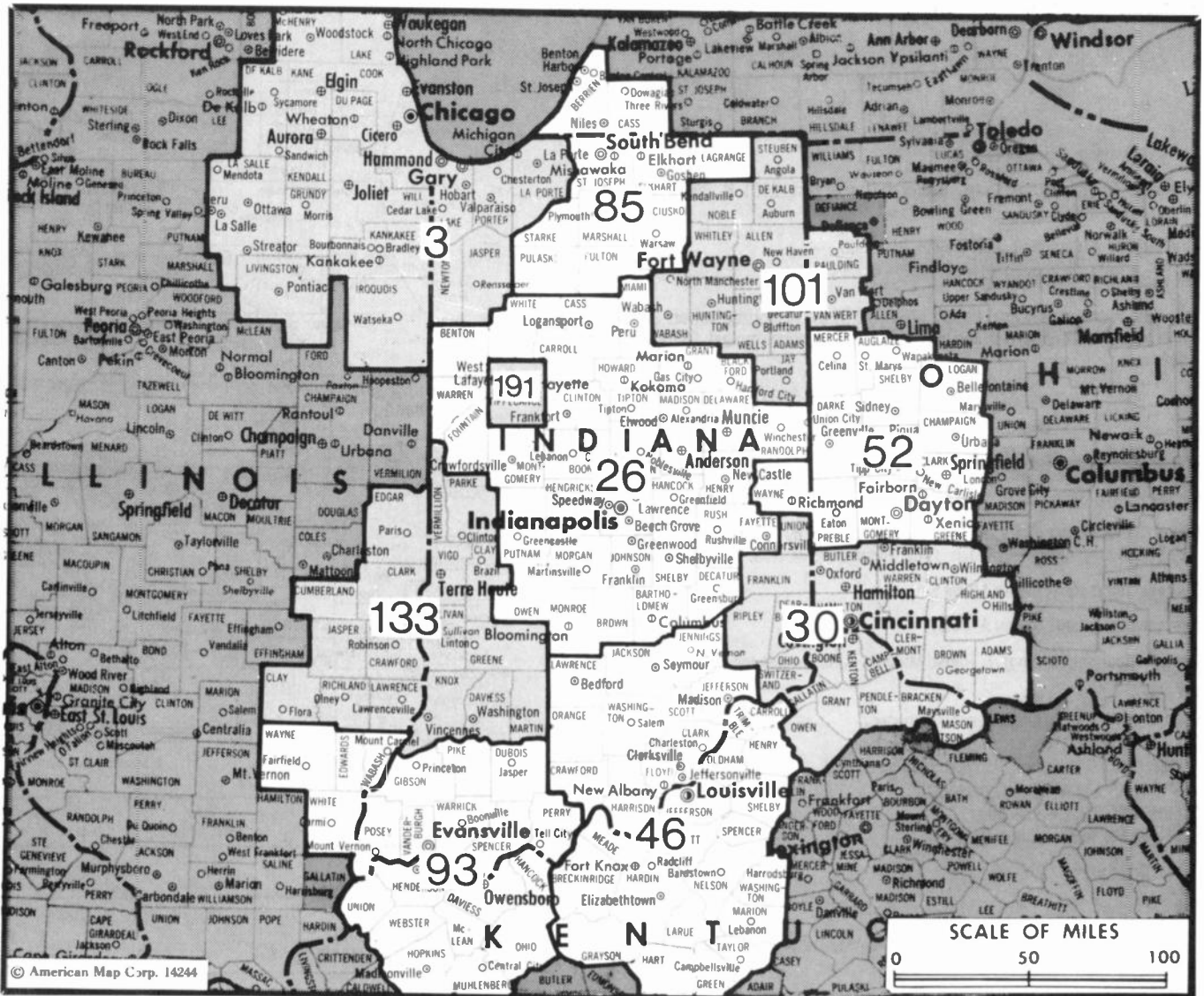
Illinois

WGN-TV—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	WEST VIRGINIA			
	Wyoming	11,900	11,700	98
	WYOMING			
	Campbell	12,000	11,400	95
	Carbon	6,600	6,300	95
	Converse	4,700	4,500	96
	Crook	2,300	2,200	96
	Goshen	5,200	5,100	98
	Hot Springs	2,200	2,100	95
	Park	9,300	8,900	96
	Platte	4,200	4,000	95
	Sheridan	10,300	9,800	95
	Sublette	2,200	2,100	95

WSIL-TV, Harrisburg (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	KENTUCKY			
	Fulton	3,100	3,100	100
	Trigg	3,600	3,600	100
	MISSOURI			
	Carter	2,100	2,000	95
	Dunklin	13,000	12,700	98
	Madison	4,800	4,700	98
	Perry	6,200	6,100	98
	Reynolds	2,800	2,700	96
	Ripley	5,200	4,900	94
	Ste Genevieve	5,900	5,800	98
	TENNESSEE			
	Obion	13,300	13,200	99



Market	Arbitron ADI TV Households	Rank	Market Area Commercial TV Stations
Chicago, IL	3,124,800	3	WBBM-TV (2), WCFC-TV (38), WCUI-TV (26), WEHS (60), WFLD (32), WGBO-TV (66), WGN-TV (9), WHKE (55), WLS-TV (7), WMAQ-TV (5), WPWR-TV (50), WSNS-TV (44), WWTO-TV (35)
Indianapolis, IN	851,000	26	WCLJ (42), WHMB-TV (40), WIIB (63), WISH-TV (8), WMCC (23), WRTV (6), WTHR (13), WTTK (29), WTTV (4), WXIN (59)
Cincinnati, OH	744,600	30	WCPO-TV (9), WKRC-TV (12), WLWT (5),WSTR-TV (64), WXIX-TV (19)
Louisville, KY	546,400	46	WAVE (3), WBNA (21), WDRB-TV (41), WGRB (34), WHAS-TV (11), WLKY-TV (32)
Dayton, OH	501,300	52	WDTN (2), WHIO-TV (7), WKEF (22), WKOI (43), WRGT-TV (45), WTJC (26)
South Bend-Elkhart, IN	294,500	85	WHME-TV (46), WNDU-TV (16), WSBT-TV (22), WSJV (28)
Evansville, IN	263,900	93	WEHT (25), WEVV (44), WFIE-TV (14), WLCN (19), WTVW (7)
Fort Wayne, IN	230,900	101	WANE-TV (15), WFFT-TV (55), WINM (63), WKJG-TV (33), WPTA (21)
Terre Haute, IN	161,800	133	WBAK-TV (38), WTHI-TV (10), WTWQ (2)
Lafayette, IN	43,300	191	WLFI-TV (18)

State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

WCLJ, WIIB & WTTV, Bloomington	See Indianapolis, IN
WSJV, Elkhart	See South Bend, IN
WLCN, Evansville	See Madisonville, KY
WINM, Fort Wayne	See Angola, IN
WPWR-TV, Gary	See Chicago, IL
WMCC, Marion	See Indianapolis, IN

Indiana Station Totals as of October 1, 1990

	VHF	UHF	TOTAL
Commercial Television Stations	7	21	28
Educational Television Stations	1	7	8
	8	28	36

Indiana—Angola

WINM
Ch. 63

Network Service: None, independent.

Licensee: Tri-State Bcstg. Corp., Debtor-in-Possession, 2901 N. Clinton St., Fort Wayne, IN 46805.

Studio: 2901 N. Clinton St., Fort Wayne, IN 46805.

Telephone: 219-484-0630.

Technical Facilities: Channel No. 63 (764-770 MHz). Authorized power: 3240-kw max. visual. Antenna: 476-ft. above av. terrain, 476-ft. above ground, 1325-ft. above sea level.

Latitude 41° 24' 34"
Longitude 84° 54' 40"

Transmitter: County Rds. 34 & 59, Butler, IN.

Ownership: Tri-State Bcstg.

Began Operation: April 22, 1983. Sale to present owner by James A. Chase approved by FCC Oct. 1, 1985. Left air Jan. 1985. Returned to air June 11, 1988.

Represented (sales): Landin Media Sales.

Represented (legal): Lauren A. Colby.

Represented (engineering): E. Harold Munn Jr. & Associates Inc.

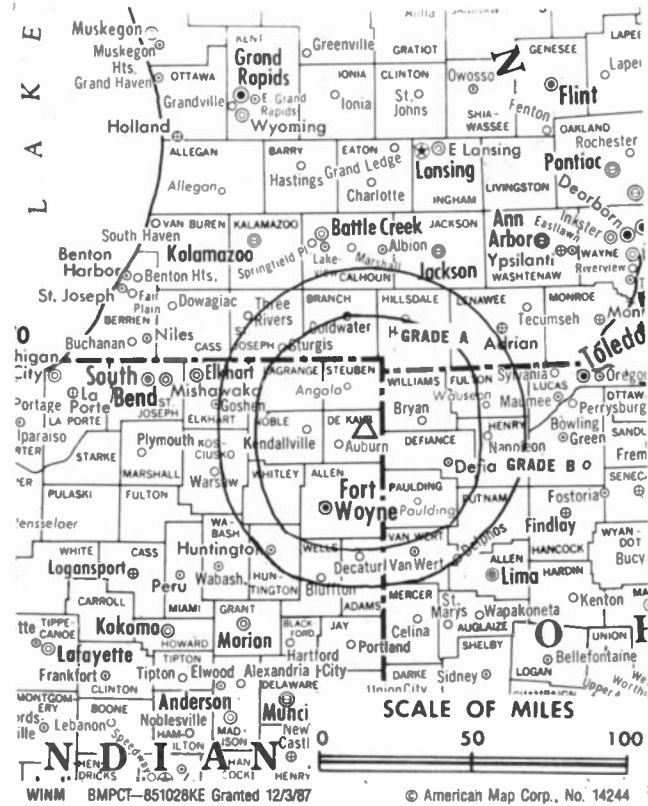
Personnel:

PAUL C. PAINO, president & general manager.
STEPHEN CANNADAY, vice president, operations.
ROGER RHODES, vice president, programming.
JERRY CLARK, general sales manager.
STEPHEN BUZZY, chief engineer.
LARRY KUHN, business manager.

Rates: On request.

City of License: Angola. ADI: Fort Wayne. Rank: 101.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
INDIANA				
Between 5-24%	De Kalb	12,200	12,100	99
Totals		12,200	12,100	99
Net Weekly Circulation (1990)			6,600	
Average Daily Circulation (1990)			1,600	

Indiana—Evansville

WEHT

Ch. 25.

Network Service: CBS.

Licensee: Gilmore Broadcasting Corp., Box 25, Evansville, IN 47701.

Studio: 800 Marywood Dr., Henderson County, KY 42420.

Mailing Address: Box 25, Evansville, IN 47701.

Telephone: 812-424-9215. TWX: 510-545-7434. Fax: 502-826-6823.

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 1194-kw max. & 794-kw horizontal visual, 286-kw max. & 185-kw horizontal aural. Antenna: 1030-ft. above av. terrain, 988-ft. above ground, 1449-ft. above sea level.

Latitude 37° 51' 56"
Longitude 87° 34' 04"

Transmitter: Marywood Dr., Henderson County, KY.

Satellite Earth Stations: Scientific-Atlanta, 7.1-meter C-band; ADM, 7-meter C-band; RCA, 5-meter Ku-band; Scientific-Atlanta, 5-meter C-band; M/A-Com, Scientific-Atlanta receivers.

News Service: AP.

Ownership: Gilmore Broadcasting Corp.

Began Operation: September 11, 1953. Sale to present owner by Henry S. Hilberg and associates approved July 20, 1964 by FCC (Television Digest, Vol. 4:16, 29). Sale to Hilberg group by M.A. Lightman's Malco Theatres Inc. approved Oct. 24, 1956 (Vol. 12:35, 43).

Represented (sales): Blair Television.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

DOUGLAS A. PADGETT, vice president & general manager.
MIKE RILEY, general sales manager.
GINNY POWERS, program director.
MIKE PECKENPAUGH, chief engineer.
JOHN MUROVICH, news director.
MELISSE MARKS, promotion director.
JENNY GAGER, business manager.

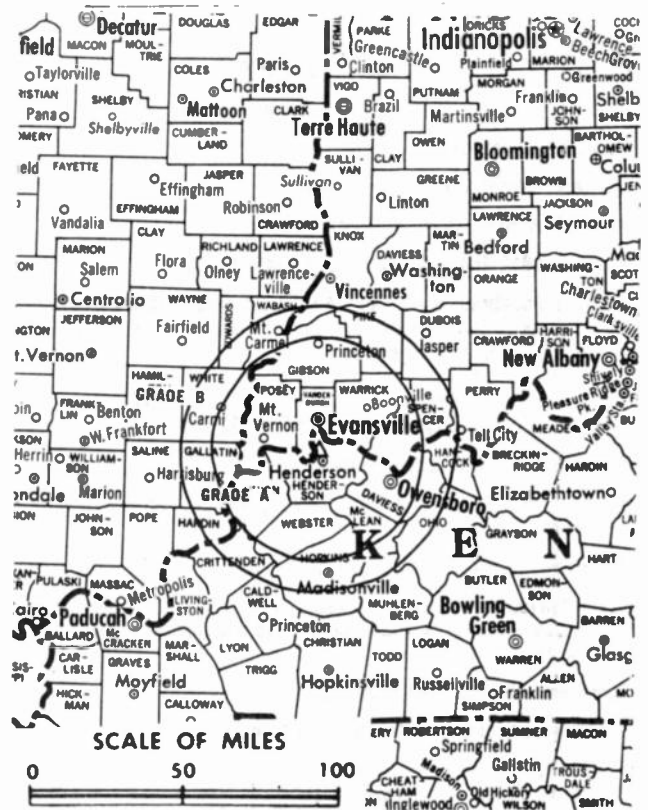
Highest 30 Sec. Rate: \$580.

NETWORK BASE HOURLY RATE: \$715.

