

Market	Arbitron ADI TV Households	Rank	Market Area Commercial TV Stations
Des Moines, IA	375,300	66	KCCI-TV (8), KDSM-TV (17), WHO-TV (13), WOI-TV (5)
Omaha, NE	348,900	70	KETV (7), KMTV (3), KPTM (42), WDWT (6)
Cedar Rapids-Waterloo-Dubuque, IA	327,300	73	KCRG-TV (9), KDOB-TV (40), KGAN (2), KWWL (7)
Davenport, IA-Rock Island-Moline, IL (Quad City)	326,400	74	KLJB-TV (18), WHBF-TV (4), WOC-TV (6), WOAD-TV (8)
Sioux Falls-Mitchell, SD	225,700	95	KABY-TV (9), KDLO-TV (3), KDLT (5), KELD-TV (11), KPLO-TV (6), KPRY-TV (4), KSFY-TV (13)
Sioux City, IA	158,800	129	KCAU-TV (9), KMEG (14), KTIV (4)
Rochester, MN-Mason City, IA-Austin, MN	146,200	142	KAAL (6), KIMT (3), KTTC (10)
Quincy, IL-Hannibal, MO	122,800	152	KHOA-TV (7), WGEM-TV (10), WTJR (16)
Ottumwa, IA-Kirksville, MO	28,900	204	KOIA-TV (15), KTVO (3)
Mankato, MN	23,000	209	KEYC-TV (12)

State Cross Reference List
Communities That Receive Programs of
Stations That are Located Elsewhere

WOI-TV, AmesSee Des Moines, IA
WHBF-TV, Davenport.....See Rock Island, IL
WQAD-TV, Davenport.....See Moline, IL
KAAL, Mason CitySee Austin, MN
KTTC, Mason CitySee Rochester, MN
KCRG-TV, KGAN & KWWL, WaterlooSee Cedar Rapids, IA

Iowa Station Status as of October 1, 1986

	VHF	UHF	TOTAL
Commercial Television Stations	11	5	16
Educational Television Stations	2	6	8
			<hr/>
			24

Iowa-Cedar Rapids-Waterloo

KCRG-TV

Ch. 9

Network Service: ABC.

Licensee: Cedar Rapids Television Co.

Studio: 2nd Ave. at 5th St. SE, Cedar Rapids, IA 52401.

Telephone: 319-398-8422. TWX: 910-525-1341.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 2000-ft. above av. terrain, 1926-ft. above ground, 2943-ft. above sea level.

Latitude 42° 18' 59"
Longitude 91° 51' 31"

Transmitter: 4.5-mi. NW of Walker.

Satellite Earth Stations: Comtech, 3.8-meter; Prodelin, 3.7-meter; Andrew 4.5-meter & 7.3-meter; Avantek, M/A-Com & Standard receivers.

AM Affiliate: KCRG, 5-kw, 1600 kHz (ABC).

News Services: AP, UPI.

Ownership: Cedar Rapids Television Co. (wholly-owned subsidiary of The Gazette Co., publisher of Cedar Rapids Gazette), 100%.

Began Operation: Oct. 15, 1953.

Represented (sales): Petry Television Inc.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): Lohnes & Culver.

Personnel:

JOSEPH F. HLADKY JR., chairman of the board.
JOSEPH F. HLADKY III, president.
PHIL STOLZ, vice president & general manager.
KEVIN LE ROUX, general sales manager.
BRUCE KRUSE, chief engineer.
BOB ALLEN, news director.
HELMUT LENZ, program director.

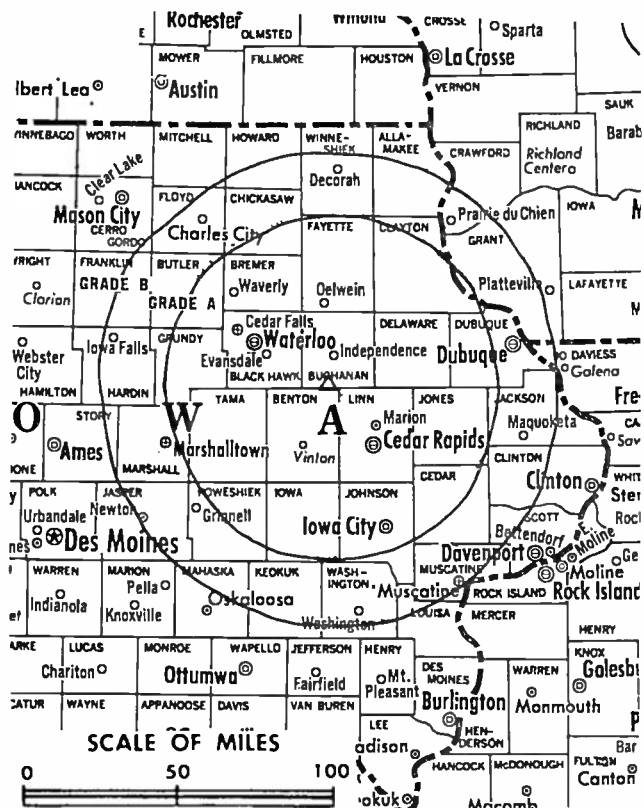
Highest One Hour Rate: \$3500.

Highest 30 Sec. Rate (July 22, 1985): \$650.

NETWORK BASE HOURLY RATE: \$975.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IOWA			
	Allamakee	5,500	5,400	98
	Benton	9,200	9,100	99
	Black Hawk	51,000	50,600	99
	Bremer	9,200	9,100	99
	Buchanan	8,300	8,200	99
	Butler	6,600	6,500	98
	Cedar	7,400	7,300	99
	Chickasaw	5,700	5,600	98
	Clayton	8,300	8,200	99
	Delaware	6,800	6,700	99
	Dubuque	32,000	31,500	98
	Fayette	9,400	9,300	99
	Grundy	5,500	5,500	100
	Howard	4,200	4,100	98
	Iowa	6,000	5,900	98
	Jackson	8,500	8,400	99
	Johnson	33,600	33,000	98



KCRG-TV BMPCT-6432 Granted 1/11/67 © American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Jones	7,300	7,200	99
	Keokuk	5,000	4,900	98
	Linn	66,300	65,800	99
	Poweshiek	7,300	7,200	99
	Tama	7,200	7,100	99
	Washington	7,900	7,800	99
	Winneshiek	7,700	7,600	99
WISCONSIN	Crawford	6,100	6,000	98
	IOWA			
Between 25-49%	Floyd	7,200	7,100	99
	Franklin	5,300	5,300	100
	Hardin	8,300	8,200	99
	Jefferson	6,100	6,000	98
	Marshall	16,200	16,100	99
ILLINOIS	Jo Daviess	9,200	8,900	97
	WISCONSIN			
Grant		17,700	17,100	97
	IOWA			
Between 5-24%	Clinton	21,000	20,800	99
	Henry	7,200	7,100	99
	Louisa	4,600	4,500	98
	Mahaska	9,200	9,100	99
	Mitchell	4,600	4,500	98
	Muscatine	15,400	15,300	99
Station Totals		479,800	473,600	98
Net Weekly Circulation (1986)			311,300	
Average Daily Circulation (1986)			179,100	

Iowa—Cedar Rapids-Waterloo

KGAN

Ch. 2

Network Service: CBS.

Licensee: KGAN-TV, Box 3131, Cedar Rapids, IA 52406.

Studio: 600 Old Marion Rd. NE.

Mailing Address: Box 3131, Cedar Rapids, IA 52406.

Telephone: 319-395-9060. TWX: 910-525-1326.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1430-ft. above av. terrain, 1336-ft. above ground, 2385-ft. above sea level.

Latitude 42° 17' 39"
Longitude 91° 53' 10"

Transmitter: 4.75-mi. N of Urbana.

Satellite Earth Stations: Scientific-Atlanta, 4.6-meter & 7-meter; Scientific-Atlanta receivers.

News Services: AP, UPI, Reuters.

Ownership: Guy Gannett Bcstg. Services, see WGME-TV Portland, ME.

Began Operation: Sept. 30, 1953. Sale to present owner by Orion Bcstg. approved by FCC Aug. 14, 1981 (Television Digest, Vol. 21:11). Sale to Orion by American Bcstg. Stations Inc., William B. Quarton & others, approved by FCC June 12, 1968 (Vol. 8:25).

Represented (sales): Katz Television.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Lohnes & Culver.

Personnel:

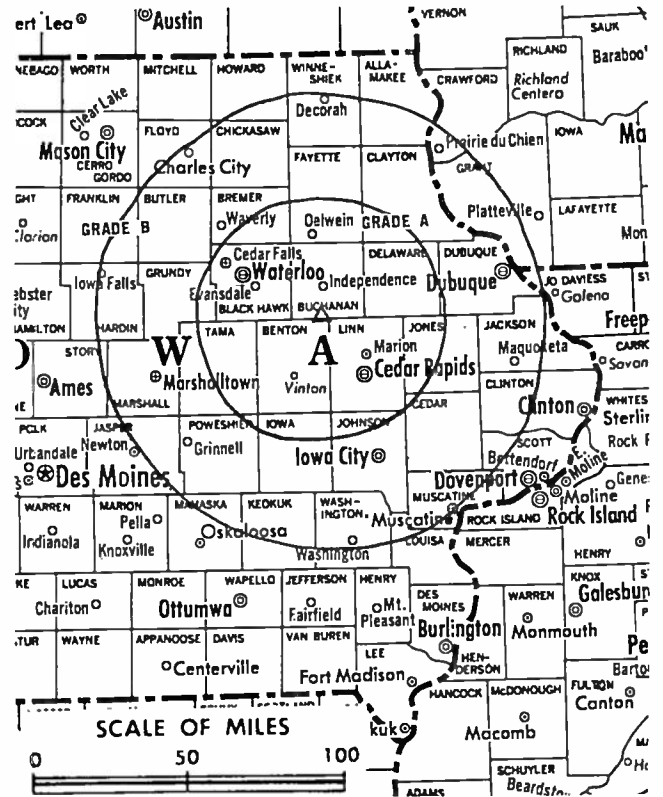
- MICHAEL L. BOCK, vice president & general manager.
- DICK AUNE, general sales manager.
- JOHN GANAHL, production manager.
- PAUL MACHESKY, director of news.
- BOB BURNS, chief engineer.
- BARRY NORRIS, program manager & public affairs director.
- ROD CASZATT, promotion manager.

Highest 30 Sec. Rate: \$1200.

NETWORK BASE HOURLY RATE: \$1047.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IOWA			
	Allamakee	5,500	5,400	98
	Benton	9,200	9,100	99
	Black Hawk	51,000	50,600	99
	Bremer	9,200	9,100	99
	Buchanan	8,300	8,200	99
	Butler	6,600	6,500	99
	Cedar	7,400	7,300	99
	Chickasaw	5,700	5,600	98
	Clayton	8,300	8,200	99
	Delaware	6,800	6,700	99
	Dubuque	32,000	31,500	98
	Fayette	9,400	9,300	99
	Grundy	5,500	5,500	100
	Iowa	6,000	5,900	98
	Jefferson	6,100	6,000	98
	Johnson	33,600	33,000	98
Jones	7,300	7,200	99	



KGAN BPCT—2102 Granted 5/29/56

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WISCONSIN			
	Keokuk	5,000	4,900	98
	Linn	66,300	65,800	99
	Poweshiek	7,300	7,200	99
	Tama	7,200	7,100	99
	Washington	7,900	7,800	99
	Winneshiek	7,700	7,600	99
	Crawford	6,100	6,000	98
	Grant	17,700	17,100	97
	Between 25-49%	IOWA		
Floyd		7,200	7,100	99
Jackson		8,500	8,400	99
Between 5-24%	ILLINOIS			
	Jo Daviess	9,200	8,900	97
	IOWA			
	Clinton	21,000	20,800	99
	Franklin	5,300	5,300	100
	Hardin	8,300	8,200	99
	Henry	7,200	7,100	99
	Howard	4,200	4,100	98
	Louisa	4,600	4,500	98
	Mahaska	9,200	9,100	99
Station Totals	MUSCATINE			
	Muscatine	15,400	15,300	99
	Wapello	15,800	15,600	99
	WISCONSIN			
	Lafayette	6,200	6,100	98
	Station Totals	481,400	475,200	98
	Net Weekly Circulation (1986)		309,100	
	Average Daily Circulation (1986)		195,900	

Iowa—Waterloo-Cedar Rapids

KWWL

Ch. 7

Network Service: NBC.

Licensee: American Black Hawk Bcstg. Co., E. Fourth & Franklin Sts., Waterloo, IA 50703.

Studio: 500 E. 4th St., Waterloo, IA 50703.

Telephone: 319-291-1200. TWX: 910-525-1271.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 44-kw aural. Antenna: 1980-ft. above av. terrain, 1930-ft. above ground, 2910-ft. above sea level.

Latitude 42° 24' 04"
Longitude 91° 50' 43"

Transmitter: 2-mi. N of Rowley, Iowa.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: ADM, 7-meter; Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

News Services: AP, NBC, NIWS, UPI.

Ownership: American Family Corp., 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: Nov. 25, 1953. Merger of Black Hawk Bcstg. with American Family Corp. approved by FCC Sept. 17, 1980 (Television Digest, Vol. 19:41).

Represented (sales): Blair Television.

Represented (legal): Schnader, Harrison, Segal & Lewis.

Represented (engineering): A. D. Ring & Associates.

Personnel:

JAMES WATERBURY, president & general manager.
RON JOHNSON, vice president, television sales.
DAVID WARD, vice president, operations.
GRANT PRICE, vice president, news & public affairs.

Highest 30 Sec. Rate: \$1200.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IOWA			
	Allamakee	5,500	5,400	98
	Benton	9,200	9,100	99
	Black Hawk	51,000	50,600	99
	Bremer	9,200	9,100	99
	Buchanan	8,300	8,200	99
	Butler	6,600	6,500	98
	Cedar	7,400	7,300	99
	Chickasaw	5,700	5,600	98
	Clayton	8,300	8,200	99
	Delaware	6,800	6,700	99
	Dubuque	32,000	31,500	98
	Fayette	9,400	9,300	99
	Floyd	7,200	7,100	99
	Grundy	5,500	5,500	100
	Howard	4,200	4,100	98
	Iowa	6,000	5,900	98
Johnson	33,600	33,000	98	
Jones	7,300	7,200	99	
Keokuk	5,000	4,900	98	



KWWL BNPCT-6729 Granted 1/4/68

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Linn	66,300	65,800	99
	Tama	7,200	7,100	99
	Washington	7,900	7,800	99
	Winneshiek	7,700	7,600	99
	WISCONSIN			
	Crawford	6,100	6,000	98
	Grant	17,700	17,100	97
Between 25-49%	IOWA			
	Franklin	5,300	5,300	100
	Hardin	8,300	8,200	99
	Jackson	8,500	8,400	99
	Marshall	16,200	16,100	99
	Poweshiek	7,300	7,200	99
	ILLINOIS			
	Jo Daviess	9,200	8,900	97
Between 5-24%	IOWA			
	Clinton	21,000	20,800	99
	Jefferson	6,100	6,000	98
	Mitchell	4,600	4,500	98
	Muscatine	15,400	15,300	99
	MINNESOTA			
	Fillmore	7,900	7,800	99
	WISCONSIN			
	Iowa	7,400	7,200	97
	Lafayette	6,200	6,100	98
Station Totals		464,500	458,400	98
Net Weekly Circulation (1986)			320,800	
Average Daily Circulation (1986)			210,900	

Iowa—Davenport

KLJB-TV

Ch. 18

Network Service: None, independent.

Licensee: Davenport Communications Ltd. Partnership, 2300 Financial Center, Des Moines, IA 50309.

Studio: 937 E. 53rd St., Suite D, Davenport, IA 52807.

Telephone: 319-386-1818.

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 2950-kw max. visual, 295-kw max. aural. Antenna: 990-ft. above av. terrain, 942-ft. above ground, 1722-ft. above sea level.

Latitude 41° 19' 17"
Longitude 90° 22' 47"

Transmitter: W side of Hwy. 150, 1.75-mi. S of Orion, IL.

Satellite Earth Stations: USS, 5-meter; Scientific-Atlanta receivers.

News Service: AP.

Ownership: Davenport Bcstg. Co., gen. partner, 15%; George Gimpel, Allan Greenblatt, Edward & Lee Hanna, Ltd. partners, 21.02% each. DBC ownership: Joseph S. Canty, pres.-treas., 60%; Jay Ojeda, v.p.-secy., 40%. Lee Hanna has interest in KSAS-TV, Wichita KS. Edward & Lee Hanna have interest in applicant for Ch. 32, Pueblo, CO.

Began Operation: July 28, 1985.

Represented (sales): Independent TV Sales.

Represented (legal): Wilner & Scheiner.

Personnel:

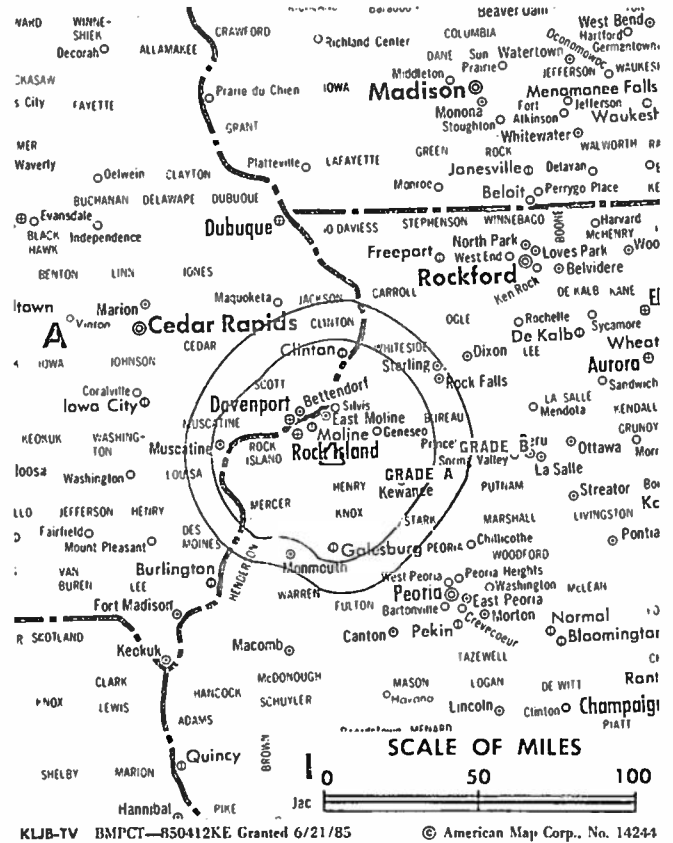
GARY L. BRANDT, general manager.
BRIDGET B. BOWEN, general sales manager.
DON BARGMANN, chief engineer.
JENNIFER LEVI, news director.
SUE PASSE, promotion director.
DIANNE COSTELLO, traffic manager.

Highest One Hour Rate: \$3000.

Highest 30 Sec. Rate: \$900.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	IOWA			
	Clinton	21,000	20,800	99
	Scott	62,600	62,100	99
	ILLINOIS			
	Henry	21,100	20,800	99



Not Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Mercer	7,400	7,300	99
Between 5-24%	IOWA			
	Cedar	7,400	7,300	99
	Jackson	8,500	8,400	99
	Louisa	4,600	4,500	98
	Muscatine	15,400	15,300	99
ILLINOIS	Bureau	15,000	14,700	98
	Carroll	7,000	6,900	99
	Knox	23,800	23,500	99
	Rock Island	63,600	62,900	99
	Stark	2,800	2,800	100
	Warren	8,200	8,100	99
	Whiteside	24,500	24,100	98
Station Totals		292,900	289,500	98
Net Weekly Circulation (1986)				70,200
Average Daily Circulation (1986)				32,700

Iowa—Davenport

WOC-TV

Ch. 6

Network Service: NBC.

Licensee: Palmer Communications Inc., 805 Brady St., Davenport, IA 52808.

Studio: 805 Brady St.

Telephone: 319-383-7000. TWX: 910-525-1189.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1342-ft. above av. terrain, 1383-ft. above ground, 2049-ft. above sea level.

Latitude 41° 32' 49"
Longitude 90° 28' 35"

Transmitter: Middle Rd., 5-mi. E of Davenport.

Satellite Earth Stations: 4 in operation; Satcom, 7-meter; M/A-Corn & Harris receivers.

Multichannel TV Sound: Stereo only.

AM Affiliate: WOC, 5-kw, 1420 kHz (NBC).

News Services: AP, UPI.

Ownership: Palmer Communications Inc. Also owns WHO-TV-AM Des Moines. For other interests, see WHO-TV.

Began Operation: Oct. 31, 1949.

Represented (sales): Blair Television.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): A. D. Ring & Associates.

Personnel:

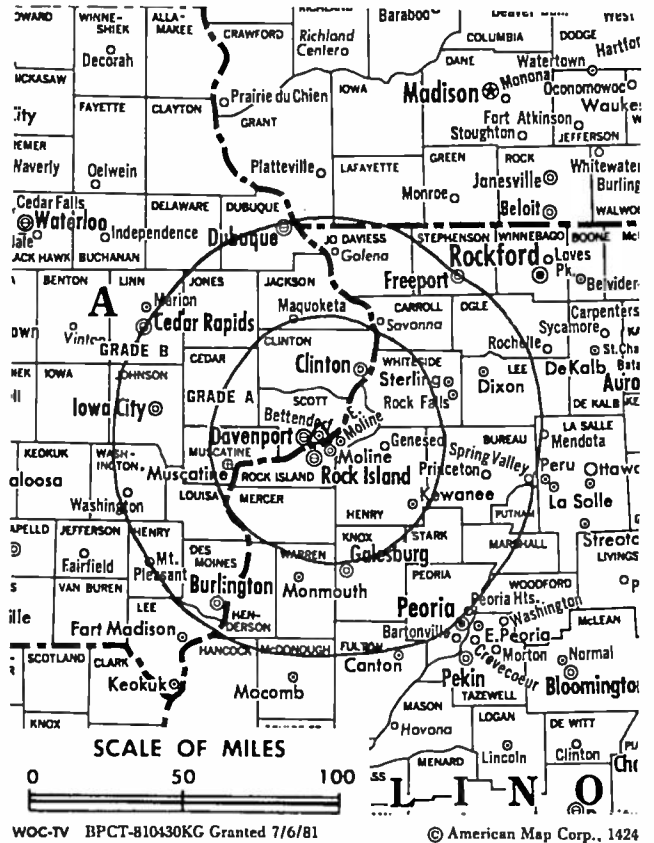
WILLIAM J. RYAN, president.
KENNETH MacQUEEN, vice president & general manager.
JOE LENTZ, station manager.
TOM HESTON, sales manager.
RICK THEDWALL, program director.
JOHN HEGEMAN, director of engineering.
JOHN JANES, news director.

Highest 30 Sec. Rate (Aug. 27, 1986): \$3000.

NETWORK BASE HOURLY RATE: \$1900.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IOWA			
	Cedar	7,400	7,300	99
	Clinton	21,000	20,800	99
	Des Moines	18,200	18,000	99
	Henry	7,200	7,100	99
	Jackson	8,500	8,400	99
	Louisa	4,600	4,500	98
	Muscatine	15,400	15,300	99
	Scott	62,600	62,100	99
	ILLINOIS			
	Bureau	15,000	14,700	98
	Carroll	7,000	6,900	99
	Henderson	3,500	3,400	97
	Henry	21,100	20,800	99
Jo Daviess	9,200	8,900	97	
Knox	23,800	23,500	99	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Lee	13,000	12,800	98
	Mercer	7,400	7,300	99
	Rock Island	63,600	62,900	99
	Stark	2,800	2,800	100
	Warren	8,200	8,100	99
	Whiteside	24,500	24,100	98
Between 25-49%	IOWA			
	Johnson	33,600	33,000	98
	Lee	16,500	16,300	99
	Washington	7,900	7,800	99
ILLINOIS	Mc Donough	13,300	13,000	98
	Putnam	2,300	2,200	96
Between 5-24%	IOWA			
	Delaware	6,800	6,700	99
	Dubuque	32,000	31,500	98
	Jefferson	6,100	6,000	98
	Jones	7,300	7,200	99
	Van Buren	3,300	3,200	97
	ILLINOIS			
	Fulton	16,700	16,300	98
	Hancock	9,500	9,300	98
	Ogle	17,800	17,500	98
WISCONSIN				
Lafayette	6,200	6,100	98	
Station Totals		523,300	515,800	98
Net Weekly Circulation (1986)			347,000	
Average Daily Circulation (1986)			229,900	

Iowa—Des Moines

KDSM-TV

(formerly KCBR)

Ch. 17

Network Service: None, independent.

Licensee: KCBR-TV Inc., 4023 Fleur Dr., Des Moines, IA 50321.

Studio: 4023 Fleur Dr., Des Moines, IA 50321.

Telephone: 515-287-1717.

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 3110-kw max. visual, 311-kw max. aural. Antenna: 1516-ft. above av. terrain, 1539-ft. above ground, 2509-ft. above sea level.

Latitude 41° 48' 01.2"
Longitude 93° 36' 27.0"

Transmitter: 0.4-mi W of U.S. 69, 0.4-mi. S of N.E. 134th Ave.

Satellite Earth Stations: 2 in operation; Prodelin, 5-meter; Microwave Assoc. receivers.

News Service: INN.

Ownership: Duchossois Communications Co., 100%. DCC ownership: The Duchossois Group Inc., 100%. DGI ownership: Richard L. Duchossois, pres., 54.4%; R. Bruce Duchossois, v.p.-secy.; Craig J. Duchossois, v.p.-treas.; Dayle P. Duchossois & Kimberly D. Lenczuk, v.p.s.; John M. Hartigan, asst. secy.; remainder held by Hartigan, Lenczuk, Craig & R. Bruce Duchossois on behalf of various trusts. DGI is licensee of WASK-AM-FM Lafayette, IN & KDAL (FM), Duluth, MN.

Began Operation: March 14, 1983. Sale to present owners by William J. Trout, Raymond J. Gazzo & Carl G. Goldsberry, approved by FCC April 19, 1985 (Television Digest, Vol. 25:8).

Represented (sales): Seltel Inc.

Represented (legal): Tierney & Swift.

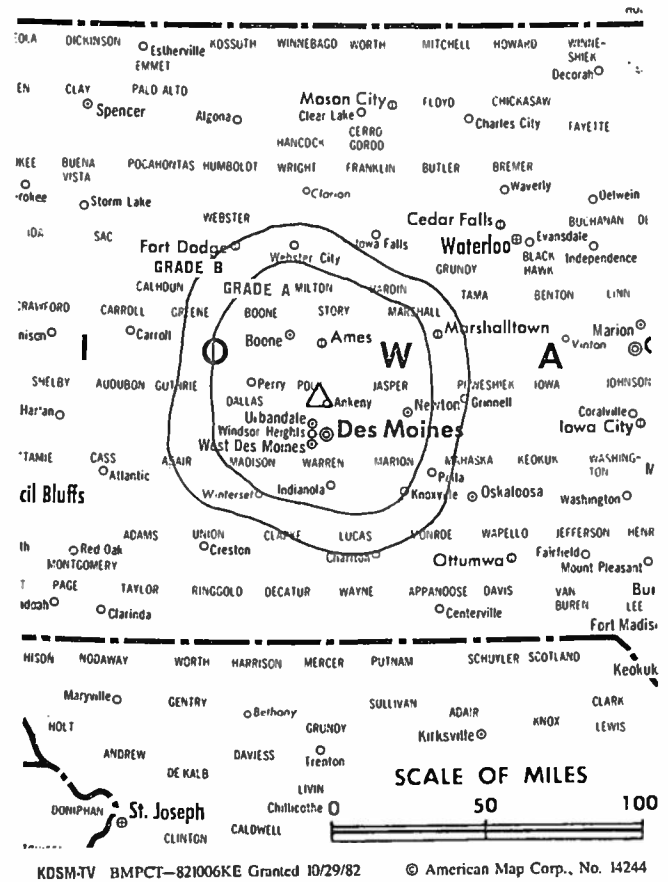
Personnel:

TOMMY THOMPSON, vice president & general manager.
PERRY GARNER, production manager.
ALAN HAY, operations manager.
VICKIE HARBERT, promotion director.
MARTIN MOHRFIELD, chief engineer.

Highest 30 Sec. Rate (June 1, 1985): \$300.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IOWA			
	Boone	10,200	10,100	99
	Dallas	12,000	11,900	99
	Guthrie	4,800	4,700	98
	Jasper	14,300	14,200	99
	Madison	4,800	4,800	100
	Marshall	16,200	16,100	99
	Polk	125,800	124,700	99
	Story	25,800	25,500	99
	Warren	13,300	13,200	99
	Between 25-49%	IOWA		
Adair		3,800	3,800	100
Carroll		8,400	8,300	99



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Clarke	3,600	3,600	100
	Greene	4,800	4,800	100
	Hamilton	7,000	6,900	99
	Hardin	8,300	8,200	99
	Lucas	4,300	4,200	98
	Mahaska	9,200	9,100	99
	Marion	11,200	11,100	99
	Monroe	3,500	3,500	100
	Webster	17,000	16,800	99

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	IOWA			
	Appanoose	6,300	6,200	98
	Audubon	3,200	3,200	100
	Calhoun	5,000	4,900	98
	Davis	3,500	3,500	100
	Decatur	3,600	3,500	97
	Franklin	5,300	5,300	100
	Grundy	5,500	5,500	100
	Humboldt	5,100	5,000	98
	Keokuk	5,000	4,900	98
	Palo Alto	4,900	4,800	98
	Pocahontas	4,200	4,100	98
	Poweshiek	7,300	7,200	99
	Sac	5,400	5,300	98
Tama	7,200	7,100	99	
Wayne	3,400	3,300	97	
Wright	6,300	6,200	98	

Station Totals	389,500	385,500	98
Net Weekly Circulation (1986)			174,200
Average Daily Circulation (1986)			75,600

Iowa—Des Moines

KCCI-TV

Ch. 8

Network Service: CBS.

Licensee: H & C Communications, 888 9th St., Des Moines, IA 50308.

Studio: 888 9th St., Des Moines.

Mailing Address: Box 10305, Des Moines, IA 50306.

Telephone: 515-247-8888.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1953-ft. above av. terrain, 1997-ft. above ground, 2967-ft. above sea level.

Latitude 41° 48' 35"
Longitude 93° 37' 16"

Transmitter: 1-mi. SW of Alleman, IA.

Satellite Earth Stations: Microwave Assoc., 5-meter; Scientific-Atlanta receivers.

News Services: AP, UPI.

Ownership: H & C Communications. For other interests, see Group Ownership of TV Stations.

Began Operation: July 31, 1955. Merger of Cowles Bcstg. into H & C Communications approved by FCC Oct. 24, 1984 (Television Digest, Vol. 24:26, 35).

Represented (sales): Pety Television.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Jules Cohen & Associates, P.C.

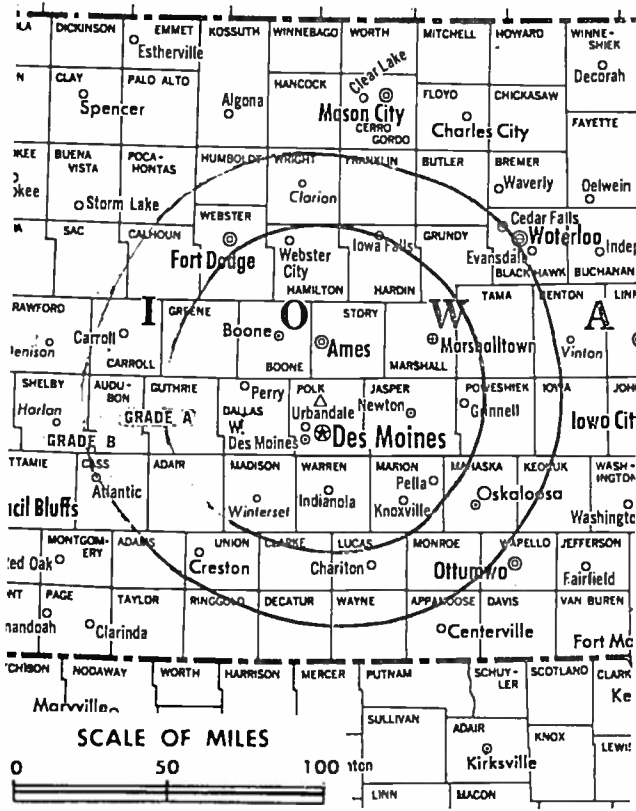
Personnel:

- PAUL FREDERICKSEN, president & general manager.
- JOHN LEIFHEIT, general sales manager.
- GUY KOENIGSBERGER, v.p., programs & community affairs.
- JOHN PASCUZZI, vice president, operations.
- PAUL RHOADES, vice president, news & public affairs.
- BILL HUEY, vice president & chief engineer.
- RON BRIGGS, national sales manager.
- ROBERT DAY, advertising & promotion manager.

Rates: On request.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IOWA			
	Adair	3,800	3,800	100
	Adams	2,200	2,200	100
	Appanoose	6,300	6,200	98
	Boone	10,200	10,100	99
	Calhoun	5,000	4,900	98
	Carroll	8,400	8,300	99
	Clarke	3,600	3,600	100
	Dallas	12,000	11,900	99
	Davis	3,500	3,500	100
	Decatur	3,600	3,500	97
	Franklin	5,300	5,300	100
	Greene	4,800	4,800	100
	Guthrie	4,800	4,700	98
	Hamilton	7,000	6,900	99
	Hardin	8,300	8,200	99
	Humboldt	5,100	5,000	98
	Jasper	14,300	14,200	99
	Lucas	4,300	4,200	98
	Madison	4,800	4,800	100
	Mahaska	9,200	9,100	99
	Marion	11,200	11,100	99



KCCI-TV BMPCT-7477 Granted 7/31/73 © American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Marshall	16,200	16,100	99
	Monroe	3,500	3,500	100
	Pocahontas	4,200	4,100	98
	Polk	125,800	124,700	99
	Poweshiek	7,300	7,200	99
	Ringgold	2,400	2,400	100
	Sac	5,400	5,300	98
	Story	25,800	25,500	99
	Union	5,700	5,600	98
	Wapello	15,800	15,600	99
	Warren	13,300	13,200	99
	Wayne	3,400	3,300	97
	Webster	17,000	16,800	99
	Wright	6,300	6,200	98
MISSOURI				
Mercer	1,800	1,800	100	

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	IOWA			
	Audubon	3,200	3,200	100
	Buena Vista	8,100	8,000	99
	Cass	7,000	6,900	99
	Grundy	5,500	5,500	100
	Keokuk	5,000	4,900	98
	Kossuth	8,100	8,000	99
	Palo Alto	4,900	4,800	98
	Tama	7,200	7,100	99
	Taylor	3,300	3,200	97
MISSOURI				
Harrison	4,200	4,100	98	
Putnam	2,300	2,300	100	

(Continued on page A-420)

Station Totals	498,900	493,400	98
Net Weekly Circulation (1986)		382,200	
Average Daily Circulation (1986)		256,500	

Iowa—Des Moines

WHO-TV

Ch. 13

Network Service: NBC.

Licensee: Palmer Communications Inc., 1801 Grand Ave., Des Moines, IA 50308.

Studio: 1801 Grand Ave., Des Moines 50308.

Telephone: 515-242-3500. TWX: 910-520-2549.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw max. & 224-kw horizontal visual, 47.4-kw max. & 33.5-kw horizontal aural. Antenna: 1970-ft. above av. terrain, 1955-ft. above ground, 2988-ft. above sea level.

Latitude 41° 48' 33"
Longitude 93° 36' 53"

Transmitter: 1-mi. S of Alleman.

Satellite Earth Stations: Transmit/receive, Satcom, 7-meter; Microwave Associates & Scientific-Atlanta receivers.

Multichannel TV Sound: Stereo only.

AM Affiliate: WHO, 50-kw, 1040 kHz (NBC).

FM Affiliate: KLYF, 100-kw, 100.3 MHz (No. 262), 1700-ft.

News Services: AP, UPI, NBC.

Ownership: D. D. Palmer Trust. Palmer Communications also owns WOC Broadcasting Co., WOC-TV, Davenport, IA; WNOG & WCWU(FM), Naples, FL; WTNT-AM-FM Tallahassee, FL; multiple cable systems.

Began Operation: April 15, 1954.

Represented (sales): Blair Television.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Jules Cohen & Associates; A. D. Ring & Associates.

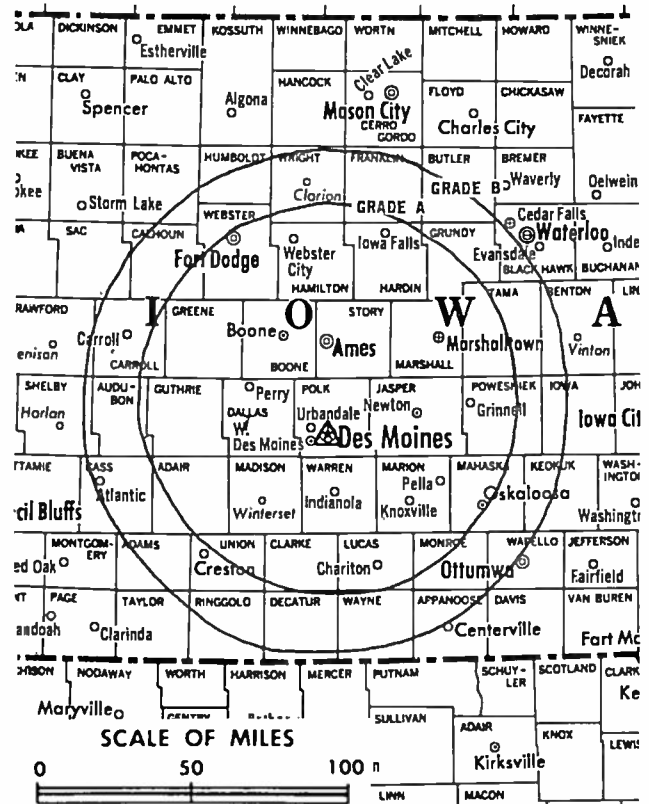
Personnel:

JOHN LEIFHEIT, station manager.
RAY JOHNSON, general sales manager.
BILL DEWERT, program & operations manager.
STEVE TUTTLE, news director.
PHIL HUFFMAN, promotion manager.
KEN ERICKSON, director of engineering.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IOWA			
	Adair	3,800	3,800	100
	Adams	2,200	2,200	100
	Appanoose	6,300	6,200	98
	Boone	10,200	10,100	99
	Calhoun	5,000	4,900	98
	Carroll	8,400	8,300	99
	Clarke	3,600	3,600	100
	Dallas	12,000	11,900	99
	Davis	3,500	3,500	100
	Decatur	3,600	3,500	97
	Franklin	5,300	5,300	100
	Greene	4,800	4,800	100
	Guthrie	4,800	4,700	98
	Hamilton	7,000	6,900	99
	Hardin	8,300	8,200	99
	Humboldt	5,100	5,000	98
	Jasper	14,300	14,200	99
	Kossuth	8,100	8,000	99
	Lucas	4,300	4,200	98
Madison	4,800	4,800	100	



WHO-TV BPCT-5011 Granted 7/27/77

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Mahaska	9,200	9,100	99
	Marion	11,200	11,100	99
	Marshall	16,200	16,100	99
	Monroe	3,500	3,500	100
	Pocahontas	4,200	4,100	98
	Polk	125,800	124,700	99
	Poweshiek	7,300	7,200	99
	Ringgold	2,400	2,400	100
	Story	25,800	25,500	99
	Union	5,700	5,600	98
	Wapello	15,800	15,600	99
	Warren	13,300	13,200	99
	Wayne	3,400	3,300	97
Webster	17,000	16,800	99	
Wright	6,300	6,200	98	

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	IOWA			
	Audubon	3,200	3,200	100
	Cass	7,000	6,900	99
	Grundy	5,500	5,500	100
	Jefferson	6,100	6,000	98
	Keokuk	5,000	4,900	98
	Palo Alto	4,900	4,800	98
	Sac	5,400	5,300	98
	Tama	7,200	7,100	99
	Taylor	3,300	3,200	97
	MISSOURI			
	Harrison	4,200	4,100	98
	Mercer	1,800	1,800	100
Putnam	2,300	2,300	100	
Worth	1,100	1,100	100	

(Continued on page A-420)

Station Totals	504,900	499,200	98
Net Weekly Circulation (1986)			382,400
Average Daily Circulation (1986)			244,900

Iowa—Ames-Des Moines

WOI-TV

Ch. 5

Network Service: ABC.

Licensee: Iowa State University of Science & Technology, Ames, IA 50011.

Studio: WOI-TV Bldg., Iowa State University of Science & Technology, Ames, IA 50011.

Telephone: 515-294-5555. TWX: 910-520-1152.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1850-ft. above av. terrain, 1995-ft. above ground, 2980-ft. above sea level.

Latitude 41° 48' 33"
Longitude 93° 36' 53"

Transmitter: 1-mi. S of Alleman.

Satellite Earth Stations: Transmit/receive, Harris, 9-meter; Andrew, 4.5-meter & 7.3-meter; Scientific-Atlanta, 7-meter; Microdyne, 3.7-meter Ku-band; AvanteK, Harris, Scientific-Atlanta & M/A-Com receivers.

AM Affiliate: WOI, 5-kw, 640 kHz.

FM Affiliate: WOI-FM, 100-kw, 90.1 MHz (No. 211), 1420-ft.

News Services: AP, ABC.

Ownership: Iowa State University of Science & Technology.

Began Operation: Feb. 21, 1950.

Represented (sales): Katz Television.

Represented (legal): Cohn & Marks.

Represented (engineering): A. D. Ring & Associates.

Personnel:

DR. GORDON P. EATON, president of Iowa State University.
KEITH KETCHAM, general manager.
TED TOSTLEBE, general sales manager.
BOB HELMERS, manager, television broadcasting.
TERRY BYNUM, news director.
JANIS MARVIN, programming manager.
BETTY LOU VARNUM, public affairs coordinator.
ED A. POWERS, chief engineer.

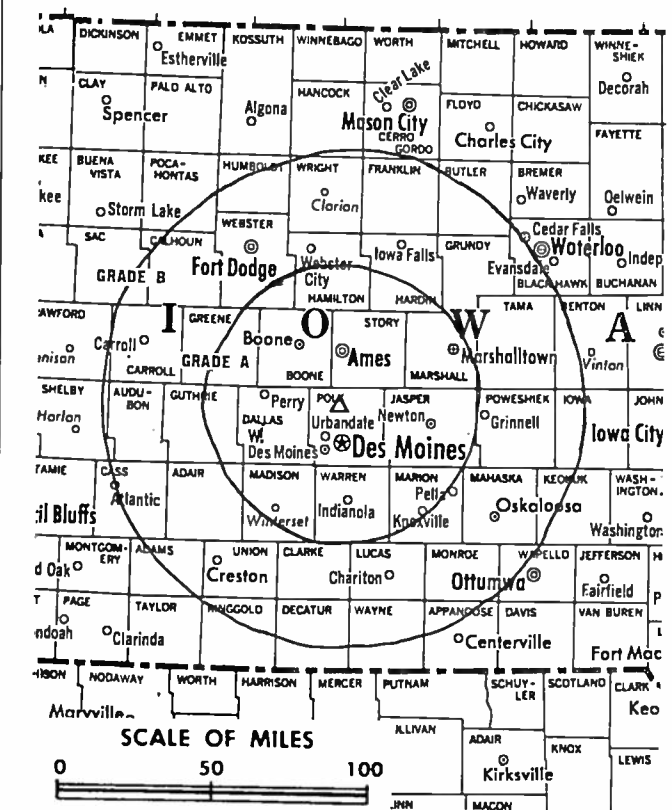
Highest One Hour Rate: \$1760.

Highest 30 Sec. Rate: \$400.

NETWORK BASE HOURLY RATE: \$900.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IOWA			
	Adair	3,800	3,800	100
	Adams	2,200	2,200	100
	Appanoose	6,300	6,200	98
	Boone	10,200	10,100	99
	Calhoun	5,000	4,900	98
	Carroll	8,400	8,300	99
	Clarke	3,600	3,600	100
	Dallas	12,000	11,900	99
	Decatur	3,600	3,500	97
	Franklin	5,300	5,300	100
	Greene	4,800	4,800	100
	Grundy	5,500	5,500	100
	Guthrie	4,800	4,700	98
	Hamilton	7,000	6,900	99
	Hardin	8,300	8,200	99
	Humboldt	5,100	5,000	98
Jasper	14,300	14,200	99	



WOI-TV BMPCT-7324 Granted 12/20/71

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Lucas	4,300	4,200	98
	Madison	4,800	4,800	100
	Mahaska	9,200	9,100	99
	Marion	11,200	11,100	99
	Marshall	16,200	16,100	99
	Monroe	3,500	3,500	100
	Pocahontas	4,200	4,100	98
	Polk	125,800	124,700	99
	Poweshiek	7,300	7,200	99
	Ringgold	2,400	2,400	100
	Story	25,800	25,500	99
	Tama	7,200	7,100	99
	Union	5,700	5,600	98
	Wapello	15,800	15,600	99
	Warren	13,300	13,200	99
	Wayne	3,400	3,300	97
	Webster	17,000	16,800	99
Wright	6,300	6,200	98	

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	IOWA			
	Audubon	3,200	3,200	100
	Cass	7,000	6,900	99
	Davis	3,500	3,500	100
	Emmet	5,100	5,000	98
	Kossuth	8,100	8,000	99
	Palo Alto	4,900	4,800	98
	Sac	5,400	5,300	98
	Taylor	3,300	3,200	97
	MISSOURI			
Mercer	1,800	1,800	100	

(Continued on page A-420)

Station Totals	517,700	511,900	98
Net Weekly Circulation (1986)		362,900	
Average Daily Circulation (1986)		208,400	

Iowa—Dubuque

KDUB-TV

Ch. 40

Network Service: ABC.

Licensee: Dubuque TV Ltd. Partnership, Box 2347, Tuscaloosa, AL 35403.

Studio: 9th Floor, One Dubuque Plaza, Dubuque, IA 52001.

Telephone: 319-556-4040.

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 537-kw visual, 53.7-kw aural. Antenna: 841-ft. above av. terrain, 837-ft. above ground, 1661-ft. above sea level.

Latitude 42° 31' 05"
Longitude 90° 37' 16"

Transmitter: 0.7-mi. N of IL state line, 0.75-mi. W of Hwy. 35, Grant County, WI.

Satellite Earth Stations: 3 in operation; Cal Star, 4.6-meter; Prodelin, 4.2-meter; Avantek & Scientific-Atlanta receivers.

News Services: ABC, UPI.

Ownership: Thomas G. Bond, gen. partner & ltd. partner, 100%; William M. Abernathy, Guy E. Moman Jr., Thomas J. Joiner, John Hall Nelson, Scott G. Davis & Fred H. Davis, ltd. partners.

Began Operation: June 1, 1970; left air Oct. 3, 1974. Sale to Lloyd Hearing Aid Corp. approved by FCC June 29, 1976. Resumed operation Sept. 12, 1976. Sale to The Commercial Dispatch Publishing Co. approved by FCC Sept. 13, 1979. Sale to present owner approved by FCC Feb. 8, 1985.

Represented (sales): Seltel Inc.

Represented (legal): Fly, Shuebruk, Gaguine, Boros & Braun.

Personnel:

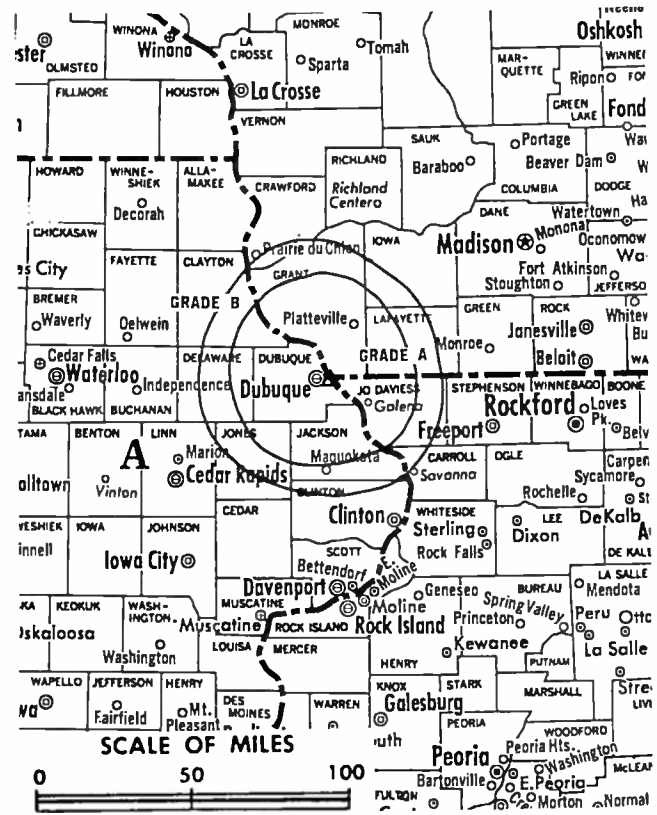
THOMAS G. BOND, general manager & general sales manager.
DAVE BASINGER, program director, operations & business manager.
GARY HAVERLAND, chief engineer.
MARSHALL PORTER, local sales manager.
PEGGY HUDSON, production manager & promotions director.
GARY DOLPHIN, news director.

Highest 30 Sec. Rate: \$135.

NETWORK BASE HOURLY RATE: \$75.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IOWA Dubuque	32,000	31,500	98
	ILLINOIS Jo Daviess	9,200	8,900	97



KDUB-TV BPCT-4978 Granted 2/11/77

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Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	IOWA Jackson	8,500	8,400	99
	WISCONSIN Grant	17,700	17,100	97
	Lafayette	6,200	6,100	98
Between 5-24%	IOWA Clayton	8,300	8,200	99
	Delaware	6,800	6,700	99
	Jones	7,300	7,200	99
	WISCONSIN Crawford	6,100	6,000	98
	Iowa	7,400	7,200	97
Station Totals		109,500	107,300	97
Net Weekly Circulation (1986)				46,600
Average Daily Circulation (1986)				26,900

THE TED HEPBURN COMPANY

Media Brokerage Specialist CATV, TV and Radio

Ted Hepburn, President - Todd Hepburn, Vice-President
325 Garden Road, Palm Beach, Florida 33480
P.O. Box 42401, Cincinnati, Ohio 45242

Iowa—Mason City

KIMT

Ch. 3

Network Service: CBS.

Licensee: Spartan Radiocasting Co., Box 1717, Spartanburg, NC 29304.

Studio: 2nd & Pennsylvania Ave., Mason City, IA 50401.

Telephone: 515-423-2540. TWX: 910-523-6966.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 97.7-kw visual, 20-kw aural. Antenna: 1550-ft. above av. terrain, 1565-ft. above ground, 2801-ft. above sea level.

Latitude 43° 22' 25"
Longitude 92° 50' 00"

Transmitter: 3.5-mi. E of St. Ansgar, IA.

Satellite Earth Stations: 5 in operation; Scientific-Atlanta, 3.7-meter, 3.9-meter, (2) 4.5-meter, 7.5-meter; Scientific-Atlanta, DX, Harris & M/A-Com receivers.

News Services: UPI, CNN.

Ownership: Spartan Radiocasting Co. For officers & other interests, see Group Ownership of TV Stations.

Began Operation: May 15, 1954. Sale to Daily Telegraph Printing Co. by Lee Enterprises approved by FCC April 22, 1980 (Television Digest, Vol. 20:1). Sale to present owner approved by FCC June 12, 1984 (Vol. 24:15).

Represented (sales): Katz Television.

Represented (legal): Covington & Burling.

Represented (engineering): A. D. Ring & Associates.

Personnel:

- EARL SCHOBORG, general manager.
- MILES MOORE, general sales manager.
- VERN SCHOFIELD, local/regional sales manager.
- BART CURRAN, program director.
- SHARON RADLOFF, promotions manager.
- BOB YOUNG, news director.
- DALE BYRE, chief engineer.

Highest One Hour Rate: \$1650.

Highest 30 Sec. Rate (July 1, 1985): \$450.

NETWORK BASE HOURLY RATE: \$615.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IOWA			
	Cerro Gordo	19,400	19,200	99
	Chickasaw	5,700	5,600	98
	Floyd	7,200	7,100	99
	Franklin	5,300	5,300	100
	Hancock	5,500	5,400	98
	Howard	4,200	4,100	98
	Kossuth	8,100	8,000	99
	Mitchell	4,600	4,500	98
	Winnebago	5,200	5,100	98
	Worth	3,600	3,600	100
	MINNESOTA			
	Dodge	5,500	5,400	98
	Fillmore	7,900	7,800	99



Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	Freeborn	13,300	13,200	99	
	Mower	14,900	14,800	99	
	Olmsted	35,100	34,800	99	
Between 25-49%	IOWA				
	Butler	6,600	6,500	98	
	Wright	6,300	6,200	98	
Between 5-24%	MINNESOTA				
	Steele	10,900	10,800	99	
	IOWA				
	Bremmer	9,200	9,100	99	
	Emmet	5,100	5,000	98	
	Hardin	8,300	8,200	99	
	Winneshiek	7,700	7,600	99	
	MINNESOTA				
	Blue Earth	18,200	17,900	98	
	Faribault	7,400	7,300	99	
Station Totals	Houston	6,300	6,200	98	
	Rice	15,500	15,300	99	
	Wabasha	7,400	7,300	99	
	Waseca	6,800	6,700	99	
	Winona	15,800	15,500	98	
	WISCONSIN				
	Crawford	6,100	6,000	98	
	La Crosse	34,400	33,900	99	
	Station Totals		317,500	313,400	98
	Net Weekly Circulation (1986)			136,800	
Average Daily Circulation (1986)			79,000		

Iowa—Ottumwa

KOIA-TV

Ch. 15

Network Service: None, independent.

Grantee: Ottumwa Television Ltd. Partnership, 2102-A Gallows Rd., Vienna, VA 22180.

Studio: 107 E. Second St., Suite 600, Ottumwa, IA 52501.

Telephone: 515-682-8721.

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 166-kw max. visual, 16.6-kw max. aural. Antenna: 410-ft. above av. terrain, 417-ft. above ground, 1157-ft. above sea level.

Latitude	40°	57'	50"
Longitude	92°	23'	50"

Transmitter: 3.4-mi. SSE of intersection of Hwys. 63 & 34, Keokuk Twp.

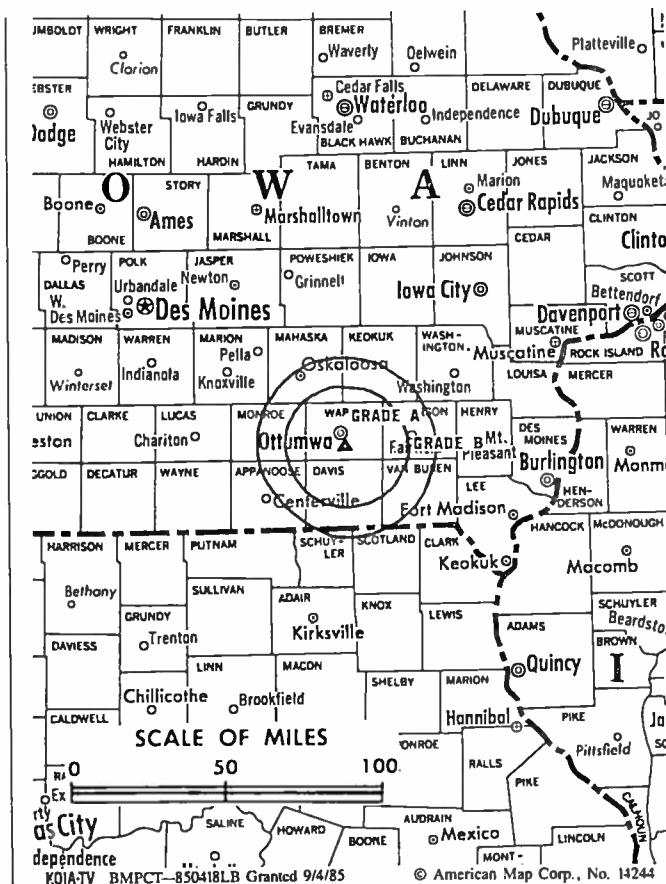
Ownership: Local Power Television Inc., gen. partner, 68.2944%; 22 ltd. partners with 1.4412% each. LPTI ownership: R. G. Hutcheson, pres. OTLP is licensee of K42AM Ottumwa, IA. LPTI has interest in licensees, permittees & applications for LPTVs.

Began Operation: June 2, 1986.

Represented (engineering): William P. Turney.

Personnel:
R. G. HUTCHESON, president.
PAUL VAUGHN, general manager.

Highest 30 Sec. Rate: \$150.



Iowa—Ottumwa-Kirksville, Missouri

KTVO

Ch. 3

Network Service: ABC.

Licensee: Gillbro Communications Ltd. Partnership, Box 949, Kirksville, MO 63501.

Studios: Broadcast Center, Ottumwa, IA; Hwy. 63 North, Kirksville, MO.

Telephones: 515-682-4535, Ottumwa; 816-665-7781, Kirksville.

TWX: 910-777-7950.

Mailing Address: Box 949, Kirksville, MO 63501.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 14.3-kw aural. Antenna: 1082-ft. above av. terrain, 1101-ft. above ground, 2014-ft. above sea level.

Latitude 40° 31' 41"
Longitude 92° 26' 33"

Holds CP for change to 100-kw visual, 10-kw aural, 1973-ft. above av. terrain, 1937-ft. above ground, 2685-ft. above sea level, lat. 40° 13' 32", long. 92° 00' 54", transmitter to 5.5-mi. N of Knox City on State Rte. V. BMPCT-860411KF.

Transmitter: U.S. Hwy. 136, near Lancaster, MO.

Satellite Earth Stations: Andrew, 4.5-meter & 7.3-meter; Simulsat, 5.5-meter; Avantek & Scientific-Atlanta receivers.

News Services: AP, UPI.

Ownership: Gillett Group Inc., 100%. See Group Ownership of TV Stations.

Began Operation: Nov. 21, 1955. Sale to present owner by Post Corp. approved by FCC June 19, 1984. Sale to Post by James J. Conroy & Raymond E. Russell approved Jan. 6, 1964 by FCC (Television Digest, Vol. 4:2).

Represented (sales): MMT Marketing Inc.

Represented (legal): Pepper & Corazzini.

Represented (engineering): Cohen & Dippell.

Personnel:

FRANK JONAS, general manager.
LOWELL JOHNSON, general sales manager.
KEITH REYNOLDS, chief engineer.

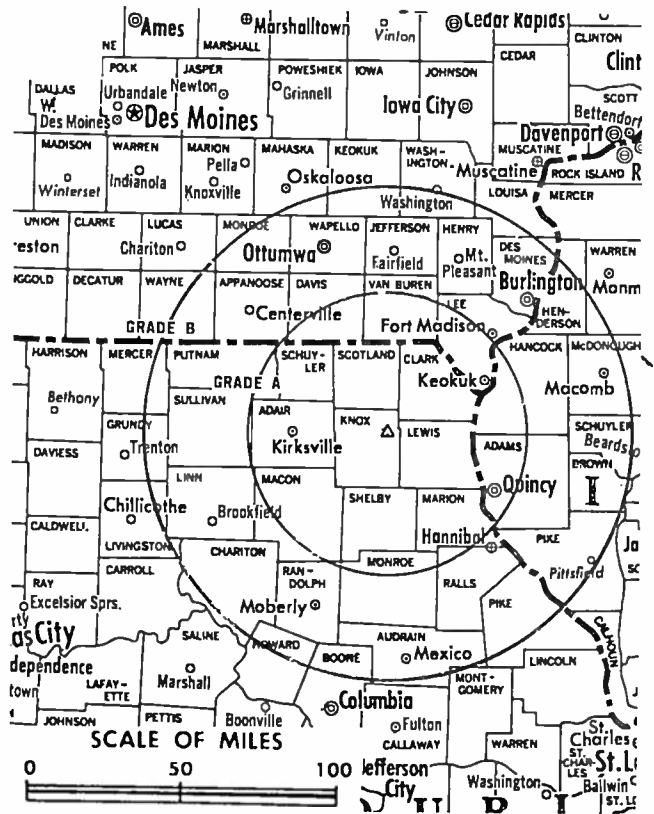
Highest One Hour Rate: \$4000.

Highest 30 Sec. Rate (May 15, 1986): \$315.

NETWORK BASE HOURLY RATE: \$637.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IOWA			
	Appanoose	6,300	6,200	98
	Davis	3,500	3,500	100
	Henry	7,200	7,100	99
	Jefferson	6,100	6,000	98
	Lee	16,500	16,300	99
	Van Buren	3,300	3,200	97
	Wapello	15,800	15,600	99
	MISSOURI			
	Adair	9,300	9,200	99
Clark	3,000	2,900	97	
Knox	2,100	2,100	100	
Lewis	3,900	3,800	97	



KTVO BMPCT-860411KF Granted 5/7/86

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Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	Linn	6,300	6,200	98	
	Macon	6,300	6,200	98	
	Mercer	1,800	1,800	100	
	Putnam	2,300	2,300	100	
	Schuyler	2,000	1,900	95	
	Scotland	2,100	2,100	100	
	Shelby	3,000	2,900	97	
	Sullivan	2,900	2,900	98	
	IOWA	Keokuk	5,000	4,900	98
		Monroe	3,500	3,500	100
Wayne		3,400	3,300	97	
ILLINOIS		Adams	27,400	27,000	99
		Hancock	9,500	9,300	98
		IOWA	Decatur	3,600	3,500
Des Moines	18,200		18,000	99	
Lucas	4,300		4,200	98	
Mahaska	9,200		9,100	99	
Washington	7,900		7,800	99	
MISSOURI	Chariton		4,000	3,900	97
	Grundy	4,700	4,600	98	
	Harrison	4,200	4,100	98	
	Marion	10,700	10,600	99	
	Ralls	3,500	3,500	100	
	Station Totals		222,800	219,500	98
Net Weekly Circulation (1986)				110,600	
Average Daily Circulation (1986)				65,400	

Iowa—Sioux City

KCAU-TV

Ch. 9

Network Service: ABC.

Licensee: Citadel Communications Co. Ltd., 7th & Douglas Sts. 51101.

Studio: 7th & Douglas Sts., Sioux City, IA 51101.

Telephone: 712-277-2345.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 310-kw visual, 48-kw aural. Antenna: 2020-ft. above av. terrain, 2000-ft. above ground, 3368-ft. above sea level.

Latitude 42° 35' 12.39"
Longitude 96° 13' 56.98"

Transmitter: 4-mi. E, 0.75-mi. N of James, IA.

Satellite Earth Stations: Andrew, 4.5-meter & 7.3-meter; Avantek receivers.

News Service: AP.

Ownership: Citadel Communications, see Group Ownership of TV Stations.

Began Operation: March 29, 1953. Sale to Wesray Corp. by Forward Communications Corp. approved by FCC August 16, 1984. Previous sale to Forward by People's Bcstg. Corp. approved Oct. 27, 1965 by FCC (Television Digest, Vol. 5:30) Sale to People's by Cowles Bcstg. Co. approved Nov. 27, 1957 (Vol. 13:41, 44, 49). Sale to Citadel Communications approved Oct. 1, 1985 (Vol. 25:30).

Represented (sales): Katz Television.

Represented (legal): Arent, Fox, Kintner, Plotkin & Kahn.

Personnel:

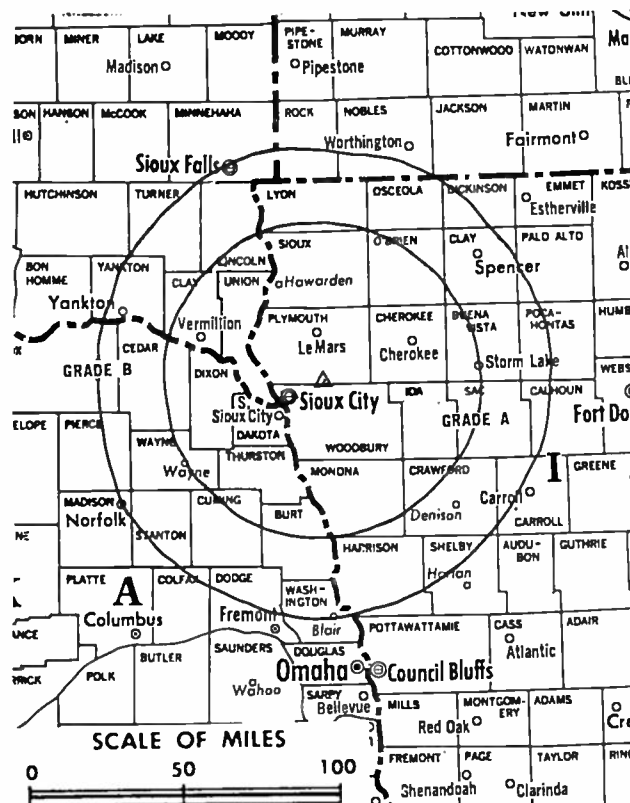
PHILLIP J. LOMBARDO, president & general manager.
TERI SHELL, news director.
RAY COLE, director of broadcast operations.
GREG O'CONNOR, general sales manager.
JOHN SULLIVAN, production manager.
MARK LeVALLEY, chief engineer.
JIM HUGHES, business manager.

Rates: Not available.

NETWORK BASE HOURLY RATE: \$1050.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IOWA			
	Buena Vista	8,100	8,000	99
	Cherokee	6,200	6,100	98
	Clay	8,100	8,000	99
	Crawford	7,000	6,900	99
	Dickinson	6,900	6,800	99
	Emmet	5,100	5,000	98
	Ida	3,500	3,500	100
	Lyon	4,700	4,600	98
	Monona	4,600	4,500	98
	O'Brien	6,400	6,300	98
	Osceola	3,200	3,200	100
	Palo Alto	4,900	4,800	98
	Plymouth	9,100	9,000	99
	Pocahontas	4,200	4,100	98
	Sac	5,400	5,300	98
	Sioux	10,800	10,600	98
Woodbury	38,200	37,900	99	
MINNESOTA				
Nobles	7,800	7,700	99	



KCAU-TV BPC-3128 Granted 1/19/65

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEBRASKA			
	Antelope	3,200	3,100	97
	Cedar	3,900	3,900	100
	Dakota	6,500	6,500	100
	Dixon	2,600	2,600	100
	Holt	5,200	5,000	96
	Knox	4,100	4,000	98
	Madison	12,500	12,300	98
	Pierce	3,200	3,200	100
	Stanton	2,500	2,500	98
	Thurston	2,400	2,400	100
	Wayne	3,400	3,400	100
SOUTH DAKOTA	Clay	4,900	4,800	98
	Union	4,300	4,300	100
	Yankton	7,100	7,000	99
Between 25-49%	IOWA			
	Humboldt	5,100	5,000	98
	MINNESOTA			
	Rock	3,800	3,800	100
	NEBRASKA			
Burt	3,500	3,500	100	
Cuming	4,000	3,900	98	
SOUTH DAKOTA				
Bon Homme	3,100	3,000	97	
Lincoln	5,200	5,100	98	
Turner	3,500	3,500	100	

(Continued on page A-420)

Station Totals	337,100	333,100	98
Net Weekly Circulation (1986)		201,300	
Average Daily Circulation (1986)		120,700	

Iowa—Sioux City

KMEG

Ch. 14

Network Service: CBS.

Licensee: Granite City Press Record Inc., Box 657, Sioux City, IA 51102.

Studio: 700 Floyd Blvd., Sioux City.

Telephone: 712-277-3554. TWX: 910-968-1742.

Mailing Address: Box 657, Sioux City, IA 51102.

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 1000-kw max. & 380-kw horizontal visual, 200-kw max. & 75.9-kw horizontal aural. Antenna: 1152-ft. above av. terrain, 1000-ft. above ground, 2420-ft. above sea level.

Latitude 42° 30' 53"
Longitude 96° 18' 14"

Transmitter: Rural Rte. 2, 1-mi. E of city limits.

Satellite Earth Stations: 5 in operation; Prodelin, 4.5-meter; Comtech, 5-meter; Scientific-Atlanta, 7-meter; Pinzone, Microwave Assoc. & Scientific-Atlanta receivers.

News Service: AP.

Ownership: Gillette Communications Group. For other interests, see Group Ownership of TV Stations. Note: Sale to Maine Radio & Television Co. pends.

Began Operation: Sept. 5, 1967. Sale to present owner by Fetzer Communications approved by FCC Oct. 29, 1985. Sale to Fetzer by Medallion Bcstrs. (Robert B. Donovan, Edgar F. Pechacek, et al.) approved by FCC Aug. 13, 1969 (Television Digest, Vol. 9:33).

Represented (sales): MMT Marketing Inc.

Represented (legal): Pepper & Corazzini.

Personnel:

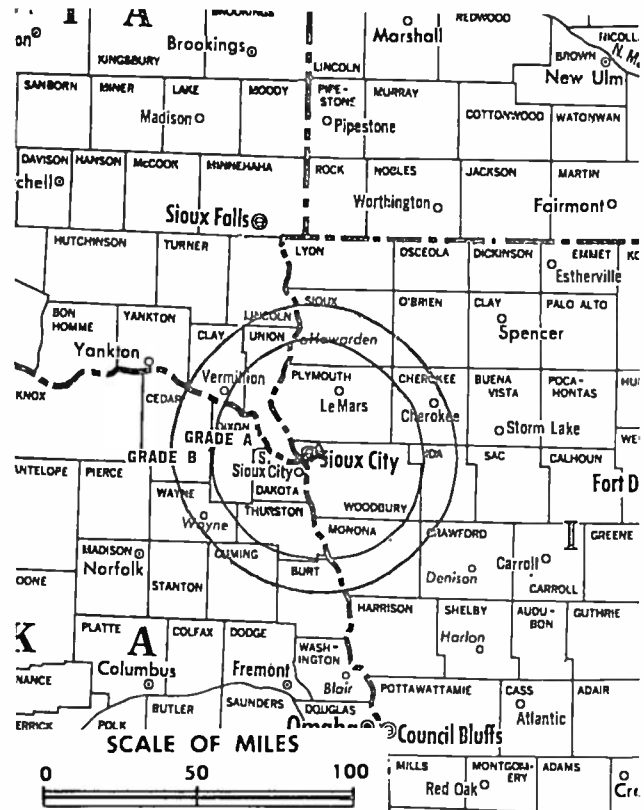
BRUCE LEWIS, president & general manager.
LYLE JOHNSON, chief engineer.
GREG FUNK, business manager.
KAREN HOLLISTER, promotion manager.
PAT VAN BREMMER, community service director.

Highest 30 Sec. Rate: \$210.

NETWORK BASE HOURLY RATE: \$200.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IOWA			
	Buena Vista	8,100	8,000	99
	Cherokee	6,200	6,100	98
	Ida	3,500	3,500	100
	Monona	4,600	4,500	98
	Plymouth	9,100	9,000	99
	Sioux	10,800	10,600	98
	Woodbury	38,200	37,900	99
	NEBRASKA			
	Dakota	6,500	6,500	100
	Dixon	2,600	2,600	100
	Thurston	2,400	2,400	100
	Wayne	3,400	3,400	100



KMEG BPCT-3871 Granted 2/13/67

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	SOUTH DAKOTA			
	Union	4,300	4,300	100
Between 25-49%	IOWA			
	O'Brien	6,400	6,300	98
	Sac	5,400	5,300	98
	NEBRASKA			
	Cedar	3,900	3,900	100
	Madison	12,500	12,300	98
	SOUTH DAKOTA			
	Clay	4,900	4,800	98
	Yankton	7,100	7,000	99
	Between 5-24%	IOWA		
Crawford		7,000	6,900	99
Harrison		6,100	6,000	98
Lyon		4,700	4,600	98
Osceola		3,200	3,200	100
NEBRASKA				
Cuming		4,000	3,900	98
Pierce		3,200	3,200	100
Stanton		2,500	2,500	98
SOUTH DAKOTA				
Lincoln	5,200	5,100	98	
Station Totals		175,800	173,800	98
Net Weekly Circulation (1986)				92,100
Average Daily Circulation (1986)				49,600

Iowa—Sioux City

KTIV

Ch. 4

Network Service: NBC.

Licensee: KTIV Television Co., 3135 Floyd Blvd., Sioux City, IA 51105.

Studio: Signal Hill, Sioux City, IA.

Telephone: 712-239-4100. TWX: 910-968-1708.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1915-ft. above av. terrain, 2000-ft. above ground, 3368-ft. above sea level.

Latitude 42° 35' 12.39"
Longitude 96° 13' 56.98"

Transmitter: 4-mi. E, 0.75-mi. N of James, IA.

Satellite Earth Stations: 2 in operation; ADM, 6.2-meter; Avcom & Harris receivers.

News Service: NBC.

Ownership: American Black Hawk Bcstg. Co. For other interests, see American Family Corp. in Group Ownership of TV Stations.

Began Operation: Oct. 9, 1954. Merger of Black Hawk Bcstg. with American Family Corp. approved by FCC Sept. 17, 1980. Sale by Perkins Bros. Co. approved March 28, 1974. Sale of 50%, giving Perkins Bros. 100% control, approved May 26, 1965 by FCC (Television Digest Vol. 5:24).

Represented (sales): Blair Television.

Represented (legal): Schnader, Harrison, Segal & Lewis.

Personnel:

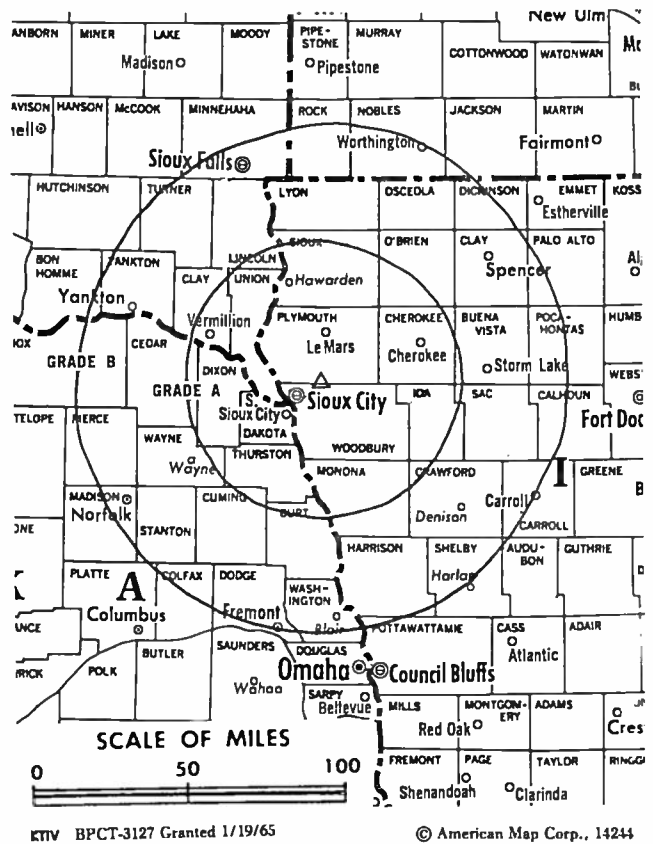
- MIKE SMITH, vice president & general manager.
- MARY BRACKEN, vice president, programming & operations.
- PAUL O'BRYAN, vice president & general sales manager.
- DALE RUSSELL, vice president & chief engineer.
- PAULA JACOBSEN, production manager.
- DAVE MADSEN, promotion director.
- VAN CARTER, news director.

Highest 30 Sec. Rate (July 17, 1985): \$350.

NETWORK BASE HOURLY RATE: \$750.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IOWA			
	Buena Vista	8,100	8,000	99
	Cherokee	6,200	6,100	98
	Clay	8,100	8,000	99
	Crawford	7,000	6,900	99
	Dickinson	6,900	6,800	99
	Emmet	5,100	5,000	98
	Ida	3,500	3,500	100
	Lyon	4,700	4,600	98
	Monona	4,600	4,500	98
	O'Brien	6,400	6,300	98
	Osceola	3,200	3,200	100
	Palo Alto	4,900	4,800	98
	Plymouth	9,100	9,000	99
	Pocahontas	4,200	4,100	98
	Sac	5,400	5,300	98
	Sioux	10,800	10,600	98
	Woodbury	38,200	37,900	99
	MINNESOTA			
	Nobles	7,800	7,700	99
	NEBRASKA			
	Antelope	3,200	3,100	97
	Cedar	3,900	3,900	100
	Dakota	6,500	6,500	100
	Dixon	2,600	2,600	100



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Holt	5,200	5,000	96
	Knox	4,100	4,000	98
	Madison	12,500	12,300	98
	Pierce	3,200	3,200	100
	Stanton	2,500	2,500	98
	Thurston	2,400	2,400	100
	Wayne	3,400	3,400	100
	SOUTH DAKOTA			
	Clay	4,900	4,800	98
	Union	4,300	4,300	100
Yankton	7,100	7,000	99	
Between 25-49%	MINNESOTA			
	Rock	3,800	3,800	100
	NEBRASKA			
	Cuming	4,000	3,900	98
SOUTH DAKOTA	Bon Homme	3,100	3,000	97
	Lincoln	5,200	5,100	98
	Between 5-24%	IOWA		
Calhoun		5,000	4,900	98
Harrison		6,100	6,000	98
Shelby		5,500	5,500	100
MINNESOTA				
Jackson		4,900	4,800	98
Pipestone		4,200	4,100	98
NEBRASKA				
Boone		2,600	2,600	100
Boyd		1,300	1,300	100
Burt	3,500	3,500	100	
SOUTH DAKOTA				
Turner	3,500	3,500	100	
Station Totals		262,700	259,300	98
Net Weekly Circulation (1986)				190,900
Average Daily Circulation (1986)				125,900

Iowa

**KCCI-TV, Des Moines
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	IOWA			
	Chickasaw	5,700	5,600	98
	Emmet	5,100	5,000	98
	Hancock	5,500	5,400	98
	Jefferson	6,100	6,000	98
	Montgomery	5,600	5,500	98
	Page	7,700	7,600	99
	Shelby	5,500	5,500	100
	Van Buren	3,300	3,200	97
	MISSOURI			
	Sullivan	2,900	2,900	98
	Worth	1,100	1,100	100

**WHO-TV, Des Moines
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	IOWA			
	Butler	6,600	6,500	98
	Chickasaw	5,700	5,600	98
	Crawford	7,000	6,900	99
	Emmet	5,100	5,000	98
	Hancock	5,500	5,400	98
	Iowa	6,000	5,900	98
	Montgomery	5,600	5,500	98
	Page	7,700	7,600	99
	Van Buren	3,300	3,200	97
	MISSOURI			
Sullivan	2,900	2,900	98	

**WOI-TV, Ames-Des Moines
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	IOWA			
	Buena Vista	8,100	8,000	99
	Butler	6,600	6,500	98
	Chickasaw	5,700	5,600	98
	Crawford	7,000	6,900	99
	Hancock	5,500	5,400	98
	Iowa	6,000	5,900	98
	Jefferson	6,100	6,000	98
	Keokuk	5,000	4,900	98
	Montgomery	5,600	5,500	98
	Shelby	5,500	5,500	100
	Washington	7,900	7,800	99
	Winnebago	5,200	5,100	98
	MISSOURI			
	Harrison	4,200	4,100	98
	Putnam	2,300	2,300	100
	Worth	1,100	1,100	100

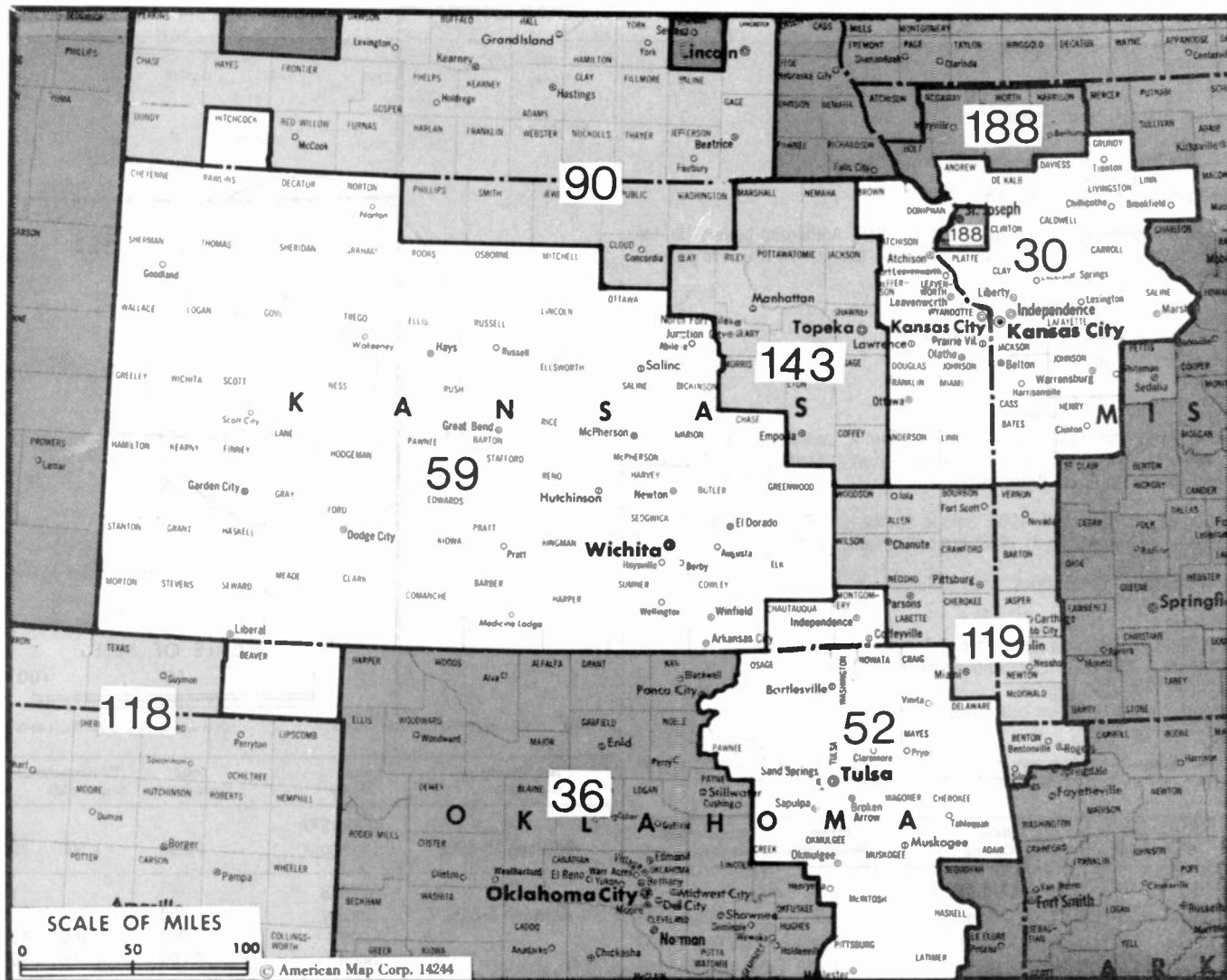
**KCAU-TV, Sioux City
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	IOWA			
	Calhoun	5,000	4,900	98
	Carroll	8,400	8,300	99
	Cass	7,000	6,900	99
	Harrison	6,100	6,000	98
	Shelby	5,500	5,500	100
	MINNESOTA			
	Jackson	4,900	4,800	98
	NEBRASKA			
	Boone	2,600	2,600	100
	Boyd	1,300	1,300	100
	Butler	3,400	3,300	97
	Washington	5,900	5,900	100
	SOUTH DAKOTA			
	Minnehaha	46,400	46,100	99
	Moody	2,400	2,400	100

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Market	Arbitron ADI TV Households	Rank	Market Area Commercial TV Stations
Kansas City, MO	688,400	30	KCTV (5), KMBC-TV (9), KSHB-TV (41), KYFC (50), KZKC (62), WDAF-TV (4)
Oklahoma City, OK	611,100	36	KAUT (43), KGMC (34), KOCO-TV (5), KOKH-TV (25), KTBO-TV (14), KTVY (4), KWTW (9)
Tulsa, OK	459,100	52	KGCF-TV (41), KJRH (2), KOKI-TV (23), KOTV (6), KTUL-TV (8), KWHB (47)
Wichita-Hutchinson, KS	419,300	59	KAKE-TV (10), KAYS-TV (7), KLBY (4), KLOE-TV (10), KSAS-TV (24), KSNC (2), KSNG (11), KSNK (8), KSNW (3), KTVG (6), KUPK-TV (13), KWCH-TV (12)
Lincoln-Hastings-Kearney, NE	256,500	90	KBGFTV (8), KGIN (11), KHAS-TV (5), KHGI-TV (13), KOLN (10), KSNB-TV (4), KWNB-TV (6)
Amarillo, TX	174,800	118	KAMR-TV (4), KCIT (14), KFDA-TV (10), KVII-TV (7), KVIJ-TV (8)
Joplin, MO-Pittsburg, KS	174,100	119	KOAM-TV (7), KODE-TV (12), KSNF (16)
Topeka, KS	144,300	143	KSNT (27), KTKA-TV (49), WIBW-TV (13)
Saint Joseph, MO	49,800	188	KQTV (2)

State Cross Reference List
Communities That Receive Programs of Stations That are Located Elsewhere

KWCH-TV, Hutchinson	See Wichita, KS
KSNK, Oberlin	See McCook, NE
KODE-TV, Pittsburg	See Joplin, MO
KSNF, Pittsburg	See Joplin, MO

Kansas Station Status as of October 1, 1986

	VHF	UHF	TOTAL
Commercial Television Stations	11	3	14
Educational Television Stations	3	0	3
			17

Kansas—Colby

KLBY

Ch. 4

Network Service: None, independent.

Licensee: Channel 4 Bcstg. Ltd., Box 562, Colby, KS 67701.

Studio: 990 S. Range, Colby, KS 67701.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 748-ft. above av. terrain, 770-ft. above ground, 4190-ft. above sea level.

Latitude 39° 15' 25"
Longitude 101° 21' 10"

Transmitter: 7.2-mi. SSE of Brewster.

News Services: UPI & CNN.

Ownership: Sheraton Colby Convention Inc. Sam A. Lunsway, pres.; Benjamin L. Keller, v.p., Richard Epard, secy.-treas., Ivan J. Steinle, dir., 25% each.
Note: Sale to Chronicle Bcstg. pends.

Began Operation: Sept. 4, 1984. Sale to Smoky Hills Public Television Corp. approved by FCC March 5, 1986, but not consummated.

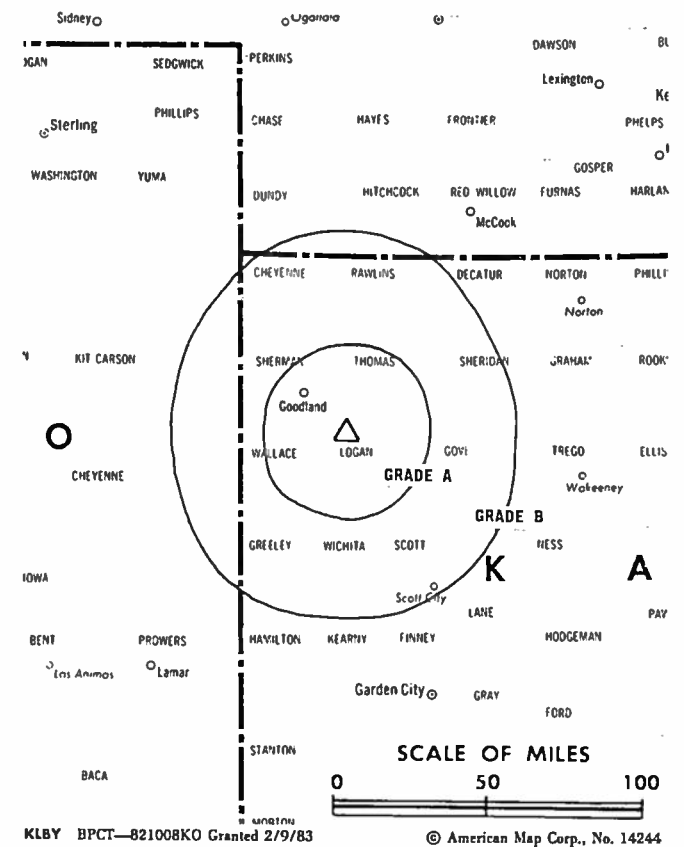
Represented (engineering): Lohnes & Culver.

Personnel:

DAN MCKENRICK, station manager.
WILLIAM A. BARBER, operations manager.
WALT WARD, chief engineer.
DONNA FINLEY, program coordinator.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	KANSAS			
	Cheyenne	1,500	1,500	100
	Decatur	1,800	1,800	100
	Gove	1,400	1,400	100
	Logan	1,400	1,400	100
	Rawlins	1,600	1,600	100
	Sheridan	1,300	1,300	100
	Sherman	3,000	3,000	100
	Thomas	3,200	3,100	97
	Wallace	700	700	100
Wichita	1,100	1,100	100	



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	NEBRASKA			
	Hitchcock	1,500	1,500	100
Between 5-24%	KANSAS			
	Greeley	700	700	100
	Lane	1,000	1,000	100
	Scott	2,200	2,200	100
	NEBRASKA			
Chase	2,000	2,000	100	
Dundy	1,200	1,200	100	
Red Willow	5,000	4,900	98	
Station Totals		30,600	30,400	99
Net Weekly Circulation (1986)				8,600
Average Daily Circulation (1986)				3,300

Kansas—Ensign

KTVG

Ch. 6

(Operates in affiliation with KWCH-TV, Hutchinson-Wichita, KS)

Network Service: CBS.

Licensee: Southwest Kansas Television Co. Inc., Ensign, KS.

Office: Box 157, Dodge City, KS 67801.

Studio: State Hwy. 23, 20-mi. SW of Dodge City.

Telephone: 316-227-3121.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 717-ft. above av. terrain, 683-ft. above ground, 3473-ft. above sea level.

Latitude 37° 38' 26"
Longitude 100° 20' 33"

Transmitter: State Hwy. 23, 20-mi. SW of Dodge City.

Satellite Earth Stations: 2 in operation; Scientific-Atlanta receivers.

News Service: AP.

Ownership: Mrs. Leigh Warner, 51.98%; Sidney Warner, 5%; Diane Warner, 12%; 12 others, none with more than 3%.

Began Operation: July 24, 1957. Acquisition of positive control by Leigh Warner approved by FCC Dec. 16, 1969.

Represented (sales): Kansas Bcstg. System.

Represented (legal): Bryan, Cave, McPheeters & McRoberts.

Represented (engineering): Edward F. Lorentz & Associates.

Personnel:

W. H. BAILEY, general manager.
BEN DAVIDSON, chief engineer.

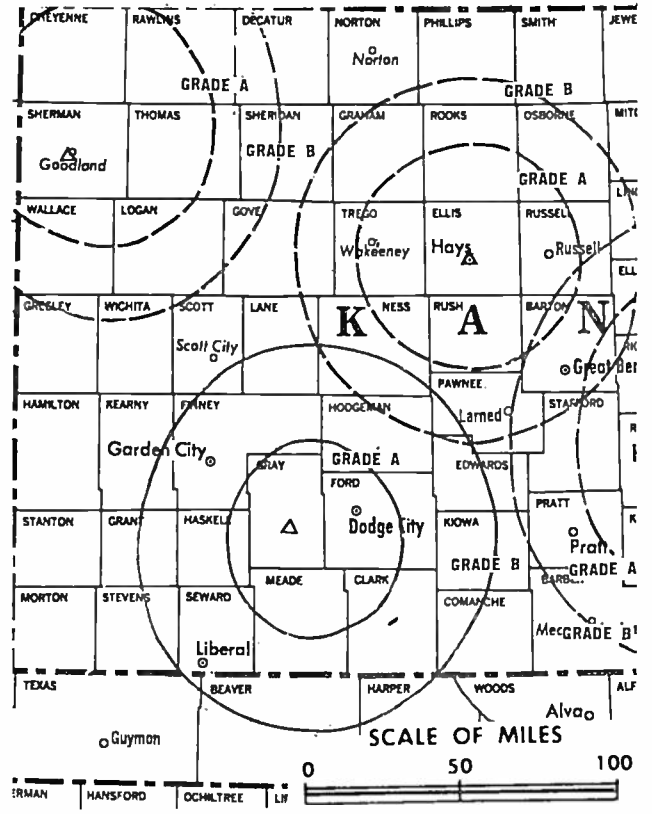
Highest One Hour Rate: \$300.

Highest 30 Sec. Rate: \$60.

NETWORK BASE HOURLY RATE: \$165.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KANSAS			
	Clark	1,000	1,000	100
	Comanche	1,000	1,000	100
	Finney	9,800	9,700	99
	Ford	9,800	9,700	99
	Grant	2,700	2,700	100
	Gray	1,900	1,900	100
	Hamilton	1,000	1,000	100
	Haskell	1,400	1,400	100
	Hodgeman	900	900	100
	Kearny	1,200	1,200	100



KTVG BPCT-3474 Granted 1/29/65

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Lane	1,000	1,000	100
	Meade	1,800	1,800	100
	Seward	6,700	6,600	98
	Stanton	800	800	100
	Stevens	1,700	1,600	94
OKLAHOMA	Beaver	3,000	3,000	100
	KANSAS			
Between 25-49%	Edwards	1,700	1,700	100
	Scott	2,200	2,200	100
Between 5-24%	KANSAS			
	Kiowa	1,600	1,600	100
	Morton	1,200	1,200	100
	Ness	1,800	1,800	100
	OKLAHOMA			
Texas	6,900	6,800	99	
Station Totals		61,100	60,600	99
Net Weekly Circulation (1986)				42,500
Average Daily Circulation (1986)				23,800

Kansas—Garden City

KSNB

Ch. 11

(Satellite of KSNW, Wichita, KS)

Network Service: NBC.

Licensee: KSN Inc., Box 333, Wichita, KS 67201

Studio: U.S. Hwy. 83, 12.6-mi. South of Garden City.

Telephone: 316-276-2311.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 200-kw visual, 24.5-kw aural. Antenna: 800-ft. above av. terrain, 834-ft. above ground, 3711-ft. above sea level.

Latitude 37° 46' 40"
Longitude 100° 52' 08"

Transmitter: U.S. Hwy. 83, 12.6-mi. S of Garden City.

News Service: AP.

Ownership: See KSNW, Wichita, KS.

Began Operation: Nov. 5, 1958. For sale to present owners, see KSNC, Great Bend, KS.

Represented (sales): Katz Television.

Represented (legal): Haley, Bader & Potts.

Personnel:
STAN ORTH, station manager.
KEN SELL, chief engineer.

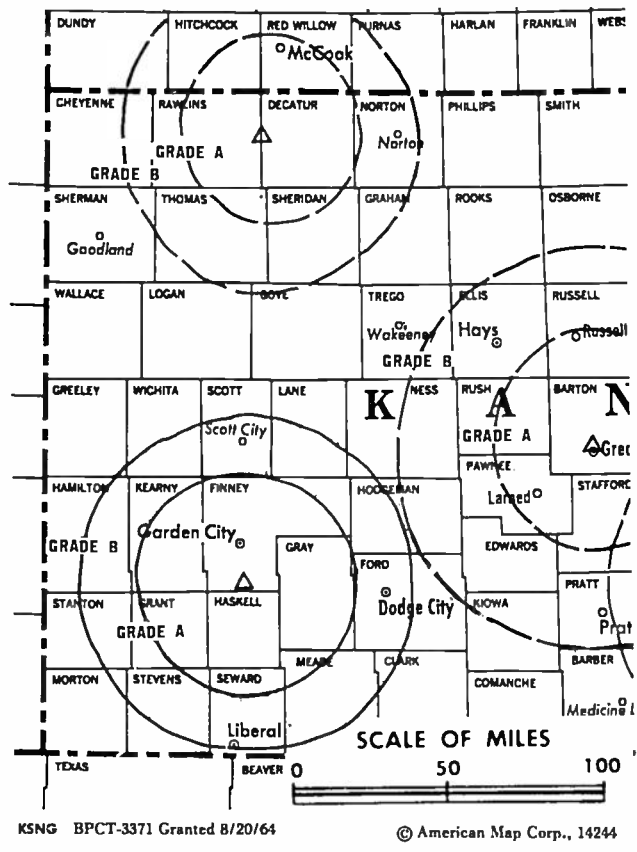
Rates: Offered as bonus with KSNW, Wichita and its other satellites (KSN Inc.) KSNC, Great Bend and KSNK, McCook, NE.

Highest 30 Sec. Rate (July 3, 1984): \$150.

NETWORK BASE HOURLY RATE: Bonus to KSNC, Great Bend.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KANSAS			
	Clark	1,000	1,000	100
	Finney	9,800	9,700	99
	Ford	9,800	9,700	99
	Grant	2,700	2,700	100
	Gray	1,900	1,900	100
	Greeley	700	700	100
	Hamilton	1,000	1,000	100
	Haskell	1,400	1,400	100
	Hodgeman	900	900	100
	Kearny	1,200	1,200	100
	Lane	1,000	1,000	100
	Meade	1,800	1,800	100
	Morton	1,200	1,200	100



Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	Scott	2,200	2,200	100	
	Seward	6,700	6,600	98	
	Stanton	800	800	100	
	Stevens	1,700	1,600	94	
	Wichita	1,100	1,100	100	
	OKLAHOMA				
	Beaver	3,000	3,000	100	
	Between 5-24%	COLORADO			
		Baca	1,900	1,700	89
		Prowers	5,100	4,800	94
KANSAS					
Kiowa	1,600	1,600	100		
Ness	1,800	1,800	100		
OKLAHOMA					
Texas	6,900	6,800	99		
Station Totals		67,200	66,200	98	
Net Weekly Circulation (1986)				46,100	
Average Daily Circulation (1986)				31,200	

Kansas—Garden City

KUPK-TV

Ch. 13

(Satellite of KAKE-TV, Wichita, KS)

Network Service: ABC.

Licensee: Chronicle Bcstg. of Wichita Inc., 1500 N. West St., Wichita, KS 67203.

Studio: Box 216, Copeland, KS 67837.

Telephone: 316-668-5513.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 224-kw visual, 44.7-kw aural. Antenna: 870-ft. above av. terrain, 847-ft. above ground, 3687-ft. above sea level.

Latitude 37° 39' 01"
Longitude 100° 40' 06"

Transmitter: 8-mi. NW of Copeland, KS.

Satellite Earth Stations: AFC Ku-band, 3.7-meter; Luxor, 3.65-meter; Luxor Mark II & M/A-Com receivers.

News Services: AP, Group W Newsfeed.

Ownership: See KAKE-TV, Wichita, KS.

Began Operation: Oct. 28, 1964.

Represented (sales): Petry Television Inc.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): A. D. Ring & Associates.

Personnel:

BOB SURBER, general manager.
BRYCE BAKER, sales manager.
CINDY PECK, news director.
PAUL HINDERLITER, chief engineer.
ROXIE TUCKER, program director & farm director.

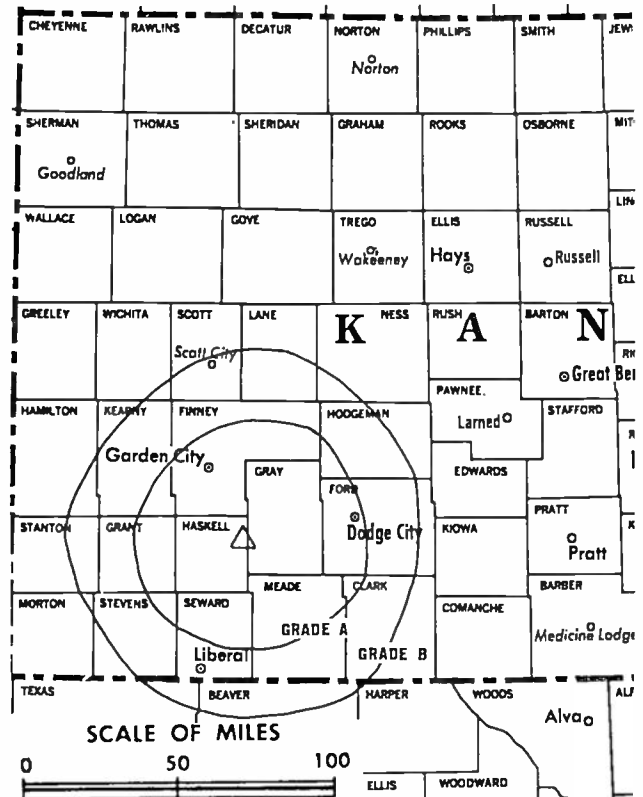
Highest 30 Sec. Rate: \$200.

Combination rates with KAKE-TV, Wichita, also available.

NETWORK BASE HOURLY RATE: Bonus to KAKE-TV, Wichita.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	Households %
50% & Over	KANSAS			
	Clark	1,000	1,000	100
	Edwards	1,700	1,700	100
	Finney	9,800	9,700	99
	Ford	9,800	9,700	99
	Grant	2,700	2,700	100
	Gray	1,900	1,900	100
	Greeley	700	700	100
	Hamilton	1,000	1,000	100
	Haskell	1,400	1,400	100
	Hodgeman	900	900	100



KUPK-TV BNPCT-831216KF Granted 1/11/84

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Net Weekly Circulation	State County	Total Households	TV Households	Households %	
50% & Over	Kearny	1,200	1,200	100	
	Lane	1,000	1,000	100	
	Meade	1,800	1,800	100	
	Morton	1,200	1,200	100	
	Ness	1,800	1,800	100	
	Scott	2,200	2,200	100	
	Seward	6,700	6,600	98	
	Stanton	800	800	100	
	Stevens	1,700	1,600	94	
	Wichita	1,100	1,100	100	
	OKLAHOMA				
	Beaver	3,000	3,000	100	
Between 25-49%	KANSAS				
	Kiowa	1,600	1,600	100	
	OKLAHOMA				
Texas	6,900	6,800	99		
Between 5-24%	KANSAS				
Comanche	1,000	1,000	100		
Station Totals		62,900	62,400	99	
Net Weekly Circulation (1986)				44,600	
Average Daily Circulation (1986)				23,500	

Kansas—Goodland

KLOE-TV

Ch. 10

(Satellite of KAYS-TV, Hays, KS)

Network Service: CBS, ABC.

Licensee: KAYS Inc., Box 817, Hays, KS 67601.

Studio: S. Route 27, Goodland.

Telephone: 913-625-2578.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 56.2-kw aural. Antenna: 980-ft. above av. terrain, 976-ft. above ground, 4526-ft. above sea level.

Latitude 39° 28' 09"
Longitude 101° 33' 20"

Transmitter: 9-mi. N of Edson.

AM Affiliate: KLOE, 1-kw, 730 kHz.

News Service: UPI.

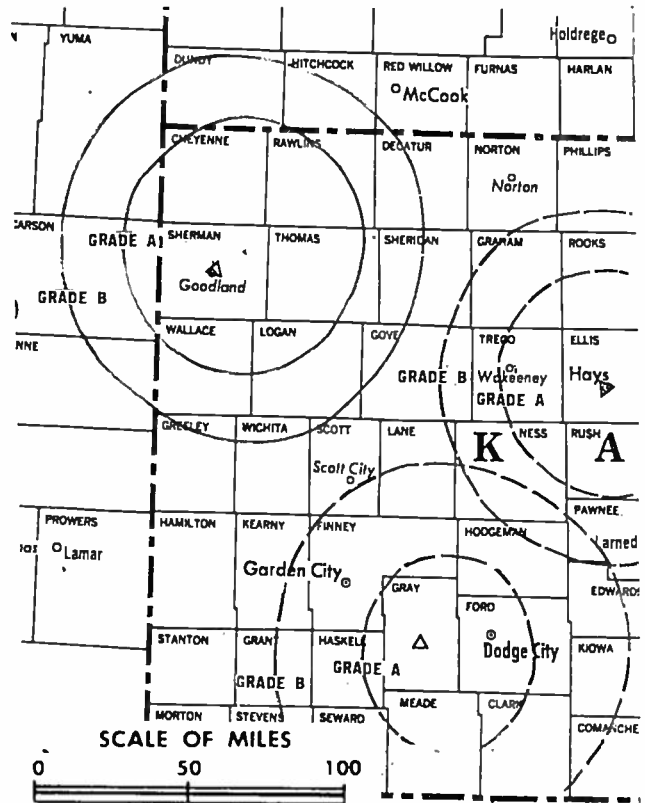
Ownership: Same as KAYS-TV, Hays, KS.

Began Operation: Test programming Sept. 11, 1958; full operation April 26, 1959. Sale to KAYS Inc. approved by FCC Aug. 1, 1962. Transfer to Standard Electronics Corp. from Max Jones, trustee in bankruptcy, approved Nov. 2, 1960 by FCC (Television Digest, Vol. 16:39, 45). Jones took over station from Leslie E. Whittemore and associates following bankruptcy (Vol. 16:24). Whittemore group acquired station from James E. Blair (Vol. 15:16, 27).

Represented (legal): A. L. Stein.

Personnel:
KAY MELIA, resident manager.

Rates: Sold in combination with KAYS-TV, Hays, KS and as part of Kansas Bcstg. System which includes KWCH-TV, Hutchinson-Wichita; KTVC, Ensign; KAYS-TV, Hays.



KLOE-TV BPCT-5222 Granted 9/1/78

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NETWORK BASE HOURLY RATE: \$138. Combination rate with KAYS-TV, Hays: \$434.

Arbitron Data: Included with KAYS-TV, Hays.

Kansas—Great Bend

KSNC

Ch. 2

(Satellite of KSNW, Wichita, KS)

Network Service: NBC.

Licensee: KSN Inc., Box 333, Wichita, KS 67201.

Studio: U.S. Hwy. 281, 4-mi. N of city limits.

Telephone: 316-793-7868.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 17.8-kw aural. Antenna: 970-ft. above av. terrain, 1006-ft. above ground, 2875-ft. above sea level.

Latitude 38° 25' 54"
Longitude 98° 46' 24"

Transmitter: U.S. Hwy. 281, 4-mi. N of city limits.

News Services: AP, KSN.

Ownership: See KSNW, Wichita, KS.

Began Operation: Nov. 28, 1954. Sale (with satellites KGLD, Garden City, KS and KSNK, McCook, NE) by Central Kansas Television Co. Inc. approved by FCC June 13, 1962 (Television Digest, Vol. 2:25). For sale to present owners, see KSNW, Wichita.

Represented (sales): Katz Television.

Represented (legal): Haley, Bader & Potts.

Represented (engineering): A. D. Ring & Associates.

Personnel:

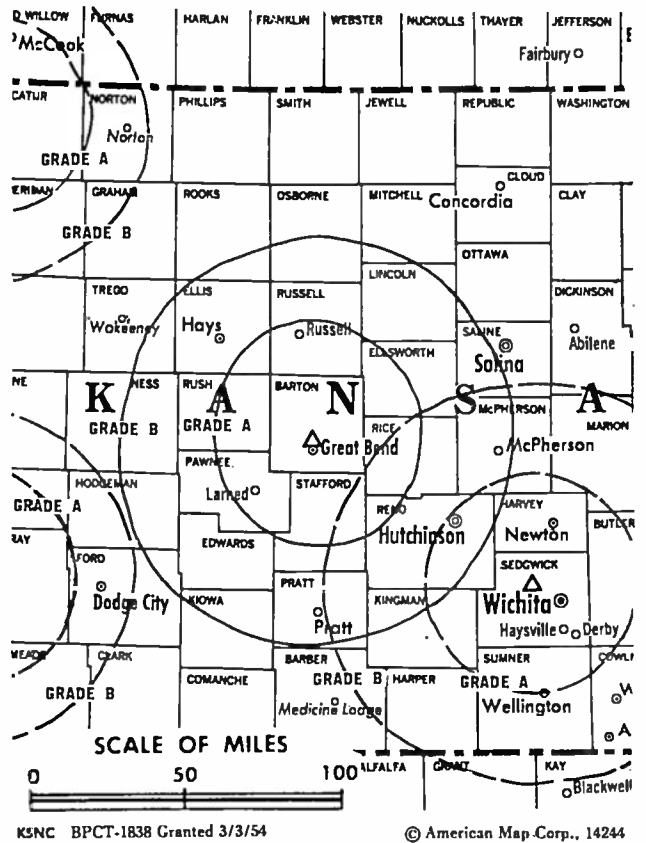
BILL RANKER, station manager.
GARY GORE, KSN West sales manager.
JAMES BOWERS, chief engineer.

Rates: Offered as bonus with KSNW, Wichita and its other satellites (Kansas State Network).

NETWORK BASE HOURLY RATE: \$400.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KANSAS			
	Barton	12,600	12,500	99
	Comanche	1,000	1,000	100
	Edwards	1,700	1,700	100
	Ellis	10,400	10,300	99
	Ellsworth	3,000	2,900	97
	Kiowa	1,600	1,600	100
	Lincoln	1,700	1,700	100
	Mitchell	3,400	3,300	97
	Ness	1,800	1,800	100
	Osborne	2,400	2,300	96
	Ottawa	2,300	2,200	96
	Pawnee	3,200	3,200	100



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Rush	1,700	1,700	100
	Russell	3,600	3,500	97
	Stafford	2,400	2,400	100
	Trego	1,600	1,600	100
Between 25-49%	KANSAS			
	Rice	4,800	4,700	98
	Rooks	2,700	2,700	100
Between 5-24%	KANSAS			
	Cloud	4,800	4,700	98
	Graham	1,500	1,500	100
	Harper	3,300	3,200	98
	Hodgeman	900	900	100
	Jewell	2,100	2,000	95
	Lane	1,000	1,000	100
	Phillips	2,900	2,800	97
	Pratt	4,300	4,200	98
	Saline	20,000	19,700	99
Station Totals		102,700	101,100	98
Net Weekly Circulation (1986)			57,600	
Average Daily Circulation (1986)			37,760	

TV - Radio - CATV - Newspaper

Robert W. Rounsaville & Associates

MEDIA BROKERS AND CONSULTANTS

ATLANTA, GA 30355 P.O. Box 11898 (404) 261-3000 /1-800-531-1500
ORLANDO, FL 32802 P.O. Box 2991 (305) 423-9426 /1-800-328-3500

Kansas—Hays

KAYS-TV

Ch. 7

(Operates satellite KLOE-TV, Goodland, KS)

Network Service: CBS, ABC.

Licensee: KAYS Inc., Box 817, Hays, KS 67601.

Studio: 2300 Hall St.

Telephone: 913-625-2578.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 32.4-kw aural. Antenna: 710-ft. above av. terrain, 816-ft. above ground, 2840-ft. above sea level.

Latitude 38° 53' 05"
Longitude 99° 20' 21"

Transmitter: 2300 Hall St.

Satellite Earth Stations: 2 in operation.

AM Affiliate: KAYS, 1-kw, 1400 kHz.

News Service: UPI.

Ownership: Ross Beach, 50.66%; Robert E. Schmidt, v.p., 49.33%. KAYS owns KWCH-TV, Hutchinson-Wichita; KLOE-TV, Goodland KS; KVOP & KATX (FM), Plainview, TX. Beach has 60%, Schmidt 40% of KLOE Inc. which owns KLOE(AM), Goodland, KS & KCOW, Alliance, NE. Beach owns 50-2/3%, Schmidt 49-1/3% of KFEQ(AM), St. Joseph, MO; Beach & Schmidt own 50% each of KOOQ & KELN(FM), North Platte, NE; have multiple cable interests.

Began Operation: Sept. 2, 1958.

Represented (sales): TeleRep Inc. (Kansas Bcstg. System, including KWCH-TV, Hutchinson-Wichita; KTVC, Ensign & KLOE-TV, Goodland, KS).

Represented (legal): A. L. Stein.

Personnel:

BERNARD BROWN, station manager.
DENNIS MASSIER, director of engineering.
GREG CRAWFORD, news director.

Highest One Hour Rate: \$350.

Highest 30 Sec. Rate: \$85.

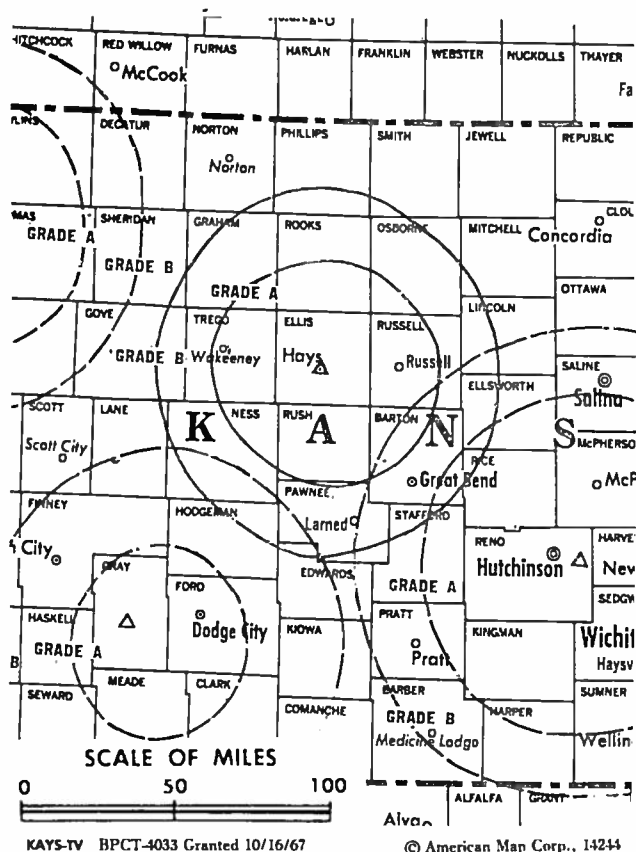
Note: Rates include KLOE-TV, Goodland.

NETWORK BASE HOURLY RATE: \$296.

Arbitron Data: Figures include KLOE-TV, Goodland, KS.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	COLORADO			
	Yuma	4,000	3,800	95
	KANSAS			
	Cheyenne	1,500	1,500	100
	Decatur	1,800	1,800	100
	Ellis	10,400	10,300	99
	Gove	1,400	1,400	100
	Graham	1,500	1,500	100
	Greeley	700	700	100
	Lane	1,000	1,000	100
	Logan	1,400	1,400	100
	Ness	1,800	1,800	100
	Norton	2,700	2,700	98
	Osborne	2,400	2,300	96
	Pawnee	3,200	3,200	100
	Phillips	2,900	2,800	97
	Rawlins	1,600	1,600	100
	Rooks	2,700	2,700	100
	Rush	1,700	1,700	100



KAYS-TV BPCT-4033 Granted 10/16/67

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Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	Russell	3,600	3,500	97	
	Scott	2,200	2,200	100	
	Sheridan	1,300	1,300	100	
	Sherman	3,000	3,000	100	
	Thomas	3,200	3,100	97	
	Trego	1,600	1,600	100	
	Wallace	700	700	100	
	Wichita	1,100	1,100	100	
	NEBRASKA				
	Dundy	1,200	1,200	100	
	Between 25-49%	COLORADO			
		Cheyenne	900	800	94
		Kit Carson	3,000	2,800	93
		KANSAS			
Barton		12,600	12,500	99	
Lincoln		1,700	1,700	100	
Smith	2,400	2,400	100		
Between 5-24%	NEBRASKA				
	Hayes	500	500	100	
	Hitchcock	1,500	1,500	100	
	KANSAS				
	Cloud	4,800	4,700	98	
	Edwards	1,700	1,700	100	
	Ellsworth	3,000	2,900	97	
	Jewell	2,100	2,000	95	
	Kiowa	1,600	1,600	100	
	Mitchell	3,400	3,300	97	
NEBRASKA	Chase	2,000	2,000	100	
	Frontier	1,400	1,400	100	
	Red Willow	5,000	4,900	98	
	Station Totals	108,200	106,600	98	
Net Weekly Circulation (1986)			63,600		
Average Daily Circulation (1986)			40,800		

Kansas—Lawrence

KMCI

Ch. 38

Network Service: None, independent.

Grantee: Miller Bcstg. Inc., Box 66, Baldwin, KS 66006.

Telephones: 913-842-5791; 913-592-3856.

Technical Facilities: Channel No. 38 (614-620 MHz). Authorized power: 5000-kw max. visual, 1000-kw max. aural. Antenna: 1101-ft. above av. terrain, 1010-ft. above ground, 2020-ft. above sea level.

Latitude	38°	53'	46"
Longitude	95°	10'	29"

Transmitter: 5.77-mi. SE of Lawrence, KS.

Ownership: Monte M. Miller, pres. & Doris J. Miller, secy.-treas., 25.5% each; Willard W. Garvey, revocable trust, 49%. Principals have interest in **The Baldwin Ledger**, Baldwin, KS weekly.

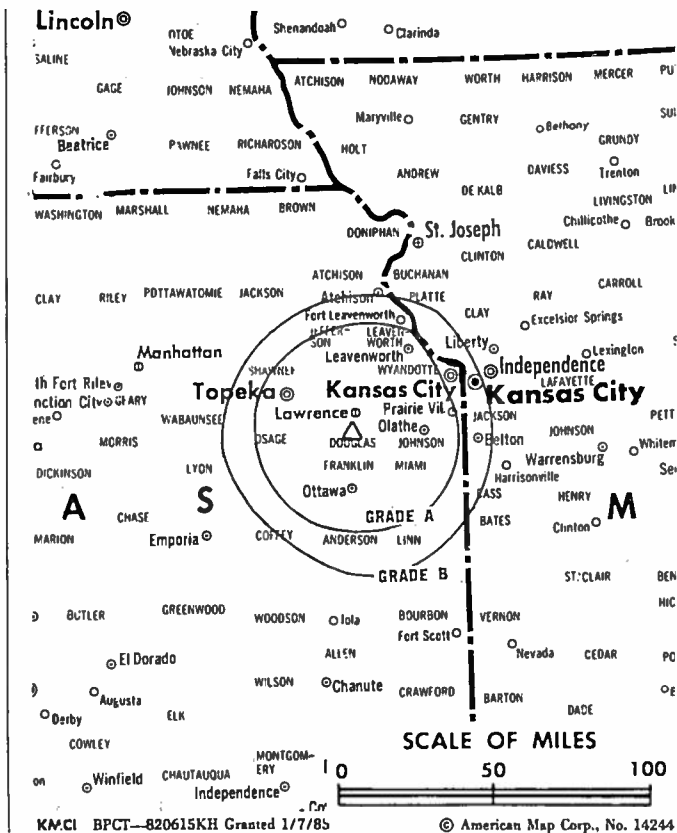
Due to Begin Operation: Dec. 1986.

Represented (legal): Akin, Gump, Strauss, Hauer & Feld.

Represented (engineering): John B. Heffelfinger (Kansas City, MO) & John Fergie (Shreveport, LA).

Personnel:
MONTE MILLER, general manager.

Rates: Not available.



Kansas—Pittsburg-Joplin, Missouri

KOAM-TV

Ch. 7

Network Service: CBS.

Licensee: KOAM-TV Inc., Box 659, Pittsburg, KS 66762.

Studio: Intersection of U.S. 69 & Lawton Rd., 11-mi. S of Pittsburg.

Telephone: 316-231-0400. TWX: 910-740-1392.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 1092-ft. above av. terrain, 1156-ft. above ground, 2046-ft. above sea level.

Latitude 37° 13' 15"
Longitude 94° 42' 25"

Transmitter: Intersection of U.S. 69 & Lawton Rd., 11-mi. S of Pittsburg, KS.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 7-meter; M/A-Com & Scientific-Atlanta receivers.

News Service: UPI.

Ownership: Thomas A. Draper, chmn.-pres., 55%; Bobby Beach & Jack Ward, v.p.s; Robert A. Fischer Jr., secy.-asst. treas., 4%; Glenn C. Kenton, treas.-asst. secy., 5%; Six Plus Inc., 20%; David G. Burton, 10%; Richard S. Fischer & Robert A. Fischer Sr., 3% each. Draper Communications Inc. also owns WBOC-TV Salisbury, MD; KGBT-TV, Harlingen, TX.

Began Operation: Dec. 5, 1953. Sale to present owners by Mid-Continent Telecastings Inc. approved by FCC Sept. 27, 1984. (Television Digest, Vol. 24:34).

Represented (sales): Blair Television.

Represented (legal): Arent, Fox, Kintner, Plotkin & Kahn.

Personnel:

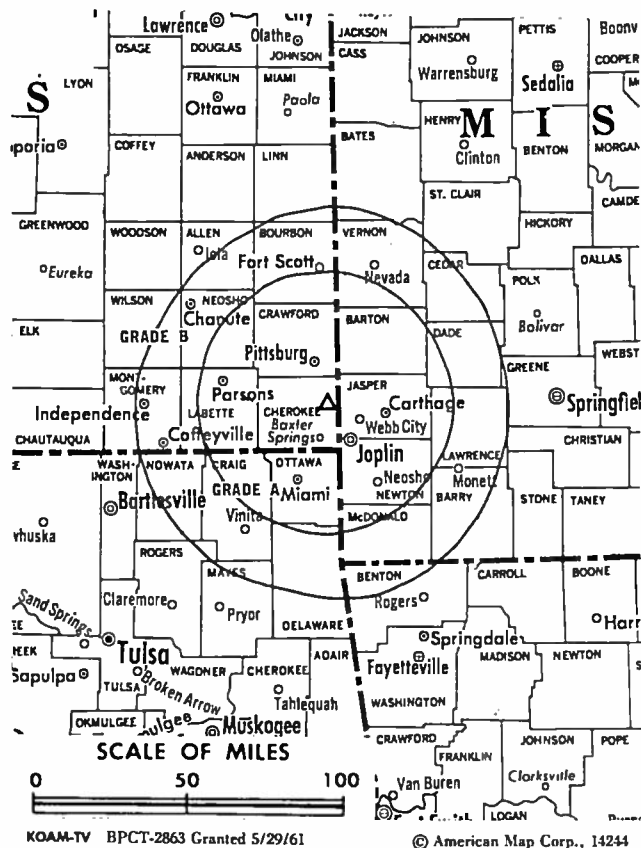
PHIL BRASSIE, vice president & general manager.
LARRY YOUNG, program director.
JILL SCHREINER, sales & traffic coordinator.
LARRY W. WHITE, chief engineer.
SCOTT BINNS, promotion manager.

Highest 30 Sec. Rate (Sept. 29, 1986): \$515.

NETWORK BASE HOURLY RATE: \$1600.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARKANSAS			
	Benton	33,400	32,700	98
	KANSAS			
	Allen	6,500	6,400	98
	Bourbon	6,900	6,800	99
	Cherokee	9,000	8,900	99
	Crawford	15,800	15,600	99
	Elk	1,700	1,700	100
	Labette	10,100	9,900	98
	Montgomery	17,000	16,700	98
	Neosho	7,200	7,100	99
	Wilson	4,900	4,800	98
	Woodson	1,800	1,800	100
	MISSOURI			
	Barton	4,700	4,600	98



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Jasper	34,200	33,700	99
	Mc Donald	5,900	5,800	98
	Newton	16,000	15,800	99
	Vernon	7,700	7,500	97
	OKLAHOMA			
	Craig	5,700	5,600	98
	Delaware	10,800	10,500	97
	Ottawa	13,300	13,200	99
	MISSOURI			
	Barry	10,000	9,800	98
Between 25-49%	Cedar	5,100	5,000	98
	Dade	3,100	3,100	98
	Lawrence	11,500	11,300	98
	ARKANSAS			
Carroll	7,200	7,000	97	
Between 5-24%	KANSAS			
	Coffey	4,000	3,900	98
	Linn	3,500	3,400	97
MISSOURI				
Bates	6,000	5,900	98	
St Clair	3,400	3,300	97	
OKLAHOMA				
Nowata	4,700	4,700	100	
Station Totals		271,100	266,500	98
Net Weekly Circulation (1986)				192,300
Average Daily Circulation (1986)				121,500

Kansas—Topeka

KSNT

Ch. 27

Network Service: NBC.

Licensee: Topeka Television Corp.

Studio: 6835 Northwest U.S. Hwy. 24.

Mailing Address: Box 2700, Topeka, KS 66601.

Telephone: 913-582-4000. TWX: 910-749-6600.

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 1094-kw max. & 912-kw horizontal visual, 165-kw max. & 138-kw horizontal aural. Antenna: 1047-ft. above av. terrain, 1149-ft. above ground, 2049-ft. above sea level.

Latitude 39° 05' 33.5"
Longitude 95° 47' 04.1"

Transmitter: 6835 Northwest U.S. Hwy. 24.

Satellite Earth Station: Transmit/receive; Scientific-Atlanta, 4.6-meter; Harris & Scientific-Atlanta receivers.

News Services: NBC, Conus, AP, KSN.

Ownership: See KUTV, Salt Lake City, UT.

Began Operation: Dec. 28, 1967.

Represented (sales): Katz Television.

Represented (legal): Haley, Bader & Potts.

Represented (engineering): A. D. Ring & Associates.

Personnel:

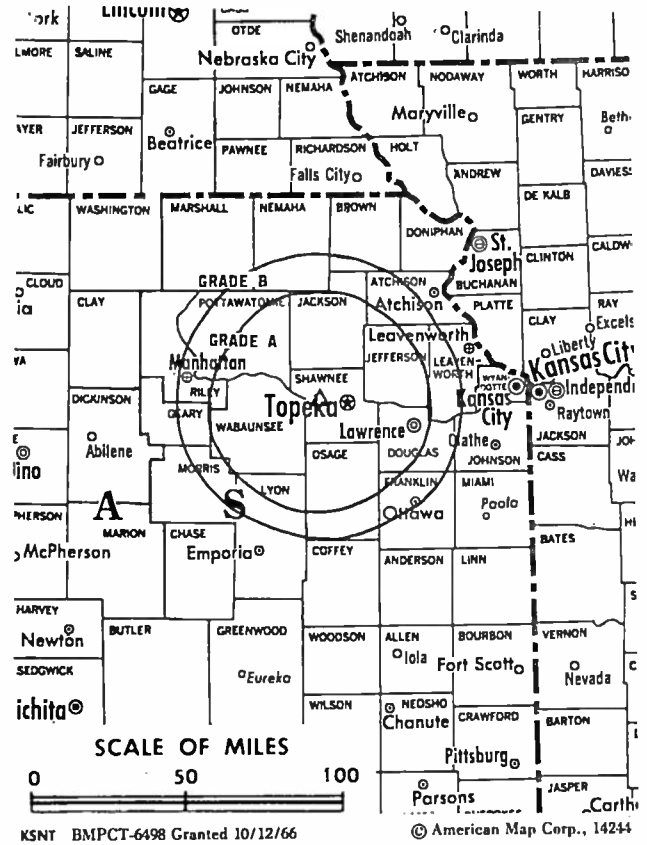
- JOHN CASERTA, general manager.
- HERBERT L. BROWN, general sales manager.
- RAY HUNT, local/regional sales manager.
- DOUG RETHERFORD, director of news.
- RICHARD PEXTON, operations manager.

Highest 30 Sec. Rate (Sept. 1, 1985): \$460.

NETWORK BASE HOURLY RATE: \$554.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KANSAS			
	Brown	4,900	4,800	98
	Clay	4,000	3,900	97
	Coffey	4,000	3,900	98
	Doniphan	3,400	3,300	97
	Geary	10,700	10,600	99
	Jackson	4,500	4,400	98
	Jefferson	5,800	5,700	98
	Lyon	14,300	14,000	98
	Marshall	5,100	5,000	98
	Morris	2,700	2,600	96
	Nemaha	4,200	4,100	98
	Osage	6,100	6,000	98
	Pottawatomie	6,100	6,000	98
Riley	20,800	20,400	98	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Shawnee	62,500	61,800	99
	Wabaunsee	2,500	2,400	96
Between 25-49%	KANSAS			
	Atchison	6,500	6,400	98
	Cloud	4,800	4,700	98
	Dickinson	8,200	8,100	99
	Douglas	25,800	25,400	98
	Franklin	8,900	8,800	99
Washington	3,300	3,200	97	
Between 5-24%	KANSAS			
	Anderson	3,400	3,300	97
	Chase	1,300	1,300	100
	Johnson	113,300	112,700	99
	Miami	8,400	8,300	99
	Woodson	1,800	1,800	100
	Wyandotte	63,400	62,800	99
	MISSOURI			
	Andrew	5,200	5,100	98
	Buchanan	32,200	31,800	99
NEBRASKA				
Richardson	4,400	4,300	98	
Station Totals		452,500	446,900	98
Net Weekly Circulation (1986)			171,300	
Average Daily Circulation (1986)			87,500	

Kansas—Topeka

KTKA-TV

(formerly KLDH)

Ch. 49

Network Service: ABC.

Licensee: Northeast Kansas Broadcast Service Inc.

Studio: 101 S.E. Monroe, Topeka, KS 66603.

Mailing Address: Box 2229, Topeka, KS 66601.

Telephone: 913-234-4949.

Technical Facilities: Channel No. 49 (680-686 MHz). Authorized power: 3475-kw max. & 1042-kw horizontal visual, 347.5-kw max. & 104-kw horizontal aural. Antenna: 1476-ft. above av. terrain, 1439-ft. above ground, 2549-ft. above sea level.

Latitude 39° 01' 34"
Longitude 95° 54' 58"

Transmitter: 2280 W. Union Rd., Dover.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: 2 in operation; Andrew, 4.5-meter; Pinzone receivers.

News Service: ABC.

Ownership: Joseph L. Brechner, pres., 51%; Berl Brechner, exec. v.p.-asst. secy.; Marion B. Brechner, secy.-treas., 49%. Joseph & Marion Brechner also own WMDT(TV), Salisbury, MD; WKFI & WSWO(FM), Wilmington, OH; interest in applicants for LPTV & MMDS.

Began Operation: June 20, 1983. Transfer of control to Larry D. Hudson approved by FCC Feb. 11, 1985. Sale to present owners approved by FCC April 28, 1986 (Television Digest, Vol. 25:15).

Represented (sales): Seltel Inc.

Represented (legal): Cohn & Marks.

Represented (engineering): Stanley Lapin Consultants.

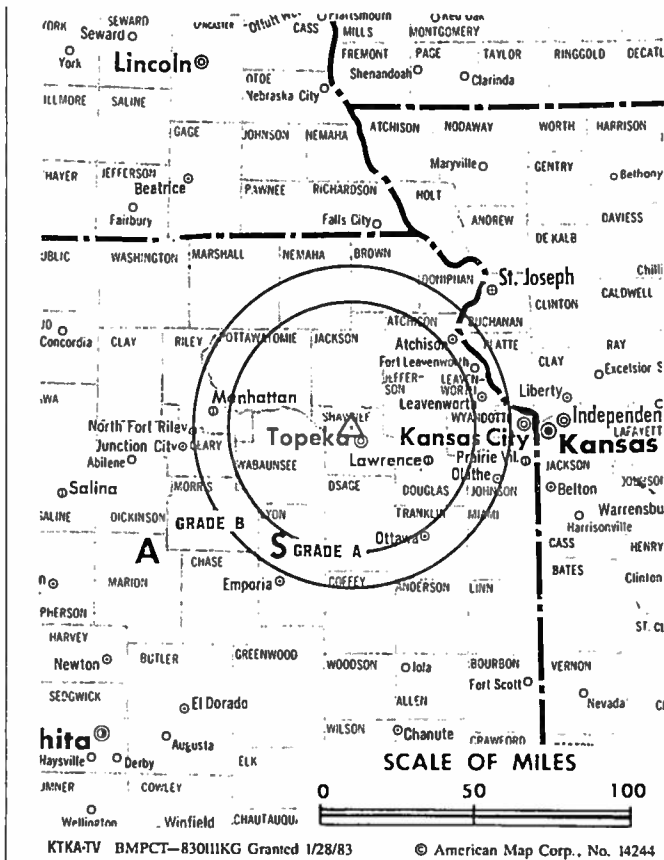
Personnel:

DENNIS CZECHANSKI, general manager.

Highest 30 Sec. Rate (July 1, 1986): \$250.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KANSAS			
	Coffey	4,000	3,900	98
	Geary	10,700	10,600	99
	Jackson	4,500	4,400	98
	Lyon	14,300	14,000	98
	Nemaha	4,200	4,100	98
	Pottawatomie	6,100	6,000	98
	Riley	20,800	20,400	98
	Shawnee	62,500	61,800	99
	Wabaunsee	2,500	2,400	96



KTKA-TV BMPCT-83011KG Granted 1/28/83

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Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	KANSAS			
	Jefferson	5,800	5,700	98
	Marshall	5,100	5,000	98
	Morris	2,700	2,600	96
	Osage	6,100	6,000	98
Between 5-24%	KANSAS			
	Anderson	3,400	3,300	97
	Atchison	6,500	6,400	98
	Chase	1,300	1,300	100
	Clay	4,000	3,900	97
	Dickinson	8,200	8,100	99
	Doniphan	3,400	3,300	97
	Douglas	25,800	25,400	98
	Franklin	8,900	8,800	99
	Leavenworth	18,700	18,500	99
	Washington	3,300	3,200	97
MISSOURI				
Clinton	6,100	6,000	98	
NEBRASKA				
Richardson	4,400	4,300	98	
Station Totals		243,300	239,400	98
Net Weekly Circulation (1986)				100,900
Average Daily Circulation (1986)				44,000

Kansas—Topeka

WIBW-TV

Ch. 13

Network Service: CBS.

Licensee: Stauffer Communications Inc., Box 119, Topeka, KS 66601.

Studio: 5600 W. Sixth St., Topeka.

Mailing Address: Box 119, Topeka, KS 66601.

Telephone: 913-272-3456. TWX: 910-744-6709.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 40.7-kw aural. Antenna: 1380-ft. above av. terrain, 1255-ft. above ground, 2549-ft. above sea level.

Latitude 39° 00' 18.5"

Longitude 96° 02' 57.5"

Transmitter: 18-mi. W of Topeka & 5.5-mi. S of Maple Hill, KS.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: 4 in operation; Microdyne, 7-meter; Simulsat, 5-meter; Microdyne, RCA, Simulsat & Scientific-Atlanta receivers.

AM Affiliate: WIBW, 5-kw, 580 kHz (CBS).

FM Affiliate: WIBW-FM, 47-kw, 97.3 MHz (No. 247), 1220-ft.

News Services: AP, UPI, CNN.

Ownership: Stauffer Communications Inc. John Stauffer, pres. Stauffer also owns KCOY-TV, Santa Maria, CA & KMIZ(TV) Columbia, MO; publishes Topeka Daily Capital and State Journal; owns KRNT & KRNQ(FM), Des Moines, IA; KGNC-AM-FM, Amarillo, TX; KGFF(AM), Shawnee, OK. For other interests, see Group & Newspaper Ownership of TV Stations.

Began Operation: Nov. 15, 1953. Sale of WIBW-TV-AM to present owner by Capper Publications approved Dec. 19, 1956 by FCC (Television Digest, Vol. 12:51).

Represented (sales): Blair Television.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

JERRY HOLLEY, vice president, broadcasting.
 GEORGE LOGAN, general manager.
 VINCE FRYE, general sales manager.
 PAUL WINDERS, director of engineering.
 KENT CORNISH, program director.
 KELLY LENZ, farm director.
 RON PARADIS, sports director.
 JAMES HOLLIS, news director.
 LARRY SLAWSON, creative director.
 BEVERLY ANDERSON, business manager.
 BOBBI ATHON, promotion manager.

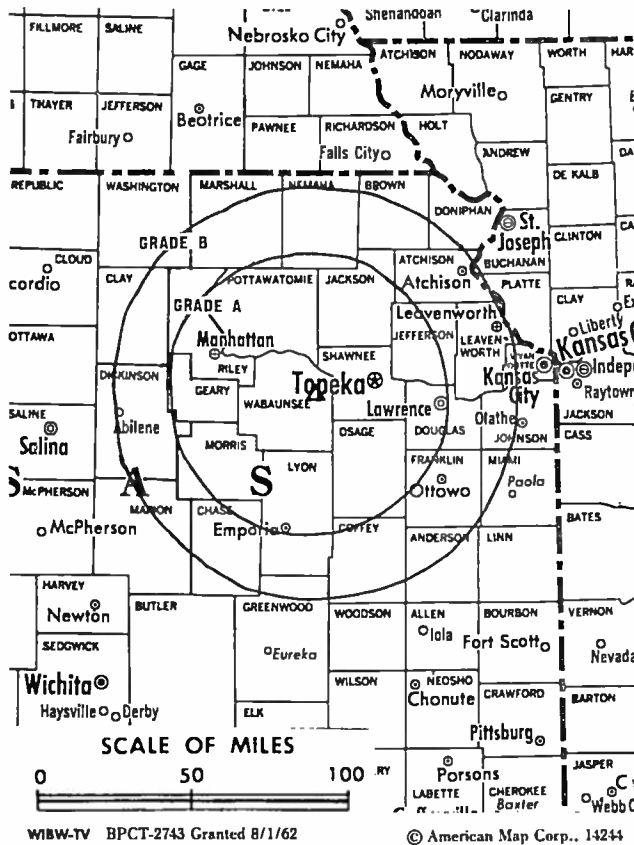
Highest One Hour Rate: \$1150.

Highest 30 Sec. Rate (July 21, 1986): \$450.

NETWORK BASE HOURLY RATE: \$1100.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KANSAS			
	Brown	4,900	4,800	98
	Clay	4,000	3,900	97
	Cloud	4,800	4,700	98
	Coffey	4,000	3,900	98
	Dickinson	8,200	8,100	99
	Geary	10,700	10,600	99
	Jackson	4,500	4,400	98
	Jefferson	5,800	5,700	98
	Lyon	14,300	14,000	98
	Marshall	5,100	5,000	98
	Morris	2,700	2,600	96
	Nemaha	4,200	4,100	98
	Osage	6,100	6,000	98
Pottawatomie	6,100	6,000	98	
Riley	20,800	20,400	98	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Shawnee	62,500	61,800	99
	Wabaunsee	2,500	2,400	96
Between 25-49%	KANSAS			
	Allen	6,500	6,400	98
	Anderson	3,400	3,300	97
	Atchison	6,500	6,400	98
	Chase	1,300	1,300	100
	Doniphan	3,400	3,300	97
	Douglas	25,800	25,400	98
	Franklin	8,900	8,800	99
	Greenwood	3,700	3,600	97
	Republic	3,000	2,900	97
	Washington	3,300	3,200	97
Woodson	1,800	1,800	100	
Between 5-24%	KANSAS			
	Jewell	2,100	2,000	95
	Johnson	113,300	112,700	99
	Labette	10,100	9,900	98
	Leavenworth	18,700	18,500	99
	Marion	5,200	5,100	98
	Miami	8,400	8,300	99
	Mitchell	3,400	3,300	97
	Neosho	7,200	7,100	99
	Ottawa	2,300	2,200	96
	Pawnee	3,200	3,200	100
Wilson	4,900	4,800	98	
Wyandotte	63,400	62,800	99	
MISSOURI				
Buchanan	32,200	31,800	99	
NEBRASKA				
Gage	9,000	8,900	99	
Pawnee	1,500	1,500	100	
Richardson	4,400	4,300	98	
Station Totals		528,100	521,200	98
Net Weekly Circulation (1986)			190,800	
Average Daily Circulation (1986)			111,900	

Kansas—Wichita

KAKE-TV

Ch. 10

(Operates satellite KUPK-TV, Garden City, KS)

Network Service: ABC.

Licensee: Chronicle Bcstg. of Wichita Inc., 1500 N. West St., Wichita, KS 67203.

Studio: 1500 North West St., Box 10, Wichita, KS 67201.

Telephone: 316-943-4221. TWX: 910-741-6926.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 44.7-kw aural. Antenna: 1030-ft. above av. terrain, 1079-ft. above ground, 2449-ft. above sea level.

Latitude 37° 46' 54"
Longitude 97° 31' 10"

Transmitter: W. 53rd St.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: AFC, 3.7-meter Ku-band; Andrew, 4.5-meter & 7.2-meter; Scientific-Atlanta, 7-meter; Avantek, M/A-Com & Scientific-Atlanta receivers.

News Services: AP, UPI, Group W Newsfeed.

Ownership: Chronicle Broadcasting Co., 100%. For other interests, see KRON-TV, San Francisco, CA.

Began Operation: Oct. 19, 1954. Sale to present owner by KAKE-TV & Radio approved by FCC Jan. 21, 1980 (Television Digest, Vol. 19:14).

Represented (sales): Petry Television Inc.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): A. D. Ring & Associates.

Personnel:

ROBERT DALTON, president & general manager.
RONALD LOEWEN, vice president & station manager.
JERRY WATSON, vice president & general sales manager.
ROBERT COHEN, executive news director.
JACQUE GEGEN, program manager.
MARK CHAMBERLIN, community & viewer affairs director.
DALE MORRELL, chief engineer.
DON GOLLEDGE, production manager.
TOM McBROOM, controller.
VICKI HECKMAN, traffic director.

Highest One Hour Rate: \$10,000.

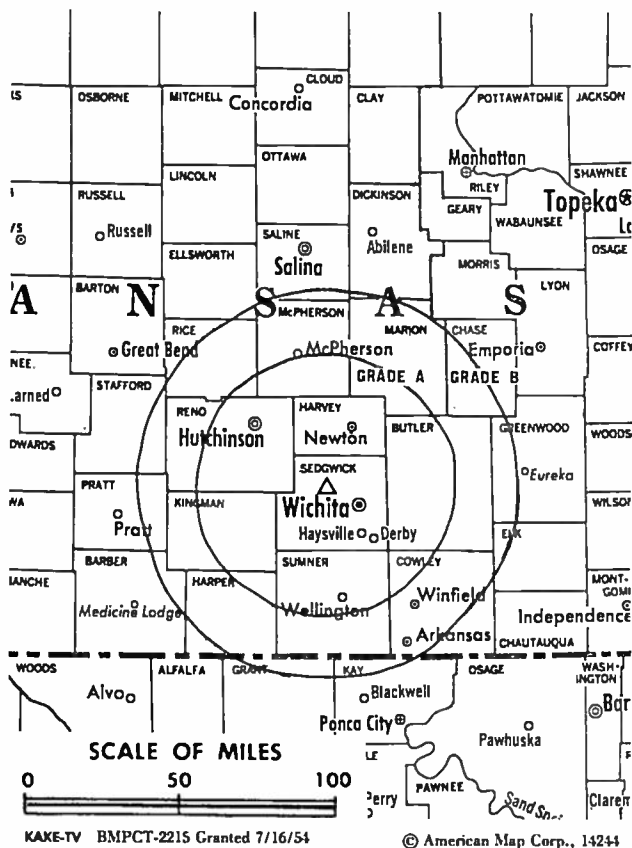
Highest 30 Sec. Rate (Aug. 4, 1986): \$3000.

NETWORK BASE HOURLY RATE: \$1150.

Arbitron Data: Figures do not include KUPK-TV, Garden City, KS.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KANSAS			
	Barber	2,800	2,700	96
	Barton	12,600	12,500	99
	Butler	17,700	17,500	99
	Chase	1,300	1,300	100
	Comanche	1,000	1,000	100
	Cowley	14,700	14,500	99
	Elk	1,700	1,700	100
	Ellsworth	3,000	2,900	97
	Greenwood	3,700	3,600	97
	Harper	3,300	3,200	98
	Harvey	11,700	11,500	98
	Kingman	3,400	3,400	100
	Mc Pherson	10,700	10,400	98



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Marion	5,200	5,100	98
	Pawnee	3,200	3,200	100
	Pratt	4,300	4,200	98
	Reno	26,200	25,900	99
	Rice	4,800	4,700	98
	Saline	20,000	19,700	99
	Sedgwick	148,300	146,900	99
	Stafford	2,400	2,400	100
	Sumner	9,800	9,700	99
	OKLAHOMA			
	Kay	21,000	20,800	99
Between 25-49%	KANSAS			
	Chautauqua	2,400	2,400	100
	Clay	4,000	3,900	97
	Dickinson	8,200	8,100	99
	Edwards	1,700	1,700	100
	Ellis	10,400	10,300	99
	Kiowa	1,600	1,600	100
	Lyon	14,300	14,000	98
	Morris	2,700	2,600	96
	Ottawa	2,300	2,200	96
Russell	3,600	3,500	97	
Woodson	1,800	1,800	100	
OKLAHOMA				
Grant	2,700	2,700	100	
Woods	4,400	4,300	98	
Between 5-24%	KANSAS			
	Rush	1,700	1,700	100
	Wilson	4,900	4,800	98
	OKLAHOMA			
Alfalfa	2,900	2,900	100	
Noble	4,900	4,900	100	
Station Totals		407,300	402,200	98
Net Weekly Circulation (1986)			304,300	
Average Daily Circulation (1986)			183,800	

Kansas—Wichita

KSAS-TV

Ch. 24

Network Service: None, independent.

Licensee: Channel 24 Ltd., 6009 Richmond Ave., Suite 100, Houston, TX 77057.

Studio Address: 316 North West St., Wichita, KS 67203.

Telephone: 316-942-2424.

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 3303.7-kw max. & 2009-kw horizontal visual, 330.37-kw max. & 200.9-kw horizontal aural. Antenna: 1120-ft. above av. terrain, 1161-ft. above ground, 2531-ft. above sea level.

Latitude 37° 46' 40"
Longitude 97° 30' 37"

Transmitter: S of Hwy. 296, 1.4-mi. E of Colwich.

News Service: AP.

Satellite Earth Stations: 3 in operation; USS, 5-meter; M/A-Com & Scientific-Atlanta receivers.

Ownership: Columbia-Kansas TV Ltd., gen. partner, 95.592%; Dale R. Bennett, gen. partner, 4.408%. C-KTVL ownership: CCI Kansas Inc., gen. partner, 99.9%; Dale R. Bennett, 0.1%. CCIK ownership: Richard A. Rudy, pres. & Harold S. Goldstein, secy.-treas., 38% each; Lee Hanna, exec. v.p., 5%; Louis Freedman, v.p., 19%; Dale R. Bennett asst. secy. Hanna has interest in KLJB-TV Davenport, IA & permittee of Ch. 32 Pueblo, CO. Rudy, Goldstein, Freedman & Bennett have interest in Columbia Communications Corp., cable TV operator in Rosenberg, TX.

Began Operation: Aug. 24, 1985.

Represented (sales): Independent TV Sales.

Represented (legal): Wilner & Scheiner.

Represented (engineering): Jules Cohen & Associates.

Personnel:

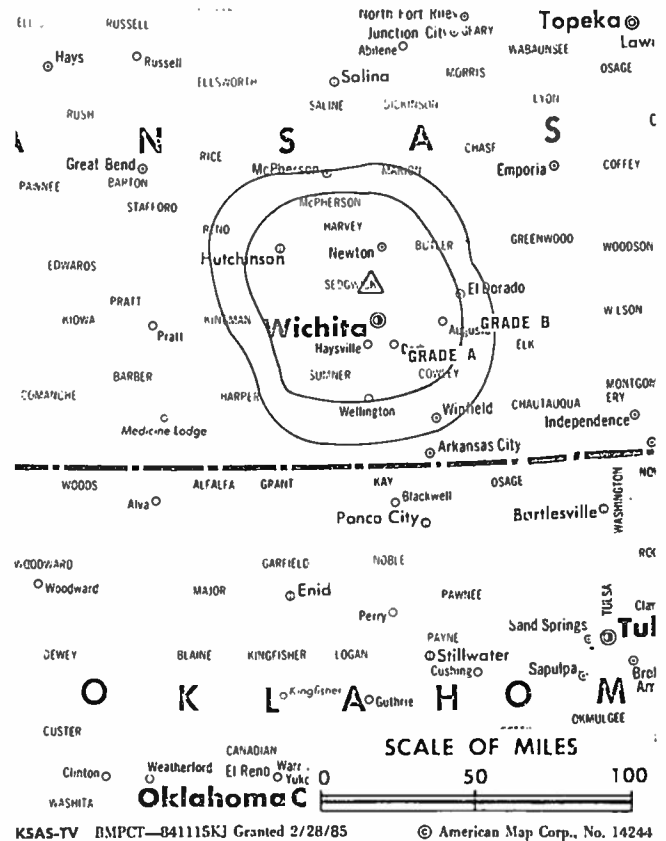
- HARLAN REAMS, general manager.
- JOHN FRIEND, sales manager.
- ALEX STEPHENS, production director.
- MICHAEL R. McSHANE, director of engineering.
- LEE REAMS, promotion director.

Highest One Hour Rate: \$2000.

Highest 30 Sec. Rate (July 1, 1986): \$300.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	KANSAS Butler	17,700	17,500	99



KSAS-TV BIMPCT-041115KJ Granted 2/28/85 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Kingman	3,400	3,400	100
	Mc Pherson	10,700	10,400	98
	Sedgwick	148,300	146,900	99
Between 5-24%	KANSAS			
	Barber	2,800	2,700	96
	Cowley	14,700	14,500	99
	Harper	3,300	3,200	98
	Harvey	11,700	11,500	98
	Marion	5,200	5,100	98
	Morris	2,700	2,600	96
	Reno	26,200	25,900	99
	Rice	4,800	4,700	98
	Stafford	2,400	2,400	100
Sumner	9,800	9,700	99	
Station Totals		263,700	260,500	98
Net Weekly Circulation (1986)			60,400	
Average Daily Circulation (1986)			27,700	

Kansas—Wichita

KSNW

Ch. 3

(Operates KSN Inc., including satellites KSNB, Great Bend, KS; KSNB, Garden City, KS & KSNK, McCook, NE-Oberlin, KS)

Network Service: NBC.

Licensee: KSN Inc., Box 333, Wichita, KS 67201.

Studio: 833 N. Main St., Wichita, KS 67203.

Mailing Address: Box 333, Wichita, KS 67201.

Telephone: 316-265-5631. TWX: 910-741-6976.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1071-ft. above av. terrain, 1079-ft. above ground, 2449-ft. above sea level.

Latitude 37° 46' 37"
Longitude 97° 31' 01"

Transmitter: Colwich, KS.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 3-meter & 5-meter; Sat-Com, 9.2-meter; Scientific-Atlanta, 4.6-meter; Harris & Scientific-Atlanta receivers.

News Services: AP, UPI, NBC, KSN.

Ownership: Standard Corporation, see KUTV, Salt Lake City, UT. KSN Inc. owns KSNB, Great Bend, KS; KSNB, Garden City, KS; KSNB, Topeka, all KS; KSNK, McCook, NE-Oberlin, KS & KSNF, Joplin, MO.

Began Operation: Sept. 1, 1955. Sale to present owner approved by FCC Dec. 30, 1980 (Television Digest, Vol. 19:35, 48).

Represented (sales): Katz Television.

Represented (legal): Haley, Bader & Potts.

Represented (engineering): A. D. Ring & Associates.

Personnel:

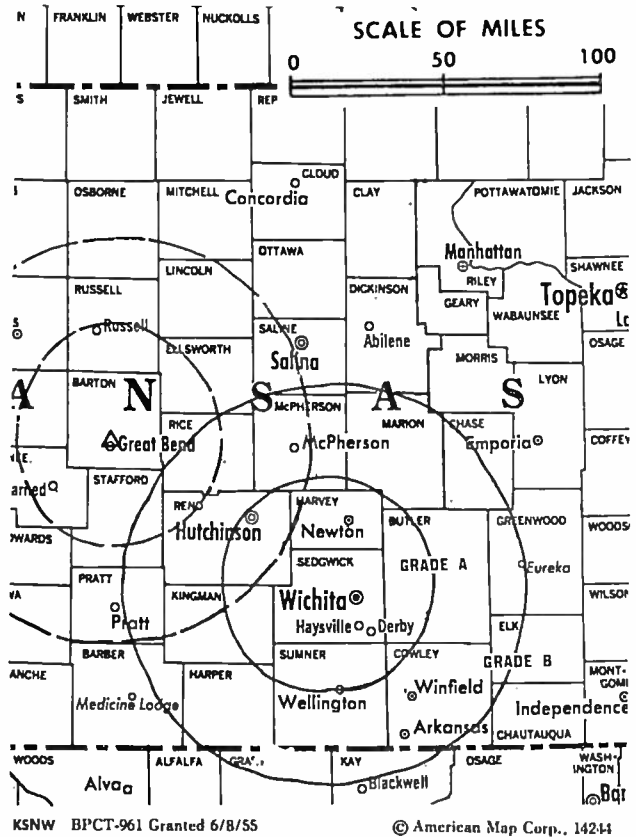
GEORGE C. HATCH, chairman of the board.
JAY GLASMANN, president.
ROBERT C. WADDILL, exec. vice president & general manager, KSN.
STEVE GLASMANN, vice president, finance.
ANTHONY MAISEL, general manager, KSNW.
JOE MAZZA, director of sales.
WILLIAM SIKES, director of programming.
JACK McKAIN, vice president, engineering.
DON HOGG, chief engineer.
WILLIAM ANDREWS, promotion manager.
PATRICK O'DONNELL, executive news director.
DAVID JANECEK, news director.
BOB SOWDER, production manager.

Highest 30 Sec. Rate: \$3500.

NETWORK BASE HOURLY RATE: \$4000.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KANSAS			
	Barber	2,800	2,700	96
	Butler	17,700	17,500	99
	Chase	1,300	1,300	100
	Cowley	14,700	14,500	99
	Elk	1,700	1,700	100
	Greenwood	3,700	3,600	97



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Harper	3,300	3,200	98
	Harvey	11,700	11,500	98
	Kingman	3,400	3,400	100
	Mc Pherson	10,700	10,400	98
	Marion	5,200	5,100	98
	Pratt	4,300	4,200	98
	Reno	26,200	25,900	99
	Rice	4,800	4,700	98
	Saline	20,000	19,700	99
	Sedgwick	148,300	146,900	99
	Sumner	9,800	9,700	99
Between 25-49%	KANSAS			
	Dickinson	8,200	8,100	99
	Lyon	14,300	14,000	98
	OKLAHOMA			
Kay	21,000	20,800	99	
Woods	4,400	4,300	98	
Between 5-24%	KANSAS			
	Barton	12,600	12,500	99
	Chautauqua	2,400	2,400	100
	Edwards	1,700	1,700	100
	Ellsworth	3,000	2,900	97
	Gray	1,900	1,900	100
	Morris	2,700	2,600	96
	Sherman	3,000	3,000	100
OKLAHOMA				
Grant	2,700	2,700	100	
Station Totals		367,500	362,900	98
Net Weekly Circulation (1986)			257,700	
Average Daily Circulation (1986)			150,700	

Kansas-Wichita-Hutchinson

KWCH-TV

Ch. 12

(Operates Kansas Broadcasting System, including KTVC, Ensign; KAYS-TV, Hays & KLOE-TV, Goodland, KS)

Network Service: CBS.

Licensee: Kansas Broadcasting System Inc.

Studios: 2815 E. 37th N., Wichita 67201; 1800 N. Plum St., Hutchinson, KS 67501.

Mailing Address: Box 12, Wichita, KS 67201.

Telephones: 316-838-1212, Wichita; 316-665-5503, Hutchinson.

TWX: 910-741-6998.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1522-ft. above av. terrain, 1504-ft. above ground, 3049-ft. above sea level.

Latitude 38° 03' 16.5"
Longitude 97° 46' 40.5"

Transmitter: 9-mi. E of Hutchinson.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Microband & Scientific-Atlanta, 4.6-meter & 7-meter (2); Microband, Scientific-Atlanta & Winegard receivers.

News Services: AP, UPI.

Ownership: See KAYS-TV, Hays, KS.

Began Operation: June 22, 1953; Oct. 19, 1955 FCC approved sale of 80% to Minneapolis Star and Tribune (Cowles) with former owners retaining 20% (Television Digest, Vol. 11:28, 43). Sale to present owners by Minneapolis Star and Tribune approved by FCC Nov. 24, 1982.

Represented (sales): TeleRep Inc.

Represented (legal): Marmet & McCombs, P.C.

Personnel:

RON BERGAMO, vice president & general manager.
JOHN MILEHAM, vice president, administration.
STEVE MERREN, general sales manager.
SANDY EVENSON, national sales manager.
JULIUS EFFLANDT, dir. of programming & operations.
JAY ZACHARIAS, chief engineer.
SHARON VAN HORN, marketing director.
SHARON MCKITTRICK, EDP manager.

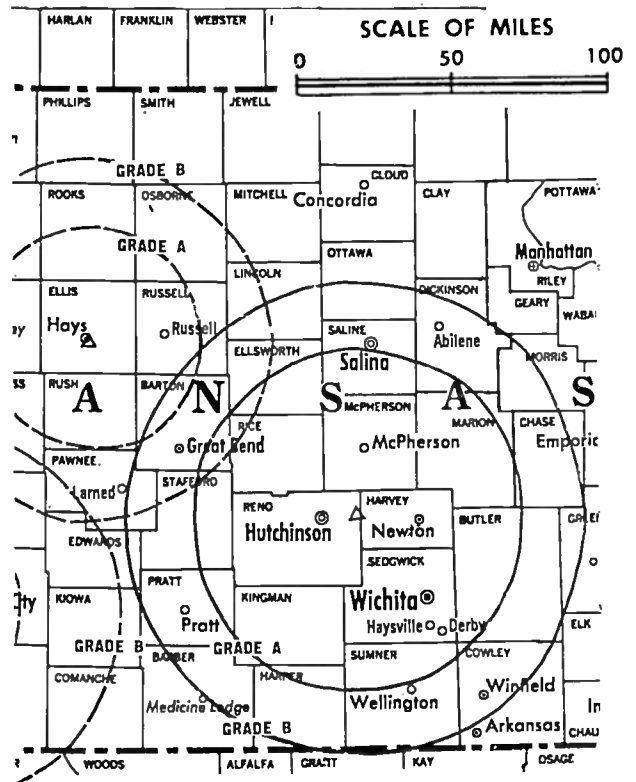
Highest One Hour Rate: \$10,000.

Highest 30 Sec. Rate (Jan. 1, 1986): \$2000.

NETWORK BASE HOURLY RATE: \$948.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

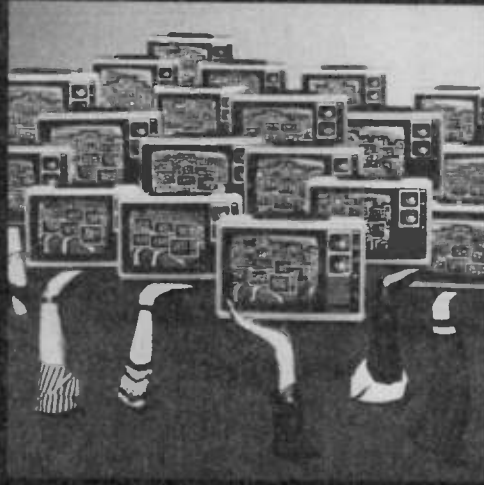
Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KANSAS			
	Barber	2,800	2,700	96
	Barton	12,600	12,500	99
	Butler	17,700	17,500	99
	Chase	1,300	1,300	100
	Comanche	1,000	1,000	100
	Cowley	14,700	14,500	99
	Dickinson	8,200	8,100	99
	Edwards	1,700	1,700	100
	Ellsworth	3,000	2,900	97
	Harper	3,300	3,200	98
	Harvey	11,700	11,500	98



KWCH-TV BPCT-2884 Granted 6/29/83

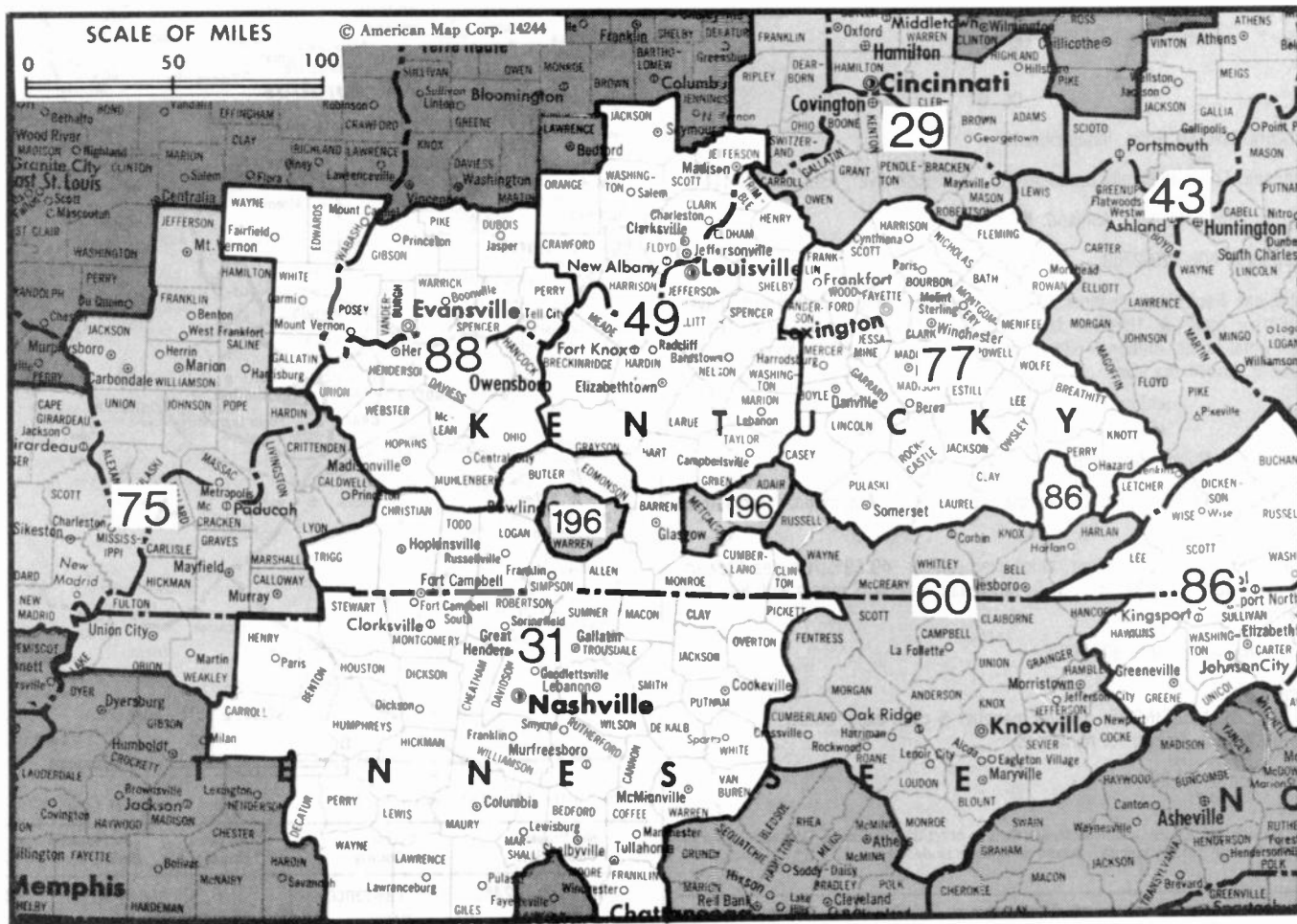
© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Kingman	3,400	3,400	100
	Kiowa	1,600	1,600	100
	Lincoln	1,700	1,700	100
	Mc Pherson	10,700	10,400	98
	Marion	5,200	5,100	98
	Mitchell	3,400	3,300	97
	Ottawa	2,300	2,200	96
	Pratt	4,300	4,200	98
	Reno	26,200	25,900	99
	Rice	4,800	4,700	98
	Saline	20,000	19,700	99
	Sedgwick	148,300	146,900	99
	Stafford	2,400	2,400	100
Sumner	9,800	9,700	99	
Between 25-49%	KANSAS			
	Greenwood	3,700	3,600	97
	Lyon	14,300	14,000	98
	Morris	2,700	2,600	96
	Pawnee	3,200	3,200	100
Between 5-24%	KANSAS			
	Clay	4,000	3,900	97
	Cloud	4,800	4,700	98
	Elk	1,700	1,700	100
	Osborne	2,400	2,300	96
	Rush	1,700	1,700	100
	Russell	3,600	3,500	97
	OKLAHOMA			
	Grant	2,700	2,700	100
	Kay	21,000	20,800	99
Woods	4,400	4,300	98	
Station Totals		392,300	387,100	98
Net Weekly Circulation (1986)			289,300	
Average Daily Circulation (1986)			177,700	



From the moment the first telecast made its way into a handful of living rooms, audiences were entranced, entertained and enlightened. Now, television is in nearly every household. Viewers receive more channels and have more choices than ever before. Television. It's the media choice that reaches 98% of all households. That's why advertisers invest a whopping 21 billion dollars each year. How do we know? We've been watching audiences watch TV since 1949—longer than *anyone*. And, as the medium and the audience grow and change, so do we. Developing new ways to define and describe who they are and what they watch. Arbitron. We know the territory.

ARBITRON RATINGS



Market	Arbitron ADI TV Households	Rank	Market Area Commercial TV Stations
Cincinnati, OH	692,600	29	WCPO-TV (9), WIII (64), WKRC-TV (12), WLWT (5), WXIX-TV (19)
Nashville, TN	665,100	31	WCAY-TV (30), WHTN (39), WKRN-TV (2), WSMV (4), WTVF (5), WZTV (17)
Charleston-Huntington, WV	525,100	43	WCBS-TV (8), WOWK-TV (13), WSAZ-TV (3), WTSF (61), WVAH-TV (23)
Louisville, KY	500,900	49	WAVE-TV (3), WDRB-TV (41), WGRB (34), WHAS-TV (11), WLKY-TV (32)
Knoxville, TN	418,200	60	WATE-TV (6), WBIR-TV (10), WINTV-TV (20), WKCH-TV (43), WTVK (26)
Paducah, KY-Cape Girardeau, MO-Harrisburg-Marion, IL	322,400	75	KBSI (23), KFVS-TV (12), KPOB-TV (15), WCEE (13), WPSD-TV (6), WSIL-TV (3), WTCT (27)
Lexington, KY	313,200	77	WDKY-TV (56), WKYT-TV (27), WLEX-TV (18), WLJC-TV (65), WTVQ-TV (36), WYMT-TV (57)
Bristol, VA-Kingsport-Johnson City, TN	277,100	86	WCYB-TV (5), WETO (39), WJHL-TV (11), WKPT-TV (19)
Evansville, IN	261,100	88	WEHT (25), WEVV (44), WFIE-TV (14), WLGN (19), WTVW (7)
Bowling Green, KY	37,500	196	WBKO (13)

State Cross Reference List

Communities That Receive Programs of
Stations That are Located Elsewhere

WOKY-TV, Lexington	See Danville, KY
WLJC-TV, Lexington	See Beattyville, KY
WGRB, Louisville	See Campbellsville, KY
KFVS-TV & KBSI, Paducah	See Cape Girardeau, MO
WSIL-TV, Paducah	See Harrisburg, IL
WTCT, Paducah	See Marion, IL
WXIX-TV, Newport	See Cincinnati, OH

Kentucky Station Status as of October 1, 1986

	VHF	UHF	TOTAL
Commercial Television Stations	4	12	16
Educational Television Stations	0	16	16
			32

Kentucky—Ashland

WTSP

Ch. 61

Network Service: None, independent.

Licensee: Tri-State Family Broadcasting, 3100 Bath Ave., Ashland, KY 41101.

Studio: 3100 Bath Ave., Ashland, KY 41101.

Telephone: 606-329-2700.

Technical Facilities: Channel No. 61 (752-758 MHz). Authorized power: 1963-kw max. & 1610-kw horizontal visual, 196.3-kw max. & 161-kw horizontal aural. Antenna: 631-ft. above av. terrain, 499-ft. above ground, 1352-ft. above sea level.

Latitude 38° 25' 11"
Longitude 82° 24' 06"

Transmitter: Rotary Park, Huntington, WV.

Satellite Earth Stations: Paraclype, 3.6-meter; Automation Techniques receivers.

Ownership: Claude Messinger, chief exec. officer, 49.69%; Charles Stewart, 18.97%; John Alley, 9.03%; G. O. McClellan, 9.03%; 3 others with less than 5.2% each.

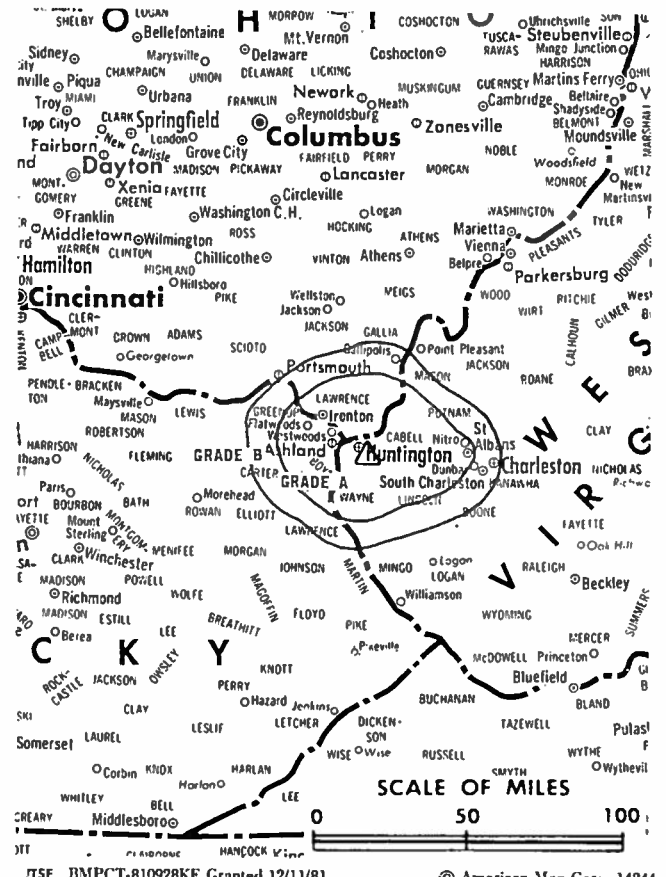
Began Operation: April 30, 1983.

Personnel:
CLAUDE H. MESSINGER, general manager & chief exec. officer.
LARRY HALL, director of ministries.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	Households %
KENTUCKY				
Between 5-24%	Boyd	20,800	20,700	100
	Elliott	2,600	2,600	100
	Greenup	13,800	13,700	99



WTSP BMPCT-810928KE Granted 12/11/81 © American Map Corp. 14244

Net Weekly Circulation	State County	Total Households	TV Households	Households %
Between 5-24%	Lawrence	5,300	5,200	98
	OHIO			
	Lawrence	23,800	23,300	98
Station Totals		66,300	65,500	98
Net Weekly Circulation (1986)				
Average Daily Circulation (1986)				9,200
				2,700

Kentucky—Beattyville

WLJC-TV

Ch. 65

Network Service: None, independent.

Grantee: Hour of Harvest Inc., c/o Rev. Forest Drake, Station WLJC(FM), Beattyville, KY 41311.

Studio: Rte. 11, Beattyville, KY 41311.

Telephone: 606-464-8672.

Technical Facilities: Channel No. 65 (776-782 MHz). Authorized power: 92.75-kw max. visual, 9.275-kw max. aural. Antenna: 666-ft. above av. terrain, 535-ft. above ground, 1635-ft. above sea level.

Latitude 37° 36' 23"
Longitude 83° 41' 16"

Transmitter: 2.4-mi. N on Route 11, Beattyville.

Satellite Earth Stations: 2 in operation.

Ownership: Non-stock corp. Forest Drake, pres.; William Martin, v.p.; Margaret Drake, secy.-treas. F. Drake is licensee of WLJC(FM), Beattyville, KY.

Began Operation: Oct. 18, 1982.

Represented (legal): Reddy, Begley & Martin.

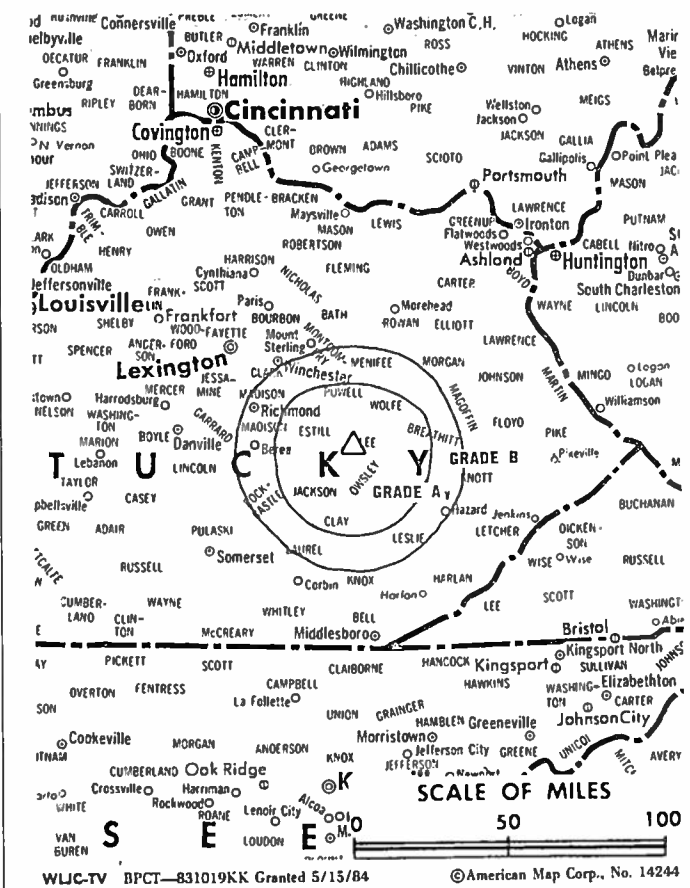
Represented (engineering): E. Harold Munn Jr. & Associates.

Personnel:
FOREST DRAKE, president & general manager.

Highest 30 Sec. Rate: \$7.20.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	KENTUCKY	2,900	2,800	97
	Lee			
Between 5-24%	KENTUCKY	5,500	5,300	96
	Breathitt			



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Estill	5,300	5,200	98
	Jackson	4,200	4,100	98
	Owsley	1,800	1,700	94
	Powell	3,900	3,800	97
	Wolfe	2,400	2,300	96
Station Totals		26,000	25,200	96
Net Weekly Circulation (1986)				3,600
Average Daily Circulation (1986)				1,500

Kentucky—Bowling Green

WBKO

Ch. 13

Network Service: ABC.

Licensee: Bluegrass Television Inc., Box 1198, Bowling Green 42101.

Studio: 2727 Russellville Rd., Box 1198, Bowling Green, KY 42101.

Telephones: 502-781-1313, studio; 502-777-3030, transmitter.

TWX: 810-531-3667.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 30.2-kw aural. Antenna: 740-ft. above av. terrain, 603-ft. above ground, 1343-ft. above sea level.

Latitude 37° 03' 52"
Longitude 86° 26' 07"

Transmitter: Off State Hwy. 185, 5-mi. NE of Bowling Green, KY.

Satellite Earth Stations: RCA, Ku-band; Darkstar, RCA & Scientific-Atlanta receivers.

News Service: AP.

Ownership: A. Richard Benedek, 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: June 3, 1962. Sale to present owner by Bluegrass Media Inc. approved by FCC Feb. 14, 1983. Sale to Bluegrass by Professional Telecasting Systems approved July 14, 1976. Previous sale by Argus Bcstg. Co. (George A. Brown Jr., et al.) approved by FCC June 11, 1970.

Represented (sales): Katz Television.

Represented (legal): Crowell & Moring.

Personnel:

CLYDE G. PAYNE, vice president & general manager.
DENNIS BRADFORD, general sales manager.
DAVID L. CHUMLEY, director of engineering.
GENE PRATHER, operations manager.
JOANNE RYAN, production manager.
ROY BRASSFIELD, news director.

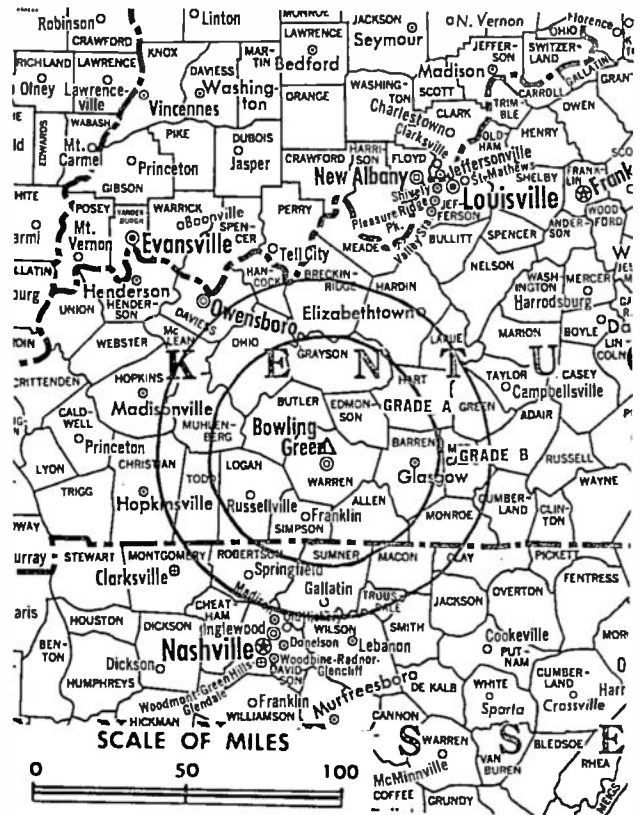
Highest One Hour Rate: \$1200.

Highest 30 Sec. Rate: \$450.

NETWORK BASE HOURLY RATE: \$350.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KENTUCKY			
	Adair	5,800	5,700	98
	Allen	5,700	5,600	98
	Barren	13,300	13,200	99
	Butler	4,100	4,000	98
	Cumberland	2,900	2,800	96
	Edmonson	3,700	3,600	97
	Grayson	8,200	8,100	99
	Green	4,000	3,900	98
	Hart	5,900	5,800	98
	Logan	9,400	9,300	99
	Metcalfe	3,700	3,700	99
	Monroe	4,700	4,700	99
	Muhlenberg	11,600	11,500	99



WBKO BPCT-4372 Granted 7/27/70

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Ohio	8,300	8,200	99
	Russell	5,800	5,700	98
	Simpson	5,500	5,400	98
	Warren	28,800	28,500	99
Between 25-49%	KENTUCKY			
	Breckinridge	6,200	6,100	98
	Clinton	3,500	3,400	97
	Taylor	8,600	8,500	99
	Todd	4,200	4,200	100
Wayne	6,500	6,300	97	
TENNESSEE	Fentress	5,500	5,400	98
Between 5-24%	KENTUCKY			
	Christian	21,100	20,900	99
	Hancock	2,800	2,800	100
	Hardin	27,300	27,100	99
	Hopkins	18,000	17,800	99
	Larue	4,700	4,700	100
	TENNESSEE			
	Clay	3,000	2,900	97
	Jackson	3,300	3,200	97
	Pickett	1,600	1,600	100
Sumner	32,600	32,300	99	
Trousdale	2,400	2,400	100	
Station Totals		282,700	279,300	98
Net Weekly Circulation (1986)			138,400	
Average Daily Circulation (1986)			80,700	

Kentucky—Campbellville

WGRB

Ch. 34

Network Service: None, independent.

Licensee: Green River Bcstg. Co. Inc., Box 400, Campbellville, KY 42718.

Studio: Rte. 1, Cane Valley, KY 42720.

Telephones: 502-384-4738, studio; 502-465-2333, offices.

Technical Facilities: Channel No. 34 (590-596 MHz). Authorized power: 600-kw max. visual, 108-kw max. aural. Antenna: 1027-ft. above av. terrain, 954-ft. above ground, 1848-ft. above sea level.

Latitude 37° 10' 05"
Longitude 85° 18' 32"

Transmitter: Hwy. 55, 4.1-mi. N of Columbia.

Satellite Earth Stations: 4 in operation; 3 C-band, one Ku-band; Scientific-Atlanta & Channel Master receivers.

Ownership: Billy Speer, pres.-secy.-treas., 100%.

Began Operation: April 7, 1983.

Represented (sales): Spot Time Ltd.

Represented (legal): Schwartz, Woods & Miller.

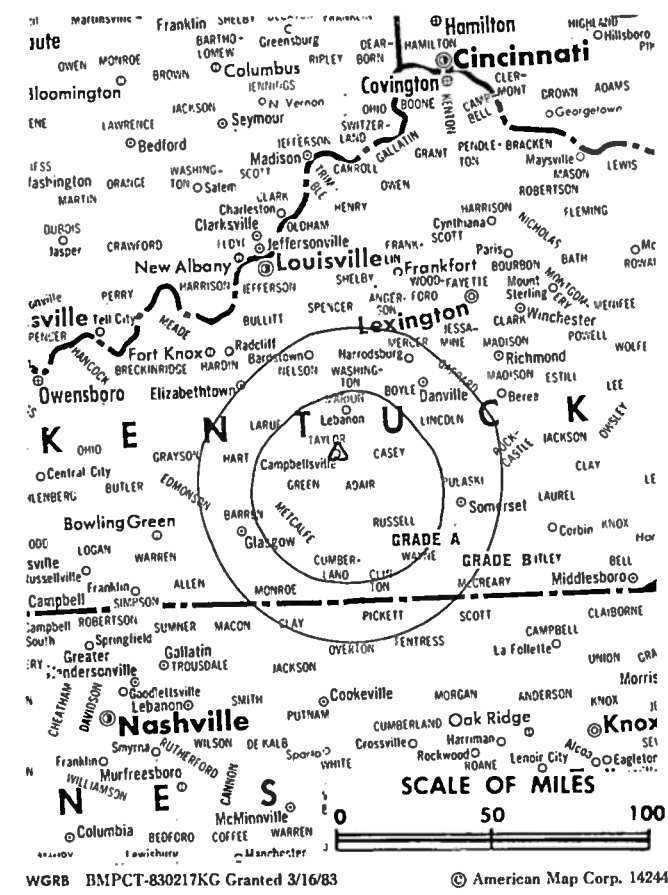
Personnel:

MIKE HARDING, general manager.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households Households	%
50% & Over	KENTUCKY			
	Adair	5,800	5,700	98
	Green	4,000	3,900	98
	Russell	5,800	5,700	98
	Taylor	8,600	8,500	99
	Washington	3,500	3,500	100
Between 25-49%	KENTUCKY			
	Casey	5,800	5,700	98
	Ciinton	3,500	3,400	97
	Cumberland	2,900	2,800	96
	Larue	4,700	4,700	100
	Metcalfe	3,700	3,700	99
Wayne	6,500	6,300	97	



WGRB BMPCT-830217KG Granted 3/16/83 © American Map Corp. 14244

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	KENTUCKY			
	Barren	13,300	13,200	99
	Boyle	9,500	9,400	99
	Hardin	27,300	27,100	99
	Hart	5,900	5,800	98
	Knox	11,000	10,800	98
	Lincoln	6,900	6,800	99
	Marion	5,900	5,900	100
	Mercer	7,300	7,200	99
	Monroe	4,700	4,700	99
	Nelson	9,700	9,600	99
Pulaski	18,400	18,000	98	
Station Totals		174,700	172,400	98
Net Weekly Circulation (1986)				40,200
Average Daily Circulation (1986)				16,500

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TELEVISION BROKERS.
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Kentucky—Danville-Lexington

WDKY-TV

Ch. 56

Network Service: None, independent.

Grantee: WDKY License Co. Inc., 141 N. 3rd St., Danville, KY 40422.

Studio: 434 Interstate Ave., Lexington, KY 40505.

Mailing Address: Box 12650, Lexington, KY 40583.

Telephone: 606-293-1471.

Technical Facilities: Channel No. 56 (722-728 MHz). Authorized power: 4570-kw max. visual, 457-kw max. aural. Antenna: 1150-ft. above av. terrain, 1043-ft. above ground, 1988-ft. above sea level.

Latitude	37°	47'	18"
Longitude	84°	40'	49"

Transmitter: Approx. 3-mi. SE of High Bridge at bend in Kentucky River.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: 4 in operation; Scientific-Atlanta receivers.

Ownership: Backe Communications Inc., 100%. John Backe, chief exec. officer-chmn.-pres.-treas.; Frederick R. Cummings Jr., secy.; William S. Reyner Jr. & Edward Carroll, asst. secys.

Began Operation: Feb. 10, 1986.

Represented (sales): MMT Marketing Inc.

Represented (legal): Hogan & Hartson.

Represented (engineering): Jules Cohen & Associates, P.C.

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Personnel:

- JIM THOMPSON, general manager.
- DAN HAVENS, sales manager.
- SCOTT WILLS, engineering director.
- PAUL OUGHTON, program director.
- JODI BERRY, promotion director.

Highest One Hour Rate: \$1500.

Highest 30 Sec. Rate (Sept. 1986): \$150.

Kentucky—Hazard

WYMT-TV

Ch. 57

Network Service: CBS.

Licensee: Kentucky Central Television Inc., Box 1299, Hazard, KY 41701.

Studio: Box 1299, Jacklot Hollow, Hazard, KY 41701.

Telephone: 606-436-5757.

Technical Facilities: Channel No. 57 (728-734 MHz). Authorized power: 2630-kw max. visual, 250-kw max. aural. Antenna: 1560-ft. above av. terrain, 1005-ft. above ground, 2925-ft. above sea level.

Latitude 37° 11' 38"
Longitude 83° 10' 52"

Transmitter: Buffalo Mountain, Hazard.

Satellite Earth Station: Harris, 7-meter; Harris receivers.

News Services: AP, CBS.

Ownership: See WKYT-TV, Lexington, KY.

Began Operation: Oct. 20, 1969. Sale to present owner by William D. Gorman, et al., approved by FCC May 22, 1985.

Represented (legal) by: Arent, Fox, Kintner, Plotkin & Kahn.

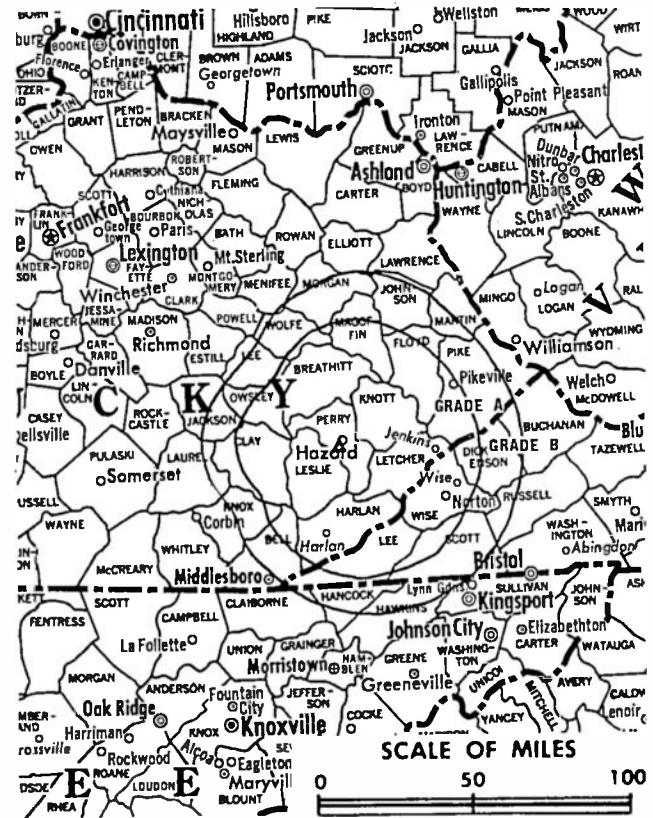
Personnel:

- RALPH W. GABBARD, exec. vice president & general manager.
- DAVID ROEDERER, station manager.
- BETTY WHITICKER, office manager.
- RALPH BALDWIN, news director.
- KENNETH COMBS, chief engineer.

Highest 30 Sec. Rate (July 17, 1986): \$340.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KENTUCKY	6,100	5,900	97
	Knott			
Between 25-49%	KENTUCKY	18,200	18,000	99
	Floyd			
	Leslie			
	Letcher			



WYMT-TV BMPCT-851220KF Granted 2/28/86 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Perry	11,800	11,500	97
Between 5-24%	KENTUCKY	5,500	5,300	96
	Breathitt			
	Harlan			
	Johnson			
	Lee			
	Martin			
	Owsley			
Pike	30,100	29,700	99	
Station Totals		121,100	118,800	98
Net Weekly Circulation (1986)			27,100	
Average Daily Circulation (1986)			13,600	

Kentucky—Lexington

WKYT-TV

Ch. 27

Network Service: CBS.

Licensee: Kentucky Central Television Inc., Box 5037, Lexington, KY 40555.

Studio: Rte. 4, Winchester Rd.

Mailing Address: Box 5037, Lexington, KY 40555.

Telephone: 606-299-0411. TWX: 510-476-8850.

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 2360-kw max. & 1382-kw horizontal visual, 472-kw max. & 276-kw horizontal aural. Antenna: 980-ft. above av. terrain, 992-ft. above ground, 1983-ft. above sea level.

Latitude 38° 02' 22"
Longitude 84° 24' 11"

Transmitter: N side of U.S. Rte. 60, 2.8-mi. E of New Circle Rd.

Satellite Earth Station: Harris, 7-meter; Harris receivers.

News Services: AP, CBS, NIWS.

Ownership: Bluegrass Bcstg. Co. Inc., 100%, which in turn is owned 100% by Kentucky Central Life Insurance Co. Inc., William E. Burnett Jr., secy.-treas. Kentucky Central owns WYMT-TV, Hazard, KY; has 90.46% of WVLC-AM-FM, Lexington; WHOO-AM-FM, Orlando, FL; WWSA & WCHY(FM), Savannah, GA.

Began Operation: Sept. 30, 1957. Sale to present owner by Taft Bcstg. approved April 26, 1967 by FCC (Television Digest, Vol. 7:6, 18). Sale to Taft by Frederic Gregg, Charles Wright & Harry Feingold approved May 14, 1958 (Vol. 14:12, 20). Gregg, et al., acquired Ch. 27 CP when they purchased radio WLAP from Gilmore N. Nunn in 1957 (Vol. 13:13).

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Arent, Fox, Kintner, Plotkin & Kahn.

Represented (engineering): A. D. Ring & Associates.

Personnel:

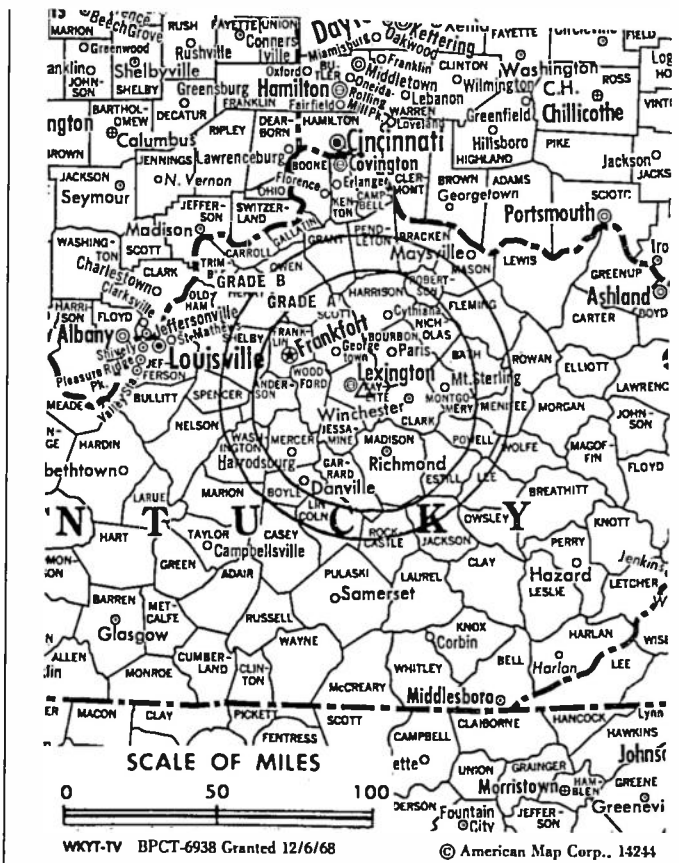
RALPH W. GABBARD, exec. vice president & general manager.
JERE PIGUE, vice president, sales.
HAROLD SCHUMACHER, director of engineering.
KEN KURTZ, vice president, news.
MIKE KANAREK, director of operations.
SHARON HELTON, traffic manager.
JOHN KUKLINSKI, production manager.

Highest 30 Sec. Rate: \$1000.

NETWORK BASE HOURLY RATE: \$1200.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KENTUCKY			
	Anderson	4,900	4,900	100
	Bath	3,700	3,600	97
	Bell	12,100	11,900	98
	Bourbon	7,100	7,000	99
	Boyle	9,500	9,400	99
	Breathitt	5,500	5,300	96
	Casey	5,800	5,700	98
	Clark	10,800	10,700	99
	Clay	7,600	7,400	97
	Estill	5,300	5,200	98
	Fayette	82,300	81,700	99
	Fleming	4,600	4,500	98
	Franklin	17,100	17,000	99
	Garrard	4,200	4,100	98
	Harlan	14,600	14,400	99
	Harrison	5,400	5,300	99
	Jackson	4,200	4,100	98
	Jessamine	10,100	9,900	98



WKYT-TV BPCT-6938 Granted 12/6/68

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Kentucky			
	Knott	6,100	5,900	97
	Knox	11,000	10,800	98
	Laurel	14,900	14,600	98
	Lee	2,900	2,800	97
	Leslie	5,100	4,900	96
	Lewis	5,100	5,000	98
	Lincoln	6,900	6,800	99
	Madison	18,400	18,100	98
	Menifee	1,700	1,700	100
	Mercer	7,300	7,200	99
	Montgomery	7,800	7,700	98
	Nicholas	2,600	2,600	100
	Owsley	1,800	1,700	94
	Perry	11,800	11,500	97
Powell	3,900	3,800	97	
Pulaski	18,400	18,000	98	
Robertson	800	800	100	
Rockcastle	5,100	5,000	98	
Rowan	6,200	6,100	98	
Scott	7,900	7,800	99	
Wolfe	2,400	2,300	96	
Woodford	6,500	6,400	98	
Between 25-49%	Kentucky			
	Boyd	20,800	20,700	100
	Bracken	2,700	2,700	100
	Johnson	9,000	8,900	99
	Letcher	11,200	11,000	98
	Magoffin	4,800	4,700	98
Mason	6,500	6,400	98	
Morgan	4,400	4,300	98	

(Continued on page A-456)

Station Totals	706,500	697,600	98
Net Weekly Circulation (1986)		377,500	
Average Daily Circulation (1986)		232,400	

Kentucky—Lexington

WLEX-TV

Ch. 18

Network Service: NBC.

Licensee: WLEX-TV Inc., Box 1457, Lexington, KY 40591.

Studio: Russell Cave Pike.

Mailing Address: Box 1457, Lexington, KY 40591.

Telephone: 606-255-4404. TWX: 510-476-8896.

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 1104-kw max. & 1000-kw horizontal visual, 221-kw max. & 200-kw horizontal aural. Antenna: 640-ft. above av. terrain, 670-ft. above ground, 1620-ft. above sea level.

Latitude 38° 03' 56"
Longitude 84° 29' 13"

Transmitter: Russell Cave Pike.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Comtech, 5-meter; Pinzone & Harris receivers.

News Service: UPI.

Ownership: J. D. Gay, chmn.-treas., 42.76%; Jean Allen Bell, et al., 10.60%; Corinne Gay, 7.07%; William B. Gess, 5.69%; J. G. Atchison, secy., 0.03%; 6 others, with less than 2%.

Began Operation: March 15, 1955.

Represented (sales): Blair Television.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Jules Cohen & Associates.

Personnel:

HARRY C. BARFIELD, president & general manager.
JOE OLIVER, vice president & general sales manager.
JOHN A. DUVAL, vice president, broadcast operations.
AL ASH, production manager.
HAYS McMAKIN, local sales manager.
SUE WYLIE, director, public affairs.
BILL CRAWFORD, director, station promotion.
DAVE CROMWELL, news director.
ALBERT W. SCHEER, vice president, engineering.

Highest One Hour Rate: (Aug. 1, 1985): \$3600.

Highest 30 Sec. Rate: (Sept. 2, 1985): \$1000.

NETWORK BASE HOURLY RATE: \$1000.

Total Households: © MSI Consumer Market Data as of 11/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KENTUCKY			
	Anderson	4,900	4,900	100
	Bath	3,700	3,600	97
	Bourbon	7,100	7,000	99
	Boyle	9,500	9,400	99
	Breathitt	5,500	5,300	96
	Casey	5,800	5,700	98
	Clark	10,800	10,700	99
	Clay	7,600	7,400	97
	Estill	5,300	5,200	98
	Fayette	82,300	81,700	99
	Fleming	4,600	4,500	98
	Franklin	17,100	17,000	99
	Garrard	4,200	4,100	98
	Harlan	14,600	14,400	99
	Harrison	5,400	5,300	99
	Jackson	4,200	4,100	98
	Jessamine	10,100	9,900	98
	Knox	11,000	10,800	98
Laurel	14,900	14,600	98	
Lee	2,900	2,800	97	
Lincoln	6,900	6,800	99	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Madison	18,400	18,100	98
	Menifee	1,700	1,700	100
	Mercer	7,300	7,200	99
	Montgomery	7,800	7,700	98
	Nicholas	2,600	2,600	100
	Owsley	1,800	1,700	94
	Perry	11,800	11,500	97
	Powell	3,900	3,800	97
	Pulaski	18,400	18,000	98
	Robertson	800	800	100
	Rockcastle	5,100	5,000	98
	Rowan	6,200	6,100	98
	Russell	5,800	5,700	98
	Scott	7,900	7,800	99
Whitley	13,400	13,200	99	
Wolfe	2,400	2,300	96	
Woodford	6,500	6,400	98	

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	KENTUCKY			
	Bell	12,100	11,900	98
	Green	4,000	3,900	98
	Leslie	5,100	4,900	96
	McCreary	5,500	5,400	98
	Mason	6,500	6,400	98
	Morgan	4,400	4,300	98
	Nelson	9,700	9,600	99
	Owen	3,600	3,600	100
	Shelby	8,700	8,600	99
	Taylor	8,600	8,500	99
Washington	3,500	3,500	100	
Wayne	6,500	6,300	97	

(Continued on page A-456)

Station Totals	492,500	485,300	98
Net Weekly Circulation (1986)		328,300	
Average Daily Circulation (1986)		198,500	

Kentucky—Lexington

WTVQ-TV

Ch. 36

Network Service: ABC.

Licensee: Shamrock Bcstg. Co., Box 5590, Lexington, KY 40555.

Studio: 2940 Bryant Rd., Lexington, KY 40511.

Telephone: 606-233-3600. TWX: 510-476-8806.

Technical Facilities: Channel No. 36 (602-608 MHz). Authorized power: 2240-kw max. & 1700-kw horizontal visual, 224-kw max. & 170-kw horizontal aural. Antenna: 1000-ft. above av. terrain, 994-ft. above ground, 1994-ft. above sea level.

Latitude 38° 02' 03"
Longitude 84° 23' 39"

Transmitter: 2940 Bryant Rd.

Satellite Earth Stations: 4 in operation; Andrews & Harris receivers.

News Services: Group W Newsfeed, UPI.

Ownership: Shamrock Broadcasting, 100%. Roy E. Disney, chmn.; Patricia A. Disney, v.p.; James R. Mixon, chief operating officer; Stanley P. Gold, pres. Shamrock also owns KITV(TV), Honolulu; KMAU(TV), Wailuku & KHVO(TV), Hilo, HI; KEYT-TV, Santa Barbara, CA; KUDL(FM), Kansas City, KS; KMGC (FM), Dallas, TX; KABL-AM-FM, Oakland-San Francisco, CA; WCXI(AM) & WWWW(FM), Detroit, MI; WFOX(FM), Gainesville-Atlanta, GA; WTKN & WWSW-FM, Pittsburgh, PA; WHB(AM), Kansas City, MO; KGOL(FM), Lake Jackson (Houston), TX; is buying KQKT, Seattle, WA.

Began Operation: June 2, 1968 on Ch. 62; began on Ch. 36 June 20, 1980. Sale to present owner by Starr Bcstg. Group approved by FCC June 7, 1979. Sale to Starr by Roy B. White Jr. & Reeves Telecom Corp. approved Nov. 14, 1973.

Represented (sales): Katz Television.

Represented (legal): Leventhal, Senter & Lerman.

Represented (engineering): Hammett & Edison Inc.

Personnel:

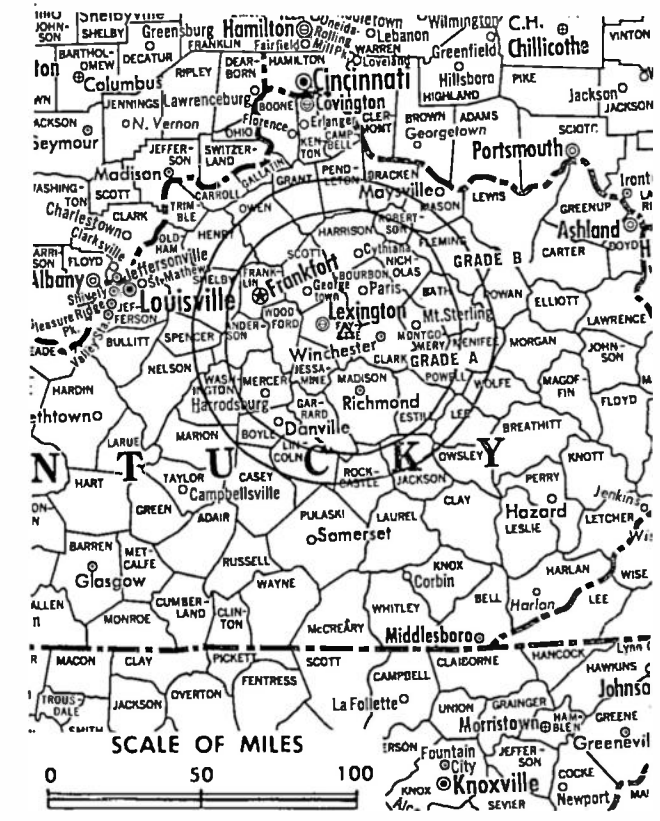
WILLIAM SERVICE, vice president & general manager.
BILL STANLEY, general sales manager.
CRAIG ALEXANDER, news director.
CAROLYN DOOLEY, business manager.
JOHN LACKEY, chief engineer.
JERRY FOX, station manager.

Rates: Not available.

NETWORK BASE HOURLY RATE: \$650.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	Households %
50% & Over	KENTUCKY			
	Anderson	4,900	4,900	100
	Bath	3,700	3,600	97
	Bourbon	7,100	7,000	99
	Boyle	9,500	9,400	99
	Breathitt	5,500	5,300	96
	Casey	5,800	5,700	98
	Clark	10,800	10,700	99
	Clay	7,600	7,400	97
	Estill	5,300	5,200	98
	Fayette	82,300	81,700	99
	Fleming	4,600	4,500	98
	Franklin	17,100	17,000	99
	Garrard	4,200	4,100	98
	Harrison	5,400	5,300	99
	Jackson	4,200	4,100	98
	Jessamine	10,100	9,900	98



WTVQ-TV Doc.-21392

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Net Weekly Circulation	State County	Total Households	TV Households	Households %
50% & Over	Knott	6,100	5,900	97
	Laurel	14,900	14,600	98
	Lee	2,900	2,800	97
	Lewis	5,100	5,000	98
	Lincoln	6,900	6,800	99
	Madison	18,400	18,100	98
	Mason	6,500	6,400	98
	Menifee	1,700	1,700	100
	Mercer	7,300	7,200	99
	Montgomery	7,800	7,700	98
	Nicholas	2,600	2,600	100
	Owsley	1,800	1,700	94
	Perry	11,800	11,500	97
	Powell	3,900	3,800	97
	Pulaski	18,400	18,000	98
	Robertson	800	800	100
	Rockcastle	5,100	5,000	98
Rowan	6,200	6,100	98	
Russell	5,800	5,700	98	
Scott	7,900	7,800	99	
Wolfe	2,400	2,300	96	
Woodford	6,500	6,400	98	

Net Weekly Circulation	State County	Total Households	TV Households	Households %
Between 25-49%	KENTUCKY			
	Knox	11,000	10,800	98
	Morgan	4,400	4,300	98
	Owen	3,600	3,600	100
	Wayne	6,500	6,300	97
Whitley	13,400	13,200	99	

(Continued on page A-456)

Station Totals	492,100	484,900	98
Net Weekly Circulation (1986)		297,400	
Average Daily Circulation (1986)		169,300	

Kentucky—Louisville

WAVE-TV

Ch. 3

Network Service: NBC.

Licensee: Cosmos Broadcasting Corp., 725 S. Floyd St., Louisville, KY 40203.

Studio: 725 S. Floyd St. 40203.

Mailing Address: Box 32970, Louisville, KY 40232.

Telephone: 502-585-2201. TWX: 810-535-3142.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw max. visual, 20-kw max. aural. Antenna: 914-ft. above av. terrain, 600-ft. above ground, 1585-ft. above sea level.

Latitude 38° 22' 09"
Longitude 85° 49' 48"

Holds CP for change to 1820-ft. above av. terrain, 1690-ft. above ground, 2500-ft. above sea level, lat. 38° 27' 23", long. 85° 25' 28"; transmitter to 4.1-mi. NW of LaGrange, N of Hwy. 42, W of Hwy. 53. BPCT-850211KJ.

Transmitter: Floyds Knob, New Albany, IN.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

News Services: UPI, NBC.

Ownership: Cosmos Bcstg. Corp., see Group Ownership of TV Stations.

Began Operation: Nov. 24, 1948. Sale to present owner by Orion Bcstg. approved by FCC Aug. 14, 1981 (Television Digest, Vol. 20:24; 21:4).

Represented (sales): Katz Television.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Lohnes & Culver.

Personnel:

JAMES M. KEELOR, vice president & general manager.
S. WHEELER RUDD, general sales manager.
JOHN R. KAREM, national sales manager.
STEVE LANGFORD, local sales manager.
J. HAROLD CULVER, director of engineering & operations.
ED GODFREY, news director.
MARK YOUNG, advertising/marketing supervisor.
ROGER ROEBUCK, production manager.
RODNEY FORD, editorial director.
MARGARET SHADBOURNE, creative services.

