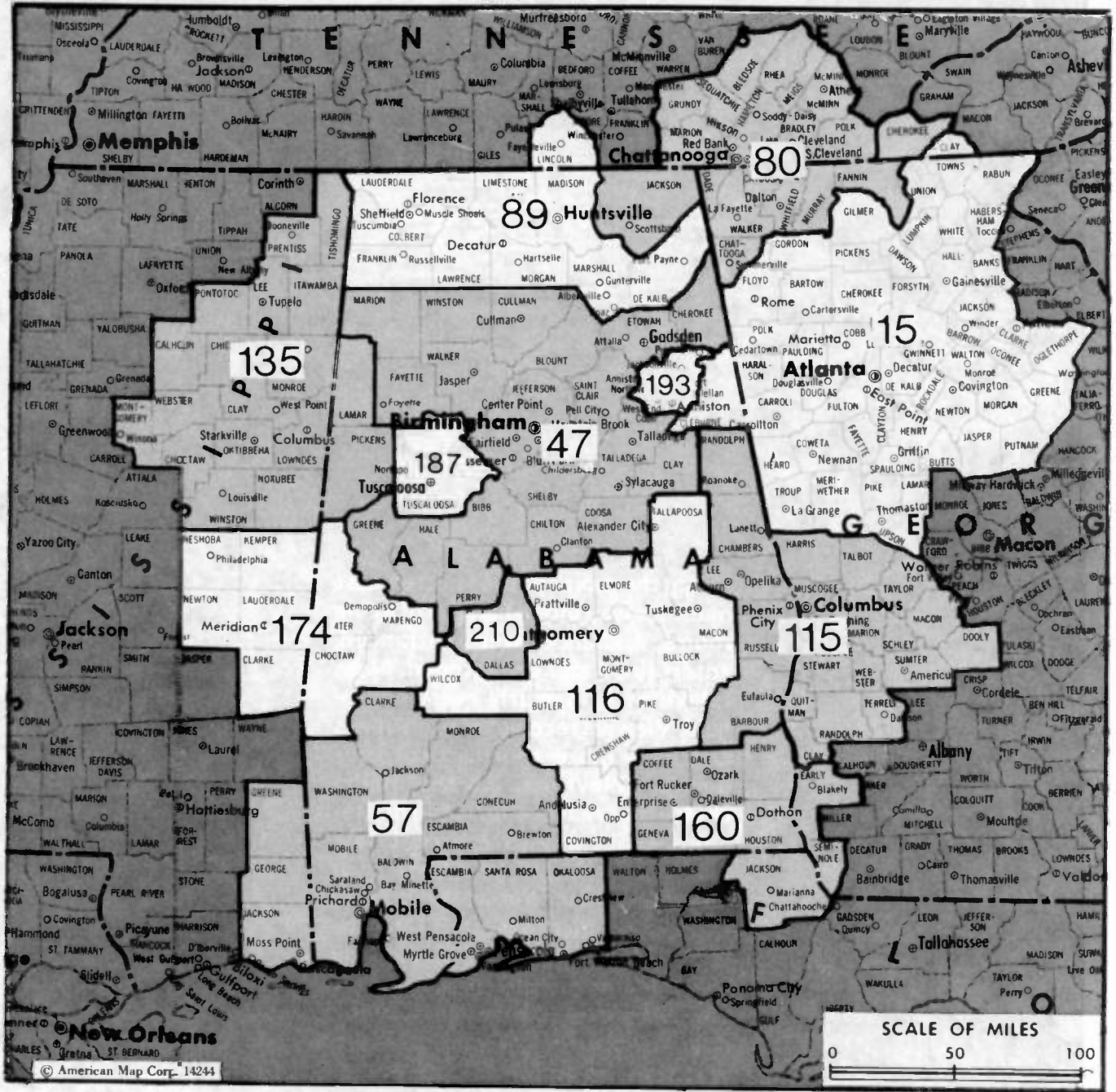


Alabama



Market	Arbitron ADI TV Households	Rank	Market Area Commercial TV Stations
Atlanta, GA	1,167,400	15	WAGA-TV (5), WATL (36), WGNX (46), WSB-TV (2), WTBS (17), WVEU (69), WXIA-TV (11)
Birmingham, AL	508,300	47	WBMG (42), WBRC-TV (6), WCAJ (68), WNAL-TV (44), WTJP (60), WTTQ (21), WVTM-TV (13)
Mobile, AL-Pensacola, FL	425,700	57	WALA-TV (10), WEAR-TV (3), WBHR-TV (33), WJTC (44), WKRG-TV (5), WMPV-TV (21), WPAN (53), WPMI (15)
Chattanooga, TN	297,100	80	WDEF-TV (12), WDSI-TV (61), WRCB-TV (3), WTVC (9)
Huntsville-Decatur-Florence, AL	260,500	89	WAAY-TV (31), WAFF (48), WHNT-TV (19), WOWL-TV (15), WZDX (54)
Columbus, GA	184,000	115	WLTZ (38), WRBL (3), WSWS (66), WTVM (9), WXTX (54)
Montgomery, AL	175,900	116	WCOV-TV (20), WKAB-TV (32), WMCF-TV (45), WSFA (12)
Columbus-Tupelo, MS	152,700	135	WCBI-TV (4), WTVA (9), WVSB-TV (27)
Dothan, AL	96,000	160	WDHN (18), WTVY (4)
Meridian, MS	73,900	174	WLBM-TV (30), WTKO-TV (11), WTZH (24)
Tuscaloosa, AL	51,600	187	WCFT-TV (33), WDBB (17)
Anniston, AL	43,300	193	WJSU-TV (40)
Selma, AL	18,200	210	WSLA (8)

State Cross Reference ListCommunities That Receive Programs of
Stations That are Located Elsewhere

WAFF, Decatur	See Huntsville-Decatur, AL
WEAR-TV, Mobile	See Pensacola, FL
WHBR, Mobile	See Pensacola, FL
WJTC, Mobile	See Pensacola, FL
WPAN, Mobile	See Fort Walton Beach, FL
WAKA, Montgomery	See Selma, AL

Alabama Station Status as of October 1, 1986

	VHF	UHF	TOTAL
Commercial Television Stations	7	21	28
Educational Television Stations	3	6	9
			<u>37</u>



Alabama—Anniston

WJSU-TV

Ch. 40

Network Service: CBS.

Licensee: Anniston Broadcasting Co. Inc., Radio Bldg., 1330 Noble St., Anniston, AL.

Studio: Radio-Television Bldg., Anniston, AL.

Mailing Address: Box 40, Anniston, AL 36201.

Telephone: 205-237-8651.

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 720-kw max. & 464-kw horizontal visual, 143-kw max. & 92.8-kw horizontal aural. Antenna: 880-ft. above av. terrain, 235-ft. above ground, 1745-ft. above sea level.

Latitude 33° 40' 52"
Longitude 85° 48' 57"

Transmitter: Top of Blue Mtn., 200-ft. S of Lookout Tower.

Satellite Earth Stations: Drake, 3.2-meter; Scientific-Atlanta 7-meter; Drake & Scientific-Atlanta receivers.

News Services: AP, CBS.

Ownership: John Price, pres., 100%; Martin G. Petersen, v.p.-secy.-treas.; Norman Louvau, v.p. For other interests, see Price Bcstg. Co. in Group Ownership of TV Stations.

Began Operation: Oct. 26, 1969. Sale to present owner by Jacksonville State U. approved by FCC Dec. 20, 1985. Previous sale by Harry Brandt Ayers, et al., approved by FCC May 4, 1983.

Represented (sales): Katz Television.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Hammett & Edison Inc.

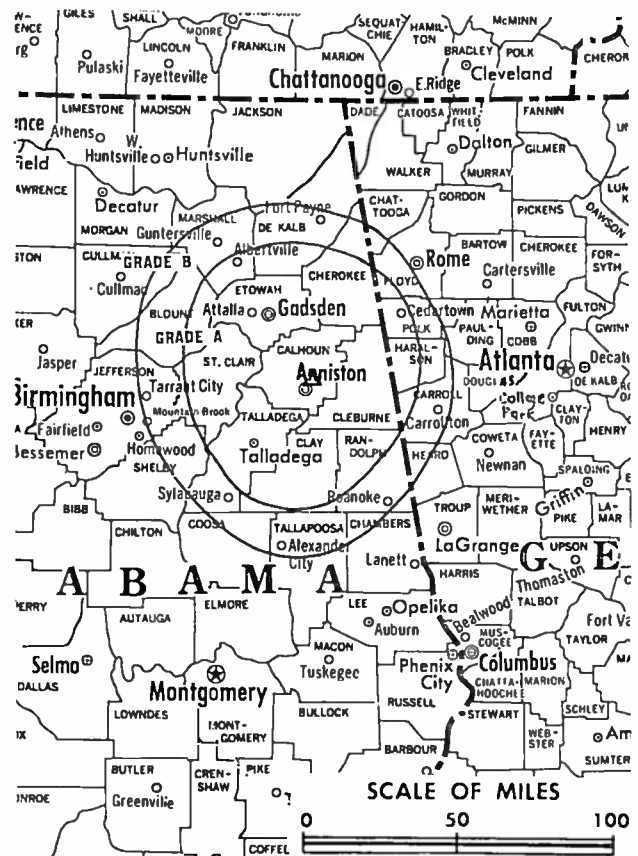
Personnel:
HARRY E. MABRY, general manager.
JIM KIDD, program director.
BILL HAGLER, general sales manager.
JOHN MURRELL, chief engineer.
JIM VICE, local sales manager.

Highest One Hour Rate: \$1400.

Highest 30 Sec. Rate: \$280.

NETWORK BASE HOURLY RATE: \$200.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.



WJSU-TV BPCT—4849 Granted 6/9/75

©American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Calhoun	43,200	42,800	99
	Etowah	39,100	38,800	99
Between 25-49%	ALABAMA			
	Cherokee	7,000	6,900	99
	Clay	4,800	4,700	98
	Cleburne	5,000	4,900	98
	Talladega	26,200	25,900	99
Between 5-24%	ALABAMA			
	Randolph	7,300	7,200	99
	St Clair	16,300	16,100	99
Station Totals		148,900	147,300	98
Net Weekly Circulation (1986)				82,100
Average Daily Circulation (1986)				43,300

WJSU TV 40

ANNISTON-GADSDEN



Northeast
Alabama



A CBS AFFILIATE

SHARE THE SPIRIT



A PRICE BROADCASTING COMPANY STATION

YOUR HOMETOWN STATION

Alabama—Birmingham

WBMG

Ch. 42

Network Service: CBS.

Licensee: Birmingham Television Corp., Box 59496, Birmingham, AL 35209.

Studio: 2075 Golden Crest Dr.

Telephone: 205-322-4200.

Mailing Address: Box 59496, Birmingham, AL 35209.

Technical Facilities: Channel No. 42 (638-644 MHz). Authorized power: 2163-kw max. & 1633-kw horizontal visual, 216.3-kw max. & 163.3-kw horizontal aural. Antenna: 1380-ft. above av. terrain, 1134-ft. above ground, 2049-ft. above sea level.

Latitude 33° 29' 02"
Longitude 86° 48' 21"

Transmitter: 700-ft. NNW of intersection of Valley Ave. & Valley View Dr.

Satellite Earth Stations: Scientific-Atlanta, 4.6-meter, 5-meter & 7-meter; M/A-Com & Scientific-Atlanta receivers.

News Service: CBS.

Ownership: Park Bcstg. Inc. For other interests, see Group Ownership of TV Stations.

Began Operation: Oct. 17, 1965. Sale to present owner by Southern Bcstg. Co., William Dubois, et al., approved by FCC June 1973.

Represented (sales): Blair Television.

Represented (legal): McKenna, Wilkinson & Kittner.

Represented (engineering): Jansky & Bailey.

Personnel:

- HOYLE BROOME, vice president & general manager.
- WILLIAM CRAWFORD, local sales manager.
- STEVEN WHITE, operations manager.
- FRED VINSON, chief engineer.
- LINDA McCARTY, national sales coordinator & traffic manager.

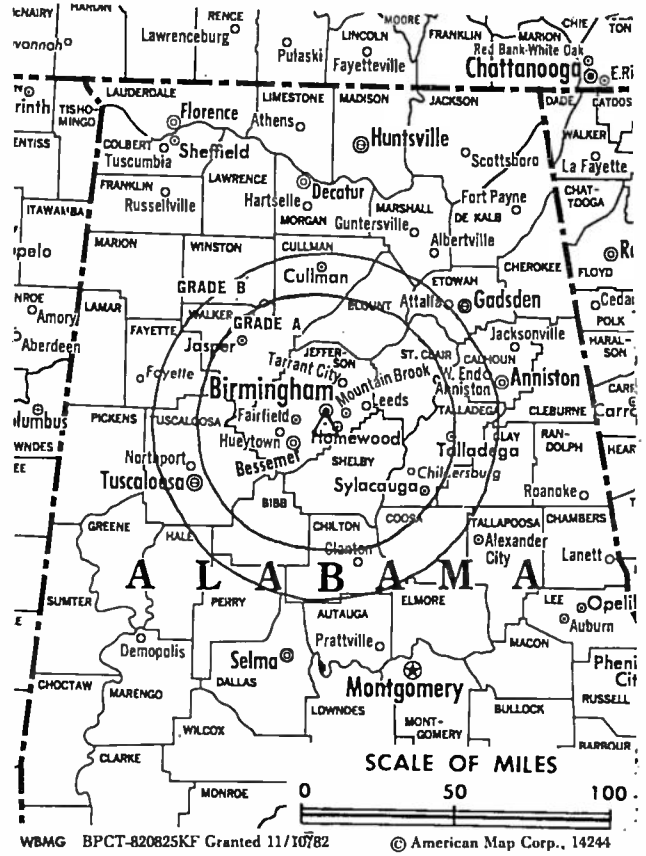
Highest One Hour Rate: \$5000.

Highest 30 Sec. Rate: \$2000.

NETWORK BASE HOURLY RATE: \$450.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Bibb	5,800	5,700	98
	Jefferson	259,600	258,000	99
	St Clair	16,300	16,100	99
	Shelby	27,000	26,800	99
	Talladega	26,200	25,900	99
	Walker	26,100	25,900	99
	Winston	8,700	8,600	99



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	ALABAMA			
	Blount	14,300	14,200	99
	Chilton	12,000	11,800	98
	Coosa	4,300	4,200	98
	Cullman	24,300	24,100	99
	Fayette	7,200	7,100	99
	Lamar	6,200	6,100	98
Marion	11,900	11,800	99	
Between 5-24%	ALABAMA			
	Calhoun	43,200	42,800	99
	Cherokee	7,000	6,900	99
	Clay	4,800	4,700	98
	Colbert	21,000	20,700	99
	Etowah	39,100	38,800	99
	Lauderdale	31,100	30,700	99
Lawrence	10,700	10,500	98	
Pickens	7,200	7,000	97	
Tallapoosa	14,400	14,200	99	
Tuscaloosa	51,700	51,100	99	
Station Totals		680,100	673,700	99
Net Weekly Circulation (1986)			332,200	
Average Daily Circulation (1986)			154,500	

Alabama—Birmingham

WBRC-TV

Ch. 6

Network Service: ABC.

Licensee: Taft Television & Radio Co. Inc., Box 6, Birmingham 35201.

Studio: Atop Red Mtn.

Telephone: 205-322-6666. TWX: 810-733-3650.

Mailing Address: Box 6, Birmingham, AL 35201.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1120-ft. above av. terrain, 795-ft. above ground, 1802-ft. above sea level.

Latitude 33° 29' 19"
Longitude 86° 47' 58"

Transmitter: Atop Red Mtn.

Satellite Earth Stations: 3 Harris, 9-meter; Harris receivers.

Multichannel TV Sound: Stereo only.

News Services: AP, UPI.

Ownership: Taft Bcstg. Co. For other interests, see Group Ownership of TV Stations.

Began Operation: July 1, 1949. Sale to present owners by Storer Bcstg. Co. approved May 8, 1957 (Television Digest, Vol. 13:13, 14, 19); Storer previously acquired stations from Mrs. Eloise Hanna in May 1953 (Vol. 9:13, 21).

Represented (sales): TeleRep Inc.

Represented (legal): Koteen & Naftalin.

Personnel:

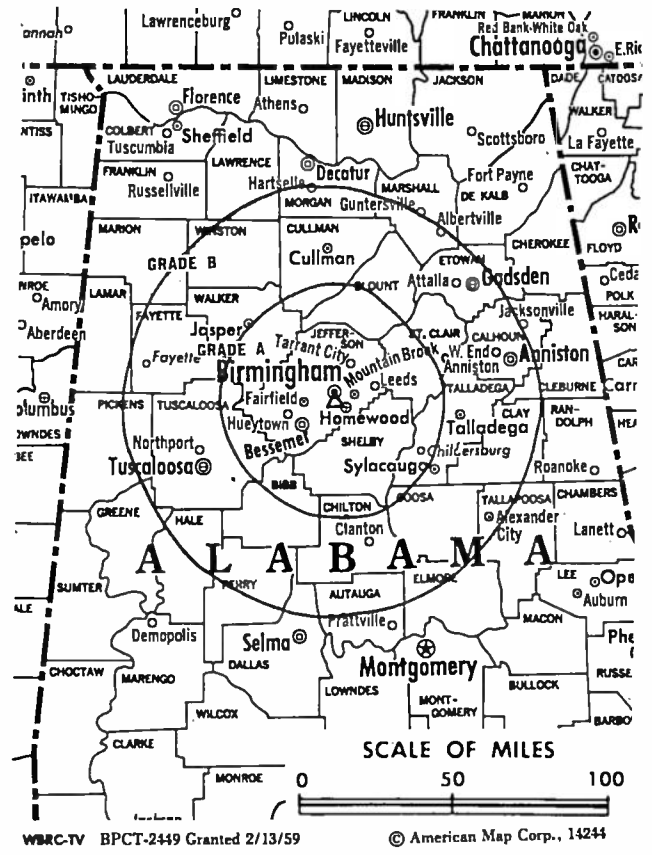
DUDLEY S. TAFT, president.
NICK BOLTON, vice president & general manager.
ROBERT R. FANNING, general sales manager.
JACK GUNNELS, local sales manager.
LU ANN REEB, news director.
JERRY THORN, chief engineer.

Rates: Not available.

NETWORK BASE HOURLY RATE: \$2150.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Bibb	5,800	5,700	98
	Blount	14,300	14,200	99
	Calhoun	43,200	42,800	99
	Chilton	12,000	11,800	98
	Clay	4,800	4,700	98
	Cleburne	5,000	4,900	98
	Coosa	4,300	4,200	98
	Cullman	24,300	24,100	99
	Etowah	39,100	38,800	99
	Fayette	7,200	7,100	99
	Greene	3,800	3,700	97
	Hale	5,000	4,900	98
	Jefferson	259,600	258,000	99
	Marion	11,900	11,800	99
	Perry	4,700	4,600	98



WBRC-TV BPCT-2449 Granted 2/13/59 © American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Pickens	7,200	7,000	97
	St Clair	16,300	16,100	99
	Shelby	27,000	26,800	99
	Talladega	26,200	25,900	99
	Tallapoosa	14,400	14,200	99
	Tuscaloosa	51,700	51,100	99
	Walker	26,100	25,900	99
Winston	8,700	8,600	99	
Between 25-49%	ALABAMA			
	Cherokee	7,000	6,900	99
	Colbert	21,000	20,700	99
	Dallas	18,000	17,700	98
	Franklin	11,100	10,900	98
	Lamar	6,200	6,100	98
	Lauderdale	31,100	30,700	99
Marengo	8,400	8,200	98	
Marshall	26,500	26,200	99	
Morgan	34,800	34,400	99	
Between 5-24%	ALABAMA			
	Autauga	11,900	11,700	98
	De Kalb	21,800	21,600	99
	Limestone	16,500	16,300	99
	Madison	75,800	75,000	99
Randolph	7,300	7,200	99	
Station Totals		920,000	910,500	98
Net Weekly Circulation (1986)			635,700	
Average Daily Circulation (1986)			416,800	

Alabama—Birmingham

WCAJ

Ch. 68

Network Service: None, independent.

Licensee: Celtic Media Inc., Box 59309, Birmingham 35259-9309.

Studio: 800 Lakeshore Dr., Birmingham.

Telephone: 205-871-6801.

Technical Facilities: Channel No. 68 (794-800 MHz). Authorized power: 1442-kw max. visual, 144-kw max. aural. Antenna: 1029-ft. above av. terrain, 809-ft. above ground, 1749-ft. above sea level.

Latitude 33° 27' 37"
Longitude 86° 51' 07"

Transmitter: S of 16th Way on Spaulding Ishkooda Rd., S of Birmingham.

Ownership: Non-stock corp. M. Scott McClure, pres.; Arthur E. Malone Jr., v.p.; Edward J. Ashton, secy.; Sara D. Joseph, treas.

Began Operation: Jan. 31, 1986.

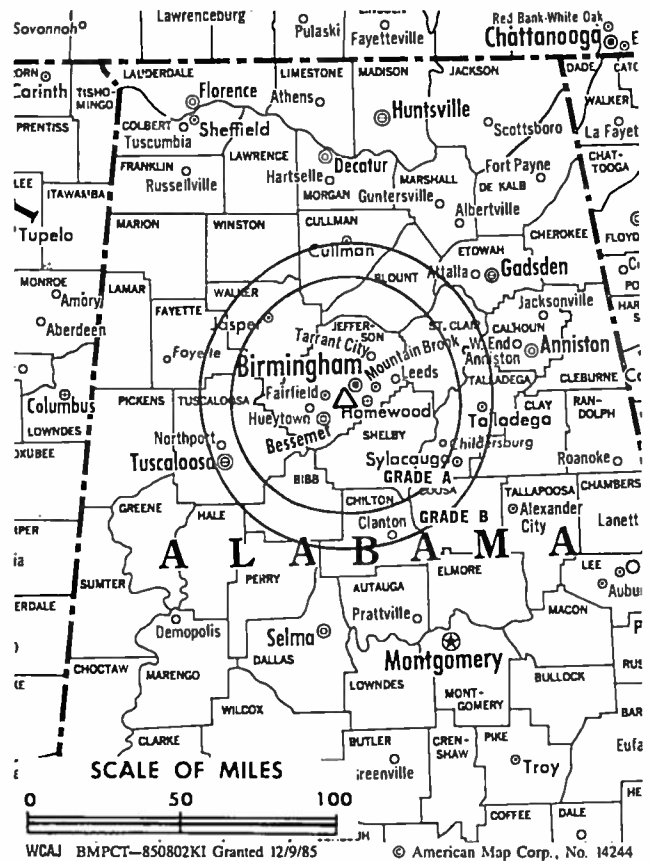
Represented (sales): Busby, Finch, Lathom & Widman.

Represented (legal): Buenze & Hill.

Personnel:

SID BURGESS, station manager.

Highest 30 Sec. Rate: \$100.



Alabama—Birmingham

WTTO

Ch. 21

Network Service: None, independent.

Licensee: HR Bcstg. Corp. of Birmingham Inc., 4555 White Oak Ave., Encino, CA 91316.

Studio: 2021 Golden Crest Dr., Birmingham, AL 35209.

Telephone: 205-251-2100.

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 1042-kw max. & 787-kw horizontal visual, 104.2-kw max. & 78.7-kw horizontal aural. Antenna: 1343-ft. above av. terrain, 1062-ft. above ground, 2012-ft. above sea level.

Latitude 33° 29' 04"
Longitude 86° 48' 25"

Transmitter: Top of Red Mtn., Birmingham.

Satellite Earth Station: Anixter-Mark, 5-meter; Scientific-Atlanta receivers.

News Service: CNN Headline News.

Ownership: HAR Communications Inc., 80%; Hal Roach Studios Inc., 20%. HARC ownership: Albert Krivin, chmn., Hal Gaba, vice chmn., Robin French, pres., 33.33% each. HRSI ownership: Earl Glick, chmn.; Hal Gaba, vice chmn., 3.14%; Robin French, pres., 2.13%; David Evans, exec. v.p., less than 1%; Albert Krivin, dir., 1%; International HRS Industries Inc., 52%; 7 others, each with less than 1%; remainder undisclosed. IHRSI ownership: Norman Glick, pres., 2.86%; Robert Boyle, David Kaufman, v.p.s, Olga Dawson-Smith, secy.-treas., less than 1% each; C. Wilson Markle, dir., 1.5%; William Worrall, dir., less than 1%; remainder undisclosed. HR Bcstg. Corp. also owns WCGV-TV, Milwaukee, WI.

Began Operation: April 21, 1982. Sale to present owner by B. Lasky approved by FCC July 14, 1986. Sale of 50.2% to Byron Lasky, 49.8% owner, by William A. & George K. Chapman, approved by FCC July 8, 1983.

Represented (sales): Katz Independent TV Sales.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Lohnes & Culver.

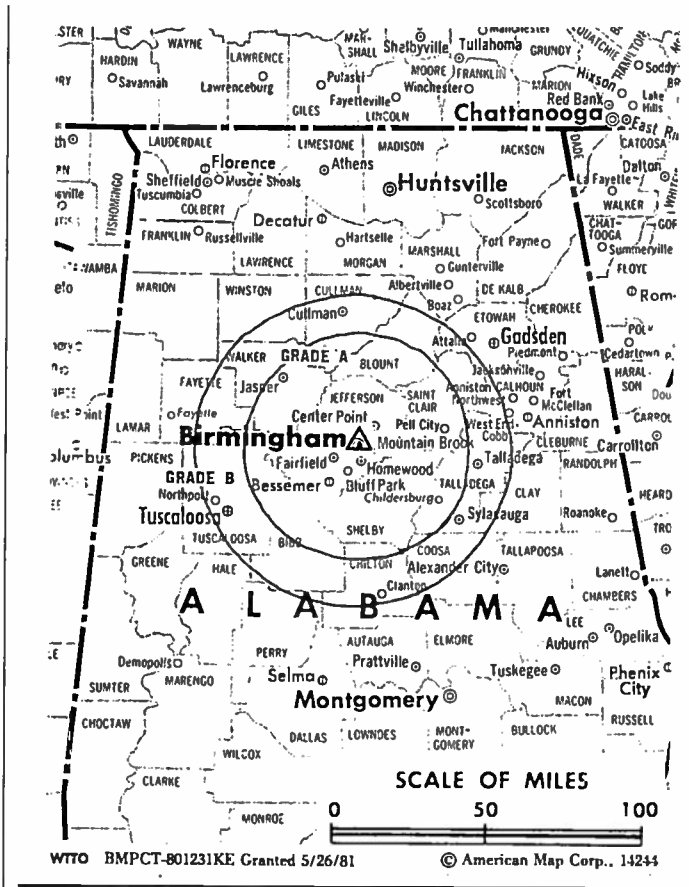
Personnel:

CHARLES ROUNTREE, vice president & general manager.
CHARLEY WEIDMAN, general sales manager.
TINA YARBROUGH, program director.
BILL KRAMER, chief engineer.

Highest 30 Sec. Rate: \$150.

Total Households: © MSI Consumer Market Data as of 11/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Bibb	5,800	5,700	98
	Chilton	12,000	11,800	98
	Jefferson	259,600	258,000	99
	St Clair	16,300	16,100	99
	Shelby	27,000	26,800	99
	Talladega	26,200	25,900	99
	Walker	26,100	25,900	99



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Winston	8,700	8,600	99
Between 25-49%	ALABAMA			
	Blount	14,300	14,200	99
	Calhoun	43,200	42,800	99
	Coosa	4,300	4,200	98
	Cullman	24,300	24,100	99
	Fayette	7,200	7,100	99
	Marion	11,900	11,800	99
Perry	4,700	4,600	98	
Tuscaloosa	51,700	51,100	99	
Between 5-24%	ALABAMA			
	Autauga	11,900	11,700	98
	Cherokee	7,000	6,900	99
	Clay	4,800	4,700	98
	Cleburne	5,000	4,900	98
	Etowah	39,100	38,800	99
	Greene	3,800	3,700	97
	Hale	5,000	4,900	98
	Lawrence	10,700	10,500	98
	Marengo	8,400	8,200	98
Marshall	26,500	26,200	99	
Pickens	7,200	7,000	97	
Randolph	7,300	7,200	99	
Station Totals		680,000	673,400	99
Net Weekly Circulation (1986)			330,800	
Average Daily Circulation (1986)			161,700	

Alabama—Birmingham

WVTM-TV

Ch. 13

Network Service: NBC.

Licensee: WVTM-TV Inc., Box 10502, Birmingham, AL 35202.

Studio: Atop Red Mtn.

Telephone: 205-933-1313. TWX: 205-328-0751.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 57.5-kw aural. Antenna: 1360-ft. above av. terrain, 1072-ft. above ground, 2049-ft. above sea level.

Latitude 33° 29' 25.5"
Longitude 86° 47' 48.0"

Transmitter: Atop Red Mtn.

Satellite Earth Stations: Common carrier (2) & station owned (1); Harris receivers.

News Services: AP, NIWS, UPI, Weather Scan.

Ownership: Times Mirror Co., 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: May 29, 1949. Sold to The Birmingham News Co. July 1953 (Television Digest, Vol. 9:15, 24). Transfer of stations to Samuel I. Newhouse interests approved by FCC Jan. 25, 1956 (Vol. 11:49; 12:4). Sale to present owner approved March 27, 1980.

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Wilmer, Cutler & Pickering.

Represented (engineering): Lohnes & Culver.

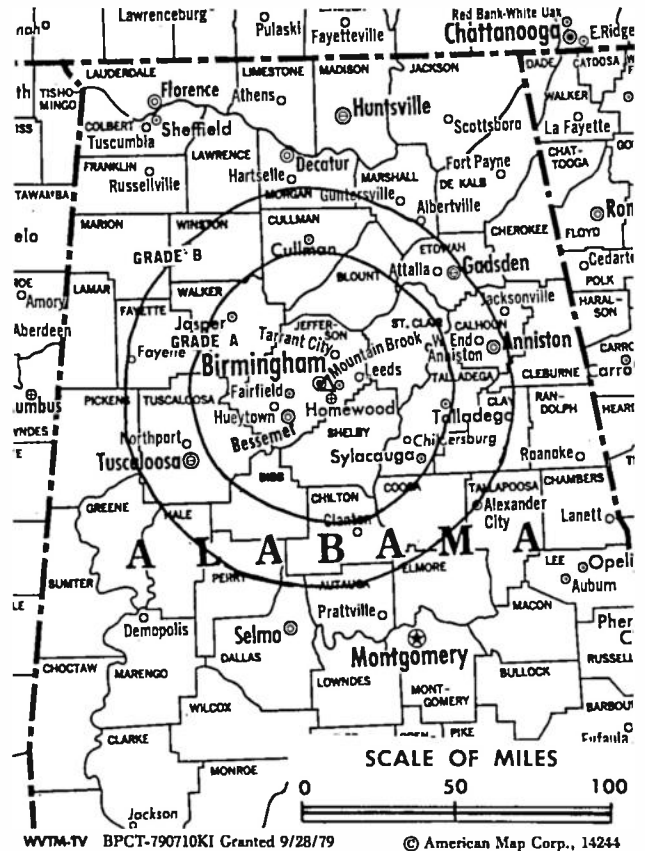
Personnel:

JOHN J. McCRORY, president.
JACK HARRISON, vice president & general manager.
FRANK LANDERS, general sales manager.
EVERETT HOLLE, program director & administrative asst. to general manager.
ROBIN COOPER, promotion director.
TOM ROBERTS, news director.
PAUL GROSS, chief engineer.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Bibb	5,800	5,700	98
	Blount	14,300	14,200	99
	Calhoun	43,200	42,800	99
	Chilton	12,000	11,800	98
	Clay	4,800	4,700	98
	Cleburne	5,000	4,900	98
	Coosa	4,300	4,200	98
	Cullman	24,300	24,100	99
	Etowah	39,100	38,800	99
	Fayette	7,200	7,100	99
	Greene	3,800	3,700	97
	Hale	5,000	4,900	98
	Jefferson	259,600	258,000	99
Marion	11,900	11,800	99	
Perry	4,700	4,600	98	
Pickens	7,200	7,000	97	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	St Clair	16,300	16,100	99
	Shelby	27,000	26,800	99
	Talladega	26,200	25,900	99
	Tuscaloosa	51,700	51,100	99
	Walker	26,100	25,900	99
	Winston	8,700	8,600	99
Between 25-49%	ALABAMA			
	Autauga	11,900	11,700	98
	Cherokee	7,000	6,900	99
	Dallas	18,000	17,700	98
	Lamar	6,200	6,100	98
	Marengo	8,400	8,200	98
	Marshall	26,500	26,200	99
	Morgan	34,800	34,400	99
Tallapoosa	14,400	14,200	99	
Between 5-24%	ALABAMA			
	Colbert	21,000	20,700	99
	De Kalb	21,800	21,600	99
	Franklin	11,100	10,900	98
	Lawrence	10,700	10,500	98
	Randolph	7,300	7,200	99
	Sumter	5,400	5,300	98
MISSISSIPPI				
Lowndes	20,400	20,200	99	
Station Totals		833,100	824,500	98
Net Weekly Circulation (1986)			611,800	
Average Daily Circulation (1986)			416,300	

Alabama—Dothan

WDHN

Ch. 18

Network Service: ABC.

Licensee: Morris Network Inc., Box 6237, Dothan, AL 36302.

Studio: 1.8-mi. East of Dothan on Rte. 52.

Mailing Address: Box 6237, Dothan, AL 36302.

Telephone: 205-793-1818.

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 1080.4-kw max. & 398-kw horizontal visual, 162.6-kw max. & 39.8-kw horizontal aural. Antenna: 730-ft. above av. terrain, 796-ft. above ground, 1049-ft. above sea level.

Latitude 31° 14' 30"
Longitude 85° 18' 48"

Transmitter: 1.8-mi. E of Dothan on Rte. 52.

News Service: AP.

Ownership: See WMGT, Macon, GA.

Began Operation: August 7, 1970. Sale to present owners by Hi Ho Television approved by FCC July 18, 1986. Previous sale by Betts Slingluff Jr., et al., approved by FCC June 26, 1979.

Represented (sales): Katz Television.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): A. D. Ring & Associates.

Personnel:

- BETTY MARSHALL, general manager.
- LINDA CLAY, sales manager.
- SHAWN WARD, program director.
- HOWARD LANGSTON, operations manager.
- DAVID KIRKLAND, production manager.
- TERRY KEY, news director.
- DAN BILLINGS, director of engineering.

Highest 30 Sec. Rate: \$200.

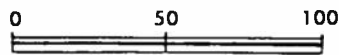
NETWORK BASE HOURLY RATE: \$125.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Coffee	14,400	14,200	99
	Dale	15,400	15,200	99
	Henry	5,700	5,600	98
	Houston	30,100	29,900	99
	GEORGIA			
	Early	4,600	4,500	98



SCALE OF MILES



WDHN BMPCT-7141 Granted 11/20/69

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	ALABAMA			
	Covington	14,700	14,500	99
	Geneva	9,000	8,900	99
Between 5-24%	GEORGIA			
	Seminole	3,300	3,200	97
	FLORIDA			
	Holmes	6,000	5,800	97
	Jackson	14,200	13,800	97
	Walton	9,700	9,500	98
	Washington	6,200	6,100	98
	GEORGIA			
	Baker	1,200	1,200	100
	Calhoun	1,500	1,400	93
	Decatur	8,900	8,700	98
Miller	2,700	2,600	96	
Station Totals		147,600	145,100	98
Net Weekly Circulation (1986)				69,200
Average Daily Circulation (1986)				33,500

TV - Radio - CATV - Newspaper

Robert W. Rounsaville & Associates
MEDIA BROKERS AND CONSULTANTS

ATLANTA, GA 30355 P.O. Box 11898 (404) 261-3000 /1-800-531-1500
ORLANDO, FL 32802 P.O. Box 2991 (305) 423-9426 /1-800-328-3500

Alabama—Dothan

WTVY

Ch. 4

Network Service: CBS.

Licensee: WTVY Inc., Box 1089, Dothan, AL 36302.

Studio: Columbia Hwy.

Telephone: 205-792-3195. TWX: 810-744-3070.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 18.2-kw aural. Antenna: 1880-ft. above av. terrain, 1909-ft. above ground, 2049-ft. above sea level.

Latitude 30° 55' 10.12"
Longitude 85° 44' 27.90"

Transmitter: W of Rte. 177, 2.1-mi. S of Miller Crossroads, FL.

Satellite Earth Stations: 3 in operation; Drake, 1.45-meter; Scientific-Atlanta, 2.22-meter; Drake & Scientific-Atlanta receivers.

FM Affiliate: WTVY-FM, 100-kw, 95.5 MHz (No. 238), 1060-ft.

News Services: AP, CBS.

Ownership: Charles Woods, pres. & gen. mgr., 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: Feb. 12, 1955.

Represented (sales): Seltel Inc.

Represented (legal): Kenkel, Barnard & Edmondson, P.C.

Represented (engineering): Cohen & Dippell.

Personnel:

- CHARLES WOODS, president & general manager.
- JOHN GAUSE, general sales manager.
- CARL BLACKMON, national sales manager.
- BILL LYSTER, director of engineering.
- REGGIE MITCHELL, program director.
- WAYNE REGISTER, production manager.
- JERRY VANN, news director.

Highest 30 Sec. Rate (July 15, 1986): \$500.

NETWORK BASE HOURLY RATE: \$1036.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Coffee	14,400	14,200	99
	Covington	14,700	14,500	99
	Crenshaw	5,300	5,200	98
	Dale	15,400	15,200	99
	Geneva	9,000	8,900	99
	Henry	5,700	5,600	98
	Houston	30,100	29,900	99
	Pike	10,100	9,900	98
	FLORIDA			
	Bay	40,900	40,500	99
	Calhoun	3,500	3,400	97
	Gulf	3,700	3,600	97
	Holmes	6,000	5,800	97
	Jackson	14,200	13,800	97
	Liberty	1,500	1,500	100
	Walton	9,700	9,500	98
Washington	6,200	6,100	98	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	GEORGIA			
	Clay	1,200	1,200	100
	Early	4,600	4,500	98
	Miller	2,700	2,600	96
	Seminole	3,300	3,200	97
Between 25-49%	ALABAMA			
	Barbour	8,700	8,500	98
	Conecuh	5,400	5,300	98
	FLORIDA			
	Gadsden	12,900	12,600	98
Okaloosa	45,100	44,700	99	
Between 5-24%	GEORGIA			
	Baker	1,200	1,200	100
	Calhoun	1,500	1,400	93
	Decatur	8,900	8,700	98
	ALABAMA			
	Bullock	3,600	3,500	97
	Butler	7,500	7,400	99
	Escambia	13,100	12,900	98
	Monroe	7,600	7,400	97
	FLORIDA			
Wakulla	4,700	4,600	98	
GEORGIA				
Randolph	3,300	3,200	97	
Terrell	4,000	3,900	98	
Station Totals		329,700	324,400	98
Net Weekly Circulation (1986)			214,000	
Average Daily Circulation (1986)			136,600	

Alabama—Florence

WOWL-TV

Ch. 15

Network Service: NBC.

Licensee: TV Muscle Shoals Inc., 840 Cypress Mill Rd., Box 2220, Florence, AL 35630.

Studio: 840 Cypress Mill Rd.

Mailing Address: Box 2220, Florence, AL 35630.

Telephone: 205-764-7711.

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 1700-kw max. & 851-kw horizontal visual, 170-kw horizontal aural. Antenna: 730-ft. above average terrain, 530-ft. above ground, 1486-ft. above sea level.

Latitude 34° 35' 01"
Longitude 87° 47' 14"

Transmitter: 6-mi. NW of Russellville, AL.

Satellite Earth Stations: 5 in operation; Harris receivers.

News Services: NBC, UPI.

Ownership: Richard B. Biddle, pres.-treas., 76%; Jack A. Worley, v.p., 4%; Holly Spain, 10%; Frederick Adams Biddle, 10%.

Began Operation: Oct. 28, 1957.

Represented (sales): Savalli & Schutz.

Represented (legal): Munsey & Ford.

Personnel:

- RICHARD B. BIDDLE, chairman.
- JACK WORLEY, chief exec. officer, president & general manager.
- MITCH FAULKNER, national sales manager.
- LARRY ROHLING, director of engineering.
- LINCOLN WILLIAMS, operations manager.
- LISA DEVANEY, traffic manager.
- MILDRED CORNELIUS, merchandising manager.
- TONY WORLEY, production manager.

Highest One Hour Rate: \$1300.

Highest 30 Sec. Rate (July 18, 1986): \$250.

NETWORK BASE HOURLY RATE: \$250.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Colbert	21,000	20,700	99
	Franklin	11,100	10,900	98



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Laurens	31,100	30,700	99
Between 5-24%	ALABAMA			
	Lawrence	10,700	10,500	98
	Limestone	16,500	16,300	99
	Marion	11,900	11,800	99
	Winston	8,700	8,600	99
MISSISSIPPI	Tishomingo	7,300	7,200	99
	TENNESSEE			
	Hardin	8,500	8,300	98
	Lawrence	12,600	12,400	99
	Wayne	5,100	5,000	98
Station Totals		144,500	142,400	98
Net Weekly Circulation (1986)			51,700	
Average Daily Circulation (1986)			26,500	

Media Brokerage Specialist CATV, TV and Radio

THE TED HEPBURN COMPANY

Ted Hepburn, President Todd Hepburn, Vice-President
325 Garden Road, Palm Beach, Florida 33480
P.O. Box 42401, Cincinnati, Ohio 45242

Alabama—Florence

WTRT

(Ch. 26)

Network Service: None, independent.

Grantee: Alabama Management Co. Inc., 4600 Jackson Hwy., Sheffield 35660.

Studio: 4600 Jackson Hwy., Sheffield.

Mailing Address: Box 2790, Florence, AL 35630.

Telephone: 205-381-2600.

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 690-kw max. visual, 69-kw max. aural. Antenna: 756-ft. above av. terrain, 552-ft. above ground, 1482-ft. above sea level.

Latitude	34°	34'	38"
Longitude	87°	46'	57"

Transmitter: 1-mi. E of Crooked Oak, Florence.

Ownership: Larry M. DeArman, pres., 12.22%; Ed C. Butler, exec. v.p., 3.3%; Johnny M. Morrow, v.p.-secy., 3.05%; Finch A. DuBoise, 9.77%; C. E. Yeldell, 3.66%; J. Frank Guthrie, Dwight M. Spearman, Elmer D. Steien & L. L. Moore, 3.05% each; B. D. Greer, 2.44%; W. Theron Vick, 2.32%; Jerry Duke, 2.18%; more than 50 others, none with more than 2%.

Began Operation: April 19, 1986.

Represented (legal): Gardner, Carton & Douglas.

Personnel:

LARRY DeARMAN, general manager.

JERRY G. THOMPSON, sales manager.

SANDRA L. SRYGLEY, station manager.

MICHAEL G. JACKSON, engineering director.

GREG LOVETT, program director.

ROBIN WELCH, promotion director.



Rates: Available upon request.

Alabama—Gadsden

WNAL-TV

Ch. 44

Network Service: None, independent.

Grantee: WNAL-TV Inc., Box 1575, Gadsden, AL 35901.

Telephone: 205-547-4444.

Studio: 3010 Scenic Dr., Gadsden.

Mailing Address: Box 1575, Gadsden, AL 35901.

Technical Facilities: Channel No. 44 (650-656 MHz). Authorized power: 2741.2-kw max. visual, 274-kw max. aural. Antenna: 965-ft. above av. terrain, 351-ft. above ground, 1729-ft. above sea level.

Latitude	33°	57'	11"
Longitude	86°	13'	00"

Transmitter: Chandler Mtn., St. Clair County.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: 3 in operation.

News Service: INN.

Ownership: Anthony Jay Fant, pres., 80%; Stanley Fant, v.p., 10%; Kyla Fant, 10%; Billy J. Fant, secy.-treas.

Began Operation: April 25, 1986.

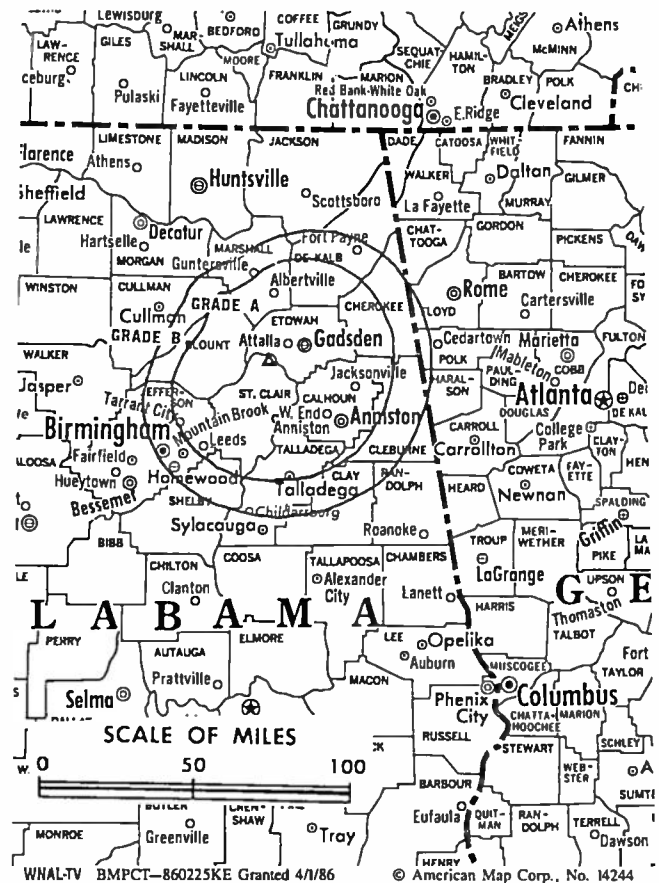
Represented (sales): Independent Television Sales.

Represented (legal): John A. Borsari.

Represented (engineering): Bromo Communication Consultants.

Personnel:

ANTHONY JAY FANT, general manager.



Highest One Hour Rate: \$500.

Highest 30 Sec. Rate: \$200.

Alabama—Gadsden

WTJP

Ch. 60

Network Service: None, independent.

Grantee: All America TV Inc., 3047 Joy St., West Covina, CA 91791.

Telephone: 714-641-3222.

Studio: 60 Sullivan Lane, Springville, AL 35146.

Mailing Address: Box 60, Springville, AL 35146.

Telephone: 205-467-7676.

Technical Facilities: Channel No. 60 (746-752 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1139-ft. above av. terrain, 703-ft. above ground, 2023-ft. above sea level.

Latitude	33°	48'	53"
Longitude	86°	26'	55"

Transmitter: 3.9-mi. NE of Springville.

Ownership: Non-profit corp. Larry Pearson, Cruz S. Arguinizoni, Nicky Cruz, trustees. AATV is permittee of KDOR(TV) Bartlesville, OK & KTAJ St. Joseph, MO.

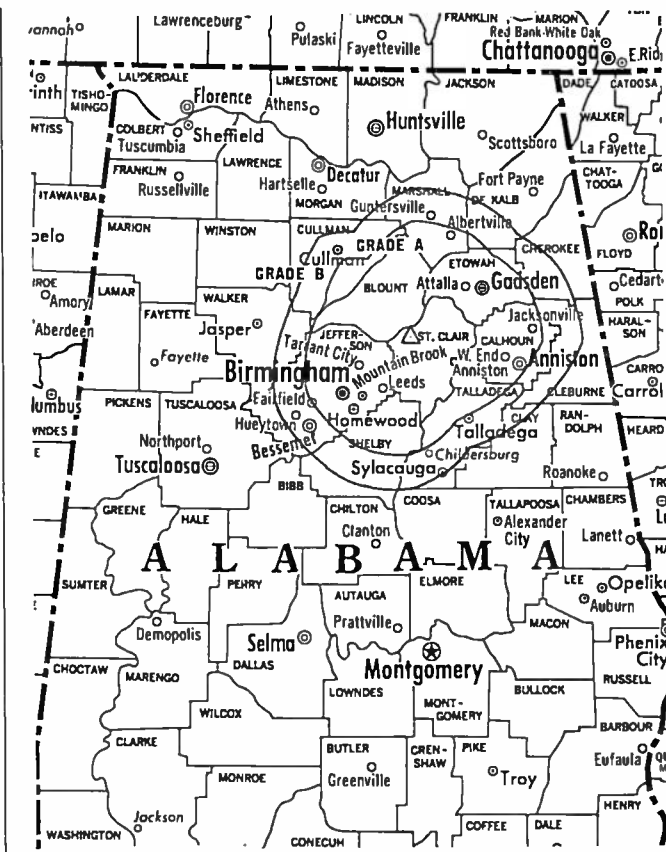
Began Operation: July 22, 1986.

Represented (legal): May & Dunne.

Represented (engineering): Smith & Powstenko.

Personnel:
RAY VICE, general manager.
W. B. MILLER, director of engineering.

Rates: Not available.



Alabama—Huntsville-Decatur-Florence

WAAY-TV

Ch. 31

Network Service: ABC.

Licensee: Rocket City Television Inc.

Studio: 1000 Monte Sano Blvd., Huntsville, AL 35801.

Telephone: 205-533-3131.

Technical Facilities: Channel No. 31 (572-578 MHz). Authorized power: 674.53-kw visual, 75.68-kw aural. Antenna: 1792-ft. above av. terrain, 999-ft. above ground, 2549-ft. above sea level.

Latitude 34° 44' 15"
Longitude 86° 32' 02"

Transmitter: 1000 Monte Sano Blvd.

Satellite Earth Stations: Andrew, 3-meter & 7-meter; RCA, Ku-band; AvanteK & RCA receivers.

Multichannel TV Sound: Stereo & separate audio program.

AM Affiliate: WAAY, 5-kw (0.5-kw night), 1550 kHz.

News Services: ABC, UPI.

Ownership: Smith Bcstg. Inc. Elizabeth Jones Smith, chmn., 70.501%; M. Davidson Smith IV, pres., 15.165%; Anita Smith Johnson, v.p., 14.095%; F. Ralph Dowdy, secy.-treas., 0.239%. Smith Bcstg. also owns WAAY(AM), Huntsville, AL; WNUE(AM), Fort Walton Beach, FL.

Began Operation: Aug. 1, 1959. Sale to present owner by P. T. Gunn, James R. Cleary and associates approved Nov. 13, 1963 by FCC (Television Digest, Vol. 3:30).

Represented (sales): Petry Television Inc.

Represented (legal): Cohn & Marks.

Represented (engineering): Carl T. Jones Associates.

Personnel:

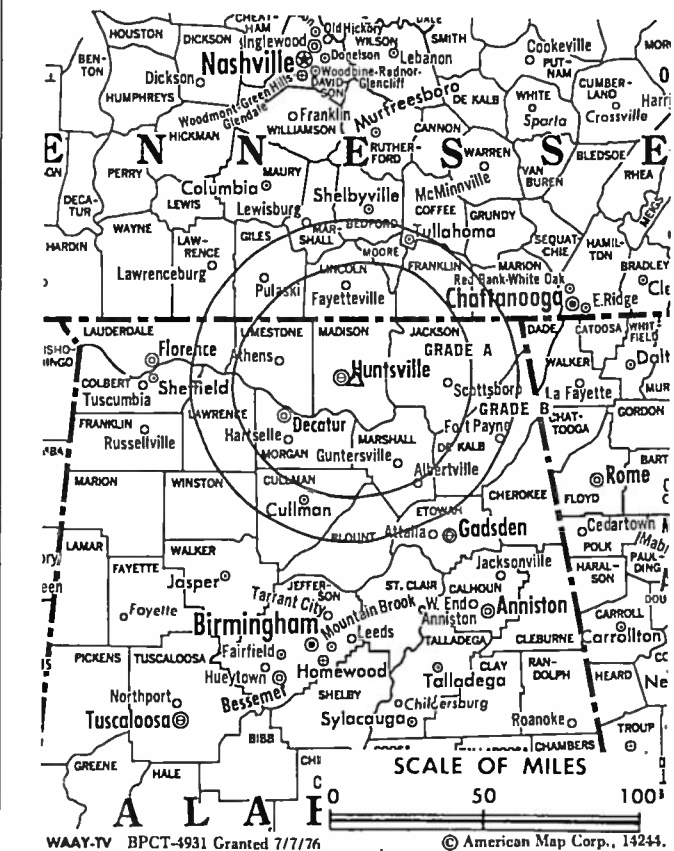
M. D. SMITH IV, president.
DAN WHITSETT, vice president & sales manager.
ROBERT A. GAY, chief engineer.
BETTIE HIGGINS, program director.

Rates: Not available.

NETWORK BASE HOURLY RATE: \$900.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Colbert	21,000	20,700	99
	Cullman	24,300	24,100	99
	De Kalb	21,800	21,600	99
	Franklin	11,100	10,900	98
	Jackson	19,800	19,600	99
	Lauderdale	31,100	30,700	99
	Lawrence	10,700	10,500	98
	Limestone	16,500	16,300	99



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Madison	75,800	75,000	99
	Marshall	26,500	26,200	99
	Morgan	34,800	34,400	99
	TENNESSEE			
	Lincoln	9,900	9,800	99
Between 25-49%	ALABAMA			
	Blount	14,300	14,200	99
	Winston	8,700	8,600	99
	TENNESSEE			
	Giles	9,100	9,000	99
Lawrence	12,600	12,400	99	
Moore	1,600	1,600	100	
Between 5-24%	ALABAMA			
	Cherokee	7,000	6,900	99
	Etowah	39,100	38,800	99
	TENNESSEE			
	Franklin	11,500	11,400	99
Wayne	5,100	5,000	98	
Station Totals		412,300	407,700	98
Net Weekly Circulation (1986)				276,200
Average Daily Circulation (1986)				171,400

Alabama—Huntsville-Decatur

WAFF

Ch. 48

Network Service: NBC.

Licensee: American Valley Broadcasting Co., Box 2116, Huntsville, AL 35804.

Studio: 1414 N. Memorial Parkway, Huntsville, AL 35801.

Telephone: 205-533-4848. TWX: 810-726-2192.

Technical Facilities: Channel No. 48 (674-680 MHz). Authorized power: 1170-kw visual, 117-kw aural. Antenna: 1900-ft. above av. terrain, 1526-ft. above ground, 2678-ft. above sea level.

Latitude 34° 42' 39"
Longitude 86° 32' 07"

Transmitter: 4848 Governors Dr., 3-mi. SE of Huntsville.

Satellite Earth Stations: 3 in operation; ADM, 6.1-meter; Avcom receivers.

News Service: AP.

Ownership: American Family Corp., 100%. William L. Amos Sr., pres.; Leroy Paul, v.p.; George W. Jeter, secy.-treas.; Jay W. Hobson, asst. secy. American Family Corp. also owns the licensees of KFVS-TV, Cape Girardeau, MO; KTIV(TV), Sioux City, IA; KWWL(TV), Waterloo-Cedar Rapids, IA, WTOG-TV, Savannah, GA & WITN-TV Washington, NC.

Began Operation: July 4, 1954. Sale to present owner by International TV Corp. approved by FCC May 16, 1978. Sale to International by Frank Whisenant, et al., approved by FCC Oct. 24, 1974.

Represented (sales): Blair Television.

Represented (legal): Schnader, Harrison, Segal & Lewis.

Represented (engineering): A. D. Ring & Associates.

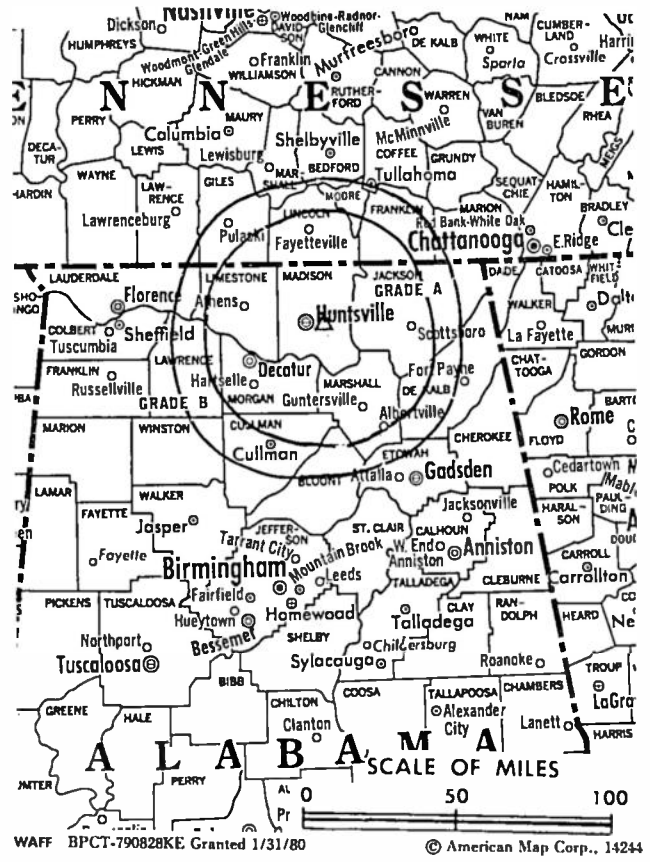
Personnel:

LEE BRANTLEY, vice president & general manager.
DAVID STAGNITTO, operations manager.
LAMAR REID, general sales manager.
ROD HUGHES, chief engineer.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Colbert	21,000	20,700	99
	De Kalb	21,800	21,600	99
	Franklin	11,100	10,900	98
	Lauderdale	31,100	30,700	99
	Lawrence	10,700	10,500	98
	Limestone	16,500	16,300	99
	Madison	75,800	75,000	99
	Marshall	26,500	26,200	99
	Morgan	34,800	34,400	99
TENNESSEE	Giles	9,100	9,000	99



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Lincoln	9,900	9,800	99
	ALABAMA			
	Blount	14,300	14,200	99
	Cullman	24,300	24,100	99
	Etowah	39,100	38,800	99
Jackson	19,800	19,600	99	
TENNESSEE				
Franklin	11,500	11,400	99	
Lawrence	12,600	12,400	99	
Between 25-49%	ALABAMA			
	Winston	8,700	8,600	99
	GEORGIA			
	Dade	4,200	4,200	100
	TENNESSEE			
Moore	1,600	1,600	100	
Wayne	5,100	5,000	98	
Station Totals		409,500	405,000	98
Net Weekly Circulation (1986)			260,300	
Average Daily Circulation (1986)			151,100	

Alabama—Huntsville

WHNT-TV

Ch. 19



KATZ CONTINENTAL

Network Service: CBS.

Licensee: New York Times Bcstg. Service Inc., 960 Monte Sano Blvd., Box 19, Huntsville, AL 35804.

Studio: 960 Monte Sano Blvd. Telephone: 205-533-1919.

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 1279-kw max. & 1002-kw horizontal visual, 254-kw max. & 199-kw horizontal aural. Antenna: 1750-ft. above av. terrain, 944-ft. above ground, 2549-ft. above sea level.

Latitude 34° 44' 19"
Longitude 86° 31' 56"

Transmitter: 960 Monte Sano Blvd.

Satellite Earth Stations: Scientific-Atlanta; (2) 7-meter & (1) 4.7-meter; Scientific-Atlanta receivers.

News Services: AP, UPI.

Ownership: New York Times Broadcasting Services Inc., 100%. For other interests, see New York Times in Group Ownership of TV Stations.

Began Operation: Nov. 28, 1963. Sale to present owner by Charles Grisham & Tom Percer approved by FCC Feb. 27, 1980 (Television Digest, Vol. 19:31).

Represented (sales): Katz Television.

Represented (legal): Koteen & Naftalin.

Represented (engineering): A. D. Ring & Associates.

Personnel:

- ROBERT BROWNING, exec. vice president & general manager.
- BILL AMBROSE, vice president & general sales manager.
- RICHARD WRIGHT, vice president & program manager.
- LINDA SPALLA, local sales manager.
- DON RODEN, chief engineer.
- JACK MILLER JR., promotion manager.

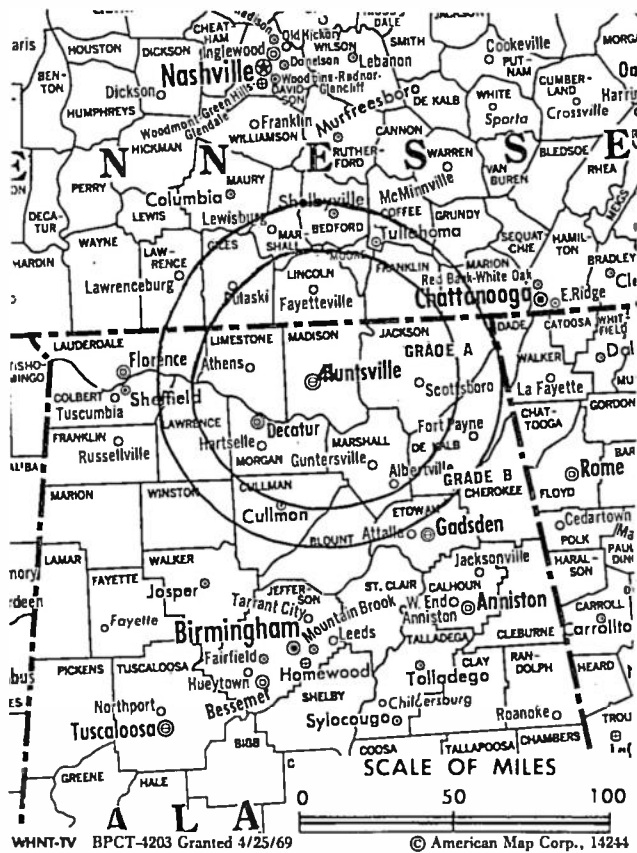
Highest One Hour Rate: \$2000.

Highest 30 Sec. Rate (July 1, 1985): \$1000.

NETWORK BASE HOURLY RATE: \$1010.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA Colbert	21,000	20,700	99



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Cullman	24,300	24,100	99
	De Kalb	21,800	21,600	99
	Franklin	11,100	10,900	98
	Jackson	19,800	19,600	99
	Lauderdale	31,100	30,700	99
	Lawrence	10,700	10,500	98
	Limestone	16,500	16,300	99
	Madison	75,800	75,000	99
	Marshall	26,500	26,200	99
	Morgan	34,800	34,400	99
TENNESSEE	Giles	9,100	9,000	99
	Lincoln	9,900	9,800	99
	ALABAMA			
Between 25-49%	Blount	14,300	14,200	99
	Etowah	39,100	38,800	99
TENNESSEE	Lawrence	12,600	12,400	99
	ALABAMA			
	Between 5-24%	Cherokee	7,000	6,900
Marion		11,900	11,800	99
Winston		8,700	8,600	99
MISSISSIPPI	Tishomingo	7,300	7,200	99
	TENNESSEE			
	Bedford	10,300	10,200	99
	Franklin	11,500	11,400	99
	Marion	9,000	8,900	99
	Moore	1,600	1,600	100
	Wayne	5,100	5,000	98
Station Totals		450,800	445,800	98
Net Weekly Circulation (1986)			284,600	
Average Daily Circulation (1986)			177,000	

Alabama—Huntsville

WZDX

Ch. 54

Network Service: None, independent.

Licensee: Community Service Bcstrs., a Partnership, Suite 620, Osborne Office Center, Chattanooga, TN 37411.

Studio: 6025 Nastin Lake Rd., Huntsville 35810.

Telephone: 205-859-9854.

Technical Facilities: Channel No. 54 (710-716 MHz). Authorized power: 772.3-kw visual, 153.5-kw aural. Antenna: 871-ft. above av. terrain, 168-ft. above ground, 1743-ft. above sea level.

Latitude 34° 44' 16"
Longitude 86° 32' 02"

Transmitter: 1000 Monte Sano Blvd., Huntsville.

Satellite Earth Stations: 3 in operation; Vertex Ku-band; Microdyne receivers.

Ownership: John F. Pauza, 50%; Media Central Inc., 45%; Joel A. Katz, 5%. For Media Central ownership & other interests, see Group Ownership of TV Stations.

Began Operation: April 4, 1985.

Represented (sales): Independent TV Sales.

Represented (legal): Sidley & Austin.

Represented (engineering): James A. Robinson IV.

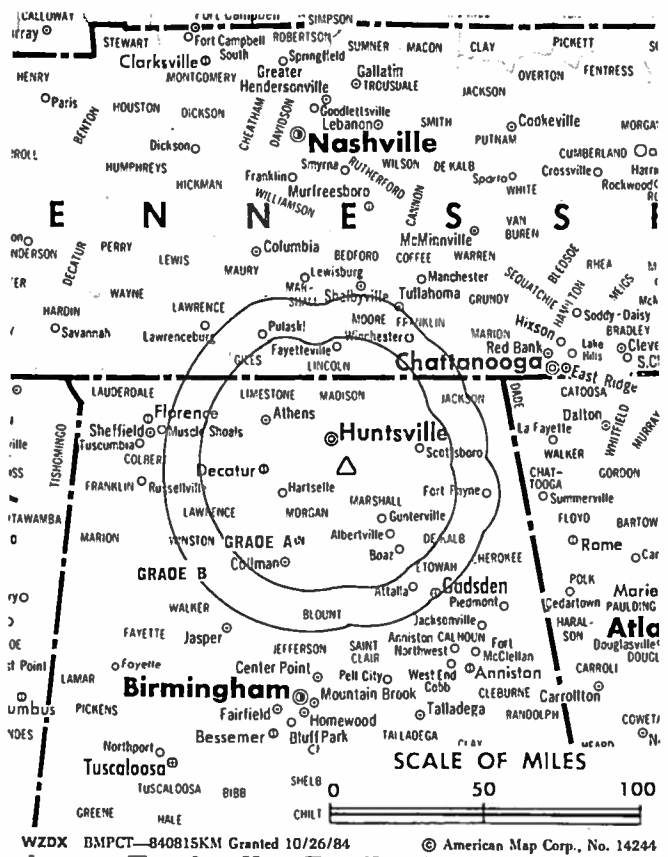
Personnel:

DAVID GODBOUNT, general manager.
KEVIN MIREK, general sales manager.
LARRY GEIGER, operations manager.
RANDY STONE, local & regional sales manager.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Lawrence	10,700	10,500	98
	Limestone	16,500	16,300	99
	Madison	75,800	75,000	99
Between 25-49%	ALABAMA			
	Cullman	24,300	24,100	99
	De Kalb	21,800	21,600	99
	Lauderdale	31,100	30,700	99
	Marshall	26,500	26,200	99



WZDX BIMPCT-840815KM Granted 10/26/84 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	TENNESSEE			
	Lincoln	9,900	9,800	99
	Moore	1,600	1,600	100
Between 5-24%	ALABAMA			
	Blount	14,300	14,200	99
	Colbert	21,000	20,700	99
	Franklin	11,100	10,900	98
	Jackson	19,800	19,600	99
	TENNESSEE			
	Franklin	11,500	11,400	99
Giles	9,100	9,000	99	
Lawrence	12,600	12,400	99	
Wayne	5,100	5,000	98	
Station Totals		357,500	353,400	98
Net Weekly Circulation (1986)			138,700	
Average Daily Circulation (1986)			65,000	

Alabama—Mobile

WALA-TV

Ch. 10

Network Service: NBC.

Licensee: Knight-Ridder Broadcasting Inc.

Studio: 210 Government St., Mobile, AL 36601.

Telephone: 205-433-3754. TWX: 810-741-2642.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 45.7-kw aural. Antenna: 1246-ft. above av. terrain, 1197-ft. above ground, 1397-ft. above sea level.

Latitude 30° 41' 17"
Longitude 87° 47' 54"

Transmitter: 16-mi. E of Mobile.

Satellite Earth Stations: 2 in operation; Harris receivers.

News Services: AP, UPI, Group W Newsfeed.

Ownership: Knight-Ridder Broadcasting Inc. For other interests, see Group Ownership of TV Stations.

Began Operation: Jan. 14, 1953. Sale to present owner by Gannett Bcstg. Group following purchase of Evening News Assn. approved by FCC Jan. 13, 1986 (Television Digest, Vol. 25:46; 26:3). Previous sale by Roywood Corp. approved by FCC Oct. 31, 1969 (Vol. 9:15, 44). Sale to Roywood by W. O. Pape approved Nov. 25, 1964 (Vol. 4:32, 48).

Represented (sales): MMT Sales Inc.

Represented (legal): Pierson, Ball & Dowd.

Represented (engineering): Cohen & Dippell.

Personnel:

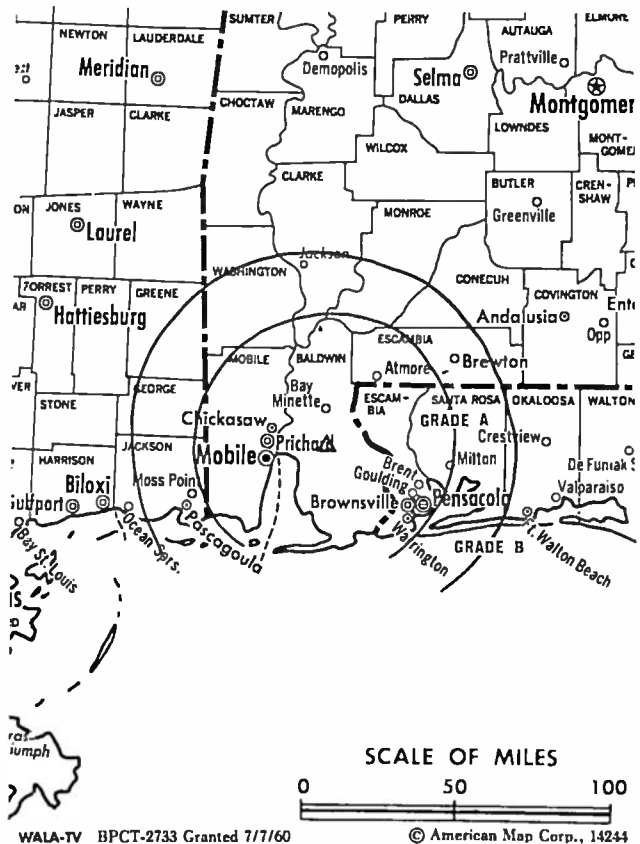
JOSEPH COOK, president & general manager.
REBECCA FARRELL, general sales manager.
LARRY PATE, program manager.
MICHAEL BOURGEOIS, production manager.
JOHNNY REESE, chief engineer.
STUART KELLOGG, news director.

Highest One Hour Rate: \$10,000.

Highest 30 Sec. Rate (July 1, 1984): \$3000.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Baldwin	31,800	31,500	99
	Clarke	9,500	9,300	98
	Escambia	13,100	12,900	98
	Mobile	136,300	135,400	99
	Monroe	7,600	7,400	97
	Washington	5,800	5,700	98
	FLORIDA			
	Escambia	91,600	90,900	99
	Okaloosa	45,100	44,700	99
Santa Rosa	22,900	22,700	99	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MISSISSIPPI			
	George	5,400	5,400	100
	Jackson	43,500	43,100	99
Between 25-49%	ALABAMA			
	Conecuh	5,400	5,300	98
	Wilcox	4,600	4,500	98
	MISSISSIPPI			
	Greene	3,200	3,100	97
	Harrison	58,900	58,500	99
Between 5-24%	ALABAMA			
	Choctaw	5,600	5,500	98
	Marengo	8,400	8,200	98
	FLORIDA			
	Walton	9,700	9,500	98
	MISSISSIPPI			
	Perry	3,600	3,500	97
	Stone	3,400	3,400	100
Wayne	6,600	6,500	98	
Station Totals		522,000	517,000	99
Net Weekly Circulation (1986)			390,000	
Average Daily Circulation (1986)			240,000	

Alabama—Mobile

WKRQ-TV

Ch. 5

Network Service: CBS.

Licensee: WKRQ-TV Inc., Box 160587, Mobile, AL 36616.

Studio: 555 Broadcast Dr., Mobile 36606.

Telephone: 205-479-5555. TWX: 810-741-4263

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1050-ft. above av. terrain, 996-ft. above ground, 1198-ft. above sea level.

Latitude 30° 40' 55.2"
Longitude 87° 49' 40.8"

Holds CP for change to 100-kw visual, 10-kw aural, 1906-ft. above av. terrain, 1848-ft. above ground, 2018-ft. above sea level, lat. 30° 41' 19.6", long. 87° 49' 49.4"; transmitter to 0.8-mi. N of Hwy. 31, 1.5-mi. NE of intersection with Hwy. 181. BMPCT-841005LB.

Transmitter: U.S. Hwy. 31, 5.1-mi. E of junction with U.S. Hwy. 90.

Satellite Earth Stations: Scientific-Atlanta, 7-meter; Simulsat, 7-meter.

AM Affiliate: WKRQ, 1-kw (500-w night), 710 kHz (CBS & MBS).

FM Affiliate: WKRQ-FM, 100-kw, 99.9 MHz (No. 260), 800-ft.

News Services: AP, UPI, CNN Headline News.

Ownership: Kenneth R. Giddens, 100%.

Began Operation: Aug. 29, 1955. Sale of 50% to Giddens by Mobile Register and Press approved Sept. 28, 1966 by FCC (Televison Digest, Vol. 6:40). Sale to co-equal owners Giddens Television Inc. & Mobile Register & Press, group in which Kenneth R. Giddens had 20% interest approved Feb. 20, 1958 (Vol. 13:46; 14:8).

Represented (sales): Katz Television.

Represented (legal): McKenna, Wilkinson & Kittner.

Represented (engineering): Edward F. Lorentz & Associates.

Personnel:

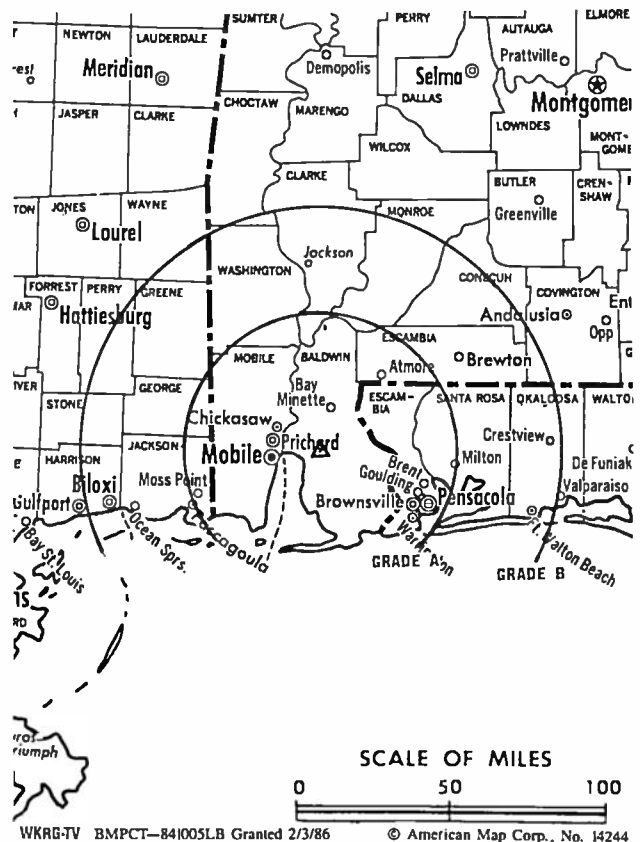
KENNETH R. GIDDENS, chairman emeritus.
TOULMIN GREER, chairman.
ZELMA K. GIDDENS, vice chairman & treasurer.
D. H. LONG, president & general manager.
WES DIAMOND, sr. vice president & station manager.
CURTIS B. WILLARD, chief engineer.
THOMAS R. YOUNG, promotional services manager.
JIM ELLIS, film director.
BOB PEARY, creative services director.
ED WHATLEY, production manager.

Highest 30 Sec. Rate (July 1, 1984): \$2000.

NETWORK BASE HOURLY RATE: \$1798.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Baldwin	31,800	31,500	99
	Clarke	9,500	9,300	98
	Conecuh	5,400	5,300	98
	Escambia	13,100	12,900	98
	Mobile	136,300	135,400	99
	Monroe	7,600	7,400	97



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Washington	5,800	5,700	98
	FLORIDA			
	Escambia	91,600	90,900	99
	Okaloosa	45,100	44,700	99
	Santa Rosa	22,900	22,700	99
	MISSISSIPPI			
	George	5,400	5,400	100
	Greene	3,200	3,100	97
	Harrison	58,900	58,500	99
	Jackson	43,500	43,100	99
	Stone	3,400	3,400	100
	Wayne	6,600	6,500	98
Between 25-49%	ALABAMA			
	Choctaw	5,600	5,500	98
	MISSISSIPPI			
	Perry	3,600	3,500	97
Between 5-24%	ALABAMA			
	Covington	14,700	14,500	99
	Marengo	8,400	8,200	98
	Wilcox	4,600	4,500	98
	FLORIDA			
	Walton	9,700	9,500	98
	MISSISSIPPI			
	Hancock	10,200	10,100	99
	Lamar	9,200	9,100	99
Station Totals		556,100	550,700	99
Net Weekly Circulation (1986)				426,300
Average Daily Circulation (1986)				277,600

Alabama—Mobile

WMPV-TV

(Ch. 21)

Network Service: None, independent.

Grantee: Rel-Way Partnership, Box 5350, Lexington, KY 40505.

Mailing Address: 4141 Pine Forest Rd., Cantonment, FL 32533.

Phone: 904-474-0821.

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 4335-kw max. visual, 433.5-kw max. aural. Antenna: 1428-ft. above av. terrain, 1401-ft. above ground, 1534-ft. above sea level.

Latitude	30°	35'	18"
Longitude	87°	33'	16"

Transmitter: Rte. 87, 0.9-mi. S of Rte. 10, Elsanor.

Ownership: Way of the Cross of Mobile Inc., gen. partner, 51%; Rel-Com Inc., ltd. partner, 49%. WOTCMI ownership: Non-profit corp. Edward C. Bowlds, pres.; Jerry Mulkey, v.p.-treas.; Dorothy M. Bowlds, secy. RCI ownership undisclosed. E. Bowlds has interest in permittee of KTFJ-TV Hutchinson, KS; applicant for Ch. 63, Newton, NJ. Mulkey has interest in permittees of WOTC-TV Selma, AL & WLLD Jackson, MI.

Began Operation: Dec. 1985.

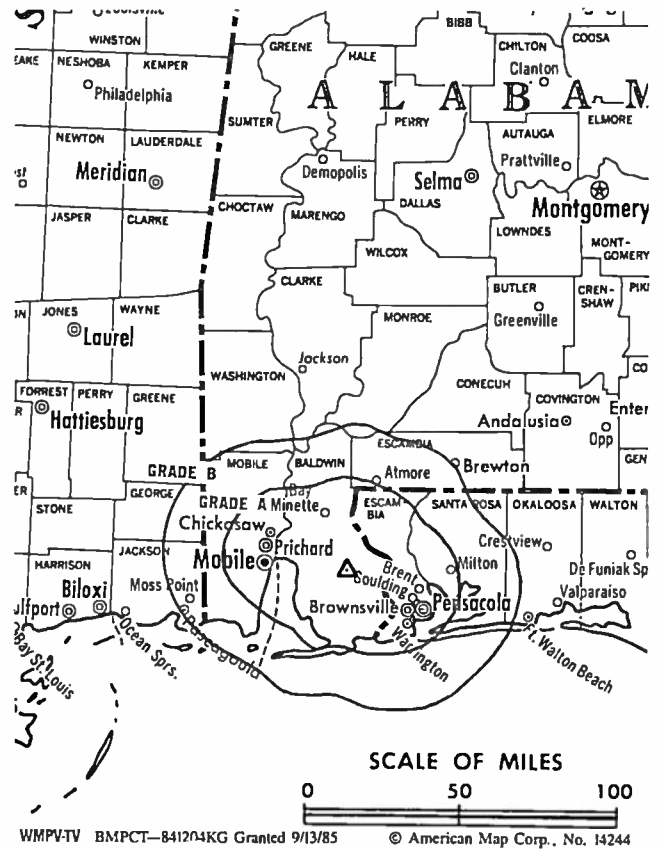
Represented (legal): Covington & Burling.

Represented (engineering): Jansky & Bailey.

Personnel:

EDWARD C. BOWLDS, general manager.

Rates: Not available.



Alabama—Mobile

WPMI

Ch. 15

Network Service: None, independent.

Licensee: WPMI Television Co., 899 S. Telegraph Rd., Monroe, MI 48161.

Studio: 764 St. Michael St., Mobile, AL 36602.

Telephone: 205-433-1500.

Mailing Address: Box 2766, Mobile, AL 36652.

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 5000-kw max. & 1309-kw horizontal visual, 500-kw max. & 130.9-kw horizontal aural. Antenna: 1706-ft. above av. terrain, 1707-ft. above ground, 1849-ft. above sea level.

Latitude 30° 37' 35"
Longitude 87° 38' 50"

Transmitter: 5.6-mi. E of Loxley, AL.

Satellite Earth Stations: 3 in operation; Scientific-Atlanta, 7-meter; Scientific-Atlanta & Pinzone receivers.

Ownership: William L. Matheson, chmn.; William G. Evans, pres., 6%; William F. Braeuninger, v.p.-secy.; James G. Miller, v.p.; Michigan Energy Resources Co., 90%; Gordon Gray, 4%. MERC has interest in WSTR-AM-FM, Sturgis, MI & cable television systems.

Began Operation: March 12, 1982. Sale to present owner by Roy L. Hess, et al., approved by FCC Sept. 26, 1985 (Television Digest, Vol. 25:32).

Represented (sales): Seltel Inc.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

WILLIAM G. EVANS, president & general manager.

HAROLD SUNDBERG, director of sales.

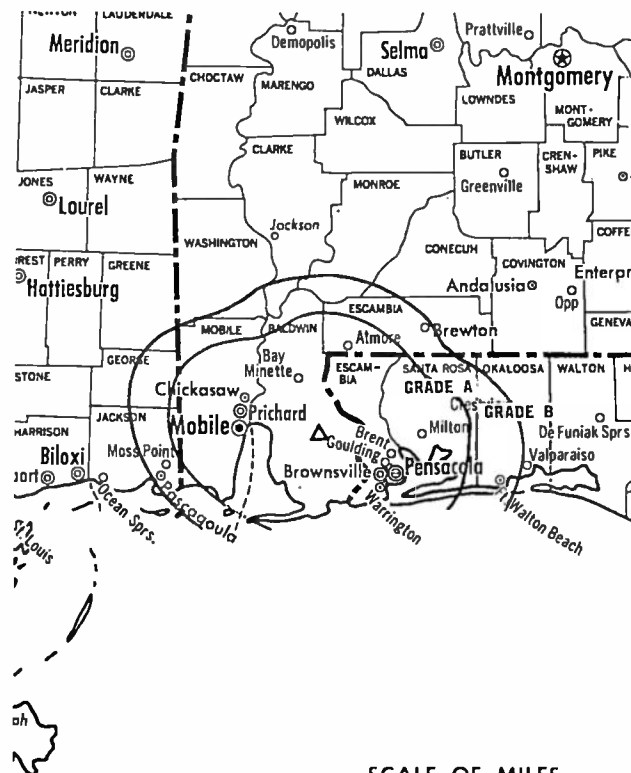
DEBBY HUNT, program director.

HAROLD JOHNSON, chief engineer.

Highest 30 Sec. Rate (July 23, 1986): \$200.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households Households	%
50% & Over	ALABAMA			
	Baldwin	31,800	31,500	99
	Mobile	136,300	135,400	99
	FLORIDA			
	Escambia	91,600	90,900	99
	Okaloosa	45,100	44,700	99
	Santa Rosa	22,900	22,700	99
Between 25-49%	ALABAMA			
	Escambia	13,100	12,900	98



WPMI BPCT-790830KF Granted 10/3/80

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 25-49%	Washington	5,800	5,700	98
	MISSISSIPPI			
	George	5,400	5,400	100
	Jackson	43,500	43,100	99
Between 5-24%	ALABAMA			
	Clarke	9,500	9,300	98
	Conecuh	5,400	5,300	98
	Covington	14,700	14,500	99
	Monroe	7,600	7,400	97
	FLORIDA			
	Walton	9,700	9,500	98
	MISSISSIPPI			
	Greene	3,200	3,100	97
Station Totals		445,600	441,400	99
Net Weekly Circulation (1986)			215,900	
Average Daily Circulation (1986)			99,800	

Alabama—Montgomery

WCOV-TV

Ch. 20

Network Service: None, independent.

Licensee: Woods Communications Corp., Box 2505, Montgomery, AL 36105.

Studio: 1369 Adrian Lane, Montgomery 36111.

Telephone: 205-288-7020. TWX: 810-728-3204.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 617-kw max. & 550-kw horizontal visual, 122-kw max. & 110-kw horizontal aural. Antenna: 740-ft. above av. terrain, 793-ft. above ground, 999-ft. above sea level.

Latitude 32° 20' 06"
Longitude 86° 17' 16"

Transmitter: 1369 Adrian Lane.

Satellite Earth Stations: In operation.

News Services: Group W Newsfeed, UPI.

Ownership: David D. Woods.

Began Operation: April 17, 1953. Sale to present owner by J. D. Gay, et al., approved by FCC Sept. 26, 1985. Previous sale by Oscar P. Covington and associates approved Oct. 2, 1964 (Television Digest, Vol. 4:28, 32, 41).

Represented (sales): Seltel Inc.

Represented (legal): Kenkel, Barnard & Edmundson.

Represented (engineering): Jules Cohen & Associates.

Personnel:

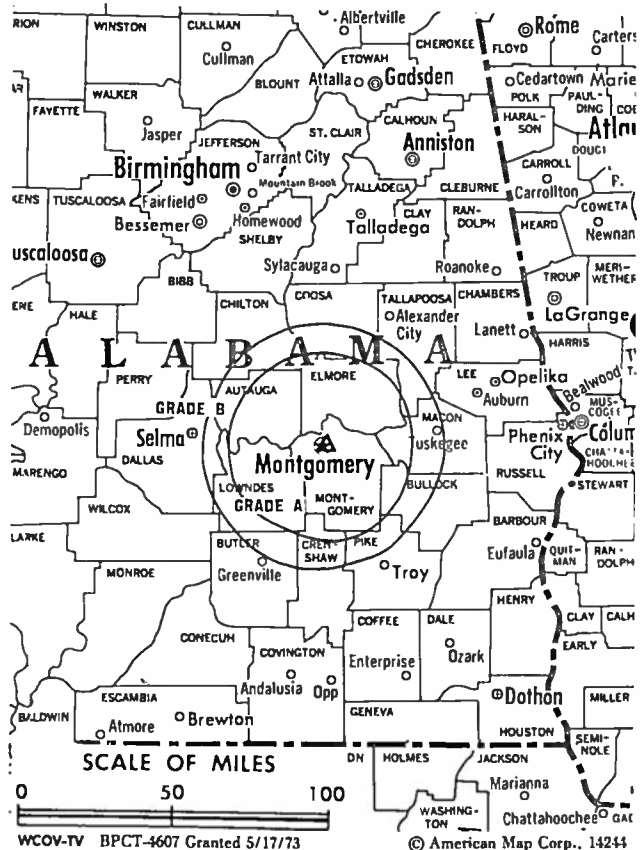
DAVID WOODS, president & general manager.
PHIL WITT, chief engineer.

Highest 30 Sec. Rate (April 1, 1982): \$600.

NETWORK BASE HOURLY RATE: \$225.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Autauga	11,900	11,700	98
	Bullock	3,600	3,500	97
	Elmore	16,100	15,900	99
	Lowndes	3,800	3,700	97
	Macon	8,500	8,300	98
Montgomery	76,400	75,700	99	



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	ALABAMA			
	Butler	7,500	7,400	99
	Dallas	18,000	17,700	98
	Tallapoosa	14,400	14,200	99
Between 5-24%	ALABAMA			
	Chilton	12,000	11,800	98
	Coosa	4,300	4,200	98
	Crenshaw	5,300	5,200	98
	Lee	30,500	30,100	99
	Pike	10,100	9,900	98
Wilcox	4,600	4,500	98	
Station Totals		227,000	223,800	98
Net Weekly Circulation (1986)			121,100	
Average Daily Circulation (1986)			63,700	

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TELEVISION BROKERS.
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& ASSOCIATES**

Alabama—Montgomery

WKAB-TV

Ch. 32

Network Service: ABC.

Licensee: Montgomery Alabama Channel 32 Operating Ltd. Partnership, Box 3236, Montgomery, AL 36193.

Studio: 3251 Harrison Rd., Montgomery 36109.

Telephone: 205-272-5331.

Technical Facilities: Channel No. 32 (578-584 MHz). Authorized power: 1230-kw visual, 123-kw aural. Antenna: 820-ft. above av. terrain, 755-ft. above ground, 1042-ft. above sea level.

Latitude 32° 22' 04"
Longitude 86° 15' 43"

Transmitter: 3251 Harrison Rd.

Satellite Earth Stations: 4 in operation; Andrew, 4.5-meter & 7.3-meter; Avantek receivers.

News Service: AP.

Ownership: Terrapin Communications Corp., gen. partner, 99.9%; Mitchell S. Cutler, Ltd. partner, 0.1%. TCI ownership: Joseph Tydings, pres., 70%; Louis Frey, v.p. & Mitchell S. Cutler, secy.-treas., 10% each; Robert B. Washington & Joseph E. Robert Jr., 5% each. Frey, Cutler & Tydings have interest in licensee of WTXL-TV, Tallahassee, FL & permittee of WGBZ, Gainesville, FL. Frey has interest in WHLY-FM, Orlando, FL; WCSR-FM, Hamden & WPLR-FM, New Haven, CT; WHI(TV), Cincinnati, OH.

Began Operation: March 24, 1962. Left air Feb. 15, 1963. Sale to present owners by Bahakel Communications Ltd. approved by FCC June 10, 1985. Sale to Bahakel by receiver Robert J. Thomas for First Alabama Corp. approved Jan. 31, 1964 by FCC. Resumed operation March 12, 1964.

Represented (sales): Adam Young Inc.

Represented (legal): Finley, Kumble, Wagner, Heine, Underberg, Manley & Casey.

Personnel:

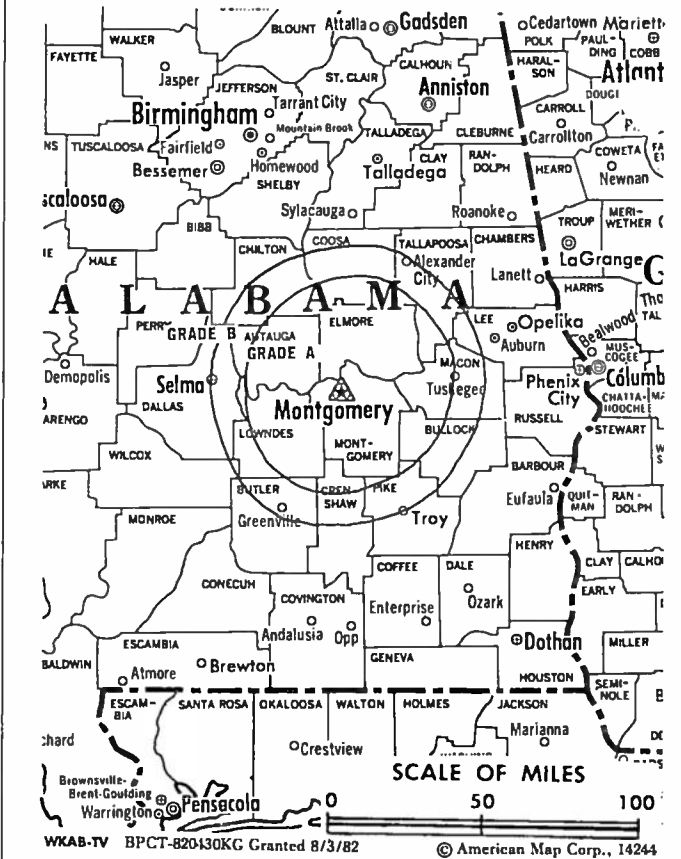
JOSEPH D. TYDINGS, president.
JOHN ROGERS, general manager.
DON DARBY, general sales manager.
MICHAEL J. ELROD, local sales manager.
DAVID MURPHY, operations director.
MACK CARMACK, news director.
EARL DAVIS, public affairs director.
DAVID BROWN, chief engineer.

Highest 30 Sec. Rate (July 21, 1986): \$600.

NETWORK BASE HOURLY RATE: \$250.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Autauga	11,900	11,700	98
	Bullock	3,600	3,500	97



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Dallas	18,000	17,700	98
	Elmore	16,100	15,900	99
	Lowndes	3,800	3,700	97
	Macon	8,500	8,300	98
	Montgomery	76,400	75,700	99
Between 25-49%	ALABAMA			
	Crenshaw	5,300	5,200	98
	Pike	10,100	9,900	98
	Tallapoosa	14,400	14,200	99
Between 5-24%	ALABAMA			
	Butler	7,500	7,400	99
	Chilton	12,000	11,800	98
	Coffee	14,400	14,200	99
	Coosa	4,300	4,200	98
	Monroe	7,600	7,400	97
	Perry	4,700	4,600	98
	Talladega	26,200	25,900	99
	Wilcox	4,600	4,500	98
Station Totals		249,400	245,800	98
Net Weekly Circulation (1986)			133,300	
Average Daily Circulation (1986)			73,300	

Alabama—Montgomery

WMCF-TV

Ch. 45

Network Service: None, independent.

Licensee: Life Anew Ministries, 27 Grapevine Rd., Madisonville, KY 42431.

Studio: 6261 Atlanta Hwy., Montgomery, AL 36117.

Telephone: 205-272-0045.

Technical Facilities: Channel No. 45 (656-662 MHz). Authorized power: 250-kw visual, 25-kw aural. Antenna: 303-ft. above av. terrain, 319-ft. above ground, 513-ft. above sea level.

Latitude	32°	22'	59"
Longitude	86°	11'	19"

Transmitter: 3.5-mi. E of Montgomery alongside Hwy. 80.

Ownership: Non-stock corp. John W. Stalls, pres.; John R. Price, v.p.; Linda M. Stalls, secy.-treas. LAM is permittee of WLCN(TV), Madisonville, KY.

Began Operation: Nov. 1985.

Represented (legal): Baraff, Koerner, Olender & Hochberg.

Represented (engineering): Peter V. Gureckis & Assoc.

Personnel:
MARCUS LAMB, general manager.

Rates: Not available.



Alabama—Montgomery

WSFA

Ch. 12

Network Service: NBC.

Licensee: Cosmos Broadcasting Corp., Box 2566, Montgomery, AL 36196.

Studio: Delano & Court Sts.

Telephone: 205-281-2900. TWX: 810-728-3249.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 63.02-kw aural. Antenna: 2000-ft. above av. terrain, 1935-ft. above ground, 2467-ft. above sea level.

Latitude 31° 58' 32"
Longitude 86° 09' 46"

Transmitter: Collier Rd., Grady, AL, 29-mi. SSE of Montgomery.

Satellite Earth Stations: 2 in operation; Scientific-Atlanta, 7-meter; Harris Ku-band; Scientific-Atlanta receivers.

Multichannel TV Sound: Stereo only.

News Services: AP, UPI, NBC.

Ownership: Cosmos Bcstg. Corp. For other interests, see Group Ownership of TV Stations.

Began Operation: Dec. 25, 1954. Sale to present owner by WKY Television System Inc. approved Sept. 2, 1959 by FCC (Television Digest, Vol. 15:30, 36). Previous sale to WKY-TV System by Judge David E. Dunn-H. S. Durden-R. F. Hudson group—latter publisher of Montgomery Advertiser and Journal—approved by FCC Feb. 16, 1955 (Vol. 10:38 & 11:8).

Represented (sales): Blair Television.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

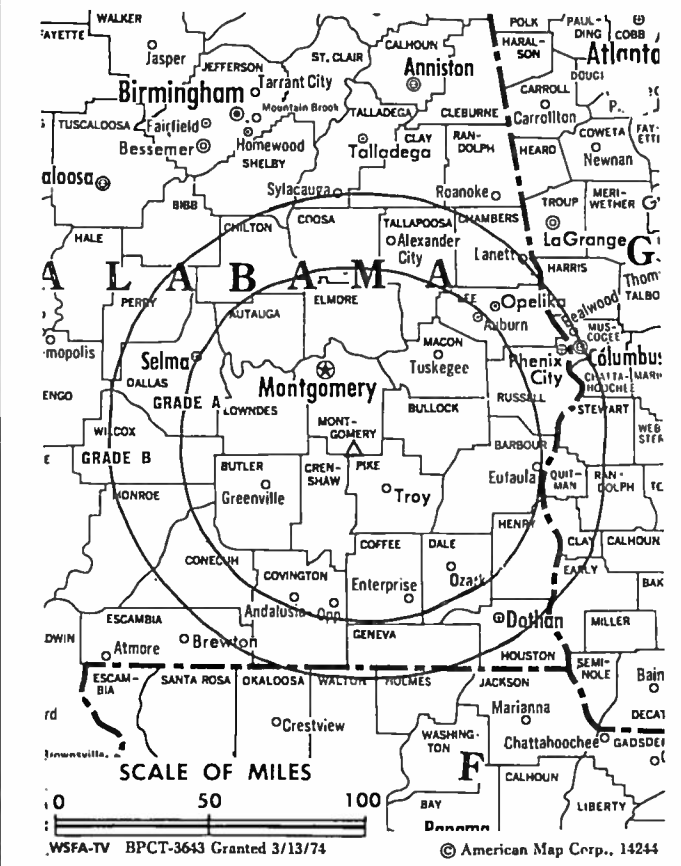
- MEL STEBBINS, vice president & general manager.
- CARL STEPHENS, program/promotion manager.
- BILL BYRD, general sales manager.
- CHARLES HAISTEN, chief engineer.
- ROGER THOMAS, production manager.
- PHIL GROSSMAN, news director.
- STEPHEN WATKINS, business manager.
- LESLI MORRIS, promotion director.

Highest One Hour Rate: \$4500.

Highest 30 Sec. Rate (July 21, 1986): \$1500.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Autauga	11,900	11,700	98
	Barbour	8,700	8,500	98
	Bullock	3,600	3,500	97
	Butler	7,500	7,400	99
	Coffee	14,400	14,200	99
	Conecuh	5,400	5,300	98
	Coosa	4,300	4,200	98
	Covington	14,700	14,500	99
	Crenshaw	5,300	5,200	98
	Dale	15,400	15,200	99
	Dallas	18,000	17,700	98
	Elmore	16,100	15,900	99
	Geneva	9,000	8,900	99
	Henry	5,700	5,600	98
	Houston	30,100	29,900	99
	Lee	30,500	30,100	99
	Lowndes	3,800	3,700	97
	Macon	8,500	8,300	98



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Montgomery	76,400	75,700	99
	Perry	4,700	4,600	98
	Pike	10,100	9,900	98
	Tallapoosa	14,400	14,200	99
	Wilcox	4,600	4,500	98
Between 25-49%	ALABAMA			
	Chambers	14,300	14,100	99
	Chilton	12,000	11,800	98
	Clay	4,800	4,700	98
	Marengo	8,400	8,200	98
	Monroe	7,600	7,400	97
	Randolph	7,300	7,200	99
GEORGIA	Clay	1,200	1,200	100
	Quitman	800	800	100
	ALABAMA			
Between 5-24%	Calhoun	43,200	42,800	99
	Clarke	9,500	9,300	98
	Escambia	13,100	12,900	98
	Greene	3,800	3,700	97
	Hale	5,000	4,900	98
	Russell	17,200	17,000	99
	Talladega	26,200	25,900	99
	Tuscaloosa	51,700	51,100	99
	FLORIDA			
	Holmes	6,000	5,800	97
	Jackson	14,200	13,800	97
Walton	9,700	9,500	98	
Washington	6,200	6,100	98	

Station Totals	585,300	576,900	98
Net Weekly Circulation (1986)		307,900	
Average Daily Circulation (1986)		203,400	

Alabama—Opelika-Auburn

WSWS

Ch. 66

Network Service: None, independent.

Licensee: Christian Television Corp. of Alabama, 8100 Ulmerton Rd., Largo, FL 33541.

Studio: 1800 Pepperell Pkwy., Opelika 36801.

Telephone: 205-749-5766.

Technical Facilities: Channel No. 66 (782-788 MHz). Authorized power: 794.3-kw max. & 708-kw horizontal visual, 79.43-kw max. & 70.8-kw horizontal aural. Antenna: 690-ft. above av. terrain, 403-ft. above ground, 1338-ft. above sea level.

Latitude	32°	38'	33"
Longitude	85°	14'	13"

Transmitter: 7.5-mi. E of Opelika.

Satellite Earth Station: In operation; Scientific-Atlanta receivers.

Ownership: Non-profit corp. Robert R. D'Andrea, pres.; Wayne L. Wetzel, secy.-treas. Principals have interest in WTGL-TV, Cocoa, WCLF(TV), Clearwater & WHBR(TV) Pensacola, FL.

Began Operation: May 16, 1982. Sale to present owners by Richard C. Hilton, et al., approved by FCC July 30, 1984.

Represented (sales): Jack Bolton & Associates.

Represented (legal): Baraff, Koerner, Olender & Hochberg, P.C.

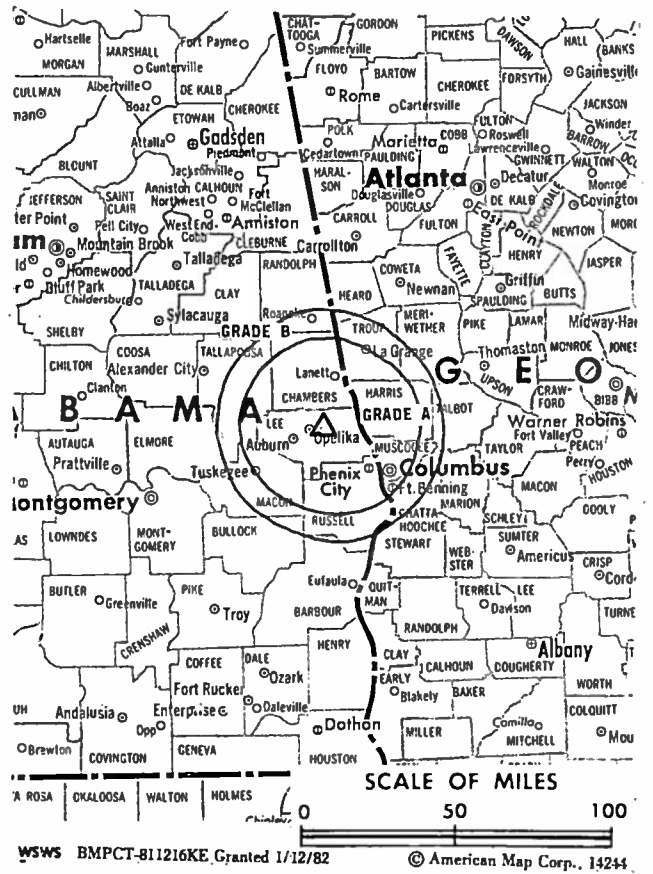
Represented (engineering): Kessler & Gehman Associates.

Personnel:

ROBERT D'ANDREA, president & general manager.
DALE WRIGHT, program director.
BILL BRYAN, chief engineer.
DIANE VICKERS, operations manager.

Highest 30 Sec. Rate: \$100.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	ALABAMA			
	Chambers	14,300	14,100	99
	Lee	30,500	30,100	99
	GEORGIA			
	Muscogee	60,100	59,600	99
Station Totals		104,900	103,800	98
Net Weekly Circulation (1986)				7,200
Average Daily Circulation (1986)				2,500

Alabama—Selma

WAKA

Ch. 8

Network Service: CBS.

Licensee: Alabama Telecasters Inc., Box 1888, Selma, AL 36702.

Studios: Land Line Rd., 3-mi. W of Selma; 3020 Eastern Blvd., Montgomery 36116.

Mailing Addresses: Box 1888, Selma, AL 36702; Box 230667, Montgomery, AL 36123.

Telephones: 205-875-2240; 205-279-8787 (Montgomery).

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 63.5-kw aural. Antenna: 1760-ft. above av. terrain, 1757-ft. above ground, 2000-ft. above sea level.

Latitude 32° 08' 58"
Longitude 86° 46' 48"

Transmitter: Rte. 12, 3-mi. W of Gordonsville.

Satellite Earth Stations: 5 in operation; E.T., 4-meter; Scientific-Atlanta, 4-meter & 7-meter; Scientific-Atlanta, Kavouras, M/A-Com & Vertex receivers.

Multichannel TV Sound: Stereo & separate audio program.

News Services: AP, CBS.

Ownership: Bahakel Communications Ltd., 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: March 17, 1960; left air Aug. 1968 following fire which destroyed studio, offices & transmitting equipment. Sale to Charles F. Grisham, et al., by William J. Brennan, William E. Benms, et al., approved by FCC Jan. 1971. Resumed operation Nov. 1, 1973. Sale to present owner by Charles F. Grisham, et al., approved by FCC June 10, 1985.

Represented (sales): Katz Television.

Represented (legal): Jeffrey W. Malickson.

Represented (engineering): Guy Tittman.

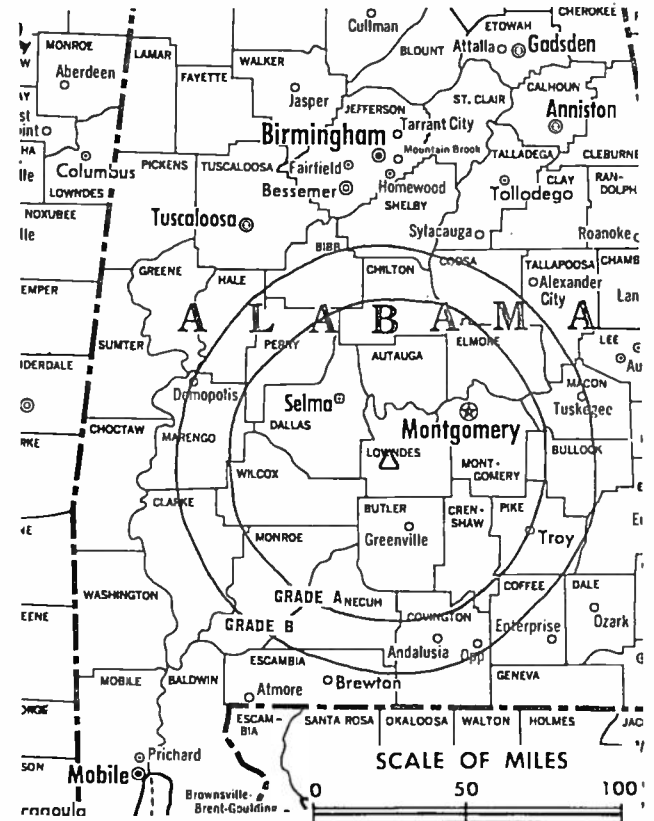
Personnel:

CY N. BAHAKEL, president.
JACK C. LONG, general manager.
FRANK MOROCK, station manager & news director, Montgomery.
MIKE REYNOLDS, station manager, Selma.
CAL CASS, general sales manager.
MARK SMITH, operations manager.
RANDALL JOHNS, program director.
DON JONES, chief engineer.
RUTH ZIMMER, promotion manager.
BARBARA WILLIS, local sales manager.
DOROTHY MARTIN, business manager.

Highest 30 Sec. Rate (April 15, 1985): \$655.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Autauga	11,900	11,700	98
	Butler	7,500	7,400	99
	Dallas	18,000	17,700	98
	Lowndes	3,800	3,700	97
Marengo	8,400	8,200	98	



WAKA BMPCT-840904KL Granted 11/16/84 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Perry	4,700	4,600	98
	Wilcox	4,600	4,500	98
Between 25-49%	ALABAMA			
	Bullock	3,600	3,500	97
	Conecuh	5,400	5,300	98
	Covington	14,700	14,500	99
	Crenshaw	5,300	5,200	98
	Elmore	16,100	15,900	99
	Greene	3,800	3,700	97
	Macon	8,500	8,300	98
	Monroe	7,600	7,400	97
	Montgomery	76,400	75,700	99
Pike	10,100	9,900	98	
Between 5-24%	ALABAMA			
	Barbour	8,700	8,500	98
	Chilton	12,000	11,800	98
	Choctaw	5,600	5,500	98
	Clarke	9,500	9,300	98
	Clay	4,800	4,700	98
	Coffee	14,400	14,200	99
	Coosa	4,300	4,200	98
	Hale	5,000	4,900	98
	Lee	30,500	30,100	99
Tallapoosa	14,400	14,200	99	
Station Totals		319,600	314,600	98
Net Weekly Circulation (1986)			117,100	
Average Daily Circulation (1986)			61,300	

Alabama—Tuscaloosa

WCFT-TV

Ch. 33

Network Service: CBS.

Licensee: Beam Broadcasters Ltd., Box 5239, Tuscaloosa 35401.

Studio: 4000 37th St. E., Tuscaloosa 35405.

Telephone: 205-553-1333.

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 1125-kw max. & 1000-kw horizontal visual, 112.5-kw max. aural. Antenna: 537-ft. above av. terrain, 400-ft. above ground, 828-ft. above sea level.

Latitude 33° 10' 25"
Longitude 87° 29' 01"

Transmitter: 4000 37th St. E.

Satellite Earth Stations: 3 in operation.

News Service: AP.

Ownership: Beam Television Partners Inc. BTPI ownership: Frank L. Beam, pres., 69%; John E. Thomas, secy.-treas.; Vincent A. Field & Thomas D. Van Buskirk, 5% each. Beam Broadcasters also owns WDAM-TV, Hattiesburg-Laurel, MS; KYEL-TV, Yuma, AZ; WPBN-TV, Traverse City & WTOM-TV, Cheboygan, MI.

Began Operation: Oct. 29, 1965. Transfer of stock to W. S. Smylle Jr., S. A. Rosenbaum, Marvin Reuben, et al., approved by FCC Aug. 23, 1967. Sale to present owners approved July 27, 1983.

Represented (sales): Katz Television.

Represented (legal): Hogan & Hartson.

Personnel:

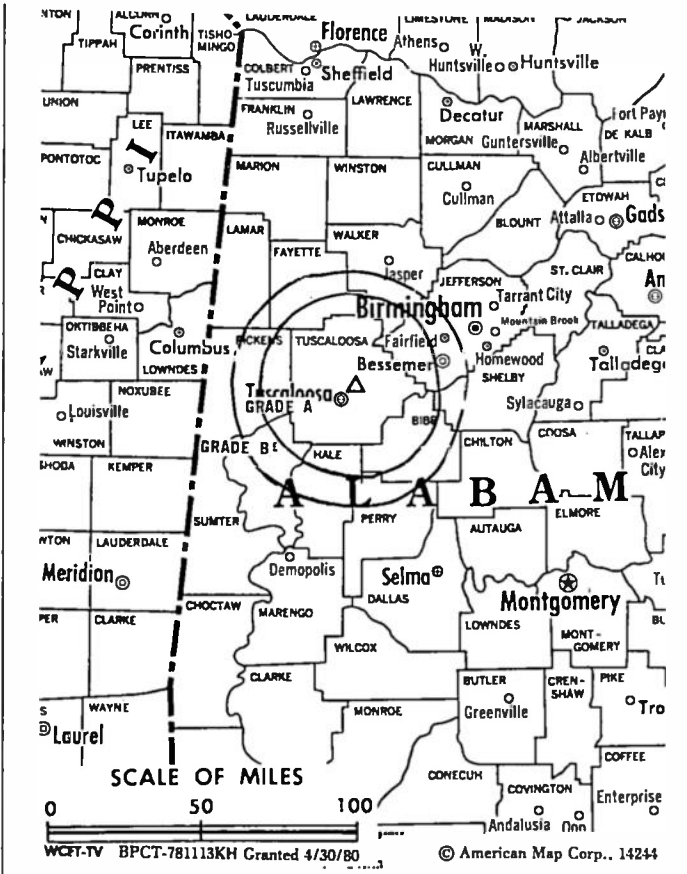
JIM CARUTHERS, vice president, general & sales manager.
TOMMY RAY, operations manager.
JOHN FLETCHER, chief engineer.
JOHNNIE BLACKBURN, promotion director.

Highest 30 Sec. Rate (July 1984): \$210.

NETWORK BASE HOURLY RATE: \$152.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Hale	5,000	4,900	98
	Tuscaloosa	51,700	51,100	99



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	ALABAMA			
	Bibb	5,800	5,700	98
	Greene	3,800	3,700	97
	Pickens	7,200	7,000	97
Between 5-24%	ALABAMA			
	Lamar	6,200	6,100	98
	Marengo	8,400	8,200	98
	Marion	11,900	11,800	99
	Sumter	5,400	5,300	98
MISSISSIPPI	Lowndes	20,400	20,200	99
	Noxubee	4,000	3,900	98
Station Totals		129,800	127,900	98
Net Weekly Circulation (1986)				59,100
Average Daily Circulation (1986)				33,600

Alabama—Tuscaloosa

WDBB

Ch. 17

Network Service: None, independent.

Licensee: Channel 17 Associates Ltd., Box 1006, Tuscaloosa, AL 35403.

Studio: 1700 Jug Factory Rd. East, Tuscaloosa, AL 35405.

Birmingham Office: Suite 950, 600 Beacon Pkwy. W 35209.

Telephones: 205-345-1117; 205-942-1717 (Birmingham).

Mailing Address: Box 1006, Tuscaloosa, AL 35403.

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 3680-kw max. visual, 368-kw max. aural. Antenna: 2215-ft. above av. terrain, 1967-ft. above ground, 2642-ft. above sea level.

Latitude 33° 28' 51"
Longitude 87° 24' 03"

Transmitter: 5-mi. E of Windham Springs.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: 2 Comtech, 5 meter; AFC, 4.5-meter; Pinzone & RCA receivers.

News Service: UPI.

Ownership: Ltd. Partnership. David R. DuBose, pres., 68.8%; David M. Baughn, v.p., 9.3%; Richard G. Brennan, secy., 11.9%; Karen C. Brennan, 10%, gen. partners.

Began Operation: October 8, 1984.

Represented (sales): Independent TV Sales.

Represented (legal): Mullin, Rhyne, Emmons & Topel.

Represented (engineering): Mullaney Engineering Inc.

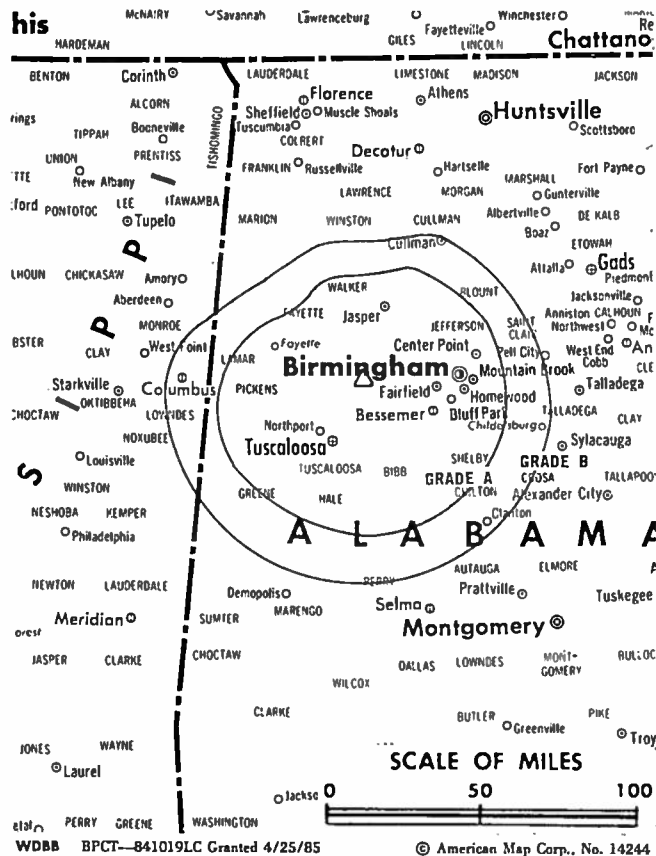
Personnel:

DAVID R. DuBOSE, president & general manager.
R. GREY BRENNAN, director of station affairs.
EDWARD R. O'CONNOR, general sales manager.
BOB GAMBACURTA, news director.
JOHN BATSON, chief engineer.

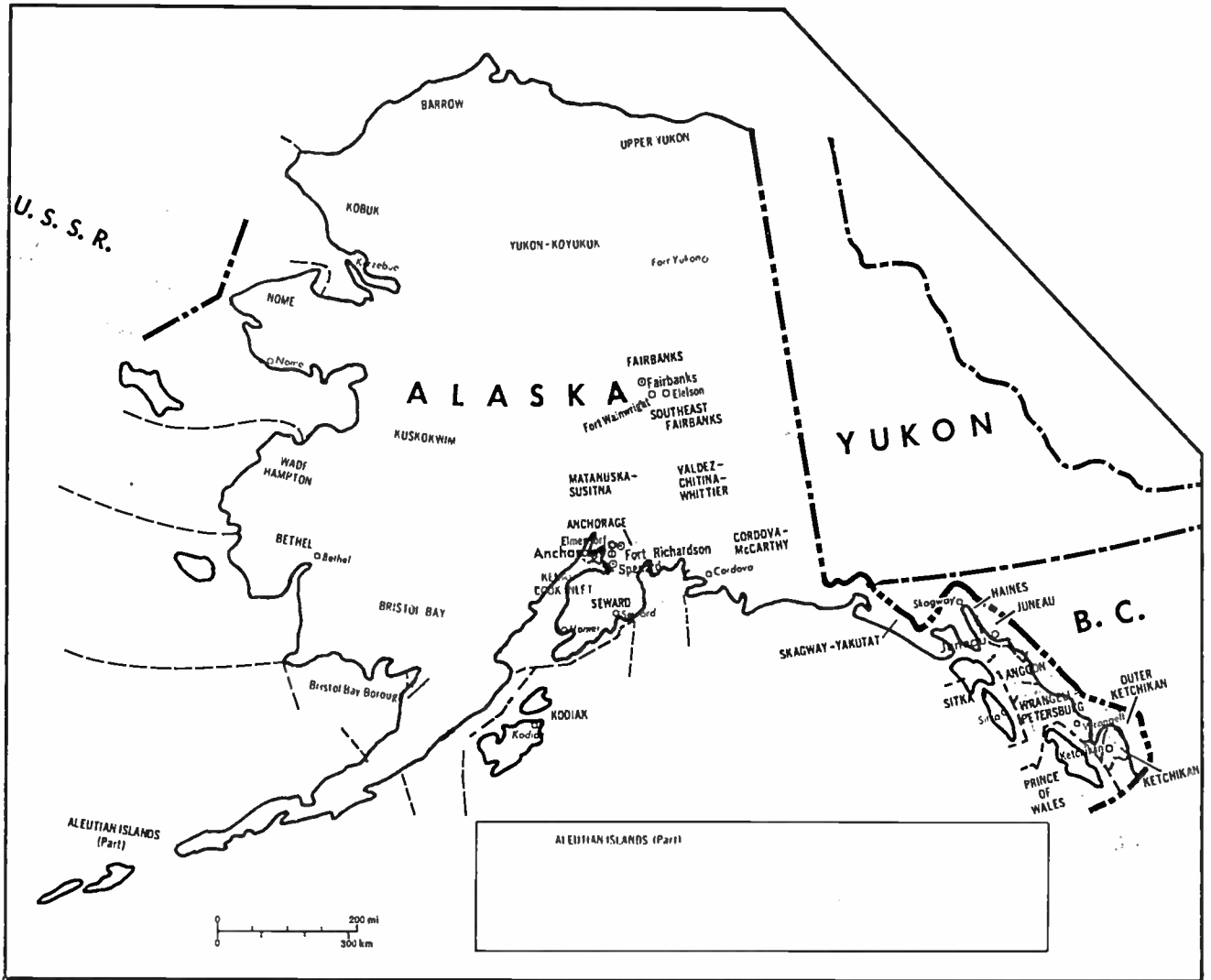
Highest 30 Sec. Rate (July 21, 1986): \$300.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA Tuscaloosa	51,700	51,100	99
Between 25-49%	ALABAMA Bibb	5,800	5,700	98



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Fayette	7,200	7,100	99
	Greene	3,800	3,700	97
	Hale	5,000	4,900	98
	Pickens	7,200	7,000	97
Between 5-24%	ALABAMA			
	Jefferson	259,600	258,000	99
	Lamar	6,200	6,100	98
	Marengo	8,400	8,200	98
	Marion	11,900	11,800	99
	Perry	4,700	4,600	98
	Shelby	27,000	26,800	99
Sumter	5,400	5,300	98	
Winston	8,700	8,600	99	
Station Totals		412,600	408,900	99
Net Weekly Circulation (1986)				66,500
Average Daily Circulation (1986)				27,800



Market	Arbitron ADI TV Households	Rank	Market Area Commercial TV Stations
Anchorage.....	•	•	KIMO (13), KTBY (4), KTUU-TV (2), KTVA (11)
Fairbanks.....	•	•	KATN (2), KTVF (11)
Juneau.....	•	•	KJUD (8)
North Pole.....	•	•	KJNP-TV(4)
Sitka.....	•	•	KTNL (13)

Alaska Station Status as of October 1, 1986

	VHF	UHF	TOTAL
Commercial Television Stations	9	0	9
Educational Television Stations	4	0	4
			<u>13</u>

**ARBITRON DOES NOT HAVE WEEKLY
CIRCULATION DATA FOR ALASKA**

Alaska—Anchorage

KTBY

Ch. 4

Network Service: None, independent.

Licensee: KTBY Inc., 1840 S. Bragaw St., Suite 101, Anchorage, AK 99508.

Studio: 1840 S. Bragaw St., Suite 101, Anchorage, AK 99508.

Telephone: 907-276-4449.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 42.5-kw max. visual, 8.5-kw max. aural. Antenna: 17-ft. above av. terrain, 411-ft. above ground, 621-ft. above sea level.

Latitude	61°	13'	11"
Longitude	149°	53'	24"

Holds CP for change to 39.1-kw max. visual, 7.8-kw max. aural. Antenna: 180-ft. above av. terrain, 263-ft. above ground, 359-ft. above sea level. BPCT-860410KH.

Transmitter: 300 W. 3rd Ave., Anchorage.

Satellite Earth Stations: Transmit/receive, Common Carrier; Superior Satellite, 6-meter; M/A-Com 4-meter; Standard receivers.

News Service: INN.

Ownership: Ronald K. Bradley, 100%.

Began Operation: December 2, 1983. Sale to Tak Communications by Totem Bcstg. Corp. approved by FCC July 11, 1984. Sale to present owner approved Feb. 5, 1985.

Represented (sales): Spot Time Ltd.; Northwest Television Sales.

Represented (legal): Beaty, Robbins & Morgan.

Represented (engineering): Octagon Corp.



Personnel:

RONALD K. BRADLEY, general manager.
MIKE SHEPHERD, sales manager.

Highest 30 Sec. Rate (July 1, 1985): \$100.

Alaska—Anchorage

KTUU-TV

Ch. 2

Network Service: NBC.

Licensee: Channel 2 Broadcasting Co., Box 102880, Anchorage, AK 99510.

Studio: Fourth Avenue Theatre Bldg.

Telephones: 907-276-0202; 907-276-5807 (sales).

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 718-ft. above av. terrain, 715-ft. above ground, 830-ft. above sea level.

Latitude	61°	25'	22"
Longitude	149°	52'	20"

Transmitter: Mile 3, Point Mackenzie Rd., Matanuska-Susitna Borough.

Satellite Earth Stations: 2 in operation; Anixter-Mark; Scientific-Atlanta & Harris receivers.

News Services: AP, NBC.

Ownership: Jessica L. Longston, pres.; L. Berenice Brownlow, v.p.; Cora V. Zaser, secy.-treas.; Zaser & Longston Inc., 100%. ZLI ownership: J. L. Longston, pres., 50.485%; L. B. Brownlow, v.p., 1.662%; C. V. Zaser, secy.-treas., 46.19%; Greg Zaser, v.p.-asst. secy.; Charles T. Brownlow, 0.831%; Kathleen B. Ward, 0.831%. The Brownlows & Ward own KOHI(AM) St. Helens, OR. Longston owns Othello Outlook (Othello, WA newspaper) & Columbia Basic Farmer (farm magazine, Othello, WA).

Began Operation: Oct. 16, 1953. Sale to present owners by Alvin O. Bramstedt, et al., approved March 6, 1981. Sale by Lathrop Co., Richard R. Rollins, et al., approved March 16, 1960 by FCC (Television Digest, Vol. 16:8, 12). Previous sale of control by Richard R. Rollins approved Dec. 29, 1954 (Vol. 10:47; 11:1).

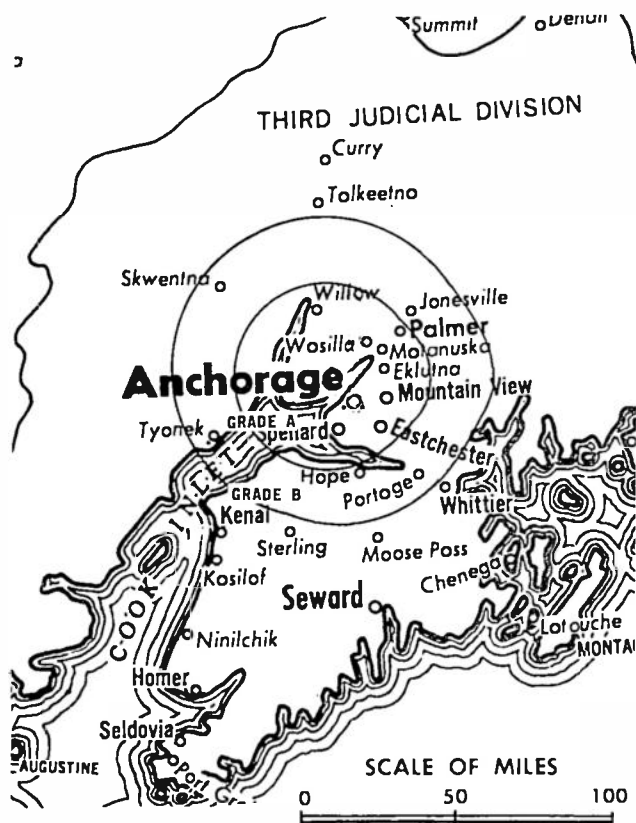
Represented (sales): Blair Television.

Represented (legal): Fisher, Wayland, Cooper & Leader.

Represented (engineering): Octagon Co.

Personnel:

JESSICA L. LONGSTON, president.
AL BRAMSTEDT JR., general manager.
LELAND R. VERSCHWEREN, chief engineer.



KTUU-TV BPCT—850411KH Granted 5/9/85 © American Map Corp., No. 14244

NANCY JOHNSON, marketing director.
SANDRA MOORE, program coordinator.
SUSAN OHRBERG, national sales manager.
JOHN LARSON, news director.
JEFF ARENDS, control room director.

Highest One Hour Rate: \$8000.
Highest 30 Sec. Rate: \$920.
NETWORK BASE HOURLY RATE: \$273.

Alaska—Anchorage

KIMO

Ch. 13

Network Service: ABC; Alaska Television Network.

Licensee: Alaska 13 Corp., 2700 Tudor Rd., Anchorage, AK 99507.

Studio: 2700 E. Tudor Rd., Anchorage, AK 99507.

Telephone: 907-561-1313.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 39-kw visual, 7.8-kw aural. Antenna: 87-ft. above av. terrain, 294-ft. above ground, 400-ft. above sea level.

Latitude	61°	11'	52"
Longitude	149°	52'	31"

Transmitter: 2550 Denali St., Anchorage

Satellite Earth Stations: Harris, 6-meter & 9-meter; Harris receivers.

News Services: AP, ABC, CNN.

Ownership: Duane L. Triplett, 24.8%; Brizzolari Trust, 20.5%; Richard M. Zook, 19.1%; Jack Carlisle, 14.0%; Belton Stephens, 6.2%; Mick Tacher, 5.6%; others, none with as much as 5%. Alaska 13 Corp. owns KATN(TV), Fairbanks & KJUD(TV), Juneau, AK.

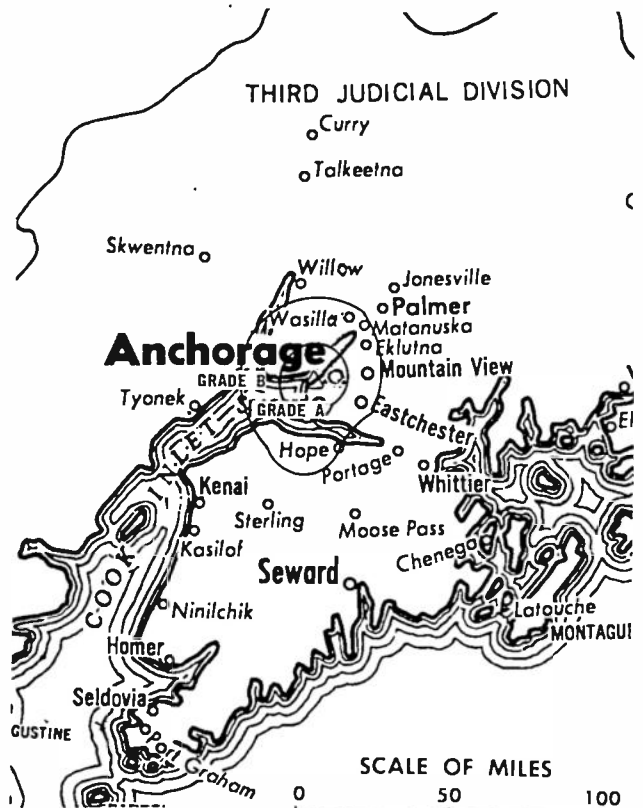
Began Operation: Oct. 31, 1967. Transfer of 80% of Sourdough Bcstrs. Inc. from Harpel estate to Alaska-Hawaii Radio approved by FCC Dec. 3, 1969 but sale was not consummated. Left air May 21, 1970. Resumed operation Sept. 6, 1970. Sale to present owners approved by FCC May 28, 1971.

Represented (sales): Katz Television; The Tacher Co. (regionally).

Represented (legal): Haley, Bader & Potts.

Personnel:

DUANE L. TRIPLETT, president & chief exec. officer.
RICHARD M. ZOOK, exec. v.p. & chief operating officer.
B. G. RANDLETT, sr. v.p., statewide operations & special events.
LARRY HOGUE, general sales manager.
JOHN KARNOS, national sales manager.
KEV REILLY, news director.



KIMO BPCT—840410KF Granted 6/29/84

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Highest One Hour Rate: \$6000.

Highest 30 Min. Rate: \$3000.

Highest 30 Sec. Rate (Sept. 1984): \$600.

NETWORK BASE HOURLY RATE: \$150.

Alaska—Anchorage

KTVA

Ch. 11

Network Service: CBS.

Licensee: Northern Television Inc., Box 102200, Anchorage, AK 99510.

Studio: 1007 W. 32nd Ave.

Telephone: 907-562-3456.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 50.7-kw visual, 5.07-kw aural. Antenna: 300-ft. above av. terrain, 391-ft. above ground, 487-ft. above sea level.

Latitude	61°	11'	20"
Longitude	149°	54'	34"

Transmitter: 1007 W. 32nd Ave.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: 6 in operation; Antenna Technology, 7-meter; Harris, 11-meter; Scientific-Atlanta & Harris receivers.

AM Affiliate: KBYR, 1-kw, 700 kHz.

FM Affiliate: KNIK-FM, 60-kw, 105.5 MHz (No. 288), 205-ft.

News Service: AP.

Ownership: A. G. Hiebert, chief exec. officer, 42.27%; William English, v.p., 1.30%; P. A. Hiebert, secy.-treas., 2.61%; others, none with as much as 3%. Same group also owns KTVF, Fairbanks; radios KBYR & KNIK-FM, Anchorage and KCBF, Fairbanks, AK.

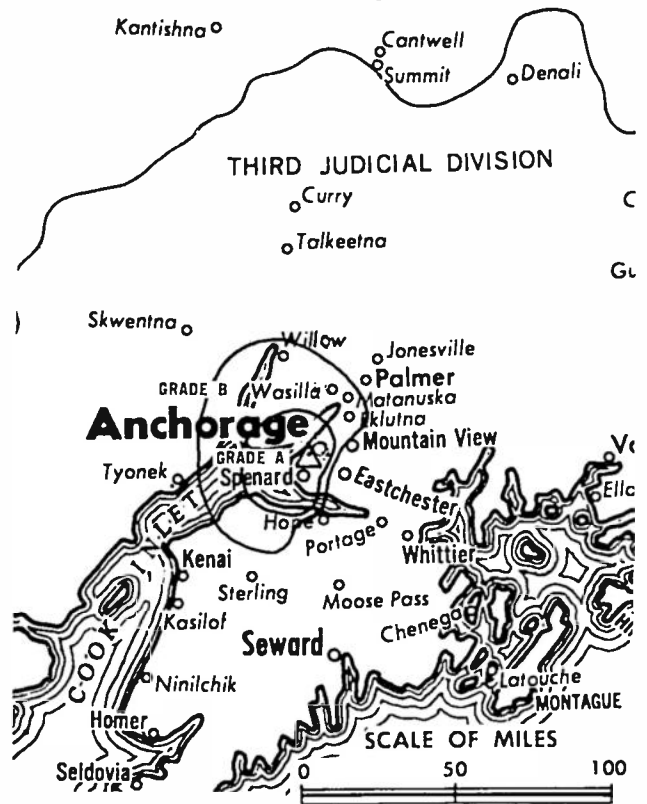
Began Operation: Dec. 11, 1953.

Represented (sales): Adam Young Inc.; Alaska Radio TV Sales; Art Moore Inc. (Seattle & Portland).

Represented (legal): Wilkinson, Barker, Knauer & Quinn.

Personnel:

A. G. HIEBERT, chairman.
RON MOORE, president.



KTVA BPCT-3547 Granted 7/20/65

© American Map Corp., 14244

BRUCE SLOAN, operations manager.
DUANE MILSAP, chief engineer.

Highest One Hour Rate (Sept. 1, 1986): \$3700.

Highest 30 Sec. Rate (Sept. 1, 1986): \$650.

NETWORK BASE HOURLY RATE: \$200. Combination rate with KTVF, \$350.

Alaska—Fairbanks

KATN

Ch. 2

Network Service: ABC, NBC; Alaska Television Network.

Licensee: Fairbanks Television Inc., 2700 E. Tudor Rd., Anchorage, AK 99507.

Studio: 516 Second Ave. Telephone: 907-452-2125.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 28.2-kw visual, 5.5-kw aural. Antenna: 45-ft. above av. terrain, 200-ft. above ground, 640-ft. above sea level.

Latitude	64°	50'	42"
Longitude	147°	42'	42"

Transmitter: 516 Second Ave.

Satellite Earth Stations: 2 in operation; Harris, 9-meter; Anixter-Mark, 5-meter; Harris & Microdyne receivers.

News Service: AP.

Ownership: See KIMO, Anchorage.

Began Operation: March 1, 1955. Sale to present owner by Channel 2 Bcstg. Co. approved by FCC June 8, 1984.

Represented (sales): Katz Television; The Tacher Co.

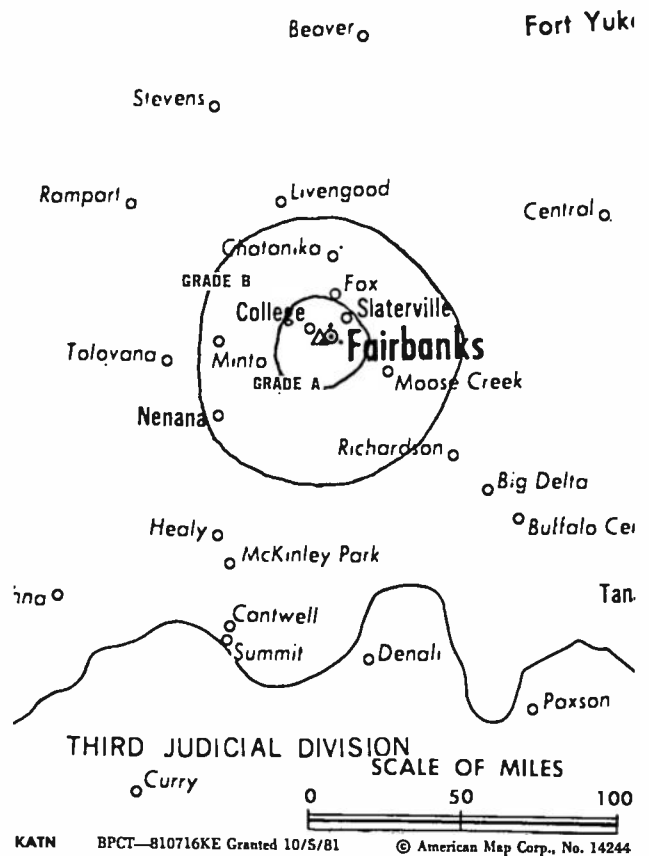
Represented (legal): Haley, Bader & Potts.

Personnel:

DUANE L. TRIPLETT, president.
DAVID GEESIN, station manager.
RALPH GILLETTE, chief engineer.
ROSS K. NOLEN, business manager.

Highest 30 Sec. Rate (Aug. 31, 1985): \$250.

NETWORK BASE HOURLY RATE: \$150.



Alaska—Fairbanks

KTVF

Ch. 11

Network Service: CBS, ABC.

Licensee: Northern Television Inc., Box 950, Fairbanks, AK 99707.

Studio: 3rd & Lacey Sts., Fairbanks.

Telephone: 907-452-5121. Telex: 35-403.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 27.5-kw visual, 5.5-kw aural. Antenna: Minus 51-ft. above av. terrain, 165-ft. above ground, 604-ft. above sea level.

Latitude	64°	50'	35.7"
Longitude	147°	42'	47.6"

Transmitter: 3rd & Lacey Sts., Fairbanks.

Satellite Earth Stations: 2 in operation; Harris, 6.1-meter; Microdyne receivers.

Map Note: Contours calculated by revised Sec. 73.699 of FCC Rules not available.

News Service: AP.

Ownership: Same as KTVA, Anchorage.

Began Operation: Feb. 3, 1955. Left air Aug. 14, 1967 due to flood. Resumed operation Dec. 9, 1967.

Represented (sales): Adam Young Inc.; Art Moore Inc.

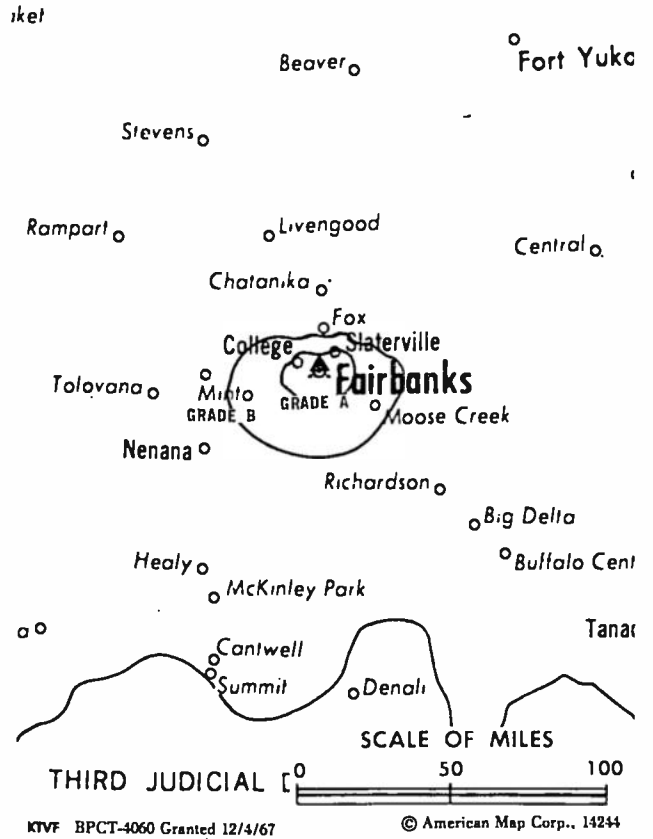
Represented (legal): Wilkinson, Barker, Knauer & Quinn.

Personnel:

A. G. HIEBERT, chairman.

HENRY H. HOVE, president & general manager.

SALLY CRAWFORD, general sales manager.



Highest 30 Sec. Rate (June 1, 1986): \$275.

NETWORK BASE HOURLY RATE: \$200.

Alaska—Juneau

KJUD

Ch. 8

Network Service: NBC; Alaska Television Network.

Licensee: Alaska 13 Corp., 2700 E. Tudor Rd., Anchorage, AK 99507.

Studio: Douglas Island, near Juneau.

Telephone: 907-586-1800.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 0.204-kw visual, 0.041-kw aural. Antenna: Minus 950-ft. above av. terrain, erected over tidewater, 277-ft. above sea level.

Latitude	58°	18'	06"
Longitude	134°	26'	29"

Transmitter: Douglas Island, near Juneau.

Satellite Earth Station: Anixter-Mark, 5-meter; Scientific-Atlanta receivers.

News Service: AP.

Ownership: See KIMO(TV), Anchorage.

Began Operation: Feb. 19, 1956. Sale to Midnight Sun & others by W. J. Wagner approved April 29, 1959 by FCC (*Television Digest*, Vol. 15:18). In 1968 Midnight Sun increased holdings to 100%. Sale to KINY Assoc. approved by FCC Dec. 11, 1981. Sale to present owners approved Nov. 24, 1982.

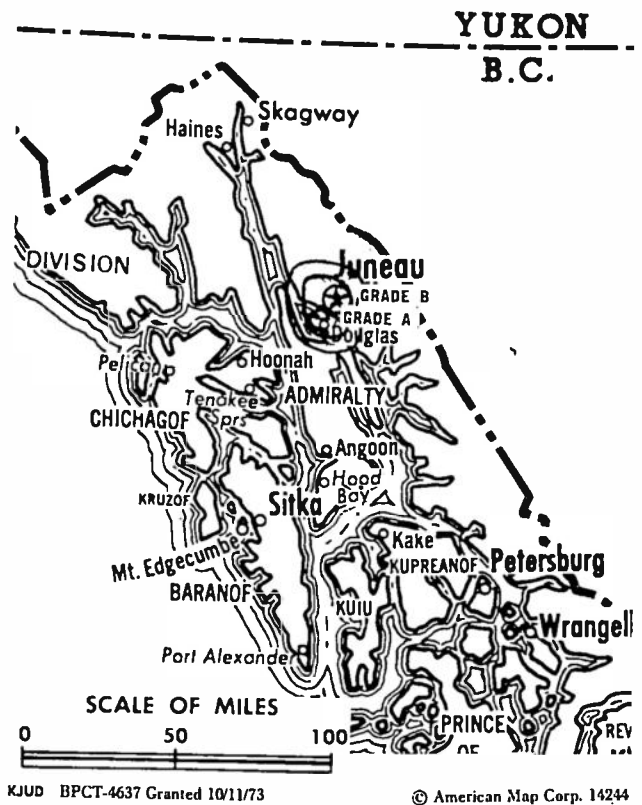
Represented (sales): Katz Television; The Tacher Co. (Northwest).

Represented (legal): Haley, Bader & Potts.

Personnel:

KEN MARTIN, general manager.
ROB KEWER, chief engineer.

Highest 30 Sec. Rate: \$125.



Alaska—North Pole

KJNP-TV

Ch. 4

Network Service: None, independent.

Licensee: Evangelistic Alaska Missionary Fellowship, Box 0, North Pole, AK 99705.

Studio: North Pole. Telephone: 907-488-2216.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 19.1-kw visual, 3.31-kw aural. Antenna: 1620-ft. above av. terrain, 191-ft. above ground, 2491-ft. above sea level.

Latitude 64° 52' 44"
Longitude 148° 03' 10"

Transmitter: Atop Ester Dome, Fairbanks.

Satellite Earth Station: Harris, 6.2-meter; Harris receivers.

AM Affiliate: KJNP, 50-kw, 1170 kHz.

FM Affiliate: KJNP-FM, 25-kw, 100.3 MHz (No. 263), 1570-ft.

News Service: CNN.

Ownership: Non-stock corp. Donald L. Nelson, pres.; Genevieve L. Nelson, exec. v.p.; Yvonne L. Carriker, secy.-treas.; Norman Peterson Jr.; Ronald Scheimo.

Began Operation: Dec. 7, 1981.

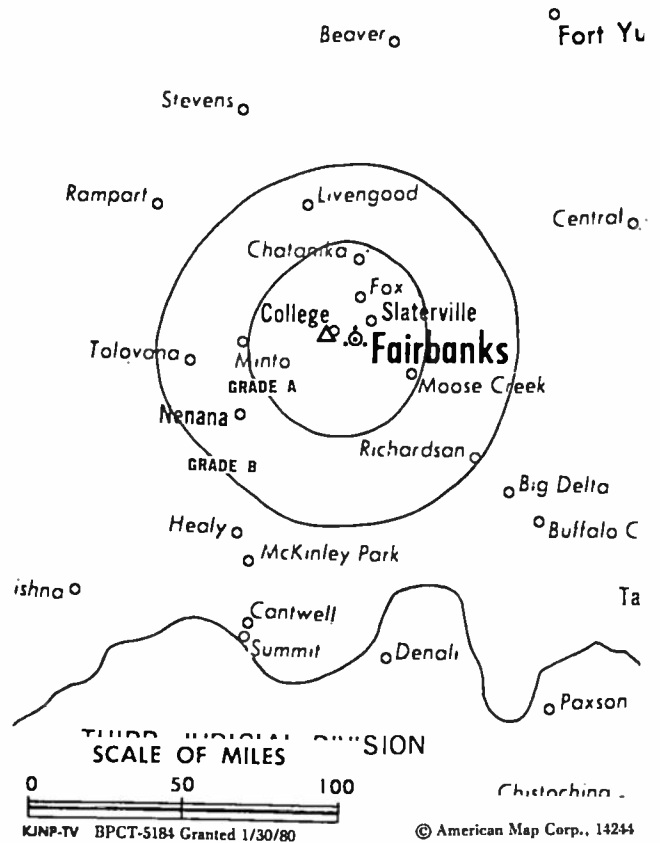
Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Carl E. Smith Consulting Radio Engineers.

Personnel:

DONALD L. NELSON, president/director.
GEN NELSON, executive vice president.
YVONNE CARRIKER, secretary/treasurer & general manager.
RICHARD OLSON, administrative assistant & sales manager.
BEVERLY OLSON, program director.
ERIC NICHOLS, director of engineering.
ROGER SKOLD, station manager & news director.

Highest 30 Sec. Rate (July 1, 1986): \$60.



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Alaska—Sitka

KTNL

Ch. 13

Network Service: CBS; Alaska Television Network.

Licensee: Dan & Kathie Etulain, Box 2668, Sitka, AK 99835.

Studio: 611 Lake St.

Telephone: 907-747-8488.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 0.199-kw visual, 0.03-kw aural. Antenna: 150-ft. above av. terrain, 157-ft. above ground, 185-ft. above sea level.

Latitude	57°	03'	26.5"
Longitude	135°	20'	02.0"

Transmitter: 611 Lake St.

Satellite Earth Stations: Cosmos, 3.6-meter; Drake receivers.

Ownership: Dan & Kathie Etulain, 100% jointly.

Began Operation: Sept. 25, 1966. Sale to present owners by Roy Paschal, et al., approved by FCC May 10, 1983.

Represented (sales): Unirep; Tacher Co. (regional).

Represented (legal): Haley, Bader & Potts.

Personnel:

DAN ETULAIN, president & general manager.

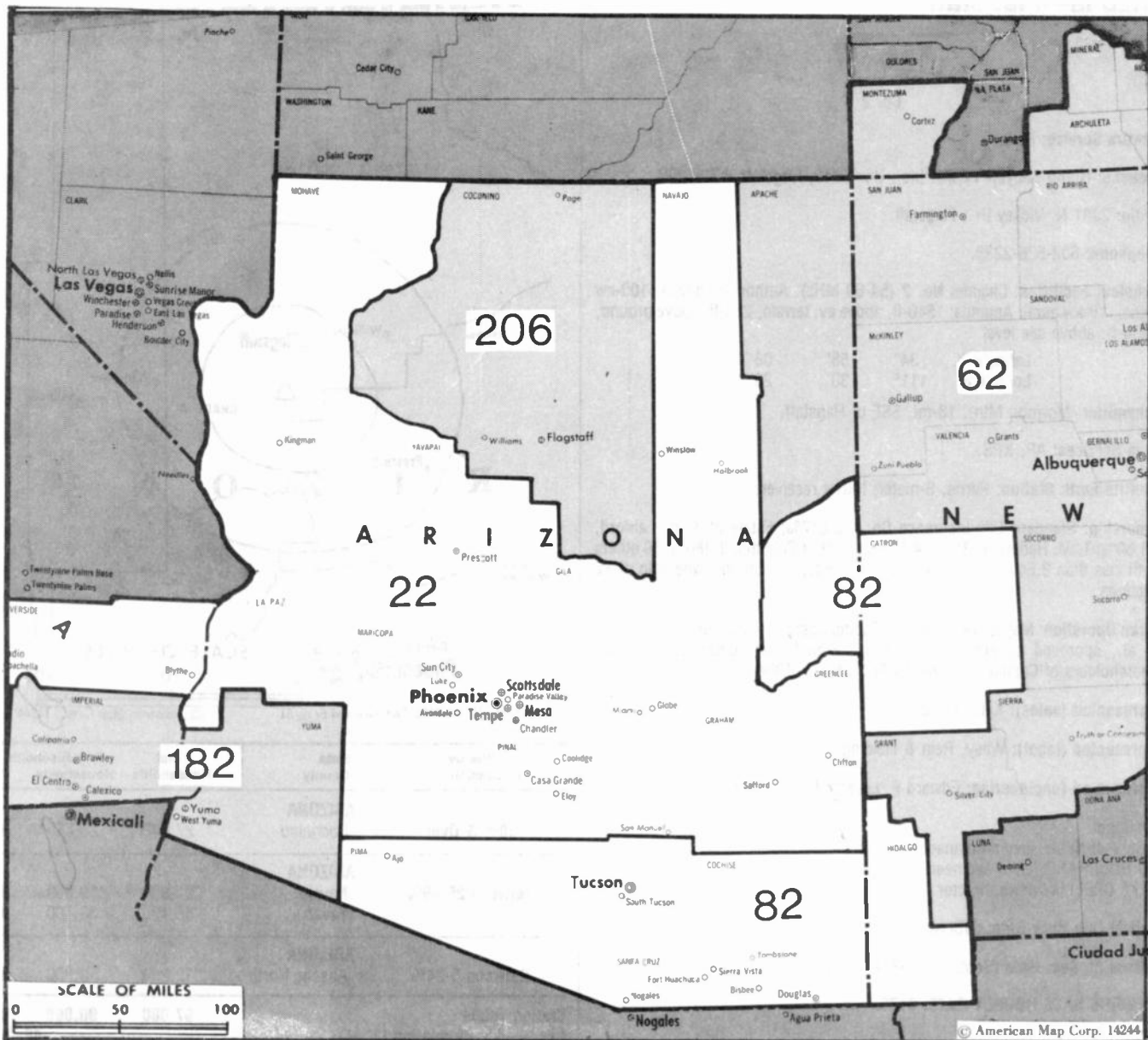
KATHIE ETULAIN, vice president & secretary-treasurer.

Highest One Hour Rate: \$420.

Highest 30 Sec. Rate (July 12, 1985): \$35.

NETWORK BASE HOURLY RATE: \$50.





Market	Arbitron ADI TV Households	Rank	Market Area Commercial TV Stations
Phoenix, AZ	829,500	22	KNXV-TV (15), KPAZ-TV (21), KPHO-TV (5), KPNX-TV (12), KTSP-TV (10), KTVK (3), KTVW-TV (33), KUSK (7), KUTP (45)
Albuquerque, NM	404,400	62	KCHF (1), KGGM-TV (13), KGSW (14), KNAT (23), KNMZ-TV (2), KOAT-TV (7), KOBF (12), KOBR (8), KOB-TV (4), KSAF-TV (2)
Tucson, AZ	285,000	82	KDTU-TV (18), KGUN-TV (9), KMSB-TV (11), KOLD-TV (13), KPOL (40), KVOA-TV (4)
El Centro, CA-Yuma, AZ	59,500	182	KECY-TV (9), KYEL-TV (13)
Flagstaff, AZ	26,400	206	KNAZ-TV (2)

State Cross Reference List
Communities That Receive Programs of Stations That are Located Elsewhere

KPNX-TV, Mesa	See Phoenix, AZ
KMSB-TV, Nogales	See Tucson, AZ
KUSK, Phoenix	See Prescott, AZ
KECY-TV, Yuma	See El Centro, CA

Arizona Station Status as of October 1, 1986

	VHF	UHF	TOTAL
Commercial Television Stations	11	6	17
Educational Television Stations	2	0	2
			19

Arizona—Flagstaff

KNAZ-TV

Ch. 2

Network Service: NBC.

Licensee: Grand Canyon TV Co. Inc., Box 1843, Flagstaff, AZ 86002.

Studio: 2201 N. Vickey Dr., Flagstaff.

Telephone: 602-526-2232.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1540-ft. above av. terrain, 284-ft. above ground, 8684-ft. above sea level.

Latitude 34° 58' 06"
Longitude 111° 30' 28"

Transmitter: Mormon Mtn., 18-mi. SSE of Flagstaff.

News Services: AP, NPS.

Satellite Earth Station: Harris, 6-meter; Harris receivers.

Ownership: Standard Life Insurance Co., 45.847%; Estate of T. B. Lanford, 13.69%; T. M. Hederman Trust, 4.518%; Eleanor Collums, 3.486%; 30 others with less than 2.5% each. For Lanford interests, see Group Ownership of TV Stations.

Began Operation: May 2, 1970. Sale to Capitol Bcstg. Co. by Wendell Elliott Jr., et al., approved by FCC Jan. 7, 1981. Transfer of control to individual shareholders of Capitol approved by FCC Jan. 5, 1984.

Represented (sales): Katz Television.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): Edward F. Lorentz & Associates.

Personnel:

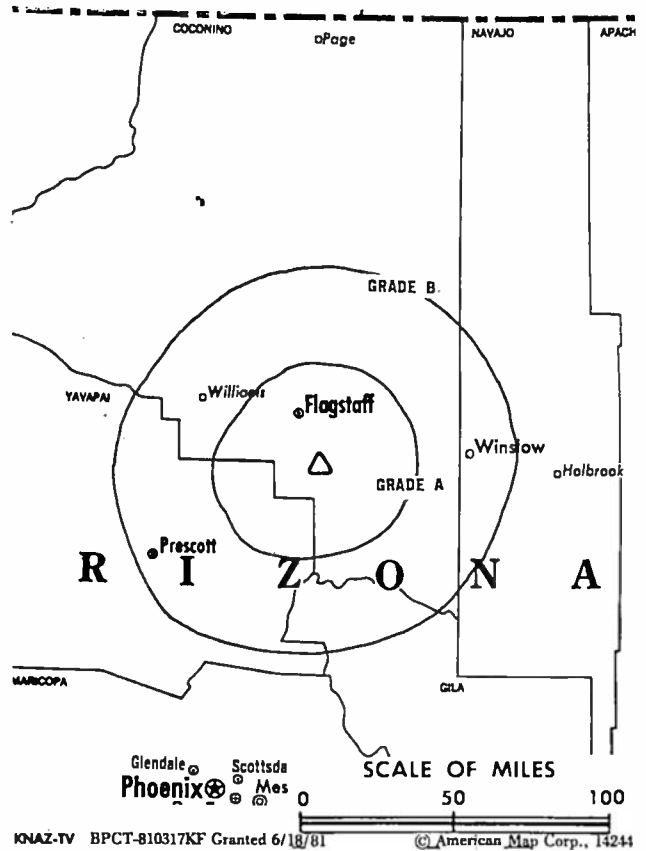
DON PURNELL, general manager.
ED BOUCHARD, chief engineer.
JAKE CRELLIN, news director.

Highest One Hour Rate: \$1500.

Highest 30 Sec. Rate (Sept. 24, 1984): \$200.

NETWORK BASE HOURLY RATE: \$175.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARIZONA Coconino	27,900	25,800	93
	ARIZONA Navajo Yavapai	21,800 35,100	19,900 33,400	91 95
Between 5-24%	ARIZONA Apache North	12,200	10,900	89
	Station Totals	97,000	90,000	92
Net Weekly Circulation (1986)			42,700	
Average Daily Circulation (1986)			21,800	

Arizona—Phoenix

KNXV-TV

Ch. 15

Network Service: None, independent.

Licensee: Scripps-Howard Broadcasting Co., 4625 S. 33rd Place, Phoenix, AZ 85040.

Studio: 4625 S. 33rd Place, Phoenix, AZ 85040.

Telephone: 602-243-4151. **TWX:** 910-951-0633.

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 524-kw max. visual, 108.4-kw max. aural. Antenna: 1710-ft. above av. terrain, 282-ft. above ground, 2912-ft. above sea level.

Latitude 33° 20' 00"
Longitude 112° 03' 46"

Transmitter: South Mountain Park, Phoenix.

Satellite Earth Stations: Calstar, 5-meter; Scientific-Atlanta receivers.

News Services: CNN, AP.

Ownership: Scripps-Howard Bcstg. For other interests, see Group Ownership of TV Stations.

Began Operation: Sept. 9, 1979. Sale to present owner by Arlington Corp. approved by FCC Jan. 8, 1985 (Television Digest, Vol. 24:20, 26; 25:2).

Represented (sales): Katz Independent TV Sales.

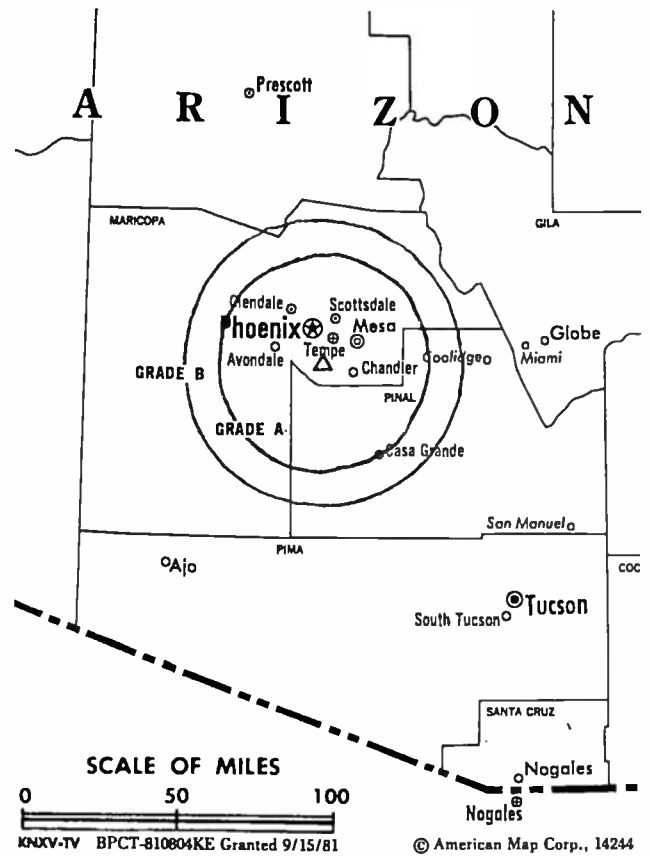
Represented (legal): Baker & Hostetler.

Personnel:

STUART B. POWELL, general manager.
MATT COOPERSTEIN, program manager.
MIKE NORTEN, general sales manager.
STEVEN KARGMAN, national sales manager.
BRUCE SHERMAN, chief engineer.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARIZONA Maricopa	676,800	663,300	98
	ARIZONA Pinal	33,200	32,100	97
Station Totals		710,000	695,400	97
Net Weekly Circulation (1986)			385,500	
Average Daily Circulation (1986)			164,900	

Arizona—Phoenix

KPAZ-TV

Ch. 21

Network Service: None, independent.

Licensee: Trinity Broadcasting of Arizona Inc., 3551 E. McDowell Rd., Phoenix, AZ 85008.

Studio: 3551 E. McDowell Rd.

Telephone: 602-273-1477.

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 251-kw visual, 50-kw aural. Antenna: 1600-ft. above av. terrain, 178-ft. above ground, 2799-ft. above sea level.

Latitude 33° 20' 02.5"
Longitude 112° 03' 42.0"

Transmitter: South Mtn. Park.

Map Note: Contours calculated by revised Sec. 73.699 of FCC Rules not available.

News Service: TBN.

Satellite Earth Station: Scientific-Atlanta, 5-meter; Scientific-Atlanta receivers.

Ownership: Trinity Bcstg. For other interests, see Group Ownership of TV Stations.

Began Operation: Sept. 16, 1967. Involuntary transfer of control from Donald B. Thomson, et al., to trustee granted Oct. 9, 1969. Sale to Glad Tidings Church of America approved by FCC June 24, 1971. Station left air Jan. 19, 1977. Sale to present owner by Glad Tidings approved by FCC July 21, 1977. Resumed operation Sept. 5, 1977.

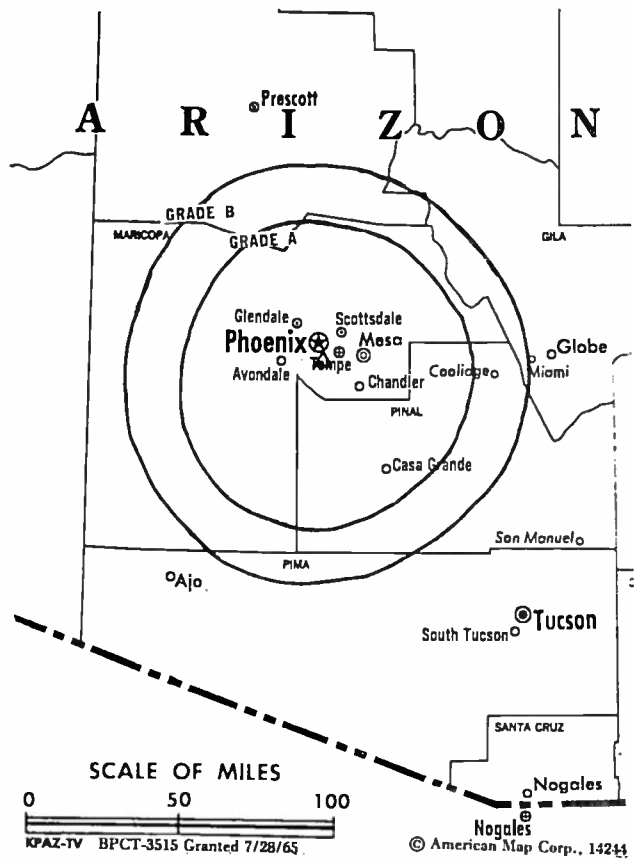
Represented (legal): May & Dunne.

Personnel:

PAUL F. CROUCH, president.
STANLEY E. COMSTOCK, station manager.
GARY L. NICHOLS, chief engineer.

Highest 30 Sec. Rate (July 1, 1982): \$50.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	ARIZONA Maricopa	676,800	663,300	98
Station Totals		676,800	663,300	98
Net Weekly Circulation (1986)			36,600	
Average Daily Circulation (1986)			13,700	

Arizona—Phoenix

KPHO-TV

Ch. 5

Network Service: None, independent.

Licensee: Meredith Corp., 4016 N. Black Canyon Highway, Phoenix, AZ 85036.

Studio: 4016 N. Black Canyon Highway.

Mailing Address: Box 20100, Phoenix, AZ 85036.

Telephone: 602-264-1000. TWX: 910-951-1519.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1770-ft. above av. terrain, 383-ft. above ground, 2983-ft. above sea level.

Latitude 33° 20' 02"
Longitude 112° 03' 40"

Transmitter: Atop South Mountain, 8.5-mi. S of Phoenix.

Multichannel TV Sound: Stereo only.

News Services: AP, CNN.

Satellite Earth Station: 3 in operation; Harris, 6.1-meter; Harris receivers.

Ownership: Meredith Corp., Des Moines, IA. For other interests, see Group Ownership of TV Stations.

Began Operation: Dec. 4, 1949. Sold to present owner in June 1952 (Television Digest, Vol. 8:18, 26).

Represented (sales): MMT Sales Inc.

Represented (legal): Haley, Bader & Potts.

Represented (engineering): A. D. Ring & Associates.

Personnel:

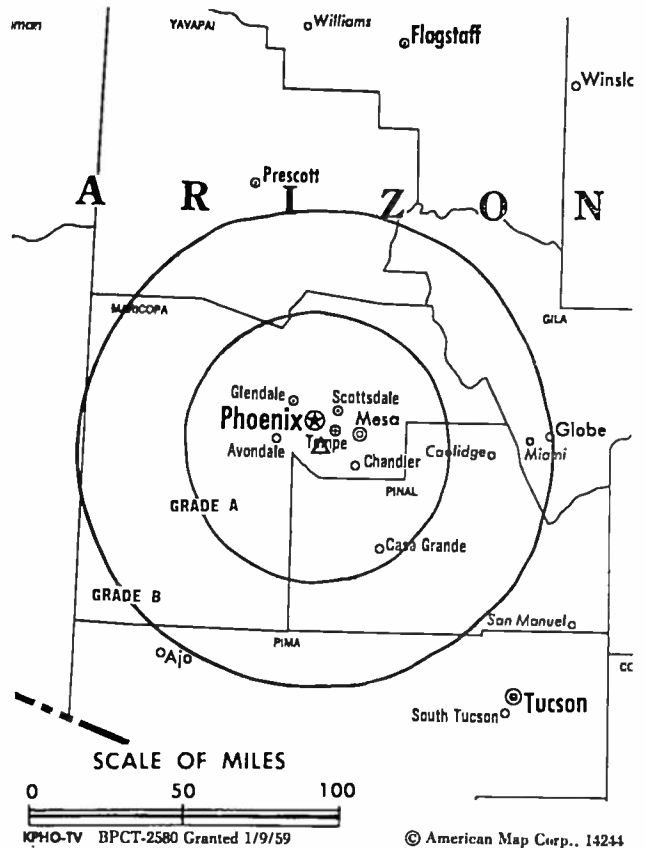
RICHARD DeANGELIS, vice president & general manager.
CHARLES ALVEY, station manager.
DON PAULY, general sales manager.
TOVE SPOFFORD, local sales manager.
GREG BRANNAN, program promotion manager.
TOM SHERLOCK, public affairs director.
WILLIAM J. STRUBE, director of engineering.
KEN ROBINSON, news director.

Highest One Hour Rate (July 12, 1984): \$9000.

Highest 30 Sec. Rate (July 12, 1984): \$3500.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARIZONA			
	Apache South	3,600	3,200	89
	Coconino	27,900	25,800	93
	Gila	14,400	13,800	96
	Graham	7,500	7,100	95
	Greenlee	3,800	3,700	97



Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	La Paz	5,400	5,200	96	
	Maricopa	676,800	663,300	98	
	Mohave	28,500	27,200	95	
	Navajo	21,800	19,900	91	
	Pinal	33,200	32,100	97	
	Yavapai	35,100	33,400	95	
	Yuma	30,800	29,100	94	
	CALIFORNIA				
	Riverside East	7,200	6,900	97	
	ARIZONA				
Between 25-49%	Santa Cruz	7,300	7,100	97	
	ARIZONA				
Between 5-24%	Cochise	33,800	32,500	96	
	NEW MEXICO				
	Hidalgo	2,100	2,000	95	
Station Totals		939,200	912,300	97	
Net Weekly Circulation (1986)			699,900		
Average Daily Circulation (1986)			381,600		

Arizona—Phoenix-Mesa

KPNX-TV

Ch. 12



BLAIR TELEVISION

GANNETT BROADCAST GROUP

Network Service: NBC.

Licensee: KPNX Broadcasting Co., Box 711, Phoenix, AZ 85001.

Studio: 1101 N. Central Ave., Phoenix 85004.

Telephone: 602-257-1212. **TWX:** 910-951-4214.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 46.8-kw aural. Antenna: 1780-ft. above av. terrain, 350-ft. above ground, 3003-ft. above sea level.

Latitude 33° 19' 59.5"
Longitude 112° 03' 47.5"

Transmitter: South Mountain Park, 7-mi. S of Phoenix.

Multichannel TV Sound: Stereo only.

News Services: AP, UPI.

Satellite Earth Stations: Harris, 6-meter; Harris receivers.

Ownership: Gannett Co. Inc., 100%. For other interests, see Group Ownership of TV Stations and Newspaper Ownership of TV Stations.

Began Operation: April 23, 1953. Merger of Combined Communications with Gannett approved by FCC June 7, 1979 (Television Digest, Vol. 18:20, 38; 19:24). Merger to form Combined Communications approved by FCC Oct. 16, 1968. Previous sale to John J. Louis family & others by Harry L. Nace interests approved by FCC June 16, 1954 (Vol. 10:18, 25).

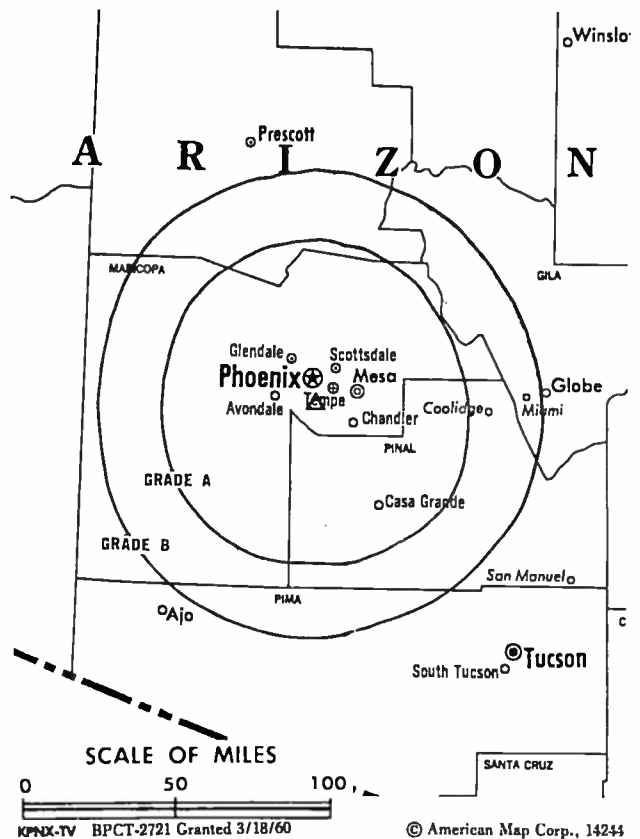
Represented (sales): Blair Television.

Represented (legal): Pierson, Ball & Dowd.

Represented (engineering): Cohen & Dippell.

Personnel:

C. E. COONEY, president & general manager.
ROBERT ALLINGHAM, v.p., programming & station manager.
JEFFREY R. MORRIS, vice president & general sales manager.
PATRICK WELCH, vice president & controller.



LEON ANGLIN, vice president & chief engineer.
JIM WILLI, news director.
MARJORIE SCHMIDT, promotion director.

Rates: On request.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARIZONA			
	Apache South	3,600	3,200	89
	Gila	14,400	13,800	96
	Graham	7,500	7,100	95
	La Paz	5,400	5,200	96
	Maricopa	676,800	663,300	98
	Mohave	28,500	27,200	95
	Navajo	21,800	19,900	91
	Pinal	33,200	32,100	97
	Yavapai	35,100	33,400	95
	CALIFORNIA			
	Riverside East	7,200	6,900	97
Between 25-49%	ARIZONA			
	Coconino	27,900	25,800	93
	Greenlee	3,800	3,700	97
Station Totals		865,200	841,600	97
Net Weekly Circulation (1986)				727,200
Average Daily Circulation (1986)				441,100

Arizona—Phoenix

KTSP-TV

Ch. 10

Network Service: CBS.

Licensee: Taft Television & Radio Co. Inc., 511 W. Adams St., Phoenix, AZ 85003.

Studio: 511 W. Adams St.

Telephone: 602-257-1234. TWX: 910-951-1343.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 46.8-kw aural. Antenna: Circularly polarized, 1700-ft. above av. terrain, 264-ft. above ground, 2905-ft. above sea level.

Latitude 33° 20' 02"
Longitude 112° 03' 42"

Transmitter: South Mountain.

News Services: AP, UPI.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: One transmit/receive; 5 receive only; DX & Scientific-Atlanta receivers.

Ownership: Taft Bcstg. For other interests, see Group Ownership of TV Stations.

Began Operation: Oct. 24, 1953 as share-time outlet with KOY-TV; on May 5, 1954 bought and merged KOY-TV (Television Digest, Vol. 10:12, 19). Gulf Broadcast Co. bought 48.1% interest in station from Gene Autry (Vol. 21:22), remainder from Thomas Chauncey & Homer Lane (Vol. 22:24). Sale approved by FCC Aug. 25, 1982. Sale to present owner approved May 30, 1985 (Vol. 25:5, 20, 22).

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Koteen & Naftalin.

Personnel:

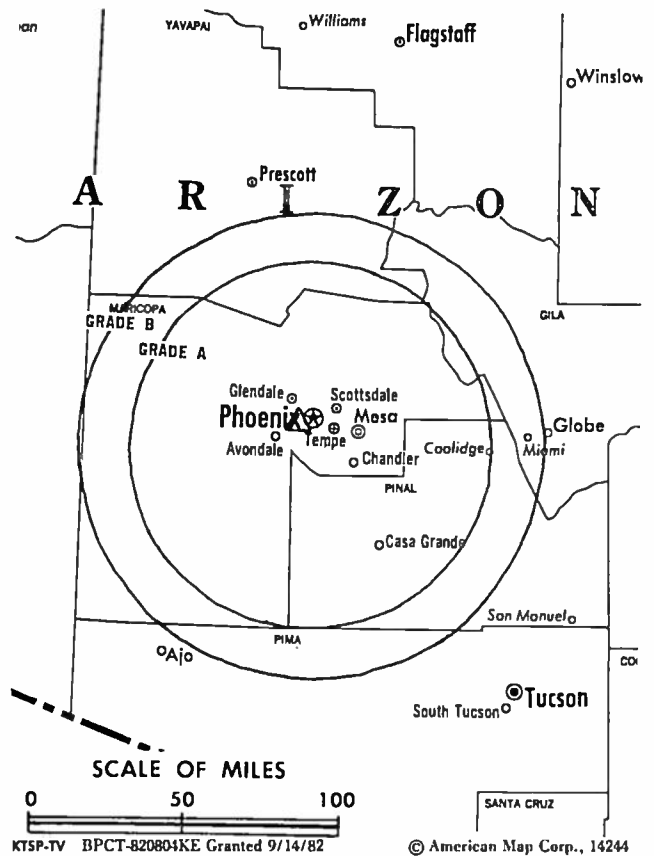
WILLIAM STOUGH, vice president & general manager.
ANTHONY TWIBELL, general sales manager.
GARY ROCKEY, program manager.
BERNIE FLYNN, national sales manager.
DONNA VOGT, advertising & promotion manager.
AL HILLSTROM, chief engineer.
DAVID HOWELL, news director. P1 Highest One Hour Rate: \$16,500.

Highest 30 Sec. Rate (July 16, 1986): \$4200.

NETWORK BASE HOURLY RATE: \$1051.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARIZONA Apache South	3,600	3,200	89



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Coconino	27,900	25,800	93
	Gila	14,400	13,800	96
	Graham	7,500	7,100	95
	La Paz	5,400	5,200	96
	Maricopa	676,800	663,300	98
	Mohave	28,500	27,200	95
	Navajo	21,800	19,900	91
	Pinal	33,200	32,100	97
	Yavapai	35,100	33,400	95
	Yuma	30,800	29,100	94
CALIFORNIA				
	Riverside East	7,200	6,900	97
ARIZONA				
Between 25-49%	Greenlee	3,800	3,700	97
Station Totals		896,000	870,700	97
Net Weekly Circulation (1986)			773,600	
Average Daily Circulation (1986)			499,300	

Arizona—Phoenix

KTVK

Ch. 3

Network Service: ABC.

Licensee: Arizona Television Co., Box 5068, Phoenix, AZ 85010.

Studio: 3435 N. 16th St., Phoenix 85016.

Mailing address: Box 5068, Phoenix, AZ 85010.

Telephone: 602-263-3333. **TWX:** 910-951-1562.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: 1670-ft. above av. terrain, 228-ft. above ground, 2888-ft. above sea level.

Latitude 33° 20' 01"
Longitude 112° 03' 45"

Holds CP for change to 100-kw visual, 15.1-kw aural, 1778-ft. above av. terrain, 289-ft. above ground, 2949-ft. above sea level.

Transmitter: South Mtn., 7-mi. S of Phoenix.

Multichannel TV Sound: Stereo only.

News Services: AP, UPI.

Satellite Earth Stations: Scientific-Atlanta, 4.6-meter; Dalsat, 4.5 meter; Scientific-Atlanta & Pinzone receivers.

Ownership: Delbert R. Lewis, conservator, 49.98%; Delbert R. Lewis, pres.-treas., 28.66%; others.

Began Operation: Feb. 28, 1955.

Represented (sales): TeleRep.

Represented (legal): Dempsey & Koplovitz.

Represented (engineering): Lohnes & Culver.

Personnel:

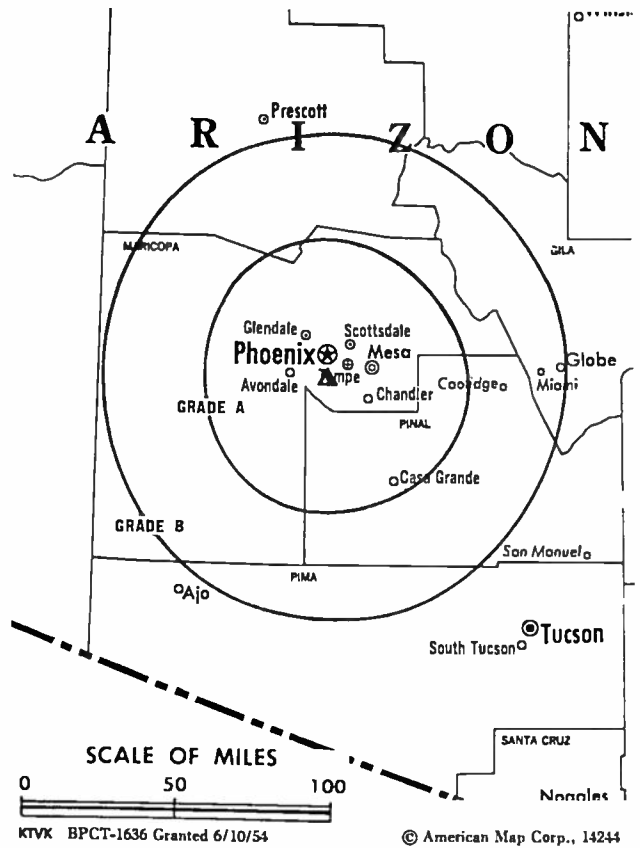
DELBERT R. LEWIS, president & general manager.
WILLIAM MILLER, station manager.
MIKE CEFARATTI, general sales manager.
PHIL ALVIDREZ, news director.
BILL LAWRENCE, chief engineer.

Highest 30 Sec. Rate (Jan. 20, 1986): \$6000.

NETWORK BASE HOURLY RATE: \$925.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	Households %
50% & Over	ARIZONA			
	Apache South	3,600	3,200	89
	Coconino	27,900	25,800	93



Net Weekly Circulation	State County	Total Households	TV Households	Households %
50% & Over	Gila	14,400	13,800	96
	Graham	7,500	7,100	95
	La Paz	5,400	5,200	96
	Maricopa	676,800	663,300	98
	Mohave	28,500	27,200	95
	Navajo	21,800	19,900	91
	Pinal	33,200	32,100	97
	Yavapai	35,100	33,400	95
	Yuma	30,800	29,100	94
	CALIFORNIA	Riverside East	7,200	6,900
Between 25-49%	ARIZONA			
	Greenlee	3,800	3,700	97
Station Totals		896,000	870,700	97
Net Weekly Circulation (1986)			732,400	
Average Daily Circulation (1986)			392,500	

Arizona—Phoenix

KTVW-TV

Ch. 33

Network Service: Spanish International Network.

Licensee: Seven Hills Television Co., 3019 E. Southern Ave., Phoenix, AZ 85040.

Telephone: 602-243-3333.

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 2290-kw max. visual, 229-kw max. aural. Antenna: 1710-ft. above av. terrain, 282-ft. above ground, 2912-ft. above sea level.

Latitude 33° 20' 00"
Longitude 112° 03' 46"

Transmitter: South Mtn., 8-mi. S of Phoenix City Hall.

News Service: UPI.

Satellite Earth Station: Transmit/receive; Scientific-Atlanta, 10-meter; Scientific-Atlanta receivers.

Ownership: Reynold V. Anselmo, pres.-treas., 55%; Emilio Nicolas, v.p., 15%; Daniel D. Villanueva, v.p., 15%; William Stiles, 5%; Joaquin Blaya & Robert Munoz, 2.5% each. Stockholders have interest in Spanish International Communications Corp. (see Group Ownership of TV Stations). Anselmo, Nicolas & Villanueva have interest in KDTV, San Francisco, CA.

