

DIRECTORY OF TELEVISION STATIONS IN THE U.S.

Note: Listed in this directory are (1) all cities to which television allocations have been made by the Federal Communications Commission and (2) all television stations granted by the FCC.

(1) With each city are shown the county in which it is situated and the television channels allocated to that city by the FCC. A plus or minus sign after a channel indicates that a station occupying the channel must operate with its carrier frequencies offset 10 kilocycles above or below, respectively, the normal carrier frequencies.

(2) Information for each station listed below has been corrected to Aug. 1, 1958. Where applicable, the following data are shown: call letters, date station began (or intends to begin) operation, channel number, transmission facilities, address, telephone, TWX number, name of licensee, composition of ownership, network affiliation, sales representative, executives and Washington attorney. Color facilities of stations having them are also shown. Special note is also made of those stations now having a videotape recorder in operation.

ALABAMA

ANDALUSIA, Covington County (ch. *2—,29)

***WAIQ** (non-commercial educational) (Aug. 8, 1956) ch. *2, power—100kw visual, 60.3 kw aural; antenna height—690 feet above average terrain, 571 feet above ground.
Address: Campus, Alabama Polytechnic Institute, Auburn (studio). **Phone:** Auburn 960, ext. 485.
Licensee: Alabama Educational Television Commission (Protective Life Bldg., Birmingham).
Ownership: State of Alabama through appointed commission (original owner).
Network: Alabama Educational Tv Network.
Executives: (AETC, Birmingham) Rex Sikes, commission pres; Raymond Hurlburt, gen mgr; Lou Peneguy, director, coordination & information; Al Renfro, network chief engineer.
(WBIQ) Dr. Harry Lyle, studio mgr; William Ballard, program director; Frank Martin, film buyer; Phil Malone, studio chief engineer.
Washington atty: Hogan & Hartson.

ANNISTON, Colhoun County (ch. 70+)

AUBURN, Lee County (ch. *50)

BESSEMER, Jefferson County (ch. 54)

BIRMINGHAM, Jefferson County (ch. 6—,*10—, 13—,42+,48)

WABT (May 1949) ch. 13; power—316kw visual, 158kw aural; antenna height—840 feet above average terrain, 505 feet above ground.
Address: P. O. Box 2353, Zone 3. **Phone:** Fairfax 2-3506. **TWX:** Birmingham 96.
Licensee: Alabama Broadcasting System Inc. (acquired station Jan. 25, 1956).
Ownership: See Newhouse Newspaper stations in "Group Ownership." Also see "Newspaper Ownership."
Network: NBC-TV (primary), ABC-TV (secondary).
Rep: Harrington, Righter & Parsons.
Highest hour rate: \$800.
Color facilities: network, local film, local slides.
Executives: Charles F. Grisham, vp & gen mgr; Albert J. Gillen, director of sales; Thomas M. Percer, sales mgr; Ray A. Furr, program director & film buyer; James Chenoweth, promotion mgr; Charles Davis, news director; J. V. Sanderson, chief engineer.
Washington atty: Fly, Shuebruk, Blume & Gaguine.
Radio affiliates: WAPI, WAFM(FM).

***WBIQ** (non-commercial educational) (Dec. 24, 1954) ch. *10; power—30.9kw visual; 18.6kw aural; antenna height—530 feet above average terrain; 187 feet above ground.

Address: 720 S. 20th St. (studio). **Phone:** Alpine 2-1151.

Licensee: Alabama Educational Television Commission (Protective Life Bldg.).
Ownership: State of Alabama through appointed commission (original owner).
Network: Alabama Educational Tv Network.
Executives: (AETC, Birmingham) Rex Sikes, commission pres; Raymond Hurlburt, gen mgr; Lou Peneguy, director, coordination & information; Al Renfro, network chief engineer.
(WBIQ) Dr. Harry Lyle, studio mgr; William Ballard, program director; Frank Martin, film buyer; Phil Malone, studio chief engineer.
Washington atty: Hogan & Hartson.

WBMG (not on air, granted Nov. 29, 1956; target date unknown): ch. 42.

Permittee: Birmingham Television Corp.
Ownership: Owned jointly by H. & E. Balaban Corp. and Winston-Salem Broadcasting Co. For other interests see listings under these names in "Group Ownership."

WBRC-TV (July 1949) ch. 6; power—100kw visual, 50kw aural; antenna height—908 feet above average terrain, 546 feet above ground.
Address: Atop Red Mountain. **Phone:** Fairfax 2-4701. **TWX:** BH-260.

Licensee: WBRC Inc. (acquired station May 23, 1957).

Ownership: See Taft stations in "Group Ownership."

Network: CBS-TV.
Rep: Katz.

Highest hour rate: \$850.
Color facilities: network.

Executives: Hulbert Taft Jr., pres; R. T. Schlinkert, gen mgr; Oliver Naylor, coml mgr; Keith Barze, program director & film buyer; Jim Creamer, promotion mgr; Jim Atkins, news director; Robert L. DuPriest, chief engineer.

Washington atty: Koteen & Burt.
Radio affiliate: WBRC.

BREWTON, Escambia County (ch. 23+)

CLANTON, Chilton County (ch. 14)

CULLMAN, Cullman County (ch. 60+)

DECATUR, Morgan County (ch. 23—)

WMSL-TV (July 4, 1954) ch. 23; power—117kw visual; antenna height—350 feet above average terrain, 333 feet above ground.
Address: 701 Bank St. **Phone:** EL 3-0361. **TWX:** DF 8510.

Licensee: Tennessee Valley Radio & Television Corp. (original owner).

Ownership: Frank Whisenant, 55.89%; James E. King, 4.45%; Bryan McAfee, 2.23%; Melvin Hutson, 2.23%; Jessie Lewis Smith, 2.23%; Thomas Wert, 2.23%; and approximately 80 other stockholders.

Network: NBC-TV (primary), CBS-TV (secondary), ABC-TV (secondary).

Rep: Jack Masla (southeastern), Clarke Brown.
Highest hour rate: \$150.

Executives: Frank Whisenant, pres & film buyer; Gene Harwell, coml mgr; Alice A. Whisenant, program director; Jerry Griggs, news director; Alvin Millwood, chief engineer.
Washington atty: Harry J. Daly.
Radio affiliate: WMSL.

DEMOPOLIS, Morengo County (ch. 18)

DOTHAN, Houston County (ch. 9+,19—)

WTVY (Feb. 12, 1955): ch. 9; power—28.2 kw visual, 14.1kw aural; antenna height—550 feet above average terrain, 457 feet above ground.

Address: Cottonwood Road. **Phone:** 5-2810. **TWX:** 6018.

Licensee: WTVY Inc. (original owner).

Ownership: Charles Woods, 39.33%; F. E. Busby, 13.81%; J. T. Thrower and wife, 10.78%; Dr. Paul Flowers, 14.76%.

Network: CBS-TV (primary), ABC-TV (secondary).

Rep: Young Television.
Highest hour rate: \$150.

Color facilities: Network.
Executives: F. E. Busby, executive vp & gen mgr.

ENTERPRISE, Coffee County (ch. 40+)

EUFULA, Borbour County (ch. 44)

FLORENCE, Lauderdale County (ch. 15)

WOWL-TV (Oct. 28, 1957) ch. 15; power—20.9kw visual, 11.7kw aural; antenna height—400 feet above average terrain, 353 feet above ground.

Address: 840 Cypress Mill Rd. **Phone:** Atwater 2-7711. **TWX:** 8523.

Licensee: Television Muscle Shoals Inc. (original owner).

Ownership: Richard B. Biddle, 25%; Radio Muscle Shoals Inc. (WOWL Florence, Ala.), 25%; O. B. Miley, 25%; John Thompson, 12.5%; C. V. Green, 12.5%. Mr. Biddle owns 53% of WOWL. Radio Muscle Shoals also owns 38% of KBLO Hot Springs, Ark.

Network: NBC-TV (primary), CBS-TV (secondary), ABC-TV (secondary).

Rep: Forjoe-Tv.
Highest hour rate: \$200.

Color facilities: network.
Executives: Dick Biddle, pres; Bill Mapes, vp & national sales mgr; Jack Worley, coml mgr;

John Uley, program director; Bobbie McGill, promotion mgr; Madison Davis Jr., news director; Larry Rohling, chief engineer.
Washington atty: Spearman & Roberson.
Radio affiliate: WOWL.

FORT PAYNE, De Kalb County (ch. 19)

GADSDEN, Etowah County (ch. 21+,37—)

GREENVILLE, Butler County (ch. 49—)

GUNTERSVILLE, Marshall County (ch. 40—)

HUNTSVILLE, Madison County (ch. 31+)

JASPER, Walker County (ch. 17)

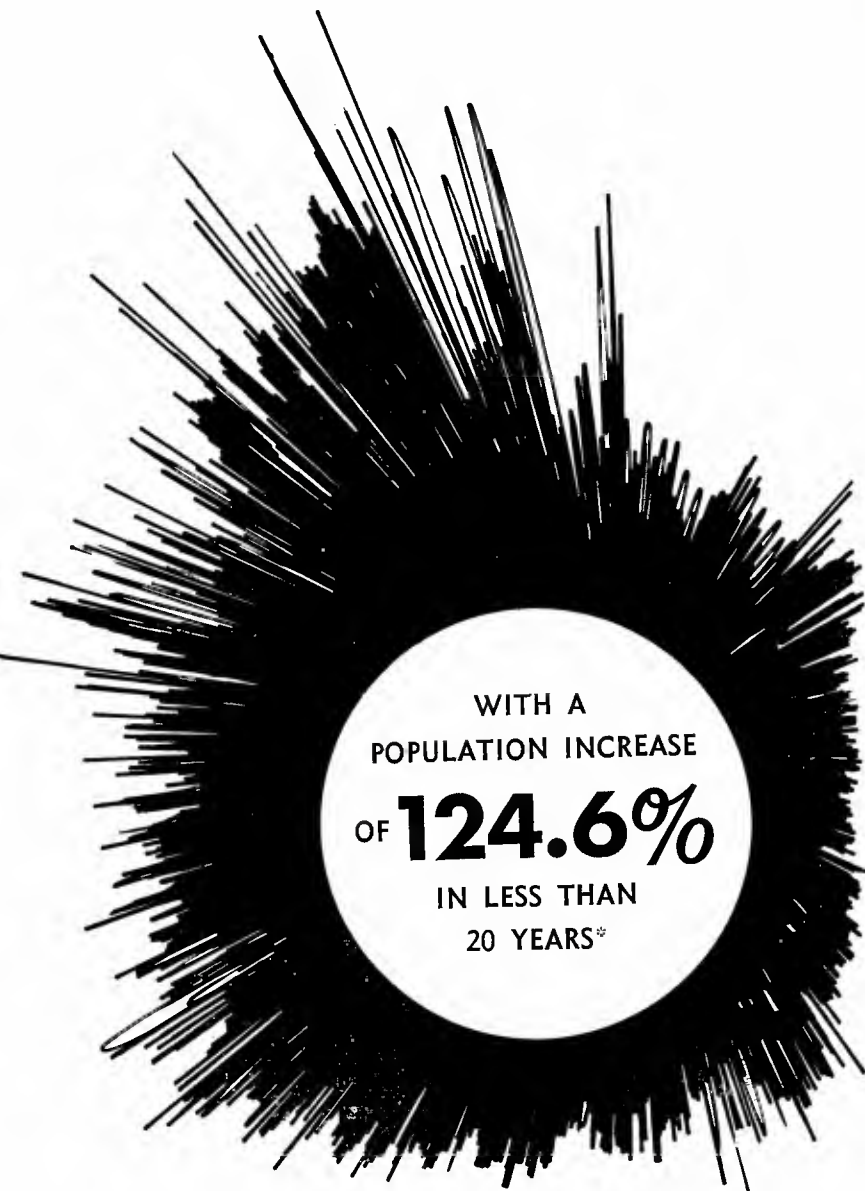
BALLANTINE BEER USES IT*

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*SEE ZIV AD PAGES A114-A115

MOBILE, ALABAMA

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POPULATION INCREASE
OF **124.6%**
IN LESS THAN
20 YEARS*

* METROPOLITAN INSURANCE CO., 1958

WALA-TV

CHANNEL

10

NBC

WKRG-TV

CHANNEL

5

CBS

Tv Stations CONTINUED

ALABAMA CONTINUED

MOBILE, *Mobile County* (ch. 5+, 10+, *42, 48+)

WALA-TV (January 1953) ch. 10; power—316kw visual, 191kw aural; antenna height—620 feet above average terrain, 573 feet above ground.

Address: 210 Government St. **Phone:** Hemlock 3-3754. **TWX** Mo. 185.

Licensee: Pape Television Co. (original owner).

Ownership: William O. Pape, 99.56%.

Network: NBC-TV (primary), ABC-TV (secondary).

Rep: H-R.

Highest hour rate: \$450.

Color facilities: network.

Executives: W. O. Pape, pres; W. B. Pape, gen mgr; Jim McNamara, coml mgr & film buyer; Dick McMullen, program director; Phil Forrest, promotion mgr; Frank Chandler, news director; Raymond Hurley, chief engineer.

Washington atty: Dow, Lohnes & Albertson.

Radio affiliate: WALA.

WKRG-TV (Sept. 5, 1955): ch. 5; power—100kw visual, 50kw aural; antenna height—530 feet above average terrain; 459 feet above ground.

Address: 162 St. Louis St. **Phone:** Hemlock 2-5505. **TWX** MO 97.

Licensee: WKRG-TV Inc. (acquired station April 4, 1958.)

Ownership: Kenneth R. Giddens, 50%; Mobile Press Register Inc., 50%. Stockholders J. F. McGowin and N. F. McGowin of Mobile Press have 15% and 7.5% interest respectively in WGYV Greenville, Ala. Also see "Newspaper Ownership."

Network: CBS-TV.

Rep: Avery-Knodel.

Color facilities: network.

Executives: Kenneth R. Giddens, pres; C. P. Persons Jr., gen mgr & film buyer; George Wayne, program director; James Evans, chief engineer.

Radio affiliates: WKRG-AM-FM.

MONTGOMERY, *Montgomery County* (ch. 12, 20, *26+, 32)

WCOV-TV (April 23, 1953) ch. 20; power—visual 200kw, aural 100kw; antenna height—440 feet above average terrain, 460 feet above ground.

Address: P. O. Box 2505 Adrian Lane. **Phone** Amherst 5-3561.

Licensee: Capitol Broadcasting Co. (original owner).

Ownership: Oscar P. Covington and family, 85%; Hugh M. Smith, 15%. Same ownership of WGWC Selma, Ala.

Network: CBS-TV (primary), ABC-TV (secondary).

Rep: Young Television.

Highest hour rate: \$200.

Color facilities: network.

Executives: Oscar P. Covington, pres; Hugh M. Smith, gen mgr & film buyer; Morris South, local sales mgr; Henry Amerson, operations mgr; Martha Hall, promotion mgr; Weymon Brooks, news director; W. D. Weatherly, chief engineer.

Washington atty: Smith & Pepper.

Radio affiliate: WCOV.

WSFA-TV (Dec. 25, 1954) ch. 12; power—visual 316kw, aural 158 kw; antenna height—1,040 feet above average terrain, 823 feet above ground.

Address: 10 E. Delano, Zone 5. **Phone:** Amherst 5-1251. **TWX** MG 6033.

Licensee: WKY Television System, Inc. (acquired station Feb. 16, 1955).

Ownership: Oklahoma Publishing Co., 100%. See WKY Television System "Group Ownership." Also see "Newspaper Ownership."

Network: NBC-TV, primary; ABC-TV, secondary.

Rep: Katz.

Highest hour rate: \$450.

Color facilities: network.

Executives: E. K. Gaylord, pres; Carter Hardwick, gen mgr; M. H. Yeoman, national sales mgr; Bob Villar, local & regional sales mgr; Gene R. Jacobsen, program director & film buyer; Sam P. Spivey, production mgr; Burt Lydic, promotion mgr; Bill Henry, news director; Frank Ridolphi, business mgr; Bob Hayward, chief engineer.

Washington atty: Pierson, Ball & Dowd.

Tv Stations CONTINUED

ALABAMA CONTINUED

MUNFORD, *Tolledogo County (ch. *7-)*

***WTIQ** (non-commercial educational) (Jan. 3, 1955) **ch.*7**; power—316kw visual; 191kw aural; antenna height—2,000 feet above average terrain; 578 feet above ground.
Address: Campus, U. of Alabama, University, Ala. (studio). **Phone:** Halifax 5-4493, ext. 416.
Licensee: Alabama Educational Television Commission (Protective Life Bldg., Birmingham).
Ownership: State of Alabama through appointed commission (original owner).
Network: Alabama Educational TV Network.
Executives: (Birmingham) Rex Sikes, commission pres; Raymond Huriburt, gen. mgr; Lou Peneguy, director, coordination & information; Al Renfro, network chief engineer. (Munford) Dr. Graydon Ausmus, studio mgr; Walt Whitaker, program director; Dave Marner, film buyer; Dr. John Pancake, news director; Joe Stuckey, studio chief engineer.
Washington atty: Hogan & Hartson.

OPELIKA, *Lee County (ch. 22-)*

SELMA, *Dollos County (ch. 8-58+)*

WSLA-TV (not on air, granted Feb. 5, 1954; target date unknown) **ch. 8**.
Address: P.O. Box 1447, Montgomery 2, Ala.
Permittee: Deep South Broadcasting Co.
Ownership: William J. Brennan and wife, 50%, and William E. Bennis Jr. and wife, 50%. Mr. Brennan also owns 85% of WAPE Jacksonville, Fla. William Bennis owns 25% of WVOC Birmingham, Ala., and 75% of WEZL Richmond, Va. Barbara Bennis owns 25% of WEZL. Licensee also owns WBAM Montgomery, Ala.
Executives: William J. Brennan, pres.
Washington atty: Rhyne, Mullin, Connor & Rhyne.

SHEFFIELD, *Colbert County (ch. 47-)*

SYLACAUGA, *Tolledogo County (ch. 24-)*

TALLEDAGA, *Tolledogo County (ch. 64)*

THOMASVILLE, *Clarke County (ch. 27-)*

TROY, *Pike County (ch. 38-)*

TUSCALOOSA, *Tuscaloosa County (ch. 45,51-)*

TUSKEGEE, *Mocon County (ch. 16-)*

UNIVERSITY, *Tuscaloosa County (ch. *74+)*

ARIZONA

AJO, *Pimo County (ch. 14-)*

BISBEE, *Cochise County (ch. 15)*

CASA GRANDE, *Pinol County (ch. 18-)*

CLIFTON, *Greenlee County (ch. 25-)*

COOLIDGE, *Pinol County (ch. 30+)*

DOUGLAS, *Cochise County (ch. 3-)*

ELOY, *Pinol County (ch. 24)*

FLAGSTAFF, *Coconino County (ch. 9,13)*

GLOBE, *Gilo County (ch. 84+)*

HOLBROOK, *Navajo County (ch. 14)*

KINGMAN, *Mohave County (ch. 6-)*

MESA, *Maricopa County (ch. 12-)*

KVAR (see Phoenix, Ariz.)

MIAMI, *Gilo County (ch. 28+)*

MORENCI, *Greenlee County (ch. 31)*

NOGALES, *Santa Cruz County (ch. 17-)*

PHOENIX, *Maricopa County (ch. 3+,5-,*8+, 10-)*

KOOL-TV (Oct. 24, 1953) **ch. 10**; power—visual 316kw, aural 153kw; antenna height—1,700 feet above average terrain, 265 feet above ground.
Address: 511 West Adams. **Phone:** Alpine 3-8121. **TWX:** PX171.
Licensee: KOOL Radio-Television Inc. (original owner).
Ownership: See Gene Autry Stations in "Group Ownership." Also see "Newspaper Ownership."
Network: CBS-TV primary.
Rep: Hollingbery.
Highest hour rate: \$550.
Color facilities: network, local film, local slides.
Executives: Gene Autry, chmn of bd; Tom Chauncey, pres & gen mgr; Homer Lane, vp & assistant gen mgr; Kenneth Morton, vp &

station mgr; Jack Murphy, assistant station mgr & program director; Fred Edwards, national sales mgr; Robert Miller, local sales mgr; Jack Ware, news director; Nelson Nichols, chief engineer.
Washington atty: Dow, Lohnes & Albertson.
Radio affiliate: KOOL.

KPHO-TV (Dec. 4, 1949) **ch. 5**; power—visual 14.4kw, aural 7.24kw; antenna height—400 feet above average terrain, 497 feet above ground.
Address: 631 N. 1st Ave. **Phone:** Alpine 3-4511.
TWX: 70.
Licensee: Meredith Engineering Co. (acquired station June 1952).
Ownership: See Meredith Publishing Co. stations in "Group Ownership." Also see "Newspaper Ownership."
Rep: Katz.
Highest hour rate: \$450.
Color facilities: network.
Executives: E. T. Meredith Jr., pres; Richard B. Rawls, gen mgr; Howard Stalnak, station mgr & film buyer; Robert Martin, program director; Stephen Q. Shannon Jr., promotion mgr; Johnny Green, news director; George McLanathan, chief engineer.
Washington atty: Haley, Wollenberg & Kenahan.
Radio affiliate: KPHO.

KTVK (March 1955) **ch. 3**; power—100kw visual, 50kw aural; antenna height—1670 feet above average terrain, 228 feet above ground.
Address: 3435 N. 16th St. **Phone:** Amhurst 6-5691. **TWX:** PX 353.
Licensee: Arizona Television Co. (original owner).
Ownership: Arizona Gov. Ernest W. McFarland, 40%; Leon W. Nowell, 20%; Ralph A. Watkins, 20%; Delbert R. Lewis, 12.5%, and Henry R. Larson, 5%, and others.
Network: ABC-TV.
Rep: Weed Television.
Highest hour rate: \$400.
Color facilities: network, local film, local slides.
Executives: Ernest W. McFarland, pres; Leon M. Nowell, executive vp; Burton B. la Dow, gen mgr, coml mgr & film buyer; Don Tuckwood, program director; Ray Thompson, news director; George McLouth, chief engineer.
Washington atty: Welch, Mott & Morgan.

KVAR (Mesa) (May 2, 1953) **ch. 12**; power—31.6kw visual, 15.8 kw aural; antenna height—1550 feet above average terrain, 97 feet above ground.
Address: 4101 N. Central Ave. Phoenix. **Phone:** Alpine 4-4161. **TWX:** 592.
Licensee: KTAR Broadcasting Co. (acquired station July 1, 1954).
Ownership: See John J. Louis stations in "Group Ownership."
Network: NBC-TV.
Rep: Avery-Knodel.
Highest hour rate: \$500.
Color facilities: network.
Executives: John J. Louis, chmn of bd; Richard O. Lewis, gen mgr & film buyer; Ray Smucker, coml mgr; Bob Vache, program director; Carol Ackerman, promotion mgr; (Mr.) Shirley Clum, news director; John Beck, chief engineer.
Washington atty: Smith, Hennessey & McDonald.
Radio affiliate: KTAR.

PRESCOTT, *Yavapai County (ch. 15)*

SAFFORD, *Graham County (ch. 21)*

TUCSON, *Pimo County (ch. 4-,*6+,9-,13-)*

KGUN-TV (June 6, 1956) **ch. 9**; power—visual 63.1kw, aural 31.6kw; antenna height—3660 feet above average terrain, 237 feet above ground.
Address: P. O. Box 5147. **Phone:** Main 3-3633. **TWX:** TS5971.
Licensee: Tucson Television Co. (acquired station Jan. 24, 1957).
Ownership: H. U. Garrett, 40%; Taylor Milton, 15%; W. E. Dyche Jr., 11%; Tom E. Foster, 10%; Tolbert Foster, 10%; C. M. Peters, 8%; and D. E. Whittenberg, 6%. Tom and Tolbert Foster own KDET Center, Tex.
Network: ABC-TV.
Rep: Headley-Read and Clarke Brown Co. (south).
Highest hour rate: \$300.
Color facilities: network, local film, local slides.
Executives: Tom E. Foster, pres; Tolbert Foster, gen mgr & film buyer; Ben L. Slack, coml mgr; James W. Hays, program director; Jack Tudor, chief engineer.
Washington atty: Welch, Mott & Morgan.

KOLD-TV (February 1953) **ch. 13**; power—visual 30kw, aural 15kw; antenna height—205 feet above ground.
Address: 115 West Drachman. **Phone:** Main 4-2511. **TWX:** TS3401.
Licensee: Old Pueblo Broadcasting Co. (original owner).
Ownership: See Gene Autry Stations in "Group Ownership." Also see "Newspaper Ownership."
Network: CBS-TV primary.
Rep: Hollingbery.
Highest hour rate: \$300.
Color facilities: network.
Executives: Tom Chauncey, managing director; E. S. Mittendorf, gen mgr; Bernie Perlin, gen

sales mgr; Budd Wiener, program director & film buyer; Gene McKane, promotion mgr; Cris Cole, news director; Howard Smith, chief engineer.

Washington atty: Maurice Barnes.
Radio affiliate: KOLD.

KVOA-TV (Sept. 27, 1953) **ch. 4**; power—visual 5.37kw, aural 2.69kw; antenna height—30 feet above average terrain, 263 feet above ground.
Address: 209 W. Elm Street. **Phone:** Main 3-2555. **TWX:** TS1961.
Licensee: Arizona Broadcasting Co. (acquired station June 29, 1955).
Ownership: Clinton D. McKinnon, Bernard Weinberg, Arthur A. Desser, and Harold E. Garfield, each 25%.
Mr. McKinnon owns KOAT-TV Albuquerque, N. M., and has interests in California weeklies San Diego North Shores Sentinel and Coronado Journal. Also see "Newspaper Ownership."
Network: NBC-TV.
Rep: Branham.
Highest hour rate: \$300.
Color facilities: network.
Executives: Clinton D. McKinnon, pres; Fred L. Vance, station mgr; Raymond H. Holsclaw, chief engineer.
Washington atty: Cohn & Marks.
Radio affiliate: KVOA.

***NEW** (not on air, granted July 16, 1958; target date not announced) **ch. *6**.
Address: Herring Hall, U. of Arizona.
Permittee: Board of Regents of U. of Arizona.

WILLIAMS, *Coconino County (ch. 25)*

WINSLOW, *Navajo County (ch. 16-)*

YUMA, *Yumo County (ch. 11-,13+)*

KIVA (Oct. 1953) **ch. 11**; power—28.8kw visual; 14.6 kw aural; antenna height—440 feet above average terrain, 485 feet above ground. (CP for 316kw, 527 ft. antenna.)
Address: P. O. Box 1671. **Phone:** State 6-8311. **TWX:** Winterhaven Cal 9533.
Licensee: Valley Telecasting Co. (acquired station Sept. 1, 1957).
Ownership: Harry C. Butcher, 100%.
Network: NBC-TV (primary), ABC-TV (secondary), CBS-TV (secondary).
Rep: Hollingbery.
Highest hour rate: \$250.
Color facilities: network.
Executives: Harry C. Butcher, owner & gen mgr; Edward J. Marsett, national sales mgr, film buyer & promotion mgr; Patrick Carrick, local sales mgr; Russell Siner, program director; Art Pszol, news director; Blake Ramsey, chief engineer.
Washington atty: Arnold, Fortas & Porter.

KYAT (not on air, granted Jan. 1, 1957; target date unknown); **ch. 13**.
Permittee: Marietta Investment Corp.
Ownership: See Wrather Stations in "Group Ownership."

ARKANSAS

ARKADELPHIA, *Clark County (ch. 34+)*

BATESVILLE, *Independence County (ch. 30-)*

BENTON, *Soline County (ch. 40)*

BLYTHEVILLE, *Mississippi County (ch. 64+,74)*

CAMDEN, *Ouachita County (ch. 50)*

CONWAY, *Faulkner County, (ch. 62)*

EL DORADO, *Union County (ch. 10-,26-)*

KTVE (new call on Oct. 1 replaces KRBB which started December 1956) **ch. 10**; power—316kw visual, 153 kw aural; antenna height—1386 feet above average terrain, 1352 feet above ground.
Address: Garrett Hotel, El Dorado; Penn Hotel, Monroe, La. **Phone:** Union 2-3483. **TWX:** 84.
Licensee: Arkansas-Louisiana Television Co. (original owner).
Ownership: Dr. Joe F. Rushton, W. C. Blewster and William M. Bigley, each 33 1/3%. Dr. Rush-

FOR THE SALE AND PURCHASE OF
RADIO — TELEVISION STATIONS

HAMILTON - STUBBLEFIELD - TWINING & ASSOCIATES, INC.

| WASHINGTON | CHICAGO | SAN FRANCISCO |
|---------------------------------|------------------------------|---------------------------------|
| Wm T. Stubblefield EX 3-3456 | Ray V. Hamilton DE 7-2754 | W.R. (Ike) Twining EX 2-5671 |

| DALLAS | CLEVELAND |
|----------------------------|--------------------------|
| DeWitt Landis RI 8-1175 | Jack Maurer TO 1-6727 |

Tv Stations CONTINUED

ARKANSAS CONTINUED

EL DORADO (continued)

KTVE (Continued)

ton also owns 33.75% of KVMA Magnolia, Ark., and 25% of KVHL Homer, La. Mr. Bigley owns 25% of KVHL and 16.25% of KVMA. Mr. Blewster owns 3.75% of KVMA.

Network: NBC-TV (primary), ABC-TV.
Rep: Richard O'Connell (New York and Chicago); Clarke Brown (Atlanta and Dallas); Charles Price (New Orleans); Tom Sansing (Arkansas).

Highest hour rate: \$350.

Color facilities: network.

Executives: Joe F. Rushton, pres; W. M. Bigley, gen mgr; Flynn Womack, coml mgr; John Turner, program director, film buyer & news director; Bonnie Brown, promotion mgr; John Long, chief engineer.

FAYETTEVILLE, *Washington County* (ch. *13—, 41—)

FORREST CITY, *Saint Francis County* (ch. 22+)

FORT SMITH, *Sebastian County* (ch. 5—,*16,22,39)

KNAC-TV (Dec. 2, 1956) **ch. 5;** power—visual 100kw, aural 50 kw; antenna height—640 feet above average terrain, 489 feet above ground.
Address: 101 N. 4th St. **Phone:** Sunset 3-3131 **TWX:** FS68.

Licensee: American Television (original owner).

Ownership: Harry Pollock, 51%; Donald W. Reynolds, 49%. (See Donald W. Reynolds stations in "Group Ownership").

Network: CBS-TV.

Rep: H-R Television

Highest hour rate: \$250.

Executives: Jack Sobol, pres; Harry Pollock, sec-treas; Walter M. Windsor, vp, gen mgr, film buyer & promotion mgr; Rex Hayes, sales mgr; Robert L. McCay, production mgr; Jim Kell, news director; Ruben L. Masters, chief engineer.

Washington atty: Cottone & Scheiner.

HARRISON, *Boone County* (ch. 24)

HELENA, *Phillips County* (ch. 54—)

HOPE, *Hempstead County* (ch. 15—)

HOT SPRINGS, *Gorland County* (ch. 9+,*52+)

JONESBORO, *Craighead County* (ch. 8,39+)

LITTLE ROCK, *Puloski County* (ch. *2—,4,7—,11+, 17—,23+)

KARK-TV (April 15, 1954) **ch. 4;** power—100kw visual, 50kw aural; antenna height—1,650 feet above average terrain, 1,175 feet above ground.

Address: 1001 Spring St. **Phone:** Franklin 6-2481. **TWX** 141.

Licensee: Arkansas Radio & Equipment Co. (original owner).

Ownership: T. H. Barton, 79.86%, and sons T. K. Barton, 20%, and C. N. Barton, 14%. R. E. Meinert (vp and director, no holdings) owns 5% of KELD El Dorado, Ark.

Network: NBC-TV.

Rep: Petry.

Highest hour rate: \$500.

Color facilities: network.

Executives: T. H. Barton, pres; T. K. Barton, executive vp; Douglas J. Romine, vp & station mgr; H. Lee Bryant, coml mgr; Fred H. Schmutz, program director; Douglas J. Romine, film buyer; Shirley R. Kennedy, promotion mgr; Robert L. Kemp, news director; Lon C. Smith, chief engineer.

Washington atty: Spearman & Roberson.

Radio affiliate: KARK.

KATV (Dec. 19, 1953) **ch. 7;** power—170kw visual, 80kw aural; antenna height—1,010 feet above average terrain, 922 feet above ground.

Address: 100 Williams Road, Pine Bluff; 310 W. 3rd St., Little Rock; **Phone:** (Pine Bluff) Jefferson 4-2051, (Little Rock) Franklin 4-1691. **TWX** LR 572.

Licensee: Central-South Sales Co. (original owner).

Ownership: See John T. Griffin Stations in "Group Ownership."

Network: ABC-TV.

Rep: Avery-Knodel.

Highest hour rate: \$450.

Color facilities: network.

Executives: James C. Leake, pres; John H. Fugate, gen mgr & film buyer; Thomas L. Goodgame, coml mgr; Wallace Briscoe, program director; Joe Myers, promotion mgr; Louis J. Oberste, news director; A. R. Garrett, chief engineer.

Washington atty: Spearman & Roberson.

KTHV (Nov. 28, 1955) **ch. 11;** power—visual 316kw, aural, 158kw; antenna height—1756 feet above average terrain, 1175 feet above ground.

Address: Sth & Izard Sts. **Phone:** Franklin 4-3764. **TWX:** LR85.

Licensee: Arkansas Television Co. (original owner).

Ownership: Radio Broadcasting Inc. (KTHS), 42%; Arkansas Democrat Co. (Arkansas Democrat), 32%; National Equity Life Insurance Co., 16%; K. A. Engel (publisher of Arkansas Democrat), 10%. KTHS has same ownership as KWKH-AM-FM Shreveport, La. (Shreveport Times). Henry B. Clay, executive vice president and director, owns 15.5% of KTRE-AM-TV Lufkin, Tex. See "Newspaper Ownership."

Network: CBS-TV.

Rep: Branham.

Highest hour rate: \$450.

Color facilities: network.

Executives: K. A. Engel, pres; B. G. Robertson, gen mgr; W. V. Hutt, coml mgr; Jack Bomar, program director & film buyer; John Pounders, promotion mgr; Bill Neel, news director; Cecil Suitt, chief engineer.

Washington atty: Dempsey & Koplovitz

Radio affiliate: KTHS

MAGNOLIA, *Columbia County*, (ch. 28+)

MALVERN, *Hot Spring County* (ch. 46)

MORRILTON, *Conway County* (ch. 43—)

NEWPORT, *Jackson County* (ch. 28)

PARAGOULD, *Greene County* (ch. 58—)

PINE BLUFF, *Jefferson County* (ch. 36)

RUSSELLVILLE, *Pope County*, (ch. 19)

SEARCY, *White County*, (ch. 33)

SPRINGDALE, *Washington County* (ch. 35—)

STUTTGART, *Arkansas County* (ch. 14+)

CALIFORNIA

ALTURAS, *Modoc County* (ch. 9)

BAKERSFIELD, *Kern County*, (ch. 10—,17,29,39)

KBAK-TV (August 20, 1953) **ch. 29;** power—visual 19.5kw, aural 10.6kw; antenna height—630 feet above average terrain, 396 feet above ground.

Address: 29 Woody Road. **Phone:** Export 9-1761. **TWX:** BK14.

Licensee: Bakersfield Broadcasting Co. (acquired station December 1953).

Ownership: See Chronicle Publishing Co. Stations in "Group Ownership" and in "Newspaper Ownership."

Network: CBS-TV (primary), ABC-TV (secondary).

Rep: Weed Television.

Highest hour rate: \$350.

Executives: Harold P. See, pres; Al H. Constant, vp & gen mgr.

Washington atty: Hearne & Spillane (Hollywood)

KERO-TV (Sept. 26, 1953) **ch. 10;** power—39.8kw visual, 21.9kw aural; antenna height—3,740 feet above average terrain; 100 feet above ground.

Address: 1420 Truxtun Ave. **Phone:** Fairview 7-1441. **TWX:** B47.

Licensee: Marietta Investment Corp. (acquired station Aug. 23, 1957).

Ownership: See Wrather Stations in "Group Ownership."

Network: NBC-TV (primary), ABC-TV (secondary).

Rep: Petry.

Highest hour rate: \$500.

Color facilities: network.

Executives: J. D. Wrather Jr., pres; George Whitney, vp; A. M. Mortenson, gen mgr; Roland T. Kay, sales mgr; Kenneth R. Croes, program director & film buyer; Margaret Iretton, promotion mgr; Burligh Smith, news director; Edwin A. Address, chief engineer.

Washington atty: Welch, Mott & Morgan.

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Tv Stations CONTINUED

CALIFORNIA CONTINUED

BISHOP, Inyo County, (ch. 19)

BRAWLEY, Imperial County (ch. 25+)

CHICO, Butte County (ch. 12-)

KHSL-TV (Aug. 29, 1953) **ch. 12**; power—234kw visual, 117kw aural; antenna height—1,287 feet above average terrain, 284 feet above ground.
Address: 180 E. 4th St. **Phone:** Fireside 2-0141.
TWX CZ 71.
Licensee: Golden Empire Broadcasting Co. (original owner).
Ownership: Mickey McClung, 91%; Hugh McClung Jr., 6%; Martha McClung Roberts, 3%. Licensee also owns KVCV Redding, Calif.
Network: CBS-TV (primary), ABC-TV (secondary).
Rep: Avery Knodel.
Highest hour rate: \$250.
Color facilities: network.
Executives: Mrs. Hugh McClung, pres & gen mgr; M. F. Woodling, station mgr; J. A. Pero, coml mgr; Martin Jacobsen, program director & film buyer; Doug Sundby, promotion mgr; Tommy Neilson, news director; Russell B. Pope, chief engineer.
Washington atty: Haley, Wollenberg & Kenen.
Radio affiliate: KHSL.

CORONA, Riverside County (ch. 52)

DELANO, Kern County (ch. 37+)

EL CENTRO, Imperial County (ch. 16,56)

EUREKA, Humboldt County (ch. 3-6-,13-)

KIEM-TV (Oct. 25, 1953) **ch. 3**; power—100kw visual, 50kw aural; antenna height—1,653 feet above average terrain, 249 feet above ground.

Address: P. O. Box 1021. **Phone:** Hillside 3-3123. **TWX** EK 16.
Licensee: California-Oregon Television Inc. (original owner).
Ownership: See Redwood Stations in "Group Ownership."
Network: CBS-TV (primary), ABC-TV (secondary), NBC-TV (secondary).
Rep: Blair Television Assoc.
Highest hour rate: \$250.
Color facilities: network.
Executives: William B. Smullin, pres & film buyer; Donald H. Telford, gen mgr; W. Edwin Smith, coml mgr & program director; W. J. Mortimer III, promotion mgr; Newton Steward, news director; Donald R. King, chief engineer.
Radio affiliates: KIEM, KRED (FM).

KVQI-TV (April 1, 1953) **ch. 6**; power—visual 14.8kw, aural 7.4kw; antenna height—460 feet above average terrain, 240 feet above ground.
Address: Humboldt Hill Rd. **Phone:** Hillside 3-3061. **TWX**: 19.
Licensee: California Northwest Broadcasting Co. (original owner).
Ownership: Carroll R. Hauser, 50%; Shasta Telecasting Corp. (KVIP-TV Redding, Calif.), 50%; Carroll Hauser also owns 45.3% of KVEN Ventura, Calif.
Network: ABC-TV (secondary), NBC-TV (secondary).
Rep: Hollingbery.
Highest hour rate: \$200.
Executives: Carroll R. Hauser, pres & coml mgr; Geo. C. Fleharty, co-mgr & film buyer; Frank M. Smith, coml mgr; Jim Silkwoop, program director & news director; Jerry Youker, promotion mgr; Hurschel McKenzie, chief engineer.
Washington atty: Lyon, Wilner & Bergson

FRESNO, Fresno County (ch. 12+,*18-.,24,47,53)



KFRE-TV (May 10, 1956) **ch. 12**; power—visual 219kw; antenna height—2,000 feet above average terrain, 241 feet above ground.
Address: 733 L St. **Phone:** Amherst 8-6444.
TWX: FR58.
Licensee: California Inland Broadcasting Co. (original owner).
Ownership: Paul R. Bartlett, 55%; William C. Crossland, 38%; Keith L. Mealey, 2.38%; Ed J. Frech, 2.35%, and Helen Johnson, 2.24%.
Network: CBS-TV (primary).

Rep: Blair-Tv.
Highest hour rate: \$650.
Color facilities: network.
Executives: Paul R. Bartlett, pres; Ed J. Frech, exec vp & film buyer; John Barrett, sales mgr; Hal O'Donnell, program director; Russ Powell, news director; Keith L. Mealey, chief engineer.
Washington atty: Pierson, Ball & Dowd.
Radio affiliates: KFRE, KRFM (FM).

KJEO (Sept. 20, 1953) **ch. 47**; power—330kw visual, 191kw aural; antenna—1,789 feet above average terrain, 156 feet above ground.
Address: P.O. Box 1708. **Phone** Baldwin 2-2411.
Licensee: O'Neill Broadcasting Co. (original owner).
Ownership: See J. E. O'Neill stations in "Group Ownership."
Network: ABC-TV.
Rep: Branham.
Highest hour rate: \$600.
Color facilities: network, local live.
Executives: J. E. O'Neill, pres; Joe C. Drilling, vp & gen mgr; W. O. Edholm, coml mgr; Don Webster, program director; Jack McElwain, chief engineer.

KMJ-TV (June 1, 1953) **ch. 24**; power—170kw visual, 91.2kw aural; antenna height—2,290 feet above average terrain, 241 feet above ground.
Address: 1117 N St., Zone 21. **Phone:** Amherst 8-6666. **TWX** 221.
Licensee: McClatchy Newspapers (original owner).
Ownership: See "Newspaper Ownership" and McClatchy Broadcasting Co. stations in "Group Ownership."
Network: NBC-TV.
Rep: Katz
Highest hour rate: \$600.
Color facilities: network, local film, local slides.
Executives: Eleanor McClatchy, pres; John I. Edwards, station mgr & film buyer; Wilson Lefler, national sales mgr; Joseph Tomes, program director; Orbie Sullivan, local sales mgr; Dean Mell, news director; James B. Hancock, chief engineer.
Washington atty: Dow, Lohnes & Albertson.
Radio affiliates: KMJ-AM-FM.

HANFORD, Kings County (ch. 21)

First in Fresno

IN TOTAL RATED TIME PERIODS

KMJ-TV HAS MORE QUARTER HOUR FIRSTS THAN ALL OTHER TV STATIONS COVERING THE FRESNO AREA COMBINED.

The May '58 ARB reports—From Sign-on to Sign-off Sunday through Saturday KMJ-TV leads with 227 quarter hour firsts while Station B has 122, and Station C has 85. There were 21 ties. Results involve quarter hour periods when KMJ-TV and Station B and/or Station C were on-the-air.

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National Representative

Tv Stations CONTINUED

CALIFORNIA CONTINUED

LOS ANGELES, Los Angeles County (ch. 2,4,5,7,9, 11,13,22,*28,34)

KABC-TV (Sept. 16, 1949) **ch. 7**; power—129kw visual, 64.6 kw aural; antenna—2,970 feet above average terrain, 234 feet above ground.
Address: ABC Television Center, Zone 27.
Phone: Normandy 3-3311. **TWX** LA 353.
Licensee: American Broadcasting-Paramount Theatres Inc. (merger February 1953).
Ownership: See ABC Owned Stations in "Group Ownership."
Network: ABC-TV.
Rep: Katz.
Highest hour rate: \$2,300.
Executives: Earl J. Hudson, vp in charge Western Div.; Selig J. Seligman, gen mgr; Elton H. Rhee, gen sales mgr; Peter Robinson, program director; Theodore Grenier, chief engineer.
Radio affiliates: KABC-AM-FM.

KBIC-TV (not on air, granted Feb. 10, 1952; target date unknown) **ch. 22**.
Permittee: John Poole Broadcasting Co.
Ownership: See John Poole stations in "Group Ownership."

KCOP (Sept. 17, 1948) **ch. 13**; power—visual 162kw, aural 87.2kw; antenna height—2,920 feet above average terrain, 200 feet above ground.
Address: 1000 N. Cahuenga Blvd., Hollywood 38. **Phone:** Hollywood 2-7311. **TWX** LA1479.
Licensee: KCOP Television (acquired station Dec. 16, 1957).
Ownership: See Kenyon Brown Stations in "Group Ownership."
Rep: Petry
Highest hour rate: \$1,500.
Executives: Kenyon Brown, pres; Alvin G. Flanagan, gen mgr; Amos T. Baron, gen sales mgr; Henry Flynn, assistant sales mgr; Mary Warren, program director & film buyer; Hal K. Biard, promotion mgr; Baxter Ward, news director; Al Browdy, chief engr.
Washington atty: Dow, Lohnes & Albertson.

KHJ-TV (Aug. 25, 1948) **ch.9**; power—visual 162kw, aural 81.3kw; antenna height—2960 feet above average terrain, 199 feet above ground.
Address: 1313 N. Vine St., Hollywood 28. **Phone:** Hollywood 2-2133. **TWX** LA64.
Licensee: RKO Teleradio Pictures (acquired station August 1951).
Ownership: See RKO Teleradio Pictures Inc. in "Group Ownership."
Rep: H-R Television.
Highest hour rate: \$1,750.
Color facilities: network.
Videotape recorder: in operation.
Executives: Thomas F. O'Neill, pres (RKO Teleradio Pictures); John T. Reynolds, vp (Don Lee Div) & gen mgr; Howard L. Wheeler, gen sales mgr; James Higson, program director & film buyer; Robert L. Nelson, promotion mgr; Les Mawhinney, news director; Robert Bullock, chief engineer.
Washington atty: Pierson, Ball & Dowd
Radio affiliates: KHJ-AM-FM.

KNXT (May 6, 1948) **ch. 2**; power—46.8kw visual; 23.4kw aural; antenna height—3,140 feet above average terrain, 466 feet above ground.
Address: 1313 N. Vine St., Zone 28. **Phone:** Olive 1-2345. **TWX** LA 7252.
Licensee: Columbia Broadcasting System (acquired station December 1950).
Ownership: See CBS Owned Stations in "Group Ownership."
Network: CBS-TV.

Rep: CBS Television Spot Sales.
Highest hour rate: \$3,750.
Color facilities: network, local live, local film, local slides.
Videotape recorder: in operation.
Executives: Clark B. George, gen mgr; Robert D. Wood, gen sales mgr; Donald M. Hine, program director & film buyer; Austin Heywood, promotion mgr; Sam Zelman, news director; Herbert W. Fangborn, director of technical operations.
Radio affiliates: KNX-AM-FM.

KRCA (Jan. 16, 1949) **ch. 4**; power—visual 47kw, aural 23.5 kw; antenna height—3,200 feet above average terrain, 492 feet above ground.
Address: Sunset & Vine Sts., Zone 28. **Phone:** Thornwall 5-7000.
Licensee: National Broadcasting Co. (original owner).
Ownership: See NBC Owned stations in "Group Ownership."
Network: NBC-TV (primary).
Rep: NBC Spot Sales
Highest hour rate: \$3,800.
Color facilities: network, local live, local film, local slides.
Videotape recorder: in operation.
Executives: Thomas McCray, vp & gen mgr; James Parks, sales mgr; John Hinsey, program director; John C. Kenaston, promotion mgr; Noyes Scott, traffic mgr.
Washington atty: Cahill, Gordon, Reindell & Ohl.

KTLA (Jan. 22, 1947) **ch. 5**; power—50.1kw visual, 25.1kw aural; antenna height—2,990 feet above average terrain, 240 feet above ground.
Address: 5800 Sunset Blvd., Zone 28. **Phone:** Hollywood 9-3181. **TWX** LA 1361.
Licensee: Paramount Television Productions Inc. (original owner).
Ownership: Paramount Pictures Corp., 100%. Paramount also owns 26% of Metropolitan Broadcasting Co. (see under that name in "Group Ownership").
Rep: Peters, Griffin, Woodward.
Highest hour rate: \$1,500.
Color facilities: local live, local film, local slides.
Executives: Paul Raibourn, pres; James A. Schulke, vp in charge; Robert T. Quinlin, program director; James J. Rue, promotion mgr; Gilbert Martyn, news director; John Silva, chief engineer.
Washington atty: Arnold, Fortas & Porter.

KTTV (Jan. 1, 1949) **ch. 11**; power—135kw visual, 69.2kw aural; antenna height—2,940 feet above average terrain, 237 feet above ground.
Address: 5746 Sunset Blvd., Zone 28. **Phone:** Hollywood 2-7111. **TWX** LA 228.
Licensee: KTTV Inc. (original owner).
Ownership: Times-Mirror Co. (publisher of the Los Angeles Times and Mirror), 75%; Loew's Inc. (MGM), 25%. Loew's also owns WMGM New York.
Rep: Blair-Tv.
Highest hour rate: \$2,000.
Videotape recorder: in operation.
Executives: Richard A. Moore, pres & gen mgr; John R. Vrba, vp in charge of sales; Robert Ereckner, vp in charge of programming; Richard Woollen, film buyer; Jack O'Mara, director of merchandising & promotion; Leonard Blondheim, news director; Edward Benham, chief engineer.
Washington atty: Eliot C. Lovett.

MADERA, Modero County (ch. 59)

MERCED, Merced County, (ch. 34—66)

MODESTO, Stanislaus County, (ch. 14+58)

KTRB-TV (not on air, granted Feb. 17, 1954; target date unknown): **ch. 14**.
Address: Box 593.
Permittee: O'Neill Broadcasting Co.
Ownership: See J. E. O'Neill stations in "Group Ownership."

MONTEREY (see SALINAS)

NAPA, Napo County (ch. 62)

OAKLAND (see SAN FRANCISCO)

OXNARD, Ventura County (ch. 32)

PALM SPRINGS, Riverside County (ch. 14)

PETALUMA, Sonoma County (ch. 68)

PITTSBURG, Contra Costa County (ch. 16)

PORT CHICAGO, Contra Costa County (ch. 70)

PORTERVILLE, Tulore County (ch. 55)

RED BLUFF, Tehomo County (ch. 15)

REDDING, Shasto County (ch. 7)

KVIP-TV (Aug. 1, 1956) **ch. 7**; power—visual 117kw, aural 59kw; antenna height—3,600 feet above average terrain, 97 feet above ground.
Address: 2770 Pioneer Drive. **Phone:** Chestnut 1-1414. **TWX:** RG75.
Licensee: Shasta Telecasting Corp. (original owner).
Ownership: George C. Fleharty, 19.375%; Laurence W. Carr, 19.375%; William B. Nystrom, 14.375%; Carl R. McConnell, 9.375%; George H. Voorhies, 9.375%; C. T. Ross, 9.375%; Robert L. Hammett, 9.375%; and Morris K. Cohen, 9.375%. Licensee has 50% interest in KVIG-TV Eureka, Calif.
Network: NBC-TV (primary), ABC-TV (secondary).
Rep: Hollingbery.
Highest hour rate: \$250.
Color facilities: network.
Executives: George C. Fleharty, pres & gen mgr; Russell K. Olsen, vp & chief engineer; William H. Winters, coml mgr; Lenora Arnold, program director; Richard E. Bertolin, film buyer; John Jostyn, promotion mgr & news director.
Washington atty: Lyon, Wilner & Bergson
Radio affiliate: KVIP.

RIVERSIDE, Riverside County (ch. 40,46)

SACRAMENTO, Sacramento County (ch. 3,*6,10, 40—46+)

KBET-TV (March 20, 1955) **ch. 10**; power—visual 316kw, aural 158 kw; antenna height—1,157 feet above average terrain, 500 feet above ground.
Address: 601 Seventh Ave. **Phone:** Gilbert 1-4041. **TWX:** SC27.
Licensee: Sacramento Telecasters Inc. (original owner).
Ownership: William Wright and sons, 20.55%; John H. Schacht, 15.48%; Charles C. James J., and Russell R. Inks, 9.93%; Robert A. Clarence, and William R. Breuner and family, 10.97%; A. M. Henderson Jr., 5.48%; Thomas H. Richards Jr., 5.48%; Henry Peichert, 4.7%; Nelson B. Morse, 5.48%; Alan Pollock, 5.48%; and others.
Network: CBS-TV (primary).
Rep: H-R Television.
Highest hour rate: \$850.
Color facilities: network, local film, local slides.
Executives: William Wright, pres; John H. Schacht, vp & gen mgr; George Greaves, station mgr; George J. Kapel, sales mgr; Dean

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Tv Stations CONTINUED

CALIFORNIA CONTINUED

SACRAMENTO (Continued)

KBET-TV (Continued)

Borba, program director; Clarence Wasserman, film buyer; Harvey A. Tepfer, promotion mgr; Hank Thornley, news director; Peter Ommigan, chief engineer.
Washington atty: Haley, Wollenberg & Kenehan.

KCRA-TV (Sept. 2, 1955) **ch. 3;** power—100kw visual, 50kw aural; antenna height—490 feet above average terrain, 553 feet above ground. **Address:** 310 10th St., Zone 14. **Phone:** Gilbert 1-4631. **TWX** SC-111.

Licensee: KCRA Inc. (original owner).
Ownership: Ewing C. Kelly, 50%; C. Vernon Hansen, 16.68%; Gerald and Kenneth W. Hansen, 16.66% each.
Network: NBC-TV.
Rep: Petry.

Highest hour rate: \$1,000.
Color facilities: network, local film, local slides.

Videotape recorder: in operation.
Executives: Ewing C. Kelly, pres & gen mgr; Howard J. Smiley, assistant gen mgr; Robert E. Kelly, station & comml mgr; Tom Breen, program mgr & film buyer; Fred Wade, promotion mgr; Charles Fredericks, news director; Charley Marshall, farm director; Stu Nahan, sports director; Milly Sullivan, women's director; W. Herbert Hartman, chief engineer.

Washington atty: Loucks, Zias, Young & Jansky.

Radio affiliates: KCRA-AM-FM.

KOVE (See Stockton listing)

SALINAS-MONTEREY, Monterey County (ch. 8+, 35)

KSBW-TV (Sept. 11, 1953) **ch. 8;** power—234kw visual, 117kw aural; antenna height—2,330 feet above average terrain, 248 feet above ground. **Address:** 238 John St., **Phone:** Harrison 2-6422. **TWX** ZL-89.

Licensee: Salinas Valley Broadcasting Corp. (merged former share-time operation in February 1955).

Ownership: See John C. Cohan stations in "Group Ownership."

Network: CBS-TV (primary), ABC-TV (secondary), NBC-TV (secondary).

Rep: H-R Television.

Highest hour rate: \$450.
Color facilities: network.