City of License: Evansville. ADI: Evansville. Rank: 93.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Edwards	3,700	3,600	97
	Wabash	5,600	5,400	97
	White	7,400	7,100	96
	INDIANA			
Dubois	13,200	12,800	97	
Gibson	13,000	12,700	98	
Perry	6,600	6,400	97	
Pike	5,300	5,100	96	
Posey	9,500	9,200	97	
Spencer	6,900	6,700	97	
Vanderburgh	67,300	66,000	98	
Warrick	16,900	16,500	98	
KENTUCKY				
Daviess	33,200	33,000	99	



WEHT BPCT-4924 Granted 6/29/76

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Hancock	2,900	2,900	100
	Henderson	16,500	16,300	99
	Hopkins	18,000	17,800	99
	Mc Lean	3,500	3,500	100
	Muhlenberg	11,600	11,500	99
	Ohio	8,300	8,200	99
	Union	5,800	5,800	99
Webster	5,600	5,500	98	
Between 25-49%	ILLINOIS			
	Gallatin	3,000	2,900	97
	Hardin	2,100	2,000	95
	Lawrence	6,600	6,500	98
Wayne	7,500	7,200	96	
INDIANA	Knox	15,800	15,500	98
	KENTUCKY			
	Caldwell	5,000	4,900	98
Christian	20,300	20,200	99	
Trigg	3,600	3,600	100	
Between 5-24%	ILLINOIS			
	Richland	6,900	6,700	97
	Saline	12,200	11,900	98
	INDIANA			
Daviess	10,600	10,300	97	
Martin	3,900	3,800	97	
KENTUCKY				
Breckinridge	6,300	6,200	98	
Butler	4,100	4,100	99	
Crittenden	3,300	3,300	100	
Totals		372,000	365,100	98
Net Weekly Circulation (1990)			242,500	
Average Daily Circulation (1990)			135,500	

Indiana—Evansville

WEVV

Ch. 44

Network Service: Fox

Licensee: Ralph C. Wilson Industries Inc.

Studio: 44 Main St., Evansville, IN 47708-1450.

Telephone: 812-464-4444. **Fax:** 812-465-4559.

Technical Facilities: Channel No. 44 (650-656 MHz). Authorized power: 1230-kw max. visual, 123-kw max. aural. Antenna: 970-ft. above av. terrain, 981-ft. above ground, 1386-ft. above sea level.

Latitude 37° 53' 17"
Longitude 87° 32' 37"

Transmitter: 629 Walnut St., Evansville.

Satellite Earth Stations: Avcom, 6-meter; Andrew, 4-meter; Andrew, Avcom receivers.

Ownership: Ralph C. Wilson Jr. (Group Owner).

Began Operation: November 17, 1983. Reorganization & addition of partners approved by FCC Nov. 19, 1984. FCC approved sale to present owner by Ohio Valley TV Inc. Dec. 27, 1985.

Represented (sales): MMT Marketing.

Represented (legal): Leventhal, Senter & Lerman.

Personnel:

J. A. (SKIP) SIMMS, general manager.

DICK SCHAPPA, sales manager.

SANDY EICOFF, regional sales manager.

SCOTT MAUSER, local sales manager.

DON HOLLINGSWORTH, chief engineer.

BETH-ANN PATMYTHES, public affairs director.

ALICE LOVELL, program director.

LYNNETTE BARTON, promotion director.

LOIS HOUSER, business manager.

Highest 30 Sec. Rate: \$450.

City of License: Evansville. **ADI:** Evansville. **Rank:** 93.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Edwards	3,700	3,600	97
	Wabash	5,600	5,400	97
	White	7,400	7,100	96
INDIANA	Dubois	13,200	12,800	97
	Gibson	13,000	12,700	98
	Pike	5,300	5,100	96
	Posey	9,500	9,200	97
	Spencer	6,900	6,700	97
	Vanderburgh	67,300	66,000	98
	Warrick	16,900	16,500	98
	KENTUCKY			
	Daviess	33,200	33,000	99
	Hancock	2,900	2,900	100
	Henderson	16,500	16,300	99
Hopkins	18,000	17,800	99	



WEVV BMPCT-830718KH Granted 9/14/83

American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Mc Lean	3,500	3,500	100
	Union	5,800	5,800	99
	Webster	5,600	5,500	98
Between 25-49%	ILLINOIS			
	Gallatin	3,000	2,900	97
	Richland	6,900	6,700	97
	Wayne	7,500	7,200	96
INDIANA	Knox	15,800	15,500	98
	Perry	6,600	6,400	97
	KENTUCKY			
	Caldwell	5,000	4,900	98
	Muhlenberg	11,600	11,500	99
	Ohio	8,300	8,200	99
Between 5-24%	ILLINOIS			
	Hamilton	3,900	3,700	95
	Hardin	2,100	2,000	95
	Lawrence	6,600	6,500	98
	Pope	1,900	1,800	95
INDIANA	Saline	12,200	11,900	98
	INDIANA			
	Daviess	10,600	10,300	97
	KENTUCKY			
Breckinridge	6,300	6,200	98	
Crittenden	3,300	3,300	100	
Totals		345,900	338,900	98
Net Weekly Circulation (1990)				182,100
Average Daily Circulation (1990)				77,200

Indiana—Evansville

WFIE-TV

Ch. 14.

Network Service: NBC.

Licensee: Cosmos Broadcasting Co., Box 1414, Evansville, IN 47701.

Studio: 1115 Mount Auburn Rd., Evansville, IN 47712.

Telephone: 812-426-1414. TWX: 810-353-0507. Telex: 812-426-1414.

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 2208-kw max. & 1020-kw horizontal visual, 331-kw max. & 91.2-kw horizontal aural. Antenna: 1020-ft. above av. terrain, 949-ft. above ground, 1449-ft. above sea level.

Latitude 37° 53' 14"

Longitude 87° 31' 07"

Transmitter: Wolf Hill, approx. 2300-ft. NE of intersection of Rte. 414 & Cemetery Rd.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 6-meter; ADM, 3-meter; Harris, Scientific-Atlanta receivers.

News Service: AP.

Ownership: Cosmos Broadcasting Corp. (Group Owner).

Began Operation: November 9, 1953. Sale to present owner by Orion Bcstg. approved by FCC Aug. 14, 1981. Sale to Orion by Jesse D. Fine theatre family approved July 18, 1956 (Television Digest, Vol. 12:25, 26, 29).

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

CONRAD L. CAGLE, vice president & general manager.

ANGIE SAUER, general sales manager.

JIM MOORE, national sales manager.

C. J. BEUTIEN, news director.

MARION B. PAUL, chief engineer.

SHIRLEY KIRK, program director.

JERRY GRIMES, promotion director.

SAM SCHAEFFER, business manager.

Highest 30 Sec. Rate: \$1800.

NETWORK BASE HOURLY RATE: \$870.

City of License: Evansville. ADI: Evansville. Rank: 93.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Edwards	3,700	3,600	97
	Wabash	5,600	5,400	97
	Wayne	7,500	7,200	96
	White	7,400	7,100	96
INDIANA	Dubois	13,200	12,800	97
	Gibson	13,000	12,700	98
	Perry	6,600	6,400	97
	Pike	5,300	5,100	96
	Posey	9,500	9,200	97
	Spencer	6,900	6,700	97
	Vanderburgh	67,300	66,000	98
	Warrick	16,900	16,500	98
	KENTUCKY			
	Daviess	33,200	33,000	99



WFIE-TV 8PCT-4913 Granted 6/11/76

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Hancock	2,900	2,900	100
	Henderson	16,500	16,300	99
	Hopkins	18,000	17,800	99
	Mc Lean	3,500	3,500	100
	Muhlenberg	11,600	11,500	99
	Ohio	8,300	8,200	99
	Union	5,800	5,800	99
Webster	5,600	5,500	98	
Between 25-49%	ILLINOIS			
	Clay	6,200	6,000	97
	Gallatin	3,000	2,900	97
	Hardin	2,100	2,000	95
	Lawrence	6,600	6,500	98
INDIANA	Daviess	10,600	10,300	97
	KENTUCKY			
Caldwell	5,000	4,900	98	
Between 5-24%	ILLINOIS			
	Hamilton	3,900	3,700	95
	Saline	12,200	11,900	98
	INDIANA			
	Knox	15,800	15,500	98
	KENTUCKY			
	Breckinridge	6,300	6,200	98
	Butler	4,100	4,100	99
	Christian	20,300	20,200	99
	Crittenden	3,300	3,300	100
Lyon	2,300	2,300	100	
Totals		376,900	369,700	98
Net Weekly Circulation (1990)			244,900	
Average Daily Circulation (1990)			142,300	

Indiana—Evansville

WTVW

Ch. 7

Network Service: ABC.

Licensee: Woods Communications Group Inc., 3000 Cherry St., Springfield, MO 65804.

Studio: 477 Carpenter St., Evansville, IN 47708.

Mailing Address: Box 7, Evansville, IN 47701.

Telephone: 812-422-1121. **Fax:** 812-465-4365.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: Circularly polarized, 1000-ft. above av. terrain, 1013-ft. above ground, 1493-ft. above sea level.

Latitude 38° 01' 27"
Longitude 87° 21' 43"

Transmitter: 1-mi. S of Chandler, IN.

Satellite Earth Stations: Andrew, 7.3-meter C-band; Andrew, 4.5-meter C-band; ADM, 4.5-meter C-band; AFC, 3.7-meter Ku-band; Avantek, Avcom, M/A-Com receivers.

News Service: AP.

Ownership: Charles Woods (Group Owner).

Began Operation: August 21, 1956. Sale to Broad Street TV granted Aug. 17, 1988 (Television Digest, Vol. 28:25) but not consummated. Sale to Charles Woods by Fuqua Communications approved by FCC Nov. 17, 1980. Sale of control to Fuqua by Polaris Corp. approved by FCC Sept. 26, 1966 (Vol. 5:51; 6:39). Previous sale of control by Ferris E. Traylor, Res Schepp and Miklos Sperling to Producers Inc. (Polaris) 1962 (Vol. 2:35).

Represented (sales): Seitel Inc.

Personnel:

- CHARLES WOODS, president.
- KEN SCHREIBER, vice president & general manager.
- DAVID CASTRALE, production manager.
- JOHN SCHUTA, chief engineer.
- JOHN STERNE, news director.
- NELDA SEARCY, program director.
- DAVID JONES, promotion director.
- CATHY WOODS, business manager.

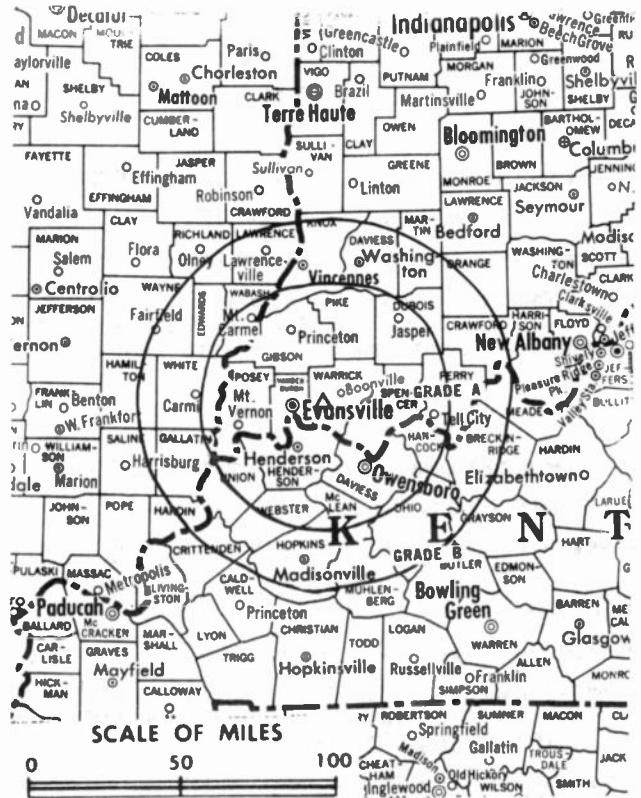
Highest 30 Sec. Rate: \$650.

NETWORK BASE HOURLY RATE: \$1300.

City of License: Evansville. **ADI:** Evansville. **Rank:** 93.

Total Households: ©MSI Consumer Market Data as of 1/1/90. **TV Homes, TV% and Circulation** ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Clay	6,200	6,000	97
	Edwards	3,700	3,600	97
	Lawrence	6,600	6,500	98
	Richland	6,900	6,700	97
	Wabash	5,600	5,400	97
	Wayne	7,500	7,200	96
	White	7,400	7,100	96
	INDIANA			
	Daviess	10,600	10,300	97
	Dubois	13,200	12,800	97
	Gibson	13,000	12,700	98
	Knox	15,800	15,500	98
	Martin	3,900	3,800	97
Perry	6,600	6,400	97	
Pike	5,300	5,100	96	
Posey	9,500	9,200	97	
Spencer	6,900	6,700	97	



WTVW BPCT-810427KE Granted 6/22/81

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Vanderburgh	67,300	66,000	98
	Warrick	16,900	16,500	98
	KENTUCKY			
	Breckinridge	6,300	6,200	98
	Caldwell	5,000	4,900	98
	Daviess	33,200	33,000	99
	Hancock	2,900	2,900	100
	Henderson	16,500	16,300	99
	Hopkins	18,000	17,800	99
	Mc Lean	3,500	3,500	100
Between 25-49%	Muhlenberg	11,600	11,500	99
	Ohio	8,300	8,200	99
	Union	5,800	5,800	99
	Webster	5,600	5,500	98
	ILLINOIS			
	Crawford	8,200	8,100	98
	Gallatin	3,000	2,900	97
	INDIANA			
	Crawford	3,800	3,700	97
	Orange	7,200	7,000	97
KENTUCKY				
Butler	4,100	4,100	99	
Grayson	8,400	8,300	99	
Trigg	3,600	3,600	100	
Between 5-24%	ILLINOIS			
	Hamilton	3,900	3,700	95
	Hardin	2,100	2,000	95
Jasper	4,300	4,200	98	
(Continued on page A-454)				
Totals		471,800	462,800	98
Net Weekly Circulation (1990)			298,800	
Average Daily Circulation (1990)			172,400	

Indiana—Fort Wayne

WANE-TV

Ch. 15.

Network Service: CBS.

Licensee: Indiana Bcstg. Corp., Box 1515, Fort Wayne, IN 46801.

Studio: 2915 West State Blvd., Fort Wayne, IN 46808.

Mailing Address: Box 1515, Fort Wayne, IN 46801.

Telephone: 219-424-1515. TWX: 810-332-1508. Easylink: 62-577480.