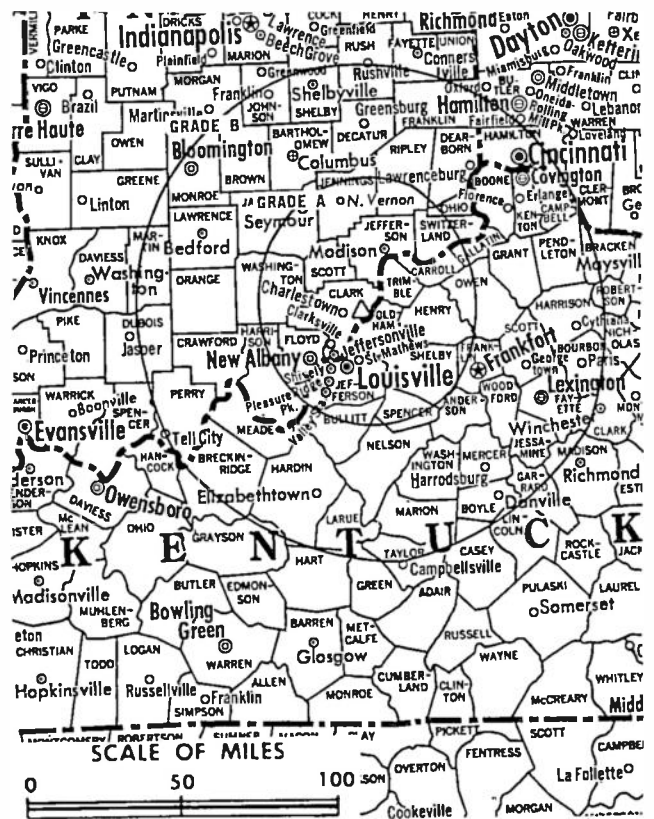
Highest One Hour Rate: \$6500.

Highest 30 Sec. Rate (Sept. 1, 1986): \$2900.

NETWORK BASE HOURLY RATE: \$3863.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	INDIANA			
	Clark	33,100	32,500	98
	Crawford	3,600	3,400	94
	Floyd	22,500	22,200	99
	Harrison	10,100	9,900	98
	Jackson	13,600	13,400	99
	Jefferson	11,000	10,700	97
	Jennings	7,900	7,700	97
	Lawrence	16,100	15,800	98
	Orange	6,900	6,700	97
	Perry	6,700	6,500	97
	Scott	7,300	7,100	97
Washington	8,100	7,800	96	



WAVE-TV BPCT-850211KJ Granted 3/28/85

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KENTUCKY			
	Anderson	4,900	4,900	100
	Breckinridge	6,200	6,100	98
	Bullitt	15,300	15,200	99
	Carroll	3,400	3,400	100
	Franklin	17,100	17,000	99
	Grayson	8,200	8,100	99
	Green	4,000	3,900	98
	Hardin	27,300	27,100	99
	Hart	5,900	5,800	98
	Henry	4,700	4,700	100
	Jefferson	257,300	256,200	100
	Larue	4,700	4,700	100
	Marion	5,900	5,900	100
	Meade	7,800	7,800	100
	Nelson	9,700	9,600	99
	Oldham	9,900	9,800	99
Shelby	8,700	8,600	99	
Spencer	2,100	2,100	100	
Taylor	8,600	8,500	99	
Trimble	2,200	2,200	100	
Washington	3,500	3,500	100	
Between 25-49%	INDIANA			
	Dubois	12,400	12,000	97
	Switzerland	2,800	2,700	96
	KENTUCKY			
	Adair	5,800	5,700	98
Boyle	9,500	9,400	99	
Hancock	2,800	2,800	100	
Mercer	7,300	7,200	99	
(Continued on page A-456)				
Station Totals		733,800	725,300	98
Net Weekly Circulation (1986)			542,100	
Average Daily Circulation (1986)			355,900	

Kentucky—Louisville

WBNA

Ch. 21

Network Service: None, independent.

Grantee: Word Bcstg. Network Inc., Drawer 21, Louisville, KY 40219.

Studio: 3701 Fern Valley Rd.

Telephone: 502-968-5155.

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 2000-kw max. visual, 200-kw max. aural. Antenna: 750-ft. above av. terrain, 549-ft. above ground, 1349-ft. above sea level.

Latitude	38°	01'	59"
Longitude	85°	45'	16"

Transmitter: Prayer Mountain, Sheperdsville.

Ownership: Non-stock, non-profit corp. Robert W. Rodgers, pres.; Donald L. Miller, v.p.-secy.; Rhea C. Morgan, treas.

Began Operation: April 2, 1986.

Represented (legal): Pepper & Corazzini.

Personnel:

ROBERT W. RODGERS, general manager.
RON CHARLES, sales manager.
STEVE BUTLER, program director.
JENNIFER MILLSPAUGH, promotion director.
TERREL SMITH, engineering.
CLARENCE HENSON, engineering.

Highest One Hour Rate: \$750.

Highest 30 Sec. Rate: \$150.



Kentucky—Louisville

WDRB-TV

Ch. 41

Network Service: None, independent.

Licensee: Independence Television Co., 624 West Muhammad Ali Blvd., Louisville, KY 40203.

Studio: 624 W. Muhammad Ali Blvd., Louisville, KY 40203.

Telephone: 502-584-6441. TWX: 810-535-3328.

Technical Facilities: Channel No. 41 (632-638 MHz). Authorized power: 1150-kw max. & 303-kw horizontal visual, 115-kw max. & 30.3-kw horizontal aural. Antenna: 1280-ft. above av. terrain, 995-ft. above ground, 1960-ft. above sea level.

Latitude 38° 21' 00.0"
Longitude 85° 50' 56.5"

Transmitter: W side of Christian Rd., 4-mi. NW of New Albany, IN.

Satellite Earth Stations: Scientific-Atlanta, 5-meter; AFC, 4.3-meter; Microdyne receivers.

News Service: AP.

Ownership: Toledo Blade Co. For other interests, see Blade Communications in Group Ownership of TV Stations.

Began Operation: Feb. 28, 1971. Sale to present owner by Cowles Media Co. approved by FCC Dec. 5, 1983 (Television Digest, Vol. 23:26). Sale to Cowles by Owsley & Egerton Welch, J. P. Morgan, Arlie Howard et al., approved by FCC Oct. 25, 1977 (Vol. 17:21, 51)

Represented (sales): Petry Television Inc.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Jules Cohen & Associates.

Personnel:

ELMER F. JASPAN, president & general manager.
ARCH CHAPMAN, general sales manager.
GARY BOCKHORST, operations manager.
PATTIE KIRAY, controller.
ANGELA DANIELS, traffic supervisor.
RAY FOUSHEE, promotion director.
WILSON HATCHER, news director.
ALAN BUCKLEW, chief engineer.

Highest One Hour Rate: \$3000.

Highest 30 Sec. Rate (July 1, 1986): \$275.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	INDIANA				
		Clark	33,100	32,500	98
		Floyd	22,500	22,200	99
		Harrison	10,100	9,900	98
		Jefferson	11,000	10,700	97
		Scott	7,300	7,100	97
		Washington	8,100	7,800	96
		KENTUCKY			
		Breckinridge	6,200	6,100	98
		Bullitt	15,300	15,200	99
		Green	4,000	3,900	98
		Hardin	27,300	27,100	99
		Jefferson	257,300	256,200	100
		Larue	4,700	4,700	100
	Marion	5,900	5,900	100	
	Meade	7,800	7,800	100	
	Nelson	9,700	9,600	99	
	Oldham	9,900	9,800	99	
	Shelby	8,700	8,600	99	
Between 25-49%	INDIANA				
		Crawford	3,600	3,400	94
		Jackson	13,600	13,400	99
	Orange	6,900	6,700	97	



WDRB-TV BMPCT-7222 Granted 11/4/70

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%	
Between 25-49%	Perry	6,700	6,500	97	
	KENTUCKY				
	Anderson	4,900	4,900	100	
	Boyle	9,500	9,400	99	
	Casey	5,800	5,700	98	
	Daviess	32,500	32,300	99	
	Franklin	17,100	17,000	99	
	Grayson	8,200	8,100	99	
	Hart	5,900	5,800	98	
	Henry	4,700	4,700	100	
	Madison	18,400	18,100	98	
	Mercer	7,300	7,200	99	
	Spencer	2,100	2,100	100	
	Taylor	8,600	8,500	99	
	Trimble	2,200	2,200	100	
	Washington	3,500	3,500	100	
	Woodford	6,500	6,400	98	
Between 5-24%	INDIANA				
	Dubois	12,400	12,000	97	
	Jennings	7,900	7,700	97	
	Lawrence	16,100	15,800	98	
	Switzerland	2,800	2,700	96	
	KENTUCKY				
	Adair	5,800	5,700	98	
Barren	13,300	13,200	99		
Bourbon	7,100	7,000	99		
Carroll	3,400	3,400	100		
Clinton	3,500	3,400	97		
Edmonson	3,700	3,600	97		
Estill	5,300	5,200	98		
Hancock	2,800	2,800	100		
Jessamine	10,100	9,900	98		
Owen	3,600	3,600	100		
Station Totals		714,700	707,000	98	
Net Weekly Circulation (1986)			354,600		
Average Daily Circulation (1986)			146,900		

Kentucky—Louisville

WHAS-TV

Ch. 11

Network Service: CBS.

Licensee: Journal Bcstg. Co. of Kentucky Inc., 75 Fountain St., Providence, RI 02902.

Studio: 520 W. Chestnut St., Louisville, KY 40202.

Telephone: 502-582-7840. TWX: 810-535-3326.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 135-kw visual, 13.5-kw aural. Antenna: 1280-ft. above av. terrain, 984-ft. above ground, 1960-ft. above sea level.

Latitude 38° 21' 23"
Longitude 85° 50' 52"

Transmitter: Christian Rd., 3.6-mi. N of New Albany, IN.

Satellite Earth Station: Transmit/receive, Harris, 9-meter; Harris receivers.

News Services: AP, UPI, Group W Newsfeed.

Ownership: Providence Journal Co., see WPHL-TV, Philadelphia, PA.

Began Operation: March 27, 1950. Sale to Providence Journal Co. by Louisville Courier-Journal & Times approved by FCC July 30, 1986 (Television Digest, Vol. 26:2, 23).

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Sidley & Austin.

Personnel:

ROBERT MORSE, president & general manager.
STEVEN H. STEINBERG, vice president, broadcast services.
DONNA ZAPATA, vice president & station manager.
TOM BORNHAUSER, local sales manager.
DOUG ROBERTS, national sales manager.
EDWARD SHADBURNE, v.p., Louisville Productions.
RICHARD SWEENEY, program director.
HAL STOPFEL, vice president & news director.
WILLIAM F. BRATTON, dir. of engineering & operations.

Highest One Hour Rate: \$10,000.

Highest 30 Sec. Rate: \$2500.

NETWORK BASE HOURLY RATE: \$2712.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	INDIANA			
	Clark	33,100	32,500	98
	Crawford	3,600	3,400	94
	Floyd	22,500	22,200	99
	Harrison	10,100	9,900	98
	Jackson	13,600	13,400	99
	Jefferson	11,000	10,700	97
	Jennings	7,900	7,700	97
	Lawrence	16,100	15,800	98
	Orange	6,900	6,700	97
	Perry	6,700	6,500	97
	Scott	7,300	7,100	97
	Washington	8,100	7,800	96
	KENTUCKY			
	Adair	5,800	5,700	98
	Anderson	4,900	4,900	100
	Breckinridge	6,200	6,100	98
Bullitt	15,300	15,200	99	
Franklin	17,100	17,000	99	
Grayson	8,200	8,100	99	
Green	4,000	3,900	98	
Hardin	27,300	27,100	99	
Hart	5,900	5,800	98	
Henry	4,700	4,700	100	
Jefferson	257,300	256,200	100	
Larue	4,700	4,700	100	
Marion	5,900	5,900	100	
Meade	7,800	7,800	100	



WHAS-TV BPCT-820506KF Granted 7/30/82 © American Map Corp., 14241

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Nelson	9,700	9,600	99
	Oldham	9,900	9,800	99
	Shelby	8,700	8,600	99
	Spencer	2,100	2,100	100
	Taylor	8,600	8,500	99
	Trimble	2,200	2,200	100
Washington	3,500	3,500	100	
INDIANA				
Between 25-49%	Bartholomew	24,200	23,800	98
	Switzerland	2,800	2,700	96
KENTUCKY				
	Barren	13,300	13,200	99
	Boyle	9,500	9,400	99
	Carroll	3,400	3,400	100
	Casey	5,800	5,700	98
	Hancock	2,800	2,800	100
	Mercer	7,300	7,200	99
	Owen	3,600	3,600	100
INDIANA				
Between 5-24%	Brown	5,100	5,000	98
	Decatur	8,200	8,000	98
	Dubois	12,400	12,000	97
	Spencer	6,800	6,600	97
KENTUCKY				
	Clinton	3,500	3,400	97
	Edmonson	3,700	3,600	97
	Lincoln	6,900	6,800	99
	Metcalfe	3,700	3,700	99
	Montgomery	7,800	7,700	98
	Ohio	8,300	8,200	99
	Russell	5,800	5,700	98
	Warren	28,800	28,500	99
	Woodford	6,500	6,400	98
Station Totals		746,900	738,500	98
Net Weekly Circulation (1986)			549,600	
Average Daily Circulation (1986)			361,400	

Kentucky—Louisville

WLKY-TV

Ch. 32

Network Service: ABC.

Licensee: Pulitzer Broadcasting Co.

Studio: 1918 Mellwood Ave., Louisville, KY 40206.

Mailing Address: Box 6205, Louisville, KY 40206.

Telephone: 502-893-3671. TWX: 810-535-3212.

Technical Facilities: Channel No. 32 (578-584 MHz). Authorized power: 4300-kw max. & 1290-kw horizontal visual, 860-kw max. & 257-kw horizontal aural. Antenna: 1260-ft. above av. terrain, 985-ft. above ground, 1945-ft. above sea level.

Latitude 38° 22' 10"
Longitude 85° 50' 02"

Transmitter: Floyds Knob, near New Albany, IN.

Satellite Earth Station: In operation.

News Service: AP.

Ownership: Pulitzer Publishing Co., 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: Sept. 16, 1961. Sale to present owner by Gannett Co. approved by FCC May 12, 1983 (Television Digest, Vol. 23:2). Merger of Combined Communications & Gannett Co. approved by FCC June 7, 1979 (Vol. 18:20, 38; 19:24). Sale to Combined by Sonderling Bcstg. approved April 4, 1973 (Vol. 12:33, 41; 3:17). Transfer of control to Sonderling Bcstg. from George E. Egger, William S. Cutchins, Richard F. Shively, Dillman A. Rash & Archibald P. Cochran granted Dec. 13, 1967 (Vol. 7:51).

Represented (sales): Blair Television.

Represented (legal): Marmet & McCombs, P.C.

Personnel:

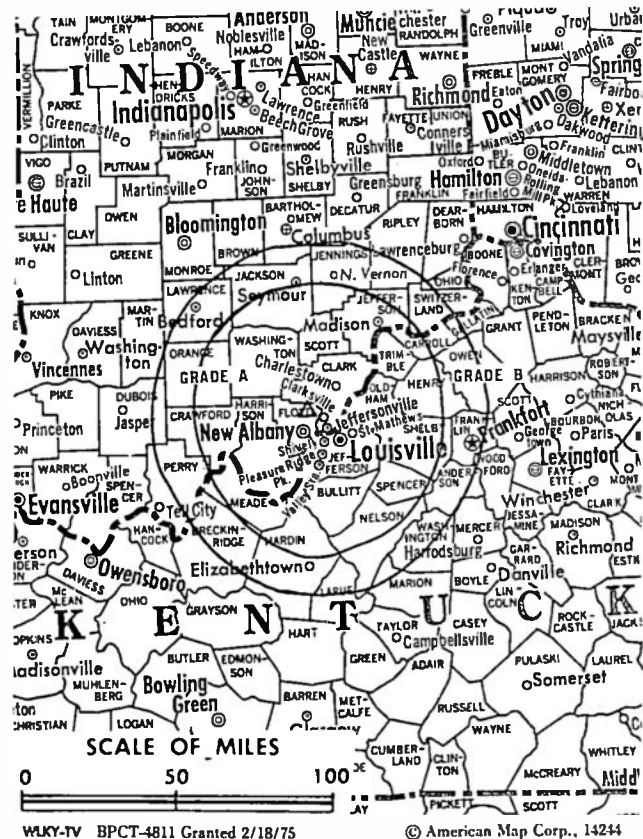
WILLIAM W. CAMPBELL, general manager.
DICK POLGREEN, general sales manager.
JACK SHAFER, program director.
SUSAN HARMON, promotion director.
TOM BECHERER, news director.
PAUL KELLEY, chief engineer.
LORA BRADSHAW, community affairs director.

Highest 30 Sec. Rate: \$950.

NETWORK BASE HOURLY RATE: \$800.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	INDIANA			
	Clark	33,100	32,500	98
	Crawford	3,600	3,400	94
	Floyd	22,500	22,200	99
	Harrison	10,100	9,900	98
	Jackson	13,600	13,400	99
	Jefferson	11,000	10,700	97
	Jennings	7,900	7,700	97
	Orange	6,900	6,700	97
	Scott	7,300	7,100	97
	Washington	8,100	7,800	96
	KENTUCKY			
	Anderson	4,900	4,900	100
	Breckinridge	6,200	6,100	98
	Bullitt	15,300	15,200	99
	Franklin	17,100	17,000	99
	Green	4,000	3,900	98
Hardin	27,300	27,100	99	
Hart	5,900	5,800	98	
Henry	4,700	4,700	100	
Jefferson	257,300	256,200	100	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Large	4,700	4,700	100
	Marion	5,900	5,900	100
	Meade	7,800	7,800	100
	Nelson	9,700	9,600	99
	Oldham	9,900	9,800	99
	Shelby	8,700	8,600	99
	Spencer	2,100	2,100	100
	Taylor	8,600	8,500	99
	Trimble	2,200	2,200	100
	Washington	3,500	3,500	100
Between 25-49%	INDIANA			
	Dubois	12,400	12,000	97
	Lawrence	16,100	15,800	98
	Perry	6,700	6,500	97
Between 5-24%	KENTUCKY			
	Barren	13,300	13,200	99
	Boyle	9,500	9,400	99
	Carroll	3,400	3,400	100
	Casey	5,800	5,700	98
	Grayson	8,200	8,100	99
	Mercer	7,300	7,200	99
	INDIANA			
	Bartholomew	24,200	23,800	98
	Switzerland	2,800	2,700	96
	KENTUCKY			
	Adair	5,800	5,700	98
	Hancock	2,800	2,800	100
Jessamine	10,100	9,900	98	
Lincoln	6,900	6,800	99	
Madison	18,400	18,100	98	
Metcalfe	3,700	3,700	99	
Owen	3,600	3,600	100	
Scott	7,900	7,800	99	
Woodford	6,500	6,400	98	
Station Totals		705,300	697,600	98
Net Weekly Circulation (1986)				467,500
Average Daily Circulation (1986)				256,500

Kentucky—Madisonville

WLCN

Ch. 19

Network Service: None, independent.

Grantee: Life Anew Ministries Inc., 27 Grapeview Rd., Box 1087 Madisonville, KY 42431.

Studio: 721 Princeton Pike, Madisonville, KY 42431.

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 1143-kw max. & 953-kw horizontal visual, 114.3-kw max. & 95.3-kw horizontal aural. Antenna: 1194-ft. above av. terrain, 1057-ft. above ground, 1667-ft. above sea level.

Latitude 37° 17' 02"
Longitude 87° 33' 42"

Transmitter: 1-mi. SE of Hwy. 70, 0.55-mi. NE of Sugar Creek, near Madisonville.

Ownership: Non-stock corp. John W. Stalls, pres.; John R. Price, v.p.; Linda M. Stalls, secy.-treas. LAM is licensee of WMCF-TV Montgomery, AL.

Began Operation: Oct. 1983.

Represented (legal): Baraff, Koerner, Olender & Hochberg.

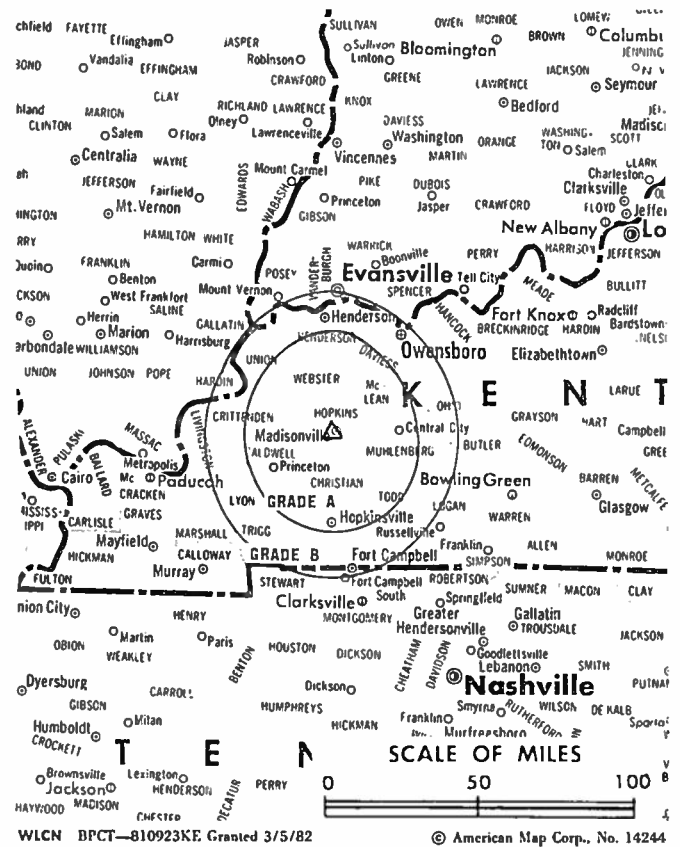
Represented (engineering): Edward F. Lorentz.

Personnel:
HERB CAMPBELL, general manager.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	KENTUCKY			
	Caldwell	5,100	5,000	98
	Hopkins	18,000	17,800	99
Station Totals		23,100	22,800	98
Net Weekly Circulation (1986)			4,300	
Average Daily Circulation (1986)			1,600	



TV Newspaper Radio CATV

Robert W. Rounsaville & Associates

MEDIA BROKERS AND CONSULTANTS

P.O. BOX 11898
ATLANTA, GA
(404) 261-3000
1-800-531-1500

P.O. BOX 2991
ORLANDO, FL
(305) 423-9426
1-800-328-3500

Kentucky—Paducah

WPSD-TV

Ch. 6

Network Service: NBC.

Licensee: Paducah Newspapers Inc., 408 Kentucky Ave., Paducah, KY 42001.

Studio: 100 Television Lane.

Telephone: 502-442-8214. TWX: 510-546-2047.

Mailing Address: Box 1197, Paducah, KY 42002-1197.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 13.8-kw aural. Antenna: 1585-ft. above av. terrain, 1623-ft. above ground, 2000-ft. above sea level.

Latitude 37° 11' 31"
Longitude 88° 58' 53"

Transmitter: Approximately 23-mi. NW of Paducah near Monkey's Eyebrow, KY.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 3-meter; ADM, 6-meter; Harris & Scientific-Atlanta receivers.

News Services: AP, UPI, CNN.

Ownership: Paducah Newspapers Inc. (Fred Paxton, pres.) publishes Paducah Sun.

Began Operation: May 28, 1957.

Represented (sales): Blair Television.

Represented (legal): Covington & Burling.

Represented (engineering): Jules Cohen & Associates.

Personnel:

FRED PAXTON, president.
JOHN WILLIAMS, vice president & general manager.
DAN STEELE, program director & administrative manager.
ANN EAVES, national sales manager.
JOHANNA COMISAK, news director.
DON BROWN, chief engineer.

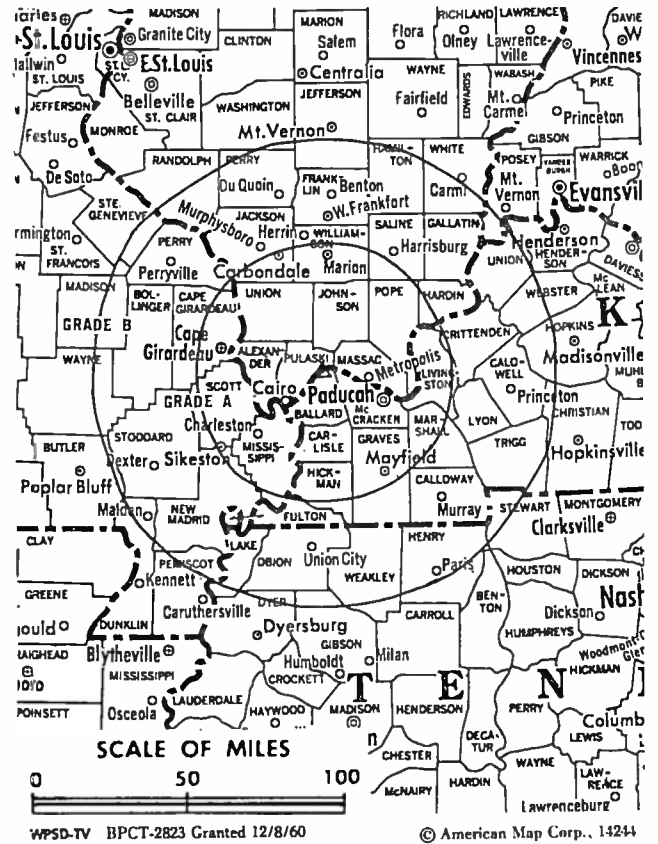
Highest One Hour Rate: \$3000.

Highest 30 Sec. Rate (July 16, 1985): \$1500.

NETWORK BASE HOURLY RATE: \$2400.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	ILLINOIS				
		Alexander	4,900	4,700	96
		Franklin	18,300	17,800	97
		Gallatin	3,000	2,900	97
		Hamilton	3,900	3,700	95
		Hardin	2,100	2,000	95
		Jackson	24,200	23,400	97
		Johnson	3,900	3,800	97
		Massac	6,300	6,100	97
		Pope	1,900	1,800	95
		Pulaski	3,400	3,200	94
		Saline	12,500	12,100	97
		Union	7,600	7,400	97
		Williamson	24,300	23,600	97
		KENTUCKY			
		Ballard	3,400	3,400	100
		Caldwell	5,100	5,000	98
		Calloway	11,600	11,500	99
		Carlisle	2,100	2,100	100
	Crittenden	3,500	3,500	100	



Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	Fulton	3,200	3,200	100	
	Graves	13,300	13,200	99	
	Hickman	2,200	2,200	100	
	Livingston	3,800	3,800	100	
	Lyon	2,600	2,600	100	
	Mc Cracken	24,400	24,200	99	
	Marshall	10,400	10,300	99	
	Trigg	3,500	3,500	100	
	MISSOURI				
	Bollinger	4,100	4,000	98	
	Butler	14,700	14,300	97	
	Cape Girardeau	22,300	22,000	99	
	Mississippi	5,300	5,200	98	
	New Madrid	7,800	7,600	97	
	Scott	14,700	14,500	99	
	Stoddard	11,100	10,900	98	
	TENNESSEE				
	Lake	2,600	2,600	100	
	Obion	12,500	12,400	99	
Weakley	12,000	11,900	99		
Between 25-49%	ARKANSAS				
	Clay	7,900	7,700	97	
50% & Over	ILLINOIS				
	Jefferson	15,800	15,300	97	
	KENTUCKY				
	Christian	21,100	20,900	99	
	Hopkins	18,000	17,800	99	
	Union	5,800	5,700	98	
	Webster	5,800	5,700	98	
(Continued on page A-456)					
Station Totals		513,600	503,000	97	
Net Weekly Circulation (1986)				326,100	
Average Daily Circulation (1986)				205,000	

Kentucky

WKYT-TV, Lexington (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	KENTUCKY			
Between 25-49%	Nelson	9,700	9,600	99
	Owen	3,600	3,600	100
	Russell	5,800	5,700	98
	Shelby	8,700	8,600	99
	Taylor	8,600	8,500	99
	Washington	3,500	3,500	100
	Wayne	6,500	6,300	97
	Whitley	13,400	13,200	99

Net Weekly Circulation	State County	Total Households	TV Households	%	
	KENTUCKY				
Between 5-24%	Adair	5,800	5,700	98	
	Boone	17,600	17,500	99	
	Campbell	28,800	28,700	100	
	Carroll	3,400	3,400	100	
	Carter	8,900	8,800	99	
	Floyd	18,200	18,000	99	
	Grant	4,800	4,800	100	
	Greenup	13,800	13,700	99	
	Hardin	27,300	27,100	99	
	Henry	4,700	4,700	100	
	Kenton	50,400	50,200	100	
	Larue	4,700	4,700	100	
	Mc Creary	5,500	5,400	98	
	Marion	5,900	5,900	100	
	Pendleton	4,000	4,000	100	
	Spencer	2,100	2,100	100	
		OHIO			
		Brown	12,000	11,600	97

WLEX-TV, Lexington (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	KENTUCKY			
Between 5-24%	Adair	5,800	5,700	98
	Bracken	2,700	2,700	100
	Carroll	3,400	3,400	100
	Grant	4,800	4,800	100
	Henry	4,700	4,700	100
	Knott	6,100	5,900	97
	Larue	4,700	4,700	100
	Lewis	5,100	5,000	98
	Magoffin	4,800	4,700	98
	Marion	5,900	5,900	100
	Pendleton	4,000	4,000	100
	Spencer	2,100	2,100	100

WTVQ-TV, Lexington (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	KENTUCKY			
Between 5-24%	Bracken	2,700	2,700	100
	Carroll	3,400	3,400	100
	Carter	8,900	8,800	99
	Floyd	18,200	18,000	99
	Harlan	14,600	14,400	99
	Henry	4,700	4,700	100
	Leslie	5,100	4,900	96
	Letcher	11,200	11,000	98

WTVQ-TV, Lexington (Arbitron Data Continued)

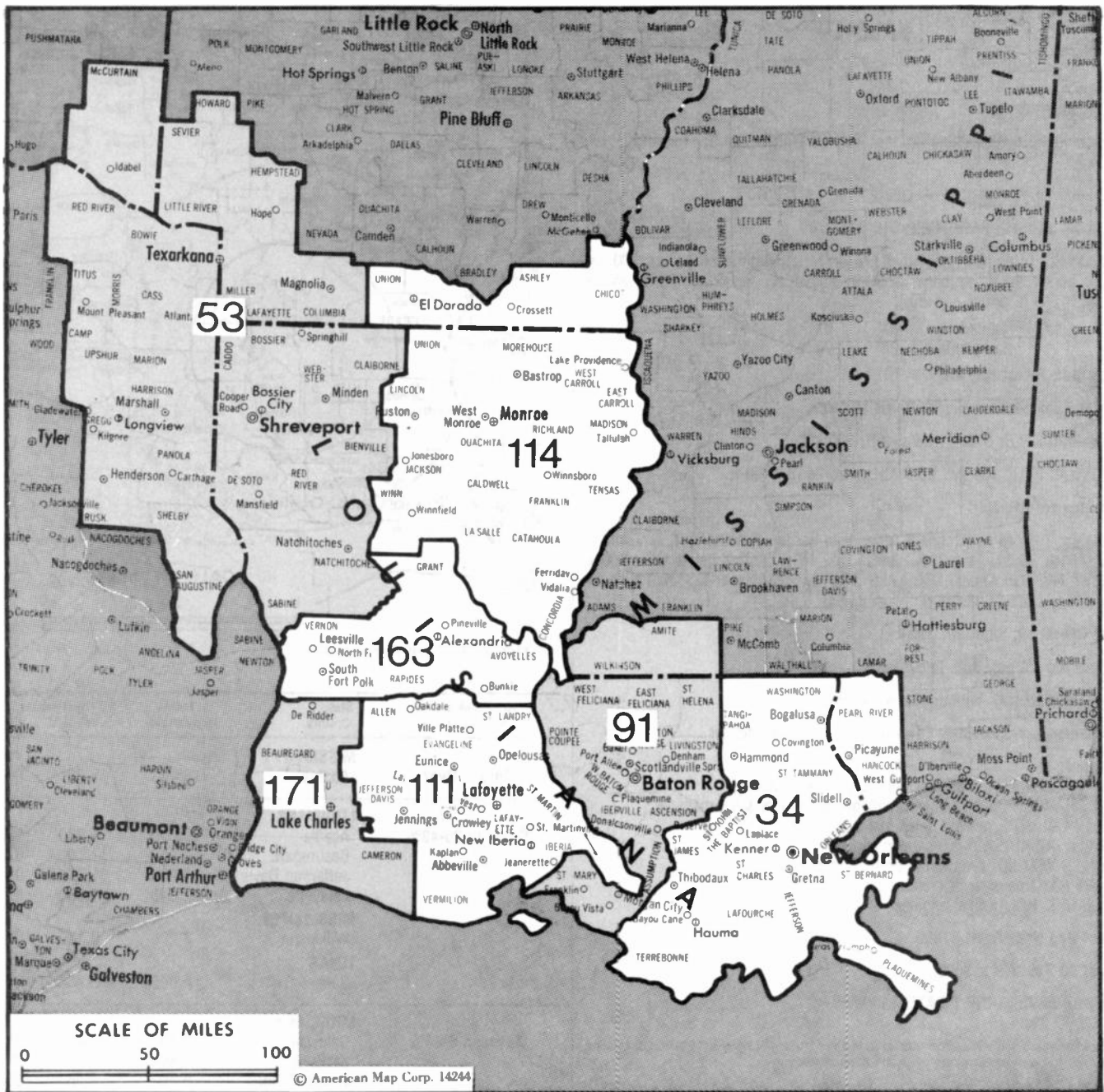
Net Weekly Circulation	State County	Total Households	TV Households	%
	KENTUCKY			
Between 5-24%	Magoffin	4,800	4,700	98
	Marion	5,900	5,900	100
	Nelson	9,700	9,600	99
	Shelby	8,700	8,600	99
	Spencer	2,100	2,100	100
	Taylor	8,600	8,500	99
	Trimble	2,200	2,200	100
	Washington	3,500	3,500	100

WAVE-TV, Louisville (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	INDIANA			
Between 5-24%	Bartholomew	24,200	23,800	98
	Daviess	10,200	9,900	97
	Decatur	8,200	8,000	98
	Martin	3,800	3,700	97
	Ripley	8,400	8,200	98
	Spencer	6,800	6,600	97
		KENTUCKY		
	Casey	5,800	5,700	98
	Gallatin	2,000	2,000	100
	Garrard	4,200	4,100	98
	Lincoln	6,900	6,800	99
	Metcalfe	3,700	3,700	99
	Owen	3,600	3,600	100
	Russell	5,800	5,700	98
	Warren	28,800	28,500	99
	Woodford	6,500	6,400	98

WPSD-TV, Paducah (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	MISSOURI			
Between 25-49%	Dunklin	13,500	13,200	98
	Perry	5,900	5,800	98
	Reynolds	3,000	2,900	97
	Wayne	4,800	4,700	97
		TENNESSEE		
	Carroll	10,400	10,300	99
	Henry	11,500	11,300	98
	ILLINOIS			
Between 5-24%	Perry	8,900	8,600	97
	Wayne	7,700	7,300	95
	White	7,400	7,000	95
	MISSOURI			
	Carter	2,100	2,000	95
	Iron	3,900	3,800	97
	Madison	4,500	4,400	98
	Pemiscot	8,400	8,200	98
	Ripley	5,000	4,700	94
	TENNESSEE			
	Benton	6,000	5,900	98
	Crockett	5,200	5,100	98
	Gibson	18,500	18,300	99



Market	Arbitron ADI TV Households	Rank
New Orleans, LA	638,300	34
Shreveport, LA- <i>Texarkana, TX</i>	442,800	53
Baton Rouge, LA	256,000	91
Lafayette, LA	195,100	111
Monroe, LA- <i>El Dorado, AR</i>	184,600	114
Alexandria, LA	88,900	163
Lake Charles, LA	76,300	171

Market Area Commercial TV Stations

WOSU-TV (6), WGNO-TV (26), WNOL-TV (38), WVUE (8), WWL-TV (4)
 KLMG-TV (51), KMSS-TV (33), KSLA-TV (12), KTAL-TV (6), KTBS-TV (3)
 WAFB-TV (9), WBRZ (2), WRBT (33)
 KADN (15), KATC (3), KLFY-TV (10)
 KARD (14), KMCT-TV (39), KNDE-TV (8), KTVE (10)
 KALB-TV (5), KLAX-TV (31)
 KPLC-TV (7), KVHP (29)

State Cross Reference List

Communities That Receive Programs of
Stations That are Located Elsewhere

KARD, West Monroe.....See Monroe, LA
 KMCT-TV, West Monroe.....See Monroe, LA

Louisiana Station Status as of October 1, 1986

	VHF	UHF	TOTAL
Commercial Television Stations	14	9	23
Educational Television Stations	2	6	8
			<u>31</u>

Louisiana—Alexandria

KALB-TV

Ch. 5

Network Services: NBC.

Licensee: Lanford Telecasting Co. Inc., 605-21 Washington St., Alexandria, LA 71301.

Studio: 605-21 Washington St., Alexandria, LA 71301.

Telephone: 318-445-2456. TWX: 510-976-5709.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1590-ft. above av. terrain, 1586-ft. above ground, 1749-ft. above sea level.

Latitude 31° 02' 15"
Longitude 92° 29' 45"

Transmitter: Forest Hill, LA.

Satellite Earth Station: Harris; Harris receivers.

AM Affiliate: KALB, 5-kw (1-kw night), 580 kHz.

FM Affiliate: KTIZ, 100-kw, 96.9 MHz (No. 245), 1450-ft.

News Service: AP, NBC.

Ownership: Tedford E. Kimbell & Mary Jane Harper, Executors, T. B. Lanford Estate, 61%, Bill L. Fox, 22%, Sylvan Fox, 16%. Lanford Estate owns 100% of KLST(TV), San Angelo, TX; KALB & KITZ(FM), Alexandria, LA; 13.8% of KNAZ-TV, Flagstaff, AZ.

Began Operation: Sept. 29, 1954.

Represented (sales): Katz Television.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): Edward F. Lorentz & Associates.

Personnel:

ROBERT E. MILLER, vice president & general manager.
BERT CHAUDOIR, asst. general manager & national sales manager.
LESLEY GOLMON, general sales manager.
DOWELL BUSHNELL, local sales manager.
FRANCES YEAGER, program & promotion director.
JIMMIE FOX, manager of creative services.
WILLIAM T. HOLT, chief engineer.

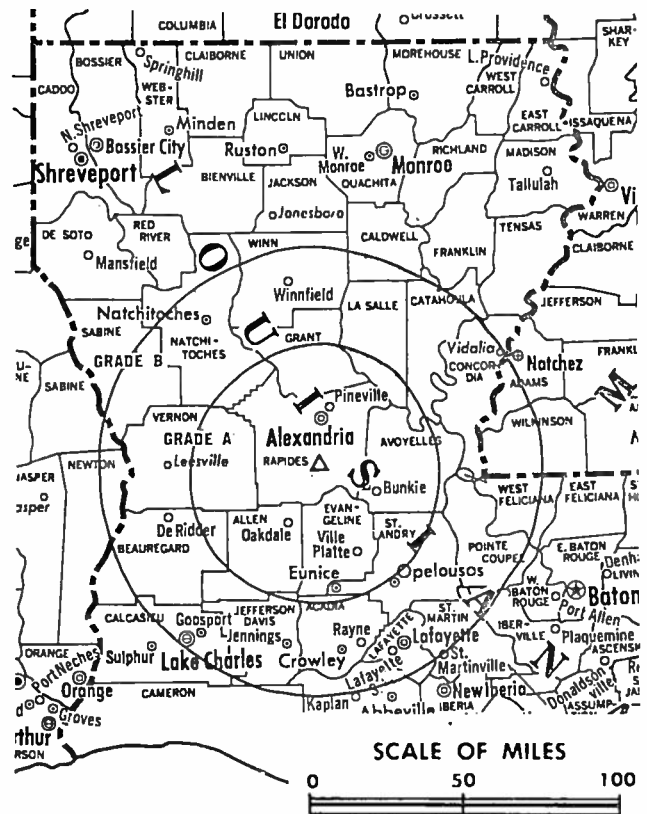
Highest One Hour Rate: \$1800.

Highest 30 Sec. Rate: \$600.

NETWORK BASE HOURLY RATE: \$1000.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	LOUISIANA			
	Allen	7,700	7,500	97
	Avoyelles	15,000	14,700	98
	Catahoula	4,500	4,300	96
	Concordia	8,200	8,000	98
	Evangeline	12,000	11,700	98
	Grant	6,700	6,600	98
	La Salle	6,900	6,700	98
	Natchitoches	14,500	14,000	97
	Rapides	50,300	49,700	99
	Sabine	10,700	10,300	96
	St Landry	29,900	29,200	98
	Vernon	18,600	18,100	97
	Winn	6,400	6,200	97



KALB-TV BPCT-3449 Granted 1/13/65

© American Map Corp., 14214

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MISSISSIPPI			
	Adams	13,400	13,200	99
Between 25-49%	LOUISIANA			
	Acadia	20,000	19,700	98
	Beauregard	11,400	11,100	97
	Jefferson Davis	11,200	11,000	98
	Lafayette	62,600	61,900	99
Between 5-24%	MISSISSIPPI			
	Wilkinson	3,200	3,100	97
Between 5-24%	TEXAS			
	Sabine	4,000	3,900	97
	LOUISIANA			
	Caldwell	4,500	4,400	98
	Jackson	6,800	6,700	99
	Pointe Coupee	8,700	8,500	98
	Red River	3,900	3,800	97
	St Martin	14,600	14,400	99
	St Mary	21,100	20,800	99
	Tensas	2,900	2,800	97
	Vermilion	18,400	18,200	99
	West Feliciana	2,700	2,600	96
	MISSISSIPPI			
	Amite	4,500	4,400	98
	Jefferson	2,900	2,800	96
TEXAS				
Newton	5,100	4,900	97	
San Augustine	3,400	3,300	97	
Station Totals		416,700	408,500	98
Net Weekly Circulation (1986)				222,300
Average Daily Circulation (1986)				132,800

Louisiana—Alexandria

KLAX-TV

Ch. 31

Network Service: ABC.

Licensee: Cypress Communications Corp., 1811 England Dr., Alexandria, LA 71303.

Studio: 1811 England Dr., Alexandria, LA 71303.

Telephone: 318-473-2231.

Mailing Address: Box 8818, Alexandria, LA 71306.

Technical Facilities: Channel No. 31 (572-578 MHz). Authorized power: 1619.8-kw max. visual, 161.98-kw max. aural. Antenna: 204-ft. above av. terrain, 250-ft. above ground, 332-ft. above sea level.

Latitude 31° 18' 58"
Longitude 92° 29' 00"

Holds CP for change to 1216-kw max. visual, 122-kw max. aural, 1357-ft. above av. terrain, 1292-ft. above ground, 1517-ft. above sea level, lat. 31° 33' 54", long. 92° 33' 00"; transmitter to 1.5-mi. SW of Dry Prong. BPCT-850528KH.

Transmitter: 1811 England Dr., Alexandria.

Satellite Earth Station: RCA Americom Ku-band; Microdyne receivers.

News Service: UPI.

Ownership: James C. Richards, pres., 22%; Ben D. Johnson, v.p., 69%; remainder undisclosed. Johnson owns WXOK(AM), Baton Rouge, LA.

Began Operation: March 3, 1983.

Represented (sales): Adam Young Inc.

Represented (legal): Sells & Gregory.

Represented (engineering): Lechman & Johnson.

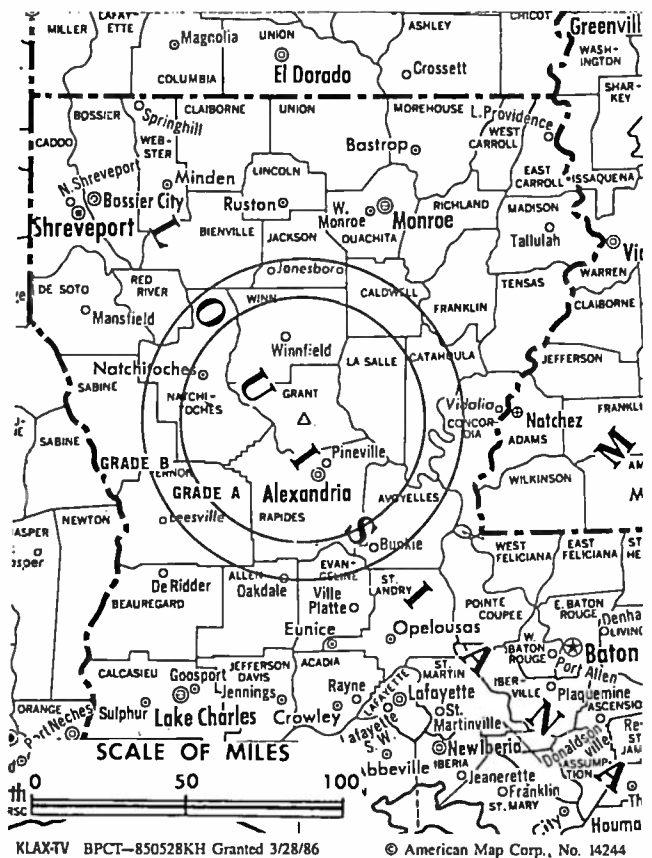
Personnel:

JAMES RICHARDS, general manager.
SUSAN WHATLEY, program director.
FRANK J. COE, promotion director.
BILL DAY, farm director.

Highest 30 Sec. Rate (Aug. 1986): \$275.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	LOUISIANA Rapides	50,300	49,700	99



Net Weekly Circulation	State County	Total Households	TV Households	%
LOUISIANA				
Between 25-49%	Avoyelles	15,000	14,700	98
	Grant	6,700	6,600	98
	La Salle	6,900	6,700	98
	Natchitoches	14,500	14,000	97
LOUISIANA				
Between 5-24%	Allen	7,700	7,500	97
	Vernon	18,600	18,100	97
Station Totals		119,700	117,300	97
Net Weekly Circulation (1986)			52,700	
Average Daily Circulation (1986)			23,400	

Louisiana—Baton Rouge

WAFB-TV

Ch. 9

Network Service: CBS.

Licensee: Guaranty Bcstg. Corp., Box 2671, Baton Rouge, LA 70821.

Studio: 844 Government St., Baton Rouge, LA.

Telephone: 504-383-9999. TWX: 510-993-3406.

Mailing Address: Box 2671, Baton Rouge, LA 70821.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 57.5-kw aural. Antenna: Electrically tilted 0.35°, 1670-ft. above av. terrain, 1726-ft. above ground, 1746-ft. above sea level.

Latitude 30° 21' 58"
Longitude 91° 12' 47"

Transmitter: E of River Rd. & S of Baton Rouge on Duncan Point.

Satellite Earth Stations: 8 in operation; 7-meter, 6-meter, 5-meter & 4.5-meter; Comtech, Microdyne, National & Scientific-Atlanta receivers.

FM Affiliate: WGGZ, 100-kw, 98.1 MHz (No. 251), 1550-ft.

News Services: AP, UPI, CNN, CNN Headline News, CBS.

Ownership: Guaranty Broadcasting Corp., 100%.

Began Operation: April 19, 1953 on Ch. 28. Shifted to Ch. 9 Aug. 9, 1960 (Television Digest, Vol. 17:7). Sale to present owner by WDSU-TV Bcstg. Corp. and associated stockholders approved Jan. 14, 1964 by FCC (Vol. 4:3).

Represented (sales): Katz Television.

Represented (legal): McKenna, Wilkinson & Kittner.

Represented (engineering): David Steel & Associates.

Personnel:

TOM E. GIBBENS, president & general manager.
MERVYN RHYS, vice president, commercial manager & assistant general manager.
BILL COMEAUX, chief engineer.
ED LAMY JR., vice president & program director.
RONNIE MELANCON, operations manager.
MARGIE LARSON, promotion & merchandising director.
CARLTON CREMEENS, vice president & news director.

Highest 30 Sec. Rate: \$1100.

NETWORK BASE HOURLY RATE: \$845.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	LOUISIANA			
	Ascension	19,200	18,800	98
	Assumption	7,100	6,900	97
	East Baton Rouge	145,100	143,700	99
	East Feliciana	5,700	5,500	96
	Iberia	22,300	22,000	99
	Iberville	10,400	10,200	98
	Livingston	23,300	22,900	98
	Pointe Coupee	8,700	8,500	98
	St Helena	3,200	3,100	97
	St James	6,700	6,600	99
	St Mary	21,100	20,800	99
	Tangipahoa	30,700	30,100	98
West Baton Rouge	6,600	6,500	98	
West Feliciana	2,700	2,600	96	



WAFB-TV BPCT-3437 Granted 1/22/65

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MISSISSIPPI			
	Amite	4,500	4,400	98
	Pike	13,200	13,000	98
	Wilkinson	3,200	3,100	97
Between 25-49%	LOUISIANA			
	Avoyelles	15,000	14,700	98
	Lafayette	62,600	61,900	99
	Lafourche	29,400	29,100	99
	St John The Baptist	12,200	12,000	98
	St Landry	29,900	29,200	98
	St Martin	14,600	14,400	99
Terrebonne	34,700	34,200	99	
Washington	16,400	16,100	98	
Between 5-24%	LOUISIANA			
	Acadia	20,000	19,700	98
	Allen	7,700	7,500	97
	Evangeline	12,000	11,700	98
	Jefferson Davis	11,200	11,000	98
	St Charles	14,100	13,900	99
	Vermilion	18,400	18,200	99
	MISSISSIPPI			
	Franklin	3,000	2,900	97
	Lincoln	11,000	10,800	98
Pearl River	12,600	12,400	98	
Walthall	4,700	4,600	98	
Station Totals		663,200	653,000	98
Net Weekly Circulation (1986)			376,900	
Average Daily Circulation (1986)			220,900	

Louisiana—Baton Rouge

WBRZ

Ch. 2

Network Service: ABC.

Licensee: Louisiana Television Bcstg. Corp., 1650 Highland Rd., Box 2906, Baton Rouge, LA 70821.

Studio: 1650 Highland Rd. 70802.

Telephone: 504-387-2222. TWX: 504-993-3576.

Mailing Address: Box 2906, Baton Rouge, LA 70821.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: 1682-ft. above av. terrain, 1724-ft. above ground, 1749-ft. above sea level.

Latitude 30° 17' 49"
Longitude 91° 11' 40"

Transmitter: Plaquemine Point, LA.

AM Affiliate: WJBO, 5-kw, 1150 kHz (NBC).

FM Affiliate: WFMF, 100-kw, 102.5 MHz (No. 251), 730-ft.

Satellite Earth Stations: Transmit/receive; Andrew, 4.5-meter & 7.3-meter; Satcom, 5.5-meter; Scientific-Atlanta, 10-meter; Avantek, Microdyne & Scientific-Atlanta receivers.

News Services: AP, Conus, UPI, ABC.

Ownership: Class A voting stock—Baton Rouge Broadcasting Co. (WJBO), 99.33%; Douglas L. Manship, 0.333%; Charles P. Manship Jr., 0.333%. Baton Rouge Bcstg. ownership: Douglas L. Manship, pres., 35%; Charles P. Manship Jr., secy.-treas., 35%; Douglas L. Manship Jr., Richard F. Manship, David C. Manship, 10% each. WBRZ officers: Douglas L. Manship, pres. & chairman; Charles P. Manship Jr., secy.-treas. Louisiana TV Bcstg. also owns WXCL & WKQA(FM), Peoria-Pekin, IL. Douglas L. & Charles P. Manship also own KRGV-TV-AM, Weslaco, TX.

Began Operation: April 14, 1955.

Represented (sales): Blair Television.

Represented (legal): Cohn & Marks.

Represented (engineering): Cohen & Dippell.

Personnel:

DOUGLAS L. MANSHIP, president
RICHARD MANSHIP, general manager.
ROBERT J. HEADLEE, asst. general manager & director of sales.
PATRICIA L. CHERAMIE, general sales manager.
WILLIAM YORDY, chief engineer.
JAMIE POLITZ, public affairs & personnel director.
DENISE AKERS, marketing director.
BARBARA BREE, program director.
RAYMOND J. DRAGO, production manager.
JOHN SPAIN, news director.

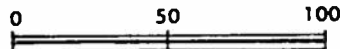
Highest 30 Second Rate (Aug. 7, 1986): \$2000.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	LOUISIANA			
	Ascension	19,200	18,800	98
	Assumption	7,100	6,900	97
	Avoyelles	15,000	14,700	98
	Concordia	8,200	8,000	98
	East Baton Rouge	145,100	143,700	99
	East Feliciana	5,700	5,500	96
	Iberia	22,300	22,000	99
	Iberville	10,400	10,200	98
	Livingston	23,300	22,900	98
	Pointe Coupee	8,700	8,500	98
	St Helena	3,200	3,100	97
	St James	6,700	6,600	99



SCALE OF MILES



WBRZ BPCT-1173 Granted 3/5/70

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	LOUISIANA			
	St Martin	14,600	14,400	99
	St Mary	21,100	20,800	99
	Tangipahoa	30,700	30,100	98
	West Baton Rouge	6,600	6,500	98
	West Feliciana	2,700	2,600	96
Between 25-49%	MISSISSIPPI			
	Adams	13,400	13,200	99
	Amite	4,500	4,400	98
	Wilkinson	3,200	3,100	97
	LOUISIANA			
	Lafayette	62,600	61,900	99
	Lafourche	29,400	29,100	99
	Rapides	50,300	49,700	99
	St Landry	29,900	29,200	98
	Terrebonne	34,700	34,200	99
Vermilion	18,400	18,200	99	
Between 5-24%	MISSISSIPPI			
	Franklin	3,000	2,900	97
	Pike	13,200	13,000	98
	Walthall	4,700	4,600	98
	LOUISIANA			
	Acadia	20,000	19,700	98
	Allen	7,700	7,500	97
	Catahoula	4,500	4,300	96
	Evangeline	12,000	11,700	98
	Grant	6,700	6,600	98
Jefferson Davis	11,200	11,000	98	
La Salle	6,900	6,700	98	
St John The Baptist	12,200	12,000	98	
St Tammany	48,500	47,900	99	
Washington	16,400	16,100	98	
MISSISSIPPI				
Jefferson	2,900	2,800	96	
Lincoln	11,000	10,800	98	
Station Totals		777,900	765,900	98
Net Weekly Circulation (1986)				431,300
Average Daily Circulation (1986)				248,800

Louisiana—Baton Rouge

WRBT

Ch. 33

Network Service: NBC.

Licensee: Rush Bcstg. Corp., 5220 Essen Lane, Baton Rouge, LA 70809.

Studio: 5220 Essen Lane, Baton Rouge, LA 70809.

Telephone: 504-766-3233.

Mailing Address: Box 14685, Baton Rouge, LA 70898.

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 1014-kw max. & 871-kw horizontal visual, 101.4-kw max. & 87.1-kw horizontal aural. Antenna: 1000-ft. above av. terrain, 1030-ft. above ground, 1050-ft. above sea level.

Latitude 30° 22' 22"
Longitude 91° 12' 15"

Requests CP for change to 5000-kw max. visual, 1000-kw max. aural, 1713-ft. above av. terrain, 1705-ft. above ground, 1719-ft. above sea level, lat. 30° 19' 35", long. 91° 16' 36", transmitter to 1.9-mi. W of Hwy 1 & Hwy. 1148. BPCT-860814KE.

Transmitter: 1.2-mi. E of River Rd. in Sect. 46, T8S, R1W.

Satellite Earth Stations: Common carrier & station-owned; Harris, Microdyne & Microwave Assoc. receivers.

Multichannel TV Sound: Stereo only.

News Service: AP, NBC, National Weather Service.

Ownership: Cyril E. Vetter, pres., 100%.

Began Operation: Oct. 16, 1971. Sale to present owner by Richard O. Rush, et al., approved by FCC March 12, 1976.

Represented (sales): Seltel Inc.

Represented (legal): Gardner, Carton & Douglas.

Represented (engineering): Phillip W. Cary.

Personnel:

CYRIL E. VETTER, president & general manager.
WILLIAM HATHORN, vice president & general sales manager.
COURTNEY B. WESTBROOK, vice president, administration.
JOYCE HARVEY, program director.
PHIL OAKLEY, news director.
VAN L. PENTECOST, chief engineer.
FELTON COLEMAN, public affairs manager.
ED LAKIN, promotion manager.
LARRY DIETZ, production manager.

Highest One Hour Rate: \$3000.

Highest 30 Sec. Rate (July 17, 1986): \$1000.

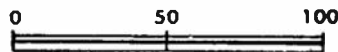
NETWORK BASE HOURLY RATE: \$375.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	LOUISIANA			
	Ascension	19,200	18,800	98
	Assumption	7,100	6,900	97
	East Baton Rouge	145,100	143,700	99



SCALE OF MILES



WRBT BMPCT-7119 Granted 2/4/71

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	East Feliciana	5,700	5,500	96
	Iberia	22,300	22,000	99
	Iberville	10,400	10,200	98
	Livingston	23,300	22,900	98
	Pointe Coupee	8,700	8,500	98
	St Helena	3,200	3,100	97
	St Mary	21,100	20,800	99
	West Baton Rouge	6,600	6,500	98
	West Feliciana	2,700	2,600	96
	MISSISSIPPI	Wilkinson	3,200	3,100
Between 25-49%	LOUISIANA			
	Lafourche	29,400	29,100	99
	St James	6,700	6,600	99
	St Martin	14,600	14,400	99
	Tangipahoa	30,700	30,100	98
Between 5-24%	LOUISIANA			
	Acadia	20,000	19,700	98
	St Charles	14,100	13,900	99
	St Landry	29,900	29,200	98
	Terrebonne	34,700	34,200	99
	Vermilion	18,400	18,200	99
Station Totals		477,100	470,000	98
Net Weekly Circulation (1986)			269,700	
Average Daily Circulation (1986)			150,700	

Louisiana—Lafayette

KADN

Ch. 15

Network Service: None, independent.

Grantee: KADN Broadcasting Inc., 1500 Eraste Landry Rd., Lafayette, LA 70506.

Studio: 1500 Eraste Landry Rd., Lafayette, LA 70506.

Telephone: 318-237-1500.

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 1318-kw max. & 631-kw horizontal visual, 132-kw max. & 63.1-kw horizontal aural. Antenna: 1180-ft. above av. terrain, 1209-ft. above ground, 1249-ft. above sea level.

Latitude 30° 21' 44"
Longitude 92° 12' 53"

Holds CP for change to 2630-kw max. visual, 263-kw max. aural, 1180-ft. above av. terrain, 1178-ft. above ground, 1218-ft. above sea level. BPCT-851227KF.

Transmitter: 3-mi. S of Church Point.

Satellite Earth Stations: 4 in operation; Scientific-Atlanta 4.8-meter; Scientific-Atlanta receivers.

News Services: CNN, INN.

Ownership: Acadiana Group Communicators Inc., 80%; Sound Electronics Inc., 20%. Acadiana ownership: Sound Electronics Inc. & GMW Corp., 50% each. Sound Electronics Inc. ownership: Charles Chatelain, 82.1%; Paul J. Azar Jr., 17.9%. Sound Electronics holds a Business Radio Service license. GMW ownership: Thomas R. Galloway, pres.-treas., 80%; Clark White, v.p., 10%; Michael B. Mitchell, secy., 10%.

Began Operation: Feb. 27, 1980.

Represented (sales): Busby, Finch, Lathom & Widman.

Represented (legal): Mullin, Rhyne, Emmons & Topel.

Represented (engineering): du Treil-Rackley.

Personnel:

MICHAEL B. MITCHELL, general manager.
EDDIE BLANCHARD, station manager & program director.
CLARK WHITE, general sales manager.

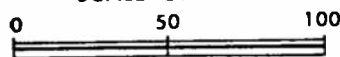
Highest 30 Sec. Rate (July 24, 1985): \$150.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	LOUISIANA Acadia	20,000	19,700	98



SCALE OF MILES



KADN BPCT-851227KF Granted 2/24/86

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Iberia	22,300	22,000	99
	Lafayette	62,600	61,900	99
	St Landry	29,900	29,200	98
	St Martin	14,600	14,400	99
	Vermilion	18,400	18,200	99
Between 25-49%	LOUISIANA			
	Evangeline	12,000	11,700	98
	Jefferson Davis	11,200	11,000	98
Between 5-24%	LOUISIANA			
	Allen	7,700	7,500	97
	Avoyelles	15,000	14,700	98
	Pointe Coupee	8,700	8,500	98
Station Totals		222,400	218,800	98
Net Weekly Circulation (1986)				124,200
Average Daily Circulation (1986)				53,000

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2930 East Third Avenue, Denver, CO 80206

TELEVISION BROKERS.
DANIELS & ASSOCIATES

Louisiana—Lafayette

KATC

Ch. 3

Network Service: ABC.

Licensee: Loyola University.

Studio: 1103 Eraste Landry Rd., Lafayette, LA 70506.

Telephone: 318-235-3333. TWX: 510-975-5043.

Mailing Address: Box 93133, Lafayette 70509.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1740-ft. above av. terrain, 1793-ft. above ground, 1800-ft. above sea level.

Latitude 30° 02' 19.1"
Longitude 92° 22' 14.9"

Transmitter: 25-mi. SW of city limits.

Satellite Earth Stations: 4 in operation; Andrews, 7.3-meter; AvanteK & Microdyne receivers.

News Services: ABC, AP, NIWS.

Ownership: Loyola University, 100%. See WWL-TV, New Orleans, LA. Note: Sale pends.

Began Operation: September 19, 1962. Sale to present owner approved by FCC April 29, 1982.

Represented (sales): Katz Television.

Represented (legal): Marmet & McCombs, P.C.

Personnel:

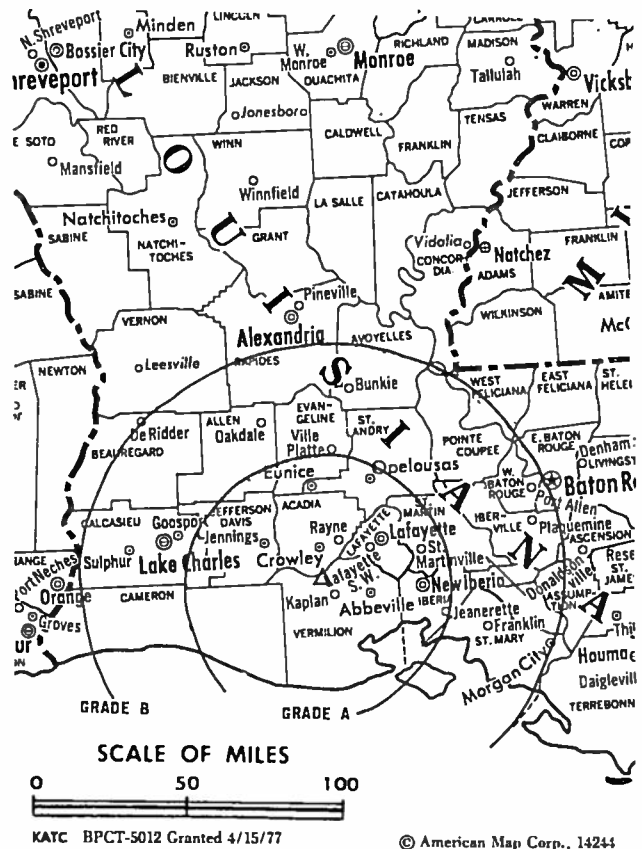
J. MICHAEL EARLY, general manager.
JOHN S. PELA, director of broadcast operations.
JAMES M. REARDON, director of sales.
STEPHEN RUPPE, news director.

Highest 30 Sec. Rate (July 24, 1985): \$545.

NETWORK BASE HOURLY RATE: \$625.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	LOUISIANA			
	Acadia	20,000	19,700	98
	Allen	7,700	7,500	97
	Beauregard	11,400	11,100	97
	Calcasieu	63,000	62,400	99
	Cameron	3,500	3,400	97
	Evangeline	12,000	11,700	98
	Iberia	22,300	22,000	99
	Jefferson Davis	11,200	11,000	98
	Lafayette	62,600	61,900	99



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	St Landry	29,900	29,200	98
	St Martin	14,600	14,400	99
	St Mary	21,100	20,800	99
	Vermilion	18,400	18,200	99
Between 25-49%	LOUISIANA			
	Avoyelles	15,000	14,700	98
	Rapides	50,300	49,700	99
	Vernon	18,600	18,100	97
Between 5-24%	LOUISIANA			
	Assumption	7,100	6,900	97
	East Feliciana	5,700	5,500	96
	Pointe Coupee	8,700	8,500	98
	West Feliciana	2,700	2,600	96
Station Totals		405,800	399,300	98
Net Weekly Circulation (1986)			257,800	
Average Daily Circulation (1986)			147,200	

Louisiana—Lafayette

KLFY-TV

Ch. 10

Network Service: CBS.

Licensee: Texoma Broadcasters Inc., Box 90665, Lafayette, LA 70509.

Studio: 2410 Eraste Landry Rd., Box 90665, Lafayette, LA 70509.

Telephone: 318-981-4823. TWX: 510-975-5052.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 309-kw visual, 45.7-kw aural. Antenna: 1748-ft. above av. terrain, 1771-ft. above ground, 1800-ft. above sea level.

Latitude 30° 19' 18"
Longitude 92° 22' 41"

Holds CP for change to 316-kw visual, 31.6-kw aural, 1740-ft. above av. terrain. BPCT-791231KG.

Transmitter: State Hwy. 98, 1.8-mi. E of Maxie, LA.

Satellite Earth Station: Scientific-Atlanta, 7-meter.

News Service: AP.

Ownership: M. N. Bostick, 29.972%; Texas Bcstg., 23.225%; Hilton E. Howell & Ross M. Sams, 9.972% each; W. W. Callan, 7.824%; Robert E. Levy, 6.915%; Thomas D. Stribling, 6.378%; George & Ellender Chase, 3.594% jointly; W. Woody Callan Jr. & Diana C. Braswell, 1.074% each. For other interests, see KWTX-TV, Waco, TX.

Began Operation: June 3, 1955. Transfer of control to individual stockholders of KWTX Bcstg. which held 80% approved by FCC Jan. 22, 1968. Previously, sale by Camellia Bcstg. Co. Inc., Paul H. DeClouet and associates approved Jan. 27, 1965 by FCC (Television Digest, Vol. 4:48; 5:6).

Represented (sales): Seitel Inc.

Represented (legal): Cordon & Kelly.

Personnel:

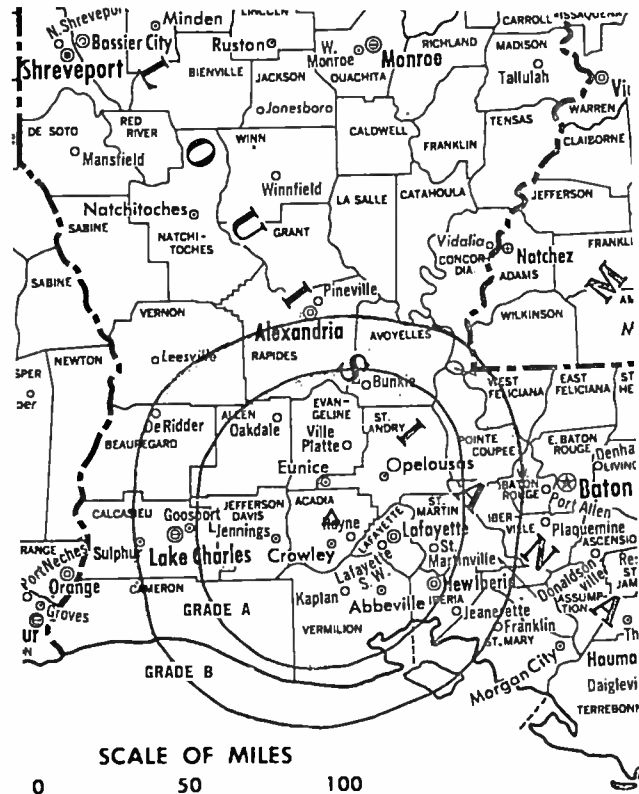
THOMAS G. PEARS, vice president & general manager.
TERRY DOVER, operations manager.
DAVE HEBERT, chief engineer.

Highest One Hour Rate: \$1800.

Highest 30 Sec. Rate \$775.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	LOUISIANA			
	Acadia	20,000	19,700	98
	Allen	7,700	7,500	97
	Avoyelles	15,000	14,700	98
	Beauregard	11,400	11,100	97
	Calcasieu	63,000	62,400	99
	Cameron	3,500	3,400	97
	Evangeline	12,000	11,700	98
	Iberia	22,300	22,000	99
	Jefferson Davis	11,200	11,000	98
	Lafayette	62,600	61,900	99
	Rapides	50,300	49,700	99



KLFY-TV BPCT-791231KG Granted 7/28/80

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	St Landry	29,900	29,200	98
	St Martin	14,600	14,400	99
	St Mary	21,100	20,800	99
	Vermilion	18,400	18,200	99
	Vernon	18,600	18,100	97
Between 25-49%	MISSISSIPPI			
	Wilkinson	3,200	3,100	97
Between 5-24%	LOUISIANA			
	Assumption	7,100	6,900	97
	Catahoula	4,500	4,300	96
	East Feliciana	5,700	5,500	96
	Iberville	10,400	10,200	98
	Lafourche	29,400	29,100	99
	La Salle	6,900	6,700	98
	Pointe Coupee	8,700	8,500	98
Terrebonne	34,700	34,200	99	
West Feliciana	2,700	2,600	96	
TEXAS	Jasper	12,400	12,200	98
	San Augustine	3,400	3,300	97
	Station Totals	510,700	502,400	98
Net Weekly Circulation (1986)			323,800	
Average Daily Circulation (1986)			203,700	

Louisiana—Lake Charles

KPLC-TV

Ch. 7

Network Service: NBC.

Licensee: Channel Communications of Lake Charles, Box 1488, Lake Charles, LA 70602.

Studio: 320 Division St., Lake Charles, LA 70601.

Telephone: 318-439-9071. TWX: 510-971-7570.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 295-kw visual, 55-kw aural. Antenna: 1480-ft. above av. terrain, 1519-ft. above ground, 1549-ft. above sea level.

Latitude 30° 23' 47"
Longitude 93° 00' 08"

Transmitter: Near Fenton, LA.

Satellite Earth Stations: Harris, 3-meter & 8-meter; Harris receivers.

News Service: AP.

Ownership: See KAIT-TV, Jonesboro, AR. Note: Sale to Liberty Corp. pends (Television Digest, Vol. 26:39).

Began Operation: Sept. 29, 1954. Sale to present owners by G. Russell Chambers approved by FCC March 31, 1986. Previous sale by Calcasieu TV & Radio Inc. approved by FCC Feb. 18, 1971. Previous sale to Calcasieu by T. B. Lanford & L. M. Sepaugh Sr. & Jr. approved June 30, 1964 by FCC (Television Digest, 4:18, 27).

Represented (sales): Katz Television.

Represented (legal): Cohn & Marks.

Represented (engineering) G. Russell Chambers.

Personnel:

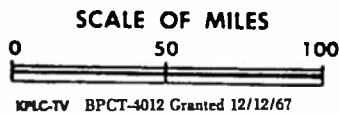
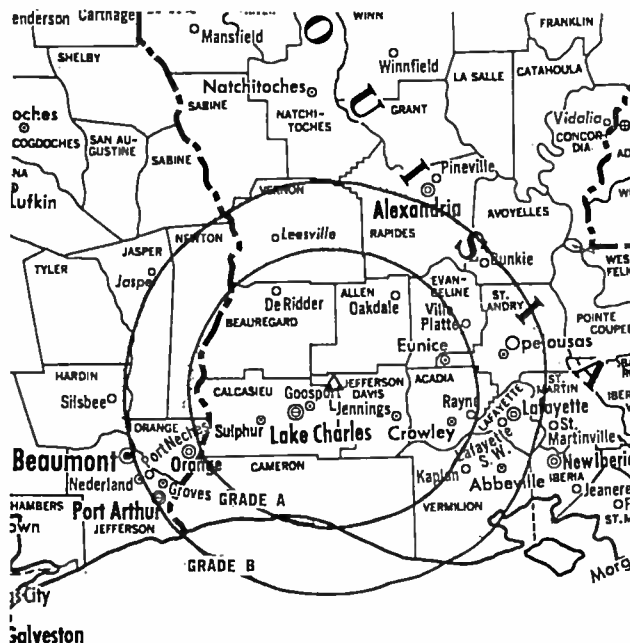
RITA CHAMBERS, president & general manager.
JERRY GOOS, vice president & general sales manager.
AL SMITH, executive vice president of engineering.
JAMES SMITH, vice president & news director.

Highest 30 Sec. Rate (July 18, 1986): \$700.

NETWORK BASE HOURLY RATE: \$550.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	LOUISIANA			
	Acadia	20,000	19,700	98
	Allen	7,700	7,500	97
	Beauregard	11,400	11,100	97
	Calcasieu	63,000	62,400	99
	Cameron	3,500	3,400	97
	Evangeline	12,000	11,700	98
	Jefferson Davis	11,200	11,000	98



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Lafayette	62,600	61,900	99
	St Landry	29,900	29,200	98
	Vermilion	18,400	18,200	99
	Vernon	18,600	18,100	97
Between 5-24%	LOUISIANA			
	Avoyelles	15,000	14,700	98
	Iberia	22,300	22,000	99
	Rapides	50,300	49,700	99
	Sabine	10,700	10,300	96
	St Martin	14,600	14,400	99
	TEXAS			
	Jasper	12,400	12,200	98
	Newton	5,100	4,900	97
	Orange	31,900	31,600	99
	Sabine	4,000	3,900	97
	Tyler	7,300	7,100	97
Station Totals		431,900	425,000	98
Net Weekly Circulation (1986)			218,700	
Average Daily Circulation (1986)			129,900	

Louisiana—Lake Charles

KVHP

Ch. 29

Network Service: None, independent.

Licensee: Marvin Gorman Ministries Inc., 8825 Airline Hwy., New Orleans, LA 70118.

Studio: 129 W. Prien Lake Rd., Lake Charles, LA 70601.

Telephone: 318-474-1316.

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 747.6-kw max. visual, 112.1-kw max. aural. Antenna: 432-ft. above av. terrain, 457-ft. above ground, 471-ft. above sea level.

Latitude 30° 11' 50"
Longitude 93° 13' 12"

Transmitter: SW of Ryan St. & Prien Lake Rd. intersection, Lake Charles.

Satellite Earth Stations: Two in operation. Simulcast receivers.

News Service: CNN.

Ownership: Non-profit corp. Marvin E. Gorman, pres.; Randall L. & Kenneth M. Gorman, v.p.s.; Beverly G. Bilbo, secy.; Virginia A. Gorman, treas. Principals have interest in permittee of KNHH(TV) Houma, LA. M. Gorman has interest in licensee of KPWS & KAJN-FM, Crowley, LA.

Began Operation: Jan. 18, 1983. Sale to Herschell Hardesty & J. W. DiGiglia by Hugh Van Eaton approved by FCC March 3, 1984. Sale to present owners from receivership approved by FCC July 16, 1986.

Represented (sales): Seltel Inc.

Represented (legal): Baraff, Koerner, Olender & Hochberg.

Represented (engineering): Peter V. Gureckis & Associates.

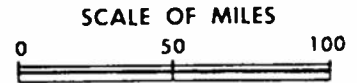
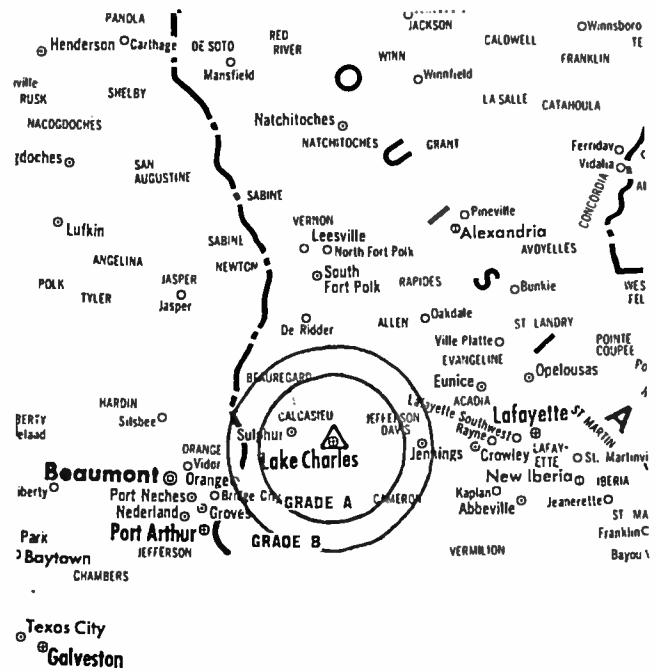
Personnel:

SHELLEY MARKOFF, general manager.

Highest 30 Sec. Rate (July 25, 1984): \$185.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	LOUISIANA Calcasieu	63,000	62,400	99



KVHP BMPCT-821213KE Granted 3/29/83

American Map Corp. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Cameron	3,500	3,400	97
Between 25-49%	LOUISIANA Allen	7,700	7,500	97
	Jefferson Davis	11,200	11,000	98
Between 5-24%	LOUISIANA Beauregard	11,400	11,100	97
	TEXAS Orange	31,900	31,600	99
Station Totals		128,700	127,000	98
Net Weekly Circulation (1986)			53,900	
Average Daily Circulation (1986)			24,200	

Louisiana—West Monroe-Monroe

KARD

Ch. 14

Network Service: ABC.

Licensee: WTVY Inc., 701 Parkwood Dr., West Monroe, LA 71291.

Studio: 701 Parkwood Dr., West Monroe, LA 71291.

Telephone: 318-323-1972.

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 1050-kw max. & 938-kw horizontal visual, 105-kw max. & 93-kw horizontal aural. Antenna: 630-ft. above av. terrain, 644-ft. above ground, 713-ft. above sea level.

Latitude 32° 30' 21"
Longitude 92° 08' 54"

Holds CP for change to 5000-kw max. visual, 500-kw max. aural, 1876-ft. above av. terrain, 1888-ft. above ground, 2008-ft. above sea level, lat. 32° 05' 41", long. 92° 10' 39"; transmitter to 5.5-mi. W of Columbia, 1.5-mi. S of Hwy. 4. BPCT-851118KE.

Transmitter: 701 Parkwood Dr.

Satellite Earth Stations: 3 in operation; Andrews, 3.5-meter & 7-meter; Andrews & Microwave Assoc. receivers.

Multichannel TV Sound: Stereo only.

Ownership: Charles Woods. For other interests, see Group Ownership of TV Stations.

Began Operation: Aug. 19, 1967 on Ch. 39 as KUZN-TV, left air Dec. 12, 1968; resumed operation under new ownership Aug. 13, 1970, left air Aug. 16, 1971. Resumed operation Oct. 6, 1974. Transfer of control to Kenneth E. Meyer, et al., approved by FCC Jan. 31, 1978. Sale to present owner approved Nov. 2, 1984.

Represented (sales): Seltel Inc.

Represented (legal): Kenkel, Barnard & Edmundson.

Represented (engineering): Cohen & Dippell.

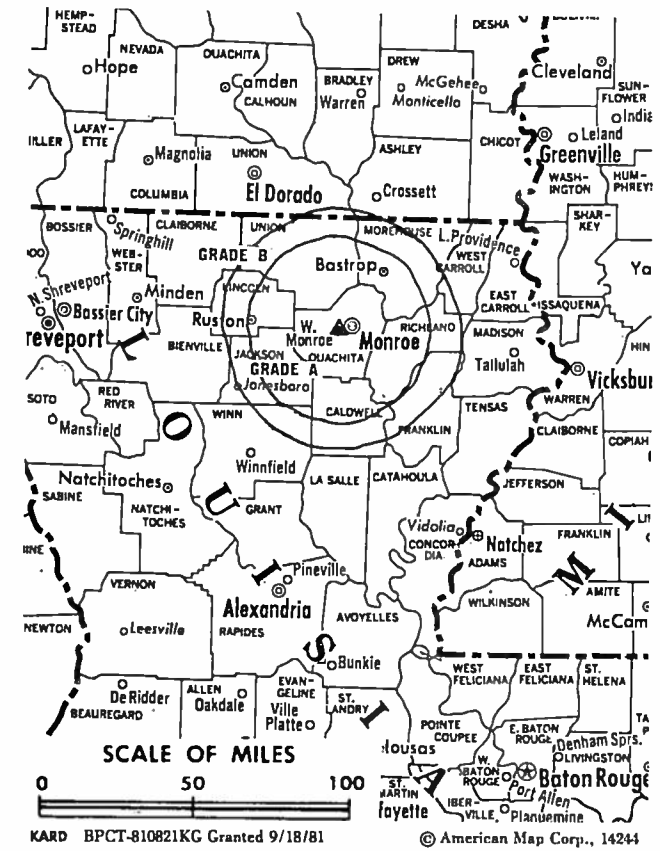
Personnel:

GWEN KIDD, general manager.
CAROL BYNAM, general sales manager.
RODNEY EVANS, chief engineer.

Highest 30 Sec. Rate: \$250.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	LOUISIANA			
	Franklin	8,500	8,300	98
	Morehouse	12,500	12,300	98
	Ouachita	52,100	51,500	99
	Richland	7,700	7,500	97



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Union	8,100	8,000	99
Between 25-49%	ARKANSAS			
	Ashley	9,100	8,900	98
	LOUISIANA			
	Caldwell	4,500	4,400	98
	Jackson	6,800	6,700	99
	La Salle	6,900	6,700	98
	Lincoln	13,900	13,700	99
	Madison	5,800	5,600	97
	West Carroll	4,600	4,500	98
	Winn	6,400	6,200	97
Between 5-24%	LOUISIANA			
	Catahoula	4,500	4,300	96
	East Carroll	3,700	3,600	97
Station Totals		155,100	152,200	98
Net Weekly Circulation (1986)			92,600	
Average Daily Circulation (1986)			48,000	

Louisiana—West Monroe

KMCT-TV

Ch. 39

Network Service: None, independent.

Licensee: Carolina Christian Bcstg. Inc., Box 1616, Greenville, SC 29602.

Studio: 701 Parkwood Dr., West Monroe, LA 71219.

Telephone: 318-322-1399.

Technical Facilities: Channel No. 39 (620-626 MHz). Authorized power: 560-kw max. visual, 56-kw max. aural. Antenna: 498-ft. above av. terrain, 514-ft. above ground, 583-ft. above sea level.

Latitude	32°	30'	21"
Longitude	92°	08'	54"

Transmitter: 701 Parkwood Dr., West Monroe.

Satellite Earth Stations: 2 in operation.

News Service: INN.

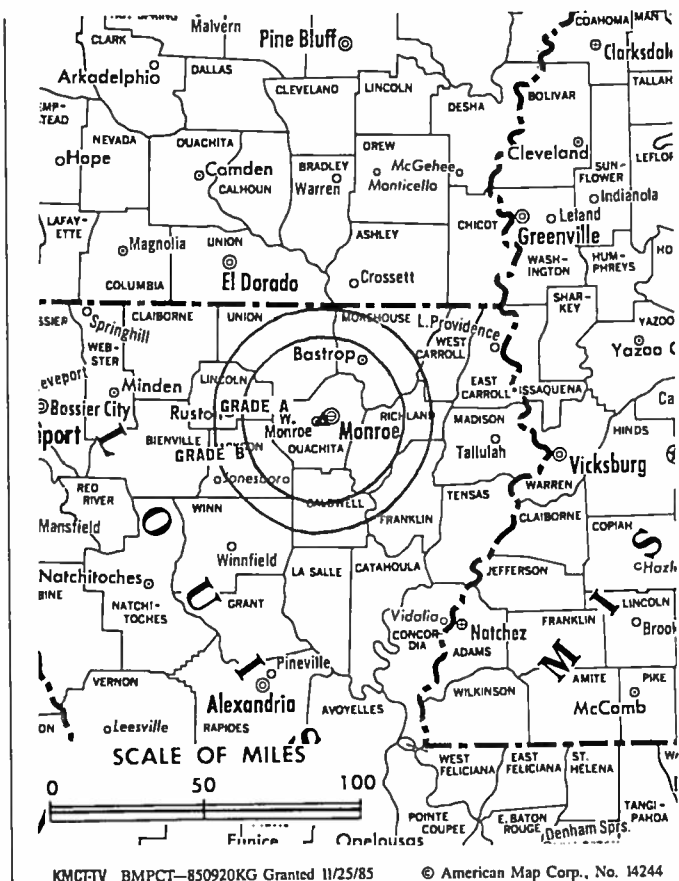
Ownership: See WGGG-TV, Greenville, SC.

Began Operation: April 7, 1986.

Personnel:

JAMES H. THOMPSON, president.
BEN F. JONES, general manager.
SKIP GARRET, sales manager.
CHARLES REED, sales.
NORVIN DUNCAN, general counsel.
GENE GIBSON, chief engineer.

Rates: Not available.



Louisiana—Monroe-El Dorado, Arkansas

KTVE

Ch. 10

Network Service: NBC.

Licensee: KTVE Inc., Box 791, El Dorado, AR 71730.

Studios: 2909 Kilpatrick Blvd., Monroe, LA 71201; 400 W. Main St., El Dorado, AR 71730.

Telephones: 318-323-1300, Monroe; 501-862-6651, El Dorado.

TWX: 510-977-5386.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 1320-ft. above av. terrain, 1352-ft. above ground, 1478-ft. above sea level.

Latitude 33° 04' 41.0"
Longitude 92° 13' 40.6"

Holds CP for change to 31.6-kw aural, 2000-ft. above av. terrain, 1980-ft. above ground, 2106-ft. above sea level. BPCT-860328KH.

Transmitter: 0.5-mi. S of Bolding, on Missouri Pacific RR spur.

Satellite Earth Stations: Satcom Technologies, 8.3-meter; Harris, 7-meter, 3.5-meter & 3-meter; Harris & Microdyne receivers.

News Services: AP, UPI.

Ownership: Gray Communications Systems Inc. For other interests, see WALB-TV, Albany, GA.

Began Operation: Dec. 18, 1955. Sale to present owner by Fuqua National Inc. approved Dec. 4, 1967. Previous sale to Fuqua by William Simon and WVET-TV approved Nov. 29, 1963 by FCC (Television Digest, Vol. 3:49). Sale to William Simon (52%) and WVET-TV (48%) by co-equal owners Dr. Joe F. Rushton, W. C. Blewster Jr. & W. M. Bigley approved July 6, 1960 (Vol. 16:25, 28). Transfer of 32% from Simon to WVET-TV approved Sept. 8, 1960 (Vol. 16:34).

Represented (sales): Katz Television.

Represented (legal): Schnader, Harrison, Segal & Lewis.

Represented (engineering): Smith & Powstenko.

Personnel:

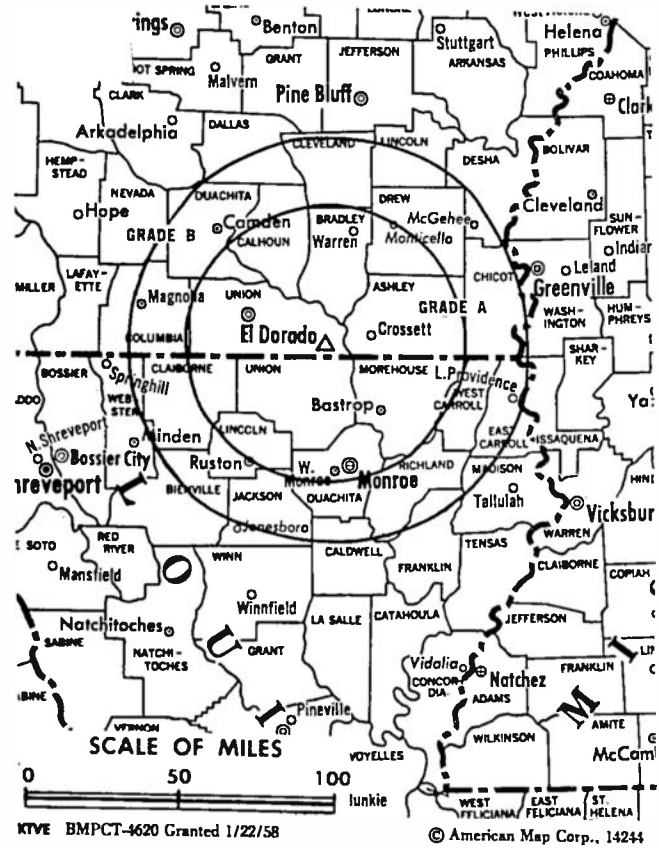
GEORGE SINGLETON, general manager.
MIKE CARUSO, chief engineer.
TOMMY WALKER, production manager.

Highest 30 Sec. Rate (July 1986): \$400.

NETWORK BASE HOURLY RATE: \$1400.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARKANSAS			
	Ashley	9,100	8,900	98
	Bradley	5,100	5,000	98
	Calhoun	2,200	2,200	100
	Chicot	5,700	5,500	96
	Drew	6,400	6,200	97
	Ouachita	11,400	11,100	98
	Union	17,900	17,600	98
	LOUISIANA			
	Franklin	8,500	8,300	98
	Jackson	6,800	6,700	99
	Lincoln	13,900	13,700	99



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Morehouse	12,500	12,300	98
	Ouachita	52,100	51,500	99
	Richland	7,700	7,500	97
	Union	8,100	8,000	99
	West Carroll	4,600	4,500	98
Between 25-49%	ARKANSAS			
	Columbia	9,500	9,300	98
	Desha	6,500	6,300	97
	LOUISIANA			
	Caldwell	4,500	4,400	98
Claiborne	6,400	6,200	97	
East Carroll	3,700	3,600	97	
Between 5-24%	MISSISSIPPI			
	Washington	23,300	22,900	98
	ARKANSAS			
	Cleveland	3,000	2,900	97
	Dallas	3,900	3,800	97
Between 5-24%	LOUISIANA			
	Bienville	6,200	6,100	98
	Catahoula	4,500	4,300	96
	La Salle	6,900	6,700	98
	Madison	5,800	5,600	97
	Winn	6,400	6,200	97
	MISSISSIPPI			
Bolivar	13,700	13,300	97	
Station Totals		276,300	270,600	97
Net Weekly Circulation (1986)			161,100	
Average Daily Circulation (1986)			88,200	

Louisiana—Monroe-West Monroe

KNOE-TV

Ch. 8

Network Service: CBS.

Licensee: NOE Enterprises Inc., Box 4067, Monroe, LA 71211.

Studio: Knoe Rd.

Telephone: 318-388-8888. TWX: 510-977-5384.

Mailing Address: Box 4067, Monroe, LA 71211.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 62.5-kw aural. Antenna: 1890-ft. above av. terrain, 1985-ft. above ground, 2049-ft. above sea level.

Latitude 32° 11' 45"
Longitude 92° 04' 10"

Transmitter: 2.5-mi. N of Riverton, LA.

Satellite Earth Stations: Scientific-Atlanta, 7-meter; Simulsat, 7-meter; Harris, Pinzone, Macon & Scientific-Atlanta receivers.

AM Affiliate: KNOE, 5-kw, 540 kHz.

FM Affiliate: KNOE-FM, 100-kw, 101.9 MHz (No. 270), 1670-ft.

News Services: AP, CNN, Colorgraphics, National Weather Service, CBS.

Ownership: Noe Corp. James A. Noe Jr., pres., 66.7%; James A. Noe Jr. as trustee for M. E. Noe Deane, J. A. Noe III, J. E. Noe, G. M. & C. L. Noe, 33.33%; Betty S. Noe, v.p.; Paul K. Kirkpatrick Jr., secy.-treas. NC owns licensees of KNOE(AM), Monroe; WNOE(AM) & WNOE-FM, New Orleans, LA.

Began Operation: Sept. 27, 1953.

Represented (sales): Blair Television.

Represented (legal): Cohn & Marks.

Personnel:

JAMES A. NOE JR., president.
HUGH V. ROCHE, general manager.
LLOYD VOORHEES, local & regional sales manager.
ALLEN JONES, national sales manager & personnel director.
JACK McCALL, program director.
GEORGE GRUBBS, public service, regulations & promotion manager.
RAY BOYD, head of engineering & technical director.
PATRICIA LEWIS, head of sales, service & copy.
ANSEL SMITH, operations & production manager.
KEN BOOTH, news director.
LEON NOLAND JR., chief photographer.
FREDDY ROBERTS, chief engineer.

Highest One Hour Rate (Jan. 1, 1985): \$1800.

Highest 30 Sec. Rate (Jan. 1, 1986): \$500.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARKANSAS			
	Ashley	9,100	8,900	98
	Chicot	5,700	5,500	96
	Union	17,900	17,600	98
	LOUISIANA			
	Caldwell	4,500	4,400	98
	Catahoula	4,500	4,300	96
	Concordia	8,200	8,000	98
	East Carroll	3,700	3,600	97
	Franklin	8,500	8,300	98
Grant	6,700	6,600	98	
Jackson	6,800	6,700	99	
La Salle	6,900	6,700	98	
Lincoln	13,900	13,700	99	
Madison	5,800	5,600	97	
Morehouse	12,500	12,300	98	
Natchitoches	14,500	14,000	97	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	LOUISIANA			
	Ouachita	52,100	51,500	99
	Rapides	50,300	49,700	99
	Richland	7,700	7,500	97
	Tensas	2,900	2,800	97
	Union	8,100	8,000	99
	West Carroll	4,600	4,500	98
	Winn	6,400	6,200	97
	MISSISSIPPI			
	Adams	13,400	13,200	99
Jefferson	2,900	2,800	96	
Between 25-49%	LOUISIANA			
	Bienville	6,200	6,100	98
	MISSISSIPPI			
Issaquena	800	800	100	
Between 5-24%	ARKANSAS			
	Bradley	5,100	5,000	98
	Calhoun	2,200	2,200	100
	Dallas	3,900	3,800	97
	Drew	6,400	6,200	97
	LOUISIANA			
	Avoyelles	15,000	14,700	98
	Claiborne	6,400	6,200	97
	Red River	3,900	3,800	97
	Sabine	10,700	10,300	96
Webster	16,900	16,600	98	
MISSISSIPPI				
Claiborne	3,900	3,800	97	
Sharkey	2,300	2,200	96	
Warren	18,800	18,500	98	
Washington	23,300	22,900	98	
Wilkinson	3,200	3,100	97	
Yazoo	9,200	9,000	98	
Station Totals		415,800	407,600	98
Net Weekly Circulation (1986)			251,500	
Average Daily Circulation (1986)			173,700	

Louisiana—New Orleans

WDSU-TV

Ch. 6

Network Service: NBC.

Licensee: Cosmos Broadcasting Corp., 520 Royal St., New Orleans, LA 70130.

Studio: 520 Royal St., New Orleans, LA 70130.

Telephone: 504-527-0666. TWX: 504-822-6166.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 932-ft. above av. terrain, 972-ft. above ground, 975-ft. above sea level.

Latitude 29° 57' 01.0"
Longitude 89° 57' 28.5"

Transmitter: Tournefort St., Chalmette, LA.

Satellite Earth Stations: Scientific-Atlanta, 7-meter; Harris & Scientific-Atlanta receivers.

News Services: AP, UPI.

Ownership: See Group Ownership of TV Stations.

Began Operation: Dec. 18, 1948. Sale to present owner by Royal Street Corp. approved by FCC Nov. 29, 1972. (Television Digest, Vol. 12:15, 49).

Represented (sales): Blair Television.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Lohnes & Culver.

Personnel:

BOB McRANEY JR., vice president & general manager.
RICHARD HERD, general sales manager.
EARLE CONNORS, chief engineer.
LARRY PRICE, news director.
EVAN WIGGINS, operations manager.
STEVE MOHAMMED, business manager.
SHELLEY HOBSON, marketing director.

Highest One Hour Rate: \$10,000.

Highest 30 Sec. Rate: Not available.

NETWORK BASE HOURLY RATE: \$1947.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	LOUISIANA			
	Assumption	7,100	6,900	97
	Jefferson	180,500	179,400	99
	Lafourche	29,400	29,100	99
	Orleans	217,600	215,200	99
	Plaquemines	8,400	8,300	99
	St Bernard	23,900	23,800	100
	St Charles	14,100	13,900	99
	St James	6,700	6,600	99
	St John The Baptist	12,200	12,000	98
	St Tammany	48,500	47,900	99
Tangipahoa	30,700	30,100	98	



SCALE OF MILES

0 50 100



WDSU-TV BPCT-2034 Granted 11/10/55

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Terrebonne	34,700	34,200	99
	Washington	16,400	16,100	98
	MISSISSIPPI			
	Hancock	10,200	10,100	99
	Harrison	58,900	58,500	99
Pearl River	12,600	12,400	98	
Between 25-49%	LOUISIANA			
	St Mary	21,100	20,800	99
	MISSISSIPPI			
	Jackson	43,500	43,100	99
Stone	3,400	3,400	100	
Walthall	4,700	4,600	98	
Between 5-24%	LOUISIANA			
	Ascension	19,200	18,800	98
	Livingston	23,300	22,900	98
	St Helena	3,200	3,100	97
	MISSISSIPPI			
Lamar	9,200	9,100	99	
Pike	13,200	13,000	98	
Station Totals		852,700	843,300	98
Net Weekly Circulation (1986)			670,500	
Average Daily Circulation (1986)			409,100	

Louisiana—New Orleans

WGNO-TV

Ch. 26

Network Service: None, independent.

Licensee: WGNO Inc., 2 Canal St., New Orleans, LA 70130.

Studio: International Trade Mart, 2 Canal St., New Orleans, LA 70130.

Telephone: 504-581-2600. TWX: 810-954-6158.

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 2690-kw max. & 1100-kw horizontal visual, 269-kw max. aural. Antenna: 1010-ft. above av. terrain, 1049-ft. above ground, 1049-ft. above sea level.

Latitude 29° 58' 55"
Longitude 89° 56' 58"

Transmitter: Paris Rd. & Bayou Bienvenue, New Orleans.

Satellite Earth Stations: 2 in operation; Harris & Scientific-Atlanta receivers.

News Service: INN.

Ownership: Tribune Broadcasting Co., 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: Oct. 14, 1967. Sale to Tribune Bostg. Co. by General Media Corp. approved by FCC July 22, 1983. Sale to General Media by Seymour Smith, et al., approved June 30, 1978. Previous sale by Receiver in Bankruptcy approved by FCC Dec. 29, 1971. Station was originally owned by David W. Wagenvoord, et al.

Represented (sales): Petry Television Inc.

Represented (legal): Schnader, Harrison, Segal & Lewis.

Represented (engineering): Edward F. Lorentz & Associates.

Personnel:

DENNIS FITZSIMONS, vice president & general manager.
BILL ROSS, director of sales.
BOB GREMILLION, station manager.
BERL GOLUB, program director.
RANDY DAVIS, chief engineer.
JOSEPH WARNECKE, national sales manager.
FRAN PERDISATT, local sales manager.
TERRY EAGAN, controller.
DEBRA MABRY, director of community affairs.

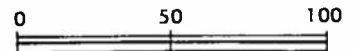
Highest 30 Sec. Rate (July 21, 1986): \$1500.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	LOUISIANA			
	Ascension	19,200	18,800	98
	Jefferson	180,500	179,400	99
	Lafourche	29,400	29,100	99
	Orleans	217,600	215,200	99
	Plaquemines	8,400	8,300	99
	St Bernard	23,900	23,800	100
St Charles	14,100	13,900	99	
St James	6,700	6,600	99	



SCALE OF MILES



WGNO-TV BPCT-790523KE Granted 1/30/80

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	St John The Baptist	12,200	12,000	98
	St Tammany	48,500	47,900	99
	Terrebonne	34,700	34,200	99
Between 25-49%	MISSISSIPPI			
	Pearl River	12,600	12,400	98
	LOUISIANA			
Between 5-24%	St Mary	21,100	20,800	99
	Tangipahoa	30,700	30,100	98
	Washington	16,400	16,100	98
Between 5-24%	MISSISSIPPI			
	Hancock	10,200	10,100	99
	Harrison	58,900	58,500	99
Between 5-24%	LOUISIANA			
	Livingston	23,300	22,900	98
	MISSISSIPPI			
Between 5-24%	Jackson	43,500	43,100	99
	Walthall	4,700	4,600	98
	Station Totals	816,600	807,800	98
Net Weekly Circulation (1986)			444,800	
Average Daily Circulation (1986)			208,900	

Louisiana—New Orleans

WNOL-TV

Ch. 38

Network Service: None, independent.

Licensee: TVX of New Orleans Inc., 1661 Canal St., New Orleans, LA 70112.

Studio: 1661 Canal St., New Orleans, LA 70112.

Telephone: 504-525-3838. TWX: 910-997-0539.

Technical Facilities: Channel No. 38 (614-620 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1019-ft. above av. terrain, 1018-ft. above ground, 1019-ft. above sea level.

Latitude 29° 58' 41"
Longitude 89° 56' 26"

Transmitter: 0.37-mi. SE of intersection of Rte. 47 & St. Bernard Parish boundry, Chalmette.

Multichannel TV Sound: Stereo & separate audio program.

Satellite Earth Stations: 3 in operation; Simulstat, 7-meter; Harris & M/A-Com receivers.

News Service: UPI.

Ownership: TVX Broadcast Group Inc., 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: March 25, 1984. Sale to present owner by Channel 38 Assoc. Inc. approved by FCC Feb. 28, 1986 (Television Digest, Vol. 25:50).

Represented (sales): MMT Marketing.

Represented (legal): Kenkel, Barnard & Edmundson.

Personnel:

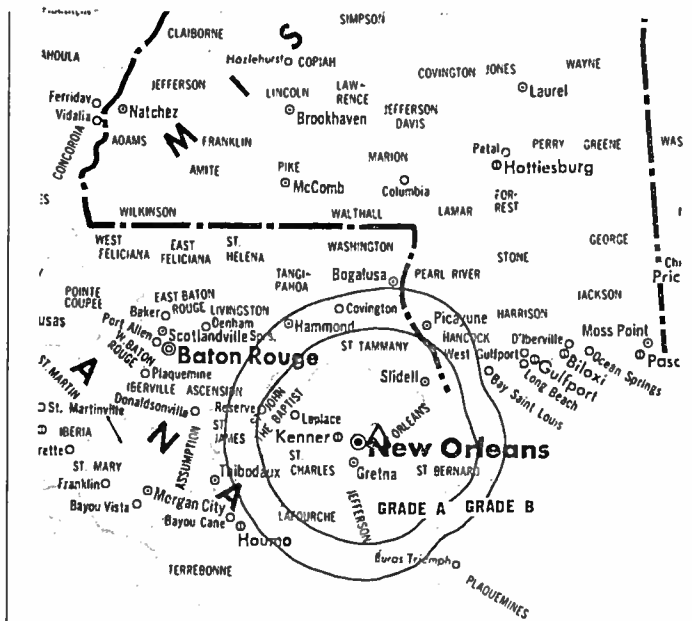
JOHN CURREN JR., vice president & general manager.
LEE PREVOST, business manager.
NANCY COHEN, national sales manager.

Highest One Hour Rate: \$4000.

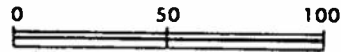
Highest 30 Sec. Rate: \$250.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	LOUISIANA			
	Jefferson	180,500	179,400	99
	Lafourche	29,400	29,100	99
	Orleans	217,600	215,200	99
	Plaquemines	8,400	8,300	99
	St Bernard	23,900	23,800	100
	St Charles	14,100	13,900	99
	St Tammany	48,500	47,900	99



SCALE OF MILES



WNOL-TV BMPCT—831214KI Granted 1/26/84

©American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MISSISSIPPI			
	Pearl River	12,600	12,400	98
Between 25-49%	LOUISIANA			
	St James	6,700	6,600	99
	St John The Baptist	12,200	12,000	98
	Tangipahoa	30,700	30,100	98
	Washington	16,400	16,100	98
Between 5-24%	LOUISIANA			
	Livingston	23,300	22,900	98
	Terrebonne	34,700	34,200	99
	MISSISSIPPI			
	Hancock	10,200	10,100	99
	Stone	3,400	3,400	100
	Walthall	4,700	4,600	98
Station Totals		677,300	670,000	98
Net Weekly Circulation (1986)				326,400
Average Daily Circulation (1986)				135,600

Louisiana—New Orleans

WVUE

Ch. 8

Network Service: ABC.

Licensee: Gaylord Broadcasting Co., Box 25125, Oklahoma City, OK 73125.

Studio: 1025 S. Jefferson Davis Parkway, New Orleans, LA 70125.

Telephone: 504-486-6161.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 990-ft. above av. terrain, 1046-ft. above ground, 1049-ft. above sea level.

Latitude 29° 57' 14"
Longitude 89° 56' 58"

Transmitter: Paris Rd., near Chalmette, LA.

Satellite Earth Stations: Andrews, 4.6-meter & 7.3-meter; Scientific-Atlanta, 9.3-meter; Avantek & Scientific-Atlanta receivers.

News Services: AP, NIWS, ABC.

Ownership: Gaylord Bcstg. Co. For other interests, see Group Ownership of TV Stations.

Began Operation: Dec. 17, 1958 on Ch. 13, and on Jan. 28, 1959 FCC granted temporary Ch. 13 operation by New Orleans Television Corp. (Television Digest, Vol. 14:51; 15:5). Supreme Bcstg. Co. started operation on Ch. 20 Nov. 1, 1953, using WJMR-TV call letters. In Oct. 1957, WJMR-TV began experimental operation on Ch. 12 but FCC ruled in 1958 that this operation was to close by Jan. 1, 1959 but WVUE did not begin on Ch. 12 until Sept. 1, 1962. Sale of 60% by New Orleans Television Inc. (Joseph A. Paretli and associates) to Screen Gems and contingent transfer by Rust Craft of its 40% to Screen Gems approved June 2, 1965 by FCC (Vol. 5:8, 23). Switched to Ch. 8 June 8, 1970. Sale to present owner approved by FCC June 30, 1977 (Vol. 16:26; 17:28).

Represented (sales): TeleRep Inc.

Represented (legal): Pierson, Ball & Dowd.

Represented (engineering): A. D. Ring & Associates.

Personnel:

EDWARD QUINN, vice president & general manager.
STEVE MAULDIN, general sales manager.
DONALD B. WILBURN, program manager.
RIC PHILLIPS, national sales manager.
JIM GOODLAD, local sales manager.
ROBERT NUNEZ, chief engineer.
MATT JAMES, news director.

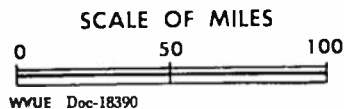
Highest One Hour Rate: \$6000.

Highest 30 Sec. Rate: \$2000.

NETWORK BASE HOURLY RATE: \$1400.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	LOUISIANA			
	Assumption	7,100	6,900	97
	Jefferson	180,500	179,400	99
	Lafourche	29,400	29,100	99
	Orleans	217,600	215,200	99
	Plaquemines	8,400	8,300	99
	St Bernard	23,900	23,800	100



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	St Charles	14,100	13,900	99
	St James	6,700	6,600	99
	St John The Baptist	12,200	12,000	98
	St Tammany	48,500	47,900	99
	Tangipahoa	30,700	30,100	98
	Terrebonne	34,700	34,200	99
	Washington	16,400	16,100	98
MISSISSIPPI	Hancock	10,200	10,100	99
	Harrison	58,900	58,500	99
	Pearl River	12,600	12,400	98
LOUISIANA	Ascension	19,200	18,800	98
	St Mary	21,100	20,800	99
MISSISSIPPI	Pike	13,200	13,000	98
	Walthall	4,700	4,600	98
LOUISIANA	East Feliciana	5,700	5,500	96
	Livingston	23,300	22,900	98
	St Helena	3,200	3,100	97
MISSISSIPPI	Stone	3,400	3,400	100
Station Totals		805,700	796,600	98
Net Weekly Circulation (1986)			596,800	
Average Daily Circulation (1986)			328,600	

Louisiana—New Orleans

WWL-TV

Ch. 4

Network Service: CBS.

Licensee: Loyola University, 6363 St. Charles Ave., New Orleans, LA 70118

Studio: 1024 N. Rampart St., New Orleans, LA 70176.

Telephone: 504-529-4444.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1009-ft. above av. terrain, 1049-ft. above ground, 1049-ft. above sea level.

Latitude 29° 54' 22.5"
Longitude 90° 02' 23.3"

Transmitter: Cooper Rd. near Gretna, LA.

AM Affiliate: WWL, 50-kw, 870 kHz (CBS).

FM Affiliate: WAJY-FM, 95-kw, 101.9 MHz (No. 270), 830-ft.

Satellite Earth Stations: 2 in operation; Harris & Scientific-Atlanta receivers.

Multichannel TV Sound: Stereo only.

News Services: AP, UPI.

Ownership: Loyola University. Rev. James Carter, S.J., pres. Loyola also owns KATC(TV), Lafayette, LA. Note: Sale of KATC pends.

Began Operation: Sept. 7, 1957.

Represented (sales): Katz Television.

Represented (legal): Marmet & McCombs, P.C.

Personnel:

J. MICHAEL EARLY, vice president, broadcasting & general manager.
PHIL JOHNSON, assistant manager.
JERROLD WHALEY, general sales manager.
JIMMIE B. PHILLIPS, local sales manager.
PASCAL GLAVIANO, finance director.
JOE DUKE, news director.
HUGH BURNEY, chief engineer.
DEE JOYCE, promotion director.

Highest One Hour Rate: \$4500.

Highest 30 Sec. Rate: \$2000.

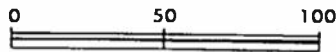
NETWORK BASE HOURLY RATE: \$1200.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	LOUISIANA			
	Assumption	7,100	6,900	97
	Jefferson	180,500	179,400	99
	Lafourche	29,400	29,100	99
	Orleans	217,600	215,200	99
	Plaquemines	8,400	8,300	99
	St Bernard	23,900	23,800	100
	St Charles	14,100	13,900	99
	St James	6,700	6,600	99
	St John The Baptist	12,200	12,000	98
	St Mary	21,100	20,800	99
St Tammany	48,500	47,900	99	



SCALE OF MILES



WWL-TV BPCT-3071 Granted 11/1/62

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Tangipahoa	30,700	30,100	98
	Terrebonne	34,700	34,200	99
	Washington	16,400	16,100	98
	MISSISSIPPI			
	Hancock	10,200	10,100	99
	Harrison	58,900	58,500	99
	Pearl River	12,600	12,400	98
Walthall	4,700	4,600	98	
Between 25-49%	LOUISIANA			
	Ascension	19,200	18,800	98
	MISSISSIPPI			
	Jackson	43,500	43,100	99
Pike	13,200	13,000	98	
Stone	3,400	3,400	100	
Between 5-24%	LOUISIANA			
	East Feliciana	5,700	5,500	96
	Iberia	22,300	22,000	99
	Livingston	23,300	22,900	98
	St Helena	3,200	3,100	97
	MISSISSIPPI			
	Jefferson Davis	4,500	4,400	98
Lamar	9,200	9,100	99	
Marion	9,100	8,900	98	
Station Totals		894,300	884,100	98
Net Weekly Circulation (1986)			699,300	
Average Daily Circulation (1986)			483,500	

Louisiana—Shreveport

KMSS-TV

Ch. 33

Network Service: None, independent.

Licensee: Media South of Shreveport Inc., 2000 M St. NW, Washington, DC 20036.

Studio: 3519 Jewella Ave., Shreveport 71130.

Mailing Address: Box 30033, Shreveport 71130.

Telephone: 318-631-5677.

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 4532-kw max. visual, 453.2-kw max. aural. Antenna: 1813-ft. above av. terrain, 1749-ft. above ground, 2014-ft. above sea level.

Latitude 32° 40' 00"
Longitude 93° 56' 02"

Transmitter: 0.57-mi. S of KSLA-TV transmitter site.

Ownership: Joe D. Waggoner Jr., chmn.; Grey Teekell, pres.; John A. Fergie, exec. v.p., 9.62%; Paul Bankston, v.p.; Jean T. Drew, secy., 7.5%; Mary Teekell, dir., 7%; J. Robert Kemmerly, dir., 3.5%; Martin E. Firestone, 8.685%; Harmon Drew Jr., 7.5%; Lyndon Abell, Carol J. Johnston & Charles Teekell, 7% each; George Mitchell, 5.78%; Samuel Messina, 5.755%; Tyler Abell & Morrill Ring, 4.33% each; David Kemmerly & Kelly Rene Kemmerly, 4% each; Cynthia Hanna & Sue Kemmerly, 3.5% each. J. R. & S. Kemmerly, R. H. & J. T. Drew all have interest in WDKM-TV, Vicksburg, MS.

Began Operation: Oct. 6, 1985.

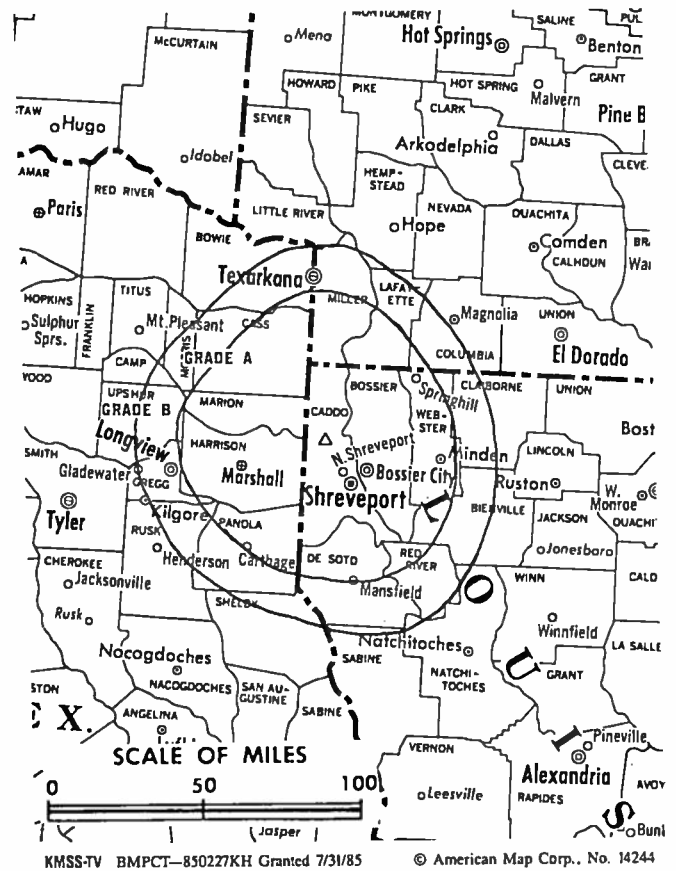
Represented (sales): Independent TV Sales.

Represented (legal): Sanford, Adams, McCullough & Beard.

Personnel:

JOHN A. FERGIE, general manager.
BEN McLAUGHLIN, general sales manager.
DONALD ADAMS, engineering director.
JOHN SCHWEIGER, program director.
CHRIS CARTER, promotion director.
LAURA ADLEY, business manager.

Highest 30 Sec. Rate: \$150.



KMSS-TV BMPCT-850227KH Granted 7/31/85

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Robert W. Rounsaville & Associates
MEDIA BROKERS AND CONSULTANTS
ATLANTA: 1-800-531-1500 ORLANDO: 1-800-328-3500

Louisiana—Shreveport

KSLA-TV

Ch. 12

Network Service: CBS.

Licensee: VSC Communications Inc., Box 4812, Shreveport, LA 71104.

Studio: 1812 Fairfield Ave., Box 4812, Shreveport, LA 71104.

Telephone: 318-222-1212. TWX: 510-973-4013.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 38-kw aural. Antenna: 1800-ft. above av. terrain, 1794-ft. above ground, 2049-ft. above sea level.

Latitude 32° 40' 29"
Longitude 93° 55' 59"

Transmitter: 2-mi. ESE of Mooringsport.

Satellite Earth Stations: Scientific-Atlanta, 4.6-meter, (2) 7-meter; RCA Americom, Ku-band; M/A-Com & Scientific-Atlanta receivers.

News Service: CBS, Group W Newsfeed, AP.

Ownership: Viacom International Inc. For other interests, see Group Ownership of TV Stations.

Began Operation: Dec. 22, 1953 as KSLA, Interim Television Corp., equally owned by KRMD, KCIJ and grantee. On May 19, 1955, final decision was granted to Shreveport Television Co. (Television Digest, Vol. 11:21). Sale to KSLA-TV by Mrs. George et al., who retained minority interest, approved May 25, 1960 (Vol. 16:6, 24). Sale to present owner approved by FCC March 29, 1983 (Vol. 23:3).

Represented (sales): TeleRep.

Represented (legal): Arent, Fox, Kintner, Plotkin & Kahn.

Personnel:

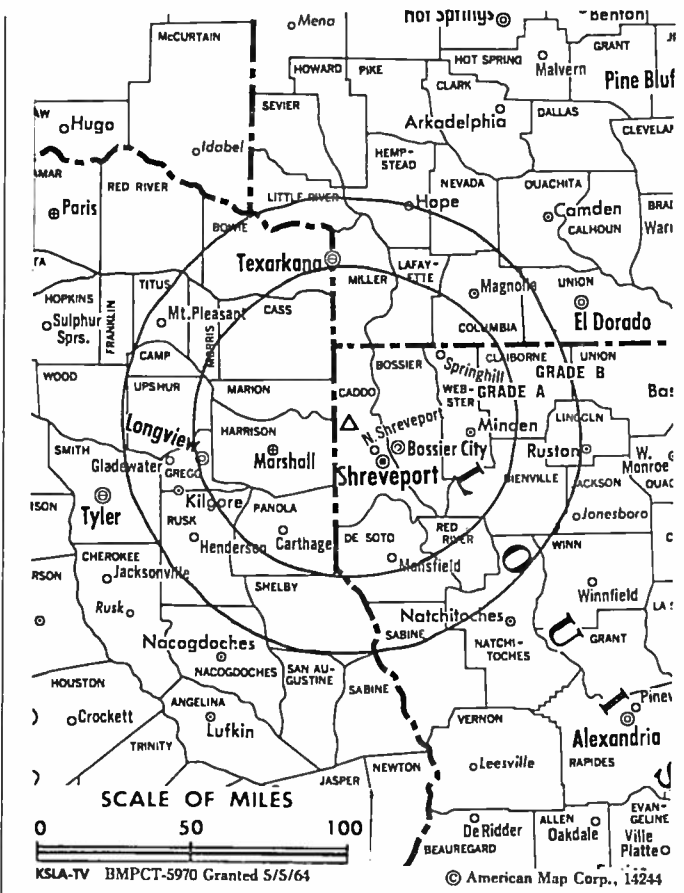
DAN BATES, vice president & general manager.
MIKE ARMSTRONG, general sales manager.
ART SHIVER, operations manager.
BILL BAUMAN, news director.
TONY GUESS, chief engineer.

Rates: Not available.

NETWORK BASE HOURLY RATE: \$1733.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARKANSAS			
	Columbia	9,500	9,300	98
	Hempstead	8,700	8,500	98
	Howard	5,000	4,900	98
	Lafayette	3,500	3,400	97
	Little River	4,900	4,800	98
	Miller	13,900	13,700	99
	Sevier	5,400	5,300	98
	LOUISIANA			
	Bienville	6,200	6,100	98
	Bossier	31,300	31,000	99
	Caddo	100,800	99,600	99
	Claiborne	6,400	6,200	97
	De Soto	9,800	9,600	97
Natchitoches	14,500	14,000	97	
Red River	3,900	3,800	97	
Sabine	10,700	10,300	96	
Webster	16,900	16,600	98	
OKLAHOMA				
Mc Curtin	13,600	13,200	97	
TEXAS				
Bowie	29,900	29,500	99	
Camp	3,900	3,800	97	
Cass	11,500	11,300	98	
Franklin	3,100	3,000	97	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Gregg	42,200	41,700	99
	Harrison	20,100	19,700	98
	Marion	4,500	4,400	98
	Morris	5,600	5,500	98
	Nacogdoches	18,900	18,400	97
	Panola	8,600	8,400	98
	Red River	6,500	6,300	97
	Rusk	16,800	16,500	98
	San Augustine	3,400	3,300	97
	Shelby	9,600	9,400	98
	Titus	8,800	8,600	98
Upshur	12,300	12,100	98	
Between 25-49%	ARKANSAS			
	Nevada	3,800	3,700	97
	Ouachita	11,400	11,100	98
	LOUISIANA			
Jackson	6,800	6,700	99	
Lincoln	13,900	13,700	99	
Winn	6,400	6,200	97	
Between 5-24%	TEXAS			
	Angelina	24,900	24,500	98
	Sabine	4,000	3,900	97
	Wood	11,100	10,900	98
Between 5-24%	ARKANSAS			
	Clark	8,000	7,800	98
	Pike	4,000	3,900	97
	Union	17,900	17,600	98
TEXAS	Cherokee	15,100	14,800	98
	Delta	1,900	1,900	100
	Hopkins	10,800	10,600	98
	Smith	55,000	54,300	99
Station Totals		665,700	653,800	98
Net Weekly Circulation (1986)			443,300	
Average Daily Circulation (1986)			293,600	

Louisiana—Shreveport-Texarkana, Texas

KTAL-TV

Ch. 6

Network Service: NBC.

Licensee: KTAL-TV Inc., 3227 Summerhill Rd., Texarkana, TX.

Studios & Offices: 3227 Summerhill Rd., Texarkana, TX; 3150 N. Market St., Shreveport, LA 71197.

Telephones: 214-793-1133, Texarkana; 318-425-2422, Shreveport.

TWX: 510-973-4169 (Shreveport).

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1580-ft. above av. terrain, 1553-ft. above ground, 1849-ft. above sea level.

Latitude 32° 54' 11"
Longitude 94° 00' 22"

Transmitter: 2.3-mi. NNW of Vivian, LA, W of County Rd.

Satellite Earth Station: In operation.

AM Affiliate: KCMC, 1-kw, 740 kHz (ABC).

FM Affiliate: KTAL-FM, 100-kw, 98.1 MHz (No. 251), 1447-ft.

News Service: AP.

Ownership: Walter E. Hussman Jr., trustee of Walter E. Hussman & Betty P. Hussman Family Trusts, 100%. For other interests, see Texarkana Gazette and News under Newspaper Ownership of TV Stations.

Began Operation: Aug. 16, 1953.

Represented (sales): Blair Television.

Represented (legal): Covington & Burling.

Personnel:

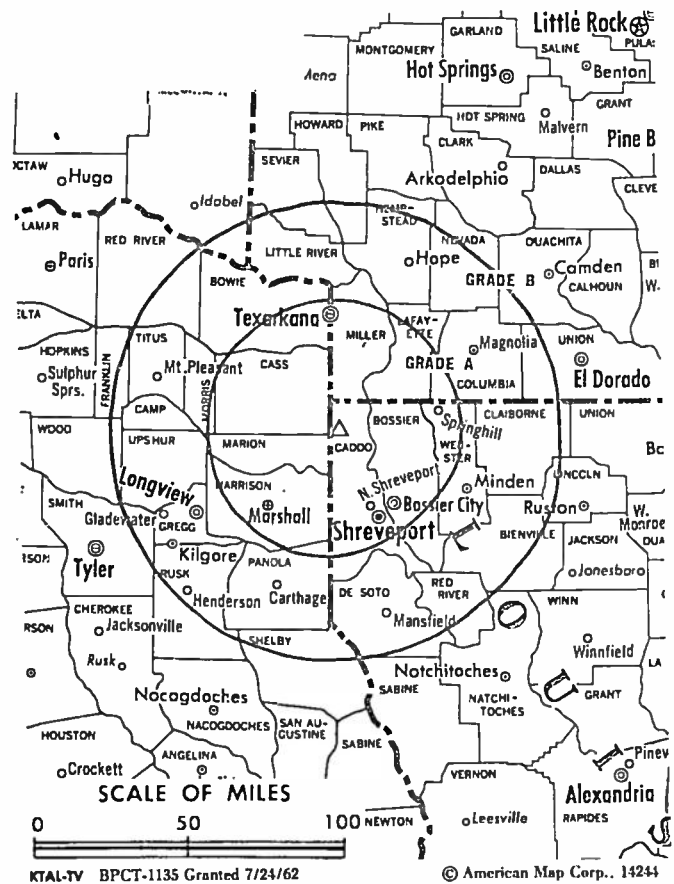
WALTER E. HUSSMAN, president.
H. LEE BRYANT, vice president & general manager.
DOUG YODER, sales manager.
JEAN BYRD, program director.
GORDON GRAFTON, news director.
GEORGE TRACY, chief engineer.

Highest 30 Sec. Rate (July 1, 1986): \$1400.

NETWORK BASE HOURLY RATE: \$750.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARKANSAS			
	Columbia	9,500	9,300	98
	Hempstead	8,700	8,500	98
	Howard	5,000	4,900	98
	Lafayette	3,500	3,400	97
	Little River	4,900	4,800	98
	Miller	13,900	13,700	99
	Nevada	3,800	3,700	97
	Sevier	5,400	5,300	98
	LOUISIANA			
	Bienville	6,200	6,100	98
	Bossier	31,300	31,000	99
	Caddo	100,800	99,600	99
	Claiborne	6,400	6,200	97
De Soto	9,800	9,600	97	
Red River	3,900	3,800	97	
Webster	16,900	16,600	98	
OKLAHOMA				
Mc Curtain	13,600	13,200	97	
TEXAS				
Bowie	29,900	29,500	99	
Camp	3,900	3,800	97	



KTAL-TV BPCT-1135 Granted 7/24/62

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Cass	11,500	11,300	98
	Franklin	3,100	3,000	97
	Gregg	42,200	41,700	99
	Harrison	20,100	19,700	98
	Marion	4,500	4,400	98
	Morris	5,600	5,500	98
	Panola	8,600	8,400	98
	Red River	6,500	6,300	97
	Rusk	16,800	16,500	98
	Shelby	9,600	9,400	98
	Titus	8,800	8,600	98
Upshur	12,300	12,100	98	
Between 25-49%	ARKANSAS			
	Ouachita	11,400	11,100	98
	Pike	4,000	3,900	97
	Union	17,900	17,600	98
	LOUISIANA			
Sabine	10,700	10,300	96	
TEXAS	San Augustine	3,400	3,300	97
	Wood	11,100	10,900	98
	Between 5-24%	ARKANSAS		
Polk		6,500	6,300	97
LOUISIANA				
Jackson		6,800	6,700	99
Lincoln		13,900	13,700	99
Natchitoches	14,500	14,000	97	
TEXAS				
Cherokee	15,100	14,800	98	
Nacogdoches	18,900	18,400	97	
Smith	55,000	54,300	99	
Tyler	7,300	7,100	97	
Station Totals		623,500	612,300	98
Net Weekly Circulation (1986)			398,500	
Average Daily Circulation (1986)			233,600	

Louisiana—Shreveport

KTBS-TV

Ch. 3

Network Service: ABC.

Licensee: KTBS Inc., 312 East Kings Hwy., Shreveport, LA 71104.

Studio: 312 East Kings Hwy., Box 44227, Shreveport, LA 71104.

Telephone: 318-868-3644. TWX: 510-973-4076.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1781-ft. above av. terrain, 1800.5-ft. above ground, 2049-ft. above sea level.

Latitude 32° 41' 08"
Longitude 93° 56' 00"

Transmitter: 1.5-mi. SE of Mooringsport, LA.

Satellite Earth Stations: Andrew, 4.5-meter & 7.3-meter; Horizon, 6.2-meter; RCA, 3.7-meter; Avantek & Scientific-Atlanta receivers.

Multichannel TV Sound: Stereo only.

News Services: AP, UPI, ABC.

Ownership: E. Newton Wray, pres., 37.500%; George D. Wray Jr., v.p., 26.388%; Charles W. Wray, secy.-treas., 26.388%; Evelyn Wray Smith, 4.166%; Lois Wray Rowe & Edwin N. Wray Jr., 2.777% each.

Began Operation: Sept. 3, 1955.

Represented (sales): Katz Television.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): A. D. Ring & Associates.

Personnel:

E. NEWTON WRAY, president.
EDWIN N. WRAY JR., vice president & general manager.
ALLAN STOLL, national sales manager.
ORAL LINK, production manager.
MARVIN L. PERRY JR., program manager.
DON WIEGEL, promotion manager.
DAVE HENDRICKS, chief engineer.
ANDREW PONTZ, news director.
MERLENE LEWIS, traffic manager.

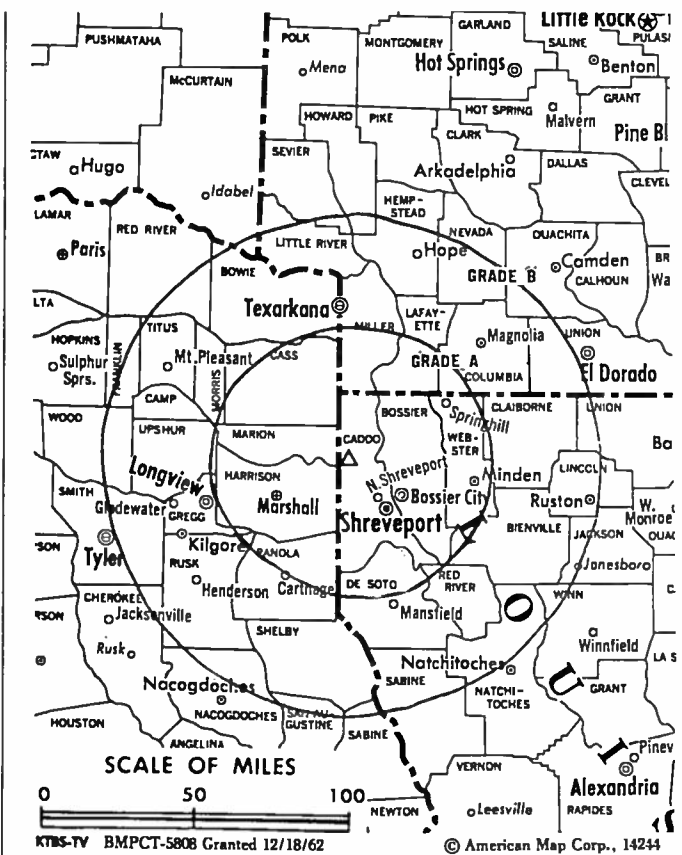
Highest One Hour Rate: \$3000.

Highest 30 Sec. Rate (April 30, 1986): \$1200.

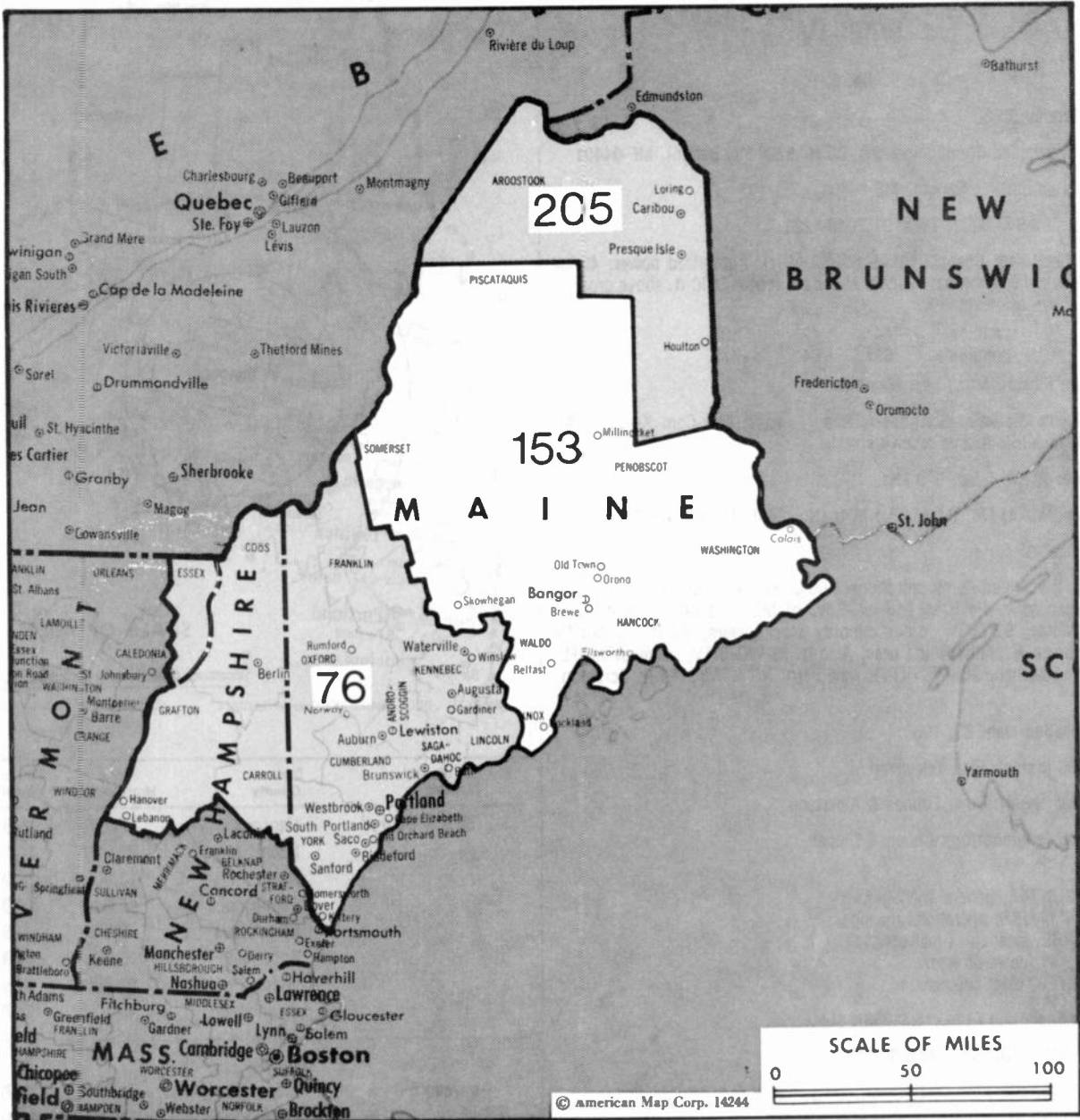
NETWORK BASE HOURLY RATE: \$1150.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARKANSAS			
	Columbia	9,500	9,300	98
	Hempstead	8,700	8,500	98
	Howard	5,000	4,900	98
	Lafayette	3,500	3,400	97
	Little River	4,900	4,800	98
	Miller	13,900	13,700	99
	Nevada	3,800	3,700	97
	Sevier	5,400	5,300	98
	LOUISIANA			
	Bienville	6,200	6,100	98
	Bossier	31,300	31,000	99
	Caddo	100,800	99,600	99
	Claiborne	6,400	6,200	97
De Soto	9,800	9,600	97	
Lincoln	13,900	13,700	99	
Natchitoches	14,500	14,000	97	
Red River	3,900	3,800	97	
Sabine	10,700	10,300	96	
Webster	16,900	16,600	98	
OKLAHOMA				
Mc Curtain	13,600	13,200	97	
TEXAS				
Bowie	29,900	29,500	99	
Camp	3,900	3,800	97	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Cass	11,500	11,300	98
	Franklin	3,100	3,000	97
	Gregg	42,200	41,700	99
	Harrison	20,100	19,700	98
	Marion	4,500	4,400	98
	Morris	5,600	5,500	98
	Panola	8,600	8,400	98
	Red River	6,500	6,300	97
	Rusk	16,800	16,500	98
	San Augustine	3,400	3,300	97
	Shelby	9,600	9,400	98
	Titus	8,800	8,600	98
	Upshur	12,300	12,100	98
Between 25-49%	ARKANSAS			
	Union	17,900	17,600	98
	LOUISIANA			
	Jackson	6,800	6,700	99
	Winn	6,400	6,200	97
Between 5-24%	TEXAS			
	Nacogdoches	18,900	18,400	97
	Sabine	4,000	3,900	97
	Wood	11,100	10,900	98
Station Totals	ARKANSAS			
	Quachita	11,400	11,100	98
	Pike	4,000	3,900	97
	Polk	6,500	6,300	97
	LOUISIANA			
	Union	8,100	8,000	99
	TEXAS			
	Angelina	24,900	24,500	98
	Cherokee	15,100	14,800	98
	Lamar	17,500	16,900	97
Smith	55,000	54,300	99	
Station Totals		677,100	664,700	98
Net Weekly Circulation (1986)			448,800	
Average Daily Circulation (1986)			282,700	



Market	Arbitron ADI TV Households	Rank
Portland-Poland Spring, ME.....	320,300	76
Bangor, ME.....	122,200	153
Presque Isle, ME.....	28,500	205

Market Area Commercial TV Stations

WCSH-TV (6), WGME-TV (13), WMTW-TV (8), WPXT (51)
 WABI-TV (5), WLBS-TV (2), WVII-TV (7)
 WAGM-TV (8)

State Cross Reference List Communities That Receive Programs of Stations That are Located Elsewhere	
WMTW-TV, Portland.....	See Poland Spring, ME

Maine Station Status as of October 1, 1986

	VHF	UHF	TOTAL
Commercial Television Stations	7	1	8
Educational Television Stations	4	1	5
			<u>13</u>

Maine—Bangor

WABI-TV

Ch. 5

Network Service: CBS.

Licensee: Diversified Communications, 35 Hildreth St., Bangor, ME 04401.

Studio: 35 Hildreth St., Bangor, ME 04401.

Telephone: 207-947-8321. TWX: 910-240-1221.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 40-kw visual, 6-kw aural. Antenna: 1316-ft. above av. terrain, 490-ft. above ground, 1710-ft. above sea level.

Latitude 44° 42' 13"
Longitude 69° 04' 47"

Transmitter: Pickard Mtn., near Maine Rte. 9.

Satellite Earth Stations: Scientific-Atlanta, 7-meter; M/A-Com Ku-band; M/A-Com & Scientific-Atlanta receivers.

AM Affiliate: WABI, 5-kw, 910 kHz.

FM Affiliate: WYOU-FM, 5-kw, 97.1 MHz (No. 246), 1250-ft. (ABC).

News Service: AP.

Ownership: Diversified Communications, 100%. Principals are Horace Hildreth (ex-Ambassador to Pakistan and ex-Gov. of ME) and other members of Hildreth family, 92.783%; other minority stockholders, 7.21%. WABI-TV officer: Horace A. Hildreth Jr., pres. Also owns WCJB(TV), Gainesville, FL; WPDE-TV, Florence, SC; WCTI(TV), New Bern, NC & WYOU(TV), Scranton, PA.

Began Operation: Jan. 25, 1953.

Represented (sales): Blair Television.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Cohen & Dippell.

Personnel:

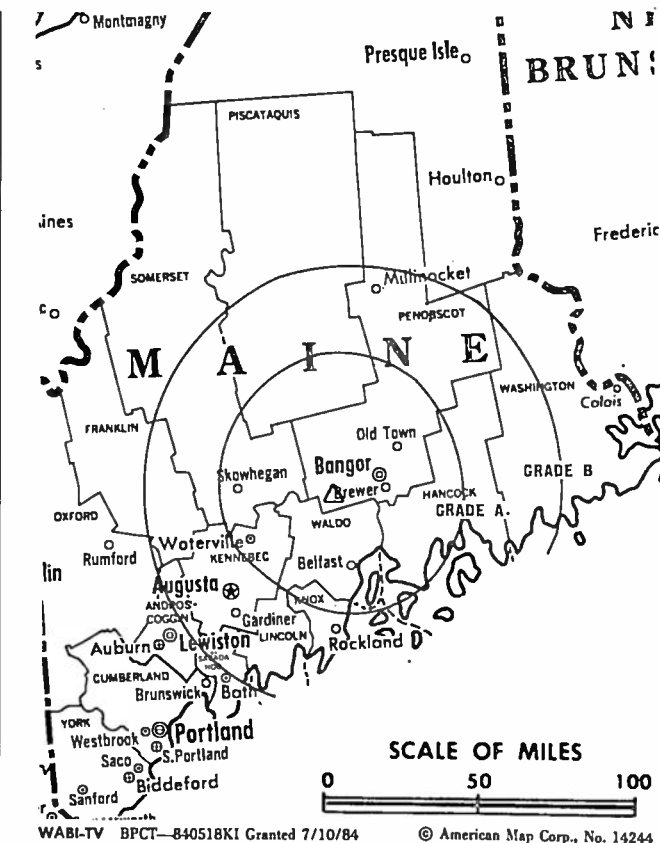
GEORGE GONYAR, general manager.
TOWLE TOMPKINS, operations manager.
FRED MORSE, local sales manager.
DON COLSON, news director.
DALE CARTER, chief engineer.

Highest 30 Sec. Rate (Aug. 15, 1986): \$550.

NETWORK BASE HOURLY RATE: \$1028.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MAINE Franklin	10,700	10,300	96



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Hancock	17,100	16,800	98
	Kennebec	42,000	41,100	98
	Knox	13,300	12,900	97
	Penobscot	47,800	46,900	98
	Piscataquis	6,600	6,500	98
	Somerset	16,200	15,800	98
	Waldo	10,900	10,600	97
	Washington	13,100	12,700	97
Between 5-24%	MAINE Aroostook	29,500	28,700	97
	Lincoln	10,600	10,400	98
	Oxford	18,700	18,400	98
Station Totals		236,500	231,100	97
Net Weekly Circulation (1986)				151,100
Average Daily Circulation (1986)				98,100

Maine—Bangor

WLBZ-TV

Ch. 2

Network Service: NBC.

Licensee: WLBZ Television Inc., Box 934, Bangor, ME 04401.

Studio: Mt. Hope Ave., Bangor 04401.

Mailing Address: Box 934, Bangor, ME 04401.

Telephone: 207-942-4822. TWX: 207-989-4658.1

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 51.3-kw visual, 10.2-kw aural. Antenna: 640-ft. above av. terrain, 99-ft. above ground, 941-ft. above sea level.

Latitude 44° 44' 10"
Longitude 68° 40' 17"

Transmitter: Riders Peak, near Holden, ME.

Satellite Earth Station: In operation.

News Services: AP, NBC, Group W Newsfeed.

Ownership: Maine Broadcasting Co. (Mary Rines Thompson, principal stockholder). For other interests, see WCSH-TV, Portland, ME.

Began Operation: Sept. 12, 1954. Sale as WTWO to present owners by Murray Carpenter & wife approved May 14, 1958 by FCC (Television Digest, Vol. 14:12, 16, 20).

Represented (sales): Katz Television.

Represented (legal): Wilkinson, Barker, Knauer & Quinn.

Represented (engineering): Jules Cohen & Associates.

Personnel:

MARY RINES THOMPSON, chairman of board.
FREDERIC THOMPSON, president.
BRUCE MCGORRILL, executive vice president.
MARGO COBB, general manager.
BRUCE K. SCOTT, chief engineer.

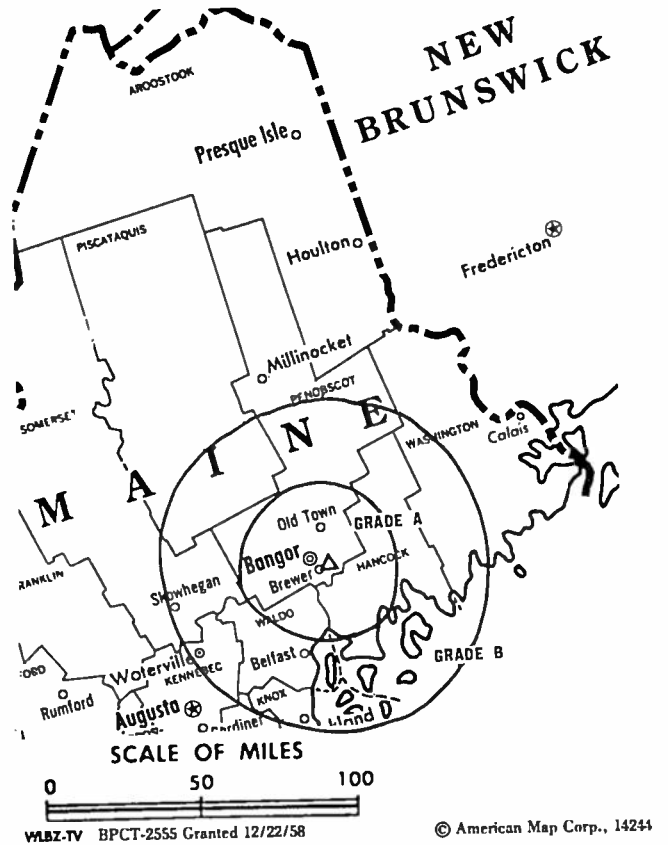
Highest 30 Sec. Rate (June 13, 1986): \$700.

Station also received in Canadian markets.

BBM Weekly Reach (Spring 1986): 765,000

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MAINE Hancock	17,100	16,800	98



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Knox	13,300	12,900	97
	Penobscot	47,800	46,900	98
	Piscataquis	6,600	6,500	98
	Somerset	16,200	15,800	98
	Waldo	10,900	10,600	97
	Washington	13,100	12,700	97
Between 25-49%	MAINE Aroostook	29,500	28,700	97
	Franklin	10,700	10,300	96
	Kennebec	42,000	41,100	98
Station Totals		207,200	202,300	97
Net Weekly Circulation (1986)			136,200	
Average Daily Circulation (1986)			87,600	

Maine-Bangor

WV7I-TV

Ch.7

Network Service: ABC.

Licensee: Bangor Communications Inc., 371 Target Industrial Circle, Bangor, ME 04401.

Studio: 371 Target Industrial Circle, Bangor 04401.

Telephone: 207-954-6457. TWX: 710-222-1742.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 819-ft. above av. terrain, 187-ft. above ground, 1184-ft. above sea level.

Latitude 44° 45' 35"
Longitude 68° 34' 01"

Transmitter: Black Cap Mtn., Eddington, ME.

Satellite Earth Station: Comtech, 5-meter; Pinzone receivers.

News Service: AP.

Ownership: Seaway Communications Inc., 100%. See WJFW-TV, Rhinelander, WI.

Began Operation: Oct. 15, 1965. Sale to present owners by John J. Pineau approved by FCC July 23, 1982. Sale to Pineau by Downeast TV Inc., Debtor in Possession, approved by FCC Jan. 20, 1976.

Represented (sales): Seltel Inc.; Creed Assoc. (Boston); Metrospot (Canada).

Represented (legal): Mullin, Rhyne, Emmons & Topel.

Personnel:

BARBARA CYR, vice president & general manager.
JUDITH L. VARDAMIS, program director.
RON WOLFE, news director.
ERNIE PICHE, chief engineer.

Highest One Hour Rate: \$5000.

Highest 30 Sec. Rate: \$1000.

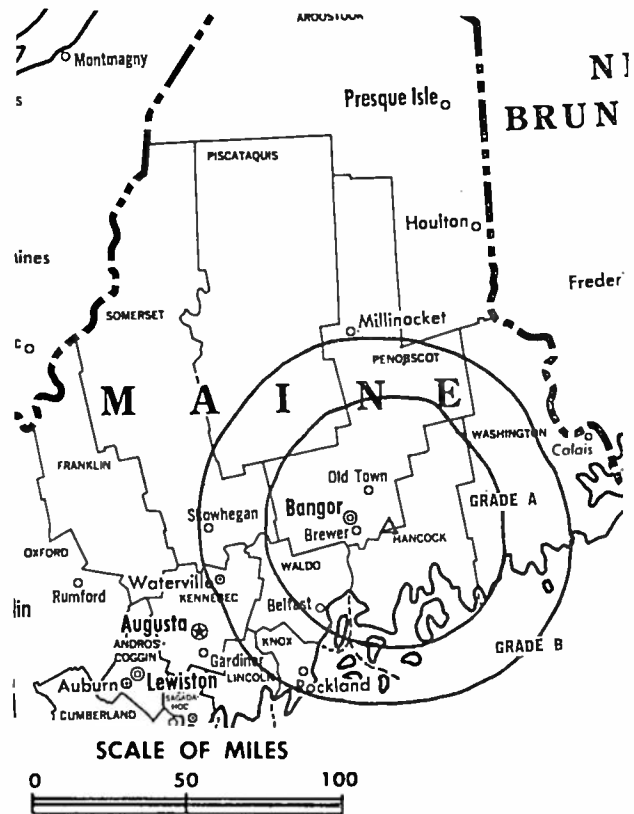
NETWORK BASE HOURLY RATE: \$250.

Station also received in Canadian markets.

BBM Weekly Reach (Spring 1986): 688,000

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MAINE Hancock	17,100	16,800	98
	Knox	13,300	12,900	97



WV7I-TV BPCT-4969 Granted 9/27/77

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Penobscot	47,800	46,900	98
	Piscataquis	6,600	6,500	98
	Somerset	16,200	15,800	98
	Waldo	10,900	10,600	97
	Washington	13,100	12,700	97
Between 25-49%	MAINE Aroostook	29,500	28,700	97
	Franklin	10,700	10,300	96
	MAINE Kennebec	42,000	41,100	98
Between 5-24%	Oxford	18,700	18,400	98
	Station Totals	225,900	220,700	97
Net Weekly Circulation (1986)			119,800	
Average Daily Circulation (1986)			63,500	

Maine—Portland-Poland Spring

WMTW-TV

Ch. 8

Network Service: ABC.

Licensee: Harron Communications Corp., Poland Spring, ME 04274.

Studio: Box 8, Auburn, ME 04210.

Sales Office: 119 Middle St., Box 9501 D.T.S., Portland, ME 04112-9501
Telephones: Portland (sales) 207-775-1800; Auburn (studio) 207-782-1800.

TWX: Portland 710-221-1708.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 105-kw visual, 17.4-kw aural. Antenna: 3871-ft. above av. terrain, 120-ft. above ground, 6374-ft. above sea level.

Latitude 44° 16' 13"
Longitude 71° 18' 13"

Transmitter: Mt. Washington, NH.

Satellite Earth Stations: 3 in operation; Prodelin, 5-meter; Andrews, Avantek & M/A-Com receivers.

News Services: AP, ABC.

Ownership: Harron Communications Corp. For other interests see WKTV, Utica, NY.

Began Operation: Aug. 31, 1954. Sale of 80% control to Dolphin Enterprises approved April 15, 1964 by FCC (Television Digest, Vol. 3:40, 41; 4:16). Sale to Mid New York Bcstg. (Harron) approved by FCC Nov. 8, 1967 (Vol. 7:46).

Represented (sales): Petry Television.

Represented (legal): Hogan & Hartson.

Personnel:

ALFRED P. RITTER, vice president & general manager.
CLAUS WIESE, station manager.
JACK MARTIN, general sales manager.
GERALD SALTZER, national sales manager.
RICHARD GOVE, promotion manager.
JOHN RICKER, director of engineering.
DICK CUSHMAN, assistant chief engineer.
ROBYN ROSSER, production manager.
PHYLLIS BOUCHLES, traffic manager (Auburn).
JEAN GARDNER, traffic manager (Portland).

Highest 30 Sec. Rate (July 1, 1986): \$600.

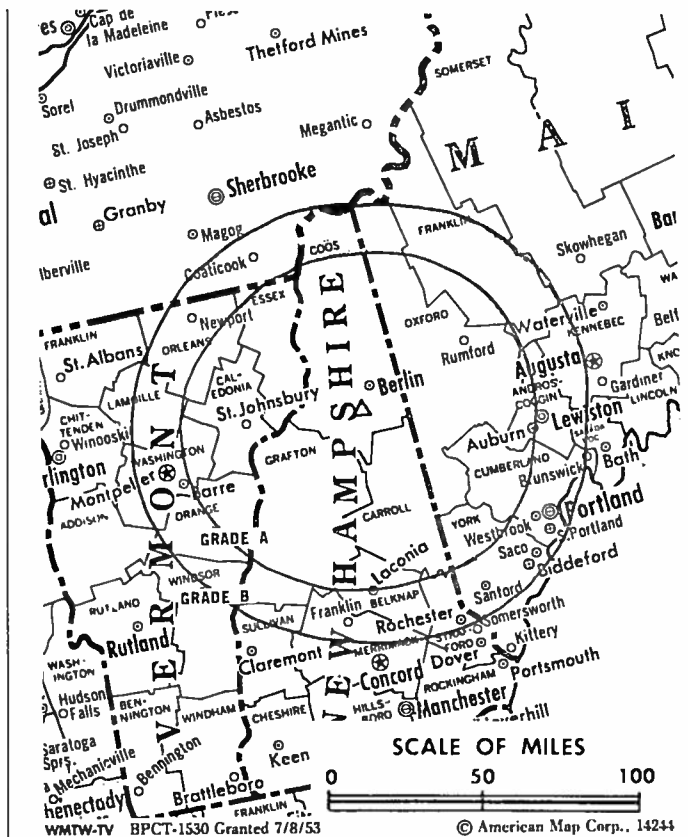
NETWORK BASE HOURLY RATE: \$750.

Station also received in Canadian markets.

BBM Weekly Reach (Spring 1986): 419,000

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MAINE			
	Androscoggin	36,900	36,300	98
	Cumberland	85,100	83,800	98
	Franklin	10,700	10,300	96
	Kennebec	42,000	41,100	98
	Knox	13,300	12,900	97
	Lincoln	10,600	10,400	98
	Oxford	18,700	18,400	98
	Sagadahoc	11,400	11,100	97
	Somerset	16,200	15,800	98
	York	56,700	55,900	99
	NEW HAMPSHIRE			
	Carroll	13,000	12,800	98
	Coos	12,900	12,700	98
	Grafton	24,700	23,900	97



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	VERMONT			
	Caledonia	10,000	9,800	98
	Essex	2,300	2,300	100
	Orange	8,800	8,600	98
	Windsor	20,700	20,100	97
Between 25-49%	NEW HAMPSHIRE			
	Belknap	17,400	17,200	99
	Merrimack	37,500	36,700	98
	Strafford	31,800	31,200	98
	Sullivan	14,500	14,000	97
	VERMONT			
	Lamoille	6,700	6,600	99
	Orleans	8,700	8,600	99
	Washington	20,000	19,600	98
	Between 5-24%	MAINE		
Piscataquis		6,600	6,500	98
Waldo		10,900	10,600	97
NEW HAMPSHIRE				
Cheshire		23,000	22,400	97
Hillsborough		106,400	105,000	99
Rockingham		76,800	75,800	99
NEW YORK				
Clinton		27,300	26,900	99
Essex		14,000	13,700	98
VERMONT				
Addison	10,500	10,200	97	
Chittenden	42,800	42,100	98	
Franklin	12,400	12,300	99	
Rutland	22,200	21,600	97	
Windham	15,300	14,600	95	
Station Totals		898,800	881,800	98
Net Weekly Circulation (1986)			382,100	
Average Daily Circulation (1986)			192,900	

Maine—Portland

WCSH-TV

Ch. 6

Network Service: NBC.

Licensee: Maine Radio & Television Co., One Congress Square, Portland, ME 04101.

Studio: One Congress Square.

Telephone: 207-772-0181. TWX: 710-221-1988.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 2000-ft. above av. terrain, 1274-ft. above ground, 2503-ft. above sea level.

Latitude 43° 51' 32"
Longitude 70° 42' 40"

Transmitter: Winn Mtn., Sebago, ME.

Satellite Earth Stations: 3 in operation; Satcom Technology, 7-meter; M/A-Com receivers.

News Services: AP, Group W Newsfeed, NBC.

Ownership: Trustee of Rines Special Trust, 100%. Rines estate and Mary R. Thompson are the two principal stockholders of WLBZ-TV, Bangor, Maine. Maine Radio & TV Co. is buying KMEG(TV), Sioux City, IA.

Began Operation: Dec. 1, 1953.

Represented (sales): Katz Television.

Represented (legal): Wilkinson, Barker, Knauer & Quinn.

Represented (engineering): Jules Cohen & Associates.

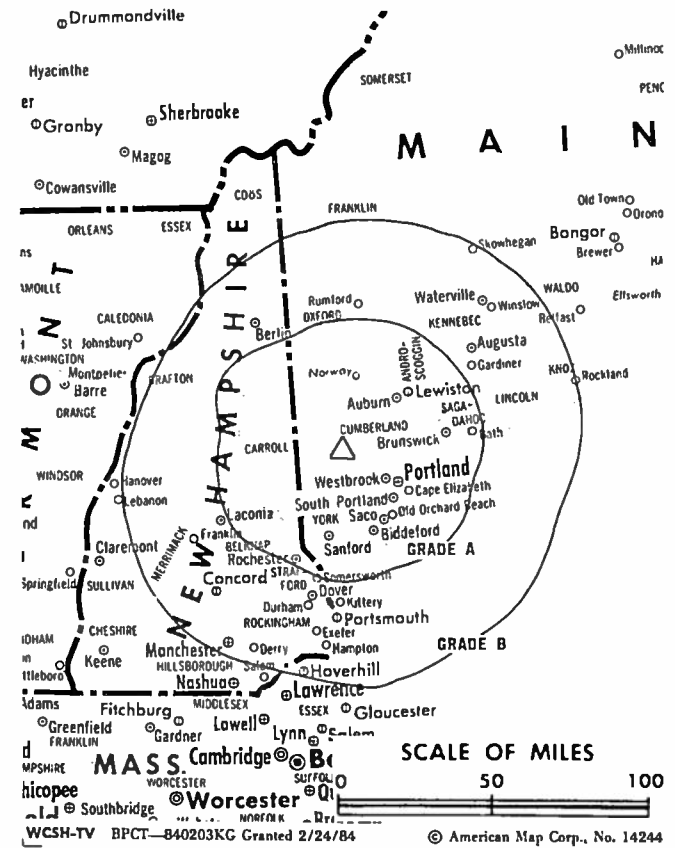
Personnel:

FRED THOMPSON, president.
BRUCE MCGORRILL, executive vice president.
LEW COLBY, general manager.
FRED NUTTER, public affairs & editorial director.
JEFFREY MARKS, news director.
CLEM PAYEUR, chief engineer.
RICK BASSETT, film director.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MAINE			
	Androscoggin	36,900	36,300	98
	Cumberland	85,100	83,800	98
	Franklin	10,700	10,300	96
	Kennebec	42,000	41,100	98
	Knox	13,300	12,900	97
	Lincoln	10,600	10,400	98
	Oxford	18,700	18,400	98
	Sagadahoc	11,400	11,100	97
	York	56,700	55,900	99
	NEW HAMPSHIRE			
	Belknap	17,400	17,200	99



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Carroll	13,000	12,800	98
	Coos	12,900	12,700	98
	Strafford	31,800	31,200	98
Between 25-49%	MAINE			
	Somerset	16,200	15,800	98
	NEW HAMPSHIRE			
Merrimack	37,500	36,700	98	
Between 5-24%	MAINE			
	Waldo	10,900	10,600	97
	NEW HAMPSHIRE			
	Grafton	24,700	23,900	97
	Hillsborough	106,400	105,000	99
	Rockingham	76,800	75,800	99
	Sullivan	14,500	14,000	97
	VERMONT			
	Caledonia	10,000	9,800	98
	Orange	8,800	8,600	98
Station Totals		666,300	654,300	98
Net Weekly Circulation (1986)			356,300	
Average Daily Circulation (1986)			218,400	

Maine—Portland

WGME-TV

Ch. 13

Network Service: CBS.

Licensee: Guy Gannett Bcstg. Services, Broadcast Center, Northport Business Park, Portland, ME 04104.

Studio: Broadcast Center, Northport Business Park, Portland, ME 04104.

Telephone: 207-797-9330.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 295-kw visual, 29.5-kw aural. Antenna: 1610-ft. above av. terrain, 1619-ft. above ground, 2049-ft. above sea level.

Latitude 43° 55' 28"
Longitude 70° 29' 28"

Transmitter: Brown Hill, Raymond.

News Services: AP, CBS, CNN.

Satellite Earth Stations: 3 C-band, one Ku-band in operation; M/A-Com & Scientific-Atlanta receivers.

Ownership: Guy Gannett Broadcasting Services is a wholly-owned subsidiary of Guy Gannett Publishing Co. Guy Gannett Bcstg. Services officers: Jean Gannett Hawley, pres.; Robert Gilbertson, exec. v.p. Guy Gannett Publishing Co. publishes *Portland Press Herald*, *Evening Express* and *Maine Sunday Telegram*, *Kennebec Journal* and *Central Maine Morning Sentinel*, all in Maine. Gannett also owns WGGB-TV, Springfield-Holyoke, MA; KGAN(TV) Cedar Rapids, IA; WICS(TV), Springfield, IL; WINZ-AM-FM, Miami-Miami Beach, FL; KKZX(AM), Davenport, IA; WXLP (FM), Moline, IL; KMGL(FM), Oklahoma City, OK; WRKT-AM-FM, Cocoa Beach; WPLP(AM) Pinellas Park-Tampa, FL.

Began Operation: May 16, 1954.

Represented (sales): Blair Television; Paul Mulvihill Ltd. (Canada).

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Lohnes & Culver.

Personnel:

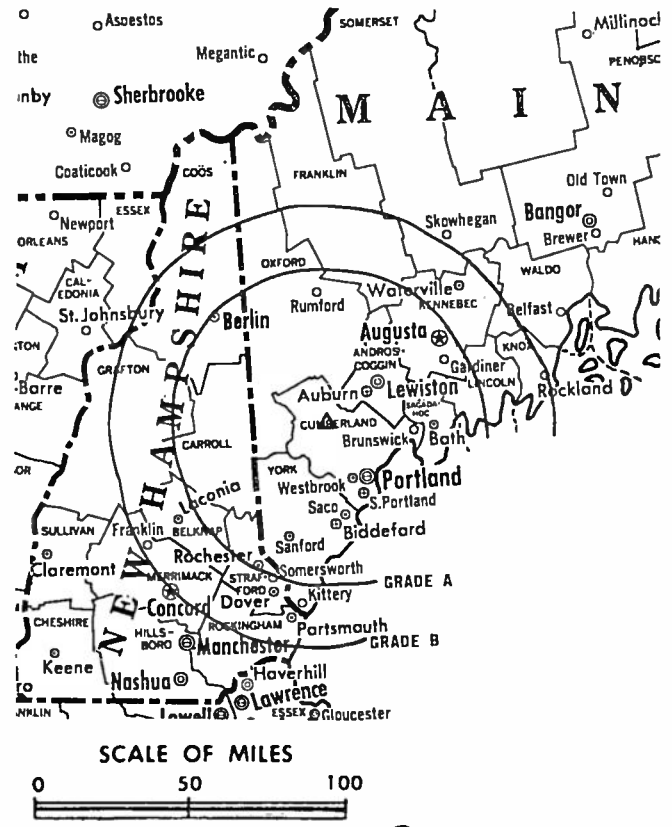
DAVID KING, vice president & general manager.
WILLIAM WHITTEM, general sales manager.
FRED DESJARDINS, chief engineer.
DOUGLAS SMITH, operations manager.

Highest 30 Sec. Rate (July 30, 1986): \$1000.

NETWORK BASE HCURLY RATE: \$1000.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MAINE			
	Androscoggin	36,900	36,300	98
	Cumberland	85,100	83,800	98
	Franklin	10,700	10,300	96
	Kennebec	42,000	41,100	98
	Knox	13,300	12,900	97
	Lincoln	10,600	10,400	98



WGME-TV BNPCT—2508 Granted 11/1/59 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Oxford	18,700	18,400	98
	Sagadahoc	11,400	11,100	97
	York	56,700	55,900	99
NEW HAMPSHIRE				
	Carroll	13,000	12,800	98
	Coos	12,900	12,700	98
Between 25-49%	MAINE			
	Somerset	16,200	15,800	98
	NEW HAMPSHIRE			
	Belknap	17,400	17,200	99
	Strafford	31,800	31,200	98
Between 5-24%	MAINE			
	Piscataquis	6,600	6,500	98
	Waldo	10,900	10,600	97
	NEW HAMPSHIRE			
	Grafton	24,700	23,900	97
	Merrimack	37,500	36,700	98
Rockingham	76,800	75,800	99	
	Sullivan	14,500	14,000	97
Station Totals		547,700	537,400	98
Net Weekly Circulation (1986)			290,400	
Average Daily Circulation (1986)			174,300	

Maine—Portland

WPXT

Ch. 51

Network Service: None, independent.

Grantee: Portland Broadcasting Inc., 2320 Congress St., Portland, ME 04102.

Studio: 2320 Congress St., Portland 04102.

Telephone: 207-774-0051.

Technical Facilities: Channel No. 51 (692-698 MHz). Authorized power: 3011-kw max. visual, 301-kw max. aural. Antenna: 917-ft. above av. terrain, 697-ft. above ground, 1177-ft. above sea level.

Latitude 43° 51' 05.5"
Longitude 70° 19' 40.0"

Transmitter: 2.5-mi. S of Gray.

Satellite Earth Stations: Pinzone, C-band; Vertex, Ku-band; M/A-Com & Pinzone receivers.

Ownership: John W. Bride, 45%; David Smith, 38%; Steven Thomas, 17%. Smith has interest in Commercial Radio Institute Inc., see Group Ownership of TV Stations.

Began Operation: Sept. 14, 1986.

Represented (sales): Independent Television Sales.

Represented (legal): Hamel & Park.

Represented (engineering): Ray Goudreau.

Personnel:

JOSH MCGRAW, vice president & general manager.
TONY PALMINTERI, sales manager.
MARK BECK, engineering director.
JENNIFER DENNISON, program director.
CAROL DAVIS, promotion director.



Highest 30 Sec. Rate: \$350.

Maine—Presque Isle

WAGM-TV

Ch. 8

Network Service: CBS; also NBC & ABC.

Licensee: WAGM-TV Inc.

Studio: U.S. Hwy. 1 & Parkhurst Road.

Mailing Address: Box 1149, Presque Isle, ME 04769.

Telephone: 207-764-4461. TWX: 710-229-1631.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 58.9-kw visual, 12.9-kw aural. Antenna: 350-ft. above av. terrain, 292-ft. above ground, 962-ft. above sea level.

Latitude 46° 43' 44"
Longitude 68° 00' 07"

Transmitter: U.S. Hwy. 1 & Parkhurst Rd.

Satellite Earth Station: Star, 3.6-meter; Avcom receivers.

News Service: AP.

Ownership: NEPSK Inc. Thomas P. Shelburne III, chmn.-pres., 52.9%; Peter P. Kozloski, v.p.-secy.-treas., 39.8%.

Began Operation: Oct. 13, 1956. Sale of 94.8% to Hildreth family by Harold Glidden approved Sept. 19, 1956 by FCC (Television Digest, Vol. 13:39). Sale to present owner approved Feb. 8, 1984.

Represented (sales): Katz Television.

Represented (legal): Koteen & Naftalin.

Represented (engineering): Jules Cohen & Associates.

Personnel:

THOMAS SHELburne III, chief operating officer.
NORMAN W. JOHNSON, v. p., general manager & national sales manager.
EUGENE BREWER, chief engineer.
RON MADORE, sales manager, northern district.

Highest One Hour Rate: \$705.

Highest 30 Sec. Rate: \$200.

NETWORK BASE HOURLY RATE: \$275.



Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MAINE Aroostook	29,500	28,700	97
Station Totals		29,500	28,700	97
Net Weekly Circulation (1986)			26,100	
Average Daily Circulation (1986)			20,800	

Maryland



Market	Arbitron A/DI TV Households	Rank	Market Area Commercial TV Stations
Washington, DC	1,522,100	9	WDCA-TV (20), WFTY (50), WJLA-TV (7), WRC-TV (4), WTTK (66), WTTG (5), WUSA (9)
Pittsburgh, PA	1,238,900	12	KDKA-TV (2), WPCB-TV (40), WPGH-TV (53), WPTT-TV (22), WPXI (11), WTAE-TV (4)
Baltimore, MD	878,800	21	WBAL-TV (11), WBFF (45), WJZ-TV (13), WKJL-TV (24), WMAR-TV (2), WNUV-TV (54)
Salisbury, MD	84,500	166	WBOC-TV (16), WMDT (47)
Hagerstown, MD	41,800	194	WHAG-TV (25)

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Maryland Station Status as of October 1, 1986

	VHF	UHF	TOTAL
Commercial Television Stations	3	6	9
Educational Television Stations	0	4	4
			13

Maryland—Baltimore

WBAL-TV

Ch. 11

Network Service: CBS.

Licensee: Hearst Corp., Radio & TV Div., Maryland's Broadcast Center, Baltimore, MD 21211.

Studio: Maryland's Broadcast Center, Baltimore, MD 21211.

Telephone: 301-467-3000. TWX: 710-234-1086.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1000-ft. above av. terrain, 998-ft. above ground, 1318-ft. above sea level.

Latitude 39° 20' 05"
Longitude 76° 39' 03"

Transmitter: 3800 Hooper Ave.

Satellite Earth Stations: 5 in operation; Scientific-Atlanta, M/A-Com & Microdyne receivers.

AM Affiliate: WBAL, 50-kw, 1090 kHz (NBC).

FM Affiliate: WIYY, 20-kw, 97.9 MHz (No. 250), 960-ft.

News Services: AP, UPI, CBS, CNN.

Ownership: Hearst Corp. For other interests, see Group Ownership & Newspaper Ownership of TV Stations.

Began Operation: March 11, 1948.

Represented (sales): Blair Television.

Represented (legal): Dempsey & Koplovitz.

Personnel:

MALCOLM D. POTTER, vice president & general manager.
JACK GILMORE, vice president & general sales manager.
LYNN McINTYRE, program director.
KERRY RICHARDS, promotion director.
FRANK GRAHAM, news director.
JOHN COOKE, executive producer.
J. SYDNEY KING, community service manager.
OTTO CLAUS, chief engineer.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MARYLAND			
	Anne Arundel	137,400	136,700	99
	Baltimore	253,700	252,500	100
	Caroline	8,800	8,700	99
	Carroll	36,400	36,200	99
	Cecil	21,900	21,800	100
	Dorchester	11,300	11,200	99
	Frederick	43,400	43,100	99
	Harford	52,500	52,200	99
	Howard	50,600	50,300	99
	Kent	6,400	6,300	98
	Queen Annes	10,100	10,000	99
	Talbot	10,800	10,700	99
	Baltimore City	275,600	274,300	100
	PENNSYLVANIA			
	Adams	25,400	24,800	98
	Franklin	43,700	42,300	97
Between 25-49%	DELAWARE			
	Kent	36,200	35,900	99
	Sussex	39,200	38,700	99
Between 5-24%	MARYLAND			
	Calvert	13,500	13,300	99
	Prince Georges	233,400	232,600	100



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Somerset	6,700	6,600	98
	Wicomico	25,100	24,900	99
	Worcester	13,400	13,200	99
	PENNSYLVANIA			
	York	123,300	121,100	98
	VIRGINIA			
	Rappahannock	2,500	2,500	100
	WEST VIRGINIA			
	Jefferson	11,800	11,700	99
	Between 5-24%	DISTRICT OF COLUMBIA		
Dist Of Columbia		248,000	245,400	99
MARYLAND				
Charles		26,100	25,800	99
Montgomery		228,200	227,300	100
St Marys		21,800	21,600	99
Washington		41,700	41,400	99
NEW JERSEY				
Salem		24,200	23,800	98
PENNSYLVANIA				
Lancaster		137,100	132,400	97
VIRGINIA				
Arlington		124,400	123,700	99
Clarke		3,700	3,700	100
Fairfax		252,500	251,600	100
Frederick		20,300	20,100	99
King George		3,800	3,800	100
Prince William	58,800	58,400	99	
Shenandoah	11,000	10,900	99	
Warren	8,800	8,700	99	
Westmoreland	5,600	5,500	98	
WEST VIRGINIA				
Berkeley	18,800	18,600	99	
Station Totals		2,727,900	2,704,300	99
Net Weekly Circulation (1986)			1,167,700	
Average Daily Circulation (1986)			636,400	

Maryland—Baltimore

WBFF

Ch. 45

Network Service: None, independent,

Licensee: Chesapeake Television Inc., 3500 Parkdale Ave., Baltimore, MD 21211.

Studio: 3500 Parkdale Ave., Baltimore, MD 21211.

Telephone: 301-462-4500. Fax: 301-462-5647. TWX: 710-234-1009.

Technical Facilities: Channel No. 45 (656-662 MHz). Authorized power: 3925-kw max. visual, 785-kw max. aural. Antenna: 896-ft. above av. terrain, 706-ft. above ground, 1249-ft. above sea level.

Latitude 39° 17' 13"
Longitude 76° 45' 16"

Holds CP for change to 1589-kw max. visual, 79.5-kw max. aural, 1056-ft above av. terrain, 1039-ft. above ground, 1329-ft. above sea level, lat. 39° 20' 10", long. 76° 38' 59", transmitter to 0.24-mi. NNW of intersection of Hooper Ave. & 41st St., Baltimore. BPCT-860326KF.

Transmitter: 1200 N. Rolling Rd.

Satellite Earth Stations: Harris, 3-meter; Microdyne, 5-meter; Microdyne & Automation Techniques receivers.

News Service: CNN.

Ownership: Julian S. Smith, 47.5%; Frederick M. Himes Jr., 8.2%; Robert L. Simmons, 5%; others, none with more than 5%; Commercial Radio Institute Inc., 33%. Principals have interest in WTTE(TV), Columbus, OH; WPTT-TV, Pittsburgh, PA; permittees of WIIB(TV) Ch. 63, Bloomington, IN; Ch. 38, St. Petersburg, FL; applications for Ch. 54, Omaha, NE & Ch. 48, Burlington, NJ.

Began Operation: April 11, 1971.

Represented (sales): Seitel Inc.

Represented (legal): Fisher, Wayland, Cooper & Leader.

Represented (engineering): Carl T. Jones Corp.

Personnel:

JULIAN S. SMITH, president & general manager.
FREDERICK M. HIMES JR., exec. v.p. & operations manager.
ROBERT SIMMONS, vice president, sales.
BROCK ABERNATHY, sales manager.
WILLIAM LeFEVRE, program manager.
DWIGHT WEEMS, production manager.
AUGUSTINE LEVERO, marketing manager.
ERNEST BOSTON, news director.
GEORGE LEWIS, special programs manager.
SHARON CHRISTOPHER, public affairs manager,
DENNIS WINTERS, chief engineer.
BRAD FOLTYN, promotion manager.

Highest 30 Sec. Rate: \$400.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MARYLAND			
	Baltimore City	275,600	274,300	100
Between 25-49%	MARYLAND			
	Anne Arundel	137,400	136,700	99
	Baltimore	253,700	252,500	100
	Caroline	8,800	8,700	99
	Carroll	36,400	36,200	99
	Dorchester	11,300	11,200	99
	Frederick	43,400	43,100	99
	Harford	52,500	52,200	99
	Howard	50,600	50,300	99
	Kent	6,400	6,300	98
	Queen Annes	10,100	10,000	99
Talbot	10,800	10,700	99	



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	VIRGINIA			
	Clarke	3,700	3,700	100
Between 5-24%	DISTRICT OF COLUMBIA			
	Dist Of Columbia	248,000	245,400	99
	DELAWARE			
	Kent	36,200	35,900	99
	MARYLAND			
	Calvert	13,500	13,300	99
	Cecil	21,900	21,800	100
	Charles	26,100	25,800	99
	Montgomery	228,200	227,300	100
	Prince Georges	233,400	232,600	100
	St Marys	21,800	21,600	99
Washington	41,700	41,400	99	
PENNSYLVANIA				
Adams	25,400	24,800	98	
Cumberland	70,400	69,100	98	
Franklin	43,700	42,300	97	
Lancaster	137,100	132,400	97	
York	123,300	121,100	98	
VIRGINIA				
Arlington	124,400	123,700	99	
Culpeper	8,200	8,100	99	
Fairfax	252,500	251,600	100	
Frederick	20,300	20,100	99	
Loudoun	22,500	22,200	99	
Prince William	58,800	58,400	99	
Spotsylvania	19,500	19,300	99	
Stafford	15,000	14,800	99	
Warren	8,800	8,700	99	
WEST VIRGINIA				
Berkeley	18,800	18,600	99	
Jefferson	11,800	11,700	99	
Station Totals		2,732,000	2,707,900	99
Net Weekly Circulation (1986)			706,200	
Average Daily Circulation (1986)			253,900	

Maryland—Baltimore

WJZ-TV

Ch. 13

Network Service: ABC.

Licensee: Group W Television Inc., Television Hill, Baltimore, MD 21211.

Studio: Television Hill, Baltimore, MD 21211.

Telephone: 301-466-0013. TWX: 301-955-1178.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 990-ft. above av. terrain, 998-ft. above ground, 1318-ft. above sea level.

Latitude 39° 20' 04.3"
Longitude 76° 39' 02.8"

Transmitter: Television Hill.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive, Scientific-Atlanta, 10-meter; Scientific-Atlanta receivers.

News Services: AP, UPI.

Ownership: Subsidiary of Westinghouse Electric Corp. For officers and other interests, see Group W in Group Ownership of Television Stations.

Began Operation: Nov. 2, 1948. Sale to present owner by Ben & Herman Cohen families approved June 27, 1957, by FCC (Television Digest, Vol. 13:18, 19, 26).

Represented (sales): Group W Television Sales.

Personnel:

- JONATHAN KLEIN, vice president & general manager.
- DANA FITZGERALD, general sales manager.
- JAMES EATON, program director.
- KAREN SOBEK, operations manager.
- PHIL ARRINGTON, creative services manager.
- MICHAEL BROOM, human resources manager.
- BOB ROSS, engineering manager.
- LYNN ALFORD, controller/business manager.
- KRISTAN LEATHERMAN, public relations manager.
- PHYLLIS SHELTON, community affairs manager.
- DICK PETERSON, market development manager.

Rates: On request.

NETWORK BASE HOURLY RATE: \$1925.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	MARYLAND				
	Anne Arundel	137,400	136,700	99	
	Baltimore	253,700	252,500	100	
	Caroline	8,800	8,700	99	
	Carroll	36,400	36,200	99	
	Cecil	21,900	21,800	100	
	Dorchester	11,300	11,200	99	
	Frederick	43,400	43,100	99	
	Harford	52,500	52,200	99	
	Howard	50,600	50,300	99	
	Kent	6,400	6,300	98	
	Queen Annes	10,100	10,000	99	
	Talbot	10,800	10,700	99	
	Wicomico	25,100	24,900	99	
	Baltimore City	275,600	274,300	100	
	PENNSYLVANIA				
	Adams	25,400	24,800	98	
	Franklin	43,700	42,300	97	
	Between 25-49%	DELAWARE			
		Kent	36,200	35,900	99
	Sussex	39,200	38,700	99	
MARYLAND					
Allegany	29,000	28,700	99		
Calvert	13,500	13,300	99		
Prince Georges	233,400	232,600	100		



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	St Marys	21,800	21,600	99
	Worcester	13,400	13,200	99
	PENNSYLVANIA			
	York	123,300	121,100	98
	VIRGINIA			
	Rappahannock	2,500	2,500	100
	WEST VIRGINIA			
	Berkeley	18,800	18,600	99
	Jefferson	11,800	11,700	99
	Mineral	10,200	10,100	99
Between 5-24%	DISTRICT OF COLUMBIA			
	Dist Of Columbia	248,000	245,400	99
	MARYLAND			
	Charles	26,100	25,800	99
	Montgomery	228,200	227,300	100
	Somerset	6,700	6,600	98
	Washington	41,700	41,400	99
	PENNSYLVANIA			
	Cumberland	70,400	69,100	98
	Fulton	5,200	5,000	96
	Lancaster	137,100	132,400	97
	VIRGINIA			
	Arlington	124,400	123,700	99
	Clarke	3,700	3,700	100
	Culpeper	8,200	8,100	99
Fairfax	252,500	251,600	100	
Frederick	20,300	20,100	99	
Loudoun	22,500	22,200	99	
Prince William	58,800	58,400	99	
Spotsylvania	19,500	19,300	99	
Stafford	15,000	14,800	99	
Warren	8,800	8,700	99	
WEST VIRGINIA				
Hampshire	5,800	5,700	98	
Station Totals		2,869,100	2,843,300	99
Net Weekly Circulation (1986)			1,201,700	
Average Daily Circulation (1986)			672,300	

Maryland—Baltimore

WKJL-TV

Ch. 24

Network Service: None, independent.

Licensee: Family Media Inc., 4820 Seton Dr., Baltimore, MD 21215.

Studio: 4820 Seton Dr.

Telephone: 301-358-2400.

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 1180-kw max. visual, 118-kw max. aural. Antenna: 1073-ft. above av. terrain, 900-ft. above ground, 1405-ft. above sea level.

Latitude	39°	17'	15"
Longitude	76°	45'	38"

Transmitter: WNUV-TV transmitter site.

Satellite Earth Station: In operation.

News Service: INN.

Ownership: Sam Moore, pres., 75%; Guy Sanders Jr. & Charles Moore, v.p.s., 10% each; Thomas Harris, secy.-treas., 5%; Bob Niebel, dir. Principals have interest in application for Ch. 50, Hendersonville, TN. Note: Sale to Home Shopping Network pends. (Television Digest, Vol. 26:33).

Began Operation: Dec. 24, 1985.

Represented (sales): Katz Independent TV Sales.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): Edward F. Lorentz & Assoc.

Personnel:

GERALD M. LISS, vice president & general manager.

JAY CLEAVER, general sales manager.

BRAD FOLTYN, program & promotion manager.



Highest 30 Sec. Rate: \$300.

Maryland—Baltimore

WMAR-TV

Ch. 2

Network Service: NBC.

Licensee: Tat Corp., Box 1957, Baltimore, MD 21203.

Studio: Television Park, 6400 York Rd., Baltimore, MD 21212.

Telephone: 301-377-2222. TWX: 710-232-1804.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1000-ft. above av. terrain, 999-ft. above ground, 1319-ft. above sea level.

Latitude 39° 20' 04.3"
Longitude 76° 39' 02.8"

Transmitter: Television Hill, 3724 Parkdale Ave.

Satellite Earth Stations: 3 in operation; Scientific-Atlanta, 7-meter.

News Services: AP, UPI, NBC.

Ownership: Gillett Communications Co., see Group Ownership of TV Stations.

Began Operation: Oct. 27, 1947. Sale to present owner by Times Mirror approved by FCC Sept. 4, 1986 (Television Digest, Vol. 26:28). Previous sale to Times Mirror by Abell Communications approved simultaneously.

Represented (sales): TeleRep Inc.

Represented (legal): Hogan & Hartson.

Personnel:

ARNOLD J. KLEINER, president & general manager.
HOWARD ZEIDEN, vice president, sales.
CHARLOTTE M. HALL, vice president, broadcast operations & programming.
JOSEPH M. BRUNO, vice president, engineering.
JOHN A. BUTTE, vice president, news.

Highest 30 Sec. Rate: \$5000.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	DELAWARE			
	Sussex	39,200	38,700	99
	MARYLAND			
	Anne Arundel	137,400	136,700	99
	Baltimore	253,700	252,500	100
	Caroline	8,800	8,700	99
	Carroll	36,400	36,200	99
	Cecil	21,900	21,800	100
	Dorchester	11,300	11,200	99
	Frederick	43,400	43,100	99
	Harford	52,500	52,200	99
	Howard	50,600	50,300	99
	Kent	6,400	6,300	98
	Queen Annes	10,100	10,000	99
	Talbot	10,800	10,700	99
	Wicomico	25,100	24,900	99
	Worcester	13,400	13,200	99
	Baltimore City	275,600	274,300	100
	PENNSYLVANIA			
	Adams	25,400	24,800	98
	Between 25-49%	DELAWARE		
Kent		36,200	35,900	99
MARYLAND				
Calvert		13,500	13,300	99
St Marys		21,800	21,600	99
Somerset		6,700	6,600	98
Washington		41,700	41,400	99
PENNSYLVANIA				
Franklin		43,700	42,300	97



Net Weekly Circulation	State County	Total Households	TV Households	%	
Between 25-49%	York	123,300	121,100	98	
	VIRGINIA				
	Rappahannock	2,500	2,500	100	
	Warren	8,800	8,700	99	
	WEST VIRGINIA				
	Berkeley	18,800	18,600	99	
	Jefferson	11,800	11,700	99	
	Between 5-24%	DISTRICT OF COLUMBIA			
		Dist Of Columbia	248,000	245,400	99
		MARYLAND			
Charles		26,100	25,800	99	
Montgomery		228,200	227,300	100	
Prince Georges		233,400	232,600	100	
PENNSYLVANIA					
Dauphin		94,400	92,500	98	
Fulton		5,200	5,000	96	
Lancaster		137,100	132,400	97	
VIRGINIA					
Arlington	124,400	123,700	99		
Clarke	3,700	3,700	100		
Fairfax	252,500	251,600	100		
Frederick	20,300	20,100	99		
Loudoun	22,500	22,200	99		
Page	7,400	7,400	100		
Prince William	58,800	58,400	99		
Shenandoah	11,000	10,900	99		
Spotsylvania	19,500	19,300	99		
Stafford	15,000	14,800	99		
WEST VIRGINIA					
Hampshire	5,800	5,700	98		
Morgan	4,300	4,200	98		
Station Totals		2,868,400	2,842,300	99	
Net Weekly Circulation (1986)			1,182,600		
Average Daily Circulation (1986)			647,400		

Maryland—Baltimore

WNUV-TV

Ch. 54

Network Service: None, independent.

Licensee: New-Vision Inc., 6317 Park Heights Ave., Baltimore, MD 21215.

Studio: 3001 Druid Park Dr., Baltimore, MD 21215.

Telephone: 301-462-5400.

Technical Facilities: Channel No. 54 (710-716 MHz). Authorized power: 4645-kw max. visual, 464.5-kw max. aural. Antenna: 1146-ft. above av. terrain, 1000-ft. above ground, 1505-ft. above sea level.

Latitude 39° 17' 15"
Longitude 76° 45' 38"

Transmitter: 0.37-mi. W of Rolling Rd., 0.16-mi. N of U.S. 40, Catonsville.

Satellite Earth Stations: Microdyne, 3.7-meter, 5-meter & 7-meter; Microdyne receivers.

Ownership: Samuel S. Kravetz, pres., 27%; Isaac S. Blonder, v.p., 12.5%; Frances C. Gaguine, secy., 12.5%; Estate of Bernard Salditch, 12.5%; Ben H. Tongue, 12.5%; Dorothy H. Kravetz, 9.2%; Diane F., Katherine & Richard Kravetz, 4.6% each.

Began Operation: July 1, 1982.

Represented (sales): Independent Television Sales.

Represented (legal): Fly, Shuebruk, Gaguine, Boros & Braun.

Represented (engineering): Moffet, Larson & Johnson.

Personnel:

SAMUEL KRAVETZ, general manager.
MANNY PAIGE, general sales manager.
MARK SALDITCH, program director.
PAUL GARNET, chief engineer
BRANDT MINNICK, local sales manager.

Highest 30 Sec. Rate: \$400.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Not Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	MARYLAND			
	Baltimore City	275,600	274,300	100
	MARYLAND			
Between 5-24%	Anne Arundel	137,400	136,700	99
	Baltimore	253,700	252,500	100
	Calvert	13,500	13,300	99



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Caroline	8,800	8,700	99
	Carroll	36,400	36,200	99
	Cecil	21,900	21,800	100
	Dorchester	11,300	11,200	99
	Harford	52,500	52,200	99
	Howard	50,600	50,300	99
	Kent	6,400	6,300	98
	Prince Georges	233,400	232,600	100
	Queen Annes	10,100	10,000	99
	Talbot	10,800	10,700	99
VIRGINIA	Warren	8,800	8,700	99
	Station Totals	1,131,200	1,125,500	99
Net Weekly Circulation (1986)			222,200	
Average Daily Circulation (1986)			77,200	

Maryland—Hagerstown

WHAG-TV

Ch. 25

Network Service: NBC.

Licensee: Great Trails Bcstg. Corp., 717 E. David Rd., Dayton, OH 45429.

Studio: 13 E. Washington St., Hagerstown, MD 21740.

Telephone: 301-797-4400.

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 676-kw max. & 436-kw horizontal visual, 67.6-kw max. & 43.6-kw horizontal aural. Antenna: 1229-ft. above av. terrain, 454-ft. above ground, 1894-ft. above sea level.

Latitude 39° 39' 35"
Longitude 77° 57' 57"

Transmitter: 1.8-mi. W of Clear Spring, Fairview Mtn.

Satellite Earth Station: In operation; Harris receivers.

News Services: NBC, UPI.

Ownership: Alexander J. Williams, pres.-treas.; Clark W. Davis, v.p.; Elizabeth Sawyer, secy.; John P. Williams Jr., asst. secy.; Charles Sawyer Estate, 42.6%; Edward Sawyer, John Sawyer & Anne S. Greene, 7.1% each; John Sawyer, Trustee, 25.6%; Charles Sawyer III, 3.9%; John P. Williams Jr., Trustee, 3.3%; Thomas C. Sawyer Estate, 2.6%; Caroline Sawyer, 0.7%. Great Trails owns WFFT-TV, Fort Wayne, IN; WCII & WDJX(FM), Louisville, KY; WCOL & WXGT(FM), Columbus; WING(AM), Dayton; WGTZ(FM), Eaton; WIZE(AM), Springfield, OH; WMKE & WBCS(FM), Milwaukee, WI.

Began Operation: Jan. 3, 1970. Sale to present owners by Richard Henson, et al., approved by FCC July 30, 1981 (Television Digest, Vol. 21:6). Transfer of control by Adler Communications Corp. granted by FCC Sept. 18, 1972.

Represented (sales): Katz Television.

Represented (legal): Haley, Bader & Potts.

Represented (engineering): Cohen & Dippell.

Personnel:
GEORGE J. WYMER, vice president & general manager.
HUGH BRESLIN III, sales manager.

Highest 30 Sec. Rate (July 24, 1986): \$500.

NETWORK BASE HOURLY RATE: \$145.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	Households %
50% & Over	MARYLAND			
	Allegany	29,000	28,700	99
	Washington	41,700	41,400	99
	PENNSYLVANIA			
	Franklin	43,700	42,300	97
Between 25-49%	WEST VIRGINIA			
	Mineral	10,200	10,100	99
Between 25-49%	PENNSYLVANIA			
	Fulton	5,200	5,000	96



Net Weekly Circulation	State County	Total Households	TV Households	Households %
Between 25-49%	VIRGINIA			
	Page	7,400	7,400	100
	Rappahannock	2,500	2,500	100
	WEST VIRGINIA			
	Berkeley	18,800	18,600	99
	Hampshire	5,800	5,700	98
Between 5-24%	MARYLAND			
	Garrett	9,800	9,600	98
	PENNSYLVANIA			
	Bedford	17,500	17,000	97
	Huntingdon	15,300	14,900	97
	VIRGINIA			
	Clarke	3,700	3,700	100
	Frederick	20,300	20,100	99
	Shenandoah	11,000	10,900	99
	Warren	8,800	8,700	99
WEST VIRGINIA				
Hardy	3,800	3,700	97	
Jefferson	11,800	11,700	99	
Pendleton	3,100	3,000	97	
Station Totals		273,700	269,200	98
Net Weekly Circulation (1986)				115,400
Average Daily Circulation (1986)				57,200

Maryland—Salisbury

WBOC-TV

Ch. 16

Network Service: CBS, NBC.

Licensee: WBOC-TV Inc., 1729 N. Salisbury Blvd., Salisbury, MD 21801.

Studio: Radio-TV Park, Salisbury, MD 21801.

Telephone: 301-749-1111. TWX: 301-344-4947.

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 4070-kw max. & 933-kw horizontal visual, 407-kw max. & 93.3-kw horizontal aural. Antenna: 980-ft. above av. terrain, 1003-ft. above ground, 1049-ft. above sea level.

Latitude 38° 30' 16"
Longitude 75° 38' 35"

Transmitter: 1.2-mi. S of intersection of Rtes. 24 & 347, approx. 5-mi. SE of Sharptown.

Satellite Earth Station: ADM, 6.8-meter; Scientific-Atlanta receivers.

News Service: AP.

Ownership: Draper Communications Inc., 100%. DCI ownership: Thomas H. Draper, chmn.-pres., 55%; Robert A. Fischer Jr., secy.-asst. treas., 4%; Glenn C. Kenton, treas.-asst. secy., 5%; David G. Burton, 10%; Robert A. Fischer Sr. & Richard S. Fischer, 3% each; Six Plus Inc., 20%. Six Plus ownership: Walter E. Timm, trustee, chmn., 74.5%; Glenn C. Kenton, pres.; George A. Weymouth, v.p., 13.2%; Clarence A. Weymouth, secy.; G. Howard Edler Jr., treas.; Eugene E. Weymouth, 3.3%; Deo & Andrew Hobbs Jr., 2.7% each. Draper Communications also owns KOAM-TV Pittsburg, KS; KGBT-TV, Harlingen, TX.

Began Operation: July 15, 1954. Sale to present owners by The A. S. Abell Co. approved by FCC Sept. 5, 1980.

Represented (sales): Katz Television.

Represented (legal): Arent, Fox, Kintner, Plotkin & Kahn.

Represented (engineering): A. D. Ring & Associates.

Personnel:

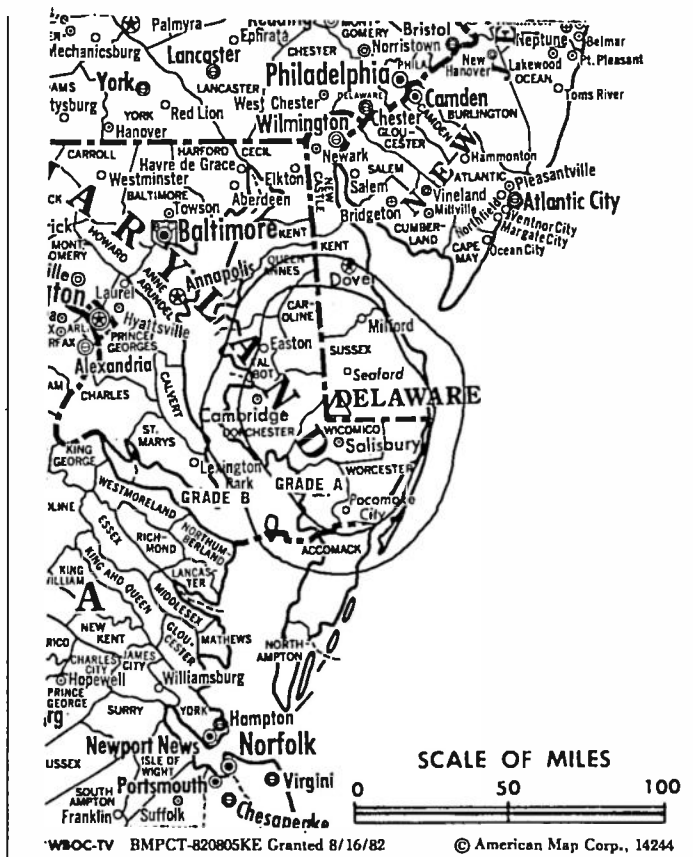
WILLIAM K. KENTON, vice president & general manager.
ROBERT GETZ, general sales manager.
CAROL HESS, program director.
SALLY CANNON, news director.
VINCENT E. DONOVAN, chief engineer.

Highest 30 Sec. Rate (Aug. 1, 1983): \$350.

NETWORK BASE HOURLY RATE: \$850.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	DELAWARE Sussex	39,200	38,700	99



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MARYLAND			
	Dorchester	11,300	11,200	99
	Somerset	6,700	6,600	98
	Wicomico	25,100	24,900	99
	Worcester	13,400	13,200	99
Between 25-49%	VIRGINIA			
	Accomack	11,700	11,400	98
Between 25-49%	DELAWARE			
	Kent	36,200	35,900	99
Between 5-24%	MARYLAND			
	Caroline	8,800	8,700	99
Between 5-24%	MARYLAND			
	Queen Annes	10,100	10,000	99
	Talbot	10,800	10,700	99
	VIRGINIA			
	Northumberland	3,900	3,800	97
Station Totals		177,200	175,100	98
Net Weekly Circulation (1986)			109,100	
Average Daily Circulation (1986)			72,700	

Maryland—Salisbury

WMDT

Ch. 47

Network Service: ABC, NBC.

Licensee: Delmarva Broadcast Service General Partnership, Box 4009, Salisbury, MD 21801.

Studio: 202 Downtown Plaza, Salisbury, MD 21801.

Telephone: 301-742-4747.

Technical Facilities: Channel No. 47 (668-674 MHz). Authorized power: 3470-kw max. & 676-kw horizontal visual, 347-kw max. & 67.6-kw horizontal aural. Antenna: 1000-ft. above av. terrain, 1027-ft. above ground, 1049-ft. above sea level.

Latitude 38° 30' 06"
Longitude 75° 44' 09"

Transmitter: Snethen Church Rd., near Sharptown, MD.

Multichannel TV Sound: Stereo & separate audio program.

Satellite Earth Stations: 3 in operation; Andrew, 4.5-meter; Horizon, 6.3-meter; Avantek & M/A-Com receivers.

News Services: AP, ABC.

Ownership: Joseph L. Brechner, gen. partner, 53.75%; Marion B. Brechner, gen. partner, 46.25%. The Brechners own licensees of KTKA-TV, Topeka, KS; WKFI(AM) & WSWO(FM) Wilmington, OH.

Began Operation: April 11, 1980. Sale to present owners approved by FCC May 5, 1982.

Represented (sales): Seltel Inc.

Represented (legal): Cohn & Marks.

Represented (engineering): Kessler & Gehman Associates.

Personnel:

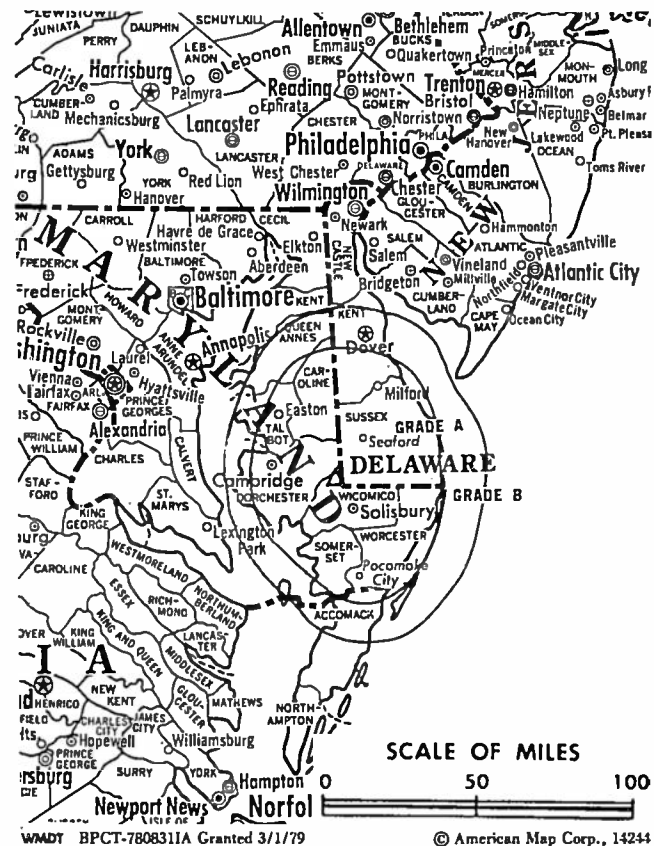
- FRANK PILGRIM, general manager.
- CLAY SPURRIER, director of engineering.
- RICH DIPILLA, local/regional sales manager.
- BRIAN OLSON, news director.
- KAREN CANNON, traffic manager.
- JOHN CANNON, promotion director.
- SUSAN BURLEY, office manager.

Highest 30 Sec. Rate: \$350.

NETWORK BASE HOURLY RATE: \$275.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	DELAWARE Sussex	39,200	38,700	99
	MARYLAND Somerset	6,700	6,600	98



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Wicomico	25,100	24,900	99
	Worcester	13,400	13,200	99
Between 25-49%	DELAWARE Kent	36,200	35,900	99
	MARYLAND Caroline	8,800	8,700	99
	Dorchester	11,300	11,200	99
Between 5-24%	VIRGINIA Accomack	11,700	11,400	98
	MARYLAND Kent	6,400	6,300	98
Between 5-24%	Talbot	10,800	10,700	99
	VIRGINIA Northumberland	3,900	3,800	97
Station Totals		173,500	171,400	98
Net Weekly Circulation (1986)				90,400
Average Daily Circulation (1986)				45,500

Massachusetts



Market	Arbitron ADI TV Households	Rank
Boston, MA	2,005,800	6
Providence, RI-New Bedford, MA	561,200	42
Albany-Schenectady-Troy, NY	481,200	51
Springfield, MA	208,700	103

Market Area Commercial TV Stations
WBZ-TV (4), WCVB-TV (5), WHLL (27), WLVI-TV (56), WMUR-TV (9), WNDS (50), WNEV-TV (7), WNHT (21), WQTV (68), WSBK-TV (38), WJVJ-TV (66), WXNE (25), WCVX (58), WJAR-TV (10), WLNE (6), WNAC-TV (64), WPRI-TV (12), WCDC (19), WNYT (13), WRGB (6), WTEN (10), WUSV (45), WXXA-TV (23), WGGB-TV (40), WWLP (22)

State Cross Reference List

Communities That Receive Programs of
Stations That are Located Elsewhere

WJVJ-TV, Boston	See Marlborough, MA
WHLL-TV, Boston	See Worcester, MA
WLVI-TV, Cambridge	See Boston, MA
WCVX, New Bedford	See Vineyard Haven, MA
WLNE, New Bedford	See Providence, RI

Massachusetts Station Status as of October 1, 1986

	VHF	UHF	TOTAL
Commercial Television Stations	3	10	13
Educational Television Stations	1	2	3
			16

Massachusetts—Adams

WCDC

Ch. 19

(Satellite of WTEN, Albany, NY)

Network Service: ABC.

Licensee: Knight-Ridder Broadcasting Inc.

Studio: See WTEN, Albany, NY.

Telephone: Albany, 518-436-4822. TWX: 710-441-8203.

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 448.7-kw max. visual, 44.87-kw max. aural. Antenna: 2090-ft. above av. terrain, 248-ft. above ground, 3688-ft. above sea level.

Latitude	42°	38'	14"
Longitude	73°	10'	07"

Transmitter: Atop Mt. Greylock, Adams, MA.

Satellite Earth Station: In operation; Harris receivers.

News Services: AP, UPI, National Weather Service.

Ownership: See WTEN, Albany, NY.

Began Operation: Feb. 5, 1954. Left air Feb. 25, 1956 when tower and antenna were destroyed by high winds. Sold to Capital Cities Bcstg. by Leon Podolsky and associates and station resumed operation Feb. 22, 1957 (Television Digest, Vol. 12:49; 13:6, 8). Sale to present owner by Capital Cities Bcstg. approved by FCC Feb. 1971.

Represented (sales): MMT Sales Inc.

Represented (legal): Wilmer, Cutler & Pickering.

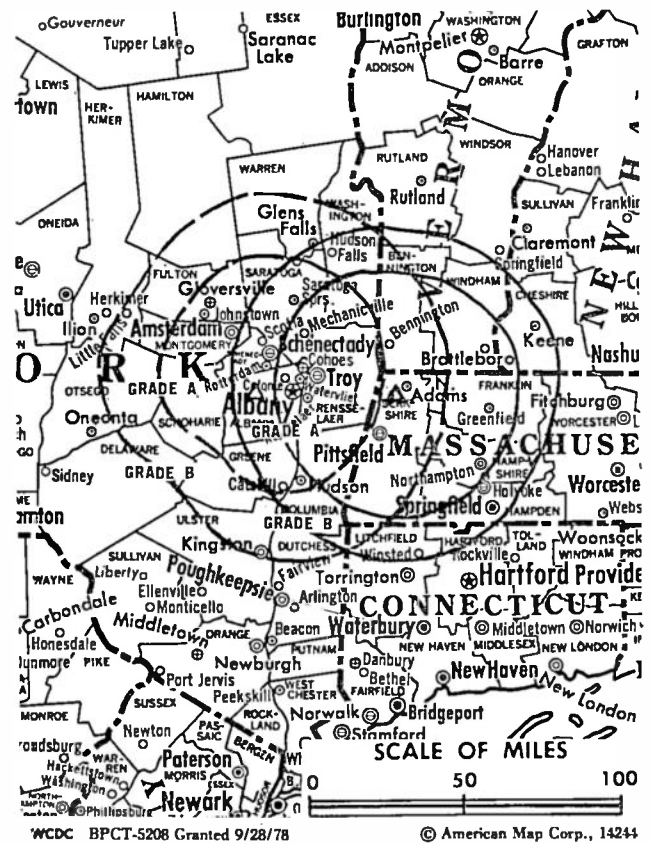
Represented (engineering): Edward F. Lorentz & Associates.

Personnel: Same as WTEN Albany, NY.

Rates: Sold in combination with WTEN, Albany, NY.

NETWORK BASE HOURLY RATE: Bonus to WTEN Albany, NY.

Arbitron Data: Included with parent WTEN, Albany, NY.



Robert W. Rounsaville & Associates
MEDIA BROKERS AND CONSULTANTS
ATLANTA: 1-800-531-1500 ORLANDO: 1-800-328-3500

Massachusetts—Boston

WBZ-TV

Ch. 4

Network Service: NBC.

Licensee: Group W Television Inc. (Massachusetts), 1170 Soldiers Field Rd., Boston, MA 02134.

Studio: 1170 Soldiers Field Rd., Boston 02134.

Telephone: 617-787-7000. TWX: 710-330-0283.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 60.3-kw visual, 9.75-kw aural. Antenna: 1160-ft. above av. terrain, 1199-ft. above ground, 1349-ft. above sea level.