Executives: John C. Cohan, pres & gen mgr; William M. Oates, assistant gen mgr; Graham H. Moore, sales mgr; Gary Ferlisi, program director & film buyer; Clarie Bradley, promotion mgr; Michael Morisoli, news director; Willard Hargan, chief engineer.

Washington atty: Dow, Lohnes & Albertson.

Radio affiliate: KSBW.

SAN BERNARDINO, San Bernardino County (ch. 18, *24-, 30)

SAN BUENAVENTURA (ch. 38-)

SAN DIEGO, San Diego County (ch. 8,10,*15+, 21-, 27,33,39)

KEYZ (Not on air, granted April 23, 1953; target date unknown.) **ch. 27.**
Address: 122 S. Robertson Blvd., Los Angeles 48. **Phone:** Bradshaw 2-8282.
Permittee: Sherrill C. Corwin.

Ownership: (See Sherrill C. Corwin stations in "Group Ownership.")

Executives: Sherrill C. Corwin, owner.

Washington atty: Joseph Brenner, (Beverly Hills, Calif.).

Radio affiliate: KFMX (permittee).

KFMB-TV (May 16, 1949) **ch. 8;** power—245kw visual, 123kw aural; antenna height—760 feet above average terrain, 284 feet above ground.

Address: 1405 5th Ave., Zone 1. **Phone:** Belmont 2-2114. **TWX** SD 6277.

Licensee: Marietta Investment Corp. (acquired station July 4, 1958).

Ownership: See Wrather stations in "Group Ownership."

Network: CBS-TV (primary), ABC-TV (secondary), NBC-TV (secondary).

Rep: Petry.

Highest hour rate: \$850.
Color facilities: network.

Executives: Jack Wrather, pres; George Whitney, vp & gen mgr; Bill Fox, station mgr & film buyer; George Stantis, program director; Dan Bellus, program mgr; Ray Wilson, news

director; Charles Abel, chief engineer.
Washington atty: Welch, Mott & Morgan.
Radio affiliate: KFMB.

KFSD-TV (Sept. 12, 1953) **ch. 10;** power—visual 214kw; antenna height—754 feet above average terrain, 252 feet above ground. **Address:** Highway 94 at 47th St., Zone 12. **Phone:** Congress 2-2421. **TWX:** San Diego 6309.

Licensee: KFSD, Inc. (acquired station November 1954).

Ownership: Weekly Publications Inc. (Newsweek Magazine), 46.22%; Fox, Wells and Rogers, 42.55%. Fox, Wells and Rogers also owns 30% of WWOR-TV Worcester, Mass.

Network: NBC-TV (primary).
Rep: Katz.

Highest hour rate: \$850.
Color facilities: network, local film, local slides.

Executives: James G. Rogers, pres; William E. Goetz, exec vp & gen mgr; Jay Grill, sales mgr; Burke Ormsby, program director & film buyer; Bill Sunday, adv. & promotion mgr; Leroy Bellwood, chief engr.

Washington atty: Haley, Wollenberg & Kenehan.

Radio affiliates: KFSD-AM-FM.

KBTB (Tijuana) (Jan. 29, 1953) **ch. 6.** Power 38kw visual, 17kw aural; antenna—1,000 feet above average terrain, 550 feet above ground. **Address:** 4229 Park Blvd., San Diego. **Phone** Cypress 8-7191. **TWX** 6234.

Licensee: Radio Television S.A. (original owner).

Ownership: Emilio Azcarraga, chief owner.

Network: ABC-TV.
Rep: Weed Television.

Highest hour rate: \$300.
Executives: Julian Kaufman, vp & gen mgr; William G. Mueller, business mgr; Harrison W. H. Eagles, promotion mgr.

Washington atty: Haley, Wollenberg & Kenehan.

SAN FRANCISCO (San Francisco County)-OAKLAND (Alameda County) (ch. 2+,4-,5+,7-, *9+,20-,26-,32+,38,44-)

KBAY-TV (Not on air, granted March 11, 1953; target date unknown.) **ch. 20.**

Address: 122 S. Robertson Blvd., Los Angeles 48. **Phone:** Bradshaw 2-8282.

Permittee: Bay Television (grant issued May 31, 1957).

Ownership: (See Sherrill C. Corwin stations in "Group Ownership.")

Washington atty: Joseph Brenner (Beverly Hills, Calif.).

Radio affiliate: KBAY-FM (permittee).

KGO-TV (May 5, 1949) **ch. 7;** effective radiated power—316kw visual, 158kw aural; antenna height—1,210 feet above average terrain, 517 feet above ground.

Address: 277 Golden Gate Ave., Zone 2. **Phone:** Underhill 3-0077. **TWX** SF 147.

Licensee: American Broadcasting-Paramount Theatres, Inc. (merger February 1953).

Ownership: See ABC owned stations in "Group Ownership."

Network: ABC-TV.
Rep: Blair-TV.

Highest hour rate: \$1,700.
Executives: John H. Mitchell, vp & gen mgr; David M. Sacks, sales mgr; George C. Rice, program director; Robert D. Mitchell, film buyer; George T. Rodman, promotion mgr; Hal Berger, news director; Harry N. Jacobs, chief engineer.

Washington atty: McKenna & Wilkinson.

Radio affiliates: KGO-AM-FM.

KMTR (not on air, granted Feb. 13, 1953; target date unknown.) **ch. 38.**

Address: c/o Marvin Kratter, 521 Fifth Ave., New York City.

Permittee: Golden State Telecasting Co.

Ownership: Marvin Kratter, 100%

KPLX (Dec. 25, 1948) **ch. 5;** power—100kw visual, 50kw aural; antenna height—1,140 feet above average terrain, 517 feet above ground.

Address: 2655 Van Ness Ave., Zone 9. **Phone:** prospect 6-5100. **TWX** SF 168.

Licensee: Westinghouse Broadcasting Co. (acquired station Aug. 1, 1954).

Ownership: See Westinghouse Broadcasting Co. stations in "Group Ownership."

Network: CBS-TV.
Rep: Katz.

Highest hour rate: \$2,100.
Color facilities: network, local film, local slides.

Videotape recorder: in operation.

Executives: Donald H. McGannon, WBC pres; E. G. Lasky, WBC executive director, west coast operations; Louis Simon, gen mgr; George Mathieson, assistant gen mgr; Larry Fraiberg, sales mgr; William C. Dempsey, program director & film buyer; John P. Highlander, film buyer; George Goldman, promotion mgr; Al Baccari Jr., publicity mgr; Jere Witter, news director; Tom Ely, chief engineer.

***KQED** (June 10, 1954) **ch. *9;** power—visual 30.9kw, aural 15.5kw; antenna height—1262 feet above average terrain, 187 feet above ground.

Address: 525 Fourth St., Zone 7. **Phone:** Sutter 1-8861.

Licensee: Bay Area Educational Television Assn.

Executives: Mortimer Fleishhacker Jr., pres; James Day, gen mgr; Jonathan C. Rice, program director; Robert Katz, film supervisor; Richard Barnett, promotion mgr; Robert Nissen, chief engineer.

Washington atty: Krieger & Jorgensen.

KRON-TV (Nov. 15, 1949) **ch. 4;** power—100kw visual; 50kw aural; antenna height—1,310 feet above average terrain, 200 feet above ground.

Address: 929 Mission St., Zone 3. **Phone:** Garfield 1-1100. **TWX** SF 283.

Licensee: Chronicle Publishing Co. (original owner).

Ownership: See "Newspaper Ownership and Chronicle Publishing Co. stations in "Group Ownership."

Network: NBC-TV.
Rep: Peters, Griffin, Woodward.

Highest hour rate: \$1,700.
Color facilities: network, local live, local film, local slides.

Videotape recorder: in operation.

Executives: Charles Thieriot, pres; Harold P. See, gen mgr; Norman Louvau, sales mgr; Cecil Webb, director of sales promotion & merchandising; Douglas Elleson, program mgr; Thomas Mullahe, public affairs director; James Bentley, assistant program mgr & film buyer; Roland D. Irving, promotion mgr; William N. Cotman, new director; J. L. Berryhill, chief engineer.

Washington atty: John P. Hearne, (San Francisco).

Radio affiliate: KRON-FM.

KSAN-TV (suspended operation, but has not turned in construction permit): **ch. 32.**

Address: 1111 Market St., Zone 3. **Phone:** Market 1-8171.

Permittee: S. H. Patterson.

Ownership: S. H. Patterson is sole owner.

Radio affiliate: KSAN.

KTVU (Oakland) (March 3, 1953) **ch. 2;** power—100kw visual, 50kw aural; antenna height—1,186 feet above average terrain, 183 feet above ground.

Address: One Jack London Square, Oakland 7. **Phone:** Templebar 4-2000. **TWX** OA 340.

Licensee: San Francisco-Oakland Television Inc. (original owner).

Ownership: William D. Pabst, Ward D. Ingram and Edwin W. Pauley, each 25.00%; Willet H. Brown, 19.79%; Stoddard P. Johnston, 4.94%, and Harry R. Lubcke, 25%.

Network: CBS-TV (Secondary).
Rep: H-R Television.

Highest hour rate: \$1,000.
Color facilities: network, local film, local slides.

Videotape recorder: in operation.

Executives: Ward D. Ingram, pres & gen sales mgr; William D. Pabst, vp & gen mgr; Frank G. King, director of national sales; Kenneth B. Craig, program director; Richard Robertson, promotion mgr; Leslie A. Nichols, news director; Robert E. Arne, chief engineer.

Washington atty: Pierson, Ball & Dowd.

SAN JOSE, Santa Clara County (ch. 11+,48,*54, 60)

KNTV (Sept. 12, 1955) **ch. 11;** power—26.3kw visual, 14.2kw aural; antenna height—2,770 feet above average terrain, 291 feet above ground.

Address: 645 Park Ave., Zone 10. **Phone:** Cypress 7-5577. **TWX** SJ 97.

Licensee: Standard Radio & Television Co. (original owner).

Ownership: Wholly owned by Sunlite Bakery, which in turn is owned by A. T. Gilliland and son.

Rep: Weed Television.

Highest hour rate: \$250.

Executives: A. T. Gilliland, pres; Roger Van Duzer, gen mgr & film buyer; Francis Conrad, gen sales mgr; William Gibbs, program director; Bruce Joyner, chief engineer.

Washington atty: Krieger & Jorgensen.

SAN LUIS OBISPO, San Luis Obispo County (ch. 6+)

KSBY-TV (May 25, 1953) **ch. 6;** power—15.5kw visual, 7.76kw aural; antenna—1,260 feet above average terrain, 140 feet above ground.

Address: P. O. Box 286. **Phone:** Liberty 3-0920.

Licensee: Salinas Valley Broadcasting Corp. (original owner).

Ownership: See John C. Cohan stations in "Group Ownership."

Network: CBS, ABC, NBC.

Rep: H-R Television.

Highest hour rate: \$200.

Executives: John C. Cohan, gen mgr.

**THEY
WENT
THAT-A-WAY**

A black and white photograph of a man in a patterned shirt standing in a room. A large, ornate lamp is visible in the foreground, partially obscuring the man. The background shows a window with blinds.

**IN
SAN DIEGO
KFMB-TV
SENDS
MORE
PEOPLE
AWAY
FROM
HOME
(TO BUY)
THAN
ANYTHING!**

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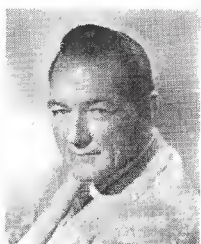
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*YOU CAN FEEL IT . . . in the air of excitement around a station, a sponsor, an entire market . . . in the increased customer traffic and sales that follow when a Ziv show takes over!

*YOU CAN USE IT . . . to discover for yourself the impact that the *SALES MAGIC of a Ziv series has on TV audiences . . . impact that will make your Ziv show your most effective selling force!

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*Call it "Genius", "Showmanship", or "Sales Magic", its the built-in Ziv know-how and skill that gives advertisers extra value, makes Ziv the leading name in TV film.



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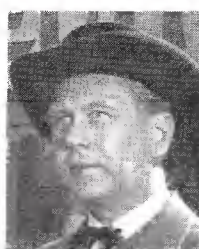
PAT CONWAY



WENDELL COREY



BROD. CRAWFORD



RICHARD EASTHAM



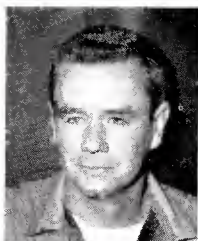
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Tv Stations CONTINUED

CALIFORNIA CONTINUED

SANTA BARBARA, Sonto Borboro County (ch. 3—, 20,26)

KEYT (July 26, 1953) **ch. 3**; power—50kw visual, 25kw aural; antenna height—3,010 feet above average terrain, 201 feet above ground. **Address:** 730 Miramonte Drive. **Phone:** Woodland 5-8533. **TWK** ZB 8998. **Licensee:** KEY Television Inc. (acquired station May 8, 1957). **Ownership:** William F. Luton, 38.33%; Montgomery Co., 20% (voting rights retained under terms of trust agreement by Richard C. D. Bell); Nancy Luton, 41%. Mr. Luton has minor interest in KRAK Stockton, Calif. **Network:** NBC-TV (primary), ABC-TV (secondary) CBS-TV (secondary). **Rep:** Headley-Reed TV. **Highest hour rate:** \$450. **Color facilities:** network. **Executives:** Richard C. D. Bell, pres & gen mgr; Robert C. Burris, vp, sales; Mary Ann Casey, program mgr & film buyer; Joseph Costantino, promotion mgr; William Huddy, news editor; Paul Williams, chief engineer. **Washington atty:** Leo Resnick.

SANTA CRUZ, Sonto Cruz County (ch. 56)

SANTA MARIA, Sonto Borboro County (ch. 44)

SANTA PAULA, Venturo County (ch. 16+)

SANTA ROSA, Sonomo County (ch. 50)

STOCKTON, Son Jooquin County (ch. 13+36, *42,64)

KOVR (Sept. 6, 1954) **ch. 13**; power—visual 316kw, aural 158kw; antenna height—1,176 feet above average terrain, 399 feet above ground. **Address:** 225 E. Miner Ave. **Phone:** Howard 6-6981. **TWK:** SKS. **Licensee:** Television Diablo Inc. (acquired station January 1958). **Ownership:** See Gannett Newspapers Stations in "Group Ownership." Also see "Newspaper Ownership." **Network:** ABC-TV (primary). **Rep:** Blair Television Assoc. **Highest hour rate:** \$800. **Executives:** Paul Miller, pres; Edward L. (Ned) Smith, gen mgr & film buyer; Bel Lange, program director & news director; R. J. Anderson, chief engineer. **Washington atty:** McKenna & Wilkinson

TULARE, Tulore County (ch. 27+)

UKLAH, Mendocino County (ch. 18)

VISALIA, Tulore County (ch. 43,49)

WATSONVILLE, Sonto Cruz County (ch. 22—)

YREKA CITY, Siskiyou County (ch. 19)

YUBA CITY, Sutter County (ch. 52—)

COLORADO

ALAMOSA, Alomoso County (ch. 3—,19+)

BOULDER, Boulder County (ch. *12,22+)

CANON CITY, Fremont County (ch. 36)

COLORADO SPRINGS, El Poso County (ch. 11,13, *17+,23+)

KKTU (Dec. 7, 1952) **ch. 11**; power—visual 137.1kw; antenna height—1701 feet above average terrain, 197 feet above ground. **Address:** 512 S. Tejon St. **Phone:** Melrose 4-2344. **TWK:** Col Sp 581. **Licensee:** Tv Colorado (original owner). **Ownership:** Gifford Phillips, 50%; Betty Z. Russell, 26.79%; James D. Russell, 23.21%. Mr. Phillips owns KGHF Pueblo, Colo. **Network:** CBS-TV (primary), ABC-TV (secondary). **Rep:** Bolling. **Highest hour rate:** \$250. **Color facilities:** network. **Executives:** James D. Russell, pres & gen mgr; Robert D. Ellis, vp & sales mgr; Carl Pehlman, program director; Jack East, promotion mgr; William Gear, news director; H. Cozine Strang, chief engineer. **Washington atty:** Hogan & Hartson.

KRDO-TV (Sept 21, 1953) **ch. 13**; power—11.2kw visual, 5.62 kw aural; antenna height—630 feet above average terrain, 465 feet above ground. **Address:** 399 S. Eighth St., **Phone:** Melrose 2-1515. **TWK** COL. SP 8423. **Licensee:** Pikes Peak Broadcasting Co. (acquired station Dec. 1, 1954). **Ownership:** Harry C. Hoth and son, Harry W. Hoth and wife, 53.9%; estate of William J. Gregory, 42.1% and others. **Network:** NBC-TV. **Rep:** J. Pearson Television; McGuire & Co. (Denver). **Highest hour rate:** \$225. **Executives:** Harry W. Hoth Jr., pres & gen mgr; J. E. Gardner, tv station mgr; Darold A. Wilkinson, business mgr; George W. Jeffrey, production coordinator; Harold Redabaugh, news director; Herbert Schubarth, chief engineer. **Washington atty:** Sutton & Daubin. **Radio affiliate:** KRDO.

CRAIG, Moffat County (ch. 19)

DELTA, Delto County (ch. 24—)

DENVER, Denver County (ch. 2,4—,*6—,7,9—,20, 26+)

KBTU (Oct. 12, 1952) **ch. 9**; power—visual 282kw, aural 161kw; antenna height—950 feet above average terrain, 273 feet above ground. **Address:** 1089 Bannock St., Zone 4. **Phone:** Amherst 6-3601. **TWK:** DN 463. **Licensee:** TV Denver Inc. (acquired station May 1, 1955). **Ownership:** John C. Mullins, 50%; Webb & Knapp Inc., 50%. **Network:** ABC-TV (primary). **Rep:** Peters, Griffin, Woodward. **Highest hour rate:** \$750. **Executives:** John C. Mullins, pres; Joseph Herold, gen mgr; Robert Brown, national sales mgr; Gil Lee, coml mgr; Mann Reed, program director & film buyer; James L. Barker, promotion mgr; James H. Butts, chief engineer. **Washington atty:** Haley, Wellenberg & Kenahan.

KLZ-TV (Nov. 1, 1953) **ch. 7**; power—visual 269kw; antenna height—1010 feet above average terrain, 286 feet above ground. **Address:** 131 Speer Blvd., Zone 17. **Phone:** Main 3-4271. **TWK:** DN302. **Licensee:** Aladdin Broadcasting Corp. (acquired station June 23, 1954). **Ownership:** See "Newspaper Ownership" and Time Inc. Stations in "Group Ownership." **Network:** CBS-TV (primary). **Rep:** Katz. **Highest hour rate:** \$750. **Color facilities:** network. **Executives:** Hugh B. Terry, pres & gen mgr; Clayton H. Brace, assistant to the pres; Jack Tipton, station mgr; director of sales and film buyer; Paul Blue, program director; John Connors, promotion mgr; James Bennett, news director; Eugene Jenkins, chief engineer. **Washington atty:** Pierson, Ball & Dowd **Radio affiliate:** KLZ.

KOA-TV (Dec. 24, 1953) **ch. 4**; power—100kw visual, 50kw aural; antenna height—1,480 feet above average terrain, 833 feet above ground. **Address:** 1625 California St. Zone 2. **Phone:** Main 3-6211. **TWK** DN 207. **Licensee:** Metropolitan Television Co. **Ownership:** Class A stockholders—William Grant, 11.83%; Thomas B. Campbell, 7.96%; Quigg Newton, 6.86%; Hendrie & Bolthoff Co., 31.02% and others. Class B stockholders—Bob Hope, 85%; James L. Saphir, 10% and others. Mr. Hope and group also own 50% of WREX-TV Rockford, Ill. **Network:** NBC-TV. **Rep:** NBC Spot Sales. **Highest hour rate:** \$750. **Color Facilities:** network. **Executives:** William Grant, pres; Ralph Radetsky, gen mgr; Dick Harris, coml mgr; Heyward Siddons, program director & film buyer; Dean Faulkner, promotion mgr; John Henry, news director; Sid Davidson, chief engineer.

Washington atty: McKenna & Wilkinson. **Radio affiliate:** KOA.

***KRMA-TV** (non-commercial educational) (Jan. 30, 1956) **ch. *6**; power—15.5kw visual, 8.51kw aural; antenna—880 feet above average terrain, 210 feet above ground. **Address:** 12th & Welton Sts. **Phone:** Acoma 2-4561. **Licensee:** School District No. 1, City & County (original owner). **Executives:** Howard L. Johnson, executive officer.

KTVR (July 18, 1952) **ch. 2**; power—100kw visual, 50.1kw aural; antenna height—780 feet above average terrain, 201 feet above ground. **Address:** 550 Lincoln Road. **Phone:** Keystone 4-8281 **TWK** DN 367. **Licensee:** KTVR Inc. (acquired station July 27, 1955). **Ownership:** Owned jointly by Gotham Broadcasting Corp. and Radio Hawaii Inc. For interests of Gotham see J. Elroy McCaw Stations; for Radio Hawaii see Founders Corp. Stations, both in "Group Ownership." **Rep:** Blair Tv Assoc. **Highest hour rate:** \$500. **Executives:** David L. Mendelsohn, gen mgr; James B. Brennan, coml mgr; Ray Gallagher, program director; Lynn A. Christian, production mgr; William Talley, promotion mgr; Victor Cotton, news director; Robert Artman, chief engineer.

DURANGO, LoPlato County (ch. 6+,15)

FORT COLLINS, Larimer County (ch. 44+)

FORT MORGAN, Morgon County (ch. 15+)

GRAND JUNCTION, Meso County (ch. 5—,21+)

KREX-TV (May 30, 1954) **ch. 5**; power—12.9 kw visual, 6.45kw aural; antenna height—10 feet below average terrain, 343 feet above ground. **Address:** P. O. Box 30. **Phone:** Chapel 2-5000. **Licensee:** Western Slope Broadcasting Co. (original owner). **Ownership:** See Rex G. Howell stations in "Group Ownership." **Network:** CBS-TV (primary), ABC-TV (secondary), NBC-TV (secondary). **Rep:** Holman. **Highest hour rate:** \$150. **Executives:** Rex G. Howell, pres & gen mgr; J. L. Robinson, coml mgr & program director, promotion mgr; Doug Weikle, news director; Jim Meyer, chief engineer. **Washington atty:** Miller & Schroeder. **Radio affiliate:** KREX.

GREELEY, Weld County (ch. 50)

LA JUNTA, Otero County (ch. 24)

LAMAR, Prowers County (ch. 12—,18—)

LEADVILLE, Loke County (ch. 14+)

LONGMONT, Boulder County (ch. 32)

LOVELAND, Lorimer County (ch. 38)

MONTROSE, Montrose County (ch. 10+,18)

KREY-TV (Aug. 18, 1956) **ch. 10**; power—617 w visual, 308 w aural; antenna—80 feet above average terrain; 112 feet above ground. **Address:** P. O. Box 30. **Phone:** Montrose 2. **Licensee:** Western Slope Broadcasting Co. (original owner). **Ownership:** See Rex G. Howell stations in "Group Ownership." **Network:** CBS, NBC, ABC. **Rep:** Holman; McGuire & Co. (Denver). **Highest hour rate:** KREY-TV operates as satellite of KREX-TV Grand Junction. **Executives:** Rex Howell, pres & gen mgr.

PUEBLO, Pueblo County (ch. 5,*8,28+,34—)

KCSJ-TV (June 13, 1953) **ch. 5**; power—visual 13.5kw, aural 6.76kw; antenna height—400 feet above average terrain, 470 feet above ground. **Address:** Big Hill. **Phone:** Lincoln 4-5782. **TWK:** PB8276. **Licensee:** Star Broadcasting Co. (acquired station in July, 1955). **Ownership:** Bankers Life & Casualty Co., 100%, which also owns KGA Spokane, Wash. **Network:** NBC-TV (primary). **Rep:** Pearson. **Highest hour rate:** \$225. **Executives:** Jim Croll, station mgr; Dick Kearney, business mgr; Ken Renfrow, chief engineer; Jack Sinclair, production mgr; Rose

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Tv Stations CONTINUED

COLORADO CONTINUED

PUEBLO (Continued)

KCSJ-TV (Continued)

Martino, women's director; Jack Cravens, film editor; Sid Cohen, film buyer.
Washington atty: Koteen & Burt.
Radio affiliate: KCSJ.

SALIDA, Chaffee County (ch. 25)

STERLING, Logan County (ch. 3,25—)

NEW (not on air, granted June 5, 1958, target date undetermined) **ch. 3.**

Address: c/o KHOL-TV Holdrege, Neb.
Permittee: Bi-States Co.

Ownership: See Bi-States stations in "Group Ownership."
Rep: Meeker.

Highest hour rate: (Station will operate as satellite of KHOL-TV Holdrege, Neb.)

Executives: Dr. Wayne Brewster, pres; Jack Gilbert, station mgr.

Washington atty: Fisher, Wayland, Duvall, & Southmayd.

TRINIDAD, Las Animas County (ch. 21—)

WALSENBURG, Huerfano County (ch. 30—)

CONNECTICUT

BRIDGEPORT, Fairfield County (ch. 43—,49—, *71)

***WCTB** (non-commercial educational) (not on air, granted Jan. 29, 1953; target date unknown): **ch. *71.**

Address: c/o Comr. of Public Works, Hartford.
Permittee: Connecticut State Board of Education.
Ownership: State-owned.

WICC-TV (March 29, 1953): **ch. 43;** power—13.3 kw visual, 9.1kw aural; antenna—669 feet above average terrain; 470 feet above ground.
Address: P. O. Box 9140. **Phone** Amherst 8-1601.

Licensee: Bridgeport Broadcasting Co. (original owner).

Ownership: Philip Merryman, 42.3%; Manning Slater, 16.5%, and others.

Network: ABC-TV.

Rep: Young Television.

Highest hour rate: \$100.

Executives: Philip Merryman, pres & gen mgr; Manning Slater, vp.

Radio affiliate: WICC.

HARTFORD, Hartford County (ch. 3+,18—,*24)

***WEDH** (non-commercial educational) (not on air, granted Jan. 29, 1953; target date unknown): **ch. *24.**

Address: c/o Comr. of Public Works, Hartford.
Permittee: Connecticut State Board of Education.

Ownership: State-owned.

WHCT (Aug. 4, 1954) **ch. 13;** power—visual 158kw; antenna height—640 feet above average terrain, 291 feet above ground.

Address: 555 Asylum St., Zone 5. **Phone:** Jackson 5-2611. **TWX:** HFD 7-255.

Licensee: Columbia Broadcasting System (acquired station Sept. 16, 1956).

Ownership: See CBS Owned Stations in "Group Ownership."

Network: CBS-TV (primary).

Rep: CBS Television Spot Sales

Highest hour rate: \$700.

Color facilities: network.

Executives: Harvey J. Struthers, gen mgr; Lament Thompson, coml mgr; John O. Downey, program director & film buyer; Joseph P. Dowling, promotion mgr; Charles Norwood, news director; Harold Dorschug, chief engineer.

WNBC (see New Britain).

WTIC-TV (Sept. 23, 1957) **ch. 3;** power—visual 100kw, aural 60.3kw; antenna height—911 feet above average terrain, 542 feet above ground.
Address: 17 Central Row, Zone 15. **Phone:** Jackson 5-0801. **TWX:** 372.

Licensee: The Travelers Broadcasting Service Corp.

Ownership: Travelers Insurance Co.

Rep: Harrington, Righter, & Parsons.

Highest hour rate: \$1000.

Videotape recorder: in operation.

Executives: Paul W. Morency, pres; Walter C. Johnson, vp & gen mgr; Irwin C. Cowper, vp & gen sales mgr; Leonard J. Patrielli, vp, program mgr & film buyer; Bernard L. Mullins, vp of public relations; Eugene Muriaty, promotion mgr; N. Thomas Eaton, news director; Herman D. Taylor, chief engineer & plant mgr.

Washington atty: Kirkland, Fleming, Green, Martin & Ellis.

Radio affiliates: WTIC-AM-FM.

MERIDEN, New Haven County (ch. 65—)

NEW BRITAIN, Hartford County (ch. 30+)

WNBC (Feb. 13, 1953): **ch. 30;** power 457kw visual, 251kw aural; antenna height—1750 feet above average terrain, 274 feet above ground.

Address: 1422 New Britain Ave., West Hartford, 10. **Phone:** Adams 3-8551.

Licensee: New Britain Broadcasting Co. (acquired station December, 1956).

Ownership: See NBC Owned Stations in "Group Ownership."

Network: NBC-TV.

Rep: NBC Spot Sales.

Highest hour rate: \$600.

Color facilities: network.

Executives: Peter B. Kenney, vp & gen mgr; Robert J. Reardon, director of sales; Robert W. Bray, program mgr; Philip B. Hale, film buyer; Francis A. Wooding, promotion mgr; Barry Barents, news director; John P. Shipley, operations manager.

Washington atty: Cahill, Gordon, Reindel & Ohl.

Radio affiliate: WKNB.

NEW HAVEN, New Haven County (ch. 8+,59+)

WELI-TV (not on air, granted June 24, 1953; target date unknown): **ch. 59.**

Address: 221 Orange St.

Permittee: Connecticut Radio Foundation.

Ownership: Richard W. Davis, 29.42%; Rudy Frank, 3.88%; Edwin Schweitzer, 7.12% and others.

Radio affiliate: WELI.

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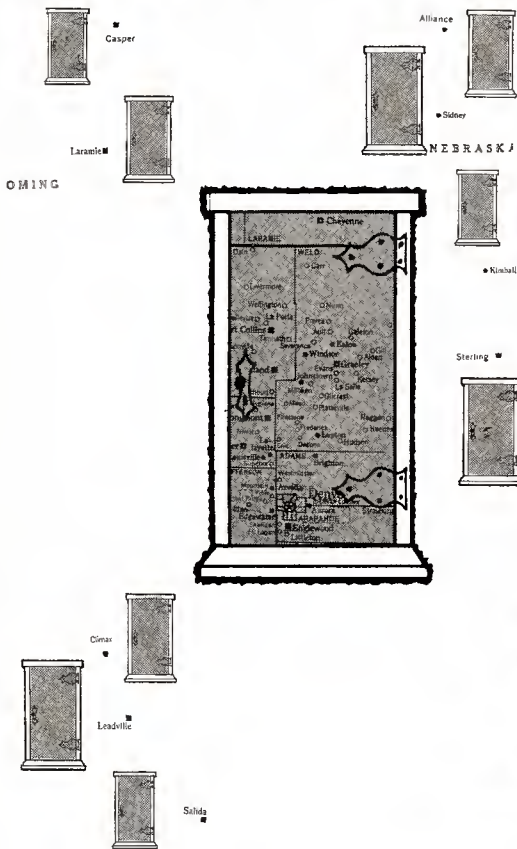
*Last quotable figure was 352,100 TV homes, based on 1956 estimates.



John C. Mullins, President

Joe Herold, Station Mgr.

Represented Nationally by Peters, Griffin, Woodward, Inc.



Tv Stations CONTINUED

CONNECTICUT CONTINUED

NEW HAVEN (Continued)

WNHC-TV (June 15, 1948) ch. 8; power 316kw visual; 158kw aural; antenna height—720 feet above average terrain, 326 feet above ground.

Address: 1110 Chapel St., zone 8. **Phone:** Spruce 7-3611. **TWX:** NH 87.

Licensee: Triangle Publications Inc. (acquired station Aug. 28, 1956).

Ownership: See "Newspaper Ownership" and Triangle Stations in "Group Ownership."

Network: ABC-TV.

Rep: Blair-Tv.

Highest hour rate: \$1200.

Color facilities: network, local films, local slides.

Videotape recorder: in operation.

Executives: Edward D. Taddei, gen mgr; John F. Cundiff, sales mgr; Chester R. Cooper, program director; Howard W. Wessenberg, chief engineer.

Washington atty: Lyon, Wilner & Bergson.

Radio affiliates: WNHC-AM-FM.

NEW LONDON, *New London County* (ch. 26+, 81)

WNLC-TV (not on air, granted Dec. 31, 1952; target date unknown) ch. 26.

Permittee: The Thames Broadcasting Corp.

Ownership: Roderick L. Morey and Family, 100%.

NORWALK (see STAMFORD)

NORWICH, *New London County* (ch. 57+, *63—)

***WCTN** (non-commercial educational) (not on air, granted Jan. 29, 1953) ch. *63.

Address: c/o Comr. of Public Works, Hartford.

Permittee: Connecticut State Board of Education.

STAMFORD-NORWALK, *Fairfield County* (ch. 27)

WSTF (not on air, granted May 27, 1953; target date unknown) ch. 27.

Address: Genesee Bldg., Buffalo, N. Y.

Permittee: Stamford-Norwalk Tv Corp.

Ownership: Prentiss M. Brown, 42.5%; Wendell Lund, 42.5%; Vincent M. Gaughan, 15%.

Executives: Prentiss Brown, pres.

WATERBURY, *New Hoven County* (ch. 53)

WATR-TV (Sept. 4, 1953) ch. 53; power—24.5 kw visual, 12.5kw aural; antenna height—770 feet above average terrain, 120 feet above ground.

Address: 440 Meadow St. **Phone:** Plaza 5-1121.

Licensee: WATR Inc. (original owner).

Ownership: Harold and Lillian Thomas, 99.5%; B. J. Zucker, .5%. Mr. Thomas also owns WNAB Bridgeport.

Network: ABC-TV.

Rep: McGavren-Quinn.

Highest hour rate: \$200.

Executives: Harold Thomas, pres.

Radio Affiliate: WATR.

DELAWARE

DOVER, *Kent County* (ch. 40)

WILMINGTON, *New Castle* (ch. 12, *59—, 83+)

(Also see PHILADELPHIA, PA.)

WVUE (June 30, 1949) ch. 12; power—316kw visual; 190kw aural; antenna height—900 feet above average terrain, 896 feet above ground.

Address: 2809 Baynard Blvd. **Phone:** Olympia 6-8171.

Licensee: Storer Broadcasting Co. (acquired station May 23, 1957).

Ownership: See Storer Broadcasting Co. in "Group Ownership."

Rep: Katz.

Highest hour rate: \$1,200.

Executives: George B. Storer, pres; Terry Lee, managing director; Joseph W. Evans, general sales mgr; Robert H. Marshall, program director; William Jackson, chief engineer.

Washington atty: Robert Jones.

DISTRICT OF COLUMBIA

WASHINGTON, D. C. (ch. 4—, 5—, 7+, 9, 14—, 20+, *26—, 50—)

WMAL-TV (Oct. 3, 1947) ch. 7; power—visual 316kw, aural 158.5kw; antenna height—500 feet above average terrain, 398 feet above ground.

Address: 4461 Connecticut Ave. N.W., Zone 8.

Phone: Kellogg 7-1100. **TWX:** 50.

Licensee: The Evening Star Broadcasting Co.

Ownership: The Evening Star Newspaper Co. See "Newspaper Ownership."

Network: ABC-TV (primary).

Rep: H-R Television.

Highest hour rate: \$1,750.

Executives: John W. Thompson Jr., pres; Frederick S. Houwink, gen mgr; Neal J. Edwards, coml mgr; Theodore N. McDowell, program mgr & film buyer; E. Haywood Meeks, promotion mgr; Allan T. Powley, chief engineer.

Washington atty: Hogan & Hartson.

Radio affiliates: WMAL-AM-FM.

WOOK-TV (not on air, granted Feb. 24, 1954; target date unknown) ch. 14.

Address: Eighth & Eye Sts., N.W.

Permittee: United Broadcasting Co.

Ownership: See United Broadcasting Co. Stations in "Group Ownership."

Executives: Richard Eaton, pres.

Radio affiliate: WOOK, WFAN (FM).



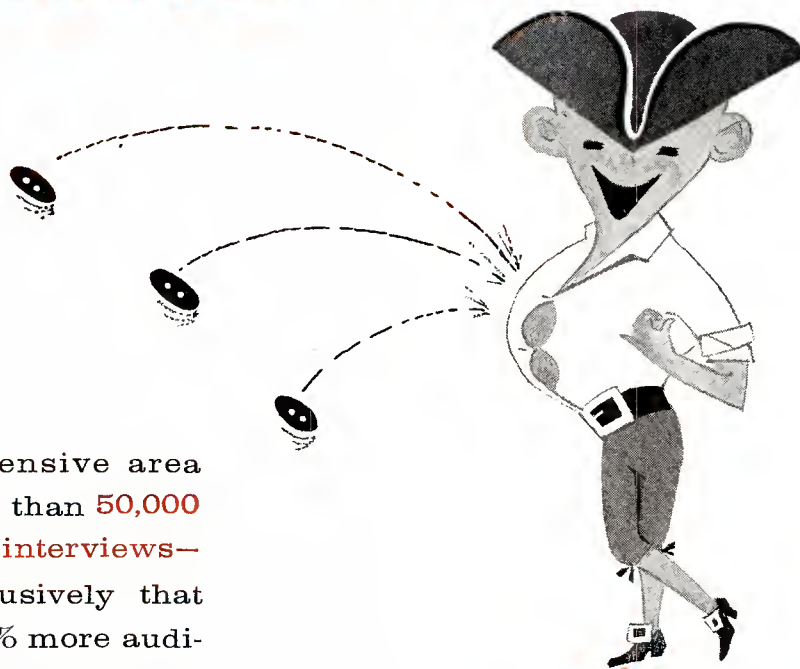
HOW TO GET AHEAD

But WMAL-TV's
is the better way.
Recipe: Combine aggressive,
imaginative programming
with equally
imaginative scheduling . . .
stir in equal parts
of showmanship
and promotion.
Result: WMAL-TV's
light and airy
domination of afternoons,
commanding position
in all hours,
for top response.
Like ABC, WMAL-TV is still
on the move.

wmal-tv

an EVENING STAR station • represented by H-R Television, Inc

Best and Getting BETTER!



In the most comprehensive area study ever made—more than **50,000 telephone coincidental interviews**—Trendex proves conclusively that WNHC-TV delivers 75% more audience than second station from 6 PM-midnight; and more audience than all three Hartford stations COMBINED from 11 PM-midnight! Only WNHC-TV can do the whole job from Massachusetts throughout Connecticut to Long Island... a vast area of 909,680 TV homes. Blair-TV has the facts.

Sources: Trendex Area Study, June 26-July 2, 1958 / Nielsen NCS #2, Spring 1956 / ARF, U.S.A. Television Households, March 1958

A TRIANGLE STATION
WNHC-TV
HARTFORD-NEW HAVEN, CONN.
Channel 8
ABC-TV • BLAIR-TV

Operated by: Radio and Television Div. / Triangle Publications, Inc. / 46th & Market Sts., Philadelphia 39, Pa.
WFIL-AM • FM • TV, Philadelphio, Pa. / **WBNF-AM • FM • TV**, Binghamton, N. Y. / **WLBR-TV**, Lebanon-Lancaster, Pa.
WFBG-AM • TV, Altoona-Johnstown, Pa. / **WNHC-AM • FM • TV**, Hartford-New Haven, Conn.
Triangle National Sales Office, 485 Lexington Avenue, New York 17, New York

Tv Stations CONTINUED

DISTRICT OF COLUMBIA CONTINUED

WASHINGTON (Continued)

WRC-TV (June 27, 1947) **ch. 4**; power—100kw visual; 50kw aural; antenna height—573 feet above average terrain, 459 feet above ground.

Address: 4001 Nebraska Ave., Zone 16. **Phone:** Emerson 2-4000. **TWX:** WA 89.

Licensee: National Broadcasting Co. (original owner).

Ownership: See NBC Owned Stations in "Group Ownership."

Network: NBC-TV.

Rep: NBC Spot Sales.

Highest hour rate: \$1,250.

Color facilities: network, local live, local film, local slides.

Executives: Carleton D. Smith, vp & gen mgr; William E. Coyle, director of tv sales, promotion, advertising & public relations; Weston J. Harris, program director & film buyer; Ralph R. McCawley, mgr of promotion & advertising; Cassius Keller, news director; L. A. McClelland, director of operations; John Rogers, engineer in charge.

Washington atty: Cahill, Gordon Reindel & Ohl. **Radio affiliates:** WRC-AM-FM.

WTOP-TV (Jan. 16, 1949) **ch. 9**; power—316 kw visual; 174kw aural; antenna height—530 feet above average terrain, 373 feet above ground.

Address: 40th & Brandywine Sts., N.W., Zone 16. **Phone:** Emerson 2-9300. **TWX:** WA 63.

Licensee: Washington Post Company (acquired station June 1950).

Ownership: See "Newspaper Ownership" and Washington Post Stations in "Group Ownership."

Network: CBS-TV.

Rep: CBS Television Spot Sales.

Highest hour rate: \$1800.

Color Facilities: network, local film, local slides.

Executives: John S. Hayes, pres, Washington Post Broadcast Div.; George F. Hartford, vp & gen mgr; Robert A. J. Bordley, sales mgr; Thomas B. Jones, director of programs & film buyer; Robert M. Adams, director of pro-

motion; Edward F. Ryan, director of news and public affairs; Donald Cooper, chief engineer.

Washington atty: Covington & Burling.

Radio affiliates: WTOP-AM-FM.

WTFB (Nov. 29, 1946) **ch. 5**; power—50kw visual, 25kw aural; antenna height—580 feet above average terrain, 465 feet above ground. **Address:** Raleigh Hotel. **Phone:** Sterling 3-5300. **TWX:** WA 496.

Licensee: Metropolitan Broadcasting Corp. (original owner).

Ownership: See Metropolitan Broadcasting Corp. stations in "Group Ownership."

Rep: Weed Television.

Color facilities: network.

Highest hour rate: \$1,300.

Executives: Bernard Goodwin, pres; John McArdle, gen mgr; Elizabeth Bain, film buyer; Charles Heaton, promotion mgr; Matthew Warren, news director, Malcolm Burleson, chief engineer.

FLORIDA

BELLE GLADE, Palm Beach County (ch. 27+)

BRADENTON, Manatee County (ch. 28—)

CLEARWATER, Pinellas County (ch. 32+50)

DAYTONA BEACH, Volusia County (ch. 2—,53)

WESH-TV (June 11, 1956) **ch. 2**; power—visual 100kw, aural 60kw; antenna height—940 feet above average terrain, 998 feet above ground.

Address: P.O. Box 1712. **Phone:** Clinton 3-6591. **TWX:** 361.

Licensee: Telrad Inc. (acquired station while still under construction in May 1956).

Ownership: See John H. Perry Stations in "Group Ownership." Also see "Newspaper Ownership."

Network: NBC-TV (primary).

Rep: Avery-Knodel.

Highest hour rate: \$400.

Color facilities: network.

Executives: John H. Perry Jr., pres; Thomas S. Gilchrist Jr., vp & gen mgr; Walter Strouse, station mgr & film buyer; Thomas B. (Jack) Newsom, gen sales mgr; James B. Smith, pro-

gram & news director; Dean Maitlin, director of research & promotion; Beecher Hayford, technical director.

Washington atty: Dempsey & Koplovitz.

DE LAND, Volusia County (ch. 44+)

FORT LAUDERDALE, Broward County (ch. 17—, 39)

WITV (suspended operation, but has not turned in construction permit): **ch. 17.**

Address: 5500 Hallandale Blvd.

Permittee: Gerico Investment Co.

Ownership: Russell E. Lowell, 17.3%; Mortimer W. Loewi, 15.5%; George W. English, 14.1%; E. J. Richardson, 11.3%; L. Coleman Judd, 8.7%; James H. Kirkwood, 6.1%.

Executives: Mortimer Loewi, pres.

FORT MYERS, Lee County (ch. 11+)

WINK-TV (March 1954) **ch. 11**; power—visual 12kw, aural 6kw; antenna height—343 feet above average terrain.

Address: P.O. Box 1072. **Phone:** Edison 4-1131. **Licensee:** Fort Myers Broadcasting Co. (original owner).

Ownership: Arthur B. McBride Jr., 50%; Edward J. McBride, 50%.

Network: ABC-TV, CBS-TV.

Rep: Walker-Rawalt.

Highest hour rate: \$180.

Executives: Edward McBride, pres; A. J. Bauer, gen mgr, coml mgr & film buyer; Frank Nodine, program director; David Howell, promotion mgr; Vernon Lundquist, news director; Bob Bachman, chief engineer.

Washington atty: Dempsey & Koplovitz.

Radio affiliate: WINK.

FORT PIERCE, Saint Lucie County (ch. 19)

WTVI (not on air, granted April 19, 1955; target date unknown) **ch. 19.**

Address: RFD 4, Riviera Beach, Fla.

Permittee: Gene T. Dyer.

Ownership: Mr. Dyer's wife, Evelyn, owns 10% of WGES Chicago.

GAINESVILLE, Alachua County (ch. *5—,20+)

***WUFT** (non-commercial educational) (not on air, granted target date: fall 1958) **ch. *5.**

Address: c/o U. of Florida.

Permittee: Board of Control, U. of Florida.

Channel 2, Florida

- DOMINATES AMERICA'S 4th FASTEST GROWING MARKET!
- COVERS MORE OF FLORIDA THAN ANY OTHER TELEVISION STATION!

1,000 FOOT TOWER



100,000 WATTS

— 1956 - 57 MARKET EXPANSION —

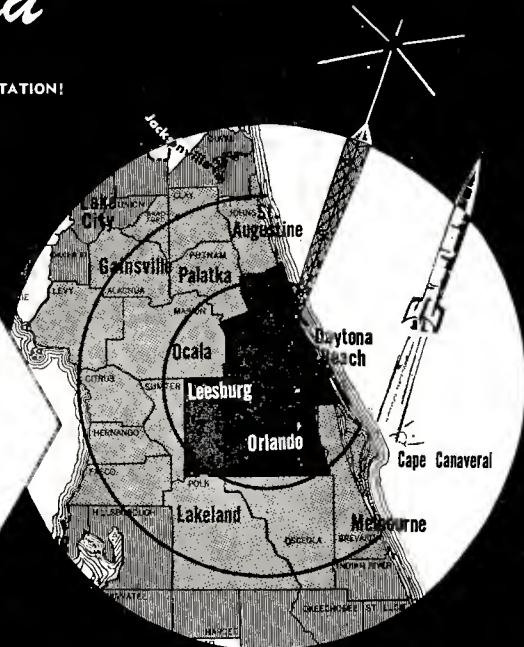
- Population up 8.4%!
- Buying Power up 15.0%!
- Total Retail Sales up 13.0%!
- Food Store Sales up 17.9%!

— 191,160 TELEVISION HOMES —

"Your Best Buy is Florida's Channel 2"

WESH-TV

General Offices: Daytona Beach, Florida
AVERY-KNODEL, INC., National Representatives



TO:

| | | |
|----------------------------|---------------------------|------------------------------|
| <i>Polly Allen</i> | <i>Vance Hicks</i> | <i>Tom Reilly</i> |
| <i>Robert Atwood</i> | <i>Richard Hoffman</i> | <i>Lorraine Ruggiero</i> |
| <i>Mildred Backus</i> | <i>Dorothy Houghey</i> | <i>Joan Rutman</i> |
| <i>Aileen Barry</i> | <i>Joseph Hudack</i> | <i>Jay Schoenfeld</i> |
| <i>David Belnaves</i> | <i>Joan Illmensee</i> | <i>Genevieve Schubert</i> |
| <i>John Bestecki</i> | <i>Arthur Jones</i> | <i>James L. Shannon</i> |
| <i>Philip Birch</i> | <i>Richard P. Jones</i> | <i>Jayne Shannon</i> |
| <i>Joan Blackman</i> | <i>Louis J. Kennedy</i> | <i>George Simko</i> |
| <i>L. J. Boyce</i> | <i>Robert Kibrick</i> | <i>Jean Simpson</i> |
| <i>Philip Branch</i> | <i>Paul Kizenberger</i> | <i>Anne Slattery</i> |
| <i>Richard Branigan</i> | <i>Edward Kobza</i> | <i>Isabelle Standard</i> |
| <i>Charles N. Campbell</i> | <i>Bobby Landers</i> | <i>Joan Stark</i> |
| <i>Jack Cummings</i> | <i>James O. Luce, Jr.</i> | <i>Grace Stewart</i> |
| <i>Vincent Daraio</i> | <i>Frank Marshall</i> | <i>Warren Stewart</i> |
| <i>Vincent T. Deluca</i> | <i>Leonard Matthews</i> | <i>Philip Stumbo</i> |
| <i>John M. Flournoy</i> | <i>Mary McHugh</i> | <i>Jeanne Sullivan</i> |
| <i>Donald Foote</i> | <i>Arthur Meagher</i> | <i>J. R. Telisky</i> |
| <i>Frank Gianattasio</i> | <i>F. C. Miller</i> | <i>Dorothy Thornton</i> |
| <i>Thomas Glynn</i> | <i>Kay Morgan</i> | <i>Richard Vorce</i> |
| <i>Frank Grady</i> | <i>Merle Myers</i> | <i>John J. Walsh</i> |
| <i>Laura Hall</i> | <i>Jo Napoli</i> | <i>Tee Watson</i> |
| <i>W. A. Hammond</i> | <i>J. J. Passmore</i> | <i>Helen Wilbur</i> |
| <i>J. J. Hartigan</i> | <i>William Pellenz</i> | <i>Charles Willard</i> |
| <i>John T. Hartigan</i> | <i>Renee Ponik</i> | <i>Thomas A. Wright, Jr.</i> |
| <i>Helen Hartwig</i> | <i>Betty Powell</i> | <i>Ruth Zozula</i> |

A WRC-TV SPOT CAMPAIGN HELPS YOUR NETWORK TV CLIENT CASH IN ON WASHINGTON'S NEW MONEY!

Big things happen when you have a spot campaign on WRC-TV. For example, with the addition of WRC-TV's 14/50 plan — 14 announcements per week at 50% discount — you can triple the audience now reached by your client's network television show. Here's a sample:

| ½-HOUR NIGHTTIME TV PROGRAM | PLUS 14/50 PLAN |
|---|-------------------|
| Percentage of homes reached per week . . . 17.7 | 55.0 |
| Number of homes reached per week . . . 89,500 | 287,100 |
| Average frequency per home per week . . . 1.0 | 2.0 |
| Total net cost per week \$1,590 | \$2,210 |

It is important that you have a strong schedule in the Washington market since a recent Federal pay raise has placed an additional \$135 million per annum in the hands of Capital consumers.

There has never been a better time to go all-out in your Washington campaign. Contact WRC-TV or NBC Spot Sales now for all the details of a sales-winning spot schedule. **WRC-TV•4**

THE NBC LEADERSHIP STATION IN WASHINGTON, D. C.
SOLD BY NBC SPOT SALES Source: A. C. Nielsen Co.

Tv Stations CONTINUED

FLORIDA CONTINUED

JACKSONVILLE, Duval County (ch. 4+, *7, 12—, 30+, 36—)

WFGA-TV (Sept. 1, 1957) **ch. 12**; power—316 kw visual; 200 kw aural; antenna height—940 feet above average terrain, 996 feet above ground.

Address: 1070 E. Adams, Zone 1. **Phone:** Elgin 6-3381. **TWX:** JK 362.

Licensee: Florida-Georgia Television Co. (original owner).

Ownership: George H. Hodges and Alexander Brest, each 26%; Harold S. Cohn, 19%; Wometco Television & Theatre Co., 10%; Mitchell Wolfson and Sidney Meyer, each 5%. Mr. Cohn also owns WRHC Jacksonville. For Wolfson-Meyer interests see Wolfson-Meyer Stations in "Group Ownership."

Network: NBC-TV.
Rep: Peters, Griffin, Woodward.
Highest hour rate: \$600.

Color facilities: network, local live, local film, local slides.

Executives: George Hodges, pres; Jesse H. Crife, vp, gen mgr & film buyer; Ralph Nimmons, coml mgr; Rusty Bruton, program director; William G. Walker, promotion mgr; Harold Baker, news director; Harry Wingfield, chief engineer.

Washington atty: Koteen & Burt.

***WJCT** (non-commercial) (1958) **ch. *7**; power—14.8kw visual, 7.4kw aural; antenna height—840 feet above average terrain, 996 feet above ground.

Address: 605 Ocean St. **Phone:** Elgin 5-8871.

Licensee: Educational Tv Inc. (original owner).

Ownership: Local non-profit organization.

Executives: Dr. Heywood Dowling, pres; Dr. William K. Cumming, gen. mgr.

WJHP-TV (Dec. 12, 1953) **ch. 36** (Suspended operations Oct. 25, 1957).

Licensee: The Jacksonville Journal Co.

Ownership: See John H. Perry Stations in "Group Ownership." Also see "Newspaper Ownership."



WOW!

**WHAT A
FIRST YEAR!
Thanks A Million Folks**

"Jaxie" and WFGA-TV have enjoyed one year of steadily growing popularity down in

Jacksonville—focal point of a \$1½ billion 64-county Florida-Georgia area. During the year, the station won national honors in Two Station Markets, winning 2nd place for General Audience Promotion and 2nd place in Sales Promotion in the Television Age-Billboard promotion competition.

We want to express our appreciation to our good friends and patrons, the agency people and time buyers throughout the country.

"Jaxie" the porpoise with a purpose, is beginning his second year with the same avowed aim—to provide top-flight programming! . . . excellent promotion! . . . hard-hitting merchandising!

Basic NBC Affiliate, plus selected ABC Programming.

Represented by Peters, Griffin, Woodward, Inc.

WJKT (September 1949) **ch. 4**; power—visual 100kw; aural 69.2kw; antenna height—930 feet above average terrain, 996 feet above ground.

Address: 605 South Main St., Zone 7. **Phone:** Exbrook 8-0501. **TWX:** JK867.

Licensee: The Washington Post Co. (acquired station February 1953).

Ownership: See Washington Post Stations in "Group Ownership." Also see "Newspaper Ownership."

Network: CBS-TV (primary), ABC-TV (secondary).

Rep: CBS Television Spot Sales

Highest hour rate: \$850.

Color facilities: network.

Executives: Glenn Marshall Jr., pres; Charlie Stone, vp; Dave Booher, coml mgr; Leonard Mosby, program director & film buyer; Phil McMahon, promotion mgr; Bill Grove, news director; Ernest Vordermark, chief engineer.

Washington atty: Covington & Burling.

KEY WEST, Monroe County (ch. 14+, 20)

LAKE CITY, Columbia County (ch. 33+)

LAKELAND, Polk County (ch. 16+, 22+)

LAKE WALES, Polk County (ch. 14)

LEESBURG, Lake County (ch. 26—)

MARIANNA, Jackson County (ch. 17+)

MELBOURNE, Brevard County (ch. 37—)

MIAMI, Dade County (ch. *2, 4, 6, 7—, 10+, 23—, 33)

WCKT (July 29, 1956) **ch. 7**; power—visual 316kw, aural 158kw; antenna height—950 feet above average terrain, 991 feet above ground.