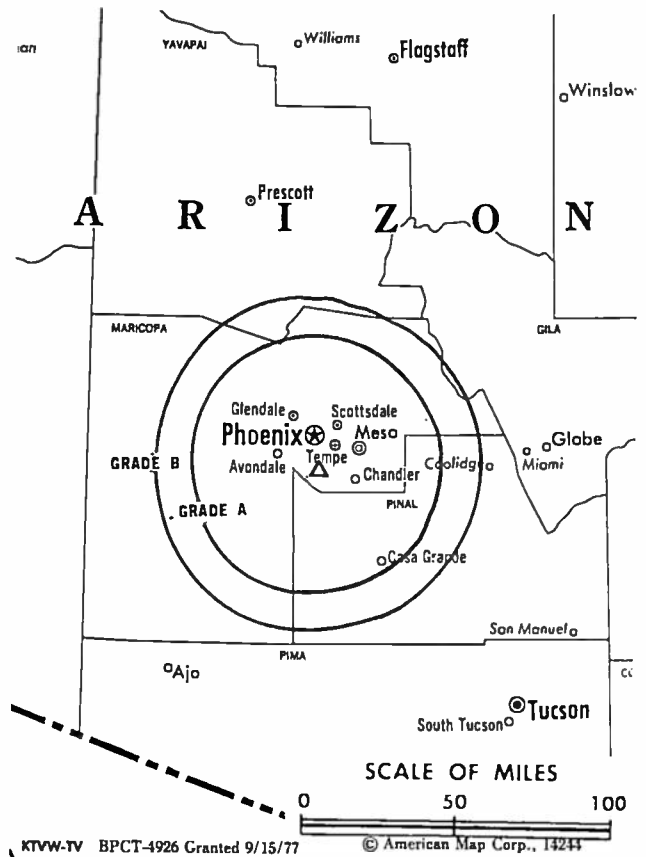
Began Operation: Sept. 2, 1979.

Represented (sales): SIN Television Network.

Represented (engineering): Jules Cohen & Associates.

Personnel:

JOSE C. CANCELA, general manager.
MICHAEL FLYNN, general sales manager.
BARRY LEVISOHN, operations manager.
LAWRENCE BECKMAN, chief engineer.



Highest 30 Sec. Rate (July 1, 1984): \$350.

Arbitron Data: Not available.

Arizona—Phoenix

KUTP

Ch. 45

Network Service: None, independent.

Grantee: United Television Inc., 8501 Wilshire Blvd., No. 340, Beverly Hills, CA 90211.

Studio: 4630 South 33rd St., Phoenix, AZ 85040.

Technical Facilities: Channel No. 45 (656-662 MHz). Authorized power: 2750-kw max. visual, 275-kw max. aural. Antenna: 1792-ft. above av. terrain, 348-ft. above ground, 2966-ft. above sea level.

Latitude 33° 20' 01"
Longitude 112° 03' 32"

Transmitter: 8.3-mi. S of Phoenix in South Mountain Park.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: 2 in operation; Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

Ownership: See Group Ownership of Television Stations.

Began Operation: Dec. 23, 1985.

Represented (sales): Petry Television Inc.

Represented (legal): Hogan & Hartson.

Represented (engineering): Cohen & Dippell, P.C.

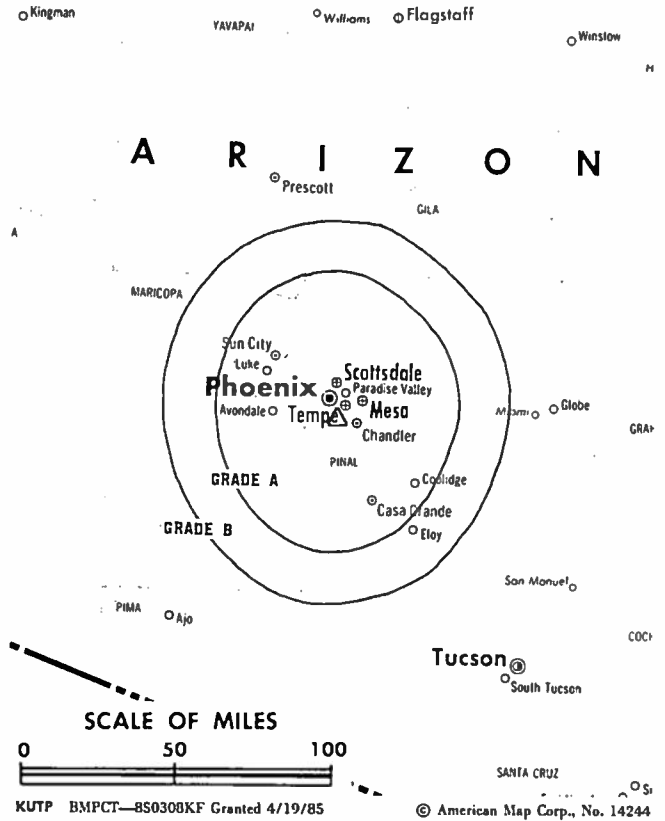
Personnel:

JERRY BRAET, vice president & general manager.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	ARIZONA Maricopa	676,800	663,300	98



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Pinal	33,200	32,100	97
Station Totals		710,000	695,400	97
Net Weekly Circulation (1986)			52,300	
Average Daily Circulation (1986)			18,700	

Arizona—Prescott

KUSK

Ch. 7

Network Service: None, independent.

Grantee: KUSK Inc., 741 E. McDowell, Phoenix, AZ 85001.

Studio: 3211 Tower Dr., Prescott, AZ 86301.

Telephones: 602-778-6770; 602-252-0727 (Phoenix).

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 8.71-kw visual, 1.74-kw aural. Antenna: 2814-ft. above av. terrain, 110-ft. above ground, 7930-ft. above sea level.

Latitude 34° 42' 17"
Longitude 112° 06' 55"

Transmitter: S peak of Mingus Mtn., 22-mi. ENE of Prescott.

Satellite Earth Stations: Harris, 6.2-meter, RCA Americom Ku-band, 4.5-meter & Paracclipse, 3.5-meter; Harris & Excalibur receivers.

News Services: CNN Headline News; INN.

Ownership: William H. Sauro, pres., 55.7%; Ronna Sauro, secy.; Neighborhood TV Co., 30%; Allstate Insurance, 14.3%. NTC ownership: Marshall M. Carpenter Jr., pres., 18.7%; William H. Sauro, v.p., 18.7%; Lyle Mettler, treas., 18.6%; Alsta & Co., 44%. NTC is an applicant for translators to rebroadcast KUSK.

Began Operation: Sept. 5, 1982.

Represented (sales): Unirep Bcstg. Co.

Represented (legal): Cohn & Marks.

Represented (engineering): Hammitt & Edison Inc.

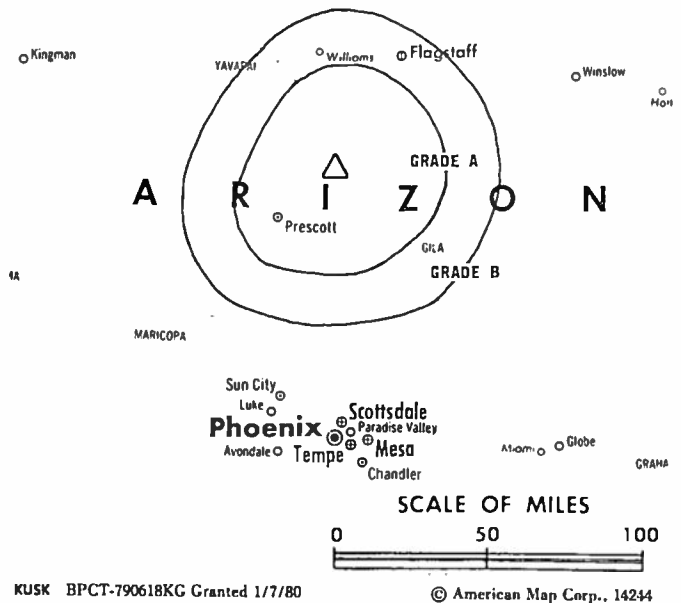
Personnel:

WILLIAM H. SAURO, president.
RICHARD HOWE, vice president & sales manager.
PAT GRAY, vice president & program operations manager.
THAYNE HIGGINS, chief engineer.

Highest One Hour Rate (July 15, 1986): \$1000.

Highest 30 Sec. Rate (July 15, 1986): \$170.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	ARIZONA Yavapai	35,100	33,400	95
Between 5-24%	ARIZONA Coconino	27,900	25,800	93
Station Totals		63,000	59,200	93
Net Weekly Circulation (1986)				16,100
Average Daily Circulation (1986)				3,700

Arizona—Tucson

KDTU-TV

Ch. 18

Network Service: None, independent.

Licensee: Roman Catholic Church of the Diocese of Tucson, 192 S. Stone Ave., Tucson, AZ 85701.

Studio: 1855 N. 6th Ave., Tucson, AZ 85705.

Telephone: 602-624-0180.

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 2510-kw max. visual, 251-kw max. aural. Antenna: 1970-ft. above av. terrain, 200-ft. above ground, 4560-ft. above sea level.

Latitude 32° 14' 55"
Longitude 110° 06' 57"

Transmitter: Tucson Mtns.

News Services: AP, NCWS.

Satellite Earth Stations: 2 in operation; BMS, 5-meter; M/A-Com & Microdyne receivers.

Ownership: Non-profit, non-stock corp.

Began Operation: Dec. 31, 1984.

Represented (sales): Independent TV Sales.

Represented (legal): Hogan & Hartson.

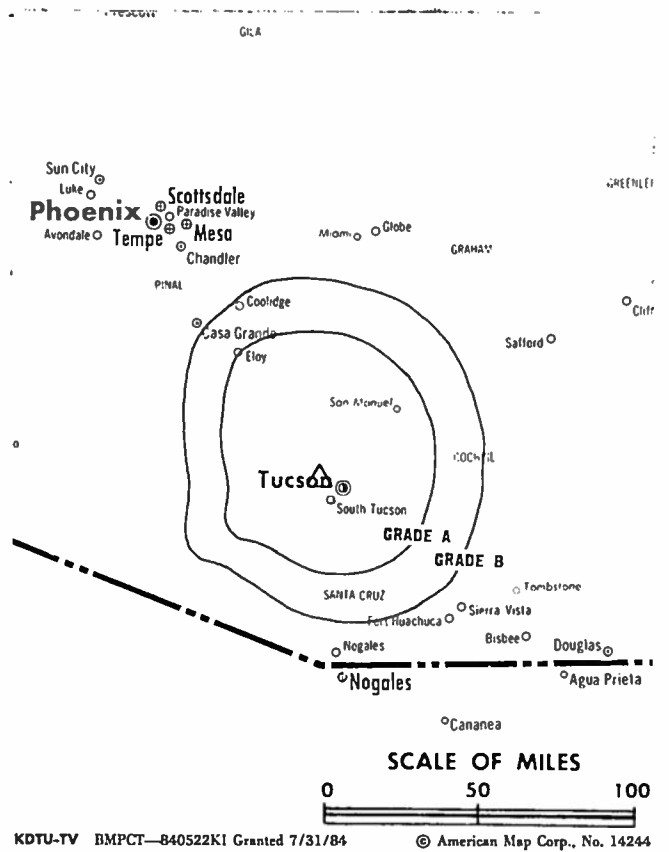
Represented (engineering): Andrus & Associates.

Personnel:

ROBERT NORDMEYER, general manager.
MARCIA AYLESWORTH, program director.
MAURICIO MENDEZ, general sales manager.
MICHALE BUCCIARELLI, chief engineer.
FRED ALLISON, director of special programming.

Highest 30 Sec. Rate: \$120.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	ARIZONA Pima	240,000	235,200	98
	ARIZONA Cochise	33,800	32,500	96
Between 5-24%	ARIZONA Pinal	33,200	32,100	97
	Station Totals	307,000	299,800	97
Net Weekly Circulation (1986)			118,100	
Average Daily Circulation (1986)			46,000	

Arizona-Tucson

KGUN-TV

Ch. 9

Network Service: ABC.

Licensee: May Broadcasting Co., 10714 Mockingbird Dr., Omaha, NE 68129.

Studio: 2175 N. Sixth Ave., Tucson 85705.

Mailing Address: Box 5707, Tucson, AZ 85703.

Telephone: 602-792-9933.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 110-kw visual, 21.9-kw aural. Antenna: 3720-ft. above av. terrain, 240-ft. above ground, 8781-ft. above sea level.

Latitude 32° 24' 54"
Longitude 110° 42' 59"

Transmitter: Mt. Bigelow.

Satellite Earth Stations: 4 in operation; Prodelin, 3.6-meter; Andrew, Avantek, M/A-Com & RCA receivers.

News Services: AP, UPI.

Ownership: See KMTV, Omaha, NE. Note: Sale to Lee Enterprises pends.

Began Operation: June 3, 1956. Sale to present owner by Gilmore Bcstg. Corp. of Arizona approved by FCC July 31, 1968 (Television Digest, Vol. 8:15, 34). Previous sale to Gilmore by Henry S. Hilberg & associates, along with WEHT (TV), Evansville, IN was approved July 15, 1964 (Vol. 4:26, 29). Sale to Hilberg group by H. U. Garrett and associates approved by FCC Dec. 14, 1960 (Vol. 16:45, 51). H. U. Garrett group's purchase of station from D. W. Ingram approved Dec. 19, 1956 (Vol. 12:51).

Represented (sales): Katz Television.

Represented (legal): McKenna, Wilkinson & Kittner.

Represented (engineering): Moffet, Larson & Johnson, P.C.

Personnel:

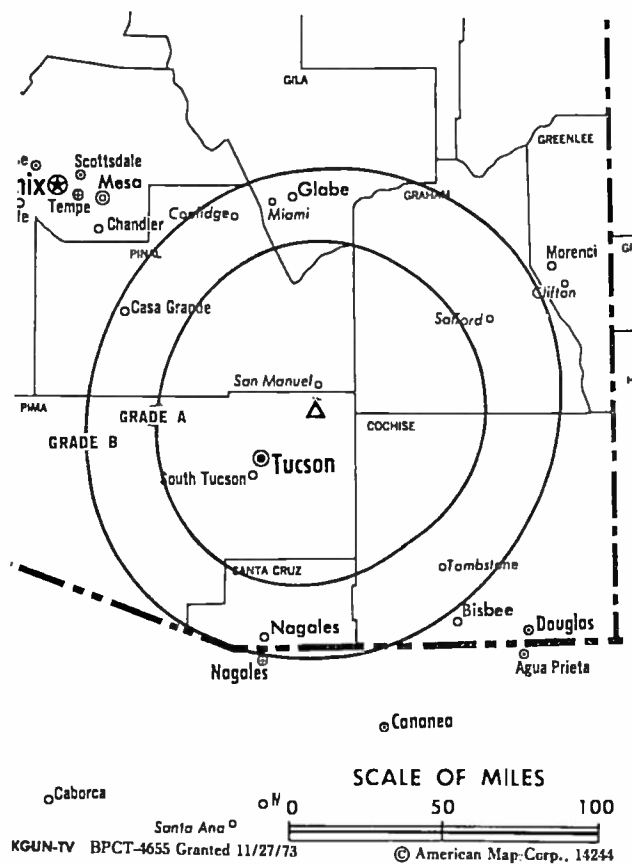
EDWARD W. MAY, president.
NORMAN W. WILLIAMS, executive vice president.
JACK PARRIS, vice president & general manager.
STEPHEN OCHOA, general sales manager.
LARRY SCHNEBLY, regional sales manager.
BRUCE FRANZEN, program manager.
JOHN R. SAWYER, chief accountant.
PHIL AALAND, chief engineer.
DEBRA HASTINGS, production manager.
RAY DEPA, news director.

Highest One Hour Rate: \$3750.

Highest 30 Sec. Rate: \$2000.

NETWORK BASE HOURLY RATE: \$550.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARIZONA			
	Cochise	33,800	32,500	96
	Graham	7,500	7,100	95
	Pima	240,000	235,200	98
	Santa Cruz	7,300	7,100	97
Between 25-49%	ARIZONA			
	Gila	14,400	13,800	96
	Greenlee	3,800	3,700	97
	NEW MEXICO			
Catron	1,000	900	90	
Hidalgo	2,100	2,000	95	
Between 5-24%	ARIZONA			
	Apache South	3,600	3,200	89
	Navajo	21,800	19,900	91
Pinal	33,200	32,100	97	
Station Totals		368,500	357,500	97
Net Weekly Circulation (1986)				274,400
Average Daily Circulation (1986)				160,100

Arizona—Tucson

KOLD-TV

Ch. 13

Network Service: CBS.

Licensee: Knight-Ridder Bcstg. Inc., 115 W. Drachman St., Tucson, AZ 85705.

Studio: 115 W. Drachman.

Telephone: 602-624-2511. TWX: 910-952-1122.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 110-kw visual, 15.6-kw aural. Antenna: 3610-ft. above av. terrain, 202-ft. above ground, 8752-ft. above sea level.

Latitude 32° 24' 56.5"
Longitude 110° 42' 48.5"

Transmitter: Mt. Bigelow, 18-mi. NE of Tucson.

Satellite Earth Stations: 2 in operation; Scientific-Atlanta & M/A-Com receivers.

News Services: AP, UPI, Group W Newsfeed.

Ownership: Knight-Ridder Broadcasting Inc. For other interests, see Group Ownership of TV Stations.

Began Operation: Jan. 13, 1953. Sale to Evening News Assn. by Gene Autry & assoc. approved by FCC May 21, 1969 (Television Digest, Vol. 9:15, 20). Sale to present owner approved Jan. 13, 1986 (Vol. 26:3).

Represented (sales): MMT Sales Inc.

Represented (legal): Wilmer, Cutler & Pickering.

Personnel:

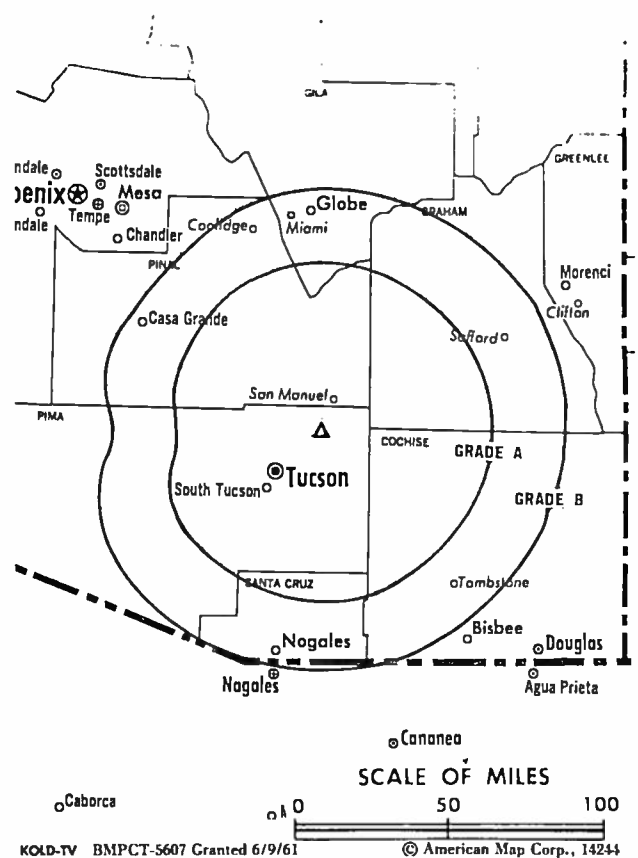
JAY WATSON, president & general manager.
PAUL CASSIDY, station manager.
WANDA MYERS, local sales manager.
TOM FOOS, program manager.
GERALD JENSEN, news manager.
NEIL O'CONNOR, business manager.
PHIL DUNTON, chief engineer.
JAMES RODDEY, promotion manager.

Rates: Available on request.

NETWORK BASE HOURLY RATE: \$538.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARIZONA			
	Cochise	33,800	32,500	96
	Graham	7,500	7,100	95
	Greenlee	3,800	3,700	97



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Pima	240,000	235,200	98
	Santa Cruz	7,300	7,100	97
Between 25-49%	ARIZONA			
	Gila	14,400	13,800	96
	NEW MEXICO			
	Catron	1,000	900	90
	Hidalgo	2,100	2,000	95
Between 5-24%	ARIZONA			
	Apache South	3,600	3,200	89
	Navajo	21,800	19,900	91
	Pinal	33,200	32,100	97
Station Totals		368,500	357,500	97
Net Weekly Circulation (1986)			281,000	
Average Daily Circulation (1986)			173,200	

Arizona—Tucson

KPOL

Ch. 40

Network Service: None, independent.

Licensee: J. P. Communications, 2475 N. Jack Rabbit Ave., Tucson, AZ 85745.

Studio: 2475 N. Jack Rabbit Ave., Tucson, AZ 85745.

Telephone: 602-884-9001.

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 1534-kw max. visual, 153.4-kw max. aural. Antenna: 2029-ft. above av. terrain, 180-ft. above ground, 4539-ft. above sea level.

Latitude 32° 14' 55.25"
Longitude 111° 06' 57.18"

Transmitter: Tucson Mtns., near Tucson.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: 2 in operation; Scientific-Atlanta & M/A-Com receivers.

Ownership: Julius Polan, 100%.

Began Operation: Jan. 1, 1985.

Represented (sales): Adam Young Inc.

Represented (legal): Gardner, Carton & Douglas.

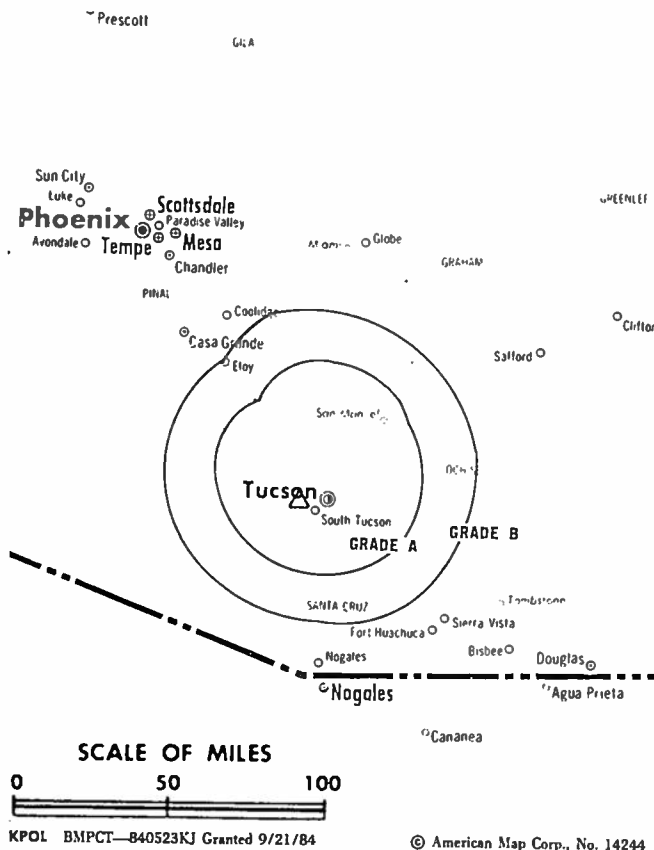
Represented (engineering): Peter V. Gureckis & Associates.

Personnel:

JULIUS POLAN, president.
DAVID J. POLAN, general manager.
WOLFRAM J. DOCHTORMAN, national sales manager.
ANDREA JACOBSON, local sales manager.
WANDA L. LANGEJANS, business manager.
LARRY HUNT, chief engineer.

Highest 30 Sec. Rate (July 1, 1986): \$70.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	ARIZONA	240,000	235,200	98
	Pima			
Between 5-24%	ARIZONA	33,800	32,500	96
	Cochise			
	Pinal			
Station Totals		307,000	299,800	97
Net Weekly Circulation (1986)				96,100
Average Daily Circulation (1986)				34,400

Arizona—Tucson

KVOA-TV

Ch. 4

Network Service: NBC.

Licensee: Channel Four Television Co., Box 5188, Tucson, AZ 85703.

Studio: 10th & Elm St., Tucson, AZ 85705.

Telephone: 602-792-2270. TWX: 910-952-1100.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 35-kw visual (maximum power allowed), 6.92-kw aural. Antenna: 3680-ft. above av. terrain, 374-ft. above ground, 8897-ft. above sea level.

Latitude 32° 24' 56.0"
Longitude 110° 42' 48.5"

Transmitter: Mt. Bigelow, 18-mi. NE of Tucson.

Multichannel TV Sound: Stereo only.

News Services: AP, UPI, NBC.

Satellite Earth Stations: 5 in operation; SatCom, 7-meter; RCA Americom Ku-band, 4.5-meter; Harris, M/A-Com, Pinzone & Satcom receivers.

Ownership: H & C Communications Inc., 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: Sept. 27, 1953. Sale to present owners by Donald R. Diamond, Richard L. Bloch, et al., approved by FCC June 28, 1982. Previous sale by Pulitzer Publishing approved by FCC Nov. 24, 1972. Sale to Pulitzer Publishing by WGAL TV (Steinman) approved by FCC July 31, 1968 (Television Digest, Vol. 8:34). Previous sale by Alvarado Television Co. Inc. approved Jan. 23, 1963. Merger with KOAT-TV, Albuquerque, approved Sept. 30, 1959 (Vol. 15:34, 40). Sale to Clinton McKinnon by A. M. Caldwell, Walter Stiles & associates approved Feb. 6, 1957 (Vol. 12:51; 13:6).

Represented (sales): Petry Television Inc.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering) by Jules Cohen & Associates, P.C.

Personnel:

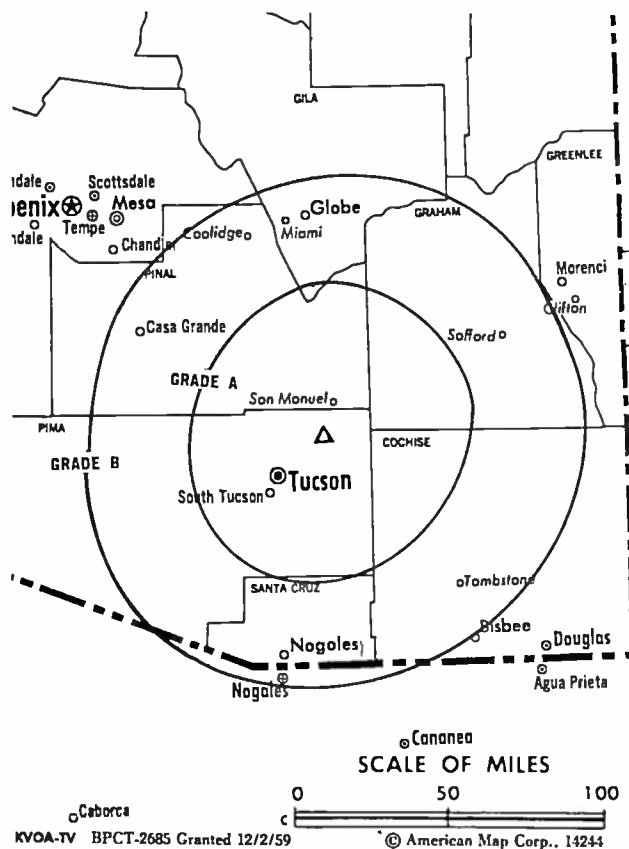
JON F. RUBY, executive vice president & general manager.
JAMES JOSLYN, station manager.
STEVE COPPOCK, local sales manager.
DAVID HATFIELD, program director.
RALPH TURK, chief engineer.
RENEE BEAR, business manager.
DAVID KERRIGAN, production manager.

Rates: On request.

NETWORK BASE HOURLY RATE: \$825.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARIZONA Cochise	33,800	32,500	96



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Graham	7,500	7,100	95
	Pima	240,000	235,200	98
	Santa Cruz	7,300	7,100	97
Between 25-49%	ARIZONA			
	Apache South	3,600	3,200	89
	Gila	14,400	13,800	96
	Greenlee	3,800	3,700	97
	Pinal	33,200	32,100	97
Between 5-24%	NEW MEXICO			
	Hidalgo	2,100	2,000	95
Station Totals	ARIZONA			
	Navajo	21,800	19,900	91
	NEW MEXICO Catron	1,000	900	90
Net Weekly Circulation (1986)		368,500	357,500	97
Average Daily Circulation (1986)				175,300

Arizona—Tucson-Nogales

KMSB-TV

Ch. 11

Network Service: None, independent.

Licensee: Mountain States Bcstg., Box 42048, Tucson, AZ 85733.

Studio: 2445 N. Tucson Blvd., Tucson 85716.

Telephone: 602-795-0311 (Tucson).

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 150-kw visual, 15-kw aural. Antenna: 1570-ft. above av. terrain, 110-ft. above ground, 5980-ft. above sea level.

Latitude 31° 42' 18"
Longitude 110° 55' 26"

Requests CP for change to 316-kw visual, 31.6-kw aural, 2000-ft. above av. terrain, 141-ft. above ground, 4515-ft. above sea level, lat. 32° 14' 56", long. 111° 06' 58", transmitter to Tucson Mtns. Communications Center, approx. 9-mi. W of Tucson, 1.2-mi. WNW of intersection of Trails End Rd. & Lost Canyon Dr.

Transmitter: Mt. Hopkins, 25.8-mi. NE of Nogales Post Office.

Satellite Earth Stations: 3 in operation; M/A-Com, 5-meter; Scientific-Atlanta, 5-meter; RCA Americom, 4.5-meter; Scientific-Atlanta receivers.

News Service: UPI.

Ownership: MSB Inc. & Manasett Partners, gen. partners, 50% each. MSB ownership: Providence Journal Bcstg. Corp. MP ownership: Southland Communications Inc., gen. partner, 80%; CNW Corp., gen. partner, 20%. For other interests, see Group Ownership of TV Stations.

Began Operation: Feb. 1, 1967. Sale to present owners by Roadrunner TV Ltd. Partnership approved by FCC Nov. 19, 1984. Previous sale by I.B.C. (Danny Thomas, et al.) approved by FCC Nov. 16, 1976. (Television Digest, Vol. 24:12, 40).

Represented (sales): Blair Television.

Represented (legal): Covington & Burling.

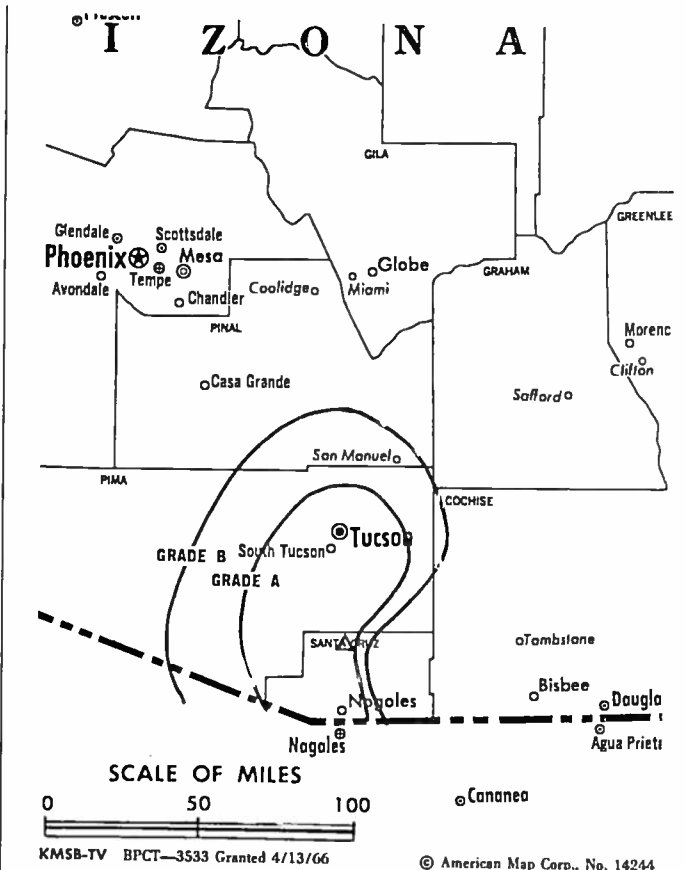
Represented (engineering): A. D. Ring & Associates.

Personnel:

RANDALL CANTRELL, vice president & general manager.
ALLEN TRATTNER, national sales manager.
HARRY WEST, programming director.
RICHARD A. HEATLEY, chief engineer.
ALLEN CANFIELD, business manager.

Highest One Hour Rate (July 1986): \$3000.

Highest 30 Sec. Rate (Sept. 22, 1986): \$150.



KMSB-TV BPCT—3533 Granted 4/13/66 © American Map Corp., No. 14244

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARIZONA Pima	240,000	235,200	98
	Santa Cruz	7,300	7,100	97
Between 25-49%	ARIZONA Cochise	33,800	32,500	96
Between 5-24%	ARIZONA Pinal	33,200	32,100	97
Station Totals		314,300	306,900	97
Net Weekly Circulation (1986)			153,700	
Average Daily Circulation (1986)			61,600	

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TELEVISION BROKERS.
DANIELS & ASSOCIATES

Arizona—Yuma

KYEL-TV

Ch. 13

Network Service: NBC.

Licensee: Beam Broadcasters Ltd., Box 592, Yuma, AZ 85364.

Studio: 3rd Ave. & 13th St.

Telephone: 602-782-5113.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1560-ft. above av. terrain, 403-ft. above ground, 2528-ft. above sea level.

Latitude 33° 03' 17.4"
Longitude 114° 49' 34.2"

Transmitter: Black Mtn., 17.5-mi. N of Ogilby, CA.

Satellite Earth Stations: In operation; Drake, Harris & M/A-Com receivers.

News Services: AP, NBC.

Ownership: See Group Ownership of TV Stations.

Began Operation: Dec. 3, 1963. Sale to present owners by Service Bcstrs. approved by FCC July 27, 1983. Sale to Service by Robert W. Crites, et al., approved by FCC Oct. 19, 1977. Previous sale by Combined Communications approved Aug. 2, 1973 (Television Digest, Vol. 12:41; 13:33). Merger with KTAR Bcstg. to form Combined Communications Corp. approved Oct. 22, 1969. Previous sale by Robert W. Crites and John & Helen Noga approved Jan. 19, 1967.

Represented (sales): Katz Television.

Represented (legal): Hogan & Hartson.

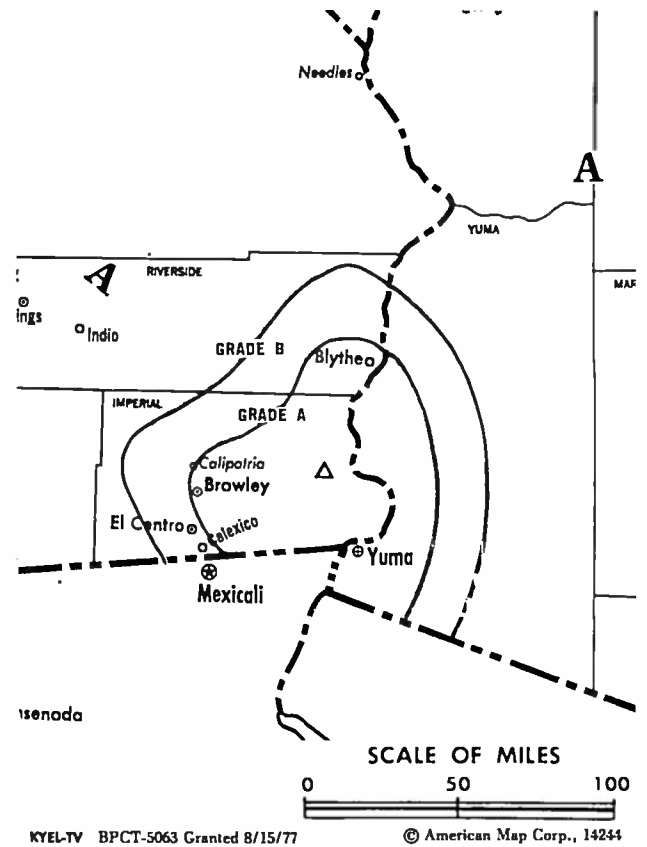
Personnel:
JOE PROVENZANO, vice president & general manager.
FRANK JACOBS, general sales manager.
BOB ANDRADE, chief engineer.

Highest One Hour Rate: \$1000.

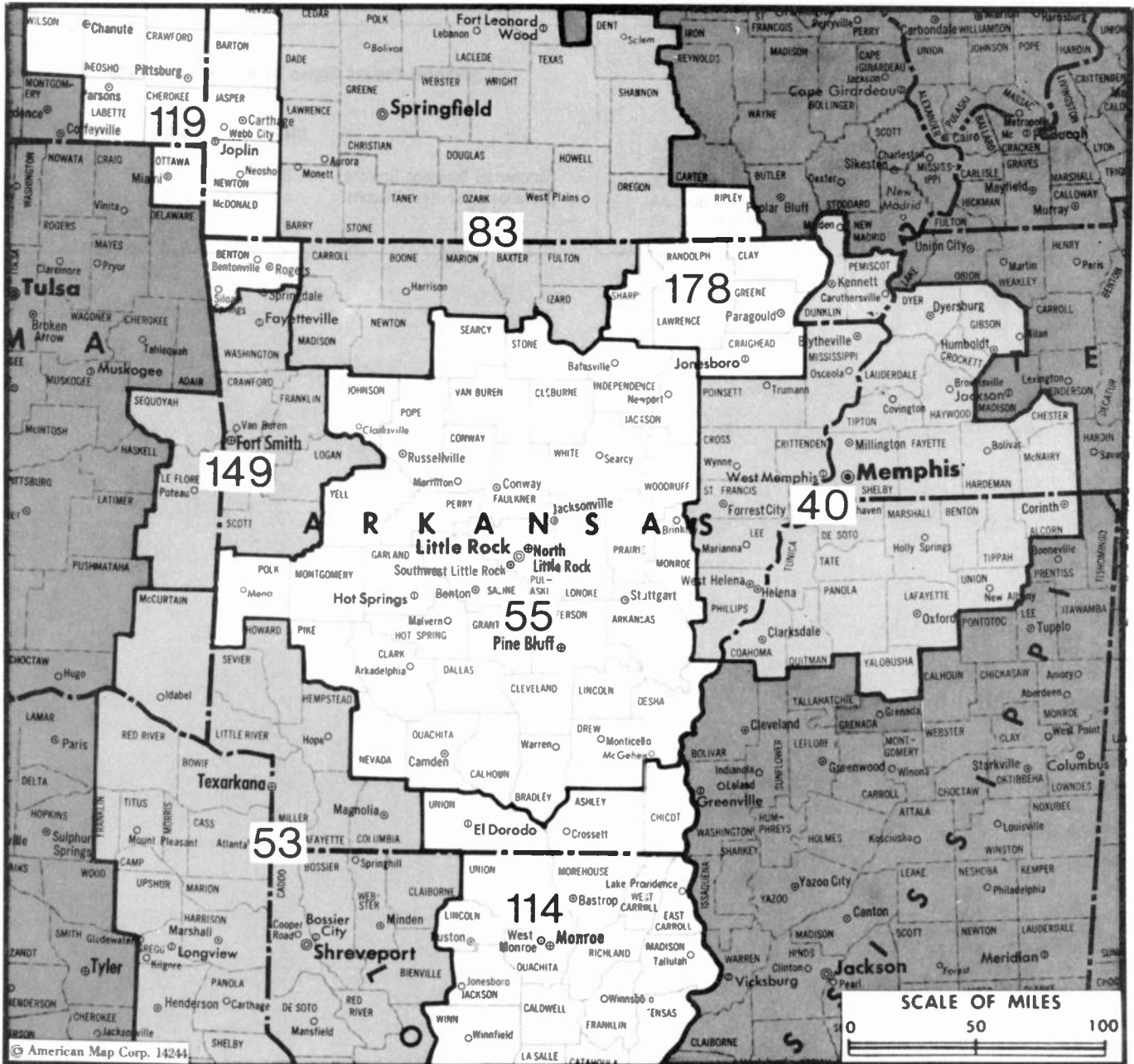
Highest 30 Sec. Rate (July 17, 1986): \$230.

NETWORK BASE HOURLY RATE: \$500.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	Households %
50% & Over	ARIZONA Yuma	30,800	29,100	94
	CALIFORNIA Imperial	32,000	29,800	93
Between 25-49%	ARIZONA La Paz	5,400	5,200	96
	CALIFORNIA Riverside East	7,200	6,900	97
Station Totals		75,400	71,000	94
Net Weekly Circulation (1986)			56,000	
Average Daily Circulation (1986)			32,200	



Market	Arbitron ADI TV Households	Rank	Market Area Commercial TV Stations
Memphis, TN	576,900	40	WHBO-TV (13), WMC-TV (5), WMKW-TV (30), WPTY-TV (24), WREG-TV (3)
Shreveport, LA- <u>Texarkana</u> , TX	442,800	53	KLMG-TV (51), KMSS-TV (33), KSLA-TV (12), KTAL-TV (6), KTBS-TV (3)
Little Rock, AR	438,900	55	KARK-TV (4), KATV (7), KJTM-TV (38), KLRT (16), KRZB-TV (26), KTHV (11)
Springfield, MO	284,800	83	KOEB-TV (27), KOLR (10), KSPR (33), KYTV (3)
Monroe, LA- <u>El Dorado</u> , AR	184,600	114	KARD (14), KMCT-TV (39), KNDE-TV (8), KTVE (10)
Joplin, MO- <u>Pittsburg</u> , KS	174,100	119	KOAM-TV (7), KODE-TV (12), KSNF (16)
Fort Smith, AR	135,700	149	KFSM-TV (5), KHBS (40), KPOM-TV (24), KTVP (29)
Jonesboro, AR	66,500	178	KAIT-TV (8)

Arkansas

State Cross Reference List Communities That Receive Programs of Stations That are Located Elsewhere

KTVE, El Dorado.....See Monroe, LA
KPOM-TV, Fayetteville.....See Fort Smith, AR
KRZB-TV, Little Rock.....See Hot Springs, AR
KJTM-TV, Little Rock.....See Pine Bluff, AR
KTVP, Springdale.....See Fayetteville, AR

Arkansas Station Status as of October 1, 1986

	VHF	UHF	TOTAL
Commercial Television Stations	5	6	11
Educational Television Stations	4	2	<u>6</u>
			17

Arkansas—Fayetteville-Springdale

KTVP

Ch. 29

(Satellite of KHBS, Fort Smith, AR)

Network Service: ABC.

Licensee: Sigma Broadcasting, Box 4150, Fort Smith, AR 72901.

Studio: 15 N. Church St., Fayetteville, AR.

Telephone: 501-521-1010.

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 700-kw visual, 140-kw aural. Antenna: 890-ft. above av. terrain, 556-ft. above ground, 2349-ft. above sea level.

Latitude 36° 00' 57"
Longitude 94° 04' 59"

Transmitter: Robinson Mtn., 5-mi. SE of Fayetteville.

Satellite Earth Station: Scientific-Atlanta, 4-meter.

News Services: ABC, AP.

Ownership: See KHBS, Fort Smith, AR.

Began Operation: Feb. 8, 1969. Left air Dec. 7, 1973. Sale to George T. Herreich by Paul W. Milam Sr., et al., approved by FCC April 30, 1975. Resumed operation Dec. 8, 1977 (Television Digest, Vol. 17:50). Sale to present owners approved Feb. 19, 1985.

Represented (sales): Adam Young Inc.

Represented (legal): Farrow, Schildhause & Wilson.

Represented (engineering): Jules Cohen & Associates.

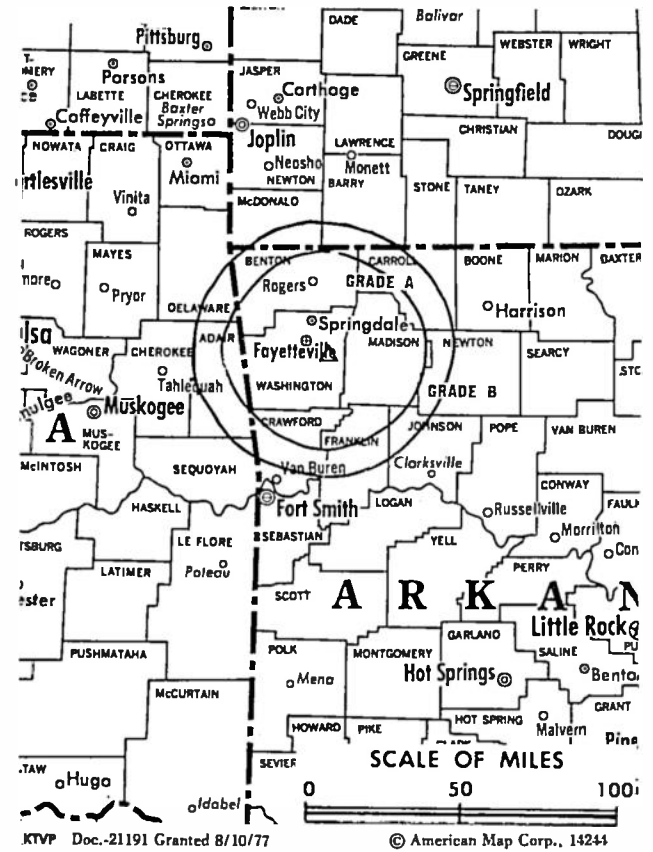
Personnel:

DARREL E. CUNNINGHAM, general manager.
CLIFF WALKER, station manager.
JARRELL WYATT, general sales manager.
RON EVANS, local sales manager.

Highest 30 Sec. Rate (Sept. 1, 1986): \$400.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARKANSAS Benton	33,400	32,700	98



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Madison	4,400	4,200	95
	Washington	39,100	38,200	98
Between 5-24%	ARKANSAS			
	Carroll	7,200	7,000	97
	Franklin	5,800	5,700	98
	Newton	3,000	2,900	97
	MISSOURI			
	Stone	7,300	7,100	97
	OKLAHOMA			
	Adair	6,800	6,600	97
Station Totals		107,000	104,400	97
Net Weekly Circulation (1986)			49,800	
Average Daily Circulation (1986)			30,000	

Arkansas—Fort Smith

KHBS

Ch. 40

(Operates satellite KTVP, Fayetteville-Springdale, AR)

Network Service: ABC.

Licensee: Sigma Broadcasting, 2415 N. Albert Pike, Fort Smith, AR 72901.

Studio: 2415 N. Albert Pike.

Telephone: 501-783-4105.

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 3160-kw max. visual, 316-kw max. aural. Antenna: 2000-ft. above av. terrain, 225-ft. above ground, 2609-ft. above sea level.

Latitude 35° 04' 16"
Longitude 94° 40' 46"

Transmitter: Cavanal Mountain.

Satellite Earth Stations: 3 in operation; Microdyne, 5-meter.

News Services: ABC, AP.

Ownership: Robert E. Herreich, general partner, 70%; Cynthia Herreich, general partner, 30%. They also own KTVP(TV), Fayetteville, AR.

Began Operation: July 28, 1971. Sale to present owners by George T. Herreich approved by FCC Feb. 19, 1985.

Represented (sales): Adam Young Inc.

Represented (legal): Farrow, Schildhause & Wilson.

Represented (engineering): Jules Cohen & Associates.

Personnel:

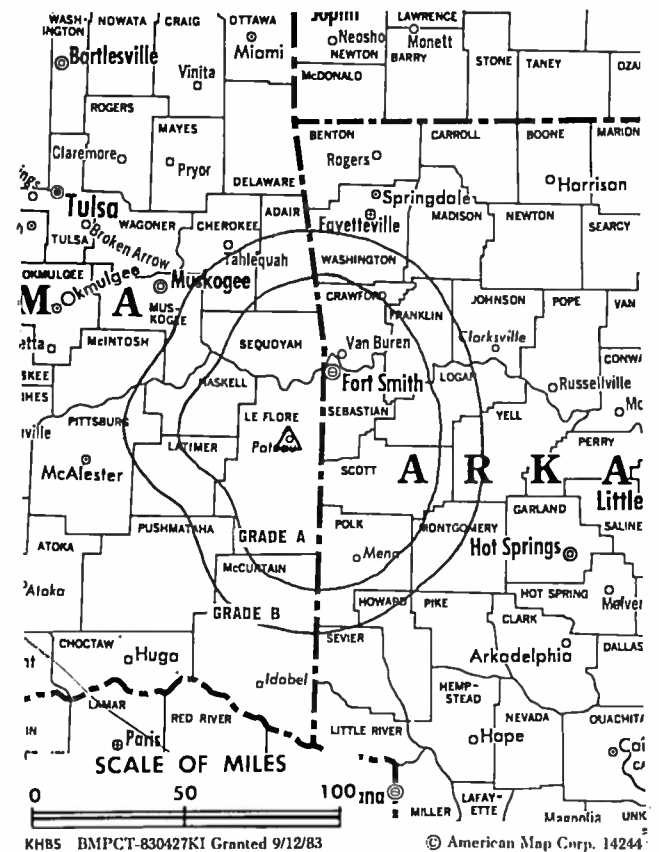
DARREL CUNNINGHAM, general manager.
JARRELL WYATT, general sales manager.
CHERYL EARNHART, national sales secretary.
DON VEST, director of engineering.
LARRY FRIDDLE, chief engineer.
CRAIG CANNON, news director.

Highest 30 Sec. Rate (Sept. 1, 1986): \$400.

NETWORK BASE HOURLY RATE: \$400.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARKANSAS			
	Crawford	14,100	13,800	98
	Franklin	5,800	5,700	98
	Logan	7,200	7,000	97
	Sebastian	38,200	37,800	99



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OKLAHOMA			
	Le Flore	16,900	16,500	98
	Sequoyah	12,200	11,900	98
Between 25-49%	ARKANSAS			
	Scott	3,800	3,700	97
Between 5-24%	ARKANSAS			
	Benton	33,400	32,700	98
	Johnson	6,900	6,700	97
	Madison	4,400	4,200	95
	Polk	6,500	6,300	97
	OKLAHOMA			
Haskell	4,800	4,700	98	
Mc Curtain	13,600	13,200	97	
Pushmataha	5,300	5,100	96	
Station Totals		173,100	169,300	97
Net Weekly Circulation (1986)				78,300
Average Daily Circulation (1986)				45,300

Arkansas—Fort Smith

KFSM-TV

Ch. 5

Network Service: CBS.

Licensee: The Times Southwest Broadcasting Inc., 318 N. 13th St., Fort Smith, AR 72901.

Offices & Studios: Box 369, 318 N. 13th St., Fort Smith 72901.

Telephone: 501-783-3131. TWX: 910-723-7672.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 12.7-kw aural. Antenna: 1260-ft. above av. terrain, 1209-ft. above ground, 1986-ft. above sea level.

Latitude 35° 30' 43"
Longitude 94° 21' 38"

Transmitter: 9.5-mi. NNE of Fort Smith.

Satellite Earth Stations: 2 Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

News Services: AP, CBS.

Ownership: The New York Times Co. For other interests, see Group Ownership of TV Stations.

Began Operation: Dec. 3, 1956. Sale to George T. Hernreich and Harry Pollock-Harry Newton Co. by Salome Nakdimen as administrator for husband's estate approved by FCC Feb. 27, 1957 and June 27, 1957 (Television Digest, Vol. 13:9, 26). Pollock's purchase of 50% from George T. Hernreich approved by FCC March 5, 1958 (Vol. 14:6, 10). Sale of 51% by Harry Pollock to Donald Reynolds (who earlier had acquired 49%) approved by FCC Jan. 7, 1959 (Vol. 14:36, 52; 15:2). Sale to Buford Television by Donald Reynolds approved by FCC April 4, 1973 (Vol. 12:38; 13:15). Sale to present owner approved July 31, 1979 (Vol. 19:4).

Represented (sales): Katz Television.

Represented (legal): Koteen & Naftalin.

Personnel:

OLIN F. MORRIS, exec. vice president & general manager.
GENE GRAHAM, general sales manager.
JAMES ANHALT, chief engineer.
PAT PORTA, program director.

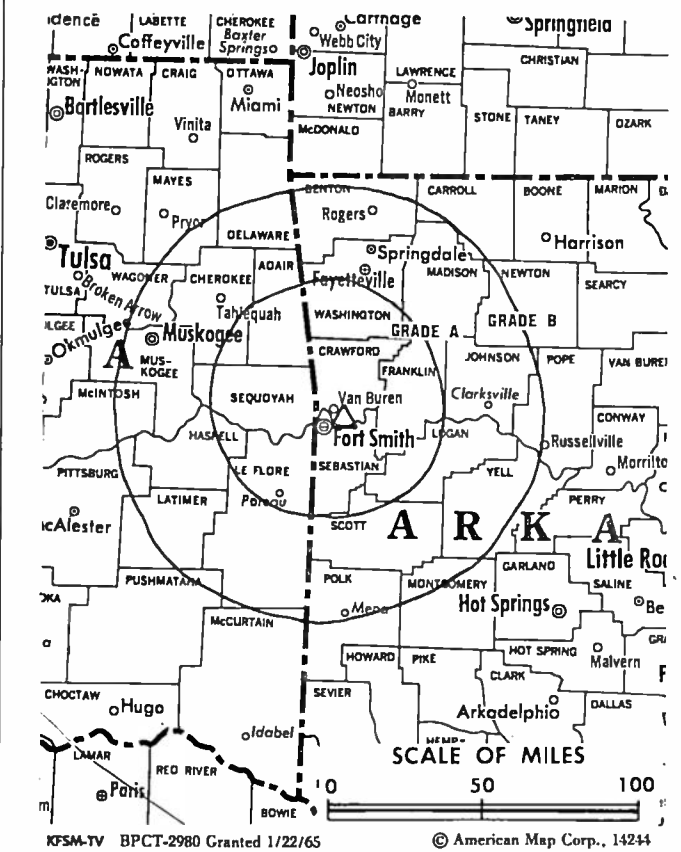
Highest One Hour Rate: \$3000.

Highest 30 Sec. Rate: \$1500.

NETWORK BASE HOURLY RATE: \$425.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARKANSAS			
	Crawford	14,100	13,800	98
	Franklin	5,800	5,700	98
	Johnson	6,900	6,700	97
	Logan	7,200	7,000	97
	Madison	4,400	4,200	95
	Polk	6,500	6,300	97
	Scott	3,800	3,700	97
	Sebastian	38,200	37,800	99
	Washington	39,100	38,200	98



KFSM-TV BPCT-2980 Granted 1/22/65

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OKLAHOMA			
	Haskell	4,800	4,700	98
	Latimer	3,900	3,800	97
	Le Flore	16,900	16,500	98
	Sequoyah	12,200	11,900	98
Between 25-49%	ARKANSAS			
	Benton	33,400	32,700	98
	Pope	15,400	15,100	98
	OKLAHOMA			
	Adair	6,800	6,600	97
Between 5-24%	ARKANSAS			
	Carroll	7,200	7,000	97
	Newton	3,000	2,900	97
	Yell	6,700	6,600	98
	OKLAHOMA			
	Cherokee	12,200	12,000	98
Mc Curtain	13,600	13,200	97	
Mc Intosh	7,200	7,100	99	
Muskogee	27,700	27,300	99	
Pittsburg	16,700	16,400	98	
Pushmataha	5,300	5,100	96	
Station Totals		319,000	312,300	97
Net Weekly Circulation (1986)			171,700	
Average Daily Circulation (1986)			105,800	

Arkansas—Fort Smith-Fayetteville

KPOM-TV

Ch. 24

Network Service: NBC.

Grantee: J. D. G. Television Inc., Box 4610, Fort Smith, AR 72914.

Offices & Studios: 4624 Kelley Highway, Box 4610, Fort Smith, AR 72914 and 4040 Frontage Rd., Fayetteville, AR 72703.

Telephones: 501-785-2400 (Fort Smith); 501-443-2400 (Fayetteville). TWX: 910-720-0029 (Fort Smith); 910-720-0028 (Fayetteville).

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 2510-kw max. & 912-kw horizontal visual, 505-kw max. & 182-kw horizontal aural. Antenna: 1040-ft. above av. terrain, 499-ft. above ground, 2469-ft. above sea level.

Latitude 35° 42' 37.0"
Longitude 94° 08' 14.5"

Transmitter: RR 2, 4.2-mi. NNE of Mountainburg, AR.

Satellite Earth Stations: Automation Technique, 3-meter; Harris 3-meter & 8-meter; M/A-Com, 4-meter.

Multichannel TV Sound: Stereo only.

News Service: AP.

Ownership: Martha W. Griffin, chmn.; Duane Harm, pres., 5%; Larry E. Chapuis, v.p.-treas.; John W. & David F. Griffin, v.p.s.; Almedia L. Oliver, secy.; T. Ray Phillips III, asst. secy.; Griffin Television Inc., 95%. GTI is licensee of KWTV, Oklahoma City, OK.

Began Operation: Nov. 12, 1978. Sale to present owners by Raymond G. Schindler, et al., approved by FCC Dec. 11, 1985. Previous sale by MCM Bcstg. approved by FCC May 8, 1981.

Represented (sales): Seltel Inc.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Cohen & Dippell.

Personnel:

KENNETH TAISHOFF, vice president & general manager.
MIKE MITCHELL, general sales manager.
JOHN McCUTCHEON, Fayetteville station sales manager.
CARL SMITH, chief engineer.

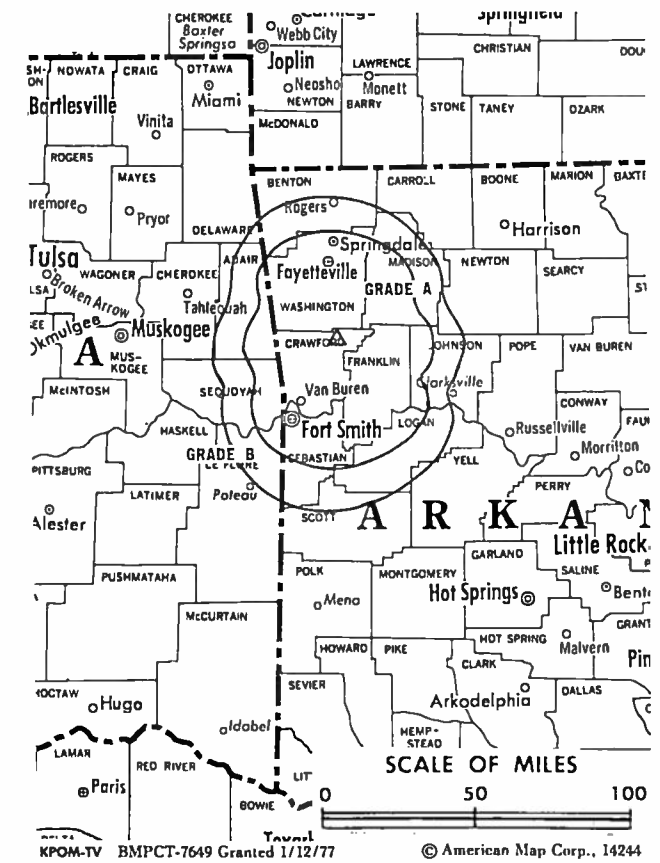
Highest One Hour Rate: \$2500.

Highest 30 Sec. Rate (June 9, 1986): \$425.

NETWORK BASE HOURLY RATE: \$225.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARKANSAS			
	Crawford	14,100	13,800	98
	Franklin	5,800	5,700	98



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Sebastian	38,200	37,800	99
	Washington	39,100	38,200	98
	OKLAHOMA			
	Le Flore	16,900	16,500	98
Between 25-49%	ARKANSAS			
	Benton	33,400	32,700	98
	Logan	7,200	7,000	97
	Madison	4,400	4,200	95
	Scott	3,800	3,700	97
Between 5-24%	OKLAHOMA			
	Sequoyah	12,200	11,900	98
Between 5-24%	ARKANSAS			
	Johnson	6,900	6,700	97
Between 5-24%	OKLAHOMA			
	Adair	6,800	6,600	97
Station Totals		188,800	184,800	97
Net Weekly Circulation (1986)			102,200	
Average Daily Circulation (1986)			54,300	

Arkansas—Hot Springs

KRZB-TV

Ch. 26

Network Service: None, independent.

Grantee: PPD&G Inc., Box 1140, Hot Springs National Park, AR 71902.

Studio: 125 Corporate Dr., Box 3230, Hot Springs 71914.

Telephone: 501-321-2222.

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 244.9-kw max. visual, 24.5-kw max. aural. Antenna: 936-ft. above av. terrain, 525-ft. above ground, 1465-ft. above sea level.

Latitude 34° 22' 20"
Longitude 93° 02' 47"

Transmitter: Jack Mtn., 6-mi. S of Hot Springs.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: 2 in operation; Harris receivers.

Ownership: Donald E. Pittman, chmn.-pres., 50.2%; Patrick Parker, v.p., Leslie Green, secy. & Leonard Dunn, treas., 16.6% each.

Began Operation: Feb. 7, 1986.

Represented (legal): Mullin, Rhyne, Emmons & Topel.

Represented (engineering): Moffet, Larson & Johnson, P.C.

Personnel:
RUDY PYLANT, general manager.

Highest 30 Sec. Rate: \$70.



Arkansas—Jonesboro

KAIT-TV

Ch. 8

Network Service: ABC.

Licensee: Channel Communications of Arkansas, Box 790, Jonesboro, AR 72403.

Studio: Box 790, Jonesboro, AR 72401.

Telephone: 501-932-4288. TWX: 910-728-6503.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 41.7-kw aural. Antenna: 1750-ft. above av. terrain, 1799-ft. above ground, 2049-ft. above sea level.

Latitude 35° 53' 17"
Longitude 90° 56' 09"

Transmitter: 0.6-mi NE of Egypt School, Egypt.

Satellite Earth Stations: Andrew, 4.5-meter & 7.3 meter; Antenna Development & Manufacturing, 6.1-meter; Avcom, Avantek & M/A-Corn receivers.

News Services: AP, CNS, NOAA.

Ownership: Channel Communications Inc., 100%. Bill F. Cook, chmn.; Brian N. Byrnes, pres.; James B. Smith, exec. v.p.; Bill Pruett, secy.-treas.; Al Evans, v.p., engineering. CCI ownership: Brian Byrnes, 15%; Nasco Inc., 85%. Nasco ownership: Bill F. Cook, 48.29%; Dortch Oldham, 17.27%; J. M. McCarthy, 9.2%; remainder undisclosed. CCI also owns KPLC-TV, Lake Charles, LA & WCLQ-TV, Cleveland, OH which are being sold. Byrnes has interest in KLNT(AM) & KNJY(FM), Clinton, IA. Note: Sale to Cosmos Bcstg. pends.

Began Operation: July 15, 1963. Sale to present owner by George T. Hernreich approved by FCC May 15, 1984 (Television Digest, Vol. 24:9).

Represented (sales): MMT Marketing.

Represented (legal): Crowell & Moring.

Personnel:

BILL McDONALD, vice president & general manager.
AL BLANKS, local sales manager.
GERALD ERICKSON, chief engineer.

Highest One Hour Rate: \$1900.

Highest 30 Sec. Rate: \$700.

NETWORK BASE HOURLY RATE: \$575.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARKANSAS			
	Clay	7,900	7,700	97
	Craighead	23,400	23,100	99
	Cross	6,600	6,500	98
	Fulton	4,300	4,100	95
	Greene	11,900	11,700	98
	Independence	11,800	11,600	98
	Izard	4,800	4,600	96
	Jackson	7,800	7,600	97
	Lawrence	7,100	6,900	97
	Mississippi	19,300	19,000	98
	Poinsett	9,100	9,000	99
	Randolph	6,400	6,200	97
	Sharp	6,500	6,200	95
	MISSOURI			
	Butler	14,700	14,300	97
	Carter	2,100	2,000	95
Dunklin	13,500	13,200	98	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Oregon	3,900	3,700	95
	Pemiscot	8,400	8,200	98
	Ripley	5,000	4,700	94
	Shannon	2,900	2,700	93
Between 25-49%	ARKANSAS			
	St Francis	9,600	9,400	98
	Stone	3,600	3,500	97
Woodruff	3,800	3,700	97	
Between 5-24%	ARKANSAS			
	Baxter	13,100	12,800	98
	Cleburne	7,500	7,300	97
	Crittenden	16,000	15,600	98
	Lee	4,700	4,500	96
	Marion	4,900	4,800	98
	Monroe	4,700	4,500	97
	Prairie	3,700	3,600	97
	White	18,700	18,400	98
	MISSOURI			
	Howell	11,800	11,300	96
	New Madrid	7,800	7,600	97
	Stoddard	11,100	10,900	98
MISSISSIPPI				
Panola	9,500	9,400	98	
TENNESSEE				
Dyer	13,100	13,000	99	
Lauderdale	8,800	8,700	99	
Tipton	11,500	11,400	99	
Station Totals		341,300	333,400	97
Net Weekly Circulation (1986)			165,700	
Average Daily Circulation (1986)			108,500	

Arkansas—Little Rock

KARK-TV

Ch. 4

Network Service: NBC.

Licensee: KARK-TV Inc., 201 W. Third St., Little Rock, AR 72203.

Studio: 201 W. 3rd St., Little Rock, AR 72203.

Telephone: 501-376-2481. TWX: 910-722-7417.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1650-ft. above av. terrain, 1042-ft. above ground, 2072-ft. above sea level.

Latitude 34° 47' 57"
Longitude 92° 29' 59"

Transmitter: Shinall Mtn.

Multichannel TV Sound: Stereo & separate audio program.

Satellite Earth Stations: In operation; Microdyne receivers.

News Services: AP, UPI, NBC.

Ownership: United Bcstg. Corp. Larry C. Wallace, chmn., 47%; John J. Flake, dir., 15%; Jerry I. Maulden, dir., 15%; Thomas F. McLarty, 14.75%. Principals also own WTOK-TV, Meridian, MS; KDBC-TV, El Paso, TX. McLarty has interest in KLUE(AM), Longview, TX.

Began Operation: April 15, 1954. Sale to present owners by Gannett Co. approved by FCC Feb. 17, 1983. Merger of Combined Communications & Gannett Co. approved June 7, 1979 (Television Digest, Vol. 18:20, 38; 19:24). Sale to Combined by Mullins Bcstg. Co. approved by FCC Jan. 26, 1972 (Vol. 11:15, 22; 12:5). Previous sale to Mullins by T. K. Barton family approved Jan. 19, 1966 (Vol. 5:32; 6:4).

Represented (sales): Blair Television.

Represented (legal): Gammon & Grange.

Represented (engineering): Lohnes & Culver.

Personnel:

- DAVID J. JONES, vice chairman.
- M. L. WADDINGTON, president.
- TOM BONNER, executive vice president.
- V. RAY BROWN, executive vice president, administration.
- JAMES F. EVERETT, vice president & controller.
- GARY LAY, vice president & general sales manager.
- CLYDE ANDERSON, national sales manager.
- LEON MONIOT, production manager.
- MARY MAY, traffic manager.
- DEAN HOWARD, vice president & director of engineering.
- BILL ADDINGTON, chief engineer.
- KATHY CLARK, public affairs director.
- BOB STEEL, vice president & news director.

Highest One Hour Rate: \$6000.

Highest 30 Sec. Rate: \$1500.

NETWORK BASE HOURLY RATE: \$1050.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Arkansas	8,700	8,600	99
	Bradley	5,100	5,000	98
	Calhoun	2,200	2,200	100
	Clark	8,000	7,800	98
	Cleburne	7,500	7,300	97
	Cleveland	3,000	2,900	97
	Conway	7,100	7,000	99
	Dallas	3,900	3,800	97
	Drew	6,400	6,200	97
	Faulkner	17,900	17,600	98
	Franklin	5,800	5,700	98
	Garland	30,900	30,400	98
	Grant	4,800	4,700	98



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Hot Spring	10,300	10,100	98
	Independence	11,800	11,600	98
	Jackson	7,800	7,600	97
	Jefferson	30,400	29,900	98
	Johnson	6,900	6,700	97
	Lincoln	3,700	3,600	97
	Logan	7,200	7,000	97
	Lonoke	12,800	12,600	98
	Monroe	4,700	4,500	97
	Montgomery	3,200	3,100	97
	Quachita	11,400	11,100	98
	Perry	2,700	2,700	100
	Pike	4,000	3,900	97
	Pope	15,400	15,100	98
	Prairie	3,700	3,600	97
	Pulaski	131,100	129,800	99
	Saline	19,600	19,400	99
	Searcy	3,500	3,400	97
	Stone	3,600	3,500	97
Van Buren	5,900	5,800	98	
White	18,700	18,400	98	
Woodruff	3,800	3,700	97	
Yell	6,700	6,600	98	

ARKANSAS				
Between 25-49%	Baxter	13,100	12,800	98
	Boone	11,000	10,800	98
	Chicot	5,700	5,500	96
	Cross	6,600	6,500	98
	Desha	6,500	6,300	97
	Greene	11,900	11,700	98

(Continued on page A-90)

Station Totals	688,300	675,500	98
Net Weekly Circulation (1986)		449,000	
Average Daily Circulation (1986)		290,500	

Arkansas—Little Rock

KATV

Ch. 7

Network Service: ABC.

Licensee: Allbritton Broadcasting Inc., 401 Main St., Little Rock, AR 72201.

Studios: 401 Main St., Little Rock; Jefferson Sq., Pine Bluff.

Telephone: 501-372-7777. TWX: 501-721-8372.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 50-kw aural. Antenna: 2006-ft. above av. terrain, 2000-ft. above ground, 2272-ft. above sea level.

Latitude 34° 28' 22.6"
Longitude 92° 12' 10.5"

Transmitter: U.S. Hwy. 65, 2-mi. N of Redfield, AR.

Multichannel TV Sound: Separate audio program.

Satellite Earth Stations: 4 in operation; Avantek, Pinzone & Microdyne receivers.

News Service: AP.

Ownership: Allbritton Communications, 100%. See Group Ownership of TV Stations.

Began Operation: Dec. 19, 1953. John T. Griffin and Leake increased holdings from 45% to 50% each when Bryan Mathes sold them his 10% stock (Television Digest, Vol. 16:45). Reorganization resulted in Griffin owning 55.81%. Transfer of control to Leakes approved by FCC Sept. 19, 1969 (Vol. 9:15). Sale to present owner by Leake Industries approved by FCC Feb. 14, 1983 (Vol. 22:45).

Represented (sales): Petry Television Inc.

Represented (legal): Hogan & Hartson.

Represented (engineering): Cohen & Dippell.

Personnel:

DALE NICHOLSON, president & general manager.
KEN KOEPKA, director of operations & chief engineer.
JOE DELGROSSO, general sales manager.
JOHN GEE, national sales manager.
RON KELLY, local sales manager.

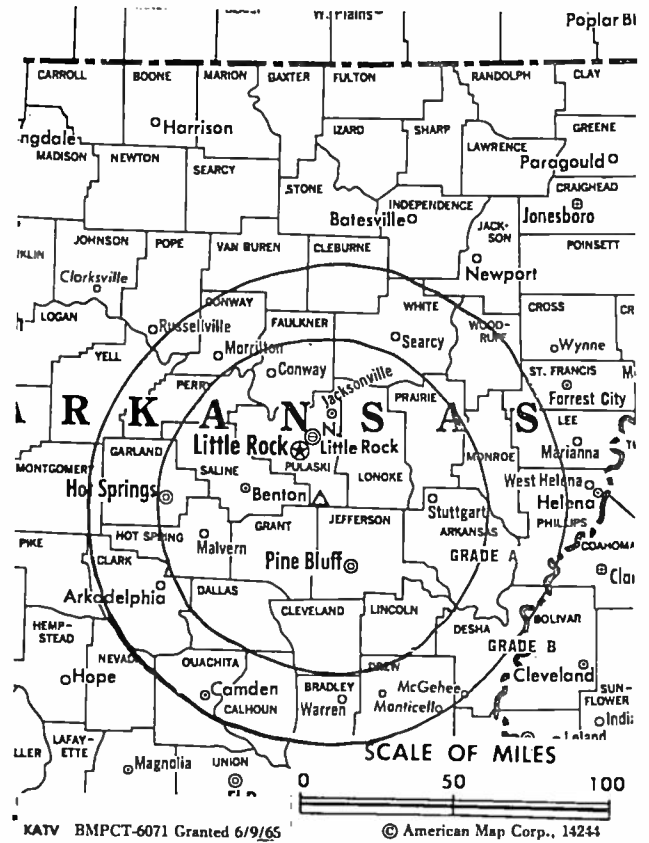
Highest One Hour Rate: \$8000.

Highest 30 Sec. Rate: \$2000.

NETWORK BASE HOURLY RATE: \$1250.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARKANSAS			
	Arkansas	8,700	8,600	99
	Ashley	9,100	8,900	98
	Bradley	5,100	5,000	98
	Calhoun	2,200	2,200	100
	Chicot	5,700	5,500	96
	Clark	8,000	7,800	98
	Cleburne	7,500	7,300	97
	Cleveland	3,000	2,900	97
	Conway	7,100	7,000	99
	Dallas	3,900	3,800	97
	Desha	6,500	6,300	97
	Drew	6,400	6,200	97
	Faulkner	17,900	17,600	98
	Garland	30,900	30,400	98
	Grant	4,800	4,700	98
	Hot Spring	10,300	10,100	98
	Independence	11,800	11,600	98
	Jackson	7,800	7,600	97
Jefferson	30,400	29,900	98	
Lee	4,700	4,500	96	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Lincoln	3,700	3,600	97
	Lonoke	12,800	12,600	98
	Monroe	4,700	4,500	97
	Montgomery	3,200	3,100	97
	Ouachita	11,400	11,100	98
	Perry	2,700	2,700	100
	Phillips	10,900	10,600	97
	Pike	4,000	3,900	97
	Pope	15,400	15,100	98
	Prairie	3,700	3,600	97
	Pulaski	131,100	129,800	99
	Saline	19,600	19,400	99
	Stone	3,600	3,500	97
	Union	17,900	17,600	98
	Van Buren	5,900	5,800	98
	White	18,700	18,400	98
Woodruff	3,800	3,700	97	
Yell	6,700	6,600	98	

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	ARKANSAS			
	Baxter	13,100	12,800	98
	Boone	11,000	10,800	98
	Columbia	9,500	9,300	98
	Craighead	23,400	23,100	99
	Crittenden	16,000	15,600	98
	Cross	6,600	6,500	98
	Hempstead	8,700	8,500	98
	Johnson	6,900	6,700	97
	Nevada	3,800	3,700	97
	Polk	6,500	6,300	97
	St Francis	9,600	9,400	98
Searcy	3,500	3,400	97	
Sevier	5,400	5,300	98	

(Continued on page A-90)

Station Totals	794,700	780,300	98
Net Weekly Circulation (1986)		481,100	
Average Daily Circulation (1986)		296,900	

Arkansas—Little Rock

KLRT

Ch. 16

Network Service: None, independent.

Grantee: LRTV Ltd. Partnership, 630 Third Ave., New York, NY 10017.

Studio: 11711 W. Markham, Little Rock, AR 72211.

Telephone: 501-375-1616.

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1772-ft. above av. terrain, 1266-ft. above ground, 2220-ft. above sea level.

Latitude 34° 47' 57"
Longitude 92° 29' 29"

Transmitter: Shinal Mtn., 3-mi. W of Little Rock.

Satellite Earth Stations: Microdyne, 5-meter & 3.7 meter; M/A-Com & Microdyne receivers.

News Service: AP.

Ownership: SCS Communications of Little Rock Inc., gen. partner, 49%; Grant Bcstg. Corp. of Little Rock, Ltd. partner, 25%; Agronomics Inc., Ltd. partner, 6%; Teleco Arkansas Inc., Little Rock TV 16 Inc., Central Arkansas Television Inc. & May Broadcasting Co. of Arkansas Inc., Ltd. partners, 5% each. SCS ownership: SCS Communications Inc., 100%. SCS has interest in licensee of WSEE(TV), Erie, PA. Garrett F. Scollard, chmn.-pres.; Daniel J. O'Kane, v.p.-treas.; Allen S. Feuer, v.p.; Dolores White, secy. Agronomics owns licensee of WMBB(TV), Panama City, FL.

Began Operation: June 26, 1983.

Represented (sales): MMT Sales Inc.

Represented (legal): Crowell & Moring.

Represented (engineering): David Steel & Associates.

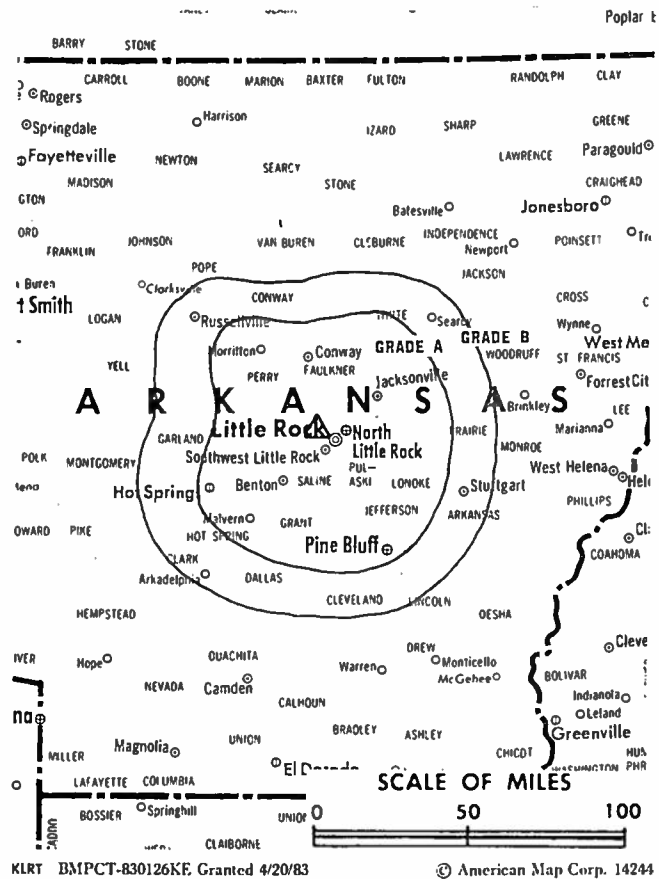
Personnel:

ALLEN S. FEUER, vice president & general manager.
MIGUEL COPELLO, operations manager.
LANNY KIEST, sales manager.
BILL POWELL, news director.
BILL VAN DUYNHOVEN, chief engineer.

Highest 30 Sec. Rate (Nov. 4, 1986): \$700.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARKANSAS			
	Arkansas	8,700	8,600	99
	Conway	7,100	7,000	99
	Faulkner	17,900	17,600	98
	Grant	4,800	4,700	98
	Jefferson	30,400	29,900	98
	Lonoke	12,800	12,600	98
	Perry	2,700	2,700	100
	Prairie	3,700	3,600	97
	Pulaski	131,100	129,800	99
Saline	19,600	19,400	99	
Van Buren	5,900	5,800	98	



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	ARKANSAS			
	Clark	8,000	7,800	98
	Cleburne	7,500	7,300	97
	Cleveland	3,000	2,900	97
	Dallas	3,900	3,800	97
	Drew	6,400	6,200	97
	Garland	30,900	30,400	98
	Hot Spring	10,300	10,100	98
	Lincoln	3,700	3,600	97
	White	18,700	18,400	98
Between 5-24%	ARKANSAS			
	Desha	6,500	6,300	97
	Johnson	6,900	6,700	97
	Lee	4,700	4,500	96
	Monroe	4,700	4,500	97
	Montgomery	3,200	3,100	97
	Pike	4,000	3,900	97
	Pope	15,400	15,100	98
	Searcy	3,500	3,400	97
	Stone	3,600	3,500	97
Woodruff	3,800	3,700	97	
Yell	6,700	6,600	98	
Station Totals		400,100	393,500	98
Net Weekly Circulation (1986)			196,500	
Average Daily Circulation (1986)			95,500	

Arkansas—Little Rock

KTHV

Ch. 11

Network Service: CBS.

Licensee: Arkansas Television Co., Box 269, Little Rock, AR 72203.

Studio: 8th & Izard Sts.

Telephone: 501-376-1111.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 38-kw aural. Antenna: 1760-ft. above av. terrain, 1158-ft. above ground, 2205-ft. above sea level.

Latitude 34° 47' 55"
Longitude 92° 29' 58"

Holds CP for change to 316-kw max. visual, 37.6-kw max. aural, 1710-ft. above av. terrain, 1098-ft. above ground, 2128-ft. above sea level, lat. 34° 47' 57", long. 92° 29' 59".

Transmitter: Shinal Mtn.

Satellite Earth Station: Microdyne, 7-meter; Microdyne receivers.

News Services: AP, UPI.

Ownership: Arkansas Television Co. K. A. Engle Trust, 81.26%; C. Stanley Berry, chmn.-v.p.-secy., 6.34%; Marcus B. George, pres.-treas., 6.34%.

Began Operation: Nov. 27, 1955.

Represented (sales): Katz Television.

Represented (legal): Dempsey & Koplovitz.

Personnel:

ROBERT L. BROWN, president & general manager.
DOUG LAUGHTER, vice president, station operations.
LONNIE GIBBONS, national sales manager.
BOB HICKS, program manager.
STEVE DOAN, production manager.
FRED ANDERSON, director of engineering.

Highest 30 Sec. Rate (July 15, 1984): \$900.

NETWORK BASE HOURLY RATE: \$725.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARKANSAS			
	Arkansas	8,700	8,600	99
	Bradley	5,100	5,000	98
	Clark	8,000	7,800	98
	Cleburne	7,500	7,300	97
	Cleveland	3,000	2,900	97
	Conway	7,100	7,000	99
	Dallas	3,900	3,800	97
	Desha	6,500	6,300	97
	Drew	6,400	6,200	97
	Faulkner	17,900	17,600	98
	Garland	30,900	30,400	98
	Grant	4,800	4,700	98
	Hot Spring	10,300	10,100	98
	Independence	11,800	11,600	98
	Jackson	7,800	7,600	97
	Jefferson	30,400	29,900	98
	Johnson	6,900	6,700	97
	Lincoln	3,700	3,600	97
	Logan	7,200	7,000	97
	Lonoke	12,800	12,600	98
	Monroe	4,700	4,500	97
	Montgomery	3,200	3,100	97
	Ouachita	11,400	11,100	98
	Perry	2,700	2,700	100
	Pope	15,400	15,100	98
	Prairie	3,700	3,600	97
	Pulaski	131,100	129,800	99
Saline	19,600	19,400	99	
Searcy	3,500	3,400	97	
Stone	3,600	3,500	97	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Van Buren	5,900	5,800	98
	White	18,700	18,400	98
	Woodruff	3,800	3,700	97
	Yell	6,700	6,600	98

ARKANSAS				
Between 25-49%	Baxter	13,100	12,800	98
	Boone	11,000	10,800	98
	Calhoun	2,200	2,200	100
	Cross	6,600	6,500	98
	Franklin	5,800	5,700	98
	Izard	4,800	4,600	96
	Nevada	3,800	3,700	97
	Phillips	10,900	10,600	97
	Pike	4,000	3,900	97
	Polk	6,500	6,300	97
	St Francis	9,600	9,400	98
	Sevier	5,400	5,300	98
	Sharp	6,500	6,200	95

ARKANSAS				
Between 5-24%	Chicot	5,700	5,500	96
	Craighead	23,400	23,100	99
	Crawford	14,100	13,800	98
	Fulton	4,300	4,100	95
	Hempstead	8,700	8,500	98
	Howard	5,000	4,900	98
	Lawrence	7,100	6,900	97
	Lee	4,700	4,500	96
	Madison	4,400	4,200	95
	Marion	4,900	4,800	98
	Newton	3,000	2,900	97
	Scott	3,800	3,700	97
	Sebastian	38,200	37,800	99
OKLAHOMA				
Sequoyah	12,200	11,900	98	

Station Totals	664,400	652,000	98
Net Weekly Circulation (1986)		411,400	
Average Daily Circulation (1986)		240,900	

Arkansas—Pine Bluff

KJTM-TV

Ch. 38

Network Service: None, independent.

Licensee: KJTM-TV, Television Corp. of Arkansas, 7123 Interstate 30, Suite 54, Little Rock, AR 72209.

Studio: 2304 W. 29th Ave., Pine Bluff 71613.

Telephone: 501-562-3838.

Technical Facilities: Channel No. 38 (614-620 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1945-ft. above av. terrain, 1879-ft. above ground, 2219-ft. above sea level.

Latitude	34°	26'	31"
Longitude	92°	13'	03"

Transmitter: 2-mi. W of Redfield.

Ownership: TVX Broadcast Group, 80%; A. G. Kasselberg & Chloe K. Poag, 9% each; Cortez Washington, 1%; Lester Silbernagle & Don Ellbott, 0.5% each. For TVX other interests, see Group Ownership of TV Stations.

Began Operation: June 17, 1986.

Represented (sales): TeleRep Inc.

Represented (engineering): John A. Fergie.

Personnel:

JEFF FAYES, general manager.
MICHAEL KARRAS, operations & program manager.
MARIA C. KENT, general sales manager.
RICHARD DUNCAN, director of engineering.

Highest 30 Sec. Rate: \$400.



KJTM-TV BNPCT-850410KH Granted 5/15/85 © American Map Corp., No. 14244

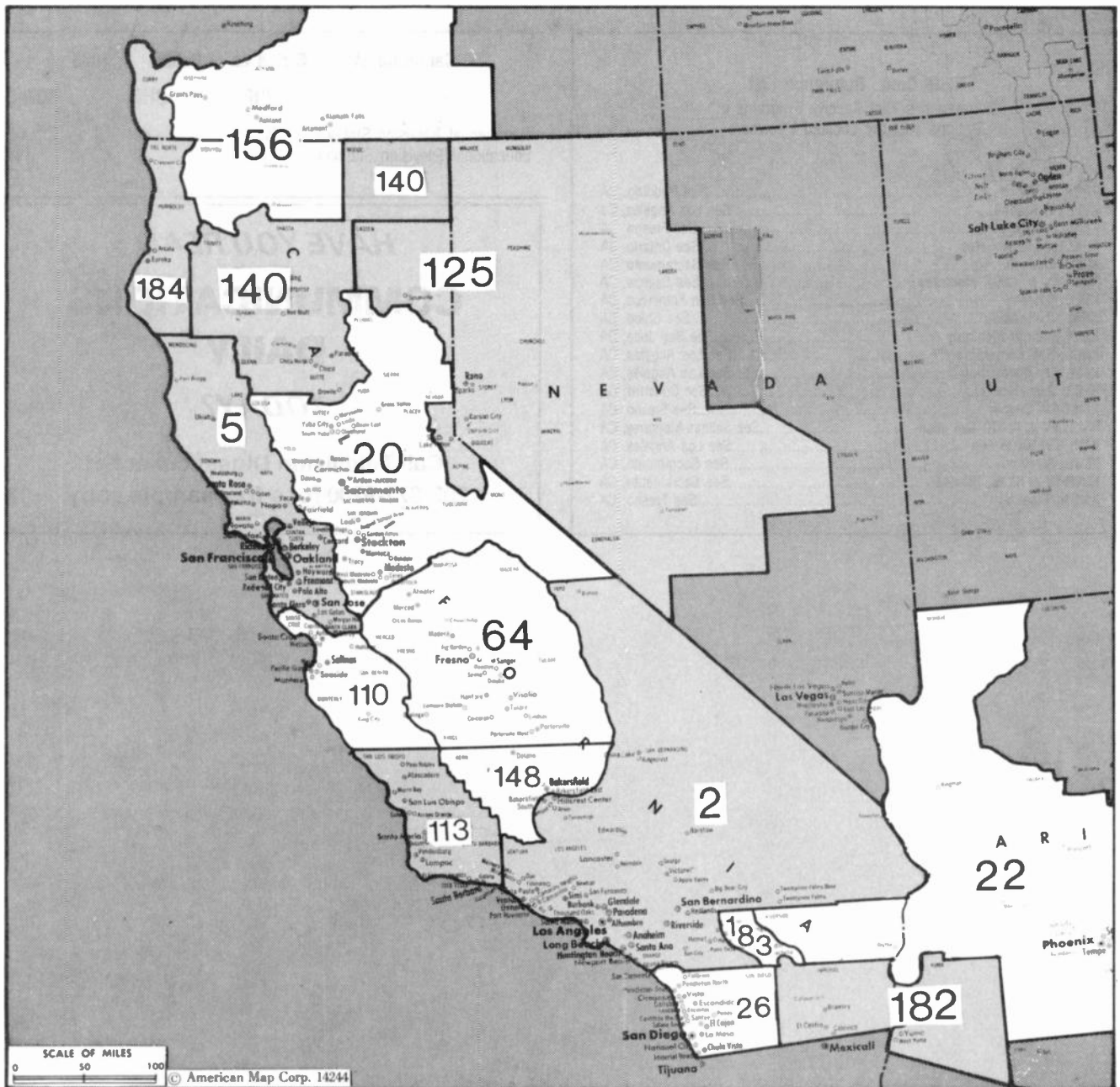
Arkansas

KARK-TV, Little Rock (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	ARKANSAS			
	Hempstead	8,700	8,500	98
	Izard	4,800	4,600	96
	Marion	4,900	4,800	98
	Nevada	3,800	3,700	97
	Newton	3,000	2,900	97
	Polk	6,500	6,300	97
	St Francis	9,600	9,400	98
	Sharp	6,500	6,200	95
	Union	17,900	17,600	98
Between 5-24%	ARKANSAS			
	Ashley	9,100	8,900	98
	Craighead	23,400	23,100	99
	Fulton	4,300	4,100	95
	Howard	5,000	4,900	98
	Lawrence	7,100	6,900	97
	Lee	4,700	4,500	96
	Little River	4,900	4,800	98
	Madison	4,400	4,200	95
	Phillips	10,900	10,600	97
	Randolph	6,400	6,200	97
	Scott	3,800	3,700	97
	Sebastian	38,200	37,800	99
	Sevier	5,400	5,300	98

KATV, Little Rock (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	MISSISSIPPI			
	Coahoma	11,600	11,300	97
	Washington	23,300	22,900	98
Between 5-24%	ARKANSAS			
	Howard	5,000	4,900	98
	Izard	4,800	4,600	96
	Little River	4,900	4,800	98
	Logan	7,200	7,000	97
	Marion	4,900	4,800	98
	Miller	13,900	13,700	99
	Mississippi	19,300	19,000	98
	Newton	3,000	2,900	97
	Poinsett	9,100	9,000	99
	Scott	3,800	3,700	97
	Sebastian	38,200	37,800	99
	Sharp	6,500	6,200	95
	MISSISSIPPI			
	Bolivar	13,700	13,300	97
TEXAS				
Bowie	29,900	29,500	99	



Market	Arbitron ADI TV Households	Rank	Market Area Commercial TV Stations
Los Angeles, CA	4,401,300	2	KABC-TV (7), KAGL (30), KCBS-TV (2), KCOP (13), KDOC-TV (56), KHJ-TV (9), KIHS-TV (46), KMEX-TV (34), KNBC-TV (4), KSCI (18), KTVN-TV (40), KTIE (63), KTLA (5), KTTV (11), KVEA (52), KWHY-TV (22)
San Francisco, CA	2,043,800	5	KBHK-TV (44), KDTV (14), KFCB (42), KFTY (50), KGO-TV (7), KICU-TV (36), KPIX (5), KRON-TV (4), KSTS (48), KTSF (26), KTVU (2), KWBB (38)
Sacramento-Stockton, CA	914,700	20	KCRA-TV (3), KCSO (19), KOVR-TV (13), KRKB-TV (31), KSCH-TV (58), KTXL (40), KXTV (10)
Phoenix, AZ	829,500	22	KNXV-TV (15), KPAZ-TV (21), KPHO-TV (5), KPNX-TV (12), KTSP-TV (10), KTVK (3), KTVW-TV (33), KUSK (7), KUTP (45)
San Diego, CA	765,300	26	KCST-TV (39), KFMB-TV (8), KGTV (10), KUSI-TV (51), XETV (6)
Fresno-Visalia, CA	396,100	64	KAIL (53), KFSN-TV (30), KFTV (21), KJEO (47), KMPH (26), KMSG-TV (59), KSEE (24)
Salinas-Monterey, CA	196,400	110	KCBA (35), KMST (46), KNTV (11), KSBW-TV (8)
Santa Barbara-Santa Maria-San Luis Obispo, CA	186,800	113	KCOY-TV (12), KEYT (3), KSBY-TV (6)
Reno, NV	163,000	125	KAME-TV (21), KCRL (4), KOLO-TV (8), KTVN (2)
Chico-Redding, CA	148,700	140	KCPM (24), KHSL-TV (12), KRCR-TV (7)
Bakersfield, CA	136,700	148	KBAK-TV (29), KERO-TV (23), KGET (17)
Medford, OR	113,200	156	KDRV (12), KOBI (5), KOTI (2), KTVL (10)
El Centro, CA-Yuma, AZ	59,500	182	KECY-TV (9), KYEL-TV (13)
Palm Springs, CA	58,000	183	KESQ-TV (42), KMIR-TV (36)
Eureka, CA	56,500	184	KIEM-TV (3), KVIQ-TV (6)

State Cross Reference List
 Communities That Receive Programs of
 Stations That are Located Elsewhere

KRCR-TV, ChicoSee Redding, CA
 KVEA-TV, CoronaSee Los Angeles, CA
 KFTV, HanfordSee Fresno, CA
 KIHS-TV, Los AngelesSee Ontario, CA
 KCSO, ModestoSee Sacramento, CA
 KSBW-TV & KMST, MontereySee Salinas, CA
 KTVU, OaklandSee San Francisco, CA
 KHSL-TV, ReddingSee Chico, CA
 KNTV, Salinas-MontereySee San Jose, CA
 KAGL, San BernardinoSee Los Angeles, CA
 KSCI, San BernardinoSee Los Angeles, CA
 KFCB, San FranciscoSee Concord, CA
 KMSG-TV, SangerSee Fresno, CA
 KSBW-TV & KMST, San JoseSee Salinas-Monterey, CA
 KTBN-TV, Santa AnaSee Los Angeles, CA
 KCSO, StocktonSee Sacramento, CA
 KOVR-TV & KTXL, StocktonSee Sacramento, CA
 KMPH, VisaliaSee Fresno, CA

California Station Status as of October 1, 1986

	VHF	UHF	TOTAL
Commercial Television Stations	26	40	66
Educational Television Stations	4	10	14
			80

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California—Anaheim

KDOC-TV

Ch. 56

Network Service: None, independent.

Licensee: Golden Orange Broadcasting Co. Inc., 1730 S. Clementine St., Anaheim, CA 92802.

Studio: 1730 S. Clementine St., Anaheim, CA 92802.

Telephone: 714-999-5000.

Technical Facilities: Channel No. 56 (722-728 MHz). Authorized power: 2820-kw max. & 331-kw horizontal visual, 652-kw max. & 76.2-kw horizontal aural. Antenna: 2386-ft. above av. terrain, 220-ft. above ground, 5555-ft. above sea level.

Latitude 34° 11' 14"
Longitude 117° 42' 01"

Transmitter: Sunset Ridge, 5-mi. NE of Claremont.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: AKC, 3.7-meter; Simulsat, 5-meter; Microdyne & Scientific Atlanta C-band, M/A-Com Ku-band receivers.

Ownership: Pat Boone, pres., 36.79%; Thomas Sheridan, v.p., 6.71%; Calvin C. Brack, secy.-treas., 23.94%; Jimmy Durante Estate, 3.06%; David Levy, 1.99%; Richard Shepherd, 2.68%; Bill Simon, 23.83%; Michael Volpe, 1%.

Began Operation: Oct. 1, 1982.

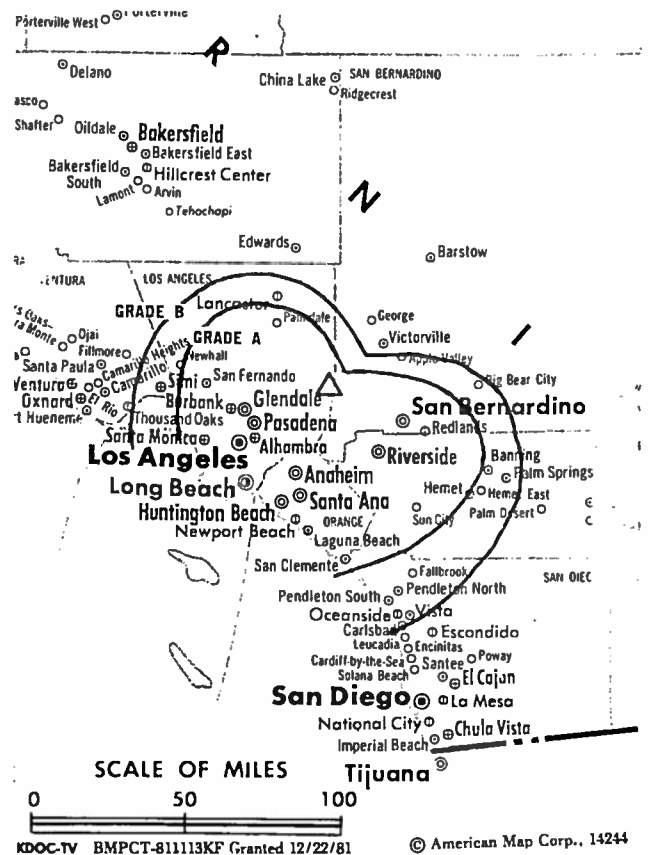
Represented (legal): Cohn & Marks.

Personnel:
CALVIN BRACK, general manager.
ROGER KNIPP, chief engineer.

Highest 30 Sec. Rate (July 23, 1986): \$250.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	CALIFORNIA Los Angeles	2,883,900	2,805,800	97



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Orange	783,900	770,100	98
	Riverside West	226,800	218,300	96
	San Bernardino	370,400	358,700	97
Station Totals		4,265,000	4,152,900	97
Net Weekly Circulation (1986)			311,200	
Average Daily Circulation (1986)			88,300	

California—Arcata

KREQ

Ch. 23

Network Service: None, independent.

Grantee: The Mad River Bcstg. Co. Inc., 23642 Calabasas Rd., Suite 104, Calabasas, CA 91302-1592.

Telephone: 818-884-3818.

Studio: 1485 L St., Arcata, CA 95521.

Telephone: 707-822-5152.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 1380-kw max. visual, 55-kw max. aural. Antenna: 1659-ft. above av. terrain, 270-ft. above ground, 2940-ft. above sea level.

Latitude	40°	43'	36"
Longitude	123°	58'	23"

Transmitter: Barry Ridge, 11-mi. ESE of Eureka.

Multichannel TV Sound: Stereo only.

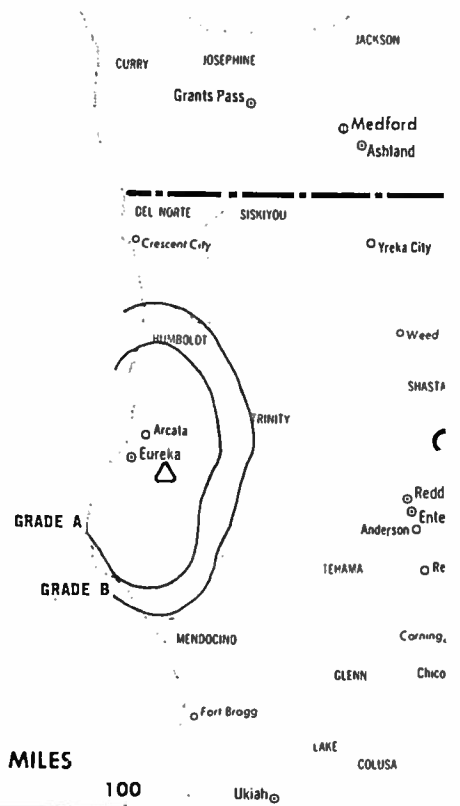
Satellite Earth Stations: 3 in operation; Scientific-Atlanta receivers.

Ownership: Liz Weller, pres. & Jack Fiman, 13.6% jointly; Lawrence Rogow, secy. & Garry Spire, treas., 25% each; David Marcus, 18.2%; Ken Coplon & David Gondek, 9.1% each. Spire & Rogow have interest in Response Bcstg. Corp., permittee of Ch. 64 Bellingham, WA; several LPTV stations, see K52AR Redding, CA; Calavision cable TV system, Los Angeles County, CA.

Due to Begin Operation: Nov. 1986.

Represented (legal): Arter & Hadden.

Represented (engineering): Venture Technologies.



KREQ BPCT-821207KE Granted 2/27/84

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Personnel:

LAWRENCE ROGOW, general manager.
DONALD WILSON, engineering director.
JOHN DOYLE, chief technician.

Highest 30 Sec. Rate: \$425.

California—Bakersfield

KBAK-TV

Ch. 29

Network Service: ABC.

Licensee: Harriscop Broadcasting Corp., Box 2929, Bakersfield, CA 93303.

Studio: 1901 Westwind Drive, Bakersfield, CA 93301.

Telephone: 805-327-7955. TWX: 910-327-1109.

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 1700-kw max. & 77.6-kw horizontal visual, 340-kw max. & 15.5-kw horizontal aural. Antenna: 3730-ft. above av. terrain, 230-ft. above ground, 7775-ft. above sea level.

Latitude 35° 27' 11"
Longitude 118° 35' 25"

Transmitter: Breckenridge Mtn., 24-mi. ENE of Bakersfield.

Satellite Earth Stations: 6 in operation.

News Service: AP.

Ownership: Burt I. Harris, 10%; Irving B. Harris, 46%; Virginia Polsky Trust, 13%; Roxanne H. Frank Trust, 10%; 26 others, none with as much as 5%. Harriscop owns KTWO-TV-AM, Casper, WY; KULR-TV, Billings, MT. Principals control Harriscop of Chicago Inc. which owns 25% of WSNS-TV, Chicago; hold 59% of KWHY-TV, Los Angeles, CA & have multiple cable holdings. Note: Sale of KBAK-TV to Burnham Bcstg. Co. pends.

Began Operation: Aug. 20, 1953. Sale to present owner by Reeves Broadcasting Corp. approved May 12, 1964 by FCC (Television Digest, Vol. 3:52; 4:18). Sale to Reeves Broadcasting Corp. by San Francisco Chronicle approved Oct. 12, 1960 by FCC (Vol. 16:36, 42).

Represented (sales): Katz Television.

Represented (legal): Cohn & Marks.

Represented (engineering): Hammett & Edison Inc.

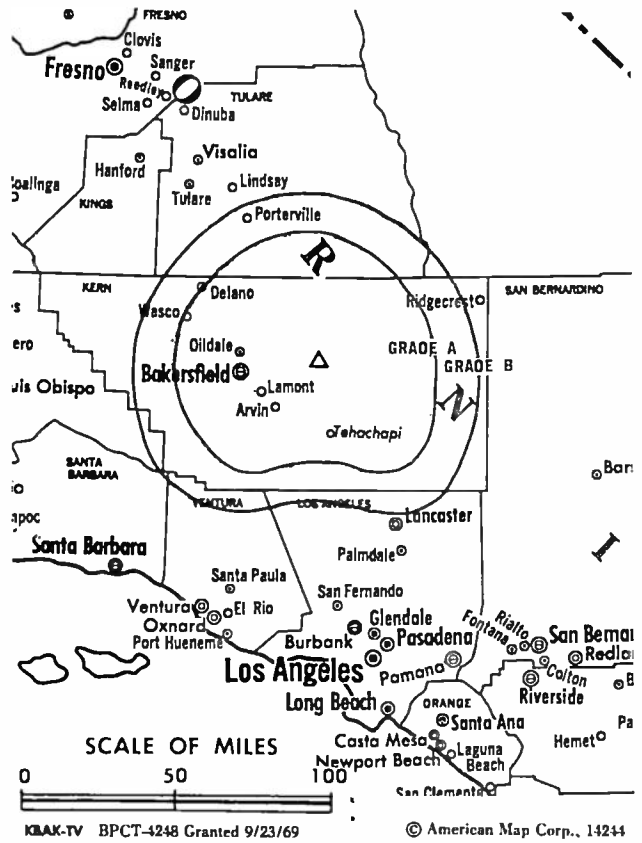
Personnel:

BURT I. HARRIS, president (Los Angeles).
JACK ROSENTHAL, pres., broadcast division (Casper, WY).
WAYNE KILLMER, vice president & general manager.
NANCY HOFEDITZ, program director.
ROBERT BANKS, chief engineer.
RICK SNYDER, news director.

Highest 30 Sec. Rate: \$1000.

NETWORK BASE HOURLY RATE: \$771.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA	139,600	134,700	97
	Kern West			
Between 25-49%	CALIFORNIA	26,200	25,000	95
	Kings			
Between 5-24%	CALIFORNIA	204,600	197,000	96
	Fresno			
Station Totals	Kern East	24,800	23,900	96
	Net Weekly Circulation (1986)		488,700	470,300
Average Daily Circulation (1986)				199,800
				97,800

California—Bakersfield

KERO-TV

Ch. 23

Network Service: CBS.

Licensee: McGraw-Hill Broadcasting Co. Inc., 321 21st St., Bakersfield.

Studio: Television Center, Box 2367, Bakersfield, CA 93303.

Telephone: 805-327-1441. TWX: 910-327-1103.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 1760-kw max., 323-kw horizontal max. & 72.4-kw horizontal av. visual, 352-kw max., 64.4-kw horizontal max. & 14.4-kw horizontal av. aural. Antenna: Directional, 3700-ft. above av. terrain, 183-ft. above ground, 7668-ft. above sea level.

Latitude 35° 27' 14"
Longitude 118° 35' 37"

Transmitter: Breckenridge Mtn., 22-mi. E of Bakersfield.

Satellite Earth Stations: Microdyne, 7-meter & 3.7-meter, C-band & Ku-band; Scientific-Atlanta, 4.6-meter & 7-meter; M/A-Com, Microdyne & Scientific-Atlanta receivers.

News Service: AP.

Ownership: McGraw-Hill Inc., 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: Sept. 26, 1953. This station operated simultaneously on Chs. 10 & 23 from July 1 to Sept. 1, 1963, and thereafter only on Ch. 23. Sale to present owners by Time-Life Bcst. Inc. approved by FCC March 8, 1972 (Television Digest, Vol. 12:10, 11). Sale to Time-Life by Transcontinent Television Corp. approved Feb. 19, 1964 by FCC (Vol. 3:15, 16, 31, 48). Merger of Marietta Bcstg. Inc. (including KFMB-TV-AM, San Diego) into Transcontinent Television Corp. approved May 13, 1959 (Vol. 15:7, 12, 20).

Represented (sales): Harrington, Righter & Parsons Inc.

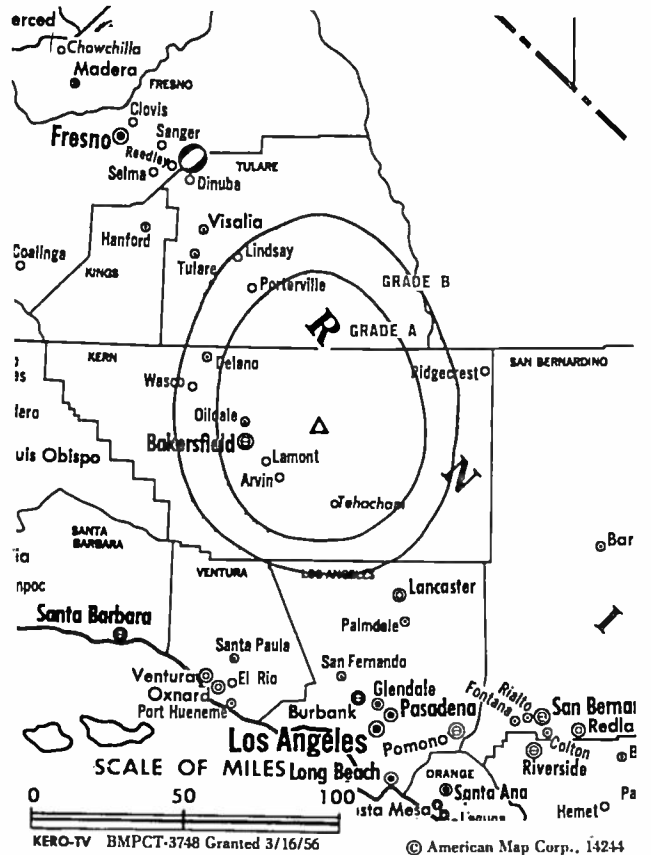
Represented (legal): Koteen & Naftalin.

Personnel:

JOHN PROFFITT, vice president & general manager.
DAVID C. CARFOLITE, general sales manager.
SANDRA A. VIDEN, national sales manager.
CARL KNUTSON, production manager.
THOMAS KROL, director, program operations/promotion.
NORMAN E. HALL, director, engineering.
WALT BROWN, news director.
LYNN NOEL, director, public affairs.
RAY SCHIFFHAUER, director, business affairs.

Rates: Not available.

NETWORK BASE HOURLY RATE: \$800.



Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA Kern West	139,600	134,700	97
Between 25-49%	CALIFORNIA Kings Tulare	26,200 93,500	25,000 89,700	95 96
Between 5-24%	CALIFORNIA Kern East	24,800	23,900	96
Station Totals		284,100	273,300	96
Net Weekly Circulation (1986)			173,400	
Average Daily Circulation (1986)			93,700	

California—Bakersfield

KGET

Ch. 17

Network Service: NBC.

Licensee: KGET-TV Inc., 2831 Eye St., Bakersfield, CA 93301.

Studio: 28th & Eye Sts.

Mailing Address: Box 1700, Bakersfield, CA 93302.

Telephone: 805-327-7511. TWX: 910-327-1120.

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 5000-kw max. & 398-kw horizontal visual, 500-kw max. & 39.8-kw horizontal aural. Antenna: 1400-ft. above av. terrain, 288-ft. above ground, 3813-ft. above sea level.

Latitude 35° 26' 20"
Longitude 118° 44' 23"

Transmitter: Mt. Adelaide, 16-mi. E of Bakersfield.

Satellite Earth Stations: 4 in operation; ADM, 6.1-meter; Harris, 6-meter; RCA, 3.66-meter Ku-band; Harris, M/A-Com & Scientific-Atlanta receivers.

News Services: AP, UPI.

Ownership: Ackerley Inc., 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: Nov. 8, 1959. Sale to present owner by Gillett Bcstg. Co. approved by FCC Oct. 14, 1983. Sale to Gillett by ASI Communications approved by FCC June 20, 1978. Transfer to Atlantic States Industries from Lincoln Dellar & wife approved Sept. 11, 1969 (Television Digest, Vol. 8:49; 9:37). Previous sale to Dellar by group which included Dellar as 41.2% stockholder approved Dec. 31, 1962.

Represented (sales): Seltel Inc.

Represented (legal): Rubin, Winston & Diercks.

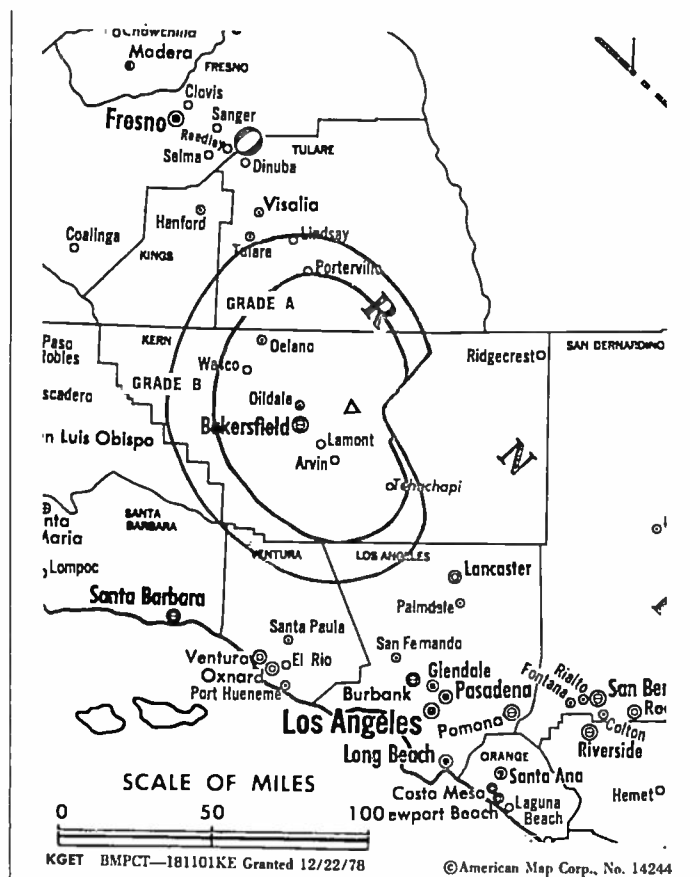
Personnel:

RAYMOND A. WATSON, vice president & general manager.
TOM RANDOUR, general sales manager.
SHIRLEY SANFORD, program director.
TOM BALLEW, chief engineer.
GAYLEN YOUNG, news director.

Highest 30 Sec. Rate (May 30, 1986): \$1600.

NETWORK BASE HOURLY RATE: \$500.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA Kern West	139,600	134,700	97
Between 25-49%	CALIFORNIA Tulare	93,500	89,700	96
Between 5-24%	CALIFORNIA Kings	26,200	25,000	95
Station Totals		259,300	249,400	96
Net Weekly Circulation (1986)				159,500
Average Daily Circulation (1986)				88,300

California—Chico

KCPM

Ch. 24

Network Service: NBC.

Licensee: Chico Bcstg. Corp., Box 4406, Chico, CA 95927.

Studio: 180 E. 4th St., Chico 95928.

Telephone: 916-893-2424.

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 5000-kw visual, 500-kw aural. Antenna: 1850-ft. above av. terrain, 997-ft. above ground, 2762-ft. above sea level.

Latitude 40° 15' 31"
Longitude 122° 05' 20"

Transmitter: 9.5-mi. NE of Red Bluff.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: 2 in operation; Harris & M/A-Corn receivers.

News Services: AP & NBC.

Ownership: Melvin J. Querio & Jack O. Koonce, 40.5% each; Lorimar-Telepictures Corp., 19%. Querio has interest in KCSO(TV), Modesto, CA; KCBA(TV), Salinas, CA. For other interests, see Lorimar-Telepictures Corp. in Group Ownership of TV Stations.

Began Operation: Sept. 24, 1985.

Represented (sales): Katz Television.

Represented (legal): Fletcher, Heald & Hildreth.

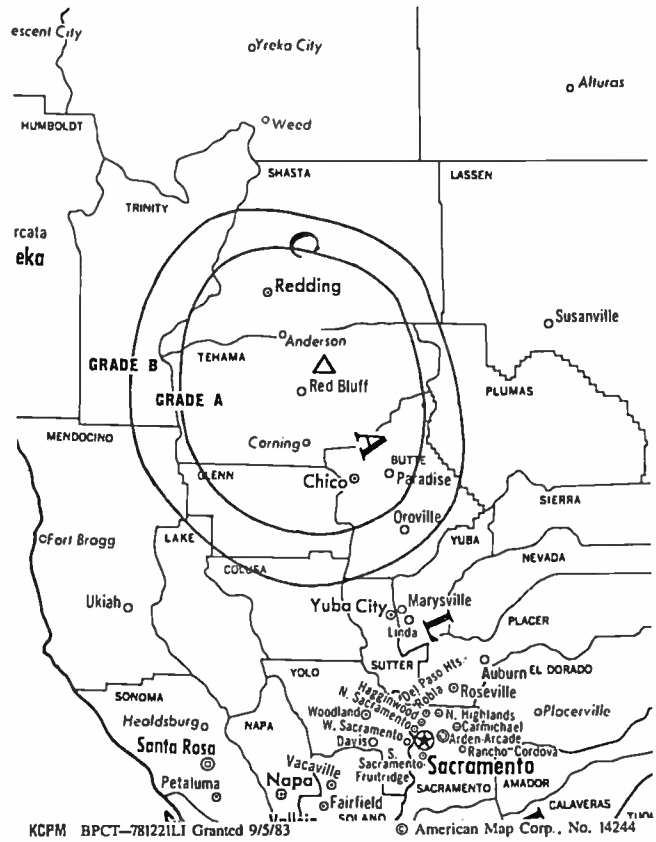
Represented (engineering): Cecil Lynch.

Personnel:

MEL QUERIO, president & general manager.
DON McFARLANE, national sales manager.
DONNA J. O'CONNOR, program director.

Highest 30 Sec. Rate: \$325.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	CALIFORNIA			
	Glenn	8,600	8,300	96
	Tehama	17,200	16,700	97
Between 5-24%	CALIFORNIA			
	Butte	66,800	63,700	95
	Shasta	52,500	50,900	97
Station Totals		145,100	139,600	96
Net Weekly Circulation (1986)				29,700
Average Daily Circulation (1986)				15,600

California—Chico

KHSL-TV

Ch. 12

Network Service: CBS.

Licensee: Golden Empire Bcstg. Co., Box 489, Chico, CA 95927.

Studio: 3460 Silverbell Rd., Chico 95926.

Telephone: 916-342-0141. TWX: 910-536-0336.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 38-kw aural. Antenna: 1290-ft. above av. terrain, 284-ft. above ground, 3779-ft. above sea level.

Latitude 39° 57' 30"
Longitude 121° 42' 48"

Transmitter: Cohasset Road.

Satellite Earth Stations: 4 in operation; Scientific-Atlanta, 7-meter; Scientific-Atlanta & Drake receivers.

AM Affiliate: KHSL, 5-kw, 1290 kHz.

News Services: AP, CBS, NIWS.

Ownership: Mickey McClung, 95%; Hugh McClung, 5%; Dorothy Locke, secy.-treas. Also operates KHSL, Chico, CA.

Began Operation: Aug. 22, 1953.

Represented (sales): Seltel Inc.

Represented (legal): Haley, Bader & Potts.

Represented (engineering): Hatfield & Dawson.

Personnel:

C. H. KINSLEY JR., vice president.
WILLIAM D. CORBIN, station manager.
WILLIAM L. MEYER, national sales manager.
RUSSEL POPE, director of engineering.

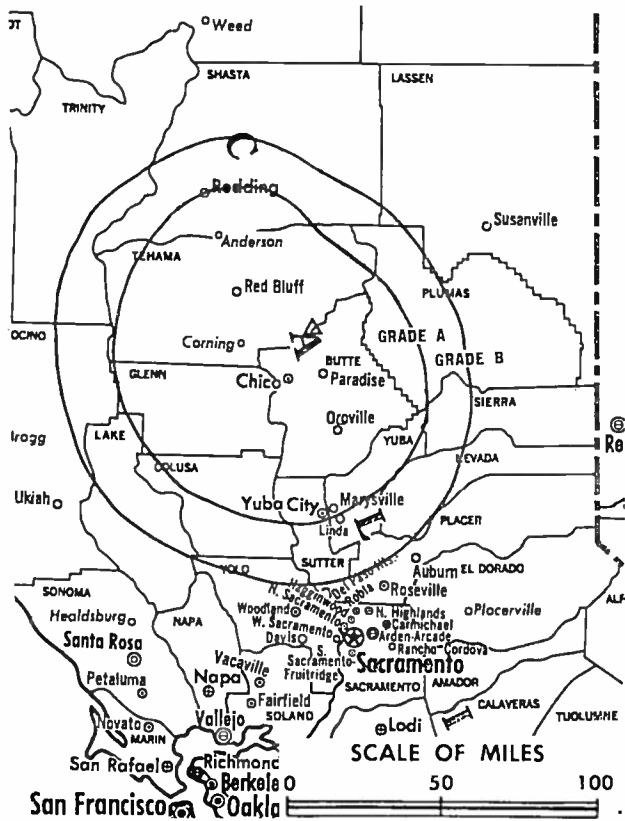
Highest One Hour Rate: \$2000.

Highest 30 Sec. Rate: \$480.

NETWORK BASE HOURLY RATE: \$414.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Butte	66,800	63,700	95
	Colusa	4,900	4,700	96
	Glenn	8,600	8,300	96
	Plumas	8,000	7,500	94



KHSL-TV BMPCT-6764 Granted 5/9/68 © American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Shasta	52,500	50,900	97
	Sutter	21,600	21,000	97
	Tehama	17,200	16,700	97
	Trinity	5,500	5,100	93
Between 25-49%	CALIFORNIA			
	Lassen	8,600	8,000	93
	Yuba	19,600	19,000	97
Between 5-24%	CALIFORNIA			
	Lake	19,800	18,300	93
	Mendocino	28,500	26,400	93
	Nevada	26,200	24,700	94
Siskiyou	17,000	15,900	94	
Station Totals		304,800	290,200	95
Net Weekly Circulation (1986)			166,700	
Average Daily Circulation (1986)			91,400	

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TELEVISION BROKERS.
DANIELS & ASSOCIATES

California—Concord

KFCB

Ch. 42

Network Service: None, independent.

Licensee: First Century Broadcasting, Box 6498, Concord, CA 94520.

Studio: 5101 Port Chicago Hwy., Concord, CA 94520.

Telephone: 415-676-8969.

Mailing Address: Box 6498, Concord, CA 94520.

Technical Facilities: Channel No. 42 (638-644 MHz). Authorized power: 1288-kw max. & 185.85-kw horizontal visual, 123.3-kw max. & 69-kw horizontal aural. Antenna: 2807-ft. above av. terrain, 140-ft. above ground, 3628-ft. above sea level.

Latitude 37° 53' 34"
Longitude 121° 53' 53"

Transmitter: N peak of Mt. Diablo.

News Service: CNN Headline News.

Ownership: Non-stock corp. Ronald C. Haus, pres.; Ronald McConnell, v.p.; Lloyd Miller, secy.-treas.; Theodore H. Terry & Gene Viglione, dirs.

Began Operation: June 19, 1983.

Represented (legal): Gammon & Grange.

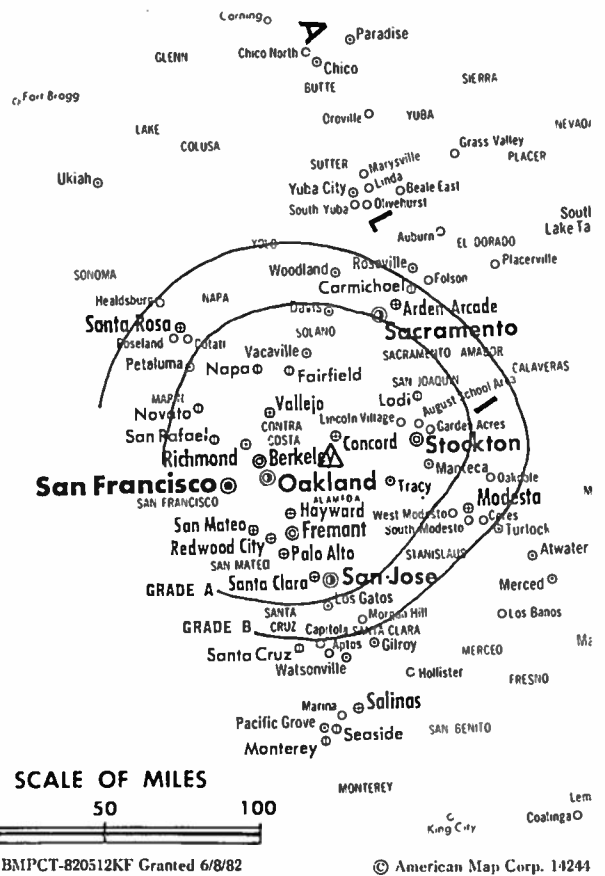
Personnel:

RONALD C. HAUS, president.
LLOYD MILLER, station manager.
ROBERT WOODS, general sales manager.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	CALIFORNIA			
	Contra Costa East	28,400	27,800	98



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Contra Costa West	246,300	240,900	98
	Sacramento	354,800	345,400	97
	San Joaquin	144,800	138,800	96
	Solano East	56,900	55,600	98
Station Totals		831,200	808,500	97
Net Weekly Circulation (1986)			92,000	
Average Daily Circulation (1986)			30,600	

California—El Centro-Yuma, Arizona

KEYC-TV

Ch. 9

Network Service: CBS.

Licensee: Pacific Media Corp., 646 Main St., El Centro.

Studio: 646 Main St., El Centro, CA 92243.

Telephone: 619-353-9990.

Mailing Address: Box 3190, El Centro 92244.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1601-ft. above av. terrain, 499-ft. above ground, 2546-ft. above sea level.

Latitude 33° 03' 18"
Longitude 114° 49' 37"

Transmitter: Top of Black Mtn.

Satellite Earth Station: Scientific-Atlanta, 7.2-meter.

News Service: AP.

Ownership: John Smart, pres., 90%; Ellen Oswald, 10%. Note: Sale to First National Entertainment pending (Television Digest, Vol. 26:39).

Began Operation: Dec. 6, 1968. Sale to Esquire by United Bcstg. approved by FCC Sept. 22, 1981. Sold to present owners 1984.

Represented (sales): Seltel Inc.

Represented (legal): Cohn & Marks.

Represented (engineering): Hammett & Edison Inc.

Personnel:

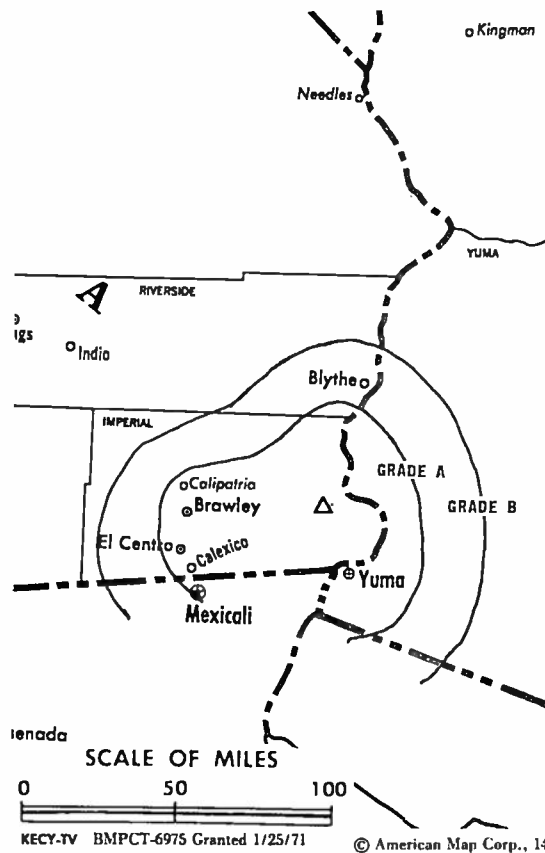
DEBORAH WEEKES, program director.

Highest 30 Sec. Rate (July 12, 1984): \$350.

NETWORK BASE HOURLY RATE: \$265.

Total Households: © MSI Consumer Market Data as of 1/1/86, TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARIZONA Yuma	30,800	29,100	94



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA Imperial	32,000	29,800	93
Between 25-49%	CALIFORNIA Riverside East	7,200	6,900	97
Between 5-24%	ARIZONA La Paz	5,400	5,200	96
Station Totals		75,400	71,000	94
Net Weekly Circulation (1986)				45,800
Average Daily Circulation (1986)				20,800

California—Eureka

KIEM-TV

Ch. 3

Network Service: NBC.

Licensee: Precht Television Associates Inc.

Studio: 5650 S. Broadway, Eureka, CA 95501.

Telephone: 707-443-3123. TWX: 310-671-1128.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1650-ft. above av. terrain, 249-ft. above ground, 3025-ft. above sea level.

Latitude 40° 43' 52"
Longitude 123° 57' 06"

Transmitter: Redwood Peak, 12-mi. SE of Eureka.

Satellite Earth Stations: 4 in operation; Harris, 4-meter; RCA Americom Ku-band.

News Service: AP.

Ownership: Precht Communications Inc. For other interests, see Group Ownership of TV Stations.

Began Operation: Oct. 25, 1953. Sale by William B. Smullin to Wayne Vickers, et al., approved by FCC Oct. 25, 1961. Sale to Ingham Communications approved July 29, 1975. Sale to present owners approved Aug. 2, 1985.

Represented (sales): Katz Television.

Represented (legal): Cohn & Marks.

Personnel:

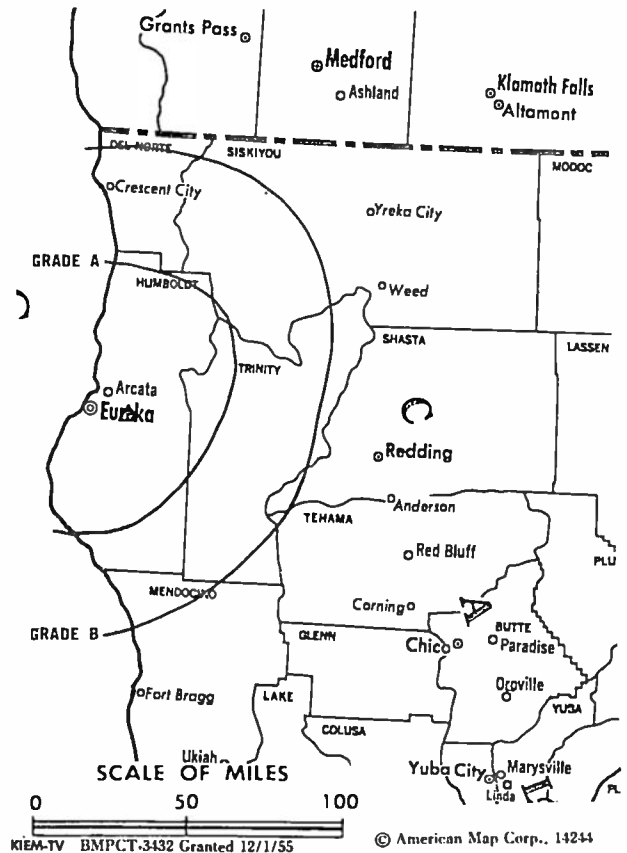
ROBERT PRECHT, president.
MIKE STOCKLIN, vice president & general manager.
PETER McNAIR, station manager.
PEGGY WORDEN, national sales manager.
DONALD R. KING, operations manager.
BRUCE LANG, news director.

Highest One Hour Rate: \$1000.

Highest 30 Sec. Rate (Aug. 1, 1985): \$425.

NETWORK BASE HOURLY RATE: \$500.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA Del Norte	7,700	7,200	94
	Humboldt	44,700	42,800	96
Between 25-49%	CALIFORNIA Mendocino	28,500	26,400	93
	OREGON Curry	7,200	6,600	92
Between 5-24%	CALIFORNIA Trinity	5,500	5,100	93
Station Totals		93,600	88,100	94
Net Weekly Circulation (1986)				55,700
Average Daily Circulation (1986)				33,100

California—Eureka

KVIQ-TV

Ch. 6

Network Service: CBS.

Licensee: Miller Broadcasting Co., 1800 Broadway, Eureka, CA 95501.

Studio: 1800 Broadway, Eureka 95501.

Telephone: 707-443-3061. TWX: 510-742-6265.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10.5-kw aural. Antenna: 1740-ft. above av. terrain, 377-ft. above ground, 3049-ft. above sea level.

Latitude 40° 43' 36"
Longitude 123° 58' 18"

Transmitter: 10.8-mi. SE of Eureka.

Satellite Earth Stations: 3 in operation; Paradigm, 3.7-meter; DX & Scientific-Atlanta receivers.

News Service: AP.

Ownership: Ronald W. Miller, pres.-secy., 95%; Pattison J. Christensen, v.p., 5%.

Began Operation: April 1, 1958. Sale to present owners by Leah McConnell and Estate of Carl McConnell, approved by FCC June 17, 1986. Sale to McConnell by Carroll R. Hauser (50%) and Shasta Telecasting Corp. (50%), approved May 16, 1960 by FCC (Television Digest, Vol. 16:22, 24).

Represented (sales): Seltel Inc.

Represented (legal): Munger, Tolles & Olson.

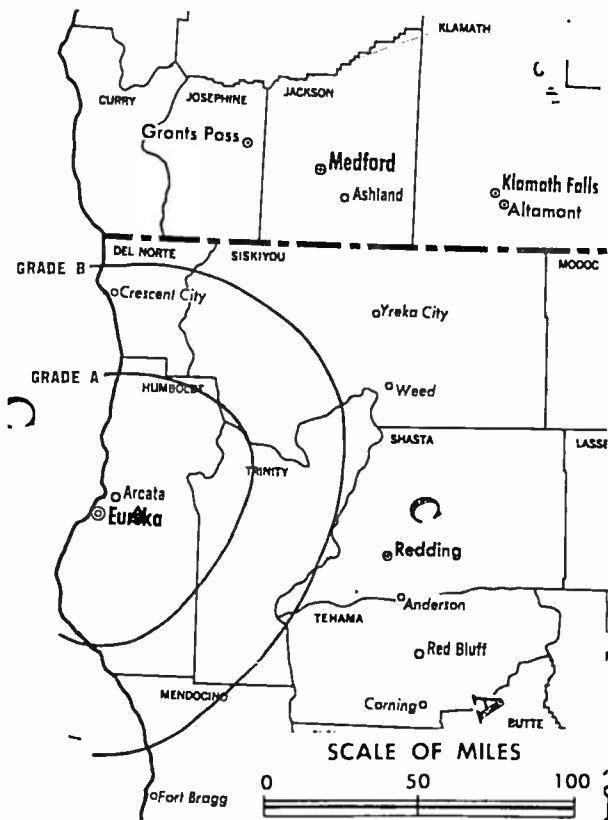
Represented (engineering): Hammett & Edison Inc.

Personnel:

PATTISON J. CHRISTENSEN, vice president & general manager.
FAYE EMAD, asst. general manager & general sales manager.
JANETH OLIVEIRA, program director.
SUSAN K. THOMAS, news director.
THOMAS L. WILLIAMS, director of engineering.

Highest 30 Sec. Rate: \$1500.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.



KVIQ-TV BPCT-2784 Granted 9/30/60 American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Del Norte	7,700	7,200	94
	Humboldt	44,700	42,800	96
Between 25-49%	OREGON			
	Curry	7,200	6,600	92
Between 5-24%	CALIFORNIA			
	Mendocino	28,500	26,400	93
Station Totals		88,100	83,000	94
Net Weekly Circulation (1986)				51,000
Average Daily Circulation (1986)				31,700

California—Fresno

KAIL

Ch. 53

Network Service: None, independent.

Licensee: Trans America Broadcasting Corp., 6803 West Blvd., Inglewood, CA.

Studio & Office: 5255 E. Alluvial Ave., Fresno, CA.

Mailing Address: Box 5188, Fresno 93755.

Telephone: 209-299-9753.

Technical Facilities: Channel No. 53 (704-710 MHz). Authorized power: 708-kw max. & 427-kw horizontal visual, 70.8-kw max. & 42.7-kw horizontal aural. Antenna: 1850-ft. above av. terrain, 70-ft. above ground, 4570-ft. above sea level.

Latitude 37° 04' 22.5"
Longitude 119° 25' 51.6"

Holds CP for change to 2500-kw max. visual, 250-kw max. aural, 1887-ft. above av. terrain, 90-ft. above ground, 4590-ft. above sea level. BPCT-830802K1.

Transmitter: Bald Mtn., 0.25-mi. S of Meadow Lakes.

Satellite Earth Stations: 3 in operation; Scientific-Atlanta, 5-meter; Microwave Associates & Scientific-Atlanta receivers.

News Service: Biznet News.

Ownership: Albert John Williams, 79.9%; Jack M. Reeder, 20.1%. They also own KTYM(AM), Inglewood, CA.

Began Operation: December 18, 1961. Sale to present owner by B. L. Golden & L. W. Fawns approved Dec. 21, 1966 by FCC (Television Digest, Vol. 6:52). Left air April 17, 1973. Resumed operation Oct. 7, 1976.

Represented (sales): Adam Young Inc.

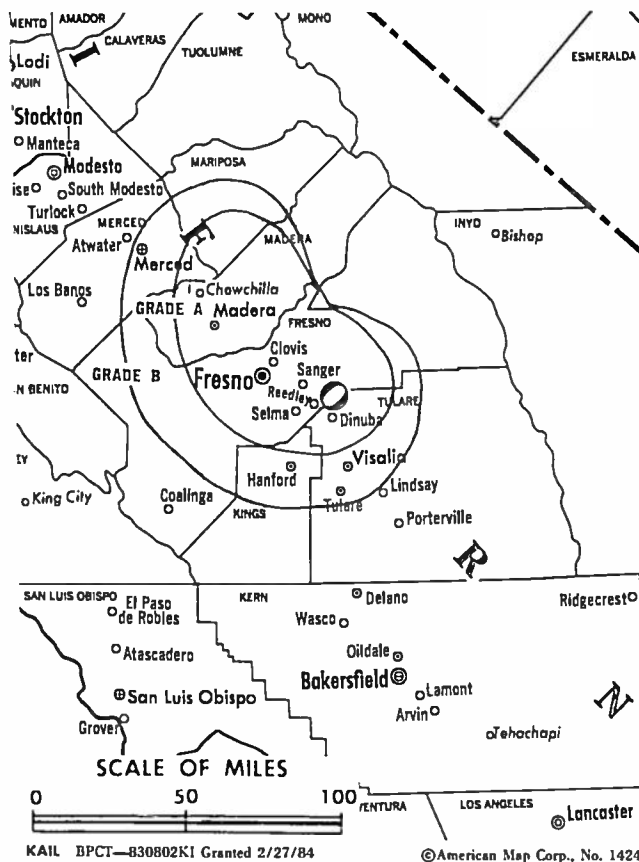
Represented (legal): Miller & Fields.

Represented (engineering): Carl T. Jones Associates.

Personnel:
GERARDO BORREGO, vice president.
C. REIS BENEZRA, general manager.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	CALIFORNIA			
	Fresno	204,600	197,000	96
	Kings	26,200	25,000	95
	Madera	25,700	24,600	96
Between 5-24%	CALIFORNIA			
	Mariposa	5,300	4,900	92
	Merced	52,800	50,800	96
Station Totals		408,100	392,000	96
Net Weekly Circulation (1986)			156,400	
Average Daily Circulation (1986)			54,200	

California—Fresno

KFSN-TV

Ch. 30

Network Service: ABC.

Licensee: Capital Cities Communications Inc.

Studio: 1777 G St., Fresno, CA 93706.

Telephone: 209-442-1170. TWX: 910-362-3911.

Technical Facilities: Channel No. 30 (566-572 MHz). Authorized power: 3720-kw max. & 316-kw horizontal visual, 31.6-kw horizontal aural. Antenna: 2040-ft. above av. terrain, 272-ft. above ground, 4751-ft. above sea level.

Latitude 37° 04' 39"
Longitude 119° 26' 01"

Transmitter: Meadow Lake, CA.

Satellite Earth Stations: Andrew, 7.3-meter; Harris, 6.1-meter; Avantek & Harris receivers.

News Services: AP, UPI.

Ownership: Capital Cities/ABC Inc. For officers & other interests, see Group Ownership of TV Stations.

Began Operation: May 10, 1956. Sale to present owner by Triangle Publications approved by FCC Feb. 24, 1971 (Television Digest, Vol. 11:9). Previous sale to Triangle by Paul R. Bartlett and associates approved Dec. 30, 1958 by FCC (Vol. 14:47; 15:1). Note: Operated on Ch. 12 until Feb. 17, 1961 when it switched to UHF Ch. 30 (Vol. 17:8).

Represented (sales): ABC Spot Sales.

Represented (legal): Wilmer, Cutler & Pickering.

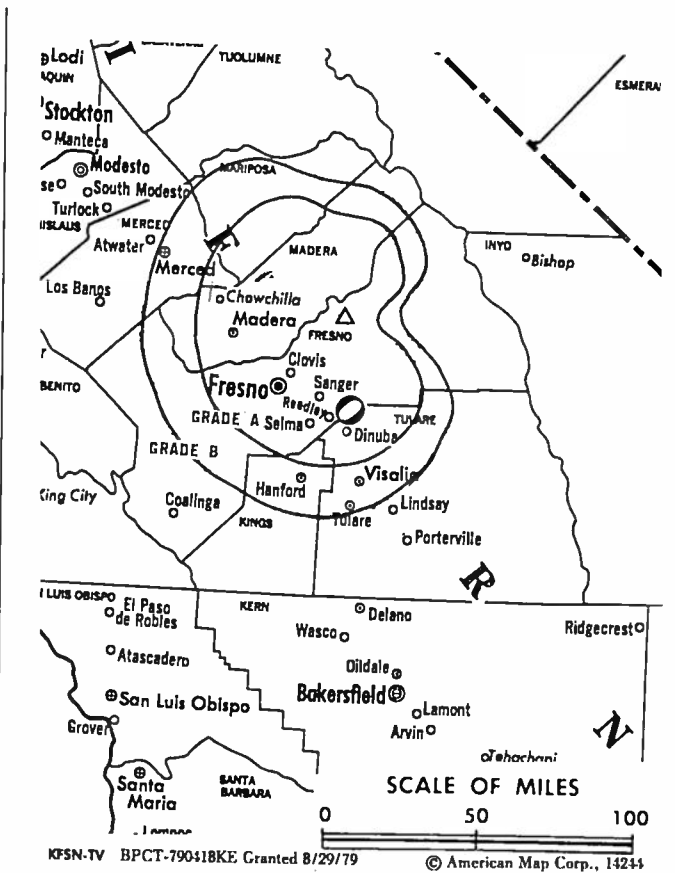
Represented (engineering): Moffet, Larson & Johnson, P.C.

Personnel:

MARC EDWARDS, president & general manager.
DUDLEY FEW, general sales manager.
MARK ARMINIO, local sales manager.
ROBERT A. BILLECI, director of engineering.
FERNANDO GRANADO, program director.

Highest 30 Sec. Rate : \$2000.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Fresno	204,600	197,000	96
	Kings	26,200	25,000	95
	Madera	25,700	24,600	96
	Merced	52,800	50,800	96
Between 25-49%	Tulare	93,500	89,700	96
	CALIFORNIA			
	Mariposa	5,300	4,900	92
Station Totals		408,100	392,000	96
Net Weekly Circulation (1986)			349,200	
Average Daily Circulation (1986)			216,900	

California—Hanford-Fresno

KFTV

Ch. 21

Network Service: Spanish International Network.

Licensee: Spanish International Communications Corp., 721 N. Bronson Ave., Los Angeles, CA 90038.

Studio: 8515 E. Lacey Blvd., Hanford, CA 93230.

Telephone: 209-584-3362.

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 1790-kw max. & 131-kw horizontal visual, 327-kw max. & 23.8-kw horizontal aural. Antenna: 1840-ft. above av. terrain, 160-ft. above ground, 4610-ft. above sea level.

Latitude 37° 04' 24"
Longitude 119° 25' 42"

Holds CP for change to 2820-kw max. & 151-kw horizontal visual, 282-kw max. & 15-kw horizontal aural, 1830-ft. above av. terrain, 160-ft. above ground, 4600-ft. above sea level.

Transmitter: Bald Mtn., 52-mi. NE of Hanford.

Satellite Earth Station: Scientific-Atlanta, 4.6-meter.

News Service: UPI.

Ownership: See Group Ownership of TV Stations.

Began Operation: Feb. 27, 1962 as KDAS; left air May 13, 1966 (Television Digest, Vol. 6:22). Sale to present owner approved March 19, 1969. Resumed operation Sept. 20, 1972.

Represented (sales): SIN Television Network.

Represented (legal): Leventhal, Senter & Lerman.

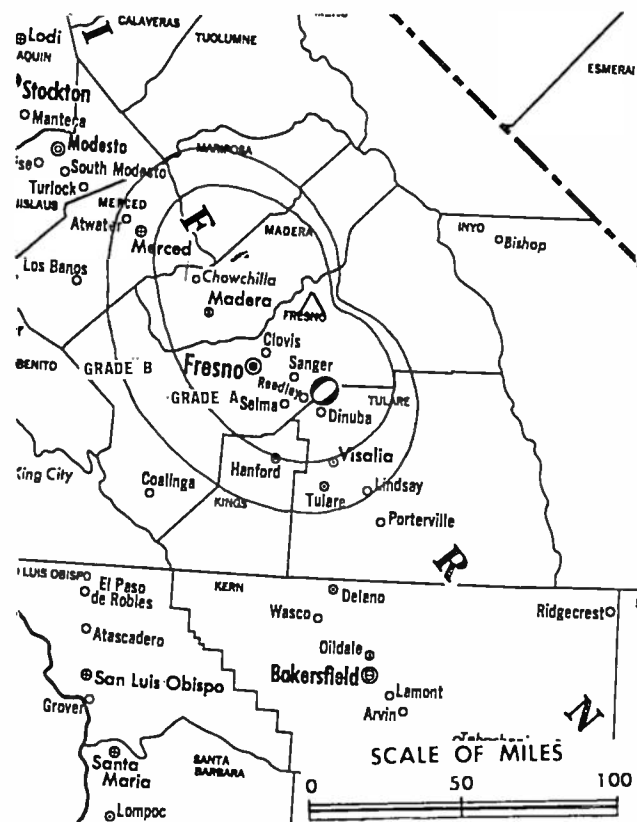
Represented (engineering): Jules Cohen & Associates.

Personnel:

AUGUST RUIZ, general manager.
RAY CARRASCO, general sales manager.
MAC McKENZIE, chief engineer.
PEDRO SANTOS, programming.

Highest 30 Sec. Rate (July 1, 1984): \$300.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.



KFTV BPCT-820709KF Granted 11/15/82

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	CALIFORNIA			
	Fresno	204,600	197,000	96
	Kings	26,200	25,000	95
	Madera	25,700	24,600	96
	Merced	52,800	50,800	96
Tulare	93,500	89,700	96	
Station Totals		402,800	387,100	96
Net Weekly Circulation (1986)				41,400
Average Daily Circulation (1986)				27,200

California—Fresno

KJEO

Ch. 47

Network Service: CBS.

Licensee: Retlaw Enterprises Inc., Box 5455, Fresno, CA 93755.

Studio: 4880 N. First St.

Telephone: 209-222-2411. TWX: 910-362-3181.

Technical Facilities: Channel No. 47 (668-674 MHz). Authorized power: 2624-kw max. visual, 529-kw max. aural. Antenna: 1959-ft. above av. terrain, 262-ft. above ground, 4742-ft. above sea level.

Latitude 37° 04' 14"
Longitude 119° 25' 31"

Transmitter: Bald Mtn.

Satellite Earth Stations: Microdyne, 7-meter; AvanteK & Microdyne receivers.

News Services: AP, CBS.

Ownership: Retlaw Enterprises Inc. Lillian B. Disney, co-chmn., 30%; Sharon Disney Lund, co-chmn., 30%; Diane Disney Miller, pres., 24% (holds additional 16% as trustee for Christopher Miller & Joanna Miller Runeare); Joseph C. Drilling, v.p., broadcasting. Retlaw Enterprises also owns KMST (TV), Salinas-Monterey, CA.

Began Operation: Sept. 20, 1953. Sale to Retlaw Enterprises by Shasta Telecasting Corp. (George C. Fleharty, Laurence W. Carr, Morris K. Cohen, Robert L. Hammett, Carl R. McConnell & Russell K. Olsen) approved by FCC April 17, 1968 (Television Digest, Vol. 8:17).

Represented (sales): Petry Television Inc.

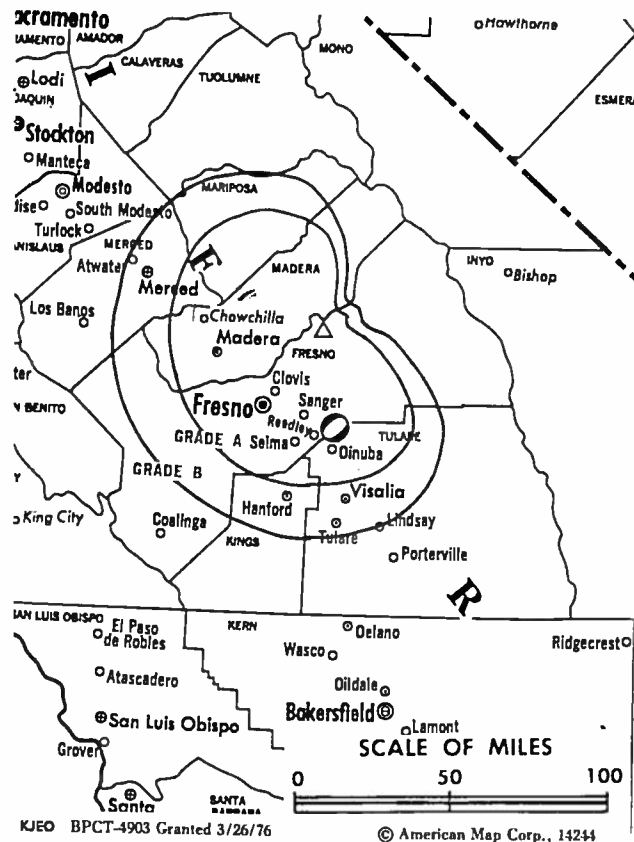
Represented (legal): McKenna, Wilkinson & Kittner.

Represented (engineering): Hammett & Edison Inc.

Personnel:

- JOSEPH C. DRILLING, president.
- BEN TUCKER, executive vice president.
- ANDY MASTORAS, vice president, finance.
- JAN CROSBY, vice president, assistant to the president.
- DONALD DRILLING, vice president & general manager.
- WILBUR HEATH, program director.
- DOUGLAS M. GRANT, general sales manager.
- KEN HOLDEN, chief engineer.
- LARRY MAYFIELD, assistant chief engineer.
- PATRICE COULTER, traffic manager.
- CHRIS TERRENCE, promotion manager.
- ED WILSON, news director.
- KATHY FRALEY, public affairs director.

Rates: Not available.



Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Fresno	204,600	197,000	96
	Kings	26,200	25,000	95
	Madera	25,700	24,600	96
	Merced	52,800	50,800	96
	Tulare	93,500	89,700	96
Between 25-49%	CALIFORNIA			
	Mariposa	5,300	4,900	92
Station Totals		408,100	392,000	96
Net Weekly Circulation (1986)			330,600	
Average Daily Circulation (1986)			187,500	

California—Sanger-Fresno

KMSG-TV

Ch. 59

Network Service: None, independent.

Licensee: Sanger Telecasters Inc., Box 59, Sanger, CA 93657.

Studio: 706 W. Herndon Ave., Fresno, CA 93650.

Telephone: 209-435-5900.

Technical Facilities: Channel No. 59 (740-746 MHz). Authorized power: 1350-kw max. visual, 135-kw max. aural. Antenna: 1940-ft. above av. terrain, 135-ft. above ground, 4655-ft. above sea level.

Latitude 37° 04' 26"
Longitude 119° 25' 52"

Transmitter: 41990 Radio Lane, Meadows Lakes, Auberry.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: 4 in operation; Harris, 3.2-meter; RCA, 4.6-meter, Ku-band; Scientific-Atlanta, 4.6-meter; BirdView, Harris, M/A-Com & Scientific-Atlanta receivers.

Ownership: Diane D. Cocola, pres.-secy., 90%; James K. Zahn, 10%; Gary M. Cocola, chief executive officer.

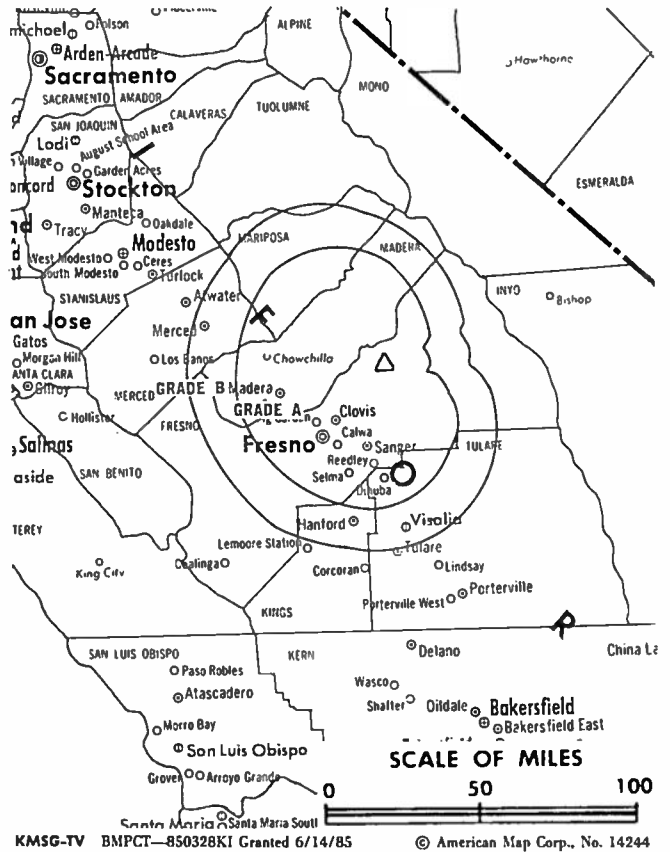
Began Operation: July 17, 1985.

Represented (legal): Cohn & Marks.

Represented (engineering): A. D. Ring & Associates.

Personnel:

DIANE D. COCOLA, president.
JIM ZAHN, general manager.
GARY COCOLA, sales manager.
STEVE WEBER, chief engineer.
JEFF WIEDENHOEFT, traffic & program director.



Highest One Hour Rate: \$590.

Highest 30 Sec. Rate (July 18, 1986): \$50.

Arbitron Data: Not available.

California—Fresno

KSEE

Ch. 24

Network Service: NBC.

Licensee: San Joaquin Communications Corp., 1544 Van Ness Ave., Fresno, CA 93721.

Studio: 1544 Van Ness Ave.

Telephone: 209-237-2424. TWX: 910-362-2403.

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 1600-kw max. & 191-kw horizontal visual, 153-kw max. & 38-kw horizontal aural. Antenna: Directional, 2350-ft. above av. terrain, 321-ft. above ground, 3713-ft. above sea level.

Latitude 36° 44' 45"
Longitude 119° 16' 53"

Transmitter: Bear Mtn.

News Service: AP.

Map Note: Contours calculated by revised Sec. 73.699 of FCC Rules not available.

Ownership: Meredith Corp. For other interests, see Group Ownership of TV Stations.

Began Operation: June 1, 1953. Sale to present owner by San Joaquin Communications Corp. approved by FCC March 31, 1983 (Television Digest, Vol. 22:22, 45). Sale to San Joaquin by McClatchy Newspapers approved by FCC Nov. 18, 1980 (Vol. 19:19).

Represented (sales): MMT Sales Inc.

Represented (legal): Haley, Bader & Potts.

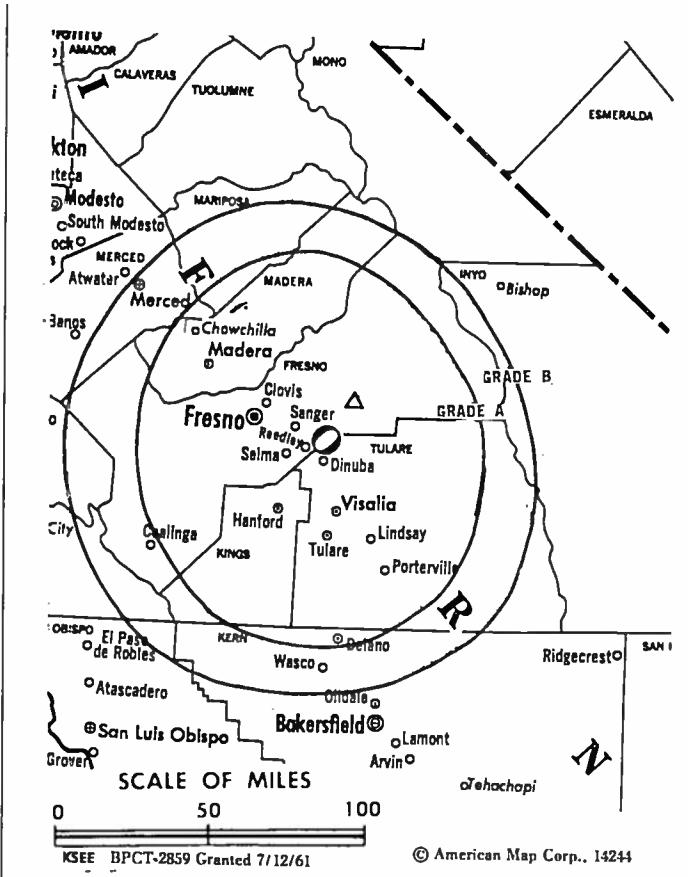
Represented (engineering): A. D. Ring & Associates.

Personnel:
LAWRENCE RHODES, vice president & general manager.
JOE NUCCI, general sales manager.
LEE JASON, programming director.
KAREN THOMPSON, traffic manager.
KEN PRESTON, director of engineering.

Highest 30 Sec. Rate : \$2000.

NETWORK BASE HOURLY RATE: \$800.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	Households %
50% & Over	CALIFORNIA			
	Fresno	204,600	197,000	96
	Kings	26,200	25,000	95
	Madera	25,700	24,600	96
	Merced	52,800	50,800	96
Tulare	93,500	89,700	96	
Between 25-49%	CALIFORNIA			
	Mariposa	5,300	4,900	92
Station Totals		408,100	392,000	96
Net Weekly Circulation (1986)			345,100	
Average Daily Circulation (1986)			202,400	

California—Visalia-Fresno

KMPH

Ch. 26

Network Service: None, independent.

Licensee: Pappas Telecasting Inc., 2600 S. Mooney Blvd., Visalia, CA 93277.

Visalia Studios & Offices: 2600 S. Mooney Blvd., Visalia, CA 93277. Telephones: 209-733-2600; 209-255-2600, Fresno Studios & Offices; 209-383-2600, Fresno Sales Office; 805-324-2600, Bakersfield Sales Office.

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 2950-kw visual, 295-kw aural. Antenna: 2730-ft. above av. terrain, 252-ft. above ground, 5922-ft. above sea level.

Latitude 36° 17' 12"
Longitude 118° 50' 20"

Holds CP for change to 3311-kw max. visual, 335-kw max. aural, 2518-ft. above av. terrain, 475-ft. above ground, 8383-ft. above sea level, lat. 36° 40' 02", long. 118° 52' 42"; transmitter to 6-mi. SE of Wilsonia, Big Baldy Ridge, Sequoia National Forest.

Transmitter: Blue Ridge in Sequoia Forest.

Satellite Earth Stations: 3 in operation; Common Carrier; RCA Americom, 5-meter, Ku-band; Scientific-Atlanta, 10-meter & 7-meter, C-band; M/A-Com & Scientific-Atlanta receivers.

News Services: UPI, INN, CNN.

Ownership: Harry J. Pappas, pres., 100%; Edward C. Branca, v.p. & gen. mgr.; LeBon G. Abercrombie, v.p., corporate planning & development; Robert E. Denton, v.p.; Joseph A. Shaffer, v.p., programming; Dennis J. Davis, v.p., chief financial officer; Stella A. Pappas, secy.-treas.; Dale Kelly, director of engineering. Pappas Telecasting also owns WHNS(TV), Asheville, NC; KPTM (TV), Omaha, NE.

Began Operation: Oct. 11, 1971. Sale to present owner approved by FCC May 31, 1978.

Represented (sales): Katz Independent TV Sales.

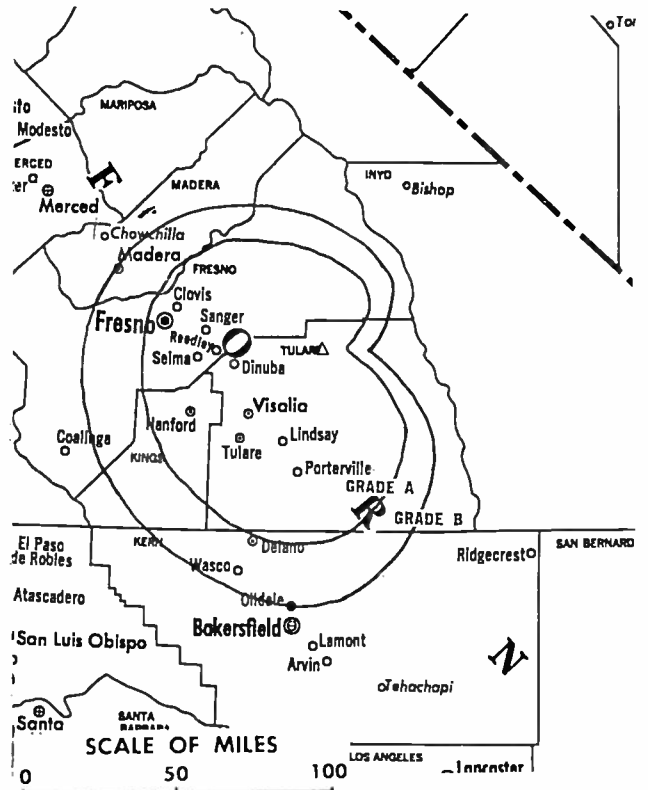
Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Cecil Lynch; Smith & Powstenko.

Personnel:

- HARRY J. PAPPAS, president.
- EDWARD C. BRANCA, vice president & general manager.
- JOSEPH A. SHAFFER, program manager.
- MICHAEL GRANADOS, director of marketing.
- STEVE VOURAKIS, southern division marketing manager.
- DENNIS J. DAVIS, vice president & chief financial officer.
- DALE KELLY, chief engineer.
- KEITH WHITE, traffic manager.
- BILL RICE, news director.
- JANE PEAK, promotion manager.
- LINDA ANDERSON, film/shipping director.

Highest One Hour Rate (August 7, 1985): \$11,000.



KMPH BMPCT-830927KF Granted 1/11/84 © American Map Corp., No. 14244

Highest 30 Sec. Rate (August 7, 1985): \$1000.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Fresno	204,600	197,000	96
	Kern West	139,600	134,700	97
	Kings	26,200	25,000	95
	Madera	25,700	24,600	96
	Merced	52,800	50,800	96
	Tulare	93,500	89,700	96
Between 25-49%	CALIFORNIA			
	Mariposa	5,300	4,900	92
Station Totals		547,700	526,700	96
Net Weekly Circulation (1986)				373,900
Average Daily Circulation (1986)				203,700

California—Los Angeles

KABC-TV

Ch. 7

Network Service: ABC.

Licensee: American Broadcasting Co.

Studio: Prospect & Talmadge Sts., Hollywood, CA 90027.

Telephone: 213-557-7777. TWX: 213-666-1240.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 141.25-kw visual, 28.9-kw aural. Antenna: 3213-ft. above av. terrain, 470-ft. above ground, 6716-ft. above sea level.

Latitude 34° 13' 36"
Longitude 118° 03' 59"

Transmitter: Mt. Wilson.

Satellite Earth Stations: Transmit/receive.

AM Affiliate: KABC, 5-kw, 790 kHz.

FM Affiliate: KLOS, 20-kw, 95.5 MHz (No. 238), 196-ft.

News Services: AP, UPI, City News Service.

Ownership: Capital Cities/ABC Inc. For other interests, see Group Ownership of TV Stations.

Began Operation: Sept. 16, 1949 as KECA-TV.

Represented (sales): ABC Television Spot Sales Inc.

Represented (legal): McKenna, Wilkinson & Kittner.

Personnel:

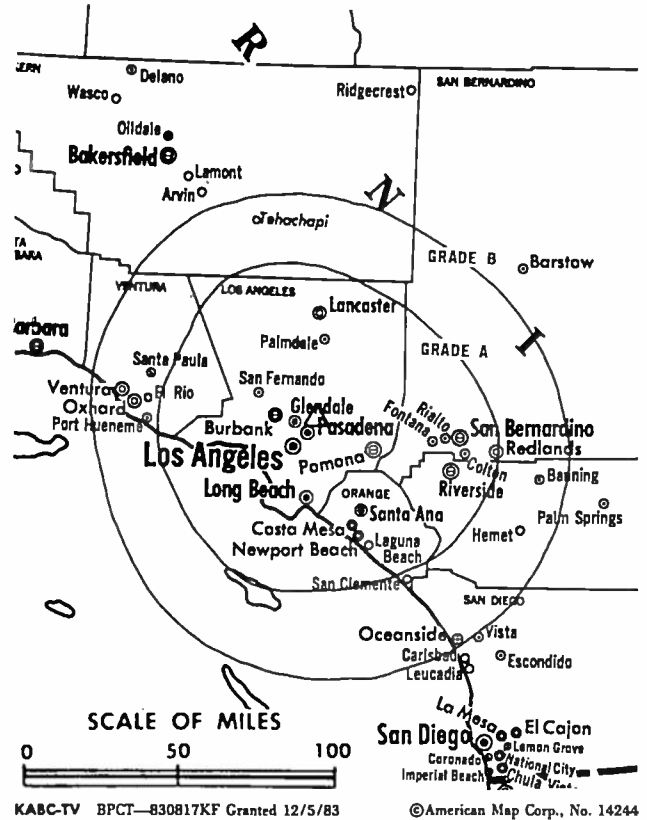
- JOHN SEVERINO, vice president & general manager.
- JOHN RIEDL, general sales manager.
- MARK FRITZ, national sales manager.
- MICHAEL KINCAID, local sales manager.
- CRAIG HAFFNER, program director.
- TERRY CROFOOT, news director.
- STEVE SCHAEFFER, sales service manager.
- DENNIS BRODERICK, director, network operations.
- FRED WARNER, director of creative services.
- WILLIAM F. DRYER, director of engineering.
- ANDRES CHAVEZ, film director.
- BILL JOHNSON, research director.

Rates: On request.

NETWORK BASE HOURLY RATE: \$5100.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Imperial	32,000	29,800	93
	Inyo	7,900	7,100	90



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Kern East	24,800	23,900	96
	Los Angeles	2,883,900	2,805,800	97
	Orange	783,900	770,100	98
	Riverside Central	57,300	55,200	96
	Riverside West	226,800	218,300	96
	San Bernardino	370,400	358,700	97
	Santa Barbara North	52,400	50,300	96
	Ventura	204,800	199,900	98
Between 25-49%	CALIFORNIA			
	San Luis Obispo	71,200	68,100	96
	Santa Barbara South	69,300	66,700	96
Between 5-24%	CALIFORNIA			
	Kern West	139,600	134,700	97
	San Diego	779,400	757,700	97
Station Totals		5,703,700	5,546,300	97
Net Weekly Circulation (1986)			3,972,700	
Average Daily Circulation (1986)			2,156,600	

California—Los Angeles

KCBS-TV

Ch. 2

Network Service: CBS.

Licensee: CBS Inc., 6121 Sunset Blvd., Los Angeles 90028.

Studio: 6121 Sunset Blvd.

Telephone: 213-460-3000.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 46.8-kw visual, 9.33-kw aural. Antenna: 3140-ft. above av. terrain, 466-ft. above ground, 6126-ft. above sea level.

Latitude 34° 13' 57"
Longitude 118° 04' 18"

Holds CP for change to 36.3-kw visual, 7.24-kw aural, 3632-ft. above av. terrain, 934-ft. above ground, 6589-ft. above sea level, lat. 34° 13' 57", long. 118° 04' 18"; transmitter to 123 CBS Lane, Mt. Wilson.

Transmitter: Mt. Wilson.

Multichannel TV Sound: Stereo & separate audio program.

Satellite Earth Stations: 1 in operation.

AM Affiliate: KNX, 50-kw, 1070 kHz.

FM Affiliate: KNX-FM, 54-kw, 93.1 MHz (No. 226), 3036-ft.

News Services: AP, UPI, City News.

Ownership: CBS Inc.

Began Operation: May 6, 1948 as KTSL. Sold to present owner December 1950 (Television Digest, Vol. 6:46, 52).

Represented (sales): CBS Television National Sales.

Personnel:

THOMAS VAN AMBURG, vice president & general manager.
DAVID PERCELAY, vice president & station manager.
CHERYL DAWKINS, director, station services.
STEVEN GIGLIOTTI, director, sales.
EDWARD SPRAY, director, broadcasting.
MICHAEL MISCHLER, director, communications.
DONNA BEAN, director, planning & administration.
BOB DAVIS, director, technical operations.
TERRY PITTMAN, director, research.
ANDI SPORKIN, director, press information.

Rates: On request.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Inyo	7,900	7,100	90
	Kern East	24,800	23,900	96



KCBS-TV BPCT-850919KW Granted 2/27/86

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Los Angeles	2,883,900	2,805,800	97
	Orange	783,900	770,100	98
	Riverside Central	57,300	55,200	96
	Riverside West	226,800	218,300	96
	San Bernardino	370,400	358,700	97
	Ventura	204,800	199,900	98
Between 25-49%	CALIFORNIA			
	Imperial	32,000	29,800	93
	San Luis Obispo	71,200	68,100	96
	Santa Barbara North	52,400	50,300	96
	Santa Barbara South	69,300	66,700	96
Between 5-24%	CALIFORNIA			
	Kern West	139,600	134,700	97
	San Diego	779,400	757,700	97
Station Totals		5,703,700	5,546,300	97
Net Weekly Circulation (1986)			3,988,100	
Average Daily Circulation (1986)			2,082,300	

California—Los Angeles

KCOP

Ch. 13

Network Service: None, independent.

Licensee: KCOP Television Inc., 915 N. La Brea Ave., Hollywood, CA 90038.

Studio: 915 N. La Brea Ave.

Telephone: 213-851-1000. TWX: 910-321-4197.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 162-kw visual, 32.4-kw aural. Antenna: 2953-ft. above av. terrain, 240-ft. above ground, 5920-ft. above sea level.

Latitude 34° 13' 42"
Longitude 118° 04' 02"

Transmitter: Mt. Wilson.

Satellite Earth Stations: 4 in operation; Miralite, 3.7-meter, C-band; Scientific-Atlanta, 10-meter; Vertex, 4.7-meter, Ku-band; Scientific-Atlanta receivers.

News Services: Index, UPI.

Ownership: Chris-Craft Television Inc., 100%. For officers and principal stockholders, see KPTV, Portland, Ore. For other interests, see Group Ownership of TV Stations.

Began Operation: Sept. 17, 1948. Sale to Chris-Craft (formerly NAFI Corp.) by Bing Crosby, Kenyon Brown, George L. Coleman & Joseph A. Thomas approved Jan. 27, 1960 by FCC (Television Digest, Vol. 15:33, 36, 43; 16:5). Previous sale to Crosby et al. by Copley Press approved Dec. 11, 1957 (Vol. 13:16, 22, 34, 50). Copley acquired station, operating as KLAC-TV, from Mrs. Dorothy Schiff Sonneborn Dec. 23, 1953 (Vol. 9:49, 32).

Represented (sales): TeleRep Inc.

Represented (legal): Hogan & Hartson.

Represented (engineering): Cohen & Dippell.

Personnel:

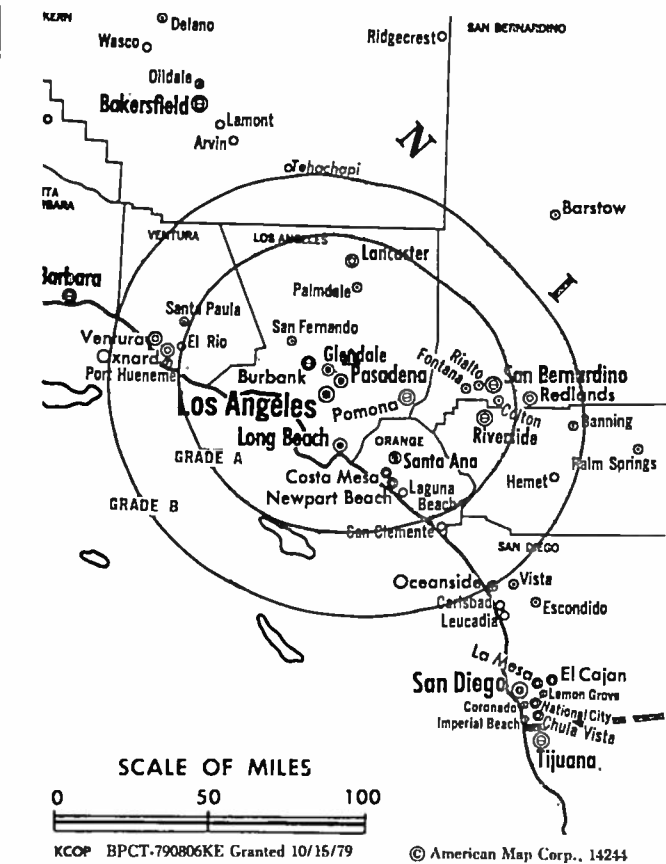
- BILL FRANK, president & general manager.
- RICK FELDMAN, vice president & station manager.
- PETER MATHES, general sales manager.
- SUZZANE THOMASON, local sales manager.
- ELLEN SAMBOR, local sales manager.
- JEFF BLOCK, national sales manager.
- DON SEARLE, research director.
- WIN KORABELL, director of engineering.
- JANE CLARK, business manager.
- PETER SCHLESINGER, mgr., program operations & new development.
- GARY DAVIS, creative services manager.
- JOHN BRAISLIN, gen. mgr., Chris-Craft Video Tape Center.
- CAROL MYERS MARTZ, program manager.

Highest One Hour Rate: \$25,000.

Highest 30 Sec. Rate: \$7500.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Kern East	24,800	23,900	96
	Los Angeles	2,883,900	2,805,800	97



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Orange	783,900	770,100	98
	Riverside Central	57,300	55,200	96
	Riverside West	226,800	218,300	96
	San Bernardino	370,400	358,700	97
	Santa Barbara North	52,400	50,300	96
	Santa Barbara South	69,300	66,700	96
Between 25-49%	Ventura	204,800	199,900	98
	ARIZONA			
	Yuma	30,800	29,100	94
	CALIFORNIA			
	Imperial	32,000	29,800	93
	Kern West	139,600	134,700	97
	San Diego	779,400	757,700	97
	San Luis Obispo	71,200	68,100	96
	NEW MEXICO			
	Otero	16,100	15,700	98
San Juan	33,300	31,300	94	
Between 5-24%	NEW MEXICO			
	Chaves	21,400	21,000	98
	TEXAS			
El Paso	162,200	160,700	99	
Station Totals		5,959,600	5,797,000	97
Net Weekly Circulation (1986)				3,395,700
Average Daily Circulation (1986)				1,526,900

California—Los Angeles

KHJ-TV

Ch. 9

Network Service: None, independent.

Licensee: RKO General Inc., 5515 Melrose Ave., Hollywood, CA 90038.

Studio: 5515 Melrose Ave.

Telephone: 213-467-5459. TWX: 910-321-2345.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 141-kw visual, 28.2-kw aural. Antenna: 3180-ft. above av. terrain, 464-ft. above ground, 6176-ft. above sea level.

Latitude 34° 13' 38"
Longitude 118° 04' 00"

Transmitter: Mt. Wilson.

Multichannel TV Sound: Stereo & separate audio program.

Satellite Earth Stations: 4 in operation; Harris, 6.1-meter, C-band & Ku-band; RCA, Ku-band; DX & Harris receivers.

News Services: AP, Conus, Group W Newsfeed.

AM Affiliate: KRTH, 5-kw, 930 kHz.

FM Affiliate: KRTH-FM, 58-kw, 101.1 MHz (No. 266), 2950-ft.

Ownership: See WOR-TV, New York.

Began Operation: Aug. 25, 1948, as KFI-TV. Sold to present licensee Aug. 1951 (Television Digest, Vol. 7:23, 32, 36).

Represented (sales): Blair Television.

Represented (legal): Pierson, Ball & Dowd.

Personnel:

CHUCK VELONA, vice president & general manager.
FERNANDO DEL RIO, vice president, public affairs.
WALT BAKER, vice president, programming.
HANK OSTER, vice president & director of sales.
ANN FOGELHUT, local sales manager.
JOHN SMART, local sales manager.
JOHN TIERNEY, national sales manager.
ALAN TIMPSON, controller.
DICK JOHNSON, production manager.
KIRK BACON, research director.
BUCK EVANS, chief engineer.
STEPHANIE BRADY, news director.
BARBARA MASSEY, film supervisor.
DICK PARADISE, advertising & promotion director.
JULIE CAVAGNARO, publicity director.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Kern East	24,800	23,900	96
	Los Angeles	2,883,900	2,805,800	97
	Orange	783,900	770,100	98
	Riverside West	226,800	218,300	96
	San Bernardino	370,400	358,700	97



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Ventura	204,800	199,900	98
Between 25-49%	ARIZONA			
	Yuma	30,800	29,100	94
	CALIFORNIA			
	Imperial	32,000	29,800	93
	Inyo	7,900	7,100	90
	Kern West	139,600	134,700	97
	Riverside Central	57,300	55,200	96
	Riverside East	7,200	6,900	97
	San Luis Obispo	71,200	68,100	96
	Santa Barbara North	52,400	50,300	96
Santa Barbara South	69,300	66,700	96	
Between 5-24%	NEW MEXICO			
	Eddy	18,400	18,000	98
	CALIFORNIA			
	San Diego	779,400	757,700	97
	NEW MEXICO			
	Chaves	21,400	21,000	98
	Otero	16,100	15,700	98
	San Juan	33,300	31,300	94
	TEXAS			
	El Paso	162,200	160,700	99
Station Totals		5,993,100	5,829,000	97
Net Weekly Circulation (1986)			2,722,500	
Average Daily Circulation (1986)			1,005,400	

California—Los Angeles

KMEX-TV

Ch. 34

Network Service: Spanish International Network.

Licensee: Spanish International Communications Corp., 5420 Melrose Ave., Hollywood, CA 90038.

Studio: 721 North Bronson Ave., Hollywood, CA 90038.

Telephone: 213-466-3434.

Technical Facilities: Channel No. 34 (590-596 MHz). Authorized power: 1950-kw max. & 200-kw horizontal visual, 195-kw max. & 20-kw horizontal aural. Antenna: 2940-ft. above av. terrain, 190-ft. above ground, 5896-ft. above sea level.

Latitude 34° 13' 35"
Longitude 118° 03' 56"

Transmitter: Mt. Wilson.

News Services: UPI, City News.

Satellite Earth Stations: 2 in operation; Scientific-Atlanta, 10-meter & 7-meter; Scientific-Atlanta receivers.

Ownership: Laura Investment Co., 20%; Fouce Amusement Enterprises Inc., 25.4%; Reynold V. Anselmo, 23.9%; James Jacobson, 9.1%; Daniel Villanueva, 5.9%; Emilio Nicolas, 6.7%; 25 others, none with as much as 3%. Officers: Emilio Nicolas, pres.; Julian M. Kaufman, Daniel Villanueva, Joaquin Blaya, v.p.s; Ronald S. Rosen, asst. secy. Same interests also operate KWEX-TV, San Antonio, TX; WLTW, Miami, FL; KFTV, Hanford, CA; WXTV, Paterson, NJ. Anselmo, Villanueva & Nicolas have interest in KDTV, Ch. 14, San Francisco & KTVW-TV, Ch. 33, Phoenix, AZ.

Began Operation: September 30, 1962.

Represented (sales): SIN Television Network.

Represented (legal): Leventhal, Senter & Lerman.

Represented (engineering): Jules Cohen & Associates.

Personnel:

DANIEL VILLANUEVA, president & general manager.
RICHARD MORSE, chief engineer.
SANDRA D. STRICKLAND, station manager.
CHARLES BARRY, general sales manager.
GERARDO PALLARES, program director.
RICHARD LANCE, controller.
LEOPOLDO RAMOS, assistant general manager.

Rates: Not available.



Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
CALIFORNIA				
Between 5-24%	Los Angeles	2,883,900	2,805,800	97
	Riverside Central	57,300	55,200	96
Station Totals		2,941,200	2,861,000	97
Net Weekly Circulation (1986)			432,400	
Average Daily Circulation (1986)			311,300	

California—Los Angeles

KNBC-TV

Ch. 4

Network Service: NBC.

Licensee: National Broadcasting Co. Inc., 3000 W. Alameda Ave., Burbank, CA 91523.

Studio: 3000 W. Alameda Ave., Burbank, CA 91523.

Telephone: 818-840-4444. TWX: 910-498-2752. Telex: 67-7237.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 44.7-kw visual, 7.76-kw aural. Antenna: Non-directional, electrically tilted 2.5°, 3200-ft. above av. terrain, 496-ft. above ground, 6170-ft. above sea level.

Latitude 34° 13' 32"
Longitude 118° 03' 52"

Transmitter: Mt. Wilson.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Transmit/receive; 10-meter; Harris receivers.

News Services: AP, UPI, City News.

Ownership: See WNBC-TV, New York.

Began Operation: Jan. 16, 1949.

Represented (sales): NBC Spot Sales.

Personnel:

JOHN ROHRBECK, vice president & general manager.
JIM STERLING, sales director.
VINCE MANZE, director, advertising & promotion.
CAROLE CARTWRIGHT, director, programming.
PATRICK WALLACE, director, business affairs.
LEE HOEGEE, sales manager.
THEO McCULLOUGH, sales manager.
TOM CAPRA, news director.
BILL LANDERS, director, operations & engineering.
HARRY BURBIDGE, chief engineer.

Rates: On request.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Imperial	32,000	29,800	93
	Inyo	7,900	7,100	90
	Kern East	24,800	23,900	96
	Los Angeles	2,883,900	2,805,800	97
	Orange	783,900	770,100	98



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Riverside Central	57,300	55,200	96
	Riverside West	226,800	218,300	96
	San Bernardino	370,400	358,700	97
	Santa Barbara North	52,400	50,300	96
	Santa Barbara South	69,300	66,700	96
	Ventura	204,800	199,900	98
Between 25-49%	CALIFORNIA			
	Kern West	139,600	134,700	97
Between 5-24%	CALIFORNIA			
	San Diego	779,400	757,700	97
Station Totals		5,632,500	5,478,200	97
Net Weekly Circulation (1986)			4,205,900	
Average Daily Circulation (1986)			2,395,800	

California—Los Angeles

KTLA

Ch. 5

Network Service: None, independent.

Licensee: KTLA Inc., 5800 Sunset Blvd., Box 500, Los Angeles, CA 90078.

Studio: 5800 Sunset Blvd., Box 500, Los Angeles 90078.

Telephone: 213-460-5500. TWX: 910-321-2417.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 50-kw visual, 5-kw aural. Antenna: 2990-ft. above av. terrain, 240-ft. above ground, 5967-ft. above sea level.