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 436-kw max. & 144-kw horizontal visual, 28.2-kw horizontal aural. Antenna: 830-ft. above av. terrain, 839-ft. above ground, 1649-ft. above sea level.

Latitude 41° 05' 35"

Longitude 85° 10' 42"

Holds CP for change to 1114-kw max. visual, 830-ft. above av. terrain, 807-ft. above ground, 1617-ft. above sea level, lat. 41° 05' 38", long. 85° 10' 48".
BMPCT-880526KK.

Transmitter: 2915 West State Blvd.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta receivers.

News Services: AP, CBS, CNN, Group W Newsfeed.

Ownership: LIN Television Corp. (Group Owner).

Began Operation: September 26, 1954. Sale to present owner by Corinthian Bcstg. approved by FCC Nov. 28, 1983 (Television Digest, Vol. 23:36). Sale to Corinthian by Universal Bcstg. (McConnell) approved Oct. 10, 1956 by FCC. Previous sale as WINT by R. Morris Pierce group approved June 13, 1956 (Vol. 12:24, 34, 41).

Represented (sales): Pety Television Inc.

Represented (legal): Covington & Burling.

Represented (engineering): Moffet, Larson & Johnson Inc.

Personnel:

FRANK N. MOORE, president & general manager.

R. BRUCE CYNAR, general sales manager.

MARK C. diBUONO, local sales manager.

MARK MEYER, program/production manager.

JIM GILL, promotion director.

BILL WAGMAN, news director.

HERB LYONS, chief engineer.

CULBERTSON E. RANDELL, financial manager.

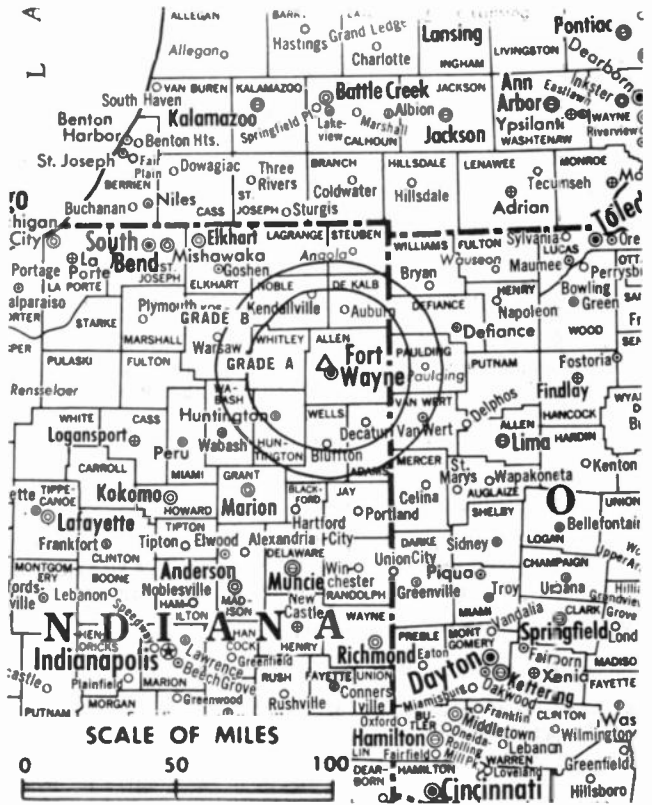
Highest 30 Sec. Rate: \$800.

NETWORK BASE HOURLY RATE: \$847.

City of License: Fort Wayne. ADI: Fort Wayne. Rank: 101.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
INDIANA				
50% & Over	Adams	10,600	10,400	98
	Allen	111,000	109,500	99
	Blackford	5,600	5,500	98
	De Kalb	12,200	12,100	99
	Huntington	13,800	13,600	99
	Jay	8,200	8,000	98
	Noble	14,200	13,900	98
	Steuben	10,700	10,500	98
	Wabash	12,500	12,200	98
	Wells	9,400	9,200	98



WANE-TV 8PCT-2515 Granted 7/30/58

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Whitley	9,800	9,700	99
	OHIO			
	Mercer	13,600	13,400	99
	Paulding	7,700	7,600	99
	Van Wert	11,800	11,700	99
Between 25-49%	INDIANA			
	Kosciusko	24,400	23,900	98
	OHIO			
	Defiance	14,500	14,300	99
	Putnam	11,300	11,100	98
	Williams	14,400	14,100	98
Between 5-24%	INDIANA			
	Fulton	7,500	7,400	99
	Grant	27,800	27,300	98
	Lagrange	9,500	9,100	96
	Randolph	10,800	10,600	98
	OHIO			
	Allen	41,600	40,900	98
	Auglaize	16,400	16,100	98
Totals		429,300	422,100	98
Net Weekly Circulation (1990)			244,200	
Average Daily Circulation (1990)			132,700	

THIS DATA IS AVAILABLE ON TAPE OR DISKETTE FOR USE ON YOUR OWN COMPUTER OR AS CUSTOMIZED REPORTS

Call Lynn Levine or Nancy Cramer
202-872-9200

Indiana—Fort Wayne

WFFT-TV
Ch. 55

Network Service: Fox.

Licensee: Williams Communications, 717 E. David Rd., Dayton, OH 45429.

Studio: 3707 Hillegas Rd., Fort Wayne, IN 46808.

Mailing Address: Box 2255, Fort Wayne, IN 46801.

Telephone: 219-424-5555. **TWX:** 810-332-1528. **Fax:** 219-484-4331.

Technical Facilities: Channel No. 55 (716-722 MHz). Authorized power: 603-kw max. & 389-kw horizontal visual, 60.3-kw max. & 38.9-kw horizontal aural. Antenna: 780-ft. above av. terrain, 805-ft. above ground, 1625-ft. above sea level.

Latitude 41° 06' 33"
Longitude 85° 11' 44"

Transmitter: 3707 Hillegas Rd.

Satellite Earth Stations: Scientific-Atlanta, 10-meter C-band; Comtech, 5-meter C-band; Prodelin, 4.5-meter C-band; AFC, 3.7-meter; RCA Ku-band; Agile, M/A-Com, Omni, Scientific-Atlanta, Standard Communications receivers.

News Services: CNN Headline News, UPI.

Ownership: Great Trails Broadcasting Corp. (Group Owner).

Began Operation: December 21, 1977. Sale to Great Trails Bcstg. Corp. by Orbitario Corp. approved by FCC June 1, 1982 (Television Digest, Vol. 22:13). Sold to present owner Dec. 1986.

Represented (sales): Katz Independent TV Sales.

Represented (legal): Haley, Bader & Potts.

Personnel:

- JEFF EVANS, vice president & general manager.
- STEVE POZEANAC, director of operations & program manager.
- FRANK HAWKINS, general sales manager.
- BECKY COOPER, national sales manager.
- BOB SMITHHART, regional sales manager.
- GLENN SHICK, chief engineer.
- AL CRAIN, production manager.
- STEVE SHINE, news director.
- CHERI STREICHER, promotion director.
- BURL RAWLINS, business manager.
- LOIS DINKEL, co-op director.

Highest 30 Sec. Rate: \$1100.

City of License: Fort Wayne. **ADI:** Fort Wayne. **Rank:** 101.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
INDIANA				
50% & Over	Adams	10,600	10,400	98
	Allen	111,000	109,500	99
	De Kalb	12,200	12,100	99
	Huntington	13,800	13,600	99
	Jay	8,200	8,000	98
	Noble	14,200	13,900	98
	Steuben	10,700	10,500	98

Our firm acted as financial advisor and broker in the 1982 sale of **WFFT-TV**

THE TED HEPBURN COMPANY

Ted Hepburn, President Todd Hepburn, Vice-President
325 Garden Road, Palm Beach, Florida 33480 (407) 863-8995
P.O. Box 42401, Cincinnati, Ohio 45242 (513) 791-8730



WFFT-TV BPC1-4975 Granted 5/20/77

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	Wabash	12,500	12,200	98	
	Wells	9,400	9,200	98	
	Whitley	9,800	9,700	99	
	OHIO				
	Mercer	13,600	13,400	99	
	Paulding	7,700	7,600	99	
	Van Wert	11,800	11,700	99	
Between 25-49%	INDIANA				
	Blackford	5,600	5,500	98	
	Grant	27,800	27,300	98	
	Kosciusko	24,400	23,900	98	
	Lagrange	9,500	9,100	96	
	Miami	14,100	13,800	98	
Between 5-24%	OHIO				
	Allen	41,600	40,900	98	
	Auglaize	16,400	16,100	98	
	Defiance	14,500	14,300	99	
	Putnam	11,300	11,100	98	
	Williams	14,400	14,100	98	
	INDIANA				
	Fulton	7,500	7,400	99	
	Marshall	15,500	15,200	98	
	Randolph	10,800	10,600	98	
	MICHIGAN				
	Branch	15,100	14,900	99	
St Joseph	22,700	22,400	99		
OHIO					
Darke	20,900	20,600	99		
Henry	10,600	10,500	99		
Totals		528,200	519,500	98	
Net Weekly Circulation (1990)				242,800	
Average Daily Circulation (1990)				97,100	

Indiana—Fort Wayne

WKJG-TV

Ch. 33

Network Service: NBC.

Licensee: Corp. for General Trade, 2633 W. State Blvd., Fort Wayne, IN 46808.

Studio: 2633 W. State Blvd., Fort Wayne, IN 46808.

Telephone: 219-422-7474. TWX: 810-332-1400. Fax: 219-422-9648.

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 589-kw visual, 58.9-kw aural. Antenna: 770-ft. above av. terrain, 793-ft. above ground, 1593-ft. above sea level.

Latitude 41° 05' 36.00"
Longitude 85° 10' 28.47"

Transmitter: 2633 W. State Blvd.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Comtech, 5.0-meter C-band; AFC, 3.7-meter Ku-band; Pinzone, 3.7-meter C-band; M/A-Com, Microdyne receivers.

News Service: AP.

Ownership: Corporation for General Trade.

Began Operation: November 21, 1953. Sale to present owner by Wabash Valley Bcstg. Corp. approved by FCC Nov. 23, 1983. Sale to Wabash by Federated Media Inc. approved by FCC July 30, 1974 (Television Digest, Vol. 14:32). Sale to FMI by Truth Publishing Co. approved by FCC March 10, 1971 (Vol. 10:27). Previous sale by Clarence L. Schust, H. Leslie Popp and associates approved March 13, 1957 (Vol. 13:5, 11).

Represented (sales): Sektel Inc.

Represented (legal): Haley, Bader & Potts.

Represented (engineering): Lohnes & Culver.

Personnel:
HILLIARD GATES, vice president.
WILLIAM NICHOLS, general manager.
WILLIAM KLINE, general sales manager.
EUGENE YERGENS, local sales manager.
LARRY BOWER, promotion & operations director.
JACK MAURER, news director.
MATT KYLE, chief engineer.
ROBERT LUCAS, business manager.

Highest 30 Sec. Rate: \$900.

NETWORK BASE HOURLY RATE: \$575.

City of License: Fort Wayne. ADI: Fort Wayne. Rank: 101.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	INDIANA			
	Adams	10,600	10,400	98
	Allen	111,000	109,500	99
	Blackford	5,600	5,500	98
	De Kalb	12,200	12,100	99
	Huntington	13,800	13,600	99
	Jay	8,200	8,000	98
	Noble	14,200	13,900	98
	Steuben	10,700	10,500	98
	Wabash	12,500	12,200	98
	Wells	9,400	9,200	98
Whitley	9,800	9,700	99	



WKJG-TV BPC:T-790925KJ Granted 12/30/79

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OHIO			
	Mercer	13,600	13,400	99
	Paulding	7,700	7,600	99
	Van Wert	11,800	11,700	99
Between 25-49%	INDIANA			
	Kosciusko	24,400	23,900	98
	Lagrange	9,500	9,100	96
	OHIO			
Defiance	14,500	14,300	99	
Williams	14,400	14,100	98	
Between 5-24%	INDIANA			
	Fulton	7,500	7,400	99
	Grant	27,800	27,300	98
	Miami	14,100	13,800	98
	MICHIGAN			
Branch	15,100	14,900	99	
OHIO				
Allen	41,600	40,900	98	
Auglaize	16,400	16,100	98	
Putnam	11,300	11,100	98	
Totals		447,700	440,200	98
Net Weekly Circulation (1990)			243,500	
Average Daily Circulation (1990)			125,300	

There is no more visible place for your advertising message than the pages of the **Television & Cable Factbook**

Indiana—Fort Wayne

WPTA

Ch. 21

Network Service: ABC.

Licensee: Granite Broadcasting Corp., 1 Dag Hammarskjold Plaza, New York, NY 10017.

Studio: 3401 Butler Rd., Fort Wayne, IN 46808.

Mailing Address: Box 2121, Fort Wayne, IN 46801.

Telephone: 219-483-0584. TWX: 810-332-1549.

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 562-kw max. & 490-kw horizontal visual, 56.2-kw max. & 49-kw horizontal aural. Antenna: 740-ft. above av. terrain, 770-ft. above ground, 1582-ft. above sea level.

Latitude 41° 06' 08"
Longitude 85° 11' 04"

Transmitter: 3401 Butler Rd.

Satellite Earth Stations: Microdyne, 7.3-meter C-band; Andrew, 7-meter C-band; Andrew, 4.5-meter C-band; Andrew, 4.5-meter Ku & C-band; Andrew, Avartek, Microdyne, RCA receivers.

News Services: ABC, AP, NWS, UPI.

Ownership: Granite Broadcasting Corporation (Group Owner).

Began Operation: September 28, 1957. Sale to present owner by Pulitzer Publishing Co. approved by FCC Sept. 25, 1989 (Television Digest, Vol. 29:34). Sale to Pulitzer by Gannett Co. Inc. approved by FCC May 12, 1983 (Vol. 23:2). Merger of Combined Communications with Gannett Co. approved by FCC June 7, 1979 (Vol. 18:20, 38; 19:24). Sale to Combined by Sarkes Tarzian Inc. approved April 4, 1973 (Vol. 12:41; 13:7).

Represented (sales): Blair Television.

Represented (legal): Verner, Lüpfert, Bernhard, McPherson & Hand.

Personnel:

BARBARA WIGHAM, vice president & general manager.

BILL RANSOM, general sales manager.

BILL MacDONALD, local sales manager.

WAYNE LUDKEY, news director.