Latitude 42° 18' 37"
Longitude 71° 14' 14"

Transmitter: 350 Cedar St., Needham Heights, MA.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive; Scientific-Atlanta, 10-meter; Comsat Ku-band; Harris & Scientific-Atlanta receivers.

AM Affiliate: WBZ, 50-kw, 1030 kHz.

News Services: AP, UPI, NBC.

Ownership: Subsidiary of Westinghouse Electric Corp. See Group W under Group Ownership of Television Stations.

Began Operation: June 9, 1948.

Represented (sales): Group W Television Sales.

Represented (legal): Wilkes, Artis, Hedrick & Lane.

Personnel:

JOHN J. SPINOLA, vice president & general manager.
TONY VINCIQUERRA, general sales manager.
PAM MASTERS, national sales manager.
SCOTT BRADY, local sales manager.
BARRY SCHULMAN, program manager.
BOB GLOVER, production manager.
FRANCINE ACHBAR, executive producer.
SHELLEY HOBSON, marketing manager.
NANCE GUILMARTIN, public relations director.
STAN HOPKINS, news director.
BOB HOUGHTON, controller.
JAMES SPENCER, human resources director.
GEORGE ST. ANDRE, engineering manager.
JOSEPH BLAKE, assistant engineering manager.

Highest 30 Sec. Rate (July 15, 1985): \$8500.

NETWORK BASE HOURLY RATE: \$3700.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CONNECTICUT			
	Windham	34,400	33,700	98
	MASSACHUSETTS			
	Barnstable	72,000	70,700	98
	Bristol	178,000	175,900	99
	Dukes	4,700	4,500	96
	Essex	240,800	238,100	99
	Middlesex	493,900	488,100	99
	Nantucket	2,500	2,400	96
	Norfolk	219,700	217,600	99
	Plymouth	149,100	147,200	99
	Suffolk	251,700	245,800	98
	Worcester	238,500	235,200	99
	NEW HAMPSHIRE			
Belknap	17,400	17,200	99	
Cheshire	23,000	22,400	97	
Hillsborough	106,400	105,000	99	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Merrimack	37,500	36,700	98
	Rockingham	76,800	75,800	99
	Strafford	31,800	31,200	98
	VERMONT			
	Windham	15,300	14,600	95
Between 25-49%	MASSACHUSETTS			
	Franklin	26,400	25,600	97
	MAINE			
	York	56,700	55,900	99
	NEW HAMPSHIRE			
	Grafton	24,700	23,900	97
	Sullivan	14,500	14,000	97
	RHODE ISLAND			
	Bristol	15,700	15,600	99
	Newport	29,800	29,400	99
Providence	214,300	211,600	99	
Washington	34,500	33,900	98	
VERMONT				
	Windsor	20,700	20,100	97
Between 5-24%	CONNECTICUT			
	New London	88,300	86,400	98
	Tolland	39,200	38,400	98
	MASSACHUSETTS			
	Berkshire	54,100	53,200	98
	Hampden	162,800	160,300	98
	Hampshire	48,300	47,200	98
	NEW HAMPSHIRE			
	Carroll	13,000	12,800	98
	RHODE ISLAND			
Kent	57,500	57,000	99	
VERMONT				
	Caledonia	10,000	9,800	98
Station Totals		3,104,000	3,057,200	98
Net Weekly Circulation (1986)			2,088,600	
Average Daily Circulation (1986)			1,217,100	

Massachusetts—Boston

WCVB-TV

Ch. 5

Network Service: ABC.

Licensee: The Hearst Corp., 5 TV Place, Needham Branch, Boston, MA 02192.

Studio: 5 TV Place. Telephone: 617-449-0400.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 960-ft. above av. terrain, 1199-ft. above ground, 1200-ft. above sea level.

Latitude 42° 18' 37"
Longitude 71° 14' 14"

Transmitter: 352 Cedar St., Needham, MA.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris (2) 6.1-meter, 4.5-meter; Harris receivers.

News Services: AP, UPI, ABC, CNN.

Ownership: The Hearst Corp. For other interests, see Group Ownership & Newspaper Ownership of TV Stations.

Began Operation: March 19, 1972. Sale to present owner by Metromedia approved by FCC Nov. 14, 1985. Sale to Metromedia by Boston Broadcasters approved April 1, 1982 (Television Digest, Vol. 21:30, 31; 22:1, 14).

Represented (sales): Katz Television.

Personnel:

S. JAMES COPPERSMITH, vice president & general manager.
DEBORAH J. SINAY, vice president & sales director.
PAUL LA CAMERA, vice president, programming & public affairs.
PHILIP S. BALBONI, vice president & director of news.
THOMAS J. BRINGOLA, vice president & business manager.
ROSS KAUFFMAN, vice president & dir. of engineering.
RICHARD LEE DICKINSON, vice president & design director.
ANN KARELITZ LAFF, creative services director.
BRUCE SUTTON, director of commercial operations.
WILLIAM FINE, local sales manager.
BURT PERETSKY, public relations manager.
ANDREW HOFFMAN, national sales manager.
DAVID FOLSOM, chief engineer.

Rates: On request.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MASSACHUSETTS			
	Barnstable	72,000	70,700	98
	Bristol	178,000	175,900	99
	Dukes	4,700	4,500	96
	Essex	240,800	238,100	99
	Middlesex	493,900	488,100	99
	Nantucket	2,500	2,400	96
	Norfolk	219,700	217,600	99
	Plymouth	149,100	147,200	99
	Suffolk	251,700	245,800	98
	Worcester	238,500	235,200	99
	NEW HAMPSHIRE			
	Cheshire	23,000	22,400	97
	Hillsborough	106,400	105,000	99
	Merrimack	37,500	36,700	98
	Rockingham	76,800	75,800	99
Strafford	31,800	31,200	98	



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	CONNECTICUT			
	New London	88,300	86,400	98
	Windham	34,400	33,700	98
	MASSACHUSETTS			
	Franklin	26,400	25,600	97
	MAINE			
	York	56,700	55,900	99
	NEW HAMPSHIRE			
	Belknap	17,400	17,200	99
	Sullivan	14,500	14,000	97
RHODE ISLAND	Kent	57,500	57,000	99
	Providence	214,300	211,600	99
	VERMONT			
	Windham	15,300	14,600	95
Windsor	20,700	20,100	97	
Between 5-24%	CONNECTICUT			
	Tolland	39,200	38,400	98
	MASSACHUSETTS			
	Berkshire	54,100	53,200	98
	Hampden	162,800	160,300	98
	Hampshire	48,300	47,200	98
	NEW HAMPSHIRE			
	Carroll	13,000	12,800	98
	Grafton	24,700	23,900	97
	RHODE ISLAND			
Bristol	15,700	15,600	99	
Washington	34,500	33,900	98	
Station Totals		3,064,200	3,018,000	98
Net Weekly Circulation (1986)			1,969,800	
Average Daily Circulation (1986)			1,100,900	

Massachusetts—Cambridge-Boston

WLVI-TV

Ch. 56

Network Service: None, independent.

Licensee: Gannett Massachusetts Bcstg. Inc., 75 Morrissey Blvd., Boston, MA 02125.

Studio: 75 Morrissey Blvd., Boston, MA 02125.

Telephone: 617-265-5656.

Technical Facilities: Channel No. 56 (722-728 MHz). Authorized power: 2240-kw max. & 1660-kw horizontal visual, 226-kw max. & 166-kw horizontal aural. Antenna: 1186-ft. above av. terrain, 1201-ft. above ground, 1349-ft. above sea level.

Latitude 42° 18' 12"
Longitude 71° 13' 08"

Transmitter: 140 Cabot St., Needham, MA.

Satellite Earth Stations: Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

News Service: CNN.

Ownership: Gannett Co. Inc., 100%. For other interests, see Group Ownership & Newspaper Ownership of TV Stations.

Began Operation: Aug. 31, 1953; left air March 30, 1956. Sale to Harvey Radio Labs by Middlesex Bcstg. approved by FCC Sept. 1, 1959. Harvey operated station experimentally from May 17 to Nov. 17, 1962. Sale to Kaiser Bcstg. approved Oct. 20, 1966 (Television Digest, Vol. 6:26, 43) and station resumed operation Dec. 21, 1966. Sale to Field by Kaiser approved June 22, 1977 (Vol. 16:51; 17:26). Sale to present owner by Field Communications approved by FCC May 12, 1983 (Vol. 22:47).

Represented (sales): Blair Television.

Personnel:

- GERALD R. WALSH, president & general manager.
- THOM NEESON, vice president & general sales manager.
- ANDREW M. SEYFFERT, vice president & controller.
- VICKY GREGORIAN, program manager.
- ROBERT GLUCK, national sales manager.
- TOM McGARRITY, local sales manager.
- GUNNAR RIEGER, engineering manager.
- LIZ WRUBLIN, promotion manager.
- NATALIE McIVER, public affairs manager.
- SUSAN BYRNE, research director.
- JACK FITZGERALD, news director.

Highest 30 Sec. Rate: \$8000.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	CONNECTICUT			
	New London	88,300	86,400	98
	MASSACHUSETTS			
	Barnstable	72,000	70,700	98
	Bristol	178,000	175,900	99
	Dukes	4,700	4,500	96
	Essex	240,800	238,100	99
	Middlesex	493,900	488,100	99
	Nantucket	2,500	2,400	96
	Norfolk	219,700	217,600	99
	Plymouth	149,100	147,200	99
	Suffolk	251,700	245,800	98
	Worcester	238,500	235,200	99
	MAINE			
	Androscoggin	36,900	36,300	98
	Cumberland	85,100	83,800	98
	Kennebec	42,000	41,100	98
Sagadahoc	11,400	11,100	97	
York	56,700	55,900	99	



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	NEW HAMPSHIRE			
	Coos	12,900	12,700	98
	Hillsborough	106,400	105,000	99
	Merrimack	37,500	36,700	98
	Rockingham	76,800	75,800	99
	Strafford	31,800	31,200	98
	RHODE ISLAND			
	Bristol	15,700	15,600	99
	Kent	57,500	57,000	99
	Newport	29,800	29,400	99
Providence	214,300	211,600	99	
Between 5-24%	CONNECTICUT			
	New Haven	282,400	278,500	99
	Windham	34,400	33,700	98
	MASSACHUSETTS			
	Hampshire	48,300	47,200	98
	MAINE			
	Franklin	10,700	10,300	96
	Hancock	17,100	16,800	98
	Oxford	18,700	18,400	98
	Penobscot	47,800	46,900	98
	Somerset	16,200	15,800	98
	Waldo	10,900	10,600	97
	NEW HAMPSHIRE			
	Belknap	17,400	17,200	99
	Carroll	13,000	12,800	98
	Cheshire	23,000	22,400	97
	Grafton	24,700	23,900	97
Sullivan	14,500	14,000	97	
RHODE ISLAND				
Washington	34,500	33,900	98	
VERMONT				
Windsor	20,700	20,100	97	
Station Totals		3,388,300	3,337,600	98
Net Weekly Circulation (1986)			1,208,700	
Average Daily Circulation (1986)			439,000	

Massachusetts—Boston

WNEV-TV

Ch. 7



TELEREP, INC.

Network Service: CBS.

Licensee: New England Television Inc., Govt. Center, Boston, MA 02114.

Studio: 7 Bulfinch Place, Govt. Center, Boston, MA 02114.

Telephone: 617-725-0777. TWX: 710-321-0361.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1000-ft. above av. terrain, 1069-ft. above ground, 1184-ft. above sea level.

Latitude 42° 18' 40"
Longitude 71° 13' 00"

Transmitter: Tower Road, Newton, MA.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: 3 in operation; AvanteK & Scientific-Atlanta receivers.

Map Note: Contours calculated by revised Sec. 73.699 of FCC Rules not available.

News Services: AP, UPI, CBS.

Ownership: David C. Mugar, chmn.; Community Bcstg. of Boston, 59.41%; The Dudley Station Corp., 39.6%. CBB ownership: David G. Mugar, pres., 59.44%; John P. Chase, 5.95%; Robert C. Linnell, 5.8%; 27 others, none with more than 3%. Dudley ownership: Edward Fredkin, 13.22%; Henry M. Morgan, 9.26%; Bertram L. Lee, 8.62%; 45 others, none with more than 8%.

Began Operation: June 21, 1948 owned by RKO General Inc. Following loss of station license, combination of two competing applicants began operation May 22, 1982 (Television Digest, Vol. 18:17, 36; 21:49; 22:1, 4, 19).

Represented (sales): TeleRep Inc.

Represented (legal): Fitch, Miller & Tourse.

Personnel:

- SEYMOUR YANOFF, president & general manager.
- BILL RANSOM, vice president, sales.
- BRUCE MARSON, vice president, programming.
- RICHARD WEISBERG, vice president, marketing & creative services.
- JEFF ROSSER, vice president, news.
- KARL RENWANZ, vice president, engineering & operations.
- VICTOR LAI, vice president, finance & administration.
- TERRI PARK, vice president, public relations.
- JACKIE COMEAU, vice president, research.
- LEONARD GOLDMAN, local sales manager.

Highest 30 Sec. Rate (Nov. 17, 1985): \$12,000.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MASSACHUSETTS Barnstable	72,000	70,700	98



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Bristol	178,000	175,900	99
	Dukes	4,700	4,500	95
	Essex	240,800	238,100	99
	Middlesex	493,900	488,100	99
	Nantucket	2,500	2,400	96
	Norfolk	219,700	217,600	99
	Plymouth	149,100	147,200	99
	Suffolk	251,700	245,800	98
	Worcester	238,500	235,200	99
	NEW HAMPSHIRE			
	Belknap	17,400	17,200	99
	Cheshire	23,000	22,400	97
	Hillsborough	106,400	105,000	99
	Merrimack	37,500	36,700	98
	Rockingham	76,800	75,800	99
	Strafford	31,800	31,200	98
Between 25-49%	CONNECTICUT			
	Windham	34,400	33,700	98
MASSACHUSETTS	Franklin	26,400	25,600	97
	MAINE			
	York	56,700	55,900	99
NEW HAMPSHIRE				
	Sullivan	14,500	14,000	97
RHODE ISLAND				
	Bristol	15,700	15,600	99
	Kent	57,500	57,000	99
	Newport	29,800	29,400	99
	Providence	214,300	211,600	99

(Continued on page A-514)

Station Totals	2,813,200	2,771,600	98
Net Weekly Circulation (1986)		1,896,600	
Average Daily Circulation (1986)		965,500	

Massachusetts—Boston

WQTV

Ch. 68

Network Service: None, independent.

Licensee: Arlington Broadcast Group Inc.

Studio: 1660 Soldiers Field Rd., Boston, MA 02135.

Telephone: 617-787-6868.

Technical Facilities: Channel No. 68 (800-806 MHz). Authorized power: 1337-kw visual, 200-kw aural. Antenna: 785-ft. above av. terrain, 887-ft. above ground, 897-ft. above sea level.

Latitude 42° 20' 50"
Longitude 71° 04' 59"

Transmitter: Prudential Center.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Calstar, 5-meter; Ku-band; Calstar receivers.

Ownership: WQTV Inc., 100%. Byron H. Lasky, pres., 87.5%; Daniel A. Spiegelman, 12.5%. **Note:** Sale to Christian Science Monitor pending (Television Digest, Vol. 26:23).

Began Operation: Jan. 3, 1979. Sale to present owners approved by FCC March 22, 1982.

Represented (legal): Fletcher, Heald & Hildreth.

Personnel:

BYRON H. LASKY, chairman.
J. CLIFFORD CURLEY, vice president & general manager.
WILLIAM A. CUNNINGHAM, station manager.
DONNY LEAHY, acting sales manager.

Highest 30 Sec. Rate (July 18, 1986): \$700.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	MASSACHUSETTS			
	Suffolk	251,700	245,800	98
Between 5-24%	CONNECTICUT			
	Windham	34,400	33,700	98
	MASSACHUSETTS			
	Bristol	178,000	175,900	99



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Essex	240,800	238,100	99
	Middlesex	493,900	488,100	99
	Norfolk	219,700	217,600	99
	Plymouth	149,100	147,200	99
	Worcester	238,500	235,200	99
	NEW HAMPSHIRE			
	Hillsborough	106,400	105,000	99
	Rockingham	76,800	75,800	99
	RHODE ISLAND			
	Providence	214,300	211,600	99
	Washington	34,500	33,900	98
Station Totals		2,238,100	2,207,900	98
Net Weekly Circulation (1986)			384,000	
Average Daily Circulation (1986)			124,900	

Massachusetts—Boston

WSBK-TV

Ch 38

Network Service: None, independent.

Licensee: New Boston Television Inc., 83 Leo Birmingham Pkwy., Boston, MA 02135.

Studio: 83 Leo Birmingham Pkwy., Brighton, MA 02135.

Technical Facilities: Channel No. 38 (614-620 MHz). Authorized power: 3160-kw max. & 1170-kw horizontal visual, 316-kw max. & 117-kw horizontal aural. Antenna: 1180-ft. above av. terrain, 1201-ft. above ground, 1349-ft. above sea level.

Latitude 42° 18' 12"
Longitude 71° 13' 08"

Transmitter: 0.33-mi. E of Highland Ave. & Rte. 128, Needham.

Satellite Earth Station: Scientific-Atlanta, 10-meter; Scientific-Atlanta receivers.

News Service: UPI.

Ownership: SCI-1 Inc., 100%. For other interests, see Storer Communications under Group Ownership of TV Stations. Note: Sale to Lorimar-Telepictures pending.

Began Operation: Oct. 12, 1964. Transfer of control to Storer Bcstg. by Catholic TV Center approved July 29, 1966 by FCC (Television Digest, Vol. 6:15, 31).

Represented (sales): Storer Television Sales.

Represented (legal): Herrick & Smith.

Personnel:

DANIEL J. BERKERY, vice president & general manager.
VIRGINIA C. JONES, controller.
STUART TAUBER, assistant general manager.
FRANK COMERFORD, national sales manager.
TOM WARNER, local sales manager.
JOHN ANDERSON, director, sales development.
JOHN S. VIALI, director of operations.
FRAN VACCARI, chief engineer.
FRED BIERMAN, program director.

Highest 30 Sec. Rate: \$5000.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	CONNECTICUT			
	Hartford	298,500	293,700	98
	New London	88,300	86,400	98
Between 25-49%	MASSACHUSETTS			
	Barnstable	72,000	70,700	98
	Berkshire	54,100	53,200	98
	Bristol	178,000	175,900	99
	Dukes	4,700	4,500	96
	Essex	240,800	238,100	99
	Franklin	26,400	25,600	97
	Hampden	162,800	160,300	98
	Hampshire	48,300	47,200	98
	Middlesex	493,900	488,100	99
	Norfolk	219,700	217,600	99
	Plymouth	149,100	147,200	99
	Suffolk	251,700	245,800	98
	Worcester	238,500	235,200	99
Between 25-49%	MAINE			
	Androscoggin	36,900	36,300	98
	Cumberland	85,100	83,800	98
	Kennebec	42,000	41,100	98
	York	56,700	55,900	99



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	NEW HAMPSHIRE			
	Belknap	17,400	17,200	99
	Coos	12,900	12,700	98
	Hillsborough	106,400	105,000	99
	Merrimack	37,500	36,700	98
	Rockingham	76,800	75,800	99
Between 25-49%	NEW YORK			
	Albany	112,300	110,400	98
	Fulton	21,600	21,200	98
	Onondaga	171,900	169,700	99
	Saratoga	59,900	59,100	99
Between 25-49%	RHODE ISLAND			
	Bristol	15,700	15,600	99
	Kent	57,500	57,000	99
	Newport	29,800	29,400	99
	Providence	214,300	211,600	99
Between 5-24%	CONNECTICUT			
	Fairfield	290,200	286,700	99
	Litchfield	60,100	59,000	98
	Middlesex	50,300	49,400	98
	New Haven	282,400	278,500	99
Between 5-24%	MASSACHUSETTS			
	Nantucket	2,500	2,400	96
(Continued on page A-514)				
Station Totals		5,748,600	5,662,900	98
Net Weekly Circulation (1986)			1,778,500	
Average Daily Circulation (1986)			623,500	

Massachusetts—Boston

WXNE

Ch. 25

Network Service: None, independent.

Licensee: WXNE-TV Inc., CBN Center, Virginia Beach, VA 23463.

Studio: 100 2nd Ave., Needham, MA 02192.

Telephone: 617-449-4200.

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 1950-kw max. & 1380-kw horizontal visual, 201.4-kw max. & 142.6-kw horizontal aural. Antenna: 1174-ft. above av. terrain, 1201-ft. above ground, 1349-ft. above sea level.

Latitude 42° 18' 12"
Longitude 71° 13' 08"

Transmitter: 0.33-mi. E of Highland Ave. & Rte. 128, Needham.

Satellite Earth Station: Scientific-Atlanta, 10-meter; Scientific-Atlanta receivers.

News Service: UPI.

Ownership: CBN Continental Bcstg. Network Inc. See Group Ownership of TV Stations. Note: Sale to Fox TV Stations pends (Television Digest, Vol. 26.33).

Began Operation: Oct. 10, 1977.

Represented (sales): Independent TV Sales Inc.

Represented (legal): Fisher, Wayland, Cooper & Leader.

Represented (engineering): Edward F. Lorentz & Associates.

Personnel:

- M. G. ROBERTSON, president.
- WILLIAM B. KNIGHT, vice president & general manager.
- DAVID LEAHY, general sales manager.
- ARTHUR CARR, national sales manager.
- PETER HENNESSEY, local sales manager.

Highest 30 Sec. Rate: \$3000.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	MASSACHUSETTS			
	Bristol	178,000	175,900	99
	Essex	240,800	238,100	99
	Middlesex	493,900	488,100	99
	Norfolk	219,700	217,600	99
	Plymouth	149,100	147,200	99
	Suffolk	251,700	245,800	98
	Worcester	238,500	235,200	99
	RHODE ISLAND			
	Bristol	15,700	15,600	99
Providence	214,300	211,600	99	



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	CONNECTICUT			
	Windham	34,400	33,700	98
	MASSACHUSETTS			
	Barnstable	72,000	70,700	98
	Dukes	4,700	4,500	96
	Hampden	162,800	160,300	98
	Nantucket	2,500	2,400	96
	MAINE			
	York	56,700	55,900	99
	NEW HAMPSHIRE			
Cheshire	23,000	22,400	97	
Hillsborough	106,400	105,000	99	
Rockingham	76,800	75,800	99	
Strafford	31,800	31,200	98	
RHODE ISLAND				
Kent	57,500	57,000	99	
Newport	29,800	29,400	99	
Washington	34,500	33,900	98	
Station Totals		2,694,600	2,657,300	98
Net Weekly Circulation (1986)			766,300	
Average Daily Circulation (1986)			240,100	

Massachusetts—Marlborough

WVJV-TV

Ch. 66

Network Service: None, independent.

Licensee: Silver King Bcstg. of Massachusetts Inc., 111 Speen St., Framingham, MA 01701.

Studio: 111 Speen St., Framingham, MA 01701.

Telephone: 617-350-6666.

Technical Facilities: Channel No. 66 (782-788 MHz). Authorized power: 3630-kw visual, 363-kw aural. Antenna: 1070-ft. above av. terrain, 1249-ft. above ground, 1449-ft. above sea level.

Latitude 42° 23' 01"
Longitude 71° 29' 35"

Transmitter: Parmenter Rd., Hudson, MA.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: M/A-Com; M/A-Com receivers.

News Service: AP.

Ownership: See WWHT(TV), New York, NY-Newark, NJ. For other interests, see Silver King Broadcasting under Group Ownership of TV Stations.

Began Operation: Feb. 12, 1985. Sale to present owner by Arnold Ginsburg & John Garabedian approved by FCC Sept. 23, 1986 (Television Digest, Vol. 26:32).

Represented (legal): Cohn & Marks.

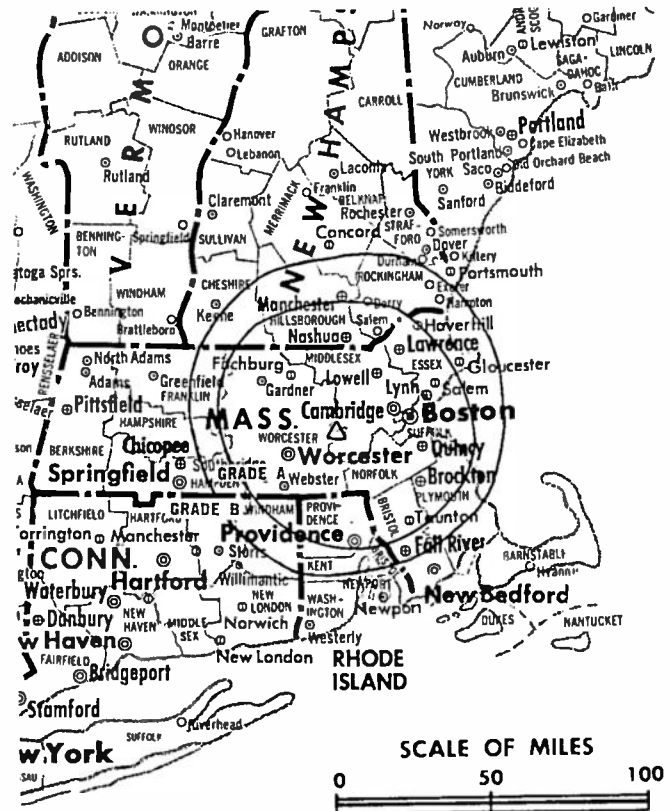
Personnel:

ARNIE GINSBURG, general manager.
BOB KRAUS, sales manager.
DAVID BEADLE, program director.
CHARLES (BUC) FITCH, chief engineer.

Highest 30 Sec. Rate : \$200.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	MASSACHUSETTS Dukes	4,700	4,500	96



WVJV-TV BMPCT-830822K1 Granted 4/10/84

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Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Middlesex	493,900	488,100	99
	Norfolk	219,700	217,600	99
	Suffolk	251,700	245,800	98
	Worcester	238,500	235,200	99
NEW HAMPSHIRE				
	Cheshire	23,000	22,400	97
	Hillsborough	106,400	105,000	99
Station Totals		1,337,900	1,318,600	98
Net Weekly Circulation (1986)			128,100	
Average Daily Circulation (1986)			39,800	

Massachusetts—Springfield-Holyoke

WGGB-TV

Ch. 40

Network Service: ABC.

Licensee: The WHYN Stations Corp., Box 3633, Springfield, MA 01102-3633.

Studio: 1300 Liberty St., Springfield, MA 01104.

Telephone: 413-785-1911. TWX: 710-350-1369.

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 3680-kw visual, 368-kw aural. Antenna: 1004-ft. above av. terrain, 152-ft. above ground, 1352-ft. above sea level.

Latitude 42° 14' 30"
Longitude 72° 38' 56"

Transmitter: Top of Mt. Tom.

Satellite Earth Stations: 2 in operation; Avantek & Channel Master receivers.

News Services: AP, ABC.

Ownership: Guy Gannett Bcstg. Services. See WGME-TV, Portland, ME.

Began Operation: April 14, 1953. Sale with AM & FM affiliates to present owner by Hampden-Hampshire Corp. approved June 7, 1967 by FCC (Television Digest, Vol. 6:44, 7). Previous sale of 50% to Republican TV Inc. approved July 21, 1954 (Vol. 10:10, 30).

Represented (sales): Katz Television.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Lohnes & Culver.

Personnel:

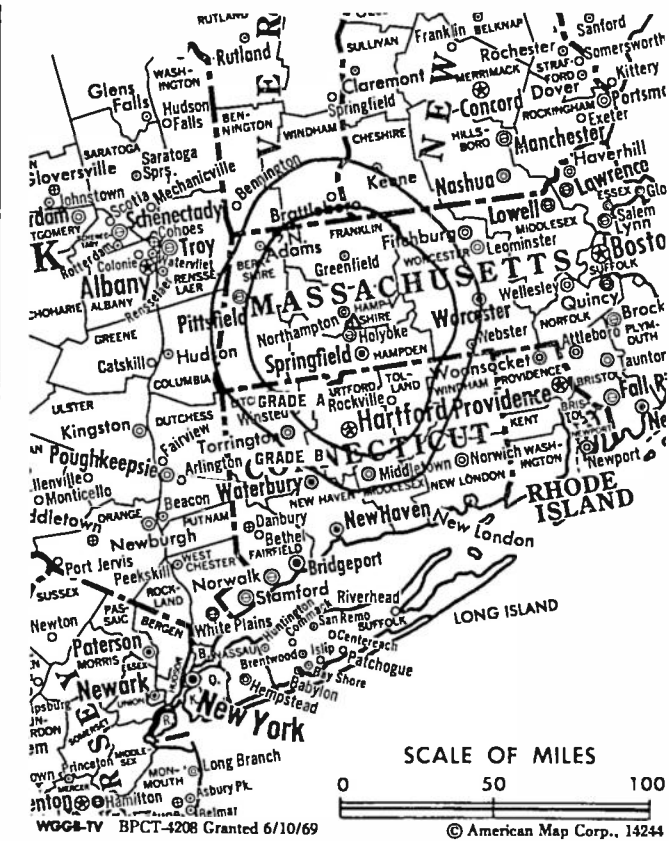
GILBERT M. LEFKOVICH, vice president & general manager.
LARRY THERIEN, program manager.
JOSEPH MARCOE, general sales manager.
RICHARD WYLIE, national sales manager.
PHILIP J. RENISON, local sales manager.
TED GRATKOWSKI, chief engineer.
DURHAM CALDWELL, news director.

Highest 30 Sec. Rate: \$1600.

NETWORK BASE HOURLY RATE: \$750.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MASSACHUSETTS			
	Franklin	26,400	25,600	97
	Hampden	162,800	160,300	98



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Hampshire	48,300	47,200	98
Between 25-49%	CONNECTICUT			
	Hartford	298,500	293,700	98
	CONNECTICUT			
Between 5-24%	Litchfield	60,100	59,000	98
	Middlesex	50,300	49,400	98
	Tolland	39,200	38,400	98
	MASSACHUSETTS			
50% & Over	Berkshire	54,100	53,200	98
	VERMONT			
50% & Over	Windham	15,300	14,600	95
	Station Totals	755,000	741,400	98
Net Weekly Circulation (1986)			312,100	
Average Daily Circulation (1986)			151,200	

Massachusetts—Springfield

WWLP

Ch. 22

Network Service: NBC.

Licensee: Adams TV of Springfield Inc., Box 2210, Springfield, MA 01102-2210.

Studio: Provin Mtn., Agawam, MA.

Telephone: 413-786-2200. Easylink: 621-475-20.

Mailing Address: Box 2210, Springfield, MA 01102-2210.

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 3420-kw max. visual, 342-kw max. aural. Antenna: 877-ft. above av. terrain, 495-ft. above ground, 1135-ft. above sea level.

Latitude 42° 05' 00"
Longitude 72° 42' 16"

Transmitter: Provin Mtn., Agawam, MA.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: 5 in operation; Microdyne, 7-meter; Channel Master & Harris receivers.

News Service: AP.

Ownership: Adams Communications Corp. For other interests, see Group Ownership of TV Stations.

Began Operation: March 17, 1953. Sale to present owner by Springfield TV Corp. approved by FCC Jan. 9, 1984 (Television Digest, Vol. 23:35).

Represented (sales): Blair Television.

Represented (legal): Wiley, Rein & Fielding.

Personnel:

- WILLIAM PEPIN, president & general manager.
- DANIEL T. SULLIVAN JR., vice president & general sales manager.
- E. HOLLAND LOW, vice president & national sales manager.
- FRANCIS KOZLOWSKI JR., traffic manager.
- MAX MAREK, chief engineer.
- ANNA GIZA, promotion manager.

Highest One Hour Rate: \$1750.

Highest 30 Sec. Rate: \$1000.

NETWORK BASE HOURLY RATE: \$725.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MASSACHUSETTS			
	Franklin	26,400	25,600	97
	Hampden	162,800	160,300	98



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Hampshire	48,300	47,200	98
Between 25-49%	CONNECTICUT			
	Hartford	298,500	293,700	98
	Tolland	39,200	38,400	98
Between 5-24%	CONNECTICUT			
	Litchfield	60,100	59,000	98
	Middlesex	50,300	49,400	98
	MASSACHUSETTS			
	Berkshire	54,100	53,200	98
Worcester	238,500	235,200	99	
NEW HAMPSHIRE				
	Cheshire	23,000	22,400	97
Station Totals		1,001,200	984,400	98
Net Weekly Circulation (1986)			387,100	
Average Daily Circulation (1986)			199,100	

Massachusetts—Vineyard Haven

WCVX

Ch. 58

Network Service: None, independent.

Licensee: Cape Video Network, 29 Bassett Lane, Hyannis, MA 02601.

Studios: Merchants Mart, State Rd., Vineyard Haven, MA 02568 & 29 Bassett Lane, Hyannis, MA 02601.

Telephone: 617-775-4242.

Technical Facilities: Channel No. 58 (734-740 MHz). Authorized power: 1191-kw max. visual, 119.1-kw max. aural. Antenna: 439-ft. above av. terrain, 370-ft. above ground, 495-ft. above sea level.

Latitude 41° 41' 19"
Longitude 70° 20' 49"

Transmitter: Oak St., 0.6-mi. N of Rte. 6, Barnstable.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Microdyne, 5-meter & 7-meter; Microdyne receivers.

News Service: AP.

Ownership: Cape Video Network, a Ltd. Partnership. Donald P. Moore, gen. partner.

Began Operation: July 19, 1985.

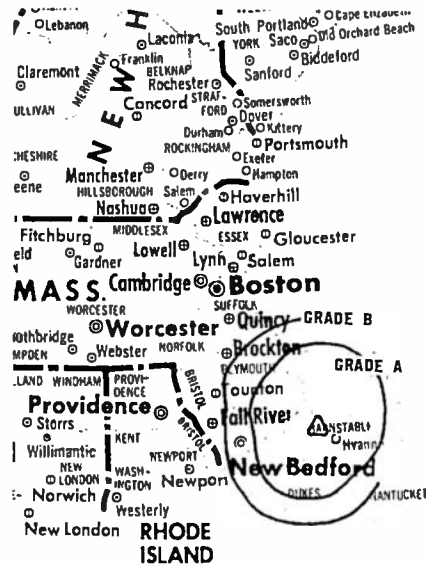
Represented (legal): Arter & Hadden.

Personnel:

DONALD P. MOORE, general manager.
IRIS KLESERT, sales manager.
CHRIS TAYLOR, chief engineer.
KEN LANCASTER, news director.
KAREN SANTOS, promotion director.

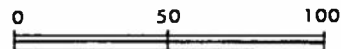
Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.



erehead

SCALE OF MILES



WCVX BMPCT—850607KH Granted 6/21/85

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
	MASSACHUSETTS			
Between 5-24%	Dukes	4,700	4,500	96
Station Totals		4,700	4,500	95
Net Weekly Circulation (1986)			4,000	
Average Daily Circulation (1986)			1,500	

Massachusetts—Worcester

WHLL

(formerly WSMW-TV)

Ch. 27

Network Service: None, independent.

Licensee: Sibos Inc., Box 27, Shrewsbury, MA 01545.

Studio: 276 Boston Turnpike, Shrewsbury, MA 01545.

Telephone: 617-799-2727.

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 1151-kw max. & 513-kw horizontal visual, 227.5-kw max. & 102-kw horizontal aural. Antenna: 1530-ft. above av. terrain, 1344-ft. above ground, 2044-ft. above sea level.

Latitude 42° 20' 01"
Longitude 71° 42' 53"

Transmitter: Stiles Hill, Boylston, 2.6-mi. N of Shrewsbury.

Satellite Earth Station: Microdyne, 7-meter.

News Service: CNN.

Ownership: Central Massachusetts Television Inc., 100%. CMTV ownership: Nolanda Hill, pres.; Lisa Protter, v.p.; Craig H. Smitham, secy.; Hill Broadcasting Inc., 100%. HBI ownership: Peter L. Cantrell, trustee for Andrew Hill Trust No. 2.

Began Operation: Jan. 2, 1970. Sale to present owners by Melvin & Fred Simon, Gerald & Irwin Katz approved by FCC Oct. 18, 1983. Previous sale by America Group Management Corp. approved April 21, 1977. Began subscription TV operation Sept. 8, 1980. Resumed independent operation Jan. 1, 1986.

Represented (sales): Katz Television.

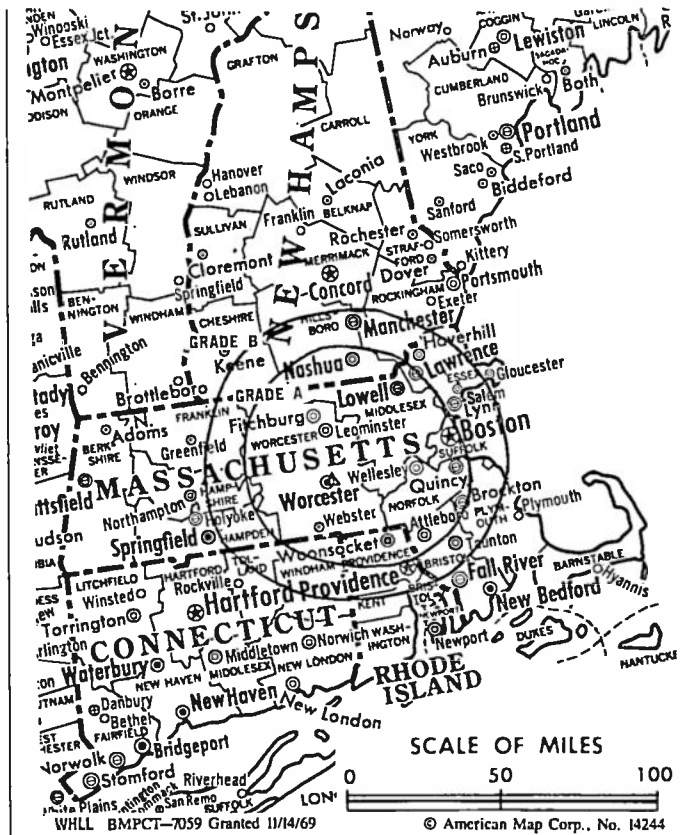
Represented (legal): Sanford, Adams, McCullough & Beard.

Personnel:
HERB ROSSIN, general manager.
GREG T. LANO, station & sales manager.
MOSES PRIMO, chief engineer.
LINDA BROTE, film director.

Highest 30 Sec. Rate: \$360.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	CONNECTICUT Windham	34,400	33,700	98



Net Weekly Circulation	State County	Total Households	TV Households	%
MASSACHUSETTS				
Between 5-24%	Middlesex	493,900	488,100	99
	Norfolk	219,700	217,600	99
	Plymouth	149,100	147,200	99
	Suffolk	251,700	245,800	98
	Worcester	238,500	235,200	99
RHODE ISLAND				
	Bristol	15,700	15,600	99
	Newport	29,800	29,400	99
Station Totals		1,432,800	1,412,600	98
Net Weekly Circulation (1986)			164,300	
Average Daily Circulation (1986)			43,500	

Massachusetts

WNEV-TV, Boston (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	CONNECTICUT			
	New London	88,300	86,400	98
	MASSACHUSETTS			
	Hampshire	48,300	47,200	98
	NEW HAMPSHIRE			
	Carroll	13,000	12,800	98
	RHODE ISLAND			
	Washington	34,500	33,900	98
	VERMONT			
	Windham	15,300	14,600	95
Windsor	20,700	20,100	97	

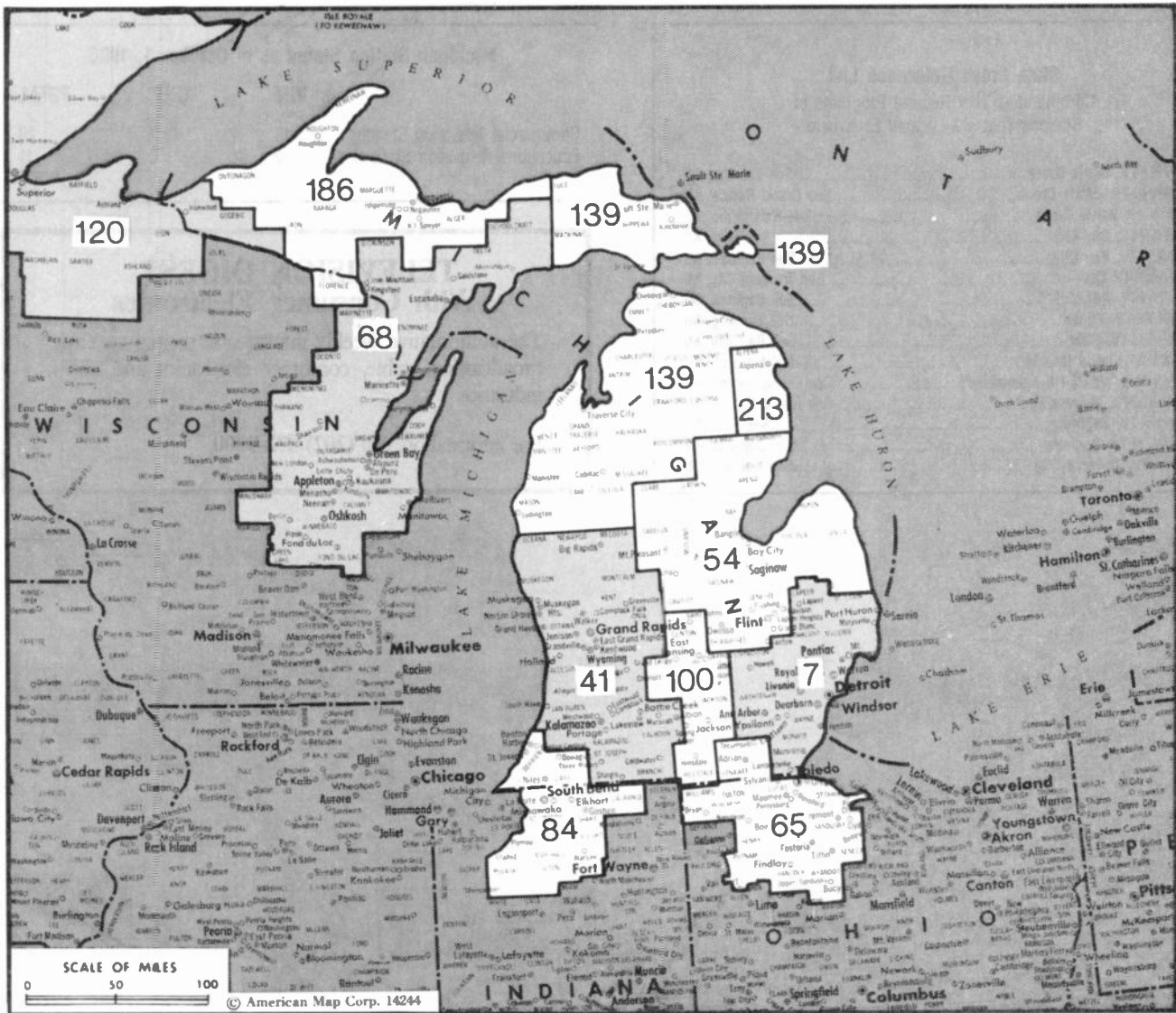
*Media Brokerage Specialist
CATV, TV and Radio*

**THE
TED HEPBURN
COMPANY**

*Ted Hepburn, President Todd Hepburn, Vice-President
325 Garden Road, Palm Beach, Florida 33480
P.O. Box 42401, Cincinnati, Ohio 45242*

WSBK-TV, Boston (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	MAINE			
	Franklin	10,700	10,300	96
	Hancock	17,100	16,800	98
	Knox	13,300	12,900	97
	Lincoln	10,600	10,400	98
	Oxford	18,700	18,400	98
	Penobscot	47,800	46,900	98
	Sagadahoc	11,400	11,100	97
	Somerset	16,200	15,800	98
	Waldo	10,900	10,600	97
	NEW HAMPSHIRE			
	Carroll	13,000	12,800	98
	Cheshire	23,000	22,400	97
	Grafton	24,700	23,900	97
	Sullivan	14,500	14,000	97
	NEW JERSEY			
	Bergen	310,200	308,000	99
	Passaic	157,600	155,800	99
	NEW YORK			
	Broome	79,600	78,400	98
	Cayuga	28,600	28,000	98
	Columbia	23,900	23,400	98
	Delaware	17,100	16,500	96
	Greene	17,000	16,700	98
	Montgomery	20,200	19,800	98
	Oneida West	32,400	31,900	98
	Otsego	21,700	21,100	97
Rensselaer	55,300	54,300	98	
Rockland	87,100	85,800	99	
Schenectady	57,400	56,600	99	
Warren	21,000	20,500	98	
Washington	19,200	18,900	98	
VERMONT				
Bennington	13,200	12,900	98	
Caledonia	10,000	9,800	98	
Essex	2,300	2,300	100	
Windham	15,300	14,600	95	
Windsor	20,700	20,100	97	



Market	Arbitron ADI TV Households	Rank	Market Area Commercial TV Stations
Detroit, MI	1,661,700	7	CBET (9), WDIV (4), WGRB-TV (62), WIHT (31), WJBK-TV (2), WKBD-TV (50), WXON (20), WXYZ-TV (7)
Grand Rapids-Kalamazoo-Battle Creek, MI	576,200	41	WOTV (8), WUHQ-TV (41), WWMT (3), WXMI (17), WZZM-TV (13)
Flint-Saginaw-Bay City, MI	442,700	54	WAQP (49), WEYI-TV (25), WJRT-TV (12), WNEM-TV (5), WSMH (66)
Toledo, OH	382,500	65	WNWO-TV (24), WTOL-TV (11), WTVG (13), WUPW (36)
Green Bay, WI	359,700	68	WBAY-TV (2), WFRV-TV (5), WGBA (26), WJMN-TV (3), (26), WLUK-TV (11), WSCO (14), WXGZ-TV (32)
South Bend-Elkhart, IN	279,200	84	WHME-TV (46), WNDU-TV (16), WSBT-TV (22), WSJV (28)
Lansing, MI	213,200	100	WILX-TV (10), WLNS-TV (6), WSYM-TV (47)
Duluth, MN-Superior, WI	173,400	120	KBJR-TV (6), KDHL-TV (3), WDIO-TV (10), WIRT (13)
Traverse City-Cadillac, MI	151,400	139	WGTO (8), WGTU (29), WPBN-TV (7), WTOM-TV (4), WWTV (9), WWUP-TV (10)
Marquette, MI	54,300	186	WLUC-TV (6)
Alpena, MI	14,800	213	WBKB-TV (11)

State Cross Reference List

Communities That Receive Programs of
Stations That are Located Elsewhere

WILX-TV, Battle Creek.....	See Lansing, MI
WUHQ-TV, Battle Creek.....	See Grand Rapids, MI
WWMT, Battle Creek.....	See Kalamazoo, MI
WJRT-TV, Bay City.....	See Flint, MI
WEYI-TV, Bay City.....	See Saginaw, MI
WPBN-TV Cadillac.....	See Traverse City, MI
WEYI-TV, Flint.....	See Saginaw, MI
WLNS-TV, Flint.....	See Lansing, MI
WNEM-TV, Flint.....	See Bay City, MI
WWMT, Grand Rapids.....	See Kalamazoo, MI
WOTV & WZZM-TV, Kalamazoo.....	See Grand Rapids, MI
WUHQ-TV, Kalamazoo.....	See Grand Rapids, MI
WJRT-TV, Saginaw.....	See Flint, MI
WNEM-TV, Saginaw.....	See Bay City, MI
WWTV, Traverse City.....	See Cadillac, MI

Michigan Station Status as of October 1, 1986

	VHF	UHF	TOTAL
Commercial Television Stations	18	11	29
Educational Television Stations	2	9	11
			<u>40</u>

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Michigan—Alpena-Oscoda-Tawas City East Tawas

WBKB-TV

Ch. 11

Network Service: CBS.

Licensee: Thunder Bay Broadcasting Corp., 1390 Bagley St., Alpena, MI 49707.

Studio: 1390 Bagley St.

Telephone: 517-356-3434.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 670-ft. above av. terrain, 500-ft. above ground, 1510-ft. above sea level.

Latitude 44° 42' 25.0"
Longitude 83° 31' 22.5"

Transmitter: Hubbard Lake Rd., 3-mi. N of M-72.

News Services: UPI, CBS.

Ownership: Stephen A. Marks, pres., 51.41%; Thunder Bay Bcstg. Corp., 43.44%; 70 others.

Began Operation: Sept. 22, 1975.

Represented (sales): Seltel Inc.

Represented (legal): Cohn & Marks.

Represented (engineering): Cohen & Dippell.

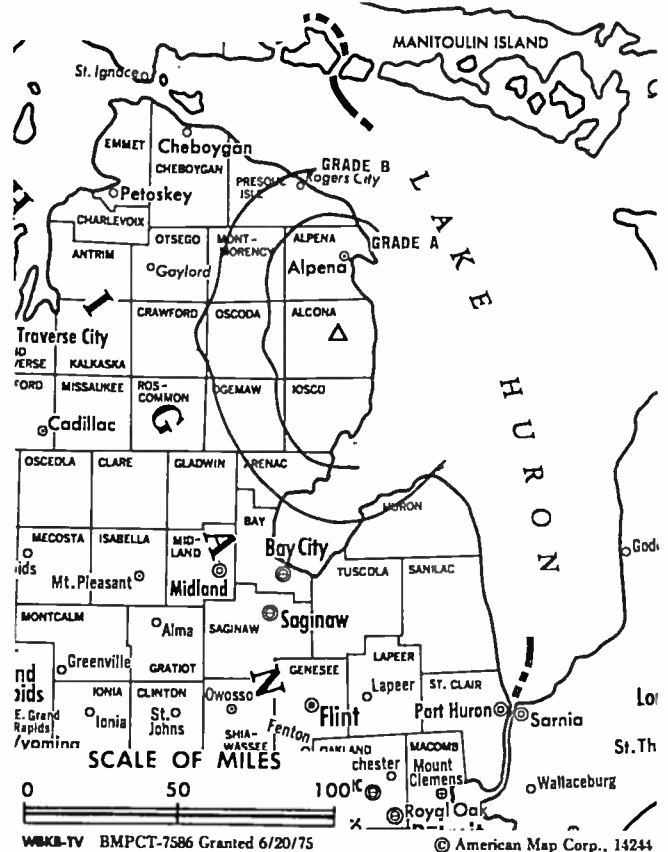
Personnel:

- STEPHEN A. MARKS, president & general manager.
- PETE MISIAK, vice president.
- BARB BOWEN, national & regional sales manager.
- KELLY SCHULZ, news director.
- MARK NOVAK, chief engineer.
- KEVIN SCHALKOFFSKI, production manager.
- DEBBIE MCKENNEY, program director.

Rates: On request.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MICHIGAN			
	Alcona	4,100	3,900	95
	Alpena	11,400	10,900	96



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Iosco	11,100	11,000	99
	Montmorency	3,200	3,100	97
Between 25-49%	MICHIGAN			
	Presque Isle	5,200	5,000	96
Between 5-24%	MICHIGAN			
	Arenac	5,800	5,700	98
	Huron	13,100	12,800	98
	Ogemaw	6,800	6,700	99
	Oscoda	2,800	2,700	96
Station Totals		63,500	61,800	97
Net Weekly Circulation (1986)			32,400	
Average Daily Circulation (1986)			17,200	

Michigan—Ann Arbor

WIHT

Ch. 31

Network Service: None, independent.

Licensee: Satellite Television Systems Inc., Box 45684, Tulsa, OK 74145.

Studio: 3975 Varsity Dr., Ann Arbor, MI 48104.

Telephone: 313-973-7900.

Mailing Address: Box 2267, Ann Arbor, MI 48106.

Technical Facilities: Channel No. 31 (572-578 MHz). Authorized power: 1230-kw max. & 1222-kw horizontal visual, 200-kw horizontal aural. Antenna: 1080-ft. above av. terrain, 1044-ft. above ground, 2049-ft. above sea level.

Latitude 42° 22' 25.0"
Longitude 84° 01' 13.5"

Transmitter: RFD M-52, Lyndon Twp.

Satellite Earth Stations: 4 in operation; Gardiner, 5.6-meter; AFC, 3.5-meter; Microdyne receivers.

News Service: CNN.

Ownership: Tempo Enterprises Inc., 100%.

Began Operation: Jan. 12, 1981.

Represented (sales): Spot Time Ltd.

Represented (legal): Pepper & Corazzini.

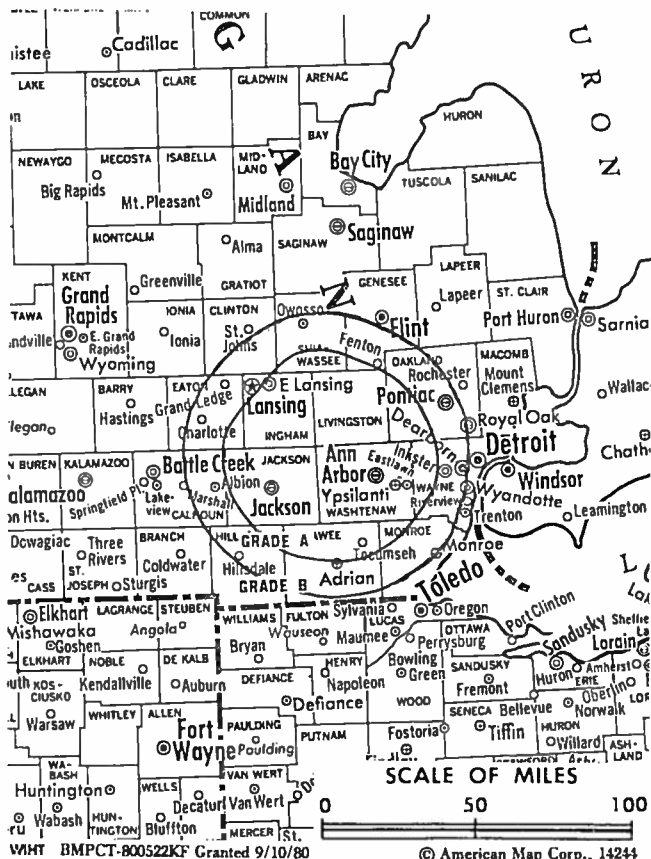
Represented (engineering): Lohnes & Culver.

Personnel:

CHRIS WEBB, general manager.
ALFRED LILE, chief engineer.

Highest 30 Sec. Rate: \$150.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	MICHIGAN			
	Hillsdale	14,400	14,100	98
	Lenawee	30,400	30,000	99
	Shiawassee	23,700	23,400	99
Station Totals		68,500	67,500	98
Net Weekly Circulation (1986)			24,100	
Average Daily Circulation (1986)			6,400	

Michigan—Bay City-Saginaw-Flint

WNEM-TV

Ch. 5

Network Service: NBC.

Licensee: Meredith Corp., 107 N. Franklin St., Box 531, Saginaw, MI 48606.

Studios & Offices: 107 N. Franklin St., Box 531, Saginaw, MI 48606.

Telephone: 517-755-8191. G-3426 Miller Rd., Flint, MI. Telephone: 313-732-2050.

TWX: 810-265-1203, Saginaw; 810-235-1190, Flint.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1036-ft. above av. terrain, 1049-ft. above ground, 1635-ft. above sea level.

Latitude 43° 28' 13"
Longitude 83° 50' 35"

Transmitter: 5700 Becker Rd., Saginaw, MI.

Satellite Earth Stations: Harris, Common Carrier (2), 3.5-meter, 6-meter & 6.1-meter; Drake & Harris receivers.

News Services: UPI, NIWS.

Ownership: Meredith Corp., 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: Feb. 16, 1954. Sale to present owner by James Gerity Jr. approved by FCC April 16, 1969 (Television Digest, Vol. 9:15).

Represented (sales): MMT Sales Inc.

Represented (legal): Haley, Bader & Potts.

Represented (engineering): A. D. Ring & Associates.

Personnel:

TODD HOLMES, vice president & general manager.
PAUL VIRCIGLIO, general sales manager.
BILL AVERY, program director.
PAULA MORRISSEY, local sales manager.
MICHELLE FRASIK, promotion director.
GREG SURMA, chief engineer.
BARB HANDLEY, news director.
JOHN HAUPRICHT, production manager.
MARC WESLEY, sports director.

Rates: On request.

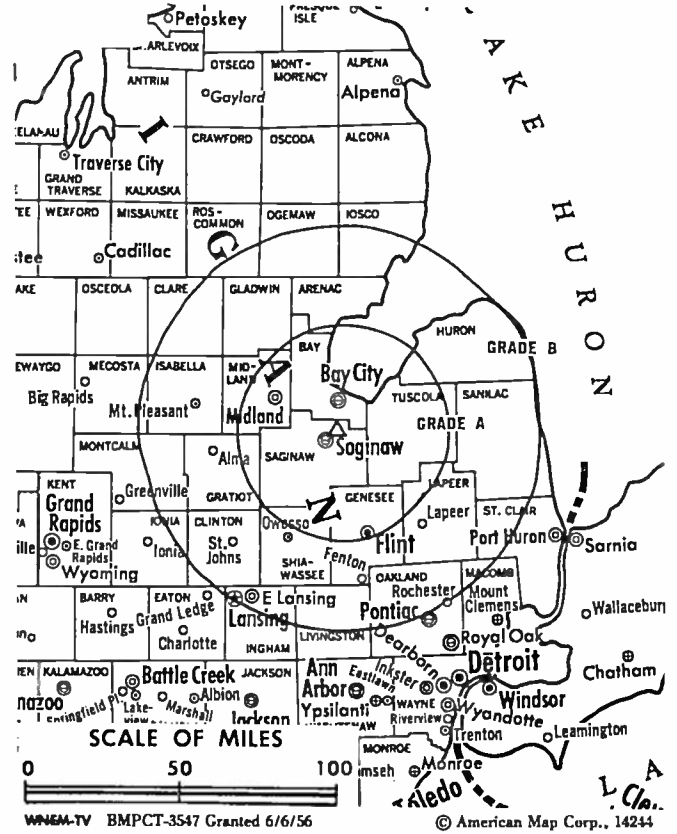
NETWORK BASE HOURLY RATE: \$1300.

Station also received in Canadian markets.

BBM Weekly Reach (Spring 1986): 62,000

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MICHIGAN			
	Alcona	4,100	3,900	95
	Alpena	11,400	10,900	96
	Arenac	5,800	5,700	98
	Bay	41,000	40,500	99
	Clare	9,900	9,700	98
	Genesee	157,600	155,900	99
	Gladwin	8,100	7,900	98
	Gratiot	13,400	13,200	99



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Huron	13,100	12,800	98
	Iosco	11,100	11,000	99
	Isabella	17,500	17,100	98
	Lapeer	23,700	23,400	99
	Midland	26,200	25,900	99
	Ogemaw	6,800	6,700	99
	Saginaw	77,500	76,600	99
	Sanilac	14,700	14,400	98
	Shiawassee	23,700	23,400	99
	Tuscola	19,000	18,700	98
Between 25-49%	MICHIGAN			
	Oscoda	2,800	2,700	96
	Roscommon	7,800	7,700	99
Between 5-24%	MICHIGAN			
	Chippewa	9,600	9,300	97
	Clinton	18,500	18,300	99
	Crawford	3,700	3,600	97
	Emmet	8,800	8,500	97
	Ionia	16,500	16,300	99
	Livingston	35,300	34,900	99
	Mecosta	11,800	11,600	98
	Missaukee	3,700	3,600	97
	Montcalm	17,400	17,100	98
Osceola	7,200	7,000	97	
Station Totals		627,700	618,300	98
Net Weekly Circulation (1986)			459,200	
Average Daily Circulation (1986)			309,400	

Michigan—Cadillac-Traverse City

WWTV

Ch. 9

(Also operates satellite WWUP-TV, Sault Ste. Marie, MI)

Network Service: CBS.

Licensee: Wilson Communications Inc., Box 627, Cadillac, MI 49601.

Studio: 9-mi. SE of Cadillac, MI.

Telephone: 616-775-3478.

Mailing Address: Box 627, Cadillac, MI 49601.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 1635-ft. above av. terrain, 1295-ft. above ground, 2999-ft. above sea level.

Latitude 44° 08' 12"
Longitude 85° 20' 33"

Transmitter: 9-mi. SE of Cadillac.

Satellite Earth Stations: Microwave General, 5-meter; one Ku-band; Pinzone receivers.

News Services: AP, UPI.

Ownership: Inland Tool & Manufacturing Inc., 100%. For other interests, see Ralph C. Wilson Jr. in Group Ownership of TV Stations.

Began Operation: Dec. 11, 1953. Sale to present owner by Fetzer Bcstg. Co. approved by FCC Dec. 28, 1978 (Television Digest, Vol. 19:14). Sale to Fetzer by Spartan Corp. approved July 23, 1958 (Vol. 14:25, 27).

Represented (sales): Blair Television.

Represented (legal): Leventhal, Senter & Lerman.

Represented (engineering): Lohnes & Culver.

Personnel:

J. A. (SKIP) SIMMS, general manager.
RICHARD SCHAPPA, general sales manager.
LOWELL SHORE, chief engineer.
BOB LEE, director of news, community & public affairs.

Highest One Hour Rate: \$2100.

Highest 30 Sec. Rate: \$400.

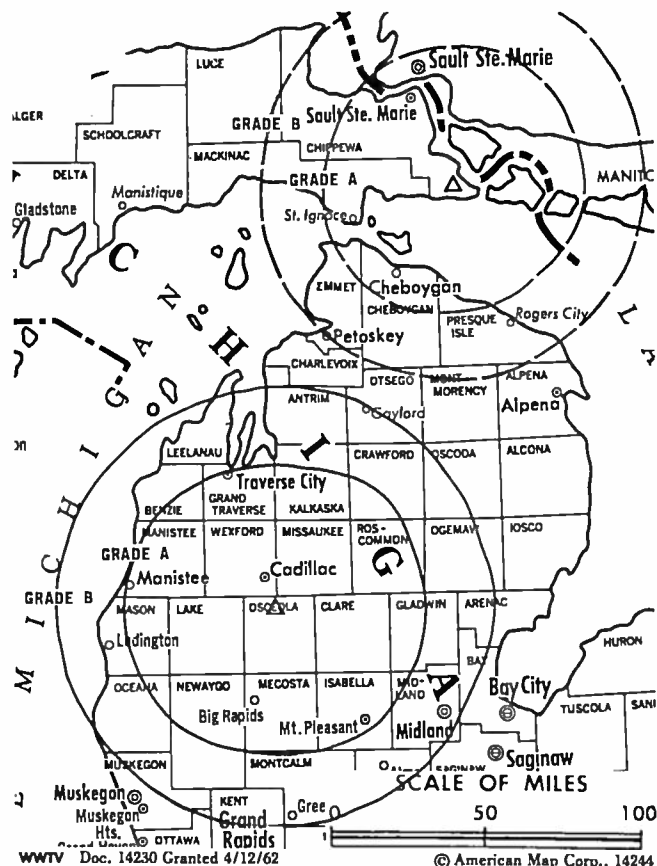
WWTV is sold in combination with WWUP-TV.

NETWORK BASE HOURLY RATE: \$1000.

Arbitron Data: Figures include WWUP-TV, Sault Ste. Marie.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MICHIGAN			
	Antrim	6,300	6,200	98
	Benzie	4,400	4,300	98
	Charlevoix	7,900	7,700	97
	Cheboygan	8,100	7,800	96
	Chippewa	9,600	9,300	97
	Clare	9,900	9,700	98
	Crawford	3,700	3,600	97
	Emmet	8,800	8,500	97
	Gladwin	8,100	7,900	98
	Grand Traverse	21,600	21,100	98
	Isabella	17,500	17,100	98
	Kalkaska	4,800	4,700	98
	Lake	3,500	3,400	97
	Leelanau	5,600	5,500	98
	Luce	2,100	2,000	95



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Mackinac	3,700	3,600	97
	Manistee	9,200	9,000	98
	Mason	10,200	9,800	96
	Mecosta	11,800	11,600	98
	Missaukee	3,700	3,600	97
	Montmorency	3,200	3,100	97
	Oceana	8,000	7,700	97
	Ogemaw	6,800	6,700	99
	Osceola	7,200	7,000	97
	Oscoda	2,800	2,700	96
	Otsego	5,600	5,500	98
	Presque Isle	5,200	5,000	96
	Roscommon	7,800	7,700	99
Wexford	9,800	9,600	98	
Between 25-49%	MICHIGAN			
	Gratiot	13,400	13,200	99
	Midland	26,200	25,900	99
	Montcalm	17,400	17,100	98
Newaygo	13,400	13,100	98	
Between 5-24%	MICHIGAN			
	Alger	3,200	3,100	97
	Alpena	11,400	10,900	96
	Arenac	5,800	5,700	98
	Delta	13,700	13,400	98
	Dickinson	9,900	9,700	98
	Iosco	11,100	11,000	99
	Marquette	25,100	24,800	99
	Schoolcraft	3,000	2,900	97
Station Totals		370,500	362,200	97
Net Weekly Circulation (1986)			227,800	
Average Daily Circulation (1986)			146,700	

Michigan—Cheboygan

WTOM-TV

Ch. 4

(Satellite of WPBN-TV, Traverse City, MI)

Network Service: NBC.

Licensee: Beam Bcstrs.-II Ltd. Partnership, M72 West, Box 546, Traverse City, MI 49684.

Studio: U.S. Rte. 23, 6.7-mi. E of Cheboygan.

Telephone: 616-947-7770.

Mailing Address: Box 546, Traverse City, MI 49684.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 620-ft. above av. terrain, 590-ft. above ground, 1290-ft. above sea level.

Latitude	45°	39'	01"
Longitude	84°	20'	37"

Transmitter: U.S. Rte. 23, 6.7-mi. E of Cheboygan.

News Service: AP.

Ownership: See WPBN-TV, Traverse City.

Began Operation: May 16, 1959.

Represented (sales): Katz Television.

Represented (legal): Pierson, Ball & Dowd.

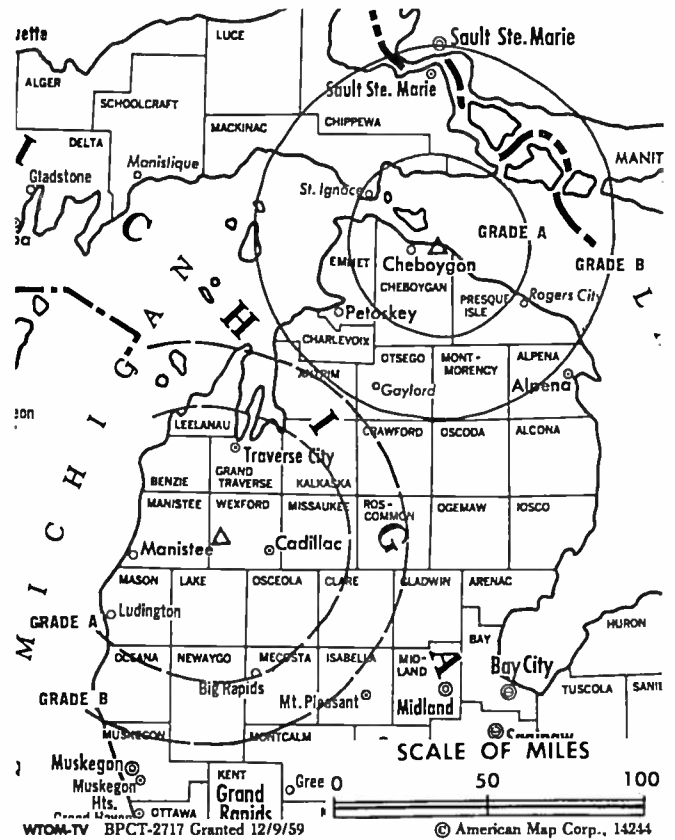
Represented (engineering): Cohen & Dippell.

Personnel:

PETER GOOD, vice president & general manager.
LEON BUSH, chief engineer.

Rates: See WPBN-TV, Traverse City.

Arbitron Data: Included with WPBN-TV, Traverse City.



Michigan—Detroit

WDIV

Ch. 4

Network Service: NBC.

Licensee: Post-Newsweek Station Michigan Inc., 550 Lafayette Blvd., Detroit 48231.

Studio: 550 Lafayette Blvd., Detroit, MI 48231.

Telephone: 313-222-0444. TWX: 810-221-1623.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 97.7-kw visual, 9.77-kw aural. Antenna: 1010-ft. above av. terrain, 1068-ft. above ground, 1753-ft. above sea level.

Latitude 42° 28' 59"
Longitude 83° 12' 20"

Transmitter: 15700 Lincoln Dr., Southfield, MI.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Satcom Technology, 7-meter; Microdyne & Scientific-Atlanta receivers.

News Services: CNN, Group W Newsfeed, NBC.

Ownership: Post-Newsweek Stations, 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: June 3, 1947. Exchange for WTOP-TV (now WUSA-TV), Washington, DC approved by FCC May 18, 1978 (Television Digest, Vol. 17:50; 18:21).

Represented (sales): Pety Television Inc.

Represented (legal): Covington & Burling.

Represented (engineering): Jules Cohen & Associates.

Personnel:

- AMY McCOMBS, president & general manager.
- CHRISTOPHER ROHRS, vice president & general sales manager.
- ROBERT WARFIELD, vice president, news.
- WARREN ANDERSON, local sales manager.
- KEITH SIMMONS, national sales manager.
- HENRY MALDONADO, program manager.
- EILEEN WUNDERLICH, press & publicity manager.
- MARCUS WILLIAMS, engineering manager.
- ROBERT O'BOYLE, promotion manager.
- DAVID TING, director of business & administrative affairs.
- MARCIA GOTBERG, business manager.
- DOW C. SMITH, news editor.
- SUE CARTER, editorial director.

Rates: On request.

NETWORK BASE HOURLY RATE: \$3802.

Station also received in Canadian markets.

BBM Weekly Reach (Spring 1986): 1,500,000

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MICHIGAN Lapeer	23,700	23,400	99



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Lenawee	30,400	30,000	99
	Livingston	35,300	34,900	99
	Macomb	243,300	241,900	99
	Monroe	44,700	44,200	99
	Oakland	374,900	372,300	99
	St Clair	48,700	48,000	99
	Sanilac	14,700	14,400	98
Between 25-49%	Washtenaw	97,400	95,100	98
	Wayne	798,900	789,500	99
	MICHIGAN			
Between 25-49%	Genesee	157,600	155,900	99
	Jackson	51,600	51,000	99
Between 5-24%	MICHIGAN			
	Hillsdale	14,400	14,100	98
	Huron	13,100	12,800	98
	Shiawassee	23,700	23,400	99
OHIO	Tuscola	19,000	18,700	98
	Fulton	13,700	13,400	98
	Henry	10,300	10,200	99
	Lucas	177,800	175,800	99
	Wood	39,400	38,900	99
Station Totals		2,232,600	2,207,900	98
Net Weekly Circulation (1986)			1,669,700	
Average Daily Circulation (1986)			1,095,100	

Michigan—Detroit

WGPR-TV

Ch. 62

Network Service: None, independent.

Licensee: WGPR Inc., 3140 E. Jefferson Ave., Detroit, MI 48207.

Studio: 3140-46 E. Jefferson Ave., Detroit, MI 48207.

Telephone: 313-259-8862.

Technical Facilities: Channel No. 62 (758-764 MHz). Authorized power: 759-kw horizontal visual, 75.9-kw horizontal aural. Antenna: 970-ft. above av. terrain, 1000-ft. above ground, 1662-ft. above sea level.

Latitude 42° 27' 13"
Longitude 83° 09' 50"

Transmitter: One Radio Plaza, Royal Oak Twp., MI.

Satellite Earth Stations: 5 in operation; M/A-Com & Harris; 3.3-meter, (2) 4.6-meter, 5-meter; Harris, M/A-Com & Pinzone receivers.

Ownership: Non-profit organization. Officers: Tenicia A. Gregory, pres. & gen. mgr.; Ivy Banks, first v.p. & secy.; James W. Panagos, v.p. WGPR Inc. is licensee of WGPR(FM), Detroit.

Began Operation: Sept. 29, 1975.

Represented (sales). R. A. Lazar Co.

Represented (legal): Hogan & Hartson.

Personnel:

TENICIA A. GREGORY, president & general manager.
JAMES W. PANAGOS, vice president & general sales manager.
ULYSSES W. BOYKIN, vice president, public affairs.
JOHN GROVER, vice president & chief engineer.
MICHELLE DeDOUZA, vice president, traffic & production manager.

Highest 30 Sec. Rate (July 15, 1985): \$100.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	MICHIGAN Macomb	243,300	241,900	99



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Monroe	44,700	44,200	99
	Oakland	374,900	372,300	99
	St Clair	48,700	48,000	99
	Washtenaw	97,400	95,100	98
	Wayne	798,900	789,500	99
Station Totals		1,607,900	1,591,000	98
Net Weekly Circulation (1986)			216,700	
Average Daily Circulation (1986)			67,300	

Michigan—Detroit

WJBK-TV

Ch. 2

CBS

Network Service: CBS.

Licensee: Storer Communications Inc., Number Two Storer Place, Southfield, MI 48075.

Studio: Box 2000, Southfield, MI 48037.

Telephone: 313-557-2000. TWX: 810-224-4876.

Mailing Address: Box 2000, Southfield, MI 48037.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1000-ft. above av. terrain, 1057-ft. above ground, 1730-ft. above sea level.

Latitude 42° 27' 38"
Longitude 83° 12' 47"

Transmitter: Southfield, MI.

Satellite Earth Station: Microdyne, 9-meter; Scientific-Atlanta receivers.

News Services: AP, UPI, CBS, Storer Washington Bureau.

Ownership: SCI Inc. For other interests, see Storer Communications under Group Ownership of TV Stations. Note: Sale to Lorimar-Telepictures pends.

Began Operation: Oct. 24, 1948.

Represented (sales): Storer Television Sales Inc.

Represented (legal): Warren Zwicky.

Personnel:

WILLIAM FLYNN, vice president & general manager.
JAMES CLAYTON, general sales manager.
BILL VANCE, news director.
KEN RYCYZYN, national sales manager.
MARLA DRUTZ, director of marketing & research.
TOM FOX, community affairs director.
JIM VERRAS, chief engineer.
CAROLYN WORFORD, program manager.
GLORIA PETERSON, personnel & payroll manager.

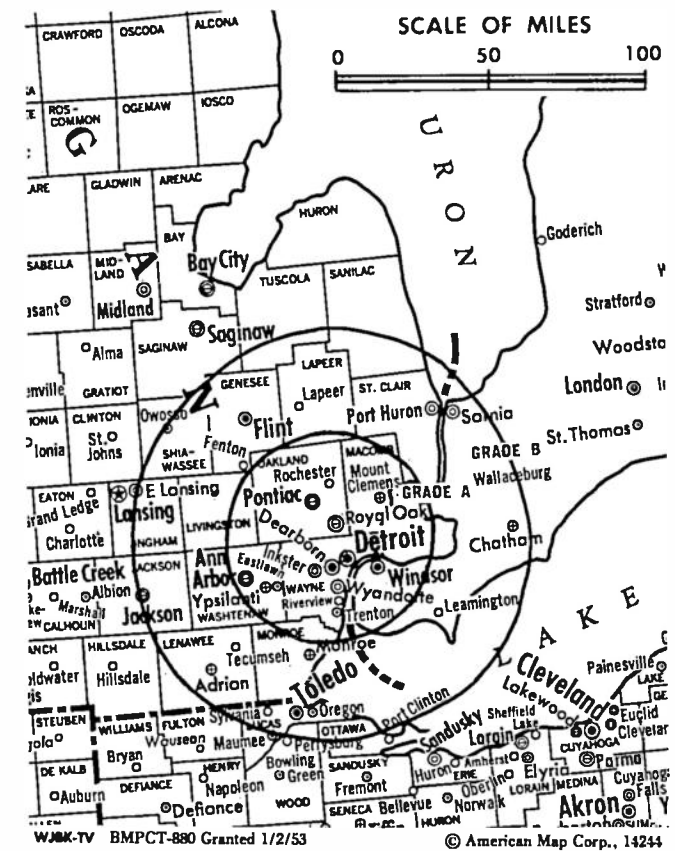
Rates: On request.

Station also received in Canadian markets.

BBM Weekly Reach (Spring 1986): 1,650,000

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MICHIGAN			
	Lapeer	23,700	23,400	99
	Livingston	35,300	34,900	99



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Macomb	243,300	241,900	99
	Monroe	44,700	44,200	99
	Oakland	374,900	372,300	99
	St Clair	48,700	48,000	99
	Washtenaw	97,400	95,100	98
	Wayne	798,900	789,500	99
Between 25-49%	MICHIGAN			
	Genesee	157,600	155,900	99
	Lenawee	30,400	30,000	99
	Sanilac	14,700	14,400	98
Between 5-24%	MICHIGAN			
	Jackson	51,600	51,000	99
	Shiawassee	23,700	23,400	99
	OHIO			
	Lucas	177,800	175,800	99
Wood	39,400	38,900	99	
Station Totals		2,162,100	2,138,700	98
Net Weekly Circulation (1986)			1,596,500	
Average Daily Circulation (1986)			899,300	

Michigan—Detroit

WKBD-TV

Ch. 50

Network Service: None, independent.

Licensee: WKBD Inc.

Studio: 26955 West 11 Mile Rd., Southfield, MI 48034.

Mailing Address: Box 50, Southfield, MI 48037.

Telephone: 313-444-8500.

Technical Facilities: Channel No. 50 (686-692 MHz). Authorized power: 2340-kw max. & 2090-kw horizontal visual, 234-kw max. & 209-kw horizontal aural. Antenna: 960-ft. above av. terrain, 1053-ft. above ground, 1751-ft. above sea level.

Latitude 42° 29' 01"
Longitude 83° 18' 44"

Transmitter: 26955 West 11 Mile Road, Southfield, MI.

Satellite Earth Station: Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

News Services: AP, CNN Headline News.

Ownership: Cox Enterprises Inc. For officers & other interests, see Group Ownership of TV Stations.

Began Operation: Jan. 10, 1965. Sale of Kaiser Industries Corp.'s 77.5% interest approved by FCC June 22, 1977 (Television Digest, Vol. 16:51; 17:26). Sale by Field Enterprises Holdings Ltd. to Cox approved by FCC Jan. 30, 1984 (Vol. 23:21, 40).

Represented (sales): TeleRep Inc.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Cohen & Dippell, P.C.

Personnel:

GEORGE H. WILLIAMS, vice president & general manager.
DUANE G. KELL, director of sales/operations.
J. PATRICK O'DONNELL, national sales manager.
ELLEN M. BRAMSON, local sales manager.
PAUL A. PRANGE, program manager.
BOB FITZGERALD, business manager.
DAVID L. JERRELL, director of production & engineering.
RENEE HENRY, promotion manager.
GREG NEUBACHER, news director.
KEITH B. PETERSEN, engineering manager.

Highest 30 Sec. Rate (July 1, 1985): \$2500.

Station also received in Canadian markets.

BBM Weekly Reach (Spring 1986): 403,000

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MICHIGAN			
	Genesee	157,600	155,900	99
	Gogebic	7,300	7,100	97
	Livingston	35,300	34,900	99
	Macomb	243,300	241,900	99
	Monroe	44,700	44,200	99
	Oakland	374,900	372,300	99
	St Clair	48,700	48,000	99
	Washtenaw	97,400	95,100	98
Wayne	798,900	789,500	99	

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-45%	MICHIGAN			
	Alger	3,200	3,100	97
	Alpena	11,400	10,900	96
	Bay	41,000	40,500	99
	Calhoun	50,500	49,900	99
Charlevoix	7,900	7,700	97	



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Delta	13,700	13,400	98
	Dickinson	9,900	9,700	98
	Emmet	8,800	8,500	97
	Grand Traverse	21,600	21,100	98
	Houghton	13,000	12,500	96
	Ingham	96,700	95,300	99
	Iosco	11,100	11,000	99
	Jackson	51,600	51,000	99
	Kalamazoo	78,200	77,100	99
	Kent	166,300	163,500	98
	Keweenaw	700	700	100
	Lapeer	23,700	23,400	99
	Lenawee	30,400	30,000	99
	Marquette	25,100	24,800	99
	Muskegon	54,900	54,100	99
	Ontonagon	3,300	3,200	97
	Otsego	5,600	5,500	98
	Saginaw	77,500	76,600	99
	Sanilac	14,700	14,400	98
Schoolcraft	3,000	2,900	97	
Shiawassee	23,700	23,400	99	
OHIO				
Hancock	24,600	24,300	99	
Henry	10,300	10,200	99	
Lucas	177,800	175,800	99	
Sandusky	23,300	23,100	99	
Seneca	21,500	21,200	99	
Wood	39,400	38,900	99	
WISCONSIN				
Ashland	6,300	6,200	98	

(Continued on page A-549)

Station Totals	3,379,100	3,336,100	98
Net Weekly Circulation (1986)		1,675,200	
Average Daily Circulation (1986)		757,800	

Michigan—Detroit

WXON

Ch. 20



WXON-DETROIT



MMT MARKETING DIVISION

Network Service: None, independent.

Licensee: WXON-TV Inc., 27777 Franklin Rd., Suite 708, Southfield, MI 48034.

Studio: 26935 West 11 Mile Rd., Southfield, MI 48034.

Telephone: 313-355-2900.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 1200-kw max. & 1000-kw horizontal visual, 120-kw aural. Antenna: 961-ft. above av. terrain, 1050-ft. above ground, 1751-ft. above sea level.

Latitude 42° 29' 01"
Longitude 83° 18' 44"

Transmitter: 26935 W. 11 Mile Rd., Southfield.

Satellite Earth Station: In operation.

News Service: UPI.

Ownership: WXON-TV Inc., Aben E. Johnson Jr., Trustee, 97.28%.

Began Operation: Sept. 15, 1968 on Ch. 62. Ch. 20 (as WJMY) began operation Oct. 1962, left air June 10, 1963. Station was then sold to United Bcstg. Co. by Triangle Bcstg. Co. Sale to present owner approved June 1972. Began operation Dec. 9, 1972.

Represented (sales): MMT Sales Inc.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): E. Harold Munn Jr. & Associates.

Personnel:

DOUGLAS JOHNSON, vice president & general manager.
MICHAEL BERMAN, general sales manager.
A. J. SCHWEIZER, operations manager.
GARY KING, chief engineer.

Highest 30 Sec. Rate: \$400.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MICHIGAN			
	Macomb	243,300	241,900	99
	Wayne	798,900	789,500	99
Between 25-49%	MICHIGAN			
	Livingston	35,300	34,900	99
	Monroe	44,700	44,200	99
	Oakland	374,900	372,300	99
	St Clair	48,700	48,000	99
	Sanilac	14,700	14,400	98
	Washtenaw	97,400	95,100	98
Between 5-24%	MICHIGAN			
	Genesee	157,600	155,900	99
	Jackson	51,600	51,000	99
	Lapeer	23,700	23,400	99
	Lenawee	30,400	30,000	99
	Shiawassee	23,700	23,400	99
	OHIO			
Fulton	13,700	13,400	98	
Lucas	177,800	175,800	99	
Ottawa	15,000	14,800	99	
Station Totals		2,151,400	2,128,000	98
Net Weekly Circulation (1986)				895,100
Average Daily Circulation (1986)				364,600

Michigan—Detroit

WXYZ-TV

Ch. 7

Network Service: ABC.

Licensee: Channel 7 of Detroit Inc., Broadcast House, 20777 West Ten Mile Rd., Box 789, Southfield, MI 48037.

Studio: Broadcast House, 20777 West Ten Mile Rd., Southfield.

Telephone: 313-827-7777. TWX: 810-224-4924.

Mailing Address: Box 789, Southfield, MI 48037.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1000-ft. above av. terrain, 1073-ft. above ground, 1737-ft. above sea level.

Latitude 42° 28' 15"
Longitude 83° 15' 00"

Transmitter: Broadcast House, 20777 West Ten Mile Rd.

Satellite Earth Stations: 5 in operation; AvanteK & Standard receivers.

News Services: AP, UPI, ABC.

Ownership: Scripps-Howard Broadcasting Co. For other interests see Group Ownership of TV Stations.

Began Operation: Oct. 9, 1948. FCC approved sale to present owner by American Bcstg. Cos. Nov. 14, 1985.

Represented (sales): Katz Television.

Represented (legal): Baker & Hostetler.

Personnel:

JEANNE FINDLATER, vice president & general manager.
THOMAS GRIESDORN, assistant general manager.
GRACE GILCHRIST, general sales manager.
JOE TRONDLE, local sales manager.
JOANNE CINI, national sales manager.
JAN COIL, sales service & traffic director.
WALLY RODAMMER, director of engineering.
TOM ROSENBAUM, news director.
LARRY G. ALT, program director.
JAN QUALTIERE, business manager.

Rates: On request.

NETWORK BASE HOURLY RATE: \$3600.

Station also received in Canadian markets.

BBM Weekly Reach (Spring 1985): 1,230,000

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MICHIGAN			
	Jackson	51,600	51,000	99
	Lapeer	23,700	23,400	99
	Lenawee	30,400	30,000	99
	Livingston	35,300	34,900	99



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Macomb	243,300	241,900	99
	Monroe	44,700	44,200	99
	Oakland	374,900	372,300	99
	St Clair	48,700	48,000	99
	Sanilac	14,700	14,400	98
	Washtenaw	97,400	95,100	98
798,900	789,500	99		
Between 25-49%	MICHIGAN			
	Genesee	157,600	155,900	99
Between 5-24%	MICHIGAN			
	Hillsdale	14,400	14,100	98
	Ingham	96,700	95,300	99
	Shiawassee	23,700	23,400	99
	Tuscola	19,000	18,700	98
OHIO				
Fulton	13,700	13,400	98	
Lucas	177,800	175,800	99	
Ottawa	15,000	14,800	99	
Wood	39,400	38,900	99	
Station Totals		2,320,900	2,295,000	98
Net Weekly Circulation (1986)				1,683,300
Average Daily Circulation (1986)				1,035,600

Michigan—Detroit-Windsor, Ontario

CBET

Ch. 9

Network Service: CBC.

Licensee: Canadian Broadcasting Corp., 1500 Bronson Ave., Ottawa, Ont.

Studio: 825 Riverside Drive W, Windsor, Ont. N9A 5K9.

Telephone: 519-255-3411. Telex: 024-77619.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 325-kw visual, 35.6-kw aural. Antenna: Directional, 631-ft. above av. terrain, 650-ft. above ground, 1226-ft. above sea level.

Latitude 42° 18' 59"
Longitude 83° 02' 58"

Transmitter: 825 Riverside Drive W, Windsor.

Satellite Earth Station: Andrews, 3-meter; Scientific-Atlanta receivers.

Ownership: Canadian Broadcasting Corp., 100%.

Began Operation: Sept. 16, 1954. Transferred from RKO General Inc. on June 24, 1970 in accordance with CRTC's directions on Canadian ownership. Acquired by CBC.

Represented (sales): Canadian Standard Broadcast Sales (U.S.); CBC National Selective Television Sales (Canada).

Personnel:

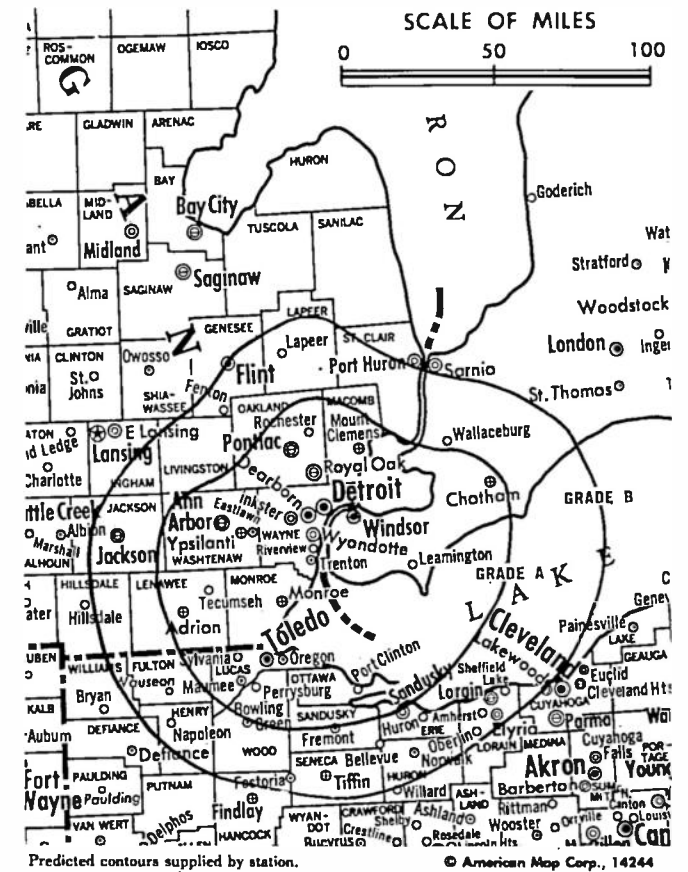
- H. L. HACKNEY, location manager.
- R. J. PODVIN, sales manager.
- A. STECHER, plant manager.

Highest 30 Sec. Rate (July 1986): \$400.

BBM Weekly Reach (Spring 1986): 284,000

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	MICHIGAN			
	Wayne	798,900	789,500	99
Between 5-24%	MICHIGAN			
	Alpena	11,400	10,900	96
	Lapeer	23,700	23,400	99
	Lenawee	30,400	30,000	99
	Livingston	35,300	34,900	99
	Macomb	243,300	241,900	99
	Monroe	44,700	44,200	99
	Oakland	374,900	372,300	99
Otsego	5,600	5,500	98	



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	St Clair	48,700	48,000	99
	Washtenaw	97,400	95,100	98
OHIO				
	Erie	29,700	29,300	99
	Hancock	24,600	24,300	99
	Huron	20,200	19,900	99
	Lucas	177,800	175,800	99
	Ottawa	15,000	14,800	99
	Sandusky	23,300	23,100	99
	Seneca	21,500	21,200	99
	Wood	39,400	38,900	99
Station Totals		2,065,800	2,043,000	98
Net Weekly Circulation (1986)			433,700	
Average Daily Circulation (1986)			122,400	

Michigan—Escanaba

WJMN-TV

Ch. 3

(Satellite of WFRV-TV, Green Bay, WI)

Network Service: ABC.

Licensee: WFRV Television Inc., Box 19055, Green Bay, WI 54307-9055.

Studio: See WFRV-TV, Green Bay, WI.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1192-ft. above av. terrain, 1252-ft. above ground, 2077-ft. above sea level.

Latitude	46°	08'	04"
Longitude	86°	56'	52"

Transmitter: 4.3-mi. S of Trenary, MI.

News Services: AP, UPI.

Ownership: See WFRV-TV, Green Bay, WI.

Began Operation: Oct. 7, 1969.

Represented (sales): TeleRep Inc.

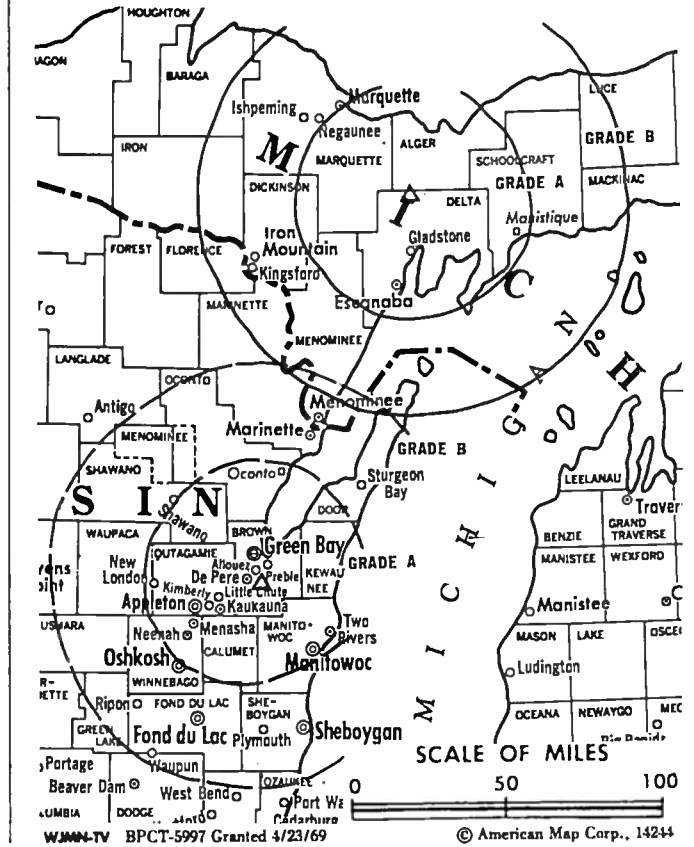
Represented (legal): Koteen & Naftalin.

Personnel: See WFRV-TV, Green Bay.

Highest 30 Sec. Rate (July 15, 1986): \$550.

Rates: See WFRV-TV, Green Bay.

Arbitron Data: Included with WFRV-TV, Green Bay, WI.



Michigan—Flint-Saginaw-Bay City

WJRT-TV Ch. 12

Network Service: ABC

Licensee: Knight-Ridder Broadcasting Inc., 2302 Lapeer Rd., Flint, MI 48502.

Studio: 2302 Lapeer Rd., Flint, MI.

Telephone: 313-233-3130.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 940-ft. above av. terrain, 999-ft. above ground, 1599-ft. above sea level.

Latitude 43° 13' 48"
Longitude 84° 03' 35"

Transmitter: Chesaning, MI.

Satellite Earth Stations: Scientific-Atlanta, 5-meter; Harris, 4.6-meter Ku-band & 6.1-meter; Harris, M/A-Com & Scientific-Atlanta receivers.

News Service: AP.

Ownership: Knight-Ridder Inc., 100%. For other interests, see Group Ownership & Newspaper Ownership of TV Stations.

Began Operation: Oct. 12, 1958. Sale to present owner by Poole Bcstg. approved by FCC Dec. 21, 1977 (Television Digest, Vol. 17:26). Poole acquired station when Goodwill Stations Inc. sold all its other properties to Capital Cities Bcstg. Corp. This was approved July 29, 1964 by FCC (Vol. 4:18, 19, 31).

Represented (sales): Harrington, Righter & Parsons.

Represented (legal): Wilmer, Cutler & Pickering.

Personnel:

- THOMAS BRYSON, president & general manager.
- DAN AUBE, general sales manager.
- RAY SCOTT, national sales manager.
- JAMES BLEICHER, news director.
- ROBERT E. SWAYZE, director of operations.
- SARA JO GALLOCK, program director.

Highest One Hour Rate: \$3500.

Highest 30 Sec. Rate: \$1000.

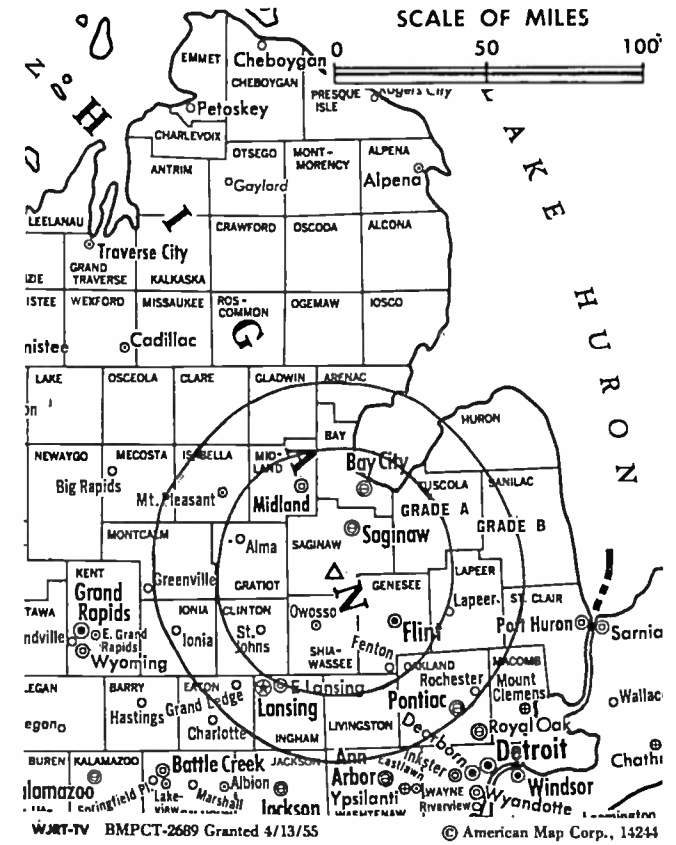
NETWORK BASE HOURLY RATE: \$1550.

Station also received in Canadian markets.

BBM Weekly Reach (Spring 1986): 57,000

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MICHIGAN			
	Alpena	11,400	10,900	96
	Arenac	5,800	5,700	98
	Bay	41,000	40,500	99
	Clare	9,900	9,700	98
	Clinton	18,500	18,300	99
	Genesee	157,600	155,900	99
	Gladwin	8,100	7,900	98
	Gratiot	13,400	13,200	99
	Huron	13,100	12,800	98



Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	Ingham	96,700	95,300	99	
	Iosco	11,100	11,000	99	
	Isabella	17,500	17,100	98	
	Lapeer	23,700	23,400	99	
	Midland	26,200	25,900	99	
	Ogemaw	6,800	6,700	99	
	Saginaw	77,500	76,600	99	
Between 25-49%	Shiawassee	23,700	23,400	99	
	Tuscola	19,000	18,700	98	
	MICHIGAN				
	Eaton	33,400	33,000	99	
	Montcalm	17,400	17,100	98	
Between 5-24%	Roscommon	7,800	7,700	99	
	Sanilac	14,700	14,400	98	
	MICHIGAN				
	Alcona	4,100	3,900	95	
Chippewa	9,600	9,300	97		
Ionia	16,500	16,300	99		
Jackson	51,600	51,000	99		
Livingston	35,300	34,900	99		
Mecosta	11,800	11,600	98		
Osceola	7,200	7,000	97		
Station Totals		790,400	779,200	98	
Net Weekly Circulation (1986)			522,200		
Average Daily Circulation (1986)			306,700		

Michigan—Flint

WSMH

Ch. 66

Network Service: None, independent.

Licensee: Flint Television Inc., 2250 Seymour Ave., Cincinnati, OH 45212.

Studio: G-2288 S. Ballenger Hwy., Flint, MI 48503.

Telephone: 313-767-8866.

Mailing Address: Box 1566, Flint, MI 48501.

Technical Facilities: Channel No. 66 (782-788 MHz). Authorized power: 1170-kw max. visual, 117-kw max. aural. Antenna: 943-ft. above av. terrain, 967-ft. above ground, 1577-ft. above sea level.

Latitude 43° 13' 18"
Longitude 84° 03' 14"

Transmitter: 7114 Gary Rd., Flint.

Satellite Earth Station: In operation; Harris receivers.

Ownership: Gerald J. Robinson. Robinson also owns WYZZ-TV, Bloomington, IL.

Began Operation: April 8, 1985. Sale to present owner by Flint Family TV Inc., et al., approved by FCC April 21, 1986.

Represented (sales): Independent TV Sales.

Represented (legal): McCampbell & Young.

Represented (engineering): Sterling Communications Inc.

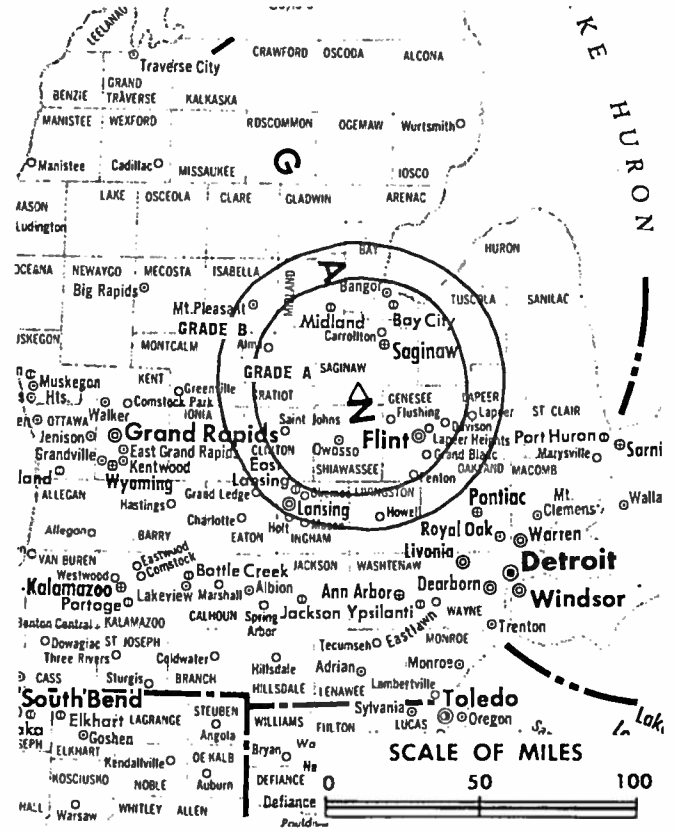
Personnel:

J. SCOTT CAMPBELL, general manager.
CHARLES BRIGGS, general sales manager.
KATHLEEN MONROE, business manager.

Highest 30 Sec. Rate (July 1986): \$200.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%			
50% & Over	MICHIGAN	77,500	76,600	99			
	Saginaw						
Between 25-49%	MICHIGAN	41,000	40,500	99			
	Bay						
	Genesee				157,600	155,900	99
	Gratiot				13,400	13,200	99
	Isabella				17,500	17,100	98
Midland	26,200	25,900	99				



WSMH BMPCT—841126KG Granted 11/30/84 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%			
Between 25-49%	Shiawassee	23,700	23,400	99			
	Tuscola	19,000	18,700	98			
Between 5-24%	MICHIGAN	5,800	5,700	98			
	Arenac						
	Clare				9,900	9,700	98
	Clinton				18,500	18,300	99
	Gladwin				8,100	7,900	98
	Huron				13,100	12,800	98
	Lapeer				23,700	23,400	99
Livingston	35,300	34,900	99				
Sanilac	14,700	14,400	98				
Station Totals		505,000	498,400	98			
Net Weekly Circulation (1986)				182,300			
Average Daily Circulation (1986)				75,100			

Michigan—Grand Rapids-Kalamazoo

WOTV

Ch. 8

Network Service: NBC.

Licensee: LIN-Central Bcstg. Corp., 1370 Ave. of the Americas, New York, NY 10019.

Studio: 120 College Ave. SE, Grand Rapids, MI 49503.

Telephone: 616-456-8888. TWX: 810-273-6920.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 282-kw visual, 56.2-kw aural. Antenna: 970-ft. above av. terrain, 985-ft. above ground, 1805-ft. above sea level.

Latitude 42° 41' 13"
Longitude 85° 30' 35"

Transmitter: 2.5-mi. SW of Middleville, MI.

Satellite Earth Stations: 2 in operation; Harris receivers.

News Services: AP, Group W Newsfeed, NBC, UPI.

Ownership: LIN Bcstg. For other interests, see Group Ownership of TV Stations.

Began Operation: Aug. 15, 1949. Sale to present owner by Time Inc. approved by FCC Feb. 10, 1983 (Television Digest, Vol. 22:46). Sale to Time-Life by H. M. Bitner interests approved by FCC April 17, 1957 (Vol. 12:50, 51; 13:16). Bitner group's purchase of station, then called WLAV-TV, from Leonard A. Versluis approved by FCC in Sept. 1951 (Vol. 7:19, 38).

Represented (sales): Blair Television.

Represented (legal): Wilmer, Cutler & Pickering.

Represented (engineering): Jansky & Bailey.

Personnel:

- JAMES G. SAUNDERS, president & general manager.
- SUE McDONNELL, general sales manager.
- RICHARD McKAY, national sales manager.
- DICK GROAT, local sales manager.
- DIANNE ADJAN, program manager.
- JUDY McDONALD, promotion manager.
- DAN SPAULDING, news director.
- DON GALLAGHER, chief engineer.

Rates: Not available.

NETWORK BASE HOURLY RATE: \$2100.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MICHIGAN			
	Allegan	29,300	28,900	99
	Barry	16,500	16,300	99
	Branch	14,400	14,200	99
	Calhoun	50,500	49,900	99
	Eaton	33,400	33,000	99
	Ionia	16,500	16,300	99
	Kalamazoo	78,200	77,100	99
	Kent	166,300	163,500	99



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Montcalm	17,400	17,100	98
	Muskegon	54,900	54,100	99
	Newaygo	13,400	13,100	98
	Ottawa	54,600	53,800	99
	St Joseph	20,800	20,500	99
Van Buren	25,100	24,800	99	
MICHIGAN				
Between 25-49%	Clinton	18,500	18,300	99
	Ingham	96,700	95,300	99
	Mecosta	11,800	11,600	98
MICHIGAN				
Between 5-24%	Berrien	60,200	59,100	98
	Cass	17,700	17,400	98
	Gratiot	13,400	13,200	99
	Hillsdale	14,400	14,100	98
	Isabella	17,500	17,100	98
	Jackson	51,600	51,000	99
	Oceana	8,000	7,700	97
Station Totals		901,100	887,400	98
Net Weekly Circulation (1986)			581,900	
Average Daily Circulation (1986)			346,000	

Michigan-Grand Rapids

WXMI

Ch. 17

Network Service: None, independent.

Licensee: TV 17 Unlimited Inc., 3117 Plaza Dr. NE, Grand Rapids, MI 49505.

Studio: 3117 Plaza Dr. NE, Grand Rapids, MI 49505.

Telephone: 616-364-8722.

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 1300-kw visual, 130-kw aural. Antenna: 1081-ft. above av. terrain, 1083-ft. above ground, 1884-ft. above sea level.

Latitude 42° 41' 15"
Longitude 85° 31' 57"

Transmitter: David Rd., 1-mi. W of Cherry Valley Rd.

Satellite Earth Stations: 2 station-owned, 1 common carrier; Harris, 6.1-meter; Harris receivers.

News Service: UPI.

Ownership: Harold O. Shively, pres.; Peter Cook, v.p., 23.6%; Grant Gruel, v.p.; Kenneth Hungerford II, treas.; Richard F. Shively, 28.6%; 19 others, none with more than 10%. For other interests, see Richard Shively in Group Ownership of TV Stations.

Began Operation: March 18, 1982.

Represented (sales): Petry Television.

Represented (legal): Bryan, Cave, McPheeters & McRoberts.

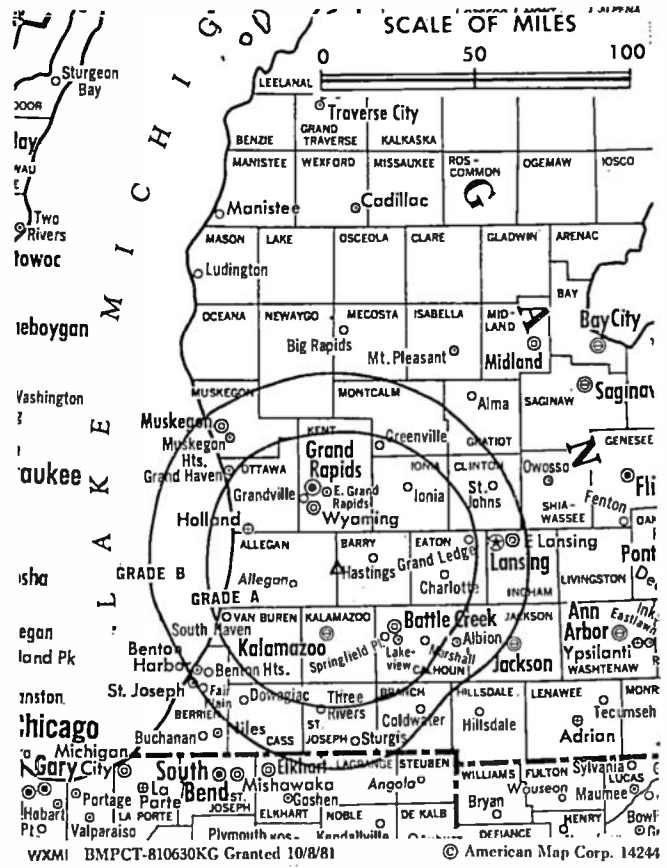
Personnel:

HAROLD O. SHIVELY, president & general manager.
DICK STAWICKI, director of operations.
PAT MULLEN, director of sales.
DALE SCHOLTEN, director of engineering.

Highest 30 Sec. Rate (July 17, 1986): \$450.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MICHIGAN			
	Allegan	29,300	28,900	99
	Barry	16,500	16,300	99
	Calhoun	50,500	49,900	99
	Ionia	16,500	16,300	99
	Kalamazoo	78,200	77,100	99
	Kent	166,300	163,500	98
	Ottawa	54,600	53,800	99
Between 25-49%	MICHIGAN			
	Branch	14,400	14,200	99



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Eaton	33,400	33,000	99
	Montcalm	17,400	17,100	98
	Muskegon	54,900	54,100	99
	Newaygo	13,400	13,100	98
	Van Buren	25,100	24,800	99

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	MICHIGAN			
	Cass	17,700	17,400	98
	Clinton	18,500	18,300	99
	Gratiot	13,400	13,200	99
	Hillsdale	14,400	14,100	98
	Isabella	17,500	17,100	98
	Mecosta	11,800	11,600	98
St Joseph	20,800	20,500	99	

Station Totals	684,600	674,300	98
Net Weekly Circulation (1986)			289,500
Average Daily Circulation (1986)			121,300

Michigan—Grand Rapids

WZZM-TV

Ch. 13

Network Service: ABC

Licensee: Western Michigan Bcstg. Corp., Box Z, Grand Rapids, MI 49501.

Studio: 645 Three Mile Rd., Walker, MI 49504.

Mailing Address: Box Z, Grand Rapids, MI 49501.

Telephone: 616-784-4200.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 295-kw visual, 59-kw aural. Antenna: 1000-ft. above av. terrain, 991-ft. above ground, 1783-ft. above sea level.

Latitude 43° 18' 34"
Longitude 85° 54' 44"

Transmitter: 6-mi. SW of Grant, MI.

Satellite Earth Stations: Harris, 6.1-meter; RCA, 4.5-meter Ku-band; Harris & M/A-Corn receivers.

News Services: AP, UPI, ABC.

Ownership: Price Communications. For other interests, see Group Ownership of TV Stations.

Began Operation: Nov. 1, 1962 on interim basis with all four applicants operating on a cooperative basis. Began operation as West Michigan Telecasters Inc. on Jan. 25, 1965. Transfer of control to Synercom Communications Corp. approved by FCC Sept. 17, 1969. Split-off to Lewis V. Chamberlin, et al., Dec. 31, 1973. Sale to Wometco Enterprises Inc. approved by FCC Dec. 8, 1977 (Television Digest, Vol. 16:36; 17:50). Sale to KKR approved April 11, 1984 (Vol. 23:39, 52; 24:14, 16). Sale to present owner approved Dec. 19, 1985.

Represented (sales): Katz Television.

Represented (legal): Cohn & Marks.

Represented (engineering): A. D. Ring & Associates.

Personnel:

JOHN DeROCHE, vice president & general manager.
EDWARD (BUSS) KUNST, general sales manager.
MIKE SEAGLY, operations manager.
JAMES RIEKSE, manager, Contact 13.
DALE WOLTERS, chief engineer.

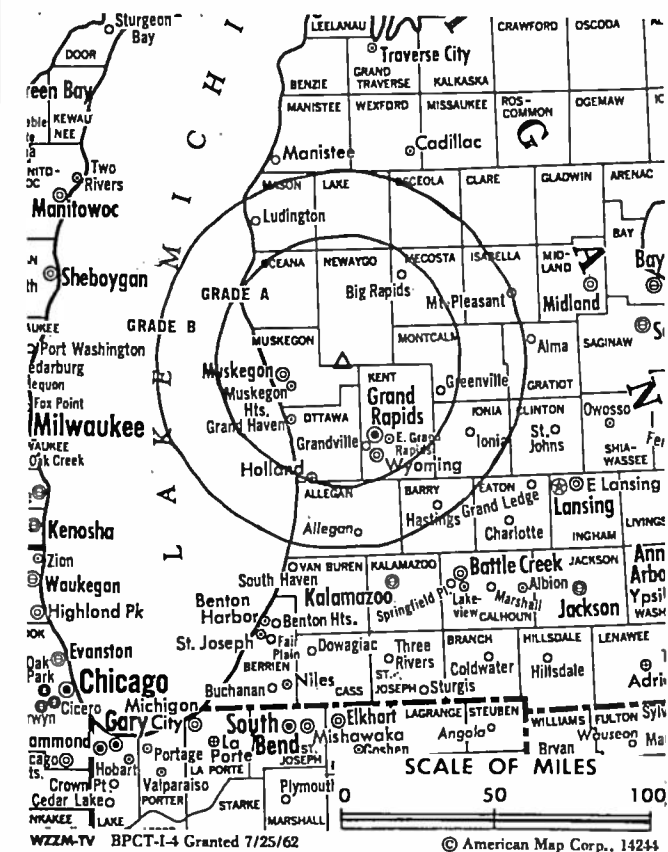
Highest One Hour Rate: \$7500.

Highest 30 Sec. Rate: \$2000.

NETWORK BASE HOURLY RATE: \$1100.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MICHIGAN			
	Allegan	29,300	28,900	99
	Ionia	16,500	16,300	99
	Kent	166,300	163,500	98
	Lake	3,500	3,400	97



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Manistee	9,200	9,000	98
	Mason	10,200	9,800	96
	Mecosta	11,800	11,600	98
	Montcalm	17,400	17,100	98
	Muskegon	54,900	54,100	99
	Newaygo	13,400	13,100	98
	Oceana	8,000	7,700	97
Between 25-49%	Osceola	7,200	7,000	97
	Ottawa	54,600	53,800	99
Between 25-49%	MICHIGAN			
	Isabella	17,500	17,100	98
	Kalamazoo	78,200	77,100	99
Between 5-24%	MICHIGAN			
	Barry	16,500	16,300	99
	Calhoun	50,500	49,900	99
	Grand Traverse	21,600	21,100	98
	Gratiot	13,400	13,200	99
	Van Buren	25,100	24,800	99
Wexford	9,800	9,600	98	
Station Totals		634,900	624,400	98
Net Weekly Circulation (1986)			391,800	
Average Daily Circulation (1986)			245,400	

Michigan-Grand Rapids-Kalamazoo Battle Creek

WWMT

(formerly WKZO-TV)

Ch. 3

(Also serves Muskegon)

Network Service: CBS.

Licensee: Gillett Broadcasting Inc., 590 W. Maple St., Kalamazoo, MI 49008.

Studio: 590 W. Maple St., Kalamazoo, MI 49008.

Telephone: 616-388-3333.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1000-ft. above av. terrain, 1130-ft. above ground, 1900-ft. above sea level.

Latitude 42° 37' 56"
Longitude 85° 32' 16"

Transmitter: 0.25-mi. E of Bradley Rd. & Patterson Rd., Yankee Springs area, MI.

Satellite Earth Stations: In operation; Microdyne & Scientific-Atlanta receivers.

News Service: AP.

Ownership: Gillett Communications. For other interests, see Group Ownership of TV Stations.

Began Operation: June 1, 1950. FCC approved sale to present owner by Fetzer TV Corp. Oct. 29, 1985.

Represented (sales): MMT Sales Inc.

Personnel:

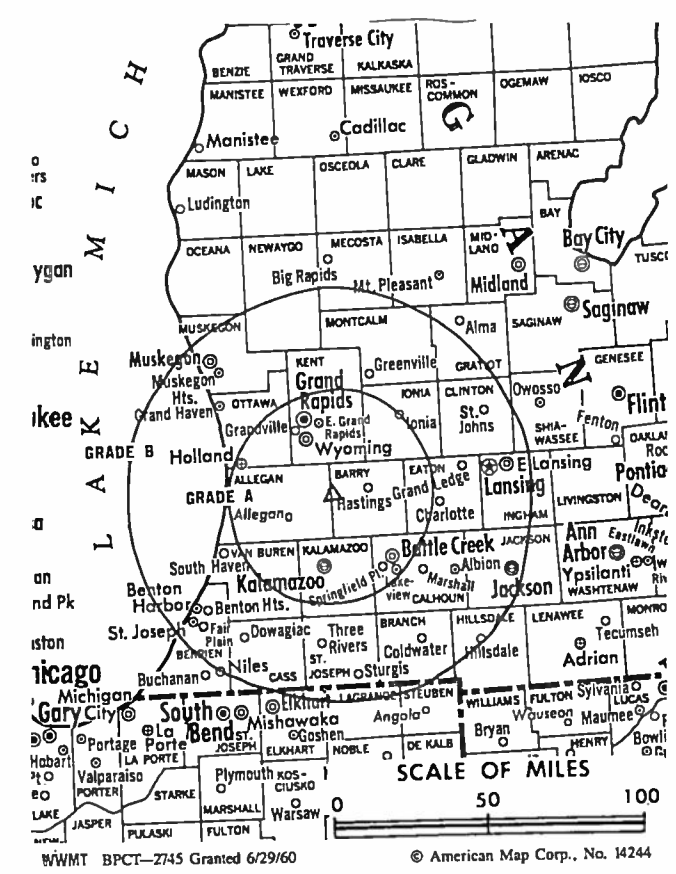
- GEORGE LYONS, president & general manager.
- GERALD HEILMAN, general sales manager.
- JOHN LANSING, news director.
- SCOTT DILLARD, business manager.
- MIKE BRUNETTE, local sales manager.
- JEFF WATTS, production manager.
- LINDA DOSH, program & promotion manager.
- JAMES GARRETT, chief engineer.

Highest One Hour Rate: \$7000.

Highest 30 Sec. Rate: \$3000.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MICHIGAN			
	Allegan	29,300	28,900	99
	Barry	16,500	16,300	99
	Branch	14,400	14,200	99
	Calhoun	50,500	49,900	99
	Ionia	16,500	16,300	99
	Kalamazoo	78,200	77,100	99
	Kent	166,300	163,500	98
	Montcalm	17,400	17,100	98



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Muskegon	54,900	54,100	99
	Newaygo	13,400	13,100	98
	Ottawa	54,600	53,800	99
	St Joseph	20,800	20,500	99
	Van Buren	25,100	24,800	99
Between 25-49%	MICHIGAN			
	Cass	17,700	17,400	98
	Eaton	33,400	33,000	99
Between 5-24%	INDIANA			
	Lagrange	8,500	8,100	95
	Steuben	9,700	9,500	98
MICHIGAN	Berrien	60,200	59,100	98
	Clinton	18,500	18,300	99
	Hillsdale	14,400	14,100	98
	Ingham	96,700	95,300	99
	Jackson	51,600	51,000	99
	Mecosta	11,800	11,600	98
	Oceana	8,000	7,700	97
Station Totals		888,400	874,700	98
Net Weekly Circulation (1986)			538,800	
Average Daily Circulation (1986)			289,400	

Michigan—Grand Rapids-Kalamazoo Battle Creek

WUHQ-TV

Ch. 41

Network Service: ABC.

Licensee: Channel 41 Inc., Box 1616, Battle Creek, MI 49016.

Studio: 5200 Dickman Rd., Battle Creek, MI 49016.

Telephone: 616-968-9341. TWX: 810-276-2201.

Technical Facilities: Channel No. 41 (632-638 MHz). Authorized power: 2000-kw max. & 891-kw horizontal visual, 89.1-kw horizontal aural. Antenna: 1080-ft. above av. terrain, 963-ft. above ground, 1952-ft. above sea level.

Latitude 42° 34' 15"
Longitude 85° 28' 11"

Transmitter: Mullen & Norris Rds., Orangeville.

Satellite Earth Stations: 6 in operation; Microdyne, 7-meter & 4.6-meter; Avantek, M/A-Com & Microdyne receivers.

News Services: AP, NIWS.

Ownership: John W. Lawrence, 32.2%; William J. Lawrence Jr., 32.2%; Borgia M. Lawrence, 32.7%; Dr. H. Lewis Batts Jr., 2.6%; one other with less than 1%.

Began Operation: July 24, 1971.

Represented (sales): Seitel Inc.

Represented (legal): McKenna, Wilkinson & Kittner.

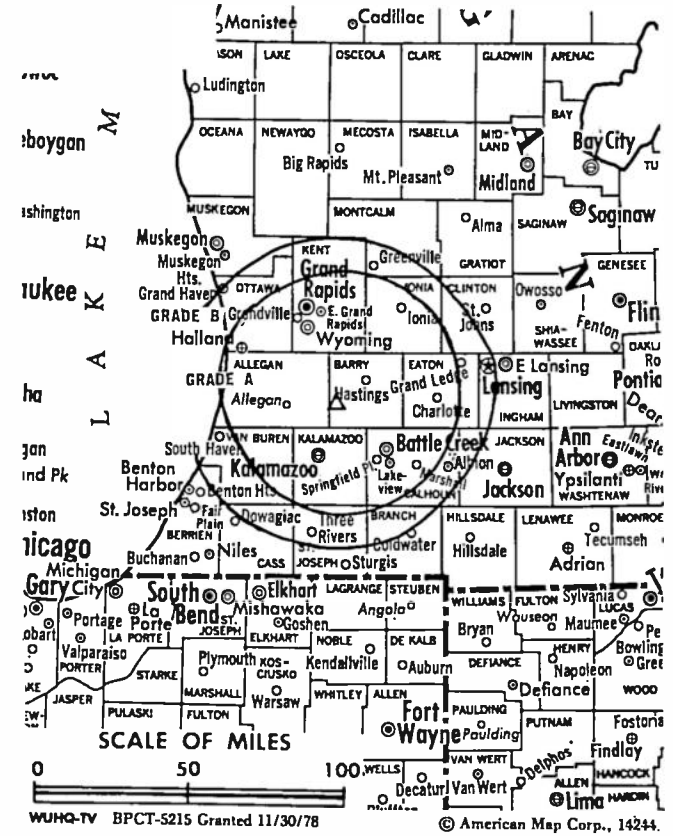
Personnel:

JERRY P. COLVIN, executive vice president & general manager.
MICHAEL J. LAEMERS, vice president & station manager.
PHILIP R. RANNS, vice president & controller.
ROBERT CARPENTER, vice president & general sales manager.
PHIL HARTMAN, program director.
MARK FEATHERSTON, local sales manager.
KATHY LONG, traffic manager.

Highest 30 Sec. Rate (July 17, 1986): \$350.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MICHIGAN			
	Allegan	29,300	28,900	99
	Barry	16,500	16,300	99
	Branch	14,400	14,200	99
	Calhoun	50,500	49,900	99
	Ionia	16,500	16,300	99
	Kalamazoo	78,200	77,100	99
	Van Buren	25,100	24,800	99



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	MICHIGAN			
	Eaton	33,400	33,000	99
	Kent	166,300	163,500	98
	Ottawa	54,600	53,800	99
	St Joseph	20,800	20,500	99
Between 5-24%	INDIANA			
	Lagrange	8,500	8,100	95
	MICHIGAN			
	Cass	17,700	17,400	98
	Clinton	18,500	18,300	99
	Hillsdale	14,400	14,100	98
	Ingham	96,700	95,300	99
	Jackson	51,600	51,000	99
	Montcalm	17,400	17,100	98
	Muskegon	54,900	54,100	99
Newaygo	13,400	13,100	98	
Station Totals		798,700	786,800	98
Net Weekly Circulation (1986)			318,200	
Average Daily Circulation (1986)			140,300	

Michigan—Iron Mountain

WIIM-TV

Ch. 8

Network Service: None, independent.

Grantee: John R. Powley, 1536 Logan Ave., Altoona, PA 16603.

Telephone: 814-943-2607.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 31.6-kw max. visual, 3.1-kw max. aural. Antenna: 556-ft. above av. terrain, 94-ft. above ground, 1662-ft. above sea level.

Latitude 45° 49' 15"
Longitude 88° 02' 38"

Transmitter: Millie Hill, Iron Mountain.

Satellite Earth Stations: 2 in operation.

Ownership: John R. Powley, 100%. Powley is licensee of WHGM(FM), Bellwood, PA & of several translators; permittee of KBSC-TV, Ch. 10 Helena, MT; Ch. 12 Huron, SD; KIUU-TV, Ch. 12 Logan, UT; applicant for Presque Isle, ME.

Due to Begin Operation: Sept. 1986.

Represented (legal): Thomas L. Root.

Rates: Not available.



Michigan—Lansing (Onondaga)

WILX-TV

Ch. 10

(Also serves Battle Creek and Jackson, MI)

Network Service: NBC.

Licensee: Adams TV of Lansing Inc., 109 Bushaway Rd., No. 100, Wayzata, MN 55391.

Studios: 100 N. Pennsylvania, Lansing, MI 48910 & 1510 Springport Road, Jackson, MI 49202.

Telephones: 517-482-0721, Lansing, MI; 517-783-2621, Jackson, MI.

Mailing Address: Box 30380, Lansing, MI 48909.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 61.7-kw aural. Antenna: 980-ft. above av. terrain, 993-ft. above ground, 1957-ft. above sea level.

Latitude 42° 36' 33"
Longitude 84° 34' 21"

Transmitter: Rossman Rd., Onondaga.

Satellite Earth Stations: 3 in operation; Harris & Channel Master receivers.

Multichannel TV Sound: Stereo only.

News Services: AP, NBC.

Ownership: Adams Communications Corp., 100%. Stephen Adams, pres., 100%; Robert Hildreth, v.p.; Clifford O. Glembin, secy.; Thomas Zorr, treas. For other Adams interests, see Group Ownership of TV Stations.

Began Operation: March 15, 1959. Sale to present owner by Figgie International Inc. approved by FCC April 8, 1983. Sale to Figgie by Edward E. Wilson & Lansing Bcstg. Co. approved by FCC Sept. 6, 1978 (Television Digest, Vol. 18:23).

Represented (sales): Katz Television.

Represented (engineering): John H. Mullaney & Associates.

Personnel

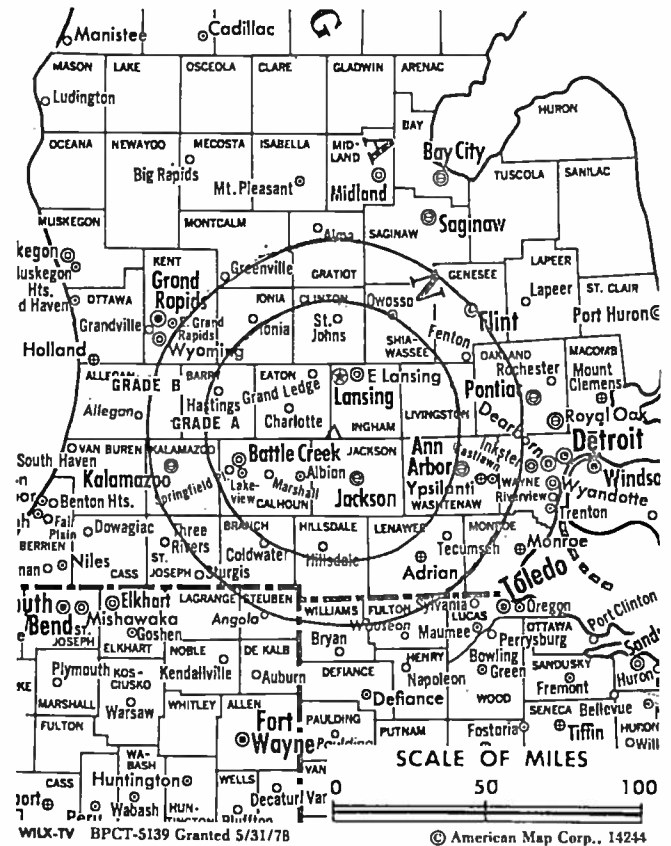
PAUL CASSIDY, vice president & general manager.
JOSEPH P. MURPHY, vice president & station manager.
LINDA L. MURPHY, vice president, finance.
ROBERT SERRE, national sales manager.
JAMES F. MYERS, acting chief engineer.
ROSS WOODSTOCK, news director.
JUDITH M. KEELY, director of community relations.
NANCIE GEE, program/promotion director.
STEVEN L. REYNOLDS, production manager.
STEVEN D. HILLMAN, creative services director.

Highest 30 Sec. Rate: \$950.

NETWORK BASE HOURLY RATE: \$1050.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MICHIGAN			
	Branch	14,400	14,200	99
	Calhoun	50,500	49,900	99
	Clinton	18,500	18,300	99
	Eaton	33,400	33,000	99



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Hillsdale	14,400	14,100	98
	Ingham	96,700	95,300	99
	Jackson	51,600	51,000	99
	Shiawassee	23,700	23,400	99
Between 25-49%	MICHIGAN			
	Barry	16,500	16,300	99
	Livingston	35,300	34,900	99
Between 5-24%	INDIANA			
	Steuben	9,700	9,500	98
	MICHIGAN			
	Clare	9,900	9,700	98
	Gratiot	13,400	13,200	99
	Kalamazoo	78,200	77,100	99
	Lenawee	30,400	30,000	99
	Mecosta	11,800	11,600	98
	Montcalm	17,400	17,100	98
	St Joseph	20,800	20,500	99
Washtenaw	97,400	95,100	98	
OHIO				
Williams	13,700	13,400	98	
Station Totals		674,200	663,900	98
Net Weekly Circulation (1986)			299,900	
Average Daily Circulation (1986)			158,800	

Michigan—Lansing

WLNS-TV

Ch. 6

(Also serves Flint & Jackson, MI)

Network Service: CBS.

Licensee: Young Broadcasting Inc., 3 East 54th St., New York, NY 10022.

Studio: 2820 East Saginaw, Lansing, MI 48901.

Telephone: 517-372-8282. TWX: 810-251-0805.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1000-ft. above av. terrain, 1023-ft. above ground, 1923-ft. above sea level.

Latitude 42° 41' 14"
Longitude 84° 22' 35"

Transmitter: Vanatta Rd., near Jolly Rd.

Satellite Earth Station: Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

News Services: UPI, BNS.

Ownership: Vincent Young, chmn., 33.33%; Adam Young, treas., 66.67%. Young Bcstg. also owns WKBT(TV), La Crosse, WI.

Began Operation: May 1, 1950. Sale to present owner by Backe Communications approved by FCC May 14, 1986 (Television Digest, Vol. 26:15). Sale to Backe approved by FCC April 26, 1984 (Vol. 24:12, 12).

Represented (sales): Adam Young Inc.

Represented (legal): Hogan & Hartson.

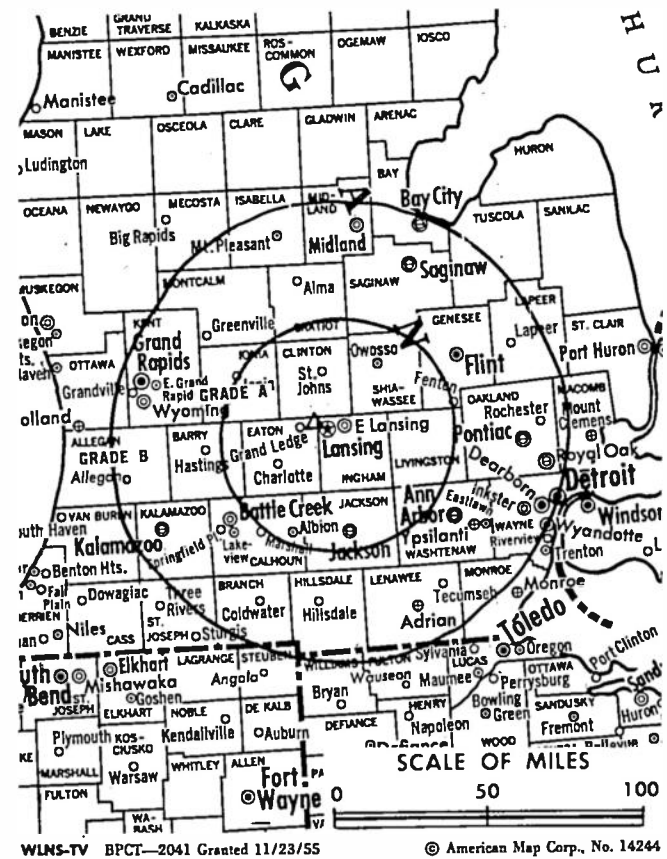
Personnel:

JAMES KING, president & general manager.
CARL ONKEN, chief engineer.

Highest 30 Sec. Rate (Aug. 14, 1985): \$1000.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MICHIGAN			
	Branch	14,400	14,200	99
	Clinton	18,500	18,300	99
	Eaton	33,400	33,000	99
	Genesee	157,600	155,900	99
	Hillsdale	14,400	14,100	98
	Ingham	96,700	95,300	99
	Ionia	16,500	16,300	99
	Jackson	51,600	51,000	99
	Livingston	35,300	34,900	99
Shiawassee	23,700	23,400	99	
Between 25-49%	MICHIGAN			
	Barry	16,500	16,300	99



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Calhoun	50,500	49,900	99
	Gratiot	13,400	13,200	99
	Montcalm	17,400	17,100	98
Between 5-24%	MICHIGAN			
	Clare	9,900	9,700	98
	Isabella	17,500	17,100	98
	Kalamazoo	78,200	77,100	99
	Lapeer	23,700	23,400	99
	Mecosta	11,800	11,600	98
	Midland	26,200	25,900	99
	Ogemaw	6,800	6,700	99
Saginaw	77,500	76,600	99	
Tuscola	19,000	18,700	98	
Washtenaw	97,400	95,100	98	
Station Totals		927,900	914,800	98
Net Weekly Circulation (1986)			423,000	
Average Daily Circulation (1986)			223,100	

Michigan—Lansing

WSYM-TV

Ch. 47

Network Service: None, independent.

Licensee: WTMJ Inc., 600 W. St. Joseph St., Lansing, MI 48933.

Studio: 600 W. St. Joseph St., Lansing, MI 48933.

Telephone: 517-484-7747.

Technical Facilities: Channel No. 47 (668-674). Authorized power: 1350-kw max. & 813-kw horizontal visual, 135-kw max. & 81.3-kw horizontal aural. Antenna: 1000-ft. above av. terrain, 1036-ft. above ground, 1956-ft. above sea level.

Latitude 42° 28' 03"
Longitude 84° 39' 06"

Transmitter: 9447 Holmes Hwy., Eaton Rapids.

Satellite Earth Stations: 3.9-meter & 7-meter C-band; 4.6-meter Ku-band; M/A-Com & Microdyne receivers.

Ownership: WTMJ Inc. For other interests, see Group Ownership of TV Stations.

Began Operation: Dec. 1, 1982. Sale to present owner by F & S Development Group approved by FCC Nov. 9, 1984 (Television Digest, Vol. 24:34, 39).

Represented (sales): MMT Sales Inc.

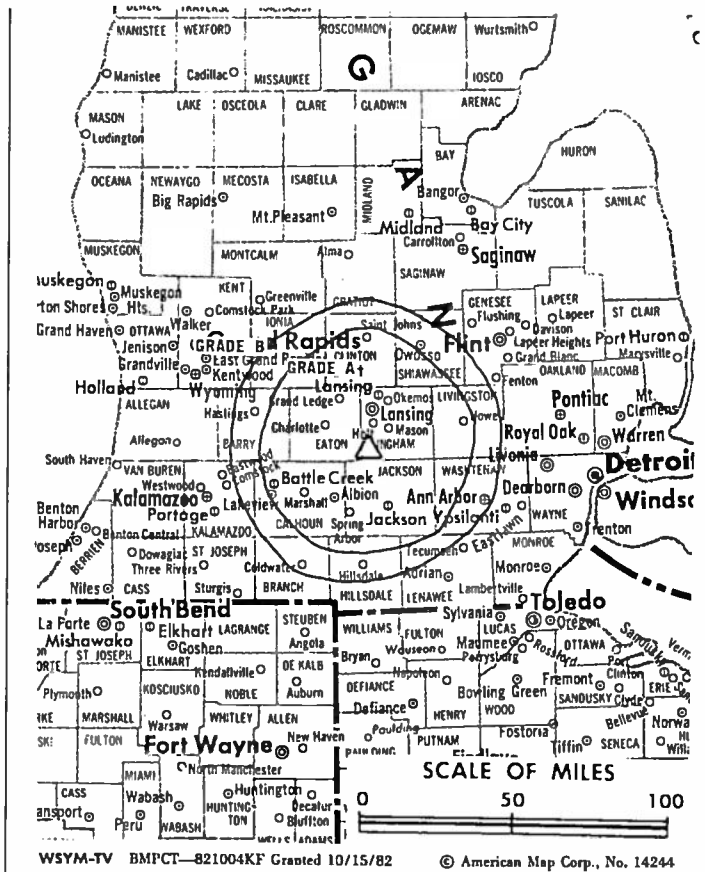
Represented (engineering): Jules Cohen & Associates.

Personnel:

DALE PARKER, vice president & general manager.
KENNETH M. LARVICK, general sales manager.
W. B. SHIPLEY, operations manager. P1Highest 30 Sec. Rate: \$500.
W. B. SHIPLEY, operations manager. P1Highest 30 Sec. Rate: \$500.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MICHIGAN			
	Clinton	18,500	18,300	99
	Eaton	33,400	33,000	99
	Ingham	96,700	95,300	99
	Jackson	51,600	51,000	99
Between 25-49%	MICHIGAN			
	Branch	14,400	14,200	99
	Calhoun	50,500	49,900	99
	Hillsdale	14,400	14,100	98
	Ionia	16,500	16,300	99



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Shiawassee	23,700	23,400	99
Between 5-24%	INDIANA			
	Steuben	9,700	9,500	98
	MICHIGAN			
	Barry	16,500	16,300	99
	Gratiot	13,400	13,200	99
	Isabella	17,500	17,100	98
	Kalamazoo	78,200	77,100	99
	Livingston	35,300	34,900	99
	Montcalm	17,400	17,100	98
Station Totals		507,700	500,700	98
Net Weekly Circulation (1986)			177,800	
Average Daily Circulation (1986)			75,700	

Michigan—Marquette

WLUC-TV

Ch. 6

Network Service: CBS, NBC.

Licensee: WLUC Partners, Box 460, Marquette, MI 49855.

Studio: U.S. Hwy. 41 & County Airport Rd.

Telephone: 906-475-4161. TWX: 810-278-4880.

Mailing Address: Box 460, Marquette, MI 49855.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 978-ft. above av. terrain, 1018-ft. above ground, 2495-ft. above sea level.

Latitude 46° 20' 11"
Longitude 87° 50' 55"

Transmitter: 3-mi. W of Rte. 581, 14-mi. SW of Ishpeming.

Satellite Earth Stations: Scientific-Atlanta, 4.6-meter, 5-meter & 7-meter; Scientific-Atlanta receivers.

News Service: AP.

Ownership: Gillett Group Inc., 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: March 23, 1956. Sale to present owner by Post Corp. approved by FCC June 19, 1984. Sale to Post Corp. with WLUC-TV, Green Bay, WI by M & M Bcstg. Co. approved Jan. 6, 1965 by FCC (Television Digest, Vol. 4:41; 5:2). Sale of 52% control to M & M Bcstg. by original licensee Lake Superior Bcstg. approved July 8, 1959 (Vol. 15:24, 28). In 1960 Lake Superior sold remaining 48% to M & M Bcstg. for \$40,000.

Represented (sales): MMT Sales Inc.

Represented (legal): Pepper & Corazzini.

Represented (engineering): Cohen & Dippell.

Personnel:

GUY O. SPITSBERG, general manager.
ROBERT GANZER, general sales manager.
JACK LaFOREST, promotion & program manager.
JUDY RICHER, traffic manager.
ED KEARNEY, news director.
JOHN TRUITT, chief engineer.
STEVE HEIKKINEN, production manager.
FRIDA WAARA, public service director.

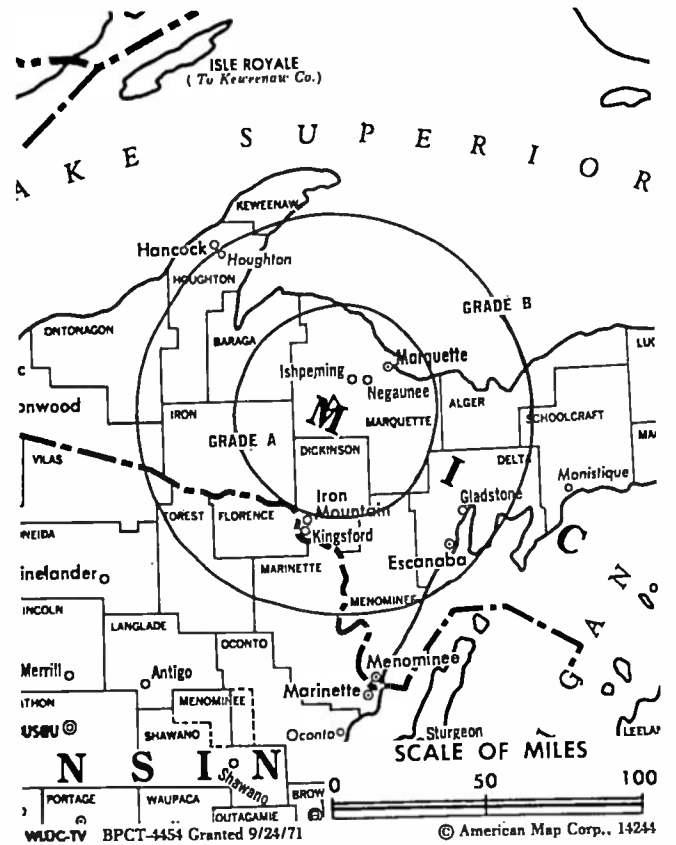
Highest One Hour Rate: \$2000.

Highest 30 Sec. Rate (July 19, 1985): \$335.

NETWORK BASE HOURLY RATE: \$852.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MICHIGAN Alger	3,200	3,100	97
	Baraga	3,000	2,900	97
	Delta	13,700	13,400	98
	Dickinson	9,900	9,700	98



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Gogebic	7,300	7,100	97
	Houghton	13,000	12,500	96
	Iron	5,400	5,300	98
	Keweenaw	700	700	100
	Marquette	25,100	24,800	99
	Ontonagon	3,300	3,200	97
	Schoolcraft	3,000	2,900	97
WISCONSIN	Florence	1,500	1,500	100
	Forest	3,500	3,400	97
Between 25-49%	MICHIGAN Menominee	9,300	9,100	98
	WISCONSIN Iron	2,700	2,700	100
Between 5-24%	MICHIGAN Luce	2,100	2,000	95
	WISCONSIN Marinette	15,300	15,100	99
	Oneida	13,100	12,700	97
	Vilas	7,400	7,200	97
Station Totals		142,500	139,300	97
Net Weekly Circulation (1986)				95,000
Average Daily Circulation (1986)				67,000

Michigan—Muskegon

WTLJ

Ch. 54

Network Service: None, independent.

Grantee: Miami Valley Christian Television Inc., 2675 Dayton Rd., Springfield, OH 45506.

Studio: 48th & Pierce Sts., Allendale, MI.

Telephone: 513-323-0026.

Technical Facilities: Channel No. 54 (710-716 MHz). Authorized power: 4395-kw max. visual, 440-kw max. aural. Antenna: 966-ft. above av. terrain, 962-ft. above ground, 1642-ft. above sea level.

Latitude 42° 57' 25"
Longitude 85° 54' 07"

Transmitter: 3-mi. ESE at SE corner of 48th & Pierce Sts., Allendale.

Ownership: Non-profit corp. Vernon Wilson, chmn.; Marvin D. Sparks, pres.; Homer Speece, v.p.-secy.-treas.; Murray Ross, William Koch, dirs. MVCT is permittee of WTJC(TV), Springfield, OH.

Due to Begin Operation: Nov. 3, 1986.

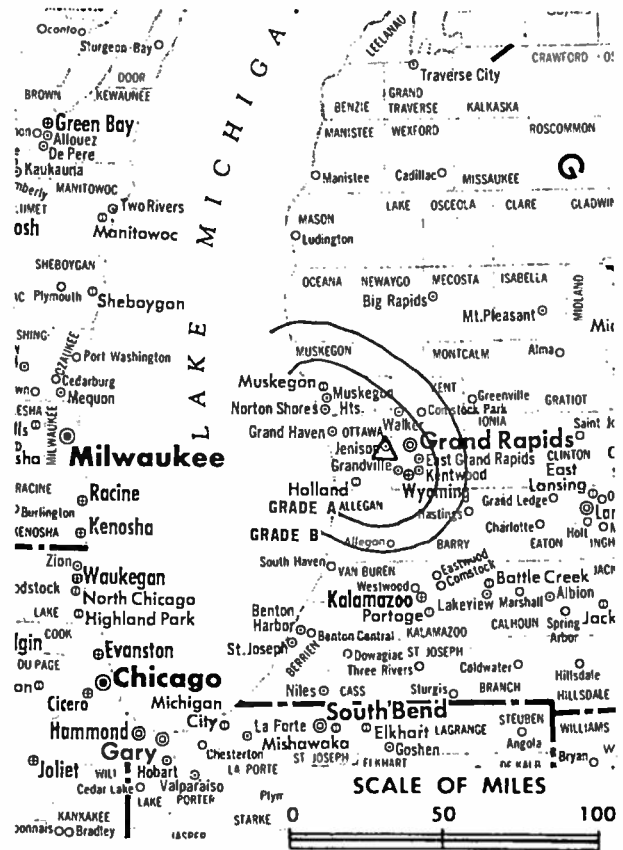
Represented (legal): Miller & Fields.

Represented (engineering): R. L. Purcell.

Personnel:

MARVIN D. SPARKS, president & general manager.

Rates: Not available.



WTLJ BMPCT-860214KE Granted 4/28/86

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Michigan—Saginaw

WAQP

Ch. 49

Network Service: None, independent.

Licensee: Tri-State Christian TV, Box 1010, Marion, IL 62959.

Mailing Address: Box 1198, Saginaw, MI 48606.

Telephone: 618-997-9333.

Technical Facilities: Channel No. 49 (680-686 MHz). Authorized power: 1000-kw max. & 833.68-kw horizontal visual, 100-kw max. & 83.368-kw horizontal aural. Antenna: 940-ft. above av. terrain, 964-ft. above ground, 1574-ft. above sea level.

Latitude	43°	13'	18"
Longitude	84°	03'	14"

Transmitter: NE of Chesaning.

Satellite Earth Stations: In operation.

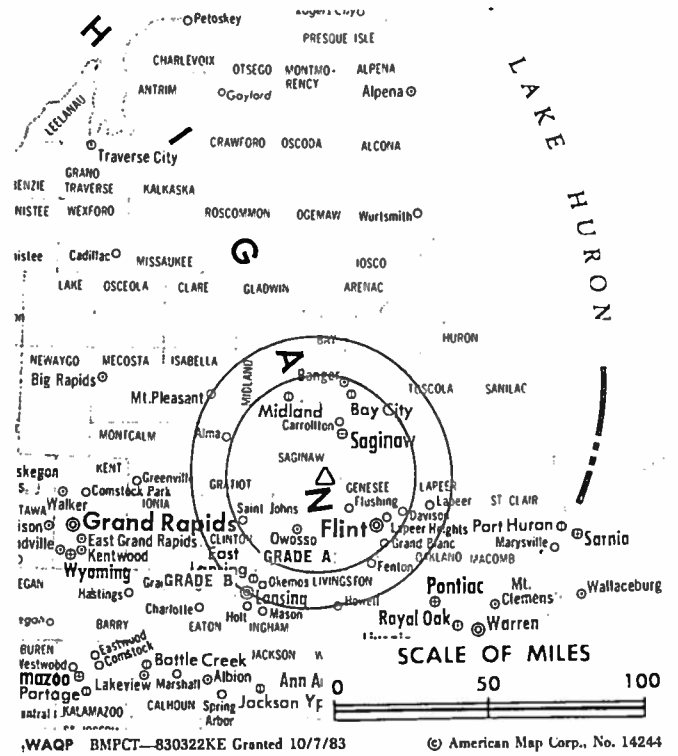
Ownership: Non-profit corp. Garth Coonce, pres.; Christina M. Coonce, treas. Tri-State also owns WTCT(TV), Marion, IL.

Began Operation: March 26, 1985.

Represented (legal): Baraff, Koerner, Olender & Hochberg, P.C.

Personnel:
GARTH COONCE, general manager.
KEN BIGELOW, chief engineer.

Rates: Not available.



Michigan—Saginaw-Flint-Bay City-Midland

WEYI-TV

Ch. 25

Network Service: CBS.

Licensee: WEYI Inc.

Studio: 2225 West Willard Rd., Clio, MI 48420.

Telephones: 313-687-1000; 517-755-0525.

TWX: 810-235-1132.

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 2035-kw max. & 675-kw horizontal visual, 204-kw max. & 68-kw horizontal aural. Antenna: 1320-ft. above av. terrain, 1359-ft. above ground, 2049-ft. above sea level.

Latitude 43° 13' 01"
Longitude 83° 43' 17"

Transmitter: 2225 Willard Rd., Clio, MI.

Satellite Earth Station: Harris, 9-meter; Harris receivers.

News Service: AP.

Ownership: Television Station Partners, 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: April 5, 1953 on Ch. 57. Sept. 14, 1965 it shifted to Ch. 25. Sale of 33.333% by estate of Alvin Bentley to William J. Edwards & Howard H. Wolfe increasing their holdings to 50% each approved by FCC March 6, 1970. Sale to Rust Craft approved Feb. 16, 1972 (Television Digest, Vol. 11:43; 12:8). For subsequent sales, see Sales & Transfers of TV Stations.

Represented (sales): Katz Television.

Represented (legal): McKenna, Wilkinson & Kittner.

Personnel:

RALPH E. BECKER, president.
MICHAEL FIORILE, vice president & general manager.
GEORGE LEH, station & program manager.
HAROLD VOLZ JR., chief engineer.

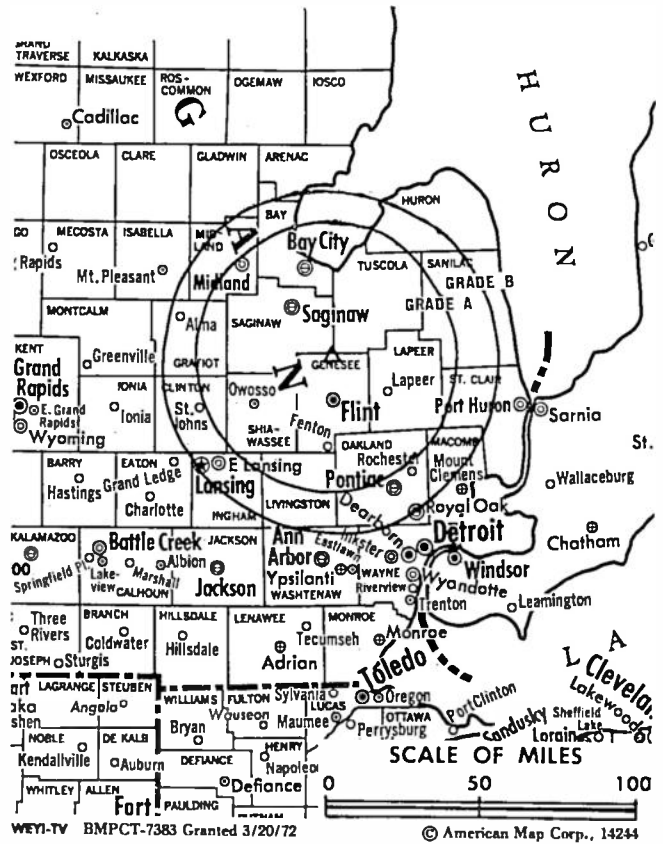
Highest One Hour Rate: \$4500.

Highest 30 Sec. Rate: \$700.

NETWORK BASE HOURLY RATE: \$605.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MICHIGAN			
	Arenac	5,800	5,700	98
	Bay	41,000	40,500	99
	Genesee	157,600	155,900	99
	Huron	13,100	12,800	98
	Lapeer	23,700	23,400	99
	Midland	26,200	25,900	99



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Saginaw	77,500	76,600	99
	Sanilac	14,700	14,400	98
	Tuscola	19,000	18,700	98
MICHIGAN				
Between 25-49%	Gladwin	8,100	7,900	98
	Gratiot	13,400	13,200	99
	Iosco	11,100	11,000	99
	Shiawassee	23,700	23,400	99
MICHIGAN				
Between 5-24%	Clare	9,900	9,700	98
	Clinton	18,500	18,300	99
	Isabella	17,500	17,100	98
	Livingston	35,300	34,900	99
	Montcalm	17,400	17,100	98
	Ogemaw	6,800	6,700	99
Station Totals		540,300	533,200	98
Net Weekly Circulation (1986)			321,200	
Average Daily Circulation (1986)			164,100	

Michigan—Sault Ste. Marie

WGTV

Ch. 8

(Satellite of WGTV, Traverse City, MI)

Network Service: ABC.

Licensee: Adams Communications Corp. II, 201 E. Front St., Traverse City, MI 49684.

Studio: See WGTV, Traverse City.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 63.6-kw aural. Antenna: 978-ft. above av. terrain, 864-ft. above ground, 1654-ft. above sea level.

Latitude 46° 03' 09"
Longitude 84° 06' 28"

Transmitter: 0.9-mi. W of Goetzville, Chippewa County.

Satellite Earth Station: In operation; Scientific-Atlanta receivers.

Ownership: See WGTV, Traverse City.

Began Operation: Oct. 29, 1976.

Represented (sales): Adam Young Inc.

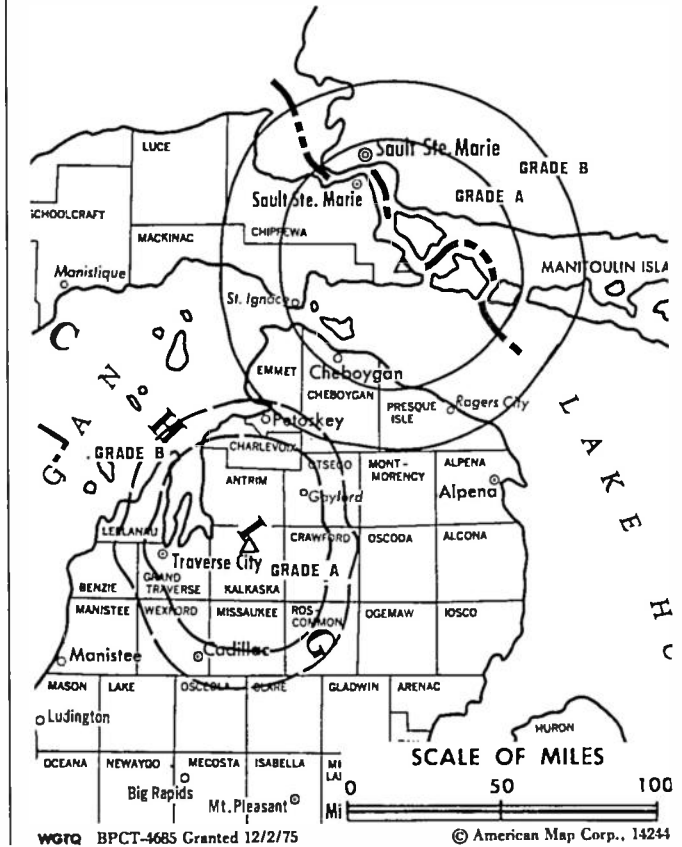
Represented (legal): Koteen & Naftalin.

Represented (engineering): Lohnes & Culver.

Personnel: See WGTV, Traverse City, MI.

Rates: Sold in combination with WGTV, Traverse City, MI.

Arbitron Data: Included with WGTV, Traverse City, MI.



Michigan—Sault Ste. Marie

WWUP-TV

Ch. 10

(Satellite of WWTW, Cadillac, MI)

Network Service: CBS.

Licensee: Wilson Communications Inc., Box 627, Cadillac, MI 49601.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 251-kw visual, 50-kw aural. Antenna: 1210-ft. above av. terrain, 1126-ft. above ground, 1844-ft. above sea level.

Latitude 46° 03' 49"
Longitude 84° 06' 08"

Transmitter: Goetzville, MI.

Satellite Earth Stations: In operation, Ku-band.

News Services: AP, UPI, CBS.

Ownership: Same as WWTW, Cadillac, MI.

Began Operation: June 15, 1962.

Represented (sales): Blair Television.

Represented (legal): Leventhal, Senter & Lerman.

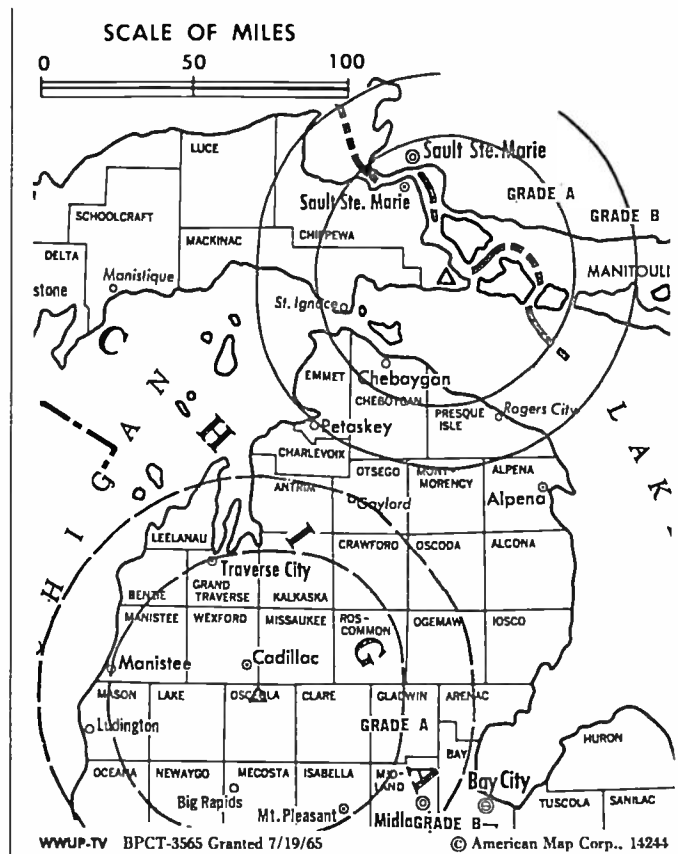
Represented (engineering): Lohnes & Culver.

Personnel: See WWTW, Cadillac, MI.

Rates: Sold as one rate with WWTW, Cadillac, MI.

NETWORK BASE HOURLY RATE: Bonus to WWTW, Cadillac, MI.

Arbitron Data: Included with WWTW, Cadillac, MI.



Station also received in Canadian markets.

BBM Weekly Reach (Spring 1986): 98,000

Michigan—Traverse City

WGTO

Ch. 29

(Operates satellite WGTO, Sault Ste. Marie, MI)

Network Service: ABC.

Licensee: Adams Communications Corp. II, 201 E. Front St., Traverse City, MI 49684.

Studio: 201 E. Front St., Traverse City, MI 49684.

Telephone: 616-946-2900. TWX: 810-291-1972.

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 1000-kw max. & 776-kw horizontal visual, 200-kw max. & 74.1-kw horizontal aural. Antenna: 1300-ft. above av. terrain, 1242-ft. above ground, 2469-ft. above sea level.

Latitude 44° 44' 54"
Longitude 85° 04' 08"

Transmitter: 5.3-mi. N, 0.078 E of Kalkaska on Hangi Rd., Excelsior Twp.

Satellite Earth Station: Scientific-Atlanta, 4.6-meter; Scientific-Atlanta receivers.

Ownership: Michigan Center Bcstg., 100%. Stephen Adams, chmn.; Robert Hildreth, v.p., finance. For Adams other interests, see Group Ownership of TV Stations.

Began Operation: Aug. 23, 1971. Sale to present owner approved by FCC May 21, 1982.

Represented (sales): Adam Young Inc.

Represented (legal): Koteen & Naftalin.

Represented (engineering): Lohnes & Culver.

Personnel:

MICHAEL KHOURI, vice president & station manager.
NANCY SUNDSTROM, program director.

Rates: On request.

Arbitron Data: Figures include WGTO, Sault Ste. Marie, MI.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	Households %
50% & Over	MICHIGAN			
	Antrim	6,300	6,200	98
	Benzie	4,400	4,300	98
	Charlevoix	7,900	7,700	97
	Cheboygan	8,100	7,800	96
	Chippewa	9,600	9,300	97
	Crawford	3,700	3,600	97
	Emmet	8,800	8,500	97
	Grand Traverse	21,600	21,100	98
	Kalkaska	4,800	4,700	98



Net Weekly Circulation	State County	Total Households	TV Households	Households %
50% & Over	Leelanau	5,600	5,500	98
	Luce	2,100	2,000	95
	Mackinac	3,700	3,600	97
	Missaukee	3,700	3,600	97
	Montmorency	3,200	3,100	97
	Oscoda	2,800	2,700	96
	Otsego	5,600	5,500	98
	Presque Isle	5,200	5,000	96
	Roscommon	7,800	7,700	99
	Wexford	9,800	9,600	98
Between 5-24%	MICHIGAN			
	Alcona	4,100	3,900	95
	Alpena	11,400	10,900	96
	Manistee	9,200	9,000	98
	Ogemaw	6,800	6,700	99
Osceola	7,200	7,000	97	
Station Totals		163,400	159,000	97
Net Weekly Circulation (1986)				97,700
Average Daily Circulation (1986)				54,100

Michigan—Traverse City-Cadillac

WPBN-TV

Ch 7

(Affiliated with WTOM-TV, Cheboygan, MI)

Network Service: NBC.

Licensee: Beam Broadcasters-II Ltd. Partnership, M72 West, Box 546, Traverse City, MI 49684.

Studio: 3-mi. W of center of Traverse City, MI.

Telephone: 616-947-7770.

Mailing Address: Box 546, Traverse City, MI 49684.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1349-ft. above av. terrain, 1129-ft. above ground, 2549-ft. above sea level.

Latitude 44° 16' 33"
Longitude 85° 42' 45"

Transmitter: 2-mi. S of Harrietta, 33-mi. S of Traverse City.

Satellite Earth Station: ADM, 3.5-meter; Earth Terminals receivers.

News Service: UPI.

Ownership: Beam Communications Corp. For other interests, see Group Ownership of TV Stations.

Began Operation: Sept. 13, 1954. Sale to present owner by U.S. Tobacco Co. approved by FCC Sept. 18, 1985 (Television Digest, Vol. 25:33). Sale by Les Biederman, et al., approved by FCC Sept. 12, 1979.

Represented (sales): Katz Television.

Represented (legal): Pierson, Ball & Dowd.

Represented (engineering): Cohen & Dippell.

Personnel:

PETER S. GOOD, general manager.
LEON BUSH, chief engineer.

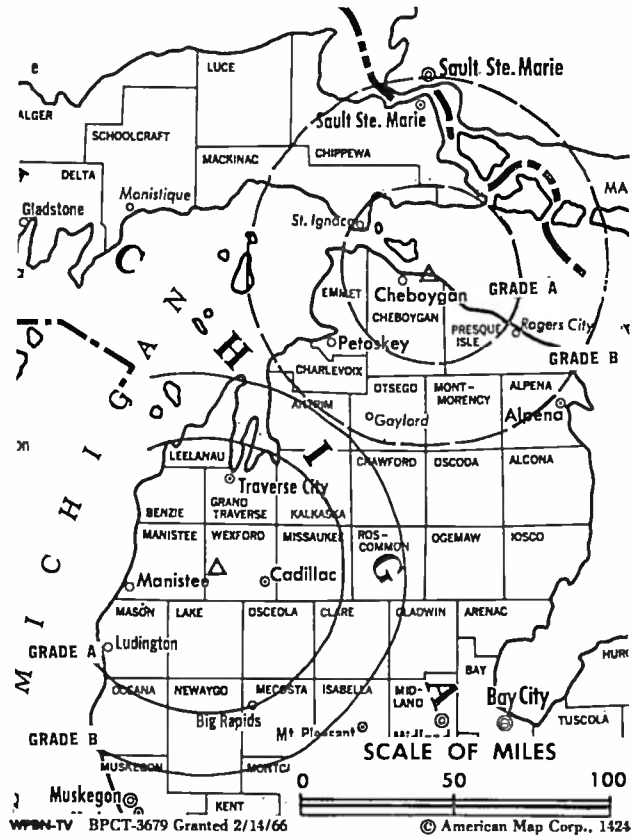
Highest 30 Sec. Rate: \$435.

NETWORK BASE HOURLY RATE: \$625.

Arbitron Data: Figures include WTOM-TV, Cheboygan, MI.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MICHIGAN			
	Antrim	6,300	6,200	98
	Benzie	4,400	4,300	98
	Charlevoix	7,900	7,700	97
	Cheboygan	8,100	7,800	96
	Chippewa	9,600	9,300	97
	Clare	9,900	9,700	98
	Crawford	3,700	3,600	97
	Emmet	8,800	8,500	97
	Grand Traverse	21,600	21,100	98
	Kalkaska	4,800	4,700	98
	Lake	3,500	3,400	97
	Leelanau	5,600	5,500	98
	Luce	2,100	2,000	95



Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	Mackinac	3,700	3,600	97	
	Manistee	9,200	9,000	98	
	Mason	10,200	9,800	96	
	Mecosta	11,800	11,600	98	
	Missaukee	3,700	3,600	97	
	Montmorency	3,200	3,100	97	
	Oceana	8,000	7,700	97	
	Osceola	7,200	7,000	97	
	Oscoda	2,800	2,700	96	
	Otsego	5,600	5,500	98	
	Presque Isle	5,200	5,000	96	
	Roscommon	7,800	7,700	99	
	Wexford	9,800	9,600	98	
	Between 25-49%	MICHIGAN			
		Alpena	11,400	10,900	96
MICHIGAN					
Between 5-24%	Alcona	4,100	3,900	95	
	Gladwin	8,100	7,900	98	
	Isabella	17,500	17,100	98	
	Montcalm	17,400	17,100	98	
	Newaygo	13,400	13,100	98	
	Ogemaw	6,800	6,700	99	
Station Totals		263,200	256,400	97	
Net Weekly Circulation (1986)			167,900		
Average Daily Circulation (1986)			105,800		

Michigan

WKBD-TV, Detroit (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%	
Between 5-24%	MICHIGAN				
	Alcona	4,100	3,900	95	
	Antrim	6,300	6,200	98	
	Baraga	3,000	2,900	97	
	Branch	14,400	14,200	99	
	Chippewa	9,600	9,300	97	
	Clare	9,900	9,700	98	
	Clinton	18,500	18,300	99	
	Crawford	3,700	3,600	97	
	Eaton	33,400	33,000	99	
	Griiot	13,400	13,200	99	
	Hillsdale	14,400	14,100	98	
	Ionia	16,500	16,300	99	
	Iron	5,400	5,300	98	
	Isabella	17,500	17,100	98	
	Kalkaska	4,800	4,700	98	
	Leelanau	5,600	5,500	98	
	Luce	2,100	2,000	95	
	Menominee	9,300	9,100	98	
	Midland	26,200	25,900	99	
	Montcalm	17,400	17,100	98	
	Ottawa	54,600	53,800	99	
	St Joseph	20,800	20,500	99	
	Tuscola	19,000	18,700	98	
	Wexford	9,800	9,600	98	
	OHIO				
	Fulton	13,700	13,400	98	
Huron	20,200	19,900	99		
Ottawa	15,000	14,800	99		
Williams	13,700	13,400	98		
WISCONSIN					
Iron	2,700	2,700	100		
Marinette	15,300	15,100	99		

TELEVISION & CABLE ACTION UPDATES

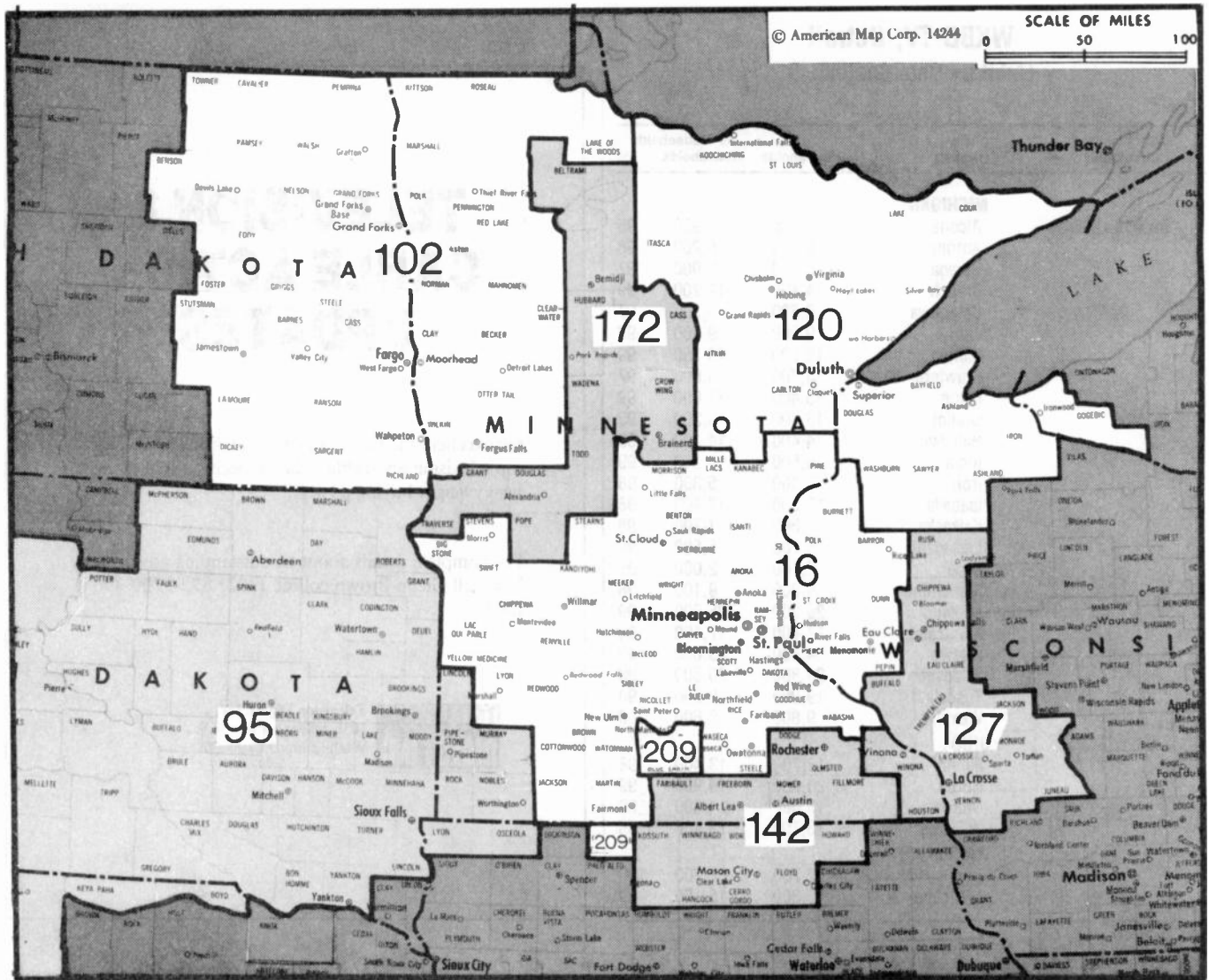
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Minnesota



Market	Arbitron ADI TV Households	Rank	Market Area Commercial TV Stations
Minneapolis-St. Paul, MN	1,164,200	16	KARE (11), KITN (29), KMSP-TV (9), KSTP-TV (5), KTMA-TV (23), KXLI (41), WCCO-TV (4)
Sioux Falls-Mitchell, SD	225,700	95	KABY-TV (9), KDLO-TV (3), KDLT (5), KELO-TV (11), KPLO-TV (6), KPRY-TV (4), KSFY-TV (13)
Fargo, ND	211,000	102	KBRR (10), KNRR (12), KTHI-TV (11), KVRN (15), KXJL-TV (4), WDAY-TV (6), WDAZ-TV (8)
Duluth, MN-Superior, WI	173,400	120	KBJR-TV (6), KDLH-TV (3), WDIO-TV (10), WIRT (13)
La Crosse-Eau Claire, WI	161,400	127	WEAU-TV (13), WKBT (8), WOOW-TV (18), WXOW-TV (19)
Rochester, MN-Mason City, IA-Austin, MN	146,200	142	KAAL (6), KIMT (3), KTTC (10)
Alexandria, MN	74,900	172	KCMT (7), KNMT (12)
Mankato, MN	23,000	209	KEYC-TV (12)

State Cross Reference List

Communities That Receive Programs of Stations That are Located Elsewhere

KIMT, Austin	See Mason City, IA
KTTC, Austin	See Rochester, MN
KXLI, Minneapolis	See St. Cloud, MN
KVNJ-TV, Moorhead	See Fargo, ND
KAAL, Rochester	See Austin, MN
KIMT, Rochester	See Mason City, IA
KSTP-TV, St. Paul	See Minneapolis MN

Minnesota Station Status as of October 1, 1986

	VHF	UHF	TOTAL
Commercial Television Stations	14	3	17
Educational Television Stations	4	2	6
			<u>23</u>

Minnesota—Alexandria

KCMT

Ch. 7

(Affiliated with KNMT, Walker, MN)

Network Service: CBS.

Licensee: Central Minnesota Television Co., 720 Hawthorne St., Alexandria, MN 56308.

Studio: 720 Hawthorne St., Alexandria, MN 56308.

Telephone: 612-763-5166. TWX: 910-578-0003.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 1120-ft. above av. terrain, 1130-ft. above ground, 2525-ft. above sea level.

Latitude 45° 41' 03"
Longitude 95° 08' 14"

Transmitter: 2.5-mi. SE of Westport, MN.

Satellite Earth Stations: 2 in operation; Harris, 6-meter; Harris & M/A-Com receivers.

News Services: AP, UPI.

Ownership: Bruce & Rozel Barnstuble & Harris Widmer, Trustees, Barnes estate, 80%; Glenn W. Flint, v.p., 15.5%; others. Central Minnesota Television also owns KNMT(TV), Walker, MN; KXJB-TV, Valley City, ND.

Began Operation: Oct. 8, 1958.

Represented (sales): Seltel Inc.; Hyett/Ramsland Inc. (Minneapolis).

Represented (legal): Pierson, Ball & Dowd.

Personnel:

BRUCE E. BARNES, president.
GLENN W. FLINT, vice president & general manager.
CARL IVERSON, chief engineer.
JOHN GINTHER, sales manager.
JIM KNUUTT, promotion director.

Highest One Hour Rate: \$2300.

Highest 30 Sec. Rate: (July 22, 1985): \$500.

Combination Rates: KCMT, Alexandria and KNMT, Walker, MN.

NETWORK BASE HOURLY RATE: \$980.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	Households %
50% & Over	MINNESOTA			
	Big Stone	2,900	2,900	100
	Chippewa	5,600	5,500	98
	Douglas	11,200	11,000	98
	Grant	2,700	2,700	100
	Kandiyohi	14,000	13,700	98
	Lac Qui Parle	3,800	3,700	97
	Morrison	10,100	9,900	98
	Otter Tail	19,700	19,300	98
	Pope	4,500	4,400	98
	Stearns	35,200	34,700	99
	Stevens	3,800	3,700	97
	Swift	4,600	4,500	98
	Todd	9,200	9,000	97
	Traverse	1,800	1,800	100
Wadena	5,000	4,800	96	



KCMT BPCT-2398 Granted 12/5/57

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	Households %	
50% & Over	SOUTH DAKOTA				
	Grant	3,300	3,200	97	
Between 25-49%	MINNESOTA				
	Becker	11,100	10,900	98	
	Benton	9,300	9,200	99	
	Crow Wing	16,800	16,400	98	
	Hubbard	5,800	5,500	95	
	Meeker	7,700	7,600	99	
	Yellow Medicine	4,700	4,500	96	
SOUTH DAKOTA	Roberts	3,800	3,700	97	
	MINNESOTA				
Between 5-24%	Aitkin	5,400	5,300	98	
	Cass	8,200	7,900	96	
	Clearwater	3,100	3,000	97	
	Lincoln	3,000	2,900	97	
	Lyon	8,900	8,700	98	
	Renville	7,400	7,200	97	
	Wilkin	2,800	2,800	100	
	Wright	21,400	21,100	99	
	NORTH DAKOTA	Richland	6,900	6,800	99
	SOUTH DAKOTA	Deuel	1,900	1,900	100
Station Totals		265,600	260,200	97	
Net Weekly Circulation (1986)			137,400		
Average Daily Circulation (1986)			86,700		

Minnesota—Austin

KAAL

Ch. 6

Network Service: ABC.

Licensee: The Wooster Republican Printing Co., 212 E. Liberty St., Wooster, OH 44691.

Studio: 1701 10th Pl. NE, Austin, MN 55912.

Telephone: 507-433-8836.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1050-ft. above av. terrain, 1026-ft. above ground, 2321-ft. above sea level.

Latitude 43° 37' 42"
Longitude 93° 09' 12"

Transmitter: 4.4-mi. N of Myrtle, MN.

Satellite Earth Stations: Andrew & Miralite; Pinzone & Avantek receivers.

News Services: AP, ABC.

Ownership: The Wooster Republican Printing Co. For other interests, see KFBB-TV, Great Falls, MT.

Began Operation: July 27, 1953. Sale to present owner by News Press & Gazette Co. approved by FCC Dec. 13, 1985 (Television Digest, Vol. 25:44). Sale to News Press & Gazette by Black Hawk Bcstg. approved by FCC Sept. 17, 1980. Previous sale by Chester A. Weseman and associates approved Oct. 29, 1958 (Vol. 13:6).

Represented (sales): Blair Television.

Represented (legal): Arent, Fox, Kintner, Plotkin & Kahn.

Personnel:

- STAN WHITMAN, executive vice president.
- JOHN SAMPSON, local sales manager.
- JERALD JONES, vice president, engineering.
- JANET ANDERSON, program director.
- GREG GRIMLEY, production manager.
- BILL WAGMAN, news director.
- GREGG GAFFNEY, assistant chief engineer.
- LORA LEE BAUER, data processing manager.

Rates: On request.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IOWA			
	Cerro Gordo	19,400	19,200	99
	Emmet	5,100	5,000	98
	Floyd	7,200	7,100	99
	Hancock	5,500	5,400	98
	Howard	4,200	4,100	98
	Kossuth	8,100	8,000	99
	Mitchell	4,600	4,500	98
	Winnebago	5,200	5,100	98
	Worth	3,600	3,600	100
MINNESOTA	Dodge	5,500	5,400	98
	Faribault	7,400	7,300	99
	Fillmore	7,900	7,800	99
	Freeborn	13,300	13,200	99
	Mower	14,900	14,800	99
	Olmsted	35,100	34,800	99



Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	Steele	10,900	10,800	99	
	Waseca	6,800	6,700	99	
Between 25-49%	MINNESOTA				
	Blue Earth	18,200	17,900	98	
	Brown	10,100	9,900	98	
	Martin	9,600	9,500	99	
	Nicollet	9,300	9,200	99	
	Wabasha	7,400	7,300	99	
	Watonwan	4,700	4,600	98	
	Winona	15,800	15,500	98	
	IOWA	Butler	6,600	6,500	98
		Chickasaw	5,700	5,600	98
Franklin		5,300	5,300	100	
Wright		6,300	6,200	98	
MINNESOTA					
Cottonwood	5,300	5,100	96		
Goodhue	14,500	14,300	99		
Houston	6,300	6,200	98		
Le Sueur	8,500	8,400	99		
Rice	15,500	15,300	99		
WISCONSIN	Buffalo	5,400	5,300	98	
	La Crosse	34,400	33,900	99	
Station Totals		353,600	348,800	98	
Net Weekly Circulation (1986)			165,800		
Average Daily Circulation (1986)			91,000		

Minnesota—Duluth-Superior, Wisconsin

KBJR-TV

Ch. 6

Network Service: NBC.

Licensee: RJR Communications Inc., 230 E. Superior St., Duluth, MN 55802.

Studio: 230 E. Superior St., Duluth, MN 55802.

Telephone: 218-727-8484. TWX: 910-561-2490.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1010-ft. above av. terrain, 804-ft. above ground, 2049-ft. above sea level.

Latitude 46° 47' 21"
Longitude 92° 06' 51"

Transmitter: 5th Ave. W. & 10th St., Duluth.

Satellite Earth Stations: 3 in operation; Harris receivers.

News Service: UPI.

Ownership: Robert J. Rich, pres., 60%; Richard W. Pearson, v.p., 10%; Elizabeth Rich, secy.-treas.; Wilmar J. Buesgen, asst. secy., 4%; Gaguine Trust, 21%; Norman P. Gill & Thomas G. Barry, 2% each; Edwin M. Conrad, 1%.

Began Operation: Feb. 23, 1954. Sale to present owners by Northwest Publications Inc. approved by FCC Sept. 5, 1974 (Television Digest, Vol. 14:28, 30).

Represented (sales) by Katz Television; Target Sales Ltd. (Canada).

Represented (legal): Fly, Shuebruk, Gaguine, Boros & Braun.

Represented (engineering): Moffet, Larson & Johnson, P.C.

Personnel:

ROBERT J. RICH, president & general manager.
R. W. (RICK) PEARSON, vice president.
JOHN RICH, general sales manager.
DAVE JENSCH, news director.
BOB WILMERS, engineering director.
STEVEN J. RICH, director, promotion & programming.
CAROL BARNES, traffic manager.

Highest One Hour Rate: \$1500.

Highest 30 Sec. Rate: \$600.

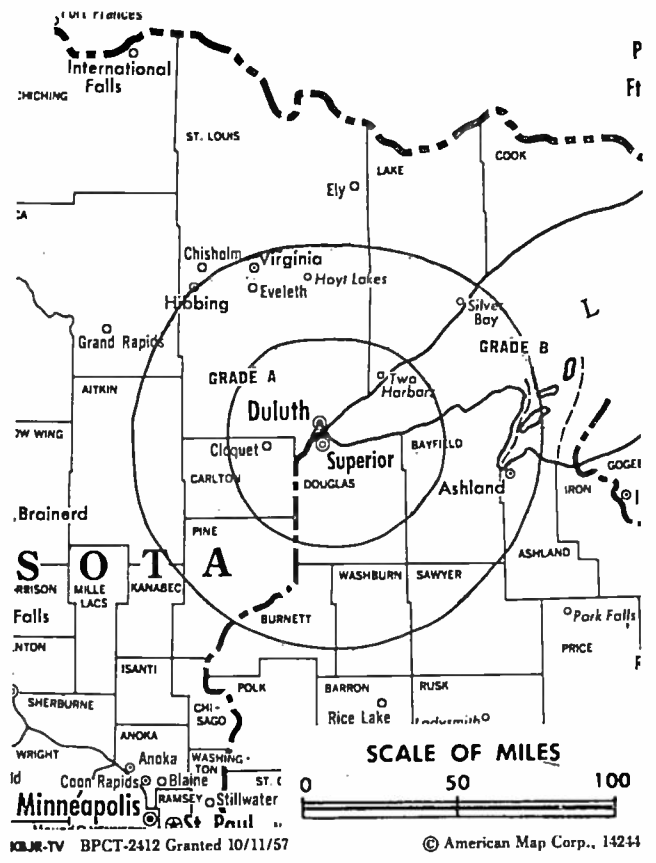
NETWORK BASE HOURLY RATE: \$800.

Station also received in Canadian markets.

BBM Weekly Reach (Spring 1986): 89,000

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MINNESOTA			
	Aitkin	5,400	5,300	98
	Carlton	10,500	10,400	99
	Cook	1,900	1,900	100
	Itasca	16,500	16,200	98
	Koochiching	6,200	6,000	97
	Lake	4,500	4,500	100



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	St Louis	82,100	81,100	99
	WISCONSIN			
	Ashland	6,300	6,200	98
	Bayfield	5,600	5,500	98
	Douglas	16,500	16,300	99
	Sawyer	5,200	5,000	96
Washburn	5,600	5,500	98	
Between 25-49%	MICHIGAN			
	Gogebic	7,300	7,100	97
	MINNESOTA			
	Beltrami	11,200	10,700	96
	Cass	8,200	7,900	96
Pine	7,500	7,300	97	
Between 5-24%	WISCONSIN			
	Iron	2,700	2,700	100
	MINNESOTA			
	Crow Wing	16,800	16,400	98
Between 5-24%	WISCONSIN			
	Burnett	5,300	5,100	96
	Price	6,200	6,000	97
Station Totals		231,500	227,100	98
Net Weekly Circulation (1986)				163,100
Average Daily Circulation (1986)				108,000

Minnesota—Duluth-Superior, Wisconsin

KDLH-TV

Ch. 3

Network Service: CBS.

Licensee: Benedek Bcstg. of Minnesota, 425 W. Superior St., Duluth, MN 55802.

Studio: 425 W. Superior St., Duluth, MN 55802.

Telephone: 218-727-8911. TWX: 910-561-2522.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 990-ft. above av. terrain, 816-ft. above ground, 2049-ft. above sea level.

Latitude 46° 47' 07"
Longitude 92° 07' 15"

Transmitter: 3 Observation Rd. & 11th St.

Satellite Earth Stations: Scientific-Atlanta, 7-meter & 4.6-meter; Microdyne, 7-meter; Scientific-Atlanta & M/A-Com receivers.

News Service: AP.

Ownership: A. Richard Benedek, pres.-treas., 100%; Laura Benedek, v.p.-secy. For other interests, see Group Ownership of TV Stations.

Began Operation: March 14, 1954. Sale to present owner by Palmer Bcstg. approved by FCC May 23, 1985 (Television Digest, Vol. 25:24). Sale to Palmer by WGN Inc. approved Jan. 10, 1979 (Vol. 18:30). Sale to WGN by Red River Bcstg. (Dalton LeMasurier family) approved Dec. 7, 1960 (Vol. 16:34, 50).

Represented (sales): Seltel Inc.; Hyett/Ramsland Inc. (Minneapolis); Glen-Warren Broadcast Sales (Canada).

Represented (legal): Crowell & Moring.

Personnel:

JOHN LaFORGE, executive vice president & general manager.
JAMES J. GOLDEN, vice president & general sales manager.
JIM CUZZO, vice president & program director.
KEN FLANNERY, operations manager.
GLEN CARLSON, promotion manager.
STEVE HASSKAMP, chief engineer.

Highest One Hour Rate: \$2000.

Highest 30 Sec. Rate (July 1, 1986): \$450.

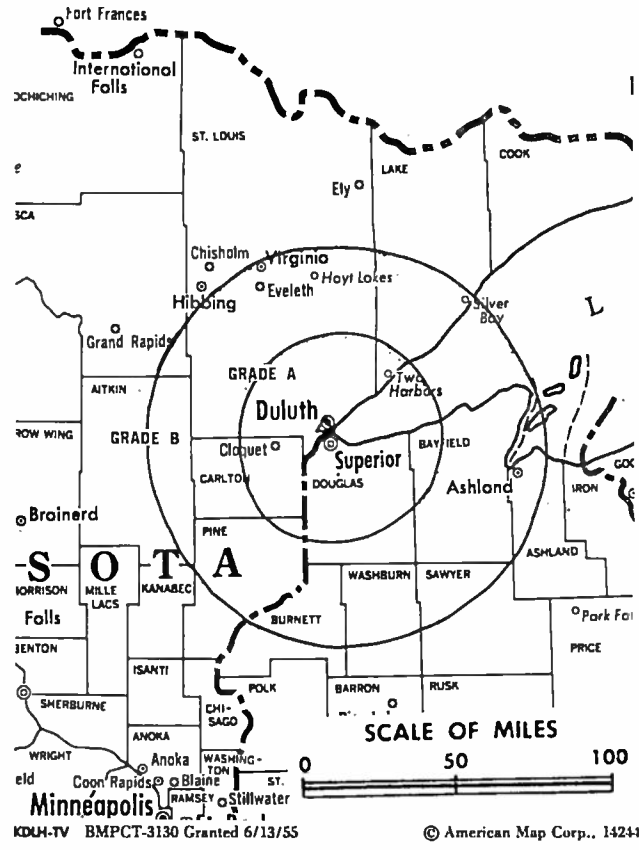
NETWORK BASE HOURLY RATE: \$1060.

Station also received in Canadian markets.

BBM Weekly Reach (Spring 1986): 86,000

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MICHIGAN Gogebic	7,300	7,100	97
	MINNESOTA Aitkin	5,400	5,300	98
	Carlton	10,500	10,400	99
	Cook	1,900	1,900	100
	Itasca	16,500	16,200	98



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Koochiching	6,200	6,000	97
	Lake	4,500	4,500	100
	St. Louis	82,100	81,100	99
Between 25-49%	WISCONSIN Ashland	6,300	6,200	98
	Bayfield	5,600	5,500	98
	Douglas	16,500	16,300	99
	Iron	2,700	2,700	100
	Sawyer	5,200	5,000	96
	Washburn	5,600	5,500	98
Between 25-49%	MINNESOTA Pine	7,500	7,300	97
Between 5-24%	MICHIGAN Ontonagon	3,300	3,200	97
	MINNESOTA Beltrami	11,200	10,700	96
Between 5-24%	MINNESOTA Crow Wing	16,800	16,400	98
	WISCONSIN Burnett	5,300	5,100	96
	Price	6,200	6,000	97
Station Totals		226,600	222,400	98
Net Weekly Circulation (1986)			161,300	
Average Daily Circulation (1986)			111,200	

Minnesota—Duluth

WDIO-TV

Ch. 10

(Operates satellite WIRT, Hibbing, MN)

Network Service: ABC.

Licensee: Channel 10 Inc., 10 Observation Road, Duluth 55811.

Studio: 10 Observation Road., Duluth, MN 55811.

Telephone: 218-727-6864. TWX: 910-561-2539.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1010-ft. above av. terrain, 859-ft. above ground, 2049-ft. above sea level.

Latitude 46° 47' 13"
Longitude 92° 07' 17"

Transmitter: 10 Observation Road.

Satellite Earth Stations: Andrew, 7.3-meter; Avantek receivers.

News Services: UPI, ABC.

Ownership: Harcourt Brace Jovanovich Inc., 100%. Robert L. Edgell, v.p.; Margaret Mary McQuillan, secy. Harcourt Brace Jovanovich also owns WIRT (TV), Hibbing, MN & has minority interest in several radio stations.

Began Operation: Jan. 24, 1966. Sale to present owner by Frank P. Befera, et al., approved by FCC March 31, 1978 (Television Digest, Vol. 17:28).

Represented (sales): Petry Television Inc.

Represented (legal): Cohen & Berfield.

Represented (engineering): Smith & Powstenko.

Personnel:

FRANK P. BEFERA, president & general manager.
GEORGE COUTURE, general sales manager.
DAVE POIRIER, program manager.
GEORGE W. WOODY, chief engineer.
JOEL ANDERSON, news director.
BRUCE GIANUNZIO, film director.
KEVIN AHLSTROM, on-station promotion.

Highest 30 Sec. Rate (July 10, 1985): \$375.

NETWORK BASE HOURLY RATE: \$850.

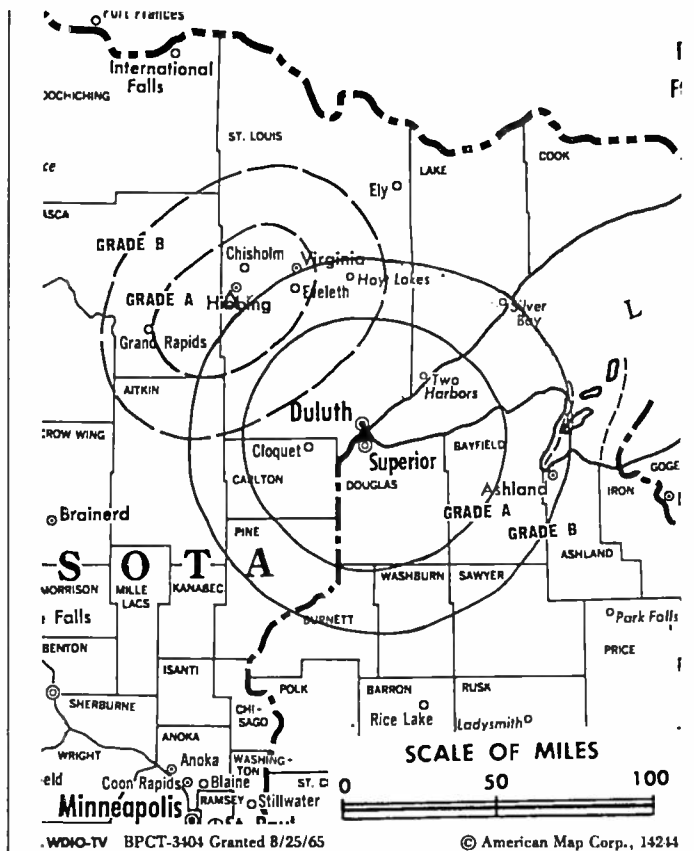
Station also received in Canadian markets.

BBM Weekly Reach (Spring 1986): 85,000

Arbitron Data: Figures include WIRT, Hibbing, MN.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MICHIGAN			
	Gogebic	7,300	7,100	97
	MINNESOTA			
	Aitkin	5,400	5,300	98
	Carleton	10,500	10,400	99
	Cook	1,900	1,900	100



WDIO-TV BPCT-3404 Granted 8/25/65 © American Map Corp., 14214

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Itasca	16,500	16,200	98
	Koochiching	6,200	6,000	97
	Lake	4,500	4,500	100
	St Louis	82,100	81,100	99
	WISCONSIN			
	Ashland	6,300	6,200	98
	Bayfield	5,600	5,500	98
	Douglas	16,500	16,300	99
	Iron	2,700	2,700	100
	Sawyer	5,200	5,000	96
Between 25-49%	MINNESOTA			
	Beltrami	11,200	10,700	96
	Pine	7,500	7,300	97
WISCONSIN				
Washburn	5,600	5,500	98	
Between 5-24%	MICHIGAN			
	Ontonagon	3,300	3,200	97
	MINNESOTA			
Cass	8,200	7,900	96	
Crow Wing	16,800	16,400	98	
Station Totals		223,300	219,200	98
Net Weekly Circulation (1986)				162,700
Average Daily Circulation (1986)				100,400

Minnesota—Hibbing

WIRT

Ch. 13

(Satellite of WDIO-TV, Duluth, MN)

Network Service: ABC.

Licensee: Channel 10 Inc., 10 Observation Rd., Duluth 55811.

Studio: See WDIO-TV, Duluth.

Telephone: 218-727-6864 (Duluth).

TWX: 910-561-2539 (Duluth).

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 125-kw visual, 21.6-kw aural. Antenna: 666-ft. above av. terrain, 473-ft. above ground, 2123-ft. above sea level.

Latitude	47°	22'	52"
Longitude	92°	57'	18"

Transmitter: Maple Hill.

Ownership: See WDIO-TV, Duluth.

Began Operation: Aug. 31, 1967.

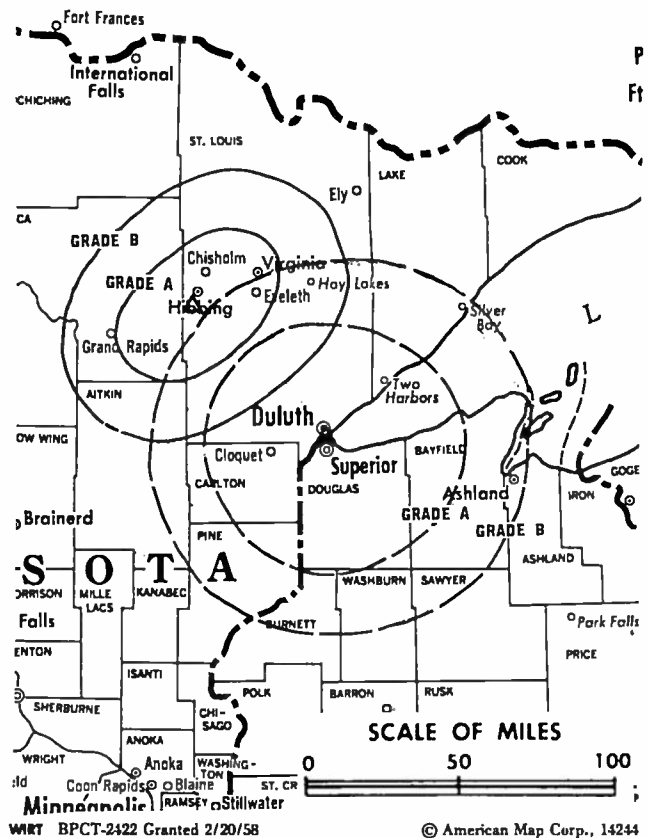
Represented (sales): Petry Television Inc.

Represented (legal): Cohen & Berfield.

Represented (engineering): Smith & Powstenko.

Rates: Sold in combination with WDIO-TV, Duluth.

NETWORK BASE HOURLY RATE: Bonus.



Arbitron Data: Figures for this station are included with parent WDIO-TV, Duluth.

Minnesota—Mankato

KEYC-TV

Ch. 12

Network Service: CBS.

Licensee: Mankato Broadcasting Corp., Box 128, Mankato, MN 56001.

Studio: 1570 Lookout Dr., North Mankato, MN 56001.

Telephone: 507-387-7905.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 47.4-kw aural. Antenna: 1040-ft. above av. terrain, 1116-ft. above ground, 2163-ft. above sea level.

Latitude 43° 56' 14"
Longitude 94° 24' 41"

Transmitter: 1.6-mi. NE of Lewisville, MN.

Satellite Earth Stations: 2 in operation; Scientific-Atlanta receivers.

News Service: UPI.

Ownership: Howard J. Brown, pres.; Eugene W. Schulte, v.p.-secy.-treas., 5%; United Communications Corp., 93%. UCC owns WWNY-TV, Carthage-Watertown, NY; Kenosha News Publishing Corp.; 81% of Attleboro Sun Publishing Co.

Began Operation: Oct. 5, 1960. Sale to present owners by Lee Enterprises approved by FCC Aug. 26, 1977 (Television Digest, Vol. 17:25).

Represented (sales): Katz Television.

Represented (legal): Kirkland & Ellis.

Personnel:

HAP HALLIGAN, v.p., general manager & national sales manager.
ELAINE PETERSON, operations manager.
GORDON LUNDIN, production manager.
DAVID HOOGE, chief engineer.
JOHN HUSAK, news director.
LLOYD MILLER, local sales manager.

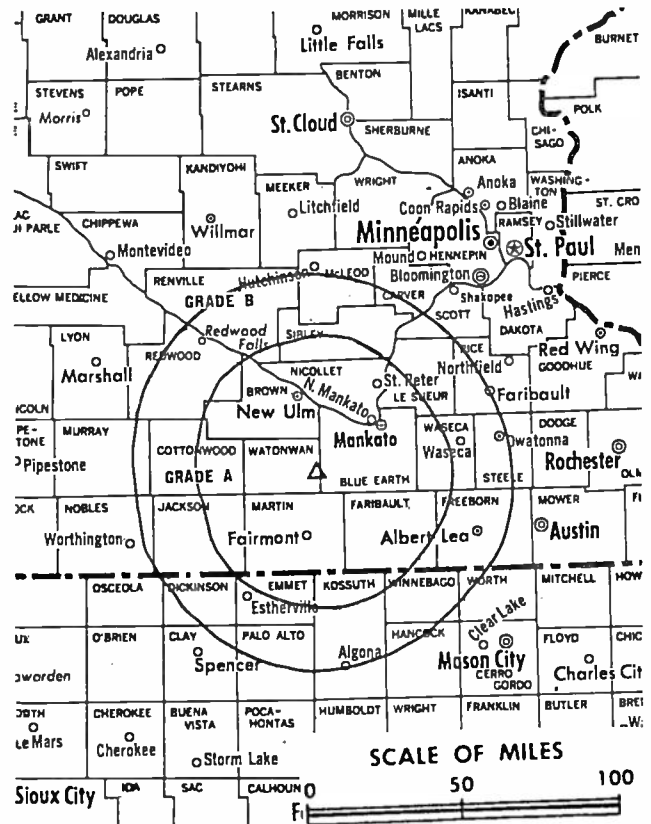
Highest One Hour Rate: \$600.

Highest 30 Sec. Rate: \$280.

NETWORK BASE HOURLY RATE: \$420.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IOWA			
	Dickinson	6,900	6,800	99
	Emmet	5,100	5,000	98
	Kossuth	8,100	8,000	99
	Palo Alto	4,900	4,800	98
	MINNESOTA			
	Blue Earth	18,200	17,900	98
	Brown	10,100	9,900	98
	Cottonwood	5,300	5,100	96
	Faribault	7,400	7,300	99
	Jackson	4,900	4,800	98
	Martin	9,600	9,500	99
	Nicollet	9,300	9,200	99



KEYC-TV BPCT-2433 Granted 6/11/58

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Watonwan	4,700	4,600	98
Between 25-49%	IOWA			
	Winnebago	5,200	5,100	98
	MINNESOTA			
	Freeborn	13,300	13,200	99
	Redwood	6,700	6,500	97
	Sibley	5,500	5,400	98
	Steele	10,900	10,800	99
Waseca	6,800	6,700	99	
Between 5-24%	IOWA			
	Clay	8,100	8,000	99
	Hancock	5,500	5,400	98
	Pocahontas	4,200	4,100	98
	MINNESOTA			
	Le Sueur	8,500	8,400	99
	Lyon	8,900	8,700	98
	Murray	4,000	3,900	98
	Nobles	7,800	7,700	99
	Renville	7,400	7,200	97
Rice	15,500	15,300	99	
Yellow Medicine	4,700	4,500	96	
Station Totals		217,500	213,800	98
Net Weekly Circulation (1986)				91,100
Average Daily Circulation (1986)				47,500

Minnesota—Minneapolis-St. Paul

KMSP-TV

Ch 9

Network Service: None, independent.

Licensee: United Television Inc., 8501 Wilshire Blvd, Suite 340, Beverly Hills, CA 90211.

Studio: 6975 York Ave. South, Minneapolis, MN 55435.

Telephone: 612-926-9999. TWX: 910-576-2926.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 38-kw aural. Antenna: 1427-ft. above av. terrain, 1430-ft. above ground, 2339-ft. above sea level.

Latitude 45° 03' 30"
Longitude 93° 07' 27"

Transmitter: 5509 Gramsie Rd., Shoreview.

Satellite Earth Stations: Scientific-Atlanta, 5-meter & 4.5-meter Ku-band; Microdyne, 7-meter; Scientific-Atlanta, Microdyne & Harris receivers.

News Services: INN, CNN.

Ownership: United Television Inc., 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: Jan. 9, 1955. Sale to United Television Inc. by Minneapolis Tower Co. (Morris T. Baker) approved May 23, 1956 by FCC (Television Digest, Vol. 12:14, 16, 21). Sale of 75% to National Telefilm Assoc. Inc. approved Nov. 20, 1957 (Vol. 13:34, 47). NTA also purchased 25% held by Loew's Inc. (MGM) in Feb. 1958 (Vol. 14:7). Sale to 20th Century-Fox TV Inc. by NTA approved Oct. 29, 1959 by FCC (Vol. 15:34, 44). United Television Inc. acquired 100% of stock from 20th Century-Fox June 8, 1981.

Represented (sales): TeleRep Inc.

Represented (legal): Hogan & Hartson.

Represented (engineering): Lohnes & Culver.

Personnel:

EVAN THOMPSON, president.
GARTH S. LINDSEY, vice president, finance.
STUART SWARTZ, general manager.
RODGER WERNER, general sales manager.
SCOT O'MALLEY, national sales manager.
STEPHANIE PETERSON, local sales manager.
JAMES ZERWEKH, program director.
DARRELL SCHMIDT, business manager.
BARBARA TEELE, traffic manager.
PENNY PARRISH, director of news.
JOE CARNEY, director of operations.
SUSAN ARNESSON, manager, program services.
GLENN SMITH, director of engineering.
PAMELA SPRINGER, promotion manager.
LEILA LARSON, administrative assistant.

Rates: On request.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MINNESOTA			
	Anoka	70,100	69,900	100
	Benton	9,300	9,200	99
	Big Stone	2,900	2,900	100
	Blue Earth	18,200	17,900	98
	Brown	10,100	9,900	98
	Carver	13,700	13,600	99
	Chippewa	5,600	5,500	98
	Chisago	9,700	9,600	99
	Cottonwood	5,300	5,100	96
	Dakota	76,300	75,900	99
	Dodge	5,500	5,400	98
	Douglas	11,200	11,000	98
	Goodhue	14,500	14,300	99
	Grant	2,700	2,700	100
	Hennepin	380,300	376,700	99
	Isanti	8,800	8,700	99
	Kanabec	4,900	4,800	98
	Kandiyohi	14,000	13,700	98



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Le Sueur	8,500	8,400	99
	Lyon	8,900	8,700	98
	McLeod	11,000	10,900	99
	Martin	9,600	9,500	99
	Meeker	7,700	7,600	99
	Mille Lacs	7,100	7,000	99
	Morrison	10,100	9,900	98
	Nicollet	9,300	9,200	99
	Olmsted	35,100	34,800	99
	Pine	7,500	7,300	97
	Pope	4,500	4,400	98
	Ramsey	176,900	175,400	99
	Redwood	6,700	6,500	97
	Renville	7,400	7,200	97
	Rice	15,500	15,300	99
	Scott	15,800	15,700	99
	Sherburne	10,700	10,600	99
	Sibley	5,500	5,400	98
	Stearns	35,200	34,700	99
	Steele	10,900	10,800	99
	Stevens	3,800	3,700	97
	Swift	4,600	4,500	98
	Todd	9,200	9,000	97
	Wabasha	7,400	7,300	99
	Waseca	6,800	6,700	99
	Washington	41,400	41,100	99
	Watsonwan	4,700	4,600	98
	Wright	21,400	21,100	99
	Yellow Medicine	4,700	4,500	96
	SOUTH DAKOTA			
	Brown	14,500	14,400	99
	Codington	8,400	8,300	99
Grant	3,300	3,200	97	

(Continued on page A-568)

Station Totals	1,791,100	1,768,700	98
Net Weekly Circulation (1986)		1,085,000	
Average Daily Circulation (1986)		531,200	

Minnesota—Minneapolis-St. Paul

KTMA-TV

Ch. 23

Network Service: None, independent.