Latitude 34° 13' 35"
Longitude 118° 03' 56"

Transmitter: Mt. Wilson.

Multichannel TV Sound: Stereo & separate audio program.

Satellite Earth Stations: Scientific-Atlanta, 10-meter & 7-meter; Scientific-Atlanta receivers.

News Services: AP, UPI, INDX, CNN, CNN Headline News, City News.

Ownership: Tribune Broadcasting Co. For other interests, see Group Ownership of TV Stations.

Began Operation: Jan. 22, 1947. Sale to present owner by KKR Assoc., et al., approved by FCC Oct. 4, 1985 (Television Digest, Vol. 25:20, 24, 40, 51). Previous sale approved by FCC March 28, 1983 (Vol. 22:44). Sale to Gene Autry & The Signal Cos. by Paramount Television Productions approved May 13, 1964 by FCC (Vol. 3:44; 4:20).

Represented (sales): Petry Television Inc.

Represented (legal): Wiley, Rein & Fielding.

Personnel:

- STEVEN A. BELL, senior vice president & general manager.
- MICHAEL EIGNER, vice president & station manager.
- LISA MATEAS, director of programming.
- TOM ARNOST, general sales manager.
- MICHAEL WORTSMAN, local sales manager.
- RICK GOLD, local sales manager.
- JEFF WEISS, national sales manager.
- MITCHELL NEDICK, director of finance & administration.
- GARY LITAKER, director of research.
- IRA GOLDSTONE, director of engineering.
- NICHOLAS van HOOG STRATEN, director of advertising & promotion.
- JOE QUASARANO, director of production/sports.
- BRENDA YOUNG, dir. of business affairs/legal counsel.
- JEFF WALD, news director.
- ED HARRISON, publicity director.

Rates: Available on request.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Imperial	32,000	29,800	93
	Kern East	24,800	23,900	96
	Los Angeles	2,883,900	2,805,800	97
	Orange	783,900	770,100	98
	Riverside Central	57,300	55,200	96
	Riverside West	226,800	218,300	96
	San Bernardino	370,400	358,700	97
San Luis Obispo	71,200	68,100	96	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Santa Barbara North	52,400	50,300	96
	Santa Barbara South	69,300	66,700	96
	Ventura	204,800	199,900	98
Between 25-49%	ARIZONA			
	Yuma	30,800	29,100	94
	CALIFORNIA			
	Inyo	7,900	7,100	90
	Kern West	139,600	134,700	97
	Riverside East	7,200	6,900	97
	San Diego	779,400	757,700	97
	NEW MEXICO			
	Eddy	18,400	18,000	98
	Lea North	19,400	18,900	98
Lea South	2,600	2,500	96	
San Juan	33,300	31,300	94	
Between 5-24%	ARIZONA			
	Cochise	33,800	32,500	96
	Coconino	27,900	25,800	93
	Pima	240,000	235,200	98
	NEW MEXICO			
	Chaves	21,400	21,000	98
Otero	16,100	15,700	98	
TEXAS				
El Paso	162,200	160,700	99	
Station Totals		6,316,800	6,143,900	97
Net Weekly Circulation (1986)				3,620,900
Average Daily Circulation (1986)				1,500,000

California—Los Angeles

KTTV

Ch. 11

Network Service: None, independent.

Licensee: Fox Television Stations Inc., 5746 Sunset Blvd, Los Angeles, CA 90028.

Studio: 5746 Sunset Blvd.

Telephone: 213-462-7111. TWX: 910-321-4222.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 166-kw visual, 20-kw aural. Antenna: 2940-ft. above av. terrain, 237-ft. above ground, 5907-ft. above sea level.

Latitude 34° 13' 29.0"
Longitude 118° 03' 47.1"

Transmitter: Mt. Wilson.

Multichannel TV Sound: Stereo & separate audio program.

Satellite Earth Stations: Transmit/receive; Harris, 9-meter & 6-meter; Harris receivers.

News Services: AP, UPI, City News, CNN.

Ownership: Fox Television. For other interests, see Group Ownership of TV Stations.

Began Operation: Jan. 7, 1949. Sale to present owner by Metromedia approved by FCC Nov. 14, 1985. Sale to Metromedia by Los Angeles Times and Mirror approved May 28, 1963 (Television Digest, Vol. 3:3, 22).

Represented (sales): Katz Independent TV Sales.

Personnel:

BILL WHITE, vice president & general manager.
MARTIN BERGMAN, vice president & general sales manager.
DONALD TILLMAN, v.p. & director of programming & production.
WALTER R. KALB, vice president & business affairs director.
ELIZABETH SAUNDERS, v.p. & director of promotion & creative services.
PHYLLIS BECKER, vice president & local sales manager.
JOHN HUGHES, vice president & local sales manager.
CHARLES A. STEWART, national sales manager.
JOE SAIITA, news director.
RAYMOND GREEN, executive producer.
LEE PARDEE, vice president, engineering.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	CALIFORNIA				
	Imperial	32,000	29,800	93	
	Kern East	24,800	23,900	96	
	Los Angeles	2,883,900	2,805,800	97	
	Orange	783,900	770,100	98	
	Riverside Central	57,300	55,200	96	
	Riverside West	226,800	218,300	96	
	San Bernardino	370,400	358,700	97	
	Santa Barbara North	52,400	50,300	96	
	Santa Barbara South	69,300	66,700	96	
	Ventura	204,800	199,900	98	
	Between 25-49%	ARIZONA			
		Santa Cruz	7,300	7,100	97



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Yuma	30,800	29,100	94
	CALIFORNIA			
	Inyo	7,900	7,100	90
	Kern West	139,600	134,700	97
	Riverside East	7,200	6,900	97
	San Diego	779,400	757,700	97
	San Luis Obispo	71,200	68,100	96
	NEW MEXICO			
	Eddy	18,400	18,000	98
	Lea North	19,400	18,900	98
	Lea South	2,600	2,500	96
	Luna	6,300	6,100	97
	San Juan	33,300	31,300	94
	TEXAS			
	El Paso	162,200	160,700	99
Between 5-24%	ARIZONA			
	Cochise	33,800	32,500	96
	Coconino	27,900	25,800	93
	Pima	240,000	235,200	98
	CALIFORNIA			
	Tulare	93,500	89,700	96
	NEW MEXICO			
Chaves	21,400	21,000	98	
Otero	16,100	15,700	98	
Station Totals		6,423,900	6,246,800	97
Net Weekly Circulation (1986)			3,639,400	
Average Daily Circulation (1986)			1,569,300	

California—Los Angeles

KWHY-TV

Ch. 22

Network Service: None, independent.

Licensee: Harriscop of Los Angeles Inc., 5545 Sunset Blvd., Los Angeles, CA 90028.

Studio: 5545 Sunset Blvd.

Telephone: 213-466-5441.

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 2570-kw max. & 1726-kw horizontal visual, 257-kw aural. Antenna: 2917-ft. above av. terrain, 212-ft. above ground, 5903-ft. above sea level.

Latitude 34° 13' 36"
Longitude 118° 03' 59"

Transmitter: Mt. Wilson.

News Services: AP, UPI, Reuters, CWN.

Ownership: Burt I. Harris Sr., pres., 28.05%; Irving B. Harris, 29.72%; Allan Slight, 13.44%; Robert S. Block, 8.43%; Clarion Co. Ltd., 6.67%; James L. LeVitus, 3.33%; John R. Martinson, 2.73%; Sitel Inc., 2.50%; Burt I. Harris Jr., 1.67%; 11 others, none with as much as 1%. For other Harris interests, see Harriscop Bcstg. in Group Ownership of TV Stations.

Began Operation: March 25, 1963, but left the air March 9, 1964 (Television Digest, Vol. 4:11). Sale by Central Broadcasting Corp. approved July 29, 1964 by FCC (Vol. 4:11, 31). Resumed operation May 2, 1965 (Vol. 5:20). Subscription TV began July 23, 1978. Sale to present owners by Coast TV Bcstg. approved Nov. 20, 1981.

Represented (legal): Cohn & Marks.

Represented (engineering): Hammett & Edison Inc.

Personnel:

BURT I. HARRIS, president.
BURT I. HARRIS JR., vice president & general manager.
CARLOS M. ECHERRI, controller.
JOHN H. NELSON, sales manager.
MIKE WAGNER, account executive.
EUGENE A. HARRIS, chief engineer, transmitter.
DAVID J. ZULLI, chief engineer, studio.

Highest One Hour Rate: \$2500.

Highest 30 Sec. Rate (August 1, 1985): \$165.



Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	CALIFORNIA			
	Kern East	24,800	23,900	96
	Los Angeles	2,883,900	2,805,800	97
	Riverside West	226,800	218,300	96
	Santa Barbara North	52,400	50,300	96
	Ventura	204,800	199,900	98
Station Totals		3,392,700	3,298,200	97
Net Weekly Circulation (1986)			218,000	
Average Daily Circulation (1986)			78,800	

California—Corona-Los Angeles

KVEA

(formerly KBSC-TV)

Ch. 52

Network Service: None, independent.

Licensee: Estrella Communications Inc.

Studio: 1139 Grand Central Ave., Glendale, CA 91201.

Telephone: 213-507-6511.

Technical Facilities: Channel No. 52 (698-704 MHz). Authorized power: 2630-kw max. & 1320-kw horizontal visual, 261-kw max. & 132-kw horizontal aural. Antenna: 2890-ft. above av. terrain, 199-ft. above ground, 5856-ft. above sea level.

Latitude	34°	13'	27"
Longitude	118°	03'	45"

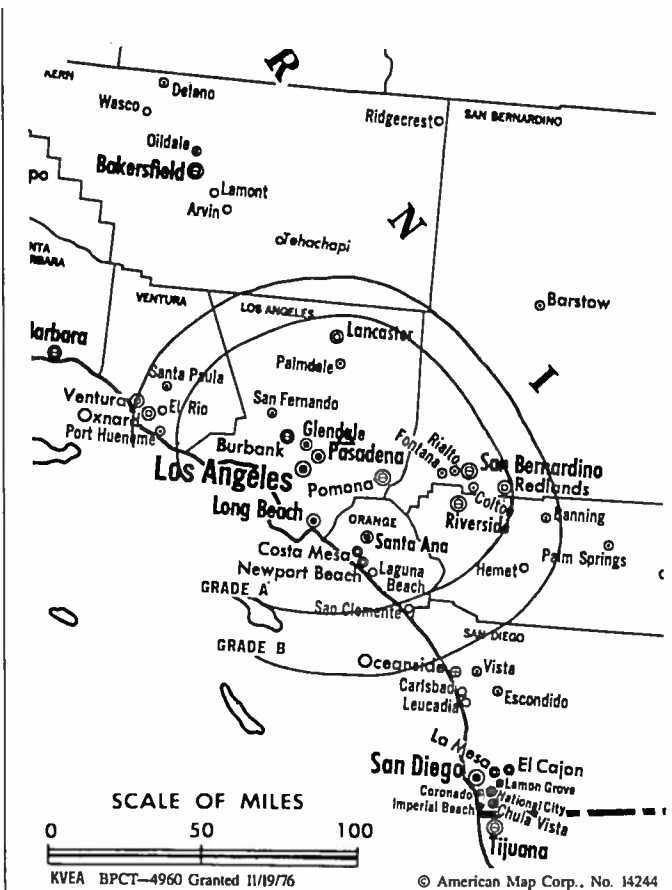
Transmitter: Mt. Wilson.

Ownership: Henry R. Silverman, chmn.; Joseph Wallach, pres., 5%; Donald G. Raider & Peter J. Housman II, exec. v.p.s; Paul Niedermeyer, v.p., 3%; Howard Steinberg, secy.; Lowell C. Freiberg, treas.; Reliance Capital Group Ltd. Partnership, 90%; Stephen Mann & Seymour Isreal, 1% each. Reliance Capital Group Inc., gen. partner; percentage undisclosed. RCGI ownership: Reliance Group Inc., 100%. RGI ownership: Reliance Group Holdings Inc., 100%. RGHI ownership: Saul P. Steinberg, chmn., 56%; Robert M. Steinberg, pres., 11%; George E. Bello, exec. v.p.-controller; Bruce L. Sokoloff, sr. v.p., 6%; Howard E. Steinberg, sr. v.p.-secy.; Lowell C. Freiberg, sr. v.p.-treas.; Anne Steinberg, Saul P. Steinberg, Robert M. Steinberg & Robert B. Hodes, Executors of Julius Steinberg Estate, 21%; remainder undisclosed. RCGLP & RCGI have interest in licensee of WKRZ-AM-FM Wilkes-Barre, PA.

Began Operation: June 29, 1966. Sale to present owner by Oak Industries approved by FCC July 17, 1985 (Television Digest, Vol. 25:7,21). Sale of 50% to Oak Industries by A. Jerrold Perenchio approved April 15, 1983. Sale to Oak & Perenchio by Kaiser Bcstg. Corp. approved by FCC Aug. 24, 1976. Began subscription television April 1, 1977 (Vol. 17:15). Began Spanish language broadcasting Sept. 8, 1980. Began 24 hour subscription television Oct. 1, 1982.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Cohen & Dippell, P.C.



Personnel:

- JOSEPH WALLACH, president.
- PAUL NIEDERMEYER, general manager.
- ROBERT RODRIGUEZ, sales director.
- GIORA BREIL, advertising & promotion director.
- GABRIEL MANHARREZ, program director.
- ENRIQUE GRATAS, news director.
- MARI-AALA MASSAKAS, research director.

Rates: On request.

Arbitron Data: Not available.

California—Santa Ana (Los Angeles)

KTBN-TV

Ch. 40

Network Service: Trinity Bcstg. Network.

Licensee: Trinity Broadcasting Network Inc., Box A, Santa Ana, CA 92711.

Studio: 2442 Michelle Rd., Tustin, CA 92680.

Telephone: 714-832-2950.

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 622-kw max. & 260-kw horizontal visual, 123-kw max. & 52-kw horizontal aural. Antenna: 2890-ft. above av. terrain, 200-ft. above ground, 5863-ft. above sea level.

Latitude 34° 13' 27"
Longitude 118° 03' 44"

Transmitter: Mt. Wilson.

Satellite Earth Station: Transmit/receive; Scientific-Atlanta, 10-meter.

News Service: UPI.

Ownership: Trinity Broadcasting Network Inc., a non-profit corp. Paul F. Crouch, pres.; Jan Crouch, v.p.; Norman G. Juggert, secy.-treas. Trinity also owns KPAZ-TV, Phoenix, AZ; WHFT(TV), Miami, FL; WDLI(TV), Canton, OH; WKOI(TV), Richmond, IN; KTBO-TV, Oklahoma City, OK; KNAT(TV), Albuquerque, NM; WTBY(TV), Poughkeepsie, NY; WLXI-TV, Greensboro, NC; KTBW-TV, Tacoma, WA; CP for WCLJ Bloomington, IN; satellite-fed translator, Denver, CO.

Began Operation: Jan. 5, 1967. Sale to present owner by Angel Lerma approved by FCC Aug. 2, 1974.

Represented (legal): May & Dunne.

Personnel:

PAUL F. CROUCH, president/founder.

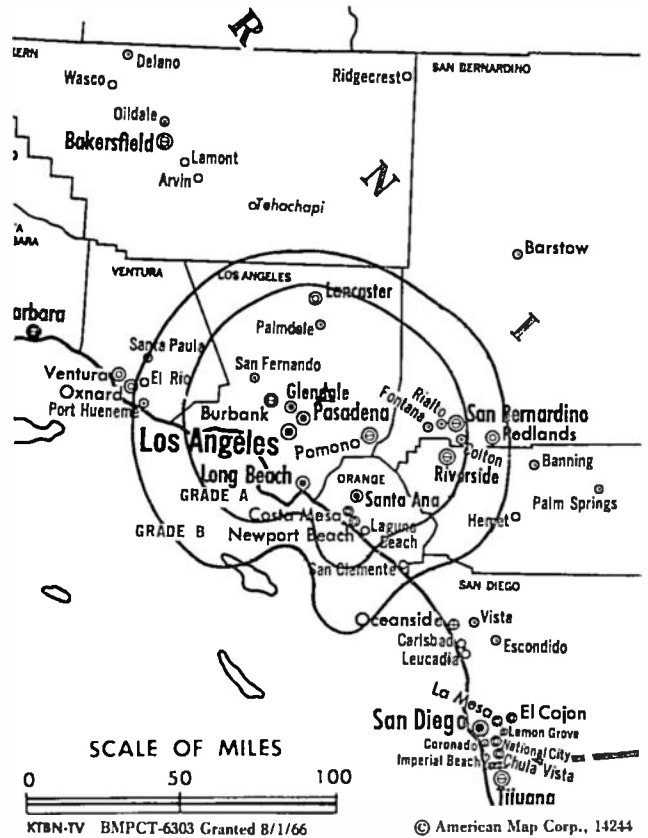
STAN HOLLON, satellite sales.

BEN MILLER, director of engineering.

LINDEE DRESSLER, director of programming.

Highest 30 Sec. Rate : \$100.

Arbitron Data: Not available.



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California—San Bernardino

KAGL

Ch. 30

Network Service: None, independent.

Grantee: Angeles Broadcasting Network, 814 N. Victory Blvd., Burbank 91502.

Studio: 1801 Commercenter West, San Bernardino 92408.

Mailing Address: Box 6710, San Bernardino 92412.

Telephones: 714-381-1724; 818-843-3774.

Technical Facilities: Channel No. 30 (566-572 MHz). Authorized power: 1120-kw max. & 30-kw horizontal visual, 112-kw max. & 3.33-kw horizontal aural. Antenna: 2340-ft. above av. terrain, 143-ft. above ground, 5399-ft. above sea level.

Latitude	34°	11'	15"
Longitude	117°	41'	58"

Transmitter: Sunset Ridge, 5-mi. N of Clairmont.

Ownership: Non-profit corp. Glen A. Chambers, pres.; Earlean Anthony, v.p.; Beverly Chambers, secy.-treas.

Began Operation: Jan. 20, 1985.

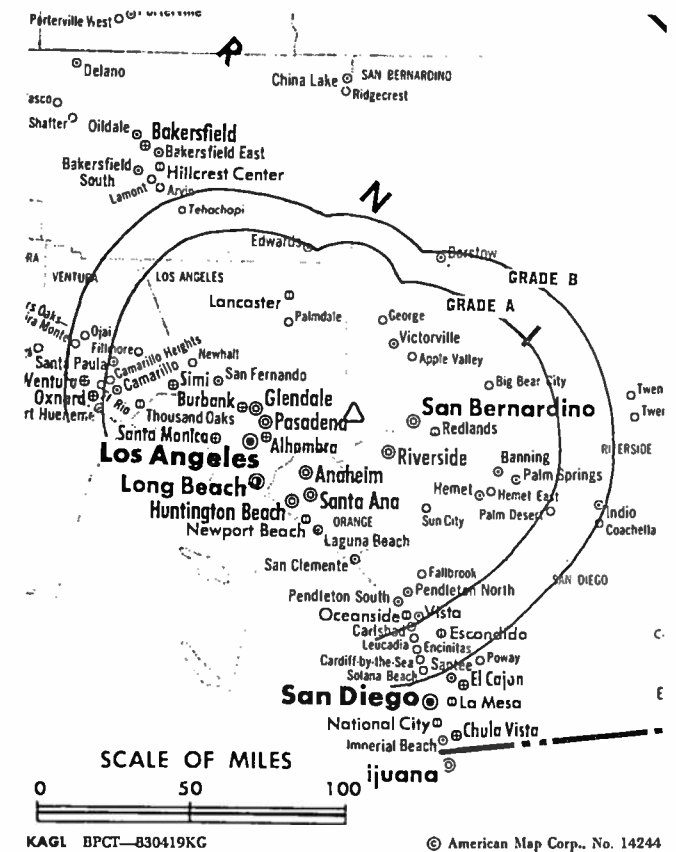
Represented (sales): Gates Agency.

Represented (legal): Cohen & Berfield.

Represented (engineering): W. Bernard Marston.

Personnel:

GLEN A. CHAMBERS, president & general manager.
CLINT SCOTT, sales manager.
JON PALMER, chief engineer.
RONNA SCOTT, news director.
BEVERLY CHAMBERS, program director.
STEVE BOALT, promotion director.
STEVEN BOGGESS, production director.



Highest One Hour Rate: \$2640.

Highest 30 Sec. Rate: \$72.

Arbitron Data: Not available.

California—San Bernardino (Los Angeles)

KSCI

Ch. 18

Network Service: None, independent.

Licensee: KCSI Inc., 1954 Cotner Ave., Los Angeles, CA 90025.

Studios: 1954 Cotner Ave., Los Angeles 90025; 280 South I St., San Bernardino 92410.

Telephones: 213-479-8081; 714-824-7560.

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 3090-kw visual, 309-kw aural. Antenna: 2393-ft. above av. terrain, 144-ft. above ground, 5573-ft. above sea level.

Latitude 34° 11' 15.0"
Longitude 117° 41' 53.5"

Transmitter: Sunset Ridge, 5-mi. NE of Claremont.

Satellite Earth Stations: 3 in operation; Miralite, 3.7-meter; Avcom receivers.

News Service: Index.

Ownership: W.P.E.C., 100%. Thomas H. Headley, Tom Factor, David R. Verrill, Thomas Quarton, directors.

Began Operation: June 30, 1977.

Represented (sales): Brydson Media Sales International.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

THOMAS HEADLEY, president.
CHARLES LOHR, station manager.
PAULA TUCHMAN, program director.
MARIA GOMEZ, traffic manager.
MARK MIHURA, production director.
JIM SOMICH, director of engineering.
DAVID FRASER, research director.
JOHN FREY, director of sales.
PATRICK KOSAR, promotion director.

Highest 30 Sec. Rate (July 31, 1986): \$300.

Arbitron Data: Not available.



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California—Ontario

KIHS-TV

Ch. 46

Network Service: None, independent.

Licensee: HBI Acquisition Corp., 3833 Ebony St., Ontario, CA 91761.

Studio: 3833 Ebony St., Ontario, CA 91761.

Telephone: 714-986-4503.

Technical Facilities: Channel No. 46 (662-668 MHz). Authorized power: 2450-kw max. visual, 372-kw max. aural. Antenna: 3040-ft. above av. terrain, 323-ft. above ground, 5995-ft. above sea level.

Latitude	34°	13'	37"
Longitude	118°	03'	58"

Transmitter: Mt. Wilson.

Satellite Earth Station: Transmit/receive; Scientific-Atlanta, 10-meter; Scientific-Atlanta receivers.

Ownership: De Rance Inc., 60%; Sante Fe Communications Inc., 35%; Max F. Vigil, 5%. SFCI ownership: De Rance Inc., 100%. De Rance ownership: Non-profit corp. Note: Sale to Home Shopping Network pends.

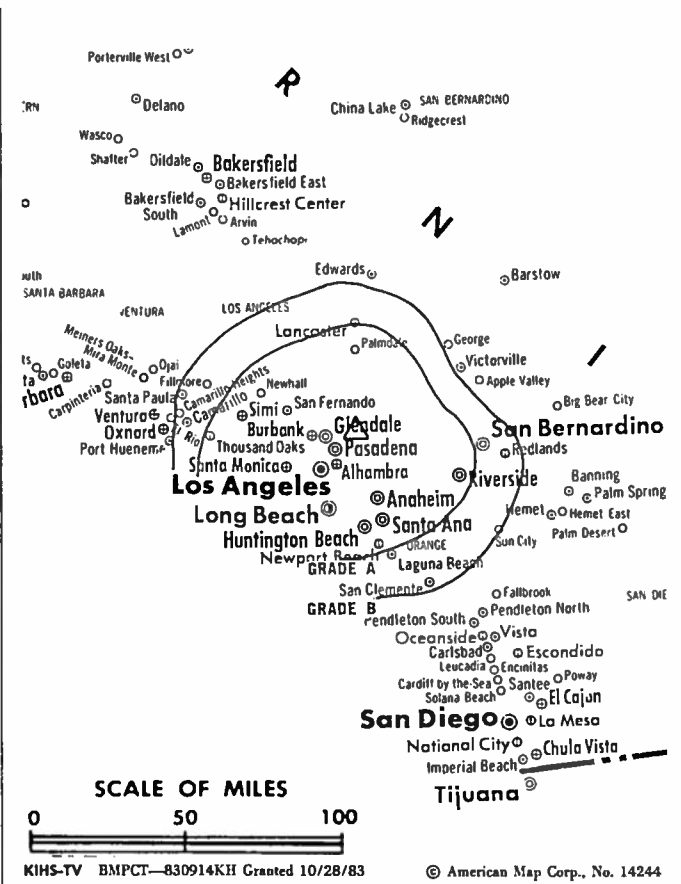
Began Operation: July 1972; left air Jan. 29, 1973. Resumed operation June 7, 1973; left air on unannounced date. Sale to present owners approved by FCC May 25, 1982. Resumed operation April 21, 1984. Transfer of 35% to Santa Fe Communications by Richard C. Hernandez, et al. approved by FCC Feb. 26, 1985.

Represented (legal): Fisher, Wayland, Cooper & Leader.

Represented (engineering): Hammett & Edison Inc.

Personnel:

SAM STARR, director of broadcasting.
 DR. JULIO BRITO, chief engineer.
 PETER PARISE, manager of operations.



KIHS-TV BMPCT—830914KH Granted 10/28/83

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Highest 30 Sec. Rate (July 15, 1985): \$100.

Arbitron Data: Not available.

California—Oroville

KCEO

Ch. 28

Network Service: None, independent.

Grantee: Golden Valley Communications Inc., Box 1617, Oakland, CA 94604.

Telephone: 916-589-2785.

Technical Facilities: Channel No. 28 (554-560 MHz). Authorized power: 4466-kw max. visual, 240-kw max. aural. Antenna: 2129-ft. above av. terrain, 190-ft. above ground, 2285-ft. above sea level.

Latitude 39° 12' 20"
Longitude 121° 49' 10"

Transmitter: South Butte, approx. 4.5-mi. NW of Sutter.

Ownership: James Drush, pres. & Deanna Drush, v.p., 42% jointly; Shely Chambers, v.p. & Yvonne Chambers, treas., 42% jointly; Raymond Cerullo, v.p. & Jennie A. Cerrullo, 14% jointly; Angelo Arbizu, 2%.

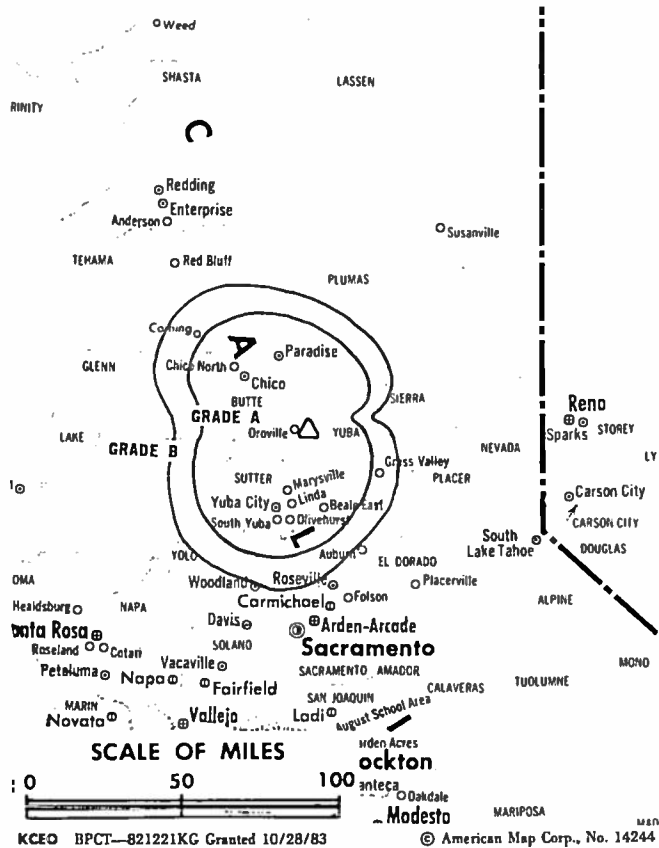
Due to Begin Operation: 1986.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Mel Freedman (Hughson, CA).

Personnel:
JAMES DRUSH, general manager.

Rates: Not available.



California—Oxnard

KTIE

Ch. 63

Network Service: None, independent.

Licensee: KTIE-TV Inc., 663 Maulhardt Ave., Oxnard, CA 93030.

Mailing Address: Box 5307, Oxnard, CA 93031.

Telephone: 805-983-0044.

Technical Facilities: Channel No. 63 (764-770 MHz). Authorized power: 1782-kw max. visual, 392-kw max aural. Antenna: 1802-ft. above av. terrain, 396-ft. above ground, 2706-ft. above sea level.

Latitude 34° 19' 49"
Longitude 119° 01' 24"

Transmitter: South Mtn., 3-mi. SE of Santa Paula.

Multichannel TV Sound: Stereo & separate audio program.

Satellite Earth Stations: 3 in operation; Miralite, RCA receivers.

News Services: AP, CNN.

Ownership: Thorne Donnelley Jr., 48.75%; Donald Sterling, as Trustee of Sterling Family Trust, 50.25%; Robert Ortwin, 1%.

Began Operation: Aug. 17, 1985.

Represented (legal): Pierson, Ball & Dowd.

Represented (engineering): Hammett & Edison Inc.

Personnel:

- DONALD STERLING, general manager.
- HARRY EBBESEN, general sales manager.
- RANDAL STERLING, local sales manager.
- LARRY SCOTT, director of operations.
- GARY ADLER, film buyer.
- STEVE MILLER, news director.
- BILL WELTY, chief engineer.
- GEORGE RIDDELL, promotion manager.

Highest 30 Sec. Rate (Aug. 15, 1986): \$125.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	CALIFORNIA Ventura	204,800	199,900	98
Station Totals		204,800	199,900	97
Net Weekly Circulation (1986)			14,500	
Average Daily Circulation (1986)			3,800	

California—Palm Springs-Indio

KESQ-TV

Ch. 42

(Also serves Hemet, Yucca Valley & Twentynine Palms Area)

Network Service: ABC.

Licensee: EGF Broadcast Corp.

Studio: 36-270 Plaza Dr., Cathedral City, CA 92234.

Telephone: 619-328-8881.

Mailing Address: Box 4200, Palm Springs, CA 92263.

Technical Facilities: Channel No. 42 (638-644 MHz). Authorized power: 316-kw max. & 154-kw horizontal visual, 45.8-kw aural. Antenna: 630-ft. above av. terrain, 130-ft. above ground, 1650-ft. above sea level.

Latitude 33° 51' 58"
Longitude 116° 26' 02"

Transmitter: Edom Hill.

Satellite Earth Station: Scientific-Atlanta, 7-meter; Scientific Atlanta receivers.

News Services: AP, ABC.

Map Note: Contours calculated by revised Sec. 73.699 of FCC Rules not available.

Ownership: EGF Broadcast Corp., 100%. E. Grant Fitts, chmn.; John H. Massey, pres. & asst. secy.; John S. Fitts, v.p., 100%.

Began Operation: Oct. 5, 1968. Transfer of control to Esquire from receivers in bankruptcy approved by FCC June 30, 1978. Sale to Gulf Broadcast approved July 27, 1984 (Television Digest, Vol 24:19). Sale to present owner approved Aug. 23, 1985.

Represented (sales): Katz Television.

Represented (legal): Arnold & Porter.

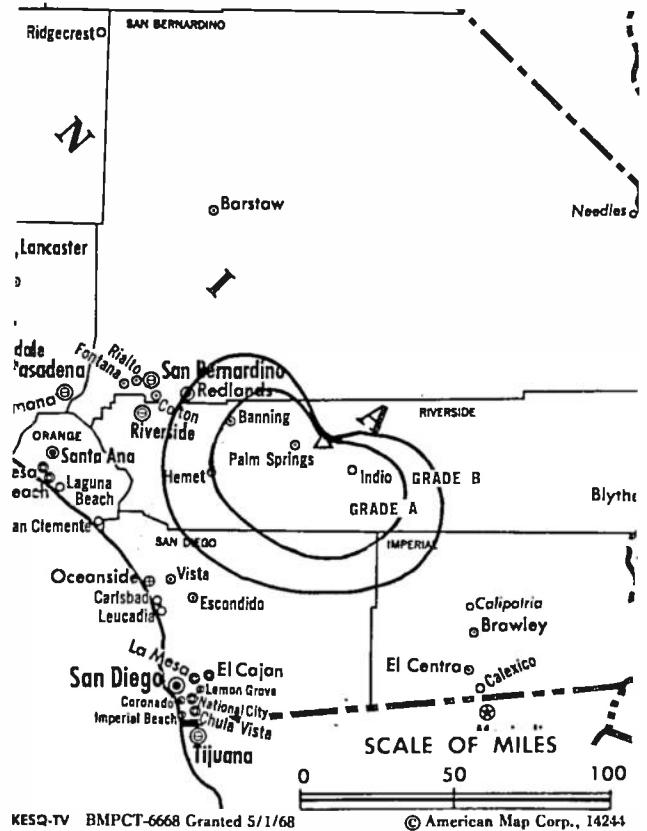
Personnel:

SCOTT VAUGHN, general manager.
RICHARD LERNER, news director.
BEN JUSTUS, chief engineer.
ALLISON BOYLES, program coordinator.

Highest One Hour Rate: \$1200.

Highest 30 Sec. Rate: \$600.

NETWORK BASE HOURLY RATE: \$110.



Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA	57,300	55,200	96
	Riverside Central			
Between 5-24%	CALIFORNIA	32,000	29,800	93
	Imperial			
Station Totals		89,300	85,000	95
Net Weekly Circulation (1986)				57,000
Average Daily Circulation (1986)				30,500

California—Palm Springs

KMIR-TV

Ch. 36

Network Service: NBC.

Licensee: Desert Empire TV Corp., Box 1506, Palm Springs, CA 92263.

Studio: 72920 Park View Dr., Palm Desert, CA 92260.

Telephone: 619-568-3636. TWX: 910-332-1292.

Technical Facilities: Channel No. 36 (602-608 MHz). Authorized power: 547-kw max. & 164-kw horizontal visual, 16.4-kw horizontal aural. Antenna: 680-ft. above av. terrain, 124-ft. above ground, 1703-ft. above sea level.

Latitude 33° 52' 00"
Longitude 116° 25' 56"

Transmitter: 7-mi. ENE of center of Palm Springs.

Satellite Earth Stations: Harris, 7-meter & 4-meter; Miralite, 3.7-meter; RCA, 4.5-meter.

News Service: UPI.

Ownership: John Conte, pres. & Sirpuhe Philibosian Conte, secy.-treas., 100% jointly.

Began Operation: Oct. 26, 1968.

Represented (sales): Seltel Inc.

Represented (legal): Koteen & Naftalin.

Represented (engineering): Jules Cohen & Associates.

Personnel:

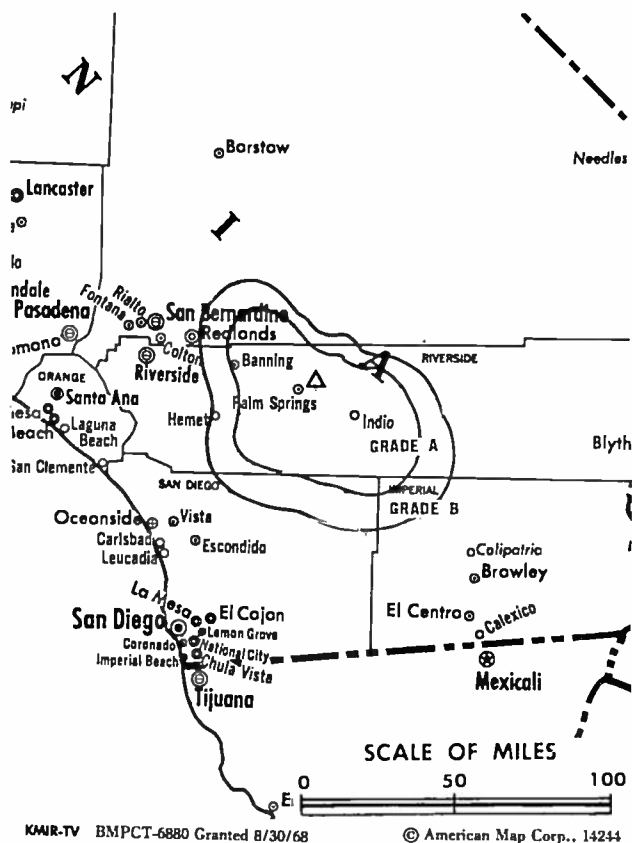
JOHN CONTE, president & general manager.
RON FRIES, chief engineer.
WILLIAM SECRIST, program director.
HARRY HEIN, sales manager.

Highest One Hour Rate: \$5000.

Highest 30 Sec. Rate: \$400.

NETWORK BASE HOURLY RATE: \$100.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.



KMIR-TV BMPCT-6880 Granted 8/30/68

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Riverside Central	57,300	55,200	96
Between 5-24%	CALIFORNIA			
	Imperial	32,000	29,800	93
Station Totals		89,300	85,000	95
Net Weekly Circulation (1986)			50,900	
Average Daily Circulation (1986)			25,500	

California—Redding

KRCR-TV

Ch. 7

(Also serves Chico, CA)

Network Service: ABC.

Licensee: California-Oregon Broadcasting Inc., Box 7R, Redding, CA 96099.

Studio: 755 Auditorium Dr.

Telephone 916-243-7777. TWX: 916-243-6721.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 115-kw visual, 22.4-kw aural. Antenna: 3620-ft. above av. terrain, 126-ft. above ground, 6335-ft. above sea level.

Latitude 40° 36' 10"
Longitude 122° 39' 00"

Transmitter: Mt. Shasta-Bally, 13-mi. W of Redding.

Satellite Earth Stations: Andrew & Harris, 3-meter, 4.5-meter, 6-meter & 7-meter; AvanteK & Scientific-Atlanta receivers.

News Service: UPI.

Ownership: California-Oregon Broadcasting Inc. See KOB(TV), Medford, OR.

Began Operation: Aug. 1, 1956. Acquisition of positive control by California-Oregon Bcstg. approved by FCC Feb. 9, 1968. Previous sale to Sacramento Valley TV Inc. by George C. Fleharty, Carl R. McConnell and associates approved June 5, 1963 by FCC (Television Digest, Vol. 3:11, 23).

Represented (sales): Blair Television; Art Moore Inc. (regional).

Represented (legal): Pierson, Ball & Dowd.

Represented (engineering): Lohnes & Culver.

Personnel:

RICHARD GREEN, president & general manager.
WILLIAM B. SMULLIN, vice president & director of operations.
KENNETH W. KING, national sales manager.
NORM HOATSON, chief engineer.
DOREETA DOMKE, program/operations director.

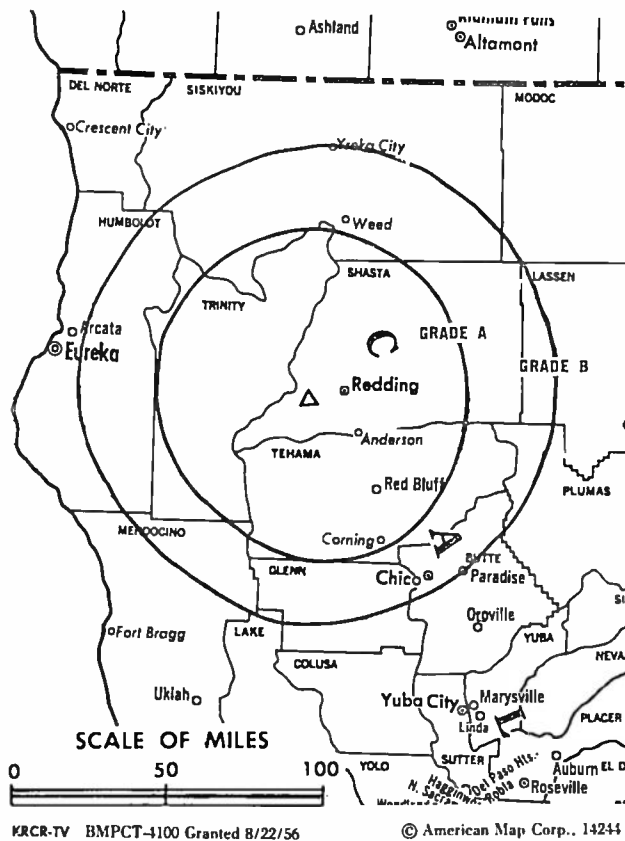
Highest One Hour Rate: \$5000.

Highest 30 Sec. Rate: (August 1, 1985) \$500.

NETWORK BASE HOURLY RATE: \$800.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Butte	66,800	63,700	95
	Glenn	8,600	8,300	96
	Modoc	3,600	3,300	92
	Shasta	52,500	50,900	97



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Siskiyou	17,000	15,900	94
	Tehama	17,200	16,700	97
	Trinity	5,500	5,100	93
	OREGON			
	Klamath	22,200	21,400	96
Between 25-49%	CALIFORNIA			
	Colusa	4,900	4,700	96
	Lassen	8,600	8,000	93
	Plumas	8,000	7,500	94
Between 5-24%	CALIFORNIA			
	Humboldt	44,700	42,800	96
	Mendocino	28,500	26,400	93
	Sutter	21,600	21,000	97
	Yuba	19,600	19,000	97
Station Totals		329,300	314,700	95
Net Weekly Circulation (1986)			160,700	
Average Daily Circulation (1986)			95,700	

TV - Radio - CATV - Newspaper

Robert W. Rounsaville & Associates

MEDIA BROKERS AND CONSULTANTS

ATLANTA, GA 30355 P.O. Box 11898 (404) 261-3000 /1-800-531-1500
ORLANDO, FL 32802 P.O. Box 2991 (305) 423-9426 /1-800-328-3500

California—Sacramento

KCRA-TV

Ch. 3

Network Service: NBC.

Licensee: Kelly Broadcasting Co., 310 10th St., Sacramento, CA 95814-0794.

Studio: 310 10th St.

Telephone: 916-444-7300. TWX: 910-367-3557.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1940-ft. above av. terrain, 1951-ft. above ground, 1951-ft. above sea level.

Latitude 38° 15' 52"
Longitude 121° 29' 22"

Transmitter: 0.8-mi. S of Twin Cities Rd., adjacent to Snodgrass Slough, 2.2-mi. W of Hwy. 5, Walnut Grove.

Satellite Earth Stations: Harris, 3.1-meter; Scientific-Atlanta, 10-meter; Superior, 6-meter; Harris, M/A-Com & Scientific-Atlanta receivers.

News Services: AP, CNN, NBC, NIWS, UPI.

Ownership: Robert E. Kelly & Jon S. Kelly, gen. & ltd. partners, 41% each; Christopher R. & Gregory G. Kelly, ltd. partners, 9% each. Kelly Bcstg. also owns KCPQ(TV), Tacoma, WA.

Began Operation: Sept. 3, 1955. Sale of 50% by Gerald Kenneth & Vernon Hansen to other 50% owners, Kellys, approved April 18, 1962 by FCC (Television Digest, Vol. 2:17).

Represented (sales): Blair Television.

Represented (legal): Koteen & Naftalin.

Represented (engineering): Jules Cohen & Associates.

Personnel:

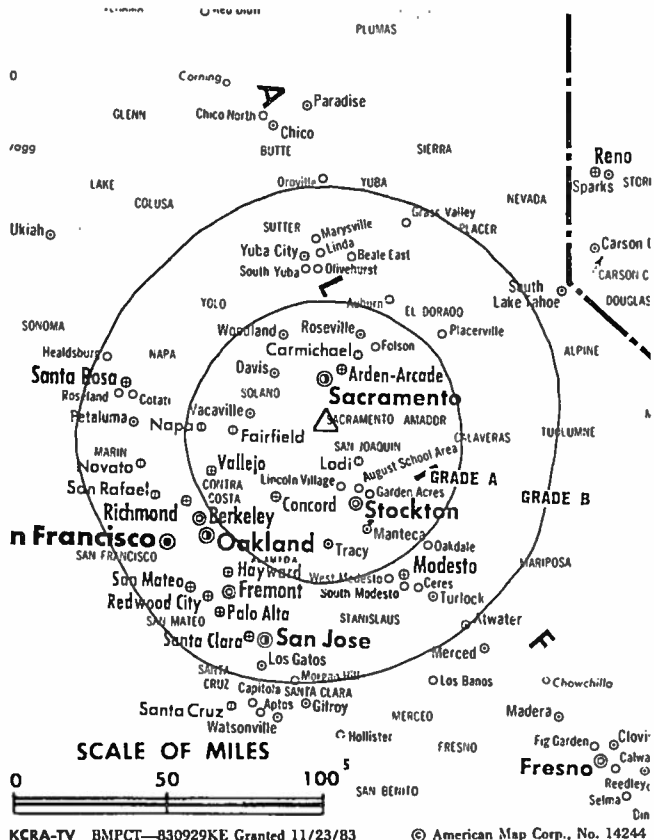
ROBERT E. KELLY, partner.
JON S. KELLY, partner.
DON SARACENO, general manager.
PETE LANGLOIS, station manager, programming & news director.
JOHN KUENEKE, station manager, administration & general sales manager.
DAVE ULRICKSON, local sales manager.
JOHN TURVER, national sales manager.
MARY KAY JOHNSON, production manager.
DON DUNCAN, chief engineer.
SCOTT NICHOLS, business manager.

Highest 30 Sec. Rate: (Oct. 13, 1984): \$6500.

NETWORK BASE HOURLY RATE: \$2450.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Amador	9,700	9,200	95
	Butte	66,800	63,700	95
	Calaveras	10,200	9,700	95
	Colusa	4,900	4,700	96
	Contra Costa East	28,400	27,800	98
	El Dorado East	12,800	12,300	96
	El Dorado West	29,100	28,100	97
	Glenn	8,600	8,300	96
	Lake	19,800	18,300	93
	Mono	4,700	4,000	86
	Nevada	26,200	24,700	94
	Placer East	4,100	4,000	98
	Placer West	49,400	47,500	96
Plumas	8,000	7,500	94	



KCRA-TV BNPCT-830929KE Granted 11/23/83

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Sacramento	354,800	345,400	97
	San Joaquin	144,800	138,800	96
	Sierra	1,600	1,500	94
	Solano East	56,900	55,600	98
	Stanislaus	109,700	104,700	95
	Sutter	21,600	21,000	97
	Tuolumne	15,600	14,800	95
	Yolo	47,200	45,500	96
	Yuba	19,600	19,000	97
Between 25-49%	CALIFORNIA			
	Alpine	400	300	75
	Contra Costa West	246,300	240,900	98
	Lassen	8,600	8,000	93
	Mariposa	5,300	4,900	92
Sonoma	135,100	129,400	96	
NEVADA	Douglas	9,300	8,900	96
	Carson City	14,600	14,300	98
Between 5-24%	CALIFORNIA			
	Alameda	459,600	445,500	97
	Marin	95,100	92,100	97
	Merced	52,800	50,800	96
	Napa	40,800	39,400	97
	Solano West	40,600	39,700	98
	Tehama	17,200	16,700	97
NEVADA				
Washoe	92,100	89,800	98	
Station Totals		2,272,300	2,196,800	96
Net Weekly Circulation (1986)			1,093,000	
Average Daily Circulation (1986)			637,600	

California—Modesto

KCSO

Ch. 19

(Also serves Sacramento & Stockton)

Network Service: Spanish International Network.

Licensee: Sainte Broadcasting Corp., Box 3689, Modesto 95352.

Studio: 2842 Iowa Ave., Modesto, CA.

Telephone: 209-578-1900.

Mailing Address: Box 3689, Modesto 95352.

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 5000-kw max. & 794-kw horizontal visual, 89.1-kw horizontal aural. Antenna: 1877-ft. above av. terrain, 346-ft. above ground, 3086-ft. above sea level.

Latitude 38° 07' 08"
Longitude 120° 43' 21"

Transmitter: Bear Mtn., approx. 5.8-mi. SW of San Andreas.

Satellite Earth Stations: 3 in operation; Luxor, M/A-Corn & Scientific-Atlanta receivers.

Ownership: Chester & Naomi L. Smith, 51%; Enoch Christoffersen, 16.5%; Albert I. Chance, 5.5%; Melvin J. Querio 6%; Jo Anne Querio, 4%; others, none with more than 5%. Sainte Bcstg. also owns KREN-TV, Reno, NV. Melvin Querio owns 40.6% of Superior Bcstg. of CA, permittee of Ch. 24, Chico, CA.

Began Operation: Aug. 26, 1966.

Represented (sales): SIN Television Network.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Cecil Lynch.

Personnel:

- CHESTER SMITH, president.
- NAOMI SMITH, comptroller.
- SHARON SEPULVEDA, general manager.
- DAVID GARCIA, national & regional sales manager.
- GREGG A. SCHAFFER, local sales manager.
- JERRY NICHOLS, director of engineering.
- CHUCK HAIGHT, chief engineer.

Highest 30 Sec. Rate: \$240.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	CALIFORNIA			
	Colusa	4,900	4,700	96
	San Joaquin	144,800	138,800	96
	Stanislaus	109,700	104,700	95
	Tuolumne	15,600	14,800	95
Yolo	47,200	45,500	96	
Station Totals		322,200	308,500	95
Net Weekly Circulation (1986)				37,700
Average Daily Circulation (1986)				18,400

California—Stockton-Sacramento

KOVR-TV

Ch. 13

Network Service: ABC.

Licensee: Narragansett Bcstg. Co. of Sacramento Inc., 225 East Miner Ave., Stockton, CA.

Studios: 1216 Arden Way, Sacramento 95815; 225 E. Miner Ave., Stockton 95202.

Telephones: 916-927-1313, Sacramento; 209-466-1313, Stockton.

TWX: 916-367-2396, Sacramento.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1950-ft. above av. terrain, 1960-ft. above ground, 1960-ft. above sea level.

Latitude 38° 14' 24"
Longitude 121° 30' 03"

Transmitter: 0.65-mi. E of Walnut Grove, CA.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta & Andrews, 10-meter, 7.5-meter & 4.5-meter; Andrew, Avantek, M/A-Corn & Scientific-Atlanta receivers.

News Services: AP, ESPN, UPI.

Ownership: Edwin W. Pfeiffer, pres., 5.33%; subsidiary of Narragansett First Fund, 47.33%; John E. Franks, 4.73%; remainder unassigned. NFF ownership: Narragansett Capital Corp., 100%. NCC ownership: Arthur D. Little, chmn., 1.52%; Robert D. Manchester, pres., 0.31%; William P. Lane, v.p.-treas., 0.2%; Robert S. Davis, secy., 0.33%; The Little Family Foundation, 8.65%; Little Family Trust, 5.79%; 15 others with less than 1%, remainder undisclosed. NCC & Franks own licensee of KHTT & KSJO(FM), San Jose, CA. NCC has interest in cable television systems.

Began Operation: Sept. 5, 1954. Sale to present owner by Rockefeller Group approved by FCC June 13, 1986 (Television Digest, Vol. 26:6, 11, 12). Sale to Rockefeller Group by The Outlet Co. approved by FCC Nov. 23, 1983 (Television Digest, Vol. 23:19, 22; 24:6). Sale to Outlet by McClatchy Newspapers approved by FCC March 12, 1980 (Vol. 19:28). Previous sale to McClatchy by Metropolitan Bcstg. Corp. was approved July 29, 1964 (Vol. 3:40, 41). Sale to Metropolitan Bcstg. by Gannett Co. approved Dec. 12, 1959 (Vol. 15:47, 48; 16:1). Sale to Gannett by H. L. Hoffman and associates, approved Jan. 8, 1958 by (Vol. 13:47; 14:2).

Represented (sales): Katz Television.

Represented (legal): Pierson, Ball & Dowd.

Personnel:

EDWIN PFEIFFER, vice president & general manager.
EARL HIGGINS, vice president, business affairs.
CHRIS PIKE, sales manager.
HENRY URICK, program manager.
ROBERT HESS, chief engineer.

Highest One Hour Rate: \$10,000.

Highest 30 Sec. Rate (Sept. 15, 1986): \$6500.

NETWORK BASE HOURLY RATE: \$1600.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Amador	9,700	9,200	95
	Calaveras	10,200	9,700	95
	Colusa	4,900	4,700	96



KOVR-TV BPCT-851219KE Granted 2/20/86

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Contra Costa East	28,400	27,800	98
	El Dorado West	29,100	28,100	97
	Lake	19,800	18,300	93
	Mono	4,700	4,000	86
	Nevada	26,200	24,700	94
	Placer West	49,400	47,500	96
	Plumas	8,000	7,500	94
	Sacramento	354,800	345,400	97
	San Joaquin	144,800	138,800	96
	Sierra	1,600	1,500	94
	Solano East	56,900	55,600	98
	Stanislaus	109,700	104,700	95
	Sutter	21,600	21,000	97
	Tuolumne	15,600	14,800	95
Yolo	47,200	45,500	96	
Yuba	19,600	19,000	97	
Between 25-49%	CALIFORNIA			
	Butte	66,800	63,700	95
	Glenn	8,600	8,300	96
Between 5-24%	CALIFORNIA			
	Contra Costa West	246,300	240,900	98
	El Dorado East	12,800	12,300	96
	Lassen	8,600	8,000	93
	Mariposa	5,300	4,900	92
	Mendocino	28,500	26,400	93
	Merced	52,800	50,800	96
Tehama	17,200	16,700	97	
Station Totals		1,409,100	1,359,800	96
Net Weekly Circulation (1986)			879,300	
Average Daily Circulation (1986)			459,200	

California—Sacramento-Stockton

KRBK-TV

Ch. 31

Network Service: None, independent.

Licensee: Koplak Communications of California Inc., 220 N. Kings Hwy., St. Louis, MO 63108.

Studio: 500 Media Pl., Sacramento, CA 95815.

Telephone: 916-929-0300. TWX: 910-367-3702.

Technical Facilities: Channel No. 31 (572-578 MHz). Authorized power: 5000-kw visual, 500-kw aural. Antenna: 1830-ft. above av. terrain, 1838-ft. above ground, 2000-ft. above sea level.

Latitude 38° 15' 52"
Longitude 121° 29' 22"

Transmitter: 2.2-mi. NNE of Walnut Grove, CA.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Simulsat; Harris & M/A-Com receivers.

News Services: CNN, AP.

Ownership: See KPLR-TV, St. Louis, MO.

Began Operation: Oct. 5, 1974. Sale to present owners by Northern California Bcstg. Inc. approved by FCC Jan. 28, 1981. Sale to Northern California by Andrew Bartolini, et al., approved June 9, 1980 (Television Digest, Vol. 20:6).

Represented (sales): TeleRep Inc.

Represented (legal): Koteen & Naftalin.

Represented (engineering): Jules Cohen & Associates.

Personnel:

TED KOPLAR, president.
WILLIAM N. WALSH, vice president & general manager.
KENT LILLIE, general sales manager.
JACK PECK, local sales manager.
DENNIS GRAYSON, director of operations & production.
JACK DAVIS, chief engineer.
JOANNE BLUM JACKSON, program manager.
CAROLYN THURMAN, traffic manager.
STEVE LAKEY, promotion manager.
JOHN SCHUTTE, news director.

Highest 30 Sec. Rate (Sept. 1, 1985): \$1000.

Total Households: © MSI Consumer Market Data as of 1/1/85. TV Homes, TV% and Circulation © 1985 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	Households %
50% & Over	CALIFORNIA	49,400	47,500	96
	Placer West	8,000	7,500	94
	Sacramento	354,800	345,400	97
	San Joaquin	144,800	138,800	96
	Solano East	56,900	55,600	98



Net Weekly Circulation	State County	Total Households	TV Households	Households %
50% & Over	Stanislaus	109,700	104,700	95
	Yolo	47,200	45,500	96
	Yuba	19,600	19,000	97
Between 25-49%	CALIFORNIA	9,700	9,200	95
	Amador	10,200	9,700	95
	Calaveras	28,400	27,800	98
	Contra Costa East	29,100	28,100	97
	El Dorado West	26,200	24,700	94
	Sutter	21,600	21,000	97
Between 5-24%	CALIFORNIA	66,800	63,700	95
	Butte	4,900	4,700	96
	Lassen	8,600	8,000	93
	Merced	52,800	50,800	96
	Tuolumne	15,600	14,800	95
Station Totals		1,064,300	1,026,500	96
Net Weekly Circulation (1986)			552,000	
Average Daily Circulation (1986)			231,100	

California—Stockton-Sacramento

KSCH-TV

Ch. 58

Network Service: None, independent.

Licensee: Pegasus Broadcasting of Stockton/Sacramento, CA Inc., 150 N. Michigan Ave., Suite 2500, Chicago, IL 60601.

Studios: 445 W. Weber, Suite 238, Stockton, CA 95203; 3033 Gold Canal Dr., Sacramento 95670.

Telephones: 209-943-5858; 916-635-5858.

Technical Facilities: Channel No. 58 (734-740 MHz). Authorized power: 5000-kw visual, 500-kw aural. Antenna: 1214-ft. above av. terrain, 1224-ft. above ground, 1224-ft. above sea level.

Latitude	38°	14'	50"
Longitude	121°	30'	03"

Transmitter: Walnut Grove, CA.

Multichannel TV Sound: Stereo & separate audio program.

Satellite Earth Stations: M/A-Com receivers.

News Service: AP.

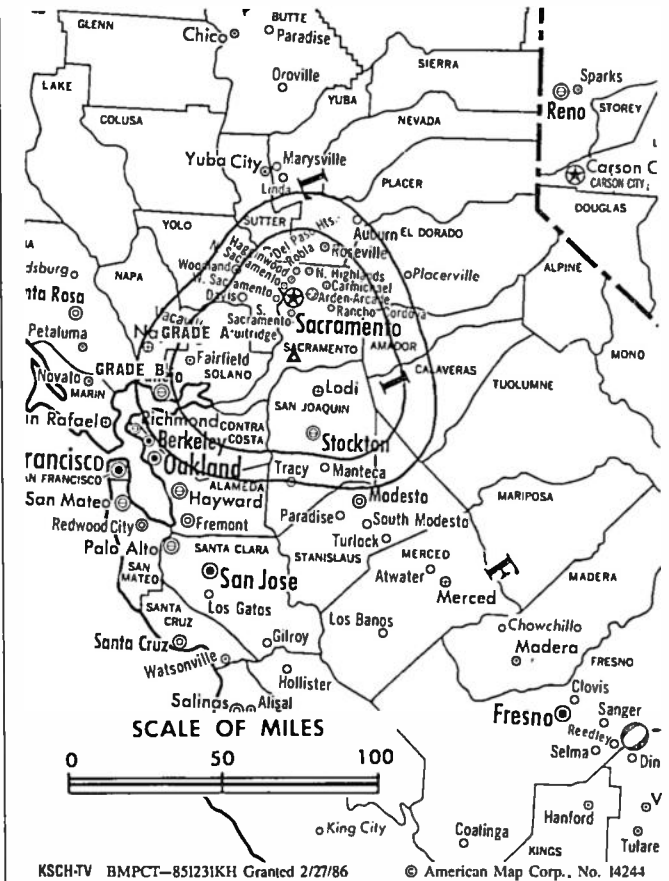
Ownership: Christopher F. Brennan, pres., 23%; Sherman C. Wildman, Santiago Rubin, 20% each; Richard Lipton, v.p. & Robert J. Gordon, 10% each; Terry R. Sams & Gary L. Anderson, 5% each; Manuel Febo & Frank Marrero, 3.5% each; General Electric Credit Corp., 100% non-voting stock. Marrero has interest in LPTVs in Washington, DC & Detroit, MI. Pegasus also owns WJBF(TV), Augusta, GA; WTVM(TV), Columbus, GA; WAPA-TV, San Juan, PR; KCAP & KZMT(FM), Helena, MT; KGVO(AM), Missoula, MT.

Began Operation: April 13, 1986. Sale to present owners by SFN Cos. Inc. approved by FCC Oct. 2, 1986 (Television Digest, Vol. 26:41). Previous sale approved by FCC July 8, 1986.

Represented (sales): Independent TV Sales.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): John F. X. Brown & Associates Inc.



KSCH-TV BMPCT-851231KH Granted 2/27/86 © American Map Corp., No. 14244

Personnel:
 ROBERT J. GORDON, general manager.
 RON LEPPIG, general sales manager.
 CECE HAYES, sales manager.
 DONNA REITH, program manager.
 LORI SEAQUIST, news director.
 ROBERT OLSON, engineering director.
 HARLEY LEE, traffic manager.
 MARC RAUCH, promotion director.
 MARK FULMER, southern division manager.

Highest 30 Sec. Rate (July 1, 1986): \$300.

California—Sacramento-Stockton

KTXL

Ch. 40

Network Service: None, independent.

Licensee: Camellia City Telecasters Inc., Box 40, Sacramento, CA 95801.

Studio: 4655 Fruitridge Rd., Sacramento 95820.

Telephone: 916-454-4422. TWX: 910-367-3522.

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 5000-kw max. visual, 1000-kw max. aural. Antenna: 1962-ft. above av. terrain, 1968-ft. above ground, 1970-ft. above sea level.

Latitude 38° 16' 18"
Longitude 121° 30' 18"

Transmitter: Twin Cities Rd., 2.2-mi. N of Walnut Grove, CA.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: RCA Americom, 3.7-meter; Scientific-Atlanta, 10-meter & 4.5-meter; Superior Satellite, 4-meter; DX, M/A-Com, Scientific-Atlanta & Standard receivers.

News Services: AP, Conus, INN, INTV.

Ownership: BMA Properties Inc. (William D. Grant, pres. & chmn. of the board), 80.1%; Jack F. Matranga, 19.9%. Camellia City Telecasters also owns KDVR(TV), Denver, CO; KPDX(TV), Vancouver, WA-Portland, OR.

Began Operation: Oct. 26, 1968. Transfer of control to BMA from Colony Corp. approved by FCC Dec. 1, 1971.

Represented (sales): Petry Television Inc.

Represented (legal): Arent, Fox, Kintner, Plotkin & Kahn.

Represented (engineering): Hammitt & Edison Inc.

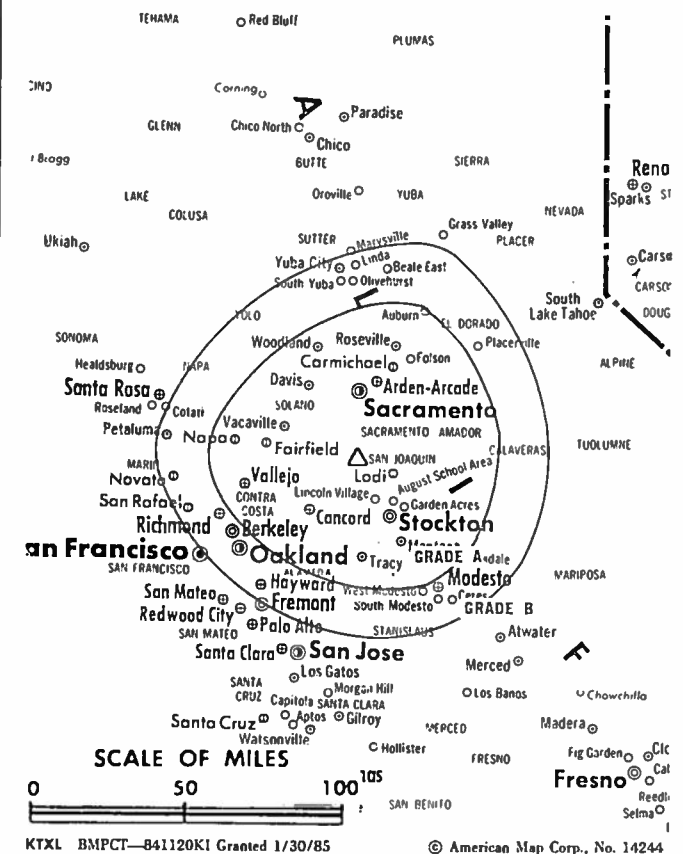
Personnel:

- JACK F. MATRANGA, president.
- MICHAEL A. FISHER, vice president & general manager.
- ROD BACON, general sales manager.
- MIKE SNYDER, local sales manager.
- CAL BOLLWINKEL, program & operations manager.
- BOB COOK, news director.
- KIM KLINE, promotion director.

Highest 30 Sec. Rate (May 21, 1986): \$3000.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Not Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	CALIFORNIA				
	Contra Costa East	28,400	27,800	98	
	Lake	19,800	18,300	93	
	Placer West	49,400	47,500	96	
	Plumas	8,000	7,500	94	
	Sacramento	354,800	345,400	97	
	San Joaquin	144,800	138,800	96	
	Solano East	56,900	55,600	98	
	Stanislaus	109,700	104,700	95	
	Sutter	21,600	21,000	97	
	Yolo	47,200	45,500	96	
	Yuba	19,600	19,000	97	
	Between 25-49%	CALIFORNIA			
		Amador	9,700	9,200	95
Butte		66,800	63,700	95	
Calaveras		10,200	9,700	95	
Colusa		4,900	4,700	96	
Contra Costa West		246,300	240,900	98	
El Dorado East		12,800	12,300	96	
El Dorado West		29,100	28,100	97	
Glenn		8,600	8,300	96	



KTXL BMPCT—841120KI Granted 1/30/85 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Merced	52,800	50,800	96
	Nevada	26,200	24,700	94
	Shasta	52,500	50,900	97
	Sierra	1,600	1,500	94
	Tuolumne	15,600	14,800	95
	NEVADA			
	Washoe	92,100	89,800	98
	OREGON			
	Klamath	22,200	21,400	96

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	CALIFORNIA			
	Alameda	459,600	445,500	97
	Del Norte	7,700	7,200	94
	Fresno	204,600	197,000	96
	Humboldt	44,700	42,800	96
	Lassen	8,600	8,000	93
	Madera	25,700	24,600	96
	Mendocino	28,500	26,400	93
	Napa	40,800	39,400	97
	Placer East	4,100	4,000	98
	San Francisco	302,500	284,000	94
	San Mateo	242,200	237,600	98
	Santa Clara West	493,400	480,400	97
	Siskiyou	17,000	15,900	94
	Solano West	40,600	39,700	98
Sonoma	135,100	129,400	96	
Tehama	17,200	16,700	97	
NEVADA				
Douglas	9,300	8,900	96	
OREGON				
Douglas	35,200	33,500	95	
Jackson	52,600	50,800	97	
Josephine	24,600	23,200	94	

Station Totals	3,705,600	3,576,900	96
Net Weekly Circulation (1986)			978,800
Average Daily Circulation (1986)			407,800

California—Sacramento-Stockton

KXTV

Ch. 10

Network Service: CBS.

Licensee: Great Western Broadcasting Corp., 400 Broadway, Sacramento, CA 95818.

Studio: 400 Broadway.

Telephone: 916-441-2345.

Mailing Address: Box 10, Sacramento, CA 95801.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 309-kw visual, 61.7-kw aural. Antenna: 1490-ft. above av. terrain, 1549-ft. above ground, 1548-ft. above sea level.

Latitude 38° 14' 50"
Longitude 121° 30' 03"

Holds CP for change to 316-kw visual, 51.3-kw aural, 1953-ft. above av. terrain, 1960-ft. above ground, 1960-ft. above sea level, lat. 38° 14' 24", long. 121° 30' 03", transmitter to 0.65-mi. E of Walnut Grove.

Transmitter: 0.7-mi. NE of Walnut Grove.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: 3 in operation; Scientific-Atlanta; M/A-Corn & Scientific-Atlanta receivers.

News Services: AP, CBS, Group W Newsfeed, UPI.

Ownership: Wholly-owned subsidiary of Belo Broadcasting Corp. For other interests, see Group Ownership of TV Stations.

Began Operation: March 20, 1955. Sale to present owner by Corinthian Bcstg. approved by FCC Nov. 28, 1983 (Television Digest, Vol. 23:20). Sale to Corinthian by John H. Schacht and associates approved by FCC Dec. 23, 1958 (Vol. 14:42, 49).

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Covington & Burling.

Represented (engineering): Jules Cohen & Associates.

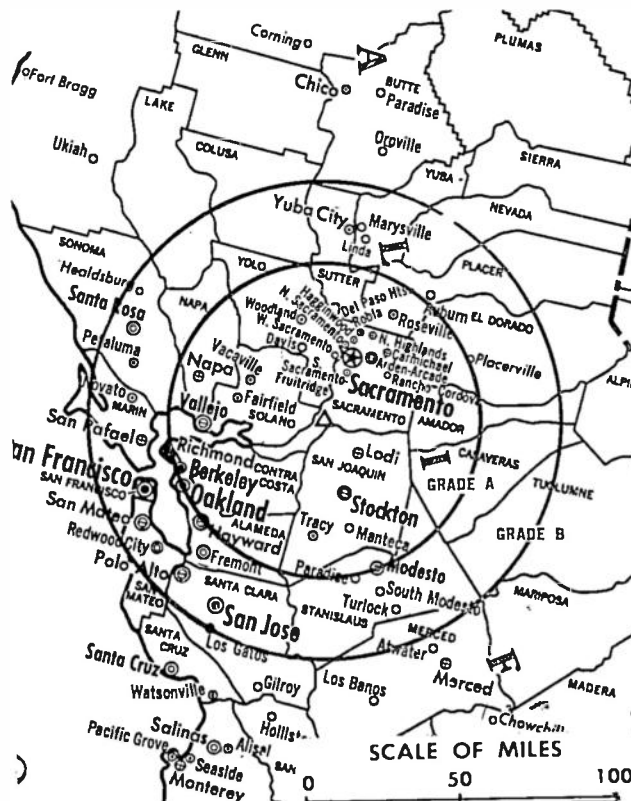
Personnel:

ROBERT MAHLMAN, general manager.
JOSEPH PEDRI, general sales manager.
LEE ZELDIN, national/regional sales manager.
WILLIAM GONZALES, local sales manager.
ROBERT LEVY, director of broadcast operations.
ROD ROBINSON, chief engineer.
KURT EICHSTEADT, program manager.

Highest 30 Sec. Rate (Jan. 1, 1985): \$3000.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Amador	9,700	9,200	95
	Calaveras	10,200	9,700	95
	Colusa	4,900	4,700	96
	Contra Costa East	28,400	27,800	98
	El Dorado West	29,100	28,100	97
	Mono	4,700	4,000	86
	Nevada	26,200	24,700	94
	Placer West	49,400	47,500	96



KXTV BPCT-85113KE Granted 12/20/85 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Sacramento	354,800	345,400	97
	San Joaquin	144,800	138,800	96
	Solano East	56,900	55,600	98
	Stanislaus	109,700	104,700	95
	Sutter	21,600	21,000	97
	Tuolumne	15,600	14,800	95
	Yolo	47,200	45,500	96
Yuba	19,600	19,000	97	
Between 25-49%	CALIFORNIA			
	Butte	66,800	63,700	95
	Lake	19,800	18,300	93
	Plumas	8,000	7,500	94
	Sierra	1,600	1,500	94
Between 5-24%	CALIFORNIA			
	Alpine	400	300	75
	Contra Costa West	246,300	240,900	98
	Glenn	8,600	8,300	96
	Mariposa	5,300	4,900	92
	Merced	52,800	50,800	96
	Napa	40,800	39,400	97
	Placer East	4,100	4,000	98
	Solano West	40,600	39,700	98
	Sonoma	135,100	129,400	96
Tehama	17,200	16,700	97	
Station Totals		1,580,200	1,525,900	96
Net Weekly Circulation (1986)			894,100	
Average Daily Circulation (1986)			479,600	

California—Salinas-Monterey

KCBA

Ch. 35

Network Service: None, independent.

Licensee: Cypress Broadcasting Inc., Box 3560, Salinas, CA 93912.

Studio: 646 Alisal St., Salinas.

Telephone: 408-422-3500.

Technical Facilities: Channel No. 35 (596-602 MHz). Authorized power: 2328-kw max. visual, 283.65-kw max. aural. Antenna: 2414-ft. above av. terrain, 355-ft. above ground, 3421-ft. above sea level.

Latitude 36° 45' 22.3"
 Longitude 121° 30' 05.5"

Transmitter: Fremont Peak, 9-mi. NE of Salinas.

Satellite Earth Stations: Microwave Specialty Co., 5-meter; RCA, Ku-band; M/A-Com & Scientific-Atlanta receivers.

Ownership: Ackerley Communications Inc. For other interests, see Group ownership of TV Stations.

Began Operation: Nov. 1, 1981. Sale to present owner by Sainte Bcstg. Corp. approved by FCC May 22, 1986 (Television Digest, Vol. 26:23, 26).

Represented (sales): Seltel Inc.

Represented (legal): Rubin, Winston & Diercks.

Represented (engineering): Jay Wright.

Personnel:

JOHN VERA, general manager.
 HAL LARSON, sales manager.
 ELBA COTTO, production manager.
 JOHN WASSON, chief engineer.

Highest 30 Sec. Rate (Sept. 1, 1986): \$300.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.



KCBA BMPCT-81022KI Granted 7/13/81

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	CALIFORNIA			
	Monterey	109,100	105,000	96
	San Benito	9,600	9,200	95
Station Totals		118,700	114,200	96
Net Weekly Circulation (1986)			17,400	
Average Daily Circulation (1986)			10,900	

California—Monterey-Salinas

KMST

Ch. 46

Network Service: CBS.

Licensee: Retlaw Enterprises Inc., Box 1938, Monterey, CA 93940.

Studio: 2200 Garden Rd., Monterey, CA.

Telephone: 408-649-0460. TWX: 910-360-7106.

Technical Facilities: Channel No. 46 (662-668 MHz). Authorized power: 1350-kw max. & 447-kw horizontal visual, 135-kw max. & 44.7-kw horizontal aural. Antenna: 2530-ft. above av. terrain, 222-ft. above ground, 3612-ft. above sea level.

Latitude 36° 32' 05"
Longitude 121° 37' 14"

Transmitter: Mt. Toro (Baldy Peak).

Satellite Earth Stations: 5 in operation; AFC, 3.66-meter; Scientific-Atlanta, 7-meter & 4.6-meter; Paracclipse, 3.5-meter; AFC, DX, Paracclipse & Scientific-Atlanta receivers.

News Services: CBS, UPI.

Ownership: Retlaw Enterprises Inc., 100%. For officers & other interests, see KJEO(TV), Fresno, CA.

Began Operation: Feb. 2, 1969. Sale to present owner by Monterey-Salinas TV Inc. approved by FCC Aug. 27, 1979.

Represented (sales): Petry Television Inc.

Represented (legal): McKenna, Wilkinson & Kittner.

Personnel:

- BEN TUCKER, general manager.
- CINDY LINDSAY, general sales manager.
- BARBARA WAECHTER, operations/program manager.
- MARK WALKER, production manager.
- KEN WARREN, chief engineer.
- BOB STOCK, promotion director.
- MICHELLE McCULLOCH, traffic manager.
- BILL PIGGOTT, news director.

Highest One Hour Rate: \$6000.

Highest 30 Sec. Rate (Jan. 1982): \$3000.

NETWORK BASE HOURLY RATE: \$400.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Monterey	109,100	105,000	96
	Santa Cruz	84,900	81,400	96
Between 25-49%	CALIFORNIA			
	Mono	4,700	4,000	86
Between 5-24%	CALIFORNIA			
	San Benito	9,600	9,200	95
	Santa Clara East	16,000	15,600	97
Station Totals		224,300	215,200	95
Net Weekly Circulation (1986)				161,000
Average Daily Circulation (1986)				82,500

California—Salinas-Monterey

KSBW-TV

Ch. 8

Network Service: NBC.

Licensee: John Blair & Co., Box 81651, Salinas CA, 93912.

Studio: 238 John St., Salinas, CA 93901.

Telephone: 408-758-8888. TWX: 910-368-7058.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 158-kw max. visual, 34.7-kw max. aural. Antenna: 2934-ft. above av. terrain, 1554-ft. above ground, 4041-ft. above sea level.

Latitude 37° 03' 30"
Longitude 121° 46' 33"

Transmitter: Approx. 20-mi. S of San Jose in Santa Cruz Mtns.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 6.1-meter; Harris receivers.

News Service: AP, UPI.

Ownership: John Blair & Co., 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: Sept. 11, 1953 as share-time outlet with KMBY-TV, Monterey; on Feb. 2, 1955 FCC approved deal for it to buy & merge with KMBY-TV (Television Digest, Vol. 10:45 & 11:6). Sale to present owner approved by FCC Feb. 14, 1979 (Vol. 18:3).

Represented (sales): Blair Television.

Represented (legal): Wilmer, Cutler & Pickering.

Represented (engineering): Hammett & Edison Inc.

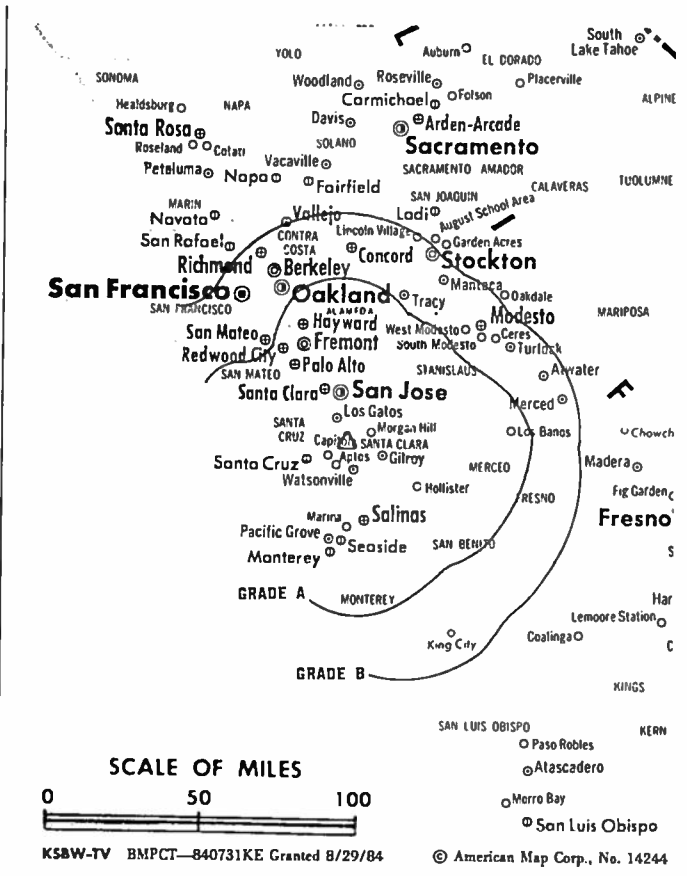
Personnel:

KEITH MOON, president.
PETER MAGNUSSON, general sales manager.
RICKIE ELLIS, national sales manager.
CLARK GRANT, promotion director.
PHIL LINN, chief engineer.

Highest 30 Sec. Rate: \$2500.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Monterey	109,100	105,000	96
	San Benito	9,600	9,200	95



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Santa Clara East	16,000	15,600	97
	Santa Cruz	84,900	81,400	96
CALIFORNIA				
Between 25-49%	Mariposa	5,300	4,900	92
CALIFORNIA				
Between 5-24%	Merced	52,800	50,800	96
	Santa Clara West	493,400	480,400	97
	Tuolumne	15,600	14,800	95
Station Totals		786,700	762,100	96
Net Weekly Circulation (1986)			316,000	
Average Daily Circulation (1986)			146,700	

California—San Diego

KCST-TV

Ch. 39

Network Service: NBC.

Licensee: KCST-TV Inc., 12000 Biscayne Blvd., Miami, FL 33161-8000.

Studio: 8330 Engineer Rd., San Diego, CA 92111.

Telephone: 619-279-3939.

Technical Facilities: Channel No. 39 (620-626 MHz). Authorized power: 5000-kw max. & 813-kw horizontal visual, 853-kw max. & 447-kw horizontal aural. Antenna: 1894-ft. above av. terrain, 180-ft. above ground, 2703-ft. above sea level.

Latitude 32° 41' 48"
Longitude 116° 56' 10"

Transmitter: San Miguel Mtn., 13-mi. E of San Diego center.

Satellite Earth Station: Scientific-Atlanta, 10-meter.

News Services: AP, UPI.

Ownership: KCST-TV Inc., wholly-owned subsidiary of SCI-2 Inc. For other interests, see Storer Communications under Group Ownership of TV Stations. Note: Sale to Lorimar-Telepictures pending.

Began Operation: Nov. 14, 1965. Sale to Storer Communications by Bass Brothers Enterprises approved by FCC Sept. 30, 1974 (Television Digest, Vol. 13:12, 13; 14:39). Previous sale to Bass Bros. by San Diego Telecasters Inc. (Lawrence Shushan, Paul Corriere, Sample-Brown Enterprises and Town & Country Development) approved by FCC Aug. 31, 1967.

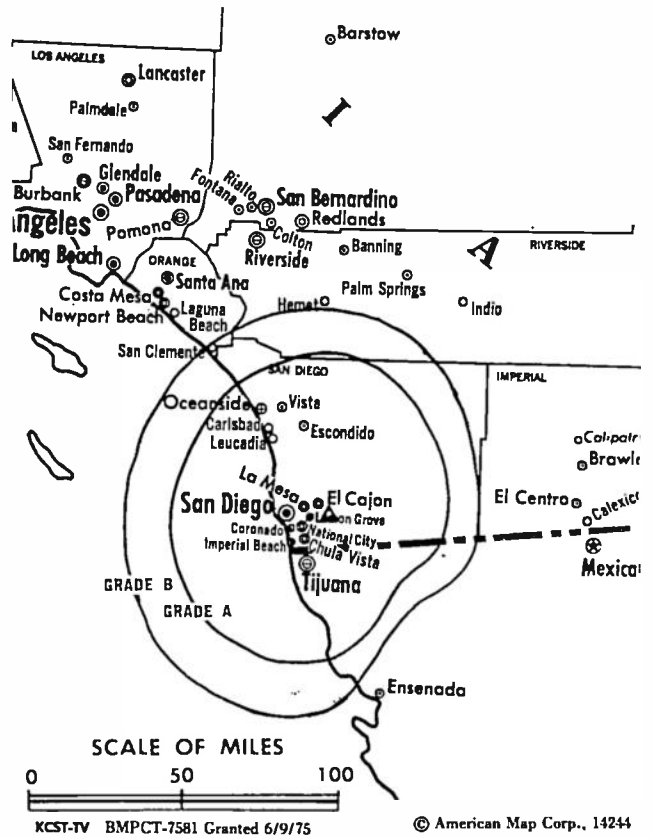
Represented (sales): Storer TV Sales.

Personnel:

BILL L. FOX, vice president & general manager.
BILL PETERSON, assistant general manager.
BRUCE STEIN, director of sales.
CHRIS JOHNSON, national sales manager.
PENNY MARTIN, program manager.
THOMAS WIMBERLY, director of technical services.
RIC SCHWARTZ, production manager.
KEN NELSON, news director.
DAVE WALKER, creative services director.

Highest 30 Sec. Rate (July 2, 1984): \$4000.

NETWORK BASE HOURLY RATE: \$1400.



Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
	CALIFORNIA			
50% & Over	San Diego	779,400	757,700	97
Station Totals		779,400	757,700	97
Net Weekly Circulation (1986)			634,700	
Average Daily Circulation (1986)			351,300	

California—San Diego

KFMB-TV

Ch. 8

Network Service: CBS.

Licensee: Midwest Television Inc., 7677 Engineer Rd., San Diego, CA 92111.

Studio: 7677 Engineer Rd., San Diego, CA 92111.

Telephone: 619-571-8888. TWX: 910-335-1245.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 740-ft. above av. terrain, 284-ft. above ground, 1050-ft. above sea level.

Latitude 32° 50' 17"
Longitude 117° 14' 56"

Transmitter: Mt. Soledad.

Satellite Earth Station: Microdyne, 7-meter.

News Services: AP, UPI.

AM Affiliate: KFMB, 5-kw, 760 kHz.

FM Affiliate: KFMB-FM, 30-kw, 100.7 MHz (No. 264), 620-ft.

Ownership: Midwest Television Inc., 100%. For other interests, see WCIA, Champaign, Ill.

Began Operation: May 16, 1949. Sold to Kennedy Bcstg. Co. April 25, 1951 (Television Digest, Vol. 7:18); sold to Wrather-Alvarez Broadcasting March 25, 1953 (Vol. 9:5, 13). Sale of 38.89% interest by Maria Helen Alvarez to Marietta Investment Corp. approved July 2, 1958 by FCC (Vol. 14:24, 27). Merger of Marietta Bcstg. Inc. into Transcontinent Television Corp. approved May 13, 1959 by FCC (Vol. 15:7, 12, 20).

Represented (sales): Petry Television Inc.

Represented (legal): Covington & Burling.

Represented (engineering): Hammett & Edison Inc.

Personnel:

AUGUST C. MEYER, chairman, Midwest Television Inc.
AUGUST C. MEYER JR., president, Midwest Television Inc.
ROBERT L. MYERS, pres., Western Div. & general manager, KFMB stations.
WILLIAM R. MOYLAN, v.p., sales/programming.
J. M. BRADLEY, asst. gen. manager & business manager.
WELDON DONALDSON, general sales manager.
HARRY MELKERSON, sales manager.
JULES MORELAND, program director.
JOHN WEIGAND, manager of engineering.
TIM HNEDAK, advertising manager.



KFMB-TV BPCT-4509 Granted 5/16/72

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Highest 30 Sec. Rate (July 23, 1984): \$5000.

NETWORK BASE HOURLY RATE: \$2580.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA San Diego	779,400	757,700	97
Station Totals		779,400	757,700	97
Net Weekly Circulation (1986)			711,300	
Average Daily Circulation (1986)			425,900	

California—San Diego

KGTV

Ch. 10

Network Service: ABC.

Licensee: McGraw-Hill Broadcasting Co., Box 85347, San Diego 92138.

Studio: 47th St. & Freeway 94, San Diego 92102.

Mailing Address: Box 85347, San Diego, CA 92138.

Telephone: 619-237-1010. TWX: 910-335-1247.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw max. & 124-kw horizontal visual, 31.6-kw aural. Antenna 750-ft. above av. terrain, 252-ft. above ground, 1049-ft. above sea level.

Latitude 32° 50' 20.5"
Longitude 117° 14' 56.5"

Transmitter: Mt. Soledad.

Satellite Earth Stations: Andrews, 9.1-meter & 4.5-meter; Microdyne, 7-meter; Prosat, 3-meter; Vertex, 4.5-meter, Ku-band; Avantek receivers.

News Services: AP, UPI, ANB, RCA, Kavaraus-weather.

Ownership: McGraw-Hill Inc., 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: Sept. 13, 1953. Sale of control to Fox, Wells & Co. by Tom Sharp, Charles E. Salik and TBC group approved by FCC Oct. 13, 1954 (Television Digest, Vol. 13:31, 32, 34, 38, 42). Sale of 46.22% to Newsweek by Fox, Wells & Co. interests approved Aug. 7, 1957 (Vol. 13:30, 33). Sale to Time-Life approved by FCC March 21, 1962 (Vol. 2:13). Sale to present owners approved March 8, 1972 (Vol. 12:10, 11).

Represented (sales): MMT Sales Inc.

Represented (legal): Koteen & Naftalin.

Personnel:

- EDWARD REILLY JR., exec. vice president, McGraw-Hill Bcstg.
- RONALD E. MIRES, acting general manager.
- JOAN E. CARSON, general sales manager.
- HOWARD OLEFF, local sales manager.
- WILLIAM CHRISTENSEN, director of engineering.
- DARRELL BROWN, national sales manager.
- HELEN HUTCHINGS, director of business affairs.
- GERALD MINNUCCI, director of advertising & promotion.
- DON LUNDY, director of program operations.
- JACK WHITE, production manager.
- ERNESTINE COWAN, traffic manager.
- PAUL SANDS, news director.
- MAGGE DeBON, national sales service.
- FRED NORFLEET, public affairs director.



Highest 30 Sec. Rate: \$7500.

NETWORK BASE HOURLY RATE: \$2500.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	San Diego	779,400	757,700	97
Station Totals		779,400	757,700	97
Net Weekly Circulation (1986)				675,300
Average Daily Circulation (1986)				381,800

California—San Diego

KTTY

Ch. 69

Network Service: None, independent.

Licensee: San Diego Television Inc., Box 121569, San Diego, CA 92112-5569.

Studio: 1696 Frontage Rd., Chula Vista, CA 92011.

Telephone: 619-575-6969. **Telex:** 62905837.

Technical Facilities: Channel No. 69 (800-806 MHz). Authorized power: 4790-kw visual, 479-kw aural. Antenna: 1950-ft. above av. terrain, 151-ft. above ground, 2717-ft. above sea level.

Latitude 32° 41' 47"
Longitude 116° 56' 07"

Transmitter: Mt. San Miguel, San Diego.

Satellite Earth Stations: Scientific-Atlanta, 5-meter; 5-meter & 3.3-meter, C-band; 4.6-meter, Ku-band; M/A-Com & Scientific-Atlanta receivers.

News Service: AP.

Ownership: Helen Smith, 41.3%; Joseph Alvarez III, 21.4%; Thomas E. Hom, 8.3%; James E. Hom, 7.8%; Allen E. Hom, 7.4%; 11 others, none with more than 3.4%. Allen E. Hom is applicant for Ch. 45, Seattle, WA.

Began Operation: Sept. 30, 1984.

Represented (sales): Seltel Inc.

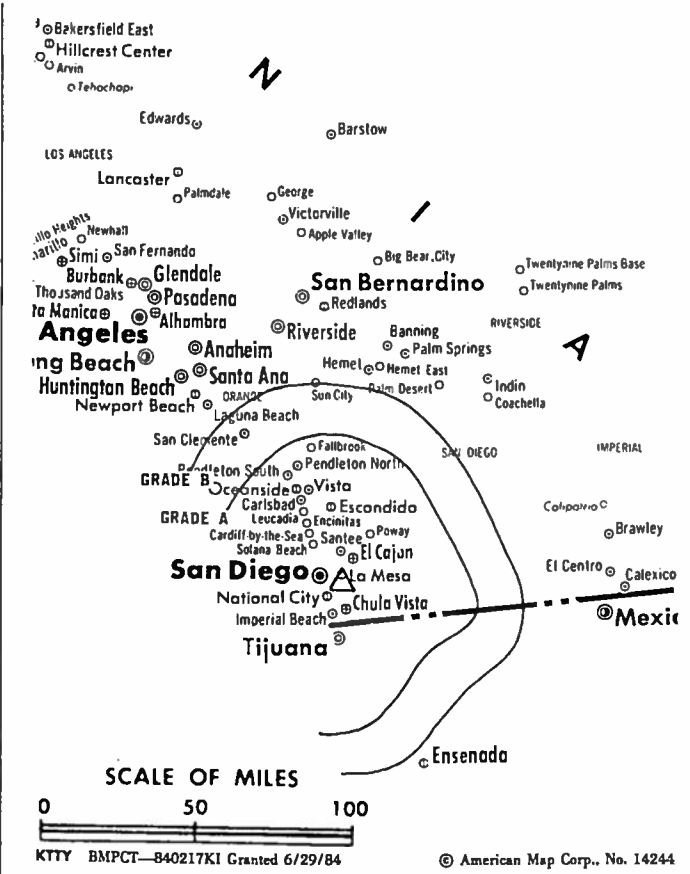
Represented (legal): Hamel & Park.

Personnel:

- GEORGE STANTIS, exec. vice president & general manager.
- JAN HAMMER, general sales manager.
- CAROL STEPHENSON, business manager.
- JUDY ALBRECHT, promotion manager.
- FRANK AAMODT, chief engineer.

Highest 30 Sec. Rate (Aug. 1, 1986): \$300.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	CALIFORNIA San Diego	779,400	757,700	97
Station Totals		779,400	757,700	97
Net Weekly Circulation (1986)			148,400	
Average Daily Circulation (1986)			43,400	

California—San Diego

KUSI-TV

Ch. 51

Network Service: None, independent.

Licensee: University Television Inc., 7777 Convooy Ct., San Diego, CA.

Mailing Address: Box 11985, San Diego, CA 92111.

Studio: 7377 Convooy Court 92111.

Telephone: 619-571-5151.

Technical Facilities: Channel No. 51 (692-698 MHz). Authorized power: 2880-kw max. visual, 288-kw max. aural. Antenna: 1840-ft. above av. terrain, 139-ft. above ground, 2649-ft. above sea level.

Latitude 32° 41' 52"
Longitude 116° 56' 02"

Transmitter: Mt. San Miguel, 13-mi. E of San Diego.

Satellite Earth Station: Scientific-Atlanta, 9-meter; Scientific-Atlanta receivers.

News Services: AP, CNN, INN, NIWS.

Ownership: United States International University, 74%; Michael D. McKinnon, pres., 26%; Wayne Allison, v.p.; Lem Gordon, secy.-treas.

Began Operation: Sept. 13, 1982.

Represented (sales): Katz Independent TV Sales.

Represented (legal): Ward & Mendelsohn.

Represented (engineering): Hammett & Edison Inc.

Personnel:

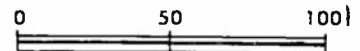
MICHAEL D. MCKINNON, general manager.
WILLIAM MOORE, station manager.
RICHARD LARGE, chief engineer.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.



SCALE OF MILES



KUSI-TV BMPCT-810630KE Granted 9/10/81

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Net Weekly Circulation	State County	Total Households	TV Households	Households %
Between 25-49%	CALIFORNIA San Diego	779,400	757,700	97
Station Totals		779,400	757,700	97
Net Weekly Circulation (1986)			349,900	
Average Daily Circulation (1986)			125,900	

California—Tijuana-San Diego

XETV

Ch. 6

Network Service: None, independent.

Licensee: Radio-Television S.A.

Studio: Mount San Antonio, Tijuana, B.C., Mexico.

Business Address: 8253 Ronson Rd., San Diego, CA 92111.

Telephone: 619-279-6666. **TWX:** 910-335-2017.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 50-kw aural. Antenna: 1000-ft. above av. terrain, 550-ft. above ground, 1423-ft. above sea level.

Latitude 32° 30' 49"
Longitude 117° 01' 08"

Transmitter: Mount San Antonio, Tijuana, B.C., Mexico.

Satellite Earth Stations: Scientific-Atlanta, 10-meter.

Ownership: Emilio Azcarraga Milmo, principal stockholder. For other interests see XEW-TV, Mexico City in the International Station Directory.

Began Operation: Feb. 18, 1953.

Represented (sales): Blair Television.

Represented (legal): Haley, Bader & Potts.

Personnel:

MARTIN COLBY, vice president & general manager.
JOAN O'LAUGHLIN HENNING, station & general sales manager.
ROBERT TAYLOR, business manager.
FELIPE FERNANDEZ, exec. dir., operations & engineering.
ANTONIO FRIAS, chief engineer.
CHUCK DENNING, director of marketing.

Highest One Hour Rate: \$10,000.

Highest 30 Sec. Rate (July 15, 1985): \$2500.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA San Diego	779,400	757,700	97
Station Totals		779,400	757,700	97
Net Weekly Circulation (1986)			449,100	
Average Daily Circulation (1986)			175,700	

California—Tijuana-San Diego

XEWT-TV

Ch. 12

(Spanish Language)

Network Service: None, independent.

Licensee: Televisora de Calimex S.A., Box 44-K, San Ysidro, CA 92073.

Studio: Monte San Antonio, Box 12, Tijuana, Baja California, Mexico.

Telephones: 1-70-668-451-85/86, Tijuana. Telex: 0566833.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 64-kw visual, 32-kw aural. Antenna: 1000-ft. above av. terrain, 200-ft. above ground, 1250-ft. above sea level.

Latitude	32°	30'	25"
Longitude	117°	01'	46"

Transmitter: Monte San Antonio, Tijuana, Baja California, Mexico.

News Services: Informex, UPI.

Ownership: Televisora de Calimex S.A.

Began Operation: July 12, 1960.

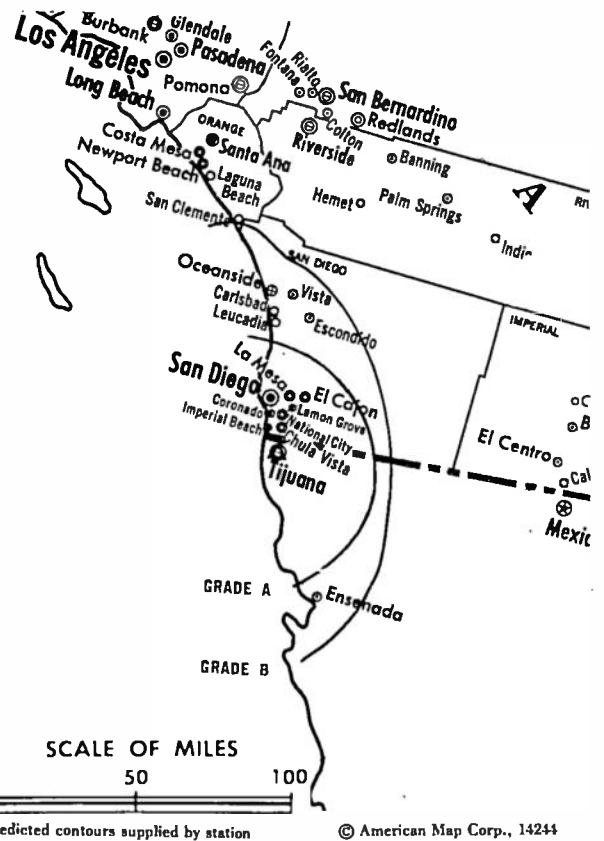
Represented (sales): SIN Television Network.

Personnel:

JOSE MARQUEZ, general manager.
CARLOS H. LUNA, program promotion manager.
JORGE MONDRAGON, business manager.
MARIO ACOSTA, traffic manager.
SALVADOR HERNANDEZ, chief engineer.

Highest One Hour Rate: \$6000.

Highest 30 Sec. Rate (Sept. 1, 1985): \$450.



Arbitron Data: Not available.

California—San Francisco

KBHK-TV

Ch. 44

Network Service: None, independent.

Licensee: United Television Inc.

Studio: 420 Taylor St., San Francisco, CA 94102.

Telephone: 415-885-3750. TWX: 910-372-6006.

Technical Facilities: Channel No. 44 (650-656 MHz). Authorized power: 2200-kw max. & 1800-kw horizontal visual, 220-kw max. & 180-kw horizontal aural. Antenna: 1610-ft. above av. terrain, 977-ft. above ground, 1811-ft. above sea level.

Latitude 37° 45' 20"
Longitude 122° 27' 05"

Transmitter: Mt. Sutro.

Satellite Earth Station: Scientific-Atlanta.

Ownership: United Television Inc. For other interests, see Group Ownership of TV Stations.

Began Operation: Jan. 2, 1968. Sale to present owner by Field Communications approved by FCC May 26, 1983 (Television Digest, Vol. 22:45, 47).

Represented (sales): MMT Sales Inc.

Represented (legal): Hogan & Hartson.

Personnel:

- JOHN SIEGEL, president.
- ROBERT QUDEEN, vice president & general manager.
- HEATHER FARNSWORTH, general sales manager.
- ELEANOR DEVEREUX, national sales manager.
- RICHARD JONES, local sales manager.
- THOMAS SPITZ, program manager.
- NANCY GRAHAM, news & public affairs manager.
- EDWARD HIPPE, engineering manager.
- JO RUSSELL, production manager.
- GEORGE BRANDT, business manager.
- SUZANNE TONER, promotion manager.
- LESLIE GLENN, research director.
- LARRY BURDEN, traffic manager.

Highest 30 Sec. Rate (May 1983): \$3000.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Not Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Solano West	40,600	39,700	98
Between 25-49%	CALIFORNIA			
	Alameda	459,600	445,500	97
	Butte	66,800	63,700	95
	Colusa	4,900	4,700	96
	Contra Costa East	28,400	27,800	98
	Contra Costa West	246,300	240,900	98
	Glenn	8,600	8,300	96
	Humboldt	44,700	42,800	96
	Lake	19,800	18,300	93
	Marin	95,100	92,100	97
	Mendocino	28,500	26,400	93



KBHK-TV BPCT-4398 Granted 4/29/71 © American Map Corp., 14234

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Napa	40,800	39,400	97
	San Benito	9,600	9,200	95
	San Francisco	302,500	284,000	94
	San Mateo	242,200	237,600	98
	Santa Clara East	16,000	15,600	97
	Santa Clara West	493,400	480,400	97
	Santa Cruz	84,900	81,400	96
	Shasta	52,500	50,900	97
	Solano East	56,900	55,600	98
	Sonoma	135,100	129,400	96
	Sutter	21,600	21,000	97
	Tehama	17,200	16,700	97
	Yuba	19,600	19,000	97
	Between 5-24%	CALIFORNIA		
Amador		9,700	9,200	95
El Dorado West		29,100	28,100	97
Nevada		26,200	24,700	94
Placer West		49,400	47,500	96
San Joaquin		144,800	138,800	96
NEVADA	Douglas	9,300	8,900	96
Station Totals		2,851,300	2,753,100	96
Net Weekly Circulation (1986)			1,016,300	
Average Daily Circulation (1986)			387,200	

California—San Francisco

KDTV

Ch. 14

Network Service: Spanish International Network.

Licensee: Bahía de San Francisco Television Co., 2200 Palou Ave., San Francisco, CA 94124.

Studio: 2200 Palou Ave.

Telephone: 415-641-1400.

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 2570-kw max. & 813-kw horizontal visual, 257-kw max. & 81.3-kw horizontal aural. Antenna: 1250-ft. above av. terrain, 225-ft. above ground, 1476-ft. above sea level.

Latitude 37° 41' 07"
Longitude 122° 26' 01"

Transmitter: San Bruno Mtn., 1.6-mi. S of San Francisco.

Satellite Earth Stations: Scientific-Atlanta, 4.6-meter; Scientific-Atlanta receivers.

News Services: Bay City News Service, UPI.

Ownership: Reynold V. Anselmo, pres.-treas., 40%; William D. Stiles, 4.7%, Daniel Villanueva & Joaquin Blaya, 11.111% each; Emilio Nicolas & Malcolm C. Robbins, 5.556% each; George F. Ledoux, 4.444%; Leo Oblath, Robert Porter & Clair M. Higgins, 2.778% each; Sally Segal, v.p.-secy.; Ronald S. Rosen, asst. secy. All of above except Robbins, Stiles, Ledoux & Higgins have interest in Spanish International Communications Corp. For Spanish International holdings, see Group Ownership of TV Stations.

Began Operation: Aug. 13, 1975 on Ch. 60. Switched to Ch. 14 March 5, 1979.

Represented (sales): SIN Television Network.

Represented (legal): Leventhal, Senter & Lerman.

Represented (engineering): Jules Cohen & Associates.

Personnel:
EMILIO NICOLAS JR., vice president & general manager.
JORGE BELON, production manager.
DON PARSONS, general sales manager.
KEN SCHREINER, chief engineer.

Highest 30 Sec. Rate (Nov. 1, 1984): \$600.

Arbitron Data: Not available.



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California—San Francisco

KGO-TV

Ch. 7

Network Service: ABC.

Licensee: KGO Television Inc., 900 Front St., San Francisco, CA 94111-1450.

Studio: 900 Front St., San Francisco, CA 94111.

Telephone: 415-954-7777. TWX: 910-372-7236.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1670-ft. above av. terrain, 977-ft. above ground, 1811-ft. above sea level.

Latitude 37° 45' 20"
Longitude 122° 27' 05"

Transmitter: Mt. Sutro.

Satellite Earth Station: Transmit/receive; Andrew, 9.3-meter; Avantek receivers.

AM Affiliate: KGO, 50-kw, 810 kHz (ABC).

News Services: AP, UPI, Bay City News, Nexus, North California Business Wire.

Ownership: Capital Cities/ABC Inc. For other interests, see Group Ownership of TV Stations.

Began Operation: May 5, 1949.

Represented (sales): ABC Television Spot Sales Inc.

Represented (legal): McKenna, Wilkinson & Kittner.

Represented (engineering): Smith & Powstenko.

Personnel:

LEN SPAGNOLETTI, vice president & general manager.
BOB YOUNG, general sales manager.
DON CARUSO, national sales manager.
ROBERT BUSHYHEAD, local sales manager.
JOHN MOCZULSKI, director of program services.
BOB MITCHELL, assistant program director.
LYNNE MOK, film director.
ED JOHNSON, engineering director.
MICHAEL CHING, promotion director.
HARRY FULLER, news director.
ANTHONY SAVICKE, controller.
ROSEMARY ROACH, director of research.

Rates: Available on request.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Alameda	459,600	445,500	97
	Contra Costa East	28,400	27,800	98
	Contra Costa West	246,300	240,900	98
	Lake	19,800	18,300	93
	Marin	95,100	92,100	97
	Mendocino	28,500	26,400	93
	Napa	40,800	39,400	97
	Placer East	4,100	4,000	98
	San Francisco	302,500	284,000	94
	San Mateo	242,200	237,600	98
	Santa Clara West	493,400	480,400	97
	Solano East	56,900	55,600	98
	Solano West	40,600	39,700	98



KGO-TV BPCT-2401 Granted 2/10/65

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Sonoma	135,100	129,400	96
Between 25-49%	CALIFORNIA			
	Amador	9,700	9,200	95
	El Dorado East	12,800	12,300	96
	Merced	52,800	50,800	96
	Monterey	109,100	105,000	96
	San Benito	9,600	9,200	95
	San Joaquin	144,800	138,800	96
	Santa Clara East	16,000	15,600	97
	Santa Cruz	84,900	81,400	96
	Sutter	21,600	21,000	97
	Yuba	19,600	19,000	97
NEVADA	Carson City	14,600	14,300	98
	CALIFORNIA			
Between 5-24%	Butte	66,800	63,700	95
	El Dorado West	29,100	28,100	97
	Humboldt	44,700	42,800	96
	Mono	4,700	4,000	86
	Nevada	26,200	24,700	94
	Placer West	49,400	47,500	96
	Shasta	52,500	50,900	97
	Stanislaus	109,700	104,700	95
	Tehama	17,200	16,700	97
	Tuolumne	15,600	14,800	95
	NEVADA	Douglas	9,300	8,900
Station Totals		3,114,000	3,004,500	96
Net Weekly Circulation (1986)			1,951,800	
Average Daily Circulation (1986)			1,045,800	

California—San Francisco

KPIX

Ch. 5

Network Service: CBS.

Licensee: Group W Television Inc., 855 Battery St., San Francisco, CA 94111.

Studio: 855 Battery St.

Telephone: 415-362-5550. TWX: 415-393-7334.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1660-ft. above av. terrain, 980-ft. above ground, 1811-ft. above sea level.

Latitude 37° 45' 20"
Longitude 122° 27' 05"

Transmitter: Mt. Sutro Television Center.

Satellite Earth Stations: Transmit/receive; Scientific-Atlanta, 11-meter, 7-meter & 4.6-meter; Scientific-Atlanta receivers.

News Services: Group W Newsfeed, CBS, UPI, AP, Bay City News.

Ownership: Subsidiary of Westinghouse Electric Corp. For other interests, see Group W under Group Ownership of TV Stations.

Began Operation: Dec. 22, 1948. Sold to present owner by Associated Bcstrs. Inc. (Television Digest, Vol. 9:45, 10:11, 15, 19, 27).

Represented (sales): Group W Television Sales.

Represented (legal): Wilkes, Artis, Hedrick & Lane Chartered.

Personnel:

- CAROLYN WEAN, vice president & general manager.
- TERRY SCHROEDER, controller.
- STEPHEN PESKIN, marketing director.
- KENNAN WILLIAMS, general sales manager.
- FREDERICK EPPINGER, national sales manager.
- CHRIS WESTERKAMP, local sales manager.
- ROBERT DICKS JR., production manager.
- FLORENCE WEISS, sales operations manager.
- LEN SCHLOSSER, public affairs director.
- RON CROWE, creative services director.
- MARK COHEN, news director.
- STEVE MOREEN, chief engineer.

Highest 30 Sec. Rate (April 1, 1982): \$12,000.

NETWORK BASE HOURLY RATE: \$2900.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Alameda	459,600	445,500	97
	Contra Costa East	28,400	27,800	98
	Contra Costa West	246,300	240,900	98
	Lake	19,800	18,300	93
	Marin	95,100	92,100	97
	Mendocino	28,500	26,400	93
	Napa	40,800	39,400	97
	San Benito	9,600	9,200	95
	San Francisco	302,500	284,000	94
	San Mateo	242,200	237,600	98
	Santa Clara East	16,000	15,600	97
Santa Clara West	493,400	480,400	97	
Santa Cruz	84,900	81,400	96	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Solano East	56,900	55,600	98
	Solano West	40,600	39,700	98
	Sonoma	135,100	129,400	96
Between 25-49%	CALIFORNIA			
	El Dorado East	12,800	12,300	96
	Humboldt	44,700	42,800	96
	Merced	52,800	50,800	96
	Monterey	109,100	105,000	96
	Nevada	26,200	24,700	94
	Placer East	4,100	4,000	98
	Shasta	52,500	50,900	97
	Tuolumne	15,600	14,800	95
	NEVADA			
Douglas	9,300	8,900	96	
Between 5-24%	CALIFORNIA			
	Amador	9,700	9,200	95
	Butte	66,800	63,700	95
	Calaveras	10,200	9,700	95
	Del Norte	7,700	7,200	94
	El Dorado West	29,100	28,100	97
	Glenn	8,600	8,300	96
	Mariposa	5,300	4,900	92
	San Joaquin	144,800	138,800	96
	Siskiyou	17,000	15,900	94
Tehama	17,200	16,700	97	
Station Totals		2,943,200	2,840,000	96
Net Weekly Circulation (1986)			2,057,100	
Average Daily Circulation (1986)			1,139,000	

California—San Francisco

KRON-TV

Ch. 4

Network Service: NBC.

Licensee: Chronicle Broadcasting Co., 1001 Van Ness Ave., San Francisco, CA. 94109.

Studio: 1001 Van Ness Ave., San Francisco, CA 94109

Telephone: 415-441-4444. TWX : 910-372-6502.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 15.1-kw aural. Antenna: 1680-ft. above av. terrain, 977-ft. above ground, 1811-ft. above sea level.

Latitude 37° 45' 20"
Longitude 122° 27' 05"

Transmitter: Clarendon Heights between Mt. Sutro & Twin Peaks.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive; Harris, 5-meter; SatCom Technologies, 6-meter; Superior Technologies, 6-meter; Harris, Microdyne & Scientific-Atlanta receivers.

News Services: AP, UPI, National Weather Service, CNN, Nexus Local Program Network, Environmental Data Service, Bay City News.

Ownership: The Chronicle Publishing Co., publisher of San Francisco Chronicle, 100%. Chronicle also owns WOWT(TV), Omaha, NE; KAKE-TV, Wichita & KUPK-TV, Garden City, KS.

Began Operation: Nov. 15, 1949.

Represented (sales): Petry Television Inc.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): A. D. Ring & Associates.

Personnel:

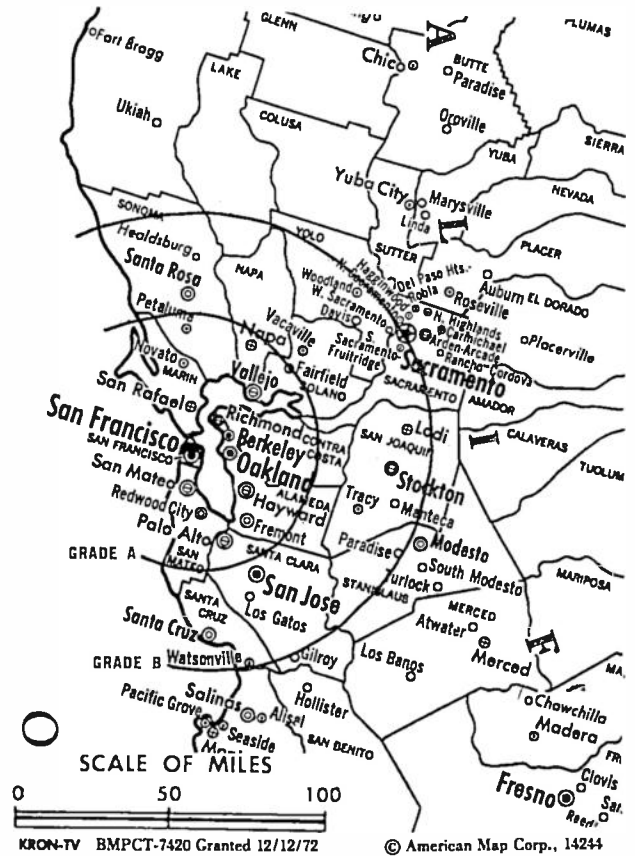
F. A. MARTIN, president & chief executive officer.
JAMES H. SMITH, vice president & general manager.
GLEN E. PICKELL, vice president, finance & administration.
ROLLIN COLLINS, vice president & assistant to president.
GEORGE E. DAVIDSON, local sales manager.
DALE PAINE, sales manager.
DAVID E. WILSON, program manager.
JOSEPH M. BERINI, vice president & chief engineer.
BRUCE C. LINDGREN, creative services director.
LINDA G. BRADLEY, director of public relations.
MIKE FERRING, news director.
PATRICIA A. MACHOLL, research director.

Highest 30 Sec. Rate (May 19, 1985): \$20,000

NETWORK BASE HOURLY RATE: \$3713.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Alameda	459,600	445,500	97
	Contra Costa East	28,400	27,800	98
	Contra Costa West	246,300	240,900	98
	Humboldt	44,700	42,800	96
	Marin	95,100	92,100	97
	Mendocino	28,500	26,400	93
	Napa	40,800	39,400	97
	San Benito	9,600	9,200	95
	San Francisco	302,500	284,000	94



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	San Mateo	242,200	237,600	98
	Santa Clara East	16,000	15,600	97
	Santa Clara West	493,400	480,400	97
	Santa Cruz	84,900	81,400	96
	Solano East	56,900	55,600	98
	Solano West	40,600	39,700	98
	Sonoma	135,100	129,400	96
	Tuolumne	15,600	14,800	95
Between 25-49%	CALIFORNIA			
	Amador	9,700	9,200	95
	Butte	66,800	63,700	95
	Monterey	109,100	105,000	96
	Shasta	52,500	50,900	97
	Tehama	17,200	16,700	97
Trinity	5,500	5,100	93	
Between 5-24%	CALIFORNIA			
	Calaveras	10,200	9,700	95
	El Dorado West	29,100	28,100	97
	Glenn	8,600	8,300	96
	Lake	19,800	18,300	93
	Mariposa	5,300	4,900	92
	Nevada	26,200	24,700	94
	Placer East	4,100	4,000	98
	Placer West	49,400	47,500	96
	San Joaquin	144,800	138,800	96
Stanislaus	109,700	104,700	95	
Yolo	47,200	45,500	96	
Station Totals		3,055,400	2,947,700	96
Net Weekly Circulation (1986)			2,057,200	
Average Daily Circulation (1986)			1,154,700	

California—San Francisco

KTSF

Ch. 26

Network Service: None, independent.

Licensee: Lincoln Broadcasting Co., a California Ltd. Partnership, 185 Berry St., San Francisco, CA 94107.

Telephone: 415-495-4995.

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 2510-kw max. visual, 500-kw max. aural. Antenna: 1378-ft. above av. terrain, 259-ft. above ground, 1539-ft. above sea level.

Latitude 37° 41' 12"
Longitude 122° 26' 03"

Transmitter: Mt. San Bruno Antenna Farm.

News Services: UPI.

Ownership: Lincoln TV Inc., gen. partner; Lillian Lincoln & Lincoln Howell, Ltd. partners.

Began Operation: Sept. 4, 1976.

Represented (legal): Hogan & Hartson.

Personnel:

LILLIAN L. HOWELL, president.
BRIAN HOLTON, station manager.
MICHAEL J. SHERMAN, director of operations.
ROBERT G. SNOW, chief engineer.
NANCY FULLER, business manager.
MINDA LOGAN, program director.
ROSE SHIRINIAN, news & public affairs director.

Highest 30 Sec. Rate (Jan. 30, 1985): \$180.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	CALIFORNIA			
	Alameda	459,600	445,500	97
	Contra Costa East	28,400	27,800	98



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Contra Costa West	246,300	240,900	98
	San Benito	9,600	9,200	95
	San Francisco	302,500	284,000	94
	San Mateo	242,200	237,600	98
	Santa Clara West	493,400	480,400	97
	Solano East	56,900	55,600	98
Station Totals		1,838,900	1,781,000	96
Net Weekly Circulation (1986)			172,800	
Average Daily Circulation (1986)			53,100	

California—Oakland-San Francisco

KTVU

Ch. 2

Network Service: None, independent.

Licensee: KTVU Inc., 2 Jack London Square, Oakland, CA.

Studio: Jack London Square, Oakland.

Telephone: 415-834-1212. TWX: 910-366-7269.

Mailing Address: Box 22222, Oakland, CA 94623.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20.9-kw aural. Antenna: 1571-ft. above av. terrain, 977-ft. above ground, 1808-ft. above sea level.

Latitude 37° 45' 20"
Longitude 122° 27' 05"

Transmitter: Mt. Sutro.

Satellite Earth Stations: 2 in operation; Scientific-Atlanta, 10-meter; Scientific-Atlanta receivers.

News Services: AP, UPI, INDX, Bay City News, CNN, CBS.

Ownership: KTVU Inc., wholly owned by Cox Enterprises Inc. For other Cox interests, see Group Ownership of TV Stations.

Began Operation: March 3, 1958. Sale to present owner approved Oct. 16, 1963 by FCC (Television Digest, Vol. 3:32, 42).

Represented (sales): TeleRep.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Hammett & Edison Inc.

Personnel:

KEVIN O'BRIEN, vice president & general manager.
BROOKE SPECTORSKY, station manager.
WILLIAM MCGOWAN, general sales manager.
JERRY JONES, national sales manager.
JAY SONDHEIM, local sales manager.
CAROLINE KLAS, program manager.
MARLENE BELLES, controller.
IAN ZELICK, asst. to gen. mgr. & dir., community programming.
RAY JACOBS, director of administration.
STERLING DAVIS, director of operations and engineering.
FRED ZEHNDER, news director.

Highest 30 Sec. Rate (July 1, 1985): \$5000.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Alameda	459,600	445,500	97
	Contra Costa East	28,400	27,800	98
	Contra Costa West	246,300	240,900	98
	Del Norte	7,700	7,200	94
	El Dorado East	12,800	12,300	96
	Humboldt	44,700	42,800	96
	Lake	19,800	18,300	93
	Marin	95,100	92,100	97
	Mendocino	28,500	26,400	93
	Monterey	109,100	105,000	96
	Napa	40,800	39,400	97
	Placer East	4,100	4,000	98
	San Francisco	302,500	284,000	94
	San Mateo	242,200	237,600	98
	Santa Clara East	16,000	15,600	97
	Santa Clara West	493,400	480,400	97
	Santa Cruz	84,900	81,400	96
	Sierra	1,600	1,500	94
Solano East	56,900	55,600	98	
Solano West	40,600	39,700	98	
Sonoma	135,100	129,400	96	



KTVU BPCT-4257 Granted 8/8/69 © American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Tuolumne	15,600	14,800	95
	Yuba	19,600	19,000	97

Between 25-49%	CALIFORNIA	Total Households	TV Households	%
	Amador	9,700	9,200	95
	Butte	66,800	63,700	95
	Calaveras	10,200	9,700	95
	El Dorado West	29,100	28,100	97
	Glenn	8,600	8,300	96
	Mariposa	5,300	4,900	92
	Merced	52,800	50,800	96
	Nevada	26,200	24,700	94
	San Benito	9,600	9,200	95
	San Joaquin	144,800	138,800	96
	Shasta	52,500	50,900	97
	Stanislaus	109,700	104,700	95
	Sutter	21,600	21,000	97
	Tehama	17,200	16,700	97
	NEVADA			
	Carson City	14,600	14,300	98
	OREGON			
	Coos	23,500	21,800	93
	Klamath	22,200	21,400	96

Between 5-24%	CALIFORNIA	Total Households	TV Households	%
	Colusa	4,900	4,700	96
	Mono	4,700	4,000	86
	Placer West	49,400	47,500	96
	Plumas	8,000	7,500	94
	Siskiyou	17,000	15,900	94
	Yolo	47,200	45,500	96

(Continued on page A-163)

Station Totals	3,679,600	3,547,400	96
Net Weekly Circulation (1986)		2,040,000	
Average Daily Circulation (1986)		879,400	

California—San Francisco

KOFY-TV

(formerly KTZO)

Ch. 20

Network Service: None, independent.

Licensee: Pacific FM Inc., 2500 Marin St., San Francisco, CA 94124.

Studio: 2500 Marin St., San Francisco, CA 94124.

Telephone: 415-821-2020.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 3470-kw max. visual, 347-kw max. aural. Antenna: 1550-ft. above av. terrain, 820-ft. above ground, 1654-ft. above sea level.

Latitude 37° 45' 20"
Longitude 122° 27' 05"

Transmitter: Sutro Tower, Clarendon Heights, San Francisco.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: In operation, 5-meter; Harris receivers.

News Service: UPI.

Ownership: James J. Gabbert, pres., 85%; Michael P. Lincoln, secy.-treas., 15%.

Began Operation: April 1, 1968. Left air March 30, 1971. Sale to Leon Crosby approved by FCC Jan. 19, 1972. Resumed operation Feb. 4, 1972 (Television Digest, Vol. 12:6). Sale to present owner approved Sept. 5, 1980 (Vol. 19:34; 20:10). Resumed operation Oct. 1, 1980.

Represented (sales): Katz Television.

Represented (legal): Farrand, Maltz, Cooper & Metzler.

Represented (engineering): Hammett & Edison Inc.

Personnel:

JAMES J. GABBERT, president.
MICHAEL P. LINCOLN, general manager.
HERB FARBER, sales manager.
DENISE ST. LOUIS, promotion director.

Highest 30 Sec. Rate: (Aug. 1, 1985) \$2000.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	CALIFORNIA			
	Alameda	459,600	445,500	97
	Contra Costa East	28,400	27,800	98
	Contra Costa West	246,300	240,900	98



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Marin	95,100	92,100	97
	Napa	40,800	39,400	97
	San Francisco	302,500	284,000	94
	San Mateo	242,200	237,600	98
	Santa Clara West	493,400	480,400	97
	Solano West	40,600	39,700	98
Between 5-24%	CALIFORNIA			
	San Benito	9,600	9,200	95
	Santa Clara East	16,000	15,600	97
	Solano East	56,900	55,600	98
	Sonoma	135,100	129,400	96
Yolo	47,200	45,500	96	
Station Totals		2,213,700	2,142,700	96
Net Weekly Circulation (1986)			682,400	
Average Daily Circulation (1986)			253,500	

California—San Francisco

KWBB

Ch. 38

Network Service: None, independent.

Licensee: West Coast United Bcstg. Co., 2170 Vallejo St., Suite 101, San Francisco 94123.

Studio: 250 Radio Rd., San Bruno Mtn., Brisbane.

Telephone: 415-563-3015.

Technical Facilities: Channel No. 38 (614-620 MHz). Authorized power: 5000-kw max. & 3819-kw horizontal visual, 500-kw max. & 382-kw horizontal aural. Antenna: 1291-ft. above av. terrain, 185-ft. above ground, 1500-ft. above sea level.

Latitude	37°	41'	15"
Longitude	122°	26'	04"

Transmitter: San Bruno Peak.

Satellite Earth Stations: In operation.

Ownership: Warren L. Chinn, pres., 14%; Huntly Gordon, v.p.-secy., 28.5%; Steve Yee Eng, treas.; Richard W. Lounsbury & David A. Dall, 14% each. Gordon has interest in KORC(TV), Anacortes, WA.

Began Operation: Dec. 28, 1968 as KUDO, left air April 15, 1971. Sale to Dr. W. Eugene Scott, et al., approved by FCC May 29, 1973. Resumed operation Aug. 4, 1974 as KVOF-TV. License renewal denied. FCC ordered station to cease operation Oct. 18, 1985. Present owner awarded facilities Aug. 22, 1984, began operation Jan. 1986.

Represented (legal): Schnader, Harrison, Segal & Lewis.

Represented (engineering): Raymond E. Rohrer.

Personnel:

HUNTLY GORDON, general manager.
JOHN ANDERSON, assistant general manager.
GEORGE MATTMILLER, sales manager.

Rates: Not available.

Arbitron Data: Not available.



KWBB BPCT-8K01IKI Granted 8/22/84

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California—San Jose

KICU-TV

Ch. 36

Network Service: None, independent.

Licensee: Ralph C. Wilson Industries Inc., Box 36, San Jose, CA 95109.

Studio: 1585 Schallenger Rd., San Jose 95131.

Telephone: 408-298-3636.

Sales Offices Telephones: 213-930-2450, Los Angeles; 415-398-3636, San Francisco; 212-697-0944, New York.

Technical Facilities: Channel No. 36 (602-608 MHz). Authorized power: 2735-kw max. & 1440-kw horizontal visual, 273.5-kw max. & 144-kw horizontal aural. Antenna: 2000-ft. above av. terrain, 202-ft. above ground, 2794-ft. above sea level.

Latitude 37° 29' 05"
Longitude 121° 51' 53"

Transmitter: Monument Peak, 4.5-mi. NE of Milpitas, CA.

Satellite Earth Stations: Scientific-Atlanta, 5-meter; Microwave General, 5-meter; Vertex, 4.7-meter, Ku-band; AvanteK, M/A-Com & Scientific-Atlanta receivers.

News Service: AP.

Ownership: Ralph C. Wilson Industries Inc., 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: Oct. 1, 1967. Sale to present owner by Vincent B. Welch et al., approved by FCC Nov. 27, 1979 (Television Digest, Vol. 19:39).

Represented (sales): Seltel Inc.

Represented (legal): Leventhal, Senter & Lerman.

Represented (engineering): Smith & Powstenko.

Personnel:

WILLIAM R. HIRSHEY, president.
JOHN DAVISON, exec. vice president & general manager.
JIM EVERS, vice president & dir. of operations.
W. S. BEEMAN, vice president, engineering.
BRENT SCHEINER, national sales manager.
JIM KRAENZEL, chief engineer.
DOUGLAS McKNIGHT, news director.
SCOTT McIVER, director of accounting.
ROY AVILA, community affairs director.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	CALIFORNIA			
	Amador	9,700	9,200	95
	Contra Costa East	28,400	27,800	98
	Contra Costa West	246,300	240,900	98
	Lake	19,800	18,300	93
	Marin	95,100	92,100	97
	Monterey	109,100	105,000	96
	San Benito	9,600	9,200	95



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Santa Clara East	16,000	15,600	97
	Santa Clara West	493,400	480,400	97
	Santa Cruz	84,900	81,400	96
	Sonoma	135,100	129,400	96
	Yuba	19,600	19,000	97
Between 5-24%	CALIFORNIA			
	Alameda	459,600	445,500	97
	Calaveras	10,200	9,700	95
	El Dorado West	29,100	28,100	97
	Napa	40,800	39,400	97
	Nevada	26,200	24,700	94
	Placer West	49,400	47,500	96
	Plumas	8,000	7,500	94
	Sacramento	354,800	345,400	97
	San Francisco	302,500	284,000	94
	San Joaquin	144,800	138,800	96
	San Mateo	242,200	237,600	98
Solano East	56,900	55,600	98	
Solano West	40,600	39,700	98	
Sutter	21,600	21,000	97	
Station Totals		3,053,700	2,952,800	96
Net Weekly Circulation (1986)				698,000
Average Daily Circulation (1986)				213,700

California—San Jose

KNTV

Ch. 11

Network Service: ABC.

Licensee: KNTV Inc., 645 Park Ave., San Jose, CA 95110.

Studio: 645 Park Ave.

Telephone: 408-286-1111.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 80.65-kw visual, 9.48-kw aural. Antenna: 2769-ft. above av. terrain, 291-ft. above ground, 4079-ft. above sea level.

Latitude 37° 06' 40"
Longitude 121° 50' 34"

Transmitter: 4.6-mi. SSW of New Almaden, Peak Loma Prieta.

Satellite Earth Stations: 4 in operation; Andrew, 7.3-meter & 4.5-meter; Avantek receivers.

News Services: AP, Bay City News Wire, UPI.

Ownership: Landmark Communications Inc. For officers & other interests, see Group Ownership of TV Stations.

Began Operation: Sept. 12, 1955. Sale to present owner by Gill Industries approved by FCC July 28, 1978 (Television Digest, Vol. 18:3).

Represented (sales): Katz Television.

Represented (legal): Hogan & Hartson.

Personnel:

- RICHARD FRAIM, vice president & general manager.
- MARTY EDELMAN, general sales manager.
- BRUCE COWSERT, local sales manager.
- TOM MOO, news director.
- STEWART PARK, program director.
- PAT BERNY, promotion director.
- LOUIS R. BELL, director of engineering.
- BARBARA M. SMITH, controller.

Highest 30 Sec. Rate: \$3500.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Monterey	109,100	105,000	96
	San Benito	9,600	9,200	95
	Santa Clara East	16,000	15,600	97
	Santa Cruz	84,900	81,400	96



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	CALIFORNIA			
	Santa Clara West	493,400	480,400	97
Between 5-24%	CALIFORNIA			
	Alameda	459,600	445,500	97
	Contra Costa West	246,300	240,900	98
	Marin	95,100	92,100	97
	Mariposa	5,300	4,900	92
	Napa	40,800	39,400	97
	San Francisco	302,500	284,000	94
	San Mateo	242,200	237,600	98
	Solano West	40,600	39,700	98
	Sonoma	135,100	129,400	96
Tuolumne	15,600	14,800	95	
Station Totals		2,296,100	2,219,900	96
Net Weekly Circulation (1986)			550,700	
Average Daily Circulation (1986)			231,400	

California—San Jose

KSTS

Ch. 48

Network Service: None, independent.

Licensee: National Group TV Inc., 2349 Bering Dr., San Jose, CA 95131.

Studio: 2349 Bering Dr., San Jose, CA.

Telephone: 408-435-8848.

Technical Facilities: Channel No. 48 (674-680 MHz). Authorized power: 4570-kw max. visual, 457-kw max. aural. Antenna: Circularly-polarized, 2070-ft. above av. terrain, 322-ft. above ground, 2872-ft. above sea level.

Latitude 37° 29' 05"
Longitude 121° 51' 51"

Transmitter: Monument Peak, approx. 10-mi. NNE of San Jose.

Satellite Earth Stations: 4 in operation; Microwave General, 3-meter & 5-meter; Harris, M/A-Com & RCA Vertex receivers.

News Services: Financial News Network, UPI.

Ownership: N. John Douglas, chmn., 52%; John M. Rohrbach Jr., pres. & Lois H. Rohrbach, 18% jointly; William J. Horn, sr. v.p., 14.9%; others, none with more than 6%.

Began Operation: May 31, 1981.

Represented (legal): Mullin, Rhyne, Emmons & Topel.

Represented (engineering): David Steel & Associates.

Personnel:

N. JOHN DOUGLAS, chairman.
JOHN ROHRBACH, president & general manager.
DON WAIER, general sales manager.
KARL KAUFFMAN, chief engineer.
MIKE MAZE, operations manager.

Highest 30 Sec. Rate (July 23, 1986): \$200.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.



KSTS BMPCT-790917KN Granted 11/15/79

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Net Weekly Circulation	State County	Total Households	TV Households	%
CALIFORNIA				
Between 5-24%	Santa Clara West	493,400	480,400	97
Station Totals		493,400	480,400	97
Net Weekly Circulation (1986)				80,500
Average Daily Circulation (1986)				20,100

California-San Luis Obispo

KSBY-TV

Ch. 6

Network Service: NBC.

Licensee: John Blair & Co., 467 Hill St., San Luis Obispo, CA 93401.

Studio: 467 Hill St., San Luis Obispo 93401.

Telephone: 805-541-6666. TWX: 910-351-6701.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 12-kw aural. Antenna: 1780-ft. above av. terrain, 459-ft. above ground, 2904-ft. above sea level.

Latitude 35° 21' 37.0"
Longitude 120° 39' 17.5"

Transmitter: Los Padres Forest, 5.5-mi. N of town.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: 3 in operation; Harris receivers.

News Services: UPI, Group W Newsfeed, NBC.

Ownership: See John Blair & Co. in Group Ownership of TV Stations.

Began Operation: May 25, 1953. Sale to present owner approved by FCC Feb. 14, 1979 (Television Digest, Vol. 18:3). Previous sale to Central California Communications Corp. (formerly Salinas Valley Bcstg. Corp.) by co-owners John C. Cohan and Jerome Kantro approved July 18, 1957 by FCC. Cohan and Kantro's purchase of TV and radio KVEC from Christina M. Jacobson & Leslie H. Hacker approved June 13, 1956 (Vol. 12:24; 13:22, 29).

Represented (sales): Blair Television.

Represented (legal): Wilmer, Cutler & Pickering.

Represented (engineering): Hammett & Edison Inc.

Personnel:

DAVID COX, vice president & general manager.
KENNETH REID, vice president & chief engineer.
JOHN SCOTT, general sales manager.
CHARLES HOLDRIDGE, local sales manager.
VIVI ZIGLER, program/promotion director.
JOHN GRIMES, operations manager.
BERH WESTHOFF, director of technical operations.
RANDALL CARUSO, news director.

Highest 30 Sec. Rate (Jan. 26, 1986): \$5000.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.



KSBY-TV BMPCT-1066 Granted 4/29/53

© American Map Corp., 14244 -

Net Weekly Circulation	State County	Total Households	TV Households	Households %
50% & Over	CALIFORNIA			
	San Luis Obispo	71,200	68,100	96
	Santa Barbara North	52,400	50,300	96
Between 25-49%	CALIFORNIA			
	Mono	4,700	4,000	86
	Santa Barbara South	69,300	66,700	96
Station Totals		197,600	189,100	95
Net Weekly Circulation (1986)			135,900	
Average Daily Circulation (1986)			73,500	

California—Santa Barbara

KEYT

Ch. 3

Network Service: ABC.

Licensee: Shamrock Holdings Inc., Drawer X, Santa Barbara, CA 93102.

Studio: 730 Miramonte Dr., Santa Barbara, CA 93109.

Telephone: 805-965-8533. **TWX:** 910-334-1183.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 50-kw visual, 5.89-kw aural. Antenna: 3010-ft. above av. terrain, 201-ft. above ground, 4201-ft. above sea level.

Latitude 34° 31' 32"
Longitude 119° 57' 08"

Transmitter: TV Peak, Santa Ynez Mtns.

Satellite Earth Stations: In operation; Standard receivers.

News Service: UPI.

Ownership: Shamrock Bcstg. For other interests, see Group Ownership of TV Stations.

Began Operation: July 24, 1953. Sale to present owners by William F. Luton & family approved by FCC Oct. 16, 1984. Previous sale by Harry C. Butcher-Collin M. Selph group approved March 27, 1957 by FCC (Television Digest, Vol. 12:52; 13:9,13).

Represented (sales): Seltel Inc.

Represented (legal): Leventhal, Senter & Lerman.

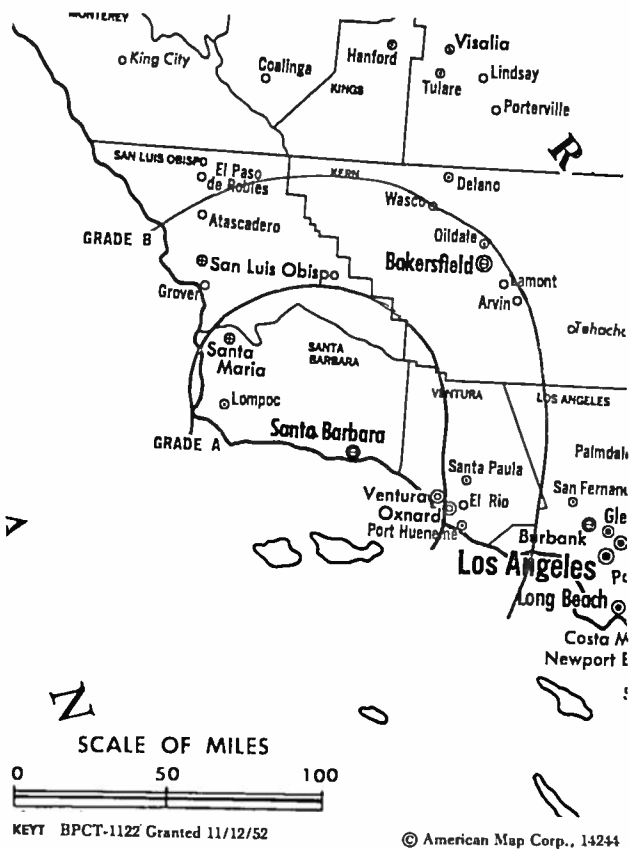
Personnel:

JACK McWEENY, general manager.
GENE FORSELL, community relations director.
DON KATICH, production manager.
KING HARRIS, director of news.
FRANK GODDARD, chief engineer.
RENEE FOLEY, program supervisor.

Highest 30 Sec. Rate (Aug. 25, 1986): \$900.

NETWORK BASE HOURLY RATE: \$444.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.



KEYT BPCT-1122 Granted 11/12/52

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	San Luis Obispo	71,200	68,100	96
	Santa Barbara North	52,400	50,300	96
	Santa Barbara South	69,300	66,700	96
Between 25-49%	CALIFORNIA			
	Ventura	204,800	199,900	98
Station Totals		397,700	385,000	96
Net Weekly Circulation (1986)			259,600	
Average Daily Circulation (1986)			112,300	

California—Santa Maria

KCOY-TV

Ch. 12

Network Service: CBS.

Licensee: Stauffer Communications Inc.

Studios: 1503 N. McClelland, Santa Maria, CA 93454; 1110 Coast Village Circle, Santa Barbara, CA 93017.

Telephone: 805-922-0505. TWX: 910-351-5875.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 115-kw visual, 22.9-kw aural. Antenna: 1941-ft. above av. terrain, 137-ft. above ground, 3385-ft. above sea level.

Latitude 34° 54' 37"
Longitude 120° 11' 08"

Transmitter: Tepusquet Peak.

Satellite Earth Stations: 2 in operation.

News Service: AP.

Ownership: Stauffer Communications Inc. For other interests, see Group Ownership & Newspaper Ownership of TV Stations.

Began Operation: March 16, 1964. Transfer of negative control from Dale G. Moore approved by FCC June 30, 1971. Sale to present owner by Helen Pedotti, et al., approved by FCC June 17, 1980 (Television Digest, Vol. 20:5).

Represented (sales): Katz Television.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

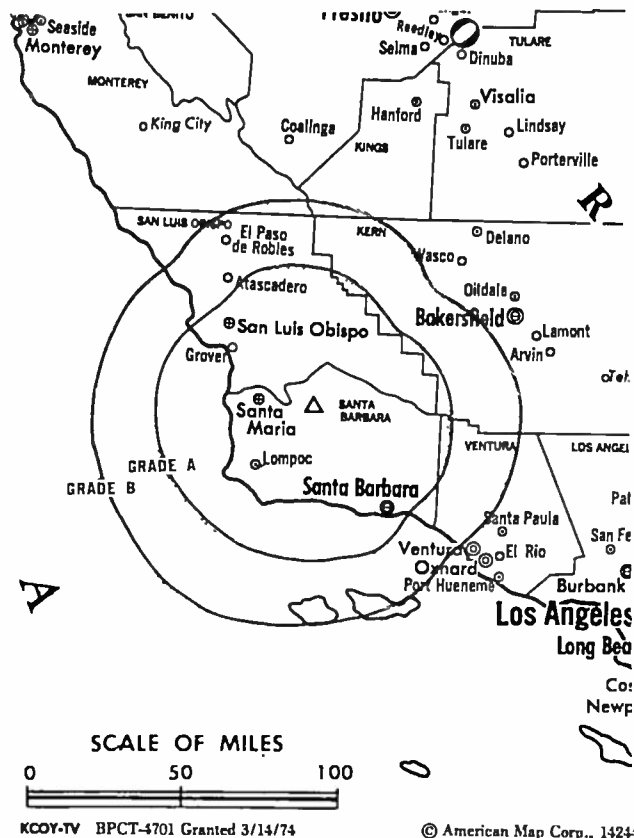
CHARLES S. STAUFFER, general manager.
LARRY J. FISCHER, general sales manager.
TOM MURPHY, operations manager.
BILL PEIRCE, news director.
DENNIS BORNHOFT, chief engineer.

Rates: Not available.

NETWORK BASE HOURLY RATE: \$400.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA San Luis Obispo	71,200	68,100	96



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Santa Barbara North	52,400	50,300	96
	Santa Barbara South	69,300	66,700	96
CALIFORNIA				
Between 5-24%	Ventura	204,800	199,900	98
Station Totals		397,700	385,000	96
Net Weekly Circulation (1986)				170,300
Average Daily Circulation (1986)				82,700

California—Santa Rosa

KFTY

Ch. 50

Network Service: None, independent.

Licensee: Sonoma Broadcasting Inc., Box 1150, Santa Rosa, CA 95402.

Studio: 533 Mendocino Ave., Santa Rosa, CA 95401.

Telephone: 707-526-5050.

Mailing Address: Box 1150, Santa Rosa 95402.

Technical Facilities: Channel No. 50 (686-692 MHz). Authorized power: 302-kw max. & 209-kw horizontal visual, 60.4-kw aural. Antenna: 3084-ft. above av. terrain, 144-ft. above ground, 4454-ft. above sea level.

Latitude 38° 40' 09.6"
Longitude 122° 37' 51.7"

Transmitter: 16-mi. NE of Santa Rosa on Mt. St. Helena.

Satellite Earth Stations: Simulsat, 5-meter; Vertex, 4.6-meter; Scientific-Atlanta & M/A-Corn receivers.

News Service: AP.

Ownership: W. A. Brown, 100%.

Began Operation: May 1, 1981.

Represented (sales): Adam Young Inc.

Represented (legal): Farrand, Malti, Cooper & Metzler.

Personnel:

JAMES D. JOHNSON, exec. vice president & general manager.
FRANK SAVAGE, vice president, sales & marketing.
ROD SHERRY, news director.
CHUCK SNYDER, program director.
JOE PEREZ, vice president & director of engineering.
PAUL SACKS, sales manager.
AFTON AULD, promotion director.

Highest One Hour Rate: \$1600.

Highest 30 Sec. Rate (July 1, 1985): \$250.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	CALIFORNIA Lake	19,800	18,300	93



KFTY BNPCT—831215AA Granted 1/24/84 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Marin	95,100	92,100	97
	Sonoma	135,100	129,400	96
Between 5-24%	CALIFORNIA			
	Napa	40,800	39,400	97
	Placer West	49,400	47,500	96
	Solano East	56,900	55,600	98
	Solano West	40,600	39,700	98
	Yuba	19,600	19,000	97
Station Totals		457,300	441,000	96
Net Weekly Circulation (1986)			129,000	
Average Daily Circulation (1986)			41,600	

California

**KTVU, Oakland-San Francisco
(Arbitron Data Continued)**

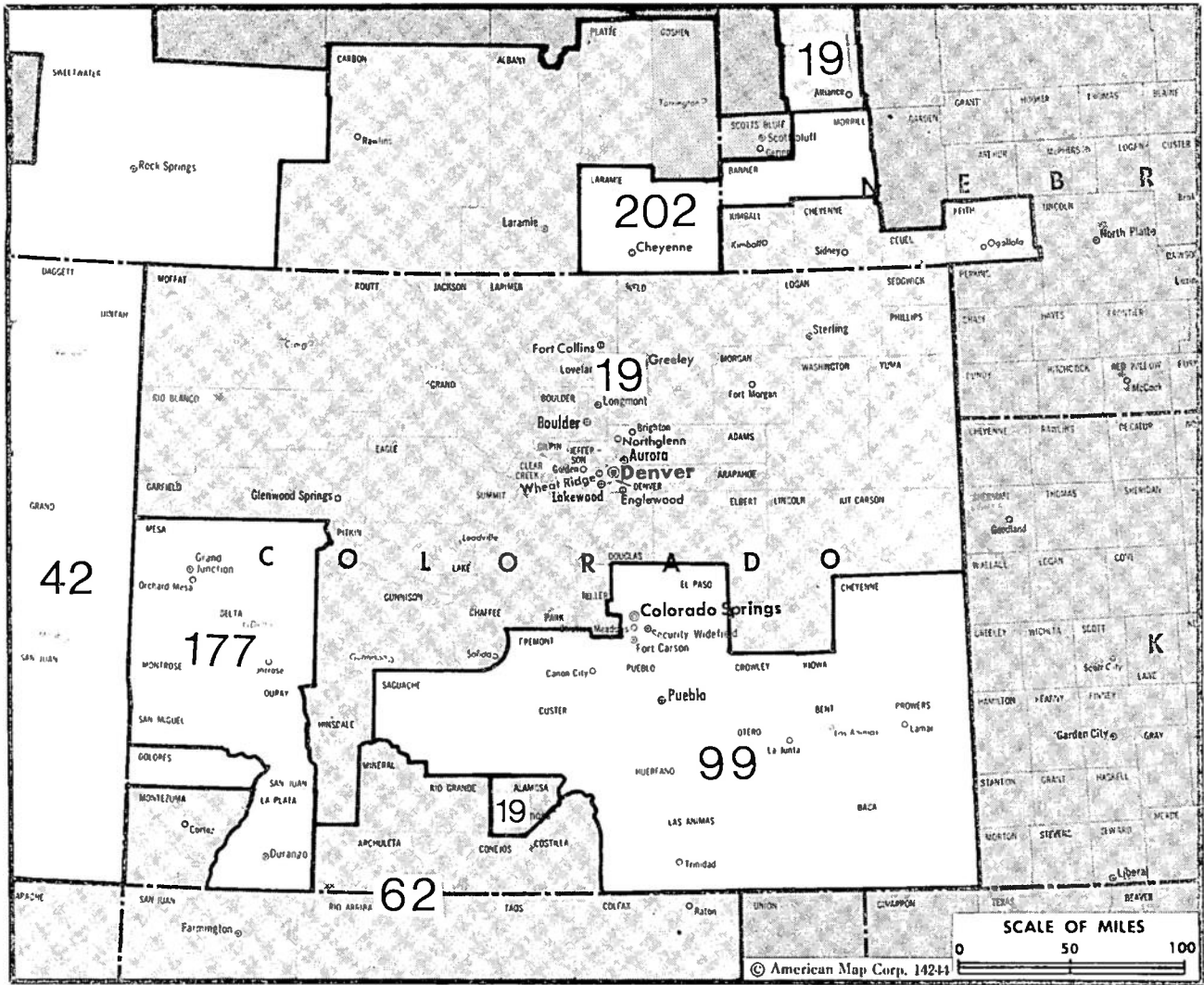
Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	NEVADA			
	Douglas	9,300	8,900	96
	Washoe	92,100	89,800	98
	OREGON			
	Douglas	35,200	33,500	95
	Jackson	52,600	50,800	97
	Jefferson	4,500	4,300	96
	Josephine	24,600	23,200	94
	Lane	105,800	102,000	96
	Marion	77,400	74,300	96
	Polk	17,200	16,600	97

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Colorado



Market	Arbitron ADI TV Households	Rank	Market Area Commercial TV Stations
Denver, CO.....	1,011,600	19	KCNC-TV (4), KDVR (31), KMGH-TV (7), KUSA-TV (9), KWGN-TV (2) WCVX (58), WJAR-TV (10), WLNE (6), WNAC-TV (64), WPRI-TV (12)
Providence, RI-New Bedford, MA.....	561,200	42	KCHF (11), KGGM-TV (13), KGSW (14), KNAT (23), KNMZ-TV (2), KOAT-TV (7), KOBF (12), KOBR (8), KOB-TV (4), KSAF-TV (2)
Albuquerque, NM.....	404,400	62	KKTV (11), KOAA-TV (5), KRDO-TV (13), KXRM-TV (21)
Colorado Springs-Pueblo, CO.....	214,900	99	KJCT-TV (8), KREX-TV (5), KREY-TV (10), KREZ-TV (6)
Grand Junction-Durango, CO.....	67,400	177	KSTF (10), KTVS (3), KYCU-TV (5)
Cheyenne, WY.....	30,400	202	

State Cross Reference List Communities That Receive Programs of Stations That are Located Elsewhere

KKTV, Pueblo.....	See Colorado Springs, CO
KOAA-TV, Pueblo.....	See Colorado Springs, CO
KRDO-TV, Pueblo.....	See Colorado Springs, CO
KXRM-TV, Pueblo.....	See Colorado Springs, CO

Colorado Station Status as of October 1, 1986

	VHF	UHF	TOTAL
Commercial Television Stations	12	2	14
Educational Television Stations	3	0	3
			<u>17</u>

Colorado—Colorado Springs-Pueblo

KKTV

Ch. 11

Network Service: CBS.

Licensee: KKTV Inc., Box 2110, Colorado Springs, CO 80901.

Studio: 3100 N. Nevada Ave., Box 2110, Colorado Springs 80901.

Telephone: 303-634-2844.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 234-kv visual, 46.8-kw aural. Antenna: 2380-ft. above av. terrain, 351-ft. above ground, 9786-ft. above sea level.

Latitude 38° 44' 41"
Longitude 104° 51' 41"

Transmitter: Cheyenne Mtn.

News Services: AP, CBS, CNN, WSI.

Ownership: Ackerley Inc., 100%. Barry A. Ackerley, pres.; Denis Curley, secy.-treas. Ackerley ownership: Barry A. Ackerley, 98.2%; First Chicago Investment Corp., 1.8%. Ackerley also owns WIXT(TV), Syracuse, NY; KGET (TV), Bakersfield, CA; KVOS-TV, Bellingham, WA; KCBA(TV), Salinas-Monterey, CA; KSGO, Oregon City, OR; KGON(FM), Portland, OR & KJR, Seattle, WA.

Began Operation: Dec. 7, 1952. Sale to present owner by Capitol Bcstg. Co. approved by FCC Jan. 18, 1983 (Television Digest, Vol. 22:44). Sale to Capitol by Willard W. Garvey approved June 4, 1969 (Vol. 9:23). Previous sale by James D. & Betty Z. Russell and Gifford Phillips approved July 31, 1963 (Vol. 3:31).

Represented (sales): Katz Television.

Represented (legal): Rubin, Winston & Diercks.

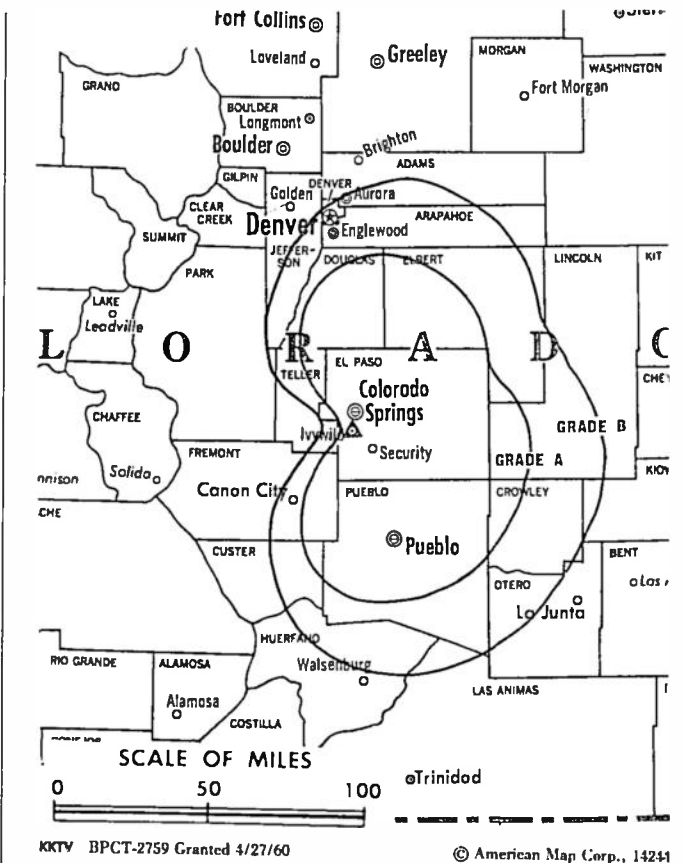
Personnel:

JAMES D. LUCAS, vice president & general manager.
BARBARA ETRICK, general sales manager.
LORNA DUNCAN, program director.
RICK CRADDOCK, chief engineer & operations manager.
HAL KENNEDY, news director/assistant general manager.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	COLORADO			
	Baca	1,900	1,700	89
	Bent	2,000	1,900	95
	Cheyenne	900	800	94
	Conejos	2,600	2,500	96
	Costilla	1,100	1,000	90
	Crowley	1,100	1,100	100
	Custer	700	700	100
	El Paso	127,800	125,900	99
	Fremont	11,700	11,300	97
	Huerfano	2,600	2,500	96



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Kiowa	700	700	100
	Las Animas	5,500	5,200	95
	Lincoln	1,800	1,700	94
	Otero	8,100	7,900	98
	Prowers	5,100	4,800	94
	Pueblo	47,500	46,800	99
	Saguache	1,400	1,300	93
Teller	4,100	4,000	98	
Between 25-49%	COLORADO			
	Alamosa	4,400	4,200	95
	Elbert	3,000	2,900	97
NEW MEXICO	Colfax	5,300	5,000	94
	Between 5-24%	COLORADO		
Park		2,800	2,700	96
NEW MEXICO		Union	1,800	1,700
Station Totals		243,900	238,300	97
Net Weekly Circulation (1986)				205,800
Average Daily Circulation (1986)				128,700

Colorado—Pueblo-Colorado Springs

KOAA-TV

Ch. 5

Network Service: NBC.

Licensee: Sangre de Cristo Communications Inc.

Studio: 2200 7th Ave., Pueblo, CO 81003.

Telephone: 303-544-5782.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: Circularly polarized, 1306-ft. above av. terrain, 972-ft. above ground, 6322-ft. above sea level.

Latitude 38° 22' 24.5"
Longitude 104° 33' 27.2"

Transmitter: Baculite Mesa, approx. 7.9-mi. NNE of Pueblo.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: 3 in operation; station-owned & Common Carrier; Microdyne, 7-meter; Microdyne & M/A-Com receivers; NBC owned Ku-band.

News Services: AP, CNN, NIWS.

Ownership: Wholly-owned subsidiary of Evening Post Publishing Co. For other interests, see Group Ownership of TV Stations.

Began Operation: June 29, 1953. Sale to present owner by Mahlon T. White, William Grant, et al., approved by FCC Aug. 6, 1976. Previous sale by Metropolitan TV Co. approved June 6, 1968 (Television Digest, Vol. 8:24). Sale by Star Bcstg. Co. (Bankers Life & Casualty Co., Chicago) approved Dec. 13, 1961 (Vol. 17:35: 1:14). Sale by partners Douglas D. Kahle & Robert L. Clinton Jr. to Star Bcstg. Co., approved Sept. 29, 1954 (Vol. 10:35, 40).

Represented (sales): Seltel Inc.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Cohen & Dippell.

Personnel:

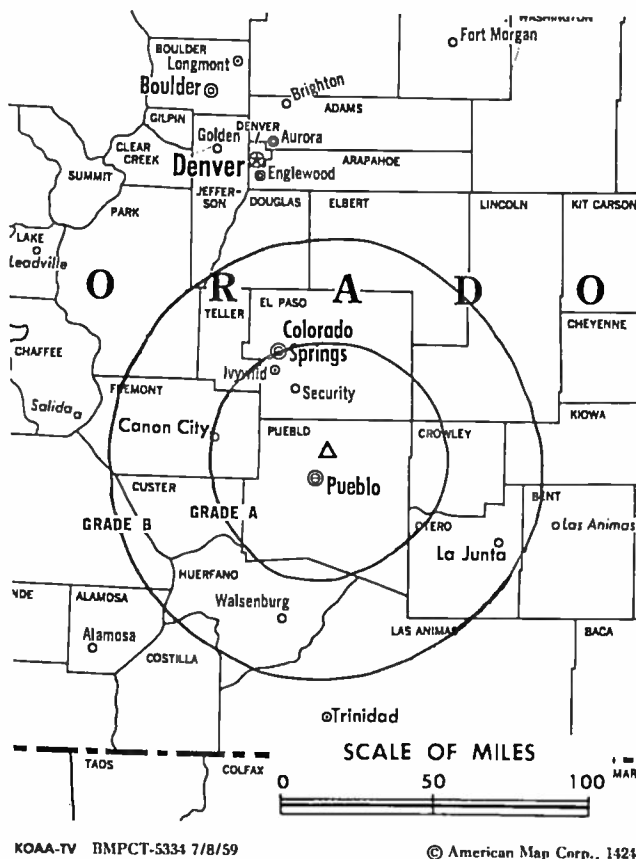
JOHN O. GILBERT, president & general manager.
SUZAN PERRYMAN, program director.
FLO ISRINGHAUSEN, national sales manager.
DORI WALLS, sales manager, Pueblo.
PIE MALSOM, sales manager, Colorado Springs.
DAVE ROSE, director of operations & news & station manager.
JOE DIAZ, production manager.
KEN RENFROW, chief engineer.
LES PATTERSON, assistant operations manager.

Highest 30 Sec. Rate (Aug. 25, 1986): \$1200.

NETWORK BASE HOURLY RATE: \$325.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	COLORADO			
	Baca	1,900	1,700	89
	Bent	2,000	1,900	95
	Cheyenne	900	800	94
	Crowley	1,100	1,100	100
	Custer	700	700	100
	El Paso	127,800	125,900	99
	Fremont	11,700	11,300	97



KOAA-TV BMPCT-5334 7/8/59

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	COLORADO			
	Gunnison	4,300	4,000	93
	Hinsdale	200	200	100
	Huerfano	2,600	2,500	96
	Kiowa	700	700	100
	Las Animas	5,500	5,200	95
	Mineral	300	300	100
	Otero	8,100	7,900	98
	Prowers	5,100	4,800	94
	Pueblo	47,500	46,800	99
Between 25-49%	COLORADO			
	Rio Grande	3,600	3,400	94
	Saguache	1,400	1,300	93
	Teller	4,100	4,000	98
	KANSAS			
Hamilton	1,000	1,000	100	
NEW MEXICO	COLORADO			
	Colfax	5,300	5,000	94
Between 5-24%	COLORADO			
	Alamosa	4,400	4,200	95
	Chaffee	5,200	5,000	96
	Delta	9,400	9,000	96
	Lincoln	1,800	1,700	94
	Park	2,800	2,700	96
Station Totals		259,400	253,100	97
Net Weekly Circulation (1986)				201,100
Average Daily Circulation (1986)				126,400

Colorado—Colorado Springs-Pueblo

KRDO-TV

Ch. 13

Network Service: ABC.

Licensee: Pikes Peak Broadcasting Co., Box 1457, Colorado Springs, CO 80901-1457.

Studio: 399 S. 8th St., Colorado Springs 80905.

Telephone: 303-632-1515. TWX: 910-920-4971.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 282-kw visual, 56.4-kw aural. Antenna: 2140-ft. above av. terrain, 153-ft. above ground, 9563-ft. above sea level.

Latitude 38° 44' 47"
Longitude 104° 51' 37"

Transmitter: Cheyenne Mtn.

Satellite Earth Stations: 3 in operation; Andrew 4.3-meter & 7.3-meter; Ku-band; Avantek & M/A-Com receivers.

AM Affiliate: KRDO, 1-kw, 1240 kHz.

FM Affiliate: KRDO-FM, 96-kw, 95.1 MHz (No. 236), 2010-ft.

News Service: AP.

Ownership: Harry W. Hoth Jr., pres., 100%; Joan G. Hoth, v.p.-treas.; Patti Hoth Crouse, secy. Harry W. Hoth also owns KJCT-TV, Grand Junction, CO.

Began Operation: Sept. 21, 1953. Sale to present owner by Joseph H. Rohrer approved by FCC Dec. 1, 1954 (Television Digest, Vol. 10:44, 49).

Represented (sales): Blair Television.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Raymond E. Rohrer.

Personnel:

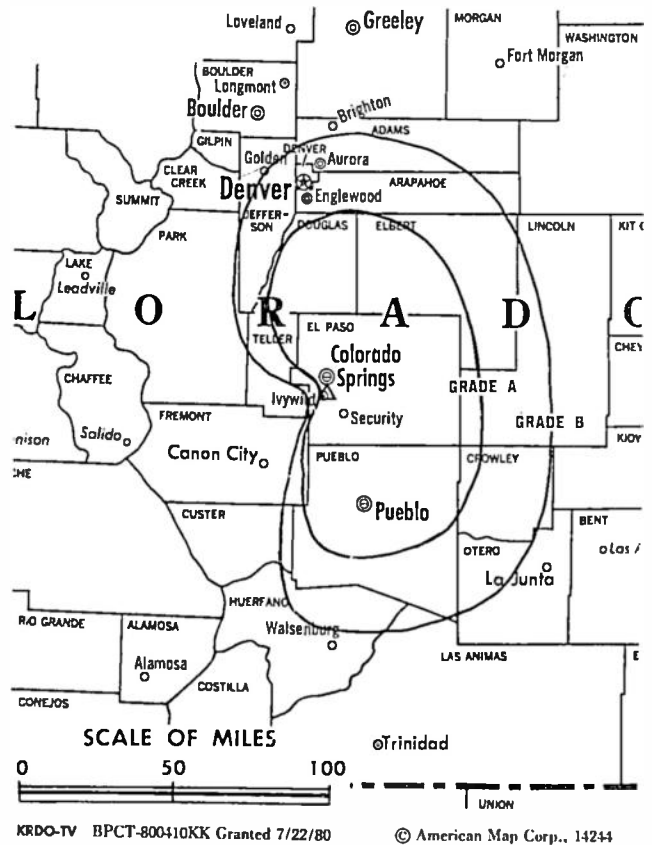
HARRY W. HOTH JR., president.
NEIL KLOCKSIEM, general manager.
PATTI CROUSE, assistant general manager.
PETER ROSELLA, general sales manager.
HANK COLVERT, national sales manager.
CHARLES UPTON, chief engineer.

Highest 30 Sec. Rate: \$550.

NETWORK BASE HOURLY RATE: \$600.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	COLORADO			
	Baca	1,900	1,700	89
	Bent	2,000	1,900	95
	Cheyenne	900	800	94
	Crowley	1,100	1,100	100
	Custer	700	700	100
	El Paso	127,800	125,900	99
	Fremont	11,700	11,300	97
	Huerfano	2,600	2,500	96
	Kiowa	700	700	100



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Las Animas	5,500	5,200	95
	Lincoln	1,800	1,700	94
	Otero	8,100	7,900	98
	Prowers	5,100	4,800	94
	Pueblo	47,500	46,800	99
Teller	4,100	4,000	98	
Between 25-49%	COLORADO			
	Elbert	3,000	2,900	97
	Lake	2,800	2,700	96
	KANSAS			
	Greeley	700	700	100
Hamilton	1,000	1,000	100	
Wallace	700	700	100	
Between 5-24%	COLORADO			
	Alamosa	4,400	4,200	95
	Chaffee	5,200	5,000	96
	Conejos	2,600	2,500	96
	Costilla	1,100	1,000	90
	Park	2,800	2,700	96
	Saguache	1,400	1,300	93
Station Totals		247,200	241,700	97
Net Weekly Circulation (1986)				206,000
Average Daily Circulation (1986)				131,300

Colorado—Colorado Springs

KXRM-TV

Ch. 21

Network Service: None, independent.

Licensee: KXRM Inc., Box 15815, Colorado Springs, CO 80935.

Studio: 5050 Edison Ave., Suite 221, Colorado Springs.

Telephone: 303-591-1121.

Mailing Address: Box 15815, Colorado Springs, CO 80935.

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 1054-kw max. visual, 105.4-kw max. aural. Antenna: 2085-ft. above av. terrain, 125-ft. above ground, 9485-ft. above sea level.

Latitude 38° 44' 40"
Longitude 104° 51' 37"

Transmitter: Bldg. No. 29, Cheyenne Mtn.

Satellite Earth Stations: 3 in operation; Prodelin, 12-meter; Microdyne & RCA receivers.

News Service: INN.

Ownership: Light Communications Inc. & Lloyd Communications Group Inc., 50% each. LCG ownership: Lloyd American Corp., 80% & Kim Carlson, 20%. LCI ownership: Non-stock corp. Larry W. Douglas, pres.; Lilly K. Douglas, secy.; Jack F. Connelly Sr., Ross L. Wiens, dirs. LCG has interest in WJWT (TV) Jackson, TN & permittee of WQAC(TV), Fort Walton Beach, FL. LAC ownership: Marvin E. Palmquist, pres.-treas. & Elizabeth Palmquist, 49% jointly; Andrew Palmquist, 17.67%; Christine Palmquist, 16.67% & Mary Palmquist, 16.66%. Note: Sale to KXRM Ltd. Partnership pends.

Began Operation: Jan. 22, 1985.

Represented (sales): Independent TV Sales.

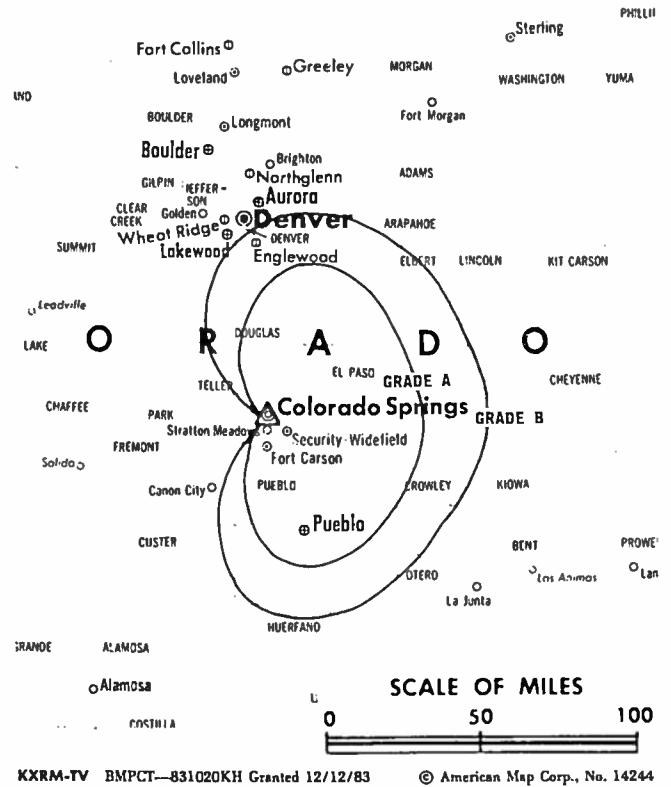
Represented (legal): Cohn & Marks.

Personnel:

LARRY DOUGLAS, president & general manager.
CHIP LUSKO, sales manager.
JOE DUCKETT, chief engineer.

Highest 30 Sec. Rate (Aug. 7, 1985): \$75.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	COLORADO			
	Crowley	1,100	1,100	100
	El Paso	127,800	125,900	99
	Pueblo	47,500	46,800	99
Between 5-24%	COLORADO			
	Elbert	3,000	2,900	97
	Fremont	11,700	11,300	97
	Otero	8,100	7,900	98
Station Totals		199,200	195,900	98
Net Weekly Circulation (1986)				83,300
Average Daily Circulation (1986)				38,100

Colorado—Denver

KCNC-TV

Ch. 4

Network Service: NBC.

Licensee: General Electric Bcstg. Co. of Colorado Inc., Box 5012 T.A., Denver, CO 80217.

Studio: 1044 Lincoln St., Denver, CO 80203.

Telephone: 303-861-4444. TWX: 910-931-0439.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 15.1-kw aural. Antenna: 1477-ft. above av. terrain, 833-ft. above ground, 8147-ft. above sea level.

Latitude 39° 43' 50"
Longitude 105° 14' 07"

Transmitter: Lookout Mtn.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive; Scientific-Atlanta, 10-meter; Harris receivers.

News Services: AP, UPI, NBC.

Ownership: General Electric Co.

Began Operation: Dec. 24, 1953. Sale to General Electric Bcstg. by Metropolitan Television Co. approved by FCC June 5, 1968 (Television Digest, Vol. 8:24). Previous ownership lineup resulted when on Nov. 12, 1964 FCC approved sale back to Metropolitan TV Co. of the 52.5% of stock held by Bob Hope and associates.

Represented (sales): Katz Television.

Represented (legal): McKenna, Wilkinson & Kittner.

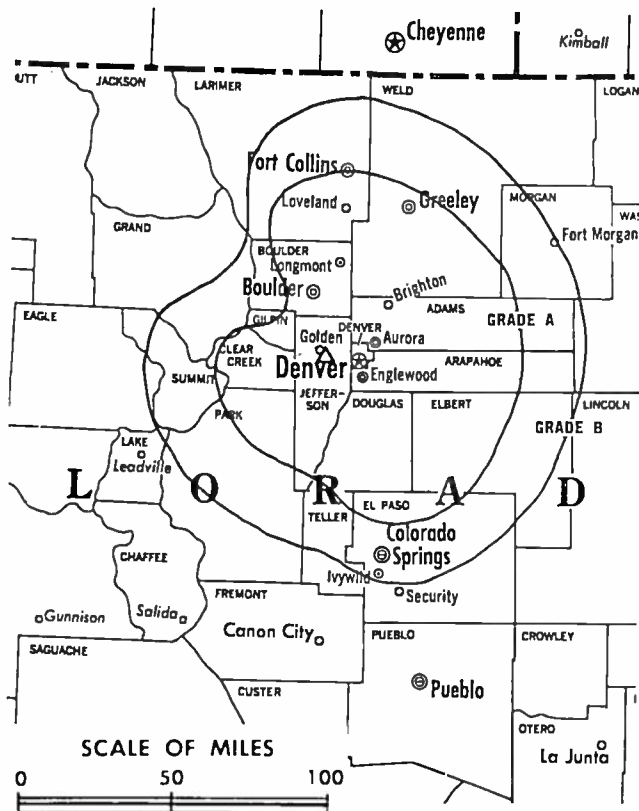
Personnel:

ROGER L. OGDEN, president & general manager.
JIM MacDERMOTT, vice president & station manager.
LON LEE, vice president & program manager.
MARV ROCKFORD, vice president & news director.
JAY RABIN, general sales manager.
THOMAS RAPONI, local sales manager.
RICHARD WARDELL, national sales manager.
TOM EDWARDS, production manager.
MARV DANIELSKI, promotion manager.
DAVID LAYNE, manager, engineering.
MARCIA WEST, director of public affairs.

Rates: Not available.

NETWORK BASE HOURLY RATE: \$1500.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.



KCNC-TV BMPCT-3330 Granted 9/1/55

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Lincoln	1,800	1,700	94
	Logan	7,700	7,400	96
	Mesa	35,900	35,000	97
	Moffat	5,900	5,500	93
	Montrose	10,000	9,600	96
	Morgan	8,800	8,700	99
	Park	2,800	2,700	96
	Phillips	1,800	1,800	100
	Pitkin	5,400	4,900	91
	Prowers	5,100	4,800	94
	Rio Blanco	2,500	2,400	96
	Routt	6,200	5,800	93
	Sedgwick	1,400	1,400	100
	Summit	4,800	4,600	96
	Teller	4,100	4,000	98
	Washington	2,000	1,900	95
	Weld	50,800	49,900	98
	Yuma	4,000	3,800	95
	NEBRASKA			
	Box Butte	5,800	5,700	98
	Cheyenne	4,000	3,900	97
	Dawes	3,600	3,500	97
	Deuel	1,000	1,000	100
	Kimball	1,900	1,900	100
	Scotts Bluff	14,500	14,300	99
WYOMING				
	Albany	11,500	11,000	96
	Campbell	12,100	11,500	95
	Carbon	7,700	7,300	95
	Laramie	28,500	28,000	98
	Natrona	29,700	29,000	98
	Platte	5,200	4,900	95
(Continued on page A-179)				
Station Totals		1,427,300	1,398,600	97
Net Weekly Circulation (1986)			1,019,000	
Average Daily Circulation (1986)			607,800	

Colorado—Denver

KDVR

Ch. 31

Network Service: None, independent.

Grantee: Centennial Bcstg. Corp., 100 Speer Blvd., Denver, CO 80203.

Studio: 100 Speer Blvd., Denver, CO 80203.

Telephone: 303-831-8831.

Mailing Address: Box 3100, Denver, CO 80201.

Technical Facilities: Channel No. 31 (572-578 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1038-ft. above av. terrain, 375-ft. above ground, 7730-ft. above sea level.

Latitude 39° 43' 45"
Longitude 105° 14' 12"

Transmitter: Lookout Mtn., near Golden.

Satellite Earth Station: Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

Ownership: Camellia City Telecasters Inc., 100%. For ownership & other interests, see KTXL, Sacramento, CA.

Began Operation: Aug. 10, 1983.

Represented (sales): MMT Sales Inc.

Represented (legal): Arent, Fox, Kintner, Plotkin & Kahn.

Represented (engineering): Hammett & Edison Inc.

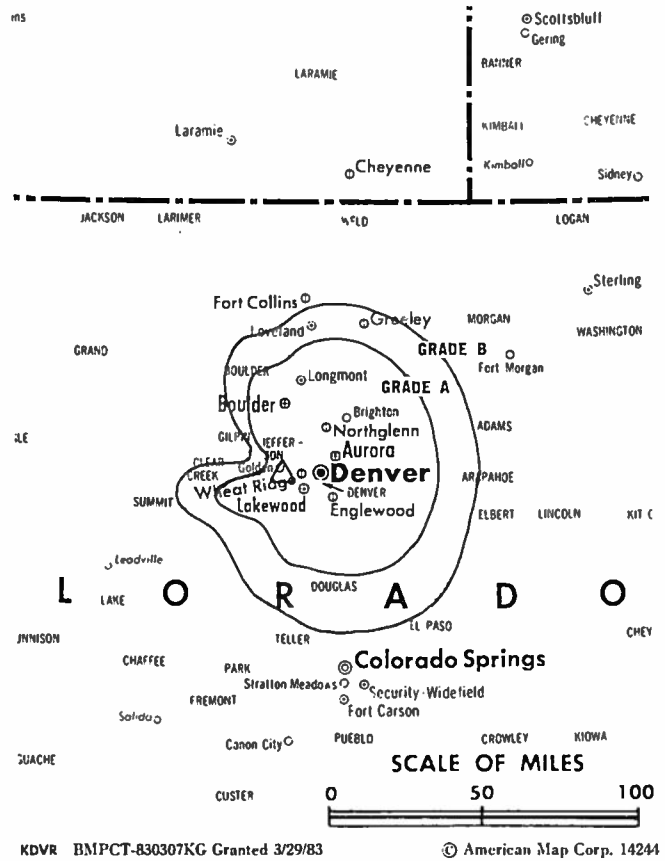
Personnel:

TERENCE J. BROWN, vice president & general manager.
ROBERT McCAUGHEY, general sales manager.
GARY BERBERET, promotion manager.
STEVE COULAM, engineering & operations director.
P. BRADLEY SHORT, controller.

Highest 30 Second Rate (Dec. 22, 1985): \$1,500.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	COLORADO			
	Adams	101,300	100,600	99
	Arapahoe	148,300	146,600	99



KDVR BMPCT-830307KG Granted 3/29/83

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Jefferson	164,200	162,700	99
Between 25-49%	COLORADO			
	Boulder	84,500	82,400	98
	Clear Creek	3,100	3,000	97
	Denver	222,400	217,900	98
	Douglas	11,200	11,100	99
	Elbert	3,000	2,900	97
	Larimer	67,200	65,700	98
	Weld	50,800	49,900	98
Station Totals		856,000	842,800	98
Net Weekly Circulation (1986)			405,600	
Average Daily Circulation (1986)			163,900	

Colorado—Denver

KMGH-TV

Ch. 7



Network Service: CBS.

Licensee: McGraw-Hill Broadcasting Co. Inc., 123 Speer Blvd., Denver, CO 80203.

Studio: 123 Speer Blvd.

Telephone: 303-832-7777. TWX: 910-931-2615.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 50-kw aural. Antenna: 1010-ft. above av. terrain, 285-ft. above ground, 7695-ft. above sea level.

Latitude 39° 43' 46"
Longitude 105° 14' 12"

Transmitter: Cedar Lake Rd., Lookout Mtn.

Satellite Earth Stations: 4 in operation; Microdyne, 7-meter; M/A-Com, Microdyne & Scientific-Atlanta receivers.

News Services: AP, UPI.

Ownership: McGraw-Hill Inc. See Group Ownership of TV Stations.

Began Operation: Nov. 1, 1953. Sale to Time Inc. by Aladdin Radio & TV approved by FCC June 23, 1954 (Television Digest, Vol. 10:11, 15, 25, 26). Sale to present owner by Time-Life Bcst. Inc. approved March 8, 1972 (Vol. 12:10, 11).

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Koteen & Naftalin.

Personnel:

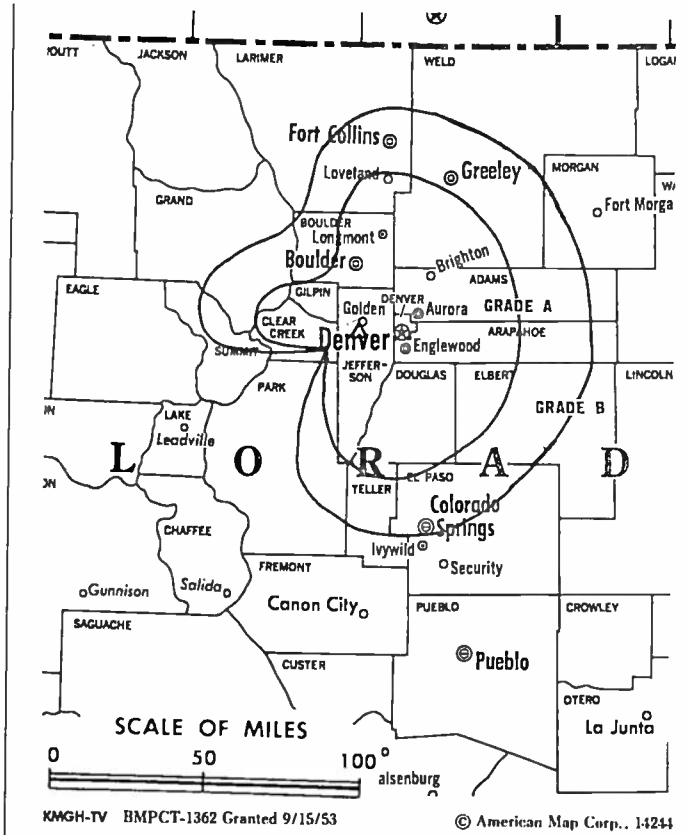
EDWARD T. REILLY, exec. vice president & chief operating officer.
ROBERT L. WHITE, vice president & general manager.
ROBERT L. BARRON, general sales manager.
LEONARD MARSH, local sales manager.
GEORGE ROUSE, business manager.
SHIRLEY THOMPSON, traffic director.
ARTA BOLEY, director of news.
ROBERT CHERNET, director of advertising & promotion.
J. LAWRENCE POZZI, director of engineering.
MARY CAROLE McDONNELL, director of programming.

Rates: On request.

NETWORK BASE HOURLY RATE: \$1321.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	COLORADO			
	Adams	101,300	100,600	99
	Arapahoe	148,300	146,600	99
	Boulder	84,500	82,400	98
	Chaffee	5,200	5,000	96
Clear Creek	3,100	3,000	97	



KMGH-TV BMPCT-1362 Granted 9/15/53

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Denver	222,400	217,900	98
	Douglas	11,200	11,100	99
	Eagle	7,100	6,700	94
	Elbert	3,000	2,900	97
	Grand	3,700	3,500	95
	Jackson	700	700	100
	Jefferson	164,200	162,700	99
	Kit Carson	3,000	2,800	93
	Lake	2,800	2,700	96
	Larimer	67,200	65,700	98
	Moffat	5,900	5,500	93
	Morgan	8,800	8,700	99
	Park	2,800	2,700	96
	Phillips	1,800	1,800	100
	Pitkin	5,400	4,900	91
	Prowers	5,100	4,800	94
	Rio Blanco	2,500	2,400	96
	Routt	6,200	5,800	93
	Summit	4,800	4,600	96
	Weld	50,800	49,900	98
NEBRASKA	Box Butte	5,800	5,700	98
	Cheyenne	4,000	3,900	97
	Dawes	3,600	3,500	97
	Kimball	1,900	1,900	100
	WYOMING	Albany	11,500	11,000
Campbell		12,100	11,500	95
Carbon		7,700	7,300	95
Laramie		28,500	28,000	98
Platte		5,200	4,900	95

(Continued on page A-179)

Station Totals	1,362,400	1,335,400	98
Net Weekly Circulation (1986)			925,500
Average Daily Circulation (1986)			470,700

Colorado—Denver

KUSA-TV

Ch. 9

Network Service: ABC.

Licensee: Combined Communications Corp., 1089 Bannock St., Denver 80217.

Studio: 1089 Bannock St.

Telephone: 303-893-9000. **TWX:** 910-931-2648.

Mailing Address: Box 5667, Denver, CO 80217.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 45.3-kw aural. Antenna: 950-ft. above av. terrain, 273-ft. above ground, 7643-ft. above sea level.

Latitude 39° 43' 46"
Longitude 105° 14' 08"

Transmitter: Lookout Mountain.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: 3; 1 Common Carrier; Scientific-Atlanta, 10-meter; 3.7-meter Ku-band; Scientific-Atlanta, Avantek & DX receivers.

News Services: AP, ABC, Gannett News Service, CNN Headline News, NIWS.