Address: P. O. Box 38M, Zone 38. **Phone:** Plaza 1-6692.

TWX: 177

Licensee: Biscayne Television Corp. (original owner).

Ownership: Niles Trammell, 15%; Cox interests, 42.5%; Knight interests, 42.5%. Mr. Trammell is former NBC president. Cox stockholders: James M. Cox Jr., 25.5%; J. Leonard Reinsch, 5%; D. J. Mahoney, 5%; James M. LeGate, 3.5%; Milton C. Scott, 3.5%. Knight stockholders: John S. Knight, 17.5%; James L. Knight, 10%; Lee Hills, 5%; Owen F. Uridge, 5%; C. Blake McDowell, 5%. For Cox interests see James M. Cox Stations in "Group Ownership." For Knight interests see Knight Stations in "Group Ownership." Also see "Newspaper Ownership."

Rep: NBC Spot Sales.

Highest hour rate: \$950.

Color facilities: network, local film, local slides.

Washington atty: Hogan & Hartson.

Radio affiliate: WCKR.

WGBS-TV (suspended operation, but has not turned in construction permit) **ch. 23.**

Address: c/o WGBS, 1605 Biscayne Blvd.

Permittee: Storer Broadcasting Co.

Ownership: See "Newspaper Ownership" and Storer Broadcasting Co. stations in "Group Ownership."

Radio affiliates: WGBS-AM-FM

WMFL (not on air, granted Dec. 9, 1953; target date unknown) **ch. 33.**

Permittee: Miami Biscayne Tv Corp.

Ownership: Irving Kipnis, 50%; Nathaniel J. Klein, 20%; Rex Rand, 20%; and Edward Mercer, 10%. Mr. Rand controls WINZ Hollywood-Miami and is part owner of WEAT-TV West Palm Beach.

WPST-TV (Aug. 2, 1957) **ch. 10**; power—visual 316kw, aural 191kw; antenna height—933 feet above average terrain, 973 feet above ground.

Address: Biscayne Blvd & 21st St. **Phone:** Franklin 1-6501.

TWX: MM 289.

Licensee: Public Service Television Inc. (original owner).

Ownership: National Airlines Inc., 100%

Network: ABC-TV.

Rep: Petry

Color facilities: network.

Executives: Walter Koessler, gen mgr.

***WTHS-TV** (non-commercial, educational) (Aug. 12, 1955) **ch. *2**; power—visual 9.55kw, aural, 5.75kw; antenna height—280 feet above average terrain, 300 feet above ground.

Address: 275 N.W. 2nd St., Zone 36. **Phone:** Franklin 4-7281.

Licensee: Board of Public Instruction of Dade County.

Executives: Vernon Bronson, gen mgr; John Felton, program director; Herb Evans, chief engineer.

Washington atty: Krieger & Jorgenson.

Radio affiliate: WTHS-FM.

WFGA-TV Channel 12
Jacksonville, Florida
FLORIDA'S COLORFUL STATION

Announcement

.....

**WMBR-TV, Channel 4,
Jacksonville, Florida,
has changed its
call letters to**

WJXT
.....

Channel 4

An Affiliate of the CBS Television Network

Represented by CBS Television Spot Sales

Operated by The Washington Post Broadcast Division

Tv Stations CONTINUED

FLORIDA CONTINUED

MIAMI (Continued)

WTVJ (March 21, 1949) **ch. 4**; power—visual 100kw, aural 50kw; antenna height—933 feet above average terrain, 993 feet above ground. **Address:** 316 North Miami Ave., Zone 31. **Phone:** Franklin 4-6262. **TWX:** MM-92. **Licensee:** WTVJ Inc. (original owner). **Ownership:** See Wolfson-Meyer Stations in "Group Ownership." **Network:** CBS-TV (primary). **Rep:** Peters, Griffin, Woodward. **Highest hour rate:** \$1100. **Color facilities:** network, local film, local live, local slides. **Executives:** Mitchell Wolfson, pres; Lee Ruwitch, executive vp & gen mgr; Richard F. Wolfson, legal director; Bill Brazzil, gen sales mgr; Lee Waller, program director; Louis Wolfson, assistant to executive vp; Burt Toppan, promotion manager; Ralph Renick, news director; Earl Lewis, chief engineer. **Washington atty:** Cohn & Marks.

OCALA, Marion County (ch. 15+)

ORLANDO, Orange County (ch. 6—,9,18,*24—,47)

WDBO-TV (July 1, 1954) **ch. 6**; power—visual 100kw, aural 50kw; antenna height—540 feet above average terrain, 584 feet above ground. **Address:** P.O. Box 1833. **Phone:** Cherry 1-1491. **TWX:** OR 7088. **Licensee:** Cherry Broadcasting Co. (acquired station May 17, 1954). **Ownership:** See William S. Cherry Stations in "Group Ownership." **Network:** CBS-TV (primary). **Rep:** Blair Television Assoc. **Highest hour rate:** \$450. **Color facilities:** network. **Executives:** Harold P. Danforth Sr., gen mgr; Mrs. Agnes V. Carlson, sales co-ordinator; Walter E. Sickles, program director & film buyer; Harold P. Danforth Jr., film director; Peggy Davis, promotion director; Phil Brook, news director; J. E. Yarbrough, chief engineer. **Washington atty:** Dow, Lohnes & Albertson. **Radio affiliates:** WDBO & WDBO-FM

WEAL-TV (not on air, granted Sept. 21, 1955; target date unknown) **ch. 18**. **Address:** P. O. Box 7547. **Permittee:** Orange County Broadcasters Inc. **Ownership:** James H. Sawyer, 100%. Mr. Sawyer also owns WABR Winter Park and WIKKO Cocoa, Fla. **Radio affiliate:** WABR Winter Park, Fla.

WLOF-TV (Feb. 1, 1958) **ch. 9**; power—visual 316kw, aural 158kw; antenna height—604 feet above average terrain, 650 feet above ground. **Address:** 639 W. Central Ave. **Phone:** Garden 4-8537. **TWX:** OR 7015. **Licensee:** Mid-Florida Television Corp. (original owner). **Ownership:** Class A—H. N. Roth, 3.57%; Dr. A. H. Spivack, 3.33%; Dr. Alvin H. Savage, 3.33%; Don R. Colee, 2.67%; Harry Braverman, 2.38%; and others. Class B—John W. Kluge, 18%; Joseph L. Brechner, 17.33%; Vasil Polyzois, 14.76%; Harris H. Thomson, 10%; Mrs. J. W. Kluge, 6.67%. For Kluge interests see John W. Kluge Stations in "Group Ownership." Mr. Brechner owns 100% of WHMS-AM-FM Charleston, W. Va.; 55% of WERC-AM-FM Erie, Pa., and 26% of WLOF Orlando, Fla. Mr. Polyzois owns 40% of WERC-AM-FM Erie, Pa., and 22% of WLOF. Mr. Thomson owns 52% of WLOF. **Network:** ABC-TV **Rep:** Young Television. **Highest hour rate:** \$400. **Executives:** Joseph L. Brechner, pres; Donn R. Colee, gen mgr; Mrs. Lee Hall, coml mgr; Walter Baker, program director; Ernie Legge, news director; Dodd Daniel, chief engineer. **Washington atty:** Cohn & Marks. **Radio affiliates** WLOF.

PALATKA, Putnam County (ch. 17)

PANAMA CITY, Bay County (ch. 7+,13,*30,36+)

WJDM (Dec. 1, 1953) **ch. 7**; power—visual 9.53kw, aural 5.3kw; antenna height—480 feet above average terrain, 487 feet above ground. **Address:** P.O. Box 423. **Phone:** Adams 4-2251. **TWX:** 300. **Licensee:** WJDM-TV, Inc. (acquired station July, 1957). **Ownership:** Mel Wheeler, 98%; Vinny R. Wheeler, 2%. Mr. Wheeler owns WTYT Titusville, Fla., and WSCM Panama City Beach, Fla.; he is 25% owner of WEAR-TV Pensacola and WFNM DeFuniak Springs, Fla. **Network:** ABC-TV (secondary), CBS-TV (secondary), NBC-TV (secondary). **Rep:** Hollingsbery. **Highest hour rate:** \$175. **Executives:** Mel Wheeler, pres; Milt de Reyna, vp & national sales mgr; Hugh Barclay, gen mgr; Byron Hayford, coml mgr; William M. Becker, program director; Lawrence W. Meehan, news director; Claude Maenza, chief engineer. **Washington atty:** Welch, Mott & Mergan. **Radio affiliate:** WSCM (c.p.)

PENSACOLA, Escambia County (ch. 3—,15—,*21, 46)

WEAR-TV (Jan. 14, 1954) **ch. 3**; power—visual

55.4kw, aural 33.2kw; antenna height—577 feet above average terrain, 620 feet above ground. **Address:** P.O. Box 431. **Phone:** Glendale 5-7311. **TWX:** PS82. **Licensee:** Gulfport Broadcasting Corp. (original owner). **Ownership:** Charles W. Smith, 51%; Mel Wheeler, 25% A. Clifton Johnson and F. M. Turner Jr., each 12%. For Mr. Wheeler's other ownership, see WJDM(TV) Panama City, Fla. **Network:** ABC-TV (secondary), CBS-TV (secondary). **Rep:** Hollingsbery. **Highest hour rate:** \$350. **Executives:** Mel Wheeler, pres & gen mgr; Milt de Reyna Jr., assistant gen mgr; Jack Kenney, program director & promotion mgr; Ed Chapman, news director; Gene Sudduth, chief engineer. **Washington atty:** Welch, Mott & Morgan.

WPFA-TV (suspended operation, but has not turned in construction permit) **ch. 15**. **Address:** P. O. Box 27. **Permittee:** Charles W. Lamar Jr. **Ownership:** See Charles W. Lamar Stations in "Group Ownership." **Radio affiliate:** WPFA.

QUINCY, Gadsden County (ch. 54+)

ST. AUGUSTINE, St. Johns County (ch. 25+)

ST. PETERSBURG [See TAMPA]

SANFORD, Seminole County (ch. 35+)

SARASOTA, Sarasota County (ch. 34+)

TALLAHASSEE, Leon County (ch. *11—, 24, 51)

WCTV (Sept. 15, 1955) **ch. 6** (for full listing see Thomasville, Ga.).

TAMPA (Hillsborough County)-ST. PETERSBURG (Pinellas County) (ch. *3, 8—,10—,13—,38)

***WEDU** (non-commercial, educational) (target date: September 1958) **ch. *3**; power—visual 5kw, aural 2.4kw; antenna height—500 feet above average terrain, 529 feet above ground. **Address:** P.O. Box 3401. **Phone:** 2-6705. **Licensee:** Florida West Coast Educational Television, Inc. **Executives:** Robert Guthrie, chmn of board; C. W. Mason, gen mgr; Daniel H. Smith, chief engineer. **Washington atty:** Krieger & Jorgensen.



WDBO on the air 1924—FIRST IN RADIO
WDBO-TV on the air 1954—FIRST IN TV
CBS Affiliation—FIRST ON RADIO and TV

WDBO 580 Kc. • 5000 WATTS • CBS
WDBO-FM 92.3 Mc • 25,000 WATTS • CBS
WDBO-TV Ch. 6 • 100,000 WATTS • CBS

QUALITY STATION—QUALITY MARKET

FLORIDA'S 4th MARKET
SERVING 193,200 Radio Homes
REACHING 199,000 TV Homes

... ORLANDO, FLORIDA ...
CHERRY BROADCASTING Co.

Natl. Rep.: John Blair & Co. and Blair Television Associates, Inc.
Southeastern: Harry Cummings

Only **WTVJ** gives you **TOTAL COVERAGE***

**...of the
gigantic
South Florida
market!**

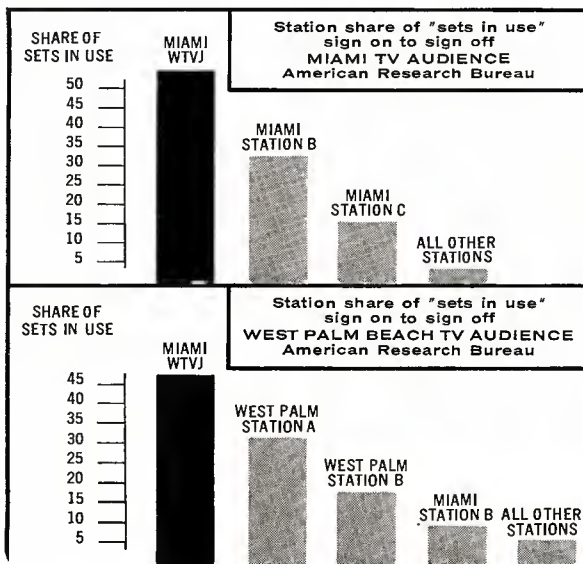
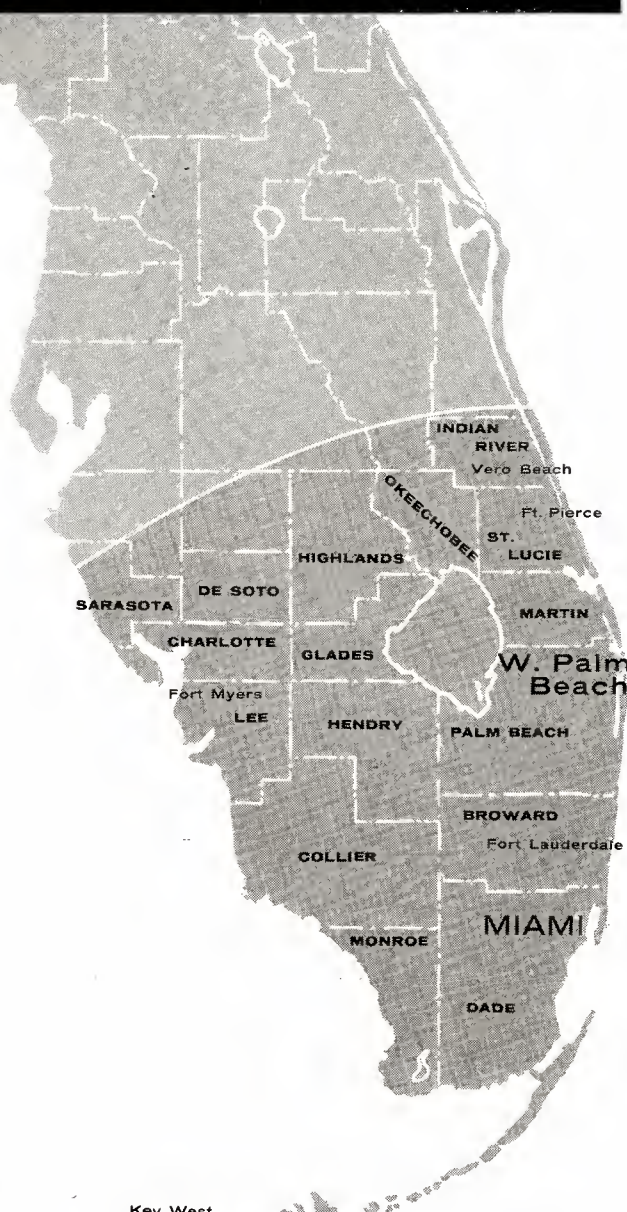
Population.....1,429,300
 TV Families.....359,799**
 Total Retail Sales.....\$2,466,271,000
 Food Store Sales.....\$ 564,819,000
 Drug Store Sales.....\$ 91,292,000
 Automotive Sales.....\$ 490,955,000

***Television Magazine, February 1958*

***Only WTVJ gives you
unduplicated coverage!**

WTVJ presents the only unduplicated
network shows in South Florida...deliver
greatest share of audience in both
Miami and Palm Beach!

WTVJ does not rest on its network
dominance, but commands top ratings with
local shows, too. Ask your PGW colonel!



WTVJ • 4



MIAMI

Represented by Peters,
Griffin, Woodward, Inc.

Tv Stations CONTINUED

FLORIDA CONTINUED

TAMPA-ST. PETERSBURG (Continued)

WFLA-TV (Feb. 14, 1955) **ch. 8**; power—visual 316kw, aural 158kw; antenna height—1,040 feet above average terrain, 1,055 feet above ground.

Address: 905 Jackson St., Zone 1. **Phone:** 2-0181. **TWX:** TP 8060.

Licensee: The Tribune Co. (original owner). **Ownership:** Same as Tampa Tribune. Owned mostly by members of the David Tennant Bryan family, which also holds 50% interest in Richmond (Va.) Times-Dispatch and News-Leader (WRNL-AM-FM). See "Newspaper Ownership."

Network: NBC-TV (primary).

Rep: Blair-TV.

Highest hour rate: \$850.

Color facilities: network, local film, local slides.

Videotape recorder: now in operation.

Executives: J. C. Council, pres; George W. Harvey, vp & gen mgr; Wm. B. Faber, sales mgr; J. E. Faraghan, program director; Carl P. Bergquist, program operations mgr; Byron Taggart, promotion mgr; Fred C. Worthington, news director; J. H. Mitchell, chief engineer.

Washington atty: Smith, Hennessey & McDonald.

Radio affiliates: WFLA & WFLA-FM.

WSUN-TV (St. Petersburg) (May 31, 1953) **ch. 38**; power—200kw visual; 107kw aural; antenna height—460 feet above average terrain, 492 feet above ground.

Address: Million Dollar Pier. **Phone:** 5-4121. **TWX:** 8-082.

Licensee: City of St. Petersburg (original owner).

Ownership: Municipal corporation.

Network: ABC-TV.

Rep: Venard, Rintoul & McConnell; Ayres (Southeast).

Highest hour rate: \$400.

Executives: Fred P. Shawn, gen mgr; Earl W. Welde, coml mgr; Leo A. Ribitzki, program director & film buyer; Jerome Baker, promotion mgr; Charles Ashley, news director; William J. Coddig, chief engineer.

Washington atty: Loucks, Zias, Young & Jansky.

Radio affiliate: WSUN.

WTVT (April 1, 1955) **ch. 13**; power—visual 316kw, aural 158kw; antenna height—790 feet

above average terrain, 828 feet above ground. **Address:** 3213 Grand Central. **Phone:** Redwood 6-1313. **TWX:** TP8116.

Licensee: WKY Television System Inc. (acquired station July 18, 1956).

Ownership: See WKY Television System in "Group Ownership." Also see "Newspaper Ownership."

Network: CBS-TV (primary).

Rep: Katz.

Highest hour rate: \$850.

Color facilities: network.

Executives: E. K. Gaylord, pres; Eugene B. Dodson, vp & mgr; John M. Haberman, assistant & coml mgr; Robert Doty, program director; Miss Jayne Boyd, film buyer; Bob Edrington, promotion mgr; Crawford Rice, news director; William U. Witt Jr., chief engineer. **Washington atty:** Pierson, Ball & Dowd.

WEST PALM BEACH, Palm Beach County (ch. 5, 12*15,21+)

WEAT-TV (Jan. 1, 1955) **ch. 12**; power—63.1 kw visual, 33.9kw aural; antenna height—320 feet above average terrain, 352 feet above ground. (CP: 100kw visual, 53.7kw aural; antenna height—310 feet.)

Address: P. O. Box 70. **Phone:** Temple 3-9668.

Licensee: WEAT-TV Inc. (original owner).

Ownership: Owned 100% by Palm Beach Television Co., which is owned 80% by Rand Broadcasting Co. and 20% by Bertram Lehar Jr. Rand Broadcasting is owned by Rex Rand (75%) and others. Rand Broadcasting is the licensee of WINZ-AM-FM Miami, Fla. Mr. Rand owns 20% of WMFL(TV) Miami.

Network: ABC-TV.

Rep: Venard, Rintoul & McConnell; Ayres (southeast).

Highest hour rate: \$300.

Executives: Rex Rand, pres.

WPTV-TV (Aug. 22, 1954) **ch. 5**; power—visual 100kw, aural 60.3kw; antenna height—470 feet above average terrain; 544 feet above ground. **Address:** 5 Coconut Row. **Phone:** Temple 3-2471.

Licensee: John H. Phipps (acquired station November 1956).

Ownership: See John H. Phipps Stations in "Group Ownership."

Network: CBS-TV (secondary), NBC-TV (primary).

Rep: Blair Television Assoc.

Highest hour rate: \$275.

Color facilities: network.

Executives: John H. Phipps, pres; L. Herschel Graves, managing director; Chester (Chet) E. Pike Jr., station mgr; Robert D. Murphy, director of operations; Joseph Hosford, film

buyer (P.O. Box 3166, Tallahassee, Fla.), Gloria Xander, promotion mgr; Bob Miller, news director; W. Lewis Evenden, chief engineer.

Washington atty: McKenna & Wilkinson.

ST. PETERSBURG (see TAMPA)

GEORGIA

ALBANY, Dougherty County (ch. 10,25)

WALB-TV (April 7, 1954) **ch. 10**; power—visual 91.2kw, aural 45.7kw; antenna height—390 feet above average terrain, 423 feet above ground.

Address: Stuart Ave. **Phone:** Hemlock 5-8386. **Licensee:** Herald Publishing Co. (original owner).

Ownership: Licensee publishes Albany Herald and is 79.4% owned by James H. Gray. See "Newspaper Ownership."

Network: NBC-TV (primary), ABC-TV (secondary).

Rep: Venard, Rintoul & McConnell, James S. Ayers (southwest).

Highest hour rate: \$250.

Color facilities: network.

Executives: James H. Gray, pres; Raymond E. Carow, gen mgr & film buyer; Jack Sholar, coml mgr; Harold Suit, program director; Reba Hill, promotion mgr; Lyman Gray, news director; Bruce Singleton, chief engineer.

Washington atty: Kirkland, Fleming, Green, Martin & Ellis.

Radio affiliate: WALB.

AMERICUS, Sumter County (ch. 31)

ATHENS, Clarke County (ch. *8,60—)

WGTV** (non-commercial educational) (not on air; target date: Jan. 1, 1959) **ch. 8; power—316kw visual, 158kw aural; antenna height—1,200 feet above average terrain, 1,017 feet above ground.

Address: Ga. Center, U. of Georgia. **Phone:** Liberty 8-1311, ext. 137.

Permittee: Georgia Center for Continuing Education. Regents of the University System of Georgia.

Color facilities: local live, local film, local slides.

Executives: Gerard L. Appy, associate director; Hill Belmont, production mgr; Oliver Land Jr., operations mgr; Edward Graham, Jr., chief engineer.

Washington atty: Krieger & Jorgensen.

sales

**SKYROCKETING
IN
TAMPA - ST. PETERSBURG**

The Nation's **NEW**... **30th** retail sales **MARKET**

**WHEN YOU BUY CHANNEL 8
YOU GET THE BIG ADVANTAGE OF**

AREA COVERAGE

| | |
|-------------------------------|-----------------|
| AREA POPULATION | 1,489,700 |
| FAMILY UNITS | 452,400 |
| RETAIL SALES | \$2,107,581,000 |
| EFFECTIVE BUYING INCOME | \$2,227,089,000 |

**PUT YOUR ADVERTISING
WHERE THE MONEY IS . . .**

| RANKING | WAS-1957 | |
|---------|----------|-------------------------------|
| 30th | 34th | RETAIL SALES |
| 33rd | 39th | FOOD SALES |
| 31st | 33rd | GENERAL MERCHANDISE |
| 32nd | 37th | APPAREL SALES |
| 30th | 35th | SERVICE STATION SALES |
| 25th | 31st | EATING - DRINKING ESTAB. |
| 36th | 40th | FURNITURE - HOUSEHOLDS |
| 24th | 25th | BUILDING MATERIALS & HARDWARE |

wfla-tv channel 8

REPRESENTED NATIONALLY BY BLAIR-TV
*SALES MANAGEMENT 1958 SURVEY OF BUYING POWER

Tv Stations CONTINUED

GEORGIA CONTINUED

ATLANTA, Fulton County (ch. 2.5-11+*30,36)

WAGA-TV (March 8, 1949) **ch. 5**; power—visual 100kw, aural 50kw; antenna height—1,070 feet above average terrain, 1,100 feet above ground. **Address:** 1018 West Peachtree St., Zone 8. **Phone:** Trinity 2-3553. **TWX:** 368. **Licensee:** Storer Broadcasting Co. (original owner).

Ownership: See Storer Broadcasting Co. stations in "Group Ownership."
Network: CBS-TV.

Rep: Katz.
Highest hour rate: \$1,000.
Color facilities: network.

Executives: George B. Storer Sr., pres; J. Robert Kerns, managing director; Donald Naylor, program director; Louis O. Hertz Jr., promotion mgr; Hugo Bondy, chief engineer.
Washington atty: Robert S. Jones.

Radio affiliates: WAGA & WAGA-FM.

WATL-TV (suspended operation, but has not turned in construction permit); **ch. 36**.

Permittee: Robert W. Rounsaville.
Ownership: See R. W. Rounsaville Stations in "Group Ownership."
Radio affiliate: WATL.

***WETV** (non-commercial, educational) (Feb. 17, 1958) **ch. *30**; power—visual 219kw, aural 120kw; antenna height—400 feet above average terrain, 515 feet above ground. **Address:** 740 Bismark Road, N.W., Zone 9. **Phone:** Trinity 5-9206.

Licensee: Board of Education of the City of Atlanta.

Executives: Haskell Boyter, gen mgr; H. Lethro, program director; Thomas W. Cowan, Jr., chief engineer.
Washington atty: Krieger & Jorgensen.

WLWA (September 1951) **ch. 11**; power—visual 316kw, aural 158kw; antenna height—545 feet above average terrain, 585 feet above ground. **Address:** 1611 W. Peachtree St., N.E., Zone 9. **Phone:** Trinity 2-1141. **TWX:** AT197.

Licensee: Crosley Broadcasting of Atlanta (acquired station in February 1953).

Ownership: See Crosley Broadcasting Corp. in "Group Ownership."

Network: ABC-TV (primary).
Rep: Crosley sales offices (New York, Chicago, Cleveland), NBC Spot Sales (Detroit, San Francisco, Hollywood), Bomar Lowrance & Assoc. (Atlanta, Dallas).

Highest hour rate: \$1,000.

Color facilities: network.

Executives: R. E. Dunville, pres; Harry LeBrun, vp & gen mgr; James H. Burgess, sales mgr; Bob Hendrickson, program director & film buyer; Howard Rowe, client service director; John Bent, news director; Harvey Aderhold, chief engineer.
Washington atty: Hogan & Hartson.

WSB-TV (Sept. 29, 1948) **ch. 2**; power—visual 100kw, aural 50kw; antenna height—1,006 feet above average terrain, 1,076 feet above ground. **Address:** 1601 W. Peachtree St., N.E., Zone 9. **Phone:** Trinity 5-7221. **TWX:** AT 381.

Licensee: Atlanta Newspapers Inc. (original owner).

Ownership: See James M. Cox Stations in "Group Ownership."
Network: NBC-TV (primary).

Rep: Petry.
Highest hour rate: \$1,000.
Color facilities: network, local film, local slides.

Executives: J. Leonard Reinsch, executive director; Marcus Bartlett, gen mgr; Don Elliot Heald, coml mgr; M. K. Toalson, production director; Jean Hendrix, film director; Walter Paschall, promotion mgr; Ray Moore, news director; Robert A. Holbrook, chief engineer.
Washington atty: Dow, Lohnes & Albertson.

Radio affiliates: WSB, WSB-FM.

AUGUSTA, Richmond County (ch. 6+,12+)

WJBF (Nov. 15, 1953) **ch. 6**; power—visual 100kw, aural 50kw; antenna height—1,375 feet above average terrain, 1,292 feet above ground. **Address:** Television Park. **Phone:** 2-6666. **TWX:** AU8057.

Licensee: Georgia-Carolina Broadcasting Co. (original owner).

Ownership: J. E. Fuqua, 100%.
Network: NBC-TV (primary), ABC-TV (secondary).

Rep: Hollingbery.
Highest hour rate: \$400.

Color facilities: network.
Executives: J. B. Fuqua, pres, gen mgr & film buyer; D. M. Kelly Jr., vp & promotion mgr; T. J. Hennesy, coml mgr; John Radeck, program director; Warren Hites, news director; John P. Jopling, chief engineer.

WRDW-TV (Feb. 14, 1954) **ch. 12**; power—visual 102kw, aural 60kw; antenna height—650 feet above average terrain, 498 feet above ground.

Address: 1301 Georgia Ave. **Phone:** Taylor 4-5432. **TWX:** NA SC 8098.

Licensee: Southeastern Newspapers, Inc. (acquired station March 21, 1956).

Ownership: Licensee is owned by Southeastern Newspapers Inc. (Augusta Chronicle and Herald) which in turn is owned by Augusta Newspapers Inc., whose principal owners are William H. Morris and wife. See "Newspaper Ownership."

Network: CBS-TV (primary).

Rep: Branham.

Highest hour rate: \$350.
Executives: Pat H. Rice Jr., executive director; J. W. Hicks, gen mgr & film buyer; Lou Stratton, coml mgr; Richard A. Fennel, program director; Rita Russell, promotion mgr; Don Shepherd, news director; Joseph P. Gill, chief engineer.
Washington atty: Dow, Lohnes & Albertson.
Radio affiliate: WRDW.

BAINBRIDGE, Decatur County (ch. 35-)

BRUNSWICK, Glynn County (ch. 28+,34-)

CAIRO, Grody County (ch. 45+)

CARROLLTON, Corroll County (ch. 33)

CARTERSVILLE, Bartow County (ch. 63-)

CEDARTOWN, Polk County (ch. 53-)

COLUMBUS, Muscogee County (ch. 4,28,*34)

WRBL-TV (Nov. 15, 1953) **ch. 4**; power—visual 100kw, aural 70kw; antenna height—630 feet above average terrain, 429 feet above ground.

Address: 1350 13th Ave. **Phone:** Fairfax 2-0602. **TWX:** 6004.

Licensee: Columbus Broadcasting Co. (original owner).

Ownership: R. W. Page Corp., 51%; J. W. Woodruff Sr. and Jr., 49%. Page Corp. publishes Columbus Inquirer and Ledger and Bradenton (Fla.) Herald. Mr. Woodruff Sr. owns 90% and Mr. Woodruff Jr. 10% of WGPC Albany, Ga. Page Corp. stock in licensee is voted by A. H. Chapman, M. R. Ashworth and W. E. Page. See "Newspaper Ownership."

Network: CBS-TV (primary), ABC-TV (secondary).

Rep: Hollingbery.
Highest hour rate: \$400.

Color facilities: network.
Executives: J. W. Woodruff Jr., pres & gen mgr; Ridley Bell, station mgr & film buyer; George (Red) Jenkins, coml mgr; Robert H. Walton, program director; George A. Gingell, director of public affairs; James Welch, promotion mgr; Glen Broughman, news director; Joe A. Gamble, chief engineer.

Washington atty: Dempsey & Koplovitz.

Radio affiliates: WRBL & WRBL-FM.

YOU SHOULD KNOW

The Metro Area

COLUMBUS GEORGIA

in the TOP 50

of all 262 Metro Areas in percentage of growth in POPULATION, E.B.I., and RETAIL SALES

SOURCE: Sales Management Marketing on the Move, November 10, 1957

The TV Market

47-COUNTY NIELSEN COVERAGE AREA

| | METRO | TOTAL |
|------------------------------|-------------|---------------|
| POPULATION | 247,300 | 1,095,200 |
| FAMILIES | 54,200 | 268,300 |
| TOTAL RETAIL SALES | 177,322,000 | 736,664,000 |
| FOOD STORE SALES | 42,950,000 | 201,960,000 |
| GEN. MERCHANDISE SALES | 25,018,000 | 86,418,000 |
| APPAREL STORE SALES | 13,484,000 | 43,313,000 |
| FURNITURE & HOUSE APPLIANCES | 11,325,000 | 40,228,000 |
| AUTOMOTIVE DEALER STORE | 34,850,000 | 155,451,000 |
| GAS SERVICE STATION | 15,561,000 | 72,523,000 |
| DRUG STORE SALES | 5,547,000 | 24,150,000 |
| EATING & DRINKING | 10,834,000 | 29,170,000 |
| BLDG MATERIALS & HARDWARE | 5,089,000 | 48,755,000 |
| TOTAL NET EFF. BUYING INCOME | 409,854,000 | 1,256,409,000 |

SOURCE: COVERAGE—NCS #3, 1958
MARKET DATA—Sales Management Survey of Buying Power, May 10, 1958

Columbus, Ga.

The Station

Survey after survey proves complete dominance of this rich, progressive area. The only media covering this valuable trading area.

Channel 4 WRBL-TV

COLUMBUS, GEORGIA

CALL GEO. P. HOLLINGBERY COMPANY



**LEADING
THE WAY ...
... IN NUMBER OF SETS
... IN VIEWING
... IN SELLING
THE RICH, PROSPEROUS
WMAZ-LAND**

AN INCREASE OF

35.1% ★

TELEVISION SETS
DURING THE LAST
TWO YEARS
NIELSEN, 1958

★
**ONLY CHANNEL 13
CAN EFFECTIVELY
REACH THE RICH**

★
**MACON METROPOLITAN
MARKET
PULSE ... MAY, 1958**

**150 MACON
RETAIL OUTLETS
PICKED CHANNEL 13
IN RECENT MONTHS
TO KEEP RETAIL SALES
ABOVE NATIONAL AVERAGE**

**LET YOUR AVERY-KNODEL
MAN GIVE YOU THE
FULL STORY**

**WMAZ-TV
CHANNEL 13
MACON, GA.
CBS ABC NBC**

Tv Stations CONTINUED

GEORGIA CONTINUED

COLUMBUS (Continued)

WTVM (Oct. 6, 1953) **ch. 28**; power—visual 204kw, aural 120kw; antenna height—650 feet above average terrain, 449 feet above ground. **Address:** 1807 1st Ave. **Phone:** Fairfax 2-3828. **TWX:** CM 6099. **Licensee:** Martin Theaters of Georgia, Inc. (acquired station April 1, 1957). **Ownership:** See Martin Theaters of Georgia in "Group Ownership." **Network:** NBC-TV (primary), ABC-TV (secondary). **Rep:** Young Television; Ayres (Southeast). **Highest hour rate:** \$300. **Color facilities:** network. **Executives:** E. D. & R. E. Martin Jr., co-owners; Guy Tiller, gen mgr; Frank Ragsdale, station mgr; Clyde Allen, program director; Jack Rathbun, film buyer & promotion mgr; Fred Covington, news director; Charles Parrot, chief engineer. **Washington atty:** Cohn & Marks.

CORDELE, Crisp County (ch. 43)
DALTON, Whitfield County (ch. 25+)
DOUGLAS, Coffee County (ch. 32—)
DUBLIN, Laurens County (ch. 15)
ELBERTON, Elbert County (ch. 24+)
FITZGERALD, Ben Hill County (ch. 53+)
FORT VALLEY, Peach County (ch. 18+)
GAINESVILLE, Hall County (ch. 52)
GRIFFIN, Spalding County (ch. 39+)
LA GRANGE, Troup County (ch. 50)

MACON, Bibb County (ch. 13+, *41+, 47+)

WMAZ-TV (Sept. 27, 1953) **ch. 13**; power—250kw visual, 125kw aural; antenna height—440 feet above average terrain, 514 feet above ground. **Address:** Bankers Insurance Bldg. **Phone:** Sherwood 2-7373. **TWX** MC-5137. **Licensee:** Southeastern Broadcasting Co. (original owner). **Ownership:** George P. Rankin, Jr., 71.4%; Wilton E. Cobb, 22.6%; Mr. & Mrs. Wallace Miller, 6%. **Network:** CBS-TV (primary), ABC-TV (secondary), NBC-TV (secondary). **Rep:** Avery-Knodel. **Highest hour rate:** \$400. **Color facilities:** network. **Executives:** George P. Rankin, Jr., pres & chief engineer; Wilton E. Cobb, sec-treas & gen mgr; Frank Crowther, coml mgr; Albert Sanders, executive sales mgr; Elmo Simmons, national sales mgr; Joe Andrews, coordinator of programs & promotion; Jim Arnold, film buyer; Robert Savage, director of operations; Maurice Gilchrist, news director; James D. Lawhon, technical director. **Radio affiliates:** WMAZ & WMAZ-FM.

MARIETTA, Cobb County (ch. 57+)
MILLEDGEVILLE, Baldwin County (ch. 51+)
MOULTRIE, Colquitt County (ch. 48—)
NEWNAN, Coweta County (ch. 61+)
ROME, Floyd County (ch. 59)

SAVANNAH, Chatham County (ch. 3+, *9—, 11)

WSAV-TV (Feb. 1, 1956) **ch. 3**; power—100kw visual, 50kw aural; antenna height—477 feet above average terrain, 521 feet above ground. **Address:** Liberty National Bank Bldg. **Phone:** Adams 6-0303. **TWX** SV 4108. **Licensee:** WSAV Inc. (original owner). **Ownership:** Harben Daniel and wife, 52.78%; William K. Jenkins, 19.63%; Arthur Lucas estate, 19% (voted by Frederick G. Storey), and others. Mr. Jenkins and the Lucas estate each owns 16% of WLAG LaGrange, Ga. **Network:** NBC-TV (primary), ABC-TV (secondary). **Rep:** Blair Television Assoc. **Highest hour rate:** \$300. **Color facilities:** network. **Executives:** Harben Daniel, pres & gen mgr; Eugene P. Corrigan Jr., coml mgr; William Lucas, program director & film buyer; Shirley Slater, promotion mgr; Sidney Shaw, news director; Byron Strong, chief engineer. **Washington atty:** Cohn & Marks. **Radio affiliate:** WSAV.

WTOC-TV (Feb. 14, 1954) **ch. 11**; power—209kw visual, 110kw aural; antenna height—480 feet above average terrain, 501 feet above ground. **Address:** 516 Abercorn St. **Phone:** Adams 2-0127. **Licensee:** Savannah Broadcasting Co. (original owner). **Ownership:** Wm. T. Knight, Jr., 50.2%; Grace Schley Knight, 13.33%; F. Schley Knight, 5.67%. **Network:** CBS-TV (primary), ABC-TV (secondary).

Rep: Avery-Knodel. **Highest hour rate:** \$300. **Color facilities:** network. **Executives:** William T. Knight Jr., pres & gen mgr; Ben E. Williams, vp & coml mgr; Dwight J. Bruce, vp, program director & film buyer; Frank S. Bryson Jr., promotion mgr; Robert Noble III, news director; Kyle E. Goodman, chief engineer. **Washington atty:** Miller & Schroeder. **Radio affiliates:** WTOC & WTOC-FM.

STATESBORO, Bulloch County (ch. 22)
SWAINSBORO, Emanuel County (ch. 20—)

THOMASVILLE, Thomas County (ch. 6, 27)

WCTV (Sept. 15, 1955) **ch. 6**; power—100kw visual, 50kw aural; antenna height—692 feet above average terrain, 668 feet above ground. **Address:** P. O. Box 3166, Tallahassee, Fla. **Phone:** Tallahassee 3-3666. **TWX** 276. **Licensee:** John H. Phipps. (original owner). **Ownership:** See John H. Phipps Stations in "Group Ownership." **Network:** NBC-TV (primary), CBS-TV (secondary), ABC-TV (secondary). **Rep:** Blair Television Assoc. **Highest hour rate:** \$400. **Color facilities:** network. **Executives:** John H. Phipps, owner; L. Herschel Graves, managing director; Joseph E. Hosford, station mgr & film buyer; Don Erickson, production mgr; William A. Snowden, director of engineering; Charles L. Clifton, chief engineer. **Washington atty:** McKenna & Wilkinson.

TIFTON, Tift County (ch. 14—)
TOCCOA, Stephens County (ch. 35)
VALDOSTA, Lowndes County (ch. 37+)
VIDALIA, Toombs County (ch. 26)
WAYCROSS, Ware County (ch. 8+, 16)

IDAHO

BLACKFOOT, Bingham County (ch. 33)

BOISE, Ada County (ch. 2, *4+, 7)

KBOI-TV (Nov. 26, 1953) **ch. 2**; power—65kw visual, 33kw aural; antenna height—2,550 feet above average terrain. 150 feet above ground. **Address:** 1007 W. Jefferson St. **Phone:** 3-2511. **TWX** BE-394. **Licensee:** Boise Valley Broadcasters. (original owner). **Ownership:** Westerman Whillock, 5.8%; Willis Moffat, 6.5%; Fred M. Taylor, 5.8%; Stanley E. King, 9.1%; Robert W. Howell, 7.8%; Radio Service Corp. of Utah (KSL-AM-FM-TV Salt Lake City), 12.5% and others. For Radio Service Corp. interests see Corp. of President, Church of Jesus Christ of Latter Day Saints in "Group Ownership." **Rep:** Peters, Griffin, Woodward. **Highest hour rate:** \$250. **Color facilities:** Network. **Executives:** Westerman Whillock, pres & gen mgr; Earl Glade, Jr. Station mgr, coml mgr & film buyer; Vestal Baker, promotion mgr; Hank Curtis, news director; James A. Johnitz Jr., chief engineer. **Washington atty:** Wilkinson, Cragun & Barker. **Radio affiliate:** KBOI.

KIDO-TV (July 12, 1953) **ch. 7**; power—166kw visual, 87.1kw aural; antenna height—2,560 feet above average terrain, 223 feet above ground. **Address:** 709 Idaho St. **Phone:** 2-4611. **TWX** BE 190. **Licensee:** KIDO Inc. (original owner). **Ownership:** See Davidson-Wagstaff Stations in "Group Ownership." **Network:** NBC-TV (primary), ABC-TV (secondary). **Rep:** Blair Television Assoc. **Highest hour rate:** \$250. **Color facilities:** network. **Executives:** Georgia M. Davidson, pres, gen mgr, & film buyer; Robert Krueger, national sales mgr; George Ganz Jr., local sales mgr; Delmar Lundborn, program director; Evelyn Winters, promotion mgr; Vern Moore, news director; Harold Toedemeier, chief engineer. **Washington atty:** Fisher, Wayland Duvall & Southmayd. **Radio affiliate:** KIDO.

BURLEY, Shoshone County (ch. 15—)
CALDWELL, Canyon County (ch. 9—)
EMMETT, Gem County (ch. 26—)
GOODING, Gooding County (ch. 23)

IDAHO FALLS, Bonneville County (ch. 3, 8+)

KID-TV (Dec. 20, 1953) **ch. 3**; power—100kw visual, 60.3kw aural; antenna height—1,600 feet above average terrain, 201 feet above ground. **Address:** 1275 E. 17th St. **Phone:** Jackson 2-5100. **TWX** 277. **Licensee:** Idaho Radio Corp. (original owner). **Ownership:** A. W. Schwieder, 7.3%; Guy A.

TV Stations CONTINUED

IDAHO CONTINUED

IDAHO FALLS (Continued)

KID-TV (Continued)

Poulsen, 6.7%; Radio Service Corp. of Utah (KSL-AM-FM-TV Salt Lake City), 23.3%; Zion Securities Corp., 17% and others. For Radio Service Corp. interests see Corp. of President, Church of Jesus Christ of Latter Day Saints in "Group Ownership."
Network: CBS-TV (primary), ABC-TV (secondary), NBC-TV (secondary).
Rep: Gill-Perna; Moore (Pacific Northwest).
Highest hour rate: \$250.
Executives: A. W. Schwieder, pres; C. N. Layne, gen mgr & film buyer; Claude Cain, sales mgr; Roy Southwick, program mgr & film buyer; Mel Richardson, promotion mgr; Chuck Harkins, news director; Carroll Secrist, technical director.
Washington atty: Wilkinson, Cragun & Barker.
Radio affiliate: KID.

JEROME, Jerome County (ch. 17)

KELLOGG, Shoshone County (ch. 33-)

LEWISTON, Nez Perce County (ch. 3-)

KLEW-TV (December 1955) **ch. 3;** power—13.8kw visual, 6.92kw aural; antenna height—1,260 feet above average terrain, 299 feet above ground.
Address: Box 702, Yakima, Wash. **Phone:** (Yakima) Glencourt 2-9111.
Licensee: Lewiston Tv Co. (original owner).
Ownership: See Cascade Broadcasting Co. stations in "Group Ownership."
Network, Rates & Personnel: See KIMA-TV Yakima (KLEW-TV operates as satellite).

MOSCOW, Latah County (ch. 12-, *15)

NAMPA, Canyon County (ch. 6, 12+)

KCIX-TV (not on air; target date: Aug. 1, 1958) **ch. 6;** power—8.36kw visual, 4.18kw aural; antenna height—340 feet above average terrain, 315 feet above ground.
Address: 208 12th Ave., S.
Permittee: Radio Boise Inc.
Ownership: Roger L. and Ellen D. Hagadone, 100%.
Rep: McGavren-Quinn.
Executives: Roger L. Hagadone, pres.
Washington atty: Dow, Lohnes & Albertson.

PAYETTE, Poyette County (ch. 14+)

POCATELLO, Bonnock County (ch. 6-, 10)

PRESTON, Franklin County (ch. 41)

REXBURG, Madison County (ch. 27+)

RUPERT, Minidoka County (ch. 21)

SANDPOINT, Bonner County (ch. 23-)

TWIN FALLS, Twin Falls County (ch. 11, 13-)

KLIX-TV (June 1955) **ch. 11;** power—29.5kw visual, 6.0kw aural; antenna height—670 feet above average terrain, 257 feet above ground.
Address: Box 432. **Phone:** Redwood 3-5840. **TXW** 196.
Licensee: Southern Idaho Broadcasting & Television Co. (acquired station May 1956).
Ownership: See "Newspaper Ownership" and A. L. Glasmann Stations in "Group Ownership."
Network: CBS-TV (primary), ABC-TV (secondary), NBC-TV (secondary).
Rep: Gill Perna.
Highest hour rate: \$150.
Executives: A. L. Glasmann, pres; Gordon O. Glasmann, gen. mgr; Joseph Gibney, coml mgr; Don Cederstrom, chief engineer.
Washington atty: Haley, Wollenberg & Kenen.
Radio affiliate: KLIX.

WALLACE, Shoshone County (ch. 27-)

WEISER, Washington County (ch. 20-)

ILLINOIS

ALTON, Madison County (ch. 48)

AURORA, Kane County (ch. 75)

BELLEVILLE, Saint Clair County (ch. 54+)

BLOOMINGTON, McLean County (ch. 15-)

WBLN (suspended operation, but has not re-

turned construction permit) **ch. 15.**
Address: P. O. Box 646.
Permittee: WBLN Television Inc.
Ownership: Worth S. Rough, 99.2% and others.

CAIRO, Alexander County (ch. 24-)

CARBONDALE, Jackson County (ch. 8-, 34, 61-)

CENTRALIA, Marion County (ch. 32+, 59+)

CHAMPAIGN-URBANA, Champaign County (ch. 3+, *12-, 21, 27, 33)

WCHU (not on air, granted Sept. 19, 1957; target date unknown) **ch. 33.**
Address: 523 E. Capitol Ave., Springfield, Ill.
Permittee: Plains Television Corp.
Ownership: Jointly owned by H. & E. Balaban Corp. and Transcontinental Properties Inc. For other interests see these listings in "Group Ownership."

WCIA (Nov. 12, 1953) **ch. 3;** power—100kw visual, 50.1kw aural; antenna height—940 feet above average terrain, 931 feet above ground.
Address: 509 S. Neil St. **Phone:** Fleetwood 6-8333. **TXW:** CN 8215.
Licensee: Midwest Television Inc. (original owner).
Ownership: August C. Meyer & wife, 51%; Illinois Broadcasting Co., (WSOY-AM-FM Decatur, Ill.), 20%; Russell O. Derby, 5%; Interlocking ownership with Champaign News-Gazette (WDWS) and Lindsay-Schaub Newspapers Inc. Also see "Newspaper Ownership."
Network: CBS-TV (primary), NBC-TV (secondary).
Rep: Hollingsbery.
Highest hour rate: \$900.
Color facilities: network.
Executives: August C. Meyer, pres; Clara R. Meyer, vp; Guy Main, vp & director of sales; Jim Fielding, production mgr; John Ketterer, film buyer; Len Davis, national sales mgr; Bob Myers, chief engineer.
Washington atty: Covington & Burling.

***WILL-TV** (Aug. 1, 1955) **ch. *12;** power—45.7kw visual, 22.9kw aural; antenna height—153 feet above average terrain, 140 feet above ground.
Address: Gregory Hall, U. of Illinois, Urbana.
Phone: Empire 7-6611, Ext. 3391.
Licensee: Board of Trustees, U. of Illinois.
Executives: Prof. Frank E. Schooley, gen mgr; Dr. Richard L. Rider, program director; Prof. Marlowe Froke, news director; Rob R. Beldon, chief engineer.
Radio affiliates: WILL-AM-FM.

CHICAGO, Cook County (ch. 2-, 5, 7, 9+, *11, 20, 26, 32, 38, 44)
WBBM-TV (Aug. 1940) **ch. 2;** power—100kw visual, 50kw aural; antenna height—650 feet above average terrain, 683 feet above ground.
Address: 630 N. McClurg Ct., Zone 11. **Phone:** Whitehall 4-6000. **TXW** CG 3200.
Licensee: Columbia Broadcasting System (acquired station Feb. 9, 1953).
Ownership: See CBS-owned stations in "Group Ownership."
Network: CBS-TV (primary).
Rep: CBS Television Spot Sales.
Highest hour rate: \$4,500.
Color facilities: network.
Executives: H. Leslie Atlas, vp & gen mgr; C. W. Doebler, exec. assistant; George J. Arkes, sls mgr; Frank Altman, in charge of programs; Jack Wartlieb, production mgr; Patricia Denneman, film director; Ed Shaeffer, continuity director; William R. Hohmann, sls promotion mgr; Eugene H. Bohl, sls service mgr; Eugene E. McClure, sls traffic mgr; George Condon, publicity director; William G. Garry, news director; George Menard, farm director; George Ramsby, talent director; James Beloungny, director of technical operations; Luther A. Pierce, chief engineer.
Radio affiliates: WBBM-AM-FM.

WBBM-TV (Aug. 1940) **ch. 2;** power—100kw visual, 50kw aural; antenna height—650 feet above average terrain, 683 feet above ground.
Address: 630 N. McClurg Ct., Zone 11. **Phone:** Whitehall 4-6000. **TXW** CG 3200.
Licensee: Columbia Broadcasting System (acquired station Feb. 9, 1953).
Ownership: See CBS-owned stations in "Group Ownership."
Network: CBS-TV (primary).
Rep: CBS Television Spot Sales.
Highest hour rate: \$4,500.
Color facilities: network.
Executives: H. Leslie Atlas, vp & gen mgr; C. W. Doebler, exec. assistant; George J. Arkes, sls mgr; Frank Altman, in charge of programs; Jack Wartlieb, production mgr; Patricia Denneman, film director; Ed Shaeffer, continuity director; William R. Hohmann, sls promotion mgr; Eugene H. Bohl, sls service mgr; Eugene E. McClure, sls traffic mgr; George Condon, publicity director; William G. Garry, news director; George Menard, farm director; George Ramsby, talent director; James Beloungny, director of technical operations; Luther A. Pierce, chief engineer.
Radio affiliates: WBBM-AM-FM.

WKBK (Oct. 13, 1943) **ch. 7;** power—316kw visual, 158kw aural; antenna height—630 feet above average terrain, 658 feet above ground.
Address: 190 N. State St., Zone 1. **Phone:** Andover 3-0800. **TXW** CG 1440.
Licensee: American Broadcasting-Paramount Theatres Inc. (acquired station February 1953).
Ownership: See ABC-owned Stations in "Group Ownership."
Network: ABC-TV (primary).
Rep: Blair-TV.
Highest hour rate: \$2,400.
Color facilities: network, local live, local film, local slides.
Videotape recorder: in operation.
Executives: Sterling C. Quinlan, vp; Mathew Vieracker, gen mgr; Clair Heider, national spot sls mgr; Dan Schuffman, program director; Ralph Andrews, film buyer; Ell Henry, pres & promotion mgr; Con O'Dea, news director; William P. Kusack, chief engineer.
Radio affiliates: WBBN-FM.

WGN-TV (April 5, 1948) **ch. 9;** power—316kw visual, 158kw aural; antenna height—870 feet

above average terrain, 914 feet above ground.
Address: 441 N. Michigan Ave., Zone 11.
Phone: Michigan 2-7600.
Licensee: WGN Inc.
Ownership: See Tribune Co. stations in "Group Ownership."
Rep: Petry.
Highest hour rate: \$1,800.
Color facilities: network, local live, local film, local slides.
Executives: J. Howard Wood, pres; Ward L. Quaal, vp & gen mgr; Bradley R. Eidmann, sls mgr; Alexander C. Field, program director; Edward Warren, film buyer; Charles A. Wilson, promotion mgr; Thomas Foy, news director; Carl J. Meyers, chief engineer; James Hanlon, publicity & public relations mgr.
Washington atty: Kirkland, Fleming, Green, Martin & Ellis.
Radio affiliate: WGN.

WHFC-TV (not on air, granted Jan. 8, 1953; target date unknown); **ch. 26.**
Address: 3350 S. Kedzie Ave.
Permittee: WHFC Inc.
Ownership: Richard W. Hoffman, 75%; Rose M. Hoffman, sister, 25%. Mr. Hoffman is also publisher of tri-weeklies Cicero Life, Berwyn Life, Stickney Life, and Community Reporter (Chicago). Also see "Newspaper Ownership."
Radio affiliate: WHFC, WEHS (FM) Cicero.

WIND-TV (not on air, granted March 9, 1953; target date unknown); **ch. 20.**
Address: 400 N. Michigan Ave. **Phone:** Whitehall 4-2170.
Permittee: Westinghouse Broadcasting Co. (acquired Nov. 3, 1956).
Ownership: See Westinghouse Broadcasting Co. in "Group Ownership."
Radio affiliate: WIND.

WNBQ (September 1948) **ch. 5;** power—100kw visual, 50.1kw aural; antenna height—710 feet above average terrain, 744 feet above ground.
Address: Merchandise Mart, Zone 54. **Phone:** Superior 7-8300. **TXW** Chicago 3.
Licensee: National Broadcasting Co.
Ownership: See NBC-owned stations in "Group Ownership."
Network: NBC-TV (primary).
Rep: NBC Spot Sales.
Highest hour rate: \$4,000.
Color facilities: network, local live, local film, local slides.
Executives: Jules Herbuveaux, vp Central Div., NBC; Lloyd Yoder, vp & gen mgr; Henry T. Sjogren, assistant gen mgr; Russell Stebbins, director of sls; Richard Ricker, sls mgr; Harry Trigg, program dir; Isabelle Cooney, film buyer; John Keys, promotion mgr; William Ray, news director; Howard C. Lutgens, chief engineer.
Washington atty: Cahill, Gordon, Reindel & Ohl.
Radio affiliates: WMAQ-AM-FM.