RAY KRUEGER, chief engineer.

MIRIAM SYMONDS, business manager.

JOHN KELLY, marketing director.

EDWIN C. METCALFE, consultant.

JAN D'ITALIA, program director.

Highest 30 Sec. Rate: \$1000.

NETWORK BASE HOURLY RATE: \$825.

City of License: Fort Wayne. ADI: Fort Wayne. Rank: 101.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	INDIANA			
	Adams	10,600	10,400	98
	Allen	111,000	109,500	99
	Blackford	5,600	5,500	98
	De Kalb	12,200	12,100	99
	Huntington	13,800	13,600	99



WPTA BPCT-790312LC Granted 6/8/79

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Jay	8,200	8,000	98
	Noble	14,200	13,900	98
	Steuben	10,700	10,500	98
	Wabash	12,500	12,200	98
	Wells	9,400	9,200	98
	Whitley	9,800	9,700	99
	OHIO			
	Defiance	14,500	14,300	99
	Mercer	13,600	13,400	99
	Paulding	7,700	7,600	99
Between 25-49%	Van Wert	11,800	11,700	99
	Williams	14,400	14,100	98
	INDIANA			
	Kosciusko	24,400	23,900	98
Between 5-24%	Lagrange	9,500	9,100	96
	Miami	14,100	13,800	98
Totals	OHIO			
	Auglaize	16,400	16,100	98
	Putnam	11,300	11,100	98
Net Weekly Circulation (1990)	INDIANA			
	Grant	27,800	27,300	98
	OHIO			
Average Daily Circulation (1990)	Allen	41,600	40,900	98
	Totals	425,100	417,900	98
Net Weekly Circulation (1990)			265,300	
Average Daily Circulation (1990)			153,200	

Indiana—Indianapolis

WHMB-TV

Ch. 40.

Network Service: None, independent.

Licensee: LeSea Broadcasting Co., Box 12, South Bend, IN 46624.

Studio: 10511 Greenfield Ave., Noblesville, IN 46060.

Mailing Address: Box 50250, Indianapolis, IN 46250.

Telephone: 317-773-5050. Fax: 317-773-4051.

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 2113-kw max. & 1596-kw horizontal visual, 211.3-kw max. & 159.6-kw horizontal aural. Antenna: 994-ft. above av. terrain, 1010-ft. above ground, 1845-ft. above sea level.

Latitude 39° 53' 39"
Longitude 86° 12' 19"

Transmitter: 7701 Walnut Dr., Indianapolis.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 10-meter; Microdyne, 7-meter; Harris, 5-meter; Microdyne, Scientific-Atlanta receivers.

News Service: INN.

Ownership: Le Sea Broadcasting Co. (Group Owner).

Began Operation: January 25, 1971. Sale to present owner by Dr. Wendell Hansen approved by FCC Aug. 15, 1972.

Represented (sales): Landin Media Sales.

Personnel:

LESTER SUMRALL, president.

PETER SUMRALL, general manager.

JIM SHAFFER, sales manager.

DAVE STRAIT, station manager.

THOM EWING, local sales manager.

DOUG GARLINGER, chief engineer.

JIM SHAFFER, program director.

Highest 30 Sec. Rate: \$45.

City of License: Indianapolis. ADI: Indianapolis. Rank: 26.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
INDIANA				
Between 5-24%	Benton	3,500	3,400	97
	Blackford	5,600	5,500	98
	Boone	14,400	14,200	99
	Carroll	7,100	7,000	99
	Clinton	11,700	11,500	98
	Decatur	8,400	8,200	98
	Hamilton	35,900	35,500	99
	Hendricks	26,300	26,000	99
	Henry	18,600	18,300	98
	Howard	32,300	31,900	99
	Johnson	30,300	30,100	99



WHMB-TV BPCT-810722KH Granted 1/12/82

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Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Madison	49,100	48,600	99
	Marion	310,600	306,600	99
	Miami	14,100	13,800	98
	Monroe	37,400	36,400	97
	Montgomery	13,400	13,200	99
	Morgan	19,000	18,700	98
	Rush	6,500	6,400	98
	Shelby	14,300	14,100	99
	Tipton	6,300	6,200	98
Totals		664,800	655,600	99
Net Weekly Circulation (1990)			62,200	
Average Daily Circulation (1990)			16,900	

Need Broadcast TV or Cable TV Mail Labels From the Factbook?

Call Information Marketing Services
703-821-8130

Indiana—Indianapolis

WISH-TV

Ch. 8

Network Service: CBS.

Licensee: Indiana Broadcasting Corp., 1950 N. Meridian St., Indianapolis, IN 46202.

Studio: 1950 N. Meridian St., Indianapolis, IN 46202.

Telephone: 317-923-8888. TWX: 810-341-3127. Fax: 317-926-1144.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 42.7-kw aural. Antenna: 990-ft. above av. terrain, 997-ft. above ground, 1847-ft. above sea level.

Latitude 39° 45' 39"
Longitude 86° 00' 21"

Transmitter: 553 South Post Rd.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 10-meter C-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.5-meter C-band.

News Services: AP, CBS, Group W Newsfeed, UPI.

Ownership: LIN Broadcasting Corp. (Group Owner).

Began Operation: July 1, 1954. Sale, along with WANE-TV-AM, Fort Wayne, to Corinthian Bcstg. approved by FCC Oct. 10, 1956 (Television Digest, Vol. 12:34, 41). Sale by Corinthian to LIN Bcstg. approved Nov. 28, 1983 (Vol. 23:36).

Represented (sales): Petry Television Inc.

Represented (legal): Covington & Burling.

Represented (engineering): A. D. Ring & Associates, P.C.

Personnel:

PAUL KARPOWICZ, president & general manager.

SCOTT BLUMENTHAL, general sales manager.

MIKE JOHNSTON, local sales manager.

TIM WARNER, national sales manager.

PETER NIKIEL, advertising & promotion manager.

TERRY VAN BIBBER, chief engineer.

LEE GILES, news director.

RICK THEDWALL, program director.

JOE WERTENBERGER, business manager.

Highest 30 Sec. Rate: \$7000.

NETWORK BASE HOURLY RATE: \$2200.

City of License: Indianapolis. ADI: Indianapolis. Rank: 26.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	INDIANA			
	Bartholomew	24,800	24,400	98
	Blackford	5,600	5,500	98
	Boone	14,400	14,200	99
	Brown	5,300	5,200	98
	Carroll	7,100	7,000	99
	Clinton	11,700	11,500	98
	Decatur	8,400	8,200	98
	Delaware	43,700	43,100	99
	Fayette	10,000	9,800	98
	Grant	27,800	27,300	98
	Hamilton	35,900	35,500	99
	Hancock	16,700	16,500	99
	Hendricks	26,300	26,000	99
	Henry	18,600	18,300	98
	Howard	32,300	31,900	99
	Jackson	13,800	13,600	99
	Jennings	7,900	7,700	97
	Johnson	30,300	30,100	99



WISH-TV BPC-110 Granted 1/28/54

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Lawrence	16,700	16,400	98
	Madison	49,100	48,600	99
	Marion	310,600	306,600	99
	Miami	14,100	13,800	98
	Monroe	37,400	36,400	97
	Montgomery	13,400	13,200	99
	Morgan	19,000	18,700	98
	Putnam	10,100	9,900	98
	Rush	6,500	6,400	98
	Shelby	14,300	14,100	99
Tipton	6,300	6,200	98	
Wayne	27,100	26,700	99	

INDIANA				
Between 25-49%	Cass	15,000	14,700	98
	Jay	8,200	8,000	98
	Owen	6,900	6,800	99
	Parke	5,900	5,800	98
	Randolph	10,800	10,600	98
	Tippecanoe	43,800	42,800	98
	Wabash	12,500	12,200	98
White	9,400	9,200	98	

ILLINOIS				
Between 5-24%	Vermilion	35,500	34,900	98
	INDIANA			
	Benton	3,500	3,400	97
	Clay	9,600	9,500	99
Fountain	6,800	6,700	99	
Greene	12,400	12,100	98	

(Continued on page A-454)

Totals	1,125,000	1,107,500	98
Net Weekly Circulation (1990)			771,900
Average Daily Circulation (1990)			437,800

Indiana—Indianapolis

WRTV

Ch. 6

Network Service: ABC.

Licensee: McGraw-Hill Broadcasting Co. Inc., 1330 N. Meridian St., Indianapolis, IN 46202.

Studio: 1330 N. Meridian St., Indianapolis, IN 46202.

Mailing address: Box 607, Indianapolis, IN 46206.

Telephone: 317-635-9788. TWX: 810-341-3339.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 990-ft. above av. terrain, 1019-ft. above ground, 1849-ft. above sea level.

Latitude 39° 53' 59"
Longitude 86° 12' 02"

Transmitter: 79th St. & Township Line Rd.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; Microdyne, 3-meter Ku-band; Microdyne, 7.2-meter C-band; Satcom Technologies, 5.5-meter Ku-band; Avantek, M/A-Com, Microdyne receivers.

News Services: ABC, AP, Conus, UPI.

Ownership: McGraw-Hill Broadcasting Co. (Group Owner).

Began Operation: May 30, 1949. Sale to present owner by Time Inc. approved by FCC March 8, 1972 (Television Digest, Vol. 12:10, 11). Previous sale by H. M. Bitner interests approved by FCC April 17, 1957 (Vol. 12:50, 51; 13:16).

Represented (sales): MMT Sales Inc.

Represented (legal): Koteen & Naftain.

Personnel:

JOHN PROFFITT, vice president & general manager.
SHARON CHALFIN, general sales manager.
KEN LADAGE, director of program operations.
PAUL MONTGOMERY, acting director of advertising & sales promotion.
MARTIN SIDDALL, director of business affairs.
DICK PRATT, director of engineering.
ARLIN STEVENS, director of news.
ED SORENSEN, sports director.
ROB MCCONNELL, local sales manager.
JEFF KLOPFENSTEIN, national sales manager.

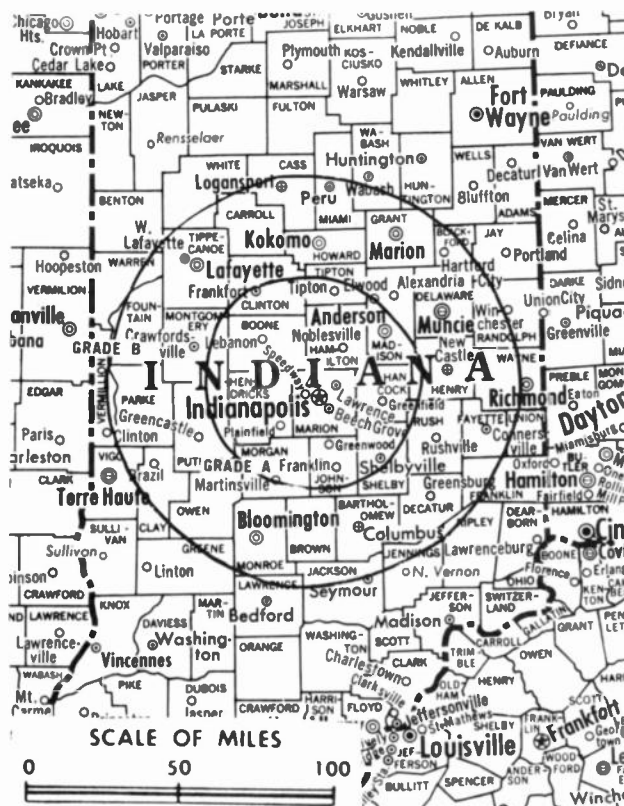
Rates: On request.

NETWORK BASE HOURLY RATE: \$2300.

City of License: Indianapolis. ADI: Indianapolis. Rank: 26.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	INDIANA			
	Bartholomew	24,800	24,400	98
	Benton	3,500	3,400	97
	Blackford	5,600	5,500	98
	Boone	14,400	14,200	99
	Brown	5,300	5,200	98
	Carroll	7,100	7,000	99
	Cass	15,000	14,700	98
	Clinton	11,700	11,500	98
	Decatur	8,400	8,200	98
	Delaware	43,700	43,100	99
	Fayette	10,000	9,800	98
	Fountain	6,800	6,700	99
	Grant	27,800	27,300	98
Hamilton	35,900	35,500	99	
Hancock	16,700	16,500	99	
Hendricks	26,300	26,000	99	



WRTV BMPCT-1529 Granted 12/29/53

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	INDIANA			
	Henry	18,600	18,300	98
	Howard	32,300	31,900	99
	Johnson	30,300	30,100	99
	Madison	49,100	48,600	99
	Marion	310,600	306,600	99
	Miami	14,100	13,800	98
	Monroe	37,400	36,400	97
	Montgomery	13,400	13,200	99
	Morgan	19,000	18,700	98
	Owen	6,900	6,800	99
	Parke	5,900	5,800	98
	Putnam	10,100	9,900	98
	Rush	6,500	6,400	98
Shelby	14,300	14,100	99	
Tippecanoe	43,800	42,800	98	
Tipton	6,300	6,200	98	
Warren	2,900	2,800	97	
White	9,400	9,200	98	
Between 25-49%	INDIANA			
	Clay	9,600	9,500	99
	Jackson	13,800	13,600	99
	Jay	8,200	8,000	98
	Jennings	7,900	7,700	97
Between 5-24%	ILLINOIS			
	Clark	6,800	6,600	97
	(Continued on page A-454)			
	Totals	1,142,900	1,124,900	98
	Net Weekly Circulation (1990)		808,400	
Average Daily Circulation (1990)		457,400		

Indiana—Indianapolis

WTHR
Ch. 13

Network Service: NBC.

Licensee: VideoIndiana Inc., Box 1313, Indianapolis, IN 46202.

Studio: 1000 N. Meridian St., Indianapolis, IN 46204.

Telephone: 317-636-1313. **Fax:** 317-636-3717.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: Circularly polarized, 980-ft. above av. terrain, 1040-ft. above ground, 1860-ft. above sea level.

Latitude 39° 55' 43"
Longitude 86° 10' 55"

Transmitter: Ditch Rd. & 96th St.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 8.8-meter; ADM, 6.1-meter; Harris, 6.1-meter; RCA Americom Ku-band; Harris, M/A-Com, Scientific-Atlanta receivers.

News Services: Accu-Weather, AP, CNN, NBC, NIWS, Sports News Satellite.