Ownership: Gannett Co. Inc., 100%. For other interests, see Group & Newspaper Ownership of TV Stations.

Began Operation: Oct. 12, 1952. Sale to John C. Mullins and Frank Leu by local businessmen headed by W. D. Pyle approved March 23, 1955; transfer of Leu's 50% to Webb & Knapp approved March 28, 1956 (Television Digest, Vol. 11:7, 13, 50 & 12:13). Transfer of Webb & Knapp's 50% to John C. Mullins approved Oct. 1, 1961 (Vol. 17:33). Sale by Mullins Bcstg. to Combined Communications approved by FCC Jan. 26, 1972 (Vol. 11:15, 22; 12:5). Merger of Combined Communications & Gannett approved by FCC June 7, 1979 (Vol. 18:20, 38; 19:24).

Represented (sales): Blair Television.

Represented (legal): Pierson, Ball & Dowd.

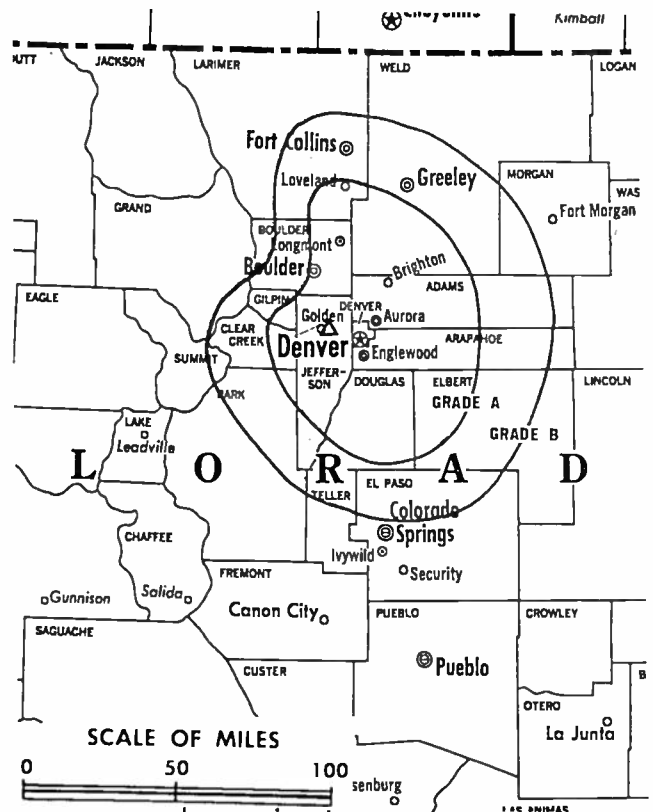
Personnel:

KEN TONNING, vice president & general manager.
CARL AKERS, vice president, commentator.
DARLA ELLIS, vice president & program director.
MARDEE MCKINLAY, vice president, community affairs.
COLLEN BROWN, vice president & controller.
MYRON OLINER, vice president & chief engineer.
TIM DIETZ, vice president & director of broadcast operations.
LEE MINARD, vice president & director of advertising & promotion.
DIANE MIGNONE, general sales manager.
BUTCH MONTOYA, manager of newsroom operations.

Rates: On request.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	COLORADO			
	Adams	101,300	100,600	99
	Arapahoe	148,300	146,600	99
	Boulder	84,500	82,400	98
	Chaffee	5,200	5,000	96
	Clear Creek	3,100	3,000	97
	Delta	9,400	9,000	96
	Denver	222,400	217,900	98
	Douglas	11,200	11,100	99
	Eagle	7,100	6,700	94
	Elbert	3,000	2,900	97
	Garfield	10,300	9,800	95
	Grand	3,700	3,500	95
	Gunnison	4,300	4,000	93
Jackson	700	700	100	
Jefferson	164,200	162,700	99	



KUSA-TV BMPCT—1265 Granted 8/14/53

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Kit Carson	3,000	2,800	93
	Lake	2,800	2,700	96
	Larimer	67,200	65,700	98
	Lincoln	1,800	1,700	94
	Logan	7,700	7,400	96
	Moffat	5,900	5,500	93
	Montrose	10,000	9,600	96
	Morgan	8,800	8,700	99
	Park	2,800	2,700	96
	Phillips	1,800	1,800	100
	Pitkin	5,400	4,900	91
	Prowers	5,100	4,800	94
	Routt	6,200	5,800	93
	Sedgwick	1,400	1,400	100
	Summit	4,800	4,600	96
	Washington	2,000	1,900	95
	Weld	50,800	49,900	98
	Yuma	4,000	3,800	95
	NEBRASKA	Box Butte	5,800	5,700
Cheyenne		4,000	3,900	97
Dawes		3,600	3,500	97
Deuel		1,000	1,000	100
Kimball		1,900	1,900	100
WYOMING	Albany	11,500	11,000	96
	Campbell	12,100	11,500	95
	Carbon	7,700	7,300	95
	Laramie	28,500	28,000	98
	Natrona	29,700	29,000	98
	Platte	5,200	4,900	95

(Continued on page A-180)

Station Totals	1,409,100	1,381,000	98
Net Weekly Circulation (1986)			981,200
Average Daily Circulation (1986)			587,900

Colorado—Denver

KWGN-TV

Ch. 2

Network Service: None, independent.

Licensee: WGN of Colorado Inc., Denver Tech Center, 6160 S. Wabash Way, Englewood, CO 80111.

Studio: Denver Tech Center, 6160 S. Wabash Way, Englewood, CO 80111.

Mailing Address: Box 5222, Englewood, CO 80155.

Telephones: 303-740-2222; 303-740-2853.

TWX: 910-935-0877.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1050-ft. above av. terrain, 440-ft. above ground, 7720-ft. above sea level.

Latitude 39° 43' 59"
Longitude 105° 14' 12"

Transmitter: Buffalo Bill Hwy., Lookout Mtn.

Satellite Earth Stations: 2 in operation; Scientific-Atlanta, 10-meter; Scientific-Atlanta receivers.

News Services: AP, UPI, CNN, INN, NWS, PR News Wire.

Ownership: Tribune Bcstg. Co. For other interests, see Group Ownership of TV Stations.

Began Operation: July 18, 1952 as KFEL-TV. Sale to J. Elroy McCaw's Gotham Bcstg. Co. by Eugene P. O'Fallon approved July 27, 1955; transfer of 50% to Radio Hawaii approved Nov. 16, 1955 (Television Digest, Vol. 11:25, 28, 31, 39, 47). Repurchase of 50% by Gotham from Radio Hawaii approved March 27, 1959 by FCC (Vol. 15:33). Sale to present owner by Channel 2 Corp. (formerly Gotham Bcstg.) approved March 4, 1966 by FCC (Vol. 5:36; 6:10).

Represented (sales): Petry Television Inc.

Represented (legal): Reuben & Proctor; Schnader, Harrison, Segal & Lewis.

Represented (engineering): A. D. Ring & Associates.

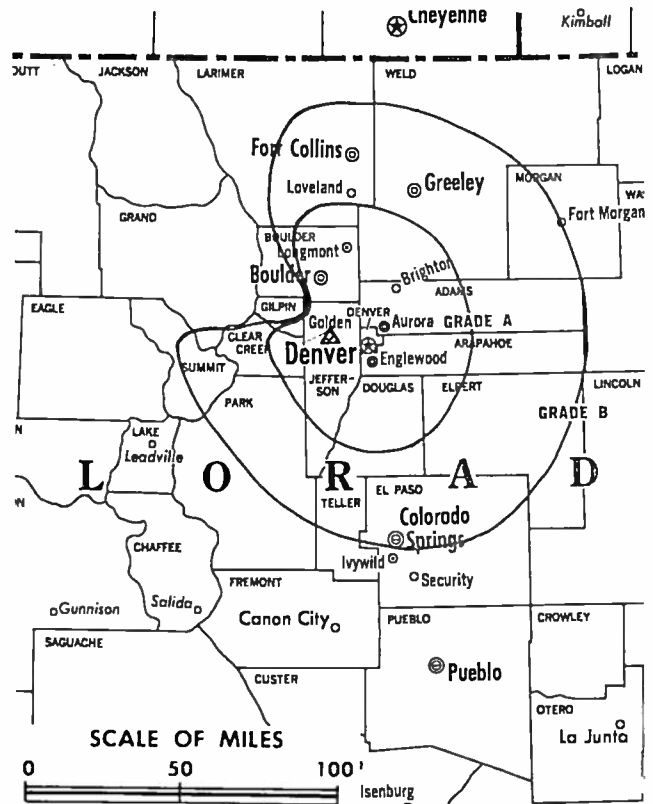
Personnel:

JOHN SUDER, vice president & general manager.
ROYCE W. NATION, vice president & treasurer.
MARC SCHACHER, program director.
E. RICHARD CERUSSI, general sales manager.
JOHN HUMMEL, national sales manager.
JODY WITTERN, local sales manager.
J. GREG GUINAN, v.p. for public affairs.
SHERRY SWEDENBORG, traffic manager.
DON SHAFER, news director.
PAMELA PEARSON, creative services director.
LEONDELE LaMIAUX, production manager.
KENT GRATTEAU, engineering manager.

Rates: On request.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	COLORADO			
	Adams	101,300	100,600	99
	Arapahoe	148,300	146,600	99
	Boulder	84,500	82,400	98
	Chaffee	5,200	5,000	96
	Clear Creek	3,100	3,000	97
	Denver	222,400	217,900	98
	Douglas	11,200	11,100	99
	Eagle	7,100	6,700	94
	Elbert	3,000	2,900	97
	Garfield	10,300	9,800	95
	Gilpin	1,300	1,300	100
	Grand	3,700	3,500	95
Gunnison	4,300	4,000	93	



KWGN-TV BPCT-4417 Granted 5/12/71

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Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	Jefferson	164,200	162,700	99	
	Lake	2,800	2,700	96	
	Larimer	67,200	65,700	98	
	Las Animas	5,500	5,200	95	
	Logan	7,700	7,400	96	
	Moffat	5,900	5,500	93	
	Morgan	8,800	8,700	99	
	Park	2,800	2,700	96	
	Phillips	1,800	1,800	100	
	Pitkin	5,400	4,900	91	
	Prowers	5,100	4,800	94	
	Routt	6,200	5,800	93	
	Sedgwick	1,400	1,400	100	
	Summit	4,800	4,600	96	
	Washington	2,000	1,900	95	
	Weld	50,800	49,900	98	
	Yuma	4,000	3,800	95	
	NEBRASKA				
	Box Butte	5,800	5,700	98	
Cheyenne	4,000	3,900	97		
Dawes	3,600	3,500	97		
Kimball	1,900	1,900	100		
Scotts Bluff	14,500	14,300	99		
WYOMING					
Albany	11,500	11,000	96		
Campbell	12,100	11,500	95		
Carbon	7,700	7,300	95		
Converse	5,500	5,300	96		
Laramie	28,500	28,000	98		
Natrona	29,700	29,000	98		
Washakie	3,700	3,600	97		

(Continued on page A-180)

Station Totals	1,888,000	1,850,800	98
Net Weekly Circulation (1986)			911,100
Average Daily Circulation (1986)			423,300

Colorado—Durango

KREZ-TV

Ch. 6

(Satellite of KREX-TV, Grand Junction, CO)

Network Service: CBS, NBC.

Licensee: W. Russell Withers Jr., Box 1238, Mount Vernon, IL 62864.

Studio: 2-mi. S of Durango.

Telephone: 303-247-0820.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 6.2-kw visual, 1.36-kw aural. Antenna: 361-ft. above av. terrain, 142-ft. above ground, 7844-ft. above sea level.

Latitude 37° 15' 44"
Longitude 107° 53' 58"

Transmitter: Smelter Mountain, 1-mi. SW of Durango.

Satellite Earth Stations: 2 in operation.

News Service: AP.

Ownership: W. Russell Withers Jr., 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: Nov. 4, 1963. Left the air March 2, 1964 and was sold to Ruth G. Kendrick, et al., by Floyd & Lieselotte Jetter. FCC approved transfer Aug. 12, 1964. Resumed operation Sept. 4, 1965. Sale to present owner by E & W Bcstg. Corp. approved by FCC June 5, 1985. Sale to E & W by Ruth G. Kendrick, et al., approved by FCC May 15, 1984.

Represented (sales): Katz Television; John L. McGuire & Co.

Represented (legal): Gardner, Carton & Douglas.

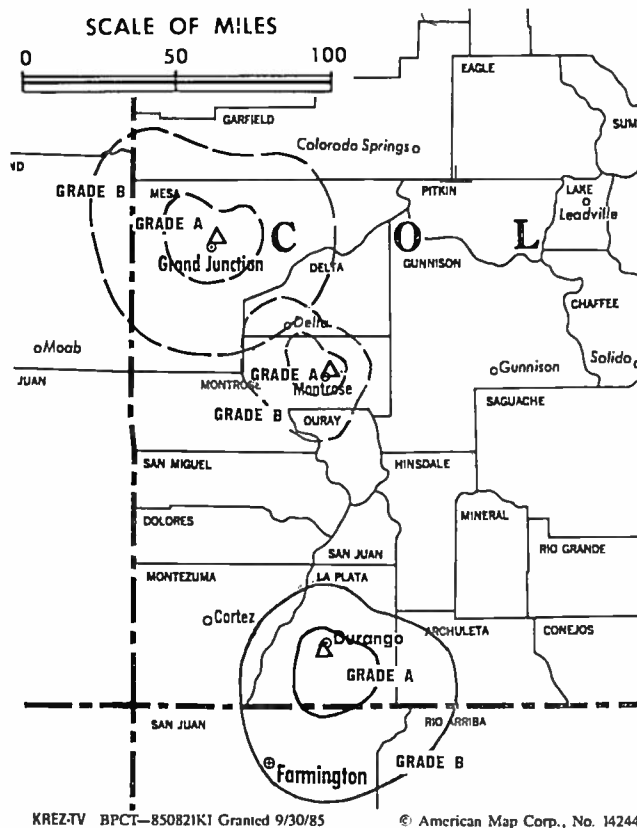
Personnel:
DUNCAN LAING, station manager.

Highest 30 Sec. Rate (Jan. 10, 1983): \$62.

NETWORK BASE HOURLY RATE: Bonus to KREX-TV, Grand Junction, CO.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	COLORADO Archuleta	1,800	1,700	94



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	La Plata	11,700	11,200	96
Between 25-49%	COLORADO Montezuma	6,500	6,200	95
	NEW MEXICO San Juan	33,300	31,300	94
Between 5-24%	COLORADO San Juan	400	400	100
	San Miguel	1,500	1,400	93
Station Totals		55,200	52,200	94
Net Weekly Circulation (1986)			27,700	
Average Daily Circulation (1986)			12,900	

Colorado—Grand Junction

KJCT-TV

Ch. 8

Network Service: ABC.

Grantee: Pikes Peak Broadcasting Co., Box 1457, Colorado Springs, CO 80901.

Studio: 8 Foresight Circle, Grand Junction, CO 81501.

Mailing Address: Box 3788, Grand Junction, CO 81502.

Telephone: 303-245-8880. TWX: 910-929-6981.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 120-kw visual, 20-kw aural. Antenna: 2720-ft. above av. terrain, 141-ft. above ground, 10,061-ft. above sea level.

Latitude 39° 02' 55"
Longitude 108° 15' 06"

Transmitter: Grand Mesa, 9.6-mi. SW of Mesa.

Satellite Earth Station: In operation.

News Service: AP.

Ownership: Harry W. Hoth Jr., pres., 100%; Joan G. Hoth, v.p.-treas.; Patti Hoth Crouse, secy. Harry W. Hoth owns KRDO-TV, Colorado Springs.

Began Operation: Oct. 22, 1979.

Represented (sales): Blair Television.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Raymond E. Rohrer.

Personnel:

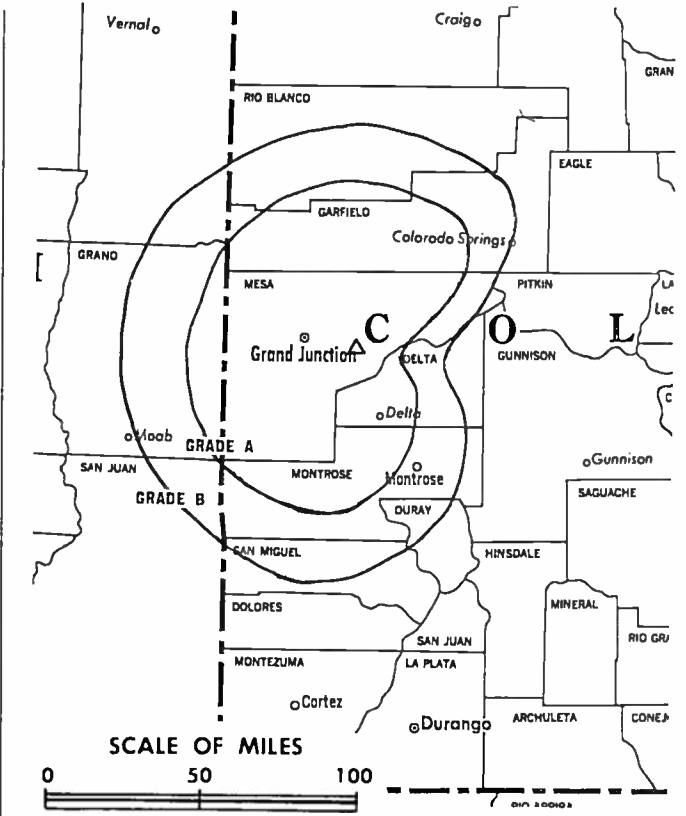
HARRY W. HOTH JR., president.
NEIL O. KLOCKSIEG, general manager.
PATTI HOTH CROUSE, assistant general manager.
STEVE ROBINSON, station manager.
PAUL UNWIN, news director.
ROGER HIGHTOWER, chief engineer.

Highest 30 Sec. Rate (June 28, 1984): \$300.

NETWORK BASE HOURLY RATE: \$250.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	COLORADO			
	Mesa	35,900	35,000	97
	Montrose	10,000	9,600	96
	Ouray	800	700	91



KJCT-TV BMPCT-790424KF

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	San Miguel	1,500	1,400	93
	COLORADO			
Between 25-49%	Delta	9,400	9,000	96
	San Juan	400	400	100
	COLORADO			
Between 5-24%	Garfield	10,300	9,800	95
	Gunnison	4,300	4,000	93
	UTAH			
	Uintah	8,100	7,800	96
Station Totals		80,700	77,700	96
Net Weekly Circulation (1986)				47,100
Average Daily Circulation (1986)				28,400

Colorado-Grand Junction

KREX-TV

Ch. 5

(Also operates satellites KREY-TV, Montrose & KREZ-TV, Durango, CO)

Network Service: CBS, NBC.

Licensee: W. Russell Withers Jr., Box 1238, Mount Vernon, IL 62864.

Studio: Hillcrest Manor.

Mailing Address: Box 789, Grand Junction, CO 81502.

Telephone: 303-242-5000. TWX: 910-929-6992.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 12.9-kw visual, 6.46-kw aural. Antenna: Minus 10-ft. above av. terrain (due to mountainous terrain), 343-ft. above ground, 5004-ft. above sea level.

Latitude 39° 05' 15"
Longitude 108° 33' 56"

Transmitter: Hillcrest Manor.

Satellite Earth Stations: 5 in operation; Scientific-Atlanta receivers.

News Service: AP.

Ownership: W. Russell Withers Jr., 100%. For other interests see Group Ownership of TV Stations.

Began Operation: May 22, 1954. Sale to present owner by E & W approved by FCC June 6, 1985. Transfer of control from Carl Q. Anderson, et al., to E & W Bcstg. Corp. approved by FCC May 15, 1984. Previous transfer to Rex G. Howell from Forestville Realty approved by FCC Aug. 11, 1972. Transfer to Forestville, et al., from Howell (Western Slope Bcstg.) approved Sept. 21, 1966 (Television Digest, Vol. 6:19, 39).

Represented (sales): Katz Television; John L. McGuire & Co.

Represented (legal): Gardner, Carton & Douglas.

Personnel:

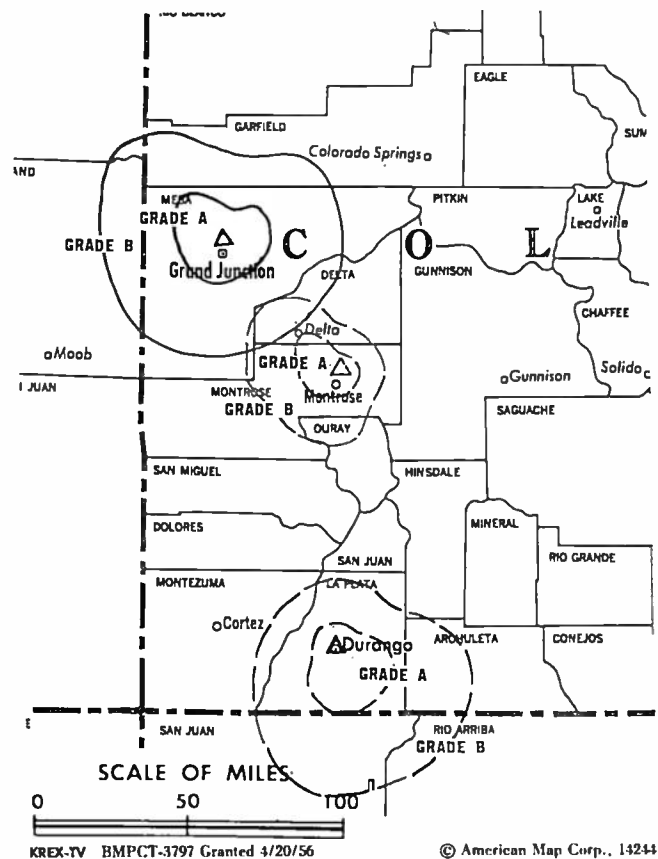
BILL SULLIVAN, station manager.
AL LADAGE, chief engineer.
TOM MCGILL, program & traffic director.
PAT OLSON, production director & film buyer.

Highest 30 Sec. Rate (Jan. 10, 1983): \$225.

NETWORK BASE HOURLY RATE: \$460.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	COLORADO			
	Delta	9,400	9,000	96
	Gunnison	4,300	4,000	93
	Hinsdale	200	200	100



KREX-TV BMPCT-3797 Granted 3/20/56

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Mesa	35,900	35,000	97
	San Juan	400	400	100
	San Miguel	1,500	1,400	93
Between 25-49%	COLORADO			
	Garfield	10,300	9,800	95
	Ouray	800	700	91
	Pitkin	5,400	4,900	91
Between 5-24%	COLORADO			
	Montrose	10,000	9,600	96
	Rio Blanco	2,500	2,400	96
	UTAH			
	Uintah	8,100	7,800	96
Station Totals		88,800	85,200	95
Net Weekly Circulation (1986)			50,100	
Average Daily Circulation (1986)			31,900	

Colorado—Montrose

KREY-TV

Ch. 10

(Satellite of KREX-TV, Grand Junction)

Network Service: CBS, NBC.

Licensee: W. Russell Withers Jr., Box 1238, Mount Vernon, IL 62864.

Studio: 610 N. 1st St., Montrose, CO 81401.

Telephone: 303-249-9601.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 6.16-kw visual, 1.36-kw aural. Antenna: 115-ft. above av. terrain, 94-ft. above ground, 6374-ft. above sea level.

Latitude 38° 31' 02"
Longitude 107° 51' 12"

Transmitter: Flat Top Mtn., 2.25-mi. NE of Montrose.

News Service: AP.

Ownership: W. Russell Withers Jr., 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: Aug. 18, 1956. Sale to present owner by E & W Bcstg. Corp. approved by FCC June 6, 1985.

Represented (sales): Katz Television; John L. McGuire & Co. (Denver).

Represented (legal): Gardner, Carton & Douglas.

Personnel:

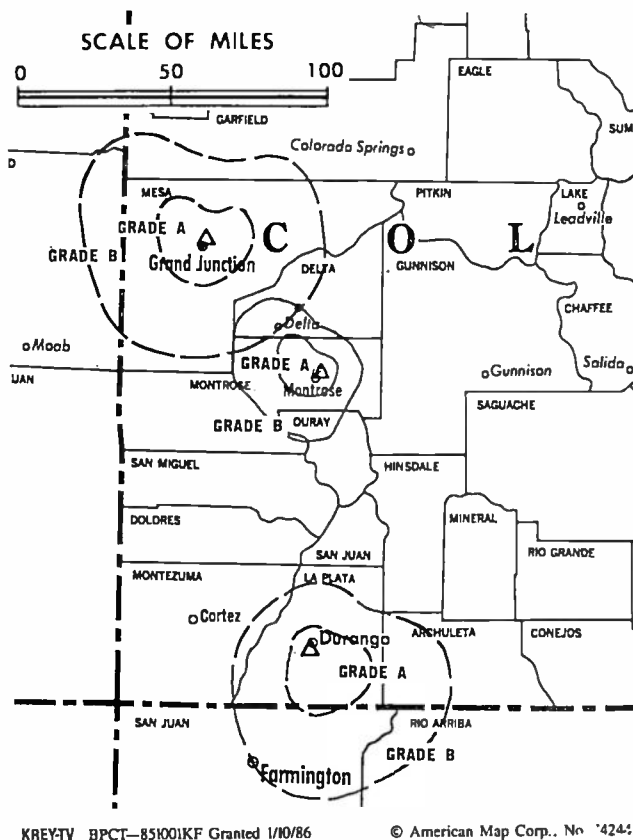
JOE REICHMANN, station manager.

Highest 30 Sec. Rate (Jan. 10, 1983): \$62.

NETWORK BASE HOURLY RATE: Bonus to KREX-TV, Grand Junction.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	Households %
50% & Over	COLORADO			
	Montrose	10,000	9,600	96
	Ouray	800	700	91



Net Weekly Circulation	State County	Total Households	TV Households	Households %
Between 25-49%	COLORADO			
	Delta	9,400	9,000	96
	San Miguel	1,500	1,400	93
Between 5-24%	COLORADO			
	Gunnison	4,300	4,000	93
Station Totals		26,000	24,700	95
Net Weekly Circulation (1986)			14,400	
Average Daily Circulation (1986)			9,000	

Colorado—Sterling

KTVS

Ch. 3

(Satellite of KYCU-TV, Cheyenne, WY)

Network Service: CBS & NBC.

Licensee: Stauffer Communications Inc., 2923 E. Lincolnway, Cheyenne, WY 82001.

Studio: State Hwy. 61, 9.6-mi. ESE of Sterling.

Telephone: 307-634-7755 (Cheyenne).

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 60.6-kw visual, 6.06-kw aural. Antenna: 730-ft. above av. terrain, 601-ft. above ground, 5076-ft. above sea level.

Latitude 40° 34' 58.0"
Longitude 103° 01' 50.4"

Transmitter: State Hwy. 61, 9.6-mi. ESE of Sterling.

Satellite Earth Station: RCA, 3.5-meter; RCA receivers.

News Service: AP.

Ownership: Stauffer Communications Inc. For other interests, see Group Ownership of TV Stations.

Began Operation: Dec. 28, 1963. Sale to present owner by Burke Bcstg. Co. approved by FCC July 8, 1986. Sale to Burke by Lamb Enterprises Inc. approved by FCC Oct. 14, 1983.

Represented (sales): Katz Television.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

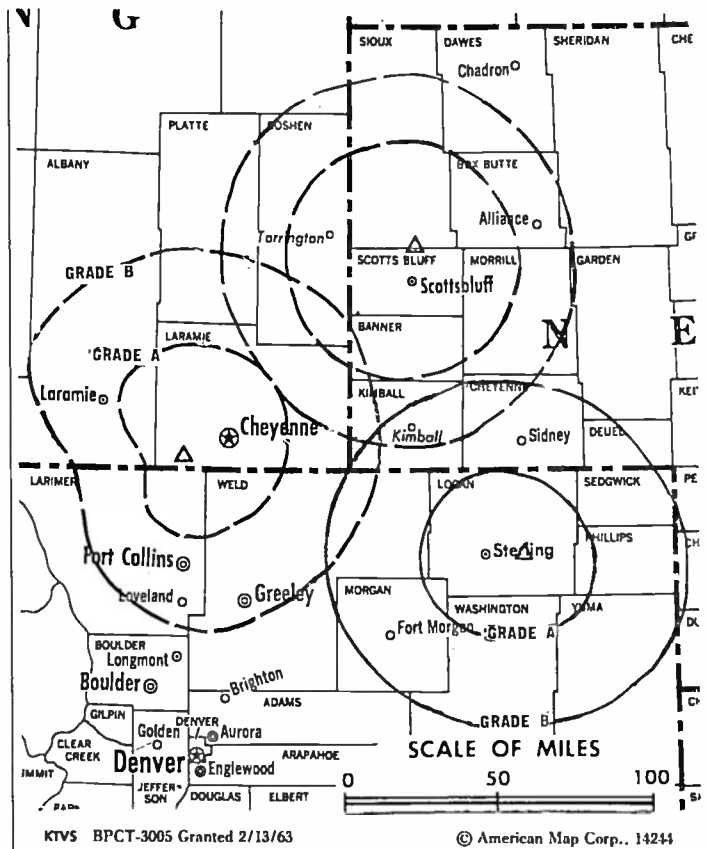
CARL J. OCCHIPINTI, manager.
GARY MOSER, station manager.

Highest 30 Sec. Rate (July 1, 1985): \$75. Also sold in combination with KYCU-TV, Cheyenne, with rates applying to simultaneous telecasts on KYCU-TV, KTVS & KSTF, Scottsbluff, NE.

NETWORK BASE HOURLY RATE: Bonus to KYCU-TV, Cheyenne, WY.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	COLORADO			
	Logan	7,700	7,400	96
	Phillips	1,800	1,800	100
	Sedgwick	1,400	1,400	100
	Washington	2,000	1,900	95
Yuma	4,000	3,800	95	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEBRASKA			
	Cheyenne	4,000	3,900	97
	Deuel	1,000	1,000	100
Between 25-49%	NEBRASKA			
	Garden	1,000	1,000	100
Between 5-24%	COLORADO			
	Morgan	8,800	8,700	99
	NEBRASKA			
	Dundy	1,200	1,200	100
Kimball	1,900	1,900	100	
Station Totals		34,800	34,000	97
Net Weekly Circulation (1986)				21,100
Average Daily Circulation (1986)				11,100

Colorado

KMGH-TV, Denver
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	COLORADO			
	Alamosa	4,400	4,200	95
	Garfield	10,300	9,800	95
	Gilpin	1,300	1,300	100
	Lincoln	1,800	1,700	94
	Logan	7,700	7,400	96
	Sedgwick	1,400	1,400	100
	Teller	4,100	4,000	98
	Washington	2,000	1,900	95
	KANSAS			
	Cheyenne	1,500	1,500	100
	NEBRASKA			
	Deuel	1,000	1,000	100
	Keith	3,800	3,800	100
	Scotts Bluff	14,500	14,300	99
	Sheridan	3,000	2,900	97
	SOUTH DAKOTA			
	Pennington	28,600	28,300	99
	WYOMING			
Converse	5,500	5,300	96	
Goshen	4,700	4,600	98	
Johnson	2,600	2,500	96	
Natrona	29,700	29,000	98	
Niobrara	1,200	1,200	100	
Sheridan	11,000	10,400	95	
Between 5-24%	COLORADO			
	Delta	9,400	9,000	96
	El Paso	127,800	125,900	99
	Gunnison	4,300	4,000	93
	Huerfano	2,600	2,500	96
	Montrose	10,000	9,600	96
	Pueblo	47,500	46,800	99
	Rio Grande	3,600	3,400	94
	Yuma	4,000	3,800	95
	NEBRASKA			
	Garden	1,000	1,000	100
	Morrill	2,400	2,300	96
	SOUTH DAKOTA			
	Meade	7,600	7,500	99

KCNC-TV, Denver
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%	
Between 25-49%	COLORADO				
	Alamosa	4,400	4,200	95	
	Gunnison	4,300	4,000	93	
	Huerfano	2,600	2,500	96	
	Rio Grande	3,600	3,400	94	
	NEBRASKA				
	Brown	1,700	1,600	94	
	Keith	3,800	3,800	100	
	Morrill	2,400	2,300	96	
	WYOMING				
	Converse	5,500	5,300	96	
	Goshen	4,700	4,600	98	
	Johnson	2,600	2,500	95	
	Niobrara	1,200	1,200	100	
	Sheridan	11,000	10,400	95	
	Between 5-24%	COLORADO			
		El Paso	127,800	125,900	99
		Las Animas	5,500	5,200	95
		Pueblo	47,500	46,800	99
KANSAS					
Cheyenne		1,500	1,500	100	
NEBRASKA					
Cherry		2,600	2,600	98	
Keya Paha		500	500	100	
SOUTH DAKOTA					
Brule		2,000	2,000	100	
Hughes		6,100	6,000	98	
Meade		7,600	7,500	99	
Pennington		28,600	28,300	99	
Stanley		900	900	100	
WYOMING					
Fremont		13,700	13,300	97	

VIDEO WEEK

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Colorado

KUSA-TV, Denver (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	COLORADO			
	Alamosa	4,400	4,200	95
	Gilpin	1,300	1,300	100
	Hinsdale	200	200	100
	Huerfano	2,600	2,500	96
	Mesa	35,900	35,000	97
	Rio Blanco	2,500	2,400	96
	Teller	4,100	4,000	98
	KANSAS			
	Cheyenne	1,500	1,500	100
	Sherman	3,000	3,000	100
	NEBRASKA			
	Brown	1,700	1,600	94
	Keith	3,800	3,800	100
	Scotts Bluff	14,500	14,300	99
	Sheridan	3,000	2,900	97
	WYOMING			
	Converse	5,500	5,300	96
	Goshen	4,700	4,600	98
Niobrara	1,200	1,200	100	
Between 5-24%	COLORADO			
	El Paso	127,800	125,900	99
	Pueblo	47,500	46,800	99
	Rio Grande	3,600	3,400	94
	NEBRASKA			
	Cherry	2,600	2,600	98
	Garden	1,000	1,000	100
	Morrill	2,400	2,300	96
	SOUTH DAKOTA			
	Butte	3,300	3,200	97
	Meade	7,600	7,500	99
	Pennington	28,600	28,300	99
	WYOMING			
	Johnson	2,600	2,500	96
	Sheridan	11,000	10,400	95

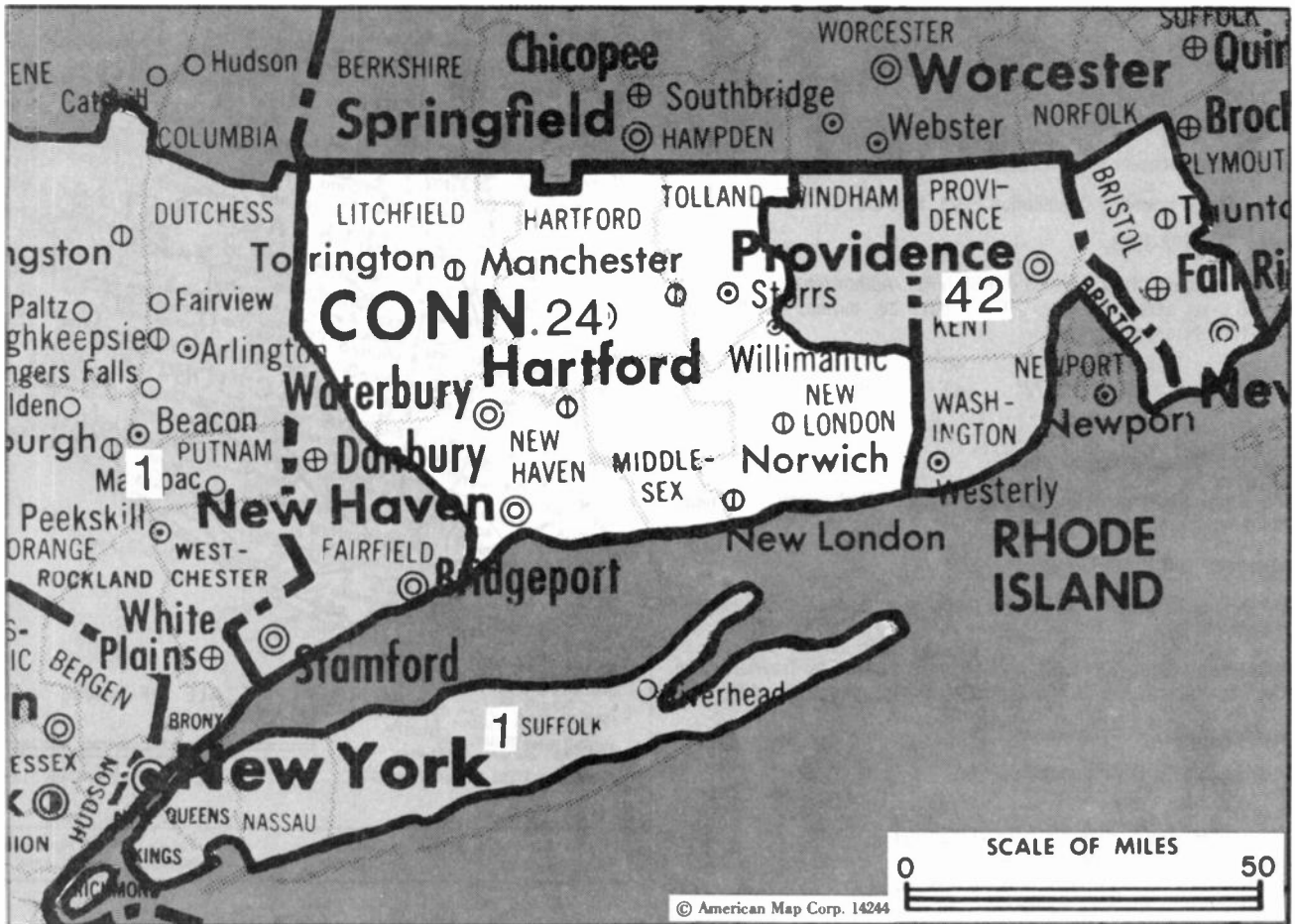
KWGN-TV, Denver (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	COLORADO			
	Alamosa	4,400	4,200	95
	El Paso	127,800	125,900	99
	Fremont	11,700	11,300	97
	Huerfano	2,600	2,500	96
	Jackson	700	700	100
	Pueblo	47,500	46,800	99
	Rio Grande	3,600	3,400	94
	Teller	4,100	4,000	98
	KANSAS			
	Finney	9,800	9,700	99
	MONTANA			
	Deer Lodge	4,200	4,100	98
	Gallatin	17,600	17,000	96
	Park	5,600	5,400	96
	Silver Bow	14,400	14,100	98
	Yellowstone	47,500	46,700	98
	NEBRASKA			
	Deuel	1,000	1,000	100
Keith	3,800	3,800	100	
SOUTH DAKOTA				
Brown	14,500	14,400	99	
Pennington	28,600	28,300	99	
WYOMING				
Fremont	13,700	13,300	97	
Goshen	4,700	4,600	98	
Hot Springs	2,200	2,100	95	
Johnson	2,600	2,500	96	
Park	9,000	8,600	96	
Platte	5,200	4,900	95	
Between 5-24%	COLORADO			
	Delta	9,400	9,000	96
	Kit Carson	3,000	2,800	93
	La Plata	11,700	11,200	96
	Lincoln	1,800	1,700	94
	Mesa	35,900	35,000	97
	Montezuma	6,500	6,200	95
	Montrose	10,000	9,600	96
	Rio Blanco	2,500	2,400	96
	KANSAS			
	Cheyenne	1,500	1,500	100
	Ford	9,800	9,700	99
	MONTANA			
	Beaverhead	3,100	2,900	93
	NEBRASKA			
	Morrill	2,400	2,300	96
	Sheridan	3,000	2,900	97
	SOUTH DAKOTA			
	Butte	3,300	3,200	97
Lawrence	7,600	7,500	99	
Meade	7,600	7,500	99	
Stanley	900	900	100	
UTAH				
Salt Lake	235,300	231,900	99	
Weber	53,100	52,400	99	
WYOMING				
Niobrara	1,200	1,200	100	
Sheridan	11,000	10,400	95	

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Market	Arbitron ADI TV Households	Rank	Market Area Commercial TV Stations
New York, NY	6,696,000	1	WABC-TV (7), WCBS-TV (2), WLIG (55), WNBC-TV (4), WNJU-TV (47), WNYW (5), WOR-TV (9), WPIX (11), WSNL-TV (67), WTBY (54), WTZA (62), WWHT (68), WXTV (41)
Hartford-New Haven, CT	810,700	24	WFSB (3), WHCT-TV (18), WTIC-TV (61), WTNH-TV (8), WTWS (26), WTXX (20), WVIT (30)
Providence, RI-New Bedford, MA	561,200	42	WCVX (58), WJAR-TV (10), WLNE (6), WNAC-TV (64), WPRI-TV (12)

State Cross Reference List
Communities That Receive Programs of
Stations That are Located Elsewhere

WTXX, Hartford	See Waterbury, CT
WTWS, Hartford	See New London, CT
WVIT, New Britain	See Hartford, CT
WTNH-TV, New Haven	See Hartford, CT

Connecticut Station Status as of October 1, 1986

	VHF	UHF	TOTAL
Commercial Television Stations	2	5	7
Educational Television Stations	0	4	4
			11

Connecticut-Hartford

WFSB

Ch. 3

Network Service: CBS.

Licensee: Post-Newsweek Stations Connecticut Inc.

Studio: Broadcast House, 3 Constitution Plaza, Hartford, CT 06115.

Telephone: 203-728-3333.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 13.8-kw aural. Antenna: 910-ft. above av. terrain, 542-ft. above ground, 1249-ft. above sea level.

Latitude 41° 46' 30"
Longitude 72° 48' 20"

Transmitter: Talcott Mtn., Avon.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: 2 in operation; Satcom Technology, 9.1-meter; Scientific-Atlanta receivers.

News Services: AP, UPI.

Ownership: Post-Newsweek Stations. For other interests, see Group Ownership of TV Stations.

Began Operation: Sept. 23, 1957. Sale to present owner by Travelers Corp. approved by FCC Jan. 30, 1974. (Television Digest, Vol. 13:5; 14:5).

Represented (sales): Petry Television Inc.

Represented (legal): Covington & Burling.

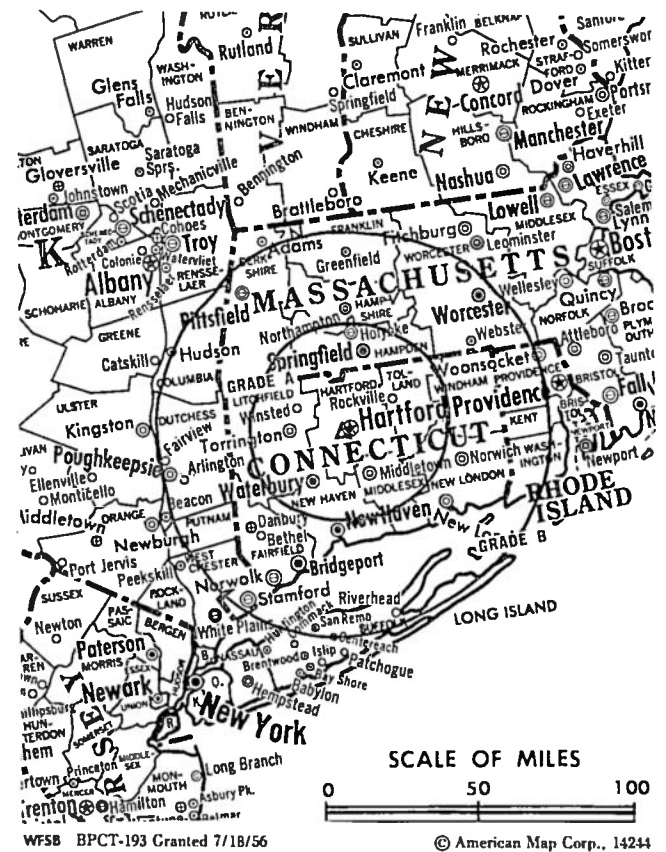
Personnel:

- BARRY BARTH, vice president & general manager.
- KENN DEVANE, general sales manager.
- RICHARD AHLES, vice president of news & public affairs.
- HOPE ETHERIDGE, business manager.
- JOE CONNOR, local sales manager.
- STEVAN VIGNEAUX, engineering manager.
- JAMES LUTTON, program manager.

Highest 30 Sec. Rate: \$3900.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CONNECTICUT			
	Hartford	298,500	293,700	98
	Litchfield	60,100	59,000	98
	Middlesex	50,300	49,400	98
	New Haven	282,400	278,500	99
	New London	88,300	86,400	98
	Tolland	39,200	38,400	98
	Windham	34,400	33,700	98
	MASSACHUSETTS			
	Berkshire	54,100	53,200	98
Franklin	26,400	25,600	97	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Hampden	162,800	160,300	98
	Hampshire	48,300	47,200	98
Between 25-49%	VERMONT			
	Windham	15,300	14,600	95
Between 5-24%	CONNECTICUT			
	Fairfield	290,200	286,700	99
	MASSACHUSETTS			
	Worcester	238,500	235,200	99
	NEW HAMPSHIRE			
	Cheshire	23,000	22,400	97
	NEW YORK			
	Dutchess	89,700	87,900	98
	Suffolk	426,800	422,500	99
	RHODE ISLAND			
Washington	34,500	33,900	98	
Station Totals		2,262,800	2,228,600	98
Net Weekly Circulation (1986)			1,052,400	
Average Daily Circulation (1986)			591,800	

Connecticut-Hartford

WHCT-TV

Ch. 18



Network Service: None, independent.

Licensee: Astroline Communications Co. Ltd. Partnership, 18 Garden St., Hartford, CT 06105.

Studio: 580 Deercliff Rd., Avon, CT 06001.

Telephone: 203-547-1818.

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 547-kw max. visual, 27.35-kw max. aural. Antenna: 652-ft. above av. terrain, 279-ft. above ground, 939-ft. above sea level.

Latitude 41° 45' 39"
Longitude 72° 48' 08"

Transmitter: 580 Deercliff Rd., Avon.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: 3 in operation; Harris receivers.

Ownership: Richard P. Ramirez, gen. partner, 21%; WHCT Management Inc., gen. partner, 9%; Astroline Co., Ltd. partner, 70%. WHCTMI ownership: Astroline Co., 100%. AC ownership: Herbert A. Sostek, Fred J. Boling Jr., Joel A., Richard H. & Randall L. Gibbs, gen. & ltd. partners, 20% each. Astroline has interest in Spectrum Telecommunications Assoc., applicant for Ch. 46 East Saint Louis, IL; Amistead Communications of the Southwest, applicant for Ch. 60 San Antonio, TX & applications for cellular mobile radio stations.

Began Operation: Aug. 4, 1954 as WGTH-TV, 55% owned by General Teleradio and 45% by Gannett's Hartford Times. Sale to CBS approved Feb. 23, 1956 by FCC; transfer reinstated by FCC Sept. 11, 1956 after being held up by protest (Television Digest, Vol. 11:28; 12:8, 17, 37). After CBS took station off air Nov. 15, 1958 (Vol. 14:45), sale to Edward D. Taddei and associates approved by FCC Dec. 23, 1958 (Vol. 14:46, 49) and station returned to air on Jan. 24, 1959. Transfer to RKO General subsidiary Hartford Phonevision Co. approved June 1, 1960 by FCC (Vol. 16:14, 23). Assignment of license to Faith Center approved Feb. 16, 1972. Distress sale by Faith Center approved Sept. 27, 1983, contingent on finding Interstate Media to be suitable licensee & consummation of assignment within 90 days. Final approval granted Dec. 23, 1983; sale not consummated. Subsequent sale to present owners by Faith Center approved Dec. 10, 1984 (Vol. 24:40, 51).

Represented (sales): Independent TV Sales.



WHCT-TV BPCT-850918KP Granted 4/28/86

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Represented (legal): Baker & Hostetler.

Represented (engineering): Moffet, Larson & Johnson.

Personnel:

RICHARD P. RAMIREZ, managing general partner.
KEVIN DUNN, general sales manager.
BARBARA CHESLER, director, advertising & marketing.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	CONNECTICUT			
	Hartford	298,500	293,700	98
	New Haven	282,400	278,500	99
	Tolland	39,200	38,400	98
	MASSACHUSETTS			
	Hampden	162,800	160,300	98
Station Totals		782,900	770,900	98
Net Weekly Circulation (1986)			83,200	
Average Daily Circulation (1986)			24,700	

Connecticut—Hartford

WTIC-TV

Ch. 61

Network Service: None, independent.

Licensee: WTIC-TV, Arch Communications Corp., One Corporate Center, Hartford, CT 06103.

Studio: One Corporate Center, Hartford, CT 06103.

Telephone: 203-527-6161.

Technical Facilities: Channel No. 61 (752-758 MHz). Authorized power: 5000-kw max. visual, 1000-kw max. aural. Antenna: 1691.5-ft. above av. terrain, 1339-ft. above ground, 2049-ft. above sea level.

Latitude 41° 42' 13"
Longitude 72° 49' 57"

Transmitter: Rattlesnake Mtn., near Rte. 6, Farmington, CT.

Multichannel TV Sound: Stereo & separate audio program.

Satellite Earth Stations: Microdyne, 5-meter; Scientific-Atlanta, 7-meter; M/A-Com, Microdyne & Scientific-Atlanta receivers.

Ownership: Chase Bcstg. Inc. David T. Chase, pres., 51.98%; Roger M. Freedman, exec. v.p.-treas.; Cheryl C. Freedman, v.p.-secy., 42.575%; Arnold L. Chase, 5.445%. CBI owns WTIC-AM-FM, Hartford & has interest in WSTC(AM) & WYRS-FM, Stamford, CT; permittee of WVCI(TV), Bay City, MI.

Began Operation: Sept. 17, 1984.

Represented (sales): Katz Independent TV Sales.

Represented (legal): Schnader, Harrison, Segal & Lewis.

Represented (engineering): Andrus & Associates.

Personnel:

ARNOLD L. CHASE, president.
LEE RUDNICK, general sales manager.
DAVID URICH, station manager.
JIM PERRY, chief engineer.

Highest 30 Sec. Rate (Aug. 20, 1985): \$1000.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	Households %
Between 25-49%	CONNECTICUT			
	Hartford	298,500	293,700	98
	Litchfield	60,100	59,000	98
	Middlesex	50,300	49,400	98
	New Haven	282,400	278,500	99



Net Weekly Circulation	State County	Total Households	TV Households	Households %
Between 25-49%	New London	88,300	86,400	98
	Tolland	39,200	38,400	98
	Windham	34,400	33,700	98
MASSACHUSETTS				
	Hampden	162,800	160,300	98
	Hampshire	48,300	47,200	98
Between 5-24%	CONNECTICUT			
	Fairfield	290,200	286,700	99
	MASSACHUSETTS			
	Franklin	26,400	25,600	97
Station Totals		1,380,900	1,358,900	98
Net Weekly Circulation (1986)				434,700
Average Daily Circulation (1986)				139,700

Connecticut—New Britain-Hartford

WVIT

Ch. 30

Network Service: NBC.

Licensee: Viacom Broadcasting Inc., 1211 Ave. of the Americas, New York, NY 10036.

Studio: 1422 New Britain Ave., West Hartford, CT 06110.

Telephones: 203-521-3030, Hartford; 203-223-3603, New Britain.

Technical Facilities: Channel No. 30 (566-572 MHz). Authorized power: 3090-kw max. visual, 309-kw max. aural. Antenna: 1485-ft. above av. terrain, 1129-ft. above ground, 1849-ft. above sea level.

Latitude 41° 42' 02"
Longitude 72° 49' 57"

Transmitter: Rattlesnake Mtn., U.S. Route 6, Farmington, CT.

Satellite Earth Stations: Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

Multichannel TV Sound: Stereo only.

News Services: AP, NBC, UPI.

Ownership: Viacom Broadcasting Inc. Paul M. Hughes, pres.; Ken Gorman, exec. v.p.; Gordon Belt, v.p.; Ed Schor, asst. secy. Viacom is a multiple cable system operator & program producer. For other interests, see Group Ownership of TV Stations.

Began Operation: Feb. 13, 1953. Sale to present owner by Plains TV Corp. approved by FCC March 13, 1978 (Television Digest, Vol. 17:25). Sale to Plains by NBC approved Sept. 23, 1959 by FCC (Vol. 15:26, 28, 39). Sale to NBC of WKNB-TV-AM, by Julian Gross and associates approved Dec. 12, 1956 by FCC (Vol. 11:2, 9, 19, 22, 26; 12:50).

Represented (sales): TeleRep Inc.

Represented (legal): Arent, Fox, Kintner, Plotkin & Kahn.

Represented (engineering): A. D. Ring & Associates.

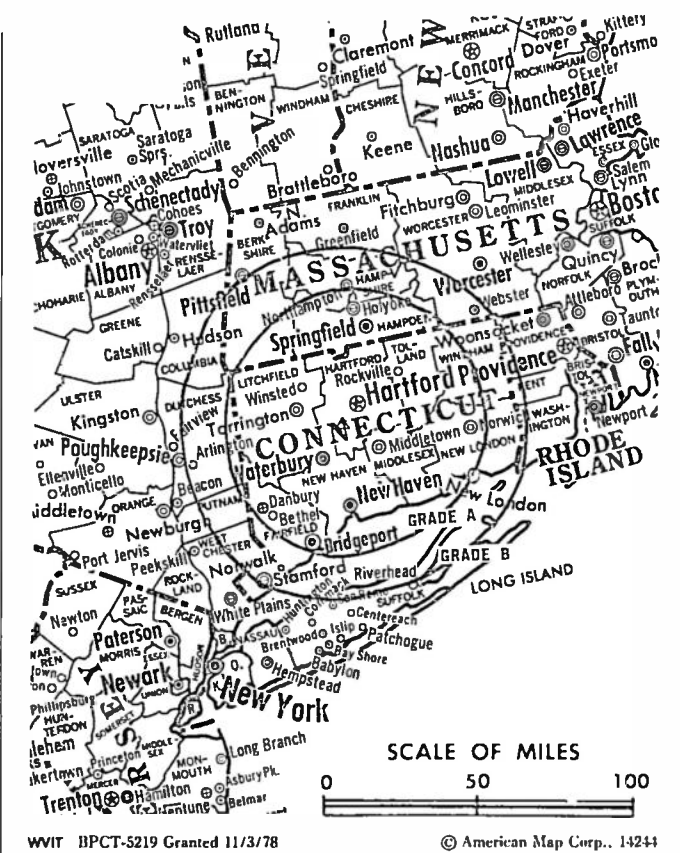
Personnel:

- PAT BRADY, vice president & general manager.
- AL BOVA, vice president & station manager.
- ART DePASQUA, national sales manager.
- HARVEY LAZEAR, local sales manager.
- HARRIET DOBIN, director of communications.
- JOHN PALMER, program manager.
- BILL MENDOZA, production manager.
- ANITA FORD-SAUNDERS, public affairs director.
- PHILIP B. HALE, film director.
- MILDRED McNEILL, vice president, news & public affairs.
- PAUL FREGA, news director.
- WILLIAM CANORA, chief engineer.

Highest 30 Sec. Rate (Jan. 26, 1986): \$15,000.

NETWORK BASE HOURLY RATE: \$700.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.



WVIT BPCT-5219 Granted 11/3/78

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CONNECTICUT			
	Hartford	298,500	293,700	98
	Litchfield	60,100	59,000	98
	Middlesex	50,300	49,400	98
	New Haven	282,400	278,500	99
	Tolland	39,200	38,400	98
Between 25-49%	CONNECTICUT			
	New London	88,300	86,400	96
	MASSACHUSETTS			
	Hampden	162,800	160,300	98
Between 5-24%	CONNECTICUT			
	Fairfield	290,200	286,700	99
	Windham	34,400	33,700	98
	MASSACHUSETTS			
	Franklin	26,400	25,600	97
Hampshire	48,300	47,200	98	
Station Totals		1,380,900	1,358,900	98
Net Weekly Circulation (1986)			655,200	
Average Daily Circulation (1986)			307,400	

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Connecticut—New Haven-Hartford

WTNH-TV

Ch. 8

Network Service: ABC.

Licensee: Cook Inlet Communications Corp., Drawer 4-N, Anchorage, AK 99509-6014.

Studio & General Offices: 8 Elm St., New Haven, CT 06510.

Mailing Address: Box 1859, New Haven, CT 06508.

Telephone: 203-784-8888. TWX: 710-465-1193.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 166-kw visual, 33.1-kw aural. Antenna: 1210-ft. above av. terrain, 909-ft. above ground, 1549-ft. above sea level.

Latitude 41° 25' 23"
Longitude 72° 57' 06"

Transmitter: Talmadge Rd., Mad Mare Mtn., Hamden, CT.

Satellite Earth Station: Harris, 9-meter; Harris receivers.

News Services: AP, UPI.

Ownership: Cook Inlet Communications, L.P., 100%. CICLP ownership: Cook Inlet Communications Inc., gen. partner, 30%; Whitcom Partners & Assoc. L.P., Ltd. partner, 70%. CIC ownership: Cook Inlet Region Inc., 100%. John N. Colberg, chmn.; Roy M. Huhndorf, pres.; George V. Kriste, exec. v.p.; Patrick M. Marrs, treas.; B. Agnes Brown, asst. secy.-asst. treas. WP & A ownership: WCC Assoc., gen. partner, 75%; PaineWebber Capital Inc., Ltd. partner, 25%. WCCA ownership: Walter N. Thayer, 25.5%; Edwin Singer, 15.38%; Edward L. Barlow, 14.53%; Robert S. Blank, 13.56%; Bernard W. Kiernan, 11.04%; John S. Prescott, 9.47%; William O'Shea, 7.36%; Martin Stone, 3.16%, all gen. partners; Estate of John Hay Whitney, Ltd. partner. PC has interest in KNET & KYKK(FM), Palestine; KZEY & KROZ(FM), Tyler; KIKM & KZXL(FM), Sherman, all TX. Stone has interest in WVIP-AM-FM, Mt. Kisco, NY.

Began Operation: June 15, 1948. Sale to present owners by Capital Cities Communications approved by FCC Nov. 14, 1985 (Television Digest, Vol. 25:30, 31). Sale to Capital Cities by Triangle Publications approved by FCC Feb. 24, 1971. Previous sale by Aldo DeDominicis-Patrick J. Goode interests approved June 20, 1956 (Television Digest, Vol. 12:21, 22, 25, 34).

Represented (sales): Blair Television.

Represented (legal): Wilmer, Cutler & Pickering.

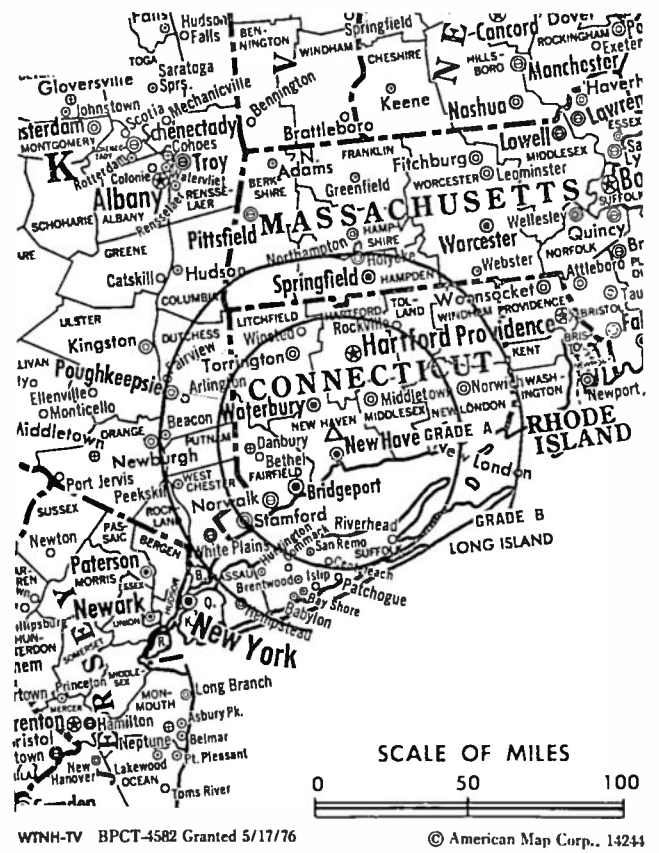
Personnel:

- LEWIS FREIFELD, general manager.
- FRAN TIVALD, general sales manager.
- TONY D'ANGELO, national sales manager.
- BRUCE LAWRENCE, local sales manager.
- LAWRENCE MANNE, program director.
- BOB RUSSO, engineering manager.
- WILLIAM ELLISON, public affairs manager.
- STEVE PERLER, business manager.
- MIKE SECHRIST, news director.
- STAN NORMAN, operations manager.

Highest 30 Sec. Rate (May 6, 1986): \$4500.

NETWORK BASE HOURLY RATE: \$3300.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CONNECTICUT			
	Hartford	298,500	293,700	98
	Litchfield	60,100	59,000	98
	Middlesex	50,300	49,400	98
	New Haven	282,400	278,500	99
	New London	88,300	86,400	98
	Tolland	39,200	38,400	98
Between 25-49%	CONNECTICUT			
	Fairfield	290,200	286,700	99
	Windham	34,400	33,700	98
	MASSACHUSETTS			
	Hampden	162,800	160,300	98
Between 5-24%	MASSACHUSETTS			
	Hampshire	48,300	47,200	98
	NEW YORK			
	Putnam	28,900	28,400	98
	Suffolk	426,800	422,500	99
	Ulster	61,700	60,000	97
	RHODE ISLAND			
	Washington	34,500	33,900	98
Station Totals		1,906,400	1,878,100	98
Net Weekly Circulation (1986)				919,900
Average Daily Circulation (1986)				490,600

Connecticut—New London

WTWS

Ch. 26

Network Service: None, independent.

Grantee: CTV of Connecticut Inc., Box 991, New London, CT 06320.

Studio: 216 Broad St., New London, CT 06320.

Telephone: 203-444-2626.

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 2792-kw max. visual, 698-kw max. aural. Antenna: 1251-ft. above av. terrain, 1200-ft. above ground, 1501-ft. above sea level.

Latitude	41°	25'	05"
Longitude	72°	11'	55"

Transmitter: 1.3-mi. SE on Hwy. 85, Montville.

Satellite Earth Station: One in operation; Pinzone receivers.

News Service: Group W Newsfeed.

Ownership: Neil A. Denenberg, pres.-treas., 33.3%; Richard B. Moore, exec. v.p., 32.2%; Quentin P. Nash, 22%; 4 others, none with as much as 5%. Some principals have interest in CTV Translators Inc., applicant for LPTV stations.

Began Operation: Sept. 15., 1986.

Represented (sales): Adam Young Inc.; Kettell/Carter (Boston).

Represented (legal): Reddy, Begley & Martin.

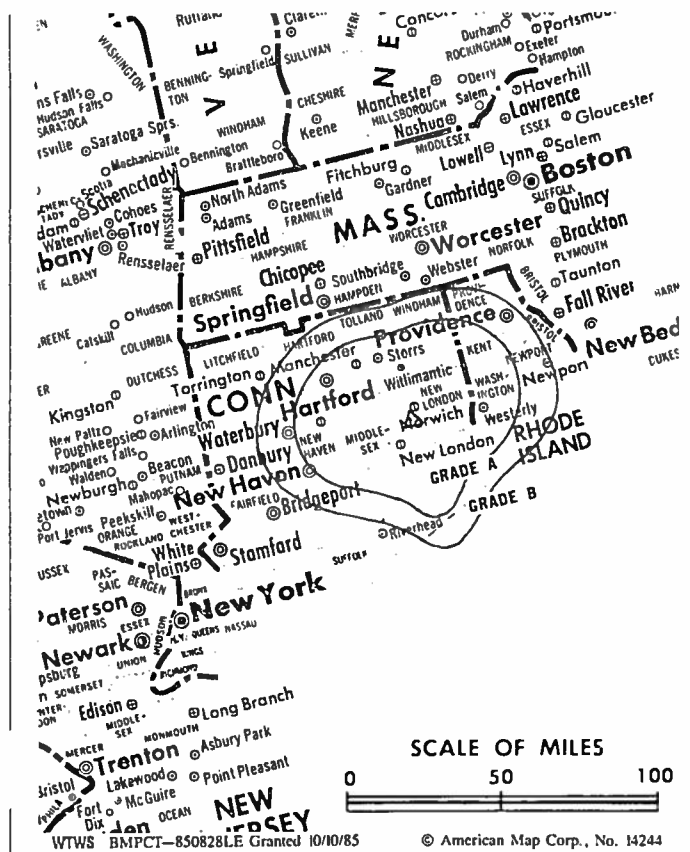
Represented (engineering): Donald E. Markley.

Personnel:

JIM KONTOLEON, vice president & general manager.
BRUCE SOHIGIAN, sales manager.
STEVEN ELLIS, engineering director.
PEG BRATSENIS, news director.
RALPH GUARDIANO, operations manager.
LISA RUSS, program/promotion coordinator.

Highest One Hour Rate: \$1000.

Highest 30 Sec. Rate: \$500.



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Connecticut—Waterbury

WTTX

Ch. 20

Network Service: None, independent.

Licensee: Channel 20 Enterprises Ltd. Partnership.

Studio: 414 Meadow St., Waterbury, CT 06702.

Telephone: 203-575-2020.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 2239-kw max. visual, 223.9-kw max. aural. Antenna: 1200-ft. above av. terrain, 1013-ft. above ground, 1749-ft. above sea level.

Latitude 41° 31' 04"
Longitude 73° 01' 07"

Transmitter: Peach Orchard Rd., 0.2-mi. N of Clark Hill Rd., near Prospect, CT.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 7-meter; M/A-Com, 3.7-meter Ku-band; Scientific-Atlanta & M/A-Com receivers.

News Service: AP.

Ownership: Odyssey Partners, 46.665%; Michael Finkelstein, 30.5%; Electra Investment Trust Ltd., 5.185%; John Brett & Paul Zofnass, 3.05% each; Michael Hayes & Jerome H. Grossman, 1.525% each; Essen Assoc. IX, 8.5%. For other interests, see Odyssey Partners in Group Ownership of TV Stations.

Began Operation: Sept. 4, 1953. Sale to present owners approved by FCC Nov. 9, 1981 (Television Digest, Vol. 21:18).

Represented (sales): MMT Sales Inc.

Represented (legal): Nixon, Hargrave, Devans & Doyle.

Represented (engineering): Jules Cohen & Associates.

Personnel:

GEOFFREY ROSE, vice president & general manager.
HARVEY ADELBERG, general sales manager.
NANCY McCORMICK, program director.
CHARLES ALLEN, chief engineer.

Highest 30 Sec. Rate (May 16, 1986): \$1250.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CONNECTICUT			
	Hartford	298,500	293,700	98
	Litchfield	60,100	59,000	98
	Middlesex	50,300	49,400	98



WTTX BMPCT-820223KC Granted 3/11/82

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Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	CONNECTICUT			
	Fairfield	290,200	286,700	99
	New Haven	282,400	278,500	99
	New London	88,300	86,400	98
	Tolland	39,200	38,400	98
Between 5-24%	MASSACHUSETTS			
	Hampden	162,800	160,300	98
Station Totals	CONNECTICUT			
	Windham	34,400	33,700	98
	MASSACHUSETTS			
	Hampshire	48,300	47,200	98
Net Weekly Circulation (1986)		1,354,500	1,333,300	98
Average Daily Circulation (1986)				581,800
				200,900



Market	Arbitron ADI TV Households	Rank
Philadelphia, PA	2,640,400	4
Baltimore, MD	878,800	21
Salisbury, MD	84,500	166

Market Area Commercial TV Stations

KYW-TV (3), WCAU-TV (10), WFMZ-TV (69), WGBS-TV (57), WMGM-TV (40), WPHL-TV (17), WPVI-TV (6), WSJT (65), WTAF-TV (29), WTGI-TV (61), WTVE (51)
 WBAL-TV (11), WBFF (45), WJZ-TV (13), WKJL-TV (24), WMAR-TV (2), WNUV-TV (54)
 WBOC-TV (16), WMDT (47)

Delaware Station Status as of October 1, 1986

	VHF	UHF	TOTAL
Commercial Television Stations	0	1	1
Educational Television Stations	1	1	2
			<u>3</u>

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Delaware—Wilmington

WTGI-TV

Ch. 61

Network Service: None, independent.

Grantee: Delaware Valley Bcstrs. Ltd. Partnership, One Christina Plaza, 33 A St., Wilmington, DE 19801.

Studio: 1 Christina Plaza, 303 A St., Wilmington, DE 19801.

Telephone: 302-654-6161.

Technical Facilities: Channel No. 61 (752-758 MHz). Authorized power: 3000-kw max. visual, 300-kw max. aural. Antenna: 958-ft. above av. terrain, 950-ft. above ground, 1049-ft. above sea level.

Latitude	39°	41'	43''
Longitude	75°	17'	55''

Transmitter: Old Vespers Rd., 2.8-mi. NNE of Woodstown.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: 2 in operation.

News Service: INN.

Ownership: Elmer Lindale, chmn., 51%; Daniel G. Slape, 40%; remainder undisclosed.

Began Operation: July 9, 1986.

Represented (legal): Gammon & Grange.

Represented (engineering): Mullaney Engineering.

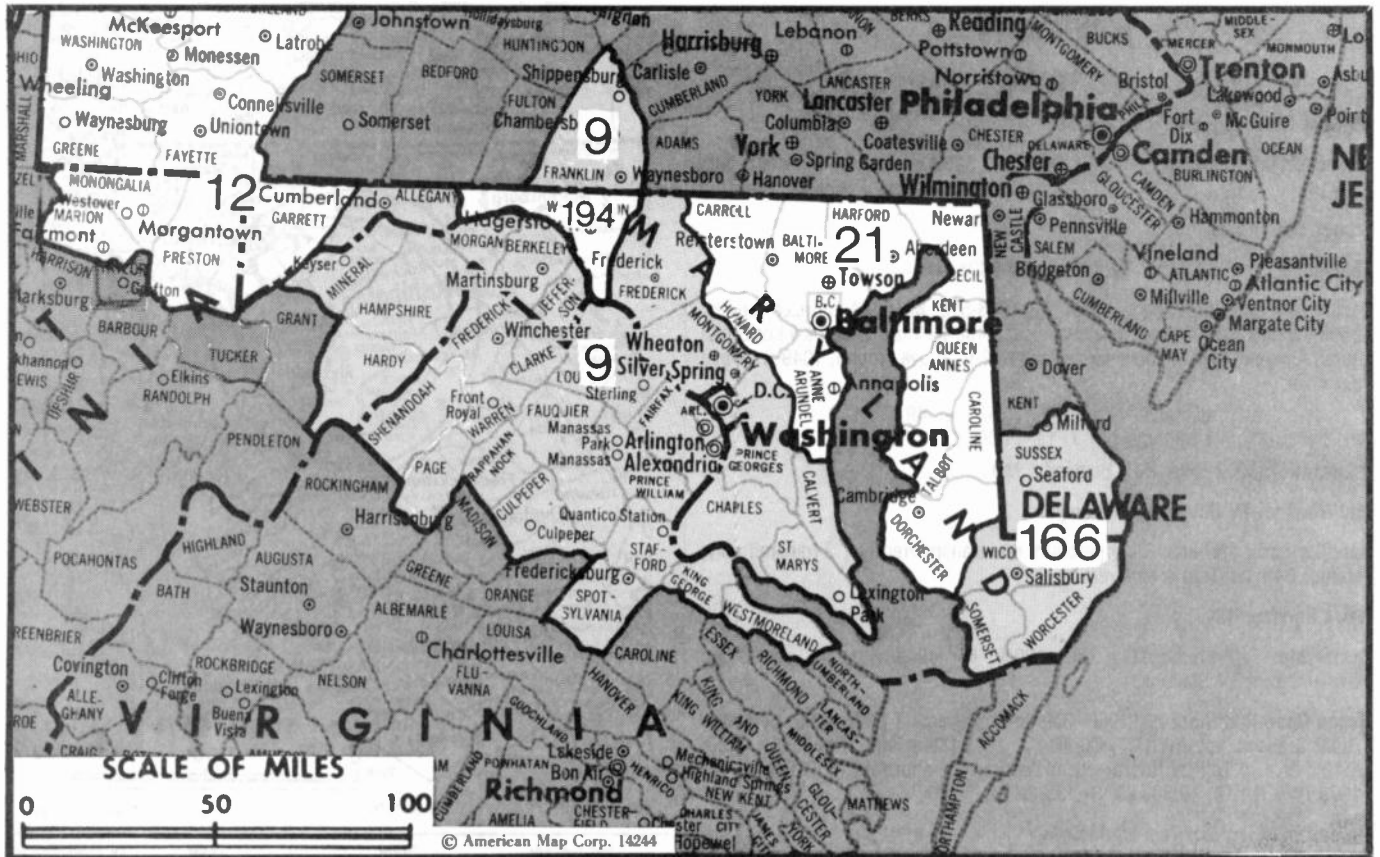
Personnel:

DAN SLAPE, general manager.

JACK KLINE, general sales manager.

Rates: Not available.





Market	Arbitron A01 TV Households	Rank	Market Area Commercial TV Stations
Washington, DC	1,522,100	9	WDCA-TV (20), WFTY (50), WJLA-TV (7), WRC-TV (4), WTKK (66), WTTG (5), WUSA (9)
Pittsburgh, PA	1,238,900	12	KDKA-TV (2), WPCB-TV (40), WPGH-TV (53), WPTT-TV (22), WPXI (11), WTAE-TV (4)
Baltimore, MD	878,800	21	WBAL-TV (11), WBFF (45), WJZ-TV (13), WKJL-TV (24), WMAR-TV (2), WNUV-TV (54)
Salisbury, MD	84,500	166	WBOC-TV (16), WMDT (47)

State Cross Reference List
Communities That Receive Programs of Stations That are Located Elsewhere

WTKK, Washington	See Manassas, VA
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District of Columbia Station Status as of October 1, 1986

	VHF	UHF	TOTAL
Commercial Television Stations	4	2	6
Educational Television Stations	0	2	2
			8

District of Columbia—Washington

WDCA-TV

Ch. 20

Network Service: None, independent.

Licensee: Taft Television & Radio Co. Inc., 5202 River Rd., Bethesda, MD 20816.

Studio: 5202 River Rd.

Telephone: 301-654-2600. TWX: 710-824-9608.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 4000-kw max. & 3090-kw horizontal visual, 400-kw max. & 309-kw horizontal aural. Antenna: 770-ft. above av. terrain, 809-ft. above ground, 1049-ft. above sea level.

Latitude 38° 57' 49.4"
Longitude 77° 06' 18.2"

Transmitter: 5202 River Rd., Bethesda, MD.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: 3 in operation; one transmit/receive, 2 transmit only; Harris, 6-meter; Harris receivers.

News Service: INN.

Ownership: Taft Broadcasting Co., 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: April 20, 1966. Sale to Improvement Leasing Co. by Milton Grant & assoc. approved by FCC May 7, 1969 (Television Digest, Vol. 8:50; 9:19). Sale to Taft by Improvement Leasing Co. approved by FCC Aug. 16, 1979 (Vol. 18:18; 19:30, 33, 34, 35, 36).

Represented (sales): TeleRep Inc.

Represented (legal): Koteen & Naftalin.

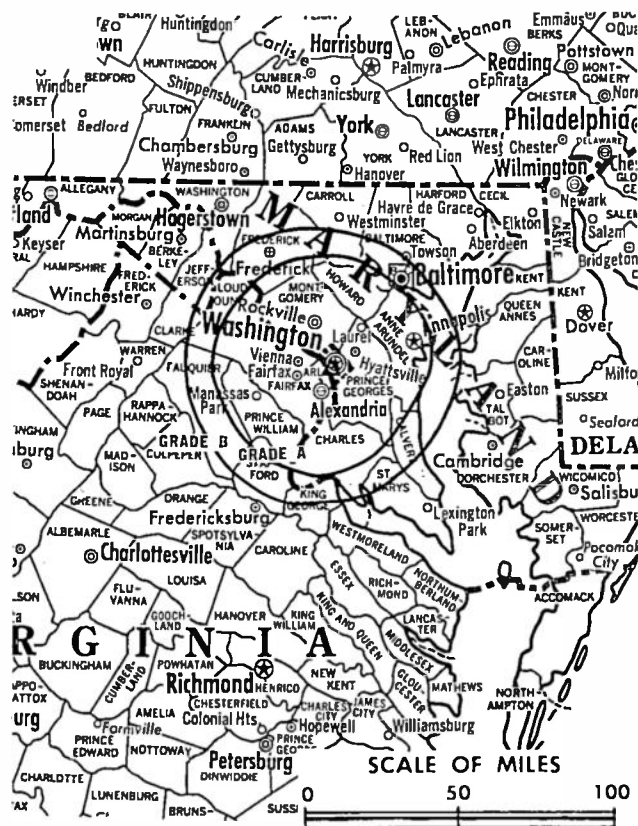
Personnel:

CHARLES S. COWDREY, general manager.
GLENN DYER, program manager.
BRUCE LUMPKIN, general sales manager.
JERRY DIXON, chief engineer.

Rates: On request.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	DISTRICT OF COLUMBIA			
	Dist Of Columbia	248,000	245,400	99
	MARYLAND			
	Allegany	29,000	28,700	99
	Charles	26,100	25,800	99
	Prince Georges	233,400	232,600	100
	VIRGINIA			
	Clarke	3,700	3,700	100
	King George	3,800	3,800	100
	Prince William	58,800	58,400	99
Stafford	15,000	14,800	99	
WEST VIRGINIA				
Mineral	10,200	10,100	99	
Between 25-49%	MARYLAND			
	Anne Arundel	137,400	136,700	99
	Calvert	13,500	13,300	99
	Frederick	43,400	43,100	99
	Howard	50,600	50,300	99
	Montgomery	228,200	227,300	100
	St Marys	21,800	21,600	99
	Talbot	10,800	10,700	99
	Washington	41,700	41,400	99
	Wicomico	25,100	24,900	99
	PENNSYLVANIA			
	Franklin	43,700	42,300	97



WDCA-TV BPCT-4374 Granted 10/5/70

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Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Fulton	5,200	5,000	96
	VIRGINIA			
	Albemarle	36,400	35,700	98
	Arlington	124,400	123,700	99
	Culpeper	8,200	8,100	99
	Fairfax	252,500	251,600	100
	Fauquier	13,700	13,500	99
	Frederick	20,300	20,100	99
	Loudoun	22,500	22,200	99
	Orange	7,100	6,900	98
	Page	7,400	7,400	100
	Rappahannock	2,500	2,500	100
	Spotsylvania	19,500	19,300	99
	Westmoreland	5,600	5,500	98
Newport News City	54,200	53,800	99	
WEST VIRGINIA				
Berkeley	18,800	18,600	99	
Hampshire	5,800	5,700	98	
Jefferson	11,800	11,700	99	
Between 5-24%	DELAWARE			
	Sussex	39,200	38,700	99
	MARYLAND			
	Baltimore	253,700	252,500	100
	Caroline	8,800	8,700	99
	Carroll	36,400	36,200	99
	Dorchester	11,300	11,200	99
	Harford	52,500	52,200	99
	Kent	6,400	6,300	98
	Queen Annes	10,100	10,000	99
Baltimore City	275,600	274,300	100	
(Continued on page A-198)				
Station Totals		3,543,800	3,516,300	99
Net Weekly Circulation (1986)			1,143,900	
Average Daily Circulation (1986)			398,100	

District of Columbia—Washington

WUSA

(formerly WDVN-TV)

Ch. 9

Network Service: CBS.

Licensee: Gannett Co. Inc.

Studio: Broadcast House, 4001 Brandywine St. NW, Washington, DC 20016.

Telephone: 202-364-3900. TWX: 710-822-9776.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 770-ft. above av. terrain, 640-ft. above ground, 1049-ft. above sea level.

Latitude 38° 57' 01"
Longitude 77° 04' 47"

Transmitter: Broadcast House.

Satellite Earth Stations: Transmit/receive.

News Services: AP, UPI, Reuters, Western Union Weather.

Ownership: Gannett Co. Inc., 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: Jan. 16, 1949 as WOIC. Sold to CBS (45%) and Washington Post (55%) August 1950 (Television Digest, Vol. 6:25). Washington Post acquired 100% in October 1954 (Vol. 10:42). Exchange for WWJ-TV (now WDIV), Detroit, MI approved by FCC May 18, 1978 (Vol. 17:58; 18:21). Sale by Evening News Assn. to present owner approved by FCC Jan. 13, 1986.

Represented (sales): MMT Sales Inc.

Represented (legal): Pierson, Ball & Dowd.

Personnel:

RONALD TOWNSEND, vice president & general manager.
HENRY K. YAGGI III, director of sales.
PAUL TRELSTAD, national sales manager.
STEPHEN COOK, local sales manager.
LAWRENCE HERBSTER, director, business affairs.
JAMES MARTIN, operations manager.
LOUISE ABERNATHY, personnel manager.
HENRY PRICE, director, programming & marketing.
DAVID PEARCE, news director.
DIANE DIGIT, public relations manager.
SANDRA BUTLER, director, broadcast operations.
HENRY R. OWEN, director of engineering.

Highest 30 Sec. Rate: \$8000.

NETWORK BASE HOURLY RATE: \$2350.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	DISTRICT OF COLUMBIA			
	Dist Of Columbia	248,000	245,400	99
50% & Over	MARYLAND			
	Allegany	29,000	28,700	99
	Calvert	13,500	13,300	99
	Charles	26,100	25,800	99
	Frederick	43,400	43,100	99
	Montgomery	228,200	227,300	100
	Prince Georges	233,400	232,600	100
	St Marys	21,800	21,600	99
	Washington	41,700	41,400	99
	50% & Over	PENNSYLVANIA		
Franklin		43,700	42,300	97
Fulton		5,200	5,000	96



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	VIRGINIA			
	Arlington	124,400	123,700	99
	Clarke	3,700	3,700	100
	Culpeper	8,200	8,100	99
	Fairfax	252,500	251,600	100
	Fauquier	13,700	13,500	99
	Frederick	20,300	20,100	99
	King George	3,800	3,800	100
	Loudoun	22,500	22,200	99
	Orange	7,100	6,900	98
	Page	7,400	7,400	100
	Prince William	58,800	58,400	99
	Rappahannock	2,500	2,500	100
	Shenandoah	11,000	10,900	99
	Spotsylvania	19,500	19,300	99
	Stafford	15,000	14,800	99
	Warren	8,800	8,700	99
Westmoreland	5,600	5,500	98	
50% & Over	WEST VIRGINIA			
	Berkeley	18,800	18,600	99
	Hampshire	5,800	5,700	98
	Hardy	3,800	3,700	97
	Jefferson	11,800	11,700	99
Between 25-49%	MARYLAND			
	Anne Arundel	137,400	136,700	99
	Dorchester	11,300	11,200	99
	Howard	50,600	50,300	99
	Talbot	10,800	10,700	99
(Continued on page A-198)				
Station Totals		2,553,000	2,533,800	99
Net Weekly Circulation (1986)				1,555,900
Average Daily Circulation (1986)				881,300

District of Columbia—Washington

WFTY

Ch. 50

Network Service: None, independent.

Licensee: Ch. 50 Inc., Box 60688, Washington, DC 20011.

Studio: 12276 Wilkins Ave., Rockville, MD 20852.

Telephone: 301-230-1550.

Technical Facilities: Channel No. 50 (686-692 MHz). Authorized power: 2450-kw max. & 1860-kw horizontal visual, 245-kw max. & 186-kw horizontal aural. Antenna: 570-ft. above av. terrain, 509-ft. above ground, 797-ft. above sea level.

Latitude	38°	57'	44"
Longitude	77°	01'	36"

Transmitter: NW corner of 9th & Peabody, Washington.

Satellite Earth Station: In operation.

Ownership: WFTY Inc., 100%. WFTY ownership: Hill Bcstg. Inc., 100%. HBI ownership: Peter L. Cantrell, trustee for Andrew Hill Trust No. 2, 100%.

Began Operation: Nov. 1, 1981. Sale to present owners by Theodore S. Ledbetter Jr. approved by FCC Jan. 17, 1985.

Represented (legal): Sanford, Adams, McCullough & Beard.

Personnel:

NOLANDA HILL, president & general manager.
LISA PROTTER, exec. vice president, programming.
KENNETH WHITE, v.p. & chief financial officer.
MICHAEL JONES, general sales manager.

Highest 30 Second Rate (July 24, 1986): \$750.



WFTY BMPCT—800411KH Granted 7/10/80

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Arbitron Data: Not available.

District of Columbia—Washington

WJLA-TV

Ch. 7

Network Service: ABC.

Licensee: WJLA Inc., 4461 Connecticut Ave. NW, Washington, DC 20008.

Studio: 4461 Connecticut Ave. NW 20008.

Telephone: 202-364-7777. TWX: 710-822-9505.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 48-kw aural. Antenna: 770-ft. above av. terrain, 640-ft. above ground, 1049-ft. above sea level.

Latitude 38° 57' 01"
Longitude 77° 04' 47"

Transmitter: 4010 Chesapeake St. NW.

Satellite Earth Station: Common Carrier transmit/receive.

News Services: AP, UPI.

Ownership: Allbritton Communications Co., Joe L. Allbritton, chmn. For other interests, see Group Ownership of TV Stations.

Began Operation: Oct. 3, 1947.

Represented (sales): Petry Television Inc.

Represented (legal): Hogan & Hartson.

Represented (engineering): Jansky & Bailey.

Personnel:

THOMAS B. COOKERLY, president, Broadcast Division, Allbritton Communications Company and president & general manager, WJLA-TV.

JANE E. COHEN, assistant to the president.

JAMES E. GRIFFIN, v.p. & director of broadcast operations.

JOSEPH G. ROSE JR., v.p. & dir. of finance & administration.

JOHN C. LONG, vice president & director of sales.

THURSA THOMAS, program director.

HELEN FEINBLOOM, national sales manager.

BILL HAIGHT, local sales manager.

TOM DOERR, executive news director.

TERI EVERETT, director of public relations.

JOHN TOLLEFSON, v.p. & director of engineering.

Highest 30 Second Rate (Aug. 27, 1986): \$16,000.

NETWORK BASE HOURLY RATE: \$2150.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	DISTRICT OF COLUMBIA			
	Dist Of Columbia	248,000	245,400	99
50% & Over	MARYLAND			
	Allegany	29,000	28,700	99
	Calvert	13,500	13,300	99
	Charles	26,100	25,800	99
	Frederick	43,400	43,100	99
	Howard	50,600	50,300	99
	Montgomery	228,200	227,300	100
	Prince Georges	233,400	232,600	100
	St Marys	21,800	21,600	99
	Washington	41,700	41,400	99
	PENNSYLVANIA			
	Franklin	43,700	42,300	97
	Fulton	5,200	5,000	96
	VIRGINIA			
	Arlington	124,400	123,700	99
Clarke	3,700	3,700	100	
Culpeper	8,200	8,100	99	
Fairfax	252,500	251,600	100	
Fauquier	13,700	13,500	99	
Frederick	20,300	20,100	99	
King George	3,800	3,800	100	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WEST VIRGINIA			
	Loudoun	22,500	22,200	99
	Prince William	58,800	58,400	99
	Rappahannock	2,500	2,500	100
	Spotsylvania	19,500	19,300	99
	Stafford	15,000	14,800	99
	Warren	8,800	8,700	99
	Westmoreland	5,600	5,500	98
	MARYLAND			
	Berkeley	18,800	18,600	99
Jefferson	11,800	11,700	99	
Mineral	10,200	10,100	99	
Morgan	4,300	4,200	98	

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	MARYLAND			
	Anne Arundel	137,400	136,700	99
	Carroll	36,400	36,200	99
	Dorchester	11,300	11,200	99
	Queen Annes	10,100	10,000	99
Talbot	10,800	10,700	99	
Between 25-49%	VIRGINIA			
	Orange	7,100	6,900	98
	Page	7,400	7,400	100
	Shenandoah	11,000	10,900	99
Between 25-49%	WEST VIRGINIA			
Hampshire	5,800	5,700	98	

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	MARYLAND			
	Baltimore	253,700	252,500	100
	Caroline	8,800	8,700	99
	Kent	6,400	6,300	98
	Wicomico	25,100	24,900	99
Baltimore City	275,600	274,300	100	

(Continued on page A-198)

Station Totals	2,515,900	2,497,500	99
Net Weekly Circulation (1986)		1,509,000	
Average Daily Circulation (1986)		816,900	

District of Columbia—Washington

WRC-TV

Ch. 4

Network Service: NBC.

Licensee: National Broadcasting Co. Inc., 4001 Nebraska Ave. NW, Washington, DC 20016.

Studio: 4001 Nebraska Ave. NW, Washington.

Telephone: 202-885-4000. TWX: 202-965-0804.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 15.1-kw aural. Antenna: 570-ft. above av. terrain, 457.9-ft. above ground, 849-ft. above sea level.

Latitude 38° 56' 23.8"
Longitude 77° 04' 53.5"

Transmitter: 4001 Nebraska Ave. NW.

Satellite Earth Stations: Scientific-Atlanta, 7-meter & 5-meter.

FM Affiliate: WKYS, 20-kw, 93.9 MHz (No. 230), 480-ft.

News Services: AP, UPI, NBC.

Ownership: See Group Ownership of TV Stations.

Began Operation: June 27, 1947. Sale to present owner approved by FCC June 5, 1986.

Represented (sales): NBC Spot Sales.

Personnel:

JERRY NACHMAN, vice president & general manager.

DAVID NUELLE, station manager.

BILL JOHNSTON, dir., operations & engineering.

LAURENCE TOMPKINS, sales director.

STEPHEN DICKLER, sales manager.

LARRY SPERO, sales manager.

KATHLEEN McCAMPBELL, director, programming.

RICHARD RAAB, dir., operations & engineering production.

RICHARD GOGGIN, director, advertising & promotion.

JACK ABERNETHY, director, business affairs.

JOHN ANNIS, director, employee relations.

Rates: On request.

NETWORK BASE HOURLY RATE: \$2150.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	DISTRICT OF COLUMBIA			
	Dist Of Columbia	248,000	245,400	99
	MARYLAND			
	Calvert	13,500	13,300	99
	Charles	26,100	25,800	99
	Frederick	43,400	43,100	99
	Howard	50,600	50,300	99
	Montgomery	228,200	227,300	100
	Prince Georges	233,400	232,600	100
	St Marys	21,800	21,600	99
	Washington	41,700	41,400	99
	VIRGINIA			
	Arlington	124,400	123,700	99
	Clarke	3,700	3,700	100
	Culpeper	8,200	8,100	99
	Fairfax	252,500	251,600	100
	Fauquier	13,700	13,500	99
	Frederick	20,300	20,100	99
	King George	3,800	3,800	100
	Loudoun	22,500	22,200	99
	Page	7,400	7,400	100
	Prince William	58,800	58,400	99
	Rappahannock	2,500	2,500	100
	Shenandoah	11,000	10,900	99
	Spotsylvania	19,500	19,300	99
	Stafford	15,000	14,800	99
	Warren	8,800	8,700	99
	Westmoreland	5,600	5,500	98



WRC-TV BPCT-2103 Granted 4/17/57

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WEST VIRGINIA			
	Berkeley	18,800	18,600	99
	Jefferson	11,800	11,700	99
	Morgan	4,300	4,200	98
Between 25-49%	MARYLAND			
	Anne Arundel	137,400	136,700	99
	Caroline	8,800	8,700	99
	Dorchester	11,300	11,200	99
	Queen Annes	10,100	10,000	99
	Talbot	10,800	10,700	99
	Wicomico	25,100	24,900	99
	PENNSYLVANIA			
	Franklin	43,700	42,300	97
	Fulton	5,200	5,000	96
	VIRGINIA			
	Madison	3,800	3,700	97
	Orange	7,100	6,900	98
	Rockingham	26,900	26,600	99
	WEST VIRGINIA			
	Hampshire	5,800	5,700	98
	Hardy	3,800	3,700	97
Between 5-24%	MARYLAND			
	Allegany	29,000	28,700	99
	Baltimore	253,700	252,500	100
	Carroll	36,400	36,200	99
	Harford	52,500	52,200	99
	Kent	6,400	6,300	98
	Somerset	6,700	6,600	98
	Baltimore City	275,600	274,300	100
(Continued on page A-198)				
Station Totals		2,547,400	2,529,200	99
Net Weekly Circulation (1986)			1,514,000	
Average Daily Circulation (1986)			838,100	

District of Columbia—Washington

WTTG

Ch. 5

Network Service: None, independent.

Licensee: Fox Television Stations Inc., 5151 Wisconsin Ave. NW, Washington, DC 20016.

Studio: 5151 Wisconsin Ave. NW 20016.

Telephone: 202-244-5151. TWX: 910-881-5757

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: 770-ft. above av. terrain, 705-ft. above ground, 1049-ft. above sea level.

Latitude 38° 57' 21"
Longitude 77° 04' 57"

Transmitter: 5151 Wisconsin Ave. NW.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Microdyne, 10-meter & 5-meter; Microdyne receivers.

News Services: AP, UPI.

Ownership: Fox Television Stations Inc. For officers & other interests, see Group Ownership of TV Stations.

Began Operation: January 1947. Sale by Metromedia Inc. to present owner approved by FCC Nov. 14, 1985.

Represented (sales): Katz Independent TV Sales.

Personnel:

- BETTY ENDICOTT, vice president & general manager.
- EDWARD SHEA, vice president & general sales manager.
- RICHARD PFISTER, vice president & chief engineer.
- JOE CRISTIANO, local sales manager.
- PENNY HAFT, national sales manager.
- SANDY PASTOOR, v.p. & program director.
- GREG CAPUTO, news director.
- LINDY SPERO, v.p. & director, creative services.
- DICK KANTOR, v.p. & business manager.
- DEBORAH SEDILLO, director, public services.
- JOE PERRY, director, research.
- MARK POERTNER, production manager.
- DONNA HARRIS, traffic manager.

Rates: Available on request.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	TV Households %
50% & Over	DISTRICT OF COLUMBIA			
	Dist Of Columbia	248,000	245,400	99
	MARYLAND			
	Allegany	29,000	28,700	99
	Anne Arundel	137,400	136,700	99
	Calvert	13,500	13,300	99
	Caroline	8,800	8,700	99
	Carroll	36,400	36,200	99
	Charles	26,100	25,800	99
	Dorchester	11,300	11,200	99
	Frederick	43,400	43,100	99
	Howard	50,600	50,300	99
	Kent	6,400	6,300	98
	Montgomery	228,200	227,300	100
Prince Georges	233,400	232,600	100	
St Marys	21,800	21,600	99	
Talbot	10,800	10,700	99	
Washington	41,700	41,400	99	
Wicomico	25,100	24,900	99	
PENNSYLVANIA				
Franklin	43,700	42,300	97	



WTTG BMPCT-5854 Granted 6/25/63

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Net Weekly Circulation	State County	Total Households	TV Households	TV Households %
50% & Over	Fulton	5,200	5,000	96
	VIRGINIA			
	Arlington	124,400	123,700	99
	Clarke	3,700	3,700	100
	Culpeper	8,200	8,100	99
	Fairfax	252,500	251,600	100
	Fauquier	13,700	13,500	99
	Frederick	20,300	20,100	99
	King George	3,800	3,800	100
	Loudoun	22,500	22,200	99
	Madison	3,800	3,700	97
	Page	7,400	7,400	100
	Prince William	58,800	58,400	99
	Rappahannock	2,500	2,500	100
Rockingham	26,900	26,600	99	
Shenandoah	11,000	10,900	99	
Spotsylvania	19,500	19,300	99	
Stafford	15,000	14,800	99	
Warren	8,800	8,700	99	
Westmoreland	5,600	5,500	98	
WEST VIRGINIA				
Berkeley	18,800	18,600	99	
Hampshire	5,800	5,700	98	
Jefferson	11,800	11,700	99	
Mineral	10,200	10,100	99	
Morgan	4,300	4,200	98	
DELAWARE				
Between 25-49%	Sussex	39,200	38,700	99

(Continued on page A-199)

Station Totals	4,184,700	4,146,700	99
Net Weekly Circulation (1986)		2,010,700	
Average Daily Circulation (1986)		930,200	

District of Columbia—Washington

WDCa-TV, Washington (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
NORTH CAROLINA				
	Buncombe	65,400	64,600	99
	Gaston	59,600	59,100	99
	Guilford	123,400	122,500	99
	Mecklenburg	164,200	162,900	99
PENNSYLVANIA				
	Adams	25,400	24,800	98
	Bedford	17,500	17,000	97
VIRGINIA				
	Caroline	6,300	6,200	98
	Dinwiddie	21,200	20,900	99
	Essex	3,100	3,000	97
	Henrico	73,300	72,600	99
	Montgomery	26,300	26,000	99
	Pittsylvania	40,400	39,900	99
	Prince George	15,000	14,900	99
	Rockingham	26,900	26,600	99
	Shenandoah	11,000	10,900	99
	Warren	8,800	8,700	99
	York	15,400	15,300	99
	Hampton City	43,900	43,600	99
	Norfolk City	88,700	87,900	99
	Portsmouth City	36,200	35,900	99
	Va Beach City	105,800	105,100	99
WEST VIRGINIA				
	Grant	3,800	3,700	97
	Hardy	3,800	3,700	97
	Morgan	4,300	4,200	98

WJLA-TV, Washington (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
PENNSYLVANIA				
Between 5-24%	Adams	25,400	24,800	98
	Bedford	17,500	17,000	97
VIRGINIA				
	Augusta	32,400	32,000	99
	Caroline	6,300	6,200	98
	Madison	3,800	3,700	97
	Northumberland	3,900	3,800	97
	Rockingham	26,900	26,600	99
WEST VIRGINIA				
	Hardy	3,800	3,700	97

WRC-TV, Washington (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
PENNSYLVANIA				
Between 5-24%	Adams	25,400	24,800	98
	Bedford	17,500	17,000	97
VIRGINIA				
	Augusta	32,400	32,000	99
	Caroline	6,300	6,200	98
	Northumberland	3,900	3,800	97

WUSA, Washington (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
VIRGINIA				
Between 25-49%	Albemarle	36,400	35,700	98
	Augusta	32,400	32,000	99
	Lancaster	4,100	4,000	98
	Madison	3,800	3,700	97
	Rockingham	26,900	26,600	99
WEST VIRGINIA				
	Grant	3,800	3,700	97
MARYLAND				
Between 5-24%	Baltimore	253,700	252,500	100
	Caroline	8,800	8,700	99
	Carroll	36,400	36,200	99
	Queen Annes	10,100	10,000	99
	Wicomico	25,100	24,900	99
	Baltimore City	275,600	274,300	100
PENNSYLVANIA				
	Adams	25,400	24,800	98
	Bedford	17,500	17,000	97
VIRGINIA				
	Caroline	6,300	6,200	98
WEST VIRGINIA				
	Pendleton	3,100	3,000	97

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District of Columbia—Washington

WTTG, Washington (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%	
Between 25-49%	MARYLAND				
	Baltimore	253,700	252,500	100	
	Harford	52,500	52,200	99	
	Queen Annes	10,100	10,000	99	
	Somerset	6,700	6,600	98	
	Worcester	13,400	13,200	99	
	Baltimore City	275,600	274,300	100	
	NORTH CAROLINA				
	Edgecombe	19,400	19,100	98	
	Wilson	23,300	23,000	99	
	PENNSYLVANIA				
	Adams	25,400	24,800	98	
	Bedford	17,500	17,000	97	
	VIRGINIA				
	Albemarle	36,400	35,700	98	
	Augusta	32,400	32,000	99	
	Caroline	6,300	6,200	98	
	Essex	3,100	3,000	97	
	Henrico	73,300	72,600	99	
	Northumberland	3,900	3,800	97	
	Orange	7,100	6,900	98	
	Richmond	2,600	2,600	100	
	Roanoke	75,500	74,900	99	
	York	15,400	15,300	99	
	Hampton City	43,900	43,600	99	
	Newport News City	54,200	53,800	99	
	WEST VIRGINIA				
	Hardy	3,800	3,700	97	
	Between 5-24%	DELAWARE			
		Kent	36,200	35,900	99
		MARYLAND			
		Cecil	21,900	21,800	100
		NORTH CAROLINA			
		Craven	26,100	25,900	99
		Cumberland	83,800	82,800	99
		Nash	25,800	25,400	98
		Pitt	34,600	34,200	99
		Wake	127,700	126,400	99
		PENNSYLVANIA			
		Cumberland	70,400	69,100	98
		Mifflin	17,700	17,100	97
		Perry	14,100	13,800	98
		York	123,300	121,100	98
		SOUTH CAROLINA			
		Lexington	58,900	58,100	99
		Richland	96,400	95,200	99
		VIRGINIA			
Accomack		11,700	11,400	98	
Dinwiddie		21,200	20,900	99	
Greene		3,000	2,900	97	
Hanover		18,200	17,900	98	
Henry		27,000	26,700	99	
James City		12,000	11,800	98	
King And Queen		2,100	2,100	98	
Mathews		3,500	3,400	97	
Montgomery		26,300	26,000	99	
Prince George		15,000	14,900	99	
Rockbridge		10,700	10,500	98	
Norfolk City		88,700	87,900	99	
Portsmouth City		36,200	35,900	99	
Richmond City		84,700	84,000	99	
Va Beach City		105,800	105,100	99	
WEST VIRGINIA					
Grant		3,800	3,700	97	
Pendelton		3,100	3,000	97	

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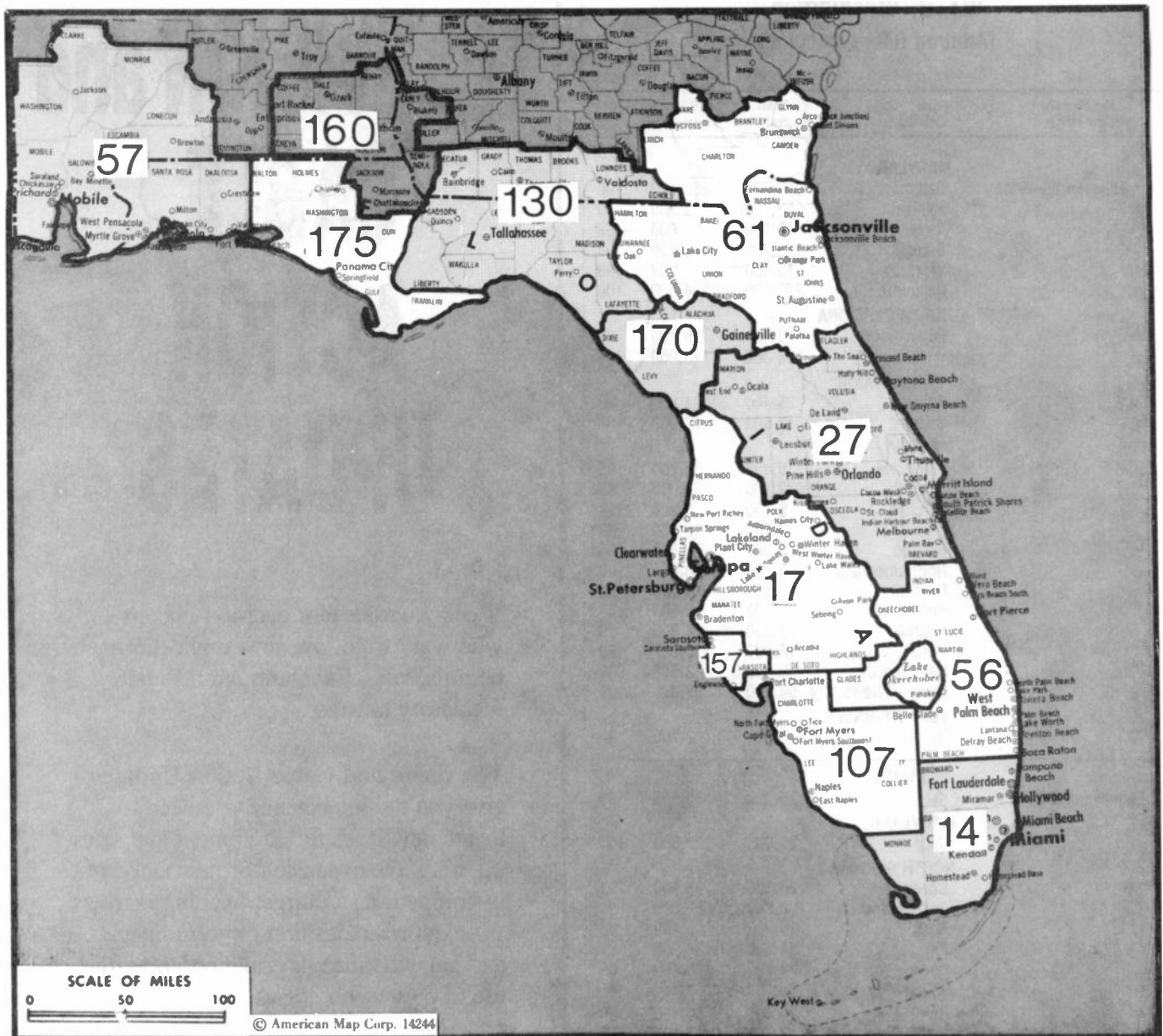
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Florida



Market	Arbitron ADI TV Households	Rank	Market Area Commercial TV Stations
Miami, FL	1,173,100	14	WBFS-TV (33), WCIX (6), WDZL (39), WHFT (45), WLTU (23), WPLG (10), WSVN (7), WTVJ (4)
Tampa-St. Petersburg, FL	1,056,900	17	WCLF (22), WFTS (28), WTMV (32), WTOG (44), WTSP-TV (10), WTVT (13), WXFL (8)
Orlando-Daytona Beach-Melbourne, FL	718,900	27	WAYK (56), WCPX-TV (6), WESH-TV (2), WFTV (9), WIYE (55), WMOD (43), WOFL (35), WTGL-TV (52)
West Palm Beach-Ft. Pierce-Vero Beach, FL	431,800	56	WFLX (29), WPEC (12), WPTV (5), WTVX (34)
Mobile, AL-Pensacola, FL	425,700	57	WALA-TV (10), WEAR-TV (3), WHBR-TV (33), WJTC (44), WKRG-TV (5), WMPV-TV (21), WPAN (53), WPMI (15)
Jacksonville, FL	406,100	61	WAWS-TV (30), WJKS (17), WJXT (4), WNFT (47), WTLV (12)
Fort Myers-Naples, FL	200,500	107	WBBH-TV (20), WEVU (26), WFTX (36), WINK-TV (11)
Tallahassee, FL-Thomasville, GA	158,100	130	WCTV (6), WTWC (40), WTXL-TV (27), WVGA (44)
Sarasota, FL	112,000	157	WWSB (40)
Dothan, AL	96,000	160	WDHN (18), WTVY (4)
Gainesville, FL	78,100	170	WBSP (51), WCJB (20)
Panama City, FL	73,300	175	WJHG-TV (7), WMBB (13)

State Cross Reference List
 Communities That Receive Programs of
 Stations That are Located Elsewhere

WWSB-TV, BradentonSee Sarasota, FL
 WCPX-TV, WESH-TV, WFTV, Daytona Beach.....See Orlando, FL
 WFTX, Fort MyersSee Cape Coral, FL
 WTVX, Fort PierceSee Palm Beach, FL
 WBSP, Gainesville.....See Ocala, FL
 WAYK, MelbourneSee Orlando, FL
 WMDD, MelbourneSee Orlando, FL
 WSCV, MiamiSee Fort Lauderdale, FL
 WEVU, NaplesSee Fort Myers, FL
 WIYE, OrlandoSee Leesburg, FL
 WTGL-TV, OrlandoSee Cocoa, FL
 WALA-TV, WKRG-TV, WMPV-TV & WPML, PensacolaSee Mobile, AL
 WPAN, PensacolaSee Fort Walton Beach, FL
 WXFL, WFTS, WTOG, WTSP-TV & WTVT, St. Petersburg..See Tampa, FL
 WVGA, TallahasseeSee Valdosta, GA
 WCFL, TampaSee Clearwater, FL
 WTMV, TampaSee Lakeland, FL
 WTVX, Vero BeachSee Palm Beach, FL
 WFLX & WPEC, West Palm Beach.....See Palm Beach, FL

Florida Station Status as of October 1, 1986

	VHF	UHF	TOTAL
Commercial Television Stations	19	30	49
Educational Television Stations	5	6	11
			<u>60</u>

Did you read
Television Digest
 this week?

Florida—Cape Coral

WFTX

Ch. 36

Network Service: None, independent.

Grantee: Family TV Assoc., 621 Pine Island Blvd., Cape Coral, FL 33904.

Licensee: 621 Pine Island Blvd. SW, Cape Coral.

Telephone: 813-574-3636.

Technical Facilities: Channel No. 36 (602-608 MHz). Authorized power: 5000-kw visual, 500-kw aural. Antenna: 987-ft. above av. terrain, 988-ft. above ground, 1017-ft. above sea level.

Latitude 26° 47' 43"
Longitude 81° 48' 04"

Transmitter: 4.9-mi. SSW of Tuckers Corner.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: In operation.

Ownership: Florida Family Bcstg. Ltd. & Family Group Ltd., 50% each. FFBL ownership: Ronald H. Kays & Peter H. K. Tan, gen. partners, 16.66% each; Edward R. Ponger, Daniel P. Kolenda & Leo Wotitzky, Ltd. partners, 20% each. Family Group ownership: Ian N. Wheeler & Louis de la Parte Jr., gen. partners. Wheeler has interest in WGBA(TV), Green Bay, WI; CPs for WLKT(TV) Lexington, KY & WLAX(TV), La Crosse, WI. **Note:** Sale to Wabash Valley Communications pending (Television Digest, Vol. 26:38).

Began Operation: Oct 14, 1985.

Represented (sales): Independent Television Sales.

Represented (legal): Nixon, Hargrave, Devans & Doyle.

Represented (engineering): B. Scott Baxter & Associates.

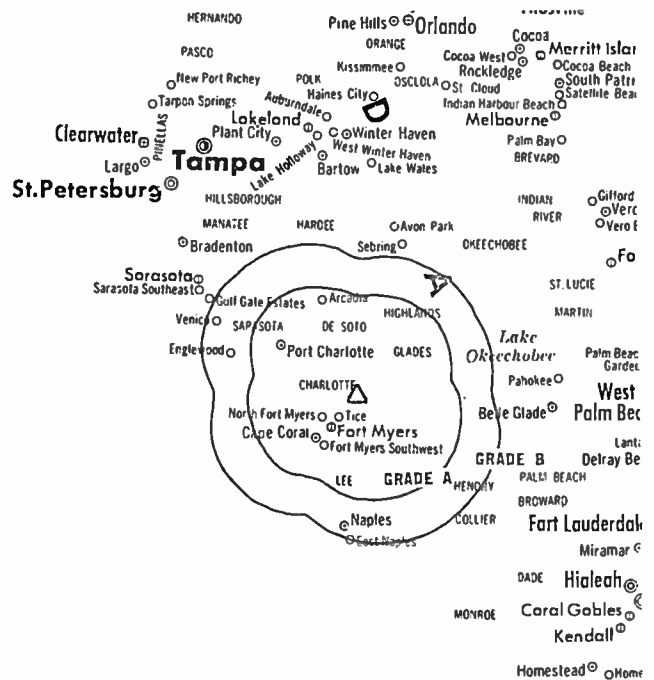
Personnel:

HUGH ROBINSON, station manager.
DEBBIE ABBOTT, program & promotion director.
WALT YOUMANS, chief engineer.

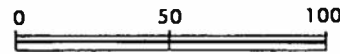
Highest One Hour Rate: \$2000.

Highest 30 Sec. Rate: \$225.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.



SCALE OF MILES



WFTX BMPCT—850613LA Granted 7/16/85

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Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	FLORIDA	33,900	33,400	99
	Charlotte	47,300	46,300	98
	Collier	7,500	7,400	99
	De Soto	7,400	7,200	97
	Lee	108,300	107,000	99
Station Totals		204,400	201,300	98
Net Weekly Circulation (1986)			32,300	
Average Daily Circulation (1986)			12,700	

Florida—Clearwater

WCLF

Ch. 22

Network Service: None, independent.

Licensee: Christian Television Corp. Inc., 6922 142nd Ave. N., Largo, FL 33541.

Studio: 6922 142nd Ave. N., Largo, FL 33541.

Telephone: 813-535-5622.

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 5000-kw max. & 1170-kw horizontal visual, 500-kw max. & 117-kw horizontal aural. Antenna: 1429-ft. above av. terrain, 1538-ft. above ground, 1549-ft. above sea level.

Latitude 28° 11' 04"
Longitude 82° 45' 39"

Transmitter: 2.6-mi. N of Tarpon Springs.

Satellite Earth Stations: 2 in operation; one receive only; one transmit only, Ku-band.

Ownership: Non-profit corp. Robert R. D'Andrea, pres.; Wayne Wetzel, secy.-treas.; Don MacAllister. For other interests, see Christian TV Network Inc. in Group Ownership of TV Stations.

Began Operation: Oct. 24, 1979.

Represented (legal): Gammon & Grange.

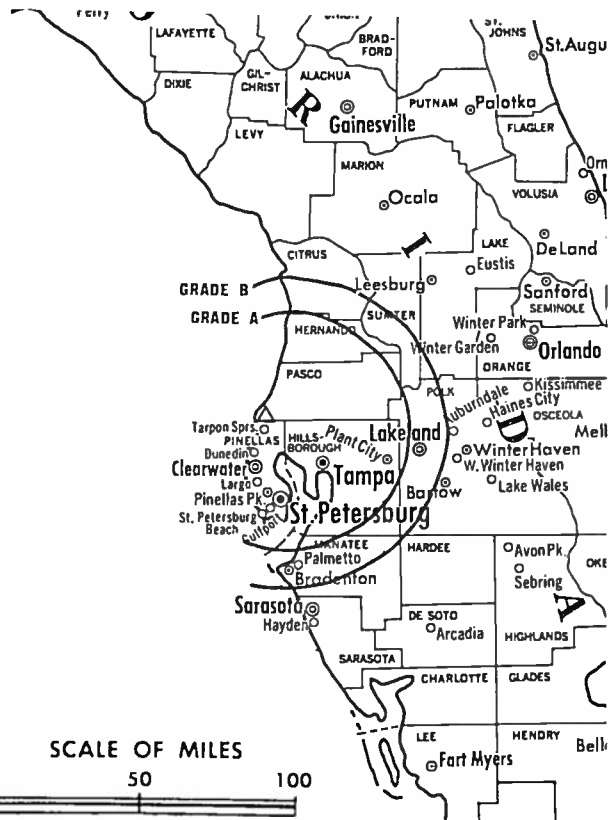
Personnel:
ROBERT R. D'ANDREA, general manager.
CARL BERGER, chief engineer.

Highest One Hour Rate: \$760.

Highest 30 Sec. Rate: \$90.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	FLORIDA Hardee	7,000	6,900	99



WCLF BMPCT-790425KG Granted 9/25/79

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Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Hernando	26,900	26,500	99
	Hillsborough	276,500	273,800	99
	Manatee	73,900	73,200	99
	Pasco	103,600	102,400	99
	Sumter	10,600	10,400	98
Station Totals		498,500	493,200	98
Net Weekly Circulation (1986)			58,300	
Average Daily Circulation (1986)			21,900	

Florida—Cocoa

WTGL-TV

Ch. 52

Network Service: None, independent.

Licensee: Good Life Broadcasting Inc., Box 1852, Cocoa, FL 32922-1852.

Studios: 26 Forrest Ave., Cocoa 32922; 1205 29th St., Orlando, FL 32805.

Telephones: 305-631-2730 (Cocoa); 305-422-5257 (Orlando).

Technical Facilities: Channel No. 52 (698-704 MHz). Authorized power: 4720-kw max. visual, 472-kw max. aural. Antenna: 934-ft. above av. terrain, 1005-ft. above ground, 1049-ft. above sea level.

Latitude 28° 18' 26"
Longitude 80° 54' 48"

Transmitter: Deseret Ranches, Star Rte. 1250, Melbourne.

Satellite Earth Stations: 2 in operation; 5-meter & 3.5-meter; Harris & Microwave Associates receivers.

Ownership: Non-stock, non-profit corp. Robert D'Andrea, pres.; Phil Grace, v.p.; Gene Polino, secy.; Jim Gooding, treas. For other interests, see Christian TV Network Inc. in Group Ownership of TV Stations.

Began Operation: Aug. 16, 1982.

Represented (legal): Gammon & Grange.

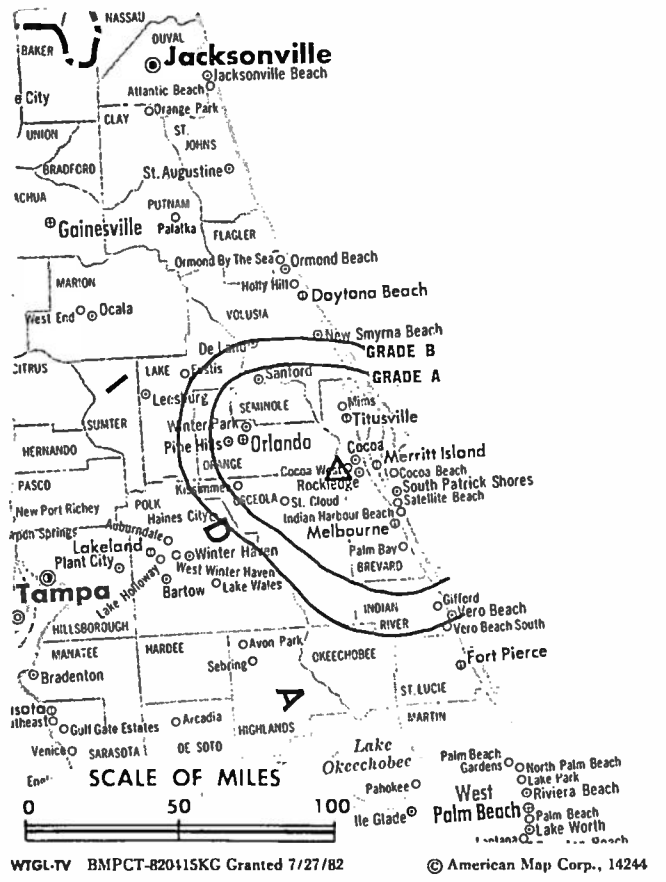
Represented (engineering): Serge Bergen.

Personnel:
KEN MIKESELL, operations manager.
J. DALE WRIGHT, studio manager.
BILL BRYAN, chief engineer.

Highest One Hour Rate: \$690.

Highest 30 Sec. Rate (July 18, 1986): \$70.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	FLORIDA			
	Brevard	130,000	128,700	99
	Osceola	27,500	27,100	99
Station Totals		157,500	155,800	98
Net Weekly Circulation (1986)				17,400
Average Daily Circulation (1986)				5,900

Florida—Fort Lauderdale

WSCV

Ch. 51

Network Service: None, independent.

Licensee: Blair Spanish Television of Florida Inc., Box 200, Hollywood, FL 33020.

Studio: 4035 N. 29th Ave., Hollywood, FL 33020.

Telephone: 305-947-0051.

Technical Facilities: Channel No. 51 (692-698 MHz). Authorized power: 2138-kw max. & 661-kw horizontal visual, 129-kw horizontal aural. Antenna: 1020-ft. above av. terrain, 1042-ft. above ground, 1049-ft. above sea level.

Latitude 25° 59' 37"
Longitude 80° 10' 29"

Transmitter: 3200 Pembroke Rd., Pembroke Park, FL.

Satellite Earth Stations: 2 in operation; Harris receivers.

News Services: AP, CNN.

Ownership: John Blair & Co., 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: Dec. 6, 1968 as WSMS-TV; left air Aug. 10, 1970. Sale by Gold Coast Telecasting approved by FCC Jan. 12, 1972. Resumed operation Feb. 14, 1972. Sale to Oak Industries by William F. Johns, Alvin Koenig, et al., approved by FCC Feb. 29, 1980. Previous sale by Trustee in Bankruptcy approved by FCC July 14, 1976. Subscription TV authorization granted March 23, 1979. Sale to John Blair & Co. approved by FCC Oct. 9, 1984 (Television Digest, Vol. 24:33).

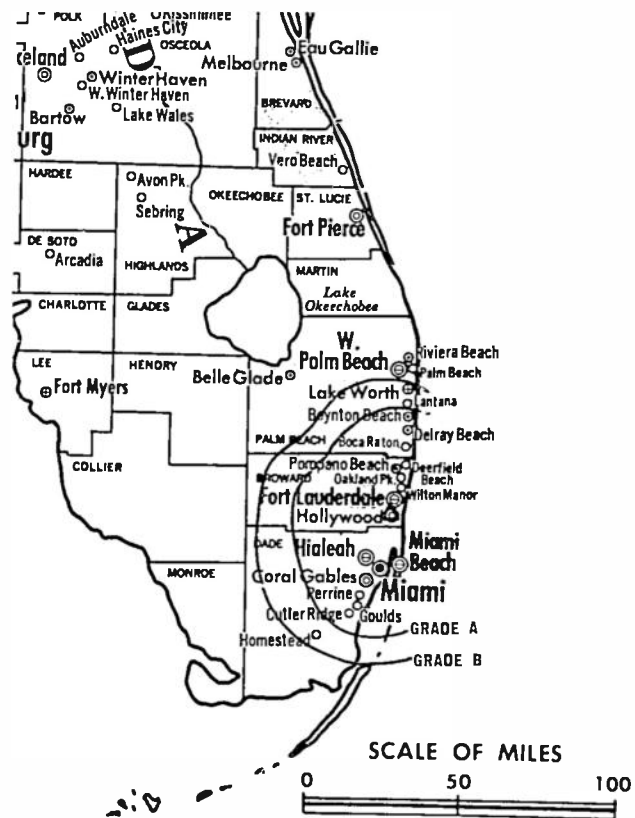
Represented (sales): Blair Television.

Represented (legal): Covington & Burling.

Personnel:

- JULIO RUMBAUT, president.
- TIM COWDEN, station manager.
- STEVE PATZ, national sales manager.
- ANTONIO DIEGUEZ, program director.
- MIGUEL LORENZO, news director.

Highest 30 Sec. Rate: \$500.



WSCV BPCT—4459 Granted 1/12/72

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Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	FLORIDA Dade	659,400	653,700	99
Station Totals		659,400	653,700	99
Net Weekly Circulation (1986)			104,500	
Average Daily Circulation (1986)			66,200	

Florida—Fort Myers

WBBH-TV

Ch. 20

Network Service: NBC.

Licensee: Waterman Broadcasting Corp. of Florida, 3719 Central Ave.

Studio: 3719 Central Ave., Fort Myers, FL 33901.

Telephone: 813-939-2020.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 5000-kw max. & 2619-kw horizontal visual, 500-kw max. & 262-kw horizontal aural. Antenna: 1482-ft. above av. terrain, 1518-ft. above ground, 1549-ft. above sea level.

Latitude 26° 49' 27"
Longitude 81° 45' 51"

Transmitter: Rte. 31, 2.3-mi. S of Tuckers Corner.

Satellite Earth Stations: 3 in operation; Harris, 10-meter; NBC owned Ku-band; Harris receivers.

News Service: AP.

Ownership: Waterman Broadcasting Corp. Bernard E. Waterman, pres., 90%; Edith B. Waterman, secy.-treas., 10%. The Watermans own KTSA(AM) & KTFM(FM), San Antonio, TX & are buying WVIR-TV, Charlottesville, VA.

Began Operation: Dec. 18, 1968. Sale to present owners by William N. Dakos, et al., approved by FCC July 9, 1979.

Represented (sales): Katz Television.

Represented (legal): Cohn & Marks.

Represented (engineering): Cohen & Dippell.

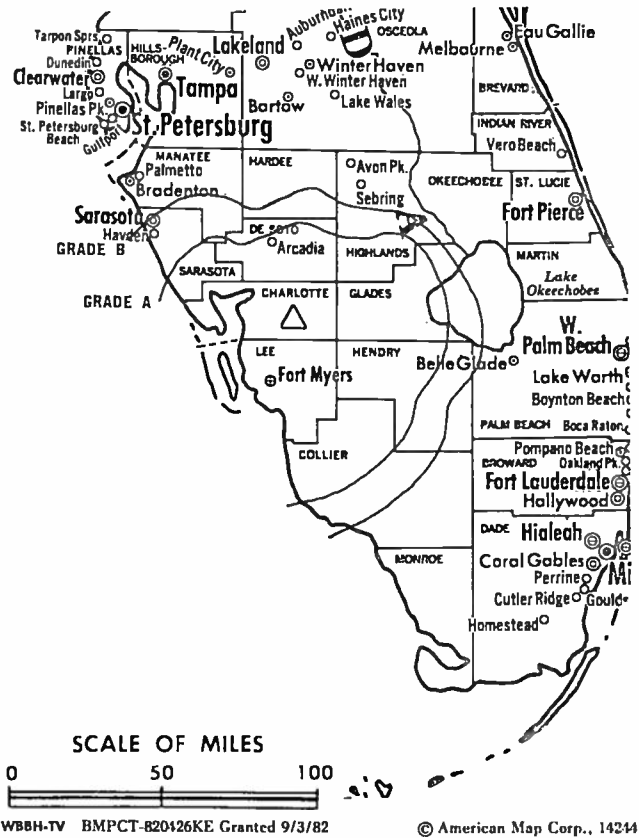
Personnel:

- HOWARD L. HOFFMAN, vice president & general manager.
- ROBERT M. CLEVELAND, chief engineer.
- NANCY HENDERICKSON, comptroller.
- STEVE PONTIUS, sales manager.
- SANDY CARRILLO, national sales administrator.
- DAVE CROMWELL, news & public affairs administrator.
- KIM DATEMA, program coordinator.
- LISA FAAS, creative services/production.
- DEBI SMITH, computer traffic manager.

Highest 30 Sec. Rate (Aug. 1, 1986): \$1400.

NETWORK BASE HOURLY RATE: \$750.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Charlotte	33,900	33,400	99
	Collier	47,300	46,300	98
	De Soto	7,500	7,400	99
	Glades	2,700	2,600	96
	Hendry	7,400	7,200	97
Between 5-24%	FLORIDA			
	Hardee	7,000	6,900	99
	Highlands	23,200	22,800	98
	Sarasota	110,500	109,400	99
Station Totals		347,800	343,000	98
Net Weekly Circulation (1986)			206,400	
Average Daily Circulation (1986)			133,400	

Florida—Naples-Fort Myers

WEVU

Ch. 26

Network Service: ABC.

Licensee: Caloosa Television Corp.

Studio: Hwy. 41, 1-mi. S of Bonita Springs.

Administration Address: 28950 Old 41 Rd. SE, Bonita Springs, FL 33923.

Sales Address: Box 6260, Fort Myers, FL 33906.

Telephones: 813-597-6038 & 813-332-0076.

TWX: 510-951-7340.

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 2770-kw max. & 982-kw horizontal visual, 277-kw max. & 98.2-kw horizontal aural. Antenna: 710-ft. above av. terrain, 734-ft. above ground, 749-ft. above sea level.

Latitude 26° 17' 34"
Longitude 81° 44' 09"

Requests CP for change to 5000-kw max. visual, 500-kw max. aural, 1205-ft. above av. terrain, 1191-ft. above ground, 1216-ft. above sea level, lat. 26° 25' 11", long. 81° 37' 28", transmitter to 5.5-mi. SW of Corkscrew, FL. BPCT-860702KG.

Transmitter: 4-mi. SE of Bonita Springs.

Satellite Earth Stations: 2 in operation; Microdyne, 7-meter; Horizon, 5-meter; Microdyne & Horizon receivers.

News Service: AP.

Ownership: The Home News Co., 100%. For officers & other interests, see Group Ownership of TV Stations.

Began Operation: Aug. 21, 1974. Sale to present owner approved by FCC Aug. 24, 1978.

Represented (sales): Seltel Inc.

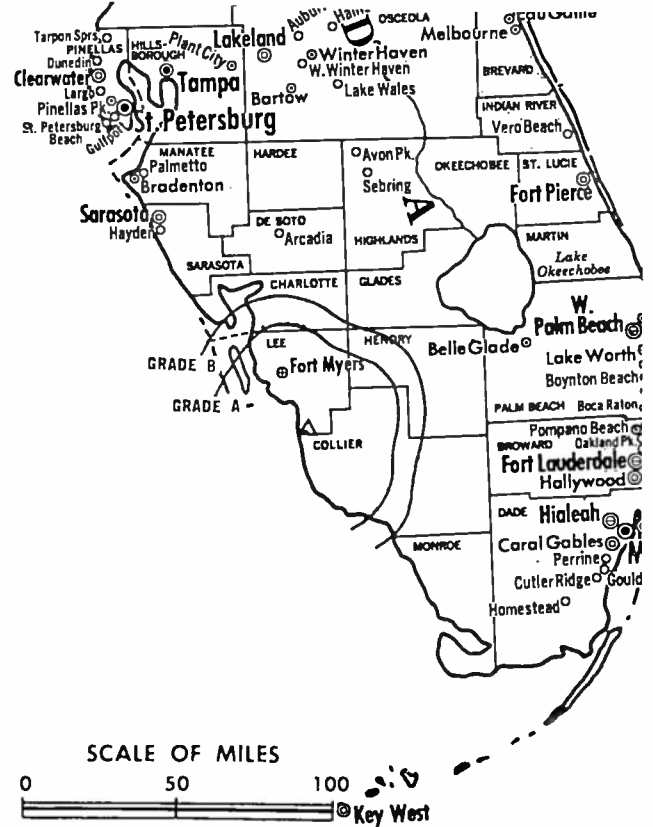
Represented (legal): Cordon & Kelly.

Represented (engineering): Jules Cohen & Associates.

Personnel:

RAY KARPOWICZ, president & general manager.
WARREN T. ROOF, vice president & general sales manager.
HANK DOUGLAS, sales manager, Naples.
JAN ASTON, sales manager, Fort Myers.
WAYNE FARRIS, vice president, news.
DAVE McKELVEY, vice president, engineering.

Highest 30 Sec. Rate: \$540.



WEVU BMPCT-7520 Granted 3/12/74 © American Map Corp., 14244

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Charlotte	33,900	33,400	99
	Collier	47,300	46,300	98
	Lee	108,300	107,000	99
Between 25-49%	FLORIDA Hendry	7,400	7,200	97
Between 5-24%	FLORIDA			
	De Soto	7,500	7,400	99
	Glades	2,700	2,600	96
Station Totals		207,100	203,900	98
Net Weekly Circulation (1986)			153,700	
Average Daily Circulation (1986)			76,200	

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TELEVISION BROKERS.
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Florida—Fort Myers

WINK-TV

Ch. 11

Network Service: CBS.

Licensee: Fort Myers Bcstg. Co., Box 1060, Fort Myers, FL 33902.

Studio: 2824 Palm Beach Blvd. 33901.

Telephone: 813-334-1131. TWX: 510-951-7371

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 960-ft. above av. terrain, 995-ft. above ground, 1022-ft. above sea level.

Latitude 26° 48' 08"
Longitude 81° 45' 53"

Transmitter: State Rte. 31, 3.8-mi. S of Tuckers Corner, FL.

Satellite Earth Stations: 6 in operation; Harris, 9-meter; Microdyne, 7-meter; Harris, Microdyne, Wegener & Scientific-Atlanta receivers.

Multichannel TV Sound: Stereo only.

AM Affiliate: WINK, 1-kw, 1240 kHz (CBS).

FM Affiliate: WINK-FM, 100-kw, 96.9 MHz (No. 245), 833-ft.

News Services: AP, UPI, NIWS, Florida News Network.

Ownership: Arthur B. McBride Jr., 50%; Edward J. McBride, 50%.

Began Operation: March 6, 1954.

Represented (sales): Blair Television

Represented (legal): Dempsey & Koplovitz.

Represented (engineering): Lohnes & Culver.

Personnel:

JOSEPH C. SCHWARTZEL, general manager.
MIKE DIXON, general sales manager.
ERICA MOORE, national sales coordinator.
JACK HARDINGHAM, program director.
KEN SNEEDEN, station manager.
AL DUNNING, promotion manager.
GALEN HASSINGER, operations manager.
JAMES BENNETT, news director.
RITA MASSEY, production manager.
CHARLES RAMSEY, chief engineer.

Rates: On request.

NETWORK BASE HOURLY RATE: \$1068.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Charlotte	33,900	33,400	99
	Collier	47,300	46,300	98
	De Soto	7,500	7,400	99
	Glades	2,700	2,600	96
	Hendry	7,400	7,200	97
	Lee	108,300	107,000	99
Between 25-49%	FLORIDA			
	Highlands	23,200	22,800	98
	Sarasota	110,500	109,400	99
Between 5-24%	FLORIDA			
	Hardee	7,000	6,900	99
	Okeechobee	9,200	9,100	99
Station Totals		357,000	352,100	98
Net Weekly Circulation (1986)				241,800
Average Daily Circulation (1986)				160,800

Florida—Fort Walton Beach

WPAN

Ch. 53

Network Service: None, independent.

Licensee: Fort Walton Beach Bcstg. Corp., 11 Tupelo Ave. SE, Fort Walton Beach, FL 32548.

Studio: 11 Tupelo Ave. SE, Fort Walton Beach, FL 32548.

Telephone: 904-244-5353.

Technical Facilities: Channel No. 53 (704-710 MHz). Authorized power: 3088-kw max. visual, 308-kw max. aural. Antenna: 722-ft. above av. terrain, 686-ft. above ground, 732-ft. above sea level.

Latitude 30° 24' 09"
Longitude 86° 59' 35"

Transmitter: Approx. 23.2-mi. W of center of Fort Walton Beach, 1-mi. N of Woodlawn Beach & N of U.S. Hwy. 98, near Woodlawn Beach.

Satellite Earth Stations: 3 in operation; DX, M/A-Com & Microdyne receivers.

Ownership: Elbert R. Davis, pres., Robert L. F. Sikes, v.p., H. Gene Smith, secy., Sam Taylor, treas., Joyce Neibauer, Thomas J. Barrow, Dr. Wayne Campbell, Dr. Joseph Wilson & Samuel A. Allen, 10% each.

Began Operation: Feb. 14, 1984.

Represented (legal): Pepper & Corazzini.

Represented (engineering): A. D. Ring & Associates.

Personnel:

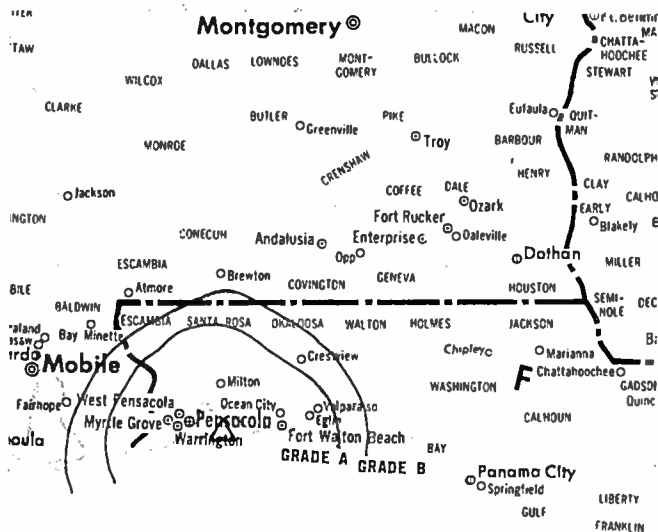
AL GROUCH, president & general manager.
HAROLD BUSSON, general sales manager.

Highest One Hour Rate: \$1000.

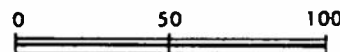
Highest 30 Sec. Rate: (May 1, 1986) \$75.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	Households %
Between 25-49%	FLORIDA			
	Escambia	91,600	90,900	99
	Okaloosa	45,100	44,700	99



SCALE OF MILES



WPAN BMPCT—830907KE Granted 11/22/83

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	Households %
Between 25-49%	Santa Rosa	22,900	22,700	99
Between 5-24%	ALABAMA			
	Baldwin	31,800	31,500	99
	Conecuh	5,400	5,300	98
	MOBILE	136,300	135,400	99
FLORIDA				
	Walton	9,700	9,500	98
Station Totals		342,800	340,000	99
Net Weekly Circulation (1986)			69,700	
Average Daily Circulation (1986)			23,100	

Florida—Gainesville

WCJB

Ch. 20

Network Service: ABC.

Licensee: Gainesville Television Inc., c/o Diversified Communications, 5 Milk St., Box 7437, Portland, ME 04112.

Studio: 6220 N.W. 43rd St., Gainesville 32606.

Mailing Address: Box WCJB, Gainesville 32602.

Telephone: 904-377-2020.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 2818-kw max. & 2350-kw horizontal visual, 282-kw max. & 235-kw horizontal aural. Antenna: 930-ft. above av. terrain, 985-ft. above ground, 1049-ft. above sea level.

Latitude 29° 32' 11"
Longitude 82° 24' 00"

Transmitter: 1.35-mi. S of Wachoota.

Satellite Earth Stations: 4 in operation; Microdyne receivers.

News Services: AP, ABC.

Ownership: Diversified Communications, 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: April 7, 1971. Sale to present owner by William E. Minshall approved by FCC Oct. 12, 1976.

Represented (sales): Katz Television.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Jules Cohen & Associates.

Personnel:

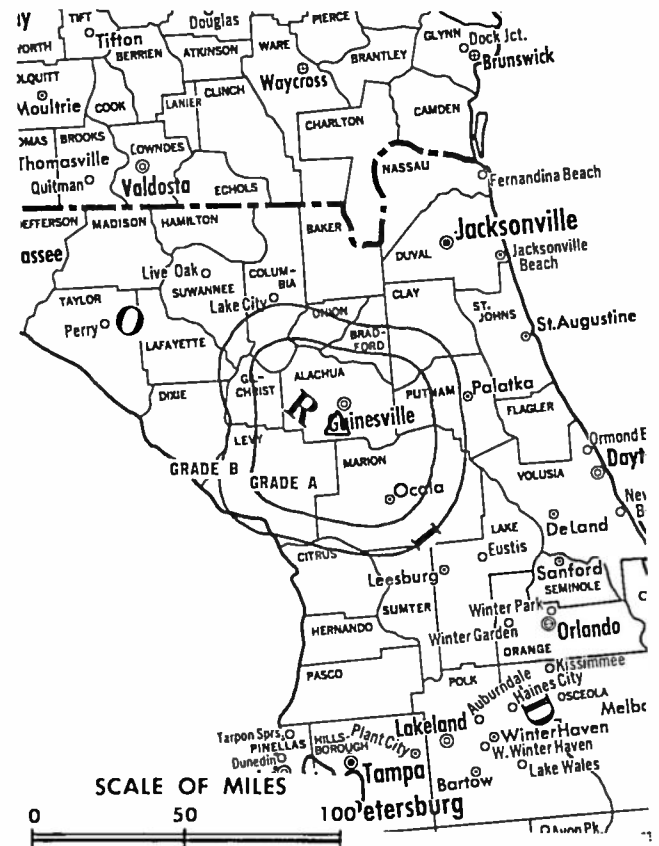
- CAROLYN CATLIN, vice president & general manager.
- MICHAEL SHERRILL, director of engineering.
- KAREN WOOLFSTEAD, program director.
- TODD RAINSBERGER, director of public affairs & operations.
- ALAN JOHNS, production manager.
- TIM HOSKINSON, controller.
- DEBBIE ADAMS, traffic manager.

Highest 30 Sec. Rate: \$1000.

NETWORK BASE HOURLY RATE: \$350.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Alachua	64,100	62,800	98
	Columbia	14,200	13,900	98
	Dixie	3,200	3,100	97



WCJB BPCT-800124KF Granted 10/15/82 © American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Gilchrist	2,600	2,600	100
	Lafayette	1,600	1,500	94
	Levy	8,900	8,600	97
	Suwannee	9,100	8,900	98
Between 25-49%	FLORIDA			
	Bradford	7,300	7,200	99
	Hamilton	3,200	3,100	97
	Marion	61,300	60,200	98
	Union	2,400	2,400	100
Between 5-24%	FLORIDA			
	Citrus	32,100	31,500	98
	Clay	26,900	26,600	99
	Putnam	21,800	21,500	99
	Taylor	6,400	6,200	97
Station Totals		265,100	260,100	98
Net Weekly Circulation (1986)			120,300	
Average Daily Circulation (1986)			73,700	

Florida—Jacksonville

WAWS-TV

Ch. 30

Network Service: None, independent.

Licensee: Malrite of Jacksonville Inc.

Studio: 8675 Hogan Rd., Jacksonville, FL 32216.

Telephone: 904-642-3030. TWX: 810-827-1860.

Technical Facilities: Channel No. 30 (566-572 MHz). Authorized power: 2750-kw max. & 759-kw horizontal visual, 97.7-kw horizontal aural. Antenna: 990-ft. above av. terrain, 1030-ft. above ground, 1045-ft. above sea level.

Latitude 30° 16' 52.5"
Longitude 81° 34' 15.0"

Holds CP for change to 5000-kw max. visual, 508-kw max. aural, 991-ft. above av. terrain, 997-ft. above ground, 1012-ft above sea level, lat. 30° 16' 53", long. 81° 34' 15". BPCT-851007KE.

Transmitter: Hogan Rd. near Pottsburg Creek, Jacksonville.

Satellite Earth Stations: Scientific-Atlanta, 7-meter; Scientific-Atlanta & M/A-Com receivers.

Ownership: Malrite Bcstg. Co., 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: Feb. 15, 1981.

Represented (sales): Katz Independent TV Sales.

Represented (legal): Shrinky, Weitzman & Eisen, P.C.

Represented (engineering): Ralph Evans & Associates.

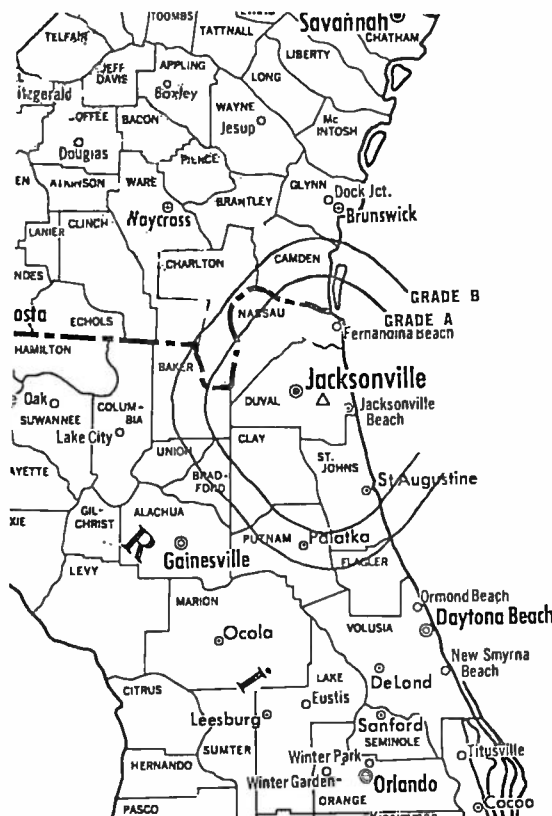
Personnel:

LYNN FAIRBANKS, general manager.
JOE GERSH, general sales manager.
RICHARD SULLIVAN, director of programming & operations.
DAVID ADCOCK, promotion director.
LYNN DeFOOR, business manager.
MARTIN LAYNE, chief engineer.

Highest 30 Sec. Rate (Aug. 28, 1985): \$1750.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Baker	5,100	5,000	98
	Bradford	7,300	7,200	99
	Clay	26,900	26,600	99
	Duval	227,200	225,300	99
	Nassau	13,700	13,500	99
	St Johns	24,500	24,200	99
	Union	2,400	2,400	100



WAWS-TV BPCT-851007KE Granted 11/25/85 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	GEORGIA			
	Camden	5,200	5,100	98
	Ware	13,000	12,800	98
Between 25-49%	FLORIDA			
	Columbia	14,200	13,900	98
	Putnam	21,800	21,500	99
	GEORGIA			
	Brantley	3,500	3,400	97
Between 5-24%	FLORIDA			
	Flagler	6,400	6,300	98
	GEORGIA			
	Charlton	2,600	2,500	96
Station Totals		373,800	369,700	98
Net Weekly Circulation (1986)				220,600
Average Daily Circulation (1986)				101,400

Florida—Jacksonville

WJKS

Ch. 17

Network Service: NBC.

Licensee: Media General Broadcast Group, 817 E. Washington St., Tampa, FL 33602.

Studio: 9117 Hogan Rd., Box 17000, Jacksonville 32216.

Telephone: 904-641-1700.

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 4570-kw max. & 1450-kw horizontal visual, 457-kw max. & 145-kw horizontal aural. Antenna: 990-ft. above av. terrain, 1015-ft. above ground, 1049-ft. above sea level.

Latitude 30° 16' 36"
Longitude 81° 33' 47"

Holds CP for change to 5000-kw max. visual, 500-kw max. aural, 998-ft. above av. terrain, 978-ft. above ground, 1013-ft. above sea level. BPCT-860708KG.

Transmitter: 9117 Hogan Rd.

Satellite Earth Stations: Transmit/receive; Harris; ADM, 6.1-meter; Gardiner & Harris receivers.

News Service: AP, Group W Newstead, NBC.

Ownership: Media General Inc. For other interests, see Group Ownership of TV Stations.

Began Operation: Feb. 19, 1966. Sale to present owner by Ziff-Davis Bcstg. approved by FCC Oct. 21, 1982 (Television Digest, Vol. 21:48; 22:8, 30).

Represented (sales): MMT Sales Inc.

Represented (legal): Cohn & Marks.

Represented (engineering): David Steel & Associates.

Personnel:

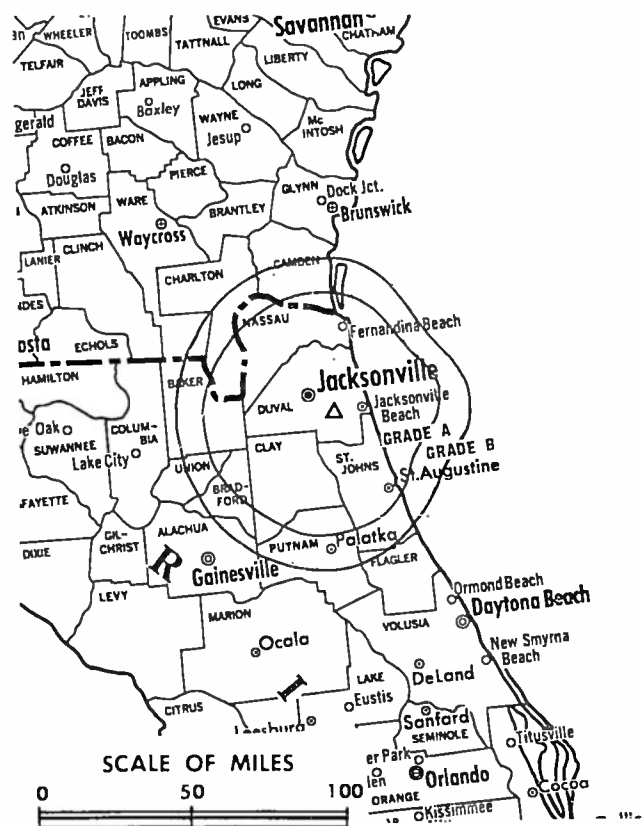
JOHN RADECK, vice president & general manager.
KAREN HENIGER, general sales manager.
RUSS MYERSON, program manager.
MICHAEL CREW, news director.
GEORGE NESS, chief engineer.

Highest 30 Sec. Rate (May 1985): \$3500.

NETWORK BASE HOURLY RATE: \$850.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Baker	5,100	5,000	98
	Bradford	7,300	7,200	99
	Clay	26,900	26,600	99
	Columbia	14,200	13,900	98
	Duval	227,200	225,300	99
	Nassau	13,700	13,500	99
	Putnam	21,800	21,500	99



WJKS BPCT-790608KF Granted 10/30/79

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	St Johns	24,500	24,200	99	
	Union	2,400	2,400	100	
Between 25-49%	GEORGIA				
	Camden	5,200	5,100	98	
	Charlton	2,600	2,500	96	
	Glynn	21,500	21,200	99	
	Ware	13,000	12,800	98	
	FLORIDA				
	Suwannee	9,100	8,900	98	
	Between 5-24%	FLORIDA			
		Alachua	64,100	62,800	98
		Dixie	3,200	3,100	97
Hamilton		3,200	3,100	97	
Lafayette		1,600	1,500	94	
GEORGIA					
Bacon		3,400	3,300	97	
Brantley		3,500	3,400	97	
Pierce	4,400	4,300	98		
Station Totals		477,900	471,600	98	
Net Weekly Circulation (1986)			321,500		
Average Daily Circulation (1986)			178,400		

Florida—Jacksonville

WJXT

Ch. 4

Network Service: CBS.

Licensee: Post-Newsweek Stations Florida Inc., Box 5270, 1851 Southampton Rd., Jacksonville, FL 32207.

Studio: 1851 Southampton Rd.

Telephone: 904-399-4000. TWX: 810-827-1605.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 960-ft. above av. terrain, 938-ft. above ground, 984-ft. above sea level.

Latitude 30° 16' 23"
Longitude 81° 33' 13"

Transmitter: 9830 Anders Blvd.

Satellite Earth Stations: One transmit only, 5 receive only; Scientific-Atlanta & Microdyne receivers.

Multichannel TV Sound: Stereo only.

News Services: AP, CBS, Florida News Network.

Ownership: Post-Newsweek Stations Inc., Joel Chaseman, pres. For other interests, see Group Ownership of Television Stations.

Began Operation: Sept. 15, 1949. Sold to present owner Jan. 1953 (Television Digest, Vol. 8:51; 9:1, 5).

Represented (sales): Petry Television Inc.

Represented (legal): Covington & Burling.

Represented (engineering): Jules Cohen & Associates.

Personnel:

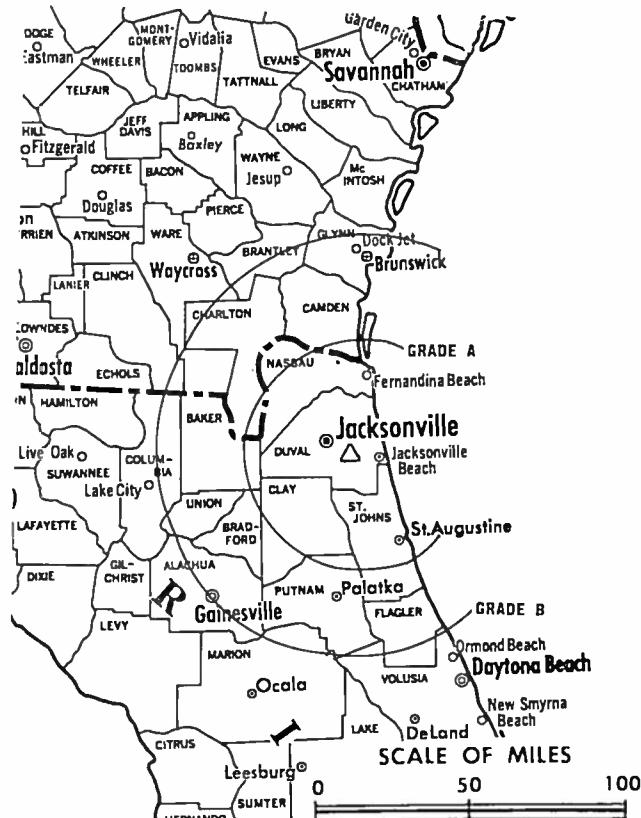
- GUS BAILEY JR., vice president & general manager.
- MEL MARTIN, news director.
- DON CARMICHAEL, general sales manager.
- JACK POTTER, national sales manager.
- ANN PACE, program director.
- CINDY HAAS, operations manager.
- MURWIN BEVIS, director, business affairs.
- JIM BIGGERS, engineering manager.
- LARRY PARKER, creative services director.
- KEN KAMINSKI, broadcast operations director.

Highest 30 Sec. Rate: \$5000.

NETWORK BASE HOURLY RATE: \$2318.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Alachua	64,100	62,800	98
	Baker	5,100	5,000	98
	Bradford	7,300	7,200	99
	Clay	26,900	26,600	99
	Columbia	14,200	13,900	98
	Duval	227,200	225,300	99
	Gilchrist	2,600	2,600	100
	Hamilton	3,200	3,100	97
	Nassau	13,700	13,500	99
	Putnam	21,800	21,500	99
	St Johns	24,500	24,200	99



WJXT BMPCT-850222KF Granted 4/18/85 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Suwannee	9,100	8,900	98
	Union	2,400	2,400	100
Between 25-49%	GEORGIA			
	Brantley	3,500	3,400	97
	Camden	5,200	5,100	98
	Charlton	2,600	2,500	96
	Clinch	2,300	2,200	96
	Glynn	21,500	21,200	99
	Pierce	4,400	4,300	98
Ware	13,000	12,800	98	
Between 5-24%	FLORIDA			
	Flagler	6,400	6,300	98
	Levy	8,900	8,600	97
Between 5-24%	GEORGIA			
	Bacon	3,400	3,300	97
	FLORIDA			
	Dixie	3,200	3,100	97
	Lafayette	1,600	1,500	94
	Marion	61,300	60,200	98
	GEORGIA			
Coffee	9,600	9,400	98	
Echols	800	800	100	
Mc Intosh	3,000	2,900	97	
Wayne	7,100	7,000	99	
Station Totals		579,900	571,600	98
Net Weekly Circulation (1986)			429,400	
Average Daily Circulation (1986)			293,000	

Florida—Jacksonville

WNFT

Ch. 47

Network Service: None, independent.

Licensee: North Florida 47 Inc., 2117 University Blvd. S., Jacksonville, FL 32216.

Studio: 2117 University Blvd. S., Jacksonville 32216.

Mailing Address: Box 17547, Jacksonville 32216.

Telephone: 904-725-4700.

Technical Facilities: Channel No. 47 (668-674 MHz). Authorized power: 2286-kw max. visual, 228.6-kw max. aural. Antenna: 978-ft. above av. terrain, 968-ft. above ground, 998-ft. above sea level.

Latitude 30° 16' 36"
Longitude 81° 33' 57"

Transmitter: 9050 Hogan Rd., Jacksonville.

Satellite Earth Stations: 2 in operation; Microdyne, 7-meter; Bogner, 5-meter; Microdyne & Avcom receivers.

News Service: UPI.

Ownership: Thomas R. McGehee, chmn.-pres., 50%; Frank S. McGehee, exec. v.p.-secy., 50%; Raymond A. Patterson, Jeff C. Ashcraft & Gerald L. Shane, v.p.s.; James W. Dupree Jr., treas.-asst. secy.

Began Operation: Aug. 1, 1980.

Represented (sales): TeleRep.

Represented (legal): Gammon & Grange.

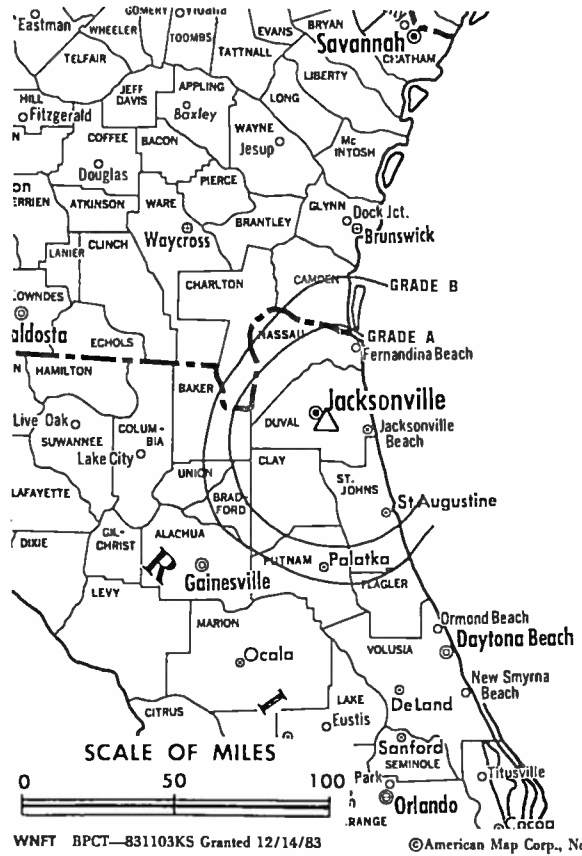
Personnel:

RAY DAVIS, general manager.
ROB FIELDS, general sales manager.
KAREN B. JOHNSON, assistant program director.

Highest 30 Sec. Rate: \$300.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Clay	26,900	26,600	99
	Duval	227,200	225,300	99
	GEORGIA			
	Camden	5,200	5,100	98
Between 25-49%	FLORIDA			
	Baker	5,100	5,000	98



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Bradford	7,300	7,200	99
	Nassau	13,700	13,500	99
	Putnam	21,800	21,500	99
	St Johns	24,500	24,200	99
	Union	2,400	2,400	100
	GEORGIA			
	Charlton	2,600	2,500	96
Between 5-24%	FLORIDA			
	Columbia	14,200	13,900	98
	Hamilton	3,200	3,100	97
Station Totals		354,100	350,300	98
Net Weekly Circulation (1986)				177,400
Average Daily Circulation (1986)				68,100

Florida—Jacksonville

WTLV

Ch. 12

Network Service: ABC.

Licensee: TeLeVision 12 of Jacksonville Inc., Box TV-12, Jacksonville, FL 32231.

Studio: 1070 E. Adams St., Jacksonville 32202.

Telephone: 904-354-1212.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 60-kw aural. Antenna: 970-ft. above av. terrain, 941-ft. above ground, 1049-ft. above sea level.

Latitude 30° 16' 23"
Longitude 81° 33' 13"

Transmitter: 9830 Anders Blvd.

Satellite Earth Stations: Satcom Technologies, 9.2-meter; Andrew, 7-meter & 4.5-meter; Vertex 4.5-meter & 3.6 meter; Scientific-Atlanta, Avcom, M/A-Com & Avantek receivers.

Multichannel TV Sound: Stereo only.

News Services: AP, ABC.

Ownership: Harte-Hanks Communications Inc. For other interests see Group Ownership of TV Stations.

Began Operation: Sept. 1, 1957. Interim operating authority for Ch. 12 was granted Jan. 9, 1969 by FCC; operation by Ch. 12 of Jacksonville began April 1, 1969. Operation by present licensee began July 23, 1971. Transfer of control of licensee to Harte-Hanks Newspapers approved by FCC March 27, 1975 (Television Digest, Vol. 14:34; 15:7).

Represented (sales): Blair Television.

Represented (legal): Arnold & Porter.

Represented (engineering): Lohnes & Culver.

Personnel:

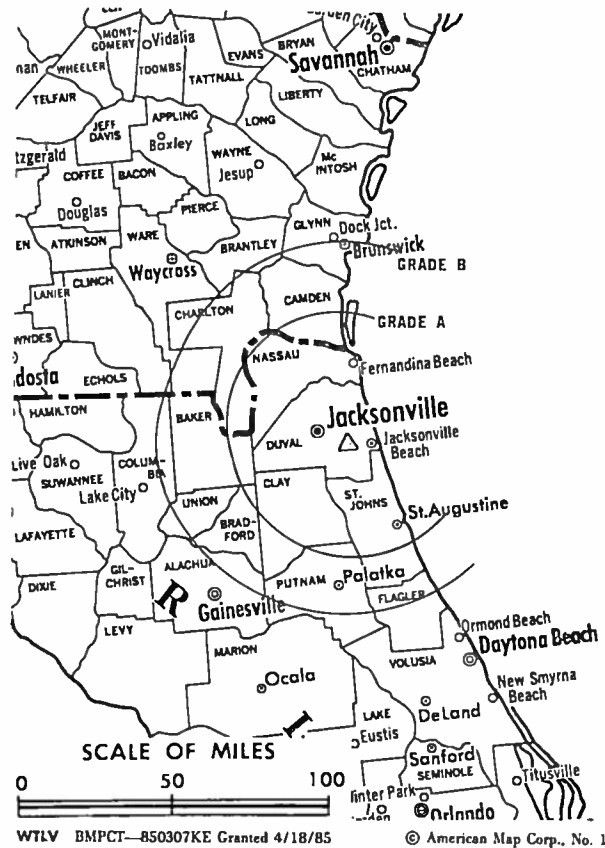
- WILLIAM MOLL, group president, Harte-Hanks TV stations.
- GERT H. W. SCHMIDT, chairman, WTLV.
- MIKE CONLY, vice president & general manager.
- KENNETH BAUDER, general sales manager.
- JACK FOREHAND, station manager.
- BARBARA KAUFMANN, program manager.
- JAMES STRADER, production director & promotion manager.
- DAVE RICHARDSON, news director.
- EDWARD C. McCULLERS, public service director.
- CLYDE SMITH, chief engineer.

Rates: On request.

NETWORK BASE HOURLY RATE: \$2300.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	Households %
50% & Over	FLORIDA			
	Baker	5,100	5,000	98
	Bradford	7,300	7,200	99
	Clay	26,900	26,600	99
	Columbia	14,200	13,900	98
	Duval	227,200	225,300	99
Nassau	13,700	13,500	99	



Net Weekly Circulation	State County	Total Households	TV Households	Households %	
50% & Over	Putnam	21,800	21,500	99	
	St Johns	24,500	24,200	99	
	Union	2,400	2,400	100	
GEORGIA	Brantley	3,500	3,400	97	
	Camden	5,200	5,100	98	
	Charlton	2,600	2,500	96	
	Clinch	2,300	2,200	96	
	Glynn	21,500	21,200	99	
	Pierce	4,400	4,300	98	
	Ware	13,000	12,800	98	
	FLORIDA				
Between 25-49%	Alachua	64,100	62,800	98	
	Suwannee	9,100	8,900	98	
GEORGIA	Bacon	3,400	3,300	97	
	FLORIDA				
		Between 5-24%	Gilchrist	2,600	2,600
Hamilton			3,200	3,100	97
GEORGIA	Appling	5,600	5,500	98	
Mc Intosh	3,000	2,900	97		
Wayne	7,100	7,000	99		
Station Totals		493,700	487,200	98	
Net Weekly Circulation (1986)			356,300		
Average Daily Circulation (1986)			192,300		

Florida—Lakeland

WTMV

Ch. 32

Network Service: None, independent.

Grantee: Lakeland Public Interest Telecasters, 4332 S. Florida Ave., Lakeland, FL 33803.

Studio: 4332 S. Florida Ave., Lakeland.

Mailing Address: Box 32000, Lakeland, FL 33802-9200.

Telephone: 813-646-3232.

Technical Facilities: Channel No. 32 (578-584 MHz). Authorized power: 3039-kw max. visual, 500-kw max. aural. Antenna: 890-ft. above av. terrain, 862-ft. above ground, 1017-ft. above sea level.

Latitude	27°	50'	15"
Longitude	81°	56'	53"

Transmitter: 0.4-mi. SSW of Pebledale.

Satellite Earth Stations: 2 in operation.

Multichannel TV Sound: Stereo & separate audio program.

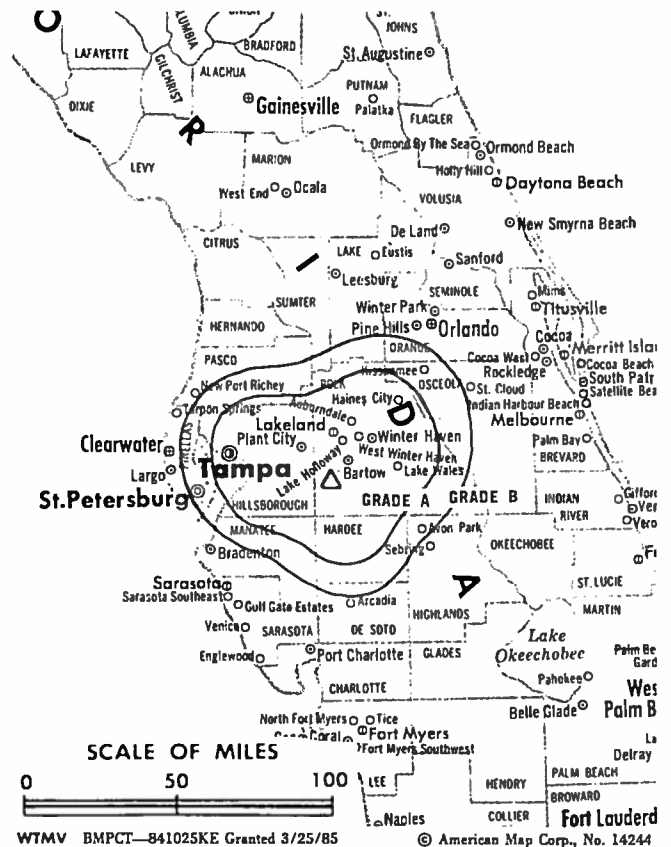
News Services: AP, CNN Headline News.

Ownership: Public Interest Corp., 83%; Lakeland Telecasters Inc., 17%. PIC ownership: Dan L. Johnson & Betty Jo Johnson, 33.25% jointly; Robert G. Keelean, 18.25%; Andrew Oravec Jr., 8.16%; Fred D. Horton, 5.88%; P. N. Risser III, 5.27%; Michael B. Piper, trustee, 3.67%; Michael B. & Carol A. Piper, 3.01% jointly; Henry Esteve, 1.78%; James F. Healy, 0.96%; remainder undisclosed. LTI ownership: Frederick Button & Marilyn Button, 32% each; Carrie Oldham, 12%; Rose Shallman, Dolores Alvarez, Mary Holt Bunch, Dorothy Monterio, Annie Lee Amos & John Jackson, 4% each.

Began Operation: April 24, 1986.

Represented (legal): Benedict P. Cottone.

Represented (engineering): Mullaney Engineering.



Personnel:

DAN L. JOHNSON, general manager.
JIM SMITH, general sales manager.
JO JOHNSON, station manager.
WILLIAM H. BRISTER, chief engineer.
TAYLOR BRACEY, news director.
DEBORAH BRAKKE, program director.
ROBERT HUGHES, promotion director.

Highest One Hour Rate: \$1000.

Highest 30 Sec. Rate: \$500.

Florida—Leesburg

WIYE

Ch. 55

Network Service: None, independent.

Licensee: Sharp Communications Inc., Box 777, Leesburg, FL 32749.

Telephone: 904-787-2287.

Technical Facilities: Channel No. 55 (716-722 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1690-ft. above av. terrain, 1669-ft. above ground, 1749-ft. above sea level.

Latitude 28° 55' 16"
Longitude 81° 19' 09"

Transmitter: Miller Rd., Orange City, FL.

Satellite Earth Stations: 3 in operation; 5-meter & 7-meter; Microdyne receivers.

Multichannel TV Sound: Stereo & separate audio program.

News Services: CBN, Financial News Network, PTL, TBN.

Ownership: ACTS Inc., 100%. Claud W. Bowers, pres.; P. B. Howell Jr., v.p.; Freeda M. Bowers, secy.-treas.; John Stallings, dir., 25% each; Al Smith.

Began Operation: March 6, 1982.

Represented (legal): Baraff, Koerner, Olender & Hochberg, P.C.

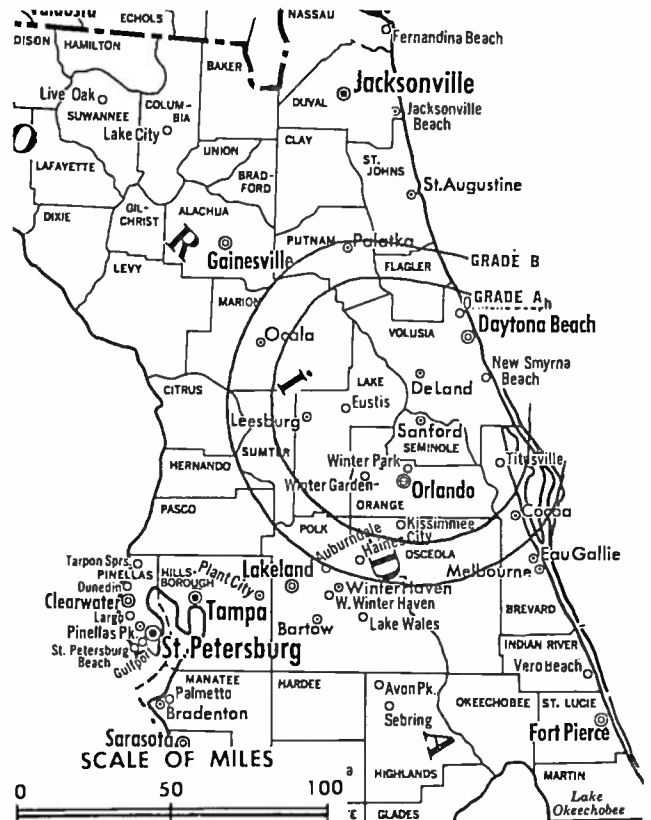
Personnel:

CLAUD BOWERS, general manager.
CAROL GENTRY, general sales manager.
GARY HAWKINS, chief engineer.

Highest 30 Sec. Rate: \$55.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	FLORIDA Lake	50,900	50,300	99



WIYE BMPCT-851104KF Granted 12/13/85 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Sumter	10,600	10,400	98
Station Totals		61,500	60,700	98
Net Weekly Circulation (1986)			13,900	
Average Daily Circulation (1986)			5,400	

Florida—Miami

WBFS-TV

Ch. 33

Network Service: None, independent.

Licensee: Channel 33 Inc., 16550 N.W. 52nd Ave., Miami, FL 33014.

Studio: 16550 N.W. 52nd Ave., Miami, FL 33014.

Telephone: 305-621-3333.

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 924-ft. above av. terrain, 927-ft. above ground, 931-ft. above sea level.

Latitude: 25° 57' 59"
Longitude: 80° 12' 33"

Transmitter: 207th St., Dade County.

Satellite Earth Stations: 2 in operation; Harris, 9-meter & 6-meter; Harris receivers.

News Service: INN.

Ownership: Grant Bcstg. System. Robert S. Block, 35%; Sidney Shlenker, 10.03%; Milton Grant, 7.50%; Barry Lewis & Allen Becker, 6.57% each; Livingston Kosberg, 5.65%; David L. Block, 6.2%; Loyd Hackler, 3.69%; Earl Jones, 2.5%; Robert Caplan, 2.02%; 9 others with less than 2% each. For other interests of Grant Bcstg. see Group Ownership of TV Stations. R. Block has interest in KWHY-TV Los Angeles, CA. D. Block & Slotnick have interest in KZKC(TV), Kansas City, MO.

Began Operation: Dec. 9, 1984.

Represented (sales): Seltel Inc.

Represented (legal): Goldberg & Spector.

Represented (engineering): Lohnes & Culver.

Personnel:

MILTON GRANT, president & general manager.
SKIP MOSS, general sales manager.
BILL FAUN, chief engineer.
SCOTT SANDERS, local sales manager.
MIKE TURNER, national sales manager.

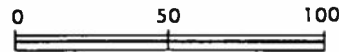
Rates: Not available

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.



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SCALE OF MILES



WBFS-TV BNPCT-840322KG

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	FLORIDA Broward	483,500	480,600	99
	Dade	659,400	653,700	99
Between 5-24%	FLORIDA Hendry	7,400	7,200	97
	Palm Beach	299,800	296,200	99
Station Totals		1,450,100	1,437,700	99
Net Weekly Circulation (1986)			480,400	
Average Daily Circulation (1986)			194,700	

Florida—Miami

WCIX

Ch. 6

Network Service: None, independent.

Licensee: Taft Television & Radio Co. Inc., 8900 N.W. 18th Terrace, Miami, FL 33172.

Studio: 8900 N.W. 18th Terrace.

Telephone: 305-593-0606.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: Circularly polarized, 1402-ft. above av. terrain, 1442-ft. above ground, 1449-ft. above sea level.

Latitude 25° 32' 24"
Longitude 80° 28' 07"

Holds CP for change to 1802-ft. above av. terrain, 1842-ft. above ground, 1849-ft. above sea level.

Transmitter: 17107 S.W. 248th St., Princeton, FL.

Satellite Earth Stations: Scientific-Atlanta, 10-meter; Harris, 9-meter; Scientific-Atlanta & Harris receivers.

Multichannel TV Sound: Stereo & separate audio program.

Ownership: Taft Broadcasting Co. For officers & other interests, see Group Ownership of TV Stations.

Began Operation: Sept. 20, 1967. Assignment of license to Taft Bcstg. by General Cinema Corp. approved by FCC Feb. 24, 1983. Transfer of control to General Cinema Corp. approved by FCC Aug. 10, 1972 (Television Digest, Vol. 12:33).

Represented (sales): TeleRep Inc.

Represented (legal): Koteen & Naftalin.

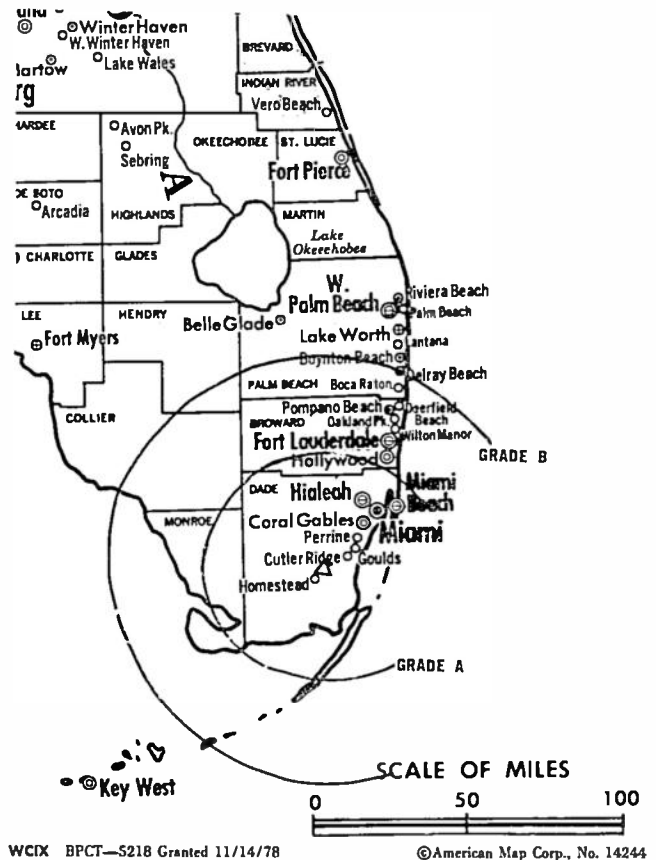
Represented (engineering): Cohen & Dippell.

Personnel:

ELLIOTT TROSHINSKY, vice president & general manager.
ROBERT FURLONG, general sales manager.
STAN CRUMLEY, national sales manager.
KIRK JACKSON, local sales manager.
BERNIE WIMMERS, chief engineer.
DAN NEUMANN, business manager.
LARRY WALLENSTEIN, news director.
LEW SCHATZER, promotion manager.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	Households %
50% & Over	FLORIDA			
	Dade	659,400	653,700	99
	Monroe	30,300	29,600	98
Between 25-49%	FLORIDA			
	Broward	483,500	480,600	99
	Collier	47,300	46,300	98
Between 5-24%	FLORIDA			
	Hendry	7,400	7,200	97
	Lee	108,300	107,000	99
	Palm Beach	299,800	296,200	99
Station Totals		1,636,000	1,620,600	99
Net Weekly Circulation (1986)			754,300	
Average Daily Circulation (1986)			332,500	

Florida—Miami-Fort Lauderdale

WDZL

Ch. 39

Network Service: None, independent.

Licensee: 39 Broadcasting Ltd., 2055 Lee St., Hollywood, FL 33020.

Studio: 2055 Lee St., Hollywood, FL 33020.

Telephone: 305-925-3939.

Technical Facilities: Channel No. 39 (620-626 MHz). Authorized power: 3980-kw max. visual, 400-kw max. aural. Antenna: 700-ft. above av. terrain, 703-ft. above ground, 713-ft. above sea level.

Latitude 25° 58' 48"
Longitude 80° 11' 47"

Transmitter: 3200 S.W. 52nd Ave., Miami Gardens.

Satellite Earth Stations: 2 in operation; Scientific-Atlanta receivers.

Ownership: Odyssey Television Inc. OT ownership: Odyssey Partners, 100%. Michael Finkelstein, pres.; more than 50 ltd. partners. For other interests, see Group Ownership of TV Stations.

Began Operation: Oct. 16, 1982. Sale to present owners approved by FCC April 4, 1984 (Television Digest, Vol. 24:2).

Represented (sales): Katz Independent TV Sales.

Represented (legal): Nixon, Hargrave, Devans & Doyle.

Represented (engineering): Jules Cohen & Associates.

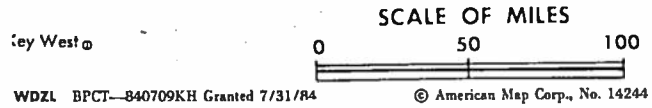
Personnel:

HARVEY E. COHEN, executive vice president & general manager.
HERMAN STERN, general sales manager.
MICHAEL STOPNICK, program manager.
ROBERT M. CASTILLO, chief engineer.

Rates: On request.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	FLORIDA Broward	483,500	480,600	99



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Dade	659,400	653,700	99
FLORIDA				
Between 5-24%	Monroe	30,300	29,600	98
	Palm Beach	299,800	296,200	99
Station Totals		1,473,000	1,460,100	99
Net Weekly Circulation (1986)			437,200	
Average Daily Circulation (1986)			148,400	

Florida—Miami

WHFT

Ch. 45

Network Service: None, independent.

Licensee: Trinity Broadcasting of Florida Inc.

Studio: 3324 Pembroke Rd., Hollywood, FL 33021.

Telephone: 305-962-1700.

Technical Facilities: Channel No. 45 (656-662 MHz). Authorized power: 2400-kw max. & 589-kw horizontal visual, 240-kw max. & 58.9-kw horizontal aural. Antenna: 1010-ft above av. terrain, 1037-ft. above ground, 1049-ft. above sea level.

Latitude 25° 59' 34"
Longitude 80° 10' 27"

Transmitter: SE corner of S. 33rd Ave. & Pembroke Rd., Pembroke Park.

Satellite Earth Station: Scientific-Atlanta, 7-meter; Microdyne & Scientific-Atlanta receivers.

Ownership: See KTBN-TV, Santa Ana-Los Angeles, CA.

Began Operation: Feb. 1975. Sale to present owner by Lester Sumrall Evangelistic Assn. approved by FCC May 15, 1980. Previous sale by Florida Christian Bcstg. Inc. approved June 22, 1976 (Television Digest, Vol. 16:26).

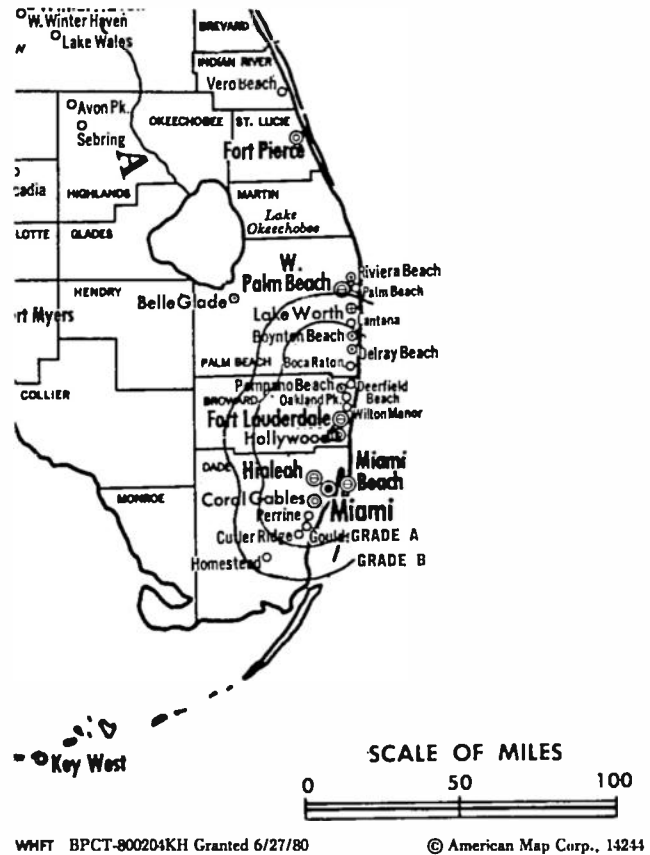
Represented (legal): May & Dunne.

Represented (engineering): Smith & Powstenko.

Personnel:

CHARLES L. QUINN, vice president & general manager.
DAVID HALL, chief engineer.

Highest 30 Sec. Rate : \$110



Arbitron Data: Not available.

Florida—Miami

WLTV

Ch. 23

Network Service: Spanish International Network.

Licensee: Spanish International Communications Corp., 2600 S.W. 3rd Ave., Miami, FL 33129.

Studio: 695 N.W. 199th St., Miami 33169.

Telephone: 305-652-4000.

Sales Office: 2600 S.W. 3rd Ave., Miami, FL 33129.

Telephone: 305-856-2323.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 1995-kw max. & 661-kw horizontal visual, 200-kw max. & 66.1-kw horizontal aural. Antenna: 1010-ft. above av. terrain, 1034-ft. above ground, 1044-ft. above sea level.

Latitude 25° 57' 29.5"
Longitude 80° 12' 44.1"

Transmitter: Antenna farm, North Dade County.