WOPT (not on air, granted Feb. 10, 1954; target date unknown); **ch. 44.**
Address: 408 S. Oak Park Ave., Oak Park, Ill.
Permittee: WOPA Inc.
Ownership: See Sonderling Stations in "Group Ownership."
Radio affiliates: WOPA-AM-FM Oak Park.

WTLE (Evanston) (not on air, granted Aug. 12, 1953; target date unknown); **ch. 32.**
Address: 2201 Oakton St., Evanston.
Permittee: Northwestern Tv Broadcasting Corp.
Ownership: Angus D. Pfaff, 50%; Howard S. Martin, 50%. Mr. Pfaff also owns WNMP Evanston, Ill.

***WTTW** (September 1955) **ch. *11;** power—275kw visual, 141kw aural; antenna height—590 feet above average terrain, 617 feet above ground.
Address: 1761 East Museum Drive, Zone 37. **Phone:** Museum 4-3800.
Licensee: Chicago Educational Television Assn.
Executives: Edward L. Ryerson, pres; Dr. John Taylor, exec director; James Robertson, program mgr; Donley Feddersen, program advisor; Robert Seipp, film buyer; Joan Kohn, promotion mgr; Chalmers Marquis, Jr., director of program development; Antonio G. Ferreira, business mgr; Duane M. Weise, director of engineering.
Washington atty: Kreiger & Jorgensen.

DANVILLE, Vermilion County (ch. 24)

WDAN-TV (Dec. 13, 1953); **ch. 24;** power—13.2 kw visual, 7.8 kw aural; antenna height—410 feet above average terrain, 445 feet above ground.
Address: 1500 N. Washington Ave. **Phone:** 1700.
Licensee: Northwest Publishing Co. (original owner).
Ownership: See "Newspaper Ownership" and Gannett Newspapers Stations in "Group Ownership."
Network: ABC-TV.
Rep: Everett-McKinney.
Highest hour rate: \$150.
Executives: Max Shaffer, mgr.
Radio affiliate: WDAN.

2 in 1

COVERAGE

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WTVP

DECATUR **SPRINGFIELD**

ORBITING CENTRAL ILLINOIS
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Offering the Best of
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**PLUS STRONG
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Daily film of local happenings
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PEPSI - COLA, P & G, SUNBEAM
BREAD, LISTERINE, WESTING-
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BISHOP, SWIFT, CHRYSLER, DUN-
CAN HINES, SCHLITZ, PHILCO,
OLDSMOBILE, PEAK ANTIFREEZE,
FOLGERS COFFEE**

**WTVP 213,000
WATTS**

DECATUR, ILLINOIS
REPRESENTED BY GILL-PERNA, INC.

Tv Stations CONTINUED

ILLINOIS CONTINUED

DECATUR, Macon County (ch. 17,23+)
WTVP (Aug. 16, 1953) **ch. 17**; power—174kw
visual, 93.3kw aural; antenna height—540 feet
above average terrain, 602 feet above ground.
Address: P. O. Box 631. **Phone:** 8-4304. **TWX**
8256.
Licensee: Prairie Television Co. (acquired sta-
tion July 8, 1953).
Ownership: George A. Bolas, 30%; Gilbert C.
Swanson, 15%; W. Clarke Swanson, 15%; W.
J. McEdwards, 6%; W. L. Shellabarger, 5%
and others.
Network: ABC-TV.
Rep: Gill-Perna.
Highest hour rate: \$350.
Executives: George A. Bolas, pres; Ben K.
West, station mgr & vp; Jack Kussart, pro-
gram mgr; Jerry Wiedenkiller, sales service
mgr; Dale Coleman, news director; Hubert F.
Abfalter, chief engineer.
Washington atty: Cottone & Scheiner.

DE KALB, De Kalb County (ch. *67)
DIXON, Lee County (ch. 47+)
ELGIN, Kane County (ch. 83)
FREEPORT, Stephenson County (ch. 23)
GALESBURG, Knox County (ch. 77)

HARRISBURG, Saline County (ch. 3,22)
WSIL-TV (December 1953) **ch. 3**; power—100
kw visual, 50 kw aural; antenna height—882
feet above average terrain, 854 feet above
ground.
Address: 21 W. Poplar St. **Phone:** Clearbrook
3-7922. **TWX** 8159.
Licensee: Turner-Farrar Assn. (original
owner).
Ownership: Oscar L. Turner and family, 70%;
Charles O. Farrar, 25%; Henry Horning, 5%.
Same group owns Illinois theatre chain.
Network: NBC-TV (primary), ABC-TV (second-
ary).
Rep: Walker.
Highest hour rate: \$150.
Executives: Oscar L. Turner, pres & gen mgr;
Charles Gilliam, chief engineer.
Washington atty: McKenna & Wilkinson.

JACKSONVILLE, Morgan County (ch. 49—)
JOLIET, Will County (ch. 48+)
KANKAKEE, Konkakee County (ch. 14)
KEWANEE, Henry County (ch. 60—)

LA SALLE, Lo Salle County (ch. 35)
WEEQ-TV (November 1957) **ch. 35**; power—
15.1 kw visual, 8.5kw aural; antenna height—
440 feet above average terrain; 448 feet above
ground.
Address: c/o WEEK-TV, 2907 Springfield Road,
E. Peoria, Ill.
Licensee: West Central Broadcasting Co.
(original owner).
Ownership: See Kerr-McGee stations in "Group
Ownership."
Network, rep, highest hour rate: see WEEK-
TV (WEEQ-TV operates as satellite).

LINCOLN, Logan County (ch. 53+)
MACOMB, McDonough County (ch. 61+)
MARION, Williamson County (ch. 40)
MATTOON, Coles County (ch. 46—)
MOLINE, (see DAVENPORT, IOWA)
MT. VERNON, Jefferson County (ch. 38—)

OLNEY, Richland County (ch. 16—)
PEKIN, Tazewell County (ch. 69+)
**PEORIA, Peoria County (ch. 19,25+,31+,*37—,
43+)**

WEEK-TV (Feb. 1, 1953) **ch. 43**; power—371kw
visual; antenna height—710 feet above aver-
age terrain, 602 feet above ground.
Address: 2907 Springfield Road. **Phone:**
9-3961. **TWX** PE8515.
Licensee: West Central Broadcasting Co.
Ownership: See Kerr-McGee stations in "Group
Ownership."
Network: NBC-TV (primary).
Rep: Headley-Reed.
Highest hour rate: \$600.
Color facilities: network.

Executives: Sen. Robert S. Kerr, chief owner;
Fred C. Mueller, gen mgr; John Leslie, coml
mgr; Victor Fletcher, program director & film
buyer; David Meister, promotion mgr; Bob
Arthur, news director; Wayne Lovely, chief
engineer.
Washington atty: Fly, Shuebruk, Blume &
Gaguine.
Radio affiliate: WEEK.

WIRL-TV (not on air, granted June 27, 1956)
ch. 25.
Address: 115 N. Jefferson St.
Permittee: WIRL Television Co.
Ownership: Timothy W. and Katherine A.
Swain, 44%; John H. and Edward J. Altorf, 44%;
Paul C. Brines, 4%; Rudolph Luukinen,
4%; treasury, 4%.
Executives: Timothy W. Swain, pres; John H.
Altorf, vp.
Radio affiliate: WIRL.

WMBD-TV (Jan. 1, 1958) **ch. 31**; power—288
kw visual, 166kw aural; antenna height—920
feet above average terrain, 539 feet above
ground.
Address: 212 SW Jefferson Ave., **Phone:** 6-0711.
TWX PE 8577.
Licensee: WMBD Inc.
Ownership: Charles C. Caley, 51%; John E.
Fetzer, 49%. Mr. Caley owns 51% of WZD
Decatur, Ill. For Mr. Fetzer's interests see
John E. Fetzer stations in "Group Ownership."
Network: CBS-TV.
Rep: Peters, Griffin, Woodward.
Highest hour rate: \$500.
Color facilities: network.
Executives: Charles C. Caley, pres; Robert O.
Runnerstrom, vp & gen mgr; Robert M. Riley,
Jr., coml mgr; Samuel F. Jackson, national
sales mgr; Winthrop P. Baker Jr., program
director & film buyer; Clarence S. Mudge, pro-
motion mgr; Charles F. Harrison Jr., news
director; George A. Pyle, chief engineer.
Washington atty: Pierson, Ball & Dowd.
Radio affiliates: WMBD-AM-FM.

WTVH (Oct. 12, 1953) **ch. 19**; power—186kw
visual; 250kw aural; antenna height—660 feet
above average terrain, 656 feet above ground.
Address: 621 Main St. **Phone:** 9-7211. **TWX**
PE 8590.
Licensee: Hilltop Broadcasting Co. (acquired
station October 1954).
Ownership: Peoria Journal Star Co. (Peoria
Star and Journal).
Network: ABC-TV (primary).
Rep: Petry.
Highest hour rate: \$550.
Color facilities: network.
Executives: Henry P. Slane, pres; Harold V.
Phillips, gen mgr; William P. Pipher, sls mgr;
Robert Holben, program director & film buyer;
Andrew Amyx, promotion mgr; Richard T.
Roll, news director; Wallace Wurz, chief en-
gineer.
Washington atty: Cohn & Marks.

QUINCY, Adams County (ch. 10—,21+)
KHQA-TV (Sept. 21, 1953) **ch. 7** (see Hannibal,
Mo.).
WGEM-TV (Sept. 3, 1953) **ch. 10**; power—
316kw visual, 158kw aural; antenna height—
780 feet above average terrain, 673 feet above
ground.
Address: Hotel Quincy. **Phone:** Baldwin 2-6840.
TWX Quincy 80.
Licensee: Quincy Broadcasting Co.
Ownership: Owned by Quincy Papers Inc.
(Quincy Herald-Whig).
Network: NBC-TV (primary), ABC-TV (sec-
ondary).
Rep: Young Television.
Highest hour rate: \$400.
Color facilities: network.

Executives: T. C. Oakley, pres; Joe S. Bonan-
singa, gen mgr; J. Ben Stewart, coml mgr;
Fred Colgan, program director; Hal Heid-
breder, director of advertising; Charlie Griffith,
news director; Frank Laughlin, chief en-
gineer.
Washington atty: Dow, Lohnes & Albertson.
Radio affiliates: WGEM-AM-FM.

**ROCKFORD, Winnebago County (ch. 13+,39+,
*45+)**

WREK-TV (Oct. 1, 1953) **ch. 13**; power—45.7kw
visual; 22.9kw aural; antenna height—710 feet
above average terrain, 649 feet above ground.
Address: West Auburn at Winnebago Roads.
Phone: 8-1813. **TWX** Winnebago 8648.
Licensee: Greater Rockford Television.
Ownership: Rockford Broadcasters Inc.
(WROK Rockford), 10%; Bruce R. Gran,
32.6%; L. E. Caster, 7.1%; Swan Hillman,
7.1%; Stanley H. Guyer, 6%. Mr. Gran is a
theatre owner. WROK is affiliated in owner-
ship with Rockford Star and Register-Repub-
lic. See "Newspaper Ownership."
Network: CBS-TV (primary), ABC-TV (sec-
ondary).
Rep: H-R Television.
Highest hour rate: \$450.
Color facilities: network, local film, local
slides.
Executives: L. E. Caster, pres; Joe M. Baisch,

Tv Stations CONTINUED

ILLINOIS CONTINUED

ROCKFORD (Continued)

WREX-TV (Continued)

gen mgr & film buyer; Al Bilardello, coml mgr; Jack Mazzei, program director; Gene Hines, film director; Chuck Olson, promotion mgr; Bob Clyde, news director; Dick Peck, chief engineer.

Washington atty: Cohn & Marks.

Radio affiliates: WROK-AM-FM.

WTVO (April 29, 1953) ch. 39; power—195kw visual, 97.7kw aural; antenna height—660 feet above average terrain; 691 feet above ground. Address: North Meridian Road. Phone: 3-5413. Licensee: Winnebago Tv Corp. (original owner).

Ownership: H. & E. Balaban Corp., 50%; Irvin & H. W. Dubinsky, 50%. For Balaban interests see H. & E. Balaban Corp. stations in "Group Ownership."

Network: NBC-TV.

Color facilities: network.

Rep: Headley-Reed Television.

Highest hour rate: \$350.

Executives: Harry Balaban, pres; Harold Froelich, gen mgr.

ROCK ISLAND (see DAVENPORT, IOWA)

SPRINGFIELD, Songomon County (ch. 20+26—, 36—,*66+)

WICS (Sept. 30, 1953) ch. 20; power—406kw visual, 204kw aural; antenna height—950 feet above average terrain, 999 feet above ground. Address: 523 E. Capitol Ave. Phone: 8-0465. Licensee: Plains Television Corp. (original owner).

Ownership: Owned jointly by H. & E. Balaban Corp. and Transcontinental Properties Inc. (see listing under these names in "Group Ownership.")

Network: NBC-TV (primary), ABC-TV (secondary).

Rep: Young Television.

Highest hour rate: \$400.

Color facilities: network.

Executives: Elmer Balaban, pres; Milton D. Friedland, gen mgr; Warren R. King, coml mgr; Harold J. Hoskins, program director & film buyer; M. Ellis, promotion mgr; Bob Warren, news director; Jerrold Merritt, chief engineer.

Washington atty: McKenna & Wilkinson.

WMAY-TV (not on air, granted June 27, 1956; target date unknown): ch. 36.

Address: Myers Bldg.

Permittee: WMAY-TV Inc.

Ownership: Lincoln Broadcasting Co. (WMAY Springfield, Ill.), 50%; Lee Ruwitch, 28.5%; Richard S. Cohen, 18% and others. Gordon Sherman and Melvin Feldman, owners of WMAY, own WHYY Orlando, Fla. Mr. Ruwitch is executive vice president-general manager of WTVJ(TV) Miami, Fla.

Radio affiliate: WMAY.

STREATOR, Lo Solle County (ch. 65—)

URBANA (see CHAMPAIGN)

VANDALIA, Foyette County (ch. 28—)

WAUKEGAN, Lake County (ch. 79+)

INDIANA

ANDERSON, Madison County (ch. 26+61)

WCBC-TV (not on air, granted March 16, 1956; target date unknown): ch. 26.

Address: P. O. Box 350.

Permittee: Great Commission Schools Inc., operated by Civic Broadcasting Corp.

Ownership: Paul E. Billheimer and wife, 80%; and others.

Executives: P. E. Billheimer, pres; Gordon Beck, gen mgr.

Radio affiliate: WCBC.

ANGOLA, Steuben County (ch. 77)

BEDFORD, Lawrence County (ch. 68)

BLOOMINGTON, Monroe County (ch. 4,*30—,36)

WTTV (Nov. 11, 1949) ch. 4; power—44.6kw visual, 26.8kw aural; antenna height—1,250 feet above average terrain, 1,225 feet above ground.

Address: 3490 Bluff Road, zone 27. Phone: State 7-2211. TWX IP 74.

Licensee: Sarkes Tarzian Inc. (Original owner).

Ownership: See Sarkes Tarzian Stations in "Group Ownership."

Rep: Meeker.

Highest hour rate: \$700.

Color facilities: network.

Executives: Sarkes Tarzian, pres; Herb Nelson, gen mgr & film buyer; Frank Willis, national sales mgr; Susan Sherman, program director; Keith Wilson, promotion mgr; Frank Edwards, news director; Carl Onken, chief engineer.

Washington atty: A. L. Stein.

Radio affiliate: WTTTS.

COLUMBUS, Bartholomew County (ch. 42—)

CONNERSVILLE, Foyette County (ch. 88+)

ELKHART (see SOUTH BEND)

EVANSVILLE, Vanderburgh County (ch. 7,*9+, 14—,50—)

WEHT (Sept. 11, 1953) ch. 50; power—155kw visual, 83.2kw aural; antenna height—590 feet above average terrain, 537 feet above ground. Address: P. O. Box 395. Phone: Harrison 4-9215. TWX 61.

Licensee: WEHT Inc. (acquired station Oct. 24, 1956).

Ownership: Edwin G. Richter Jr., 21.82%; Henry S. Hilberg and wife, 36.36%; Mary Jane B. Clark, 14.55%; and the following owning 5.45% each: Ernest Felix, Jane B. Buse, Raymond Buse Jr., Rosanne B. Brockman and J. Barrett Buse. Same interests also own WEOA Evansville, Ind.

Network: CBS-TV.

Rep: Young Television.

Highest hour rate: \$400.

Color facilities: network.

Executives: Edwin G. Richter Jr., pres & gen mgr; Howard D. Duncan, sales manager; Ulysses Carlini, program director; Priscilla Finberg, promotion director; M. A. McFarlin Jr., news director; Robert M. Cleveland, chief engineer.

Washington atty: Koteen & Burt.

Radio affiliate: WEOA.

WFIE-TV (Nov. 9, 1953) ch. 14; power—178kw visual, 93.8kw aural; antenna height—560 feet above average terrain, 533 feet above ground. Address: 1115 Mt. Auburn Road, Zone 12. Phone: Harrison 5-6201. TWX EV 14.

Licensee: Premier Television (acquired station July 1956).

Ownership: See George W. Norton stations in "Group Ownership."

Network: NBC-TV (primary).

Rep: Raymer.

Highest hour rate: \$350.

Color facilities: network.

Executives: Nathan Lord, pres; E. Berry Smith, vp & gen mgr; Lee Browning, gen. sls mgr; James R. Keen, program mgr & film buyer; Ed Yalowitz, promotion mgr; Jerry Wisner, news director; Paul C. Kelley, chief engineer.

Washington atty: Paul M. Segal.

WTVW (Aug. 21, 1956) ch. 7; power—316kw visual, 158kw aural; antenna height—530 feet above average terrain, 570 feet above ground.

Address: 405 Carpenter St., Zone 8. Phone: Harrison 2-1121. TWX EV 28.

Licensee: Evansville Television Inc.

Ownership: Class A (voting), Rex Schepp and wife, Dr. B. F. Schepp, 60%; Freeman Keyes, 9%; estate of George Bayard, 1%; Ferris Traylor, 16.4%; John Kreuger, 13.2%; John W. Spencer, .01%. Class B (non-voting), Ferris Traylor, 25.6%; Joe O'Daniel, 42%; John Kreuger, 28.8%; John Spencer, 2%; Van Orman, .08%; Hiram Logsdon, .08%. Mr. Keyes is voting trustee for 98.6% of Class A stock.

Network: ABC-TV (primary).

Rep: Hollingsbery.

Highest hour rate: \$350.

Color facilities: network, local film, local slides.

Executives: Ferris E. Traylor, pres; Richard F. Shively, gen mgr; Al McKelfresh, coml mgr; Bill Hill, program director; Jack Rusche, film buyer; Shirley Miller, promotion mgr; Joe Halburnt Jr., news director; John Schuta, chief engineer.

Washington atty: Welch, Mott & Morgan.

FORT WAYNE, Allen County (ch. 15+,21+,*27+, 33—,69)

WANE-TV (Sept. 26, 1954) ch. 15; power—200 kw visual, 100kw aural; antenna height—830 feet above average terrain, 835 feet above ground.

Address: 2915 W. State Blvd. Phone: Anthony 9411. TWX FW 185.

Licensee: Indiana Broadcasting Corp. (acquired station Nov. 15, 1956).

Ownership: See "Newspaper Ownership" and Corinthian stations in "Group Ownership."

Network: CBS-TV.

Rep: Petry.

Highest hour rate: \$500.

Color facilities: network.

Executives: C. Wrede Petersmeyer, pres; R. Morris Pierce, gen mgr & film buyer; John J. Keenan, coml mgr; Franklin C. Mitchell, program director; Robert J. Keefe, promotion mgr; Phillip C. Wilson, news director; Charles E. Wallace, chief engineer.

Washington atty: Covington & Burling.

Radio affiliate: WANE.

WKJG-TV (Nov. 21, 1953) ch. 33; power—263kw visual, 144kw aural; antenna height—770 feet above average terrain, 793 feet above ground.

Address: 220 E. Jefferson, Zone 2. Phone: Anthony 2295. TWX FW 90.

Licensee: WKJG Inc. (acquired station April 14, 1957).

Ownership: See Truth Publishing Co. in "Group Ownership."

Network: NBC-TV (primary).

Rep: H-R Television.

Highest hour rate: \$500.

Color facilities: network.

Executives: John P. Dille Jr., pres; Edward G. Thoms, gen mgr; Carleton B. Evans, coml mgr; Calo O. Mahlock, program director; Wilson Schroeder, promotion mgr; Jack Gray, news director; Eugene A. Chase, chief engineer.

Washington atty: Dow, Lohnes & Albertson.

Radio affiliate: WKJG.

WPTA (Sept. 28, 1957) ch. 21; power—110kw visual, 89kw aural; antenna height—760 feet above average terrain, 775 feet above ground. Address: 3333 Butler Rd. Phone: Anthony 7125. TWX FW 96.

Licensee: Sarkes Tarzian Inc.

Ownership: See Sarkes Tarzian stations in "Group Ownership."

Network: ABC-TV (primary).

Rep: Young Television.

Highest hour rate: \$400.

Executives: Sarkes Tarzian, pres; Ronald R. Ross, gen mgr; Richard D. Morgan, coml mgr & promotion mgr; Arthur Hook, program director & film buyer; Tom Atkins, news director; Fred Molchin, chief engineer.

Washington atty: A. L. Stein.

GARY, Lake County (ch. 50,*66)

HAMMOND, Lake County (ch. 56—)

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Tv Stations CONTINUED

INDIANA CONTINUED

INDIANAPOLIS, *Morion County (ch. 6, 8-13-1, *20-39, 67-)*

WFBS-TV (May 30, 1949) **ch. 6**; power—100kw visual, 50kw aural; antenna height—990 feet above average terrain, 1,019 feet above ground. **Address:** 1330 N. Meridian St., Zone 2. **Phone:** Melrose 4-8521. **TWX** IP-99. **Licensee:** Twin State Broadcasting Inc. (acquired station May 22, 1957). **Ownership:** See Time Inc. stations in "Group Ownership." **Network:** NBC-TV (primary). **Rep:** Katz. **Highest hour rate:** \$1,300. **Color facilities:** network, local live, local film, local slides. **Executives:** Weston C. Pullen Jr., pres; Eldon Campbell, vp & gen mgr; Don Menke, coml mgr; William E. Ball, program director; Hugh L. Kibbey, film buyer; John P. Hurlbut, promotion mgr; George Morrison, news director; Robert W. Flanders (technical, R. W. Robbins (operations) chief engineers. **Washington atty:** Pierson, Ball & Dowd. **Radio affiliate:** WFBS.

WISH-TV (July 1, 1954) **ch. 8**; power—316kw visual, 158kw aural; antenna height—990 feet above average terrain, 997 feet above ground. **Address:** 1440 N. Meridian St., Zone 2. **Phone:** Melrose 4-6411. **TWX** IP 276. **Licensee:** Indiana Broadcasting Corp. (acquired station Dec. 1, 1956). **Ownership:** See "Newspaper Ownership" and Corinthian stations in "Group Ownership." **Network:** CBS-TV (primary). **Rep:** Bolling. **Highest hour rate:** \$1,400. **Color facilities:** network, local film, local slides. **Videotape recorder:** In operation. **Executives:** C. Wrede Petersmeyer, pres; Robert B. McConnell, vp, gen mgr & film buyer; Robert F. Ohleyer, coml mgr; Steven T. Briggs, program director; James A. Buck, director of promotion; Richard Hickox, news director; Stokes Gresham Jr. chief engineer. **Washington atty:** Covington & Burling. **Radio affiliate:** WISH.

WLWI (Oct. 30, 1957) **ch. 13**; power—297kw visual, 158kw aural; antenna height—930 feet above average terrain, 1,025 feet above ground. **Address:** Merchants Bank Bldg., Zone 4. **Phone:** Melrose 9-2311. **TWX** 281. **Licensee:** Crosley Broadcasting Corp. **Ownership:** See Crosley Broadcasting Corp. in "Group Ownership." **Network:** ABC-TV (primary). **Rep:** Crosley Broadcasting sales offices; NBC Spot Sales; Bomar Lowrance & Assoc. (South). **Highest hour rate:** \$1,100. **Color facilities:** network, local live, local film, local slides. **Executives:** Robt. E. Dunville, pres; John B. Babcock, gen mgr & film buyer; Bruce Cox,

special broadcast services director; Bob Lamb, coml mgr; Charles Brodhead, program director; Jack Highberger, promotion mgr; Gordon Graham, news director; Norman Nixon, supervising technician.

Washington atty: Hogan & Hartson.

WTTV ch. 4. (see Bloomington).

JASPER, *Dubois County (ch. 19+)*

KOKOMO, *Howard County (ch. 29+)*

LAFAYETTE, *Tippecoon County (ch. 18,*47,59)*

WFAM-TV (June 15, 1953) **ch. 59**; power—162 kw visual, 89.1kw aural; antenna height—630 feet above average terrain, 670 feet above ground. **Address:** McCarty Lane. **Phone:** 2-7306. **TWX** Laf 481. **Licensee:** Lafayette Broadcasting Inc. (acquired station March 1, 1957). **Ownership:** D. & B. Equipment Corp., 50% (voted by E. J. Bannon and John M. Drysdale, owners); Harry Rosenthal, 25%; Alvin H. Huth 25%. **Network:** ABC-TV (secondary), CBS-TV (secondary), NBC-TV (secondary). **Rep:** Rambeau, Vance, Hopple. **Highest hour rate:** \$200. **Color facilities:** network. **Executives:** E. J. Bannon, pres; Henry Rosenthal, gen mgr & film buyer; Dick Pittenger, coml mgr & promotion mgr; Harry Bradway, program director; Bill Anthony, news director; Dick Cochran, chief engineer. **Washington atty:** A. L. Stein. **Radio affiliate:** WASK.

LEBANON, *Boone County (ch. 79+)*

LOGANSPORT, *Cass County (ch. 51)*

MADISON, *Jefferson County (ch. 25-)*

MARION, *Grant County (ch. 31)*

MICHIGAN CITY, *La Porte County (ch. 62+)*

MUNCIE, *Delaware County (ch. 49,55+,*71)*

WLBC-TV (May 8, 1953) **ch. 49**; power—14.1kw visual, 7.08kw aural; antenna height—500 feet above average terrain, 550 feet above ground. **Address:** P. O. Box 271. **Phone:** Atlas 8-4403. **TWX** Muncie 187. **Licensee:** Tri-City Radio Corp. **Ownership:** Donald A. Burton, 51%; William F. Craig, 46.5%, and others. **Network:** NBC-TV (primary), ABC-TV (secondary), CBS-TV (secondary). **Rep:** Hal Holman. **Highest hour rate:** \$225. **Color facilities:** network. **Executives:** Don Burton, pres & gen mgr; Bill Craig, coml mgr, film buyer & promotion mgr; Lee Allerton, program director; Fred Hinshaw, news director; Pat Finnegan, chief engineer.

Washington atty: John M. Midlen. **Radio affiliates:** WLBC, WMUN (FM).

PLYMOUTH, *Marshall County (ch. 34-)*

PRINCETON, *Gibson County (ch. 52+)*

WRAY (not on air, suspended operation but has not turned in construction permit); **ch. 52.** **Permittee:** Southern Indiana Telecasting Inc. **Ownership:** M. R. Lankford, 62.6%. Mr. Lankford also owns WDQN DeQuoin, Ill.

RICHMOND, *Wayne County (ch. 32-)*

SHELBYVILLE, *Shelby County (ch. 58+)*

SOUTH BEND (*Saint Joseph County*)-**ELKHART** (*Elkhart County*) **(ch. 16,22,28+,*52)**

WNDU-TV (July 15, 1955) **ch. 16**; power—219kw visual, 153.4kw aural; antenna height—586 feet above average terrain, 551 feet above ground. **Address:** P. O. Box 989. **Phone:** Central 3-7111. **TWX** SE 8773. **Licensee:** Michiana Telecasting Corp. **Ownership:** U. of Notre Dame du Lac, 100%; and voted by Rev. Edmund P. Joyce. **Network:** NBC-TV. **Rep:** Petry. **Highest hour rate:** \$500. **Color facilities:** network. **Executives:** B. C. Barth, vp & gen mgr; Wm. Thomas Hamilton, sls mgr; H. Allen Hervey, film editor; June Borkowski, promotion mgr; Lamont McLoughlin, news director; Bazil O'Hagan, chief engineer. **Washington atty:** Dempsey & Koplovitz. **Radio affiliate:** WNDU.

WSBT-TV (Dec. 21, 1952) **ch. 22**; power—224kw visual, 148kw aural; antenna height—539 feet above average terrain, 487 feet above ground. **Address:** 300 W. Jefferson Blvd., Zone 1. **Phone:** Central 3-3141. **TWX** SE 8762. **Licensee:** South Bend Tribune. **Ownership:** South Bend Tribune Publishing Co. (South Bend Tribune). **Network:** CBS-TV. **Rep:** Raymer. **Highest hour rate:** \$500. **Color facilities:** network. **Executives:** Franklin D. Schurz, pres; Neal B. Welch, gen mgr; Will E. Darch, coml mgr; Robert J. Drain, program dir; Walter A. Sweitzer Jr., film buyer; James Halpin, promotion mgr; Robert M. Hoyt, news director; Arthur R. O'Neil, chief engineer. **Washington atty:** Hogan & Hartson. **Radio affiliate:** WSBT.

WSJV (Elkhart) (March 15, 1954) **ch. 28**; power—204kw visual, 102kw aural; antenna height—690 feet above average terrain, 649 feet above ground. **Address:** P. O. Box 2828, South Bend. **Phone:** (South Bend) Central 2-2828; (Elkhart) 2-1518. **TWX** Elkhart 8713. **Licensee:** Truth Publishing Co. (original owner). **Ownership:** See "Newspaper Ownership" and Truth Publishing Co. in "Group Ownership." **Network:** ABC-TV. **Rep:** H-R Television. **Highest hour rate:** \$400. **Color facilities:** network. **Videotape recorder:** in operation. **Executives:** John F. Dille Jr., pres; Paul C. Brines, vp & gen mgr; Edwin J. Lasko, assistant mgr, program director & film buyer; Vincent T. Doyle, national sales mgr; Don Fuller, regional & local sales mgr; W. Forrest Morrow, program & production mgr; Phyl Swan, promotion mgr; Bill Donnell, news director; Art Whitaker, film director; Lester Zellmer, chief engineer. **Washington atty:** Dow, Lohnes & Albertson. **Radio affiliates:** WTRC-AM-FM.

TELL CITY, *Perry County (ch. 78)*

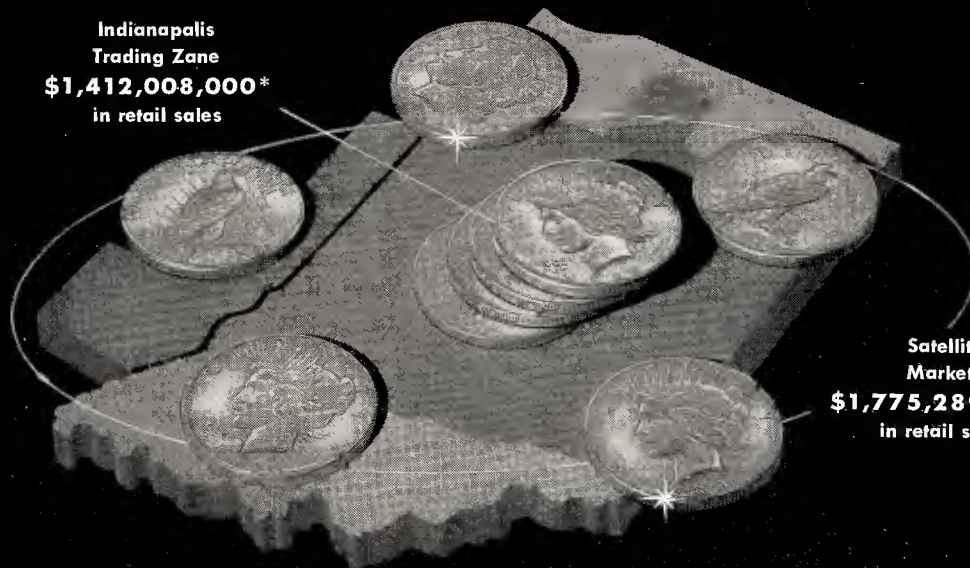
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equally important to you?**

Where else will you find *satellite* markets that outspend their entire central metropolitan trading zone by 5-to-4 in sales dollars? Or a *universe* that has such a big, rich central market! What an opportunity for you to increase your share of the *total* potential in this greater Indianapolis television area!

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- does a central market exert such an economic pull on *so many* specific areas that are retail trading centers in their own right?
- do you find such a *widespread* marketing area covered from *one* central point . . . and by WFBM-TV!
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*Sales Management, Survey of Buying Power, 1958

Indianapolis itself—Major retail area for 18 richer-than-average counties. 1,000,000 population—350,600 families with 90% television ownership!

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Tv Stations CONTINUED

INDIANA CONTINUED

TERRE HAUTE, *Vigo County* (ch. 2+, 10, *57+, 63-, 73+)

WTHI-TV (July 20, 1954) ch. 10; power—316kw visual, 158 kw aural; antenna height—480 feet above average terrain, 548 feet above ground.

Address: 918 Ohio St. **Phone:** Crawford 9481. **TWX** TH 1.

Licensee: Wabash Valley Broadcasting Corp.

Ownership: Anton Hulman Jr., 81.65%; J. R. Cloutier, 13.35%; Henry P. Smith, 5%.

Network: CBS-TV (primary), ABC-TV (secondary), NBC-TV (secondary).

Rep: Bolling.

Highest hour rate: \$600.

Color facilities: network.

Executives: Anton Hulman Jr., pres; J. M. Higgins, gen mgr; Pat Murphy, day program director; Ben Falber Jr., night program director & film buyer; Charles S. Cogan, promotion mgr; Howard Caldwell, news director; Don Petit, chief engineer.

Washington atty: Haley, Wallenberg & Kenahan.

Radio affiliates: WTHI-AM-FM.

VINCENNES, *Knox County* (ch. 44+)

WASHINGTON, *Daviess County* (ch. 60+)

IOWA

ALGONA, *Kossuth County* (ch. 37+)

AMES, *Story County* (ch. 5, 25-)

WOI-TV (Feb. 21, 1950) ch. 5; power—100kw visual, 50.1kw aural; antenna height—553 feet above average terrain, 530 feet above ground. **Address:** Iowa State College. **Phone:** Cedar 2-3400. **TWX** 560.

Licensee: Iowa State College of Agriculture & Mechanic Arts.

Ownership: Solely owned by Iowa State College of Agriculture & Mechanic Arts. (original owner)

Network: ABC-TV.

Rep: Weed Television.

Highest hour rate: \$650.

Color Facilities: network.

Executives: Dr. James Hilton, pres; Robert C. Mulhall, gen mgr & film buyer; Ted Tostlebe, coml mgr; James H. Davis, program director, assoc gen mgr; Doris MacFarquhar, promotion mgr; Keith K. Ketcham, chief engineer.

Washington atty: Cohn & Marks.

Radio affiliates: WOI-AM-FM.

ATLANTIC, *Cass County* (ch. 45-)

BOONE, *Boone County* (ch. 19-)

BURLINGTON, *Des Moines County* (ch. 32-, 38+)

CARROLL, *Corroll County* (ch. 39)

CEDAR RAPIDS, *Linn County* (ch. 2, 9-, 20-, *26+)

KCRG-TV (Oct. 15, 1953) ch. 9; power—316kw visual, 158kw aural; antenna height—1,060 feet above average terrain, 1,079 feet above ground.

Address: First St. at First Ave. SW. **Phone:** Empire 4-4194. **TWX** CR 14.

Licensee: Cedar Rapids Television Co. (original owner).

Ownership: The Gazette Co. (Cedar Rapids Gazette), 100%. Also see "Newspaper Ownership."

Network: ABC-TV.

Rep: Weed Television.

Highest hour rate: \$500.

Color facilities: network.

Executives: Joseph F. Hladky Jr., pres; Redd Gardner, gen mgr & film buyer; Ralph D. Willey, program director; Edna A. Herbst, director promotion & publicity; Ira V. McDaniel, chief engineer.

Washington atty: Kirkland, Fleming, Green, Martin & Ellis.

Radio affiliates: KCRG.

WMT-TV (Sept. 30, 1953) ch. 2; power—100kw visual, 70kw aural; antenna height—1,450 feet above average terrain, 1,353 feet above ground.

Address: Paramount Theatre Bldg. **Phone:** Empire 4-0171. **TWX** CR-11.

Licensee: WMT-TV, Inc. (original owner).

Ownership: American Broadcasting Stations Inc. (WMT Cedar Rapids, KWMT Ft. Dodge, both Iowa), 49%; William B. Dolph, 31%; William B. Quarton, 20%. ABS is controlled by Helen S. Mark and children (with Messrs. Dolph and Quarton as voting trustees for these holdings). Mr. Dolph also owns 15% of KJBS San Francisco and 43% of KMYR Denver. Mr. Quarton has a minority interest in KMYR.

Network: CBS-TV.

Rep: Katz.

Highest hour rate: \$625.

Color Facilities: network.

Executives: Wm. B. Dolph, pres; Wm. B. Quarton, executive vp; Lew Van Nostrand, vps; Douglas B. Grant, vp tv operations & film buyer; Dick Pinney, promotion & merchandising mgr; Chuck Worcester, director of news & public affairs; George P. Hixenbaugh, chief engineer.

Washington atty: Bingham, Collins, Porter & Kistler.

Radio affiliates: WMT.

CENTERVILLE, *Appanoose County* (ch. 31-)

CHARLES CITY, *Floyd County* (ch. 18-)

CHEROKEE, *Cherokee County* (ch. 14)

CLINTON, *Clinton County* (ch. 64)

CRESTON, *Union County* (ch. 43)

DAVENPORT, *Scott County*—ROCK ISLAND, ILL., *Rock Island County*—MOLINE, ILL., *Rock Island County* (ch. 4+, 6+, 8, *30+, 42-, 68)

WHBF-TV (July 1, 1950) ch 4; power—100kw visual, 70kw aural; antenna height—1,000 feet above average terrain, 993 feet above ground. **Address:** Telco Bldg. Rock Island. **Phone:** Rock Island 6-5441. **TWX** 181.

Licensee: Rock Island Broadcasting Co. (original owner).

Ownership: Ben H. Potter and family, 75%; Leslie C. Johnson and wife, 25%. Potter family owns Rock Island Argus and a controlling interest in KBUN Bimidi, Minn. Mr. Johnson owns 50% of WJBC Bloomington, Ill.

Network: CBS-TV (primary), ABC-TV (secondary).

Rep: Avery-Knodel

Highest hour rate: \$900.

Color facilities: network.

Executives: Ben H. Potter, pres; Leslie C. Johnson, vp & gen mgr; Maurice Corken, assistant mgr & coml director; Forest W. Cooke, program director & film buyer; (Miss) Fern Hawks, promotion mgr; Heber E. Carton, merchandising mgr; Wm. G. Ellison & Jim Koch, news directors; Robert J. Sinnett, chief engineer.

Washington atty: Dow, Lohnes & Albertson.

Radio affiliates: WHBF-AM-FM.

WOC-TV (Oct. 31, 1949) ch. 6; power—100kw visual, 60.3kw aural; antenna height—600 feet above average terrain, 625 feet above ground.

Address: 805 Brady St., Davenport. **Phone:** Davenport 3-3661. **TWX** Davenport 82.

Licensee: Central Broadcasting Co. (original owner).

Ownership: See B. J. Palmer stations in "Group Ownership."

Network: NBC-TV.

Rep: Peters, Griffin, Woodward.

Highest hour rate: \$900.

Color facilities: network.

Executives: B. J. Palmer, pres; D. D. Palmer, vp and treas; Ralph Evans, executive vp; Paul A. Loyet, vp; William D. Wagner, sec; Ernest C. Sanders, resident mgr; Raymond E. Guth, program director; Kenneth Wagner, film buyer; Richard Upp, promotion mgr; Robert Frank, news director; Paul G. Ardivson, chief engineer.

Washington atty: Dow, Lohnes & Albertson.

Radio affiliate: WOC-AM-FM.

DECORAH, *Winneshiek County* (ch. 44+)

DES MOINES, *Polk County* (ch. 8-, *11+, 13-, 17+, 23-)

***KDPS** (non-commercial educational) (not on air, granted Dec. 12, 1956; target date: late 1958); ch. *11.

Address: 629 Third St.

Permittee: Des Moines Independent School District.

KGTV (not on air, suspended operation but has not turned in construction permit); ch. 17. **Address:** Second Ave. & Hobson Drive.

Permittee: Rib Mountain Tv Inc.

Ownership: See "Newspaper Ownership" and Murphy-Bridges stations in "Group Ownership."

KRNT-TV (July 31, 1955) ch 8; power—316kw visual, 200kw aural; antenna height—610 feet above average terrain, 705 feet above ground. **Address:** Ninth & Pleasant, zone 14. **Phone:** Cherry 3-4141. **TWX** 279.

Licensee: KRNT-TV Co. (Original owner).

Ownership: Cowles Broadcasting Co., 60%; Murphy Broadcasting Co. (estate of Kingsley H. Murphy), 40%. For Cowles Broadcasting interests see Cowles stations in "Group Ownership."

Network: CBS-TV.

Rep: Katz.

Highest hour rate: \$700.

Color Facilities: network.

Executives: Luther L. Hill, pres; Robert W. Dillon, vp & gen mgr; Paul M. Elliott, coml mgr; Bill Hippee, sales mgr; Richard H. Covey, program director — film buyer; Joe Hudgens, assistant program director & director promotion & advertising; Russ Van Dyke, news director; Charles F. Quentin, chief engineer.

Washington atty: Paul M. Segal.

Radio affiliates: KRNT.

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* SEE ZIV AD PAGES A114-A115

Davenport, Iowa — Rock Island, Illinois 47th TV MARKET IN THE U.S.

As Reported in TELEVISION AGE, May 19, 1958

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|----------------------------|---------------------------------|
| 41 Albany Schenectady-Troy | 46 Omaha |
| 42 Nashville | 47 Davenport-Rock Island |
| 43 Champaign | 48 Binghamton |
| 44 Miami | 49 Raleigh-Durham |
| 45 Sacramento-Stockton | 50 Asheville |

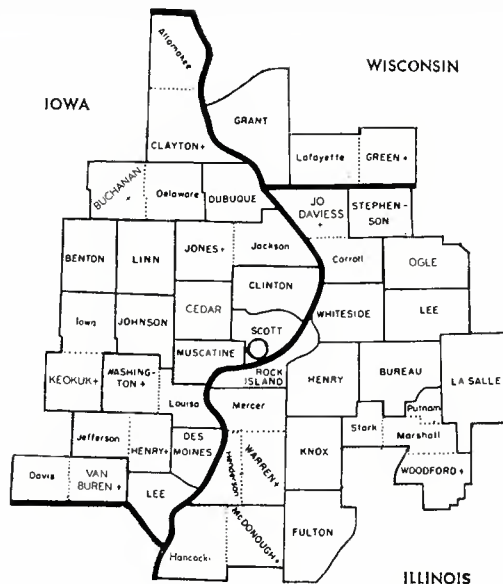
WOC-TV IS No. 1 IN COVERAGE IN ALL OF IOWA AND ILLINOIS (Chicago excepted)

48 COUNTIES

| | |
|--------------------------|-----------------|
| Population* | 1,727,100 |
| Homes | 556,500 |
| TV Homes | 469,890 |
| Farm Homes** | 97,101 |
| TV Farm Homes** | 54,912 |
| Effective Buying Income* | \$2,852,363,000 |
| Retail Sales* | \$2,076,120,000 |

*Sales Management's "Survey of Buying Power, 1958"
**U. S. Census of Agriculture, 1954

NCS 2



Col. B. J. Palmer
President
Ernest C. Sanders
Resident Manager
Mark Wodlinger
Sales Manager
Peters, Griffin, Woodward,
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THE QUINT CITIES

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MOLINE }
EAST MOLINE }



WOC-TV Davenport, Iowa is part of Central Broadcasting Company which also owns and operates WHO-TV and WHO-Radio — Des Moines.



Tv Stations CONTINUED

IOWA CONTINUED

DES MOINES (Continued)

WHO-TV (April 15, 1954) **ch. 13**; power—316kw visual; 158 kw aural; antenna height—780 feet above average terrain, 743 feet above ground. **Address:** 1100 Walnut St., zone 7. **Phone:** Atlantic 8-6511. **TWX** DM 286.

Licensee: Central Broadcasting Co. (original owner).

Ownership: See B. J. Palmer stations in "Group Ownership."

Network: NBC-TV

Rep: Peters, Griffin, Woodward.

Highest hour rate: \$750.

Color facilities: network, local film, local slides.

Executives: Col. B. J. Palmer, pres; Dr. D. D. Palmer, vp & treas; Ralph Evans, executive vp; Paul A. Loyet, vp & resident mgr; William D. Wagner, sec & controller; W. W. Woods, assistant mgr; Robert H. Harter, sls mgr; Jack Kerrigan, program director & film buyer; Kenneth Geller, production mgr; Jack Shelley, news bureau mgr; Roy W. Pratt, chief engineer.

Washington atty: Dow, Lohnes & Albertson.

Radio affiliates: WHO-AM-FM.

DUBUQUE, Dubuque County (ch. 56+62—)

ESTHERVILLE, Emmet County (ch. 24+)

FAIRFIELD, Jefferson County (ch. 54)

FORT DODGE, Webster County (ch. 21)

KQTV (November 1953) **ch. 21**; power—170kw visual, 89kw aural; antenna height—630 feet above average terrain, 650 feet above ground. **Address:** 912 1st Ave. South. **Phone:** 4-0351.

Licensee: Northwest Television Co. (original owner).

Ownership: Edward Breen and wife and others.

Network: NBC-TV (primary), ABC-TV (secondary), CBS-TV (secondary).

Rep: Pearson.

Highest hour rate: \$150.

Color facilities: network.

Executives: Edward Breen, pres & gen mgr; Rollie Camp, coml mgr; Richard Johnson, program director & promotion mgr; Bill Higgins, news director; Dave Sinclair, chief engineer.

Washington atty: Fisher, Wayland, Duvall & Southmayd.

Radio affiliate: KVFD.

FORT MADISON, Lee County (ch. 50+)

GRINNELL, Poweshiek County (ch. 71)

IOWA CITY, Johnson County (ch. *12+,24—)

KEOKUK, Lee County (ch. 44—)

KNOXVILLE, Marion County (ch. 33—)

MARSHALLTOWN, Marshall County (ch. 49)

MASON CITY, Cerro Gordo County (ch. 3+,35—)

KGLO-TV (May 15, 1954) **ch. 3**; power—100kw visual, 50kw aural; antenna height—460 feet above average terrain, 500 feet above ground. **Address:** Second & Pennsylvania Aves. **Phone:** Garden 3-2540. **TWX** MY 83.

Licensee: Lee Radio Inc. (original owner).

Ownership: See Lee stations in "Group Ownership."

Network: CBS-TV.

Rep: Weed Television.

Highest hour rate: \$400.

Color facilities: network.

Executives: Lee P. Loomis, pres; Herbert R. Ohrt, executive vp & gen mgr; Lloyd D. Loers, coml mgr; Walter Rothschild, national sales mgr; Doug Sherwin, program director & promotion mgr; Ken Kew, news director; Roger E. Sawyer, chief engineer.

Washington atty: Pierson, Ball & Dowd.

Radio affiliates: KGLO-AM-FM.

MUSCATINE, Muscatine County (ch. 58)

NEWTON, Jasper County (ch. 65+)

OSLWEIN, Fayette County (ch. 28)

OSKALOOSA, Mohaska County (ch. 52+)

OTTUMWA, Wapello County (ch. 15+,63)

KTVO (Kirksville, Mo.) (Nov. 21, 1955) **ch. 3**. **Address:** 209 E. Second St., Ottumwa. **Phone:** Murray 2-4535. **TWX:** OTUM 463.

Licensee: KBIZ Inc. (for full listing, see Kirksville, Mo.)

RED OAK, Montgomery County (ch. 32+)

SHENANDOAH, Pery County (ch. 20+)

SIoux CITY, Woodbury County (ch. 4—,9,*30, 36—)

KTIV (Oct. 9, 1954) **ch. 4**; power—100kw visual, 50.1kw aural; antenna height—770 feet above average terrain, 633 feet above ground. **Address:** 10th & Grandview. **Phone:** 8-0545.

Licensee: KTIV Television Co. (original owner).

Ownership: Perkins Bros. Co., 50%; Dietrich Dirks and eight others, 50%. Perkins owns KSCJ Sioux City and is affiliated with the Sioux City Journal-Tribune.

Network: NBC-TV (primary) ABC-TV (secondary).

Rep: Hollingbery.

Highest hour rate: \$400.

Color facilities: network.

Executives: Dietrich Dirks, pres, gen mgr & film buyer; Eugene Flaherty, executive vp & coml mgr; Don Stone, program director; Bill Mote, promotion mgr; Ken Wayman, news director; Al Smith, chief engineer.

Washington atty: Miller & Schroeder.

Radio affiliate: KSCJ.

KVTV (March 29, 1953) **ch. 9**; power—288kw visual, 144kw aural; antenna height—720 feet above average terrain, 537 feet above ground. **Address:** 7th & Douglas Sts., zone 1. **Phone:** 2-2711. **TWX** SY 14.

Licensee: Peoples Broadcasting Corp. (acquired station Dec 1, 1957).

Ownership: See Peoples Broadcasting Stations in "Group Ownership."

Network: CBS-TV (primary) ABC-TV (secondary).

Rep: Katz.

Highest hour rate: \$425.

Color facilities: network.

Executives: Herbert E. Evans, vp & executive head of Peoples Broadcasting Corp.; Donald D. Sullivan, gen mgr; Robert B. Donovan, coml mgr; Clark Pollock, program director & film buyer; John L. Schambow, promotion mgr; Charles Powell, news director; Robert G. Engelhardt, chief engineer.

Washington atty: Fly, Shuebruk, Blume & Gaguine.

Radio affiliate: WNAX.

SPENCER, Clay County (ch. 42+)

STORM LAKE, Buena Vista County (ch. 34+)

WATERLOO, Black Hawk County (ch. 7+,16—, *22—,46+)

KWWL-TV (November 1953) **ch. 7**; power—316kw visual, 221kw aural; antenna height—1,130 feet above average terrain, 1,083 feet above ground.

Address: Insurance Bldg. **Phone:** Adams 4-4404. **TWX** WX 17.

Licensee: Black Hawk Broadcasting Co. (original owner).

Ownership: Ralph J. McElroy, 30.7%; Robert Buckmaster, 11.8%; A. D. Donnell, 8.7%; William Bolster, 7% and others. Purchase of KATS and KMMT (TV) Austin, Minn., pending FCC approval.

Network: NBC-TV.

Rep: Avery-Knodel.

Color facilities: network.

Highest hour rate: \$625.

Executives: Ralph J. McElroy, pres; John Esau, gen mgr.

Radio affiliate: KWWL.

WEBSTER CITY, Hamilton County (ch. 27)

KANSAS

ABILENE, Dickinson County (ch. 31+)

ARKANSAS CITY, Cowley County (ch. 49)

ATCHISON, Atchison County, (ch. 60+)

CHANUTE, Neosho County (ch. 50—)

COFFEYVILLE, Montgomery County (ch. 33—)

COLBY, Thomas County (ch. 22—)

CONCORDIA, Cloud County (ch. 47—)

DODGE CITY, Ford County (ch. 6+,23)

KTVC (Ensign) (August 1957) **ch. 6**; power—28.2kw visual, 14.1kw aural; antenna height—720 feet above average terrain, 686 feet above ground.

Address: 705 Second St. Dodge City, Kan. **Phone:** Hunter 3-6666.

Licensee: Southwest Kansas Television Co. (original owner).

Ownership: Dodge City Broadcasting Co. (KGNO Dodge City, Kan.) and Dodge City Globe, 6%; Wendell Elliott, 5.6%. There are more than 600 other stockholders.

Network: ABC-TV.

Rep: Katz (on combination sales with KAKE-TV).

Highest hour rate: \$100 (also see KAKE-TV of which KTVC operates as satellite).

Executives: Wendell Elliott, vp & gen mgr.

EL DORADO, Butler County (ch. 55+)

EMPORIA, Lyon County (ch. 39—)

FORT SCOTT, Bourbon County (ch. 27)

GARDEN CITY, Finney County (ch. 9,11+)

KGLD (not on air; target date September 1958) **ch. 11**.

Address: c/o KCKT Great Bend, Kan.

Permittee: Central Kansas Television Co. (stations plans to operate as satellite of KCKT).

Ownership: See Central Kansas stations in "Group Ownership."

GOODLAND, Sherman County (ch. 10,31)

KWGB-TV (not on air, granted May 11, 1955; target date unknown) **ch. 10**.

Address: KWGB Bldg.

Permittee: Goodland Broadcasting Co. (original owner).

Ownership: James E. Blair, 100%.

Radio affiliate: KWGB.



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| | FIRST PLACE QUARTER HOURS | | | |
|-----------|---------------------------|--------|---------------------|--------|
| | NUMBER REPORTED | | PERCENTAGE OF TOTAL | |
| | 1 Week | 4 Week | 1 Week | 4 Week |
| WHO-TV | 256 | 232 | 54% | 49% |
| STATION K | 162 | 186 | 34% | 39% |
| STATION W | 47 | 51 | 10% | 11% |
| TIES | 8 | 4 | 2% | 1% |

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P. A. Loyet, Resident Manager
Robert H. Harter, Sales Manager



Peters, Griffin, Woodward, Inc.,
National Representatives



Affiliate

Tv Stations CONTINUED

KANSAS CONTINUED

GREAT BEND, Barton County (ch. 2,28)

KCKT (Nov. 29, 1954) **ch. 2**; power—100kw visual; 50kw aural; antenna height—970 feet above average terrain, 1,000 feet above ground. **Address:** U. S. Highway 281. **Phone:** Gladstone 3-7868. **TWX** 90.

Licensee: Central Kansas Television Co. **Ownership:** See Central Kansas stations in "Group Ownership."

Network: NBC-TV.

Rep: Bolling.

Highest hour rate: \$300.

Color facilities: network.

Executives: E. C. Wedell, pres; E. L. Kuhlman, gen mgr, coml mgr & film buyer; Bonnie Perry, program director; Lelia Henkle, promotion mgr; Ken Coy, news director; Herm Haefele, chief engineer.