Licensee: KTMA-TV Inc., 2505 Kennedy St. NE, Minneapolis, MN 55413.

Studio: 2505 Kennedy St. NE, Minneapolis, MN 55413.

Telephone: 612-623-0200.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 1740-kw max. visual & 347-kw max. aural. Antenna: 1170-ft. above av. terrain, 1466-ft. above ground, 2375-ft. above sea level.

Latitude 45° 03' 29.5"
Longitude 93° 07' 27.0"

Transmitter: 570 Gramsie Rd., Shoreview, MN.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Comtech 5-meter C-band, Scientific-Atlanta, 4.5-meter Ku-band; Scientific-Atlanta receivers.

Ownership: KTMA-TV Inc., 100%. KTMA-TV ownership: United Cable TV Corp., 80%, United Cable TV also has interest in WIII(TV), Cincinnati, OH. Note: Sale pending.

Began Operation: Sept. 22, 1982. Sale to present owner by Buford Television approved by FCC Sept. 5, 1984.

Represented (sales): Independent TV Sales.

Represented (legal): McKenna, Wilkinson & Kittner.

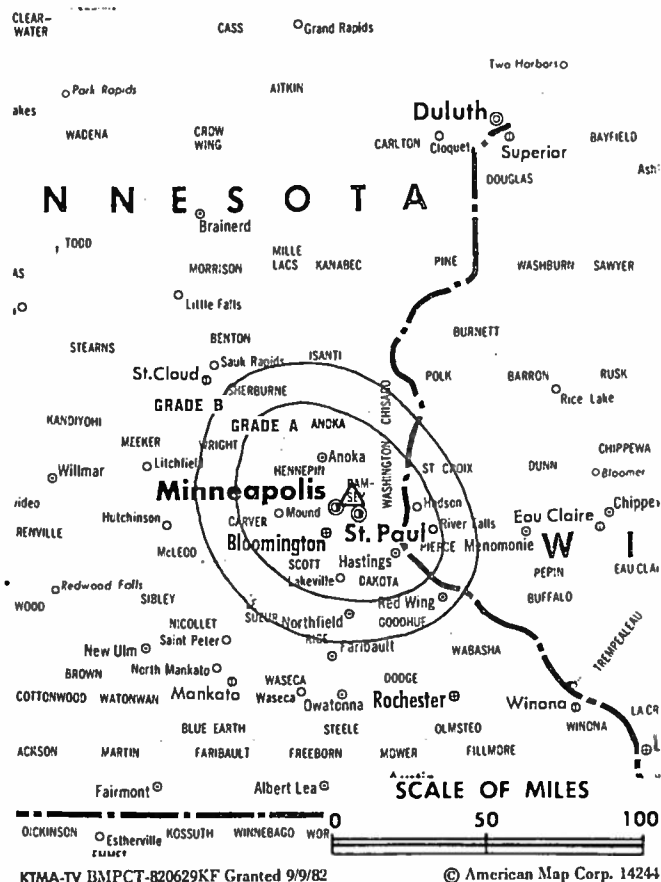
Represented (engineering) Jules Cohen & Associates.

Personnel:

BRUCE BRISBINE, vice president & general manager.

Highest 30 Sec. Rate (July 1986): \$100.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	MINNESOTA Carver	13,700	13,600	99
Station Totals		13,700	13,600	99
Net Weekly Circulation (1986)				17,500
Average Daily Circulation (1986)				4,500

Minnesota—Minneapolis-St. Paul

WCCO-TV

Ch. 4

Network Service: CBS.

Licensee: WCCO Television Inc., WCCO Television Bldg., Minneapolis.

Studio: 90 South 11th St., Minneapolis, MN 55403.

Telephone: 612-330-2400. TWX: 910-576-3401.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1430-ft. above av. terrain, 1375-ft. above ground, 2375-ft. above sea level.

Latitude 45° 03' 45.0"
Longitude 93° 08' 21.3"

Transmitter: County Rd. F, 0.4-mi. E of Lexington Ave., Shoreview.

AM Affiliate: WCCO, 50-kw, 830 kHz.

FM Affiliate: WLTE, 100-kw, 102.9 MHz (No. 275), 1150-ft.

Satellite Earth Stations: Common carrier & station-owned; transmit/receive; 5 in operation; Microdyne, 5-meter; Harris, Microdyne & Scientific-Atlanta receivers.

News Services: AP, UPI.

Ownership: Wholly owned subsidiary of Midwest Communications Inc., which is 100% owned by MTC Properties Inc. Midwest officers: James M. Rupp, pres. & chief executive officer; Loren E. Lucke, treas.; Everett Klosterman, v.p., chief financial officer; J. E. Murphy, secy. Also owns WFRV-TV Green Bay, WI; WJMN-TV Escanaba, MI; WCCO(AM) & WLTE(FM) Minneapolis.

Began Operation: July 1, 1949 as WTCN-TV. Sold to present licensee August 1952 (Television Digest, Vol. 8:10, 33); CBS sold 47% interest to Minneapolis Star & Tribune Co. in November 1954 (Vol. 10:45). Transfer of control of Mid-Continent Radio-Television Inc. (equally-owned by MTC Properties & Northwest Publications Inc.) to MTC Properties approved by FCC June 30, 1976 following merger of Ridder Publications with Knight Newspapers & spin-off of Ridder broadcast properties (Vol. 14:28, 30). Acquisition of Minneapolis Star-Tribune interest by MTC Properties was accomplished Aug. 16, 1976.

Represented (sales): Katz Television.

Represented (legal): Fly, Shuebruk, Gaguine, Boros, & Braun.

Personnel:

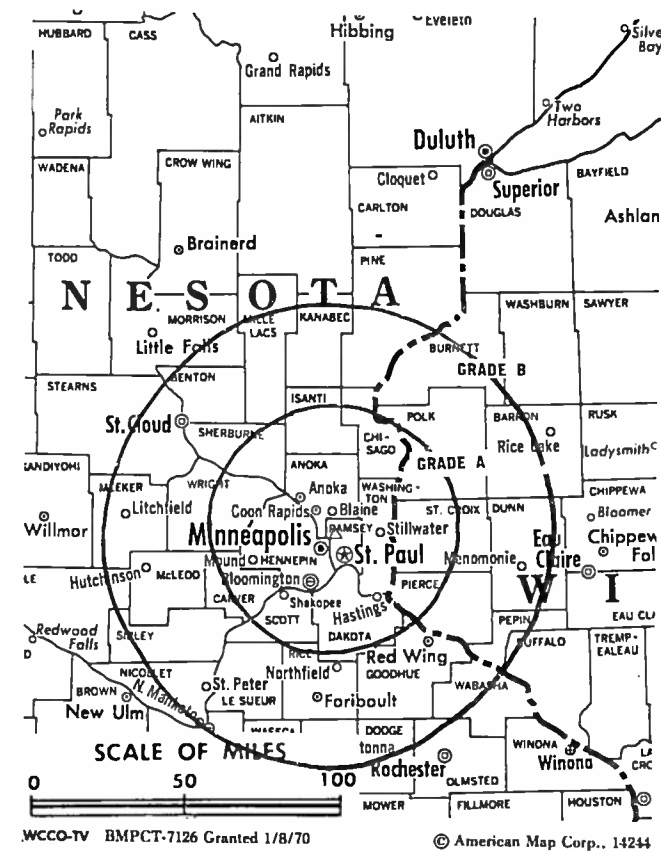
RON HANDBERG, vice president & general manager.
ROBERT G. McGANN, director of sales & programming.
BETTY MAY, traffic manager.
JOHN FOGLER, director of station services.
REID JOHNSON, director of news.
ANN BIRCH, director of advertising & promotion.
TOM COUSINS, dir. of community affairs & public relations.
KEN REES, director of local programming.
MIKE SULLIVAN, public affairs director.
HENRY SHEPPARD, chief engineer.

Rates: On request.

NETWORK BASE HOURLY RATE: \$2100.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MINNESOTA			
	Anoka	70,100	69,900	100
	Benton	9,300	9,200	99
	Blue Earth	18,200	17,900	98
	Brown	10,100	9,900	98
	Carver	13,700	13,600	99
	Chippewa	5,600	5,500	98
	Chisago	9,700	9,600	99
	Dakota	76,300	75,900	99
	Dodge	5,500	5,400	98



WCCO-TV BMPCT-7126 Granted 1/8/70

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Goodhue	14,500	14,300	99
	Hennepin	380,300	376,700	99
	Isanti	8,800	8,700	99
	Kanabec	4,900	4,800	98
	Kandiyohi	14,000	13,700	98
	Lac Qui Parle	3,800	3,700	97
	Le Sueur	8,500	8,400	99
	Lyon	8,900	8,700	98
	McLeod	11,000	10,900	99
	Martin	9,600	9,500	99
	Meeker	7,700	7,600	99
	Mille Lacs	7,100	7,000	99
	Morrison	10,100	9,900	98
	Nicollet	9,300	9,200	99
	Olmsted	35,100	34,800	99
	Pine	7,500	7,300	97
	Ramsey	176,900	175,400	99
	Redwood	6,700	6,500	97
	Renville	7,400	7,200	97
	Rice	15,500	15,300	99
	Scott	15,800	15,700	99
Sherburne	10,700	10,600	99	
Sibley	5,500	5,400	98	
Stearns	35,200	34,700	99	
Steele	10,900	10,800	99	
Swift	4,600	4,500	98	
Wabasha	7,400	7,300	99	
Waseca	6,800	6,700	99	
Washington	41,400	41,100	99	
Watsonwan	4,700	4,600	98	
Wright	21,400	21,100	99	
Yellow Medicine	4,700	4,500	96	

(Continued on page A-568)

Station Totals	1,404,600	1,387,200	98
Net Weekly Circulation (1986)		1,120,700	
Average Daily Circulation (1986)		707,300	

Minnesota-Minneapolis-St. Paul

KITN

Ch. 29

Network Service: None, independent.

Licensee: Nationwide Communications.

Studio: 7325 Aspen Lane N., Brooklyn Park, MN 55428.

Telephone: 612-424-2929.

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 1811-kw max. visual, 181.1-kw max. aural. Antenna: 1226-ft. above av. terrain, 1466-ft. above ground, 2375-ft. above sea level.

Latitude 45° 03' 29.5"
Longitude 93° 07' 27.0"

Transmitter: Gramsie Rd., 0.4-mi. E of Victoria, Shoreview Village.

Satellite Earth Stations: 2 in operation; Sat Com, 7-meter; Microwave Associates receivers.

Ownership: Nationwide Communications Inc. See Group Ownership of TV Stations.

Began Operation: Oct. 6, 1982. Sale to present owner by Beverly Hills Hotel Corp. approved by FCC July 30, 1985. Previous sale by Jonathan E. Byrd, et al., approved March 20, 1984.

Represented (sales): MMT Sales Inc.

Represented (legal): Wilmer, Cutler & Pickering.

Personnel:

- ROBERT FRANSEN, vice president & general manager.
- MEL HOUSE, station manager.
- MARTIN SOLOKAR, general sales manager.
- STUART TARAN, local sales manager.
- LEU VOGHT, production manager.

Highest 30 Sec. Rate: \$350.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MINNESOTA			
	Anoka	70,100	69,900	100
	Chisago	9,700	9,600	99
	Ramsey	176,900	175,400	99
	Sherburne	10,700	10,600	99
Between 25-49%	MINNESOTA			
	Carver	13,700	13,600	99
	Dakota	76,300	75,900	99
	Goodhue	14,500	14,300	99
	Hennepin	380,300	376,700	99
	Isanti	8,800	8,700	99
	Kanabec	4,900	4,800	98
	McLeod	11,000	10,900	99
	Rice	15,500	15,300	99
	Scott	15,800	15,700	99
	Washington	41,400	41,100	99
	Wright	21,400	21,100	99
	WISCONSIN			
	Pierce	10,900	10,700	98
	St Croix	15,800	15,600	99



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	MINNESOTA			
	Benton	9,300	9,200	99
	Blue Earth	18,200	17,900	98
	Chippewa	5,600	5,500	98
	Cottonwood	5,300	5,100	96
	Dodge	5,500	5,400	98
	Jackson	4,900	4,800	98
	Kandiyohi	14,000	13,700	98
	Le Sueur	8,500	8,400	99
	Martin	9,600	9,500	99
	Meeke	7,700	7,600	99
	Mille Lacs	7,100	7,000	99
	Pine	7,500	7,300	97
	Redwood	6,700	6,500	97
	Renville	7,400	7,200	97
	Sibley	5,500	5,400	98
	Stearns	35,200	34,700	99
	Steele	10,900	10,800	99
	Wabasha	7,400	7,300	99
	Watonwan	4,700	4,600	98
	WISCONSIN			
Burnett	5,300	5,100	96	
Dunn	12,100	11,800	98	
Polk	12,900	12,700	98	
Station Totals		1,109,000	1,097,400	98
Net Weekly Circulation (1986)			461,700	
Average Daily Circulation (1986)			172,700	

Minnesota—Minneapolis-St. Paul

KARE

(formerly WUSA)

Ch. 11

Network Service: NBC.

Licensee: Combined Communications Corp., 8811 Olson Memorial Highway, Minneapolis, MN 55427.

Studio: 8811 Olson Memorial Highway, Minneapolis, MN 55427.

Telephone: 612-546-1111. TWX: 910-576-2825.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1440-ft. above av. terrain, 1375-ft. above ground, 2375-ft. above sea level.

Latitude 45° 03' 44.0"
Longitude 93° 08' 21.3"

Transmitter: 960 West County Rd. F, Shoreview, MN.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 10-meter; Harris, 6-meter & 3-meter; Scientific-Atlanta & Harris receivers.

News Services: AP, UPI, Gannett News Service.

Ownership: Gannett Co. Inc., 100%. For other interests, see Group Ownership & Newspaper Ownership of TV Stations.

Began Operation: Sept. 1, 1953. Sale to present owner by Metromedia Inc. approved by FCC Feb. 17, 1983 (Television Digest, Vol. 22:35). Sale to Metromedia by Chris-Craft Industries approved June 14, 1972 (Vol. 11:31; 12:26). Previous sale by Time-Life Bcstg. Inc. was approved Aug. 24, 1964 (Vol. 4:35). Sale to Time-Life by H. M. Bitner interests approved by FCC April 17, 1957 (Vol. 12:50, 51; 13:16). Bitner group acquired time-sharing WTCN-TV & WMIN-TV, with radio WTCN, and made WTCN-TV into full time outlet after FCC approved sale April 6, 1955 (Vol. 11:5, 15).

Represented (sales): Blair Television.

Represented (legal): Pierson, Ball & Dowd.

Personnel:

- JOSEPH FRANZGROTE, president.
- ELLIOT A. BASS, vice president & general sales manager.
- ARTHUR LUDWIG, vice president & program director.
- THOMAS KIRBY, vice president, news.
- RICHARD MODIG, vice president & business manager.
- LOU MORLINO, national sales manager.
- STEVE THAXTON, vice president & promotion manager.
- H. G. SKIP ALDRICH, chief engineer.

Highest 30 Sec. Rate: \$5000.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MINNESOTA			
	Anoka	70,100	69,900	100
	Benton	9,300	9,200	99
	Blue Earth	18,200	17,900	98
	Brown	10,100	9,900	98
	Carver	13,700	13,600	99
	Chippewa	5,600	5,500	98
	Chisago	9,700	9,600	99
	Cottonwood	5,300	5,100	96
	Dakota	76,300	75,900	99
	Goodhue	14,500	14,300	99
	Hennepin	380,300	376,700	99
	Isanti	8,800	8,700	99
	Kanabec	4,900	4,800	98
	Kandiyohi	14,000	13,700	98
	Lac Qui Parle	3,800	3,700	97
	Le Sueur	8,500	8,400	99



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Lyon	8,900	8,700	98
	McLeod	11,000	10,900	99
	Martin	9,600	9,500	99
	Meeker	7,700	7,600	99
	Mille Lacs	7,100	7,000	99
	Nicollet	9,300	9,200	99
	Pine	7,500	7,300	97
	Ramsey	176,900	175,400	99
	Redwood	6,700	6,500	97
	Renville	7,400	7,200	97
	Rice	15,500	15,300	99
	Scott	15,800	15,700	99
	Sherburne	10,700	10,600	99
	Sibley	5,500	5,400	98
	Stearns	35,200	34,700	99
	Steele	10,900	10,800	99
	Swift	4,600	4,500	98
	Wabasha	7,400	7,300	99
	Waseca	6,800	6,700	99
	Washington	41,400	41,100	99
	Watsonwan	4,700	4,600	98
Wright	21,400	21,100	99	
Yellow Medicine	4,700	4,500	96	
WISCONSIN	Barron	15,400	15,000	97
	Burnett	5,300	5,100	96
	Dunn	12,100	11,800	98
	Pepin	2,800	2,700	96
	Pierce	10,900	10,700	98
	Polk	12,900	12,700	98
	St Croix	15,800	15,600	99
(Continued on page A-569)				
Station Totals		1,378,000	1,360,900	98
Net Weekly Circulation (1986)			1,036,900	
Average Daily Circulation (1986)			563,400	

Minnesota—St. Paul-Minneapolis

KSTP-TV

Ch. 5

Network Service: ABC.

Licensee: Hubbard Bcstg. Inc., 3415 University Ave., St. Paul, MN 55114.

Studio: 3415 University Ave., St. Paul, MN 55114.

Telephone: 612-646-5555. Telex: 59-0244.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 15.1-kw aural. Antenna: 1430-ft. above av. terrain, 1370-ft. above ground, 2370-ft. above sea level.

Latitude 45° 03' 45"
Longitude 93° 08' 22"

Requests CP for change to 1701-ft. above av. terrain, 1645-ft. above ground, 2645-ft. above sea level.

Transmitter: 960 W. County Rd. F, Shoreview, MN.

AM Affiliate: KSTP, 50-kw, 1500 kHz.

FM Affiliate: KSTP-FM, 100-kw, 94.5 MHz (No. 233), 1220-ft.

Satellite Earth Stations: Scientific-Atlanta, 11-meter, 4.5-meter (2), 3.7-meter & 5.5-meter; Scientific-Atlanta & Andrew receivers.

News Services: AP, UPI, Conus, Group W Newsfeed, ABC.

Ownership: Hubbard family, 100%. Directors: Karen H. Hubbard, Philip A. DuFrene, Stanley S. Hubbard. Officers: Stanley S. Hubbard, chmn., pres. & chief exec. officer; Gerald D. Deeney, v.p. & chief financial officer; Marvin L. Rosene, v.p.; Stanley E. Hubbard II, v.p.; Carlos Luis, v.p., public affairs; John Mayasich, pres., radio div.; Robert Regalbuto, v.p. & gen. mgr.; KSTP-TV; Kathryn Hubbard Rominski, secy.; Marvin Rosenberg, asst. secy.; Constance L. Eckert, asst. secy. For other interests, see Group Ownership of TV Stations.

Began Operation: April 23, 1948.

Represented (sales): Petry Television Inc.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): A. D. Ring & Associates.

Personnel:

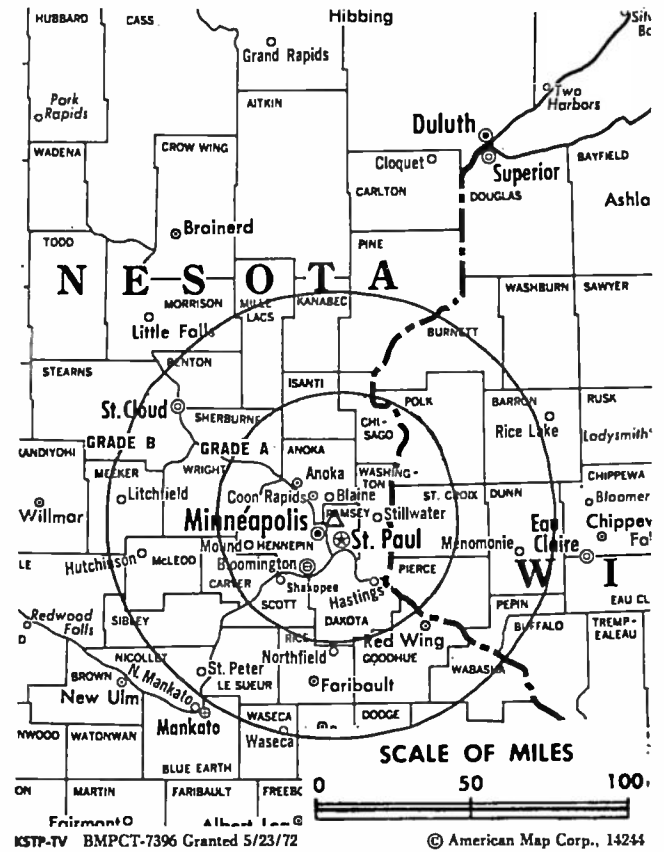
ROBERT REGALBUTO, vice president & general manager.
THOMAS FEE, general & national sales manager.
PAT NIEKAMP, local sales manager.
JOHN M. DEGAN, station manager.
SCOTT GOODFELLOW, news director.
RALPH LEE, chief engineer.
GINNY HUBBARD, promotion manager.

Highest 30 Sec. Rate: \$3000.

NETWORK BASE HOURLY RATE: \$1800.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MINNESOTA	70,100	69,900	100
	Anoka	9,300	9,200	99
	Benton	2,900	2,900	100
	Big Stone	18,200	17,900	98
	Blue Earth	10,100	9,900	98
	Brown	13,700	13,600	99
	Carver	5,600	5,500	98
	Chippewa	9,700	9,600	99
	Chisago	5,300	5,100	96
	Cottonwood	16,800	16,400	98
	Crow Wing	76,300	75,900	99
	Dakota	5,500	5,400	98
	Dodge	11,200	11,000	98
	Douglas	14,500	14,300	99
	Goodhue	2,700	2,700	100
	Grant	380,300	376,700	99
	Hennepin	8,800	8,700	99
	Isanti	4,900	4,800	98
	Jackson			



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Kanabec	4,900	4,800	98
	Kandiyohi	14,000	13,700	98
	Lac Qui Parle	3,800	3,700	97
	Le Sueur	8,500	8,400	99
	Lyon	8,900	8,700	98
	Mc Leod	11,000	10,900	99
	Martin	9,600	9,500	99
	Meeker	7,700	7,600	99
	Mille Lacs	7,100	7,000	99
	Morrison	10,100	9,900	98
	Nicollet	9,300	9,200	99
	Pine	7,500	7,300	97
	Ramsey	176,900	175,400	99
	Redwood	6,700	6,500	97
	Renville	7,400	7,200	97
	Rice	15,500	15,300	99
	Scott	15,800	15,700	99
	Sherburne	10,700	10,600	99
	Sibley	5,500	5,400	98
	Stearns	35,200	34,700	99
Steele	10,900	10,800	99	
Stevens	3,800	3,700	97	
Swift	4,600	4,500	98	
Todd	9,200	9,000	97	
Wabasha	7,400	7,300	99	
Wadena	5,000	4,800	96	
Waseca	6,800	6,700	99	
Washington	41,400	41,100	99	
Watsonwan	4,700	4,600	98	
Wright	21,400	21,100	99	
Yellow Medicine	4,700	4,500	96	

(Continued on page A-569)

Station Totals	1,461,000	1,442,000	98
Net Weekly Circulation (1986)			1,106,800
Average Daily Circulation (1986)			624,600

Minnesota—Rochester

KTTC

Ch. 10

Network Service: NBC.

Licensee: KTTC Television Inc., 601 1st Ave. SW.

Studio: 601 1st Ave. SW, Rochester, MN 55902.

Telephone: 507-288-4444. TWX: 910-565-2477.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 46.8-kw aural. Antenna: 1250-ft. above av. terrain, 1314-ft. above ground, 2646-ft. above sea level.

Latitude 43° 34' 15.3"
Longitude 92° 25' 36.9"

Transmitter: 3.2-mi. S of Ostrander, MN.

Satellite Earth Stations: Harris, 6-meter & 3-meter; ADM, 6-meter; Channel Master, 3-meter; Harris, Gardiner & Channel Master receivers.

News Services: AP, NBC.

Ownership: KTTC Television Inc. is a wholly-owned subsidiary of Quincy Newspapers Inc. For other interests, see WGEM-TV, Quincy, IL.

Began Operation: July 14, 1953. Sale to present owner by G. David Gentling approved by FCC May 6, 1976 (Television Digest, Vol. 16:6). Transfer of control to Gentling by Agnes P. Gentling, Marvin D. Foss, Philip H. & Allen A. Gentling approved April 2, 1963.

Represented (sales): Seltel Inc.; Hyett/Ramsland Inc.

Represented (legal): Wilkinson, Barker, Knauer & Quinn.

Represented (engineering): Lohnes & Culver.

Personnel:

CLARK L. WIDEMAN, vice president & general manager.
RONALD E. GRUBER, operations manager.
C. H. SANDERS, chief engineer.

Highest One Hour Rate: \$550.

Highest 30 Sec. Rate: \$350.

NETWORK BASE HOURLY RATE: \$490.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IOWA			
	Cerro Gordo	19,400	19,200	99
	Floyd	7,200	7,100	99
	Hancock	5,500	5,400	98
	Howard	4,200	4,100	98
	Mitchell	4,600	4,500	98
	Winnebago	5,200	5,100	98
	Winneshiek	7,700	7,600	99
	Worth	3,600	3,600	100
	MINNESOTA			
	Dodge	5,500	5,400	98
	Faribault	7,400	7,300	99
	Fillmore	7,900	7,800	99
	Freeborn	13,300	13,200	99
	Houston	6,300	6,200	98
Mower	14,900	14,800	99	
Olmsted	35,100	34,800	99	
Wabasha	7,400	7,300	99	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Winona	15,800	15,500	98
Between 25-49%	IOWA			
	Allamakee	5,500	5,400	98
	Kossuth	8,100	8,000	99
MINNESOTA	Steele	10,900	10,800	99
	Waseca	6,800	6,700	99
	WISCONSIN			
	Buffalo	5,400	5,300	98
Crawford	6,100	6,000	98	
La Crosse	34,400	33,900	99	
Vernon	9,800	9,500	97	
Between 5-24%	IOWA			
	Bremer	9,200	9,100	99
	Butler	6,600	6,500	98
	Chickasaw	5,700	5,600	98
	Emmet	5,100	5,000	98
	Fayette	9,400	9,300	99
	Franklin	5,300	5,300	100
	Wright	6,300	6,200	98
	MINNESOTA			
	Blue Earth	18,200	17,900	98
	Goodhue	14,500	14,300	99
	Martin	9,600	9,500	99
WISCONSIN				
Pepin	2,800	2,700	96	
Station Totals		350,700	345,900	98
Net Weekly Circulation (1986)			178,600	
Average Daily Circulation (1986)			97,400	

Minnesota—St. Cloud

KXLI

Ch. 41

Network Service: None, independent.

Licensee: L.E.O. Broadcasting Inc., Box 1776, St. Cloud, MN 56302.

Studio: 800 St. Germain St., St. Cloud, MN 56301.

Telephone: 612-252-0110.

Mailing Address: Box 1776, St. Cloud, MN 56302.

Technical Facilities: Channel No. 41 (632-638 MHz). Authorized power: 2770-kw max. visual, 277-kw max. aural. Antenna: Circularly polarized, 1470-ft. above av. terrain, 1499-ft. above ground, 2449-ft. above sea level.

Latitude 45° 23' 00"
Longitude 93° 42' 30"

Transmitter: 3.7-mi. NE of Big Lake.

Satellite Earth Stations: 2 in operation; Scientific-Atlanta & Zebra receivers.

News Services: AP, CNN, ABC.

Ownership: N. Walter Goins, pres.-treas., 100%. L.E.O. Bcstg. holds CP for KXLI, Ch. 47, Rochester, MN & WDTS, Ch. 38, Seaford, DE.

Began Operation: Nov. 24, 1982.

Represented (sales): Adam Young Inc.

Represented (legal): Akin, Gump, Strauss, Hauer & Feld.

Represented (engineering): David L. Steel & Associates.

Personnel:

WALTER GOINS, president & general manager.
ROLAND KING, vice president & general sales manager.
RICHARD A. PRIMUTH, secretary.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	MINNESOTA			
	Anoka	70,100	69,900	100
	Benton	9,300	9,200	99
	Chisago	9,700	9,600	99
	Kanabec	4,900	4,800	98
	McLeod	11,000	10,900	99
	Mille Lacs	7,100	7,000	99
	Pine	7,500	7,300	97
	Sherburne	10,700	10,600	99
	Stearns	35,200	34,700	99
Between 5-24%	MINNESOTA			
	Carver	13,700	13,600	99



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Dakota	76,300	75,900	99
	Hennepin	380,300	376,700	99
	Isanti	8,800	8,700	99
	Kandiyohi	14,000	13,700	98
	Le Sueur	8,500	8,400	99
	Meeker	7,700	7,600	99
	Morrison	10,100	9,900	98
	Ramsey	176,900	175,400	99
	Scott	15,800	15,700	99
	Sibley	5,500	5,400	98
	Todd	9,200	9,000	97
	Washington	41,400	41,100	99
	Wright	21,400	21,100	99
	WISCONSIN			
	Burnett	5,300	5,100	96
St Croix	15,800	15,600	99	
Station Totals		976,200	966,900	99
Net Weekly Circulation (1986)				169,700
Average Daily Circulation (1986)				42,100

Minnesota—Thief River Falls

KBRR

Ch. 10

(Satellite of KVRR, Fargo, ND)

Network Service: None, independent.

Licensee: Fargo Bcstg. Corp., 824 Main Ave., Fargo, ND 58103.

Studio: See KVRR, Fargo, ND.

Technical Facilities: Channel No. 10 (192-198 MHz).

Authorized power: 240-kw max. visual, 24-kw max. aural. Antenna: 600-ft. above av. terrain, 604-ft. above ground, 1764-ft. above sea level.

Latitude 48° 17' 39"
Longitude 95° 44' 25"

Holds CP for change to 130-kw visual, 13-kw aural, 554-ft. above av. terrain, 442-ft. above ground, 1499-ft. above sea level, lat. 48° 01' 19", long. 96° 22' 12", transmitter to 227-ft. NE of intersection of Hwys. 2 & 12, 1463-ft. W of St. Hilaire Mountain, 10-mi. SW of Thief River Falls. BPCT-860626KE.

Transmitter: 0.5-mi. S of intersection of Hwys. 219 & 89, near Grygla.

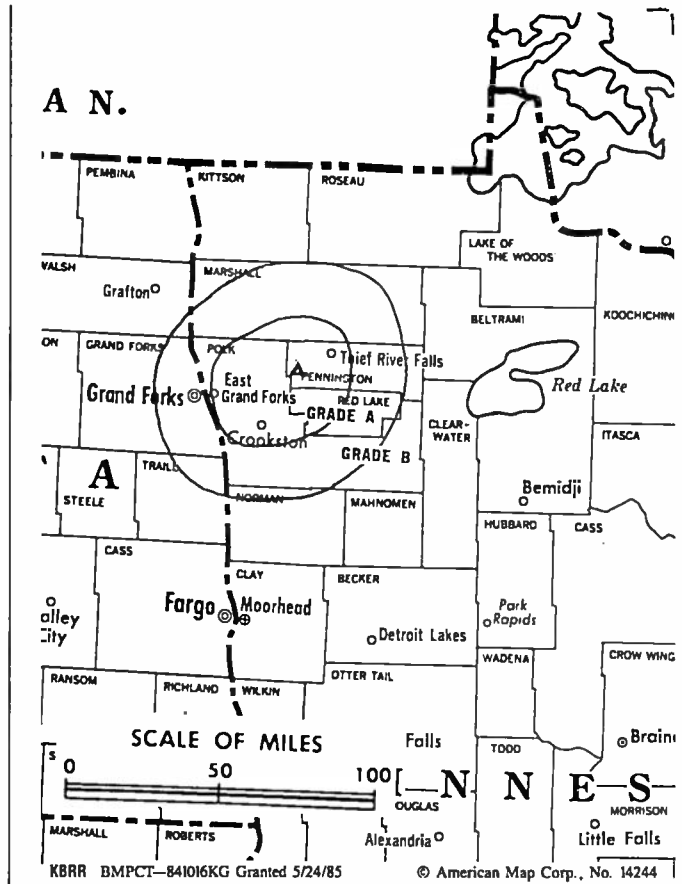
Ownership: John W. Boler, 50%; Curtis Squire Inc., 50%. CSI ownership: Myron Kunin, pres., 57%; James, Andrew, David & William Kunin, 43% jointly. For other interests, see KVRR(TV), Fargo, ND.

Began Operation: Oct. 1985.

Represented (legal): Wilkinson, Barker, Knauer & Quinn.

Personnel: See KVRR(TV), Fargo, ND.

Rates: Not available.



Minnesota-Walker

KNMT

Ch. 12

(Affiliated with KCMT, Alexandria, MN)

Network Service: CBS.

Licensee: Central Minnesota TV Co., 720 Hawthorne St., Alexandria, MN 56308.

Studio: 3-mi. E of Hackensack, MN.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 933-ft. above av. terrain, 996-ft. above ground, 2383-ft. above sea level.

Latitude 46° 56' 03"
Longitude 94° 27' 25"

Transmitter: 3-mi. E of Hackensack.

Satellite Earth Station: In operation; Harris receivers.

News Services: AP, UPI.

Ownership: See KCMT, Alexandria, MN.

Began Operation: Jan. 1, 1964.

Represented (sales): Seltel Inc. (national); Hyett-Ramsland (Minneapolis).

Represented (legal): Pierson, Ball & Dowd.

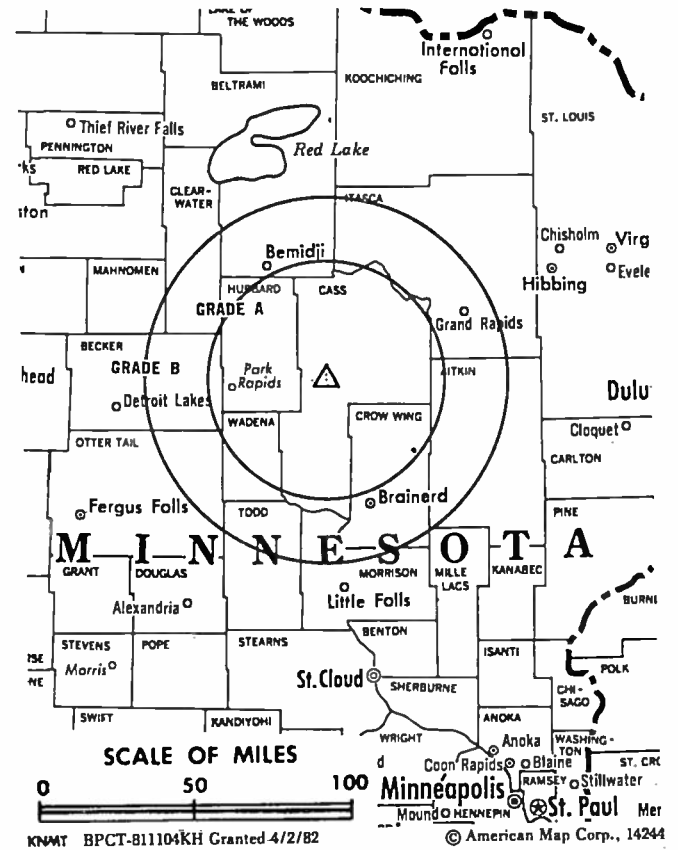
Personnel:

BRUCE BARNES, president.
GLENN W. FLINT, vice president & general manager.
JOHN GINTHER, sales manager.
JIM KNUTT, promotion director.
CARL IVERSON, chief engineer.

Rates: Sold in combination with KCMT, Alexandria, MN.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MINNESOTA			
	Beltrami	11,200	10,700	96
	Cass	8,200	7,900	96
	Crow Wing	16,800	16,400	98
	Hubbard	5,800	5,500	95



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Itasca	16,500	16,200	98
Between 25-49%	MINNESOTA			
	Aitkin	5,400	5,300	98
	Wadena	5,000	4,800	96
Between 5-24%	MINNESOTA			
	Becker	11,100	10,900	98
	Clearwater	3,100	3,000	97
Station Totals		83,100	80,700	97
Net Weekly Circulation (1986)				45,500
Average Daily Circulation (1986)				31,400

Minnesota

WCCO-TV, Minneapolis-St. Paul (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	WISCONSIN				
	Barron	15,400	15,000	97	
	Burnett	5,300	5,100	96	
	Dunn	12,100	11,800	98	
	Pepin	2,800	2,700	96	
	Pierce	10,900	10,700	98	
	Polk	12,900	12,700	98	
	St Croix	15,800	15,600	99	
Washburn	5,600	5,500	98		
Between 25-49%	MINNESOTA				
	Aitkin	5,400	5,300	98	
	Cottonwood	5,300	5,100	96	
	Crow Wing	16,800	16,400	98	
	Faribault	7,400	7,300	99	
	Jackson	4,900	4,800	98	
	Lincoln	3,000	2,900	97	
	Stevens	3,800	3,700	97	
	Todd	9,200	9,000	97	
	Wadena	5,000	4,800	96	
	Winona	15,800	15,500	98	
	WISCONSIN				
	Buffalo	5,400	5,300	98	
	Chippewa	18,400	18,100	98	
	Eau Claire	30,500	29,900	98	
	Between 5-24%	MINNESOTA			
		Douglas	11,200	11,000	98
		Fillmore	7,900	7,800	99
Murray		4,000	3,900	98	
Nobles		7,800	7,700	99	
Pipestone		4,200	4,100	98	
Pope		4,500	4,400	98	
Rock		3,800	3,800	100	
SOUTH DAKOTA					
Grant		3,300	3,200	97	
WISCONSIN					
Rusk		5,800	5,600	97	
Sawyer		5,200	5,000	96	

ON TOP

... a position in the industry maintained by those who read **Television Digest** regularly.

KMSP-TV, Minneapolis-St. Paul (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WISCONSIN			
	Barron	15,400	15,000	
	Burnett	5,300	5,100	96
	Dunn	12,100	11,800	98
	Pepin	2,800	2,700	96
	Pierce	10,900	10,700	98
	Polk	12,900	12,700	98
	St Croix	15,800	15,600	99
Between 25-49%	MINNESOTA			
	Aitkin	5,400	5,300	98
	Becker	11,100	10,900	98
	Clay	17,100	17,000	99
	Crow Wing	16,800	16,400	98
	Faribault	7,400	7,300	99
	Itasca	16,500	16,200	98
	Jackson	4,900	4,800	98
	Kittson	2,400	2,300	96
	Lac Qui Parle	3,800	3,700	97
	Lake	4,500	4,500	100
	Lincoln	3,000	2,900	97
	Murray	4,000	3,900	98
	Otter Tail	19,700	19,300	98
	Pennington	5,800	5,600	97
	Roseau	4,600	4,300	93
	St Louis	82,100	81,100	99
	Traverse	1,800	1,800	100
	Wadena	5,000	4,800	96
	Winona	15,800	15,500	98
	NORTH DAKOTA			
	Grand Forks	23,800	23,600	99
	Richland	6,900	6,800	99
	SOUTH DAKOTA			
	Davison	7,400	7,200	97
	Minnehaha	46,400	46,100	99
	Roberts	3,800	3,700	97
	WISCONSIN			
Buffalo	5,400	5,300	98	
Douglas	16,500	16,300	99	
Eau Claire	30,500	29,900	98	
Washburn	5,600	5,500	98	
Between 5-24%	IOWA			
	Dickinson	6,900	6,800	99
	Emmet	5,100	5,000	98
	Palo Alto	4,900	4,800	98
	MINNESOTA			
	Carlton	10,500	10,400	99
	Fillmore	7,900	7,800	99
	Freeborn	13,300	13,200	99
	Lake Of The Woods	1,500	1,400	93
	Marshall	4,400	4,300	98
	Mower	14,900	14,800	99
	Nobles	7,800	7,700	99
	Pipestone	4,200	4,100	98
	Polk	12,600	12,400	98
	Rock	3,800	3,800	100
	Wilkin	2,800	2,800	100
	SOUTH DAKOTA			
	Brookings	8,800	8,700	99
	Deuel	1,900	1,900	100
	WISCONSIN			
	Chippewa	18,400	18,100	98
	Rusk	5,800	5,600	97
	Sawyer	5,200	5,000	96

Minnesota

**KSTP-TV, St. Paul-Minneapolis
(Arbitron Data Continued)**

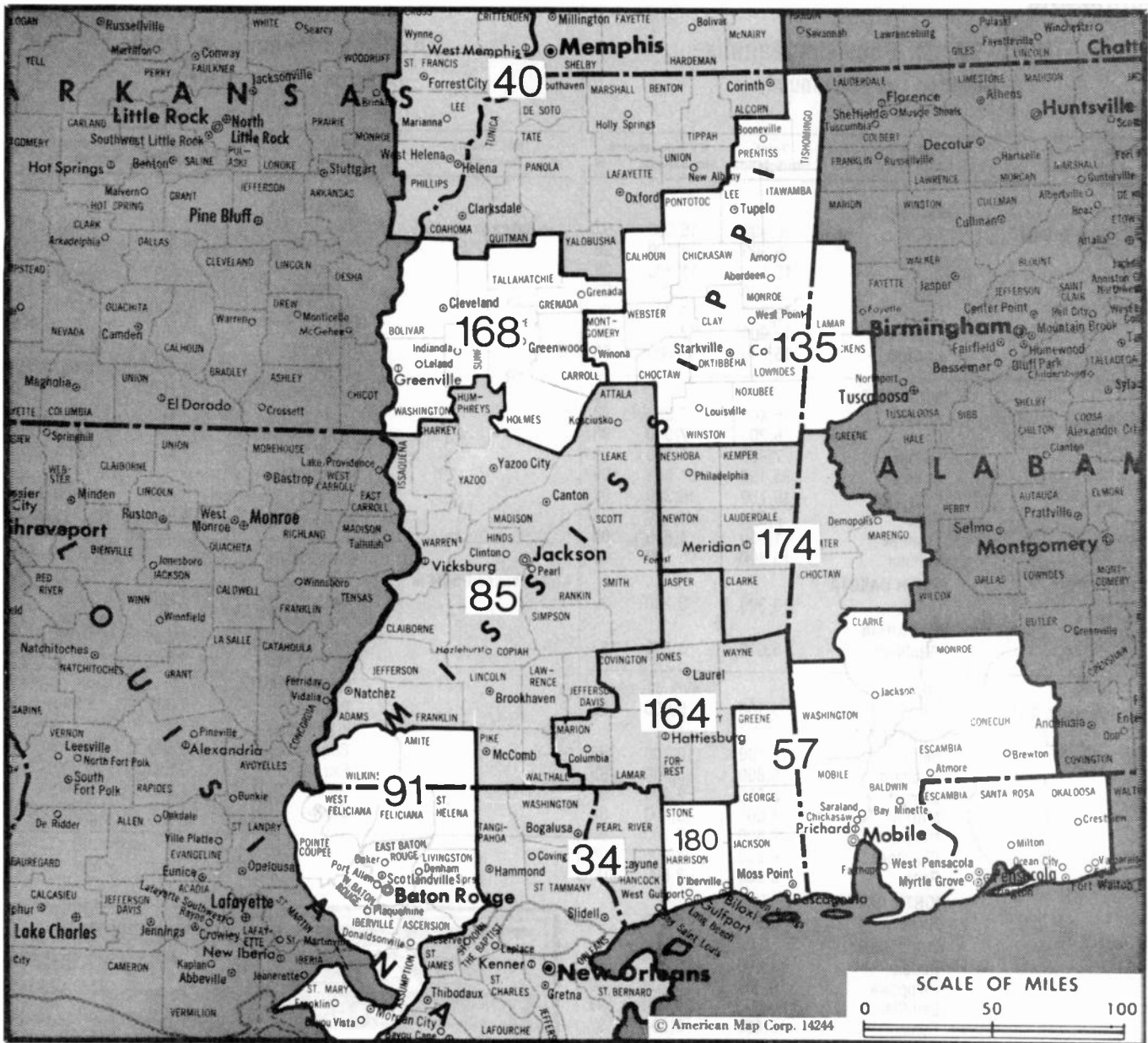
Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WISCONSIN			
	Barron	15,400	15,000	97
	Burnett	5,300	5,100	96
	Dunn	12,100	11,800	98
	Pepin	2,800	2,700	96
	Pierce	10,900	10,700	98
	Polk	12,900	12,700	98
	St Croix	15,800	15,600	99
Between 25-49%	MINNESOTA			
	Aitkin	5,400	5,300	98
	Cass	8,200	7,900	96
	Faribault	7,400	7,300	99
	Olmsted	35,100	34,800	99
	Otter Tail	19,700	19,300	98
	Pope	4,500	4,400	98
	Traverse	1,800	1,800	100
	Winona	15,800	15,500	98
	SOUTH DAKOTA			
	Grant	3,300	3,200	97
	WISCONSIN			
	Washburn	5,600	5,500	98
	Between 5-24%	IOWA		
Emmet		5,100	5,000	98
MINNESOTA				
Beltrami		11,200	10,700	96
Hubbard		5,800	5,500	95
Lincoln		3,000	2,900	97
Murray		4,000	3,900	98
Nobles		7,800	7,700	99
Pipestone		4,200	4,100	98
Rock		3,800	3,800	100
NORTH DAKOTA				
Richland		6,900	6,800	99
WISCONSIN				
Buffalo		5,400	5,300	98
Chippewa		18,400	18,100	98
Eau Claire		30,500	29,900	98
Rusk		5,800	5,600	97
Sawyer		5,200	5,000	96

**KARE, Minneapolis-St. Paul
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	MINNESOTA			
	Big Stone	2,900	2,900	100
	Crow Wing	16,800	16,400	98
	Dodge	5,500	5,400	98
	Jackson	4,900	4,800	98
	Morrison	10,100	9,900	98
	Murray	4,000	3,900	98
	Olmsted	35,100	34,800	99
	Pope	4,500	4,400	98
	Stevens	3,800	3,700	97
	Todd	9,200	9,000	97
	Traverse	1,800	1,800	100
	Wadena	5,000	4,800	96
	WISCONSIN			
Buffalo	5,400	5,300	98	
Washburn	5,600	5,500	98	
Between 5-24%	MINNESOTA			
	Aitkin	5,400	5,300	98
	Cass	8,200	7,900	96
	Douglas	11,200	11,000	98
	Faribault	7,400	7,300	99
	Lincoln	3,000	2,900	97
	SOUTH DAKOTA			
	Grant	3,300	3,200	97
	WISCONSIN			
	Chippewa	18,400	18,100	98
	Eau Claire	30,500	29,900	98
	Rusk	5,800	5,600	97
	Sawyer	5,200	5,000	96

Robert W. Rounsaville & Associates
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Mississippi



Market	Arbitron ADI TV Households	Rank	Market Area Commercial TV Stations
New Orleans, LA	638,300	34	WDSU-TV (6), WGNO-TV (26), WNOL-TV (38), WVUE (8), WWL-TV (4)
Memphis, TN	576,900	40	WHBQ-TV (13), WMC-TV (5), WMKW-TV (30), WPTY-TV (24), WREG-TV (3)
Mobile, AL-Pensacola, FL	425,700	57	WALA-TV (10), WEAR-TV (3), WHBR-TV (33), WJTC (44), WKRG-TV (5), WMPV-TV (21), WPAN (53), WPML (15)
Jackson, MS	277,900	85	WAPT (16), WDBD (40), WJTV (12), WLBT-TV (3), WNTZ (48)
Baton Rouge, LA	256,000	91	WAFB-TV (9), WBRZ (2), WRBT (33)
Columbus-Tupelo, MS	152,700	135	WCBI-TV (4), WTVA (9), WWSB-TV (27)
Laurel-Hattiesburg, MS	87,800	164	WDAM-TV (7)
Greenwood-Greenville, MS	82,300	168	WABG-TV (6), WXVT (15)
Meridian, MS	73,900	174	WLBM-TV (30), WTOK-TV (11), WTZH (24)
Biola-Gulfport-Pascagoula, MS	62,900	180	WLOX-TV (13)

State Cross Reference List

Communities That Receive Programs of Stations That are Located Elsewhere

WTVA, Columbus	See Tupelo, MS
WWSB-TV, Columbus	See West Point, MS
WDAM-TV, Hattiesburg	See Laurel, MS

Mississippi Station Status as of October 1, 1986

	VHF	UHF	TOTAL
Commercial Television Stations	8	7	15
Educational Television Stations	2	6	8
			23

Mississippi—Biloxi-Gulfport-Pascagoula

WLOX-TV

Ch. 13

Network Service: ABC.

Licensee: WLOX Television Inc., Box 4596, Biloxi, MS 39535-4596.

Studio: Dubuys Rd.

Telephone: 601-896-1313.

Mailing Address: Box 4596, Biloxi 39535-4596.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1340-ft. above av. terrain, 1319-ft. above ground, 1549-ft. above sea level.

Latitude 30° 43' 25"
Longitude 89° 05' 29"

Transmitter: 3-mi. NE of McHenry, MS.

Satellite Earth Stations: Andrews, 4.5-meter & 7-meter; RCA, 4.5-meter; Avantek & M/A-Com receivers.

News Services: ABC, AP, NIWS.

Ownership: James S. Love III, Jo Love Little & Mary E. Love McMillan, 90%; others. WLOX Bcstg. owns WSOX(AM) & WAEV(FM), Savannah, GA; KNAN (FM), Monroe, LA; 53% of WKXI(AM) & WTYX(FM), Jackson, MS.

Began Operation: Sept. 15, 1962.

Represented (sales): Blair Television.

Represented (legal): Fletcher, Heald & Hildreth.

Personnel:

JOHN HASH, president.
LEON D. LONG, vice president & general manager.
DON F. MOORE, vice president, director of operations.
JAMES S. FLEMING, chief engineer.

Highest One Hour Rate : \$2000.

Highest 30 Sec. Rate (July 1, 1986): \$500.

NETWORK BASE HOURLY RATE: \$550.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	LOUISIANA			
	Washington	16,400	16,100	98
	MISSISSIPPI			
	Covington	5,700	5,600	98
	Forrest	25,300	25,100	99
	George	5,400	5,400	100
	Greene	3,200	3,100	97
	Hancock	10,200	10,100	99
	Harrison	58,900	58,500	99
	Jackson	43,500	43,100	99



WLOX-TV BMPCT-5991 Granted 7/31/64

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Jones	22,800	22,600	99
	Lamar	9,200	9,100	99
	Marion	9,100	8,900	98
	Pearl River	12,600	12,400	98
	Perry	3,600	3,500	97
	Stone	3,400	3,400	100
	Walthall	4,700	4,600	98
Between 25-49%	MISSISSIPPI			
	Jefferson Davis	4,500	4,400	98
	Wayne	6,600	6,500	98
Between 5-24%	ALABAMA			
	Mobile	136,300	135,400	99
	Washington	5,800	5,700	98
	MISSISSIPPI			
Jasper	6,000	5,900	98	
Smith	5,300	5,200	98	
Station Totals		398,500	394,600	99
Net Weekly Circulation (1986)			221,000	
Average Daily Circulation (1986)			134,200	

Mississippi—Columbus

WCBI-TV

Ch. 4

Network Service: CBS.

Licensee: Columbus Television Inc., Box 271, Columbus, MS 39703.

Studio: Hwy. 12, 4-mi. NE of Columbus.

Telephone: 601-327-4444. TWX: 510-982-9481.

Mailing Address: Box 271, Columbus, MS 39703.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 450-ft. above av. terrain, 500-ft. above ground, 711-ft. above sea level.

Latitude 33° 32' 34"
Longitude 88° 52' 38"

Holds CP for change to 608-ft. above av. terrain, 535-ft. above ground, 695-ft. above sea level, lat. 33° 45' 07", long. 88° 52' 44"; transmitter to 4-mi. NE of Montpelier.

Transmitter: Hwy. 12, 4-mi. NE of Columbus.

Satellite Earth Stations: 3 in operation; Channel Master, 5-meter; Gardiner receivers.

AM Affiliate: WCBI, 1-kw (0.5-kw night), 550 kHz.

News Services: AP, CBS, CNN.

Ownership: Birney Imes Jr., 25%; Birney Imes III, 12.5%; Nancy T. Imes, 12.5%; Stephen B. Imes, 12.5%; Eugene B. Imes, 12.5%; Frank B. Imes, 12.5%; George S. Imes, 12.5%. Birney Imes Jr. also publishes **Columbus Commercial Dispatch** and operates radios WCBI, Columbus; WROX, Clarksdale, MS. Commercial Dispatch Publishing Co., Birney Imes Jr., et al., also own WBOY-TV, Clarksburg, WV; WMUR-TV, Manchester, NH.

Began Operation: July 13, 1956.

Represented (sales): Seltel Inc.

Represented (legal): Arent, Fox, Kintner, Plotkin & Kahn.

Represented (engineering): A. D. Ring & Associates.

Personnel:

W. W. WHITFIELD, group manager.
FRANK IMES, general manager.
WESLEY ADCOCK, local sales manager.
PEGGY LUCAS, news director.
BILL MOREHEAD, chief engineer.

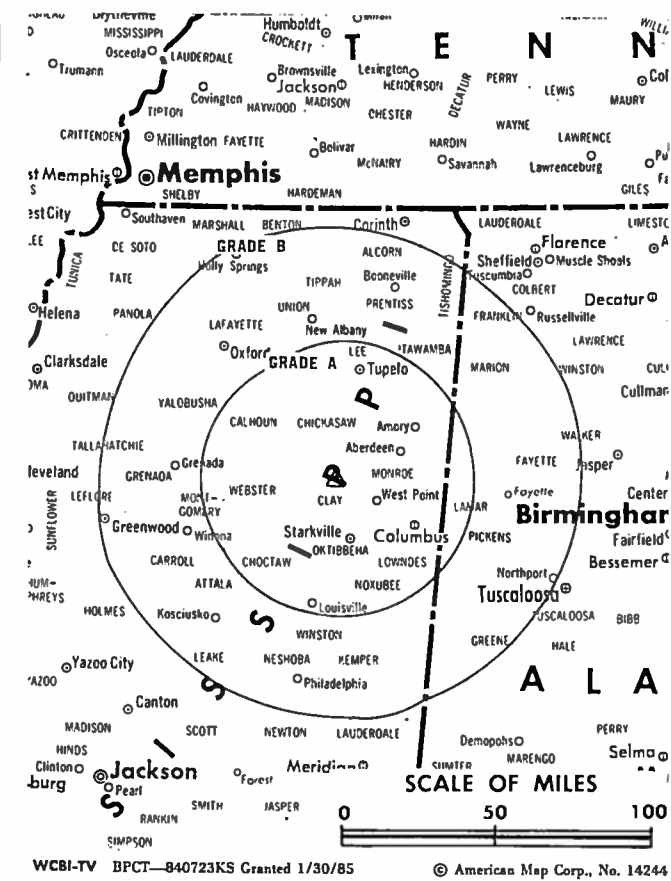
Highest One Hour Rate: \$2000.

Highest 30 Sec. Rate (July 15, 1985): \$350.

NETWORK BASE HOURLY RATE: \$1075.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Fayette	7,200	7,100	99
	Greene	3,800	3,700	97
	Lamar	6,200	6,100	98
	Pickens	7,200	7,000	97
	MISSISSIPPI			
	Calhoun	5,700	5,600	98
	Chickasaw	6,100	6,000	98
	Choctaw	3,100	3,000	97



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Clay	7,300	7,200	99
	Itawamba	7,800	7,700	99
	Lee	22,500	22,200	99
	Lowndes	20,400	20,200	99
	Monroe	12,700	12,500	98
	Noxubee	4,000	3,900	98
	Oktibbeha	12,100	11,900	98
	Webster	3,600	3,500	97
	Winston	6,700	6,600	98
	Between 25-49%	ALABAMA		
Marion		11,900	11,800	99
MISSISSIPPI				
Montgomery		4,500	4,400	98
Pontotoc		8,000	7,900	99
Prentiss	9,000	8,900	99	
Between 5-24%	ALABAMA			
	Franklin	11,100	10,900	98
	Sumter	5,400	5,300	98
	Tuscaloosa	51,700	51,100	99
	MISSISSIPPI			
	Kemper	3,400	3,300	97
	Neshoba	8,900	8,800	99
	Tishomingo	7,300	7,200	99
	Union	8,500	8,400	99
	Yalobusha	4,900	4,800	98
Station Totals		271,000	267,000	98
Net Weekly Circulation (1986)			136,300	
Average Daily Circulation (1986)			80,100	

Mississippi—Greenwood-Greenville

WABG-TV

Ch. 6

Network Service: ABC.

Licensee: Mississippi Telecasting Co. Inc., Box 720, Greenwood, MS 38930.

Studio: 2001 Garrard Ave., Box 720, Greenwood, MS 38930.

Auxiliary Studio: 849 Washington Ave., Box 1643, Greenville, MS 38701.

Telephone: 601-453-4001 (Greenwood); 601-332-0949 (Greenville).

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10.5-kw aural. Antenna: 1960-ft. above av. terrain, 2000-ft. above ground, 2115-ft. above sea level.

Latitude 33° 22' 23"
Longitude 90° 32' 31"

Transmitter: 2.3-mi. NE of city limits, near Inverness, MS.

Satellite Earth Stations: 2 in operation.

News Services: AP, ABC, CNN.

AM Affiliate: WABG, 1-kw (0.5-kw night), 960 kHz.

Ownership: Bahakel Communications Ltd., 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: Oct. 20, 1959.

Represented (sales): Katz Television.

Personnel:

CY N. BAHAKEL, president.
RALPH ROBINSON, general manager.
SHELLEY MARTIN, general sales manager.
GLENN YORK, assistant general manager.
ADA MITCHELL, office manager.
BOB ASKEW, chief engineer.

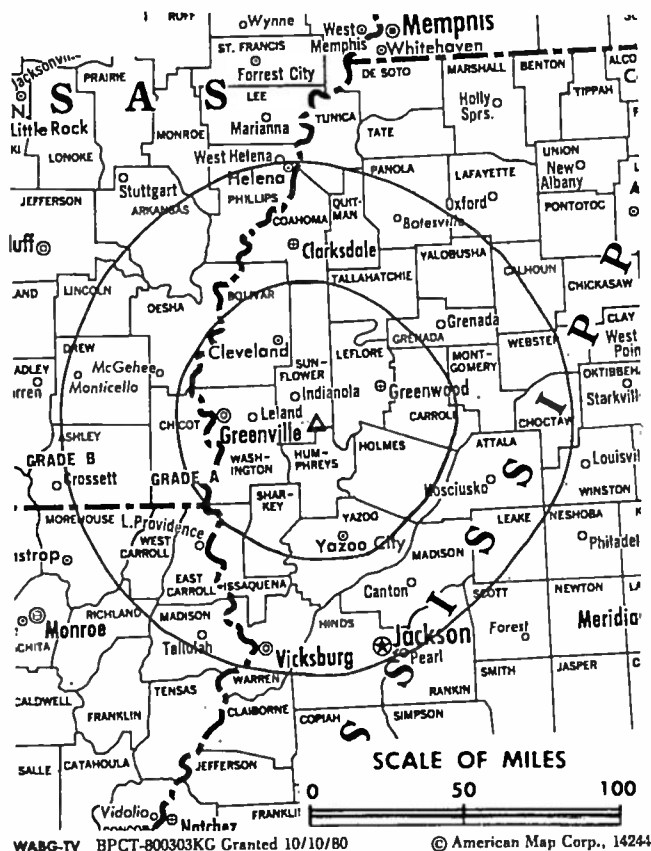
Highest One Hour Rate: \$2500.

Highest 30 Sec. Rate (Aug. 25, 1986): \$600.

NETWORK BASE HOURLY RATE: \$550.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARKANSAS			
	Chicot	5,700	5,500	96
	LOUISIANA			
	West Carroll	4,600	4,500	98
	MISSISSIPPI			
	Attala	6,900	6,800	99
	Bolivar	13,700	13,300	97
	Carroll	3,400	3,300	97
	Coahoma	11,600	11,300	97
	Grenada	7,400	7,300	99
	Holmes	7,200	7,000	97
	Humphreys	4,500	4,400	98
	Issaquena	800	800	100
	Leflore	13,200	12,900	98
	Montgomery	4,500	4,400	98
	Sharkey	2,300	2,200	96
	Sunflower	10,100	9,800	97
Tallahatchie	5,200	5,100	98	
Washington	23,300	22,900	98	



WABG-TV BPCT-800303KG Granted 10/10/80 © American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Yalobusha	4,900	4,800	98
	Yazoo	9,200	9,000	98
Between 25-49%	ARKANSAS			
	Ashley	9,100	8,900	98
	LOUISIANA			
	East Carroll	3,700	3,600	97
	MISSISSIPPI			
	Calhoun	5,700	5,600	98
	Choctaw	3,100	3,000	97
	Leake	6,900	6,800	99
	Panola	9,500	9,400	98
	Quitman	3,800	3,700	97
Warren	18,800	18,500	98	
Webster	3,600	3,500	97	
Between 5-24%	ARKANSAS			
	Desha	6,500	6,300	97
	Drew	6,400	6,200	97
	Phillips	10,900	10,600	97
	LOUISIANA			
	Madison	5,800	5,600	97
	MISSISSIPPI			
	Claiborne	3,900	3,800	97
	Madison	15,100	14,800	98
	Winston	6,700	6,600	98
Station Totals		258,000	252,200	97
Net Weekly Circulation (1986)			148,700	
Average Daily Circulation (1986)			92,800	

Mississippi—Greenville

WXVT

Ch. 15

Network Service: CBS.

Licensee: Big River Broadcasting Co.

Studio: 3015 E. Reed Rd., Greenville, MS 38703.

Telephone: 601-334-1500.

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 2750-kw max. & 891-kw horizontal visual, 178-kw horizontal aural. Antenna: 890-ft. above av. terrain, 919-ft. above ground, 1049-ft. above sea level.

Latitude 33° 39' 26.0"
Longitude 90° 42' 17.5"

Transmitter: 4.9-mi. SSE of Cleveland, MS.

Satellite Earth Stations: 2 in operation; Harris & RCA receivers.

News Service: AP.

Ownership: Lamco Communications Inc. For officers & other interests, see Group Ownership of TV Stations.

Began Operation: Nov. 7, 1980. Sale to present owner by Big River Bcstg. Co. approved by FCC March 5, 1984.

Represented (sales): Seltel Inc.

Represented (legal): Fly, Shuebruk, Gaguine, Boros & Braun.

Represented (engineering): Jules Cohen & Associates.

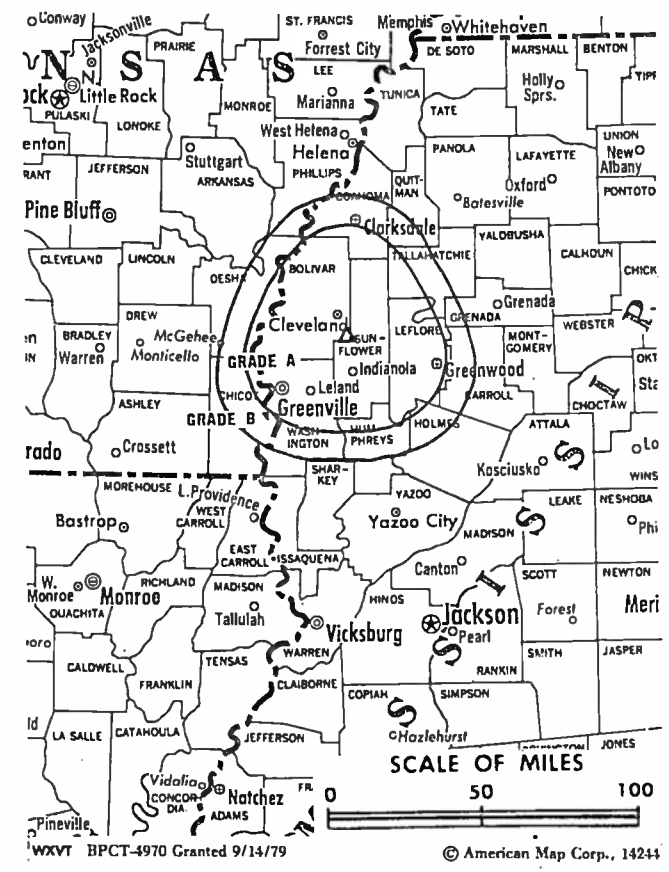
Personnel:

JOE MACIONE JR., vice president & general manager.
JEFF MARTIN, local sales manager.
PERCY KUHN, chief engineer.

Highest 30 Sec. Rate (July 17, 1986): \$400.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARKANSAS			
	Chicot	5,700	5,500	96
	MISSISSIPPI			
	Bolivar	13,700	13,300	97
	Coahoma	11,600	11,300	97
	Grenada	7,400	7,300	99
	Leflore	13,200	12,900	98
Sunflower	10,100	9,800	97	
Washington	23,300	22,900	98	



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	MISSISSIPPI			
	Carroll	3,400	3,300	97
	Humphreys	4,500	4,400	98
	Quitman	3,800	3,700	97
Between 5-24%	ARKANSAS			
	Desha	6,500	6,300	97
	MISSISSIPPI			
	Holmes	7,200	7,000	97
Issaquena	800	800	100	
Montgomery	4,500	4,400	98	
Station Totals		120,900	118,000	97
Net Weekly Circulation (1986)			72,900	
Average Daily Circulation (1986)			43,700	

Mississippi—Gulfport

WXXV-TV

Ch. 25

Network Service: None, independent.

Grantee: Gulf Coast Television Ltd., 609 W. Government St., Brandon, MS 39042.

Studio: Hwy. 49 at Lymon.

Telephone: 601-863-2525.

Mailing Address: Box 2500, Gulfport, MS 39505.

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 2240-kw max. visual, 224-kw max. aural. Antenna: 1600-ft. above av. terrain, 1509-ft. above ground, 1749-ft. above sea level.

Latitude	30°	44'	48"
Longitude	89°	03'	30"

Transmitter: 4.7-mi. NE of McHenry.

Satellite Earth Stations: Scientific-Atlanta; Scientific-Atlanta receivers.

News Services: AP, CNN.

Ownership: Lewis C. Hopper, pres., 26%; Joe H. Sanderson, secy.-treas., 25%; Robert M. Buchanan, 25%. Hopper has interest in WWSB-TV, West Point, MS & WLIN(FM), Jackson, MS. Buchanan owns WKKE(AM), Pearl, MS.

Due to Begin Operation: Jan. 1, 1987.

Represented (legal): Cordon & Kelly.

Represented (engineering): Jules Cohen & Associates, P.C.



Personnel:
LEWIS C. HOPPER, general manager.
TERRY SMITH, chief engineer.
DARBY RATCLIFF, production manager.

Rates: Not available.

Mississippi—Jackson

WAPT

Ch. 16

Network Service: ABC.

Licensee: Clay Bcstg. Corp. of Mississippi Inc., Box 10297, Jackson, MS 39209.

Studio: Channel 16 Way & Maddox Rd.

Telephone: 601-922-1607. TWX: 810-966-2734.

Mailing Address: Box 10297, Jackson, MS 39209.

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 1047-kw max. & 794-kw horizontal visual, 276-kw max. & 158-kw horizontal aural. Antenna: 1166-ft. above av. terrain, 1072-ft. above ground, 1519-ft. above sea level.

Latitude 32° 16' 39"
Longitude 90° 17' 41"

Transmitter: Channel 16 & Maddox Rd.

Satellite Earth Stations: Scientific-Atlanta, 4-meter; M/A-Corn & Scientific-Atlanta receivers.

News Service: AP.

Ownership: Clay Communications Inc., 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: October 3, 1970. Sale by American Public Life Insurance Co. approved by FCC March 18, 1976. Sale to present owner by Lewis C. Hopper, et al., approved by FCC Sept. 6, 1979.

Represented (sales): Seltel Inc.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Cohen & Dippell.

Personnel:

GEORGE DIAB, president.
BEN STRICKLAND, vice president & general manager.
JOE ROOT, station manager.

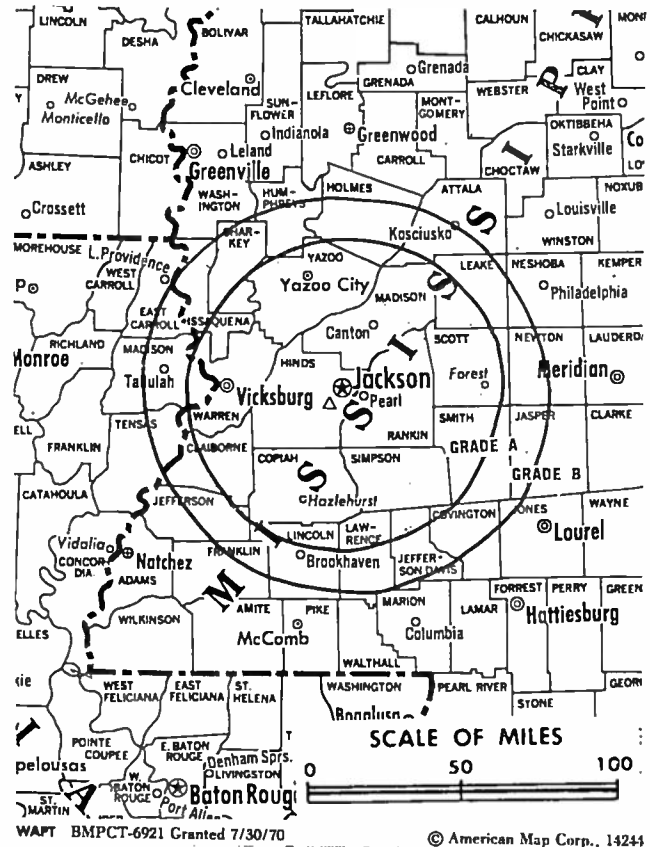
Highest One Hour Rate: \$2800.

Highest 30 Sec. Rate (July 1, 1986): \$655.

NETWORK BASE HOURLY RATE : \$400.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	LOUISIANA			
	Madison	5,800	5,600	97
	MISSISSIPPI			
	Claiborne	3,900	3,800	97
	Copiah	8,900	8,800	99
	Hinds	95,400	94,700	99
	Issaquena	800	800	100
	Lawrence	4,400	4,300	98
	Leake	6,900	6,800	99
	Lincoln	11,000	10,800	98
	Madison	15,100	14,800	98
	Rankin	27,100	26,800	99
	Scott	8,900	8,800	99
	Sharkey	2,300	2,200	96
	Simpson	8,200	8,100	99



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Warren	18,800	18,500	98
	Yazoo	9,200	9,000	98
Between 25-49%	LOUISIANA			
	Concordia	8,200	8,000	98
	Tensas	2,900	2,800	97
	MISSISSIPPI			
	Adams	13,400	13,200	99
	Attala	6,900	6,800	99
	Covington	5,700	5,600	98
	Humphreys	4,500	4,400	98
	Jefferson	2,900	2,800	96
	Jefferson Davis	4,500	4,400	98
Leflore	13,200	12,900	98	
Newton	7,200	7,100	99	
Pike	13,200	13,000	98	
Smith	5,300	5,200	98	
Between 5-24%	LOUISIANA			
	East Carroll	3,700	3,600	97
	MISSISSIPPI			
	Carroll	3,400	3,300	97
	Franklin	3,000	2,900	97
	Holmes	7,200	7,000	97
	Montgomery	4,500	4,400	98
	Neshoba	8,900	8,800	99
Walthall	4,700	4,600	98	
Station Totals		350,000	344,600	98
Net Weekly Circulation (1986)				206,700
Average Daily Circulation (1986)				110,600

Mississippi—Jackson

WDBD

Ch. 40

Network Service: None, independent.

Licensee: Jackson Family Television, Box 10888, Jackson, MS 39209.

Studio: Channel 16 Way, Jackson, MS 39209.

Mailing Address: Box 10888, Jackson, MS 39209.

Telephone: 601-922-1234.

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 1050-kw visual, 105-kw aural. Antenna: 1210-ft. above av. terrain, 1078-ft. above ground, 1522-ft. above sea level.

Latitude 32° 16' 53"
Longitude 90° 17' 41"

Transmitter: 1.8-mi. SW of intersection of Hwy. 18 & I-20.

Satellite Earth Stations: 3 in operation.

News Service: AP.

Ownership: Media Central Inc., 50.5%; H. Bernard Dixon, 0.5%; Jackson TV 40 Ltd., Ltd. partner, 49%. For Media Central other interests, see Group Ownership of TV Stations.

Began Operation: Dec. 27, 1984. Transfer of control of CP from Brenda Harrison to H. Bernard Dixon approved by FCC April 30, 1985. FCC approved transfer of control to Media Central Nov. 26, 1985.

Represented (sales): Independent Television Sales.

Represented (legal): McCampbell & Young.

Represented (engineering): B. Scott Baxter & Associates.

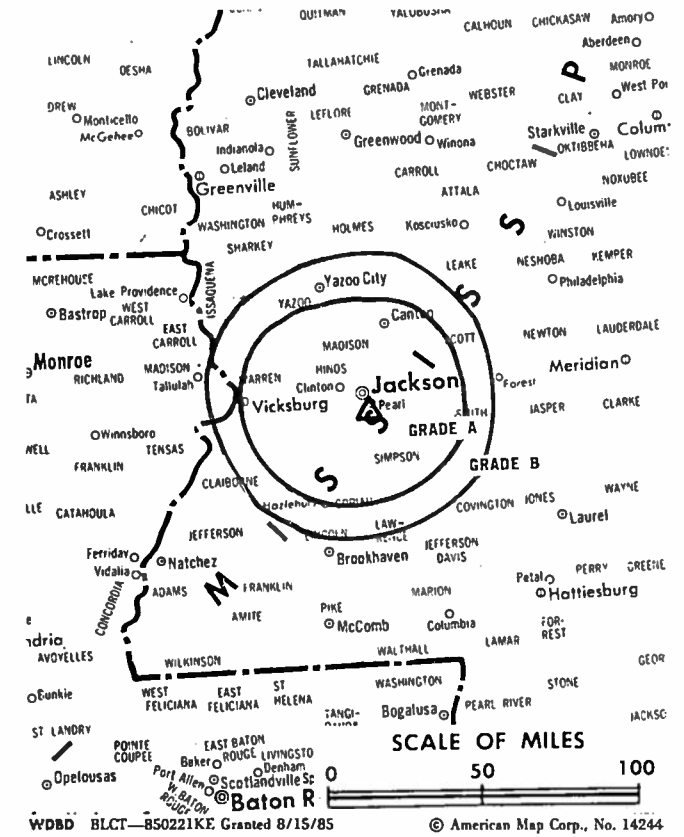
Personnel:

TOM MATTHEWS, general manager.
MARK BROWN, general sales manager.
BETH MOORE, program director.
HAROLD STANTON, chief engineer.
HOLLAND McDANIEL, promotion director.
GWEN HARMON, news director.

Highest 30 Sec. Rate: \$150.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MISSISSIPPI			
	Claiborne	3,900	3,800	97
	Copiah	8,900	8,800	99
	Hinds	95,400	94,700	99
	Issaquena	800	800	100
	Madison	15,100	14,800	98
	Rankin	27,100	26,800	99
	Sharkey	2,300	2,200	96



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Yazoo	9,200	9,000	98
Between 25-49%	MISSISSIPPI			
	Leake	6,900	6,800	99
	Lincoln	11,000	10,800	98
	Scott	8,900	8,800	99
	Simpson	8,200	8,100	99
	Smith	5,300	5,200	98
	Warren	18,800	18,500	98
Between 5-24%	LOUISIANA			
	Madison	5,800	5,600	97
	MISSISSIPPI			
	Covington	5,700	5,600	98
	Franklin	3,000	2,900	97
	Holmes	7,200	7,000	97
	Jefferson	2,900	2,800	96
	Jefferson Davis	4,500	4,400	98
	Lawrence	4,400	4,300	98
Station Totals		255,300	251,700	98
Net Weekly Circulation (1986)				127,100
Average Daily Circulation (1986)				61,500

Mississippi—Jackson

WJTV

Ch. 12

Network Service: CBS.

Licensee: News Press & Gazette Co., Box 8887, Jackson, MS 39204.

Studio: 1820 TV Road, Jackson.

Telephone: 601-372-6311. TWX: 810-966-2735.

Mailing Address: Box 8887, Jackson, MS 39204.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 43.7-kw aural. Antenna: 1630-ft. above av. terrain, 1615-ft. above ground, 1949-ft. above sea level.

Latitude 32° 14' 25.59"
Longitude 90° 24' 15.05"

Transmitter: 1.5-mi. SE of Raymond, 0.3-mi. S of Route 18.

Satellite Earth Stations: Transmit/receive; 7 in operation; BMS receivers.

News Service: AP.

Ownership: News Press & Gazette Co. For other interests, see Group Ownership of TV Stations.

Began Operation: March 15, 1954 as WSLI-TV; in 1955, after WSLI-TV owners got permission to sell 40% interest to Mississippi Publishers Corp., latter took WJTV (Ch. 25) off air on May 31 and WSLI-TV switched call letters to WJTV (Television Digest, Vol. 11:16, 21, 23). Sale to present owner by Capitol Bcstg. Co. approved by FCC March 7, 1983 (Vol. 22:50).

Represented (sales): Blair Television.

Represented (legal): Arent, Fox, Kintner, Plotkin & Kahn.

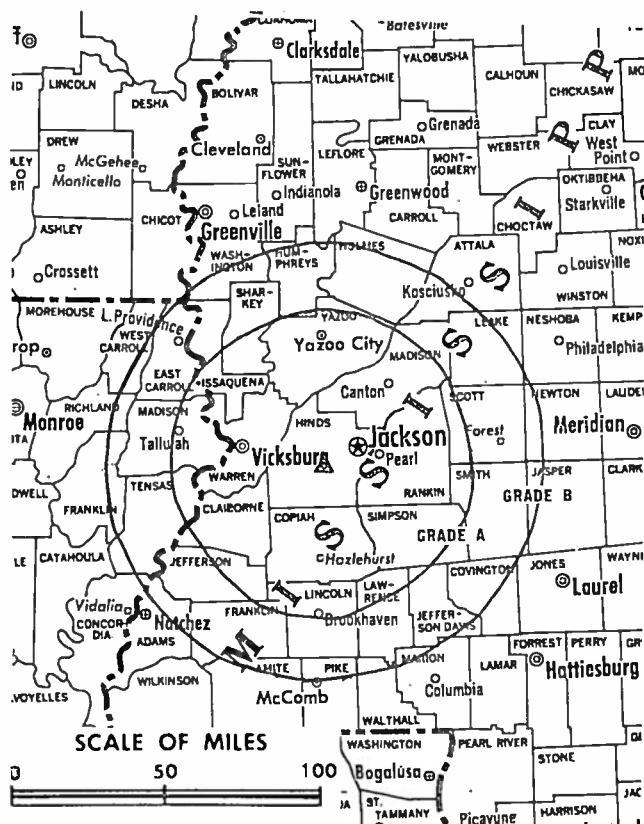
Personnel:

- JOHN A. MacGREGOR, president.
- WILLIAM H. DILDAY JR., exec. vice president & general manager.
- STEVE MICHAUD, general sales manager.
- JIMMIE A. STEMBRIDGE, chief engineer.
- STEVE ROLLISON, vice president, news.
- WALTER SADDLER, news director.
- PHYLLIS QUALLS-BROOKS, public affairs director.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MISSISSIPPI			
	Adams	13,400	13,200	99
	Attala	6,900	6,800	99
	Claiborne	3,900	3,800	97
	Copiah	8,900	8,800	99
	Covington	5,700	5,600	98
	Forrest	25,300	25,100	99
	Franklin	3,000	2,900	97
	Hinds	95,400	94,700	99
	Holmes	7,200	7,000	97
	Humphreys	4,500	4,400	98
	Issaquena	800	800	100
	Jefferson	2,900	2,800	96
	Jefferson Davis	4,500	4,400	98
	Lawrence	4,400	4,300	98
	Leake	6,900	6,800	99
	Leflore	13,200	12,900	98
	Lincoln	11,000	10,800	98
	Madison	15,100	14,800	98
	Pike	13,200	13,000	98
	Rankin	27,100	26,800	99
	Scott	8,900	8,800	99
	Sharkey	2,300	2,200	96
	Simpson	8,200	8,100	99
	Smith	5,300	5,200	98



WJTV BPCT-2540 Granted 1/10/62 © American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Warren	18,800	18,500	98
	Washington	23,300	22,900	98
	Yazoo	9,200	9,000	98
Between 25-49%	LOUISIANA			
	Madison	5,800	5,600	97
	Tensas	2,900	2,800	97
	MISSISSIPPI			
	Amite	4,500	4,400	98
	Grenada	7,400	7,300	99
	Jasper	6,000	5,900	98
	Lamar	9,200	9,100	99
	Marion	9,100	8,900	98
	Montgomery	4,500	4,400	98
Neshoba	8,900	8,800	99	
Newton	7,200	7,100	99	
Sunflower	10,100	9,800	97	
Walthall	4,700	4,600	98	
Winston	6,700	6,600	98	
Between 5-24%	ARKANSAS			
	Chicot	5,700	5,500	96
	LOUISIANA			
	Catahoula	4,500	4,300	96
	Concordia	8,200	8,000	98
	East Carroll	3,700	3,600	97
	Franklin	8,500	8,300	98
	Richland	7,700	7,500	97
	West Carroll	4,600	4,500	98
	MISSISSIPPI			
Bolivar	13,700	13,300	97	
Carroll	3,400	3,300	97	
Choctaw	3,100	3,000	97	
Jones	22,800	22,600	99	
Station Totals		522,200	513,600	98
Net Weekly Circulation (1986)			326,000	
Average Daily Circulation (1986)			202,500	

Mississippi—Jackson

WLBT-TV

Ch. 3

Network Service: NBC.

Licensee: TV-3 Inc., Box 1712, Jackson, MS 39205.

Studio: 715 S. Jefferson St., Jackson, MS 39205.

Telephone: 601-948-3333. TWX: 601-948-0726.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 95.5-kw visual, 19.1-kw aural. Antenna: 2050-ft. above av. terrain, 1999-ft. above ground, 2419-ft. above sea level.

Latitude 32° 12' 46"
Longitude 90° 22' 54"

Transmitter: 12-mi. SW of Jackson.

Satellite Earth Stations: Comtech, 5-meter; Pinzone receivers.

News Service: AP.

Ownership: Civic Communications Corp. Aaron E. Henry, chmn., 45%; Owen Cooper, pres., 5%; Charles L. Young, v.p., 45%; Frank E. Melton, exec. v.p., 5%. Civic Communications also owns WLBM-TV, Meridian, MS.

Began Operation: Dec. 20, 1953. Original licensee, Lamar Life Insurance Co., denied renewal of license by court decision June 20, 1969. Interim operating authority granted June 2, 1971 to Communications Improvement which began operation June 14, 1971. TV-3 began operation Feb. 1, 1980. Sale to present owners approved by FCC Dec. 13, 1983 (Television Digest, Vol. 1:52).

Represented (sales): Katz Television.

Represented (legal): Blair, Joyce & Silva.

Represented (engineering): Jules Cohen & Associates.

Personnel:

FRANK MELTON, executive vice president & general manager.

DANIEL MODISETT, general sales manager.

BRAD STREIT, station manager.

BERT CASE, news director.

FLOYD KINARD, chief engineer.

JOYCE HUGHES, personnel director.

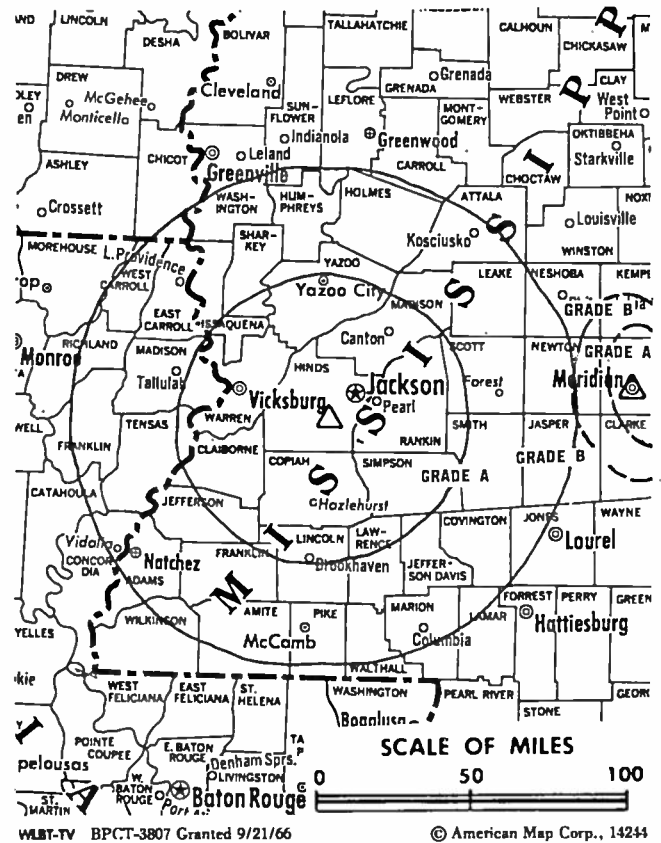
GOLDIA REVIES, public service director.

Highest 30 Sec. Rate: \$700.

NETWORK BASE HOURLY RATE: \$1800.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	LOUISIANA			
	Madison	5,800	5,600	97
	Tensas	2,900	2,800	97
	MISSISSIPPI			
	Adams	13,400	13,200	99
	Attala	6,900	6,800	99
	Claiborne	3,900	3,800	97
	Copiah	8,900	8,800	99
	Franklin	3,000	2,900	97
	Hinds	95,400	94,700	99
	Holmes	7,200	7,000	97
	Humphreys	4,500	4,400	98
	Issaquena	800	800	100
	Jefferson	2,900	2,800	96
	Jefferson Davis	4,500	4,400	98
	Lawrence	4,400	4,300	98
	Leake	6,900	6,800	99
	Leflore	13,200	12,900	98
	Lincoln	11,000	10,800	98
	Madison	15,100	14,800	98
	Newton	7,200	7,100	99
	Pike	13,200	13,000	98
Rankin	27,100	26,800	99	
Scott	8,900	8,800	99	
Sharkey	2,300	2,200	96	
Simpson	8,200	8,100	99	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Smith	5,300	5,200	98
	Sunflower	10,100	9,800	97
	Warren	18,800	18,500	98
	Washington	23,300	22,900	98
	Yazoo	9,200	9,000	98
Between 25-49%	ARKANSAS			
	Chicot	5,700	5,500	96
	LOUISIANA			
East Carroll	3,700	3,600	97	
Between 5-24%	MISSISSIPPI			
	Amite	4,500	4,400	98
	Carroll	3,400	3,300	97
	Covington	5,700	5,600	98
	Jasper	6,000	5,900	98
	Marion	9,100	8,900	98
	Montgomery	4,500	4,400	98
	Neshoba	8,900	8,800	99
	Walthall	4,700	4,600	98
	Winston	6,700	6,600	98
	Between 5-24%	LOUISIANA		
Catahoula		4,500	4,300	96
Concordia		8,200	8,000	98
East Feliciana		5,700	5,500	96
Franklin		8,500	8,300	98
Richland		7,700	7,500	97
West Carroll		4,600	4,500	98
MISSISSIPPI				
Bolivar		13,700	13,300	97
Choctaw		3,100	3,000	97
Clarke		6,300	6,200	98
Jones	22,800	22,600	99	
Wilkinson	3,200	3,100	97	
Station Totals		495,500	486,900	98
Net Weekly Circulation (1986)			330,500	
Average Daily Circulation (1986)			220,600	

Mississippi—Laurel-Hattiesburg

WDAM-TV

Ch. 7

Network Service: NBC.

Licensee: Beam Broadcasters Ltd., Box 16269, Hattiesburg, MS 39404-6269.

Studio: U.S. Hwy. 11, approx. 1.2-mi. N of Eastabutchie.

Telephones: 601-544-4730, Hattiesburg; 601-649-3111, Laurel.

Mailing Address: Box 16269, Hattiesburg, MS 39404.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 47-kw aural. Antenna: 529-ft. above av. terrain, 576-ft. above ground, 771-ft. above sea level.

Latitude 31° 27' 12"
Longitude 89° 17' 05"

Transmitter: U.S. Hwy. 11, approx. 1.2-mi. N of Eastabutchie.

Satellite Earth Stations: Harris, 3.5-meter & 8-meter; Avcom, Harris & M/A-Com receivers.

News Service: AP.

Ownership: Beam Broadcasters Ltd. See Group Ownership of TV Stations.

Began Operation: June 8, 1956 on Ch. 9. Two months later WDSU-TV, New Orleans, acquired 51% interest, with remaining 49% being held equally by 4 founding partners, Dave A. & Harold M. Matison and Milton J. & Alvin H. Fine (Television Digest, Vol. 12:31, 38). Plant was sold to owners, who held CP for Ch. 7, Laurel, MS; when WDSU-TV received FCC authorization to shift WAFB-TV, Baton Rouge from Ch. 28 to Ch. 9 pending outcome of hearings, new owners began operation on Ch. 7 Sept. 3, 1959 (Vol. 13:44; 15:36). Sale of 43.75% to S. A. Rosenbaum as well as stock to Marvin Reuben & Jerry P. Keith by William S. Smylie family approved Dec. 7, 1960 by FCC (Vol. 16:49, 50). Sale to present owners approved July 27, 1983.

Represented (sales): Katz Television.

Represented (legal): Hogan & Hartson.

Represented (engineering): Carl T. Jones Associates.

Personnel:

CLIFF BROWN, general manager & general sales manager.
KEN HAWKINS, local & regional sales manager.
MARTHA SPENCER, program & traffic director.
ALVIN EATON, community affairs director.
TIM PERRY, creative services director.
BILL TELL ZORTMAN, news director.
BOBBY SMITH, chief engineer.

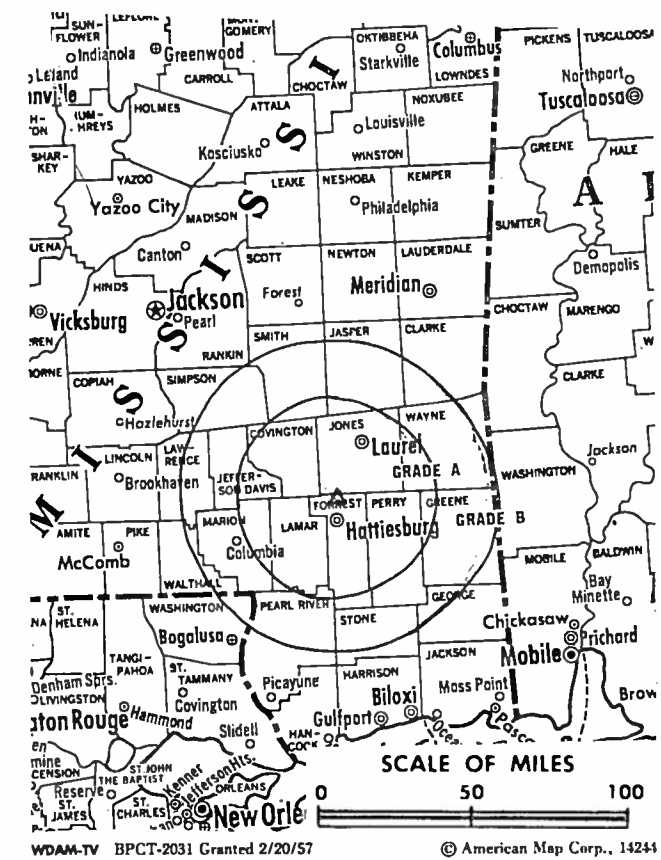
Highest One Hour Rate: \$2000.

Highest 30 Sec. Rate: \$1000.

NETWORK BASE HOURLY RATE: \$975.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MISSISSIPPI			
	Covington	5,700	5,600	98
	Forrest	25,300	25,100	99
	Jasper	6,000	5,900	98
	Jefferson Davis	4,500	4,400	98
	Jones	22,800	22,600	99



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Lamar	9,200	9,100	99
	Marion	9,100	8,900	98
	Perry	3,600	3,500	97
	Smith	5,300	5,200	98
	Stone	3,400	3,400	100
	Walthall	4,700	4,600	98
Wayne	6,600	6,500	98	
Between 25-49%	MISSISSIPPI			
	Clarke	6,300	6,200	98
	George	5,400	5,400	100
	Greene	3,200	3,100	97
Pike	13,200	13,000	98	
Between 5-24%	ALABAMA			
	Choctaw	5,600	5,500	98
Washington	5,800	5,700	98	
LOUISIANA	Washington	16,400	16,100	98
	MISSISSIPPI			
Lawrence	4,400	4,300	98	
Lincoln	11,000	10,800	98	
Newton	7,200	7,100	99	
Pearl River	12,600	12,400	98	
Simpson	8,200	8,100	99	
Station Totals		205,500	202,500	98
Net Weekly Circulation (1986)			119,300	
Average Daily Circulation (1986)			86,600	

Mississippi—Meridian

WTZH

(formerly WHTV)

Ch. 24

Network Service: CBS.

Licensee: Meridian Broadcasting Partnership, Box 5185, Meridian, MS 39301.

Studio: 1.8-mi. S of Meridian on Hwy. 45.

Telephone: 601-693-2933.

Mailing Address: Box 5185, Meridian, MS 39301.

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 724-kw max. & 631-kw horizontal visual, 72.4-kw max. & 63.1-kw horizontal aural. Antenna: 610-ft. above av. terrain, 368-ft. above ground, 1049-ft. above sea level.

Latitude 32° 19' 40.1"
Longitude 88° 41' 32.6"

Transmitter: Boseman Way.

Satellite Earth Stations: 6 in operation; M/A-Com, Microdyne & Scientific-Atlanta receivers.

News Services: AP, CBS, CNN.

Ownership: Meridian TV 24 Ltd. Partnership, 85%; Meridian Telecasting Inc., 15%. Meridian TV 24 ownership: Media Capital of Meridian Inc., gen. partner, 27%; James D. Moore Jr., gen. partner, 3%; Karen D. Chandler, Ltd. partner, 70%. MCM ownership: Mary Ellen Moore, 100%. MTI ownership: Steven J. Pruet, 100%.

Began Operation: June 10, 1968; left air Oct. 13, 1970. Sale to Frank Spain, et al., by Delta Communications Corp. approved by FCC March 23, 1972. Resumed operation Dec. 6, 1972. FCC approved sale to present owners Aug. 15, 1985.

Represented (sales): Seltel Inc.

Represented (legal): Reddy, Begley & Martin.

Personnel:

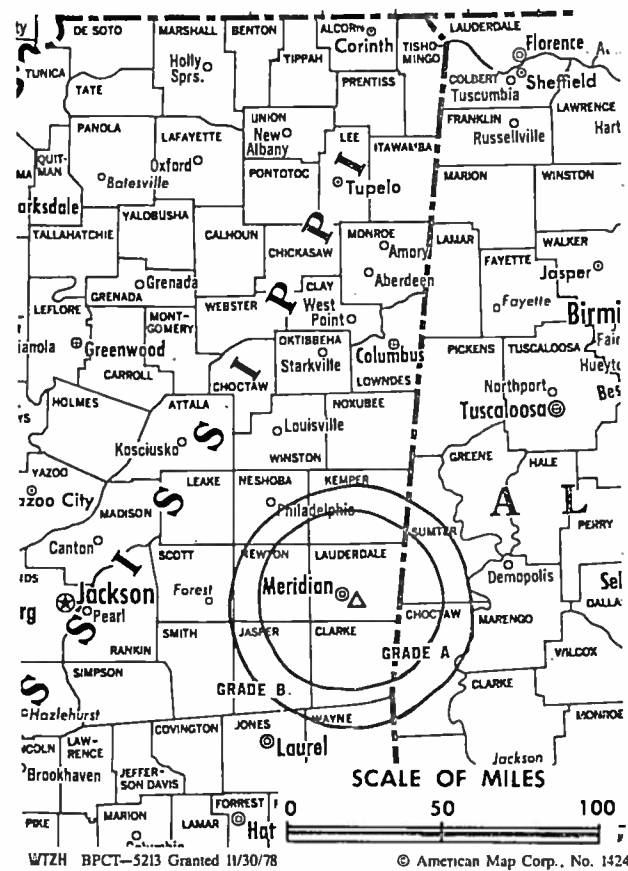
- BOB HORTON, general manager.
- RAY B. DENTON, station manager.
- DAWN WALKER, program director.
- BEVERLY KNOX, news director.
- DONNA KNIGHT, sales manager.
- SHAWN VEACH, traffic manager.
- NEIL HATTEN, production manager.

Highest 30 Sec. Rate: \$260.

NETWORK BASE HOURLY RATE: \$355.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA Choctaw	5,600	5,500	98



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Sumter	5,400	5,300	98
	MISSISSIPPI			
	Clarke	6,300	6,200	98
	Kemper	3,400	3,300	97
	Lauderdale	29,300	29,000	99
	Newton	7,200	7,100	99
Between 25-49%	MISSISSIPPI			
	Jones	22,800	22,600	99
	Neshoba	8,900	8,800	99
Between 5-24%	ALABAMA			
	Marengo	8,400	8,200	98
	MISSISSIPPI			
	Jasper	6,000	5,900	98
	Wayne	6,600	6,500	98
Station Totals		109,900	108,400	98
Net Weekly Circulation (1986)				57,700
Average Daily Circulation (1986)				33,800

Mississippi—Meridian

WLBM-TV

Ch. 30

W L B M

30

M E R I D I A N



Network Service: NBC.

Licensee: TV-3 Inc., 715 S. Jefferson St., Box 1712, Jackson, MS 39201.

Studio: 4608 Skyland Dr., Meridian, MS 39301.

Telephone: 601-485-3030.

Technical Facilities: Channel No. 30 (566-572 MHz). Authorized power: 89.1-kw max. & 35.9-kw horizontal visual, 8.91-kw max. & 3.59-kw horizontal aural. Antenna: 610-ft. above av. terrain, 405-ft. above ground, 1030-ft. above sea level.

Latitude 32° 19' 34"
Longitude 88° 41' 12"

Transmitter: 0.8-mi S of Meridian at 4608 Skyland Dr.

Satellite Earth Stations: 8-meter & 3-meter; Harris receivers.

News Service: NBC.

Ownership: See WLBT-TV, Jackson, MS.

Began Operation: Sept. 30, 1982.

Represented (sales): Katz Television.

Represented (legal): Blair, Joyce & Silva.

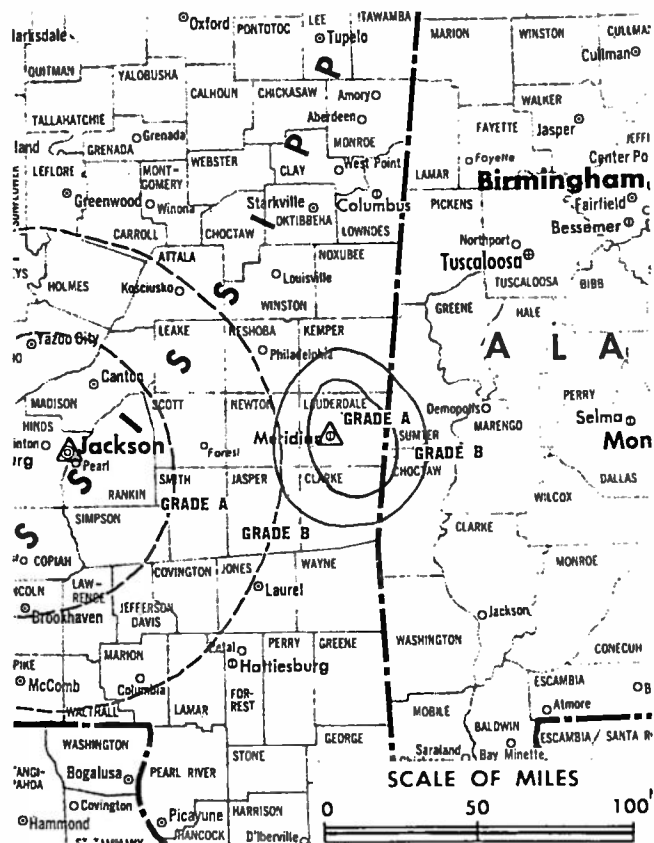
Represented (engineering): Jules Cohen & Associates.

Personnel:

PLURIA MARSHALL JR., vice president & general manager.

Highest 30 Sec. Rate (July 17, 1986): \$400.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.



WLBM-TV BPCT-801224KF Granted 9/14/81

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MISSISSIPPI			
	Kemper Lauderdale	3,400 29,300	3,300 29,000	97 99
Between 25-49%	ALABAMA			
	Choctaw Sumter	5,600 5,400	5,500 5,300	98 98
Between 5-24%	MISSISSIPPI			
	Jasper	6,000	5,900	98
	Neshoba Newton	8,900 7,200	8,800 7,100	99 99
Station Totals		72,100	71,100	98
Net Weekly Circulation (1986)				34,800
Average Daily Circulation (1986)				17,800

Mississippi—Meridian

WTOK-TV

Ch. 11

Network Service: ABC.

Licensee: W TOK-TV Inc.

Studio: Southern Bldg.

Mailing Address: Box 2988, Meridian, MS 39302.

Telephone: 601-693-1441. TWX: 501-961-1090.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 46.5-kw aural. Antenna: 536-ft. above av. terrain, 319-ft. above ground, 984-ft. above sea level.

Latitude 32° 19' 38.3"
Longitude 88° 41' 27.8"

Transmitter: U.S. Hwy. 45, 1.8-mi. S of city.

Satellite Earth Stations: 2 in operation; Andrew, Avantek & RCA receivers.

News Service: AP, ABC.

Ownership: United Bcstg. Corp. Larry C. Wallace, chmn., 47.01%; Michael L. Waddington, pres., 3.86%; John J. Flake & Jerry L. Maulden, 15.03% each; Thomas F. McLarty IV, 14.78%; Howard J. Weichern Jr., 1.54%; Alvin G. Flanagan, 1.11%; David J. Jones, 1.7%. Also owns KARK-TV, Little Rock, AR & KDBC-TV, El Paso, TX. D. J. Jones has interest in application for Ch. 13 Memphis, TN.

Began Operation: Sept. 25, 1953. Sale to H & C Communications owner by Robert F. Wright, et al., approved by FCC July 28, 1981 (Television Digest, Vol. 21:14). Sale to Southwest Media Inc. (later United Bcstg. Corp.) approved by FCC Oct. 24, 1984. (Vol. 24:26, 33).

Represented (sales): Blair Television.

Represented (legal): Gammon & Grange.

Represented (engineering): Jules Cohen & Associates.

Personnel:

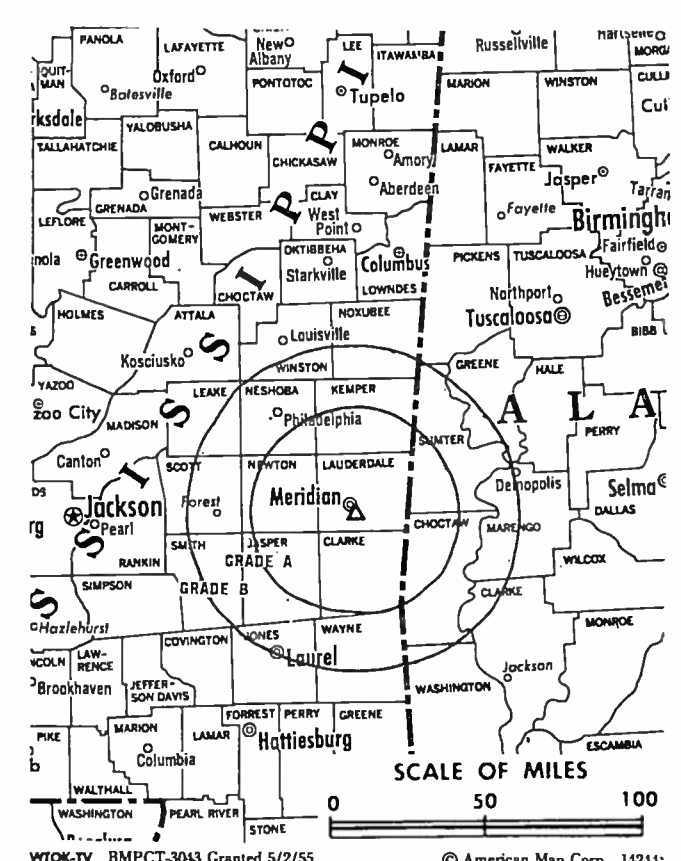
- ROBERT F. WARD, president & general manager.
- BOB FORD, general sales manager.
- JOHN JOHNSON, news director.
- CECIL C. GERMANY, national sales manager.
- BOB HOLLAND, personnel director.
- EDNA LA SHANE, traffic manager.
- BERNICE P. STEWART, program manager.
- CHRIS BURGBACHER, chief engineer.

Highest 30 Sec. Rate (July 16, 1986): \$1000.

NETWORK BASE HOURLY RATE: \$1727.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Choctaw	5,600	5,500	98
	Marengo	8,400	8,200	98
	Sumter	5,400	5,300	98
	MISSISSIPPI			
	Clarke	6,300	6,200	98
	Jasper	6,000	5,900	98



WTOK-TV BMPCT-3043 Granted 5/2/55 © American Map Corp., 14244;

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Kemper	3,400	3,300	97
	Lauderdale	29,300	29,000	99
	Neshoba	8,900	8,800	99
	Newton	7,200	7,100	99
	Noxubee	4,000	3,900	98
	Wayne	6,600	6,500	98
	Winston	6,700	6,600	98
Between 25-49%	ALABAMA			
	Greene	3,800	3,700	97
Between 5-24%	MISSISSIPPI			
	Jones	22,800	22,600	99
	ALABAMA			
	Clarke	9,500	9,300	98
	Hale	5,000	4,900	98
	Pickens	7,200	7,000	97
	Washington	5,800	5,700	98
	Wilcox	4,600	4,500	98
	MISSISSIPPI			
	Leake	6,900	6,800	99
Scott	8,900	8,800	99	
Smith	5,300	5,200	98	
Station Totals		177,600	174,800	98
Net Weekly Circulation (1986)			101,100	
Average Daily Circulation (1986)			65,200	

Mississippi—Natchez

WNTZ

Ch. 48

Network Service: None, independent.

Licensee: MSLA Bcstg. Inc., Television Plaza, Beltline Hwy., Natchez, MS 39120.

Studio: 625 Beltline Hwy., Natchez 39120.

Telephone: 601-442-4800.

Mailing Address: Box 2240, Natchez, MS 39120.

Technical Facilities: Channel No. 48 (674-680 MHz). Authorized power: 1170-kw max. visual, 120-kw max. aural. Antenna: 1043-ft. above av. terrain, 848-ft. above ground, 1008-ft. above sea level.

Latitude 31° 30' 33"
Longitude 91° 24' 19"

Transmitter: 625 Beltline Hwy., Natchez.

Satellite Earth Station: Satcom, 3.8-meter; Pinzone receivers.

Ownership: William B. Atkins, pres., 100%.

Began Operation: Nov. 16, 1985.

Represented (legal): Thomas L. Root, P.C.

Represented (engineering): Peter V. Gureckis & Assoc.

Personnel:

DONALD B. WILBURN, general manager & sales manager.
GWEN BELTON, news director.
MARK MCKAY, promotion director.

Highest 30 Sec. Rate: \$55.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	LOUISIANA			
	Catahoula	4,500	4,300	96
	Concordia	8,200	8,000	98



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Franklin	8,500	8,300	98
	Tensas	2,900	2,800	97
MISSISSIPPI				
	Adams	13,400	13,200	99
	Jefferson	2,900	2,800	96
	Wilkinson	3,200	3,100	97
Station Totals		43,600	42,500	97
Net Weekly Circulation (1986)			6,700	
Average Daily Circulation (1986)			2,900	

Mississippi—Tupelo—Columbus

WTVA

Ch. 9

Network Service: NBC.

Licensee: WTWV Inc., Box 350, Tupelo, MS 38802.

Studio: Beech Spring Rd., 2.5-mi. N of city limits.

Telephone: 601-842-7620.

Mailing Address: Box 350, Tupelo, MS 38802.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1780-ft. above av. terrain, 1590-ft. above ground, 2170-ft. above sea level.

Latitude 33° 47' 40"
Longitude 89° 05' 16"

Transmitter: 2.1-mi. NW of Woodland.

Satellite Earth Stations: 3 in operation.

News Service: AP.

Ownership: Frank K. Spain, 35%; Letha M. Spain, 20%; Perrin Purvis, 10%; Margaret H. Spain, 35%. Same principals own WTVX(TV), Fort Pierce-Vero Beach, FL.

Began Operation: March 18, 1957.

Represented (sales): Katz Television.

Represented (legal): Haley, Bader & Potts.

Personnel:

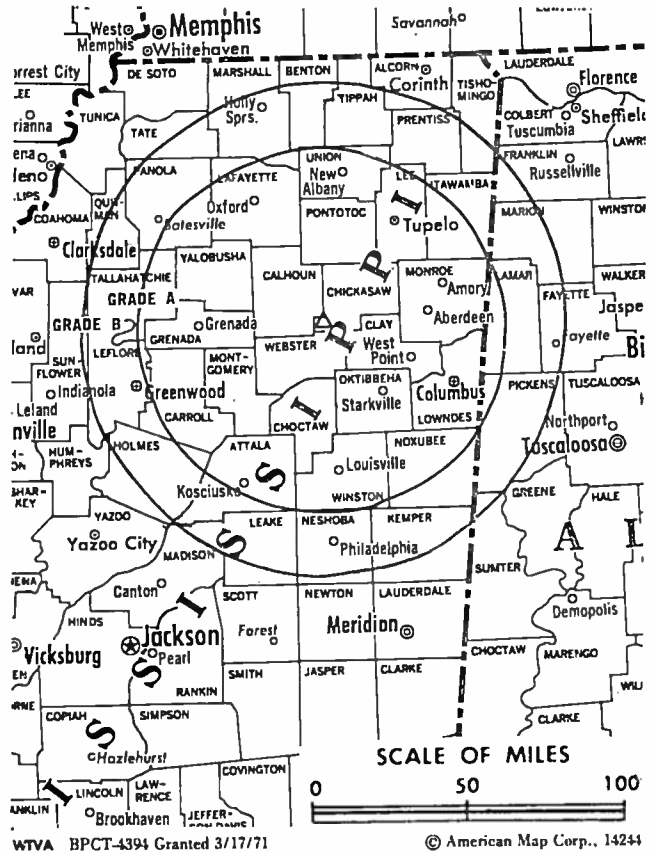
- FRANK K. SPAIN, president.
- MARK LEDBETTER, general manager.
- BOB LEECH, national sales director.
- JACK CRISTIL, local sales director.
- CHARLES ED BISHOP, program director.
- WENDELL ROBINSON, chief engineer.
- GERALD STANFORD, operations director.
- TERRY SMITH, news director.

Highest 30 Sec. Rate: \$500.

NETWORK BASE HOURLY RATE: \$900.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Lamar	6,200	6,100	98
	Marion	11,900	11,800	99
	Pickens	7,200	7,000	97
	MISSISSIPPI			
	Attala	6,900	6,800	99
	Calhoun	5,700	5,600	98
	Carroll	3,400	3,300	97
	Chickasaw	6,100	6,000	98
	Choctaw	3,100	3,000	97
	Clay	7,300	7,200	99
	Grenada	7,400	7,300	99
	Itawamba	7,800	7,700	99
	Lafayette	11,400	11,200	98
	Lee	22,500	22,200	99
	Leflore	13,200	12,900	98
	Lowndes	20,400	20,200	99
	Monroe	12,700	12,500	98
	Montgomery	4,500	4,400	98
	Noxubee	4,000	3,900	98
	Oktibbeha	12,100	11,900	98
	Pontotoc	8,000	7,900	99



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Prentiss	9,000	8,900	99
	Tallahatchie	5,200	5,100	98
	Tishomingo	7,300	7,200	99
	Union	8,500	8,400	99
	Webster	3,600	3,500	97
	Winston	6,700	6,600	98
	Yalobusha	4,900	4,800	98
Between 25-49%	MISSISSIPPI			
	Alcorn	13,200	13,000	98
	Coahoma	11,600	11,300	97
	Neshoba	8,900	8,800	99
	Panola	9,500	9,400	98
	Tippah	6,900	6,800	99
Between 5-24%	ALABAMA			
	Fayette	7,200	7,100	99
	Franklin	11,100	10,900	98
	Greene	3,800	3,700	97
	Hale	5,000	4,900	98
	MISSISSIPPI			
	Benton	2,500	2,500	100
	Bolivar	13,700	13,300	97
	Holmes	7,200	7,000	97
	Kemper	3,400	3,300	97
	Leake	6,900	6,800	99
	Marshall	9,700	9,500	98
	Quitman	3,800	3,700	97
	Sunflower	10,100	9,800	97
	TENNESSEE			
	Mc Nairy	9,000	8,900	99
Station Totals		370,500	364,100	98
Net Weekly Circulation (1986)			220,200	
Average Daily Circulation (1986)			148,400	

Mississippi—West Point

WVSB-TV

Ch. 27

Network Service: ABC.

Grantee: Venture Systems Inc., Box 777, West Point, MS 39773.

Studio: 310 E. Westbrook, West Point.

Telephone: 601-494-8327.

Mailing Address: Box 777, West Point, MS 39773.

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 2000-kw max. & 468-kw horizontal visual, 200-kw max. & 46.8-kw horizontal aural. Antenna: 1680-ft. above av. terrain, 1441-ft. above ground, 2021-ft. above sea level.

Latitude 33° 47' 40"
Longitude 89° 05' 16"

Transmitter: 2.1-mi NW of Woodland.

News Service: AP.

Satellite Earth Station: In operation; Scientific-Atlanta receivers.

Ownership: John D. Dyer, chmn., 33.3%; David C. Hopper, pres., 6.66%; Lewis C. Hopper, v.p., 13.3%; Fred Beard, secy.-treas., 4.16%; H. N. Haggard, asst. treas., 8.3%; Richard D. McRae, 8.3%; Richard M. Hopper & Barbara M. Hopper, 6.66% each; Stephen & Lewis Townsend, 2.77% each. Lewis C. Hopper has interest in WLIN(FM), Jackson, MS & permittee of WXXV-TV, Gulfport, MS.

Began Operation: May 29, 1983.

Represented (sales): Adam Young Inc.

Represented (legal): Cordon & Kelly.

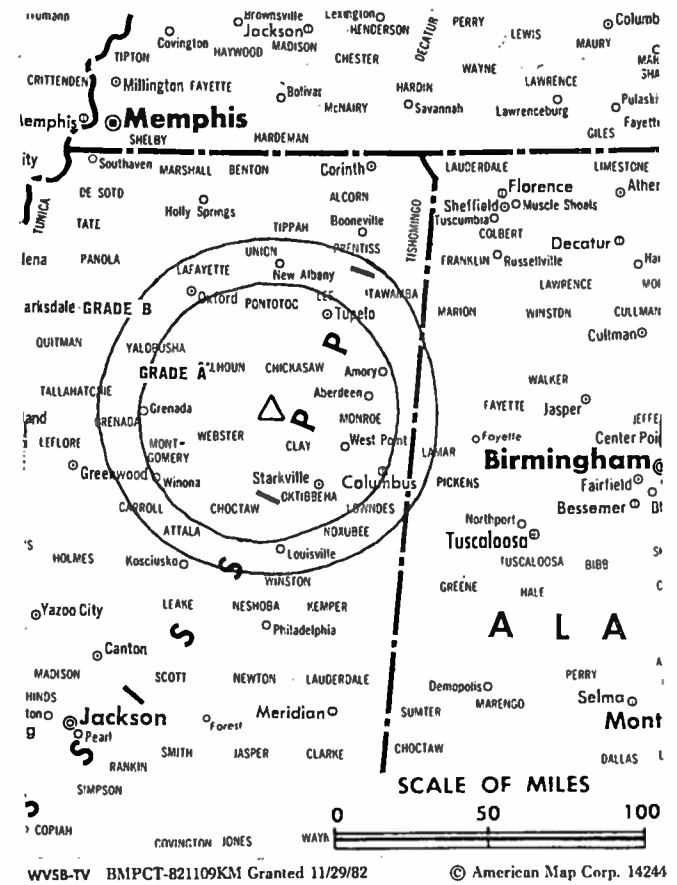
Personnel:

- DAVID C. HOPPER, president & general manager.
- LEWIS HOPPER, national sales manager.
- SAM TAYLOR, general sales manager.
- LYNDA MIZE, program director.
- ANDY COVINGTON, news director.
- STAN WEST, chief engineer.
- TRACY GRIFFIN, traffic.

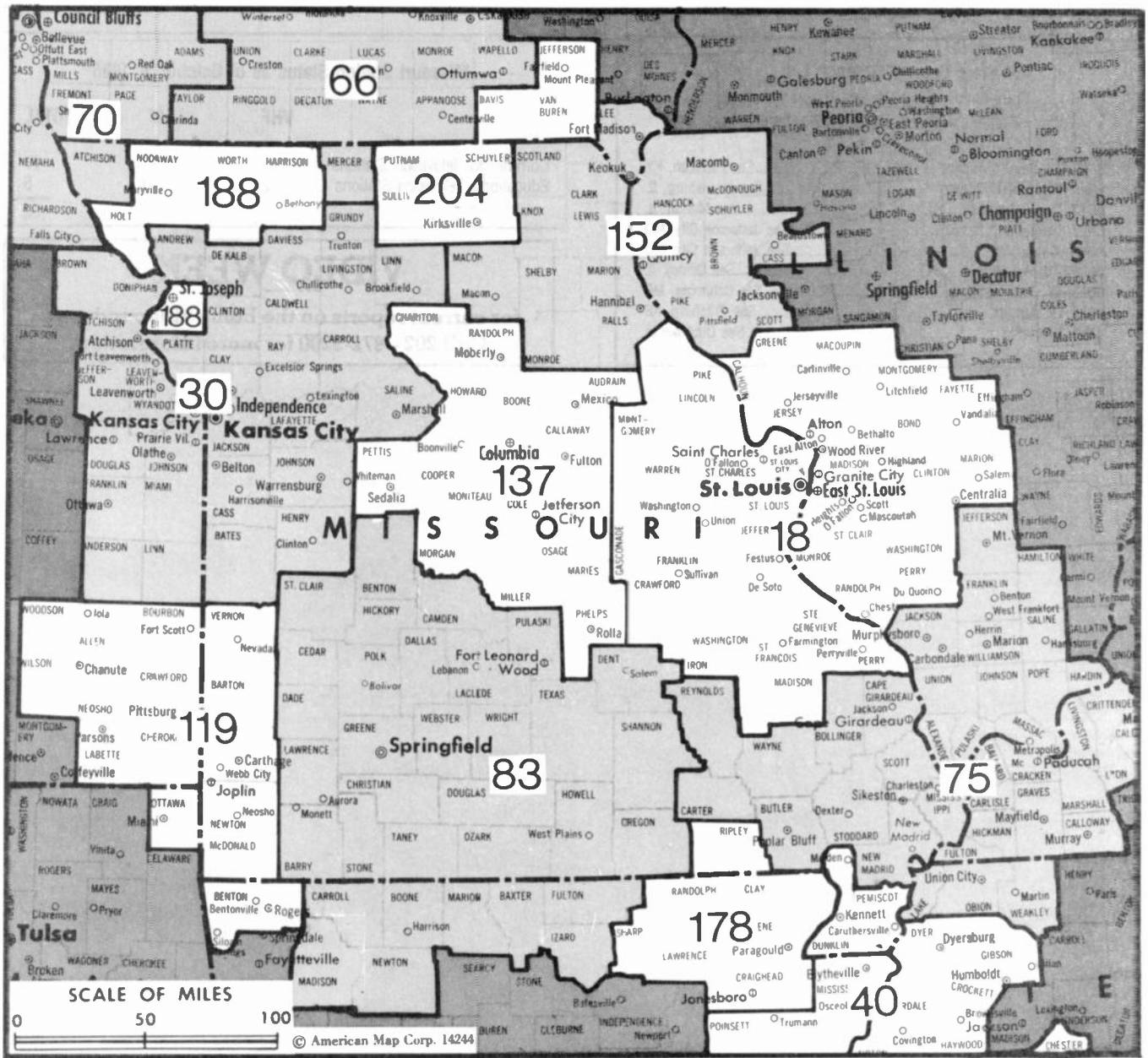
Highest 30 Sec. Rate: \$180.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MISSISSIPPI			
	Chickasaw	6,100	6,000	98
	Clay	7,300	7,200	99
	Lee	22,500	22,200	99
	Lowndes	20,400	20,200	99
	Monroe	12,700	12,500	98
	Oktibbeha	12,100	11,900	98
Pontotoc	8,000	7,900	99	



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	MISSISSIPPI			
	Calhoun	5,700	5,600	98
	Choctaw	3,100	3,000	97
	Itawamba	7,800	7,700	99
	Lafayette	11,400	11,200	98
	Noxubee	4,000	3,900	98
	Union	8,500	8,400	99
Webster	3,600	3,500	97	
Between 5-24%	ALABAMA			
	Franklin	11,100	10,900	98
	Lamar	6,200	6,100	98
	Marion	11,900	11,800	99
Pickens	7,200	7,000	97	
MISSISSIPPI	Prentiss	9,000	8,900	99
	Tippah	6,900	6,800	99
	Tishomingo	7,300	7,200	99
	Winston	6,700	6,600	98
	Yalobusha	4,900	4,800	98
Station Totals		204,400	201,300	98
Net Weekly Circulation (1986)				85,400
Average Daily Circulation (1986)				42,700



Market	Arbitron ADI TV Households	Rank	Market Area Commercial TV Stations
Saint Louis, MO.....	1,034,400	18	KDNL-TV (30), KMOV (4), KNLC (24), KPLR-TV (11), KSDK (5), KTVI (2)
Kansas City, MO.....	688,400	30	KCTV (5), KMBC-TV (9), KSHB-TV (41), KYFC (50), KZKC (62), WDAF-TV (4)
Memphis, TN.....	576,900	40	WHBQ-TV (13), WMC-TV (5), WMKW-TV (30), WPTY-TV (24), WREG-TV (3)
Des Moines, IA.....	375,300	66	KCCI-TV (8), KDSSM-TV (17), WHO-TV (13), WOI-TV (5)
Omaha, NE.....	348,900	70	KETV (7), KMTV (3), KPTM (42), KPTM (42), WOWT (6)
Paducah, KY-Cape Girardeau, MO-Harrisburg-Marion, IL.....	322,400	75	KBSI (23), KFVS-TV (12), KPOB-TV (15), WCEE (13), WPSD-TV (6), WSIL-TV (3), WTCT (27)
Springfield, MO.....	284,800	83	KDEB-TV (27), KOLR (10), KSPR (33), KYTV (3)
Joplin, MO-Pittsburg, KS.....	174,100	119	KOAM-TV (7), KODE-TV (12), KSNF (16)
Columbia-Jefferson City, MO.....	151,700	137	KMIZ (17), KNLJ (25), KOMU-TV (8), KRCG (13)
Quincy, IL-Hannibal, MO.....	122,800	152	KHQA-TV (7), WGEM-TV (10), WTJR (16)
Jonesboro, AR.....	66,500	178	KAITV (8)
Saint Joseph, MO.....	49,800	188	KATV (2)
Ottumwa, IA-Kirksville, MO.....	28,900	204	KOIA-TV (15), KTVO (3)

State Cross Reference List

Communities That Receive Programs of
Stations That are Located Elsewhere

WPSD-TV, Cape GirardeauSee Paducah, KY
 WSIL-TV, Cape GirardeauSee Harrisburg, IL
 WTCT, Cape GirardeauSee Marion, IL
 KNLJ, ColumbiaSee Jefferson City, MO
 KRCC, ColumbiaSee Jefferson City, MO
 WGEM-TV, HannibalSee Quincy, IL
 KOMU-TV, Jefferson CitySee Columbia, MO
 KOAM-TV, JoplinSee Pittsburg, KS
 KTVO, KirksvilleSee Ottumwa, IA

Missouri Station Status as of October 1, 1986

	VHF	UHF	TOTAL
Commercial Television Stations	15	12	27
Educational Television Stations	2	3	5
			<u>32</u>

VIDEO WEEK

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Missouri—Cape Girardeau

KBSI

Ch. 23

Network Service: None, independent.

Licensee: Cape Girardeau Family Television Ltd. Partnership.

Studio: 806 Enterprise, Cape Girardeau, MO 63701.

Telephone: 314-334-1223.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 1870-kw max. visual, 187-kw max. aural. Antenna: 1770-ft. above av. terrain, 1567-ft. above ground, 2277-ft. above sea level.

Latitude 37° 24' 23"
Longitude 89° 33' 44"

Transmitter: E side of Perryville Rd., approx. 2.9-mi. SSW of Oriole.

Satellite Earth Stations: 5 in operation; Avcom, Gardiner, M/A-Com & Zenith receivers.

Ownership: Stephen D. Kent, gen. partner, 21.6%; Cape Girardeau Family Television Inc., gen. partner, 1%; Mid-America TV 23 Ltd. Partnership, Ltd. partner, 45%; Media Central Inc., Ltd. partner, 32.4%. CGFT ownership: Media Central Inc., 60%; Stephen D. Kent, 40%. MC ownership: Morton J. Kent, chmn.-pres., 21.28%; Kent Rentals Inc., 37.23%; Forrest L. Preston, 8.24%; David R. Vaughn & John F. McMullan, 7.98% each; H. Bernard Dixon, 6.92%; others, none with as much as 3%. For other interests, see Media Central under Group Ownership of TV Stations.

Began Operation: Sept. 10, 1983.

Represented (Sales): Independent TV Sales.

Represented (Legal): Seymour M. Chase, P.C.

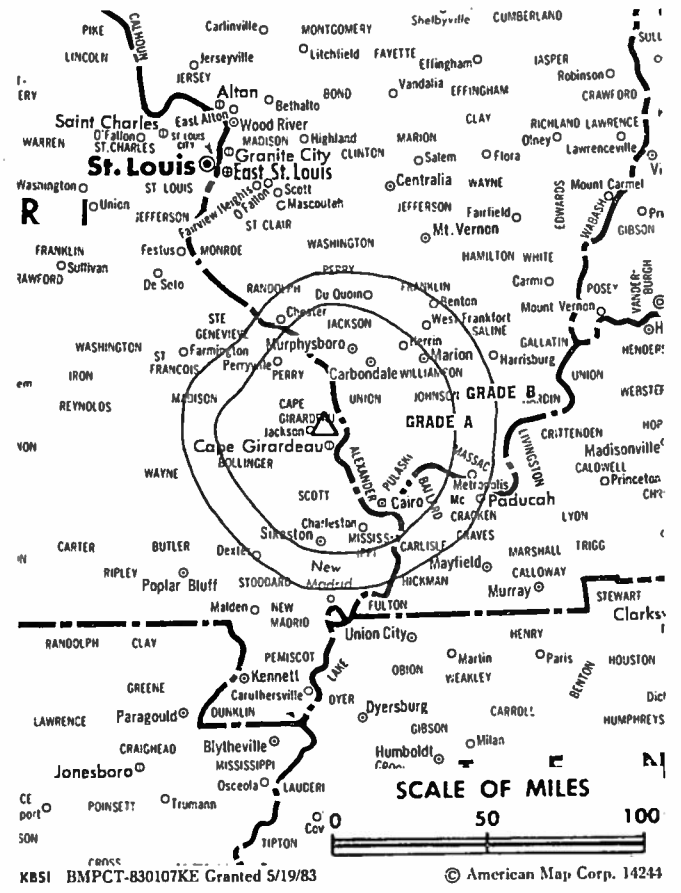
Personnel:

PAUL F. BANKSTON, general manager.
S. KEMP NICHOL, general sales manager.
CHARLES VOSS, program director.
MICHAEL DeCLUE, operations manager.

Highest 30 Sec. Rate: \$300.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Alexander	4,900	4,700	96
	Johnson	3,900	3,800	97
	Union	7,600	7,400	97
	KENTUCKY			
	Ballard	3,400	3,400	100
	Hickman	2,200	2,200	100
	MISSOURI			
	Bollinger	4,100	4,000	98
	Cape Girardeau	22,300	22,000	99
Mississippi	5,300	5,200	98	
New Madrid	7,800	7,600	97	
Scott	14,700	14,500	99	
Between 25-49%	ILLINOIS			
	Franklin	18,300	17,800	97
	Jackson	24,200	23,400	97
	Massac	6,300	6,100	97
	Pulaski	3,400	3,200	94
	Saline	12,500	12,100	97
	Williamson	24,300	23,600	97
	KENTUCKY			
	Carlisle	2,100	2,100	100



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Graves	13,300	13,200	99
	Mc Cracken	24,400	24,200	99
	Marshall	10,400	10,300	99
MISSOURI	Perry	5,900	5,800	98
	Stoddard	11,100	10,900	98
	ILLINOIS			
Between 5-24%	Gallatin	3,000	2,900	97
	Hamilton	3,900	3,700	95
	Hardin	2,100	2,000	95
	Jefferson	15,800	15,300	97
	Pope	1,900	1,800	95
	Randolph	12,700	12,400	98
White	7,400	7,000	95	
KENTUCKY	Calloway	11,600	11,500	99
	Crittenden	3,500	3,500	100
	Fulton	3,200	3,200	100
	Livingston	3,800	3,800	100
MISSOURI	Iron	3,900	3,800	97
	Pemiscot	8,400	8,200	98
	Ste Genevieve	5,500	5,400	98
Wayne	4,800	4,700	97	
TENNESSEE	Obion	12,500	12,400	99
	Weakley	12,000	11,900	99
Station Totals		354,200	346,700	97
Net Weekly Circulation (1986)				119,600
Average Daily Circulation (1986)				53,800

Missouri—Cape Girardeau

KFVS-TV

Ch. 12

Network Service: CBS.

Licensee: American Hirsch Bcstg. Co., Box 100, Cape Girardeau, MO 63701.

Studio: 310 Broadway. Telephone: 314-335-1212.

Mailing Address: Box 100, Cape Girardeau, MO 63701.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 2000-ft. above av. terrain, 1676-ft. above ground, 2487-ft. above sea level.

Latitude 37° 25' 46"
Longitude 89° 30' 14"

Transmitter: 8.5-mi. N of Cape Girardeau, off county road V.

Satellite Earth Station: ADM, 7-meter; Avcom receivers.

News Service: AP.

Ownership: American Family Corp., 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: Oct. 3, 1954. Sale to present owner by Oscar C. Hirsch, et al., approved by FCC April 4, 1979 (Television Digest, Vol. 18:41).

Represented (sales): Katz Television.

Represented (legal): Schnader, Harrison, Segal & Lewis.

Personnel:

JOE GOLENIOWSKI, vice president & general manager.
RAY SULLIVAN, general sales manager.
BISHOP ELLISON, chief engineer.
MICHAEL BEECHER, news director.

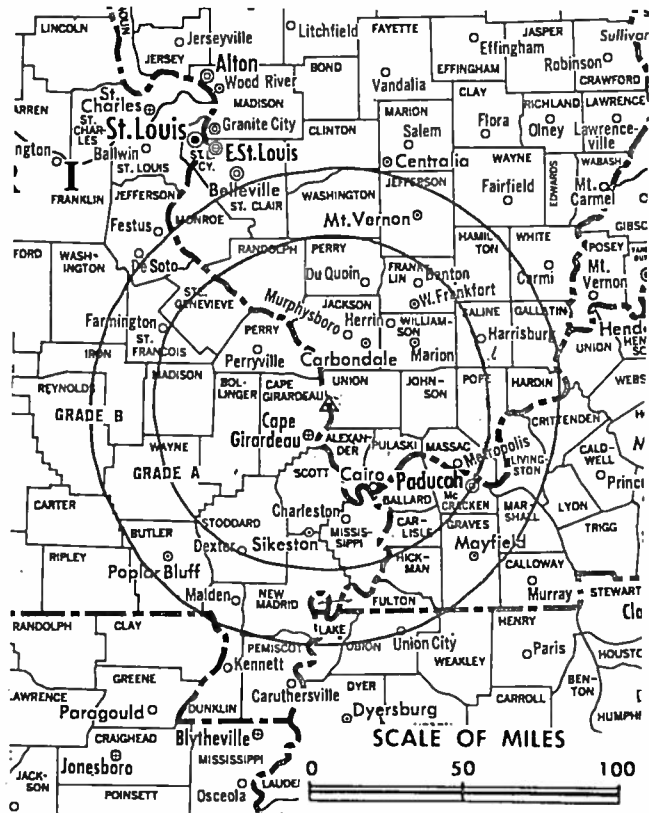
Highest One Hour Rate: \$2000.

Highest 30 Sec. Rate: \$800.

NETWORK BASE HOURLY RATE: \$1500.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARKANSAS			
	Clay	7,900	7,700	97
	ILLINOIS			
	Alexander	4,900	4,700	96
	Franklin	18,300	17,800	97
	Hamilton	3,900	3,700	95
	Hardin	2,100	2,000	95
	Jackson	24,200	23,400	97
	Jefferson	15,800	15,300	97
	Johnson	3,900	3,800	97
	Massac	6,300	6,100	97
	Perry	8,900	8,600	97
	Pope	1,900	1,800	95
	Pulaski	3,400	3,200	94
	Saline	12,500	12,100	97
	Union	7,600	7,400	97
	Williamson	24,300	23,600	97
	KENTUCKY			
	Ballard	3,400	3,400	100
	Calloway	11,600	11,500	99
Carlisle	2,100	2,100	100	
Crittenden	3,500	3,500	100	
Fulton	3,200	3,200	100	
Graves	13,300	13,200	99	
Hickman	2,200	2,200	100	
Livingston	3,800	3,800	100	
Mc Cracken	24,400	24,200	99	
Marshall	10,400	10,300	99	



KFVS-TV BPECT-2609 Granted 4/17/59

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MISSOURI			
	Bollinger	4,100	4,000	98
	Butler	14,700	14,300	97
	Cape Girardeau	22,300	22,000	99
	Carter	2,100	2,000	95
	Dunklin	13,500	13,200	98
	Iron	3,900	3,800	97
	Madison	4,500	4,400	98
	Mississippi	5,300	5,200	98
	New Madrid	7,800	7,600	97
	Pemiscot	8,400	8,200	98
	Perry	5,900	5,800	98
	Reynolds	3,000	2,900	97
	Ripley	5,000	4,700	94
	Scott	14,700	14,500	99
	Stoddard	11,100	10,900	98
	Wayne	4,800	4,700	97
TENNESSEE				
Lake	2,600	2,600	100	
Obion	12,500	12,400	99	
Weakley	12,000	11,900	99	
Between 25-49%	ILLINOIS			
	Clay	6,300	6,000	95
	Gallatin	3,000	2,900	97
	Randolph	12,700	12,400	98
	Wayne	7,700	7,300	95
KENTUCKY				
Lyon	2,600	2,600	100	
TENNESSEE				
Henry	11,500	11,300	98	

(Continued on page A-617)

Station Totals	557,100	544,900	97
Net Weekly Circulation (1986)			361,800
Average Daily Circulation (1986)			245,000

Missouri—Columbia

KMIZ

(formerly KCBJ-TV)

Ch. 17

Network Service: ABC.

Licensee: Stauffer Communications Inc., 501 Business 70 E., Columbia, MO 65201.

Studio: 501 Business 70 East, Columbia, MO 65201.

Telephone: 314-449-0917.

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 750-kw max. & 562-kw horizontal visual, 147-kw max. & 112-kw horizontal aural. Antenna: 1130-ft. above av. terrain, 1100-ft. above ground, 1900-ft. above sea level.

Latitude 38° 46' 29"
Longitude 92° 33' 22"

Transmitter: 3.5-mi. W of Jamestown.

Satellite Earth Stations: 3 in operation; Andrew receivers.

News Services: ABC, Sports News Satellite.

Ownership: Stauffer Communications Inc. For other interests, see Group Ownership of TV Stations.

Began Operation: Dec. 5, 1971. Sale to present owner by Richard E. & Robert H. Koenig approved by FCC Dec. 13, 1984 (Television Digest, Vol. 24:43).

Represented (sales): Blair Television.

Represented (legal): Dow, Lownes & Albertson.

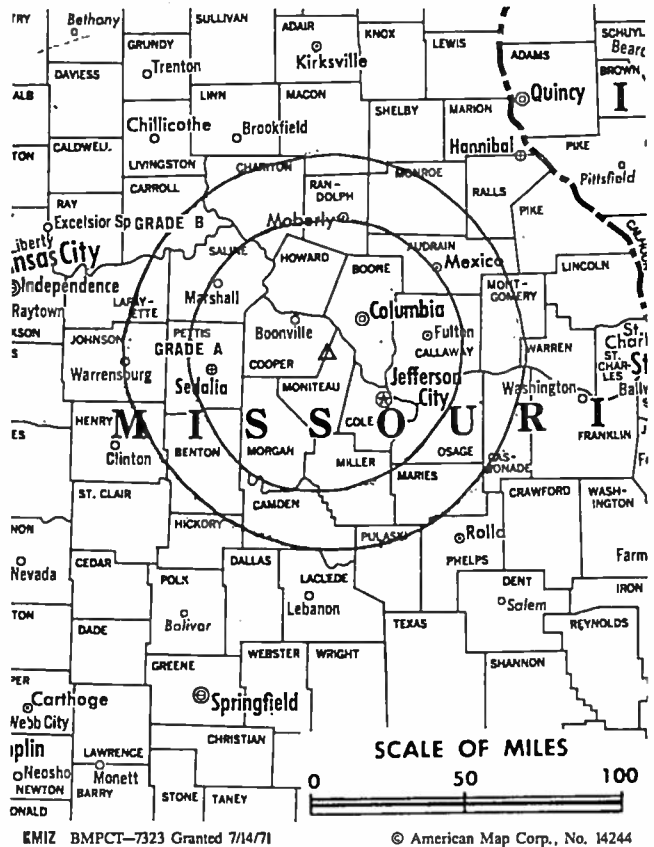
Personnel:

- CARLOS FERNANDEZ, general manager.
- JUDY PULLIAM, program director.
- GALE CLEVINGER, promotion director.
- DIANA LAMBDIN MEYER, news director.
- TOM KOENIG, operations manager.
- JOHN DARBY, chief engineer.

Highest 30 Sec. Rate: \$800.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MISSOURI			
	Audrain	9,600	9,500	99
	Boone	38,800	38,200	98
	Callaway	11,600	11,400	98
	Cole	21,600	21,400	99
	Cooper	5,400	5,300	98
	Howard	3,600	3,500	97
	Miller	7,600	7,500	99
	Moniteau	4,400	4,300	98



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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Morgan	5,900	5,800	98
	Osage	4,000	3,900	98
	Pettis	13,800	13,600	98
	Randolph	9,600	9,400	98
Between 25-49%	MISSOURI			
	Benton	5,200	5,000	96
	Camden	9,300	9,100	98
	Maries	2,900	2,800	97
	Montgomery	4,200	4,100	98
Saline	9,500	9,300	98	
Between 5-24%	MISSOURI			
	Chariton	4,000	3,900	97
	Linn	6,300	6,200	98
	Monroe	3,500	3,500	100
Pulaski	10,200	10,000	98	
Station Totals		191,000	187,700	98
Net Weekly Circulation (1986)			117,600	
Average Daily Circulation (1986)			63,800	

Missouri—Columbia

KOMU-TV

Ch. 8

Network Service: NBC.

Licensee: The Curators of the University of Missouri, Columbia, MO 65201.

Studio: Hwy. 63 South, Columbia, MO 65201.

Telephone: 314-442-1122. TWX: 910-760-1444.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 288-kw visual, 30.2-kw aural. Antenna: 790-ft. above av. terrain, 774-ft. above ground, 1612-ft. above sea level.

Latitude 38° 53' 16"
Longitude 92° 15' 48"

Transmitter: Hwy. 63 South.

Satellite Earth Stations: Scientific-Atlanta, 7-meter, (2) 4.6-meter; RCA Ku-band 2.5-meter; Harris, 6.5-meter & 4.5-meter Ku-band; Scientific-Atlanta & Harris receivers.

News Services: AP, NBC.

Ownership: The Curators of the University of Missouri.

Began Operation: Dec. 21, 1953.

Represented (sales): Seltel Inc.

Represented (legal): Fisher, Wayland, Cooper & Leader.

Represented (engineering): Hammett & Edison Inc.

Personnel:

TOM GRAY, general manager.
DON RUGGLES, sales manager.
BOB AUSTIN, program director.
CHARLYN LAW, promotion director.
JOHN QUARDERER, news director.
ROGER ALLBEE, operations manager.
WILLIAM J. REAGAN, chief engineer.

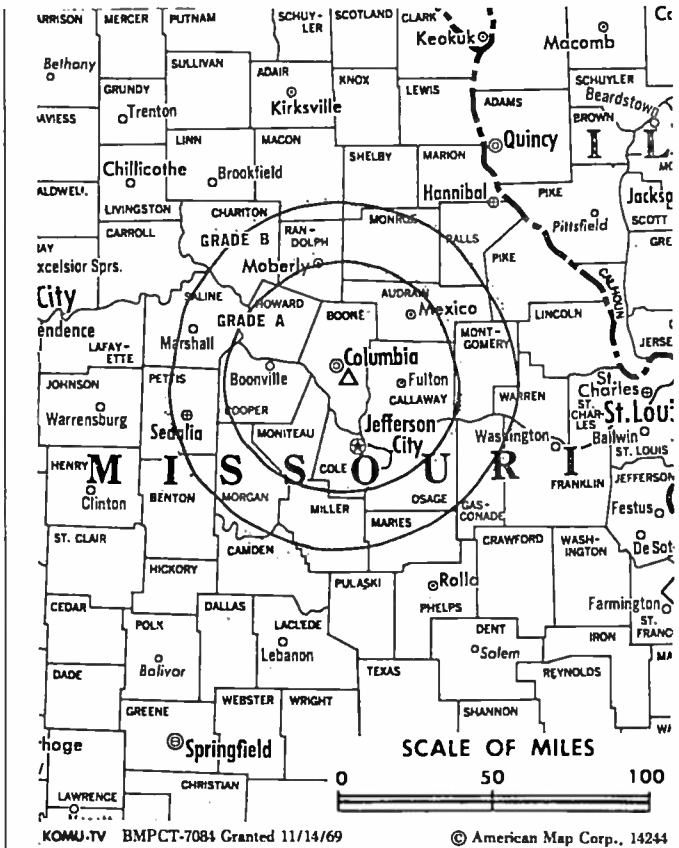
Highest One Hour Rate: \$700.

Highest 30 Sec. Rate (July 1, 1985): \$400.

NETWORK BASE HOURLY RATE: \$1050.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MISSOURI			
	Audrain	9,600	9,500	99
	Boone	38,800	38,200	98
	Callaway	11,600	11,400	98
	Chariton	4,000	3,900	97
	Cole	21,600	21,400	99
	Cooper	5,400	5,300	98
	Howard	3,600	3,500	97
	Maries	2,900	2,800	97
	Miller	7,600	7,500	99
	Moniteau	4,400	4,300	98
	Monroe	3,500	3,500	100



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Montgomery	4,200	4,100	98
	Morgan	5,900	5,800	98
	Osage	4,000	3,900	98
	Pettis	13,800	13,600	98
	Randolph	9,600	9,400	98
Between 25-49%	MISSOURI			
	Benton	5,200	5,000	96
	Camden	9,300	9,100	98
	Gasconade	5,200	5,100	98
	Macon	6,300	6,200	98
	Phelps	12,000	11,700	97
Between 5-24%	MISSOURI			
	Johnson	12,900	12,700	98
	Linn	6,300	6,200	98
	Pike	6,100	6,000	98
	Pulaski	10,200	10,000	98
	Shelby	3,000	2,900	97
Station Totals		240,000	235,800	98
Net Weekly Circulation (1986)				152,200
Average Daily Circulation (1986)				92,800

Missouri—Hannibal-Quincy, Illinois

KHQA-TV

Ch. 7

Network Service: CBS.

Licensee: Lee Enterprises Inc., 510 Maine St., Quincy, IL 62301.

Studios: 2333 Palmyra Rd., Hannibal, MO; WCU Bldg., Quincy, IL 62301.

Telephones: 217-222-6200, Quincy; 314-221-2762, Hannibal.

Business & National Sales Office: WCU Bldg., Quincy, IL 62301.

TWX: 910-246-3204.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 269-kw visual, 48.4-kw aural. Antenna: 890-ft. above av. terrain, 804-ft. above ground, 1539-ft. above sea level.

Latitude 39° 58' 22"
Longitude 91° 19' 54"

Transmitter: Columbus Rd., Quincy, IL.

Satellite Earth Stations: 3 in operation; Scientific-Atlanta, 7-meter; Harris & Scientific-Atlanta receivers.

AM Affiliate: WTAD (Quincy), 5-kw (1-kw night), 930 kHz (CBS).

FM Affiliate: WQCY, 27-kw, 99.5 MHz (No. 258), 751-ft.

News Service: UPI.

Ownership: Lee Enterprises Inc. Lloyd G. Schermer, pres. & dir.; John S. Stemlar, v.p., treas. & dir.; Richard Belkin, v.p., bcstg.; C. D. Waterman Jr., secy. & dir.; Richard P. Galligan, asst. treas. & asst. secy.; Norman Staudt, asst. secy. & asst. treas.; Harry Fischer Jr., Phyllis Sewell, William E. Olsen, Richard Sonnenfeldt, dirs. Also licensee of KOIN-TV, Portland, OR; WSAZ-TV, Huntington, WV; KGMB-TV, Honolulu; KGMD-TV, Hilo & KGMV(TV), Wailuku, HI; WTAD & WQCY(FM), Quincy, IL. Note: Sale of KHQA-TV to Richard Benedek pending (Television Digest, Vol. 26:38). Lee is buying KGUN-TV, Tucson, AZ; KMTV, Omaha, NE.

Began Operation: Aug. 27, 1953.

Represented (sales): Katz Television.

Represented (legal): Pierson, Ball & Dowd.

Represented (engineering): David Steel & Associates.

Personnel:

RICHARD BELKIN, vice president, broadcast divisions.
GARY SCHMEDDING, general manager.
HANK MAYHALL, operations manager.
MIKE McFEETERS, managing editor.
NADINE MARTIN, business manager.
TOM ROBEY, production director.
LEE GRAY, chief engineer.
W. J. SCHAFFER, director of TV continuity.
RON HENDREN, farm director.

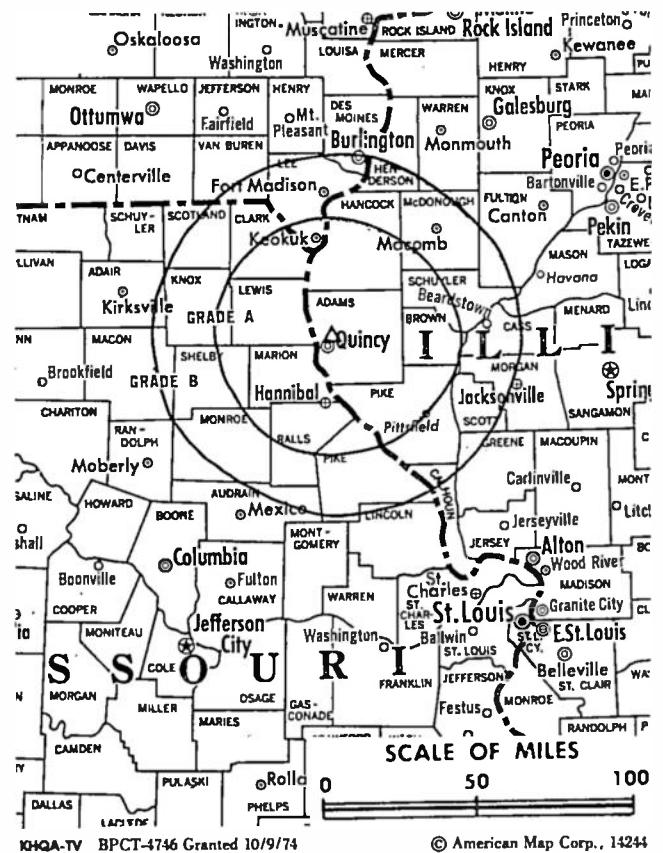
Highest One Hour Rate: \$1750.

Highest 30 Sec. Rate: \$500.

NETWORK BASE HOURLY RATE: \$1158.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IOWA			
	Lee	16,500	16,300	99
	Van Buren	3,300	3,200	97
	ILLINOIS			
	Adams	27,400	27,000	99
	Brown	2,200	2,100	95
	Cass	5,700	5,600	98
	Hancock	9,500	9,300	98
	Mc Donough	13,300	13,000	98



KHQA-TV BPCT-4746 Granted 10/9/74

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Morgan	14,600	14,200	97
	Pike	7,600	7,400	97
	Schuyler	3,300	3,200	97
	Scott	2,300	2,300	100
MISSOURI				
Between 25-49%	Adair	9,300	9,200	99
	Clark	3,000	2,900	97
	Knox	2,100	2,100	100
	Lewis	3,900	3,800	97
	Macon	6,300	6,200	98
	Marion	10,700	10,600	99
	Monroe	3,500	3,500	100
	Pike	6,100	6,000	98
	Ralls	3,500	3,500	100
	Schuyler	2,000	1,900	95
Scotland	2,100	2,100	100	
Shelby	3,000	2,900	97	
IOWA				
Between 25-49%	Des Moines	18,200	18,000	99
	MISSOURI			
Between 25-49%	Audrain	9,600	9,500	99
	Sullivan	2,900	2,900	98
	IOWA			
Between 5-24%	Davis	3,500	3,500	100
	Henry	7,200	7,100	99
	Jefferson	6,100	6,000	98
ILLINOIS				
Between 5-24%	Fulton	16,700	16,300	98
	Henderson	3,500	3,400	97
MISSOURI				
Between 5-24%	Chariton	4,000	3,900	97
	Putnam	2,300	2,300	100
Station Totals		235,200	231,200	98
Net Weekly Circulation (1986)			150,400	
Average Daily Circulation (1986)			95,500	

Missouri—Jefferson City

KNLJ

Ch. 25

Network Service: None, independent.

Grantee: New Life Evangelistic Center Inc., Rte. 2, Box 72, Hwy. 54, New Bloomfield, MO 65063.

Studio: Rte. 2 & Hwy 54, New Bloomfield, MO 65063.

Mailing Address: Box 2525, Jefferson City, MO 65102.

Telephone: 314-894-5105.

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 2042-kw max. visual, 204.2-kw max. aural. Antenna: 1028-ft. above av. terrain, 916-ft. above ground, 1756-ft. above sea level.

Latitude 38° 42' 16"
Longitude 92° 05' 20"

Transmitter: Hwys. 54 & 232, New Bloomfield.

Ownership: Larry Rice, pres.; Raymond Redlich, v.p., Kenneth Klingerman, secy.-treas., A. L. Gee, Joyce Pillsbury, Bob Bonds, George Scotchmer, James Bell, Penny Rice, Gertrude Moorehead, Ruth Powell, Roberta Benjamin, Judy Schlimpert, Joseph Badaracco, Otis Woodard & Jim Barnes, 6.7% membership each. NLEC is licensee of KNLCTV, St. Louis, MO.

Began Operation: March 30, 1986.

Personnel:

LARRY RICE, station manager.



Missouri—Jefferson City

KRCG

Ch. 13

Network Service: CBS.

Licensee: Price Communications Corp.

Studio: Hwy. 54, Jefferson City, MO.

Mailing Address: Box 659, Jefferson City, MO 65102.

Telephone: 314-896-5144. TWX: 910-760-2923.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 47.4-kw aural. Antenna: 1012-ft. above av. terrain, 929-ft. above ground, 1773-ft. above sea level.

Latitude 38° 41' 28"
Longitude 92° 05' 43"

Transmitter: U.S. Hwy. 54, 2-mi. S of New Bloomfield.

Satellite Earth Stations: Scientific-Atlanta, 7-meter; ADM, 3.5-meter; Scientific-Atlanta & Drake receivers.

News Services: AP, CBS.

Ownership: Price Communications Corp. For other interests, see Group Ownership of TV Stations. Price also owns WEEK-TV, Peoria, IL.

Began Operation: Feb. 13, 1955. Sale to present owner by LDX Broadcast approved by FCC Nov. 15, 1984 (Television Digest, Vol. 24:36). Sale, including former satellite KMOS-TV, Sedalia, MO & KWOS(AM), to Mid-America TV by Jefferson TV Co. (Mrs. W. H. Weldon) approved July 13, 1966 by FCC (Vol. 5:52; 6:29).

Represented (sales): Katz Television.

Represented (legal): Cohn & Marks.

Representing (engineering): Lohnes & Culver.

Personnel:

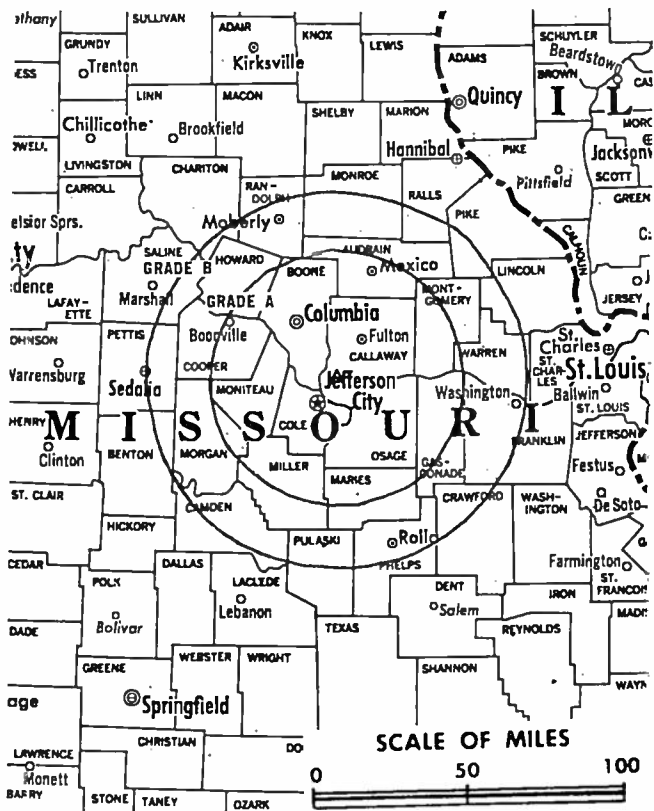
WILLIAM BENGSTON, exec. vice president & general manager.
BILL WARD, general sales manager.
CLEON CRUM, chief engineer.
LELAND GORDON, program director.
DON SHINKLE, news director.

Highest One Hour Rate: \$2290.

Highest 30 Sec. Rate: \$400.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MISSOURI			
	Audrain	9,600	9,500	99
	Boone	38,800	38,200	98
	Callaway	11,600	11,400	98
	Cole	21,600	21,400	99
	Cooper	5,400	5,300	98
	Howard	3,600	3,500	97
	Maries	2,900	2,800	97
	Miller	7,600	7,500	99
	Moniteau	4,400	4,300	98
	Montgomery	4,200	4,100	98



KRCG BPCT-811221KE Granted 1/12/82

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Morgan	5,900	5,800	98
	Osage	4,000	3,900	98
	Pettis	13,800	13,600	98
	Phelps	12,000	11,700	97
	Randolph	9,600	9,400	98
Between 25-49%	MISSOURI			
	Camden	9,300	9,100	98
	Dent	5,700	5,500	96
	Gasconade	5,200	5,100	98
	Monroe	3,500	3,500	100
	Pulaski	10,200	10,000	98
	Ralls	3,500	3,500	100
Saline	9,500	9,300	98	
Between 5-24%	MISSOURI			
	Benton	5,200	5,000	96
	Chariton	4,000	3,900	97
	Crawford	7,100	6,900	97
	Hickory	3,000	2,900	97
	Linn	6,300	6,200	98
	Warren	5,900	5,800	98
Station Totals		233,400	229,100	98
Net Weekly Circulation (1986)			152,900	
Average Daily Circulation (1986)			94,100	

Missouri—Joplin

KODE-TV

Ch. 12

Network Service: ABC.

Licensee: Gilmore Bcstg. Corp., 1928 W. 13th St., Joplin, MO 64801.

Studio: 1928 W. 13th St., Joplin, MO 64801.

Telephone: 417-623-7260. TWX: 910-774-4516.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1020-ft. above av. terrain, 999-ft. above ground, 2049-ft. above sea level.

Latitude 37° 04' 36"
Longitude 94° 32' 10"

Transmitter: 1928 W. 13th St.

Satellite Earth Stations: ADM, 6-meter, 3.7-meter Ku-band; Avantek, Drake & M/A-Com receivers.

News Service: AP.

Ownership: James S. Gilmore Jr. Gilmore also owns WEHT(TV), Evansville, IN; WREX-TV, Rockford, IL; WLVE-FM, Miami, FL; WSVB-AM/WQPO-FM, Harrisonburg, VA; WIVY-FM, Jacksonville, FL.

Began Operation: Sept. 26, 1954. Sale to present owner by WSTV Inc. (United Printers and Publishers Inc.) approved by FCC May 23, 1962 (Television Digest, Vol. 2:22). Transfer of Friendly Stations to United Printers and Publishers Inc. from WSTV Inc., original owners, approved by FCC Nov. 8, 1961 (Vol. 17:30, 33; 2:14). Sale to WSTV Inc. by Austin Harrison approved Oct. 21, 1956 (Vol. 12:39, 44).

Represented (sales): Seltel Inc.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): Cohen & Dippell.

Personnel:

DOUGLAS PADGETT, general manager.
RANDY COLLARD, general sales manager.
KEN SWISHER, chief engineer.
JAY CORRINGTON, community affairs director.
BILL ACKER, operations manager.

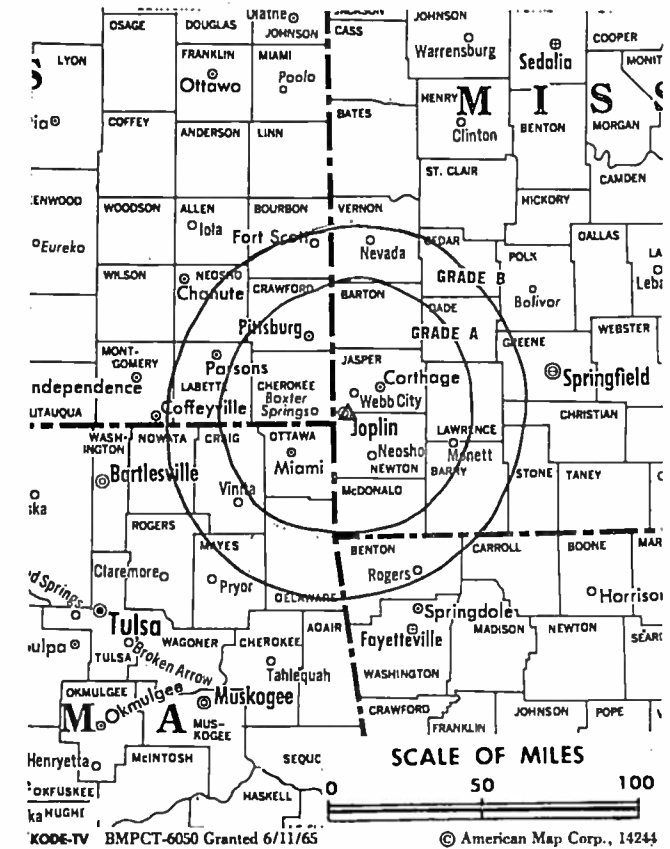
Highest One Hour Rate: \$1500.

Highest 30 Sec. Rate: \$250.

NETWORK BASE HOURLY RATE: \$800.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARKANSAS			
	Benton	33,400	32,700	98
	KANSAS			
	Allen	6,500	6,400	98
	Bourbon	6,900	6,800	99
	Cherokee	9,000	8,900	99
	Crawford	15,800	15,600	99
	Labette	10,100	9,900	98
	Neosho	7,200	7,100	99
	Wilson	4,900	4,800	98
	Woodson	1,800	1,800	100
	MISSOURI			
	Barry	10,000	9,800	98
	Barton	4,700	4,600	98
	Dade	3,100	3,100	98



Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	Jasper	34,200	33,700	99	
	Lawrence	11,500	11,300	98	
	Mc Donald	5,900	5,800	98	
	Newton	16,000	15,800	99	
	Vernon	7,700	7,500	97	
	OKLAHOMA				
	Craig	5,700	5,600	98	
	Ottawa	13,300	13,200	99	
	Between 25-49%	ARKANSAS			
		Washington	39,100	38,200	98
KANSAS					
Montgomery		17,000	16,700	98	
MISSOURI					
Cedar		5,100	5,000	98	
Between 5-24%	OKLAHOMA				
	Delaware	10,800	10,500	97	
	ARKANSAS				
	Carroll	7,200	7,000	97	
	Madison	4,400	4,200	95	
	KANSAS				
Elk	1,700	1,700	100		
MISSOURI					
Polk	7,200	7,000	97		
St Clair	3,400	3,300	97		
OKLAHOMA					
Nowata	4,700	4,700	100		
Station Totals		308,300	302,700	98	
Net Weekly Circulation (1986)			183,300		
Average Daily Circulation (1986)			102,300		

Missouri—Joplin

KSNF

Ch. 16

Network Service: NBC.

Licensee: Kansas State Network Inc., Box 1393, Joplin, MO 64801.

Studio: 1502 Cleveland Ave., Joplin, MO 64801.

Telephone: 417-781-2345. TWX: 910-774-4520.

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 2600-kw visual, 260-kw aural. Antenna: 1060-ft. above av. terrain, 1017-ft. above ground, 2056-ft. above sea level.

Latitude 37° 04' 33"
Longitude 94° 33' 16"

Transmitter: 1502 Cleveland Ave.

Satellite Earth Stations: Scientific-Atlanta, 4.6-meter; RCA, 3.2-meter Ku-band; Harris 6.2-meter Ku-band; ChannelMaster, M/A-Com & Scientific-Atlanta receivers.

News Services: AP, NBC, KSN.

Ownership: Standard Communications. For other interests, see KUTV, Salt Lake City, UT.

Began Operation: Sept. 2, 1967. Sale to Kansas State Network by Virginia S. Hickey, et al., approved by FCC April 29, 1975. For sale of Kansas State Network, see KSNW(TV), Wichita, KS.

Represented (sales): Katz Television.

Represented (legal): Haley, Bader & Potts.

Personnel:

- DON LONG, vice president & general manager.
- RON BORMASTER, general sales manager.
- WAYNE BOYD, local/regional sales manager.
- KAREN LONG, operations manager.
- MARK CURRENT, production manager.
- MELVIN BROOKS, chief engineer.

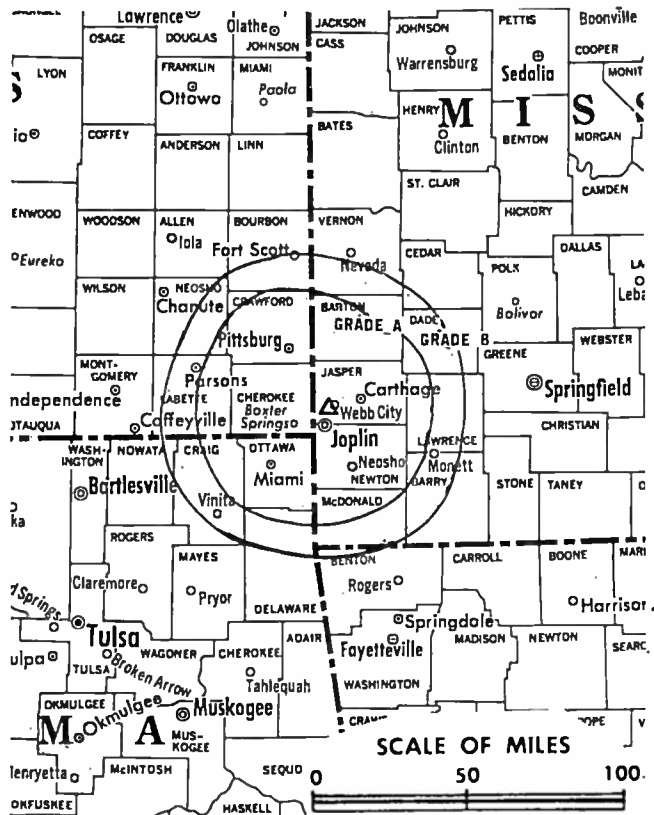
Highest One Hour Rate: \$1500.

Highest 30 Sec. Rate: \$600.

NETWORK BASE HOURLY RATE: \$1000.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARKANSAS			
	Benton	33,400	32,700	98
	KANSAS			
	Allen	6,500	6,400	98
	Bourbon	6,900	6,800	99
	Cherokee	9,000	8,900	99
	Crawford	15,800	15,600	99
	Labette	10,100	9,900	98
	Neosho	7,200	7,100	99
	Wilson	4,900	4,800	98
	MISSOURI			
	Barton	4,700	4,600	98
	Jasper	34,200	33,700	99
	Mc Donald	5,900	5,800	98
Newton	16,000	15,800	99	



KSNF BPCT-810615LC Granted 9/10/81

© American Map Corp. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	OKLAHOMA				
	Ottawa	13,300	13,200	99	
Between 25-49%	KANSAS				
	Chautauqua	2,400	2,400	100	
	Montgomery	17,000	16,700	98	
	Woodson	1,800	1,800	100	
	MISSOURI				
	Barry	10,000	9,800	98	
Lawrence	11,500	11,300	98		
Vernon	7,700	7,500	97		
OKLAHOMA	Craig	5,700	5,600	98	
	Delaware	10,800	10,500	97	
	Between 5-24%	ARKANSAS			
		Washington	39,100	38,200	98
KANSAS					
Elk	1,700	1,700	100		
MISSOURI					
Cedar	5,100	5,000	98		
Dade	3,100	3,100	98		
St Clair	3,400	3,300	97		
OKLAHOMA					
Nowata	4,700	4,700	100		
Station Totals		291,900	286,900	98	
Net Weekly Circulation (1986)			162,200		
Average Daily Circulation (1986)			99,400		

Missouri—Kansas City

KCTV

Ch. 5

Network Service: CBS.

Licensee: Meredith Corp., 125 E. 31st St., Kansas City, MO 64108.

Studio: 4500 Johnson Dr., Fairway, KS 66205.

Telephone: 913-677-5555. TWX: 910-743-4180 & 4181.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: 1131-ft. above av. terrain, 1042-ft. above ground, 2049-ft. above sea level.

Latitude 39° 04' 14"
Longitude 94° 34' 59"

Transmitter: 125 E. 31st St.

Satellite Earth Station: In operation; Scientific-Atlanta receivers.

News Services: CNN Headline News, Newscope.

Ownership: Meredith Corp., Des Moines, IA. For other interests, see Group Ownership of TV Stations.

Began Operation: Sept. 27, 1953.

Represented (sales): MMT Sales Inc.

Represented (legal): Haley, Bader & Potts.

Represented (engineering): A. D. Ring & Associates.

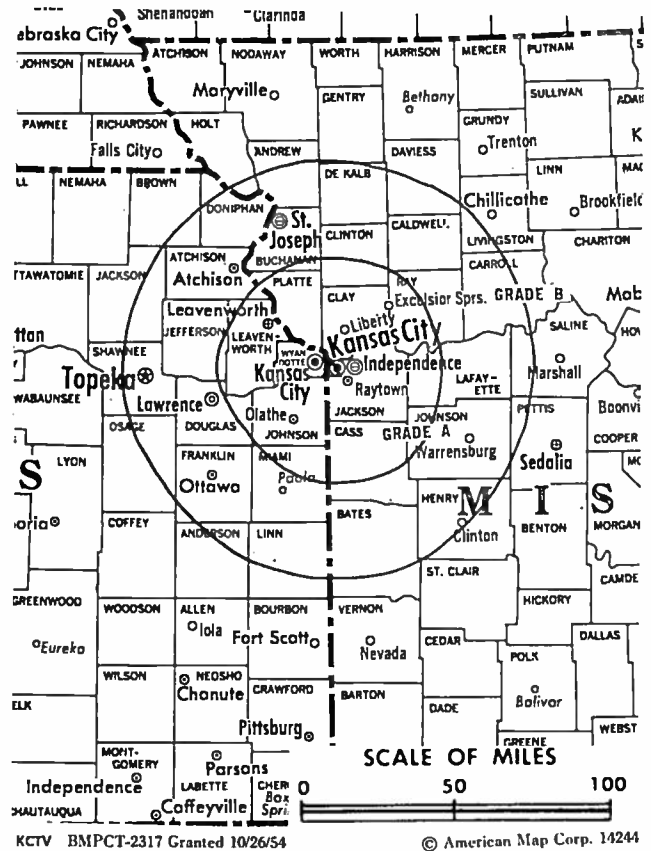
Personnel:

- PHILIP A. JONES, vice president & general manager.
- PAT NORTH, general sales manager.
- ED BRADLEY, national sales manager.
- JOE SNELSON, director of engineering.
- ERWIN PARTHE, station operations director.
- JOAN KOHN, program manager.
- JIM OVERBAY, news director.
- DUKE URIDGE, promotion director.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KANSAS			
	Anderson	3,400	3,300	97
	Atchison	6,500	6,400	98
	Brown	4,900	4,800	98
	Doniphan	3,400	3,300	97
	Douglas	25,800	25,400	98
	Franklin	8,900	8,800	99
	Jefferson	5,800	5,700	98
	Johnson	113,300	112,700	99
	Leavenworth	18,700	18,500	99
	Linn	3,500	3,400	97
	Miami	8,400	8,300	99
	Wyandotte	63,400	62,800	99
	MISSOURI			
	Andrew	5,200	5,100	98
	Bates	6,000	5,900	98
	Buchanan	32,200	31,800	99
	Caldwell	3,200	3,200	100
	Carroll	4,700	4,600	98
Cass	19,200	19,000	99	
Chariton	4,000	3,900	97	
Clay	53,000	52,600	99	
Clinton	6,100	6,000	98	
Davies	3,400	3,300	97	
De Kalb	3,100	3,000	97	
Gentry	3,000	2,900	97	
Grundy	4,700	4,600	98	
Harrison	4,200	4,100	98	
Henry	7,800	7,700	99	



KCTV BMPCT-2317 Granted 10/26/54

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Holt	2,700	2,600	96
	Jackson	242,300	239,400	99
	Johnson	12,900	12,700	98
	Lafayette	11,300	11,200	99
	Linn	6,300	6,200	98
	Livingston	6,100	6,000	98
	Nodaway	7,700	7,600	99
	Pettis	13,800	13,600	98
	Platte	18,900	18,700	99
	Ray	8,000	7,900	99
	Saline	9,500	9,300	98

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	KANSAS			
	Bourbon	6,900	6,800	99
	Clay	4,000	3,900	97
	Cloud	4,800	4,700	98
	Geary	10,700	10,600	99
	Jackson	4,500	4,400	98
	Osage	6,100	6,000	98
	Riley	20,800	20,400	98
	Saline	20,000	19,700	99
	Shawnee	62,500	61,800	99
	MISSOURI			
Adair	9,300	9,200	99	
Benton	5,200	5,000	96	
Cooper	5,400	5,300	98	
Randolph	9,600	9,400	98	
St Clair	3,400	3,300	97	
Vernon	7,700	7,500	97	
NEBRASKA				
Richardson	4,400	4,300	98	

(Continued on page A-617)

Station Totals	1,019,600	1,006,400	98
Net Weekly Circulation (1986)			753,200
Average Daily Circulation (1986)			439,800

Missouri—Kansas City

KMBC-TV

Ch. 9

Network Service: ABC.

Licensee: The Hearst Corp., 1049 Central St., Kansas City, MO 64105.

Studio: 1049 Central St., Kansas City, MO 64105.

Telephone: 816-221-9999. TWX: 910-771-3138.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 42.7-kw aural. Antenna: 1070-ft. above av. terrain, 1023-ft. above ground, 1946-ft. above sea level.

Latitude 39° 05' 02"
Longitude 94° 30' 57"

Transmitter: 23rd & Topping.

Satellite Earth Stations: In operation; Andrew receivers.

News Service: AP.

Ownership: See Group Ownership of TV Stations.

Began Operation: Aug. 1, 1953 as WHB-TV, sharing time with KMBC-TV, operated by Midland Bcstg. Co. On June 9, 1954 FCC approved sale and WHB Bcstg. Co. was changed to KMBC Bcstg. Co. and acquired KMBC-TV-AM & KFRM (Television Digest, Vol. 10:17, 20, 24). Sale to Metropolitan Bcstg. (div. of Metromedia Inc.) approved July 26, 1961. Sale to present owner by Metromedia approved by FCC April 1, 1982 (Vol. 21:37; 22:14).

Represented (sales): Katz Television.

Represented (legal): Dempsey & Koplovitz.

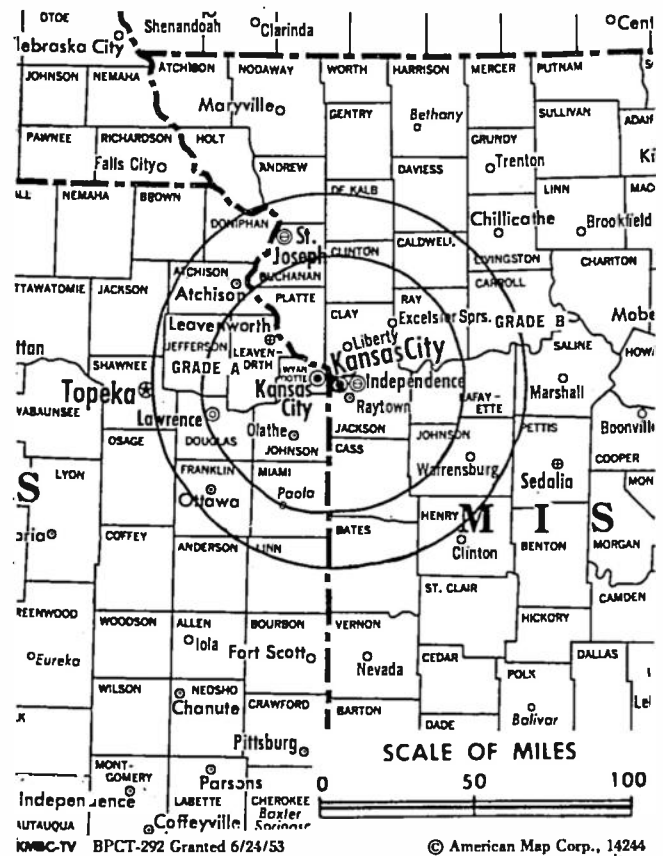
Personnel:

- PAUL (DINO) DINOVITZ, vice president & general manager.
- BILL LIND, general sales manager.
- CHERYL CRAIGIE-PARKER, national sales manager.
- BOB TWIBELL, local sales manager.
- JUDY VANCE, promotion manager.
- GERALD GOLDEN, business manager.
- PATRICK PATTON, program director.
- MICHAEL SULLIVAN, news director.
- WALLY WURZ, chief engineer.
- EVA PINON, traffic/computer operations manager.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	KANSAS				
	Anderson	3,400	3,300	97	
	Atchison	6,500	6,400	98	
	Brown	4,900	4,800	98	
	Doniphan	3,400	3,300	97	
	Douglas	25,800	25,400	98	
	Ellis	10,400	10,300	99	
	Franklin	8,900	8,800	99	
	Jefferson	5,800	5,700	98	
	Johnson	113,300	112,700	99	
	Leavenworth	18,700	18,500	99	
	Linn	3,500	3,400	97	
	Miami	8,400	8,300	99	
	Osage	6,100	6,000	98	
	Wyandotte	63,400	62,800	99	
	MISSOURI	Andrew	5,200	5,100	98
		Bates	6,000	5,900	98
		Buchanan	32,200	31,800	99
Caldwell		3,200	3,200	100	
Carroll		4,700	4,600	98	
Cass		19,200	19,000	99	
Chariton		4,000	3,900	97	
Clay		53,000	52,600	99	
Clinton		6,100	6,000	98	
Davies		3,400	3,300	97	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	De Kalb	3,100	3,000	97
	Grundy	4,700	4,600	98
	Henry	7,800	7,700	99
	Holt	2,700	2,600	96
	Jackson	242,300	239,400	99
	Johnson	12,900	12,700	98
	Lafayette	11,300	11,200	99
	Linn	6,300	6,200	98
	Livingston	6,100	6,000	98
	Pettis	13,800	13,600	98
	Platte	18,900	18,700	99
	Ray	8,000	7,900	99
	Saline	9,500	9,300	98
Vernon	7,700	7,500	97	

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	KANSAS			
	Allen	6,500	6,400	98
	Barton	12,600	12,500	99
	Bourbon	6,900	6,800	99
	Clay	4,000	3,900	97
	Cloud	4,800	4,700	98
	Coffey	4,000	3,900	98
	Dickinson	8,200	8,100	99
	Geary	10,700	10,600	99
	Jackson	4,500	4,400	98
	Morris	2,700	2,600	96
	Neosho	7,200	7,100	99
Riley	20,800	20,400	98	
Russell	3,600	3,500	97	
Saline	20,000	19,700	99	
Shawnee	62,500	61,800	99	

(Continued on page A-617)

Station Totals	1,106,400	1,092,000	98
Net Weekly Circulation (1986)		765,500	
Average Daily Circulation (1986)		443,300	

Missouri—Kansas City

KSHB-TV

Ch. 41

Network Service: None, independent.

Licensee: Scripps-Howard Broadcasting Co., 4720 Oak St., Kansas City, MO 64112.

Studio: 4720 Oak St., Kansas City, MO 64112.

Telephone: 816-753-4141.

Technical Facilities: Channel No. 41 (632-638 MHz). Authorized power: 1320-kw max. & 1000-kw horizontal visual, 132-kw max. & 100-kw horizontal aural. Antenna: 1060-ft. above av. terrain, 1159-ft. above ground, 2045-ft. above sea level.

Latitude 39° 04' 20"
Longitude 94° 35' 45"

Transmitter: 3017 Belleview, Kansas City.

Satellite Earth Stations: Microwave General, 6-meter; Harris 6.1-meter C-band; Microdyne, 3.6-meter Ku-band; Harris, M/A-Com & Scientific-Atlanta receivers.

News Service: UPI.

Ownership: Scripps-Howard Bcstg. Co., 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: September 28, 1970. Transfer of control to Benno C. Schmidt from William D. Grant approved by FCC Dec. 1, 1971. Sale to present owner approved by FCC Sept. 15, 1977 (Television Digest, Vol. 16:50; 17:38).

Represented (sales): Blair Television.

Represented (legal): Baker & Hostetler.

Represented (engineering): Paul Godley Co.

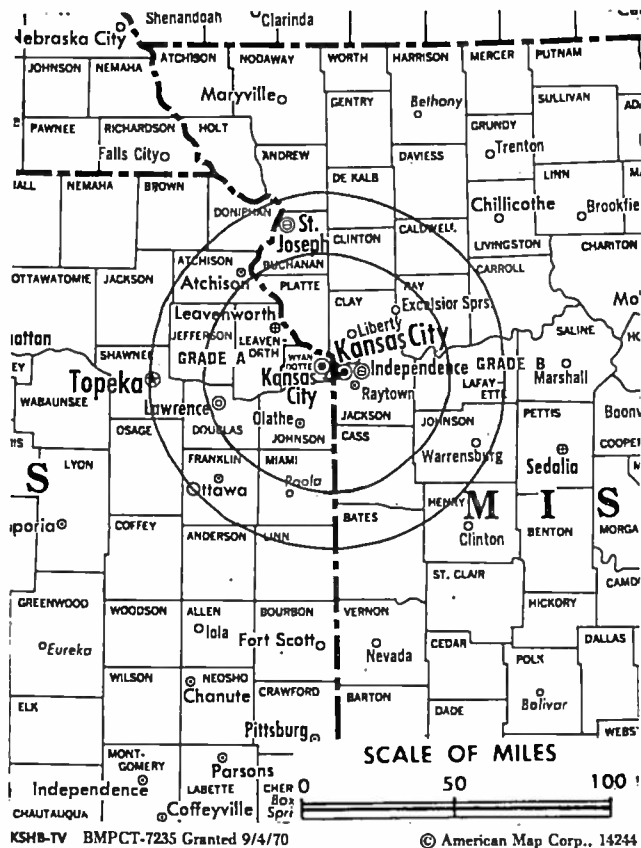
Personnel:

BOB WORMINGTON, vice president & general manager.
PETER BRAKE, assistant general manager.
JOANN CAMPO, general sales manager.
HAROLD DeGOOD, chief engineer.
TOM CHRISTIANSEN, news director.

Highest 30 Sec. Rate: \$450.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KANSAS			
	Atchison	6,500	6,400	98
	Doniphan	3,400	3,300	97
	Douglas	25,800	25,400	98
	Franklin	8,900	8,800	99
	Geary	10,700	10,600	99
	Jefferson	5,800	5,700	98
	Johnson	113,300	112,700	99
	Leavenworth	18,700	18,500	99
	Miami	8,400	8,300	99
	Wyandotte	63,400	62,800	99
	MISSOURI			
	Bates	6,000	5,900	98
	Buchanan	32,200	31,800	99
	Cass	19,200	19,000	99
	Clay	53,000	52,600	99
	Clinton	6,100	6,000	98
De Kalb	3,100	3,000	97	
Jackson	242,300	239,400	99	
Johnson	12,900	12,700	98	
Platte	18,900	18,700	99	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Saline	9,500	9,300	98

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	IOWA			
	Mills	5,000	5,000	100
	Page	7,700	7,600	99
	Pottawattamie	32,700	32,400	99
KANSAS	Allen	6,500	6,400	98
	Anderson	3,400	3,300	97
	Barton	12,600	12,500	99
	Bourbon	6,900	6,800	99
	Clay	4,000	3,900	97
	Cloud	4,800	4,700	98
	Dickinson	8,200	8,100	99
	Ellis	10,400	10,300	99
	Harvey	11,700	11,500	98
	Jackson	4,500	4,400	98
	Lyon	14,300	14,000	98
	Mitchell	3,400	3,300	97
	Nemaha	4,200	4,100	98
	Neosho	7,200	7,100	99
	Pawnee	3,200	3,200	100
	Pratt	4,300	4,200	98
	Republic	3,000	2,900	97
Riley	20,800	20,400	98	
Russell	3,600	3,500	97	
Saline	20,000	19,700	99	
Shawnee	62,500	61,800	99	

(Continued on page A-618)

Station Totals	1,530,300	1,510,800	98
Net Weekly Circulation (1986)		656,300	
Average Daily Circulation (1986)		283,700	

Missouri—Kansas City

KYFC

Ch. 50

Network Service: None, independent.

Licensee: Kansas City Youth for Christ Inc., 4715 Rainbow Blvd., Shawnee Mission, KS 66205.

Studio: 4715 Rainbow Blvd., Shawnee Mission, KS 66205.

Telephone: 913-262-1700.

Technical Facilities: Channel No. 50 (686-692 MHz). Authorized power: 1170-kw max. & 678-kw horizontal visual, 117-kw max. & 67.6-kw horizontal aural. Antenna: 1119-ft. above av. terrain, 1164-ft. above ground, 2049-ft. above sea level.

Latitude 39° 02' 36"
Longitude 94° 36' 40"

Transmitter: 6309 E. 56th St.

Satellite Earth Stations: 2 in operation; Andrew, 5-meter; Harris receivers.

News Service: CNN.

Ownership: Non-stock, non-profit corp. Officers: Dr. Al Metsker, exec. dir.; J. Mark Armstrong, Josiah E. Smith, Donald E. Land, Roy M. Adams, Thomas L. Gaskell, Lowell L. Metsker, David R. Heinke, Fred C. Riley, Gayle Ludwig & Bob Schmid, dirs.

Began Operation: Dec. 15, 1978.

Represented (legal): Kirkland & Ellis.

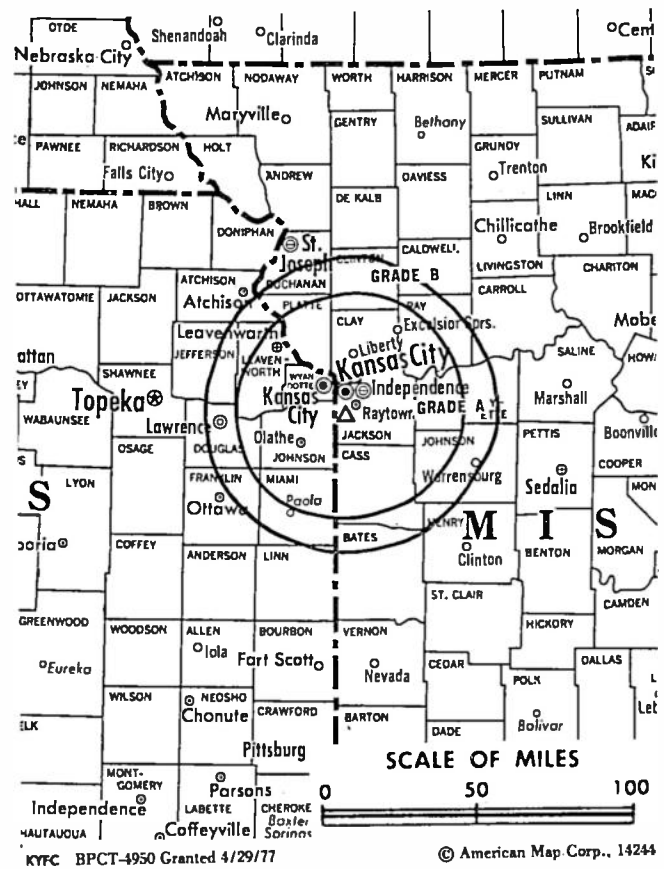
Personnel:

DR. AL METSKER, executive director.
DAVID LEWIS, general manager.
JOHN COLLINSON, chief engineer.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	KANSAS			
	Atchison	6,500	6,400	98
	Douglas	25,800	25,400	98
	Franklin	8,900	8,800	99
	Johnson	113,300	112,700	99
	Linn	3,500	3,400	97
	Miami	8,400	8,300	99
Wyandotte	63,400	62,800	99	
	MISSOURI			
	Bates	6,000	5,900	98



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Caldwell	3,200	3,200	100
	Carroll	4,700	4,600	98
	Cass	19,200	19,000	99
	Clay	53,000	52,600	99
	Clinton	6,100	6,000	98
	Jackson	242,300	239,400	99
	Johnson	12,900	12,700	98
	Livingston	6,100	6,000	98
	Platte	18,900	18,700	99
	Ray	8,000	7,900	99
St Clair	3,400	3,300	97	
Station Totals		613,600	607,100	98
Net Weekly Circulation (1986)			45,800	
Average Daily Circulation (1986)			15,800	

Missouri—Kansas City

KZKC

Ch. 62

Network Service: None, independent.

Licensee: Kansas City Television Ltd., 620 Osborne Office Center, Chattanooga, TN 37411.

Studio: 2111 Blue Summit Dr., Kansas City, MO 64126.

Telephone: 816-254-6262.

Technical Facilities: Channel No. 62 (758-764 MHz). Authorized power: 1660-kw max. & 88.13-kw horizontal visual, 166-kw max. & 8.81-kw horizontal aural. Antenna: 1120-ft. above av. terrain, 1222-ft. above ground, 1969-ft. above sea level.

Latitude 39° 04' 59"
Longitude 94° 28' 49"

Transmitter: 21st St. & Stark Ave..

Satellite Earth Stations: 3 in operation; Harris, 3-meter; Harris & M/A-Com receivers.

News Service: AP.

Ownership: Choice Channel 62 Partnership, gen. partner, 49.47%; Kansas City TV 62 Ltd., ltd. partner, 49%; Mary Ellen Moore, Nicole Abrams, ltd. partners, 0.0765% each. Choice Channel ownership: Edward D. Schneiderman, pres., 37.5%; Joseph M. Bernstein, v.p.; Debra L. Slotnick, 25%; David L. Block, 25%; Marvin L. Zembrosky, 12.5%. KCTV62 ownership: Southern Star Media Corp., George G. Everhart, gen. partners, 1% each; Roberta L. Richardson, ltd. partner, 11.2%; Robert W. Boyd, ltd. partner, 5.6%; 49 other ltd. partners, none with as much as 5%.

Began Operation: Dec. 7, 1983.

Represented (sales): Seltel Inc.

Represented (legal): Seymour M. Chase, P.C.

Represented (engineering): A. D. Ring & Associates.

Personnel:

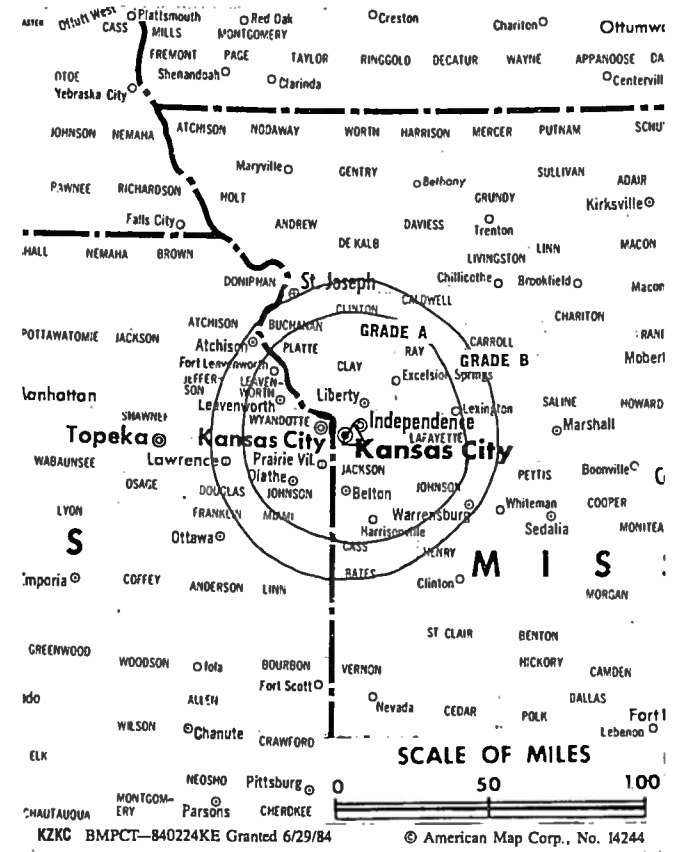
STEVEN M. FRIEDHEIM, vice president & general manager.
GAYLE GARRETT, vice president & general sales manager.
LAURA CROUCH, vice president & business manager.
ED PERL, vice president & sales manager.
BRUCE BINENFELD, promotion manager.
RICK MORRIS, vice president & chief engineer.
PAGE NADER, vice president & director of news & public relations.
DEBORAH STAUBER, program director.
LESLIE BAKER, production manager.

Highest One Hour Rate: \$7000.

Highest 30 Sec. Rate: \$1000.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KANSAS			
	Wyandotte	63,400	62,800	99
Between 25-49%	KANSAS			
	Douglas	25,800	25,400	98
	Franklin	8,900	8,800	99
	Johnson	113,300	112,700	99
	Leavenworth	18,700	18,500	99



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Miami	8,400	8,300	99
	MISSOURI			
	Bates	6,000	5,900	98
	Caldwell	3,200	3,200	100
	Cass	19,200	19,000	99
	Clay	53,000	52,600	99
	Clinton	6,100	6,000	98
	Jackson	242,300	239,400	99
	Johnson	12,900	12,700	98
	Platte	18,900	18,700	99
Ray	8,000	7,900	99	
Between 5-24%	KANSAS			
	Atchison	6,500	6,400	98
	Doniphan	3,400	3,300	97
	Jackson	4,500	4,400	98
	Jefferson	5,800	5,700	98
	Linn	3,500	3,400	97
MISSOURI	Andrew	5,200	5,100	98
	Carroll	4,700	4,600	98
	Daviess	3,400	3,300	97
	Lafayette	11,300	11,200	99
	Livingston	6,100	6,000	98
	Pettis	13,800	13,600	98
Station Totals		676,300	668,900	98
Net Weekly Circulation (1986)			253,500	
Average Daily Circulation (1986)			96,500	

Missouri—Kansas City

WDAF-TV

Ch. 4

Network Service: NBC.

Licensee: Taft Television & Radio Co. Inc., Signal Hill, Kansas City, MO 64108.

Studio: Signal Hill, Kansas City, MO 64108.

Telephone: 816-753-4567. TWX: 910-771-2047.

Technical Facilities Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1130-ft. above av. terrain, 1163-ft. above ground, 2049-ft. above sea level.

Latitude 39° 04' 20"
Longitude 94° 35' 45"

Transmitter: Signal Hill.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive; 2 Harris, 9.2-meter; Harris receivers.

AM Affiliate: WDAF, 5-kw, 610 kHz.

FM Affiliate: KYYS, 100-kw, 102.1 MHz (No. 271), 940-ft.

News Services: AP, UPI, NIWS.

Ownership: See Group Ownership of TV Stations.

Began Operation: Oct. 16, 1949. Sale to present owner by Transcontinent Television Corp. approved Feb. 19, 1964 by FCC (Television Digest, Vol. 3:15, 16, 31; 4:8). Sale to Transcontinent by National-Missouri T.V. Inc. (wholly-owned by National Theatres & Television Inc.) approved July 13, 1960 (Vol. 16:29). Sale to National Missouri TV Inc. by founding Kansas City Star in compliance with govt. anti-trust consent decree approved April 23, 1958 (Vol. 13:47, 48; 14:17).

Represented (sales): TeleRep Inc.

Represented (legal): Koteen & Naftalin.

Personnel:

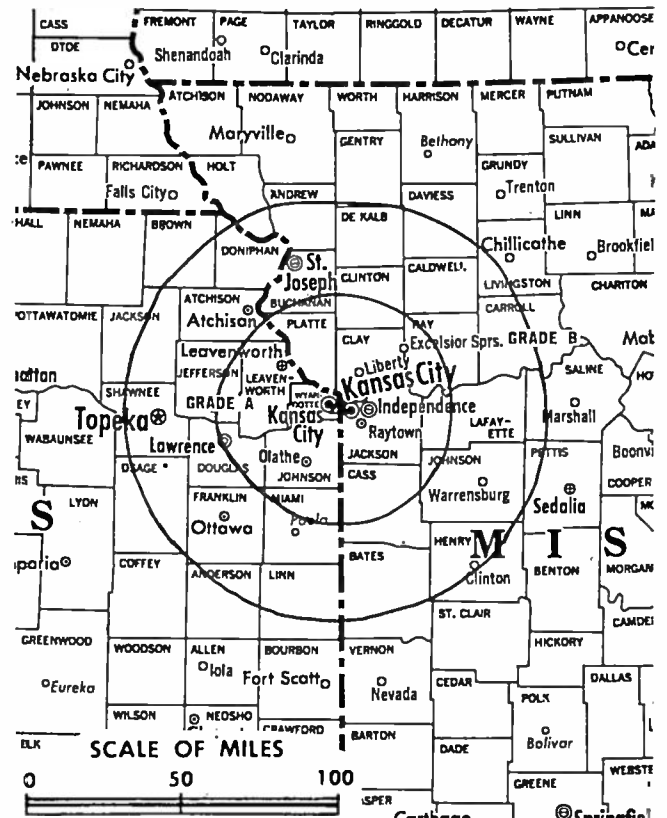
EARL BEALL, vice president & general manager.
CHERYL KERNS, general sales manager.
MIKE McDONALD, news & broadcast operations manager.
BUD TURNER, teleport manager.
ROBERT BROOKS, program director.
CATHY SNYDER, national sales manager.
THERMAL STEWART, business manager.
JACK WINTER, chief engineer.

Highest 30 Sec. Rate (July 10, 1985): \$5000.

NETWORK BASE HOURLY RATE: \$1920.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KANSAS			
	Anderson	3,400	3,300	97
	Atchison	6,500	6,400	98
	Bourbon	6,900	6,800	99
	Brown	4,900	4,800	98
	Coffey	4,000	3,900	98
	Doniphan	3,400	3,300	97
	Douglas	25,800	25,400	98
	Franklin	8,900	8,800	99
	Jackson	4,500	4,400	98
	Jefferson	5,800	5,700	98
	Johnson	113,300	112,700	99
	Leavenworth	18,700	18,500	99
	Linn	3,500	3,400	97
	Miami	8,400	8,300	99
	Mitchell	3,400	3,300	97
	Osage	6,100	6,000	98
	Saline	20,000	19,700	99



WDAF-TV BMPCT-6552 Granted 7/7/67

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Wyandotte	63,400	62,800	99
	MISSOURI			
	Andrew	5,200	5,100	98
	Bates	6,000	5,900	98
	Buchanan	32,200	31,800	99
	Caldwell	3,200	3,200	100
	Carroll	4,700	4,600	98
	Cass	19,200	19,000	99
	Chariton	4,000	3,900	97
	Clay	53,000	52,600	99
	Clinton	6,100	6,000	98
	Davies	3,400	3,300	97
	De Kalb	3,100	3,000	97
	Gentry	3,000	2,900	97
	Grundy	4,700	4,600	98
	Harrison	4,200	4,100	98
	Henry	7,800	7,700	99
	Holt	2,700	2,600	96
	Jackson	242,300	239,400	99
Johnson	12,900	12,700	98	
Lafayette	11,300	11,200	99	
Linn	6,300	6,200	98	
Livingston	6,100	6,000	98	
Nodaway	7,700	7,600	99	
Pettis	13,800	13,600	98	
Platte	18,900	18,700	99	
Ray	8,000	7,900	99	
Saline	9,500	9,300	98	
NEBRASKA				
Richardson	4,400	4,300	98	

(Continued on page A-618)

Station Totals	1,026,600	1,013,300	98
Net Weekly Circulation (1986)			785,600
Average Daily Circulation (1986)			467,600

Missouri—Poplar Bluff

KPOB-TV

Ch. 15

(Satellite of WSIL-TV, Harrisburg, IL)

Network Service: ABC.

Licensee: WSIL-TV Inc., 21 W. Poplar St., Harrisburg, IL 62946.

Studio: Oak Grove Community, U.S. Rte. 67.

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 389-kw max. & 182-kw horizontal visual, 19.1-kw horizontal aural. Antenna: 600-ft. above av. terrain, 550-ft. above ground, 1050-ft. above sea level.

Latitude	36°	48'	02"
Longitude	90°	27'	03"

Transmitter: Oak Grove Community, U.S. Rte. 67.

Satellite Earth Station: Gardiner, 6-meter.

News Service: AP.

Ownership: See WSIL-TV, Harrisburg, IL.

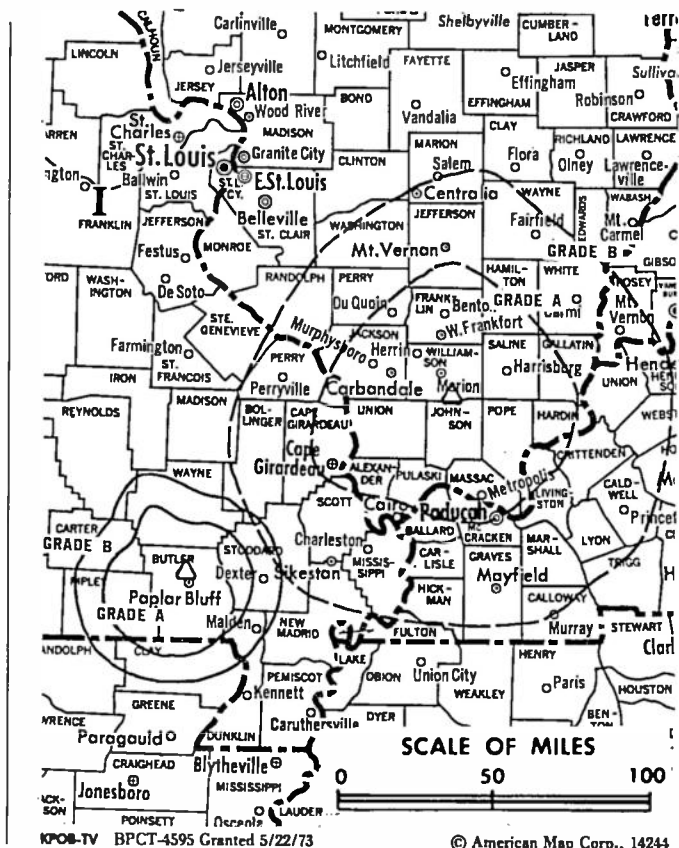
Began Operation: Sept. 2, 1961. Left air Sept. 21, 1966; returned Jan. 14, 1977.

Represented (sales): Seltel Inc.

Represented (legal): Pepper & Corazzini.

Rates: Sold in combination with WSIL-TV, Harrisburg, IL.

Arbitron Data: Included with parent WSIL-TV, Harrisburg, IL.



Missouri—St. Joseph

KQTV

Ch. 2

Network Service: ABC.

Licensee: Elba Development Corp., 311 Ridge Rd. E, Rochester, NY 14621.

Studio: 40th & Faraon Sts., St. Joseph, MO 64506.

Telephone: 816-364-2222.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 810-ft. above av. terrain, 750-ft. above ground, 1770-ft. above sea level.

Latitude 39° 46' 12"
Longitude 94° 47' 53"

Holds CP for change to 10-kw aural, 2000-ft. above av. terrain, 1963-ft. above ground, 2998-ft. above sea level, lat. 39° 25' 21", long. 95° 02' 29"; transmitter to Oak Mills Rd., 5.3-mi. E of Potter, KS.

Transmitter: 40th & Faraon Sts.

Satellite Earth Stations: 3 in operation; ADM, 6.1-meter; Avcom & M/A-Com receivers.

News Services: AP, ABC.

Ownership: Fabri Development Corp. Malcolm I. Glazer, pres., 100%. For other interests, see Glazer under Group Ownership of TV Stations.

Began Operation: Sept. 13, 1953. Sale to present owner by Amaturo Group approved by FCC Sept. 10, 1979 (Television Digest, Vol. 19:24). Previous sale by ISC Industries approved July 3, 1973 (Vol. 13:29). Sale to ISC by Panax Corp. approved July 2, 1969 (Vol. 8:49; 9:27). Sale by Jesse D. Fine family was approved Aug. 30, 1963 (Vol. 3:12). Sale to Fine family by Kenyon Brown-Bing Crosby group approved Sept. 19, 1957 (Vol. 13:34, 38). Their purchase of station from Barton Pitts was approved Dec. 31, 1955 (Vol. 11:34, 47, 52).

Represented (sales): Katz Television.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): John H. Mullaney Consulting Radio Engineers Inc.

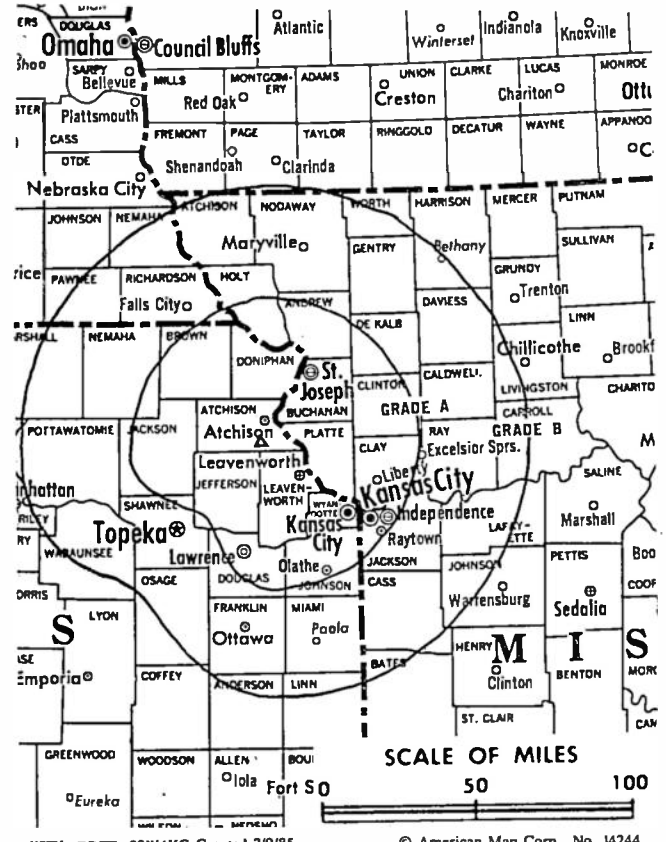
Personnel:
GEORGE LOAR, senior vice president & general manager.
DENISE SEARCY, general sales manager.
DAVE TILLERY, news director.
WAYNE TINER, director of engineering.

Highest 30 Sec. Rate: \$600.

NETWORK BASE HOURLY RATE: \$700.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KANSAS			
	Atchison	6,500	6,400	98
	Brown	4,900	4,800	98
	Doniphan	3,400	3,300	97
	MISSOURI			
	Andrew	5,200	5,100	98
	Buchanan	32,200	31,800	99
	Caldwell	3,200	3,200	100
	Clinton	6,100	6,000	98
	Daviess	3,400	3,300	97
De Kalb	3,100	3,000	97	
Gentry	3,000	2,900	97	
Harrison	4,200	4,100	98	
Holt	2,700	2,600	96	
Livingston	6,100	6,000	98	



KQTV BPCT-80114KG Granted 7/9/85 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Nodaway	7,700	7,600	99
	Worth	1,100	1,100	100
	NEBRASKA			
	Richardson	4,400	4,300	98
Between 25-49%	KANSAS			
	Jackson	4,500	4,400	98
	Leavenworth	18,700	18,500	99
	MISSOURI			
	Atchison	3,200	3,200	100
Grundy	4,700	4,600	98	
Between 5-24%	IOWA			
	Fremont	3,800	3,800	100
	Ringgold	2,400	2,400	100
	Taylor	3,300	3,200	97
	KANSAS			
	Jefferson	5,800	5,700	98
	Johnson	113,300	112,700	99
	Nemaha	4,200	4,100	98
	Pottawatomie	6,100	6,000	98
	Shawnee	62,500	61,800	99
MISSOURI				
Carroll	4,700	4,600	98	
Chariton	4,000	3,900	97	
Lafayette	11,300	11,200	99	
Mercer	1,800	1,800	100	
Platte	18,900	18,700	99	
Ray	8,000	7,900	99	
Station Totals		378,400	374,000	98
Net Weekly Circulation (1986)				116,900
Average Daily Circulation (1986)				63,600

Missouri—St. Joseph

KTAJ

Ch. 16

Grantee: All American TV Inc., 3047 Joy St., West Covina, CA 91791.