Satellite Earth Stations: Scientific-Atlanta, 10-meter & 5-meter; Scientific-Atlanta receivers.

News Services: AP, UPI.

Ownership: For ownership & other interests, see KMEX-TV, Los Angeles, CA & Group Ownership of TV Stations. **Note:** Sale to Hallmark Cards Inc. pends.

Began Operation: Dec. 24, 1954; left air April 13, 1957. Sold by Storer Bcstg. Co. Oct. 25, 1967. Resumed operation Nov. 14, 1967. Sale to present owner by Al Lapin Jr., et al., approved by FCC Jan. 6, 1971.

Represented (sales): SIN Television Network.

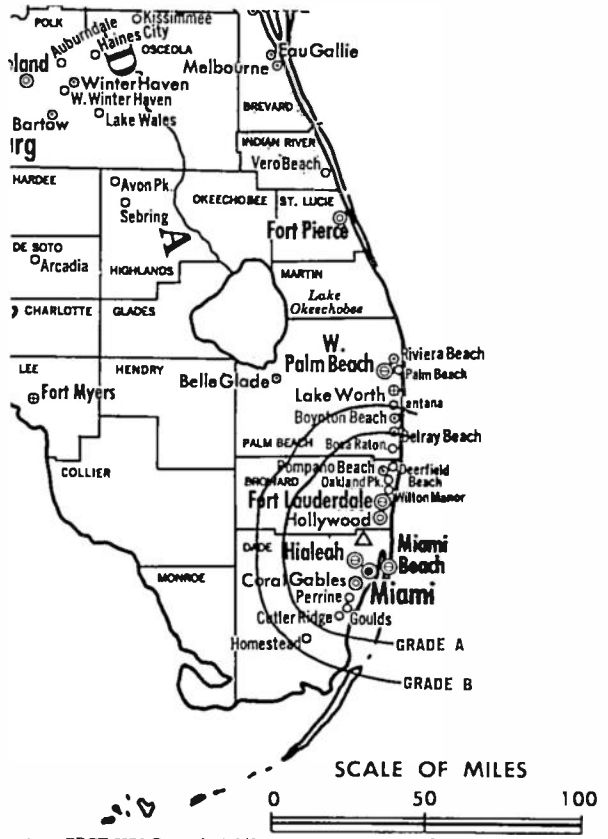
Represented (legal): Leventhal, Senter & Lerman.

Represented (engineering): Jules Cohen & Associates.

Personnel:

JOAQUIN BLAYA, president & general manager.
BLAINE DECKER, vice president & director of sales.
ANTONIO OQUENDO, operations manager.
EFRAIN RIVERA, chief engineer.

Highest 30 Sec. Rate (July 1, 1984): \$2000.



WLTV BPCT-5076 Granted 8/15/77

© American Map Corp., 14244

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	FLORIDA	659,400	653,700	99
	Dade			
Station Totals		659,400	653,700	99
Net Weekly Circulation (1986)			206,900	
Average Daily Circulation (1986)			151,300	

Florida—Miami

WPLG

Ch. 10

Network Service: ABC.

Licensee: Post-Newsweek Stations of Florida Inc., Broadcast House, 3300 Biscayne Blvd., Miami, FL 33137.

Studio: 3900 Biscayne Blvd.

Telephone: 305-576-1010. **TWX:** 810-848-6032.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 47.9-kw aural. Antenna: 1002.9-ft. above av. terrain, 1045-ft. above ground, 1049-ft. above sea level.

Latitude 25° 57' 59"
Longitude 80° 12' 44"

Transmitter: Approx. 0.375-mi. W of State Rte. 7, Miami antenna farm, near Hallandale, FL.

Satellite Earth Stations: Scientific-Atlanta, 10-meter; Hero, 7-meter; Satcom, 7-meter; Hero, Microdyne & Scientific-Atlanta receivers.

News Services: AP, UPI.

Ownership: Post-Newsweek Stations. For other interests, see Group Ownership of TV Stations.

Began Operation: Nov. 20, 1961. Sale to present owner by C. H. Topmiller, Thomas A. Welstead, et al., approved by FCC Sept. 24, 1969 (Television Digest, Vol. 9:39).

Represented (sales): Petry Television Inc.

Represented (legal): Covington & Burling.

Represented (engineering): Cohen & Dippell.

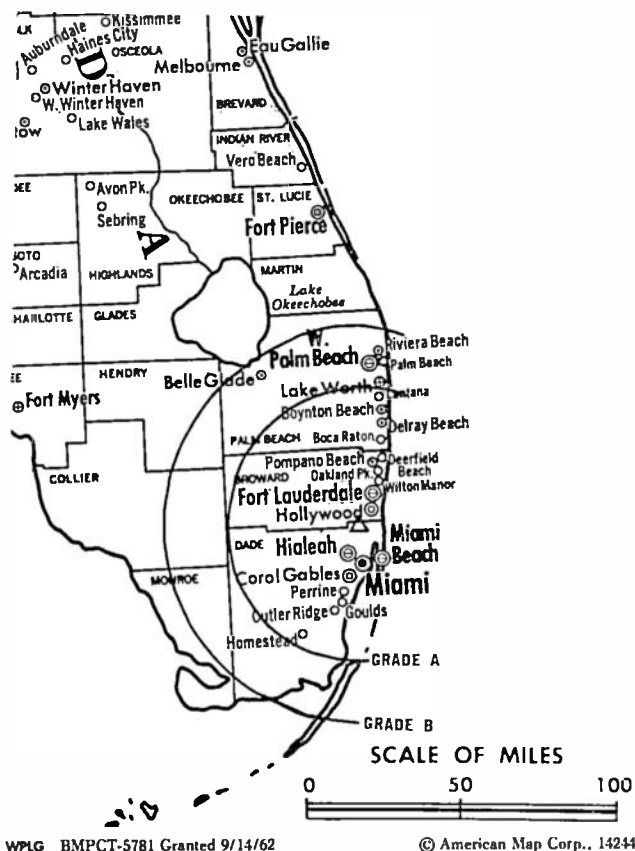
Personnel:

- G. WILLIAM RYAN, president & general manager.
- MIKE DORSEY, vice president, sales & marketing.
- KEITH KELLY, vice president, administration.
- RICK HINDS, national sales manager.
- LYNN MORTIMER, local sales manager.
- JOHN TERENCE, director of news.
- DON HAIN, chief engineer.
- JIM GIRODO, promotion manager.
- SHERRY BURNS, program director.

Highest 30 Sec. Rate (Aug. 25, 1986): \$10,030.

NETWORK BASE HOURLY RATE: \$2625.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.



WPLG BMPCT-5781 Granted 9/14/62

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Broward	483,500	480,600	99
	Dade	659,400	653,700	99
	Monroe	30,300	29,600	93
Between 25-49%	FLORIDA			
	Hendry	7,400	7,200	97
	Martin	34,600	34,200	99
Between 5-24%	FLORIDA			
	Glades	2,700	2,600	96
	St Lucie	43,400	42,800	99
Station Totals		1,561,100	1,546,900	99
Net Weekly Circulation (1986)			1,210,000	
Average Daily Circulation (1986)			707,100	

Florida—Miami-Fort Lauderdale

WSVN

Ch. 7

Network Service: NBC.

Licensee: Sunbeam Television Corp., Box 1118, Miami, FL 33138.

Studio & Business Office: 1401 79th St. Causeway, Miami, FL 33141.

Telephone: 305-751-6692. TWX: 810-848-6151.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 960-ft. above av. terrain, 996-ft. above ground, 1002-ft. above sea level.

Latitude 25° 57' 49"
Longitude 80° 12' 44"

Transmitter: Antenna farm, North Dade County, FL.

Satellite Earth Stations: 2 in operation; transmit/receive; Scientific-Atlanta, 10-meter; Scientific-Atlanta receivers.

Multichannel TV Sound: Stereo only.

News Services: AP, UPI, NBC, NIWS.

Ownership: Sunbeam Television Corp., 100%. Sunbeam is controlled by Edmund Ansín.

Began Operation: July 29, 1956. On Dec. 5, 1962 the FCC ordered that Biscayne Television Corp. cease operation of WCKT no later than Jan. 4, 1963 and the FCC also approved sale of WCKT plant and film licensing agreements for \$3,400,000 to Sunbeam Television Corp., which was licensed as a new station. Present ownership assumed operation Dec. 19, 1962.

Represented (sales): Harrington, Righter & Parsons.

Represented (legal): Koteen & Naftalin.

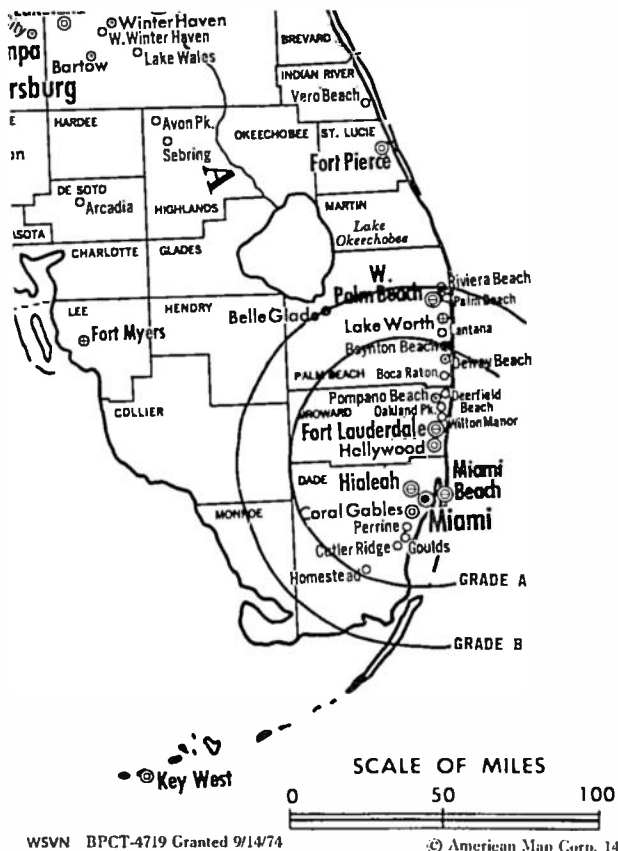
Personnel:

EDMUND N. ANSIN, president.
ROBERT LEIDER, vice president & general manager.
JOHN FENWICK, general sales manager.
THOMAS COMERFORD, national sales manager.
ROBERT WERNER, local sales manager.
DAVID BIEBER, operations manager.
DAVID CHOATE, director of news.
MERLIN HAYNIE, chief engineer.
CHARMAINE MEYER, director of creative services.
NEIL MURPHY, controller.

Highest 30 Sec. Rate: \$5000.

NETWORK BASE HOURLY RATE: \$2300.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.



WSVN BPCT-4719 Granted 9/14/74 American Map Corp. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Broward	483,500	480,600	99
	Dade	659,400	653,700	99
	Monroe	30,300	29,600	98
Between 25-49%	FLORIDA			
	Indian River	30,400	29,900	98
	Martin	34,600	34,200	99
Between 5-24%	FLORIDA			
	Glades	2,700	2,600	96
	Hendry	7,400	7,200	97
	St Lucie	43,400	42,800	99
Station Totals		1,591,500	1,576,800	99
Net Weekly Circulation (1986)			1,213,200	
Average Daily Circulation (1986)			718,500	

The only thing you need to know about financing.

Call Crawford Rice at (303) 321-7550.
2930 East Third Avenue, Denver, CO 80206

TELEVISION BROKERS.
DANIELS & ASSOCIATES

Florida—Miami-Fort Lauderdale

WTVJ

Ch. 4

Network Service: CBS.

Licensee: WBC Broadcasting Corp., 316 N. Miami Ave., Miami, FL 33128.

Studio: 316 N. Miami Ave. 33128.

Telephone: 305-579-1200. **TWX:** 810-848-5932.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 950-ft. above av. terrain, 995-ft. above ground, 1005-ft. above sea level.

Latitude 25° 59' 08.5"
Longitude 80° 11' 34.5"

Transmitter: 4991 S.W. 28th St., West Hollywood, FL.

Satellite Earth Stations: Hero, 8-meter; Scientific-Atlanta receivers.

News Services: AP, UPI, Gannett News Service, CBS, News Travel Network, Nexis.

Ownership: Wometco Broadcast Acquisition Corp., 100%. WBAC ownership: Wometco Bcstg. Co. Inc. KKR Assoc., gen. partner. KKRA ownership: Jerome Kohlberg Jr., Henry R. Kravis, George R. Roberts, Robert I. McDonnell, gen. partners. Also owns WLOS(TV), Asheville, NC. **Note:** Sale pends.

Began Operation: March 21, 1949. Sale to present owners by Wometco Enterprises Inc. approved by FCC April 11, 1984 (Television Digest, Vol. 23:39, 52).

Represented (sales): MMT Sales Inc.

Represented (legal): Wiley, Rein & Fielding.

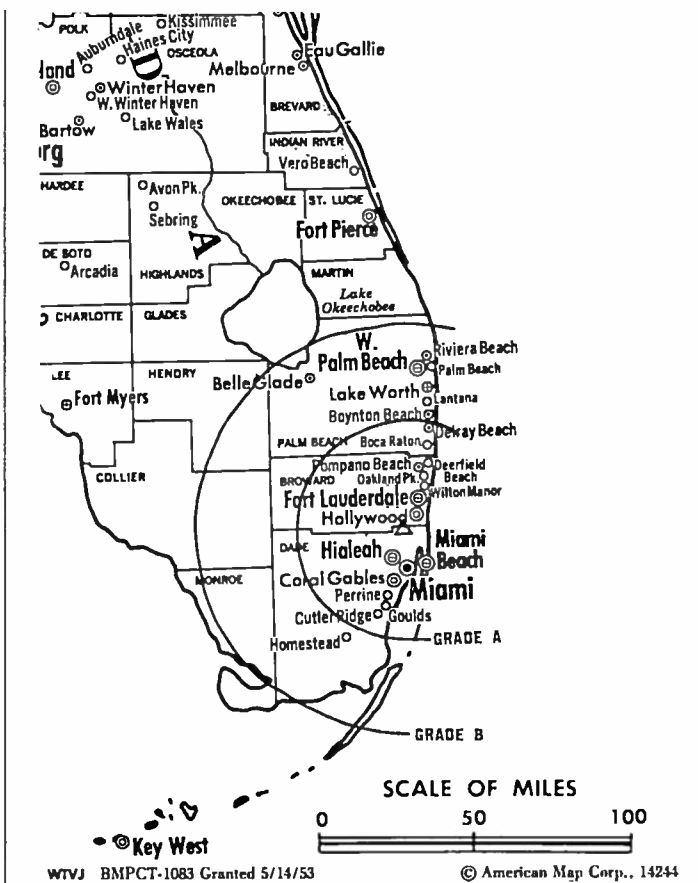
Personnel:

- ALAN PERRIS, vice president & general manager.
- JIM PARATORE, director of programming & promotion.
- LOIS J. FRIEDMAN, marketing & research director.
- AL ROTHSTEIN, general sales manager.
- BARRY ALLENTUCK, national sales manager.
- BOB BLACHER, local sales manager.
- AL BUCH, news director.
- TOM BEAUCHAMP, director of technical operations.
- JEAN WALDSTEIN, traffic operations manager.
- BRIAN GADINSKY, public affairs director.
- GLEN ECKLUND, production manager.
- TOM BEAUCHAMP, chief engineer.

Highest 30 Sec. Rate (July 19, 1985): \$6000.

NETWORK BASE HOURLY RATE: \$2027.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Broward	483,500	480,600	99
	Dade	659,400	653,700	99
	Monroe	30,300	29,600	98
Between 25-49%	FLORIDA			
	Hendry	7,400	7,200	97
	Martin	34,600	34,200	99
Between 5-24%	FLORIDA			
St Lucie	43,400	42,800	99	
Station Totals		1,558,400	1,544,300	99
Net Weekly Circulation (1986)			1,228,100	
Average Daily Circulation (1986)			708,600	

Florida—Ocala-Gainesville

WBSP

Ch. 51

Network Service: None, independent.

Licensee: Wabash Valley Bcstg. Corp., 918 Ohio St., Terre Haute, IN 47807.

Studio: 1551 S.W. 37th Ave., Ocala, FL 32674.

Mailing Address: Box 3985, Ocala, FL 32678.

Telephone: 904-351-5151.

Technical Facilities: Channel No. 51 (692-698 MHz). Authorized power: 2931-kw horizontal visual, 135.5 horizontal aural. Antenna: 924-ft. above av. terrain, 889-ft. above ground, 1049-ft. above sea level.

Latitude 29° 21' 32"
Longitude 82° 19' 53"

Transmitter: County Road 316, approx. 4.7 mi. W of Fairfield FL.

Satellite Earth Stations: 4 in operation; Microdyne; Microdyne receivers.

News Service: AP.

Ownership: See WTHI-TV, Terre Haute, IN.

Began Operation: Nov. 1, 1983. Sale to present owner by Big Sun TV Inc. approved by FCC Aug. 12, 1986.

Represented (sales): Adam Young Inc.

Represented (legal): Verner, Lipfert, Bernhard, McPherson & Hand, Chartered.

Represented (engineering): Kessler & Gehman Associates.

Personnel:

ROBERT WARE, general manager.
CLAY BRINKER, general sales manager.
MARY MEADOWS, station manager.
SYLVIA BRYAN, program manager.
LARRY DAVIS, production manager.
RANDY KEISER, promotion manager.
CHARON PALMER, traffic manager.
GORDON SHOCKNEY, chief engineer.
MIKE DOTSON, news director.

Highest One Hour Rate: \$1500.

Highest 30 Sec. Rate: \$350.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Alachua	64,100	62,800	98
	Gilchrist	2,600	2,600	100



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Levy	8,900	8,600	97
	Marion	61,300	60,200	98
Between 25-49%	FLORIDA			
	Bradford	7,300	7,200	99
	Citrus	32,100	31,500	98
	Dixie	3,200	3,100	97
Between 5-24%	FLORIDA			
	Columbia	14,200	13,900	98
	Lake	50,900	50,300	99
	Putnam	21,800	21,500	99
	Sumter	10,600	10,400	98
	Union	2,400	2,400	100
Station Totals		279,400	274,500	98
Net Weekly Circulation (1986)				103,100
Average Daily Circulation (1986)				44,400

Florida—Orlando

WCPX-TV

Ch. 6

Network Service: CBS.

Licensee: First Media Television Corp., Box 10239, Washington, DC 20018.

Studio: 4466 John Young Pkwy., Orlando, FL 32804.

Telephone: 305-291-6000. TWX: 810-850-0141.

Mailing Address: Box 606000, Orlando, FL 32860.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1465-ft. above av. terrain, 1484-ft. above ground, 1549-ft. above sea level.

Latitude 28° 36' 08"
Longitude 81° 05' 37"

Holds CP for change to 1835-ft. above av. terrain, 1983-ft. above ground, 2049-ft. above sea level. BPCT-4827.

Transmitter: 3.5-mi. N of Bithlo.

Satellite Earth Stations: 5 in operation; 2 Comtech, 5-meter; Scientific-Atlanta, 10-meter & 7-meter; Vertex, 4.6-meter, Ku-band.

News Services: AP, UPI.

Ownership: First Media Corp., 100%. FMC ownership: Richard E. Marriott, chmn.-treas., 49.92%; Glenn T. Potter, pres., 1.29%; Danny Masden, exec. v.p.; Dale B. Williamson, v.p.-asst. treas.; Nancy P. Marriott, 18.01%; Deborah M. Harrison, J. W. Marriott III, David S. Marriott & Steven G. Marriott, First Media Trust with Donna R. G. Marriott & Sterling B. Colton as trustees, 7.69% each. FMC owns WPGC & WCLY(FM), Morningside, MD; KLZX & KFMY(FM), Provo, UT; WZGC(FM), Atlanta, GA; KUBE(FM), Seattle, WA; WUSN(FM), Chicago, IL; KOPA & KSLX(FM), Scottsdale, AZ; KFMK(FM), Houston, TX & WZLX(FM), Boston, MA.

Began Operation: July 1, 1954. Sale to present owner by Rockefeller Group approved by FCC May 30, 1986 (Television Digest, Vol. 26:12). Previous sale to Rockefeller by the Outlet Co. approved by FCC Nov. 23, 1983 (Vol. 23:19, 22; 24:6). Sale to Outlet by Cherry Bcstg. Co. approved July 17, 1963 by FCC (Vol. 3:15, 29). Sale to Cherry Bcstg. Co. by group headed by Harold P. Danforth approved May 8, 1957.

Represented (sales): Katz Television.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Lohnes & Culver.

Personnel:

MIKE SCHWEITZER, vice president & general manager.
EVERETT H. HUGHES, program manager.
JAMES E. DONNELLY, general sales manager.
JAMES POSEY, national sales manager.
ROBERT DIEHL, chief engineer.
BERNARD W. SCHNAPP, business manager.
TOM HAUFF, news director.
NICKI SARNER, community affairs director.
LEN DePANICIS, production manager.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Brevard	130,000	128,700	99
	Flagler	6,400	6,300	98
	Lake	50,900	50,300	99
	Marion	61,300	60,200	98
	Orange	203,300	201,600	99
	Osceola	27,500	27,100	99
	Seminole	82,900	82,100	99
	Sumter	10,600	10,400	98
Volusia	128,600	127,300	99	
Between 25-49%	FLORIDA			
	Citrus	32,100	31,500	98
	Polk	132,400	131,000	99
	Putnam	21,800	21,500	99
Between 5-24%	FLORIDA			
	Hardee	7,000	6,900	99
	Hernando	26,900	26,500	99
	Indian River	30,400	29,900	98
Levy	8,900	8,600	97	
Station Totals		961,000	949,900	98
Net Weekly Circulation (1986)			702,400	
Average Daily Circulation (1986)			433,900	

Florida—Daytona Beach-Orlando

WESH-TV

Ch. 2

Network Service: NBC.

Licensee: WESH-TV Broadcasting Inc., Box 1551, Daytona Beach, FL 32015.

Studios: 540 Corporation Ave., Holly Hill 32015; 1501 Minnesota Ave., Winter Park 32789.

Telephones: 904-252-2222, Daytona Beach; 305-645-2222, Orlando.

TWX: 810-832-6222, Daytona Beach; 810-853-0255, Winter Park.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1650-ft. above av. terrain, 1670-ft. above ground, 1740-ft. above sea level.

Latitude 28° 56' 17"
Longitude 81° 18' 58"

Transmitter: 1.2-mi SW of Orange City, FL.

Satellite Earth Stations: Transmit/receive; Microdyne, 5-meter; Scientific-Atlanta, 7-meter; Harris, Microdyne, Scientific-Atlanta & M/A-Corn receivers.

Multichannel TV Sound: Stereo only.

News Services: AP, Conus, UPI, NBC.

Ownership: H & C Communications Inc. For other interests, see Group Ownership of TV Stations.

Began Operation: May 29, 1956. Merger of Cowles Bcstg. into H & C Communications approved by FCC Oct. 24, 1984 (Television Digest, Vol. 24:26, 35). Sale to Cowles by John H. Perry interests approved April 20, 1966 (Vol. 5:47).

Represented (sales): Petry Television Inc.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Jules Cohen & Associates.

Personnel:

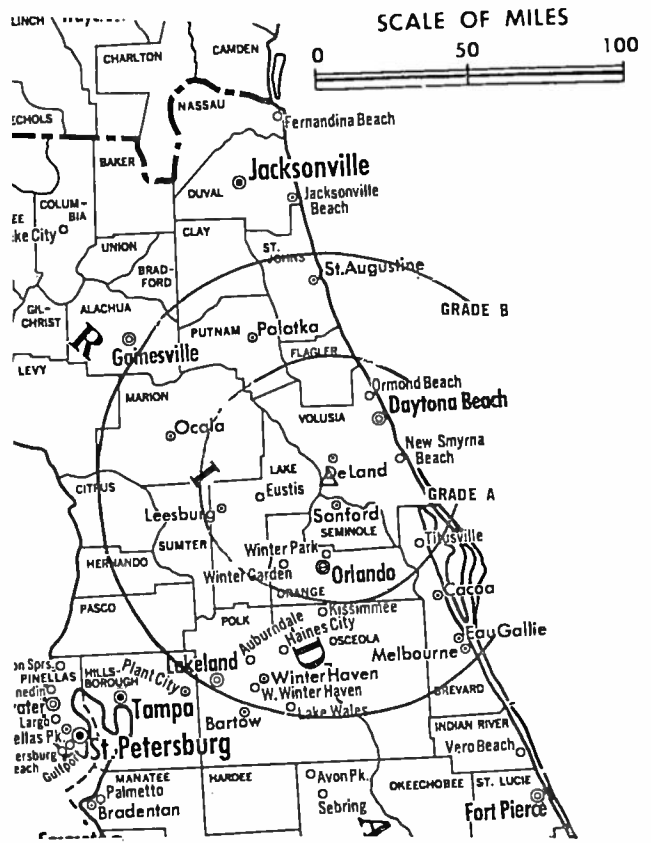
NOLAN QUAM, president & general manager.
JOHN E. EVANS, exec. vice president.
JACK L. HITCHCOCK, sr. v.p., Winter Park studio mgr.
JESS SALAFRANCA, business manager.
KENNETH W. SMITH, sr. vice president & operations manager.
ROBERT FOWLER, vice president & sales director.
NILE M. HUNT, vice president & engineering director.
NICHOLAS W. PFEIFAU, vice president & research director.
PAUL PAOLICELLI, vice president, news & public affairs.
RED KOCH, vice president & promotion director.
RICHARD K. SCHARF, production manager.

Average 30 Sec. Rate (Sept. 3, 1986): \$4200.

NETWORK BASE HOURLY RATE: \$2435.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Alachua	64,100	62,800	98
	Brevard	130,000	128,700	99
	Flagler	6,400	6,300	98



WESH-TV BPCT-781206LC Granted 2/26/79 © American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Lake	50,900	50,300	99
	Levy	8,900	8,600	97
	Marion	61,300	60,200	98
	Orange	203,300	201,600	99
	Osceola	27,500	27,100	99
	Putnam	21,800	21,500	99
	Seminole	82,900	82,100	99
	Sumter	10,600	10,400	98
	Volusia	128,600	127,300	99
	Between 25-49%	FLORIDA		
Citrus		32,100	31,500	98
St. Johns		24,500	24,200	99
Between 5-24%	FLORIDA			
	Bradford	7,300	7,200	99
	Dixie	3,200	3,100	97
	Gilchrist	2,600	2,600	100
	Hardee	7,000	6,900	99
	Hernando	26,900	26,500	99
	Indian River	30,400	29,900	98
	Lafayette	1,600	1,500	94
	Polk	132,400	131,000	99
	Union	2,400	2,400	100
Station Totals		1,066,700	1,053,700	98
Net Weekly Circulation (1986)			746,400	
Average Daily Circulation (1986)			457,200	

Florida—Orlando-Daytona Beach-Melbourne

WFTV

Ch. 9

Network Service: ABC.

Licensee: WFTV Inc., Box 999, Orlando, FL 32802.

Studio: 639 West Central Blvd., Orlando 32801.

Telephone: 305-841-9000. TWX: 810-850-0179.

Mailing Address: Box 999, Orlando, FL 32802.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw max. & 191-kw horizontal visual, 31.6-kw max. & 19.1-kw horizontal aural. Antenna: 1570-ft. above av. terrain, 1608-ft. above ground, 1674-ft. above sea level.

Latitude 28° 36' 08"
Longitude 81° 05' 37"

Transmitter: 3.5-mi. N of Bithlo, 20-mi. E of Orlando.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: 4 in operation, one transmit/receive, one Ku-band; Satcom Technology, 7-meter; Andrews 4.5-meter & 7-meter; AFC 4.5-meter; M/A-Com, Avantek & Microdyne receivers.

News Services: AP, UPI, ABC.

Ownership: Cox Enterprises Inc. For other interests, see Group Ownership of TV Stations.

Began Operation: Feb. 1, 1958 by Mid-Florida Inc. Interim operation began April 1, 1969 (Television Digest, Vol. 9:14). Settlement agreement among interim operators approved by FCC June 30, 1981. Sale to SFN Communications approved by FCC May 24, 1984 (Vol. 24:9). FCC approved sale to present owner Aug. 29, 1985 (Vol. 25:23).

Represented (sales): TeleRep Inc.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): A. D. Ring & Associates.

Personnel:

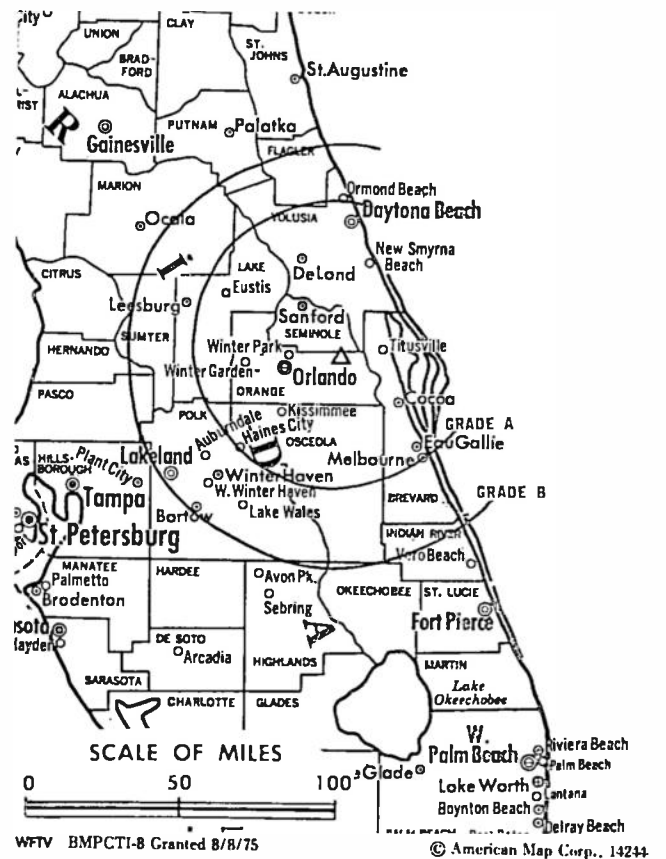
CLIFTON L. CONLEY, vice president & general manager.
LOUIS SUPOWITZ, general sales manager.
BOB JORDAN, news director.
SKIP SKIFFINGTON, operations manager.
RICHARD FLYNN, business manager.
WAYNE GERBER, marketing research director.
WILLIAM D. JONES, assistant sales manager.
PAUL D. WARNOCK, chief engineer.
WALTER S. McDOWELL, promotion director.

Highest 30 Sec. Rate (May 1986): \$4000.

NETWORK BASE HOURLY RATE: \$2000.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA Brevard	130,000	128,700	99



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Flagler	6,400	6,300	98
	Highlands	23,200	22,800	98
	Indian River	30,400	29,900	98
	Lake	50,900	50,300	99
	Marion	61,300	60,200	98
	Orange	203,300	201,600	99
	Osceola	27,500	27,100	99
	Seminole	82,900	82,100	99
	Sumter	10,600	10,400	98
	Volusia	128,600	127,300	99
Between 25-49%	FLORIDA Citrus	32,100	31,500	98
	Okeechobee	9,200	9,100	99
	Polk	132,400	131,000	99
	Putnam	21,800	21,500	99
Between 5-24%	FLORIDA Glades	2,700	2,600	96
	Hardee	7,000	6,900	99
	Levy	8,900	8,600	97
Station Totals		969,200	957,900	98
Net Weekly Circulation (1986)			736,700	
Average Daily Circulation (1986)			450,500	

Florida—Melbourne-Orlando

WMOD

Ch. 43

Network Service: None, independent.

Licensee: Sewall Operating Co. Inc., 4450-L Enterprise Court, Melbourne, FL 32935.

Studio: 4450 Enterprise Court, Rodes Blvd., Melbourne, FL 32935.

Telephone: 305-254-4343.

Technical Facilities: Channel No. 43 (644-650 MHz). Authorized power: 4200-kw max. visual, 570-kw max. aural. Antenna: 969-ft. above av. terrain, 1005-ft. above ground, 1046-ft. above sea level.

Latitude 28° 18' 26"
Longitude 80° 54' 48"

Transmitter: Deseret Ranches, Star Rte. 1250, Osceola County.

Satellite Earth Stations: 9.1-meter steerable; 5-meter fixed; Harris receivers.

News Service: AP.

Ownership: Asbury Park Press Inc., 100%. APP ownership: Jules L. Plangere Jr., chmn. & Ernest D. Lass, pres., 50% each; Jules L. Plangere III & Robert E. Murphy, v.p.s; Charles W. Ritcher, secy. APP owns WSJT(TV) Vineland, NJ; has interest in licensee of WJLK-AM-FM Asbury Park, NJ & applications for LPTVs. Note: Sale of WSJT pends.

Began Operation: July 5, 1982. Sale to present owners by Southern Bcstg. Corp. approved by FCC Aug. 15, 1985.

Represented (sales): Independent TV Sales.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

CARLO ANNEKE, general manager.
SKIP PAINTON, station manager.
NELLE H. AYRES, director of administration.

Highest 30 Sec. Rate: \$500.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA Brevard	130,000	128,700	99



Not Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	FLORIDA			
	Indian River	30,400	29,900	98
	Orange	203,300	201,600	99
	Osceola	27,500	27,100	99
	Seminole	82,900	82,100	99
Between 5-24%	FLORIDA			
	Lake Volusia	50,900	50,300	99
		128,600	127,300	99
Station Totals		653,600	647,000	98
Net Weekly Circulation (1986)			223,800	
Average Daily Circulation (1986)			80,000	

Florida—Melbourne

WAYK

Ch. 56

Network Service: None, independent.

Grantee: TV 56 Ltd., 6525 Babcock St. SE, Palm Bay, FL 32907.

Studio: 6525 Babcock St. SE, Palm Bay 32907.

Telephone: 305-725-0056.

Technical Facilities: Channel No. 56 (722-728 MHz). Authorized power: 2070-kw max. visual, 207-kw max. aural. Antenna: 1000-ft. above av. terrain, 998-ft. above ground, 1023-ft. above sea level.

Latitude 27° 49' 35"
Longitude 80° 42' 20"

Transmitter: 7.5-mi. WNW of Fellsmere.

Satellite Earth Stations: ADM, 5-meter; 1 Ku-band; Scientific-Atlanta & M/A-Com receivers.

News Service: UPI.

Ownership: Sunshine Bcstg. Corp., gen. partner, 75%; Harry N. Handley & Cathy Bamberg, gen. partners, 2.5% each; William R. Varecha & William E. Bamberg, ltd. partners, 10% each. SBC ownership: William R. & Debbie Varecha, 100% jointly. W. Varecha owns permittee of Ch. 49, Paducah, KY.

Began Operation: May 19, 1986.

Represented (legal): Wiley, Rein & Fielding.

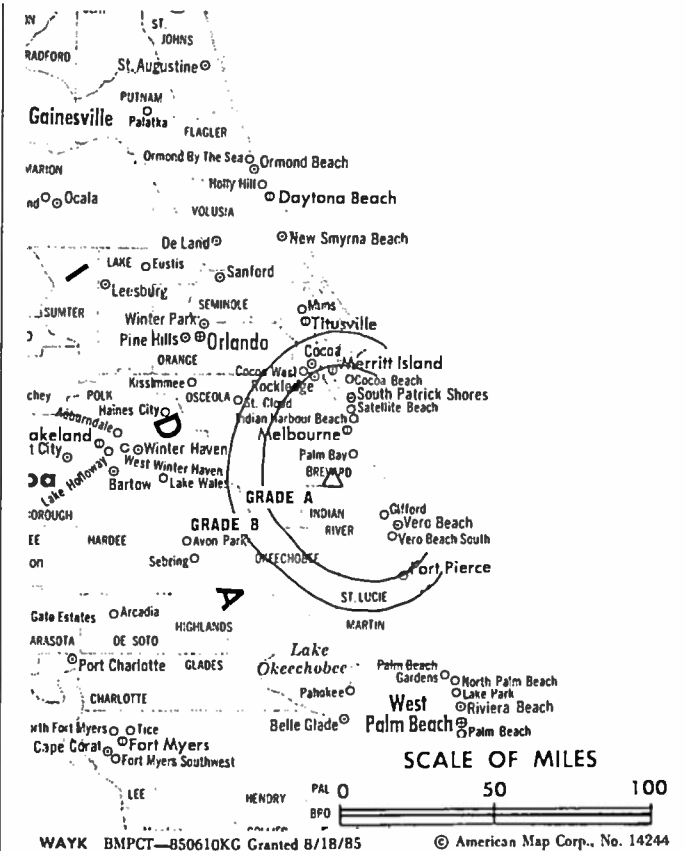
Represented (engineering): Arthur K. Peters.

Personnel:

WILLIAM VARECHA, general manager.
CHET PIKE, sales manager.
JOHN PUMPHERY, engineering director.
DONNA SKATTUM, news director.
RICHARD SCHMIDT, promotion director.
LINDA PORTER, traffic manager.

Highest One Hour Rate: \$600.

Highest 30 Sec. Rate: \$400.



Robert W. Rounsaville & Associates
MEDIA BROKERS AND CONSULTANTS
ATLANTA: 1-800-531-1500 ORLANDO: 1-800-328-3500

Florida—Orlando

WOFL

Ch. 35

Network Service: None, independent.

Licensee: Meredith Corp., 35 Skyline Dr., Lake Mary, FL 32746.

Studio: 35 Skyline Dr., Lake Mary 32746.

Telephone: 305-644-3535.

Technical Facilities: Channel No. 35 (596-602 MHz). Authorized power: 2570-kw max. & 646-kw horizontal visual, 126-kw aural. Antenna: 1470-ft. above av. terrain, 1486-ft. above ground, 1549-ft. above sea level.

Latitude 28° 36' 17"
Longitude 81° 05' 13"

Transmitter: Chuluota-Christmas Rd., 3.7-mi. N of Bithlo.

Satellite Earth Stations: Microdyne, 7-meter & 5-meter; Microdyne receivers.

News Service: UPI.

Ownership: Meredith Corp., 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: March 31, 1974. Left air Sept. 29, 1976. Sale to Omega Communications approved by FCC June 15, 1979 (Television Digest, Vol. 19:28). Resumed operation Oct. 15, 1979. FCC, April 4, 1983, approved sale of 60% to Meredith Corp., 40% owner.

Represented (sales): MMT Sales Inc.

Represented (legal): Haley, Bader & Potts.

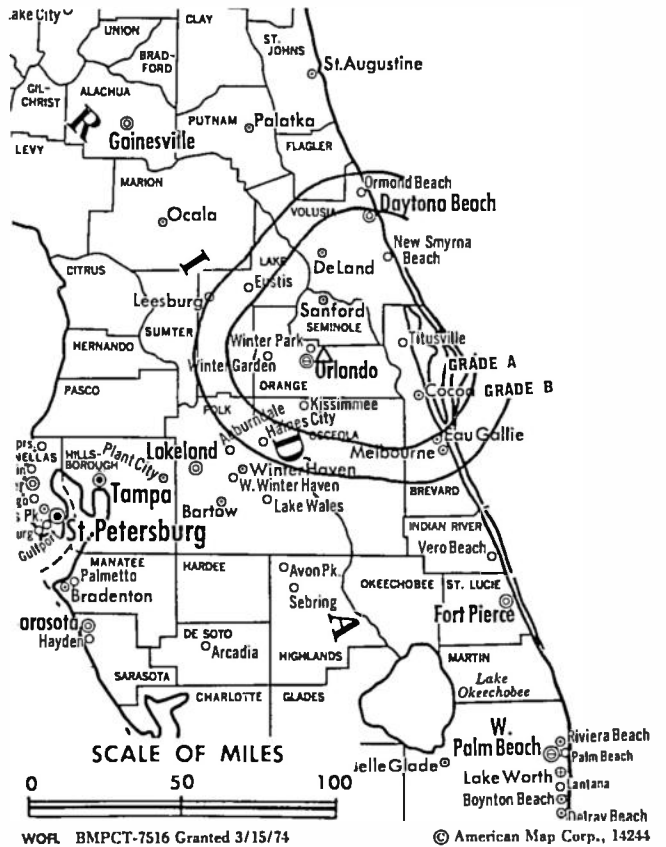
Represented (engineering): Hammett & Edison Inc.

Personnel:

NORRIS REICHEL, vice president & general manager.
MARTY ROSS, general sales manager.
KATE McSWEENEY, program manager.
GEORGE WILSON, news director.
JIM DOYAS, chief engineer.

Highest 30 Sec. Rate: \$2000.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Osceola	27,500	27,100	99
	Seminole	82,900	82,100	99
	Volusia	128,600	127,300	99
Between 25-49%	FLORIDA			
	Marion	61,300	60,200	98
	Polk	132,400	131,000	99
	Sumter	10,600	10,400	98
Between 5-24%	FLORIDA			
	Citrus	32,100	31,500	98
Station Totals		866,000	856,500	98
Net Weekly Circulation (1986)			464,000	
Average Daily Circulation (1986)			219,500	

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Brevard	130,000	128,700	99
	Flagler	6,400	6,300	98
	Lake	50,900	50,300	99
	Orange	203,300	201,600	99

Florida—West Palm Beach

WFLX

Ch. 29

Network Service: None, independent.

Licensee: Malrite of Florida Inc., Euclid Ave. & E. 12th St., Cleveland, OH 44115.

Studio: 4130 Blue Heron Blvd., West Palm Beach, FL 33404.

Telephone: 305-845-2929.

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 5000-kw max. & 1350-kw horizontal visual, 500-kw max. & 270-kw horizontal aural. Antenna: 1500-ft. above av. terrain, 1533-ft. above ground, 1549-ft. above sea level.

Latitude 26° 34' 37"
Longitude 80° 14' 32"

Transmitter: 2.3-mi. W of Hwy. 441 & 0.7-mi. S of Lantana Rd., near Green Acres City.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: 2 in operation; Scientific-Atlanta, 7-meter; 4-meter Ku-band; M/A-Com & Scientific-Atlanta receivers.

Ownership: Malrite Communications. For other interests, see Group Ownership of Television Stations.

Began Operation: Oct. 1, 1982.

Represented (sales): Petry Television Inc.

Represented (legal): Shrinsky, Weitzman & Eisen.

Represented (engineering): Ralph Evans Associates.

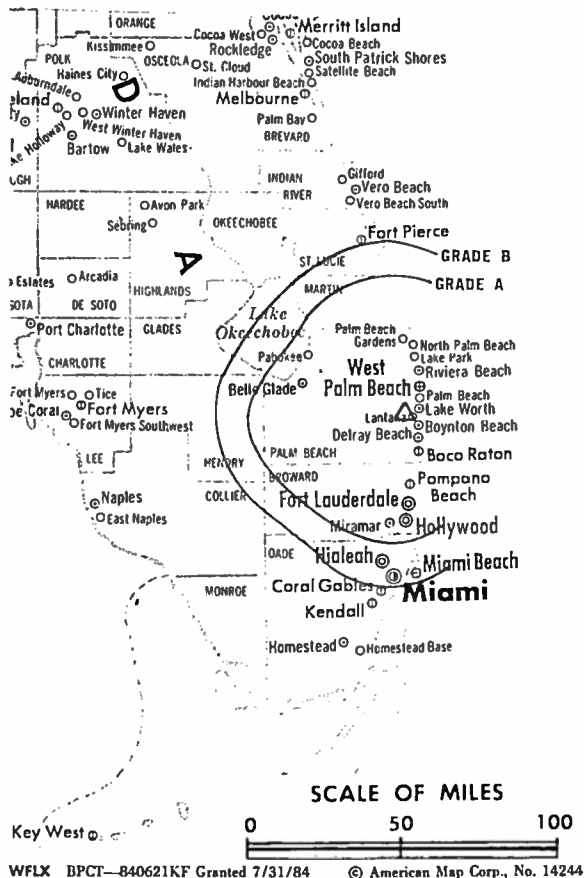
Personnel:

MURRAY J. GREEN, vice president & general manager.
JOE KOFF, general sales manager.
DONITA WELSH, station manager.
ANGELO (BUTCH) FIGURELLA, chief engineer.

Rates: On request.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Martin	34,600	34,200	99
	Okeechobee	9,200	9,100	99



WFLX BPCT-840621KF Granted 7/31/84 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Palm Beach	299,800	296,200	99
	St Lucie	43,400	42,800	99
Between 25-49%	FLORIDA			
	Broward	483,500	480,600	99
	Glades	2,700	2,600	96
	Hendry	7,400	7,200	97
Between 5-24%	FLORIDA			
	Dade	659,400	653,700	99
	Indian River	30,400	29,900	98
Station Totals		1,570,400	1,556,300	99
Net Weekly Circulation (1986)				401,400
Average Daily Circulation (1986)				142,500

Florida—West Palm Beach

WPEC

Ch. 12

Network Service: ABC.

Licensee: PEC Communications Inc., Fairfield Dr., West Palm Beach, FL 33407.

Studio: Fairfield Dr., West Palm Beach, FL 33407.

Telephone: 305-844-1212. TWX: 510-952-7656.

Mailing Address: Box 24612, West Palm Beach 33416-4612.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 56.2-kw aural. Antenna: 980-ft. above av. terrain, 1027-ft. above ground, 1049-ft. above sea level.

Latitude 26° 45' 40"
Longitude 80° 04' 08"

Transmitter: Intersection U.S. Hwy. 441 & State Rd. 812.

Satellite Earth Station: Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

News Services: AP, ABC, NIWS, CNN Headline News.

Ownership: Photo Electronics Corp., 80%; Alex W. Dreyfoos Jr., pres., 12.4%; George W. Mergens estate, 7.6%.

Began Operation: Jan. 1, 1955. Sale to present owners by Royal American Industries Inc. approved by FCC Oct. 26, 1973. Sale to Royal American (66.33% owned by Bankers Life & Casualty Co.) by Rand Bcstg. & Bertram Lebhar approved in 1964 (Television Digest, Vol. 4:9). Previous sale to Rand Broadcasting & Lebhar by RKO Teleradio Pictures Inc. approved May 16, 1957 (Vol. 13:12, 20). RKO purchase from J. Robert Meachem interests was approved July 27, 1955 (Vol. 11:27, 31).

Represented (sales): Katz Television.

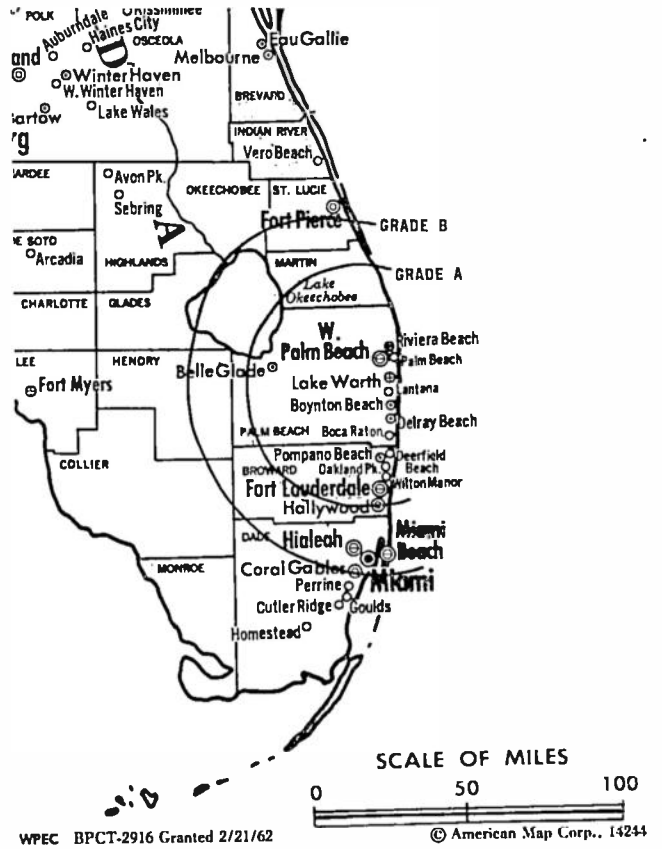
Represented (legal): Cohn & Marks.

Represented (engineering): Jules Cohen & Associates.

Personnel:
ALEX W. DREYFOOS JR., president.
ROBERT C. WIEGAND, exec. vice president & general manager.
ROBERT LAWSON JR., vice president, sales.
DOUG WOLFMUELLER, national sales manager.
CHRISTY PAUGH, acting creative services manager.
BILL CRAFTON, news director.
TERRY HALLAGAN, production & special projects manager.
GEORGE DANNER, engineering & systems manager.
ALLEN STERNBERG, program manager.

Highest 30 Sec. Rate: \$1200.

NETWORK BASE HOURLY RATE: \$850.



WPEC BPCT-2916 Granted 2/21/62 © American Map Corp., 14244
Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Glades	2,700	2,600	96
	Hendry	7,400	7,200	97
	Martin	34,600	34,200	99
	Okeechobee	9,200	9,100	99
	Palm Beach	299,800	296,200	99
	St Lucie	43,400	42,800	99
Between 25-49%	FLORIDA			
	Broward	483,500	480,600	99
	Indian River	30,400	29,900	98
Station Totals		911,000	902,600	99
Net Weekly Circulation (1986)				474,400
Average Daily Circulation (1986)				232,500

Florida—Palm Beach

WPTV

Ch. 5

Network Service: NBC.

Licensee: Scripps Howard Bcstg. Co., Box 510, Palm Beach, FL 33480.

Studio: 622 N. Flagler Dr., West Palm Beach, FL 33401.

Telephone: 305-655-5455. TWX: 510-952-7606.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 990-ft. above av. terrain, 1031-ft. above ground, 1049-ft. above sea level.

Latitude 26° 35' 20"
Longitude 80° 12' 43"

Transmitter: Near Green Acres City & Lantana Rd.

Satellite Earth Stations: 4 in operation, 2 Ku-band; Microdyne, 7-meter; Harris, 11-meter & 3.5-meter; Microdyne & Harris receivers.

News Services: AP, UPI, Scripps Howard News Service, NBC, Florida News Network.

Ownership: Scripps Howard Bcstg. Co., 100%. See Group Ownership of TV Stations.

Began Operation: Aug. 22, 1954. Sale to present owner by John H. Phipps approved by FCC Dec. 27, 1961 (Television Digest, Vol. 17:37; 1:14). Sale as WJNO-TV to Phipps by George H. Buck-Theodore Granik interests approved Oct. 3, 1956 (Vol. 12:37, 40).

Represented (sales): Blair Television.

Represented (legal): Baker & Hostetler.

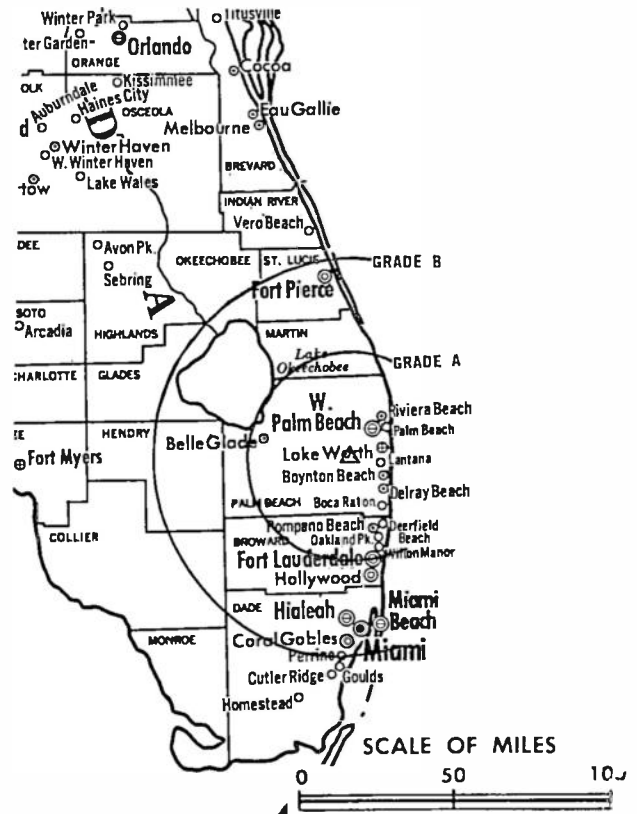
Personnel:

- WILLIAM J. BROOKS, vice president & general manager.
- CHARLES HANSEN, general sales manager.
- DENNIS GERGITS, local sales manager.
- EDWARD J. ROOS, engineering manager.
- DONNA M. LANE, regional sales manager.
- JOHN L. RAY, manager, broadcast services & news director.
- JAMES AUSTIN, operations manager.
- CLAUDIA M. SAMOYA, business manager.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA Indian River	30,400	29,900	98



WPTV BMPCT-1862 Granted 3/15/54 © American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Martin	34,600	34,200	99
	Okeechobee	9,200	9,100	99
	Palm Beach	299,800	296,200	99
	St Lucie	43,400	42,800	99
Between 25-49%	FLORIDA Broward	483,500	480,600	99
	Hendry	7,400	7,200	97
Between 5-24%	FLORIDA Glades	2,700	2,600	96
Station Totals		911,000	902,600	99
Net Weekly Circulation (1986)			559,200	
Average Daily Circulation (1986)			302,100	

Florida—Fort Pierce-Stuart-Vero Beach Palm Beach

WTVX

Ch. 34

Network Service: CBS.

Licensee: WTVV Inc., Box 3434, Fort Pierce, FL 33454.

Studios: 3601 N. 25th St., Fort Pierce, FL 33450. Suite 734, 2000 Palm Beach Lakes Blvd., West Palm Beach, FL 33404.

Telephones: 305-464-3434/305-686-3434.

Technical Facilities: Channel No. 34 (590-596 MHz). Authorized power: 5000-kw max. & 3981-kw horizontal visual, 446.68-kw aural. Antenna: 1492-ft. above av. terrain, 1520-ft. above ground, 1549-ft. above sea level.

Latitude 27° 07' 19.5"
Longitude 80° 23' 20.5"

Transmitter: 7.3-mi. SW of Palm City, FL.

Satellite Earth Stations: Scientific-Atlanta, 4.6-meter & 7-meter; Scientific-Atlanta receivers.

News Services: AP, UPI, CBS.

Ownership: Frank K. Spain, pres., 35%; Perrin Purvis, v.p., 10%; Margaret H. Spain, 35%; Letha M. Spain, 20%. For other interests, see WTVB, Tupelo, MS.

Began Operation: April 5, 1966. Sale to present owners by Ruhl W. Koblegard, et al., approved by FCC Jan. 15, 1979.

Represented (sales): Seltel Inc.

Represented (legal): Arent, Fox, Kintner, Plotkin & Kahn.

Personnel:

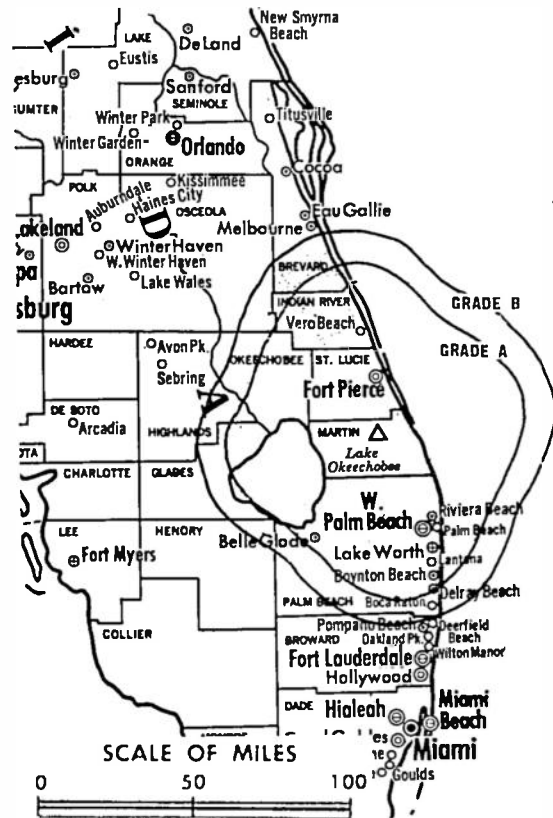
- LYNWOOD WRIGHT, general manager.
- DELILAH MORFORD, programming director.
- MILTON PATRICK, chief engineer.
- KENNETH DeGENNARO, operations manager.
- ROBERT MORFORD, news director.
- JAY OLIVER, sales & marketing manager.
- MILTON M. LANG, national & regional sales manager.

Highest One Hour Rate: \$3000.

Highest 30 Sec. Rate: \$500.

NETWORK BASE HOURLY RATE: \$175.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.



WTVX BPCT-5175 Granted 5/30/79

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Indian River	30,400	29,900	98
	Martin	34,600	34,200	99
	Okeechobee	9,200	9,100	99
Between 25-49%	FLORIDA			
	Glades	2,700	2,600	96
	Hendry	7,400	7,200	97
	Palm Beach	299,800	296,200	99
Station Totals		427,500	422,000	98
Net Weekly Circulation (1986)				199,000
Average Daily Circulation (1986)				94,600

Florida—Panama City

WJHG-TV

Ch. 7

Network Service: NBC.

Licensee: WJHG-TV Inc., Box 2349, Panama City, FL 32402.

Studio: 8195 W. Highway 98, Panama City 32407.

Telephone: 904-234-2125. TWX: 510-730-7341.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 34-kw aural. Antenna: 870-ft. above av. terrain, 887-ft. above ground, 1026-ft. above sea level.

Latitude 30° 26' 00"
Longitude 85° 24' 51"

Transmitter: 4-mi. NNE of Youngstown, FL.

Satellite Earth Stations: 4 in operation; Harris & Pinzone receivers.

News Service: AP.

Ownership: Gray Communications Systems Inc. See WALB-TV, Albany, GA & Group Ownership of TV Stations.

Began Operation: Dec. 1, 1953. Sale to present owner by Mel Wheeler approved June 29, 1960 by FCC (Television Digest, Vol. 16:19, 21, 28). Transfer of 96% from J. D. Manly to Mel Wheeler approved Nov. 20, 1957 (Vol. 13:43, 47).

Represented (sales) by Katz Television.

Represented (legal) by Wiley, Rein & Fielding.

Personnel:

RAY HOLLOWAY, vice president & general manager.
ROGER JONES, sales manager.
JACK CRUSAN, production manager.
SCOTT CLARKE, chief engineer.

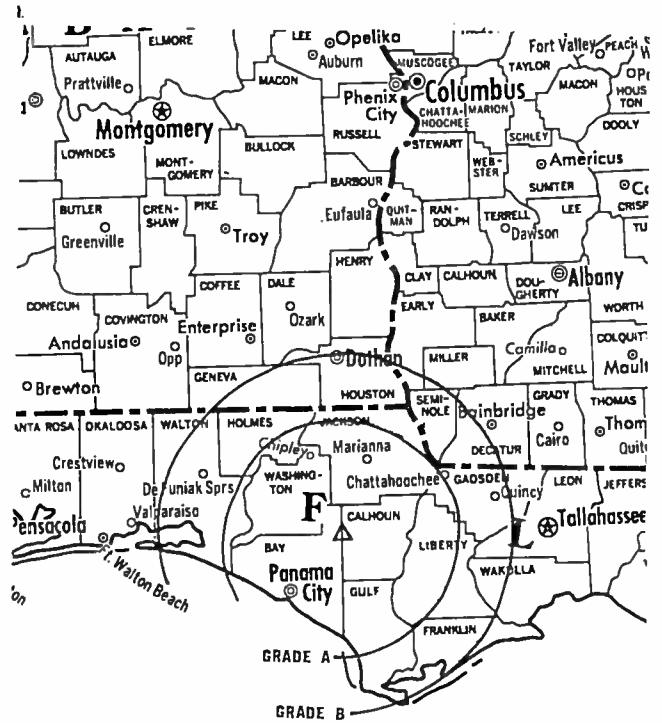
Highest One Hour Rate : \$1500.

Highest 30 Sec. Rate : \$300.

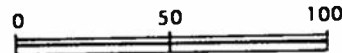
NETWORK BASE HOURLY RATE: \$625.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Geneva	9,000	8,900	99
	Houston	30,100	29,900	99
	FLORIDA			
	Bay	40,900	40,500	99
	Calhoun	3,500	3,400	97
	Franklin	2,900	2,800	96
	Gulf	3,700	3,600	97
	Holmes	6,000	5,800	97
	Jackson	14,200	13,800	97
	Liberty	1,500	1,500	100
	Walton	9,700	9,500	98



SCALE OF MILES



WJHG-TV BPCT-3267 Granted 12/31/63

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Washington	6,200	6,100	98
	GEORGIA Seminole	3,300	3,200	97
Between 25-49%	FLORIDA Gadsden	12,900	12,600	98
	Leon	63,500	62,600	99
	Okaloosa	45,100	44,700	99
	Wakulla	4,700	4,600	98
	GEORGIA Miller	2,700	2,600	96
Between 5-24%	ALABAMA Coffee	14,400	14,200	99
	Dale	15,400	15,200	99
	Henry	5,700	5,600	98
	GEORGIA Decatur	8,900	8,700	98
	Grady	6,900	6,800	99
Station Totals		311,200	306,600	98
Net Weekly Circulation (1986)				165,100
Average Daily Circulation (1986)				92,300

Florida—Panama City

WMBB

Ch. 13

Network Service: ABC.

Licensee: Octagon Broadcasting Co., Box 1340, Panama City, FL 32402.

Studio: 232 Harrison Ave., Panama City.

Telephone: 904-769-2313. TWX: 510-738-7536.

Mailing Address: Box 1340, Panama City, FL 32402.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 63-kw aural. Antenna: 1403-ft. above av. terrain, 1464-ft. above ground, 1549-ft. above sea level.

Latitude 30° 22' 05"
Longitude 85° 12' 24"

Transmitter: 0.5-mi. E of Frink, E side of State Hwy. 73.

Satellite Earth Stations: 3 in operation; Andrew, 9.3-meter & 4.5-meter; AvanteK, Andrews & Scientific-Atlanta receivers.

News Service: AP.

Ownership: Agronomics Inc., 100%. Anthony C. Kupris, pres., 100%; John A. Kupris, v.p.; Mary R. Kupris, secy.-treas. Principals also own WAXA(TV), Anderson, SC; have interest in KLRT(TV), Little Rock, AR.

Began Operation: Oct. 4, 1973. Sale to present owner by Denver Brannen estate, Luther Edwin Thomas, et al., approved by FCC Feb. 28, 1977 (Television Digest, Vol. 16:52).

Represented (sales): Adam Young Inc.

Represented (legal): Bryan, Cave, McPheeters & McRoberts.

Represented (engineering): Jules Cohen & Associates.

Personnel:

A. C. KUPRIS, president.
ROBERT W. DOLL, general manager.
TOM NAJJAR, sales manager.
PATTI CLEMENTS, program director.
JAMES PINCKARD, promotions.
STEVE COOK, production manager.
FRANK ATKINSON, chief engineer.

Highest One Hour Rate: \$1000.

Highest 30 Sec. Rate (July 14, 1986): \$300.

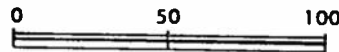
NETWORK BASE HOURLY RATE: \$425.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Bay	40,900	40,500	99
	Calhoun	3,500	3,400	97
	Franklin	2,900	2,800	96
	Gulf	3,700	3,600	97
	Holmes	6,000	5,800	97
	Jackson	14,200	13,800	97
	Liberty	1,500	1,500	100
	Walton	9,700	9,500	98



SCALE OF MILES



WMBB BPCT-4865 Granted 7/29/75

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Washington	6,200	6,100	98
	GEORGIA Seminole	3,300	3,200	97
Between 25-49%	ALABAMA			
	Geneva	9,000	8,900	99
	Houston	30,100	29,900	99
	FLORIDA			
	Gadsden	12,900	12,600	98
	Wakulla	4,700	4,600	98
Between 5-24%	GEORGIA			
	Decatur	8,900	8,700	98
	Miller	2,700	2,600	96
	ALABAMA			
Dale	15,400	15,200	99	
Henry	5,700	5,600	98	
FLORIDA				
Leon	63,500	62,600	99	
GEORGIA				
Early	4,600	4,500	98	
Grady	6,900	6,800	99	
Station Totals		256,300	252,200	98
Net Weekly Circulation (1986)				122,700
Average Daily Circulation (1986)				61,300

Florida—Pensacola-Mobile, Alabama

WEAR-TV

Ch. 3

Network Service: ABC.

Licensee: Rollins Communications Inc., Box 12278, Pensacola, FL 32581.

Studios: U.S. Hwy. 90, W of Pensacola & Montimar Bldg., Mobile, AL.

Telephone: 904-455-7311; 205-343-3331 (Mobile). TWX: 510-737-7952.

Mailing Address: Box 12278, Pensacola, FL 32581.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 14.8-kw aural. Antenna: 1220-ft. above av. terrain, 1284-ft. above ground, 1394-ft. above sea level.

Latitude 30° 37' 38"
Longitude 87° 37' 31"

Transmitter: Loxley, AL.

Satellite Earth Stations: 4 in operation; Andrew, 7.5-meter; Andrew, Harris & M/A-Com receivers.

News Service: AP.

Ownership: Heritage Communications Inc. For other interests, see Group Ownership of TV Stations.

Began Operation: Jan. 13, 1954. Sale to present owner by Rollins Communications approved by FCC Sept 19, 1986. Sale to Rollins Communications by Charles W. Smith, Mel Wheeler and associates approved May 6, 1959 (Television Digest, Vol. 15:14, 19).

Represented (sales): Blair Television.

Represented (legal): Pepper & Corazzini.

Personnel:

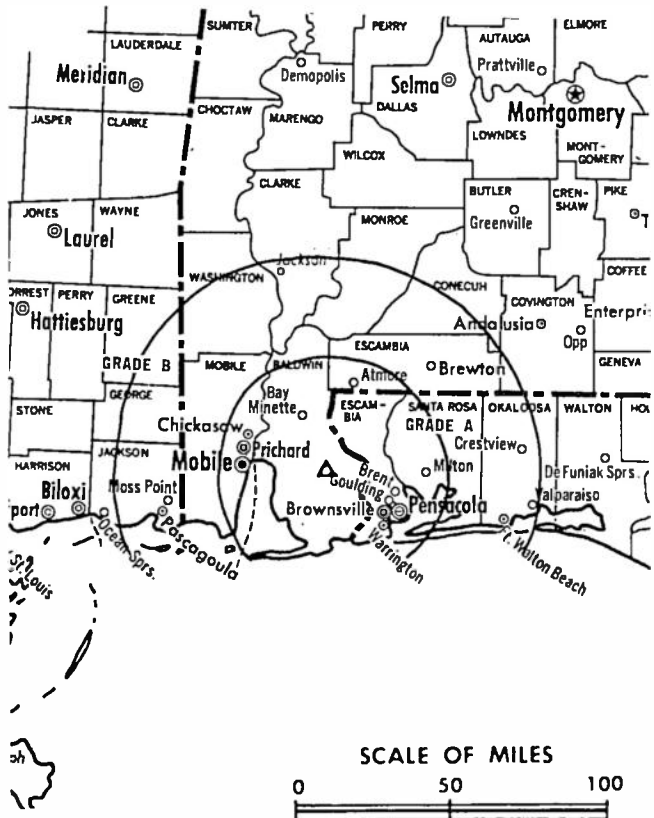
M. J. (BOB) GROOTHAND, general manager.
ROBERT SHIELDS, general sales manager.
PAT DALBEY, local sales manager.
NONIA FURGYE, national sales manager.
J. LONDON SMITH, operations manager.
S. PETER NEUMANN, news director.
SUE STRAUGHN, public service director.
HARRY BABB, chief engineer.

Highest 30 Sec. Rate (July 1, 1985): \$1200.

NETWORK BASE HOURLY RATE: \$950.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Baldwin	31,800	31,500	99
	Clarke	9,500	9,300	98
	Conecuh	5,400	5,300	98
	Escambia	13,100	12,900	98
	Mobile	136,300	135,400	99
	Monroe	7,600	7,400	97
	Washington	5,800	5,700	98



WEAR-TV BMPCT-5313 Granted 7/22/59

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Escambia	91,600	90,900	99
	Okaloosa	45,100	44,700	99
	Santa Rosa	22,900	22,700	99
Between 25-49%	MISSISSIPPI			
	George	5,400	5,400	100
	Greene	3,200	3,100	97
	Jackson	43,500	43,100	99
Between 5-24%	ALABAMA			
	Butler	7,500	7,400	99
	Choctaw	5,600	5,500	98
	Covington	14,700	14,500	99
	Wilcox	4,600	4,500	98
	FLORIDA			
	Walton	9,700	9,500	98
	MISSISSIPPI			
	Stone	3,400	3,400	100
	Wayne	6,600	6,500	98
Station Totals		473,300	468,700	99
Net Weekly Circulation (1986)				365,100
Average Daily Circulation (1986)				221,200

Florida—Pensacola

WHBR

Ch. 33

Network Service: None, independent.

Grantee: Christian Television Corp. of Pensacola/Mobile Inc., Box 18033, Pensacola, FL 32523-8033.

Studio: 2311 N. 12th Ave., Pensacola, FL 32503.

Telephone: 904-433-8633.

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1365-ft. above av. terrain, 1330-ft. above ground, 1472-ft. above sea level.

Latitude	30°	37'	35"
Longitude	87°	38'	50"

Transmitter: WPML(TV) transmitter site, Loxley.

Satellite Earth Station: One in operation; Channel Master receivers.

Ownership: Non-profit corp. Robert R. D'Andrea, pres.; Wayne L. Wetzel, secy.-treas. For other interests see Christian TV Network Inc. in Group Ownership of TV Stations.

Began Operation: Jan. 26, 1986.

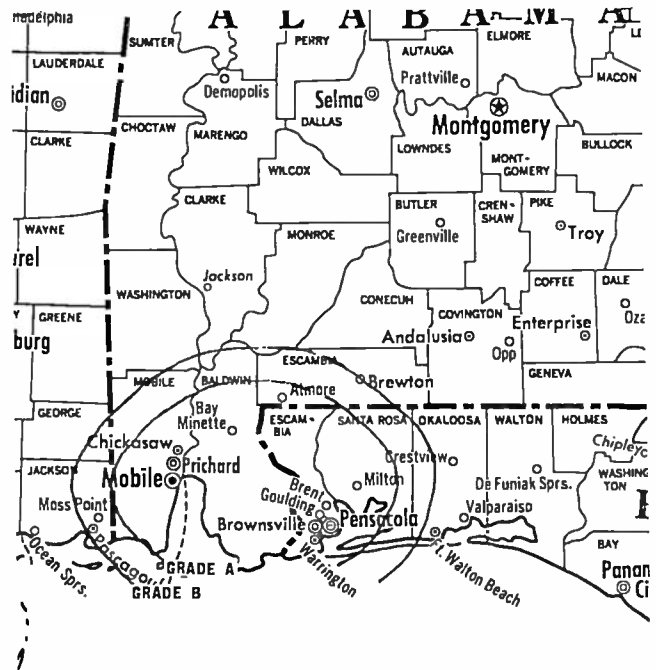
Represented (legal): Gammon & Grange.

Represented (engineering): Cohen & Dippell.

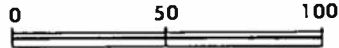
Personnel:

BOB D'ANDREA, general manager.
DAVID MAYO, operations manager.

Arbitron Data: Not available.



SCALE OF MILES



WHBR BMPCT-850705KH Granted 8/2/85

© American Map Corp., No. 14244

Florida—Pensacola

WJTC

Ch. 44

Network Service: None, independent.

Grantee: Carnex TV Inc., 700 S. Palafox St., Pensacola, FL 32501.

Studio Address: 700 S. Palafox St., Pensacola.

Phone: 904-438-4444.

Technical Facilities: Channel No. 44 (650-656 MHz). Authorized power: 3310-kw max. visual, 331-kw max. aural. Antenna: 1500-ft. above av. terrain, 1489-ft. above ground, 1622-ft. above sea level.

Latitude 30° 35' 18"
Longitude 87° 33' 16"

Transmitter: Hwy. 87, 0.9-mi. S of Hwy. 10, Elsanor, AL.

Satellite Earth Stations: 3 in operation; Comtech, 5-meter & 7-meter; Ku-band; Pinzone & RCA receivers.

News Services: AP, INN.

Ownership: Thomas F. Carney, chmn., 54%; N. Thomas Eaton, pres., 10%; Abraham I. Levin, v.p., 5%; Ralph Renick, 10%; Martin J. O'Meara Jr., 10%. Principals have interest in WJPR(TV), Lynchburg, VA.

Began Operation: Dec. 24, 1984.

Represented (sales): Independent TV Sales.

Represented (legal): Arter & Hadden.

Represented (engineering): Broadcast Services Inc.

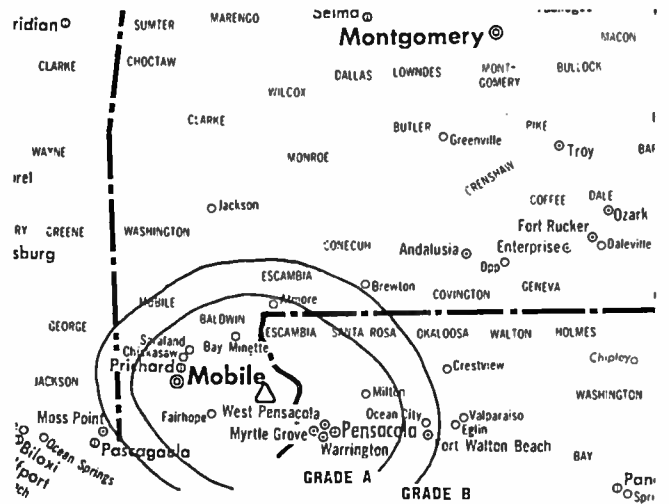
Personnel:

- N. THOMAS EATON, president.
- DAN CARNEY, general manager.
- LEE ESCHLER, sales manager.
- DAVID RICKELS, engineering director.
- LORI LEPORE, news coordinator.
- MARY ROSEBACK, national sales coordinator.
- ROBERT L. GARTHWAITE, program director.

Highest One Hour Rate: \$1200.

Highest 30 Sec. Rate: \$150.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.



WJTC BNPCT—841018KJ Granted 11/9/84

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	ALABAMA			
	Baldwin	31,800	31,500	99
	FLORIDA			
	Escambia	91,600	90,900	99
	Santa Rosa	22,900	22,700	99
Between 5-24%	ALABAMA			
	Mobile	136,300	135,400	99
	Washington	5,800	5,700	98
	FLORIDA			
	Okaloosa	45,100	44,700	99
Station Totals		333,500	330,900	99
Net Weekly Circulation (1986)				95,900
Average Daily Circulation (1986)				33,200

Florida—Sarasota-Bradenton

WWSB

(formerly WXLTV)

Ch. 40

Network Service: ABC.

Licensee: Southern Broadcast Corp. of Sarasota, Box 21239, Sarasota, FL 33583.

Studio: 5725 Lawton Dr., Sarasota.

Telephone: 813-922-0777.

Mailing Address: Box 21239, Sarasota, FL 33583.

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 2871-kw visual, 287.1-kw aural. Antenna: 771-ft. above av. terrain, 814-ft. above ground, 849-ft. above sea level.

Latitude 27° 33' 27"
Longitude 82° 21' 59"

Transmitter: 4.2-mi. ESE of Parrish, FL.

Satellite Earth Stations: 4 in operation; Scientific-Atlanta, 4.5-meter; Microdyne, 7-meter; Scientific-Atlanta, Microdyne & RCA receivers.

News Service: AP.

Ownership: RRN Enterprises, Southern Broadcast Group Inc. & WXLTV Broadcast Ltd. Partnership. RRN Enterprises ownership: Robert R. Nelson, 100%. SBG ownership: Douglas C. Parker, pres., 31%; Manuel Calvo, exec. v.p., 24%; J. Bruce Irving, secy.-treas., 15%; Matthew L. Leibowitz, 10%; Glenwood C. Eklund, 8%. WXLTV Broadcast Ltd. Partnership ownership: TBG Broadcasting, gen. partner, Coy Eklund, pres.

Began Operation: Oct. 23, 1971. Sale to present owners by Robert R. Nelson, et al., approved by FCC Nov. 13, 1985.

Represented (sales): Katz Television.

Represented (legal): Leibowitz, Spencer & Freedman.

Represented (engineering): A. D. Ring & Associates.

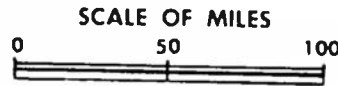
Personnel:

DOUGLAS C. BARKER, president & general manager.
J. MANUEL CALVO, vice president & station manager.
JACK LYONS, vice president, sales.
LINDA DESMARAIS, vice president, news & programming.
GLEN C. EKLUND, operations manager.
MIKE BURNHAM, chief engineer.

Highest One Hour Rate: \$4000.

Highest 30 Sec. Rate (April 1, 1986): \$600.

NETWORK BASE HOURLY RATE: \$250.



WWSB BNPCT-7255 Granted 4/14/71

© American Map Corp., No. 14244

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Charlotte	33,900	33,400	99
	De Soto	7,500	7,400	99
	Manatee	73,900	73,200	99
	Sarasota	110,500	109,400	99
Between 25-49%	FLORIDA Hardee	7,000	6,900	99
Between 5-24%	FLORIDA			
	Highlands	23,200	22,800	98
	Pinellas	362,800	359,800	99
Station Totals		618,800	612,900	99
Net Weekly Circulation (1986)			222,800	99
Average Daily Circulation (1986)			104,800	

Florida—Tallahassee-Thomasville, Georgia

WCTV

Ch. 6

Network Service: CBS.

Licensee: John H. Phipps Inc., Box 3048, Tallahassee, FL 32315.

Studio: Lake Iamonia, FL.

Telephone: 904-893-6666. TWX: 910-997-0058.

Mailing Address: Box 3048, Tallahassee, FL 32315.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 19.5-kw aural. Antenna: 1030-ft. above av. terrain, 1010-ft. above ground, 1249-ft. above sea level.

Latitude 30° 39' 46"
Longitude 84° 12' 36"

Holds CP for change to 97.5-kw visual, 19.5-kw aural, 2031-ft. above av. terrain, 1966-ft. above ground, 2188-ft. above sea level, lat. 30° 40' 13", long. 83° 56' 26", transmitter to Roddenberry Rd., 3.5-mi. SE of Metcalf. BPCT-860103KE.

Transmitter: Lake Iamonia, FL.

Satellite Earth Stations: Transmit/receive; Scientific-Atlanta, 10-meter, 7-meter, 4.6-meter; Scientific-Atlanta & DX receivers.

News Services: AP, UPI.

Ownership: John H. Phipps Inc.

Began Operation: Sept. 15, 1955.

Represented (sales): by Blair Television.

Represented (legal): by McKenna, Wilkinson & Kittner.

Personnel:

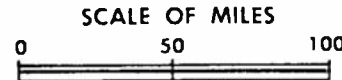
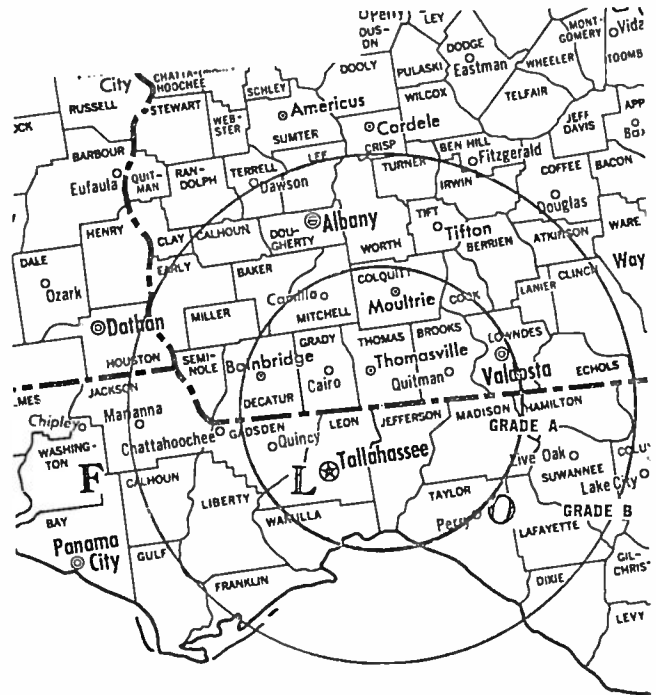
- DENNIS BOYLE, president.
- FRANK WATSON, vice president & general manager.
- JERRY L. WILLIAMS, director of programming.
- MELVIN BLANK, operations manager.
- BOB MORGAN, chief engineer.
- JOHN SIMONS, sales manager.
- WILLIAM SIKES, news director.

Highest One Hour Rate: \$2500.

Highest 30 Sec. Rate (July 23, 1986): \$950.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	Households %
50% & Over	FLORIDA			
	Calhoun	3,500	3,400	97
	Franklin	2,900	2,800	96
	Gadsden	12,900	12,600	98
	Hamilton	3,200	3,100	97
	Jefferson	3,800	3,700	97
	Lafayette	1,600	1,500	94
	Leon	63,500	62,600	99
	Liberty	1,500	1,500	100
	Madison	4,800	4,600	96
	Suwannee	9,100	8,900	98
	Taylor	6,400	6,200	97
	Wakulla	4,700	4,600	98
	GEORGIA			
	Atkinson	2,000	1,900	95
	Baker	1,200	1,200	100
Berrien	5,000	4,900	98	
Brooks	5,300	5,200	98	
Colquitt	12,800	12,600	98	
Cook	4,700	4,600	98	
Decatur	8,900	8,700	98	



WCTV BPCT-860103KE Granted 4/29/86

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Net Weekly Circulation	State County	Total Households	TV Households	Households %
50% & Over	Early	4,600	4,500	98
	Echols	800	800	100
	Grady	6,900	6,800	99
	Lanier	2,000	2,000	98
	Lowndes	25,100	24,600	98
	Miller	2,700	2,600	96
	Mitchell	6,800	6,700	99
	Seminole	3,300	3,200	97
	Thomas	13,200	13,000	98
	Tift	11,600	11,400	98
Between 25-49%	FLORIDA			
	Dixie	3,200	3,100	97
	Gulf	3,700	3,600	97
	Jackson	14,200	13,800	97
	GEORGIA			
	Clinch	2,300	2,200	96
Dougherty	34,800	34,300	99	
Lee	4,600	4,500	98	
Turner	3,200	3,100	97	
Worth	6,200	6,100	98	
Between 5-24%	ALABAMA			
	Houston	30,100	29,900	99
	FLORIDA			
	Columbia	14,200	13,900	98
	Holmes	6,000	5,800	97
	Washington	6,200	6,100	98
	GEORGIA			
	Calhoun	1,500	1,400	93
	Clay	1,200	1,200	100
	Coffee	9,600	9,400	98
Terrell	4,000	3,900	98	
Station Totals		379,800	372,500	98
Net Weekly Circulation (1986)			243,000	
Average Daily Circulation (1986)			160,400	

Florida—Tallahassee

WTXL-TV

Ch. 27

Network Service: ABC.

Licensee: Tallahassee 27 Ltd. Partnership, 8927 Thomasville Rd., Tallahassee, FL 32312.

Studio: 8927 Thomasville Rd., Tallahassee 32312.

Telephone: 904-893-3127. TWX: 810-931-3715.

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 1416-kw max. & 566.2-kw horizontal visual, 283-kw max. & 113.2-kw horizontal aural. Antenna: 867-ft. above av. terrain, 904-ft. above ground, 1045-ft. above sea level.

Latitude 30° 34' 29"
Longitude 84° 12' 05"

Holds CP for change to 1184.7-kw max. visual, 118.46-kw max. aural, 864-ft. above av. terrain, 868-ft. above ground, 1013-ft. above sea level. BPCT-840831K1.

Transmitter: E side of U.S. 319, 6.6-mi. NNE of Tallahassee city limits.

Satellite Earth Station: Scientific-Atlanta, 4.6-meter; Microdyne receivers.

News Service: UPI.

Ownership: U.S. Communications Group Inc., gen. partner, 99.9%; Mitchell S. Cutler, Ltd. partner, 0.1%. USCGI ownership: Joseph D. Tydings, pres., 42.5%; John A. Janas, v.p., 16.666%; Mitchell S. Cutler, secy. & Louis Frey Jr., treas., 20.4166% each. Cutler, Frey & Tydings have interest in licensee of WKAB-TV, Montgomery, AL & permittee of WGBZ Gainesville, FL. Frey has interest in WHLY-FM, Orlando, FL; WCSR-FM, Hamden & WPLR, New Haven, CT; WIII(TV), Cincinnati, OH.

Began Operation: Sept. 16, 1976. Sale to present owners by E. C. Allen approved by FCC Jan. 27, 1984.

Represented (sales): Seltel Inc.

Represented (legal): Finley, Kumble, Wagner, Heine, Underberg, Manley & Casey.

Represented (engineering): Edward F. Lorentz & Associates.

Personnel:

MARK KEOWN, general manager.
CHRIS ALDRIDGE, general sales manager.
TONY WINDSOR, news director.
MIKE FOWLER, operations manager.
STEVE ROBERTS, business manager.
JOYCE HEITING, traffic manager.

Rates: Not available.

NETWORK BASE HOURLY RATE: \$150.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Gadsden	12,900	12,600	98
	Jefferson	3,800	3,700	97
	Leon	63,500	62,600	99
	Madison	4,800	4,600	96
	Taylor	6,400	6,200	97
	Wakulla	4,700	4,600	98



WTXL-TV BPCT-840831K1 Granted 9/21/84

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	GEORGIA			
	Brooks	5,300	5,200	98
	Grady	6,900	6,800	99
Between 25-49%	GEORGIA			
	Cook	4,700	4,600	98
	Decatur	8,900	8,700	98
	Lanier	2,000	2,000	98
	Miller	2,700	2,600	96
Between 5-24%	FLORIDA			
	Calhoun	3,500	3,400	97
	Franklin	2,900	2,800	96
	Hamilton	3,200	3,100	97
	Lafayette	1,600	1,500	94
	Liberty	1,500	1,500	100
	Suwannee	9,100	8,900	98
	GEORGIA			
	Baker	1,200	1,200	100
	Berrien	5,000	4,900	98
	Colquitt	12,800	12,600	98
	Lowndes	25,100	24,600	98
Station Totals		215,800	211,600	98
	Net Weekly Circulation (1986)		100,600	
	Average Daily Circulation (1986)		46,800	

Florida—Tallahassee

WTWC

Ch. 40

Network Service: NBC.

Licensee: Holt Robinson Television Inc., Drawer 3010, Hattiesburg, MS 39401.

Studio: 8440 Deer Lake Rd., Tallahassee, FL 32312.

Telephone: 904-893-4140.

Mailing Address: Box 12518, Tallahassee, FL 32317.

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 3390-kw max. & 750-kw horizontal visual, 339-kw max. & 75-kw horizontal aural. Antenna: 880-ft. above av. terrain, 821-ft. above ground, 1049-ft. above sea level.

Latitude 30° 35' 11"
Longitude 84° 14' 11"

Transmitter: 2-mi. NW of Bradfordville.

Satellite Earth Stations: 4 in operation; Microdyne & Harris receivers.

News Service: AP.

Ownership: Robert N. Robinson, chmn.; Carl S. Lightsey, pres.; Eugene T. Tibbett Jr., v.p.; Charles W. Holt, secy.-treas.; Holt-Robinson Communications Corp., 100%. HRCC ownership: Charles W. Holt, chmn.-secy., 70%; Robert N. Robinson, pres., 20%; Connie I. Holt, v.p., 10%. The Holts & Robinson own WHSY-AM-FM, Hattiesburg, MS. HRCC owns WHHY-AM-FM, Montgomery, AL. Charles Holt owns WHNY(AM), McComb, MS.

Began Operation: April 21, 1983.

Represented (sales): Adam Young Inc.

Represented (legal): Gardner, Carton & Douglas.

Represented (engineering): du Treil & Rackley, P.A.

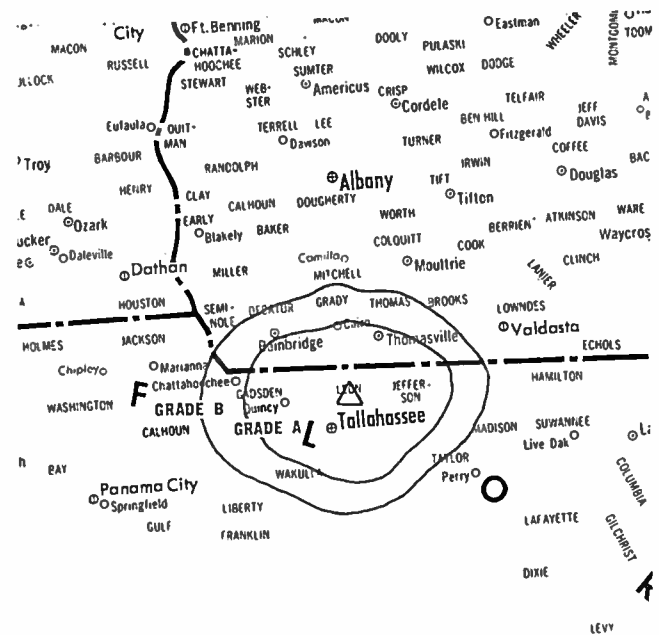
Personnel:

WADE GRIFFITH, general manager.
JOHN McGUIRK, sales manager.
MIKE BROWN, chief engineer.

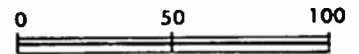
Highest 30 Sec. Rate (June 30, 1986): \$450.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Gadsden	12,900	12,600	98
	Leon	63,500	62,600	99
	Taylor	6,400	6,200	97



SCALE OF MILES



WTWC BNPCT-830120KE Granted 2/28/83

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Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	FLORIDA			
	Jefferson	3,800	3,700	97
	Wakulla	4,700	4,600	98
Between 5-24%	FLORIDA			
	Hamilton	3,200	3,100	97
	Lafayette	1,600	1,500	94
	Madison	4,800	4,600	96
	Suwannee	9,100	8,900	98
GEORGIA	Decatur	8,900	8,700	98
	Grady	6,900	6,800	99
	Thomas	13,200	13,000	98
Station Totals		139,000	136,300	98
Net Weekly Circulation (1986)				58,600
Average Daily Circulation (1986)				26,400

Florida—Tampa-St. Petersburg

WFTS

Ch. 28

Network Service: None, independent.

Licensee: Tampa Bay Television Inc., Box 30028, Tampa, FL 33630.

Studio: 4501 E. Columbus Dr., Tampa, FL 33605.

Telephone: 813-623-2828.

Technical Facilities: Channel No. 28 (554-560 MHz). Authorized power: 2940-kw max. & 2400-kw horizontal visual, 295-kw max. & 240-kw horizontal aural. Antenna: 990-ft. above av. terrain, 996-ft. above ground, 1078-ft. above sea level.

Latitude 27° 48' 56"
Longitude 82° 16' 18"

Transmitter: 4.5-mi. SE of Riverview.

Satellite Earth Stations: Scientific-Atlanta, 10-meter & 7.1-meter; Scientific-Atlanta receivers.

News Service: AP.

Ownership: Scripps Howard Broadcasting Co. For other interests, see Group Ownership of TV Stations.

Began Operation: Dec. 14, 1981. Sale to present owner approved by FCC Nov. 14, 1985 (Television Digest, Vol. 25:30). Sale to Capital Cities Communications by Ian Wheeler, et al., approved by FCC July 23, 1984 (Vol. 24:17).

Represented (sales): Blair Television.

Represented (legal): Baker & Hostetler.

Represented (engineering): Jules Cohen & Associates.

Personnel:

JAMES MAJOR, general manager.
LARRY JOPEK, general sales manager.
MARSHA HAMES, national sales manager.
WILL McMANUS, local sales manager.
ANNA LINDSEY, public affairs & public service manager.
LEE MELVIN, chief engineer.
J. PAUL WILSON, business manager.
LUIS ROMERO, production & operations manager.
JOSEPH LOGSDON, creative services & program director.

Highest 30 Sec. Rate (July 31, 1985): \$750.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA Hardee	7,000	6,900	99



WFTS BMPCT-811022KG Granted 12/3/81

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Hillsborough	276,500	273,800	99
Between 25-49%	FLORIDA			
	De Soto	7,500	7,400	99
	Hernando	26,900	26,500	99
	Manatee	73,900	73,200	99
	Pasco	103,600	102,400	99
	Pinellas	362,800	359,800	99
	Polk	132,400	131,000	99
	Sarasota	110,500	109,400	99
Between 5-24%	FLORIDA			
	Charlotte	33,900	33,400	99
	Citrus	32,100	31,500	98
	Highlands	23,200	22,800	98
	Sumter	10,600	10,400	98
Station Totals		1,200,900	1,188,500	98
Net Weekly Circulation (1986)			497,500	
Average Daily Circulation (1986)			201,500	

Florida—St. Petersburg-Tampa

WTOG

Ch. 44

Network Service: None, independent.

Licensee: Hubbard Broadcasting Inc., 3415 University Ave., St. Paul, MN 55114.

Studio: 365 105th Terrace NE, St. Petersburg, FL 33702.

Telephone: 813-576-4444.

Technical Facilities: Channel No. 44 (650-656 MHz). Authorized power: 1950-kw max. & 1410-kw horizontal visual, 195-kw max. & 141-kw horizontal aural. Antenna: 1414-ft. above av. terrain, 1433-ft. above ground, 1508-ft. above sea level.

Latitude 27° 49' 48"
Longitude 82° 16' 00"

Transmitter: 4-mi. SE of Riverview, FL.

Satellite Earth Stations: Scientific-Atlanta, 10-meter; Microdyne, 7-meter; Scientific-Atlanta receivers.

News Services: INN, ITNA.

Ownership: Hubbard Bcstg. See KSTP-TV, St. Paul, MN & Group Ownership of TV Stations.

Began Operation: Nov. 4, 1968.

Represented (sales): Petry Television Inc.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Lohnes & Culver.

Personnel:

EDWARD AIKEN, general manager.
ALAN B. FRANK, general sales manager.
JOHN KAYS, chief engineer.
HOLLY STEUART, news director.

Highest 30 Sec. Rate: \$1300.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	De Soto	7,500	7,400	99
	Hardee	7,000	6,900	99
	Highlands	23,200	22,800	98
	Hillsborough	276,500	273,800	99
	Manatee	73,900	73,200	99
	Okeechobee	9,200	9,100	99
	Pasco	103,600	102,400	99
	Pinellas	362,800	359,800	99
	Polk	132,400	131,000	99



WTOG BPCT-811118KH Granted 1/6/82

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Sarasota	110,500	109,400	99
Between 25-49%	FLORIDA			
	Charlotte	33,900	33,400	99
	Citrus	32,100	31,500	98
	Hernando	26,900	26,500	99
	Lee	108,300	107,000	99
	Marion	61,300	60,200	98
	Martin	34,600	34,200	99
St Lucie	43,400	42,800	99	
Between 5-24%	FLORIDA			
	Indian River	30,400	29,900	98
	Lake	50,900	50,300	99
	Levy	8,900	8,600	97
	Osceola	27,500	27,100	99
	Seminole	82,900	82,100	99
Sumter	10,600	10,400	98	
Station Totals		1,658,300	1,639,800	98
Net Weekly Circulation (1986)			773,000	
Average Daily Circulation (1986)			327,800	

Florida—St. Petersburg-Tampa

WTSP-TV

Ch. 10

Network Service: ABC.

Licensee: Taft Television & Radio Co. Inc., Box 10,000, St. Petersburg, FL 33733.

Studio: 11450 Gandy Blvd., St. Petersburg 33702.

Telephones: 813-577-1010, St. Petersburg; 813-224-9877, Tampa.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1500-ft. above av. terrain, 1538-ft. above ground, 1549-ft. above sea level.

Latitude 28° 11' 04"
Longitude 82° 45' 39"

Transmitter: 2.6-mi. N of Tarpon Springs.

Satellite Earth Stations: 7 in operation; one transmit/receive Ku-band; Harris, 9-meter, 5-meter & 3-meter; 2 Andrew 7.3-meter; Harris & Avantek receivers.

News Services: AP, UPI.

Ownership: Taft Television & Radio Co. Inc., 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: July 18, 1965 on interim basis; full time ABC, Sept. 1, 1965. Merger of Rahall Communications with Gulf United approved by FCC July 27, 1978 (Television Digest, Vol. 17:35). Sale to present owner approved by FCC May 30, 1985 (Vol. 25:5,20,22).

Represented (sales): Harrington, Righter & Parsons.

Represented (legal): Koteen & Naftalin.

Personnel:

- LAWRENCE M. CLAMAGE, vice president & general manager.
- PAUL SIRACUSE, general sales manager.
- FRANK SEYMOUR, local sales manager.
- MICHAEL CHANDLER, national sales manager.
- ROBERT STONE, production manager.
- KENNETH MIDDLETON, news director.
- P. J. FORD, manager of engineering.
- BOB MACKOWIAK, promotion manager.
- LARRY CAZAVAN, program director.

Rates: On request.

NETWORK BASE HOURLY RATE: \$2500.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Citrus	32,100	31,500	98
	Hernando	26,900	26,500	99
	Hillsborough	276,500	273,800	99



WTSP-TV BMPCT-781214LC Granted 2/2/79

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Manatee	73,900	73,200	99
	Pasco	103,600	102,400	99
	Pinellas	362,800	359,800	99
	Polk	132,400	131,000	99
	Sarasota	110,500	109,400	99
	Sumter	10,600	10,400	98
Between 25-49%	FLORIDA			
	Hardee	7,000	6,900	99
	Levy	8,900	8,600	97
Between 5-24%	FLORIDA			
	Charlotte	33,900	33,400	99
	Dixie	3,200	3,100	97
	Highlands	23,200	22,800	98
	Lake	50,900	50,300	99
Marion	61,300	60,200	98	
Station Totals		1,317,700	1,303,300	98
Net Weekly Circulation (1986)			942,200	
Average Daily Circulation (1986)			600,200	

Florida—Tampa-St. Petersburg

WTVT

Ch. 13

Network Service: CBS.

Licensee: Gaylord Broadcasting Co., Box 22013, Tampa 33622.

Studio: 3213 John F. Kennedy Blvd., Tampa, FL 33609.

Telephone: 813-876-1313. TWX: 810-876-0618.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 47.5-kw aural. Antenna: 1416-ft. above av. terrain, 1463-ft. above ground, 1549-ft. above sea level.

Latitude 27° 49' 09"
Longitude 82° 14' 26"

Transmitter: 4.4-mi. NNE of Balm, FL.

Satellite Earth Stations: 5 in operation; 2 Scientific-Atlanta 7-meter; Andrew 5.6-meter Ku-band; RCA 6.1-meter Ku-band; Scientific-Atlanta, Microdyne & M/A-Com receivers.

Multichannel TV Sound: Stereo only.

News Services: Group W Newsfeed, CBS, Conus, Sports News Satellite.

Ownership: Gaylord Broadcasting Co. For officers & other interests, see Group Ownership of TV Stations.

Began Operation: April 1, 1955. Sale to present owners by ex-Gov. Doyle E. Carlton and W. Walter Tison interests approved by FCC July 18, 1956 (Television Digest, Vol. 12:26, 29).

Represented (sales): TeleRep Inc.

Represented (legal): Pierson, Ball & Dowd.

Represented (engineering): A. D. Ring & Associates.

Personnel:

- HARRY M. APEL, vice president & general manager.
- ROGER ASHLEY, assistant general manager.
- DON WARGO, general sales manager.
- DICK A'HEARN, operations manager.
- RANDY SMITH, regional sales manager.
- KEN LUCAS, local sales manager.
- RAY DANTZLER, director of public affairs.
- JIM WEST, news director.
- VINCENT PARIGI, business manager.
- RAY DANTZLER, public service director.
- J. LOWELL OTTO, chief engineer.
- CAROL MOUNTAIN, production manager.

Rates: On request.

NETWORK BASE HOURLY RATE: \$2175.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA Citrus	32,100	31,500	98



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	De Soto	7,500	7,400	99
	Hardee	7,000	6,900	99
	Hernando	26,900	26,500	99
	Highlands	23,200	22,800	98
	Hillsborough	276,500	273,800	99
	Manatee	73,900	73,200	99
	Pasco	103,600	102,400	99
	Pinellas	362,800	359,800	99
	Polk	132,400	131,000	99
	Sarasota	110,500	109,400	99
Between 25-49%	FLORIDA			
	Charlotte	33,900	33,400	99
	Sumter	10,600	10,400	98
Between 5-24%	FLORIDA			
	Lake	50,900	50,300	99
	Levy	8,900	8,600	97
	Marion	61,300	60,200	98
	Osceola	27,500	27,100	99
Station Totals		1,349,500	1,334,700	98
Net Weekly Circulation (1986)			1,061,800	
Average Daily Circulation (1986)			703,100	

Florida—Tampa-St. Petersburg

WXFL

Ch. 8

Network Service: NBC.

Licensee: WXFL Inc., 905 Jackson St., Tampa, FL 33602.

Studio: 905 Jackson St., Box 1410, Tampa, FL 33601.

Telephone: 813-229-7781. TWX: 810-876-0602.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 302-kw visual, 30.2-kw aural. Antenna: 1037-ft. above av. terrain, 1055-ft. above ground, 1130-ft. above sea level.

Latitude 27° 50' 26"
Longitude 82° 15' 47"

Requests CP for change to 316-kw max. visual, 31.6-kw max. aural, 1930-ft. above av. terrain, 1923-ft. above above ground, 1998-ft. above sea level; transmitter to 5.5-mi. N of Balm. BPCT-850426KG.

Transmitter: 14-mi. SE of Tampa.

Satellite Earth Stations: Scientific-Atlanta, 7-meter; Microdyne, 5-meter; Microdyne & Scientific-Atlanta receivers.

News Service: NBC.

Ownership: Media General Inc., 100%. Media General also owns Tampa Tribune and Times. For other interests, see Group Ownership of TV Stations.

Began Operation: Feb. 14, 1955.

Represented (sales): MMT Sales Inc.

Represented (legal): Cohn & Marks.

Represented (engineering): David Steel & Associates.

Personnel:

- ROBERT SUTTON, president.
- JIM ZIMMERMAN, vice president & general manager.
- PAUL CATOE, acting general sales manager.
- ROY TYM, national sales manager.
- DOUG DUPERRAULT, program director.
- ARDELL HILL, director of engineering.
- BUD FAULDER, news director.
- DIANA RICHARDSON, promotion manager.

Rates: Not available.

NETWORK BASE HOURLY RATE: \$1650.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

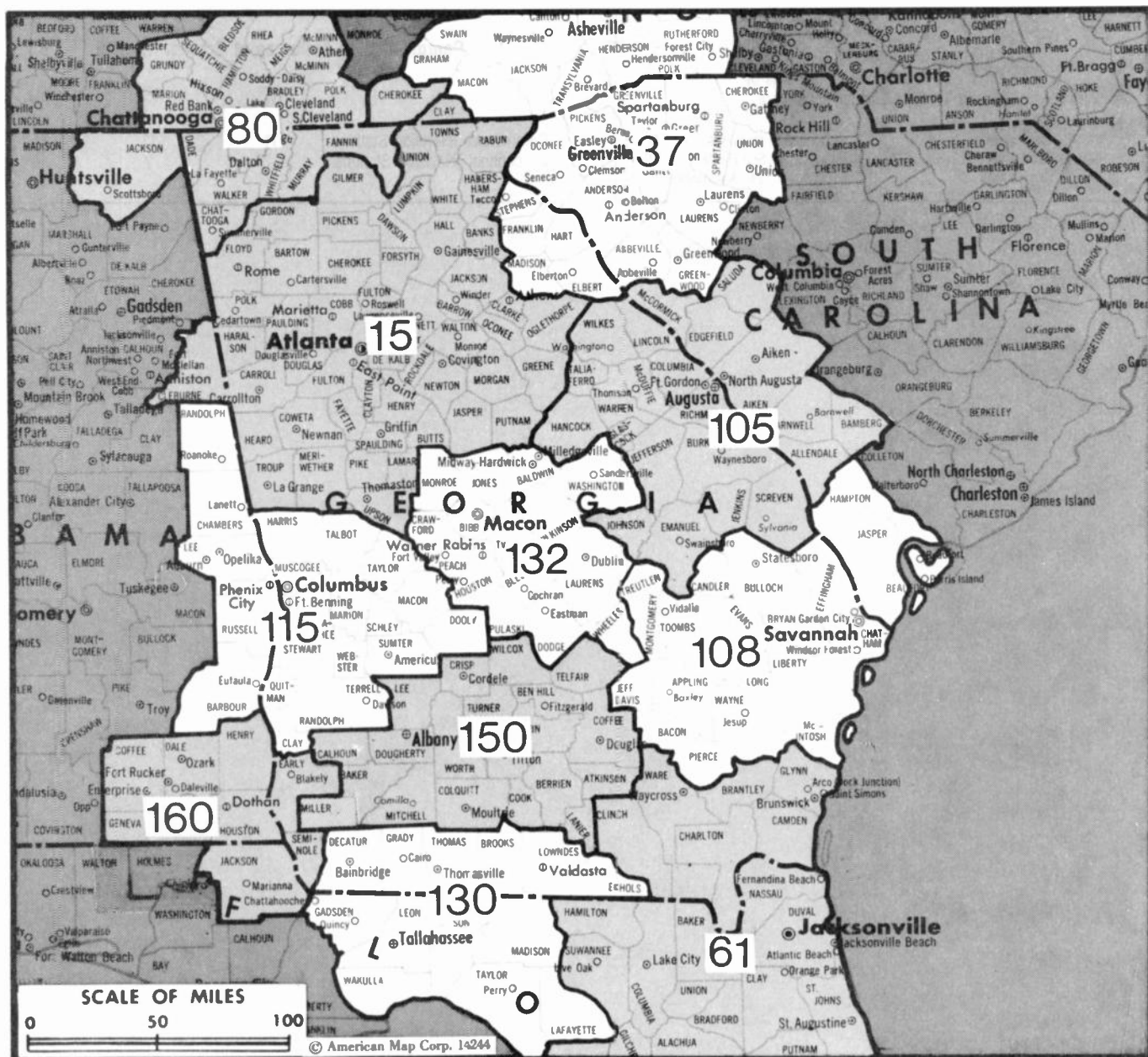
Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Charlotte	33,900	33,400	99
	Citrus	32,100	31,500	98
	De Soto	7,500	7,400	99



WXFL BPCT-4532 Granted 9/18/72

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Hardee	7,000	6,900	99
	Hernando	26,900	26,500	99
	Highlands	23,200	22,800	98
	Hillsborough	276,500	273,800	99
	Manatee	73,900	73,200	99
	Pasco	103,600	102,400	99
	Pinellas	362,800	359,800	99
	Polk	132,400	131,000	99
	Sarasota	110,500	109,400	99
Between 25-49%	FLORIDA			
	Sumter	10,600	10,400	98
Between 5-24%	FLORIDA			
	Glades	2,700	2,600	96
	Lake	50,900	50,300	99
	Levy	8,900	8,600	97
Station Totals		1,263,400	1,250,000	98
Net Weekly Circulation (1986)			1,035,500	
Average Daily Circulation (1986)			624,500	



Market	Arbitron ADI TV Households	Rank	Market Area Commercial TV Stations
Atlanta, GA	1,167,400	15	WAGA-TV (5), WATL (36), WGNX (46), WSB-TV (2), WTBS (17), WVEU (69), WXIA-TV (11)
Greenville-Spartanburg, SC-Asheville, NC	604,200	37	WAXS-TV (30), WJKS (17), WJXT (4), WNFT (47), WTLV (12)
Jacksonville, FL	406,100	61	WDEF-TV (12), WDSI-TV (61), WRCB-TV (3), WTVC (9)
Chattanooga, TN	297,100	80	WAGT (26), WJBF (6), WRDQ-TV (12)
Augusta, GA	204,600	105	WJCL (22), WSAV-TV (3), WTGS-TV (28), WTOG-TV (11)
Savannah, GA	200,400	108	WLTV (38), WRBL (3), WWSW (66), WTVM (9), WXTX (54)
Columbus, GA	184,000	115	WCTV (6), WTWC (40), WTXL-TV (27), WVGA (44)
Tallahassee, FL-Thomasville, GA	158,100	130	WGXA (24), WMAZ-TV (13), WMGT (41)
Macon, GA	155,700	132	WALB-TV (10), WTSG (31)
Albany, GA	129,400	150	WDHN (18), WTVY (4)
Dothan, AL	96,000	160	

Georgia

State Cross Reference List

Communities That Receive Programs of
Stations That are Located Elsewhere

WSWS, Columbus.....See Opelika-Auburn, AL
WTGS, Savannah.....See Hardeeville, SC
WCTV, Thomasville.....See Tallahassee, FL

Georgia Station Status as of October 1, 1986

	VHF	UHF	TOTAL
Commercial Television Stations	11	13	24
Educational Television Stations	3	7	10
			<u>34</u>

Georgia—Albany

WALB-TV

Ch. 10

Network Service: NBC.

Licensee: WALB-TV Inc., Box 3130, Albany, GA 31708.

Studio: 1709 Stuart Ave., Albany, GA 31707.

Telephone: 912-883-0154. TWX: 810-781-5104.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 43.6-kw aural. Antenna: 964-ft. above av. terrain, 1000-ft. above ground, 1362-ft. above sea level.

Latitude 31° 19' 52.00"
Longitude 83° 51' 43.59"

Transmitter: 2.5-mi. E of Doerun.

Satellite Earth Stations: Satcom Technologies, 7-meter; Microwave Assoc. & Harris receivers.

News Services: AP, UPI.

Ownership: Gray Communications Systems Inc. Estate of James H. Gray Sr. 51.48%; Prudential Insurance Co. of America, 4.4%; George H. Nader, 3.2%; others, none with as much as 2%. Also publishes Albany Herald, and owns WJHG-TV Inc., Panama City, FL; KTVE(TV) Inc., El Dorado, AR-Monroe, LA; Gray Transportation Co. Inc., Gray Communications Consultants Inc.

Began Operation: April 7, 1954.

Represented (sales): Katz Television.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): Smith & Postenko; A. D. Ring & Associates.

Personnel:

RAYMOND E. CAROW, vice president & general manager.
R. DOUGLAS OLIVER, vice president, sales.
JERRY SMITHWICK, general sales manager.
WILLIAM N. WILLIAMS, chief engineer.
STAN HALSTEAD, production director.
JERRY CANNADY, news director.
SUSAN SEIY, traffic manager.

Highest One Hour Rate (July 1986): \$2500.

Highest 30 Sec. Rate (July 1986): \$1000.

NETWORK BASE HOURLY RATE: \$1400.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Hamilton	3,200	3,100	97
	Jefferson	3,800	3,700	97
	GEORGIA			
	Atkinson	2,000	1,900	95
	Baker	1,200	1,200	100
	Ben Hill	6,200	6,000	97
	Berrien	5,000	4,900	98
	Brooks	5,300	5,200	98
	Calhoun	1,500	1,400	93
	Clinch	2,300	2,200	96
	Coffee	9,600	9,400	98
	Colquitt	12,800	12,600	98
	Cook	4,700	4,600	98
	Crisp	7,000	6,800	97
	Decatur	8,900	8,700	98
	Dooly	3,700	3,600	97
Dougherty	34,800	34,300	99	
Early	4,600	4,500	98	
Echols	800	800	100	
Grady	6,900	6,800	99	
Irwin	3,400	3,300	97	



WALB-TV BPCT-2497 Granted 12/17/58

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Jeff Davis	4,200	4,100	98
	Lanier	2,000	2,000	98
	Lee	4,600	4,500	98
	Lowndes	25,100	24,600	98
	Miller	2,700	2,600	96
	Mitchell	6,800	6,700	99
	Randolph	3,300	3,200	97
	Seminole	3,300	3,200	97
	Sumter	9,900	9,700	98
	Telfair	4,000	3,900	98
	Terrell	4,000	3,900	98
	Thomas	13,200	13,000	98
	Tift	11,600	11,400	98
	Turner	3,200	3,100	97
	Ware	13,000	12,800	98
	Wilcox	2,600	2,600	98
	Worth	6,200	6,100	98

Between 25-49%	FLORIDA			
	Lafayette	1,600	1,500	94
	Leon	63,500	62,600	99
	Madison	4,800	4,600	96
	GEORGIA			
	Bacon	3,400	3,300	97
	Clay	1,200	1,200	100
	Dodge	6,100	6,000	98
	Macon	4,800	4,700	98
	Pierce	4,400	4,300	98
	Pulaski	3,200	3,100	97
	Schley	1,100	1,100	100
	Webster	800	800	100

(Continued on page A-297)

Station Totals	416,900	408,800	98
Net Weekly Circulation (1986)		261,600	
Average Daily Circulation (1986)		176,200	

Georgia—Albany

WTSG

Ch. 31

Network Service: None, independent.

Licensee: Gordon Communications Co., Box 4050, Albany, GA 31706.

Studio: 1211 N. Slappey Blvd., Albany 31708.

Telephone: 912-435-3100.

Technical Facilities: Channel No. 31 (572-578 MHz). Authorized power: 1580-kw max. & 1200-kw horizontal visual, 240-kw aural. Antenna: 990-ft. above av. terrain, 1000-ft. above ground, 1362-ft. above sea level.

Latitude 31° 19' 52"
Longitude 83° 51' 43"

Transmitter: N of Rte. 270, 2.5-mi. E of Doerun.

Satellite Earth Stations: Microdyne, 7-meter; Skyspan, 4.5 meter; Microdyne & Drake receivers.

News Service: INN.

Ownership: W. Carl Gordon Jr., pres.; Jeff Evans, exec. v.p.; Suzanne Gordon, v.p.; George Williamson, secy.-treas.; Odyssey Partners & Esen Assoc. XVIII, 24% each. For other interests of Odyssey Partners, see Group Ownership of TV Stations.

Began Operation: Feb. 14, 1982.

Represented (sales): Adam Young Inc.

Represented (legal): Nixon, Hargrave, Devans & Doyle.

Represented (engineering): Smith & Powstenko.

Personnel:

W. CARL GORDON JR., exec. vice president.
FRED PROCISE, general manager.
SID PERRY, program/promotion manager.
JOAN HAWKINS, business manager.

Highest 30 Sec. Rate: \$130.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	Households %
50% & Over	GEORGIA			
	Baker	1,200	1,200	100
	Berrien	5,000	4,900	98
	Cook	4,700	4,600	98
	Dougherty	34,800	34,300	99
	Lanier	2,000	2,000	98
	Mitchell	6,800	6,700	99
Tift	11,600	11,400	98	
Between 25-49%	GEORGIA			
	Atkinson	2,000	1,900	95
	Colquitt	12,800	12,600	98
	Crisp	7,000	6,800	97
	Decatur	8,900	8,700	98
	Early	4,600	4,500	98
	Grady	6,900	6,800	99



WTSG BMPCT-800207KH Granted 1/8/81

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Net Weekly Circulation	State County	Total Households	TV Households	Households %
Between 25-49%	Irwin	3,400	3,300	97
	Lee	4,600	4,500	98
	Miller	2,700	2,600	96
	Sumter	9,900	9,700	98
	Terrell	4,000	3,900	98
	Thomas	13,200	13,000	98
	Turner	3,200	3,100	97
	Worth	6,200	6,100	98
Between 5-24%	FLORIDA			
	Hamilton	3,200	3,100	97
	Madison	4,800	4,600	96
	GEORGIA			
	Ben Hill	6,200	6,000	97
	Brooks	5,300	5,200	98
	Calhoun	1,500	1,400	93
	Clay	1,200	1,200	100
	Coffee	9,600	9,400	98
	Lowndes	25,100	24,600	98
Randolph	3,300	3,200	97	
Schley	1,100	1,100	100	
Seminole	3,300	3,200	97	
Station Totals		220,100	215,600	97
Net Weekly Circulation (1986)				77,400
Average Daily Circulation (1986)				32,300

Georgia—Atlanta

WAGA-TV

Ch. 5



STORER TELEVISION SALES

Network Service: CBS.

Licensee: SCI-7 Inc., Box 4207, Atlanta, GA 30302.

Studio: 1551 Briarcliff Rd. NE, Atlanta 30306.

Telephone: 404-875-5551. TWX: 810-751-8265.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1070-ft. above av. terrain, 1100-ft. above ground, 2049-ft. above sea level.

Latitude 33° 47' 49"
Longitude 84° 20' 00"

Transmitter: 1551 Briarcliff Rd.

Satellite Earth Station: 3 in operation; Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

News Services: AP, UPI, CBS, Group W Newsfeed.

Ownership: SCI Holdings Inc. For other interests, see Storer Communications under Group Ownership of TV Stations. Note: Sale to Lorimar-Telepictures pending.

Began Operation: March 8, 1949.

Represented (sales): Storer Television Sales Inc.

Represented (legal): Warren C. Zwicky.

Represented (engineering): Jules Cohen & Associates.

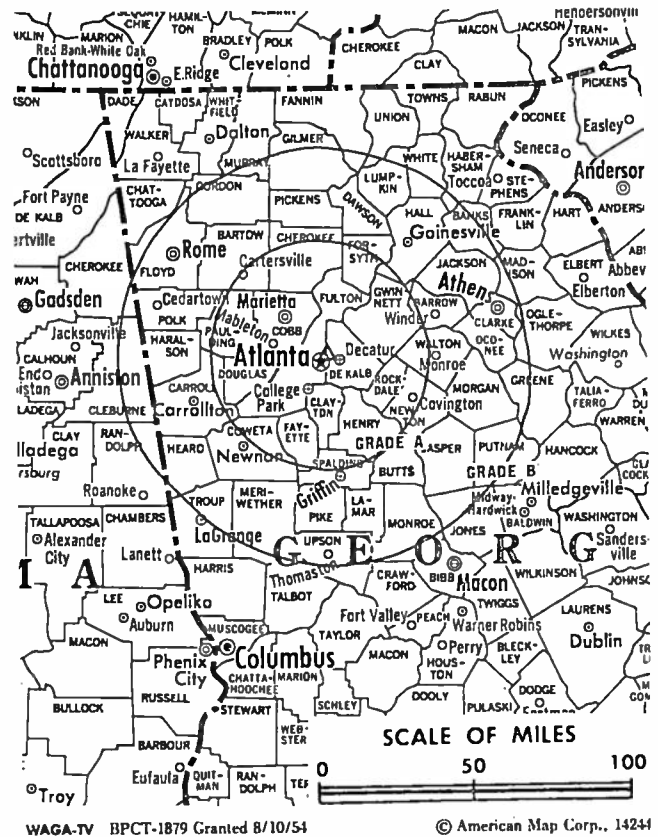
Personnel:

- PAUL RAYMON, vice president & general manager.
- PETER SCHRUTH, director of sales.
- VICTOR BRUST, national sales manager.
- DIANNE HARNELL, local sales manager.
- CHUCK LIPTON, marketing manager.
- CYNTHIA HUNTER, commercial operations manager.
- J. MARC DOYLE, director of operations.
- GREG GUNN, production manager.
- EVA MATA CIA, promotion manager.
- MARY STIMMEL, editorial director.
- GENE ADAMS, director of technical services.

Highest 30 Second Rate: \$20,000 (Super Bowl).

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Randolph	7,300	7,200	99
	GEORGIA			
	Banks	3,500	3,400	97
	Barrow	8,500	8,400	99
	Bartow	15,400	15,300	99
	Butts	4,600	4,500	98
	Carroll	21,100	20,900	99
	Chattooga	7,700	7,600	99
	Cherokee	21,500	21,300	99
	Clarke	29,100	28,700	99
	Clayton	59,600	59,300	99
	Cobb	135,400	134,800	100
	Coweta	14,800	14,600	99



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Dawson	2,000	2,000	100
	De Kalb	190,700	189,900	100
	Douglas	22,000	21,800	99
	Fannin	5,800	5,700	98
	Fayette	14,000	13,800	99
	Floyd	29,500	29,200	99
	Forsyth	12,000	11,900	99
	Fulton	231,200	229,400	99
	Gilmer	4,300	4,200	98
	Gordon	11,400	11,300	99
	Greene	3,900	3,800	97
	Gwinnett	81,500	80,900	99
	Habersham	9,400	9,200	98
	Hall	29,700	29,400	99
	Hancock	2,900	2,800	96
	Haralson	7,000	6,900	99
	Heard	2,300	2,300	100
	Henry	14,600	14,400	99
Jackson	9,400	9,300	99	
Jasper	2,900	2,800	97	
Lamar	4,500	4,400	98	
Lumpkin	3,900	3,900	100	
Madison	7,000	6,900	99	
Meriwether	7,100	7,000	99	
Morgan	3,900	3,800	97	
Newton	12,700	12,500	98	
Oconee	5,200	5,200	100	
Oglethorpe	3,300	3,200	97	
Station Totals		1,609,300	1,592,300	98
Net Weekly Circulation (1986)				1,131,500
Average Daily Circulation (1986)				665,900

(Continued on page A-297)

Georgia—Atlanta

WATL

Ch. 36

Network Service: None, independent.

Licensee: Outlet Communications Inc., 111 Dorrance St., Providence, RI 02903.

Studio: 575 Ponce de Leon Ave., Atlanta, GA 30308.

Telephone: 404-892-3636.

Technical Facilities: Channel No. 36 (602-608 MHz). Authorized power: 2682-kw max. & 2030-kw horizontal visual, 402.3-kw max. & 304.5-kw horizontal aural. Antenna: 1086-ft. above av. terrain, 1170-ft. above ground, 2045-ft. above sea level.

Latitude 33° 48' 27"
Longitude 84° 20' 26"

Transmitter: Briarcliff Rd. at Shepherd Lane.

Satellite Earth Station: Microdyne; 7-meter.

Ownership: See WJAR-TV, Providence, RI.

Began Operation: Oct. 13, 1954; left air May 31, 1955. Resumed operation under ownership of U.S. Communications Aug. 16, 1969; left air March 30, 1971. Sale to D. R. Jones, et al., approved by FCC July 14, 1974. Resumed operation July 5, 1976. Sale to Outlet Co. approved Oct. 13, 1982. Sale to Rockefeller Group granted Sept. 6, 1984 (Television Digest, Vol. 24:28; 25:1). Sale to present owner approved by FCC April 29, 1986.

Represented (sales): Katz Independent TV Sales.

Represented (legal): Carter, Ansley, Smith & McLendon.

Personnel:

JOHN A. SERRAO, general manager.
GENE McHUGH, general sales manager.
MIKE McGIVERN, business manager.
MATT FILLA, national sales manager.
DON HESS, program manager.
TOM VARDASE, production manager.
KINDY JONES, traffic manager.

Highest 30 Sec. Rate: \$1000.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	GEORGIA			
	Clayton	59,600	59,300	99
	Morgan	3,900	3,800	97
	Rockdale	14,900	14,700	99
Between 25-49%	GEORGIA			
	Barrow	8,500	8,400	99
	Bartow	15,400	15,300	99
	Butts	4,600	4,500	98
	Carroll	21,100	20,900	99
	Chattooga	7,700	7,600	99
	Cherokee	21,500	21,300	99
	Clarke	29,100	28,700	99
	Cobb	135,400	134,800	100
	Coweta	14,800	14,600	99
	Dawson	2,000	2,000	100
	De Kalb	190,700	189,900	100
	Douglas	22,000	21,800	99
	Forsyth	12,000	11,900	99
	Fulton	231,200	229,400	99
	Gwinnett	81,500	80,900	99
	Hall	29,700	29,400	99
	Haralson	7,000	6,900	99
	Heard	2,300	2,300	100
	Henry	14,600	14,400	99
Lumpkin	3,900	3,900	100	



WATL BIMPCT—6999 Granted 4/25/69

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Net Weekly Circulation	State County	Total Households	TV Households	%	
Between 25-49%	Meriwether	7,100	7,000	99	
	Newton	12,700	12,500	98	
	Oconee	5,200	5,200	100	
	Paulding	10,600	10,500	99	
	Pickens	4,700	4,600	98	
	Pike	3,100	3,000	97	
	Spalding	17,500	17,300	99	
	Walton	11,300	11,200	99	
	Between 5-24%	ALABAMA			
		Cherokee	7,000	6,900	99
Clay		4,800	4,700	98	
GEORGIA					
Fayette		14,000	13,800	99	
Floyd		29,500	29,200	99	
Franklin		5,900	5,800	98	
Gilmer		4,300	4,200	98	
Gordon		11,400	11,300	99	
Greene		3,900	3,800	97	
Habersham		9,400	9,200	98	
Jackson		9,400	9,300	99	
Jasper		2,900	2,800	97	
Jones		6,400	6,300	98	
Lamar		4,500	4,400	98	
Madison	7,000	6,900	99		
Monroe	5,300	5,200	98		
Murray	7,900	7,800	99		
Oglethorpe	3,300	3,200	97		
Polk	11,700	11,600	99		
Putnam	3,900	3,800	97		
Troup	18,700	18,400	98		
Union	4,000	3,900	97		
Upson	9,500	9,400	99		
Station Totals		1,190,300	1,179,900	99	
Net Weekly Circulation (1986)			430,800		
Average Daily Circulation (1986)			148,700		

Georgia—Atlanta

WGNX

Ch. 46

Network Service: None, independent.

Licensee: WGNX Inc.

Studio: 1810 Briarcliff Rd. NE, Atlanta, GA 30329.

Mailing Address: Box 98097, Atlanta, GA 30359.

Telephone: 404-325-4646.

Technical Facilities: Channel No. 46 (662-668 MHz). Authorized power: 2333-kw max. & 1762-kw horizontal visual, 233-kw max. & 176-kw horizontal aural. Antenna: 1088-ft. above av. terrain, 1174-ft. above ground, 2049-ft. above sea level.

Latitude 33° 48' 27"
Longitude 84° 20' 26"

Transmitter: Briarcliff Rd. & Shepherd Lane.

Satellite Earth Stations: Scientific-Atlanta, 10-meter & 5-meter; Scientific-Atlanta & Pinzone receivers.

News Services: UPI, INN.

Ownership: Tribune Broadcasting Co. For other interests, see Group Ownership of TV Stations.

Began Operation: June 6, 1971. Sale to present owner by CBN Continental Bcstg. Network Inc. approved by FCC Dec. 1, 1983 (Television Digest, Vol. 23:31).

Represented (sales): Petry Television.

Represented (legal): Schnader, Harrison, Segal & Lewis.

Represented (engineering): Edward F. Lorentz & Associates.

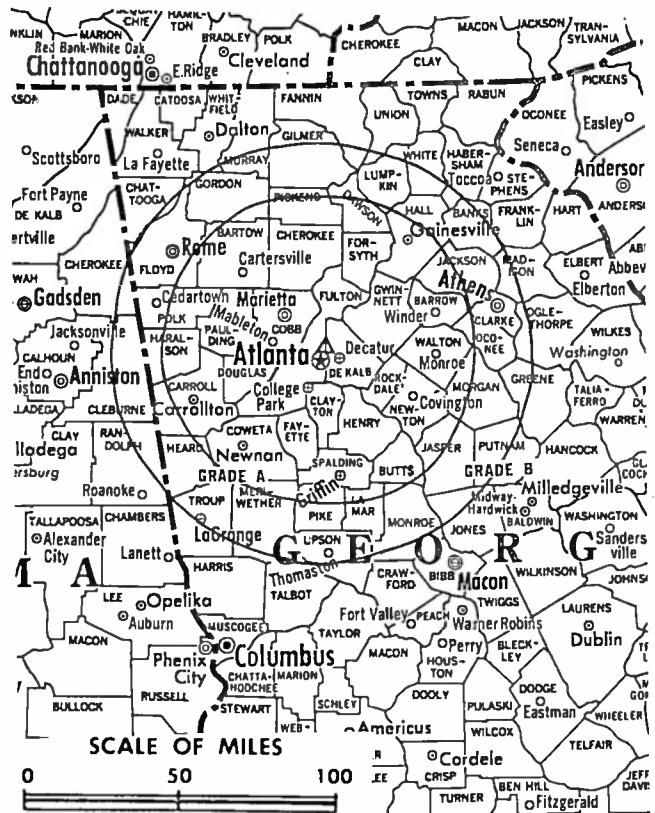
Personnel:

HERMAN RAMSEY, vice president & general manager.
WAYNE SPRACKLIN, general sales manager.
CHUCK CONRAD, assistant general sales manager.
JAMIL ROBERTS, national sales manager.
JACK CRUMPLER, local sales manager.
LORRIE SHILLING, program manager.
JEFF BELL, film director.
DAVID ULRICH, production manager.
BECKY LEWIS CONGDON, traffic manager.
BARRY STINSON, creative services manager.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	GEORGIA			
	Barrow	8,500	8,400	99
	Butts	4,600	4,500	98
	Cherokee	21,500	21,300	99
	Clayton	59,600	59,300	99
	Cobb	135,400	134,800	100
	De Kalb	190,700	189,900	100
	Douglas	22,000	21,800	99
	Fulton	231,200	229,400	99
	Gwinnett	81,500	80,900	99
	Haralson	7,000	6,900	99
	Newton	12,700	12,500	98
	Paulding	10,600	10,500	99
	Pickens	4,700	4,600	98
Polk	11,700	11,600	99	
Rockdale	14,900	14,700	99	



WGNX BPCT—4857 Granted 7/29/75

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Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	ALABAMA			
	Calhoun	43,200	42,800	99
	GEORGIA			
	Bartow	15,400	15,300	99
	Carroll	21,100	20,900	99
	Chattooga	7,700	7,600	99
	Clarke	29,100	28,700	99
	Coweta	14,800	14,600	99
	Dawson	2,000	2,000	100
	Fayette	14,000	13,800	99
	Floyd	29,500	29,200	99
	Forsyth	12,000	11,900	99
	Gordon	11,400	11,300	99
	Greene	3,900	3,800	97
	Hall	29,700	29,400	99
	Heard	2,300	2,300	100
	Henry	14,600	14,400	99
	Jackson	9,400	9,300	99
	Lumpkin	3,900	3,900	100
Meriwether	7,100	7,000	99	
Morgan	3,900	3,800	97	
Oconee	5,200	5,200	100	
Pike	3,100	3,000	97	
Spalding	17,500	17,300	99	
Troup	18,700	18,400	98	
Upson	9,500	9,400	99	
Walton	11,300	11,200	99	
Whitfield	24,200	24,000	99	
Station Totals		1,395,900	1,383,000	99
Net Weekly Circulation (1986)			620,800	
Average Daily Circulation (1986)			261,100	

(Continued on page A-298)

Georgia—Atlanta

WSB-TV

Ch. 2

Network Service: ABC.

Licensee: New Georgia Television Co., 1601 W. Peachtree St. NE, Atlanta.

Studio: 1601 W. Peachtree St. NE, Atlanta 30309.

Telephone: 404-897-7000. TWX: 810-751-3532.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1037-ft. above av. terrain, 1076-ft. above ground, 2049-ft. above sea level.

Latitude 33° 45' 51"
Longitude 84° 21' 42"

Transmitter: 766 Willoughby Way NE.

AM Affiliate: WSB, 50-kw, 750 kHz.

FM Affiliate: WSB-FM, 100-kw, 98.5 MHz (No. 253), 770-ft.

Satellite Earth Stations: Transmit/receive; Scientific-Atlanta, 10-meter & 7-meter; Scientific-Atlanta receivers.

News Services: AP, UPI, ABC, CNN, LPN.

Ownership: Subsidiary of Cox Enterprises Inc. Garner Anthony, chmn. & chief exec. officer; William A. Schwartz, pres. & chief operating officer; Walter C. Liss Jr., pres., broadcasting div. Cox Enterprises Inc. is approximately 97% owned by the Cox Family, principally Anne Cox Chambers & Barbara Cox Anthony. Cox also operates WHIO-TV-AM-FM, Dayton, OH; WSOC-TV-AM-FM, Charlotte, NC; WPXI(TV), Pittsburgh, PA; KTVU(TV), Oakland-San Francisco, CA; KDNL-TV, St. Louis, MO; WKBD-TV, Detroit, MI; WFTV(TV), Orlando, FL; WIOD & WAIA-FM, Miami, FL; KFI & KOST(FM), Los Angeles, CA; WTRK(FM), Philadelphia, PA; WCKG(FM), Chicago, IL. CEI is multiple cable system operator. For other interests, see Newspaper Ownership of Television Stations.

Began Operation: Sept. 29, 1948.

Represented (sales): TeleRep Inc.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

ANDREW S. FISHER, vice president & general manager.
BRUCE BAKER, director of sales.
SID BEIGHLEY, national sales manager.
TED BATSON, local sales manager.
A. R. VAN CANTFORT, program manager.
DAVID LIPPOFF, news director.
GORDON JONES, controller.
JOCELYN DORSEY, editorial & public affairs director.

Rates: On request.

NETWORK BASE HOURLY RATE: \$3000.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Calhoun	43,200	42,800	99
	Cleburne	5,000	4,900	98
	GEORGIA			
	Baldwin	11,100	10,900	98
	Banks	3,500	3,400	97
	Barrow	8,500	8,400	99
	Bartow	15,400	15,300	99
	Butts	4,600	4,500	98
	Carroll	21,100	20,900	99
Chattooga	7,700	7,600	99	
Cherokee	21,500	21,300	99	
Clarke	29,100	28,700	99	
Clayton	59,600	59,300	99	



WSB-TV BPCT-2303 Granted 5/6/57

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Cobb	135,400	134,800	100
	Coweta	14,800	14,600	99
	Dawson	2,000	2,000	100
	De Kalb	190,700	189,900	100
	Douglas	22,000	21,800	99
	Fannin	5,800	5,700	98
	Fayette	14,000	13,800	99
	Floyd	29,500	29,200	99
	Forsyth	12,000	11,900	99
	Fulton	231,200	229,400	99
	Gilmer	4,300	4,200	98
	Gordon	11,400	11,300	99
	Greene	3,900	3,800	97
	Gwinnett	81,500	80,900	99
	Habersham	9,400	9,200	98
	Hall	29,700	29,400	99
	Hancock	2,900	2,800	96
	Haralson	7,000	6,900	99
	Heard	2,300	2,300	100
	Henry	14,600	14,400	99
Jackson	9,400	9,300	99	
Jasper	2,900	2,800	97	
Lamar	4,500	4,400	98	
Lumpkin	3,900	3,900	100	
Madison	7,000	6,900	99	
Meriwether	7,100	7,000	99	
Monroe	5,300	5,200	98	
Morgan	3,900	3,800	97	
Newton	12,700	12,500	98	

(Continued on page A-298)

Station Totals	1,610,800	1,593,800	98
Net Weekly Circulation (1986)		1,166,600	
Average Daily Circulation (1986)		695,700	

Georgia—Atlanta

WVEU

Ch. 69

Network Service: None, independent.

Licensee: Broadcast Corp. of Georgia, 2400 First National Bank Tower, Atlanta 30303.

Studio: 2700 Northeast Expwy., Atlanta 30345.

Telephone: 404-325-6929.

Technical Facilities: Channel No. 69 (800-806 MHz). Authorized power: 2630-kw visual, 263-kw aural. Antenna: 980-ft. above av. terrain, 848-ft. above ground, 1917-ft. above sea level.

Latitude 33° 45' 34"
Longitude 84° 23' 19"

Transmitter: Peachtree Plaza Hotel.

Satellite Earth Stations: 2 in operation.

Ownership: David J. Harris, 78.5%; Prentiss Q. Yancey, 10%; Harry L. Hickson, 5%; E. Bruce Phillips, 1.5%; Vance L. Eckersley, 5%.

Began Operation: Aug. 22, 1981. Sale to DeSales Harrison Jr. approved by FCC May 24, 1985, but not consummated.

Represented (sales): Independent TV Sales.

Represented (legal): E. William Henry.

Represented (engineering): Jules Cohen & Associates.

Personnel:

- PRENTISS Q. YANCEY JR., president.
- VANCE L. ECKERSLEY, vice president & general manager.
- MANN REED, station manager.
- WILLARD L. DOUGHERTY, national sales manager.
- JOSEPH RYAN, local sales manager.
- ANTHONY COX, chief engineer.
- MARY F. McKEE, program manager.
- PETER L. MANDELL, promotion manager.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Barrow	8,500	8,400	99
	Clayton	59,600	59,300	99
	Cobb	135,400	134,800	100
	Coweta	14,800	14,600	99



WVEU BPCT-781221LL. Granted 8/19/80

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Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Dawson	2,000	2,000	100
	De Kalb	190,700	189,900	100
	Douglas	22,000	21,800	99
	Fayette	14,000	13,800	99
	Fulton	231,200	229,400	99
	Gwinnett	81,500	80,900	99
	Haralson	7,000	6,900	99
	Meriwether	7,100	7,000	99
	Paulding	10,600	10,500	99
	Pickens	4,700	4,600	98
Rockdale	14,900	14,700	99	
Station Totals		804,000	798,600	99
Net Weekly Circulation (1986)			95,100	
Average Daily Circulation (1986)			25,300	

Georgia—Atlanta

WXIA-TV

Ch. 11

Network Service: NBC.

Licensee: Pacific & Southern Broadcasting Co. Inc., 1611 W. Peachtree St. NE, Atlanta, GA 30309.

Studio: 1611 W. Peachtree St. NE.

Telephone: 404-892-1611. TWX: 810-751-3255.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1048-ft. above av. terrain, 1040-ft. above ground, 2049-ft. above sea level.

Latitude 33° 45' 23.7"
Longitude 84° 19' 54.7"

Transmitter: 110 Arizona Ave. NE.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: 2 in operation; Ku-band; Common Carrier; DX & Omni receivers.

News Services: AP, UPI, Gannett News Service.

Ownership: Gannett Co. Inc., 100%. For other interests, see Group & Newspaper Ownership of TV Stations.

Began Operation: Sept. 30, 1951 as WLTV. Merger of Combined Communications with Gannett approved by FCC June 7, 1979 (Television Digest, Vol. 18:20, 38; 19:24). Merger of Pacific & Southern Bcstg. with Combined Communications approved Jan. 9, 1974 (Vol. 13:5; 14:2, 30, 34). Previous merger of Jupiter Bcstg. with Pacific & Southern Bcstg. Co. Inc. approved Nov. 15, 1967 (Vol. 7:47). Previously sale to WIBC Inc. by Crosley Bcstg. approved Sept. 25, 1962 (Vol. 2:25, 37, 38). Crosley acquired station from Broadcasting Inc. in Jan. 1953 (Vol. 8:51; 9:5, 7).

Represented (sales): Blair Television.

Represented (legal): Pierson, Ball & Dowd.

Personnel:

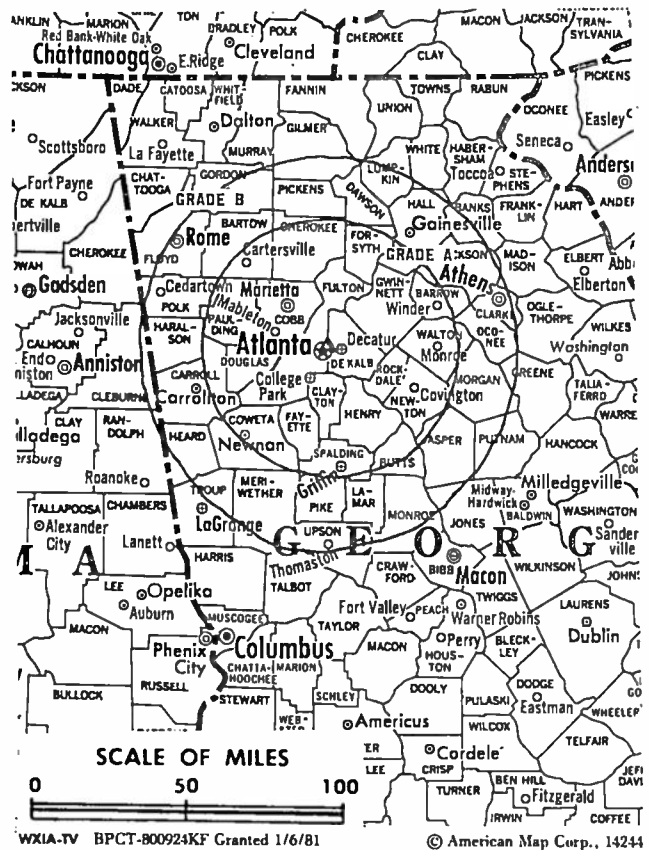
HARVEY MARS, vice president & general manager.
HOWARD KAUFMAN, vice president & general sales manager.
WAYNE FREEDMAN, national sales manager.
BILL SPELL, local sales manager.
JACK R. LEASE, v.p., director of operations & program manager.
MIKE MARTIN, vice president & production manager.
JOAN T. CHASE, director of business affairs & finance.
MIKE HOWEY, chief engineer.
RON BECKER, vice president & news director.
JOHN HEINEN, promotion director.

Highest 30 Sec. Rate (Sept. 1985): \$5000.

NETWORK BASE HOURLY RATE: \$2800.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	GEORGIA			
	Banks	3,500	3,400	97
	Barrow	8,500	8,400	99
	Bartow	15,400	15,300	99
	Butts	4,600	4,500	98
	Carrall	21,100	20,900	99
	Chattooga	7,700	7,600	99
	Cherokee	21,500	21,300	99
	Clarke	29,100	28,700	99
	Clayton	59,600	59,300	99
	Cobb	135,400	134,800	100
	Coweta	14,800	14,600	99
	Dawson	2,000	2,000	100
	De Kalb	190,700	189,900	100
Douglas	22,000	21,800	99	
Fayette	14,000	13,800	99	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Floyd	29,500	29,200	99
	Forsyth	12,000	11,900	99
	Fulton	231,200	229,400	99
	Gordon	11,400	11,300	99
	Greene	3,900	3,800	97
	Gwinnett	81,500	80,900	99
	Hall	29,700	29,400	99
	Hancock	2,900	2,800	96
	Haralson	7,000	6,900	99
	Heard	2,300	2,300	100
	Henry	14,600	14,400	99
	Jackson	9,400	9,300	99
	Jasper	2,900	2,800	97
	Lamar	4,500	4,400	98
	Lumpkin	3,900	3,900	100
	Meriwether	7,100	7,000	99
	Monroe	5,300	5,200	98
	Morgan	3,900	3,800	97
	Newton	12,700	12,500	98
	Oconee	5,200	5,200	100
	Paulding	10,600	10,500	99
	Pickens	4,700	4,600	98
	Pike	3,100	3,000	97
Polk	11,700	11,600	99	
Putnam	3,900	3,800	97	
Rockdale	14,900	14,700	99	
Spalding	17,500	17,300	99	
Troup	18,700	18,400	98	
Upson	9,500	9,400	99	
Walton	11,300	11,200	99	
White	4,100	4,000	98	

(Continued on page A-299)

Station Totals	1,616,000	1,599,100	98
Net Weekly Circulation (1986)			1,115,800
Average Daily Circulation (1986)			686,300

Georgia—Atlanta

WTBS

Ch. 17

Network Service: None, independent.

Licensee: Superstation Inc., 1050 Techwood Dr. NW, Atlanta, GA 30318.

Studio: 1050 Techwood Dr. NW.

Telephone: 404-827-1717. TWX: 810-751-8568.

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 2240-kw max. & 1510-kw horizontal visual, 224-kw max. & 151-kw horizontal aural. Antenna: 1093-ft. above av. terrain, 1042-ft. above ground, 2042-ft. above sea level.

Latitude 33° 46' 57"
Longitude 84° 23' 20"

Transmitter: 1018 W. Peachtree St. NW.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive; one Scientific-Atlanta, 11-meter; 2 Scientific-Atlanta, 10-meter; 5 Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

News Services: AP, UPI, CNN.

Ownership: Turner Broadcasting System Inc. R. E. Turner III, chmn., 81%; others, none with as much as 3%. Turner also owns Cable News Network.

Began Operation: Sept. 1, 1967. Transfer of control from Jack M. Rice, et al., to R. E. Turner approved by FCC Dec. 10, 1969.

Represented (sales): Turner Broadcast Sales.

Represented (legal): Pepper & Corazzini.

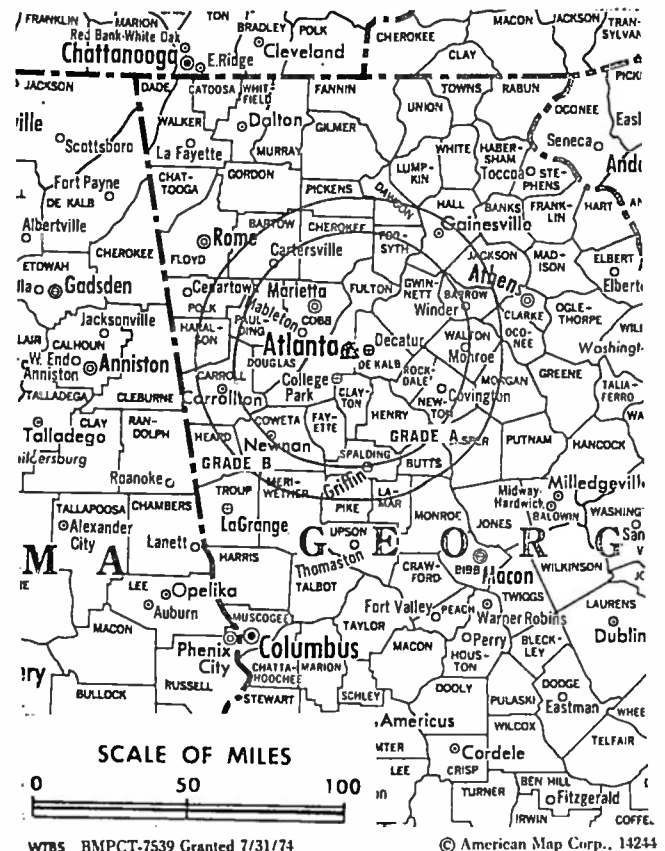
Personnel:

- ROBERT WUSSLER, president.
- JACK PETRIK, exec. vice president & general manager.
- JAMES KITCHELL, v.p., operations/administration.
- GERRY HOGAN, vice president, sales.
- ROBERT SIEBER, vice president, research.
- GENE WRIGHT, vice president, engineering.
- RICK NORTH, national sales manager.
- JIM WILLIAMS, local sales manager.
- JEFF GRIMSHAW, promotion manager.
- SIDNEY PIKE, pres., Turner Program Services.

Rates: On request.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Chambers	14,300	14,100	99
	ARKANSAS			
	Chicot	5,700	5,500	96
	Pike	4,000	3,900	97
	ARIZONA			
	Graham	7,500	7,100	95
	Greenlee	3,800	3,700	97
	CALIFORNIA			
	Del Norte	7,700	7,200	94
	Plumas	8,000	7,500	94
	COLORADO			
	Grand	3,700	3,500	95
	FLORIDA			
Okaloosa	45,100	44,700	99	
GEORGIA				
Baldwin	11,100	10,900	98	
Barrow	8,500	8,400	99	
Butts	4,600	4,500	98	
Carroll	21,100	20,900	99	
Chattooga	7,700	7,600	99	
Cherokee	21,500	21,300	99	



WTBS BMPCT-7539 Granted 7/31/74

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Clarke	29,100	28,700	99
	Clayton	59,600	59,300	99
	Cobb	135,400	134,800	100
	Coweta	14,800	14,600	99
	Dawson	2,000	2,000	100
	De Kalb	190,700	189,900	100
	Douglas	22,000	21,800	99
	Fayette	14,000	13,800	99
	Fulton	231,200	229,400	99
	Glynn	21,500	21,200	99
	Gordon	11,400	11,300	99
	Gwinnett	81,500	80,900	99
	Hall	29,700	29,400	99
	Henry	14,600	14,400	99
	Houston	28,700	28,400	99
	Lowndes	25,100	24,600	98
	Lumpkin	3,900	3,900	100
	Morgan	3,900	3,800	97
	Newton	12,700	12,500	98
	Paulding	10,600	10,500	99
	Pickens	4,700	4,600	98
	Pike	3,100	3,000	97
	Rockdale	14,900	14,700	99
	Troup	18,700	18,400	98
Upson	9,500	9,400	99	
Walton	11,300	11,200	99	
Ware	13,000	12,800	98	
Whitfield	24,200	24,000	99	
IOWA				
Wayne	3,400	3,300	97	
IDAHO				
Blaine	5,000	4,800	96	

(Continued on page A-277)

Station Totals	73,396,100	72,169,200	98
Net Weekly Circulation (1986)		13,510,900	
Average Daily Circulation (1986)		4,714,500	

Georgia—Augusta

WAGT

Ch. 26



Network Service: NBC.

Licensee: WAGT Television Inc.

Studio: 905 Broad St., Augusta 30903.

Mailing Address: Box 1526, Augusta, GA 30903.

Telephone: 404-826-0026.

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 1700-kw max. & 933-kw horizontal visual, 170-kw max. & 93.3-kw horizontal aural. Antenna: 1614-ft. above av. terrain, 1560-ft. above ground, 1907-ft. above sea level.

Latitude 33° 25' 15"
Longitude 81° 50' 19"

Transmitter: E side of Pine Log Rd., 0.4-mi. N of Rte. 278.

Satellite Earth Stations: Harris, 8-meter, 3.5-meter, 3-meter; Channelmaster, 4.5-meter; Harris & Channelmaster receivers.

News Service: AP.

Ownership: Schurz Communications Inc., 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: Dec. 24, 1968; left air Nov. 1970. Resumed operation Jan. 14, 1974. Sale to present owner by J. Thomas Jones & Francis Hanks Robertson approved by FCC May 14, 1980.

Represented (sales): Seltel Inc.

Represented (legal): Hogan & Hartson.

Represented (engineering): Jules Cohen & Associates.

Personnel:

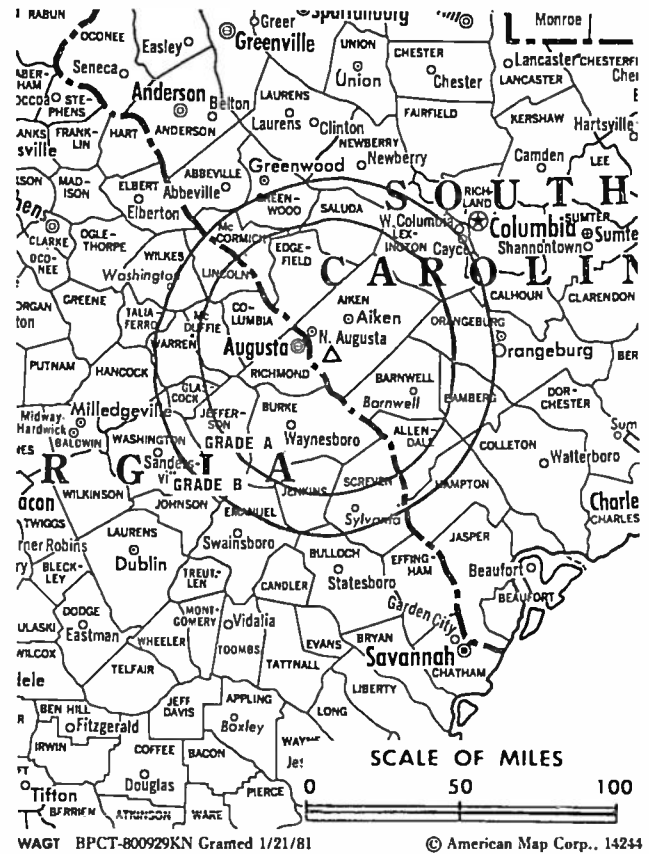
NICK EVANS JR., president & general manager.
LEE SHERIDAN, vice president & station manager.
JAMES S. HALPIN, general sales manager.
CHARLES COLEMAN, local sales manager.
FRANK CROTTS, production coordinator.
SHERON HAGELSTON, creative services director.
JAMES E. DAVIS, news director.
AL VAN DINTEREN, chief engineer.

Highest 30 Sec. Rate (July 17, 1986): \$600.

NETWORK BASE HOURLY RATE: \$500.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	GEORGIA			
	Burke	6,500	6,300	97
	Columbia	17,600	17,400	99
	Glascocok	800	800	100
	Jefferson	6,400	6,300	98
	Jenkins	2,900	2,800	97
	Lincoln	2,100	2,100	100
	Mc Duffie	7,000	6,900	99
Richmond	64,300	63,700	99	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Screven	5,300	5,200	98
	Warren	2,000	1,900	95
	SOUTH CAROLINA			
	Aiken	41,700	41,300	99
Barnwell	7,100	7,000	99	
Edgefield	6,100	6,000	98	
Between 25-49%	GEORGIA			
	Taliaferro	800	800	100
	Wilkes	3,900	3,800	97
SOUTH CAROLINA				
Mc Cormick	2,400	2,400	98	
Between 5-24%	GEORGIA			
	Bulloch	11,900	11,700	98
	Candler	2,700	2,600	96
	Elbert	7,000	6,900	99
	Emanuel	7,300	7,100	97
	Johnson	3,100	3,000	97
	Washington	6,300	6,100	97
	SOUTH CAROLINA			
	Abbeville	8,400	8,300	99
	Allendale	3,700	3,600	97
Bamberg	6,000	5,900	98	
Hampton	6,800	6,600	97	
Saluda	5,900	5,800	98	
Station Totals		246,000	242,300	98
Net Weekly Circulation (1986)			157,700	
Average Daily Circulation (1986)			96,900	

Georgia—Augusta

WJBF

Ch. 6

Network Service: ABC.

Licensee: Pegasus Broadcasting of Augusta, GA Inc., Box 1404, Augusta 30903.

Studio: 1001 Reynolds St., Augusta 30901.

Telephone: 404-722-6664. TWX: 810-755-4023.

Mailing Address: Box 1404, Augusta, GA 30903.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1375-ft. above av. terrain, 1292-ft. above ground, 1677-ft. above sea level.

Latitude 33° 24' 5"
Longitude 81° 50' 19"

Transmitter: Pine Log Rd., near Beech Island, SC.

Satellite Earth Stations: 4 in operation; Andrews, 4.5-meter & 7.3-meter; RCA, 4-meter Ku-band & Harris, 3-meter; Avantek, Harris & M/A-Com receivers.

News Service: AP.

Ownership: See KSCH-TV, Stockton-Sacramento, CA. For other interests see Group Ownership of TV Stations.

Began Operation: Nov. 22, 1953. Sale to present owner by SFN Cos. approved by FCC Oct. 2, 1986 (Television Digest, Vol. 26:41). Previous sale by Western Broadcasting Co. approved by FCC June 27, 1984. Sale by Fuqua Television to Western Broadcasting approved July 10, 1980.

Represented (sales): Blair Television.

Represented (legal): Cohn & Marks.

Represented (engineering): John F. X. Browne & Associates, Inc.

Personnel:

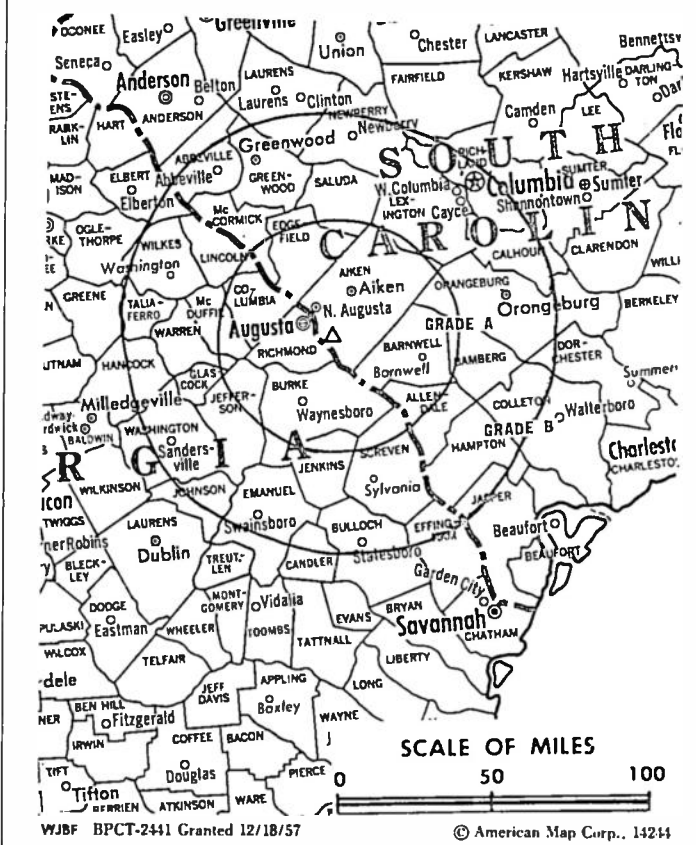
TERRY SAMS, president & general manager.
JOHN R. BENNETT, station manager & controller.
RAY ERB, vice president & general sales manager.
JIMMY THOMAS, production manager.
BILL DOKER, engineering.
PETER MICHENFELDER, news director.
ART CABOT, program director.
MARY MILLER, business manager.

Highest 30 Sec. Rate (May 21, 1986): \$1000.

NETWORK BASE HOURLY RATE: \$1250.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	GEORGIA			
	Burke	6,500	6,300	97
	Columbia	17,600	17,400	99
	Emanuel	7,300	7,100	97
	Glascock	800	800	100
	Hancock	2,900	2,800	96
	Jefferson	6,400	6,300	98
	Jenkins	2,900	2,800	97
	Johnson	3,100	3,000	97
	Lincoln	2,100	2,100	100
	Mc Duffie	7,000	6,900	99
	Richmond	64,300	63,700	99
	Screven	5,300	5,200	98
	Taliaferro	800	800	100
	Treutlen	2,100	2,000	95
	Warren	2,000	1,900	95
Washington	6,300	6,100	97	
Wheeler	1,800	1,700	94	
Wilkes	3,900	3,800	97	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	SOUTH CAROLINA			
	Aiken	41,700	41,300	99
	Allendale	3,700	3,600	97
	Bamberg	6,000	5,900	98
	Barnwell	7,100	7,000	99
	Edgefield	6,100	6,000	98
	Hampton	6,800	6,600	97
	Mc Cormick	2,400	2,400	98
Saluda	5,900	5,800	98	
Between 25-49%	GEORGIA			
	Bulloch	11,900	11,700	98
	Candler	2,700	2,600	96
Toombs	8,600	8,400	98	
SOUTH CAROLINA	Newberry	11,800	11,600	98
	Orangeburg	29,400	28,700	98
Between 5-24%	GEORGIA			
	Elbert	7,000	6,900	99
	Evans	3,200	3,200	100
	Greene	3,900	3,800	97
	Laurens	13,400	13,100	98
	Madison	7,000	6,900	99
	Montgomery	2,300	2,200	96
	Oglethorpe	3,300	3,200	97
	SOUTH CAROLINA			
	Abbeville	8,400	8,300	99
	Calhoun	4,300	4,200	98
	Colleton	11,600	11,300	97
Greenwood	22,400	22,200	99	
Jasper	5,400	5,300	98	
Laurens	18,000	17,800	99	
Lexington	58,900	58,100	99	
Station Totals		456,300	448,800	98
Net Weekly Circulation (1986)				245,500
Average Daily Circulation (1986)				159,800

Georgia—Augusta

WRDW-TV

Ch. 12

Network Service: CBS.

Licensee: WRDW-TV Inc.

Studio: 1301 Georgia Ave., North Augusta, SC.

Mailing Address: Drawer 1212, Augusta, GA 30913-1212.

Telephone: 803-278-1212. TWX: 810-771-4860.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 30.2-kw aural. Antenna: 1632-ft. above av. terrain, 1507-ft. above ground, 1887-ft. above sea level.

Latitude 33° 24' 29"
Longitude 81° 50' 36"

Transmitter: Pine Log Rd., Beech Island, SC.

Satellite Earth Stations: 4 in operation; KLM, 5-meter; Drake & M/A-Com receivers.

News Services: AP, CBS.

Ownership: Television Station Partners, 100%. For other interests see Group Ownership of TV Stations.

Began Operation: Feb. 14, 1954. Sale to present owners by Ziff Corp. approved by FCC Jan. 18, 1983 (Television Digest, Vol. 22:30). Sale to Ziff by Rust Craft Bcstg. approved by FCC May 10, 1978 but sale was not consummated until March 22, 1979. Sale to Rust Craft by WPIT Inc. (Friendly Stations) approved by FCC Feb. 8, 1962 (Vol. 17:30, 33; 2:14). Sale to WPIT Inc. by Southeastern Newspapers Inc. approved April 20, 1960 (Vol. 16:6, 17). Sale to Southeastern Newspapers Inc. by group headed by Grover C. Maxwell & Allen M. Woodall approved Feb. 17, 1956 (Vol. 11:48; 12:7). Note: For sale of WPIT Inc. to United Printers & Publishers (Rust Craft Greeting Cards Inc.), see WTOV-TV, Steubenville, OH.

Represented (sales): Katz Television.

Represented (legal): McKenna, Wilkinson & Kittner.

Represented (engineering): Lohnes & Culver.

Personnel:

I. MARTIN POMPADUR, chief executive officer.
RALPH E. BECKER, president & chief operating officer.
STAN MARINOFF, vice president & general manager.
DAVID HARBERT, vice president & general sales manager.
STEVE JOHNSTON, program manager.
HAROLD DETWILER, chief engineer.

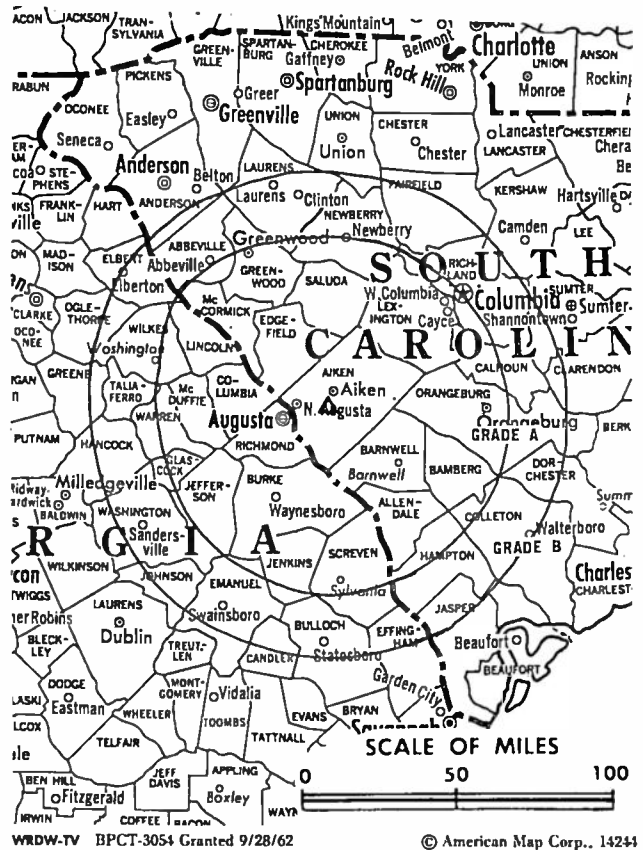
Highest One Hour Rate: \$2500.

Highest 30 Sec. Rate (July 22, 1986): \$1750.

NETWORK BASE HOURLY RATE: \$1050.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	GEORGIA			
	Burke	6,500	6,300	97
	Columbia	17,600	17,400	99
	Emanuel	7,300	7,100	97
	Glascocok	800	800	100
	Hancock	2,900	2,800	96
	Jefferson	6,400	6,300	98
	Jenkins	2,900	2,800	97
	Lincoln	2,100	2,100	100
	Mc Duffie	7,000	6,900	99
	Richmond	64,300	63,700	99
	Screven	5,300	5,200	98
	Taliaferro	800	800	100
	Warren	2,000	1,900	95



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Washington	6,300	6,100	97
	Wilkes	3,900	3,800	97
SOUTH CAROLINA	Aiken	41,700	41,300	99
	Allendale	3,700	3,600	97
	Bamberg	6,000	5,900	98
	Barnwell	7,100	7,000	99
	Edgefield	6,100	6,000	98
	Mc Cormick	2,400	2,400	98
	Saluda	5,900	5,800	98
Between 25-49%	GEORGIA			
	Johnson	3,100	3,000	97
	SOUTH CAROLINA			
Hampton	6,800	6,600	97	
Orangeburg	29,400	28,700	98	
Between 5-24%	GEORGIA			
	Bryan	4,100	4,000	98
	Bulloch	11,900	11,700	98
	Candler	2,700	2,600	96
	Elbert	7,000	6,900	99
	Greene	3,900	3,800	97
	Oglethorpe	3,300	3,200	97
	Toombs	8,600	8,400	98
	Wheeler	1,800	1,700	94
	SOUTH CAROLINA			
	Abbeville	8,400	8,300	99
	Calhoun	4,300	4,200	98
	Colleton	11,600	11,300	97
	Greenwood	22,400	22,200	99
Lexington	58,900	58,100	99	
Newberry	11,800	11,600	98	
Station Totals		409,000	402,300	98
Net Weekly Circulation (1986)				221,400
Average Daily Circulation (1986)				134,600

Georgia—Columbus

WRBL

Ch. 3

Network Service: CBS.

Licensee: Columbus Bcstg. Co. Inc., Box 270, Columbus, GA 31994.

Studio & Offices: 1350 13th Ave., Columbus, GA 31994.

Telephone: 404-323-3333. TWX: 404-327-6345.

Technical Facilities: Channel No. 3 (62-66 MHz). Authorized power: 100-kw visual, 12.02-kw aural. Antenna: 1790-ft. above av. terrain, 1749-ft. above ground, 2249-ft. above sea level.

Latitude 32° 19' 25"
Longitude 84° 46' 46"

Transmitter: Lafayette Rd., 1.2-mi. N of Cusseta, GA.

Satellite Earth Stations: Harris, 3-meter; Harris receivers.

News Services: AP, CNN, NIWS.

Ownership: Avant Development Corp. Malcolm I. Glazer, pres., 100%; Carl E. Brasley, secy.-treas. Glazer also owns WTWO(TV), Terre Haute, IN & KQTV (TV), St. Joseph, MO.

Began Operation: Nov. 15, 1953 on Ch. 4. Switched to Ch. 3 Oct. 27, 1960. Sale to present owner approved by FCC Sept. 11, 1978. Transfer of control to J. W. & J. B. Woodruff from R. W. Page Corp. approved by FCC Jan. 31, 1973.

Represented (sales): Katz Television.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

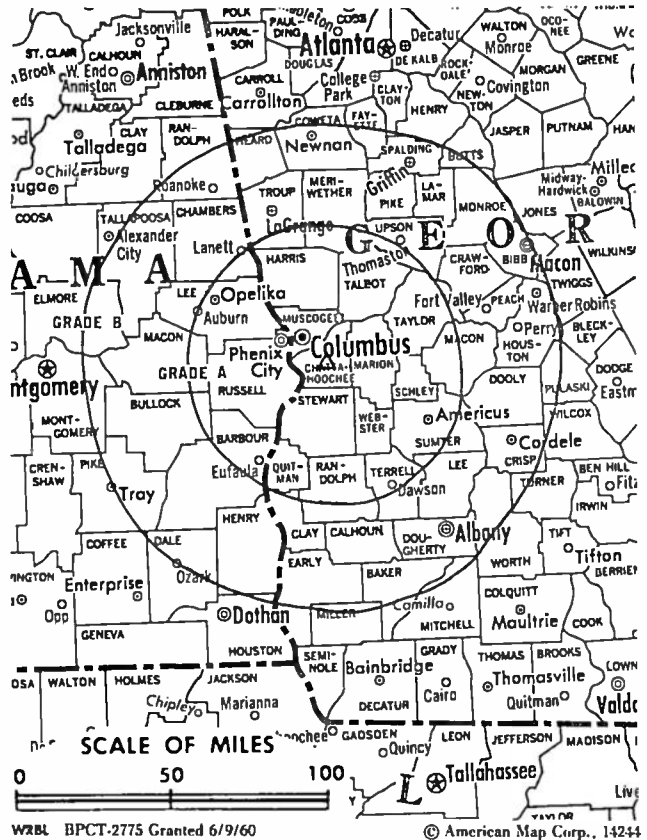
MARK S. PRATHER, vice president & general manager.
MICHAEL LOWE, general sales manager.
GENE O'RILEY, news director.
RON MACK, operations manager.
JOHN SIMMONS, chief engineer.

Highest One Hour Rate: \$3850.

Highest 30 Sec. Rate (July 15, 1985): \$1000.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Barbour	8,700	8,500	98
	Chambers	14,300	14,100	99
	Lee	30,500	30,100	99
	Macon	8,500	8,300	98
	Randolph	7,300	7,200	99
	Russell	17,200	17,000	99
	Tallapoosa	14,400	14,200	99
	GEORGIA			
	Calhoun	1,500	1,400	93
	Chattahoochee	3,100	3,100	100
	Clay	1,200	1,200	100
	Crisp	7,000	6,800	97
	Dougherty	34,800	34,300	99
Harris	6,200	6,100	98	
Lee	4,600	4,500	98	
Macon	4,800	4,700	98	
Marion	1,700	1,600	94	
Meriwether	7,100	7,000	99	
Muscogee	60,100	59,600	99	
Quitman	800	800	100	
Randolph	3,300	3,200	97	
Schley	1,100	1,100	100	
Stewart	1,900	1,800	95	
Sumter	9,900	9,700	98	
Talbot	2,000	1,900	97	
Taylor	2,600	2,500	96	
Terrell	4,000	3,900	98	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Troup	18,700	18,400	98
	Upson	9,500	9,400	99
	Webster	800	800	100
Between 25-49%	ALABAMA			
	Bullock	3,600	3,500	97
	Clay	4,800	4,700	98
	Henry	5,700	5,600	98
GEORGIA	Crawford	2,500	2,400	96
	Dooly	3,700	3,600	97
	Houston	28,700	28,400	99
	Turner	3,200	3,100	97
	Worth	6,200	6,100	98
	Between 5-24%	ALABAMA		
Crenshaw		5,300	5,200	98
Dale		15,400	15,200	99
Elmore		16,100	15,900	99
Pike		10,100	9,900	98
GEORGIA				
Ben Hill		6,200	6,000	97
Bleckley		3,600	3,500	97
Dodge		6,100	6,000	98
Early		4,600	4,500	98
Heard		2,300	2,300	100
Lamar	4,500	4,400	98	
Miller	2,700	2,600	96	
Mitchell	6,800	6,700	99	
Monroe	5,300	5,200	98	
Peach	7,100	7,000	99	
Pulaski	3,200	3,100	97	
Seminole	3,300	3,200	97	
Spalding	17,500	17,300	99	
Tift	11,600	11,400	98	
Wilcox	2,600	2,600	98	
Station Totals		480,300	472,600	98
Net Weekly Circulation (1986)			274,100	
Average Daily Circulation (1986)			155,100	

Georgia—Columbus

WLTZ

Ch. 38

Network Service: NBC.

Licensee: Columbus Television Inc., Box 12289, Lindsey Creek Station, Columbus, GA 31995.

Studio: 6140 Buena Vista Rd., Columbus, GA 31907.

Telephone: 404-561-3838. TWX: 810-758-4312.

Mailing Address: Box 12289, Lindsey Creek Station, Columbus 31995.

Technical Facilities: Channel No. 38 (614-620 MHz). Authorized power: 1480-kw max. & 1070-kw horizontal visual, 148-kw max. aural. Antenna: 1310-ft. above av. terrain, 1319-ft. above ground, 1704-ft. above sea level.

Latitude 32° 27' 28"
Longitude 84° 53' 08"

Transmitter: 3.6-mi. E of Columbus, 0.34-mi. S of Buena Vista Rd.

Satellite Earth Stations: Harris, 8-meter; ChannelMaster, 3-meter; Ku-band; Harris & ChannelMaster receivers.

News Services: AP, NBC.

Ownership: Lewis Bcstg. Corp., 100%. For other interests, see WJCL, Savannah, GA.

Began Operation: October 29, 1970. Sale by Gala Bcstg. Co., et al., to American Family Corp. approved by FCC Feb. 3, 1978. Sale to present owner approved June 18, 1981.

Represented (sales): Adam Young Inc.; Busby, Finch, Lathom & Widman (regional).

Represented (legal): Pierson, Ball & Dowd.

Personnel:

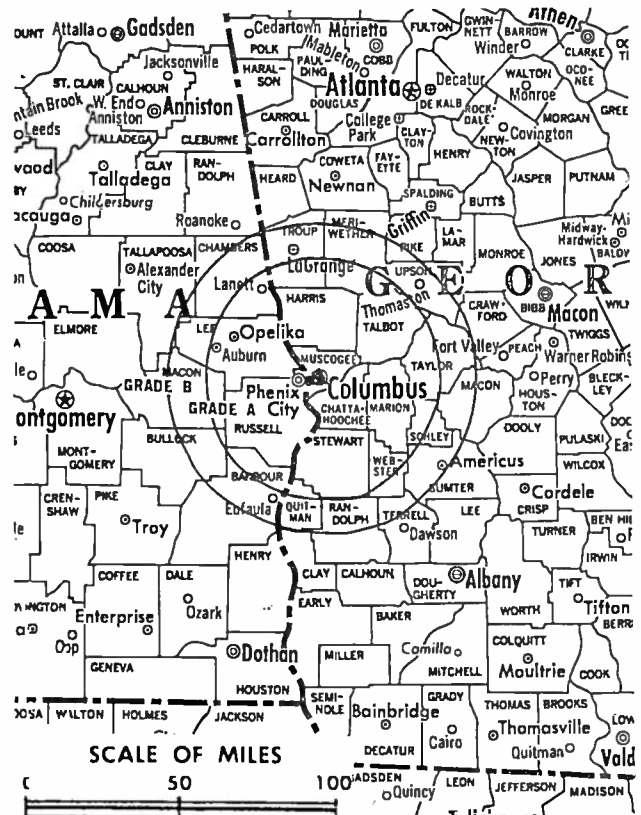
- BOB WALTON, vice president & general manager.
- T. B. BREAZEALE, general sales manager.
- R. C. BARTLETT, operations manager.
- CURTIS ELDER, production manager.
- TIM ESPAR, news director.
- LON McNEIL, promotion manager.
- BOB HOOK, chief engineer.

Highest 30 Sec. Rate (July 15, 1986): \$600.

NETWORK BASE HOURLY RATE: \$200.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Chambers	14,300	14,100	99
	Lee	30,500	30,100	99
	Russell	17,200	17,000	99
	GEORGIA			
	Chattahoochee	3,100	3,100	100
	Harris	6,200	6,100	98
	Marion	1,700	1,600	94
	Muscogee	60,100	59,600	99
	Stewart	1,900	1,800	95
Talbot	2,000	1,900	97	



WLTZ BMPCT-7006 Granted 10/22/69 © American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Webster	800	800	100
Between 25-49%	GEORGIA			
	Macon	4,800	4,700	98
	Meriwether	7,100	7,000	99
	Quitman	800	800	100
	Randolph	3,300	3,200	97
	Schley	1,100	1,100	100
Between 5-24%	ALABAMA			
	Barbour	8,700	8,500	98
	Bullock	3,600	3,500	97
	Henry	5,700	5,600	98
	Macon	8,500	8,300	98
	Randolph	7,300	7,200	99
Between 5-24%	GEORGIA			
	Clay	1,200	1,200	100
	Crawford	2,500	2,400	96
	Monroe	5,300	5,200	98
	Sumter	9,900	9,700	98
	Terrell	4,000	3,900	98
Turner	3,200	3,100	97	
Upson	9,500	9,400	99	
Station Totals		245,600	241,800	98
Net Weekly Circulation (1986)			133,200	
Average Daily Circulation (1986)			73,900	

Georgia—Columbus

WTVM

Ch. 9

Network Service: ABC.

Licensee: Pegasus Broadcasting of Columbus, GA Inc., Box 1848, Columbus, GA 31994.

Studio: 1909 Wynnton Rd., Columbus 31906.

Telephone: 404-324-6471. TWX: 810-758-4326.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 284-kw visual, 52.5-kw aural. Antenna: 1650-ft. above av. terrain, 1749-ft. above ground, 2251-ft. above sea level.

Latitude 32° 19' 25"
Longitude 84° 46' 46"

Transmitter: Lafayette Rd., 1.2-mi. N of Cusseta.

Satellite Earth Stations: 2 in operation; one Ku-band; Avantek, M/A-Com & RCA receivers.

News Services: AP, ABC.

Ownership: See KSCH-TV, Stockton-Sacramento, CA. For other interests see Group Ownership of TV Stations.

Began Operation: Oct. 6, 1953 on Ch. 28. Switched to Ch. 9 Nov. 3, 1960. Sale to present owner by SFN Cos. approved by FCC Oct. 2, 1986 (Television Digest, Vol. 26:41). Sale of Martin Theatres of Ga. Inc. to Fuqua Industries approved by FCC Feb. 7, 1969. Sale by Fuqua to Western Broadcasting Co. approved July 10, 1980.

Represented (sales): Blair Television.

Represented (legal): Cohn & Marks.

Personnel:

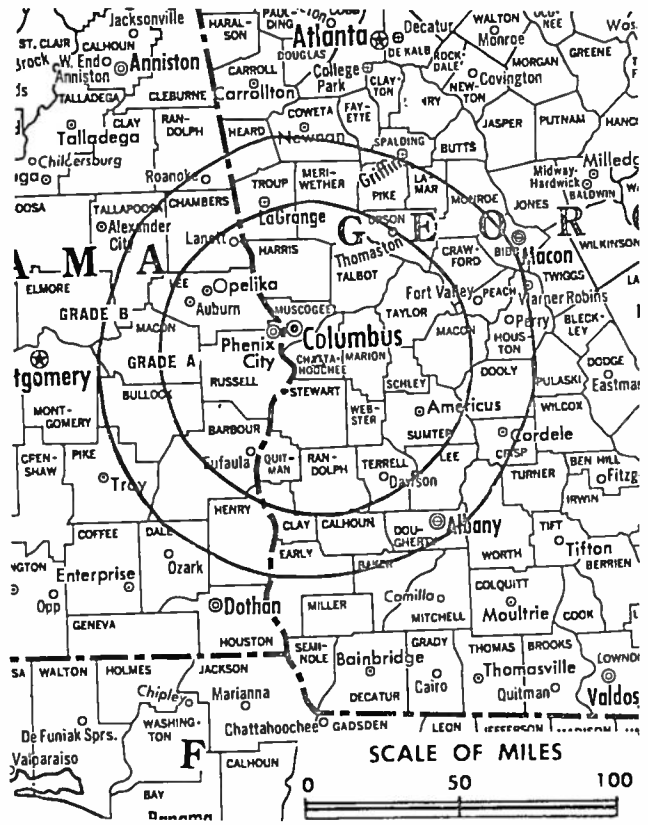
- GARY L. ANDERSON, president & general manager.
- W. CARROLL WARD, program director.
- WAYNE DAUGHERTY, general sales manager.
- DAVID WILLIAMS, chief engineer.
- STEVE FOUST, news director.
- JERRY BAHR, production director.
- SUSAN KENDUST, business manager.

Highest 30 Sec. Rate (July 1, 1986): \$750.

NETWORK BASE HOURLY RATE: \$1175.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Barbour	8,700	8,500	98
	Bullock	3,600	3,500	97
	Chambers	14,300	14,100	99
	Henry	5,700	5,600	98
	Lee	30,500	30,100	99
	Macon	8,500	8,300	98
	Randolph	7,300	7,200	99
	Russell	17,200	17,000	99
	GEORGIA			
	Calhoun	1,500	1,400	93
	Chattahoochee	3,100	3,100	100
	Clay	1,200	1,200	100
	Crawford	2,500	2,400	96
	Crisp	7,000	6,800	97
	Dooly	3,700	3,600	97
	Dougherty	34,800	34,300	99
	Early	4,600	4,500	98
	Harris	6,200	6,100	98
Lee	4,600	4,500	98	
Macon	4,800	4,700	98	



WTVM BMPCT-5190 Granted 7/11/60 © American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Marion	1,700	1,600	94
	Meriwether	7,100	7,000	99
	Muscogee	60,100	59,600	99
	Peach	7,100	7,000	99
	Quitman	800	800	100
	Randolph	3,300	3,200	97
	Schley	1,100	1,100	100
	Stewart	1,900	1,800	95
	Sumter	9,900	9,700	98
	Talbot	2,000	1,900	97
	Taylor	2,600	2,500	96
	Terrell	4,000	3,900	98
	Webster	800	800	100

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	ALABAMA			
	Clay	4,800	4,700	98
	Dale	15,400	15,200	99
	Pike	10,100	9,900	98
	Tallapoosa	14,400	14,200	99
GEORGIA	Bibb	55,000	54,400	99
	Hearld	2,300	2,300	100
	Houston	28,700	28,400	99
	Miller	2,700	2,600	96
	Mitchell	6,800	6,700	99
	Troup	18,700	18,400	98
	Turner	3,200	3,100	97
	Upson	9,500	9,400	99
	Wilcox	2,600	2,600	98
	Worth	6,200	6,100	98

(Continued on page A-299)

Station Totals	576,600	568,000	98
Net Weekly Circulation (1986)		299,900	
Average Daily Circulation (1986)		167,200	

Georgia—Columbus

WXTX

Ch. 54

Network Service: None, independent.

Licensee: Columbus Family Television Ltd. Partnership.

Studio: 6524 Buena Vista Rd., Columbus, GA 31907.

Telephone: 404-561-5400.

Mailing Address: Box 12188, Columbus, GA 31907.

Technical Facilities: Channel No. 54 (710-716 MHz). Authorized power: 1000-kw max. visual, 100-kw max. aural. Antenna: 1140-ft. above av. terrain, 1146-ft. above ground, 1526-ft. above sea level.