Washington atty: Cohn & Marks.

HAYS, Ellis County (ch. 7—,20—)

KAYS-TV (not on air, target date late 1958). **ch. 7**; power—81.3kw visual, 58.8kw aural; antenna height—648 feet above average terrain, 751 feet above ground.

Address: 2300 Hall St. **Phone:** Market 4-2578. **Licensee:** KAYS Inc.

Ownership: Ross Beach Sr., 50-2/3%, and Robert E. Schmidt, 49 1/4%.

Network: ABC-TV (private relay from KAKE-TV Wichita).

Rep: Katz (on sales with KAKE-TV).

Highest hour rate: \$150.

Executives: Ross Beach, Sr., pres; Robert E. Schmidt, gen mgr; Richard A. McDaniel, operations director; James E. Kane, chief engineer. **Washington atty:** A. L. Stein.

Radio affiliate: KAYS

HUTCHINSON, Reno County (ch. 12, 18)

KTVH (June 22, 1953) **ch. 12**; power—316kw visual, 158kw aural; antenna height—800 feet above average terrain, 779 feet above ground. **Address:** 1800 N. Plum (Hutchinson); 2815 E. 37th St., North, (Wichita). **Phone:** Mohawk 5-5503. **TWX** HU 02.

Licensee: Wichita-Hutchinson Co. (acquired station Oct. 19, 1955).

Ownership: Minneapolis Star & Tribune Co., 78.5%; John F. Harris and family, 6.56%; W. D. P. Carey and family, 4.66%; Bess Marsh Rickard, 3.5%; Howard O. Peterson, 3.1%. For Minneapolis Star & Tribune Co., see Cowles Stations in "Group Ownership." The Harris are chief owners of KSAL Salina and KIUL Garden City, both Kan. Mrs. Rickard owns 52.5% of KWBW Hutchinson, Kan. Also see "Newspaper Ownership."

Network: CBS-TV.

Rep: Blair Television Assoc.

Highest hour rate: \$575.

Color facilities: network.

Executives: Joyce A. Swan, pres; Howard O. Peterson, gen mgr; M. Dale Larsen, assistant gen mgr; Eugene F. Gray, sales mgr; Robert D. Snyder, program director & film buyer; R. Ernest Dade, promotion director; J. K. Petersen, news director; Kenneth Cook, chief engineer.

Washington atty: Paul M. Segal.

INDEPENDENCE, Montgomery County (ch. 20)

IOLA, Allen County (ch. 44+)

JUNCTION CITY, Geary County (ch. 29+)

LARNED, Pawnee County (ch. 15—)

LAWRENCE, Douglas County (ch. *11,17—)

LEAVENWORTH, Leavenworth County (ch. 51—)

LIBERAL, Seward County (ch. 14)

McPHERSON, McPherson County (ch. 26—)

MANHATTAN, Riley County (ch. *8, 23+)

***KSAC-TV** (not on air, granted July 24, 1953; target date unknown) **ch. *8**.

Permittee: Kansas State College.

Radio affiliate: KSAC, KSDE(FM).

NEWTON, Harvey County (ch. 14+)

OLATHE, Johnson County (ch. 52—)

OTTAWA, Franklin County (ch. 21—)

PARSONS, Lobette County (ch. 46—)

PITTSBURG, Crawford County (ch. 7+ ,38—)

KOAM-TV (Joplin, Mo.) (Dec. 13, 1953) **ch. 7**; power—245kw visual, 138kw aural; antenna height—550 feet above average terrain, 573 feet above ground.

Address: P. O. Box 659, Pittsburg. **Phone:** 2508. **Licensee:** Mid-Continent Telecasting Inc. (original owner).

Ownership: Pittsburg Broadcasting Co. (KOAM), 66-2/3%, and Joplin Globe (Mo.) Publishing Co. (Globe and News Herald), 33-1/3%. Also see "Newspaper Ownership."

Network: NBC-TV, ABC-TV.

Rep: Katz.

Color facilities: network.

Highest hour rate: \$360.

Executives: R. E. Wade, vp & gen mgr.

Radio affiliate: KOAM.

PRATT, Prott County (ch. 36+)

SALINA, Saline County (ch. 34)

TOPEKA, Shawnee County (ch. 13+ ,42, *48+)

WIBW-TV (Nov. 15, 1953) **ch. 13**; power—316 kw visual, 158kw aural; antenna height—1,010 feet above average terrain, 949 feet above ground.

Address: P. O. Box 119. **Phone:** Central 3-2377. **TWX** TK 8605.

Licensee: Topeka Broadcasting Assn. (acquired station Feb. 1, 1957).

Ownership: See Stauffer Publications stations in "Group Ownership."

Network: CBS-TV (primary) ABC-TV (secondary).

Rep: Avery-Knodel.

Highest hour rate: \$550.

Color facilities: network.

Executives: O. S. Stauffer, pres; Thad M. Sandstrom, gen mgr & promotion mgr; Ray C. Senate, coml mgr; Rush Evans, program director & film buyer; Olaf Soward, news director; Gil Volles, chief engineer.

Washington atty: Arthur W. Scharfeld.

Radio affiliate: WIBW.

WELLINGTON, Sumner County (ch. 24—)

WICHITA, Sedgwick County (ch. 3—, 10—, 16—, *22+)

KAKE-TV (Oct. 19, 1954) **ch. 10**; power—316 kw visual, 219kw aural; antenna height—1,030 feet above average terrain, 1,079 feet above ground.

Address: 1500 N. West St., zone 6. **Phone:** Whitehall 3-4221. **TWX** WI 228.

Licensee: KAKE-TV Inc. (original owner).

Ownership: Tom Palmer, 19.5%; Sherrill C. Corwin, 15.3%; H. E. Zoller and family, 14.5%; Theodore Gore, 9.4%; Owen C. McEwen, 7.6%; Mark Adams, 6.25%; Charles E. Jones, 6.3%; Martin Umansky, 2.5% and others. For Mr. Corwin's holdings see Sherrill Corwin Stations in "Group Ownership."

Network: ABC-TV.

Rep: Katz.

Highest hour rate: \$788.50 (KAKE-TV plus satellites KTVK Ensign and KAYS Hays, Kan. **Color facilities:** network.

Executives: Mark Adams, pres; Martin Umansky, gen mgr; Donivan Waldron, national sales mgr; Robert Payne, program director & promotion mgr; Byles Benedict, local sales mgr; Paul Threlfall, news director; Harold Newby, chief engineer.

Washington atty: Fisher, Wayland, Duvall & Southmayd; Cohn & Marks.

Radio affiliate: KAKE.

KARD-TV (Sept. 1, 1955) **ch. 3**; power—100kw visual, 50kw aural; antenna height—1,000 feet above average terrain, 1,070 feet above ground. **Address:** 333 North Main, zone 5. **Phone:** Amberst 5-5633. **TWX** WI 242.

Licensee: Wichita Television Corp. (original owner).

Ownership: George M. Brown, 23%; Charles L. Brown, 4.6%; Helen P. Brown, 13.7%; William J. Moyer, 3.54%, and others.

Network: NBC-TV.

Rep: Petry.

Highest hour rate: \$650.

Color facilities: network, local live, local film, local slides.

Executives: George M. Brown, pres; William J. Moyer, executive vp & gen mgr; Donald Sbarra, vp & coml mgr; Samuel R. Worsham, program

director & film buyer; Dave Wilson, news director; Russell V. Goyette, chief engineer. **Washington atty:** Koteen & Burt.

KTVH (see Hutchinson).

WINFIELD, Cowley County (ch. 43+)

KENTUCKY

ASHLAND, Boyd County (ch. 59—)

WALN-TV (not on air, granted Aug. 14, 1952; target date unknown); **ch. 59**.

Address: 321 Eighth St., Huntington, W. Va.

Permittee: Polan Industries.

Ownership: See Polan Industries Stations in "Group Ownership."

BOWLING GREEN, Warren County (ch. 13,17+)

CAMPBELLSVILLE, Taylor County (ch. 40+)

CORBIN, Whitley County (ch. 16)

DANVILLE, Boyle County (ch. 35+)

ELIZABETHTOWN, Hardin County (ch. 23)

FRANKFORT, Franklin County (ch. 43—)

GLASGOW, Barren County (ch. 28+)

HARLAN, Harlan County (ch. 73+)

HAZARD, Perry County (ch. 19—)

HOPKINSVILLE, Christian County (ch. 20)

LEXINGTON, Foyette County (ch. 18+ ,27—, 64, 70+)

WKYT (Sept. 19, 1957) **ch. 27**; power—15.5kw visual; antenna height—643 feet above average terrain, 556 feet above ground.

Address: 177 N. Upper St. **Phone:** 3-2727. **Licensee:** WTAF Inc. (acquired station June 2, 1958).

Ownership: See Taft Stations in "Group Ownership."

Network: CBS-TV.

Rep: Pearson.

Highest hour rate: \$250.

Executives: Hubert Taft Jr., pres; Robert C. Weigand, gen mgr; Zack Hill, coml mgr; David Fleischer, program director; Robert Austin, chief engineer.

Washington atty: Koteen & Burt.

WLEX-TV (March 15, 1955) **ch. 18**; power—31.2kw visual; 49kw aural; antenna height—630 feet above average terrain, 651 feet above ground.

Address: P. O. Box 1457. **Phone:** 4-8747. **Licensee:** WLEX-TV Inc. (original owner).

Ownership: Central Kentucky Broadcasting Co. (WLEX Lexington, Ky.), 29%; J. Douglas Gay Jr., 25%; H. Guthrie Bell, 21%, and others. Central Kentucky Broadcasting is owned by Messrs. Gay and Bell, each 36.58% and Earl L. Boyles, 25%.

Network: ABC-TV (secondary), NBC-TV, (secondary).

Rep: Bolling; Dora-Clayton.

Highest hour rate: \$284.05.

Color facilities: network.

Executives: J. D. Gay Jr., pres; Earl L. Boyles, vp & gen mgr; Harry C. Barfield, station mgr; J. M. Pennock, coml mgr; Alex B. Macauley, program director; J. W. Robertson, chief engineer.

Washington atty: Spearman & Roberson.

LOUISVILLE, Jefferson County (ch. 3—, 11+ ,*15, 21—, 41—, 51—)

WAVE-TV (Nov. 24, 1948) **ch. 3**; power—100kw visual, 50 kw aural; antenna height—914 feet above average terrain, 600 feet above ground. **Address:** 334 E. Broadway, zone 2. **Phone:** Juniper 5-2201. **TWX** LS-291.

Licensee: WAVE Inc. (original owner).

Ownership: See George W. Norton stations in "Group Ownership."

Network: NBC-TV (primary), ABC-TV (secondary).

Rep: NBC Spot Sales.

Highest hour rate: \$1,025.

Color facilities: network.

Executives: George W. Norton, pres; Nathan Lord, gen mgr; Ralph Jackson, coml mgr; George Patterson, program director & film buyer; James Caldwell, promotion mgr; Rodney Ford, news director; Wilbur Hudson, chief engineer.

Washington atty: Paul M. Segal.

Radio affiliate: WAVE.

WEZI (not on air, suspended operation but has not turned in construction permit); **ch. 21**. **Permittee:** Mid-American Broadcasting Corp. **Ownership:** See Air Trails Network stations in "Group Ownership."

***WFPK-TV** (not on air, granted Jan. 3, 1958; target date: fall 1958); **ch. *15**. **Permittee:** Board of Trustees, Louisville Free Public Library.

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Tv Stations CONTINUED

KENTUCKY CONTINUED

LOUISVILLE (Continued)

WHAS-TV (March 27, 1950) **ch. 11**; power—316 kw visual, 158kw aural; antenna height—490 feet above average terrain, 600 feet above ground.
Address: 525 W. Broadway, zone 2. **Phone:** Juniper 5-2211. **TWX** LS 594.
Licensee: WHAS Inc. (original owner).
Ownership: Courier-Journal and Louisville Times Co. (Barry Bingham and family), 100%.
Network: CBS-TV
Rep: Harrington, Righter & Parsons.
Highest hour rate: \$1,000.
Color facilities: network.
Videotape recorder: now in operation.
Executives: Barry Bingham, pres; Victor A. Sholis, vp & director; George Johnson, sales director; Samuel Gifford, program director; Charles McDaniel, film buyer; William F. Loader, promotion mgr; William J. Small, news director; Orrin W. Towner, director of engineering; Cawood Ledford, sports director.
Washington atty: Miller & Schroeder.
Radio affiliates: WHAS.
WTAM-TV (not on air, granted Jan. 15, 1953; target date unknown): **ch. 41**.
Address: 2549 S. Third St.
Permittee: Robert W. Rounsaville.
Ownership: See R. W. Rounsaville stations in "Group Ownership."
Radio affiliate: WLOU.

MADISONVILLE, Hopkins County (ch. 26)
MAYFIELD, Groves County (ch. 63)
MAYSVILLE, Mason County (ch. 24+)
MIDDLESBORO, Bell County (ch. 57, 63+)
MURRAY, Calloway County (ch. 33—)
NEWPORT, (Cincinnati, Ohio, channel)
WNOP-TV (not on air, target date unknown) **ch. 74** (a channel allocated to Cincinnati, Ohio).
Address: 606 Monmouth St. **Phone:** Juniper 1-7100.
Licensee: Tri-City Broadcasting Co.
Ownership: James G. Lang, 52.5%; Olin W. Davis 17.5% Vincent Herold, 6.54% and others.
Radio affiliate: WNOP.
OWENSBORO, Daviess County (ch. 56—, 62)

PADUCAH, McCracken County (ch. 6+, 43, 72)
WPSD-TV (May 28, 1957) **ch. 6**; power—100 kw visual, 50kw aural; antenna height—630 feet above average terrain, 583 feet above ground.
Address: 100 Television Lane. **Phone:** 2-8214. **TWX** 8380.
Licensee: Paducah Newspapers Inc. (original owner).
Ownership: Edwin P. Paxton and family, 100%.
Licensee: (Paducah Sun-Democrat) also owns 25% WFRX West Frankfort, Ill. Also see "Newspaper Ownership."
Network: NBC-TV (primary), ABC-TV (secondary).
Rep: Pearson.
Highest hour rate: \$400.
Color facilities: network.
Executives: E. J. Paxton Sr., pres; E. J. Paxton Jr., vp & managing director; Sam Livingston, gen mgr; Charles M. Neel, sales mgr; Fitz Hooton, program director; Joe Mitchell, promotion mgr; Gene Compton, news director; Ernest J. Pell, technical director; William Moble, chief engineer.
Washington atty: Scharfeld & Baron.

PIKEVILLE, Pike County (ch. 14—)
PRINCETON, Caldwell County (ch. 45—)
RICHMOND, Madison County (ch. 60)
SOMERSET, Puloski County (ch. 29—)
WINCHESTER, Clark County (ch. 37+)

LOUISIANA

ABBEVILLE, Vermilion Parish (ch. 27+)
ALEXANDRIA, Rapides Parish (ch. 5, 62+, 74)
KALB-TV (Sept. 29, 1954) **ch. 5**; power—28.2 kw visual, 14.1kw aural; antenna height—560 feet above average terrain, 588 feet above ground.
Address: 605 Washington St. **Phone:** 5-2456. **TWX** ALEX 366.
Licensee: Lanford Telecasting Co. (acquired station February 1957).
Ownership: T. B. Lanford, 50%; William L. Fox, 49%; Grove Stafford and Willard L. Cobb, each 5%. For other Lanford interests see T. B. Lanford stations in "Group Ownership."
Network: NBC-TV.
Rep: Weed Television.
Highest hour rate: \$250.
Executives: T. B. Lanford, pres & film buyer; Willard L. Cobb, gen mgr & coml mgr; Larry McHale, program director; Mrs. Betty Galen-

nie, promotion mgr; Lonny Gibbons, news director; Robert E. Miller, chief engineer.
Washington atty: Kirkland, Fleming, Green, Martin & Ellis.
Radio affiliates: KALB-AM-FM.
BASTROP, Morehouse Parish (ch. 53+)
BATON ROUGE, East Baton Rouge Parish (ch. 2, 18—, 28, *34, 40—)
WAFB-TV (April 19, 1953) **ch. 28**; power—182kw visual, 97.7kw aural; antenna height 490 feet above average terrain, 499 feet above ground.
Address: P. O. Box 2671. **Phone:** Dickens 4-8571. **TWX** BR 58.
Licensee: Modern Broadcasting Co. of Baton Rouge Inc. (original owner).
Ownership: See WDSU Broadcasting Corp. stations in "Group Ownership."
Network: CBS-TV
Rep: Blair Television Assoc.
Highest hour rate: \$250.
Executives: Dwight W. Martin, chmn of board; Tom E. Gibbons, pres & gen mgr; Mervyn Rhys, coml mgr; Donald Hallmann, program director & film buyer; Grace McElveen, promotion mgr; Roland Daye, news director; Donald K. Allan, chief engineer.
Washington atty: Pierson, Ball & Dowd.

WBZ (April 14, 1955) **ch. 2**; power—97.7kw visual, 56.2kw aural; antenna height—890 feet above average terrain, 954 feet above ground.
Address: 1650 Highland Road. **Phone:** Dickens 8-1491. **TWX** Br 01.
Licensee: Louisiana Television Broadcasting Corp. (original owner).
Ownership: Baton Rouge Broadcasting Co., (WJBO), 49.33%; R. Frank Cangelosi, Roland C. Kizer and Lewis Gottlieb, each 9.4%; Charles P. Manship Jr., 1.99%; Douglas L. Manship, 3%, and others. The Manships own WJBO, WBRL (FM) Baton Rouge and Baton Rouge Advocate and State-Times. Also see "Newspaper Ownership."
Network: NBC-TV (primary), ABC-TV (secondary).
Rep: Hollingbery.
Highest hour rate: \$475.
Color facilities: network.
Executives: Douglas L. Manship, pres & gen mgr; Guy Corley, coml mgr; John Ferguson, program director & film buyer; Ed Hessel Jr., promotion mgr; Brooks Read, news director; J. Patrick Weathersby, chief engineer.
Washington atty: Cohn & Marks.
Radio affiliates: WJBO, WBRL(FM).

Now! **Maximum Power**

And Longer Range For Paducah's Channel Six-Gun

6 WPSD-TV

NBC in Paducah, Kentucky

100 K.W. Visual 50 K.W. Aural

Train your sights to the RESOURCE-FULL Mid-Mississippi Valley area with WPSD-TV MAXIMUM POWER for MAXIMUM RESULTS. Absolute TOPS in quality of Video and Audio, WPSD-TV now serves more than 180,000 TV homes.

Kentucky • Illinois • Missouri • Tennessee

Represented by PEARSON



BOGALUSA, Washington Parish (ch. 69,78)
 CROWLEY, Acadia Parish (ch. 76)
 DE RIDDER, Beauregard Parish (ch. 70)
 EUNICE, St. Landry Parish (ch. 64—)
 FRANKLIN, St. Mary Parish (ch. 46+)
 HAMMOND, Tangipahoa Parish (ch. 57)
 HOUMA, Terrebonne Parish (ch. 11,30+)
 JACKSON, East Feliciana Parish (ch. 59)
 JENNINGS, Jefferson Davis Parish (ch. 48)

LAFAYETTE, Lafayette Parish (ch. 10, 38—,67—)
KLFY-TV (June 8, 1955) ch. 10; power—316kw visual, 158kw aural; antenna height—440 feet above average terrain, 457 feet above ground. Address: 1301 Oak Ave. Phone: Center 5-9494. TWX LF 88.
 Licensee: Camelia Broadcasting Co. (original owner).
 Ownership: Paul H. DeClouet, 18.75%; Thomas A. DeClouet, 18.75%; Harold J. Delhommer, 18.75%; John W. Mitchell, 18.75%; and others. Paul and Thomas DeClouet own 50% of KBUN Eunice, 40% of KVPF Ville Platte and 9.5% of KBCL Bossier City, all Louisiana.
 Network: CBS-TV.
 Rep: Young Television, Clark Brown (South east).
 Highest hour rate: \$250.
 Color facilities: network.
 Executives: Paul H. DeClouet, pres; Dierrell Hamm, gen mgr & film buyer; David D. Manning, program director; Tom Dell, news director; Maurice P. Wynne, chief engineer.
 Washington atty: Cohn & Marks.
 LAFAYETTE-LAKE CHARLES, Calcasieu Parish (ch. 3)

LAKE CHARLES, Calcasieu Parish (ch. 7—,*14,25, 60+)
KPLC-TV (Sept. 29, 1954) ch. 7; power—316kw visual, 158kw aural; antenna height—440 feet above average terrain, 474 feet above ground. Address: 320 Division St. Phone: Hemlock 6-3831. TWX LH 96.
 Licensee: Calcasieu Broadcasting Co. (original owner).
 Ownership: T. B. Lanford, 66 2/3%; Louis M. Sepaugh, 33 1/3%. For Lanford interests see T. B. Lanford stations in "Group Ownership." Mr. Sepaugh also owns 13.8% of WSLI and WJTV(TV) Jackson, Miss.
 Network: NBC-TV (primary), ABC-TV (secondary).
 Rep: Weed Television.
 Highest hour rate: \$250.
 Color facilities: network.
 Executives: T. B. Lanford, pres & film buyer; Pelham E. Mills Jr., gen mgr; Art Reuben, coml mgr; A. B. Craft, program director; Mrs. Gay St. Cyr, promotion mgr; Frank Holloway, news director; Edgar Barton, chief engineer.
 Washington atty: Robert Booth.
 Radio affiliate: KPLC.

KTAG-TV (Nov. 15, 1953) ch. 25; power—204kw visual, 11kw aural; antenna height—330 feet above average terrain, 348 feet above ground. Address: 645 15th St. Phone: Hemlock 9-9413. TWX LH 83.
 Licensee: KTAG Associates (original owner).
 Ownership: Charles W. Lamar Jr., 46.5%; Warren Berwick, 32.4%; R. B. McCall Jr., 10.7% and Harold Knox, 10.7%. For Lamar interests see Charles W. Lamar Stations in "Group Ownership."
 Network: CBS-TV.
 Rep: Pearson Television.
 Highest hour rate: \$150.
 Executives: Warren Berwick, pres; Kevin Reilly, vp; Harper Clark, mgr.

MINDEN, Webster Parish (ch. 30)
 MONROE, Ouachita Parish (ch. 8+,*13,43+)
 *KLSE (non-commercial educational) (March 9, 1957) ch. #13; power—30kw visual, 15kw aural; antenna height—320 feet above average terrain, 337 feet above ground. Address: Forsythe Ave.
 Licensee: State Department of Education.

KNOE-TV (Sept. 27, 1953) ch. 8; power—230 kw visual, 115kw aural; antenna height 750 feet above average terrain, 774 feet above ground. Address: Oliver Rd. Phone: Fairfax 2-3155. TWX Mro La 8731.
 Licensee: Noe Enterprises, Inc. (original owner).
 Ownership: James A. Noe, 100%, also owns WNOE New Orleans.
 Network: CBS-TV (primary), ABC-TV (secondary), NBC-TV (secondary).
 Rep: H-R Television.
 Highest hour rate: \$400.
 Color facilities: network.
 Executives: James A. Noe, pres; Paul H. Goldman, gen mgr; Jack Ansell, Jr., coml mgr, promotion mgr & syndicated film buyer; Harry Arthur, program director & feature film buyer; Mac Ward, news director; Ray Boyd, chief engineer.
 Washington atty: Warren Woods.
 Radio affiliate: KNOE.
KTVE (see El Dorado, Ark.)

MORGAN CITY, St. Mary Parish (ch. 36+)
 NATCHITOCHE, Natchitoches Parish (ch. 17+)
 NEW IBERIA, Iberia Parish (ch. 15+)
 NEW ORLEANS, Orleans Parish (ch. 4+,6+,*8,12, 20—,26,32+,*61)
WCKG (not on air, granted April 2, 1953; target date unknown): ch. 28.
 Address: Melrose Bldg., Houston, Tex.
 Permittee: CKG Tv Co.
 Ownership: Lester Kamin, Pat Coon and Billy B. Goldberg, each 33 1/3%. Mr. Kamin also owns 55% of KAKC Tulsa, Okla., and of KIOA Des Moines, Iowa.
 Radio affiliate: WMRV.

WDSU-TV (Dec. 18, 1948) ch. 6; power—100kw visual, 50kw aural; antenna height—930 feet above average terrain, 975 feet above ground. Address: 520 Royal St., Zone 16. Phone: Tulane 4371. TWX NO 290.
 Licensee: WDSU Broadcasting Corp. (original owner).
 Ownership: See WDSU Broadcasting Corp. stations in "Group Ownership."
 Network: NBC-TV.
 Rep: Blair-TV.
 Highest hour rate: \$1,100.
 Color facilities: network, local live, local film, local slides.
 Executives: Edgar B. Stern Jr., pres; Robert D. Swezey, executive vp & gen mgr; A. Louis Read, vp & coml mgr; Mel Leavitt, program director; Elaine Phillips, film buyer; Marion Annenberg, promotion director; Bill Monroe, news director; Lindsey Riddle, chief engineer.
 Washington atty: Pierson, Ball & Dowd.
 Radio affiliates: WDSU-AM-FM.

WJMR-TV (Nov. 1, 1953): ch. 20; power—1,000kw visual, 501kw aural; antenna height—420 feet above average terrain, 436 feet above ground. Station is also operating on ch. 12

There's More Than One "MONROE" With A Terrific Figure!

You've Seen Marilyn's Figure . . . Now Look at KNOE-TV's

KNOE-TV-MONROE Delivers

99⁷/₁₀ Per Cent Of TV
 Homes In Our

ARK - LA - MISS

Arkansas — Louisiana — Mississippi

VIEWING AREA

For As **92^c** Per Thousand
 Little As Homes

| Time Period | Cost per M homes |
|--------------------|------------------|
| Sign on to 12 noon | \$1.57 |
| 12 noon to 4 p.m. | 1.05 |
| 4 p.m. to 6 p.m. | 1.48 |
| 6 p.m. to 7 p.m. | .93 |
| 7 p.m. to 10 p.m. | .92 |
| 10 p.m. to 11 p.m. | 1.89 |

Based on National one-time spot rate
 Sources: March 1957 ARB, 1956 NCS

MARKET DATA

| | | | |
|------------------|-----------------|---------------------------|---------------|
| Population | 1,520,100 | Food Sales | \$300,486,000 |
| Households | 423,600 | General Merchandise Sales | \$148,789,000 |
| TV Homes | 241,623 | Automotive Sales | \$299,539,000 |
| Spendable Income | \$1,761,169,000 | Drug Sales | \$40,335,000 |
| Retail Sales | \$1,286,255,000 | | |

KNOE-TV

CHANNEL 8 MONROE
 CBS • NBC • ABC
 H-R Television, Inc., National Rep.
 Paul H. Goldman, Vice President
 and General Manager

A JAMES A. NOE STATION

under special experimental authorization.
Address: Jung Hotel. **Phone:** Express 3131.
Licensee: Supreme Broadcasting Co. (original owner).

Ownership: Chester F. Owens, 91%; George A. Mayoral, 5%; Flora Shields Owens and Robert E. Jeffers, 2% each. Licensee owns 28% of WORA-TV Mayaguez, P. R.
Network: ABC-TV.

Rep: Weed Television; Clarke Brown (south).
Highest hour rate: \$600.

Executives: Chester F. Owens, pres; George A. Mayoral, vp & managing director; Mort Silverman, gen mgr.

Radio affiliates: WJMR-AM-FM.

WWEZ-TV (not on air, granted Sept. 26, 1956; target date unknown) **ch. 32.**

Address: Hotel New Orleans.

Permittee: WWEZ Radio Inc.

Ownership: A. L. Chilton and wife, 65.8%; A. Earl Cullum Jr., 22%; Joseph A. Oswald, 12%, and James Ralph Wood, 20%. Mr. Chilton also owns KSKY Dallas, Tex. Mr. Cullum, consulting engineer, owns 6% of KATR Corpus Christi, and 2.8% of KFDM-AM-TV Beaumont, both Texas.

Radio affiliate: WWEZ.

WVL-TV (Sept. 7, 1957) **ch. 4;** power—100kw visual, 50kw aural; antenna height—710 feet above average terrain, 750 feet above ground.
Address: 1024 N. Rampart St., Zone 16. **Phone:** Express 4444. **TWX** NO 538.

Licensee: Loyola University (original owner).
Ownership: Loyola University.

Network: CBS-TV.

Rep: Katz.

Highest hour rate: \$900.

Color facilities: network, local film, local slides.

Executives: Rev. Patrick Donnelly, S.J., pres; Howard Summerville, gen mgr; Bill Flynn, sales mgr; Ed Hoerner, program director & film buyer; Hughes D. Drumm, promotion & publicity director; Randy Gover, news director; J. D. Bloom, director of engineering.

Washington atty: Paul M. Segal.

Radio affiliate: WWL.

* **W X E S - T V** (non-commercial educational) (April 1, 1957) **ch. 8*;** power—50kw visual, 28.8kw aural; antenna height—400 feet above terrain, 422 feet above ground.

Address: 916 Navarre Ave., Zone 24. **Phone:** Amherst 5718.

Licensee: Greater New Orleans Educational Television Foundation (original owner).

Color facilities: network.

Ownership: Licensee is non-profit corporation.
Executives: Richard G. Jones, pres, board of trustees; Duff Browne, gen mgr; Vernon Cook, program director; James E. Hubbard, public relations director; William S. Hart, chief engineer.

Washington atty: Kreiger & Jorgensen.

OAKDALE, *Allen Parish (ch. 54+)*

OPELOUSAS, *St. Landry Parish (ch. 58)*

RUSTON, *Lincoln Parish (ch. 20)*

SHREVEPORT, *Coddo Parish (ch. 3—,12)*

KSLA-TV (Jan. 1, 1954) **ch. 12;** power—316kw visual, 158kw aural; antenna height—1,210 feet above average terrain, 1,195 feet above ground.
Address: Washington-Youree Hotel. **Phone:** 3-6151. **TWX** SH 74.

Licensee: Shreveport Television Co. (acquired station Nov. 25, 1956).

Ownership: Mrs. Eugene B. George, executrix of the estate of Don George, deceased, 43%; Henry E. Linam, 25%; Ben Beckham Jr., 25%, and Carter Henderson, 7%.

Network: CBS-TV (primary), ABC-TV secondary.

Rep: Raymer.

Highest hour rate: \$500.

Color facilities: network, local film, local slides.

Executives: Ben Beckham Jr., gen mgr;

LOUISIANA BROADCASTERS
TO BUY OR SELL
 see
DeWITT LANDIS
 Fidelity Union Life Bldg., Dallas
 (RI 8-1175)
 or any office of
HAMILTON-STUBBLEFIELD-TWINING & ASSOCIATES, INC.

SEPTEMBER 1958






calls for a Celebration in New Orleans



No, it's not an early Mardi Gras . . . not even a premature Sugar Bowl season . . .

It's the First Anniversary of WWL-TV, Channel 4 . . . New Orleans' newest, fastest growing television station.

This has been an eventful year for viewers . . . for the first time in local history, Orleanians have had their choice of video entertainment . . . and these television firsts—

-  **Full Range CBS Programming**
-  **Jack Paar Show**
-  **Farm Program — "Town and Country Journal"**
-  **Stereophonic Television Production**
-  **Romper Room**

—and the future looks even brighter for more firsts. Sales are up, viewing is up, programming is up.

Make your sales grow with the South's fastest growing channel.

Plan now for greater sales this fall and winter. Check with your Katz representative for details or phone Howard Summerville, EXpress 4444, New Orleans.



WE DID IT AGAIN!

CHANNEL 3 KTBS-TV

Dominates THE SHREVEPORT AREA

American Research Bureau* again proves KTBS-TV

DOMINANT . . .

In The Morning

9:00 AM till 12 noon, 5 days a week, CHANNEL 3 KTBS-TV LEADS in 86% of quarter hours rated*

DOMINANT . . .

In The Afternoon

2:00 to 5:00 PM, 6 days a week CHANNEL 3 KTBS-TV LEADS in 53% of quarter hours rated*

DOMINANT . . .

At Night

6:30 to 10:00 PM, 5 days a week CHANNEL 3 KTBS-TV LEADS in 56% of quarter hours rated*

TOTAL DOMINANCE

65% of ALL PERIODS above DAY AND NIGHT

KTBS-TV

E. NEWTON WRAY,

President and Gen'l Mgr.

**NBC
ABC**

*May 1958 ARB Metro, Shreveport Survey

Ask your PETRY mon

Tv Stations CONTINUED

LOUISIANA CONTINUED

SHREVEPORT (Continued)

KSLS-TV (Continued)

Winston B. Linam, station mgr & film buyer; Deane R. Flett, sales mgr; John C. Renshaw, program director; Carol Vinson, promotion mgr; Don Owen, news director; Morris C. Barton Jr., chief engineer.
Washington atty: Weaver & Glassie.

KTBS-TV (Sept. 3, 1955) ch. 3; power—100kw visual, 50kw aural; antenna height—1,143 feet above average terrain, 1,153 feet above ground. Address: 312 E. Kingshighway, zone 97. Phone: 7-3644. **TWX** SH 92.

Licensee: KTBS Inc. (original owner).
Ownership: George D. Wray Sr. and sons, 100%.

Network: NBC-TV (primary), ABC-TV (secondary).

Rep: Petry.

Highest hour rate: \$500.

Color facilities: network.

Executives: E. Newton Wray, pres & gen mgr; Pat White, station mgr & film buyer; Joe Foster, coml mgr; Don Moore, production mgr; Douglas Duperrault, promotion mgr; Maurice Wayne, news director; Claude Scott, chief engineer.

Washington atty: Spearman & Roberson.

THIBODAUX, Lofourche County (ch. 24)

WINNFELD, Winn County (ch. 22—)

MAINE

AUBURN, Androscoggin County (ch. 23+)

AUGUSTA, Kennebec County (ch. 10—, 29+)

WPPT (not on air, granted Nov. 14, 1956; target date unknown): ch. 10.

Address: Park Square, Boston.
Permittee: Pine Tree Telecasting Corp.
Ownership: Richard S. Robie is sole owner.

BANGOR, Penobscot County (ch. 2—, 5+, *16—)

WABI-TV (Jan. 25, 1953) ch. 5; power—29.5kw visual, 17.8kw aural; antenna height—670 feet above average terrain, 120 feet above ground. Address: 57 State St. Phone: 6446. **TWX** BG 84.

Licensee: Community Telecasting Service (original owner).

Ownership: See Community Broadcasting Service stations in "Group Ownership."

Network: NBC-TV (primary), ABC-TV (secondary).

Rep: Hollingsbery; Kettell-Carter (New England).

Highest hour rate: \$375.

Color facilities: network.

Executives: Horace A. Hildreth, pres; Leon P. Gorman Jr., executive vp; Richard B. Bronson, station mgr & promotion mgr; William J. Mullen, national sales mgr; Robert C. McCausland, sis mgr; Leon H. Neilson, prog director; Ralph Libby, film director; Wallace Edwards, engineering supervisor.

Washington atty: Loucks, Zias, Young & Jan-sky.

Radio affiliate: WABI.

WLBZ-TV (Sept. 12, 1954) ch. 2; power—36.3kw visual, 18.6kw aural; antenna height—640 feet above average terrain, 99 feet above ground.

Address: 7 Main St. Phone: 2-4822.

Licensee: WLBZ Television Inc.

Ownership: See Adeline B. Rines Stations in "Group Ownership."

Network: CBS-TV.

Rep: Venard, Rintoul & McConnell.

Highest hour rate: \$300.

Executives: William H. Rines, pres; Rudolph O. Marcoux, gen mgr & national sales mgr.

Radio affiliate: WLBZ.

BAR HARBOR, Hancock County (ch. 22—)

BATH, Sagadahoc County (ch. 65)

BELFAST, Waldo County (ch. 41—)

BIDDEFORD, York County (ch. 59)

CALAIS, Washington County (ch. 7—, 20—)

DOVER-FOXCROFT, Piscataquis County (ch. 18+)

FORT KENT, Aroostook County (ch. 17+)

FOXCROFT (see Dover)

HOULTON, Aroostook County (ch. 24)

LEWISTON, Androscoggin County (ch. 8—, 17)
(also see POLAND SPRING)

MILLINOCKET, Penobscot County (ch. 14+)

ORONO, Penobscot County (ch. *12—)

POLAND SPRING (Lewiston allocation)

WMTW (Sept. 25, 1954) ch. 8; power—105kw visual, 52.5kw aural; antenna height—3,850 feet above average terrain, 93 feet above ground.

Address: Poland Spring. Phone: 51.

Licensee: Mt. Washington Tv Inc. (original owner).

Ownership: Peter Anderson, 25.95%; Olive-Tyrone Corp., 21.27%; Horace A. Hildreth, 16.48%; John W. Guider, 10% and others. For Hildreth, Olive-Tyrone Corp. (Henry Oliver Rea) interests see Community Broadcasting Service Stations in "Group Ownership."

Network: CBS-TV, ABC-TV.

Rep: Harrington, Righter & Parsons; McDermott (Canada).

Highest hour rate: \$400.

Executives: John H. Norton Jr., vp & gen mgr; John T. Madigan, program director & film buyer.

PORTLAND, Cumberland County (ch. 6—, 13+, *47—, 53+)

WCSH-TV (Dec. 20, 1953) ch. 6; power—100kw visual, 70 kw aural; antenna height—590 feet above average terrain, 380 feet above ground. Address: 157 High St., Zone 3. Phone: Spruce 2-0181. **TWX** PO 86.

Licensee: Maine Radio & Television Co. (original owner).

Ownership: See Adeline B. Rines stations in "Group Ownership."

Network: NBC-TV (primary), ABC-TV (secondary).

Rep: Weed Television.

Highest hour rate: \$500.

Color facilities: network.

Executives: William H. Rines, pres.; E. B. Lyford, assistant to president; Jack Atwood, gen mgr; Bruce McGorill, coml mgr; Burnell Poole, program director; William Kerkos, film buyer; Linwood T. Pitman, promotion mgr; Larry Geraghty, news director; Charles R. Brown, chief engineer.

Washington atty: Smith, Hennessey & McDonald.

Radio affiliate: WCSH.

WGAN-TV (May 16, 1954) ch. 13; power—316kw visual, 158kw aural; antenna height—630 feet above average terrain, 314 feet above ground.

Address: 390 Congress St., Zone 3. Phone: Spruce 2-4661. **TWX** PO 196.

Licensee: Guy Gannett Broadcasting Services (original owner).

Ownership: Guy Gannett Pub. Co. (Portland Press Herald and Express, Augusta Kennebec Journal and Waterville Sentinel, all Maine). See "Newspaper Ownership."

Network: CBS-TV.

Rep: Avery-Knodel.

Highest hour rate: \$500.

Color facilities: network.

Executives: Jean G. Williams, pres; Creighton E. Catchell, gen mgr & vp; Samuel G. Henderson Jr., station mgr & film buyer; Robert W. Jennings, local coml mgr; Richard E. Bates, director of national sales; William G. Wadman, program mgr, John M. Havey, promotion mgr; Nunzi Casavola, news director; Roger W. Hodgkins, chief engineer.

Washington atty: Dow, Lohnes & Albertson

Radio affiliate: WGAN.

PRISQUE ISLE, Aroostook County (ch. 8, 10+, 19)

WAGM-TV (Oct. 12, 1956) ch. 8; power—27.5kw visual; antenna height—350 feet above average terrain, 290 feet above ground.

Address: 489 Main St. Phone: 9-2461. **TWX** PI 03.

Licensee: Aroostook Broadcasting Corp. (acquired station Sept. 23, 1957).

Ownership: See Community Broadcasting Service stations in "Group Ownership."

Network: NBC-TV (primary), ABC-TV & CBS-TV (secondary).

Rep: Hollingsbery & Kettell-Carter (New England).

Highest hour rate: \$225.

Color facilities: network.

Executives: Horace A. Hildreth, pres; Leon P. Gorman, executive vp & film buyer; Stanley Lyons, station mgr; Forrest Craig, sales mgr; Keith Fowles, program director; Nancy Thompson, promotion mgr; Ralph Bickford, news director; John Richards, chief engineer.

Washington atty: Loucks, Zias, Young & Jan-sky.

Radio affiliate: WAGM.

ROCKLAND, Knox County (ch. 25—)

RUMFORD, Osford County (ch. 55—)

YAN BUREN, Aroostook County (ch. 15—)

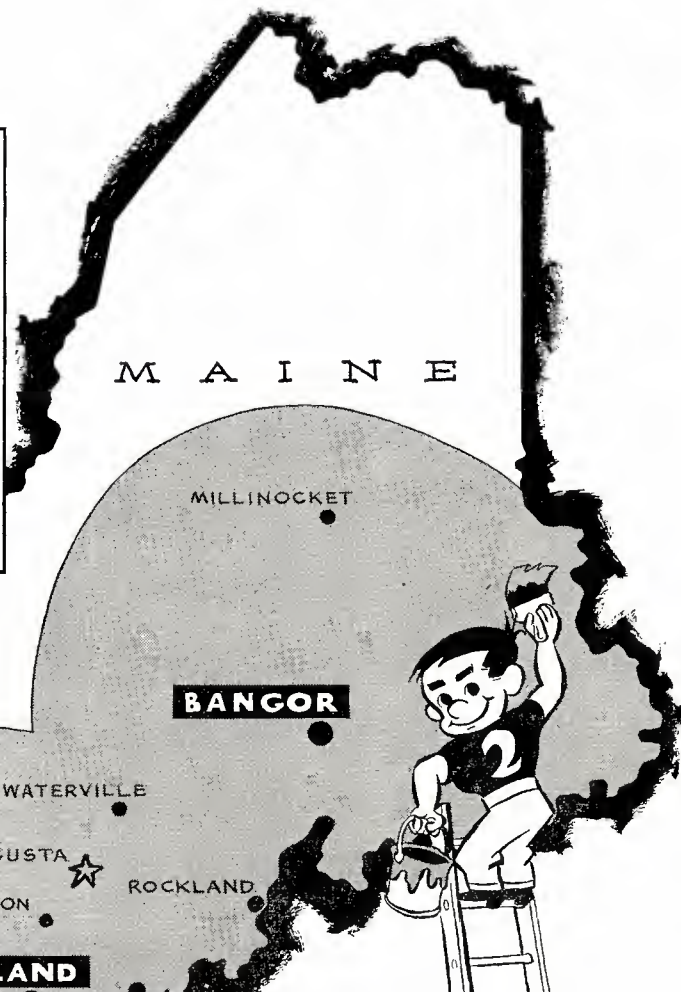
WATERVILLE, Kennebec County (ch. 35+)

Mr. Spot Buyer!

In your Fall buying plans for New England be sure to pinpoint the two stations that can deliver maximum Maine coverage with viewers in all counties, *plus* a 4-county New Hampshire bonus . . .

WCSH-TV Channel 6 Portland
and

WLBZ-TV Channel 2 Bangor
(formerly W-TWO)



together they serve effectively this stable market where 80% of income is spent at home:

316,500 TV homes (NCS #2—1957 Census projection)

\$1.47 billion effective buying income*

\$1.12 billion retail sales*

(*Copr. 1958 SM Survey of Buying Power; further reproduction not licensed)

WCSH-TV 6
PORTLAND

WLBZ-TV 2
BANGOR

Members of the Rines Radio and Television Stations Group

Tv Stations CONTINUED

MARYLAND

ANNAPOLIS, *Anne Arundel County* (ch. 53—)

BALTIMORE (*Independent City*), (ch. 2+, 11—, 13+, 18, *24+, 72—)

WBAL-TV (March 11, 1948) ch. 11; power—316kw visual, 153kw aural; antenna height—540 feet above average terrain, 458 feet above ground.
Address: 2610 N. Charles St., zone 18. **Phone:** Hopkins 7-3000.
Licensee: The Hearst Corp. (original owner).
Ownership: See "Newspaper Ownership" and Hearst Stations in Group Ownership.
Network: NBC-TV.
Rep: Petry.
Color facilities: network, local live, local film, local slides.
Highest hour rate: \$1,500.
Executives: D. L. Provost, vp & gen mgr; Leslie H. Peard Jr., vp & station mgr; John Wilner, vp and engineering director.
Radio affiliate: WBAL.

WITH-TV (not on air, granted Dec. 18, 1952; target date unknown) ch. 72.
Address: 7 E. Lexington St.
Permittee: WITH-TV Inc.
Ownership: See Thomas G. Tinsley Jr. stations in "Group Ownership."
Radio affiliates: WITH-AM-FM.

WJZ-TV (1948) ch. 13; power—316kw visual, 158kw aural; antenna height—550 feet above average terrain, 530 feet above ground.
Address: Television Hill, zone 11. **Phone:** Mohawk 4-7600. **TWX** BA 386.
Licensee: Westinghouse Broadcasting Company Inc. (acquired station Aug. 5, 1957).
Ownership: See Westinghouse Broadcasting Co. stations in "Group Ownership."
Network: ABC-TV.
Rep: Blair-TV.
Highest hour rate: \$1,540.
Videotape recorder: in operation.
Executives: Donald McGannon, pres; Larry

Israel, gen mgr; Joseph P. Dougherty, gen sales mgr; Joel Chaseman, program director; A. H. Christensen, promotion mgr; Keith Mc-Bee, news director; Ben Wolfe, chief engineer.

WMAR-TV (Oct. 27, 1947) ch. 2; power 100kw visual, 50 kw aural; antenna height—380 feet above average terrain, 591 feet above ground.
Address: Charles & Redwood Sts., Zone 3. **Phone:** Mulberry 5-5870. **TWX** BA-167.
Licensee: The A. S. Abell Co. (original owner).
Ownership: Licensee publishes Baltimore Sunpapers. See "Newspaper Ownership."
Network: CBS-TV.
Rep: Katz
Highest hour rate: \$1,500.
Color facilities: network, local film, local slides.
Executives: William F. Schmick Sr., pres; E. K. Jett, vp & gen mgr; Ernest A. Lang, coml. mgr; Robert B. Cochrane, program director; David V. Stickle, film buyer & news director; Anton G. Fichta, promotion mgr; Carl G. Nopper, chief engineer.
Washington atty: Hogan & Hartson

WTLE (not on air, granted Dec. 9, 1953; target date unknown) ch. 18.
Address: 912 N. Charles St.
Permittee: United Broadcasting of Eastern Maryland Inc.
Ownership: See United Broadcasting Co. Stations in "Group Ownership."
Radio affiliate: WSID.

CAMBRIDGE, *Dorchester County* (ch. 22+)

CUMBERLAND, *Allegany County* (ch. 17+, 30—)

FREDERICK, *Frederick County* (ch. 62)

HAGERSTOWN, *Washington County* (ch. 52, 68+)

SALISBURY, *Wicomico County* (ch. 16+)

WBOC-TV (July 15, 1954) ch. 16; power—15.8kw visual, 8.5kw aural; antenna height—

620 feet above average terrain, 647 feet above ground.

Address: Radio-TV Park. **Phone:** Pioneer 9-6131. **TWX** ZM 06.

Licensee: The Peninsula Broadcasting Co. (original owner).

Ownership: John W. Downing, 16%; Lee W. Allen, 9%; I. L. Benjamin, 11%; Virginia P. Ward, 6%; Charles J. Truitt, 3%; Edward Webb, 3% and others.

Network: ABC-TV (secondary), CBS-TV (secondary).

Rep: Headley-Reed.

Highest hour rate: \$200.

Executives: John W. Downing Sr., pres; Charles J. Truitt, gen mgr, national coml mgr, promotion mgr; Wendell Henry, local coml mgr; John W. Downing Jr., program director; Charles J. Truitt Jr., news director; Jack W. Ward, chief engineer.

Washington atty: Dow, Lohnes & Albertson.

Radio affiliate: WBOC.

MASSACHUSETTS

ADAMS (see *North Adams allocation*)

WCDC (Feb. 5, 1954) ch. 19; power—115kw visual, 67.6kw aural; antenna height—2,120 feet above average terrain, 251 feet above ground.

Address: P.O. Box 10, Albany 1, N. Y. **Phone:** 3-2225 (Albany); Bridge 1-2345 (Troy).

Licensee: Capital Cities Television Corp. (acquired station Feb. 22, 1957).

Ownership: See Capital Cities Television Co. stations in "Group Ownership."

Network: CBS-TV.

Rep: Blair-TV.

Highest hour rate: Sold as satellite of, and, in combination with WTEN (TV) Albany, N. Y.

Color facilities: network.

Washington atty: Hogan & Hartson.

AMHERST, *Hampshire County* (ch. *82)

BARNSTABLE, *Barnstable County* (ch. 25+)

4 YEARS OF UHF SUCCESS STORIES

No VHF station has a grade B signal in this central Delaware-Maryland-Virginia Peninsula market, so . . .

WBOC-TV IS TELEVISION HERE! Thousands arrange daily chores—and meals—to see favorite day-night shows on WBOC-TV . . . Normally 15 of the top 20 network shows, most of the top film shows, and live studio shows daily. Everybody sees the first run and don't want repeats.

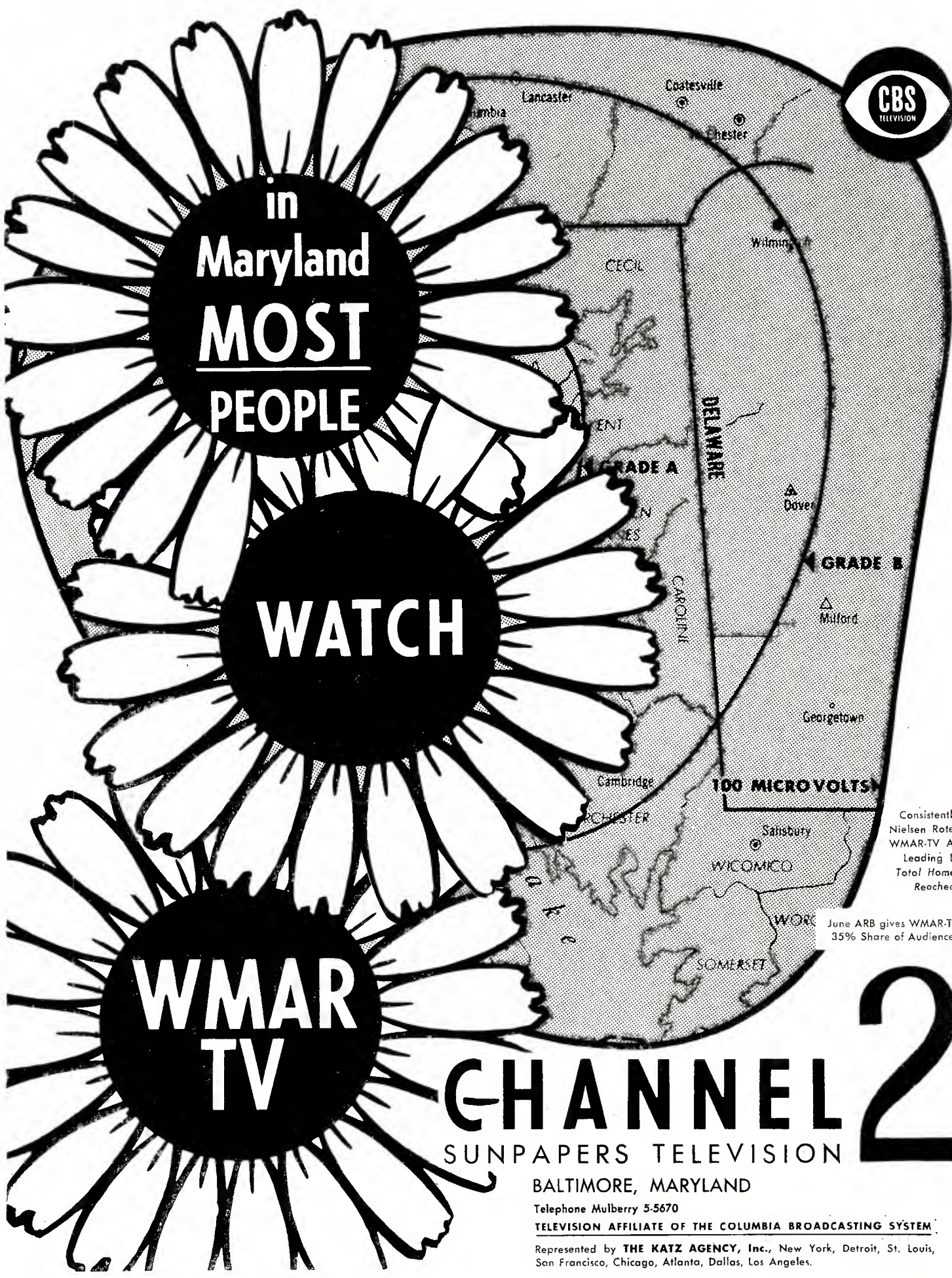
What a loyal, responsive audience WBOC-TV enjoys! Without prizes or other special inducements, one store received mail from 83 communities; another's mail reached near 1,000 pieces a day. Sets are sold with built-in UHF or converted on delivery.



SALISBURY, MD.

THAT'S WBOC-TV IMPACT IN A \$500,000,000 MARKET

Get the facts from: Headley-Reed Co. or WBOC-TV, Radio-TV Park, Salisbury, Maryland



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CHANNEL 2
SUNPAPERS TELEVISION

BALTIMORE, MARYLAND
Telephone Mulberry 5-5670

TELEVISION AFFILIATE OF THE COLUMBIA BROADCASTING SYSTEM

Represented by THE KATZ AGENCY, Inc., New York, Detroit, St. Louis, San Francisco, Chicago, Atlanta, Dallas, Los Angeles.

Consistently
Nielsen Rates
WMAR-TV As
Leading In
Total Homes
Reached!

June ARB gives WMAR-TV
35% Share of Audience

TV Stations CONTINUED

MASSACHUSETTS CONTINUED

BOSTON, *Suffolk County* (ch. *2+, 4-, 5-, 7+, 38, 44+, 56)

WBZ-TV (June 9, 1948) ch. 4; power—56.2kw visual, 28.12kw aural; antenna height—1,180 feet above average terrain, 1,199 feet above ground.

Address: 1170 Soldiers Field Road, zone 34. **Phone:** Algonquin 4-5670. **TWX** 1054.

Licensee: Westinghouse Broadcasting Co. (original owner).

Ownership: See Westinghouse Broadcasting Co. stations in "Group Ownership."

Network: NBC-TV.

Rep: Peters, Griffin, Woodward.

Highest hour rate: \$2,400.

Color facilities: network, local film, local slides.

Videotape recorder: in operation.

Executives: Donald H. McGannon, pres; F. A. Tooke, gen mgr; James E. Allen, coml mgr; Herbert P. Cahán, program director & film buyer; Edward Ryan, promotion mgr; F. E. Whitmarsh, news director; W. H. Hauser, chief engineer.