Ownership: WBNS-TV Inc. (Group Owner).

Began Operation: October 30, 1957. Sale to present owner by Avco Bcstg. Corp. approved by FCC Aug. 11, 1975 (Television Digest, Vol. 15:13, 21).

Represented (sales): Blair Television.

Represented (legal): Crowell & Moring.

Represented (engineering): David Steel & Associates Inc.

Personnel:

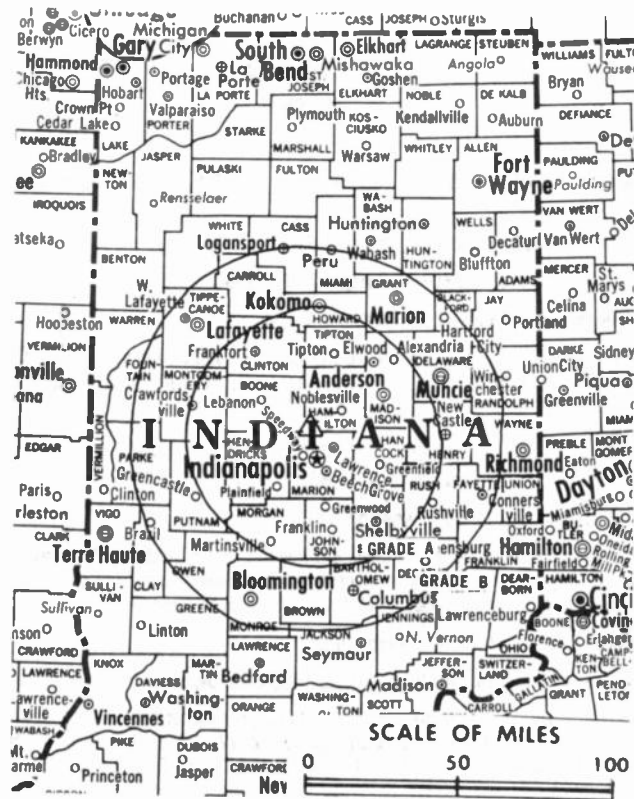
- GENE D'ANGELO, president.
- MICHAEL J. CORKEN, vice president & general manager.
- GERALD CARY, treasurer.
- WILLIAM C. HINEMAN, director of operations.
- TOM ROSE, program director.
- MARLENE CAMPBELL, general sales manager.
- TERRILL WEISS, national sales manager.
- BETTY CROCKETT, local sales manager.
- ROD PORTER, marketing manager.
- BOB CAMPBELL, news director.
- MARK DILLON, business manager.
- CHUCK JACKSON, productions director.
- HAROLD THOMPSON, chief engineer.

Rates: On request.

City of License: Indianapolis. **ADI:** Indianapolis. **Rank:** 26.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	INDIANA			
	Bartholomew	24,800	24,400	98
	Benton	3,500	3,400	97
	Blackford	5,600	5,500	98
	Boone	14,400	14,200	99
	Brown	5,300	5,200	98
	Carroll	7,100	7,000	99
	Cass	15,000	14,700	98
	Clinton	11,700	11,500	98
	Decatur	8,400	8,200	98
	Delaware	43,700	43,100	99
	Fayette	10,000	9,800	98
	Grant	27,800	27,300	98
	Hamilton	35,900	35,500	99
	Hancock	16,700	16,500	99
	Hendricks	26,300	26,000	99
	Henry	18,600	18,300	98



WTHR BMPCT—831103KR Granted 12/21/83 ©American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Indiana			
	Howard	32,300	31,900	99
	Johnson	30,300	30,100	99
	Madison	49,100	48,600	99
	Marion	310,600	306,600	99
	Miami	14,100	13,800	98
	Monroe	37,400	36,400	97
	Montgomery	13,400	13,200	99
	Morgan	19,000	18,700	98
	Putnam	10,100	9,900	98
	Rush	6,500	6,400	98
	Shelby	14,300	14,100	99
	Tippecanoe	43,800	42,800	98
Tipton	6,300	6,200	98	
White	9,400	9,200	98	
Between 25-49%	Indiana			
	Fountain	6,800	6,700	99
	Jackson	13,800	13,600	99
	Jay	8,200	8,000	98
	Jennings	7,900	7,700	97
	Lawrence	16,700	16,400	98
	Owen	6,900	6,800	99
	Parke	5,900	5,800	98
Between 5-24%	Indiana			
	Clay	9,600	9,500	99

(Continued on page A-454)

Totals	1,082,000	1,065,300	98
Net Weekly Circulation (1990)			806,400
Average Daily Circulation (1990)			437,100

Indiana—Indianapolis

WXIN

Ch. 59

Network Service: Fox.

Licensee: Chase Bcstg. of Indianapolis Inc.

Studio: 1440 N. Meridian St., Indianapolis, IN 46202.

Telephone: 317-632-5900. Fax: 317-634-2324.

Technical Facilities: Channel No. 59 (740-746 MHz). Authorized power: 2090-kw max. visual, 209-kw max. aural. Antenna: 992-ft. above av. terrain, 1014-ft. above ground, 1814-ft. above sea level.

Latitude 39° 53' 20"
Longitude 86° 12' 07"

Transmitter: 2350 Westland Rd., Indianapolis.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 6.1-meter C-band; Harris, 4.6-meter C-band; Harris receivers.

News Service: UPI.

Ownership: Chase Broadcasting Inc. (Group Owner).

Began Operation: February 2, 1984. Sale to present owner approved March 19, 1990 (Television Digest, Vol. 29:33; 30:13). Sale to Outlet Communications by USA Communications Inc. approved by FCC Dec. 26, 1984.

Represented (sales): Setkel Inc.

Personnel:

JOSEPH YOUNG, vice president & general manager.

DENNIS CHRISTINE JR., general sales manager.

GEORGE BOGGS, program manager.

RANDA MINKARAH, local sales manager.

MIKE MCKINNON, chief engineer.

JUDY DAGES, promotion director.

SARAH BONNER, business manager.

Highest 30 Sec. Rate: \$4000.

City of License: Indianapolis. ADI: Indianapolis. Rank: 26.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	INDIANA			
	Boone	14,400	14,200	99
	Clinton	11,700	11,500	98
	Delaware	43,700	43,100	99
	Hamilton	35,900	35,500	99
	Hancock	16,700	16,500	99
	Hendricks	26,300	26,000	99
	Henry	18,600	18,300	98
	Howard	32,300	31,900	99
	Johnson	30,300	30,100	99
	Madison	49,100	48,600	99
	Marion	310,600	306,600	99
	Montgomery	13,400	13,200	99
	Morgan	19,000	18,700	98
	Tippecanoe	43,800	42,800	98
	Tipton	6,300	6,200	98
	White	9,400	9,200	98



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	INDIANA			
	Bartholomew	24,800	24,400	98
	Benton	3,500	3,400	97
	Carroll	7,100	7,000	99
	Cass	15,000	14,700	98
	Clay	9,600	9,500	99
	Decatur	8,400	8,200	98
	Grant	27,800	27,300	98
	Miami	14,100	13,800	98
	Monroe	37,400	36,400	97
Between 5-24%	INDIANA			
	Putnam	10,100	9,900	98
	Rush	6,500	6,400	98
	Shelby	14,300	14,100	99
	Vigo	40,200	39,600	98
	Blackford	5,600	5,500	98
	Brown	5,300	5,200	98
	Fountain	6,800	6,700	99
	Jackson	13,800	13,600	99
	Jay	8,200	8,000	98
Lawrence	16,700	16,400	98	
Owen	6,900	6,800	99	
Parke	5,900	5,800	98	
Vermillion	7,100	7,000	99	
Wabash	12,500	12,200	98	
Warren	2,900	2,800	97	
Totals		992,000	977,100	98
Net Weekly Circulation (1990)				516,300
Average Daily Circulation (1990)				214,500

Indiana—Bloomington-Indianapolis

WCLJ
Ch. 42

Network Service: Trinity Bcstg. Network.

Licensee: Trinity Bcstg. of Indiana, 2528 U.S. 31 South, Greenwood, IN 46143.

Studio: 2528 U.S. 31 S, Greenwood, IN 46143.

Telephones: 317-535-5542; 800-227-5714.

Technical Facilities: Channel No. 42 (638-644 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1040-ft. above av. terrain, 967-ft. above ground, 1827-ft. above sea level.

Latitude	39°	24'	12"
Longitude	86°	08'	50"

Transmitter: 0.8-mi. SE of junction of Hwys. 252 & 135, near Trafalgar.

Satellite Earth Station: Vertex, 6.1-meter; Wegener receivers.

Ownership: Trinity Broadcasting Network Inc. (Group Owner).

Began Operation: August 27, 1987.

Represented (legal): May & Dunne, Chartered.

Represented (engineering): Smith & Powstenko.

Personnel:

ROBERT HIGLEY, general manager.

TEE THOMAS, chief engineer.

JOAN HIGLEY, program director.

Rates: On request.

Arbitron Data: Not available.



City of License: Bloomington. **ADI:** Indianapolis. **Rank:** 26.

Indiana—Bloomington-Indianapolis

WIIB

Ch. 63

Network Service: None, independent.

Licensee: Channel 63 Inc., 3500 Parkdale Ave., Baltimore, MD 21211.

Telephone: 317-878-5407. Fax: 317-878-4458.

Technical Facilities: Channel No. 63 (764-770 MHz). Authorized power: 1838-kw max. visual. Antenna: 1077-ft. above av. terrain, 974-ft. above ground, 1865-ft. above sea level.

Latitude	39°	24'	16"
Longitude	86°	08'	37"

Transmitter: 0.4-mi. SW of intersection of S.R. 252 & S.R. 135, Trafalgar.

Ownership: Sinclair Broadcast Group Inc. (Group Owner).

Began Operation: December 27, 1988.

Represented (legal): Fisher, Wayland, Cooper & Leader.

Represented (engineering): Carl T. Jones Corp.

Personnel:

MARY ANN RENNE, general manager.

DENNIS WALLACE, chief engineer.

BARBARA KERR, assistant to general manager.

SCOTT BURGETT, assistant chief engineer.

Highest 30 Sec. Rate: \$50.

Arbitron Data: Not available.



City of License: Bloomington. ADI: Indianapolis. Rank: 26.

Indiana—Marion-Indianapolis

WMCC
Ch. 23

Network Service: None, independent.

Licensee: Marion TV Inc., 2250 Seymour Ave., Cincinnati, OH 45212.

Studio: 13044 E. 246th St., Noblesville, IN 46060.

Telephone: 317-552-0804. Telex: 910-250-5554. Fax: 317-552-0977.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 5000-kw visual, 600-kw aural. Antenna: 964-ft. above av. terrain, 963-ft. above ground, 1825-ft. above sea level.

Latitude 40° 08' 57"
Longitude 85° 56' 15"

Transmitter: NE corner of intersection of Hwy. 213 & 246th St., Strawtown.

Ownership: Gerald J. Robinson (Group Owner).

Began Operation: October 19, 1987.

Represented (sales): Sektel Inc.

Personnel:

DAVE TURNER, general manager.

JAY AUSTIN, local sales manager.

BOB PINNE, chief engineer.

JEFF DEGLER, director, promotion & marketing.

CAROL BUCKNER, business manager.

Rates: On request.

City of License: Marion. ADI: Indianapolis. Rank: 26.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	INDIANA			
	Delaware	43,700	43,100	99
	Grant	27,800	27,300	98
	Hamilton	35,900	35,500	99
	Hancock	16,700	16,500	99
	Henry	18,600	18,300	98
	Howard	32,300	31,900	99
	Jay	8,200	8,000	98
	Madison	49,100	48,600	99
	Rush	6,500	6,400	98
	Tipton	6,300	6,200	98
	Between 5-24%	INDIANA		
Blackford		5,600	5,500	98
Boone		14,400	14,200	99
Carroll		7,100	7,000	99



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Cass	15,000	14,700	98
	Clinton	11,700	11,500	98
	Decatur	8,400	8,200	98
	Hendricks	26,300	26,000	99
	Johnson	30,300	30,100	99
	Marion	310,600	306,600	99
	Miami	14,100	13,800	98
	Montgomery	13,400	13,200	99
	Morgan	19,000	18,700	98
	Putnam	10,100	9,900	98
	Randolph	10,800	10,600	98
	Union	2,400	2,300	96
Wabash	12,500	12,200	98	
Totals		756,800	746,300	99
Net Weekly Circulation (1990)			162,400	
Average Daily Circulation (1990)			56,600	

Indiana—Bloomington-Indianapolis

WTTV

Ch. 4

(Operates satellite WTTK, Kokomo, IN)

Network Service: None, independent.

Licensee: WTTV Inc., 3490 Bluff Rd., Indianapolis, IN 46217.

Studio: 3490 Bluff Rd., Indianapolis, IN 46217.

Telephone: 317-787-2211. TWX: 510-101-2288. Fax: 317-781-0031.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 55-kw visual, 11-kw aural. Antenna: 1200-ft. above av. terrain, 1170-ft. above ground, 2037-ft. above sea level.

Latitude 39° 24' 26.50"
Longitude 86° 08' 52.00"

Transmitter: Trafalgar, IN.

Satellite Earth Stations: Transmit/receive Harris, 8.8-meter C-band; Scientific-Atlanta, 4.6-meter Ku-band; Microdyne, 3.6-meter Ku-band; Vertex, 6.1-meter C-band; Harris, Scientific-Atlanta, Standard Communications receivers.

News Services: CNN, UPI.

Ownership: Capitol Broadcasting Co. Inc. (Group Owner).

Began Operation: November 11, 1949. Sale by Sarkes Tarzian Inc. approved by FCC May 9, 1978 (Television Digest, Vol. 17:29). Sale to Tel-Am Operations Inc. by Teleco Inc. approved by FCC Jan. 24, 1984. Sale to present owner approved June 7, 1988.

Represented (sales): TeleRep Inc.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Moffet, Larson & Johnson Inc.

Personnel:

FREDERICK R. BARBER, vice president & general manager.
CLYDE V. DUTTON, general sales manager.
BERNARD J. SOUERS, local sales manager.
WILLIS M. DAVIS, station manager.
FRED BAUMGARTNER, engineering manager.
DOUG BALLIN, news director.
JON FINDLEY, production manager.
JOHN O'LAUGHLIN, promotion manager.
CATHRYN CARTER, business manager.