Latitude 32° 27' 49"
Longitude 84° 52' 37"

Transmitter: Buena Vista Rd., approx. 0.2-mi. E of Omega Dr.

Satellite Earth Stations: World Sat, 5-meter; Harris, 3.5-meter; Gardiner, Harris & Drake receivers.

Ownership: Stephen Kent, pres., 50%; Craig H. Kent, v.p.; Jonathan F. Kent, secy.-treas., 50%. S. Kent has interest in KBSI(TV), Cape Girardeau, MO; applicants for LPTV stations in Georgia.

Began Operation: June 17, 1983.

Represented (sales): Seltel Inc.

Represented (legal): Sidley & Austin.

Represented (engineering): B. Scott Baxter & Associates.

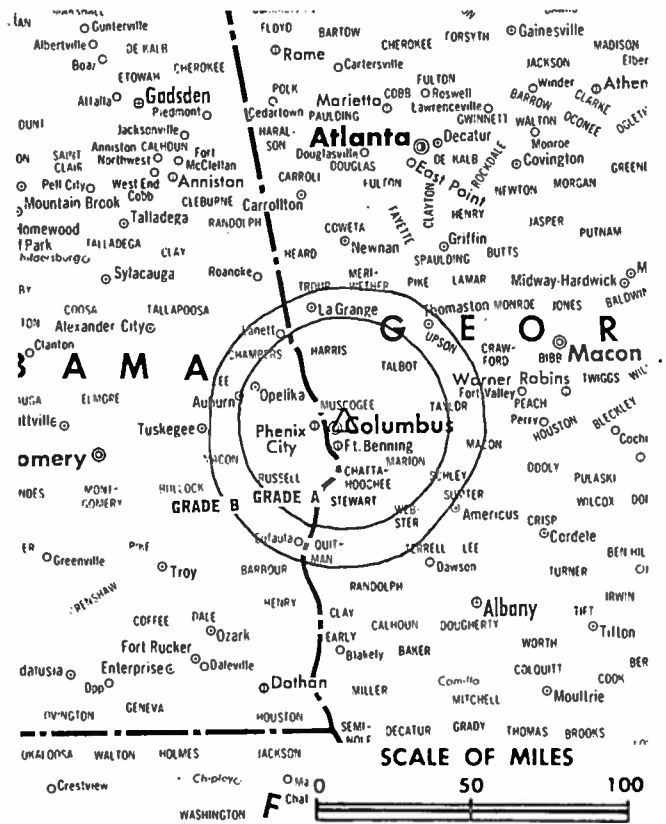
Personnel:

STEPHEN KENT, president.
ED GROVES, general manager.
DENISE MURRAY, program director.
RICK LIVERETT, chief engineer.

Highest 30 Sec. Rate (Oct. 1, 1986): \$200.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Russell	17,200	17,000	99
	GEORGIA			
	Chattahoochee	3,100	3,100	100
	Marion	1,700	1,600	94
	Muscogee	60,100	59,600	99
Between 25-49%	ALABAMA			
	Barbour	8,700	8,500	98
	Chambers	14,300	14,100	99
	Lee	30,500	30,100	99



WXTX BMPCT-82119KKG Granted 12/28/82 © American Map Corp. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	GEORGIA			
	Harris	6,200	6,100	98
	Stewart	1,900	1,800	95
	Talbot	2,000	1,900	97
Between 5-24%	ALABAMA			
	Bullock	3,600	3,500	97
	Henry	5,700	5,600	98
	Macon	8,500	8,300	98
	Randolph	7,300	7,200	99
GEORGIA	Clay	1,200	1,200	100
	Meriwether	7,100	7,000	99
	Quitman	800	800	100
	Taylor	2,600	2,500	96
	Upton	9,500	9,400	99
	Webster	800	800	100
	Station Totals		192,800	190,100
Net Weekly Circulation (1986)			84,500	
Average Daily Circulation (1986)			37,600	

Georgia—Macon

WGXA

Ch. 24

Network Service: ABC.

Licensee: Russell-Rowe Communications Inc.

Studio: 599 Broadway, Macon, GA.

Mailing Address: Box 340, Macon, GA 31297.

Telephone: 912-745-2424. TWX: 810-783-5541.

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 1290-kw max. & 646-kw horizontal visual, 304-kw max. & 126-kw horizontal aural. Antenna: 800-ft. above av. terrain, 895-ft. above ground, 1205-ft. above sea level.

Latitude 32° 45' 08"
Longitude 83° 33' 39"

Transmitter: U.S. 23-129 S, 7-mi. from Macon city limits.

Satellite Earth Stations: 2 in operation; AvanteK receivers.

News Service: AP.

Ownership: Herman J. Russell, chmn., 51%; Donald E. Heald, pres., 8%; Martin Seretean, v.p., 31%; James W. Coclin v.p., 10%; Prentiss Q. Yancey Jr., secy. Principals have interest in Le Conte Bcstg. Co., applicant for Ch. 8, Knoxville, TN.

Began Operation: April 21, 1982.

Represented (sales): Blair Television.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Palmer A. Greer.

Personnel:

- KENNETH GERDES, vice president & general manager.
- JIM WILCOX, general sales manager.
- JIM BAKER, operations manager.
- RICHARD BLANTON, chief engineer.
- RON WILDMAN, news director.
- KELLY CAUSEY, promotion manager.

Highest 30 Sec. Rate (July 17, 1986): \$1000.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	GEORGIA			
	Baldwin	11,100	10,900	98
	Bibb	55,000	54,400	99
	Bleckley	3,600	3,500	97
	Crawford	2,500	2,400	96
	Dodge	6,100	6,000	98
	Houston	28,700	28,400	99
	Jones	6,400	6,300	98
	Laurens	13,400	13,100	98
	Peach	7,100	7,000	99
	Pulaski	3,200	3,100	97
Twiggs	3,200	3,100	97	
Wilcox	2,600	2,600	98	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Wilkinson	3,500	3,400	97
Between 25-49%	GEORGIA			
	Ben Hill	6,200	6,000	97
	Dooley	3,700	3,600	97
	Hancock	2,900	2,800	96
	Irwin	3,400	3,300	97
	Johnson	3,100	3,000	97
	Macon	4,800	4,700	98
	Monroe	5,300	5,200	98
	Putnam	3,900	3,800	97
Between 5-24%	Taylor	2,600	2,500	96
	Washington	6,300	6,100	97
	GEORGIA			
	Butts	4,600	4,500	98
Jasper	2,900	2,800	97	
Lamar	4,500	4,400	98	
Pike	3,100	3,000	97	
Telfair	4,000	3,900	98	
Treutlen	2,100	2,000	95	
Station Totals		209,800	205,800	98
Net Weekly Circulation (1986)				120,600
Average Daily Circulation (1986)				64,700

Georgia—Macon

WMAZ-TV

Ch. 13

Network Service: CBS.

Licensee: Multimedia WMAZ Inc., Box 2760, Greenville, SC 29602.

Studio: 1314 Gray Highway, Macon 31211.

Mailing Address: Box 5008, Macon, GA 31213.

Telephone: 912-746-1313. TWX: 810-783-5528.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 785-ft. above av. terrain, 891-ft. above ground, 1205-ft. above sea level.

Latitude 32° 45' 09"
Longitude 83° 33' 33"

Transmitter: U.S. 129, 7-mi. SE of Macon.

Satellite Earth Stations: Scientific-Atlanta, 7.7-meter & 4.6-meter; RCA 3.6-meter; Anixter-Mark, 5-meter; M/A-Com, Microdyne & Scientific-Atlanta receivers.

AM Affiliate: WMAZ, 50-kw (10-kw night), 940 kHz (CBS).

FM Affiliate: WAYS, 100-kw, 99.1 MHz (No. 256), 660-ft. (ABC).

News Services: AP, WSI, CBS, Newspaper 1200, SNS.

Ownership: Multimedia Inc. For other interests, see Group Ownership of TV Stations.

Began Operation: Sept. 27, 1953. Transfer to Multimedia Inc. granted by FCC Sept. 22, 1967. Previous sale to Southeastern Bcstg. Corp. by George P. Rankin Jr. and associates approved March 13, 1963 by FCC (Television Digest, Vol. 3:2, 11).

Represented (sales): Katz Television.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Jules Cohen & Associates.

Personnel:

DON MCGUIRK, vice president & general manager.
SYDNEY THUM, program director.
LACY WORRELL, chief engineer.
DONNA SELF, traffic manager.
TONY VILLASANA, news director.

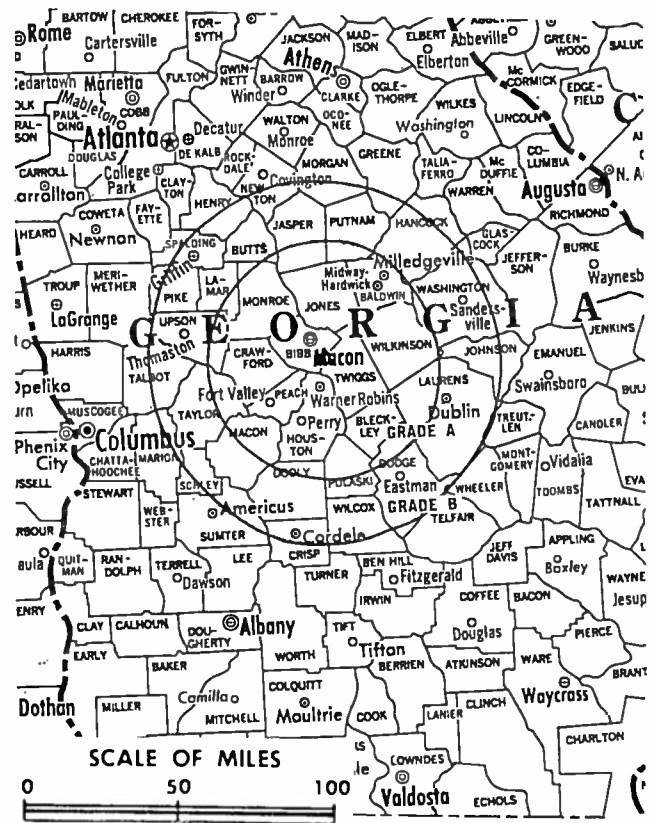
Highest One Hour Rate: \$4100.

Highest 30 Sec. Rate (Sept. 16, 1985): \$1500.

NETWORK BASE HOURLY RATE: \$1035.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	GEORGIA	11,100	10,900	98
	Baldwin	6,200	6,000	97
	Ben Hill	55,000	54,400	99
	Bibb	3,600	3,500	97
	Bleckley	2,500	2,400	96
	Crawford	6,100	6,000	98
	Dodge	3,700	3,600	97
	Dooly	2,900	2,800	96
	Hancock	28,700	28,400	99
	Houston	3,100	3,000	97
Jones	6,400	6,300	98	
Laurens	13,400	13,100	98	



WMAZ-TV BPCT-3557 Granted 6/17/65

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Macon	4,800	4,700	98
	Monroe	5,300	5,200	98
	Peach	7,100	7,000	99
	Pulaski	3,200	3,100	97
	Putnam	3,900	3,800	97
	Taylor	2,600	2,500	96
	Twiggs	3,200	3,100	97
	Washington	6,300	6,100	97
	Wheeler	1,800	1,700	94
	Wilcox	2,600	2,600	98
Wilkinson	3,500	3,400	97	
Between 25-49%	GEORGIA	7,000	6,800	97
	Crisp	3,400	3,300	97
	Irwin	2,900	2,800	97
	Jasper	4,500	4,400	98
	Lamar	9,900	9,700	98
	Sumter	4,000	3,900	98
	Telfair	9,500	9,400	99
Between 5-24%	GEORGIA	4,600	4,500	98
	Butts	2,300	2,200	96
	Montgomery	3,100	3,000	97
	Pike	2,000	1,900	97
	Talbot	8,600	8,400	98
	Toombs	2,100	2,000	95
	Treutlen	3,200	3,100	97
Station Totals		254,100	249,000	97
Net Weekly Circulation (1986)			181,000	
Average Daily Circulation (1986)			122,500	

Georgia—Macon

WMGT

Ch. 41

Network Service: NBC.

Licensee: Morris Network Inc., Box 4328, Macon, GA 31213.

Studio: 6525 Ocmulgee Blvd. East, Macon, GA 31208.

Mailing Address: Box 4328, Macon, GA 31213.

Telephone: 912-745-4141. TWX: 810-783-5549.

Technical Facilities: Channel No. 41 (632-638 MHz). Authorized power: 1050-kw max. & 760-kw horizontal visual, 210-kw max. & 152-kw horizontal aural. Antenna: 787-ft. above av. terrain, 893-ft. above ground, 1186-ft. above sea level.

Latitude 32° 45' 12"
Longitude 83° 33' 46"

Transmitter: 4.6-mi. S of Lanier Hts. on W side of U.S. Rte. 23, Swiftcreek Twp., GA.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: In operation; Microdyne receivers.

News Service: AP.

Ownership: Morris Network Inc., 100%. Officers: Charles H. Morris, chmn.; H. Dean Hinson, pres.; Alden M. Maier, v.p.; Miriam K. Potter, secy. For other interests see Group & Newspaper Ownership of TV Stations.

Began Operation: Dec. 19, 1968. Sale to present owner by F. E. Busby, et al., approved by FCC Nov. 30, 1978. Previous sale by WTVY Inc. (Charles Woods) approved by FCC Aug. 9, 1974.

Represented (sales): Seltel Inc.

Represented (legal): Kenkel, Barnard & Edmundson.

Represented (engineering): Cohen & Dippell.

Personnel:

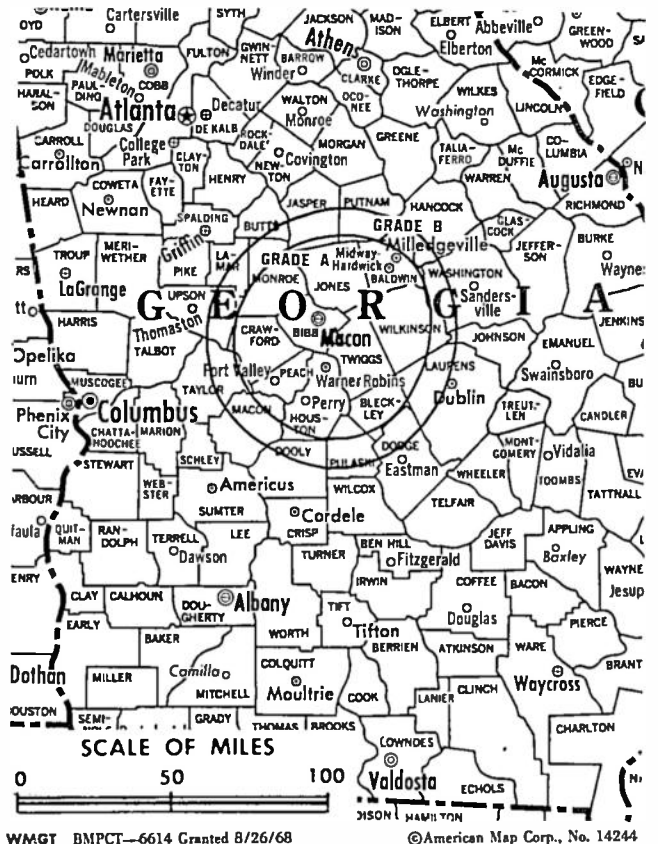
CHARLES MORRIS, chairman.
H. DEAN HINSON, president.
L. A. STURDIVANT, station manager.
JOE SPEARS, chief engineer.

Highest 30 Sec. Rate (March 31, 1986): \$850.

NETWORK BASE HOURLY RATE: \$450.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	GEORGIA			
	Baldwin	11,100	10,900	98
	Bibb	55,000	54,400	99
	Bleckley	3,600	3,500	97
	Crawford	2,500	2,400	96
	Houston	28,700	28,400	99
	Jones	6,400	6,300	98
	Laurens	13,400	13,100	98
	Peach	7,100	7,000	99
	Pulaski	3,200	3,100	97



WMGT BMPCT—6614 Granted 8/26/68

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Twiggs	3,200	3,100	97
	Wilkinson	3,500	3,400	97
Between 25-49%	GEORGIA			
	Dodge	6,100	6,000	98
	Dooly	3,700	3,600	97
	Hancock	2,900	2,800	96
	Macon	4,800	4,700	98
	Monroe	5,300	5,200	98
	Washington	6,300	6,100	97
Wheeler	1,800	1,700	94	
Between 5-24%	GEORGIA			
	Crisp	7,000	6,800	97
	Jasper	2,900	2,800	97
	Johnson	3,100	3,000	97
	Lamar	4,500	4,400	98
	Montgomery	2,300	2,200	96
	Pike	3,100	3,000	97
	Putnam	3,900	3,800	97
Taylor	2,600	2,500	96	
Turner	3,200	3,100	97	
Wilcox	2,600	2,600	98	
Station Totals		203,800	199,900	98
Net Weekly Circulation (1986)				122,500
Average Daily Circulation (1986)				65,100

Georgia—Savannah

WJCL

Ch. 22

Network Service: ABC.

Licensee: Lewis Bcstg. Corp., 10001 Abercorn St. Extension, Savannah 31406.

Studio: 10001 Abercorn St. Extension. Telephone: 912-925-0022.

Mailing Address: Box 13646, Savannah, GA 31406.

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 1910-kw max. & 891-kw horizontal visual, 53.7-kw aural. Antenna: 1430-ft. above av. terrain, 1478-ft. above ground, 1496-ft. above sea level.

Latitude 32° 03' 30"
Longitude 81° 20' 20"

Holds CP for change to 3830-kw max. visual, 383-kw max. aural, 1430-ft. above av. terrain, 1435-ft. above ground, 1453-ft. above sea level. BPCT-860602LE.

Transmitter: State Hwy. 204, approx. 15-mi. W of Savannah.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: 3 in operation; Microdyne, 7-meter; Microdyne & Andrew receivers.

News Services: AP, ABC.

Ownership: J. C. Lewis Jr., pres.-treas. and family, 100%. Lewis also owns WLTX(TV), Columbia, SC; WLTZ(TV), Columbus, GA.

Began Operation: July 18, 1970.

Represented (sales): Seitel Inc. (national); Busby, Finch, Latham & Widman (regional).

Represented (legal): Pierson, Ball & Dowd.

Represented (engineering): Lohnes & Culver.

Personnel:

J. FRED PIERCE, exec. vice president & general manager.
CHRISTOPHER A. BARBIERI, sr. vice president, sales & programming.
WALLACE TIDWELL, chief engineer.

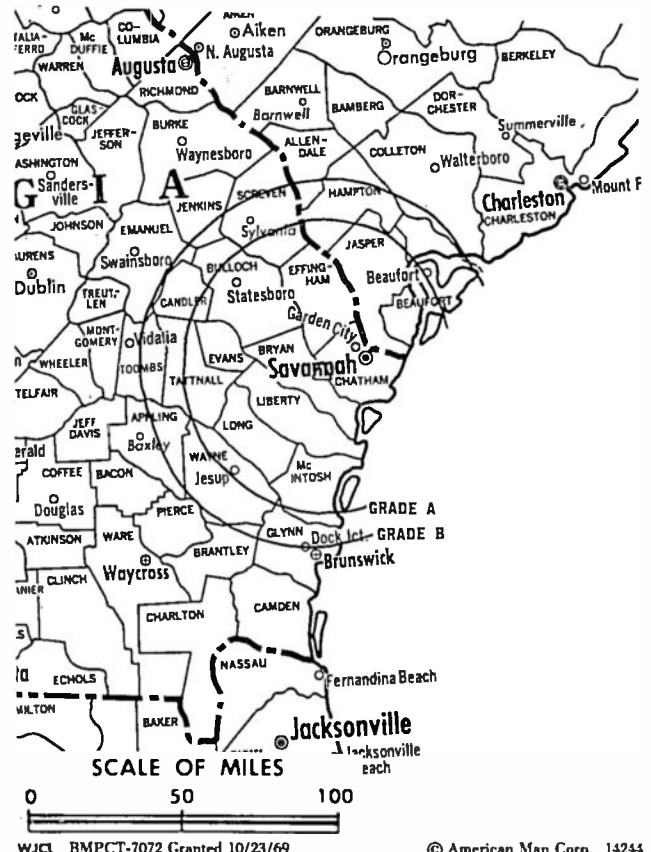
Highest One Hour Rate: \$3000.

Highest 30 Sec. Rate: (July 1, 1986): \$1000.

NETWORK BASE HOURLY RATE: \$700.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	GEORGIA			
	Appling	5,600	5,500	98
	Bryan	4,100	4,000	98
	Bulloch	11,900	11,700	98
	Candler	2,700	2,600	96
	Chatham	74,800	74,000	99
	Effingham	7,200	7,100	99
	Evans	3,200	3,200	100
	Glynn	21,500	21,200	99
	Liberty	12,600	12,400	98
Long	1,800	1,800	100	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Mc Intosh	3,000	2,900	97
	Montgomery	2,300	2,200	96
	Tattnall	5,900	5,800	98
	Toombs	8,600	8,400	98
	Wayne	7,100	7,000	99
SOUTH CAROLINA				
	Beaufort	25,300	24,900	98
	Jasper	5,400	5,300	98
GEORGIA				
Between 25-49%	Bacon	3,400	3,300	97
	Emanuel	7,300	7,100	97
	Jeff Davis	4,200	4,100	98
	Jenkins	2,900	2,800	97
	Screven	5,300	5,200	98
GEORGIA				
Between 5-24%	Brantley	3,500	3,400	97
	Pierce	4,400	4,300	98
	Treutlen	2,100	2,000	95
	Wheeler	1,800	1,700	94
SOUTH CAROLINA				
	Hampton	6,800	6,600	97
Station Totals		244,700	240,500	98
Net Weekly Circulation (1986)			165,700	
Average Daily Circulation (1986)			87,900	

Georgia—Savannah

WSAV-TV

Ch. 3

Network Service: NBC.

Licensee: News-Press & Gazette Co., 825 Edmond St., Box 29, St. Joseph, MO 64502.

Studio: 1430 E. Victory Dr.

Mailing Address: Box 2429, Savannah, GA 31402.

Telephone: 912-236-0303. TWX: 810-784-5661.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1476-ft. above av. terrain, 1532-ft. above ground, 1549-ft. above sea level.

Latitude 32° 03' 32.0"
Longitude 81° 17' 56.5"

Transmitter: Sawdust Pile & Little Neck Rds., Pooler-Burroughs Div., 12-mi. W of Savannah.

Satellite Earth Stations: Harris & Broadcast Microwave receivers.

News Service: AP.

Ownership: David R. Bradley, pres.-treas., 35.93%; Henry H. Bradley, v.p., 6.73%; David R. Bradley Jr., v.p., 6.73%; Henry D. Bradley estate, 28.01%; Natalie B. Rae, 5.92%; Margaret B. Eggebrecht, 5.63%; Merrill Chilcote, 2.2%; Harold M. Slater, 1.05%; 37 others, none with as much as 1%. Company publishes *St. Joseph News-Press & Gazette* and owns WJTV, Jackson, MS; KSFY-TV, Sioux Falls; KABY-TV Aberdeen & KPRY-TV Pierre, SD; CP for WHLT, Ch. 22, Hattiesburg, MS & cable systems in Savannah & St. Joseph, MO.

Began Operation: Feb. 1, 1956. Sale to present owners by Harben Daniel, et al., approved by FCC Sept. 21, 1976 (*Television Digest*, Vol. 16:27).

Represented (sales): Blair Television.

Represented (legal): Arent, Fox, Kintner, Plotkin & Kahn.

Personnel:

DAVE DeARMOND, general manager.
DAVE KIRBY, news director.
CECIL DANIEL, production manager.
BYRON STRONG, chief engineer.
JIM HART, promotion director.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	GEORGIA			
	Appling	5,600	5,500	98
	Bacon	3,400	3,300	97
	Brantley	3,500	3,400	97
	Bryan	4,100	4,000	98
	Bulloch	11,900	11,700	98
	Candler	2,700	2,600	96
	Chatham	74,800	74,000	99
	Effingham	7,200	7,100	99
	Emanuel	7,300	7,100	97
	Evans	3,200	3,200	100
	Glynn	21,500	21,200	99
	Jeff Davis	4,200	4,100	98
	Liberty	12,600	12,400	98
Long	1,800	1,800	100	
Mc Intosh	3,000	2,900	97	



WSAV-TV BPCT-4812 Granted 5/20/75

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Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	Montgomery	2,300	2,200	96	
	Scriven	5,300	5,200	98	
	Tattnall	5,900	5,800	98	
	Toombs	8,600	8,400	98	
	Treutlen	2,100	2,000	95	
	Wayne	7,100	7,000	99	
	SOUTH CAROLINA				
	Beaufort	25,300	24,900	98	
	Hampton	6,800	6,600	97	
	Jasper	5,400	5,300	98	
Between 25-49%	GEORGIA				
	Jenkins	2,900	2,800	97	
	Pierce	4,400	4,300	98	
	Wheeler	1,800	1,700	94	
SOUTH CAROLINA					
Allendale	3,700	3,600	97		
Between 5-24%	GEORGIA				
	Atkinson	2,000	1,900	95	
	Camden	5,200	5,100	98	
	Coffee	9,600	9,400	98	
	Johnson	3,100	3,000	97	
	Telfair	4,000	3,900	98	
	Ware	13,000	12,800	98	
	SOUTH CAROLINA				
	Colleton	11,600	11,300	97	
	Station Totals		296,900	291,500	98
Net Weekly Circulation (1986)			198,300		
Average Daily Circulation (1986)			115,400		

Georgia—Savannah

WTOC-TV

Ch. 11

Network Service: CBS.

Licensee: American Savannah Bcstg. Co., Box 8086, Savannah, GA 31412.

Studio: 516 Abercorn St., Savannah 31401.

Telephone: 912-234-1111. TWX: 810-784-5619.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1470-ft. above av. terrain, 1531-ft. above ground, 1549-ft. above sea level.

Latitude 32° 03' 14"
Longitude 81° 21' 01"

Transmitter: Fort Argyle Rd., 5.3-mi. NW of I-95, 7.3-mi. SW of Pooler, GA.

Satellite Earth Stations: 2 in operation; M/A-Corn & Microdyne receivers.

News Service: AP.

Ownership: American Family Corp., 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: Feb. 14, 1954. Sale to present owner by William T. Knight Jr., et al., approved by FCC Aug. 8, 1979.

Represented (sales): Katz Television.

Represented (legal): Schnader, Harrison, Segal & Lewis.

Represented (engineering): A. D. Ring & Associates.

Personnel:

JESSE E. MOONEY JR., vice president & general manager.

RONALD E. WINDERS, general sales manager.

WILLIAM CATHCART, operations manager.

LaVAUGHAN THOMPSON, chief engineer.

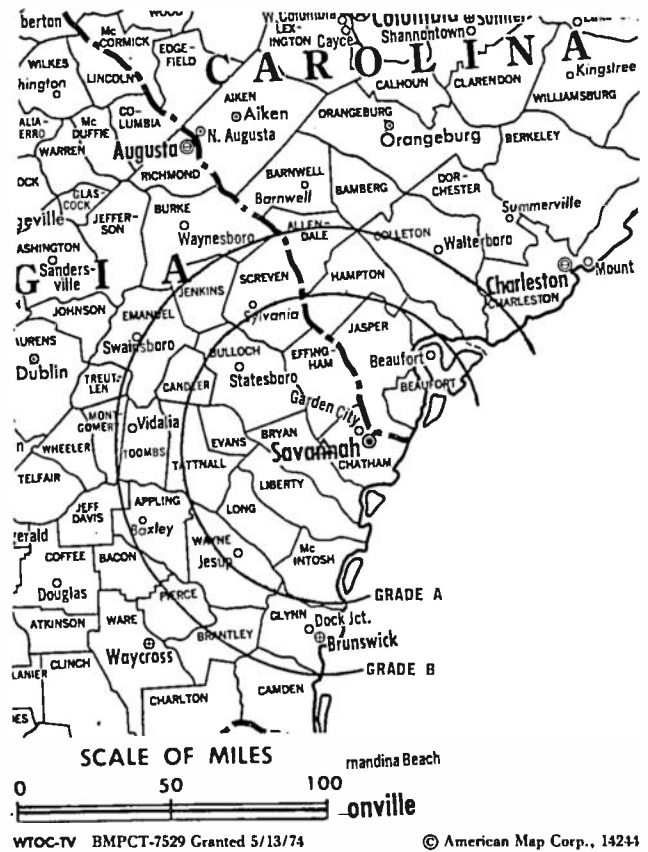
Highest One Hour Rate: \$2000.

Highest 30 Sec. Rate (July 1, 1985): \$600.

NETWORK BASE HOURLY RATE: \$800.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	GEORGIA			
	Appling	5,600	5,500	98
	Bacon	3,400	3,300	97
	Brantley	3,500	3,400	97
	Bryan	4,100	4,000	98
	Bulloch	11,900	11,700	98
	Candler	2,700	2,600	96
	Chatham	74,800	74,000	99
	Coffee	9,600	9,400	98
	Effingham	7,200	7,100	99
	Evans	3,200	3,200	100
	Glynn	21,500	21,200	99
	Jeff Davis	4,200	4,100	98
	Liberty	12,600	12,400	98
	Long	1,800	1,800	100
	Mc Intosh	3,000	2,900	97
	Montgomery	2,300	2,200	96
	Pierce	4,400	4,300	98



WTOC-TV BMPCT-7529 Granted 5/13/74

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	South Carolina			
	Scriven	5,300	5,200	98
	Tattnall	5,900	5,800	98
	Toombs	8,600	8,400	98
	Treutlen	2,100	2,000	95
	Ware	13,000	12,800	98
	Wayne	7,100	7,000	99
	SOUTH CAROLINA			
	Beaufort	25,300	24,900	98
	Jasper	5,400	5,300	98
Between 25-49%	GEORGIA			
	Emanuel	7,300	7,100	97
	Jenkins	2,900	2,800	97
	Telfair	4,000	3,900	98
	Wheeler	1,800	1,700	94
	SOUTH CAROLINA			
	Allendale	3,700	3,600	97
	Hampton	6,800	6,600	97
Between 5-24%	GEORGIA			
	Atkinson	2,000	1,900	95
	SOUTH CAROLINA			
	Bamberg	6,000	5,900	98
	Colleton	11,600	11,300	97
Station Totals		294,600	289,300	98
Net Weekly Circulation (1986)			223,100	
Average Daily Circulation (1986)			152,400	

Georgia—Toccoa

WNEG-TV

Ch. 32

Network Service: None, independent.

Licensee: Stephens County Bcstg. Co., 100 Boulevard, Box 907, Toccoa, GA 30577.

Studio: 100 Boulevard, Toccoa, GA 30577.

Telephone: 912-242-4444.

Technical Facilities: Channel No. 32 (578-584 MHz). Authorized power: 647-kw max. visual, 120-kw max. aural. Antenna: 835-ft. above av. terrain, 600-ft. above ground, 2024-ft. above sea level.

Latitude 34° 36' 44"
Longitude 83° 22' 05"

Transmitter: State Hwy. 17, 3.2-mi. NW of center of Toccoa.

Satellite Earth Stations: 2 in operation; Comtech, 5-meter; M/A-Com & Pinzone receivers.

News Service: CNN Headline News.

Ownership: Roy E. Gaines, pres., 50.25%; Evelyn F. Gaines, secy.-treas.; Hugh W. Whitmore & Thomas R. Williams, 9.95% each; Ben F. Cheek III, Tommy Scott, Dorothy A. C. Hay, Robert E. Hamby & Thomas A. Arrendale Jr., 4.975% each; Shirley Shell McNeely, 1.67%; Nancy Coggins Whitworth, Mary Aillene Coggins, 1.65% each. SCBC is licensee of WNEG(AM), Toccoa, GA.

Began Operation: Sept. 9, 1984.

Represented (legal): Bryan, Cave, McPheeters & McRoberts.

Represented (engineering): Bromo Communications.

Personnel:

ROY E. GAINES, general manager.
DAVID AUSTIN, general sales manager.
CINDY WOOD, production manager.
THOMAS SHOCKLEY, chief engineer.
CONNIE GAINES, program director.
TONY GARRISON, promotion director.

Highest 30 Sec. Rate (July 18, 1986): \$100.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	GEORGIA			
	Banks	3,500	3,400	97
	Franklin	5,900	5,800	98
	Habersham	9,400	9,200	98
	Rabun	4,200	4,100	98



Not Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Stephens	8,000	7,900	99
	White	4,100	4,000	98
Between 5-24%	GEORGIA			
	Elbert	7,000	6,900	99
	Hall	29,700	29,400	99
	Hart	6,700	6,600	98
	Madison	7,000	6,900	99
Walton	11,300	11,200	99	
SOUTH CAROLINA				
	Anderson	53,700	53,100	99
	Oconee	19,800	19,600	99
	Pickens	30,200	29,800	99
Station Totals		200,500	197,900	98
Net Weekly Circulation (1986)				30,300
Average Daily Circulation (1986)				9,600

Anyone can tell you what your station is worth. We can tell you how to make it worth more.

Call Crawford Rice at (303) 321-7550.
2930 East Third Avenue, Denver, CO 80206

TELEVISION BROKERS.
DANIELS & ASSOCIATES

Georgia—Valdosta

WVGA

Ch. 44

Network Service: ABC.

Licensee: Morris Network Inc., Box 1588, Valdosta, GA 31603.

Studio: 275 Norman Dr., Valdosta, GA 31601.

Telephone: 912-242-4444.

Technical Facilities: Channel No. 44 (650-656 MHz). Authorized power: 1290-kw max. & 813-kw horizontal visual, 162-kw horizontal aural. Antenna: 920-ft. above av. terrain, 950-ft. above ground, 1177-ft. above sea level.

Latitude 31° 10' 18"
Longitude 83° 21' 57"

Transmitter: 1.1-mi. SE of Barnesdale, 1.9-mi. N of Rte. 76, 4.5-mi. E of Sparks, GA.

Satellite Earth Station: In operation.

News Service: AP.

Ownership: See WMGT, Macon, GA.

Began Operation: Dec. 24, 1980. Sale to present owner by Hi Ho Bcstg. approved by FCC July 18, 1986.

Represented (legal): Fletcher, Heald & Hildreth.

Personnel:

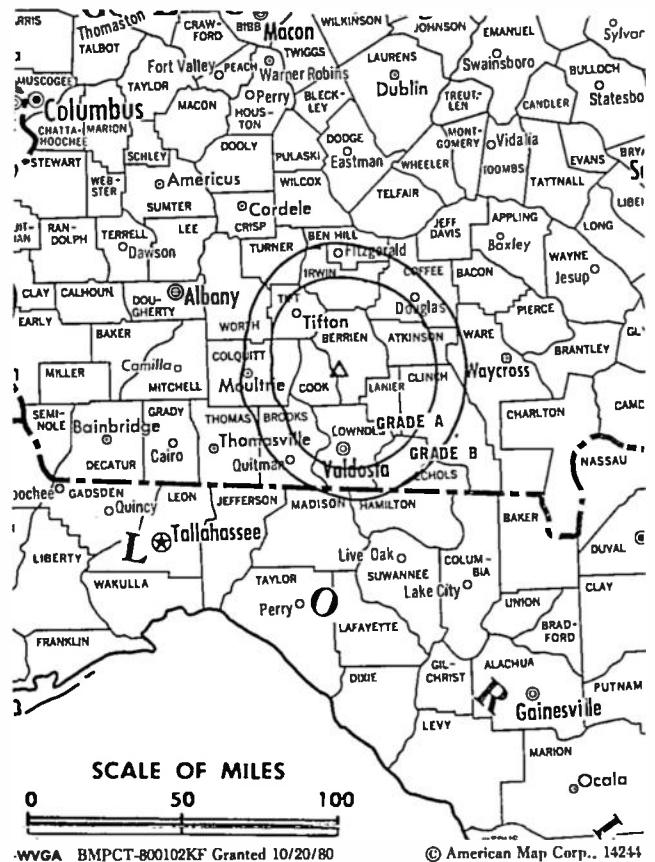
- AUBREY WOOD, general manager.
- MARVIN KEENE, sales manager.
- CAROLYN HIGHTOWER, program manager.
- KAREN EVANS, traffic manager.
- LORI BROWN, news director.

Highest 30 Sec. Rate: \$300.

NETWORK BASE HOURLY RATE: \$75.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	GEORGIA			
	Atkinson	2,000	1,900	95
	Berrien	5,000	4,900	98
	Cook	4,700	4,600	98
	Lanier	2,000	2,000	98
	Lowndes	25,100	24,600	98
	Tift	11,600	11,400	98
Between 25-49%	GEORGIA			
	Brooks	5,300	5,200	98



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Clinch	2,300	2,200	96
	Coffee	9,600	9,400	98
	Echols	800	800	100
Between 5-24%	FLORIDA			
	Hamilton	3,200	3,100	97
	Madison	4,800	4,600	96
	GEORGIA			
	Ben Hill	6,200	6,000	97
Columbia	12,800	12,600	98	
Irwin	3,400	3,300	97	
Turner	3,200	3,100	97	
Station Totals		102,000	99,700	97
Net Weekly Circulation (1986)				44,400
Average Daily Circulation (1986)				16,800

Georgia

WTBS, Atlanta
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KANSAS			
	Edwards	1,700	1,700	100
	Kearny	1,200	1,200	100
	Morton	1,200	1,200	100
	Thomas	3,200	3,100	97
	KENTUCKY			
	Bell	12,100	11,900	98
	Clay	7,600	7,400	97
	Cumberland	2,900	2,800	96
	Floyd	18,200	18,000	99
	Johnson	9,000	8,900	99
	Knott	6,100	5,900	97
	Knox	11,000	10,800	98
	Letcher	11,200	11,000	98
	Martin	4,800	4,700	98
	Perry	11,800	11,500	97
	Pike	30,100	29,700	99
	Pulaski	18,400	18,000	98
	Rowan	6,200	6,100	98
	Whitley	13,400	13,200	99
	LOUISIANA			
Madison	5,800	5,600	97	
St Mary	21,100	20,800	99	
MICHIGAN				
Gogebic	7,300	7,100	97	
MINNESOTA				
Kittson	2,400	2,300	96	
Koochiching	6,200	6,000	97	
MISSOURI				
Carter	2,100	2,000	95	
Dunklin	13,500	13,200	98	
MISSISSIPPI				
Adams	13,400	13,200	99	
Washington	23,300	22,900	98	
MONTANA				
Glacier	3,600	3,400	94	
NORTH DAKOTA				
Burke	1,500	1,500	100	
Pierce	2,000	2,000	100	
Renville	1,300	1,300	100	
Steele	1,100	1,100	100	
Stutsman	9,100	9,000	99	
NEBRASKA				
Box Butte	5,800	5,700	98	
Fillmore	3,000	3,000	100	
NEVADA				
Elko	7,900	7,400	94	
OKLAHOMA				
Jackson	11,100	11,000	99	
Texas	6,900	6,800	99	
Woods	4,400	4,300	98	
OREGON				
Union	8,800	8,200	93	
TENNESSEE				
Pickett	1,600	1,600	100	
TEXAS				
Brewster	2,800	2,700	96	
Childress	2,700	2,700	100	
Coke	1,400	1,400	100	
Crockett	1,700	1,700	100	
Cuiberson	1,000	1,000	100	
Dallam	2,500	2,500	100	
Edwards	700	700	100	
Frio	4,400	4,300	98	
Gray	10,400	10,300	99	
Jim Hogg	1,800	1,700	94	

WTBS—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Martin	1,600	1,600	100
	Maverick	10,000	9,500	95
	Menard	900	900	100
	Reagan	1,500	1,500	100
	Sherman	1,100	1,100	100
	Sutton	2,000	1,900	95
	Terrell	600	600	100
	Upton	1,600	1,600	100
	Val Verde	12,200	11,800	97
	Yoakum	3,300	3,300	100
	Zapata	2,500	2,400	96
	Zavala	3,400	3,300	97
	UTAH			
	Grand	3,200	2,900	92
	VIRGINIA			
	Buchanan	12,400	12,100	98
	Wise	17,200	16,900	98
	WASHINGTON			
	Skamania	3,100	2,900	93
	WEST VIRGINIA			
	Logan	17,200	17,000	99
Mc Dowell	16,100	15,800	98	
Mingo	12,700	12,500	98	
Pocahontas	3,800	3,600	95	
Raleigh	33,000	32,500	99	
Wyoming	12,100	11,900	98	
WYOMING				
Campbell	12,100	11,500	95	
Sublette	1,600	1,500	94	
Sweetwater	17,500	16,800	96	
Between 25-49%	ALABAMA			
	Autauga	11,900	11,700	98
	Bibb	5,800	5,700	98
	Bullock	3,600	3,500	97
	Calhoun	43,200	42,800	99
	Cherokee	7,000	6,900	99
	Coffee	14,400	14,200	99
	Colbert	21,000	20,700	99
	Covington	14,700	14,500	99
	Dale	15,400	15,200	99
	Dallas	18,000	17,700	98
	De Kalb	21,800	21,600	99
	Escambia	13,100	12,900	98
	Etowah	39,100	38,800	99
	Franklin	11,100	10,900	98
	Houston	30,100	29,900	99
	Jackson	19,800	19,600	99
	Jefferson	259,600	258,000	99
	Lauderdale	31,100	30,700	99
	Lee	30,500	30,100	99
	Madison	75,800	75,000	99
Marengo	8,400	8,200	98	
Marion	11,900	11,800	99	
Montgomery	76,400	75,700	99	
Morgan	34,800	34,400	99	
Pickens	7,200	7,000	97	
Pike	10,100	9,900	98	
Randolph	7,300	7,200	99	
Russell	17,200	17,000	99	
Sumter	5,400	5,300	98	
Talladega	26,200	25,900	99	
Tuscaloosa	51,700	51,100	99	
ARKANSAS				
Arkansas	8,700	8,600	99	
Ashley	9,100	8,900	98	
Baxter	13,100	12,800	98	
Benton	33,400	32,700	98	

Georgia

WTBS—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	ARKANSAS			
	Boone	11,000	10,800	98
	Carroll	7,200	7,000	97
	Clark	8,000	7,800	98
	Clay	7,900	7,700	97
	Columbia	9,500	9,300	98
	Craighead	23,400	23,100	99
	Crawford	14,100	13,800	98
	Crittenden	16,000	15,600	98
	Cross	6,600	6,500	98
	Desha	6,500	6,300	97
	Drew	6,400	6,200	97
	Franklin	5,800	5,700	98
	Greene	11,900	11,700	98
	Howard	5,000	4,900	98
	Independence	11,800	11,600	98
	Jackson	7,800	7,600	97
	Jefferson	30,400	29,900	98
	Marion	4,900	4,800	98
	Mississippi	19,300	19,000	98
	Monroe	4,700	4,500	97
	Ouachita	11,400	11,100	98
	Phillips	10,900	10,600	97
	Pope	15,400	15,100	98
	Pulaski	131,100	129,800	99
	Randolph	6,400	6,200	97
	Sebastian	38,200	37,800	99
	Sevier	5,400	5,300	98
	Union	17,900	17,600	98
	Washington	39,100	38,200	98
	ARIZONA			
	Apache North	12,200	10,900	89
	Santa Cruz	7,300	7,100	97
	CALIFORNIA			
	Alpine	400	300	75
	El Dorado East	12,800	12,300	96
	Inyo	7,900	7,100	90
	Kern East	24,800	23,900	96
	Lassen	8,600	8,000	93
	Modoc	3,600	3,300	92
	Sierra	1,600	1,500	94
	Siskiyou	17,000	15,900	94
	Tuolumne	15,600	14,800	95
	COLORADO			
	Baca	1,900	1,700	89
	Bent	2,000	1,900	95
	Chaffee	5,200	5,000	96
	Garfield	10,300	9,800	95
	Lake	2,800	2,700	96
Las Animas	5,500	5,200	95	
Mesa	35,900	35,000	97	
Mineral	300	300	100	
Moffat	5,900	5,500	93	
Montezuma	6,500	6,200	95	
Phillips	1,800	1,800	100	
Pitkin	5,400	4,900	91	
Prowers	5,100	4,800	94	
Routt	6,200	5,800	93	
Summit	4,800	4,600	96	
Teller	4,100	4,000	98	
Yuma	4,000	3,800	95	
FLORIDA				
Alachua	64,100	62,800	98	
Bay	40,900	40,500	99	
Brevard	130,000	128,700	99	
Charlotte	33,900	33,400	99	
Citrus	32,100	31,500	98	
Collier	47,300	46,300	98	
Columbia	14,200	13,900	98	

WTBS—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Escambia	91,600	90,900	99
	Franklin	2,900	2,800	96
	Glades	2,700	2,600	96
	Gulf	3,700	3,600	97
	Hamilton	3,200	3,100	97
	Hendry	7,400	7,200	97
	Highlands	23,200	22,800	98
	Indian River	30,400	29,900	98
	Lee	108,300	107,000	99
	Leon	63,500	62,600	99
	Liberty	1,500	1,500	100
	Manatee	73,900	73,200	99
	Marion	61,300	60,200	98
	Martin	34,600	34,200	99
	Monroe	30,300	29,600	98
	Okeechobee	9,200	9,100	99
	St Johns	24,500	24,200	99
	St Lucie	43,400	42,800	99
	Sarasota	110,500	109,400	99
	Taylor	6,400	6,200	97
	Volusia	128,600	127,300	99
	GEORGIA			
	Atkinson	2,000	1,900	95
	Bacon	3,400	3,300	97
	Banks	3,500	3,400	97
	Bartow	15,400	15,300	99
	Ben Hill	6,200	6,000	97
	Berrien	5,000	4,900	98
	Bibb	55,000	54,400	99
	Brooks	5,300	5,200	98
	Bulloch	11,900	11,700	98
	Camden	5,200	5,100	98
	Candler	2,700	2,600	96
	Catoosa	14,000	13,900	99
	Chatham	74,800	74,000	99
	Chattahoochee	3,100	3,100	100
	Coffee	9,600	9,400	98
	Columbia	17,600	17,400	99
	Cook	4,700	4,600	98
Crisp	7,000	6,800	97	
Decatur	8,900	8,700	98	
Dougherty	34,800	34,300	99	
Early	4,600	4,500	98	
Echols	800	800	100	
Effingham	7,200	7,100	99	
Emanuel	7,300	7,100	97	
Fannin	5,800	5,700	98	
Floyd	29,500	29,200	99	
Forsyth	12,000	11,900	99	
Gilmer	4,300	4,200	98	
Greene	3,900	3,800	97	
Habersham	9,400	9,200	98	
Hancock	2,900	2,800	96	
Haralson	7,000	6,900	99	
Heard	2,300	2,300	100	
Jackson	9,400	9,300	99	
Jasper	2,900	2,800	97	
Jeff Davis	4,200	4,100	98	
Jenkins	2,900	2,800	97	
Jones	6,400	6,300	98	
Lamar	4,500	4,400	98	
Lanier	2,000	2,000	98	
Laurens	13,400	13,100	98	
Liberty	12,600	12,400	98	
Long	1,800	1,800	100	
Mc Duffie	7,000	6,900	99	
Mc Intosh	3,000	2,900	97	
Macon	4,800	4,700	98	
Meriwether	7,100	7,000	99	

Georgia

WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%	
Between 25-49%	Muscogee	60,100	59,600	99	
	Oconee	5,200	5,200	100	
	Polk	11,700	11,600	99	
	Pulaski	3,200	3,100	97	
	Putnam	3,900	3,800	97	
	Richmond	64,300	63,700	99	
	Seminole	3,300	3,200	97	
	Spalding	17,500	17,300	99	
	Sumter	9,900	9,700	98	
	Telfair	4,000	3,900	98	
	Thomas	13,200	13,000	98	
	Tift	11,600	11,400	98	
	Toombs	8,600	8,400	98	
	Union	4,000	3,900	97	
	Walker	20,100	19,900	99	
	Wayne	7,100	7,000	99	
	Wilkinson	3,500	3,400	97	
	IOWA				
		Cass	7,000	6,900	99
		Cerro Gordo	19,400	19,200	99
	Clay	8,100	8,000	99	
	Des Moines	18,200	18,000	99	
	Dickinson	6,900	6,800	99	
	Dubuque	32,000	31,500	98	
	Emmet	5,100	5,000	98	
	Henry	7,200	7,100	99	
	Humboldt	5,100	5,000	98	
	Iowa	6,000	5,900	98	
	Keokuk	5,000	4,900	98	
	Linn	66,300	65,800	99	
	Louisa	4,600	4,500	98	
	Lyon	4,700	4,600	98	
	Mills	5,000	5,000	100	
	Monroe	3,500	3,500	100	
	Pocahontas	4,200	4,100	98	
	Pottawattamie	32,700	32,400	99	
	Ringgold	2,400	2,400	100	
	Scott	62,600	62,100	99	
	Tama	7,200	7,100	99	
	Union	5,700	5,600	98	
	Washington	7,900	7,800	99	
	Winnebago	5,200	5,100	98	
	Woodbury	38,200	37,900	99	
IDAHO					
	Bannock	24,200	23,700	98	
	Bear Lake	2,600	2,500	96	
	Bonneville	22,800	22,500	99	
	Cassia	6,300	6,200	98	
	Custer	1,800	1,700	94	
	Gooding	4,700	4,600	98	
	Kootenai	25,100	24,700	98	
	Latah	10,500	10,100	97	
	Lewis	1,400	1,400	100	
	Minidoka	6,700	6,500	97	
	Nez Perce	12,600	12,300	98	
	Oneida	1,100	1,100	100	
	Power	2,600	2,500	96	
	Shoshone	6,200	6,100	98	
	Twin Falls	19,700	19,400	98	
ILLINOIS					
	Brown	2,200	2,100	95	
	Cass	5,700	5,600	98	
	Champaign	61,400	60,100	98	
	Christian	14,400	14,100	98	
	Coles	19,900	19,500	98	
	Crawford	8,500	8,300	98	
	Cumberland	4,500	4,400	98	
	Kankakee	37,400	36,800	98	
	Lawrence	6,900	6,700	97	

WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%	
Between 25-49%	Mc Lean	45,800	44,700	98	
	Moultrie	5,500	5,300	96	
	Peoria	76,300	75,000	98	
	Piatt	6,400	6,300	98	
	Rock Island	63,600	62,900	99	
	Sangamon	74,400	72,600	98	
	Stark	2,800	2,800	100	
	Wabash	5,400	5,200	96	
	White	7,400	7,000	95	
	Woodford	12,300	12,000	98	
	INDIANA				
		Daviess	10,200	9,900	97
		Delaware	44,000	43,400	99
		Howard	31,700	31,200	98
		Jefferson	11,000	10,700	97
		Knox	15,900	15,600	98
	Lawrence	16,100	15,800	98	
	Madison	49,200	48,600	99	
	Monroe	36,100	35,000	97	
	Montgomery	13,100	12,900	98	
	Perry	6,700	6,500	97	
	St Joseph	86,900	85,700	99	
	Shelby	14,100	13,900	99	
	Tippecanoe	42,400	41,300	97	
	Vanderburgh	65,200	63,800	98	
	Vermillion	7,200	7,100	99	
	Vigo	39,900	39,200	98	
KANSAS					
	Barber	2,800	2,700	96	
	Butler	17,700	17,500	99	
	Chase	1,300	1,300	100	
	Chautauqua	2,400	2,400	100	
	Cheyenne	1,500	1,500	100	
	Clark	1,000	1,000	100	
	Cowley	14,700	14,500	99	
	Douglas	25,800	25,400	98	
	Ellsworth	3,000	2,900	97	
	Finney	9,800	9,700	99	
	Ford	9,800	9,700	99	
	Geary	10,700	10,600	99	
	Grant	2,700	2,700	100	
	Greeley	700	700	100	
	Greenwood	3,700	3,600	97	
	Hamilton	1,000	1,000	100	
	Haskell	1,400	1,400	100	
	Labette	10,100	9,900	98	
	Lane	1,000	1,000	100	
	Leavenworth	18,700	18,500	99	
	Logan	1,400	1,400	100	
	Lyon	14,300	14,000	98	
	Mc Pherson	10,700	10,400	98	
	Marshall	5,100	5,000	98	
	Mitchell	3,400	3,300	97	
	Montgomery	17,000	16,700	98	
	Nemaha	4,200	4,100	98	
	Neosho	7,200	7,100	99	
	Osborne	2,400	2,300	96	
	Pawnee	3,200	3,200	100	
	Pratt	4,300	4,200	98	
	Rawlins	1,600	1,600	100	
	Reno	26,200	25,900	99	
	Riley	20,800	20,400	98	
	Rooks	2,700	2,700	100	
	Saline	20,000	19,700	99	
	Scott	2,200	2,200	100	
	Sedgwick	148,300	146,900	99	
	Seward	6,700	6,600	98	
	Sherman	3,000	3,000	100	
	Smith	2,400	2,400	100	

WTBS—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	KANSAS			
	Stafford	2,400	2,400	100
	Stanton	800	800	100
	Sumner	9,800	9,700	99
	Trego	1,600	1,600	100
	Wallace	700	700	100
	Wichita	1,100	1,100	100
	Wilson	4,900	4,800	98
	KENTUCKY			
	Boyd	20,800	20,700	100
	Boyle	9,500	9,400	99
	Breathitt	5,500	5,300	96
	Caldwell	5,100	5,000	98
	Calloway	11,600	11,500	99
Carter	8,900	8,800	99	
Christian	21,100	20,900	99	
Clinton	3,500	3,400	97	
Daviess	32,500	32,300	99	
Estill	5,300	5,200	98	
Fayette	82,300	81,700	99	
Franklin	17,100	17,000	99	
Greenup	13,800	13,700	99	
Hardin	27,300	27,100	99	
Harlan	14,600	14,400	99	
Hart	5,900	5,800	98	
Hickman	2,200	2,200	100	
Hopkins	18,000	17,800	99	
Jackson	4,200	4,100	98	
Jefferson	257,300	256,200	100	
Laurel	14,900	14,600	98	
Lee	2,900	2,800	97	
Leslie	5,100	4,900	96	
Mc Cracken	24,400	24,200	99	
Madison	18,400	18,100	98	
Magoffin	4,800	4,700	98	
Mercer	7,300	7,200	99	
Montgomery	7,800	7,700	98	
Nicholas	2,600	2,600	100	
Powell	3,900	3,800	97	
Russell	5,800	5,700	98	
Scott	7,900	7,800	99	
Taylor	8,600	8,500	99	
Warren	28,800	28,500	99	
Wayne	6,500	6,300	97	
Webster	5,800	5,700	98	
LOUISIANA				
Acadia	20,000	19,700	98	
Ascension	19,200	18,800	98	
Assumption	7,100	6,900	97	
Avoyelles	15,000	14,700	98	
Bossier	31,300	31,000	99	
Caddo	100,800	99,600	99	
Calcasieu	63,000	62,400	99	
Catahoula	4,500	4,300	96	
Concordia	8,200	8,000	98	
East Baton Rouge	145,100	143,700	99	
East Carroll	3,700	3,600	97	
Evangeline	12,000	11,700	98	
Iberia	22,300	22,000	99	
Iberville	10,400	10,200	98	
Jefferson Davis	11,200	11,000	98	
Lafayette	62,600	61,900	99	
Lafourche	29,400	29,100	99	
Lincoln	13,900	13,700	99	
Morehouse	12,500	12,300	98	
Natchitoches	14,500	14,000	97	
Ouachita	52,100	51,500	99	
Pointe Coupee	8,700	8,500	98	
Rapides	50,300	49,700	99	

WTBS—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Sabine	10,700	10,300	96
	St James	6,700	6,600	99
	St John The Baptist	12,200	12,000	98
	St Landry	29,900	29,200	98
	St Martin	14,600	14,400	99
	Tensas	2,900	2,800	97
	Terrebonne	34,700	34,200	99
	Vernon	18,600	18,100	97
	Webster	16,900	16,600	98
	West Baton Rouge	6,600	6,500	98
	West Carroll	4,600	4,500	98
	Winn	6,400	6,200	97
	MARYLAND			
	Allegany	29,000	28,700	99
	MAINE			
	Aroostook	29,500	28,700	97
	MICHIGAN			
	Dickinson	9,900	9,700	98
	Grand Traverse	21,600	21,100	98
Houghton	13,000	12,500	96	
Iron	5,400	5,300	98	
Manistee	9,200	9,000	98	
Marquette	25,100	24,800	99	
MINNESOTA				
Beltrami	11,200	10,700	96	
Big Stone	2,900	2,900	100	
Chippewa	5,600	5,500	98	
Cook	1,900	1,900	100	
Lake Of The Woods	1,500	1,400	93	
Lyon	8,900	8,700	98	
Pennington	5,800	5,600	97	
Pipestone	4,200	4,100	98	
Red Lake	1,800	1,800	100	
Roseau	4,600	4,300	93	
St Louis	82,100	81,100	99	
Traverse	1,800	1,800	100	
Waseca	6,800	6,700	99	
Winona	15,800	15,500	98	
MISSOURI				
Atchison	3,200	3,200	100	
Buchanan	32,200	31,800	99	
Butler	14,700	14,300	97	
Cape Girardeau	22,300	22,000	99	
Cooper	5,400	5,300	98	
Henry	7,800	7,700	99	
Johnson	12,900	12,700	98	
Linn	6,300	6,200	98	
Livingston	6,100	6,000	98	
Macon	6,300	6,200	98	
Marion	10,700	10,600	99	
New Madrid	7,800	7,600	97	
Pemiscot	8,400	8,200	98	
Pettis	13,800	13,600	98	
Pulaski	10,200	10,000	98	
Reynolds	3,000	2,900	97	
Ripley	5,000	4,700	94	
Saline	9,500	9,300	98	
Scotland	2,100	2,100	100	
Stoddard	11,100	10,900	98	
MISSISSIPPI				
Alcorn	13,200	13,000	98	
Bolivar	13,700	13,300	97	
Clay	7,300	7,200	99	
Coahoma	11,600	11,300	97	
Forrest	25,300	25,100	99	
Grenada	7,400	7,300	99	
Harrison	58,900	58,500	99	
Hinds	95,400	94,700	99	

Georgia

WTBS—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Humphreys	4,500	4,400	98
	Itawamba	7,800	7,700	99
	Jackson	43,500	43,100	99
	Jones	22,800	22,600	99
	Lafayette	11,400	11,200	98
	Lamar	9,200	9,100	99
	Lauderdale	29,300	29,000	99
	Lee	22,500	22,200	99
	Leflore	13,200	12,900	98
	Lincoln	11,000	10,800	98
	Lowndes	20,400	20,200	99
	Madison	15,100	14,800	98
	Monroe	12,700	12,500	98
	Oktibbeha	12,100	11,900	98
	Pike	13,200	13,000	98
	Rankin	27,100	26,800	99
	Sunflower	10,100	9,800	97
	Tallahatchie	5,200	5,100	98
	Tishomingo	7,300	7,200	99
	Union	8,500	8,400	99
Warren	18,800	18,500	98	
Yazoo	9,200	9,000	98	
MONTANA				
	Custer	5,400	5,100	94
	Dawson	4,700	4,500	96
	Fallon	1,400	1,300	93
	Fergus	5,100	4,800	94
	Flathead	22,000	21,300	97
	Garfield	600	500	83
	Golden Valley	400	400	100
	Hill	6,800	6,600	97
	Judith Basin	1,000	900	90
	Lewis + Clark	18,700	18,100	97
	Lincoln	6,400	6,100	95
	Missoula	32,100	31,000	97
	Musselshell	2,000	1,900	95
	Park	5,600	5,400	96
	Powell	2,400	2,300	96
	Prairie	700	600	86
	Richland	4,900	4,700	96
	Roosevelt	3,600	3,500	97
	Sweet Grass	1,300	1,200	92
	Toole	2,300	2,200	96
	Valley	3,700	3,500	95
	Wibaux	500	500	100
NORTH CAROLINA				
	Ashe	8,900	8,700	98
	Avery	5,200	5,100	98
	Brunswick	15,400	15,100	98
	Burke	28,000	27,700	99
	Caldwell	25,600	25,300	99
	Carteret	18,400	18,200	99
	Cleveland	30,700	30,400	99
	Craven	26,100	25,900	99
	Cumberland	83,800	82,800	99
	Dare	7,000	6,800	97
	Durham	61,200	60,500	99
	Edgecombe	19,400	19,100	98
	Forsyth	98,600	97,800	99
	Gaston	59,600	59,100	99
	Halifax	19,100	18,700	98
	Mecklenburg	164,200	162,900	99
	New Hanover	42,600	42,200	99
	Onslow	34,400	34,100	99
	Pasquotank	10,600	10,500	99
	Pitt	34,600	34,200	99
	Richmond	17,300	17,100	99
	Scotland	11,400	11,200	98
	Swain	4,000	3,900	98

WTBS—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Vance	13,300	13,100	98
	Watauga	12,200	12,000	98
	Wilson	23,300	23,000	99
NORTH DAKOTA				
	Adams	1,300	1,300	100
	Burleigh	22,700	22,400	99
	Foster	1,600	1,600	100
	Grand Forks	23,800	23,600	99
	Griggs	1,400	1,400	100
	Hettinger	1,500	1,500	100
	Mercer	5,200	5,100	98
	Morton	9,900	9,700	98
	Nelson	2,000	2,000	100
	Oliver	800	800	100
	Pembina	3,800	3,700	97
	Ramsey	5,000	4,900	98
	Richland	6,900	6,800	99
	Sheridan	1,000	1,000	100
	Stark	9,400	9,300	99
	Towner	1,600	1,600	100
	Traill	3,500	3,500	100
	Ward	21,100	20,900	99
	Wells	2,600	2,600	100
	Williams	9,700	9,600	99
NEBRASKA				
	Adams	12,100	12,000	99
	Antelope	3,200	3,100	97
	Custer	5,200	5,100	98
	Dakota	6,500	6,500	100
	Dawes	3,600	3,500	97
	Dawson	8,800	8,700	99
	Douglas	156,600	155,100	99
	Gage	9,000	8,900	99
	Garden	1,000	1,000	100
	Hall	18,800	18,600	99
	Hooker	400	400	100
	Johnson	2,000	2,000	100
	Lancaster	79,500	78,700	99
	Lincoln	14,400	14,200	99
	Loup	300	300	100
	Madison	12,500	12,300	98
	Nance	1,700	1,700	100
	Nuckolls	2,600	2,600	100
	Pawnee	1,500	1,500	100
	Phelps	3,600	3,600	100
	Pierce	3,200	3,200	100
	Platte	10,800	10,700	99
	Polk	2,300	2,300	100
	Saline	5,100	5,000	98
	Sarpy	31,000	30,900	100
	York	5,700	5,600	98
NEW MEXICO				
	Cibola	10,100	9,900	98
	Colfax	5,300	5,000	94
	Curry	15,800	15,400	97
	De Baca	1,000	1,000	100
	Hidalgo	2,100	2,000	95
	Lea North	19,400	18,900	98
	Lea South	2,600	2,500	96
	Lincoln	5,500	5,300	96
	Los Alamos	6,900	6,800	99
	Luna	6,300	6,100	97
	Mc Kinley	17,800	16,500	93
	Quay	4,000	3,800	95
	Roosevelt	5,900	5,700	97
	San Miguel	8,000	7,400	93
	Union	1,800	1,700	94
NEVADA				
	Lander	2,000	1,800	90

Georgia

WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Nye North	2,500	2,300	90
	White Pine	3,200	3,100	97
NEW YORK				
	Chemung	34,900	34,200	98
	Oneida West	32,400	31,900	98
	Oswego	41,400	40,800	99
OHIO				
	Allen	41,100	40,400	98
	Ashtabula	37,600	37,000	98
	Athens	19,000	18,400	97
	Belmont	32,000	31,500	98
	Crawford	18,300	18,000	98
	Jackson	11,400	11,100	97
	Jefferson	32,900	32,500	99
	Lake	78,200	77,600	99
	Lawrence	23,800	23,300	98
	Marion	24,400	24,100	99
	Miami	33,600	33,200	99
	Morgan	5,400	5,200	96
	Muskingum	31,500	30,900	98
	Perry	11,600	11,400	98
	Pike	8,800	8,500	97
	Richland	48,200	47,500	99
	Scioto	31,400	30,700	98
	Washington	23,900	23,200	97
OKLAHOMA				
	Beckham	9,500	9,300	98
	Carter	18,300	18,100	99
	Choctaw	6,500	6,300	97
	Comanche	37,400	37,100	99
	Custer	12,400	12,200	98
	Ellis	2,400	2,300	96
	Garfield	26,300	26,000	99
	Greer	3,100	3,000	97
	Harper	1,900	1,900	100
	Hughes	6,000	5,900	98
	Jefferson	3,500	3,500	100
	Kay	21,000	20,800	99
	Kiowa	5,500	5,400	98
	Le Flore	16,900	16,500	98
	Mc Curtain	13,600	13,200	97
	Roger Mills	2,200	2,100	95
	Seminole	11,300	11,200	99
	Sequoyah	12,200	11,900	98
	Stephens	18,500	18,300	99
	Washington	21,200	21,100	100
	Washita	6,000	5,900	98
	Woodward	8,800	8,600	98
OREGON				
	Baker	6,200	5,900	94
	Curry	7,200	6,600	92
	Deschutes	25,800	24,400	95
	Gilliam	800	700	88
	Grant	3,100	2,700	87
	Harney	3,000	2,800	93
	Lake	2,900	2,700	93
	Lincoln	16,000	14,800	92
	Linn	33,900	32,600	96
	Morrow	3,000	2,800	93
	Polk	17,200	16,600	97
	Tillamook	8,500	7,900	93
PENNSYLVANIA				
	Cameron	2,600	2,600	100
	Elk	13,600	13,300	98
	Erie	103,400	102,000	99
	Huntingdon	15,300	14,900	97
	Potter	6,700	6,500	97
	Somerset	30,700	30,000	98

WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Tioga	14,600	14,100	97
	Venango	24,000	23,300	97
SOUTH CAROLINA				
	Barnwell	7,100	7,000	99
	Beaufort	25,300	24,900	98
	Berkeley	39,100	38,300	98
	Darlington	22,300	22,000	99
	Dorchester	25,000	24,600	98
	Florence	40,600	40,100	99
	Georgetown	15,900	15,600	98
	Greenwood	22,400	22,200	99
	Horry	45,300	44,500	99
	Lexington	58,900	58,100	99
	Newberry	11,800	11,600	98
	Richland	96,400	95,200	99
	Sumter	30,300	29,800	98
SOUTH DAKOTA				
	Bennett	1,000	1,000	100
	Codington	8,400	8,300	99
	Davison	7,400	7,200	97
	Grant	3,300	3,200	97
	Haakon	1,000	1,000	100
	Hyde	800	800	100
	Jerauld	1,100	1,100	100
	Mellette	700	700	100
	Minnehaha	46,400	46,100	99
	Potter	1,300	1,300	100
	Spink	3,300	3,300	100
	Stanley	900	900	100
	Tripp	2,700	2,700	100
	Walworth	2,700	2,600	96
	Yankton	7,100	7,000	99
TENNESSEE				
	Anderson	26,400	26,200	99
	Bradley	25,500	25,300	99
	Campbell	13,300	13,100	98
	Cannon	3,900	3,900	100
	Carrroll	10,400	10,300	99
	Carter	19,300	19,100	99
	Chester	4,500	4,400	98
	Claiborne	9,200	9,000	98
	Cocke	10,900	10,700	98
	Coffee	14,700	14,600	99
	Dyer	13,100	13,000	99
	Fentress	5,500	5,400	98
	Franklin	11,500	11,400	99
	Gibson	18,500	18,300	99
	Hamblen	20,600	20,400	99
	Hamilton	108,700	108,100	99
	Hardin	8,500	8,300	98
	Hawkins	16,500	16,300	99
	Henry	11,500	11,300	98
	Knox	126,700	125,800	99
	Lake	2,600	2,600	100
	Lawrence	12,600	12,400	99
	Mcminn	15,500	15,400	99
	Madison	28,200	27,900	99
	Marion	9,000	8,900	99
	Monroe	10,500	10,400	99
	Montgomery	30,100	29,900	99
	Moore	1,600	1,600	100
	Morgan	5,700	5,600	98
	Obion	12,500	12,400	99
	Putnam	18,300	18,100	99
	Roane	18,400	18,200	99
	Scott	7,000	6,900	99
	Sullivan	56,200	55,900	99
	Unicoi	6,100	6,000	98
	Warren	12,700	12,500	98

Georgia

WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Washington	33,600	33,400	99
	Weakley	12,000	11,900	99
TEXAS				
	Andrews	5,200	5,100	98
	Bailey	2,800	2,800	100
	Baylor	2,000	2,000	100
	Bee	9,200	9,000	98
	Bell	59,900	59,300	99
	Bexar	369,100	364,800	99
	Bowie	29,900	29,500	99
	Briscoe	1,000	1,000	100
	Brown	14,300	14,000	98
	Calhoun	7,300	7,200	99
	Cameron	69,800	68,800	99
	Carson	2,500	2,500	100
	Castro	3,400	3,300	97
	Coleman	4,400	4,300	98
	Collingsworth	1,800	1,700	94
	Comanche	5,100	5,000	98
	Coryell	17,200	17,000	99
	Cottle	1,200	1,200	100
	Crane	1,700	1,700	100
	Dawson	5,500	5,400	98
	Deaf Smith	6,900	6,800	99
	De Witt	7,300	7,100	97
	Duval	4,200	4,100	98
	Floyd	3,300	3,300	100
	Foard	900	900	100
	Gaines	4,700	4,700	100
	Garza	1,900	1,900	100
	Grayson	36,800	36,300	99
	Hale	13,100	12,900	99
	Hall	2,200	2,100	95
	Hansford	2,500	2,500	100
	Hardeman	2,500	2,500	100
	Harrison	20,100	19,700	98
	Hays	16,000	15,700	98
	Hemphill	2,400	2,400	100
	Hopkins	10,800	10,600	98
	Howard	12,200	12,100	99
	Hutchinson	10,800	10,700	99
	Jackson	5,100	5,000	98
	Jefferson	94,800	94,100	99
	Kerr	13,800	13,500	98
	Kimble	1,600	1,500	94
	Kleberg	10,900	10,700	98
	Lamar	17,500	16,900	97
	Lampasas	5,200	5,100	98
	La Salle	1,900	1,800	95
	Lee	4,800	4,700	98
	Lipscomb	1,400	1,400	100
	Mc Culloch	3,500	3,400	97
	Mc Lennan	68,600	67,900	99
	Midland	38,400	38,100	99
	Mitchell	3,400	3,300	99
	Moore	6,200	6,200	100
	Motley	800	800	100
	Nolan	6,700	6,600	98
	Nueces	97,200	96,000	99
	Ochiltree	3,700	3,700	100
	Orange	31,900	31,600	99
	Parmer	3,500	3,500	100
	Pecos	4,800	4,700	98
	Potter	41,300	41,000	99
	Presidio	1,800	1,700	94
	Randall	33,100	33,000	100
	Red River	6,500	6,300	97
	Reeves	4,900	4,800	98
	Refugio	3,200	3,200	100

WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Roberts	400	400	100
	Rusk	16,800	16,500	98
	Schleicher	1,000	1,000	100
	Scurry	7,200	7,100	99
	Shackelford	1,800	1,800	100
	Starr	9,000	8,700	97
	Stephens	4,500	4,400	98
	Swisher	3,400	3,400	100
	Throckmorton	900	900	100
	Tom Green	35,300	34,900	99
	Uvalde	7,800	7,600	97
	Walker	14,900	14,400	97
	Ward	5,100	5,000	98
	Wheeler	3,100	3,000	97
Wichita	45,100	44,800	99	
Wilbarger	6,200	6,200	100	
Young	8,600	8,500	99	
UTAH				
	Carbon	8,900	8,700	98
	San Juan	3,400	3,100	91
	Washington	10,100	9,500	95
VIRGINIA				
	Albemarle	36,400	35,700	98
	Alleghany	9,400	9,300	99
	Augusta	32,400	32,000	99
	Bath	2,100	2,100	100
	Campbell	40,300	39,800	99
	Dickenson	7,000	6,900	99
	Giles	6,200	6,100	98
	Henrico	73,300	72,600	99
	Montgomery	26,300	26,000	99
	Pittsylvania	40,400	39,900	99
	Roanoke	75,500	74,900	99
	Russell	11,900	11,700	98
	Smyth	11,700	11,600	99
	Spotsylvania	19,500	19,300	99
	Tazewell	18,200	18,000	99
	Washington	23,800	23,500	99
	Wythe	9,400	9,200	98
	Hampton City	43,900	43,600	99
	Newport News City	54,200	53,800	99
VERMONT				
	Orleans	8,700	8,600	99
WASHINGTON				
	Asotin	6,900	6,700	97
	Columbia	1,600	1,500	94
	Franklin	13,600	13,200	97
	Garfield	1,000	900	90
	Grant	19,000	18,200	96
	Grays Harbor	25,800	24,200	94
	Kittitas East	7,300	6,900	94
	Whitman	13,700	13,200	96
WISCONSIN				
	Ashland	6,300	6,200	98
	Douglas	16,500	16,300	99
	Iron	2,700	2,700	100
	Richland	6,500	6,300	97
WEST VIRGINIA				
	Barbour	6,100	6,000	98
	Boone	10,900	10,800	99
	Brooke	10,600	10,600	100
	Cabell	40,900	40,600	99
	Fayette	21,400	21,200	99
	Greenbrier	14,500	14,200	98
	Harrison	29,400	29,200	99
	Jackson	9,400	9,300	99
	Kanawha	88,600	87,900	99
	Lewis	7,000	6,900	99

Georgia

WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%	
Between 25-49%	WEST VIRGINIA				
	Marion	25,200	25,000	99	
	Mason	10,000	9,900	99	
	Mercer	28,100	27,800	99	
	Mineral	10,200	10,100	99	
	Ohio	22,900	22,800	100	
	Putnam	15,200	15,100	99	
	Taylor	6,200	6,100	98	
	Tyler	4,100	4,000	98	
	Upshur	8,900	8,800	99	
	Wayne	17,000	16,800	99	
	Webster	4,600	4,500	98	
	Wetzel	7,900	7,800	99	
	Wood	35,200	34,800	99	
		WYOMING			
	Albany	11,500	11,000	96	
	Big Horn	4,500	4,300	96	
	Carbon	7,700	7,300	95	
	Converse	5,500	5,300	96	
	Crook	2,200	2,100	95	
	Hot Springs	2,200	2,100	95	
Johnson	2,600	2,500	96		
Sheridan	11,000	10,400	95		
Uinta	7,200	6,900	96		
Between 5-24%	ALABAMA				
	Baldwin	31,800	31,500	99	
	Barbour	8,700	8,500	98	
	Blount	14,300	14,200	99	
	Butler	7,500	7,400	99	
	Chilton	12,000	11,800	98	
	Choctaw	5,600	5,500	98	
	Clarke	9,500	9,300	98	
	Clay	4,800	4,700	98	
	Cleburne	5,000	4,900	98	
	Conecuh	5,400	5,300	98	
	Coosa	4,300	4,200	98	
	Crenshaw	5,300	5,200	98	
	Cullman	24,300	24,100	99	
	Elmore	16,100	15,900	99	
	Fayette	7,200	7,100	99	
	Geneva	9,000	8,900	99	
	Greene	3,800	3,700	97	
	Hale	5,000	4,900	98	
	Henry	5,700	5,600	98	
	Lamar	6,200	6,100	98	
	Limestone	16,500	16,300	99	
	Macon	8,500	8,300	98	
	Marshall	26,500	26,200	99	
	Mobile	136,300	135,400	99	
	Monroe	7,600	7,400	97	
	Perry	4,700	4,600	98	
	St Clair	16,300	16,100	99	
	Shelby	27,000	26,800	99	
	Tallapoosa	14,400	14,200	99	
	Walker	26,100	25,900	99	
Wilcox	4,600	4,500	98		
Winston	8,700	8,600	99		
	ARKANSAS				
Bradley	5,100	5,000	98		
Calhoun	2,200	2,200	100		
Cleburne	7,500	7,300	97		
Conway	7,100	7,000	99		
Dallas	3,900	3,800	97		
Faulkner	17,900	17,600	98		
Garland	30,900	30,400	98		
Grant	4,800	4,700	98		
Hempstead	8,700	8,500	98		
Hot Spring	10,300	10,100	98		

WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Izard	4,800	4,600	96
	Johnson	6,900	6,700	97
	Lafayette	3,500	3,400	97
	Lawrence	7,100	6,900	97
	Lincoln	3,700	3,600	97
	Little River	4,900	4,800	98
	Logan	7,200	7,000	97
	Lonoke	12,800	12,600	98
	Madison	4,400	4,200	95
	Miller	13,900	13,700	99
	Montgomery	3,200	3,100	97
	Nevada	3,800	3,700	97
	Newton	3,000	2,900	97
	Poinsett	9,100	9,000	99
	Polk	6,500	6,300	97
	St Francis	9,600	9,400	98
	Saline	19,600	19,400	99
	Scott	3,800	3,700	97
	Searcy	3,500	3,400	97
	Sharp	6,500	6,200	95
	Van Buren	5,900	5,800	98
	White	18,700	18,400	98
	Woodruff	3,800	3,700	97
Yell	6,700	6,600	98	
	ARIZONA			
Cochise	33,800	32,500	96	
Coconino	27,900	25,800	93	
Gila	14,400	13,800	96	
La Paz	5,400	5,200	96	
Maricopa	676,800	663,300	98	
Mohave	28,500	27,200	95	
Navajo	21,800	19,900	91	
Pima	240,000	235,200	98	
Pinal	33,200	32,100	97	
Yavapai	35,100	33,400	95	
	CALIFORNIA			
Alameda	459,600	445,500	97	
Amador	9,700	9,200	95	
Calaveras	10,200	9,700	95	
Contra Costa East	28,400	27,800	98	
Contra Costa West	246,300	240,900	98	
Fresno	204,600	197,000	96	
Kings	26,200	25,000	95	
Los Angeles	2,883,900	2,805,800	97	
Madera	25,700	24,600	96	
Marin	95,100	92,100	97	
Merced	52,800	50,800	96	
Mono	4,700	4,000	86	
Napa	40,800	39,400	97	
Nevada	26,200	24,700	94	
Orange	783,900	770,100	98	
Placer West	49,400	47,500	96	
Riverside West	226,800	218,300	96	
San Bernardino	370,400	358,700	97	
San Diego	779,400	757,700	97	
San Francisco	302,500	284,000	94	
San Mateo	242,200	237,600	98	
Santa Clara West	493,400	480,400	97	
Solano East	56,900	55,600	98	
Stanislaus	109,700	104,700	95	
Trinity	5,500	5,100	93	
Tulare	93,500	89,700	96	
Ventura	204,800	199,900	98	
Yolo	47,200	45,500	96	
	COLORADO			
Adams	101,300	100,600	99	
Alamosa	4,400	4,200	95	
Arapahoe	148,300	146,600	99	
Archuleta	1,800	1,700	94	

Georgia

WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%	
Between 5-24%	Boulder	84,500	82,400	98	
	Cheyenne	900	800	94	
	Clear Creek	3,100	3,000	97	
	Crowley	1,100	1,100	100	
	Delta	9,400	9,000	96	
	Denver	222,400	217,900	98	
	Douglas	11,200	11,100	99	
	Eagle	7,100	6,700	94	
	El Paso	127,800	125,900	99	
	Gunnison	4,300	4,000	93	
	Huerfano	2,600	2,500	96	
	Jefferson	164,200	162,700	99	
	Kiowa	700	700	100	
	Kit Carson	3,000	2,800	93	
	La Plata	11,700	11,200	96	
	Larimer	67,200	65,700	98	
	Otero	8,100	7,900	98	
	Pueblo	47,500	46,800	99	
	Rio Blanco	2,500	2,400	96	
	Rio Grande	3,600	3,400	94	
	Saguache	1,400	1,300	93	
	San Juan	400	400	100	
	Sedgwick	1,400	1,400	100	
	Washington	2,000	1,900	95	
	Weld	50,800	49,900	98	
	CONNECTICUT				
		Fairfield	290,200	286,700	99
		New Haven	282,400	278,500	99
	DELAWARE				
		Kent	36,200	35,900	99
		New Castle	143,500	142,900	100
	FLORIDA				
		Baker	5,100	5,000	98
		Bradford	7,300	7,200	99
		Broward	483,500	480,600	99
		Calhoun	3,500	3,400	97
	Clay	26,900	26,600	99	
	Dade	659,400	653,700	99	
	Dixie	3,200	3,100	97	
	Duval	227,200	225,300	99	
	Flagler	6,400	6,300	98	
	Gadsden	12,900	12,600	98	
	Gilchrist	2,600	2,600	100	
	Hardee	7,000	6,900	99	
	Hernando	26,900	26,500	99	
	Hillsborough	276,500	273,800	99	
	Jackson	14,200	13,800	97	
	Jefferson	3,800	3,700	97	
	Lafayette	1,600	1,500	94	
	Lake	50,900	50,300	99	
	Levy	8,900	8,600	97	
	Madison	4,800	4,600	96	
	Nassau	13,700	13,500	99	
	Orange	203,300	201,600	99	
	Osceola	27,500	27,100	99	
	Palm Beach	299,800	296,200	99	
	Pasco	103,600	102,400	99	
	Pinellas	362,800	359,800	99	
	Polk	132,400	131,000	99	
	Putnam	21,800	21,500	99	
	Santa Rosa	22,900	22,700	99	
	Seminole	82,900	82,100	99	
	Sumter	10,600	10,400	98	
	Suwannee	9,100	8,900	98	
	Wakulla	4,700	4,600	98	
	Walton	9,700	9,500	98	
	Washington	6,200	6,100	98	
GEORGIA					
	Appling	5,600	5,500	98	

WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Bleckley	3,600	3,500	97
	Brantley	3,500	3,400	97
	Bryan	4,100	4,000	98
	Burke	6,500	6,300	97
	Calhoun	1,500	1,400	93
	Charlton	2,600	2,500	96
	Clay	1,200	1,200	100
	Colquitt	12,800	12,600	98
	Crawford	2,500	2,400	96
	Dade	4,200	4,200	100
	Dodge	6,100	6,000	98
	Dooly	3,700	3,600	97
	Elbert	7,000	6,900	99
	Franklin	5,900	5,800	98
	Grady	6,900	6,800	99
	Harris	6,200	6,100	98
	Hart	6,700	6,600	98
	Irwin	3,400	3,300	97
	Jefferson	6,400	6,300	98
	Johnson	3,100	3,000	97
	Lee	4,600	4,500	98
	Lincoln	2,100	2,100	100
	Madison	7,000	6,900	99
	Miller	2,700	2,600	96
	Mitchell	6,800	6,700	99
	Monroe	5,300	5,200	98
	Montgomery	2,300	2,200	96
	Murray	7,900	7,800	99
	Oglethorpe	3,300	3,200	97
	Peach	7,100	7,000	99
	Pierce	4,400	4,300	98
	Quitman	800	800	100
	Randolph	3,300	3,200	97
	Schley	1,100	1,100	100
	Screven	5,300	5,200	98
	Stephens	8,000	7,900	99
	Stewart	1,900	1,800	95
	Talbot	2,000	1,900	97
	Taliaferro	800	800	100
	Tattnall	5,900	5,800	98
	Taylor	2,600	2,500	96
	Terrell	4,000	3,900	98
	Towns	2,400	2,400	100
Turner	3,200	3,100	97	
Twiggs	3,200	3,100	97	
Washington	6,300	6,100	97	
Wheeler	1,800	1,700	94	
White	4,100	4,000	98	
Wilcox	2,600	2,600	98	
Wilkes	3,900	3,800	97	
Worth	6,200	6,100	98	
IOWA				
	Adair	3,800	3,800	100
	Adams	2,200	2,200	100
	Allamakee	5,500	5,400	98
	Appanoose	6,300	6,200	98
	Audubon	3,200	3,200	100
	Benton	9,200	9,100	99
	Black Hawk	51,000	50,600	99
	Boone	10,200	10,100	99
	Bremer	9,200	9,100	99
	Buchanan	8,300	8,200	99
	Buena Vista	8,100	8,000	99
	Butler	6,600	6,500	98
	Calhoun	5,000	4,900	98
	Carroll	8,400	8,300	99
	Cedar	7,400	7,300	99
	Cherokee	6,200	6,100	98
	Clarke	3,600	3,600	100

Georgia

WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	IOWA			
	Clayton	8,300	8,200	99
	Clinton	21,000	20,800	99
	Crawford	7,000	6,900	99
	Dallas	12,000	11,900	99
	Davis	3,500	3,500	100
	Decatur	3,600	3,500	97
	Delaware	6,800	6,700	99
	Fayette	9,400	9,300	99
	Floyd	7,200	7,100	99
	Franklin	5,300	5,300	100
	Greene	4,800	4,800	100
	Grundy	5,500	5,500	100
	Guthrie	4,800	4,700	98
	Hamilton	7,000	6,900	99
	Hancock	5,500	5,400	98
	Hardin	8,300	8,200	99
	Harrison	6,100	6,000	98
	Howard	4,200	4,100	98
	Jackson	8,500	8,400	99
	Jasper	14,300	14,200	99
	Jefferson	6,100	6,000	98
	Johnson	33,600	33,000	98
	Jones	7,300	7,200	99
	Kossuth	8,100	8,000	99
	Lee	16,500	16,300	99
	Lucas	4,300	4,200	98
	Madison	4,800	4,800	100
	Mahaska	9,200	9,100	99
	Marshall	16,200	16,100	99
	Mitchell	4,600	4,500	98
	Monona	4,600	4,500	98
	Montgomery	5,600	5,500	98
	Muscatine	15,400	15,300	99
	O'Brien	6,400	6,300	98
Osceola	3,200	3,200	100	
Page	7,700	7,600	99	
Palo Alto	4,900	4,800	98	
Plymouth	9,100	9,000	99	
Polk	125,800	124,700	99	
Poweshiek	7,300	7,200	99	
Sac	5,400	5,300	98	
Shelby	5,500	5,500	100	
Sioux	10,800	10,600	98	
Story	25,800	25,500	99	
Taylor	3,300	3,200	97	
Van Buren	3,300	3,200	97	
Wapello	15,800	15,600	99	
Warren	13,300	13,200	99	
Webster	17,000	16,800	99	
Winneshiek	7,700	7,600	99	
Worth	3,600	3,600	100	
Wright	6,300	6,200	98	
	IDAHO			
	Ada	73,700	72,400	98
	Adams	1,200	1,100	92
	Benewah	3,200	3,100	97
	Bingham	11,700	11,500	98
	Bonner	10,100	9,800	97
	Butte	1,100	1,100	100
	Camas	300	300	100
	Canyon	30,000	29,300	98
	Caribou	3,200	3,100	97
	Clearwater	3,500	3,400	97
	Elmore	7,000	6,900	99
	Franklin	2,900	2,800	96
	Fremont	3,800	3,700	97
	Gem	4,400	4,300	98
	Idaho	5,300	5,000	94

WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Jefferson	5,000	5,000	100
	Jerome	5,600	5,500	98
	Lemhi	3,000	2,800	93
	Lincoln	1,200	1,200	100
	Madison	5,500	5,400	98
	Payette	6,000	5,900	98
	Teton	1,000	1,000	100
	ILLINOIS			
	Adams	27,400	27,000	99
	Alexander	4,900	4,700	96
	Bond	6,300	6,100	97
	Boone	10,600	10,400	98
	Bureau	15,000	14,700	98
Carroll	7,000	6,900	99	
Clark	6,800	6,600	97	
Clay	6,300	6,000	95	
Clinton	12,000	11,800	98	
Cook	1,893,300	1,862,600	98	
De Witt	7,300	7,200	99	
Douglas	7,700	7,500	97	
Dupage	265,900	263,800	99	
Edgar	8,700	8,500	98	
Edwards	3,600	3,400	94	
Effingham	12,400	11,900	96	
Fayette	8,600	8,300	96	
Ford	5,900	5,800	98	
Franklin	18,300	17,800	97	
Fulton	16,700	16,300	98	
Gallatin	3,000	2,900	97	
Greene	6,300	6,200	98	
Grundy	12,000	11,800	99	
Hancock	9,500	9,300	98	
Hardin	2,100	2,000	95	
Henderson	3,500	3,400	97	
Henry	21,100	20,800	99	
Iroquois	12,500	12,200	98	
Jackson	24,200	23,400	97	
Jasper	4,400	4,200	97	
Jefferson	15,800	15,300	97	
Jersey	7,400	7,200	97	
Jo Daviess	9,200	8,900	97	
Johnson	3,900	3,800	97	
Kane	104,500	103,000	99	
Kendall	14,400	14,300	99	
Knox	23,800	23,500	99	
Lake	157,400	156,100	99	
La Salle	43,500	42,600	98	
Lee	13,000	12,800	98	
Livingston	14,800	14,400	97	
Logan	11,500	11,300	98	
Mc Donough	13,300	13,000	98	
Mchenry	57,800	57,400	99	
Macon	50,700	49,800	98	
Macoupin	19,900	19,500	98	
Madison	92,600	91,300	99	
Marion	17,900	17,500	98	
Marshall	5,500	5,400	98	
Mason	7,600	7,500	99	
Massac	6,300	6,100	97	
Menard	4,700	4,600	98	
Mercer	7,400	7,300	99	
Monroe	7,600	7,400	97	
Montgomery	12,500	12,200	98	
Morgan	14,600	14,200	97	
Ogle	17,800	17,500	98	
Pike	7,600	7,400	97	
Pope	1,900	1,800	95	
Pulaski	3,400	3,200	94	
Putnam	2,300	2,200	96	

Georgia

WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%	
Between 5-24%	Randolph	12,700	12,400	98	
	Richland	7,300	7,100	97	
	St Clair	93,700	92,000	98	
	Saline	12,500	12,100	97	
	Schuyler	3,300	3,200	97	
	Scott	2,300	2,300	100	
	Shelby	9,200	8,900	97	
	Tazewell	50,000	49,200	98	
	Union	7,600	7,400	97	
	Vermilion	36,500	35,800	98	
	Warren	8,200	8,100	99	
	Washington	6,000	5,800	97	
	Wayne	7,700	7,300	95	
	Will	115,800	114,400	99	
	Williamson	24,300	23,600	97	
	Winnebago	94,200	92,800	99	
	INDIANA				
		Adams	10,200	10,000	98
		Allen	106,400	104,700	98
		Bartholomew	24,200	23,800	98
	Benton	3,600	3,500	97	
	Blackford	5,500	5,400	98	
	Boone	13,700	13,500	99	
	Clark	33,100	32,500	98	
	Clay	9,300	9,100	98	
	Clinton	11,400	11,200	98	
	Dearborn	12,600	12,400	98	
	Decatur	8,200	8,000	98	
	De Kalb	11,700	11,600	99	
	Dubois	12,400	12,000	97	
	Elkhart	50,800	49,700	98	
	Fayette	10,000	9,800	98	
	Floyd	22,500	22,200	99	
	Fountain	6,700	6,600	99	
	Franklin	6,500	6,300	97	
	Fulton	7,400	7,300	99	
	Gibson	13,000	12,700	98	
	Grant	27,100	26,600	98	
	Hamilton	32,300	31,900	99	
	Hancock	15,800	15,600	99	
	Harrison	10,100	9,900	98	
	Hendricks	25,000	24,700	99	
	Henry	18,700	18,400	98	
	Huntington	12,800	12,600	98	
	Jackson	13,600	13,400	99	
	Jay	8,200	8,000	98	
	Jennings	7,900	7,700	97	
	Johnson	28,400	28,100	99	
	Kosciusko	23,100	22,600	98	
	Lagrange	8,500	8,100	95	
	Lake	171,900	169,600	99	
	La Porte	37,600	37,100	99	
	Marion	289,300	285,100	99	
	Martin	3,800	3,700	97	
	Miami	13,600	13,300	98	
	Morgan	18,400	18,100	98	
	Noble	12,900	12,600	98	
	Ohio	1,900	1,900	100	
	Orange	6,900	6,700	97	
	Owen	6,400	6,300	98	
	Parke	6,100	6,000	98	
	Porter	44,300	43,700	99	
	Posey	9,700	9,400	97	
	Pulaski	5,000	4,800	96	
	Randolph	10,700	10,500	98	
	Ripley	8,400	8,200	98	
	Rush	6,500	6,400	98	
	Scott	7,300	7,100	97	
	Spencer	6,800	6,600	97	

WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%	
Between 5-24%	Steuben	9,700	9,500	98	
	Sullivan	8,100	7,900	98	
	Switzerland	2,800	2,700	96	
	Tipton	6,200	6,100	98	
	Wabash	12,400	12,100	98	
	Warrick	16,300	15,900	98	
	Wayne	27,000	26,500	98	
	White	9,300	9,100	98	
	Whitley	9,300	9,200	99	
	KANSAS				
		Allen	6,500	6,400	98
		Anderson	3,400	3,300	97
		Atchison	6,500	6,400	98
		Barton	12,600	12,500	99
		Bourbon	6,900	6,800	99
	Brown	4,900	4,800	98	
	Cherokee	9,000	8,900	99	
	Clay	4,000	3,900	97	
	Cloud	4,800	4,700	98	
	Coffey	4,000	3,900	98	
	Comanche	1,000	1,000	100	
	Crawford	15,800	15,600	99	
	Decatur	1,800	1,800	100	
	Dickinson	8,200	8,100	99	
	Doniphan	3,400	3,300	97	
	Ellis	10,400	10,300	99	
	Franklin	8,900	8,800	99	
	Gove	1,400	1,400	100	
	Graham	1,500	1,500	100	
	Gray	1,900	1,900	100	
	Harper	3,300	3,200	98	
	Harvey	11,700	11,500	98	
	Hodgeman	900	900	100	
	Jefferson	5,800	5,700	98	
	Johnson	113,300	112,700	99	
	Kingman	3,400	3,400	100	
	Kiowa	1,600	1,600	100	
	Lincoln	1,700	1,700	100	
	Linn	3,500	3,400	97	
	Marion	5,200	5,100	98	
	Meade	1,800	1,800	100	
	Miami	8,400	8,300	99	
	Ness	1,800	1,800	100	
	Norton	2,700	2,700	98	
	Osage	6,100	6,000	98	
	Ottawa	2,300	2,200	96	
	Phillips	2,900	2,800	97	
	Pottawatomie	6,100	6,000	98	
	Republic	3,000	2,900	97	
	Rice	4,800	4,700	98	
	Rush	1,700	1,700	100	
	Russell	3,600	3,500	97	
	Shawnee	62,500	61,800	99	
	Sheridan	1,300	1,300	100	
	Stevens	1,700	1,600	94	
	Washington	3,300	3,200	97	
	Woodson	1,800	1,800	100	
	Wyandotte	63,400	62,800	99	
KENTUCKY					
	Adair	5,800	5,700	98	
	Allen	5,700	5,600	98	
	Anderson	4,900	4,900	100	
	Ballard	3,400	3,400	100	
	Barren	13,300	13,200	99	
	Boone	17,600	17,500	99	
	Bourbon	7,100	7,000	99	
	Bracken	2,700	2,700	100	
	Breckinridge	6,200	6,100	98	
	Bullitt	15,300	15,200	99	

Georgia

WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	KENTUCKY			
	Butler	4,100	4,000	98
	Campbell	28,800	28,700	100
	Carroll	3,400	3,400	100
	Casey	5,800	5,700	98
	Clark	10,800	10,700	99
	Crittenden	3,500	3,500	100
	Edmonson	3,700	3,600	97
	Fleming	4,600	4,500	98
	Fulton	3,200	3,200	100
	Garrard	4,200	4,100	98
	Graves	13,300	13,200	99
	Grayson	8,200	8,100	99
	Green	4,000	3,900	98
	Hancock	2,800	2,800	100
	Harrison	5,400	5,300	99
	Henderson	16,200	16,100	99
	Jessamine	10,100	9,900	98
	Kenton	50,400	50,200	100
	Larue	4,700	4,700	100
	Lawrence	5,300	5,200	98
	Lewis	5,100	5,000	98
	Lincoln	6,900	6,800	99
	Livingston	3,800	3,800	100
	Logan	9,400	9,300	99
	Mc Creary	5,500	5,400	98
	Mc Lean	3,600	3,600	100
	Marshall	10,400	10,300	99
	Mason	6,500	6,400	98
	Morgan	4,400	4,300	98
	Muhlenberg	11,600	11,500	99
	Nelson	9,700	9,600	99
	Ohio	8,300	8,200	99
	Oldham	9,900	9,800	99
	Owsley	1,800	1,700	94
	Rockcastle	5,100	5,000	98
	Shelby	8,700	8,600	99
Simpson	5,500	5,400	98	
Spencer	2,100	2,100	100	
Union	5,800	5,700	98	
Washington	3,500	3,500	100	
Wolfe	2,400	2,300	96	
Woodford	6,500	6,400	98	
	LOUISIANA			
	Allen	7,700	7,500	97
	Beauregard	11,400	11,100	97
	Bienville	6,200	6,100	98
	Caldwell	4,500	4,400	98
	Cameron	3,500	3,400	97
	Claiborne	6,400	6,200	97
	De Soto	9,800	9,600	97
	East Feliciana	5,700	5,500	96
	Franklin	8,500	8,300	98
	Grant	6,700	6,600	98
	Jackson	6,800	6,700	99
	Jefferson	180,500	179,400	99
	La Salle	6,900	6,700	98
	Livingston	23,300	22,900	98
	Orleans	217,600	215,200	99
	Plaquemines	8,400	8,300	99
	Red River	3,900	3,800	97
	Richland	7,700	7,500	97
	St Bernard	23,900	23,800	100
	St Charles	14,100	13,900	99
	St Helena	3,200	3,100	97
	St Tammany	48,500	47,900	99
	Tangipahoa	30,700	30,100	98
	Union	8,100	8,000	99
	Vermilion	18,400	18,200	99

WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Washington	16,400	16,100	98
	West Feliciana	2,700	2,600	96
	MASSACHUSETTS			
	Bristol	178,000	175,900	99
	Essex	240,800	238,100	99
	Hampshire	48,300	47,200	98
	Nantucket	2,500	2,400	96
	Norfolk	219,700	217,600	99
	Plymouth	149,100	147,200	99
	Suffolk	251,700	245,800	98
	MARYLAND			
	Anne Arundel	137,400	136,700	99
	Baltimore	253,700	252,500	100
	Charles	26,100	25,800	99
	Frederick	43,400	43,100	99
	Garrett	9,800	9,600	98
	Howard	50,600	50,300	99
	Prince Georges	233,400	232,600	100
	St Marys	21,800	21,600	99
	Somerset	6,700	6,600	98
	Talbot	10,800	10,700	99
	Washington	41,700	41,400	99
	Wicomico	25,100	24,900	99
	Worcester	13,400	13,200	99
	MAINE			
	Cumberland	85,100	83,800	98
	Knox	13,300	12,900	97
	Lincoln	10,600	10,400	98
	Penobscot	47,800	46,900	98
	Piscataquis	6,600	6,500	98
	Washington	13,100	12,700	97
	York	56,700	55,900	99
	MICHIGAN			
	Alcona	4,100	3,900	95
	Alger	3,200	3,100	97
	Allegan	29,300	28,900	99
	Antrim	6,300	6,200	98
	Arenac	5,800	5,700	98
	Baraga	3,000	2,900	97
	Barry	16,500	16,300	99
	Bay	41,000	40,500	99
	Benzie	4,400	4,300	98
	Berrien	60,200	59,100	98
	Cass	17,700	17,400	98
	Clare	9,900	9,700	98
	Clinton	18,500	18,300	99
	Crawford	3,700	3,600	97
	Delta	13,700	13,400	98
	Eaton	33,400	33,000	99
	Gratiot	13,400	13,200	99
	Hillsdale	14,400	14,100	98
	Huron	13,100	12,800	98
	Ingham	96,700	95,300	99
	Ionia	16,500	16,300	99
	Iosco	11,100	11,000	99
	Isabella	17,500	17,100	98
	Kalamazoo	78,200	77,100	99
	Kalkaska	4,800	4,700	98
	Kent	166,300	163,500	98
	Keweenaw	700	700	100
	Lapeer	23,700	23,400	99
	Leelanau	5,600	5,500	98
	Lenawee	30,400	30,000	99
	Livingston	35,300	34,900	99
	Macomb	243,300	241,900	99
	Mason	10,200	9,800	96
	Mecosta	11,800	11,600	98
	Menominee	9,300	9,100	98
	Midland	26,200	25,900	99

Georgia

WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%	
Between 5-24%	Missaukee	3,700	3,600	97	
	Monroe	44,700	44,200	99	
	Montcalm	17,400	17,100	98	
	Muskegon	54,900	54,100	99	
	Newaygo	13,400	13,100	98	
	Oakland	374,900	372,300	99	
	Oceana	8,000	7,700	97	
	Ogemaw	6,800	6,700	99	
	Ontonagon	3,300	3,200	97	
	Osceola	7,200	7,000	97	
	Ottawa	54,600	53,800	99	
	Presque Isle	5,200	5,000	96	
	Roscommon	7,800	7,700	99	
	Saginaw	77,500	76,600	99	
	St Clair	48,700	48,000	99	
	St Joseph	20,800	20,500	99	
	Van Buren	25,100	24,800	99	
	Washtenaw	97,400	95,100	98	
	Wayne	798,900	789,500	99	
	MINNESOTA				
		Becker	11,100	10,900	98
	Benton	9,300	9,200	99	
	Blue Earth	18,200	17,900	98	
	Brown	10,100	9,900	98	
	Carlton	10,500	10,400	99	
	Cass	8,200	7,900	96	
	Chisago	9,700	9,600	99	
	Clay	17,100	17,000	99	
	Clearwater	3,100	3,000	97	
	Cottonwood	5,300	5,100	96	
	Crow Wing	16,800	16,400	98	
	Dodge	5,500	5,400	98	
	Faribault	7,400	7,300	99	
	Fillmore	7,900	7,800	99	
	Freeborn	13,300	13,200	99	
	Goodhue	14,500	14,300	99	
	Grant	2,700	2,700	100	
	Hennepin	380,300	376,700	99	
	Houston	6,300	6,200	98	
	Hubbard	5,800	5,500	95	
	Itasca	16,500	16,200	98	
	Jackson	4,900	4,800	98	
	Kandiyohi	14,000	13,700	98	
	Lac Qui Parle	3,800	3,700	97	
	Lake	4,500	4,500	100	
	Lincoln	3,000	2,900	97	
	Marshall	4,400	4,300	98	
	Martin	9,600	9,500	99	
	Meeker	7,700	7,600	99	
	Mille Lacs	7,100	7,000	99	
	Mower	14,900	14,800	99	
	Murray	4,000	3,900	98	
	Nicollet	9,300	9,200	99	
	Nobles	7,800	7,700	99	
	Norman	3,300	3,200	97	
	Otter Tail	19,700	19,300	98	
	Pine	7,500	7,300	97	
	Polk	12,600	12,400	98	
	Pope	4,500	4,400	98	
	Redwood	6,700	6,500	97	
	Rice	15,500	15,300	99	
	Rock	3,800	3,800	100	
	Scott	15,800	15,700	99	
	Sibley	5,500	5,400	98	
	Stearns	35,200	34,700	99	
	Steele	10,900	10,800	99	
	Swift	4,600	4,500	98	
	Todd	9,200	9,000	97	
	Wabasha	7,400	7,300	99	

WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Wadena	5,000	4,800	96
	Watsonwan	4,700	4,600	98
	Wilkin	2,800	2,800	100
	Yellow Medicine	4,700	4,500	96
MISSOURI				
	Andrew	5,200	5,100	98
	Barry	10,000	9,800	98
	Barton	4,700	4,600	98
	Benton	5,200	5,000	96
	Boone	38,800	38,200	98
	Callaway	11,600	11,400	98
	Carroll	4,700	4,600	98
	Cass	19,200	19,000	99
	Chariton	4,000	3,900	97
	Christian	9,200	9,000	98
	Clark	3,000	2,900	97
	Clay	53,000	52,600	99
	Crawford	7,100	6,900	97
	Dade	3,100	3,100	98
	Dallas	4,700	4,600	98
	Dent	5,700	5,500	96
	Douglas	4,700	4,600	98
	Franklin	26,300	26,000	99
	Gasconade	5,200	5,100	98
	Greene	75,500	74,700	99
	Harrison	4,200	4,100	98
	Howard	3,600	3,500	97
	Howell	11,800	11,300	96
	Iron	3,900	3,800	97
	Jackson	242,300	239,400	99
	Jasper	34,200	33,700	99
	Jefferson	53,100	52,600	99
	Knox	2,100	2,100	100
	Laclede	9,800	9,600	98
	Lafayette	11,300	11,200	99
	Lawrence	11,500	11,300	98
	Lewis	3,900	3,800	97
	Mc Donald	5,900	5,800	98
	Madison	4,500	4,400	98
	Miller	7,600	7,500	99
	Mississippi	5,300	5,200	98
	Moniteau	4,400	4,300	98
	Monroe	3,500	3,500	100
	Montgomery	4,200	4,100	98
	Newton	16,000	15,800	99
	Nodaway	7,700	7,600	99
	Oregon	3,900	3,700	95
	Osage	4,000	3,900	98
	Perry	5,900	5,800	98
	Phelps	12,000	11,700	97
	Pike	6,100	6,000	98
	Platte	18,900	18,700	99
	Polk	7,200	7,000	97
	Putnam	2,300	2,300	100
	Ralls	3,500	3,500	100
	Randolph	9,600	9,400	98
	Ray	8,000	7,900	99
	St Charles	55,200	54,700	99
	Ste Genevieve	5,500	5,400	98
	St Francois	16,200	16,000	99
	St Louis	354,500	350,600	99
	Schuyler	2,000	1,900	95
	Shannon	2,900	2,700	93
	Shelby	3,000	2,900	97
	Sullivan	2,900	2,900	98
	Taney	9,500	9,300	98
	Texas	8,300	8,000	96
	Vernon	7,700	7,500	97
	Washington	6,400	6,300	98

WTBS—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	Wayne	4,800	4,700	97
	Wright	6,400	6,200	97
	MISSISSIPPI			
	Amite	4,500	4,400	98
	Attala	6,900	6,800	99
	Calhoun	5,700	5,600	98
	Carroll	3,400	3,300	97
	Chickasaw	6,100	6,000	98
	Choctaw	3,100	3,000	97
	Claiborne	3,900	3,800	97
	Clarke	6,300	6,200	98
	Copiah	8,900	8,800	99
	Covington	5,700	5,600	98
	De Soto	19,700	19,300	98
	Franklin	3,000	2,900	97
	Hancock	10,200	10,100	99
	Holmes	7,200	7,000	97
	Issaquena	800	800	100
	Jasper	6,000	5,900	98
	Jefferson	2,900	2,800	96
	Lawrence	4,400	4,300	98
	Leake	6,900	6,800	99
	Marion	9,100	8,900	98
	Montgomery	4,500	4,400	98
	Neshoba	8,900	8,800	99
	Newton	7,200	7,100	99
	Noxubee	4,000	3,900	98
	Panola	9,500	9,400	98
	Pearl River	12,600	12,400	98
	Perry	3,600	3,500	97
	Pontotoc	8,000	7,900	99
	Prentiss	9,000	8,900	99
	Quitman	3,800	3,700	97
	Scott	8,900	8,800	99
	Sharkey	2,300	2,200	96
	Simpson	8,200	8,100	99
	Stone	3,400	3,400	100
	Tippah	6,900	6,800	99
	Walthall	4,700	4,600	98
	Wayne	6,600	6,500	98
	Webster	3,600	3,500	97
	Winston	6,700	6,600	98
	MONTANA			
	Beaverhead	3,100	2,900	93
	Big Horn	3,400	3,200	94
	Blaine	2,600	2,400	92
	Broadwater	1,600	1,500	94
	Carbon	3,800	3,700	97
	Carter	600	600	100
	Cascade	31,000	30,400	98
	Chouteau	2,200	2,100	95
	Daniels	1,000	1,000	100
	Gallatin	17,600	17,000	96
	Granite	1,000	1,000	100
	Jefferson	3,000	2,900	97
	Lake	7,700	7,500	97
	Liberty	1,000	1,000	100
	Madison	2,200	2,200	100
	Meagher	800	800	100
	Phillips	2,100	1,900	93
	Pondera	2,500	2,400	96
	Ravalli	10,100	9,800	97
	Rosebud	4,400	4,100	93
	Sanders	3,700	3,500	95
	Sheridan	2,100	2,000	95
	Stillwater	2,300	2,300	100
	Teton	2,500	2,400	96
	Treasure	400	400	100

WTBS—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	Wheatland	900	900	100
	Yellowstone	47,500	46,700	98
	NORTH CAROLINA			
	Alamance	37,500	37,200	99
	Alexander	9,700	9,600	99
	Alleghany	3,900	3,800	97
	Anson	8,800	8,600	98
	Beaufort	15,400	15,200	99
	Bladen	11,000	10,700	97
	Buncombe	65,400	64,600	99
	Cabarrus	33,400	33,200	99
	Catawba	41,100	40,800	99
	Chatham	13,300	13,100	98
	Cherokee	7,600	7,400	97
	Chowan	4,900	4,800	98
	Clay	2,700	2,600	96
	Columbus	18,400	18,000	98
	Davidson	44,000	43,600	99
	Duplin	14,700	14,400	98
	Franklin	11,100	10,900	98
	Graham	2,500	2,400	96
	Granville	11,300	11,100	98
	Greene	5,500	5,400	98
	Guilford	123,400	122,500	99
	Harnett	22,100	21,800	99
	Haywood	18,300	18,000	98
	Henderson	26,900	26,500	99
	Hertford	7,700	7,600	99
	Hoke	6,800	6,700	99
	Iredell	31,700	31,400	99
	Jackson	9,300	9,100	98
	Johnston	27,500	27,100	99
	Lee	14,200	14,000	99
	Lenoir	22,000	21,700	99
	Lincoln	17,000	16,900	99
	Mc Dowell	13,100	12,900	98
	Macon	9,200	8,900	97
	Martin	8,900	8,800	99
	Mitchell	5,200	5,100	98
	Montgomery	8,400	8,300	99
	Moore	21,900	21,500	98
	Nash	25,800	25,400	98
	Northampton	7,400	7,200	97
	Orange	31,500	31,000	98
	Pender	8,500	8,300	98
	Person	10,700	10,600	99
	Randolph	36,500	36,100	99
	Robeson	34,200	33,500	98
	Rockingham	32,100	31,800	99
	Rowan	38,500	38,200	99
	Rutherford	21,000	20,800	99
	Stanly	18,800	18,600	99
	Stokes	13,100	12,900	98
	Surry	22,900	22,600	99
	Transylvania	9,200	9,100	99
	Union	26,100	25,800	99
	Wake	127,700	126,400	99
	Warren	5,500	5,400	98
	Washington	5,000	4,900	98
	Wayne	35,400	34,900	99
	Wilkes	22,800	22,400	98
	Yadkin	11,100	11,000	99
	Yancey	5,700	5,500	96
	NORTH DAKOTA			
	Barnes	5,200	5,200	100
	Benson	2,500	2,400	96
	Billings	400	400	100
	Bottineau	3,300	3,200	97
	Bowman	1,600	1,600	100

WTBS—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	Cass	36,900	36,600	99
	Cavalier	2,600	2,500	96
	Dickey	2,500	2,400	96
	Divide	1,200	1,200	100
	Dunn	1,600	1,600	100
	Eddy	1,400	1,400	100
	Golden Valley	900	900	100
	Kidder	1,400	1,400	100
	La Moure	2,300	2,300	100
	Logan	1,200	1,200	100
	Mc Henry	2,800	2,800	100
	Mc Intosh	1,900	1,800	97
	Mc Kenzie	2,700	2,700	100
	Mc Lean	4,700	4,600	98
	Mountrail	2,800	2,800	100
	Ransom	2,400	2,400	100
	Rolette	3,800	3,700	96
	Sargent	2,000	2,000	100
	Sioux	900	900	100
	Walsh	5,500	5,400	98
NEBRASKA				
	Boone	2,600	2,600	100
	Brown	1,700	1,600	94
	Buffalo	13,500	13,400	99
	Burt	3,500	3,500	100
	Cass	7,900	7,800	99
	Cedar	3,900	3,900	100
	Chase	2,000	2,000	100
	Cherry	2,600	2,600	98
	Clay	3,000	3,000	100
	Colfax	3,700	3,600	97
	Cuming	4,000	3,900	98
	Deuel	1,000	1,000	100
	Dixon	2,600	2,600	100
	Dodge	13,700	13,600	99
	Dundy	1,200	1,200	100
	Frontier	1,400	1,400	100
	Furnas	2,600	2,500	96
	Garfield	900	900	100
	Gosper	800	800	100
	Hamilton	3,500	3,500	100
	Harlan	1,700	1,700	100
	Hitchcock	1,500	1,500	100
	Holt	5,200	5,000	96
	Howard	2,400	2,400	100
	Jefferson	3,700	3,600	97
	Kearney	2,600	2,600	100
	Keith	3,800	3,800	100
	Keya Paha	500	500	100
	Kimball	1,900	1,900	100
	Knox	4,100	4,000	98
	Merrick	3,200	3,200	100
	Morrill	2,400	2,300	96
	Nemaha	3,300	3,200	97
	Otoe	5,800	5,700	98
	Perkins	1,500	1,500	100
	Red Willow	5,000	4,900	98
	Richardson	4,400	4,300	98
	Rock	900	900	100
	Saunders	6,900	6,800	99
	Scotts Bluff	14,500	14,300	99
	Sheridan	3,000	2,900	97
	Sherman	1,500	1,500	100
	Thayer	2,800	2,800	100
	Thurston	2,400	2,400	100
	Valley	2,200	2,100	95
	Washington	5,900	5,900	100
NEW HAMPSHIRE				
	Belknap	17,400	17,200	99

WTBS—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%	
Between 5-24%	Cheshire	23,000	22,400	97	
	Hillsborough	106,400	105,000	99	
	Merrimack	37,500	36,700	98	
	NEW JERSEY				
	Bergen	310,200	308,000	99	
	Burlington	129,700	128,500	99	
	Camden	174,900	173,200	99	
	Essex	296,800	292,500	99	
	Gloucester	73,600	72,900	99	
	Hudson	208,500	205,700	99	
	Mercer	111,000	109,300	98	
	Middlesex	212,500	210,700	99	
	Passaic	157,600	155,800	99	
Salem	24,200	23,800	98		
Somerset	73,600	72,800	99		
Union	181,400	179,800	99		
NEW MEXICO					
Bernalillo	178,100	175,200	98		
Catron	1,000	900	90		
Chaves	21,400	21,000	98		
Dona Ana	38,000	36,700	97		
Grant	9,400	8,900	95		
Guadalupe	1,500	1,400	93		
Mora	1,400	1,200	86		
Otero	16,100	15,700	98		
Rio Arriba	10,200	9,500	93		
Sandoval	13,400	12,600	94		
San Juan	33,300	31,300	94		
Santa Fe	32,100	31,100	97		
Sierra	4,100	3,800	94		
Socorro	4,500	4,400	98		
Taos	7,300	6,700	92		
Valencia	13,300	13,100	98		
NEVADA					
Churchill	5,900	5,800	98		
Clark	219,200	215,300	98		
Douglas	9,300	8,900	96		
Humboldt	4,500	4,300	96		
Lyon	6,500	6,200	95		
Mineral	2,300	2,200	96		
Pershing	1,400	1,400	100		
Washoe	92,100	89,800	98		
NEW YORK					
Cattaraugus	31,200	30,500	98		
Cayuga	28,600	28,000	98		
Chenango	18,300	17,900	98		
Clinton	27,300	26,900	99		
Delaware	17,100	16,500	96		
Erie	364,000	359,700	99		
Essex	14,000	13,700	98		
Franklin	15,800	15,400	97		
Fulton	21,600	21,200	98		
Hamilton	1,900	1,800	95		
Jefferson	32,500	32,000	98		
Lewis	8,900	8,700	98		
Madison	22,400	22,000	98		
Monroe	267,600	263,900	99		
Montgomery	20,200	19,800	98		
Nassau	440,600	438,000	99		
New York	746,100	707,600	95		
Niagara	81,400	80,400	99		
Onondaga	171,900	169,700	99		
Orleans	14,100	13,800	98		
Otsego	21,700	21,100	97		
Rensselaer	55,300	54,300	98		
Rockland	87,100	85,800	99		
St Lawrence	37,700	37,000	98		
Saratoga	59,900	59,100	99		
Schoharie	10,900	10,600	97		

WTBS—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	NEW YORK			
	Steuben	37,000	36,100	98
	Suffolk	426,800	422,500	99
	Tioga	18,500	18,200	98
	Warren	21,000	20,500	98
	Washington	19,200	18,900	98
	Westchester	318,100	314,200	99
	Wyoming	13,900	13,700	99
	OHIO			
	Adams	9,200	8,800	96
	Ashland	16,700	16,500	99
	Auglaize	15,700	15,400	98
	Brown	12,000	11,600	97
	Butler	97,000	95,800	99
	Carroll	9,500	9,400	99
	Champaign	12,800	12,600	98
	Clark	54,300	53,700	99
	Clermont	48,000	47,400	99
	Clinton	13,200	13,000	98
	Columbiana	41,700	41,100	99
	Coshocton	13,800	13,400	97
	Cuyahoga	560,400	553,700	99
	Darke	20,300	20,000	99
	Delaware	20,300	20,100	99
	Erie	29,700	29,300	99
	Fairfield	35,600	35,200	99
	Fayette	10,100	9,900	98
	Franklin	347,300	343,100	99
	Fulton	13,700	13,400	98
	Gallia	11,200	10,900	97
	Geauga	25,400	25,000	98
	Greene	45,700	45,100	99
	Guernsey	15,900	15,500	97
	Hamilton	329,200	324,200	98
	Hardin	11,800	11,600	98
	Henry	10,300	10,200	99
	Highland	13,300	13,000	98
	Hocking	9,800	9,600	98
	Knox	17,300	17,000	98
	Licking	46,300	45,700	99
	Logan	15,300	15,000	98
	Lorain	96,300	95,300	99
	Lucas	177,800	175,800	99
	Madison	11,600	11,300	97
	Mahoning	103,400	102,300	99
	Medina	41,200	40,700	99
	Meigs	9,100	8,900	97
	Mercer	13,100	12,900	98
	Monroe	6,400	6,200	97
	Montgomery	219,600	217,400	99
	Morrow	9,900	9,800	99
	Noble	4,200	4,000	95
	Ottawa	15,000	14,800	99
	Pickaway	14,900	14,700	99
	Portage	48,100	47,600	99
	Preble	14,300	14,100	99
	Putnam	10,900	10,700	98
	Ross	23,700	23,200	98
	Sandusky	23,300	23,100	99
	Shelby	15,400	15,200	99
	Stark	138,700	136,900	99
	Summit	194,200	192,200	99
	Trumbull	88,300	87,300	99
	Union	10,900	10,700	98
	Van Wert	11,400	11,200	98
	Vinton	4,400	4,300	98
	Warren	35,500	35,000	99
	Wayne	35,000	34,100	97
	Wood	39,400	38,900	99

WTBS—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Wyandot	8,000	7,800	98
	OKLAHOMA			
	Adair	6,800	6,600	97
	Alfalfa	2,900	2,900	100
	Atoka	4,900	4,800	98
	Blaine	5,800	5,700	98
	Bryan	13,000	12,700	98
	Caddo	12,600	12,400	98
	Canadian	25,200	25,000	99
	Cherokee	12,200	12,000	98
	Cimarron	1,400	1,400	100
	Cleveland	58,900	58,200	99
	Coal	2,400	2,400	100
	Cotton	3,300	3,300	100
	Craig	5,700	5,600	98
	Creek	25,200	24,800	99
	Delaware	10,800	10,500	97
	Dewey	2,500	2,500	100
	Garvin	12,100	12,000	99
	Grady	17,200	17,000	99
	Grant	2,700	2,700	100
	Harmon	1,800	1,800	100
	Haskell	4,800	4,700	98
	Johnston	4,200	4,100	98
	Kingfisher	5,800	5,800	100
	Latimer	3,900	3,800	97
	Lincoln	12,100	12,000	99
	Mc Clain	9,000	8,900	99
	Mc Intosh	7,200	7,100	99
	Marshall	5,200	5,100	98
	Mayes	14,000	13,800	99
	Murray	5,300	5,300	100
	Muskogee	27,700	27,300	99
	Noble	4,900	4,900	100
	Nowata	4,700	4,700	100
	Okfuskee	4,700	4,600	98
	Oklahoma	247,000	245,000	99
	Okmulgee	15,700	15,500	99
	Osage	16,900	16,800	99
	Ottawa	13,300	13,200	99
	Pawnee	7,000	6,900	99
	Payne	25,000	24,700	99
	Pittsburg	16,700	16,400	98
	Pontotoc	13,800	13,700	99
	Pottawatomie	23,900	23,600	99
	Pushmataha	5,300	5,100	96
	Rogers	20,200	19,900	99
	Tillman	4,700	4,600	98
	Tulsa	206,300	204,700	99
	Wagoner	18,600	18,400	99
	OREGON			
	Benton	24,500	22,900	93
	Clackamas	90,100	87,200	97
	Clatsop	12,500	11,800	94
	Columbia	13,300	12,800	96
	Coos	23,500	21,800	93
	Crook	5,000	4,700	94
	Douglas	35,200	33,500	95
	Hood River	6,100	5,700	93
	Lane	105,800	102,000	96
	Malheur	9,700	9,300	96
	Marion	77,400	74,300	96
	Multnomah	234,700	226,000	96
	Umatilla	22,100	20,700	94
	Wallowa	3,000	2,800	93
	Wasco	8,300	7,800	94
	Washington	104,300	102,000	98
	Wheeler	600	600	100
	Yamhill	21,000	20,000	95

Georgia

WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	PENNSYLVANIA			
	Adams	25,400	24,800	98
	Allegheny	547,000	539,500	99
	Armstrong	30,600	30,000	98
	Beaver	73,700	72,800	99
	Bedford	17,500	17,000	97
	Blair	51,000	50,100	98
	Bradford	23,500	23,000	98
	Butler	54,900	54,200	99
	Cambria	65,200	64,300	99
	Carbon	21,300	20,900	98
	Centre	39,200	38,100	97
	Clarion	15,300	15,000	98
	Clearfield	30,500	29,900	98
	Clinton	14,300	14,000	98
	Crawford	33,200	32,400	98
	Dauphin	94,400	92,500	98
	Delaware	197,200	195,600	99
	Fayette	60,300	58,900	98
	Franklin	43,700	42,300	97
	Indiana	32,700	32,000	98
	Jefferson	19,000	18,600	98
	Lancaster	137,100	132,400	97
	Lawrence	38,800	38,100	98
	Lebanon	41,000	40,100	98
	Lycoming	44,400	43,000	97
	Mc Kean	18,600	18,100	97
	Mifflin	17,700	17,100	97
	Monroe	29,900	29,300	98
	Montour	5,900	5,700	97
	Northumberland	39,600	38,500	97
	Snyder	12,200	11,700	96
	Sullivan	2,200	2,100	95
	Susquehanna	14,300	14,000	98
	Union	11,000	10,500	95
	Warren	17,500	16,900	97
	Washington	81,600	80,300	98
	Wayne	14,400	13,900	97
	Westmoreland	147,400	145,500	99
	Wyoming	10,200	10,000	98
	York	123,300	121,100	98
	RHODE ISLAND			
	Bristol	15,700	15,600	99
	Kent	57,500	57,000	99
	Providence	214,300	211,600	99
	Washington	34,500	33,900	98
	SOUTH CAROLINA			
	Abbeville	8,400	8,300	99
	Aiken	41,700	41,300	99
	Allendale	3,700	3,600	97
	Anderson	53,700	53,100	99
	Bamberg	6,000	5,900	98
	Charleston	99,500	98,400	99
	Cherokee	14,600	14,400	99
	Chester	10,500	10,400	99
	Chesterfield	14,200	13,900	98
	Clarendon	9,400	9,100	97
	Colleton	11,600	11,300	97
	Dillon	10,100	9,900	98
	Edgefield	6,100	6,000	98
	Fairfield	6,600	6,400	97
	Greenville	114,800	113,800	99
	Hampton	6,800	6,600	97
	Jasper	5,400	5,300	98
	Kershaw	14,800	14,500	98
	Lancaster	19,900	19,700	99
	Laurens	18,000	17,800	99
	Lee	6,000	5,800	97
	Marion	11,900	11,600	97

WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Marlboro	10,600	10,400	98
	Oconee	19,800	19,600	99
	Orangeburg	29,400	28,700	98
	Pickens	30,200	29,800	99
	Spartanburg	78,700	77,900	99
	Union	11,000	10,900	99
	Williamsburg	12,500	12,200	98
	York	40,400	39,900	99
	SOUTH DAKOTA			
	Beadle	7,400	7,300	99
	Brookings	8,800	8,700	99
	Brule	2,000	2,000	100
	Butte	3,300	3,200	97
	Campbell	800	800	100
	Charles Mix	3,300	3,200	97
	Clay	4,900	4,800	98
	Corson	1,500	1,400	93
	Day	3,000	3,000	100
	Deuel	1,900	1,900	100
	Dewey	1,500	1,400	93
	Douglas	1,400	1,400	100
	Edmunds	1,800	1,800	100
	Fall River	3,500	3,400	97
	Faulk	1,200	1,200	100
	Gregory	2,100	2,100	100
	Hand	1,800	1,800	100
	Hughes	6,100	6,000	98
	Hutchinson	3,400	3,300	97
	Kingsbury	2,600	2,600	100
	Lake	4,100	4,100	100
	Lawrence	7,600	7,500	99
	Lincoln	5,200	5,100	98
	Mc Cook	2,300	2,300	100
	Mc Pherson	1,500	1,500	100
	Marshall	2,000	1,900	95
	Meade	7,600	7,500	99
	Miner	1,400	1,400	100
	Moody	2,400	2,400	100
	Perkins	1,800	1,700	94
	Roberts	3,800	3,700	97
	Sanborn	1,200	1,200	100
	Sully	700	700	100
	Turner	3,500	3,500	100
	Union	4,300	4,300	100
	TENNESSEE			
	Bedford	10,300	10,200	99
	Benton	6,000	5,900	98
	Bledsoe	3,300	3,200	97
	Blount	30,700	30,500	99
	Crockett	5,200	5,100	98
	Cumberland	11,700	11,500	98
	Davidson	186,400	185,500	100
	Decatur	4,300	4,200	98
	De Kalb	5,500	5,400	98
	Dickson	11,900	11,800	99
	Giles	9,100	9,000	99
	Greene	20,300	20,100	99
	Grundy	4,800	4,700	98
	Hancock	2,300	2,300	100
	Hardeman	7,900	7,800	99
	Haywood	6,600	6,500	98
	Henderson	8,400	8,300	99
	Houston	2,300	2,300	100
	Humphreys	6,100	6,100	100
	Jefferson	11,900	11,800	99
	Johnson	5,200	5,100	98
	Lauderdale	8,800	8,700	99
	Lewis	3,500	3,500	100
	Lincoln	9,900	9,800	99

WTBS—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	TENNESSEE			
	Loudon	11,200	11,100	99
	Mc Nairy	9,000	8,900	99
	Mauzy	19,300	19,100	99
	Meigs	2,800	2,800	100
	Overton	6,300	6,200	98
	Perry	2,400	2,400	100
	Polk	4,800	4,700	98
	Rhea	9,200	9,100	99
	Robertson	13,600	13,500	99
	Rutherford	32,500	32,300	99
	Sequatchie	3,300	3,300	100
	Sevier	17,600	17,400	99
	Shelby	278,100	276,100	99
	Smith	5,600	5,500	98
	Sumner	32,600	32,300	99
	Tipton	11,500	11,400	99
	Wayne	5,100	5,000	98
	Williamson	22,600	22,400	99
	Wilson	22,000	21,800	99
TEXAS				
Anderson	15,100	14,800	98	
Angelina	24,900	24,500	98	
Aransas	6,700	6,600	99	
Archer	3,000	3,000	100	
Atascosa	9,900	9,700	98	
Bastrop	11,300	11,000	97	
Blanco	2,400	2,400	100	
Borden	300	300	100	
Brazoria	67,700	67,100	99	
Brazos	41,700	41,000	98	
Brooks	2,700	2,600	96	
Burleson	5,100	4,900	96	
Burnet	9,300	9,200	99	
Caldwell	8,400	8,200	98	
Callahan	5,000	4,900	98	
Camp	3,900	3,800	97	
Cass	11,500	11,300	98	
Cherokee	15,100	14,800	98	
Clay	4,100	4,100	100	
Cochran	1,500	1,500	100	
Collin	63,200	62,400	99	
Colorado	7,700	7,500	97	
Comal	16,500	16,300	99	
Concho	1,100	1,100	100	
Cooke	11,300	11,200	99	
Crosby	2,900	2,900	100	
Dallas	668,800	663,700	99	
Denton	66,600	66,000	99	
Dickens	1,400	1,400	100	
Dimmit	3,600	3,400	94	
Donley	1,600	1,600	100	
Eastland	8,400	8,200	98	
Ector	50,100	49,700	99	
Ellis	23,400	23,100	99	
Falls	7,400	7,300	99	
Fannin	10,200	10,000	98	
Fayette	8,300	7,900	95	
Fisher	2,200	2,200	100	
Fort Bend	60,100	59,200	99	
Franklin	3,100	3,000	97	
Galveston	78,200	77,300	99	
Gillespie	6,200	6,000	97	
Goliad	1,900	1,800	95	
Gonzales	6,100	6,000	98	
Gregg	42,200	41,700	99	
Grimes	5,600	5,400	96	
Guadalupe	18,900	18,600	98	
Hamilton	3,900	3,800	97	

WTBS—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Hardin	16,000	15,700	98
	Harris	1,033,400	1,023,900	99
	Hartley	1,400	1,400	100
	Haskell	3,000	3,000	100
	Hidalgo	94,500	92,900	98
	Hockley	8,400	8,300	99
	Houston	8,400	8,100	96
	Hudspeth	800	800	100
	Hunt	23,700	23,300	98
	Irion	500	500	100
	Jack	3,100	3,100	100
	Jim Wells	12,500	12,200	98
	Johnson	29,900	29,600	99
	Jones	6,800	6,700	99
	Karnes	4,700	4,600	98
	Kendall	4,800	4,700	98
	Kinney	900	900	100
	Knox	1,900	1,900	100
	Lamb	6,600	6,500	98
	Lavaca	7,700	7,400	96
	Leon	4,800	4,600	96
	Live Oak	3,800	3,700	97
	Llano	5,300	5,200	98
	Lubbock	81,400	80,700	99
	Lynn	2,800	2,800	100
	Marion	4,500	4,400	98
	Mason	1,700	1,600	94
	Matagorda	15,900	15,600	98
	Medina	8,600	8,400	98
	Milam	9,000	8,800	98
	Montague	7,400	7,300	99
	Montgomery	59,400	58,300	98
	Morris	5,600	5,500	98
	Navarro	15,000	14,700	98
	Palo Pinto	9,300	9,200	98
	Panola	8,600	8,400	98
	Parker	19,400	19,200	99
	Polk	11,800	11,500	97
	Robertson	6,000	5,900	98
	Runnels	4,600	4,500	98
	Sabine	4,000	3,900	97
	San Augustine	3,400	3,300	97
	San Patricio	20,400	20,000	98
	Shelby	9,600	9,400	98
	Smith	55,000	54,300	99
Somervell	2,100	2,100	100	
Sterling	400	400	100	
Stonewall	1,000	1,000	100	
Tarrant	369,600	366,800	99	
Taylor	43,300	42,900	99	
Terry	5,200	5,100	98	
Titus	8,800	8,600	98	
Travis	200,700	198,300	99	
Tyler	7,300	7,100	97	
Upshur	12,300	12,100	98	
Van Zandt	14,500	14,200	98	
Victoria	27,100	26,600	98	
Washington	8,800	8,500	97	
Webb	31,300	30,700	98	
Wharton	15,300	15,000	98	
Willacy	5,100	5,000	98	
Williamson	34,600	34,000	98	
Wilson	6,600	6,400	97	
Winkler	3,500	3,500	100	
Wise	11,500	11,400	99	
UTAH				
Beaver	1,500	1,500	100	
Box Elder	10,900	10,800	99	
Cache	20,400	19,900	98	

Georgia

WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%	
Between 5-24%	Davis	48,800	48,300	99	
	Duchesne	4,500	4,300	96	
	Emery	4,200	4,100	98	
	Juab	1,800	1,800	100	
	Kane	1,600	1,400	88	
	Millard	3,800	3,700	97	
	Rich	700	700	100	
	Salt Lake	235,300	231,900	99	
	Sanpete	5,100	5,000	98	
	Sevier	5,300	5,200	98	
	Summit	4,400	4,300	98	
	Tooele	8,900	8,800	99	
	Uintah	8,100	7,800	96	
	Utah	70,400	69,100	98	
	Wasatch	3,200	3,100	97	
	Weber	53,100	52,400	99	
	VIRGINIA				
		Accomack	11,700	11,400	98
		Amherst	9,600	9,400	98
		Appomattox	4,400	4,300	98
	Arlington	124,400	123,700	99	
	Bedford	14,600	14,400	99	
	Bland	2,200	2,100	95	
	Botetourt	8,700	8,600	99	
	Brunswick	5,000	4,900	98	
	Carroll	9,700	9,500	98	
	Chesterfield	61,300	61,000	100	
	Clarke	3,700	3,700	100	
	Craig	1,500	1,500	100	
	Essex	3,100	3,000	97	
	Fairfax	252,500	251,600	100	
	Franklin	12,800	12,600	98	
	Gloucester	8,800	8,700	99	
	Goochland	4,100	4,000	98	
	Grayson	8,900	8,800	99	
	Greene	3,000	2,900	97	
	Greensville	5,000	4,900	98	
	Halifax	12,000	11,800	98	
	Hanover	18,200	17,900	98	
	Henry	27,000	26,700	99	
	Isle Of Wight	7,700	7,600	99	
	James City	12,000	11,800	98	
	Lee	9,500	9,300	98	
	Loudoun	22,500	22,200	99	
	Lunenburg	4,200	4,100	98	
	Mecklenburg	10,200	10,000	98	
	Middlesex	3,200	3,100	97	
	Nelson	4,200	4,100	98	
	Northampton	5,500	5,400	98	
	Page	7,400	7,400	100	
	Patrick	6,500	6,400	98	
	Prince Edward	4,900	4,800	98	
	Prince George	15,000	14,900	99	
	Prince William	58,800	58,400	99	
	Pulaski	12,900	12,800	99	
	Rockbridge	10,700	10,500	98	
	Rockingham	26,900	26,600	99	
	Scott	8,500	8,300	98	
	Shenandoah	11,000	10,900	99	
	Southampton	7,900	7,700	98	
	Stafford	15,000	14,800	99	
	Sussex	3,500	3,400	97	
	Westmoreland	5,600	5,500	98	
	York	15,400	15,300	99	
	Chesapeake City	42,200	41,800	99	
	Norfolk City	88,700	87,900	99	
	Portsmouth City	36,200	35,900	99	
	Richmond City	84,700	84,000	99	
	Suffolk City	16,100	15,800	98	

WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%	
Between 5-24%	Va Beach City	105,800	105,100	99	
	VERMONT				
		Bennington	13,200	12,900	98
		Caledonia	10,000	9,800	98
		Chittenden	42,800	42,100	98
		Essex	2,300	2,300	100
		Franklin	12,400	12,300	99
		Lamoille	6,700	6,600	99
		Orange	8,800	8,600	98
		Rutland	22,200	21,600	97
		Washington	20,000	19,600	98
		Windsor	20,700	20,100	97
	WASHINGTON				
		Adams	4,900	4,700	96
		Benton	44,900	43,500	97
		Chelan	19,100	18,300	96
		Clallam	21,800	20,900	96
		Clark	78,200	76,200	97
		Cowlitz	31,700	30,700	97
		Douglas	9,400	9,100	97
	King	538,000	519,300	97	
	Kitsap	62,800	61,300	98	
	Kittitas West	2,200	2,100	93	
	Klickitat	6,300	5,900	94	
	Lewis	22,200	21,100	95	
	Lincoln	3,800	3,700	97	
	Mason	13,900	13,500	97	
	Okanogan	12,600	11,800	94	
	Pacific	7,400	6,900	93	
	Pierce	196,100	191,100	97	
	Snohomish	139,900	136,100	97	
	Spokane	138,900	134,500	97	
	Stevens	11,200	10,600	95	
	Thurston	55,300	53,800	97	
	Wahkiakum	1,400	1,300	93	
	Whatcom	43,700	41,900	96	
	Yakima	66,800	63,900	96	
WISCONSIN					
	Barron	15,400	15,000	97	
	Brown	66,800	66,200	99	
	Calumet	11,000	10,800	98	
	Chippewa	18,400	18,100	98	
	Clark	11,900	11,500	97	
	Columbia	16,900	16,500	98	
	Crawford	6,100	6,000	98	
	Dane	132,300	129,300	98	
	Dodge	26,300	25,800	98	
	Door	10,400	10,300	99	
	Eau Claire	30,500	29,900	98	
	Florence	1,500	1,500	100	
	Fond Du Lac	31,200	30,700	98	
	Forest	3,500	3,400	97	
	Grant	17,700	17,100	97	
	Green	11,900	11,700	98	
	Green Lake	7,200	7,000	97	
	Iowa	7,400	7,200	97	
	Jackson	6,400	6,200	97	
	Jefferson	23,800	23,500	99	
	Juneau	8,500	8,200	96	
	Kenosha	44,900	44,400	99	
	Kewaunee	6,800	6,700	99	
	La Crosse	34,400	33,900	99	
	Lafayette	6,200	6,100	98	
	Langlade	7,400	7,200	97	
	Lincoln	10,300	10,200	99	
	Manitowoc	29,800	29,500	99	
	Marathon	41,100	40,600	99	
	Marinette	15,300	15,100	99	
	Milwaukee	368,600	363,900	99	

Georgia

WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	WISCONSIN			
	Monroe	12,900	12,600	98
	Oneida	13,100	12,700	97
	Outagamie	46,900	46,600	99
	Ozaukee	24,300	24,000	99
	Pepin	2,800	2,700	96
	Polk	12,900	12,700	98
	Portage	20,300	19,900	98
	Price	6,200	6,000	97
	Rusk	5,800	5,600	97
	St Croix	15,800	15,600	99
	Sauk	17,000	16,600	97
	Shawano	13,600	13,400	99
	Sheboygan	36,900	36,500	99
	Taylor	6,500	6,300	97
	Trempealeau	9,800	9,500	97
	Vernon	9,800	9,500	97
	Walworth	27,200	26,800	99
	Washington	30,400	30,100	99
	Waukesha	99,000	98,000	99
	Waupaca	16,200	16,000	99
	Waushara	7,900	7,700	97
	Wood	28,200	27,800	99
	WEST VIRGINIA			
	Berkeley	18,800	18,600	99
	Braxton	5,400	5,300	98
	Doddridge	2,700	2,700	100

WTBS—(Continued) (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%	
Between 5-24%	Gilmer	3,000	2,900	97	
	Grant	3,800	3,700	97	
	Hampshire	5,800	5,700	98	
	Hancock	14,600	14,600	100	
	Hardy	3,800	3,700	97	
	Lincoln	8,200	8,100	99	
	Marshall	15,000	14,900	99	
	Monongalia	28,900	28,500	99	
	Monroe	4,700	4,500	96	
	Nicholas	10,400	10,300	99	
	Pendelton	3,100	3,000	97	
	Pleasants	3,000	3,000	100	
	Preston	11,100	10,900	98	
	Randolph	10,500	10,300	98	
	Ritchie	4,500	4,400	98	
	Roane	5,600	5,500	98	
	Summers	5,600	5,400	96	
		WYOMING			
		Fremont	13,700	13,300	97
		Lincoln	4,800	4,600	96
		Niobrara	1,200	1,200	100
		Park	9,000	8,600	96
		Platte	5,200	4,900	95
	Teton	4,900	4,700	96	
	Washakie	3,700	3,600	97	
	Weston	2,900	2,800	97	

Georgia

WAGA-TV, Atlanta (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	GEORGIA			
	Paulding	10,600	10,500	99
	Pickens	4,700	4,600	98
	Pike	3,100	3,000	97
	Polk	11,700	11,600	99
	Putnam	3,900	3,800	97
	Rockdale	14,900	14,700	99
	Spalding	17,500	17,300	99
	Towns	2,400	2,400	100
	Troup	18,700	18,400	98
	Union	4,000	3,900	97
	Upson	9,500	9,400	99
	Walton	11,300	11,200	99
	White	4,100	4,000	98
	Whitfield	24,200	24,000	99
	NORTH CAROLINA			
	Clay	2,700	2,600	96
Between 25-49%	ALABAMA			
	Calhoun	43,200	42,800	99
	Chambers	14,300	14,100	99
	Cherokee	7,000	6,900	99
	Cleburne	5,000	4,900	98
	GEORGIA			
	Baldwin	11,100	10,900	98
	Monroe	5,300	5,200	98
	Murray	7,900	7,800	99
	Rabun	4,200	4,100	98
Stephens	8,000	7,900	99	
Between 5-24%	ALABAMA			
	Clay	4,800	4,700	98
	De Kalb	21,800	21,600	99
	GEORGIA			
	Ben Hill	6,200	6,000	97
	Berrien	5,000	4,900	98
	Bibb	55,000	54,400	99
	Catoosa	14,000	13,900	99
	Coffee	9,600	9,400	98
	Colquitt	12,800	12,600	98
	Crisp	7,000	6,800	97
	Elbert	7,000	6,900	99
	Franklin	5,900	5,800	98
	Harris	6,200	6,100	98
	Houston	28,700	28,400	99
	Jones	6,400	6,300	98
	Laurens	13,400	13,100	98
	Lowndes	25,100	24,600	98
	Macon	4,800	4,700	98
	Peach	7,100	7,000	99
	Sumter	9,900	9,700	98
	Taliaferro	800	800	100
	Taylor	2,600	2,500	96
	Telfair	4,000	3,900	98
	Tift	11,600	11,400	98
	Washington	6,300	6,100	97
	Wilkes	3,900	3,800	97
	Wilkinson	3,500	3,400	97
	NORTH CAROLINA			
	Macon	9,200	8,900	97
	TENNESSEE			
	Polk	4,800	4,700	98

WALB-TV, Albany (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	ALABAMA			
	Henry	5,700	5,600	98
	FLORIDA			
	Gadsden	12,900	12,600	98
	Suwannee	9,100	8,900	98
	Taylor	6,400	6,200	97
	GEORGIA			
	Appling	5,600	5,500	98
	Bleckley	3,600	3,500	97
	Houston	28,700	28,400	99
Taylor	2,600	2,500	96	

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Georgia

WGNX, Atlanta (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	ALABAMA			
	Chambers	14,300	14,100	99
	Cherokee	7,000	6,900	99
	Clay	4,800	4,700	98
	Cleburne	5,000	4,900	98
	Randolph	7,300	7,200	99
	GEORGIA			
	Banks	3,500	3,400	97
	Catoosa	14,000	13,900	99
	Dade	4,200	4,200	100
	Elbert	7,000	6,900	99
	Gilmer	4,300	4,200	98
	Habersham	9,400	9,200	98
	Harris	6,200	6,100	98
	Houston	28,700	28,400	99
	Jasper	2,900	2,800	97
	Jones	6,400	6,300	98
	Lamar	4,500	4,400	98
	Madison	7,000	6,900	99
	Monroe	5,300	5,200	98
	Murray	7,900	7,800	99
	Peach	7,100	7,000	99
Putnam	3,900	3,800	97	
Stephens	8,000	7,900	99	
Union	4,000	3,900	97	
Walker	20,100	19,900	99	
White	4,100	4,000	98	
Wilkes	3,900	3,800	97	
NORTH CAROLINA				
Macon	9,200	8,900	97	
TENNESSEE				
Polk	4,800	4,700	98	

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WSB-TV, Atlanta (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	GEORGIA			
	Oconee	5,200	5,200	100
	Oglethorpe	3,300	3,200	97
	Paulding	10,600	10,500	99
	Pickens	4,700	4,600	98
	Pike	3,100	3,000	97
	Polk	11,700	11,600	99
	Putnam	3,900	3,800	97
	Rockdale	14,900	14,700	99
	Spalding	17,500	17,300	99
	Towns	2,400	2,400	100
	Troup	18,700	18,400	98
	Union	4,000	3,900	97
	Upson	9,500	9,400	99
Walton	11,300	11,200	99	
White	4,100	4,000	98	
Between 25-49%	ALABAMA			
	Chambers	14,300	14,100	99
	Cherokee	7,000	6,900	99
	Etowah	39,100	38,800	99
	Randolph	7,300	7,200	99
	GEORGIA			
	Bibb	55,000	54,400	99
	Crisp	7,000	6,800	97
	Jones	6,400	6,300	98
	Rabun	4,200	4,100	98
Schley	1,100	1,100	100	
Stephens	8,000	7,900	99	
Sumter	9,900	9,700	98	
Tift	11,600	11,400	98	
Whitfield	24,200	24,000	99	
NORTH CAROLINA				
Clay	2,700	2,600	96	
Between 5-24%	ALABAMA			
	Clay	4,800	4,700	98
	GEORGIA			
	Berrien	5,000	4,900	98
	Coffee	9,600	9,400	98
	Colquitt	12,800	12,600	98
	Cook	4,700	4,600	98
	Crawford	2,500	2,400	96
	Elbert	7,000	6,900	99
	Franklin	5,900	5,800	98
	Harris	6,200	6,100	98
	Hart	6,700	6,600	98
	Houston	28,700	28,400	99
	Laurens	13,400	13,100	98
	Lowndes	25,100	24,600	98
	Murray	7,900	7,800	99
	Talbot	2,000	1,900	97
	Taliaferro	800	800	100
	Taylor	2,600	2,500	96
	Telfair	4,000	3,900	98
	Washington	6,300	6,100	97
	Wilkes	3,900	3,800	97
	NORTH CAROLINA			
Cherokee	7,600	7,400	97	
Macon	9,200	8,900	97	

Georgia

WXIA-TV, Atlanta (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%	
Between 25-49%	ALABAMA				
		Cherokee	7,000	6,900	99
		Cleburne	5,000	4,900	98
		Randolph	7,300	7,200	99
	GEORGIA				
		Baldwin	11,100	10,900	98
		Bibb	55,000	54,400	99
		Gilmer	4,300	4,200	98
		Habersham	9,400	9,200	98
		Harris	6,200	6,100	98
	Houston	28,700	28,400	99	
	Laurens	13,400	13,100	98	
	Madison	7,000	6,900	99	
	Oglethorpe	3,300	3,200	97	
	Rabun	4,200	4,100	98	
	Stephens	8,000	7,900	99	
	Towns	2,400	2,400	100	
	Union	4,000	3,900	97	
	Whitfield	24,200	24,000	99	
Between 5-24%	ALABAMA				
		Calhoun	43,200	42,800	99
		Chambers	14,300	14,100	99
		Etowah	39,100	38,800	99
		Lee	30,500	30,100	99
	GEORGIA				
		Ben Hill	6,200	6,000	97
		Bleckley	3,600	3,500	97
		Coffee	9,600	9,400	98
		Crawford	2,500	2,400	96
		Crisp	7,000	6,800	97
		Dodge	6,100	6,000	98
		Elbert	7,000	6,900	99
		Fannin	5,800	5,700	98
		Franklin	5,900	5,800	98
		Hart	6,700	6,600	98
		Irwin	3,400	3,300	97
		Jeff Davis	4,200	4,100	98
		Jones	6,400	6,300	98
		Lowndes	25,100	24,600	98
		Murray	7,900	7,800	99
		Peach	7,100	7,000	99
		Talbot	2,000	1,900	97
		Taliaferro	800	800	100
		Telfair	4,000	3,900	98
		Toombs	8,600	8,400	98
		Wilkes	3,900	3,800	97
		Wilkinson	3,500	3,400	97
	NORTH CAROLINA				
		Cherokee	7,600	7,400	97
		Clay	2,700	2,600	96

WTVM, Columbus (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%	
Between 5-24%	ALABAMA				
		Coffee	14,400	14,200	99
		Coosa	4,300	4,200	98
		Crenshaw	5,300	5,200	98
		Elmore	16,100	15,900	99
		Houston	30,100	29,900	99
		Marion	11,900	11,800	99
	GEORGIA				
		Bleckley	3,600	3,500	97
		Brooks	5,300	5,200	98
		Decatur	8,900	8,700	98
		Dodge	6,100	6,000	98
		Jones	6,400	6,300	98
		Monroe	5,300	5,200	98
		Pike	3,100	3,000	97
	Pulaski	3,200	3,100	97	

VIDEO WEEK

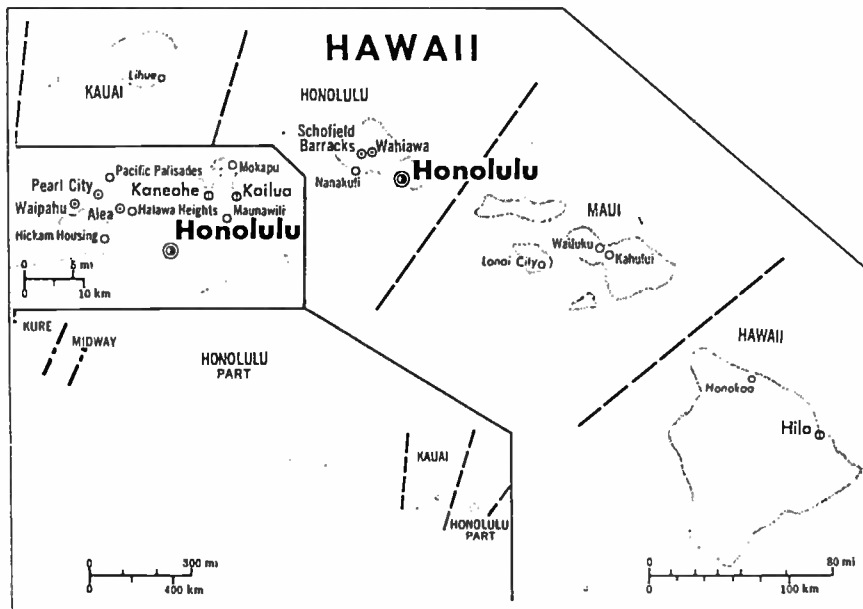
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Hawaii



Market	Arbitron ADI TV Households	Rank	Market Area Commercial TV Stations
Honolulu, HI	*	*	KGMB (9), KHAI-TV (20), KHNL-TV (13), KHON-TV (2), KITV (4), KMGH (26)
Hilo, HI	*	*	KGMD-TV (9), KHAW-TV (11), KHBC-TV (2), KHVO (3)
Waikuku	*	*	KAIL-TV (7), KGMV (3), KMAU (12)

**ARBITRON DOES NOT HAVE WEEKLY
CIRCULATION DATA FOR HAWAII**

Hawaii Station Status as of October 1, 1986

	VHF	UHF	TOTAL
Commercial Television Stations	11	3	14
Educational Television Stations	2	0	2
			<u>16</u>

Hawaii-Hilo

KGMD-TV

Ch. 9

(Satellite of KGMB, Honolulu)

Network Service: CBS.

Licensee: Lee Enterprises Inc., 130 E. 2nd St., Davenport, IA 52801.

Telephones: 808-944-5200, Honolulu; 808-935-6221, Hilo.

Studio: 58 Manaolana Place, Hilo 96720.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 9.68-kw visual, 1.71-kw aural. Antenna: Minus 290-ft. above av. terrain, 258-ft. above ground, 1120-ft. above sea level.

Latitude	19°	43'	00"
Longitude	155°	08'	13"

Transmitter: 58 Manaolana Place.

News Service: UPI.

Ownership: See KGMB, Honolulu.

Began Operation: May 15, 1955.

Represented (sales): Katz Communications Inc.

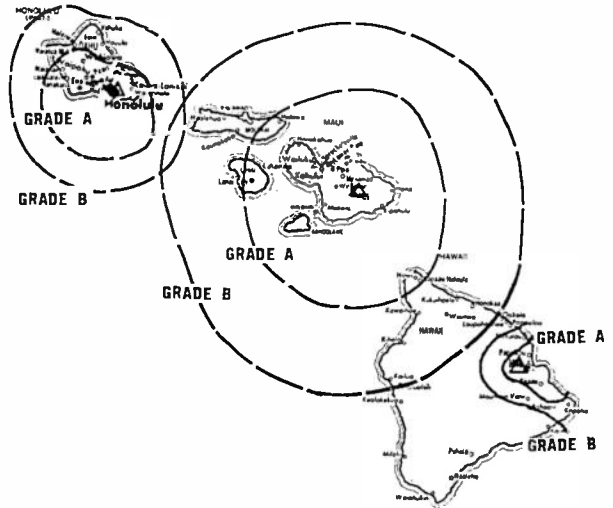
Represented (engineering): David Steel & Associates.

Personnel:

LEE CARLSON, general manager.

Rates: Sold in combination with KGMB, Honolulu & satellite KGMD-TV, Hilo, with rates applying to simultaneous telecasts on all three stations.

NETWORK BASE HOURLY RATE: Bonus to KGMB, Honolulu.



SCALE OF MILES
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KGMD-TV BPCT-4894 Granted 1/5/76

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Hawaii—Hilo

KHAW-TV

Ch. 11

(Satellite of KHON-TV, Honolulu)

Network Service: NBC.

Licensee: Burnham Bcstg. Co., Suite 1400, One Magnificent Mile, Chicago, IL 60611.

Studio: 1170 Auahi St., Honolulu 96814.

Business Office: 615 Piikoi St., Suite 501, Honolulu, HI 96814.

Telephone: 808-531-8585.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 2.09-kw visual, 0.275-kw aural. Antenna: Minus 823-ft. above av. terrain, 80-ft. above ground, 90-ft. above sea level.

Latitude	19°	43'	56"
Longitude	155°	04'	09"

Transmitter: Naniloa Hotel, Hilo.

News Services: AP, CNN.

Ownership: Burnham Bcstg. Co. See KHON-TV, Honolulu.

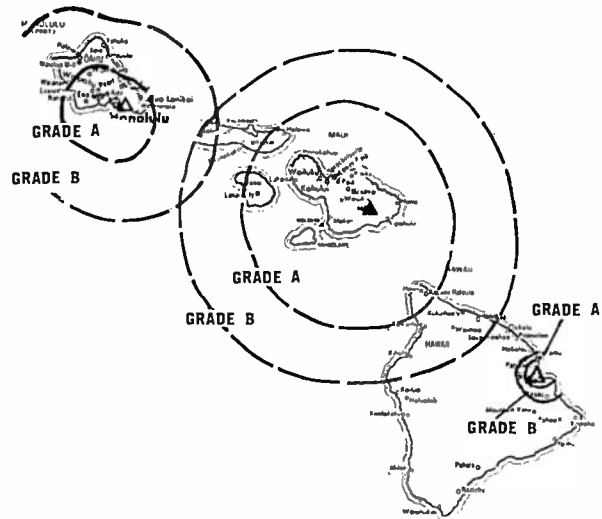
Began Operation: Nov. 27, 1961. Transfer to present owner from McCoy Bcstg. approved by FCC March 8, 1979.

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): McKenna, Wilkinson & Kittner.

Personnel: See KHON-TV, Honolulu. Satellite has resident engineering personnel only.

Rates: Sold in combination with KHON-TV, Honolulu and KAIL-TV, Wailuku and K55DZ, Lihue, with rates applying to simultaneous telecasts on all stations.



KHAW-TV BPCT-3246 Granted 10/17/63

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NETWORK BASE HOURLY RATE: Bonus to KHON-TV, Honolulu.

Hawaii—Hilo

KHVO

Ch. 13

(Satellite of KITV, Honolulu)

Network Service: ABC.

Licensee: Shamrock Bcstg. Co., Naniloa Hotel, Hilo, HI.

Studio: Naniloa Hotel, Hilo, HI.

Telephone: 808-935-8289, Hilo.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 4.68-kw visual, 1.59-kw aural. Antenna: Minus 823-ft. above av. terrain, 80-ft. above ground, 90-ft. above sea level.

Latitude	19°	43'	57"
Longitude	155°	04'	04"

Transmitter: Naniloa Hotel, Hilo, HI.

Ownership: See KITV, Honolulu.

Began Operation: May 15, 1960.

Represented (sales): Seltel Inc.

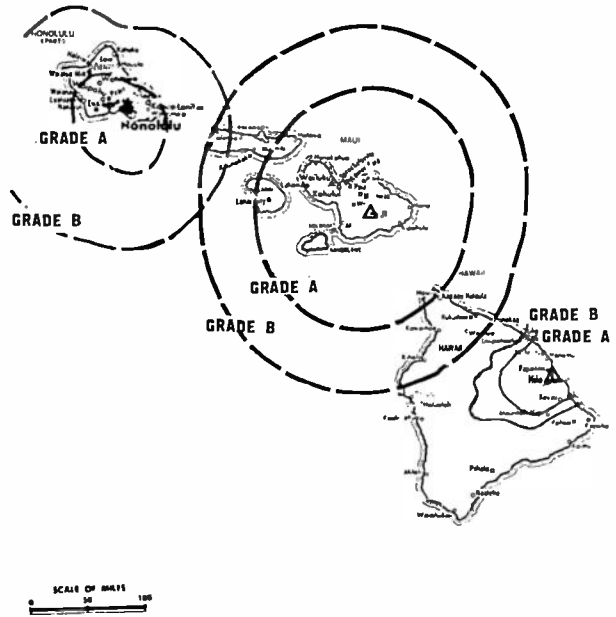
Represented (legal): Leventhal, Senter & Lerman.

Personnel:

See KITV, Honolulu.

Rates: Sold in combination with KITV, Honolulu.

NETWORK BASE HOURLY RATE: Included with KITV Honolulu.



KHVO BPCT-3077 Granted 9/6/62

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Hawaii—Hilo

KHBC-TV

(formerly KOHA-TV)

Ch. 2

Network Service: None, independent.

Licensee: Hilo Bcstg. Corp., Box 1006, Hilo, HI 96720.

Studio: 400 Hualani St., Hilo, HI 96720.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 2.310-kw max. visual, 0.231-kw max. aural. Antenna: Minus 574-ft. above av. terrain, 142-ft. above ground, 148-ft. above sea level.

Latitude 19° 43' 51"
Longitude 155° 04' 11"

Satellite Earth Station: Harris, 7-meter; Drake receivers.

Transmitter: 71 Banyan Dr., Hilo Hawaiian Hotel, Hilo.

Ownership: Marvin S. Chupack, pres., 50%; Myonne J. Hodges, Norma Midcap, 10% each; Tom & Emilie B. Fulton, 10% jointly; Great Oklahoma Ventures, 20%.

Began Operation: Aug. 22, 1983. Sale to present owner by Trustee in Bankruptcy approved by FCC Jan. 31, 1986. Began operation as KHBC-TV April 14, 1986.

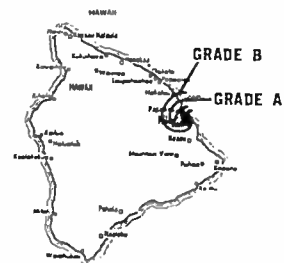
Represented (legal): Baraff, Koerner, Olender & Hochberg, P.C.

Personnel:

MARVIN S. CHUPACK, president.
ABE LAGADON, operations manager.

Highest 30 Second Rate (July 17, 1986): \$90.

5100
5100



KHBC-TV BMPCT—830316KE Granted 5/27/83

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Hawaii—Honolulu

KGMB

Ch. 9

(Also operates satellite KGMD-TV, Hilo and semi-satellite KGMV, Wailuku, Maui)

Network Service: CBS.

Licensee: Lee Enterprises Inc., 130 E. 2nd St., Davenport, IA 52801.

Studio: 1534 Kapiolani Blvd., Honolulu, HI 96814.

Telephone: 808-944-5200.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 209-kw visual, 29.5-kw aural. Antenna: Minus 170-ft. above av. terrain, 436-ft. above ground, 441-ft. above sea level.

Latitude	21°	17'	45.7"
Longitude	157°	50'	35.7"

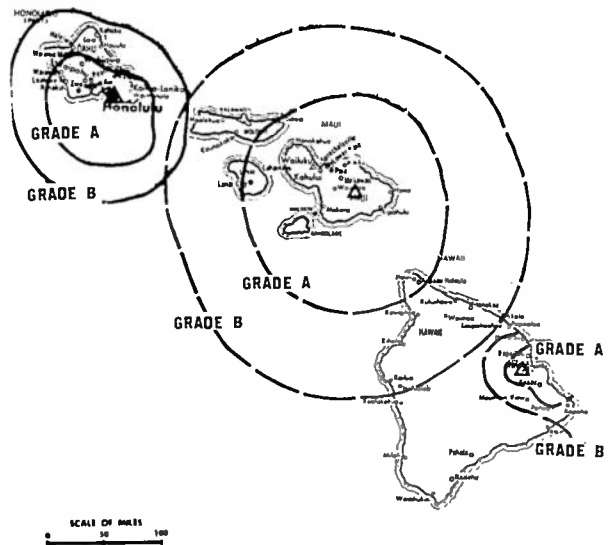
Transmitter: 1534 Kapiolani Blvd.

News Service: UPI.

Satellite Earth Stations: 3 in operation; Scientific-Atlanta, 10-meter; Common Carrier, Wold Communications Inc.

Ownership: Lee Enterprises Inc. For other interests, see Group Ownership of TV Stations.

Began Operation: Dec. 1, 1952. Sale of Consolidated Amusement Corp. and its 75.45% interest to Hialand Development Corp. approved Dec. 3, 1958 by FCC (Television Digest, Vol. 14:40, 41, 46). Sale of 75.45% to Honolulu Star-Bulletin approved Dec. 22, 1959 (Vol. 15:52). Sale by Honolulu Star-Bulletin approved May 5, 1965 (Vol. 4:42; 5:19). Transfer of control from the Standard Corp. to the Heffels approved Oct. 1, 1972. Sale to present owner by the Heffels approved by FCC Jan. 27, 1977 (Vol. 16:37).



KGMB BPCT-3610 Granted 10/19/65

© American Map Corp., 14244

Represented (sales): Katz Television.

Represented (legal): Kobayashi, Watanabe, Sugita & Kawashima.

Represented (engineering): David Steel & Associates.

Personnel:

LEE CARLSON, general manager.
ED WONG, controller.
PHIL ARNONE, program director.
JOHN WRAY, promotion manager.
DENNIS MAHAFFAY, manager, production.
JAMES DONEY, director, community affairs/human resources.
ROD SHIMABUKURO, chief engineer.
SHARON KANALEY, national sales manager.

Highest One Hour Rate: \$4500.

Highest 30 Sec. Rate (July 15, 1986): \$900.

Note: Above rates include satellite operation of KGMD-TV, Hilo, KGMV, Wailuku; translators K69BZ, Lihue and K57B1, Waiimea.

NETWORK BASE HOURLY RATE: \$686.

TV	Newspaper
Radio	CATV
Robert W. Rounsaville & Associates	
MEDIA BROKERS AND CONSULTANTS	
P.O. BOX 11898 ATLANTA, GA (404) 261-3000 1-800-581-1500	P.O. BOX 2991 ORLANDO, FL (305) 423-9426 1-800-328-3500

Hawaii—Honolulu

KHAI-TV

Ch. 20

Network Service: None, independent.

Licensee: Honolulu Family Television Ltd. Partnership, Osborne Office Center, Suite 260, Chattanooga, TN 37411.

Studio: 735 Sheridan St., Honolulu, HI 96814.

Telephone: 808-943-1169.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 537-kw max. visual, 63-kw max. aural. Antenna: Minus 150-ft. above av. terrain, 320-ft. above ground, 330-ft. above sea level.

Latitude	21°	17'	56"
Longitude	157°	50'	44"

Transmitter: 735 Sheridan St., Honolulu.

Ownership: Media Central Inc., gen. partner, 51%; Honolulu TV 20 Ltd. Partnership, ltd. partner, 49%. MCI ownership: See KBSI, Cape Girardeau, MO. HTV20 ownership: Southern Star Media Corp. & Harley G. Hunter, gen. partners, 0.05% each; 44 ltd. partners.

Began Operation: Dec. 30, 1983. Sale to present owners approved by FCC Jan. 18, 1985.

Represented (legal): Seymour M. Chase, P.C.

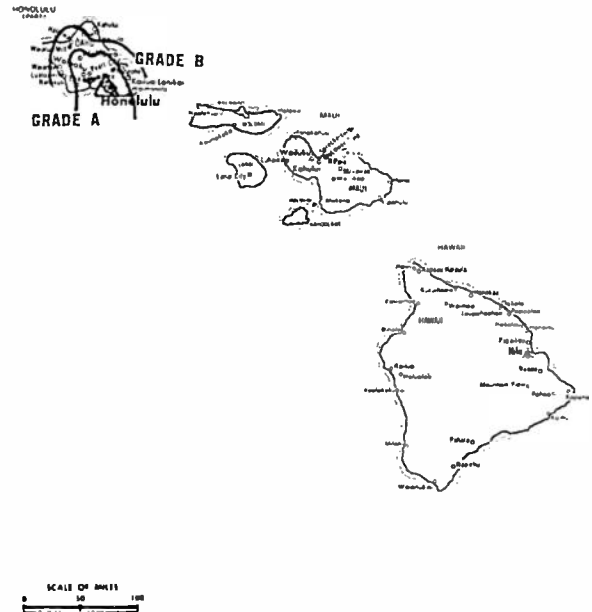
Represented (engineering): A. D. Ring & Associates.

Personnel:

DANIEL KAWAKAMI, general manager.

Highest One Hour Rate: \$800.

Highest 30 Sec. Rate: \$150.



KHAI-TV BMPCT-830110KF Granted 10/7/83

©American Map Corp., No. 14244

Hawaii—Honolulu

KHON-TV

Ch. 2

(Also operates satellites KAI-TV, Wailuku & KHAW-TV, Hilo)

Network Service: NBC.

Licensee: Burnham Bcstg. Co. Ltd. Partnership, Suite 1400, One Magnificent Mile, Chicago, IL 60611.

Studio: 1170 Auahi St., Honolulu, HI 96814.

Business Office: 615 Piikoi St., Suite 501, Honolulu, HI 96814.

Telephone: 808-531-8585.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 60-ft. above av. terrain, 500-ft. above ground, 506-ft. above sea level.

Latitude	21°	17'	39"
Longitude	157°	50'	18"

Transmitter: Century Center, 1750 Kalakaua Ave.

Multichannel TV Sound: Stereo & separate audio program.

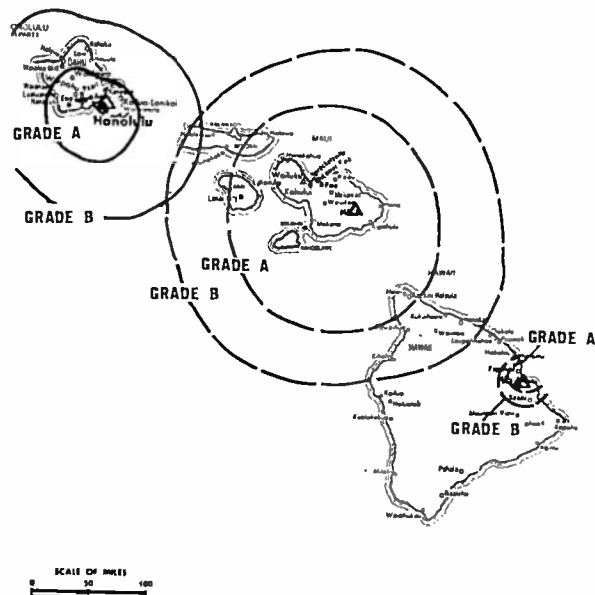
Satellite Earth Stations: 2 in operation; Harris, 6.1-meter; Harris receivers.

News Services: AP, CNN.

Ownership: Peter B. Desnoes, gen. partner, 50%; Lawrence Beck, Dean Buntrock, Peer Pederson, Leonard Ring, Howard C. Warren & Alloy Consolidated Industries, Ltd. partners, 7.0886% each; David Meltzer, Ltd. partner, 3.9238%; Frank Magid, Ltd. partner, 3.5443%. Burnham Bcstg. also owns WLUK-TV, Green Bay, WI; KHAW-TV, Hilo & KAI-TV, Wailuku, HI & is buying KBAK-TV Bakersfield, CA. Ring has interest in Combined Cable Corp., cable group owner.

Began Operation: Dec. 15, 1952. Sale to present owners by Des Moines Register & Tribune approved by FCC Aug. 23, 1985 (Television Digest, Vol. 25:6). Previously, merger of Des Moines Register & Tribune Co. with McCoy Bcstg. Co. approved by FCC March 8, 1979. Sale to McCoy by Pacific & Southern Co. Inc. approved Jan. 17, 1973. Previously, merger with Jupiter Bcstg. of Georgia, surviving corp., later known as Pacific & Southern Bcstg. Co. Inc., approved Nov. 15, 1967 (Vol. 7:47). Assignment to Pacific & Southern Co. Inc. approved Dec. 15, 1967. Previous sale by co-owners Advertising Publishing Co. Ltd. & John D. Keating approved April 28, 1965 (Vol. 4:42). Sale to Advertiser Publishing Co. Ltd. and Island Bcstg. Co. by Herbert Richards approved by FCC June, 1953 (Vol. 9:26).

Represented (sales): Harrington, Righter & Parsons Inc.



KHON-TV BPCT-4966 Granted 7/13/77

© American Map Corp., 14244

Represented (legal): McKenna, Wilkinson & Kittner.

Personnel:

WILLIAM L. SNYDER, president & general manager.
MICHAEL ROSENBERG, director of sales & station manager.
WALTER ZIMMERMANN, news director.
JACK KELLNER, director, community affairs.
KENNETH R. ERICKSON, director of engineering.
ALAN L. HOFFMAN, program manager.
DENNIS CHRISTIANSON, promotion director.
JIM McCORMICK, production manager.

Highest 30 Sec. Rate (Sept. 1, 1985): \$2000.

NETWORK BASE HOURLY RATE: \$525.

Hawaii—Honolulu

KHNL

Ch. 13

Network Service: None, independent.

Licensee: King Broadcasting Co., 333 Dexter Ave. N, Seattle, WA 98109.

Studio: 150-B Puuhale Rd., Honolulu, HI 96819.

Telephone: 808-847-3246.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 46.8-kw aural. Antenna: 22-ft. above av. terrain, 500-ft. above ground, 505-ft. above sea level.

Latitude	21°	17'	09.0"
Longitude	157°	50'	18.5"

Transmitter: 2005 Kalia Rd., Honolulu.

Satellite Earth Station: In operation.

News Service: UPI.

Ownership: King Bcstg. Co. For other interests, see Group Ownership of TV Stations.

Began Operation: July 4, 1962. Sale by Hawaiian Paradise Park Corp. approved by FCC Sept. 21, 1967. Sale to Mid-Pacific Television Assoc. by Richard Eaton approved by FCC Nov. 28, 1979. FCC approved sale to King Bcstg. Co. May 5, 1986.

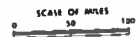
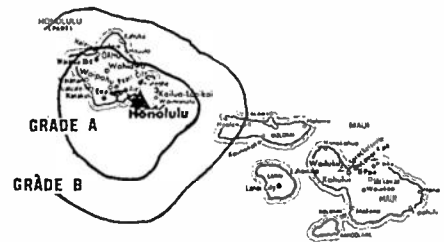
Represented (sales): Blair Television.

Represented (legal): Shrinisky, Weitzman & Eisen.

Represented (engineering): Hammett & Edison Inc.

Personnel:

RICK BLANGIARDI, vice president & general manager.
DANIEL SCHMIDT, program director.



KHNL BPCT—810522KH Granted 6/15/81

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Highest One Hour Rate: \$2000.

Highest 30 Sec. Rate: \$350.

Hawaii—Honolulu

KITV

Ch. 4

(Rebroadcast by KMAU, Wailuku & KHVO, Hilo)

Network Service: ABC.

Licensee: Shamrock Bcstg. Co., 1290 Ala Moana Blvd.

Studio: 1290 Ala Moana Blvd., Honolulu, HI 96814.

Telephone: 808-545-4444. TWX: KITV 723-8387.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 45-ft. above av. terrain, 495-ft. above ground, 500-ft. above sea level.

Latitude	21°	17'	37"
Longitude	157°	50'	34"

Transmitter: Ala Moana Hotel, 410 Atkinson Dr., Honolulu.

Satellite Earth Station: Common Carrier.

News Service: UPI.

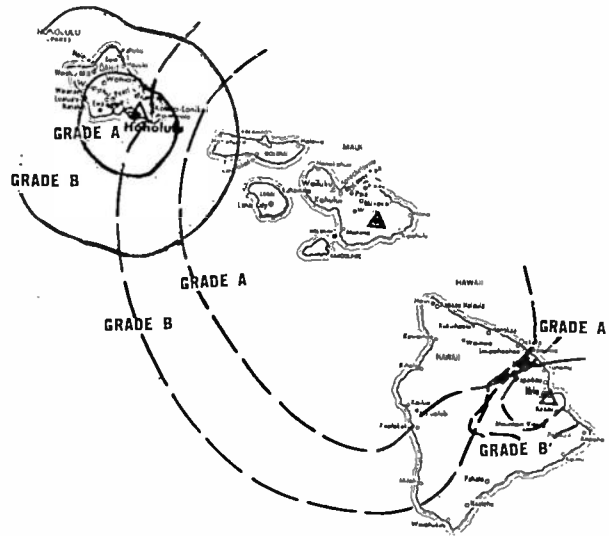
Ownership: Shamrock Holdings Inc., 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: April 16, 1954. Sale to present owner by Starr Bcstg. Group approved by FCC June 7, 1979. Sale to Starr by Lawrence S. Berger & assoc. approved June 15, 1973 (Television Digest, Vol. 12:47). Sale to Berger group by Kaiser Bcstg. approved Dec. 18, 1964 (Vol. 4:41, 51). Sale to Kaiser by Television Corp. of America Ltd. (Albert Zugsmith interests) which operated station as KULA-TV was approved June 11, 1958 (Vol. 14:19, 24). Previous sale to Television Corp. of America by American Bcstg. Stations Inc. (WMT, Cedar Rapids, IA, interlocking with WMT-TV) and Dolph Petty Bcstg. approved Jan. 11, 1956 (Vol. 11:46; 12:2).

Represented (sales): Seltel Inc.

Represented (legal): Leventhal, Senter & Lerman.

Represented (engineering): Hammett & Edison Inc.



SCALE OF MILES
0 50 100

KITV BPCT-4921 Granted 7/2/76

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Personnel:

DICK GRIMM, president.
RICHARD SCHALLER, general manager.
DAVE MOORE, chief engineer.
MUNEO HAMADA, business manager.
PAUL UDELL, news director.
BOB TURNER, program director.
CHARLIE RILEY, production manager.
JOE LOEWENHARDT, commercial production manager.

Highest One Hour Rate: \$4500.

Highest 30 Sec. Rate: \$650.

NETWORK BASE HOURLY RATE: \$500.

Hawaii—Honolulu

KMGH

(formerly KSHO-TV)

Ch. 26

Network Service: None, independent.

Licensee: Mauna Kea Bcstg. Co., 10880 Wilshire Blvd., Suite 2007, Los Angeles, CA 90024.

Studio: 970 N. Kalaheo Ave., Honolulu, HI 96734.

Telephone: 808-254-5826.

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 99.3-kw max. visual, 9.93-kw max. aural. Antenna: 2110-ft. above av. terrain, 100-ft. above ground, 2540-ft. above sea level.

Latitude 21° 19' 49.2"
Longitude 157° 45' 24.1"

Holds CP for change to 75.9-kw max. visual, 7.59-kw max. aural, 2120-ft. above av. terrain, 60-ft. above ground, 2500-ft. above sea level. BPCT-850305KF.

Transmitter: Wiliwilinui Ridge, Honolulu.

Satellite Earth Station: In operation; Uniden receivers.

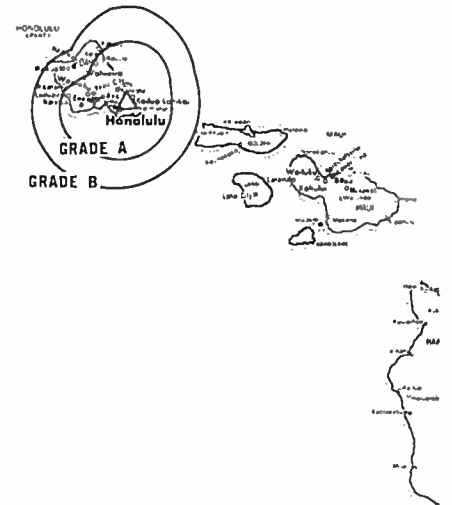
News Service: UPI.

Ownership: Saul Levine, pres., 80%; F. E. Wilson, v.p., 20%; Anita L. Levine, secy.-treas. S. Levine & Wilson have interest in KKG0(FM), Los Angeles.

Began Operation: Dec. 23, 1982.

Represented (sales): Adam Young Inc.

Represented (legal): Cohn & Marks.



SCALE OF MILES
0 50 100

KMGH BPCT-850305KF Granted 5/28/85

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Personnel:

LINDA MANOWN, sales manager.

GARRETT NAKAHODO, program coordinator.

Highest 30 Sec. Rate (July 15, 1985): \$400.

Hawaii—Wailuku

KAIH-TV

Ch. 7

(Satellite of KHON-TV, Honolulu)

Network Service: NBC.

Licensee: Burnham Bcstg. Co. Ltd. Partnership, Suite 1400, One Magnificent Mile, Chicago, IL 60611.

Studio: 1170 Auahi St., Honolulu, HI 96814.

Business Office: 615 Piikoi St., Suite 501, Honolulu, HI 96814.

Telephone: 808-531-8585.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 29.8-kw visual, 5.89-kw aural. Antenna: 5940-ft. above av. terrain, 75-ft. above ground, 10,025-ft. above sea level.

Latitude	20°	42'	41"
Longitude	156°	15'	26"

Transmitter: Mt. Haleakala, Maui.

News Services: AP, CNN.

Ownership: See KHON-TV, Honolulu.

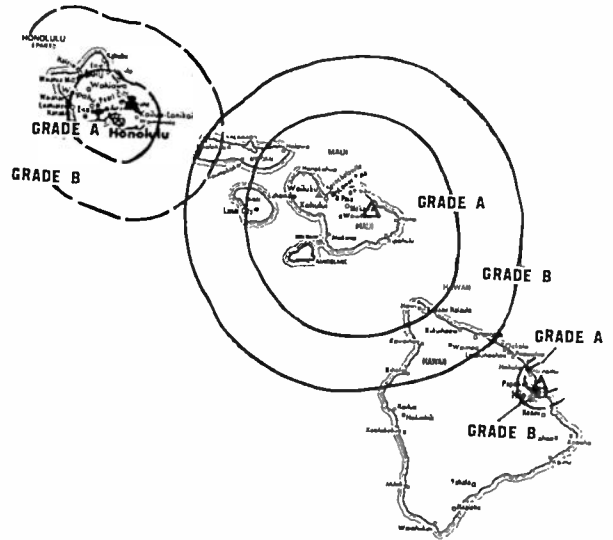
Began Operation: Nov. 19, 1958.

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): McKenna, Wilkinson & Kittner.

Personnel: See KHON-TV, Honolulu. Satellite has resident engineering personnel only.

Rates: Sold in combination with KHON-TV, Honolulu & KHAW-TV, Hilo and K55DZ, Lihue, with rates applying to simultaneous telecasts on all stations.



KAIH-TV BPCT-2906 Granted 10/20/61

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NETWORK BASE HOURLY RATE: Bonus to KHON-TV, Honolulu.

Hawaii—Wailuku

KGMV

Ch. 3

(Satellite of KGMB, Honolulu)

Network Service: CBS.

Licensee: Lee Enterprises Inc., 130 E. 2nd St., Davenport, IA 52801.

Telephone: 808-944-5200, Honolulu.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 14.1-kw visual, 2.69-kw aural. Antenna: 5950-ft. above av. terrain, 60-ft. above ground, 10,054-ft. above sea level.

Latitude	20°	42'	41"
Longitude	156°	15'	35"

Transmitter: Mt. Haleakala, Maui.

News Service: UPI.

Ownership: See KGMB, Honolulu.

Began Operation: April 24, 1955. Sale to present owner by Heftel Bcstg. approved by FCC Sept. 10, 1985. Previous sale by John S. Young approved by FCC March 7, 1974. Previous sale to Young by Pacific Bcstg. (Glasmann interests) after they took over all properties from Honolulu Star-Bulletin approved May 5, 1965 (Television Digest, Vol. 4:42; 5:19).

Represented (sales): Katz Television.

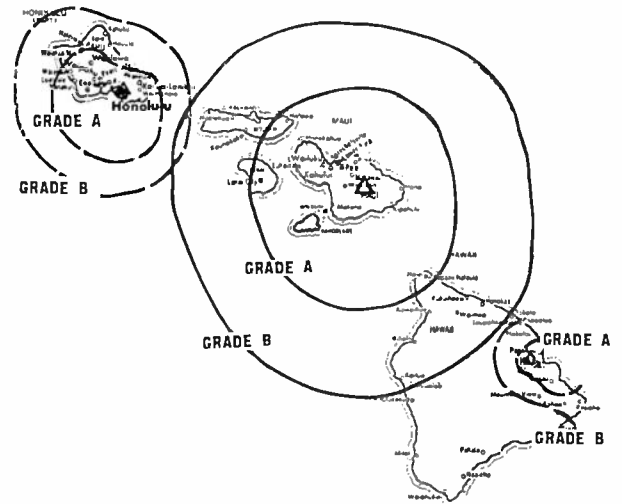
Represented (legal): Kobayashi, Watanabe, Sugita & Kawashima.