Studio: 1.5-mi. SW of intersection of Hwy. 31 & Rte. E, near Gower.

Telephone: 714-641-3222.

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 507-ft. above av. terrain, 463-ft. above ground, 1448-ft. above sea level.

Latitude 39° 39' 03"
Longitude 94° 40' 11"

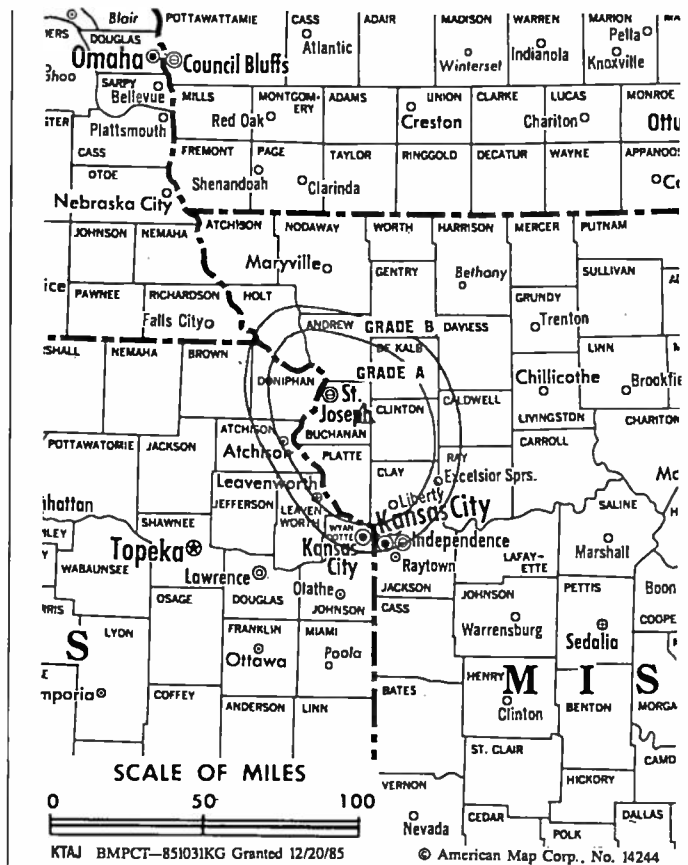
Transmitter: 1.5-mi. SW of intersection of Hwy. 31 & Rte. E, near Gower.

Ownership: Non-profit corp. Larry Pearson, Cruz S. Arguinzi, Nicky Cruz, trustees. AATV is permittee of KDOR(TV), Bartlesville, OK & WTJP(TV), Gadsden, AL.

Due to Begin Operation: Oct. 1986.

Represented (legal): May & Dunne.

Represented (engineering): Smith & Powstenko.



Robert W. Rounsaville & Associates
MEDIA BROKERS AND CONSULTANTS
 ATLANTA: 1-800-531-1500 ORLANDO: 1-800-328-3500

Missouri—St. Louis

KDNL-TV

Ch. 30

Network Service: None, independent.

Licensee: KDNL Inc.

Studio: 1215 Cole St., St. Louis, MO 63106.

Telephone: 314-436-3030.

Technical Facilities: Channel No. 30 (566-572 MHz). Authorized power: 2190-kw max. & 1950-kw horizontal visual, 218.5-kw aural. Antenna: 1135-ft. above av. terrain, 1155-ft. above ground, 1649-ft. above sea level.

Latitude 38° 34' 48"
Longitude 90° 19' 43"

Transmitter: Kenrick Seminary Grounds, Shrewsbury, MO.

Satellite Earth Stations: 2 Scientific-Atlanta, 5-meter; Scientific-Atlanta receivers.

Multichannel TV Sound: Stereo only.

News Service: AP.

Ownership: Subsidiary of Cox Enterprises Inc. For other interests, see Group Ownership of TV Stations.

Began Operation: June 8, 1969. Sale to present owner by Evans Bcstg. approved by FCC Nov. 25, 1981 (Television Digest, Vol. 21:10).

Represented (sales): MMT Sales Inc.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Cohen & Dippell.

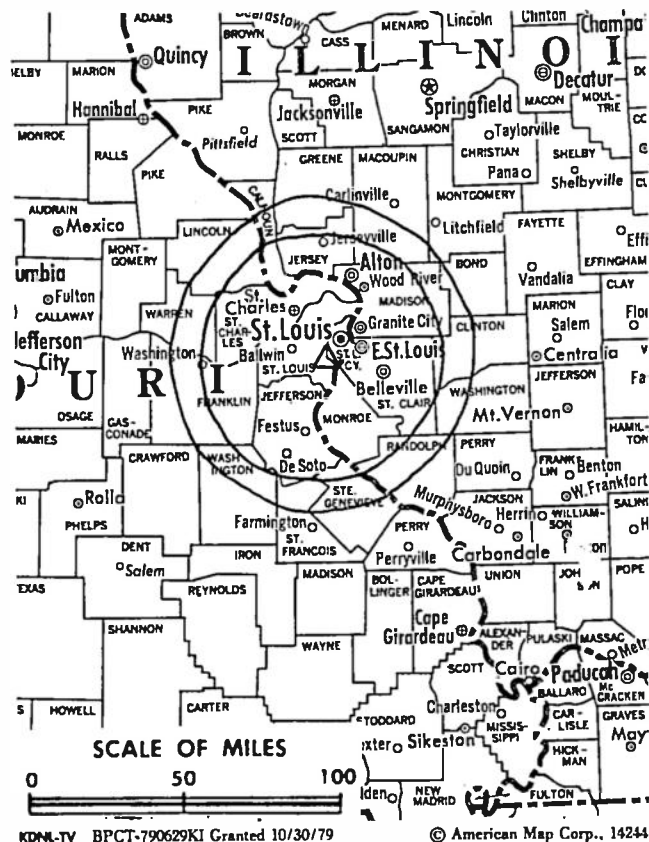
Personnel:

- WILLIAM VIANDS, vice president & general manager.
- JOHN McELFRESH, general sales manager.
- JIM WITHERS, director of station operations.
- GENE FAULKNER, chief engineer.
- ROBERT WEST, program director.
- PAUL KLICK, promotion manager.
- WILMA MATTA, business manager.
- MARY PAT O'NEILL, traffic manager.

Highest 30 Sec. Rate: \$600.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Clinton	12,000	11,800	98
	Jersey	7,400	7,200	97
	Madison	92,600	91,300	99
	Monroe	7,600	7,400	97
	St Clair	93,700	92,000	98
	MISSOURI			
	Franklin	26,300	26,000	99
	Jefferson	53,100	52,600	99
	Lincoln	8,200	8,100	99
St Charles	55,200	54,700	99	
St Louis	354,500	350,600	99	
St Louis City	170,600	168,600	99	
Between 25-49%	ILLINOIS			
	Bond	6,300	6,100	97
	Calhoun	2,100	2,000	95
	Fayette	8,600	8,300	96
	Greene	6,300	6,200	98



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	MISSOURI			
	Macoupin	19,900	19,500	98
	Marion	17,900	17,500	98
	Montgomery	12,500	12,200	98
	Randolph	12,700	12,400	98
	Scott	2,300	2,300	100
	Washington	6,000	5,800	97
	MISSOURI			
	Gasconade	5,200	5,100	98
	Marion	10,700	10,600	99
Perry	5,900	5,800	98	
Pike	6,100	6,000	98	
Ste Genevieve	5,500	5,400	98	
St Francois	16,200	16,000	99	
Warren	5,900	5,800	98	
Between 5-24%	ILLINOIS			
	Morgan	14,600	14,200	97
	Perry	8,900	8,600	97
	MISSOURI			
	Callaway	11,600	11,400	98
	Crawford	7,100	6,900	97
	Dent	5,700	5,500	96
	Iron	3,900	3,800	97
	Madison	4,500	4,400	98
	Mississippi	5,300	5,200	98
Montgomery	4,200	4,100	98	
Phelps	12,000	11,700	97	
Washington	6,400	6,300	98	
Wayne	4,800	4,700	97	
Station Totals		1,120,300	1,104,100	98
Net Weekly Circulation (1986)			535,100	
Average Daily Circulation (1986)			232,300	

Missouri—St. Louis

KMOV

(formerly KMOX-TV)

Ch. 4

Network Service: CBS.

Licensee: Viacom Broadcasting of Missouri Inc., One Memorial Dr., St. Louis, MO 63102.

Studio: One Memorial Dr., St. Louis, MO 63102.

Telephone: 314-621-4444. TWX: 910-761-1024.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: 1110-ft. above av. terrain, 1214-ft. above ground, 1649-ft. above sea level.

Latitude 38° 31' 47"
Longitude 90° 17' 58"

Transmitter: 1900 Ave. H (Reavis Barracks Rd.), Lemay, MO.

Satellite Earth Stations: 2 in operation; Scientific-Atlanta receivers.

News Services: AP, UPI, CNN.

Ownership: Viacom Bcstg. Inc. For other interests, see Group Ownership of TV Stations.

Began Operation: July 8, 1954 as KWK-TV. Sale to present owner by CBS Inc. approved by FCC April 4, 1986 (Television Digest, Vol. 25:43, 49; 26:4, 6). Sale to CBS by group which included Robert T. Convey, Globe-Democrat Publishing Co. (Newhouse) and KSTP Inc. approved Oct. 30, 1957 by FCC, but did not begin operation as KMOX-TV until March 16, 1958 (Television Digest, Vol. 13:36, 43, 44, 48; 14:1, 2, 9).

Represented (sales): Blair Television.

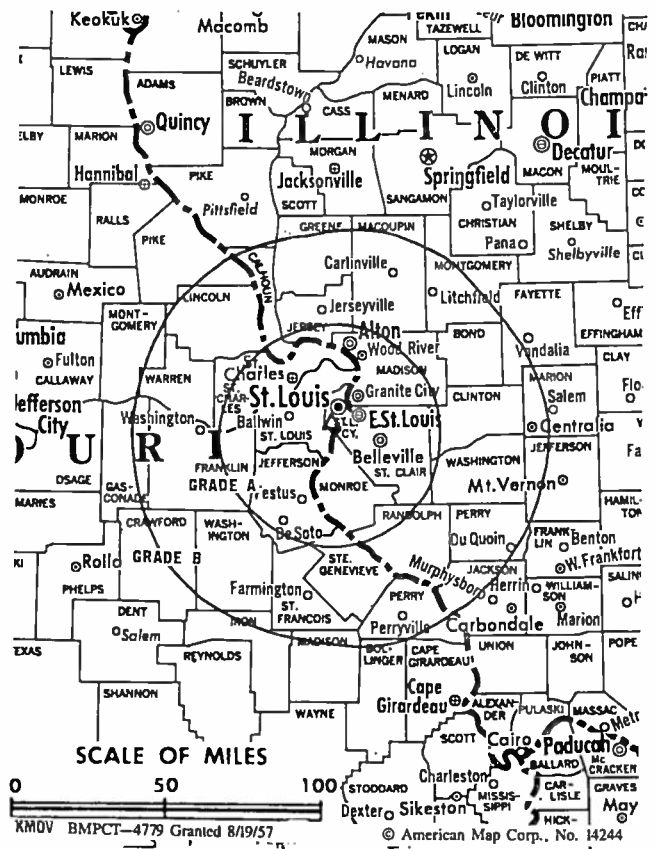
Personnel:

- ALLAN COHEN, vice president & general manager.
- ARTHUR TEK, business manager.
- RANDY OSWALD, general sales manager.
- ROBERT D. GRISSOM, national sales manager.
- AL HOLZER, director of news.
- KERRY GARCIA, traffic manager.
- PEGGY MILNER, associate business manager.
- JACK DAVIDSON, chief engineer.
- JIM ROTHSCHILD, director of operations.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Bond	6,300	6,100	97
	Calhoun	2,100	2,000	95
	Clinton	12,000	11,800	98
	Fayette	8,600	8,300	96
	Greene	6,300	6,200	98
	Jefferson	15,800	15,300	97
	Jersey	7,400	7,200	97
	Macoupin	19,900	19,500	98
	Madison	92,600	91,300	99
	Marion	17,900	17,500	98
	Monroe	7,600	7,400	97
	Montgomery	12,500	12,200	98
	Perry	8,900	8,600	97
	Randolph	12,700	12,400	98
	St Clair	93,700	92,000	98
	Washington	6,000	5,800	97
	MISSOURI	Crawford	7,100	6,900
Franklin		26,300	26,000	99
Gasconade		5,200	5,100	98
Iron		3,900	3,800	97



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Jefferson	53,100	52,600	99
	Lincoln	8,200	8,100	99
	Madison	4,500	4,400	98
	Montgomery	4,200	4,100	98
	Pike	6,100	6,000	98
	St Charles	55,200	54,700	99
	Ste Genevieve	5,500	5,400	98
	St Francois	16,200	16,000	99
	St Louis	354,500	350,600	99
	Warren	5,900	5,800	98
Washington	6,400	6,300	98	
St Louis City	170,600	168,600	99	
Between 25-49%	MISSOURI			
	Dent	5,700	5,500	96
	Maries	2,900	2,800	97
	Perry	5,900	5,800	98
	Phelps	12,000	11,700	97
Reynolds	3,000	2,900	97	
Between 5-24%	ILLINOIS			
	Adams	27,400	27,000	99
	Clay	6,300	6,000	95
	Jackson	24,200	23,400	97
	Morgan	14,600	14,200	97
	Pike	7,600	7,400	97
	Scott	2,300	2,300	100
	MISSOURI			
	Audrain	9,600	9,500	99
	Bollinger	4,100	4,000	98
Boone	38,800	38,200	98	
Butler	14,700	14,300	97	
Callaway	11,600	11,400	98	
Cole	21,600	21,400	99	
Wayne	4,800	4,700	97	
Station Totals		1,280,300	1,260,500	98
Net Weekly Circulation (1986)				968,100
Average Daily Circulation (1986)				573,500

Missouri—St. Louis

KNLC

Ch. 24

Network Service: None, independent.

Licensee: New Life Evangelistic Center Inc., 1411 Locust St., St. Louis, MO 63103.

Studio: 1411 Locust St., St. Louis, MO 63103.

Telephone: 314-436-2424.

Mailing Address: Box 924, St. Louis, MO 63188.

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 3090-kw max. visual, 309-kw max. aural. Antenna: 1000-ft. above av. terrain, 706-ft. above ground, 1621-ft. above sea level.

Latitude 38° 21' 40"
Longitude 90° 32' 58"

Transmitter: 6091 Tower Rd., House Springs.

Ownership: Non-profit corp. Officers: Rev. Larry Rice, pres.; Rev. Ray Redlich, v.p.; Rev. Ken Klingerman, secy.-treas.

Began Operation: Sept. 12, 1982.

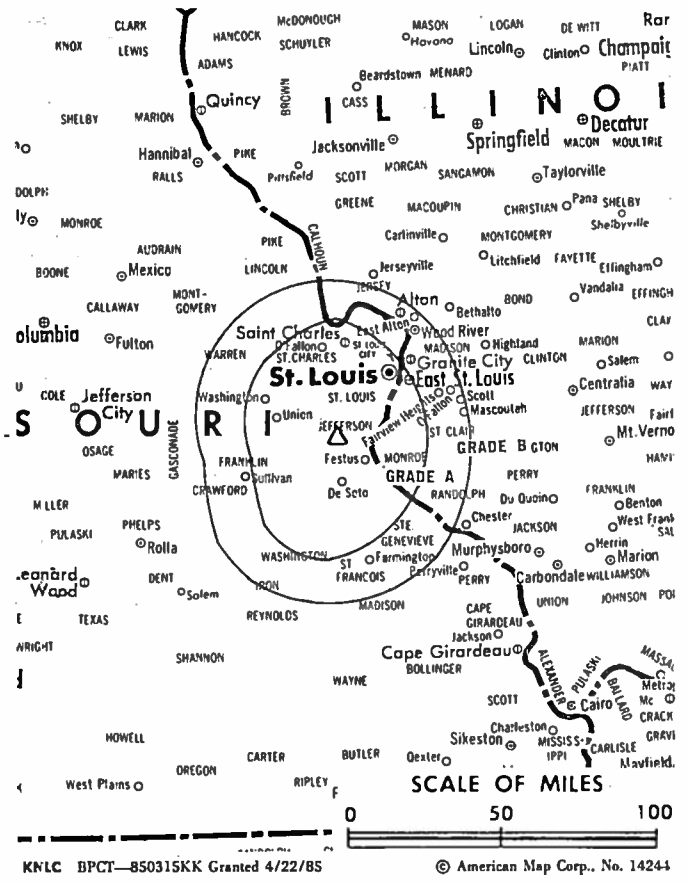
Represented (legal): John Midlen.

Personnel:
JIM BARNES, general manager.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	ILLINOIS			
	Monroe	7,600	7,400	97
	St Clair	93,700	92,000	98
	MISSOURI			
	Crawford	7,100	6,900	97
	Franklin	26,300	26,000	99



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Jefferson	53,100	52,600	99
	St Charles	55,200	54,700	99
	St Louis	354,500	350,600	99
	St Louis City	170,600	168,600	99
Station Totals		768,100	758,800	98
Net Weekly Circulation (1986)			52,700	
Average Daily Circulation (1986)			12,300	

Missouri—St. Louis

KPLR-TV

Ch. 11

Network Service: None, independent.

Licensee: Koplars Communications Inc., 4935 Lindell Blvd., St. Louis, MO 63108.

Studio: 4935 Lindell Blvd., St. Louis, MO 63108.

Telephone: 314-367-7211. TWX: 910-761-1093.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 55-kw aural. Antenna: 1007-ft. above av. terrain, 1214-ft. above ground, 1506-ft. above sea level.

Latitude 38° 31' 47"
Longitude 90° 17' 58"

Transmitter: Reavis Barracks Rd. & Ave. H, Lemay, MO.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive; Harris, 9-meter; Rohr, 11-meter; Harris receivers.

News Services: AP, INDX, CNN, UPI.

Ownership: Koplars Enterprises Inc. Estate of Harold Koplars, 100%. Also owns KRBK-TV, Sacramento, CA & is applicant for Ch. 15, Omaha, NE.

Began Operation: April 28, 1959.

Represented (sales): TeleRep Inc.

Represented (legal): Koteen & Naftalin.

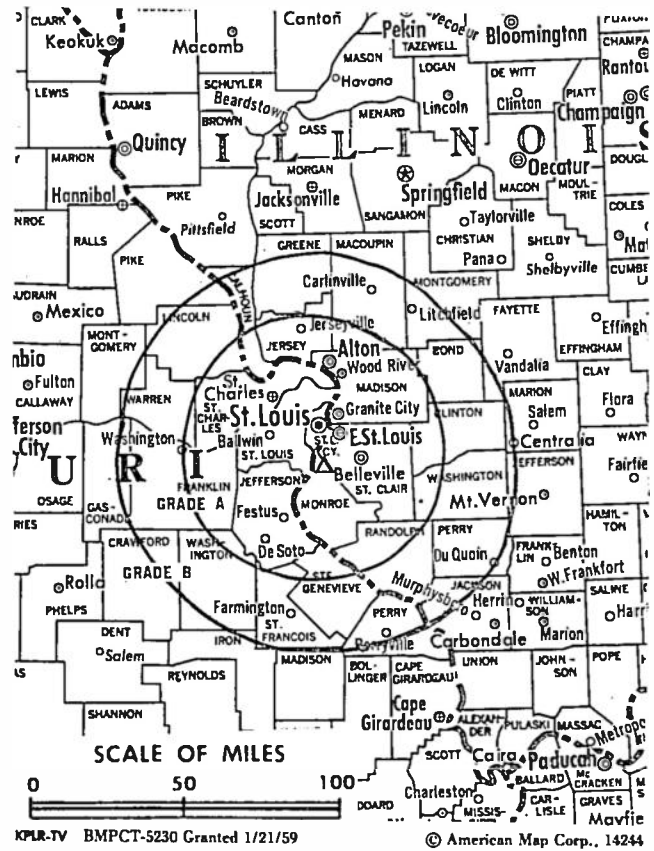
Personnel:

TED KOPLAR, president.
BARRY BAKER, senior vice president & dir., broadcast division.
LARRY MARCUS, vice president of business affairs.
JIM WRIGHT, vice president of operations.
GREG FILANDRINOS, director of sales.
DENNY VAN VALKENBURGH, national sales manager.
TIM MCKERNAN, local sales manager.
JIM R. MOOLE, chief engineer.
HOWARD STEVENS, director of programming.
JIM WINKLE, production manager.
GIL ENGLER, news director.
BETSEY HOLM, director of design.
JAN PENDLETON, traffic manager.
MARIE T. BOYKIN, public affairs director.

Highest 30 Sec. Rate: \$3000.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Bond	6,300	6,100	97
	Calhoun	2,100	2,000	95
	Clinton	12,000	11,800	98
	Fayette	8,600	8,300	96
	Greene	6,300	6,200	98
	Jefferson	15,800	15,300	97
	Jersey	7,400	7,200	97
	Macoupin	19,900	19,500	98
	Madison	92,600	91,300	99
	Marion	17,900	17,500	98
	Monroe	7,600	7,400	97
	Montgomery	12,500	12,200	98
	Morgan	14,600	14,200	97
	Perry	8,900	8,600	97
	Randolph	12,700	12,400	98
	St. Clair	93,700	92,000	98
	Scott	2,300	2,300	100
	Washington	6,000	5,800	97



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MISSOURI			
	Crawford	7,100	6,900	97
	Franklin	26,300	26,000	99
	Gasconade	5,200	5,100	98
	Iron	3,900	3,800	97
	Jefferson	53,100	52,600	99
	Lincoln	8,200	8,100	99
	Madison	4,500	4,400	98
	Perry	5,900	5,800	98
	Pike	6,100	6,000	98
	St. Charles	55,200	54,700	99
	Ste Genevieve	5,500	5,400	98
	St. Francois	16,200	16,000	99
	St. Louis	354,500	350,600	99
Warren	5,900	5,800	98	
Washington	6,400	6,300	98	
St. Louis City	170,600	168,600	99	

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	ILLINOIS			
	Adams	27,400	27,000	99
	Christian	14,400	14,100	98
	Clay	6,300	6,000	95
	Effingham	12,400	11,900	96
	Franklin	18,300	17,800	97
	Jackson	24,200	23,400	97
	Macon	50,700	49,800	98
	Pike	7,600	7,400	97
	Richland	7,300	7,100	97
	Sangamon	74,400	72,600	98
Williamson	24,300	23,600	97	

(Continued on page A-619)

Station Totals	1,561,900	1,535,700	98
Net Weekly Circulation (1986)		912,700	
Average Daily Circulation (1986)		427,700	

Missouri—St. Louis

KSDK

Ch. 5

Network Service: NBC.

Licensee: Multimedia KSDK Inc.

Studio: Television Plaza, 1000 Market St., St. Louis, MO 63101.

Telephone: 314-421-5055. TWX: 910-761-1037.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1090-ft. above av. terrain, 1159-ft. above ground, 1649-ft. above sea level.

Latitude 38° 34' 05"
Longitude 90° 19' 55"

Transmitter: 6871 Heege Rd., St. Louis County, MO.

Satellite Earth Stations: Transmit/receive, RCA, 3-meter, 3.7-meter & 6.1-meter Ku-band; Anixter-Mark, 5-meter; Anixter-Mark, Harris & Microdyne receivers.

Multichannel TV Sound: Stereo only.

News Services: AP, UPI, NBC.

Ownership: Multimedia Inc. For other interests, see Group Ownership of TV Stations.

Began Operation: Feb. 8, 1947. Assignment of license to present owner by Pulitzer Publishing approved by FCC Feb. 17, 1983 (Television Digest, Vol. 21:12; 22:1; 23:8).

Represented (sales): Katz Television.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Jules Cohen & Associates.

Personnel:

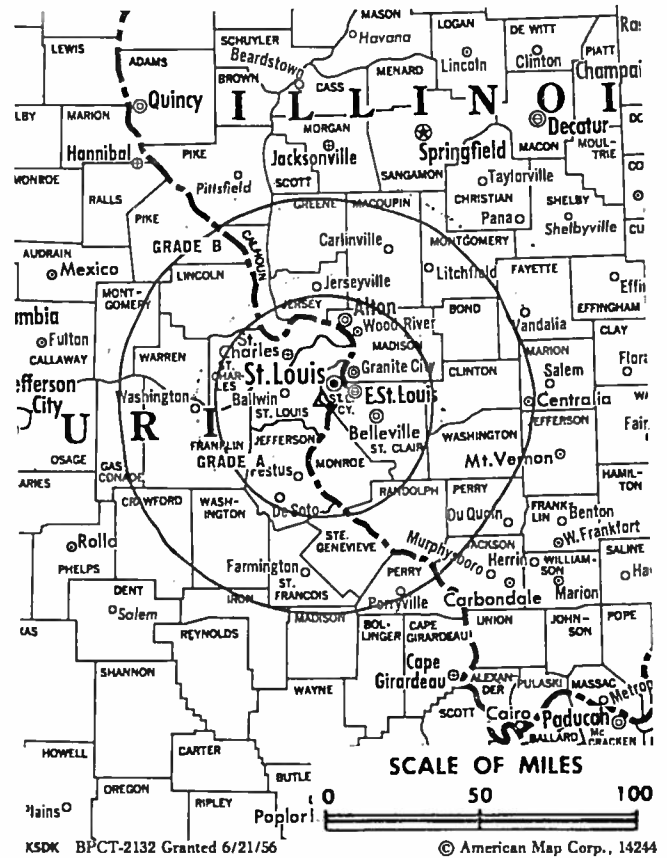
- WILLIAM L. BOLSTER, vice president & general manager.
- EDWARD J. PIETTE, director of broadcast operations.
- EUNICE BECKWITH, manager of community affairs.
- WILLIAM J. KATSAFANAS, general sales manager.
- MARYANNE BRANDMEIER, national sales manager.
- ROBERT DREWEL, local sales manager.
- RICHARD BRASE, director of advertising & promotion.
- TERRY DOLL, public relations.
- STEVE ANTONIOTTI, director of news.
- EUGENE HILL, director of engineering.

Rates: On request.

NETWORK BASE HOURLY RATE: \$2350.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	Households %
50% & Over	ILLINOIS			
	Bond	6,300	6,100	97
	Calhoun	2,100	2,000	95
	Clay	6,300	6,000	95
	Clinton	12,000	11,800	98
	Fayette	8,600	8,300	96
	Greene	6,300	6,200	98
	Jefferson	15,800	15,300	97
	Jersey	7,400	7,200	97
	Macoupin	19,900	19,500	98
	Madison	92,600	91,300	99
	Marion	17,900	17,500	98
	Monroe	7,600	7,400	97
	Montgomery	12,500	12,200	98
	Perry	8,900	8,600	97
	Randolph	12,700	12,400	98



Net Weekly Circulation	State County	Total Households	TV Households	Households %
50% & Over	St Clair	93,700	92,000	98
	Scott	2,300	2,300	100
	Washington	6,000	5,800	97
MISSOURI	Crawford	7,100	6,900	97
	Dent	5,700	5,500	96
	Franklin	26,300	26,000	99
	Gasconade	5,200	5,100	98
	Iron	3,900	3,800	97
	Jefferson	53,100	52,600	99
	Lincoln	8,200	8,100	99
	Madison	4,500	4,400	98
	Montgomery	4,200	4,100	98
	Perry	5,900	5,800	98
	Phelps	12,000	11,700	97
	Pike	6,100	6,000	98
	Reynolds	3,000	2,900	97
	St Charles	55,200	54,700	99
	Ste Genevieve	5,500	5,400	98
	St Francois	16,200	16,000	99
	St Louis	354,500	350,600	99
Warren	5,900	5,800	98	
Washington	6,400	6,300	98	
St Louis City	170,600	168,600	99	
BETWEEN 25-49%	ILLINOIS			
	Jackson	24,200	23,400	97
	Morgan	14,600	14,200	97
Pike	7,600	7,400	97	
(Continued on page A-619)				
Station Totals		1,405,500	1,382,700	98
Net Weekly Circulation (1986)			1,050,700	
Average Daily Circulation (1986)			699,500	

Missouri—St. Louis

KTVI

Ch. 2

Network Service: ABC.

Licensee: KTVI-TV Inc., 5915 Berthold Ave., St. Louis, MO 63110.

Studio: 5915 Berthold Ave., St. Louis, MO 63110.

Telephone: 314-647-2222. TWX: 314-556-0082.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1085-ft. above av. terrain, 1049-ft. above ground, 1649-ft. above sea level.

Latitude 38° 32' 07"

Longitude 90° 22' 23"

Transmitter: 10001 Emil Ave., Sappington, MO.

Satellite Earth Stations: 3 in operation; Andrew Corp., 4.5-meter & 7.3-meter; Avantek receivers.

News Services: AP, UPI.

Ownership: Times Mirror Co. For other interests, see Group Ownership of TV Stations.

Began Operation: Aug. 10, 1953 as WTVI, Ch. 54, Belleville, IL-St. Louis; on April 9, 1955 shifted facilities to Ch. 36 acquired from off-air KSTM-TV (Television Digest, Vol. 11:16). March 20, 1957, left air temporarily for changeover to Ch. 2; resumed operation April 15, 1957 (Vol. 14:6, 12). Sale of 74% by Harry Tenenbaum, Paul E. Peltason and associates to Newhouse Bcstg., increasing its holdings to 100% was approved by FCC June 10, 1964. Sale to present owner approved March 7, 1980 (Vol. 18:50; 19:19).

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Wilmer, Cutler & Pickering.

Represented (engineering): Lohnes & Culver.

Personnel:

JOHN J. McCRORY, president.

CASON CAPPS, vice president & general manager.

MARSHALL GALLIERS, vice president & station manager.

VIC SKAGGS, program director.

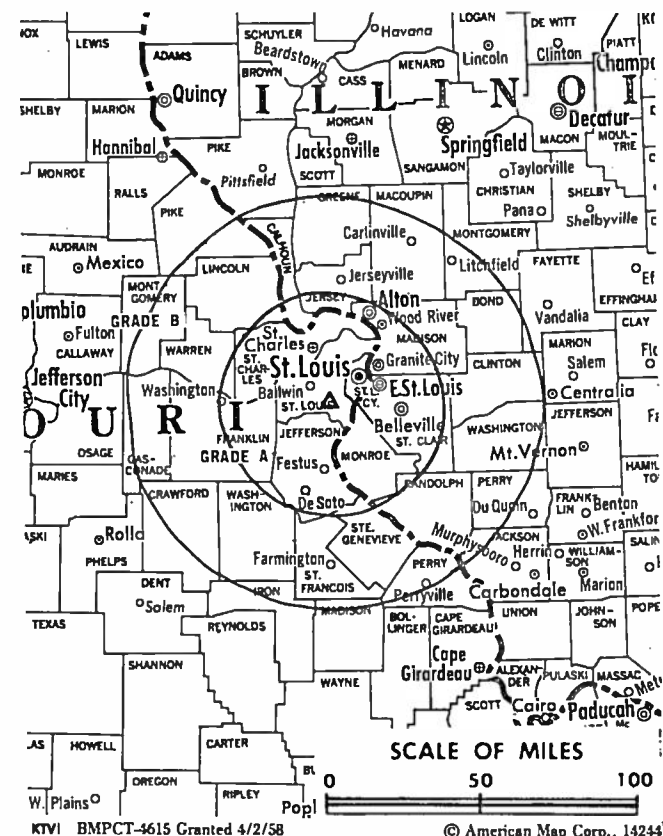
IAN MacBRYDE, news director.

NOBLE REDMON, chief engineer.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Bond	6,300	6,100	97
	Calhoun	2,100	2,000	95
	Clinton	12,000	11,800	98
	Fayette	8,600	8,300	96
	Greene	6,300	6,200	98
	Jersey	7,400	7,200	97
	Macoupin	19,900	19,500	98
	Madison	92,600	91,300	99
	Marion	17,900	17,500	98
	Monroe	7,600	7,400	97
	Montgomery	12,500	12,200	98
	Morgan	14,600	14,200	97
	Perry	8,900	8,600	97
	Randolph	12,700	12,400	98
	St Clair	93,700	92,000	98
	Scott	2,300	2,300	100
Washington	6,000	5,800	97	
MISSOURI	Crawford	7,100	6,900	97
	Franklin	26,300	26,000	99
	Gasconade	5,200	5,100	98
	Iron	3,900	3,800	97
	Jefferson	53,100	52,600	99
	Lincoln	8,200	8,100	99
	Madison	4,500	4,400	98
	Perry	5,900	5,800	98
	Pike	6,100	6,000	98
	Reynolds	3,000	2,900	97



Nat Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	St Charles	55,200	54,700	99
	Ste Genevieve	5,500	5,400	98
	St Francois	16,200	16,000	99
	St Louis	354,500	350,600	99
	Warren	5,900	5,800	98
	Washington	6,400	6,300	98
	St Louis City	170,600	168,600	99

Between 25-49%	ILLINOIS			
	Jefferson	15,800	15,300	97
	Pike	7,600	7,400	97
	MISSOURI			
	Dent	5,700	5,500	96
Maries	2,900	2,800	97	
Marion	10,700	10,600	99	
Montgomery	4,200	4,100	98	
Phelps	12,000	11,700	97	
Wayne	4,800	4,700	97	

Between 5-24%	IOWA			
	Lee	16,500	16,300	99
	ILLINOIS			
	Adams	27,400	27,000	99
	Jackson	24,200	23,400	97
	MISSOURI			
	Audrain	9,600	9,500	99
	Bollinger	4,100	4,000	98
	Boone	38,800	38,200	98
	Butler	14,700	14,300	97
	Callaway	11,600	11,400	98
	Cole	21,600	21,400	99
	Osage	4,000	3,900	98
Ralls	3,500	3,500	100	
Randolph	9,600	9,400	98	
Stoddard	11,100	10,900	98	

Station Totals	1,329,400	1,309,100	98
Net Weekly Circulation (1986)		968,300	
Average Daily Circulation (1986)		576,000	

Missouri—Springfield

KDEB-TV

Ch. 27

Network Service: None, independent.

Licensee: WTVY Inc., 3000 E. Cherry St., Springfield, MO 65804.

Studio: 3000 E. Cherry St., Springfield, MO 65804.

Telephone: 417-862-2727.

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1688-ft. above av. terrain, 1592-ft. above ground, 3147-ft. above sea level.

Latitude 37° 11' 40"
Longitude 92° 56' 04"

Transmitter: 2.5-mi. NNE of Fordland, MO.

Satellite Earth Stations: Microdyne, 5-meter; Harris & Microdyne receivers.

Multichannel TV Sound: Stereo only.

News Service: AP.

Ownership: Charles Woods, pres.-secy., 100%; David Woods, v.p.-treas. For other interests, see Group Ownership of TV Stations.

Began Operation: Oct. 2, 1968. Sale to present owner by Kenneth E. Meyer, et al., approved by FCC March 18, 1985.

Represented (sales): Seltel Inc.

Represented (legal): Kenkel, Barnard & Edmunson.

Represented (engineering): Jules Cohen & Associates.

Personnel:

CHARLES WOODS, president.
RICK LIPPS, general manager.
BILL LEARY, chief engineer.

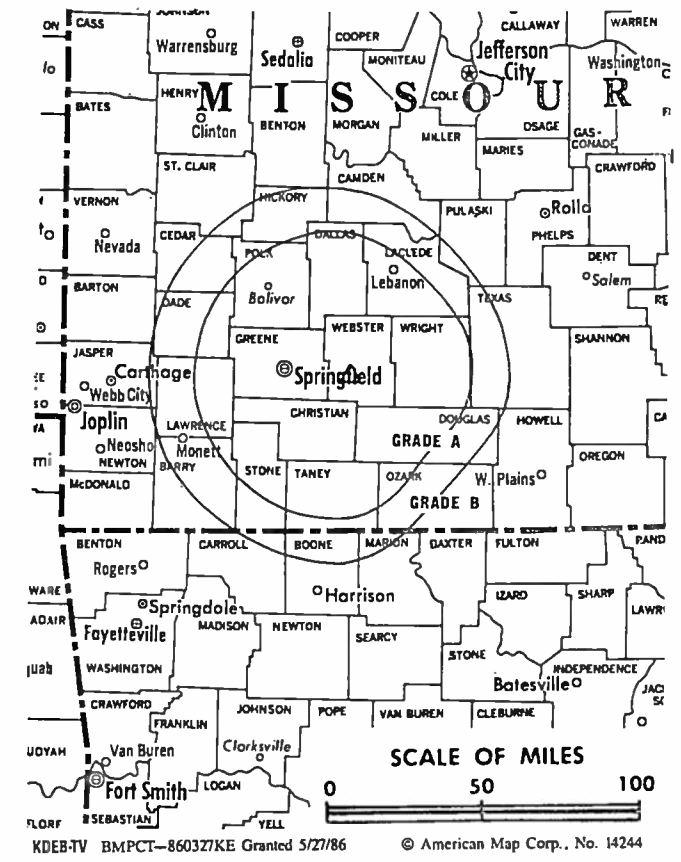
Highest One Hour Rate: \$2500.

Highest 30 Sec. Rate (July 23, 1985): \$450.

NETWORK BASE HOURLY RATE: \$275.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARKANSAS			
	Baxter	13,100	12,800	98
	Boone	11,000	10,800	98
	Carroll	7,200	7,000	97
	MISSOURI			
	Christian	9,200	9,000	98
	Dallas	4,700	4,600	98
	Douglas	4,700	4,600	98
	Greene	75,500	74,700	99
	Hickory	3,000	2,900	97
	Laclede	9,800	9,600	98
	Ozark	3,400	3,300	97
	Polk	7,200	7,000	97
	Pulaski	10,200	10,000	98
	Stone	7,300	7,100	97
	Taney	9,500	9,300	98
	Webster	7,600	7,400	97



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Wright	6,400	6,200	97
Between 25-49%	ARKANSAS			
	Marion	4,900	4,800	98
	Newton	3,000	2,900	97
	MISSOURI			
	Camden	9,300	9,100	98
	Cedar	5,100	5,000	98
	Dade	3,100	3,100	98
Between 5-24%	ARKANSAS			
	Fulton	4,300	4,100	95
	MISSOURI			
	Barry	10,000	9,800	98
	Barton	4,700	4,600	98
	Maries	2,900	2,800	97
	Morgan	5,900	5,800	98
Station Totals		298,600	292,100	97
	Net Weekly Circulation (1986)			157,200
	Average Daily Circulation (1986)			70,300

Missouri—Springfield

KOLR

Ch. 10

Network Service: CBS.

Licensee: Independent Broadcasting Co., Box 1716, Springfield, MO 65805.

Studio: 2650 E. Division St., Springfield, MO 65803.

Telephone: 417-862-1010. TWX: 910-775-4718.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 282-kw visual, 28.2-kw aural. Antenna: 2070-ft. above av. terrain, 1997-ft. above ground, 3577-ft. above sea level.

Latitude 37° 13' 08"
Longitude 92° 56' 56"

Transmitter: State Hwy. FF near Fordland, MO.

Satellite Earth Stations: 4 in operation; Scientific-Atlanta, 4.6-meter, 7-meter & Ku-band; Scientific-Atlanta receivers.

News Service: AP.

Ownership: J. H. Cooper, pres., 49.62%; John O. Cooper, v.p.-asst. secy.-treas., 49.62%; Ellis Shook, v.p.; Peter C. Charles, secy.; William P. Sanford, asst. secy.; Clyde Martin, asst. treas, 0.25% each.

Began Operation : March 14, 1953.

Represented (sales): Katz Television.

Represented (legal): Dempsey & Koplovitz.

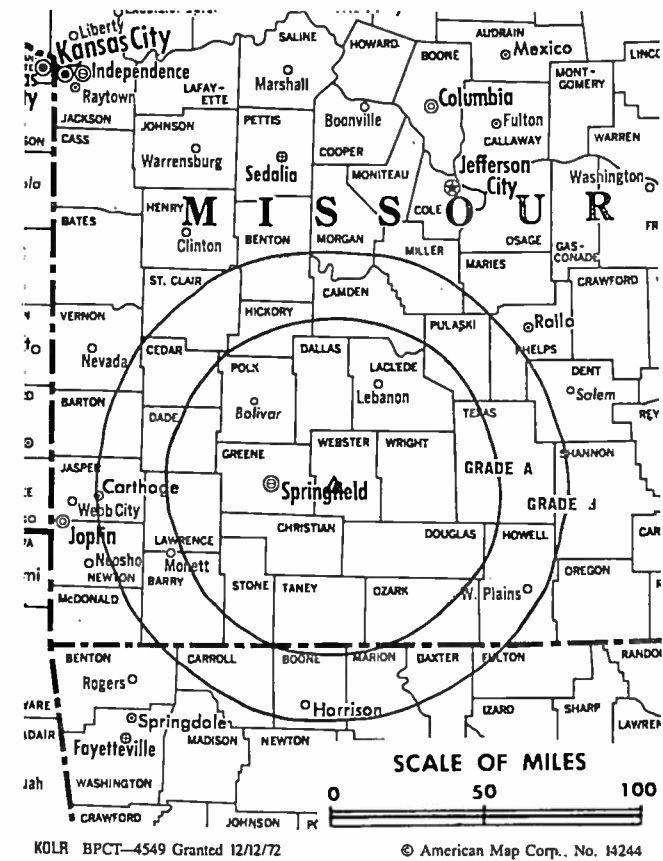
Personnel:

ELLIS SHOOK, vice president & general manager.
BILL WATTS, general sales manager.
HOWARD FROST, chief engineer.

Rates: On request.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARKANSAS			
	Baxter	13,100	12,800	98
	Boone	11,000	10,800	98
	Carroll	7,200	7,000	97
	Fulton	4,300	4,100	95
	Izard	4,800	4,600	96
	Madison	4,400	4,200	95
	Marion	4,900	4,800	98
	Newton	3,000	2,900	97
	MISSOURI			
	Barry	10,000	9,800	98
	Benton	5,200	5,000	96
	Camden	9,300	9,100	98
	Cedar	5,100	5,000	98
Christian	9,200	9,000	98	
Dade	3,100	3,100	98	
Dallas	4,700	4,600	98	
Dent	5,700	5,500	96	
Douglas	4,700	4,600	98	
Greene	75,500	74,700	99	
Hickory	3,000	2,900	97	
Howell	11,800	11,300	96	
Laclede	9,800	9,600	98	
Lawrence	11,500	11,300	98	
Morgan	5,900	5,800	98	
Oregon	3,900	3,700	95	
Ozark	3,400	3,300	97	



KOLR BPCT-4549 Granted 12/12/72

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Polk	7,200	7,000	97
	Pulaski	10,200	10,000	98
	St Clair	3,400	3,300	97
	Shannon	2,900	2,700	93
	Stone	7,300	7,100	97
	Taney	9,500	9,300	98
	Texas	8,300	8,000	96
	Webster	7,600	7,400	97
	Wright	6,400	6,200	97
Between 25-49%	ARKANSAS			
	Sharp	6,500	6,200	95
	Washington	39,100	38,200	98
	MISSOURI			
	Henry	7,800	7,700	99
	Miller	7,600	7,500	99
	Phelps	12,000	11,700	97
	Vernon	7,700	7,500	97
Between 5-24%	ARKANSAS			
	Benton	33,400	32,700	98
	Searcy	3,500	3,400	97
	Stone	3,600	3,500	97
	MISSOURI			
	Barton	4,700	4,600	98
	Jasper	34,200	33,700	99
	Mc Donald	5,900	5,800	98
	Maries	2,900	2,800	97
	Newton	16,000	15,800	99
	Station Totals		482,200	471,600
Net Weekly Circulation (1986)			296,800	
Average Daily Circulation (1986)			183,200	

Missouri—Springfield

KSPR

Ch. 33

Network Service: ABC.

Licensee: Telepictures Bcstg. KSPR Corp.

Studio: 1359 St. Louis St., Springfield, MO 65802.

Telephone: 417-831-1333.

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 5010-kw max. & 1580-kw horizontal visual, 110-kw max. & 100-kw horizontal aural. Antenna: 1995-ft. above av. terrain, 1816-ft. above ground, 3390-ft. above sea level.

Latitude 37° 13' 08"
Longitude 92° 56' 56"

Transmitter: 4-mi. N of Fordland, MO.

Satellite Earth Stations: Andrew 7.3-meter; United Satellite, 5-meter; Andrew, Gardiner & Harris receivers.

Multichannel TV Sound: Stereo & separate audio program.

News Service: ABC.

Ownership: Lorimar-Telepictures Corp., 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: March 9, 1983. Sale to present owner by Springfield TV Assoc. Ltd. approved by FCC Dec. 12, 1984.

Represented (sales): Petry Television Inc.

Represented (legal): Wiley, Rein & Fielding.

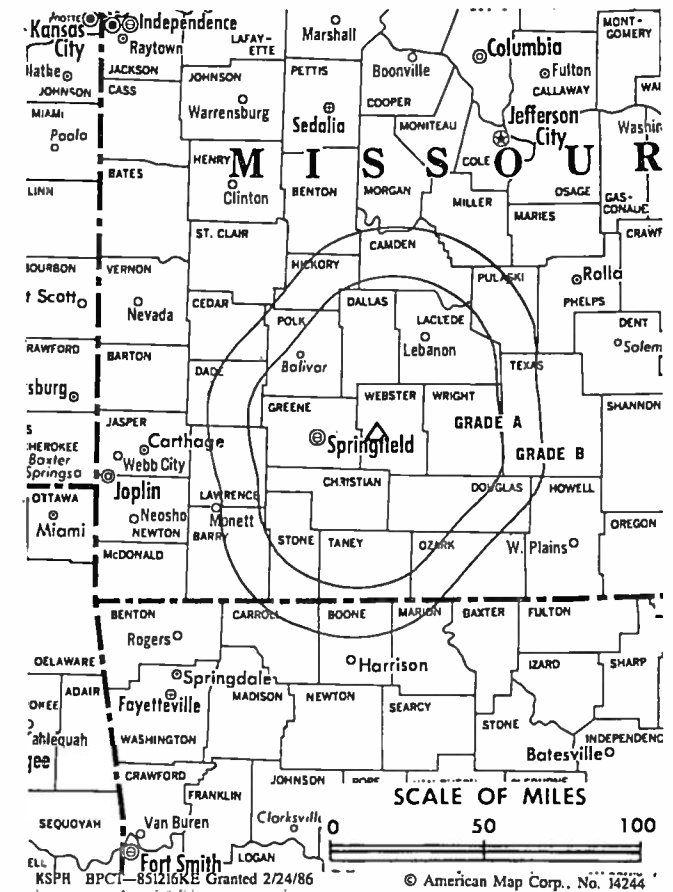
Personnel:

- JOHN R. STUART, general manager.
- RANDY CLELAND, general sales manager.
- MICHAEL A. McMELLON, operations & program director.
- CINDY SKIDMORE, promotion manager.
- PAUL G. KATONA, chief engineer.
- RHED KHILLING, production manager.
- AMAURO OBREGON, controller.
- ELAINE REED, traffic supervisor.

Highest 30 Sec. Rate (May 9, 1986): \$175.

Total Households: © MSI Consumer Market Data as of 1/1/86, TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MISSOURI			
	Cedar	5,100	5,000	98
	Christian	9,200	9,000	98
	Dade	3,100	3,100	98
	Dallas	4,700	4,600	98
	Douglas	4,700	4,600	98
	Greene	75,500	74,700	99
	Hickory	3,000	2,900	97
	Laclede	9,800	9,600	98
	Polk	7,200	7,000	97
	Taney	9,500	9,300	98
	Webster	7,600	7,400	97



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Wright	6,400	6,200	97
Between 25-49%	MISSOURI			
	Barry	10,000	9,800	98
	Camden	9,300	9,100	98
	Howell	11,800	11,300	96
	Lawrence	11,500	11,300	98
	Pulaski	10,200	10,000	98
	Shannon	2,900	2,700	93
Between 5-24%	ARKANSAS			
	Baxter	13,100	12,800	98
	Boone	11,000	10,800	98
	Carroll	7,200	7,000	97
	Marion	4,900	4,800	98
	MISSOURI			
	Dent	5,700	5,500	96
Maries	2,900	2,800	97	
Oregon	3,900	3,700	95	
Ozark	3,400	3,300	97	
St. Clair	3,400	3,300	97	
Station Totals		272,600	266,700	97
Net Weekly Circulation (1986)			121,400	
Average Daily Circulation (1986)			57,000	

Missouri—Springfield

KYTV

Ch. 3

Network Service: NBC.

Licensee: KY3 Inc., Box 3500, Springfield, MO 65808.

Studio: 999 W. Sunshine, Springfield, MO 65804.

Telephone: 417-866-2766. TWX: 910-775-4714.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 95.5-kw visual, 14.1-kw aural. Antenna: 2040-ft. above av. terrain, 2000-ft. above ground, 3565-ft. above sea level.

Latitude 37° 10' 11"
Longitude 92° 56' 30"

Transmitter: 0.7-mi. N of Fordland, MO.

Satellite Earth Stations: 5 in operation; Harris, M/A-Com & Scientific-Atlanta receivers.

News Service: AP.

Ownership: Harte-Hanks Communications Inc., 100%. For other interests, see Group Ownership & Newspaper Ownership of TV Stations.

Began Operation: Oct. 1, 1953. Sale to present owner by Grand Prairie Investment Co. & Mark Twain Media Inc. approved by FCC Oct. 13, 1978 (Television Digest, Vol. 18:21).

Represented (sales): Blair Television.

Represented (legal): Arnold & Porter.

Represented (engineering): A. D. Ring & Associates.

Personnel:

- STANLEY PEDERSON, vice president & general manager.
- BROOKS HOGG, general sales manager.
- NATALIE MURPHY, public affairs director.
- DAN WHITE, production manager.
- LIBBY SALISBURY, promotion manager.
- JOYCE REED, news director.

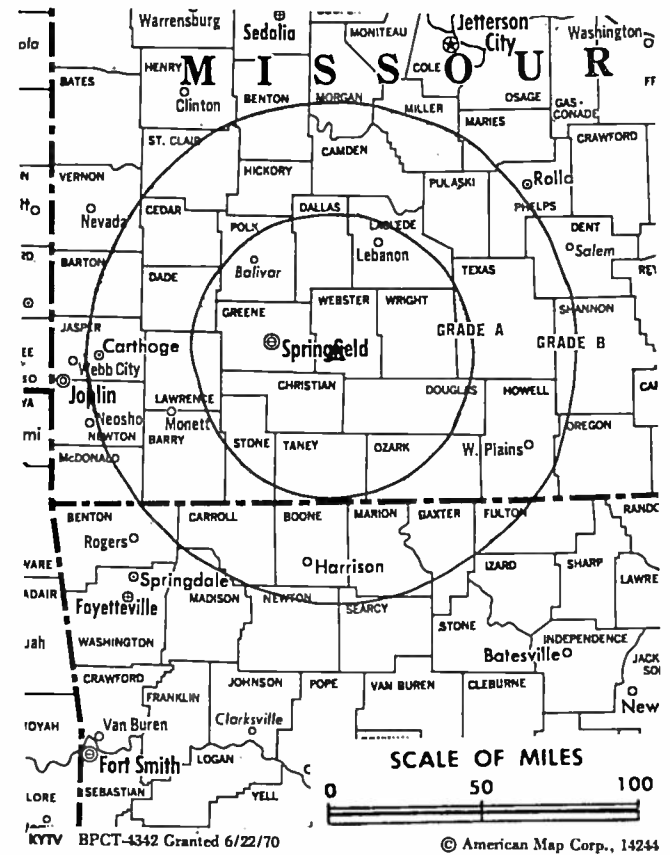
Highest One Hour Rate: \$2500.

Highest 30 Sec. Rate (Feb. 6, 1986): \$1200.

NETWORK BASE HOURLY RATE: \$2300.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	ARKANSAS				
		Baxter	13,100	12,800	98
		Boone	11,000	10,800	98
		Carroll	7,200	7,000	97
		Fulton	4,300	4,100	95
		Izard	4,800	4,600	96
		Madison	4,400	4,200	95
		Marion	4,900	4,800	98
		Newton	3,000	2,900	97
		MISSOURI			
		Barry	10,000	9,800	98
		Benton	5,200	5,000	96
		Camden	9,300	9,100	98
		Cedar	5,100	5,000	98
		Christian	9,200	9,000	98
		Dade	3,100	3,100	98
		Dallas	4,700	4,600	98
	Dent	5,700	5,500	96	
	Douglas	4,700	4,600	98	
	Greene	75,500	74,700	99	
	Hickory	3,000	2,900	97	
	Howell	11,800	11,300	96	
	Laclede	9,800	9,600	98	



Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	Lawrence	11,500	11,300	98	
	Morgan	5,900	5,800	98	
	Oregon	3,900	3,700	95	
	Ozark	3,400	3,300	97	
	Phelps	12,000	11,700	97	
	Polk	7,200	7,000	97	
	Pulaski	10,200	10,000	98	
	St Clair	3,400	3,300	97	
	Shannon	2,900	2,700	93	
	Stone	7,300	7,100	97	
	Taney	9,500	9,300	98	
	Texas	8,300	8,000	96	
	Webster	7,600	7,400	97	
Wright	6,400	6,200	97		
Between 25-49%	ARKANSAS				
	Searcy	3,500	3,400	97	
	Sharp	6,500	6,200	95	
	MISSOURI				
	Carter	2,100	2,000	95	
	Maries	2,900	2,800	97	
	Miller	7,600	7,500	99	
	Vernon	7,700	7,500	97	
Between 5-24%	ARKANSAS				
	Benton	33,400	32,700	98	
	Stone	3,600	3,500	97	
	MISSOURI				
	Barton	4,700	4,600	98	
	Crawford	7,100	6,900	97	
	Henry	7,800	7,700	99	
	Jasper	34,200	33,700	99	
	Mc Donald	5,900	5,800	98	
	Newton	16,000	15,800	99	
	Station Totals		452,300	442,300	97
	Net Weekly Circulation (1986)				291,900
Average Daily Circulation (1986)				208,900	

Missouri

KFVS-TV, Cape Girardeau (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	ARKANSAS			
	Mississippi	19,300	19,000	98
	Randolph	6,400	6,200	97
	ILLINOIS			
	Marion	17,900	17,500	98
	Washington	6,000	5,800	97
	White	7,400	7,000	95
	KENTUCKY			
	Caldwell	5,100	5,000	98
	Trigg	3,500	3,500	100
	Union	5,800	5,700	98
	MISSOURI			
	Ste Genevieve	5,500	5,400	98
	St Francois	16,200	16,000	99
	Shannon	2,900	2,700	93
	Washington	6,400	6,300	98
	TENNESSEE			
	Carroll	10,400	10,300	99
Gibson	18,500	18,300	99	

KMBC-TV, Kansas City (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	MISSOURI			
	Benton	5,200	5,000	96
	Cooper	5,400	5,300	98
	Gentry	3,000	2,900	97
	Harrison	4,200	4,100	98
	Randolph	9,600	9,400	98
	St Clair	3,400	3,300	97
	KANSAS			
	Crawford	15,800	15,600	99
	Labette	10,100	9,900	98
	Lyon	14,300	14,000	98
	Montgomery	17,000	16,700	98
	Nemaha	4,200	4,100	98
	Pawnee	3,200	3,200	100
	Pottawatomie	6,100	6,000	98
	Rush	1,700	1,700	100
	Wabaunsee	2,500	2,400	96
	MISSOURI			
	Cedar	5,100	5,000	98
	Cole	21,600	21,400	99
	Howard	3,600	3,500	97
	Mercer	1,800	1,800	100
	Nodaway	7,700	7,600	99
	Sullivan	2,900	2,900	98
	NEBRASKA			
	Richardson	4,400	4,300	98

KCTV, Kansas City (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	KANSAS			
	Coffey	4,000	3,900	98
	Crawford	15,800	15,600	99
	Dickinson	8,200	8,100	99
	Lyon	14,300	14,000	98
	Morris	2,700	2,600	96
	Nemaha	4,200	4,100	98
	Neosho	7,200	7,100	99
	Pottawatomie	6,100	6,000	98
	Wabaunsee	2,500	2,400	96
	MISSOURI			
	Sullivan	2,900	2,900	98
	Worth	1,100	1,100	100

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Missouri

WDAF-TV, Kansas City (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	KANSAS			
	Allen	6,500	6,400	98
	Cloud	4,800	4,700	98
	Dickinson	8,200	8,100	99
	Ellis	10,400	10,300	99
	Geary	10,700	10,600	99
	Lyon	14,300	14,000	98
	Republic	3,000	2,900	97
	Riley	20,800	20,400	98
	Russell	3,600	3,500	97
	Shawnee	62,500	61,800	99
	MISSOURI			
	Adair	9,300	9,200	99
	Atchison	3,200	3,200	100
St Clair	3,400	3,300	97	
Vernon	7,700	7,500	97	
Worth	1,100	1,100	100	
Between 5-24%	KANSAS			
	Clay	4,000	3,900	97
	Jewell	2,100	2,000	95
	Nemaha	4,200	4,100	98
	Pawnee	3,200	3,200	100
	Pottawatomie	6,100	6,000	98
	Wabaunsee	2,500	2,400	96
	MISSOURI			
	Benton	5,200	5,000	96
	Cedar	5,100	5,000	98
	Cooper	5,400	5,300	98
	Mercer	1,800	1,800	100
	Sullivan	2,900	2,900	98

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KSHB-TV, Kansas City (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%	
Between 25-49%	MISSOURI				
	Adair	9,300	9,200	99	
	Andrew	5,200	5,100	98	
	Caldwell	3,200	3,200	100	
	Carroll	4,700	4,600	98	
	Daviess	3,400	3,300	97	
	Gentry	3,000	2,900	97	
	Grundy	4,700	4,600	98	
	Harrison	4,200	4,100	98	
	Henry	7,800	7,700	99	
	Lafayette	11,300	11,200	99	
	Linn	6,300	6,200	98	
	Livingston	6,100	6,000	98	
	Pettis	13,800	13,600	98	
	Randolph	9,600	9,400	98	
	Ray	8,000	7,900	99	
	Vernon	7,700	7,500	97	
	OKLAHOMA				
	Washington	21,200	21,100	100	
	Between 5-24%	IOWA			
		Clarke	3,600	3,600	100
		Decatur	3,600	3,500	97
		Montgomery	5,600	5,500	98
		Union	5,700	5,600	98
Wayne		3,400	3,300	97	
KANSAS					
Barber		2,800	2,700	96	
Brown		4,900	4,800	98	
Butler		17,700	17,500	99	
Coffey		4,000	3,900	98	
Edwards		1,700	1,700	100	
Jewell		2,100	2,000	95	
Labette		10,100	9,900	98	
Linn		3,500	3,400	97	
Mc Pherson		10,700	10,400	98	
Montgomery		17,000	16,700	98	
Osage		6,100	6,000	98	
Pottawatomie		6,100	6,000	98	
Reno		26,200	25,900	99	
Rice		4,800	4,700	98	
Rush		1,700	1,700	100	
Sedgwick		148,300	146,900	99	
Wabaunsee		2,500	2,400	96	
Wilson	4,900	4,800	98		
MISSOURI					
Atchison	3,200	3,200	100		
Benton	5,200	5,000	96		
Boone	38,800	38,200	98		
Cedar	5,100	5,000	98		
Chariton	4,000	3,900	97		
Holt	2,700	2,600	96		
Howard	3,600	3,500	97		
Macon	6,300	6,200	98		
Nodaway	7,700	7,600	99		
St Clair	3,400	3,300	97		
Worth	1,100	1,100	100		
NEBRASKA					
Lancaster	79,500	78,700	99		
Otoe	5,800	5,700	98		
Richardson	4,400	4,300	98		

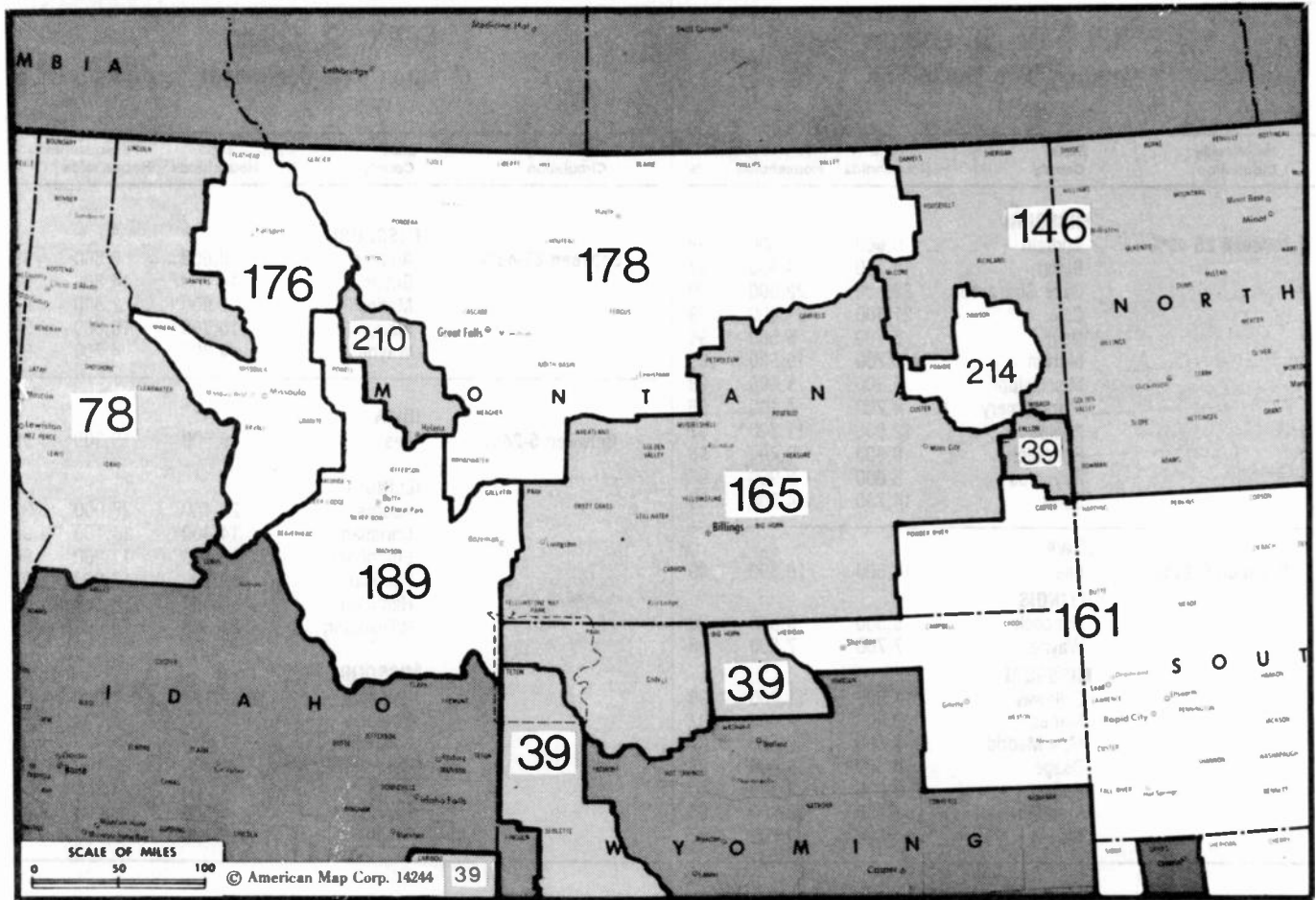
Missouri

KPLR-TV, St. Louis (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	MISSOURI			
	Audrain	9,600	9,500	99
	Butler	14,700	14,300	97
	Cape Girardeau	22,300	22,000	99
	Cole	21,600	21,400	99
	Dent	5,700	5,500	96
	Marion	10,700	10,600	99
	Mississippi	5,300	5,200	98
	Montgomery	4,200	4,100	98
	Phelps	12,000	11,700	97
	Randolph	9,600	9,400	98
	Reynolds	3,000	2,900	97
	Scott	14,700	14,500	99
Between 5-24%	IOWA			
	Lee	16,500	16,300	99
	ILLINOIS			
	Hancock	9,500	9,300	98
	Wayne	7,700	7,300	95
	MISSOURI			
	Callaway	11,600	11,400	98
	Maries	2,900	2,800	97
	New Madrid	7,800	7,600	97
	Osage	4,000	3,900	98
	Ralls	3,500	3,500	100
	Stoddard	11,100	10,900	98
	Wayne	4,800	4,700	97

KSDK, St. Louis (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	MISSOURI			
	Audrain	9,600	9,500	99
	Butler	14,700	14,300	97
	Maries	2,900	2,800	97
	Marion	10,700	10,600	99
Wayne	4,800	4,700	97	
Between 5-24%	IOWA			
	Lee	16,500	16,300	99
	ILLINOIS			
	Adams	27,400	27,000	99
	Christian	14,400	14,100	98
	Effingham	12,400	11,900	96
	Franklin	18,300	17,800	97
	Hamilton	3,900	3,700	95
	Williamson	24,300	23,600	97
	MISSOURI			
	Bollinger	4,100	4,000	98
	Boone	38,800	38,200	98
	Callaway	11,600	11,400	98
Cole	21,600	21,400	99	
Osage	4,000	3,900	98	
Randolph	9,600	9,400	98	
Stoddard	11,100	10,900	98	



Market	Arbitron ADI TV Households	Rank	Market Area Commercial TV Stations
Salt Lake City, UT	582,600	39	KDDG-TV (30), KSL-TV (5), KSTU (20), KTVX (4), KUTV (2)
Spokane, WA	312,200	78	KAYU-TV (28), KCWT (27), KHQ-TV (6), KREM-TV (2), KSKN (22), KXLY-TV (4)
Minot-Bismarck-Dickinson, ND	140,200	146	KBMY (17), KFYZ-TV (5), KMCY (14), KMOT (10), KQCD-TV (7), KUMV-TV (8), KXMA-TV (2), KXMB-TV (12), KXMC-TV (13), KXMD-TV (11)
Rapid City, SD	93,800	161	KDUH-TV (4), KEVN-TV (7), KHSD-TV (11), KIVV-TV (5), KOTA-TV (3), KSGW-TV (12)
Billings-Hardin, MT	85,500	165	KDUS-TV (4), KTVQ (2), KULR-TV (8), KYUS-TV (3)
Missoula, MT	72,500	176	KCFW-TV (9), KECI-TV (13), KPAX-TV (8)
Great Falls, MT	66,500	178	KFBB-TV (5), KRTV (3), KTGF (16)
Butte, MT	46,000	189	KTVM (6), KXLF-TV (4)
Helena, MT	18,200	210	KTVH (12)
Glendive, MT	5,200	214	KXGN-TV (5)

State Cross Reference List
Communities That Receive Programs of Stations That are Located Elsewhere

KOUS-TV, BillingsSee Hardin, MT

Montana Station Status as of October 1, 1986

	VHF	UHF	TOTAL
Commercial Television Stations	12	1	13
Educational Television Stations	1	0	1
			14

Montana—Billings

KTVQ

Ch. 2

Network Service: CBS.

Licensee: KTVQ Inc., 3203 3rd Ave. N, Box 2557, Billings 59103.

Studio: 3203 3rd Ave. N, Box 2557, Billings, MT 59103.

Telephone: 406-252-5611. TWX: 910-975-1030.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 10.2-kw aural. Antenna: 670-ft. above av. terrain, 383-ft. above ground, 4183-ft. above sea level.

Latitude 45° 46' 00.2"
Longitude 108° 27' 26.7"

Transmitter: 2-mi. ESE of Billings on Westergard Hill.

Satellite Earth Station: Harris, 6.1-meter; Harris receivers.

News Services: AP, CBS, MTN.

Ownership: SJL Inc., 100% George D. Lilly, pres.-treas., 100%; Pamela D. Heilman, secy. SJL also owns KXLF-TV, Butte; KRTV(TV), Great Falls & KPAX-TV, Missoula, all MT.

Began Operation: Nov. 9, 1953. Sale to present owner by Garryowen Corp. (J. S. Sample) approved by FCC Dec. 21, 1983.

Represented (sales): Blair Television; Montana Television Network.

Represented (legal): Hogan & Hartson.

Represented (engineering): Jansky & Bailey.

Personnel:

VICTOR MILLER, general manager.

LEE LAREVA, operations director.

RON JACOBSON, chief engineer.

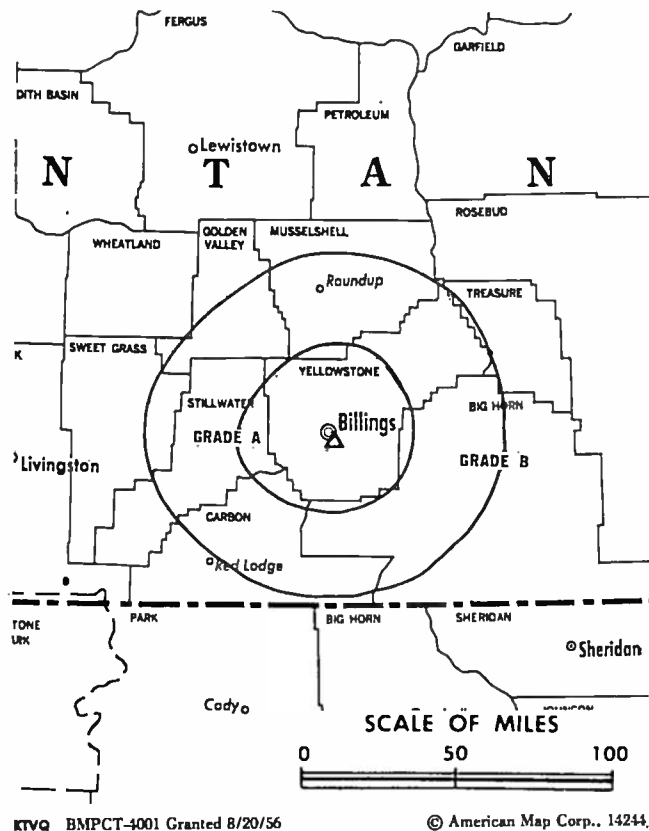
AL NASH, news director.

Highest 30 Sec. Rate: \$500.

NETWORK BASE HOURLY RATE: \$770.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MONTANA			
	Big Horn	3,400	3,200	94
	Carbon	3,800	3,700	97
	Custer	5,400	5,100	94
	Golden Valley	400	400	100
	Musselshell	2,000	1,900	95
	Park	5,600	5,400	96
	Petroleum	200	200	100
	Powder River	900	800	89
	Rosebud	4,400	4,100	93
	Stillwater	2,300	2,300	100
	Sweet Grass	1,300	1,200	92
	Treasure	400	400	100
	Wheatland	900	900	100



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Yellowstone	47,500	46,700	98
	WYOMING			
	Big Horn	4,500	4,300	96
	Park	9,000	8,600	96
	Sheridan	11,000	10,400	95
Between 25-49%	MONTANA			
	Fergus	5,100	4,800	94
	Garfield	600	500	83
	Judith Basin	1,000	900	90
	Meagher	800	800	100
	Richland	4,900	4,700	96
NORTH DAKOTA	Williams	9,700	9,600	99
	WYOMING			
Washakie	3,700	3,600	97	
Between 5-24%	MONTANA			
	Gallatin	17,600	17,000	96
Station Totals		146,400	141,500	96
Net Weekly Circulation (1986)				95,300
Average Daily Circulation (1986)				58,500

Montana—Billings

KULR-TV

Ch. 8

Network Service: ABC.

Licensee: Harriscope Broadcasting Corp., Box 23909, Billings, MT 59104.

Studio: 2045 Overland Ave.

Telephone: 406-656-8000. TWX: 910-975-1020.

Mailing Address: Box 23909, Billings, MT 59104.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 38.9-kw aural. Antenna: 750-ft. above av. terrain, 530-ft. above ground, 4249-ft. above sea level.

Latitude 45° 45' 35"
Longitude 108° 27' 14"

Transmitter: 2.7-mi. E of Billings.

Satellite Earth Stations: Scientific-Atlanta, 4.6-meter; Harris, 6.1-meter; Scientific-Atlanta receivers.

News Service: AP.

Ownership: See KBAK-TV, Bakersfield, CA.

Began Operation: March 15, 1958. Sale to present owner by Crain-Snyder TV (Rex Baker, Arthur Miller & Thor Myhre) approved March 8, 1967 by FCC (Television Digest, Vol. 6:46). Previous sale to Crain-Snyder Television Inc. by Midland Empire Bcstg. Co. approved Dec. 17, 1962 (Vol. 2:52).

Represented (sales): Katz Television.

Represented (legal): Cohn & Marks.

Represented (engineering): Hammett & Edison Inc.

Personnel:

BURT I. HARRIS, president (Los Angeles).
E. D. (BOB) MERRILL, vice president & general manager.
RON OLSEN, operations/program director.
BOB KORUM, sales manager.
DEAN JANSMA, chief engineer.

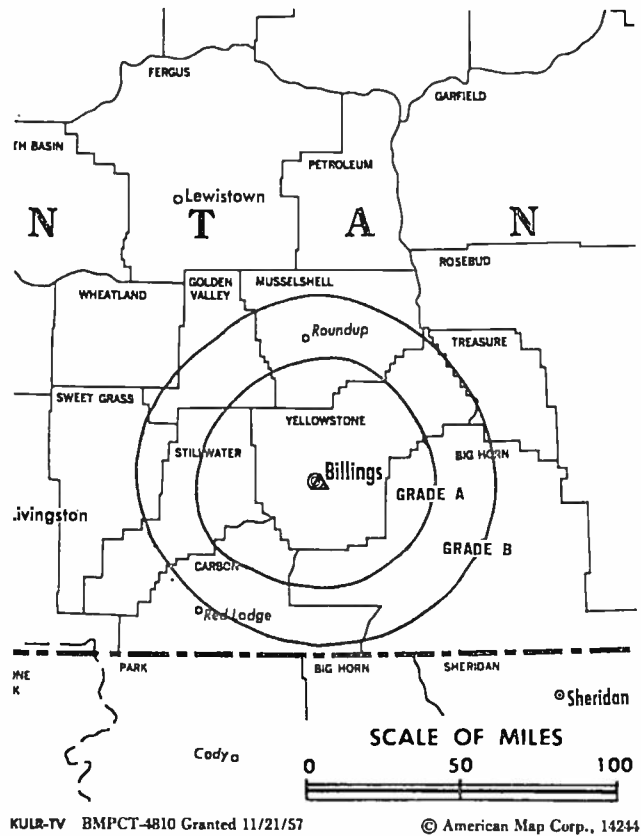
Highest One Hour Rate: \$1100.

Highest 30 Sec. Rate (July 5, 1985): \$475.

NETWORK BASE HOURLY RATE: \$425.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MONTANA			
	Big Horn	3,400	3,200	94
	Carbon	3,800	3,700	97
	Custer	5,400	5,100	94
	Garfield	600	500	83
	Golden Valley	400	400	100
	Musselshell	2,000	1,900	95
	Park	5,600	5,400	96
	Petroleum	200	200	100
	Rosebud	4,400	4,100	93



Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	Stillwater	2,300	2,300	100	
	Sweet Grass	1,300	1,200	92	
	Treasure	400	400	100	
	Wheatland	900	900	100	
	Yellowstone	47,500	46,700	98	
	WYOMING				
	Park	9,000	8,600	96	
	Between 25-49%	MONTANA			
		Fergus	5,100	4,800	94
		Judith Basin	1,000	900	90
Meagher		800	800	100	
Powder River		900	800	89	
Prairie		700	600	86	
WYOMING					
Big Horn		4,500	4,300	96	
Sheridan		11,000	10,400	95	
Between 5-24%		WYOMING			
	Fremont	13,700	13,300	97	
Washakie	3,700	3,600	97		
Station Totals		128,600	124,100	96	
Net Weekly Circulation (1986)			82,000		
Average Daily Circulation (1986)			52,800		

Montana—Butte

KTVM

Ch. 6

(Satellite of KECI-TV, Missoula, MT)

Network Service: NBC, ABC.

Licensee: Eagle Communications Inc., 340 W. Main St., Missoula, MT 59802.

Studio: 750 Dewey Blvd., Suite No. 1, Butte, MT 59701.

Telephone: 406-494-7603.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 12.5-kw aural. Antenna: 1936-ft. above av. terrain, 213-ft. above ground, 8458-ft. above sea level.

Latitude 46° 00' 27"
Longitude 112° 26' 30"

Transmitter: On mountain peak, 2.6-mi. E of Butte.

News Service: AP.

Ownership: See KECI-TV, Missoula, MT.

Began Operation: May 15, 1970.

Represented (sales): Katz Television.

Represented (legal): Cohn & Marks.

Represented (engineering): A. D. Ring & Associates.

Personnel:

MICHAEL J. STOCKLIN, general manager.

LARRY SEM, sales manager.

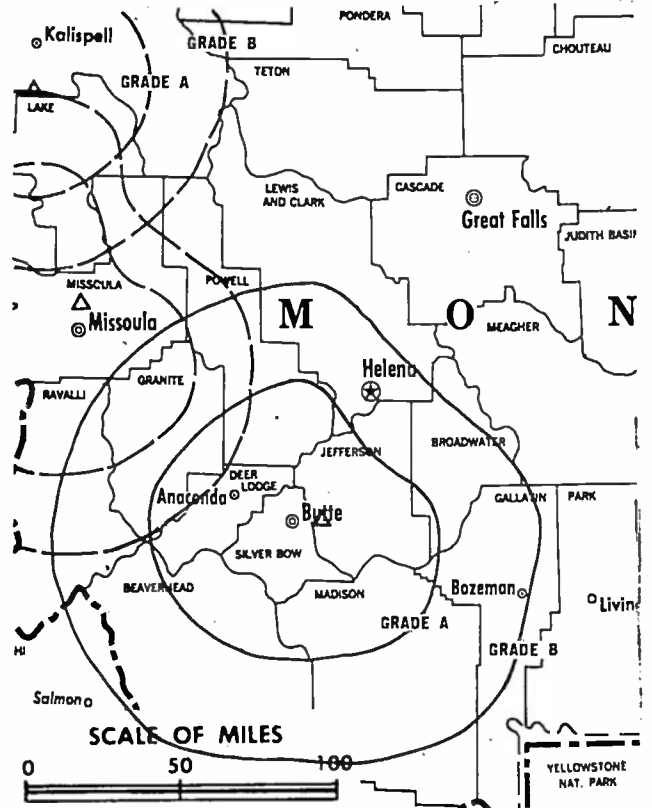
BILLY WARD, chief engineer.

Highest 30 Sec. Rate (Aug. 26, 1986): \$150.

NETWORK BASE HOURLY RATE: \$400.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MONTANA			
	Beaverhead	3,100	2,900	93
	Deer Lodge	4,200	4,100	98
	Gallatin	17,600	17,000	96



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Jefferson	3,000	2,900	97
	Madison	2,200	2,200	100
	Powell	2,400	2,300	96
	Silver Bow	14,400	14,100	98
Between 5-24%	MONTANA			
	Granite	1,000	1,000	100
	Park	5,600	5,400	96
Station Totals		53,500	51,900	97
Net Weekly Circulation (1986)				38,300
Average Daily Circulation (1986)				23,200

Montana—Butte

KXLF-TV

Ch. 4

Network Service: CBS.

Licensee: KXLF-TV Inc., Box 3500, Butte, MT 59702

Studio: 1003 S. Montana St., Butte, MT 59701.

Telephone: 406-782-0444.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1892-ft. above av. terrain, 199-ft. above ground, 8450-ft. above sea level.

Latitude 46° 00' 27"
Longitude 112° 26' 30"

Transmitter: 3-mi. E of Butte on XL Heights.

Satellite Earth Station: Harris, 6.1-meter; Harris receivers.

News Services: AP, Montana Television Network News.

Ownership: SJL Inc., 100%. For other interests, see KTVQ, Billings, MT.

Began Operation: Aug. 14, 1953. Sale to present owner by Garryowen Corp. (J. S. Sample) approved by FCC Dec. 23, 1983. Sale to Garryowen by Ed Craney approved by FCC Jan. 18, 1961 (Television Digest, Vol. 16:42; 17:4).

Represented (sales): Blair Television; Montana Television Network.

Represented (legal): Hodgson, Russ, Andrews, Woods & Goodyear.

Personnel:

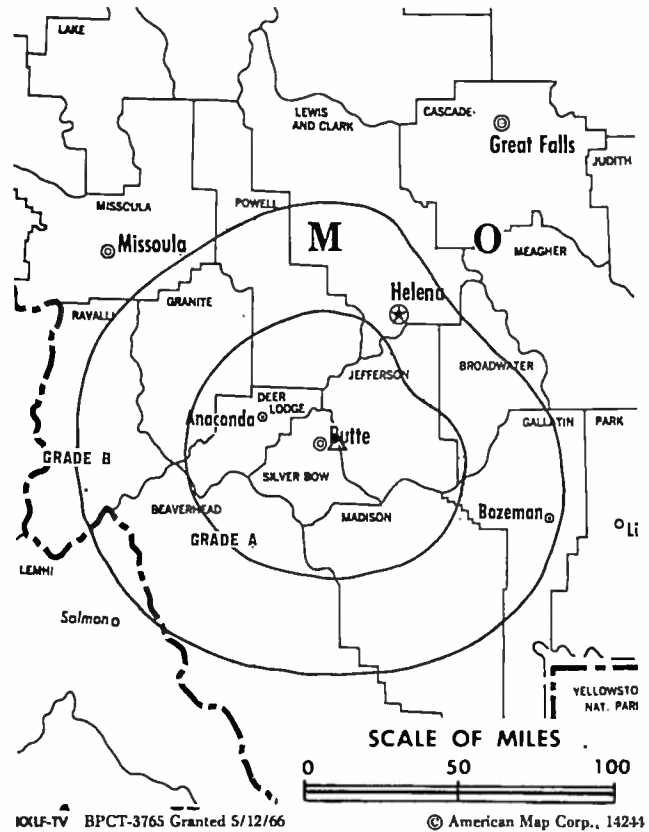
RON CASS, v.p., general manager & national sales manager.
DON SCHEIDECKER, news director.
MARLA WILKIN, sales manager.
VERNAN HOBBE, chief engineer.

Highest 30 Sec. Rate (July 21, 1986): \$325.

NETWORK BASE HOURLY RATE: \$960.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	Households %
50% & Over	MONTANA			
	Beaverhead	3,100	2,900	93
	Broadwater	1,600	1,500	94
	Deer Lodge	4,200	4,100	98
	Gallatin	17,600	17,000	96



Net Weekly Circulation	State County	Total Households	TV Households	Households %
50% & Over	Jefferson	3,000	2,900	97
	Lewis + Clark	18,700	18,100	97
	Madison	2,200	2,200	100
	Park	5,600	5,400	96
	Powell	2,400	2,300	96
	Silver Bow	14,400	14,100	98
Between 5-24%	MONTANA			
	Granite	1,000	1,000	100
	Meagher	800	800	100
Station Totals		74,600	72,300	96
Net Weekly Circulation (1986)				58,900
Average Daily Circulation (1986)				38,400

Montana—Glendive

KXGN-TV

Ch. 5

Network Service: CBS; NBC.

Licensee: Glendive Broadcasting Corp., 210 S. Douglas St., Glendive, MT 59330.

Studio: 210 S. Douglas St., Glendive 59330.

Telephone: 406-365-3377.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 14.8-kw visual, 2.95-kw aural. Antenna: 513-ft. above av. terrain, 158-ft. above ground, 2818-ft. above sea level.

Latitude 47° 03' 15"
Longitude 104° 40' 45"

Transmitter: 4-mi. SE of city.

Satellite Earth Station: Avitel receivers.

AM Affiliate: KXGN, 1-kw, 1400 kHz.

News Service: UPI.

Ownership: Lewis W. Moore, pres., 99.7%; Elizabeth Lee Hackney, v.p., 0.1%; Lewis W. Moore, Jr., secy., 0.1%; Mark Moore, treas., 0.1%. Moore also operates local theater.

Began Operation: Nov. 1, 1957.

Represented (sales): Hooper Jones & Associates.

Represented (legal): Blair, Joyce & Silva.

Represented (engineering): John H. Mullaney.

Personnel:

LEWIS W. MOORE, president.
DAN FRENZEL, general manager.
WINNIFRED NORTON, office manager.
MIKEL HUSEBY, chief engineer.

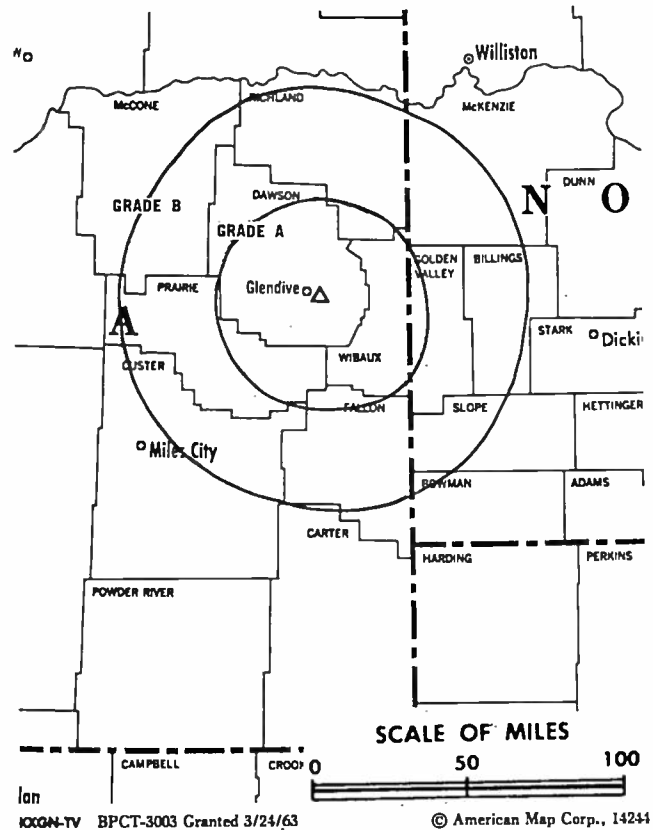
Highest One Hour Rate: \$250.

Highest 30 Sec. Rate: \$150.

NETWORK BASE HOURLY RATE: \$100.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MONTANA			
	Dawson	4,700	4,500	96
	Fallon	1,400	1,300	93



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Mc Cone	900	900	100
	Prairie	700	600	86
	Wibaux	500	500	100
Between 25-49%	MONTANA			
	Carter	600	600	100
	Garfield	600	500	83
	Richland	4,900	4,700	96
Between 5-24%	NORTH DAKOTA			
	Golden Valley	900	900	100
Between 5-24%	NORTH DAKOTA			
	Billings	400	400	100
Station Totals		15,600	14,900	95
Net Weekly Circulation (1986)				9,300
Average Daily Circulation (1986)				5,600

Montana—Great Falls

KFBB-TV

Ch. 5

Network Service: ABC.

Licensee: KFBB Corp., Box 1139, Great Falls 59403.

Studio: U.S. Hwy. 87, 1-mi. N of Missouri River, Great Falls.

Mailing Address: Box 1139, Great Falls, MT 59403.

Telephone: 406-453-4377. TWX: 910-975-1917.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 590-ft. above av. terrain, 540-ft. above ground, 4310-ft. above sea level.

Latitude 47° 32' 08"
Longitude 111° 17' 02"

Transmitter: U.S. Hwy. 87, 1-mi. N of Missouri River, Great Falls.

Satellite Earth Stations: Microdyne, 7-meter; Andrews, 4.5-meter; Vertex, 4.5-meter Ku-band; Microdyne, Channel Master, Avantek & M/A-Com receivers.

News Services: AP, ABC, National Weather Service.

Ownership: Dix Stations. Robert C. Dix, TV chmn.; Albert E. Dix, chmn., board of dirs.; David E. Dix, R. Victor Dix & Gordon C. Dix, 20% each. Dix Stations owns KAAL(TV), Austin, MN; WWST-AM-FM, Wooster, OH; WRAD(AM) & WRIQ(FM), Radford, VA; WTBO(AM) & WKGO(FM), Cumberland, MD; is publisher of eight daily newspapers in OH & KY. Principals have cable TV interests.

Began Operation: March 21, 1954. Sale to present owners by Advance Corp. approved by FCC April 26, 1982 (Television Digest, Vol. 22:8). Sale to Advance by Harriscope Bcstg. Corp. approved April 21, 1977. Sale to Harriscope by David E. Bright, Ernest Scanlon and Daniel O'Shea approved by FCC May 23, 1962 (Vol. 2:11, 22). Sale to Bright, Scanlon and O'Shea by Joseph P. Wilkins and associates approved Jan. 27, 1960 (Vol. 16:3, 5).

Represented (sales): Katz Television.

Represented (legal): Fleischman & Walsh.

Personnel:

STAN WHITMAN, president & general manager.
TED SCHROEDER, program director & operations manager.
JACK FISHER, general sales manager.
RON SCHLOSSER, chief engineer.
JOYCE STEELE, accounting supervisor.
MARY HOYT, traffic manager.
DON AYERS, production manager.
DICK POMPA, news & public affairs director.
ROSEMARY HEMP, promotion manager.

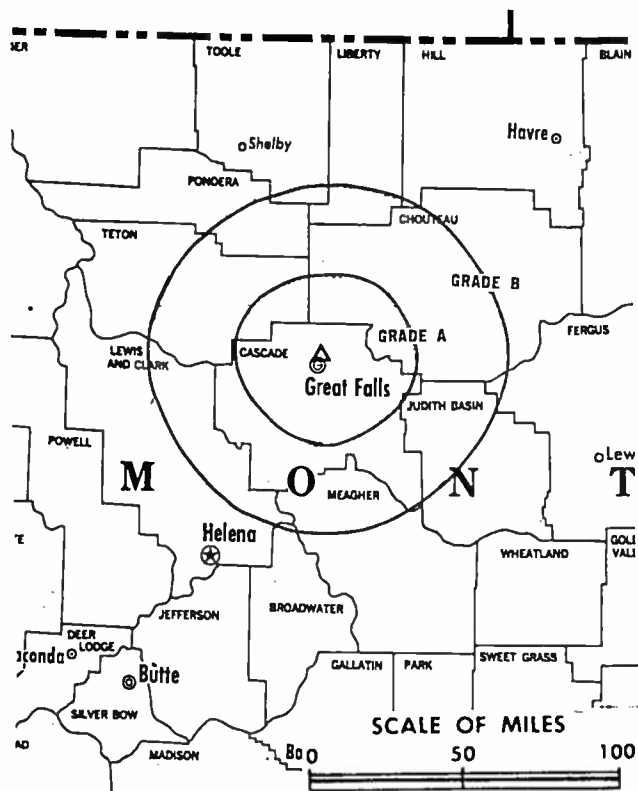
Highest One Hour Rate: \$1250.

Highest 30 Sec. Rate (July 21, 1986): \$250.

NETWORK BASE HOURLY RATE: \$700.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MONTANA Blaine	2,600	2,400	92



KFBB-TV BPCT-4340 Granted 5/7/70

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Broadwater	1,600	1,500	94
	Cascade	31,000	30,400	98
	Chouteau	2,200	2,100	95
	Fergus	5,100	4,800	94
	Glacier	3,600	3,400	94
	Hill	6,800	6,600	97
	Judith Basin	1,000	900	90
	Liberty	1,000	1,000	100
	Meagher	800	800	100
	Phillips	2,100	1,900	93
	Pondera	2,500	2,400	96
Teton	2,500	2,400	96	
Toole	2,300	2,200	96	
Valley	3,700	3,500	95	
Between 25-49%	MONTANA Lewis + Clark	18,700	18,100	97
	Roosevelt	3,600	3,500	97
	MONTANA Jefferson	3,000	2,900	97
Between 5-24%				
Station Totals		94,100	90,800	96
Net Weekly Circulation (1986)			66,800	
Average Daily Circulation (1986)			43,800	

Montana—Great Falls

KRTV

Ch. 3

Network Service: CBS.

Licensee: KRTV Inc., Box 1331, Great Falls, MT 59403.

Studio: U.S. Hwy. 87, 1-mi. N of Great Falls.

Telephone: 406-453-2431.

Mailing Address: Bcx 1331, Great Falls, MT 59403.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 586-ft. above av. terrain, 557-ft. above ground, 4100-ft. above sea level.

Latitude 47° 32' 09"
Longitude 111° 17' 02"

Transmitter: U.S. Hwy. 87, 1-mi. N of Missouri River, Great Falls.

Satellite Earth Stations: 2 in operation; Poultan, 3.2-meter; RCA, 4.5-meter Ku-band; Scientific-Atlanta receivers.

News Services: AP, Montana Television Network.

Ownership: SJL Inc., 100%. SJL also owns KXLF-TV, Butte; KTVQ(TV), Billings; KPAX-TV, Missoula, MT.

Began Operation: Oct. 5, 1958. Sale to present owner by Garryowen Corp. approved by FCC Dec. 21, 1983. Sale to Garryowen by Dan Snyder & Assoc. approved by FCC Feb. 28, 1969. Previous sale by Francis N. & Robert R. Laird approved Oct. 1, 1958 (Television Digest, Vol. 14:40).

Represented (sales): Blair Television.

Represented (legal): Hogan & Hartson.

Personnel:

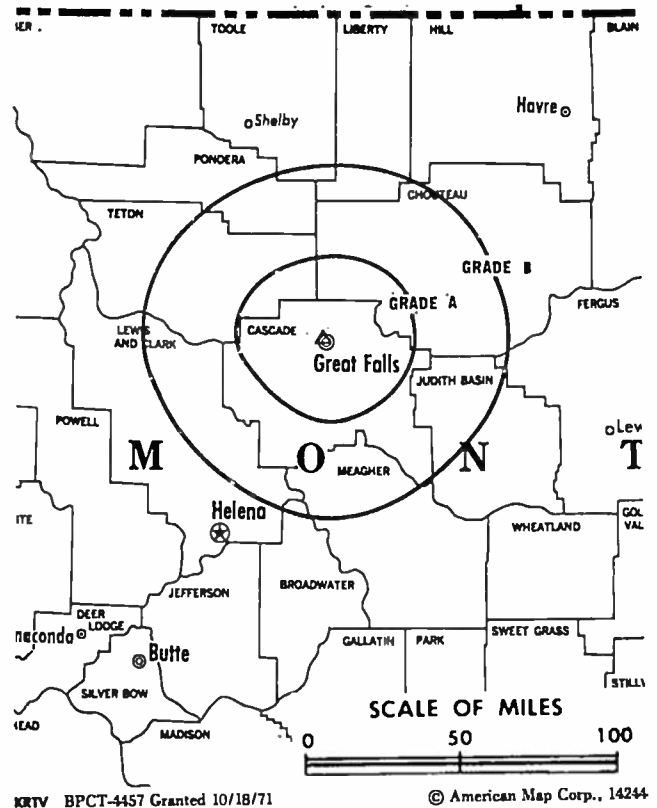
PETER B. FRIDEN, vice president & general manager.
GLENN L. LOCKWOOD, operations director.
PHIL SAXTON, chief engineer.
REED LARSON, local sales manager.

Highest 30 Sec. Rate (July 18, 1985): \$250.

NETWORK BASE HOURLY RATE: \$450.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MONTANA			
	Blaine	2,600	2,400	92
	Cascade	31,000	30,400	98
	Chouteau	2,200	2,100	95
	Glacier	3,600	3,400	94
	Hill	6,800	6,600	97
	Judith Basin	1,000	900	90
	Liberty	1,000	1,000	100



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Meagher	800	800	100
	Phillips	2,100	1,900	93
	Pondera	2,500	2,400	96
	Teton	2,500	2,400	96
	Toole	2,300	2,200	96
Valley	3,700	3,500	95	
Between 25-49%	MONTANA			
	Fergus	5,100	4,800	94
Between 5-24%	MONTANA			
	Broadwater	1,600	1,500	94
	Flathead	22,000	21,300	97
	Garfield	600	500	83
	Jefferson	3,000	2,900	97
Lake	7,700	7,500	97	
Station Totals		102,100	98,500	96
Net Weekly Circulation (1986)				59,800
Average Daily Circulation (1986)				39,400

Montana—Great Falls

KTGF

Ch. 16

Network Service: NBC.

Grantee: Continental Television Network Inc., 118 Sixth St. S, Great Falls 59401.

Studio: 118 Sixth St. S, Great Falls, MT 59401.

Mailing Address: Box 1219, Great Falls, MT 59403.

Telephone: 406-761-8816.

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 2630-kw max. visual, 263-kw max. aural. Antenna: 1050-ft. above av. terrain, 800-ft. above ground, 4850-ft. above sea level.

Latitude 47° 36' 26"
Longitude 111° 21' 27"

Transmitter: 3.5-mi. W of Bootlegger Trail, 7-mi. N of Missouri River, Great Falls.

Ownership: James M. Colla, pres., 97.5%; Penny Lynn Adkins, v.p., 2.5%.

Began Operation: Sept. 21, 1986.

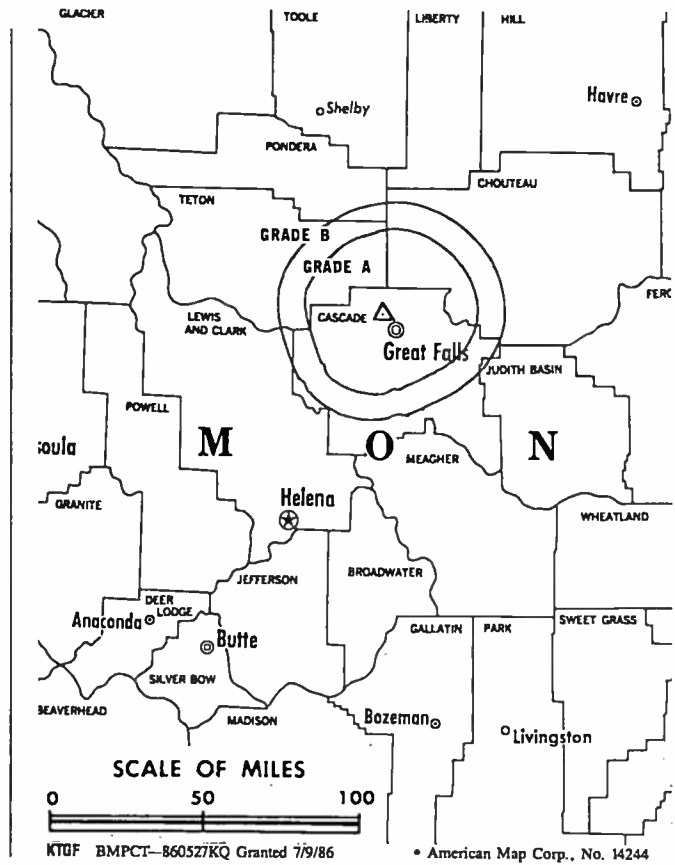
Represented (sales): Seltel Inc.

Represented (engineering): B. Scott Baxter & Assoc.

Personnel:

JIM COLLA, general manager.

Rates: Not available.



Montana—Hardin-Billings

KOUS-TV

Ch. 4

(Also operates satellite KYUS-TV, Miles City, MT)

Network Service: NBC.

Licensee: KOUS-TV Inc., Drawer D, Hardin, MT 59034.

Studio: West 3rd St., Hardin.

Mailing Address: Drawer D, Hardin, MT 59034.

Telephones: 406-665-3320 (Hardin); 406-252-4004 (Billings).

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1060-ft. above av. terrain, 628-ft. above ground, 4688-ft. above sea level.

Latitude 45° 44' 29"
Longitude 108° 08' 19"

Transmitter: Pryor Star Route, Billings.

Satellite Earth Stations: 4-meter & 4.6-meter; Scientific-Atlanta, Harris, M/ A-Com & DX receivers.

News Service: AP.

Ownership: Daniel W. Coon, pres., 15%; Martha Creath, secy., 39%; Calvin Cafritz, 39%; Thom Curtis, v.p. & gen. mgr., 2%.

Began Operation: Nov. 26, 1980.

Represented (sales): Seltel Inc.; Bob Hix (Denver).

Represented (legal): Fortas & Hardman.

Personnel:

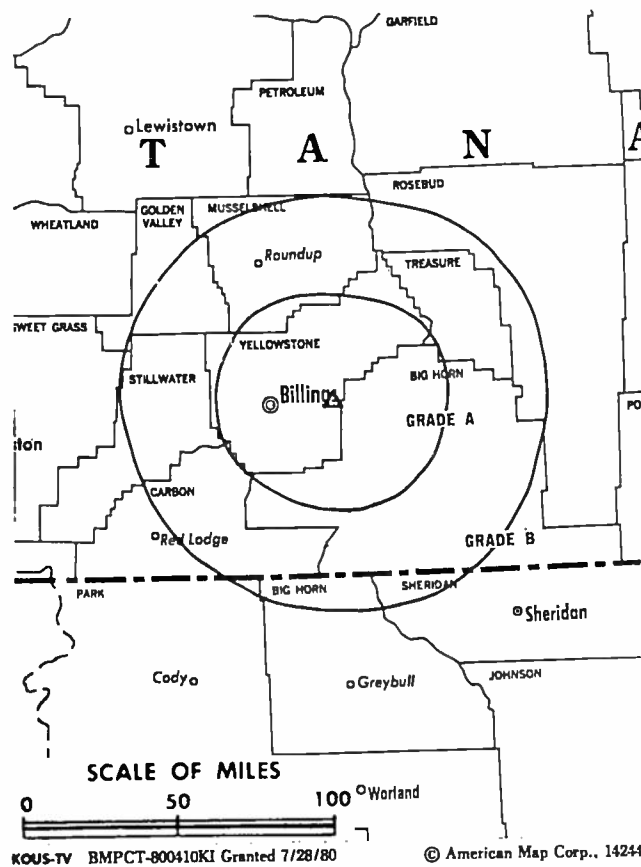
DANIEL W. COON, president.
THOM CURTIS, vice president & general manager.
DANA KEHR, station manager.

Highest One Hour Rate: \$1200.

Highest 30 Sec. Rate (Sept. 15, 1986): \$490.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MONTANA			
	Big Horn	3,400	3,200	94
	Carbon	3,800	3,700	97
	Golden Valley	400	400	100
	Musselshell	2,000	1,900	95
	Petroleum	200	200	100
	Phillips	2,100	1,900	93
	Stillwater	2,300	2,300	100
	Treasure	400	400	100
	Wheatland	900	900	100



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Yellowstone	47,500	46,700	98
Between 25-49%	MONTANA			
	Fergus	5,100	4,800	94
	Rosebud	4,400	4,100	93
	Sweet Grass	1,300	1,200	92
Between 5-24%	WYOMING			
	Park	9,000	8,600	96
Between 5-24%	MONTANA			
	Judith Basin	1,000	900	90
	Park	5,600	5,400	96
	Valley	3,700	3,500	95
Between 5-24%	WYOMING			
	Big Horn	4,500	4,300	96
Sheridan	11,000	10,400	95	
Station Totals		108,600	104,800	96
Net Weekly Circulation (1986)				60,600
Average Daily Circulation (1986)				32,700

Montana—Helena

KTVH

Ch. 12

Network Service: NBC.

Licensee: KTVH Inc., Box 6125, Helena, MT 59604.

Studio: 2433 N. Montana Ave., Helena 59604.

Telephone: 406-443-5050.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 117-kw visual, 11.7-kw aural. Antenna: 2250-ft. above av. terrain, 176-ft. above ground, 7929-ft. above sea level.

Latitude 46° 49' 35"
Longitude 111° 42' 33"

Transmitter: Hogback Mtn., approx. 22-mi. NE of Helena.

Satellite Earth Stations: 4 in operation; Microdyne, M/A-Com & DX receivers.

News Services: UPI, NBC.

Ownership: KTVH Inc. Donald G. Bradley, pres.-treas., 33.33%; Lyle A. Courtneage, v.p. & secy., 33.33%; Albert P. Lundborg, 33.33%. Bradley & Courtneage also own KMON-AM-FM Great Falls, MT.

Began Operation: Jan. 1, 1958. Left air Feb. 5, 1959; resumed operation Aug. 6, 1959 (Television Digest, Vol. 15:6, 33, 36). Sale to Helena TV Inc. by Joseph S. Sample, who took over all properties from Ed Craney was approved by FCC Jan. 18, 1961 (Vol. 16:42; 17:4). Sale by Helena TV Inc. approved June 5, 1963 (Vol. 3:23). Sale of control by Paul B. McAdam & A. W. Scribner approved by FCC Dec. 18, 1968. Sale to Lynn H. Koch, et al., approved Nov. 29, 1979. Sale to present owners approved April 22, 1985.

Represented (sales): Adam Young Inc.; Art Moore Inc. (Seattle & Portland); McGuire Co. (Denver & Salt Lake City).

Represented (legal): Reddy, Begley & Martin.

Personnel:

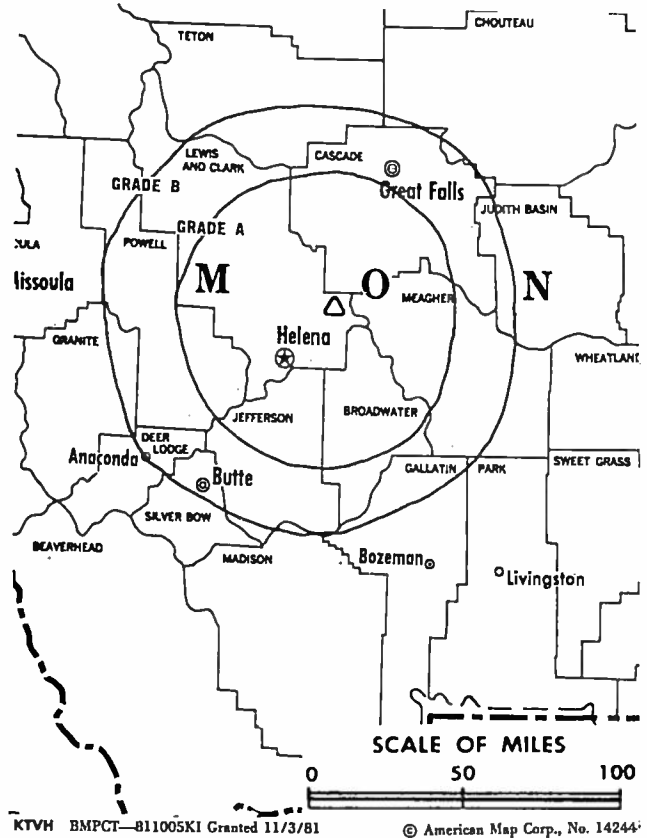
DONALD G. BRADLEY, president & general manager.
HAL PECK, program director.
DON POWERS, chief engineer.
IAN MARQUAND, news director.

Highest 30 Sec. Rate: \$90.

NETWORK BASE HOURLY RATE: \$125.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MONTANA			
	Broadwater	1,600	1,500	94
	Cascade	31,000	30,400	98



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Lewis + Clark	18,700	18,100	97
	Meagher	800	800	100
Between 25-49%	MONTANA			
	Jefferson	3,000	2,900	97
	Teton	2,500	2,400	96
Between 5-24%	MONTANA			
	Chouteau	2,200	2,100	95
	Gallatin	17,600	17,000	96
	Liberty	1,000	1,000	100
	Pondera	2,500	2,400	96
	Sweet Grass	1,300	1,200	92
Station Totals		82,200	79,800	97
Net Weekly Circulation (1986)				38,700
Average Daily Circulation (1986)				18,700

Montana—Kalispell

KCFW-TV

Ch. 9

(Satellite of KECI-TV, Missoula, MT)

Network Service: NBC; ABC.

Licensee: Eagle Communications Inc., TV Bldg., 340 W. Main St., Missoula, MT 59802.

Studio: 401 First Ave. E., Box 857, Kalispell, MT 59901.

Telephone: 406-755-5239.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 26.5-kw visual, 5.3-kw aural. Antenna: 2794-ft. above av. terrain, 240-ft. above ground, 6898-ft. above sea level.

Latitude 48° 00' 48"
Longitude 114° 21' 55"

Transmitter: Blacktail Mtn., 6.5-mi. W of Lakeside, MT.

News Service: AP.

Ownership: See KECI-TV, Missoula, MT.

Began Operation: June 10, 1968.

Represented (sales): Katz Television.

Represented (legal): Cohn & Marks.

Personnel:

MICHAEL J. STOCKLIN, general manager.

MARK HOLSTON, news director.

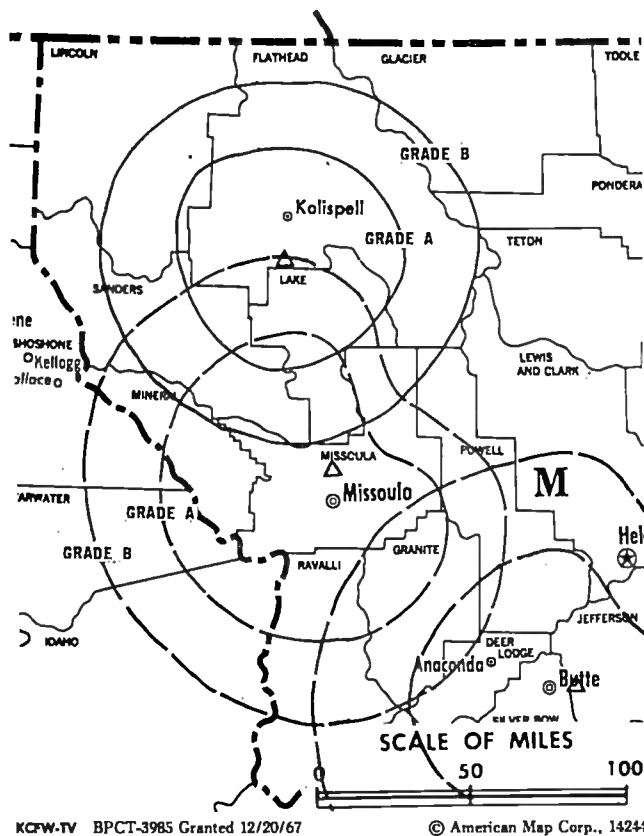
CHRIS NEUHAUSEN, chief engineer.

Highest 30 Sec. Rate (Aug. 26, 1986): \$150.

NETWORK BASE HOURLY RATE: \$400.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MONTANA	22,000	21,300	97
	Flathead			



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	MONTANA	7,700	7,500	97
	Lake			
	Lincoln			
Between 5-24%	MONTANA	3,600	3,400	94
	Glacier			
	Mineral			
	Sanders			
Station Totals		44,900	43,300	96
Net Weekly Circulation (1986)				26,400
Average Daily Circulation (1986)				16,200

Montana—Miles City

KYUS-TV

Ch. 3

(Satellite of KOUS-TV, Hardin, MT)

Network Service: NBC.

Licensee: KOUS-TV Inc., Drawer D, Hardin, MT 59304.

Studio: 1-mi. NW of Miles City.

Telephone: 406-232-3540.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 10.2-kw visual, 1.02-kw aural. Antenna: 125-ft. above av. terrain, 59-ft. above ground, 2664-ft. above sea level.

Latitude 46° 25' 56"
Longitude 105° 51' 31"

Transmitter: 1-mi. NW of Miles City.

Ownership: See KOUS-TV, Hardin, MT.

Began Operation: Sept. 1, 1969. Sale by Custer Bcstg. Corp. to KOUS-TV approved March 14, 1984 by FCC.

Represented (sales): Seltel Inc.; Bob Hix (Denver).

Represented (legal): Fortas & Hardman.

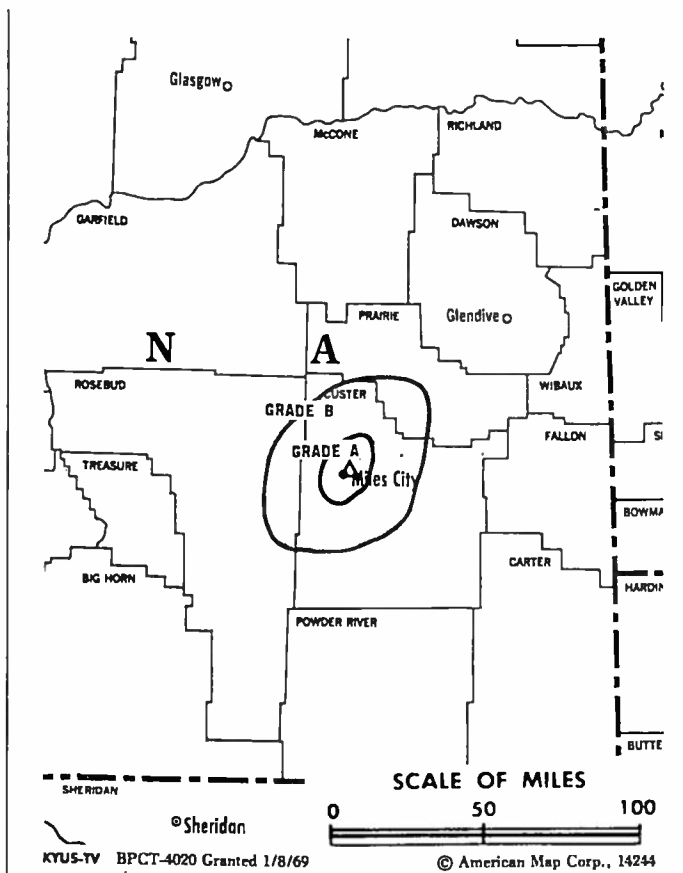
Personnel:
DANA KEHR, station manager.

Highest One Hour Rate: \$175.

Highest 30 Sec. Rate: \$60.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MONTANA Custer	5,400	5,100	94



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Prarie	700	600	86
Between 5-24%	MONTANA Rosebud	4,400	4,100	93
Station Totals		10,500	9,800	93
Net Weekly Circulation (1986)				5,300
Average Daily Circulation (1986)				2,800

Montana—Missoula

KECI-TV

Ch.13

(Operates satellites KCFW-TV, Kallispell & KTVM, Butte, MT)

Network Service: NBC; ABC.

Licensee: Eagle Communications Inc., TV Bldg., 340 W. Main St., Missoula, MT 59802.

Studio: 340 W. Main St., Missoula, MT 59802.

Telephone: 406-721-2063. TWX: 406-543-3521.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 300-kw visual, 30-kw aural. Antenna: 2000-ft. above av. terrain, 289-ft. above ground, 7060-ft. above sea level.

Latitude 47° 01' 05"
Longitude 114° 00' 41"

Transmitter: 10-mi. N of Missoula, near Evaro, MT.

Satellite Earth Stations: 5 in operation; Harris, 3-meter; Harris Ku-band; Harris receivers.

News Service: AP.

Ownership: Precht Communications Inc., 100%. Officers: Robert H. Precht, chmn.-secy.; Michael Stocklin, v.p.; Ronald Greenberg. Precht also owns KIEM-TV, Eureka, CA.

Began Operation: July 1, 1954. Sale by Mosby's Inc. to KMSO-TV Inc. approved Sept. 11, 1964 by FCC (Television Digest, Vol. 4:32, 38). Sale to present owner by Dale G. Moore approved Aug. 24, 1978.

Represented (sales): Katz Television.

Represented (legal): Cohn & Marks.

Represented (engineering): A. D. Ring & Associates.

Personnel:

MICHAEL J. STOCKLIN, general manager.
JEAN CREPEAU, program director.
JIM HARMON, news director.
LARRY ARBAUGH, chief engineer.

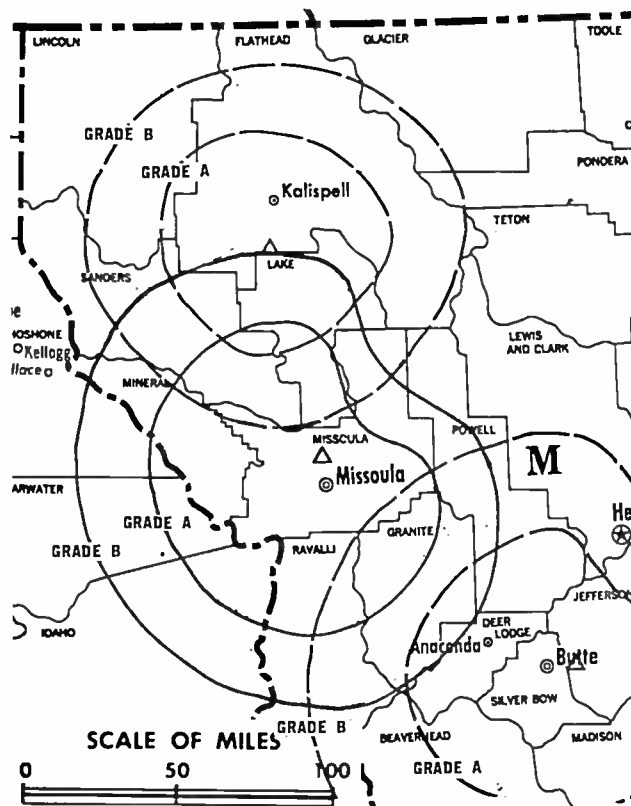
Highest One Hour Rate: \$1500.

Highest 30 Sec. Rate (Aug. 26, 1986): \$625.

NETWORK BASE HOURLY RATE: \$800.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IDAHO Lemhi	3,000	2,800	93



KECI-TV BPCT-3969 Granted 6/13/67

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
MONTANA				
50% & Over	Granite	1,000	1,000	100
	Lake	7,700	7,500	97
	Mineral	1,500	1,500	100
	Missoula	32,100	31,000	97
	Ravalli	10,100	9,800	97
	Sanders	3,700	3,500	95
IDAHO				
Between 5-24%	Shoshone	6,200	6,100	98
MONTANA				
	Deer Lodge	4,200	4,100	98
Station Totals		69,500	67,300	96
Net Weekly Circulation (1986)				49,800
Average Daily Circulation (1986)				32,000

Montana—Missoula

KPAX-TV

Ch. 8

Network Service: CBS.

Licensee: KPAX-TV Inc., Box 4827, Missoula, MT 59806.

Studio: 2204 Regent St., Missoula, MT 59801.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 275-kw max. & 257-kw horizontal visual, 51.5-kw max. & 48-kw horizontal aural. Antenna: 2150-ft. above av. terrain, 284-ft. above ground, 7101-ft. above sea level.

Latitude 47° 01' 06"
Longitude 114° 00' 41"

Transmitter: TV Mountain, 4-mi. E of Evaro.

Satellite Earth Stations: 2 in operation; Scientific-Atlanta.

News Service: AP.

Ownership: SJL Inc. See KTVQ(TV), Billings, MT.

Began Operation: May 1, 1970. Sale to present owner by Garryowen Corp. approved by FCC Dec. 23, 1983.

Represented (sales): Blair Television.

Represented (legal): Reddy, Begley & Martin.

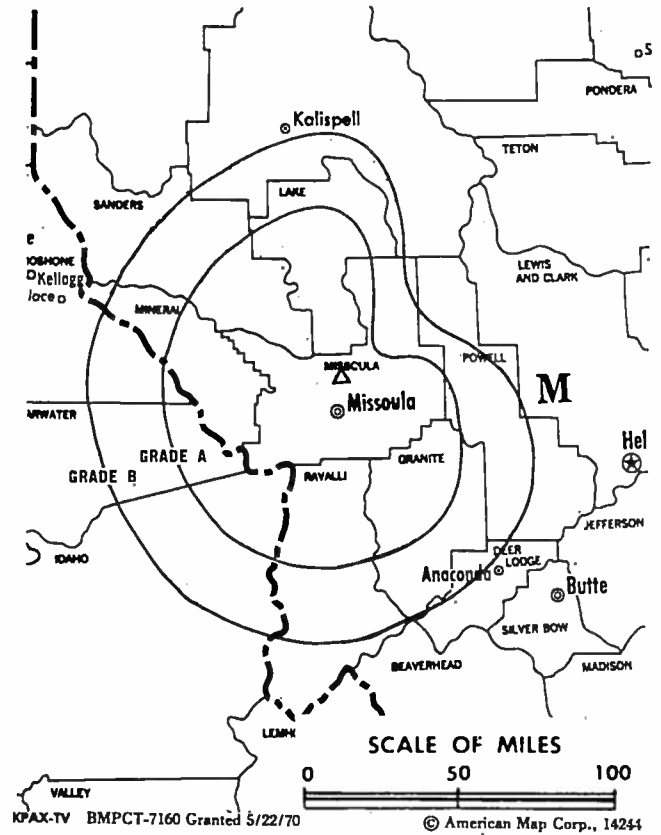
Personnel:

WILLIAM F. SULLIVAN, general manager.
MARK RAPSON, chief engineer.

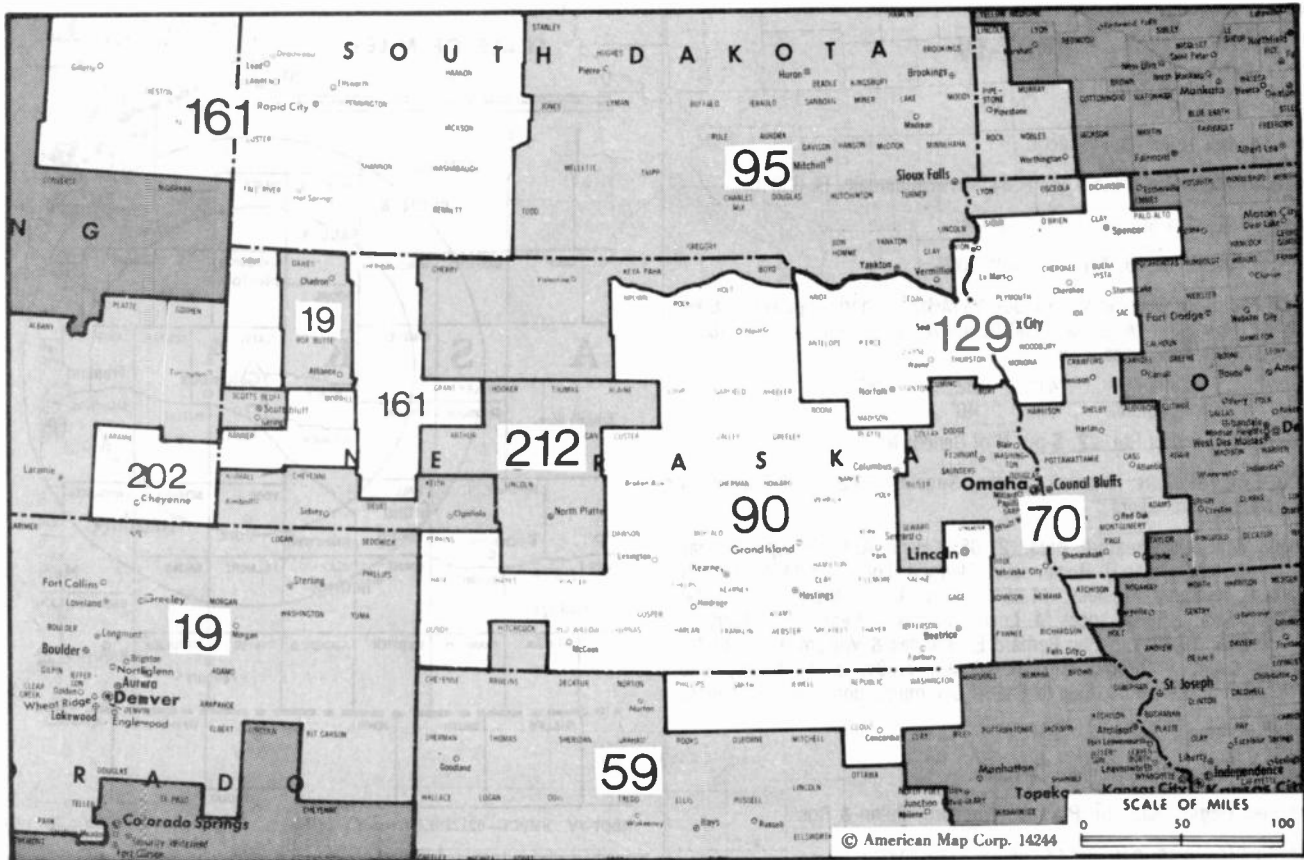
Highest 30 Sec. Rate (July 21, 1986): \$350.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	Households %
50% & Over	MONTANA			
	Flathead	22,000	21,300	97
	Granite	1,000	1,000	100
	Lake	7,700	7,500	97
	Mineral	1,500	1,500	100
	Missoula	32,100	31,000	97
	Ravalli	10,100	9,800	97



Net Weekly Circulation	State County	Total Households	TV Households	Households %
50% & Over	Sanders	3,700	3,500	95
Between 25-49%	IDAHO Lemhi	3,000	2,800	93
Between 5-24%	MONTANA Lincoln	6,400	6,100	95
Station Totals		87,500	84,500	96
Net Weekly Circulation (1986)				63,600
Average Daily Circulation (1986)				39,500



Market	Arbitron ADI TV Households	Rank	Market Area Commercial TV Stations
Denver, CO.....	1,011,600	19	KCNC-TV (4), KDVR (31), KMGH-TV (7), KUSA-TV (9), KWGN-TV (2)
Wichita-Hutchinson KS.....	419,300	59	KAKE-TV (10), KAYS-TV (7), KLBY (4), KLOE-TV (10), KSAS-TV (24), KSNC (2), KSNG (11), KSNK (8), KSNW (3), KTVC (6), KUPK-TV (13), KWCH-TV (12)
Omaha, NE.....	348,900	70	KETV (7), KMTV (3), KPTM (42), KPTM (42), KPTM (42), WOWT (6)
Lincoln-Hastings-Kearney, NE.....	256,500	90	KBGT-TV (8), KGIN (11), KHAS-TV (5), KHGI-TV (13), KOLN (10), KSNB-TV (4), KWNB-TV (6)
Sioux Falls-Mitchell, SD.....	225,700	95	KABY-TV (9), KDLO-TV (3), KDLT (5), KELO-TV (11), KPLO-TV (6), KPRY-TV (4), KSFY-TV (13)
Sioux City, IA.....	158,800	129	KCAU-TV (9), KMEG (14), KTIV (4)
Rapid City, SD.....	93,800	161	KDUH-TV (4), KEVN-TV (7), KHSD-TV (11), KIVV-TV (5), KOTA-TV (3), KSGW-TV (12)
Cheyenne, WY.....	30,400	202	KSTF (10), KTVS (3), KYCU-TV (5)
North Platte, NE.....	16,200	212	KNOP-TV (2)

State Cross Reference List
Communities That Receive Programs of Stations That are Located Elsewhere

KSTF, GeringSee Scottsbluff, NE
KHGI-TV, HastingsSee Kearney, NE

Nebraska Station Status as of October 1, 1986

	VHF	UHF	TOTAL
Commercial Television Stations	14	1	15
Educational Television Stations	6	3	9
			<u>24</u>

Nebraska—Albion

KBGT-TV

Ch. 8

Network Service: None, Independent.

Licensee: Amaturio Group Inc., Box 5333, Fort Lauderdale, FL 33310.

Studio: 3505 N. 48th St., Lincoln, NE 68504.

Telephone: 402-467-2210. TWX: 910-621-0697.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 2000-ft. above av. terrain, 1973-ft. above ground, 3729-ft. above sea level.

Latitude 41° 32' 28"
Longitude 97° 40' 45"

Transmitter: 3-mi. E of Rte. 22, 5-mi. N of Genoa, NE.

Satellite Earth Stations: Channel Master, 5-meter; Pinzone, 3.7-meter & 5-meter; Pinzone receivers.

Ownership: Joseph C. Amaturio, pres., 22.08%; Henry A. Loeb, v.p.; Thomas L. Kempner, treas.; Irwin D. Rowe, secy.; Henry A. Loeb, Carl M. Loeb Jr. & Margaret L. Kempner, trustees, 44.25% jointly; Ann L. Bronfman, 7.08%; Judith L. Chiara, 3.5%; Frances M. Loeb, Thomas L. Kempner & Henry A. Loeb, trustees, 10.67% jointly; Bernard E. Brandes & William A. Perlmuth, holding for benefit of Stroock, Stroock & Lavan, 7.08% jointly; others, none with as much as 2%. Note: Sale to Citadel Communications Co. Ltd. pends.

Began Operation: December 5, 1964.

Represented (sales): Independent TV Sales.

Represented (legal): Kadison, Pfaelzer, Woodard, Quinn & Rossi.

Represented (engineering): Jules Cohen & Associates.

Personnel:

JOSEPH C. AMATURO, chairman.

FRANK E. BROSSEAU, president & general manager.

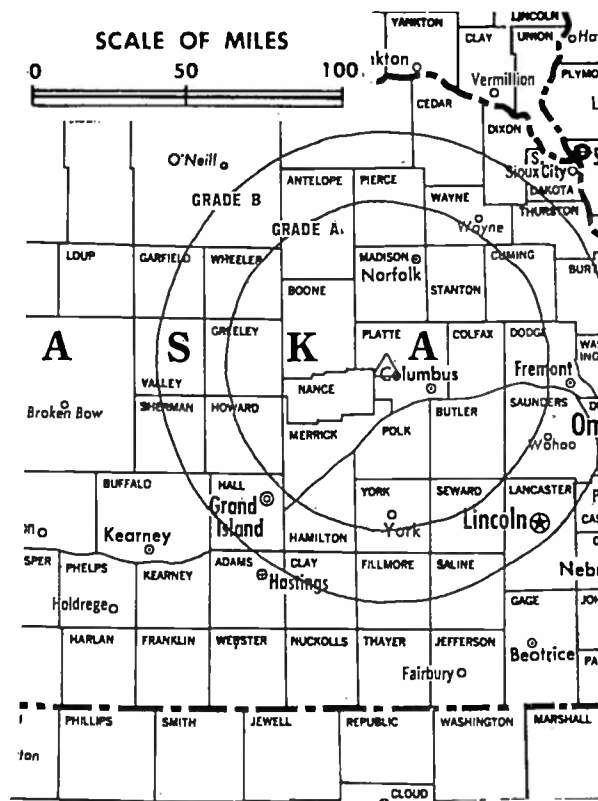
WAYNE W. LANSCH, vice president & general sales manager.

BILL LUXFORD, program director.

Highest 30 Sec. Rate (July 1, 1985): \$500.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEBRASKA			
	Antelope	3,200	3,100	97
	Boone	2,600	2,600	100
	Clay	3,000	3,000	100
	Colfax	3,700	3,600	97
	Fillmore	3,000	3,000	100
	Garfield	900	900	100
	Greeley	1,200	1,200	100
	Hamilton	3,500	3,500	100
	Howard	2,400	2,400	100
	Madison	12,500	12,300	98
	Merrick	3,200	3,200	100
	Nance	1,700	1,700	100
	Pierce	3,200	3,200	100
	Platte	10,800	10,700	99
	Polk	2,300	2,300	100
	Seward	5,800	5,700	98
	Sherman	1,500	1,500	100
	Stanton	2,500	2,500	98
Valley	2,200	2,100	95	
Wheeler	400	400	100	
York	5,700	5,600	98	
Between 25-49%	NEBRASKA			
	Brown	1,700	1,600	94
	Burt	3,500	3,500	100



KBGT-TV BNPCT-821229KE Granted 1/28/83 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Butler	3,400	3,300	97
	Cuming	4,000	3,900	98
	Dodge	13,700	13,600	99
	Hall	18,800	18,600	99
	Holt	5,200	5,000	96
	Knox	4,100	4,000	98
	Lancaster	79,500	78,700	99
	Loup	300	300	100
	Rock	900	900	100
	Wayne	3,400	3,400	100
Between 5-24%	IOWA			
	Harrison	6,100	6,000	98
	NEBRASKA			
	Adams	12,100	12,000	99
	Blaine	300	300	100
	Buffalo	13,500	13,400	99
	Cass	7,900	7,800	99
	Cedar	3,900	3,900	100
	Custer	5,200	5,100	98
	Dakota	6,500	6,500	100
	Dixon	2,600	2,600	100
	Jefferson	3,700	3,600	97
	Kearney	2,600	2,600	100
	Keya Paha	500	500	100
	Nuckolls	2,600	2,600	98
Otoe	5,800	5,700	98	
Saline	5,100	5,000	98	
Saunders	6,900	6,800	99	
Thayer	2,800	2,800	100	
Thurston	2,400	2,400	100	
Washington	5,900	5,900	100	
Webster	1,900	1,900	100	
Station Totals		312,100	308,700	98
Net Weekly Circulation (1986)			113,800	
Average Daily Circulation (1986)			49,500	

Nebraska—Grand Island

KGIN

Ch. 11

(Satellite of KOLN, Lincoln, NE)

Network Service: CBS.

Licensee: Gillett Bcstg. Inc., Box 4, Nashville, TN 37202.

Studio: 231 S. Locust St., Grand Island, NE 68801.

Telephone: 308-382-6100. TWX: 910-621-8114.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 55.5-kw aural. Antenna: 1009-ft. above av. terrain, 1066-ft. above ground, 3146-ft. above sea level.

Latitude 40° 35' 20"
Longitude 98° 48' 10"

Transmitter: 10-mi. NE of Minden.

Satellite Earth Stations: Microdyne, 7-meter; Scientific-Atlanta, 7-meter & 4.6-meter; Microdyne & Scientific-Atlanta receivers.

News Services: AP, UPI, U.S. Weather Bureau, CBS.

Ownership: Gillett Group. For other interests, see Group Ownership of TV Stations.

Began Operation: October 1, 1961.

Represented (sales): MMT Marketing.

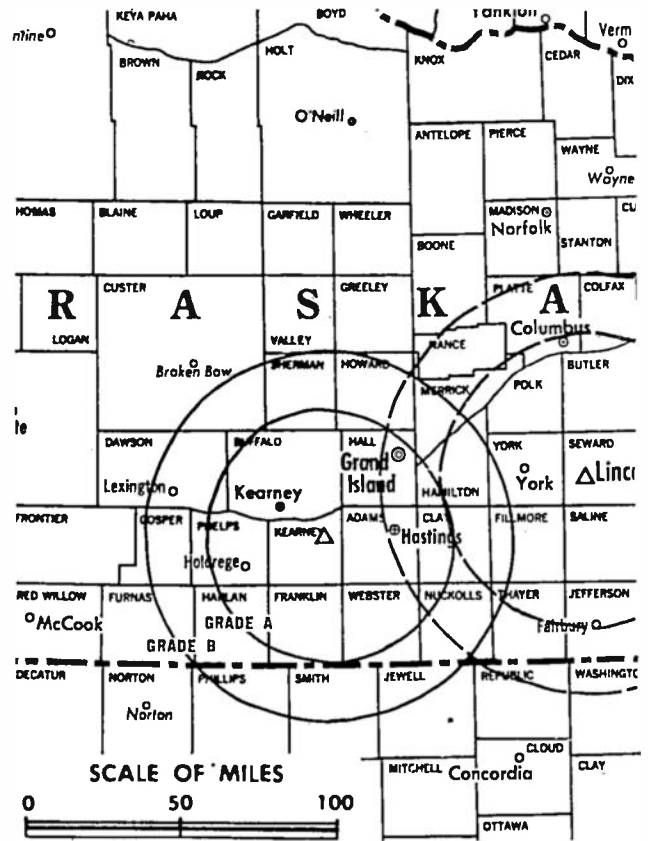
Represented (legal): Wilkinson, Barker, Knauer & Quinn.

Represented (engineering): Lohnes & Culver.

Personnel:

Same as KOLN.

STAN LINNERTZ, manager, Grand Island.



KGIN BMPCT—5631 Granted 8/24/61

© American Map Corp., No. 14244

Rates: See KOLN.

NETWORK BASE HOURLY RATE: Combination rate with KOLN, Lincoln.

Nebraska—Hastings

KHAS-TV

Ch. 5

Network Service: NBC.

Licensee: Nebraska Television Corp., Box 578, Hastings, NE 68901.

Studio: Hwy. 281, 3-mi. N of Hastings.

Telephone: 402-463-1321. TWX: 402-596-1490.

Mailing Address: Box 578, Hastings, NE 68901.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 730-ft. above av. terrain, 767-ft. above ground, 2707-ft. above sea level.

Latitude 40° 39' 06"
Longitude 98° 23' 04"

Transmitter: Hwy. 281, 3-mi. N of Hastings.

Satellite Earth Stations: 3 in operation; Harris, 7.8-meter; Harris receivers.

AM Affiliate: KHAS, 1-kw, 1230 kHz.

News Services: AP, NBC.

Ownership: Seaton Publishing Co., 51.54%; Morrison-Quirk Grain Corp., 3.64%; Radio KHAS, Hastings, 4.07%; John Spady Trust, 1.75%; Gladys D. Seaton, 4.38%; James D. Conway, 2.91%; over 100 other stockholders, none with as much as 2%. Officers: G. D. Seaton, pres.; James D. Conway, secy.-treas.; John T. Benson, asst. secy. Seaton family owns Hastings Tribune, controls KHAS; KGGF, Coffeyville, KS; KMAN & KMKF(FM), Manhattan, KS; KFYO-AM-FM, Lubbock, TX and publishes chain of Western newspapers.

Began Operation: Jan. 1, 1956.

Represented (sales): Seltel Inc.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

JOHN T. BENSON JR., general manager.
BILL HUGHES, general sales manager.
JOE MARTIN, news director.
DAVE BLOCK, chief engineer.

Highest 30 Sec. Rate: \$525.

NETWORK BASE HOURLY RATE: \$450.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KANSAS			
	Jewell	2,100	2,000	95
	Phillips	2,900	2,800	97
	Republic	3,000	2,900	97
	Smith	2,400	2,400	100
NEBRASKA	Adams	12,100	12,000	99
	Boone	2,600	2,600	100
	Buffalo	13,500	13,400	99
	Clay	3,000	3,000	100
	Fillmore	3,000	3,000	100
	Franklin	1,700	1,700	100
	Garfield	900	900	100
	Greeley	1,200	1,200	100
	Hall	18,800	18,600	99
	Hamilton	3,500	3,500	100
	Howard	2,400	2,400	100
	Jefferson	3,700	3,600	97



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Kearney	2,600	2,600	100
	Merrick	3,200	3,200	100
	Nance	1,700	1,700	100
	Nuckolls	2,600	2,600	98
	Phelps	3,600	3,600	100
	Polk	2,300	2,300	100
	Sherman	1,500	1,500	100
	Thayer	2,800	2,800	100
	Valley	2,200	2,100	95
	Webster	1,900	1,900	100
	York	5,700	5,600	98
Between 25-49%	NEBRASKA			
	Gosper	800	800	100
	Harlan	1,700	1,700	100
	Loup	300	300	100
Wheeler	400	400	100	
Between 5-24%	KANSAS			
	Cloud	4,800	4,700	98
	Mitchell	3,400	3,300	97
	Osborne	2,400	2,300	96
	Rooks	2,700	2,700	100
NEBRASKA	Brown	1,700	1,600	94
	Custer	5,200	5,100	98
	Dawson	8,800	8,700	99
	Platte	10,800	10,700	99
	Saline	5,100	5,000	98
	Seward	5,800	5,700	98
	Station Totals	160,800	158,900	98
Net Weekly Circulation (1986)			98,800	
Average Daily Circulation (1986)			54,700	

Nebraska—Hayes Center

KWNB-TV

Ch. 6

(Satellite of KHGI-TV, Kearney, NE)

Network Service: ABC.

Licensee: Gordon Bcstg. Inc., Box 220, Kearney, NE 68847.

Studio: County Rd., 8-mi. N of Hayes Center.

Telephone: 308-743-2494, NTV Network, Axtell, NE.

TWX: 910-960-3746.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 737-ft. above av. terrain, 586-ft. above ground, 3851-ft. above sea level.

Latitude 40° 37' 32"
Longitude 101° 01' 46"

Transmitter: County Rd., 8-mi. N of Hayes Center.

Satellite Earth Stations: Prodelin, 5-meter; Pinzone receivers.

News Services: AP, ABC, National Weather Service, Environmental Satellite Services.

Ownership: See KHGI-TV, Kearney, NE.

Began Operation: Feb. 9, 1956.

Represented (sales): Katz Television.

Represented (legal): Kadison, Pfaelzer, Woodard, Quinn & Rossi.

Represented (engineering): Jules Cohen & Associates.

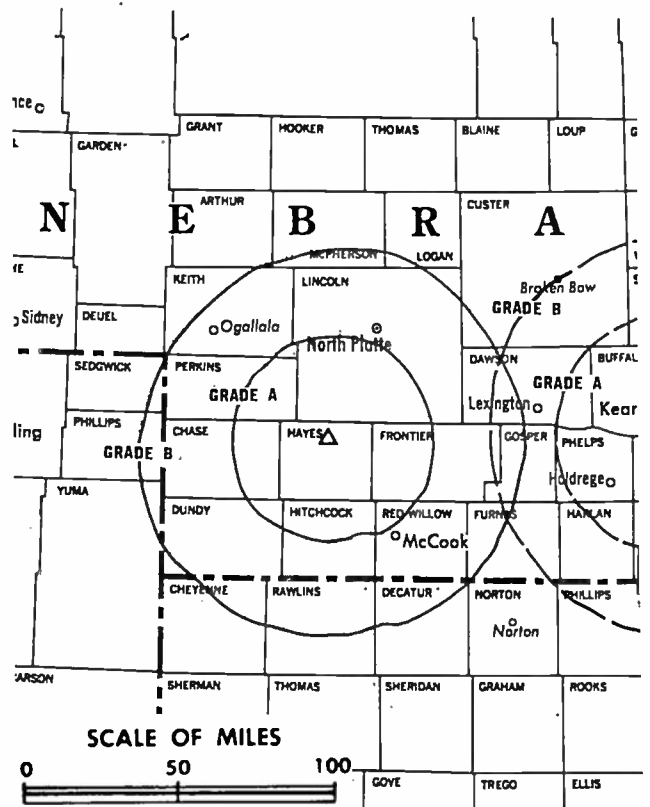
Personnel:

ROBERT GORDON, president & general manager.
PEGGY HUSS, general sales manager.
RON TILLERY, director of broadcast operations.
JERRY FUEHRER, chief engineer.
RICK BENJAMIN, news director.

Rates: Sold in conjunction with KHGI-TV, Kearney & KSNB-TV, Superior, NE.

NETWORK BASE HOURLY RATE: Bonus to KHGI-TV, Kearney.

Arbitron Data: Included with parent KHGI-TV, Kearney, NE.



KWNB-TV BPCT-2531 Granted 9/17/58

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Nebraska—Kearney-Hastings-Grand Island

KHGI-TV

Ch. 13

(Operates NTV Network including satellite KWNB-TV, Hayes Center & KSNB-TV, Superior, NE)

Network Service: ABC.

Licensee: Gordon Broadcasting, Box 220, Kearney, NE 68847.

Studio: 2.5-mi. E of Axtell, NE.

Telephone: 308-743-2494, Axtell. TWX: 910-960-3746.

Mailing Address: Box 220, Kearney, NE 68847.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1110-ft. above av. terrain, 1163-ft. above ground, 3240-ft. above sea level.

Latitude 40° 39' 28"
Longitude 98° 52' 04"

Transmitter: 1.2 mi. NW of Lowell.

Satellite Earth Stations: 4 in operation; Prodelin, 5-meter; Pinzone receivers.

News Services: AP, ABC, NIWS, National Weather Service, Environmental Satellite Services.

Ownership: Robert D. Gordon, pres., 100%. Gordon also owns & operates satellites KWNB-TV, Hayes Center and KSNB-TV, Superior, NE.

Began Operation: Dec. 24, 1953. Sale to present owner by Amatur Group approved by FCC Jan. 17, 1986. Sale to Amatur Group by NTV Enterprises approved by FCC Nov. 16, 1979 (Television Digest, Vol. 19:24). Sale to NTV by Bi-States Co. (F. Wayne Brewster, et al.) approved by FCC April 29, 1974 (Vol. 14:7).

Represented (sales): Katz Television.

Represented (legal): Kadison, Pfaelzer, Woodard, Quinn & Rossi.

Represented (engineering): Jules Cohen & Associates.

Personnel:

ROBERT D. GORDON, president & general manager.
PEGGY HUSS, general sales manager.
RON TILLERY, director of broadcast operations.
JERRY FUEHRER, chief engineer.
RICK BENJAMIN, news director.

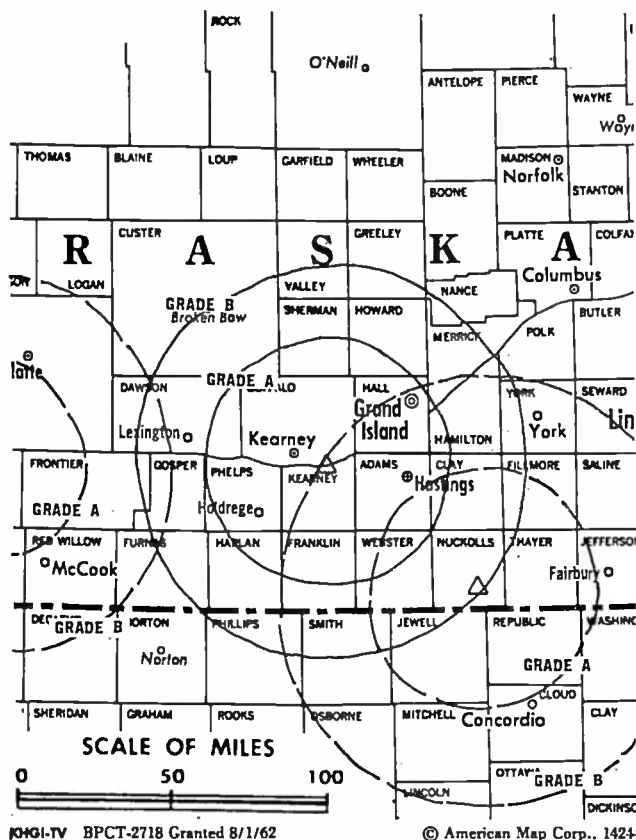
Highest 30 Sec. Rate (July 1, 1985): \$750.

NETWORK BASE HOURLY RATE: \$800.

Arbitron Data: Figures include KWNB-TV, Hayes Center & KSNB-TV, Superior, NE.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	KANSAS				
	Cheyenne	1,500	1,500	100	
	Cloud	4,800	4,700	98	
	Decatur	1,800	1,800	100	
	Jewell	2,100	2,000	95	
	Logan	1,400	1,400	100	
	Mitchell	3,400	3,300	97	
	Norton	2,700	2,700	98	
	Osborne	2,400	2,300	96	
	Phillips	2,900	2,800	97	
	Rawlins	1,600	1,600	100	
	Republic	3,000	2,900	97	
	Smith	2,400	2,400	100	
	Washington	3,300	3,200	97	
	NEBRASKA				
	Adams	12,100	12,000	99	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Arthur	200	200	100
	Boone	2,600	2,600	100
	Buffalo	13,500	13,400	99
	Chase	2,000	2,000	100
	Clay	3,000	3,000	100
	Custer	5,200	5,100	98
	Dawson	8,800	8,700	99
	Dundy	1,200	1,200	100
	Fillmore	3,000	3,000	100
	Franklin	1,700	1,700	100
	Frontier	1,400	1,400	100
	Furnas	2,600	2,500	96
	Garfield	900	900	100
	Gosper	800	800	100
	Greeley	1,200	1,200	100
	Hall	18,800	18,600	99
	Hamilton	3,500	3,500	100
	Harlan	1,700	1,700	100
	Hayes	500	500	100
	Hitchcock	1,500	1,500	100
	Howard	2,400	2,400	100
	Jefferson	3,700	3,600	97
	Kearney	2,600	2,600	100
	Keith	3,800	3,800	100
Lincoln	14,400	14,200	99	
Logan	400	400	100	
Mc Pherson	200	200	100	
Merrick	3,200	3,200	100	
Nance	1,700	1,700	100	
Nuckolls	2,600	2,600	98	

(Continued on page A-651)

Station Totals	241,800	238,900	98
Net Weekly Circulation (1986)			161,900
Average Daily Circulation (1986)			92,500

Nebraska—Lincoln

KOLN

Ch. 10

(Also operates satellite KGIN, Grand Island, NE)

Network Service: CBS.

Licensee: Gillett Bcstg. Inc., Box 4, Nashville, TN 37202.

Studio: 40th & W Sts.

Telephone: 402-467-4321. TWX: 910-621-8114.

Mailing Address: Box 30350, Lincoln, NE 68503.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 36.3-kw aural. Antenna: 1490-ft. above av. terrain, 1497-ft. above ground, 3027-ft. above sea level.

Latitude 40° 48' 08"
Longitude 97° 10' 46"

Transmitter: 6-mi. E of Beaver Crossing.

Satellite Earth Stations: Microdyne, 7-meter; Scientific-Atlanta, 7-meter & 4.6-meter; Microdyne & Scientific-Atlanta receivers.

News Services: AP, Commodity Wire, UPI, U.S. Weather Bureau Wire.

Ownership: Gillett Group. For other interests, see Group Ownership of TV Stations.

Began Operation: Feb. 18, 1953. Sale to present owners by Fetzer Communications Inc. approved by FCC Oct. 29, 1985. Sale to Fetzer Bcstg. Co. approved by FCC March 24, 1954; transfer to John Fetzer approved by FCC Nov. 15, 1955 (Television Digest, Vol. 9:30, 34; 10:9, 13, 20).

Represented (sales): MMT Marketing.

Represented (legal): Wilkinson, Barker, Knauer & Quinn.

Represented (engineering): Lohnes & Culver.

Personnel:

PAUL JENSEN, president & general manager.
WESLEY MASER, sales manager.
LETA POWELL DRAKE, program director.
JOHN DENNEY, news director.
BOB FURMAN, production director.
DALE HOLT, community affairs director.
MIKE MILLER, farm director.
LYLE D. KAUFMAN, operations director.
KAREN WALKLIN, creative services director.

Highest One Hour Rate : \$5000.

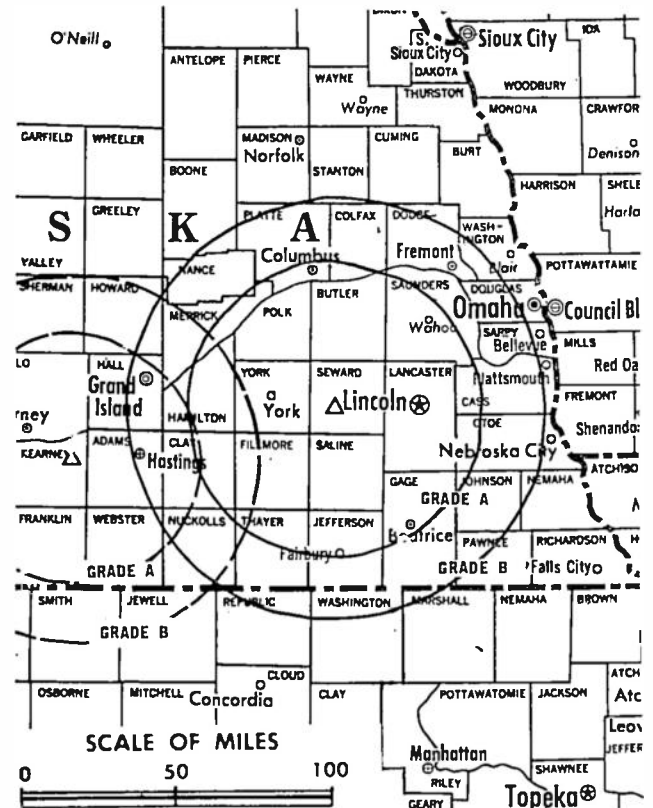
Highest 30 Sec. Rate (May 1, 1986): \$800.

NETWORK BASE HOURLY RATE: \$910.

Arbitron Data: Includes KGIN, Grand Island, NE.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KANSAS			
	Jewell	2,100	2,000	95
	Phillips	2,900	2,800	97
	Republic	3,000	2,900	97
	Smith	2,400	2,400	100
	Washington	3,300	3,200	97
	NEBRASKA			
Adams	12,100	12,000	99	
Antelope	3,200	3,100	97	
Boone	2,600	2,600	100	
Brown	1,700	1,600	94	
Buffalo	13,500	13,400	99	
Butler	3,400	3,300	97	
Clay	3,000	3,000	100	



KOLN BPCT-3649 Granted 12/15/65

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Colfax	3,700	3,600	97
	Custer	5,200	5,100	98
	Dawson	8,800	8,700	99
	Fillmore	3,000	3,000	100
	Franklin	1,700	1,700	100
	Frontier	1,400	1,400	100
	Furnas	2,600	2,500	96
	Gage	9,000	8,900	99
	Garfield	900	900	100
	Gosper	800	800	100
	Greeley	1,200	1,200	100
	Hall	18,800	18,600	99
	Hamilton	3,500	3,500	100
	Harlan	1,700	1,700	100
	Holt	5,200	5,000	96
	Howard	2,400	2,400	100
	Jefferson	3,700	3,600	97
	Johnson	2,000	2,000	100
	Kearney	2,600	2,600	100
	Lancaster	79,500	78,700	99
	Lincoln	14,400	14,200	99
	Loup	300	300	100
	Madison	12,500	12,300	98
Merrick	3,200	3,200	100	
Nance	1,700	1,700	100	
Nuckolls	2,600	2,600	98	
Pawnee	1,500	1,500	100	
Perkins	1,500	1,500	100	
Phelps	3,600	3,600	100	
Platte	10,800	10,700	99	
Polk	2,300	2,300	100	
(Continued on page A-651)				
Station Totals		430,300	425,300	98
Net Weekly Circulation (1986)			285,500	
Average Daily Circulation (1986)			186,300	

Nebraska—McCook-Oberlin, Kansas

KSNK

Ch. 8

(Satellite of KSNW, Wichita, KS)

Network Service: NBC.

Licensee: KSN Inc., Box 333, Wichita, KS 67201.

Studio: U.S. Hwy. 36, 9-mi. W of Oberlin, KS.

Telephone: 913-475-2248.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 297.2-kw visual, 29.5-kw aural. Antenna: 710-ft. above av. terrain, 677-ft. above ground, 3537-ft. above sea level.

Latitude 39° 49' 48"
Longitude 100° 42' 04"

Transmitter: U.S. Hwy. 36, 9-mi. W of Oberlin, KS.

Satellite Earth Station: M/A-Corn, 4-meter; M/A-Corn receivers.

News Services: AP, KSN.

Ownership: See KSNW, Wichita, KS.

Began Operation: Oct. 16, 1959.

Represented (sales): Katz Television.

Represented (legal): Haley, Bader & Potts.

Represented (engineering): A. D. Ring & Associates.

Personnel:

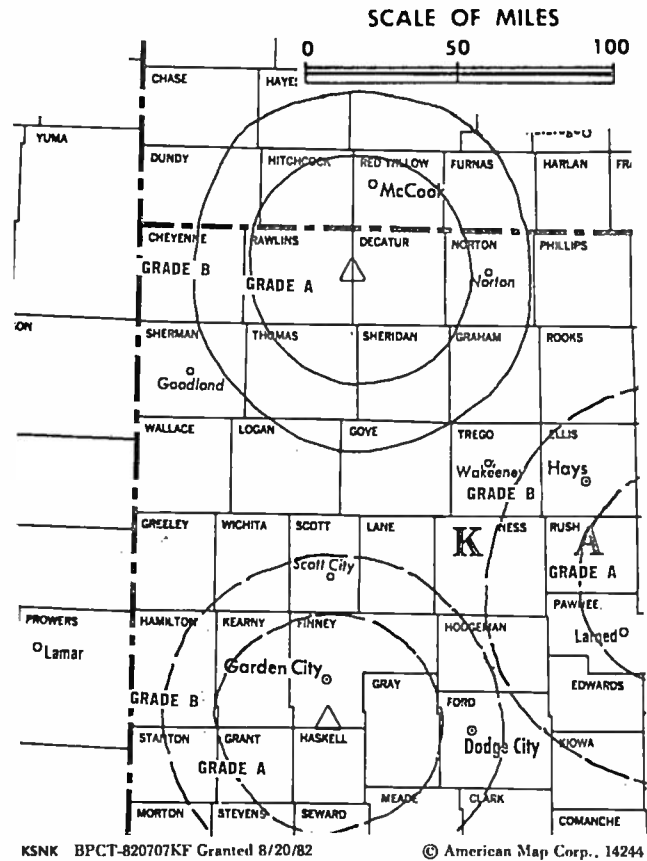
SHERMAN SIMPSON, station manager.
DELMER COSS, chief engineer.

Rates: Offered as a bonus with KSNW, Wichita, KS & satellites (Kansas State Network) KSNB, Garden City & KSNB, Great Bend, KS.

NETWORK BASE HOURLY RATE: Bonus to KSNB, Great Bend, KS.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KANSAS			
	Cheyenne	1,500	1,500	100
	Decatur	1,800	1,800	100
	Gove	1,400	1,400	100
	Graham	1,500	1,500	100
	Logan	1,400	1,400	100
	Norton	2,700	2,700	98
	Rawlins	1,600	1,600	100
	Sheridan	1,300	1,300	100
	Sherman	3,000	3,000	100
	Thomas	3,200	3,100	97
Wallace	700	700	100	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEBRASKA			
	Chase	2,000	2,000	100
	Dundy	1,200	1,200	100
	Furnas	2,600	2,500	96
	Hayes	500	500	100
	Hitchcock	1,500	1,500	100
	Red Willow	5,000	4,900	98
Between 25-49%	KANSAS			
	Phillips	2,900	2,800	97
	NEBRASKA			
	Frontier	1,400	1,400	100
	Gosper	800	800	100
	Harlan	1,700	1,700	100
Between 5-24%	KANSAS			
Rooks	2,700	2,700	100	
Station Totals		42,400	42,000	99
Net Weekly Circulation (1986)			30,800	
Average Daily Circulation (1986)			20,800	

Nebraska—North Platte

KNOP-TV

Ch. 2

Network Service: NBC.

Licensee: North Platte Television Inc., Box 749, North Platte, NE 69101.

Studio: 4.7-mi. NNE of center of town.

Telephone: 308-532-2222.

Mailing Address: Box 749, North Platte, NE 69101.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: 630-ft. above av. terrain, 609-ft. above ground, 3621-ft. above sea level.

Latitude 41° 12' 13"
Longitude 100° 43' 58"

Transmitter: 4.7-mi. NNE of center of town.

News Service: AP.

Satellite Earth Stations: 2 in operation; Harris receivers.

Ownership: Shively Communications. Richard Shively, 90%; Ulysses A. Carlini, 10%. Shively owns 28.6% of WXMI(TV), Grand Rapids, MI; 50% of Ch. 43 CP, Syracuse, NY.

Began Operation: Dec. 15, 1958. Sale to present owners by group headed by Fred E. Shrake & Mac Smock approved June 16, 1967 by FCC.

Represented (sales): Adam Young Inc.

Represented (engineering): Jules Cohen & Associates.

Personnel:

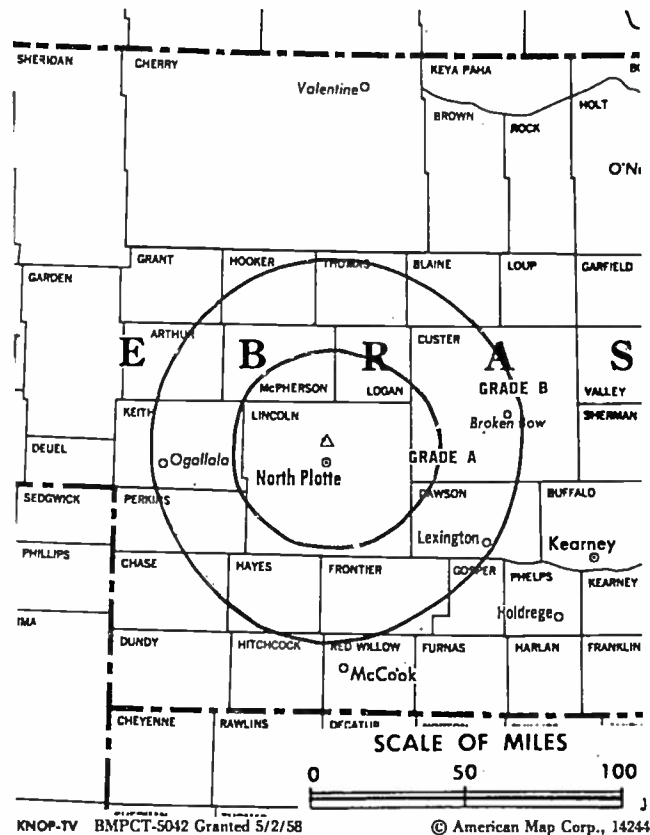
ULYSSES A. CARLINI, general manager.
JODI RITACCA, news director.
JOHN KOCH, sports director.
MARK HIMMLER, chief engineer.
CHERYL McDONALD, traffic director.

Highest 30 Sec. Rate: \$285.

NETWORK BASE HOURLY RATE: \$200.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEBRASKA			
	Arthur	200	200	100
	Blaine	300	300	100
	Custer	5,200	5,100	98
	Dawson	8,800	8,700	99
	Frontier	1,400	1,400	100
	Hooker	400	400	100
	Keith	3,800	3,800	100
	Lincoln	14,400	14,200	99
	Logan	400	400	100
	Mc Pherson	200	200	100
	Perkins	1,500	1,500	100



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Thomas	400	400	100
Between 25-49%	NEBRASKA			
	Chase	2,000	2,000	100
	Cherry	2,600	2,600	98
	Garden	1,000	1,000	100
	Hayes	500	500	100
Between 5-24%	COLORADO			
	Sedgwick	1,400	1,400	100
	NEBRASKA			
	Deuel	1,000	1,000	100
	Gosper	800	800	100
	Grant	300	300	100
	Hitchcock	1,500	1,500	100
	Loup	300	300	100
	Phelps	3,600	3,600	100
	Red Willow	5,000	4,900	98
Station Totals		57,000	56,500	99
Net Weekly Circulation (1986)				34,100
Average Daily Circulation (1986)				24,200

THE TED HEPBURN COMPANY

Media Brokerage Specialist • CATV, TV and Radio

Ted Hepburn, President • Todd Hepburn, Vice-President

325 Garden Road, Palm Beach, Florida 33480
P.O. Box 42401, Cincinnati, Ohio 45242

Nebraska—Omaha

KETV

Ch. 7

Network Service: ABC.

Licensee: KETV Television Inc., 27th & Douglas Sts., Omaha, NE 68131.

Studio: 27th & Douglas Sts., Omaha.

Telephone: 402-345-7777. TWX: 910-622-0710.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1360-ft. above av. terrain, 1362.5-ft. above ground, 2549-ft. above sea level.

Latitude 41° 18' 32"
Longitude 96° 01' 37"

Transmitter: 5600 N. 72nd St.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: 3 in operation; Avantek receivers.

News Services: ABC, AP, Potomac News Service, UPI.

Ownership: Pulitzer Publishing Co., 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: Sept. 17, 1957. Sale to present owner by Peter Kiewit Sons' Inc. (publisher of Omaha World-Herald) approved by FCC Feb. 26, 1976 (Television Digest, Vol. 15:45). Previous sale of newspaper and TV station began with transfer of newspaper and 45% of KETV in 1962 and was completed the following year when transfer of the remaining 55% of KETV was approved June 11, 1963 by FCC (Vol. 2:45, 3:23).

Represented (sales): Blair Television.

Represented (legal): Verner, Lipfert, Bernhard, McPherson & Hand.

Personnel:

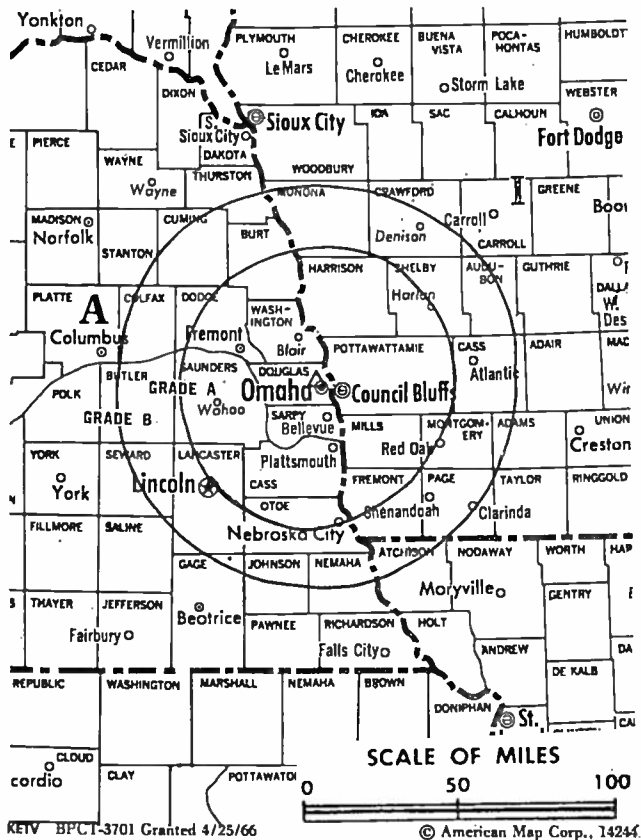
- JOHN CARPENTER, general manager.
- HOWARD SHRIER, general sales manager.
- LIN WHITE, local/regional sales manager.
- BETTIE DENNY, program/community affairs manager.
- MICHAEL GERSON, promotion manager.
- KIRK WINKLER, news director.
- DON CLAUSEN, chief engineer.

Highest One Hour Rate: \$7000.

Highest 30 Sec. Rate: \$3500.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IOWA			
	Adams	2,200	2,200	100
	Audubon	3,200	3,200	100
	Cass	7,000	6,900	99
	Crawford	7,000	6,900	99
	Fremont	3,800	3,800	100
	Harrison	6,100	6,000	98
	Mills	5,000	5,000	100
	Monona	4,600	4,500	98
	Montgomery	5,600	5,500	98
	Page	7,700	7,600	99
	Pottawattamie	32,700	32,400	99
	Shelby	5,500	5,500	100
	Taylor	3,300	3,200	97
	MISSOURI			
	Atchison	3,200	3,200	100
	NEBRASKA			
Burt	3,500	3,500	100	
Butler	3,400	3,300	97	
Cass	7,900	7,800	99	
Colfax	3,700	3,600	97	
Cuming	4,000	3,900	98	
Dodge	13,700	13,600	99	
Douglas	156,600	155,100	99	
Gage	9,000	8,900	99	
Johnson	2,000	2,000	100	



KETV BPC1-3701 Granted 4/25/66 © American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Lancaster	79,500	78,700	99
	Nemaha	3,300	3,200	97
	Otoe	5,800	5,700	98
	Pawnee	1,500	1,500	100
	Platte	10,800	10,700	99
	Richardson	4,400	4,300	98
	Saline	5,100	5,000	98
	Sarpy	31,000	30,900	100
	Saunders	6,900	6,800	99
	Seward	5,800	5,700	98
Washington	5,900	5,900	100	
Between 25-49%	NEBRASKA			
	Jefferson	3,700	3,600	97
	Madison	12,500	12,300	98
	Polk	2,300	2,300	100
	Stanton	2,500	2,500	98
	Thurston	2,400	2,400	100
	Wayne	3,400	3,400	100
York	5,700	5,600	98	
Between 5-24%	IOWA			
	Carrroll	8,400	8,300	99
	Union	5,700	5,600	98
	KANSAS			
	Marshall	5,100	5,000	98
Nemaha	4,200	4,100	98	
MISSOURI				
Holt	2,700	2,600	96	
Nodaway	7,700	7,600	99	
NEBRASKA				
Boone	2,600	2,600	100	
Dakota	6,500	6,500	100	
Pierce	3,200	3,200	100	
Station Totals		539,300	533,600	98
Net Weekly Circulation (1986)			416,700	
Average Daily Circulation (1986)			253,200	

Nebraska—Omaha

KMTV

Ch. 3

Network Service: CBS.

Licensee: May Broadcasting Co., 10714 Mockingbird Dr., Omaha, NE 68127.

Studio: 10714 Mockingbird Dr., Omaha.

Telephone: 402-592-3333. **TWX:** 402-348-1109.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1370-ft. above av. terrain, 1345-ft. above ground, 2549-ft. above sea level.

Latitude 41° 18' 25"
Longitude 96° 01' 37"

Transmitter: 5400 N. 72nd St.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: 3 in operation; Harris, 3-meter; Harris receivers.

AM Affiliate: KFAB, 50-kw, 1110 kHz.

FM Affiliate: KGOR, 115-kw, 99.9 MHz (No. 260), 500-ft.

News Services: AP, UPI, CBS.

Ownership: May Broadcasting Co., 100%. May Bcstg. also owns KGUN-TV, Tucson, AZ; KMA(AM), Shenandoah, IA & WKTY(AM) & WSPL(FM), La Crosse, WI. Officers of May Bcstg. Co.: Owen L. Saddler, chmn.; Edward W. May, pres.; Norman W. Williams, exec. v.p.; Edward W. May Jr., v.p.; John R. Kidd, v.p.; Bryce R. Pringle, v.p.; James B. Shaum, secy.; Frances M. Rankin, v.p.-treas.; Eleanor Jean May, v.p.-asst. secy. and the following directors: Edward W. May, James B. Shaum, Mrs. Frances May Rankin, Mrs. Eleanor Jean May, O. L. Saddler, Norman W. Williams, Edward W. May Jr., John R. Kidd, Bryce R. Pringle. Note: Sale to Lee Enterprises pends.

Began Operation: Sept. 1, 1949.

Represented (sales): Katz Television.

Represented (legal): McKenna, Wilkinson & Kittner.

Represented (engineering): Moffet, Larson & Johnson, P.C.

Personnel:

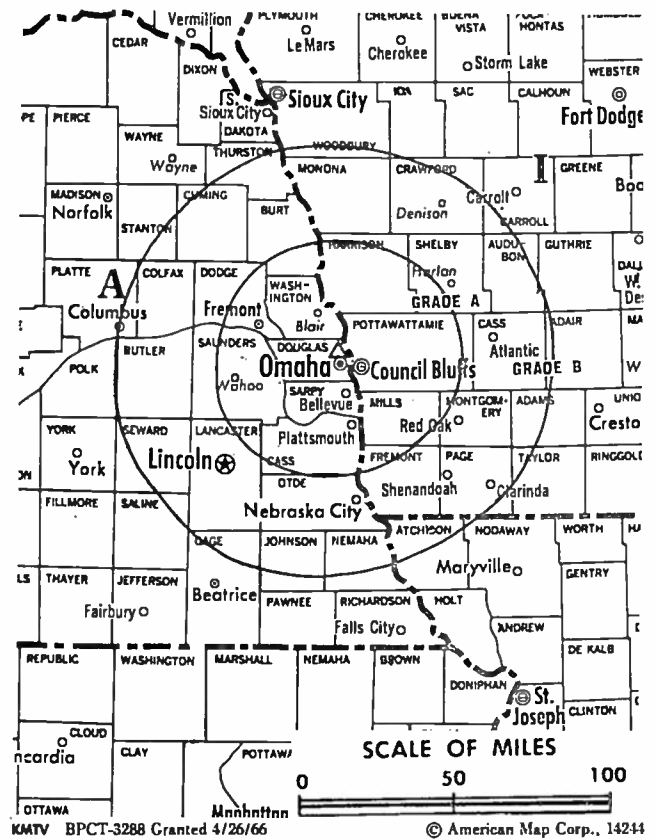
OWEN SADDLER, chairman of the board.
EDWARD W. MAY, president.
NORMAN W. WILLIAMS, executive vice president.
ROGER OTTENBACH, vice president & general manager.
JAY B. MAXEY, general sales manager.
DAVID L. KUEHN, national sales manager.
CAROL RUEPPEL, news director.
ARTHUR JACOBSON, operations director.
DONALD E. BROWERS, program manager.
RICHARD B. BOCK, program production manager.
LARRY STEELE, chief engineer.

Highest 30 Sec. Rate: \$1500.

NETWORK BASE HOURLY RATE: \$1325.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IOWA			
	Adams	2,200	2,200	100
	Audubon	3,200	3,200	100
	Cass	7,000	6,900	99
	Crawford	7,000	6,900	99
	Fremont	3,800	3,800	100
	Harrison	6,100	6,000	98
	Mills	5,000	5,000	100
Monona	4,600	4,500	98	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Montgomery	5,600	5,500	98
	Page	7,700	7,600	99
	Pottawattamie	32,700	32,400	99
	Shelby	5,500	5,500	100
	Taylor	3,300	3,200	97
MISSOURI				
	Atchison	3,200	3,200	100
NEBRASKA				
	Burt	3,500	3,500	100
	Butler	3,400	3,300	97
	Cass	7,900	7,800	99
	Colfax	3,700	3,600	97
	Cuming	4,000	3,900	98
	Dodge	13,700	13,600	99
	Douglas	156,600	155,100	99
	Gage	9,000	8,900	99
	Johnson	2,000	2,000	100
	Lancaster	79,500	78,700	99
	Nemaha	3,300	3,200	97
	Otoe	5,800	5,700	98
	Pawnee	1,500	1,500	100
	Platte	10,800	10,700	99
	Saline	5,100	5,000	98
	Sarpy	31,000	30,900	100
	Saunders	6,900	6,800	99
	Seward	5,800	5,700	98
	Stanton	2,500	2,500	98
	Washington	5,900	5,900	100

(Continued on page A-652)

Station Totals	522,700	517,300	98
Net Weekly Circulation (1986)		413,500	
Average Daily Circulation (1986)		242,700	

Nebraska-Omaha

KPTM

Ch. 42



We're your station!

TELEREP, INC.

Network Service: None, independent.

Licensee: Pappas Telecasting of the Midlands, 4625 Farnam St., Omaha, NE 68132.

Studio: 4625 Farnam St., Omaha, NE 68132.

Telephone: 402-558-4200.

Technical Facilities: Channel No. 42 (638-644 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1559-ft. above av. terrain, 1479-ft. above ground, 2689-ft. above sea level.

Latitude 41° 04' 15"
Longitude 96° 13' 30"

Transmitter: 19801 Pflug Rd., Springfield.

Multichannel TV Sound: Stereo only.

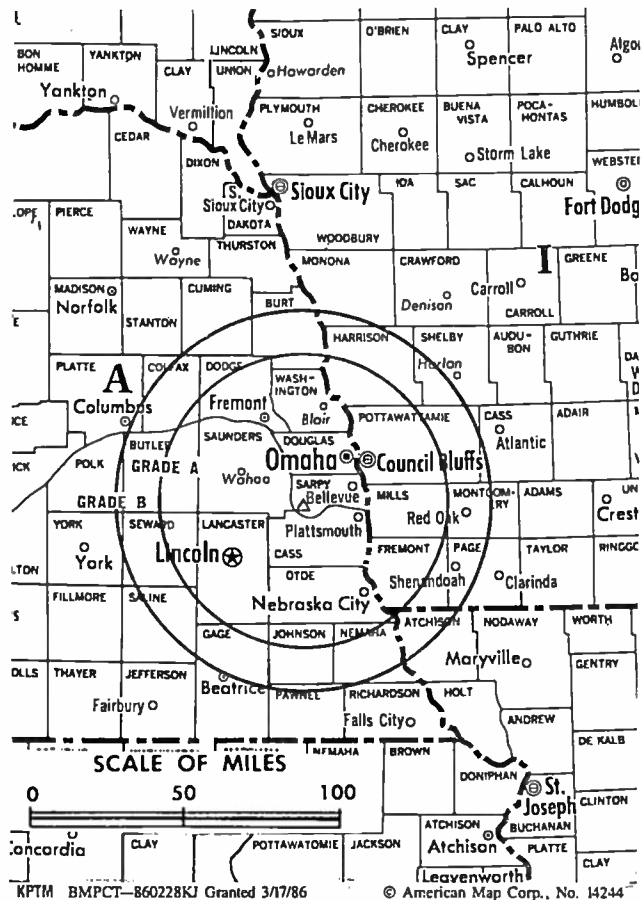
Satellite Earth Stations: 2 in operation; Harris C-band & M/A-Com Ku-band receivers.

Ownership: Harry J. Pappas, gen. partner, 55%; Pappas Telecasting of Nebraska Inc., gen. partner, 2%; Harry J. Pappas, ltd. partner, 42%; 4 additional ltd. partners with 0.25% each. For other interests, see Pappas Telecasting in Group Ownership of TV Stations.

Began Operation: April 6, 1986.

Represented (sales): TeleRep Inc.

Represented (legal): Kadison, Pfaelzer, Woodard, Quinn & Rossi.



Represented (engineering): Smith & Powstenko; Cecil Lynch.

Personnel:

HARRY J. PAPPAS, president & general manager.
GARY R. NIELSEN, vice president & station manager.
NEIL SCHWARTZ, general marketing manager.
SUSAN CHRISTIANSEN, national marketing manager.
TOM BIRK, local marketing manager.
MAUREEN KELLY, traffic manager.
GREGORY BUZZELL, chief engineer.
JACE ANDERSON, production manager.
JIM HART, promotion manager.
MARILYN ROTHE, film director.

Rates: Not available.

Nebraska-Omaha

WOWT

Ch. 6

Network Service: NBC.

Licensee: Chronicle Broadcasting Co., 1001 Van Ness Ave., San Francisco, CA 94119.

Studio: 3501 Farnam St., Omaha, NE 68131.

Telephone: 402-346-6666. TWX: 910-622-0488.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1380-ft. above av. terrain, 1358-ft. above ground, 2549-ft. above sea level.

Latitude 41° 18' 40"
Longitude 96° 01' 37"

Transmitter: 72nd & Crown Point Ave.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: 3 in operation; Scientific-Atlanta, 7-meter; Harris, M/A-Com & Scientific-Atlanta receivers.

News Services: AP, Chronicle Bcstg., Conus, ESDI, National Weather Service, NBC, UPI, Weatherscan.

Ownership: Chronicle Broadcasting Co. Francis Martin, pres.; Edward L. Zachary, pres., WOWT Div. For other interests, see KRON-TV, San Francisco.

Began Operation: Aug. 29, 1949. Sale to present owner by Meredith Corp. approved by FCC May 20, 1975 (Television Digest, Vol. 15:6, 8). Sold to Meredith Sept. 1951 (Vol. 7:32, 39).

Represented (sales): Pety Television Inc.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): A. J. Ring & Associates.

Personnel:

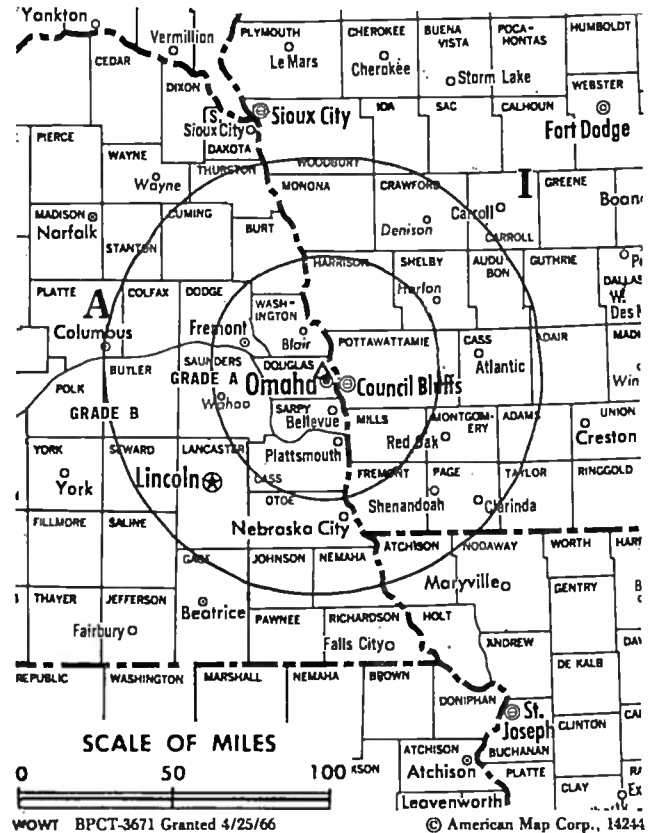
ED ZACHARY, president & general manager.
DAVID LANGE, local/regional sales manager.
JOHN DOWD, general sales manager.
JOHN DIXON, program director.
WAYNE GOETZ, chief engineer.
JUDY HORAN, promotion manager.
RUTH WILLIAMS, creative director.
BRYCE ANDERSON, farm director.
HOWARD GREGORY, production manager.
CORINNE TABORSKY, controller.

Rates: On request.

NETWORK BASE HOURLY RATE: \$1071.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IOWA			
	Adams	2,200	2,200	100
	Audubon	3,200	3,200	100
	Cass	7,000	6,900	99
	Crawford	7,000	6,900	99
	Fremont	3,800	3,800	100
	Harrison	6,100	6,000	98
	Mills	5,000	5,000	100
	Monona	4,600	4,500	98
	Montgomery	5,600	5,500	98
	Page	7,700	7,600	99
	Pottawattamie	32,700	32,400	99
	Shelby	5,500	5,500	100
	Taylor	3,300	3,200	97
	MISSOURI			
	Atchison	3,200	3,200	100
	NEBRASKA			
	Burt	3,500	3,500	100



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Butler	3,400	3,300	97
	Cass	7,900	7,800	99
	Colfax	3,700	3,600	97
	Cuming	4,000	3,900	98
	Dodge	13,700	13,600	99
	Douglas	156,600	155,100	99
	Gage	9,000	8,900	99
	Johnson	2,000	2,000	100
	Lancaster	79,500	78,700	99
	Nemaha	3,300	3,200	97
	Otoe	5,800	5,700	98
	Pawnee	1,500	1,500	100
	Sarpy	31,000	30,900	100
	Saunders	6,900	6,800	99
	Seward	5,800	5,700	98
	Stanton	2,500	2,500	98
	Washington	5,900	5,900	100
Between 25-49%	MISSOURI			
	Nodaway	7,700	7,600	99
	NEBRASKA			
	Jefferson	3,700	3,600	97
	Madison	12,500	12,300	98
	Platte	10,800	10,700	99
	Richardson	4,400	4,300	98
Saline	5,100	5,000	98	
Thurston	2,400	2,400	100	
York	5,700	5,600	98	
Between 5-24%	IOWA			
	Carroll	8,400	8,300	99
	Ida	3,500	3,500	100
	NEBRASKA			
	Dakota	6,500	6,500	100
	Polk	2,300	2,300	100
Wayne	3,400	3,400	100	
Station Totals		519,300	514,000	98
Net Weekly Circulation (1986)			397,000	
Average Daily Circulation (1986)			249,100	

Nebraska—Scottsbluff

KDUH-TV

Ch. 4

(Affiliate of KOTA-TV, Rapid City, SD)

Network Service: ABC.

Licensee: Duhamel Bcstg. Enterprises, Box 1760, Rapid City, SD 57709.

Studio: 1523 First Ave., Scottsbluff, NE 69361.

Telephone: 308-632-3071.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 2000-ft. above av. terrain, 1961-ft. above ground, 6316-ft. above sea level.

Latitude 42° 10' 21"
Longitude 103° 13' 57"

Transmitter: 13.1-mi. SW of Hemingford, NE.

Satellite Earth Stations: 2 in operation; Simulcast, 5-meter; RCA Americom Ku-band & Simulcast receivers.

News Services: UPI, ABC.

Ownership: Same as KOTA-TV, Rapid City, SD.

Began Operation: Feb. 20, 1958.

Represented (sales): Katz Television; The Soderlund Co. (Omaha-Lincoln).

Represented (legal): Fisher, Wayland, Cooper & Leader.

Represented (engineering): Edward F. Lorentz & Associates; Vir James (Denver).

Personnel:

WILLIAM DUHAMEL, general manager.

WES HAUGEN, general sales manager.

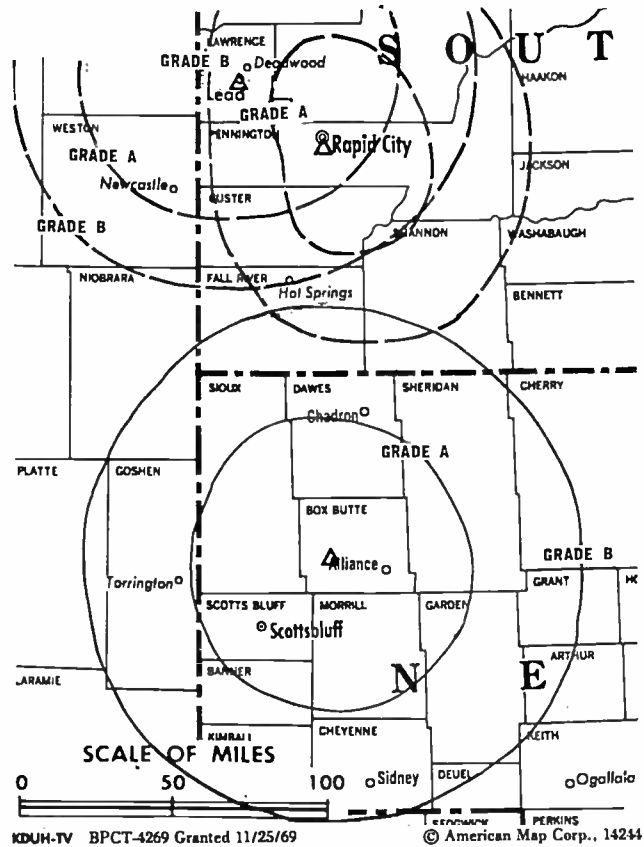
FRANK ETHERINGTON, director of engineering.

JERRY DISHONG, resident manager.

Rates: Sold in combination with KOTA-TV.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEBRASKA			
	Banner	300	300	100
	Box Butte	5,800	5,700	98
	Dawes	3,600	3,500	97
	Garden	1,000	1,000	100
	Grant	300	300	100
	Kimball	1,900	1,900	100
	Morrill	2,400	2,300	96
	Scotts Bluff	14,500	14,300	99
	Sheridan	3,000	2,900	97
	Sioux	700	700	100
	WYOMING			
	Goshen	4,700	4,600	98
	Niobrara	1,200	1,200	100



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Platte	5,200	4,900	95
Between 25-49%	NEBRASKA			
	Cheyenne	4,000	3,900	97
	Hooker	400	400	100
Between 5-24%	COLORADO			
	Sedgwick	1,400	1,400	100
	NEBRASKA			
	Cherry	2,600	2,600	98
	Deuel	1,000	1,000	100
	Keith	3,800	3,800	100
	Mc Pherson	200	200	100
	SOUTH DAKOTA			
	Bennett	1,000	1,000	100
	Custer	2,700	2,600	96
	Fall River	3,500	3,400	97
	WYOMING			
Weston	2,900	2,800	97	
Station Totals		68,100	66,700	97
Net Weekly Circulation (1986)				41,900
Average Daily Circulation (1986)				25,300

Nebraska—Scottsbluff-Gering

KSTF

Ch. 10

(Satellite of KYCU-TV, Cheyenne, WY)

Network Service: CBS & NBC.

Licensee: Stauffer Communications Inc., 2923 E. Lincolnway, Cheyenne, WY 82001.

Studio: 1402 First Ave., Scottsbluff, NE 69361.

Telephone: 307-634-7755, Cheyenne.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 240-kw visual, 24-kw aural. Antenna: 840-ft. above av. terrain, 674-ft. above ground, 5141-ft. above sea level.

Latitude 41° 59' 58"
Longitude 103° 39' 55"

Transmitter: 9.5-mi. N of center of Scottsbluff.

Satellite Earth Station: RCA, 3.5-meter; RCA receivers.

News Service: AP.

Ownership: See KYCU-TV, Cheyenne.

Began Operation: Aug. 7, 1955. Sale to present owner by Burke Bcstg. of Cheyenne approved by FCC June 8, 1986. Sale to Burke by Wyneco Communications approved Oct. 14, 1983.

Represented (sales): Katz Television.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

CARL L. OCCHIPINTI, general manager.
TIM DANIELS, station manager.

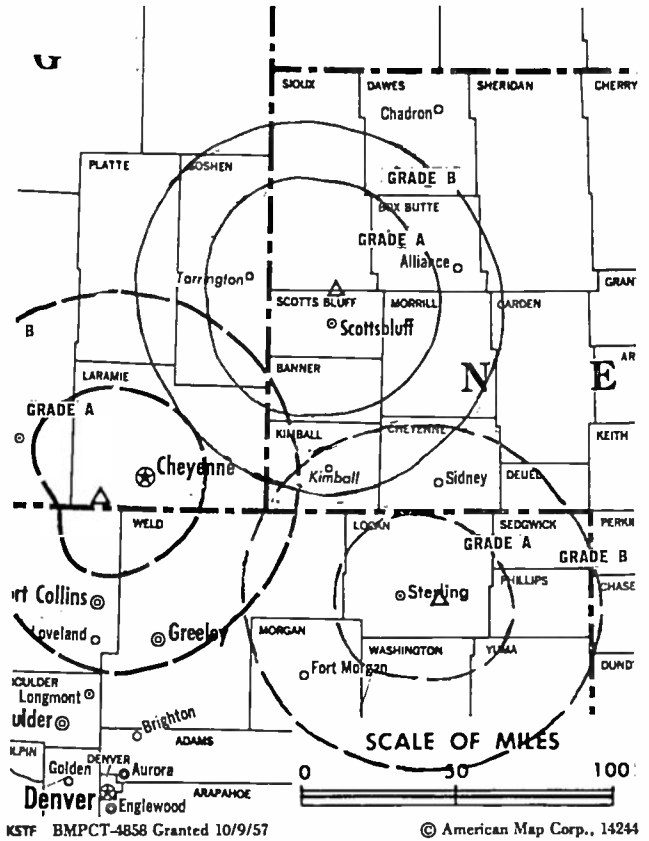
Rates: Sold in combination with KYCU-TV, Cheyenne, with rates applying to simultaneous telecasts on both stations. Separate rates also available.

Highest 30 Sec. Rate (July 1, 1985): \$100.

NETWORK BASE HOURLY RATE: Bonus to KYCU-TV, Cheyenne, WY.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEBRASKA			
	Banner	300	300	100
	Box Butte	5,800	5,700	98
	Kimball	1,900	1,900	100
	Morrill	2,400	2,300	96
	Scotts Bluff	14,500	14,300	99
	Sioux	700	700	100



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WYOMING			
	Goshen	4,700	4,600	98
Between 25-49%	NEBRASKA			
	Sheridan	3,000	2,900	97
	WYOMING			
	Niobrara	1,200	1,200	100
Between 5-24%	NEBRASKA			
	Cheyenne	4,000	3,900	97
	Garden	1,000	1,000	100
	SOUTH DAKOTA			
Fall River	3,500	3,400	97	
Station Totals		48,200	47,100	97
Net Weekly Circulation (1986)				31,200
Average Daily Circulation (1986)				20,200

Nebraska—Superior

KSNB-TV

Ch. 4

(Semi-satellite of KHGI-TV, Kearney, NE)

Network Service: ABC.

Licensee: Gordon Bcstg., Box 220, Kearney, NE 68847.

Telephone: 308-743-2494, Axtell, NE. TWX: 910-960-3746.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1130-ft. above av. terrain, 1086-ft. above ground, 2837-ft. above sea level.

Latitude 40° 05' 13"
Longitude 97° 55' 12"

Transmitter: 4.7-mi. SW of Ruskin.

Satellite Earth Stations: Prodelin, 5-meter; Pinzone receivers.

News Services: AP, ABC, National Weather Service, Environmental Satellite Services.

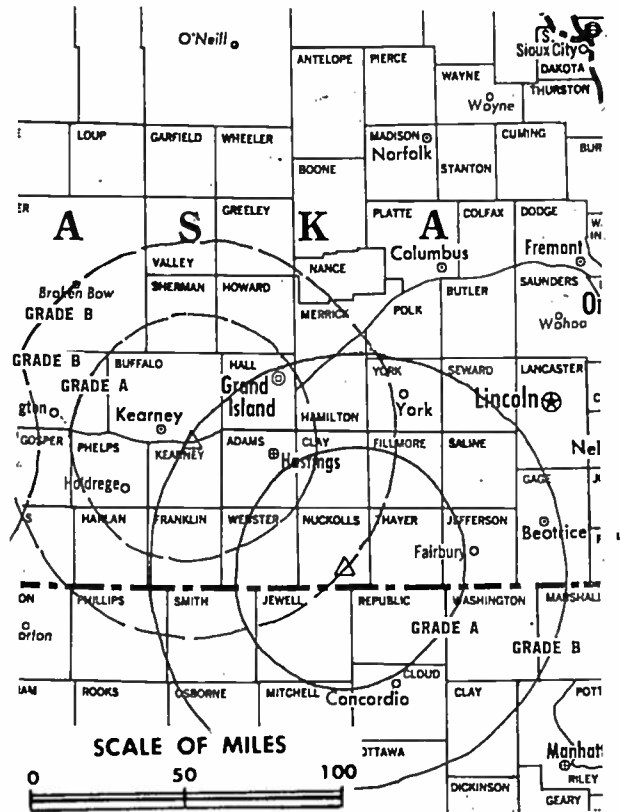
Ownership: See KHGI-TV, Kearney, NE.

Began Operation: Oct. 1, 1965.

Represented (sales): Katz Television.

Represented (legal): Kadison, Pfaelzer, Woodard, Quinn & Rossi.

Represented (engineering): Jules Cohen & Associates.



KSNB-TV BMPCT-6399 Granted 3/14/67

© American Map Corp., 14244

Personnel:

ROBERT D. GORDON, president & general manager.
PEGGY HUSS, general sales manager.
RON TILLERY, director of broadcast operations.
JERRY FUEHRER, chief engineer.
RICK BENJAMIN, news director.

Rates: Sold in conjunction with KHGI-TV, Kearney and KWNB-TV, Hayes Center, NE.

NETWORK BASE HOURLY RATE: Bonus to KHGI-TV, Kearney.

Arbitron Data: Included with KHGI-TV, Kearney.

Nebraska

KHGI-TV, Kearney-Hastings-Grand Island (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
50% & Over	NEBRASKA			
	Perkins	1,500	1,500	100
	Phelps	3,600	3,600	100
	Red Willow	5,000	4,900	98
	Sherman	1,500	1,500	100
	Thayer	2,800	2,800	100
	Valley	2,200	2,100	95
	Webster	1,900	1,900	100
	Wheeler	400	400	100
Between 25-49%	KANSAS			
	Clay	4,000	3,900	97
	Graham	1,500	1,500	100
	Marshall	5,100	5,000	98
	Ottawa	2,300	2,200	96
	Rooks	2,700	2,700	100
	Sheridan	1,300	1,300	100
	Sherman	3,000	3,000	100
	NEBRASKA			
	Gage	9,000	8,900	99
	Garden	1,000	1,000	100
	Polk	2,300	2,300	100
York	5,700	5,600	98	
Between 5-24%	COLORADO			
	Sedgwick	1,400	1,400	100
	KANSAS			
	Lincoln	1,700	1,700	100
	Pottawatomie	6,100	6,000	98
	Russell	3,600	3,500	97
	Thomas	3,200	3,100	97
	NEBRASKA			
	Deuel	1,000	1,000	100
	Grant	300	300	100
	Johnson	2,000	2,000	100
	Loup	300	300	100
	Saline	5,100	5,000	98
	Seward	5,800	5,700	98

KOLN, Lincoln (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
50% & Over	NEBRASKA			
	Red Willow	5,000	4,900	98
	Rock	900	900	100
	Saline	5,100	5,000	98
	Saunders	6,900	6,800	99
	Seward	5,800	5,700	98
	Sherman	1,500	1,500	100
	Thayer	2,800	2,800	100
	Valley	2,200	2,100	95
	Webster	1,900	1,900	100
	Wheeler	400	400	100
	York	5,700	5,600	98
Between 25-49%	KANSAS			
	Cloud	4,800	4,700	98
	Marshall	5,100	5,000	98
	Norton	2,700	2,700	98
	Osborne	2,400	2,300	96
	NEBRASKA			
	Boyd	1,300	1,300	100
	Cass	7,900	7,800	99
	Keith	3,800	3,800	100
	Logan	400	400	100
Nemaha	3,300	3,200	97	
Otoe	5,800	5,700	98	
Pierce	3,200	3,200	100	
Richardson	4,400	4,300	98	
Between 5-24%	KANSAS			
	Graham	1,500	1,500	100
	Mitchell	3,400	3,300	97
	Nemaha	4,200	4,100	98
	Rooks	2,700	2,700	100
	NEBRASKA			
	Blaine	300	300	100
	Burt	3,500	3,500	100
	Cedar	3,900	3,900	100
	Chase	2,000	2,000	100
	Cherry	2,600	2,600	98
	Cuming	4,000	3,900	98
	Dodge	13,700	13,600	99
	Keya Paha	500	500	100
	Sarpy	31,000	30,900	100
	Stanton	2,500	2,500	98
	Washington	5,900	5,900	100

Nebraska

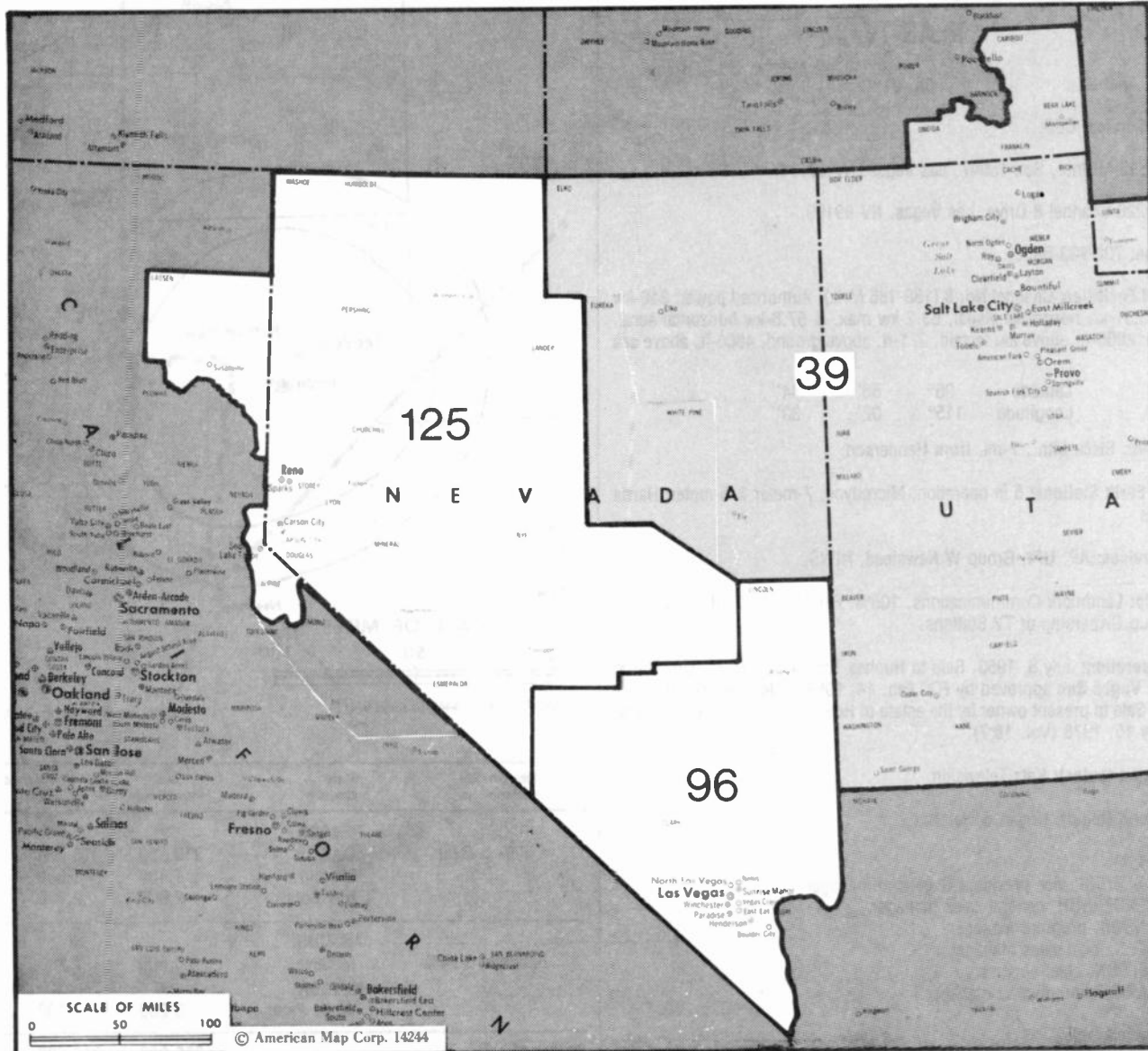
KMTV, Omaha (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	MISSOURI			
	Nodaway	7,700	7,600	99
	NEBRASKA			
	Jefferson	3,700	3,600	97
	Madison	12,500	12,300	98
	Richardson	4,400	4,300	98
	York	5,700	5,600	98
Between 5-24%	IOWA			
	Carroll	8,400	8,300	99
	Ida	3,500	3,500	100
	KANSAS			
	Marshall	5,100	5,000	98
	NEBRASKA			
	Dakota	6,500	6,500	100
Fillmore	3,000	3,000	100	
Wayne	3,400	3,400	100	

Media Brokerage Specialist
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325 Garden Road, Palm Beach, Florida 33480
P.O. Box 42401, Cincinnati, Ohio 45242



Market	Arbitron ADI TV Households	Rank
Salt Lake City, UT	582,600	39
Las Vegas, NV	222,300	96
Reno, NV	163,000	125

Market Area Commercial TV Stations
 KOOG-TV (30), KSL-TV (5), KSTU (20), KTVX (4), KUTV (2)
 KLAS-TV (8), KRLR (21), KTNV-TV (13), KVBC (3), KVVU-TV (5)
 KAME-TV (21), KCRL (4), KOLO-TV (8), KTVN (2)

State Cross Reference List
 Communities That Receive Programs of Stations That are Located Elsewhere

KVVU-TV, Henderson	See Las Vegas, NV
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Nevada Station Status as of October 1, 1986

	VHF	UHF	TOTAL
Commercial Television Stations	7	3	10
Educational Television Stations	2	0	2
			12

Nevada—Las Vegas

KLAS-TV

Ch. 8

Network Service: CBS.

Licensee: KLAS Inc., Box 15047, Las Vegas, NV 89114.

Studio: 3228 Channel 8 Drive, Las Vegas, NV 89109.

Telephone: 702-733-8850.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw max. & 291-kw horizontal visual, 63.2-kw max. & 57.6-kw horizontal aural. Antenna: 2000-ft. above av. terrain, 271-ft. above ground, 4606-ft. above sea level.

Latitude 35° 56' 44"
Longitude 115° 02' 33"

Transmitter: Black Mtn., 7-mi. from Henderson.

Satellite Earth Stations: 5 in operation; Microdyne, 7-meter & 5-meter; Harris receivers.

News Services: AP, UPI, Group W Newsfeed, NIWS.

Ownership: Landmark Communications, 100%. For officers & other interests, see Group Ownership of TV Stations.

Began Operation: July 8, 1953. Sale to Hughes Tool Co. by H. M. Greenspun and Las Vegas Sun approved by FCC Feb. 14, 1968 (*Television Digest*, Vol. 8:8, 9). Sale to present owner by the estate of Howard R. Hughes approved by FCC May 15, 1978 (Vol. 18:7).

Represented (sales): Katz Television.

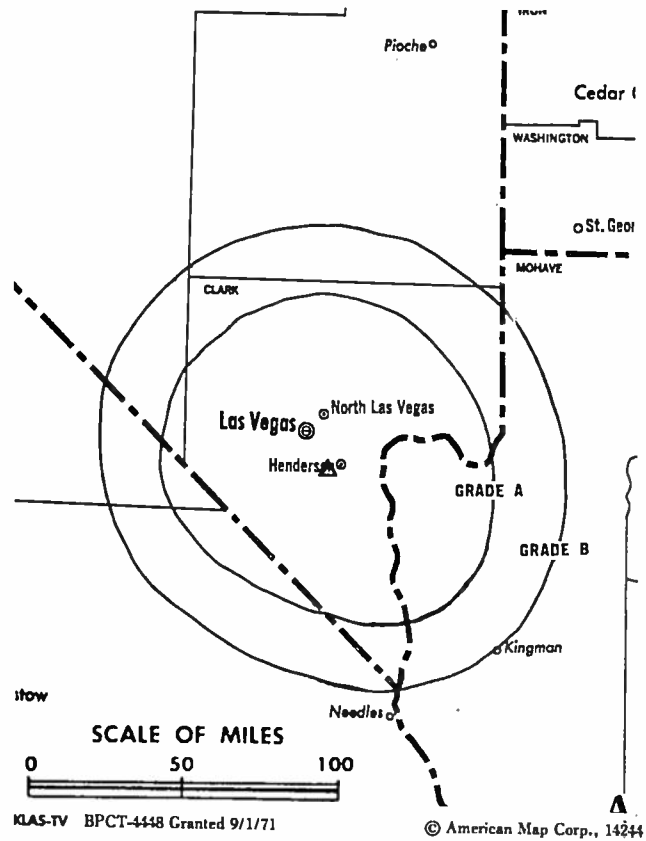
Represented (legal): Hogan & Hartson.