Washington atty: John Steen.

Radio affiliates: WBZ-WBZA, WBZ-FM.

***WGBH-TV** (non-commercial, educational) (May 1955) ch.*2; power—56.2kw visual, 33.9 kw aural; antenna height—660 feet above average terrain, 230 feet above ground.

Address: 84 Massachusetts Ave., Cambridge 39, Mass. **Phone:** University 4-6400. **TWX** 322.

Licensee: WGBH Educational Foundation (original owner).

Executives: Ralph Lowell, pres; Hartford N. Gunn, gen mgr & trustee; David M. Davis, assistant gen mgr for television; Robert L. Larsen, program director; Norman J. Feather, film mgr; Peter H. Winn, director of public relations; Frank W. Harvey, director of engineering.

Washington atty: Covington & Burling.

Radio affiliate: WGBH-FM.

WHDH-TV (November 1957) ch. 5; power—64.6 kw visual, 32.4kw aural; antenna height—1140 feet above average terrain, 1249 feet above ground.

Address: 6 St. James St., zone 16. **Phone:** Hancock 8-5500.

Licensee: WHDH Inc. (original owner).

Ownership: Same ownership as Boston Herald-Traveler. Also see "Newspaper Ownership."

Network: ABC-TV.

Rep: Blair Tv.

Color facilities: network, local live, local film, local slides.

Highest hour rate: \$2,500.

Executives: William B. McGrath, vp & managing director.

Radio affiliates: WHDH-AM-FM.

WJDW (not on air, granted May 12, 1953; target date unknown) ch. 44.

Address: 162 Delfern Drive, Beverly Hills, Calif.

Permittee: J. D. Wrather Jr.

Ownership: See Wrather stations in "Group Ownership."

WNAC-TV (June 21, 1948) ch. 7; power—316 kw visual, 158kw aural; antenna height—480 feet above average terrain, 428 feet above ground.

Address: 21 Brookline Ave. zone 15. **Phone:** Commonwealth 6-0800. **TWX** BS 89.

Licensee: RKO Teleradio Pictures Inc. (original owner).

Ownership: See RKO Teleradio Pictures Inc. in "Group Ownership."

Network: CBS-TV.

Rep: H-R Representatives.

Highest hour rate: \$3,000.

Color facilities: network.

Executives: Norman Knight, pres; George Steffy, executive vp; Thomas Bateson, vp, sales; Proctor Jones, national sales mgr; John Malov, program director; James Pike, film buyer; George Hallberg, promotion mgr;

Phyllis Doherty, publicity director; Leland Bickford, news director.

Washington atty: Pierson, Ball & Dowd.

Radio affiliates: WNAC, WRKO(FM).

WKEL (not on air, granted October 12, 1955; target date unknown) ch. 38.

Address: P. O. Box 376, Greenwich, Conn.

Permittee: Ajax Enterprises.

Ownership: See Herbert Mayer stations in "Group Ownership."

BROCKTON, Plymouth County (ch. 62)

WHEP-TV (not on air, granted July 30, 1953; target date unknown) ch. 62.

Address: 225 Washington St., Boston.

Permittee: Trans-American TV Enterprises Inc.

Ownership: Harry E. Franks, 100%.

CAMBRIDGE (see *Boston allocations*)

WTAO-TV (not on air, suspended operation but has not turned in construction permit); ch. 56.

Permittee: Middlesex Broadcasting Corp. **Ownership:** Frank Lyman Jr., 74.1% and Harvey Radio Laboratories Inc., Cambridge, 25.9% (of which Mr. Lyman is principal owner).

Radio affiliates: WTAO, WXHR(FM).

EASTHAMPTON, Hampshire County (ch. 61)

FALL RIVER, Bristol County (ch. 46—, 68)

GREENFIELD, Franklin County (ch. 32+, 58—)

WRLP (July 1, 1957) ch. 32; power—200kw visual, 100kw aural; antenna height 920 feet above average terrain, 666 feet above ground.

Address: P. O. Box 32, Northfield, Mass. **Phone:** 336. **TWX** SM 463.

Licensee: Springfield Television Broadcasting Corp. (Original owner).

Ownership: See William L. Putnam stations in "Group Ownership."

Network: NBC-TV (primary); ABC-TV (secondary).

Rep: Hollingbery.

Highest hour rate: \$200 (sold as satellite of WWLP(TV) Springfield, Mass.)

Color facilities: network.

Executives: William L. Putnam, pres & gen mgr; Horace Nichols, coml mgr; Burleigh M. H. Brown, program director; Wallace Sawyer, film buyer; Howard S. Keefe, promotion mgr; John Mullen, news director; John Fergie, chief engineer.

Washington atty: McKenna & Wilkinson.

HOLYOKE (see *Springfield*)

LAWRENCE, Essex County (ch. 72)

LOWELL, Middlesex County (ch. 78)

NEW BEDFORD, Bristol County (ch. 6+, 28—, 34+)

NORTH ADAMS, Berkshire County (ch. 19, *80+)

PITTSFIELD, Berkshire County (ch. 64+)

SPRINGFIELD, Hampden County-HOLYOKE, Hampden County (ch. 22, 40)

WHYN-TV (April 14, 1953) ch. 40; power—190 kw visual; 100kw aural; antenna height—1,000 feet above average terrain, 145 feet above ground.

Address: 1300 Liberty St. **Phone:** Republic 4-1126. **TWX** 566.

Licensee: Hampden-Hampshire Corp. (original owner).

Ownership: Republican Television Inc., 50%; William R. Dwight and family, 16.6%; Valley Photo Engraving Corp., Holyoke, Mass., 16.6%, and Charles N. DeRose and family, 16.6%. Republican Television is owned by Employee's Beneficial Fund of Springfield Union and News. The Dwight and DeRose families own the Holyoke Transcript and Telegram and the

Northampton Hampshire Gazette. Also see "Newspaper Ownership."

Network: CBS-TV.

Rep: Branham.

Highest hour rate: \$600.

Color facilities: network.

Executives: Charles N. DeRose, gen mgr; Patrick J. Montague, coml mgr; Murray Tesser, program director & film buyer; Noah LaMountain, promotion mgr; Vern Jones, news director; Harold Schumacher, chief engineer.

Washington atty: Bingham, Collins, Porter & Kistler.

Radio affiliates: WHYN-AM-FM.

WWLP (March 17 1953) ch. 22; power—212 kw visual, 107kw aural; antenna height—750 feet above average terrain, 375 feet above ground.

Address: P.O. Box 2210, Zone 1. **Phone:** State 5-5311. **TWX** 462 SM.

Licensee: Springfield Television Broadcasting Corp. (original owner).

Ownership: See William L. Putnam stations in "Group Ownership."

Network: NBC-TV (primary), ABC-TV (secondary).

Rep: Hollingbery.

Highest hour rate: \$700.

Color facilities: network, local slides.

Executives: William L. Putnam, pres & gen mgr; James H. Ferguson Jr., coml mgr; Jerome A. Barnes, program director; Wallace Sawyer, film buyer; Howard S. Keefe, promotion mgr; Edward M. Kennedy, news director; Donald C. Shaw, chief engineer.

Washington atty: McKenna & Wilkinson.

WORCESTER, Worcester County (ch. 14, 20)

WWOR-TV (Nov. 16, 1953; suspended operation Sept. 5, 1955; new target date: Oct. 15, 1958); ch. 14; power—16.4kw visual; 8.2kw aural; antenna height—810 feet above average terrain, 254 feet above ground.

Address: P.O. Box 2210, Springfield 1, Mass. **Phone:** State 5-5311. **TWX** SM 462.

Licensee: Salisbury Broadcasting Corp. **Ownership:** Fox, Wells & Rogers, 30.4%; John Z. Buckley, 0.91%; Kenneth P. Higgins, 5%; Milton P. Higgins, 4.9%, and others. Fox, Wells & Rogers owns 42.55% of KFSD-AM-FM-TV San Diego, Calif.

Rep: Hollingbery; Kettell-Carter (Boston).

Highest hour rate: \$100.

Color facilities: network.

Executives: William L. Putnam, pres & gen mgr; James H. Ferguson, coml mgr; Jerome A. Barnes, program director; Wallace Sawyer, film buyer; Howard S. Keefe, promotion mgr; Edward M. Kennedy, news director; James H. McMahon, chief engineer.

Washington atty: McKenna & Wilkinson.

MICHIGAN

ALMA, Grotiot County (ch. 41+)

ALPENA, Alpena County (ch. 9+, *11, 30—)

ANN ARBOR, Washtenaw County (ch. 20+, *26—)

WPAG-TV (not on air, suspended operation but has not turned in license) ch. 20. **Address:** Hutzel Bldg.

Licensee: Washtenaw Broadcasting Co.

Ownership: Edward F. Baughn, 100%.

Radio affiliate: WPAG.

***WUOM** (non-commercial educational) (not on air, granted Nov. 11, 1953; target date unknown); ch. *26.

Address: 504 S. State St.

Permittee: The Regents of the U. of Michigan.

Radio affiliate: WUOM-FM.

BAD AXE, Huron County (ch. 46—)

BATTLE CREEK, Calhoun County (ch. 58—, 64—)

MASSACHUSETTS BROADCASTERS

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1737 DeSales St., N.W., Washington 6, D.C.

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or any office of

HAMILTON-STUBBLEFIELD-TWINING & ASSOCIATES, INC.

"THE NEW ADVENTURES OF Trader Horn"

starring **JOHN TURNER**
brilliant New Star discovery!

NEW EXCITEMENT!
... for wider appeal!

39 Half-hours - Available Jan. '59!

ALL NEW!
from **GROSS-KRASNE**



SEE PAGE B-66 FOR YOUR NEAREST GROSS-KRASNE OFFICE



BeeZee gives you the best seat in the house!

Your buy on BeeZee's a ticket to big audiences and big sales in the Boston area. WBZ-TV's newest acquisition — 700 great Paramount Pictures — brings to well over 2,000 the number of big hits in the house. BeeZee is the Boston showcase for all the great ones — Warner Brothers, Selznick, Republic, J. Arthur Rank, Columbia, 20th Century-Fox and United Artists. Big box-office these — and big sales value too. Especially the new "Command Performance" Sunday matinee... every performance a *Paramount Pictures world TV premiere!* Just one more reason why, in the Boston area... *no selling campaign is complete without the WBC station...*

WBZ 4 TV BOSTON

Represented by Peters, Griffin, Woodward, Inc.



WESTINGHOUSE BROADCASTING COMPANY, INC.

BOSTON, WBZ + WBZA, WBZ-TV • BALTIMORE, WJZ-TV • PITTSBURGH, KOKA, KOKA-TV • CLEVELAND, KYW, KYW-TV • FORT WAYNE, WOWO • CHICAGO, WIND • PORTLAND, KEX • SAN FRANCISCO, KPIX

MICHIGAN CONTINUED

BAY CITY, Boy County (ch. 5—, *73+)

WNEM-TV (Feb. 16, 1954) **ch. 5**; power—100kw visual, 50kw aural; antenna height—1,000 feet above average terrain, 1,056 feet above ground.
Address: 5700 Becker Road. **Phone:** Pleasant 5-8191. **TWX** SG 76.
Licensee: Gerity Broadcasting Co. (original owner).
Ownership: Owned 100% by James Gerity Jr.
Network: NBC-TV (primary), ABC-TV (secondary).
Rep: Petry.
Highest hour rate: \$800.
Color facilities: network, local film, local slides.
Executives: James Gerity Jr. pres & gen mgr; Russell Gohring, vp of sales & operations; Tom Matthews, director of operations, film buyer & news director; Tom Sumner, promotion mgr; R. Beurket, chief engineer.
Washington atty: Berge, Fox, & Arent.

BENTON HARBOR, Berrien County (ch. 40+)

BIG RAPIDS, Mecosta County (ch. 39)

CADILLAC, Wexford County (ch. 13—, 45)

WWTW (Jan. 1, 1954) **ch. 13**; power—316kw visual, 158kw aural; antenna height—1,640 feet above average terrain, 1,282 feet above ground.
Address: 417 N. Mitchell St. **Phone:** Prospect 5-3478. **TWX** 325.
Licensee: Fetzer Television Inc. (acquired station July 1958).
Ownership: See John E. Fetzer stations in "Group Ownership."
Network: CBS-TV (primary), ABC-TV (secondary).
Rep: Hollingbery.
Highest hour rate: \$350.
Color facilities: network.
Executives: John E. Fetzer, pres; Gene Ellerman, gen mgr; Daryl Sebastian, asst mgr; R. Dwight Wheeler, program director; George Wilson, chief engineer.
Washington atty: Dow, Lohnes & Albertson.

CALUMET, Houghton County (ch. 5)

CHEBOYGAN, Cheboygon County (ch. 4+, 36+)

WBDG-TV (not on air, granted July 23, 1958; target date not announced) **ch. 4**.
Address: Paul Bunyan Bldg., Traverse City, Mich.
Permittee: Midwestern Broadcasting Co.
Ownership: See Midwestern Broadcasting Co. stations in "Group Ownership."

COLDWATER, Branch County (ch. 24—)

DETROIT, Wayne County (ch. 2+, 4, 7—, 50—, *56, 62)

WBID-TV (not on air, granted Nov. 19, 1953; target date unknown): **ch. 50**.
Address: 520 Bates St.
Permittee: Woodward Broadcasting Co.
Ownership: See Woodward Broadcasting Co. stations in "Group Ownership."

WJBK-TV (Oct. 24, 1948) **ch. 2**; power—100 kw visual, 100 kw aural; antenna height—1,000 feet above average terrain, 1,057 feet above ground.

Address: 7441 Second Blvd., Zone 2. **Phone:** Trinity 3-7400. **TWX** DE 391.
Licensee: Storer Broadcasting Co. (original owner).
Ownership: See Storer Broadcasting Co. in "Group Ownership."
Network: CBS-TV.
Rep: Katz.
Highest hour rate: \$2,600.
Color facilities: network, local live, local film, local slides.
Executives: George B. Storer, pres; Bill Michaels, managing director; Keith T. McKenney, local sales mgr; Ralph R. Rust, program director; Joseph B. Haigh, chief engineer.
Washington atty: Robert F. Jones.
Radio affiliates: WJBK-AM-FM.

***WTVS** (non-commercial, educational), (Oct. 5, 1955) **ch. *56**; power—178kw visual, 120 kw aural; antenna height—540 feet above average terrain, 535 feet above ground.
Address: Free Press Bldg., zone 26. **Phone:** Woodward 1-5650.
Licensee: Detroit Educational Television Foundation (original owner).
Executives: C. Allen Harlan, pres of board of trustees; Franklin G. Bouwsma, executive sec; Leontine Rita Keane, assistant to ex-

ecutive sec; Joseph Jankowski Jr., chief engineer.
Washington atty: Krieger & Jorgensen.

WWJ-TV (March 4, 1947) **ch. 4**; power—97.7 kw visual, 50.1kw aural; antenna height—1,010 feet above average terrain, 1,063 feet above ground.

Address: 622 W. Lafayette, zone 31. **Phone:** Woodward 2-2000.
Licensee: The Evening News Assn. (original owner).
Ownership: Licensee publishes Detroit News.
Network: NBC-TV.
Rep: Peters, Griffin, Woodward & McDermott (Canada).
Highest hour rate: \$2400.
Color facilities: network, local film, slides.
Executives: Edwin K. Wheeler, gen mgr; Don DeGroot, assistant gen mgr; James Schiavone, station mgr & film buyer; Henry C. Rogers, business mgr; Ray W. Colie, national sales mgr; James A. Wales, local sales mgr; Frank Steltenkamp, sales development mgr; Glenn Kyker, promotion mgr; Ian K. Harrower, program & production mgr; James Clark, news editor; Edgar J. Love, gen engineering mgr.
Washington atty: Pierson, Ball & Dowd.
Radio affiliates: WWJ-AM-FM.

WXYZ-TV (Oct. 9, 1948) **ch. 7**; power—316kw visual, 158kw aural; antenna height—460 feet above average terrain, 468 feet above ground.

Address: Mutual Bldg., zone 26. **Phone:** Woodward 3-3321. **TWX** DE 273.
Licensee: WXYZ Inc. (original owner).
Ownership: See ABC Owned Stations in "Group Ownership."
Network: ABC-TV.
Rep: Blair-TV.
Highest hour rate: \$2,200.
Executives: James G. Riddell, pres; John Pival, television vp; Ralph Dawson, television sales mgr; Ken Sims, film director; Bud Kirvan, director of publicity & promotion; Dick Femmel, news director; Charles Koehler, chief engineer.
Washington atty: McKenna & Wilkinson.
Radio affiliates: WXYZ-AM-FM.

CKLW-TV (Sept. 14, 1954) **ch. 9**; power—325kw visual, 180kw aural; antenna height—670 feet above average terrain, 652 feet above ground.

Address: Guardian Bldg., zone 26. **Phone:** Woodward 1-7200. **TWX** Detroit 48.
Licensee: Western Ontario Broadcasting Co. Ltd. (see Windsor, Ont. for full listing.)

**REACHING OVER
1,830,760 HOMES
IN THIS AREA**

**CKLW TV
Channel 9
325,000 WATTS**

**BIG VOLUME
"BEST
SELLER"
in the Detroit Area!**

325,000 watt power and a picture reception area that reaches a high powered buying group makes this station outstanding as a performer . . . and "best seller".

GENERAL OFFICES: Guardian Bldg., Detroit
J. E. Campeau, Pres.

NATIONAL REP.: Young Television Corp.

As Basic as the Alphabet

**Every important advertising campaign should include Detroit
... every Detroit campaign should include the WWJ stations.**

Detroit Standard Metropolitan Area contains the greatest concentration of people and wealth in Michigan: 50% of the state's population, 53% of its retail sales.

Ever growing, this three-county area has a population of 3,843,000 and 1,101,100 families. (Total population in the WWJ stations' coverage area is nearly 7,000,000.)

The effective buying income per family is \$7,355—up \$1,434 over the national average.

Retail sales in 1957 totaled nearly \$5,000,000,000. Food, automotive, drug and cosmetic purchases were high on the list of consumer expenditures.

Outstanding in volume of bank debits ("money at work"), Detroit ranks third in the nation, surpassed only by New York and Chicago.

In Detroit, 81% of families own one or more automobiles.

To the people of Detroit and southeastern Michigan, the WWJ stations are time-tested friends; believable, trustworthy, always welcome.

*Sources: Sales Management Survey of Buying Power, 1958
Fifth Quinquennial Survey of the Detroit Market.*

the **BELIEVABILITY** stations

WWJ AM and FM
RADIO

The World's First Radio Station



affiliates

WWJ-TV

Michigan's First Television Station

Owned and operated by The Detroit News

National Representatives: Peters, Griffin, Woodward, Inc.

Tv Stations CONTINUED

MICHIGAN CONTINUED

EAST LANSING, Ingham County (ch. 60+)

WKAR-TV** (non-commercial, educational) (Jan. 15, 1954) **ch. 60; power—126kw visual, 63.8kw aural; antenna height—987.2 feet above average terrain, 1,017.4 feet above ground.

Address: 600 Kalamazoo. **Phone:** Edgewood 2-1511.

Licensee: Michigan State Board of Agriculture. (original owner).

Executives: Armand L. Hunter, director of television development; James D. Davis, operations mgr; Patrick J. Callihan, production mgr; Charles S. Ruffing, program mgr; James Culver, film director; Irving R. Merrill, director of promotion & research; David A. Smith, news editor; Linn P. Towsley, chief engineer.

Washington atty: Barnes & Neilson.
Radio affiliates: WKAR-AM-FM.

EAST TAWAS, Iosco County (ch. 25—)

ESCANABA, Delta County (ch. 3+, *49)

FLINT, Genesee County (ch. 12—, 16—, *22—, 28)

WJRT (not on air, granted May 12, 1954; target date not set) **ch. 12**; power—316kw visual; 158kw aural; antenna height—940 feet above average terrain, 999 feet above ground.

Address: 2302 Lapeer Road. **Phone:** Cedar 2-0141.

Permittee: WJR The Goodwill Station Inc.
Ownership: L. R. Jackson & Bank of America, trustees under the will of George A. Richards, 25.98%; C. Russell Feldman & L. R. Jackson, trustees under G. A. Richards' life insurance trust, 8.23%; Rozene R. Moore, 5.36%; Mrs. Francis S. Parker, 3.83%; John F. Patt, 3.56%; and others.

Rep: Harrington, Righter & Parsons.
Color facilities: network.

Executives: John F. Patt, pres; Worth Kramer, gen mgr; A. Donovan Faust, operations mgr & film buyer; Clarence Jones, chief engineer.

Washington atty: Kirkland, Fleming, Green, Martin & Ellis.

GLADSTONE, Delta County (ch. 40—)

GRAND RAPIDS, Kent County (ch. 8, *17+, 23—)

WMCN (not on air, granted Sept. 2, 1954; target date unknown): **ch. 23.**

Address: 123 Pearl St., N. W.

Permittee: Peninsular Broadcasting Co.
Ownership: H. & E. Balaban Corp., 50%; John D. Loeks, 33 1/3%; Howard W. Freck, 16 2/3%. For Balaban interests see H. & E. Balaban Corp. stations in "Group Ownership."

WOOD-TV (Aug. 15, 1949) **ch. 8**; power—316 kw visual, 158kw aural; antenna height—1,000 feet above average terrain, 920 feet above ground.

Address: 120 College Ave., S.E., zone 2. **Phone:** Glendale 9-4125. **TWX** 281.

Licensee: Wood Broadcasting Inc. (acquired station May 22, 1957).

Ownership: See Time Inc. stations in "Group Ownership."

Network: NBC-TV (primary), ABC-TV (secondary).

Rep: Katz.
Highest hour rate: \$1,175.

Color facilities: network.

Executives: Willard Schroeder, pres & gen mgr; Arthur M. Swift, gen sales mgr; John S. Markward, tv sales mgr; John Shaw, program director; Robert Smith, film buyer; Clark Grant, promotion mgr; Dick Cheverton, news director; Charles Robison, chief engineer.

Washington atty: Pierson, Ball & Dowd.
Radio affiliate: WOOD.

HOUGHTON, Houghton County (ch. 19, *25)

IRON MOUNTAIN, Dickinson County (ch. 8—, 27)

IRON RIVER, Iron County (ch. 33—)

IRONWOOD, Gogebic County (ch. 12+, 31—)

WIRN (not on air, granted Nov. 30, 1955; target date late 1958): **ch. 12.**

Permittee: Lake Superior Broadcasting Co. (acquired station 1958).

Ownership: See Mining Journal Stations in "Group Ownership." Also see "Newspaper Ownership."

Note: station plans to operate as satellite of WDMJ-TV Marquette, Mich.

JACKSON, Jackson County (ch. 48)

KALAMAZOO, Kalamazoo County (ch. 3—, 46, *74)

WKZO-TV (June 1, 1950) **ch. 3**; power—100kw visual, 50kw aural; antenna height—1,012 feet above average terrain, 952 feet above ground.

Address: 590 W. Maple St. **Phone:** Fireside 5-2101. **TWX** KZ 33.

Licensee: Fetzer Broadcasting Co. (original owner).

Ownership: See John E. Fetzer stations in "Group Ownership."

Network: CBS-TV (primary), ABC-TV (secondary).

Rep: Avery-Knodel.

Highest hour rate: \$1300.

Color facilities: network, local film, slides.

Executives: John E. Fetzer, pres; Carl E. Lee, vp & managing director; Donald W. DeSmit Jr., sales mgr; Charles T. Lynch, program director & film buyer; Leonard Colby, director of news, sports & special events; Arthur E. Covell, chief engineer.

Washington atty: Dow, Lohnes & Albertson.
Radio affiliate: WKZO.

LANSING, Ingham County (ch. 6—, 54)

WJIM-TV (May 1, 1950) **ch. 6**; power—100kw visual, 50kw aural; antenna height—1,000 feet above average terrain, 1,023 feet above ground.

Address: 2820 E. Saginaw St., zone 4. **Phone:** Ivanhoe 2-1333. **TWX** LG 72.

Licensee: Gross Telecasting Inc. (original owner).

Ownership: Harold F. Gross, 38.2%; Charlotte Gross, 11%, and their family and others as minority stockholders.

Network: CBS-TV (primary), ABC-TV (secondary), NBC-TV (secondary).

Rep: Peters, Griffin, Woodward.

Highest hour rate: \$1,000.

Color facilities: network.

Executives: Harold F. Gross, pres & gen mgr; Keith Oliver, sales mgr; Phil Sherck, film director; William C. Fyfe, news director; Don Musson, chief engineer.

Washington atty: Fly, Shuebruk, Blume & Gaguine.

Radio affiliates: WJIM-AM-FM.

WTOM-TV (not on air, suspended operation but has not turned in construction permit): **ch. 54.**

Permittee: John L. Mayer, temporary receiver.
Ownership: John L. Mayer, 3311 W. McNicol Road, Detroit, receiver.

LUDINGTON, Mason County (ch. 33)

MANISTEE, Manistee County (ch. 15—)

MANISTIQUE, Schoolcraft County (ch. 14+)

MARQUETTE, Marquette County (ch. 6—, 13+, 17, *35)

WDMJ-TV (April 20, 1956) **ch. 6.** Power—100kw visual, 60.3kw aural; antenna height—790 feet above average terrain, 367 feet above ground.

Address: 249 W. Washington St. **Phone:** Canal 6-3524.

Licensee: Lake Superior Broadcasting Co. (original owner).

Ownership: See "Newspaper Ownership" and Mining Journal stations in "Group Ownership."

Network: CBS-TV.

Rep: Weed Television; Hyett (Minneapolis).

Highest hour rate: \$200.

Executives: Frank J. Russell Jr., pres; W. H. Treloar, vp & gen. mgr.

Radio affiliate: WDMJ.

MIDLAND, Midland County (ch. 19+)

MOUNT PLEASANT, Isabella County (ch. 47—)

MUSKEGON, Muskegon County (ch. 29—, 35+)

PARMA (Jackson County)-ONONDAGA (Ingham County) (ch. 10—)

PETOSKEY, Emmet County (ch. 31)

PONTIAC, Oakland County (ch. 44+)

PORT HURON, St. Clair (ch. 34+)

WHLS-TV (not on air, granted Nov. 14, 1956; target date unknown): **ch. 34.**

Address: 932 Military St.

Permittee: Stevens-Wismer Broadcasting Co.

Ownership: See Stevens-Wismer Stations in "Group Ownership."

ROGERS CITY, Presque Isle (ch. 24)

SAGINAW, Saginaw County (ch. 51—, 57—)

WXNX-TV (April 5, 1953) **ch. 57**; power—174kw visual, 104kw aural; antenna height—450 feet above average terrain, 465 feet above ground.

Address: 221 S. Washington Ave. **Phone:** Pleasant 3-4471. **TWX** SG 61.

Licensee: Lake Huron Broadcasting Corp. (original owner).

Ownership: William J. Edwards, Howard H. Wolfe and Rep. Alvin M. Bentley (R-Mich.) each one-third.

Network: CBS-TV (primary), ABC-TV (secondary).

Rep: Gill-Perna.

Highest hour rate: \$375.

Color facilities: network.

Executives: William J. Edwards, pres & gen mgr; Robert M. Chandler, coml mgr & promotion mgr; Robert A. Oliver, program director & film buyer; Donald Potter, news director; Max W. Thomas, chief engineer.

Washington atty: McKenna & Wilkinon.

Radio affiliate: WKNX.

SAULTE STE. MARIE, Chippewa County (ch. 8, 10+, 28—, *34)

TRAVERSE CITY, Grand Traverse County (ch. 7+, 20—, *26+)

WPEN-TV (Sept. 13, 1954) **ch. 7**; power—53.7 kw visual, 32.5kw aural; antenna height—760 feet above average terrain, 462 feet above ground.

Address: Paul Bunyan Bldg. **Phone:** Windsor 7-7675.

Licensee: Midwestern Broadcasting Co. (original owner).

Ownership: See Midwestern Broadcasting Co. stations in Group Ownership.

Network: NBC-TV.

Rep: Holman.

Highest hour rate: \$172.80

Color facilities: network.

Executives: Les Biederman, pres; John Anderson, gen mgr; Robert Detwiler, coml mgr; William Kiker, chief engineer.

Washington atty: Dow, Lohnes & Albertson.

Radio affiliate: WTCM.

WEST BRANCH, Ogemaw County (ch. 21)

MINNESOTA

ALBERT LEA, Freeborn County (ch. 57—)

ALEXANDRIA, Douglas County (ch. 7, 36)

KCMT (August 1953) **ch. 7**; power—26.6kw visual; 13.3kw aural; antenna height—1,120 feet above average terrain, 1,130 feet above ground.

Address: P. O. Box 415. **Phone:** Rockwell 3-5156.

Permittee: Central Minnesota Television Co.

Ownership: Thomas A. Barnestubbe, 21%; Julius Hetland, 10%; Earl C. Reineke, 10%; Harold W. Bangert, 10%; Joseph O. Perino, 3.8%; John J. McCarten, 3.8%; Lee H. Johnson, 3.8%; Kenneth C. Bechtel, 3.8%; Earl W. Russell, 3.8%; Harold Bartz, 3.5%; Sidney E. Carlson, 3.5%; Donald J. Kelly, 3.5%; Allen D. Graves, 3%; Kenneth A. Tessmer, 2.6%; Ercel Aga, 1.7%; Everett Q. Walters, 1.7%; Messrs. Bechtel, Tessmer, Aga and Walters each own 25% of KXRA Alexandria, Minn. Mr. Reineke and wife control WDAX-AM-TV Fargo, N.D.

Network: NBC-TV (primary), ABC-TV (secondary).

Highest hour rate: \$200.

Color facilities: network.

Executives: Joseph O. Perino, pres; Glenn W. Flint, gen mgr; Kenneth Bechtel, program director; Donald Schendel, production mgr; Kenneth Olson, chief engineer.

Washington atty: Paul Segal.

"Adventures of The SEAHAWK"

starring **JOHN HOWARD**

Filmed in the Caribbean

26 Half-hours

ALL NEW! Available from **GROSS-KRASNE** **NOW!**

SEE PAGE B-66 FOR YOUR NEAREST GROSS-KRASNE OFFICE

MICHIGAN BROADCASTERS

TO BUY OR SELL

see

JACK MAURER

2414 Terminal Tower, Cleveland (TO 1-6727)

or any office of

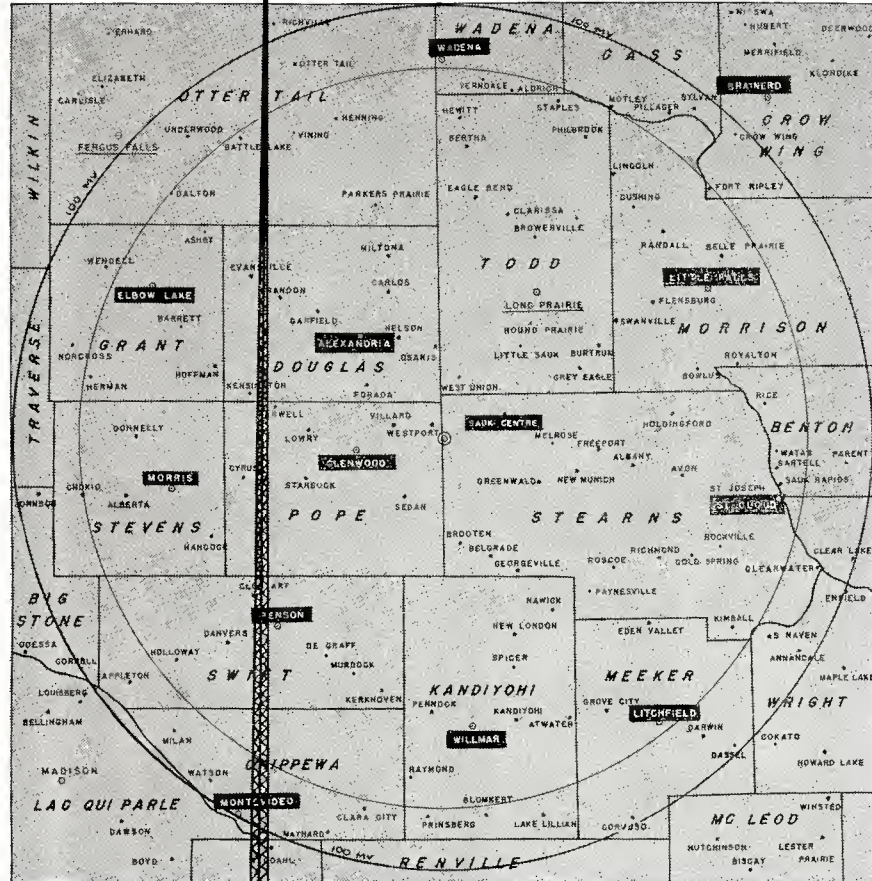
HAMILTON-STUBBLEFIELD-TWINING & ASSOCIATES, INC.

if you're buying Minnesota... here's
what you should know about the
25-county area reached by

**WAY UP!
1130 FEET**
above
average terrain

KCMT

**TELEVISION
Channel 7**
Alexandria, Minnesota



market data*

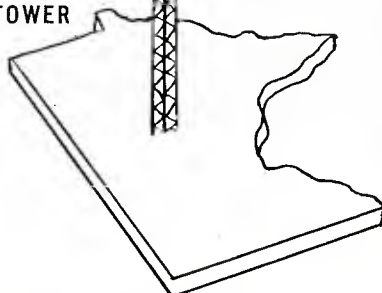
Population: 462,140
Farm Population: 181,290
Farm Families: 44,168
Total Households: 124,301
Number TV Households: 59,853
Retail Sales: \$471,513,800
Gross Farm Income: \$300,260,600
Retail Sales Per Household: \$3,788
CSI Per Household: \$4,286
Retail Food Sales: \$84,810,400
Eating and Drinking Places: \$30,201,200
General Merchandising: \$43,179,000
Apparel: \$16,755,900
Furniture—Appliances: \$13,773,000
Automotive: \$89,910,800
Gas Stations: \$42,666,700
Lumber Bldg.—Hardware: \$83,029,600
Drugs: \$11,893,100

*Source: Sales Management and Spot TV

There's Excitement in Central Minnesota... since KCMT Television went on the air! In fact, there are 25 counties worth of excitement, all within the 100 mcv area. Excitement, yes... and, because television is brand new in this market, there is more impact, penetration, and retention, for your commercials.

SOME AVAILABILITIES OPEN: We've got a few good availabilities left... maybe even a news or weather show open, or sports, markets, or syndicated film. In Mpls.-St. Paul call Harry Hyett at Federal 9-7179. Or call Glenn W. Flint, general manager, at R0ckwell 3-5166, Alexandria, Minnesota.

From
Minnesota's
TALLEST
TOWER



NBC

ABC

KCMT

TELEVISION Channel 7

Alexandria, Minnesota

Tower located at Westport, 25 miles southeast of Alexandria.
Power 26,300 watts at 174-180 megacycles.

Tv Stations CONTINUED

MINNESOTA CONTINUED

AUSTIN, *Mower County* (ch. 6—, 51+)

KMMT (Aug. 17, 1953) ch. 6; power—12.3kw visual, 6.17kw aural; antenna height—420 feet above average terrain, 445 feet above ground.
Address: Highway 105 South. **Phone:** Hemlock 3-8836. **TWX** 369.
Licensee: Minnesota-Iowa Television Co. (original owner).
Ownership: Chester A. Weseman, George Wilson (deceased), Martin Bustad, Harold C. Westby and Albert W. Smith, each 20%. Sale to Black Hawk Broadcasting Co. (KWWL-AM-TV Waterloo, Iowa) pending FCC approval.
Network: ABC-TV.
Rep: Avery-Knodel.
Highest hour rate: \$200.
Executives: Chester A. Weseman, pres; Thomas L. Young, gen mgr & film buyer; Don Jones, coml mgr; Stan Stydnicki, program director; Christy Hansen, news director; Leo Chenier, chief engineer.
Washington atty: Roberts & McInnis.
Radio affiliate: KAUS.

BEMIDJI, *Beltromi County* (ch. 9, 24—)

BRAINERD, *Crow Wing County* (ch. 12—)

CLOQUET, *Carlton County* (ch. 44)

CROOKSTON, *Polk County* (ch. 21—)

DETROIT LAKES, *Becker County* (ch. 18+)

DULUTH (St. Louis County)-SUPERIOR, Wis. (*Douglas County*) (3, 6+, *8, 10+, 32, 38)

KDAL-TV (March 14, 1954) ch. 3; power—100kw visual, 50kw aural; antenna height—990 feet above average terrain, 816½ feet above ground.
Address: Bradley Bldg. **Phone:** Randolph 2-4466. **TWX** DU 7019.
Licensee: Red River Broadcasting Co., (original owner).
Ownership: Estate of Dalton LeMasurier, 77.77%; Odin S. Ramsland, 11.11%; Robert A. Dettman, 11.11%. Mr. Ramsland and Mrs. Dorothy LeMasurier (president of licensee but not a stockholder) each own 20% of WBCI Eau Claire, Wis.; and 16 2/3% of KBIZ Ottumwa, Iowa. (pending FCC approval).
Network: CBS-TV (primary), ABC-TV (secondary).
Rep: Avery-Knodel.
Highest hour rate: \$500.
Color facilities: network.
Executives: Dorothy LeMasurier, chief owner; Odin S. Ramsland, gen mgr. John Grandy, coml mgr; Earl Henton, program director & film buyer; Dale Cowle, promotion mgr; Dick Anthony, news director; R. A. Dettman, chief engineer.
Washington atty: Paul Segal.
Radio affiliate: KDAL.

WDSM-TV (March 1954) ch. 6; power—100kw visual; 50kw aural; antenna height—1,010 feet above average terrain, 804 feet above ground.
Address: 230 E. Superior St., zone 2. **Phone:** Randolph 7-8484. **TWX** DU 7071.
Licensee: Northwest Publications Inc. (original owner).
Ownership: See "Newspaper Ownership" and Ridder Publications Stations in "Group Ownership."
Network: NBC-TV (primary), ABC-TV (secondary).
Rep: Peters, Griffin, Woodward; Wayne Evans & Assoc. (regional).
Highest hour rate: \$450.
Color facilities: network.
Executives: Bernard H. Ridder, pres; C. D. Tully, gen mgr; Carlo Anneke, coml. mgr;

Edwin M. Conrad, production mgr; Martin Olson, merchandising & promotion mgr; Robert E. Ball, news director; George Carlson, chief engineer.

Washington atty: Fly, Shuebruk, Blume & Gaguina.
Radio affiliate: WDSM.

WDUL-TV (not on air, granted May 15, 1958; target date not announced) ch. 10.
Address: 2230 N. Farwell Ave., Milwaukee, Wis.

Permittee: Rex Television Co.
Ownership: L. F. Gran (25%), Louis Caster (50%), and Bruce R. Gran (25%).

WFTV (not on air, suspended operation but has not turned in construction permit); ch. 38.
Address: 4 W. 58th St., New York City.

Permittee: Great Plains Television Properties of Minnesota.

Ownership: See Transcontinental Properties Inc. stations in "Group Ownership."

WBT (not on air, granted Feb. 20, 1958; target date not announced); ch. 13.
Address: c/o WEVE Eveleth, Minn.

Permittee: Carl Bloomquist.
Ownership: Carl Bloomquist, sole owner. Mr. Bloomquist also owns WEVE Eveleth.

ELY, *St. Louis County* (ch. 16)

FAIRMONT, *Morin County* (ch. 40+)

FARIBAUT, *Rice County* (ch. 20)

FERGUS FALLS, *Otter Tail County* (ch. 16—)

GRAND RAPIDS, *Hosco County* (ch. 20—)

HASTINGS, *Dakota County* (ch. 29+)

HIBBING, *St. Louis County* (ch. 13—)

INTERNATIONAL FALLS, *Koochiching County* (ch. 11)

KIFS (not on air, granted Feb. 13, 1958; target date not announced); ch. 11.
Address: Chamber of Commerce Bldg.
Permittee: Minneonto Television Inc.
Ownership: LeRoy E. Phaklides, 0.74%; Marie Carlson, 0.74%; Donald K. Enzmann, 0.74%; Warner LaDu, 0.37%; Archie Iveson, 0.37%; James D. Bush, 0.37%.

LITTLE FALLS, *Morrison County* (ch. 14+)

MANKATO, *Blue Earth County* (ch. 12, 15—)

KEYC-TV (not on air, granted June 12, 1958; target date: end of 1958) ch. 12; power—316kw visual; antenna height—1,116 feet above average terrain, 1,100 feet above ground.
Address: Mankato.

Permittee: Two States Television Co.
Ownership: KNUJ Inc., New Ulm, Minn. (60%); Einer Nelson, Fairmont, Minn. (16%); George Korenchen, New Ulm, (10%); William E. Macklin, New Ulm, (4%); H. Steenerson, St. Paul (4.72%).
Executive: Walter K. Mickelson, pres.
Washington atty: Frank Stollenwerk.

MARSHALL, *Lyon County* (ch. 22+)

MINNEAPOLIS, *Hennepin County*-ST. PAUL, *Romsey County* (ch. *2—, 4, 5—, 9+, 11—, 17, 23+)

KMSF-TV (Jan. 9, 1955) ch. 9; power—316kw visual, 158kw aural; antenna height—450 feet above average terrain, 601 feet above ground.
Address: 180 Foshay Tower, zone 2. **Phone:** Federal 9-8311. **TWX** MP 470.

Licensee: United Television Inc. (acquired station Nov. 28, 1957).
Ownership: See National Telefilm Assoc. Stations in "Group Ownership."

Rep: H-R Television; NTA Spot Sales (New York).

Highest hour rate: \$1,200.

Color facilities: network.

Executives: Donald E. Swartz, pres & gen mgr; Dick Butterfield, sales mgr; Joseph Carney, operations director; Guy Galante, film director; David Lee, promotion-publicity director & news director; Gordon Benson, chief engineer.
Washington atty: Dow, Lohnes & Albertson.

KSTP-TV (April 23, 1948) ch. 5; power—100kw visual, 58.9kw aural; antenna height—580 feet above average terrain, 533 feet above ground.

Address: 3415 University Ave., zone 14.
Phone: Midway 5-2717. **TWX** 140.

Licensee: KSTP Inc. (original owner).

Ownership: See Stanley E. Hubbard stations in "Group Ownership."

Network: NBC-TV.

Rep: Fry.

Highest hour rate: \$1,650.

Color facilities: network, local film, local slides.

Executives: Stanley E. Hubbard, pres & gen mgr; Kenneth M. Hance, executive vp & treas; Stanley S. Hubbard, vp research & development; Marvin L. Rosene, vice president in charge of sales; Del Franklin, program director & film buyer; William P. Davey, promotion mgr; James E. Blake, national tv sales mgr; William S. Sadler, chief engineer.

Washington atty: Spearman & Roberson.

Radio affiliate: KSTP.

***KTCA-TV** (Sept. 3, 1957) ch. 2*; power—100kw visual, 50kw aural; antenna height—620 feet above average terrain, 562 feet above ground.

Address: St. Paul 8, Minn. **Phone:** Midway 5-5565.

Licensee: Twin City Area Educational Television Corp. (original owner).

Color facilities: local film, local slides.

Executives: Loring M. Staples, pres; John C. Schwarzwaldner, gen mgr; Paul Owen, program director; Harold O. Bergman, promotion mgr; Berten A. Holmberg, chief engineer.

WCCO-TV (July 1, 1949) ch. 4; power—100kw visual, 50kw aural; antenna height—540 feet above average terrain, 608 feet above ground.

Address: 50 S. Ninth St., Minneapolis 2. **Phone:** Federal 8-0552. **TWX** MP 2.

Licensee: Midwest Radio-Television Inc. (original owner).

Ownership: Mid-Continent Radio-Television Inc., 53%; Minneapolis Star & Tribune Co. (Cowles), 47%. Mid-Continent is 50% owned by Northwest Publications Inc. (Ridder) and 50% by Minnesota Tribune Co. For other interests see Cowles Stations and Northwest Publications Inc. stations in "Group Ownership."

Network: CBS-TV.

Rep: Peters, Griffin, Woodward.

Highest hour rate: \$1,600.

Color facilities: network, local live.

Executives: William J. McNally, chmn of bd; Robert B. Ridder, pres; F. Van Konyenburg, executive vp; Sherman K. Headley, assistant mgr for tv; Robert N. Ekstrum, coml mgr; Gwen Harvey, program director; Harry Jones, film buyer; Gene Godt, promotion mgr; Rollie Johnson, news director; John M. Sherman, chief engineer.

Washington atty: Fly, Shuebruk, Blume & Gaguina.

Radio affiliate: WCCO.

WTCN-TV (Sept. 1, 1953) ch. 11; power 316kw visual; 191kw aural; antenna height—470 feet above average terrain, 601 feet above ground.

Address: 2925 Dean Blvd., Minneapolis 16. **Phone:** Walnut 7-8881. **TWX** MP 994.

Licensee: Twin State Broadcasting Inc. (acquired station May 22, 1957).

Ownership: See Time Inc. stations in "Group Ownership."

Network: ABC-TV.

Rep: Katz.

Highest hour rate: \$1,200.

Executives: Weston C. Pullen Jr., vp for broadcasting, Time Inc.; Phil Hoffman, gen mgr; John M. Baldwin, operations mgr; Ted L. Snider, program director & film buyer; George J. Lord, promotion mgr; Sheldon W. Peterson, news director; Warren Fritze, chief engineer.

Washington atty: Pierson, Ball & Dowd.

Radio affiliate: WTCN.

MONTEVIDEO, *Chippewa County* (ch. 19)

NEW ULM, *Brown County* (ch. 43—)

NORTHFIELD, *Rice County* (ch. 26)

OWATONNA, *Steele County* (ch. 45)

RED WING, *Goodhue County* (ch. 63—)

ROCHESTER, *Olmsted County* (ch. 10, 55—)

KROC-TV (July 16, 1953) ch. 10; power—239-kw visual, 119.5kw aural; antenna height—620 feet above average terrain, 500 feet above ground.

Address: 100 1st Ave. Bldg. **Phone:** Atlas 9-3924.

Licensee: Southern Minnesota Broadcasting Co. (original owner).

Ownership: Mrs. G. P. Gentling and family.

Network: NBC-TV (primary), ABC-TV (secondary), CBS-TV (secondary).

Rep: Meeker.

Highest hour rate: \$300.

Color facilities: network.

Executives: Mrs. G. P. Gentling, pres; G. Da-

"Hilarious New Action Adventure!"

"GLENCANNON!"

for that EXTRA PUNCH

...in commercial impact!



starring **THOMAS MITCHELL**

39 Half-hours AVAILABLE NOW!

ALL NEW! from GROSS-KRASNE

SEE PAGE B-66 FOR YOUR NEAREST GROSS-KRASNE OFFICE

Tv Stations CONTINUED

MINNESOTA CONTINUED

vid Gentling, gen mgr; Will Jackson, coml mgr; Don Perry, program director & film buyer; Bill Lampman, station mgr; Rick Kieffer, news director; Robert Cross, chief engineer.
Washington atty: Loucks, Zias, Young & Jansky.
Radio affiliate: KROC.

ST. CLOUD, Stearns County (ch. 33)

ST. PAUL (see Minneapolis)

STILLWATER, Washington County (ch. 39-)

THIEF RIVER FALLS, Pennington County (ch. 15)

VIRGINIA, St. Louis County (ch. 26+)

WADENA, Wadena County (ch. 27+)

WILLMAR, Kandiyohi County (ch. 31+)

WINONA, Winona County (ch. 61)

WORTHINGTON, Nobles County (ch. 32)

MISSISSIPPI

BILOXI, Harrison County (ch. 13+, *44+, 50-)
WVMI-TV (not on air; target date: Fall 1958) ch. 13; power—83kw visual, 32.5kw aural; antenna height—205 feet above average terrain, 245 feet above ground.
Address: P. O. Box 152. **Phone:** Idlewood 2-7001.
Permittee: Radio Associates Inc.
Ownership: Odes E. Robinson, 68.4%; James H. McKee, 25.8%, and others. Mr. Robinson owns 20% of WKOY Bluefield, W. Va. and has a minority interest in WPTW Piqua, Ohio.
Executives: Odes E. Robinson Sr., pres, gen mgr & chief engineer.
Washington atty: Barnes & Neilson.
Radio affiliate: WVMI.

BROOKHAVEN, Lincoln County (ch. 37+)

CANTON, Madison County (ch. 16)

CLARKSDALE, Coahoma County (ch. 32)

COLUMBIA, Marion County (ch. 35+)

COLUMBUS, Lowndes County (ch. 4-, 28-)

WCBI-TV (July 13, 1956) ch. 4; power—20kw visual, 10kw aural; antenna height—450 feet above average terrain, 500 feet above ground.
Address: Highway 12 North.
Licensee: Birney Imes Jr. (original owner).
Ownership: See Birney Imes Jr. stations in "Group Ownership."

Network: CBS-TV (primary), ABC-TV (secondary), NBC (secondary).
Rep: Everett-McKinney; Ayers (South).
Highest hour rate: \$180.
Color Facilities: network.

Executives: Birney Imes Jr., pres; P. B. Hinman, gen mgr; W. W. Whitfield, coml mgr; Mac Miller, program director; Ed Prescott, film buyer; Martha Puckett, promotion mgr; Sonny Morgan, news director; Tom McFerrin, chief engineer.
Washington atty: Berge, Fox, Arent.
Radio affiliate: WCBI.

CORINTH, Alcorn County (ch. 41)

GREENVILLE, Washington County (ch. 21-, 27)

GREENWOOD, Leflore County (ch. 6, 24+)

WABG-TV (not on air, granted Aug. 3, 1958; target date not announced); ch. 6.
Address: c/o WABG Greenwood.
Permittee: Greenwood Broadcasting Co.
Ownership: See Cy N. Bahakel stations in "Group Ownership."
Radio affiliate: WABG.

GRENADA, Grenada County (ch. 44)

GULFPORT, Harrison County (ch. 56-)

WSTG (not on air, granted Aug. 1, 1957; target date unknown); ch. 56.
Address: 960 East River Oaks Drive, Baton Rouge, La.
Permittee: State Telecasting Co.
Ownership: I. K. Corkern Jr., 100%.

HATTIESBURG, Forrest County (ch. 9, 17-)

WDAM-TV (June 8, 1956) ch. 9; power—55kw visual, 33kw aural; antenna height—490 feet above average terrain, 537 feet above ground.
Address: P. O. Box 1649. **Phone:** Juniper 4-8441. **TWX:** 592.
Licensee: Lion Television Corp. (original owner).

JACKSON, Hinds County (ch. 3+, 12+, *19+, 25-, 47)

Ownership: WDSU Broadcasting Corp., 51%; David A. Jr. and Harold Matison and Alvin H. and Milton J. Fine, each 12.25%. See WDSU Broadcasting Corp. Stations and Matison Stations in "Group Ownership."
Network: NBC-TV (primary), ABC-TV (secondary).
Rep: J. Pearson.
Highest hour rate: \$175.

Executives: Dave A. Matison Jr., pres; Marvin Reuben, vp, gen mgr & film buyer; Jerry P. Keith, sales mgr; David L. Waite, program director; Max Goodman, promotion mgr; Raymond Curtis, news director; John Carroll, chief engineer & operations mgr.
Washington atty: Pierson, Ball & Dowd.

JACKSON, Hinds County (ch. 3+, 12+, *19+, 25-, 47)

WJTV (January, 1953) ch. 12; power—316kw visual, 158 kw aural; antenna height—700 feet above average terrain, 696 feet above ground.
Address: P. O. Box 8187. **Phone:** Fleetwood 4-2512. **TWX:** JN 598.
Licensee: Capitol Broadcasting Co. (acquired station June 1, 1955).
Ownership: Mississippi Publishers Corp. (Jackson Clarion-Ledger and Daily News), 40%; Standard Life Insurance Co., 32.4%; T. B. Lanford, 13.8%; L. M. Sepaugh, 13.8%. For Lanford interests see T. B. Lanford stations in "Group Ownership."
Network: CBS-TV (primary), ABC-TV (secondary).
Rep: Katz.
Highest hour rate: \$400.
Color Facilities: network.

Executives: T. M. Hederman Jr., pres; L. M. Sepaugh, executive vp & gen mgr; Owens Alexander, station mgr; J. W. Carlier, coml mgr; Ken Parks, program director; L. M. Sepaugh Jr., film buyer; Christine McMillan, promotion mgr; Bob Neblet, news director; C. A. Perkins, chief engineer.
Washington atty: Kirkland, Fleming, Green, Martin & Ellis.
Radio affiliate: WSLI.

WLBT (Dec. 28, 1953) ch. 3; power—100kw visual, 50 kw aural; antenna height—680 feet above average terrain, 589 feet above ground.
Address: 714 S. Jefferson, Zone 2. **Phone:** 2-2691. **TWX:** JN-82.
Licensee: Lamar Life Broadcasting Co. (original owner).
Ownership: P. K. Lutken, 40%; W. Calvin

WLBT channel 3 now delivers

53% more homes than station B

THE JACKSON TOTAL COVERAGE AREA TELEVISION AUDIENCE
 JACKSON TOTAL TELEVISION AREA
 STATION SHARE OF AUDIENCE SUMMARY
 June 1958

| | | |
|---------------------|-----------|------|
| | W L B T | STA |
| | NBC - ABC | B |
| SIGN-ON TO SIGN-OFF | 60.6 | 39.4 |

AMERICAN RESEARCH BUREAU, INC. 24

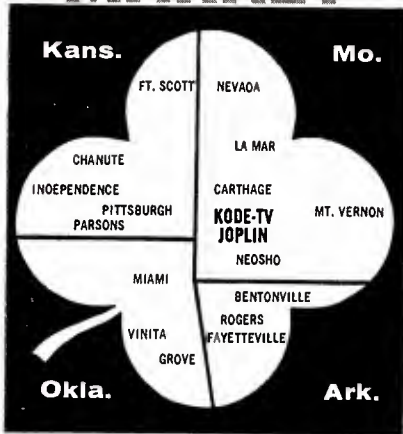
NBC-ABC

call **HOLLINGBERY**

70th NATIONAL TV MARKET

JACKSON, MISS.

MISSOURI'S THIRD TV MARKET



167,769 TV HOMES*

KODE-TV in the Joplin market covers a 4-state area with 167,769 TV homes, 669,800 population and \$776,919,000 buying power.

Joplin is the urban center of 11 communities in an 18-mile radius with a combined population of 97,750.

KODE-TV in the Joplin market is 28 percent taller, and 29 percent more powerful than any competitor.