Rates: On request.

Arbitron Data: Includes WTTK, Kokomo, IN.

City of License: Bloomington. ADI: Indianapolis. Rank: 26.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
INDIANA				
50% & Over	Bartholomew	24,800	24,400	98
	Blackford	5,600	5,500	98
	Boone	14,400	14,200	99
	Brown	5,300	5,200	98
	Carroll	7,100	7,000	99
	Cass	15,000	14,700	98
	Clay	9,600	9,500	99
	Clinton	11,700	11,500	98
	Decatur	8,400	8,200	98
	Delaware	43,700	43,100	99
	Fayette	10,000	9,800	98
	Grant	27,800	27,300	98
	Greene	12,400	12,100	98
	Hamilton	35,900	35,500	99
	Hancock	16,700	16,500	99
	Hendricks	26,300	26,000	99



WTTV BPCT-5061 Granted 11/14/77

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Henry	18,600	18,300	98
	Howard	32,300	31,900	99
	Jackson	13,800	13,600	99
	Jennings	7,900	7,700	97
	Johnson	30,300	30,100	99
	Lawrence	16,700	16,400	98
	Madison	49,100	48,600	99
	Marion	310,600	306,600	99
	Martin	3,900	3,800	97
	Miami	14,100	13,800	98
	Monroe	37,400	36,400	97
	Montgomery	13,400	13,200	99
	Morgan	19,000	18,700	98
	Owen	6,900	6,800	99
	Parke	5,900	5,800	98
	Putnam	10,100	9,900	98
Rush	6,500	6,400	98	
Shelby	14,300	14,100	99	
Tipton	6,300	6,200	98	
White	9,400	9,200	98	
Between 25-49%	ILLINOIS Crawford	8,200	8,100	98
	INDIANA Daviess	10,600	10,300	97
	Dubois	13,200	12,800	97
	Fountain	6,800	6,700	99
	Jay	8,200	8,000	98
Jefferson	10,500	10,300	98	
Knox	15,800	15,500	98	
(Continued on page A-454)				
Totals		1,673,900	1,647,800	98
Net Weekly Circulation (1990)			754,000	
Average Daily Circulation (1990)			308,200	

Indiana—Kokomo

WTTK

Ch. 29

(Satellite of WTTV, Bloomington-Indianapolis, IN)

Network Service: None, independent.

Licensee: WTTV Inc., 3490 Bluff Rd., Indianapolis, IN 46217.

Studio: See WTTV, Bloomington.

Telephone: 317-787-2211. TWX: 510-101-2288. Fax: 317-781-0031.

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 3090-kw max. visual, 309-kw max. aural. Antenna: 774-ft. above av. terrain, 785-ft. above ground, 1654-ft. above sea level.

Latitude	40°	20'	20"
Longitude	85°	57'	15"

Transmitter: Windfall, IN.

Ownership: Capitol Broadcasting Co. Inc. (Group Owner).

Began Operation: May 1, 1988.

Represented (sales): TeleRep Inc.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Moffet, Larson & Johnson Inc.

Personnel:

FREDERICK BARBER, vice president & general manager.

FRED BAUMGARTNER, engineering manager.

CLYDE DUTTON, general sales manager.

BERNIE SOUERS, local sales manager.

Rates: Included with WTTV, Bloomington-Indianapolis, IN.



Arbitron Data: Included with WTTV, Bloomington-Indianapolis, IN.

City of License: Kokomo. ADI: Indianapolis. Rank: 26.

Indiana—Lafayette-Kokomo

WLFI-TV

Ch. 18

18

WLFI LAFAYETTE

Network Service: CBS.

Licensee: WLFI-TV Inc., 2605 Yeager Rd., West Lafayette, IN 47906.

Studio: 2605 Yeager Rd., West Lafayette, IN 47906.

Mailing Address: Box 2618, West Lafayette, IN 47903.

Telephone: 317-463-1800. **Fax:** 317-463-7979.

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 1490-kw max. & 631-kw horizontal visual, 298-kw max. & 126-kw horizontal aural. Antenna: 780-ft. above av. terrain, 783-ft. above ground, 1553-ft. above sea level.

Latitude	40°	23'	20"
Longitude	86°	36'	46"

Transmitter: 600 West Rd., Ross Twp., IN.

Multichannel TV Sound: Planned.

Satellite Earth Stations: Andrew, 10-meter C-band; Scientific-Atlanta, 7.2-meter C-band; RCA, 3-meter Ku-band; Scientific-Atlanta receivers.

News Services: AP, UPI.

Ownership: Blade Communications Inc. (Group Owner).

Begin Operation: May 8, 1953 on Ch. 59. Transfer of TV and WASK(AM) to Rosenthal group from founder O. E. Richardson approved by FCC Feb. 20, 1957 (Television Digest, Vol. 13:4, 8). Sold to Sarkes Tarzian as Ch. 59, but left the air May 15, 1959 while sale was pending. Sale to Sarkes Tarzian by Henry Rosenthal and associates approved June 17, 1959; resumed operation on Ch. 18 Nov. 15, 1959 (Vol. 15:19, 20, 25, 46). Sale to RJN Bcstg. Inc. (Richard F. Shively) by Sarkes Tarzian Inc. approved Nov. 3, 1967. Sale to Blade Communications Inc. by RJN Bcstg. approved by FCC Sept. 13, 1979.

Represented (sales): Katz Television.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

ROBERT FORD, general manager.
TOM COMBS, sales manager.
MIKE PIGGOTT, news director.
TINA PARKER, director of operations.
DICK LONG, local sales manager.
KEN FITZGERALD, chief engineer.
NINA HART, program director.



WLFI-TV BMPCT-7447 Granted 3/15/73

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RON BRYAN, promotion director.
ROGER TELFER, business manager.

Highest 30 Sec. Rate: \$425.

NETWORK BASE HOURLY RATE: \$245.

City of License: Lafayette. **ADI:** Lafayette, IN. **Rank:** 191.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	INDIANA			
	Benton	3,500	3,400	97
	Carroll	7,100	7,000	99
	Cass	15,000	14,700	98
	Clinton	11,700	11,500	98
	Fountain	6,800	6,700	99
	Newton	5,200	5,100	98
	Tippecanoe	43,800	42,800	98
Warren	2,900	2,800	97	
White	9,400	9,200	98	
Between 25-49%	INDIANA			
	Howard	32,300	31,900	99
	Miami	14,100	13,800	98
	Montgomery	13,400	13,200	99
Tipton	6,300	6,200	98	
Between 5-24%	ILLINOIS			
	Iroquois	12,400	12,100	98
	INDIANA			
	Boone	14,400	14,200	99
	Jasper	9,100	8,900	98
Pulaski	5,100	5,000	97	
Wabash	12,500	12,200	98	
Totals		225,000	220,700	98
Net Weekly Circulation (1990)				113,400
Average Daily Circulation (1990)				51,900

Indiana—Richmond

WKOI

Ch. 43

Network Service: Trinity Bcstg. Network.

Licensee: Trinity Bcstg. of Indiana Inc., Box 1057, Richmond, IN 47375.

Studio: 1702 S. Ninth St., Richmond, IN 47374.

Mailing Address: Box 1057, Richmond, IN 47375.

Telephone: 317-935-2390.

Technical Facilities: Channel No. 43 (644-650 MHz). Authorized power: 1410-kw visual, 141-kw aural. Antenna: 990-ft. above av. terrain, 1003-ft. above ground, 1903-ft. above sea level.

Latitude 39° 30' 44"
Longitude 84° 38' 09"

Transmitter: Rte. 73, Collinsville, 2080 Trenton-Oxford Rd.

Satellite Earth Station: Scientific-Atlanta, 5-meter C-band; Scientific-Atlanta receivers.

Ownership: Trinity Broadcasting Network Inc. (Group Owner).

Began Operation: May 11, 1982.

Represented (legal): May & Dunne, Chartered.

Personnel:

MARY L. LAIRD, supervisor of station operations.

JOE HOYER, production manager.

CARL DOLE, chief engineer.

Rates: On request.

City of License: Richmond. ADI: Dayton. Rank: 52.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	INDIANA			
	Ripley	8,900	8,700	98
	Union	2,400	2,300	96
	Wayne	27,100	26,700	99



WKOI BPCT-5228 Granted 5/19/80

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Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	KENTUCKY			
	Grant	5,100	5,000	99
	Robertson	800	800	100
	OHIO			
	Butler	101,400	100,300	99
Darke	20,900	20,600	99	
Totals		166,600	164,400	99
Net Weekly Circulation (1990)			23,000	
Average Daily Circulation (1990)			8,000	

Indiana—South Bend

WHME-TV

Ch. 46

Network Service: None, independent.

Licensee: LeSea Bcstg. Corp., Box 12, South Bend, IN 46624.

Studio: 61300 S. Ironwood Rd., South Bend, IN 46614.

Telephone: 219-291-8200. Fax: 219-291-9043.

Technical Facilities: Channel No. 46 (662-668 MHz). Authorized power: 891-kw visual, 178-kw aural. Antenna: 1000-ft. above av. terrain, 982-ft. above ground, 1828-ft. above sea level.

Latitude 41° 35' 43"
Longitude 86° 09' 38"

Transmitter: Intersection of Fern & Roosevelt Rds.

Satellite Earth Stations: Transmit/receive Harris, 9.2-meter; Microdyne, 9.2-meter; Harris, Microdyne receivers.

FM Affiliate: WHME, 103.1 MHz, 3 kw, 300-ft.

Ownership: Le Sea Broadcasting Co. (Group Owner).

Began Operation: July 25, 1974. Left air April 6, 1976. Sale to present owner approved by FCC June 10, 1977. Resumed operation Sept. 10, 1977 (Television Digest, Vol. 17:38).

Represented (sales): Landin Media Sales.

Represented (engineering): E. Harold Munn Jr. & Associates Inc.

Personnel:

LESTER SUMRALL, president.

PETE SUMRALL, general manager.

MIKE SWINHART, operations manager.

JIM SHAFFER JR., general sales manager.

DAR MONESMITH, chief engineer.

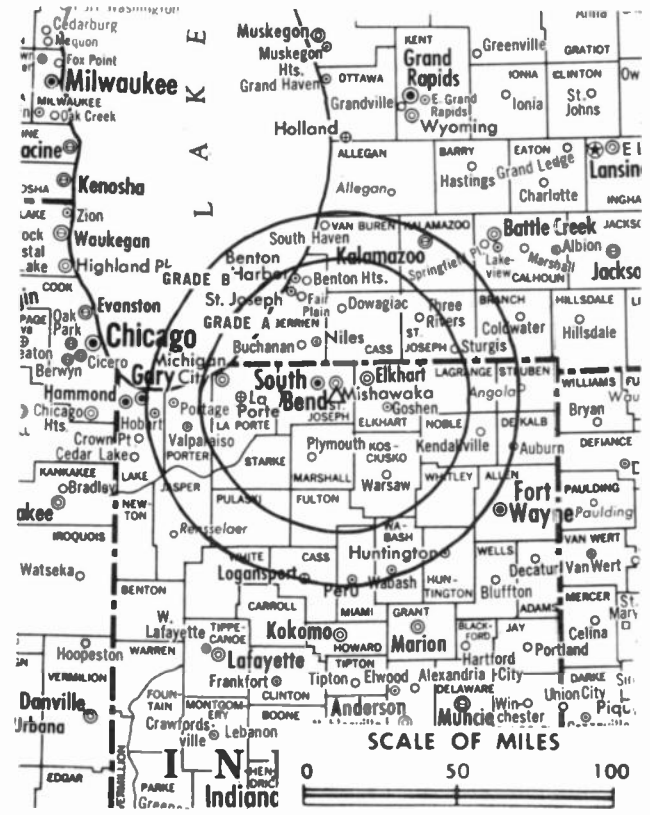
RAY SLOGAR, controller.

Highest 30 Sec. Rate: \$50.

City of License: South Bend. ADI: South Bend-Elkhart. Rank: 85.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	INDIANA			
	Elkhart	55,300	54,200	98
	Fulton	7,500	7,400	99
	Kosciusko	24,400	23,900	98
	Lagrange	9,500	9,100	96
	Marshall	15,500	15,200	98
	Starke	8,100	7,900	98
	MICHIGAN			
	Cass	18,500	18,200	98



WHME-TV BMP:T-7479 Granted 7/25/73

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Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	INDIANA			
	De Kalb	12,200	12,100	99
	Huntington	13,800	13,600	99
	La Porte	37,600	37,200	99
	Noble	14,200	13,900	98
	Pulaski	5,100	5,000	97
	St Joseph	90,700	89,600	99
	Steuben	10,700	10,500	98
	Wabash	12,500	12,200	98
	Whitley	9,800	9,700	99
	MICHIGAN			
	Berrien	62,600	61,600	98
	Branch	15,100	14,900	99
	St Joseph	22,700	22,400	99
Totals		445,800	438,600	98
Net Weekly Circulation (1990)			90,900	
Average Daily Circulation (1990)			31,600	

Indiana—South Bend

WNDU-TV

Ch. 16

Network Service: NBC.

Licensee: Michiana Telecasting Corp., Box 1616, South Bend, IN 46634.

Studio: 54516 Business U.S. 31 N, South Bend, IN 46637.

Mailing Address: Box 1616, South Bend, IN 46634.

Telephone: 219-239-1616. TWX: 810-299-2594. Fax: 219-282-2916.

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 3770-kw max. & 1955-kw horizontal visual, 754-kw max. & 390-kw horizontal aural. Antenna: 1069-ft. above av. terrain, 1068-ft. above ground, 1913-ft. above sea level.

Latitude 41° 36' 20.00"

Longitude 86° 12' 44.50"

Transmitter: Ironwood & Kern Rds.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Satcom Technologies, 9.1-meter C-band & Andrew, 7.3-meter Ku & C-band; ADM, 6-meter C-band; M/A-Com, Scientific-Atlanta, Standard Agile Omni receivers.

SNG Mobile Dish: Andrew, 2.3-meter Ku-band.

AM Affiliate: WNDU, 1-kw, 1490 kHz (ABC).

FM Affiliate: WNDU-FM, 12-kw, 92.9 MHz (No. 225), 880-ft.