Personnel:

WAYNE SIMONS, vice president & general manager.
ANDY HENDERSON, general sales manager.
PAT MONSON, program manager.
JEAN HITES, local sales manager.
JOHN NELSON, chief engineer.
JOHN HARKER, production manager.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEVADA			
	Clark	219,200	215,300	98
	Lincoln	1,400	1,300	93
	Nye South	2,900	2,700	93
Between 5-24%	ARIZONA			
	Mohave	28,500	27,200	95
	NEVADA			
	White Pine	3,200	3,100	97
Station Totals		255,200	249,600	97
Net Weekly Circulation (1986)			209,600	
Average Daily Circulation (1986)			135,900	

Nevada—Las Vegas

KRLR

Ch. 21

Network Service: None, independent.

Licensee: DRES Media Inc., 920 S. Commerce St., Las Vegas, NV 89106.

Mailing Address: Box 26815, Las Vegas, NV 89126.

Telephone: 702-382-2121.

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 400-kw max. visual, 40-kw max. aural. Antenna: 1158-ft. above av. terrain, 90-ft. above ground, 3420-ft. above sea level.

Latitude 36° 00' 26"
Longitude 115° 00' 24"

Transmitter: Black Mtn., Henderson.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: In operation; Comtech, 5-meter; ChannelMaster & Comtech receivers.

Ownership: Frank E. Scott family, 70%; Broadcast West Inc., Alden Communications Corp. & Channel 21 Corp., 10% each. Alden, 100% owned by Michael Forman, is permittee of KTZO-TV, Ch. 20, Denver, CO; Forman has interest in permittees of KTZZ-TV, Ch. 22, Seattle, WA; KTDZ-TV, Ch. 24, Portland, OR. Carl B. Hilliard Jr., who has 20% of Broadcast West, has MDS interests.

Began Operation: July 31, 1984.

Represented (sales): Adam Young Inc.

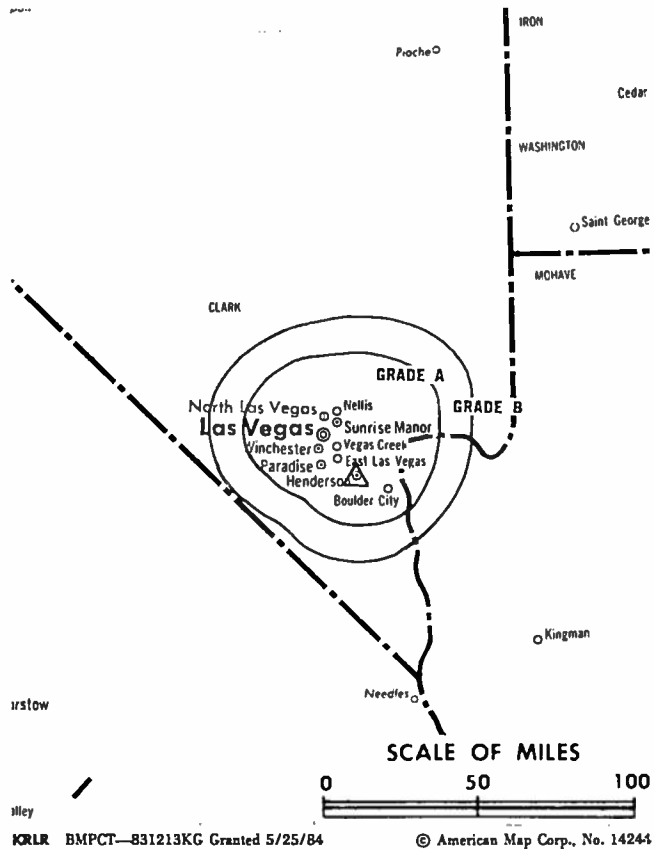
Represented (legal): Miller & Fields.

Personnel:

- RICK SCOTT, general manager.
- MEL NORTH, chief engineer.
- MIKE PYNE, sales manager.
- RON MAESTRI, production manager & program director.
- WAYNE GARTLEY, business manager.
- JESSICA MALLEY, traffic manager.

Highest 30 Sec. Rate (March 20, 1986): \$1000.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.



KRLR BMPCT—831213KG Granted 5/25/84 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	NEVADA Clark	219,200	215,300	98
Between 5-24%	NEVADA Lincoln	1,400	1,300	93
Station Totals		220,600	216,600	98
Net Weekly Circulation (1986)				78,000
Average Daily Circulation (1986)				32,000

Nevada—Las Vegas

KTNV-TV

Ch. 13

Network Service: ABC.

Licensee: WTMJ Inc.

Studio: 3355 S. Valley View, Las Vegas, NV 89102.

Telephone: 702-876-1313. TWX: 910-397-6984.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 275-kw visual, 31.6-kw aural. Antenna: 2000-ft. above av. terrain, 268-ft. above ground, 4603-ft. above sea level.

Latitude 35° 56' 43"
Longitude 115° 00' 32"

Transmitter: 10-mi. SSE of Las Vegas, Black Mtn.

News Services: ABC, AP, UPI.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Microdyne, 7-meter; Microdyne receivers.

Ownership: WTMJ Inc., 100%. For other interests, see WTMJ-TV, Milwaukee, WI.

Began Operation: May 4, 1956. Sale to Adelson group by Albert Zugsmith interests approved Nov. 20, 1957 by FCC (Television Digest, Vol. 13:34, 42, 47); Zugsmith groups' purchase of KSHO-TV & KBMI(AM), Henderson, NV approved Nov. 28, 1956 (Vol. 12:48). Sale to Nevada Bcstrs. Fund Inc. by Mervyn L. & Nathan Adelson and Irwin A. Molasky approved Nov. 5, 1959 (Vol. 15:42, 45). Interim authorization granted Aug. 9, 1967 to Ch. 13 of Las Vegas Inc. CP granted to Talmac Inc. April 16, 1969 (Vol. 9:15). Positive control acquired by Williams Family Group following FCC approval July 11, 1974. Sale to present owner approved by FCC June 29, 1979 (Vol. 19:8).

Represented (sales): Petry Television.

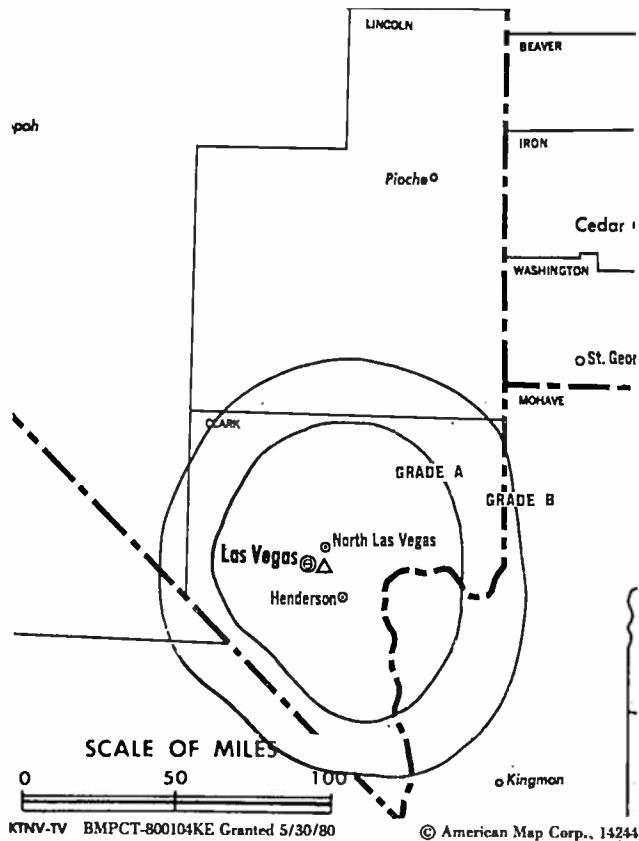
Represented (legal): Crowell & Moring.

Personnel:

JAMES BEHLING, vice president & general manager.
GARY PLUMLEE, general/local sales manager.
TERRY OSTLUND, chief engineer.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEVADA			
	Clark	219,200	215,300	98
	Lincoln	1,400	1,300	93
	Nye South	2,900	2,700	93
Between 5-24%	ARIZONA			
	Mohave	28,500	27,200	95
Station Totals		252,000	246,500	97
Net Weekly Circulation (1986)			200,600	
Average Daily Circulation (1986)			118,600	

Nevada—Las Vegas

KVBC

Ch. 3

Network Service: NBC.

Licensee: Valley Broadcasting Co., Box 44169, Las Vegas, NV 89116.

Studio: 1500 Foremaster Lane, Las Vegas, NV 89101.

Telephone: 702-649-0500. **TWX:** 910-397-6997.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 17.4-kw aural. Antenna: 1275-ft. above av. terrain, 257-ft. above ground, 3594-ft. above sea level.

Latitude 36° 00' 30"
Longitude 115° 00' 20"

Transmitter: Black Mountain.

Multichannel TV Sound: Stereo only.

News Services: AP, UPI, CNN, NBC, LPN.

Satellite Earth Station: Prodelin, 5-meter; Pinzone receivers.

Ownership: James E. Rogers, pres., 49.97%; Louis Wiener Jr., treas. 30%; Janet F. Phillips, exec. v.p.-secy., 11.07%; Clark Henry Tester, 5%; Rolla D. Cleaver, v.p., 1.5%; Gene Greenberg, 1%; Henry Moore, 0.96%; Theodore Lon, 0.5%.

Began Operation: Jan. 23, 1955. Donrey Inc. lost license (Television Digest, Vol. 18:46; 19:19, 32). Began operation under present ownership Sept. 30, 1979.

Represented (sales): Blair Television.

Represented (legal): Dow, Lohnes & Albertson.

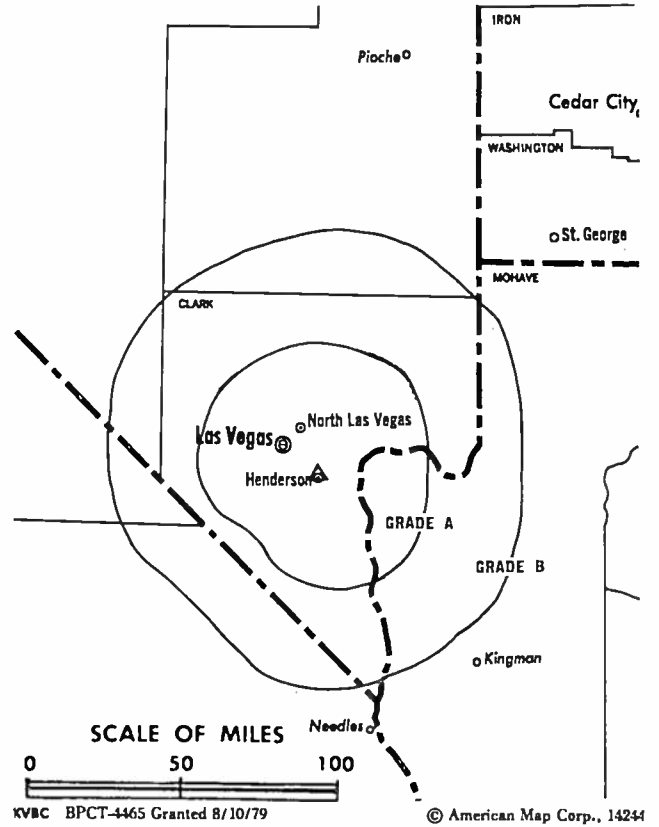
Personnel:

ROLLA D. CLEAVER, general manager.
GENE R. GREENBERG, general sales manager.
BUZZ FLOYD, program director.
HANK TESTER, public affairs director.
FRANK HAYNES, chief engineer.
DOUG BALLEEN, news director.

Highest 30 Sec. Rate (Oct. 1, 1986): \$1800.

NETWORK BASE HOURLY RATE: \$450.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEVADA			
	Clark	219,200	215,300	98
	Lincoln	1,400	1,300	93
	Nye South	2,900	2,700	93
	UTAH			
	Washington	10,100	9,500	95
Between 5-24%	NEVADA			
	Elko	7,900	7,400	94
Station Totals		241,500	236,200	97
Net Weekly Circulation (1986)			216,400	
Average Daily Circulation (1986)			144,200	

Nevada—Henderson-Las Vegas

KVVU-TV

Ch. 5

Network Service: None, independent.

Licensee: KVVU Broadcasting Corp., 1900 E. Flamingo Rd., Suite 295, Las Vegas, NV 89119.

Studio: 1800 Boulder Highway, Henderson, NV 89015.

Business Office: 1900 E. Flamingo Rd., Suite 295, Las Vegas 89119.

Telephone: 702-735-3191. TWX: 910-397-6879.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1190-ft. above av. terrain, 139-ft. above ground, 3499-ft. above sea level.

Latitude 36° 00' 26"
Longitude 115° 00' 23"

Transmitter: Black Mtn., 2-mi. SW of Henderson.

Satellite Earth Stations: 3 in operation; Simulcast, 5-meter; Ku-band; Microdyne & M/A-Com receivers.

News Service: UPI.

Ownership: Meredith Corp. For other interests, see Group Ownership of TV Stations.

Began Operation: Sept. 10, 1967. Sale to present owner approved by FCC April 5, 1985 (Television Digest, Vol. 25:3). Sale to John W. Carson, et al. by William H. Hernstadt, et al., approved March 30, 1979 (Vol. 18:25; 19:14, 16). Previous sale by Levin-Townsend Enterprises approved Sept. 1, 1971. Sale by Charles Vanda approved by FCC May 1, 1969 (Vol. 9:18).

Represented (sales): MMT Sales Inc.

Represented (legal): Haley, Bader & Potts.

Represented (engineering): Edward F. Lorentz & Associates.

Personnel:

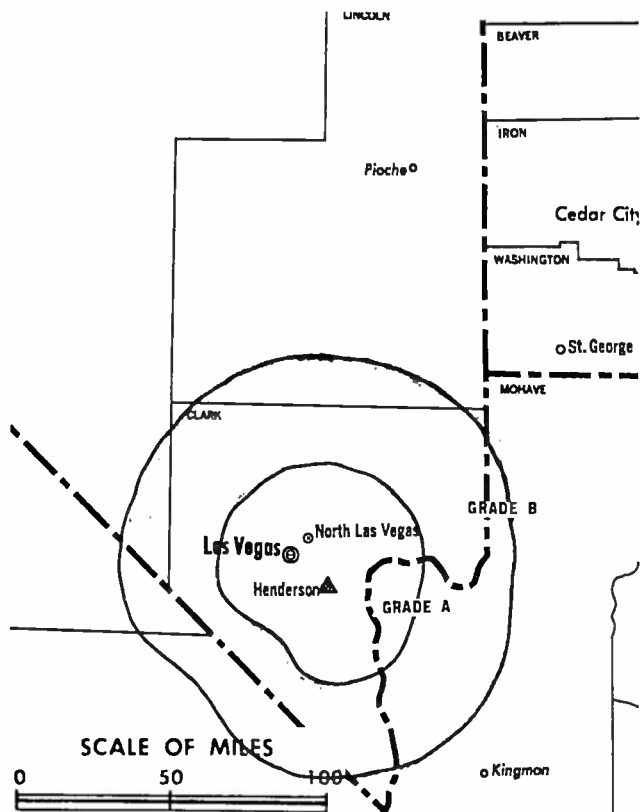
RUSTY DURANTE, vice president & general manager.
BILL UTTON, general sales manager.
JACK SMITH, director of engineering.

Highest One Hour Rate : \$4000.

Highest 30 Sec. Rate (July 26, 1985): \$400.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEVADA Clark	219,200	215,300	98



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Lincoln	1,400	1,300	93
	Nye South	2,900	2,700	93
Between 25-49%	ARIZONA Mohave	28,500	27,200	95
Between 5-24%	ARIZONA La Paz	5,400	5,200	96
	NEVADA White Pine	3,200	3,100	97
	UTAH Washington	10,100	9,500	95
Station Totals		270,700	264,300	97
Net Weekly Circulation (1986)			203,800	
Average Daily Circulation (1986)			116,700	

Nevada—Reno

KCRL

Ch. 4



MMT MARKETING DIVISION

THE TACHER COMPANY

Network Service: NBC.

Licensee: Circle L Inc., Box 7160, Reno, NV 89510.

Studio: 1790 Vassar St., Reno.

Telephone: 702-322-9145. TWX: 910-395-7080.

Mailing Address: Box 7160, Reno, NV 89510.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 17.4-kw visual, 3.44-kw aural. Antenna: 420-ft. above av. terrain, 92-ft. above ground, 5539-ft. above sea level.

Latitude 39° 35' 03"
Longitude 119° 48' 06"

Transmitter: 4-mi. N of Reno Post Office.

Satellite Earth Stations: 2 in operation; Ku-band; Harris receivers.

News Services: AP, UPI.

Ownership: Circle L Inc. Edward D. Neuhoff, executor; E. L. Cord Estate, 90%; Charles E. Cord Estate, 10%.

Began Operation: Sept. 30, 1962.

Represented (sales): MMT Marketing Inc.

Represented (legal): Pierson, Ball & Dowd.

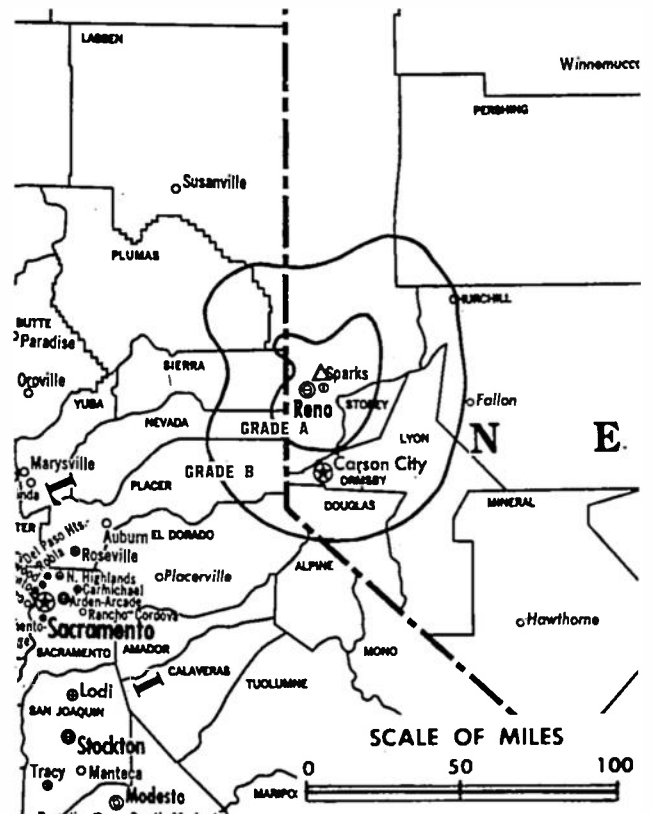
Represented (engineering): Bond & Oakley.

Personnel:

JIM ELLIOTT, station manager.
NORVEL SEYLER, chief engineer.
JOHN FIRPO, news director.

Highest 30 Sec. Rate: \$400.

NETWORK BASE HOURLY RATE: \$325.



KCRL BPCT-2656 Granted 6/15/61

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Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Alpine	400	300	75
	El Dorado East	12,800	12,300	96
	Lassen	8,600	8,000	93
	Placer East	4,100	4,000	98
	NEVADA			
	Churchill	5,900	5,800	98
	Douglas	9,300	8,900	96
	Esmeralda	400	300	82
	Humboldt	4,500	4,300	96
	Lyon	6,500	6,200	95
	Mineral	2,300	2,200	96
	Nye North	2,500	2,300	90
	Pershing	1,400	1,400	100
	Storey	600	600	100
	Washoe	92,100	89,800	98
Carson City	14,600	14,300	98	
Between 25-49%	CALIFORNIA			
	Sierra	1,600	1,500	94
Between 5-24%	CALIFORNIA			
	Mono	4,700	4,000	86
Station Totals		172,300	166,200	96
Net Weekly Circulation (1986)				140,100
Average Daily Circulation (1986)				84,500

Nevada—Reno

KAME-TV

Ch. 21

Network Service: None, independent.

Licensee: Page Enterprises Inc., 4920 Brookside Ct., Reno, NV 89510.

Studio: 4920 Brookside Court, Reno.

Telephone: 702-786-2121.

Mailing Address: Box 11129, Reno, NV 89510.

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 631-kw max. & 457-kw horizontal visual, 63.1-kw max. & 45.7-kw horizontal aural. Antenna: 620-ft. above av. terrain, 152-ft. above ground, 5625-ft. above sea level.

Latitude 39° 35' 03.5"
Longitude 119° 47' 51.0"

Requests CP for change to Ch. 11, 224-kw max. visual, 22.4-kw max. aural, 2439-ft. above av. terrain, 119-ft. above ground, 7901-ft above sea level, lat. 39° 19' 07", long. 119° 40' 08"; transmitter to 1.2-mi. WNW of intersection of Hwys. 17 & 79 on Ophir Hill, near Virginia City. BMPCT-850509KQ.

Transmitter: E Knob of Red Peak, 4-mi. N of Reno.

Satellite Earth Stations: Scientific-Atlanta, 7-meter; Microdyne, 7-meter; Microdyne & Scientific-Atlanta receivers.

News Service: INN.

Ownership: William C. Andrews & Rivers Andrews, 20% jointly; Alvin & Helene Eicoff, 17% each; Steven, Manny & Arthur Gutterman, 12% each; Ronald J. Garratano & Thomas L. Letizia, 5% each.

Began Operation: Oct. 11, 1981.

Represented (sales): Seltel Inc.

Represented (legal): Bryan, Cave, McPheeters & McRoberts.

Represented (engineering): Smith & Powstenko.

Personnel:

BILL ANDREWS, president & general manager.

MICHAEL ANDREWS, general sales manager.

B. J. ANDREWS, station manager.

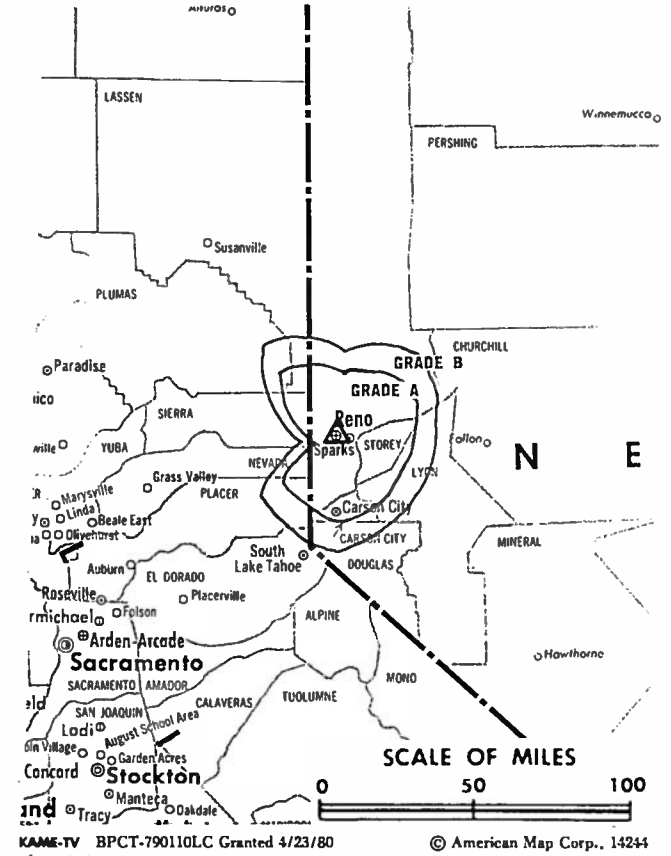
MAGGIE VERHOEF, program director.

AL RUCH, chief engineer.

Highest 30 Sec. Rate: \$500.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Alpine	400	300	75
	NEVADA			
	Churchill	5,900	5,800	98



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Washoe	92,100	89,800	98
	CALIFORNIA			
	El Dorado East	12,800	12,300	96
Between 25-49%	Lassen	8,600	8,000	93
	Placer East	4,100	4,000	98
	NEVADA			
	Douglas	9,300	8,900	96
	Carson City	14,600	14,300	98
Between 5-24%	CALIFORNIA			
	Plumas	8,000	7,500	94
	Sierra	1,600	1,500	94
	NEVADA			
	Lyon	6,500	6,200	95
	Mineral	2,300	2,200	96
	Storey	600	600	100
Station Totals		166,800	161,400	96
Net Weekly Circulation (1986)			76,700	
Average Daily Circulation (1986)			34,000	

Nevada—Reno

KOLO-TV

Ch. 8

Network Service: ABC.

Licensee: Donrey of Nevada Inc., Box 10,000, Reno, NV 89510.

Studio: 4850 Ampere Dr., Box 10,000, Reno, NV 89510.

Telephone: 702-786-8880. TWX: 910-395-7051.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 151-kw visual, 30.2-kw aural. Antenna: 2930-ft. above av. terrain, 120-ft. above ground, 9789-ft. above sea level.

Latitude 39° 18' 49"
Longitude 119° 53' 00"

Transmitter: Slide Mtn., Washoe County.

Satellite Earth Stations: Andrew, 7.3-meter & 4.5-meter; Andrew & Avantek receivers.

AM Affiliate: KOLO, 5-kw, 920 kHz.

News Services: AP, ABC.

Ownership: Donrey Inc., Donald W. Reynolds, pres., 100%. For Reynolds' other holdings see Newspaper Ownership of TV Stations.

Began Operation: Sept. 26, 1953.

Represented (sales): Blair Television.

Represented (legal): Haley, Bader & Potts.

Represented (engineering): Hammett & Edison Inc.

Personnel:

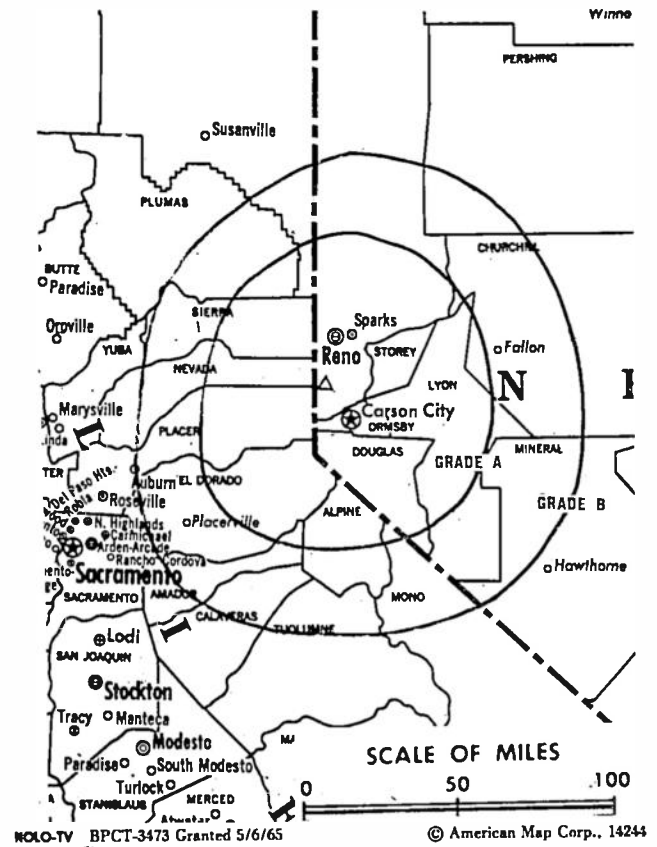
DONALD W. REYNOLDS, president.
JAMES C. HERZIG, vice president & general manager.
JACK HARTMAN, sales manager.
JOHN Z. CSIA, program/operations manager.
ROBERT NORTHAM, chief engineer.
KIRK FROSDICK, news director.
KATHIE MILONE, director of community relations.

Highest 30 Sec. Rate: \$850.

NETWORK BASE HOURLY RATE: \$250.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Alpine	400	300	75
	El Dorado East	12,800	12,300	96
	Lassen	8,600	8,000	93
	Modoc	3,600	3,300	92
	Mono	4,700	4,000	86
	Placer East	4,100	4,000	98
	NEVADA			
	Churchill	5,900	5,800	98



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Douglas	9,300	8,900	96
	Elko	7,900	7,400	94
	Esmeralda	400	300	82
	Eureka	600	500	82
	Humboldt	4,500	4,300	96
	Lander	2,000	1,800	90
	Lyon	6,500	6,200	95
	Mineral	2,300	2,200	96
	Nye North	2,500	2,300	90
	Pershing	1,400	1,400	100
	Storey	600	600	100
	Washoe	92,100	89,800	98
	Carson City	14,600	14,300	98
	Between 5-24%	CALIFORNIA		
Inyo		7,900	7,100	90
NEVADA				
	White Pine	3,200	3,100	97
Station Totals		195,900	187,900	95
Net Weekly Circulation (1986)			155,300	
Average Daily Circulation (1986)			96,900	

Nevada—Reno

KREN-TV

Ch. 27

Network Service: None, independent.

Grantee: Sainte Bcstg. Corp., Box 4159, Modesto, CA 95352.

Telephones: 702-826-8827; 209-523-0777.

Mailing Address: 4600 Kitzky Lane, Bldg. G, Suite 171, Reno, NV 89510.

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 1820-kw max. visual, 182-kw max. aural. Antenna: 2925-ft. above av. terrain, 107-ft. above ground, 9754-ft. above sea level.

Latitude 39° 18' 47"
Longitude 119° 52' 59"

Transmitter: Peak of Slide Mtn., 15-mi. SSW of Reno.

Satellite Earth Stations: 3 in operation; 5-meter.

Ownership: See Group Ownership of TV Stations.

Began Operation: October 8, 1986.

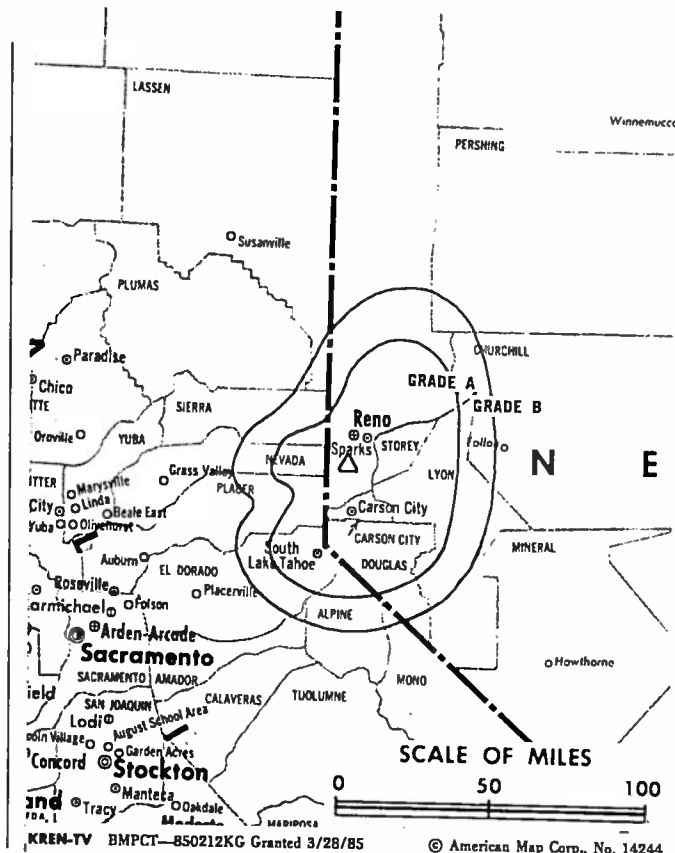
Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Cecil Lynch.

Personnel:

CHESTER SMITH, general manager.
JERRY NICHOLS, chief engineer.

Rates: Not available.



Nevada—Reno

KTVN

Ch. 2

Network Service: CBS.

Licensee: Sarkes Tarzian Inc., 4925 Energy Way, Reno, NV 89502.

Studio: 4925 Energy Way, Reno 89502.

Telephone: 702-786-2212.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 34.7-kw visual, 6.92-kw aural. Antenna: 490-ft. above av. terrain, 151-ft. above ground, 5580-ft. above sea level.

Latitude 39° 35' 00.5"
Longitude 119° 47' 52.0"

Requests CP for change to 89.1-kw visual, 8.9-kw aural, 2153-ft. above av. terrain, 113-ft. above ground, 7570-ft. above sea level, lat. 39° 15' 28", long. 119° 42' 36", transmitter to McClellan Peak, approx. 6-mi. NE of Carson City. BPCT-860507KG.

Transmitter: 4-mi. N of Reno Post Office.

Satellite Earth Stations: In operation; Superior Satellite, 6-meter; Standard Electronics receivers.

News Services: AP, Group W Newsfeed, Conus, LPN.

Ownership: Sarkes Tarzian, chmn., 33.06%; Thomas Tarzian, vice chmn., 53.59%; Patricia Tarzian, 11.03%; C. B. Dutton, secy.; Charles F. Clapham, treas.-asst. secy.; U. of LaVerne, 2.3%. Sarkes Tarzian Inc. is licensee of WRCB-TV, Chattanooga, TN; WTTS & WGTC(FM), Bloomington, IN; WPTH (FM), Fort Wayne, IN.

Began Operation: June 4, 1967. Sale to present owners by Lee D. Hirshland, et al., approved by FCC Aug. 13, 1980 (Television Digest, Vol. 19:44).

Represented (sales): Katz Television.

Represented (legal): Cohn & Marks.

Represented (engineering): Jules Cohen & Associates.

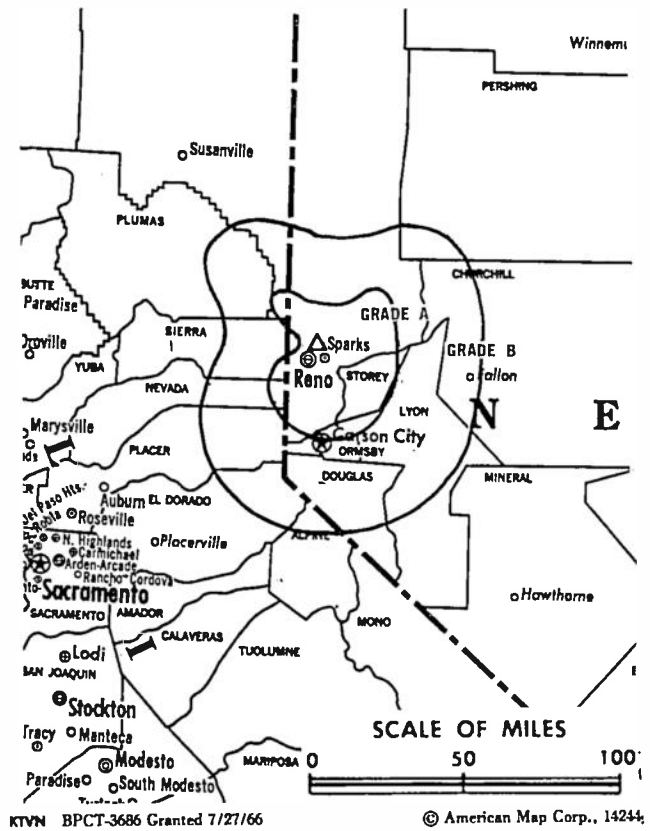
Personnel:

- DENNIS E. SIEWERT, general manager.
- AL RICHARDS, chief engineer.
- JOHN RICHARDSON, general sales manager.
- ROGER YOUNG, operations manager.
- SHARON ASHER, program service manager.
- JIM OGLE, news director.
- JOANN MITCHELL, comptroller.

Rates: Not available.

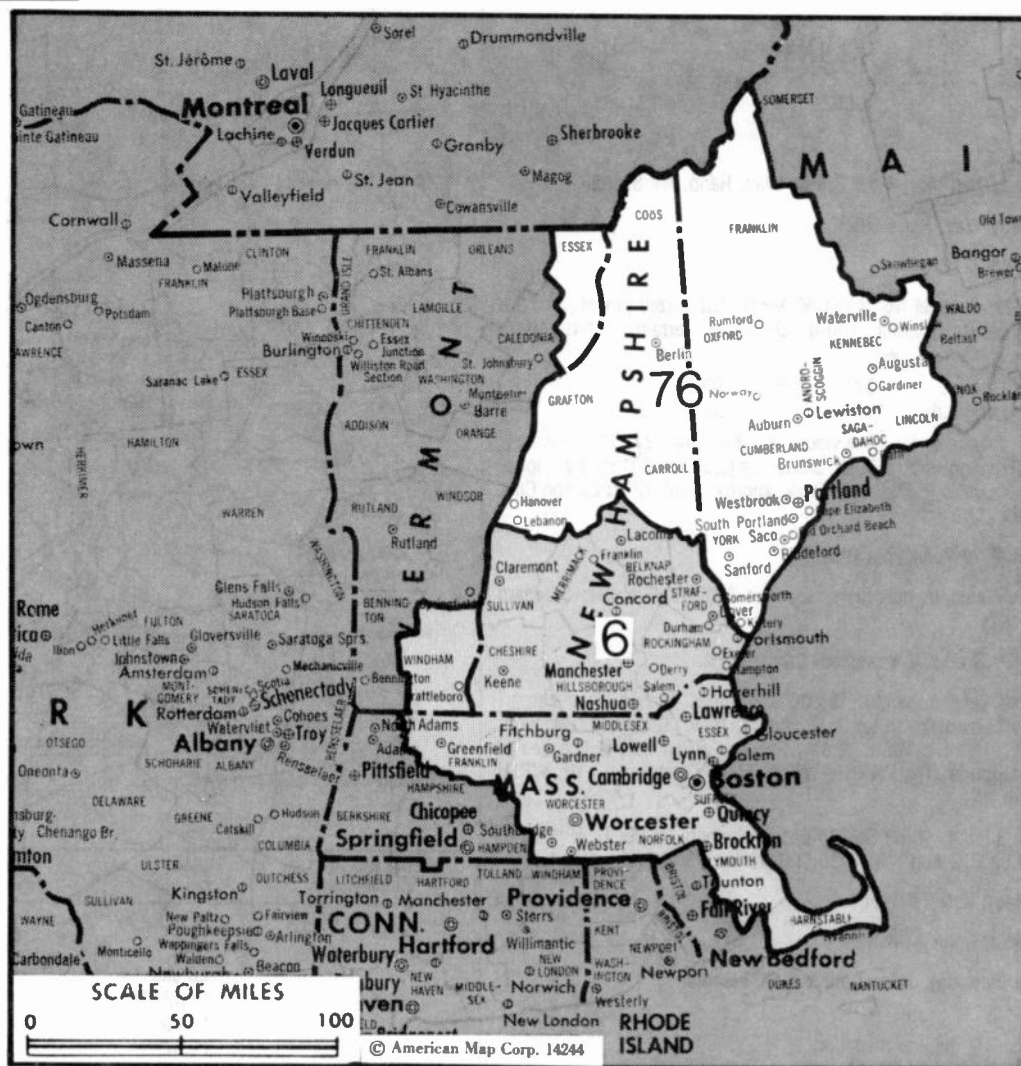
Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Alpine	400	300	75
	El Dorado East	12,800	12,300	96
	Lassen	8,600	8,000	93
	Placer East	4,100	4,000	98
	NEVADA			
Churchill	5,900	5,800	98	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Douglas	9,300	8,900	96
	Eiko	7,900	7,400	94
	Eureka	600	500	82
	Humboldt	4,500	4,300	96
	Lander	2,000	1,800	90
	Lyon	6,500	6,200	95
	Mineral	2,300	2,200	96
	Nye North	2,500	2,300	90
	Pershing	1,400	1,400	100
	Storey	600	600	100
	Washoe	92,100	89,800	98
	Carson City	14,600	14,300	98
Between 25-49%	CALIFORNIA			
	Mono	4,700	4,000	86
	Sierra	1,600	1,500	94
Between 5-24%	NEVADA			
Esmeralda	400	300	82	
Between 5-24%	CALIFORNIA			
	Plumas	8,000	7,500	94
Station Totals		190,800	183,400	96
Net Weekly Circulation (1986)				140,500
Average Daily Circulation (1986)				80,600

New Hampshire



Market	Arbitron ADI TV Households	Rank	Market Area Commercial TV Stations
Boston, MA	2,005,800	6	WBZ-TV (4), WCVB-TV (5), WHLL (27), WLVI-TV (56), WMUR-TV (9), WNDS (50), WNEV-TV (7), WNHT (21), WQTV (68), WSBK-TV (38), WVVJ-TV (66), WXNE (25)
Portland-Poland Spring, ME	320,300	76	WCSH-TV (6), WGME-TV (13), WMTW-TV (8), WPXT (51)

State Cross Reference List

Communities That Receive Programs of
Stations That are Located Elsewhere

WNNE-TV, Hanover	See Hartford, VT
WNHT, Manchester	See Concord, NH
WMTW-TV, Mt. Washington	See Poland Spring, ME

New Hampshire Station Status as of October 1, 1986

	VHF	UHF	TOTAL
Commercial Television Stations	1	2	3
Educational Television Stations	1	2	3
			6

New Hampshire—Concord-Manchester

WNHT

Ch. 21

Network Service: None, independent.

Licensee: The Flatley Co., 21 Media Park, Concord, NH 03301.

Studio: 21 Media Park, Concord, NH 03301.

Telephone: 603-225-2100.

Mailing Address: Box 2100, Concord, NH 03301.

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 1845-kw max. & 1334-kw horizontal visual, 185-kw max. & 133.7-kw horizontal aural. Antenna: 1133-ft. above av. terrain, 299-ft. above ground, 1712-ft. above sea level.

Latitude 43° 11' 14.0"
Longitude 71° 19' 11.5"

Transmitter: Fort Mtn., 2.68-mi. S of U.S. Hwy. 4 & 2.72-mi. W of Pleasant Lake near Grossville.

Satellite Earth Stations: 2 in operation; Scientific-Atlanta receivers.

News Service: AP.

Ownership: Thomas Flatley, 100%. Flatley also owns WSYT(TV), Syracuse, NY.

Began Operation: April 16, 1984. Sale to present owner by NHTV 21 Inc. (John Gikas & Frances D. Shaine) approved by FCC Sept. 14, 1984 (Television Digest, Vol. 24:33).

Represented (legal): Sutherland, Asbill & Brennan.

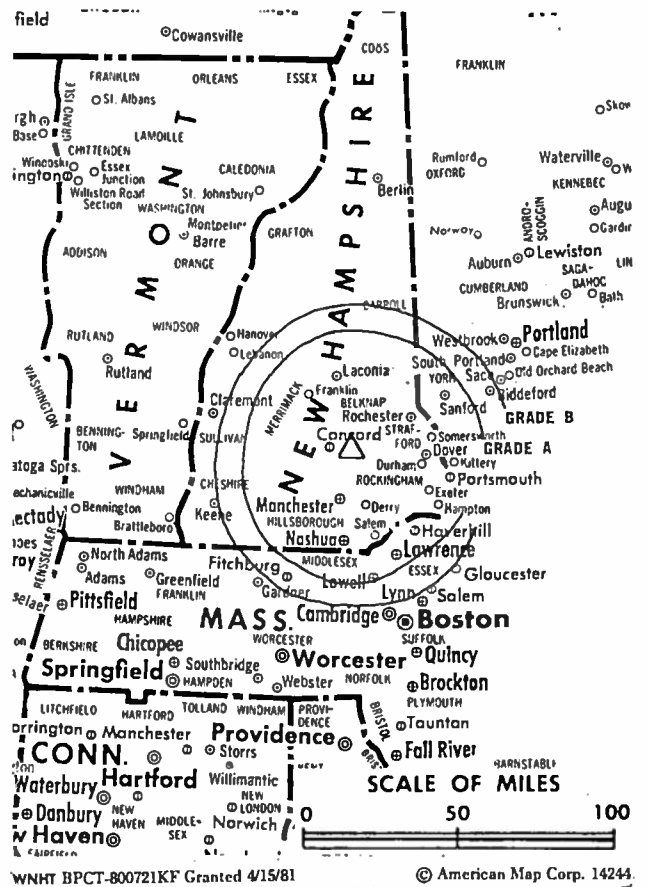
Personnel:

THOMAS GAGNON, general manager.
FRANK H. ADAM, general sales manager.
R. GREGG CHAOWICK, chief engineer.
THOMAS VAN HORN, production manager.
BOB JOYCE, program director.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	MAINE York	56,700	55,900	99



Net Weekly Circulation	State County	Total Households	TV Households	%
NEW HAMPSHIRE				
Between 5-24%	Belknap	17,400	17,200	99
	Cheshire	23,000	22,400	97
	Hillsborough	106,400	105,000	99
	Merrimack	37,500	36,700	98
	Rockingham	76,800	75,800	99
	Strafford	31,800	31,200	98
Station Totals		349,600	344,200	98
Net Weekly Circulation (1986)				69,100
Average Daily Circulation (1986)				20,100

New Hampshire—Derry

WNDS

Ch. 50

Network Service: None, independent.

Licensee: CTV of Derry Inc., TV 50 Place, Derry, NH 03038.

Studio: TV 50 Place, Derry, NH 03038.

Telephone: 603-434-8850.

Technical Facilities: Channel No. 50 (686-692 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 702-ft. above av. terrain, 499-ft. above ground, 983-ft. above sea level.

Latitude 42° 44' 07"
Longitude 71° 23' 36"

Transmitter: Trigate Rd. on Merrill Hill, Hudson.

Satellite Earth Station: In operation; M/A-Com receivers.

Ownership: Nash Family, 47%; James K. Stellos, 15%; William H. Smith, 18%; remaining 20% held by approximately 10 others.

Began Operation: Sept. 12, 1983.

Represented (sales): Savall Broadcast Sales.

Represented (legal): Reddy, Begley & Martin.

Represented (engineering): B. Scott Baxter & Associates.

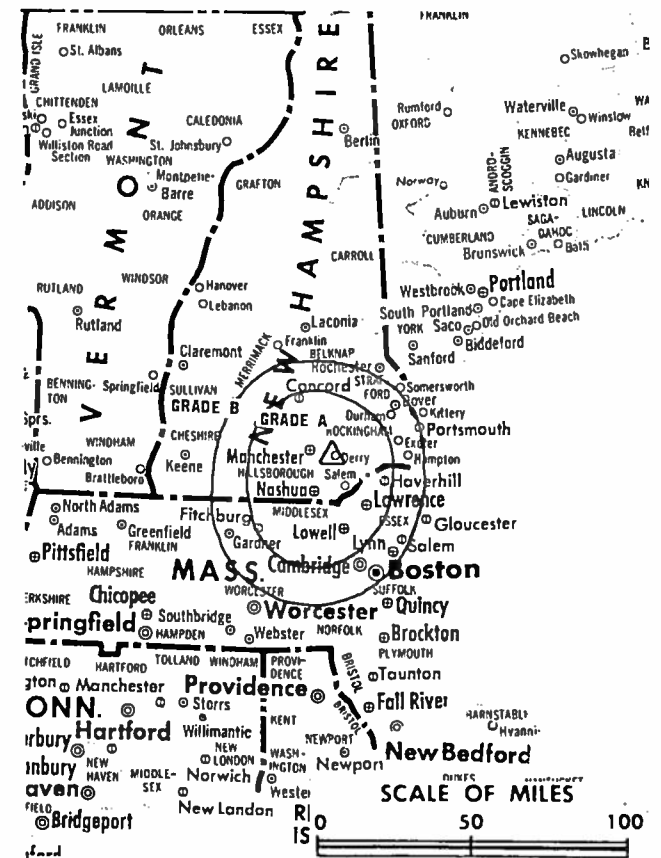
Personnel:

WILLIAM H. SMITH, president.
JAMES L. LANNIN, general manager.
PAUL HUNTER, chief engineer.
VERNELLE MOSEY, business manager.
KENT OHLMAN, production manager.

Highest 30 Sec. Rate: \$150.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	NEW HAMPSHIRE			
	Hillsborough	106,400	105,000	99
	Rockingham	76,800	75,800	99



WNDS BPCT-810121KF Granted 7/16/82 © American Map Corp. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Strafford	31,800	31,200	98
Between 5-24%	MASSACHUSETTS			
	Essex	240,800	238,100	99
	Middlesex	493,900	488,100	99
	NEW HAMPSHIRE			
	Belknap	17,400	17,200	99
	Cheshire	23,000	22,400	97
	Merrimack	37,500	36,700	98
Station Totals		1,027,600	1,014,500	98
Net Weekly Circulation (1986)			134,700	
Average Daily Circulation (1986)			39,000	

New Hampshire—Manchester

WMUR-TV

Ch. 9

Network Service: ABC.

Licensee: WMUR-TV Inc., 1819 Elm St., Manchester 03104.

Studio: WMUR-TV Bldg. Telephone: 603-623-8061.

Mailing Address: 1819 N. Elm St., Manchester, NH 03104.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 282-kw visual, 33.5-kw aural. Antenna: 1030-ft. above av. terrain, 227-ft. above ground, 1513-ft. above sea level.

Latitude 42° 58' 59"
Longitude 71° 35' 19"

Transmitter: Goffstown, NH.

Satellite Earth Station: In operation.

News Service: AP.

Ownership: See WCBI-TV, Columbus, MS.

Began Operation: March 28, 1954. Transfer from estate of Francis P. Murphy approved Feb. 3, 1959 by FCC (Television Digest, Vol. 14:15; 15:2, 6). Sale to present owner by Richard Eaton Estate approved by FCC July 22, 1981.

Represented (sales): Seltel Inc.

Represented (legal): Arent, Fox, Kintner, Plotkin & Kahn.

Represented (engineering): Jules Cohen & Associates.

Personnel:

DAVID L. ZAMICHOW, vice president & general manager.
DAN BORENGASSER, general sales manager.

Highest 30 Sec. Rate: \$400.

NETWORK BASE HOURLY RATE: \$300.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW HAMPSHIRE			
	Belknap	17,400	17,200	99
	Hillsborough	106,400	105,000	99
	Merrimack	37,500	36,700	98
	Sullivan	14,500	14,000	97
Between 25-49%	NEW HAMPSHIRE			
	Carroll	13,000	12,800	98
	Cheshire	23,000	22,400	97
	Grafton	24,700	23,900	97



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Rockingham	76,800	75,800	99
	Strafford	31,800	31,200	98
VERMONT	Windham	15,300	14,600	95
	Windsor	20,700	20,100	97
	MASSACHUSETTS			
Between 5-24%	Essex	240,800	238,100	99
	Franklin	26,400	25,600	97
	Middlesex	493,900	488,100	99
	Worcester	238,500	235,200	99
MAINE	York	56,700	55,900	99
	Station Totals	1,437,400	1,416,600	98
Net Weekly Circulation (1986)				338,700
Average Daily Circulation (1986)				136,600

New Jersey



Market	Arbitron ADI TV Households	Rank
New York, NY	6,696,000	1
Philadelphia, PA	2,640,400	4

Market Area Commercial TV Stations

WABC-TV (7), WCBS-TV (2), WLIG (55), WNBC-TV (4), WNJU-TV (47), WNYW (5), WOR-TV (9), WPIX (11), WSNL-TV (67), WTBY (54), WTZA (62), WWHT (68), WXTV (41), KYW-TV (3), WCAU-TV (10), WFMZ-TV (69), WGBS-TV (57), WMGM-TV (40), WPHL-TV (17), WPVI-TV (6), WSJT (65), WTAF-TV (29), WTGI-TV (61), WTVE (51)

State Cross Reference List

Communities That Receive Programs of
Stations That are Located Elsewhere

WNJU-TV, Linden	See New York, NY
WNJU-TV & WWHT, Newark	See New York, NY
WXTV, Paterson	See New York, NY
WOR-TV, Secaucus	See New York, NY

New Jersey Station Status as of October 1, 1986

	VHF	UHF	TOTAL
Commercial Television Stations	0	2	2
Educational Television Stations	0	4	4
			<u>6</u>

New Jersey—Vineland

WSJT

Ch. 65

Network Service: None, independent.

Licensee: Press Bcstg. Co., 4449 N. Delsea Dr., Newfield, NJ 08344.

Studio: 4449 N. Delsea Dr., Newfield, NJ 08344.

Telephone: 609-691-6565.

Technical Facilities: Channel No. 65 (776-782 MHz). Authorized power: 4095-kw max. & 1730-kw horizontal visual, 364-kw max. & 154-kw horizontal aural. Antenna: 920-ft. above av. terrain, 937-ft. above ground, 1049-ft. above sea level.

Latitude 39° 44' 00.4"
Longitude 74° 50' 28.6"

Transmitter: Church Ave. N of Chew Rd., Waterford Works.

Satellite Earth Stations: 3 in operation; Standard receivers.

Ownership: Asbury Park Press Inc., 100%. APP ownership: Jules L. Plangere Jr., chmn. & Ernest D. Lass, pres., 50% each; Robert E. Murphy & Jules L. Plangere III, v.p.s.; Charles W. Ritscher, secy. Press Bcstg. is licensee of WJKL(AM), Asbury Park, NJ & applicant for LPTVs. APP also owns WMOD (TV), Melbourne, FL & is applicant for Ch. 63, Newton, NJ. Note: Sale of WSJT pends.

Began Operation: July 21, 1981. Sale to present owner by Trustee in Bankruptcy approved by FCC April 30, 1985.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

- CRAIG BACHMAN, station manager.
- EDWARD LAIN, general sales manager.
- BRIAN ECKERT, program director.
- DAN MERLO, chief engineer.
- KATHY SMITH, traffic manager.

Highest 30 Sec. Rate (June 21, 1985): \$200.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	DELAWARE New Castle	143,500	142,900	100



WSJT BNPCT-800818KJ Granted 10/23/80

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	NEW JERSEY			
	Atlantic	78,900	77,300	98
	Burlington	129,700	128,500	99
	Camden	174,900	173,200	99
	Cape May	39,300	38,600	98
	Cumberland	47,600	46,900	99
	Gloucester	73,600	72,900	99
Hunterdon	33,400	32,900	99	
Salem	24,200	23,800	98	
	PENNSYLVANIA			
	Philadelphia	614,900	603,700	98
Station Totals		1,360,000	1,340,700	98
Net Weekly Circulation (1986)				153,200
Average Daily Circulation (1986)				39,800

New Jersey—Wildwood-Atlantic City

WMGM-TV

Ch. 40

Network Service: NBC.

Licensee: South Jersey Radio Inc.

Studio: Avalon Blvd., Swainton, NJ.

Telephone: 609-927-4440.

Mailing Address: 15 S. Shore Rd., Linwood, NJ 08221.

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 1706.1-kw visual, 170.6-kw aural. Antenna: 417-ft. above av. terrain, 447-ft. above ground, 452-ft. above sea level.

Latitude 39° 07' 28"
Longitude 74° 45' 56"

Transmitter: Avalon Blvd., 2.7-mi. W of Sea Isle City, Swainton.

Satellite Earth Stations: 2 in operation; Channel Master & RCA receivers.

News Services: AP, NBC.

Ownership: Howard Green, pres. & Donald M. Simmons Sr., v.p., 50% each. Green & Simmons own WENY-TV-AM & WLEZ(FM), Elmira, NY; WOND & WMGM(FM), Atlantic City, NJ; WKAL(AM-FM), Rome, NY.

Began Operation: January 25, 1966. Sale to present owners by William C. Wotring Jr., et al., approved by FCC Feb. 25, 1981.

Represented (legal): Cordon & Kelly.

Represented (engineering): Lohnes & Culver.

Personnel:

HOWARD GREEN, president.
JANE B. STARK, general & station manager.
JOSEPH REICHMAN, general sales manager.
SHERYL RASKIN, program director.

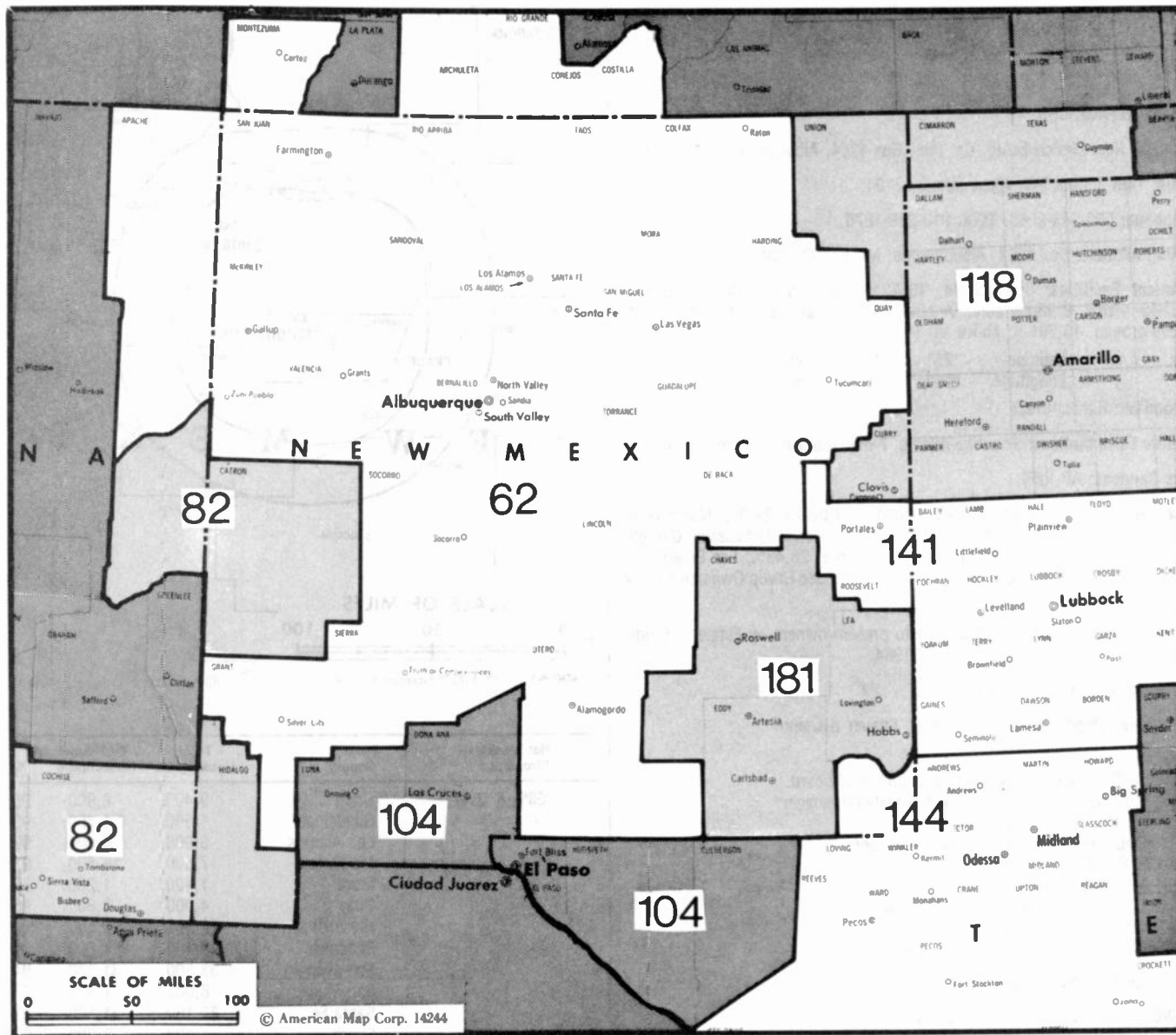
Highest 30 Sec. Rate: \$300.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	NEW JERSEY Cape May	39,300	38,600	98



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	DELAWARE			
	Sussex	39,200	38,700	99
	NEW JERSEY			
	Atlantic	78,900	77,300	98
	Cumberland	47,600	46,900	99
Station Totals		205,000	201,500	98
Net Weekly Circulation (1986)			41,900	
Average Daily Circulation (1986)			16,200	



Market	Arbitron ADI TV Households	Rank
Albuquerque, NM	404,400	62
Tucson, AZ	285,000	82
El Paso, TX	205,900	104
Amarillo, TX	174,800	118
Lubbock, TX	148,400	141
Odessa-Midland, TX	141,200	144
Roswell, NM	59,700	181

Market Area Commercial TV Stations

KCHF (11), KGGM-TV (13), KGSW (14), KNAT (23), KNMZ-TV (2), KOAT-TV (7), KOBF (12), KOBP (8), KOB-TV (4), KSAF-TV (2)
 KOTU-TV (18), KGUN-TV (9), KMSB-TV (11), KOLD-TV (13), KPOL (40), KVOA-TV (4)
 KAVE-TV (6), KCIK (14), KDBC-TV (4), KINT-TV (26), KTSM-TV (9), KVIA-TV (7)
 KAMR-TV (4), KCIT (14), KFDA-TV (10), KVII-TV (7), KVJ-TV (8)
 KAMC (28), KCBD-TV (11), KJTV (34), KLBK-TV (13)
 KMID-TV (2), KOSA-TV (7), KPEJ (24), KTPX (9), KWAB-TV (4)
 KBIM-TV (10)

New Mexico Station Status as of October 1, 1986

	VHF	UHF	TOTAL
Commercial Television Stations	10	3	13
Educational Television Stations	2	1	3
			16

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New Mexico—Albuquerque

KGGM-TV

Ch. 13

Network Service: CBS.

Licensee: New Mexico Bostg. Co. Inc., Box 1294, Albuquerque 87103-1294.

Studio: 14th & Coal SW, Albuquerque 87104.

Telephone: 505-243-2285. TWX: 910-989-1676.

Mailing Address: Box 1294, Albuquerque, NM 87103-1294.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 89.1-kw visual, 8.98-kw aural. Antenna: 4180-ft. above av. terrain, 143-ft. above ground, 10,791-ft. above sea level.

Latitude 35° 12' 40"
Longitude 106° 26' 57"

Transmitter: Sandia Crest.

Satellite Earth Stations: Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

News Services: AP, UPI.

Ownership: Bruce Hebenstreit, pres. & chmn. of board, 29.9%; Margaret A. Hebenstreit, Nancy A. Hebenstreit Kozikowski, Catherine Hebenstreit Garnett, Andrew B. Hebenstreit, Linda Hebenstreit Thorne, 28.43%; Lee Enterprises Inc., 41.69%. For other Lee Enterprises interests, see Group Ownership of TV Stations.

Began Operation: Oct. 4, 1953. Sale to present owners by Estate of Goldie Hebenstreit approved by FCC June 5, 1984.

Represented (sales): Katz Television.

Represented (legal): Wilkinson, Barker, Knauer & Quinn.

Personnel:

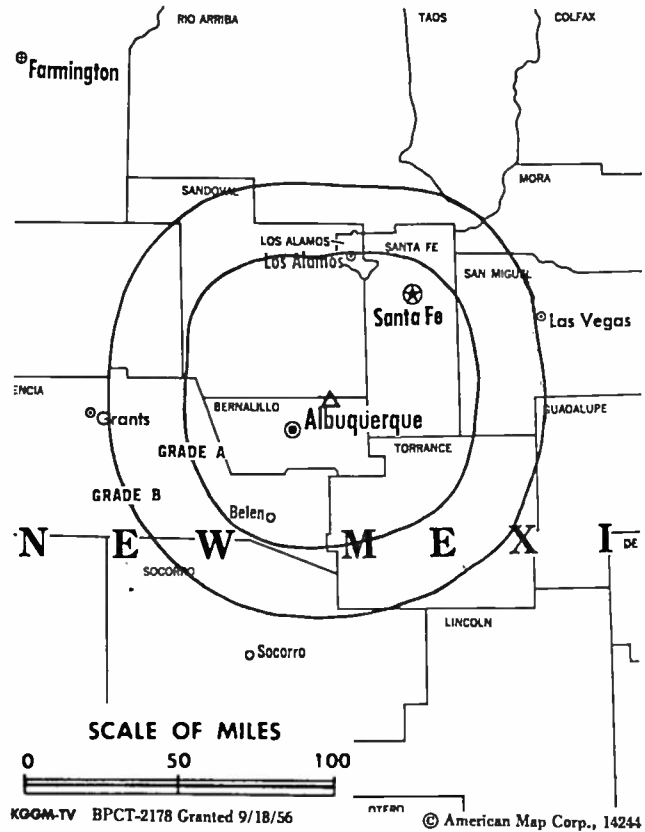
BRUCE HEBENSTREIT, president & chairman of board.
PAUL THORNE, exec. vice president & station manager.
STAN BYARS, vice president, sales.
C. L. (BUD) HOLGERSON, operations manager.
ALAN P. DEME, chief engineer.
JOHN ANDREWS, news director.
JEANNE WAYLAND, public affairs director.
LINDA LANDINI, promotion director.
BOBBIE SCANNELL, production director.

Highest 30 Sec. Rate (Aug. 12, 1985): \$2000.

NETWORK BASE HOURLY RATE: \$600.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARIZONA			
	Apache North	12,200	10,900	89
	COLORADO			
	Alamosa	4,400	4,200	95
	Archuleta	1,800	1,700	94
	Conejos	2,600	2,500	96
	Mineral	300	300	100
	Montezuma	6,500	6,200	95
	Rio Grande	3,600	3,400	94
	NEW MEXICO			
	Bernalillo	178,100	175,200	98
	Cibola	10,100	9,900	98
	Colfax	5,300	5,000	94



KGGM-TV BPCT-2178 Granted 9/18/56 © American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Grant	9,400	8,900	95
	Guadalupe	1,500	1,400	93
	Los Alamos	6,900	6,800	99
	Mc Kinley	17,800	16,500	93
	Mora	1,400	1,200	86
	Quay	4,000	3,800	95
	Rio Arriba	10,200	9,500	93
	Sandoval	13,400	12,600	94
	San Juan	33,300	31,300	94
	San Miguel	8,000	7,400	93
	Santa Fe	32,100	31,100	97
	Sierra	4,100	3,800	94
	Socorro	4,500	4,400	98
	Taos	7,300	6,700	92
	Torrance	3,200	3,100	97
Valencia	13,300	13,100	98	
Between 25-49%	COLORADO			
	Costilla	1,100	1,000	90
	La Plata	11,700	11,200	96
NEW MEXICO	Catron	1,000	900	90
	Harding	400	400	100
	Lincoln	5,500	5,300	96
	Luna	6,300	6,100	97
	Otero	16,100	15,700	98
	Station Totals		437,400	421,500
Net Weekly Circulation (1986)				327,300
Average Daily Circulation (1986)				180,000

New Mexico—Albuquerque

KGSW

Ch. 14

Network Service: None, independent.

Licensee: Mountain States Bcstg./Providence Journal Bcstg., Box 25200, Albuquerque, NM 87125.

Studio: 1377 University Blvd. NE, Albuquerque, NM 87102.

Telephone: 505-842-1414.

Mailing Address: Box 25200, Albuquerque, NM 87125.

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 1412.5-kw max. & 490-kw horizontal visual, 141.25-kw max. & 49-kw horizontal aural. Antenna: 4190-ft. above av. terrain, 201-ft. above ground, 10,813-ft. above sea level.

Latitude 35° 12' 55"
Longitude 106° 27' 02"

Transmitter: Sandia Crest, near Albuquerque.

Satellite Earth Stations: Prodelin, 5-meter; RCA, 5-meter Ku-band; Scientific-Atlanta, 5-meter; Microwave Assoc. & Scientific-Atlanta receivers.

News Service: UPI.

Ownership: See KMSB-TV, Tucson-Nogales, AZ.

Began Operation: May 8, 1981. Sale to present owners by Galaxy-Southwest TV approved by FCC Nov. 19, 1984 (Television Digest, Vol. 24:40).

Represented (sales): MMT Sales Inc.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Moffet, Larson & Johnson, P.C.

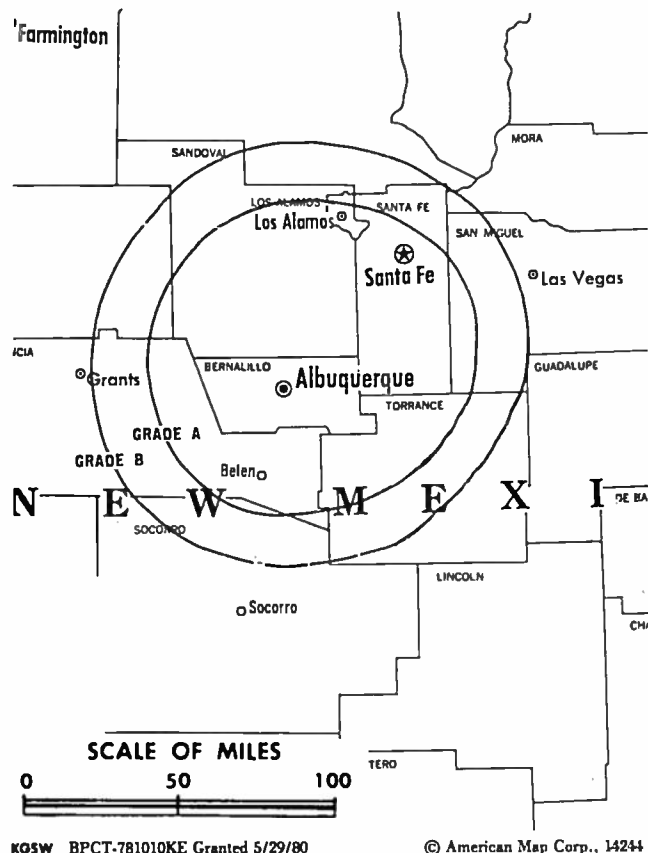
Personnel:

ERICK B. STEFFENS, general manager.
JASON GOULD, general sales manager.
DUDLEY BULLOCK, chief engineer.

Highest 30 Sec. Rate (July 1, 1986): \$275.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW MEXICO			
	Bernalillo	178,100	175,200	98
	Cibola	10,100	9,900	98
	Sandoval	13,400	12,600	94
	Valencia	13,300	13,100	98
Between 25-49%	NEW MEXICO			
	Los Alamos	6,900	6,800	99



KGSW BPCT-781010KE Granted 5/29/80

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Rio Arriba	10,200	9,500	93
	San Miguel	8,000	7,400	93
	Santa Fe	32,100	31,100	97
	Socorro	4,500	4,400	98
	Torrance	3,200	3,100	97
Between 5-24%	NEW MEXICO			
	De Baca	1,000	1,000	100
	Guadalupe	1,500	1,400	93
	Lincoln	5,500	5,300	96
	Mc Kinley	17,800	16,500	93
	Taos	7,300	6,700	92
Station Totals		314,300	305,200	97
Net Weekly Circulation (1986)				161,000
Average Daily Circulation (1986)				71,000

New Mexico—Albuquerque

KNAT

Ch. 23

Network Service: None, independent.

Licensee: Trinity Broadcasting of Arizona Inc.

Studio: 1510 Coors Blvd. NW, Albuquerque, NM 87105.

Telephone: 505-836-6585.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 1191-kw max. & 387-kw horizontal visual, 119.1-kw max. & 38.7-kw horizontal aural. Antenna: 4130-ft. above av. terrain, 136-ft. above ground, 10,748-ft. above sea level.

Latitude 35° 12' 55.0"
Longitude 106° 27' 01.5"

Transmitter: Sandia Crest, Cibola National Forest.

Satellite Earth Stations: Scientific-Atlanta, 7-meter; Harris, 6-meter.

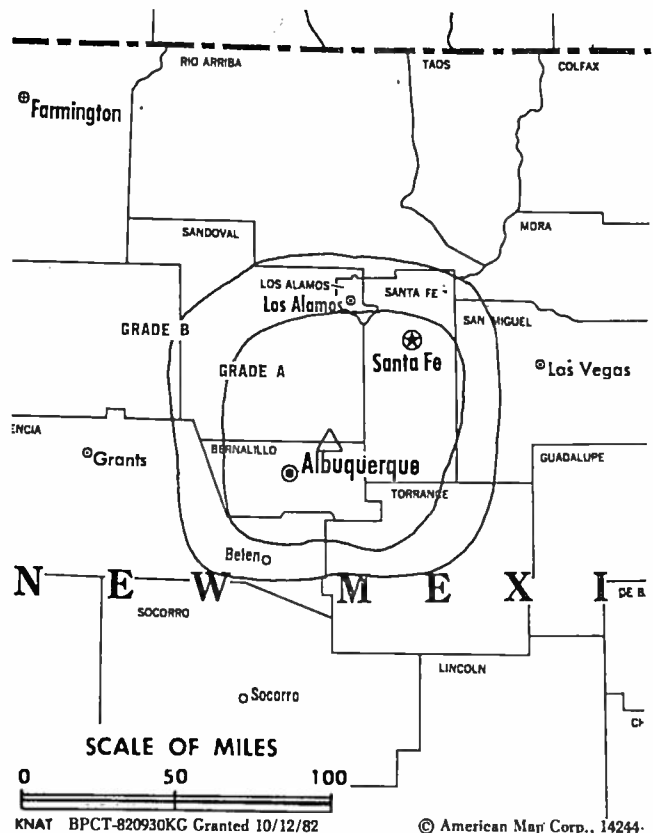
Ownership: Trinity Broadcasting Network Inc. For other interests, see Group Ownership of TV Stations.

Began Operation: Aug. 10, 1975. Sale to present owner by John Carson, et al., approved by FCC Dec. 4, 1985. Sale to Carson group by Eddie L. Pena, et al., approved July 23, 1982. Station left air in 1985 (*Television Digest*, Vol. 25:24).

Represented (legal): May & Dunne.

Personnel:

GARY HODGES, general manager.
MERLIN MILLER, chief engineer.



Highest 30 Sec. Rate: \$120.

Arbitron Data: Not available.

New Mexico—Albuquerque

KOAT-TV

Ch. 7

Network Service: ABC.

Licensee: KOAT-TV Inc., 3801 Carlisle Blvd. NE 87107.

Studio: 3801 Carlisle Blvd. NE, Albuquerque, NM 87107.

Telephone: 505-884-7777. TWX: 910-989-1687.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 73.5-kw visual, 14.65-kw aural. Antenna: 4240-ft. above av. terrain, 257-ft. above ground, 10,852-ft. above sea level.

Latitude 35° 12' 53.0"
Longitude 106° 27' 01.3"

Requests CP for change to 87.1-kw max. visual, 17.4-kw max. aural, 4239-ft. above av. terrain, 231-ft. above ground, 10,826-ft. above sea level. BPCT-860722KG.

Transmitter: Sandia Crest.

Satellite Earth Stations: 4 in operation; Harris, 6.1-meter; Andrew, 9.3-meter; Andrew, Harris & M/A-Com receivers.

News Services: ABC, AP, CNN, UPI.

Ownership: Pulitzer Publishing Co. For other interests, see Group Ownership of Television Stations.

Began Operation: Sept. 28, 1953. Sale to present owner by WGAL Television Inc. approved by FCC May 7, 1969 (Television Digest, Vol. 9:19). Previous sale by Alvarado Television Co. Inc., approved Jan. 23, 1963. Merger with KVOA-TV, Tucson, approved Sept. 30, 1959 by FCC (Vol. 15:34, 40). Sale to Clinton McKinnon by A. M. Caldwell, Walter Stiles and associates approved Feb. 6, 1957. (Vol. 12:51; 13:6).

Represented (sales): Blair Television.

Represented (legal): Verner, Liipfert, Bernhard, McPherson & Hand.

Represented (engineering): Jules Cohen & Associates.

Personnel:

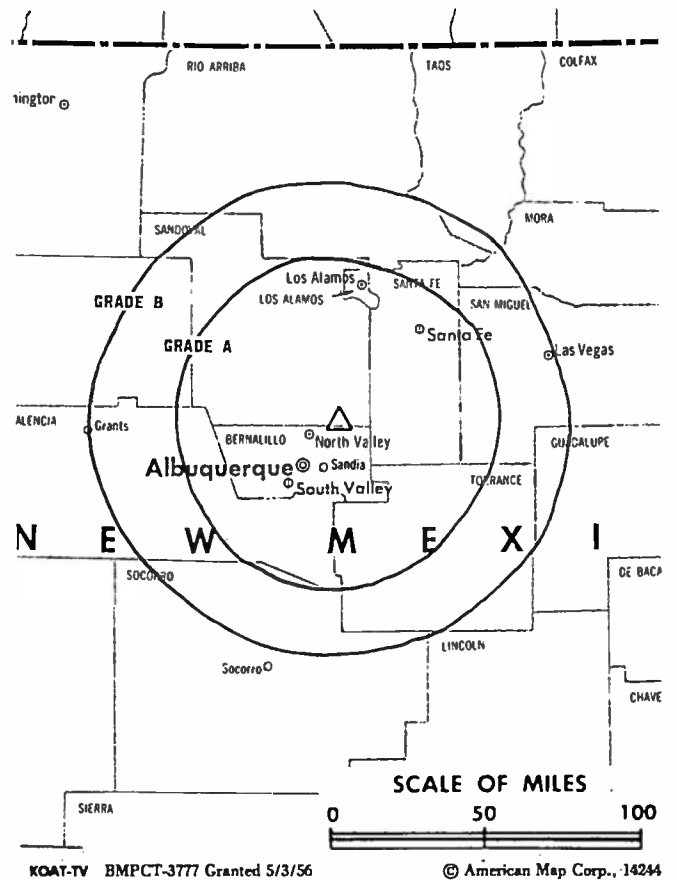
MAX SKLOWER, vice president & general manager.
ELVIN SMITH, director of sales & operations manager.
MARY LYNN ROPER, news director.
JAMES SHARMAN, chief engineer.
JIM DIXON, production manager.
DICK GOIN, local sales manager.

Highest 30 Sec. Rate (July 24, 1986): \$2400.

NETWORK BASE HOURLY RATE: \$900.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARIZONA			
	Apache North	12,200	10,900	89
	COLORADO			
	Alamosa	4,400	4,200	95
	Archuleta	1,800	1,700	94
	Conejos	2,600	2,500	96
	Costilla	1,100	1,000	90
	La Plata	11,700	11,200	96
	Mineral	300	300	100
	Montezuma	6,500	6,200	95
	Rio Grande	3,600	3,400	94
	NEW MEXICO			
	Bernalillo	178,100	175,200	98
	Chaves	21,400	21,000	98
	Cibola	10,100	9,900	98
	Colfax	5,300	5,000	94
	Curry	15,800	15,400	97
	De Baca	1,000	1,000	100
	Eddy	18,400	18,000	98



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Grant	9,400	8,900	95
	Guadalupe	1,500	1,400	93
	Harding	400	400	100
	Hidalgo	2,100	2,000	95
	Lincoln	5,500	5,300	96
	Los Alamos	6,900	6,800	99
	Mc Kinley	17,800	16,500	93
	Mora	1,400	1,200	86
	Otero	16,100	15,700	98
	Quay	4,000	3,800	95
	Rio Arriba	10,200	9,500	93
	Sandoval	13,400	12,600	94
	San Juan	33,300	31,300	94
	San Miguel	8,000	7,400	93
	Santa Fe	32,100	31,100	97
	Sierra	4,100	3,800	94
	Socorro	4,500	4,400	98
	Taos	7,300	6,700	92
	Torrance	3,200	3,100	97
Valencia	13,300	13,100	98	
Between 25-49%	NEW MEXICO			
	Catron	1,000	900	90
	Lea North	19,400	18,900	98
	Luna	6,300	6,100	97
	Roosevelt	5,900	5,700	97
Union	1,800	1,700	94	
Between 5-24%	COLORADO			
	Dolores	600	500	83
	NEW MEXICO			
Dona Ana	38,000	36,700	97	
TEXAS				
Parmer	3,500	3,500	100	
Station Totals		565,300	545,900	96
Net Weekly Circulation (1986)				425,300
Average Daily Circulation (1986)				278,500

New Mexico—Albuquerque

KOB-TV

Ch. 4

(Also operates satellites KOB-F, Farmington & KOBR, Roswell, NM)

Network Service: NBC.

Licensee: KOB-TV Inc., Box 1351, Albuquerque 87103.

Studio: 4 Broadcast Plaza SW, Albuquerque, NM 87104.

Telephone: 505-243-4411. TWX: 910-989-1682.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 27-kw visual, 2.7-kw aural. Antenna: Circularly polarized, 4200-ft. above av. terrain, 183-ft. above ground, 10,833-ft. above sea level, using 2° electrical beam tilt.

Latitude 35° 12' 42"

Longitude 106° 26' 57"

Transmitter: Sandia Crest.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 5-meter; Harris, 6.2-meter & 2.8-meter; RCA Americom Ku-band; Conus, Harris & Scientific-Atlanta receivers.

News Services: AP, UPI, NBC, NIWS, Conus.

Ownership: Hubbard Bcstg. Inc. For other interests, see Group Ownership of TV Stations.

Began Operation: Nov. 29, 1948. Sale to present owner by Wayne Coy and Time Inc., who previously acquired TV-radio from T. H. Pepperday, was approved March 13, 1957 (Television Digest, Vol. 13:2, 11; for sale by Pepperday, see Vol. 8:9, 16, 17, 22).

Represented (sales): Petry Television Inc.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): A. D. Ring & Associates.

Personnel:

STANLEY S. HUBBARD, president.

JERRY DANZIGER, vice president & general manager.

DAVE HERMAN, vice president & station manager.

BOB EVANS, general sales manager.

HOWARD HOFFMAN, national sales manager.

GARY WILLIAMS, production manager.

F. A. BIBEAU, director of engineering.

SAM TIKKANEN, chief engineer.

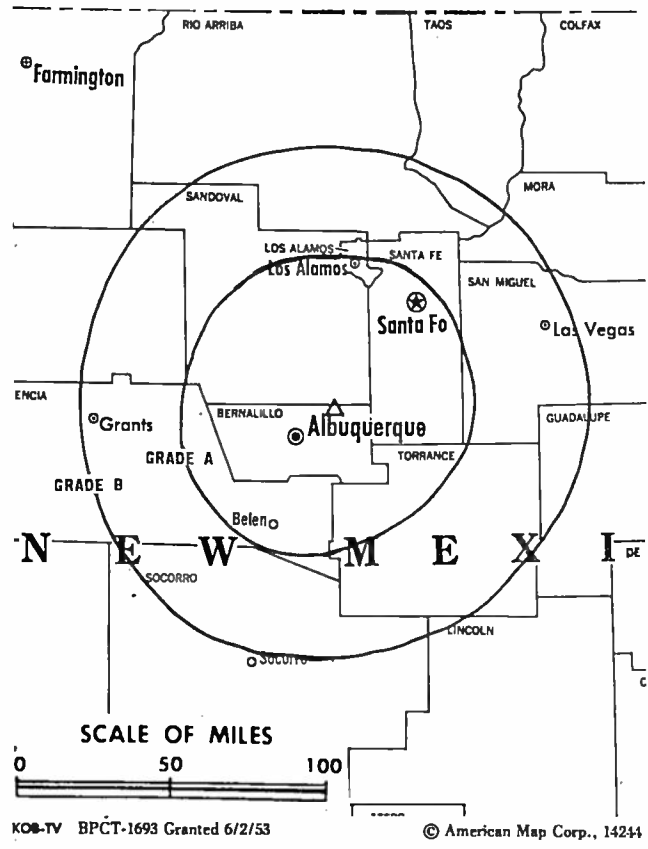
GARY ALBERS, promotion director.

DANIEL WEBSTER, news director.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	Households %
50% & Over	ARIZONA			
	Apache North	12,200	10,900	89
	COLORADO			
	Alamosa	4,400	4,200	95
	Archuleta	1,800	1,700	94
	Conejos	2,600	2,500	96
	Costilla	1,100	1,000	90
	Montezuma	6,500	6,200	95
	Rio Grande	3,600	3,400	94
	Saguache	1,400	1,300	93
	NEW MEXICO			
	Bernalillo	178,100	175,200	98
	Chaves	21,400	21,000	98
	Cibola	10,100	9,900	98
	Colfax	5,300	5,000	94
	Curry	15,800	15,400	97
	De Baca	1,000	1,000	100
	Eddy	18,400	18,000	98
	Grant	9,400	8,900	95
	Guadalupe	1,500	1,400	93
	Harding	400	400	100
Lea North	19,400	18,900	98	
Lincoln	5,500	5,300	96	
Los Alamos	6,900	6,800	99	



Net Weekly Circulation	State County	Total Households	TV Households	Households %
50% & Over	Mc Kinley	17,800	16,500	93
	Mora	1,400	1,200	86
	Otero	16,100	15,700	98
	Quay	4,000	3,800	95
	Rio Arriba	10,200	9,500	93
	Roosevelt	5,900	5,700	97
	Sandoval	13,400	12,600	94
	San Miguel	8,000	7,400	93
	Santa Fe	32,100	31,100	97
	Sierra	4,100	3,800	94
	Socorro	4,500	4,400	98
	Taos	7,300	6,700	92
	Torrance	3,200	3,100	97
	Valencia	13,300	13,100	98
Between 25-49%	COLORADO			
	La Plata	11,700	11,200	96
	NEW MEXICO			
	Catron	1,000	900	90
	San Juan	33,300	31,300	94
Between 5-24%	TEXAS			
	Bailey	2,800	2,800	100
	Yoakum	3,300	3,300	100
Between 5-24%	ARIZONA			
	Navajo	21,800	19,900	91
	COLORADO			
	Dolores	600	500	83
	NEW MEXICO			
	Lea South	2,600	2,500	96
	Luna	6,300	6,100	97
	Union	1,800	1,700	94
	TEXAS			
	Gaines	4,700	4,700	100
	Parmer	3,500	3,500	100
	Station Totals		561,500	541,400
Net Weekly Circulation (1986)			413,600	
Average Daily Circulation (1986)			255,100	

New Mexico—Carlsbad

KAVE-TV

Ch. 6

(Satellite of KVIA-TV, El Paso, TX)

Network Service: ABC.

Licensee: Marsh Media of El Paso, Box 12277, El Paso, TX 79912.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1200-ft. above av. terrain, 1047-ft. above ground, 4758-ft. above sea level.

Latitude	32°	47'	39"
Longitude	104°	12'	27"

Transmitter: 12-mi. E of Artesia on Rte. 83.

Ownership: See KVIA-TV, El Paso, TX.

Began Operation: Aug. 24, 1956. Sale to present owner by John B. Walton Jr. approved by FCC Feb. 24, 1976. Sale to Walton by John Deme approved Sept. 7, 1966 (Television Digest, Vol. 6:22, 37). Sale to Deme (Voice of the Caverns Inc.) by Edward P. Talbott and associates approved June 19, 1963 (Vol. 3:9, 25). Sale of control by Nancy H. Battison to Talbott group approved by FCC Feb. 20, 1958 (Vol. 14:2, 8).

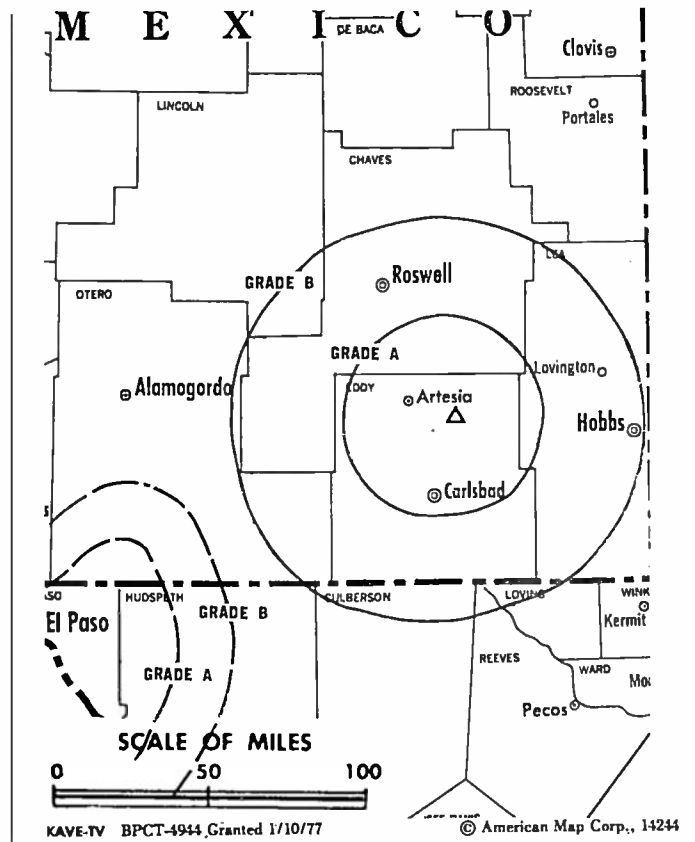
Represented (sales): Katz Television.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): Smith & Powstenko.

Personnel: See KVIA-TV El Paso, TX.

Arbitron Data: Included with KVIA-TV, El Paso, TX.



New Mexico—Clovis

KVII-TV

(formerly KMCC)

Ch. 12

(Satellite of KVII-TV, Amarillo, TX)

Network Service: ABC.

Licensee: Marsh Media Inc., One Broadcast Center, Amarillo, TX 79101-4326.

Telephones: 505-276-8266; 806-373-1787.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 178-kw visual, 3.5-kw aural. Antenna: 670-ft. above av. terrain, 719-ft. above ground, 4749-ft. above sea level.

Latitude 34° 11' 34"
Longitude 103° 16' 44"

Transmitter: 3.4-mi. ENE of center of Portales, 0.55-mi. NE of State Rte. 88, near Portales, NM.

News Service: UPI.

Ownership: Marsh Media Inc., see KVII-TV, Amarillo, TX.

Began Operation: Dec. 2, 1956. Sale to present owner by McAlister Television Enterprises approved by FCC July 28, 1986 (Television Digest, Vol 26:31). Sale to McAlister Television Enterprises by Melvin L. Wheeler approved by FCC March 23, 1979. Sale to Wheeler by Bass Bcstg. approved by FCC Oct. 5, 1976. Sale to Bass by Marshall Enterprises Inc. approved Jan. 22, 1964. Sale to Marshall Enterprises by Texas-New Mexico Bcstg. Co. approved Nov. 15, 1961. Sale to Texas-New Mexico Bcstg. Co. by Frank Lesley & Mae Strauss approved Oct. 22, 1959 by FCC (Vol. 15:38, 43).

Represented (sales): Katz Television.

Represented (legal): John R. Wilner.

Personnel:

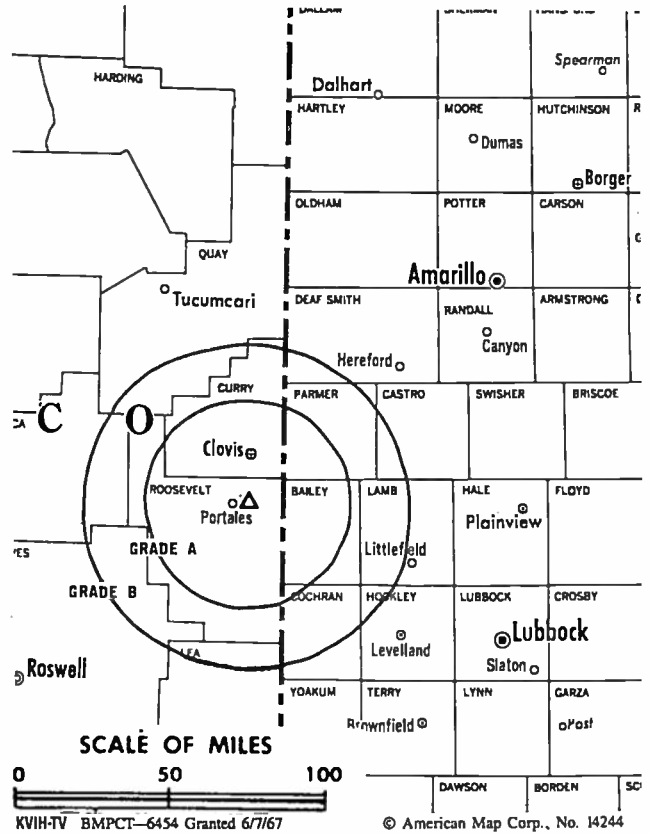
FRED JOHNSON, general manager & chief engineer.

Highest 30 Sec. Rate: \$100.

NETWORK BASE HOURLY RATE: \$50.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW MEXICO			
	Curry	15,800	15,400	97
	Roosevelt	5,900	5,700	97
	TEXAS			
	Bailey	2,800	2,800	100
Between 25-49%	NEW MEXICO			
	De Baca	1,000	1,000	100



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	TEXAS			
	Parmer	3,500	3,500	100
Between 5-24%	NEW MEXICO			
	Quay	4,000	3,800	95
	TEXAS			
	Castro	3,400	3,300	97
	Cochran	1,500	1,500	100
	Dawson	5,500	5,400	98
	Hale	13,100	12,900	99
	Lamb	6,600	6,500	98
	Terry	5,200	5,100	98
	Yoakum	3,300	3,300	100
Station Totals		71,600	70,200	98
Net Weekly Circulation (1986)			27,400	
Average Daily Circulation (1986)			13,200	

New Mexico—Farmington

KOBF

Ch. 12

(Satellite of KOB-TV Albuquerque, NM)

Network Service: NBC.

Licensee: KOB-TV Inc., Box 1351, Albuquerque, NM 87103.

Studio: 825 W. Broadway, Farmington, NM 87401.

Telephone: 505-326-1141.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 410-ft. above av. terrain, 209-ft. above ground, 6049-ft. above sea level.

Latitude 36° 41' 43"
Longitude 108° 13' 14"

Transmitter: 2-mi. SSW of Farmington on Hwy. 371.

Satellite Earth Station: Startrack, 5-meter; RCA Americom Ku-band, Avcom & Drake receivers.

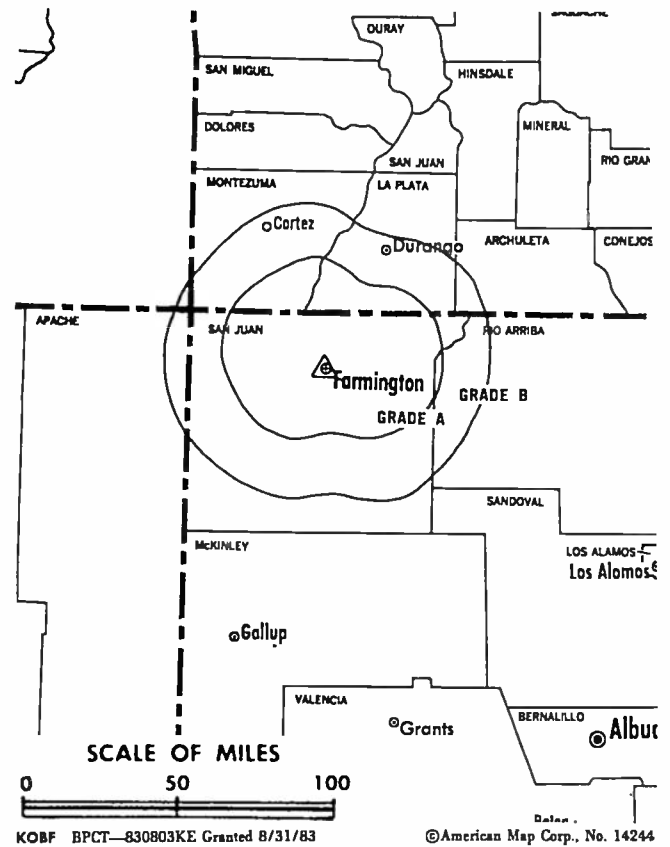
News Services: AP, NBC, NOAA, Conus.

Ownership: KOB-TV Inc., 100%. KOB-TV Inc. ownership: Hubbard Bcstg. Inc., 100%. For other Hubbard interests, see Group Ownership of TV Stations.

Began Operation: Oct. 20, 1972. Sale to present owners by Stephen Adams, et al., approved by FCC July 27, 1983. Sale to Adams by John R. Gatsis, et al., approved by FCC Jan. 30, 1981. Previous sale by Gerald R. Proctor, et al., approved by FCC Jan. 26, 1977. Sale consummated April 11, 1977.

Represented (sales): Pety Television Inc.

Represented (legal): Fletcher, Heald & Hildreth.



Personnel:

JERRY DANZIGER, general manager, KOB-TV.
BETTIE CLEVELAND, station manager.
KARAN JORDON, news director.
DAN BIBEAU, chief engineer.

Rates: Not available.

New Mexico—Las Cruces

KASK-TV

Ch. 48

Network Service: None, independent.

Licensee: Las Cruces Full Power TV Inc., 120 First National Tower, Las Cruces, NM 88005.

Studio: 120 First National Tower, Las Cruces, NM 88005.

Telephone: 505-524-2103.

Technical Facilities: Channel No. 48 (674-680 MHz). Authorized power: 79.4-kw max. visual, 7.94-kw max. aural. Antenna: Minus 120-ft. above av. terrain, 163-ft. above ground, 4063-ft. above sea level.

Latitude 32° 18' 21"
Longitude 106° 46' 43"

Transmitter: First National Tower Bldg., Las Cruces.

Satellite Earth Stations: 2 in operation; Simulsat, 5-meter; Microdyne receivers.

Ownership: Logan D. Matthews, chmn.-pres., 51%; Albert F. Gabalis, v.p.-secy.-treas., 25%; Gregory R. Dvorak, 24%. KASK Inc. is licensee of KASK(FM), Las Cruces, NM.

Began Operation: Nov. 18, 1984.

Represented (sales) by: Spot Time Ltd.

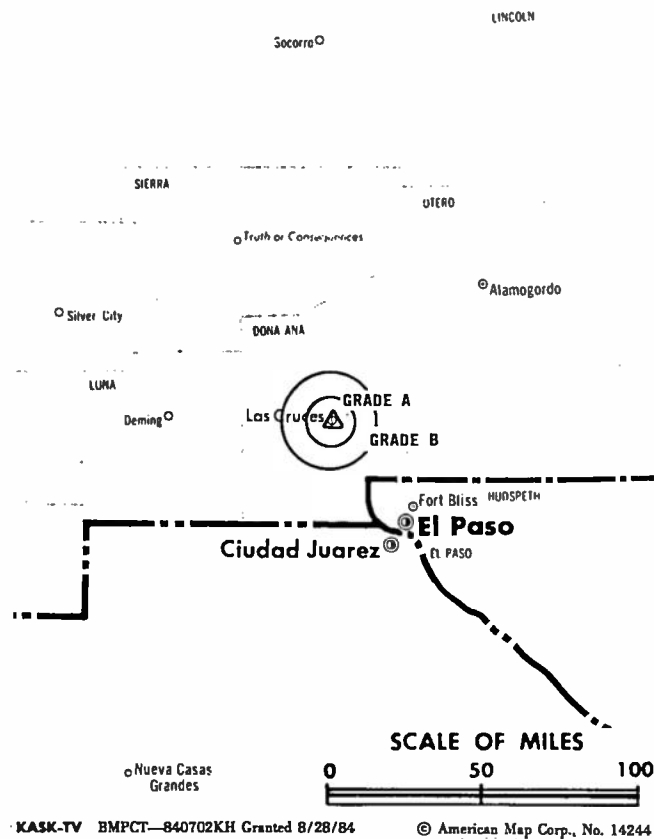
Represented (legal) by: Southmayd, Powell, Taylor & Bowen.

Personnel:

LOGAN D. MATTHEWS, chairman-president.
PAT HOLIAN, production director.
DEL RIKER, chief engineer.

Highest 30 Sec. Rate: \$112.50.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.



KASK-TV BMPCT—840702KH Granted 8/28/84

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
	NEW MEXICO			
Between 25-49%	Dona Ana	38,000	36,700	97
Station Totals		38,000	36,700	96
Net Weekly Circulation (1986)			11,000	
Average Daily Circulation (1986)			3,500	

New Mexico—Roswell

KBIM-TV

Ch. 10

Network Service: CBS.

Licensee: Holsum Inc., Box 910, Roswell, NM 88201.

Studio: 212-214 North Main St., Roswell 88201.

Telephone: 505-622-2120. TWX: 510-101-1181.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 40.7-kw aural. Antenna: 2000-ft. above av. terrain, 1839-ft. above ground, 6263-ft. above sea level.

Latitude 33° 03' 20"
Longitude 103° 49' 12"

Transmitter: 29.5-mi. E of Hagerman, NM.

Satellite Earth Stations: 4 in operation; Scientific-Atlanta, 7-meter & 4.6-meter; Scientific-Atlanta receivers.

News Services: AP, CBS.

Ownership: Holsum Inc., 100%. HI ownership: Gene Reischman, 44.67%; J. Kenneth Smith, 14.64%; W. C. Taylor, 2.19%; Stephen Smith, 15.34%; Joseph A. Carriere, 2.14%; others. Holsum Inc. also owns KCBD-TV, Lubbock, TX.

Began Operation : Feb. 23, 1966.

Represented (sales): Katz Television.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Guy C. Hutcherson.

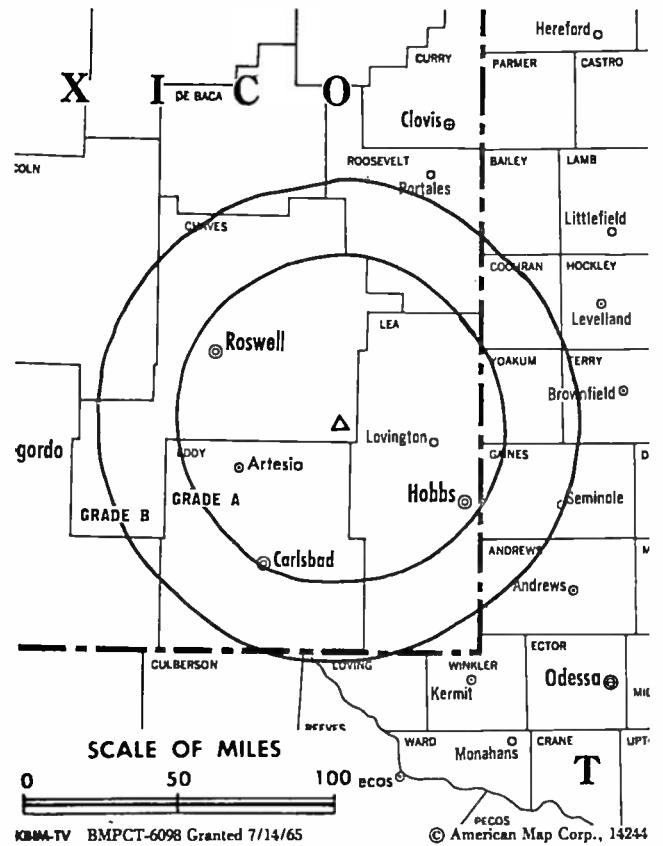
Personnel:

JOE CARRIERE, president.
MARC REISCHMAN, station manager.
E. C. RADER, chief engineer.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW MEXICO			
	Chaves	21,400	21,000	98
	Curry	15,800	15,400	97
	De Baca	1,000	1,000	100
	Eddy	18,400	18,000	98
	Lea North	19,400	18,900	98
	Lea South	2,600	2,500	96



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Lincoln	5,500	5,300	96
	Otero	16,100	15,700	98
	Roosevelt	5,900	5,700	97
Between 25-49%	TEXAS Yoakum	3,300	3,300	100
Between 5-24%	TEXAS Bailey	2,800	2,800	100
	Gaines	4,700	4,700	100
	Hockley	8,400	8,300	99
	Parmer	3,500	3,500	100
Station Totals		128,800	126,100	97
Net Weekly Circulation (1986)				88,700
Average Daily Circulation (1986)				54,500

New Mexico—Roswell

KOBR

Ch. 8

(Satellite of KOB-TV, Albuquerque, NM)

Network Service: NBC.

Licensee: Stanley S. Hubbard Revocable Trust.

Studio: 124 E. 4th St., Roswell.

Telephone: 505-625-8888.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 52.5-kw aural. Antenna: 1760-ft. above av. terrain, 1610-ft. above ground, 6086-ft. above sea level.

Latitude 33° 22' 32"
Longitude 103° 46' 05"

Transmitter: 2.5-mi. S of U.S. Hwy. 380, near Caprock.

Satellite Earth Station: Scientific-Atlanta; 10-meter.

News Services: NBC, Conus.

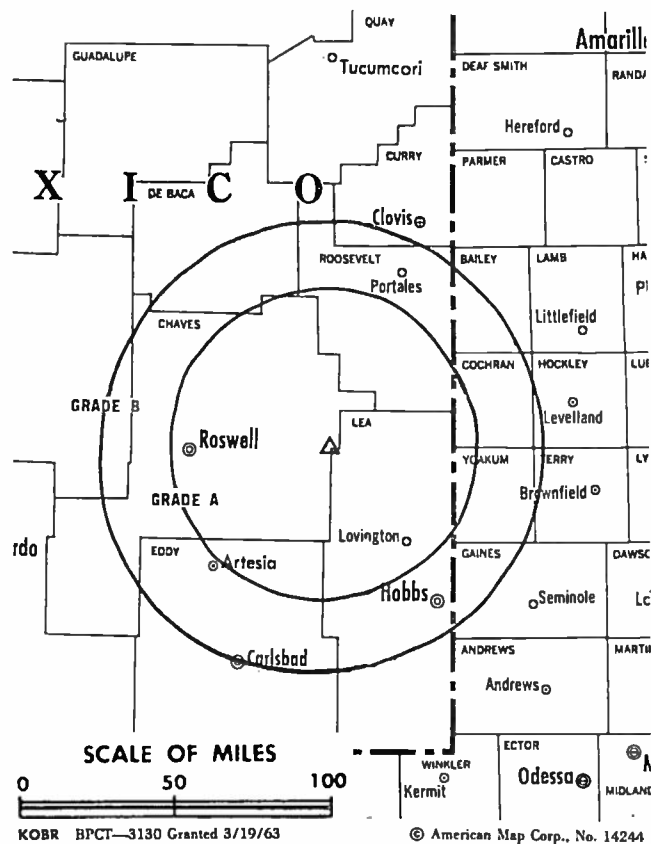
Ownership: Hubbard Bcstg. For officers & other interests, see Group Ownership of TV Stations.

Began Operation: June 24, 1953. Sale to present owner by Caprock Telecasting approved by FCC June 19, 1985. Previous sale by Bryant Radio & Television Inc. approved by FCC May 26, 1971. Previous sale to Bryant by John A. Barnett estate approved by FCC March 3, 1968.

Represented (sales): Petry Television.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): A. D. Ring & Associates.



Personnel:

JERRY DANZIGER, general manager, KOB-TV.
JOHN AMODEO, station manager.
CONRAD FIGUEROA, production manager.
DAVE ATKINS, chief engineer.
JULIE ROBERTS, news director.

Rates: Not available.

New Mexico—Roswell

KRPV

Ch. 27

Network Service: None, independent.

Licensee: Prime Time Christian Bcstg., Box 967, Roswell, NM 88201.

Studio: 2210 S. Main.

Telephone: 505-623-6835.

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 871-kw max. visual, 87-kw max. aural. Antenna: 441-ft. above av. terrain, 500-ft. above ground, 4007-ft. above sea level.

Latitude 33° 24' 58"
Longitude 104° 33' 59"

Transmitter: 1901 N. Moore, Roswell.

Satellite Earth Stations: 5-meter; Drexel & Microdyne receivers.

Ownership: Non-profit corp. Albert O. Cooper, pres.; Henry C. Wunsch, v.p.; Tommie J. Cooper, secy.-treas.

Began Operation: Sept. 1986.

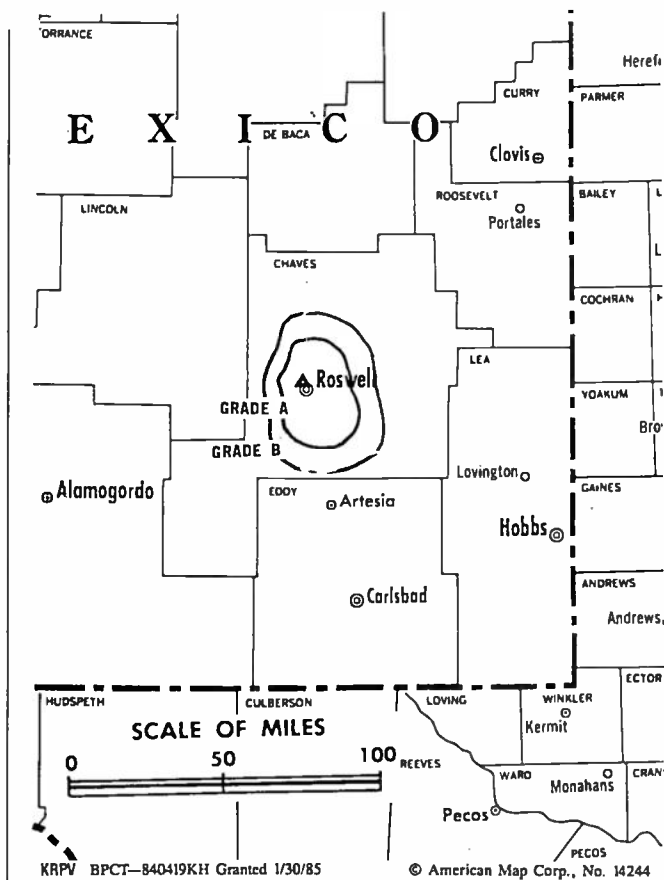
Represented (legal): Stuart B. Mitchell & Assoc.

Personnel:

AL COOPER, general manager.
TOMMIE COOPER, news director.
POLLY WILSON, administration.

Highest One Hour Rate : \$100.

Highest 30 Sec. Rate : \$60.



New Mexico—Santa Fe

KCHF

Ch. 11

Network Service: None, independent.

Licensee: Son Bcstg. Inc., Box 4338, Albuquerque, NM 87106.

Studio: 113 E. San Francisco St., Santa Fe, NM 87501.

Telephone: 505-983-1111.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 263-kw max. visual, 26.3-kw max. aural. Antenna: 2028-ft. above av. terrain, 273-ft. above ground, 10,195-ft. above sea level.

Latitude 35° 47' 15"
Longitude 106° 31' 35"

Transmitter: No Name Mtn., E of Jemez Springs.

Satellite Earth Station: Paraclipse, 3-meter; GLR receiver.

Ownership: Non-stock, non-profit corp., Belmarino R. Gonzales, pres.; Richard Shakarian, v.p.; Clem M. Dixon, secy.; Marcimiliano Baca, treas.

Began Operation: Jan. 21, 1984.

Represented (engineering): Serge Bergen.

Personnel:

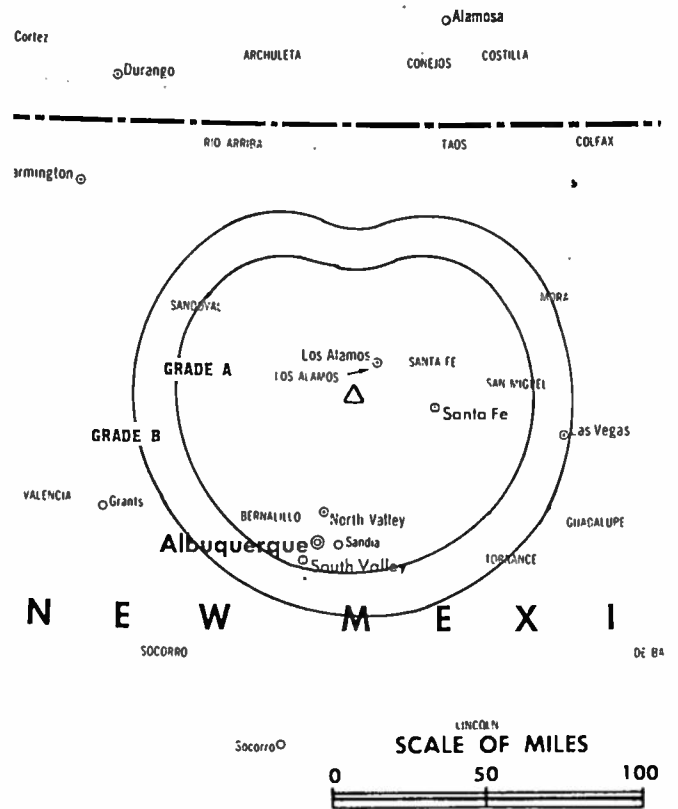
BLACKIE GONZALEZ, general manager.
RICHARD WITZEL, chief engineer.
PEGGY MONTOYA, sales.

Highest 30 Second Rate (July 16, 1985): \$200.

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KCHF BPCT—841210KC Granted 1/28/85

© American Map Corp., No. 14244

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	NEW MEXICO Rio Arriba	10,200	9,500	93
Station Totals		10,200	9,500	93
Net Weekly Circulation (1986)			7,600	
Average Daily Circulation (1986)			3,000	

New Mexico—Santa Fe

KNMZ-TV

Ch. 2

Network Service: None, independent.

Licensee: New Mexico Media Ltd. License Holding Co., Box 580, Santa Fe, NM 87504.

Studio: 2009 Pacheco St., Santa Fe, NM 87501.

Telephone: 505-473-2002.

Mailing Address: Box 580, Santa Fe, NM 87504.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 89-kw visual, 8.9-kw aural. Antenna: 1970-ft. above av. terrain, 299-ft. above ground, 10,179-ft. above sea level.

Latitude 35° 46' 50"
Longitude 106° 31' 35"

Transmitter: Peralta Ridge, Santa Fe National Forest, 9.3-mi. E of Jemez Springs.

Satellite Earth Stations: Antenna Technology, 5-meter; Microwave Associates, Pinzone & Scientific-Atlanta receivers.

News Service: INN.

Ownership: Channel 2 Associates. SB Assoc., gen partner, 50.50%; New Mexico Media Ltd., ltd. partner, 35.25%; El Siete Partnership, ltd. partner, 9.5%; Carlyle Capitol Corp., ltd. partner, 4.75%. SDA ownership: SD Communications Inc., gen. partner, 25%; Carlyle Capitol Corp., ltd. partner, 75%. SDC ownership: Dennis C. Stanfill, pres. & Edwin Bowen, secy.-tres., 50% each. CCC ownership: Dennis Stanfill, pres.; Edwin Bowen, v.p.-secy-treas. NMML ownership: New Mexico Media Co., general partner; Rothschild Trust, ltd. partner, 2.75%.

Began Operation: Oct. 31, 1983. Sale to present owners by New Mexico Media Co. approved by FCC Feb. 29, 1984.

Represented (sales): Independent TV Sales.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Cohen & Dippell.

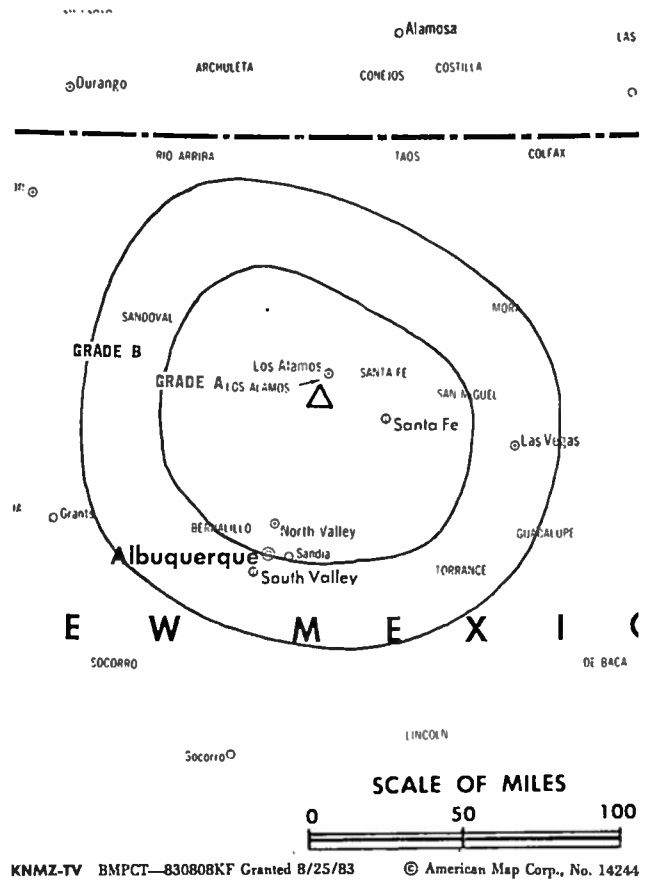
Personnel:

MICHAEL A. LIFF, general manager.
DENNIS KELLY, director of sales.
MASSOUD SALARVAND, director of operations.

Highest 30 Sec. Rate (July 30, 1986): \$600.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW MEXICO Los Alamos	6,900	6,800	99



KNMZ-TV BNPCT-83080BKF Granted 8/25/83 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Sandoval	13,400	12,600	94
	Santa Fe	32,100	31,100	97
Between 25-49%	NEW MEXICO			
	Bernalillo	178,100	175,200	98
	Rio Arriba	10,200	9,500	93
Between 5-24%	NEW MEXICO			
	Cibola	10,100	9,900	98
	San Miguel	8,000	7,400	93
	Socorro	4,500	4,400	98
	Taos	7,300	6,700	92
	Torrance	3,200	3,100	97
Station Totals		287,100	279,800	97
Net Weekly Circulation (1986)			120,700	
Average Daily Circulation (1986)			46,400	

New Mexico—Silver City

KWNM-TV

Ch. 10

(Satellite of KOAT-TV, Albuquerque, NM)

Network Service: ABC.

Grantee: KOAT Television Inc., Box 25982, Albuquerque, NM 87125.

Telephone: 505-884-7777.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 8.71-kw max. visual, 0.871-kw max. aural. Antenna: 1590-ft. above av. terrain, 111-ft. above ground, 8226-ft. above sea level.

Latitude 32° 51' 46"
Longitude 108° 14' 28"

Transmitter: Pinos Altos Mountain, 1.2-mi. W of Pinos Altos.

News Services: ABC, CNN, AP, UPI.

Ownership: The Pulitzer Publishing Co., 100%. For other interests, see Group Ownership of TV Stations.

Due to Begin Operation: Dec. 1, 1986.

Represented (sales): Blair TV.

Represented (legal): Verner, Lipfert, Bernhard, McPherson & Hand.

Represented (engineering): Jules Cohen & Assoc.

Personnel:

MAX A. SKLOWER, general manager.

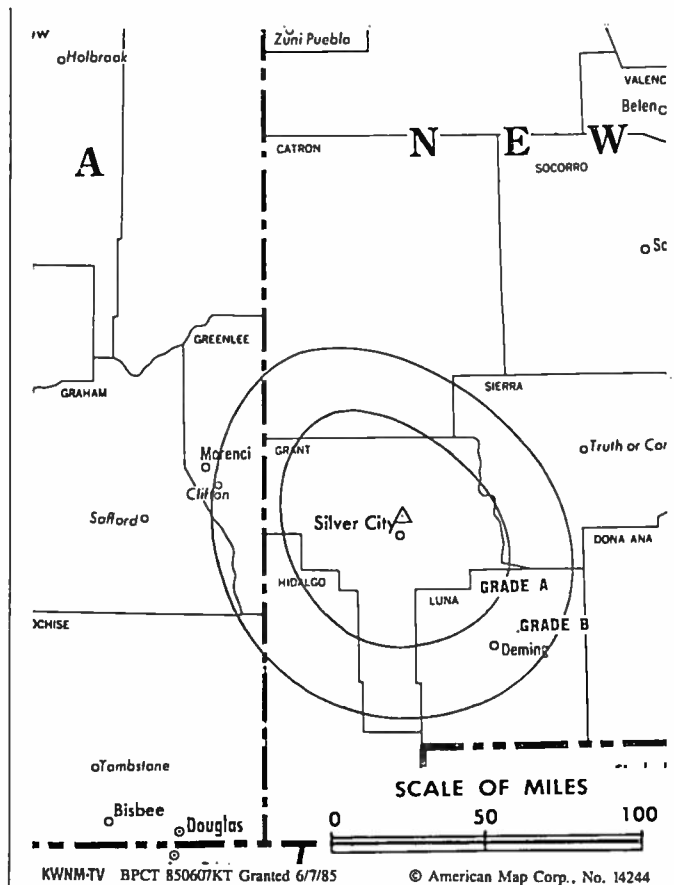
ELVIN T. SMITH, sales manager.

JAMES H. SHARMAN, engineering director.

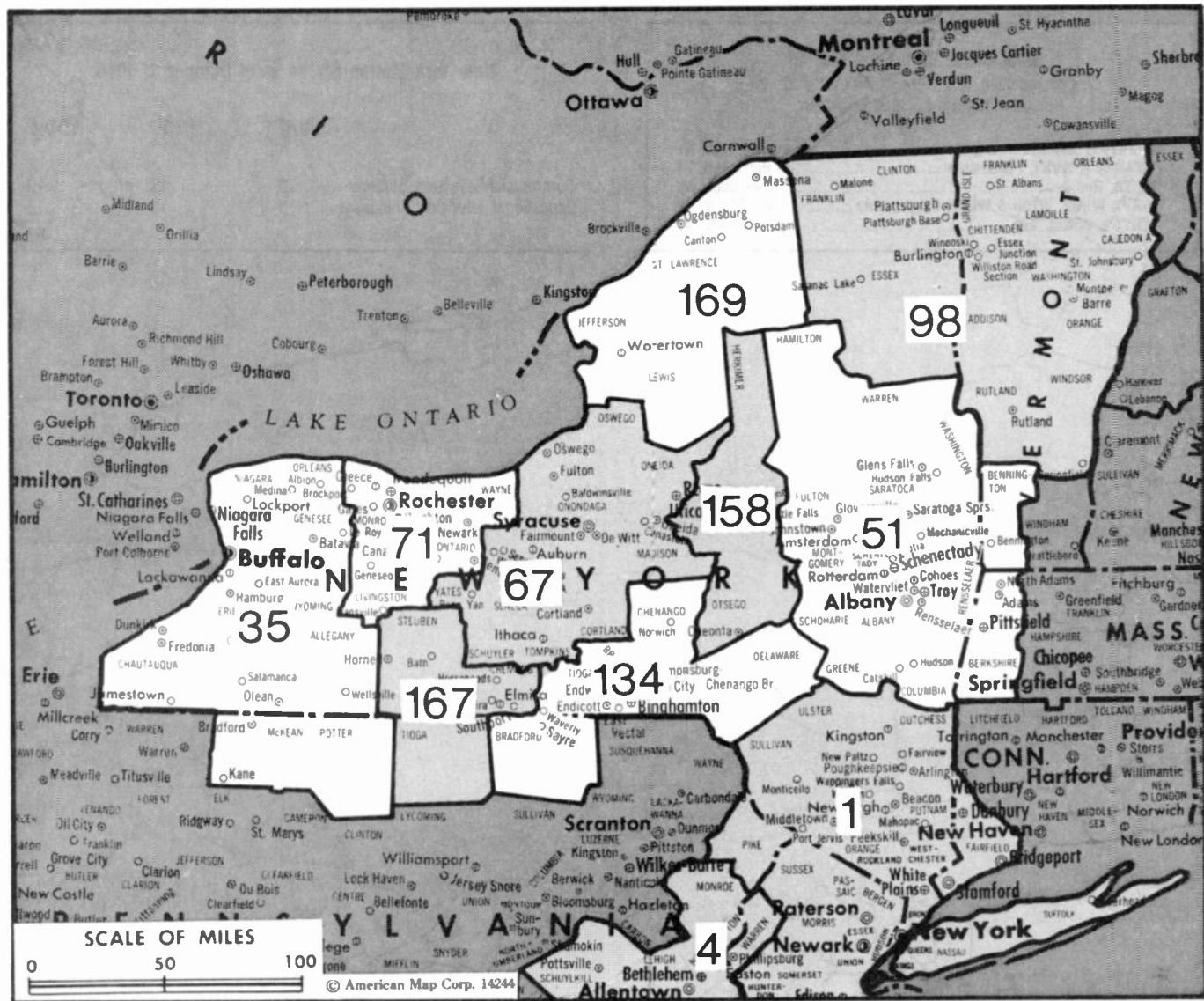
MARY LYNN ROPER, news director.

ROY LEONE, program director.

PARKER HARMS, promotion director.



Rates: Sold with KOAT-TV, Albuquerque, NM.



Market	Arbitron ADI TV Households	Rank	Market Area Commercial TV Stations
New York, NY	6,696,000	1	WABC-TV (7), WCBS-TV (2), WLIG (55), WNBC-TV (4), WNUJ-TV (47), WNYW (5), WOR-TV (9), WPIX (11), WSNL-TV (67), WTBY (54), WTZA (62), WWHT (68), WXTV (41), KYW-TV (3), WCAU-TV (10), WFMZ-TV (69), WGBS-TV (57), WMGM-TV (40), WPHL-TV (17), WPVI-TV (6), WSJT (65), WTAF-TV (29), WTGI-TV (61), WTVL (51)
Philadelphia, PA	2,640,400	4	WGRZ-TV (2), WIVB-TV (4), WKBW-TV (7), WUTV (29)
Buffalo, NY	613,500	35	WCDC (19), WNYT (13), WRGB (6), WTKN (10), WUUS (45), WXXA-TV (23)
Albany-Schenectady-Troy, NY	481,200	51	WIXT (9), WSTM-TV (3), WSYT (68), WTVH (5)
Syracuse, NY	367,900	67	WHEC-TV (10), WDKR (13), WROC-TV (8), WUHF (31)
Rochester, NY	347,300	71	WCAX-TV (3), WNNE-TV (31), WPTZ (5), WVNY (22)
Burlington, VT-Plattsburgh, NY	219,000	98	WBNG-TV (12), WICZ-TV (40), WMGC-TV (34)
Binghamton, NY	154,600	134	WKTV (2), WUTR (20)
Utica, NY	101,300	158	WENY-TV (36), WETM-TV (18)
Elmira, NY	84,300	167	WWNY-TV (7)
Watertown-Carthage, NY	78,200	169	

New York

State Cross Reference List Communities That Receive Programs of Stations That are Located Elsewhere

WWNY-TV, Carthage.....See Watertown, NY
WCAX-TV & WVNY, Plattsburgh.....See Burlington, VT
WUTR, Rome.....See Utica, NY
WNYT, WRGB, WTEN & WUSV, Schenectady.....See Albany, NY
WNYT & WRGB, Troy.....See Albany, NY

New York Station Status as of October 1, 1986

	VHF	UHF	TOTAL
Commercial Television Stations	22	18	40
Educational Television Stations	1	11	12
			<u>52</u>

New York—Albany-Troy-Schenectady

WNYT

Ch. 13

Network Service: NBC.

Licensee: Viacom Broadcasting Inc., Box 4035, Albany 12204.

Studio: 15 N. Pearl St., Menands, NY 12204.

Telephone: 518-436-4791. TWX: 710-441-8282.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 178-kw visual, 20.3-kw aural. Antenna: 1180-ft. above av. terrain, 747-ft. above ground, 1687-ft. above sea level.

Latitude 42° 47' 08"
Longitude 73° 37' 44"

Transmitter: Bald Mtn., Brunswick, NY.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: 4 in operation; Scientific-Atlanta, 7.5-meter; RCA Ku-band (2); Harris, M/A-Com & Scientific-Atlanta receivers.

News Services: AP, UPI, NBC.

Ownership: Viacom Bcstg. Inc. For other interests, see Group Ownership of TV Stations.

Began Operation: Feb. 19, 1954, but quit air Jan. 31, 1955. Resumed operation June 15, 1956, Stanley Warner Corp. having acquired 100% control by buying out Col. Harry Wilder group (Television Digest, Vol. 12:24). Transfer of control to Glen Alden Corp. approved Dec. 22, 1967. Purchased by Sonderling Bcstg. Corp. Jan. 1, 1969. Merger of Sonderling into Viacom approved by FCC Nov. 6, 1979 (Vol. 18:12, 25, 41; 19:46).

Represented (sales): TeleRep Inc.

Represented (legal): Arent, Fox, Kintner, Plotkin & Kahn.

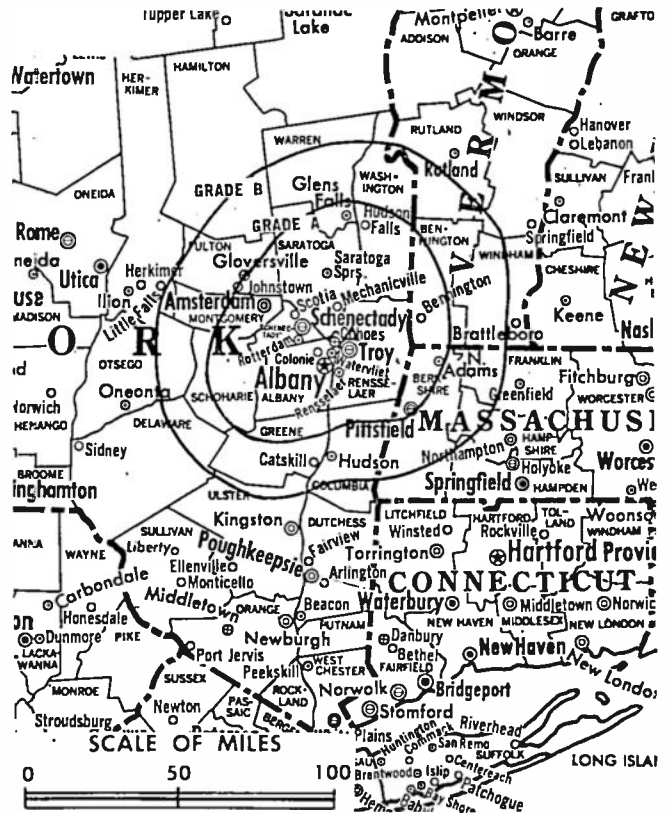
Personnel:

- DONALD D. PERRY, vice president & general manager.
- LARRY EMSWELLER, operations director.
- JOHN FIGNAR, director of sales.
- ROBERT GILBERT, national sales manager.
- NOELLE WALL, promotion manager.
- LINDA CUMMINGS, traffic manager.
- STEVE BABOULIS, news director.
- RICHARD KLEIN, chief engineer.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MASSACHUSETTS			
	Berkshire	54,100	53,200	98
	NEW YORK			
	Albany	112,300	110,400	98
	Columbia	23,900	23,400	98
	Fulton	21,600	21,200	98
	Greene	17,000	16,700	98
	Montgomery	20,200	19,800	98
	Rensselaer	55,300	54,300	98



WNYT BPCT-781228LC Granted 6/20/79 © American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Saratoga	59,900	59,100	99
	Schenectady	57,400	56,600	99
	Schoharie	10,900	10,600	97
	Warren	21,000	20,500	98
	Washington	19,200	18,900	98
VERMONT	Bennington	13,200	12,900	98
	NEW YORK			
Between 25-49%	Ulster	61,700	60,000	97
	VERMONT			
	Rutland	22,200	21,600	97
Between 5-24%	MASSACHUSETTS			
	Franklin	26,400	25,600	97
	NEW YORK			
	Delaware	17,100	16,500	96
	Dutchess	89,700	87,900	98
	Otsego	21,700	21,100	97
	VERMONT			
Addison	10,500	10,200	97	
Station Totals		735,300	720,500	97
Net Weekly Circulation (1986)			463,100	
Average Daily Circulation (1986)			287,500	

New York—Albany

WTEN

Ch. 10

(Also operates satellite WCDC, Adams, MA)

Network Service: ABC.

Licensee: Knight-Ridder Broadcasting Inc.

Studio: 341 Northern Blvd., Albany, NY 12204.

Telephone: 518-436-4822. TWX: 710-441-8203.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 200-kw visual, 30-kw aural. Antenna: 1000-ft. above av. terrain, 275-ft. above ground, 1805-ft. above sea level.

Latitude 42° 38' 15"
Longitude 73° 59' 54"

Transmitter: Beaver Dam Rd., Helderberg Mtn., New Scotland.

Satellite Earth Station: Harris, 9-meter; Harris receivers.

News Services: AP, UPI, NIWS, ABC, Sports News Satellite, Weather Services Inc.

Ownership: Knight-Ridder Inc., 100%. For other interests, see Group Ownership & Newspaper Ownership of TV Stations.

Began Operation: Oct. 14, 1953. Sale of 83.4% to Lowell Thomas group approved Nov. 3, 1954 by FCC (Television Digest, Vol. 10:42, 45). Station switched from Ch. 41 and changed WCDA call letters Dec. 1, 1957 (Vol. 13:49). Sale by Capital Cities Bcstg. approved Feb. 24, 1971 (Vol. 10:17; 11:9). Sale to Knight-Ridder by John B. Poole, et al., approved Dec. 21, 1977 (Vol. 17:26).

Represented (sales): MMT Sales Inc.

Represented (legal): Wilmer, Cutler & Pickering.

Represented (engineering): Edward F. Lorentz & Associates.

Personnel:

- RONALD PULERA, president & general manager.
- GENE COLLINS, programming manager & publicity director.
- ROBERT PETERSON, business manager.
- ANDREW YACEVICH, chief engineer.
- JOHN TURELL, news director.
- PATRICIA TROWERS, director of public affairs.
- BONNIE TYMANN, marketing manager.

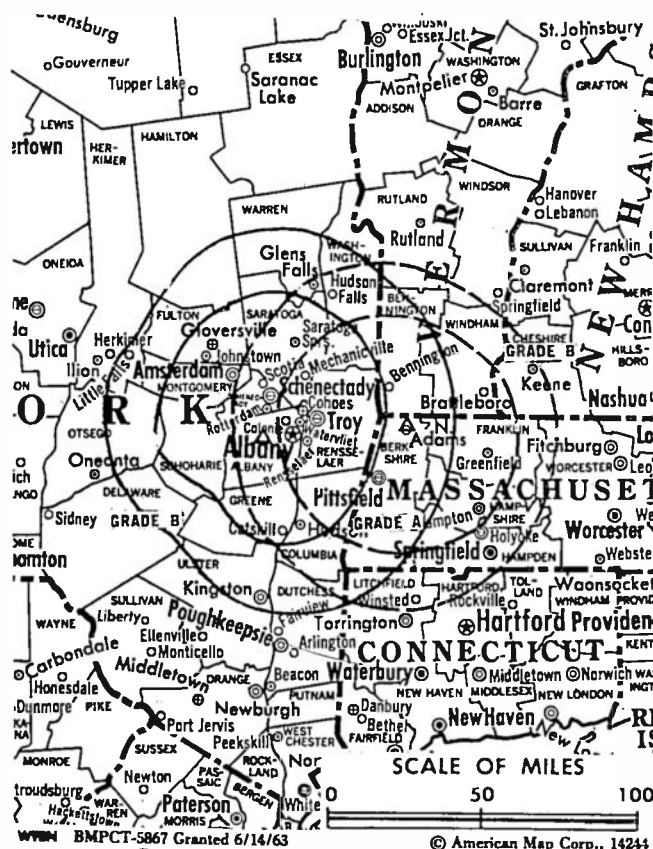
Rates: Not available.

NETWORK BASE HOURLY RATE: \$2300.

Arbitron Data: Includes satellite WCDC, Adams, MA.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MASSACHUSETTS			
	Berkshire	54,100	53,200	98
	NEW YORK			
	Albany	112,300	110,400	98
	Columbia	23,900	23,400	98
	Fulton	21,600	21,200	98
	Greene	17,000	16,700	98
	Montgomery	20,200	19,800	98
	Rensselaer	55,300	54,300	98
	Saratoga	59,900	59,100	98



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Schenectady	57,400	56,600	99
	Schoharie	10,900	10,600	97
	Warren	21,000	20,500	98
	Washington	19,200	18,900	98
VERMONT	Bennington	13,200	12,900	98
	NEW YORK			
Between 25-49%	Herkimer	24,300	23,900	98
	Ulster	61,700	60,000	97
VERMONT	Rutland	22,200	21,600	97
	MASSACHUSETTS			
Between 5-24%	Franklin	26,400	25,600	97
	Hampden	162,800	160,300	98
	Hampshire	48,300	47,200	98
NEW YORK	Delaware	17,100	16,500	96
	Dutchess	89,700	87,900	98
	Essex	14,000	13,700	98
	Hamilton	1,900	1,800	95
	Otsego	21,700	21,100	97
VERMONT	Addison	10,500	10,200	97
	Windham	15,300	14,600	95
	Station Totals	1,001,900	982,000	98
Net Weekly Circulation (1986)			495,300	
Average Daily Circulation (1986)			294,300	

New York—Albany-Schenectady-Troy

WRGB

Ch. 6

Network Service: CBS.

Licensee: WRGB Bcstg. Inc., 1400 Balltown Rd. 12309.

Studio: 1400 Balltown Rd., Schenectady, NY 12309.

Telephone: 518-346-6666. TWX: 710-442-2974.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 93-kw visual, 11-kw aural. Antenna: 1020-ft. above av. terrain, 314-ft. above ground, 1830-ft. above sea level.

Latitude 42° 38' 12"
Longitude 73° 59' 45"

Transmitter: New Scotland, NY.

Satellite Earth Stations: 2 in operation; Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

News Services: AP, CBS, CNN.

Ownership: Freedom Newspapers Inc., 100%. For other interests, see Group & Newspaper Ownership of TV Stations.

Began Operation: Dec. 1, 1947 (on air since Nov. 6, 1939). Sale to Unicom Inc. by General Electric Broadcasting Co. approved by FCC June 30, 1983 (Television Digest, Vol. 22:48; 23:18). Sale to present owner approved by FCC Jan. 6, 1986 (Vol. 25:31, 44).

Represented (sales): Katz Television.

Represented (legal): Hogan & Hartson.

Represented (engineering): A. D. Ring & Associates.

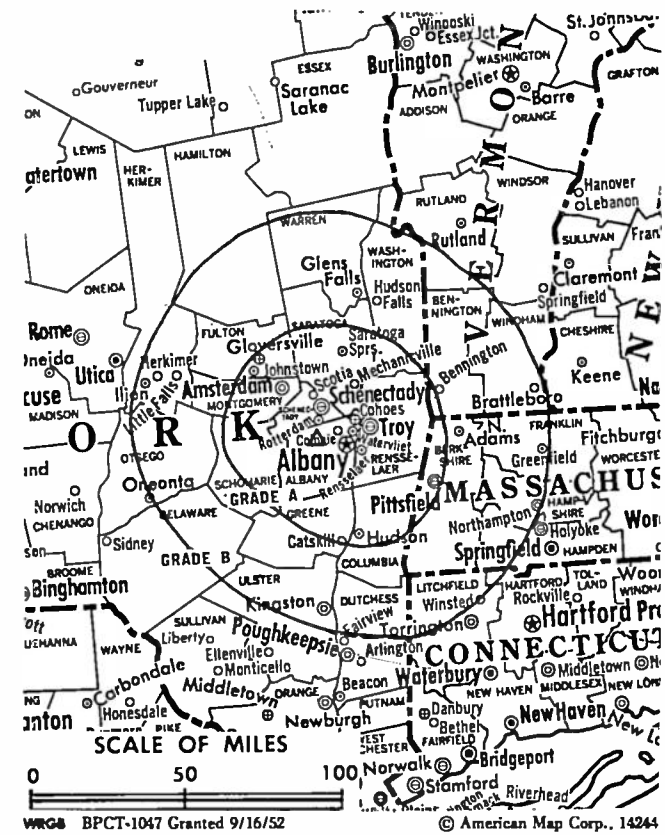
Personnel:

- JAMES J. DELMONICO, vice president.
- DAVID M. LYNCH, general manager.
- MANN REED, general sales manager.
- DONALD J. DECKER, manager, news.
- DANIEL A. FIORILLO, engineering manager.
- FRED LASS, chief engineer.
- TERRY WALDEN, manager, programming & promotion.
- BEVERLY WITTNER, manager, program services & public affairs.

Highest 30 Sec. Rate: \$1750.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MASSACHUSETTS			
	Berkshire	54,100	53,200	98
	NEW YORK			
	Albany	112,300	110,400	98
	Columbia	23,900	23,400	98
	Fulton	21,600	21,200	98
	Greene	17,000	16,700	98
	Hamilton	1,900	1,800	95
	Montgomery	20,200	19,800	98
	Rensselaer	55,300	54,300	98
	Saratoga	59,900	59,100	99
	Schenectady	57,400	56,600	99



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Schoharie	10,900	10,600	97
	Warren	21,000	20,500	98
	Washington	19,200	18,900	98
VERMONT				
	Bennington	13,200	12,900	98
	Rutland	22,200	21,600	97
NEW YORK				
Between 25-49%	Otsego	21,700	21,100	97
	Ulster	61,700	60,000	97
MASSACHUSETTS				
Between 5-24%	Franklin	26,400	25,600	97
	NEW YORK			
	Delaware	17,100	16,500	96
	Dutchess	89,700	87,900	98
	Herkimer	24,300	23,900	98
VERMONT				
	Addison	10,500	10,200	97
	Chittenden	42,800	42,100	98
	Windham	15,300	14,600	95
Station Totals		819,600	802,900	97
Net Weekly Circulation (1986)			498,400	
Average Daily Circulation (1986)			306,200	

New York—Albany-Schenectady

WUSV

Ch. 45

Network Service: None, independent.

Licensee: Union Street Video Inc., 165 Freeman's Bridge Rd., Box 313, Scotia, NY 12302.

Studio: 165 Freeman's Bridge Rd., Box 313, Scotia, NY 12302.

Telephone: 518-346-4545.

Technical Facilities: Channel No. 45 (656-662 MHz). Authorized power: 2940-kw max. visual, 294-kw max. aural. Antenna: 1110-ft. above av. terrain, 151-ft. above ground, 1972-ft. above sea level.

Latitude 42° 37' 37"
Longitude 74° 00' 40"

Transmitter: 0.2-mi. W of Pinnacle Rd., approx. 1-mi. S of intersection with Beaver Dam Rd.

Satellite Earth Stations: Microdyne, 3.6-meter; Microdyne receivers.

News Service: AP.

Ownership: Steven J. Tocco, 33.02%; Keith Wheeler, 12.95%; Lenda Leonard, 3.2%; Bruce D. Jackson, 35.87%; Joseph C. Motto, 12.95%; Edward Rich, 1.98%. **Note:** Transfer of control leaving Jackson, Wheeler & Motto as sole owners pending.

Began Operation: Dec. 3, 1984. Sale of control to U. Bertram Ellis Jr. approved by FCC July 3, 1986 but not consummated.

Represented (sales): Independent TV Sales.

Represented (legal): Lauren A. Colby.

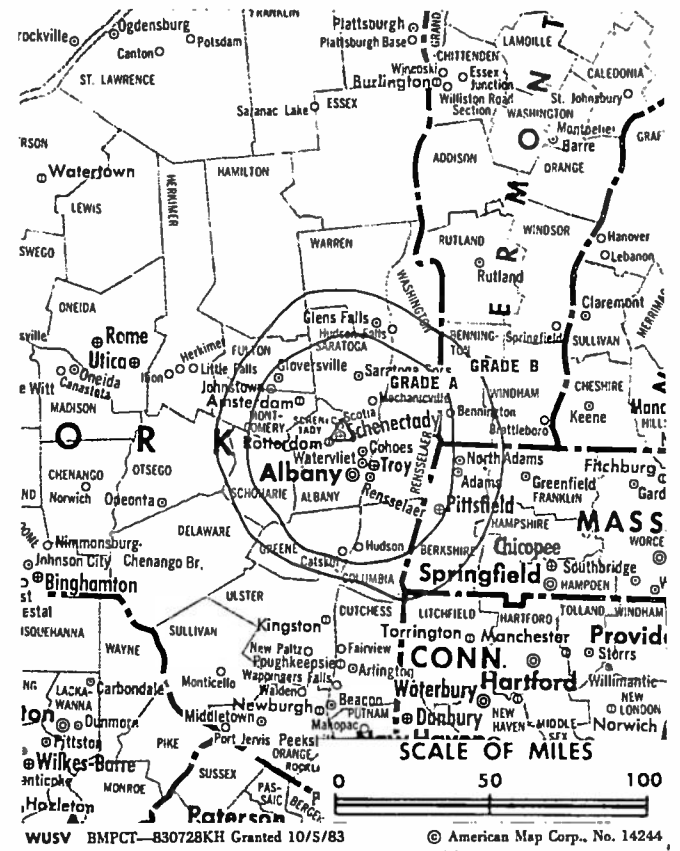
Represented (engineering): E. Harold Munn Jr. & Associates Inc.

Personnel:
MARIA C. KENT, general manager.

Highest 30 Sec. Rate: \$200.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	NEW YORK			
	Albany	112,300	110,400	98
	Columbia	23,900	23,400	98
	Fulton	21,600	21,200	98
	Rensselaer	55,300	54,300	98



WUSV BMPCT-830728KH Granted 10/5/83 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Saratoga	59,900	59,100	99
	Schenectady	57,400	56,600	99
Between 5-24%	MASSACHUSETTS			
	Berkshire	54,100	53,200	98
	NEW YORK			
	Greene	17,000	16,700	98
	Montgomery	20,200	19,800	98
	Schoharie	10,900	10,600	97
Warren	21,000	20,500	98	
Washington	19,200	18,900	98	
Station Totals		472,800	464,700	98
Net Weekly Circulation (1986)			122,200	
Average Daily Circulation (1986)			41,400	

New York—Albany

WXXA-TV

Ch. 23

Network Service: None, independent.

Licensee: Heritage Bcstg. Co. of New York, 815 Central Ave., Albany, NY 12206.

Studio: 815 Central Ave., Albany, NY 12206.

Telephone: 518-438-8700.

Mailing Address: Box 6423, Albany, NY 12206.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 3020-kw visual, 302-kw aural. Antenna: 1200-ft. above av. terrain, 465-ft. above ground, 2119-ft. above sea level.

Latitude 42° 37' 01"
Longitude 74° 00' 46"

Transmitter: Camp Pinnacle Rd., New Scotland.

Ownership: Mario F. Iacobelli, pres., 98.88%; Leanne C. Schulz, secy.-treas., 1.12%.

Began Operation: July 30, 1982. Sale to present owners by James D. Boaz, et al., approved by FCC Sept. 12, 1986.

Represented (sales): Petry Television Inc.

Represented (legal): Arnold & Porter.

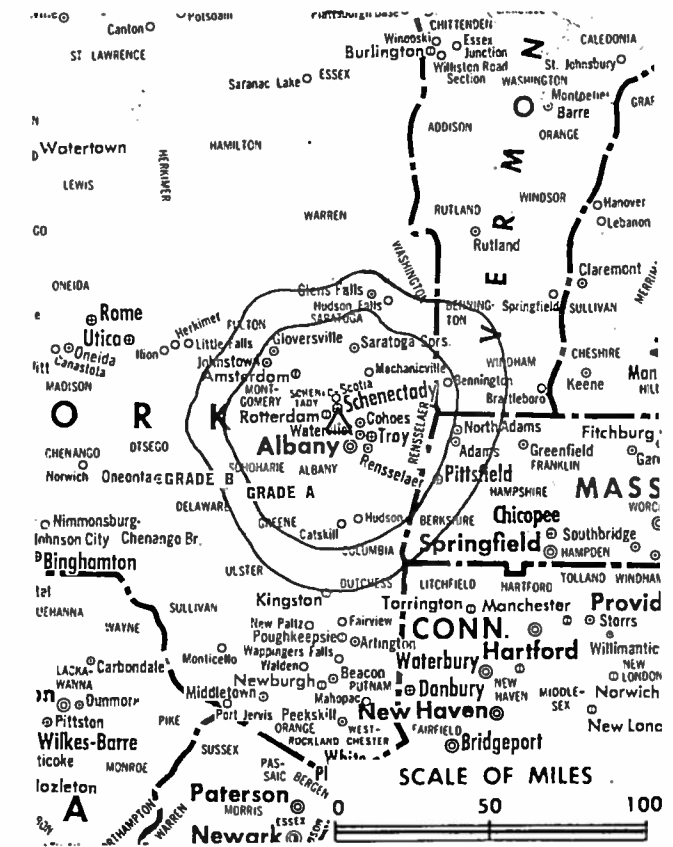
Personnel:

JAMES D. BOAZ, general manager.
WILL MEYL, station manager.

Highest 30 Sec. Rate (June 1986): \$250.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW YORK			
	Albany	112,300	110,400	98
	Columbia	23,900	23,400	98
	Greene	17,000	16,700	98
	Rensselaer	55,300	54,300	98
	Saratoga	59,900	59,100	99
	Schenectady	57,400	56,600	99
Between 25-49%	MASSACHUSETTS			
	Berkshire	54,100	53,200	98



WXXA-TV BMPCT-820615KE Granted 7/26/82

© American Map Corp. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	NEW YORK			
	Fulton	21,600	21,200	98
	Montgomery	20,200	19,800	98
	Schoharie	10,900	10,600	97
	Warren	21,000	20,500	98
	Washington	19,200	18,900	98
	VERMONT			
	Bennington	13,200	12,900	98
Between 5-24%	VERMONT			
	Rutland	22,200	21,600	97
Station Totals		508,200	499,200	98
Net Weekly Circulation (1986)			244,900	
Average Daily Circulation (1986)			101,300	

New York—Binghamton

WBNG-TV

Ch. 12

Network Service: CBS.

Licensee: Gateway Communications Inc., Suite 612, Executive Bldg., Cherry Hill, NJ 08002.

Studio: Box 1200, Binghamton, NY 13902-1200.

Branch offices: Elmira—111-115 N. Main St. 14901; Oneonta—242 Main St. 13820.

Telephone: 607-723-7311. TWX: 510-252-1991.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 166-kw visual, 18-kw aural. Antenna: 1205-ft. above av. terrain, 785-ft. above ground, 2546-ft. above sea level.

Latitude 42° 03' 33"
Longitude 75° 57' 06"

Transmitter: Ingraham Hill Rd.

Satellite Earth Station: Channel Master.

News Service: UPI.

Ownership: Bergen Evening Record Corp. Officers: H. Lewis Klein, pres.; Charles A. Agemian, v.p.-treas.; Herbert E. Nelson, secy. Gateway also owns WTAJ-TV, Altoona; WLYH-TV, Lancaster-Lebanon, PA & WOWK-TV, Huntington-Charleston, WV.

Began Operation: Dec. 1, 1949. Sale to present owners by Triangle Publications approved by FCC Sept. 20, 1972 (Television Digest, Vol. 11:50; 12:39). Previous sale to Triangle by John C. Clark interests approved by FCC May 4, 1955 (Vol. 11:11, 19).

Represented (sales): Blair Television.

Represented (legal): Wilner & Scheiner.

Represented (engineering): Smith & Powstenko.

Personnel:

JOHN S. MUCHA, general manager.
JOSEPH P. McNAMARA, national sales manager.
RAY McCORMACK, regional sales manager.
DANIEL F. MARCHESE, local sales manager.
RICHARD A. STEIKA, business manager.
MICHAEL A. LaMONICA, chief engineer.
MARK PRUTISTO, program/promotion director.

Highest 30 Sec. Rate: \$2000.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW YORK			
	Broome	79,600	78,400	98
	Chemung	34,900	34,200	98
	Chenango	18,300	17,900	98
	Cortland	17,100	16,800	98
	Delaware	17,100	16,500	96



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Otsego	21,700	21,100	97
	Tioga	18,500	18,200	98
	Tompkins	32,100	30,600	95
PENNSYLVANIA				
	Bradford	23,500	23,000	98
	Susquehanna	14,300	14,000	98
	Tioga	14,600	14,100	97
Between 25-49%	NEW YORK			
	Schuyler	6,500	6,300	97
	Steuben	37,000	36,100	98
PENNSYLVANIA				
	Sullivan	2,200	2,100	95
	Wyoming	10,200	10,000	98
Between 5-24%	NEW YORK			
	Seneca	12,000	11,900	99
	PENNSYLVANIA			
	Pike	8,700	8,400	97
	Wayne	14,400	13,900	97
Station Totals		382,700	373,500	97
Net Weekly Circulation (1986)			247,300	
Average Daily Circulation (1986)			159,000	

New York—Binghamton

WICZ-TV

Ch. 40

Network Service: NBC.

Licensee: Stainless Broadcasting Company, 3rd St. & Montgomery Ave., North Wales, PA 19454.

Studio: Vestal Pkwy. East, Binghamton, NY 13902.

Mailing Address: Box 1626, Binghamton, NY 13902.

Telephone: 607-770-4040. TWX: 607-772-0240.

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 562-kw max. & 501-kw horizontal visual, 56.5-kw max. & 50.1-kw horizontal aural. Antenna: 1230-ft. above av. terrain, 930-ft. above ground, 2555-ft. above sea level.

Latitude 42° 03' 22"
Longitude 75° 56' 39"

Transmitter: Ingraham Hill Rd., approx. 4.5-mi. SW of center of Binghamton.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: 3 in operation; Scientific-Atlanta, 4.6-meter; NBC Ku-band; Harris & Scientific-Atlanta receivers.

Ownership: Henry J. Guzewicz, pres. Stainless Bcstg. Co. also owns WRAC & WKBS(FM), Williamsport, PA.

Began Operation: Nov. 1, 1957. Sale to present owner by Binghamton Press (Gannett) approved by FCC Feb. 22, 1971 (Television Digest, Vol. 10:31).

Represented (sales): MMT Marketing.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

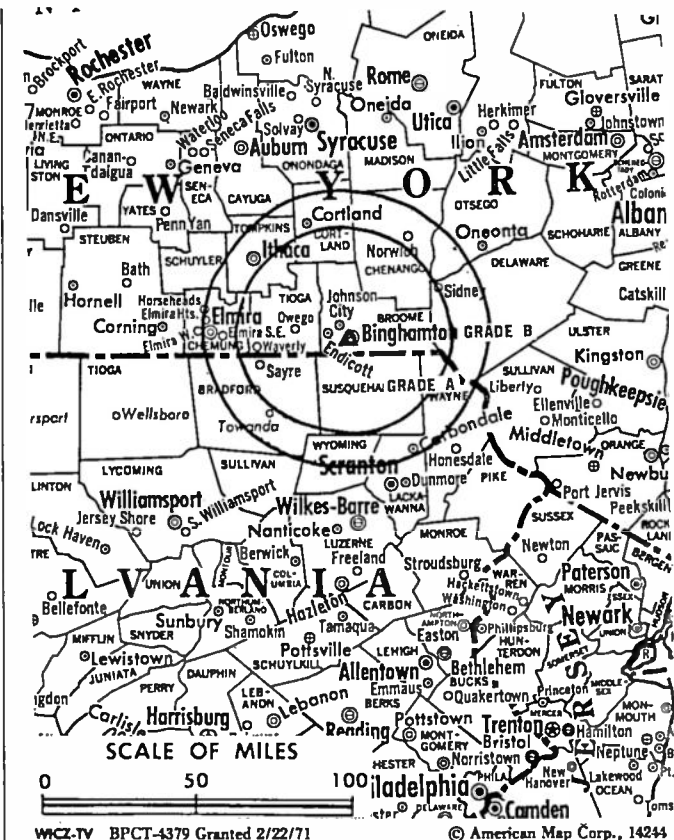
JESSE C. PEVEAR, vice president & general manager.
JOHN LEET, sales manager.
GINO RICCIARDELLI, vice president, engineering.

Highest 30 Sec. Rate (Sept. 1, 1986): \$1000.

NETWORK BASE HOURLY RATE: \$400.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	Households %
50% & Over	NEW YORK			
	Broome	79,600	78,400	98
	Tioga	18,500	18,200	98
Between 25-49%	NEW YORK			
	Chemung	34,900	34,200	98
	Chenango	18,300	17,900	98



WICZ-TV BPCT-4379 Granted 2/22/71 © American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	Households %
Between 25-49%	Delaware	17,100	16,500	96
	Tompkins	32,100	30,600	95
	PENNSYLVANIA			
	Bradford	23,500	23,000	98
	Susquehanna	14,300	14,000	98
Between 5-24%	NEW YORK			
	Cortland	17,100	16,800	98
	Otsego	21,700	21,100	97
	Steuben	37,000	36,100	98
	PENNSYLVANIA			
	Sullivan	2,200	2,100	95
	Tioga	14,600	14,100	97
Wyoming	10,200	10,000	98	
Station Totals		341,100	333,000	97
Net Weekly Circulation (1986)				147,900
Average Daily Circulation (1986)				78,500

New York—Binghamton

WMGC-TV

Ch. 34

Network Service: ABC.

Licensee: Citadel Communications Co. Ltd., 249 E. 48th St., No. 10D, New York, NY 10017.

Studio: Ingraham Hill Rd., Binghamton, NY 13902.

Telephone: 607-723-7464.

Technical Facilities: Channel No. 34 (590-596 MHz). Authorized power: 679.38-kw max. & 470.34-kw horizontal visual, 67.94-kw max. & 47.03-kw horizontal aural. Antenna: 897-ft. above av. terrain, 545-ft. above ground, 2215-ft. above sea level.

Latitude 42° 03' 38"
Longitude 75° 56' 33"

Transmitter: 3.2-mi. SSW of Binghamton, W side of Ingraham Hill Rd.

Satellite Earth Station: In operation, 5-meter; Comtech receivers.

News Service: UPI.

Ownership: See WUTV, Buffalo, NY.

Began Operation: Nov. 24, 1962. Sale of control to Arthur, Hessen and Lazare by Alfred E. Anscombe (53.13%) and James E. Greeley (10.4%) approved August 17, 1966 by FCC (Television Digest, Vol. 6:34). Sale to Pinnacle Communications Inc. approved Aug. 7, 1978. Sale to present owners approved August 6, 1986.

Represented (sales): Seitel Inc.

Represented (legal): Wilmer, Cutler & Pickering.

Personnel:

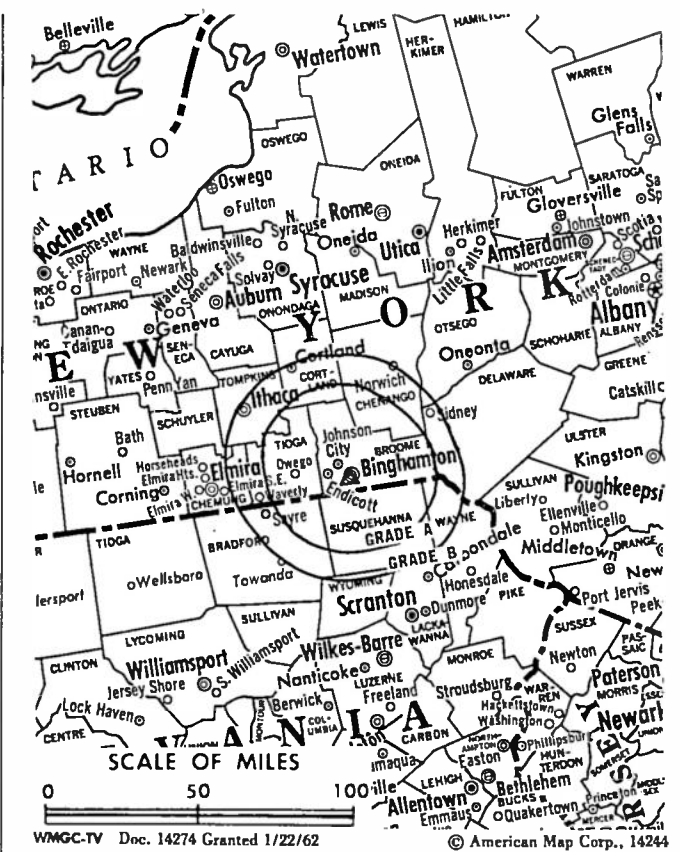
PHIL LOMBARDO, president & general manager.
LOWELL NELSON, chief engineer.
ROY SOVA, station manager.
KATHLEEN HAND, promotion director.

Highest 30 Sec. Rate (July 15, 1985): \$150.

NETWORK BASE HOURLY RATE: \$200.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW YORK			
	Broome	79,600	78,400	98
	Tioga	18,500	18,200	98
Between 25-49%	NEW YORK			
	Chenango	18,300	17,900	98



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	PENNSYLVANIA			
	Bradford	23,500	23,000	98
	Susquehanna	14,300	14,000	98
Between 5-24%	NEW YORK			
	Chemung	34,900	34,200	98
	Cortland	17,100	16,800	98
	Delaware	17,100	16,500	96
	Tompkins	32,100	30,600	95
	PENNSYLVANIA			
	Tioga	14,600	14,100	97
	Wyoming	10,200	10,000	98
Station Totals		280,200	273,700	97
Net Weekly Circulation (1986)				104,400
Average Daily Circulation (1986)				43,800

New York—Buffalo

WGRZ-TV

Ch. 2

Network Service: NBC.

Licensee: WGRZ Television Corp., 259 Delaware Ave., Buffalo 14202.

Studio: 259 Delaware Ave., Buffalo, NY 14202.

Telephone: 716-856-1414. TWX: 710-522-1729.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 940-ft above. av. terrain, 958-ft. above ground, 2310-ft. above sea level.

Latitude 42° 43' 06"
Longitude 78° 33' 48"

Transmitter: Warner Hill Rd., South Wales, NY.

Satellite Earth Stations: Harris, 6-meter & 9-meter; RCA 3-meter Ku-band; Harris receivers.

Multichannel TV Sound: Stereo only.

News Services: AP, UPI, NBC, CNN, LPN.

Ownership: Robert N. Smith, chmn.-pres.-treas., 8.75%; William S. Reyner, secy., 2.5%; George D. Lilly, 8.75%; remainder held by venture capital investor group. For other interests of Smith & Reyner, see Smith Broadcasting Group Inc. under Group Ownership of TV Stations. For Lilly's other interests, see SJL Inc.

Began Operation: August 14, 1954. Sale to present owners approved by FCC July 31, 1986 (Television Digest, Vol. 26:13; 40). Assignment to General Cinema Corp. from Taft Bcstg. in exchange for WCIX-TV, Miami, FL approved by FCC Feb. 24, 1983. Sale to Taft by Transcontinent Television Corp. approved Feb. 19, 1964 (Vol. 3:15, 16, 31; 4:8).

Represented (sales): Katz Television; Radio-Television Representatives Ltd. (Canada).

Represented (legal): Cohn & Marks.

Personnel:

ROBERT J. TARR JR., president.
LYN P. STOYER, senior vice president & general manager.
RAYMOND MASELLI, vice president & general sales manager.
SUE PEARCE, vice president & controller.
TOM COCHRAN, local sales manager.
TIM R. RUDELL, news director.
DICK WESTLUND, manager of engineering.
MARILYN CAMPANA, traffic manager.

Highest 30 Sec. Rate (July 22, 1986): \$1800.

NETWORK BASE HOURLY RATE: \$1850.

Station also received in Canadian markets.

BBM Weekly Reach (Spring 1986): 3,286,000

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW YORK Allegany	18,000	17,500	97



WGRZ-TV BPCT-3826 Granted 12/13/66 © American Map Corp. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Cattaraugus	31,200	30,500	98
	Chautauqua	54,800	53,800	98
	Erie	364,000	359,700	99
	Genesee	21,100	20,800	99
	Niagara	81,400	80,400	99
	Orleans	14,100	13,800	98
	Wyoming	13,900	13,700	99
PENNSYLVANIA				
	Mc Kean	18,600	18,100	97
	Potter	6,700	6,500	97
	Warren	17,500	16,900	97
Between 25-49%	PENNSYLVANIA			
	Cameron	2,600	2,600	100
Between 5-24%	NEW YORK			
	Livingston	19,700	19,400	98
	Steuben	37,000	36,100	98
	Yates	8,700	8,500	98
Station Totals		709,300	698,300	98
Net Weekly Circulation (1986)			588,000	
Average Daily Circulation (1986)			364,700	

New York—Buffalo

WIVB-TV

Ch. 4

Network Service: CBS.

Licensee: Buffalo Broadcasting Co. Inc., 2077 Elmwood Ave., Buffalo, NY 14207.

Studio: 2077 Elmwood Ave., Buffalo, NY 14207.

Telephone: 716-874-4410. TWX: 710-522-1719.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1200-ft. above av. terrain, 1059-ft. above ground, 2700-ft. above sea level.

Latitude 42° 39' 33"
Longitude 78° 37' 38"

Transmitter: Colden, NY.

Satellite Earth Stations: Transmit/receive, Scientific-Atlanta, 10-meter; Scientific-Atlanta receivers; Microdyne, 10-meter; Microdyne receivers.

News Services: AP, UPI.

Ownership: Howard Publications Inc. Robert S. Howard, chmn., 63%; Wendell Marshall, 18.4%; M. T. Deaton, 17.4%; John E. Tompkins, 1.2%. Buffalo Bcstg. officers: Robert S. Howard, chmn.; Leslie G. Arries Jr., pres.; Thomas W. Howard, v.p.; Wendell Marshall, secy.; Elvah Dixon, asst. secy.-treas.

Began Operation: May 14, 1948. Sale to present owner by Buffalo Evening News approved by FCC Sept. 16, 1977 (Television Digest, Vol. 17:22).

Represented (sales): Harrington, Righter & Parsons Inc.; Paul Mulvihill Ltd. (Canada).

Represented (legal): Cordon & Kelly.

Personnel:

- LESLIE G. ARRIES JR., president & general manager.
- SANDY DiPASQUALE, station manager.
- WILSON SHEPARD, general sales manager.
- RALPH THOMPSON, director of engineering.
- QUINTIN E. RENNER, program director.
- SARAH L. LEWIS, community services director.
- TWILA HENNEBERGER, director of broadcast operations.
- LESTER H. OTTERMAN, controller.
- RON GATES, director of creative services.
- JIM PEPPARD, acting news director.

Highest 30 Sec. Rate: \$3400.

NETWORK BASE HOURLY RATE: \$1874.

Station also received in Canadian markets.

BBM Weekly Reach (Spring 1986): 2,947,000

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW YORK Allegany	18,000	17,500	97
	Cattaraugus	31,200	30,500	98



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Chautauqua	54,800	53,800	98
	Erie	364,000	359,700	99
	Genesee	21,100	20,800	99
	Niagara	81,400	80,400	99
	Orleans	14,100	13,800	98
	Wyoming	13,900	13,700	99
PENNSYLVANIA				
	Mc Kean	18,600	18,100	97
	Potter	6,700	6,500	97
	Warren	17,500	16,900	97
Between 25-49%	NEW YORK Steuben	37,000	36,100	98
	Between 5-24%	NEW YORK Livingston	19,700	19,400
Yates		8,700	8,500	98
PENNSYLVANIA				
	Cameron	2,600	2,600	100
	Tioga	14,600	14,100	97
Station Totals		723,900	712,400	98
Net Weekly Circulation (1986)				585,300
Average Daily Circulation (1986)				379,800

New York—Buffalo

WKBW-TV

Ch. 7

Network Service: ABC.

Licensee: Queen City Bcstg. of New York Inc.

Studio: 7 Broadcast Plaza, Church & South Elmwood, Buffalo, NY 14202.

Telephone: 716-845-6100. TWX: 710-522-1846.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 91.2-kw visual, 18.2-kw aural. Antenna: 1420-ft. above av. terrain, 1076-ft. above ground, 2808-ft. above sea level.

Latitude 42° 38' 15"
Longitude 78° 37' 12"

Transmitter: E of Center St., Colden, NY.

Satellite Earth Station: Harris, 9-meter; Harris receivers.

News Services: AP, UPI.

Ownership: J. Bruce Llewellyn, pres., 20%; Burton R. Rubin, secy.-treas., 1%; Richard Gidron, 10%; Milton Carroll, 7%; 21 others, none with more than 5%.

Began Operation: Nov. 30, 1958. Sale to present owners by Capital Cities Communications Inc. approved by FCC Nov. 14, 1985 (Television Digest, Vol. 25:30, 32).

Represented (sales): Blair Television.

Represented (legal): Wilkes, Artis, Hedrick & Lane, P.C.

Represented (engineering): Moffet, Larson & Johnson, P.C.

Personnel:

- STEPHEN KIMATIAN, president & general manager.
- RICHARD SHEPARD, vice president & general sales manager.
- CLIFF FISHER, local sales manager.
- RON MARTZOLF, program manager.
- JERRY FEDELL, news director.
- DON HOLLAND, chief engineer.
- STEVE ZAPPIA, production manager.
- KEN KOLLER, business manager.
- KATHLENE RITER, promotion manager.
- PAUL CUNNINGHAM, business development manager.

Highest 30 Sec. Rate: \$3000.

NETWORK BASE HOURLY RATE: \$2150.

Station also received in Canadian markets.

BBM Weekly Reach (Spring 1986): 2,442,000

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW YORK			
	Allegany	18,000	17,500	97
	Cattaraugus	31,200	30,500	98
	Chautauqua	54,800	53,800	98



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Erie	364,000	359,700	99
	Genesee	21,100	20,800	99
	Niagara	81,400	80,400	99
	Orleans	14,100	13,800	98
	Wyoming	13,900	13,700	99
PENNSYLVANIA				
	Cameron	2,600	2,600	100
	Mc Kean	18,600	18,100	97
	Potter	6,700	6,500	97
	Warren	17,500	16,900	97
Between 25-49%	NEW YORK			
	Steuben	37,000	36,100	98
Between 5-24%	PENNSYLVANIA			
	Elk	13,600	13,300	98
Between 5-24%	NEW YORK			
	Livingston	19,700	19,400	98
Station Totals		714,200	703,100	98
Net Weekly Circulation (1986)			600,100	
Average Daily Circulation (1986)			400,500	

New York—Buffalo

WUTV

Ch. 29

Network Service: None, independent.

Licensee: Citadel Communications Co. Ltd., 123 East 54th St., Suite 2C New York, NY 10022.

Studio: 951 Whitehaven Rd., Grand Island, NY 14072.

Telephone: 716-773-7531. TWX: 710-260-1359.

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 1250-kw max. & 1050-kw horizontal visual, 105-kw aural. Antenna: 920-ft. above av. terrain, 959-ft. above ground, 1549-ft. above sea level.

Latitude 43° 01' 27"
Longitude 78° 55' 40"

Transmitter: 951 Whitehaven Rd., Grand Island, NY.

Satellite Earth Stations: Microdyne, 5-meter; Harris, 3-meter; Microdyne & DX receivers.

Ownership: Philip J. Lombardo, Joel Martin Hartstone & Barry Dickson, gen. partners; C.C.C. Communications Corp., Ltd. partner. CCCC ownership: Philip Lombardo, Joel Hartstone, Barry Dickson. Citadel is licensee of WVNY (TV), Burlington, VT; KCAU-TV, Sioux City, IA; WMGC-TV, Binghamton, NY & is buying KBGT-TV Albion, NE. Dickstein has interest in Adams Communications, see Group Ownership of TV Stations.

Began Operation: December 21, 1970. Sale to present owner by Whitehaven Entertainment Corp. approved by FCC Aug. 31, 1984 (Television Digest, Vol. 24:29). Sale to Whitehaven by Herman Pease, et al., approved by FCC August 31, 1984. Sale to Herman Pease, et al., by Ultravision Bcstg. Co. (F. R. Burczynski, et al.) approved by FCC Feb. 10, 1978 (Vol. 17:31).

Represented (sales): TeleRep Inc.; Canadian Communications Co. (Canada).

Represented (legal): Arent, Fox, Kintner, Plotkin & Kahn.

Personnel:

- FRANK GREGG, vice president & general manager.
- TONY McMAHON, general sales manager.
- DENNIS J. MAJEWICZ, chief engineer.
- LOIS RINGLE, program director.
- PAT SCIME, local sales manager.

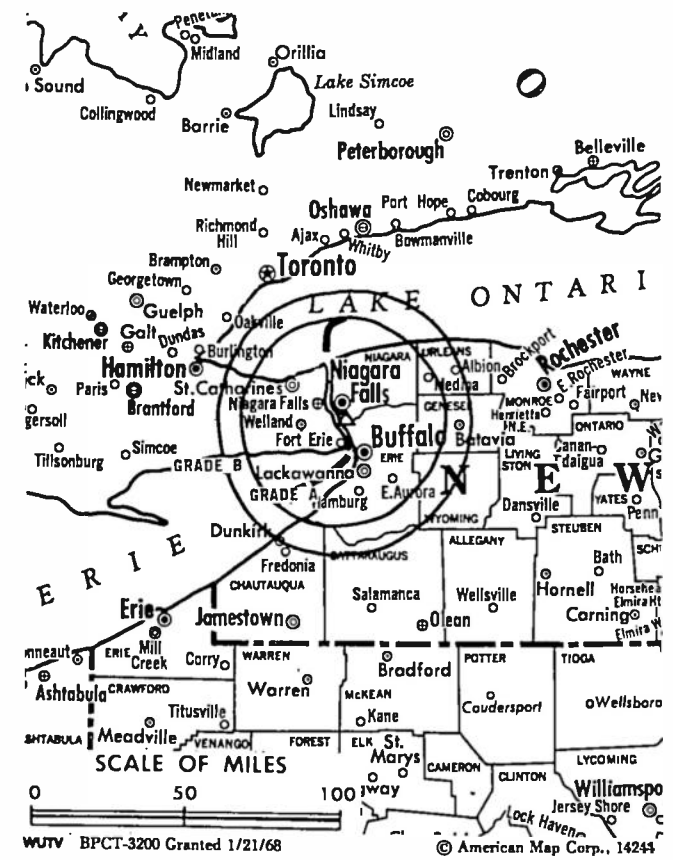
Highest 30 Sec. Rate: \$300.

Station also received in Canadian markets.

BBM Weekly Reach (Spring 1986): 2,410,000

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW YORK Erie	364,000	359,700	99



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Niagara	81,400	80,400	99
Between 25-49%	NEW YORK Cattaraugus	31,200	30,500	98
	Genesee	21,100	20,800	99
	Orleans	14,100	13,800	98
	Wyoming	13,900	13,700	99
Between 5-24%	PENNSYLVANIA Warren	17,500	16,900	97
	NEW YORK Allegany	18,000	17,500	97
	Chautauqua	54,800	53,800	98
	Livingston	19,700	19,400	98
Station Totals		635,700	626,500	98
Net Weekly Circulation (1986)			294,900	
Average Daily Circulation (1986)			122,200	

New York—Elmira

WENY-TV

Ch. 36

Network Service: ABC.

Licensee: WENY Inc., Box 208, Elmira, NY 14902.

Studio: 596 Old Ithaca Rd., Horseheads, NY 14845.

Telephone: 607-739-3636.

Technical Facilities: Channel No. 36 (602-608 MHz). Authorized power: 464-kw max. & 427-kw horizontal visual, 92.7-kw max. & 85.4-kw horizontal aural. Antenna: 1050-ft. above av. terrain, 840-ft. above ground, 2546-ft. above sea level.

Latitude 42° 06' 20"
Longitude 76° 52' 17"

Transmitter: Hawley Hill, approx. 3-mi. WNW of Elmira.

AM Affiliate: WENY, 1-kw, 1230 kHz.

FM Affiliate: WLEZ, 750 watts, 92.7 MHz (No. 224), 560-ft.

News Service: AP.

Ownership: Donald M. Simmons & Howard L. Green, 50% each. They also own WOND(AM), Pleasantville, NJ; WMGM(FM), Atlantic City, NJ & 50% each of WMGM-TV, Wildwood, NJ.

Began Operation: Nov. 19, 1969.

Represented (sales): Adam Young Inc.

Represented (legal): Cordon & Kelly.

Represented (engineering): Lohnes & Culver.

Personnel:

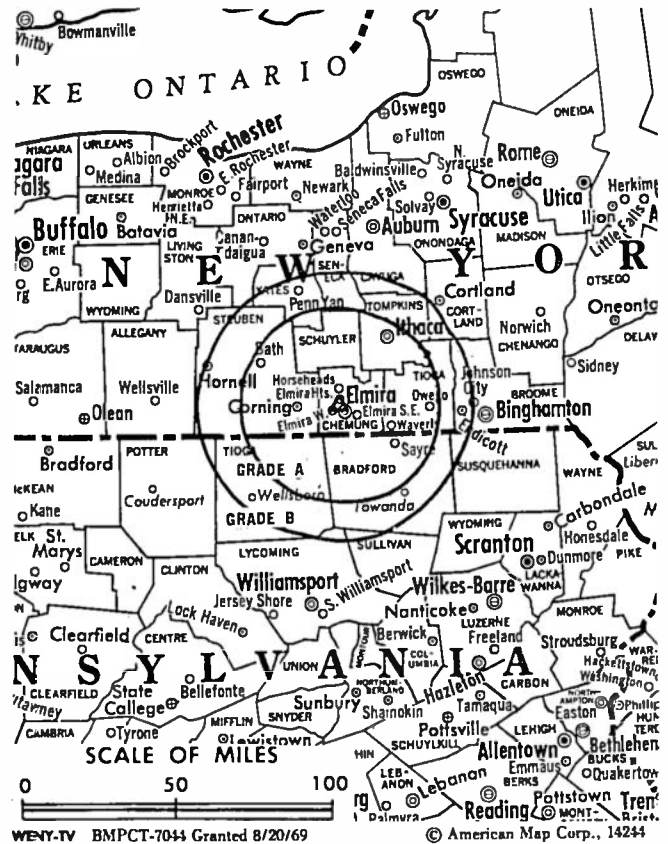
HOWARD L. GREEN, executive vice president.
PATRICK M. PARISH, general manager.
MEADE MURLAND, station manager.
ELLEN PAINTER, production director.
CONRAD SCHWENZER, chief engineer.

Highest 30 Sec. Rate: \$175.

NETWORK BASE HOURLY RATE: \$175.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW YORK			
	Chemung	34,900	34,200	98
	Steuben	37,000	36,100	98
	PENNSYLVANIA			
	Tioga	14,600	14,100	97



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	NEW YORK			
	Schuyler	6,500	6,300	97
	Tioga	18,500	18,200	98
	Tompkins	32,100	30,600	95
	PENNSYLVANIA			
	Bradford	23,500	23,000	98
Between 5-24%	NEW YORK			
	Allegany	18,000	17,500	97
	Broome	79,600	78,400	98
	Yates	8,700	8,500	98
	PENNSYLVANIA			
	Potter	6,700	6,500	97
	Sullivan	2,200	2,100	95
Station Totals		282,300	275,500	97
Net Weekly Circulation (1986)				102,600
Average Daily Circulation (1986)				47,300

New York—Elmira-Corning

WETM-TV

Ch. 18

Network Service: NBC.

Licensee: WETM-TV Inc., Box 1207, Elmira, NY 14902.

Studio: Hawley Hill. Telephone: 607-733-5518.

Mailing Address: Box 1207, Elmira, NY 14902.

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 170-kw max. & 113-kw horizontal visual, 33-kw max. & 22.4-kw horizontal aural. Antenna: 1220-ft. above av. terrain, 843-ft. above ground, 2549-ft. above sea level, using 1° electrical and 0.5° mechanical beam tilt.

Latitude 42° 06' 20"
Longitude 76° 52' 17"

Transmitter: Hawley Hill, approx. 3-mi. WNW of Elmira.

Satellite Earth Station: In operation.

News Service: UPI.

Ownership: Smith Broadcasting Group Inc., 80%; William S. Reyner Jr., 20%. SBG ownership: Robert N. Smith, 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: Sept. 10, 1956. Sale to present owner by Times Mirror Co. approved by FCC April 17, 1986 (Television Digest, Vol. 26:17). Previous sale by Newhouse Bcstg. Corp. approved by FCC March 27, 1980 (Vol. 18:50; 19:19).

Represented (sales): Katz Television.

Represented (legal): Hogan & Hartson.

Represented (engineering): Jules Cohen & Associates Inc.

Personnel:

ROBERT N. SMITH, president.
JON WINGATE, vice president & general manager.
MARK POLOVICK, chief engineer.

Rates: Not available.

NETWORK BASE HOURLY RATE: \$250.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Not Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW YORK			
	Chemung	34,900	34,200	98
	Steuben	37,000	36,100	98
	PENNSYLVANIA			
	Tioga	14,600	14,100	97



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	NEW YORK			
	Schuyler	6,500	6,300	97
	Tioga	18,500	18,200	98
Between 5-24%	PENNSYLVANIA			
	Bradford	23,500	23,000	98
	NEW YORK			
Between 5-24%	Allegany	18,000	17,500	97
	Broome	79,600	78,400	98
	PENNSYLVANIA			
	Potter	6,700	6,500	97
	Sullivan	2,200	2,100	95
Station Totals		241,500	236,400	97
Net Weekly Circulation (1986)				92,700
Average Daily Circulation (1986)				53,500

New York—Kingston

WTZA

Ch. 62

Network Service: None, independent.

Licensee: WTZA-TV Associates, 721 Broadway, Kingston, NY 12401.

Studio: 721 Broadway, Kingston, NY 12401.

Telephone: 914-339-6200.

Technical Facilities: Channel No. 62 (758-764 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1962-ft. above av. terrain, 299-ft. above ground, 3219-ft. above sea level.

Latitude 42° 05' 06"
Longitude 74° 06' 00"

Transmitter: Overlook Mountain, Woodstock.

Satellite Earth Stations: Harris, 6.1-meter; M/A-Com Ku-band; Harris & M/A-Com receivers.

News Services: AP, CNN, NYT.

Ownership: SPI Communications Inc., 40%; Ulster County Communications Corp., 36%; Air Go Inc., 24%.

Began Operation: Dec. 15, 1985.

Represented (sales): Kettell-Carter Inc.

Represented (legal): Wiley, Rein & Fielding.

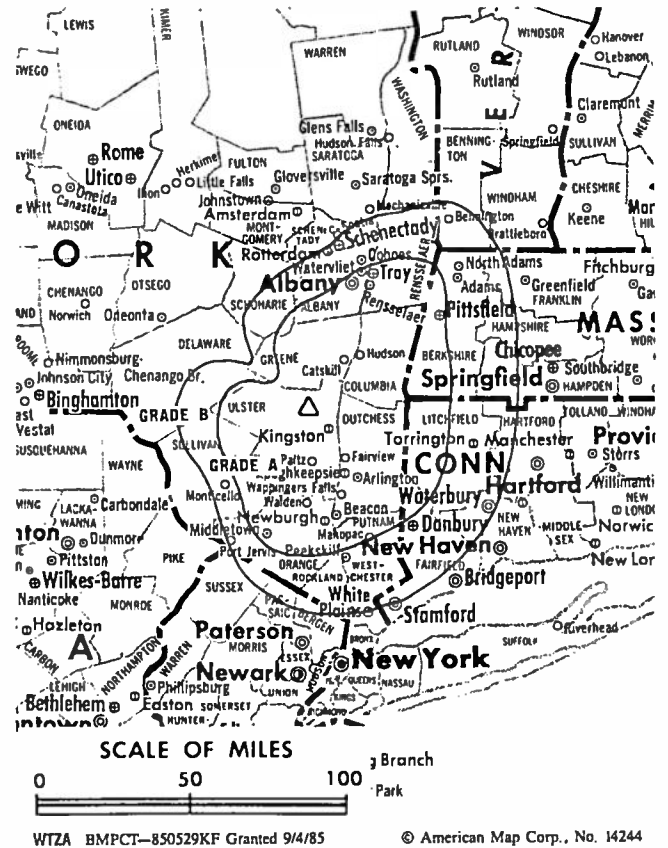
Represented (engineering): Jules Cohen & Associates, P.C.

Personnel

EDWARD P. SWYER, acting general manager & chief executive officer.
GENE COLLINS, station manager & program director.
JOHN WOLFE, general sales manager.
WILLIAM HUNT, national sales manager.
HARRY KACMMERER, chief operator.
BRIAN WADDEN, news director.
KATHY YANAS, director of community relations.
CALVIN DeMOND, production director.
MARY WELSH, promotion director.

Highest One Hour Rate (July 30, 1985): \$5000.

Highest 30 Sec. Rate (Oct. 1, 1986): \$250.



Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	NEW YORK Columbia	23,900	23,400	98
Station Totals		23,900	23,400	97
Net Weekly Circulation (1986)				9,600
Average Daily Circulation (1986)				2,900

New York—New York

WABC-TV

Ch. 7

Network Service: ABC.

Licensee: American Broadcasting Co., 1330 Ave. of the Americas, New York, NY 10019.

Studio: 7 Lincoln Square, New York, NY 10023.

Telephone: 212-887-7777.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 64.6-kw visual, 6.46-kw aural. Antenna: 1611-ft. above av. terrain, 1727-ft. above ground, 1739-ft. above sea level.

Latitude 40° 42' 43"
Longitude 74° 00' 49"

Transmitter: World Trade Center.

AM Affiliate: WABC, 50-kw, 770 kHz.

FM Affiliate: WPLJ, 4.6-kw, 95.5 MHz (No. 238) 1300-ft.

News Services: ABC, AP, UPI.

Ownership: Capital Cities/ABC Inc. For other interests, see Group Ownership of TV Stations.

Began Operation: Aug. 10, 1948.

Represented (sales): ABC Television Spot Sales Inc.

Represented (legal): McKenna, Wilkinson & Kittner.

Represented (engineering): Smith & Powstenko.

Personnel:

BILL FYFFE, president & general manager.
THOMAS KANE, general sales manager.
BARRY BALDWIN, national sales manager.
JANE SMERGLIA, dir. of research & sales development.
JAMES BAKER, director of engineering.
KIMBALL HOWELL, director of creative services.
CLIFF LOVE, editorial director.
HOWARD ROTHSTEIN, business affairs director.
BROOKE BAILEY JOHNSON, program director.
TAK KAKO, assistant director of programming.
WILLIAM APPLGATE, director of news.
SYLVIA HUESTON, director of community relations.
ANNA CARBONELL, press information manager.

Rates: On request.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CONNECTICUT			
	Fairfield	290,200	286,700	99
	NEW JERSEY			
	Bergen	310,200	308,000	99
	Essex	296,800	292,500	99
	Hudson	208,500	205,700	99
	Hunterdon	33,400	32,900	99
	Middlesex	212,500	210,700	99
	Monmouth	189,700	187,600	99
	Morris	144,000	142,900	99
	Ocean	159,600	158,000	99
	Passaic	157,600	155,800	99
	Somerset	73,600	72,800	99
	Sussex	45,100	44,300	98
Union	181,400	179,800	99	
NEW YORK				
Bronx	408,600	402,000	98	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Dutchess	89,700	87,900	98
	Kings	830,000	814,900	98
	Nassau	440,600	438,000	99
	New York	746,100	707,600	95
	Orange	92,500	90,700	98
	Putnam	28,900	28,400	98
	Queens	744,800	736,800	99
	Richmond	131,900	130,700	99
	Rockland	87,100	85,800	99
	Suffolk	426,800	422,500	99
	Sullivan	26,700	25,900	97
	Ulster	61,700	60,000	97
Westchester	318,100	314,200	99	
Between 25-49%	CONNECTICUT			
	New Haven	282,400	278,500	99
	NEW JERSEY			
	Mercer	111,000	109,300	98
Warren	32,500	32,000	98	
Between 5-24%	PENNSYLVANIA			
	Pike	8,700	8,400	97
Between 5-24%	CONNECTICUT			
	Litchfield	60,100	59,000	98
	PENNSYLVANIA			
	Bucks	177,600	175,900	99
	Carbon	21,300	20,900	98
	Lehigh	108,400	106,800	99
	Monroe	29,900	29,300	98
	Northampton	86,300	84,900	98
	Wayne	14,400	13,900	97
	Station Totals		7,668,700	7,542,000
Net Weekly Circulation (1986)			5,874,400	
Average Daily Circulation (1986)			3,345,700	

New York—New York

WCBS-TV

Ch. 2

Network Service: CBS.

Licensee: CBS Inc., 51 West 52nd St., New York, NY 10019.

Studio: 524 W. 57th St., New York, NY 10019.

Telephone: 212-975-4321. TWX: 212-867-7987.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 21.38-kw visual, 4.02-kw aural. Antenna: 1578-ft. above av. terrain, 1577-ft. above ground, 1622-ft. above sea level.

Latitude 40° 42' 43"
Longitude 74° 00' 49"

Transmitter: North Tower, World Trade Center.

AM Affiliate: WCBS, 50-kw, 880 kHz.

FM Affiliate: WCBS-FM, 7.2-kw, 101.1 MHz (No. 266), 1300-ft.

News Services: AP, UPI, CBS.

Ownership: William S. Paley, interim chmn. of board; Laurence A. Tisch, interim chief exec. officer; Louis J. Rauchenberger, v.p. & treas.; Charles T. Bates, secy. For other bstg. interests, see Group Ownership of TV Stations.

Began Operation: July 1, 1941.

Represented (sales): CBS Television Stations National Sales.

Personnel

- ROGER COLLOFF, vice president & general manager.
- EUGENE LOTHARY, vice president & station manager.
- ROBERT FOGARTY, general sales manager.
- ELLIOT BLACK, national sales manager.
- STEVE WASSERMAN, director of news.
- DINORAH SPALDING, director of station services.
- DAVID LaFOUNTAIN, director of communications.
- LESLEY CROSSON, director of editorials.
- TONI JOHNSON, manager, broadcast operations.
- WILLIAM C. LACEY, director, broadcast administration.
- TOM BALDWIN, director, technical operations.

Rates: On request.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CONNECTICUT			
	Fairfield	290,200	286,700	99
	NEW JERSEY			
	Bergen	310,200	308,000	99
	Essex	296,800	292,500	99
	Hudson	208,500	205,700	99
	Hunterdon	33,400	32,900	99
	Middlesex	212,500	210,700	99
	Monmouth	189,700	187,600	99
	Morris	144,000	142,900	99
	Ocean	159,600	158,000	99
	Passaic	157,600	155,800	99
	Somerset	73,600	72,800	99
	Sussex	45,100	44,300	98
	Union	181,400	179,800	99
	Warren	32,500	32,000	98
	NEW YORK			
	Bronx	408,600	402,000	98
Dutchess	89,700	87,900	98	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Kings	830,000	814,900	98
	Nassau	440,600	438,000	99
	New York	746,100	707,600	95
	Orange	92,500	90,700	98
	Putnam	28,900	28,400	98
	Queens	744,800	736,800	99
	Richmond	131,900	130,700	99
	Rockland	87,100	85,800	99
	Suffolk	426,800	422,500	99
	Sullivan	26,700	25,900	97
	Ulster	61,700	60,000	97
	Westchester	318,100	314,200	99
PENNSYLVANIA	Pike	8,700	8,400	97
	CONNECTICUT			
Between 25-49%	Litchfield	60,100	59,000	98
	New Haven	282,400	278,500	99
	NEW JERSEY			
Mercer	111,000	109,300	98	
Between 5-24%	CONNECTICUT			
	Middlesex	50,300	49,400	98
	PENNSYLVANIA			
	Monroe	29,900	29,300	98
	Northampton	86,300	84,900	98
	Wayne	14,400	13,900	97
Station Totals		7,411,700	7,287,800	98
Net Weekly Circulation (1986)			6,070,800	
Average Daily Circulation (1986)			3,496,500	

New York—New York

WNBC-TV

Ch. 4

Network Service: NBC.

Licensee: National Broadcasting Co., 30 Rockefeller Plaza, New York, NY.

Studio: 30 Rockefeller Plaza, New York, NY 10020.

Telephone: 212-664-4444. TWX: 212-640-5788.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 17.4-kw visual, 3.47-kw aural. Antenna: 1690-ft. above av. terrain, 1729-ft. above ground, 1741-ft. above sea level.

Latitude 40° 42' 43"
Longitude 74° 00' 49"

Transmitter: North Tower, World Trade Center.

AM Affiliate: WNBC, 50-kw, 660 kHz.

FM Affiliate: WYNY, 4.6-kw, 97.1 MHz (No. 246), 1300-ft.

News Services: AP, UPI, NBC.

Ownership: NBC is wholly owned subsidiary of General Electric Co. For other interests, see Group Ownership of TV Stations.

Began Operation: July 1, 1941. Sale of RCA approved by FCC June 5, 1986.

Represented (sales): NBC Spot Sales.

Personnel:

CARL CAREY, vice president & general manager.
LOUIS ABITABLO, director, sales.
JAY LINDEN, sales manager.
JOHN McCORMICK, sales manager.
EDWARD A. KNAPP, director, station operations.
LINDA LIPMAN, director, advertising & promotion.
CATHERINE QUINLAN, manager, press & publicity.
JOHN O'NEILL, dir., finance & administration.
JEROME NACHMAN, news director.
JOSEPH MICHAELS, editorial director.
KAREN COPELAND, program director.
DAVID VACHERON, manager, license & standards.

Rates: On request.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CONNECTICUT			
	Fairfield	290,200	286,700	99
	New Haven	282,400	278,500	99
NEW JERSEY	Bergen	310,200	308,000	99
	Essex	296,800	292,500	99
	Hudson	208,500	205,700	99
	Hunterdon	33,400	32,900	99
	Mercer	111,000	109,300	98
	Middlesex	212,500	210,700	99
	Monmouth	189,700	187,600	99
	Morris	144,000	142,900	99
	Ocean	159,600	158,000	99
	Passaic	157,600	155,800	99
	Somerset	73,600	72,800	99
	Sussex	45,100	44,300	98
	Union	181,400	179,800	99
Warren	32,500	32,000	98	
NEW YORK	Bronx	408,600	402,000	98
	Dutchess	89,700	87,900	98
	Kings	830,000	814,900	98



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Nassau	440,600	438,000	99
	New York	746,100	707,600	95
	Orange	92,500	90,700	98
	Putnam	28,900	28,400	98
	Queens	744,800	736,800	99
	Richmond	131,900	130,700	99
	Rockland	87,100	85,800	99
	Suffolk	426,800	422,500	99
	Sullivan	26,700	25,900	97
	Ulster	61,700	60,000	97
Westchester	318,100	314,200	99	
PENNSYLVANIA	Pike	8,700	8,400	97
	CONNECTICUT			
Between 25-49%	Litchfield	60,100	59,000	98
	PENNSYLVANIA			
	Wayne	14,400	13,900	97
Between 5-24%	CONNECTICUT			
	Middlesex	50,300	49,400	98
NEW JERSEY	Atlantic	78,900	77,300	98
	NEW YORK			
	Delaware	17,100	16,500	96
PENNSYLVANIA	Carbon	21,300	20,900	98
	Lehigh	108,400	106,800	99
	Monroe	29,900	29,300	98
	Northampton	86,300	84,900	98
Station Totals		7,637,400	7,509,300	98
Net Weekly Circulation (1986)			6,305,100	
Average Daily Circulation (1986)			3,763,100	

New York—New York

WNYW

(formerly WNEU-TV)

Ch. 5

Network Service: None, independent.

Licensee: News America Television Inc.

Studio: 205 E. 67th St., New York, NY 10021.

Telephone: 212-535-1000. TWX: 212-867-4835.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 17.54-kw visual, 0.955-kw aural. Antenna: 1688-ft. above av. terrain, 1726-ft. above ground, 1738-ft. above sea level.

Latitude 40° 42' 54"
Longitude 74° 00' 49"

Transmitter: World Trade Center.

News Services: AP, UPI.

Ownership: Twentieth Holding Corp., 100%. THC ownership: K. Rupert Murdoch, 76%; Newstel Holdings Inc., 24%. For officers & other interests, see Fox Television Stations under Group Ownership of TV Stations.

Began Operation: May 2, 1944 as a Du Mont station. Du Mont Broadcasting Corp. was spun off by Allen B. Du Mont Laboratories Inc. on Dec. 2, 1955, to its common stockholders of record on Nov. 14, 1955, pursuant to FCC consent of Nov. 17, 1955, and its name was changed to Metropolitan Broadcasting Corp. on May 13, 1958. March 28, 1961, parent company name became Metromedia Inc. FCC approved sale to present owner by Metromedia Nov. 14, 1985.

Represented (sales): Katz Independent TV Sales.

Personnel:

ROBERT KUNATH, vice president & general manager.
CHARLES MEEHAN, vice president & general sales manager.
DIANNE GIOVANNI, vice president & local sales manager.
LARRY YOUNG, vice president & local sales manager.
WILLIAM D. KELLY, vice president & chief engineer.
KENNETH BECKER, vice president & director of business affairs.
PHYLLIS SEIFER, v.p. & director of advertising & creative services.
RICHARD WITKIN, vice president & director of commercial operations.
EDWARD PETROSKY, vice president & director of traffic.
BILL SPITZER, vice president & operations manager.
MURIEL REIS, vice president & associate general counsel.
IAN RAY, vice president & news director.
ROBERT FRIEDMAN, vice president & program director.
JACQUELINE TODTMAN, director of research & marketing.
DEJON CDDFIN, national sales manager.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CONNECTICUT			
	Fairfield	290,200	286,700	99
	NEW JERSEY			
	Bergen	310,200	308,000	99
	Essex	296,800	292,500	99
	Hudson	208,500	205,700	99
	Hunterdon	33,400	32,900	99
	Middlesex	212,500	210,700	99
	Monmouth	189,700	187,600	99
	Morris	144,000	142,900	99
	Ocean	159,600	158,000	99
	Passaic	157,600	155,800	99
	Somerset	73,600	72,800	99
	Sussex	45,100	44,300	98
	Union	181,400	179,800	99
	Warren	32,500	32,000	98
	NEW YORK			
Bronx	408,600	402,000	98	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Dutchess	89,700	87,900	98
	Kings	830,000	814,900	98
	Nassau	440,600	438,000	99
	New York	746,100	707,600	95
	Orange	92,500	90,700	98
	Putnam	28,900	28,400	98
	Queens	744,800	736,800	99
	Richmond	131,900	130,700	99
	Rockland	87,100	85,800	99
	Suffolk	426,800	422,500	99
	Sullivan	26,700	25,900	97
	Ulster	61,700	60,000	97
Westchester	318,100	314,200	99	

Between 25-49%	CONNECTICUT			
	Hartford	298,500	293,700	98
	Litchfield	60,100	59,000	98
	Middlesex	50,300	49,400	98
	New Haven	282,400	278,500	99
NEW JERSEY				
	Atlantic	78,900	77,300	98
	Mercer	111,000	109,300	98
NEW YORK				
	Broome	79,600	78,400	98
	Chautauqua	54,800	53,800	98
	Chemung	34,900	34,200	98
	Cortland	17,100	16,800	98
	Herkimer	24,300	23,900	98
	Oneida East	57,700	56,800	99
	St Lawrence	37,700	37,000	98
	Steuben	37,000	36,100	98
	Tompkins	32,100	30,600	95

(Continued on page A-733)

Station Totals	9,396,100	9,235,400	98
Net Weekly Circulation (1986)		5,863,900	
Average Daily Circulation (1986)		2,846,600	

New York—New York—Secaucus, New Jersey

WOR-TV

Ch. 9

Network Service: None, independent.

Licensee: RKO General Inc., 1440 Broadway, New York 10018.

Studio: 1481 Broadway, New York, NY 10036.

Telephone: 212-764-7000. TWX: 710-581-4386.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 61.7-kw visual, 4.79-kw aural. Antenna: 1637-ft. above av. terrain, 1729-ft. above ground, 1741-ft. above sea level.

Latitude 40° 42' 43"
Longitude 74° 00' 49"

Transmitter: World Trade Center.

Map Note: Contours calculated by revised Sec. 73.699 of FCC Rules not available.

AM Affiliate: WOR, 50-kw, 710 kHz.

FM Affiliate: WXLO, 5.4-kw, 98.7 MHz (No. 254), 1230-ft.

News Service: AP.

Ownership: RKO General Inc., a subsidiary of GenCorp. Shane O'Neil, pres. For other interests, see Group Ownership of TV Stations. Note: Sale to MCA pending (Television Digest, Vol. 26:29).

Began Operation: Oct. 5, 1949. In Jan. 1952, R. H. Macy Co. merged ownership with Thomas S. Lee Enterprises Inc., now RKO General, Macy Co. retaining 10%; in Dec. 1955, Macy sold its interest to General Tire & Rubber Co., latter setting up parent holding firm, RKO General Inc., for both broadcasting and RKO Radio Pictures (Vol. 7:41, 46; 8:3; 11:48, 51).

Represented (sales): Blair Television.

Represented (legal): Pierson, Ball & Dowd (Washington); Regan, Goldfarb, Heller, Wetzler & Quinn (New York).

Personnel:

- PETER A. LEONE, vice president & general manager.
- THOMAS N. RYAN, vice president & general sales manager.
- PETER MITCHELL, vice president & sales manager.
- PATRICK PENNUCCI, vice president & sales manager.
- PETER INGRASSIA, vice president & national sales manager.
- FARRELL MEISEL, director of programming.
- FREDERIC J. GOLD, v.p., dir. of research services.
- MARSHA KAMINSKY, v.p. & dir., public affairs.
- ALFRED J. RUSSO, WOR Division controller.
- ROBERT FRENCH, New Jersey sales manager.
- ALEXANDER DUSEK, director of advertising & marketing.
- KEN MCGOWAN, director of engineering.
- THOMAS PETNER, director of news.

Rates: On request.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW JERSEY			
	Bergen	310,200	308,000	99
	Essex	296,800	292,500	99
	Hudson	208,500	205,700	99
	Middlesex	212,500	210,700	99
	Monmouth	189,700	187,600	99
	Ocean	159,600	158,000	99
	Passaic	157,600	155,800	99
	Union	181,400	179,800	99
	NEW YORK			
Bronx	408,600	402,000	98	
Kings	830,000	814,900	98	
Nassau	440,600	438,000	99	
Orange	92,500	90,700	98	
Queens	744,800	736,800	99	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Richmond	131,900	130,700	99
	Suffolk	426,800	422,500	99
	Sullivan	26,700	25,900	97
	Westchester	318,100	314,200	99
PENNSYLVANIA				
	Pike	8,700	8,400	97
Between 25-49%	ALABAMA			
	Calhoun	43,200	42,800	99
	CALIFORNIA			
	Modoc	3,600	3,300	92
	COLORADO			
	San Juan	400	400	100
	CONNECTICUT			
	Fairfield	290,200	286,700	99
	New Haven	282,400	278,500	99
	LOUISIANA			
	Morehouse	12,500	12,300	98
	MASSACHUSETTS			
Berkshire	54,100	53,200	98	
MINNESOTA				
Koochiching	6,200	6,000	97	
MISSOURI				
Carter	2,100	2,000	95	
MISSISSIPPI				
Coahoma	11,600	11,300	97	
MONTANA				
Mineral	1,500	1,500	100	
NEBRASKA				
Nance	1,700	1,700	100	
(Continued on page A-730)				
Station Totals		26,127,900	25,756,500	98
Net Weekly Circulation (1986)				7,118,600
Average Daily Circulation (1986)				2,603,400

New York—New York

WPIX

Ch. 11

Network Service: None, independent.

Licensee: WPIX Inc., 11 WPIX Plaza, New York, NY 10017.

Studio: 220 E. 42nd St., New York, NY 10017.

Telephone: 212-949-1100.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 58.9-kw visual, 11.7-kw aural. Antenna: 1663-ft. above av. terrain, 1729-ft. above ground, 1741-ft. above sea level.

Latitude 40° 42' 43"
Longitude 74° 00' 49"

Transmitter: World Trade Center.

Map Note: Contours calculated by revised Sec. 73.699 of FCC Rules not available.

Satellite Earth Stations: Station-owned & Common Carrier.

FM Affiliate: WPIX-FM, 5.3-kw, 101.9 MHz (No. 270) 1420-ft.

News Services: AP, UPI, WTN, Visnews, INN.

Ownership: Tribune Broadcasting Co. For other interests, see Group Ownership of TV Stations.

Began Operation: June 15, 1948.

Represented (sales): TeleRep Inc.

Represented (legal): Schnader, Harrison, Segal & Lewis (Washington); Patterson, Belknap, Webb & Tyler (New York).

Represented (engineering): A. D. Ring & Associates.

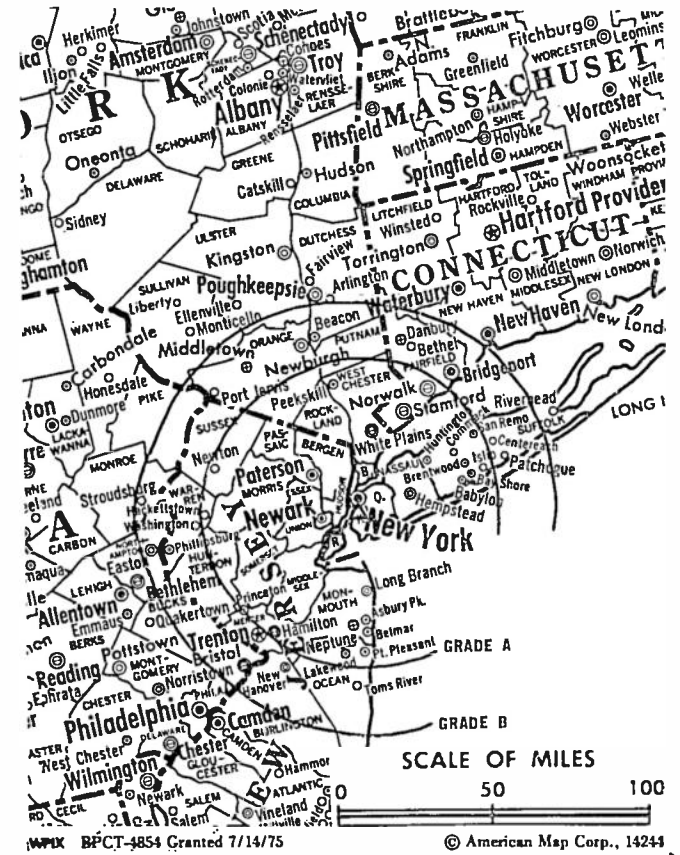
Personnel:

- LEAVITT J. POPE, president & chief executive officer.
- GERARD MULDERRIG, senior vice president, sales.
- DAVID H. POLINGER, senior vice president & asst. to president.
- PATRICK AUSTIN, senior vice president & treasurer.
- JOHN CORPORON, senior vice president, news & pres., INN.
- OTIS FREEMAN, senior vice president, engineering.
- ROBERT MURCH, vice president & chief engineer.
- DON CARNEY, vice president, sports & special events.
- JULIE NUNNARI, vice president, programming.
- JANE PERLMAN, vice president, research.
- KATHLEEN SHEPHERD, v.p., community affairs & production.
- PAUL BISSONETTE, vice president, creative services.
- JOHN MCGOWAN, vice president, program sales.
- GERARD PUCCIO, vice president & sales manager.
- LAWRENCE LINEHAN, vice president & sales manager.
- MARTIN APPEL, vice president, public relations.
- ELAINE MURYN, vice president, planning.
- CLAUDIA GASPARINI, vice president, human resources.
- LIZ GOLDBERG, EDP/operations manager.
- FRED WITTE, controller.
- RICHARD SLENKER, director, technical operations.