* Television Mag. Set Count—June '58

CREATED BY
KODE-TV
JOPLIN, MO.



A member of the Friendly Group

Harry D. Burke,
VP & Gen. Mgr.
Rep. by
Avery-Knodel

WSTV, WSTV-TV, Steubenville; WBOY, WBOY-TV, Clarksburg;
KODE, KODE-TV, Joplin; WPAR, Parkersburg; WPIT, Pittsburgh;
KMLB, Monroe, La.; Colmes-Werrenrath Prod., Inc., Chicago

Tv Stations CONTINUED

MISSISSIPPI CONTINUED

JACKSON (Continued)

WLBT (Continued)

Wells III, Maurice Thompson and Fred L. Beard, each 20%.

Network: NBC-TV (primary), ABC-TV (secondary).

Rep: P. Hollingsbery.

Highest hour rate: \$400.

Color facilities: network.

Executives: P. K. Lutken, pres; Fred L. Beard, gen mgr; Frank Gentry, coml mgr; Maurice Thompson, program director & film buyer; Charles H. Allen, promotion mgr; Richard R. Sanders, news director; Robert R. Smathers, chief engineer.

Washington atty: Spearman & Roberson.

Radio affiliate: WJDX-AM-FM.

KOSCIUSKO, Attala County (ch. 52—)

LAUREL, Jones County (ch. 33—)

LAUREL, Jones County-PACHUTA, Clarke County (ch. 7)

WTLM (not on air, granted Feb. 21, 1957; target date unknown) **ch. 7.**

Address: Rosenbaum Bldg.

Permittee: Laurel Television Co.

Ownership: William S. Smylie and family, 100%.

LOUISVILLE, Winston County (ch. 46—)

McCOMB, Pike County (ch. 31—)

MERIDIAN, Lauderdale County (ch. 11—, 30—, *36—)

WCOC-TV (not on air, suspended operation but has not turned in construction permit): **ch. 30.**

Address: c/o WCOC Meridian.

Permittee: Mississippi Broadcasting Co.

Ownership: D. W. Gavin and mother, 100%. The Gavins also own weeklies Clarke County Tribune (Quitman, Miss.) and Meridian Record. Also see "Newspaper Ownership."

Radio affiliate: WCOC.

WTOK-TV (Sept. 27, 1953) **ch. 11;** power—316kw visual, 162kw aural; antenna height—516 feet above average terrain, 315 feet above ground.

Address: Southern Bldg. **Phone:** 3-1441. **TWX Merid 281.**

Licensee: Southern Television Corp. (original owner).

Ownership: Class A—Robert F. Wright, 51%; W. B. Crooks Jr., 24%; James H. Skewes, 13% and others. Class B—W. B. Crooks Jr., 9%; Thomas Y. Minniece, 14%; H. M. Minniece, 13%. Mr. Skewes is president-publisher of the Meridian Star and president of the Laurel (Miss.) Leader-Call.

Network: CBS-TV (primary), ABC-TV (secondary), NBC-TV (secondary).

Rep: Headley-Reed.

Highest hour rate: \$275.

Color facilities: network.

Executives: Robert F. Wright, pres, gen mgr & film buyer; W. B. Crooks Jr., coml mgr; Cecil Germany, program director; Ethel Harris, promotion mgr; Ed Gray, news director; Joe Saxon, chief engineer; George Shannon, production director.

Washington atty: McKenna & Wilkinson.

NATCHEZ, Adams County (ch. 29+)

PACHUTA (see Laurel-Pochuta)

PASCAGOULA, Jackson County (ch. 22)

PICAYUNE, Pearl River County (ch. 14—)

STARKVILLE, Oktibbeho County (ch. 34—)

STATE COLLEGE, Oktibbeho County (ch. *2+)

TUPELO, Lee County (ch. 9—, 38)

WTWV (March 18, 1957) **ch. 9;** power 27.2kw visual, 13.6kw aural; antenna height—520 feet above average terrain, 540 feet above ground. **Address:** P. O. Box 163. **Phone:** Vinewood 2-7620.

Licensee: Tupelo Citizens Television Co. (original owner)

Ownership: F. K. Spain, 35%; J. G. Petit, 25%; W. D. Spain, 15%; Perrin Purvis, 15% and Mrs. M. H. Spain, 10%.

Network: NBC-TV.

Rep: Masla.

Highest hour rate: \$200.

Color facilities: network.

Executives: Frank K. Spain, pres & gen mgr; Charles H. Hicks Jr., coml mgr; Robert D. Gordon, program director; William B. Landers, news director.

Washington atty: Haley, Wollenberg & Kenehan.

UNIVERSITY, Lofoyette County (ch. *20+)

VICKSBURG, Warren County (ch. 41+)

WEST POINT, Clay County (ch. 56+)

YAZOO CITY, Yazoo County (ch. 49)

MISSOURI

CAPE GIRARDEAU, Cape Girardeau County (ch. 12, 18+, 69)

KFVS-TV (Oct. 3, 1954) **ch. 12;** power—316kw visual, 158kw aural; antenna height—990 feet above average terrain, 832 feet above ground. **Address:** 324 Broadway. **Phone:** Edgewater 5-5511. **TWX** Cape Girardeau 968.

Licensee: Hirsch Broadcasting Co. (original owner).

Ownership: See Oscar C. Hirsch Stations in "Group Ownership."

Network: CBS-TV.

Rep: Headley-Reed-TV.

Highest hour rate: \$600.

Color facilities: network.

Executives: Oscar C. Hirsch, pres; Robert O. Hirsch, gen mgr; Jack Ramey, coml mgr; Don McNeely, program director.

Washington atty: George O. Sutton.

Radio affiliate: KFVS.

CARTHAGE, Jasper County (ch. 56—)

CARTHAGESVILLE, Pemiscot County (ch. 27—)

CHILLICOTHE, Livingston County (ch. 14—)

CLINTON, Henry County (ch. 49—)

COLUMBIA, Boone County (ch. 8+, 16+, 22—)

KOMU-TV (Dec. 21, 1953) **ch. 8;** power—251kw visual, 126kw aural; antenna height—790 feet above average terrain, 774 feet above ground. **Address:** Columbia, Mo. **Phone:** Gibson 2-1122. **TWX** CLBA MO 597.

Licensee: The Curators of the U. of Missouri (original owner).

Network: ABC-TV (secondary), NBC-TV (secondary).

Rep: H-R Television.

Highest hour rate: \$300.

Executives: Glenn G. Griswold, gen mgr & film buyer; John O. Conwell, coml mgr; Monte Gurwit, program director; Larry Goldberg, promotion mgr; Phil Berk, news director; William J. Reagan, chief engineer.

Washington atty: Fisher, Wayland, Duvall & Southmayd.

FARMINGTON, Saint Francois County (ch. 52)

FESTUS, Jefferson County (ch. 25—)

FULTON, Calloway County (ch. 24+)

HANNIBAL, Marion County (ch. 7—, 27+)

KHOA-TV (Sept. 21, 1953) **ch. 7;** power—269kw visual, 135kw aural; antenna height—890 feet above average terrain, 804 feet above ground.

Address: WCU Bldg, Quincy, Ill. **Phone:** Baldwin 2-6200. **TWX** 93.

Licensee: Lee Broadcasting Inc. (original owner).

Ownership: See "Newspaper Ownership" and Lee Stations in "Group Ownership."

Network: CBS-TV.

Rep: Weed.

Highest hour rate: \$400.

Color facilities: network.

Executives: Lee P. Loomis, pres; Herbert Ohrt, executive vp; Walter J. Rothschild, gen mgr & national sales mgr; Paul Millen & Wayne Cribb, assistant national sales mgrs; Robert W. Eickmeyer, program director; Tom Robey, operations director; Jean Eager, film buyer; Richard Moore, promotion mgr; Gene Terry, news director; J. E. Gray, chief engineer.

Washington atty: Elliot C. Lovett.

Radio affiliates: WTAD-AM-FM, Quincy.

JEFFERSON CITY, Cole County (ch. 13, 33+)

KRCG (Feb. 13, 1955) **ch. 13;** power—214kw visual; antenna height—1,012 feet above average terrain, 923 feet above ground.

Address: Callaway Hills Farm. **Phone** 6-6188. **TWX** JFS CY MO 641.

Licensee: Jefferson Television Co. (original owner).

Ownership: Mrs. William H. Weldon, 97.6%. Mrs. Weldon also is stockholder of KWOS

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Tv Stations CONTINUED

MISSOURI CONTINUED

Jefferson City, which is largely owned by her mother, Mrs. Lenore R. Goshorn, president of the News Tribune Co. (Jefferson City Capital News and Post-Tribune).
Network: CBS-TV (primary), ABC-TV (secondary).
Rep: Blair Television Associates.
Highest hour rate: \$300.
Executives: William H. Weldon, pres; Mrs. William H. Weldon, executive vp; Robert Blosser, gen mgr & film buyer; Ron Maxwell, sales mgr; Edward J. Schuelein, chief engineer.
Washington atty: Fisher, Wayland, Duvall & Southmayd.

JOPLIN, Jasper County (ch. 12+, 30+)

KOAM-TV (see Pittsburg, Kan.).

KODE-TV (Sept. 26, 1954) ch. 12; power—219-kw visual, 158kw aural; antenna height—630 feet above average terrain, 626 feet above ground.
Address: 1928 W. 13th St. Phone Mayfair 3-7260. **TWX** 8255.
Licensee: WSTV Inc. (acquired station Dec. 4, 1956).
Ownership: See Friendly Group in "Group Ownership."
Network: CBS-TV (primary), ABC-TV (secondary).
Rep: Avery-Knodel.
Highest hour rate: \$300.
Color Facilities: network.
Executives: Jack N. Berkman, pres; Harry D. Burke, vp, gen mgr & film buyer; D. T. Knight, coml mgr; Ron Robson, program director; William Harned, promotion mgr; Ken Crowe, news director; Jack Langford, chief engineer.
Washington atty: Kirkland, Fleming, Green, Martin & Ellis.
Radio affiliate: KODE.

KANSAS CITY, Jackson County (ch. 4, 5+, 9+, 19+, 25+, 65)

KCMO-TV (Sept. 27, 1953) ch. 5; power—100-kw visual; 60kw aural; antenna height—1,130 feet above average terrain, 1,042 feet above ground.
Address: 125 E. 31st St., Zone 8. Phone: Jefferson 1-6789. **TWX** KC 165.
Licensee: Meredith Engineering Co. (acquired station Nov. 16, 1953).
Ownership: See Meredith Publishing Co. stations in "Group Ownership." Also see "Newspaper Ownership."
Network: CBS-TV.
Rep: Katz.
Highest hour rate: \$1,350.
Color Facilities: network, local live, local film, local slides.
Executives: Fred Bohan, pres; E. K. Hartenbower, gen mgr; C. E. Breazeal, assistant gen mgr; S. E. Tremble, coml mgr; Ken Heady, program director; T. R. Thompson, film buyer; F. C. Strawn, promotion mgr; Jim Monroe, news director; Karl Troegen, chief engineer.
Washington atty: Haley, Wollenberg & Kenehan.
Radio affiliate: KCMO-AM-FM.

KMBC-TV (Aug. 1, 1953) ch. 9; power—316kw visual, 158kw aural; antenna height—1,070 feet above average terrain, 1,023 feet above ground.
Address: 11th & Central Sts., zone 5. Phone: Harrison 1-2650. **TWX** KC 181.
Licensee: KMBC Broadcasting Co. (acquired station June 14, 1954).
Ownership: Cook Paint & Varnish Co., 100%.
Network: ABC-TV.

Rep: Peters, Griffin, Woodward.
Highest hour rate: \$1,100.
Color facilities: network.
Executives: Donald D. Davis, pres; John T. Schilling, vp & gen mgr; George J. Higgins, vp & national sales mgr; Ed Dennis, local sales mgr; Mori Greiner, station mgr & film buyer; Bill Harmon, promotion mgr; Claude Dorscy, news director; Henry E. Goldenberg, chief engineer.
Washington atty: Dow, Lohnes & Albertson.
Radio affiliates: KMBC-KFRM.

WDAF-TV (Oct. 16, 1949) ch. 4; power—100-kw visual, 50kw aural; antenna height—755 feet above average terrain, 724 feet above ground.
Address: 3030 Summit St. Zone 8. Phone: Plaza 3-4567. **TWX** 259.
Licensee: National-Missouri TV Inc. (acquired station May 28, 1955).
Ownership: National Television Investments Inc., subsidiary of National Theatres Inc. (movie chain), 100%.
Network: NBC-TV.
Rep: Harrington, Righter & Parsons.
Highest hour rate: \$1,060.
Color Facilities: network, local film, local slides.
Executives: Charles L. Glett, pres; William A. Bates, gen mgr; Jay P. Barrington, administrative assistant; E. Manne Russo, sales mgr; Bob Worthington, program director & film buyer; Jud Woods, director of promotion & research; Walt Bodine, director of news & special events; James P. Schmidt, chief engineer.
Washington atty: Dow, Lohnes and Albertson.
Radio affiliate: WDAF.

KENNETT, Dunklin County (ch. 21)

KIRKSVILLE, Adair County (ch. 3—, 18)

KTVO (Ottumwa, Iowa) (Nov. 21, 1955) ch. 3; power—100kw visual, 50kw aural; antenna height—1,082 feet above average terrain, 1,101 feet above ground.
Address: 209 E. Second St., Ottumwa, Iowa. Phone Murray 2-4535. **TWX** OTUM 463.
Licensee: KBIZ, Inc. (original owner).
Ownership: James J. Conroy, 66.16 %; Raymond E. Russell, 33.33 %; and others. Licensee owns KBIZ Ottumwa, Iowa (sales pending FCC approval).
Network: CBS-TV, NBC-TV, ABC-TV.
Rep: Hollingbery.
Highest hour rate: \$300.
Color Facilities: network.
Executives: James J. Conroy, pres & gen mgr; Berg Allison, station mgr & coml mgr; Jim Frost, program director & film buyer; Jim Wehr, promotion mgr; Ken Clow, news director; Jim Riley, chief engineer.
Washington atty: Fisher, Wayland, Duvall & Southmayd.
Radio affiliate: KBIZ.

LEBANON, Laclede County (ch. 23)

MARSHALL, Saline County (ch. 40+)

MARYVILLE, Nodaway County (ch. 26)

MEXICO, Audrain County (ch. 45)

MOBERLY, Randolph County (ch. 35+)

MONETT, Barry County (ch. 14)

NEVADA, Vernon County (ch. 18—)

POPLAR BLUFF, Butler County (ch. 15+)

ROLLA, Phelps County (ch. 46)

ST. JOSEPH, Buchanan County (ch. 2—, 30—, *36)

KFEQ-TV (Sept. 13, 1953) ch. 2; power—100kw visual, 50kw aural; antenna height—810 feet above average terrain, 750 feet above ground.
Address: 40th & Faraon Sts. Phone: Adams 3-2528. **TWX** ZJ-8396.
Licensee: KFEQ Broadcasting Co. (acquired station Sept. 19, 1957).
Ownership: Jesse D. Fine and Oscar K. Fine, each 30%; Isadore J. Fine, 20%; Eugene P. Fine, 12.5%; Theodore M. Nelson, 5%, and Marvin S. Cohen, 2.5%. The Fines own a movie chain. Mr. Nelson is president and 50% owner of WHLT Huntington, Ind., WOHP Bellefontaine, Ohio, and WILO Frankfort, Ind., and is 10% partner in WRAM Monmouth, Ill.
Network: CBS-TV (primary), ABC-TV (secondary).
Rep: Blair TV Assoc.
Highest hour rate: \$500.
Executives: Jesse D. Fine, pres; Ted Nelson, gen mgr; J. Ted Branson, assistant mgr; Gene Milstean, program director & film buyer; Franklin Kay, promotion mgr; Lafe Williams, news director; John Carroll, chief engineer.
Washington atty: Dow, Lohnes & Albertson.
Radio affiliate: KFEQ.

ST. LOUIS (Independent City), (ch. 2, 4—, 5—, *9, 11—, 30, 42+)

KCPD (not on air, acquired permit Oct. 23, 1957; target date not announced); ch. 11.
Address: 200 N. Kingshighway Blvd.
Permittee: 220 Television Inc. (permit acquired from original grantee, CBS, when latter purchased St. Louis ch. 4 facilities).
Ownership: 220 N. Kings Highway Inc., 100%, which is owned by the following: Harold Koplar, 64.3%; Lillian K. Shenker, 21.4%; James L. Ford Jr., 14.3%. Debentures in the amount of \$200,000 each are held by stockholders of St. Louis Telecast Co. (St. Louis U. and others), and Broadcast House Inc. (KSTL St. Louis principals and others).

***KETC** (noncommercial educational) (Sept. 20, 1954) ch. 9*; power—27.9kw visual, 14kw aural; antenna height—602 feet above average terrain, 637 feet above ground.
Address: 6996 Millbrook Blvd., zone 5. Phone: Volunteer 3-0995.
Licensee: St. Louis Educational Television Commission (original owner).
Executives: Henry F. Chadeayne, executive director; George Arms, operations mgr; Dan Lovins, film supervisor; Jack Chenoweth, chief engineer.

KMOX-TV (July 8, 1954) ch. 4; power—100kw visual, 50kw aural; antenna height—520 feet above average terrain, 563 feet above ground.
Address: Twelfth & Cole, zone 6. Phone: Main 1-9100.
Licensee: Columbia Broadcasting System Inc. (acquired station Feb. 28, 1958).
Ownership: See CBS Owned Stations in "Group Ownership."
Network: CBS-TV.
Rep: CBS Television Spot Sales.
Highest hour rate: \$1,750.
Color facilities: network.
Executives: Gene Wilkey, gen mgr; Charles McAbee, coml mgr; Leon Drew, program director & film buyer; Tom Stanton, promotion mgr; Spencer Allen, news director; Harry Harvey, mgr of technical operations.
Washington atty: Rosenman, Goldmark, Colin & Kaye, (New York).
Radio affiliate: KMOX.

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Tv Stations CONTINUED

MISSOURI CONTINUED

ST. LOUIS (Continued)

KSD-TV (Feb. 8, 1947) **ch. 5**; power—100kw visual, 60.3kw aural; antenna height—1,088 feet above average terrain, 1,152 feet above ground.
Address: 1111 Olive St., Zone 1. **Phone:** Main 1-1111. **TWX** SL 480.
Licensee: Pulitzer Publishing Co. (original owner).
Ownership: Licensee publishes St. Louis Post-Dispatch.
Network: NBC-TV.
Rep: NBC Spot Sales.
Highest hour rate: \$1750.
Color Facilities: network, local film, local slides.
Executives: Joseph Pulitzer Jr., pres; Harold Grams, gen mgr; Guy E. Yeldell, coml mgr; Keith Gunther, film buyer; Fred J. Mueller, promotion mgr; Austin Bridgman, news director; Ed Risk, chief engineer.
Washington atty: Paul M. Segal.
Radio affiliate: KSD.

KTVI (Began August, 1953 as uhf, April 15, 1957 as vhf) **ch. 2**; power—100kw visual, 50kw aural; antenna height—590 feet above average terrain, 592 feet above ground.
Address: 5915 Berthold, Zone 10. **Phone:** Mission 7-3600. **TWX** SL 410.
Licensee: Signal Hill Telecasting Corp. (original owner).
Ownership: Paul E. Peltason and Harry Tenenbaum, each 33.66%; Central New York Broadcasting Corp. (WSYR-AM-FM-TV Syracuse, N. Y.—Newhouse), 22.71%. Stockholders of Louisiana Purchase Co. hold option for 9.92%. For Newhouse interests see Newhouse Newspaper Stations in "Group Ownership" and "Newspaper Ownership."
Network: ABC-TV.
Rep: Blair Tv.
Highest hour rate: \$1,000.
Executives: Harry Tenenbaum, pres; Paul E. Peltason, executive vp; J. J. Bernard, vp & gen mgr; Fred Buschmeyer Jr.; program director; John T. Link, film buyer; Don B. Curran, promotion mgr; James Brady, news director; Richard J. Trompeter, chief engineer.
Washington atty: Sher, Oppenheimer & Harris.

SEDALIA, Pettis County (ch. 6—, 28+)

KDRO-TV (July 8, 1954) **ch. 6**; power—16.2kw visual, 8.71kw aural; antenna height—360 feet above average terrain, 321 feet above ground.
Address: 2100 W. Broadway. **Phone:** Taylor 1-1651.
Licensee: KDRO-TV & Radio Inc. (original owner).
Ownership: Milton J. Hinlein, 77%; Independent Broadcasting Co. (KTTS-AM-FM-TV Springfield, Mo.), 10%, and others.
Network: ABC-TV.
Rep: Pearson.
Highest hour rate: \$200.
Executives: Milton J. Hinlein, chief owner; Nicholas J. Zehr, gen mgr & film buyer; J. E. Henderson, coml mgr; Robert J. Klein, chief engineer.
Washington atty: Fisher, Wayland, Duvall & Southmayd.

SIKESTON, Scott County (ch. 37)

SPRINGFIELD, Greene County (ch. 3+10, *26+, 32)

KTTS TV (March 14, 1953) **ch. 10**; power—240kw visual, 190.55kw aural; antenna height—710 feet above average terrain, 661 feet above ground.
Address: 330 E. Walnut. **Phone:** University 2-7474. **TWX** SO 8531.
Licensee: Independent Broadcasting Co. (original owner).
Ownership: J. H. G. Cooper, 54.87% and others. Licensee owns 10% of KDRO-TV Sedalia, Mo.
Network: CBS-TV.
Rep: Weed Television.
Highest hour rate: \$325.
Color Facilities: network.
Executives: J. H. G. Cooper, pres; G. Pearson Ward, gen mgr; film buyer & promotion mgr; Jack Lloyd, coml mgr; Kevin McAndrews, program director; Bill Bowers, news director; William F. Curry, chief engineer.
Washington atty: Dempsey & Koplovitz.
Radio affiliates: KTTS-AM-FM.
KYTV (Sept. 30, 1953) **ch. 3**; power—100kw visual, 50kw aural; antenna height—520 feet above average terrain, 550 feet above ground.
Address: 999 W. Sunshine. **Phone:** University 6-2766. **TWX** SO 8560.
Licensee: Springfield Television Inc. (original owner).
Ownership: Springfield Newspapers Inc. (T. W.

Duvall and Tams Bixby Jr., president and vice president, respectively), 49.6%; Lester L. Cox, 24.96%, and others. Springfield Newspapers publishes Springfield News and Leader and Press. Mr. Bixby also owns 40% of KBIX Muskogee, Okla. (Muskogee Phoenix and Times Democrat).
Network: NBC-TV (primary), ABC-TV (secondary).
Rep: Hollingbery.
Highest hour rate: \$325.
Color Facilities: network.
Executives: Lester L. Cox, pres; Ralph L. Stuffebam co-mgr & coml mgr; Carl Fox, comgr, program mgr & film buyer; Fred Rains, executive producer; Dave White, promotion mgr; Jack Martin, news director; E. Dennis White, chief engineer.
Washington atty: Fisher, Wayland, Duvall & Southmayd.

WEST PLAINS, Howell County (ch. 20—)

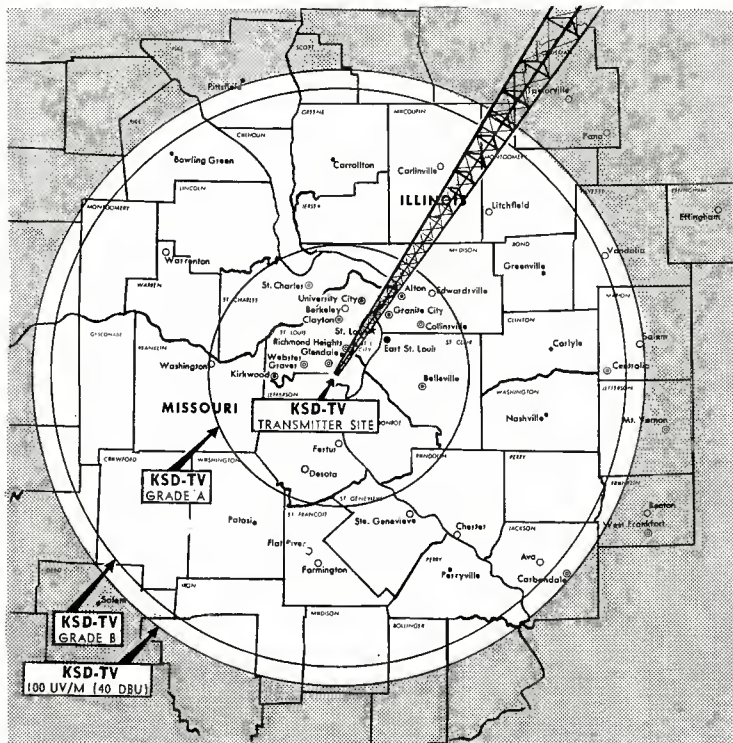
MONTANA

ANACONDA, Deer Lodge County (ch. 2+)

BILLINGS, Yellowstone County (ch. 2, 8, *11)

KGHL-TV (March 15, 1958) **ch. 8**; power—316 kw visual, 158kw aural; antenna height—750 feet above average terrain, 531 feet above ground.
Address: 214 N. 30th St. **Phone:** 2-4676.
Licensee: Midland Empire Broadcasting Co. (original owner).
Ownership: P. N. Fortin, 50%; Warren J. Hancock, 25%; Kenneth L. Hancock, 25%.
Network: NBC-TV.
Rep: Young Television.
Highest hour rate: \$200
Executives: P. N. Fortin, pres; Jeff Kiichli gen mgr & promotion mgr; Warren Marshall, coml mgr; Gertrude Nyberg, program director; Sid Cohen (Salt Lake City, Utah), film buyer; Wilber Myhre, transmitter chief engineer; Dean Jansma, studios chief engineer.
Washington atty: Hogan & Hartson.
Radio affiliate: KGHL.

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*On the air Feb. 8, 1947. **ARB Reports April, 1958. †Rorabaugh Reports, 1958.

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KTVI **2** **abc**
CHANNEL 2 ST. LOUIS

Tv Stations CONTINUED

MONTANA CONTINUED

BILLINGS (Continued)

KOOK-TV (Nov. 9, 1958) **ch. 2**; power—100kw visual, 50 kw aural; antenna height—670 feet above average terrain, 383 feet above ground. **Address:** Box 2557. **Phone:** 2-5611. **TWX** BL 488.
Licensee: The Montana Network (current chief owner acquired control Dec. 13, 1956).
Ownership: Joseph S. Sample, 93.83% and others.
Network: CBS-TV (primary), ABC-TV (secondary).
Rep: Headley-Reed; Art Moore & Assoc. (Seattle & Portland).
Highest hour rate: \$200
Executives: Joseph S. Sample, pres & gen mgr; John Conner, coml mgr; Edmund Peliss, program director; Conna G. May, promotion mgr; George Green, news director; Grant French, chief engineer.
Washington atty: John H. Midlen.
Radio affiliate: KOOK.

BOZEMAN, Gallatin County (ch. *9, *22—)

BUTTE, Silver Bow County (ch. 4, 6+, *7—, 15+)

KOPR-TV (not on the air, granted Aug. 1, 1957; target date not set) **ch. 6**; power—11kw visual, 6kw aural; antenna height—3,000 feet above average terrain, 294 feet above ground. **Address:** Finlen Hotel. **Phone:** 6546.
Permittee: Copper Broadcasting Co.
Ownership: See L. Glasman stations in "Group Ownership."
Executives: George C. Hatch, pres.
Washington atty: Haley, Wollenberg & Kenahan.
Radio affiliates: KOPR.

KKLF-TV (Aug. 14, 1953) **ch. 4**; power—60.3kw visual, 30.2kw aural; antenna height—1,890 feet above average terrain, 202 feet above ground. **Address:** 1003 S. Montana St. **Phone:** 2-9111.
Licensee: Television Montana (original owner).
Ownership: See Ed Craney Stations in "Group Ownership."
Network: ABC, NBC.
Rep: Walker-Ravalt (east); Pacific Northwest Broadcasters (west).
Highest hour rate: \$200 (includes satellite KXLJ-TV Helena).
Executives: E. B. Craney, pres & gen mgr.
Am affiliate: KXLJ.

CUT BANK, Glacier County (ch. 20+)

DEER LODGE, Powell County (ch. 25+)

DILLON, Beaverhead County (ch. 20)

GLASGOW, Valley County (ch. 16)

GLENDIVE, Dawson County (ch. 5+, 18—)

KXGN-TV (Nov. 1, 1957) **ch. 5**; power—5kw visual, 2.5kw aural; antenna height—90 feet above average terrain, 125 feet above ground. **Address:** 122 S. Merrill Ave. **Phone:** Empire 5-3377.
Licensee: Glendive Broadcasting Corp. (original owner).
Ownership: Lewis Moore (theatre interests) and family, 100%.
Network: CBS-TV.
Rep: Grant Webb & Co.
Highest hour rate: \$125.
Executives: Lewis W. Moore, pres & film buyer; Daniel C. Palen, gen mgr, coml mgr & news director; Shirley Henriksen, program director; Donald J. Powers, chief engineer.
Radio affiliate: KXGN.

GREAT FALLS, Cascade County (ch. 3+, 5+, *23—)

KFBB-TV (March 21, 1954) **ch. 5**; power—25.4 kw visual, 12.7kw aural; antenna height—240 feet above average terrain, 440 feet above ground. **Address:** Box 1139 **Phone:** Glendale 3-4377. **TWX** GF 25.
Licensee: Wilkins Broadcast Inc. (original owner).
Ownership: J. P. Wilkins, 50.4%; Fairmont Corp. (subsidiary of Anaconda Copper Co.), 27% and others. Fairmont Corp. publishes newspapers in Montana. Note: Option to purchase KFBB-TV held by E. B. Craney and Arthur Schwieder (KID-AM-TV Pocatello, Idaho).
Network: ABC-TV, CBS-TV, NBC-TV (non-interconnected programming via film for all three).
Rep: Blair Tv Assoc.
Highest hour rate: \$200.
Executives: J. P. Wilkins, pres & gen mgr; W. C. Blanchette, station & coml mgr; William E. Spahr, assistant station mgr & promotion mgr; Fendleton Brown, program director; Tony Lopuch, chief engineer.
Washington atty: Wheeler & Wheeler.
Radio affiliate: KFBB.

KRTV (Spring 1958): **ch. 3**; power—600 w visual; antenna height—218 feet above average terrain, 100 feet above ground. **Address:** Great Falls.
Licensee: Rocky Mountain Broadcasters (original owner).
Ownership: Jointly owned by Francis N. Laird and Robert R. Laird.
Rep: Forjoo.
Highest hour rate: \$200.

HAMILTON, Ravalli County (ch. 17+)

HARDIN, Big Horn County (ch. 4+)

HAVRE, Hill County (ch. 9+, 11+)

HELENA, Lewis and Clark County (ch. 10+, 12)

KXLJ-TV (Jan. 1, 1958) **ch. 12**; power 975w visual; 485w aural; antenna height—370 feet above average terrain, 97 feet above ground. **Address:** Box 797. **Phone:** Hickory 2-6620.
Licensee: Capital City Television Inc. (original owner).
Ownership: See Ed Craney stations in "Group Ownership."
Network: NBC-TV (primary) ABC-TV (secondary), CBS-TV (secondary).
Rep: Walker.
Highest hour rate: \$100.

Executives: E. B. Craney, pres (Z Bar Net, Butte) & film buyer; Barclay Craighead, gen mgr; Walter Marshall, coml mgr; Ed Evans, program director; Daryl Kruse, promotion mgr; Wes Everett, news director; Donald Hoffman, chief engineer.
Washington atty: Wheeler & Wheeler
Radio affiliate: KXLJ.

KALISPELL, Flathead County (ch. 9—)

KGEB-TV (not on air, suspended operation but has not turned in license) **ch. 2**. **Address:** P. O. Box 439.
Licensee: KGEB-TV Inc. (original owner).
Ownership: Copper City Radio Co., 87.9%; Mary Adele Sullivan, 11%, and others. Copper City Radio is the licensee of KEOV Butte, Mont. (owned 89% by Frank Reardon who also owns KLCB Libby, Mont.).
Radio affiliate: KGEB.

LAUREL, Yellowstone County (ch. 14+)

LEWISTOWN, Fergus County (ch. 13)

LIVINGSTON, Park County (ch. 16—)

MILES CITY, Custer County (ch. 3—, *6, 10)

MISSOULA, Missoula County (ch. 8—, *11—, 13—, 21+)

KMSO-TV (July 1, 1954) **ch. 13**; power—191kw visual, 95.5kw aural; antenna height—2,030 feet above average terrain, 274 feet above ground. **Address:** 340 W. Main, zone 1. **Phone:** Lincoln 9-4169.
Licensee: Mosby's Inc. (original owner).
Ownership: A. J. Mosby and family.
Network: CBS-TV (primary), ABC-TV (secondary), NBC-TV (secondary).
Rep: Gill-Perna.
Highest hour rate: \$200.
Executives: A. J. Mosby, pres, gen mgr & film buyer; VI Thompson, coml mgr; Stanley Deck, program director; Laurel Eichholtz, promotion mgr; Don Weston, news director; Amos Hargrave, chief engineer.
Washington atty: Fisher, Wayland, Duvall & Southmayd.
Radio affiliate: KGVO.

POLSON, Lake County (ch. 18)

RED LODGE, Corban County (ch. 18+)

SHELBY, Toole County (ch. 14—)

SIDNEY, Richland County (ch. 14)

WHITEFISH, Flathead County (ch. 16+)

WOLF POINT, Roosevelt County (ch. 20—)

NEBRASKA

ALLIANCE, Box Butte County (ch. 13—, 21)

NEW (not on air, granted June 18, 1953; target date not announced) **ch. 13**.
Permittee: Western Nebraska Tv Inc.
Ownership: L. L. Hilliard (KOLT Scottsbluff, Neb.), Sandhills Broadcasting Co. (KCOW Alliance, Neb.) and others.

BEATRICE, Gage County (ch. 40)

BROKEN BOW, Custer County (ch. 14—)

COLUMBUS, Platte County (ch. 49+)

FAIRBURY, Jefferson County (ch. 35)

FALLS CITY, Richardson County (ch. 38)

FREMONT, Dodge County (ch. 52)

GRAND ISLAND, Hall County (ch. 11—, 21+)

HASTINGS, Adams County (ch. 5—, 27—)

KHAS-TV (Jan. 1, 1956) **ch. 5**; power—100kw visual, 50kw aural; antenna height—730 feet above average terrain, 767 feet above ground. **Address:** Hastings. **Phone:** 3-1321. **TWX** 82063.
Licensee: Nebraska Television Corp. (original owner).
Ownership: Seaton Publishing Co., 51.7%; J. M. Donald Jr., 3.55%; Morrison-Quirk Grain Corp., 3.55%; D. H. Moves, 4.15% and approximately 50 others. For Seaton holdings see Seaton stations in "Group Ownership."
Network: NBC-TV.
Rep: Weed Television.
Highest hour rate: \$250.
Color facilities: network.
Executives: Fred A. Seaton, pres; Duane L. Watts, gen mgr & coml mgr; Robert E. Schueller, operations mgr; Marsden Garey, film buyer; Karl Mac Kinnon, promotion mgr; Ted Kennedy, news director; Duane E. Allison, chief engineer.
Washington atty: Dow, Lohnes & Albertson.

HAY SPRINGS, Sheridan County (ch. 4+)

KDUH-TV (Feb. 20, 1958) **ch. 4**; power—100 kw visual, 50 kw aural; antenna height—650 feet above average terrain, 583 feet above ground. **Address:** P. O. Box 64 **Phone:** Melrose 8-2741.
Licensee: Duhamel Enterprises Inc. (original owner).
Ownership: See Duhamel Enterprises stations in "Group Ownership."
Network: ABC-TV (secondary), CBS-TV (secondary).
Rep: Headley-Reed Tv.
Highest hour rate: See KOTA-TV, Rapid City, S. D. (KDUH-TV is satellite).
Executives: Helen S. Duhamel, pres & gen mgr; William F. Turner, business & coml mgr; George Jelinek, chief engineer.
Washington atty: Fisher, Wayland, Duvall & Southmayd.

HAYES CENTER, Hayes County (ch. 6)

KHPL-TV (Feb. 9, 1956) **ch. 6**; power—28.2kw visual, 14.1kw aural; antenna height—710 feet above average terrain, 583 feet above ground. **Address:** c/o KHOL-TV Kearney, Neb.
Licensee: Bi-States Co. (original owner).
Ownership: See Bi-States Stations in "Group Ownership."
Rates, staff & other information: see KHOL-TV of which KHPL-TV operates as satellite.

KEARNEY, Buffalo County (ch. 13, 19)

KHOL-TV (Dec 24, 1953) **ch. 13**; power—21kw visual; antenna height—500 feet above average terrain, 500 feet above ground. **Address:** 414 East Ave., Holdrege, Neb. **Phone:** (Holdrege) Wyman 5-5952.
Licensee: Bi-States Co. (original owner).
Ownership: See Bi-States Stations in "Group Ownership."
Network: CBS-TV (primary) ABC-TV (secondary).
Rep: Meeker.
Highest hour rate: \$350. (Also operates KHPL-TV Hayes Center as satellite).
Color facilities: network, local slides.
Executives: F. Wayne Brewster, pres; Jack Gilbert, station mgr & film buyer; Paul Freygang, regional sales executive; Moe Milliken, production mgr; Tom Nuss, promotion mgr; Art Ekdahl, news director; W. M. Greely, director of engineering.
Washington atty: Fisher, Wayland, Duvall & Southmayd.

LEXINGTON, Dawson County (ch. 23—)

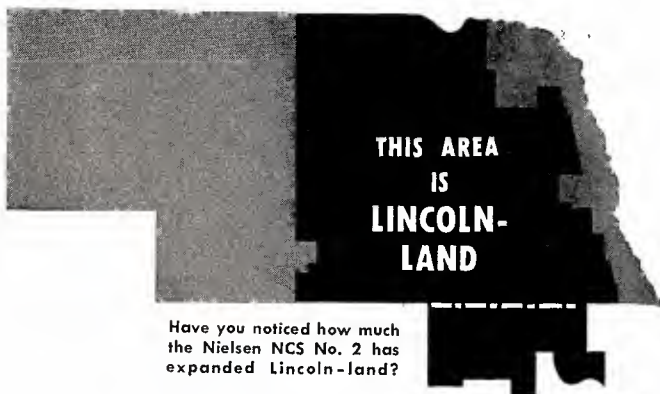
LINCOLN, Lancaster County (ch. 10+, *12—, 18+, 24)

KOLN-TV (Feb. 10, 1953) **ch. 10**; power—316 kw visual, 153kw aural; antenna height—1,000 feet above average terrain, 999 feet above ground. **Address:** 40th & W St., zone 3. **Phone:** 6-2367. **TWX** LI 8134.
Licensee: Cornhusker Television Corp. (acquired station August 1953).
Ownership: See John E. Fetzer stations in "Group Ownership."
Network: CBS-TV (primary), ABC-TV (secondary).
Rep: Avery-Knodel.
Highest hour rate: \$450.
Executives: John E. Fetzer, owner & pres; A. James Ebel, vp & gen mgr; Lester C. Rau, sales mgr; Robert L. Johnson, program director & film buyer; Charles Wallick, promotion director; Byron Krasne, news director; D. Ray Taylor, chief engineer.
Washington atty: Dow, Lohnes & Albertson.

***KUON-TV** (non-commercial educational) (Nov. 1, 1954) ***ch. 12**; power—26.3kw visual, 13.2kw aural; antenna height—360 feet above average terrain, 402.5 feet above ground. **Address:** U. of Nebraska, zone 3. **Phone:** 2-7631 Ext. 3275.
Licensee: Board of Regents, U. of Nebraska (received facilities as gift, July 1954).
Ownership: Board of Regents, U. of Nebraska.
Executives: Clifford M. Hardin, chancellor; Jack G. McBride, gen mgr; Robert W. Schlater, program mgr; Wm. Boyd Rooney, film director; Betty Jean Holcomb, promotion mgr; Adolph Dvorak, chief engineer.
Washington atty: Dow, Lohnes & Albertson.



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JANUARY, 1958**

| | Viewed Most Before 6:00 P.M. | Viewed Most After 6:00 P.M. |
|----------------|---------------------------------|--------------------------------|
| KOLN-TV | 29% | 48% |
| Station B | 21 | 19 |
| Station C | 16 | 13 |
| Station D | 4 | 9 |

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The Fetzer Stations

WKZO-TV — GRAND RAPIDS-KALAMAZOO
WKZO RADIO — KALAMAZOO-BATTLE CREEK
WJEF RADIO — GRAND RAPIDS
WJEF-FM — GRAND RAPIDS-KALAMAZOO
KOLN-TV — LINCOLN, NEBRASKA

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WMBD-TV — PEORIA, ILLINOIS

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Avery-Knodel, Inc., Exclusive National Representatives

Tv Stations CONTINUED

NEBRASKA CONTINUED

McCOOK, Red Willow County (ch. 8—, 17)

KOMC (not on air; granted April 4, 1958; target date: December 1958) **ch. 8**.
Address: c/o KCKT (TV) Great Bend, Kan.
Permittee: Central Kansas Television Co. (station plans to operate as satellite of KCKT).
Ownership: E. C. Wedell (14.97%), Gladys Wedell (14.97%) and others. Central Kansas also licensee of KCKT Great Bend and KGLD (TV) Garden City, both Kansas.

NEBRASKA CITY, Otoe County (ch. 50)

NORFOLK, Morrill County (ch. 33+)

NORTH PLATTE, Lincoln County (ch. 2—, 9+)

KNOP (not on air, granted Aug. 1, 1957; target date unknown) **ch. 2**.
Address: 400 E. Fourth Ave., Pueblo, Colo.
Permittee: North Platte Television Inc.
Ownership: Rush C. Clarke, Orvil E. Kuhlman, George H. Larkin, H. L. Clarke Jr., York Hinman, J. L. Keenan, Lloyd Griffin, Harry E. Wells, and Racheal Shrake, each 3.9%; Edwin and Estelle Burnham, each 4.69% and others.

OMAHA, Douglas County (ch. 3, 6+, 7, *16, 22, 28—)

KETV (Sept. 17, 1957) **ch. 7**; power—316kw visual, 158kw aural; antenna height—630 feet above average terrain, 535 feet above ground.
Address: 27th & Douglas Sts., zone 31. **Phone:** Harney 7777. **TWX** Omaha 154.
Licensee: Herald Corp. (Original owner).
Ownership: World Publishing Corp. (Omaha World-Herald), 100%. Also see "Newspaper Ownership."
Network: ABC-TV.
Rep: E. B. Television.
Highest hour rate: \$900.
Color facilities: network.
Executives: Ben H. Cowdery, pres; Eugene S. Thomas, vp, gen. mgr & film buyer; Robert O. Paxson, sales mgr; W. D. Donaldson, program director; Robert F. Coats, promotion mgr; John K. Williams, news director; Jack S. Petrik, chief engineer.
Washington atty: Kirkland, Fleming, Green, Martin & Ellis.

KMTV (Sept. 1, 1949) **ch. 3**; power—100kw visual, 50 kw aural; antenna height—590 feet above average terrain, 550 feet above ground.
Address: 2615 Farnam St., zone 31. **Phone:** Harney 3333. **TWX** OM 176.
Licensee: May Broadcasting Co. (Original owner).
Ownership: May Seed & Nursery Co., 75%; Central Broadcasting Co., 25%. May Seed also owns KMA Shenandoah, Iowa. For Central Broadcasting interests see B. J. Palmer station in "Group Ownership" and "Newspaper Ownership."
Network: NBC-TV.
Rep: Petry.
Highest hour rate: \$900.
Color facilities: network, local live, local film, local sides.
Executives: Edward W. May, pres; Owen L. Sadder, executive vp & gen mgr; Arden E. Swisher, gen sales mgr; Lew Jeffrey, program director; Kenneth L. Michelsen, film buyer; Amos E. Bastridge, promotion mgr; Floyd Kalber, news director; R. J. Schroeder, chief engineer.
Washington atty: McKenna & Wilkinson.
Radio affiliate: KFAB.

WOW-TV (Aug 29, 1949) **ch. 6**; power—100kw visual, 50kw aural; antenna height—590 feet above average terrain, 510 feet above ground.
Address: Insurance Bldg., zone 2. **Phone:** Webster 3400. **TWX** OM 297.
Licensee: Meredith WOW Inc. (acquired station Sept. 21, 1951).
Ownership: See Meredith Publishing stations in "Group Ownership."
Network: CBS-TV.
Rep: Blair Tv.
Highest hour rate: \$900.
Color facilities: network.
Executives: Frank P. Fogarty, vp & gen mgr; Fred Ebener, sales mgr; Bill McBride, program director & film buyer; Robert Seitzer, promotion mgr; James McGaffin, news director; Glenn Flynn, chief engineer.
Washington atty: Haley, Wollenberg & Kenehan.
Radio affiliate: WOW.

SCOTTSBLUFF, Scotts Bluff County (ch. 10—, 16+)

KSTF (Aug. 7, 1955) **ch. 10**; power—11.2 kw visual, 5.62kw aural; antenna height—840 feet above average terrain, 674 feet above ground.
Address: c/o KFBC-TV Cheyenne, Wyo.
Licensee: Frontier Broadcasting Co. (original owner).
Ownership: See Frontier Broadcasting Co. Stations in "Group Ownership."
Rates, staff & other information: see KFBC-TV of which KSTF operates as satellite.

YORK, York County (ch. 15)

NEVADA

BOULDER CITY, Clark County (ch. 4+)

CARLIN, Elko County (ch. 14)

CARSON CITY, Ormsby County (ch. 37)

ELKO, Elko County (ch. 10—)

ELY, White Pine County (ch. 3—, 6+)

FALLON, Churchill County (ch. 29—)

GOLDFIELD, Esmeralda County (ch. 5—)

HAWTHORNE, Mineral County (ch. 31)

HENDERSON, Clark County (ch. 2—)

KLRJ-TV (Jan. 17, 1955) **Ch. 2**; power—12.3 kw visual, 6.3kw aural; antenna height—110 feet above average terrain, 324 feet above ground.
Address: 4850 Henderson Highway, Las Vegas, Nev. **Phone:** Dudley 2-1760. **TWX** LV 8649.
Licensee: Southwestern Publishing Co. (original owner).
Ownership: See Donald W. Reynolds stations in "Group Ownership" and "Newspaper Ownership."
Network: NBC-TV.
Rep: Avery-Knodel.
Highest hour rate: \$275.
Color facilities: network.
Executives: Donald W. Reynolds, pres; William D. Stiles, gen mgr; Ralph Johnson, coml mgr; Mark Smith, station mgr & film buyer; Anne Gibb, advertising director; Allen W. Dunn, national sales mgr; Dave Rogers, chief engineer.
Washington atty: Haley, Wollenberg & Kenehan.
Radio affiliate: KORK.

LAS VEGAS, Clark County (ch. 8—, *10+, 13—)

KLAS-TV (July 1, 1953) **ch. 3**; power—55kw visual, 27.5kw aural; antenna height—130 feet above average terrain, 238 feet above ground.
Address: 250 Desert Inn Road. **Phone:** Dudley 2-6133. **TWX** LV 8654.
Licensee: Las Vegas Television Inc. (current chief owner acquired control Feb. 25, 1957).
Ownership: Herman M. Greenspun, 68.08%; J. Dewey Solomon, 9.08%; and others. Mr. Greenspun publishes the Las Vegas Sun. Also see "Newspaper Ownership."
Network: CBS-TV.
Rep: Weed Television.
Highest hour rate: \$250.
Color facilities: network.
Executives: Herman M. Greenspun, pres; Marian Y. Komar, gen mgr; Alex Gold, sales mgr; Don Holladay, program director; Hirschel C. McKenzie, chief engineer.
Washington atty: Welch, Mott & Morgan.

KLRJ-TV (Jan. 17, 1955) **ch. 2** (see Henderson, Nev.).

KSHO-TV (May 4, 1957) **ch. 13**; power—11kw visual, 5.5kw aural; antenna height—130 feet above terrain, 245 feet above ground.
Address: El Rancho Vegas Hotel. **Phone:** Dudley 2-8010. **TWX** LV 5631.
Licensee: Television Co. of America (acquired station Oct. 19, 1957).
Ownership: Mervyn Lee Adelson, 51%; Irwin A. Molasky, 35%, and Nathan Adelson, 14%.
Network: ABC-TV.
Rep: Forjoe.
Highest hour rate: \$200.
Executives: Mervyn Adelson, pres; George Glavin, gen mgr; Hal Wilkerson, coml mgr; Lee Peet, program director; Nicky Francis, film buyer; Robert Campbell, promotion mgr; Gordon Kent, news director; Al Mehner, chief engineer.

LOVELOCK, Pershing County (ch. 18+)

McGILL, White Pine County (ch. 8+)

RENO, Washoe County (ch. 4, 8, *21+, 27—)

KAKJ (not on air, granted April 19, 1955; target date unknown) **ch. 4**.
Address: Mapes Hotel.
Permittee: Nevada Telecasting Corp.
Ownership: Robert C. Fish, 100%.

KOLO-TV (Sept. 26, 1953) **ch. 8**; power—11.7 kw visual, 7.95kw aural; antenna height—2,924 feet above average terrain, 98 feet above ground.
Address: 770 E. 5th St., zone 1. **Phone:** Fairview 3-0721. **TWX** RE 38.
Licensee: Nevada Radio-Television Inc. (original owner).
Ownership: See Donald W. Reynolds stations in "Group Ownership" and "Newspaper Ownership."
Network: CBS-TV (primary) ABC-TV (secondary), NBC-TV (secondary).
Rep: Pearson Tv.
Highest hour rate: \$300.
Color facilities: network.
Executives: D. W. Reynolds, pres; Harry Huey, gen mgr; Lee D. Hirschland, coml mgr & film buyer; Alan Abner, program director; Helen Busscher promotion mgr; William Cary, news director; Tom Hughes, chief engineer.
Washington atty: Haley, Wollenberg & Kenehan.
Radio affiliate: KOLO.

TONOPAH, Nye County (ch. 9—)

WINNEMUCCA, Humboldt County (ch. 7+)

YERINGTON, Lyon County (ch. 33)

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*** SEE ZIV AD PAGES A114-A115**

NEW HAMPSHIRE

BERLIN, Coos County (ch. 26)

CLAREMONT, Sullivan County (ch. 37)

CONCORD, Merrimock County (ch. 75+)

DURHAM, Strafford County (ch. *11)

HANOVER, Grafton County (ch. *27+)

KEENE, Cheshire County (Ch. 45—)

WKNE-TV (not on air, granted April 22, 1953; target date unknown): **ch. 45**.
Address: c/o WKNE Keene.
Permittee: WKNE Corp.
Ownership: See Joseph K. Close stations in "Group Ownership."
Radio affiliate: WKNE.

WRLP (see Greenfield, Mass.).

Tv Stations CONTINUED

NEW HAMPSHIRE CONTINUED

LACONIA, *Belknap County (ch. 43)*

LITTLETON, *Groffton County (ch. 24—)*

MANCHESTER, *Hillsboro County (ch. 9—, 48+)*
WMUR-TV (March 28, 1954) **ch. 9**; power—232 kw visual, 155kw aural; antenna height—1030 feet above average terrain, 227 feet above ground.
Address: 1819 N. Elm St. **Phone:** National 3-7425. **TWX** Manch 92.
Licensee: Radio Voice of New Hampshire Inc. (original owner).
Ownership: Francis P. Murphy, 100%.
Network: ABC-TV.
Rep: Forjoe.
Highest hour rate: \$500.
Executives: Francis P. Murphy, pres; Norman A. Gittleson, executive vp; Gordon E. Moore, coml mgr; Warren Park, program director; Thomas Power, news director; Charles Halle, chief engineer.
Washington atty: Miller & Schroeder.

NASHUA, *Hillsboro County (ch. 54)*

PORTSMOUTH, *Rockingham County (ch. 15)*

ROCHESTER, *Strofford County (ch. 51)*

NEW JERSEY

ANDOVER, *Sussex County (ch. *69)*

ASBURY PARK, *Monmouth County (ch. 58)*

WRTV (not on air, suspended operation but has not turned in construction permit) **ch. 58**.
Address: Eatontown, N. J.
Permittee: Atlantic Video Corp.
Ownership: Walter Reade Theatres Inc., 100%. Walter Reade Theatres is owned by Walter Reade Jr., 51% and Suzanne Gage, 49%.

ATLANTIC CITY, *Atlantic County (ch. 46, 52+)*

WHTO-TV (not on air, suspended operation but has not turned in construction permit) **ch. 46**.
Address: P. O. Box 1230, Steubenville, Ohio.
Permittee: Neptune Broadcasting Corp.
Ownership: See Friendly Group in "Group Ownership."

WOCN (not on air, granted Jan. 8, 1953; target date unknown) **ch. 52**.
Address: 207 Swissvale Ave., Pittsburgh, Pa.
Permittee: David E. Mackey.
Ownership: David E. Mackey, sole owner.

BRIDGETON, *Cumberland County (ch. 64—)*

CAMDEN, *Comden County (ch. *80)*

WKDN-TV (not on air, granted Jan. 28, 1954; target date unknown) **ch. 17**.
Address: 2881 Mt. Ephraim Ave.
Permittee: South Jersey Broadcasting Co.
Ownership: Ranulf Compton and family, 100%.
Radio affiliate: WKDN.

FREEHOLD, *Monmouth County (ch. *74)*

HAMMONTON, *Atlantic County (ch. *70)*

MONTCLAIR, *Essex County (ch. *77)*

NEWARK, *Essex County (ch. 13—)*

WNTA-TV (May 7, 1958) **ch. 13**; power—178kw visual, 89.1 aural; antenna height—1,190 feet above average terrain, 1,200 feet above ground.
Address: 1020 Broad St., zone 1. **Phone:** Mitchell 2-6400.
Licensee: NTA Television Broadcasting Corp. (acquired station May 6, 1958).
Ownership: See National Telefilm Assoc. stations in "Group Ownership."
Rep: Katz.
Highest hour rate: \$2,000.
Executives: Gerald O. Kaye, pres & gen mgr; Sydney Kavaleer, sales mgr; Jack Lynn, program director & film buyer; Edmund Scott, press relations mgr; Marvin Schaffer, film director; H. L. Dabrowski, chief engineer.
Washington atty: Dow, Lohnes & Albertson.
Radio affiliates: WNTA-AM-FM.

NEW BRUNSWICK, *Middlesex County (ch. *19—, 47+)*

***WTLV** (non-commercial educational) (not on air, granted Dec. 4, 1952; target date unknown) **ch. *19**.
Address: State House, Trenton, N. J.
Permittee: New Jersey Department of Education.