News Services: AP, CNN, NBC.

Ownership: Michiana Telecasting Corp.

Began Operation: July 15, 1955.

Represented (sales): Adam Young Inc.

Represented (legal): Peper, Martin, Jensen, Maichel & Hetlage.

Represented (engineering): du Treil, Lundin & Rackley Inc..

Personnel:

BAZIL O'HAGAN, president & general manager.
 HARRY KEVORKIAN, vice president, education & administration.
 GREGORY J. GICZI, vice president, operations.
 MICHAEL LEYES, general sales manager.
 PAT BARTH, local sales manager.
 KAREN CROAKE-HEISLER, program director.
 MELISSA COLLINS, promotion manager.
 GARY SIEBER, director of news & sports.
 GEORGE E. MOLNAR JR., chief engineer.
 JOHN G. HOOVER, business manager.
 ZACH FLAMBERG, production manager.

Highest 30 Sec. Rate: \$1400.

NETWORK BASE HOURLY RATE: \$1000.

City of License: South Bend. ADI: South Bend-Elkhart. Rank: 85.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	INDIANA	55,300	54,200	98
	Elkhart	7,500	7,400	99
	Fulton	24,400	23,900	98
	Kosciusko	9,500	9,100	96
	Lagrange			



WNDU-TV BPCT-4222 Granted 12/10/69

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	La Porte	37,600	37,200	99
	Marshall	15,500	15,200	98
	Pulaski	5,100	5,000	97
	St Joseph	90,700	89,600	99
	Starke	8,100	7,900	98
	MICHIGAN			
	Berrien	62,600	61,600	98
Cass	18,500	18,200	98	
St Joseph	22,700	22,400	99	
Between 25-49%	INDIANA			
	Cass	15,000	14,700	98
	Miami	14,100	13,800	98
	Noble	14,200	13,900	98
	Steuben	10,700	10,500	98
	Wabash	12,500	12,200	98
	White	9,400	9,200	98
MICHIGAN				
Branch	15,100	14,900	99	
Between 5-24%	INDIANA			
	De Kalb	12,200	12,100	99
	Jasper	9,100	8,900	98
	Porter	44,100	43,600	99
	Whitley	9,800	9,700	99
	MICHIGAN			
	Kalamazoo	83,700	82,600	99
Van Buren	26,200	25,900	99	
Totals		633,600	623,700	98
Net Weekly Circulation (1990)			348,600	
Average Daily Circulation (1990)			204,100	

Indiana—South Bend

WSBT-TV

Ch. 22

Network Service: CBS.

Licensee: WSBT Inc., 300 W. Jefferson Blvd., South Bend, IN 46601.

Studio: 300 W. Jefferson Blvd., South Bend, IN 46601.

Telephone: 219-233-3141. TWX: 810-299-2500. Fax: 219-288-6630.

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 4790-kw max. visual, 479-kw max. aural. Antenna: 1070-ft. above av. terrain, 1048-ft. above ground, 1918-ft. above sea level.

Latitude 41° 37' 00"
Longitude 86° 13' 01"

Transmitter: 60351 Ironwood Rd.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive SatCom, 2.4-meter Ku-band; Harris, 6.1-meter C-band; SatCom, 5-meter Ku & C-band; AFC, 3.65-meter C-band; RCA Americom, 3.65-meter Ku-band; AFC, Harris, Scientific-Atlanta, Standard Agile Omni receivers.

SNG Mobile Dish: Roscor, 2.4-meter Ku-band.

AM Affiliate: WSBT, 5-kw, 960 kHz (CBS).

FM Affiliate: WNSN, 13.0-kw, 101.5 MHz (No. 268), 967-ft.

News Services: AP, CBS, NIWS.

Ownership: Schurz Communications Inc. (Group Owner).

Began Operation: December 21, 1952.

Represented (sales): Katz Television.

Represented (legal): Hogan & Hartson.

Represented (engineering): David Steel & Associates Inc.

Personnel:

JAMES D. FREEMAN, president & general manager.
NORBERT J. GASSENSMITH, vice president & program director.
ROLAND ADESZKO, general sales manager.
TOM LABUZIENSKI, local sales manager.
JERRY BLECK, vice president & research director.
KENNETH BIGGINS, business manager.
RODERICK S. JOHNSON, community affairs director.
ROBERT W. BELL, chief engineer.
SANDRA SHARP, promotion manager.
ROBERT JOHNSON, operations manager.
JULIUS DECOCQ, production manager.

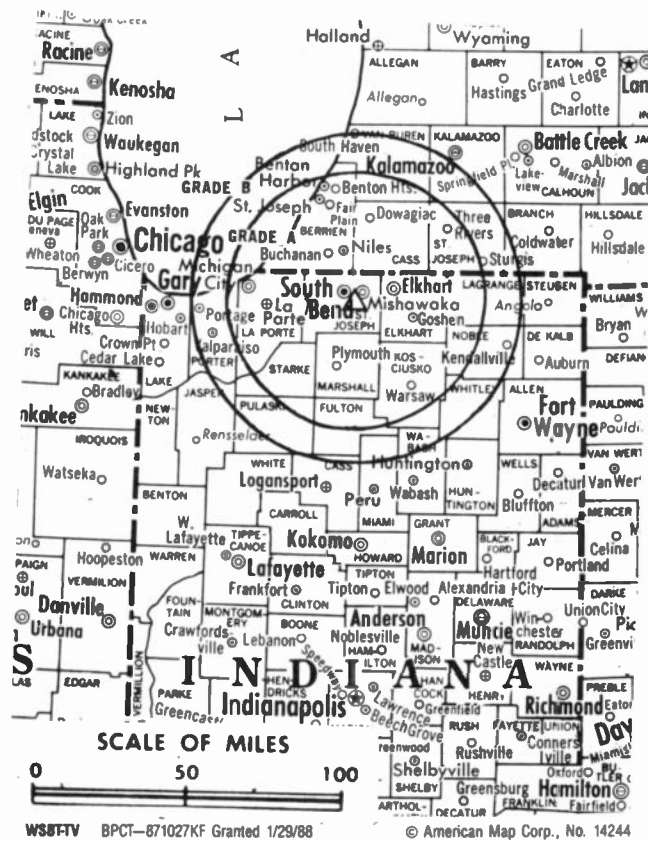
Highest 30 Sec. Rate: \$900.

NETWORK BASE HOURLY RATE: \$1000.

City of License: South Bend. ADI: South Bend-Elkhart. Rank: 85.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	INDIANA			
	Elkhart	55,300	54,200	98
	Fulton	7,500	7,400	99



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Kosciusko	24,400	23,900	98
	Lagrange	9,500	9,100	96
	Marshall	15,500	15,200	98
	Pulaski	5,100	5,000	97
	St Joseph	90,700	89,600	99
Between 25-49%	St Joseph	8,100	7,900	98
	MICHIGAN			
	Berrien	62,600	61,600	98
Between 5-24%	Cass	18,500	18,200	98
	St Joseph	22,700	22,400	99
Between 25-49%	INDIANA			
	La Porte	37,600	37,200	99
Between 5-24%	Noble	14,200	13,900	98
	INDIANA			
	Cass	15,000	14,700	98
	De Kalb	12,200	12,100	99
	Jasper	9,100	8,900	98
	Miami	14,100	13,800	98
	Porter	44,100	43,600	99
	Steuben	10,700	10,500	98
	Wabash	12,500	12,200	98
	MICHIGAN			
Branch	15,100	14,900	99	
Van Buren	26,200	25,900	99	
Totals		530,700	522,200	98
Net Weekly Circulation (1990)			326,500	
Average Daily Circulation (1990)			189,000	

Indiana—Elkhart-South Bend

WSJV

Ch. 28

Network Service: ABC.

Licensee: WSJV-TV Inc., 58096 County Rd. 7 S, Elkhart, IN 46517.

Studio: 58096 County Rd. 7 S, Elkhart, IN 46517.

Mailing Address: Box 1646, Elkhart, IN 46515.

Telephones: 219-293-8616; 219-674-5106. TWX: 497-1504.

Fax: 219-294-1324.

Technical Facilities: Channel No. 28 (554-560 MHz). Authorized power: 5000-kw max. visual. Antenna: 1099-ft. above av. terrain, 1048-ft. above ground, 1918-ft. above sea level.

Latitude 41° 36' 58"
Longitude 86° 11' 38"

Transmitter: Grass Rd., 3-mi. SW of Mishawaka, IN.

Multichannel TV Sound: Stereo only.

News Services: ABC, AP.

Ownership: Quincy Broadcasting Co. (Group Owner).

Began Operation: March 15, 1954. Sale to present owner by Truth Publishing Co. (John F. Dille Jr., et al.) approved by FCC March 31, 1975.

Represented (sales): Petry Television Inc.

Represented (legal): Wilkinson, Barker, Knauer & Quinn.

Represented (engineering): Lohnes & Culver.

Personnel:

DON E. FULLER, vice president & general manager.

RICHARD FRID, general sales manager.

MARTHA SIMS, program director.

ED SCHMIDT, chief engineer.

PAM YODER, computer operations manager.

KEVIN SARGENT, operations manager.

LARRY FORD, news director.

PAM LAMB, public affairs director.

DAN KURTZ, promotion director.

Highest 30 Sec. Rate: \$1200.

NETWORK BASE HOURLY RATE: \$700.

City of License: Elkhart. ADI: South Bend-Elkhart. Rank: 85.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	INDIANA			
	Elkhart	55,300	54,200	98
	Fulton	7,500	7,400	99
	Kosciusko	24,400	23,900	98
	Lagrange	9,500	9,100	96
	Marshall	15,500	15,200	98
	Pulaski	5,100	5,000	97



WSJV 8MPCT-880714KF Granted 10/14/88 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	St Joseph	90,700	89,600	99
	Starke	8,100	7,900	98
	MICHIGAN			
	Berrien	62,600	61,600	98
	Cass	18,500	18,200	98
	St Joseph	22,700	22,400	99
Between 25-49%	INDIANA			
	La Porte	37,600	37,200	99
	Noble	14,200	13,900	98
Between 5-24%	INDIANA			
	Cass	15,000	14,700	98
	De Kalb	12,200	12,100	99
	Jasper	9,100	8,900	98
	Miami	14,100	13,800	98
	Porter	44,100	43,600	99
	Steuben	10,700	10,500	98
	Wabash	12,500	12,200	98
	Whitley	9,800	9,700	99
	MICHIGAN			
	Branch	15,100	14,900	99
	Van Buren	26,200	25,900	99
Totals		540,500	531,900	98
Net Weekly Circulation (1990)				293,100
Average Daily Circulation (1990)				149,800

Indiana—Terre Haute

WBAK-TV

Ch. 38

Network Service: ABC.

Licensee: Terre Haute Independent Bcstrs. Inc., Box 719, Terre Haute, IN 47808.

Studio: 138 Poplar St., Terre Haute, IN 47807.

Mailing Address: Box 719, Terre Haute, IN 47808.

Telephone: 812-238-1515. Fax: 812-235-3854.

Technical Facilities: Channel No. 38 (614-620 MHz). Authorized power: 2140-kw visual, 214-kw aural. Antenna: 980-ft. above av. terrain, 1004-ft. above ground, 1549-ft. above sea level.

Latitude 39° 13' 58"
Longitude 87° 23' 49"

Transmitter: W side of Hwy. 41, 1.3-mi. SW of Farmersburg, IN.

Satellite Earth Stations: ADM, 4.2-meter C-band; AFC, 3.7-meter Ku-band; ADM receivers.

News Services: ABC, AP.

Ownership: Bahakel Communications Ltd. (Group Owner).

Began Operation: April 3, 1973. Sale to present owner by John M. House, et al., approved by FCC Feb. 28, 1977.

Represented (sales): Setel Inc.

Personnel:

CYN N. BAHAKEL, president.

LYNDA SNYDER, general manager.

RICHARD HUNTER, chief engineer.

DENNIS ROBERTS, program & promotion director.

DONNA JENKINS, business manager.

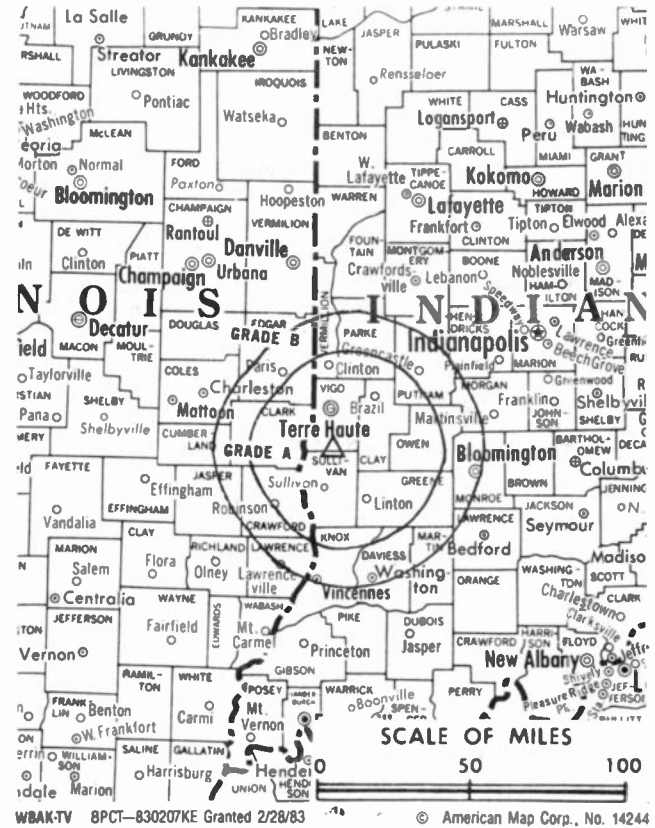
Highest 30 Sec. Rate: \$365.

NETWORK BASE HOURLY RATE: \$175.