Rates: On request.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CONNECTICUT			
	Fairfield	290,200	286,700	99
	NEW JERSEY			
	Bergen	310,200	308,000	99
	Essex	296,800	292,500	99
	Hudson	208,500	205,700	99
	Middlesex	212,500	210,700	99
	Monmouth	189,700	187,600	99
	Morris	144,000	142,900	99
	Ocean	159,600	158,000	99
	Passaic	157,600	155,800	99
	Somerset	73,600	72,800	99
	Sussex	45,100	44,300	98
	Union	181,400	179,800	99



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW YORK			
	Bronx	408,600	402,000	98
	Dutchess	89,700	87,900	98
	Franklin	15,800	15,400	97
	Kings	830,000	814,900	98
	Nassau	440,600	438,000	99
	New York	746,100	707,600	95
	Orange	92,500	90,700	98
	Putnam	28,900	28,400	98
	Queens	744,800	736,800	99
	Richmond	131,900	130,700	99
	Rockland	87,100	85,800	99
	Suffolk	426,800	422,500	99
	Westchester	318,100	314,200	99
PENNSYLVANIA				
Lehigh	108,400	106,800	99	

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	CONNECTICUT			
	Hartford	298,500	293,700	98
	Litchfield	60,100	59,000	98
	Middlesex	50,300	49,400	98
	New Haven	282,400	278,500	99
New London	88,300	86,400	98	
MASSACHUSETTS				
Berkshire	54,100	53,200	98	
Hampden	162,800	160,300	98	
NEW JERSEY				
Atlantic	78,900	77,300	98	
Cape May	39,300	38,600	98	
Hunterdon	33,400	32,900	99	
Mercer	111,000	109,300	98	
Warren	32,500	32,000	98	

(Continued on page A-733)

Station Totals	14,854,800	14,615,700	98
Net Weekly Circulation (1986)		6,247,600	
Average Daily Circulation (1986)		2,640,600	

New York—New York-Newark, New Jersey

WNJU-TV

Ch. 47

(Channel assigned to Linden, NJ)

Network Service: None, independent.

Licensee: WNJU-TV Broadcasting Corp., 47 Industrial Ave., Teterboro, NJ 07608.

Studio: 47 Industrial Ave., Teterboro, NJ 07608.

Telephone: 201-288-5550.

Sales Office: 425 Park Ave., New York, NY 10022.

Telephones: 212-233-6240; 212-935-3480.

Technical Facilities: Channel No. 47 (668-674 MHz). Authorized power: 4570-kw max. & 810-kw horizontal visual, 977-kw max. & 81-kw horizontal aural. Antenna: 1508-ft. above av. terrain, 1549-ft. above ground, 1561-ft. above sea level.

Latitude 40° 42' 54"
Longitude 74° 00' 49"

Transmitter: World Trade Center.

Multichannel TV Sound: Stereo & separate audio program.

Satellite Earth Stations: 4 in operation; Miralite, 3.7-meter; Scientific-Atlanta & M/A-Com receivers.

News Services: AP, UPI, INDX.

Ownership: Tandem Productions, 80.02%; Andrew J. Perenchio, 10.002%; Alan D. Yorkin & Norman Lear, 4.989% each. TPI ownership: Yorkin & Lear, 50% each.

Began Operation: May 16, 1965. Sale to present owners by Screen Gems Stations approved by FCC Dec. 26, 1979 (Television Digest, Vol. 20:2). Previous sale by Henry P. Becton, Fairleigh S. Dickinson Jr., et al., approved by FCC Sept. 9, 1970 (Vol. 9:24; 10:37).

Represented (sales): NetSpan.

Represented (legal): Herrick & Feinstein (New York).

Represented (engineering): Hammett & Edison Inc.

Personnel:

CARLOS BARBA, president & general manager.
THOMAS JOHANSEN, vice president, sales.
WILLIAM SANCHEZ, controller.
SYLVIA PASQUAL, programming manager.
ANGELA MONCAYO, secretary to the president.
SYLVIA SANTIAGO, traffic manager.
MANOLO GARCIA OLIVA, director of public affairs.



Highest 30 Sec. Rate: \$850.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	NEW JERSEY			
	Hudson	208,500	205,700	99
	NEW YORK			
	Bronx	408,600	402,000	98
	Kings	830,000	814,900	98
	New York	746,100	707,600	95
	Queens	744,800	736,800	99
Station Totals		2,938,000	2,867,000	97
Net Weekly Circulation (1986)				271,400
Average Daily Circulation (1986)				120,400

New York—New York-Newark, New Jersey

WWHT

Ch. 68

Network Service: None, independent.

Licensee: Silver King Bcstg. of New Jersey.

Studio: 390 W. Market St., Newark, NJ 07107.

Telephones: 201-643-6800; 212-582-6800.

Technical Facilities: Channel No. 68 (794-800 MHz). Authorized power: 2213-kw max. & 832-kw horizontal visual, 166-kw horizontal aural. Antenna: 1415-ft. above av. terrain, 1478-ft. above ground, 1528-ft. above sea level.

Latitude 40° 44' 54"
Longitude 73° 59' 10"

Transmitter: 350 5th Ave., New York.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Channel Master, 4.5-meter; RCA Ku-band; Drake & M/ A-Com receivers.

News Service: AP.

Ownership: Roy M. Speer, chmn., 25.2%; Lowell W. Paxson, pres., 40%; George C. Patterson, v.p.-treas.; remainder publicly held. For other interests, see Silver King Broadcasting under Group Ownership of TV Stations.

Began Operation: Sept. 29, 1974; left air Dec. 27 1974. Resumed operation Sept. 28, 1975. Began prime-time subscription television operation March 1, 1977 (Television Digest, Vol. 17:11). Sale to Wometco Enterprises Inc. approved by FCC July 20, 1977 (Vol. 16:11; 17:32). Transfer of control to WBC Bcstg. Inc. approved April 16, 1984 (Vol. 23:39, 52; 24:14, 16). Resumed full-time commercial operation June 1, 1985. Sale to present owner approved by FCC Sept. 19, 1986 (Vol. 26:32).

Represented (sales): Petry Television Inc.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): Moffet, Larson & Johnson.

Personnel

JAMES FLYNN, vice president & general manager.
GEORGE KRAUS, vice president, station manager & chief engineer.
JOSEPH GIARDINA, vice president, engineering.
RICHARD WEXLER, general sales manager.

Highest 30 Sec. Rate (July 1, 1986): \$300.



Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	NEW YORK Richmond	131,900	130,700	99
Station Totals		131,900	130,700	99
Net Weekly Circulation (1986)			124,200	
Average Daily Circulation (1986)			35,000	

New York—New York-Paterson, New Jersey

WXTV

Ch. 41

Network Service: Spanish International Network.

Licensee: Spanish International Communications Corp., 460 W. 42nd St., New York, NY 10036.

Telephone: 212-502-1300.

Studio: 24 Meadowlands Pkwy., Secaucus, NJ 07094.

Telephone: 201-348-4141.

Technical Facilities: Channel No. 41 (632-638 MHz). Authorized power: 3240-kw max. & 2140-kw horizontal visual, 324-kw max. & 214-kw horizontal aural. Antenna: 1660-ft. above av. terrain, 1729-ft. above ground, 1741-ft. above sea level.

Latitude 40° 42' 43"
Longitude 74° 00' 49"

Transmitter: World Trade Center, New York.

Satellite Earth Station: Scientific-Atlanta, 10-meter.

News Service: UPI.

Ownership: Spanish International Communications Corp. For other interests, see Group Ownership of TV Stations. **Note:** Sale to Hallmark Cards pending.

Began Operation: Aug. 4, 1968. Merger of Trans-Tel Corp. with Spanish International Communications approved by FCC Dec. 26, 1972.

Represented (sales): SIN Television Network.

Represented (engineering): Jules Cohen & Associates.

Personnel:

- IVAN EGAS, vice president & general manager.
- EILEEN MARTINEZ HOLMES, vice president & general sales manager.
- ROSITA PERU, vice president, programming.
- KARMEN RECCIO, station manager.

Highest 30 Sec. Rate: \$600.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	NEW JERSEY			
	Hudson	208,500	205,700	99
	NEW YORK			
	Bronx	408,600	402,000	98
	Queens	744,800	736,800	99
Station Totals		1,361,900	1,344,500	98
Net Weekly Circulation (1986)			231,400	
Average Daily Circulation (1986)			148,500	

New York—Plattsburgh

WPTZ

Ch. 5

Network Service: NBC.

Licensee: Rollins Communications Inc., Box 647, Atlanta, GA 30301.

Studio: Old Moffitt Rd., Plattsburgh, NY 12901.

Telephones: 518-561-5555; 802-862-8817.

Technical Facilities: Channel No. 5 (76-82 MHz) Authorized power: 25.1-kw visual, 4.27-kw aural. Antenna: 1990-ft. above av. terrain, 977-ft. above ground, 3052-ft. above sea level.

Latitude 44° 34' 26"
Longitude 73° 40' 29"

Transmitter: Terry Mountain.

Satellite Earth Station: ADM, 6.1-meter; Scientific-Atlanta receivers.

News Service: AP.

Ownership: Rollins Communications Inc., 100%. Officers & stockholders: O. Wayne Rollins, chairman of the board; R. Randall Rollins, pres. Rollins also owns WEAR-TV, Pensacola, FL-Mobile, AL; KAUT(TV), Oklahoma City, OK; WCHS-TV-AM & WBES(FM), Charleston, WV; WAMS, Wilmington, DE; WRAP, Norfolk, VA; WBEE, Harvey, IL; KDAY, Santa Monica, CA; Rollins Outdoor Advertising. Note: Merger with Heritage Communications Inc. pends (Television Digest, Vol. 26:20, 23).

Began Operation: Dec. 8, 1954. Sale to present owners by Carl F. Stohn group approved March 28, 1956 by FCC (Television Digest, Vol. 12:7, 13).

Represented (sales): Petry Television Inc.; Radio-Television Representatives Ltd. (Canada).

Represented (legal): Pepper & Corazzini.

Personnel:

- RICK HUBBELL, vice president, media.
- JACK ROBINETTE, vice president, director of television.
- CARL LEAHY, general manager.
- STACIE TETREAUULT, operations manager.
- STEVEN HERMAN, general sales manager.
- TOM BRADSHAW, chief engineer.

Highest 30 Sec. Rate: \$750.

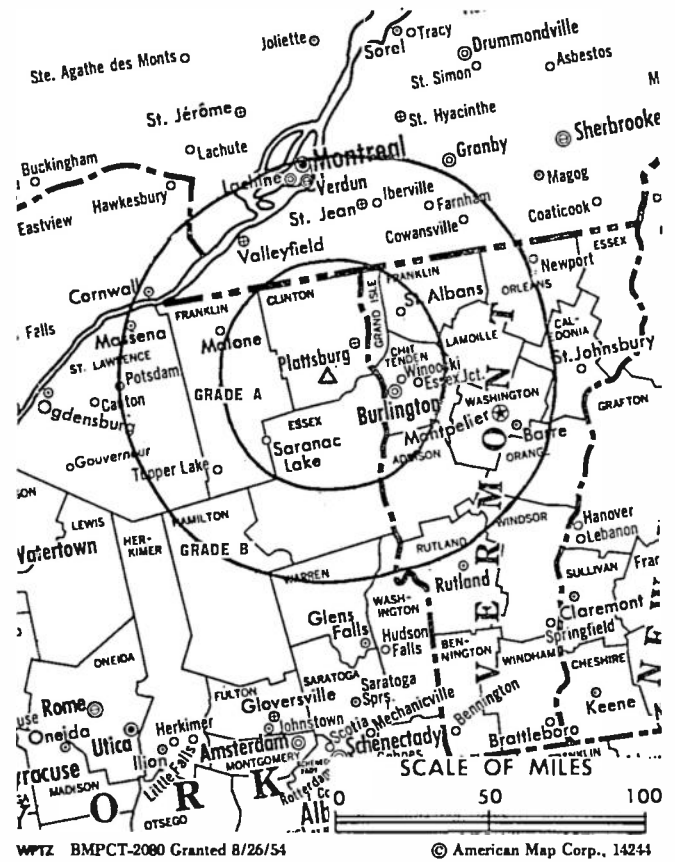
NETWORK BASE HOURLY RATE: \$700.

Station also received in Canadian markets.

BBM Weekly Reach (Spring 1986): 1,232,000

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW YORK			
	Clinton	27,300	26,900	99
	Essex	14,000	13,700	98
	Franklin	15,800	15,400	97
	VERMONT			
	Addison	10,500	10,200	97



WPTZ BMPCT-2080 Granted 8/26/54 © American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Chittenden	42,800	42,100	98
	Franklin	12,400	12,300	99
	Grand Isle	1,800	1,800	100
	Lamoille	6,700	6,600	99
	Orleans	8,700	8,600	99
	Rutland	22,200	21,600	97
Washington	20,000	19,600	98	
Between 25-49%	NEW YORK			
	St Lawrence	37,700	37,000	98
Between 5-24%	VERMONT			
	Orange	8,800	8,600	98
Between 5-24%	NEW YORK			
	Hamilton	1,900	1,800	95
	Warren	21,000	20,500	98
	VERMONT			
	Caledonia	10,000	9,800	98
Essex	2,300	2,300	100	
Windsor	20,700	20,100	97	
Station Totals		284,600	278,900	97
Net Weekly Circulation (1986)			175,000	
Average Daily Circulation (1986)			114,100	

New York—Poughkeepsie

WTBY

Ch. 54

Network Service: None, independent.

Grantee: Trinity Bcstg. of New York Inc., Box 534, Fishkill, NY 12524.

Studio: Rte. 9, Merritt Rd., Fishkill.

Telephone: 914-896-4610.

Mailing Address: Box 534, Fishkill, NY 12524.

Technical Facilities: Channel No. 54 (710-716 MHz). Authorized power: 5000-kw max. & 1860-kw horizontal visual, 500-kw max. & 186-kw horizontal aural. Antenna: 1610-ft. above av. terrain, 894-ft. above ground, 1994-ft. above sea level.

Latitude	41°	43'	09"
Longitude	73°	59'	49"

Transmitter: Illinois Mtn., 4-mi. W of Poughkeepsie, near Highland.

Satellite Earth Station: Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

News Service: AP.

Ownership: Trinity Bcstg. Network. For other interests, see Group Ownership of TV Stations.

Began Operation: April 19, 1981. Sale to present owner by Family Television Inc. approved by FCC June 2, 1982.

Represented (legal): May & Dunne.

Personnel:

CAMPBELL K. THOMPSON, vice president & station manager.
GRACE CEPHAS, director, community affairs.
CHARLES SAFFELL, chief engineer.



Highest 30 Second Rate (Aug. 1, 1985): \$90.

Arbitron Data: Not available.

New York—Riverhead

WLIG-TV

Ch. 55

Network Service: None, independent.

Licensee: WLIG-TV Inc., 175 Crossways Park W., Woodbury, NY 11797.

Studio: Wading River Hollow Rd., Ridge, NY 11961.

Mailing Address: Box 272, Woodbury, NY 11797.

Telephone: 516-364-1500.

Technical Facilities: Channel No. 55 (716-722 MHz). Authorized power: 5000-kw max. & 474-kw horizontal visual, 500-kw max. & 47.4-kw horizontal aural. Antenna: 700-ft. above av. terrain, 600-ft. above ground, 600-ft. above sea level.

Latitude 40° 53' 50"
 Longitude 72° 54' 53"

Transmitter: N of Middle County Rd., near Ridge.

Satellite Earth Station: In operation.

News Service: AP.

Ownership: Michael C. Pascucci, pres., 0.68%; John A. Danzi, v.p., 2.82%; Michael C. Pascucci & Jocelyn Pascucci Trust, 69.32%; Gary L. Levine, secy.-treas., 2.82%; Marie Elaine Lombardo & Ralph A. Pascucci, 6.28% each; 4 others with 2.82% each.

Began Operation: April 28, 1985.

Represented (legal): Gammon & Grange.

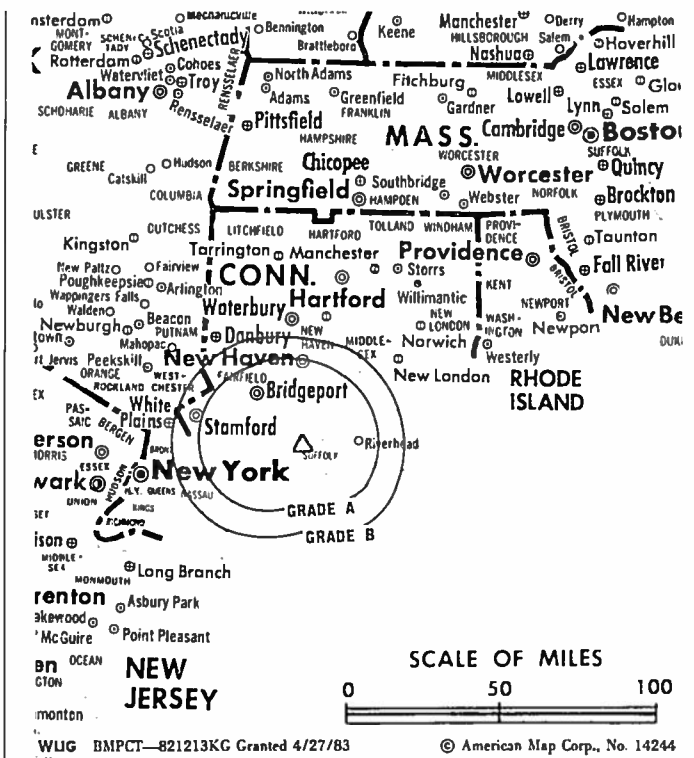
Personnel:

MARVIN R. CHAUVIN, vice president & general manager.
 SHARI REISMAN, sales manager.
 BRUCE KLEIN, program/promotion director.
 GUS ZAJIC, chief engineer.
 DREW SCOTT, news director.

Highest One Hour Rate: \$2000.

Highest 30 Sec. Rate (Aug. 23, 1985): \$275.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	NEW YORK Suffolk	426,800	422,500	99
Station Totals		426,800	422,500	98
Net Weekly Circulation (1986)				39,100
Average Daily Circulation (1986)				12,000

New York—Rochester

WHEC-TV

Ch. 10

Network Service: CBS.

Licensee: Viacom Bcstg. Inc., 1211 Ave. of the Americas, New York, NY 10036.

Studio: 191 East Ave., Rochester, NY 14604.

Telephone: 716-546-5670. TWX: 510-253-3594.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 39.8-kw aural. Antenna: 505-ft. above av. terrain, 346-ft. above ground, 1026-ft. above sea level.

Latitude 43° 08' 07"
Longitude 77° 35' 02"

Transmitter: Pinnacle Hill.

Satellite Earth Stations: 5 in operation; M/A-Com, Scientific-Atlanta & Pinzone receivers.

News Services: AP, CBS, CQI Sports Ticker.

Ownership: Viacom Bcstg. For officers & other interests, see Group Ownership of TV Stations.

Began Operation: Nov. 1, 1953 as a share-time outlet on Ch. 10 with WVET-TV. It acquired WVET-TV's half of the channel and became a full time outlet following FCC approval of the transfer on Aug. 1, 1961 (Television Digest, Vol. 17:5, 7, 32). Sale to BENI by Gannett Co. approved by FCC June 7, 1979 (Vol. 18:20; 19:24). Sale to present owner approved Oct. 18, 1983.

Represented (sales): TeleRep Inc.; Target Sales (Canada).

Represented (legal): Arent, Fox, Kintner, Plotkin & Kahn.

Represented (engineering): Lohnes & Culver.

Personnel:

ARNOLD KLINSKY, vice president & general manager.
ALAN CARTWRIGHT, director of sales.
JOHN WALSH, chief engineer.
JOSEPH LaFORNARA, business manager.

Highest 30 Sec. Rate: \$2500.

Station also received in Canadian markets.

BBM Weekly Reach (Spring 1986): 637,000

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW YORK			
	Genesee	21,100	20,800	99
	Livingston	19,700	19,400	98



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Monroe	267,600	263,900	99
	Ontario	33,400	32,900	99
	Orleans	14,100	13,800	98
	Wayne	31,100	30,600	98
	Yates	8,700	8,500	98
Between 25-49%	NEW YORK			
	Seneca	12,000	11,900	99
	Steuben	37,000	36,100	98
	Wyoming	13,900	13,700	99
Between 5-24%	NEW YORK			
	Allegany	18,000	17,500	97
	Cayuga	28,600	28,000	98
	Schuyler	6,500	6,300	97
Station Totals		511,700	503,400	98
Net Weekly Circulation (1986)			369,000	
Average Daily Circulation (1986)			224,000	

New York—Rochester

WOKR

Ch. 13

Network Service: ABC.

Licensee: Flower City Television Corp., Box L, 4225 W. Henrietta Rd., Rochester, NY 14623.

Studio: 4225 W. Henrietta Rd., Rochester, NY.

Telephone: 716-334-8700.

Mailing Address: Box L, Rochester, NY 14623.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 47.9-kw aural. Antenna: 500-ft. above av. terrain, 360.5-ft. above ground, 1027-ft. above sea level.

Latitude 43° 08' 07"
Longitude 77° 35' 03"

Transmitter: Pinnacle Hill, Brighton.

Satellite Earth Stations: 2 in operation; Simulcast, 7-meter; Avantek & Harris receivers.

News Service: AP.

Ownership: Gillett Group Inc., 100%. For officers & other interests, see Group Ownership of TV Stations.

Began Operation: Sept. 15 1962 as an interim operation owned equally by 8 applicants for Ch. 13. FCC granted application of Flower City TV Corp. Aug. 3, 1967 (Television Digest, Vol. 7:32). Flower City began operation after March 1, 1970. Sale to Post Corp. approved by FCC Aug. 15, 1977 (Vol. 17:16). Sale to present owner approved June 19, 1984.

Represented (sales): MMT Sales Inc.

Represented (legal): Pepper & Corazzini.

Personnel:

- VINCENT DeLUCA, general manager.
- KENT BECKWITH, general sales manager.
- DONALD J. LOY, program & creative services director.
- JAMES RYAN, controller.
- CLYDE PARKER, engineering manager.
- GERRY WALKER, director, public affairs.
- GIL BUETTNER, news director.
- CRAIG D. HESLOR, production manager.
- MARIANNE FOSCO, traffic manager.

Highest 30 Sec. Rate: \$1100.

NETWORK BASE HOURLY RATE: \$950.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW YORK Genesee	21,100	20,800	99



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Livingston	19,700	19,400	98
	Monroe	267,600	263,900	99
	Ontario	33,400	32,900	99
	Orleans	14,100	13,800	98
	Wayne	31,100	30,600	98
Between 25-49%	NEW YORK Seneca	12,000	11,900	99
	Wyoming	13,900	13,700	99
	Yates	8,700	8,500	98
Between 5-24%	NEW YORK Allegany	18,000	17,500	97
	Cayuga	28,600	28,000	98
	Schuyler	6,500	6,300	97
	Steuben	37,000	36,100	98
Station Totals		511,700	503,400	98
Net Weekly Circulation (1986)			364,500	
Average Daily Circulation (1986)			220,900	

New York—Rochester

WROC-TV

Ch. 8

Network Service: NBC.

Licensee: WROC Inc./Television Station Partners.

Studio: 201 Humboldt St., Rochester, NY 14610.

Telephone: 716-288-8400. TWX: 510-253-5407.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 48.5-kw aural. Antenna: 505-ft. above av. terrain, 346-ft. above ground, 1026-ft. above sea level.

Latitude 43° 08' 07"
Longitude 77° 35' 02"

Transmitter: Pinnacle Hill, Brighton.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 6.1-meter (2); Common Carrier, 3.3-meter & 3-meter; Harris receivers.

News Services: AP, NBC.

Ownership: Television Station Partners, 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: June 11, 1949. Sale to present owners by Ziff Corp. approved by FCC Jan. 18, 1983 (Television Digest, Vol. 22:30). Sold to Ziff by Rust Craft Bcstg. March 22, 1979. FCC approved sale May 10, 1978 (Vol. 17:26, 27, 36, 38; 18:20, 31). Sale to Rust Craft Bcstg. by Veterans Bcstg. approved Feb. 10, 1965 (Vol. 4:39, 46; 5:7). Previous sale to Veterans Bcstg. by Transcontinent TV Corp. approved Nov. 15, 1961. Sale to Transcontinent by Stromberg-Carlson div. of General Dynamics Corp. approved by FCC July 18, 1956 (Vol. 12:24, 29).

Represented (sales): Petry Television Inc.

Represented (legal): McKenna, Wilkinson & Kittner.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

RALPH E. BECKER, president.
THOMAS KENNEY, vice president & general manager.
DAVID NOLAN, news director.
ALICIA RODRIGUEZ, program manager.
JOHN COON, chief engineer.

Highest 30 Sec. Rate (July 29, 1986): \$3500.

NETWORK BASE HOURLY RATE: \$1400.

Station also received in Canadian markets.

BBM Weekly Reach (Spring 1986): 748,000

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW YORK Genesee	21,100	20,800	99



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Livingston	19,700	19,400	98
	Monroe	267,600	263,900	99
	Ontario	33,400	32,900	99
	Orleans	14,100	13,800	98
	Wayne	31,100	30,600	98
NEW YORK	Seneca	12,000	11,900	99
	Yates	8,700	8,500	98
NEW YORK	Allegany	18,000	17,500	97
	Cayuga	28,600	28,000	98
	Oswego	41,400	40,800	99
	Schuyler	6,500	6,300	97
	Steuben	37,000	36,100	98
Station Totals		553,100	544,200	98
Net Weekly Circulation (1986)			363,100	
Average Daily Circulation (1986)			210,100	

New York—Rochester

WUHF

Ch. 31

Network Service: None, independent.

Licensee: Malrite TV of New York Inc., Statler Office Tower, Euclid Ave. & E. 12th St., Cleveland, OH 44115.

Studio: 360 East Ave., Rochester, NY 14604.

Telephone: 716-232-3700.

Technical Facilities: Channel No. 31 (572-578 MHz). Authorized power: 1000-kw max. & 759-kw horizontal visual, 151-kw horizontal aural. Antenna: 500-ft. above av. terrain, 345-ft. above ground, 1018-ft. above sea level.

Latitude 43° 08' 07.0"
Longitude 77° 35' 02.5"

Transmitter: Pinnacle Hill, Rochester.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: MSC, 6-meter; Scientific-Atlanta, 3.6-meter; 3.9-meter Ku-band; Microdyne & M/A-Com receivers.

News Service: INN.

Ownership: Malrite Communications Group Inc. For other interests, see Group Ownership of TV Stations.

Began Operation: Jan. 27, 1980.

Represented (sales): Blair Television.

Represented (legal): Shrinsky, Weitzman & Eisen, P.C.

Represented (engineering): Ralph Evans Associates.

Personnel:

RICK RAMBALDO, vice president & general manager.
DALE HARTNETT, program director.
DON MORAN, local sales manager.
ED GLASGOW, national sales manager.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW YORK			
	Livingston	19,700	19,400	98
	Monroe	267,600	263,900	99
	Ontario	33,400	32,900	99



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Wayne	31,100	30,600	98
Between 25-49%	NEW YORK			
	Genesee	21,100	20,800	99
	Orleans	14,100	13,800	98
	Seneca	12,000	11,900	99
	Wyoming	13,900	13,700	99
Between 5-24%	NEW YORK			
	Allegany	18,000	17,500	97
	Cayuga	28,600	28,000	98
	Steuben	37,000	36,100	98
Station Totals		496,500	488,600	98
Net Weekly Circulation (1986)			239,000	
Average Daily Circulation (1986)			106,100	

New York—Smithtown

WSNL-TV

Ch. 67

(Satellite of WWHT, New York-Newark)

Network Service: None, independent.

Licensee: Silver King Broadcasting of New Jersey.

Studio: 3200 Expressway Dr. S., Central Islip, Long Island, NY 11722.

Telephone: 201-643-6800.

Technical Facilities: Channel No. 67 (788-794 MHz). Authorized power: 5000-kw max. & 2612-kw horizontal visual, 261.2-kw max. aural. Antenna: 714-ft. above av. terrain, 675-ft. above ground, 815-ft. above sea level.

Latitude	40°	53'	23"
Longitude	72°	57'	10"

Transmitter: 666 Middle Country Rd., Middle Island, NY 11953.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: RCA Ku-band; M/A-Corn receivers.

Ownership: See WWHT(TV), New York, NY-Newark, NJ. For other interests, see Silver King Bcstg. under Group Ownership of TV Stations.

Began Operation: Nov. 18, 1973. Left air June 20, 1975. Resumed operation Dec. 15, 1979. Began subscription TV operation Jan. 11, 1980. Sale to Wometco Enterprises Inc. approved by FCC Nov. 18, 1980. Transfer of control to WBC Bcstg. approved April 16, 1984. Resumed full-time commercial operation June 1, 1985. Sale to present owner approved by FCC Sept. 16, 1986 (Television Digest, Vol. 26:32).

Represented (sales): Petry Television Inc.



Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): Moffet, Larson & Johnson, P.C.

Personnel:

JAMES FLYNN, vice president & general manager.
 JOSEPH GIARDINA, vice president, engineering.
 JOHN NEUHAUS, chief engineer.

Highest 30 Sec. Rate (July 1, 1986): \$300.

Arbitron Data: Not available.



New York—Syracuse

WIXT

Ch. 9

Network Service: ABC.

Licensee: WIXT-TV Inc., Box 699, 5904 Bridge St., East Syracuse, NY 13057.

Studio: 5904 Bridge St., East Syracuse, NY 13057.

Telephone: 315-446-4780. TWX: 710-541-0565.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 79.6-kw visual, 11.8-kw aural. Antenna: Directional, 1520-ft. above av. terrain, 964-ft. above ground, 2549-ft. above sea level.

Latitude 43° 03' 21"
Longitude 76° 03' 55"

Transmitter: Atop Mt. Sevier, Pompey, Onondaga County.

Satellite Earth Stations: Prodelin, 5-meter; Comtech, 3.8-meter; Microdyne & Pinzone receivers.

News Services: AP, UPI, ABC.

Ownership: Ackerley Communications Inc. Barry A. Ackerley, pres., 98.2%; Lewis B. Blakeny Jr., secy.-treas.; First Chicago Investment Corp., 1.8%. Ackerley also owns KKTU, Colorado Springs, CO, KGET(TV), Bakersfield, CA; KCBA(TV), Salinas-Monterey, CA & KVOS-TV, Bellingham, WA.

Began Operation: Sept. 9, 1962 as joint operation by ten applicants for the channel. Assignment of CP granted by FCC to a merger of five applicants, May 24, 1968. Transfer of control from other applicants to Outlet Co. approved by FCC July 19, 1972 (Television Digest, Vol. 11:20; 12:30). Sale to Coca Cola Bottling Co., Larry H. Israel, et al., approved by FCC Nov. 15, 1977 (Vol. 17:24, 36; 18:2). Sale to present owners approved April 16, 1982 (Vol. 22:7).

Represented (sales): Katz Television.

Represented (legal): Rubin, Winston & Diercks.

Represented (engineering): Jules Cohen Associates.

Personnel:

STEPHEN KRONQUEST, general manager.
DAVID KRAUSE, general sales manager.
JOHN KING, chief engineer.
BERNARD J. AIELLO, operations manager.
JEFF SCHEIDECKER, news director.

Highest 30 Sec. Rate (July 17, 1985): \$1500.

NETWORK BASE HOURLY RATE: \$925.

Station also received in Canadian markets.

BBM Weekly Reach (Spring 1986): 62,000

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW YORK			
	Cayuga	28,600	28,000	98
	Chenango	18,300	17,900	98
	Cortland	17,100	16,800	98
	Madison	22,400	22,000	98
	Oneida West	32,400	31,900	98
	Onondaga	171,900	169,700	99



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Oswego	41,400	40,800	99
	Otsego	21,700	21,100	97
	Seneca	12,000	11,900	99
	Tompkins	32,100	30,600	95
	Yates	8,700	8,500	98
Between 25-49%	NEW YORK			
	Delaware	17,100	16,500	96
	Lewis	8,900	8,700	98
	Oneida East	57,700	56,800	99
	Ontario	33,400	32,900	99
	St Lawrence	37,700	37,000	98
	Schuyler	6,500	6,300	97
Wayne	31,100	30,600	98	
Between 5-24%	NEW YORK			
	Broome	79,600	78,400	98
	Franklin	15,800	15,400	97
	Hamilton	1,900	1,800	95
	Herkimer	24,300	23,900	98
	Jefferson	32,500	32,000	98
Steuben	37,000	36,100	98	
Tioga	18,500	18,200	98	
Station Totals		808,600	793,800	99
Net Weekly Circulation (1986)			422,700	
Average Daily Circulation (1986)			234,500	

New York—Syracuse

WSYT

Ch. 68

Network Service: None, independent.

Grantee: Thomas J. Flatley, 50 Braintree Hill Office Park, Braintree, MA 02184.

Studio: 1000 James St., Syracuse, NY 13203.

Telephone: 315-472-6800.

Technical Facilities: Channel No. 68 (794-800 MHz). Authorized power: 1000-kw max. visual, 100-kw max. aural. Antenna: 966-ft. above av. terrain, 500-ft. above ground, 2120-ft. above sea level.

Latitude 42° 52' 50"
Longitude 76° 11' 59"

Transmitter: Barker St., Otisco Twp.

Multichannel TV Sound: Stereo & separate audio program.

Satellite Earth Stations: 2 in operation; Scientific-Atlanta receivers.

Ownership: Thomas J. Flatley. Flatley is licensee of WNHT(TV), Concord, NH.

Began Operation: Feb. 15, 1986.

Represented (legal): Sutherland, Asbill & Brennan.

Personnel:

VINCENT V. ARMINIO, general manager.
THOMAS M. DISINGER, station manager.

Rates: Not available.



New York—Syracuse

WSTM-TV

Ch. 3

Network Service: NBC.

Licensee: WSTM-TV Inc., 1030 James St., Syracuse.

Studio: 1030 James St., Syracuse, NY 13203.

Telephone: 315-474-5000. TWX: 710-541-0428.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1000-ft. above av. terrain, 594-ft. above ground, 2037-ft. above sea level.

Latitude 42° 56' 40"
Longitude 76° 07' 08"

Transmitter: Sentinel Heights.

Satellite Earth Stations: Harris, 6-meter & 3-meter; Harris receivers.

News Service: AP.

Ownership: BK & K Inc., 100%. George D. Lilly, pres.-treas., Ronald Phillips & Richard B. Armfield Jr., 33.33% each; Arnold Zaff, secy. Lilly owns SJL Inc., see Group Ownership of TV Stations. Armfield has interest in WFKT(TV), Fayetteville, NC. Zaff has interest in WEIC-AM-FM, Charlestown, IL & cable television systems.

Begin Operation: Feb. 15, 1950. Sale to Times Mirror Co. by Newhouse Bcstg. Corp. approved by FCC March 27, 1980 (Television Digest, Vol. 18:50; 19:19). Sale to present owner approved April 17, 1986 (Vol. 26:17).

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Hogan & Hartson.

Represented (engineering): by Lohnes & Culver.

Personnel:

GEORGE D. LILLY, president.
RONALD W. PHILIPS, vice president & general manager.
LEO M. MacCOURTNEY JR., general sales manager.
CHARLES BIVINS JR., program director.
MARNIE BLOUNT-GOWAN, promotion director.
GERARD KLEIN, news director.
ROBERT J. PARKHURST, chief engineer.

Rates: Not available.

Station also received in Canadian markets.

BBM Weekly Reach (Spring 1986): 82,000

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW YORK			
	Cayuga	28,600	28,000	98
	Chenango	18,300	17,900	98
	Cortland	17,100	16,800	98
	Jefferson	32,500	32,000	98
	Lewis	8,900	8,700	98
	Madison	22,400	22,000	98



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Oneida West	32,400	31,900	98
	Onondaga	171,900	169,700	99
	Oswego	41,400	40,800	99
	Seneca	12,000	11,900	99
	Tompkins	32,100	30,600	95
	Yates	8,700	8,500	98
Between 25-49%	NEW YORK			
	Oneida East	57,700	56,800	99
	Ontario	33,400	32,900	99
	Otsego	21,700	21,100	97
	Schuyler	6,500	6,300	97
Between 5-24%	NEW YORK			
	Chemung	34,900	34,200	98
	Delaware	17,100	16,500	96
	Herkimer	24,300	23,900	98
	St Lawrence	37,700	37,000	98
Steuben	37,000	36,100	98	
Tioga	18,500	18,200	98	
Station Totals		746,200	732,400	98
Net Weekly Circulation (1986)			440,300	
Average Daily Circulation (1986)			269,200	

New York—Syracuse

WTVH

Ch. 5

Network Service: CBS.

Licensee: Meredith Corp., 980 James St., Syracuse, NY 13203.

Studio: 980 James St., Syracuse, NY 13203.

Telephone: 315-425-5555. TWX: 710-541-0443.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 950-ft. above av. terrain, 556-ft. above ground, 1914-ft. above sea level.

Latitude 42° 57' 19"
Longitude 76° 06' 34"

Transmitter: 3791 Sentinel Heights Rd., 0.32-miles E and 0.34-miles N of Sentinel Heights & Jim Bull Rds., Lafayette, NY.

Satellite Earth Station: Antenna Technology, 7-meter; Simulsat receivers.

News Services: AP, UPI.

Ownership: Meredith Corp. For other interests, see Group Ownership of TV Stations.

Began Operation: Dec. 1, 1948.

Represented (sales): MMT Sales Inc.

Represented (legal): Haley, Bader & Potts.

Represented (engineering): A. D. Ring & Associates.

Personnel:

- CATHY CREANY, vice president & general manager.
- MICHAEL COLLINS, general sales manager.
- MARK ROBERTS, national sales manager.
- LOUIS DENNIG, program manager.
- DALE BOOTH, operations director.
- JIM HOLLAND, news director.
- EDWARD D. LEWIS, director of engineering.
- DAVE OETJEN, promotion director.
- ROBERT DIETZ, business manager.

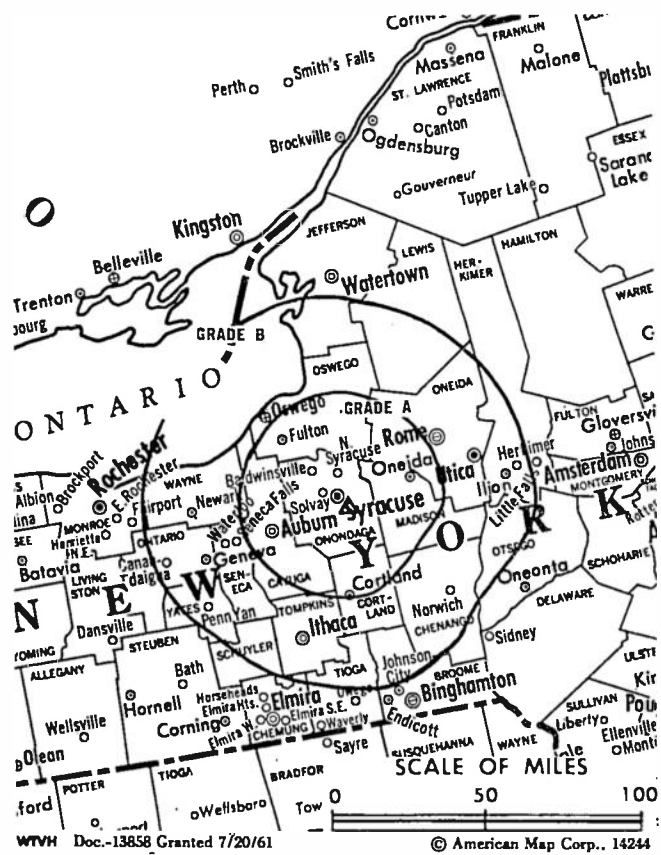
Highest One Hour Rate: \$3000.

Highest 30 Sec. Rate: \$1500.

NETWORK BASE HOURLY RATE: \$1650.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW YORK			
	Cayuga	28,600	28,000	98
	Chenango	18,300	17,900	98
	Cortland	17,100	16,800	98
	Herkimer	24,300	23,900	98
	Madison	22,400	22,000	98
	Oneida East	57,700	56,800	99
Oneida West	32,400	31,900	98	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Onondaga	171,900	169,700	99
	Oswego	41,400	40,800	99
	Schuyler	6,500	6,300	97
	Seneca	12,000	11,900	99
	Tompkins	32,100	30,600	95
Yates	8,700	8,500	98	
Between 25-49%	NEW YORK			
	Jefferson	32,500	32,000	98
	Lewis	8,900	8,700	98
	Ontario	33,400	32,900	99
Wayne	31,100	30,600	98	
Between 5-24%	NEW YORK			
	Chemung	34,900	34,200	98
	Delaware	17,100	16,500	96
	Hamilton	1,900	1,800	95
	Otsego	21,700	21,100	97
Steuben	37,000	36,100	98	
Tioga	18,500	18,200	98	
Station Totals		710,400	697,200	98
Net Weekly Circulation (1986)			460,900	
Average Daily Circulation (1986)			273,100	

New York—Utica

WKTV

Ch. 2

Network Service: NBC.

Licensee: Harron Communications Corp., Smith Hill Rd. 13502.

Studio: Smith Hill Rd.

Mailing Address: Box 2, Utica, NY 13503.

Telephone: 315-733-0404. TWX: 315-797-1832.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 34.7-kw visual, 6.9-kw aural. Antenna: Directional, 1380-ft. above av. terrain, 1065-ft. above ground, 2381-ft. above sea level.

Latitude 43° 06' 09"
Longitude 74° 56' 27"

Transmitter: Near Middleville, NY.

Satellite Earth Station: Harris, 6-meter; Harris receivers.

Multichannel TV Sound: Stereo only.

News Service: AP.

Ownership: Margaret E. Harron Trust, 12%; Paul F. Harron Trust, 16%; Margaret H. Bruder & Patricia H. Imbesi Trusts, 21% each; PFH Corp., 23%; Paul F. Harron Estate Trust, 5%; Regina H. Hanson, 2%. Harron also owns WMTW-TV Poland Spring, ME; has multiple cable interests.

Began Operation: Dec. 1, 1949. Sale to present owners by Kallet Theatres principals approved by FCC Dec. 30, 1958 (Television Digest, Vol. 14:45, 46, 49; 15:1).

Represented (sales): Katz Television.

Represented (legal): Hogan & Hartson.

Represented (engineering): A. D. Ring & Associates.

Personnel:

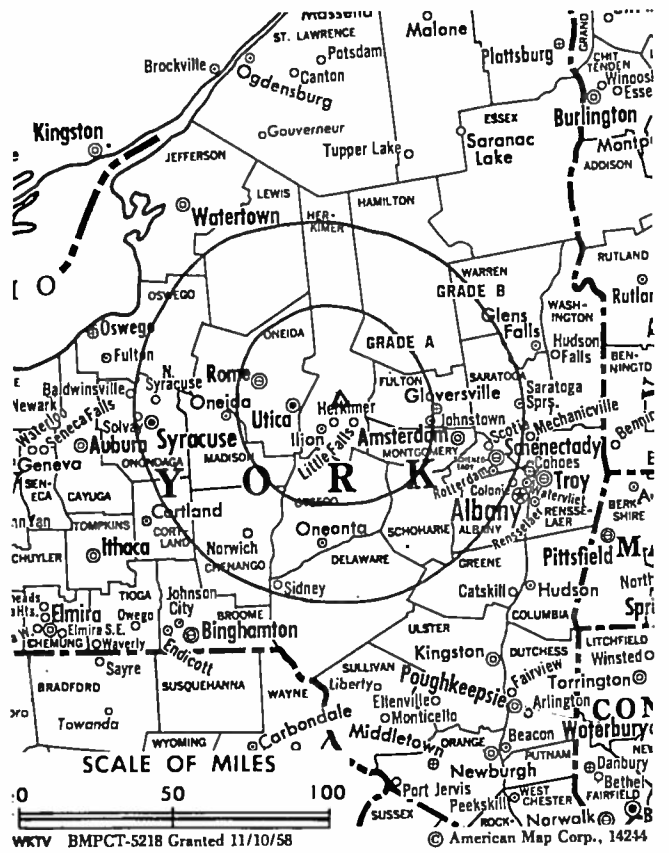
PAUL F. HARRON, president.
SHELDON STORRIER, vice president & general manager.
DANIEL GERMAN, program & operations manager.

Highest 30 Sec. Rate: \$450.

NETWORK BASE HOURLY RATE: \$912.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW YORK			
	Herkimer	24,300	23,900	98
	Oneida East	57,700	56,800	99



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Oneida West	32,400	31,900	98
	Otsego	21,700	21,100	97
Between 25-49%	NEW YORK			
	Chenango	18,300	17,900	98
	Hamilton	1,900	1,800	95
	Lewis	8,900	8,700	98
	Montgomery	20,200	19,800	98
Schoharie	10,900	10,600	97	
Between 5-24%	NEW YORK			
	Delaware	17,100	16,500	96
	Fulton	21,600	21,200	98
Madison	22,400	22,000	98	
Station Totals		257,400	252,200	97
Net Weekly Circulation (1986)			152,700	
Average Daily Circulation (1986)			94,400	

New York—Utica

WTUV

Ch. 33

Network Service: None, independent.

Grantee: Mohawk Valley Bcstg. Inc., 401 W. Kirkpatrick St., Syracuse, NY 13204.

Studio: 401 W. Kirkpatrick St., Syracuse, NY 13204.

Telephone: 315-472-0200.

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 42.5-kw max. visual, 4.25-kw max. aural. Antenna: 647-ft. above av. terrain, 175-ft. above ground, 1550-ft. above sea level.

Latitude 43° 02' 14"
Longitude 75° 26' 40"

Transmitter: Prospect Hill, Skyline Dr., Kirkland.

Ownership: Craig Fox & Kevin O'Kane, 50% each. For other Fox interests, see WOLF-TV, Scranton, PA.

Began Operation: July 1, 1986.

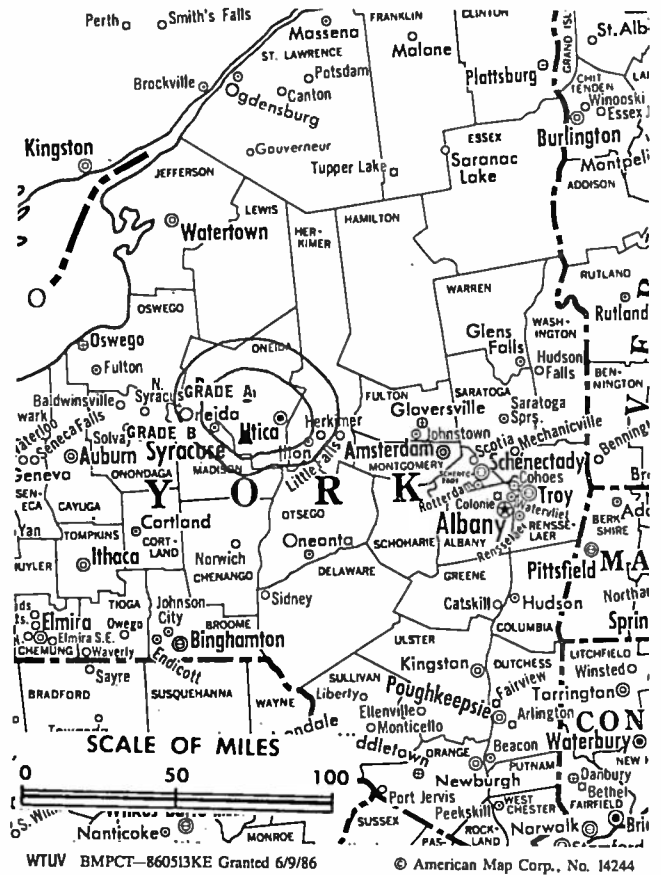
Represented (legal): James L. Oyster.

Personnel:

CRAIG FOX, vice president & general manager.
KEVIN O'KANE, program & promotion director.

Highest One Hour Rate: \$300.

Highest 30 Sec. Rate: \$75.



New York—Utica-Rome

WUTR

Ch. 20

Network Service: ABC.

Licensee: Roy H. Park Bcstg. of Utica-Rome Inc., Box 20, Utica, NY 13503.

Studio: Smith Hill, Deerfield.

Telephone: 315-797-5220.

Mailing Address: Box 20, Utica, NY 13503.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 1156-kw max. & 748-kw horizontal visual, 115.6-kw max. & 74.8-kw horizontal aural. Antenna: 798-ft. above av. terrain, 427-ft. above ground, 1643-ft. above sea level.

Latitude 43° 08' 43"
Longitude 75° 10' 35"

Transmitter: Atop Smith Hill, approx. 2-mi. NE of city limits.

News Service: AP.

Ownership: Park Communications Inc. For other interests, see Group Ownership of TV Stations.

Began Operation: Feb. 28, 1970.

Represented (sales): Blair Television.

Represented (legal): McKenna, Wilkinson & Kittner.

Represented (engineering): A. D. Ring & Associates.

Personnel:

EDWARD ADAMS, general manager.
PAUL KENNEDY, sales manager.
GREG STETSON, program director.
KATHY CONTINO TURNER, news director.
ROBERT HAJEC, chief engineer.

Highest 30 Sec. Rate (May 1985): \$450.

NETWORK BASE HOURLY RATE: \$200.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW YORK			
	Herkimer	24,300	23,900	98
	Oneida East	57,700	56,800	99
	Oneida West	32,400	31,900	98



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	NEW YORK			
	Jefferson	32,500	32,000	98
	Lewis	8,900	8,700	98
	Otsego	21,700	21,100	97
Between 5-24%	NEW YORK			
	Chenango	18,300	17,900	98
	Madison	22,400	22,000	98
	Montgomery	20,200	19,800	98
	St Lawrence	37,700	37,000	98
Station Totals		276,100	271,100	98
Net Weekly Circulation (1986)			119,000	
Average Daily Circulation (1986)			62,100	

New York—Watertown

WFYF

Ch. 50

Network Service: ABC.

Grantee: Moreland Broadcast Assoc., 516 E. Moreland Ave., Wyndmoor, PA 19118.

Studio: Arsenal St., Watertown, NY.

Mailing Address: Box 6250, Watertown, NY 13601.

Technical Facilities: Channel No. 50 (686-692 MHz). Authorized power: 1200-kw max. visual, 120-kw max. aural. Antenna: 486-ft. above av. terrain, 306-ft. above ground, 1296-ft. above sea level.

Latitude 43° 57' 25"
Longitude 75° 49' 21"

Transmitter: State Hwy. 126, Rutland, 5.7-mi. E of Watertown boundary.

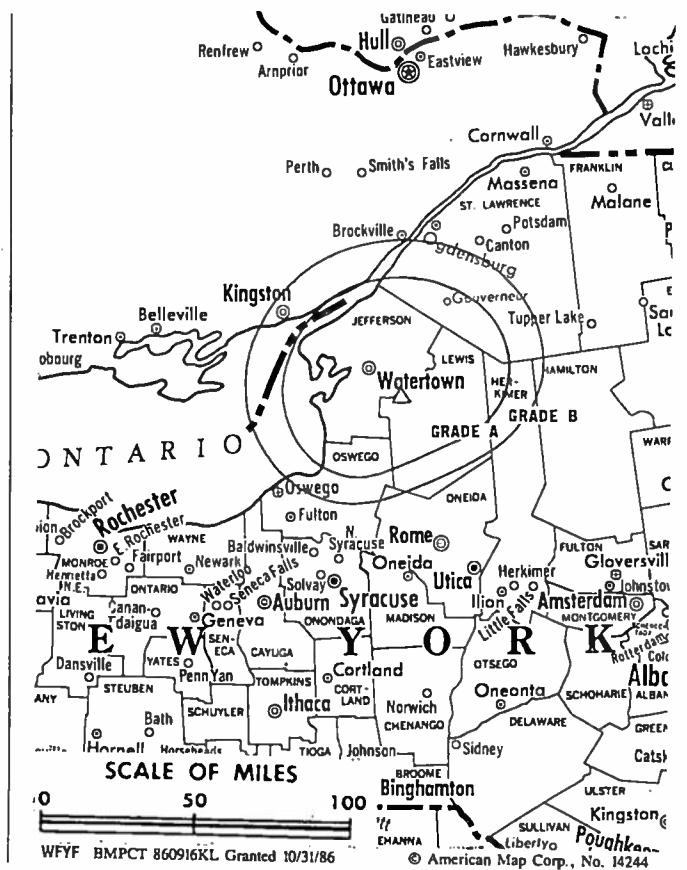
Ownership: Craig L. Fox, George W. Kimble, David C. Schaller, Guyon W. Turner, gen. partners, 25% each. For other Fox, Kimble & Turner interests, see WOLF-TV, Scranton, PA.

Due to Begin Operation: December 1, 1986.

Represented (legal): Latham, Watkins & Hills.

Personnel:
DAVID J. ALTERI, general manager.

Rates: Not available.



New York—Carthage-Watertown

WWNY-TV

Ch. 7

Network Service: CBS, NBC, ABC.

Licensee: Watertown/Carthage Television Corp., 120 Arcade St., Watertown.

Studio: 120 Arcade St., Watertown, NY 13601.

Telephone: 315-788-3800, Watertown.

TWX: 510-257-4650, Watertown.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 47-kw aural. Antenna: 720-ft. above av. terrain, 574-ft. above ground, 1696-ft. above sea level, using 0.36° electrical beam tilt.

Latitude 43° 57' 16"
Longitude 75° 43' 45"

Holds CP for change to 1030-ft. above av. terrain, 798-ft. above ground, 2295-ft. above sea level, lat. 43° 52' 39", long. 75° 42' 48"; transmitter to Hays Rd., 0.28-mi. W of NY State Rte. 194, 2.3-mi. SW of Copenhagen.

Transmitter: Champion Rd., 6-mi. W of Carthage & 9-mi. E of Watertown.

Satellite Earth Stations: In operation; Scientific-Atlanta receivers.

News Service: UPI.

Ownership: Howard J. Brown, pres.; Eugene W. Schulte, v.p.-secy.; United Communications Corp., 100%. UCC ownership: Howard J. Brown, pres., 68.6%; Eugene W. Schulte, v.p.-secy.-treas., 6.9%; Roger O. Brown, 7.3%; Elizabeth K. Brown, 2.8%; 13 others. UCC owns 93% & Schulte owns 5% of Mankato Bcstg. Corp., licensee of KEYC-TV, Mankato, MN.

Began Operation: Oct. 22, 1954. Sale to present owner by Johnson Newspaper Corp. approved by FCC May 11, 1981.

Represented (sales): Katz Television; Canadian Communications Corp.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): Moffet, Larson & Johnson, P.C.

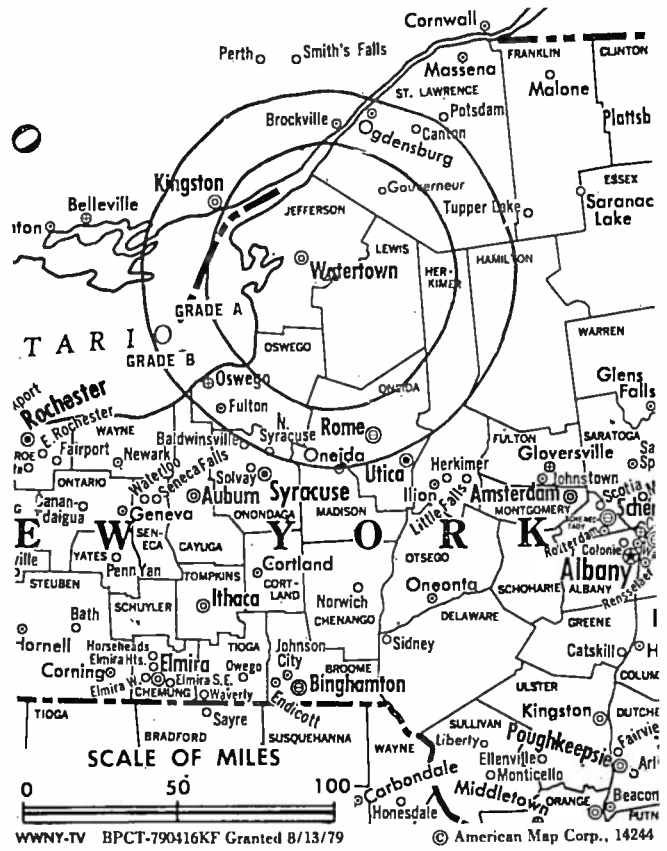
Personnel:

KEVIN T. MASTELLON, general manager.
JOHN A. SHATRAW, director of promotion.
DAVID CUMMINGS, director of operations.
CATHY PIRCSUK, news director.
JAMES BERNIER, director of engineering.
PETER FAZIO, sales manager.

Highest 30 Sec. Rate: \$750.

NETWORK BASE HOURLY RATE: \$675.

Station also received in Canadian markets.



BBM Weekly Reach (Spring 1986): 297,000

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW YORK			
	Jefferson	32,500	32,000	98
	Lewis	8,900	8,700	98
	St Lawrence	37,700	37,000	98
Between 5-24%	NEW YORK			
	Oswego	41,400	40,800	99
Station Totals		120,500	118,500	98
Net Weekly Circulation (1986)			80,700	
Average Daily Circulation (1986)			58,100	

New York

WOR-TV, New York
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	NEW JERSEY			
	Atlantic	78,900	77,300	98
	Cape May	39,300	38,600	98
	Hunterdon	33,400	32,900	99
	Mercer	111,000	109,300	98
	Morris	144,000	142,900	99
	Somerset	73,600	72,800	99
	Sussex	45,100	44,300	98
	Warren	32,500	32,000	98
	NEW MEXICO			
	Dona Ana	38,000	36,700	97
	NEVADA			
	Humboldt	4,500	4,300	96
	NEW YORK			
	Broome	79,600	78,400	98
	Chautauqua	54,800	53,800	98
	Chemung	34,900	34,200	98
	Cortland	17,100	16,800	98
	Dutchess	89,700	87,900	98
	Fulton	21,600	21,200	98
	Herkimer	24,300	23,900	98
	Jefferson	32,500	32,000	98
	Madison	22,400	22,000	98
	Montgomery	20,200	19,800	98
	New York	746,100	707,600	95
Oneida East	57,700	56,800	99	
Oneida West	32,400	31,900	98	
Otsego	21,700	21,100	97	
Putnam	28,900	28,400	98	
Rockland	87,100	85,800	99	
St Lawrence	37,700	37,000	98	
Saratoga	59,900	59,100	99	
Seneca	12,000	11,900	99	
Steuben	37,000	36,100	98	
Tompkins	32,100	30,600	95	
Ulster	61,700	60,000	97	
Warren	21,000	20,500	98	
PENNSYLVANIA				
Beaver	73,700	72,800	99	
Blair	51,000	50,100	98	
Cambria	65,200	64,300	99	
Carbon	21,300	20,900	98	
Centre	39,200	38,100	97	
Clearfield	30,500	29,900	98	
Clinton	14,300	14,000	98	
Lackawanna	84,700	83,600	99	
Lehigh	108,400	106,800	99	
Luzerne	131,000	129,100	99	
Lycoming	44,400	43,000	97	
Mc Kean	18,600	18,100	97	
Mifflin	17,700	17,100	97	
Monroe	29,900	29,300	98	
Northampton	86,300	84,900	98	
Northumberland	39,600	38,500	97	
Schuylkill	62,700	61,400	98	
Union	11,000	10,500	95	
TEXAS				
Dimmit	3,600	3,400	94	
Edwards	700	700	100	
Garza	1,900	1,900	100	
WYOMING				
Crook	2,200	2,100	95	
Between 5-24%	ALABAMA			
	Autauga	11,900	11,700	98
	Barbour	8,700	8,500	98
	Bibb	5,800	5,700	98
	Butler	7,500	7,400	99

WOR—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Coosa	4,300	4,200	98
	Marengo	8,400	8,200	98
	St Clair	16,300	16,100	99
	Shelby	27,000	26,800	99
	Tallapoosa	14,400	14,200	99
	Walker	26,100	25,900	99
	ARKANSAS			
	Faulkner	17,900	17,600	98
	ARIZONA			
	Cochise	33,800	32,500	96
	Pima	240,000	235,200	98
	COLORADO			
	Archuleta	1,800	1,700	94
	Denver	222,400	217,900	98
	Douglas	11,200	11,100	99
	Gunnison	4,300	4,000	93
	Hinsdale	200	200	100
	Larimer	67,200	65,700	98
	Moffat	5,900	5,500	93
	Routt	6,200	5,800	93
	CONNECTICUT			
	Hartford	298,500	293,700	98
	Litchfield	60,100	59,000	98
	Middlesex	50,300	49,400	98
	New London	88,300	86,400	98
Windham	34,400	33,700	98	
DELAWARE				
Kent	36,200	35,900	99	
New Castle	143,500	142,900	100	
FLORIDA				
Broward	483,500	480,600	99	
Dade	659,400	653,700	99	
Dixie	3,200	3,100	97	
Flagler	6,400	6,300	98	
Lee	108,300	107,000	99	
Martin	34,600	34,200	99	
Palm Beach	299,800	296,200	99	
Pinellas	362,800	359,800	99	
Volusia	128,600	127,300	99	
GEORGIA				
Bulloch	11,900	11,700	98	
Calhoun	1,500	1,400	93	
Cherokee	21,500	21,300	99	
Cobb	135,400	134,800	100	
Cook	4,700	4,600	98	
Crawford	2,500	2,400	96	
De Kalb	190,700	189,900	100	
Fulton	231,200	229,400	99	
Newton	12,700	12,500	98	
Pulaski	3,200	3,100	97	
Quitman	800	800	100	
Randolph	3,300	3,200	97	
Schley	1,100	1,100	100	
Telfair	4,000	3,900	98	
Tift	11,600	11,400	98	
Troup	18,700	18,400	98	
Union	4,000	3,900	97	
Upson	9,500	9,400	99	
IOWA				
Black Hawk	51,000	50,600	99	
Cass	7,000	6,900	99	
Clay	8,100	8,000	99	
Des Moines	18,200	18,000	99	
Dickinson	6,900	6,800	99	
Henry	7,200	7,100	99	
Keokuk	5,000	4,900	98	
Palo Alto	4,900	4,800	98	
Wapello	15,800	15,600	99	

WOR—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Woodbury	38,200	37,900	99
	IDAHO			
	Lincoln	1,200	1,200	100
	ILLINOIS			
	Cass	5,700	5,600	98
	Crawford	8,500	8,300	98
	Dupage	265,900	263,800	99
	Lake	157,400	156,100	99
	Lawrence	6,900	6,700	97
	Moultrie	5,500	5,300	96
	Will	115,800	114,400	99
	INDIANA			
	Daviess	10,200	9,900	97
	De Kalb	11,700	11,600	99
	Knox	15,900	15,600	98
	Lake	171,900	169,600	99
	La Porte	37,600	37,100	99
	Ohio	1,900	1,900	100
	Porter	44,300	43,700	99
	KANSAS			
	Gray	1,900	1,900	100
	Kiowa	1,600	1,600	100
	Morton	1,200	1,200	100
	Seward	6,700	6,600	98
	Wallace	700	700	100
	KENTUCKY			
	Carter	8,900	8,800	99
	Cumberland	2,900	2,800	96
	Johnson	9,000	8,900	99
	Letcher	11,200	11,000	98
	Perry	11,800	11,500	97
	Pulaski	18,400	18,000	98
	Shelby	8,700	8,600	99
	Simpson	5,500	5,400	98
	Warren	28,800	28,500	99
	Woodford	6,500	6,400	98
	LOUISIANA			
	Bossier	31,300	31,000	99
	Tensas	2,900	2,800	97
	Terrebonne	34,700	34,200	99
	Vernon	18,600	18,100	97
	MASSACHUSETTS			
	Bristol	178,000	175,900	99
	Essex	240,800	238,100	99
	Hampden	162,800	160,300	98
	Hampshire	48,300	47,200	98
	Middlesex	493,900	488,100	99
	Norfolk	219,700	217,600	99
	Suffolk	251,700	245,800	98
	Worcester	238,500	235,200	99
	MARYLAND			
	Baltimore	253,700	252,500	100
	Charles	26,100	25,800	99
	Howard	50,600	50,300	99
	Prince Georges	233,400	232,600	100
	MAINE			
	Aroostook	29,500	28,700	97
	MICHIGAN			
	Iron	5,400	5,300	98
	Macomb	243,300	241,900	99
	Marquette	25,100	24,800	99
	St Joseph	20,800	20,500	99
	MINNESOTA			
	Cottonwood	5,300	5,100	96
	Nobles	7,800	7,700	99
	Watonswan	4,700	4,600	98

WOR—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	MISSOURI			
	Crawford	7,100	6,900	97
	Pemiscot	8,400	8,200	98
	Pettis	13,800	13,600	98
	Pulaski	10,200	10,000	98
	Schuyler	2,000	1,900	95
	Scotland	2,100	2,100	100
	MISSISSIPPI			
	De Soto	19,700	19,300	98
	Lafayette	11,400	11,200	98
	NORTH CAROLINA			
	Beaufort	15,400	15,200	99
	Brunswick	15,400	15,100	98
	Cabarrus	33,400	33,200	99
	Chowan	4,900	4,800	98
	Clay	2,700	2,600	96
	Durham	61,200	60,500	99
	Gaston	59,600	59,100	99
	Granville	11,300	11,100	98
	Hyde	2,100	2,000	95
	Lee	14,200	14,000	99
	New Hanover	42,600	42,200	99
	Orange	31,500	31,000	98
	Rowan	38,500	38,200	99
	Sampson	18,100	17,800	98
	Stanly	18,800	18,600	99
	Tyrrell	1,400	1,400	100
	Union	26,100	25,800	99
	Vance	13,300	13,100	98
	Warren	5,500	5,400	98
	NORTH DAKOTA			
	Griggs	1,400	1,400	100
	Mercer	5,200	5,100	98
	NEBRASKA			
	Boone	2,600	2,600	100
	Buffalo	13,500	13,400	99
	Colfax	3,700	3,600	97
	Dodge	13,700	13,600	99
	Douglas	156,600	155,100	99
	Hooker	400	400	100
	Madison	12,500	12,300	98
	Red Willow	5,000	4,900	98
	Sherman	1,500	1,500	100
	NEW JERSEY			
	Burlington	129,700	128,500	99
	Camden	174,900	173,200	99
	Cumberland	47,600	46,900	99
	Gloucester	73,600	72,900	99
	Salem	24,200	23,800	98
	NEW MEXICO			
	Catron	1,000	900	90
	Cibola	10,100	9,900	98
	Grant	9,400	8,900	95
	Harding	400	400	100
	Lincoln	5,500	5,300	96
	Los Alamos	6,900	6,800	99
	Mc Kinley	17,800	16,500	93
	Otero	16,100	15,700	98
	Santa Fe	32,100	31,100	97
	Taos	7,300	6,700	92
	NEW YORK			
	Albany	112,300	110,400	98
	Allegany	18,000	17,500	97
	Cattaraugus	31,200	30,500	98
	Cayuga	28,600	28,000	98
	Chenango	18,300	17,900	98
	Clinton	27,300	26,900	99
	Columbia	23,900	23,400	98

WOR—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%	
Between 5-24%	Delaware	17,100	16,500	96	
	Erie	364,000	359,700	99	
	Essex	14,000	13,700	98	
	Franklin	15,800	15,400	97	
	Genesee	21,100	20,800	99	
	Greene	17,000	16,700	98	
	Hamilton	1,900	1,800	95	
	Lewis	8,900	8,700	98	
	Livingston	19,700	19,400	98	
	Monroe	267,600	263,900	99	
	Niagara	81,400	80,400	99	
	Onondaga	171,900	169,700	99	
	Ontario	33,400	32,900	99	
	Oswego	41,400	40,800	99	
	Rensselaer	55,300	54,300	98	
	Schenectady	57,400	56,600	99	
	Schoharie	10,900	10,600	97	
	Schuyler	6,500	6,300	97	
	Tioga	18,500	18,200	98	
	Washington	19,200	18,900	98	
	Wayne	31,100	30,600	98	
	Wyoming	13,900	13,700	99	
	Yates	8,700	8,500	98	
	OHIO				
		Carroll	9,500	9,400	99
		Clermont	48,000	47,400	99
		Cuyahoga	560,400	553,700	99
		Hamilton	329,200	324,200	98
		Lake	78,200	77,600	99
		Lorain	96,300	95,300	99
		Madison	11,600	11,300	97
		Mahoning	103,400	102,300	99
		Medina	41,200	40,700	99
		Pickaway	14,900	14,700	99
		Ross	23,700	23,200	98
		Stark	138,700	136,900	99
		Summit	194,200	192,200	99
		Warren	35,500	35,000	99
	OKLAHOMA				
		Atoka	4,900	4,800	98
		Cimarron	1,400	1,400	100
	Pontotoc	13,800	13,700	99	
OREGON					
	Lincoln	16,000	14,800	92	
	Wheeler	600	600	100	
PENNSYLVANIA					
	Allegheny	547,000	539,500	99	
	Armstrong	30,600	30,000	98	
	Berks	123,600	121,500	98	
	Bradford	23,500	23,000	98	
	Bucks	177,600	175,900	99	
	Butler	54,900	54,200	99	
	Chester	118,600	116,900	99	
	Columbia	23,500	23,000	98	
	Cumberland	70,400	69,100	98	
	Dauphin	94,400	92,500	98	
	Delaware	197,200	195,600	99	
	Elk	13,600	13,300	98	
	Erie	103,400	102,000	99	
	Fayette	60,300	58,900	98	
	Greene	15,500	15,100	97	
	Indiana	32,700	32,000	98	
	Jefferson	19,000	18,600	98	
	Juniata	7,400	7,100	96	
	Lawrence	38,800	38,100	98	
	Lebanon	41,000	40,100	98	
	Mercer	46,800	46,000	98	
	Montgomery	240,900	238,300	99	
	Montour	5,900	5,700	97	

WOR—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%	
Between 5-24%	Perry	14,100	13,800	98	
	Potter	6,700	6,500	97	
	Snyder	12,200	11,700	96	
	Susquehanna	14,300	14,000	98	
	Tioga	14,600	14,100	97	
	Warren	17,500	16,900	97	
	Washington	81,600	80,300	98	
	Wayne	14,400	13,900	97	
	Westmoreland	147,400	145,500	99	
	Wyoming	10,200	10,000	98	
	SOUTH CAROLINA				
		Anderson	53,700	53,100	99
		Darlington	22,300	22,000	99
		Florence	40,600	40,100	99
		Horry	45,300	44,500	98
		Sumter	30,300	29,800	98
	SOUTH DAKOTA				
		Butte	3,300	3,200	97
		Fall River	3,500	3,400	97
		Lawrence	7,600	7,500	99
		Mellette	700	700	100
		Yankton	7,100	7,000	99
	TENNESSEE				
		Blount	30,700	30,500	99
		Dickson	11,900	11,800	99
		Mcminn	15,500	15,400	99
	Montgomery	30,100	29,900	99	
	Morgan	5,700	5,600	98	
	Shelby	278,100	276,100	99	
	Stewart	3,600	3,600	100	
	Wilson	22,000	21,800	99	
TEXAS					
	Aransas	6,700	6,600	99	
	Bandera	3,700	3,700	100	
	Bexar	369,100	364,800	99	
	Callahan	5,000	4,900	98	
	Dickens	1,400	1,400	100	
	Frio	4,400	4,300	98	
	Gillespie	6,200	6,000	97	
	Hemphill	2,400	2,400	100	
	Hockley	8,400	8,300	99	
	King	200	200	100	
	Lubbock	81,400	80,700	99	
	Ochiltree	3,700	3,700	100	
	Presidio	1,800	1,700	94	
	Terry	5,200	5,100	98	
	Upton	1,600	1,600	100	
	Wheeler	3,100	3,000	97	
	Winkler	3,500	3,500	100	
	Zavala	3,400	3,300	97	
UTAH					
	Cache	20,400	19,900	98	
VIRGINIA					
	Amherst	9,600	9,400	98	
	Arlington	124,400	123,700	99	
	Chesterfield	61,300	61,000	100	
	Giles	6,200	6,100	98	
	Mecklenburg	10,200	10,000	98	
	Prince George	15,000	14,900	99	
	Scott	8,500	8,300	98	
	Chesapeake City	42,200	41,800	99	
	Norfolk City	88,700	87,900	99	
	Va Beach City	105,800	105,100	99	
VERMONT					
	Bennington	13,200	12,900	98	
	Lamoille	6,700	6,600	99	
WISCONSIN					
	Door	10,400	10,300	99	

New York

WOR-TV—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%	
Between 5-24%	Fond Du Lac	31,200	30,700	98	
	Green	11,900	11,700	98	
	Langlade	7,400	7,200	97	
	Manitowoc	29,800	29,500	99	
	Portage	20,300	19,900	98	
	Sheboygan	36,900	36,500	99	
	Trempealeau	9,800	9,500	97	
	Waukesha	99,000	98,000	99	
	Wood	28,200	27,800	99	
	WEST VIRGINIA				
		Gilmer	3,000	2,900	97
		Hancock	14,600	14,600	100
		Lincoln	8,200	8,100	99
	WYOMING				
	Campbell	12,100	11,500	95	
	Weston	2,900	2,800	97	

WNYW, New York
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%	
PENNSYLVANIA					
	Carbon	21,300	20,900	98	
	Centre	39,200	38,100	97	
	Clinton	14,300	14,000	98	
	Lehigh	108,400	106,800	99	
	Monroe	29,900	29,300	98	
	Northampton	86,300	84,900	98	
	Pike	8,700	8,400	97	
	Schuylkill	62,700	61,400	98	
	Wayne	14,400	13,900	97	
Between 5-24%	NEW JERSEY				
		Cape May	39,300	38,600	98
		Cumberland	47,600	46,900	99
	NEW YORK				
		Allegany	18,000	17,500	97
		Cattaraugus	31,200	30,500	98
		Chenango	18,300	17,900	98
		Delaware	17,100	16,500	96
		Greene	17,000	16,700	98
		Jefferson	32,500	32,000	98
		Oneida West	32,400	31,900	98
		Oswego	41,400	40,800	99
		Otsego	21,700	21,100	97
		Tioga	18,500	18,200	98
	Warren	21,000	20,500	98	
	Washington	19,200	18,900	98	
	Yates	8,700	8,500	98	
PENNSYLVANIA					
	Bucks	177,600	175,900	99	
	Clearfield	30,500	29,900	98	
	Columbia	23,500	23,000	98	
	Lackawanna	84,700	83,600	99	
	Luzerne	131,000	129,100	99	
	Lycoming	44,400	43,000	97	
	Mc Kean	18,600	18,100	97	
	Mifflin	17,700	17,100	97	
	Montour	5,900	5,700	97	
	Northumberland	39,600	38,500	97	
	Union	11,000	10,500	95	
	Warren	17,500	16,900	97	

WPIX, New York
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%	
Between 25-49%	NEW YORK				
	Albany	112,300	110,400	98	
	Broome	79,600	78,400	98	
	Cayuga	28,600	28,000	98	
	Chautauqua	54,800	53,800	98	
	Chemung	34,900	34,200	98	
	Clinton	27,300	26,900	99	
	Cortland	17,100	16,800	98	
	Fulton	21,600	21,200	98	
	Greene	17,000	16,700	98	
	Herkimer	24,300	23,900	98	
	Jefferson	32,500	32,000	98	
	Madison	22,400	22,000	98	
	Monroe	267,600	263,900	99	
	Montgomery	20,200	19,800	98	
	Oneida East	57,700	56,800	99	
	Oneida West	32,400	31,900	98	
	Onondaga	171,900	169,700	99	
	Otsego	21,700	21,100	97	
	Rensselaer	55,300	54,300	98	
	St Lawrence	37,700	37,000	98	
	Saratoga	59,900	59,100	99	
	Schenectady	57,400	56,600	99	
	Schuyler	6,500	6,300	97	
	Seneca	12,000	11,900	99	
	Steuben	37,000	36,100	98	
	Sullivan	26,700	25,900	97	
	Tioga	18,500	18,200	98	
	Tompkins	32,100	30,600	95	
	Ulster	61,700	60,000	97	
Warren	21,000	20,500	98		
PENNSYLVANIA					
	Blair	51,000	50,100	98	
	Carbon	21,300	20,900	98	
	Centre	39,200	38,100	97	
	Clearfield	30,500	29,900	98	
	Clinton	14,300	14,000	98	
	Lackawanna	84,700	83,600	99	
	Luzerne	131,000	129,100	99	
	Lycoming	44,400	43,000	97	
	Mc Kean	18,600	18,100	97	
	Monroe	29,900	29,300	98	
	Montour	5,900	5,700	97	
	Northampton	86,300	84,900	98	
	Northumberland	39,600	38,500	97	
	Pike	8,700	8,400	97	
	Schuylkill	62,700	61,400	98	
	Snyder	12,200	11,700	96	
	Tioga	14,600	14,100	97	
	Union	11,000	10,500	95	
RHODE ISLAND					
	Bristol	15,700	15,600	99	
VERMONT					
	Bennington	13,200	12,900	98	
	Chittenden	42,800	42,100	98	
Between 5-24%	ALABAMA				
		Jefferson	259,600	258,000	99
	ARKANSAS				
	Grant	4,800	4,700	98	
CALIFORNIA					
	Modoc	3,600	3,300	92	
	Siskiyou	17,000	15,900	94	
CONNECTICUT					
	Tolland	39,200	38,400	98	
	Windham	34,400	33,700	98	
GEORGIA					
	Bulloch	11,900	11,700	98	

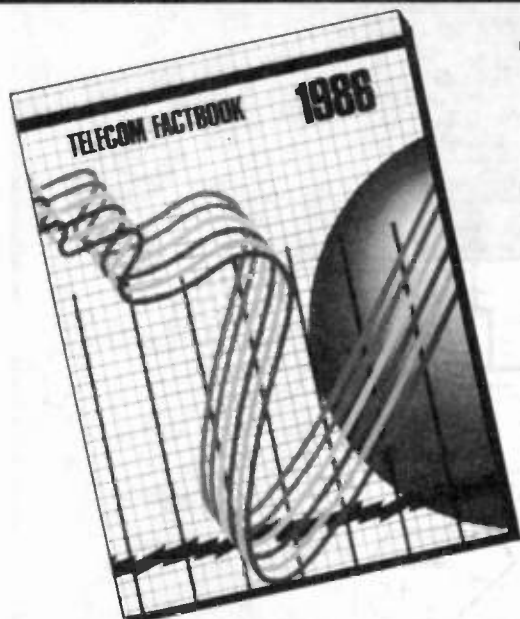
WPIX—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Camden	5,200	5,100	98
	Crawford	2,500	2,400	96
	KANSAS			
	Bourbon	6,900	6,800	99
	KENTUCKY			
	Ballard	3,400	3,400	100
	Butler	4,100	4,000	98
	Fulton	3,200	3,200	100
	MASSACHUSETTS			
	Bristol	178,000	175,900	99
	Essex	240,800	238,100	99
	Hampshire	48,300	47,200	98
	Middlesex	493,900	488,100	99
	Suffolk	251,700	245,800	98
	Worcester	238,500	235,200	99
	MISSISSIPPI			
	Humphreys	4,500	4,400	98
	NORTH CAROLINA			
	Alamance	37,500	37,200	99
	NEW HAMPSHIRE			
	Belknap	17,400	17,200	99
	Sullivan	14,500	14,000	97
	NEW JERSEY			
	Burlington	129,700	128,500	99
	Cumberland	47,600	46,900	99
	Gloucester	73,600	72,900	99
	NEW MEXICO			
	Harding	400	400	100
	NEW YORK			
	Allegany	18,000	17,500	97
	Cattaraugus	31,200	30,500	98
	Chenango	18,300	17,900	98
	Columbia	23,900	23,400	98
	Delaware	17,100	16,500	96
	Erie	364,000	359,700	99
	Essex	14,000	13,700	98
	Genesee	21,100	20,800	99
	Hamilton	1,900	1,800	95
	Lewis	8,900	8,700	98
	Livingston	19,700	19,400	98
	Niagara	81,400	80,400	99
	Ontario	33,400	32,900	99
	Orleans	14,100	13,800	98
	Oswego	41,400	40,800	99
	Schoharie	10,900	10,600	97
	Washington	19,200	18,900	98
	Wayne	31,100	30,600	98
	Wyoming	13,900	13,700	99
	Yates	8,700	8,500	98
	PENNSYLVANIA			
	Berks	123,600	121,500	98
	Bradford	23,500	23,000	98
	Bucks	177,600	175,900	99
	Cameron	2,600	2,600	100
	Chester	118,600	116,900	99
	Columbia	23,500	23,000	98
	Cumberland	70,400	69,100	98
	Dauphin	94,400	92,500	98
	Delaware	197,200	195,600	99
	Huntingdon	15,300	14,900	97
	Jefferson	19,000	18,600	98
	Mifflin	17,700	17,100	97
	Montgomery	240,900	238,300	99
	Perry	14,100	13,800	98
	Potter	6,700	6,500	97
	Susquehanna	14,300	14,000	98
	Warren	17,500	16,900	97

WPIX—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Wayne	14,400	13,900	97
	Wyoming	10,200	10,000	98
	RHODE ISLAND			
	Kent	57,500	57,000	99
	Providence	214,300	211,600	99
	Washington	34,500	33,900	98
	TEXAS			
	Jack	3,100	3,100	100
	VERMONT			
	Rutland	22,200	21,600	97
	WISCONSIN			
	Dodge	26,300	25,800	98
	WEST VIRGINIA			
	Cabell	40,900	40,600	99
	Mingo	12,700	12,500	98

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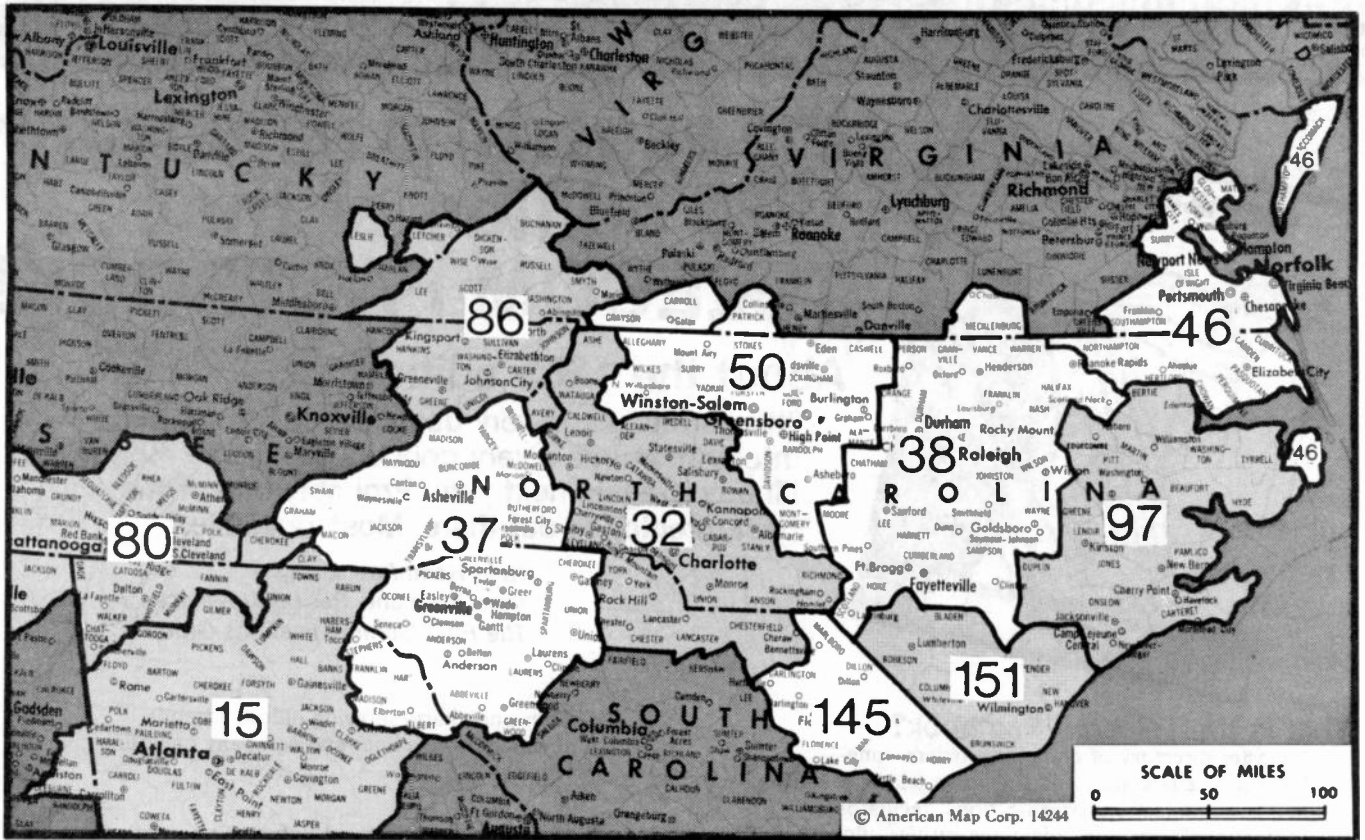
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North Carolina



Market	Arbitron ADI TV Households	Rank	Market Area Commercial TV Stations
Atlanta, GA	1,167,400	15	WAGA-TV (5), WATL (36), WGNX (46), WSB-TV (2), WTBS (17), WVEU (69), WXIA-TV (11)
Charlotte, NC	655,300	32	WBTV (3), WCCB (18), WHKY-TV (14), WPCO-TV (36), WSOC-TV (9)
Greenville-Spartanburg, SC-Asheville, NC	604,200	37	WAXA (40), WGGG-TV (16), WHNS (21), WSPA-TV (7), WYFF-TV (4)
Raleigh-Durham, NC	602,600	38	WFCT (62), WKFT (40), WLFL-TV (22), WRAL-TV (5), WPTF-TV (28), WTVD (11)
Norfolk-Portsmouth-Newport News-Hampton, VA	511,300	46	WAVY-TV (10), WTKR-TV (3), WTVZ (33), WVEC-TV (13), WYAH (27)
Greensboro-Winston Salem-High Point, NC	493,400	50	WEJC (20), WFMY-TV (2), WGGT (48), WGHP-TV (8), WLXI-TV (61), WNRW (45), WRDG (16), WXII (12)
Chattanooga, TN	297,100	80	WDEF-TV (12), WDSI-TV (61), WRCB-TV (3), WTVC (9)
Bristol, VA-Kingsport-Johnson City, TN	277,100	86	WCYB-TV (5), WETO (39), WJHL-TV (11), WKPT-TV (19)
Greenville-New Bern-Washington, NC	222,100	97	WCTI (12), WITN-TV (7), WNCT-TV (9)
Florence, SC	140,500	145	WBTV (13), WGSE (43), WPDE-TV (15)
Wilmington, NC	128,800	151	WECT (6), WJKA (26), WWAY (3)

State Cross Reference List

Communities That Receive Programs of Stations That are Located Elsewhere

WHNS, WLOS, WSPA-TV & WYFF-TV, Asheville	See Greenville-Spartanburg, SC
WPTF-TV, WRAL-TV & WTVD, Durham	See Raleigh, NC
WRDG, Greensboro	See Burlington, NC
WITN-TV, Greenville	See Washington, NC
WCTI, Washington	See New Bern, NC
WNCT-TV, Washington	See Greenville, NC
WFMY-TV, WGGT, WGHP-TV, WLXI-TV, WNRW & WXII, Winston-Salem	See Greensboro, NC

North Carolina Station Status as of October 1, 1986

	VHF	UHF	TOTAL
Commercial Television Stations	12	13	25
Educational Television Stations	2	8	10
			35

North Carolina—Burlington

WRDG

Ch. 16

Network Service: None, independent.

Licensee: Television Communications Inc., Box 16, Burlington, NC 27216-0016.

Studio: Bass Mountain Rd., Burlington, NC 27216.

Mailing Address: Box 16, Burlington, NC 27216-0016.

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 1918.7-kw max. visual, 175-kw max. aural. Antenna: 837-ft. above av. terrain, 529-ft. above ground, 1429-ft. above sea level.

Latitude 35° 56' 22"
Longitude 79° 25' 47"

Transmitter: Cane Creek Mtn., S of Burlington.

Satellite Earth Station: Continental, 3.5-meter; M/A-Com receivers.

Ownership: Jack Rehburt, pres.-treas., 100%. Rehburt also holds CP for WDKM-TV, Vicksburg, MS.

Began Operation: August 7, 1984. Assignment of 20% to Carmelo Selestre from Kern family members approved by FCC Nov. 7, 1984. Sale to present owner approved Nov. 20, 1985.

Represented (legal): Baraff, Koerner, Olender & Hochberg.

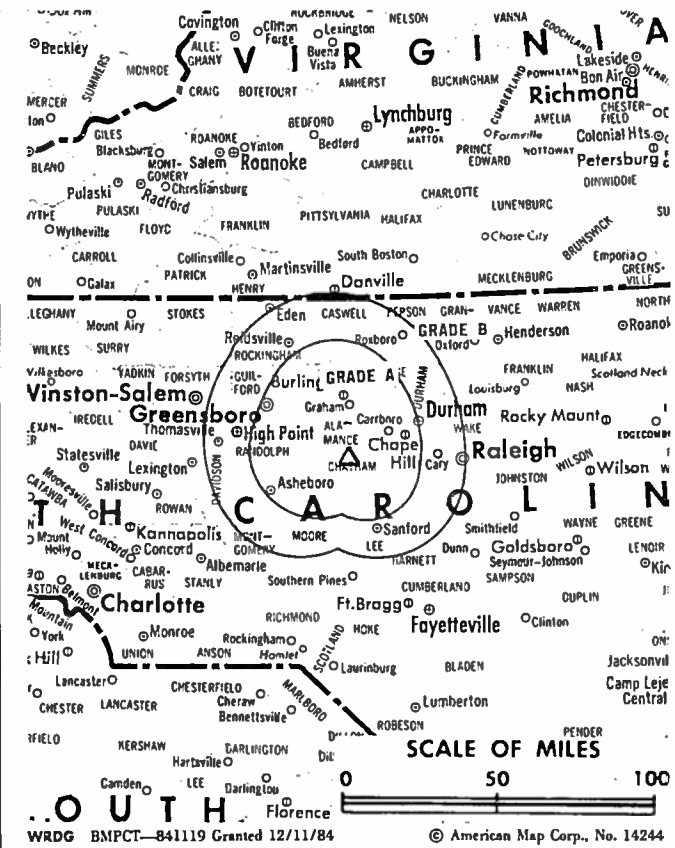
Personnel:

STEVE REHBURG, vice president & general manager.
DANNY BRYANT, production manager.

Highest 30 Second Rate : \$300.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	NORTH CAROLINA Alamance	37,500	37,200	99



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Chatham	13,300	13,100	98
Station Totals		50,800	50,300	99
Net Weekly Circulation (1986)			17,900	
Average Daily Circulation (1986)			6,600	

North Carolina—Charlotte

WBTV

Ch. 3

Network Service: CBS.

Licensee: Jefferson-Pilot Broadcasting Co., One Julian Price Place, Charlotte 28208.

Studio: One Julian Price Place, Charlotte, NC 28208.

Telephone: 704-374-3500. TWX: 810-621-0449.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw max. & 96.6-kw horizontal visual, 10-kw max. & 9.66-kw horizontal aural. Antenna: 1873-ft. above av. terrain, 1993-ft. above ground, 2733-ft. above sea level.

Latitude 35° 21' 51"
Longitude 81° 11' 18"

Transmitter: Rte. 3, Bob Friday Rd., Dallas.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive, Ku-band; Scientific-Atlanta, 10-meter & 7-meter; Scientific-Atlanta & Microdyne receivers.

AM Affiliate: WBT, 50-kw, 1110 kHz.

FM Affiliate: WBCY, 100-kw, 107.9 MHz (No. 300), 950-ft.

News Services: AP, UPI, LPN.

Ownership: Jefferson-Pilot Corp., 100%. Principal Bcstg. Officers: Roger Soles, chmn.; Wallace Jorgenson, pres.; James G. Babb Jr., exec. v.p. For other interests, see Group Ownership of TV Stations.

Began Operation: July 15, 1949.

Represented (sales): Petry Television Inc.

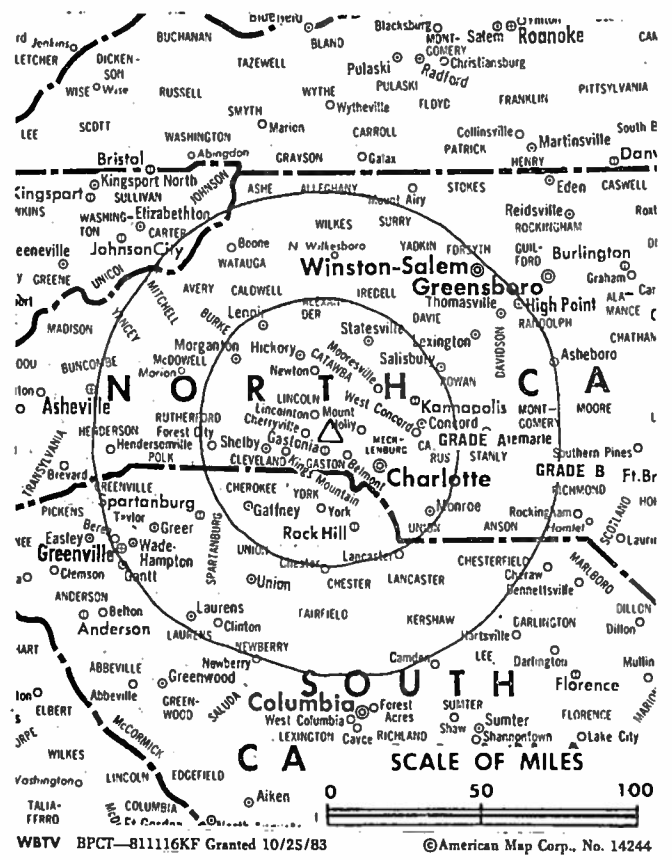
Represented (legal): Wiley, Rein & Fielding.

Personnel:

- WALLACE J. JORGENSEN, president.
- JAMES G. BABB JR., executive vice president.
- JOHN A. EDGERTON, vice president, administration.
- CULLIE TARLETON, senior v.p. & general manager, WBTV.
- JOSEPH B. McCOY III, general sales manager.
- PAM TOMLINSON, national sales manager.
- ROBERT SCHELLENBERG, local & regional sales manager.
- GEORGE B. GRILLS, director of corporate engineering & facilities.
- ROBERT W. NAPIER II, director of WBTV engineering.
- GERALD W. KING, treasurer.
- RONALD W. MILLER, news & information manager.
- MARION MEGINNIS, program manager.
- SANDRA THOMAS, broadcast operations manager.
- SHAY MERRITT, promotion director.
- PAUL CAMERON, sports director.

Highest 30 Sec. Rate: \$10,000.

NETWORK BASE HOURLY RATE: \$3300.



Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	Union	26,100	25,800	99	
	Watauga	12,200	12,000	98	
	Wilkes	22,800	22,400	98	
	SOUTH CAROLINA				
	Cherokee	14,600	14,400	99	
Chester	10,500	10,400	99		
Lancaster	19,900	19,700	99		
Union	11,000	10,900	99		
York	40,400	39,900	99		

Between 25-49%	NORTH CAROLINA				
	Davie	9,900	9,700	98	
	Henderson	26,900	26,500	99	
	Montgomery	8,400	8,300	99	
	Polk	5,500	5,400	98	
	Richmond	17,300	17,100	99	
Transylvania	9,200	9,100	99		
Yancey	5,700	5,500	96		
SOUTH CAROLINA	Chesterfield	14,200	13,900	98	
	Spartanburg	78,700	77,900	99	

Between 5-24%	NORTH CAROLINA				
	Alleghany	3,900	3,800	97	
	Buncombe	65,400	64,600	99	
	Davidson	44,000	43,600	99	
	Forsyth	98,600	97,800	99	
	Haywood	18,300	18,000	98	
	Madison	6,100	5,900	97	
	Scotland	11,400	11,200	98	
	Surry	22,900	22,600	99	
	Yadkin	11,100	11,000	99	

(Continued on page A-762)

Station Totals	1,256,600	1,242,300	98
Net Weekly Circulation (1986)		735,900	
Average Daily Circulation (1986)		464,300	

North Carolina—Charlotte

WCCB

Ch. 18

Network Service: None, independent.

Licensee: WCCB-TV Inc., One Television Place, Charlotte, NC 28205.

Studio: One Television Place, Charlotte, NC 28205.

Telephone: 704-372-1800.

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 2090-kw max. & 1580-kw horizontal visual, 174-kw horizontal aural. Antenna: 1276-ft. above av. terrain, 1143-ft. above ground, 1943-ft. above sea level.

Latitude 35° 15' 56"
Longitude 80° 44' 06"

Transmitter: 0.5-mi. SE of Newell.

Satellite Earth Stations: 4 in operation; Scientific-Atlanta, 10-meter & 7-meter; Scientific-Atlanta receivers.

News Services: AP, INN.

Ownership: Cy N. Bahakel, 100%. Also owns WAKA(TV), Selma, AL; WABG-TV, Greenwood, MS; WOLO-TV, Columbia, SC; WBBJ-TV, Jackson, TN; WBAK-TV, Terre Haute, IN; WRSP-TV, Springfield, IL; WABG, Greenwood, MS; WLBK(AM) & WCBZ(FM), Bowling Green, KY; KILQ(FM), Colorado Springs, CO; WXLY(FM), Charleston, SC; WWOD-AM-FM, Lynchburg, VA; KXEL-AM-FM, Waterloo, IA; WKIN, Kingsport, TN; WDDO-AM-FM, Chattanooga, TN; is multiple cable system operator.

Began Operation: Dec. 7, 1953. Sale to present owner, who changed call letters from WUTV and resumed operation Nov. 1, 1964, was approved Aug. 20, 1964 by FCC (Television Digest, Vol. 4:26, 35). Previous owner Century Advertising Co. took station off air May 16, 1963 after it had been in service since Sept. 5, 1961, following transfer of control of Century approved May 3, 1961 (Vol. 17:10). While in off-air CP status Hugh A. Deadwyler turned over station to Century Advertising, of which he was part owner (1957, Vol. 13:7). Hugh Deadwyler acquired station as WAYS-TV from G. W. Dowdy and associates for token \$4 in Dec. 1954, then took it off air March 15, 1955 (1955 Vol. 11:12).

Represented (sales): Katz Independent TV Sales.

Personnel:

CY N. BAHAKEL, president.
LORRAINE LANCASTER, senior vice president.
DON KRAUSS, vice president.
CARL BRUCE, general manager.
WILLIAM RIORDAN, general sales manager.
HOWARD TRIVETTE, program director.
STEWART ALBERT, chief engineer.

Highest 30 Sec. Rate: \$1500.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NORTH CAROLINA			
	Alexander	9,700	9,600	99
	Anson	8,800	8,600	98
	Cabarrus	33,400	33,200	99
	Catawba	41,100	40,800	99
	Gaston	59,600	59,100	99
	Lincoln	17,000	16,900	99
	Mecklenburg	164,200	162,900	99
	Richmond	17,300	17,100	99
	Rowan	38,500	38,200	99
	Stanly	18,800	18,600	99
	Union	26,100	25,800	99
	SOUTH CAROLINA			
	Chester	10,500	10,400	99
	Lancaster	19,900	19,700	99



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	York	40,400	39,900	99
Between 25-49%	NORTH CAROLINA			
	Burke	28,000	27,700	99
	Caldwell	25,600	25,300	99
	Cleveland	30,700	30,400	99
	Iredell	31,700	31,400	99
Montgomery	8,400	8,300	99	
Watauga	12,200	12,000	98	
SOUTH CAROLINA	Chesterfield	14,200	13,900	98
	Marlboro	10,600	10,400	98
Between 5-24%	NORTH CAROLINA			
	Alleghany	3,900	3,800	97
	Ashe	8,900	8,700	98
	Davidson	44,000	43,600	99
	Davie	9,900	9,700	98
	Forsyth	98,600	97,800	99
	Mc Dowell	13,100	12,900	98
	Mitchell	5,200	5,100	98
	Polk	5,500	5,400	98
	Randolph	36,500	36,100	99
	Rutherford	21,000	20,800	99
	Surry	22,900	22,600	99
Wilkes	22,800	22,400	98	
Yadkin	11,100	11,000	99	
Yancey	5,700	5,500	96	
(Continued on page A-762)				
Station Totals		1,093,500	1,081,500	98
Net Weekly Circulation (1986)			440,000	
Average Daily Circulation (1986)			187,600	

North Carolina—Charlotte

WPCQ-TV

Ch. 36

Network Service: NBC.

Licensee: Channel 36 Partners, Box 18665, Charlotte 28218.

Studio: 8036 Hood Rd., Charlotte, NC 28205.

Telephone: 704-536-3636. TWX: 810-621-7888.

Technical Facilities: Channel No. 36 (602-608 MHz). Authorized power: 2510-kw visual, 251-kw aural. Antenna: 1350-ft. above av. terrain, 1404-ft. above ground, 2049-ft. above sea level. BPCT-850604KF.

Latitude 35° 15' 05.7"
Longitude 80° 41' 12.2"

Holds CP for change to 2100-kw max. visual, 210-kw max. aural, 1311-ft. above av. terrain, 1364-ft. above ground, 2010-ft. above sea level.

Transmitter: Hood Rd., 0.6-mi. N of Robinson Church Rd.

Satellite Earth Stations: Harris, 5-meter; Scientific-Atlanta, 5-meter; Scientific-Atlanta & Harris receivers.

News Services: AP, UPI, NBC.

Ownership: Channel 36 Inc., gen. partner, 1%; Odyssey Channels Inc., ltd. partner, 99%. OCl ownership: Odyssey Partners, 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: July 9, 1967 as WCTU-TV owned by Harold W. Twisdale, David L. Steel Sr. & others. Sale to R. E. Turner by Emil F. Kratt, Receiver, approved by FCC July 27, 1970. Sale to Westinghouse Bcstg. & Cable approved March 17, 1980 (Television Digest, Vol. 19:21). Sale to present owners approved by FCC Nov. 23, 1984 (Vol. 24:15).

Represented (sales): MMT Sales Inc.

Represented (legal): Nixon, Hargrave, Devans & Doyle.

Personnel:

STANLEY RUDICK, vice president & general manager.
WILLIAM LAGE, general sales manager.
DIANNE STEWART, national sales manager.
LINDA LYNCH, local sales manager.
JILL H. KRASNER, director of broadcasting.
HARLAN MUMME, engineering manager.
TOM WAYNE, news director.

Highest 30 Sec. Rate (Jan. 26, 1986): \$5000.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NORTH CAROLINA			
	Anson	8,800	8,600	98
	Cabarrus	33,400	33,200	99
	Catawba	41,100	40,800	99
	Gaston	59,600	59,100	99
	Lincoln	17,000	16,900	99
	Mecklenburg	164,200	162,900	99
	Stanly	18,800	18,600	99
	Union	26,100	25,800	99
	SOUTH CAROLINA			
	Lancaster	19,900	19,700	99
	York	40,400	39,900	99



WPCQ-TV BPCT-850604KF Granted 9/6/85

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Net Weekly Circulation	State County	Total Households	TV Households	%	
Between 25-49%	NORTH CAROLINA				
	Alexander	9,700	9,600	99	
	Burke	28,000	27,700	99	
	Caldwell	25,600	25,300	99	
	Cleveland	30,700	30,400	99	
	Iredell	31,700	31,400	99	
	Montgomery	8,400	8,300	99	
	Rowan	38,500	38,200	99	
	SOUTH CAROLINA				
	Chester	10,500	10,400	99	
	Chesterfield	14,200	13,900	98	
	Between 5-24%	NORTH CAROLINA			
		Davidson	44,000	43,600	99
		Davie	9,900	9,700	98
Mc Dowell		13,100	12,900	98	
Richmond		17,300	17,100	99	
Rutherford		21,000	20,800	99	
Yadkin		11,100	11,000	99	
SOUTH CAROLINA					
Cherokee		14,600	14,400	99	
Darlington		22,300	22,000	99	
Fairfield		6,600	6,400	97	
Mariboro		10,600	10,400	98	
Sumter		30,300	29,800	98	
Station Totals		827,400	818,800	98	
Net Weekly Circulation (1986)			420,200		
Average Daily Circulation (1986)			190,700		

North Carolina—Charlotte

WSOC-TV

Ch. 9

Network Service: ABC.

Licensee: Carolina Television Co., Box 34665, Charlotte 28234.

Studio: 1901-25 N. Tryon St., Charlotte, NC 28206.

Telephone: 704-335-4700. TWX: 810-621-0437.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 1190-ft. above av. terrain, 1073-ft. above ground, 1929-ft. above sea level.

Latitude 35° 15' 41"
Longitude 80° 43' 38"

Holds CP for change to 316-kw visual, 63.2-kw aural, 1179-ft. above av. terrain, 1034-ft. above ground, 1890-ft. above sea level. BPCT-860115KN.

Transmitter: 1.4-mi. SSE of Newell, NC.

AM Affiliate: WSOC, 5-kw (1-kw night), 930 kHz (MBS).

FM Affiliate: WSOC-FM, 98-kw, 103.7 MHz (No. 279), 1040-ft.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: 3 in operation; Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

News Service: AP.

Ownership: Subsidiary of Cox Enterprises Inc. For other interests, see Group Ownership of TV Stations.

Began Operation: April 28, 1957. Sale to present owners by E. E. Jones and associates approved April 8, 1959 by FCC (Television Digest, Vol. 15:5, 15).

Represented (sales): TeleRep Inc.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Cohen & Dippell.

Personnel:

WILLIAM A. SCHWARTZ, president (Atlanta).
GREGORY J. STONE, vice president & general manager.
JOHN E. CALLAGHAN, vice president & station manager.
BRUCE CHASTINE, controller.
MARTIN FENTON, local & regional sales manager.
RON COOK, production manager.
DICK MOORE, news director.
ALAN BATTEN, director of advertising & promotion.
L. MERLE THOMAS, director, engineering & technical operations.

Highest 30 Sec. Rate: \$3500.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NORTH CAROLINA			
	Alexander	9,700	9,600	99
	Anson	8,800	8,600	98
	Avery	5,200	5,100	98
	Burke	28,000	27,700	99
	Cabarrus	33,400	33,200	99
	Caldwell	25,600	25,300	99
	Catawba	41,100	40,800	99
	Cleveland	30,700	30,400	99
	Gaston	59,600	59,100	99
	Iredell	31,700	31,400	99
	Lincoln	17,000	16,900	99
	Mecklenburg	164,200	162,900	99
	Richmond	17,300	17,100	99
	Rowan	38,500	38,200	99
Stanly	18,800	18,600	99	
Union	26,100	25,800	99	



WSOC-TV BPCT-860115KN Granted 3/28/86

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	SOUTH CAROLINA			
	Chester	10,500	10,400	99
	Chesterfield	14,200	13,900	98
	Lancaster	19,900	19,700	99
	York	40,400	39,900	99
Between 25-49%	NORTH CAROLINA			
	Davidson	44,000	43,600	99
	Davie	9,900	9,700	98
	Henderson	26,900	26,500	99
	Mc Dowell	13,100	12,900	98
	Mitchell	5,200	5,100	98
	Montgomery	8,400	8,300	99
	Watauga	12,200	12,000	98
Wilkes	22,800	22,400	98	
SOUTH CAROLINA	Cherokee	14,600	14,400	99
	Marlboro	10,600	10,400	98
Between 5-24%	NORTH CAROLINA			
	Ashe	8,900	8,700	98
	Forsyth	98,600	97,800	99
	Moore	21,900	21,500	98
	Polk	5,500	5,400	98
	Rutherford	21,000	20,800	99
	Scotland	11,400	11,200	98
	Surry	22,900	22,600	99
	Yadkin	11,100	11,000	99
	Yancey	5,700	5,500	96
SOUTH CAROLINA				
Darlington	22,300	22,000	99	
Fairfield	6,600	6,400	97	
Union	11,000	10,900	99	
Station Totals		1,055,300	1,043,700	98
Net Weekly Circulation (1986)			628,300	
Average Daily Circulation (1986)			371,900	

North Carolina—Fayetteville

WFCT

Ch. 62

Network Service: None, independent.

Licensee: Fayetteville-Cumberland Telecasters Inc., 301 W. Main St., Box 586, Durham, NC 27702.

Studio: Lumber Bridge, NC 28357.

Mailing Address: Drawer 62, Lumber Bridge, NC 28357.

Telephone: 919-843-3884.

Technical Facilities: Channel No. 62 (758-764 MHz). Authorized power: 337.3-kw visual, 33.7-kw aural. Antenna: 846-ft. above av. terrain, 855-ft. above ground, 1057-ft. above sea level.

Latitude 34° 53' 05"
Longitude 79° 04' 31"

Transmitter: Highway 71 & 20 Lumber Bridge, NC.

Satellite Earth Stations: Paracclipse, 4.8-meter & 3.6-meter; AFC 3.66-meter Ku-band; M/A-Com receivers.

Ownership: Thomas O. McCaffrey, pres.; Robinson O. Everett, v.p.; Katherine R. Everett, secy.-treas.; Ben T. Perry, asst. secy.-treas.; American Telecasters Inc., 100%. For ATi ownership & other interests, see WJKA Wilmington, NC.

Began Operation: March 4, 1985.

Represented (sales): Adam Young Inc.

Represented (legal): Baraff, Koerner, Olender & Hochberg.

Represented (engineering): Moffet, Larson & Johnson.

Personnel:

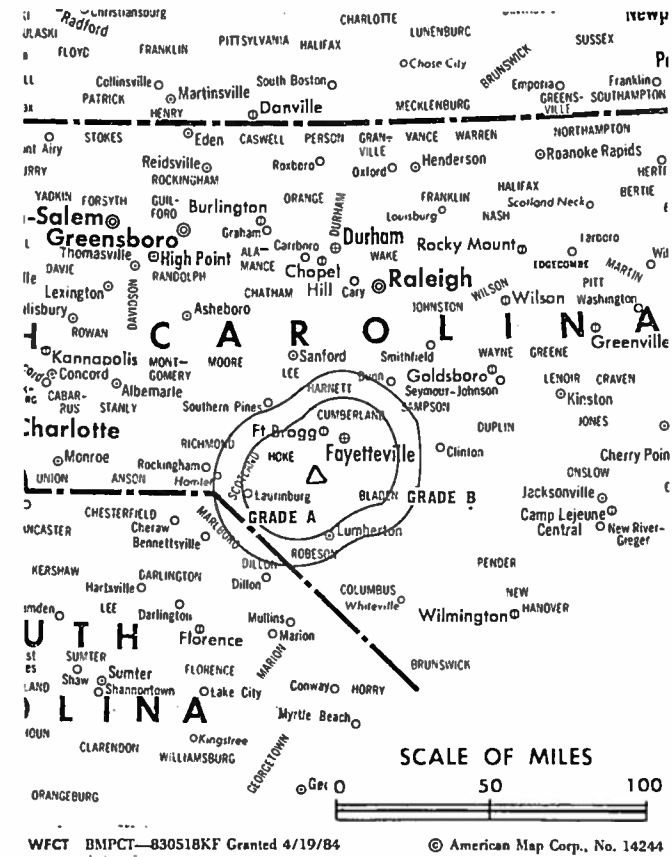
JOHN BISHOP, general manager.
ROBERT PERETIC, asst. general manager & director of sales.
GEORGE JOHNSON, engineering director.
BRENDA ROBINSON, program & promotion director.
FREDERICK BITTLE, production manager.

Highest One Hour Rate: \$450.

Highest 30 Sec. Rate: \$100.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	NORTH CAROLINA Cumberland	83,800	82,800	99



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Hoke	6,800	6,700	99
	Robeson	34,200	33,500	98
Between 5-24%	NORTH CAROLINA			
	Richmond	17,300	17,100	99
	Sampson	18,100	17,800	98
	Scotland	11,400	11,200	98
	SOUTH CAROLINA			
	Marlboro	10,600	10,400	98
Station Totals		182,200	179,500	98
Net Weekly Circulation (1986)			53,000	
Average Daily Circulation (1986)			20,600	

North Carolina—Fayetteville

WKFT

Ch. 40

(Also serves Raleigh & Durham, NC)

Network Service: None, independent.

Licensee: Central Carolina Television Inc., 230 Donaldson St., Fayetteville, NC 28301.

Studios: 230 Donaldson St., Fayetteville 28301; The Forum, 8601 Six Forks Rd., Raleigh, NC 27609.

Telephones: 919-323-4040, Fayetteville; 919-847-0040, Raleigh.

TWX: 510-938-0186.

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1842-ft. above av. terrain, 1749-ft. above ground, 2149-ft. above sea level.

Latitude 35° 30' 45"
Longitude 78° 58' 40"

Transmitter: 5.9-mi. NE of Broadway, 0.65-mi. E of Hwy. 1538 & 0.6-mi. SW of Cape Fear River.

Multichannel TV Sound: Stereo & separate audio program.

Satellite Earth Stations: Microdyme, 7-meter; (3) ADM Technology, 5-meter; RCA Ku-band; M/A-Com receivers.

News Services: AP, INN.

Ownership: Thomas Scanlan, pres., 5%; SJL of North Carolina Inc., 95%. SJLNC ownership: SJL Inc., 48%; Advent IV Capital Co., 31%; Advent Atlantic Capital Co. Ltd. Partnership, 13%; George Lilly, 6%; Chestnut Capital Corp., 5%; TA Investors, 1%. For SJLI ownership, see Group Ownership of TV Stations.

Began Operation: June 1, 1981. Sale to present owners by Norman J. Suttles, et al., approved by FCC June 20, 1985 (Television Digest, Vol. 25:15).

Represented (sales): Independent TV Sales.

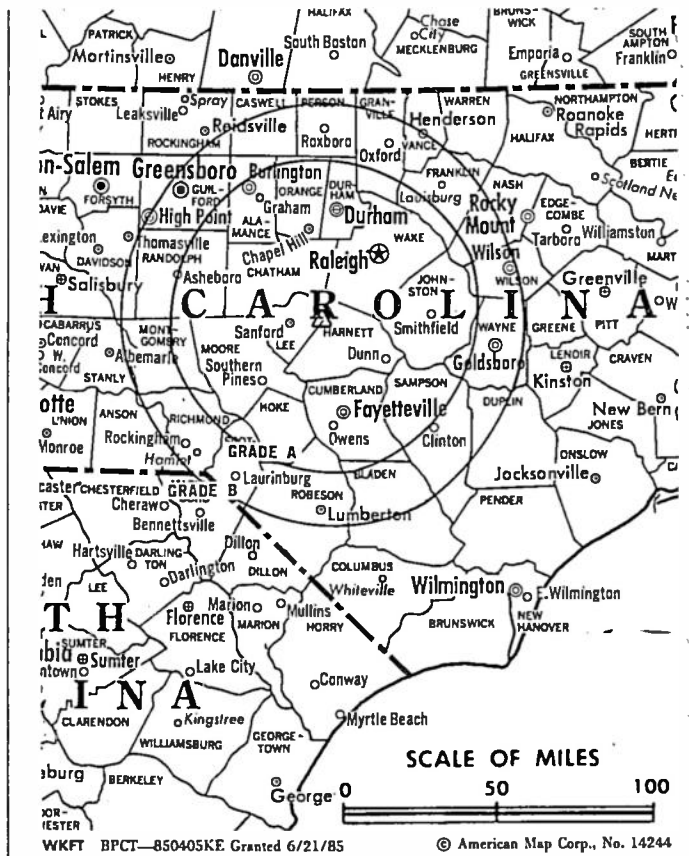
Represented (legal): Arent, Fox, Kintner, Plotkin & Kahn.

Represented (engineering): Charles Gallagher.

Personnel:

- THOMAS SCANLAN, president & general manager.
- RICHARD B. ARMFIELD, general sales manager/assistant general manager.
- JERRY MOORE, station manager.
- JOE LEONARD, production manager.
- JOHN KOCH, chief engineer.
- TRACY AYLWORTH, sales service manager.
- STEVE JOHNSON, news director.
- JOSIE MYROWSKI, film director.
- ARLENE MABRY, program director.
- JANIS BARBER, business manager.

Highest 30 Sec. Rate (July 1, 1986): \$150.



Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
NORTH CAROLINA				
50% & Over	Cumberland	83,800	82,800	99
NORTH CAROLINA				
Between 25-49%	Bladen	11,000	10,700	97
	Harnett	22,100	21,800	99
	Hoke	6,800	6,700	99
	Moore	21,900	21,500	98
	Robeson	34,200	33,500	98
Between 5-24%	Scotland	11,400	11,200	98
	NORTH CAROLINA			
Between 5-24%	Lee	14,200	14,000	99
	Sampson	18,100	17,800	98
Station Totals		223,500	220,000	98
Net Weekly Circulation (1986)				98,200
Average Daily Circulation (1986)				38,800

North Carolina—Greensboro-High Point & Winston-Salem

WFMY-TV

Ch. 2

Network Service: CBS.

Licensee: WFMY Television Corp., 1615 Phillips Ave., Greensboro 27405.

Studio: 1615 Phillips Ave.

Mailing Address: Box TV-2, Greensboro, NC 27420.

Telephone: 919-379-9369. TWX: 510-925-1193.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 19.5-kw aural. Antenna: 1842-ft. above av. terrain, 1914-ft. above ground, 2649-ft. above sea level.

Latitude 35° 52' 13"
Longitude 79° 50' 25"

Transmitter: 3.7-mi. NE of Sophia.

Satellite Earth Stations: Drake, 4-meter; Satcom, 9.2-meter; RCA Ku-band; M/A-Com & Scientific-Atlanta receivers.

News Services: AP, UPI, CBS, National Weather Wire, NAFAX, GOES, Carolina News Network.

Ownership: Harte-Hanks Communications Inc. For other interests, see Group Ownership of TV Stations.

Began Operation: Sept. 22, 1949. Sale to present owner by Landmark Communications approved by FCC Oct. 29, 1976 (Television Digest, Vol. 16:27). Sale to Landmark by former owners of Greensboro News Co. was approved Dec. 18, 1964 by FCC (Vol. 4:36, 49, 51).

Represented (sales): Blair Television.

Represented (legal): Arnold & Porter.

Represented (engineering): Lohnes & Culver.

Personnel:

MICHAEL CONLY, president & general manager.
FRANK BENNETT, general sales manager.
JIM COLLINS, program/operations manager.
DELOIS STRICKLAND, program director.
BILL CAMPBELL, promotion manager.
SANDRA HUGHES, community affairs director.
SANDRA BARNES, director of administrative services.
DEBORAH NEEDHAM, controller.
BOB KING, engineering manager.

Highest 30 Sec. Rate (Jan. 20, 1985): \$4500.

NETWORK BASE HOURLY RATE: \$1355.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NORTH CAROLINA			
	Alamance	37,500	37,200	99
	Alleghany	3,900	3,800	97
	Ashe	8,900	8,700	98
	Caswell	7,000	6,900	99
	Chatham	13,300	13,100	98
	Davidson	44,000	43,600	99
	Davie	9,900	9,700	98
	Forsyth	98,600	97,800	99
	Guilford	123,400	122,500	99
	Lee	14,200	14,000	99
	Montgomery	8,400	8,300	99
	Moore	21,900	21,500	98
	Person	10,700	10,600	99
	Randolph	36,500	36,100	99
	Rockingham	32,100	31,800	99
	Rowan	38,500	38,200	99



WFMY-TV BNPCT-780928K1 Granted 11/27/78

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Stokes	13,100	12,900	98
	Surry	22,900	22,600	99
	Wilkes	22,800	22,400	98
	Yadkin	11,100	11,000	99
VIRGINIA				
	Carroll	9,700	9,500	98
	Henry	27,000	26,700	99
	Patrick	6,500	6,400	98
	Pittsylvania	40,400	39,900	99
NORTH CAROLINA				
Between 25-49%	Durham	61,200	60,500	99
	Orange	31,500	31,000	98
	Richmond	17,300	17,100	99
	Scotland	11,400	11,200	98
	Stanly	18,800	18,600	99
VIRGINIA				
	Grayson	8,900	8,800	99
NORTH CAROLINA				
Between 5-24%	Alexander	9,700	9,600	99
	Anson	8,800	8,600	98
	Cabarrus	33,400	33,200	99
	Granville	11,300	11,100	98
	Harnett	22,100	21,800	99
	Hoke	6,800	6,700	99
	Iredell	31,700	31,400	99
	Union	26,100	25,800	99
	Vance	13,300	13,100	98
	VIRGINIA			
	Floyd	4,300	4,200	98
	Franklin	12,800	12,600	98
	Halifax	12,000	11,800	98
Station Totals		1,003,700	992,300	98
Net Weekly Circulation (1986)				618,300
Average Daily Circulation (1986)				367,400

North Carolina—Greensboro-High Point & Winston-Salem

WGGT

Ch. 48

Network Service: None, independent.

Licensee: Guilford Telecasters Inc.

Studio: 330 S. Greene St., Greensboro, NC 27401.

Telephone: 919-274-4848.

Mailing Address: Box 1618, Greensboro, NC 27401.

Technical Facilities: Channel No. 48 (674-680 MHz). Authorized power: 1000-kw max. visual, 100-kw max. aural. Antenna: 1698-ft. above av. terrain, 1914-ft. above ground, 2649-ft. above sea level.

Latitude 35° 52' 13"
Longitude 79° 50' 25"

Transmitter: 1000-ft. E of County Rd. 1926, 0.7-mi. SE of County Rd. 1941, Greensboro.

Satellite Earth Station: Harris, 3-meter; Harris receivers.

Ownership: James Thrash, 25.8%; Robinson O. & Katherine R. Everett, 16.23% each; Jacob N. Froelich Jr., George W. Lyles Jr., G. Nolan Bearden & J. Harris Covington, 8.12% each; Thomas B. Cookerly, Roy O. Rodwell & Mark Conrad, 5% each. Thrash owns KEND & KLLL-FM, Lubbock; KAMA & KAMZ(FM), El Paso, TX. The Everetts have interest in WJKA(TV), Wilmington, NC; WFCT(TV), Fayetteville, NC; permittee of WWRD(TV), Wilson, NC & application for Ch. 55, Rock Hill, SC. Cookerly has interest in Allbritton Communications Co., see Group Ownership of TV Stations.

Began Operation: May 9, 1981. Sale to Edward H. Herlihy approved by FCC June 7, 1985 (Television Digest, Vol. 25:13), but not consummated.

Represented (sales): Petry Television Inc.

Represented (legal): Baraff, Koerner, Olender & Hochberg, P.C.

Represented (engineering): Moffet, Larson & Johnson, P.C.

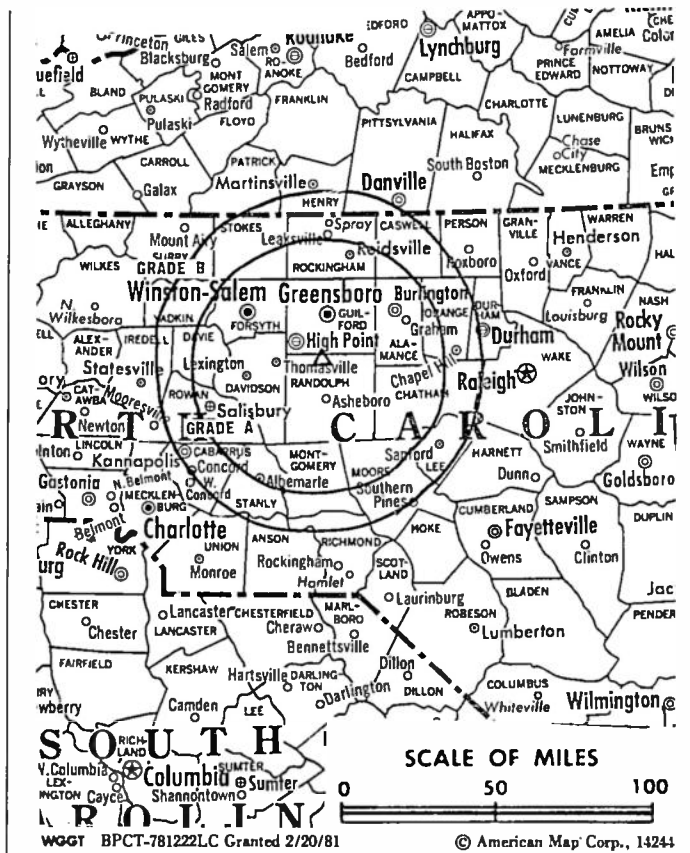
Personnel:

EUGENE H. BOHI, president & general manager.
THOMAS SCHENCK, general sales manager.
CAROL KING, traffic manager.
DIANE S. BEASLEY, business manager.
JOHN BISHOP, operations manager.

Highest 30 Second Rate (July 1986): \$200.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NORTH CAROLINA			
	Davidson	44,000	43,600	99
	Randolph	36,500	36,100	99
Between 25-49%	NORTH CAROLINA			
	Alamance	37,500	37,200	99
	Davie	9,900	9,700	98
	Forsyth	98,600	97,800	99
	Guilford	123,400	122,500	99
	Montgomery	8,400	8,300	99
	Rockingham	32,100	31,800	99
	Stokes	13,100	12,900	98



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	VIRGINIA			
	Surry	22,900	22,600	99
	Yadkin	11,100	11,000	99
	Henry	27,000	26,700	99
	Patrick	6,500	6,400	98
	Pittsylvania	40,400	39,900	99
Between 5-24%	NORTH CAROLINA			
	Alexander	9,700	9,600	99
	Anson	8,800	8,600	98
	Caswell	7,000	6,900	99
	Chatham	13,300	13,100	98
	Granville	11,300	11,100	98
	Iredell	31,700	31,400	99
	Lee	14,200	14,000	99
	Moore	21,900	21,500	98
	Orange	31,500	31,000	98
	Person	10,700	10,600	99
	Richmond	17,300	17,100	99
	Rowan	38,500	38,200	99
Stanly	18,800	18,600	99	
Wilkes	22,800	22,400	98	
	VIRGINIA			
	Carroll	9,700	9,500	98
	Franklin	12,800	12,600	98
Station Totals		791,400	782,700	98
Net Weekly Circulation (1986)			247,600	
Average Daily Circulation (1986)			93,300	

North Carolina—Greensboro-High Point & Winston-Salem

WGHP-TV

Ch. 8

Network Service: ABC.

Licensee: Taft Television & Radio Co. Inc., 1718 Young St., Cincinnati, OH 45210.

Studio: 2005 Francis St., High Point, NC 27263.

Mailing Address: Box TV-8, Greensboro, NC 27420-6088.

Telephone: 919-841-8888.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 31.62-kw aural. Antenna: 1270-ft. above av. terrain, 1255-ft. above ground, 2032-ft. above sea level.

Latitude 35° 48' 46.5"
Longitude 79° 50' 36.0"

Transmitter: 1.2-mi. SE of Sophia, NC.

Satellite Earth Stations: Common Carrier; Microdyne, 7-meter; Andrew, 4.5-meter & 7-meter; Microdyne & Avantek receivers.

News Services: AP, UPI, ABC.

Ownership: Taft Television & Radio Co. Inc., 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: October 14, 1963. Sale to Gulf Broadcast Group by Southern Bcstg. Co. approved by FCC June 16, 1978. Sale to present owner by Gulf approved by FCC May 30, 1985 (Television Digest, Vol. 25:5, 20, 22).

Represented (sales): MMT Sales Inc.

Represented (legal): Koteen & Naftalin.

Represented (engineering): Cohen & Dippell.

Personnel:

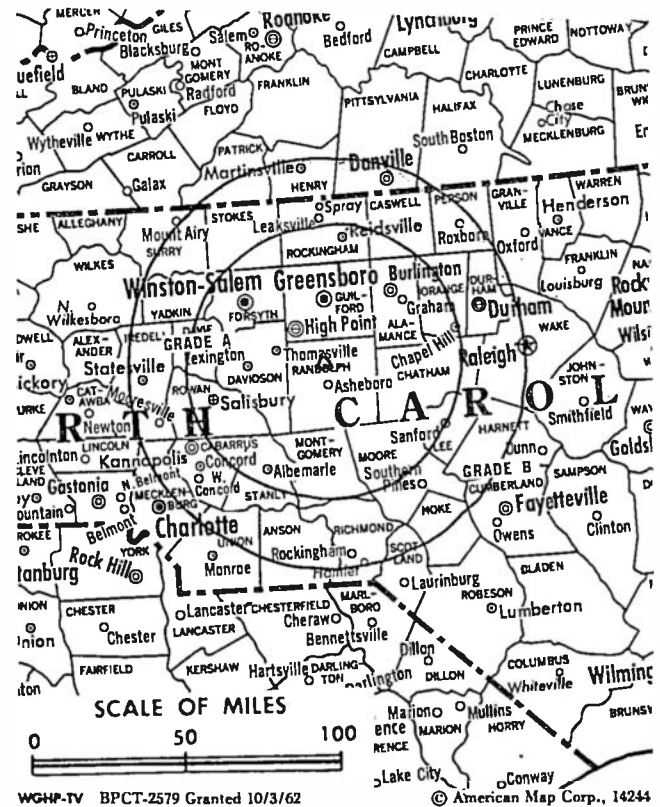
DAVID BOYLAN, vice president & general manager.
FRANK TERRY, business manager.
GARY CURTIS, news director.
ROBERT HERRON, general sales manager.
PAUL O'DELL, program manager.
ROSS MASON, chief engineer.

Highest 30 Sec. Rate (Jan. 1, 1985): \$2000.

NETWORK BASE HOURLY RATE: \$1050.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NORTH CAROLINA			
	Alamance	37,500	37,200	99
	Alleghany	3,900	3,800	97
	Ashe	8,900	8,700	98
	Caswell	7,000	6,900	99
	Chatham	13,300	13,100	98
	Davidson	44,000	43,600	99
	Davie	9,900	9,700	98
	Forsyth	98,600	97,800	99
	Guilford	123,400	122,500	99
	Montgomery	8,400	8,300	99
	Moore	21,900	21,500	98
	Randolph	36,500	36,100	99
	Rockingham	32,100	31,800	99
	Rowan	38,500	38,200	99
	Stokes	13,100	12,900	98
	Surry	22,900	22,600	99
	Wilkes	22,800	22,400	98
	Yadkin	11,100	11,000	99
VIRGINIA	Carroll			
		9,700	9,500	98



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Grayson	8,900	8,800	99
	Henry	27,000	26,700	99
	Patrick	6,500	6,400	98
Between 25-49%	NORTH CAROLINA			
	Alexander	9,700	9,600	99
	Anson	8,800	8,600	98
	Iredell	31,700	31,400	99
	Lee	14,200	14,000	99
	Orange	31,500	31,000	98
	Richmond	17,300	17,100	99
	Scotland	11,400	11,200	98
	Stanly	18,800	18,600	99
	Watauga	12,200	12,000	98
VIRGINIA	Pittsylvania			
		40,400	39,900	99
Between 5-24%	NORTH CAROLINA			
	Avery	5,200	5,100	98
	Cabarrus	33,400	33,200	99
	Caldwell	25,600	25,300	99
	Durham	61,200	60,500	99
	Granville	11,300	11,100	98
	Harnett	22,100	21,800	99
	Hoke	6,800	6,700	99
	Person	10,700	10,600	99
	SOUTH CAROLINA			
Chesterfield	14,200	13,900	98	
Marlboro	10,600	10,400	98	
VIRGINIA				
Floyd	4,300	4,200	98	
Franklin	12,800	12,600	98	
Halifax	12,000	11,800	98	
Station Totals		1,032,100	1,020,100	98
Net Weekly Circulation (1986)			587,500	
Average Daily Circulation (1986)			313,800	

North Carolina—Greensboro

WLXI-TV

Ch. 61

Network Service: None, independent.

Licensee: Trinity Bcstg. Network Inc., Box C11949, Santa Ana, CA 92711.

Studio: 2101-D Patterson St., Greensboro, NC 27407.

Telephone: 919-855-5610.

Technical Facilities: Channel No. 61 (752-758 MHz). Authorized power: 500-kw max. visual, 50-kw max. aural. Antenna: 564-ft. above av. terrain, 489-ft. above ground, 1449-ft. above sea level.

Latitude 36° 08' 58"
Longitude 80° 03' 21"

Transmitter: 2-mi. NE of Kernersville.

Satellite Earth Station: In operation; M/A-Com receivers.

Ownership: Trinity Bcstg. Network Inc. For other interests, see Group Ownership of TV Stations.

Began Operation: March 5, 1984. Transfer of control from Gary S. Smithwick & Harrell Powell Jr. to William Satterfield approved by FCC May 23, 1985. FCC approved sale to present owner Feb. 24, 1986.

Represented (legal): Gary S. Smithwick.

Personnel:
LARRY L. PATTON, general manager.

Highest 30 Sec. Rate: \$45.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	NORTH CAROLINA			
	Guilford	123,400	122,500	99
	Stokes	13,100	12,900	98



Not Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Yadkin	11,100	11,000	99
Station Totals		147,600	146,400	99
Net Weekly Circulation (1986)			21,100	
Average Daily Circulation (1986)			6,300	

North Carolina—Winston-Salem-Greensboro -High Point

WNRW

Ch. 45

Network Service: None, independent.

Grantee: Good News Television Inc., Box 2899, Winston-Salem, NC 27103.

Studio: 3500 Myer-Lee Dr., Winston-Salem, NC 27101.

Mailing Address: Box 2899, Winston-Salem, NC 27102.

Telephone: 919-722-4545.

Technical Facilities: Channel No. 45 (656-662 MHz). Authorized power: 5000-kw max. & 1450-kw horizontal visual, 500-kw max. & 145-kw horizontal aural. Antenna: 2000-ft. above av. terrain, 768-ft. above ground, 3088-ft. above sea level.

Latitude 36° 22' 37"
Longitude 80° 22' 10"

Transmitter: End of County Rd. 1172, King, NC.

Satellite Earth Stations: In operation; 4-meter.

Ownership: TVX Broadcast Group Inc. Tim McDonald, pres., 4.9%; Susan Loving, v.p.; Aubrey E. Loving Jr., secy., 9%; Joel Cooper, treas., John A. Trinder, Charles N. Cooper, Thomas N. Downing, William E. Alluan Jr., James S. Lowe & Paul T. Lucci, 4.9% each; Richard J. Davis, Bradford J. Bangel, P. Stockton Fleming, Herman E. Valentine & Harvey L. Hudson, 9% each; Nancy Jo B. Haga, 6.5%. For other interests, see Group Ownership of TV Stations.

Began Operation: Sept. 23, 1979.

Represented (sales): TeleRep Inc.

Represented (legal): Kenkel, Barnard and Edmundson.

Represented (engineering): Lawrence Behr.

Personnel:

TIM McDONALD, president.

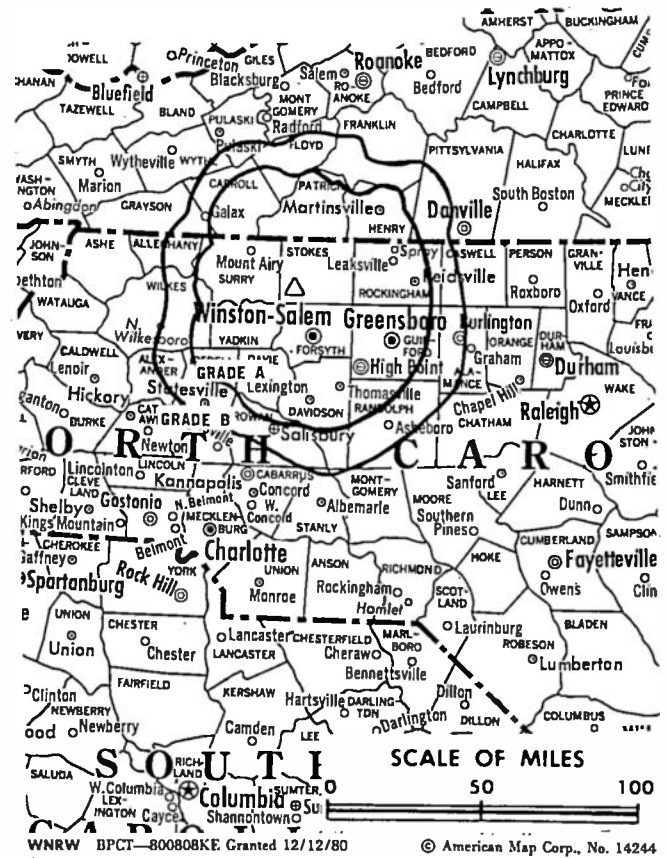
JAMES FLETCHER, vice president & general manager.

GEORGE DRYMALSKI, general sales manager.

Highest 30 Sec. Rate: \$600.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NORTH CAROLINA			
	Forsyth	98,600	97,800	99
	Stokes	13,100	12,900	98
	Yadkin	11,100	11,000	99
Between 25-49%	NORTH CAROLINA			
	Alamance	37,500	37,200	99
	Caswell	7,000	6,900	99
	Davidson	44,000	43,600	99
	Davie	9,900	9,700	98
	Guilford	123,400	122,500	99



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Randolph	36,500	36,100	99
	Rockingham	32,100	31,800	99
	Rowan	38,500	38,200	99
	Surry	22,900	22,600	99
	Wilkes	22,800	22,400	98
VIRGINIA	Henry	27,000	26,700	99
	Patrick	6,500	6,400	98
	NORTH CAROLINA			
Between 5-24%	Alexander	9,700	9,600	99
	Alleghany	3,900	3,800	97
	Iredell	31,700	31,400	99
	Montgomery	8,400	8,300	99
VIRGINIA	Carroll	9,700	9,500	98
	Franklin	12,800	12,600	98
	Grayson	8,900	8,800	99
	Pittsylvania	40,400	39,900	99
Station Totals		656,400	649,700	98
Net Weekly Circulation (1986)			243,800	
Average Daily Circulation (1986)			96,700	

North Carolina—Greensboro-High Point & Winston-Salem

WXII

Ch. 12

Network Service: NBC.

Licensee: Pulitzer Bcstg. Co., Box 11847, Winston-Salem 27116.

Studio: 700 Coliseum Dr., Winston-Salem, NC 27106.

Telephone: 919-721-9944. TWX: 510-931-3676.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 63.5-kw aural. Antenna: 1980-ft. above av. terrain, 680-ft. above ground, 3095-ft. above sea level.

Latitude 36° 22' 31"
Longitude 80° 22' 27"

Transmitter: Sauratown Mtn., 7-mi. N of King, NC.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: STS, 3.5-meter; Standard & Drake receivers.

News Services: AP, UPI, CNN, NBC.

Ownership: Pulitzer Broadcasting Co. For other interests, see Group Ownership of TV Stations.

Began Operation: Sept. 30, 1953. Sale to Multimedia by Triangle Bcstg. Corp. approved by FCC Sept. 7, 1972 (Television Digest, Vol. 11:44; 12:37). Exchanged by Multimedia with WFBC-TV, Greenville, SC for KSDK, St. Louis, MO (Vol. 21:12; 22:1; 23:8).

Represented (sales): Katz Television.

Represented (legal): Verner, Lipfert, Bernhard, McPherson & Hand.

Represented (engineering): A. D. Ring & Associates.

Personnel:

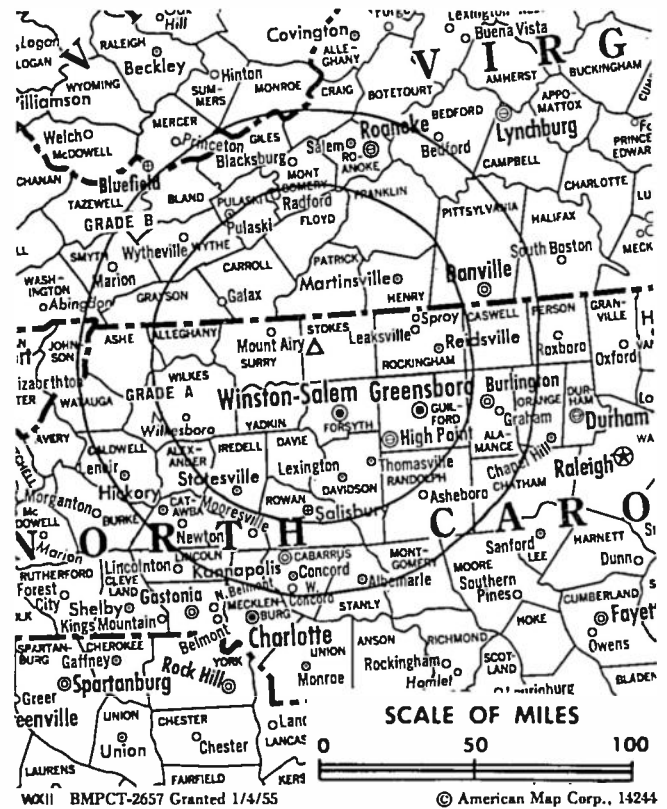
KEN J. ELKINS, president & chief exec. officer, Pulitzer Bcstg. Co.
REYNARD A. CORLEY, vice president & general manager.
DAVID SUMMERS, general sales manager.
DAVID EMERY, news/operations director.
LESA HARRIS, program director.
ALLAN SIMMONS, marketing director.
HENRY HUNT, director of engineering.

Highest 30 Sec. Rate (June 30, 1986): \$2100.

NETWORK BASE HOURLY RATE: \$1175.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NORTH CAROLINA			
	Alamance	37,500	37,200	99
	Alleghany	3,900	3,800	97
	Caswell	7,000	6,900	99
	Davidson	44,000	43,600	99
	Davie	9,900	9,700	98
	Forsyth	98,600	97,800	99
	Guilford	123,400	122,500	99
	Iredell	31,700	31,400	99
	Randolph	36,500	36,100	99
	Rockingham	32,100	31,800	99
	Rowan	38,500	38,200	99
	Stokes	13,100	12,900	98
	Surry	22,900	22,600	99
	Wilkes	22,800	22,400	98
	Yadkin	11,100	11,000	99
	VIRGINIA			
Carroll	9,700	9,500	98	
Grayson	8,900	8,800	99	
Henry	27,000	26,700	99	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Patrick	6,500	6,400	98
	Pittsylvania	40,400	39,900	99
Between 25-49%	NORTH CAROLINA			
	Alexander	9,700	9,600	99
	Ashe	8,900	8,700	98
	Caldwell	25,600	25,300	99
	Montgomery	8,400	8,300	99
Watauga	12,200	12,000	98	
Between 5-24%	VIRGINIA			
	Floyd	4,300	4,200	98
Between 5-24%	NORTH CAROLINA			
	Avery	5,200	5,100	98
	Burke	28,000	27,700	99
	Cabarrus	33,400	33,200	99
	Catawba	41,100	40,800	99
	Chatham	13,300	13,100	98
	Lincoln	17,000	16,900	99
	Moore	21,900	21,500	98
	Orange	31,500	31,000	98
	Person	10,700	10,600	99
	Richmond	17,300	17,100	99
	Stanly	18,800	18,600	99
	Yancey	5,700	5,500	96
	VIRGINIA			
	Bland	2,200	2,100	95
Franklin	12,800	12,600	98	
Halifax	12,000	11,800	98	
Lee	9,500	9,300	98	
Pulaski	12,900	12,800	99	
Wythe	9,400	9,200	98	
Station Totals		997,300	986,200	98
Net Weekly Circulation (1986)			576,100	
Average Daily Circulation (1986)			319,400	

North Carolina—Greenville

WNCT-TV

Ch. 9

(Also serves New Bern & Washington, NC)

Network Service: CBS.

Licensee: Roy H. Park Broadcasting Inc., Box 898, Greenville 27835-0898.

Studio: 3221 Evans St., Greenville, NC 27834.

Telephone: 919-756-3180. **TWX:** 510-929-1616.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1890-ft. above av. terrain, 2000-ft. above ground, 2028-ft. above sea level.

Latitude 35° 21' 55"
Longitude 77° 23' 38"

Transmitter: Hwy. 118, 2.5-mi. E of Grifton.

Satellite Earth Stations: 4 in operation; DX, M/A-Com & Scientific-Atlanta receivers.

AM Affiliate: WNCT, 10-kw, 1070 kHz (CBS).

FM Affiliate: WNCT-FM, 100-kw, 107.9 MHz (No. 300), 1710-ft. (CBS).

News Services: AP, CBS.

Ownership: Park Communications Inc. For other interests, see Group Ownership of TV Stations.

Began Operation: Dec. 22, 1953. Sale to present owner by Carolina Bostg. System Inc. approved by FCC Feb. 7, 1962 (Television Digest, Vol. 2:7).

Represented (sales): Blair Television.

Represented (legal): McKenna, Wilkinson & Kittner.

Represented (engineering): A. D. Ring & Associates.

Personnel:

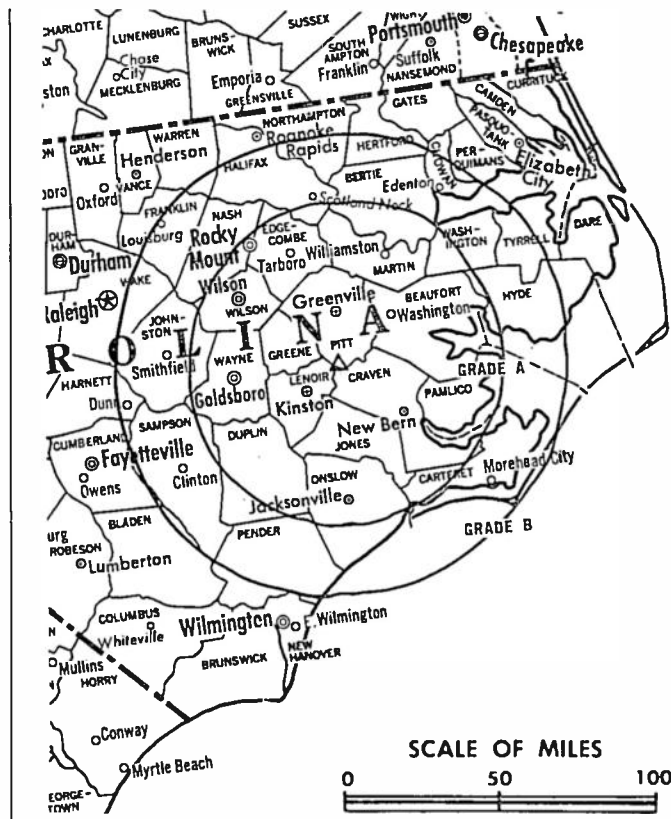
- C. ROBERT THOMPSON, vice president & general manager.
- LUTHER GRIFFIN, general sales manager.
- WILLIAM MORRISETTE, business manager.
- C. TOMMY SMITH, local sales manager.
- SHIRLEY DALE, program director.
- HEBER ADAMS, chief engineer.

Highest 30 Second Rate (May 29, 1986): \$875.

NETWORK BASE HOURLY RATE: \$835.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NORTH CAROLINA			
	Beaufort	15,400	15,200	99
	Bertie	7,300	7,100	97
	Carteret	18,400	18,200	99
	Chowan	4,900	4,800	98
	Craven	26,100	25,900	99
	Dare	7,000	6,800	97
	Duplin	14,700	14,400	98
	Edgecombe	19,400	19,100	98
	Greene	5,500	5,400	98
	Halifax	19,100	18,700	98
	Hyde	2,100	2,000	95
	Jones	3,200	3,200	100
	Lenoir	22,000	21,700	99



WNCT-TV BPCT-5087 Granted 5/17/79 © American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Martin	8,900	8,800	99
	Nash	25,800	25,400	98
	Northampton	7,400	7,200	97
	Onslow	34,400	34,100	99
	Pamlico	3,800	3,800	100
	Pitt	34,600	34,200	99
	Tyrrell	1,400	1,400	100
	Washington	5,000	4,900	98
	Wayne	35,400	34,900	99
	Wilson	23,300	23,000	99
Between 25-49%	NORTH CAROLINA			
	Johnston	27,500	27,100	99
	New Hanover	42,600	42,200	99
	Pender	8,500	8,300	98
Sampson	18,100	17,800	98	
Between 5-24%	NORTH CAROLINA			
	Brunswick	15,400	15,100	98
	Franklin	11,100	10,900	98
	Harnett	22,100	21,800	99
	Hertford	7,700	7,600	99
	Pasquotank	10,600	10,500	99
	Perquimans	3,800	3,800	99
	Vance	13,300	13,100	98
Warren	5,500	5,400	98	
Station Totals		531,300	523,800	98
Net Weekly Circulation (1986)				329,100
Average Daily Circulation (1986)				186,700

North Carolina—Hickory

WHKY-TV

Ch. 14

Network Service: None, independent.

Licensee: Catawba Valley Bcstg. Co., Box 1059, Hickory, NC 28603.

Studio: 526 Main Ave. SE, Hickory, NC 28601.

Telephone: 704-322-5115.

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 656.1-kw max. visual, 66-kw max. aural. Antenna: 600-ft. above av. terrain, 487-ft. above ground, 1652-ft. above sea level.

Latitude 35° 43' 57"
Longitude 81° 19' 52"

Transmitter: 526 Main Ave. SE.

AM Affiliate: WHKY, 5-kw, 1290 kHz.

FM Affiliate: WHKY-FM, 14.8-kw, 102.9 MHz (No. 275), 325-ft.

Satellite Earth Stations: 4 in operation; Prodelin, 4.6-meter.

News Service: UPI.

Ownership: Long Family, 51%; others.

Began Operation: Feb. 14, 1968.

Represented (sales): Spot Time Ltd.

Represented (legal): Hardy & Popman.

Personnel:

JEFFREY B. LONG, president.
THOMAS E. LONG, station manager.
THOMAS E. LONG JR., chief engineer.
JAMES O. CARR, news director.
SONNY LEWIS, sports director.

Highest One Hour Rate: \$450.

Highest 30 Sec. Rate: \$100.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	NORTH CAROLINA Alexander	9,700	9,600	99



Net Weekly Circulation	State County	Total Households	TV Households	%
NORTH CAROLINA				
Between 5-24%	Burke	28,000	27,700	99
	Caldwell	25,600	25,300	99
	Catawba	41,100	40,800	99
	Iredell	31,700	31,400	99
	Lincoln	17,000	16,900	99
	Wilkes	22,800	22,400	98
Station Totals		175,900	174,100	98
Net Weekly Circulation (1986)			30,900	
Average Daily Circulation (1986)			7,300	

North Carolina—Lexington

WEJC

Ch. 20

Network Service: None, independent.

Grantee: Koinonia Broadcasting Inc., Box 2020, Lexington, NC 27293.

Studio: Robert Everhart Rd. & US Bus. 85.

Telephone: 704-246-2020.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 4616-kw max. visual, 461.6-kw max. aural. Antenna: 975-ft. above av. terrain, 938-ft. above ground, 1758-ft. above sea level.

Latitude	35°	58'	09"
Longitude	79°	49'	29"

Transmitter: W of Rte. 220, Pleasant Garden.

Satellite Earth Stations: 2 in operation; Harris & M/A-Corn receivers.

News Service: INN.

Ownership: Non-stock, non-profit corp. William P. Register, pres.; Charles D. Brown, v.p.; Carolyn R. Register, secy.-treas.

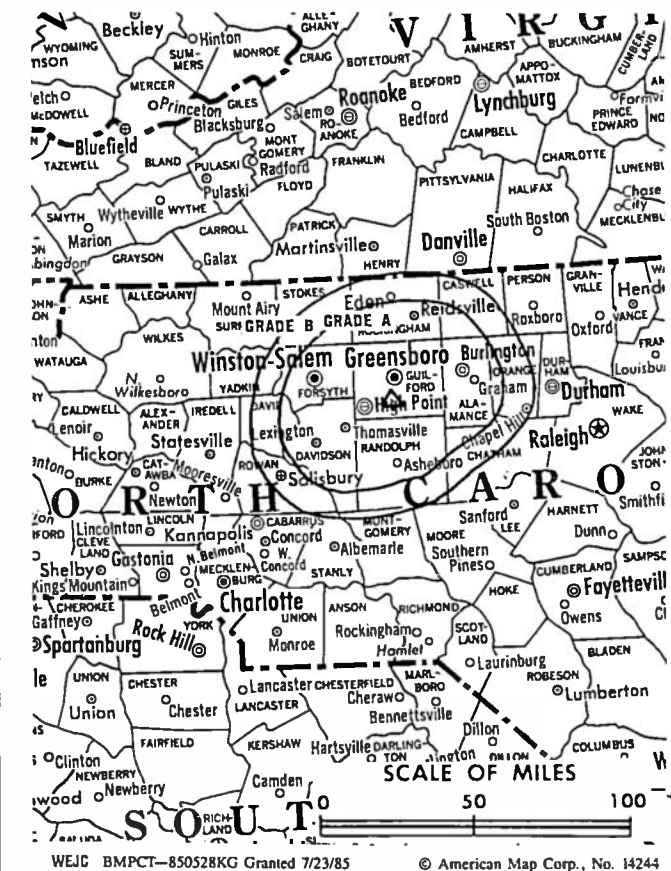
Began Operation: April 2, 1986.

Represented (legal): Gammon & Grange.

Represented (engineering): Serge Bergen.

Personnel:

WILLIAM P. REGISTER SR., president & general manager.
TIM BOOTS, engineering director.
STEVE ANDERSON, program director.
BILLY REGISTER, operations director.



WEJC BMPCT—850528KG Granted 7/23/85

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Highest One Hour Rate: \$500.

Highest 30 Second Rate: \$100.

North Carolina—New Bern

WCTI

Ch. 12

(Also serves Greenville and Washington, NC)

Network Service: ABC.

Licensee: Diversified Communications Inc.

Studio: 400 Glenburnie Dr., New Bern, NC 28561.

Mailing Address: Box 2325, New Bern, NC 28560.

Telephone: 919-637-2111.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1940-ft. above av. terrain, 1999-ft. above ground, 2049-ft. above sea level.

Latitude 35° 06' 18"
Longitude 77° 20' 15"

Transmitter: State Hwy. 41, N of Trenton, NC.

Satellite Earth Stations: Transmit/receive; ADM, 6.1-meter; Avcom receivers.

News Service: UPI.

Ownership: Diversified Communications Inc. For other interests, see Group Ownership of TV Stations.

Begin Operation: Sept. 7, 1963. Sale to present owner by Heritage Bcstg. approved by FCC Feb. 24, 1986. Sale to Heritage by Malrite Communications Group approved by FCC June 7, 1983. Sale to Malrite by Continental TV approved Oct. 14, 1976. Previous sale by Nathan Frank & Thomsland Inc. approved April 15, 1969.

Represented (sales): Petry Television Inc.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

WILLIAM D. WEBB, vice president & general manager.
RALPH FLYNN, general sales manager.
TAMMY GREEN, operations/program director.
WILLIAM KNOWLES, news director.
MIKE BARRETT, chief engineer.

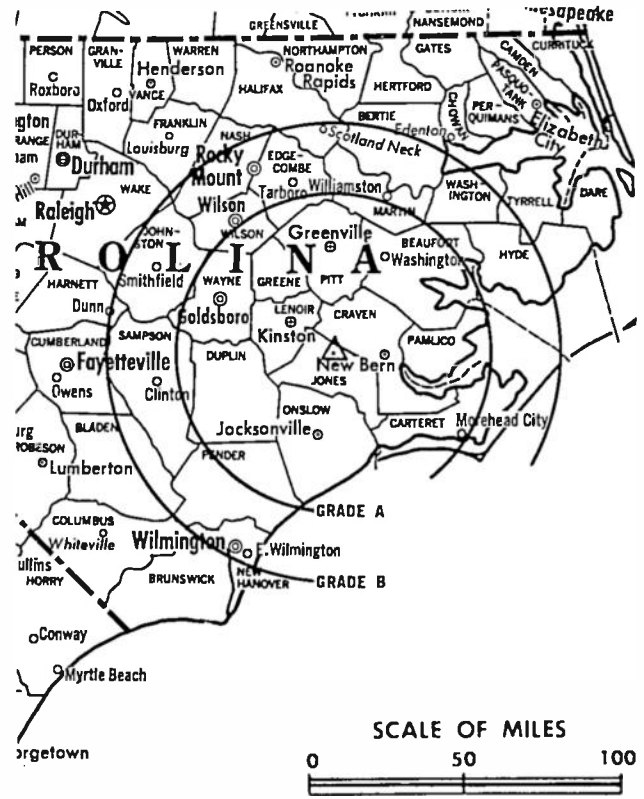
Highest One Hour Rate: \$7500.

Highest 30 Sec. Rate: \$1500.

NETWORK BASE HOURLY RATE: \$550.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NORTH CAROLINA			
	Beaufort	15,400	15,200	99
	Bertie	7,300	7,100	97
	Carteret	18,400	18,200	99
	Craven	26,100	25,900	99
	Duplin	14,700	14,400	98
	Greene	5,500	5,400	98
	Hyde	2,100	2,000	95
	Jones	3,200	3,200	100
	Lenoir	22,000	21,700	99



WCTI BPCT-3831 Granted 1/4/67 © American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Martin	8,900	8,800	99
	Onslow	34,400	34,100	99
	Pamlico	3,800	3,800	100
	Pitt	34,600	34,200	99
	Washington	5,000	4,900	98
Between 25-49%	NORTH CAROLINA			
	Edgecombe	19,400	19,100	98
	Nash	25,800	25,400	98
	Pender	8,500	8,300	98
	Tyrrell	1,400	1,400	100
	Wayne	35,400	34,900	99
Wilson	23,300	23,000	99	
Between 5-24%	NORTH CAROLINA			
	Bladen	11,000	10,700	97
	Chowan	4,900	4,800	98
	Dare	7,000	6,800	97
	Gates	3,000	2,900	97
	Halifax	19,100	18,700	98
	Sampson	18,100	17,800	98
Station Totals		382,100	376,500	98
Net Weekly Circulation (1986)			236,400	
Average Daily Circulation (1986)			134,500	

North Carolina—Raleigh

WLFL-TV

Ch. 22

Network Service: None, independent.

Licensee: Television Corp. of Raleigh/Durham Inc., 1205 Front St., Raleigh, NC 27609.

Studio: 1205 Front St., Raleigh, NC 27609.

Telephone: 919-821-2200.

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 1416-kw visual, 142-kw aural. Antenna: 1148-ft. above av. terrain, 1057-ft. above ground, 1527-ft. above sea level.

Latitude 35° 42' 51.5"
Longitude 78° 49' 00.5"

Holds CP for change to 5000-kw max. visual, 500-kw max. aural, 1675-ft. above av. terrain, 1545-ft. above ground, 2015-ft. above sea level, lat. 35° 42' 52", long. 78° 49' 01", transmitter to approx. 1700-ft. W of intersection of Hwys. 1379 & 1010, 1.5-mi. SE of Apex. BPCT-850805LA.

Transmitter: State Rd. 1010, 1-mi. E of Apex.

Satellite Earth Stations: 3 in operation; Bogner, 7-meter; Scientific-Atlanta receivers.

News Service: INN.

Ownership: TVX Broadcast Group Inc. For other interests, see Group Ownership of TV stations.

Began Operation: Dec. 18, 1981. Sale to S & F Communications was approved by FCC Dec. 21, 1984 but not consummated (Television Digest, Vol. 24:39). Sale to TVX Broadcast Group approved Feb. 10, 1986 (Vol. 25:50; 26:17).

Represented (sales): MMT Sales Inc.

Represented (legal): Kenkel, Barnard & Edmundson.

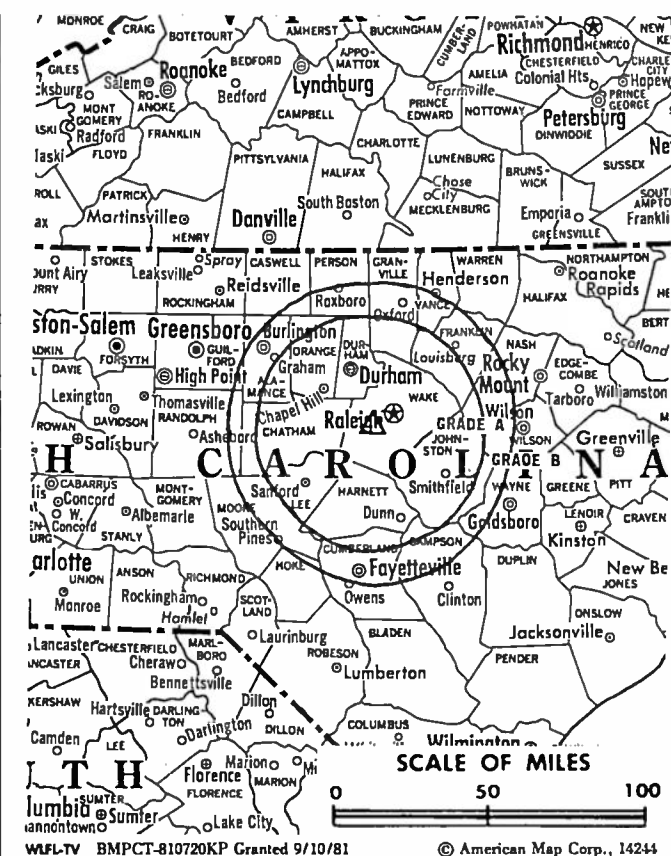
Personnel:

CHARLES McFADDEN, vice president & general manager.
LINDA COCHRAN, director of sales.
JOEL KACZMAREK, local sales manager.
DALLAS LLOYD, chief engineer.

Highest 30 Sec. Rate (Sept. 1, 1986): \$500.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NORTH CAROLINA			
	Durham	61,200	60,500	99
	Granville	11,300	11,100	98
	Harnett	22,100	21,800	99
	Johnston	27,500	27,100	99
	Lee	14,200	14,000	99
	Wake	127,700	126,400	99
Between 25-49%	NORTH CAROLINA			
	Chatham	13,300	13,100	98
	Cumberland	83,800	82,800	99



WLFL-TV BPCT-810720KP Granted 9/10/81

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Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Franklin	11,100	10,900	98
	Orange	31,500	31,000	98
	Person	10,700	10,600	99
	Sampson	18,100	17,800	98
	Vance	13,300	13,100	98
	Warren	5,500	5,400	98
Between 5-24%	NORTH CAROLINA			
	Alamance	37,500	37,200	99
	Caswell	7,000	6,900	99
	Edgecombe	19,400	19,100	98
	Greene	5,500	5,400	98
	Hoke	6,800	6,700	99
	Montgomery	8,400	8,300	99
	Moore	21,900	21,500	98
	Nash	25,800	25,400	98
	Wayne	35,400	34,900	99
Wilson	23,300	23,000	99	
VIRGINIA	Mecklenburg	10,200	10,000	98
	Station Totals	652,500	644,000	98
Net Weekly Circulation (1986)				235,000
Average Daily Circulation (1986)				93,500

North Carolina—Durham-Raleigh

WPTF-TV

Ch. 28

Network Service: NBC.

Licensee: Durham Life Broadcasting Inc., Box 1511, 410 S. Salisbury St., Raleigh, NC 27602.

Studio: 410 S. Salisbury St., Raleigh, NC 27602.

Telephone: 919-832-8311. TWX: 510-928-1852.

Technical Facilities: Channel No. 28 (554-560 MHz). Authorized power: 5000-kw max. & 3720-kw horizontal visual, 372-kw horizontal aural. Antenna: 1300-ft. above av. terrain, 1240-ft. above ground, 1700-ft. above sea level.

Latitude 35° 43' 00"
Longitude 78° 48' 31"

Holds CP for change to 5000-kw max. visual, 250-kw max. aural, 2000-ft. above av. terrain, 1893-ft. above ground, 2253-ft. above sea level, lat. 35° 40' 29", long. 78° 31' 38", transmitter to 1.8-mi. SE of Auburn. BPCT-860327KF.

Transmitter: Intersection of State Rds. 1010 & 1379, near Apex, NC.

Multichannel TV Sound: Stereo & separate audio program.

Satellite Earth Stations: Harris, 6-meter & 3-meter; Pinzone, 5-meter; Harris, Pinzone & Microwave Associates receivers.

News Services: AP, UPI, NBC.

Ownership: Durham Corp., 100%. George Womble, chmn.; Felton Coley, pres.; Sonja M. Stephenson, asst. secy. Durham Life Bcstg. is licensee of WPTF & WQDR(FM), Raleigh, NC; WEWO & WSTS(FM), Laurinburg, NC.

Began Operation: Nov. 4, 1968. Sale to present owner by R. O., K. R. & Robinson O. Everett, et al., approved by FCC May 19, 1977 (Television Digest, Vol. 17:5).

Represented (sales): TeleRep Inc.

Represented (legal): Tharrington, Smith & Hargrove.

Represented (engineering) Moffet, Larson & Johnson.

Personnel:

WILLIAM DUNAWAY, vice president & general manager.
JOE KILLEBREW, general sales manager.
LATHAM HAMNER, chief engineer.
BOB WOLFE, program manager.
BILL RAMSEY, production manager.
KEVIN KELLY, news director.
KALEN JOHNSON, promotion manager.

Rates: On request.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NORTH CAROLINA			
	Chatham	13,300	13,100	98
	Durham	61,200	60,500	99
	Franklin	11,100	10,900	98
	Granville	11,300	11,100	98
	Harnett	22,100	21,800	99
	Johnston	27,500	27,100	99
	Lee	14,200	14,000	99
	Orange	31,500	31,000	98



WPTF-TV BPCT-860327KF Granted 7/2/86

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Person	10,700	10,600	99
	Vance	13,300	13,100	98
	Wake	127,700	126,400	99
	Warren	5,500	5,400	98
Between 25-49%	NORTH CAROLINA			
	Alamance	37,500	37,200	99
	Cumberland	83,800	82,800	99
	Moore	21,900	21,500	98
Between 5-24%	NORTH CAROLINA			
	Caswell	7,000	6,900	99
	Edgecombe	19,400	19,100	98
	Greene	5,500	5,400	98
	Hoke	6,800	6,700	99
	Montgomery	8,400	8,300	99
	Nash	25,800	25,400	98
	Randolph	36,500	36,100	99
	Richmond	17,300	17,100	99
	Sampson	18,100	17,800	98
Scotland	11,400	11,200	98	
Wilson	23,300	23,000	99	
Between 5-24%	VIRGINIA			
Mecklenburg	10,200	10,000	98	
Station Totals		717,700	708,400	98
Net Weekly Circulation (1986)			345,100	
Average Daily Circulation (1986)			161,700	

North Carolina—Raleigh-Durham

WRAL-TV

Ch. 5

Network Service: CBS.

Licensee: Capitol Bcstg. Co. Inc., 2619 Western Blvd., Box 12000, Raleigh, NC 27605.

Studio & Offices: 2619 Western Blvd.

Telephone: 919-821-8555. TWX: 510-928-1833.

Mailing Address: Box 12000, Raleigh, NC 27605.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 95.5-kw visual, 15-kw aural. Antenna: Circularly polarized, 1990-ft. above av. terrain, 2000-ft. above ground, 2340-ft. above sea level.

Latitude 35° 40' 35"
Longitude 78° 32' 09"

Transmitter: 1.6-mi. SE of Auburn.

FM Affiliate: WRAL-FM, 250-kw, 101.5 MHz (No. 268), 990-ft.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 10-meter; Scientific-Atlanta & Harris receivers.

News Services: AP, UPI, Conus, CNN.

Ownership: Estate of A. J. Fletcher, 21.28%; James F. Goodman, pres., 56.61%; Ray H. Goodman III, 23.37%; Marjorie L. Fletcher, 3.49%; others, none with as much as 1%. Capitol Bcstg. also owns WHTN & WKEE(FM), Huntington, WV; KISS(FM), San Antonio, TX; WRNL & WRXL(FM), Richmond, VA; WDRV & WLK(FM), Statesville, NC; KBEQ(FM), Kansas City, MO. Note: Sale of KISS pending.

Began Operation: Dec. 15, 1956.

Represented (sales): Katz Television.

Represented (legal): Fletcher, Heald & Hildreth.

Personnel:

JIM GOODMON, president.
JOHN GREENE, senior vice president & general manager.
PAUL QUINN, general sales manager.
NEIL KUVIN, station manager.
WALT YE RASULALA, public affairs manager.
WILL DAVIS, program manager.
STEVE RAMSEY, news director.
PAUL POPE, production & operations manager.
WILBUR BRANN, manager of engineering.

Highest 30 Sec. Rate (July 29, 1985): \$2500.

NETWORK BASE HOURLY RATE: \$1575.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NORTH CAROLINA			
	Chatham	13,300	13,100	98
	Cumberland	83,800	82,800	99
	Duplin	14,700	14,400	98
	Durham	61,200	60,500	99
	Edgecombe	19,400	19,100	98
	Franklin	11,100	10,900	98
	Granville	11,300	11,100	98
	Greene	5,500	5,400	98
	Halifax	19,100	18,700	98
	Harnett	22,100	21,800	99
	Hoke	6,800	6,700	99
	Johnston	27,500	27,100	99
	Lee	14,200	14,000	99
	Moore	21,900	21,500	98
	Nash	25,800	25,400	98
	Northampton	7,400	7,200	97
	Orange	31,500	31,000	98
	Person	10,700	10,600	99
Robeson	34,200	33,500	98	
Sampson	18,100	17,800	98	
Scotland	11,400	11,200	98	
Vance	13,300	13,100	98	



Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	Wake	127,700	126,400	99	
	Warren	5,500	5,400	98	
	Wayne	35,400	34,900	99	
	Wilson	23,300	23,000	99	
VIRGINIA	Mecklenburg	10,200	10,000	98	
	NORTH CAROLINA				
Between 25-49%	Alamance	37,500	37,200	99	
	Bladen	11,000	10,700	97	
	Lenoir	22,000	21,700	99	
	Martin	8,900	8,800	99	
	New Hanover	42,600	42,200	99	
	Onslow	34,400	34,100	99	
	Pitt	34,600	34,200	99	
VIRGINIA	Brunswick	5,000	4,900	98	
	Halifax	12,000	11,800	98	
	NORTH CAROLINA				
Between 5-24%	Bertie	7,300	7,100	97	
	Caswell	7,000	6,900	99	
	Chowan	4,900	4,800	98	
	Columbus	18,400	18,000	98	
	Hertford	7,700	7,600	99	
	Jones	3,200	3,200	100	
	Montgomery	8,400	8,300	99	
	Pender	8,500	8,300	98	
	Randolph	36,500	36,100	99	
	Rockingham	32,100	31,800	99	
	VIRGINIA	Charlotte	4,100	4,000	98
		Greensville	5,000	4,900	98
Pittsylvania		40,400	39,900	99	
Sussex		3,500	3,400	97	
Station Totals		1,081,400	1,066,500	98	
Net Weekly Circulation (1986)			690,400		
Average Daily Circulation (1986)			427,300		

North Carolina—Durham-Raleigh-Fayetteville

WTVD

Ch. 11

Network Service: ABC.

Licensee: Capital Cities Communications Inc., Box 2009, Durham 27702.

Studio: 411 Liberty St., Durham, NC 27702.

Telephone: 919-683-1111. TWX: 510-927-1810.

Raleigh Office: Box 1950, Raleigh, NC 27602.

Fayetteville Office: 225 Green St., Fayetteville, NC 28301.

Telephone: 919-323-5883.

Mailing Address: Box 2009, Durham, NC 27702.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 47.4-kw aural. Antenna: 1990-ft. above av. terrain, 2000-ft. above ground, 2317-ft. above sea level.

Latitude 35° 40' 05"
Longitude 78° 31' 58"

Transmitter: 4-mi. NW of Clayton, 2-mi. SE of Auburn, NC.

Satellite Earth Station: Harris, 9.1-meter; Harris receivers.

News Services: AP, UPI.

Ownership: Capital Cities/ABC Communications Inc., see Group Ownership of TV Stations.

Began Operation: September 2, 1954. Sale to present owners by principal stockholders Harmon L. & Virginia D. Duncan, J. Floyd Fletcher and WDNC (AM) approved by FCC May 22, 1957 (Television Digest, Vol. 13:14, 21).

Represented (sales): ABC Spot Sales.

Represented (legal): Wilmer, Cutler & Pickering.

Represented (engineering): Moffet, Larson & Johnson, P.C.

Personnel:

ALAN NESBITT, president & general manager.

DENIS J. O'CONNOR, general sales manager.

JON MILLER, director of programming.

CHRYSTLE SWAIN, community relations & station affairs manager.

ED WALL, chief engineer.

WILLIAM HIGGS, business manager.

MARIE BROWN, sales service manager.

JOHN DAWSON, director of creative services.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NORTH CAROLINA			
	Chatham	13,300	13,100	98
	Cumberland	83,800	82,800	99
	Duplin	14,700	14,400	98
	Durham	61,200	60,500	99
	Edgecombe	19,400	19,100	98
	Franklin	11,100	10,900	98
	Granville	11,300	11,100	98
	Greene	5,500	5,400	98
	Halifax	19,100	18,700	98
	Harnett	22,100	21,800	99
	Hoke	6,800	6,700	99
	Johnston	27,500	27,100	99
	Lee	14,200	14,000	99
	Moore	21,900	21,500	98
	Nash	25,800	25,400	98
	Orange	31,500	31,000	98
	Person	10,700	10,600	99
	Sampson	18,100	17,800	98
	Scotland	11,400	11,200	98
	Vance	13,300	13,100	98
Wake	127,700	126,400	99	
Warren	5,500	5,400	98	
Wayne	35,400	34,900	98	
Wilson	23,300	23,000	99	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	VIRGINIA			
	Mecklenburg	10,200	10,000	98
Between 25-49%	NORTH CAROLINA			
	Alamance	37,500	37,200	99
	Bladen	11,000	10,700	97
	Northampton	7,400	7,200	97
	Robeson	34,200	33,500	98
VIRGINIA	Brunswick	5,000	4,900	98
	Halifax	12,000	11,800	98
Between 5-24%	NORTH CAROLINA			
	Bertie	7,300	7,100	97
	Brunswick	15,400	15,100	98
	Caswell	7,000	6,900	99
	Columbus	18,400	18,000	98
	Hertford	7,700	7,600	99
	Lenoir	22,000	21,700	99
	Martin	8,900	8,800	99
	Montgomery	8,400	8,300	99
	New Hanover	42,600	42,200	99
	Onslow	34,400	34,100	99
	Pender	8,500	8,300	98
	Pitt	34,600	34,200	99
	Randolph	36,500	36,100	99
	Richmond	17,300	17,100	99
SOUTH CAROLINA	Marlboro	10,600	10,400	98
	VIRGINIA			
	Charlotte	4,100	4,000	98
VIRGINIA	Greensville	5,000	4,900	98
	Lunenburg	4,200	4,100	98
Station Totals		1,044,800	1,030,100	98
Net Weekly Circulation (1986)				641,300
Average Daily Circulation (1986)				393,100

North Carolina—Washington-Greenville -New Bern

WITN-TV

Ch. 7

Network Service: NBC.

Licensee: WITN-TV Inc., Box 468, Washington, NC 27889.

Studio: 2.5-mi. S of Washington on U.S. 17.

Mailing Address: Box 468, Washington, NC 27889.

Telephone: 919-946-3131.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 31-kw aural. Antenna: Circularly-polarized, 1950-ft. above av. terrain, 2000-ft. above ground, 2028-ft. above sea level.

Latitude 35° 21' 55"
Longitude 77° 23' 38"

Transmitter: Hwy. 118, 2.5-mi. E of Grifton.

Satellite Earth Stations: 5 in operation; Scientific-Atlanta, 7-meter; Harris, 6-meter & 3-meter; Scientific-Atlanta & Harris receivers.

News Services: AP, NBC.

Ownership: American Family Corp. For other interests, see Group Ownership of TV Stations.

Began Operation: Sept. 28, 1955. Sale to present owner by W. R. Roberson Jr., et al., approved by FCC June 26, 1985 (Television Digest, Vol. 25:8).

Represented (sales): Katz Television.

Represented (legal): Schnader, Harrison, Segal & Lewis.

Represented (engineering): Cohen & Dippell.

Personnel:

HOWARD MEAGLE JR., vice president & general manager.
DAVID JERNIGAN, general sales manager.
FRANCES W. WILLIAMS, business manager.
FRANCIS X. BRADY, local sales manager.
DALE STAFFORD, program manager.
A. E. MANNING, chief engineer.
HELEN S. JACKSON, national sales coordinator.
GREG ALBRECHT, news director.

Rates: Not available.

NETWORK BASE HOURLY RATE: \$1100.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NORTH CAROLINA			
	Beaufort	15,400	15,200	99
	Bertie	7,300	7,100	97
	Carteret	18,400	18,200	99
	Chowan	4,900	4,800	98
	Craven	26,100	25,900	99
	Duplin	14,700	14,400	98
	Edgecombe	19,400	19,100	98
	Greene	5,500	5,400	98
	Halifax	19,100	18,700	98
	Hyde	2,100	2,000	95
	Jones	3,200	3,200	100
	Lenoir	22,000	21,700	99
	Martin	8,900	8,800	99
	Nash	25,800	25,400	98



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Northampton	7,400	7,200	97
	Onslow	34,400	34,100	99
	Pamlico	3,800	3,800	100
	Pitt	34,600	34,200	99
	Tyrrell	1,400	1,400	100
	Washington	5,000	4,900	98
	Wayne	35,400	34,900	99
Wilson	23,300	23,000	99	
Between 25-49%	NORTH CAROLINA			
	Dare	7,000	6,800	97
	Franklin	11,100	10,900	98
	Hertford	7,700	7,600	99
	Johnston	27,500	27,100	99
	Pender	8,500	8,300	98
Sampson	18,100	17,800	98	
Between 5-24%	NORTH CAROLINA			
	Chatham	13,300	13,100	98
	Harnett	22,100	21,800	99
	Pasquotank	10,600	10,500	99
	Perquimans	3,800	3,800	99
	Vance	13,300	13,100	98
	Wake	127,700	126,400	99
	Warren	5,500	5,400	98
	VIRGINIA			
	Brunswick	5,000	4,900	98
Mecklenburg	10,200	10,000	98	
Station Totals		629,500	620,900	98
Net Weekly Circulation (1986)			338,800	
Average Daily Circulation (1986)			200,700	

North Carolina—Wilmington

WECT

Ch. 6

Network Service: NBC.

Licensee: Atlantic Telecasting Corp., 322 Shipyard Blvd., Wilmington, NC 28403.

Studio: 322 Shipyard Blvd., Wilmington, NC 28403.

Mailing Address: Box 4029, Wilmington, NC 28406.

Telephone: 919-791-8070. TWX: 510-937-0314.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1930-ft. above av. terrain, 2000-ft. above ground, 2055-ft. above sea level.

Latitude 34° 34' 32"
Longitude 78° 26' 13"

Transmitter: State Hwy. 53, 1.1-mi. SE of Singletary Lake, Colly Twp.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Prodelin, 5-meter; Harris, 3-meter & 8-meter; Pinzone & Harris receivers.

News Services: AP, CNN Headline News, NBC.

Ownership: J. S. Brody, Leo Brody, Marilyn B. Lane, Marsha F. Shiff, Hynda B. Gerstenfeld, D. D. Cameron, Wachovia Bank & Trust Co. & others. Note: Sale to News Press & Gazette Co. pends.

Began Operation: April 9, 1954. Sale of 60% stock by Richard A. Dunlea & wife to WNCT and James Jackson approved Dec. 11, 1957 by FCC (Television Digest, Vol. 13:44, 50).

Represented (sales): Katz Television.

Represented (legal): Tharrington, Smith & Hargrove.

Represented (engineering): Cohen & Dippell.

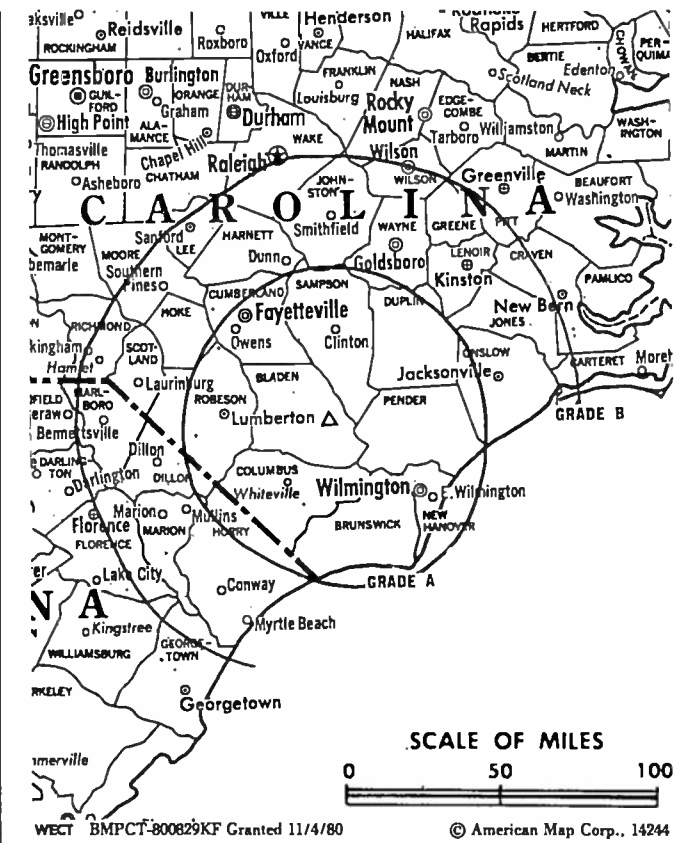
Personnel:

- WILLIAM H. CAMERON, chief operating officer.
- C. D. MARTIN JR., exec. vice president & general manager.
- JOE SCHLEGEL, vice president & sales manager.
- BILL ELKS, technical operation officer.
- ERNIE WHITMEYER, programming.
- TOM CHEATHAM, production manager.
- ALLEN GOLDSTEIN, news director.

Highest 30 Sec. Rate (July 12, 1985): \$1000.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NORTH CAROLINA			
	Bladen	11,000	10,700	97
	Brunswick	15,400	15,100	98
	Columbus	18,400	18,000	98
	Cumberland	83,800	82,800	99
	Duplin	14,700	14,400	98
	Hoke	6,800	6,700	99
	Moore	21,900	21,500	98
	New Hanover	42,600	42,200	99
	Onslow	34,400	34,100	99
	Pender	8,500	8,300	98
	Robeson	34,200	33,500	98



WECT BNPCT-800829KF Granted 11/4/80 © American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Sampson	18,100	17,800	98
	Scotland	11,400	11,200	98
SOUTH CAROLINA				
	Dillon	10,100	9,900	98
	Horry	45,300	44,500	98
	Marion	11,900	11,600	97
NORTH CAROLINA				
Between 25-49%	Harnett	22,100	21,800	99
	Richmond	17,300	17,100	99
	Wayne	35,400	34,900	99
SOUTH CAROLINA				
	Florence	40,600	40,100	99
	Georgetown	15,900	15,600	98
	Marlboro	10,600	10,400	98
NORTH CAROLINA				
Between 5-24%	Greene	5,500	5,400	98
	Johnston	27,500	27,100	99
	Lee	14,200	14,000	99
	Lenoir	22,000	21,700	99
SOUTH CAROLINA				
	Darlington	22,300	22,000	99
	Williamsburg	12,500	12,200	98
Station Totals		634,400	624,600	98
Net Weekly Circulation (1986)			373,200	
Average Daily Circulation (1986)			206,300	

North Carolina—Wilmington

WJKA

Ch. 26

Network Service: CBS.

Licensee: Wilmington Telecasters Inc., 1926 Oleander Dr., Wilmington, NC 28403.

Studio: 1926 Oleander Dr., Wilmington 28403.

Telephone: 919-343-8826.

Mailing Address: Box 2626, Wilmington, NC 28403.

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 4325-kw max. visual, 432.5-kw max. aural. Antenna: 1641-ft. above av. terrain, 1629-ft. above ground, 1689-ft. above sea level.

Latitude 34° 07' 51"
Longitude 78° 11' 16"

Transmitter: 5-mi. NNW of Boliva on Lewis Swamp Rd.

Satellite Earth Stations: Transmit/receive, Microdyne, 7-meter; Harris, 3.7-meter (2) & 4.7-meter; Scientific-Atlanta, 6.2-meter; Harris, M/A-Com & Scientific-Atlanta receivers.

News Service: AP.

Ownership: Katherine R. Everett, pres.; Ben T. Perry III, v.p.; Dorothy G. Bullock, secy.-treas.; America Telecasters, 100%. ATI ownership: Jacob H. Froelich Jr., pres.; Robinson O. Everett, John E. Shine, v.p.s; Katherine R. Everett, secy.; George W. Lyles Jr., treas. Principals have interest in WFCT (TV), Fayetteville, NC; permittee of WWRD(TV), Wilson, NC; applicant for Ch. 55, Rock Hill, SC.

Began Operation: Sept. 24, 1984.

Represented (sales): Adam Young Inc.

Represented (legal): Baraff, Koerner, Olender & Hochberg.

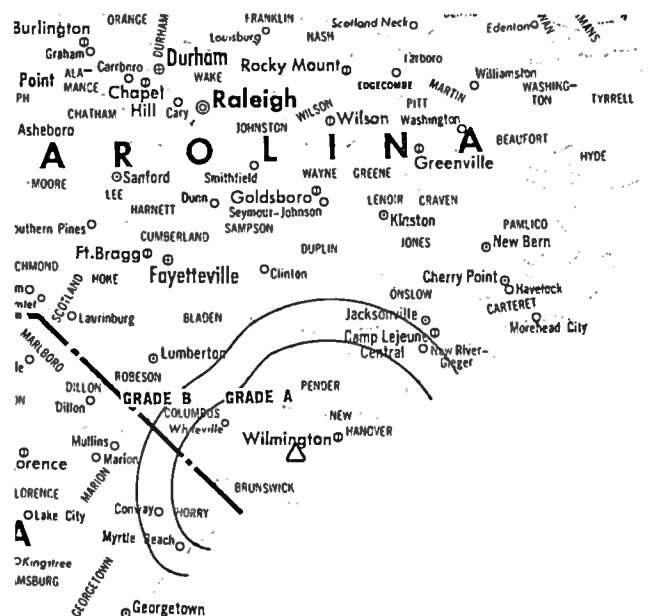
Represented (engineering): Moffet, Larson & Johnson, P.C.

Personnel:

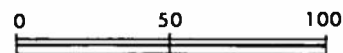
JOHN E. SHINE, vice president & general manager.
JOHN PECK, general sales manager.
CHRISTY FAUGHN, program & promotion director.
BOBBY LeCLAIR, chief engineer.
JUDI WRIGHT, news director.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NORTH CAROLINA Brunswick	15,400	15,100	98



SCALE OF MILES



WJKA BLCT-841009KW Granted 3/28/85

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	New Hanover	42,600	42,200	99
Between 25-49%	NORTH CAROLINA Columbus	18,400	18,000	98
	Pender	8,500	8,300	98
	NORTH CAROLINA Bladen	11,000	10,700	97
Between 5-24%	Duplin	14,700	14,400	98
	Sampson	18,100	17,800	98
	SOUTH CAROLINA Georgetown	15,900	15,600	98
	Horry	45,300	44,500	98
Station Totals		189,900	186,600	98
Net Weekly Circulation (1986)				66,200
Average Daily Circulation (1986)				30,600

North Carolina—Wilmington

WWAY

Ch. 3

Network Service: ABC.

Licensee: Clay Broadcasting Corp., Box 2068, 615 N. Front St., Wilmington, NC 28401.

Studio: 615 N. Front St. 28401.

Telephone: 919-762-8581.

Mailing Address: Box 2068, Wilmington, NC 28401.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: Circularly polarized, 1953-ft. above av. terrain, 1941-ft. above ground, 2001-ft. above sea level.

Latitude 34° 07' 51"
Longitude 78° 11' 16"

Transmitter: 5-mi. NNW of Bolivia on Lewis Swamp Rd.

Satellite Earth Stations: 3 in operation; Scientific-Atlanta, 4.6-meter; Scientific-Atlanta, Avantek & M/A-Com receivers.

News Service: AP.

Ownership: Clay Communications Inc., publisher of *Charleston Daily Mail*, 80%; Lyell B. Clay, 20%. Clay Communications officers: Lyell B. Clay, chmn. of the board, 30.76%; John F. McGee, pres., 4.33%; Buckner Clay, v.p.-secy., 30.76%; George Diab, v.p., 1.0%; Charles Avampato, treas.; Julie Clark Alexander Trust, 30.76%; others, 2.4%. Clay Communications also owns KFDX-TV, Wichita Falls & KJAC-TV, Port Arthur-Beaumont, both TX; WAPT(TV), Jackson, MS. Clay Realty Co., controlled by Lyell B. Clay, is licensee of WCHV & WCCV(FM), Charlottesville, VA.

Began Operation: Oct. 30, 1964. Sale to present owner by Cape Fear Telecasting Inc. (William G. Broadfoot Jr., Charles B. Britt, Ferebee Sledge & Craig Wall) approved by the FCC Aug. 28, 1968. Note: Left air temporarily Jan. 24, 1981 when plane collided with tower (*Television Digest*, Vol. 21:5).

Represented (sales): Seltel Inc.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Moffet, Larson & Johnson, P.C.

Personnel:

GEORGE DIAB, president, Clay Broadcasting.
MITCHELL SAIEED, vice president & general manager.
TY WATTS, general sales manager.
GEORGE ALLEN, station manager.
RANSOM BENFIELD, production manager.
ELLIOT HUNTER, chief engineer.
RICHARD HOWARD, news director.

Highest One Hour Rate: \$2250.

Highest 30 Sec. Rate: \$495.

NETWORK BASE HOURLY RATE: \$600.

Total Households: © MS: Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NORTH CAROLINA Bladen	11,000	10,700	97



WWAY BPCT-841213KI Granted 1/30/85

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Brunswick	15,400	15,100	98
	Columbus	18,400	18,000	98
	Duplin	14,700	14,400	98
	New Hanover	42,600	42,200	99
	Pender	8,500	8,300	98
	SOUTH CAROLINA			
	Horry	45,300	44,500	98
Between 25-49%	NORTH CAROLINA			
	Cumberland	83,800	82,800	99
	Onslow	34,400	34,100	99
	Sampson	18,100	17,800	98
	SOUTH CAROLINA			
	Dillon	10,100	9,900	98
	Georgetown	15,900	15,600	98
	Marion	11,900	11,600	97
Between 5-24%	NORTH CAROLINA			
	Hoke	6,800	6,700	99
	Scotland	11,400	11,200	98
	SOUTH CAROLINA			
	Florence	40,600	40,100	99
Station Totals		423,100	416,500	98
Net Weekly Circulation (1986)			222,800	
Average Daily Circulation (1986)			118,500	

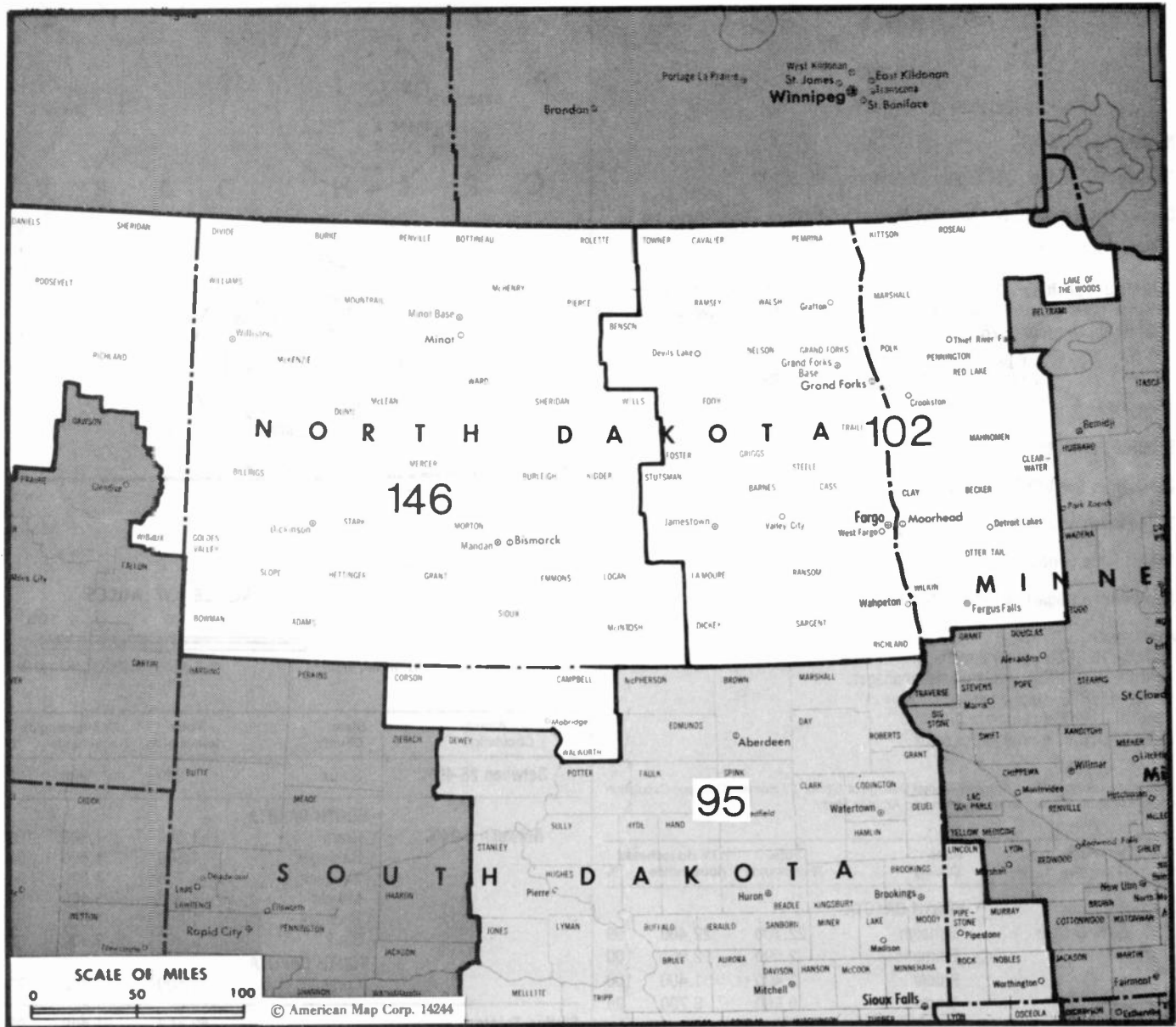
North Carolina

WCCB, Charlotte (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	SOUTH CAROLINA			
	Cherokee	14,600	14,400	99
	Darlington	22,300	22,000	99
	Fairfield	6,600	6,400	97
	Kershaw	14,800	14,500	98
	Laurens	18,000	17,800	99
	Newberry	11,800	11,600	98
	Union	11,000	10,900	99
	VIRGINIA			
	Carroll	9,700	9,500	98
	Grayson	8,900	8,800	99

WBTV, Charlotte (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	SOUTH CAROLINA			
	Darlington	22,300	22,000	99
	Fairfield	6,600	6,400	97
	Lee	6,000	5,800	97
	Marlboro	10,600	10,400	98
	Newberry	11,800	11,600	98
	TENNESSEE			
	Johnson	5,200	5,100	98
	VIRGINIA			
	Carroll	9,700	9,500	98
	Grayson	8,900	8,800	99



Market	Arbitron ADI TV Households	Rank	Market Area Commercial TV Stations
Sioux Falls-Mitchell, SD	225,700	95	KABY-TV (9), KDLO-TV (3), KDLT (5), KELO-TV (11), KPLO-TV (6), KPRY-TV (4), KSFY-TV (13), KBRR (10), KNRR (12), KTHI-TV (11), KVRN (15), KXJB-TV (4), WDAY-TV (6), WDAZ-TV (8), KBMY (17), KFVR-TV (5), KMCY (14), KMOT (10), KOCD-TV (7), KUMV-TV (8), KXMA-TV (2), KXMB-TV (12), KXMC-TV (13), KXMD-TV (11)
Fargo, ND	211,000	102	
Minot-Bismarck-Dickinson, ND	140,200	146	

State Cross Reference List	
Communities That Receive Programs of Stations That are Located Elsewhere	
KXJB-TV, Fargo	See Valley City, ND
KTHI-TV, Grand Forks	See Fargo, ND

North Dakota Station Status as of October 1, 1986			
	VHF	UHF	TOTAL
Commercial Television Stations	13	3	16
Educational Television Stations	6	0	6
			<u>22</u>

North Dakota—Bismarck

KBMY

Ch. 17

(Satellite of WDAY-TV, Fargo, ND)

Network Service: ABC.

Grantee: WDAY Inc., 301 Eighth St. S, Fargo, ND 58103.

Studio: Russell Bldg., N. State St., Bismarck 58502.

Telephone: 701-237-6500.

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 510-kw max. visual, 90-kw max. aural. Antenna: 948-ft. above av. terrain, 649-ft. above ground, 2869-ft. above sea level.

Latitude 46° 35' 11"
Longitude 100° 48' 20"

Transmitter: 2-mi. S & 4-mi. E of St. Anthony.

Satellite Earth Station: In operation.

Ownership: See WDAY-TV, Fargo, ND.

Began Operation: March 31, 1985.

Represented (sales): Katz Television.

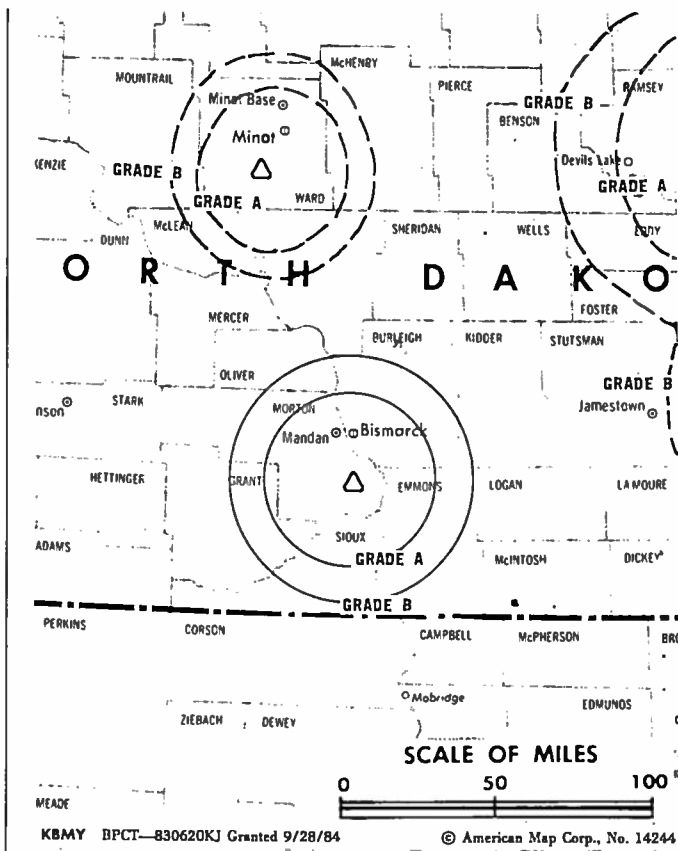
Represented (legal): Marmet & McCombs, P.C.

Personnel:

- DEWEY HEGGEN, general manager.
- CHUCK PETERSON, general sales manager.
- RICH BEIERLE, chief engineer.
- SUSAN J. EIDER, program director.
- BOB PROWSE, promotion director.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NORTH DAKOTA			
	Burleigh	22,700	22,400	99
	Emmons	2,000	2,000	100
	Kidder	1,400	1,400	100
	Morton	9,900	9,700	98
Between 25-49%	NORTH DAKOTA			
	Oliver	800	800	100



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Sioux	900	900	100
Between 5-24%	NORTH DAKOTA			
	Grant	1,500	1,500	100
	Hettinger	1,500	1,500	100
	McLean	4,700	4,600	98
	Mercer	5,200	5,100	98
	Sheridan	1,000	1,000	100
	Stark	9,400	9,300	99
	SOUTH DAKOTA			
Corson	1,500	1,400	93	
Station Totals		62,500	61,600	98
Net Weekly Circulation (1986)				25,500
Average Daily Circulation (1986)				11,500

North Dakota—Bismarck

KFYR-TV

Ch. 5

(Also operates satellites KQCD-TV, Dickinson; KMOT, Minot & KUMV-TV, Williston, ND)

Network Service: NBC.

Licensee: Meyer Bcstg. Co., Broadway at Fourth, Bismarck, ND 58501.

Studio: Broadway at Fourth, Bismarck.

Telephone: 701-255-5757. TWX: 910-677-2339.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 13.5-kw aural. Antenna: 1402-ft. above av. terrain, 1101-ft. above ground, 3373-ft. above sea level.

Latitude 46° 36' 19"
Longitude 100° 48' 30"

Transmitter: 12-mi. S of city.

AM Affiliate: KFYR, 5-kw, 550 kHz (ABC).

FM Affiliate: KYYY, 45-kw, 92.9 MHz (No. 225), 1402-ft.

Satellite Earth Stations: Comsat; Harris & Scientific-Atlanta receivers.

News Services: AP, NBC.

Ownership: William Ekberg, pres., 7%; Mrs. Marietta Meyer Ekberg, 69%. For other interests, see Group Ownership of TV Stations.

Began Operation: Dec. 19, 1953.

Represented (sales): Blair Television; Creative Broadcast Representatives Inc. (Canada).

Represented (legal): Hogan & Hartson.

Represented (engineering): Jules Cohen & Associates.

Personnel:

WILLIAM EKBERG, president & chief executive officer.
JUDITH JOHNSON, vice president & chief operating officer.
TOM BARR, general manager.
JERRY HEGEL, general sales manager.
CLAIRE ANNE HOLMBERG, operations & programing manager.
DAVE STUART, director, national sales.
JACK DAVIS, director of engineering.

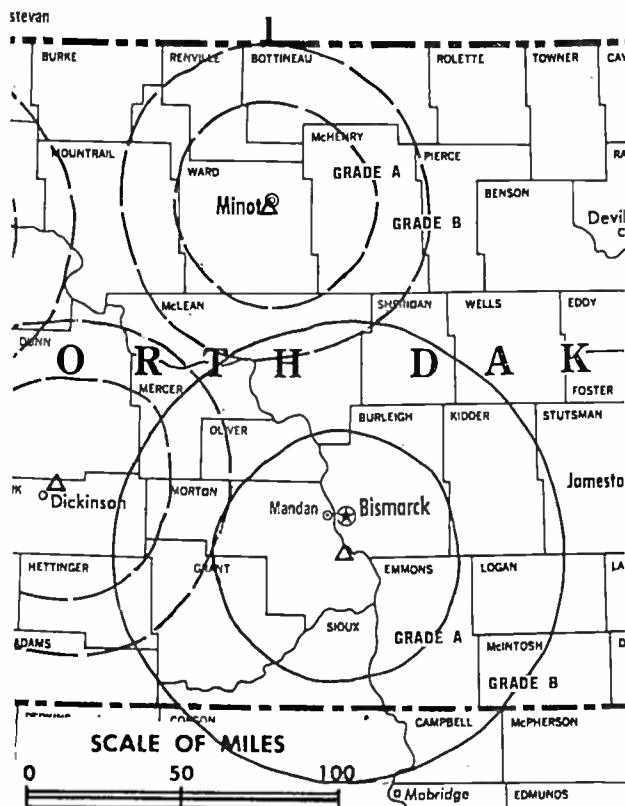
Highest One Hour Rate: \$2500.

Highest 30 Sec. Rate (Sept. 1986): \$500.

Rates: Include satellites KQCD-TV, Dickinson, KMOT, Minot & KUMV-TV, Williston, ND.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NORTH DAKOTA			
	Burleigh	22,700	22,400	99
	Emmons	2,000	2,000	100
	Grant	1,500	1,500	100
	Kidder	1,400	1,400	100
	Logan	1,200	1,200	100
	Mc Intosh	1,900	1,800	97
	Mc Lean	4,700	4,600	98
	Mercer	5,200	5,100	98
	Morton	9,900	9,700	98
	Oliver	800	800	100



KFYR-TV BPCT-2965 Granted 2/24/63

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Sheridan	1,000	1,000	100
	Sioux	900	900	100
SOUTH DAKOTA				
	Campbell	800	800	100
	Corson	1,500	1,400	93
	Mc Pherson	1,500	1,500	100
	Walworth	2,700	2,600	96
NORTH DAKOTA				
Between 25-49%	Foster	1,600	1,600	100
	Hettinger	1,500	1,500	100
	Stutsman	9,100	9,000	99
SOUTH DAKOTA				
	Dewey	1,500	1,400	93
	Perkins	1,800	1,700	94
NORTH DAKOTA				
Between 5-24%	Adams	1,300	1,300	100
	Bowman	1,600	1,600	100
	Dunn	1,600	1,600	100
	Eddy	1,400	1,400	100
	La Moure	2,300	2,300	100
	Stark	9,400	9,300	99
	Wells	2,600	2,600	100
	SOUTH DAKOTA			
	Edmunds	1,800	1,800	100
Station Totals		97,200	95,800	98
Net Weekly Circulation (1986)				61,700
Average Daily Circulation (1986)				45,900

North Dakota—Bismarck

KXMB-TV

Ch. 12

(Satellite of KXMC-TV, Minot, ND)

Network Service: CBS.

Licensee: Bismarck TV Inc., Box 1686, Minot, ND 58701.

Studio & Business Office: 1811 North 15, Bismarck, ND 58501.

Telephone: 701-223-9197.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1580-ft. above av. terrain, 1204-ft. above ground, 3449-ft. above sea level.

Latitude 46° 35' 17"
Longitude 100° 48' 26"

Transmitter: 5-mi. E & 2-mi. S of St. Anthony.

Satellite Earth Station: In operation; M/A-Com receivers.

News Service: AP.

Ownership: See KXMC-TV, Minot.

Began Operation: Nov. 19, 1955. Sale to present owner by KXJB-TV, Valley City-Fargo approved by FCC Jan. 27, 1971 (Television Digest, Vol. 11:5).

Represented (sales): Seltel Inc.; The Hurley Co. (regional).

Represented (legal): Fisher, Wayland, Cooper & Leader.