Represented (engineering): David Steel & Associates.

Personnel:

LEE CARLSON, general manager.

Rates: Sold in combination with KGMB, Honolulu & satellite KGMD-TV, Hilo, with rates applying to simultaneous telecasts on all three stations.



KGMV BMPCT-2821 Granted 2/25/55

© American Map Corp., 14244

NETWORK BASE HOURLY RATE: Bonus to KGMB, Honolulu.

Hawaii—Wailuku

KMAU

Ch. 12

(Satellite of KITV, Honolulu)

Network Service: ABC.

Licensee: Shamrock Bcstg. Co.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 30-kw visual, 4.36-kw aural. Antenna: 2.5° mechanical tilt, 6000-ft. above av. terrain, 100-ft. above ground, 10,000-ft. above sea level.

Latitude 20° 42' 43"
Longitude 156° 15' 26"

Transmitter: Haleakala Crater.

Ownership: See KITV, Honolulu.

Began Operation: Dec. 4, 1955. Sale to present owner by Maui Publishing Co. Ltd. approved by FCC March 27, 1978.

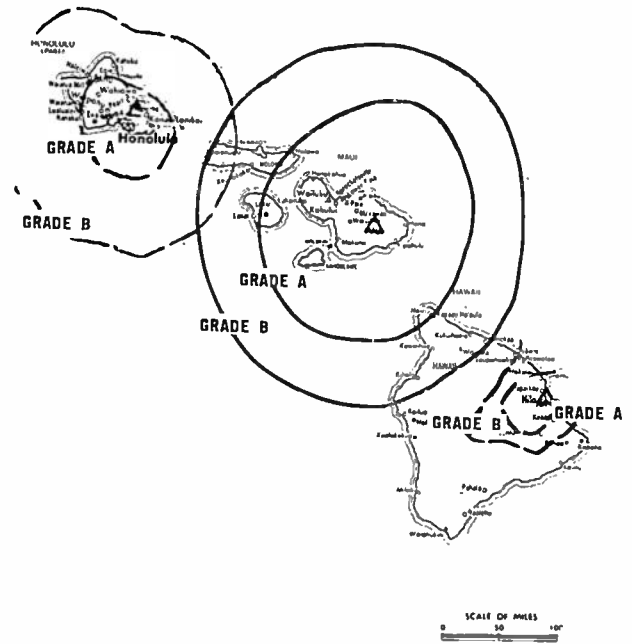
Represented (sales): Seltel Inc.

Represented (legal): Leventhal, Senter & Lerman.

Personnel:
See KITV, Honolulu.

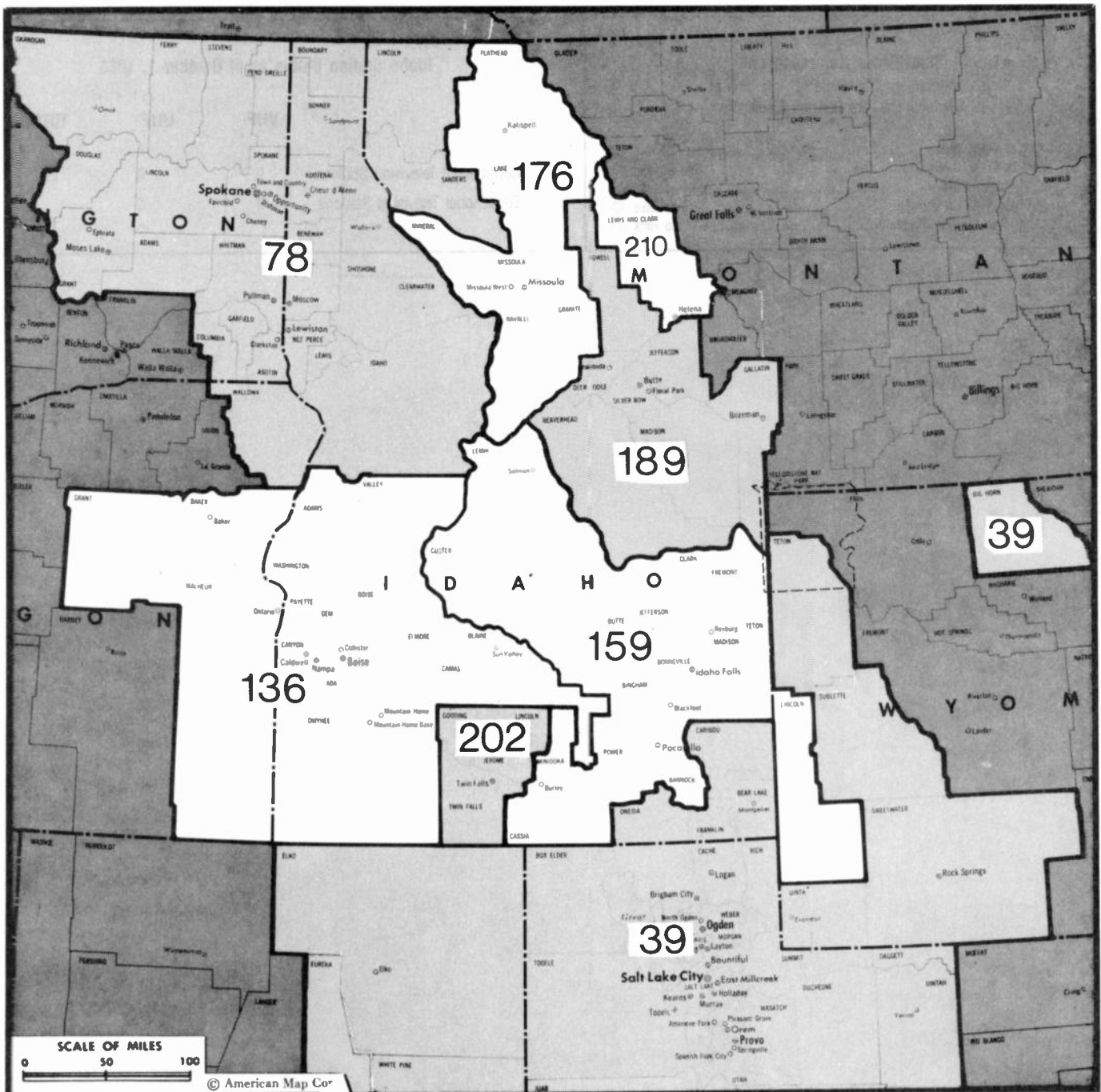
Rates: See KITV, Honolulu.

NETWORK BASE HOURLY RATE: Included with KITV, Honolulu.



KMAU BPCT-1981 Granted 5/25/55

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Market	Arbitron ADI TV Households	Rank	Market Area Commercial TV Stations
Salt Lake City, UT	582,600	39	KOOG-TV (30), KSL-TV (5), KSTU (20), KTVX (4), KUTV (2)
Providence, RI-New Bedford, MA	561,200	42	WCVX (58), WJAR-TV (10), WLNE (6), WNAC-TV (64), WPRI-TV (12)
Spokane, WA	312,200	78	KAYU-TV (28), KCWT (27), KHQ-TV (6), KREM-TV (2), KSKN (22), KXLY-TV (4)
Boise, ID	151,800	136	KBCI-TV (2), KIVI (6), KTRV (12), KTVB (7)
Idaho Falls-Pocatello, ID	97,900	159	KIDK (3), KIFI-TV (8), KPVI (6)
Missoula, MT	72,500	176	KCFW-TV (9), KECI-TV (13), KPAX-TV (8)
Butte, MT	46,000	189	KTVM (6), KXLF-TV (4)
Twin Falls, ID	30,400	202	KMVT (11)
Helena, MT	18,200	210	KTVH (12)

State Cross Reference List

Communities That Receive Programs of
Stations That are Located Elsewhere

KIVI & KTRV, Boise.....See Nampa, ID
 KIVI & KTRV, Caldwell.....See Nampa, ID
 KPVI, Idaho Falls.....See Pocatello, ID
 KBCI-TV & KTVB, Nampa.....See Boise, ID
 KIDK-TV & KIFI-TV, Pocatello.....See Idaho Falls, ID

Idaho Station Status as of October 1, 1986

	VHF	UHF	TOTAL
Commercial Television Stations	9	0	9
Educational Television Stations	3	0	<u>3</u>
			12

Idaho—Boise

KBCI-TV

Ch. 2

Network Service: CBS.

Licensee: Eugene Television Inc., Box 2, Boise, ID 83707.

Studio: 1007 W. Jefferson St.

Telephone: 208-336-5222. TWX: 910-970-5790.

Mailing Address: Box 2, Boise, ID 83707.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 65-kw visual, 12.9-kw aural. Antenna: 2640-ft. above av. terrain, 150-ft. above ground, 7170-ft. above sea level.

Latitude 43° 45' 17"
Longitude 116° 05' 53"

Transmitter: Deer Point Peak, Shafer Butte.

Satellite Earth Stations: Harris, 6.1-meter; Scientific-Atlanta, 7-meter; Harris & Scientific-Atlanta receivers.

News Services: AP, UPI, Weather Wire.

Ownership: See KVAL-TV, Eugene, OR.

Began Operation: Nov. 26, 1953. Sale to present owner by Boise Valley Bcstrs. Inc. approved by FCC Aug. 31, 1976.

Represented (sales): Katz Television; Art Moore Inc.

Represented (legal): Dow, Lohnes & Albertson.

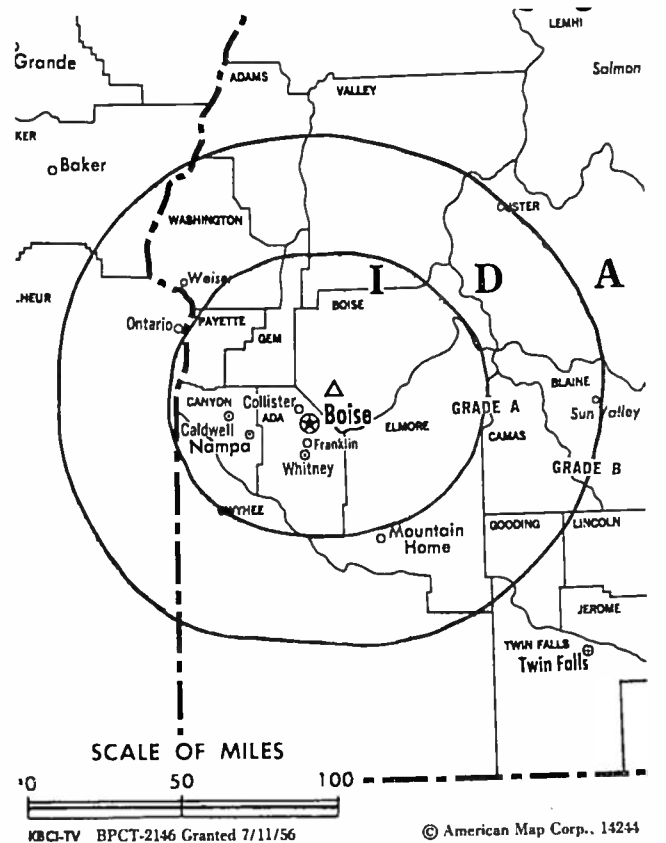
Personnel:

TIMOTHY BEVER, general manager.
MARK JOLLIE, general sales manager.
TOM MAGAW, local sales manager.
BEN LESSER, news director.

Highest 30 Sec. Rate: \$1500.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	Households %
50% & Over	IDAHO			
	Ada	73,700	72,400	98
	Adams	1,200	1,100	92
	Blaine	5,000	4,800	96
	Boise	1,500	1,500	100
	Camas	300	300	100
	Canyon	30,000	29,300	98
	Elmore	7,000	6,900	99
	Gem	4,400	4,300	98
	Gooding	4,700	4,600	98
	Owyhee	2,900	2,800	96
	Payette	6,000	5,900	98
	Twin Falls	19,700	19,400	98
	Valley	2,300	2,200	96
Washington	3,200	3,100	97	



Net Weekly Circulation	State County	Total Households	TV Households	Households %
50% & Over	OREGON			
	Grant	3,100	2,700	87
	Malheur	9,700	9,300	96
Between 25-49%	IDAHO			
	Jerome	5,600	5,500	98
	Lincoln	1,200	1,200	100
	NEVADA			
	Humboldt	4,500	4,300	96
Between 5-24%	OREGON			
	Baker	6,200	5,900	94
	Harney	3,000	2,800	93
Between 5-24%	IDAHO			
	Custer	1,800	1,700	94
	Idaho	5,300	5,000	94
	OREGON			
	Wheeler	600	600	100
Station Totals		202,900	197,600	97
Net Weekly Circulation (1986)				149,900
Average Daily Circulation (1986)				86,200

Idaho—Boise

KTVB

Ch. 7

Network Service: NBC.

Licensee: King Bcstg. Co., Box 24525, Seattle, WA.

Studio: 5407 Fairview Ave., Boise 83704.

Mailing Address: Box 7, Boise, ID 83707.

Telephone: 208-375-7277. TWX: 910-970-5779.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 162-kw visual, 26.3-kw aural. Antenna: 2650-ft. above av. terrain, 226-ft. above ground, 7206-ft. above sea level.

Latitude 43° 45' 16"
Longitude 116° 05' 56"

Transmitter: TV Lot No. 3, Deer Point, ID.

Satellite Earth Stations: 3 in operation; Prodelin, 5-meter; Gardiner, Harris, M/A-Com & Microdyne receivers.

News Services: AP, CNN, NBC, UPI.

Ownership: King Broadcasting Co. For officers & other interests, see Group Ownership of TV Stations.

Began Operation: July 12, 1953. Sale to present owner by Georgia M. Davidson, et al., approved by FCC Feb. 22, 1980 (Television Digest, Vol. 19:41).

Represented (sales): Blair Television; Northwest Television Sales (Seattle & Portland).

Represented (legal): Fletcher, Heald & Hildreth.

Personnel:

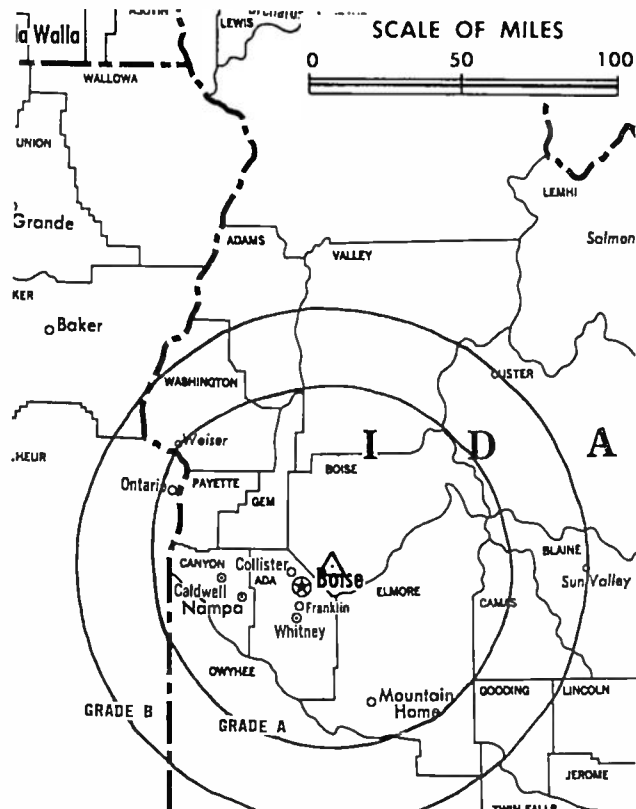
ANCIL H. PAYNE, president.
ROBERT E. KRUEGER, vice president & general manager.
JOHN LEWIS, general sales manager.
PAM LAWS, promotion director.
PETER HOEKZEMA, director of engineering.
PHIL WENSTRAND, news director.

Highest 30 Sec. Rate (Sept. 15, 1986): \$1000.

NETWORK BASE HOURLY RATE: \$4500.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IDAHO			
	Ada	73,700	72,400	98
	Adams	1,200	1,100	92
	Blaine	5,000	4,800	96
	Boise	1,500	1,500	100
	Camas	300	300	100
	Canyon	30,000	29,300	98
	Elmore	7,000	6,900	99
	Gem	4,400	4,300	98
	Gooding	4,700	4,600	98
	Owyhee	2,900	2,800	96
Payette	6,000	5,900	98	



KTVB BPCT-820721KG Granted 8/31/82 © American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Twin Falls	19,700	19,400	98
	Valley	2,300	2,200	96
	Washington	3,200	3,100	97
	OREGON			
	Baker	6,200	5,900	94
	Grant	3,100	2,700	87
	Harney	3,000	2,800	93
	Malheur	9,700	9,300	96
	Union	8,800	8,200	93
	Between 25-49%	IDAHO		
Jerome		5,600	5,500	98
Lincoln		1,200	1,200	100
NEVADA				
Elko		7,900	7,400	94
Between 5-24%	IDAHO			
	Idaho	5,300	5,000	94
Station Totals		219,800	213,300	97
Net Weekly Circulation (1986)				171,300
Average Daily Circulation (1986)				109,900

Idaho—Idaho Falls-Pocatello-Blackfoot

KIDK

Ch. 3

Network Service: CBS.

Licensee: Idaho Falls Broadcasting Co. Inc., Box 2008, 1255 E. 17th St., Idaho Falls, ID 83401.

Studio: 1255 E. 17th St. Telephone: 208-522-5100.

Mailing Address: Box 2008, Idaho Falls, ID 83401.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 14.4-kw aural. Antenna: 1600-ft. above av. terrain, 201-ft. above ground, 6791-ft. above sea level.

Latitude 43° 29' 30"
Longitude 112° 39' 05"

Transmitter: Little Butte Mtn., 8.5-mi. NE of Atomic City, ID.

Satellite Earth Stations: Scientific-Atlanta, 4.6-meter & 7-meter; Scientific-Atlanta & AFC receivers.

News Services: AP, UPI.

Ownership: Price Broadcasting Co., 100%. PBC ownership: John Price, pres., 25%; Martin G. Peterson, v.p.-secy.-treas.; JPET Co., 75%. JPETC ownership: John Stephen Price Education Trust; Janet Diedre Price Education Trust; Jennifer Lee Price Education Trust; John Price & Warren King, trustees. For other interests, see Group Ownership of TV Stations.

Began Operation: Dec. 20, 1953. Sale to present owner by Lucille J. Ricks, et al., approved by FCC Oct. 2, 1984.

Represented (sales): Katz Television.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

RICHARD CARR, station manager.
BARBARA HENRICKSEN, national sales manager.
KIM SOUTHWICK, operations manager.
GARY SMITH, chief engineer.
LOU RIEPL, news director.

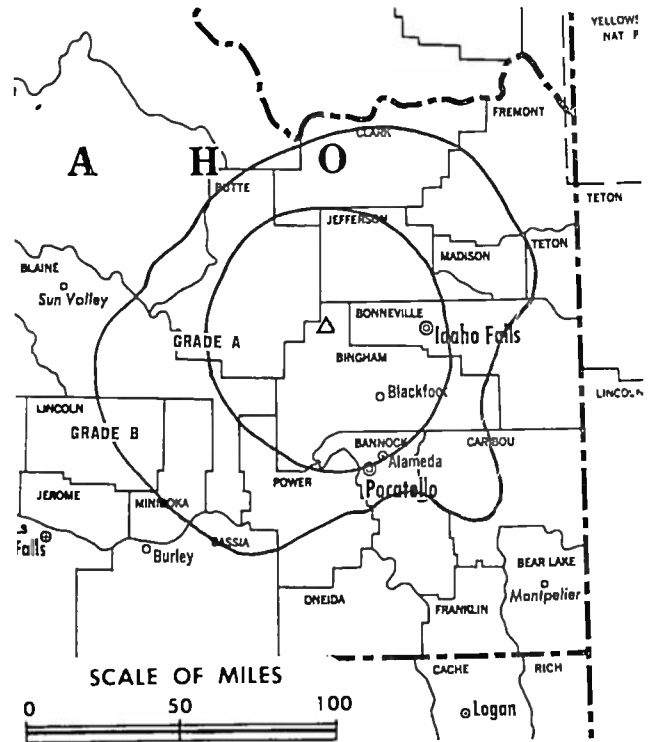
Highest One Hour Rate: \$1000.

Highest 30 Sec. Rate: \$250.

NETWORK BASE HOURLY RATE: \$450.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IDAHO			
	Bannock	24,200	23,700	98
	Bingham	11,700	11,500	98
	Blaine	5,000	4,800	96
	Bonneville	22,800	22,500	99
	Butte	1,100	1,100	100
	Caribou	3,200	3,100	97
	Cassia	6,300	6,200	98
	Clark	300	300	100
	Custer	1,800	1,700	94



KIDK BMPCT—1281 Granted 8/21/53

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	Franklin	2,900	2,800	96	
	Fremont	3,800	3,700	97	
	Jefferson	5,000	5,000	100	
	Lemhi	3,000	2,800	93	
	Madison	5,500	5,400	98	
	Minidoka	6,700	6,500	97	
	Power	2,600	2,500	96	
	Teton	1,000	1,000	100	
	WYOMING				
	Teton	4,900	4,700	96	
Between 25-49%	IDAHO				
	Bear Lake	2,600	2,500	96	
	Oneida	1,100	1,100	100	
WYOMING					
Lincoln	4,800	4,600	96		
Between 5-24%	IDAHO				
	Jerome	5,600	5,500	98	
WYOMING					
Sublette	1,600	1,500	94		
Station Totals		127,500	124,500	97	
Net Weekly Circulation (1986)				98,000	
Average Daily Circulation (1986)				62,500	

Idaho—Idaho Falls-Pocatello-Blackfoot

KIFI-TV

Ch. 8

Network Service: NBC.

Licensee: The Post Co., Box 2148, Idaho Falls, ID 83401.

Studio: 1915 North Yellowstone Hwy., Idaho Falls.

Telephone: 208-523-1171. TWX: 910-977-5726.

Mailing Address: Box 2148, Idaho Falls, ID 83401.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 1520-ft. above av. terrain, 180-ft. above ground, 6851-ft. above sea level.

Latitude 42° 30' 02"
Longitude 112° 39' 36"

Transmitter: Little Butte Mtn., 32-mi. W of Idaho Falls.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 5-meter; Scientific-Atlanta, M/A-Com, Microdyne receivers.

News Services: AP, CNN, NBC.

Ownership: Estate of James M. Brady, 33.33%; J. Robb Brady, pres., 33.33%; Rose A. Keller, 33.33%.

Began Operation: Jan. 23, 1961.

Represented (sales): Seltel Inc.

Represented (legal): Reddy, Begley & Martin.

Represented (engineering): John H. Mullaney.

Personnel:

JERRY M. BRADY, vice president & general manager.
H. G. HAEFELE, station & national sales manager..
LEE SHUMWAY, Idaho Falls office manager.
BLAINE PETERSEN, production manager.
CECIL COPE, chief engineer.

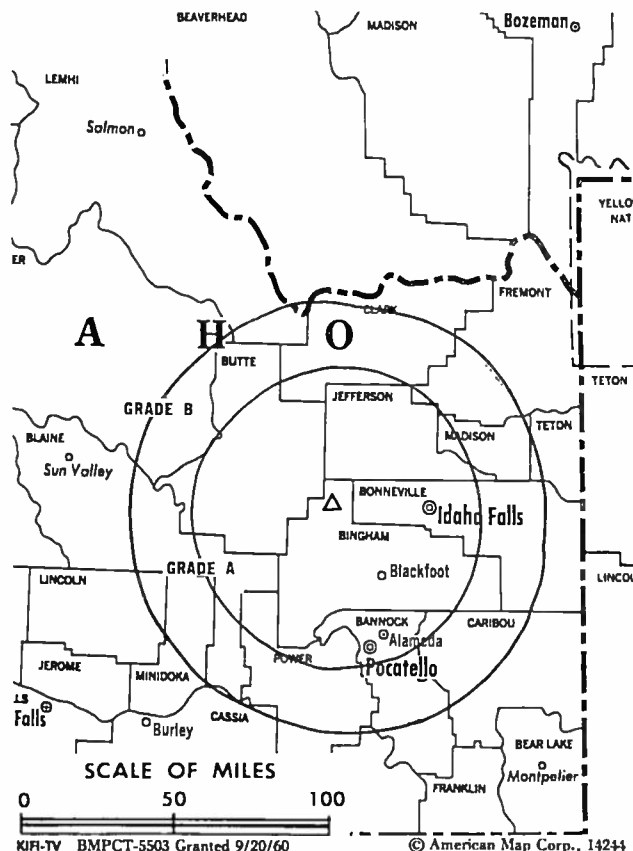
Highest One Hour Rate: \$900.

Highest 30 Sec. Rate (Sept. 8, 1986): \$350.

NETWORK BASE HOURLY RATE: \$550.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IDAHO			
	Bannock	24,200	23,700	98
	Bingham	11,700	11,500	98
	Bonneville	22,800	22,500	99
	Butte	1,100	1,100	100
	Caribou	3,200	3,100	97
	Cassia	6,300	6,200	98
	Clark	300	300	100



Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	Custer	1,800	1,700	94	
	Fremont	3,800	3,700	97	
	Jefferson	5,000	5,000	100	
	Lemhi	3,000	2,800	93	
	Madison	5,500	5,400	98	
	Minidoka	6,700	6,500	97	
	Oneida	1,100	1,100	100	
	Power	2,600	2,500	96	
	Teton	1,000	1,000	100	
	WYOMING	Teton	4,900	4,700	96
Between 25-49%	WYOMING	Lincoln	4,800	4,600	96
	IDAHO				
Between 5-24%	Blaine	5,000	4,800	96	
	Jerome	5,600	5,500	98	
	Lincoln	1,200	1,200	100	
Station Totals		121,600	118,900	97	
Net Weekly Circulation (1986)				91,700	
Average Daily Circulation (1986)				57,600	

Idaho—Lewiston

KLEW-TV

Ch. 3

(Associated with KIMA-TV, Yakima, WA)

Network Service: CBS.

Licensee: NWG Broadcasting Co., Box 702, Yakima, WA 98907.

Studio: 2626 17th St., Lewiston, ID 83501.

Telephone: 208-746-2636.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 13.8-kw visual, 1.30-kw aural. Antenna: 1260-ft. above av. terrain, 303.5-ft. above ground, 3203-ft. above sea level.

Latitude 46° 27' 25"
Longitude 117° 05' 57"

Transmitter: 3-mi. NW of Clarkston, WA, 2.5-mi. SW of U.S. 195.

Satellite Earth Stations: Harris, 7.1-meter; Harris & Scientific-Atlanta receivers.

News Services: AP, Group W Newsfeed.

Ownership: See KIMA-TV, Yakima, WA.

Began Operation: Dec. 9, 1955.

Represented (sales): Seltel Inc.; Art Moore Inc. (Northwest).

Represented (legal): Pepper & Corazzini.

Represented (engineering): Hammett & Edison Inc.

Personnel:

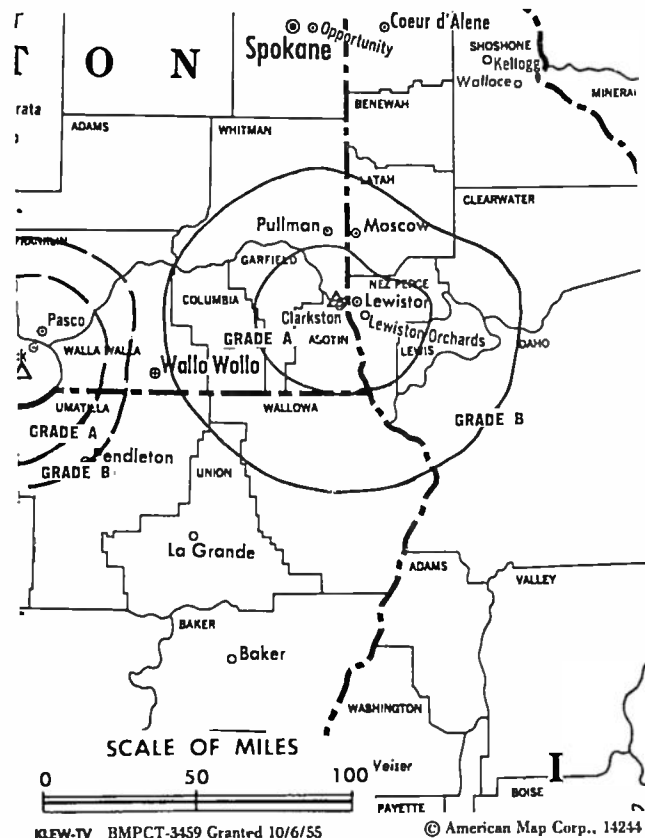
GERRY CORNWELL, manager.
MARLIN JACKSON, chief engineer.
GENE HAAGENSEN, news director.

Sold in combination with KIMA-TV, Yakima.

NETWORK BASE HOURLY RATE: \$150. Combination rate with KIMA-TV, Yakima & KEPR-TV, Pasco.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	Households %
50% & Over	IDAHO			
	Clearwater	3,500	3,400	97
	Latah	10,500	10,100	97
	Lewis	1,400	1,400	100
	Nez Perce	12,600	12,300	98



Net Weekly Circulation	State County	Total Households	TV Households	Households %
50% & Over	WASHINGTON			
	Asotin Garfield	6,900 1,000	6,700 900	97 90
Between 25-49%	IDAHO			
	Idaho	5,300	5,000	94
Between 25-49%	WASHINGTON			
	Whitman	13,700	13,200	96
Between 5-24%	OREGON			
	Wallowa	3,000	2,800	93
Station Totals		57,900	55,800	96
Net Weekly Circulation (1986)			32,300	
Average Daily Circulation (1986)			17,500	

Idaho—Nampa-Boise-Caldwell

KIVI

Ch. 6

Network Service: ABC.

Licensee: Sawtooth Communications Inc., 1866 E. Chisholm Dr., Nampa, ID 83651.

Studio: 1866 E. Chisholm Dr., Nampa, ID 83651.

Telephone: 208-467-3301. **TWX:** 910-970-5945.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 60.3-kw visual, 12-kw aural. Antenna: 2660-ft. above av. terrain, 210-ft. above ground, 7230-ft. above sea level.

Latitude 43° 45' 20"
Longitude 116° 05' 55"

Transmitter: Deer Point, Shaffer Butte.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Microdyne, 7-meter; AvanteK, Microdyne & M/A-Com receivers.

News Services: AP, Group W Newsfeed, UPI, Weatherfacts, WSI, ABC.

Ownership: Evening Post Publishing Co., 100%. See Group Ownership of TV Stations.

Began Operation: Feb. 1, 1974. Sale to present owner by Futura Corp. approved by FCC Aug. 25, 1981.

Represented (sales): Seltel Inc.; Tacher Co. (Pacific Northwest).

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Cohen & Dippell, P.C.

Personnel:

- LARRY CHASE, president & general manager.
- TANA SMITH, programming director.
- KEN RITCHIE, general sales manager.
- LINDA LAKY, national sales manager.
- ANDY SUK, chief engineer.
- DON JENSEN, production manager.
- DAN SMEDE, news director.

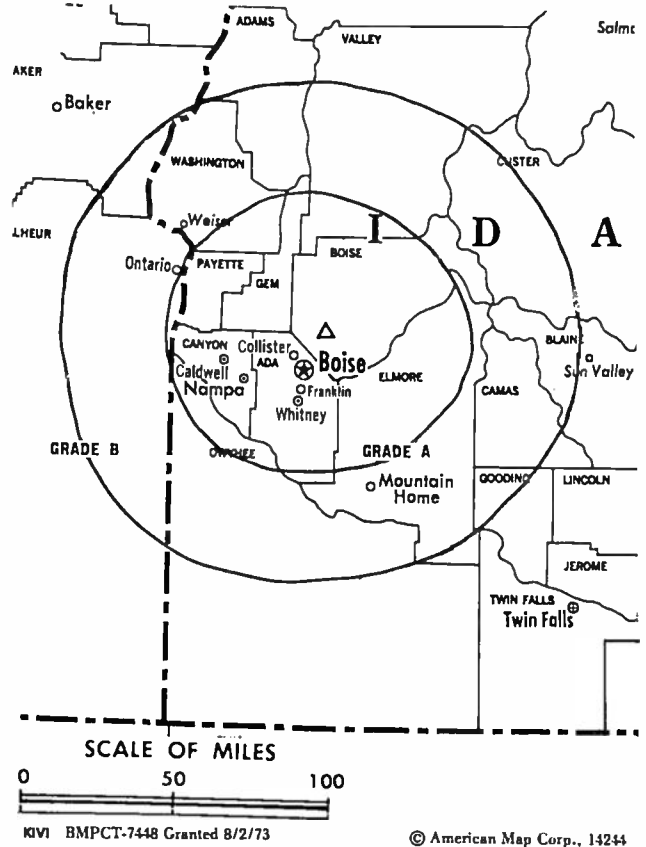
Highest One Hour Rate: \$2000.

Highest 30 Sec. Rate (Sept. 15, 1986): \$600.

NETWORK BASE HOURLY RATE: \$400.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IDAHO			
	Ada	73,700	72,400	98
	Adams	1,200	1,100	92
	Boise	1,500	1,500	100
	Camas	300	300	100
	Canyon	30,000	29,300	98
	Elmore	7,000	6,900	99
	Gem	4,400	4,300	98
	Gooding	4,700	4,600	98
	Owyhee	2,900	2,800	96



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Payette	6,000	5,900	98
	Twin Falls	19,700	19,400	98
	Washington	3,200	3,100	97
	OREGON			
	Grant	3,100	2,700	87
	Harney	3,000	2,800	93
	Malheur	9,700	9,300	96
Between 25-49%	IDAHO			
	Blaine	5,000	4,800	96
	Jerome	5,600	5,500	98
	Lincoln	1,200	1,200	100
	Valley	2,300	2,200	96
OREGON				
Baker	6,200	5,900	94	
Between 5-24%	IDAHO			
	Custer	1,800	1,700	94
	Idaho	5,300	5,000	94
	OREGON			
	Union	8,800	8,200	93
Wallowa	3,000	2,800	93	
Station Totals		209,600	203,700	97
Net Weekly Circulation (1986)				149,100
Average Daily Circulation (1986)				85,400

Idaho—Nampa-Boise-Caldwell

KTRV

Ch. 12

Network Service: None, independent.

Licensee: Idaho Independent Television Inc., Box 1212, Nampa, ID 83651.

Studio: 679 Sixth St., North Extension, Nampa, ID.

Telephone: 208-466-1200. TWX: 910-970-5748.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 178-kw max. & 166-kw horizontal visual, 18.2-kw horizontal aural. Antenna: 2736-ft. above av. terrain, 244-ft. above ground, 7306-ft. above sea level.

Latitude 43° 45' 18"
Longitude 116° 05' 52"

Transmitter: Deer Point Peak, 10.75-mi. NNE of Boise.

Satellite Earth Stations: Prodelin, 4.6-meter; Microwave Assoc. receivers.

News Service: INN.

Ownership: Blade Communications Inc., 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: Oct. 18, 1981. Sale to present owner by Peyton Bcstg. Ltd. approved by FCC April 23, 1985 (Television Digest, Vol. 25:9).

Represented (sales): Petry Television Inc.

Represented (legal): Sanford, Adams, McCullough & Beard.

Represented (engineering): John Fergie & Associates Inc.

Personnel:

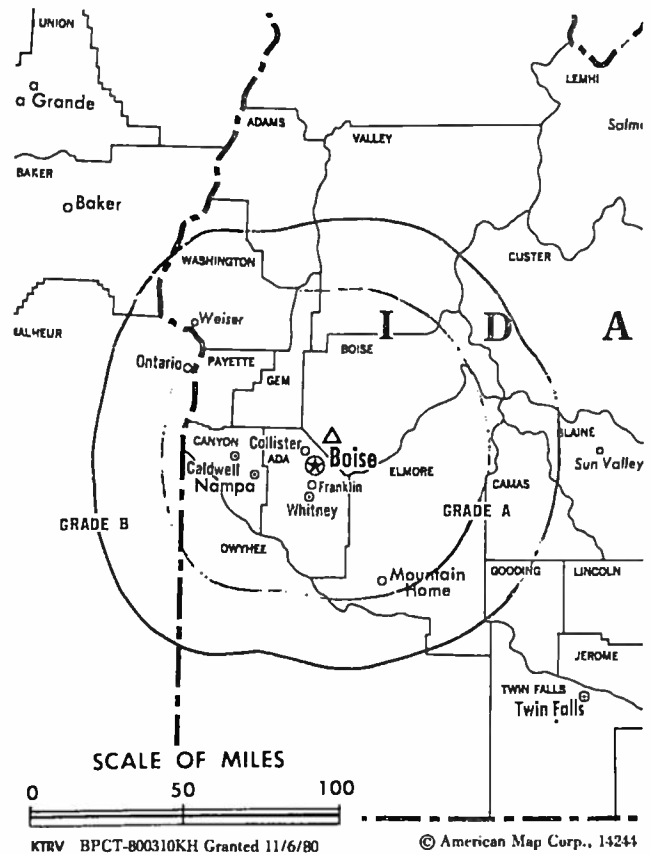
CARY D. JONES, senior vice president & general manager.
JIM BARTO, director of business affairs.
DIANE FRISCH, programming & promotion.
FRANCIS WILSON, chief engineer.

Highest One Hour Rate: \$3000.

Highest 30 Sec. Rate: \$400.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IDAHO			
	Ada	73,700	72,400	98
	Boise	1,500	1,500	100
	Canyon	30,000	29,300	98
	Elmore	7,000	6,900	99
	Gem	4,400	4,300	98
	Owyhee	2,900	2,800	96
	Payette	6,000	5,900	98
	Twin Falls	19,700	19,400	98
	Washington	3,200	3,100	97



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OREGON			
	Malheur	9,700	9,300	96
Between 25-49%	IDAHO			
	Gooding Valley	4,700	4,600	98
Between 5-24%	IDAHO			
	Adams	1,200	1,100	92
	Custer	1,800	1,700	94
	Idaho	5,300	5,000	94
	Jerome	5,600	5,500	98
	Lincoln	1,200	1,200	100
	OREGON			
	Baker	6,200	5,900	94
Station Totals		186,400	182,100	97
Net Weekly Circulation (1986)			111,000	
Average Daily Circulation (1986)			55,900	

Idaho—Pocatello-Blackfoot-Idaho Falls

KPVI

Ch. 6

Network Service: ABC.

Licensee: Ambassador Media Corp., 7600 Potomac Falls Rd., McLean, VA 22102.

Studio: 425 E. Center, Box 667, Pocatello, ID 83201.

Telephone: 208-233-6667. TWX: 910-970-5945.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 17.4-kw aural. Antenna: 1530-ft. above av. terrain, 619-ft. above ground, 6857-ft. above sea level.

Latitude 42° 55' 14.5"
Longitude 112° 20' 44.0"

Transmitter: SE 1/4 of SW 1/4 of SE 1/2 of Section 3, T6S, R35E.

Satellite Earth Stations: Andrew, 4.5-meter & 7.5-meter; Avantek receivers.

News Services: AP, UPI.

Ownership: W. L. Armstrong, pres., 45%; Brian P. Hogan, v.p., 10%; Ellen M. Armstrong, secy.-treas., 45%. Armstrongs have interest in KEZW(AM), Aurora, CO.

Began Operation: April 26, 1974. Sale to present owners by Futura Corp. approved by FCC Oct. 25, 1983.

Represented (sales): Blair Television.

Represented (legal): Hamel & Park.

Represented (engineering): A. D. Ring & Associates.

Personnel:

- BRIAN HOGAN, vice president & general manager.
- MIKE TRACY, general sales manager.
- JEAN MORAND, chief engineer.
- JIM SOLLERS, production manager.
- GREG LICHT, news director.
- TERRY TRACY, traffic manager.
- KATHY GRUMBEIN, program manager.

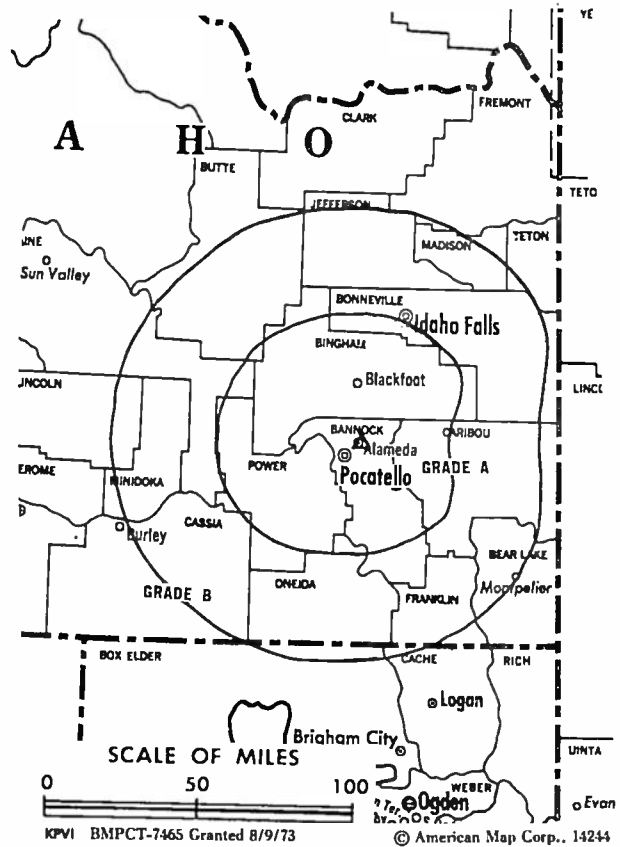
Highest One Hour Rate: \$450.

Highest 30 Sec. Rate: \$300.

NETWORK BASE HOURLY RATE: \$225.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IDAHO			
	Bannock	24,200	23,700	98
	Bear Lake	2,600	2,500	96
	Bingham	11,700	11,500	98
	Bonneville	22,800	22,500	99
	Butte	1,100	1,100	100
	Cassia	6,300	6,200	98
	Fremont	3,800	3,700	97



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Jefferson	5,000	5,000	100
	Madison	5,500	5,400	98
	Minidoka	6,700	6,500	97
	Power	2,600	2,500	96
Between 25-49%	IDAHO			
	Blaine	5,000	4,800	96
	Caribou	3,200	3,100	97
	Clark	300	300	100
	Custer	1,800	1,700	94
	Jerome	5,600	5,500	98
	Teton	1,000	1,000	100
WYOMING	Lincoln	4,800	4,600	96
Between 5-24%	IDAHO			
	Lincoln	1,200	1,200	100
	Twin Falls	19,700	19,400	98
	WYOMING	Teton	4,900	4,700
Station Totals		139,800	136,900	97
Net Weekly Circulation (1986)				86,100
Average Daily Circulation (1986)				45,400

Idaho—Twin Falls

KMVT

Ch. 11

Network Service: CBS; NBC; ABC.

Licensee: KMVT Bcstg. Inc., Twin Falls, ID 83301.

Studio: 1100 Blue Lakes North, Twin Falls, ID 83301.

Telephone: 208-733-1100. TWX: 910-977-5716.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 3.8-kw aural. Antenna: 1060-ft. above av. terrain, 665-ft. above ground, 4968-ft. above sea level.

Latitude 42° 34' 52"
Longitude 114° 27' 32"

Transmitter: Flat Top Butte, 11-mi. N of city.

Satellite Earth Stations: Harris, 6.1-meter; RCA Americom Ku-band; Scientific-Atlanta & Harris receivers.

News Service: UPI.

Ownership: Root Co., 100%. Chapman S. Root Revocable Trust (Chapman S. Root, 100%). Root owns WNDB(AM) & WWLV(FM), Daytona Beach & WLKF (AM) & WVFM(FM), Lakeland, FL.

Begin Operation: May 30, 1955. Sale to present owner by Western Bcstg. Co. approved by FCC Jan. 6, 1984 (Television Digest, Vol. 23:44). Sale to Western (Dale Moore) by KLIX Corp. (A. L. Glasmann family) approved Dec. 16, 1970. Previous sale by Frank C. Carman-Grant Wrathall interests approved March 7, 1956 (Vol. 11:31; 12:10).

Represented (sales): Katz Television.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

JAMES UNDERWOOD, president.
LEE PAUL WAGNER, general manager.
GEORGE BROWN, program director.
BOB THOMAS, general sales manager.

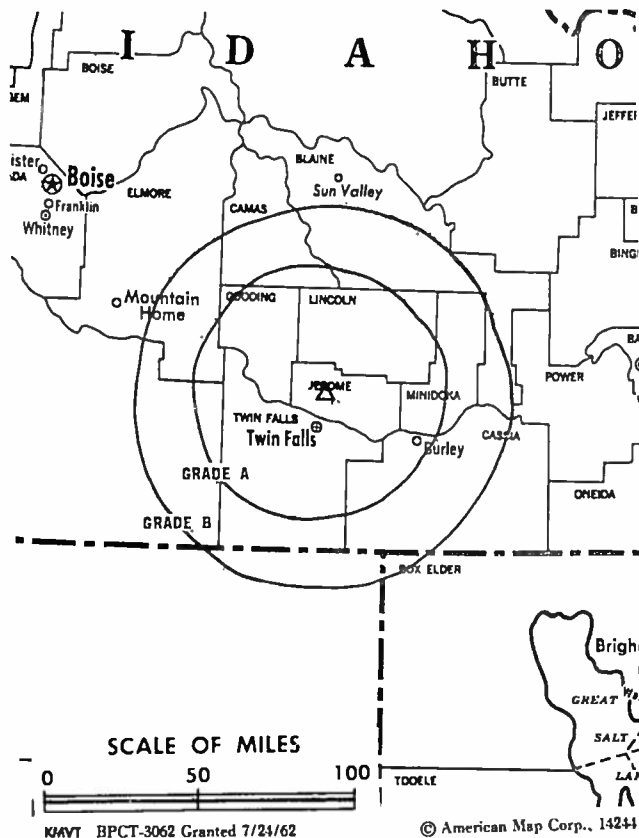
Highest One Hour Rate: \$1600.

Highest 30 Sec. Rate (July 1, 1985): \$500.

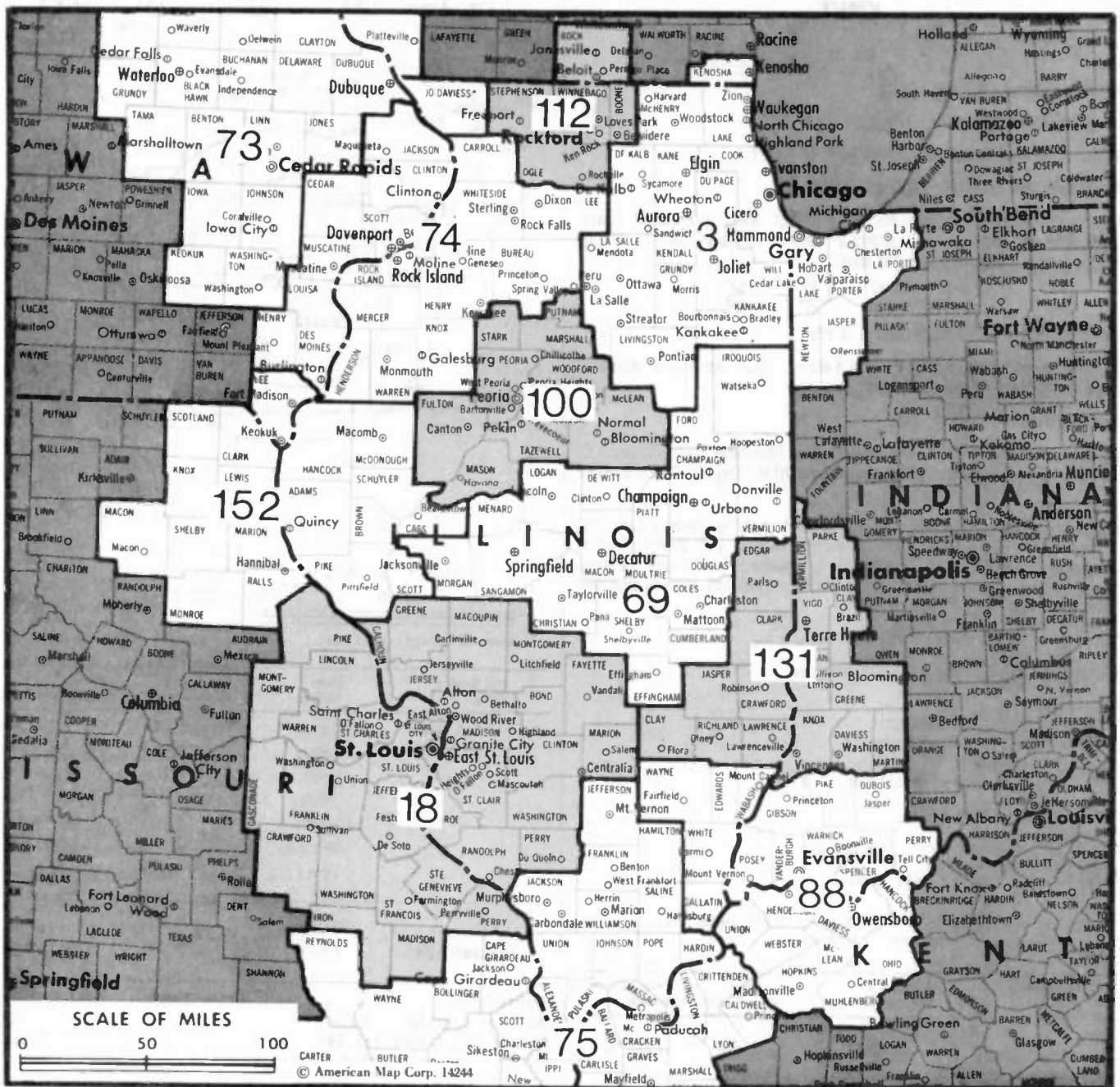
NETWORK BASE HOURLY RATE: \$650.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IDAHO Blaine	5,000	4,800	96



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Camas	300	300	100
	Cassia	6,300	6,200	98
	Gooding	4,700	4,600	98
	Jerome	5,600	5,500	98
	Lincoln	1,200	1,200	100
	Minidoka	6,700	6,500	97
	Twin Falls	19,700	19,400	98
IDAHO				
Between 5-24%	Elmore	7,000	6,900	99
Station Totals		56,500	55,400	98
Net Weekly Circulation (1986)				42,700
Average Daily Circulation (1986)				28,400



Market	Arbitron ADI TV Households	Rank	Market Area Commercial TV Stations
Chicago, IL	3,006,300	3	WBBM-TV (2), WCFC-TV (38), WCUI-TV (26), WFLD (32), WGOB-TV (66), WGN-TV (9), WLS-TV (7), WMAQ-TV (5), WPWR-TV (60), WSNB-TV (44)
Saint Louis, MO	1,034,400	18	KDNL-TV (30), KMÖV (4), KNLC (24), KPRL-TV (11), KSDK (5), KTVI (2)
Springfield-Decatur-Champaign, IL	349,200	69	WAND (17), WCFN (49), WCIA (3), WFHL (23), WICD (15), WICS (20), WRSP-TV (55)
Cedar Rapids-Waterloo-Dubuque, IA	327,300	73	KCRG-TV (9), KDUB-TV (40), KGAN (2), KWLL (7)
Davenport, IA-Rock Island-Moline, IL (Quad City)	326,400	74	KLJB-TV (18), WHBF-TV (4), WOC-TV (6), WQAD-TV (8)
Paducah, KY-Cape Girardeau, MO-Harrisburg-Marion, IL	322,400	75	KBSI (23), KFVS-TV (12), KPOB-TV (15), WCEE (13), WPSP-TV (6), WSIL-TV (3), WTCT (27)
Evansville, IN	261,100	88	WEHT (25), WEVV (44), WFIE-TV (14), WLGN (19), WTVW (7)
Peoria, IL	213,200	100	WEEK-TV (25), WHOI (19), WMBD-TV (31), WYZZ-TV (43)
Rockford, IL	189,800	112	WIFR-TV (23), WQRF-TV (39), WREX-TV (13), WTVO (17)
Terre Haute, IN	157,200	131	WBAK-TV (38), WTHI-TV (10), WTWO (2)
Quincy, IL-Hannibal, MO	122,800	152	KHOA-TV (7), WGEM-TV (10), WTJR (16)

State Cross Reference List

Communities That Receive Programs of
Stations That are Located Elsewhere

WPWR-TV, Aurora	See Chicago, IL
WICS, Champaign	See Springfield, IL
WAND & WFHL, Champaign	See Decatur, IL
WGBD-TV, Chicago	See Joliet, IL
WCIA, Decatur	See Champaign, IL
WICS, Decatur	See Springfield, IL
WIFR-TV, Freeport	See Rockford, IL
KFVS-TV & KBSI, Harrisburg	See Cape Girardeau, MO
WPSD-TV, Harrisburg	See Paducah, KY
WHBF-TV, Moline	See Rock Island, IL
WYZZ-TV, Peoria	See Bloomington-Normal, IL
KHQA-TV, Quincy	See Hannibal, MO
WOC-TV, Rock Island	See Davenport, IA
WQAD-TV, Rock Island	See Moline, IL
WAND & WFHL, Springfield	See Decatur, IL
WCIA, Springfield	See Champaign, IL
WCIA, Urbana	See Champaign, IL

Illinois Station Status as of October 1, 1986

	VHF	UHF	TOTAL
Commercial Television Stations	11	21	32
Educational Television Stations	3	8	11
			<u>43</u>

TELEVISION DIGEST ACTION UPDATES
— Cable, TV

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Illinois—Bloomington-Normal-Peoria

WYZZ-TV

Ch. 43

Network Service: None, independent.

Licensee: Bloomington ComCo Inc.

Studio: 2714 E. Lincoln St., Bloomington, IL 61701.

Telephone: 309-662-4373.

Technical Facilities: Channel No. 43 (644-650-MHz). Authorized power: 1200-kw max. & 1070-kw horizontal visual, 200-kw horizontal aural. Antenna: 1007-ft. above av. terrain, 970-ft. above ground, 1747-ft. above sea level.

Latitude 40° 38' 45"
Longitude 89° 10' 45"

Transmitter: 1-mi. NW of Congerville.

Satellite Earth Station: Triple Crown receivers.

Ownership: Bloomington ComCo Inc. Gerald J. Robinson, pres., 90%; Mark L. Shoner, v.p., 10%. Robinson owns WSMH(TV), Flint, MI. Shoner has interest in application for LPTV.

Began Operation: Oct. 18, 1982. Sale to present owner approved by FCC June 14, 1985.

Represented (sales): Independent TV Sales.

Represented (legal): Arnold & Porter.

Represented (engineering): Cohen & Dippell, P. C.

Personnel:

LARRY HALCOMB, general manager & director of sales.
NEIL BURK, chief engineer.
ANTHONY TIDEI, operations manager.

Highest 30 Second Rate (July 28, 1985): \$250.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	ILLINOIS				
	Mc Lean	45,800	44,700	98	
	Between 25-49%	ILLINOIS			
		De Witt	7,300	7,200	99
		Livingston	14,800	14,400	97
		Logan	11,500	11,300	98
Marshall		5,500	5,400	98	
	Mason	7,600	7,500	99	
	Peoria	76,300	75,000	98	



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Putnam	2,300	2,200	96
	Tazewell	50,000	49,200	98
	Woodford	12,300	12,000	98
Between 5-24%	ILLINOIS			
	Bureau	15,000	14,700	98
	Ford	5,900	5,800	98
	Fulton	16,700	16,300	98
	La Salle	43,500	42,600	98
	Menard	4,700	4,600	98
	Stark	2,800	2,800	100
Station Totals		322,000	315,700	98
Net Weekly Circulation (1986)				113,600
Average Daily Circulation (1986)				42,200

Illinois—Champaign

WCIA

Ch. 3

Network Service: CBS.

Licensee: Midwest Television Inc., 509 S. Neil St.

Studio: 509 S. Neil St., Champaign, IL 61820.

Telephone: 217-356-8333. TWX: 910-245-3315.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 940-ft. above av. terrain, 981-ft. above ground, 1701-ft. above sea level.

Latitude 40° 06' 23"
Longitude 88° 26' 59"

Transmitter: Seymour, IL.

Satellite Earth Station: In operation.

News Services: AP, UPI.

Ownership: August C. Meyer Jr., 51.41%; August C. Meyer, 23.17%; Clara R. Meyer, 25.42%. Midwest owns WMBD-TV-AM & WKZW(FM), Peoria, IL; WFCN (TV), Springfield, IL; KFMB-TV-AM-FM, San Diego, CA.

Began Operation: Nov. 14, 1953.

Represented (sales): Petry Television Inc.

Represented (legal): Covington & Burling.

Represented (engineering): A. D. Ring & Associates.

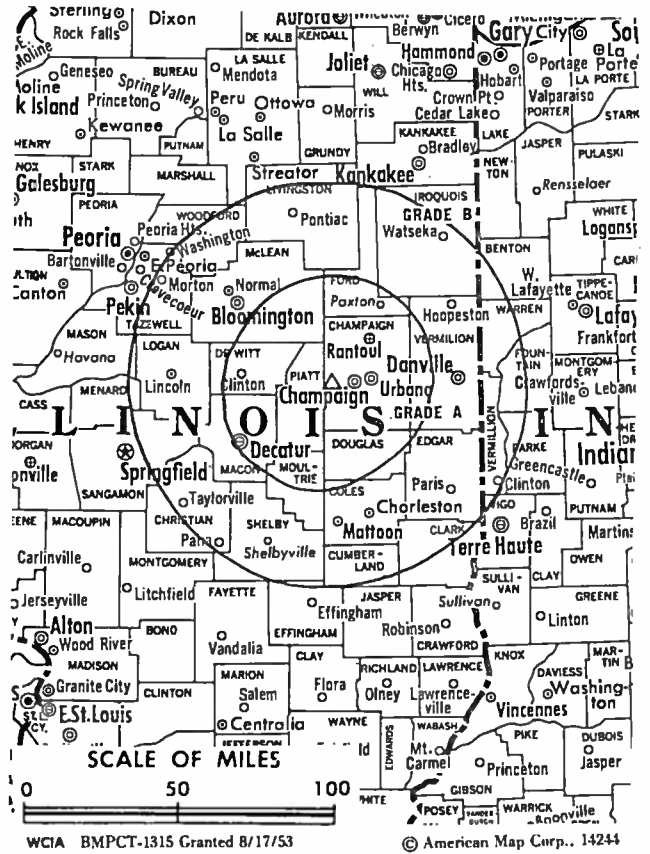
Personnel:

- AUGUST C. MEYER JR., president.
- AUGUST C. MEYER SR., chairman of the board.
- CLARA R. MEYER, vice president.
- JACK B. EVERETTE, exec. vice president & treasurer.
- KAREN H. MEYER, secretary.
- GUY MAIN, executive vice president & station manager.
- RICHARD L. ADAMS, manager, informational programming.
- JERRY JOHNSON, general sales manager.
- LEN DAVIS, national sales manager.
- SHEILA HICKMAN, program director.
- DALE FLEMING, chief engineer.
- CARLA KELLY, production manager.
- DAVE SHAUL, news director.
- MARY SUE KRUEGER, creative services director.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Champaign	61,400	60,100	98
	Christian	14,400	14,100	98
	Coles	19,900	19,500	98
	Cumberland	4,500	4,400	98
	De Witt	7,300	7,200	99
	Douglas	7,700	7,500	97
	Edgar	8,700	8,500	98
	Effingham	12,400	11,900	96
	Ford	5,900	5,800	98
	Iroquois	12,500	12,200	98
	Livingston	14,800	14,400	97
	Mc Lean	45,800	44,700	98
	Macon	50,700	49,800	98
Moultrie	5,500	5,300	96	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Piatt	6,400	6,300	98
	Sangamon	74,400	72,600	98
	Shelby	9,200	8,900	97
	Vermilion	36,500	35,800	98
Between 25-49%	ILLINOIS			
	Logan	11,500	11,300	98
	Menard	4,700	4,600	98
	INDIANA			
Benton	3,600	3,500	97	
Fountain	6,700	6,600	99	
Warren	3,000	2,900	97	
Between 5-24%	ILLINOIS			
	Cass	5,700	5,600	98
	Clark	6,800	6,600	97
	Crawford	8,500	8,300	98
	Fayette	8,600	8,300	96
	Grundy	12,000	11,800	99
	Jasper	4,400	4,200	97
	Kankakee	37,400	36,800	98
	Macoupin	19,900	19,500	98
	Mason	7,600	7,500	99
Morgan	14,600	14,200	97	
Richland	7,300	7,100	97	
INDIANA				
Newton	5,500	5,400	98	
Vermillion	7,200	7,100	99	
Station Totals		573,000	560,300	97
Net Weekly Circulation (1986)			352,300	
Average Daily Circulation (1986)			224,100	

Illinois—Champaign

WICD

Ch. 15

Network Service: NBC.

Licensee: Plains Television Partnership, 190 N. State St., Chicago, IL 60601.

Studio: 250 Country Fair Dr., Champaign, IL 61821.

Telephone: 217-351-8500.

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 553-kw max. & 358-kw horizontal visual, 55-kw max. & 35-kw horizontal aural. Antenna: 1300-ft. above av. terrain, 1335-ft. above ground, 1995-ft. above sea level.

Latitude 40° 04' 10"
Longitude 87° 54' 45"

Transmitter: 3.75-mi. N, 215° from Homer, IL.

Satellite Earth Stations: Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

News Service: UPI.

Ownership: Harry Balaban Estate & Elmer Balaban. Plains owns 47.5% of WTOV(TV), Rockford, IL.

Began Operation: April 23, 1959. Changed to Ch. 15 from Ch. 33 and increased power July 25, 1967.

Represented (sales): Katz Television.

Represented (legal): McKenna, Wilkinson & Kittner.

Represented (engineering): Jules Cohen & Associates.

Personnel:

- JOSEPH NORRIS, station manager.
- GINGER RUSH, national sales manager.
- EDWARD MASON, sales manager.
- DAVID A. BOYER, chief engineer.
- LARRY WALTERS, program operations manager.
- TOM MILBOURN, news director.

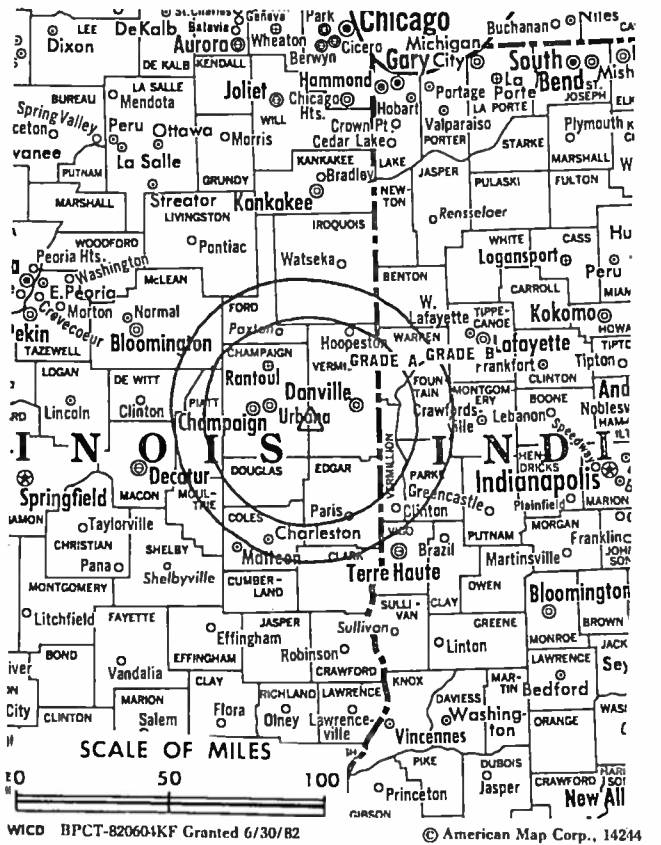
Highest One Hour Rate: \$875.

Highest 30 Sec. Rate (Sept. 1, 1984): \$500.

NETWORK BASE HOURLY RATE: \$325.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Not Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Champaign	61,400	60,100	98
	Coles	19,900	19,500	98
	Douglas	7,700	7,500	97
	Ford	5,900	5,800	98
	Piatt	6,400	6,300	98
	Vermillion	36,500	35,800	98



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	ILLINOIS			
	Edgar	8,700	8,500	98
	Iroquois	12,500	12,200	98
	Livingston	14,800	14,400	97
INDIANA	Benton	3,600	3,500	97
	Fountain	6,700	6,600	99
	Warren	3,000	2,900	97
Between 5-24%	ILLINOIS			
	Clark	6,800	6,600	97
	Cumberland	4,500	4,400	98
	De Witt	7,300	7,200	99
	Mc Lean	45,800	44,700	98
	Moultrie	5,500	5,300	96
INDIANA	Vermillion	7,200	7,100	99
Station Totals		264,200	258,400	97
Net Weekly Circulation (1986)			142,100	
Average Daily Circulation (1986)			79,100	

Illinois—Chicago

WBBM-TV

Ch. 2

Network Service: CBS.

Licensee: CBS Inc., 630 N. McClurg Court, Chicago, IL 60611.

Studio: 630 N. McClurg Court.

Telephone: 312-944-6000. TWX: 312-222-0698.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 35.4-kw visual, 7.08-kw aural. Antenna: 1370-ft. above av. terrain, 1456-ft. above ground, 2049-ft. above sea level.

Latitude 41° 53' 55.5"
Longitude 87° 37' 23.0"

Transmitter: John Hancock Bldg., 875 N. Michigan Ave.

Satellite Earth Station: Common-Carrier; transmit-receive.

News Services: AP, UPI, City News.

AM Affiliate: WBBM, 50-kw, 780 kHz.

FM Affiliate: WBBM-FM, 10.5-kw, 96.3 MHz (No. 242), 560-ft.

Ownership: See Group Ownership of TV Stations.

Began Operation: August 1940 (as W9XBK); Sept. 6, 1946 (as WBKB); sold to CBS Feb. 9, 1953 (Television Digest, Vol. 9:7).

Represented (sales): CBS Television Stations National Sales.

Personnel:

JOHNATHAN RODGERS, vice president & general manager.
ROD PERTH, station manager.
DAVID GITTENS, director, planning & administration.
TED FARAONE, director, press relations.
RON KERSHAW, news director.
SAM STALLWORTH, director, sales.
JOHN LEE, general sales manager.
MARK TUPPER, national sales mgr.
E. CHARLES UPTON, director of technical operations.
WAYNE WEBER, director of broadcast services.
DON JOHNSON, director, community affairs & editorial services.
PATRICIA DEAN, senior executive producer.
KAREN MILLER, director of broadcasting.
ARETHA MARSHALL-MILLS, director of station services.
KAREN NANCE, director of personnel.

Rates: On request.

NETWORK BASE HOURLY RATE: \$4750.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Cook	1,893,300	1,862,600	98
	Dekalb	25,600	25,200	98
	Dupage	265,900	263,800	99
	Grundy	12,000	11,800	99
	Kane	104,500	103,000	99
	Kankakee	37,400	36,800	98
	Kendall	14,400	14,300	99
	Lake	157,400	156,100	99
	La Salle	43,500	42,600	98
	Mchenry	57,800	57,400	99
	Will	115,800	114,400	99
	INDIANA			
	Jasper	9,100	8,900	98
	Lake	171,900	169,600	99
La Porte	37,600	37,100	99	



Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Newton	5,500	5,400	98
	Porter	44,300	43,700	99
	WISCONSIN			
	Kenosha	44,900	44,400	99
Between 25-49%	ILLINOIS			
	Iroquois	12,500	12,200	98
	Livingston	14,800	14,400	97
	INDIANA			
	Starke	8,000	7,800	97
	MICHIGAN			
	Berrien	60,200	59,100	98
Between 5-24%	IOWA			
	Des Moines	18,200	18,000	99
	ILLINOIS			
	Boone	10,600	10,400	98
	Bureau	15,000	14,700	98
	Ogle	17,800	17,500	98
	Putnam	2,300	2,200	96
	INDIANA			
	Marshall	14,500	14,200	98
	Pulaski	5,000	4,800	96
	St Joseph	86,900	85,700	99
	MICHIGAN			
Cass	17,700	17,400	98	
WISCONSIN				
Racine	62,100	61,500	99	
Walworth	27,200	26,800	99	
Station Totals		3,413,700	3,363,800	98
Net Weekly Circulation (1986)			2,735,000	
Average Daily Circulation (1986)			1,595,500	

Illinois—Chicago

WCFC-TV

Ch. 38



Network Service: None, independent.

Licensee: Christian Communications of Chicagoland Inc., One N. Wacker Dr., Chicago, IL 60606.

Office: One N. Wacker Dr.

Telephone: 312-977-3838.

Technical Facilities: Channel No. 38 (614-620 MHz). Authorized power: 5000-kw max. & 1260-kw horizontal visual, 500-kw max. & 126-kw horizontal aural. Antenna: 1250-ft. above av. terrain, 1450-ft. above ground, 2049-ft. above sea level.

Latitude 41° 53' 55.5"
Longitude 87° 37' 23.0"

Transmitter: John Hancock Center.

Satellite Earth Station: Common carrier; Microdyne receivers.

News Service: CNN Headline News.

Ownership: Non-profit corp. Jerry K. Rose, chmn. & pres.; Max Ephraim Jr., vice chmn. & v.p.; Cecil O. Swanson, secy.; Wilfred P. Severance, treas.

Began Operation: May 31, 1976.

Represented (legal): Fisher, Wayland, Cooper & Leader.

Personnel:
JERRY K. ROSE, president & general manager.
PHILIP MOWBRAY, operations director.
DAVE OSELAND, program director.
KEVIN SAN HAMEL, general sales mgr.

Highest 30 Sec. Rate (Sept. 1, 1986): \$140.



WCFC-TV BPCT-3439 Granted 1/2/68

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Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	ILLINOIS			
	Cook	1,893,300	1,862,600	98
	Kane	104,500	103,000	99
	Kankakee	37,400	36,800	98
	Kendall	14,400	14,300	99
	INDIANA			
	Lake	171,900	169,600	99
	Porter	44,300	43,700	99
	WISCONSIN			
	Kenosha	44,900	44,400	99
Station Totals		2,310,700	2,274,400	98
Net Weekly Circulation (1986)				165,100
Average Daily Circulation (1986)				54,400

Illinois—Chicago

WCIU-TV

Ch. 26

Network Service: None, independent.

Licensee: Weigel Broadcasting Co., Board of Trade Bldg., Chicago, IL 60604.

Studio: Board of Trade Bldg., 141 W. Jackson Blvd., Chicago 60604.

Telephone: 312-663-0260.

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 2000-kw max. visual, 200-kw max. aural. Antenna: 1555-ft. above av. terrain, 1707-ft. above ground, 2302-ft. above sea level.

Latitude 41° 52' 44"
Longitude 87° 38' 10"

Transmitter: Sears Bldg., 233 S. Wacker Dr., Chicago.

Satellite Earth Stations: 4 in operation.

News Services: UPI, City News, Reuters.

Ownership: Howard Shapiro, 67.56%; remainder of stock is held by others.

Began Operation: Feb. 6, 1964.

Represented (sales): Netspan.

Represented (legal): McKenna, Wilkinson & Kittner.

Represented (engineering): David Steel & Associates.

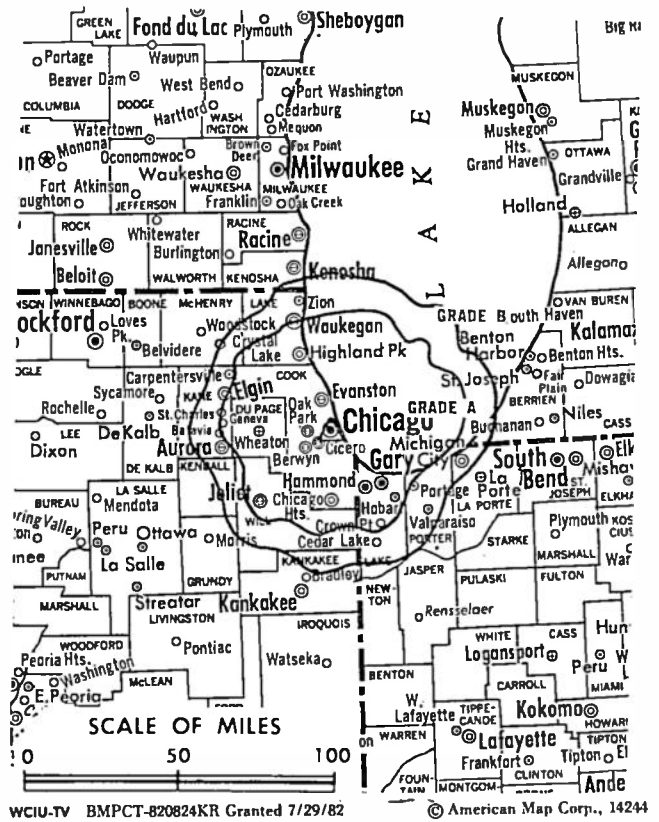
Personnel:

HOWARD SHAPIRO, president.
PETER ZOMAYA, assistant general manager & sales manager.
MARY GOBOLD, film director.
BERNARD HOELTING, chief engineer.
BEN LARSON, RICHARD STEELE & DON AQUIRRE, news directors.
NORMAN SHAPIRO, business & legal advisor.

Highest 30 Sec. Rate (July 6, 1984): \$525.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	ILLINOIS Cook	1,893,300	1,862,600	98



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	DEKALB	25,600	25,200	98
	KANE	104,500	103,000	99
	LAKE	157,400	156,100	99
	WILL	115,800	114,400	99
	INDIANA			
	LAKE	171,900	169,600	99
	NEWTON	5,500	5,400	98
	PORTER	44,300	43,700	99
Station Totals		2,518,300	2,480,000	98
Net Weekly Circulation (1986)			236,400	
Average Daily Circulation (1986)			65,000	

Illinois—Chicago

WFLD

Ch. 32

Network Service: None, independent.

Licensee: Fox Television Stations Inc.

Studio: Marina City, 300 N. State St., Chicago, IL 60610.

Telephone: 312-645-0300.

Technical Facilities: Channel No. 32 (578-584 MHz). Authorized power: 5000-kw visual, 500-kw aural. Antenna: 1415-ft. above av. terrain, 1456-ft. above ground, 2049-ft. above sea level.

Latitude 41° 53' 55.5"
Longitude 87° 37' 23.0"

Transmitter: John Hancock Bldg.

Satellite Earth Station: 11-meter; Scientific-Atlanta receivers.

News Services: AP, UPI, CNN.

Ownership: Fox Television. For officers & other interests, see Group Ownership of TV Stations.

Began Operation: Jan. 4, 1966. FCC approved formation of new company combining original licensee Field Communications with Kaiser Bcstg. May 9, 1973 (Television Digest, Vol. 12:32; 13:18). Sale back to Field approved by FCC June 22, 1977 (Vol. 16:15; 17:26). Sale by Field to Metromedia approved by FCC Feb. 17, 1983 (Vol. 22:23, 35, 47). Sale to present owner by Metromedia approved Nov. 14, 1985.

Represented (sales): Katz Independent TV Sales.

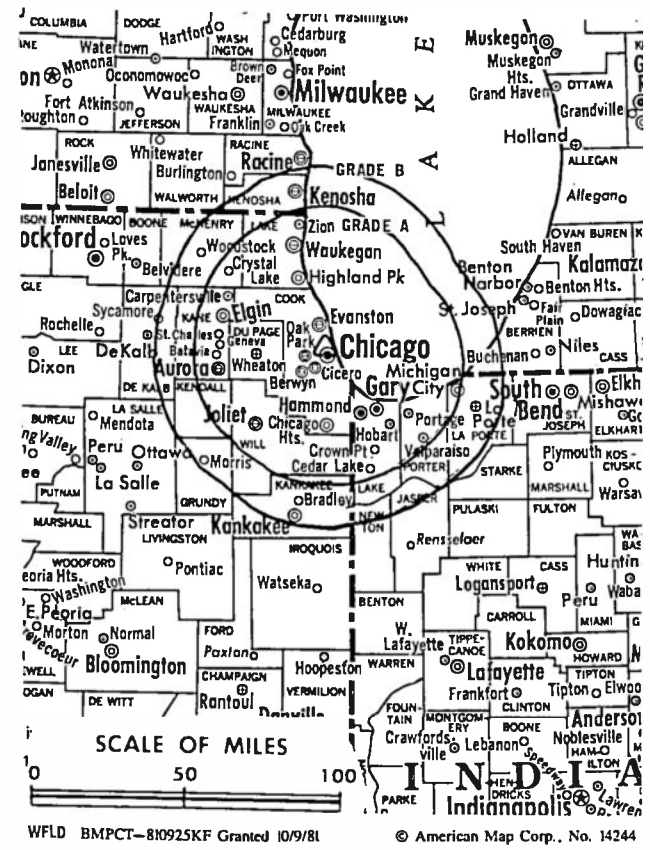
Personnel:

- AL DeVANEY, vice president & general manager.
- KARL GENSHEIMER, vice president & general sales manager.
- PATRICIA SKLAR, national sales manager.
- RICHARD ENGBERG, local sales manager.
- ROBERT SIMONE, vice president & program manager.
- ANN MARIE STEPOVY, director of creative services.
- RANDY SWANSON, vice president & business manager.
- DWAIN SCHOONOVER, engineering manager.
- KEN KOLB, production manager.
- WANDA WELLS, news & public affairs manager.
- CYNDI GOODPASTER, traffic manager.

Highest 30 Sec. Rate (July 28, 1986): \$10,000.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Cook	1,893,300	1,862,600	98
	Dupage	265,900	263,800	99
	Grund	12,000	11,800	99
	Kane	104,500	103,000	98
	Kankakee	37,400	36,800	99
	Kendall	14,400	14,300	99
	Lake	157,400	156,100	99
	La Salle	43,500	42,600	98
	Mchenry	57,800	57,400	99
	Will	115,800	114,400	99
	INDIANA			
	Jasper	9,100	8,900	98
	Lake	171,900	169,600	99
La Porte	37,600	37,100	99	
Porter	44,300	43,700	99	
WISCONSIN				
Kenosha	44,900	44,400	99	
Between 25-49%	IOWA			
	Clinton	21,000	20,800	99
	Des Moines	18,200	18,000	99



WFLD BMPCT-810925KF Granted 10/9/81 © American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	ILLINOIS			
	Boone	10,600	10,400	98
	Dekalb	25,600	25,200	98
	Ford	5,900	5,800	98
	Iroquois	12,500	12,200	98
	Knox	23,800	23,500	99
	Livingston	14,800	14,400	97
	Whiteside	24,500	24,100	98
	INDIANA			
	Cass	14,500	14,200	98
Howard	31,700	31,200	98	
Miami	13,600	13,300	98	
Newton	5,500	5,400	98	
St Joseph	86,900	85,700	99	
Starke	8,000	7,800	97	
MICHIGAN				
Berrien	60,200	59,100	98	
WISCONSIN				
Racine	62,100	61,500	99	
Between 5-24%	ILLINOIS			
	Bureau	15,000	14,700	98
	Carroll	7,000	6,900	99
	Lee	13,000	12,800	98
	Logan	11,500	11,300	98
	Mc Donough	13,300	13,000	98
	Ogle	17,800	17,500	98
	Stephenson	19,200	18,800	98
	Tazewell	50,000	49,200	98
	Warren	8,200	8,100	99
Winnebago	94,200	92,800	99	
(Continued on page A-375)				
Station Totals		3,951,200	3,893,400	98
Net Weekly Circulation (1986)				2,121,200
Average Daily Circulation (1986)				965,700

Illinois—Chicago

WGN-TV

Ch. 9

Network Service: None, independent.

Licensee: WGN Continental Broadcasting Co., 2501 Bradley Place, Chicago 60618.

Studio: 2501 Bradley Place, Chicago, IL 60618.

Telephone: 312-528-2311. TWX: 910-221-5850.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 110-kw visual, 22-kw aural. Antenna: 1360-ft. above av. terrain, 1359-ft. above ground, 1952-ft. above sea level.

Latitude 41° 53' 55.5"
Longitude 87° 37' 23.0"

Transmitter: John Hancock Center, 875 N. Michigan Ave.

Multichannel TV Sound: Stereo & separate audio program.

Satellite Earth Station: Scientific-Atlanta, 10-meter; Scientific-Atlanta receivers.

News Services: AP, UPI, INN, City News Service, LPN, CNN & NIWS.

AM Affiliate: WGN, 50-kw, 720 kHz.

Ownership: Tribune Broadcasting Co., 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: April 5, 1948.

Represented (sales): Blair Television.

Represented (legal): Schnader, Harrison, Segal & Lewis.

Personnel:

JOSEPH T. LOUGHLIN, vice president & general manager.
ROBERT HOFFMAN, director of sales.
WILLIAM BRADLEY, local sales manager.
JOHN P. FENDLEY, sports sales manager.
MARK ALTSCHULER, national sales manager.
GARY LOWMILLER, chief financial officer.
CHARLES SWILLING, program manager.
GARY SIMCOX, director of operations.
WILLIAM J. LOTZER, production manager.
ROBERT STRUTZEL, engineering director.
CHARLOTTE O'BRIEN, community affairs manager.
PAUL DAVIS, director of news.

Rates: On request.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARIZONA			
	Apache South	3,600	3,200	89
	CALIFORNIA			
	Del Norte	7,700	7,200	94
	ILLINOIS			
	Boone	10,600	10,400	98
	Cook	1,893,300	1,862,600	98
	Dekalb	25,600	25,200	98
	Dupage	265,900	263,800	99
	Grundy	12,000	11,800	99
	Iroquois	12,500	12,200	98
	Kane	104,500	103,000	99
	Kankakee	37,400	36,800	98
	Kendall	14,400	14,300	99
Lake	157,400	156,100	99	
La Salle	43,500	42,600	98	
Livingston	14,800	14,400	97	
Mchenry	57,800	57,400	99	
Vermilion	36,500	35,800	98	
Will	115,800	114,400	99	
INDIANA				
Howard	31,700	31,200	98	



WGN-TV BPCT-4179 Granted 3/26/69

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Jasper	9,100	8,900	98
	Lake	171,900	169,600	99
	La Porte	37,600	37,100	99
	Newton	5,500	5,400	98
	Porter	44,300	43,700	99
Starke	8,000	7,800	97	
KANSAS				
	Cloud	4,800	4,700	98
	Edwards	1,700	1,700	100
	Geary	10,700	10,600	99
	Kearny	1,200	1,200	100
	Logan	1,400	1,400	100
	Mitchell	3,400	3,300	97
	Morton	1,200	1,200	100
KENTUCKY				
	Perry	11,800	11,500	97
	Whitley	13,400	13,200	99
MICHIGAN				
	Berrien	60,200	59,100	98
MONTANA				
	Mineral	1,500	1,500	100
NORTH DAKOTA				
	Pierce	2,000	2,000	100
	Stutsman	9,100	9,000	99
NEW MEXICO				
	Colfax	5,300	5,000	94
NEVADA				
	Humboldt	4,500	4,300	96
OREGON				
	Hood River	6,100	5,700	93

(Continued on page A-361)

Station Totals	41,074,00	40,460,400	98
Net Weekly Circulation (1986)		9,298,600	
Average Daily Circulation (1986)		3,640,500	

Illinois—Chicago

WLS-TV

Ch. 7

Network Service: ABC.

Licensee: Capital Cities/ABC Inc., 190 N. State St., Chicago, IL 60601.

Studio: 190 N. State St.

Telephone: 312-750-7777. TWX: 312-222-9530.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 55-kw visual, 11.2-kw aural. Antenna: Circularly polarized, 1688-ft. above av. terrain, 1710-ft. above ground, 2305-ft. above sea level.

Latitude 41° 52' 44"
Longitude 87° 38' 10"

Transmitter: Sears Bldg., 233 S. Wacker Dr.

Multichannel TV Sound: Stereo & separate audio program.

Satellite Earth Stations: Avantek receivers.

News Services: AP, UPI, City News.

AM Affiliate: WLS, 50-kw, 890 kHz.

FM Affiliate: WLS-FM, 6-kw, 94.7 MHz (No. 234), 1170-ft.

Ownership: Capital Cities/ABC Inc. See Group Ownership of TV Stations.

Began Operation: Oct. 13, 1943.

Represented (sales): ABC Television Spot Sales Inc.

Represented (legal): McKenna, Wilkinson & Kittner.

Represented (engineering): Smith & Powstenko.

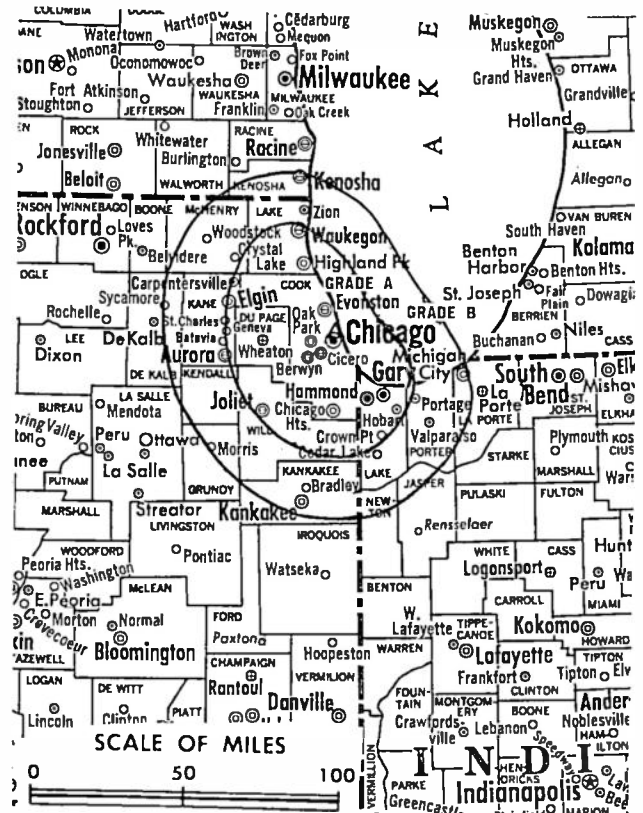
Personnel:

JOSEPH J. AHERN, president & general manager.
MARK GRANT, general sales manager.
GARY BROOKS, national sales manager.
LARRY WERT, local sales manager.
CLAR W. HEIDER, assistant to president.
TIM BENNETT, director of programming.
ERNST LEDEBUHR, controller.
JEANNE FISHER, business manager.
WILLIAM CAMPBELL, director of public affairs.
JIM HATTENDORF, news director.
SHARON MCGILL, research director.
JOSEPH KRESNICKA, director of engineering.
TOM REMISZEWSKI, creative services director.

Highest 30 Sec. Rate (July 24, 1984): \$6500.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Cook	1,893,300	1,862,600	98
	Dekalb	25,600	25,200	98
	Dupage	265,900	263,800	99
	Grundy	12,000	11,800	99
	Iroquois	12,500	12,200	98
	Kane	104,500	103,000	99
	Kankakee	37,400	36,800	98
	Kendall	14,400	14,300	99
	Lake	157,400	156,100	99
	La Salle	43,500	42,600	98
	Mchenry	57,800	57,400	99
	Will	115,800	114,400	99
	INDIANA			
	Jasper	9,100	8,900	98
	Lake	171,900	169,600	99
	La Porte	37,600	37,100	99



WLS-TV BMPCT-811124KR Granted 3/25/82

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Newton	5,500	5,400	98
	Porter	44,300	43,700	99
	WISCONSIN			
	Kenosha	44,900	44,400	99
Between 25-49%	ILLINOIS			
	Livingston	14,800	14,400	97
	INDIANA			
	Pulaski	5,000	4,800	96
	Starke	8,000	7,800	97
	MICHIGAN			
Berrien	60,200	59,100	98	
WISCONSIN				
Racine	62,100	61,500	99	
Between 5-24%	ILLINOIS			
	Boone	10,600	10,400	98
	Bureau	15,000	14,700	98
	Ford	5,900	5,800	98
	Ogle	17,800	17,500	98
	INDIANA			
	Benton	3,600	3,500	97
	Marshall	14,500	14,200	98
	St Joseph	86,900	85,700	99
	White	9,300	9,100	98
	MICHIGAN			
	Cass	17,700	17,400	98
	Van Buren	25,100	24,800	99
WISCONSIN				
Walworth	27,200	26,800	99	
Station Totals		3,437,100	3,386,800	98
Net Weekly Circulation (1986)			2,823,200	
Average Daily Circulation (1986)			1,822,000	

Illinois—Chicago

WMAQ-TV

Ch. 5

Network Service: NBC.

Licensee: National Broadcasting Co. Inc., Suite 2044, Merchandise Mart, Chicago 60654.

Studio: Merchandise Mart, Chicago, IL 60654.

Telephone: 312-861-5555. Telex: 253535.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 40.1-kw visual, 8-kw aural. Antenna: 1307-ft. above av. terrain, 1317-ft. above ground, 1909-ft. above sea level.

Latitude 41° 53' 55.5"
Longitude 87° 37' 23.0"

Transmitter: John Hancock Center, 875 N. Michigan Ave.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive; 4 in operation; Scientific-Atlanta, 7-meter; Harris & Scientific-Atlanta receivers.

AM Affiliate: WMAQ, 50-kw, 670 kHz.

FM Affiliate: WKQX, 6-kw, 101.1 MHz (No. 266), 1170-ft.

News Services: AP, UPI, City News & Nexus.

Ownership: See Group Ownership of TV Stations.

Began Operation: Jan. 7, 1949.

Represented (sales): NBC Spot Sales; Clem & Lowrance Inc. (Dallas, Atlanta & St. Louis).

Personnel:

RICHARD M. LOBO, vice president & general manager.
ALLAN HORLICK, station manager.
DICK DAGGETT, director, sales.
JOSEPH FRAZAK, sales manager.
STEVE GALLEN, sales manager.
DAVID M. YEARWOOD JR., director, finance & administration.
DAVID FINNEY, program director.
JAMES POWELL, dir., technical operations & engineering.
RICHARD REINGOLD, news director.
DELORIS McBAIN, manager, community affairs.
NICK ARONSON, director, communications.
JAMES CORBOY, manager, advertising & promotion.

Rates: On request.

NETWORK BASE HOURLY RATE: \$4800.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Cook	1,893,300	1,862,600	98
	Dekalb	25,600	25,200	98
	Dupage	265,900	263,800	99
	Grundy	12,000	11,800	99
	Iroquois	12,500	12,200	98
	Kane	104,500	103,000	99
	Kankakee	37,400	36,800	98
	Kendall	14,400	14,300	99
	Lake	157,400	156,100	99
	La Salle	43,500	42,600	98
	Livingston	14,800	14,400	97
	Mchenry	57,800	57,400	99
Will	115,800	114,400	99	



WMAQ-TV BPCT-4223 Granted 5/14/69

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	INDIANA			
	Jasper	9,100	8,900	98
	Lake	171,900	169,600	99
	La Porte	37,600	37,100	99
	Newton	5,500	5,400	98
Porter	44,300	43,700	99	
WISCONSIN	Kenosha	44,900	44,400	99
	Between 25-49%			
INDIANA	Starke	8,000	7,800	97
	MICHIGAN			
Berrien	60,200	59,100	98	
Between 5-24%	ILLINOIS			
	Boone	10,600	10,400	98
	Bureau	15,000	14,700	98
	Ford	5,900	5,800	98
	Lee	13,000	12,800	98
Ogle	17,800	17,500	98	
INDIANA	Benton	3,600	3,500	97
	Marshall	14,500	14,200	98
	Pulaski	5,000	4,800	96
MICHIGAN	Cass	17,700	17,400	98
WISCONSIN	Racine	62,100	61,500	99
	Walworth	27,200	26,800	99
Station Totals		3,328,800	3,280,000	98
Net Weekly Circulation (1986)			2,790,600	97
Average Daily Circulation (1986)			1,658,700	

Illinois—Aurora-Chicago

WPWR-TV

Ch. 60

Network Service: None, independent.

Licensee: Metrowest Corp., 3505 N. Ashland Ave., Chicago, IL 60657.

Studio: 4255 Westbrook Dr., Aurora, IL 60507.

Telephone: 312-851-7515.

Sales Office: 500 N. Dearborn, Chicago, IL 60610.

Telephone: 312-329-9191.

Technical Facilities: Channel No. 60 (746-752 MHz). Authorized power: 5000-kw max. & 2032-kw horizontal visual, 500-kw max. & 203-kw horizontal aural. Antenna: 1615-ft. above av. terrain, 1709-ft. above ground, 2304-ft. above sea level.

Latitude 41° 52' 44"
Longitude 87° 38' 10"

Transmitter: Sears Tower, 233 S. Wacker Dr., Chicago, IL.

Satellite Earth Stations: Simulsat; 5-meter.

News Service: CNN.

Ownership: Newsweb Corp., 90%; Fred Eychaner, pres.-treas.; Elizabeth Hertel, v.p., 5%; Laura Gonzalez-Vera, v.p., 5%; Glenda Manno, secy. Newsweb also owns KTVJ(TV), Boulder, CO.

Began Operation: April 20, 1982.

Represented (sales): TeleRep Inc.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): E. Harold Munn Jr. & Associates Inc.; A. D. Ring & Associates.

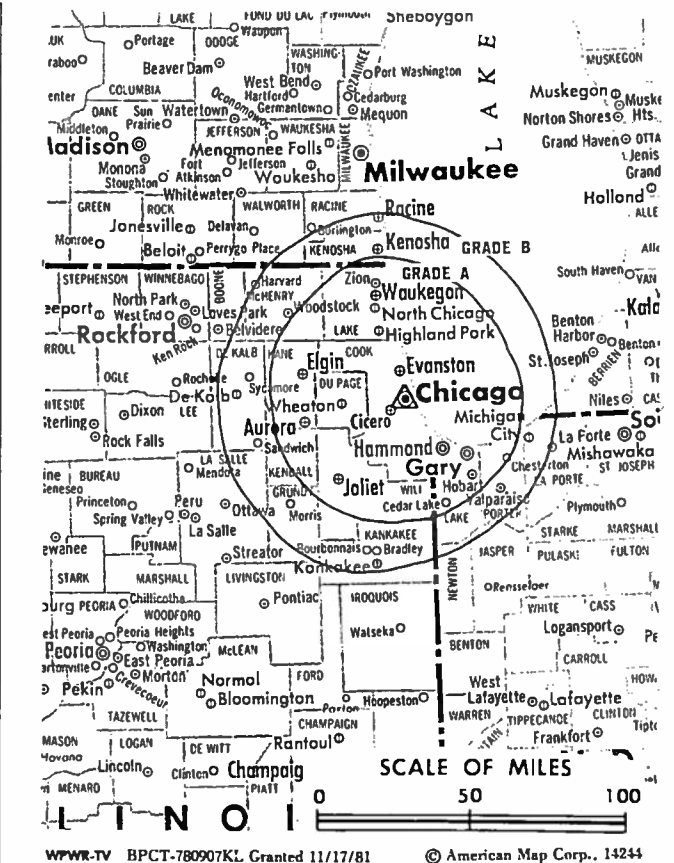
Personnel:

FRED EYCHANER, president & general manager.
MICHAEL D. DUNLOP, vice president, sales.
ROBERT HANSON, national sales manager.
DENNIS CONNELL, local sales manager.
NEAL SABIN, program director.
BOB FIELDS, production director.
ELIZABETH HERTEL, public service manager.
TIM HOWE, traffic manager.
BRENT STEPHENSON, operations manager.
BECKY RUCKER, promotion manager.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	ILLINOIS Cook	1,893,300	1,862,600	98
	Grundy	12,000	11,800	99
	Kane	104,500	103,000	99



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Kendall	14,400	14,300	99
Between 5-24%	ILLINOIS Boone	10,600	10,400	98
	Dekalb	25,600	25,200	98
	Dupage	265,900	263,800	99
	Iroquois	12,500	12,200	98
	Kankakee	37,400	36,800	98
	Lake	157,400	156,100	99
	La Salle	43,500	42,600	98
	Mchenry	57,800	57,400	99
	Will	115,800	114,400	99
	INDIANA Lake	171,900	169,600	99
La Porte	37,600	37,100	99	
Newton	5,500	5,400	98	
Porter	44,300	43,700	99	
WISCONSIN Kenosha	44,900	44,400	99	
Station Totals		3,054,900	3,010,800	98
Net Weekly Circulation (1986)				695,600
Average Daily Circulation (1986)				234,600

Illinois—Chicago

WSNS-TV

Ch. 44

Network Service: Spanish International Network.

Licensee: Video 44, a Joint Venture, 430 W. Grant Pl., Chicago, IL 60614.

Studio: 430 W. Grant Place, Chicago, IL 60614.

Telephone: 312-929-1200.

Technical Facilities: Channel No. 44 (650-656 MHz). Authorized power: 4260-kw max. & 1050-kw horizontal visual, 500-kw max. & 123-kw horizontal aural. Antenna: 1420-ft. above av. terrain, 1456-ft. above ground, 2049-ft. above sea level.

Latitude 41° 53' 55.5"
Longitude 87° 37' 23.0"

Transmitter: Hancock Bldg., 875 N. Michigan Ave.

Satellite Earth Station: Common Carrier.

News Services: AP, UPI.

Ownership: Oak Industries Inc., 49%; Harriscope of Chicago Inc., 25.5%; Essaness Theatres Corp. of Illinois, 25.5%. For other Harriscope interests, see Group Ownership of TV Stations.

Began Operation: April 5, 1970. Granted subscription TV authorization Feb. 22, 1980. Sale of interest to Oak Industries approved by FCC July 11, 1980 (Television Digest, Vol. 20:11). Began subscription TV operation Sept. 22, 1980 (Vol. 20:36). Began Spanish language programming July 1, 1985 (Vol. 25:17).

Represented (sales): SIN Television Network.

Represented (legal): Cohn & Marks.

Represented (engineering): Hammett & Edison Inc.

Personnel:

BURT I. HARRIS, pres., Harriscope (Los Angeles).

WAYNE CASA, general manager.

JOSE LAMAS, general sales manager & director of sales.

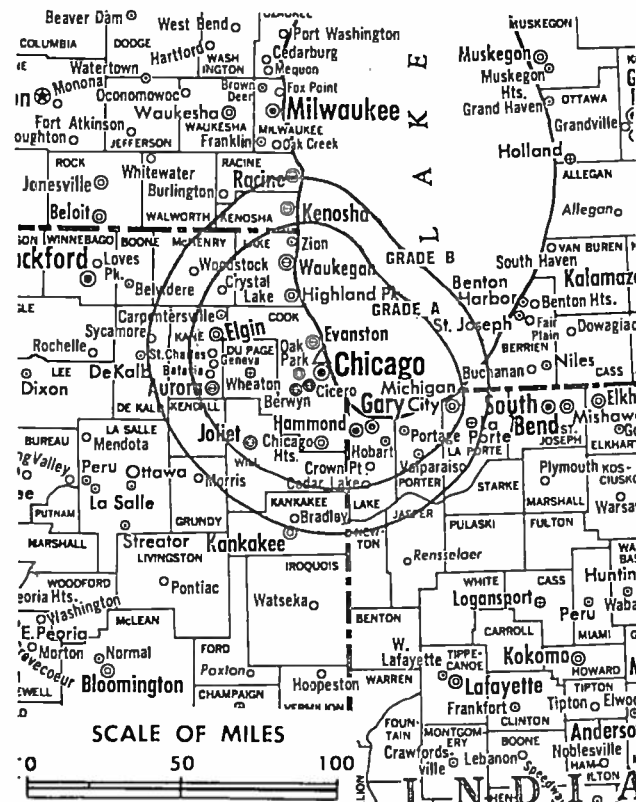
JOHN DICKINSON, director, business affairs.

CHARLES BREEDING, director of engineering & technical services.

GUSTAVO MEDRANO, news director.

Highest 30 Second Rate (July 1, 1985): \$500.

Arbitron Data: Not available.



WSNS-TV BPCT-4681 Granted 5/28/74

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Robert W. Rounsaville & Associates
MEDIA BROKERS AND CONSULTANTS
ATLANTA: 1-800-531-1500 ORLANDO: 1-800-328-3500

Illinois—Decatur

WAND

Ch. 17

Network Service: ABC.

Licensee: WAND Television, 904 South Side Dr., Decatur, IL 62525.

Studio: 904 South Side Dr., Decatur, IL 62525.

Telephone: 217-424-2500. TWX: 910-243-0458.

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 5000-kw max. & 1350-kw horizontal visual, 500-kw max. & 135-kw horizontal aural. Antenna: 1290-ft. above av. terrain, 1314-ft. above ground, 2000-ft. above sea level.

Latitude 39° 57' 07"
Longitude 88° 49' 55"

Transmitter: Near Argenta, IL.

Satellite Earth Stations: Microdyne, 7-meter; Andrews, 7.3-meter & 4.5-meter; Microdyne receivers.

News Services: AP, Group W Newsfeed, ABC.

Ownership: Publicly owned LIN Bcstg. owns 100% of WAND Television. LIN principals are: Donald A. Pels, chmn. & pres.; Barrett Geoghegan, v.p.; David Naseman, v.p., general counsel & secy.; Blake Byrne, group v.p., TV; Arnold Blauweiss, v.p., finance; Ron Graiff, engineering v.p.; Richard Verne, v.p., radio; Michael Plouf, v.p., corporate development & treas.; Frank O'Neil, Jim Saunders, Harold Spitz, Richard Rosenfeld, v.p.s. LIN Bcstg. also owns KXAS-TV, Fort Worth, TX; WISH-TV, Indianapolis, IN; WOTV(TV), Grand Rapids-Kalamazoo-Battle Creek, MI; WAVY-TV Portsmouth-Norfolk-Newport News, VA; KTVV(TV), Austin, TX; WANE-TV, Fort Wayne, IN; WFIL & WUSL (FM), Philadelphia, PA; KILT-AM-FM, Houston, TX; WIL-AM-FM, St. Louis, MO; WEMP & WMYX(FM), Milwaukee, WI; WBBF & WMJQ(FM), Rochester, NY.

Began Operation: Aug. 16, 1953. Sale to present owner by Metromedia Inc. approved Dec. 22, 1965 by FCC (Television Digest, Vol. 5:41, 42, 52). Sale to Metromedia by George A. Bolas and associates approved Sept. 28, 1960 (Vol. 16:3, 40). Sale of control to George A. Bolas, W. Clarke & Gilbert Swanson by W. L. Shellabarger and associates approved by FCC May 28, 1958 (Vol. 14:15, 22).

Represented (sales): Blair Television.

Represented (legal): Wilmer, Cutler & Pickering.

Personnel:

BARRETT GEOGHEGAN, president & general manager.
T. J. VAUGHAN, vice president & station manager.
LARRY KATT, vice president, sales.
MIKE GROSS, national sales manager.
DICK WESTBROOK, news director.
WAYNE SEMPLE, chief engineer.
JANET JONES, traffic manager.
CHARMA JAMES, promotion manager.

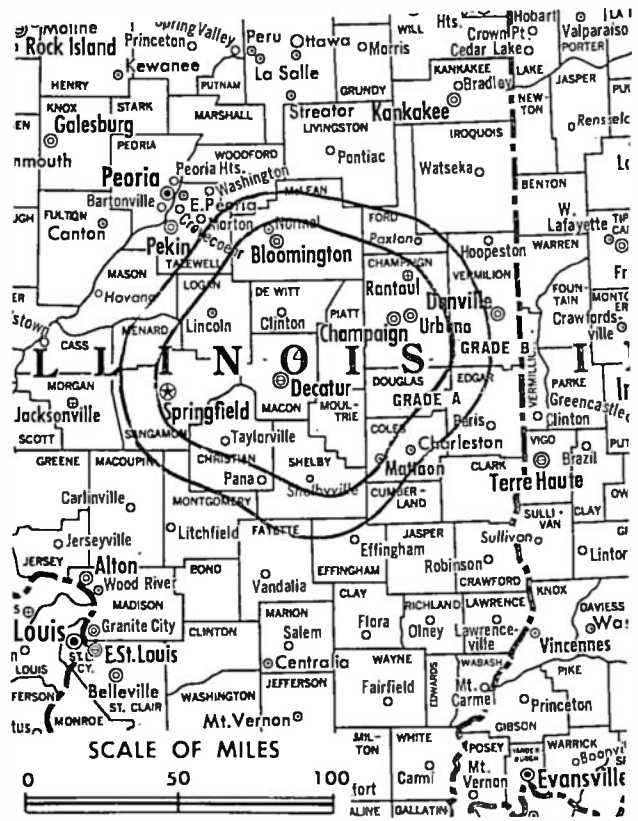
Highest One Hour Rate: \$2850.

Highest 30 Sec. Rate (Jan. 1, 1984): \$1400.

NETWORK BASE HOURLY RATE: \$825.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Champaign	61,400	60,100	98
	Christian	14,400	14,100	98
	Coles	19,900	19,500	98
	De Witt	7,300	7,200	99



WAND BPCT-780914KL Granted 3/13/79

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Douglas	7,700	7,500	97
	Effingham	12,400	11,900	96
	Ford	5,900	5,800	98
	Logan	11,500	11,300	98
	Macon	50,700	49,800	98
	Menard	4,700	4,600	98
	Morgan	14,600	14,200	97
	Moultrie	5,500	5,300	96
	Piatt	6,400	6,300	98
	Sangamon	74,400	72,600	98
	Shelby	9,200	8,900	97
Vermilion	36,500	35,800	98	
Between 25-49%	ILLINOIS			
	Cass	5,700	5,600	98
	Cumberland	4,500	4,400	98
	Fayette	8,600	8,300	96
	Iroquois	12,500	12,200	98
	Mc Lean	45,800	44,700	98
Montgomery	12,500	12,200	98	
Between 5-24%	ILLINOIS			
	Clark	6,800	6,600	97
	Edgar	8,700	8,500	98
	Livingston	14,800	14,400	97
	Macoupin	19,900	19,500	98
	Mason	7,600	7,500	99
	Scott	2,300	2,300	100
INDIANA				
Benton	3,600	3,500	97	
Station Totals		495,800	484,600	97
Net Weekly Circulation (1986)				311,300
Average Daily Circulation (1986)				174,600

Illinois—Decatur

WFHL

Ch. 23

Network Service: None, independent.

Licensee: Decatur Foursquare Bcstg. Inc., 2510 Parkway Court, Decatur, IL 62526.

Studio: 2510 Parkway Court, Decatur, IL 62526.

Telephone: 217-428-2323.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 1950-kw visual, 195-kw aural. Antenna: 1030-ft. above av. terrain, 1046-ft. above ground, 1736-ft. above sea level.

Latitude 39° 27' 03"
Longitude 88° 52' 05"

Transmitter: Near Hwy. 48, Oreana.

Satellite Earth Stations: 3 in operation; RCA 3.2-meter Ku-band; Scientific-Atlanta 5-meter; M/A-Com & Scientific-Atlanta receivers.

Ownership: Non-stock corp. Gregory L. Barnes, pres.; Dr. Charles Duarte, v.p.; Ray Jones, secy.; Michael Overheul, treas.; International Church of the Foursquare Gospel. ICFG is licensee of KHIS-AM-FM, Bakersfield & KFSG(FM), Los Angeles, CA.

Began Operation: May 13, 1984.

Represented (legal): Farrand, Malti & Cooper.

Represented (engineering): D. C. Williams & Associates.

Personnel:

MARK SIEGAL, station manager.
STEVE WALLACE, chief engineer.
MINYONNE RHOADES, traffic manager.
MONICA STUART, business manager.

Highest 30 Sec. Rate: \$30.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	ILLINOIS Cass	5,700	5,600	98



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Christian	14,400	14,100	98
	De Witt	7,300	7,200	99
	Douglas	7,700	7,500	97
	Macon	50,700	49,800	98
	Menard	4,700	4,600	98
	Piatt	6,400	6,300	98
Station Totals		96,900	95,100	98
Net Weekly Circulation (1986)				16,100
Average Daily Circulation (1986)				6,200

Illinois—Harrisburg

WSIL-TV

Ch. 3

(Operates satellite KPOB-TV, Poplar Bluff, MO)

Network Service: ABC.

Licensee: WSIL-TV Inc.

Studio: 21 W. Poplar St., Harrisburg, IL 62946.

Telephone: 618-252-7447.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 994-ft. above av. terrain, 1000-ft. above ground, 1600-ft. above sea level.

Latitude 37° 36' 49"
Longitude 88° 52' 16"

Transmitter: 2-mi. W of Creal Springs.

Satellite Earth Stations: Gardiner; 6-meter.

News Service: AP.

Ownership: Mel Wheeler Inc., 100%. Mel Wheeler, pres., 70%; Herman L. Reavis, exec. v.p.; Stephen, Clark & Leonard Wheeler, v.p.s., 10% each; Jack E. Rice, v.p.; Vinny Wheeler, secy.-treas. They also own KPOB-TV, Poplar Bluff, MO; WSLC & WSLQ(FM), Roanoke, VA; KLTE(FM), Oklahoma City, OK.

Began Operation: Dec. 6, 1953 on Ch. 22; changed to Ch. 3 in March 1959. Sale to present owners by John W. Kirby, et al., approved by FCC May 12, 1983. Previous sale by O. L. Turner, et al., approved April 23, 1981 (Television Digest, Vol. 21:14).

Represented (sales): Sattel Inc.

Represented (legal): Pepper & Corazzini.

Personnel:

MEL WHEELER, president.
STEVE WHEELER, general manager.

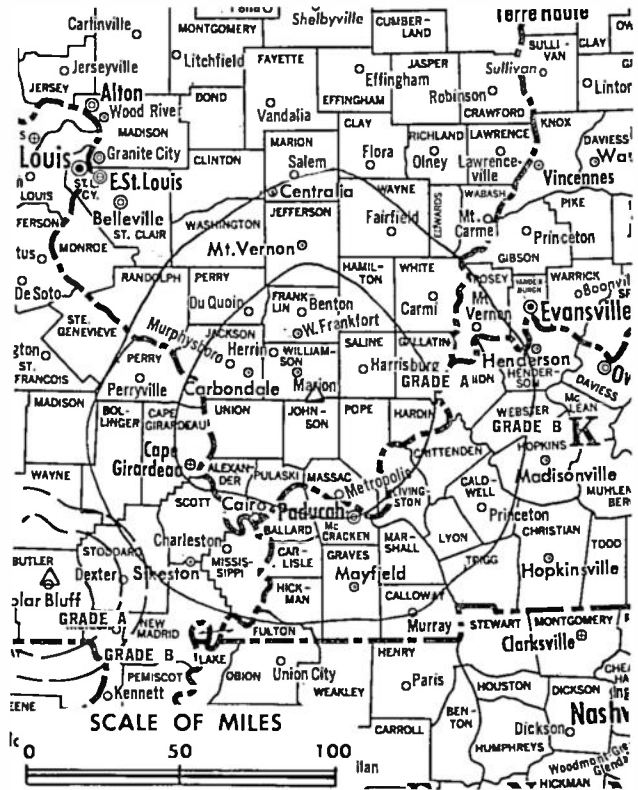
Highest 30 Sec. Rate (Sept. 1, 1985): \$375.

NETWORK BASE HOURLY RATE: \$400.

Arbitron Data: Figures include satellite KPOB-TV, Poplar Bluff, MO.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Alexander	4,900	4,700	96
	Franklin	18,300	17,800	97
	Gallatin	3,000	2,900	97
	Hamilton	3,900	3,700	95
	Hardin	2,100	2,000	95
	Jackson	24,200	23,400	97
	Jefferson	15,800	15,300	97
	Johnson	3,900	3,800	97
	Massac	6,300	6,100	97
	Perry	8,900	8,600	97
	Pope	1,900	1,800	95
	Pulaski	3,400	3,200	94
	Saline	12,500	12,100	97
	Union	7,600	7,400	97
	Williamson	24,300	23,600	97
	KENTUCKY			
	Ballard	3,400	3,400	100
	Carlisle	2,100	2,100	100
	Crittenden	3,500	3,500	100
Fulton	3,200	3,200	100	
Graves	13,300	13,200	99	
Hickman	2,200	2,200	100	
Livingston	3,800	3,800	100	
Lyon	2,600	2,600	100	
Mc Cracken	24,400	24,200	99	



WSIL-TV BPCT—840221KG Granted 7/17/84

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Marshall	10,400	10,300	99
	MISSOURI			
	Butler	14,700	14,300	97
	Cape Girardeau	22,300	22,000	99
	Mississippi	5,300	5,200	98
Scott	14,700	14,500	99	
Between 25-49%	ILLINOIS			
	Wayne	7,700	7,300	95
	KENTUCKY			
	Caldwell	5,100	5,000	98
	Calloway	11,600	11,500	99
Between 5-24%	MISSOURI			
	Bollinger	4,100	4,000	98
	New Madrid	7,800	7,600	97
	Stoddard	11,100	10,900	98
	ILLINOIS			
Edwards	3,600	3,400	94	
Marion	17,900	17,500	98	
Randolph	12,700	12,400	98	
White	7,400	7,000	95	
KENTUCKY				
Hopkins	18,000	17,800	99	
Trigg	3,500	3,500	100	
Union	5,800	5,700	98	
MISSOURI				
Carter	2,100	2,000	95	
Dunklin	13,500	13,200	98	
Perry	5,900	5,800	98	
Reynolds	3,000	2,900	97	
Ripley	5,000	4,700	94	
TENNESSEE				
Obion	12,500	12,400	99	
Station Totals		425,200	415,500	97
Net Weekly Circulation (1986)			232,300	
Average Daily Circulation (1986)			118,600	

Illinois—Joliet

WGBO-TV

(formerly WFBN)

Ch. 66

Network Service: None, independent.

Licensee: Grant Subsidiary of Chicago Inc., 16550 N.W. 52nd Ave., Miami, FL 33014.

Studio: 1411 Cora St., Joliet, IL 60435.

Telephone: 312-751-6666.

Technical Facilities: Channel No. 66 (782-788 MHz). Authorized power: 5000-kw visual, 500-kw aural. Antenna: 1307.5-ft. above av. terrain, 1512-ft. above ground, 2107-ft. above sea level.

Latitude 41° 53' 56"
Longitude 87° 37' 23"

Satellite Earth Stations: 2 in operation; Scientific-Atlanta, 5-meter.

News Service: CNN Headline News.

Ownership: Grant Bcstg. of Chicago Ltd. Partnership, 100%. For other interests, see Grant Bcstg. in Group ownership of TV Stations.

Began Operation: Sept. 18, 1981. Sale to present owner approved by FCC Oct. 30, 1985.

Represented (sales): Seltel.

Represented (legal): Goldberg & Spector.

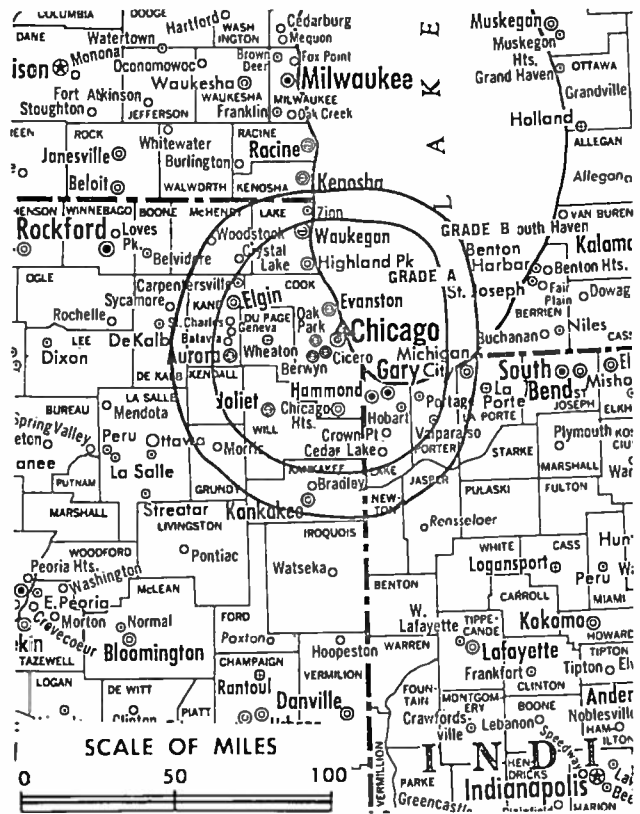
Personnel:

- DREW PFEIFFER, station manager.
- TERRI GRAHAM, traffic manager.
- TONY COLOSIMO, general sales manager.
- RANDY PRICE, chief engineer.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	ILLINOIS			
	Cook	1,893,300	1,862,600	98
	Dekalb	25,600	25,200	98
	Dupage	265,900	263,800	99
	Grundy	12,000	11,800	99
Kane	104,500	103,000	99	
Kankakee	37,400	36,800	98	



WGBO-TV BMPCT-801222KG Granted 2/5/81

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Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Kendall	14,400	14,300	99
	Lake	157,400	156,100	99
	Mchenry	57,800	57,400	99
	Will	115,800	114,400	99
INDIANA	Lake	171,900	169,600	99
	Newton	5,500	5,400	98
	Porter	44,300	43,700	99
WISCONSIN	Kenosha	44,900	44,400	99
Station Totals		2,950,700	2,908,500	98
Net Weekly Circulation (1986)			612,900	
Average Daily Circulation (1986)			205,300	

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TELEVISION BROKERS.
DANIELS & ASSOCIATES

Illinois—La Salle

WWTO-TV

Ch. 35

Grantee: All American TV Inc., 3047 Joy St., West Covina, CA 91791.

Telephone: 618-997-9333.

Technical Facilities: Channel No. 35 (596-602 MHz). Authorized power: 5000-kw max. visual, 501-max. aural. Antenna: 1366-ft. above av. terrain, 1336-ft. above ground, 1965-ft. above sea level.

Latitude 41° 16' 51"
Longitude 88° 56' 13"

Transmitter: 3.8-mi. SW of intersection of Chicago Rd. & Hwy. 71, near Oglesby.

Ownership: Non-profit corp. Cruz S. Arguinzoni, Larry Pearson & Nicky Cruz, trustees. All American also owns KDOR(TV), Bartlesville, OK.

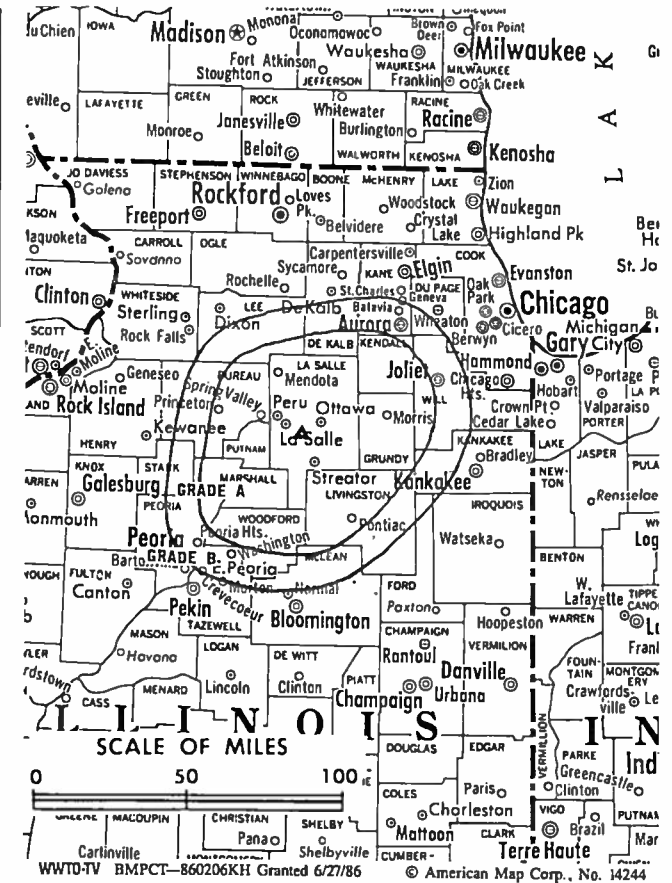
Due to Begin Operation: Nov. 1986.

Represented (legal): May & Dunne.

Represented (engineering): Smith & Powstenko.

CABLE & TV ACTION UPDATES

Weekly reports on industry changes
Call 202-872-9200 for more information.



Illinois—Marion

WTCT

Ch. 27

Network Service: None, independent.

Licensee: Tri-State Christian TV, Box 1010, Marion, IL 62959.

Studio: Route 37 North, Marion, IL 62959.

Telephone: 618-997-9333.

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 2570-kw visual, 257-kw aural. Antenna: 772-ft. above av. terrain, 500-ft. above ground, 1340-ft. above sea level.

Latitude 37° 33' 26"
Longitude 89° 01' 24"

Transmitter: 2.2-mi. W of Goreville.

Satellite Earth Stations: 3 in operation; Scientific-Atlanta, 4.6-meter; Scientific-Atlanta receivers.

Ownership: Tri-State Christian TV, non-stock, non-profit corp., 100%. Garth W. Coonce, pres.; Christina M. Coonce, treas. Tri-State also owns WAQP(TV), Saginaw, MI.

Began Operation: Aug. 24, 1981. Sale to present owner by Dennis F. Doeltzsch approved by FCC Feb. 6, 1984.

Represented (legal): Baraff, Koerner, Olender & Hochberg, P.C.

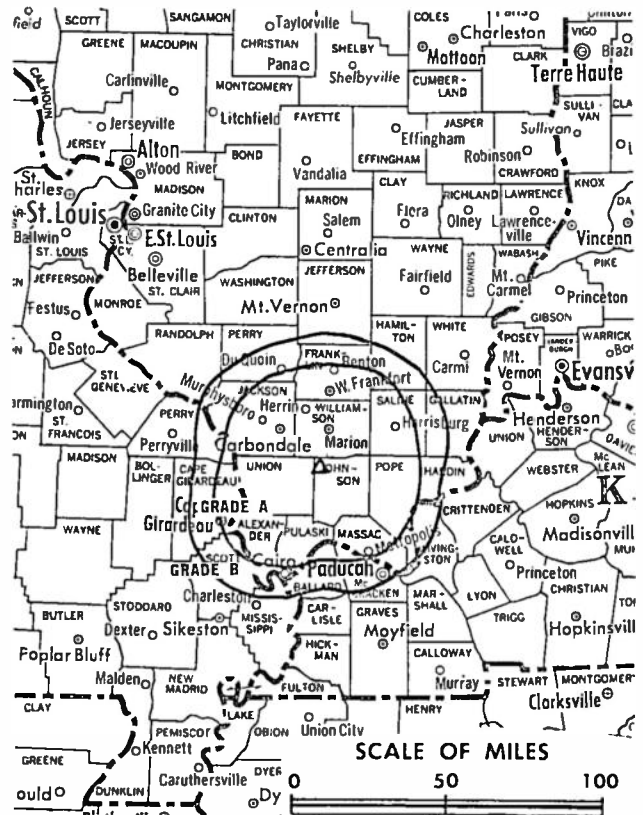
Personnel:

GARTH W. COONCE, president & general manager.
CLARENCE LARSON, chief engineer.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	ILLINOIS			
	Franklin	18,300	17,800	97
	Hamilton	3,900	3,700	95
	Hardin	2,100	2,000	95
	Jackson	24,200	23,400	97
	Johnson	3,900	3,800	97



WTCT IPCT—780720IC Granted 6/25/80

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Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Massac	6,300	6,100	97
	Pulaski	3,400	3,200	94
	Saline	12,500	12,100	97
	Williamson	24,300	23,600	97
	KENTUCKY			
	Crittenden	3,500	3,500	100
Station Totals		102,400	99,200	96
Net Weekly Circulation (1986)			14,300	
Average Daily Circulation (1986)			6,100	

Illinois—Moline

WQAD-TV

Ch. 8

Network Service: ABC.

Licensee: The New York Times Co., 3003 Park 16th St., Moline, IL 61265.

Studio: 3003 Park 16th St., Moline, IL 61265.

Telephone: 309-764-8888.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 282-kw visual, 56.2-kw aural. Antenna: 1010-ft. above av. terrain, 1066-ft. above ground, 1813-ft. above sea level.

Latitude 41° 18' 44"
Longitude 90° 22' 47"

Transmitter: 2.8-mi. S of Orion on U.S. 150.

Satellite Earth Stations: 4 in operation.

News Services: AP, UPI.

Ownership: The New York Times Co. For other interests, see Group Ownership of TV Stations.

Began Operation: Aug. 1, 1963. Sale to Des Moines Register & Tribune Co. by Moline Television Corp. approved by FCC July 13, 1977. Sale to New York Times Co. approved Oct. 3, 1985. (Television Digest, Vol. 25:5, 6, 12).

Represented (sales): Katz Television.

Represented (legal): Koteen & Naftalin.

Personnel:

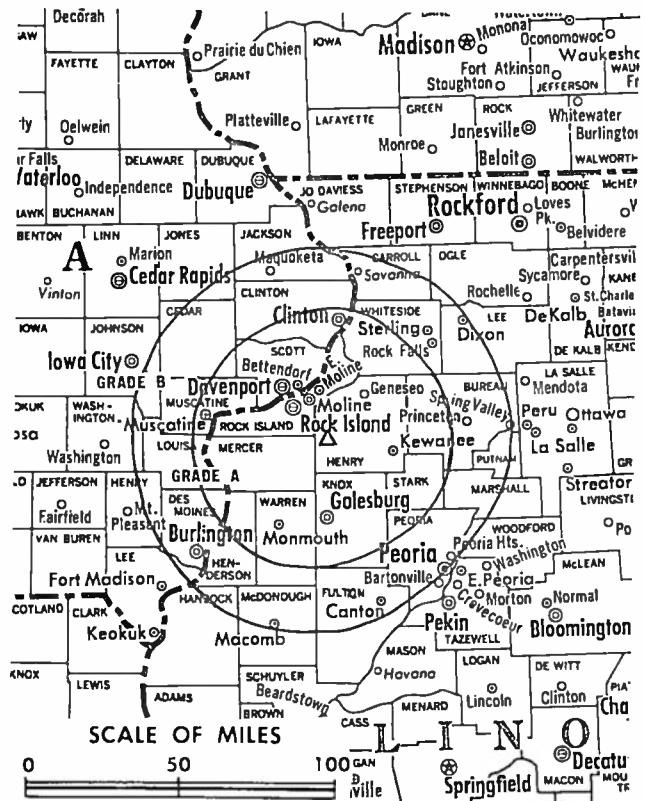
OLIVER GILLESPIE, president & general manager.
GENE SMITH, general & national sales manager.
PEGGY VYNCKE, vice president & business manager.
LLOYD BOLKCOM, director of programming & community affairs.
RICK SERRE, chief engineer.

Highest 30 Sec. Rate (Jan. 9, 1986): \$1700.

NETWORK BASE HOURLY RATE: \$950.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IOWA			
	Cedar	7,400	7,300	99
	Clinton	21,000	20,800	99
	Des Moines	18,200	18,000	99
	Henry	7,200	7,100	99
	Jackson	8,500	8,400	99
	Lee	16,500	16,300	99
	Louisa	4,600	4,500	98
	Muscatine	15,400	15,300	99
	Scott	62,600	62,100	99
	ILLINOIS			
	Bureau	15,000	14,700	98
	Carroll	7,000	6,900	99
	Henderson	3,500	3,400	97
Henry	21,100	20,800	99	
Knox	23,800	23,500	99	
Lee	13,000	12,800	98	



WQAD-TV BPCT-2440 Granted 5/16/62

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Mc Donough	13,300	13,000	98
	Mercer	7,400	7,300	99
	Rock Island	63,600	62,900	99
	Stark	2,800	2,800	100
	Warren	8,200	8,100	99
	Whiteside	24,500	24,100	98
Between 25-49%	ILLINOIS			
	Hancock	9,500	9,300	98
	Jo Daviess	9,200	8,900	97
	Putnam	2,300	2,200	96
Between 5-24%	IOWA			
	Dubuque	32,000	31,500	98
	Jefferson	6,100	6,000	98
	Johnson	33,600	33,000	98
	Washington	7,900	7,800	99
	ILLINOIS			
	Fulton	16,700	16,300	98
	La Salle	43,500	42,600	98
	Ogle	17,800	17,500	98
Schuyler	3,300	3,200	97	
	Woodford	12,300	12,000	98
Station Totals		558,800	550,400	98
Net Weekly Circulation (1986)			336,100	
Average Daily Circulation (1986)			197,000	

Illinois—Mount Vernon-Salem-Centralia

WCEE

Ch. 13

Network Service: None, independent.

Licensee: Robert W. Sudbrink, 801 S.E. Sixth Ave., No. 207, Delray Beach, FL 33444.

Telephone: 618-822-6900.

Mailing Address: Rte. One, Box 71, Kell, IL 62853.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 989-ft. above av. terrain, 962-ft. above ground, 1527-ft. above sea level.

Latitude 38° 32' 39"
Longitude 88° 55' 26"

Transmitter: Rte. 1, Box 71, Kell, IL.

Satellite Earth Stations: 2 in operation; Scientific-Atlanta receivers.

News Services: CNN, INN, UPI.

Ownership: Robert Sudbrink. For other interests, see Group Ownership of TV Stations.

Began Operation: March 13, 1983. Sale to present owner by William R. Varecha approved by FCC Oct. 30, 1985.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): Arthur K. Peters.

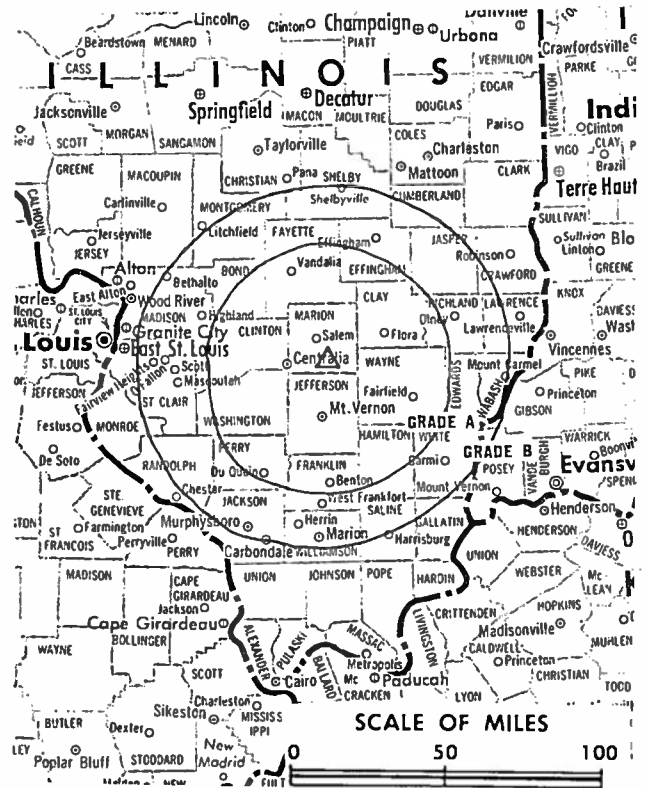
Personnel:

RIC GORMAN, general manager.

Highest 30 Sec. Rate (July 6, 1984): \$250.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Bond	6,300	6,100	97
	Clay	6,300	6,000	95
	Effingham	12,400	11,900	96
	Hamilton	3,900	3,700	95
	Jefferson	15,800	15,300	97
	Marion	17,900	17,500	98
Between 25-49%	ILLINOIS			
	Clinton	12,000	11,800	98
	Edwards	3,600	3,400	94
	Fayette	8,600	8,300	96
	Franklin	18,300	17,800	97
	Jasper	4,400	4,200	97
	Perry	8,900	8,600	97
	Richland	7,300	7,100	97



WCEE BNPCT-84030SKH Granted 4/26/84

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Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Washington	6,000	5,800	97
	Wayne	7,700	7,300	95
Between 5-24%	ILLINOIS			
	Crawford	8,500	8,300	98
	Cumberland	4,500	4,400	98
	Montgomery	12,500	12,200	98
	Randolph	12,700	12,400	98
	St Clair	93,700	92,000	98
	Saline	12,500	12,100	97
	Shelby	9,200	8,900	97
	White	7,400	7,000	95
	Williamson	24,300	23,600	97
INDIANA				
Posey	9,700	9,400	97	
Station Totals		334,400	325,100	97
Net Weekly Circulation (1986)			83,700	
Average Daily Circulation (1986)			30,300	

Illinois—Peoria

WEEK-TV

Ch. 25

Network Service: NBC.

Licensee: Eagle Broadcasting Corp., 2907 Springfield Rd., East Peoria.

Studio: 2907 Springfield Rd., East Peoria, IL 61611.

Telephone: 309-698-2525. TWX: 910-652-4455.

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 2410-kw max. & 1355-kw horizontal visual, 239-kw max. aural. Antenna: 680-ft. above av. terrain, 605-ft. above ground, 1349-ft. above sea level.

Latitude 40° 37' 42.0"
Longitude 89° 32' 51.2"

Transmitter: 2907 Springfield Rd.

Satellite Earth Stations: 3 in operation; Harris & Microdyne receivers.

News Services: AP, NBC, CNN, NIWS.

Ownership: Price Communications Corp., New York, NY. For other interests, see Group Ownership of TV Stations.

Began Operation: Feb. 1, 1953. Sale to present owner by LDX Broadcast Inc. approved by FCC Nov. 15, 1984 (Television Digest, Vol. 24:36). Previous sale, including former satellite WEEQ-TV, La Salle, by West Central Bcstg. Co. (Kerr-McGee interests) approved July 13, 1966 by FCC (Vol. 6:29).

Represented (sales): Katz Television.

Represented (legal): Cohn & Marks.

Represented (engineering): Lohnes & Culver.

Personnel:

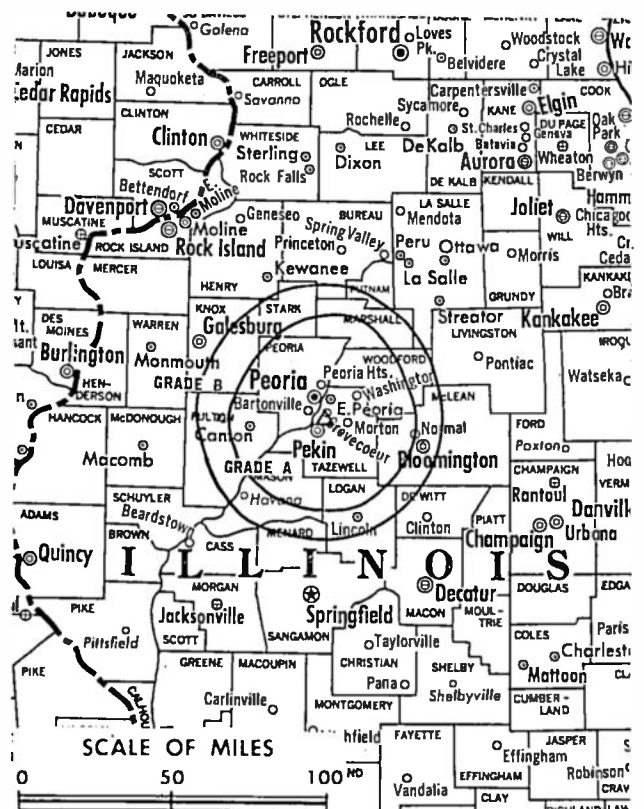
JACK MAZZIE, vice president & general manager.
KEN TOFANELLI, vice president, engineering & technical services.
DENNIS UPAH, operations & promotion manager.
JOHN DEUSHANE, general sales manager.
PHIL SUPPLE, news director.

Highest 30 Sec. Rate: \$1000.

NETWORK BASE HOURLY RATE: \$1000.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Bureau	15,000	14,700	98
	Fulton	16,700	16,300	98
	Logan	11,500	11,300	98
	Mc Lean	45,800	44,700	98
	Marshall	5,500	5,400	98
	Mason	7,600	7,500	99
	Peoria	76,300	75,000	98
Putnam	2,300	2,200	96	



WEEK-TV BPCT-5060 Granted 12/15/77

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Stark	2,800	2,800	100
	Tazewell	50,000	49,200	98
	Woodford	12,300	12,000	98
Between 25-49%	ILLINOIS			
	Cass	5,700	5,600	98
	Knox	23,800	23,500	99
	La Salle	43,500	42,600	98
	Livingston	14,800	14,400	97
	Mc Donough	13,300	13,000	98
	Menard	4,700	4,600	98
Schuyler	3,300	3,200	97	
Between 5-24%	ILLINOIS			
	De Witt	7,300	7,200	99
	Henry	21,100	20,800	99
	Warren	8,200	8,100	99
Station Totals		391,500	384,100	98
Net Weekly Circulation (1986)			255,200	
Average Daily Circulation (1986)			156,000	

Illinois—Peoria

WMBD-TV

Ch. 31

Network Service: CBS.

Licensee: Midwest Television Inc., 509 S. Neil St., Champaign, IL 61820.

Studio: 3131 N. University St., Peoria, IL 61604.

Telephone: 309-688-3131. TWX: 910-652-3954.

Technical Facilities: Channel No. 31 (572-578 MHz). Authorized power: 2040-kw max. & 1740-kw horizontal visual, 204-kw aural. Antenna: 640-ft. above av. terrain, 548-ft. above ground, 1288-ft. above sea level.

Latitude 40° 38' 07"
Longitude 89° 32' 19"

Transmitter: Pinecrest Dr., East Peoria, IL.

Satellite Earth Stations: In operation; 5-meter, C-band & Ku-band.

AM Affiliate: WMBD, 5-kw, 1470 kHz (CBS).

FM Affiliate: WKZW, 40-kw, 93.3 MHz (No. 227), 550-ft.

News Services: AP, UPI, CBS.

Ownership: Midwest TV Inc. See WCIA, Champaign, IL.

Began Operation: Jan. 1, 1958. Sale to present owner by Charles C. Caley and John E. Fetzer approved June 15, 1960 by FCC (Television Digest, Vol. 16:13, 25).

Represented (sales): Petry Television.

Represented (legal): Covington & Burling.

Represented (engineering): A. D. Ring & Associates.

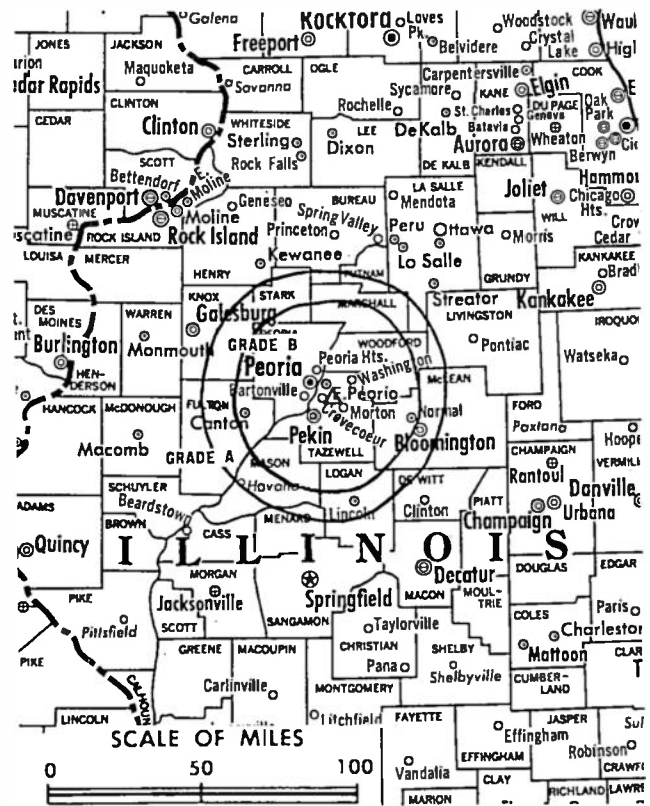
Personnel:

AUGUST C. MEYER JR., president.
GUY MAIN, executive vice president.
GENE C. ROBINSON, vice president & general manager.
JIM DONOVAN, general sales manager.
PAUL BAUMGARTNER, chief engineer.
LLOYD PETERSON, program director.
RODGER LEYSAHT, production manager.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS	16,700	16,300	98
	Fulton	11,500	11,300	98
	Logan	45,800	44,700	98
	Mc Lean	5,500	5,400	98
	Marshall	7,600	7,500	99
	Mason	4,700	4,600	98
	Menard	76,300	75,000	98
	Peoria	2,300	2,200	96
	Putnam			



WMBD-TV BPCT-4700 Granted 5/31/74

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Stark	2,800	2,800	100
	Tazewell	50,000	49,200	98
	Woodford	12,300	12,000	98
Between 25-49%	ILLINOIS	15,000	14,700	98
	Bureau	5,700	5,600	98
	Cass	23,800	23,500	99
	Knox	43,500	42,600	98
	La Salle	14,800	14,400	97
	Schuyler	3,300	3,200	97
Between 5-24%	ILLINOIS	2,200	2,100	95
	Brown	7,300	7,200	99
	De Witt	21,100	20,800	99
	Henry	13,300	13,000	98
	Warren	8,200	8,100	99
Station Totals		393,700	386,200	98
Net Weekly Circulation (1986)				244,900
Average Daily Circulation (1986)				135,700

Illinois—Peoria

WHOI

Ch. 19



Network Service: ABC.

Licensee: Forward of Illinois Inc., 500 N. Stewart St., Creve Coeur, IL 61611.

Studio: 500 N. Stewart St., Creve Coeur, IL.

Telephone: 309-698-1919. **TWX:** 910-652-3955.

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 4470-kw max. visual, 407-kw aural. Antenna: 660-ft. above av. terrain, 656-ft. above ground, 1330-ft. above sea level.

Latitude 40° 39' 11"
Longitude 89° 35' 13"

Holds CP for change to 2240-kw max. visual, 224-kw max. aural, 637-ft. above av. terrain, 193-ft. above ground, 400-ft. above sea level. BPCT-860613KF.

Transmitter: 500 N. Stewart St., Creve Coeur, IL.

Satellite Earth Stations: 3 in operation; Andrew, 7.2-meter; Andrew & M/A-Com receivers.

News Services: AP, UPI, ABC.

Ownership: Wesray Communications Inc. For Wesray ownership & other interests, see WSAW-TV, Wausau, WI.

Began Operation: Oct. 20, 1953. Sale to present owner approved by FCC Aug. 16, 1984. Sale to Forward Communications by Mid America Media Inc. approved March 24, 1971 (*Television Digest*, Vol. 10:13; 11:13). Previous sale to Mid America by Metromedia approved July 21, 1965 (Vol. 5:14). Sale to Metropolitan Bcstg. (Metromedia Inc.) by Peoria Journal Star approved Dec. 29, 1959 (Vol. 15:43, 16:1). Sale to Peoria Journal Star by Hugh R. Norman group approved by FCC April 28, 1954 (Vol. 10:13, 15, 18).

Represented (sales): Seitel Inc.

Represented (legal): McKenna, Wilkinson & Kittner.

Personnel:

- CHARLES E. SHERMAN, president & general manager.
- WILLIAM THORSON, sr. vice president & director of sales.
- GLORIA TOWLES, vice president, finance.
- WILLIAM CARSON, vice president, local sales.
- THOMAS P. SAIZAN, vice president, news director.
- DEVOE SLISHER, promotion coordinator.
- CARL WOLFE, director of engineering.
- DAN PHILIPS, director of operations.

Highest 30 Sec. Rate (June 30, 1986): \$500.

NETWORK BASE HOURLY RATE: \$800.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.



WHOI BPCT-4447 Granted 7/26/71

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Cass	5,700	5,600	98
	Fulton	16,700	16,300	98
	Knox	23,800	23,500	99
	Logan	11,500	11,300	98
	Mc Lean	45,800	44,700	98
	Marshall	5,500	5,400	98
	Mason	7,600	7,500	99
	Peoria	76,300	75,000	98
	Putnam	2,300	2,200	96
Between 25-49%	Schuyler	3,300	3,200	97
	Stark	2,800	2,800	100
	Tazewell	50,000	49,200	98
	Woodford	12,300	12,000	98
	ILLINOIS			
	Brown	2,200	2,100	95
	Bureau	15,000	14,700	98
Between 5-24%	La Salle	43,500	42,600	98
	Livingston	14,800	14,400	97
	Mc Donough	13,300	13,000	98
	Menard	4,700	4,600	98
	Warren	8,200	8,100	99
	De Witt	7,300	7,200	99
Henry	21,100	20,800	99	
Scott	2,300	2,300	100	
Station Totals		396,000	388,500	98
Net Weekly Circulation (1986)			258,000	
Average Daily Circulation (1986)			154,500	

Illinois—Quincy-Hannibal, Missouri

WGEM-TV

Ch. 10

Network Service: NBC.

Licensee: Quincy Bcstg. Co., Box 80, Quincy, IL 62306.

Studio: 513 Hampshire St., Quincy, IL 62301.

Telephone: 217-228-6600. Telex: 322289.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 814-ft. above av. terrain, 674-ft. above ground, 1433-ft. above sea level.

Latitude 39° 57' 03"
Longitude 91° 19' 54"

Transmitter: North Columbus Rd.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Common Carrier; ADM, 4.8-meter; Comsat Ku-band; Comtech, Gardiner & Harris receivers.

AM Affiliate: WGEM, 5-kw, 1440 kHz.

FM Affiliate: WGEM-FM, 27.5-kw, 105.1 MHz (No. 286), 640-ft.

News Service: AP.

Ownership: Quincy Newspapers Inc., publisher of Quincy Herald-Whig, 95%. Quincy also owns WSJV(TV), South Bend-Elkhart, IN; KTTC (TV), Rochester, MN; WVVA(TV), Bluefield, WV.

Began Operation: Aug. 27, 1953.

Represented (sales): Blair Television.

Represented (legal): Wilkinson, Barker, Knauer & Quinn.

Represented (engineering): Lohnes & Culver.

Personnel:

RICHARD HERBST, vice president & general manager.

J. BEN STEWART, vice president sales.

JIM MARTENS, chief engineer.

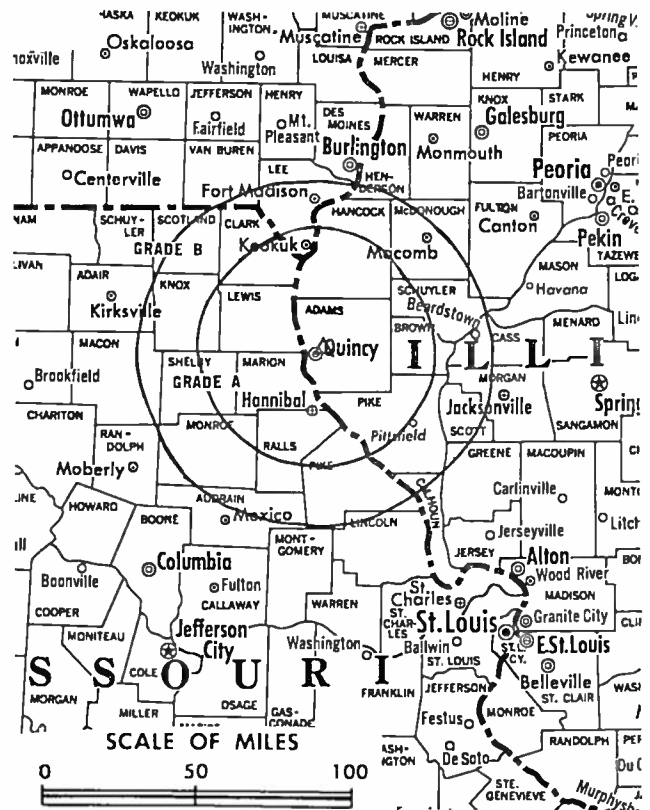
Highest One Hour Rate: \$2000.

Highest 30 Sec. Rate: \$800.

NETWORK BASE HOURLY RATE: \$1100.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IOWA			
	Lee	16,500	16,300	99
	Van Buren	3,300	3,200	97
	ILLINOIS			
	Adams	27,400	27,000	99
	Brown	2,200	2,100	95
	Cass	5,700	5,600	98
	Hancock	9,500	9,300	98
	Mc Donough	13,300	13,000	98
	Morgan	14,600	14,200	97
	Pike	7,600	7,400	97
	Schuyler	3,300	3,200	97
	Scott	2,300	2,300	100
MISSOURI	Adair	9,300	9,200	99
	Audrain	9,600	9,500	99



WGEM-TV BNPCT-1254 Granted 7/24/53

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Clark	3,000	2,900	97
	Knox	2,100	2,100	100
	Lewis	3,900	3,800	97
	Macon	6,300	6,200	98
	Marion	10,700	10,600	99
	Monroe	3,500	3,500	100
	Pike	6,100	6,000	98
	Ralls	3,500	3,500	100
	Schuyler	2,000	1,900	95
	Scotland	2,100	2,100	100
Shelby	3,000	2,900	97	
Between 25-49%	IOWA			
	Des Moines	18,200	18,000	99
	Jefferson	6,100	6,000	98
	ILLINOIS			
Henderson	3,500	3,400	97	
MISSOURI	Sullivan	2,900	2,900	98
	Between 5-24%	IOWA		
Davis		3,500	3,500	100
Henry		7,200	7,100	99
ILLINOIS				
Fulton	16,700	16,300	98	
Warren	8,200	8,100	99	
MISSOURI	Putnam	2,300	2,300	100
Station Totals		239,400	235,400	98
Net Weekly Circulation (1986)				152,300
Average Daily Circulation (1986)				98,900

Illinois—Quincy

WTJR

Ch. 16

Network Service: None, independent.

Grantee: Believer's Bcstg. Corp., 3610 S. 24th St., Quincy, IL 62301.

Mailing Address: Box 3112, Quincy, IL 62305.

Telephone: 217-228-1275.

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 179.2-kw max. visual, 31.5-kw max. aural. Antenna: 994-ft. above av. terrain, 880-ft. above ground, 1620-ft. above sea level.

Latitude	39°	58'	18"
Longitude	91°	19'	42"

Transmitter: Columbus Rd., 2-mi. NE of Quincy.

Ownership: Non-stock corp. Officers: Carl Geisendorfer, pres.; Henry Geisendorfer, v.p.; Harley Smith, secy. BBC is applicant for TV translator on Ch. 12, Quincy.

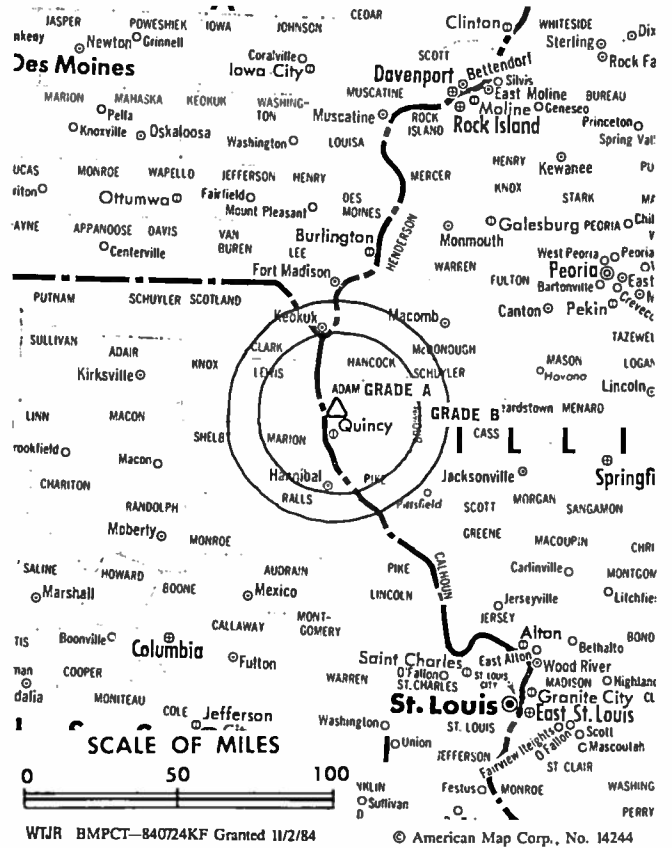
Began Operation: Jan. 1, 1986.

Represented (engineering): John R. Powley (Dysart, PA).

Personnel:

CARL GEISENDORFER, president & general manager.

Arbitron Data: Not available.



Illinois—Rockford

WQRF-TV

Ch. 39

Network Service: None, independent.

Licensee: Communications Investment Corp., 5401 W. Kennedy Blvd., Tampa, FL 33609.

Studio: 128 Kishwaukee St., Rockford, IL 61104.

Telephone: 815-987-3950.

Technical Facilities: Channel No. 39 (620-626 MHz). Authorized power: 1050-kw max. & 776-kw horizontal visual, 105-kw max. & 77.6-kw horizontal aural. Antenna: 577-ft. above av. terrain, 605-ft. above ground, 1402-ft. above sea level.

Latitude 42° 17' 26"
Longitude 89° 09' 51"

Transmitter: Auburn Rd., near Meridian Rd., Rockford.

Satellite Earth Stations: 3 in operation; Microdyne, 10-meter & 5-meter; M/A-Com & Microdyne receivers.

News Service: INN.

Ownership: Ian N. Wheeler, chmn., Henry A. Ash, pres., John A. Grant, secy.-treas., 8.33% each; Jo F. Waters, asst. secy.-asst. treas.; Glenn Hooper, Huey Johnson, Jack Sahlman, T. Terrell Sessums, James P. Gillis, Frank Morsani, Ralph E. Rydell, Vincent Tedone, Carey A. Williams, 8.33% each. CIC is licensee of KAYC & KAYD(FM), Beaumont, TX. Wheeler, Grant, Hooper, Ash, Sessums, Sahlman, Rydell, Gillis & Williams have interest in WGBA(TV) Green Bay & WLAX(TV), La Crosse, WI. Wheeler, Grant, Hooper, Ash & Sessums have interest in WFTX(TV), Cape Coral, FL. Wheeler owns WKWF & WAIL(FM), Key West, FL & has interest in permittee of Ch. 50, Nashville, TN. Ash has interest in permittee of WQAC-TV, Fort Walton Beach, FL.

Began Operation: Nov. 27, 1978. Sale to present owners by Orion Broadcast approved by FCC March 31, 1986 (Television Digest, Vol. 26:22). Sale to Orion by Lloyd Hearing Aid Corp. approved by FCC Dec. 20, 1983.

Represented (sales): Independent TV Sales.

Represented (legal): Cohn & Marks.

Represented (engineering): Jules Cohen & Associates.

Personnel:

ROBB GRAY JR., general manager.

DEAN TURMAN, chief engineer.

KEN STAAF, operations manager.

JOHN ONGENA, general sales manager.

Highest 30 Sec. Rate (July 22, 1986): \$150.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS Boone	10,600	10,400	98



WQRF-TV BPCT-820827KE Granted 9/24/82

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Ogle	17,800	17,500	98
	Stephenson	19,200	18,800	98
	Winnebago	94,200	92,800	99
Between 25-49%	ILLINOIS Lee	13,000	12,800	98
	WISCONSIN Green	11,900	11,700	98
	Rock	51,500	50,800	99
Between 5-24%	ILLINOIS Carroll	7,000	6,900	99
	Dekalb	25,600	25,200	98
	Jo Daviess	9,200	8,900	97
	Mchenry	57,800	57,400	99
	WISCONSIN Lafayette	6,200	6,100	98
Walworth	27,200	26,800	99	
Station Totals		351,200	346,100	98
Net Weekly Circulation (1986)			141,600	
Average Daily Circulation (1986)			53,100	

Illinois—Rockford

WREX-TV

Ch. 13

Network Service: ABC.

Licensee: Gilmore Broadcasting Corp., Box 530, Rockford, IL 61105.

Studio: W. Auburn & Winnebago Rds.

Telephone: 815-968-1813. TWX: 910-642-0770.

Mailing Address: Box 530, Rockford, IL 61105.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 39.8-kw aural. Antenna: 710-ft. above av. terrain, 652-ft. above ground, 1542-ft. above sea level.

Latitude 42° 17' 50"
Longitude 89° 14' 24"

Transmitter: W. Auburn & Winnebago Rds.

Satellite Earth Stations: 3 in operation; ADM, 6.1-meter; Drake receivers.

News Service: AP.

Ownership: James S. Gilmore. For other interests, see Group Ownership of TV Stations.

Began Operation: Sept. 18, 1953. Sale to Heritage Bcstg. by Gilmore Bcstg. Corp. approved by FCC July 17, 1985 but was not consummated (Television Digest, Vol. 25:24). Sale by Gannett Co. Inc. to Gilmore approved by FCC Aug. 29, 1969 (Vol. 9:35). Previous sale by Greater Rockford Television Inc. approved June 26, 1963.

Represented (sales): Blair Television.

Represented (legal): Wiley, Rein & Fielding.

Personnel:

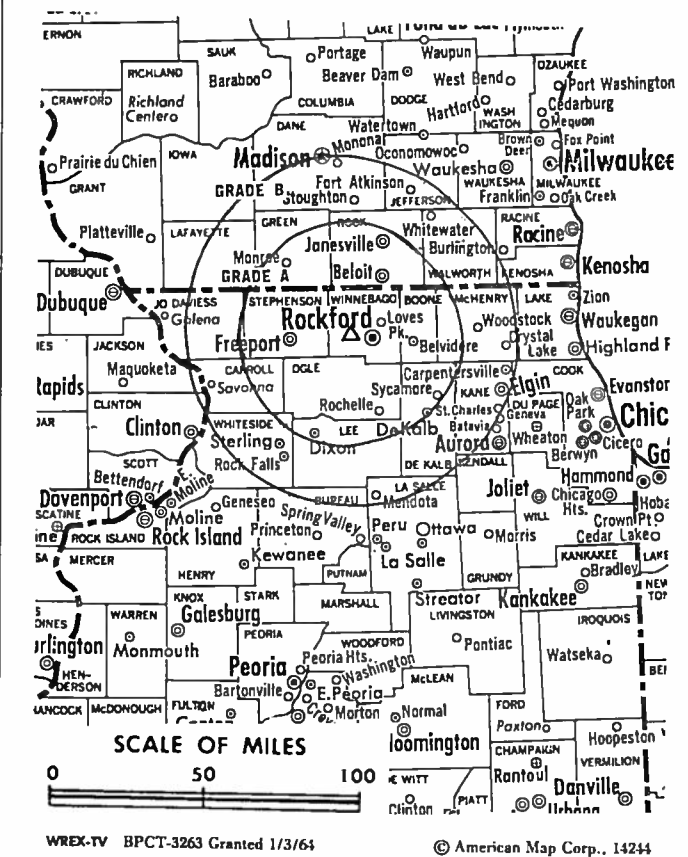
JACK WEST, general manager.
WARREN A. ANDERSON, local sales manager.
GENE HINES, film manager.
GERRY MEINDERS, chief engineer.

Highest 30 Sec. Rate (July 15, 1985): \$500.

NETWORK BASE HOURLY RATE: \$750.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Boone	10,600	10,400	98
	Lee	13,000	12,800	98
	Ogle	17,800	17,500	98
	Stephenson	19,200	18,800	98
	Winnebago	94,200	92,800	99
	WISCONSIN			
Green	11,900	11,700	98	



Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	Rock	51,500	50,800	99	
	ILLINOIS				
	Between 25-49%	Carroll	7,000	6,900	99
	Dekalb	25,600	25,200	98	
	Jo Daviess	9,200	8,900	97	
	Whiteside	24,500	24,100	98	
Between 5-24%	ILLINOIS				
	La Salle	43,500	42,600	98	
	Mchenry	57,800	57,400	99	
	WISCONSIN				
	Jefferson	23,800	23,500	99	
	Lafayette	6,200	6,100	98	
	Walworth	27,200	26,800	99	
Station Totals		443,000	436,300	98	
Net Weekly Circulation (1986)			223,800		
Average Daily Circulation (1986)			117,500		

Illinois—Rockford

WTVO

Ch. 17

Network Service: NBC.

Licensee: Winnebago Television Corp., 1917 N. Meridian Rd., Box 470, Rockford, IL 61105.

Studio: Meridian Rd., Box 470, Rockford 61105.

Telephone: 815-963-5413. TWX: 910-631-3445.

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 1175-kw max. & 759-kw horizontal visual, 124-kw max. & 79.4-kw horizontal aural. Antenna: 674-ft. above av. terrain, 710-ft. above ground, 1501-ft. above sea level.

Latitude 42° 17' 14"
Longitude 89° 10' 16"

Transmitter: Meridian Rd.

News Service: UPI.

Ownership: Plains TV Corp. stockholders collectively, 47.5%; Dubinsky Brothers Theatre Corp., 47.5%; Elmer Balaban, Trustee, 5%. Officers of Winnebago Television Corp.: Irwin Dubinsky, v.p.; Elmer Balaban, secy.; H. W. Dubinsky, treas. Plains TV Corp. owns WICD(TV), Champaign, IL.

Began Operation: May 3, 1953.

Represented (sales): Adam Young Inc.

Represented (legal): McKenna, Wilkinson & Kittner.

Personnel:

HAROLD FROELICH, general manager.
TOM D. ANDERSON, general sales manager.
ROD LEEZER, local sales manager.
RICHARD McDANIEL, program director.
STEVE NEWVINE, news director.
AL PETZKE, chief engineer.
FRANK SANDERS, commercial film director.

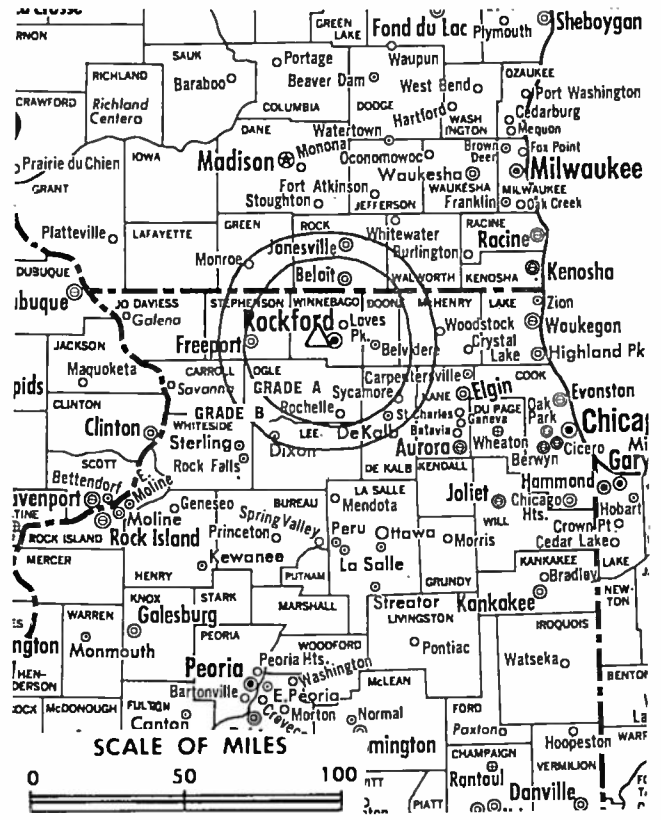
Highest One Hour Rate: \$700.

Highest 30 Sec. Rate: \$250.

NETWORK BASE HOURLY RATE: \$450.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Boone	10,600	10,400	98
	Lee	13,000	12,800	98
	Ogle	17,800	17,500	98
	Stephenson	19,200	18,800	98
	Winnebago	94,200	92,800	99



WTVO BPCT-820604KH Granted 6/30/82

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WISCONSIN			
	Rock	51,500	50,800	99
Between 25-49%	ILLINOIS			
	Carroll	7,000	6,900	99
	Dekalb	25,600	25,200	98
	Jo Daviess	9,200	8,900	97
Between 5-24%	WISCONSIN			
	Green	11,900	11,700	98
	ILLINOIS			
Bureau	15,000	14,700	98	
La Salle	43,500	42,600	98	
Mchenry	57,800	57,400	99	
Whiteside	24,500	24,100	98	
WISCONSIN	Lafayette	6,200	6,100	98
	Walworth	27,200	26,800	99
	Station Totals	434,200	427,500	98
Net Weekly Circulation (1986)			207,400	
Average Daily Circulation (1986)			115,100	

Illinois—Freeport-Rockford

WIFR-TV

Ch. 23

Network Service: CBS.

Licensee: Worrell Broadcasting Inc., Box 123, Rockford 61105.

Studio: 2523 N. Meridian Rd., Rockford, IL 61103.

Telephone: 815-987-5300.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 676-kw max. & 562-kw horizontal visual, 101-kw max. & 85.2-kw horizontal aural. Antenna: 721-ft. above av. terrain, 731-ft. above ground, 1549-ft. above sea level.

Latitude 42° 17' 48"
Longitude 89° 10' 15"

Transmitter: 1.7-mi. W of Rockford.

Satellite Earth Stations: Harris, 3-meter; RCA, 3.6-meter; Scientific-Atlanta, 7-meter & 4.6-meter; Harris, M/A-Com & Scientific-Atlanta receivers.

News Service: AP.

Ownership: Worrell Television Inc., owned primarily by Thomas E. Worrell Jr. & Worrell Newspapers Inc.; Arthur H. Hamilton, sr. v.p.; Dennis B. West, v. p.; Dennis Rooker, secy. Worrell Newspapers Inc. owns WHSV-TV, Harrisonburg, VA. Principals also own WBNB-TV, Charlotte Amalie, VI. Note: Worrell stations are being sold to Richard Benedek (Television Digest, Vol. 26:39).

Began Operation: Sept. 12, 1965. Sale to present owners by General Media Corp. approved by FCC April 11, 1977 (Television Digest, Vol. 16:39).

Represented (sales): Katz Television.

Represented (legal): Pierson, Ball & Dowd.

Personnel:

DENNIS WEST, president & general manager.
ARLES HENDERSHOTT, news director.
JIM BRADY, operations manager.
ROY N. BILSBARROW, controller.

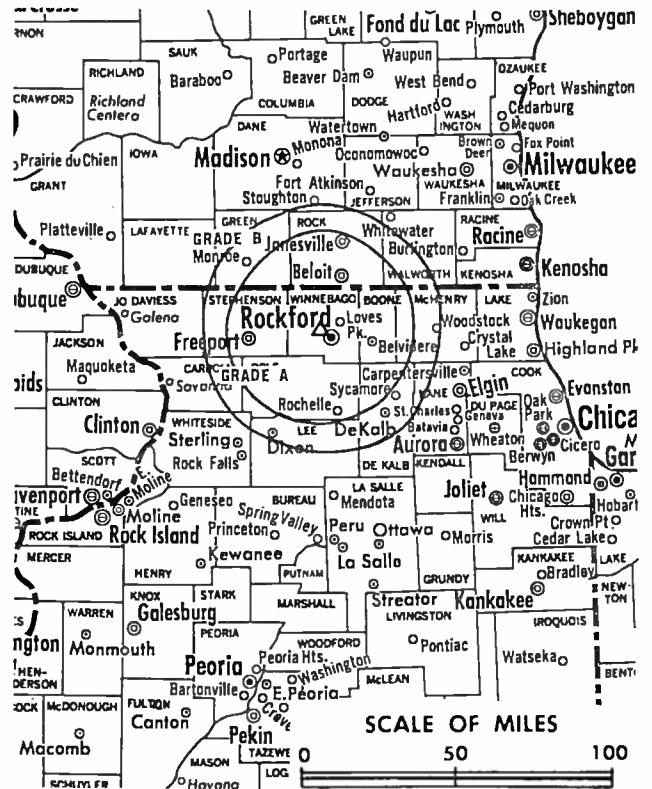
Highest One Hour Rate: \$1800.

Highest 30 Sec. Rate: \$500.

NETWORK BASE HOURLY RATE: \$625.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Boone	10,600	10,400	98
	Lee	13,000	12,800	98
	Ogle	17,800	17,500	98
	Stephenson	19,200	18,800	98
Winnebago	94,200	92,800	99	



WIFR-TV BPCT-3995 Granted 10/12/64

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WISCONSIN			
	Green	11,900	11,700	98
	Rock	51,500	50,800	99
Between 25-49%	ILLINOIS			
	DeKalb	25,600	25,200	98
	Jo Daviess	9,200	8,900	97
Between 5-24%	ILLINOIS			
	Bureau	15,000	14,700	98
	Carroll	7,000	6,900	99
	Mchenry	57,800	57,400	99
	Whiteside	24,500	24,100	98
WISCONSIN	Lafayette	6,200	6,100	98
	Walworth	27,200	26,800	99
	Station Totals	390,700	384,900	98
Net Weekly Circulation (1986)			214,000	
Average Daily Circulation (1986)			117,800	

Illinois—Rock Island

WHBF-TV

Ch. 4

Network Service: CBS.

Licensee: Rock Island Broadcasting Co., Telco Bldg.

Studio: Telco Bldg., Rock Island, IL 61201.

Telephone: 309-786-5441. TWX: 309-788-0712.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1342-ft. above av. terrain, 1383-ft. above ground, 2049-ft. above sea level.

Latitude 41° 32' 49"
Longitude 90° 28' 35"

Transmitter: Middle Rd., 5-mi. E of Davenport.

Satellite Earth Stations: Paraclype, 4.8-meter; Scientific-Atlanta, 7-meter & 4.6-meter; Pinzone & Scientific-Atlanta receivers.

AM Affiliate: WHBF, 5-kw, 1270 kHz (CBS).

FM Affiliate: WHBF-FM, 39-kw, 98.9 MHz (No. 255), 900-ft.

News Services: AP, UPI, CBS.

Ownership: Rock Island Bank, Executor, 88.87%; Anne Potter De Long, 11.11%. Principals also own KBUN & KBHP(FM), Bemidji, MN.

Began Operation: July 1, 1950.

Represented (sales): Petry Television Inc.

Represented (legal): Wilkinson, Barker, Knauer & Quinn.

Represented (engineering): Lohnes & Culver.

Personnel:

EDWARD E. DeLONG, executive vice president.
CHARLES HARRISON, vice president & general manager.
DEWEY L. NELSEN, v.p., sales & asst. general manager.
AL UZZELL, program manager.
PAUL LEINGANG, news director.
WES HOOTS, TV chief engineer.

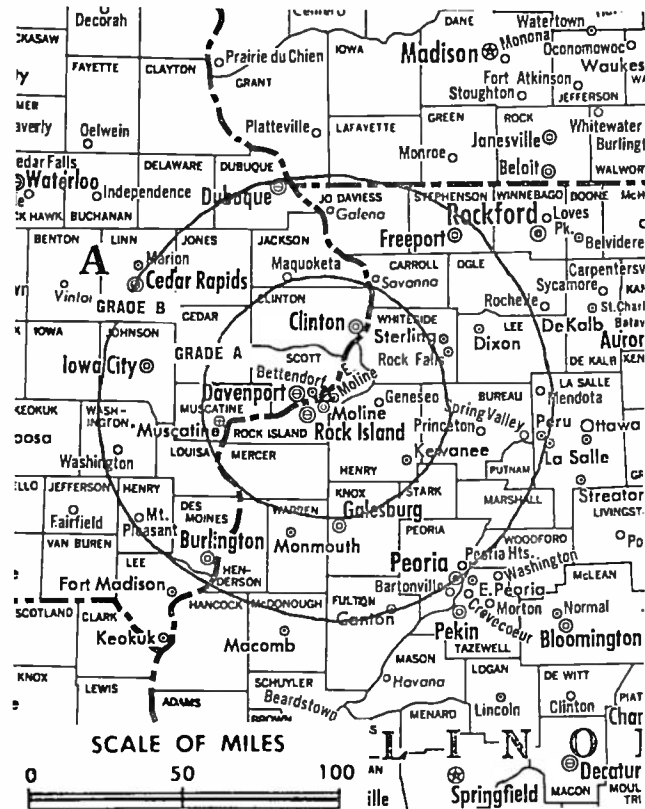
Highest One Hour Rate: \$3600.

Highest 30 Sec. Rate : \$600.

NETWORK BASE HOURLY RATE: \$1050.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IOWA			
	Cedar	7,400	7,300	99
	Clinton	21,000	20,800	99
	Des Moines	18,200	18,000	99
	Henry	7,200	7,100	99
	Jackson	8,500	8,400	99
	Louisa	4,600	4,500	98
	Muscatine	15,400	15,300	99
	Scott	62,600	62,100	99
	ILLINOIS			
	Bureau	15,000	14,700	98
	Carroll	7,000	6,900	99
	Henderson	3,500	3,400	97
	Henry	21,100	20,800	99
Knox	23,800	23,500	99	



WHBF-TV BMPCT-810415KE Granted 7/10/81

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Lee	13,000	12,800	98
	Mercer	7,400	7,300	99
	Rock Island	63,600	62,900	99
	Stark	2,800	2,800	100
	Warren	8,200	8,100	99
	Whiteside	24,500	24,100	98
Between 25-49%	IOWA			
	Jefferson	6,100	6,000	98
	Johnson	33,600	33,000	98
	Washington	7,900	7,800	99
Between 5-24%	ILLINOIS			
	Jo Daviess	9,200	8,900	97
	Mc Donough	13,300	13,000	98
	Putnam	2,300	2,200	96
Station Totals	IOWA			
	Dubuque	32,000	31,500	98
	Jones	7,300	7,200	99
	Keokuk	5,000	4,900	98
	Lee	16,500	16,300	99
	ILLINOIS			
	Hancock	9,500	9,300	98
	La Salle	43,500	42,600	98
	Ogle	17,800	17,500	98
	WISCONSIN			
Lafayette	6,200	6,100	98	
Station Totals		545,000	537,100	98
Net Weekly Circulation (1986)			330,900	
Average Daily Circulation (1986)			189,200	

Illinois—Springfield

WCFN

Ch. 49

Network Service: CBS.

Licensee: Midwest Television Inc., 509 S. Neil St., Champaign, IL 61820.

Studio: Forum XXX Bldg., 700 E. Adams St., Springfield 62710.

Telephone: 217-525-2306.

Technical Facilities: Channel No. 49 (680-686 MHz). Authorized power: 200-kw visual, 20-kw aural. Antenna: 620-ft. above av. terrain, 652-ft. above ground, 1188-ft. above sea level.

Latitude	39°	47'	27"
Longitude	89°	30'	53"

Transmitter: 7-mi. E of center of Springfield.

News Services: AP, UPI.

Satellite Earth Station: ADM, 6-meter; Microdyne receivers.

Ownership: See WCIA, Champaign, IL.

Began Operation: July 9, 1985.

Represented (sales): Petry Television Inc.

Represented (legal): Covington & Burling.

Represented (engineering): A. D. Ring & Associates.

Personnel:

GUY MAIN, general manager.

JERRY JOHNSON, general sales manager.

SHEILA HICKMAN, program director.

MARY SUE KRUEGER, creative services director.

DAVE SHAUL, news director.

DALE FLEMING, chief engineer.



Highest 30 Sec. Rate (Sept. 3, 1986): \$750.

Illinois—Springfield

WRSP-TV

Ch. 55

Network Service: None, independent.

Licensee: Springfield Independent Television Co. Inc.

Studio: 3440 Clear Lake Ave., Springfield, IL 62702.

Telephone: 217-523-8855.

Technical Facilities: Channel No. 55 (716-722 MHz). Authorized power: 2000-kw visual, 200-kw aural. Antenna: 1442-ft. above av. terrain, 1449-ft. above ground, 2049-ft. above sea level.

Latitude 39° 47' 56"
Longitude 89° 26' 45"

Transmitter: 2.6-mi. SW of Mechanicsburg.

Satellite Earth Stations: 3 in operation; Harris, 6.1-meter; Harris receivers.

News Services: CNN, INN.

Ownership: Cy N. Bahakel, pres.-treas., 100%; Don Krauss, v.p., television; Lorraine Lancaster, v.p.-secy.; Jeffrey W. Malickson, v.p., general counsel. For other interests, see Group Ownership of TV Stations.

Began Operation: June 1, 1979. Sale to present owner by Will F. Wingerter, et al., approved by FCC March 15, 1982.

Represented (sales): Independent TV Sales.

Personnel:

STEVEN SOLDINGER, general manager.
BILL HARPER, general sales manager.
CAROL ONDRULA, traffic/operations manager.
KEN MYERS, chief engineer.

Highest 30 Sec. Rate (July 15, 1985): \$200.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	De Witt	7,300	7,200	99
	Menard	4,700	4,600	98
	Sangamon	74,400	72,600	98
Between 25-49%	ILLINOIS			
	Champaign	61,400	60,100	98
	Christian	14,400	14,100	98
	Douglas	7,700	7,500	97
	Logan	11,500	11,300	98
	Macon	50,700	49,800	98
	Mason	7,600	7,500	99
	Montgomery	12,500	12,200	98
	Morgan	14,600	14,200	97
	Moultrie	5,500	5,300	96
	Piatt	6,400	6,300	98



WRSP-TV BMPCT—821206KE Granted 10/7/83

© American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Schuyler	3,300	3,200	97
	Scott	2,300	2,300	100
	Shelby	9,200	8,900	97
Between 5-24%	ILLINOIS			
	Brown	2,200	2,100	95
	Cass	5,700	5,600	98
	Coles	19,900	19,500	98
	Cumberland	4,500	4,400	98
	Effingham	12,400	11,900	96
	Fayette	8,600	8,300	96
	Ford	5,900	5,800	98
	Fulton	16,700	16,300	98
	Mc Donough	13,300	13,000	98
Mc Lean	45,800	44,700	98	
Macoupin	19,900	19,500	98	
Tazewell	50,000	49,200	98	
Station Totals		498,400	487,400	97
Net Weekly Circulation (1986)				145,200
Average Daily Circulation (1986)				55,600

Illinois—Springfield

WICS

Ch. 20

Network Service: NBC.

Licensee: Guy Gannett Broadcasting Services, Northport Plaza, Portland, ME 04104.

Studio: 2680 East Cook St., Springfield, IL 62703.

Telephone: 217-753-5620. TWX: 910-242-0551.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 1510-kw max. & 676-kw horizontal visual, 151-kw max. & 67.6-kw horizontal aural. Antenna: 1430-ft. above av. terrain, 1458-ft. above ground, 2049-ft. above sea level.

Latitude 39° 48' 15"
Longitude 89° 27' 40"

Transmitter: Mechanicsburg, IL.

Satellite Earth Station: Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

News Service: UPI.

Ownership: Guy Gannett Bcstg. Services. For other interests, see Group Ownership of TV Stations.

Began Operation: Sept. 17, 1953. Sale to present owner by WICS-TV Inc. approved by FCC Jan. 31, 1985. Previous sale by Plains TV Corp. approved April 7, 1980 (Television Digest, Vol. 19:16).

Represented (sales): Katz Television.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Lohnes & Culver.

Personnel:

JOHN V. CONNORS, general manager.
DON SQUIRES, general sales manager.
VIRGINIA RUSH, national sales manager.
JERROLD MERRITT, director of engineering.
GARY SPEARS, program operations manager.
H. K. SPRINGER, business manager.
DON HICKMAN, news director.
DEMETRIOS HADJIS, director of promotion & marketing.

Highest 30 Sec. Rate: \$2000.