City of License: Terre Haute. ADI: Terre Haute. Rank: 133.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Clark	6,800	6,600	97
	Crawford	8,200	8,100	98
	Edgar	8,300	8,100	98
	INDIANA			
	Clay	9,600	9,500	99
	Greene	12,400	12,100	98
	Sullivan	8,200	8,000	98
	Vermillion	7,100	7,000	99
	Vigo	40,200	39,600	98



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	ILLINOIS			
	Cumberland	4,300	4,200	98
	Jasper	4,300	4,200	98
	INDIANA			
	Daviess	10,600	10,300	97
	Knox	15,800	15,500	98
Between 5-24%	Owen	6,900	6,800	99
	Parke	5,900	5,800	98
	ILLINOIS			
	Effingham	12,300	11,900	97
	Lawrence	6,600	6,500	98
	INDIANA			
Fountain	6,800	6,700	99	
Martin	3,900	3,800	97	
Montgomery	13,400	13,200	99	
Morgan	19,000	18,700	98	
Pike	5,300	5,100	96	
Putnam	10,100	9,900	98	
Totals		226,000	221,600	98
Net Weekly Circulation (1990)			93,300	
Average Daily Circulation (1990)			37,900	

Indiana—Terre Haute

WTHI-TV

Ch. 10

Network Service: CBS.

Licensee: Wabash Valley Bcstg. Corp., Box 1486, Terre Haute, IN 47808.

Studio: 918 Ohio St., Terre Haute, IN 47808.

Telephone: 812-232-9481. Fax: 812-232-9481, Ext. 489.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 960-ft. above av. terrain, 993-ft. above ground, 1549-ft. above sea level.

Latitude 39° 14' 36"

Longitude 87° 23' 07"

Transmitter: E of U.S. 41, 0.34-mi. S of Farmersburg, IN.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: ADM, 6.1-meter; Scientific-Atlanta receivers.

AM Affiliate: WTHI, 5-kw (1-kw night), 1480 kHz (CBS).

FM Affiliate: WTHI-FM, 50-kw, 99.9 MHz (No. 26D), 500-ft.

News Services: AP, CBS, Group W Newsfeed.

Ownership: Wabash Valley Broadcasting Corp. (Group Owner).

Began Operation: July 22, 1954.

Represented (sales): Katz Television.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

DAVID BAILEY, vice president & general manager.

PHIL JOHNSON, general sales manager.

GARY CROWDER, personnel director & business manager.

ROD GARVIN, operations & program director.

BILL KAUFFMAN, local sales manager.

JEFF TUCKER, chief engineer.

KURT SWEENEY, news director.

STEVE RIFKIN, promotion director.

AL DOWBNIA, marketing director.

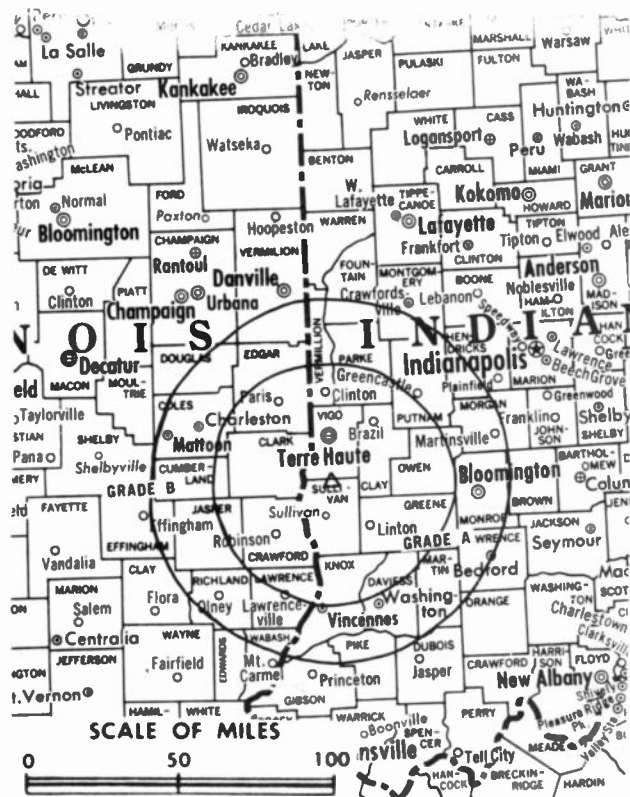
Highest 30 Sec. Rate: \$650.

NETWORK BASE HOURLY RATE: \$1574.

City of License: Terre Haute. ADI: Terre Haute. Rank: 133.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Clark	6,800	6,600	97
	Clay	6,200	6,000	97
	Crawford	8,200	8,100	98
	Cumberland	4,300	4,200	98
	Edgar	8,300	8,100	98
	Effingham	12,300	11,900	97
	Jasper	4,300	4,200	98
	Lawrence	6,600	6,500	98
	Richland	6,900	6,700	97
	INDIANA			
	Clay	9,600	9,500	99
	Daviess	10,600	10,300	97



WTHI-TV BPCT-3289 Granted 6/18/64

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Greene	12,400	12,100	98
	Knox	15,800	15,500	98
	Martin	3,900	3,800	97
	Owen	6,900	6,800	99
	Parke	5,900	5,800	98
	Putnam	10,100	9,900	98
	Sullivan	8,200	8,000	98
	Vermillion	7,100	7,000	99
	Vigo	40,200	39,600	98
	Between 25-49%	INDIANA		
Fountain		6,800	6,700	99
Monroe		37,400	36,400	97
Pike	5,300	5,100	96	
Between 5-24%	ILLINOIS			
	Coles	19,600	19,200	98
	Edwards	3,700	3,600	97
	Fayette	8,400	8,200	98
	Vermilion	35,500	34,900	98
	Wabash	5,600	5,400	97
	Wayne	7,500	7,200	96
	INDIANA			
	Brown	5,300	5,200	98
	Dubois	13,200	12,800	97
Lawrence	16,700	16,400	98	
Montgomery	13,400	13,200	99	
Orange	7,200	7,000	97	
Warren	2,900	2,800	97	
Totals		383,100	374,700	98
Net Weekly Circulation (1990)			201,500	
Average Daily Circulation (1990)			121,100	

Indiana—Terre Haute

WTWO

Ch. 2

Network Service: NBC.

Licensee: Fabri Development Corp., Box 299, Terre Haute, IN 47808.

Studio: U.S. Hwy. 41 S, Farmersburg, IN 47850.

Telephones: 812-232-9504; 812-696-2121. TWX: 810-350-2470.

Fax: 812-696-2755.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 19.5-kw aural. Antenna: 950-ft. above av. terrain, 999-ft. above ground, 1549-ft. above sea level.

Latitude 39° 14' 33"
Longitude 87° 23' 29"

Transmitter: 1-mi. SW of Farmersburg, IN on W side of U.S. Hwys. 41 & 150.

Satellite Earth Stations: Harris, 7-meter Ku-band; ADM, 7-meter C-band; AFC, 3.6-meter Ku-band; Harris, 3-meter Ku-band; Hughes, 2-meter Ku-band; Avcom, Harris, Hughes, Toshiba receivers.

News Services: AP, NBC.

Ownership: TCS Television Partners (Group Owner).

Began Operation: September 1, 1965. Sale to present owner by Malcolm I. Glazer approved by FCC April 6, 1990 (Television Digest, Vol. 30:8, 26). Sale to Glazer by Booth Newspapers Inc. approved by FCC July 18, 1975 (Vol. 15:9). Sale to Booth by J. R. Livesay, John T. Gelder, et al., approved by FCC Jan. 6, 1971.

Represented (sales): Blair Television.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Lohnes & Culver.

Personnel:

TIM GILBERT, executive vice president & general manager.

JERRY TILLER, sales manager.

PHYLIS MARTINDALE, program & operations director.

TIFFANY BAIR, promotion director.

ARDEN RAMSEY, chief engineer.

RICH LARSEN, news director.

GEORGIA BOLES, business manager.

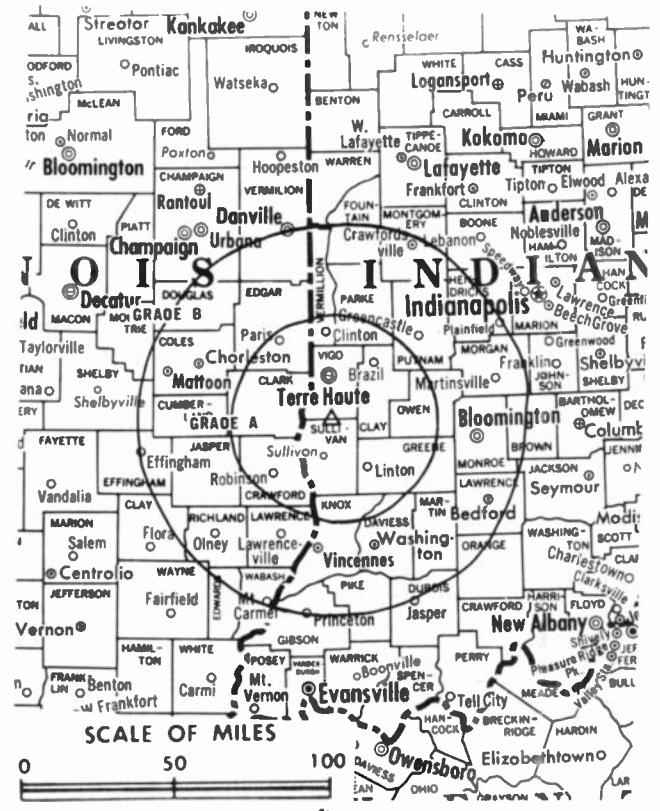
Highest 30 Sec. Rate: \$1100.

NETWORK BASE HOURLY RATE: \$2100.

City of License: Terre Haute. ADI: Terre Haute. Rank: 133.

Total Households: ©MSI Consumer Market Data as of 1/1/90. TV Homes, TV% and Circulation ©1990 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Clark	6,800	6,600	97
	Clay	6,200	6,000	97
	Crawford	8,200	8,100	98
	Cumberland	4,300	4,200	98
	Edgar	8,300	8,100	98
	Effingham	12,300	11,900	97
	Jasper	4,300	4,200	98
	Lawrence	6,600	6,500	98
	Richland	6,900	6,700	97
INDIANA	Clay	9,600	9,500	99



WTWO BMPCT-6077 Granted 4/2/65

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Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	Daviess	10,600	10,300	97	
	Greene	12,400	12,100	98	
	Knox	15,800	15,500	98	
	Martin	3,900	3,800	97	
	Owen	6,900	6,800	99	
	Parke	5,900	5,800	98	
	Sullivan	8,200	8,000	98	
	Vermillion	7,100	7,000	99	
Vigo	40,200	39,600	98		
Between 25-49%	ILLINOIS				
	Coles	19,600	19,200	98	
	Vermillion	35,500	34,900	98	
INDIANA	Fountain	6,800	6,700	99	
	Monroe	37,400	36,400	97	
	Montgomery	13,400	13,200	99	
	Putnam	10,100	9,900	98	
	Between 5-24%	ILLINOIS			
		Fayette	8,400	8,200	98
Wabash		5,600	5,400	97	
INDIANA	Wayne	7,500	7,200	96	
	Lawrence	16,700	16,400	98	
Morgan	19,000	18,700	98		
Pike	5,300	5,100	96		
Warren	2,900	2,800	97		
Totals		372,700	364,800	98	
Net Weekly Circulation (1990)			207,400		
Average Daily Circulation (1990)			122,500		

Indiana

WTVW, Evansville (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	ILLINOIS			
	Pope	1,900	1,800	95
	Saline	12,200	11,900	98
	INDIANA			
	Greene	12,400	12,100	98
	Harrison	10,600	10,400	98
	Lawrence	16,700	16,400	98
	Sullivan	8,200	8,000	98
	KENTUCKY			
	Christian	20,300	20,200	99
	Crittenden	3,300	3,300	100
Meade	8,000	8,000	100	

WISH-TV, Indianapolis (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	INDIANA			
	Jefferson	10,500	10,300	98
	Ripley	8,900	8,700	98
	Scott	7,500	7,300	97
	Union	2,400	2,300	96
	Vermillion	7,100	7,000	99
	Vigo	40,200	39,600	98
	Warren	2,900	2,800	97

WRTV, Indianapolis (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	ILLINOIS			
	Edgar	8,300	8,100	98
	Vermillion	35,500	34,900	98
	INDIANA			
	Franklin	6,600	6,400	97
	Greene	12,400	12,100	98
	Jasper	9,100	8,900	98
	Pulaski	5,100	5,000	97
	Ripley	8,900	8,700	98
	Union	2,400	2,300	96
	Vermillion	7,100	7,000	99
	Vigo	40,200	39,600	98

WTHR, Indianapolis (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	INDIANA			
	Greene	12,400	12,100	98
	Jasper	9,100	8,900	98

WTHR—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Newton	5,200	5,100	98
	Pulaski	5,100	5,000	97
	Union	2,400	2,300	96
	Vermillion	7,100	7,000	99
	Vigo	40,200	39,600	98

WTTV, Bloomington-Indianapolis (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%	
Between 25-49%	INDIANA				
	Orange	7,200	7,000	97	
	Randolph	10,800	10,600	98	
	Ripley	8,900	8,700	98	
	Scott	7,500	7,300	97	
	Sullivan	8,200	8,000	98	
	Tippecanoe	43,800	42,800	98	
	Union	2,400	2,300	96	
	Vermillion	7,100	7,000	99	
	Vigo	40,200	39,600	98	
	Wabash	12,500	12,200	98	
	Warren	2,900	2,800	97	
	Washington	8,400	8,200	98	
	Wayne	27,100	26,700	99	
	KENTUCKY				
	Carroll	3,500	3,500	100	
	Between 5-24%	ILLINOIS			
		Clark	6,800	6,600	97
		Edgar	8,300	8,100	98
Vermillion		35,500	34,900	98	
Wabash		5,600	5,400	97	
INDIANA					
Adams		10,600	10,400	98	
Allen		111,000	109,500	99	
Benton		3,500	3,400	97	
Crawford		3,800	3,700	97	
Dearborn	13,700	13,500	99		
Floyd	23,400	23,100	99		
Franklin	6,600	6,400	97		
Fulton	7,500	7,400	99		
Huntington	13,800	13,600	99		
Jasper	9,100	8,900	98		
Ohio	2,000	2,000	100		
Pike	5,300	5,100	96		
Pulaski	5,100	5,000	97		
Warrick	16,900	16,500	98		
Wells	9,400	9,200	98		
KENTUCKY					
Henry	4,800	4,700	99		
Trimble	2,200	2,200	100		
OHIO					
Butler	101,400	100,300	99		
Clark	55,800	55,200	99		
Greene	46,800	46,300	99		