Personnel:

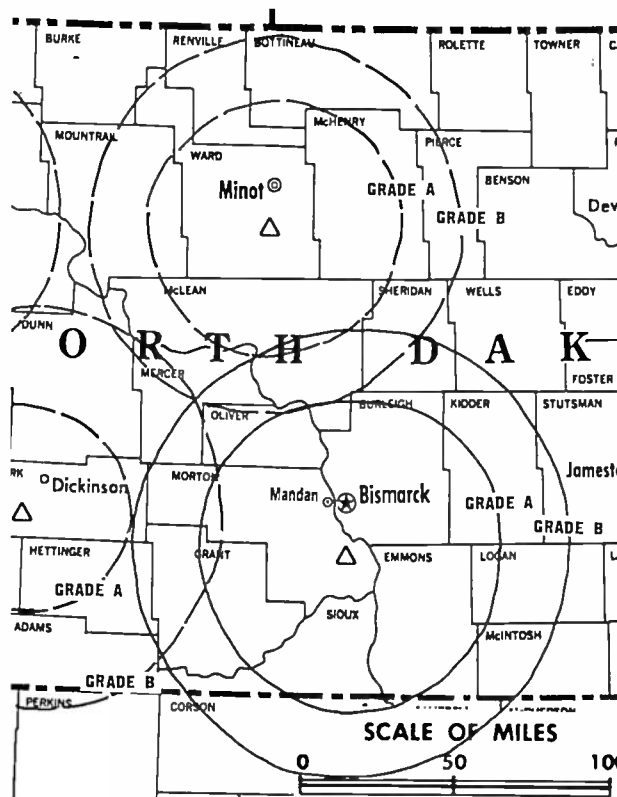
JOHN VONRUEDEN, manager.
ROCKY HEFTY, chief engineer.

Rates: Sold in combination with KXMC-TV, Minot; KXMD-TV, Williston & KXMA-TV, Dickinson, all ND.

NETWORK BASE HOURLY RATE: \$198.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NORTH DAKOTA			
	Burleigh	22,700	22,400	99
	Emmons	2,000	2,000	100
	Grant	1,500	1,500	100
	Kidder	1,400	1,400	100
	Logan	1,200	1,200	100
	Mc Intosh	1,900	1,800	97
	Morton	9,900	9,700	98
	Oliver	800	800	100
	Sioux	900	900	100
	SOUTH DAKOTA			
	Campbell	800	800	100
	Corson	1,500	1,400	93



KXMB-TV BMPCT-7664 Granted 2/15/77 © American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Dewey	1,500	1,400	93
	Mc Pherson	1,500	1,500	100
	Walworth	2,700	2,600	96
Between 25-49%	NORTH DAKOTA			
	Mc Lean	4,700	4,600	98
	Mercer	5,200	5,100	98
	Sheridan	1,000	1,000	100
Between 5-24%	NORTH DAKOTA			
	Adams	1,300	1,300	100
	Foster	1,600	1,600	100
	Hettinger	1,500	1,500	100
	Stark	9,400	9,300	99
	SOUTH DAKOTA			
Perkins	1,800	1,700	94	
Station Totals		76,800	75,500	98
Net Weekly Circulation (1986)				49,000
Average Daily Circulation (1986)				29,500

North Dakota—Devils Lake

WDAZ-TV

Ch. 8

(Satellite of WDAY-TV, Fargo, ND)

(Also serves Grand Forks, ND)

Network Service: ABC.

Licensee: WDAY Inc., 301 S. 8th St., Fargo, ND 58108.

Telephone: 701-237-6500.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 50-kw aural. Antenna: 1480-ft. above av. terrain, 1458-ft. above ground, 2979-ft. above sea level.

Latitude 48° 08' 24"
Longitude 97° 59' 38"

Transmitter: 9-mi. N of Petersburg, ND.

Satellite Earth Stations: 2 in operation; Harris, 4.5-meter; Harris & Microdyne receivers.

News Service: AP.

Ownership: See WDAY-TV, Fargo, ND.

Began Operation: Feb. 8, 1967.

Represented (sales): Katz Television.

Represented (legal): Marmet & McCombs, P.C.

Personnel:

ROBERT KERR, station manager.
CHUCK BUNDLIE, news director.

Rates: Sold in combination with WDAY-TV, Fargo, ND. Separate rates available on request.

Highest 30 Sec. Rate (Jan. 1, 1985): \$250.

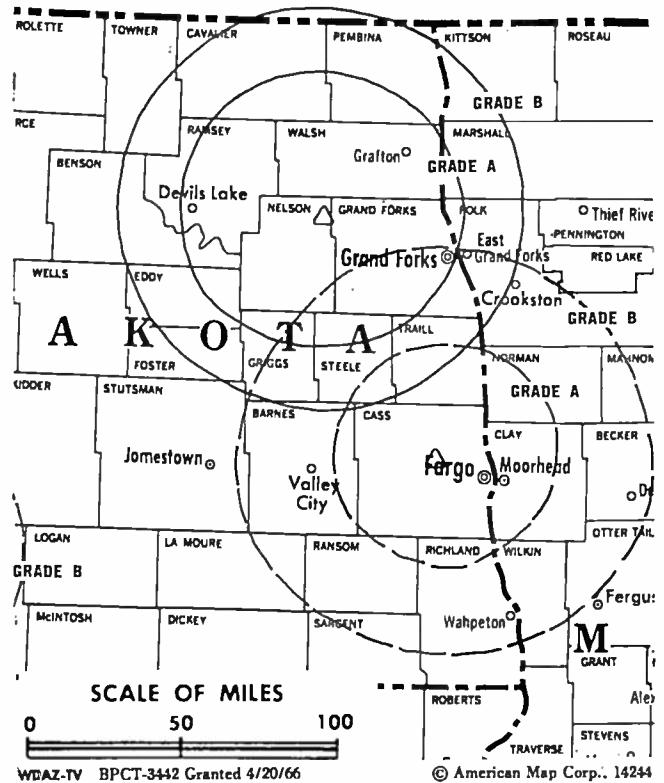
NETWORK BASE HOURLY RATE: \$250.

Station also received in Canadian markets.

BBM Weekly Reach (Spring 1986): 409,000

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MINNESOTA			
	Kittson	2,400	2,300	96
	Lake Of The Woods	1,500	1,400	93
	Marshall	4,400	4,300	98
	Pennington	5,800	5,600	97
	Polk	12,600	12,400	98
	Roseau	4,600	4,300	93
	NORTH DAKOTA			
	Benson	2,500	2,400	96
	Cavalier	2,600	2,500	96
	Eddy	1,400	1,400	100
	Grand Forks	23,800	23,600	99
	Griggs	1,400	1,400	100
Nelson	2,000	2,000	100	
Pembina	3,800	3,700	97	



Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	Pierce	2,000	2,000	100	
	Ramsey	5,000	4,900	98	
	Towner	1,600	1,600	100	
	Walsh	5,500	5,400	98	
	Wells	2,600	2,600	100	
Between 25-49%	MINNESOTA				
	Red Lake	1,800	1,800	100	
	NORTH DAKOTA				
	Foster	1,600	1,600	100	
	Oliver	800	800	100	
Between 5-24%	MINNESOTA				
	Stevens	3,800	3,700	97	
	NORTH DAKOTA				
	Mc Lean	4,700	4,600	98	
	Mercer	5,200	5,100	98	
	Renville	1,300	1,300	100	
	Traill	3,500	3,500	100	
	Ward	21,100	20,900	99	
	Station Totals		134,200	131,900	98
	Net Weekly Circulation (1986)				77,000
Average Daily Circulation (1986)				48,100	

North Dakota—Dickinson

KXMA-TV

Ch. 2

Network Service: CBS.

Licensee: Reiten Television of Dickinson Inc., Drawer B, Dickinson, ND 58602.

Studio: 119 Second Ave. W, Dickinson, ND.

Mailing Address: Drawer B, Dickinson, ND 58602.

Telephone: 701-227-1400.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 840-ft. above av. terrain, 621-ft. above ground, 3556-ft. above sea level.

Latitude 46° 43' 30.15"
Longitude 102° 54' 58.16"

Transmitter: 10.5-mi. S, 6-mi. W of Dickinson.

Satellite Earth Station: 3.5-meter; M/A-Com receivers.

News Service: AP.

Ownership: See KXMC-TV, Minot, ND.

Began Operation: Oct. 15, 1956. Sale to present owner approved by FCC Dec. 4, 1984. Sale to Northern Plains Bcstg. Group by Stanley Deck approved by FCC April 22, 1983. Sale to Deck by Dickinson Radio Assn. Increasing Stanley Deck's holdings from 5% to 99.5% was approved Oct. 25, 1966 (Television Digest, Vol. 6:44).

Represented (sales): Seltel Inc.; The Hurley Co. (Minneapolis).

Represented (legal): Fisher, Wayland, Cooper & Leader.

Personnel:

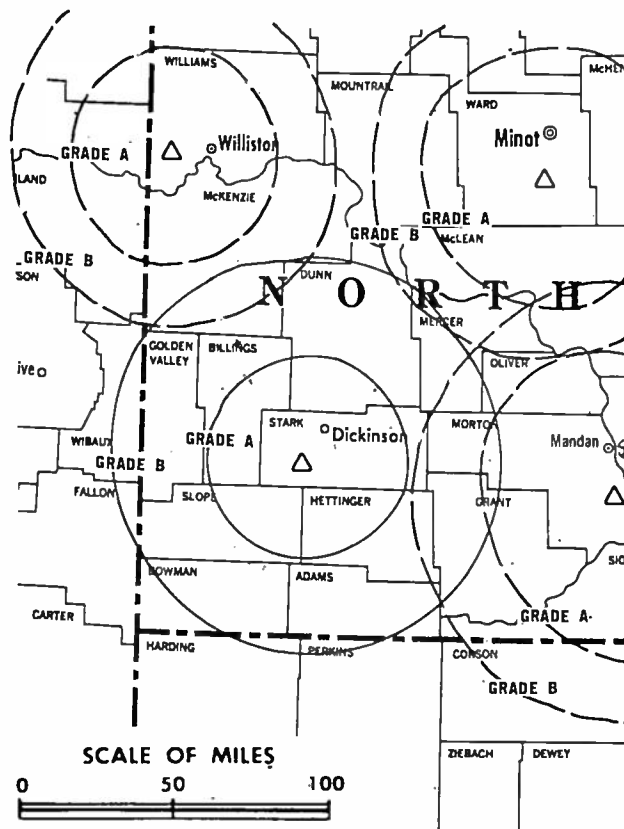
DAVID M. REITEN, president & general manager.
LOUIS TYSVER, chief engineer.

Highest 30 Second Rate (Aug. 9, 1985): \$52.

NETWORK BASE HOURLY RATE: \$100.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NORTH DAKOTA			
	Adams	1,300	1,300	100
	Billings	400	400	100
	Bowman	1,600	1,600	100
	Dunn	1,600	1,600	100
	Slope	400	400	100



KXMA-TV BPCT—3391 Granted 3/16/65

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Stark	9,400	9,300	99
Between 25-49%	NORTH DAKOTA			
	Golden Valley	900	900	100
	Hettinger	1,500	1,500	100
Between 5-24%	SOUTH DAKOTA			
	Perkins	1,800	1,700	94
Between 5-24%	MONTANA			
	Wibaux	500	500	100
	SOUTH DAKOTA			
	Harding	600	600	100
Station Totals		20,000	19,800	99
Net Weekly Circulation (1986)				14,800
Average Daily Circulation (1986)				8,800

North Dakota—Dickinson

KQCD-TV

Ch. 7

(Satellite of KFYR-TV, Bismarck, ND)

Network Service: NBC.

Licensee: Meyer Broadcasting Co., Broadway at Fourth St., Bismarck, ND 58501.

Studio: 373 21st St. E., Box 1577, Dickinson, ND 58601.

Telephone: 701-225-6843.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 63-kw aural. Antenna: 730-ft. above av. terrain, 649-ft. above ground, 3349-ft. above sea level.

Latitude 46° 56' 49"
Longitude 102° 59' 17"

Transmitter: 10.5-mi. WNW of Dickinson.

News Service: AP.

Ownership: See KFYR-TV, Bismarck.

Began Operation: July 28, 1980.

Represented (sales): Blair Television.

Represented (legal): Hogan & Hartson.

Represented (engineering): Jules Cohen & Associates.

Personnel:

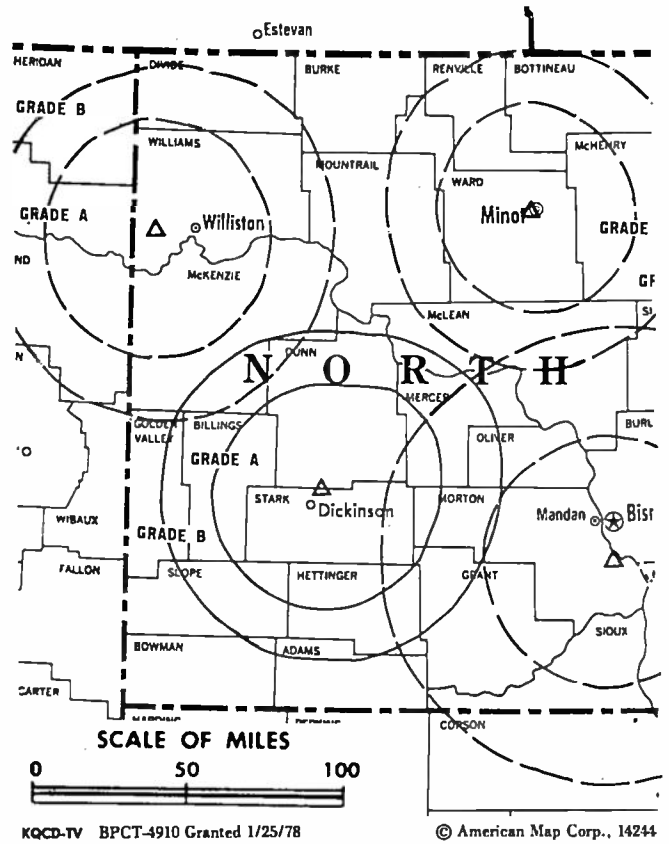
WILLIAM A. EKBERG, president & chief exec. officer (Bismarck).
JUDITH JOHNSON, vice president & chief operating officer (Bismarck).
TOM BARR, general manager (Bismarck).
PENNY BORG, manager.

Rates: Sold in combination with KFYR-TV, Bismarck.

NETWORK BASE HOURLY RATE: See KFYR-TV, Bismarck.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MONTANA			
	Wibaux	500	500	100
	NORTH DAKOTA			
	Adams	1,300	1,300	100
	Billings	400	400	100
	Bowman	1,600	1,600	100
	Dunn	1,600	1,600	100
	Golden Valley	900	900	100



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Hettinger	1,500	1,500	100
	Slope	400	400	100
	Stark	9,400	9,300	99
Between 5-24%	MONTANA			
	Fallon	1,400	1,300	93
	NORTH DAKOTA			
	Mercer	5,200	5,100	98
	SOUTH DAKOTA			
	Perkins	1,800	1,700	94
Station Totals		26,600	26,200	98
Net Weekly Circulation (1986)				15,900
Average Daily Circulation (1986)				11,700

North Dakota— Fargo-Grand Forks

KTHI-TV

Ch. 11

Network Service: NBC.

Licensee: Spokane Television Inc., 1350 21st Ave. S, Fargo, ND 58103.

Studios: 1350 21st Ave. S, Fargo; 314 9th Ave. N, Grand Forks.

Telephones: 701-237-5211, Fargo; 701-772-3481, Grand Forks.

TWX: 910-673-8302.

Mailing Address: Box 1878, Fargo, ND 58107.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 304-kw visual, 45.7-kw aural. Antenna: 2000-ft. above av. terrain, 2063-ft. above ground, 3058-ft. above sea level.

Latitude 47° 20' 36"
Longitude 97° 17' 17"

Transmitter: 3-mi. W of Blanchard.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: 2 in operation; Harris, 6.1-meter; Harris & M/A-Com receivers.

News Services: AP, UPI, NBC.

Ownership: Evening Telegram Co. See KXLY-TV, Spokane, WA.

Began Operation: Oct. 11, 1959. Sale by Fuqua Communications to present owner approved by FCC Dec. 23, 1968 (Television Digest, Vol. 9:4). Previously, sale of control to Natco by Polaris Corp. approved Sept. 23, 1966 (Vol. 5:51; 6:39, 40). Sale of control to Polaris by North Dakota Bcstg. approved by FCC July 25, 1962 (Vol. 2:20).

Represented (sales): Harrington, Righter & Parsons.

Represented (legal): Hennessey, Stambler & Siebert.

Personnel:

ELIZABETH M. BURNS, president.
JOHN P. HRUBESKY, vice president & general manager.
GREG R. HOLDER, general sales manager.
DALE BOSCH, operations manager.
DAVE HOGLIN, news director.
PAM PETRIK, creative services & promotion.
RON WIECK, creative services & promotion.
ROGER JOHNSON, chief engineer.

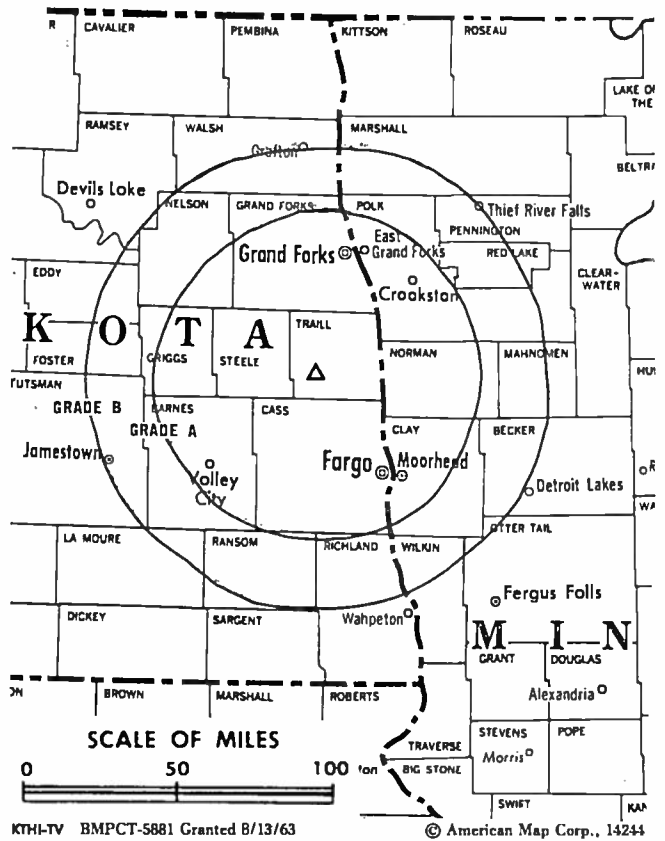
Highest 30 Sec. Rate (Aug. 1, 1986): \$765.

Station also received in Canadian markets.

BBM Weekly Reach (Spring 1986): 385,000

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	MINNESOTA				
	Becker	11,100	10,900	98	
	Clay	17,100	17,000	99	
	Clearwater	3,100	3,000	97	
	Douglas	11,200	11,000	98	
	Grant	2,700	2,700	100	
	Kittson	2,400	2,300	96	
	Lake Of The Woods	1,500	1,400	93	
	Mahnomen	1,700	1,700	100	
	Marshall	4,400	4,300	98	
	Norman	3,300	3,200	97	
	Otter Tail	19,700	19,300	98	
	Pennington	5,800	5,600	97	
	Polk	12,600	12,400	98	
	Red Lake	1,800	1,800	100	
	Roseau	4,600	4,300	93	
	Traverse	1,800	1,800	100	
	Wilkin	2,800	2,800	100	
	NORTH DAKOTA				
	Barnes	5,200	5,200	100	
Cass	36,900	36,600	99		
Cavalier	2,600	2,500	96		
Eddy	1,400	1,400	100		



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Foster	1,600	1,600	100
	Grand Forks	23,800	23,600	99
	Griggs	1,400	1,400	100
	La Moure	2,300	2,300	100
	Nelson	2,000	2,000	100
	Pembina	3,800	3,700	97
	Ramsey	5,000	4,900	98
	Ransom	2,400	2,400	100
	Richland	6,900	6,800	99
	Sargent	2,000	2,000	100
	Steele	1,100	1,100	100
	Stutsman	9,100	9,000	99
	Towner	1,600	1,600	100
	Traill	3,500	3,500	100
	Walsh	5,500	5,400	98
Between 25-49%	MINNESOTA			
	Stevens	3,800	3,700	97
	NORTH DAKOTA			
	Benson	2,500	2,400	96
	Dickey	2,500	2,400	96
SOUTH DAKOTA				
Marshall	2,000	1,900	95	
Roberts	3,800	3,700	97	
Between 5-24%	MINNESOTA			
	Beltrami	11,200	10,700	96
	Hubbard	5,800	5,500	95
	Pope	4,500	4,400	98
	Todd	9,200	9,000	97
	NORTH DAKOTA			
	Mc Intosh	1,900	1,800	97
Wells	2,600	2,600	100	
Station Totals		275,500	270,600	98
Net Weekly Circulation (1986)				200,400
Average Daily Circulation (1986)				127,100

North Dakota—Fargo-Moorhead, Minnesota

KVRR

Ch. 15

Network Service: None, independent.

Licensee: Fargo Bcstg. Corp., 5000 Normandale Rd., Minneapolis, MN 55436.

Studio: 4015 9th Ave. SW, Fargo, ND 58103.

Telephone: 701-277-1515.

Mailing Address: Box 2801, Fargo, ND 58108.

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 22.19-kw visual, 2.2-kw aural. Antenna: 196-ft. above av. terrain, 182-ft. above ground, 1092-ft. above sea level.

Latitude 46° 51' 53"
Longitude 96° 50' 32"

Transmitter: 4015 9th St., SW, Fargo.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 5-meter & 7-meter; M/A-Com Ku-band & Scientific-Atlanta receivers.

News Services: INN, CNN Headline News.

Ownership: John W. Boler, 50%; Myron Kunin, 50%.

Began Operation: Aug. 11, 1985. Sale to Fargo Bcstg. Corp. approved by FCC March 12, 1985. Transfer of 50% to John W. Boler approved by FCC July 19, 1985.

Represented (sales): Independent Television Sales.

Represented (legal): Wilkinson, Barker, Knauer & Quinn.

Represented (engineering): A. D. Ring & Associates.

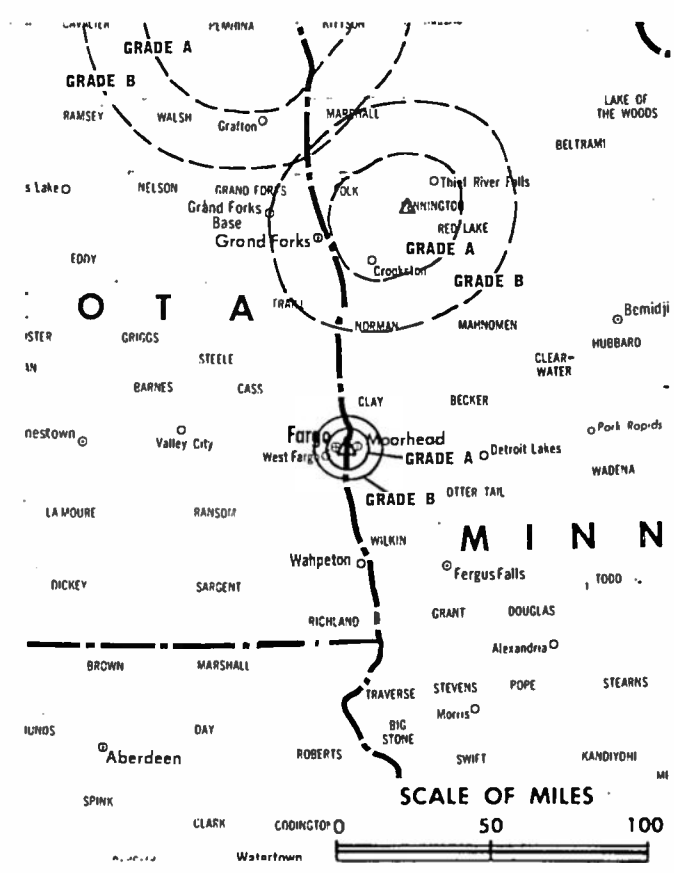
Personnel:

JANE BOLER, general manager.
GARY GOODRICH, station group director.
LOREN NEUHARTH, general sales manager.
GREG BALDWIN, local sales manager.
KENT LIEN, program director.
TIM ANDERSON, engineering director.
MARK RACHELL, production manager.
BILL ESSARY, traffic manager.

Highest 30 Sec. Rate: \$100.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	MINNESOTA Clay	17,100	17,000	99



KVRR BPCT-850325KF Granted 9/13/85 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
NORTH DAKOTA				
Between 25-49%	Cass	36,900	36,600	99
MINNESOTA				
Between 5-24%	Kittson	2,400	2,300	96
	Marshall	4,400	4,300	98
	Pennington	5,800	5,600	97
	Red Lake	1,800	1,800	100
	Roseau	4,600	4,300	93
	Wilkin	2,800	2,800	100
Station Totals		75,800	74,700	98
Net Weekly Circulation (1986)				19,600
Average Daily Circulation (1986)				7,000

North Dakota—Fargo

WDAY-TV

Ch. 6

(Also operates satellites WDAZ-TV, Devils Lake; KBMY, Bismarck & KMCY, Minot, ND)

Network Service: ABC.

Licensee: WDAY Inc., Box 2466, Fargo, ND 58108.

Studio: 301 S. 8th St., Fargo 58108.

Telephone: 701-237-6500. TWX: 910-673-8301.

Mailing Address: Box 2466, Fargo, ND 58108.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 11.2-kw aural. Antenna: 1150-ft. above av. terrain, 1203-ft. above ground, 2149-ft. above sea level.

Latitude 47° 00' 43"
Longitude 97° 11' 58"

Transmitter: 1-mi. E of Amentia, ND.

AM Affiliate: WDAY, 5-kw, 970 kHz (NBC).

FM Affiliate: WDAY-FM, 100-kw, 93.7 MHz (No. 229), 1150-ft.:

Satellite Earth Stations: 4 in operation; Microdyne, 7-meter, Scientific-Atlanta, 7-meter; Microdyne & Scientific-Atlanta receivers.

News Service: AP.

Ownership: Forum Publishing Co., 55.56%; Norman D. Black Jr. Trust (Jane B. Marcil, William C. Marcil, Mary B. Lewis, Peter D. Lewis, trustees), Nancy Jane Black Marcil & Mary Margaret Black Lewis. Forum Publishing Co. publishes The Fargo Forum. Forum owns KBMY(TV), Bismarck & KMCY(TV), Minot, ND.

Began Operation: June 1, 1953. Sale of 55.56% control to Fargo Forum by E. C. & Marie E. Reineke to give its owners, Black family, 100% control approved July 20, 1960 by FCC (Television Digest, Vol. 16:31).

Represented (sales): Katz Television.

Represented (legal): Marmet & McCombs, P.C.

Personnel:

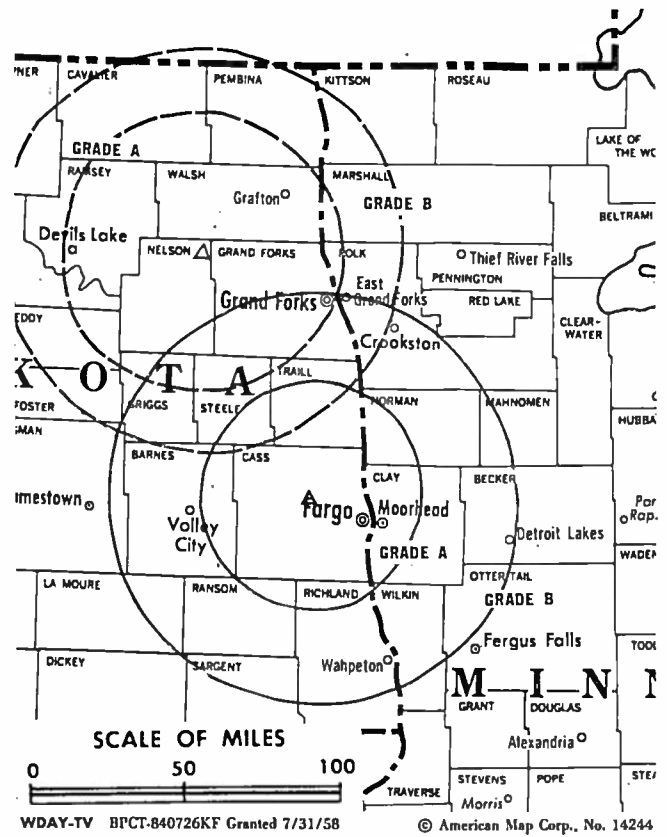
WILLIAM C. MARCIL, president.
CHARLES BOHNET, general manager.
COLE CARLEY, sales manager.
BOB PROWSE, promotion & merchandising manager.
AL AAMODT, news director.

Highest 30 Sec. Rate (Jan. 1, 1985): \$700.

NETWORK BASE HOURLY RATE: \$500.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MINNESOTA			
	Becker	11,100	10,900	98
	Clay	17,100	17,000	99
	Clearwater	3,100	3,000	97
	Mahnomen	1,700	1,700	100
	Norman	3,300	3,200	97
	Otter Tail	19,700	19,300	98
	Red Lake	1,800	1,800	100
	Wilkin	2,800	2,800	100
	NORTH DAKOTA			
	Barnes	5,200	5,200	100
	Cass	36,900	36,600	99
	Dickey	2,500	2,400	96
	Griggs	1,400	1,400	100
	La Moure	2,300	2,300	100
	Ransom	2,400	2,400	100



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Richland	6,900	6,800	99
	Sargent	2,000	2,000	100
	Steele	1,100	1,100	100
	Stutsman	9,100	9,000	99
	Trall	3,500	3,500	100

MINNESOTA				
Between 25-49%	Douglas	11,200	11,000	98
	Grant	2,700	2,700	100
	Polk	12,600	12,400	98
	Pope	4,500	4,400	98
	Traverse	1,800	1,800	100
NORTH DAKOTA				
	Foster	1,600	1,600	100
	Nelson	2,000	2,000	100
SOUTH DAKOTA				
	Marshall	2,000	1,900	95
	Roberts	3,800	3,700	97

MINNESOTA				
Between 5-24%	Beltrami	11,200	10,700	96
	Stevens	3,800	3,700	97
NORTH DAKOTA				
	Benson	2,500	2,400	96
	Eddy	1,400	1,400	100
	Kidder	1,400	1,400	100
	Logan	1,200	1,200	100
	Mc Intosh	1,900	1,800	97
	Pembina	3,800	3,700	97
	Ramsey	5,000	4,900	98
	Stark	9,400	9,300	99
	Walsh	5,500	5,400	98

Station Totals	223,200	219,800	98
Net Weekly Circulation (1986)			137,300
Average Daily Circulation (1986)			86,300

North Dakota—Minot

KMCY

Ch. 14

(Satellite of KBY-TV, Bismarck, ND)

Network Service: ABC.

Grantee: WDAY Inc., 301 S. Eighth St., Fargo, ND 58103.

Studio: 4007 N. State St., Bismarck, ND.

Mailing Address: Bcx 2276, Minot, ND 58702.

Telephone: 701-223-1700.

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 513-kw visual, 90-kw aural. Antenna: 829-ft. above av. terrain, 649-ft. above ground, 2723-ft. above sea level.

Latitude 48° 03' 13"
Longitude 101° 23' 05"

Transmitter: 11.5-mi. S & 4-mi. W of Minot.

Satellite Earth Station: Harris, 3.6-meter; Harris receivers.

Ownership: See WDAY-TV, Fargo, ND.

Began Operation: June 19, 1985.

Represented (sales): Katz Television.

Represented (legal): Marmet & McCombs, P.C.

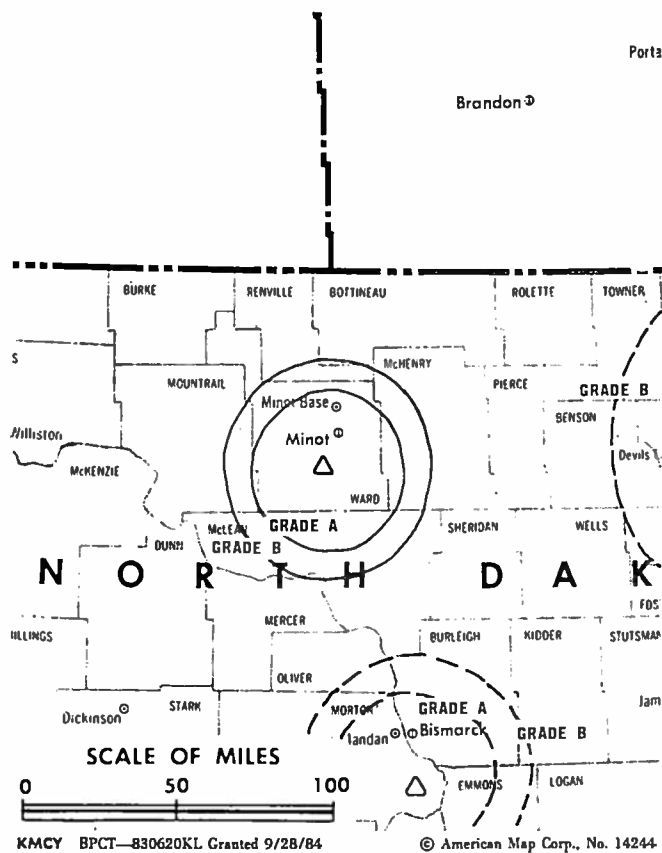
Personnel:

- DEWEY HEGGEN, general manager.
- SUSAN J. EIDER, program director.
- CHUCK PETERSON, general sales manager.
- RICH BEIERLE, chief engineer.
- BOB PROWSE, promotion director.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NORTH DAKOTA			
	Mc Henry	2,800	2,800	100
	Renville	1,300	1,300	100



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	NORTH DAKOTA			
	Mountrail	2,800	2,800	100
	Ward	21,100	20,900	99
Between 5-24%	NORTH DAKOTA			
	Bottineau	3,300	3,200	97
	Burke	1,500	1,500	100
	Mc Kenzie	2,700	2,700	100
	Mc Lean	4,700	4,600	98
Station Totals		40,200	39,800	99
Net Weekly Circulation (1986)				13,700
Average Daily Circulation (1986)				6,300

North Dakota—Minot

KMOT

Ch. 10

(Satellite of KFYP-TV, Bismarck, ND)

Network Service: NBC.

Licensee: Meyer Broadcasting Co., Broadway at Fourth, Bismarck, ND 58501.

Studio: Southdale, Minot, ND.

Telephone: 701-852-4101.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 214-kw visual, 42.7-kw aural. Antenna: 680-ft. above av. terrain, 687-ft. above ground, 2444-ft. above sea level.

Latitude 48° 12' 56"
Longitude 101° 19' 05"

Transmitter: Southdale, Minot, ND.

Satellite Earth Station: M/A-Com, 3-meter; M/A-Com receivers.

News Service: AP.

Ownership: See KFYP-TV, Bismarck, ND.

Began Operation: Jan. 20, 1958.

Represented (sales): Blair Television.

Represented (legal): Hogan & Hartson.

Personnel:

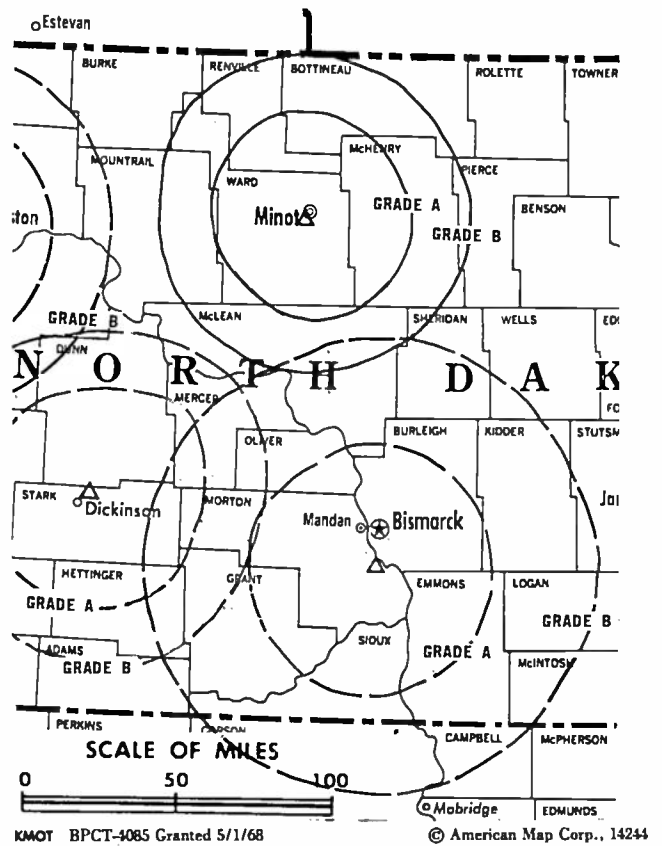
WILLIAM EKBERG, president & chief exec. officer (Bismarck).
JUDITH JOHNSON, vice president & chief operating officer (Bismarck).
TOM BARR, general manager (Bismarck).
WAYNE SANDERS, station manager.
RAY ROBERTS, chief engineer.

Rates: Sold in combination with KFYP-TV, Bismarck, ND.

NETWORK BASE HOURLY RATE: \$147.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	Households %
50% & Over	NORTH DAKOTA			
	Bottineau	3,300	3,200	97
	Mc Henry	2,800	2,800	100
	Mountrail	2,800	2,800	100
	Pierce	2,000	2,000	100
	Renville	1,300	1,300	100
	Rolette	3,800	3,700	96
	Ward	21,100	20,900	99



Net Weekly Circulation	State County	Total Households	TV Households	Households %
50% & Over	Wells	2,600	2,600	100
Between 25-49%	NORTH DAKOTA			
	Benson	2,500	2,400	96
	Burke	1,500	1,500	100
	Sheridan	1,000	1,000	100
Between 5-24%	NORTH DAKOTA			
	Divide	1,200	1,200	100
	Dunn	1,600	1,600	100
	Mc Lean	4,700	4,600	98
	Towner	1,600	1,600	100
Station Totals		53,800	53,200	98
Net Weekly Circulation (1986)				37,800
Average Daily Circulation (1986)				25,700

North Dakota—Minot

KXMC-TV

Ch. 13

(Operates satellites KXMB-TV, Bismarck; KXMA-TV, Dickinson & KXMD-TV, Williston, ND)

Network Service: CBS.

Licensee: KXMC-TV Inc., KXMC Bldg., Box 1686, Minot, ND 58701.

Studio: KXMC Building, Minot, ND 58701.

Telephone: 701-852-2104. TWX: 910-675-2496.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1131-ft. above av. terrain, 1081-ft. above ground, 3146-ft. above sea level.

Latitude 48° 03' 02"
Longitude 101° 20' 29"

Transmitter: 11.5-mi. S of Minot.

AM Affiliate: KCJB, 5-kw, 910 kHz.

FM Affiliate: KHHT-FM, 58-kw, 97.1 MHz (No. 246), 830-ft.

Satellite Earth Stations: 2 in operation; Scientific-Atlanta receivers.

News Service: AP.

Ownership: Chester Reiten & family. They also own KXMD-TV, Williston; KXMA-TV, Dickinson; KXMB-TV, Bismarck; KCJB & KHHT-FM, Minot, all ND.

Began Operation: April 4, 1953. Sale to present owners by North Dakota Bcstg. Co. Inc. approved Oct. 20, 1959 by FCC (Television Digest, Vol. 15:37, 43).

Represented (sales): Seltel Inc.

Represented (legal): Fisher, Wayland, Cooper & Leader.

Personnel:

CHESTER REITEN, president.
HENRY BEUCLER, general manager.
ROD ROMINE, program director.
DUANE AASE, chief engineer.

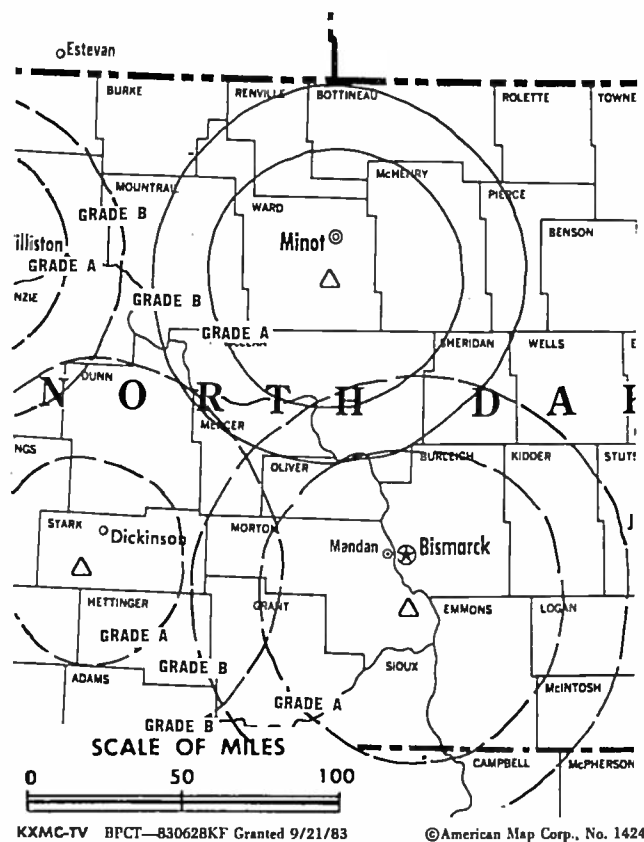
Highest 30 Sec. Rate: \$500.

Rates: Sold in combination with KXMB-TV, Bismarck; KXMD-TV, Williston & KXMA-TV, Dickinson.

NETWORK BASE HOURLY RATE: \$298.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NORTH DAKOTA			
	Benson	2,500	2,400	96
	Bottineau	3,300	3,200	97
	Burke	1,500	1,500	100
	Mc Henry	2,800	2,800	100



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Mc Lean	4,700	4,600	98
	Mercer	5,200	5,100	98
	Mountrail	2,800	2,800	100
	Pierce	2,000	2,000	100
	Renville	1,300	1,300	100
	Rolette	3,800	3,700	96
	Sheridan	1,000	1,000	100
	Ward	21,100	20,900	99
	Wells	2,600	2,600	100
	Between 25-49%	NORTH DAKOTA		
Oliver		800	800	100
Towner		1,600	1,600	100
Between 5-24%	NORTH DAKOTA			
	Divide	1,200	1,200	100
	Dunn	1,600	1,600	100
Station Totals		59,800	59,100	98
Net Weekly Circulation (1986)				47,000
Average Daily Circulation (1986)				32,700

North Dakota—Pembina

KNRR

Ch. 12

Network Service: None, independent.

Licensee: Fargo Bcstg. Corp., 4015 9th Ave. SW, Fargo, ND 58103.

Telephone: 701-277-1515.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 158-kw visual, 15.8-kw aural. Antenna: 1400-ft. above av. terrain, 1411-ft. above ground, 2222-ft. above sea level.

Latitude 48° 59' 42"
Longitude 97° 24' 26"

Requests CP for change to 316-kw visual, 31.6-kw aural, 1292-ft. above av. terrain, 1303-ft. above ground, 2034-ft. above sea level. BPCT-860626KF.

Transmitter: 7.5-mi. WNW of Pembina. 1.78-mi. No. St. Hwy. 55.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: 3 in operation; RCA Ku-band; M/A-Com & Scientific-Atlanta receivers.

News Services: CNN Headline News, INN.

Ownership: Fargo Bcstg. Corp., 100%. See KVRN, Fargo, ND.

Began Operation: Aug. 11, 1985.

Represented (sales): Independent Television Sales.

Represented (legal): Wilkinson, Barker, Knauer & Quinn.

Represented (engineering): A. D. Ring Associates.

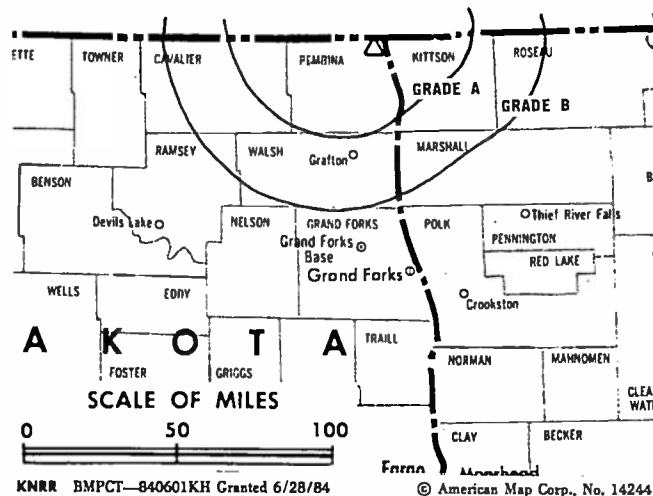
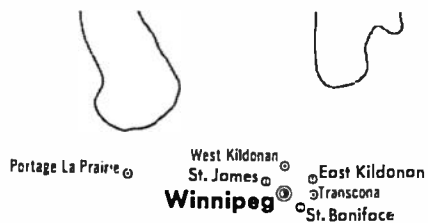
Personnel:

JANE BOLER, general manager.
TIM ANDERSON, engineering director.
GARY GOODRICH, operations director.
HAL GREY, news director.
KENT LIEN, program director.
JAMES ERICKSON, film department manager.

Highest One Hour Rate: \$600.

Highest 30 Sec. Rate: \$70.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	MINNESOTA			
	Kittson	2,400	2,300	96
	NORTH DAKOTA			
	Walsh	5,500	5,400	98
Station Totals		7,900	7,700	97
Net Weekly Circulation (1986)				1,000
Average Daily Circulation (1986)				300

North Dakota—Valley City-Fargo

KXJB-TV

Ch. 4

Network Service: CBS.

Licensee: North American Communication Corp., Box 2926, Fargo, ND 58108.

Studio: 4302 13th Ave. S, Fargo, ND 58103.

Telephone: 701-282-0444, Fargo. TWX: 910-673-8307.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 97.7-kw visual, 10-kw aural. Antenna: 2030-ft. above av. terrain, 2060-ft. above ground, 3120-ft. above sea level.

Latitude 47° 16' 45"
Longitude 97° 20' 18"

Transmitter: 3-mi. E of Galesburg, ND.

Satellite Earth Stations: Scientific-Atlanta, 4.6-meter & 7-meter; Vertex, 5-meter Ku-band; M/A-Com & Scientific-Atlanta receivers.

News Services: AP, UPI.

Ownership: See Central Minnesota Television in Group Ownership of TV Stations.

Began Operation: July 12, 1954. Sale to present owner approved by FCC Nov. 30, 1978.

Represented (sales): Seltel Inc.; The Hurley Co. (Minneapolis).

Represented (legal): Pierson, Ball & Dowd.

Personnel:

BRUCE E. BARNES, president.
PAUL WICKRE, station & general sales manager.
ARVID SONSTELIE, chief engineer.

Highest 30 Sec. Rate: \$500.

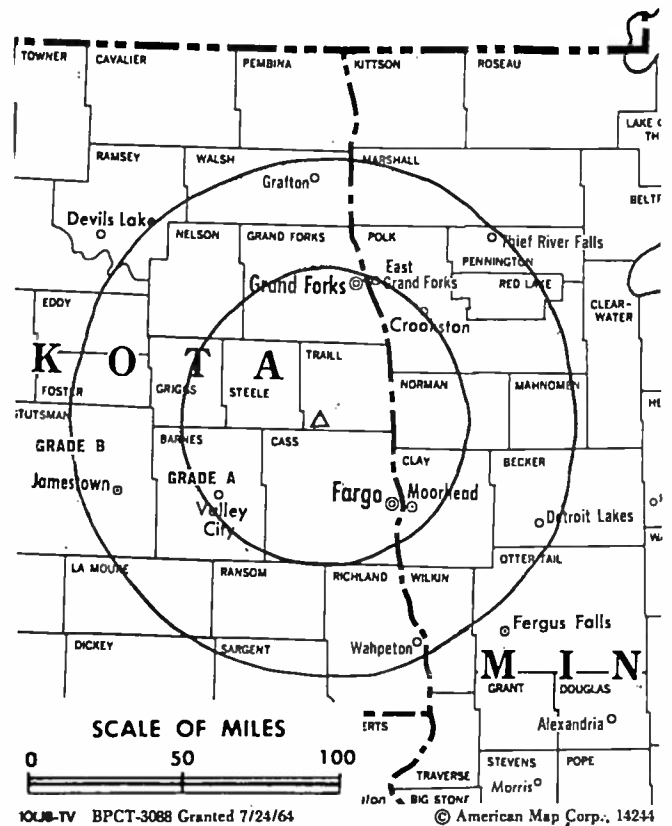
NETWORK BASE HOURLY RATE: \$757.

Station also received Canadian markets.

BBM Weekly Reach (Spring 1986): 334,000

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MINNESOTA			
	Becker	11,100	10,900	98
	Clay	17,100	17,000	99
	Clearwater	3,100	3,000	97
	Kittson	2,400	2,300	96
	Lake Of The Woods	1,500	1,400	93
	Mahnomen	1,700	1,700	100
	Marshall	4,400	4,300	98
	Norman	3,300	3,200	97
	Otter Tail	19,700	19,300	98
	Pennington	5,800	5,600	97
	Polk	12,600	12,400	98
	Red Lake	1,800	1,800	100
	Roseau	4,600	4,300	93
	Wilkin	2,800	2,800	100
	NORTH DAKOTA			
	Barnes	5,200	5,200	100
	Cass	36,900	36,600	99
	Cavalier	2,600	2,500	96
	Dickey	2,500	2,400	96
Eddy	1,400	1,400	100	



100.1-TV BPCT-3088 Granted 7/24/64

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Foster	1,600	1,600	100
	Grand Forks	23,800	23,600	99
	Griggs	1,400	1,400	100
	La Moure	2,300	2,300	100
	Nelson	2,000	2,000	100
	Pembina	3,800	3,700	97
	Ramsey	5,000	4,900	98
	Ransom	2,400	2,400	100
	Richland	6,900	6,800	99
	Sargent	2,000	2,000	100
	Steele	1,100	1,100	100
	Stutsman	9,100	9,000	99
	Towner	1,600	1,600	100
	Trail	3,500	3,500	100
Walsh	5,500	5,400	98	
Between 25-49%	NORTH DAKOTA			
	Benson	2,500	2,400	96
Wells	2,600	2,600	100	
Between 5-24%	MINNESOTA			
	Traverse	1,800	1,800	100
	NORTH DAKOTA			
	Rolette	3,800	3,700	96
	SOUTH DAKOTA			
Marshall	2,000	1,900	95	
Roberts	3,800	3,700	97	
Station Totals		229,000	225,500	98
Net Weekly Circulation (1986)				186,000
Average Daily Circulation (1986)				120,700

North Dakota—Williston

KUMV-TV

Ch. 8

(Satellite of KFYP-TV, Bismarck, ND)

Network Service: NBC.

Licensee: Meyer Bcstg. Co., Broadway at Fourth, Bismarck, ND 58501.

Studio: 602 Main, Box 1287, Williston, ND 58802.

Telephone: 701-572-4676, Williston.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 166-kw visual, 33.1-kw aural. Antenna: 1060-ft. above av. terrain, 878-ft. above ground, 3221-ft. above sea level.

Latitude 48° 08' 02"
Longitude 103° 51' 36"

Transmitter: U.S. Rte. 2, 10-mi. W of Williston.

Satellite Earth Station: M/A-Com, 3-meter; M/A-Com receiver.

News Service: AP.

Ownership: Same as KFYP-TV.

Began Operation: Feb. 11, 1957.

Represented (sales): Blair Television.

Personnel:

WILLIAM EKBERG, president & chief exec. officer (Bismarck).
JUDITH JOHNSON, vice president & chief operating officer (Bismarck).
TOM BARR, general manager (Bismarck).
CHERIE OLSON, station manager.
GENE MONDAY, chief engineer.

Rates: Sold in combination with KFYP-TV, Bismarck, ND.

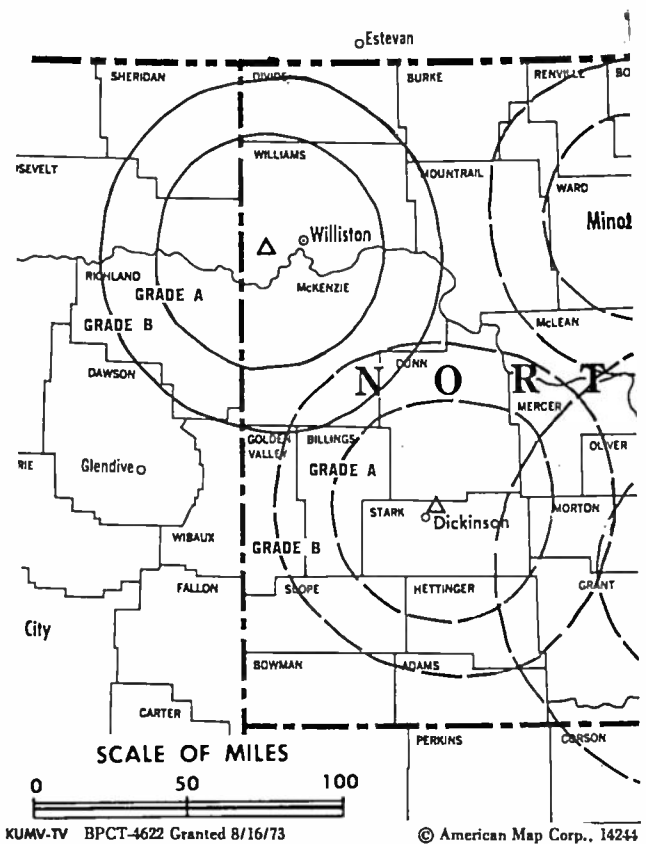
NETWORK BASE HOURLY RATE: \$163.

Station also received in Canadian markets.

BBM Weekly Reach (Spring 1986): 5,000

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MONTANA			
	Daniels	1,000	1,000	100
	Dawson	4,700	4,500	96
	Mc Cone	900	900	100
	Richland	4,900	4,700	96
	Roosevelt	3,600	3,500	97
	Sheridan	2,100	2,000	95
NORTH DAKOTA				
Divide	1,200	1,200	100	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Mc Kenzie	2,700	2,700	100
	Williams	9,700	9,600	99
Between 25-49%	MONTANA			
	Valley	3,700	3,500	95
	NORTH DAKOTA			
	Burke	1,500	1,500	100
	Mountrail	2,800	2,800	100
Between 5-24%	MONTANA			
	Prairie	700	600	86
	NORTH DAKOTA			
	Dunn	1,600	1,600	100
	Golden Valley	900	900	100
Station Totals		42,000	41,000	97
Net Weekly Circulation (1986)				31,600
Average Daily Circulation (1986)				23,900

North Dakota—Williston

KXMD-TV

Ch. 11

(Satellite of KXMC-TV, Minot, ND)

Network Service: CBS.

Licensee: KXMC-TV Inc., KXMC-TV Bldg., Minot, ND 58704.

Studio: See KXMC-TV, Minot.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 174-kw visual, 17.4-kw aural. Antenna: 980-ft. above av. terrain, 840-ft. above ground, 3140-ft. above sea level.

Latitude 48° 08' 22"
Longitude 103° 53' 24"

Transmitter: 11-mi. W of Williston on U.S. 2.

Satellite Earth Station: In operation; Microdyne receivers.

News Service: AP.

Ownership: See KXMC-TV, Minot.

Began Operation: Oct. 25, 1969.

Represented (sales): Seltel Inc.; The Hurley Co. (regional).

Represented (legal): Fisher, Wayland, Cooper & Leader.

Personnel:

CHESTER REITEN, president.

Rates: Sold in combination with KXMC-TV, Minot.

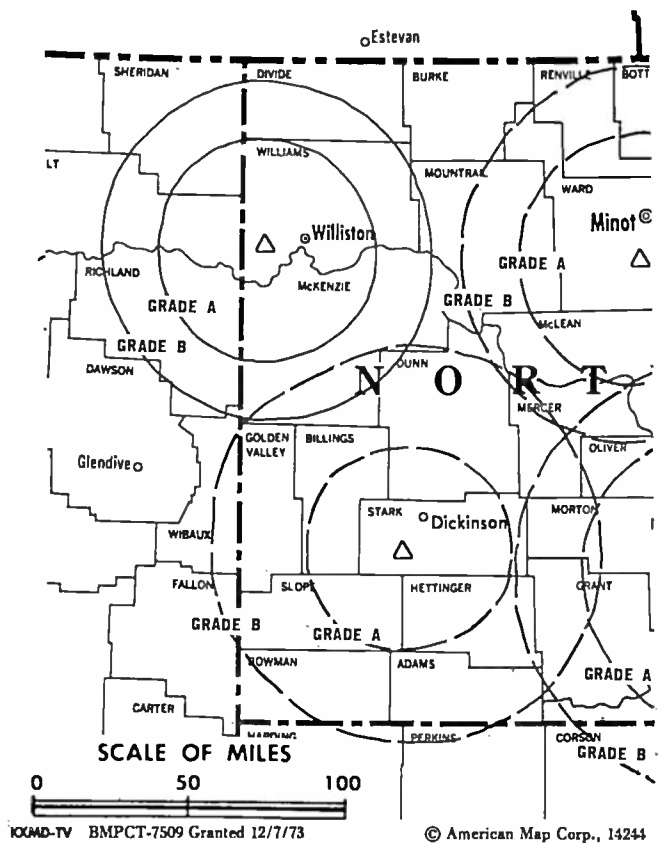
NETWORK BASE HOURLY RATE: \$75.

Station also received in Canadian markets.

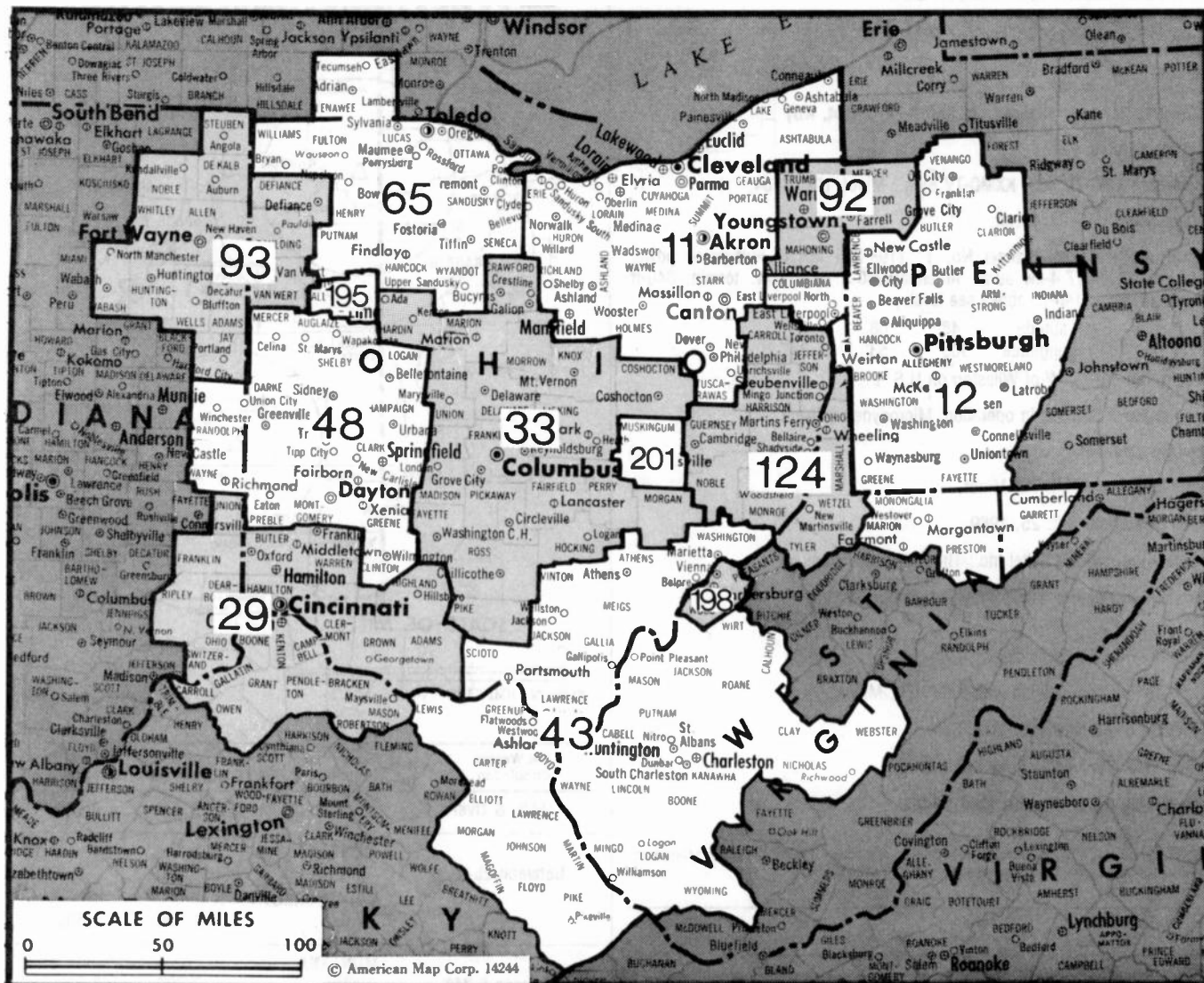
BBM Weekly Reach (Spring 1986): 3,000

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MONTANA			
	Daniels	1,000	1,000	100
	Mc Cone	900	900	100
	Richland	4,900	4,700	96
	Roosevelt	3,600	3,500	97
	Sheridan	2,100	2,000	95
NORTH DAKOTA				
	Divide	1,200	1,200	100
	Mc Kenzie	2,700	2,700	100



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Williams	9,700	9,600	99
Between 25-49%	MONTANA			
	Wibaux	500	500	100
Between 5-24%	NORTH DAKOTA			
	Burke	1,500	1,500	100
	MONTANA			
	Valley	3,700	3,500	95
	NORTH DAKOTA			
	Billings	400	400	100
Golden Valley	900	900	100	
Mountrail	2,800	2,800	100	
Station Totals		35,900	35,200	98
Net Weekly Circulation (1986)				23,000
Average Daily Circulation (1986)				13,900



Market	Arbitron ADI TV Households	Rank	Market Area Commercial TV Stations
Cleveland, OH	1,392,300	11	WAKC-TV (23), WBNX-TV (55), WCLQ-TV (61), WDLI (17), WEWS (5), WGGN-TV (52), WJW-TV (8), WKYC-TV (3), WOAC (67), WOIO (19), WUAB (43)
Pittsburgh, PA	1,238,900	12	KDKA-TV (2), WPCB-TV (40), WPGH-TV (53), WPTT-TV (22), WPXI (11), WTAE-TV (4)
Cincinnati, OH	692,600	29	WCPO-TV (9), WIII (64), WKRC-TV (12), WLWT (5), WXIX-TV (19)
Columbus, OH	643,700	33	WBNS-TV (10), WCMH-TV (4), WSFJ (52), WTTE (28), WTVN-TV (6)
Charleston-Huntington, WV	525,100	43	WCHS-TV (8), WOWK-TV (13), WSAZ-TV (3), WTSF (61), WVAH-TV (23)
Dayton, OH	502,900	48	WDTN (2), WHIO-TV (7), WKEF (22), WKOI (43), WRGT-TV (45), WTJC (26)
Toledo, OH	382,500	65	WNWO-TV (24), WTOL-TV (11), WTVG (13), WUPW (36)
Youngstown, OH	234,500	92	WFMJ-TV (21), WKBN-TV (27), WYTV (33)
Fort Wayne, IN	232,600	93	WANE-TV (15), WFFT-TV (55), WINM (63), WKJG-TV (33), WPTA (21)
Wheeling, WV-Steubenville, OH	164,900	124	WTOV-TV (9), WTRF-TV (7)
Lima, OH	40,200	195	WLIO (35), WTLW (44)
Parkersburg, WV	34,900	198	WTAP-TV (15)
Zanesville, OH	30,800	201	WHIZ-TV (18)

State Cross Reference List
Communities That Receive Programs of
Stations That are Located Elsewhere

WSFJ, Columbus	See Newark, OH
WKOI, Dayton	See Richmond, IN
WTJC, Dayton	See Springfield, OH
WUAB, Lorain	See Cleveland, OH
WTAP-TV, Marietta	See Parkersburg, WV
WOIO, Shaker Heights	See Cleveland, OH
WTRF-TV, Steubenville	See Wheeling, WV

Ohio Station Status as of October 1, 1986

	VHF	UHF	TOTAL
Commercial Television Stations	14	23	37
Educational Television Stations	0	12	<u>12</u>
			49

Ohio—Akron

WAKC-TV

(formerly WAKR-TV)

Ch. 23

Network Service: ABC.

Licensee: Summit Radio Corp., Box 1590, Akron, OH 44309.

Studio: Radio-Television Center of Akron, 853 Copley Rd., Akron, OH 44320.

Telephone: 216-535-7831.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 1290-kw max. & 1000-kw horizontal visual, 175-kw max. & 138-kw horizontal aural. Antenna: 960-ft. above av. terrain, 960-ft. above ground, 2049-ft. above sea level.

Latitude 41° 03' 51"
Longitude 81° 34' 59"

Requests CP for change to 698-kw max. & 582-kw horizontal visual, 66.9-kw max. aural, 678-ft. above av. terrain, 798-ft. above ground, 1752-ft. above sea level.

Transmitter: Dreisbach Dr.

Satellite Earth Stations: In operation, 5-meter & 3-meter.

AM Affiliate: WAKR, 5-kw, 1590 kHz.

FM Affiliate: WONE, 50-kw, 97.5 MHz (No. 248), 500-ft.

News Services: ABC, UPI.

Ownership: Roger G. Berk, pres.; James L. Berk, v.p.; Phyllis V. Simms, secy.; Edward F. Devine, v.p.-treas. Summit Radio owns WAKR & WONE(FM), Akron, OH. Summit Radio subsidiaries own WONE & WTUE(FM), Dayton, OH; KMEZ-AM-FM, Dallas, TX; KLZ & KAZY(FM), Denver, CO.

Began Operation: June 7, 1953.

Represented (sales): Spot Time Ltd.

Represented (legal): McKenna, Wilkinson & Kittner.

Represented (engineering): Cohen & Dippell.

Personnel:

ROGER G. BERK, president.
ROBERT I. BOSTIAN, vice president & general manager.
CHIP FOX, sales manager.
LARRY STATES, news director.
WILLIAM J. O'NEIL JR., program director.
DENNIS LEBEC, production director.

Highest 30 Sec. Rate: \$450.

NETWORK BASE HOURLY RATE: \$197.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	OHIO			
	Carroll	9,500	9,400	99
	Guernsey	15,900	15,500	97
	Holmes	9,000	8,500	94



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Medina	41,200	40,700	99
	Noble	4,200	4,000	95
	Portage	48,100	47,600	99
	Stark	138,700	136,900	99
	Summit	194,200	192,200	99
	Tuscarawas	33,000	32,300	98
Between 5-24%	Wayne	35,000	34,100	97
	OHIO			
	Ashland	16,700	16,500	99
	Columbiana	41,700	41,100	99
	Coshocton	13,800	13,400	97
	Crawford	18,300	18,000	98
	Cuyahoga	560,400	553,700	99
	Erie	29,700	29,300	99
	Geauga	25,400	25,000	98
	Harrison	6,500	6,400	98
Huron	20,200	19,900	99	
Knox	17,300	17,000	98	
Lorain	96,300	95,300	99	
Trumbull	88,300	87,300	99	
Station Totals		1,463,400	1,444,100	98
Net Weekly Circulation (1986)			287,400	
Average Daily Circulation (1986)			99,100	

Ohio—Akron

WBX-TV

Ch. 55

Network Service: None, independent.

Licensee: Rhema Television Corp., Box 1538, Akron, OH 44309.

Studio: 2690 State Rd., Cuyahoga Falls, OH 44223.

Telephone: 216-920-1019.

Offices: 3610 Monterey Dr., Norton, OH 44203.

Technical Facilities: Channel No. 55 (716-722 MHz). Authorized power: 2290-kw max. visual, 229-kw max. aural. Antenna: 582-ft. above av. terrain, 397-ft. above ground, 1566-ft. above sea level.

Latitude	41°	16'	50"
Longitude	81°	37'	22"

Transmitter: 8200 Snowville Rd., Brecksville.

Ownership: Non-stock, non-profit corp. Clair L. Pifer, chmn.; Amer C. Shab, pres.; Josephine Shropshire, v.p.; Bill McKinney, v.p.; William Cooperider, secy.; Albert L. Wagner, treas.

Began Operation: Dec. 1, 1985.

Represented (legal): Gammon & Grange.

Represented (engineering): Carl E. Smith.

Personnel:

LOU SPANGLER, general manager.

Rates: Not available.

Arbitron Data: Not available.



Ohio—Canton

WDLI

Ch. 17

Network Service: None, independent.

Licensee: Trinity Bcstg. Network Inc., Box C11949, Santa Ana, CA 92711.

Studio: 6600 Atlantic Blvd., Louisville, OH 44641.

Telephone: 216-875-5542.

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 437-kw max. & 389-kw horizontal visual, 47.9-kw max. & 45.7-kw horizontal aural. Antenna: 450-ft. above av. terrain, 448-ft. above ground, 1613-ft. above sea level.

Latitude 40° 51' 04"
Longitude 81° 16' 37"

Transmitter: U.S. Rte. 62, California Ave. & Reno Rd., Louisville, OH.

Satellite Earth Station: Scientific-Atlanta, 10-meter; Scientific-Atlanta receivers.

Ownership: Trinity Bcstg. Network Inc. For other interests, see Group Ownership of TV Stations.

Began Operation: Jan. 1, 1967. Sale to present owner by David Livingstone Missionary Foundation Inc. approved by FCC March 5, 1986. Sale by PTL approved Dec. 8, 1982. Sale to PTL by Janson Industries approved Aug. 5, 1977. (Television Digest, Vol. 17:35, 37).

Represented (legal): May & Dunne.

Represented (engineering): D. W. Sargent.

Personnel:
DALE K. OSBORN, manager.
REBECCA OSBORN, production & public affairs.

Highest 30 Sec. Rate (April 15, 1986): \$60.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	OHIO			
	Carroll	9,500	9,400	99
	Stark	138,700	136,900	99
	Tuscarawas	33,000	32,300	98
Station Totals		181,200	178,600	98
Net Weekly Circulation (1986)				25,900
Average Daily Circulation (1986)				11,800

Ohio—Canton

WOAC

Ch. 67

Network Service: None, independent.

Licensee: Canton 67 Ltd., 620 Osborne Office Center, Chattanooga, TN 37411.

Studio: 4867 Fulton Rd. NW, Canton, OH 44718.

Telephone: 216-492-5267.

Technical Facilities: Channel No. 67 (788-794 MHz). Authorized power: 1429-kw visual, 142.9-kw aural. Antenna: 290-ft. above av. terrain, 275-ft. above ground, 1405-ft. above sea level.

Latitude 40° 50' 49"
Longitude 81° 26' 23"

Holds CP for change to 1230-kw max. visual, 123-kw max. aural, 860-ft. above av. terrain, 824-ft. above ground, 2028-ft. above sea level, lat. 40° 54' 20", long. 81° 16' 15"; transmitter to approx. 0.3-mi. N of intersection of State St. & Preston Ave., near Louisville. BPCT-840507KG.

Transmitter: 4867 Fulton Dr., Jackson Twp., near Canton.

Satellite Earth Stations: Microdyne, 3.5-meter; Starview, 3.5-meter; M/A-Com, 3.5-meter Ku-band; Microdyne, Comtech & M/A-Com receivers.

News Service: AP.

Ownership: Media Central Inc., 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: March 1, 1982. Sale to Discovery Bcstg. Systems Inc. approved by FCC June 20, 1985, but not consummated.

Represented (legal): Sidley & Austin.

Represented (engineering): Telco.

Personnel:

MICHAEL LARSON, general manager.
PHILLIP SHERCK, general sales manager.
SCOTT DAVIS, news director.
J. D. DIANGELIS, production manager.
LEE CAPRENTER, chief engineer.

Highest 30 Sec. Rate (July 22, 1986): \$100.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.



Not Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	OHIO			
	Stark	138,700	136,900	99
	Tuscarawas	33,000	32,300	98
Between 5-24%	OHIO			
	Carroll	9,500	9,400	99
	Holmes	9,000	8,500	94
	Medina	41,200	40,700	99
	Portage	48,100	47,600	99
	Summit	194,200	192,200	99
Wayne	35,000	34,100	97	
Station Totals		508,700	501,700	98
Net Weekly Circulation (1986)			111,500	
Average Daily Circulation (1986)			32,400	

Ohio—Cincinnati

WCPO-TV

Ch. 9

Network Service: CBS.

Licensee: Scripps-Howard Broadcasting Co., 500 Central Ave., Cincinnati, OH 45202.

Studio: 500 Central Ave., Cincinnati, OH 45202.

Telephone: 513-721-9900. TWX: 810-461-2690.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw max. & 282-kw horizontal visual, 28.2-kw aural. Antenna: 1019-ft. above av. terrain, 909-ft. above ground, 1749-ft. above sea level.

Latitude 39° 07' 31"
Longitude 84° 29' 57"

Transmitter: 2345 Symmes St.

Satellite Earth Stations: 2 in operation; Scientific-Atlanta, 10-meter; Scientific-Atlanta receivers.

News Services: AP, CBS, Group W Newsfeed, UPI.

Ownership: Scripps-Howard Broadcasting Co., 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: July 26, 1949.

Represented (sales): Blair Television; Paul Mulvihill Ltd. (Canada).

Represented (legal): Baker & Hostetler.

Personnel:

- TERRENCE CONNELLY, general manager.
- AL SCHOTTELKOTTE, senior vice president & station director.
- J. B. CHASE, assistant general manager.
- JEFF SALES, national sales manager.
- C. NORMAN (RICK) REEVES, director of operations.
- JACK CAHALAN, news director.
- MEG CALLAHAN, traffic manager.
- BERNARD BORDEN, film director.
- BURNIE WAYNER, chief engineer.
- ROBBIN HOLLIDAY, business manager.
- BECKY DAN, promotion manager.

Highest 30 Sec. Rate (Jan. 1, 1985): \$3200.

NETWORK BASE HOURLY RATE: \$1850.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	INDIANA			
	Dearborn	12,600	12,400	98
	Fayette	10,000	9,800	98
	Franklin	6,500	6,300	97
	Ohio	1,900	1,900	100
	Ripley	8,400	8,200	98
	Switzerland	2,800	2,700	96
	Union	2,400	2,300	96
	KENTUCKY			
	Boone	17,600	17,500	99
	Bracken	2,700	2,700	100
	Campbell	28,800	28,700	100
	Carroll	3,400	3,400	100
	Gallatin	2,000	2,000	100
Grant	4,800	4,800	100	
Harrison	5,400	5,300	99	
Kenton	50,400	50,200	100	
Lewis	5,100	5,000	98	
Mason	6,500	6,400	98	
Owen	3,600	3,600	100	
Pendleton	4,000	4,000	100	
Robertson	800	800	100	
OHIO				
Adams	9,200	8,800	96	
Brown	12,000	11,600	97	
Butler	97,000	95,800	99	
Clermont	48,000	47,400	99	
Clinton	13,200	13,000	98	
Hamilton	329,200	324,200	98	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Highland	13,300	13,000	98
	Warren	35,500	35,000	99
Between 25-49%	INDIANA			
	Jefferson	11,000	10,700	97
	Wayne	27,000	26,500	98
	KENTUCKY			
	Bourbon	7,100	7,000	99
	Fleming	4,600	4,500	98
	Nicholas	2,600	2,600	100
	Rowan	6,200	6,100	98
	Scott	7,900	7,800	99
	OHIO			
Montgomery	219,600	217,400	99	
Preble	14,300	14,100	99	
Between 5-24%	INDIANA			
	Decatur	8,200	8,000	98
	Jennings	7,900	7,700	97
	Randolph	10,700	10,500	98
	Rush	6,500	6,400	98
	KENTUCKY			
	Bath	3,700	3,600	97
	Clark	10,800	10,700	99
	Henry	4,700	4,700	100
	Montgomery	7,800	7,700	98
	Powell	3,900	3,800	97
	Trimble	2,200	2,200	100
	Woodford	6,500	6,400	98
OHIO				
Darke	20,300	20,000	99	
Fayette	10,100	9,900	98	
Greene	45,700	45,100	99	
Miami	33,600	33,200	99	
Station Totals		1,220,000	1,203,400	98
Net Weekly Circulation (1986)			750,000	
Average Daily Circulation (1986)			428,900	

Ohio—Cincinnati

WIII

Ch. 64

Network Service: None, independent.

Licensee: Stephen J. Kent, Receiver, 5177 Fishwick Dr., Cincinnati, OH 45216.

Studio: 5177 Fishwick Dr., Cincinnati, OH 45216.

Telephone: 513-641-4400.

Technical Facilities: Channel No. 64 (770-776 MHz). Authorized power: 1000-kw max. & 851-kw horizontal visual, 170-kw horizontal aural. Antenna: 940-ft. above av. terrain, 953-ft. above ground, 1788-ft. above sea level.

Latitude 39° 07' 31"
Longitude 84° 29' 57"

Transmitter: 2222 Chickasaw St., Cincinnati.

Satellite Earth Stations: Scientific-Atlanta, 10-meter; Harris, 3-meter; Harris & Scientific-Atlanta receivers.

News Service: AP.

Ownership: Channel 64 Ltd., 90%; United Entertainment Network Inc., 10%.
C64L ownership: Stephen J. Kent, Ltd. partner, 20%; Channel 64 Communications, Ltd. partner, 17.78%; Media Management Corp., gen. partner, 7.78%; Cincinnati TV 64 Ltd., Ltd. partner, 54.44%. UENI ownership: United Cable Television Corp., 100%, see Group Ownership of Cable Systems.
CTV64L ownership: Media Capital of Cincinnati, gen. partner, 4.5%; Stephen Eaton, gen. partner, 0.5%; remainder unassigned. Frey has interest in licensees of WHLY-FM, Orlando, FL; WSCR(AM), Hamden, CT; WPLR(FM), New Haven, CT; WTXL-TV, Tallahassee, FL; WKAB-TV, Montgomery, AL; CP for WGBZ, Ch. 61, Gainesville, FL.

Began Operation: Jan. 28, 1980. Began subscription TV operation Feb. 1, 1980. Sale to HEN Inc. by Buford TV Inc. approved by FCC Dec. 28, 1982. Sale to present owner by HEN Inc. approved by FCC. Nov. 14, 1984 (Television Digest, Vol. 24:25). Note: Discontinued Subscription TV operation January 1985.

Represented (sales): Independent TV Sales.

Represented (legal): McKenna, Wilkinson & Kittner.

Represented (engineering): Jules Cohen & Associates.

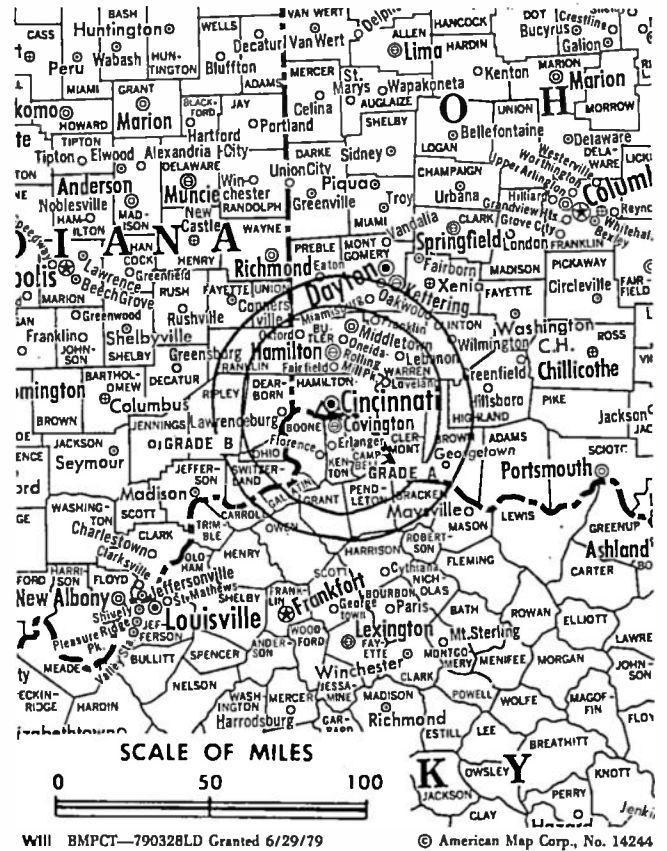
Personnel:

STEPHEN J. KENT, president & general manager.
 LEON BROWN, director of engineering.
 GREG CURVALL, business manager.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	INDIANA			
	Ohio	1,900	1,900	100
	KENTUCKY			
	Boone	17,600	17,500	99
	Campbell	28,800	28,700	100
	Gallatin	2,000	2,000	100
	Kenton	50,400	50,200	100



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	OHIO			
	Butler	97,000	95,800	99
	Clermont	48,000	47,400	99
	Hamilton	329,200	324,200	98
Between 5-24%	INDIANA			
	Dearborn	12,600	12,400	98
	Ripley	8,400	8,200	98
	Switzerland	2,800	2,700	96
	KENTUCKY			
	Bracken	2,700	2,700	100
	Grant	4,800	4,800	100
	Owen	3,600	3,600	100
	Pendleton	4,000	4,000	100
	OHIO			
	Brown	12,000	11,600	97
	Clinton	13,200	13,000	98
	Highland	13,300	13,000	98
	Preble	14,300	14,100	99
	Warren	35,500	35,000	99
Station Totals		702,100	692,800	98
Net Weekly Circulation (1986)			181,600	
Average Daily Circulation (1986)			59,000	

Ohio—Cincinnati

WKRC-TV

Ch. 12

Network Service: ABC.

Licensee: Taft Television & Radio Co. Inc., 1906 Highland Ave., Cincinnati, OH 45219.

Studio: 1906 Highland Ave., Cincinnati, OH 45219.

Telephone: 513-651-1200. TWX: 513-577-1617.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 303-kw visual, 30.3-kw aural. Antenna: 1000-ft. above av. terrain, 971-ft. above ground, 1746-ft. above sea level.

Latitude 39° 06' 58.4"
Longitude 84° 30' 05.0"

Transmitter: 1906 Highland Ave.

Satellite Earth Station: Harris, 10-meter; Harris receivers.

AM Affiliate: WKRC, 5-kw, (1-kw night), 550 kHz (CBS).

FM Affiliate: WKRQ, 10-kw, 101.9 MHz (No. 270), 875-ft.

News Services: AP, UPI.

Ownership: 28% of stock is held by the Taft-Ingalls families; remainder is traded on New York Stock Exchange. Officers: Charles S. Mechem Jr., chmn.; David S. Ingalls, vice chmn.; Dudley S. Taft, pres.; Ro Grignon, exec. v.p.; Earl Beall, L. D. Bolton II, Frederick H. von Stade, v.p.s; George E. Castrucci, v.p., finance; Charles D. Lindberg, secy. For other interests, see Group Ownership of TV Stations.

Began Operation: April 4, 1949.

Represented (sales): MMT Sales Inc.

Represented (legal): Koteen & Naftalin.

Personnel:

JOHN C. ROSE, vice president & general manager.
JOHN DAWSON, general sales manager.
ANN BRYANT, program director.
TERRY MILLER, business manager.
CARL MOOREHEAD, chief engineer.
DON NORTH, news director.
JOHN HILL, film director.

Highest 30 Sec. Rate: \$2000.

NETWORK BASE HOURLY RATE: \$1900.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	INDIANA			
	Dearborn	12,600	12,400	98
	Fayette	10,000	9,800	98
	Franklin	6,500	6,300	97
	Ohio	1,900	1,900	100
	Ripley	8,400	8,200	98
	Switzerland	2,800	2,700	96
	Union	2,400	2,300	96
	KENTUCKY			
	Boone	17,600	17,500	99
	Bracken	2,700	2,700	100
	Campbell	28,800	28,700	100
	Carroll	3,400	3,400	100
	Gallatin	2,000	2,000	100
	Grant	4,800	4,800	100
	Kenton	50,400	50,200	100
	Lewis	5,100	5,000	98
Mason	6,500	6,400	98	
Owen	3,600	3,600	100	
Pendleton	4,000	4,000	100	
Robertson	800	800	100	
OHIO				
Adams	9,200	8,800	96	
Brown	12,000	11,600	97	
Butler	97,000	95,800	99	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Clermont	48,000	47,400	99
	Clinton	13,200	13,000	98
	Hamilton	329,200	324,200	98
	Highland	13,300	13,000	98
	Warren	35,500	35,000	99

Between 25-49%	INDIANA			
	Jefferson	11,000	10,700	97
	Wayne	27,000	26,500	98
KENTUCKY	Bourbon	7,100	7,000	99
	Harrison	5,400	5,300	99
	Nicholas	2,600	2,600	100
OHIO	Montgomery	219,600	217,400	99
	Preble	14,300	14,100	99

Between 5-24%	INDIANA			
	Decatur	8,200	8,000	98
	Jennings	7,900	7,700	97
	Randolph	10,700	10,500	98
	Scott	7,300	7,100	97
KENTUCKY	Bath	3,700	3,600	97
	Clark	10,800	10,700	99
	Fleming	4,600	4,500	98
	Henry	4,700	4,700	100
	Montgomery	7,800	7,700	98
	Scott	7,900	7,800	99
	Trimble	2,200	2,200	100

(Continued on page A-819)

Station Totals	1,241,200	1,224,100	98
Net Weekly Circulation (1986)			759,100
Average Daily Circulation (1986)			427,500

Ohio—Cincinnati

WLWT

Ch. 5

Network Service: NBC.

Licensee: Multimedia Entertainment Inc., 140 W. 9th St., Cincinnati, OH 45202.

Studio: 140 W. 9th St., Cincinnati, OH 45202.

Telephone: 513-352-5000. TWX: 810-461-2610.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1000-ft. above av. terrain, 849-ft. above ground, 1687-ft. above sea level.

Latitude 39° 07' 27.1"
Longitude 84° 31' 18.1"

Transmitter: 2222 Chickasaw St., Clifton Heights.

Multichannel TV Sound: Planned for 1987.

Satellite Earth Stations: Transmit/receive Ku-band (2); Harris, 9-meter C-band; Harris & M/A-Com receivers.

News Services: AP, CNN, CNN Headline News, NBC, Ohio State News Network, UPI.

Ownership: Multimedia Inc., 100%. Officers: Wilson C. Wearn, chmn. & chief exec. officer; Walter E. Bartlett, pres. & chief operating officer. For other Multimedia interests, see Group Ownership of TV Stations.

Began Operation: Feb. 9, 1948. Sale to present owner by Avco Bcstg. Corp. approved by FCC Jan. 16, 1976 (Television Digest, Vol. 15:24).

Represented (sales): Katz Television.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Jules Cohen & Associates.

Personnel:

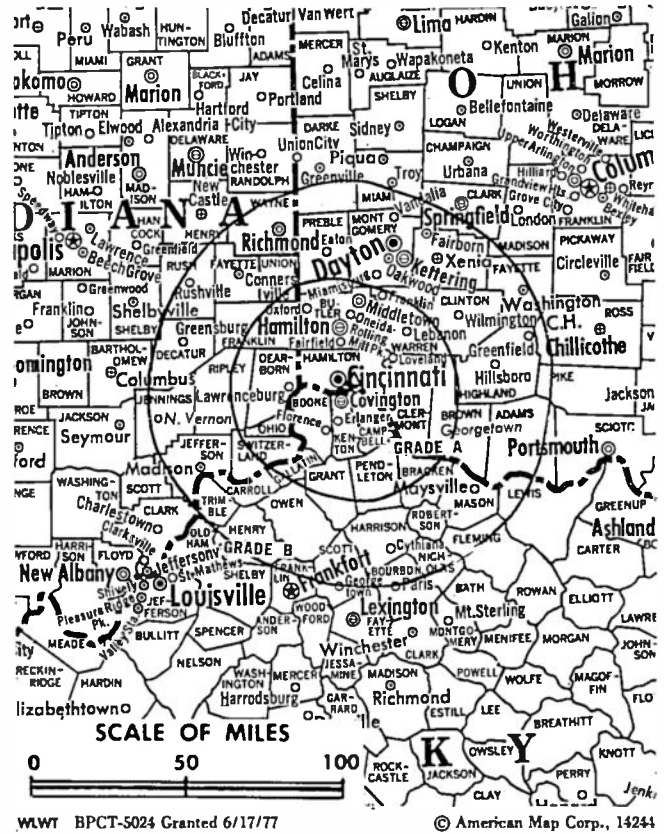
- TONY KIERNAN, vice president & general manager.
- NED PADDOCK, director of sales.
- MARK DRISCOLL, national sales manager.
- JERRY IMSICKE, local sales manager.
- JUDY LAW, director of broadcast services.
- CLIFF ABROMATS, news director.
- THOMAS ASHWELL, communications director.
- EDWIN DOOLEY, chief engineer.
- TOM STOREY, program administrator.
- DEBORAH JOHNSON, promotions manager.
- FLORENCE PARKER, community services director.
- AL SAKALAS, director of broadcast operations.

Highest 30 Sec. Rate (Aug. 11, 1986): \$5000.

NETWORK BASE HOURLY RATE: \$1850.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	INDIANA			
	Dearborn	12,600	12,400	98
	Fayette	10,000	9,800	98
	Franklin	6,500	6,300	97
	Ohio	1,900	1,900	100
	Ripley	8,400	8,200	98
	Switzerland	2,800	2,700	96
	Union	2,400	2,300	96
	Wayne	27,000	26,500	98
	KENTUCKY			
	Boone	17,600	17,500	99
	Bracken	2,700	2,700	100
	Campbell	28,800	28,700	100
	Carroll	3,400	3,400	100
Gallatin	2,000	2,000	100	
Grant	4,800	4,800	100	
Kenton	50,400	50,200	100	
Lewis	5,100	5,000	98	
Mason	6,500	6,400	98	
Owen	3,600	3,600	100	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Pendleton	4,000	4,000	100
	Robertson	800	800	100
OHIO	Adams	9,200	8,800	96
	Brown	12,000	11,600	97
	Butler	97,000	95,800	99
	Clermont	48,000	47,400	99
	Clinton	13,200	13,000	98
	Hamilton	329,200	324,200	98
	Highland	13,300	13,000	98
	Preble	14,300	14,100	99
	Warren	35,500	35,000	99
	Between 25-49%	INDIANA		
Jefferson		11,000	10,700	97
KENTUCKY				
Fleming	4,600	4,500	98	
Harrison	5,400	5,300	99	
Between 5-24%	INDIANA			
	Decatur	8,200	8,000	98
	Jennings	7,900	7,700	97
	Randolph	10,700	10,500	98
	Rush	6,500	6,400	98
	KENTUCKY			
	Bourbon	7,100	7,000	99
Henry	4,700	4,700	100	
Nicholas	2,600	2,600	100	
Rowan	6,200	6,100	98	
Trimble	2,200	2,200	100	

(Continued on page A-819)

Station Totals	1,284,200	1,266,100	98
Net Weekly Circulation (1986)		730,300	
Average Daily Circulation (1986)		422,200	

Ohio—Cincinnati-Newport, Kentucky

WXIX-TV

Ch. 19

Network Service: None, independent.

Licensee: Malrite Radio & Television Inc.

Studio: 10490 Taconic Terrace, Cincinnati, OH 45215.

Telephone: 513-772-1919. TWX: 810-461-2439.

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 4495-kw max. visual, 449.5-kw max. aural. Antenna: 1005-ft. above av. terrain, 985-ft. above ground, 1713-ft. above sea level.

Latitude 39° 07' 19"
Longitude 84° 32' 52"

Transmitter: 10490 Taconic Terrace, Cincinnati.

Satellite Earth Station: Harris, 6.2-meter; Harris receivers.

News Service: AP.

Ownership: Malrite Bcstg. Co. For other interests, see Group Ownership of TV Stations.

Began Operation: Aug. 1, 1968. Sale to Metromedia by U.S. Communications Corp. approved by FCC Aug. 9, 1972 (Television Digest, Vol. 12:33). Sale to present owner by Metromedia approved Nov. 8, 1983 (Vol. 22:35).

Represented (sales): Petry Television Inc.

Represented (legal): Shrinsky, Weitzman & Eisen.

Personnel:

BILL JENKINS, exec. vice president & general manager.

DAVID SCHACKMANN, general sales manager.

GREG KINGERY, local sales manager.

JAMES D. PARKER, chief engineer.

BRENDA CRADDOCK, business manager.

JANET GIESE, traffic manager.

PATRICE MOHN, promotion manager.

RICK OLIVER, film director.

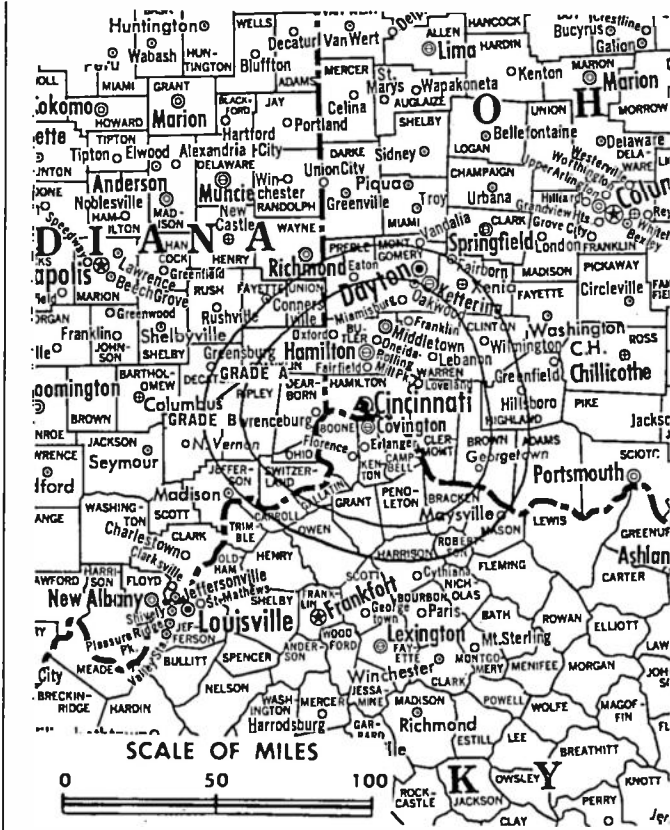
GRACELYN BROWN, promotion manager.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	INDIANA			
	Dearborn	12,600	12,400	98
	Franklin	6,500	6,300	97
	Ohio	1,900	1,900	100
	Ripley	8,400	8,200	98
	KENTUCKY			
	Boone	17,600	17,500	99
	Boyd	20,800	20,700	100
	Bracken	2,700	2,700	100
	Campbell	28,800	28,700	100
	Carrroll	3,400	3,400	100
	Franklin	17,100	17,000	99
	Grant	4,800	4,800	100
	Harrison	5,400	5,300	99
	Kenton	50,400	50,200	100
	Mason	6,500	6,400	98
	Owen	3,600	3,600	100
	Pendleton	4,000	4,000	100
	OHIO			
	Brown	12,000	11,600	97
Butler	97,000	95,800	99	
Clermont	48,000	47,400	99	
Clinton	13,200	13,000	98	
Hamilton	329,200	324,200	98	
Highland	13,300	13,000	98	
Warren	35,500	35,000	99	

Between 25-49%	INDIANA			
	Decatur	8,200	8,000	98



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Fayette	10,000	9,800	98
	Jefferson	11,000	10,700	97
	Switzerland	2,800	2,700	96
	Union	2,400	2,300	96
	Wayne	27,000	26,500	98
KENTUCKY				
	Bourbon	7,100	7,000	99
	Clark	10,800	10,700	99
	Gallatin	2,000	2,000	100
	Greenup	13,800	13,700	99
	Montgomery	7,800	7,700	98
	Robertson	800	800	100
	Scott	7,900	7,800	99
OHIO				
	Adams	9,200	8,800	96
	Auglaize	15,700	15,400	98
	Darke	20,300	20,000	99
	Greene	45,700	45,100	99
	Miami	33,600	33,200	99
	Montgomery	219,600	217,400	99
	Preble	14,300	14,100	99
	Ross	23,700	23,200	98
	Scioto	31,400	30,700	98
Between 5-24%	INDIANA			
	Jennings	7,900	7,700	97
	Randolph	10,700	10,500	98
	Rush	6,500	6,400	98

(Continued on page A-819)

Station Totals	1,536,800	1,515,300	98
Net Weekly Circulation (1986)		718,800	
Average Daily Circulation (1986)		335,900	

Ohio—Cleveland

WCLQ-TV

Ch. 61

Network Service: None, independent.

Licensee: Channel Communications of Ohio Inc., 6000 W. Creek Rd., Cleveland, OH 44131.

Studio: 2861 W. Ridgewood Drive, Parma, OH 44134.

Telephone: 216-524-6161. TWX: 810-427-2952.

Mailing Address: 6000 West Creek Road, Independence, OH 44131.

Technical Facilities: Channel No. 61 (752-758 MHz). Authorized power: 2000-kw max. visual, 200-kw max. aural. Antenna: 1160-ft. above av. terrain, 1029-ft. above ground, 2049-ft. above sea level.

Latitude 41° 23' 02"
Longitude 81° 42' 06"

Transmitter: 2861 W. Ridgewood Drive, Parma, OH 44134.

Satellite Earth Stations: Harris, 6.1-meter C-band; Microdyne, 3.7-meter Ku-band; Harris & M/A-Com receivers.

Multichannel Sound: Stereo only.

News Service: UPI.

Ownership: Channel Communications Inc., 100%. CCI ownership: Brian Byrnes, 15%; Nasco Inc., 85%. Nasco ownership: Bill F. Cook, chmn., 48.29%; Brian N. Byrnes, pres.; James B. Smith, exec. v.p.; Bill Pruett, secy.-treas.; Al Evans, v.p., engineering; Dortch Oldham, 17.27%; J. M. McCarthy, 9.2%; remainder undisclosed. CCI owns license of KAIT-TV, Jonesboro, AR, which is being sold. Byrnes has interest in licensee of KLNT (AM) & KNJY(FM), Clinton, IA. Note: Sale to Silver King Bostg. pends.

Began Operation: Jan. 13, 1981. Sale to present owner by Cleveland Associates approved by FCC July 27, 1984.

Represented (sales): MMT Sales Inc.

Represented (legal): Crowell & Moring.

Personnel:

JOHN WHITE, vice president & general manager.

MIKE WEISS, general sales manager.

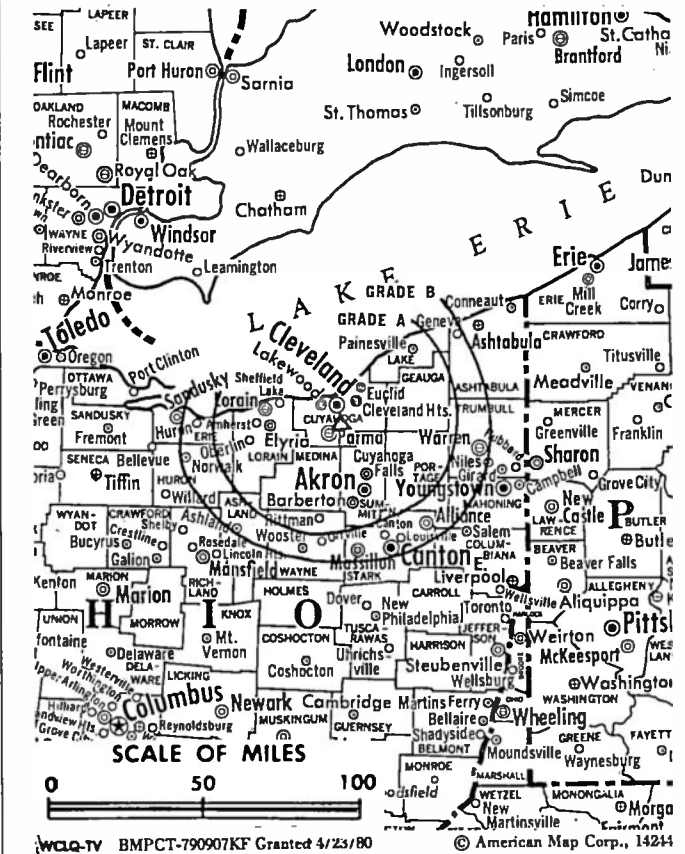
AL EVANS, chief engineer.

JERRY KERWIN, program director.

Highest 30 Sec. Rate (May 1986): \$750.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OHIO			
	Erie	29,700	29,300	99
	Lorain	96,300	95,300	99
Between 25-49%	OHIO			
	Ashland	16,700	16,500	99



WCLQ-TV BNPCT-790907KF Granted 5/23/80

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Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Cuyahoga	560,400	553,700	99
	Geauga	25,400	25,000	98
	Huron	20,200	19,900	99
	Lake	78,200	77,600	99
	Medina	41,200	40,700	99
	Portage	48,100	47,600	99
	Stark	138,700	136,900	99
	Summit	194,200	192,200	99
	Wayne	35,000	34,100	97
Between 5-24%	OHIO			
	Carroll	9,500	9,400	99
	Crawford	18,300	18,000	98
	Holmes	9,000	8,500	94
	Richland	48,200	47,500	99
	Seneca	21,500	21,200	99
	Trumbull	88,300	87,300	99
Station Totals		1,478,900	1,460,700	98
Net Weekly Circulation (1986)			564,500	
Average Daily Circulation (1986)			204,400	

Ohio—Cleveland

WEWS

Ch. 5

Network Service: ABC.

Licensee: Scripps-Howard Broadcasting Co., 3001 Euclid Ave., Cleveland, OH 44115.

Studio: 3001 Euclid Ave., Cleveland, OH 44115.

Telephone: 216-431-5555. TWX: 810-421-8593.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 93.3-kw visual, 10-kw aural. Antenna: 1020-ft. above av. terrain, 851-ft. above ground, 1950-ft. above sea level.

Latitude 41° 22' 27"
Longitude 81° 43' 06"

Transmitter: Parma, OH.

Satellite Earth Stations: Transmit/recv, Satcom Technologies & Scientific Atlanta, 4.6-meter, 7-meter & 9.2-meter; Andrews & Scientific-Atlanta receivers.

News Services: AP, UPI, ABC, Group W Newsfeed.

Ownership: Scripps-Howard Broadcasting Co. For other Scripps Howard interests, see Group Ownership of TV Stations.

Began Operation: Dec. 17, 1947.

Represented (sales): Blair Television; Paul Mulvihill Ltd. (Canada).

Represented (legal): Baker & Hostetler.

Personnel:

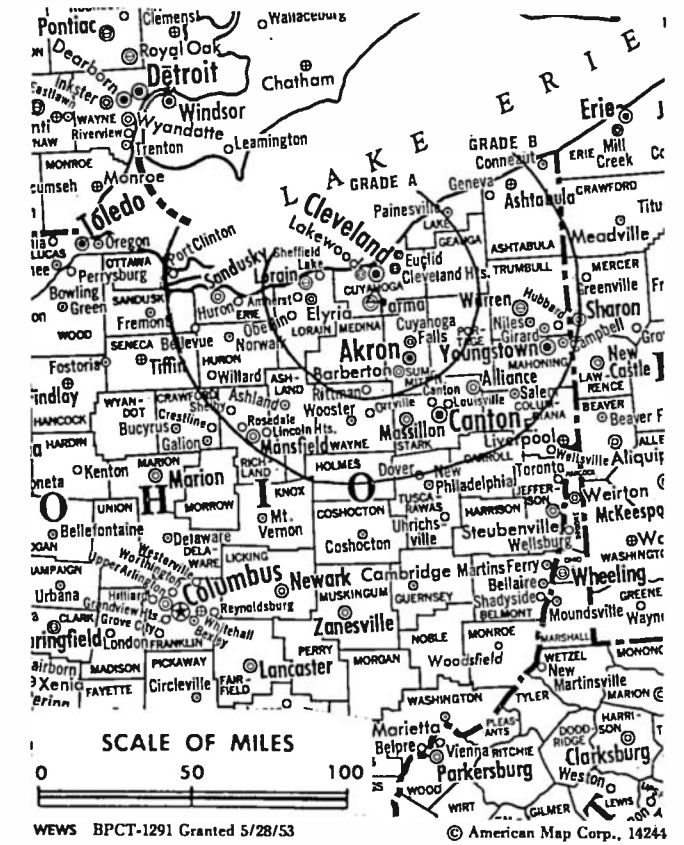
DONALD L. PERRIS, president.
JAMES KNIGHT, general manager.
DONALD G. WEBSTER, station manager.
CLINT W. PACE, general sales manager.
JANE L. SHERWIN, local sales manager.
JOHN TAMERLANO, national sales manager.
GARY STARK, program director.
ALAN BUSH, operations director.
ALBERT A. VARGA, chief engineer.
DICK TUININGA, news director.
JUDY HACKETT, promotion manager.
FRED W. CORRIGAN, director of public relations & marketing.

Highest 30 Sec. Rate (July 30, 1986): \$15,000.

NETWORK BASE HOURLY RATE: \$3500.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OHIO			
	Ashland	16,700	16,500	99
	Ashtabula	37,600	37,000	98
	Carroll	9,500	9,400	99
	Coshocton	13,800	13,400	97
	Crawford	18,300	18,000	98
	Cuyahoga	560,400	553,700	99
	Erie	29,700	29,300	99
	Geauga	25,400	25,000	98
	Holmes	9,000	8,500	94
	Huron	20,200	19,900	99
	Lake	78,200	77,600	99
Lorain	96,300	95,300	99	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Medina	41,200	40,700	99
	Portage	48,100	47,600	99
	Richland	48,200	47,500	99
	Stark	138,700	136,900	99
	Summit	194,200	192,200	99
	Tuscarawas	33,000	32,300	98
Wayne	35,000	34,100	97	
Between 25-49%	OHIO			
	Knox	17,300	17,000	98
Trumbull	88,300	87,300	99	
PENNSYLVANIA	Crawford	33,200	32,400	98
Between 5-24%	OHIO			
	Columbiana	41,700	41,100	99
	Hancock	24,600	24,300	99
	Harrison	6,500	6,400	98
	Mahoning	103,400	102,300	99
	Morrow	9,900	9,800	99
	Ottawa	15,000	14,800	99
	Sandusky	23,300	23,100	99
	Seneca	21,500	21,200	99
	PENNSYLVANIA			
Mercer	46,800	46,000	98	
Station Totals		1,885,000	1,860,600	98
Net Weekly Circulation (1986)			1,408,900	
Average Daily Circulation (1986)			929,400	

Ohio—Cleveland

WJW-TV

(formerly WJKW-TV)

Ch. 8

Network Service: CBS.

Licensee: SCI Holdings, 5800 S. Marginal Rd., Cleveland, OH 44103.

Studio: 5800 S. Marginal Rd., Cleveland, OH 44103.

Telephone: 216-431-8888. TWX: 810-421-8406.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 302-kw visual, 30.2-kw aural. Antenna: 1000-ft. above av. terrain, 775-ft. above ground, 1945-ft. above sea level.

Latitude 41° 21' 47"
Longitude 81° 42' 58"

Transmitter: 4501 Pleasant Valley Rd.

Satellite Earth Station: Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

News Services: AP, CNN, CBS, NIWS, Newsweek, UPI.

Ownership: SCI Holdings. For other interests, see Storer Communications under Group Ownership of TV Stations. Note: Sale to Lorimar-Telepictures pending.

Began Operation: Dec. 17, 1949. Sale to present owner by Empire Coil Co. Inc. (Herbert Mayer) approved by FCC Oct. 27, 1954 (Television Digest, Vol. 10:2,44).

Represented (sales): Storer Television Sales Inc.

Represented (legal): Warren Zwicky.

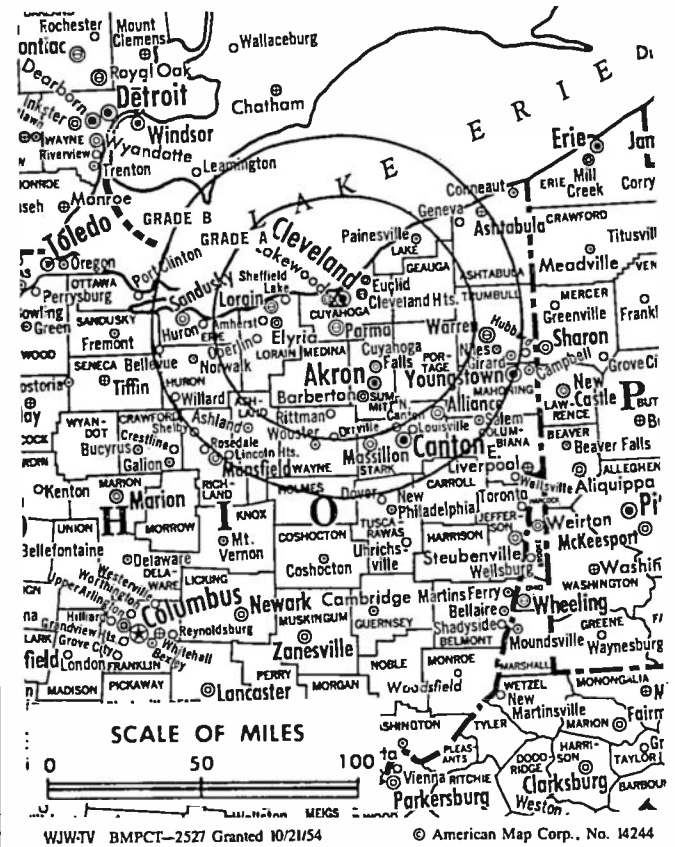
Personnel:

C. DAVID WHITAKER, vice president & general manager.
SPENCER KOCH, director of sales.
BOB GREEN, chief engineer.
JOANNE STERN, creative services director.
MICHAEL RENDA, national sales manager.
LOUIS A. GATTOZZI, director of operations.
VIRGIL DOMINIC, news director.

Rates: On request.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OHIO			
	Ashland	16,700	16,500	99
	Ashtabula	37,600	37,000	98
	Carroll	9,500	9,400	99
	Crawford	18,300	18,000	98
	Cuyahoga	560,400	553,700	99
	Erie	29,700	29,300	99
	Geauga	25,400	25,000	98
	Holmes	9,000	8,500	94
	Huron	20,200	19,900	99
	Lake	78,200	77,600	99
	Lorain	96,300	95,300	99
	Medina	41,200	40,700	99
	Portage	48,100	47,600	99
	Richland	48,200	47,500	99



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Stark	138,700	136,900	99
	Summit	194,200	192,200	99
	Tuscarawas	33,000	32,300	98
	Wayne	35,000	34,100	97
Between 25-49%	OHIO			
	Columbiana	41,700	41,100	99
	Coshocton	13,800	13,400	97
	Marion	24,400	24,100	99
Between 5-24%	OHIO			
	Hancock	24,600	24,300	99
	Knox	17,300	17,000	98
	Mahoning	103,400	102,300	99
	Morrow	9,900	9,800	99
	Ottawa	15,000	14,800	99
	Sandusky	23,300	23,100	99
	Seneca	21,500	21,200	99
	Wyandot	8,000	7,800	98
	PENNSYLVANIA			
Crawford	33,200	32,400	98	
Erie	103,400	102,000	99	
Station Totals		1,967,500	1,942,100	98
Net Weekly Circulation (1986)			1,377,000	
Average Daily Circulation (1986)			829,800	

Ohio—Cleveland

WKYC-TV

Ch. 3

Network Service: NBC.

Licensee: National Broadcasting Co., 1403 East Sixth St., Cleveland, OH 44114.

Studio: 1403 East Sixth St., Cleveland, OH 44114.

Telephone: 216-344-3333. TWX: 810-421-8133.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1000-ft. above av. terrain, 905.5-ft. above ground, 1945-ft. above sea level.

Latitude 41° 23' 09.5"
Longitude 81° 41' 23.4"

Transmitter: 6600 Broadview Rd., Parma, OH.

Satellite Earth Stations: Transmit/receive, Harris, 6-meter; Scientific-Atlanta, 7-meter; Harris & Scientific-Atlanta receivers.

News Services: AP, UPI, A-News.

Ownership: See Group Ownership of TV Stations.

Began Operation: Oct. 31, 1948 as NBC owned-&-operated outlet. Transfer to Westinghouse approved by FCC Dec. 21, 1955 effective Jan. 15, 1956 (Television Digest, Vol. 11:21; 12:3). Transferred from Westinghouse back to NBC under order by FCC Feb. 17, 1965 (Vol. 5:7,8,25).

Represented (sales): NBC Spot Sales.

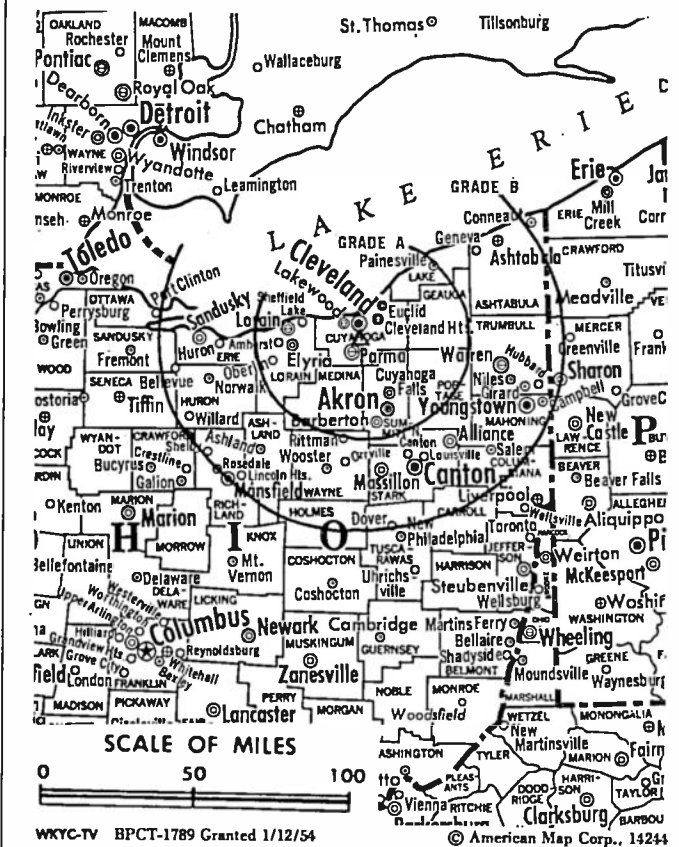
Personnel:

JOHN M. LLEWELLYN, vice president & general manager.
THOMAS POWERS, director of technical operations.
TOM HUMPAGE, sales manager.
GREG BENDIN, director of sales.
KATHLEEN McNULTY, director of business affairs.
GREG STEHLIN, program director.
RICHARD O'DELL, production manager.
RON BILEK, news director.
RICHARD Y. TREMBATH, editorial & public affairs manager.
DANIEL KLINTWORTH, director of advertising & promotion.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OHIO			
	Ashland	16,700	16,500	99
	Ashtabula	37,600	37,000	98
	Carrroll	9,500	9,400	99
	Cuyahoga	560,400	553,700	99
	Erie	29,700	29,300	99
	Geauga	25,400	25,000	98
	Holmes	9,000	8,500	94
	Huron	20,200	19,900	99
	Lake	78,200	77,600	99
	Lorain	96,300	95,300	99
	Medina	41,200	40,700	99
	Portage	48,100	47,600	99



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Richland	48,200	47,500	99
	Stark	138,700	136,900	99
	Summit	194,200	192,200	99
	Tuscarawas	33,000	32,300	98
	Wayne	35,000	34,100	97
OHIO				
Between 25-49%	Crawford	18,300	18,000	98
	Trumbull	88,300	87,300	99
OHIO				
Between 5-24%	Columbiana	41,700	41,100	99
	Coshocton	13,800	13,400	97
	Harrison	6,500	6,400	98
	Knox	17,300	17,000	98
	Mahoning	103,400	102,300	99
	Morrow	9,900	9,800	99
	Sandusky	23,300	23,100	99
	Seneca	21,500	21,200	99
PENNSYLVANIA				
	Crawford	33,200	32,400	98
Station Totals		1,798,600	1,775,500	98
Net Weekly Circulation (1986)			1,342,000	
Average Daily Circulation (1986)			823,100	

Ohio—Shaker Heights-Cleveland

WOIO

Ch. 19

Network Service: None, independent.

Licensee: Channel 19 Inc., 2720 Van Aken Blvd., Shaker Heights, OH 44120.

Studio: 2720 Van Aken Blvd., Cleveland, OH 44120.

Telephone: 216-561-1919.

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 3720-kw max. visual, 372-kw max. aural. Antenna: 1150-ft. above av. terrain, 1149-ft. above ground, 2013-ft. above sea level.

Latitude 41° 23' 15"
Longitude 81° 41' 43"

Transmitter: 0.3-mi. S of Ridgewood Dr., 0.55-mi. W of Broadview Rd., Parma.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Harris, 6.1-meter; Harris receivers.

Ownership: Hubert B. Payne, pres.; Norman Wain, v.p.; William A. Derrick Jr., secy.; Robert C. Weiss, treas. Common stock: Metroplex Communications & Diamond Bcstg. Inc., 50% each. Preferred stock: Milton Maltz, 67%; Carl E. Hirsch, 30%; John R. Wilson, 3%. Wain & Weiss have interest in WHYI(FM), Miami-Fort Lauderdale & WMGG(FM), Clearwater, FL. For Maltz's interests, see Malrite under Group Ownership of TV Stations.

Began Operation: May 19, 1985.

Represented (sales): Pety Television Inc.

Represented (legal): Fisher, Wayland, Cooper & Leader.

Represented (engineering): Ralph E. Evans Associates.

Personnel:

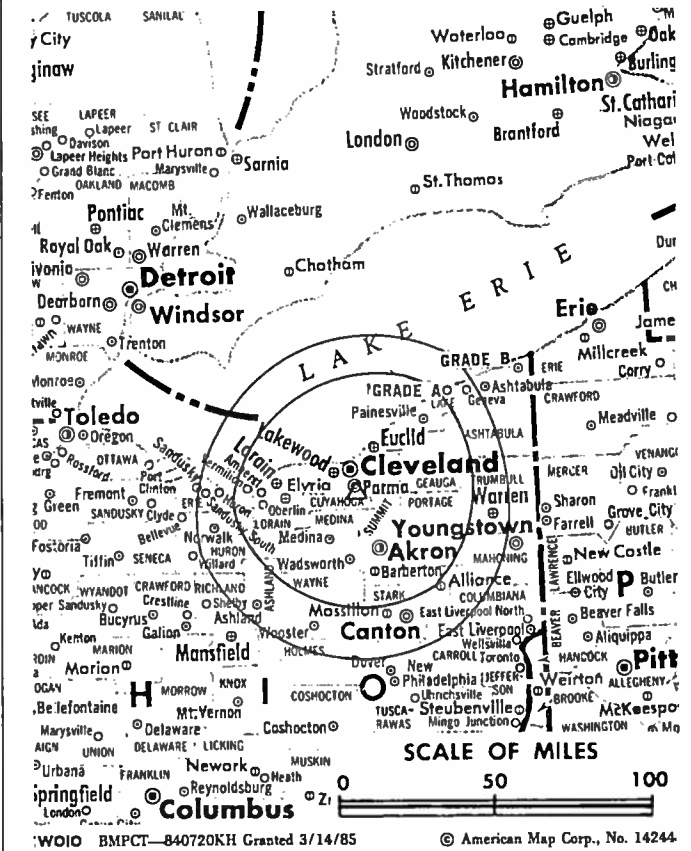
HUBERT PAYNE, president & general manager.
DENNIS THATCHER, station manager.
ROBERT AFFE, program director.
CURTIS GARRIS, chief engineer.
SANDY KISH, advertising & promotion director.
CRAIG WRIGHT, on-air promotion director.

Highest One Hour Rate: \$8000.

Highest 30 Sec. Rate (Oct. 6, 1985): \$1000.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	OHIO			
	Cuyahoga	560,400	553,700	99
	Geauga	25,400	25,000	98
	Huron	20,200	19,900	99



WOIO BMPCT—840720KH Granted 3/14/85

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Lake	78,200	77,600	99
	Lorain	96,300	95,300	99
	Medina	41,200	40,700	99
	Portage	48,100	47,600	99
	Summit	194,200	192,200	99
Between 5-24%	OHIO			
	Ashland	16,700	16,500	99
	Carroll	9,500	9,400	99
	Erie	29,700	29,300	99
	Holmes	9,000	8,500	94
	Stark	138,700	136,900	99
	Trumbull	88,300	87,300	99
Wayne	35,000	34,100	97	
Station Totals		1,390,900	1,374,000	98
Net Weekly Circulation (1986)			440,400	
Average Daily Circulation (1986)			174,800	

Ohio—Lorain-Cleveland

WUAB

Ch. 43

Network Service: None, independent.

Licensee: Gaylord Broadcasting of Ohio, 8443 Day Dr., Parma, OH 44129.

Studio: 8443 Day Dr., Parma, OH 44129.

Telephone: 216-845-6043.

Technical Facilities: Channel No. 43 (644-650 MHz). Authorized power: 4700-kw max. & 2850-kw horizontal visual, 470-kw max. & 285-kw horizontal aural. Antenna: 1071-ft. above av. terrain, 886-ft. above ground, 1938-ft. above sea level.

Latitude 41° 22' 45"
Longitude 81° 43' 12"

Transmitter: Approx. 0.4-mi. W of intersection of Hwy. 94 & Park Dr., Parma.

Satellite Earth Station: Scientific-Atlanta; 7-meter; Scientific-Atlanta & Wagner receivers.

Multichannel Sound: Stereo & separate audio program.

News Service: AP.

Ownership: Gaylord Bcstg. Co., 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: Sept. 15, 1968. Sale to present owner by United Artists Bcstg. & Kaiser Bcstg. Co. approved by FCC June 30, 1977 (Television Digest, Vol. 16:39; 17:2, 28).

Represented (sales): TeleRep Inc.

Represented (legal): Pierson, Ball & Dowd.

Represented (engineering): A. D. Ring & Associates.

Personnel:

MICHAEL E. SCHUCH, vice president & general manager.
RON ST. CHARLES, assistant general manager.
BILL SCAFFIDE, general sales manager.
AARON OLANDER, national sales manager.
JOE OCCHIONERO, local sales manager.
MARIA KRUSIENSKY, business manager.
HARRY SYKORA, manager of engineering.

Highest 30 Sec. Rate: \$1200.

Station also received in Canadian markets.

BBM Weekly Reach (Spring 1986): 156,000

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OHIO			
	Ashland	16,700	16,500	99
	Ashtabula	37,600	37,000	98
	Cuyahoga	560,400	553,700	99
	Erie	29,700	29,300	99
	Geauga	25,400	25,000	98
	Huron	20,200	19,900	99
	Lake	78,200	77,600	99
	Lorain	96,300	95,300	99
	Medina	41,200	40,700	99
	Portage	48,100	47,600	99
	Richland	48,200	47,500	99
	Stark	138,700	136,900	99
	Summit	194,200	192,200	99
Wayne	35,000	34,100	97	
Between 25-49%	OHIO			
	Carroll	9,500	9,400	99
	Clark	54,300	53,700	99
	Coshocton	13,800	13,400	97
	Crawford	18,300	18,000	98



WUAB BPCT-851122KK Granted 2/27/86 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Franklin	347,300	343,100	99
	Guernsey	15,900	15,500	97
	Hancock	24,600	24,300	99
	Holmes	9,000	8,500	94
	Licking	46,300	45,700	99
	Mahoning	103,400	102,300	99
	Marion	24,400	24,100	99
	Sandusky	23,300	23,100	99
	Scioto	31,400	30,700	98
	Seneca	21,500	21,200	99
	Trumbull	88,300	87,300	99
	Tuscarawas	33,000	32,300	98
	PENNSYLVANIA			
	Crawford	33,200	32,400	98
Lawrence	38,800	38,100	98	
Mercer	46,800	46,000	98	
Between 5-24%	KENTUCKY			
	Greenup	13,800	13,700	99
	OHIO			
	Columbiana	41,700	41,100	99
	Delaware	20,300	20,100	99
	Greene	45,700	45,100	99
	Knox	17,300	17,000	98
	Lawrence	23,800	23,300	98
	Morrow	9,900	9,800	99
	Noble	4,200	4,000	95
	Ottawa	15,000	14,800	99
	Wyandot	8,000	7,800	98
	PENNSYLVANIA			
	Butler	54,900	54,200	99
Erie	103,400	102,000	99	
Fayette	60,300	58,900	98	
WEST VIRGINIA				
Wayne	17,000	16,800	99	
Station Totals		2,788,300	2,751,000	98
Net Weekly Circulation (1986)			1,214,900	
Average Daily Circulation (1986)			527,500	

Ohio—Columbus

WBNS-TV

Ch. 10

Network Service: CBS.

Licensee: WBNS-TV Inc., 770 Twin Rivers Dr., Box 1010, Columbus, OH 43216.

Studio: 770 Twin Rivers Dr., Columbus, OH 43216.

Telephone: 614-460-3700. TWX: 810-482-1619.

Mailing Address: Box 1010, Columbus, OH 43216.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 890-ft. above av. terrain, 1029-ft. above ground, 1749-ft. above sea level.

Latitude 39° 58' 16"
Longitude 83° 01' 40"

Transmitter: 776 Twin Rivers Dr.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 6.1-meter C-band; Harris, 6.1-meter Ku-band; Harris receivers.

AM Affiliate: WBNS, 5-kw (1-kw night) 1460 kHz.

FM Affiliate: WBNS-FM, 16-kw, 97.1 MHz (No. 246), 780-ft.

News Services: AP, CBS, CNN, CNN Headline News.

Ownership: WBNS-TV Inc. All outstanding stock in WBNS-TV Inc. is owned by Dispatch Printing Co., publishers of Columbus Dispatch, John F. Wolfe, publisher. The Dispatch Printing Co. also owns VideoIndiana Inc., licensee of WTHR(TV), Indianapolis, IN.

Began Operation: Oct. 5, 1949.

Represented (sales): Blair Television; Paul Mulvihill & Co. Ltd. (Canada).

Represented (legal): Crowell & Moring.

Represented (engineering): David Steel & Associates.

Personnel:

EUGENE D'ANGELO JR., president & general manager.
LARRY MAISEL, vice president, news & station manager.
ROBERT FOSTER, general sales manager.
JOHN A. HALDI, vice president, programs.
WILLIAM ORR, vice president, engineering.
JERRY GARY, treasurer.
MARIO HEWITT, national sales manager.
JAMES R. LYNCH, local sales manager.
STEVE WILKENS, director of marketing & promotion.
MIKE BERRY, production manager.
CHARLES WHITE, public service director.

Highest 30 Sec. Rate: \$2000.

NETWORK BASE HOURLY RATE: \$2035.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OHIO			
	Crawford	18,300	18,000	98
	Delaware	20,300	20,100	99
	Fairfield	35,600	35,200	99
	Fayette	10,100	9,900	98
	Franklin	347,300	343,100	99
	Hardin	11,800	11,600	98
	Hocking	9,800	9,600	98
	Knox	17,300	17,000	98
	Licking	46,300	45,700	99
	Logan	15,300	15,000	98
	Madison	11,600	11,300	97
	Marion	24,400	24,100	99
	Morgan	5,400	5,200	96
	Morrow	9,900	9,800	99
	Muskingum	31,500	30,900	98
	Perry	11,600	11,400	98
	Pickaway	14,900	14,700	99
	Pike	8,800	8,500	97
Ross	23,700	23,200	98	



WBNS-TV BMPCT-800507KF Granted 3/30/81

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Scioto	31,400	30,700	98
	Union	10,900	10,700	98
	Vinton	4,400	4,300	98
	Wyandot	8,000	7,800	98
	OHIO			
Between 25-49%	Athens	19,000	18,400	97
	Auglaize	15,700	15,400	98
	Champaign	12,800	12,600	98
	Clark	54,300	53,700	99
	Coshocton	13,800	13,400	97
	Guernsey	15,900	15,500	97
	Highland	13,300	13,000	98
	Jackson	11,400	11,100	97
	Richland	48,200	47,500	99
Washington	23,900	23,200	97	
WEST VIRGINIA				
Wood	35,200	34,800	99	
Between 5-24%	OHIO			
	Adams	9,200	8,800	96
	Allen	41,100	40,400	98
	Ashland	16,700	16,500	99
	Clinton	13,200	13,000	98
	Gallia	11,200	10,900	97
	Greene	45,700	45,100	99
	Hancock	24,600	24,300	99
	Holmes	9,000	8,500	94
	Lawrence	23,800	23,300	98
	Meigs	9,100	8,900	97
	Miami	33,600	33,200	99
	Noble	4,200	4,000	95
	Shelby	15,400	15,200	99
	WEST VIRGINIA			
Mason	10,000	9,900	99	
Station Totals		1,258,900	1,238,400	98
Net Weekly Circulation (1986)			760,500	
Average Daily Circulation (1986)			464,200	

Ohio—Columbus

WCMH-TV

Ch. 4

Network Service: NBC.

Licensee: Outlet Communications Inc., 3165 Olentangy River Rd., Columbus, OH 43202.

Studio: 3165 Olentangy River Rd., Columbus, OH 43202.

Telephone: 614-263-4444.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: 903-ft. above av. terrain, 876-ft. above ground, 1749-ft. above sea level.

Latitude 39° 58' 15"
Longitude 83° 01' 39"

Transmitter: 766 Twin Rivers Dr., Columbus.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 10-meter; Harris & Scientific-Atlanta receivers.

News Services: AP, NBC, UPI, Group W Newsfeed.

Ownership: Outlet Communications Inc. For officers & other interests, see WJAR-TV, Providence, RI & Group Ownership of TV Stations.

Began Operation: April 3, 1949. Sale to The Outlet Co. by Avco Bcstg. Corp. approved by FCC Dec. 22, 1975 (Television Digest, Vol. 15:21,52). Sale to Rockefeller Group approved Nov. 23, 1983 (Vol. 23:19,22; 26:6). Sale by Rockefeller Group approved April 29, 1986.

Represented (sales): Katz Television.

Represented (legal): Sundlun, Scher & Singer.

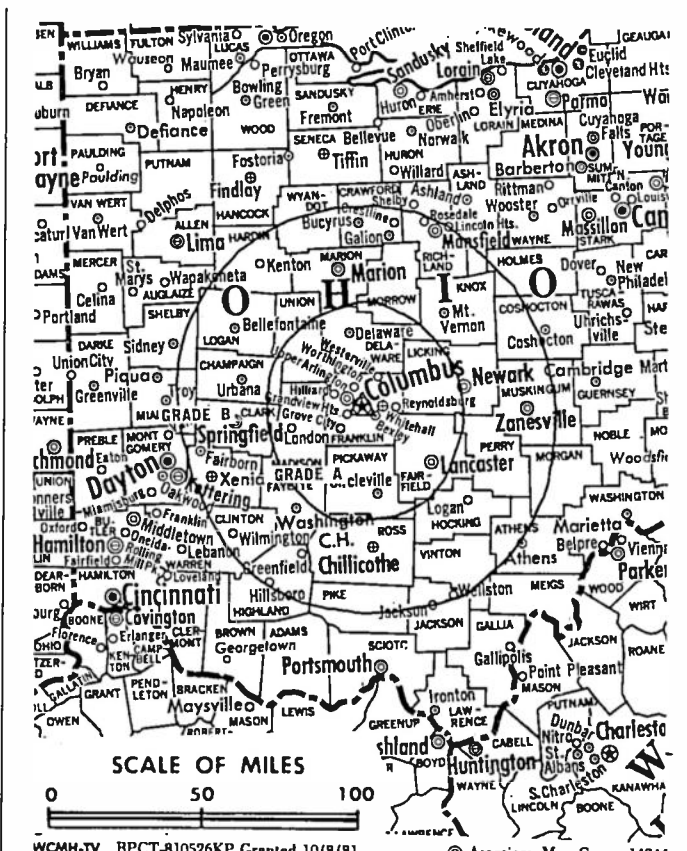
Personnel:

BRUCE G. SUNDLUN, chairman & chief executive officer.
DAVID E. HENDERSON, president & chief operating officer.
GARY ROBINSON, vice president & general manager.
JEFFREY M. CASH, general sales manager.
DON BERMAN, national sales manager.
RALPH O. LANDON, chief engineer.
DORIS DUPEE, business manager.
GEORGE TYLL, news director.
ROD PORTER, promotion manager.
BOB SHAW, operations manager.
PAUL ERNST, production manager.

Highest 30 Sec. Rate: \$2000.

NETWORK BASE HOURLY RATE: \$2100.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.



WCMH-TV BPCT-810526KP Granted 10/8/81

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Morgan	5,400	5,200	96
	Morrow	9,900	9,800	99
	Muskingum	31,500	30,900	98
	Perry	11,600	11,400	98
	Pickaway	14,900	14,700	99
	Pike	8,800	8,500	97
	Richland	48,200	47,500	99
	Ross	23,700	23,200	98
	Union	10,900	10,700	98
	Between 25-49%	OHIO		
Athens		19,000	18,400	97
Clark		54,300	53,700	99
Guernsey		15,900	15,500	97
Hardin		11,800	11,600	98
Jackson		11,400	11,100	97
Logan		15,300	15,000	98
Vinton	4,400	4,300	98	
Wyandot	8,000	7,800	98	
Between 5-24%	OHIO			
	Adams	9,200	8,800	96
	Auglaize	15,700	15,400	98
	Clinton	13,200	13,000	98
	Highland	13,300	13,000	98
	Holmes	9,000	8,500	94
	Noble	4,200	4,000	95
Tuscarawas	33,000	32,300	98	
Station Totals		970,200	954,300	98
Net Weekly Circulation (1986)			689,600	
Average Daily Circulation (1986)			423,000	

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OHIO			
	Champaign	12,800	12,600	98
	Coshocton	13,800	13,400	97
	Crawford	18,300	18,000	98
	Delaware	20,300	20,100	99
	Fairfield	35,600	35,200	99
	Fayette	10,100	9,900	98
	Franklin	347,300	343,100	99
	Hocking	9,800	9,600	98
	Knox	17,300	17,000	98
	Licking	46,300	45,700	99
	Madison	11,600	11,300	97
Marion	24,400	24,100	99	

Ohio—Columbus

WTTE

Ch. 28

Network Service: None, independent.

Licensee: WTTE Channel 28 Inc., 6130 Sunbury Rd., Box 280, Columbus, OH 43216.

Studio: 6130 Sunbury Rd., Columbus, OH 43081.

Telephone: 614-895-2800.

Technical Facilities: Channel No. 28 (554-560 MHz). Authorized power: 1910-kw max. visual, 383-kw max. aural. Antenna: 965-ft. above av. terrain, 1124-ft. above ground, 2044-ft. above sea level.

Latitude 40° 09' 33.5"
Longitude 82° 55' 21.5"

Transmitter: 6680 State Rte. 3, Westerville.

Satellite Earth Stations: Harris, 3-meter & 6.1-meter; Microdyne Ku-Band; Microdyne receivers.

News Service: INN.

Ownership: Commercial Radio Institute Inc. See WBFF(TV), Baltimore, MD; WPTT-TV, Pittsburgh, PA & Group Ownership of TV Stations.

Began Operation: June 1, 1984.

Represented (sales): Seltel Inc.

Represented (legal): Fisher, Wayland, Cooper & Leader.

Represented (engineering): Carl T. Jones Corp.

Personnel:

- ROBERT L. SIMMONS, vice president & general manager.
- JOHN T. QUIGLEY, station manager.
- STEVE MARKS, general sales manager.
- MICHAEL C. SUMMERS, local sales manager.
- ORAN GOUGH, operations director.
- JOE SUBICH, chief engineer.

Highest 30 Sec. Rate: \$1000.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OHIO			
	Delaware	20,300	20,100	99
	Fairfield	35,600	35,200	99
	Franklin	347,300	343,100	99
	Knox	17,300	17,000	98
	Madison	11,600	11,300	97
	Marion	24,400	24,100	99
	Morrow	9,900	9,800	99
	Pickaway	14,900	14,700	99
	Union	10,900	10,700	98



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	OHIO			
	Licking	46,300	45,700	99
Between 5-24%	OHIO			
	Champaign	12,800	12,600	98
	Crawford	18,300	18,000	98
	Fayette	10,100	9,900	98
	Guernsey	15,900	15,500	97
	Hardin	11,800	11,600	98
	Highland	13,300	13,000	98
	Hocking	9,800	9,600	98
	Holmes	9,000	8,500	94
	Logan	15,300	15,000	98
	Morgan	5,400	5,200	96
	Muskingum	31,500	30,900	98
	Perry	11,600	11,400	98
Richland	48,200	47,500	99	
Ross	23,700	23,200	98	
Wyandot	8,000	7,800	98	
Station Totals		783,200	771,400	98
Net Weekly Circulation (1986)				348,900
Average Daily Circulation (1986)				150,000

Ohio—Columbus

WTVN-TV

Ch. 6

Network Service: ABC.

Licensee: Taft Television & Radio Co. Inc., 1261 Dublin Rd., Columbus OH 43215.

Studio: 1261 Dublin Rd., Columbus, OH 43215.

Mailing Address: Box 718, Columbus, OH 43216.

Telephone: 614-481-6666. TWX: 614-759-0448.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 535-ft. above av. terrain, 672-ft. above ground, 1400-ft. above sea level.

Latitude 40° 01' 02"
Longitude 83° 01' 07"

Transmitter: 350 W. Dodridge St.

Satellite Earth Stations: Harris, 9-meter; Harris receivers.

AM Affiliate: WTVN, 5-kw, 610 kHz (ABC).

FM Affiliate: WLWQ, 40-kw, 96.3 MHz (No. 242), 550-ft.

News Services: AP, UPI.

Ownership: Taft Television & Radio Co. Inc. For other interests, see Group Ownership of TV Stations.

Began Operation: Sept. 29, 1949. Sale to present owners by Picture Waves Inc. approved by FCC Feb. 25, 1953 (Television Digest, Vol.9:9).

Represented (sales): MMT Sales Inc.

Represented (legal): Koteen & Naftalin.

Represented (engineering): Cohen & Dippell.

Personnel:

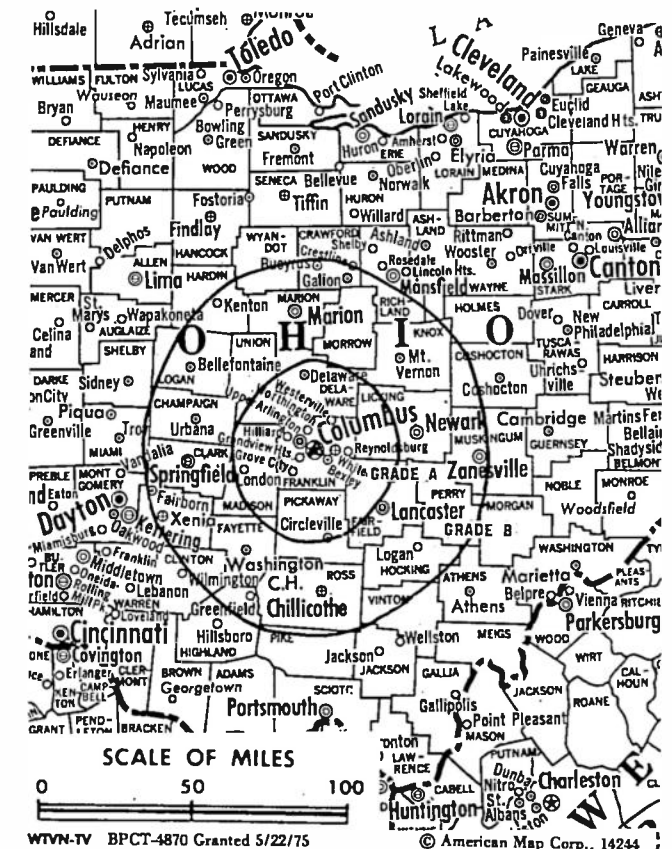
CHARLES R. WING, vice president & general manager.
JAMES CONSCHAFER, general sales manager.
RUSS READ, program manager.
KATHY WARD, publicity & promotion director.
BRIAN BRACCO, news director.

Highest 30 Sec. Rate (July 18, 1985): \$5000.

NETWORK BASE HOURLY RATE: \$1800.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OHIO			
	Crawford	18,300	18,000	98
	Delaware	20,300	20,100	99
	Fairfield	35,600	35,200	99
	Fayette	10,100	9,900	98
	Franklin	347,300	343,100	99
	Hocking	9,800	9,600	98
	Knox	17,300	17,000	98
	Licking	46,300	45,700	99
	Madison	11,600	11,300	97
	Marion	24,400	24,100	99
	Morgan	5,400	5,200	96
	Morrow	9,900	9,800	99
	Muskingum	31,500	30,900	98
	Perry	11,600	11,400	98
	Pickaway	14,900	14,700	99
	Pike	8,800	8,500	97
	Richland	48,200	47,500	99
	Ross	23,700	23,200	98



WTVN-TV BPCT-4870 Granted 5/22/75 © American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Union	10,900	10,700	98
Between 25-49%	OHIO			
	Athens	19,000	18,400	97
	Champaign	12,800	12,600	98
	Clark	54,300	53,700	99
	Hardin	11,800	11,600	98
	Jackson	11,400	11,100	97
	Logan	15,300	15,000	98
	Vinton	4,400	4,300	98
	Washington	23,900	23,200	97
	Wyandot	8,000	7,800	98
WEST VIRGINIA	Wood	35,200	34,800	99
	OHIO			
Between 5-24%	Ashland	16,700	16,500	99
	Clinton	13,200	13,000	98
	Coshocton	13,800	13,400	97
	Greene	45,700	45,100	99
	Guernsey	15,900	15,500	97
	Highland	13,300	13,000	98
	Holmes	9,000	8,500	94
	Meigs	9,100	8,900	97
	Miami	33,600	33,200	99
	Noble	4,200	4,000	95
WEST VIRGINIA	Jackson	9,400	9,300	99
	Mason	10,000	9,900	99
Station Totals		1,127,300	1,109,400	98
Net Weekly Circulation (1986)			682,700	
Average Daily Circulation (1986)			376,900	

Ohio—Dayton

WDTN

Ch. 2



BLAIR TELEVISION

Network Service: ABC.

Licensee: The Hearst Corp., 4595 S. Dixie Ave., Dayton, OH 45401.

Studio: 4595 S. Dixie Ave., Dayton, OH 45401.

Telephone: 513-293-2101.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1000-ft. above av. terrain, 960-ft. above ground, 1917-ft. above sea level.

Latitude 39° 43' 07"
Longitude 84° 15' 22"

Transmitter: Frytown & W. Carrollton Rds.

Satellite Earth Stations: Comtech, 5-meter; Paraclipse, 3.4-meter; Ku-band; Drake & Scientific-Atlanta receivers.

News Services: ABC, Conus, Group W Newsfeed, NIWS, Baseball Newsfeed.

Ownership: Hearst Bcstg. Corp. See Group Ownership of TV Stations.

Began Operation: March 15, 1949. Sale to present owner by Trustees of Grinnell College approved by FCC July 16, 1981 (Television Digest, Vol. 20:21; 21:29). Sale to Grinnell by Avco Bcstg. Corp. approved by FCC April 28, 1976 (Vol. 15:25).

Represented (sales): Blair Television.

Represented (legal): Dempsey & Koplovitz.

Personnel:

HOWARD F. RITCHIE JR., vice president & general manager.
STEVEN L. FISHER, program director & station manager.
STEPHEN OLSZYK, news director.
IRA SLAKTER, general sales manager.
LARRY RYAN, sales manager.
JEFF DAVIS, promotion director.
RAYMOND POLAND, chief engineer.

Rates: On request.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	INDIANA			
	Wayne	27,000	26,500	98
	OHIO			
	Auglaize	15,700	15,400	98
	Champaign	12,800	12,600	98
	Clark	54,300	53,700	99
	Clinton	13,200	13,000	98
	Darke	20,300	20,000	99
	Greene	45,700	45,100	99
	Logan	15,300	15,000	98
	Mercer	13,100	12,900	98
	Miami	33,600	33,200	99
	Montgomery	219,600	217,400	99
	Preble	14,300	14,100	99
	Shelby	15,400	15,200	99
Warren	35,500	35,000	99	



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	INDIANA			
	Fayette	10,000	9,800	98
	Randolph	10,700	10,500	98
Union	2,400	2,300	96	
OHIO	Butler	97,000	95,800	99
	Fayette	10,100	9,900	98
	Highland	13,300	13,000	98
	INDIANA			
Between 5-24%	Decatur	8,200	8,000	98
	Franklin	6,500	6,300	97
	Jay	8,200	8,000	98
	Ohio	1,900	1,900	100
KENTUCKY	Boone	17,600	17,500	99
	OHIO			
Adams	9,200	8,800	96	
Allen	41,100	40,400	98	
Brown	12,000	11,600	97	
Clermont	48,000	47,400	99	
Hamilton	329,200	324,200	98	
Hardin	11,800	11,600	98	
Madison	11,600	11,300	97	
Pike	8,800	8,500	97	
Ross	23,700	23,200	98	
Station Totals		1,217,100	1,199,100	98
Net Weekly Circulation (1986)			563,800	
Average Daily Circulation (1986)			287,700	

Ohio—Dayton-Springfield

WHIO-TV

Ch. 7

Network Service: CBS.

Licensee: Miami Valley Bcstg. Corp., 1414 Wilmington Ave., Dayton, OH 45401.

Studio: 1414 Wilmington Ave., Dayton, OH 45401.

Telephone: 513-259-2111. TWX: 810-459-1760.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 200-kw visual, 38-kw aural. Antenna: 1140-ft. above av. terrain, 1096-ft. above ground, 2046-ft. above sea level.

Latitude 39° 44' 03"
Longitude 84° 14' 50"

Transmitter: 3316 Germantown St.

Satellite Earth Stations: 3 in operation; Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

AM Affiliate: WHIO, 5-kw, 1290 kHz (CBS).

FM Affiliate: WHIO-FM, 50-kw, 99.1 MHz (No. 256), 1060-ft.

News Service: AP.

Ownership: Wholly-owned subsidiary of Cox Enterprises Inc. For other interests, see Group Ownership of TV Stations.

Began Operation: Jan. 26, 1949.

Represented (sales): TeleRep Inc.

Represented (legal): Dow, Lohnes & Albertson.

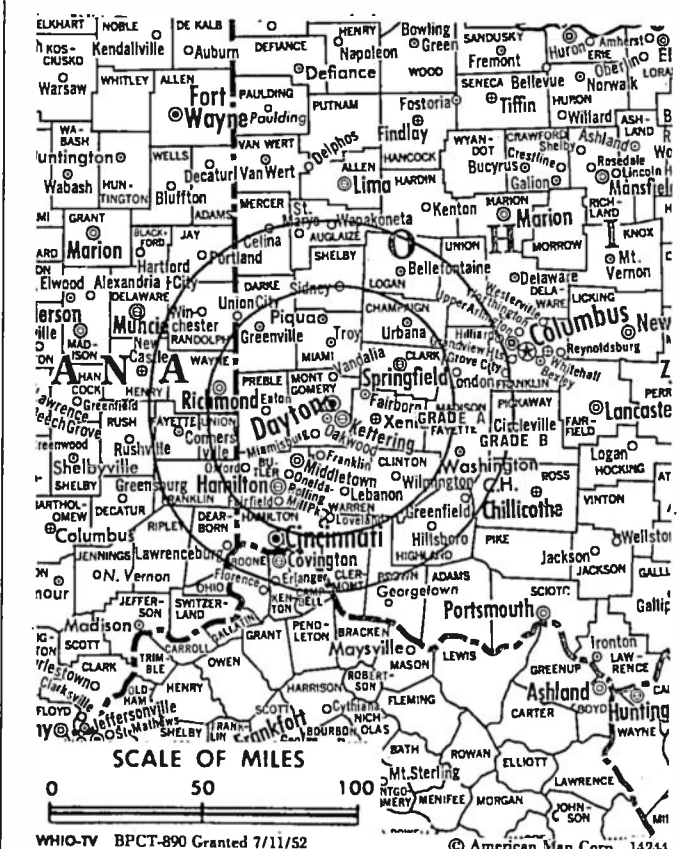
Personnel:

STANLEY MOUSE, president, Miami Valley Broadcasting.
NEIL PUGH, vice president & station manager.
DON KEMPER, general sales manager.
JOHN HAYES, local sales manager.
TIM McVAY, national sales manager.
BOB WELLS, director of information services.
JOHN CLARK, program director.
RICHARD BIESER, public affairs/news manager.
HAROLD HAPNER, television news director.
SIM KOLLINER, chief engineer.

Rates: On request.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	INDIANA			
	Randolph	10,700	10,500	98
	Union	2,400	2,300	96
	Wayne	27,000	26,500	98
	OHIO			
	Allen	41,100	40,400	98
	Auglaize	15,700	15,400	98
	Butler	97,000	95,800	99
	Champaign	12,800	12,600	98
	Clark	54,300	53,700	99
Clinton	13,200	13,000	98	
Darke	20,300	20,000	99	
Fayette	10,100	9,900	98	
Greene	45,700	45,100	99	
Highland	13,300	13,000	98	
Logan	15,300	15,000	98	
Mercer	13,100	12,900	98	
Miami	33,600	33,200	99	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Montgomery	219,600	217,400	99
	Preble	14,300	14,100	99
	Shelby	15,400	15,200	99
	Warren	35,500	35,000	99
Between 25-49%	INDIANA			
	Fayette	10,000	9,800	98
	Jay	8,200	8,000	98
Between 5-24%	OHIO			
	Clermont	48,000	47,400	99
	Hardin	11,800	11,600	98
	Ross	23,700	23,200	98
	INDIANA			
Dearborn	12,600	12,400	98	
Decatur	8,200	8,000	98	
Franklin	6,500	6,300	97	
Ohio	1,900	1,900	100	
Ripley	8,400	8,200	98	
KENTUCKY				
Boone	17,600	17,500	99	
Gallatin	2,000	2,000	100	
OHIO				
Adams	9,200	8,800	96	
Brown	12,000	11,600	97	
Hamilton	329,200	324,200	98	
Madison	11,600	11,300	97	
Pike	8,800	8,500	97	
Union	10,900	10,700	98	
Station Totals		1,251,000	1,232,400	98
Net Weekly Circulation (1986)			670,000	
Average Daily Circulation (1986)			412,200	

Ohio—Dayton

WKEF

Ch. 22

Network Service: NBC.

Licensee: Adams TV of Dayton Inc.

Studio: 1731 Soldiers Home Road, Dayton, OH 45418.

Telephone: 513-263-2662. Easylink: 62154510.

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 2340-kw max. visual, 234-kw max. aural. Antenna: 1152-ft. above av. terrain, 1094-ft. above ground, 2049-ft. above sea level.

Latitude 39° 43' 15.5"
Longitude 84° 15' 38.9"

Transmitter: 1731 Soldiers Home Road.

Satellite Earth Stations: 2 station-owned, 2 common carrier; Microdyne, 7-meter; Harris, 3-meter; AFC, 6-meter; Microdyne & Harris receivers.

News Service: UPI.

Ownership: Adams Communications. See Group Ownership of TV Stations.

Began Operation: Sept. 27, 1964. Sale to present owner by Springfield TV Corp. approved by FCC Jan. 9, 1984 (Television Digest, Vol. 23:35).

Represented (sales): Katz Television.

Represented (legal): Shrinsky, Weitzman & Eisen.

Personnel:

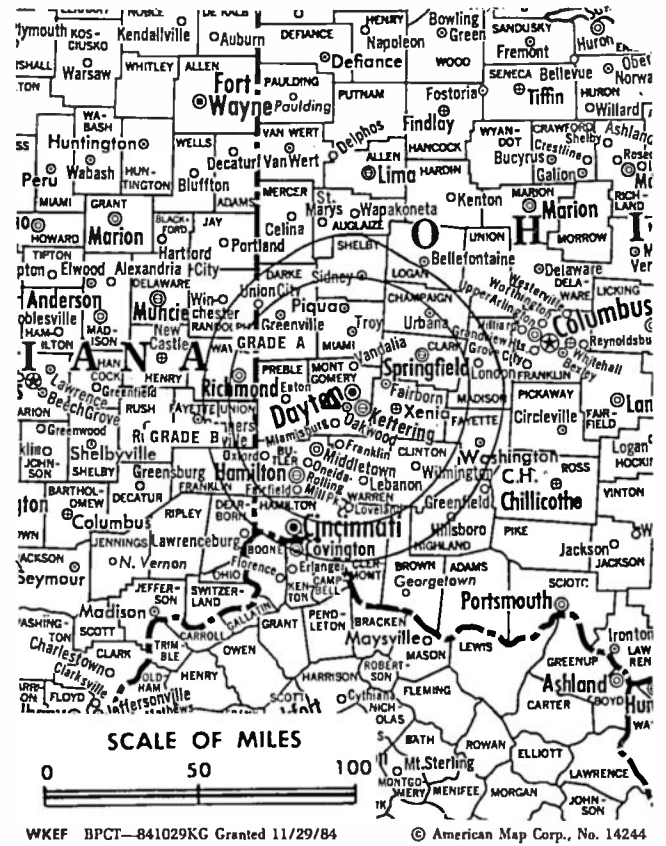
- JAMES D. GRAHAM, president & general manager.
- BILL SNIDER, general sales manager.
- LOU WOOSLEY, chief engineer.
- JOHNNY WALKER, director of news & public affairs.
- JOE SMITH, production manager.
- SANDY PATTON, promotion manager.

Highest 30 Sec. Rate (June 30, 1985): \$1300.

NETWORK BASE HOURLY RATE: \$1550.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	INDIANA			
	Randolph	10,700	10,500	98
	OHIO			
	Auglaize	15,700	15,400	98
	Champaign	12,800	12,600	98
	Clark	54,300	53,700	99
	Clinton	13,200	13,000	98
	Darke	20,300	20,000	99
	Greene	45,700	45,100	99
	Miami	33,600	33,200	99
Montgomery	219,600	217,400	99	
Preble	14,300	14,100	99	
Shelby	15,400	15,200	99	
Warren	35,500	35,000	99	
Between 25-49%	INDIANA			
	Union	2,400	2,300	96
	Wayne	27,000	26,500	98



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	OHIO			
	Butler	97,000	95,800	99
	Fayette	10,100	9,900	98
	Highland	13,300	13,000	98
	Logan	15,300	15,000	98
Between 5-24%	INDIANA			
	Dearborn	12,600	12,400	98
	Decatur	8,200	8,000	98
	Fayette	10,000	9,800	98
	Franklin	6,500	6,300	97
	Switzerland	2,800	2,700	96
KENTUCKY				
Boone	17,600	17,500	99	
OHIO				
Allen	41,100	40,400	98	
Brown	12,000	11,600	97	
Clermont	48,000	47,400	99	
Hamilton	329,200	324,200	98	
Hardin	11,800	11,600	98	
Mercer	13,100	12,900	98	
Ross	23,700	23,200	98	
Station Totals		1,192,800	1,175,700	98
Net Weekly Circulation (1986)			521,500	
Average Daily Circulation (1986)			271,700	

Ohio—Dayton

WRGT-TV

Ch. 45

Network Service: None, independent.

Licensee: Dayton Telecasting Inc., 45 Broadcast Plaza, Dayton, OH 45408.

Studio: 45 Broadcast Plaza, Dayton, OH 45408.

Telephone: 513-263-4500.

Technical Facilities: Channel No. 45 (656-662 MHz). Authorized power: 5000-kw max. visual, 501-kw max. aural. Antenna: 1170-ft. above av. terrain, 1149-ft. above ground, 2045-ft. above sea level.

Latitude 39° 43' 28.4"
Longitude 84° 15' 17.6"

Transmitter: 2045 S. Gettysburg Ave., Dayton, OH.

Satellite Earth Stations: Comtech, 5-meter.

Ownership: Meridian Communications. Henry Posner Jr., Albert M. Holtz, Thomas D. Wright & Fred W. Schwarz, gen. partners. For other interests, see Group Ownership of TV Stations.

Began Operation: Sept. 23, 1984.

Represented (sales): MMT Marketing Inc.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): Edward F. Lorentz & Associates.

Personnel:

DAVID J. MILLER, general manager.
GEORGE F. BOGGS, operations manager.
FRANK FORSYTHE, general sales manager.
SCOTT COOPER, chief engineer.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OHIO			
	Darke	20,300	20,000	99
	Greene	45,700	45,100	99
	Preble	14,300	14,100	99
	Shelby	15,400	15,200	99
Between 25-49%	INDIANA			
	Randolph	10,700	10,500	98
	OHIO			
	Butler	97,000	95,800	99
	Champaign	12,800	12,600	98
	Clark	54,300	53,700	99
	Clinton	13,200	13,000	98
	Fayette	10,100	9,900	98
	Miami	33,600	33,200	99
	Montgomery	219,600	217,400	99
	Warren	35,500	35,000	99



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	INDIANA			
	Dearborn	12,600	12,400	98
	Fayette	10,000	9,800	98
	Franklin	6,500	6,300	97
	Jay	8,200	8,000	98
	Ripley	8,400	8,200	98
	Union	2,400	2,300	96
	Wayne	27,000	26,500	98
	KENTUCKY			
	Boone	17,600	17,500	99
	OHIO			
	Auglaize	15,700	15,400	98
Brown	12,000	11,600	97	
Clermont	48,000	47,400	99	
Hamilton	329,200	324,200	98	
Highland	13,300	13,000	98	
Logan	15,300	15,000	98	
Madison	11,600	11,300	97	
Mercer	13,100	12,900	98	
Station Totals		1,133,400	1,117,300	98
Net Weekly Circulation (1986)				358,800
Average Daily Circulation (1986)				140,600

Ohio—Lima

WLIO

Ch. 35

KATZ CONTINENTAL

Network Service: NBC, ABC.

Licensee: Lima Communications Corp., 1424 Rice Ave., Lima, OH 45805.

Studio: 1424 Rice Ave., Lima, OH 45805.

Telephone: 419-228-8835. TWX: 810-447-2720.

Technical Facilities: Channel No. 35 (596-602 MHz). Authorized power: 661-kw visual, 132-kw aural. Antenna: 540-ft. above av. terrain, 549-ft. above ground, 1419-ft. above sea level.

Latitude 40° 44' 53.5"
Longitude 84° 07' 55.5"

Holds CP for change to 2190-kw max. & 891-kw horizontal visual, 219-kw max. & 89.1-kw horizontal aural, 1090-ft. above av. terrain, 1107-ft. above ground, 1971-ft. above sea level, lat. 40° 38' 03", long. 84° 12' 29"; transmitter to Rte. 501 & Ritchie Rd., 3.3-mi. SW of Cridersville.

Transmitter: 1424 Rice Ave.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 3-meter; RCA Americom; Harris receivers.

News Service: AP.

Ownership: Toledo Blade Co., 100%. Officers: John Harms, pres.; Bernard R. Baker, secy.; Harold O. Davis, treas. The Toledo Blade Co. owns WLFI-TV, Lafayette, IN; KTRV(TV), Nampa, ID; WRB-TV, Louisville, KY; publishes newspapers in Toledo, OH & Pittsburgh, PA; has newspaper interests in Monterey, CA & Port Clinton, OH; multiple cable holdings.

Began Operation: March 30, 1953. Sale to present owners by WLOK Inc. approved by FCC Jan. 19, 1972. Previous sale by Pixley and Case families approved Dec. 1, 1954 (Television Digest, Vol. 10:44, 49).

Represented (sales): Katz Television.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Jules Cohen & Associates.

Personnel:

JAMES C. DAGES, president & general manager.
DOUGLAS FERGUSON, station manager & program director.
BRUCE OPPERMAN, sales manager.
GEORGE DUNSTER, news director.
FRED VOBBE, chief engineer.

Highest 30 Sec. Rate (Sept. 8, 1986): \$750.

NETWORK BASE HOURLY RATE: \$1300.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OHIO Allen	41,100	40,400	98



WLIO BPCT-850930KE Granted 11/26/85

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Auglaize	15,700	15,400	98
	Hardin	11,800	11,600	98
	Mercer	13,100	12,900	98
	Putnam	10,900	10,700	98
Between 25-49%	OHIO			
	Hancock	24,600	24,300	99
	Logan	15,300	15,000	98
	Shelby	15,400	15,200	99
Between 5-24%	INDIANA			
	Adams	10,200	10,000	98
	OHIO			
	Defiance	14,000	13,800	99
Henry	10,300	10,200	99	
Paulding	7,400	7,300	99	
Wyandot	8,000	7,800	98	

Station Totals	209,200	205,800	98
Net Weekly Circulation (1986)		104,100	
Average Daily Circulation (1986)		62,100	

Ohio—Lima

WTLW

Ch. 44

Network Service: None, independent.

Licensee: American Christian Television Services, 1844 Baty Rd., Lima, OH 45807.

Studio: 1844 Baty Rd., Lima, OH 45807.

Telephone: 419-339-4444.

Technical Facilities: Channel No. 44 (650-656 MHz). Authorized power: 904.9-kw visual, 100.2-kw aural. Antenna: 677-ft. above av. terrain, 705-ft. above ground, 1532-ft. above sea level.

Latitude 40° 45' 47"
Longitude 84° 10' 59"

Transmitter: 1844 Baty Rd., near Lima.

Satellite Earth Stations: 3 in operation.

News Services: CNN Headline News, INN.

Ownership: James Bassett, Jeryl Benner, Gary Cooper, Gerald Eagy, William Hesse, La Ree Little, Ronald L. Mighell, John Newman, Keith Shankland & Larry Whatley.

Began Operation: June 13, 1982.

Represented (legal): Fisher, Wayland, Cooper & Leader.

Represented (engineering): DuTreil Rackley.

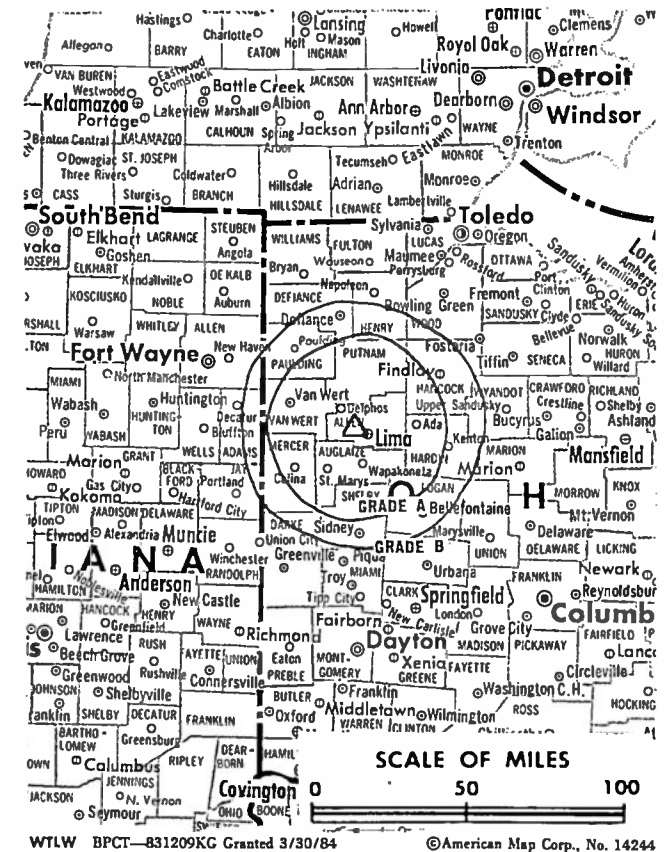
Personnel:

RON MIGHELL, vice president & director.
ROGER RHODES, program director.
JOHN ONDO, production director.
STEVE BUYZE, chief engineer.
ROBERT PLACIE, office manager.

Highest 30 Sec. Rate: \$40.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	Households %
Between 5-24%	INDIANA			
	Jay	8,200	8,000	98
	OHIO			
	Allen	41,100	40,400	98



WTLW BPC—831209KG Granted 3/30/84 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	Households %
Between 5-24%	Auglaize	15,700	15,400	98
	Hancock	24,600	24,300	99
	Hardin	11,800	11,600	98
	Henry	10,300	10,200	99
	Logan	15,300	15,000	98
	Mercer	13,100	12,900	98
	Paulding	7,400	7,300	99
	Putnam	10,900	10,700	98
	Shelby	15,400	15,200	99
	Van Wert	11,400	11,200	98
Wyandot	8,000	7,800	98	
Station Totals		193,200	190,000	98
Net Weekly Circulation (1986)			29,200	
Average Daily Circulation (1986)			10,700	

Ohio—Newark

WSFJ

Ch. 51

Network Service: None, independent.

Licensee: Christian Television of Ohio Inc., 10077 Jacksontown Rd., Thornville, OH 43076.

Studio: 10077 Jacksontown Rd., Thornville, OH 43076.

Telephone: 614-833-0771.

Technical Facilities: Channel No. 51 (692-698 MHz). Authorized power: 724-kw max. visual, 72.4-kw max. aural. Antenna: 620-ft. above av. terrain, 500-ft. above ground, 1600-ft. above sea level.

Latitude 39° 56' 53"
Longitude 82° 24' 33"

Transmitter: 0.8-mi. SSE of Jacksontown along Rte. 13, 0.3-mi. N of I-70.

Satellite Earth Stations: Scientific-Atlanta, 5-meter; RF Systems, 6-meter; Microdyne Ku-band; Scientific-Atlanta & M/A-Com receivers.

News Service: INN.

Ownership: Non-profit corp. Jean Rodabaugh, pres.; Betty J. Stanley, secy.; Galon Rodabaugh, treas.

Began Operation: March 9, 1980.

Represented (sales): Hugh Wallace Inc.

Represented (legal): Baraff, Koerner, Olender & Hochberg, P.C.

Represented (engineering): Lechman & Johnson.

Personnel:

JEAN RODABAUGH, president & general manager.
BETTY J. STANLEY, vice president.
DAVID GLUNT, director, public affairs & producer.
CHARLOTTE REICHLEY, program director.
RICK COVERT, production manager.
TED ROSS, director of engineering.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	OHIO			
	Hocking	9,800	9,600	98
	Knox	17,300	17,000	98
	Licking	46,300	45,700	99
	Muskingum	31,500	30,900	98
	Perry	11,600	11,400	98
Station Totals		116,500	114,600	98
Net Weekly Circulation (1986)			22,700	
Average Daily Circulation (1986)			9,200	

Ohio—Sandusky

WGGN-TV

Ch. 52

Network Service: None, independent.

Licensee: Christian Faith Broadcast Inc., 3809 Maple Ave., Castalia, OH 44824.

Studio: 3809 Maple Ave., Castalia, OH 44824.

Telephone: 419-684-5311.

Technical Facilities: Channel No. 52 (698-704 MHz). Authorized power: 1073.4-kw max. visual, 107.3-kw max. aural. Antenna: 670-ft. above av. terrain, 715-ft. above ground, 1415-ft. above sea level.

Latitude 41° 23' 48"
Longitude 82° 47' 31"

Holds CP for change to 1482-kw max. visual, 148.2-kw max. aural, 774-ft. above av. terrain, 715-ft. above ground, 1415-ft. above sea level. BMPCT-860616KM.

Transmitter: 3809 Maple Ave., Castalia.

Satellite Earth Station: In operation, 5-meter; Drake receivers.

News Service: INN.

Ownership: Non-stock corp. Shelby Gillam, pres.; Ernest McClellan, v.p.-mgr.; Debara Yost, secy.; James Gray, treas. Christian Faith Broadcast Inc. is licensee of WGGN(FM), Castalia, OH; permittee of WLLA(TV), Kalamazoo, MI.

Began Operation: Dec. 5, 1982.

Represented (legal): Fisher, Wayland, Cooper & Leader.

Personnel:

SHELBY GILLIAM, president.
ERNEST McCLELLAN, vice president & general manager.
BILL POUNDERS, sales manager.

Highest 30 Sec. Rate (Jan. 15, 1985): \$35.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	OHIO Huron	20,200	19,900	99
Station Totals		20,200	19,900	98
Net Weekly Circulation (1986)			5,100	
Average Daily Circulation (1986)			1,700	

Ohio—Springfield

WTJC

Ch. 26

Network Service: None, independent.

Grantee: Miami Valley Christian Television Inc., Box 26, Dayton, OH 45401.

Studio: 2675 Dayton Rd., Springfield, OH 45506.

Mailing Address: Box 26, Dayton, OH 45401.

Telephone: 513-323-0026.

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 1230-kw max. & 1170-kw horizontal visual, 123-kw max. & 117-kw horizontal aural. Antenna: 490-ft. above av. terrain, 520-ft. above ground, 1540-ft. above sea level.

Latitude 39° 54' 33"
Longitude 83° 51' 36"

Transmitter: S of Wright Brothers Memorial Hwy., 0.15-mi. W of city limits of Springfield.

Satellite Earth Station: In operation.

News Service: AP.

Ownership: Non-profit corp. Marvin D. Sparks, pres. Also owns permittee of WTLJ(TV), Muskegon, MI.

Began Operation: Sept. 21, 1980.

Represented (legal): Miller & Fields.

Represented (engineering): R. L. Purcell.

Personnel:

MARVIN D. SPARKS, president & general manager.
JOHN ELLIOTT, chief engineer.
ROD ROBISON, promotion director.
GENE McCORKLE, administrative assistant.

Highest 30 Sec. Rate: \$38.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	OHIO			
	Champaign	12,800	12,600	98
	Clark	54,300	53,700	99
	Darke	20,300	20,000	99
	Greene	45,700	45,100	99
	Miami	33,600	33,200	99
Station Totals		166,700	164,600	98
Net Weekly Circulation (1986)			29,500	
Average Daily Circulation (1986)			10,600	

Ohio—Steubenville-Wheeling, WV

WTOV-TV

Ch. 9

Network Service: NBC.

Licensee: WTOV Inc., Box 9999, Steubenville, OH 43952.

Studios: Altamont Heights, Steubenville, OH; Hawley Bldg., Wheeling, WV.

Mailing Address: Box 9999, Steubenville, OH 43952.

Telephones: 614-282-0911, Steubenville; 304-232-0430, Wheeling.

TWX: 810-339-2574.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 950-ft. above av. terrain, 881-ft. above ground, 2041-ft. above sea level.

Latitude 40° 20' 32"
Longitude 80° 37' 14"

Transmitter: Altamont Heights, 1.3-mi. S of business center.

Satellite Earth Stations: Prodelin, 3.1-meter; Harris, 3-meter & 6-meter; Harris receivers.

News Service: AP.

Ownership: Television Station Partners, Ltd. partnership, 100%. TSP ownership: Ralph E. Becker, pres.; I. Martin Pompadur, v.p.-secy.; James McCreary, v.p.-treas.; GP Station Partners, a Ltd. partnership, gen. partner, Ltd. partners to be named. GP ownership: Martin Pompadur, gen. partner, 54%; Becker Management Corp., gen. partner, 23.143%; Eliot Stein Jr., gen. partner, 8.571%; 1345 Media Corp. & Rothschild Media Inc., 7.143% each. BMC ownership: Ralph E. Becker, pres., 100%. Stations are: WTOV-TV, Steubenville; WRDW-TV, Augusta, GA; WROC-TV, Rochester, NY; WEYI-TV, Saginaw, MI. Becker & Pompadur have interest in WBRE-TV, Wilkes-Barre, PA & WNWO-TV, Toledo, OH.

Began Operation: Dec. 10, 1953. Transfer of stations from WSTV Inc. and WPIT Inc. to United Printers & Publishers (name changed to Rust Craft Greeting Cards Inc.), approved by FCC Nov. 8, 1961 (Television Digest, Vol. 17:30, 33; 2:14). Sale to Ziff Corp. by Rust Craft approved by FCC May 10, 1978 (Vol. 17:26, 27, 36; 18:20, 41). Sale to present owners by Ziff approved by FCC Jan. 18, 1983 (Vol. 22:30).

Represented (sales): Petry Television Inc.

Represented (legal): McKenna, Wilkinson & Kittner.

Personnel:

RALPH BECKER, president.
BRETT CORNWELL, vice president & general manager.
BOB PALMER, news director.
TONI VENTRESCA, program & promotion manager.

Highest 30 Sec. Rate (Sept. 8, 1986): \$800.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OHIO			
	Belmont	32,000	31,500	98
	Carroll	9,500	9,400	99
	Guernsey	15,900	15,500	97
	Harrison	6,500	6,400	98
	Jefferson	32,900	32,500	99
	Monroe	6,400	6,200	97
	Noble	4,200	4,000	95
	Tuscarawas	33,000	32,300	98
	WEST VIRGINIA			
	Brooke	10,600	10,600	100
	Hancock	14,600	14,600	100
	Marshall	15,000	14,900	99
Ohio	22,900	22,800	100	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Wetzel	7,900	7,800	99
	OHIO			
	Columbiana	41,700	41,100	99
	Coshocton	13,800	13,400	97
	PENNSYLVANIA			
	Beaver	73,700	72,800	99
	Greene	15,500	15,100	97
	Washington	81,600	80,300	98
	WEST VIRGINIA			
	Marion	25,200	25,000	99
	Preston	11,100	10,900	98
	Tucker	3,400	3,300	97
	Tyler	4,100	4,000	98
Between 5-24%	MARYLAND			
	Garrett	9,800	9,600	98
	OHIO			
	Stark	138,700	136,900	99
	PENNSYLVANIA			
	Allegheny	547,000	539,500	99
	Armstrong	30,600	30,000	98
	Butler	54,900	54,200	99
	Fayette	60,300	58,900	98
	Lawrence	38,800	38,100	98
	Westmoreland	147,400	145,500	99
	WEST VIRGINIA			
	Gilmer	3,000	2,900	97
Monongalia	28,900	28,500	99	
Pleasants	3,000	3,000	100	
Ritchie	4,500	4,400	98	
Station Totals		1,548,400	1,525,900	98
Net Weekly Circulation (1986)			377,100	
Average Daily Circulation (1986)			184,300	

Ohio—Toledo

WNWO-TV

(formerly WDHO-TV)

Ch. 24

Network Service: ABC.

Licensee: WNWO Associates, 7 W. 51st St., New York, NY 10019.

Studio: 300 S. Byrne Rd., Toledo, OH 43615.

Telephone: 419-535-0024.

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 4370-kw max. & 1410-kw horizontal visual, 437-kw max. & 141-kw horizontal aural. Antenna: 1390-ft. above av. terrain, 1437-ft. above ground, 2016-ft. above sea level.

Latitude 41° 40' 03"
Longitude 83° 21' 22"

Transmitter: W of Cousino Rd. at Arquette Rd., Oregon, OH.

Satellite Earth Stations: ADM, 6.1-meter; Andrew, 7.3-meter & 4.5-meter; Scientific-Atlanta & AvanteK receivers.

News Services: ABC, AP.

Ownership: Toledo Television Investors Ltd. Partnership, 100%; Television of Toledo Inc., gen. partner. TTI ownership: I. Martin Pompadur, chmn.-v.p.-secy. & Ralph E. Becker, pres., 50% each; James C. McCreary, treas. For other Pompadur & Becker interests, see Television Station Partners in Group Ownership of TV Stations. FCC approved sale to present owners by The First National Bank of Boston which took control from D. H. Overmyer Telecasting Co. Inc. Jan. 31, 1986 (Television Digest, Vol. 25:24).

Began Operation: May 3, 1966.

Represented (sales): Katz Television.

Represented (legal): McKenna, Wilkinson & Kittner.

Personnel:

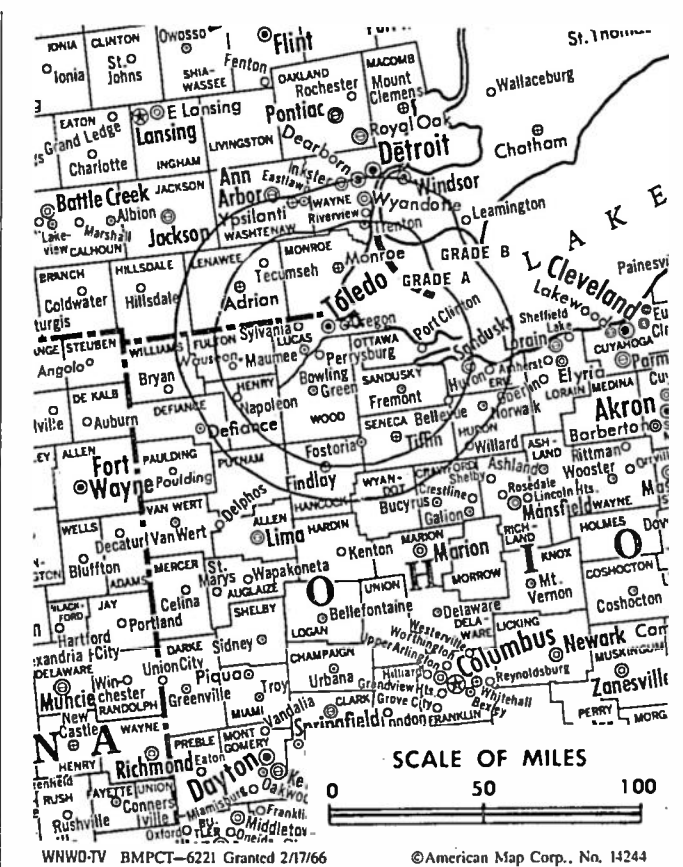
WILLIAM J. SHOCK, vice president & general manager.
JAMES BOWE, director, engineering & operations.
ROBERT W. WARD, general sales manager.
BRYNN MEYERS, program director.
NANCY PRATT, data systems manager.
LUANN SHARP, news director.
SCOTT SHERIDAN, promotion director.
DENNIS JONES, production manager.

Rates: On request.

NETWORK BASE HOURLY RATE: \$850.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OHIO			
	Allen	41,100	40,400	98
	Defiance	14,000	13,800	99
	Fulton	13,700	13,400	98
	Hancock	24,600	24,300	99
	Hardin	11,800	11,600	98
	Henry	10,300	10,200	99
	Lucas	177,800	175,800	99



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Ottawa	15,000	14,800	99
	Putnam	10,900	10,700	98
	Sandusky	23,300	23,100	99
	Seneca	21,500	21,200	99
	Williams	13,700	13,400	98
	Wood	39,400	38,900	99
Wyandot	8,000	7,800	98	
Between 25-49%	MICHIGAN			
	Hillsdale	14,400	14,100	98
	Lenawee	30,400	30,000	99
Monroe	44,700	44,200	99	
Between 5-24%	MICHIGAN			
	Washtenaw	97,400	95,100	98
	OHIO			
	Auglaize	15,700	15,400	98
	Crawford	18,300	18,000	98
	Erie	29,700	29,300	99
	Huron	20,200	19,900	99
Paulding	7,400	7,300	99	
Van Wert	11,400	11,200	98	
Station Totals		714,700	703,900	98
Net Weekly Circulation (1986)			423,300	
Average Daily Circulation (1986)			220,000	

Ohio—Toledo

WTOL-TV

Ch. 11

Network Service: CBS.

Licensee: Cosmos Broadcasting Corp., 730 N. Summit St., Toledo, OH 43604.

Studios & Offices: 730 N. Summit St., Toledo, OH 43604.

Telephone: 419-248-1111.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 38-kw aural. Antenna: 1000-ft. above av. terrain, 1046-ft. above ground, 1625-ft. above sea level.

Latitude 41° 40' 22"
Longitude 83° 22' 47"

Transmitter: Cedar Point, near Norden Rd., Oregon City, OH.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: 3 in operation; Scientific-Atlanta, 7-meter.

News Service: AP.

Ownership: Cosmos Broadcasting Corp. For other interests, see Group Ownership of TV Stations.

Began Operation: Dec. 5, 1958. Sale to present owner by Frazier Reams and associates approved March 10, 1965 by FCC (Television Digest, Vol. 4:46; 5:11).

Represented (sales): MMT Sales Inc.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Lohnes & Culver.

Personnel:

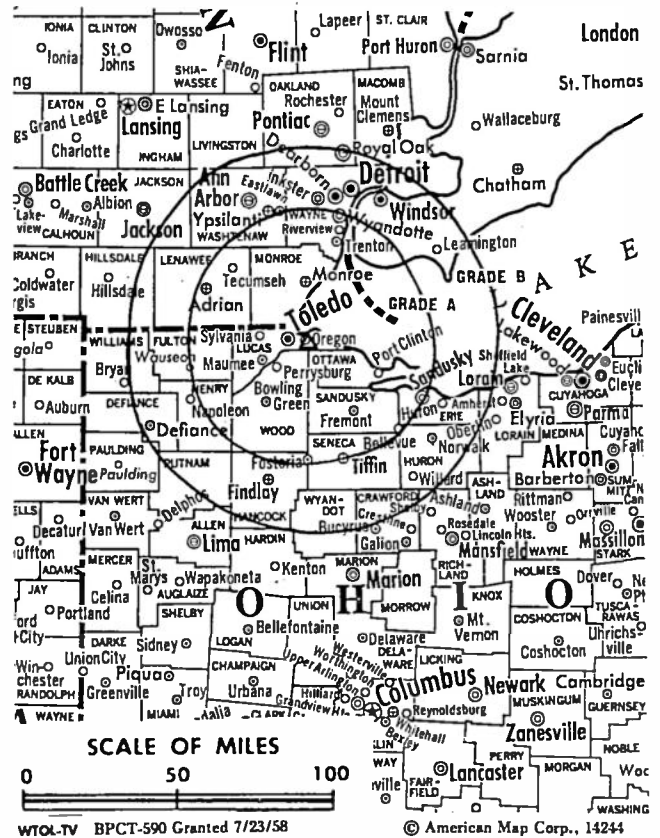
GUY HEMPEL, vice president & general manager.
STEVE ISRAEL, program manager.
JOHN COTTINGHAM, general sales manager.
RITA WISSMAN, national sales manager.
WAYNE THING, production manager.
DONALD C. KENNEDY, business manager.
RICK GEVERS, news director.
PAUL LENTZ, engineering manager.

Highest 30 Sec. Rate: \$1500.

NETWORK BASE HOURLY RATE: \$2521.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MICHIGAN			
	Lenawee	30,400	30,000	99
	Monroe	44,700	44,200	99
	OHIO			
	Crawford	18,300	18,000	98
	Defiance	14,000	13,800	99
	Fulton	13,700	13,400	98
	Hancock	24,600	24,300	99
	Henry	10,300	10,200	99
	Lucas	177,800	175,800	99



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Ottawa	15,000	14,800	99
	Putnam	10,900	10,700	98
	Sandusky	23,300	23,100	99
	Seneca	21,500	21,200	99
	Williams	13,700	13,400	98
	Wood	39,400	38,900	99
	Wyandot	8,000	7,800	98
Between 25-49%	MICHIGAN			
	Hillsdale	14,400	14,100	98
	OHIO			
	Allen	41,100	40,400	98
	Erie	29,700	29,300	99
Between 5-24%	Hardin	11,800	11,600	98
	Huron	20,200	19,900	99
	MICHIGAN			
	Washtenaw	97,400	95,100	98
Station Totals	OHIO			
	Paulding	7,400	7,300	99
	Richland	48,200	47,500	99
Station Totals		735,800	724,800	98
Net Weekly Circulation (1986)				538,600
Average Daily Circulation (1986)				315,600

Ohio—Toledo

WTVG

Ch. 13

Network Service: NBC.

Licensee: SCI Holdings, 4247 Dorr St., Toledo, OH 43607.

Studio: 4247 Dorr St., Toledo, OH 43607.

Telephone: 419-531-1313. TWX: 810-442-1748.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 18.2-kw aural. Antenna: Directional, 1000-ft. above av. terrain, 1049-ft. above ground, 1629-ft. above sea level.

Latitude 41° 41' 00"
Longitude 83° 24' 49"

Transmitter: 1701 North Stadium Road, Oregon, OH, 7-mi. NNE of Toledo.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 4.6-meter, 5-meter & 7-meter; Harris, 6.8-meter & 3-meter; Scientific-Atlanta, Harris & Microwave Associates receivers.

News Services: AP, CNN, NBC, Storer Washington Bureau, UPI.

Ownership: Storer Communications Inc. For other interests, see Group Ownership of TV Stations.

Began Operation: July 21, 1948.

Represented (sales): Storer Television Sales Inc.

Represented (legal): Warren Zwicky.

Represented (engineering): Jules Cohen & Associates.

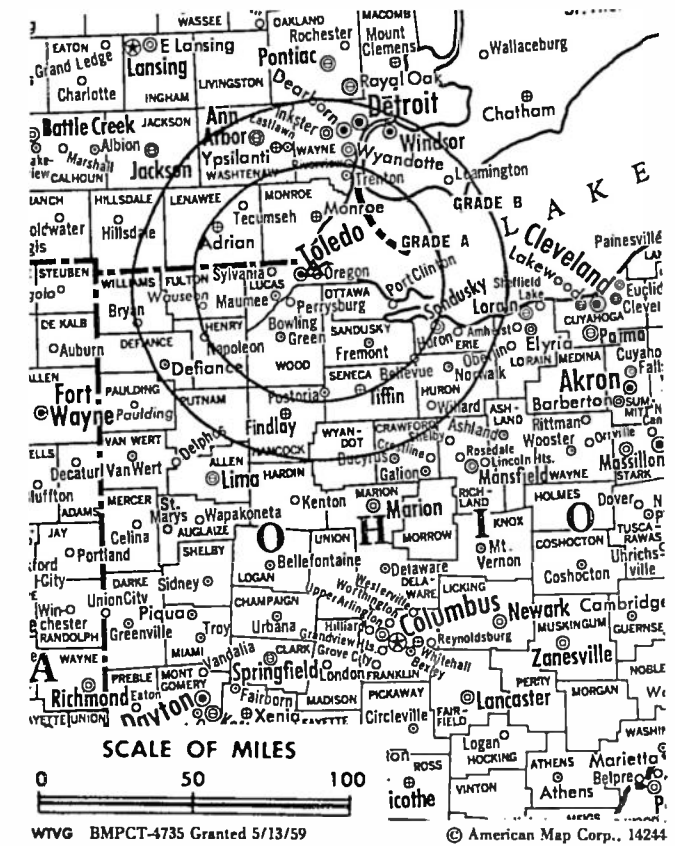
Personnel:

- H. W. (BUDDY) RAY, vice president & general manager.
- DOUGLAS SINN, director of sales.
- GEORGE CARLINO, national sales manager.
- MARSHA SCHROEDER, director of operations.
- DON SCHALLER, director of technical services.
- NEIL CARMEAN, director of news.
- BILL HARRIS, director of community affairs.
- VIKKI KENDALL, director of creative services.

Highest 30 Sec. Rate (Sept. 1, 1986): \$2500.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MICHIGAN			
	Lenawee	30,400	30,000	99
	Monroe	44,700	44,200	99
	OHIO			
	Crawford	18,300	18,000	98
	Defiance	14,000	13,800	99
	Fulton	13,700	13,400	98
	Hancock	24,600	24,300	99
	Henry	10,300	10,200	99
	Lucas	177,800	175,800	99
Ottawa	15,000	14,800	99	
Putnam	10,900	10,700	98	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	SANDUSKY	23,300	23,100	99
	Seneca	21,500	21,200	99
	Williams	13,700	13,400	98
	Wood	39,400	38,900	99
	Wyandot	8,000	7,800	98
BETWEEN 25-49%	MICHIGAN			
	Hillsdale	14,400	14,100	98
	OHIO			
	Allen	41,100	40,400	98
	Erie	29,700	29,300	99
BETWEEN 5-24%	MICHIGAN			
	Washtenaw	97,400	95,100	98
	OHIO			
	Marion	24,400	24,100	99
	Morrow	9,900	9,800	99
Paulding	7,400	7,300	99	
Station Totals		770,100	758,700	98
Net Weekly Circulation (1986)			517,000	
Average Daily Circulation (1986)			307,800	

Ohio—Toledo

WUPW

Ch. 36

Network Service: None, independent.

Licensee: Toledo Television Ltd. Partnership, Four SeaGate, Toledo, OH 43604.

Studio: Four SeaGate, Toledo.

Telephone: 419-244-3600.

Technical Facilities: Channel No. 36 (602-608 MHz). Authorized power: 2040-kw max. & 1033-kw horizontal visual, 206-kw max. & 103-kw horizontal aural. Antenna: 1220-ft. above av. terrain, 1253-ft. above ground, 1849-ft. above sea level.

Latitude 41° 39' 21"
Longitude 83° 26' 40"

Transmitter: 1.7-mi. E of Toledo.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: AFC, 7-meter; Uniden 3.6-meter; Microdyne receivers.

Ownership: Toledo Telecasting Inc., gen. partner, 70%; Toledo Investors Ltd. Partnership, Ltd. partner, 30%. TLI ownership: Independent Bcstg. Corp., 42%; Arthur M. Dorfner, 19%; Securities Inc., 10.5%; William C. Mitchell, 14.3%; Pamela A. Fruth, 4%; Barbara R. Glowacki, 5%. SI ownership: Richard D. Arnos, pres., 54.2%; George E. Dembry, v.p.-treas., 0.4%; Rolland G. Arnos, 44.1%; 10 others. TILP ownership: Jefferson Investment Ltd. Partnership, gen. partner, 25%; Jason Shrinisky, James Weitzman, Bruce Eisen, Ltd. partners. JILP ownership: IFA Ltd. Partnership, gen. partner; 29 Ltd. partners.

Began Operation: Sept. 22, 1985.

Represented (sales): Blair Television.

Represented (legal): Shrinisky, Weitzman & Eisen.

Represented (engineering): Jansky & Bailey.

Personnel:

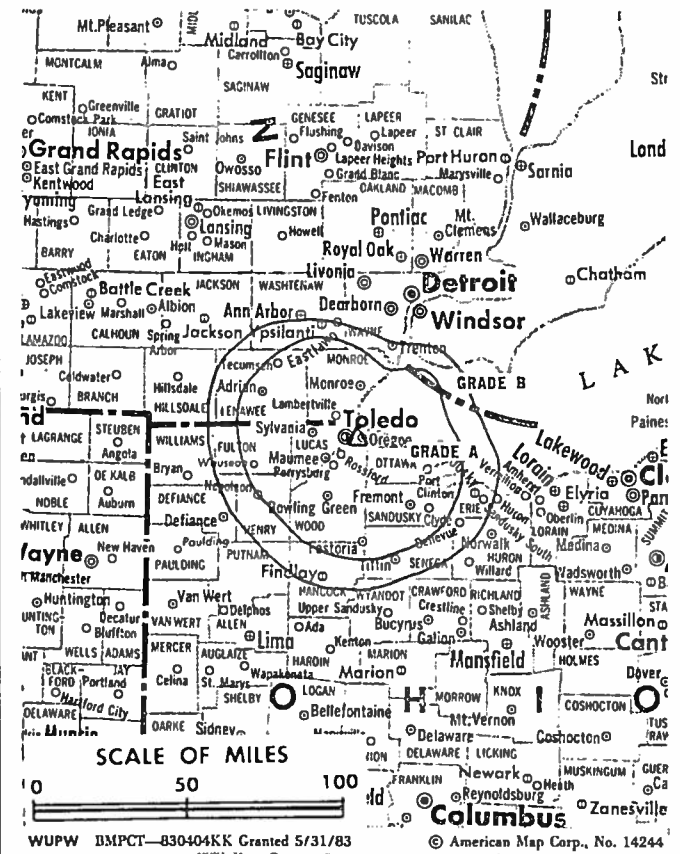
LARRY BLUM, general manager.
JAMES MacDONALD, general sales manager.
DENIS C. KATELL, program director.
STEVEN W. PUNTIERI, chief engineer.

Highest One Hour Rate: \$5000.

Highest 30 Sec. Rate: \$1000.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	OHIO			
	Fulton	13,700	13,400	98
	Lucas	177,800	175,800	99
	Sandusky	23,300	23,100	99



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Wood	39,400	38,900	99
Between 5-24%	MICHIGAN			
	Hillsdale	14,400	14,100	98
	Lenawee	30,400	30,000	99
	Monroe	44,700	44,200	99
OHIO	Defiance	14,000	13,800	99
	Hancock	24,600	24,300	99
	Hardin	11,800	11,600	98
	Henry	10,300	10,200	99
	Huron	20,200	19,900	99
	Ottawa	15,000	14,800	99
	Putnam	10,900	10,700	98
	Seneca	21,500	21,200	99
Williams	13,700	13,400	98	
Wyandot	8,000	7,800	98	
Station Totals		493,700	487,200	98
Net Weekly Circulation (1986)			100,900	
Average Daily Circulation (1986)			42,400	

Ohio-Youngstown

WFMJ-TV

Ch. 21

Network Service: NBC.

Licensee: WFMJ-TV Inc., 101 W. Boardman St., Youngstown, OH 44503.

Studio: 101 W. Boardman St., Youngstown, OH 44503.

Telephone: 216-744-8611. TWX: 810-435-2909.

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 3720-kw max. & 955-kw horizontal visual, 375-kw max. & 97.7-kw horizontal aural. Antenna: 990-ft. above av. terrain, 1085-ft. above ground, 2118-ft. above sea level.

Latitude 41° 04' 46"
Longitude 80° 38' 25"

Transmitter: Mabel St.

AM Affiliate: WFMJ, 5-kw, 1390 kHz (NBC).

News Service: UPI.

Ownership: The Vincicator Printing Co. Elizabeth M. Brown, 82.13%; Betty J. H. Brown, 12.07%; Mark A. Brown, 4%.

Began Operation: March 8, 1953 on Channel 73. On May 5, 1954, FCC approved sale by Polan Industries of CP and equipment for Ch. 21 to WFMJ-TV (Television Digest, Vol. 10:19). Began operation on Ch. 21 Aug. 7, 1954.

Represented (sales): Blair Television.

Represented (legal): Fisher, Wayland, Cooper & Leader.

Represented (engineering): Carl E. Smith Consulting Engineers.

Personnel:

BETTY J. H. BROWN, president.
KATHIE BRICKMAN, traffic manager.
JOAN HARRISON, film director.
LARRY OLESON, chief engineer.

Highest One Hour Rate: \$6000.

Highest 30 Sec. Rate: \$700.

NETWORK BASE HOURLY RATE: \$725.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OHIO			
	Columbiana	41,700	41,100	99
	Mahoning	103,400	102,300	99
	Trumbull	88,300	87,300	99
	PENNSYLVANIA			
	Lawrence	38,800	38,100	98
	Mercer	46,800	46,000	98



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	PENNSYLVANIA			
	Crawford	33,200	32,400	98
Between 5-24%	OHIO			
	Ashtabula	37,600	37,000	98
	Carroll	9,500	9,400	99
	Jefferson	32,900	32,500	99
	Portage	48,100	47,600	99
	Stark	138,700	136,900	99
	PENNSYLVANIA			
	Beaver	73,700	72,800	99
	Butler	54,900	54,200	99
	Clarion	15,300	15,000	98
	Venango	24,000	23,300	97
	WEST VIRGINIA			
	Hancock	14,600	14,600	100
Station Totals		801,500	790,500	98
Net Weekly Circulation (1986)			330,000	
Average Daily Circulation (1986)			191,800	

Ohio—Youngstown

WKBN-TV

Ch. 27

Network Service: CBS.

Licensee: WKBN Broadcasting Corp., 3930 Sunset Blvd., Youngstown, OH 44501.

Studio: 3930 Sunset Blvd., Youngstown, OH 44501.

Telephone: 216-782-1144. TWX: 810-435-2825.

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 865-kw visual, 86.5-kw aural. Antenna: 1430-ft. above av. terrain, 1432-ft. above ground, 2535-ft. above sea level.

Latitude 41° 03' 28"
Longitude 80° 38' 42"

Transmitter: 3930 Sunset Blvd.

Satellite Earth Stations: Comtech, 5-meter; RCA Americom Ku-band; Pinzone receivers.

AM Affiliate: WKBN, 5-kw, 570 kHz (CBS).

FM Affiliate: WKBN-FM, 4.5-kw, 98.9 MHz (No. 255), 1370-ft.

News Service: UPI.

Ownership: The W. P. Williamson Family, 100%. W. P. Williamson III, pres.; David Stewart, treas.; Ruth L. Cruikshank, secy.

Began Operation: Jan. 11, 1953. W. P. Williamson Jr. increased holdings from 60 to 100% in 1958 by purchasing 40% held by publisher of Cleveland Plain Dealer and News for undisclosed amount and retiring stock to treasury (Television Digest, Vol. 14:34).

Represented (sales): Katz Television.

Represented (legal): Bryan, Cave, McPheeters & McRoberts.

Represented (engineering): David Steel & Associates.

Personnel:

W. P. WILLIAMSON JR., chairman.
W. P. WILLIAMSON III, president.
WILLIAM F. DECKER, television station manager.
C. RICHARD WADE, sales manager.
NORMAN BERGER, television program director & film buyer.
E. LANNY NASS, director of engineering.
RICHARD CHISHOLM, studio engineering manager.

Highest 30 Sec. Rate (July 17, 1985): \$1000.

NETWORK BASE HOURLY RATE: \$870.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OHIO			
	Columbiana	41,700	41,100	99
	Mahoning	103,400	102,300	99
	Trumbull	88,300	87,300	99
PENNSYLVANIA				
	Lawrence	38,800	38,100	98



WKBN-TV BMPCT-7580 Granted 7/14/75

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Mercer	46,800	46,000	98
OHIO				
Between 25-49%	Portage	48,100	47,600	99
OHIO				
Between 5-24%	Ashtabula	37,600	37,000	98
	Carroll	9,500	9,400	99
	Geauga	25,400	25,000	98
	Harrison	6,500	6,400	98
	Jefferson	32,900	32,500	99
	Stark	138,700	136,900	99
PENNSYLVANIA				
	Beaver	73,700	72,800	99
	Butler	54,900	54,200	99
	Crawford	33,200	32,400	98
	Venango	24,000	23,300	97
WEST VIRGINIA				
	Brooke	10,600	10,600	100
	Hancock	14,600	14,600	100
Station Totals		828,700	817,500	98
Net Weekly Circulation (1986)			370,900	
Average Daily Circulation (1986)			213,400	

Ohio—Youngstown

WYTV

Ch. 33

Network Service: ABC.

Licensee: Youngstown Bcstg. Co. Inc., 3800 Shady Run Rd., Youngstown, OH 44502.

Studio: 3800 Shady Run Rd., Youngstown, OH 44502.

Telephone: 216-783-2930. TWX: 810-435-2816.

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 912-kw max. & 550-kw horizontal visual, 182.4-kw max. & 110-kw horizontal aural. Antenna: 557-ft. above av. terrain, 638-ft. above ground, 1666-ft. above sea level.

Latitude 41° 03' 43"
Longitude 80° 38' 07"

Transmitter: 3800 Shady Run Rd., Youngstown.

Satellite Earth Stations: Andrew, 4.5-meter & 7.3-meter; Microdyne, 7-meter; Paracclipse, 3.6-meter; RCA Americom Ku-band; Avantek, Earth Terminals & Microdyne receivers.

News Service: AP.

Ownership: A. Richard Benedek, pres., 100%. Benedek owns WBKO(TV), Bowling Green, KY; KDLH-TV, Duluth, MN; has interest in WTAP-TV, Parkersburg, WV & is buying KHQA-TV, Hannibal, MO-Quincy, IL.

Began Operation: April 4, 1953 as New Castle outlet, but left air Jan. 14, 1955, awaiting FCC action on petition to move transmitter to Youngstown, OH. Resumed operation Oct. 30, 1957 from present transmitter site (Television Digest, Vol. 13:44). Changed to Ch. 33 operation in Youngstown Nov. 26, 1959 (Vol. 15:48). Sale to WKST-TV Inc. (wholly-owned by Communications Industries Corp.) by Samuel Townsend approved April 12, 1961 (Vol. 16:39; 17:16). Sale to Edwin G. Richter Jr., Edgewood Investment, Adam Young, Howard D. Duncan Jr., et al., approved Feb. 5, 1965 (Vol. 4:47; 5:7). Sale to Adams-Russell Co. approved Sept. 2, 1970 (Vol. 10:36). Sale to A. Richard Benedek & Robert L. Dudley approved April 15, 1983 (Vol. 22:32). Sale of Dudley's 50% to Benedek approved Nov. 25, 1985.

Represented (sales): Seltel Inc.

Represented (legal): Wilner & Scheiner.

Personnel:

GEOFFREY PEARCE, vice president & general manager.
JOSEPH DOBOSH, general sales manager.
DOROTHY M. HILL, station controller.
FRANK MARAFIOTE, program director.
ARTHUR TAYLOR, chief engineer.
JACK BOWE, news director.

Highest 30 Sec. Rate (July 8, 1986): \$950.

NETWORK BASE HOURLY RATE: \$600.

Total Households: © MSI Consumer Market Data as of 11/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OHIO			
	Columbiana	41,700	41,100	99
	Mahoning	103,400	102,300	99
	Trumbull	88,300	87,300	99



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	PENNSYLVANIA			
	Lawrence	38,800	38,100	98
	Mercer	46,800	46,000	98
Between 25-49%	WEST VIRGINIA			
	Hancock	14,600	14,600	100
	Ohio	22,900	22,800	100
Between 5-24%	OHIO			
	Belmont	32,000	31,500	98
	Carroll	9,500	9,400	99
	Harrison	6,500	6,400	98
	Jefferson	32,900	32,500	99
	Portage	48,100	47,600	99
	Stark	138,700	136,900	99
	PENNSYLVANIA			
	Beaver	73,700	72,800	99
	Butler	54,900	54,200	99
Clarion	15,300	15,000	98	
Crawford	33,200	32,400	98	
Venango	24,000	23,300	97	
WEST VIRGINIA				
Brooke	10,600	10,600	100	
Marshall	15,000	14,900	99	
Station Totals		850,900	839,700	98
Net Weekly Circulation (1986)			327,000	
Average Daily Circulation (1986)			181,500	

Ohio—Zanesville

WHIZ-TV

Ch. 18

Network Service: NBC.

Licensee: Southeastern Ohio Television System, Downerd Rd., Zanesville, OH 43701.

Studio: Downerd Rd., Zanesville, OH 43701.

Telephones: 614-452-5431 (office); 614-453-0361 (studio).

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 588-kw visual, 58.8-kw aural. Antenna: 533-ft. above av. terrain, 477-ft. above ground, 1387-ft. above sea level.

Latitude 39° 55' 42"
Longitude 81° 59' 06"

Transmitter: Downerd Rd. & Downerd Ave., Zanesville, OH.

Satellite Earth Stations: Scientific-Atlanta, 6-meter; Scientific-Atlanta & Pinzone receivers.

Multichannel TV Sound: Stereo only.

AM Affiliate: WHIZ, 1-kw (0.25-kw, night), 1240 kHz (NBC).

FM Affiliate: WHIZ-FM, 20-kw, 102.5 MHz (No. 273), 490-ft.

News Services: AP, NBC, NIWS.

Ownership: Norma Jean Littick, 83%; Ernest B. Graham, 11%; John Graham & Ernest Graham Jr., 3% each.

Began Operation: May 23, 1953.

Represented (sales): Katz Television; Regional Reps Corp. (Ohio); Creative Broadcast Representatives Inc. (Canada).

Represented (legal): Dempsey & Koplovitz.

Represented (engineering): Moffet, Larson & Johnson, P.C.

Personnel:

ALLAN LAND, vice president & general manager.
VAN VANNELLI, sales manager.
C. E. HARTMEYER, chief engineer.
BARBARA MITTER, director of programs.
FRANKLIN YOUNG, film operation manager.
GARY EARICH, production manager.

Highest 30 Sec. Rate (Sept. 26, 1986): \$375.

NETWORK BASE HOURLY RATE: \$175.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OHIO			
	Morgan	5,400	5,200	96
	Muskingum	31,500	30,900	98
Between 25-49%	OHIO			
	Coshocton	13,800	13,400	97
	Guernsey	15,900	15,500	97
	Noble	4,200	4,000	95
	Perry	11,600	11,400	98
Between 5-24%	OHIO			
	Fairfield	35,600	35,200	99
	Licking	46,300	45,700	99
Station Totals		164,300	161,300	98
Net Weekly Circulation (1986)				60,100
Average Daily Circulation (1986)				34,300

Ohio

**WKRC-TV, Cincinnati
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	OHIO			
	Champaign	12,800	12,600	98
	Darke	20,300	20,000	99
	Fayette	10,100	9,900	98
	Greene	45,700	45,100	99
	Miami	33,600	33,200	99
	Pike	8,800	8,500	97
	Shelby	15,400	15,200	99

**WXIX-TV, Cincinnati
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	KENTUCKY			
	Bath	3,700	3,600	97
	Fleming	4,600	4,500	98
	Henry	4,700	4,700	100
	Lewis	5,100	5,000	98
	Madison	18,400	18,100	98
	Nicholas	2,600	2,600	100
	Powell	3,900	3,800	97
	Shelby	8,700	8,600	99
	OHIO			
	Allen	41,100	40,400	98
	Fayette	10,100	9,900	98
	Hardin	11,800	11,600	98
	Lawrence	23,800	23,300	98
	Licking	46,300	45,700	99
	Logan	15,300	15,000	98
	Shelby	15,400	15,200	99
	Van Wert	11,400	11,200	98
	WEST VIRGINIA			
Wayne	17,000	16,800	99	

**WLWT, Cincinnati
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	OHIO			
	Champaign	12,800	12,600	98
	Darke	20,300	20,000	99
	Fayette	10,100	9,900	98
	Greene	45,700	45,100	99
	Lawrence	23,800	23,300	98
	Mercer	13,100	12,900	98
	Miami	33,600	33,200	99
	Montgomery	219,600	217,400	99
	Ross	23,700	23,200	98
	Scioto	31,400	30,700	98

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