NETWORK BASE HOURLY RATE: \$750.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Cass	5,700	5,600	98
	Christian	14,400	14,100	98
	De Witt	7,300	7,200	99
	Effingham	12,400	11,900	96
	Logan	11,500	11,300	98
	Macon	50,700	49,800	98
	Mason	7,600	7,500	99
Menard	4,700	4,600	98	



WICS BPCT-4487 Granted 7/12/72

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Morgan	14,600	14,200	97
	Moultrie	5,500	5,300	96
	Sangamon	74,400	72,600	98
	Shelby	9,200	8,900	97
Between 25-49%	ILLINOIS			
	Brown	2,200	2,100	95
	Fayette	8,600	8,300	96
	Macoupin	19,900	19,500	98
	Montgomery	12,500	12,200	98
	Piatt	6,400	6,300	98
Scott	2,300	2,300	100	
Between 5-24%	ILLINOIS			
	Cumberland	4,500	4,400	98
	Douglas	7,700	7,500	97
	Fulton	16,700	16,300	98
	Jasper	4,400	4,200	97
	Mc Lean	45,800	44,700	98
Schuyler	3,300	3,200	97	
Tazewell	50,000	49,200	98	
Station Totals		402,300	393,200	97
Net Weekly Circulation (1986)				215,500
Average Daily Circulation (1986)				134,500

Illinois

**WGN-TV, Chicago
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	SOUTH DAKOTA			
	Walworth	2,700	2,600	96
	TEXAS			
	Crane	1,700	1,700	100
	Garza	1,900	1,900	100
	Gray	10,400	10,300	99
	Kinney	900	900	100
	Martin	1,600	1,600	100
	Sutton	2,000	1,900	95
	Upton	1,600	1,600	100
	Val Verde	12,200	11,800	97
	Wheeler	3,100	3,000	97
	Winkler	3,500	3,500	100
	WISCONSIN			
	Kenosha	44,900	44,400	99
Between 25-49%	ALABAMA			
	Autauga	11,900	11,700	98
	Covington	14,700	14,500	99
	Madison	75,800	75,000	99
	Marengo	8,400	8,200	98
	Montgomery	76,400	75,700	99
	Morgan	34,800	34,400	99
	Pike	10,100	9,900	98
	ARKANSAS			
	Ashley	9,100	8,900	98
	Baxter	13,100	12,800	98
	Boone	11,000	10,800	98
	Carroll	7,200	7,000	97
	Chicot	5,700	5,500	96
	Clark	8,000	7,800	98
	Cleburne	7,500	7,300	97
	Drew	6,400	6,200	97
	Independence	11,800	11,600	98
	Izard	4,800	4,600	96
	Jackson	7,800	7,600	97
	Marion	4,900	4,800	98
	Pulaski	131,100	129,800	99
	Randolph	6,400	6,200	97
	Sharp	6,500	6,200	95
	Stone	3,600	3,500	97
	Van Buren	5,900	5,800	98
	ARIZONA			
	Apache North	12,200	10,900	89
	Cochise	33,800	32,500	96
	Gila	14,400	13,800	96
	Navajo	21,800	19,900	91
	CALIFORNIA			
	Modoc	3,600	3,300	92
Siskiyou	17,000	15,900	94	
Trinity	5,500	5,100	93	
COLORADO				
Garfield	10,300	9,800	95	
Grand	3,700	3,500	95	
Jackson	700	700	100	
Moffat	5,900	5,500	93	
Prowers	5,100	4,800	94	
San Juan	400	400	100	
Summit	4,800	4,600	96	
FLORIDA				
Brevard	130,000	128,700	99	
Escambia	91,600	90,900	99	
Monroe	30,300	29,600	98	
St Johns	24,500	24,200	99	
GEORGIA				
Atkinson	2,000	1,900	95	
Ben Hill	6,200	6,000	97	
Camden	5,200	5,100	98	

**WGN-TV—(Continued)
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Clarke	29,100	28,700	99
	Dougherty	34,800	34,300	99
	Miller	2,700	2,600	96
	Muscogee	60,100	59,600	99
	Oconee	5,200	5,200	100
	IOWA			
	Black Hawk	51,000	50,600	99
	Buchanan	8,300	8,200	99
	Buena Vista	8,100	8,000	99
	Carroll	8,400	8,300	99
	Cass	7,000	6,900	99
	Cerro Gordo	19,400	19,200	99
	Cherokee	6,200	6,100	98
	Clay	8,100	8,000	99
	Clayton	8,300	8,200	99
	Clinton	21,000	20,800	99
	Des Moines	18,200	18,000	99
	Dickinson	6,900	6,800	99
	Dubuque	32,000	31,500	98
	Emmet	5,100	5,000	98
Henry	7,200	7,100	99	
Humboldt	5,100	5,000	98	
Iowa	6,000	5,900	98	
Jefferson	6,100	6,000	98	
Johnson	33,600	33,000	98	
Kossuth	8,100	8,000	99	
Lee	16,500	16,300	99	
Linn	66,300	65,800	99	
Louisa	4,600	4,500	98	
Marshall	16,200	16,100	99	
Monroe	3,500	3,500	100	
Plymouth	9,100	9,000	99	
Pocahontas	4,200	4,100	98	
Polk	125,800	124,700	99	
Scott	62,600	62,100	99	
Wapello	15,800	15,600	99	
Wayne	3,400	3,300	97	
Winnebago	5,200	5,100	98	
Woodbury	38,200	37,900	99	
Wright	6,300	6,200	98	
IDAHO				
Bear Lake	2,600	2,500	96	
Custer	1,800	1,700	94	
Elmore	7,000	6,900	99	
Shoshone	6,200	6,100	98	
ILLINOIS				
Adams	27,400	27,000	99	
Brown	2,200	2,100	95	
Bureau	15,000	14,700	98	
Carroll	7,000	6,900	99	
Cass	5,700	5,600	98	
Champaign	61,400	60,100	98	
Christian	14,400	14,100	98	
Clay	6,300	6,000	95	
Clinton	12,000	11,800	98	
Coles	19,900	19,500	98	
Crawford	8,500	8,300	98	
De Witt	7,300	7,200	99	
Douglas	7,700	7,500	97	
Effingham	12,400	11,900	96	
Ford	5,900	5,800	98	
Henry	21,100	20,800	99	
Jo Daviess	9,200	8,900	97	
Knox	23,800	23,500	99	
Lawrence	6,900	6,700	97	
Lee	13,000	12,800	98	
Logan	11,500	11,300	98	
Mc Donough	13,300	13,000	98	
Mc Lean	45,800	44,700	98	

WGN-TV—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	IOWA			
	Macon	50,700	49,800	98
	Mason	7,600	7,500	99
	Mercer	7,400	7,300	99
	Morgan	14,600	14,200	97
	Moultrie	5,500	5,300	96
	Ogle	17,800	17,500	98
	Peoria	76,300	75,000	98
	Perry	8,900	8,600	97
	Putnam	2,300	2,200	96
	Richland	7,300	7,100	97
	Rock Island	63,600	62,900	99
	Sangamon	74,400	72,600	98
	Stark	2,800	2,800	100
	Stephenson	19,200	18,800	98
	Tazewell	50,000	49,200	98
	Wabash	5,400	5,200	96
	White	7,400	7,000	95
	Whiteside	24,500	24,100	98
	Williamson	24,300	23,600	97
Winnebago	94,200	92,800	99	
Woodford	12,300	12,000	98	
INDIANA				
	Allen	106,400	104,700	98
	Benton	3,600	3,500	97
	Delaware	44,000	43,400	99
	Elkhart	50,800	49,700	98
	Fulton	7,400	7,300	99
	Grant	27,100	26,600	98
	Knox	15,900	15,600	98
	Lawrence	16,100	15,800	98
	Madison	49,200	48,600	99
	Marshall	14,500	14,200	98
	Miami	13,600	13,300	98
	Monroe	36,100	35,000	97
	Montgomery	13,100	12,900	98
	Pulaski	5,000	4,800	96
	St Joseph	86,900	85,700	99
	Tippecanoe	42,400	41,300	97
	Vanderburgh	65,200	63,800	98
	Vermillion	7,200	7,100	99
	Vigo	39,900	39,200	98
	Wabash	12,400	12,100	98
	White	9,300	9,100	98
KANSAS				
	Allen	6,500	6,400	98
	Cheyenne	1,500	1,500	100
	Clark	1,000	1,000	100
	Clay	4,000	3,900	97
	Cowley	14,700	14,500	99
	Ellsworth	3,000	2,900	97
	Grant	2,700	2,700	100
	Greeley	700	700	100
	Hamilton	1,000	1,000	100
	Haskell	1,400	1,400	100
	Labette	10,100	9,900	98
	Osborne	2,400	2,300	96
	Pratt	4,300	4,200	98
	Rawlins	1,600	1,600	100
	Riley	20,800	20,400	98
	Rooks	2,700	2,700	100
	Saline	20,000	19,700	99
	Scott	2,200	2,200	100
	Seward	6,700	6,600	98
	Sherman	3,000	3,000	100
	Smith	2,400	2,400	100
	Stevens	1,700	1,600	94
	Wichita	1,100	1,100	100
KENTUCKY				
	Calloway	11,600	11,500	99

WGN-TV—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Christian			
	Clay	7,600	7,400	97
	Cumberland	2,900	2,800	96
	Fayette	82,300	81,700	99
	Floyd	18,200	18,000	99
	Fulton	3,200	3,200	100
	Graves	13,300	13,200	99
	Harlan	14,600	14,400	99
	Hopkins	18,000	17,800	99
	Jefferson	257,300	256,200	100
	Johnson	9,000	8,900	99
	Kenton	50,400	50,200	100
	Knott	6,100	5,900	97
	Knox	11,000	10,800	98
	Laurel	14,900	14,600	98
	Letcher	11,200	11,000	98
	Mc Cracken	24,400	24,200	99
	Pike	30,100	29,700	99
	Powell	3,900	3,800	97
	Russell	5,800	5,700	98
Trigg	3,500	3,500	100	
Warren	28,800	28,500	99	
Wayne	6,500	6,300	97	
Woodford	6,500	6,400	98	
LOUISIANA				
	East Baton Rouge	145,100	143,700	99
	Iberville	10,400	10,200	98
	Lincoln	13,900	13,700	99
	Madison	5,800	5,600	97
	Natchitoches	14,500	14,000	97
	Ouachita	52,100	51,500	99
	Pointe Coupee	8,700	8,500	98
	Rapides	50,300	49,700	99
	Tensas	2,900	2,800	97
	Vernon	18,600	18,100	97
	West Baton Rouge	6,600	6,500	98
	Winn	6,400	6,200	97
MICHIGAN				
	Antrim	6,300	6,200	98
	Calhoun	50,500	49,900	99
	Cass	17,700	17,400	98
	Delta	13,700	13,400	98
	Dickinson	9,900	9,700	98
	Houghton	13,000	12,500	96
	Iron	5,400	5,300	98
	Kalamazoo	78,200	77,100	99
	Manistee	9,200	9,000	98
	Marquette	25,100	24,800	99
	Muskegon	54,900	54,100	99
	St Joseph	20,800	20,500	99
	Van Buren	25,100	24,800	99
MINNESOTA				
	Beltrami	11,200	10,700	96
	Kittson	2,400	2,300	96
	Koochiching	6,200	6,000	97
	Lac Qui Parle	3,800	3,700	97
	Lake Of The Woods	1,500	1,400	93
	Martin	9,600	9,500	99
	Red Lake	1,800	1,800	100
	Steele	10,900	10,800	99
MISSOURI				
	Adair	9,300	9,200	99
	Atchison	3,200	3,200	100
	Dunklin	13,500	13,200	98
	Grundy	4,700	4,600	98
	Henry	7,800	7,700	99
	Knox	2,100	2,100	100
	Mississippi	5,300	5,200	98
	New Madrid	7,800	7,600	97

WGN-TV—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	MISSOURI			
	Pettis	13,800	13,600	98
	Pulaski	10,200	10,000	98
	Ripley	5,000	4,700	94
	Scotland	2,100	2,100	100
	Scott	14,700	14,500	99
	Shannon	2,900	2,700	93
	MISSISSIPPI			
	Coahoma	11,600	11,300	97
	Forrest	25,300	25,100	99
	Hinds	95,400	94,700	99
	Humphreys	4,500	4,400	98
	Lamar	9,200	9,100	99
	Lauderdale	29,300	29,000	99
	Madison	15,100	14,800	98
	Noxubee	4,000	3,900	98
	Rankin	27,100	26,800	99
	Washington	23,300	22,900	98
	MONTANA			
	Blaine	2,600	2,400	92
	Chouteau	2,200	2,100	95
	Fallon	1,400	1,300	93
	Garfield	600	500	83
Granite	1,000	1,000	100	
Hill	6,800	6,600	97	
Judith Basin	1,000	900	90	
Lincoln	6,400	6,100	95	
Richland	4,900	4,700	96	
Roosevelt	3,600	3,500	97	
Valley	3,700	3,500	95	
NORTH CAROLINA				
Carteret	18,400	18,200	99	
Clay	2,700	2,600	96	
Craven	26,100	25,900	99	
New Hanover	42,600	42,200	99	
Onslow	34,400	34,100	99	
Transylvania	9,200	9,100	99	
Wayne	35,400	34,900	99	
NORTH DAKOTA				
Adams	1,300	1,300	100	
Burke	1,500	1,500	100	
Burleigh	22,700	22,400	99	
Cass	36,900	36,600	99	
Divide	1,200	1,200	100	
Mc Kenzie	2,700	2,700	100	
Mc Lean	4,700	4,600	98	
Mercer	5,200	5,100	98	
Morton	9,900	9,700	98	
Nelson	2,000	2,000	100	
Oliver	800	800	100	
Pembina	3,800	3,700	97	
Ramsey	5,000	4,900	98	
Renville	1,300	1,300	100	
Stark	9,400	9,300	99	
Steele	1,100	1,100	100	
Towner	1,600	1,600	100	
Trail	3,500	3,500	100	
Wells	2,600	2,600	100	
NEBRASKA				
Adams	12,100	12,000	99	
Antelope	3,200	3,100	97	
Buffalo	13,500	13,400	99	
Cherry	2,600	2,600	98	
Dakota	6,500	6,500	100	
Dawson	8,800	8,700	99	
Douglas	156,600	155,100	99	
Fillmore	3,000	3,000	100	
Hall	18,800	18,600	99	

WGN-TV—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Keya Paha	500	500	100
	Madison	12,500	12,300	98
	Nance	1,700	1,700	100
	Phelps	3,600	3,600	100
	Platte	10,800	10,700	99
	Polk	2,300	2,300	100
	Rock	900	900	100
	Sarpy	31,000	30,900	100
	Thayer	2,800	2,800	100
	York	5,700	5,600	98
	NEW MEXICO			
	Dona Ana	38,000	36,700	97
	Grant	9,400	8,900	95
	Hidalgo	2,100	2,000	95
	Los Alamos	6,900	6,800	99
	Luna	6,300	6,100	97
	Mc Kinley	17,800	16,500	93
	Quay	4,000	3,800	95
	Sierra	4,100	3,800	94
	Taos	7,300	6,700	92
	NEVADA			
	Lander	2,000	1,800	90
	White Pine	3,200	3,100	97
OKLAHOMA				
Cimarron	1,400	1,400	100	
Jackson	11,100	11,000	99	
Woods	4,400	4,300	98	
OREGON				
Curry	7,200	6,600	92	
Tillamook	8,500	7,900	93	
PENNSYLVANIA				
Cameron	2,600	2,600	100	
SOUTH DAKOTA				
Beadle	7,400	7,300	99	
Bennett	1,000	1,000	100	
Butte	3,300	3,200	97	
Haakon	1,000	1,000	100	
Hughes	6,100	6,000	98	
Hyde	800	800	100	
Jerauld	1,100	1,100	100	
Marshall	2,000	1,900	95	
Potter	1,300	1,300	100	
Stanley	900	900	100	
TENNESSEE				
Anderson	26,400	26,200	99	
Bradley	25,500	25,300	99	
Campbell	13,300	13,100	98	
Cannon	3,900	3,900	100	
Carrroll	10,400	10,300	99	
Carter	19,300	19,100	99	
Coffee	14,700	14,600	99	
De Kalb	5,500	5,400	98	
Henry	11,500	11,300	98	
Humphreys	6,100	6,100	100	
Mcminn	15,500	15,400	99	
Mauzy	19,300	19,100	99	
Montgomery	30,100	29,900	99	
Obion	12,500	12,400	99	
Putnam	18,300	18,100	99	
Roane	18,400	18,200	99	
Scott	7,000	6,900	99	
Sequatchie	3,300	3,300	100	
Sullivan	56,200	55,900	99	
Warren	12,700	12,500	98	
Weakley	12,000	11,900	99	
TEXAS				
Andrews	5,200	5,100	98	
Baylor	2,000	2,000	100	

WGN-TV—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	TEXAS			
	Brazos	41,700	41,000	98
	Cameron	69,800	68,800	99
	Coke	1,400	1,400	100
	Crockett	1,700	1,700	100
	Culberson	1,000	1,000	100
	Dawson	5,500	5,400	98
	Deaf Smith	6,900	6,800	99
	Ector	50,100	49,700	99
	Edwards	700	700	100
	Floyd	3,300	3,300	100
	Frio	4,400	4,300	98
	Gaines	4,700	4,700	100
	Galveston	78,200	77,300	99
	Hansford	2,500	2,500	100
	Hemphill	2,400	2,400	100
	Hockley	8,400	8,300	99
	Hutchinson	10,800	10,700	99
	Jim Wells	12,500	12,200	98
	Kleberg	10,900	10,700	98
	La Salle	1,900	1,800	95
	Mc Culloch	3,500	3,400	97
	Menard	900	900	100
	Midland	38,400	38,100	99
	Mitchell	3,400	3,300	99
	Moore	6,200	6,200	100
	Ochiltree	3,700	3,700	100
	Pecos	4,800	4,700	98
	Potter	41,300	41,000	99
	Presidio	1,800	1,700	94
	Randall	33,100	33,000	100
	Reeves	4,900	4,800	98
Roberts	400	400	100	
Sherman	1,100	1,100	100	
Swisher	3,400	3,400	100	
Terrell	600	600	100	
Uvalde	7,800	7,600	97	
Ward	5,100	5,000	98	
Yoakum	3,300	3,300	100	
Zavala	3,400	3,300	97	
	UTAH			
	San Juan	3,400	3,100	91
	Washington	10,100	9,500	95
	VIRGINIA			
	Campbell	40,300	39,800	99
	VERMONT			
	Orleans	8,700	8,600	99
	WISCONSIN			
	Ashland	6,300	6,200	98
	Dane	132,300	129,300	98
	Eau Claire	30,500	29,900	98
	Grant	17,700	17,100	97
	Juneau	8,500	8,200	96
	La Crosse	34,400	33,900	99
	Pepin	2,800	2,700	96
	Portage	20,300	19,900	98
	Racine	62,100	61,500	99
	Richland	6,500	6,300	97
	Rock	51,500	50,800	99
	Trempealeau	9,800	9,500	97
	Vernon	9,800	9,500	97
	Walworth	27,200	26,800	99
	Winnebago	50,300	49,800	99
	Wood	28,200	27,800	99
	WEST VIRGINIA			
	Mineral	10,200	10,100	99
	Tucker	3,400	3,300	97
	Wyoming	12,100	11,900	98

WGN-TV—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	WYOMING			
	Crook	2,200	2,100	95
	Teton	4,900	4,700	96
Between 5-24%	ALABAMA			
	Baldwin	31,800	31,500	99
	Bullock	3,600	3,500	97
	Chambers	14,300	14,100	99
	Cherokee	7,000	6,900	99
	Chilton	12,000	11,800	98
	Choctaw	5,600	5,500	98
	Clarke	9,500	9,300	98
	Conecuh	5,400	5,300	98
	De Kalb	21,800	21,600	99
	Elmore	16,100	15,900	99
	Escambia	13,100	12,900	98
	Fayette	7,200	7,100	99
	Franklin	11,100	10,900	98
	Geneva	9,000	8,900	99
	Henry	5,700	5,600	98
	Jackson	19,800	19,600	99
	Jefferson	259,600	258,000	99
	Lee	30,500	30,100	99
	Limestone	16,500	16,300	99
	Macon	8,500	8,300	98
	Marion	11,900	11,800	99
	Mobile	136,300	135,400	99
	Monroe	7,600	7,400	97
	Randolph	7,300	7,200	99
	Russell	17,200	17,000	99
	St Clair	16,300	16,100	99
	Shelby	27,000	26,800	99
Sumter	5,400	5,300	98	
Talladega	26,200	25,900	99	
Tallapoosa	14,400	14,200	99	
Walker	26,100	25,900	99	
Wilcox	4,600	4,500	98	
Winston	8,700	8,600	99	
	ARKANSAS			
	Arkansas	8,700	8,600	99
	Benton	33,400	32,700	98
	Bradley	5,100	5,000	98
	Clay	7,900	7,700	97
	Cleveland	3,000	2,900	97
	Columbia	9,500	9,300	98
	Conway	7,100	7,000	99
	Craighead	23,400	23,100	99
	Crawford	14,100	13,800	98
	Cross	6,600	6,500	98
	Dallas	3,900	3,800	97
	Faulkner	17,900	17,600	98
	Franklin	5,800	5,700	98
	Garland	30,900	30,400	98
	Grant	4,800	4,700	98
	Hot Spring	10,300	10,100	98
	Howard	5,000	4,900	98
	Jefferson	30,400	29,900	98
	Lawrence	7,100	6,900	97
	Lincoln	3,700	3,600	97
	Little River	4,900	4,800	98
	Logan	7,200	7,000	97
	Lonoke	12,800	12,600	98
	Mississippi	19,300	19,000	98
	Montgomery	3,200	3,100	97
	Newton	3,000	2,900	97
	Ouachita	11,400	11,100	98
	Polk	6,500	6,300	97
	St Francis	9,600	9,400	98
	Saline	19,600	19,400	99

WGN-TV—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Scott	3,800	3,700	97
	Searcy	3,500	3,400	97
ARKANSAS				
	Sevier	5,400	5,300	98
	Washington	39,100	38,200	98
	White	18,700	18,400	98
	Woodruff	3,800	3,700	97
	Yell	6,700	6,600	98
ARIZONA				
	Coconino	27,900	25,800	93
	Greenlee	3,800	3,700	97
	Maricopa	676,800	663,300	98
	Mohave	28,500	27,200	95
	Pima	240,000	235,200	98
	Pinal	33,200	32,100	97
	Santa Cruz	7,300	7,100	97
	Yavapai	35,100	33,400	95
CALIFORNIA				
	El Dorado East	12,800	12,300	96
	Mono	4,700	4,000	86
	Orange	783,900	770,100	98
	Tulare	93,500	89,700	96
	Yolo	47,200	45,500	96
COLORADO				
	Adams	101,300	100,600	99
	Arapahoe	148,300	146,600	99
	Archuleta	1,800	1,700	94
	Bent	2,000	1,900	95
	Boulder	84,500	82,400	98
	Chaffee	5,200	5,000	96
	Cheyenne	900	800	94
	Clear Creek	3,100	3,000	97
	Crowley	1,100	1,100	100
	Delta	9,400	9,000	96
	Denver	222,400	217,900	98
	Douglas	11,200	11,100	99
	Eagle	7,100	6,700	94
	Gunnison	4,300	4,000	93
	Huerfano	2,600	2,500	96
	Jefferson	164,200	162,700	99
	Kiowa	700	700	100
	Kit Carson	3,000	2,800	93
	La Plata	11,700	11,200	96
	Larimer	67,200	65,700	98
	Lincoln	1,800	1,700	94
	Mineral	300	300	100
	Montezuma	6,500	6,200	95
	Montrose	10,000	9,600	96
	Morgan	8,800	8,700	99
	Otero	8,100	7,900	98
	Phillips	1,800	1,800	100
	Rio Blanco	2,500	2,400	96
	Routt	6,200	5,800	93
	San Miguel	1,500	1,400	93
	Sedgwick	1,400	1,400	100
	Washington	2,000	1,900	95
	Weld	50,800	49,900	98
FLORIDA				
	Bradford	7,300	7,200	99
	Calhoun	3,500	3,400	97
	Charlotte	33,900	33,400	99
	Clay	26,900	26,600	99
	Collier	47,300	46,300	98
	Columbia	14,200	13,900	98
	Dixie	3,200	3,100	97
	Duval	227,200	225,300	99
	Gulf	3,700	3,600	97
	Hamilton	3,200	3,100	97

WGN-TV—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Hernando	26,900	26,500	99
	Highlands	23,200	22,800	98
	Hillsborough	276,500	273,800	99
	Holmes	6,000	5,800	97
	Lee	108,300	107,000	99
	Levy	8,900	8,600	97
	Liberty	1,500	1,500	100
	Madison	4,800	4,600	96
	Manatee	73,900	73,200	99
	Nassau	13,700	13,500	99
	Okaloosa	45,100	44,700	99
	Osceola	27,500	27,100	99
	Pasco	103,600	102,400	99
	Pinellas	362,800	359,800	99
	Polk	132,400	131,000	99
	Putnam	21,800	21,500	99
	Santa Rosa	22,900	22,700	99
	Sarasota	110,500	109,400	99
	Sumter	10,600	10,400	98
Volusia	128,600	127,300	99	
Walton	9,700	9,500	98	
Washington	6,200	6,100	98	
GEORGIA				
	Barrow	8,500	8,400	99
	Berrien	5,000	4,900	98
	Brooks	5,300	5,200	98
	Bulloch	11,900	11,700	98
	Calhoun	1,500	1,400	93
	Carroll	21,100	20,900	99
	Catoosa	14,000	13,900	99
	Chattahoochee	3,100	3,100	100
	Chattooga	7,700	7,600	99
	Cherokee	21,500	21,300	99
	Clay	1,200	1,200	100
	Clayton	59,600	59,300	99
	Cobb	135,400	134,800	100
	Colquitt	12,800	12,600	98
	Cook	4,700	4,600	98
	Crawford	2,500	2,400	96
	Crisp	7,000	6,800	97
	Dade	4,200	4,200	100
	Decatur	8,900	8,700	98
	De Kalb	190,700	189,900	100
	Dodge	6,100	6,000	98
	Douglas	22,000	21,800	99
	Early	4,600	4,500	98
	Echols	800	800	100
	Emanuel	7,300	7,100	97
	Fannin	5,800	5,700	98
	Fayette	14,000	13,800	99
	Floyd	29,500	29,200	99
	Fulton	231,200	229,400	99
	Gwinnett	81,500	80,900	99
	Habersham	9,400	9,200	98
	Hall	29,700	29,400	99
	Irwin	3,400	3,300	97
	Jackson	9,400	9,300	99
	Jeff Davis	4,200	4,100	98
	Jefferson	6,400	6,300	98
	Lanier	2,000	2,000	98
	Lee	4,600	4,500	98
	Lowndes	25,100	24,600	98
	Lumpkin	3,900	3,900	100
	Mc Duffie	7,000	6,900	99
	Macon	4,800	4,700	98
	Madison	7,000	6,900	99
	Mitchell	6,800	6,700	99
	Montgomery	2,300	2,200	96
	Murray	7,900	7,800	99

WGN-TV—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	GEORGIA			
	Newton	12,700	12,500	98
	Paulding	10,600	10,500	99
	Pike	3,100	3,000	97
	Pulaski	3,200	3,100	97
	Randolph	3,300	3,200	97
	Rockdale	14,900	14,700	99
	Schley	1,100	1,100	100
	Seminole	3,300	3,200	97
	Spalding	17,500	17,300	99
	Stephens	8,000	7,900	99
	Sumter	9,900	9,700	98
	Telfair	4,000	3,900	98
	Terrell	4,000	3,900	98
	Tift	11,600	11,400	98
	Towns	2,400	2,400	100
	Treutlen	2,100	2,000	95
	Troup	18,700	18,400	98
	Union	4,000	3,900	97
	Upson	9,500	9,400	99
	Walker	20,100	19,900	99
	Walton	11,300	11,200	99
	Ware	13,000	12,800	98
	Wayne	7,100	7,000	99
	White	4,100	4,000	98
	Whitfield	24,200	24,000	99
	Worth	6,200	6,100	98
	IOWA			
	Adair	3,800	3,800	100
	Allamakee	5,500	5,400	98
	Appanoose	6,300	6,200	98
	Audubon	3,200	3,200	100
	Benton	9,200	9,100	99
Boone	10,200	10,100	99	
Bremer	9,200	9,100	99	
Butler	6,600	6,500	98	
Calhoun	5,000	4,900	98	
Cedar	7,400	7,300	99	
Clarke	3,600	3,600	100	
Crawford	7,000	6,900	99	
Dallas	12,000	11,900	99	
Davis	3,500	3,500	100	
Decatur	3,600	3,500	97	
Delaware	6,800	6,700	99	
Fayette	9,400	9,300	99	
Floyd	7,200	7,100	99	
Franklin	5,300	5,300	100	
Fremont	3,800	3,800	100	
Greene	4,800	4,800	100	
Grundy	5,500	5,500	100	
Guthrie	4,800	4,700	98	
Hamilton	7,000	6,900	99	
Hancock	5,500	5,400	98	
Hardin	8,300	8,200	99	
Harrison	6,100	6,000	98	
Howard	4,200	4,100	98	
Ida	3,500	3,500	100	
Jackson	8,500	8,400	99	
Jasper	14,300	14,200	99	
Jones	7,300	7,200	99	
Keokuk	5,000	4,900	98	
Lucas	4,300	4,200	98	
Lyon	4,700	4,600	98	
Madison	4,800	4,800	100	
Mahaska	9,200	9,100	99	
Marion	11,200	11,100	99	
Mitchell	4,600	4,500	98	
Monona	4,600	4,500	98	
Montgomery	5,600	5,500	98	
Muscatine	15,400	15,300	99	

WGN-TV—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	IDAHO			
	O Brien	6,400	6,300	98
	Osceola	3,200	3,200	100
	Page	7,700	7,600	99
	Palo Alto	4,900	4,800	98
	Pottawattamie	32,700	32,400	99
	Poweshiek	7,300	7,200	99
	Sac	5,400	5,300	98
	Shelby	5,500	5,500	100
	Sioux	10,800	10,600	98
	Story	25,800	25,500	99
	Tama	7,200	7,100	99
	Taylor	3,300	3,200	97
	Union	5,700	5,600	98
	Van Buren	3,300	3,200	97
	Warren	13,300	13,200	99
	Washington	7,900	7,800	99
	Webster	17,000	16,800	99
	Winneshiek	7,700	7,600	99
	Worth	3,600	3,600	100
	ILLINOIS			
	Ada	73,700	72,400	98
	Benewah	3,200	3,100	97
	Bingham	11,700	11,500	98
	Blaine	5,000	4,800	96
	Bonner	10,100	9,800	97
	Boundary	2,700	2,600	96
	Butte	1,100	1,100	100
	Canyon	30,000	29,300	98
	Clearwater	3,500	3,400	97
	Franklin	2,900	2,800	96
	Fremont	3,800	3,700	97
	Idaho	5,300	5,000	94
Lemhi	3,000	2,800	93	
Lewis	1,400	1,400	100	
Lincoln	1,200	1,200	100	
Madison	5,500	5,400	98	
Oneida	1,100	1,100	100	
Payette	6,000	5,900	98	
Power	2,600	2,500	96	
Alexander	4,900	4,700	96	
Bond	6,300	6,100	97	
Clark	6,800	6,600	97	
Cumberland	4,500	4,400	98	
Edgar	8,700	8,500	98	
Edwards	3,600	3,400	94	
Franklin	18,300	17,800	97	
Fulton	16,700	16,300	98	
Gallatin	3,000	2,900	97	
Greene	6,300	6,200	98	
Hancock	9,500	9,300	98	
Hardin	2,100	2,000	95	
Henderson	3,500	3,400	97	
Jackson	24,200	23,400	97	
Jasper	4,400	4,200	97	
Jefferson	15,800	15,300	97	
Jersey	7,400	7,200	97	
Macoupin	19,900	19,500	98	
Madison	92,600	91,300	99	
Marion	17,900	17,500	98	
Marshall	5,500	5,400	98	
Massac	6,300	6,100	97	
Menard	4,700	4,600	98	
Monroe	7,600	7,400	97	
Montgomery	12,500	12,200	98	
Piatt	6,400	6,300	98	
Pike	7,600	7,400	97	
Pope	1,900	1,800	95	
Pulaski	3,400	3,200	94	

Illinois

WGN-TV—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Randolph	12,700	12,400	98
	St Clair	93,700	92,000	98
	Saline	12,500	12,100	97
	Schuyler	3,300	3,200	97
ILLINOIS				
	Scott	2,300	2,300	100
	Shelby	9,200	8,900	97
	Union	7,600	7,400	97
	Warren	8,200	8,100	99
	Washington	6,000	5,800	97
	Wayne	7,700	7,300	95
INDIANA				
	Adams	10,200	10,000	98
	Bartholomew	24,200	23,800	98
	Blackford	5,500	5,400	98
	Boone	13,700	13,500	99
	Carroll	7,300	7,200	99
	Cass	14,500	14,200	98
	Clark	33,100	32,500	98
	Clay	9,300	9,100	98
	Clinton	11,400	11,200	98
	Daviess	10,200	9,900	97
	Decatur	8,200	8,000	98
	De Kalb	11,700	11,600	99
	Dubois	12,400	12,000	97
	Fayette	10,000	9,800	98
	Floyd	22,500	22,200	99
	Fountain	6,700	6,600	99
	Franklin	6,500	6,300	97
	Gibson	13,000	12,700	98
	Greene	12,200	11,900	98
	Hamilton	32,300	31,900	99
	Harrison	10,100	9,900	98
	Hendricks	25,000	24,700	99
	Henry	18,700	18,400	98
	Huntington	12,800	12,600	98
	Jackson	13,600	13,400	99
	Jay	8,200	8,000	98
	Jefferson	11,000	10,700	97
	Jennings	7,900	7,700	97
	Johnson	28,400	28,100	99
	Kosciusko	23,100	22,600	98
	Lagrange	8,500	8,100	95
	Marion	289,300	285,100	99
	Martin	3,800	3,700	97
	Morgan	18,400	18,100	98
	Noble	12,900	12,600	98
	Ohio	1,900	1,900	100
	Orange	6,900	6,700	97
	Owen	6,400	6,300	98
	Parke	6,100	6,000	98
	Posey	9,700	9,400	97
	Randolph	10,700	10,500	98
	Ripley	8,400	8,200	98
	Scott	7,300	7,100	97
	Shelby	14,100	13,900	99
	Spencer	6,800	6,600	97
	Steuben	9,700	9,500	98
	Sullivan	8,100	7,900	98
	Warren	3,000	2,900	97
	Warrick	16,300	15,900	98
	Washington	8,100	7,800	96
	Wayne	27,000	26,500	98
	Wells	9,100	8,900	98
	Whitley	9,300	9,200	99
KANSAS				
	Atchison	6,500	6,400	98
	Barber	2,800	2,700	96
	Bourbon	6,900	6,800	99

WGN-TV—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Butler	17,700	17,500	99
	Chautauqua	2,400	2,400	100
	Cherokee	9,000	8,900	99
	Comanche	1,000	1,000	100
	Crawford	15,800	15,600	99
	Dickinson	8,200	8,100	99
	Doniphan	3,400	3,300	97
	Douglas	25,800	25,400	98
	Ellis	10,400	10,300	99
	Gove	1,400	1,400	100
	Gray	1,900	1,900	100
	Greenwood	3,700	3,600	97
	Harper	3,300	3,200	98
	Hodgeman	900	900	100
	Jackson	4,500	4,400	98
	Johnson	113,300	112,700	99
	Kingman	3,400	3,400	100
	Kiowa	1,600	1,600	100
	Leavenworth	18,700	18,500	99
	Mc Pherson	10,700	10,400	98
	Marion	5,200	5,100	98
	Marshall	5,100	5,000	98
	Meade	1,800	1,800	100
	Montgomery	17,000	16,700	98
	Nemaha	4,200	4,100	98
	Neosho	7,200	7,100	99
	Ness	1,800	1,800	100
	Norton	2,700	2,700	98
	Ottawa	2,300	2,200	96
	Phillips	2,900	2,800	97
	Pottawatomie	6,100	6,000	98
	Rush	1,700	1,700	100
Russell	3,600	3,500	97	
Sedgwick	148,300	146,900	99	
Stafford	2,400	2,400	100	
Stanton	800	800	100	
Sumner	9,800	9,700	99	
Trego	1,600	1,600	100	
Wallace	700	700	100	
Washington	3,300	3,200	97	
Woodson	1,800	1,800	100	
Wyandotte	63,400	62,800	99	
KENTUCKY				
	Ballard	3,400	3,400	100
	Bath	3,700	3,600	97
	Bell	12,100	11,900	98
	Boone	17,600	17,500	99
	Bourbon	7,100	7,000	99
	Boyd	20,800	20,700	100
	Breckinridge	6,200	6,100	98
	Bullitt	15,300	15,200	99
	Butler	4,100	4,000	98
	Caldwell	5,100	5,000	98
	Campbell	28,800	28,700	100
	Carter	8,900	8,800	99
	Crittenden	3,500	3,500	100
	Edmonson	3,700	3,600	97
	Elliott	2,600	2,600	100
	Estill	5,300	5,200	98
	Hancock	2,800	2,800	100
	Hardin	27,300	27,100	99
	Harrison	5,400	5,300	99
	Hart	5,900	5,800	98
	Henderson	16,200	16,100	99
	Hickman	2,200	2,200	100
	Jessamine	10,100	9,900	98
	Leslie	5,100	4,900	96
	Lewis	5,100	5,000	98
	Lincoln	6,900	6,800	99

WGN-TV—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	KENTUCKY			
	Livingston	3,800	3,800	100
	Mc Lean	3,600	3,600	100
	Madison	18,400	18,100	98
	Magoffin	4,800	4,700	98
	Marshall	10,400	10,300	99
	Mason	6,500	6,400	98
	Menifee	1,700	1,700	100
	Montgomery	7,800	7,700	98
	Morgan	4,400	4,300	98
	Ohio	8,300	8,200	99
	Oldham	9,900	9,800	99
	Pulaski	18,400	18,000	98
	Rockcastle	5,100	5,000	98
	Rowan	6,200	6,100	98
	Scott	7,900	7,800	99
	Shelby	8,700	8,600	99
	Simpson	5,500	5,400	98
	Todd	4,200	4,200	100
	Union	5,800	5,700	98
Webster	5,800	5,700	98	
Wolfe	2,400	2,300	96	
LOUISIANA				
	Ascension	19,200	18,800	98
	Assumption	7,100	6,900	97
	Avoyelles	15,000	14,700	98
	Bienville	6,200	6,100	98
	Caldwell	4,500	4,400	98
	Claiborne	6,400	6,200	97
	De Soto	9,800	9,600	97
	East Carroll	3,700	3,600	97
	East Feliciana	5,700	5,500	96
	Franklin	8,500	8,300	98
	Grant	6,700	6,600	98
	Jackson	6,800	6,700	99
	Jefferson	180,500	179,400	99
	Jefferson Davis	11,200	11,000	98
	Lafourche	29,400	29,100	99
	La Salle	6,900	6,700	98
	Livingston	23,300	22,900	98
	Orleans	217,600	215,200	99
	Red River	3,900	3,800	97
	Richland	7,700	7,500	97
	Sabine	10,700	10,300	96
	St Bernard	23,900	23,800	100
	St Charles	14,100	13,900	99
	St Helena	3,200	3,100	97
	St James	6,700	6,600	99
	St John The Baptist	12,200	12,000	98
	St Tammany	48,500	47,900	99
	Tangipahoa	30,700	30,100	98
	Terrebonne	34,700	34,200	99
	Union	8,100	8,000	99
	Webster	16,900	16,600	98
	West Carroll	4,600	4,500	98
	West Feliciana	2,700	2,600	96
MARYLAND				
	Allegany	29,000	28,700	99
	Charles	26,100	25,800	99
MAINE				
	Aroostook	29,500	28,700	97
	Knox	13,300	12,900	97
	Lincoln	10,600	10,400	98
	Piscataquis	6,600	6,500	98
	Washington	13,100	12,700	97
MICHIGAN				
	Alger	3,200	3,100	97
	Allegan	29,300	28,900	99
	Arenac	5,800	5,700	98

WGN-TV—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	MINNESOTA			
	Baraga	3,000	2,900	97
	Barry	16,500	16,300	99
	Benzie	4,400	4,300	98
	Cheboygan	8,100	7,800	96
	Crawford	3,700	3,600	97
	Eaton	33,400	33,000	99
	Emmet	8,800	8,500	97
	Genesee	157,600	155,900	99
	Grand Traverse	21,600	21,100	98
	Gratiot	13,400	13,200	99
	Huron	13,100	12,800	98
	Ingham	96,700	95,300	99
	Ionia	16,500	16,300	99
	Isabella	17,500	17,100	98
	Jackson	51,600	51,000	99
	Kalkaska	4,800	4,700	98
	Kent	166,300	163,500	98
	Leelanau	5,600	5,500	98
	Livingston	35,300	34,900	99
Macomb	243,300	241,900	99	
Mason	10,200	9,800	96	
Menominee	9,300	9,100	98	
Missaukee	3,700	3,600	97	
Monroe	44,700	44,200	99	
Montcalm	17,400	17,100	98	
Newaygo	13,400	13,100	98	
Oakland	374,900	372,300	99	
Oceana	8,000	7,700	97	
Ogemaw	6,800	6,700	99	
Ontonagon	3,300	3,200	97	
Osceola	7,200	7,000	97	
Ottawa	54,600	53,800	99	
Roscommon	7,800	7,700	99	
Saginaw	77,500	76,600	99	
St Clair	48,700	48,000	99	
Schoolcraft	3,000	2,900	97	
Shiawassee	23,700	23,400	99	
Washtenaw	97,400	95,100	98	
Wayne	798,900	789,500	99	
Wexford	9,800	9,600	98	
MINNESOTA				
	Becker	11,100	10,900	98
	Big Stone	2,900	2,900	100
	Blue Earth	18,200	17,900	98
	Carlton	10,500	10,400	99
	Clearwater	3,100	3,000	97
	Cook	1,900	1,900	100
	Cottonwood	5,300	5,100	96
	Crow Wing	16,800	16,400	98
	Dodge	5,500	5,400	98
	Faribault	7,400	7,300	99
	Fillmore	7,900	7,800	99
	Freeborn	13,300	13,200	99
	Goodhue	14,500	14,300	99
	Hennepin	380,300	376,700	99
	Houston	6,300	6,200	98
	Hubbard	5,800	5,500	95
	Isanti	8,800	8,700	99
	Jackson	4,900	4,800	98
	Lake	4,500	4,500	100
	Marshall	4,400	4,300	98
	Murray	4,000	3,900	98
	Nicollet	9,300	9,200	99
	Nobles	7,800	7,700	99
	Norman	3,300	3,200	97
	Otter Tail	19,700	19,300	98
	Pine	7,500	7,300	97
	Pipestone	4,200	4,100	98
	Polk	12,600	12,400	98

WGN-TV—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%	
Between 5-24%	Rice	15,500	15,300	99	
	St Louis	82,100	81,100	99	
	Scott	15,800	15,700	99	
	Sibley	5,500	5,400	98	
	Stearns	35,200	34,700	99	
	MINNESOTA				
	Stevens	3,800	3,700	97	
	Swift	4,600	4,500	98	
	Traverse	1,800	1,800	100	
	Wabasha	7,400	7,300	99	
	Waseca	6,800	6,700	99	
	Washington	41,400	41,100	99	
	Watonwan	4,700	4,600	98	
	Winona	15,800	15,500	98	
	Yellow Medicine	4,700	4,500	96	
	MISSOURI				
	Audrain	9,600	9,500	99	
	Barry	10,000	9,800	98	
	Barton	4,700	4,600	98	
	Benton	5,200	5,000	96	
	Boone	38,800	38,200	98	
Carter	2,100	2,000	95		
Cass	19,200	19,000	99		
Christian	9,200	9,000	98		
Clark	3,000	2,900	97		
Clay	53,000	52,600	99		
Cooper	5,400	5,300	98		
Douglas	4,700	4,600	98		
Franklin	26,300	26,000	99		
Gasconade	5,200	5,100	98		
Gentry	3,000	2,900	97		
Greene	75,500	74,700	99		
Holt	2,700	2,600	96		
Howard	3,600	3,500	97		
Jackson	242,300	239,400	99		
Jasper	34,200	33,700	99		
Jefferson	53,100	52,600	99		
Johnson	12,900	12,700	98		
Laclede	9,800	9,600	98		
Lawrence	11,500	11,300	98		
Lewis	3,900	3,800	97		
Lincoln	8,200	8,100	99		
Mc Donald	5,900	5,800	98		
Macon	6,300	6,200	98		
Madison	4,500	4,400	98		
Marion	10,700	10,600	99		
Miller	7,600	7,500	99		
Moniteau	4,400	4,300	98		
Monroe	3,500	3,500	100		
Montgomery	4,200	4,100	98		
Newton	16,000	15,800	99		
Osage	4,000	3,900	98		
Pemiscot	8,400	8,200	98		
Perry	5,900	5,800	98		
Phelps	12,000	11,700	97		
Platte	18,900	18,700	99		
Polk	7,200	7,000	97		
Putnam	2,300	2,300	100		
Ralls	3,500	3,500	100		
Randolph	9,600	9,400	98		
Ray	8,000	7,900	99		
Reynolds	3,000	2,900	97		
St Charles	55,200	54,700	99		
Ste Genevieve	5,500	5,400	98		
St Francois	16,200	16,000	99		
St Louis	354,500	350,600	99		
Saline	9,500	9,300	98		
Schuyler	2,000	1,900	95		
Stone	7,300	7,100	97		

WGN-TV—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%	
Between 5-24%	Sullivan	2,900	2,900	98	
	Taney	9,500	9,300	98	
	Texas	8,300	8,000	96	
	Vernon	7,700	7,500	97	
	Washington	6,400	6,300	98	
	Wayne	4,800	4,700	97	
	Worth	1,100	1,100	100	
	MISSISSIPPI				
	Attala	6,900	6,800	99	
	Bolivar	13,700	13,300	97	
	Calhoun	5,700	5,600	98	
	Carroll	3,400	3,300	97	
	Chickasaw	6,100	6,000	98	
	Clarke	6,300	6,200	98	
	Clay	7,300	7,200	99	
	Covington	5,700	5,600	98	
	De Soto	19,700	19,300	98	
	Hancock	10,200	10,100	99	
	Holmes	7,200	7,000	97	
	Issaquena	800	800	100	
	Itawamba	7,800	7,700	99	
Jasper	6,000	5,900	98		
Jones	22,800	22,600	99		
Lafayette	11,400	11,200	98		
Lawrence	4,400	4,300	98		
Leake	6,900	6,800	99		
Lee	22,500	22,200	99		
Marion	9,100	8,900	98		
Monroe	12,700	12,500	98		
Montgomery	4,500	4,400	98		
Neshoba	8,900	8,800	99		
Newton	7,200	7,100	99		
Perry	3,600	3,500	97		
Pontotoc	8,000	7,900	99		
Prentiss	9,000	8,900	99		
Quitman	3,800	3,700	97		
Scott	8,900	8,800	99		
Sharkey	2,300	2,200	96		
Sunflower	10,100	9,800	97		
Tallahatchie	5,200	5,100	98		
Tippah	6,900	6,800	99		
Tishomingo	7,300	7,200	99		
Union	8,500	8,400	99		
Warren	18,800	18,500	98		
Wayne	6,600	6,500	98		
Webster	3,600	3,500	97		
Winston	6,700	6,600	98		
Yalobusha	4,900	4,800	98		
Yazoo	9,200	9,000	98		
MONTANA					
Big Horn	3,400	3,200	94		
Broadwater	1,600	1,500	94		
Carbon	3,800	3,700	97		
Daniels	1,000	1,000	100		
Gallatin	17,600	17,000	96		
Golden Valley	400	400	100		
Jefferson	3,000	2,900	97		
Lake	7,700	7,500	97		
Liberty	1,000	1,000	100		
Madison	2,200	2,200	100		
Meagher	800	800	100		
Missoula	32,100	31,000	97		
Mussetshell	2,000	1,900	95		
Phillips	2,100	1,900	93		
Pondera	2,500	2,400	96		
Prairie	700	600	86		
Rosebud	4,400	4,100	93		
Sanders	3,700	3,500	95		
Sheridan	2,100	2,000	95		

WGN-TV—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	MONTANA			
	Teton	2,500	2,400	96
	Treasure	400	400	100
	Wheatland	900	900	100
	NORTH CAROLINA			
	Avery	5,200	5,100	98
	Beaufort	15,400	15,200	99
	Bladen	11,000	10,700	97
	Brunswick	15,400	15,100	98
	Buncombe	65,400	64,600	99
	Cabarrus	33,400	33,200	99
	Chatham	13,300	13,100	98
	Chowan	4,900	4,800	98
	Davidson	44,000	43,600	99
	Davie	9,900	9,700	98
	Duplin	14,700	14,400	98
	Edgecombe	19,400	19,100	98
	Forsyth	98,600	97,800	99
	Graham	2,500	2,400	96
	Greene	5,500	5,400	98
	Haywood	18,300	18,000	98
	Henderson	26,900	26,500	99
	Iredell	31,700	31,400	99
	Jackson	9,300	9,100	98
	Johnston	27,500	27,100	99
	Jones	3,200	3,200	100
	Lee	14,200	14,000	99
	Lenoir	22,000	21,700	99
	Montgomery	8,400	8,300	99
	Orange	31,500	31,000	98
	Pender	8,500	8,300	98
	Person	10,700	10,600	99
	Randolph	36,500	36,100	99
	Rockingham	32,100	31,800	99
	Rowan	38,500	38,200	99
	Stanly	18,800	18,600	99
	Stokes	13,100	12,900	98
	Swain	4,000	3,900	98
	Tyrrell	1,400	1,400	100
	Wake	127,700	126,400	99
	Washington	5,000	4,900	98
	NORTH DAKOTA			
	Barnes	5,200	5,200	100
	Benson	2,500	2,400	96
	Billings	400	400	100
	Bottineau	3,300	3,200	97
	Bowman	1,600	1,600	100
	Cavalier	2,600	2,500	96
	Dickey	2,500	2,400	96
	Dunn	1,600	1,600	100
	Eddy	1,400	1,400	100
	Foster	1,600	1,600	100
	Golden Valley	900	900	100
	Grand Forks	23,800	23,600	99
	Grant	1,500	1,500	100
	Griggs	1,400	1,400	100
	Hettinger	1,500	1,500	100
	Kidder	1,400	1,400	100
	La Moure	2,300	2,300	100
	Logan	1,200	1,200	100
	Mc Henry	2,800	2,800	100
	Mc Intosh	1,900	1,800	97
	Mountrail	2,800	2,800	100
	Ransom	2,400	2,400	100
	Richland	6,900	6,800	99
	Rolette	3,800	3,700	96
	Sargent	2,000	2,000	100
	Sheridan	1,000	1,000	100
	Sioux	900	900	100
	Walsh	5,500	5,400	98

WGN-TV—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Ward	21,100	20,900	99
	NEBRASKA			
	Banner	300	300	100
	Boone	2,600	2,600	100
	Brown	1,700	1,600	94
	Burt	3,500	3,500	100
	Butler	3,400	3,300	97
	Cass	7,900	7,800	99
	Cedar	3,900	3,900	100
	Chase	2,000	2,000	100
	Clay	3,000	3,000	100
	Colfax	3,700	3,600	97
	Cuming	4,000	3,900	98
	Custer	5,200	5,100	98
	Dixon	2,600	2,600	100
	Dodge	13,700	13,600	99
	Frontier	1,400	1,400	100
	Furnas	2,600	2,500	96
	Gage	9,000	8,900	99
	Garfield	900	900	100
	Gosper	800	800	100
	Greeley	1,200	1,200	100
	Hamilton	3,500	3,500	100
	Harlan	1,700	1,700	100
	Holt	5,200	5,000	96
	Hooker	400	400	100
	Howard	2,400	2,400	100
	Jefferson	3,700	3,600	97
	Kearney	2,600	2,600	100
	Knox	4,100	4,000	98
	Lancaster	79,500	78,700	99
	Loup	300	300	100
	Merrick	3,200	3,200	100
	Nuckolls	2,600	2,600	98
	Pierce	3,200	3,200	100
	Red Willow	5,000	4,900	98
	Richardson	4,400	4,300	98
	Saline	5,100	5,000	98
	Saunders	6,900	6,800	99
	Sheridan	3,000	2,900	97
	Sherman	1,500	1,500	100
	Thurston	2,400	2,400	100
	Valley	2,200	2,100	95
	Washington	5,900	5,900	100
	Wayne	3,400	3,400	100
	Webster	1,900	1,900	100
	NEW JERSEY			
	Mercer	111,000	109,300	98
	Somerset	73,600	72,800	99
	NEW MEXICO			
	Bernalillo	178,100	175,200	98
	Catron	1,000	900	90
	Cibola	10,100	9,900	98
	De Baca	1,000	1,000	100
	Guadalupe	1,500	1,400	93
	Harding	400	400	100
	Lea North	19,400	18,900	98
	Lea South	2,600	2,500	96
	Lincoln	5,500	5,300	96
	Mora	1,400	1,200	86
	Otero	16,100	15,700	98
	Rio Arriba	10,200	9,500	93
	Sandoval	13,400	12,600	94
	San Juan	33,300	31,300	94
	San Miguel	8,000	7,400	93
	Santa Fe	32,100	31,100	97
	Socorro	4,500	4,400	98
	NEVADA			
	Churchill	5,900	5,800	98

Illinois

WGN-TV—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	Clark	219,200	215,300	98
	Douglas	9,300	8,900	96
	Elko	7,900	7,400	94
	Lyon	6,500	6,200	95
	Mineral	2,300	2,200	96
	Nye North	2,500	2,300	90
NEVADA				
	Pershing	1,400	1,400	100
NEW YORK				
	Cattaraugus	31,200	30,500	98
	Chautauqua	54,800	53,800	98
	Chenango	18,300	17,900	98
	Clinton	27,300	26,900	99
	Hamilton	1,900	1,800	95
	Schoharie	10,900	10,600	97
	Wyoming	13,900	13,700	99
OHIO				
	Adams	9,200	8,800	96
	Ashtabula	37,600	37,000	98
	Athens	19,000	18,400	97
	Brown	12,000	11,600	97
	Champaign	12,800	12,600	98
	Clermont	48,000	47,400	99
	Clinton	13,200	13,000	98
	Darke	20,300	20,000	99
	Defiance	14,000	13,800	99
	Fairfield	35,600	35,200	99
	Fayette	10,100	9,900	98
	Franklin	347,300	343,100	99
	Geauga	25,400	25,000	98
	Hamilton	329,200	324,200	98
	Henry	10,300	10,200	99
	Hocking	9,800	9,600	98
	Licking	46,300	45,700	99
	Lorain	96,300	95,300	99
	Madison	11,600	11,300	97
	Marion	24,400	24,100	99
	Meigs	9,100	8,900	97
	Mercer	13,100	12,900	98
	Miami	33,600	33,200	99
	Morgan	5,400	5,200	96
	Paulding	7,400	7,300	99
	Perry	11,600	11,400	98
	Pickaway	14,900	14,700	99
	Portage	48,100	47,600	99
	Preble	14,300	14,100	99
	Putnam	10,900	10,700	98
	Ross	23,700	23,200	98
	Van Wert	11,400	11,200	98
	Vinton	4,400	4,300	98
	Wayne	35,000	34,100	97
	Wood	39,400	38,900	99
OKLAHOMA				
	Atoka	4,900	4,800	98
	Beckham	9,500	9,300	98
	Blaine	5,800	5,700	98
	Bryan	13,000	12,700	98
	Caddo	12,600	12,400	98
	Canadian	25,200	25,000	99
	Cherokee	12,200	12,000	98
	Choctaw	6,500	6,300	97
	Cleveland	58,900	58,200	99
	Coal	2,400	2,400	100
	Comanche	37,400	37,100	99
	Creek	25,200	24,800	99
	Custer	12,400	12,200	98
	Delaware	10,800	10,500	97
	Grady	17,200	17,000	99
	Grant	2,700	2,700	100

WGN-TV—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	Greer	3,100	3,000	97
	Jefferson	3,500	3,500	100
	Kingfisher	5,800	5,800	100
	Kiowa	5,500	5,400	98
	Latimer	3,900	3,800	97
	Le Flore	16,900	16,500	98
	Mc Clain	9,000	8,900	99
	Mc Curtain	13,600	13,200	97
	Mc Intosh	7,200	7,100	99
	Marshall	5,200	5,100	98
	Mayer	14,000	13,800	99
	Muskogee	27,700	27,300	99
	Noble	4,900	4,900	100
	Nowata	4,700	4,700	100
	Okfuskee	4,700	4,600	98
	Oklahoma	247,000	245,000	99
	Okmulgee	15,700	15,500	99
	Osage	16,900	16,800	99
	Pawnee	7,000	6,900	99
	Payne	25,000	24,700	99
Pontotoc	13,800	13,700	99	
Pottawatomie	23,900	23,600	99	
Roger Mills	2,200	2,100	95	
Rogers	20,200	19,900	99	
Seminole	11,300	11,200	99	
Texas	6,900	6,800	99	
Tillman	4,700	4,600	98	
Tulsa	206,300	204,700	99	
Wagoner	18,600	18,400	99	
Washita	6,000	5,900	98	
Woodward	8,800	8,600	98	
OREGON				
	Clackamas	90,100	87,200	97
	Columbia	13,300	12,800	96
	Douglas	35,200	33,500	95
	Lincoln	16,000	14,800	92
	Morrow	3,000	2,800	93
	Multnomah	234,700	226,000	96
	Umatilla	22,100	20,700	94
	Union	8,800	8,200	93
	Washington	104,300	102,000	98
	Yamhill	21,000	20,000	95
PENNSYLVANIA				
	Bedford	17,500	17,000	97
	Blair	51,000	50,100	98
	Clearfield	30,500	29,900	98
	Elk	13,600	13,300	98
	Erie	103,400	102,000	99
	Greene	15,500	15,100	97
	Huntingdon	15,300	14,900	97
	Jefferson	19,000	18,600	98
	Juniata	7,400	7,100	96
	Mc Kean	18,600	18,100	97
	Mifflin	17,700	17,100	97
	Potter	6,700	6,500	97
	Somerset	30,700	30,000	98
	Sullivan	2,200	2,100	95
	Tioga	14,600	14,100	97
	Venango	24,000	23,300	97
	Wayne	14,400	13,900	97
SOUTH CAROLINA				
	Abbeville	8,400	8,300	99
	Anderson	53,700	53,100	99
	Berkeley	39,100	38,300	98
	Charleston	99,500	98,400	99
	Cherokee	14,600	14,400	99
	Colleton	11,600	11,300	97
	Fairfield	6,600	6,400	97
	Greenville	114,800	113,800	99

WGN-TV—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	SOUTH CAROLINA			
	Greenwood	22,400	22,200	99
	Hampton	6,800	6,600	97
	Horry	45,300	44,500	98
	Laurens	18,000	17,800	99
	Newberry	11,800	11,600	98
	Oconee	19,800	19,600	99
	Orangeburg	29,400	28,700	98
	Pickens	30,200	29,800	99
	Richland	96,400	95,200	99
	Spartanburg	78,700	77,900	99
	Union	11,000	10,900	99
	SOUTH DAKOTA			
Bon Homme	3,100	3,000	97	
Brookings	8,800	8,700	99	
Brule	2,000	2,000	100	
Campbell	800	800	100	
Charles Mix	3,300	3,200	97	
Clay	4,900	4,800	98	
Corson	1,500	1,400	93	
Dewey	1,500	1,400	93	
Edmunds	1,800	1,800	100	
Fall River	3,500	3,400	97	
Faulk	1,200	1,200	100	
Grant	3,300	3,200	97	
Gregory	2,100	2,100	100	
Hand	1,800	1,800	100	
Hutchinson	3,400	3,300	97	
Jackson	1,300	1,300	100	
Kingsbury	2,600	2,600	100	
Lake	4,100	4,100	100	
Lawrence	7,600	7,500	99	
Lincoln	5,200	5,100	98	
Mc Cook	2,300	2,300	100	
Mc Pherson	1,500	1,500	100	
Meade	7,600	7,500	99	
Mellette	700	700	100	
Miner	1,400	1,400	100	
Perkins	1,800	1,700	94	
Sanborn	1,200	1,200	100	
Spink	3,300	3,300	100	
Sully	700	700	100	
Todd	2,000	1,900	95	
Tripp	2,700	2,700	100	
Turner	3,500	3,500	100	
Yankton	7,100	7,000	99	
TENNESSEE				
Bedford	10,300	10,200	99	
Benton	6,000	5,900	98	
Bledsoe	3,300	3,200	97	
Blount	30,700	30,500	99	
Cheatham	8,600	8,500	99	
Cocke	10,900	10,700	98	
Crockett	5,200	5,100	98	
Cumberland	11,700	11,500	98	
Davidson	186,400	185,500	100	
Decatur	4,300	4,200	98	
Dickson	11,900	11,800	99	
Dyer	13,100	13,000	99	
Fentress	5,500	5,400	98	
Franklin	11,500	11,400	99	
Hamblen	20,600	20,400	99	
Hamilton	108,700	108,100	99	
Hancock	2,300	2,300	100	
Hardin	8,500	8,300	98	
Hawkins	16,500	16,300	99	
Haywood	6,600	6,500	98	
Jefferson	11,900	11,800	99	
Knox	126,700	125,800	99	
Lauderdale	8,800	8,700	99	

WGN-TV—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Lewis	3,500	3,500	100
	Loudon	11,200	11,100	99
	Marion	9,000	8,900	99
	Meigs	2,800	2,800	100
	Monroe	10,500	10,400	99
	Morgan	5,700	5,600	98
	Overton	6,300	6,200	98
	Polk	4,800	4,700	98
	Rhea	9,200	9,100	99
	Rutherford	32,500	32,300	99
	Sevier	17,600	17,400	99
	Shelby	278,100	276,100	99
	Smith	5,600	5,500	98
	Sumner	32,600	32,300	99
	Unicoi	6,100	6,000	98
	Washington	33,600	33,400	99
	Wayne	5,100	5,000	98
White	7,500	7,400	99	
Williamson	22,600	22,400	99	
Wilson	22,000	21,800	99	
TEXAS				
Anderson	15,100	14,800	98	
Angelina	24,900	24,500	98	
Aranas	6,700	6,600	99	
Archer	3,000	3,000	100	
Atascosa	9,900	9,700	98	
Bailey	2,800	2,800	100	
Bastrop	11,300	11,000	97	
Bee	9,200	9,000	98	
Bexar	369,100	364,800	99	
Bowie	29,900	29,500	99	
Briscoe	1,000	1,000	100	
Brooks	2,700	2,600	96	
Burnet	9,300	9,200	99	
Caldwell	8,400	8,200	98	
Callahan	5,000	4,900	98	
Carson	2,500	2,500	100	
Cass	11,500	11,300	98	
Castro	3,400	3,300	97	
Cherokee	15,100	14,800	98	
Clay	4,100	4,100	100	
Cochran	1,500	1,500	100	
Collin	63,200	62,400	99	
Comal	16,500	16,300	99	
Concho	1,100	1,100	100	
Cottle	1,200	1,200	100	
Crosby	2,900	2,900	100	
Dallas	668,800	663,700	99	
Denton	66,600	66,000	99	
De Witt	7,300	7,100	97	
Dickens	1,400	1,400	100	
Dimmit	3,600	3,400	94	
Donley	1,600	1,600	100	
Duval	4,200	4,100	98	
Eastland	8,400	8,200	98	
Fisher	2,200	2,200	100	
Foard	900	900	100	
Fort Bend	60,100	59,200	99	
Gillespie	6,200	6,000	97	
Gonzales	6,100	6,000	98	
Grayson	36,800	36,300	99	
Gregg	42,200	41,700	99	
Guadalupe	18,900	18,600	98	
Hall	2,200	2,100	95	
Hardin	16,000	15,700	98	
Harris	1,033,400	1,023,900	99	
Haskell	3,000	3,000	100	
Hidalgo	94,500	92,900	98	
Hood	9,900	9,800	99	

Illinois

WGN-TV—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%	
Between 5-24%	Hunt	23,700	23,300	98	
	Irion	500	500	100	
	Jack	3,100	3,100	100	
	Jackson	5,100	5,000	98	
	Johnson	29,900	29,600	99	
	Jones	6,800	6,700	99	
	Karnes	4,700	4,600	98	
	TEXAS				
	Kendall	4,800	4,700	98	
	Kerr	13,800	13,500	98	
	Kimble	1,600	1,500	94	
	Lamar	17,500	16,900	97	
	Lamb	6,600	6,500	98	
	Lee	4,800	4,700	98	
	Lipscomb	1,400	1,400	100	
	Lubbock	81,400	80,700	99	
	Lynn	2,800	2,800	100	
	Maverick	10,000	9,500	95	
	Medina	8,600	8,400	98	
	Milam	9,000	8,800	98	
	Montgomery	59,400	58,300	98	
	Morris	5,600	5,500	98	
	Nolan	6,700	6,600	98	
Nueces	97,200	96,000	99		
Oldham	700	700	100		
Orange	31,900	31,600	99		
Parmer	3,500	3,500	100		
Rains	2,500	2,500	100		
Real	1,000	1,000	97		
Refugio	3,200	3,200	100		
Robertson	6,000	5,900	98		
Rockwall	7,100	7,000	99		
Rusk	16,800	16,500	98		
San Augustine	3,400	3,300	97		
San Patricio	20,400	20,000	98		
Schleicher	1,000	1,000	100		
Shackelford	1,800	1,800	100		
Shelby	9,600	9,400	98		
Smith	55,000	54,300	99		
Starr	9,000	8,700	97		
Stonewall	1,000	1,000	100		
Tarrant	369,600	366,800	99		
Terry	5,200	5,100	98		
Throckmorton	900	900	100		
Upshur	12,300	12,100	98		
Van Zandt	14,500	14,200	98		
Wichita	45,100	44,800	99		
Wilbarger	6,200	6,200	100		
Willacy	5,100	5,000	98		
Williamson	34,600	34,000	98		
Wilson	6,600	6,400	97		
UTAH					
Beaver	1,500	1,500	100		
Cache	20,400	19,900	98		
Carbon	8,900	8,700	98		
Davis	48,800	48,300	99		
Duchesne	4,500	4,300	96		
Emery	4,200	4,100	98		
Grand	3,200	2,900	92		
Juab	1,800	1,800	100		
Kane	1,600	1,400	88		
Rich	700	700	100		
Salt Lake	235,300	231,900	99		
Sanpete	5,100	5,000	98		
Tooele	8,900	8,800	99		
Utah	70,400	69,100	98		
Wasatch	3,200	3,100	97		
Weber	53,100	52,400	99		

WGN-TV—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	VIRGINIA			
	Accomack	11,700	11,400	98
	Alleghany	9,400	9,300	99
	Amherst	9,600	9,400	98
	Appomattox	4,400	4,300	98
	Bath	2,100	2,100	100
	Bedford	14,600	14,400	99
	Bland	2,200	2,100	95
	Botetourt	8,700	8,600	99
	Buchanan	12,400	12,100	98
	Chesterfield	61,300	61,000	100
	Dickenson	7,000	6,900	99
	Essex	3,100	3,000	97
	Giles	6,200	6,100	98
	Gloucester	8,800	8,700	99
	Henry	27,000	26,700	99
	James City	12,000	11,800	98
	Loudoun	22,500	22,200	99
	Middlesex	3,200	3,100	97
	Pittsylvania	40,400	39,900	99
	Prince Edward	4,900	4,800	98
	Prince George	15,000	14,900	99
	Rockingham	26,900	26,600	99
Scott	8,500	8,300	98	
Smyth	11,700	11,600	99	
Southampton	7,900	7,700	98	
Washington	23,800	23,500	99	
Westmoreland	5,600	5,500	98	
York	15,400	15,300	99	
Chesapeake City	42,200	41,800	99	
WASHINGTON				
Adams	4,900	4,700	96	
Benton	44,900	43,500	97	
Chelan	19,100	18,300	96	
Clallam	21,800	20,900	96	
Clark	78,200	76,200	97	
Douglas	9,400	9,100	97	
Franklin	13,600	13,200	97	
Grant	19,000	18,200	96	
Klickitat	6,300	5,900	94	
Lewis	22,200	21,100	95	
Skamania	3,100	2,900	93	
WISCONSIN				
Adams	5,600	5,400	96	
Barron	15,400	15,000	97	
Bayfield	5,600	5,500	98	
Brown	66,800	66,200	99	
Buffalo	5,400	5,300	98	
Calumet	11,000	10,800	98	
Chippewa	18,400	18,100	98	
Clark	11,900	11,500	97	
Columbia	16,900	16,500	98	
Crawford	6,100	6,000	98	
Dodge	26,300	25,800	98	
Door	10,400	10,300	99	
Florence	1,500	1,500	100	
Fond Du Lac	31,200	30,700	98	
Green	11,900	11,700	98	
Green Lake	7,200	7,000	97	
Iowa	7,400	7,200	97	
Jackson	6,400	6,200	97	
Jefferson	23,800	23,500	99	
Kewaunee	6,800	6,700	99	
Lafayette	6,200	6,100	98	
Langlade	7,400	7,200	97	
Lincoln	10,300	10,200	99	
Manitowoc	29,800	29,500	99	
Marathon	41,100	40,600	99	
Marinette	15,300	15,100	99	

Illinois

WGN-TV—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	WISCONSIN			
	Marquette	5,200	5,000	96
	Milwaukee	368,600	363,900	99
	Monroe	12,900	12,600	98
	Oconto	11,200	11,000	98
	Oneida	13,100	12,700	97
	Outagamie	46,900	46,600	99
	Ozaukee	24,300	24,000	99
	Polk	12,900	12,700	98
	Price	6,200	6,000	97
	Rusk	5,800	5,600	97
	Sauk	17,000	16,600	97
	Sawyer	5,200	5,000	96
	Shawano	13,600	13,400	99
	Sheboygan	36,900	36,500	99
	Taylor	6,500	6,300	97
	Vilas	7,400	7,200	97
	Washburn	5,600	5,500	98
	Washington	30,400	30,100	99
	Waukesha	99,000	98,000	99
	Waupaca	16,200	16,000	99
	Waushara	7,900	7,700	97
	WEST VIRGINIA			
	Fayette	21,400	21,200	99
	Gilmer	3,000	2,900	97
	Grant	3,800	3,700	97

WGN-TV—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	GREENBRIER			
	Greenbrier	14,500	14,200	98
	Jackson	9,400	9,300	99
	Kanawha	88,600	87,900	99
	Mc Dowell	16,100	15,800	98
	Mingo	12,700	12,500	98
	Nicholas	10,400	10,300	99
	Pleasants	3,000	3,000	100
	Putnam	15,200	15,100	99
	Randolph	10,500	10,300	98
	Summers	5,600	5,400	96
	Taylor	6,200	6,100	98
	Upshur	8,900	8,800	99
	Wayne	17,000	16,800	99
	WYOMING			
	Albany	11,500	11,000	96
	Big Horn	4,500	4,300	96
	Campbell	12,100	11,500	95
	Fremont	13,700	13,300	97
	Hot Springs	2,200	2,100	95
	Lincoln	4,800	4,600	96
Sublette	1,600	1,500	94	
Uinta	7,200	6,900	96	
Washakie	3,700	3,600	97	
Weston	2,900	2,800	97	

Illinois

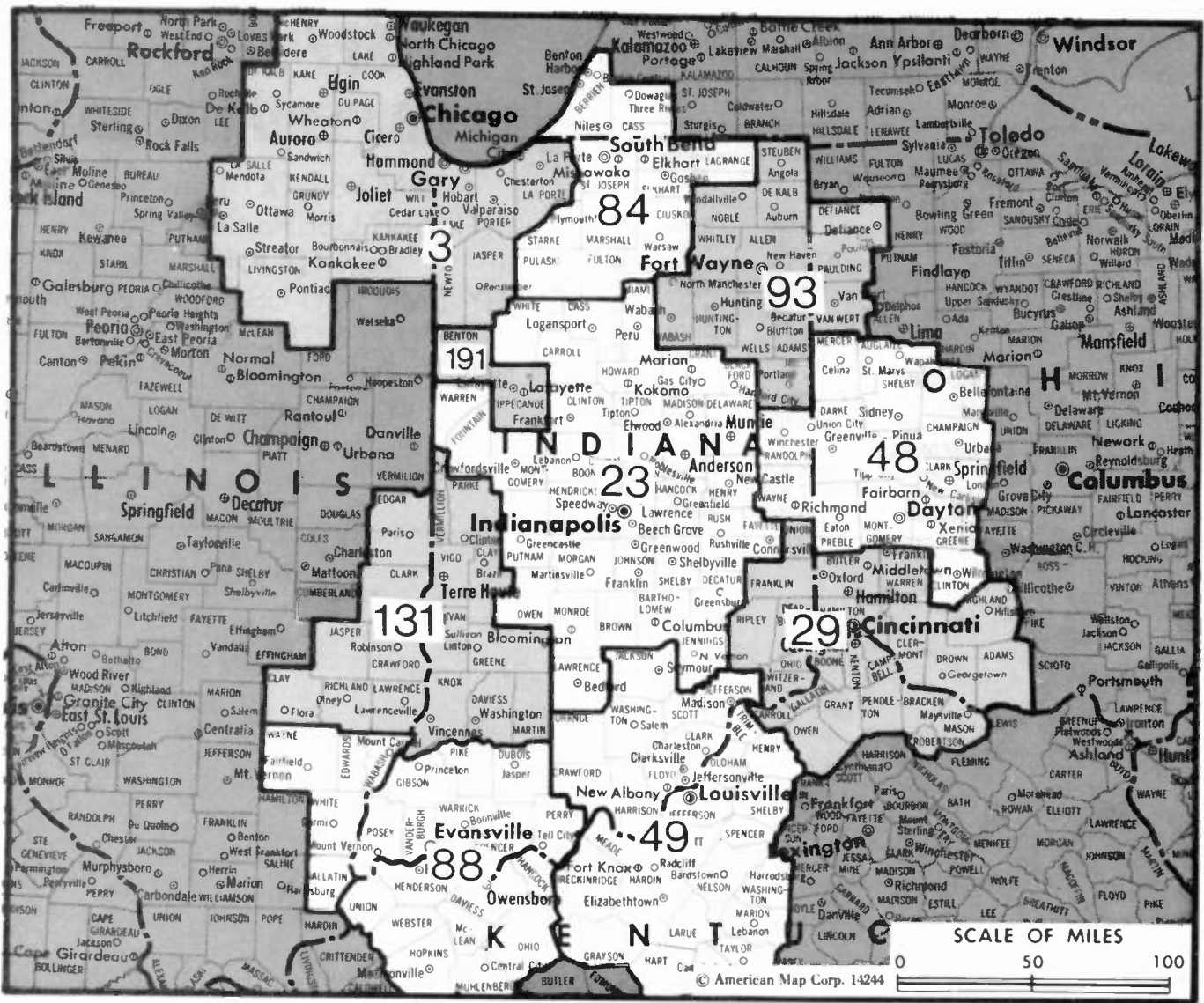
WFLD, Chicago (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	INDIANA			
	Benton	3,600	3,500	97
	Carroll	7,300	7,200	99
	Fulton	7,400	7,300	99
	Marshall	14,500	14,200	98
	Pulaski	5,000	4,800	96
	Wabash	12,400	12,100	98
	White	9,300	9,100	98
	MICHIGAN			
	Cass	17,700	17,400	98
	Van Buren	25,100	24,800	99
WISCONSIN				
Ozaukee	24,300	24,000	99	
Walworth	27,200	26,800	99	
Waukesha	99,000	98,000	99	

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Indiana



Market	Arbitron ADI TV Households	Rank	Market Area Commercial TV Stations
Chicago, IL	3,006,300	3	WBBM-TV (2), WCFC-TV (38), WCIU-TV (26), WFLD (32), WGBO-TV (66), WGN-TV (9), WLS-TV (7), WMAQ-TV (5), WPWR-TV (60), WSNS-TV (44)
Indianapolis, IN	820,500	23	WHMB-TV (40), WISH-TV (8), WRTV (6), WTHR (13), WTTV (4), WXIN (59)
Cincinnati, OH	692,600	29	WCPO-TV (9), WIII (64), WKRC-TV (12), WLWT (5), WXIX-TV (19)
Dayton, OH	502,900	48	WDTN (2), WHIO-TV (7), WKEF (22), WKOI (43), WRGT-TV (45), WTJC (26)
Louisville, KY	500,900	49	WAVE-TV (3), WDRB-TV (41), WGRB (34), WHAS-TV (11), WLKY-TV (32)
South Bend-Elkhart, IN	279,200	84	WHME-TV (46), WNDU-TV (16), WSBT-TV (22), WSJV (28)
Fort Wayne, IN	261,100	88	WEHT (25), WEVV (44), WFIE-TV (14), WLGN (19), WTVW (7)
Terre Haute, IN	232,600	93	WANE-TV (15), WFFT-TV (55), WINN (63), WKJG-TV (33), WPTA (21)
Lafayette, IN	157,200	131	WBAK-TV (38), WTHI-TV (10), WTWO (2)
Lafayette, IN	44,900	191	WLFI-TV (18)

WTTV, Bloomington	See Indianapolis, IN
WSJV, Elkhart	See South Bend, IN
WLGN, Evansville	See Madisonville, KY

	VHF	UHF	TOTAL
Commercial Television Stations	7	16	23
Educational Television Stations	1	5	6
			29

Indiana—Angola

WINM

(formerly WBZK)

Ch. 63

Network Service: None, independent.

Licensee: Manna for Modern Man Ministries Inc., 1400 W. Washington Center Rd., Box 11247, Fort Wayne, IN 46856.

Business Office: Box 11925, Fort Wayne, IN 46866-1925.

Telephone: 219-484-0630.

Technical Facilities: Channel No. 63 (764-770 MHz). Authorized power: 23.4-kw visual, 4.68-kw aural. Antenna: 300-ft. above av. terrain, 240-ft. above ground, 1315-ft. above sea level.

Latitude	41°	37'	13.5"
Longitude	85°	00'	09.0"

Requests CP for change to 2900-kw max. visual, 290-kw max. aural, 997-ft. above av. terrain, 975-ft. above ground, 1855-ft. above sea level, lat. 41° 24' 34", long. 84° 54' 40"; transmitter to Hwy. 34 & Hwy. 59, 2-mi. SW of Butler. BPCT-851028KF.

Transmitter: Old 27 at S city limits, Angola.

Satellite Earth Stations: Scientific-Atlanta & KLM.

News Service: INN.

Ownership: Non-profit corp. Dr. Paul E. Paino, chmn.; Rev. Paul C. Paino, pres.; Dale Romey, v.p.; Constance McDaniel, secy.; Rev. Dennis Kutzner, treas.

Began Operation: April 22, 1983. Sale to present owner by James A. Chase approved by FCC Oct. 1, 1985. Left air Jan. 1985. Dark pending FCC approval of transmitter changes.

Represented (legal): Lauren A. Colby.



Represented (engineering): E. Harold Munn Jr. & Associates Inc.

Personnel:
WAYNE H. PARADISE, general manager.
RICHARD FOUST, administrative assistant.
STEPHEN CANNADAY, chief engineer.

Arbitron Data: Not available.

Indiana—Evansville

WEHT

Ch. 25

Network Service: CBS.

Licensee: Gilmore Broadcasting Corp., Box 25, Evansville, IN 47701.

Studio: Marywood Dr., Henderson County, KY.

Mailing Address: Box 25, Evansville, IN 47701.

Telephone: 812-424-9215, Evansville. TWX: 510-545-7434.

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 1194-kw max. & 794-kw horizontal visual, 286-kw max. & 185-kw horizontal aural. Antenna: 1030-ft. above av. terrain, 988-ft. above ground, 1449-ft. above sea level.

Latitude 37° 51' 56"
Longitude 87° 34' 04"

Transmitter: Marywood Dr., Henderson County, KY.

Satellite Earth Station: In operation; RCA receivers.

News Service: AP.

Ownership: See KODE-TV, Joplin, MO.

Began Operation: Sept. 11, 1953. Sale to present owner by Henry S. Hilberg and associates approved July 20, 1964 by FCC (Television Digest, Vol. 4:16, 29). Sale to Hilberg group by M. A. Lightman's Malco Theatres Inc. approved Oct. 24, 1956 (Vol. 12:35, 43).

Represented (sales): Katz Television.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): Cohen & Dippell.

Personnel:

ERNEST D. MADDEN, senior vice president & general manager.
DAVID BLYTHE, general sales manager.
BROD SEYMOUR, program director.
LARRY LUFSEY, chief engineer.
JON ESTHER, news director.

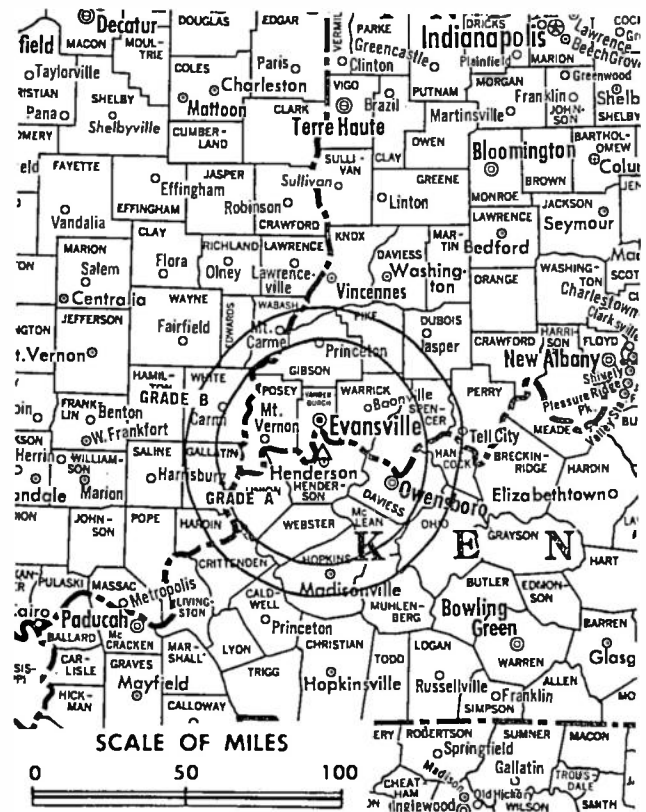
Highest One Hour Rate: \$3200.

Highest 30 Sec. Rate (July 1, 1985): \$450.

NETWORK BASE HOURLY RATE: \$560.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Edwards	3,600	3,400	94
	Gallatin	3,000	2,900	97
	Wabash	5,400	5,200	96
	Wayne	7,700	7,300	95
	White	7,400	7,000	95
	INDIANA			
	Dubois	12,400	12,000	97
	Gibson	13,000	12,700	98
	Perry	6,700	6,500	97
	Pike	5,400	5,200	96
	Posey	9,700	9,400	97
	Spencer	6,800	6,600	97
	Vanderburgh	65,200	63,800	98
Warrick	16,300	15,900	98	
KENTUCKY				
Daviess	32,500	32,300	99	
Hancock	2,800	2,800	100	



WEHT BPCT-4924 Granted 6/29/76

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Henderson	16,200	16,100	99
	Hopkins	18,000	17,800	99
	Mc Lean	3,600	3,600	100
	Muhlenberg	11,600	11,500	99
	Ohio	8,300	8,200	99
	Union	5,800	5,700	98
	Webster	5,800	5,700	98
Between 25-49%	ILLINOIS			
	Lawrence	6,900	6,700	97
	INDIANA			
Knox	15,900	15,600	98	
KENTUCKY				
Caldwell	5,100	5,000	98	
Between 5-24%	ILLINOIS			
	Hamilton	3,900	3,700	95
	Hardin	2,100	2,000	95
	Richland	7,300	7,100	97
	Saline	12,500	12,100	97
	INDIANA			
	Daviess	10,200	9,900	97
	KENTUCKY			
	Butler	4,100	4,000	98
	Christian	21,100	20,900	99
	Crittenden	3,500	3,500	100
Grayson	8,200	8,100	99	
Lyon	2,600	2,600	100	
Station Totals		370,600	362,800	97
Net Weekly Circulation (1986)			246,700	
Average Daily Circulation (1986)			152,800	

Indiana—Evansville

WEVV

Ch. 44

Network Service: None, independent.

Licensee: Ralph C. Wilson Industries Inc., 1585 Schallenger Rd. San Jose, CA 95131.

Studio: 629 Walnut St., Evansville, IN 47708.

Telephone: 812-424-9201.

Technical Facilities: Channel No. 44 (650-656 MHz). Authorized power: 1313.7-kw max. visual, 262.6-kw max. aural. Antenna: 970-ft. above av. terrain, 999-ft. above ground, 1419-ft. above sea level.

Latitude 38° 03' 07"
Longitude 87° 19' 12"

Transmitter: 0.9-mi. E of U.S. 41 on KY Hwy. 414, Henderson County, KY.

Satellite Earth Stations: 2 in operation; Avcom, 6-meter; Avcom receivers.

Ownership: Ralph C. Wilson Jr., chmn. & pres., 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: Nov. 17, 1983. Reorganization & addition of partners approved by FCC Nov. 19, 1984. FCC approved sale to present owner by Ohio Valley TV Inc. Dec. 27, 1985.

Represented (sales): Adam Young Inc.

Represented (legal): Leventhal, Senter & Lerman.

Personnel:

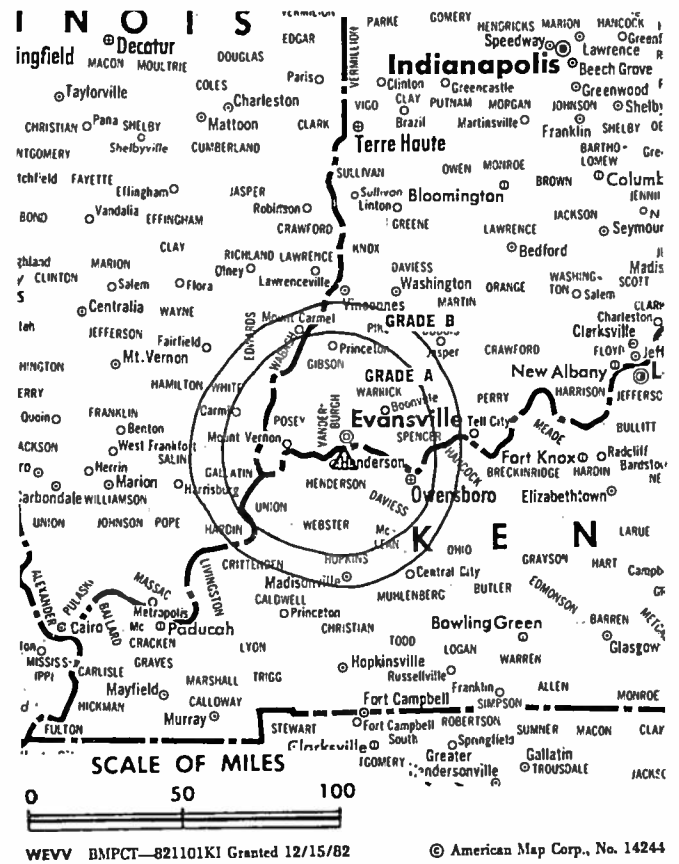
MICHAEL BROOKS, general manager.
ROBERT RAMSEY, program & operations manager.
JOHN SANDWELL, sales manager.
BILL HIGHT, regional sales manager.

Highest One Hour Rate: \$2000.

Highest 30 Sec. Rate (July 23, 1986): \$250.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Wabash	5,400	5,200	96
	White	7,400	7,000	95
	INDIANA			
	Gibson	13,000	12,700	98
	Posey	9,700	9,400	97
	Spencer	6,800	6,600	97
	Vanderburgh	65,200	63,800	98
	Warrick	16,300	15,900	98
	KENTUCKY			
Daviess	32,500	32,300	99	
Hancock	2,800	2,800	100	
Henderson	16,200	16,100	99	
Mc Lean	3,600	3,600	100	
Union	5,800	5,700	98	
Webster	5,800	5,700	98	
Between 25-49%	ILLINOIS			
	Edwards	3,600	3,400	94



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Gallatin	3,000	2,900	97
	Hamilton	3,900	3,700	95
	Wayne	7,700	7,300	95
	INDIANA			
	Dubois	12,400	12,000	97
	Perry	6,700	6,500	97
	Pike	5,400	5,200	96
	KENTUCKY			
	Hopkins	18,000	17,800	99
	Ohio	8,300	8,200	99
Between 5-24%	ILLINOIS			
	Hardin	2,100	2,000	95
	Richland	7,300	7,100	97
	Saline	12,500	12,100	97
	INDIANA			
	Martin	3,800	3,700	97
KENTUCKY				
Caldwell	5,100	5,000	98	
Crittenden	3,500	3,500	100	
Muhlenberg	11,600	11,500	99	
Station Totals		305,400	298,700	97
Net Weekly Circulation (1986)				137,100
Average Daily Circulation (1986)				57,900

Indiana—Evansville

WFIE-TV

Ch. 14

Network Service: NBC.

Licensee: Cosmos Broadcasting Co., 1115 Mount Auburn Rd., Evansville, IN 47712.

Studio: 1115 Mount Auburn Rd., Evansville, IN 47712.

Telephone: 812-426-1414.

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 2208-kw max. & 1020-kw horizontal visual, 331-kw max. & 91.2-kw horizontal aural. Antenna: 1020-ft. above av. terrain, 949-ft. above ground, 1449-ft. above sea level.

Latitude 37° 53' 14"
Longitude 87° 31' 07"

Transmitter: Wolf Hill, approx. 2300-ft. NE of intersection of Rte. 414 (Wathen Lane) & Cemetery Rd., near Henderson, KY.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: ADM, 3-meter; Harris, 6-meter; Harris & Scientific-Atlanta receivers.

News Service: AP.

Ownership: Cosmos Broadcasting Co., 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: Nov. 9, 1953. Sale to present owner by Orion Bcstg. approved by FCC Aug. 14 1981. Sale to Orion by Jesse D. Fine theatre family approved July 18, 1956. (Television Digest, Vol. 12:25, 26, 29).

Represented (sales): Blair Television.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

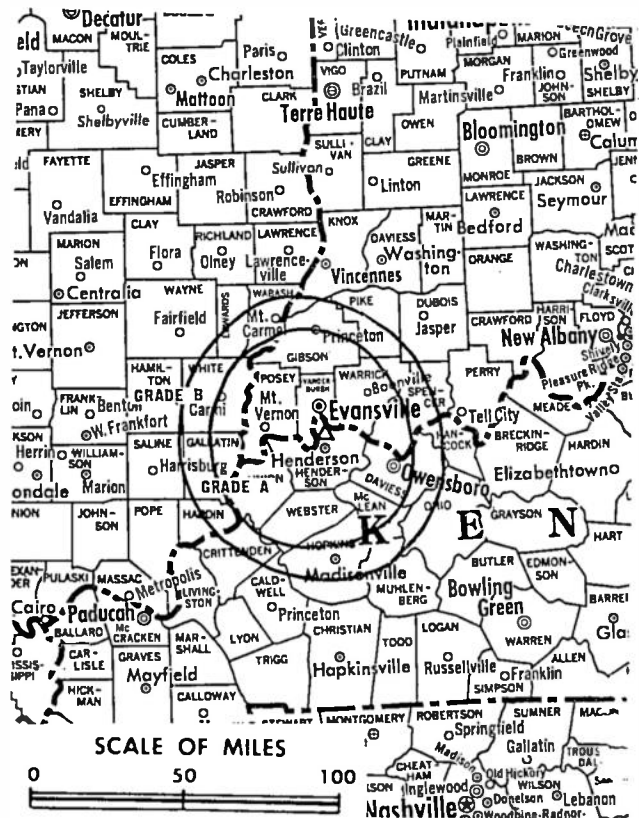
CONRAD L. CAGLE, vice president & general manager.
ANGIE SAUER, general sales manager.
JIM MOORE, national sales manager.
LEN WELLS, news director.
MARION B. PAUL, chief engineer.
SHIRLEY KIRK, program director.

Highest 30 Sec. Rate: \$1800.

NETWORK BASE HOURLY RATE: \$870.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Edwards	3,600	3,400	94
	Gallatin	3,000	2,900	97
	Wabash	5,400	5,200	96
	Wayne	7,700	7,300	95
	White	7,400	7,000	95
	INDIANA			
	Dubois	12,400	12,000	97
	Gibson	13,000	12,700	98
	Perry	6,700	6,500	97
Pike	5,400	5,200	96	
Posey	9,700	9,400	97	
Spencer	6,800	6,600	97	
Vanderburgh	65,200	63,800	98	
Warrick	16,300	15,900	98	
KENTUCKY				
Daviess	32,500	32,300	99	



WFIE-TV BPCT-4913 Granted 6/11/76

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Hancock	2,800	2,800	100
	Henderson	16,200	16,100	99
	Hopkins	18,000	17,800	99
	Mc Lean	3,600	3,600	100
	Ohio	8,300	8,200	99
	Union	5,800	5,700	98
Webster	5,800	5,700	98	
Between 25-49%	ILLINOIS			
	Clay	6,300	6,000	95
	Lawrence	6,900	6,700	97
Richland	7,300	7,100	97	
INDIANA	Knox	15,900	15,600	98
	KENTUCKY			
Caldwell	5,100	5,000	98	
Muhlenberg	11,600	11,500	99	
Between 5-24%	ILLINOIS			
	Hamilton	3,900	3,700	95
	Hardin	2,100	2,000	95
	Saline	12,500	12,100	97
	INDIANA			
	Daviess	10,200	9,900	97
KENTUCKY				
Butler	4,100	4,000	98	
Christian	21,100	20,900	99	
Crittenden	3,500	3,500	100	
Lyon	2,600	2,600	100	
Station Totals		368,700	360,700	97
Net Weekly Circulation (1986)			245,300	
Average Daily Circulation (1986)			159,400	

Indiana—Evansville

WTVW

Ch. 7

Network Service: ABC.

Licensee: WTVV Inc., Box 7, Evansville, IN 47701.

Studio: 477 Carpenter St., Evansville, IN 47701.

Telephone: 812-422-1121. TWX: 810-353-0594.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: Circularly polarized, 1000-ft. above av. terrain, 1013-ft. above ground, 1493-ft. above sea level.

Latitude 38° 01' 27"
Longitude 87° 21' 43"

Transmitter: 1-mi. S of Chandler, IN.

Satellite Earth Stations: One Avcom Ku-band; 2 Avantek; one M/A-Com; Avcom receivers.

News Service: AP.

Ownership: WTVW Inc., gen partner, 2.3%; WTVV Inc., ltd. partner, 97.7%. WTVW ownership: Charles Woods, pres.-treas., 80%; Betty K. Colvin, v.p.-secy., 20%. For WTVV ownership, see WTVV, Dothan, AL. For other interests, see Charles Woods in Group Ownership of TV Stations.

Began Operation: Aug. 21, 1956. Sale to present owners by Fuqua Communications approved by FCC Nov. 17, 1980. Sale of control to Fuqua by Polaris Corp. approved by FCC Sept. 26, 1966 (Television Digest, Vol. 5:51; 6:39). Previous sale of control by Ferris E. Traylor, Rex Schepp and Miklos Sperling to Producers Inc. (Polaris) approved Aug. 27, 1962 (Vol. 2:35).

Represented (sales): Seltel Inc.

Represented (legal): Kenkel, Barnard & Edmundson.

Personnel:

CHARLES WOODS, president.
KEN SCHREIBER, general manager.
DAVID CASTRALE, production manager.
JOHN SCHUTA, chief engineer.
JERRY BIRGE, news director.

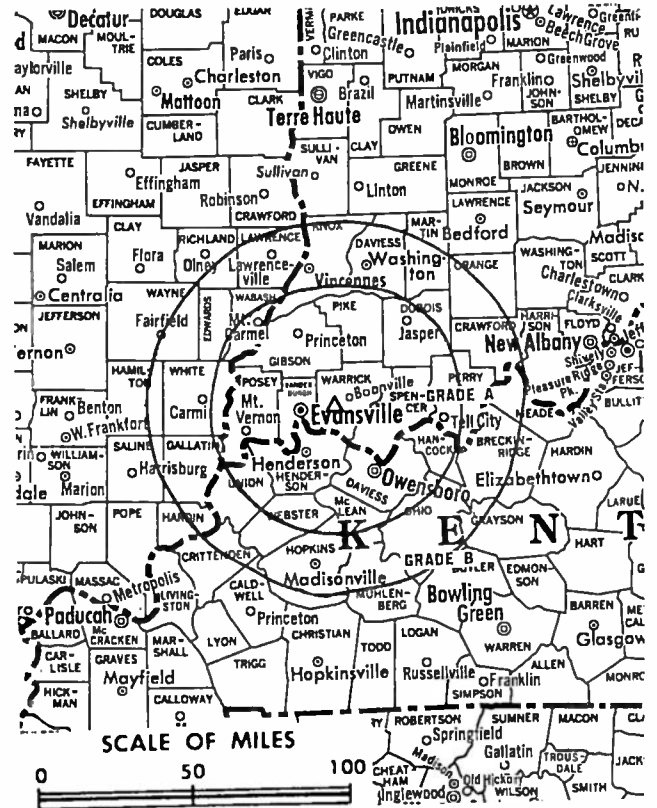
Highest One Hour Rate: \$3600.

Highest 30 Sec. Rate (Sept. 1, 1986): \$650.

NETWORK BASE HOURLY RATE: \$1300.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Clay	6,300	6,000	95
	Edwards	3,600	3,400	94
	Gallatin	3,000	2,900	97
	Lawrence	6,900	6,700	97
	Richland	7,300	7,100	97
	Wabash	5,400	5,200	96
	Wayne	7,700	7,300	95
	White	7,400	7,000	95
	INDIANA			
	Crawford	3,600	3,400	94
	Davless	10,200	9,900	97
	Dubois	12,400	12,000	97
	Gibson	13,000	12,700	98
	Knox	15,900	15,600	98
	Martin	3,800	3,700	97
	Perry	6,700	6,500	97
Pike	5,400	5,200	96	
Posey	9,700	9,400	97	
Spencer	6,800	6,600	97	
Vanderburgh	65,200	63,800	98	
Warrick	16,300	15,900	98	
KENTUCKY				
Breckinridge	6,200	6,100	98	
Caldwell	5,100	5,000	98	
Davless	32,500	32,300	99	
Hancock	2,800	2,800	100	



WTVW BPCT-810427KE Granted 6/22/81

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Henderson	16,200	16,100	99
	Hopkins	18,000	17,800	99
	Mc Lean	3,600	3,600	100
	Muhlenberg	11,600	11,500	99
	Ohio	8,300	8,200	99
	Union	5,800	5,700	98
	Webster	5,800	5,700	98
Between 25-49%	ILLINOIS			
	Crawford	8,500	8,300	98
	Hamilton	3,900	3,700	95
INDIANA	Orange	6,900	6,700	97
	KENTUCKY			
Crittenden	3,500	3,500	100	
Grayson	8,200	8,100	99	
Between 5-24%	ILLINOIS			
	Hardin	2,100	2,000	95
	Jasper	4,400	4,200	97
	Saline	12,500	12,100	97
	INDIANA			
	Greene	12,200	11,900	98
	Lawrence	16,100	15,800	98
	Sullivan	8,100	7,900	98
	KENTUCKY			
	Butler	4,100	4,000	98
Christian	21,100	20,900	99	
Lyon	2,600	2,600	100	
Marshall	10,400	10,300	99	
Meade	7,800	7,800	100	
Simpson	5,500	5,400	98	
Trigg	3,500	3,500	100	
Station Totals		473,900	463,800	97
Net Weekly Circulation (1986)				302,800
Average Daily Circulation (1986)				181,400

Indiana—Fort Wayne

WANE-TV

Ch. 15

Network Service: CBS.

Licensee: Indiana Bcstg. Corp., Box 1515, Fort Wayne, IN 46801.

Studio: 2915 West State Blvd.

Mailing Address: Box 1515, Fort Wayne, IN 46801.

Telephone: 219-424-1515. TWX: 810-332-1508.

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 436-kw max. & 144-kw horizontal visual, 28.2-kw horizontal aural. Antenna: 830-ft. above av. terrain, 839-ft. above ground, 1649-ft. above sea level.

Latitude 41° 05' 35"
Longitude 85° 10' 42"

Requests CP for change to 1114-kw max. visual, 111-kw max. aural, 829-ft above av. terrain, 808-ft. above ground, 1618-ft above sea level. BPCT-860710KE.

Transmitter: 2915 West State Blvd.

Satellite Earth Stations: 3 in operation; Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

News Services: AP, Group W Newsfeed, CBS.

Ownership: LIN Broadcasting Inc. For other interests, see Group Ownership of TV Stations.

Began Operation: Sept. 26, 1954. Sale to present owner by Corinthian Bcstg. approved by FCC Nov. 28, 1983 (Television Digest, Vol. 23:36). Sale to Corinthian by Universal Bcstg. (McConnell) approved Oct. 10, 1956 by FCC. Previous sale as WINT by R. Morris Pierce group approved June 13, 1956 (Vol. 12:24, 34, 41).

Represented (sales): Petry Television.

Represented (legal): Wilmer, Cutler & Pickering.

Represented (engineering): Moffet, Larson & Johnson.

Personnel:

ROBERT A. FISHMAN, president & general manager.
R. BRUCE CYNAR, general sales manager.
MARK MEYER, program/production manager.
JIM GILL, promotion director.
BILL WAGMAN, news director.
HERB LYONS, chief engineer.
MEREDETH SMITH, financial manager.

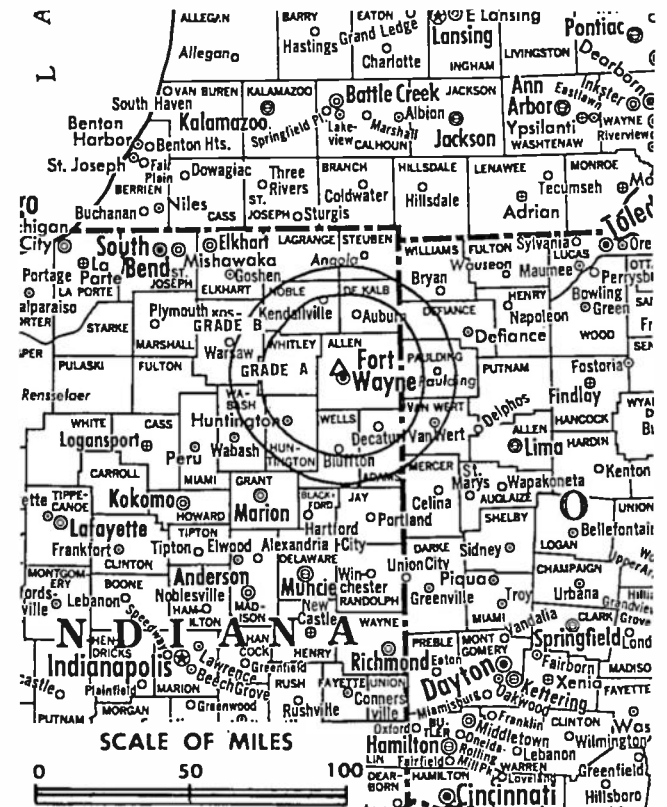
Highest One Hour Rate: \$2500.

Highest 30 Sec. Rate (July 17, 1986): \$800.

NETWORK BASE HOURLY RATE: \$825.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	INDIANA			
	Adams	10,200	10,000	98
	Allen	106,400	104,700	98
	De Kalb	11,700	11,600	99
	Huntington	12,800	12,600	98
	Jay	8,200	8,000	98
	Noble	12,900	12,600	98
Stauben	9,700	9,500	98	



WANE-TV BPCT-2515 Granted 7/30/58

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Wabash	12,400	12,100	98
	Wells	9,100	8,900	98
	Whitley	9,300	9,200	99
	OHIO			
	Defiance	14,000	13,800	99
Between 25-49%	Mercer	13,100	12,900	98
	Paulding	7,400	7,300	99
	Van Wert	11,400	11,200	98
	Williams	13,700	13,400	98
	INDIANA			
Between 25-49%	Kosciusko	23,100	22,600	98
	Lagrange	8,500	8,100	95
	OHIO			
Putnam	10,900	10,700	98	
Between 5-24%	INDIANA			
	Blackford	5,500	5,400	98
	Grant	27,100	26,600	98
	Randolph	10,700	10,500	98
	MICHIGAN			
Branch	14,400	14,200	99	
OHIO	Allen	41,100	40,400	98
	Auglaize	15,700	15,400	98
	Hardin	11,800	11,600	98
Station Totals		431,100	423,300	98
Net Weekly Circulation (1986)			249,400	
Average Daily Circulation (1986)			140,000	

Indiana—Fort Wayne

WFFT-TV

Ch. 55

Network Service: None, independent.

Licensee: Great Trails Bcstg. Corp., 4 South Main St., Dayton, OH 45402.

Studio: 3707 Hillegas Rd., Box 2255, Fort Wayne, IN 46801.

Telephone: 219-424-5555.

Technical Facilities: Channel No. 55 (716-722 MHz). Authorized power: 603-kw max. & 389-kw horizontal visual, 60.3-kw max. & 38.9-kw horizontal aural. Antenna: 780-ft. above av. terrain, 805-ft. above ground, 1625-ft. above sea level.

Latitude 41° 06' 33"
Longitude 85° 11' 44"

Transmitter: 3707 Hillegas Rd.

Satellite Earth Stations: AFC, 3.7-meter; Prodelin, 4.5-meter; Scientific-Atlanta, 10-meter; M/A-Com & Scientific-Atlanta receivers.

News Service: UPI.

Ownership: Great Trails Bcstg. Corp., see WHAG-TV, Hagerstown, MD.

Began Operation: Dec. 21, 1977. Sale to present owner by Ontario Corp. approved by FCC June 1, 1982 (Television Digest, Vol. 22:13).

Represented (sales): Seltel Inc.

Represented (legal): Haley, Bader & Potts.

Personnel:

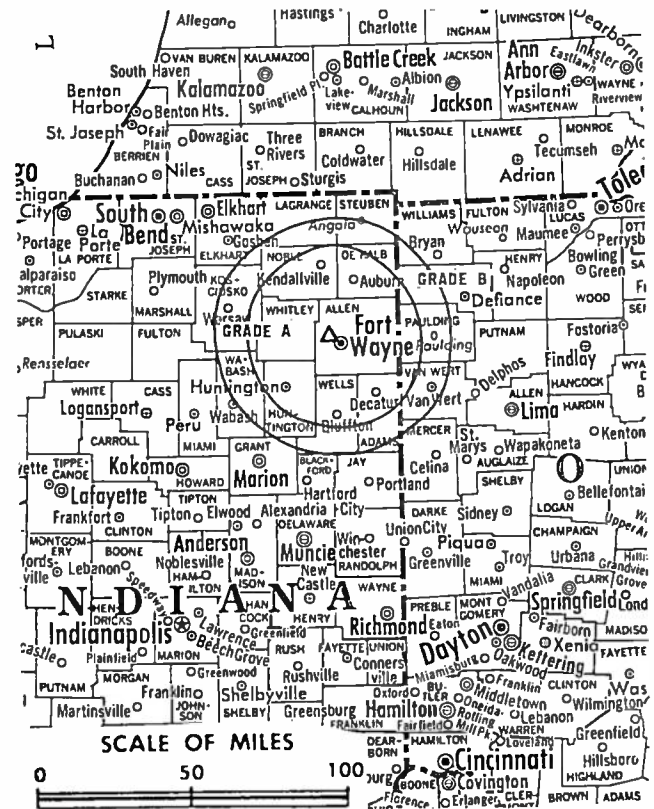
JEFF EVANS, general manager.
STEVE POZEANAC, director of operations.
FRANK HAWKINS, general sales manager.
JIM GLENDENING, national sales manager.
BOB SMITHHART, regional sales manager.
BOB FAIRCHILD, chief engineer.
AL CRAIN, production manager.
STEVE SHINE, news director.

Highest One Hour Rate: \$3700.

Highest 30 Sec. Rate (Jan. 1, 1985): \$320.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	INDIANA			
	Adams	10,200	10,000	98
	Allen	106,400	104,700	98
	De Kalb	11,700	11,600	99
	Grant	27,100	26,600	98
	Huntington	12,800	12,600	98
	Jay	8,200	8,000	98
	Noble	12,900	12,600	98
	Steuben	9,700	9,500	98
	Wabash	12,400	12,100	98
	Wells	9,100	8,900	98
	Whitley	9,300	9,200	99
	OHIO			
	Defiance	14,000	13,800	99
	Mercer	13,100	12,900	98
Paulding	7,400	7,300	99	



WFFT-TV BPCT-4975 Granted 5/20/77

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Van Wert	11,400	11,200	98
	Williams	13,700	13,400	98
Between 25-49%	INDIANA			
	Blackford	5,500	5,400	98
	Fulton	7,400	7,300	99
	Kosciusko	23,100	22,600	98
Lagrange	8,500	8,100	95	
OHIO	Allen	41,100	40,400	98
	Auglaize	15,700	15,400	98
	Putnam	10,900	10,700	98
Between 5-24%	INDIANA			
	Elkhart	50,800	49,700	98
	Miami	13,600	13,300	98
Randolph	10,700	10,500	98	
MICHIGAN	Branch	14,400	14,200	99
	St Joseph	20,800	20,500	99
OHIO	Hancock	24,600	24,300	99
	Hardin	11,800	11,600	98
	Henry	10,300	10,200	99
Station Totals		558,600	548,600	98
Net Weekly Circulation (1986)			242,000	
Average Daily Circulation (1986)			107,800	

Indiana—Fort Wayne

WKJG-TV

Ch. 33

Network Service: NBC.

Licensee: Thirty-Three Inc., 2633 West State Blvd., Fort Wayne, IN 46808.

Studio: 2633 West State Blvd., Fort Wayne, IN 46808.

Telephone: 219-422-7474. TWX: 810-332-1400.

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 589-kw visual, 58.9-kw aural. Antenna: 770-ft. above av. terrain, 793-ft. above ground, 1593-ft. above sea level.

Latitude 41° 05' 36.00"
Longitude 85° 10' 28.47"

Transmitter: 2633 West State Blvd.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: 4 in operation; Harris, 3.7-meter; Pinzone, Harris & M/A-Com receivers.

News Service: AP.

Ownership: Joseph R. Cloutier, 100%.

Began Operation: Nov. 21, 1953. Sale to present owner by Wabash Valley Bcstg. Corp. approved by FCC Nov. 23, 1983. Sale to Wabash by Federated Media Inc. approved by FCC July 30, 1974 (Television Digest, Vol. 14:32). Sale to FMI by Truth Publishing Co. approved by FCC March 10, 1971 (Vol. 10:27). Previous sale by Clarence L. Schust, H. Leslie Popp and associates approved March 13, 1957 (Vol. 13:5, 11).

Represented (sales): MMT Sales Inc.

Represented (legal): Haley, Bader & Potts.

Represented (engineering): Lohnes & Culver.

Personnel:

HILLIARD GATES, vice president & general manager.
WILLIAM KLINE, general sales manager.
WILLIAM NICHOLS, station manager.
LARRY BOWER, promotion & operations director.
RICHARD FLOREA, news director.
ED SCHMIDT, chief engineer.

Highest One Hour Rate: \$1150.

Highest 30 Sec. Rate (July 15, 1986): \$700.

NETWORK BASE HOURLY RATE: \$575.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	INDIANA			
	Adams	10,200	10,000	98
	Allen	106,400	104,700	98
	De Kalb	11,700	11,600	99
	Huntington	12,800	12,600	98
	Jay	8,200	8,000	98
	Noble	12,900	12,600	98
	Steuben	9,700	9,500	98
	Wabash	12,400	12,100	98
	Wells	9,100	8,900	98
Whitley	9,300	9,200	99	



WKJG-TV BPCT-790925KJ Granted 12/30/79

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OHIO			
	Mercer	13,100	12,900	98
	Paulding	7,400	7,300	99
	Van Wert	11,400	11,200	98
Between 25-49%	INDIANA			
	Kosciusko	23,100	22,600	98
	OHIO			
	Defiance	14,000	13,800	99
Between 5-24%	INDIANA			
	Blackford	5,500	5,400	98
	Grant	27,100	26,600	98
	Lagrange	8,500	8,100	95
	Miami	13,600	13,300	98
	Randolph	10,700	10,500	98
	MICHIGAN			
	Branch	14,400	14,200	99
	OHIO			
	Allen	41,100	40,400	98
Auglaize	15,700	15,400	98	
Fulton	13,700	13,400	98	
Putnam	10,900	10,700	98	
Station Totals		446,600	438,400	98
Net Weekly Circulation (1986)				234,100
Average Daily Circulation (1986)				124,600

Indiana—Fort Wayne

WPTA

Ch. 21

Network Service: ABC.

Licensee: Pulitzer Broadcasting Co.

Studio: 3401 Butler Rd., Fort Wayne, IN 46808.

Mailing Address: Box 2121, Fort Wayne, IN 46801.

Telephone: 219-483-0584. TWX: 810-332-1549.

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 562-kw max. & 490-kw horizontal visual, 56.2-kw max. & 49-kw horizontal aural. Antenna: 740-ft. above av. terrain, 770-ft. above ground, 1582-ft. above sea level.

Latitude 41° 06' 08"
Longitude 85° 11' 04"

Transmitter: 3401 Butler Rd.

Satellite Earth Stations: 5 in operation; Common Carrier; Microdyne, 7.3-meter; Microdyne, Andrews/Avantek & RCA receivers.

News Services: AP, UPI, ABC, NIWS.

Ownership: Pulitzer Publishing Co., 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: Sept. 28, 1957. Sale to present owner by Gannett Co. Inc. approved by FCC May 12, 1983 (Television Digest, Vol. 23:2). Merger of Combined Communications with Gannett Co. approved by FCC June 7, 1979 (Vol. 18:20, 38; 19:24). Sale to Combined by Sarkes Tarzian Inc. approved April 4, 1973 (Vol. 12:41; 13:7).

Represented (sales): Blair Television.

Represented (legal): Verner, Liipfert, Bernhard, McPherson & Hand.

Personnel:

- EDWIN METCALFE, vice president & general manager.
- MARVIN GOTTLIEB, general sales manager.
- BILL MacDONALD, sales manager.
- BARBARA WIGHAM, dir. of programming & promotion.
- JACK MAURER, news director.
- RAY KRUEGER, chief engineer.

Highest 30 Sec. Rate (Aug. 4, 1986): \$600.

NETWORK BASE HOURLY RATE: \$825.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	INDIANA			
	Adams	10,200	10,000	98
	Allen	106,400	104,700	98
	De Kalb	11,700	11,600	99
	Huntington	12,800	12,600	98
	Jay	8,200	8,000	98
	Noble	12,900	12,600	98
	Steuben	9,700	9,500	98
	Wabash	12,400	12,100	98
	Wells	9,100	8,900	98
	Whitley	9,300	9,200	99



WPTA BPCT-790312LC Granted 6/8/79

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OHIO			
	Defiance	14,000	13,800	99
	Mercer	13,100	12,900	98
	Paulding	7,400	7,300	99
	Van Wert	11,400	11,200	98
	Williams	13,700	13,400	98
Between 25-49%	INDIANA			
	Blackford	5,500	5,400	98
	Kosciusko	23,100	22,600	98
	Miami	13,600	13,300	98
	OHIO			
	Auglaize	15,700	15,400	98
	Putnam	10,900	10,700	98
Between 5-24%	INDIANA			
	Grant	27,100	26,600	98
	Lagrange	8,500	8,100	95
	Randolph	10,700	10,500	98
	MICHIGAN			
	Branch	14,400	14,200	99
	OHIO			
	Allen	41,100	40,400	98
	Fulton	13,700	13,400	98
Station Totals		446,600	438,400	98
Net Weekly Circulation (1986)			257,500	
Average Daily Circulation (1986)			151,100	

Indiana—Indianapolis

WHMB-TV

Ch. 40

Network Service: None, independent.

Licensee: LeSea Broadcasting Co., Box 12, South Bend, IN 46624.

Studio: 10511 Greenfield Ave., Noblesville, IN.

Mailing Address: Box 50250, Indianapolis, IN 46250.

Telephone: 317-773-5050. TWX: 810-260-1752.

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 2113-kw max. & 1596-kw horizontal visual, 211.3-kw max. & 159.6-kw horizontal aural. Antenna: 994-ft. above av. terrain, 1010-ft. above ground, 1845-ft. above sea level.

Latitude 39° 53' 39"
Longitude 86° 12' 19"

Transmitter: 7701 Walnut Dr., Indianapolis.

Satellite Earth Stations: 2 in operation; Microdyne, 7-meter; Harris & Microdyne receivers.

News Services: INN, UPI.

Ownership: Non-stock, non-profit organization. Officers: Lester Sumrall, pres.; Louise Sumrall, secy.; Leona Murphy, treas. Above officers are trustees for Lester Sumrall Evangelistic Assn. Inc., licensee of WHME-TV & WHME(FM), South Bend, IN.

Began Operation: January 25, 1971. Sale to present owner by Dr. Wendell Hansen approved by FCC Aug. 15, 1972.

Represented (sales): Spot Time Ltd.

Represented (legal): Pepper & Corazzini.

Personnel:

LESTER SUMRALL, president.
PETER SUMRALL, general manager.
JIM SHAFFER, sales manager.

Highest One Hour Rate: \$800.

Highest 30 Sec. Rate (Aug. 13, 1985): \$45.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	INDIANA			
	Clinton	11,400	11,200	98
	Shelby	14,100	13,900	99
	Tipton	6,200	6,100	98
Between 5-24%	INDIANA			
	Blackford	5,500	5,400	98
	Boone	13,700	13,500	99
	Brown	5,100	5,000	98
	Carroll	7,300	7,200	99
Cass	14,500	14,200	98	



WHMB-TV BPCT-810722KH Granted 1/12/82

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Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	Decatur	8,200	8,000	98
	Delaware	44,000	43,400	99
	Fountain	6,700	6,600	99
	Grant	27,100	26,600	98
	Hamilton	32,300	31,900	99
	Hancock	15,800	15,600	99
	Hendricks	25,000	24,700	99
	Howard	31,700	31,200	98
	Johnson	28,400	28,100	99
	Madison	49,200	48,600	99
	Marion	289,300	285,100	99
	Miami	13,600	13,300	98
	Monroe	36,100	35,000	97
	Montgomery	13,100	12,900	98
	Morgan	18,400	18,100	98
Rush	6,500	6,400	98	
Wells	9,100	8,900	98	
White	9,300	9,100	98	
Station Totals		741,600	730,000	98
Net Weekly Circulation (1986)			95,600	
Average Daily Circulation (1986)			33,700	

Indiana—Indianapolis

WISH-TV

Ch. 8

Network Service: CBS.

Licensee: Indiana Broadcasting Corp., 1950 N. Meridian St., Indianapolis, IN 46202.

Studio: 1950 N. Meridian St., Indianapolis, IN 46202.

Telephone: 317-924-4381.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 42.7-kw aural. Antenna: 990-ft. above av. terrain, 997-ft. above ground, 1847-ft. above sea level.

Latitude 39° 45' 39"
Longitude 86° 00' 21"

Transmitter: 553 South Post Rd. 46239.

News Services: AP, UPI, Group W Newsfeed, CBS.

Ownership: LIN Broadcasting Corp., 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: July 1, 1954. Sale, along with WANE-TV-AM, Fort Wayne, to Corinthian Bcstg. approved by FCC Oct. 10, 1956 (Television Digest, Vol. 12:34, 41). Sale by Corinthian to LIN Bcstg. approved Nov. 28, 1983 (Vol. 23:36).

Represented (sales): Pety Television.

Represented (legal): Wilmer, Cutler & Pickering.

Represented (engineering): A. D. Ring & Associates.

Personnel:

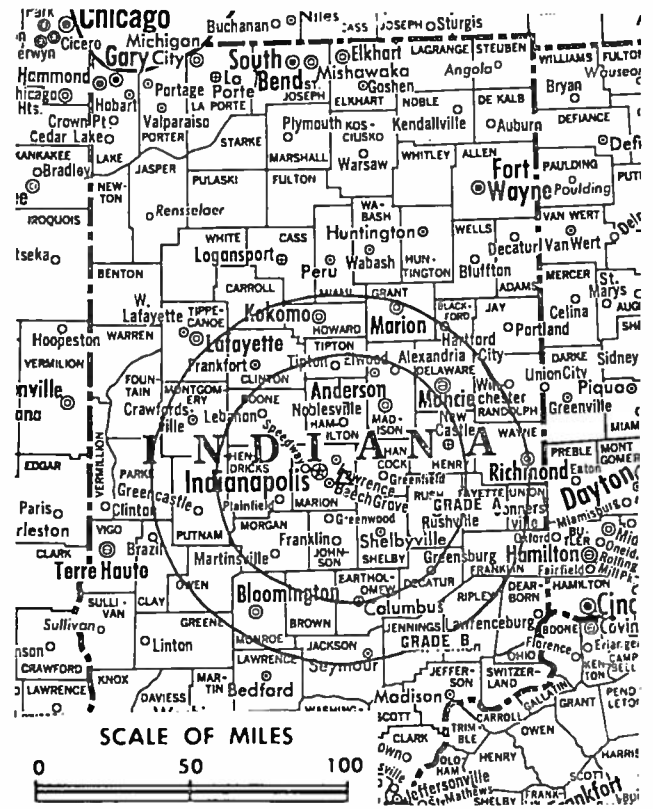
BLAKE BYRNE, group vice president, television.
ARNOLD S. BLAUWEISS, vice president, finance.
ERIC LAND, general sales manager.
SCOTT BLUMENTHAL, local sales manager.
PETER NIKIEL, advertising & promotion manager.
TERRY VAN BIBBER, chief engineer.
LEE GILES, news director.

Highest 30 Sec. Rate: \$4500

NETWORK BASE HOURLY RATE: \$2200.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	INDIANA			
	Bartholomew	24,200	23,800	98
	Blackford	5,500	5,400	98
	Boone	13,700	13,500	99
	Brown	5,100	5,000	98
	Carroll	7,300	7,200	99
	Cass	14,500	14,200	98
	Clinton	11,400	11,200	98
	Decatur	8,200	8,000	98
	Delaware	44,000	43,400	99
	Fayette	10,000	9,800	98
	Grant	27,100	26,600	98
	Hamilton	32,300	31,900	99
	Hancock	15,800	15,600	99
	Hendricks	25,000	24,700	99
	Henry	18,700	18,400	98
	Howard	31,700	31,200	98
	Jackson	13,600	13,400	99
	Jennings	7,900	7,700	97
	Johnson	28,400	28,100	99
	Lawrence	16,100	15,800	98
Madison	49,200	48,600	99	



WISH-TV BPCT-110 Granted 1/28/54

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Marion	289,300	285,100	99
	Miami	13,600	13,300	98
	Monroe	36,100	35,000	97
	Montgomery	13,100	12,900	98
	Morgan	18,400	18,100	98
	Owen	6,400	6,300	98
	Putnam	9,600	9,400	98
	Rush	6,500	6,400	98
	Shelby	14,100	13,900	99
	Tippecanoe	42,400	41,300	97
	Tipton	6,200	6,100	98
Wayne	27,000	26,500	98	

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	INDIANA			
	Clay	9,300	9,100	98
	Jay	8,200	8,000	98
	Randolph	10,700	10,500	98
	Union	2,400	2,300	96
Wabash	12,400	12,100	98	
White	9,300	9,100	98	

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	INDIANA			
	Benton	3,600	3,500	97
	Fountain	6,700	6,600	99
	Franklin	6,500	6,300	97
	Greene	12,200	11,900	98
	Jefferson	11,000	10,700	97
	Orange	6,900	6,700	97
	Parke	6,100	6,000	98
	Vermillion	7,200	7,100	99
Vigo	39,900	39,200	98	
Warren	3,000	2,900	97	

Station Totals	1,047,800	1,029,800	98
Net Weekly Circulation (1986)		774,100	
Average Daily Circulation (1986)		452,500	

Indiana—Indianapolis

WRTV

Ch. 6

Network Service: ABC.

Licensee: McGraw-Hill Broadcasting Co. Inc., 1330 N. Meridian St., Indianapolis, IN 46206.

Studio: 1330 N. Meridian St., Indianapolis, IN 46206.

Telephone: 317-635-9788. TWX: 810-341-3339.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 990-ft. above av. terrain, 1019-ft. above ground, 1849-ft. above sea level.

Latitude 39° 53' 59"
Longitude 86° 12' 02"

Transmitter: 79th St. & Township Line Rd.

Satellite Earth Stations: Microdyne, 7-meter; Andrew, 7.3-meter & 4.5-meter; Satcom Technologies, 5.5-meter Ku-band; Microdyne, 3.7-meter Ku-band; Microdyne, Avantek, Standard & M/A-Com receivers.

News Services: AP, UPI.

Ownership: McGraw-Hill Inc., 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: May 30, 1949. Sale to present owner by Time Inc. approved by FCC March 8, 1972 (Television Digest, Vol. 12:10, 11). Previous sale by H. M. Bitner interests approved by FCC April 17, 1957. (Vol. 12:50, 51; 13:16).

Represented (sales): MMT Sales Inc.

Represented (legal): Koteen & Naftalin.

Personnel:

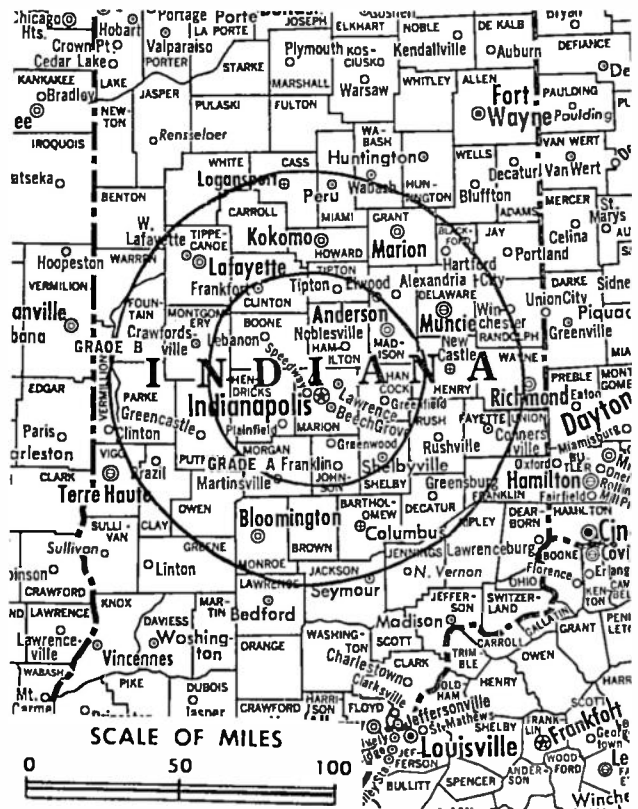
- JERRY R. CHAPMAN, vice president & general manager.
- SHARON CHALFIN, general sales manager.
- KEN LADAGE, director of program operations.
- BUDDY McATEE, director of advertising & sales promotion.
- MARTIN SIDDALL, director of business affairs.
- DICK PRATT, director of engineering.
- STEVE HINKLE, director of news.
- ED SØRENSEN, sports director.

Rates: Not available.

NETWORK BASE HOURLY RATE: \$2300.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	INDIANA			
	Bartholomew	24,200	23,800	98
	Benton	3,600	3,500	97
	Blackford	5,500	5,400	98
	Boone	13,700	13,500	99
	Brown	5,100	5,000	98
	Carroll	7,300	7,200	99
	Cass	14,500	14,200	98
	Clinton	11,400	11,200	98
	Decatur	8,200	8,000	98
	Delaware	44,000	43,400	99
	Fountain	6,700	6,600	99
	Grant	27,100	26,600	98
	Hamilton	32,300	31,900	99
	Hancock	15,800	15,600	99
	Hendricks	25,000	24,700	99
	Henry	18,700	18,400	98
	Howard	31,700	31,200	98
	Johnson	28,400	28,100	99
	Madison	49,200	48,600	99
	Marion	289,300	285,100	99
Miami	13,600	13,300	98	
Monroe	36,100	35,000	97	



WRTV BMPCT-1529 Granted 12/29/53

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Montgomery	13,100	12,900	98
	Morgan	18,400	18,100	98
	Owen	6,400	6,300	98
	Putnam	9,600	9,400	98
	Randolph	10,700	10,500	98
	Rush	6,500	6,400	98
	Shelby	14,100	13,900	99
	Tippecanoe	42,400	41,300	97
	Tipton	6,200	6,100	98
	Warren	3,000	2,900	97
	White	9,300	9,100	98
Between 25-49%	INDIANA			
	Clay	9,300	9,100	98
	Fayette	10,000	9,800	98
	Greene	12,200	11,900	98
	Jackson	13,600	13,400	99
	Jay	8,200	8,000	98
	Jennings	7,900	7,700	97
	Lawrence	16,100	15,800	98
Parke	6,100	6,000	98	
Wabash	12,400	12,100	98	
Wayne	27,000	26,500	98	
Between 5-24%	ILLINOIS			
	Edgar	8,700	8,500	98
	Vermilion	36,500	35,800	98
INDIANA	Franklin	6,500	6,300	97
	Jasper	9,100	8,900	98
	Ripley	8,400	8,200	98
	Sullivan	8,100	7,900	98
	Union	2,400	2,300	96
	Vermillion	7,200	7,100	99
	Vigo	39,900	39,200	98
	Station Totals		1,100,700	1,081,700
Net Weekly Circulation (1986)			798,700	
Average Daily Circulation (1986)			461,500	

Indiana—Indianapolis

WTHR

Ch. 13

Network Service: NBC.

Licensee: VideoIndiana Inc., 1000 N. Meridian St., Indianapolis, IN 46204.

Studio: 1000 N. Meridian St., Indianapolis, IN 46204.

Telephone: 317-636-1313.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: Circularly polarized, 980-ft. above av. terrain, 1040-ft. above ground, 1860-ft. above sea level.

Latitude 39° 55' 43"
Longitude 86° 10' 55"

Transmitter: Ditch Rd. & 96th St.

Satellite Earth Stations: ADM, 6.1-meter; Harris, 6.1-meter & 8.8-meter; NBC (2) & RCA Americom, Ku-band; Harris, Scientific-Atlanta & M/A-Com receivers.

News Services: CNN, NIWS, NBC.

Ownership: See WBNS-TV, Columbus, OH.

Began Operation: Oct. 30, 1957. Sale to present owner by Avco Bcstg. Corp. approved by FCC Aug. 11, 1975 (Television Digest, Vol. 15:13, 21).

Represented (sales): Blair Television.

Represented (legal): Crowell & Moring.

Represented (engineering): David Steel & Associates.

Personnel:

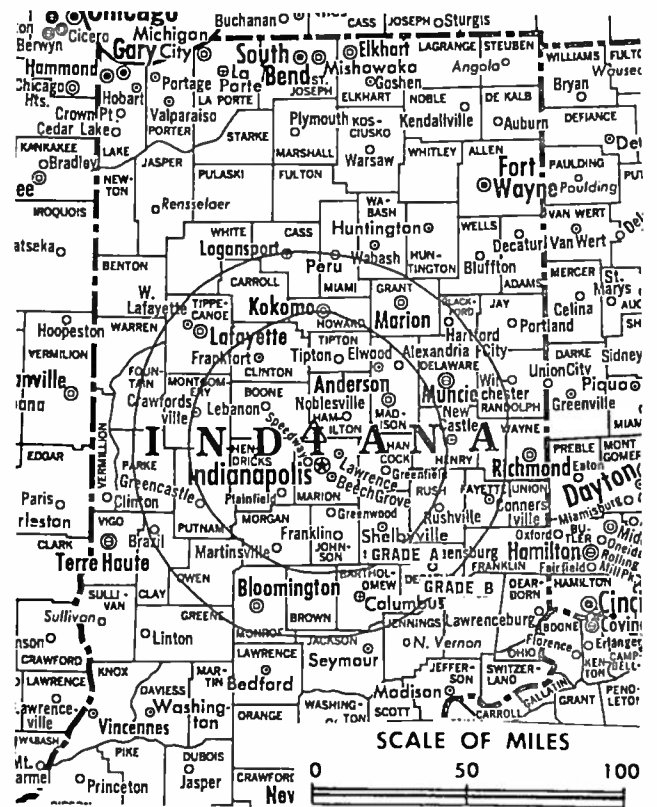
- GENE D'ANGELO, president.
- MICHAEL J. CORKEN, vice president & general manager.
- GERALD CARY, treasurer.
- WILLIAM ORR, vice president of engineering.
- WILLIAM C. HINEMAN, chief engineer.
- TOM ROSE, program director.
- ROBERT L. SHIVE, general sales manager.
- LARRY LEESE, national sales manager.
- MARLENE OLSEN, local sales manager.
- BRIAN BEGLANE, marketing manager.
- BOB CAMPBELL, news director.
- MARK DILLON, business manager.

Highest One Hour Rate: \$15,000.

NETWORK BASE HOURLY RATE: \$2000.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	INDIANA			
	Bartholomew	24,200	23,800	98
	Benton	3,600	3,500	97
	Blackford	5,500	5,400	98
	Boone	13,700	13,500	99
	Brown	5,100	5,000	98
	Carroll	7,300	7,200	99
	Cass	14,500	14,200	98
	Clinton	11,400	11,200	98
	Decatur	8,200	8,000	98
	Delaware	44,000	43,400	99
	Fountain	6,700	6,600	99
	Grant	27,100	26,600	98
	Hamilton	32,300	31,900	99
	Hancock	15,800	15,600	99
	Hendricks	25,000	24,700	99
	Henry	18,700	18,400	98
	Howard	31,700	31,200	98
	Johnson	28,400	28,100	99
	Madison	49,200	48,600	99
	Marion	289,300	285,100	99



WTHR BMPCT—831103KR Granted 12/21/83 ©American Map Corp., No. 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Miami	13,600	13,300	98
	Monroe	36,100	35,000	97
	Montgomery	13,100	12,900	98
	Morgan	18,400	18,100	98
	Owen	6,400	6,300	98
	Putnam	9,600	9,400	98
	Rush	6,500	6,400	98
	Shelby	14,100	13,900	99
	Tippecanoe	42,400	41,300	97
	Tipton	6,200	6,100	98
	Warren	3,000	2,900	97
	White	9,300	9,100	98
Between 25-49%	INDIANA			
	Clay	9,300	9,100	98
	Fayette	10,000	9,800	98
	Jay	8,200	8,000	98
	Jennings	7,900	7,700	97
	Lawrence	16,100	15,800	98
	Parke	6,100	6,000	98
Randolph	10,700	10,500	98	
Wabash	12,400	12,100	98	
Between 5-24%	INDIANA			
	Franklin	6,500	6,300	97
	Greene	12,200	11,900	98
	Jackson	13,600	13,400	99
	Jasper	9,100	8,900	98
	Newton	5,500	5,400	98
	Pulaski	5,000	4,800	96
	Ripley	8,400	8,200	98
	Union	2,400	2,300	96
	Vermillion	7,200	7,100	99
Vigo	39,900	39,200	98	
Wayne	27,000	26,500	98	
Station Totals		1,057,900	1,039,700	98
Net Weekly Circulation (1986)				786,300
Average Daily Circulation (1986)				473,700

Indiana—Indianapolis

WXIN

Ch. 59

Network Service: None, independent.

Licensee: Outlet Communications Inc., 1440 N. Meridian St., Indianapolis, IN 46202.

Studio: 1440 N. Meridian, Indianapolis, IN 46202.

Telephone: 317-632-5900.

Technical Facilities: Channel No. 59 (740-746 MHz). Authorized power: 2090-kw max. visual, 209-kw max. aural. Antenna: 992-ft. above av. terrain, 1014-ft. above ground, 1814-ft. above sea level.

Latitude 39° 53' 20"
Longitude 86° 12' 07"

Transmitter: 2350 Westlane Rd., Indianapolis.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: 2 in operation; Harris, 6.1-meter; Harris receivers.

News Service: UPI.

Ownership: Outlet Communications Inc., 100%. For other interests see Group Ownership of TV Stations.

Began Operation: Feb. 2, 1984. Sale to present owner by USA Communications Inc. approved by FCC Dec. 26, 1984.

Represented (sales): Katz Independent Television Inc.

Represented (legal): Sundlun, Sher & Singer.

Represented (engineering): John F. X. Browne & Associates.

Personnel:

JOSEPH YOUNG, vice president & general manager.
RAY HUNT, general sales manager.
DENNIS CHRISTINE JR., national sales manager.

Highest One Hour Rate: \$8000.

Highest 30 Sec. Rate: \$1000.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	INDIANA			
	Boone	13,700	13,500	99
	Hamilton	32,300	31,900	99
	Hendricks	25,000	24,700	99
	Johnson	28,400	28,100	99
	Madison	49,200	48,600	99
	Marion	289,300	285,100	99
	Morgan	18,400	18,100	98
Shelby	14,100	13,900	99	
Between 25-49%	INDIANA			
	Brown	5,100	5,000	98
	Clinton	11,400	11,200	98
	Decatur	8,200	8,000	98
	Grant	27,100	26,600	98
	Hancock	15,800	15,600	99
	Henry	18,700	18,400	98
Howard	31,700	31,200	98	



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	Montgomery	13,100	12,900	98
	Rush	6,500	6,400	98
	Tiptecanoe	42,400	41,300	97
	Warren	3,000	2,900	97
	White	9,300	9,100	98

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	INDIANA			
	Bartholomew	24,200	23,800	98
	Benton	3,600	3,500	97
	Carrroll	7,300	7,200	99
	Cass	14,500	14,200	98
	Clay	9,300	9,100	98
	Delaware	44,000	43,400	99
	Fountain	6,700	6,600	99
	Jay	8,200	8,000	98
	Jennings	7,900	7,700	97
	Lawrence	16,100	15,800	98
	Miami	13,600	13,300	98
	Monroe	36,100	35,000	97
Owen	6,400	6,300	98	
Putnam	9,600	9,400	98	
Randolph	10,700	10,500	98	
Tipton	6,200	6,100	98	
Union	2,400	2,300	96	

Station Totals	889,500	874,700	98
Net Weekly Circulation (1986)			364,600
Average Daily Circulation (1986)			156,000

Indiana—Bloomington-Indianapolis

WTTV

Ch. 4

Network Service: None, independent.

Licensee: Tel-Am Holdings Inc.

Studios: South Highland and East Davis, Bloomington; 3490 Bluff Rd., Indianapolis, IN 46217.

Business Office: 3490 Bluff Rd., Indianapolis, IN 46217.

Telephone: 317-787-2211. TWX: 810-341-3177.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 55-kw visual, 11-kw aural. Antenna: 1200-ft. above av. terrain, 1170-ft. above ground, 2038-ft. above sea level.

Latitude 39° 24' 26.5"
Longitude 86° 08' 52.0"

Transmitter: Trafalgar, IN.

Satellite Earth Stations: Harris, 3-meter & 8.8-meter; Scientific-Atlanta, 5-meter; Harris & Scientific-Atlanta receivers.

News Service: UPI.

Ownership: Tel-Am Operations Inc. TAOI ownership: Dunmore Partners Ltd., 22.1%; DeSales Harrison, chmn., 11.1%; Elmer C. Snow, pres., 2.8%; Clyde Dutton, v.p., 1.68%; Bernard Souers, v.p., Jack Baker, v.p.-treas., 0.56% each; Augustus Oliver, secy.; Harold Berry, 5.6%; others, 55.6%. Dunmore Partners Ltd. ownership: Edward G. Victor, Richard V. Sandler, gen. partners, 1% each; Michael Milken, 39.8%; Peter Ackerman, 15%; Lowell Milken & Gary Winnick, 8% each; Jeffrey Neuman, 6%; Warren Trepp, 5%; 20 others with less than 3.6% each, all ltd. partners. Note: Sale to Lorimar-Telepictures pends (Television Digest, Vol. 26:29).

Began Operation: Nov. 11, 1949. Sale to present owner by Teleco Inc. approved by FCC Jan. 24, 1984. Sale by Sarkes Tarzian Inc. approved by FCC May 9, 1978 (Television Digest, Vol. 17:29).

Represented (sales): TeleRep Inc.

Represented (legal): Hogan & Hartson.

Represented (engineering): Jules Cohen & Associates.

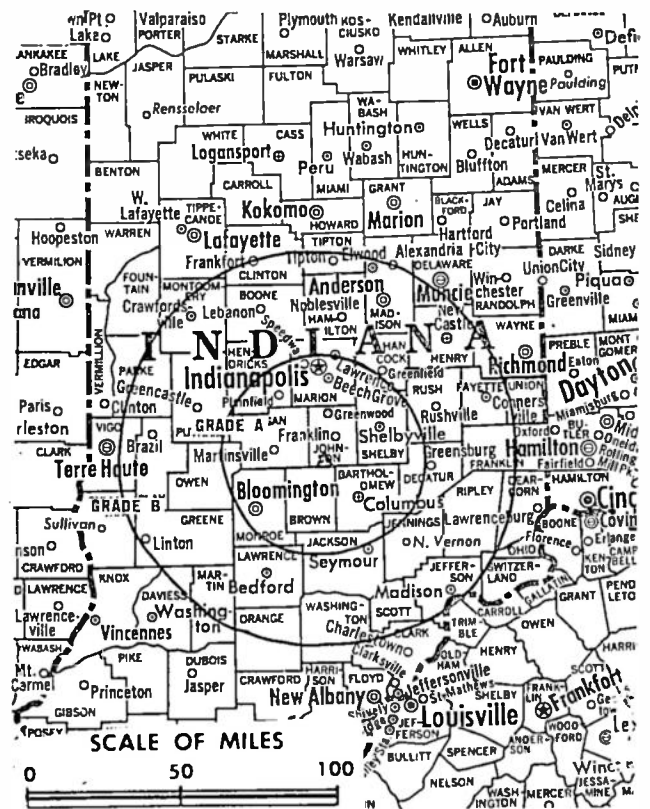
Personnel:

- ELMER C. SNOW, president & general manager.
- CLYDE V. DUTTON, senior vice president & general sales manager.
- BERNARD J. SOUERS, vice president, sales.
- MICHAEL S. DAVIS, vice president, programming.
- TOM WEBER, director of engineering.
- PAUL BOHRER, chief engineer.
- JIM LOCKWOOD, news director.
- ROBERT W. CALDWELL, production manager.
- CHUCK MARLOWE, sports director.
- CHUCK WORKMAN, public affairs director.
- JIM HAIR, operations manager.
- DICK BLAIR, manager of Bloomington operations.
- DOUG HOUSEMEYER, promotion & marketing director.
- JACK BAKER, vice president & controller.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	INDIANA			
	Bartholomew	24,200	23,800	98
	Boone	13,700	13,500	99
	Brown	5,100	5,000	98
	Clay	9,300	9,100	98
	Clinton	11,400	11,200	98
	Daviess	10,200	9,900	97
	Decatur	8,200	8,000	98
	Delaware	44,000	43,400	99
	Fayette	10,000	9,800	98
	Fountain	6,700	6,600	99
	Greene	12,200	11,900	98
	Hamilton	32,300	31,900	99
	Hancock	15,800	15,600	99
	Hendricks	25,000	24,700	99
Henry	18,700	18,400	98	



WTTV BPCT-5061 Granted 11/14/77

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Howard	31,700	31,200	98
	Jackson	13,600	13,400	99
	Jennings	7,900	7,700	97
	Johnson	28,400	28,100	99
	Lawrence	16,100	15,800	98
	Madison	49,200	48,600	99
	Marion	289,300	285,100	99
	Martin	3,800	3,700	97
	Monroe	36,100	35,000	97
	Montgomery	13,100	12,900	98
	Morgan	18,400	18,100	98
	Orange	6,900	6,700	97
	Owen	6,400	6,300	98
	Parke	6,100	6,000	98
	Putnam	9,600	9,400	98
Rush	6,500	6,400	98	
Shelby	14,100	13,900	99	
Washington	8,100	7,800	96	

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	ILLINOIS			
	Edgar	8,700	8,500	98
	Vermilion	36,500	35,800	98

Net Weekly Circulation	State County	Total Households	TV Households	%
INDIANA	Blackford	5,500	5,400	98
	Carroll	7,300	7,200	99
	Cass	14,500	14,200	98
	Crawford	3,600	3,400	94
	Franklin	6,500	6,300	97
	Grant	27,100	26,600	98
	Jay	8,200	8,000	98
	Jefferson	11,000	10,700	97
Knox	15,900	15,600	98	
Miami	13,600	13,300	98	

(Continued on page A-401)

Station Totals	1,870,900	1,840,100	98
Net Weekly Circulation (1986)			812,300
Average Daily Circulation (1986)			339,500

Indiana—Lafayette-Kokomo

WLFI-TV

Ch. 18



KATZ CONTINENTAL

Network Service: CBS.

Licensee: WLFI-TV Inc., 2605 Yeager Rd., West Lafayette, IN 47906.

Studio: 2605 Yeager Rd., West Lafayette, IN 47906.

Mailing Address: Box 7018, Lafayette, IN 47903.

Telephone: 317-463-3516.

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 1490-kw max. & 631-kw horizontal visual, 298-kw max. & 126-kw horizontal aural. Antenna: 780-ft. above av. terrain, 783-ft. above ground, 1553-ft. above sea level.

Latitude 40° 23' 20"
Longitude 86° 36' 46"

Transmitter: 600 West Rd., Ross Twp., IN.

Satellite Earth Stations: 4 in operation; Andrew, 10-meter; Scientific-Atlanta, 7.2-meter; RCA, 4-meter Ku-band; Scientific-Atlanta receivers.

News Services: AP, UPI.

Ownership: The Toledo Blade Co., 100%. Officers: William Block, chmn.; Robert A. Ford, pres.; John W. Harms, H. O. Davis, Paul Block Jr., v.p.s.; Bernard R. Baker, secy.; Gary Blair, treas. The Toledo Blade Co. owns WDRB-TV, Louisville, KY; WLIO(TV), Lima, OH; KTRV(TV), Nampa, ID; owns & publishes newspapers in Monterey, CA; Red Bank, NJ; Toledo, OH & Pittsburgh, PA; has multiple cable interests.

Began Operation: May 8, 1953 on Ch. 59. Transfer of TV and WASK(AM) to Rosenthal group from founder O. E. Richardson approved Feb. 20, 1957 by FCC (Television Digest, Vol. 13:4, 8). Sold to Sarkes Tarzian as Ch. 59, but left the air May 15, 1959 while sale was pending. Sale to Sarkes Tarzian by Henry Rosenthal and associates approved June 17, 1959; resumed operation on Ch. 18 Nov. 15, 1959 (Vol. 15:19, 20, 25, 46). Sale to RJN Bcstg. Inc. (Richard F. Shively) by Sarkes Tarzian Inc. approved Nov. 3, 1967. Sale to present owner by RJN Bcstg. approved by FCC Sept. 13, 1979.

Represented (sales): Katz Communications Inc.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Jules Cohen & Associates.

Personnel:

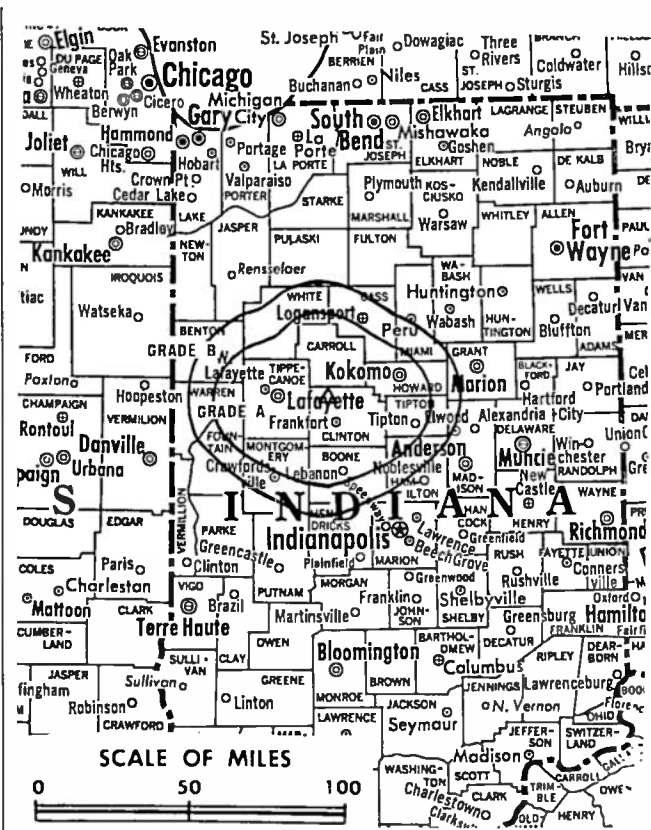
ROBERT FORD, general manager.

TOM COMBS, sales manager.

MIKE PIGGOTT, news director.

KEN GARDNER, director of operations & engineering.

Highest One Hour Rate: \$850.



WLFI-TV BNPCT-7447 Granted 3/15/73

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Highest 30 Sec. Rate (July 17, 1986): \$400.

NETWORK BASE HOURLY RATE: \$245.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	INDIANA			
	Benton	3,600	3,500	97
	Carroll	7,300	7,200	99
	Cass	14,500	14,200	98
	Tippecanoe	42,400	41,300	97
	Warren	3,000	2,900	97
	White	9,300	9,100	98
Between 25-49%	INDIANA			
	Clinton	11,400	11,200	98
	Howard	31,700	31,200	98
	Jasper	9,100	8,900	98
	Miami	13,600	13,300	98
	Montgomery	13,100	12,900	98
	Pulaski	5,000	4,800	96
Between 5-24%	ILLINOIS			
	Iroquois	12,500	12,200	98
	INDIANA			
	Boone	13,700	13,500	99
	Fountain	6,700	6,600	99
	Newton	5,500	5,400	98
	Tipton	6,200	6,100	98
Station Totals		208,600	204,300	97
Net Weekly Circulation (1986)				99,400
Average Daily Circulation (1986)				47,700

Indiana—Richmond

WKOI

Ch. 43

Network Service: None, independent.

Licensee: Trinity Bcstg. of Indiana Inc., Box 1057, Richmond, IN 47374.

Studio: 1702 S. 9th St., Richmond, IN 47374.

Mailing Address: Box 1057, Richmond, IN 47375.

Telephone: 317-935-2390.

Technical Facilities: Channel No. 43 (644-650 MHz). Authorized power: 2296.2-kw visual, 229.6-kw aural. Antenna: 990-ft. above av. terrain, 1003-ft. above ground, 1903-ft. above sea level.

Latitude 39° 30' 44"
Longitude 84° 38' 09"

Transmitter: Rte. 73, Collinsville.

Satellite Earth Station: Scientific-Atlanta, 5-meter; Scientific-Atlanta receivers.

News Service: Trinity Broadcasting Network.

Ownership: See KTBN-TV, Santa Ana-Los Angeles, CA.

Began Operation: May 11, 1982.

Represented (legal): May & Dunne.

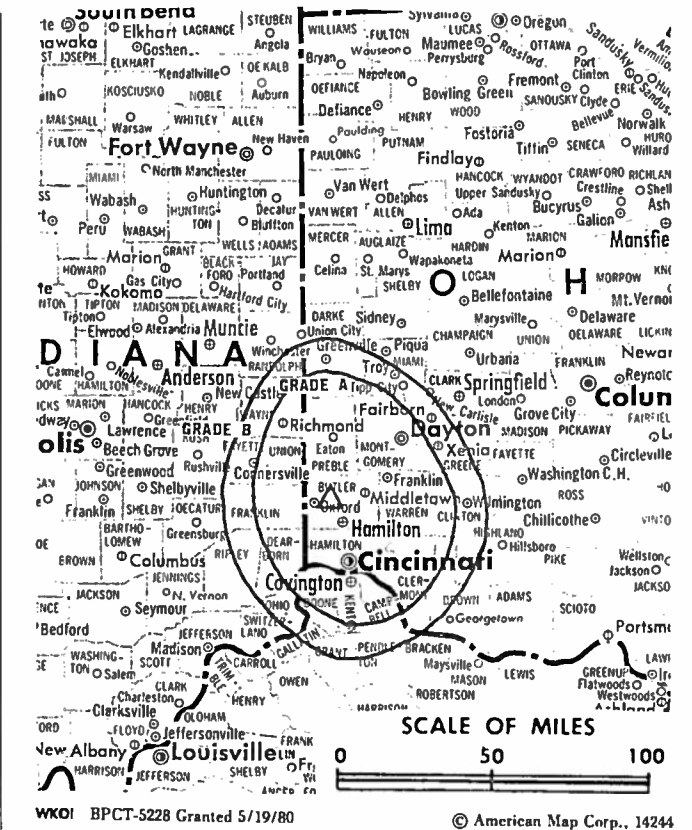
Personnel:

MARY L. LAIRD, supervisor of station operations.
JOE HOYER, production manager.
MERLE C. RUMMEL, chief engineer.

Rates: Not available.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	INDIANA			
	Fayette	10,000	9,800	98
	Union	2,400	2,300	96



Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	KENTUCKY			
	Robertson	800	800	100
	OHIO			
	Darke	20,300	20,000	99
	Preble	14,300	14,100	99
	Warren	35,500	35,000	99
Station Totals		83,300	82,000	98
Net Weekly Circulation (1986)			23,300	
Average Daily Circulation (1986)			9,800	

Indiana—South Bend

WHME-TV

Ch. 46

Network Service: None, independent.

Licensee: Lester Sumrall Evangelistic Association Inc., Box 12, South Bend, IN 46624.

Studio: 61300 S. Ironwood Rd., South Bend, IN.

Telephone: 219-291-8200.

Mailing Address: Box 12, South Bend, IN 46624.

Technical Facilities: Channel No. 46 (662-668 MHz). Authorized power: 891-kw visual, 178-kw aural. Antenna: 1000-ft. above av. terrain, 982-ft. above ground, 1828-ft. above sea level.

Latitude 41° 35' 43"
Longitude 86° 09' 38"

Transmitter: Intersection of Fern & Roosevelt Rd.

Satellite Earth Stations: Transmit/receive; Harris & Microdyne, 9.2-meter; Harris & Microdyne receivers.

Map Note: Contours calculated by revised Sec. 73.699 of FCC Rules not available.

News Service: UPI.

Ownership: See WHMB-TV, Indianapolis.

Began Operation: July 25, 1974; left air April 6, 1976. Sale to present owner approved by FCC June 10, 1977. Resumed operation Sept. 10, 1977 (Television Digest, Vol. 17:38).

Represented (legal): Pepper & Corazzini.

Represented (engineering): E. Harold Munn Jr. & Associates Inc.

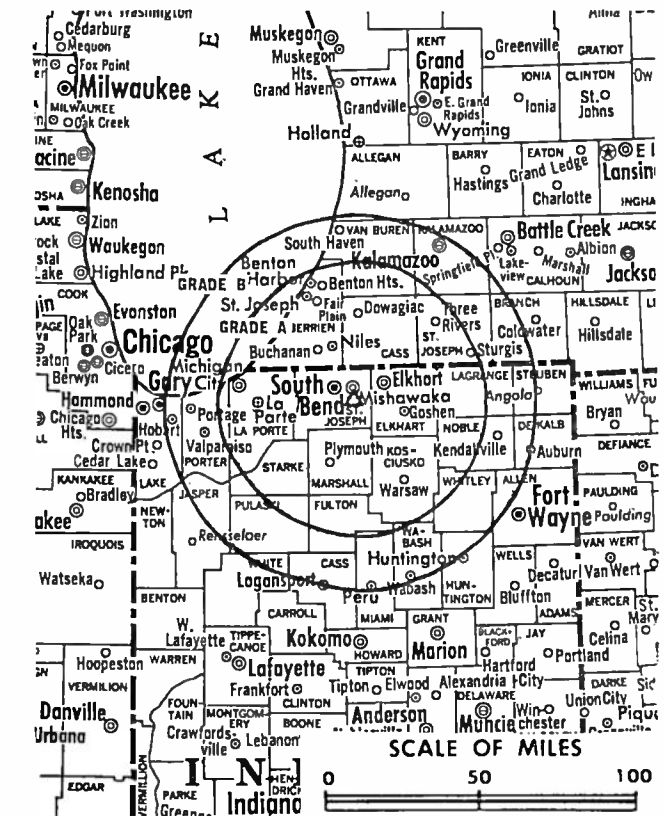
Personnel:

LESTER SUMRALL, president.
PETE SUMRALL, general manager.

Highest 30 Sec. Rate (July 22, 1986): \$50.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	INDIANA			
	Elkhart	50,800	49,700	98
	Fulton	7,400	7,300	99
	Kosciusko	23,100	22,600	98
	Marshall	14,500	14,200	98
MICHIGAN				
Cass	17,700	17,400	98	



WHME-TV BMPCT-7479 Granted 7/25/73

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Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	INDIANA			
	Huntington	12,800	12,600	98
	Jasper	9,100	8,900	98
	Lagrange	8,500	8,100	95
	La Porte	37,600	37,100	99
	Miami	13,600	13,300	98
	Noble	12,900	12,600	98
	Pulaski	5,000	4,800	96
	St Joseph	86,900	85,700	99
	Starke	8,000	7,800	97
	Steuben	9,700	9,500	98
	Wabash	12,400	12,100	98
	MICHIGAN			
Berrien	60,200	59,100	98	
St Joseph	20,800	20,500	99	
Station Totals		411,000	403,300	98
Net Weekly Circulation (1986)			91,600	
Average Daily Circulation (1986)			32,500	

Indiana—South Bend

WNDU-TV

Ch. 16

Network Service: NBC.

Licensee: Michiana Telecasting Corp., Box 1616, South Bend, IN.

Mailing Address: Box 1616, South Bend, IN 46634.

Shipping Address: 54516 Business U.S. 31 N., South Bend, IN 46637.

Telephone: 219-239-1616.

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 3770-kw max. & 1955-kw horizontal visual, 754-kw max. & 390-kw horizontal aural. Antenna: 1069-ft. above av. terrain, 1068-ft. above ground, 1913-ft. above sea level.

Latitude 41° 36' 20.0"
Longitude 86° 12' 44.5"

Transmitter: Ironwood & Kern Rds.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: 7 in operation; transmit/receive, Satcom Technologies, 9.2-meter; Scientific-Atlanta, 4-meter; Ku-band (3); Gardiner, Standard, Scientific-Atlanta & M/A-Com receivers.

AM Affiliate: WNDU, 1-kw, 1490 kHz (ABC).

FM Affiliate: WNDU-FM, 12-kw, 92.9 MHz (No. 225), 880-ft.

News Services: AP, Group W Newsfeed, NBC.

Ownership: Michiana Telecasting Corp., 100%. Rev. Theodore M. Hesburgh, C.S.C., chmn. (president of U. of Notre Dame); Rev. Edmund P. Joyce, C.S.C., secy.-treas.

Began Operation: July 15, 1955.

Represented (sales): Adam Young Inc.

Represented (legal): Dempsey & Koplovitz.

Represented (engineering): A. D. Ring & Associates.

Personnel:

BAZIL O'HAGAN, president & general manager.
HARRY KEVORKIAN, vice president, education & administration.
MICHAEL LEYES, general sales manager.
PAT BARTH, local sales manager.
PAUL E. WALTON JR., program director.
BILL SIMINSKI, production manager.
GREGORY J. GICZI, operations manager.
KAREN CROAKE HEISLER, promotion manager.
MIKE COLLINS, director of news & sports.
RUSS SUMMERVILLE, chief engineer.

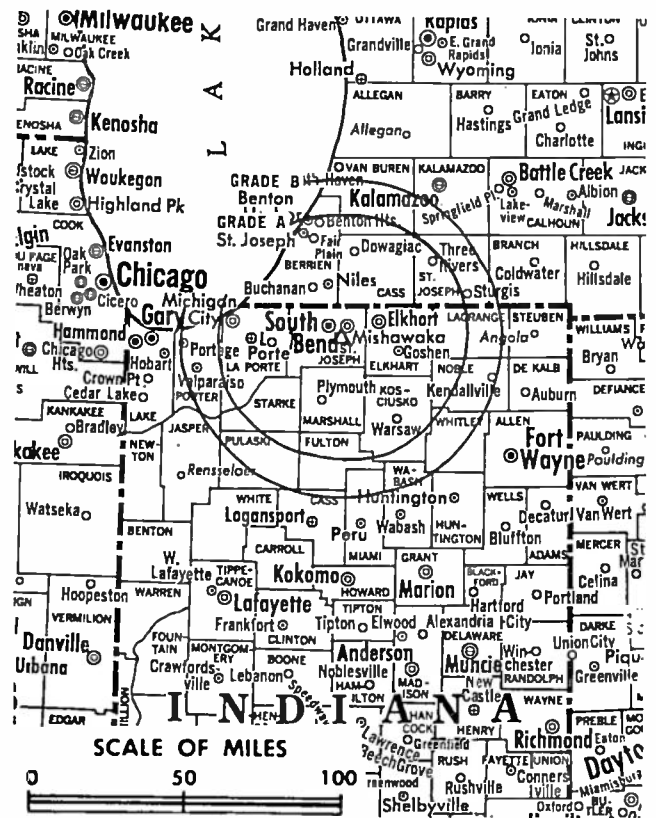
Highest One Hour Rate (July 1, 1986): \$3000.

Highest 30 Sec. Rate (July 1, 1986): \$1000.

NETWORK BASE HOURLY RATE: \$1000.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	INDIANA			
	Cass	14,500	14,200	98
	Elkhart	50,800	49,700	98
	Fulton	7,400	7,300	99
	Kosciusko	23,100	22,600	98
Lagrange	8,500	8,100	95	



WNDU-TV BPCT-4222 Granted 12/10/69

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Marshall	14,500	14,200	98
	Miami	13,600	13,300	98
	Noble	12,900	12,600	98
	Pulaski	5,000	4,800	96
	St Joseph	86,900	85,700	99
	St Joseph	8,000	7,800	97
	MICHIGAN			
	Berrien	60,200	59,100	98
	Cass	17,700	17,400	98
	St Joseph	20,800	20,500	99
Between 25-49%	INDIANA			
	La Porte	37,600	37,100	99
	Stauben	9,700	9,500	98
	Wabash	12,400	12,100	98
	White	9,300	9,100	98
	MICHIGAN			
	Branch	14,400	14,200	99
Between 5-24%	INDIANA			
	Carroll	7,300	7,200	99
	De Kalb	11,700	11,600	99
	Jasper	9,100	8,900	98
	Porter	44,300	43,700	99
	Whitley	9,300	9,200	99
	MICHIGAN			
	Van Buren	25,100	24,800	99
Station Totals		534,100	524,700	98
Net Weekly Circulation (1986)			341,200	
Average Daily Circulation (1986)			214,500	

Indiana—South Bend

WSBT-TV

Ch. 22

Network Service: CBS.

Licensee: WSBT Inc.

Studio: 300 West Jefferson Blvd., South Bend, IN 46601.

Telephone: 219-233-3141. TWX: 810-299-2500.

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 2175-kw max. & 586.53-kw horizontal visual, 435-kw max. & 117.3-kw horizontal aural. Antenna: 1070-ft. above av. terrain, 1048-ft. above ground, 1917.5-ft. above sea level.

Latitude 41° 37' 00"
Longitude 86° 13' 01"

Transmitter: 60351 Ironwood Rd.

Satellite Earth Stations: 4 in operation; Harris, 6.1-meter; Harris, Scientific-Atlanta & AFC receivers.

AM Affiliate: WSBT, 5-kw, 960 kHz (CBS).

FM Affiliate: WNSN, 9.4-kw, 101.5 MHz (No. 268), 967-ft.

News Services: AP, CBS, NIWS.

Ownership: Schurz Communications Inc. For other interests, see Group Ownership & Newspaper Ownership of TV Stations.

Began Operation: Dec. 21, 1952.

Represented (sales): Katz Television.

Represented (legal): Hogan & Hartson.

Represented (engineering): David Steel & Associates.

Personnel:

E. BERRY SMITH, president & general manager.
NORBERT J. GASSENSMITH, vice president, program director & film buyer.
JAMES D. FREEMAN, vice president & assistant general manager.
JERRY BLECK, vice president & national sales manager.
SHARON SCUZZO, local sales manager.
KENNETH BIGGINS, business manager.
RODERICK S. JOHNSON, community affairs director.
ROBERT W. BELL, chief engineer.
ROBERT B. WILLIAMS, promotion manager.
LARRY L. SMITH, news director.
JULIUS DECOCO, production manager.

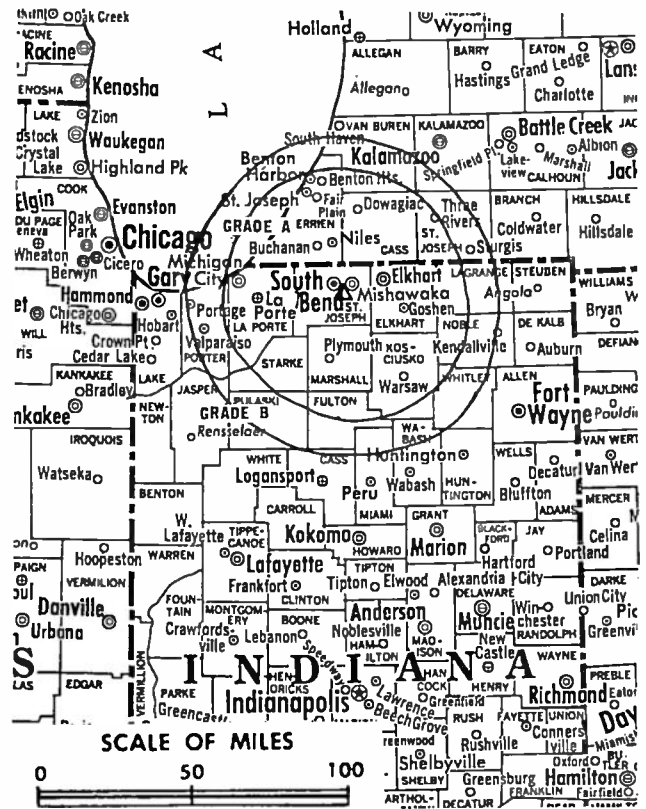
Highest One Hour Rate: \$3000.

Highest 30 Sec. Rate: \$800.

NETWORK BASE HOURLY RATE: \$940.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	INDIANA			
	Elkhart	50,800	49,700	98
	Fulton	7,400	7,300	99
	Kosciusko	23,100	22,600	98
	Lagrange	8,500	8,100	95
	La Porte	37,600	37,100	99
	Marshall	14,500	14,200	98



WSBT-TV BPCT-3748 Granted 8/17/66

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Pulaski	5,000	4,800	96
	St Joseph	86,900	85,700	99
	Starke	8,000	7,800	97
	MICHIGAN			
	Berrien	60,200	59,100	98
Cass	17,700	17,400	98	
St Joseph	20,800	20,500	99	
Between 25-49%	INDIANA			
	Cass	14,500	14,200	98
	Miami	13,600	13,300	98
Noble	12,900	12,600	98	
Between 5-24%	INDIANA			
	Jasper	9,100	8,900	98
	Porter	44,300	43,700	99
	Steuben	9,700	9,500	98
	Wabash	12,400	12,100	98
	White	9,300	9,100	98
	Whitley	9,300	9,200	99
	MICHIGAN			
	Branch	14,400	14,200	99
	Kalamazoo	78,200	77,100	99
Van Buren	25,100	24,800	99	
Station Totals		593,300	583,000	98
Net Weekly Circulation (1986)			319,100	
Average Daily Circulation (1986)			194,900	

Indiana—Elkhart-South Bend

WSJV

Ch. 28

Network Service: ABC.

Licensee: WSJV-TV Inc., 58096 County Rd. 7 South, Elkhart, IN 46517.

Mailing Address: Box 1646, Elkhart, IN 46515.

Studio: 58096 County Rd. 7 South, Elkhart 46517.

Telephones: 219-293-8616, Elkhart; 219-674-5106, South Bend.

TWX: 810-294-2242.

Technical Facilities: Channel No. 28 (554-560 MHz). Authorized power: 1510-kw max. & 410-kw horizontal visual, 274-kw max. & 75-kw horizontal aural. Antenna: 1090-ft. above av. terrain, 1044-ft. above ground, 1914-ft. above sea level.

Latitude 41° 36' 58"
Longitude 86° 11' 38"

Transmitter: Grass Rd., 3-mi. SW of Mishawaka, IN.

Satellite Earth Stations: ADM, 3-meter & 5-meter; Pinzone receivers.

News Services: AP, ABC.

Ownership: Quincy Newspapers, 100%. For other interests, see WGEM-TV, Quincy, IL.

Began Operation: March 15, 1954. Sale to present owner by Truth Publishing Co. (John F. Dille Jr., et al.) approved by FCC March 31, 1975.

Represented (sales): Blair Television.

Represented (legal): Wilkinson, Barker, Knauer & Quinn.

Represented (engineering): Lohnes & Culver.

Personnel:

- DON E. FULLER, vice president & general manager.
- JOHN HART, general sales manager.
- MARTHA SIMS, program director.
- TERRY DAY, chief engineer.
- PAM YODER, computer operations manager.
- KEVIN SARGENT, operations manager.
- GEORGE DAFFIN, news director.
- PAM LAMB, promotion/public affairs director.

Highest One Hour Rate: \$3600.

Highest 30 Sec. Rate (July 1, 1986): \$700.

NETWORK BASE HOURLY RATE: \$700.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	INDIANA			
	Elkhart	50,800	49,700	98
	Fulton	7,400	7,300	99
	Kosciusko	23,100	22,600	98
	Lagrange	8,500	8,100	95
	Marshall	14,500	14,200	98
	Pulaski	5,000	4,800	96
	St Joseph	86,900	85,700	99



WSJV BPCT-4494 Granted 5/17/72

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MICHIGAN			
	Berrien	60,200	59,100	98
	Cass	17,700	17,400	98
	St Joseph	20,800	20,500	99
Between 25-49%	INDIANA			
	La Porte	37,600	37,100	99
	Miami	13,600	13,300	98
	Noble	12,900	12,600	98
Between 5-24%	INDIANA			
	Cass	14,500	14,200	98
	De Kalb	11,700	11,600	99
	Jasper	9,100	8,900	98
	Steuben	9,700	9,500	98
	Wabash	12,400	12,100	98
	White	9,300	9,100	98
	Whitley	9,300	9,200	99
	MICHIGAN			
	Branch	14,400	14,200	99
	Van Buren	25,100	24,800	99
Station Totals		482,500	473,800	98
Net Weekly Circulation (1986)			273,800	
Average Daily Circulation (1986)			155,500	

Indiana—Terre Haute

WBAK-TV

Ch. 38

Network Service: ABC.

Licensee: Terre Haute Independent Bcstrs. Inc., Box 719, Terre Haute, IN 47808.

Studio: 2nd & Poplar St., Terre Haute, IN.

Mailing Address: Box 719, Terre Haute, IN 47808.

Telephone: 812-238-1515. TWX: 810-356-2131.

Technical Facilities: Channel No. 38 (614-620 MHz). Authorized power: 2140-kw visual, 214-kw aural. Antenna: 980-ft. above av. terrain, 1004-ft. above ground, 1549-ft. above sea level.

Latitude 39° 13' 58"
Longitude 87° 23' 49"

Transmitter: W side of Hwy. 41, 1.3-mi. SW of Farmersburg, IN.

Satellite Earth Stations: 2 in operation; ADM, 4.2-meter; AOM receivers.

News Services: AP, ABC.

Ownership: Bahakel Communications Ltd., 100%. For other interests, see Group Ownership of TV Stations.

Began Operation: April 3, 1973. Sale to present owner by John M. House, et al., approved by FCC Feb. 28, 1977.

Represented (sales): Adam Young Inc.

Personnel:

CY N. BAHAKEL, president.
TOM LAWRENCE, general manager.
DAVID PIERCE, chief engineer.

Highest One Hour Rate: \$2000.

Highest 30 Sec. Rate (July 1, 1985): \$500.

NETWORK BASE HOURLY RATE: \$175.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Clark	6,800	6,600	97
	Crawford	8,500	8,300	98
	Jasper	4,400	4,200	97
	INDIANA			
	Clay	9,300	9,100	98
	Daviess	10,200	9,900	97
	Greene	12,200	11,900	98
	Sullivan	8,100	7,900	98
	Vermillion	7,200	7,100	99
Vigo	39,900	39,200	98	



WBAK-TV BPCT-820729KE Granted 9/9/82 © American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	ILLINOIS			
	Coles	19,900	19,500	98
	Cumberland	4,500	4,400	98
	Edgar	8,700	8,500	98
	Effingham	12,400	11,900	96
Lawrence	6,900	6,700	97	
Between 5-24%	INDIANA			
	Knox	15,900	15,600	98
	Owen	6,400	6,300	98
	Parke	6,100	6,000	98
Station Totals	ILLINOIS			
	Richland	7,300	7,100	97
	INDIANA			
	Fountain	6,700	6,600	99
	Martin	3,800	3,700	97
Pike	5,400	5,200	96	
Putnam	9,600	9,400	98	
Station Totals		220,200	215,100	97
Net Weekly Circulation (1986)			110,200	
Average Daily Circulation (1986)			45,100	

Indiana—Terre Haute

WTHI-TV

Ch. 10

Network Service: CBS.

Licensee: Wabash Valley Bcstg. Corp., 918 Ohio St., Terre Haute, IN 47808.

Studio: 918 Ohio St., Terre Haute, IN 47808.

Telephone: 812-232-9481. TWX: 810-356-2137.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 960-ft. above av. terrain, 993-ft. above ground, 1549-ft. above sea level.

Latitude 39° 14' 36"
Longitude 87° 23' 07"

Transmitter: E of U.S. 41, 0.34-mi. S of Farmersburg, IN.

Satellite Earth Stations: ADM, 6.1-meter; Scientific-Atlanta receivers.

AM Affiliate: WTHI, 5-kw (1-kw night), 1480 kHz (CBS).

FM Affiliate: WTHI-FM, 50-kw, 99.9 MHz (No. 260), 500-ft.

News Services: AP, Group W Newsfeed, UPI, CBS.

Ownership: George Christopher Duffy, pres.; Russ Arnold, v.p.-treas.; Mary H. George, v.p.; Gloria Novatney, secy.; Jack R. Snyder, asst. secy.; Mary F. Hulman, 42.2%; Merchants National Bank of Indianapolis & Jack R. Snyder, co-trustees for Anton Hulman Jr., 40.6%; Jack R. Snyder & Merchants National Bank as co-trustees for Grace Hulman Descendants Trust, 17.2%. Wabash Valley also owns WBSP(TV), Ocala, FL.

Began Operation: July 22, 1954.

Represented (sales): Katz Television.

Represented (legal): Haley, Bader & Potts.

Represented (engineering): Cohen & Dippell.

Personnel:

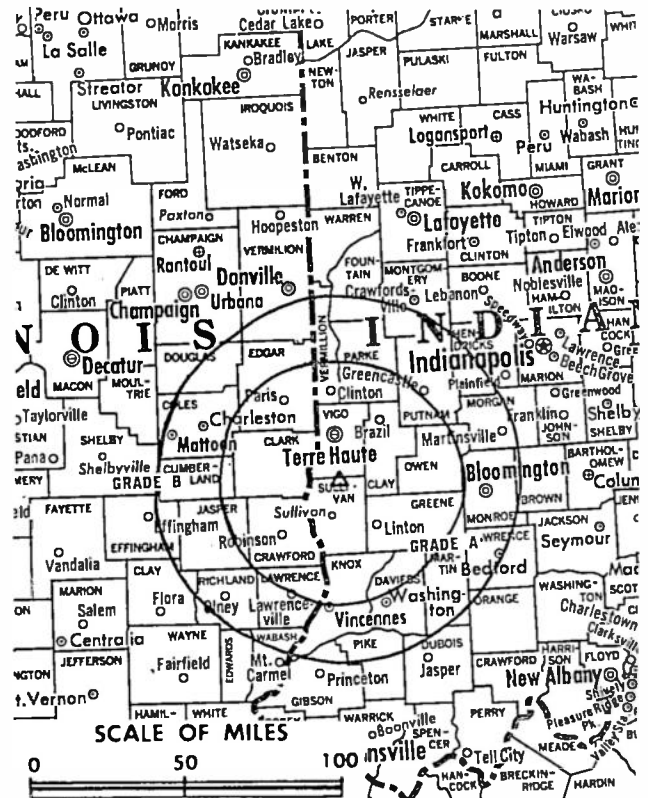
RUSS ARNOLD, vice president & general manager.
DAVID BAILEY, general sales manager.
LOU FROEB, personnel & public relations director.
GLEN COOK, chief engineer.
RUTH BAKER, program director.

Highest 30 Sec. Rate: \$500.

NETWORK BASE HOURLY RATE: \$1700.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Clark	6,800	6,600	97
	Clay	6,300	6,000	95
	Coles	19,900	19,500	98
	Crawford	8,500	8,300	98
	Cumberland	4,500	4,400	98
	Edgar	8,700	8,500	98
	Effingham	12,400	11,900	96
	Jasper	4,400	4,200	97
	Lawrence	6,900	6,700	97
	Richland	7,300	7,100	97
	INDIANA			
	Clay	9,300	9,100	98
	Daviess	10,200	9,900	97
Fountain	6,700	6,600	99	
Greene	12,200	11,900	98	



WTHI-TV BPCT-3289 Granted 6/18/64

© American Map Corp., 14244

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Knox	15,900	15,600	98
	Martin	3,800	3,700	97
	Owen	6,400	6,300	98
	Parke	6,100	6,000	98
	Putnam	9,600	9,400	98
	Sullivan	8,100	7,900	98
	Vermillion	7,200	7,100	99
Vigo	39,900	39,200	98	
Between 25-49%	ILLINOIS			
	Vermillion	36,500	35,800	98
	INDIANA			
	Lawrence	16,100	15,800	98
Monroe	36,100	35,000	97	
Pike	5,400	5,200	96	
Between 5-24%	ILLINOIS			
	Douglas	7,700	7,500	97
	Moultrie	5,500	5,300	96
	Shelby	9,200	8,900	97
	INDIANA			
	Brown	5,100	5,000	98
	Crawford	3,600	3,400	94
	Dubois	12,400	12,000	97
	Gibson	13,000	12,700	98
	Morgan	18,400	18,100	98
Orange	6,900	6,700	97	
Warren	3,000	2,900	97	
White	9,300	9,100	98	
Station Totals		409,300	399,300	97
Net Weekly Circulation (1986)			227,500	
Average Daily Circulation (1986)			133,500	

Indiana—Terre Haute

WTWO

Ch. 2

Network Service: NBC.

Licensee: Illiana Telecasting Corp., Box 299, Terre Haute, IN 47808.

Studio: Box 299, Terre Haute, IN 47808.

Telephone: 812-232-9504.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 19.5-kw aural. Antenna: 950-ft. above av. terrain, 994-ft. above ground, 1544-ft. above sea level.

Latitude 39° 14' 33"
Longitude 87° 23' 29"

Transmitter: 1-mi. SW of Farmersburg on W side of U.S. Hwys. 41 & 150.

Satellite Earth Stations: In operation; Avcom & Harris receivers.

News Services: UPI, NBC.

Ownership: Fabri Development Corp. Malcolm I. Glazer, pres., 100%; Carl E. Brasley, secy.-treas. Glazer also owns WRBL(TV), Columbus, GA; KQTV, St. Joseph, MO.

Began Operation: Sept. 1, 1965. Sale to present owner by Booth Newspapers Inc. approved by FCC July 18, 1975 (Television Digest, Vol. 15:9). Sale to Booth by J. R. Livesay, John T. Gelder, et al., approved by FCC Jan. 6, 1971.

Represented (sales): Blair Television.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Lohnes & Culver.

Personnel:

MARK PRATHER, executive vice president & general manager.
JERRY TILLER, sales manager.
JIM BELL, operations director.
MARK ALLEN, manager of news & public affairs.
ARDEN RAMSEY, chief engineer.

Highest 30 Sec. Rate (Sept. 30, 1985): \$700.

NETWORK BASE HOURLY RATE: \$2000.

Total Households: © MSI Consumer Market Data as of 1/1/86. TV Homes, TV% and Circulation © 1986 Arbitron. County coverage based on Arbitron study.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Clark	6,800	6,600	97
	Coles	19,900	19,500	98
	Crawford	8,500	8,300	98
	Cumberland	4,500	4,400	98
	Edgar	8,700	8,500	98
	Effingham	12,400	11,900	96
	Jasper	4,400	4,200	97
	Lawrence	6,900	6,700	97
	Richland	7,300	7,100	97
	INDIANA			
	Clay	9,300	9,100	98
	Daviess	10,200	9,900	97
	Greene	12,200	11,900	98
	Knox	15,900	15,600	98
	Martin	3,800	3,700	97
	Monroe	36,100	35,000	97
Owen	6,400	6,300	98	



WTWO BMPCT-6077 Granted 4/2/65

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Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Parke	6,100	6,000	98
	Putnam	9,600	9,400	98
	Sullivan	8,100	7,900	98
	Vermillion	7,200	7,100	99
	Vigo	39,900	39,200	98
Between 25-49%	ILLINOIS			
	Clay	6,300	6,000	95
	Vermillion	36,500	35,800	98
	INDIANA			
	Fountain	6,700	6,600	99
Lawrence	16,100	15,800	98	
Montgomery	13,100	12,900	98	
Pike	5,400	5,200	96	
Warren	3,000	2,900	97	
Between 5-24%	ILLINOIS			
	Douglas	7,700	7,500	97
	Wayne	7,700	7,300	95
	INDIANA			
	Crawford	3,600	3,400	94
	Dubois	12,400	12,000	97
	Gibson	13,000	12,700	98
	Jackson	13,600	13,400	99
Orange	6,900	6,700	97	
Scott	7,300	7,100	97	
Station Totals		403,500	393,600	97
Net Weekly Circulation (1986)			229,800	
Average Daily Circulation (1986)			141,800	

Indiana

**WTTV, Bloomington
(Arbitron Data Continued)**

Net Weekly Circulation	State County	Total Households	TV Households	%
	INDIANA			
Between 25-49%	Randolph	10,700	10,500	98
	Ripley	8,400	8,200	98
	Scott	7,300	7,100	97
	Sullivan	8,100	7,900	98
	Switzerland	2,800	2,700	96
	Tippecanoe	42,400	41,300	97
	Vermillion	7,200	7,100	99
	Vigo	39,900	39,200	98
	Wabash	12,400	12,100	98
	Wayne	27,000	26,500	98
White	9,300	9,100	98	
	ILLINOIS			
Between 5-24%	Clark	6,800	6,600	97
	Crawford	8,500	8,300	98
	Lawrence	6,900	6,700	97
	Wabash	5,400	5,200	96
	INDIANA			
	Adams	10,200	10,000	98
	Allen	106,400	104,700	98
	Benton	3,600	3,500	97
	Clark	33,100	32,500	98
	Dearborn	12,600	12,400	98
	Dubois	12,400	12,000	97
	Gibson	13,000	12,700	98
	Ohio	1,900	1,900	100
	Pike	5,400	5,200	96
	Tipton	6,200	6,100	98
	Union	2,400	2,300	96
	Warren	3,000	2,900	97
	Wells	9,100	8,900	98
	KENTUCKY			
	Carroll	3,400	3,400	100
	Trimble	2,200	2,200	100
	OHIO			
	Butler	97,000	95,800	99
	Clark	54,300	53,700	99
	Darke	20,300	20,000	99
	Greene	45,700	45,100	99
	Montgomery	219,600	217,400	99
	Warren	35,500	35,000	99

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14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

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S	M	T	W	T	F	S
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17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

S	M	T	W	T	F	S
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12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	