PATERSON, *Passaic County (ch. 37+)*

TRENTON, *Mercer County (ch. 41+)*

WILDWOOD, *Cape May County (ch. 48—)*

NEW MEXICO

ALAMOGORDO, *Otero County (ch. 17)*

ALBUQUERQUE, *Bernalillo County (ch. 4+, *5+, 7+, 13+)*

KGGM-TV (Oct. 4, 1953) **ch. 13**; power—44.7 kw visual; antenna height—4130 feet above average terrain, 143 feet above ground.
Address: 1414 Coal Ave., S. W. **Phone:** Chapel 3-2285. **TWX** AQ 88.
Licensee: New Mexico Broadcasting Co. (original owner).
Ownership: A. R. Hebenstreit, 62%; S. P. Vidal, 11% and others. Same interests own KVSF Santa Fe, N. M.
Network: CBS-TV.
Rep: Branham.
Highest hour rate: \$400.
Color facilities: network.
Executives: A. R. Hebenstreit, pres & gen mgr; R. C. ("Dusty") Rhoads, coml mgr & film buyer; Vergie Abeyta, traffic & national sales mgr; Robert Van Driel, program director; Jim Laramore, promotion mgr; Gail Noble, news director; Leonard F. Dodds, chief engineer.
Washington atty: Dempsey & Koplovitz.
Radio affiliate: KGGM.

KNME-TV** (non-commercial educational) (May 1, 1958) **ch. 5; power—2kw visual, 1kw aural; antenna height—4,100 feet above average terrain, 34 feet above ground.
Address: 1801 Roma N.E. **Phone:** Chapel 7-0391, Ext 304.
Licensee: U. of New Mexico & Albuquerque Public Schools (original owner).
Ownership: Board of Regents, U. of New Mexico & Albuquerque Public Schools.
Executives: Bernard Cooper, director; Thomas Petry, program director & film buyer; Virginia Roy, promotion mgr; Vorce C. McIntosh, chief engineer.
Washington atty: Krieger Jorgensen.

KOAT-TV (Oct. 3, 1953) **ch. 7**; power—87kw visual, 44kw aural; antenna height—4,270 feet above average terrain, 282 feet above ground.
Address: 122 Tulane Drive, S.E. **Phone:** Alpine 5-8716. **TWX** AQ 187.

Licensee: Alvarado Television Co. (acquired station Feb. 7, 1957).
Ownership: Clinton D. McKinnon, 99.2%. Mr. McKinnon owns 25% of KVOA-AM-TV Tucson, Ariz.
Network: ABC-TV.
Rep: Bolling.
Highest hour rate: \$300.

Executives: Clinton D. McKinnon, pres; Max A. Sklower, gen mgr & coml mgr; Howard Morgan, program director; Mari Alston, promotion mgr; Bill Sexton, news director; James H. Sharnan, chief engineer.
Washington atty: Cohn & Marks.

KOB-TV (Nov. 29, 1948) **ch. 4**; power—27kw visual, 13.5kw aural; antenna height—4,200 feet above average terrain, 183 feet above ground.
Address: 1430 Coal Ave. S.W. **Phone:** Chapel 3-4411. **TWX** AQ 95.

Licensee: KSTP, Inc. Albuquerque Div. (acquired station March 13, 1957).
Ownership: See Stanley E. Hubbard stations in "Group Ownership."
Network: NBC-TV (secondary).
Rep: Petry.
Highest hour rate: \$410.
Color facilities: network.
Executives: Stanley E. Hubbard, pres; George S. Johnson, gen mgr; Rolf S. Nielsen, coml mgr; Jerry Danziger, tv operations mgr & film buyer; Lowell T. Christison, promotion mgr; William Tucker, news director.
Washington atty: Spearman & Roberson.
Radio affiliate: KOB.

ARTESIA, *Eddy County (ch. 21+)*

ATRISCO-FIVE POINTS, *(ch. 18+)*

BELEN, *Valencia County (ch. 24+)*

CARLSBAD, *Eddy County (ch. 6—, 23)*

KAVE (Aug. 24, 1956) **ch. 6**; power—11.7kw visual, 5.89kw aural; antenna height—380 feet above average terrain, 341 feet above ground.
Address: P.O. Box 631. **Phone:** Tuxedo 5-4101.
Licensee: Voice of The Caverns Inc. (acquired station February 1958).
Ownership: Edward P. Talbott, 50.55%; William R. Carnahan, 11.58%, and others. Mr. Talbott is .5% owner of KR0D-AM-TV El Paso, Tex.
Network: CBS, ABC.
Rep: Branham.
Highest hour rate: \$150.
Radio affiliate: KAVE.

CLAYTON, *Union County (ch. 27—)*

CLOVIS, *Curry County (ch. 12+, 35)*

KICA-TV (Dec. 2, 1956) **ch. 12**; power 30.2kw visual, 16.2kw aural; antenna height—210 feet above average terrain, 240 feet above ground.
Address: 1000 Sycamore St. **Phone:** Porter 3-5511. **TWX** 2141 TLX.
Licensee: KICA Inc. (original owner).

Ownership: Mae Strauss and Frank Lesley, each 50%.
Network: CBS-TV (primary), ABC-TV (secondary).
Rep: Pearson.
Highest hour rate: \$150.
Executives: Frank Lesley, pres; Gene P. Loffler, vp, gen mgr & film buyer; Gene C. Loffler II, coml mgr; M. S. O'Dell, chief engineer.
Radio affiliate: KICA.

DEMING, *Luna County (ch. 14+)*

FARMINGTON, *San Juan County (ch. 12+, 17—)*

FIVE POINTS (see ATRISCO)

GALLUP, *McKinley County (ch. 3, *8—, 10)*

HOBBS, *Lea County (ch. 46)*

HOT SPRINGS, *Sierra County (ch. 19)*

LAS CRUCES, *Dona Ana County (ch. 22—)*

LAS VEGAS, *Son Miguel County (ch. 14—)*

LORDBURG, *Hidalgo County (ch. 23+)*

LOS ALAMOS, *Los Alamos County (ch. 20—)*

LOVINGTON, *Lea County (ch. 27)*

PORTALES, *Roosevelt County (ch. 22+)*

RATON, *Colfax County (ch. 46—, *52)*

ROSWELL, *Chaves County (ch. *3+, 8, 10—)*

KSWs-TV (June 24, 1953) **ch. 8**; power—316 kw visual, 158kw aural; antenna height—1,786 feet above average terrain, 1,610 feet above ground.

Address: P. O. Box 670. **Phone:** Main 2-6450. **TWX** 3531.
Licensee: John A. Barnett (original owner).
Ownership: John A. Barnett, 100%.
Network: NBC-TV (primary), ABC-TV (secondary), CBS-TV (secondary).
Rep: Meeker; Melville, (Dallas).
Highest hour rate: \$250.
Color facilities: network.
Executives: John A. Barnett, owner & gen mgr; Paul B. McEvoy, sales mgr, film buyer & promotion mgr; Owen C. Moore, production director; Norwood Director, news director; Ray R. Summersgill, chief engineer.
Washington attorney: Koteen & Burt.
Radio affiliate: KSWs.

SANTA FE, *Santo Fe County (ch. 2+, *9+, 11—)*

KVIT (not on air, granted Jan. 25, 1956; target date unknown) **ch. 2**.
Address: P. O. Box 1334, Oklahoma City, Okla.
Permittee: Video Independent Theatres Inc.
Ownership: Henry S. Griffing, 50%; C. F. Motley, 12%; C. O. Fulgham, 12%, and others. Same interests own 12.5% of KWTV (TV) Oklahoma City, Okla.; a chain of theatres in Oklahoma and Texas and community antenna systems in those states.

SILVER CITY, *Grant County (ch. *10+, 12)*

SOCORRO, *Socorro County (ch. 15+)*

TRUTH OR CONSEQUENCES, *Sierra County (ch. 19)*

TUCUMCARI, *Quay County (ch. 25+)*

NEW YORK

ALBANY, *Albany County-SCHENECTADY, Schenectady County-TROY, Rensselaer County (ch. 6, 13, *17+, 23—, 35, 41)*

WPTR (not on air, granted June 10, 1953; target date unknown) **ch. 23**.
Address: Sheraton-Pen Eyck Hotel.
Permittee: Patron Broadcasting Co.
Ownership: Schine Chain Theatres Inc., 95%.
Radio affiliate: WPTR.

WRGB (Schenectady) (Nov. 6, 1939) **ch. 6**; power—93kw visual, 47kw aural; antenna height—1,020 feet above average terrain, 314 feet above ground.
Address: 1400 Balltown Road, Schenectady, zone 9. **Phone:** Franklin 7-2261. **TWX** SC DY 86.
Licensee: General Electric Co. (original owner).
Ownership: General Electric Co., 100%.
Network: NBC-TV.
Rep: NBC Spot Sales.
Highest hour rate: \$1350.
Color facilities: network, local film, local slides.
Executives: J. Milton Lang, gen mgr; Robert F. Reid, mgr, marketing; George F. Spring, mgr, sales; Merl L. Galusha, mgr of programming & technical operation & film buyer; Arthur R. Garland, promotion mgr; Albert G. Zink, news director; W. J. Purcell, chief engineer.
Radio affiliates: WGY, WGFM(FM).

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Tv Stations CONTINUED

NEW YORK CONTINUED

ALBANY-SCHENECTADY-TROY (Continued)

WTEN (Oct. 14, 1953) ch 10. (See listing under Vail Mills, N. Y.)

WTRI (1953; Suspended 1955; resumed March 1956) ch 35 (has permission to move to ch. 13 when WKTV Utica moves from ch. 13 to ch. 2); power—380kw visual, 85.2kw aural; antenna height—990 feet above average terrain, 542.5 feet above ground.

Address: P. O. Box 4035. **Phone:** 5-5291. **TWX** Albany 317.

Licensee: Van Curler Broadcasting Corp. (acquired station in 1956).

Ownership: Stanley-Warner Corp. (theatre chain), 100%.

Network: ABC-TV.

Rep: Venard, Rintoul & McConnell.

Highest hour rate: \$500.

Executives: Simon Fabian, pres; William A. Riple, gen mgr; Dom Tovino, sales mgr; Fred D. Shavor, program director & film buyer; Dave Sauter, Will Ketterson, news directors; Elmer C. Snow, chief engineer.

Washington atty: Arnold, Fortas & Porter.

***WTVZ** (non-commercial educational) (not on air, granted July 24, 1952; target date unknown): ch. *17.

Address: State Education Dept.

Permittee: University of The State of New York.

AMSTERDAM, Montgomery County (ch. 52—)

BATAVIA, Genesee County (ch. 33—)

BINGHAMTON, Broome County (ch 12—, 40—, *46+, 56+)

WINR-TV (November 1957) ch. 40; power—575kw visual; antenna height—628 feet above average terrain, 509 feet above ground.

Address: 70 Henry St. **Phone:** 3-2851. **TWX** BN 80.

Licensee: Binghamton Press Co. Inc. (original owner).

Ownership: See Gannett Co. Stations in "Group Ownership."

Network: NBC-TV (primary), ABC-TV (secondary).

Rep: Everett-McKinney.

Highest hour rate: \$300.

Color Facilities: network.

Executives: David P. Milligan, gen mgr & film buyer; Shirley Ricardelli, program director; Tow Cawley, news director; Gino Ricardelli, chief engineer.

Washington atty: Dow, Lohnes & Albertson.

Radio affiliate: WINR.

WNBF-TV (Dec. 1, 1949) ch. 12; effective radiated power—166kw visual, 83kw aural; antenna height 1,205 feet above average terrain, 785 feet above ground.

Address: One Henry St. **Phone:** 3-7311. **TWX** BN 186.

Licensee: Triangle Publications, Inc. (acquired station May 19, 1955).

Ownership: See Triangle Stations in "Newspaper Ownership" and "Group Ownership."

Network: CBS-TV (primary), ABC-TV (secondary), NBC-TV (secondary).

Rep: Blair-TV.

Highest hour rate: \$1,000.

Color Facilities: network.

Executives: George F. Dunham gen mgr; Edward Scala, Television sales mgr; Russ Baker, operations mgr; E. William Farnet, business mgr; Lamar Cox, chief engineer.

Washington atty: Lyon, Wilner & Bergson

Radio affiliates: WNBF-AM-FM.

***WQTV** (non-commercial educational) (not on air, granted Aug. 14, 1952; target date unknown): ch. *46.

Address: State Education Dept., Albany.

Permittee: University of The State of New York.

BUFFALO, Erie County (ch. 17, *23)

BUFFALO-NIAGARA FALLS, Niogoro County (ch. 2, 4—, 7+, 29+)

WBEN-TV (May 14, 1948) ch. 4; power—100kw visual, 50 kw aural; antenna height—1,201 feet above average terrain, 862 feet above ground.

Address: Stalder-Hilton Hotel, zone 2. **Phone:** Mohawk 0930. **TWX** BU 382.

Licensee: WBEN Inc. (original owner)

Ownership: Owned by Buffalo Evening News.

Network: CBS-TV.

Rep: Harrington, Righter & Parsons.

Highest hour rate: \$1,050.

Color Facilities: network, local live, local film, local slides.

Executives: Alfred H. Kirchofer, pres; C.

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4

Tv Stations CONTINUED

NEW YORK CONTINUED

BUFFALO (Continued)

WBEN-TV (Continued)

Robert Thomson, gen mgr; George R. Torge, station mgr; Nicholas J. Malter, coml mgr; Frederick A. Keller, program director & film buyer; Quintin P. Renner, film supervisor; Joseph A. Haefner, promotion mgr; Ralph J. Kingsley, technical director; R. Glenn Beerbower, assistant technical director.

Washington atty: Spearman & Roberson.

Radio affiliates: WBEN-AM-FM.

WBUF (Aug. 17, 1953; plans to suspend Oct. 1, 1958) **ch. 17**; power—724 kw visual, 363kw aural; antenna height—690 feet above average terrain, 741 feet above ground.

Address: 2077 Elmwood Ave. **Phone:** Victoria 8300.

Licensee: National Broadcasting Co. (acquired station December 1955).

Ownership: See NBC owned stations in "Group Ownership."

Network: NBC-TV.

Rep: NBC Spot Sales.

Color facilities: network.

Executives: Charles C. Bevis, gen mgr.

WGR-TV (Aug. 14, 1954) **ch 2**; power—100kw visual, 66.1kw aural; antenna height—380 feet above average terrain, 436 feet above ground. **Address:** 184 Barton St., zone 13. **Phone:** Summer 7115. **TWX BU 245.**

Licensee: Transcontinent Television Corp. (acquired station Oct. 1, 1957).

Ownership: See Transcontinent Television Stations in "Group Ownership."

Network: ABC-TV (joins NBC-TV Oct. 1 with ABC-TV [secondary]).

Rep: Peters, Graffin, Woodward.

Highest hour rate: \$1,200.

Color facilities: network.

Executives: David Channing Moore pres; Van Beuren W. DeVries vp, station mgr & film buyer; Paul M. Sciandra, program director; G. Paschall Swift, sales & promotion mgr; George R. Rasmussen, news editor; Fred M. Bames Jr., chief engineer.

Washington atty: Covington & Burling.

Radio affiliate: WGR.

WKBW-TV (not on air, granted July 30, 1958; target date not announced) **ch. 7.**

Address: 1420 Main St.

Permittee: WKBW-TV Inc.

Ownership: Clinton H. Churchill (51%), Edward H. Kavionsky (24%), Alfred Ancombe (5%), all officers of WKBW Buffalo.

Radio affiliate: WKBW.

WNYT (not on air, granted July 24, 1952; target date unknown): **ch. 29.**

Address: Ellicott Square Bldg.

Permittee: Frontier Television Inc.

Ownership: Equal partners Bernard I. Obletz, Richard Levy, and Daniel A. Robin.

***WTVE** (non-commercial educational) (not on air, granted July 24, 1952; target date unknown) **ch. *23.**

Address: State Education Dept., Albany, N. Y.

Permittee: University of The State of New York.

CARTHAGE, Jefferson County (ch. 7—)

WCNY-TV (Watertown) (Oct. 22, 1954) **ch. 7**; power—175kw visual, 95.5kw aural; antenna height—720 feet above average terrain, 574 feet above ground.

Address: Box 211, Watertown, N. Y. **Phone:** Watertown 410. **TWX Carthage 430.**

Licensee: The Brockway Co. (original owner).

Ownership: John B. Johnson, 86.37%, and estate of Jessie R. Johnson, 13.36%. Brockway Co. publishes the Watertown (N.Y.) Times and owns WWCY Watertown and WMSA-AM-FM Massena, N.Y. See "Newspaper Ownership."

Network: CBS-TV (primary), ABC-TV (secondary).

Rep: Weed Television.

Highest hour rate: \$250.

Executives: John B. Johnson, pres; Louis Saiff Jr., gen mgr; James W. Higgins, director of tv; Alfred M. Tauroney, sales mgr; David M. Graves, program mgr & film buyer; Glenn H. Hall, production mgr; Donald K. Hopkins, news director; Michael R. Yonkovic, chief engineer.

Washington atty: Fisher, Wayland, Duvall & Southmayd.

Radio affiliate: WWCY, Watertown.

CLYMER, Chautauqua County (ch. 37)

CORTLAND, Cortland County (ch. 72)

DUNKIRK, Chautauqua County (ch. 46)

ELMIRA, Chemung County (ch. 18+, 24—, 30)

WSYE-TV (Sept. 10, 1956) **ch. 18**; power—120 kw visual, 60.3kw aural; antenna height—700 feet above average terrain, 314 feet above ground.

Address: c/o WSYR-TV Syracuse.

Licensee: Central New York Broadcasting Corp. (original owner).

Ownership: See Newhouse Newspapers Stations in "Group Ownership" and "Newspaper Ownership."

Rates, staff & other information: See WSYR-TV Syracuse of which WSYE-TV operates as satellite.

WTVE (not on air, suspended operation but has not turned in construction permit) **ch. 24.**

Address: 159 Madison St.

Permittee: WTVE Inc.

Ownership: T. K. Cassel, 34.8%; John S. Booth, 25.2%; W. W. Scranton, 30% and others. For Cassel-Booth holdings see T. K. Cassel stations in "Group Ownership." Mr. Scranton has a minority interest in Transcontinent Television Corp. (see listing in "Group Ownership.")

Radio affiliate: WROW Albany.

GLENS FALLS, Warren County (ch. 39+)

GLOVERSVILLE, Fulton County (ch. 29—)

HORNELL, Steuben County (ch. 50)

ITHACA, Tamppkins County (ch. *14+, 20—)

WHCU-TV (not on air, granted Jan. 8, 1953; target date unknown) **ch. 20.**

Address: Savings Bank Bldg.
Permittee: Cornell University.
Radio affiliate: WHCU.

***WIET** (non-commercial educational) (not on air, granted Jan. 8, 1953; target date unknown) **ch. *14.**

Address: State Education Dept., Albany.

Permittee: University of The State of New York.

JAMESTOWN, Chautauqua County (ch. 58+)

KINGSTON, Ulster County (ch. 66—)

LAKE PLACID, Essex County (ch. 5)

WPTZ (Plattsburgh) (Dec. 8, 1954) **ch. 5**; power—20kw visual, 12kw aural; antenna height 1,205 feet above average terrain, 183 feet above ground.

Address: 357 Cornelia St., Plattsburgh, N. Y. **Phone:** Plattsburgh 3070.

Licensee: Rollins Broadcasting-Telecasting of New York, (acquired station April 1, 1956)

Ownership: See Rollins Stations in "Group Ownership."

Network: NBC-TV (primary), ABC-TV (secondary).

Rep: Blair Television Assoc.; McDermott (Canada).

Highest hour rate: \$400.

Color facilities: network.

Executives: O. Wayne Rollins, Pres; George BarenBregge, gen mgr, sls mgr & film buyer; Al Cahill, program director; Dick Ford, promotion mgr & news director; Joseph F. Missick, chief engineer.

Washington atty: Cohn & Marks.

MALONE, Franklin County (ch. 20+, *66)

MASSENA, St. Lawrence County (ch. 14—)

MIDDLETOWN, Orange County (ch. 60)

NEW YORK, New York County (ch. 2, 4, 5+, 7, 9+, 11+, *25, 31—)

WABC-TV (Aug 10, 1948) **ch. 7**; power—110kw visual, 55kw aural; antenna height—1,378 feet above average terrain, 1,465 feet above ground. **Address:** 7 W 66th St., zone 23. **Phone:** Susquehanna 7-5000. **TWX NY 1-2382.**

Licensee: American Broadcasting-Paramount Theatres Inc. (ABC, original owner, merged with Paramount in February 1953).

Ownership: See ABC Owned Stations in "Group Ownership."

Network: ABC-TV.

Rep: Blair Tv.

Highest hour rate \$4150.

Videotape recorder: in operation.

Executives: Leonard H. Goldenson, pres; Robert L. Stone, vp in charge of WABC-TV; Joseph Stamler, sales mgr; A. L. Hollander Jr., program director & film buyer; Lawrence Pollock, promotion mgr; G. Edward Hamilton, chief engineer.

Washington atty: McKenna & Wilkinson.

Radio affiliates: WABC-AM-FM.

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Tv Stations CONTINUED

NEW YORK CONTINUED

NEW YORK (Continued)

WABD (May 2, 1944) **ch. 5**; power—37.1kw visual, 18.6kw aural; antenna height—1,330 feet above average terrain, 1,465 feet above ground.

Address: 205 E. 67 St., zone 21. **Phone:** Lehigh 5-1000. **TWX** NY 1-3840.

Licensee: Metropolitan Broadcasting Corp. (acquired station Sept. 16, 1955, in spin-off from DuMont Labs.

Ownership: See Metropolitan Television Stations in "Group Ownership."

Rep: Weed Television.

Highest hour rate: \$3,000

Color facilities: local film, local slides.

Videotape recorder: in operation.

Executives: Bernard Goodwin, pres; Richard D. Buckley, vp; Bennet Korn, vp, tv operations; Bernard Zeidman, coml mgr; David Yarnell, program director; Elizabeth Bain, film buyer; Ken Klein, promotion mgr; William Kelly, chief engineer.

Washington atty: Dow, Lohnes & Alhertson.

Radio affiliates: WNEW-AM-FM.

WCBS-TV (July 1, 1941) **ch. 2**; power—42kw visual, 21kw aural; antenna height—1,300 feet above average terrain, 1,465 feet above ground.

Address: 485 Madison Ave., zone 22. **Phone:** Plaza 1-2345. **TWX** NY 1-935.

Licensee: Columbia Broadcasting System (original owner).

Ownership: See CBS Owned Stations in "Group Ownership."

Network: CBS-TV.

Rep: CBS Television Spot Sales.

Highest hour rate: \$8,250.

Color Facilities: network, local live, local film, local slides.

Videotape recorder: in operation.

Executives: Sam Cook Digges gen mgr; Norman Walt, gen sales mgr; Dan Gallagher, program director; William Lacey, mgr of film department; Robert G. Patt, director of s/s promotion & advertising; Tom Costigan, director of news bureau; Robert G. Thompson, director of technical operations.

Radio affiliates: WCBS-AM-FM.

WNTA-TV (see Newark, N. J.)

WNYC-TV (non-commercial) (not on air; target date: March 1959) **ch. 31**; power—251.55 kw visual, 150 kw aural; antenna height—588 feet above average terrain, 625 feet above ground.

Address: Municipal Bldg., zone 7. **Phone:** Whitehall 3-3600.

Licensee: City of New York—Municipal Broadcasting System (original owner).

Ownership: 100% owned by the people of the City of New York.

Executives: Seymour N. Siegel, gen mgr; Bernard R. Buck, program director; Mary McDonnell, promotion mgr; Cyril Freed, News director; Henry Wei, chief engineer.

Washington atty: Eugene F. Mullen Jr.
Radio affiliate: WNYC-AM-FM.

NIAGARA FALLS (see Buffalo-Niagara Falls)

WOR-TV (Nov. 5, 1949) **ch. 9**; power—129kw visual, 64.6kw aural; antenna height—1,240 feet above average terrain, 1,231 feet above ground.

Address: 1440 Broadway, zone 18. **Phone:** Long-acre 4-3000 **TWX** NY 1-587.

Licensee: RKO Teleradio Pictures, Inc. (acquired station January 1952).

Ownership: See RKO Teleradio Pictures Inc. Stations in Group Ownership.

Rep: WOR-TV midwest office (Chicago); H-R Representatives, (San Francisco & Hollywood).

Highest hour rate: \$2,000.

Videotape recorder: in operation.

Executives: Thomas F. O'Neil, pres; Gordon Gray, gen mgr; William P. Dix Jr., sales mgr; Ivan Reiner, program director; Milford Fenster, film buyer; Robert M. Hoffman, promotion mgr; George Brown, news director; Harry Tilley, chief engineer.

Washington atty: Pierson, Ball & Dowd.

Radio affiliate: WOR-AM-FM.

WPIX (June 15, 1948) **ch. 11**; power—100kw visual, 50kw aural; antenna height—1410 feet above average terrain, 1464 feet above ground.

Address: 220 E. 42nd St., zone 17. **Phone:** Murray Hill 2-6500 **TWX** NY 1-4396

Licensee: WPIX Inc. (original owner).

Ownership: See "Newspaper Ownership" and Tribune Co. Stations in "Group Ownership."

Rep: Peters, Griffin, Woodward.

Highest hour rate: \$2000.

Color facilities: network.

Executives: F. M. Thrower, vp & gen mgr; L. J. Pope, vp in charge of operations; T. E. Mitchell, vp and controller; J. A. Patterson, sales mgr; T. P. Robinson, sales business mgr; O. S. Freeman, chief engineer; W. D. Engels, news and live program mgr; W. L. Cooper, film mgr; F. X. Tuoti, director of advertising, promotion & research.

Washington atty: Kirkland, Ellis, Hodson, Chaffetz & Masters.

WRCA-TV (July 1, 1941) **ch. 4**; power—30kw visual, 15kw aural; antenna height—1,440 feet above average terrain, 1,465 feet above ground.

Address: 30 Rockefeller Plaza, zone 20. **Phone:** Circle 7-8300.

Licensee: National Broadcasting Co. (original owner).

Ownership: See NBC owned stations in "Group Ownership."

Network: NBC-TV.

Rep: NBC Spot Sales.

Highest hour rate: \$9,200.

Color Facilities: network, local film, local slides.

Videotape recorder: in operation.

Executives: William N. Davidson, gen mgr; Max E. Buck, director of sales & marketing; Jay J. Heitin, coml mgr; George Heineman, Program director; Peter Affe, director of operations; Albert Odeal, film buyer; Michael Lannon, promotion mgr; John H. Riedel, chief engineer.

Washington Atty: Cahill, Gordon, Reindel & Ohl.

Radio affiliates: WRCA-AM-FM.

***WREG** (non-commercial educational) (not on air, granted Aug. 14, 1952; target date unknown): **ch. *25**.

Address: State Education Dept., Albany.

Permittee: University of The State of New York.

OGDENSBURG, St. Lawrence County (ch. 24+)

OLEAN, Cattaraugus County (ch. 54+)

ONEONTA, Otsego County (ch. 62—)

OSWEGO, Oswego County (ch. 31)

PATCHOGUE, Suffolk County (ch. 75)

PLATTSBURG, Clinton County (ch. 28+)

WPTZ ch. 5 (see Lake Placid).

POUGHKEEPSIE, Dutchess County (ch. 21—, *83)

ROCHESTER, Monroe County (ch. 5—, 10+, 15—, *21, 27+)

WCBF-TV (not on air, granted May 10, 1953; target date unknown) **ch. 15**.

Address: 87 Seneca St., Geneva, N. Y.

Permittee: Star Broadcasting Co.

Ownership: See Star Broadcasting stations in "Group Ownership."

Radio affiliate: WBBF.

WHEC-TV (Nov. 1, 1953) **ch. 10** (shares time with WVET-TV); power—123kw visual, 68.1 kw aural; antenna height—450 feet above average terrain, 353 feet above ground.

Address: 191 East Ave. zone 4. **Phone:** Baker 5-3050. **TWX** RO 461.

Licensee: WHEC Inc. (original owner).

Ownership: See "Newspaper Ownership" and Gannett Newspapers Stations in "Group Ownership."

Network: CBS-TV (primary) ABC-TV (secondary).

Rep: Everett-McKinney.

Highest hour rate: \$800.

Color facilities: network.

Executives: Paul Miller, pres; C. Grover De Laney, vp & director Gannett radio & tv group; Lowell H. MacMillan, gen mgr; Lemoline C. Wheeler, coml mgr; William J. Adams, program director; Dorothy Cotton, promotion mgr; Warren Doremus news, director; Richard Blackburn, technical director.

Washington atty: Dow, Lohnes & Albertson.

Radio affiliate: WHEC.

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Tv Stations CONTINUED

NEW YORK CONTINUED

ROCHESTER (Continued)

WROC-TV (June 11, 1949) ch. 5; power—100kw visual, 50kw aural; antenna height—503 feet above average terrain, 353 feet above ground. **Address:** 201 Humboldt St., zone 3. **Phone:** Butler 8-8400. **TWX** RO 571.

Licensee: Transcontinent Television Corp. (acquired station Aug. 27, 1956). **Ownership:** See Transcontinent Broadcasting Stations in "Group Ownership." **Network:** NBC-TV (primary), ABC-TV (secondary).

Rep: Peters, Griffin, Woodward. **Highest hour rate:** \$800.

Color facilities: network. **Executives:** David C. Moore, pres; Gunnar O. Wilg, gen mgr; John W. Kennedy Jr., assistant gen mgr & gen sales mgr; A. N. Bender, local sales mgr; program director & film buyer; L. W. Smith, promotion mgr; Bill Haley, news director; Kenneth J. Gardner, chief engineer. **Washington atty:** Covington & Burling.

***WROH** (non-commercial educational) (not on air, granted July 24, 1952; target date unknown): ch. *21. **Address:** State Education Dept., Albany. **Permittee:** University of The State of New York.

WVET-TV (Nov. 1, 1953) ch. 10 (shares time with WHEC-TV); power—62.5kw visual, 123 kw aural; antenna height—447 feet above average terrain, 353 feet above ground. **Address:** 17 S. Clinton Ave., zone 4. **Phone:** Hamilton 6-4820 **TWX** 291.

Licensee: Veterans Broadcasting Co. (original owner). **Ownership:** Ervin F. Lyke, 7.538%; Harry W. Bennett, Hal James, and William E. Maillefert, each 4.803%, and others. **Network:** CBS-TV (primary), ABC-TV (secondary).

Rep: Bolling. **Highest hour rate:** \$800. **Color Facilities:** network, local film, local slides.

Executives: Ervin F. Lyke, pres gen mgr; Arthur Murrellwright, sales mgr; F. Chase Taylor, program director & film buyer; Arthur V. Cook, film buyer; Bill Schubert, promotion mgr; Tom Decker, news director; Raymond Jobs, chief engineer. **Washington atty:** Spearman & Roberson. **Radio affiliate:** WVET.

ROME (See Utica)

SARANAC LAKE, Franklin County (ch. 18)

SCHENECTADY (see Albany)

WRGB (see Albany)

SYRACUSE, Onondaga County (ch. 3—, 8, *43+)

WHBN-TV (Dec. 1, 1948) ch. 8; power—316kw visual, 190kw aural; antenna height—960 feet above average terrain, 554 feet above ground. **Address:** 101 Court St., zone 8. **Phone:** Granite 4-8511. **TWX** SS 463.

Licensee: Meredith Syracuse Television Corp. (original owner). **Ownership:** See "Newspaper Ownership" and Meredith Publishing Stations in "Group Ownership." **Network:** CBS-TV (primary), ABC-TV (secondary).

Rep: Katz. **Highest hour rate:** \$1,000. **Color facilities:** network.

Executives: E. T. Meredith Jr., pres; Paul Adanti, vp & gen mgr; Fred Menzies, coml mgr; Gordon Alderman, program director & film buyer; Bob Peel, promotion mgr; Ray Owens, news director; Albert E. Chismark, chief engineer.

Washington atty: Haley, Wollenberg & Kenehan. **Radio affiliate:** WHEN.

***WHTV** (non-commercial educational) (not on air, granted Sept. 18, 1952; target date unknown): ch. *43. **Address:** State Education Dept., Albany. **Permittee:** University of The State of New York.

WSYR-TV (Feb. 15, 1950) ch. 3; power—100 kw visual, 50kw aural; antenna height—1,000 feet above average terrain, 594 feet above ground. **Address:** 1030 James St. zone 3. **Phone:** Granite 4-3911. **TWX** SS 185.

Licensee: Central New York Broadcasting Corp. (original owner). **Ownership:** See "Newspaper Ownership" and Newhouse Newspaper Stations in "Group Ownership." **Network:** NBC-TV.

Rep: Harrington, Righter & Parsons. **Highest hour rate:** \$1100. **Color facilities:** network, local film, local slides.

Executives: E. R. Vadeboncoeur, pres & gen mgr; W. R. Alford Jr., coml mgr; William V. Rothum, vp, program director; & film buyer; Lou Switzer, promotion mgr; Fred Hillegas, news director; Albert J. Eicholzer, chief engineer. **Washington atty:** Dow, Lohnes & Albertson. **Radio affiliates:** WSYR-AM-FM.

TROY (see Albany)

UTICA, Oneida County-ROME, Oneida County (ch. 2—, *25+, 54—)

WKTV (Dec. 1, 1949) ch. 13; (move to ch. 2 is awaiting Airspace clearance); power—316kw visual, 158kw aural; antenna height—794 feet above average terrain, 447 feet above ground. **Address:** Smith Hill Road, Deerfield, N. Y. **Phone:** Utica 3-0404. **TWX** 8034.

Licensee: Copper City Broadcasting Corp. (original owner). **Ownership:** Myron J. Kallet, 56%; Penn-State Realty Co., 25%, and others. Myron Kallet controls Kallet Theatres, Inc.

Network: NBC-TV (primary), ABC-TV (secondary) CBS-TV (secondary). **Rep:** Cooke. **Highest hour rate:** \$550. **Color facilities:** network. **Executives:** Myron J. Kallet, pres; Michael C. Fusco, gen mgr, coml mgr & film buyer; Jack Fredericks, program director; Stephen Purcell, promotion mgr; Lyle Bosley, news director, DeForest T. Layton, Jr., chief engineer. **Washington atty:** Hogan & Hartson. **Radio affiliate:** WKAL Rome.

WTMV (not on air, granted March 13, 1958; target date not announced) ch. 54. **Address:** P. O. Box 2853, Memphis, Tenn. **Permittee:** Malco Theatres Inc. **Ownership:** See Malco Theatres stations in "Group Ownership."

VAIL MILLS, Albany County (ch. 10)

WTEN (Vail Mills) (Oct. 14, 1953) ch. 10; power—144kw visual, 72.4kw aural; antenna height—1,270 feet above average terrain, 1,353 feet above ground. **Address:** P. O. Box 10. **Phone:** 3-2225; Bridge 1-2345 (Troy). **TWX** Troy 373.

Licensee: Capital Cities Television Corp. (original owner).

Ownership: See Capital Cities stations in "Group Ownership."

Network: CBS-TV.

Rep: Blair-TV. **Highest hour rate:** \$900.

Color facilities: network. **Executives:** Frank M. Smith, pres & managing director; Thomas S. Murphy, gen mgr; William J. Lewis, coml mgr; Charles G. Pogan, director of operations & film buyer; Harry L. Goldman, Promotion mgr; Bob Wallace, News director; Charles R. Heisler, chief engineer. **Washington atty:** Hogan & Hartson. **Radio affiliate:** WROW Albany.

WATERTOWN, Jefferson County (ch. 48)

WCNY-TV ch. 7. (see Carthage).

NORTH CAROLINA

AHOSKIE, Hertford County (ch. 53)

ALBEMARLE, Stanly County (ch. 53)

ASHEVILLE, Buncombe County (ch. 13—, *56—, 62+, 78)

WISE-TV (August 1953) ch. 62; power—24.1 kw visual, 12kw aural; antenna height—417 feet above average terrain, 137.5 feet above ground.

Address: 92 Haywood St. **Phone:** Alpine 3-5381. **Licensee:** WISE-TV Inc. (original owner). **Ownership:** See Harold H. Thoms stations in "Group Ownership." **Network:** NBC, CBS.

Rep: Bolling. **Highest hour rate:** \$150. **Executives:** Harold Thoms, pres; George I. Norman Jr., gen mgr, coml mgr & film buyer; Hugh McMillan, program director; John Randolph, chief engineer; Bill Dawson, news editor. **Washington atty:** Krieger & Jorgensen. **Radio affiliate:** WISE.

WLOS-TV (Sept. 18, 1954) ch. 13; power—170 kw visual; 85kw aural; antenna height—2850 feet above average terrain, 345 feet above ground.

Address: 288 Macon Ave. **Phone:** Alpine 2-2431. **TWX** AV 80. **Licensee:** Skyway Broadcasting Co. (original owner). **Ownership:** WTVJ Inc. (WTVJ [TV] Miami, Fla.), 72.1%; J. M. Clary, 7.26% and others. For WTVJ interests see Mitchell Wolfson-Sidney Meyer Stations in "Group Ownership." **Network:** ABC-TV.

Rep: Venard, Rintoul & McConnell. **Highest hour rate:** \$450. **Executives:** Harold K. Bennett, pres; Charles E. Britt, executive vp & film buyer; Henry Joe Britt, regional sales mgr; Sterling W. Wright, program director, Dan Mirto, promotion mgr; R. Fred Brown, news director; George Sprague, chief engineer. **Washington atty:** Spearman & Roberson. **Radio affiliate:** WLOS-AM-FM.

BURLINGTON, Alamance County (ch. 63)

BURNSVILLE, Yoncoy County (ch. 18)

CHAPEL HILL, Orange County (ch. *4+)

***WUNC-TV** (non-commercial, educational), (Jan. 8, 1955) ch. 4; power—100kw visual, 60.4 kw aural; antenna height—990 feet above average terrain, 760 feet above ground. **Address:** Chapel Hill. **Phone:** 8423.

Licensee: Consolidated U. of North Carolina (original owner). **Ownership:** Wholly owned by the University of North Carolina. **Executives:** John Young, director of Television, Chapel Hill; Roy Johnston, director of television, Raleigh; E. W. Young Jr. director of television, Greensboro; Sue Dunham, film buyer; Barbara Minott, promotion mgr; John Hawes, news director; Alan B. MacIntyre, chief engineer. **Radio affiliate:** WUNC (FM).

CHARLOTTE, Mecklenburg County (ch. 3, 9+, 36+, *42+)

WBTV (July 15, 1949) ch. 3; power—100kw visual, 60.3kw aural; antenna height—1,090 feet above average terrain, 562 feet above ground. **Address:** One Jefferson Place, zone 8. **Phone:** Edison 3-8822. **TWX** 295. **Licensee:** Jefferson Standard Broadcasting Co. (original owner). **Ownership:** See Jefferson Standard Life Insurance Co. Stations in "Group Ownership."

SEE PAGE B-66 FOR YOUR NEAREST GROSS-KRASNE OFFICE



more in view!

Nielsen No. 3 reports

greater growth in Rochester, New York

ONLY WROC-TV can guarantee maximum circulation throughout the 13-county Rochester, New York area...

WROC-TV gives advertisers greater coverage and more circulation. Every advertising dollar spent on WROC-TV delivers more than *five* television homes compared to the other station's *four*. This assures advertisers of the lowest cost per thousand in this rich, prime area where nearly a million people spend more than \$2 billion annually.

MARKET COVERAGE

| | |
|---------------------------|--|
| Homes reached monthly | 26.5% MORE than the other Rochester station. |
| Homes reached once a week | 20.8% MORE than the other Rochester station. |

DAYTIME CIRCULATION

| | |
|-----------------------------|--|
| Homes reached once a week | 24.7% MORE than the other Rochester station. |
| Homes reached daily average | 38.8% MORE than the other Rochester station. |

NIGHTTIME CIRCULATION

| | |
|-----------------------------|--|
| Homes reached once a week | 20.8% MORE than the other Rochester station. |
| Homes reached daily average | 28.8% MORE than the other Rochester station. |

Represented Nationally by Peters, Griffin and Woodward

Sources: Sales Management 1958; Nielsen #3, Spring 1958

A TRANSCONTINENT STATION

WROC-TV, Rochester, N. Y. • WWSA, WWSA-TV, Harrisonburg, Va.

WGR, WGR-TV, Buffalo • WNEP-TV, Scranton/Wilkes-Barre.



WROC-TV

NBC-ABC-Channel 5

Rochester, N. Y.

TC-7

Tv Stations CONTINUED

NORTH CAROLINA CONTINUED

CHARLOTTE (Continued)

WBT (Continued)

Network: CBS-TV.
Rep: CBS Spot Sales.
Highest hour rate: \$1,000.
Color facilities: network, local live, local film, local slides.
Videotape recorder: in operation.
Executives: James M. Bryan, pres; Charles H. Crutchfield, executive vp & gen. mgr; Kenneth I. Tredwell Jr., vp & managing director; Wallace J. Jorgenson, assistant managing director of sales; Thomas P. Cookerly, national sales mgr; Lucy S. Sellers, program mgr; J. Nathan Tucker, film buyer; J. Robert Covington, vp in charge of research, merchandising & promotion; John P. Dillon, promotion mgr; J. Nelson Benton, news mgr; Thomas E. Howard, vp in charge of engineering.
Washington atty: Kirkland, Fleming, Green, Martin & Ellis.
Radio affiliate: WBT.

WSOC-TV (April 28, 1957) **ch. 9;** power—316 kw visual, 158kw aural; antenna height—1,180 feet above average terrain, 1,073 feet above ground.
Address: 2538 Tryon St., zone 1. **Phone:** Franklin 6-8401. **TWX** 483.
Licensee: WSOC Broadcasting Co. (original owner).
Ownership: E. E. Jones, 45.642%; R. S. Morris, 21.005%; Hunter Marshall, 20.634%, and others.
Network: NBC-TV (primary), ABC-TV (secondary), CBS-TV (secondary).
Rep: H-R Representatives.
Highest hour rate: \$900.
Color facilities: network.
Executives: Larry Walker, pres & gen mgr; C. George Henderson, executive vp & gen sales mgr; Charles M. Marshall, vp & secretary; Bob Provence, program director & film buyer; James W. Evans, promotion mgr; Carroll McCaughey, news director; L. L. Caudle Jr., chief engineer.
Washington atty: Smith, Hennessey & McDonald.
Radio affiliates: WSOC-AM-FM.

WUTV (not on air, suspended operation but has not turned in construction permit) **ch. 36.**
Address: 329 South Blvd.
Permittee: Century Advertising Co.
Ownership: Hugh A. Deadwyler, 49.54%; Frank P. Larson Jr., 49.505%, and Cecil J. Hawcs, .991%.

DURHAM, Durham County (ch. 11+, *40—, 46+, 73—)

WTVD (Aug. 12, 1954) **ch. 11;** power—316kw visual, 170kw aural; antenna height—1,510 feet above average terrain, 1,499 feet above ground.
Address: 1750 Newton Road. **Phone:** 2-2111. **TWX** DHAM 5098.
Licensee: Durham Broadcasting Enterprises (original owner).

Ownership: See Capital Cities stations in "Group Ownerships."
Network: CBS-TV (primary), ABC-TV (secondary).
Rep: Petry.
Highest hour rate: \$550.
Color facilities: network.
Executives: Harmon L. Duncan & Floyd Fletcher, co-mgrs; Mike Thompson, coml mgr; Ernie Greup, program director & news director; Jack Freddy, film buyer; Ken Corbitt, promotion mgr; Henry Cronin, chief engineer.
Washington atty: Hogan & Hartson.

ELIZABETH CITY, Pasquotank County (ch. 31+)

FAYETTEVILLE, Cumberland County (ch. 18—, 54—)

WFLB-TV (not on air, suspended operation, but has not turned in construction permit); **ch. 18;** power—13.2 kw visual, 7.41kw aural; antenna height—350 feet above average terrain, 405 feet above ground.
Address: 1332 Bragg Blvd. **Phone:** Hemlock 2-7136.
Licensee: Fayetteville Broadcasters Inc. (original owner).
Ownership: Harry B. Stein, Neill A. Currie Jr., W. M. K. Bender, John W. Hensdale, T. D. Hatcher, John D. Currie, J. Bernard Stein, and R. B. Minges, each 12.5%.
Rep: Burn-Smith.
Highest hour rate: \$150.
Radio affiliate: WFLB.

GASTONIA, Gaston County (ch. 48)

WTVX (not on air, granted April 7, 1954; target date unknown) **ch. 43.**
Address: Lowell, N. C.
Permittee: Air Pix Corp.
Ownership: Coit M. Robinson, 24.31%; C. C. Dickinson, 12.57%; Frank P. Hall Jr., 4.2%, and others.

GOLDSBORO, Wayne County (ch. 34, 72)

GREENSBORO, Guilford County (ch. 2—, *51—, 57—; ch. 8 assigned July 30, 1958 on hyphenated basis to Winston Salem-High Point-Greensboro)

WFMY-TV (Sept. 22, 1949) **ch. 2;** power—100 kw visual; antenna height—720 feet above average terrain, 759 feet above ground.
Address: Phillips Ave. at White St. **Phone:** Broadway 4-0114. **TWX** BN 347.
Licensee: Greensboro News Co. (original owner).
Ownership: Licensee publishes Greensboro News and Record (see "Newspaper Ownership"). Jefferson Standard Life Insurance Co. owns 16.66% of licensee (see Jefferson Standard Life Insurance Co. Stations in "Group Ownership").
Network: CBS-TV (primary), ABC-TV (secondary).
Rep: Harrington, Righter & Parsons
Highest hour rate: \$800.
Color facilities: network, local film, local slides.
Executives: E. B. Jeffers, pres; Gaines Kelley, gen mgr; Joseph E. Lake, coml mgr; Gomer R. Lesch, program director & film buyer; Judd A. Choler, promotion mgr; Robert Stroh, news director; Dayle D. Thompson, chief engineer.
Washington atty: Dow, Lohnes & Albertson.

GREENVILLE, Pitt County (ch. 9—)

WNCT (Dec. 22, 1953) **ch. 9;** power—316kw visual, 138 kw aural; antenna height—860 feet above average terrain, 873 feet above ground.
Address: S. Evans St. extension. **Phone:** 6181. **TWX** Greenville 8701.
Licensee: Carolina Broadcasting System (original owner).
Ownership: Earl McD. Westbrook, 26.82%; Wilson Press Inc. (Wilson [N.C.] Times),

13.75%; Josh L. Horne, 8.75%; John H. Adams and wife 10.7% and others. Mr. Horne is publisher of Rocky Mount (N.C.) Telegram and has 53.85% interest in WCEC and WFMA (FM) Rocky Mount. Licensee owns 49% of WECT-TV (TV) Wilmington, N. C. (See Carolina Broadcasting Stations in "Group Ownership").
Network: CBS-TV (primary), ABC-TV (secondary).
Rep: Hollingbery.
Highest hour rate: \$400.
Color facilities: network.
Executives: Earl McD. Westbrook, pres; A. Hartwell Campbell, gen mgr & film buyer; Hank Tribble, operations mgr; John G. Clark Jr., coml mgr; Bill Norwood, program director; Dave Mosler, promotion mgr & news director; Heber Adams, chief engineer.
Washington atty: Lyon, Wilner & Bergson.

HENDERSON, Vance County (ch. 52—)

HENDERSONVILLE, Henderson County (ch. 27)

HICKORY, Catawba County (ch. 30—)

HIGH POINT, Guilford County (ch. 15+; for ch. 8, see Greensboro note)

JACKSONVILLE, Onslow County (ch. 16)

KANNAPOLIS, Cobarrus County (ch. 59+)

KINSTON, Lenoir County (ch. 45)

LAURINBURG, Scotland County (ch. 41—)

LUMBERTON, Robeson County (ch. 21+)

MOUNT AIRY, Surry County (ch. 55)

NEW BERN, Craven County (ch. 12+)

WNBE-TV (not on air, granted Feb. 2, 1955; target date unknown) **ch. 13.**
Address: P. O. Box 810, Henderson, N. C.
Permittee: Nathan Frank.
Ownership: Mr. Frank also owns WHNC Henderson, N. C.

RALEIGH, Wake County (ch. 5, *22—, 28—)

WNAO-TV (not on air, suspended operation but has not turned in construction permit); **ch. 28.**
Address: 2128 Western Blvd.
Permittee: Sir Walter Tv Co.
Ownership: Equal 12.5% holdings by John W. English; Frank A. Daniels (for the Raleigh News & Observer and Times); Lydia McBrier Jarecki; James R. McBrier; Jean Devine Jarecki; Mary Evelyn Mead and John J. Boland Jr. Also see "Newspaper Ownership." Interlocking ownership with WSEE (TV) Erie, Pa.

FOR THE SALE AND PURCHASE OF
 RADIO — TELEVISION STATIONS

HAMILTON - STUBBLEFIELD - TWining & ASSOCIATES, INC.

| | | |
|---|--|--|
| WASHINGTON Wm. T. Stubblefield EX 3-3456 | CHICAGO Ray V. Hamilton DE 7-2754 | SAN FRANCISCO W. R. (Ike) Twining EX 2-5671 |
| DALLAS DeWitt Landis RI 8-1175 | CLEVELAND Jack Maurer TO 1-6727 | |

HOW DO YOU MEASURE A



“A Whale of a station serving a whale of a market” – that’s the WNCT story. But how do you calibrate such a mammoth mammal?

TOWERS/WNCT has a big one. Looks lovely at night with its blinking red lights. But Eastern Carolina folks are so busy watching the programs on Channel 9, they just don’t seem to care about towers.

COVERAGE/WNCT reaches *42 counties with \$1,785,979,000 to spend*. But families in Eastern Carolina never once mention coverage to ARB or TelePulse. Mostly, they talk about the programs on Channel 9.

POWER/WNCT has 316 kw visual, 138 kw aural and scads of 110 and 220 volts AC-DC. But our 1,626,800 Eastern Carolina friends aren’t interested in power unless it fails and they can’t see their favorite programs on Channel 9.

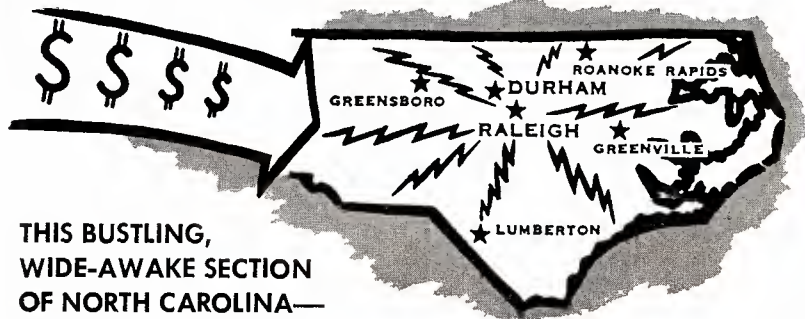
MARKET/WNCT has a healthy, prospering one. But to Eastern Carolina a market is where a big chunk of their *\$1,263,941,000 retail sales* are spent.

However *you* measure, all we can ask is that you try the whale for size and results. Hollingbery has avails and free copies of our new factual brochure.

A. HARTWELL CAMPBELL, General Manager, Represented National by Hollingbery



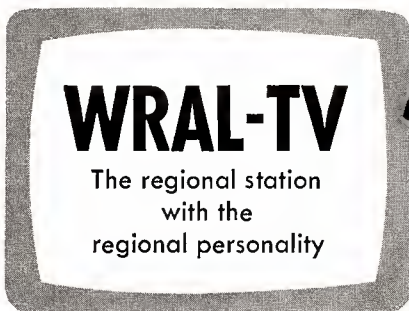
what a MARKET!



**THIS BUSTLING,
WIDE-AWAKE SECTION
OF NORTH CAROLINA—**

—from Greensboro to the coast, from Virginia to the South Carolina line—has the happy combination of industrialization and fertile, multi-crop farms. Per family retail sales are highest in the South, except Miami, and higher than in 11 central states. Population in this Carolina buy-land is more than two million. Merchandise moves in this market!

what a MEDIUM!



**POWERFUL, LOW-BAND
WRAL-TV HAS A
RATING RECORD
SECOND TO NONE—**

—in the rich Raleigh-Durham viewing zone. In the most densely populated section of its total coverage it has unduplicated NBC programming. Exclusive local features attract and hold loyal audiences. Handsome new studios, capable personnel, and the best production equipment—including a VIDEOTAPE recarder (first in North Carolina) and a \$100,000 4-camera MOBILE UNIT—assure top quality handling of programs and commercials.

CAROLINA'S EYES ARE ON THE CAPITAL STATION

WRAL-TV

Full Power Channel 5
NBC and Local Color
RALEIGH, NORTH CAROLINA

REPRESENTED BY H-R, INC.

Tv Stations CONTINUED

NORTH CAROLINA CONTINUED

RALEIGH (Continued)

WRAL-TV (Dec. 15, 1956) **ch. 5**; power—100kw visual, 50kw aural; antenna height—1,170 feet above average terrain; 1,156 feet above ground. **Address:** 2619 Western Blvd. **Phone:** Vance 8-2511. **TWX** RL-5041. **Licensee:** Capital Broadcasting Co. (original owner). **Ownership:** A. J. Fletcher, 82.70%; Fred Fletcher, 13.52%, and others. **Network:** NBC-TV (primary), ABC-TV (secondary). **Rep:** H-R Representatives. **Highest hour rate:** \$600. **Color facilities:** network, local film, local slides. **Videotape recorder:** in operation. **Executives:** A. J. Fletcher, pres; Fred Fletcher, gen mgr; N. Fletcher Turner, national sales mgr; Bernie Whitaker, regional-local sales mgr; George Hall, program director; Jim Riddle, film buyer; David Witherspoon, promotion mgr; Bill Armstrong, news director; Virgil Duncan, chief engineer. **Washington atty:** Spearman & Roberson. **Radio affiliates:** WRAL-AM-FM.

ROANOKE RAPIDS, *Halifax County* (ch. 30+)

ROCKY MOUNT, *Edgecomb County* (ch. 50+)

SALISBURY, *Rowan County* (ch. 80)

SANFORD, *Lee County* (ch. 38)

SHELBY, *Cleveland County* (ch. 39)

SOUTHERN PINES, *Moore County* (ch. 49)

STATESVILLE, *Iredell County* (ch. 64—)

WASHINGTON, *Beaufort County* (ch. 7)

WITN (Sept. 28, 1955) **ch. 7**; power—316kw visual, 160kw aural; antenna height—855 feet above average terrain, 919 feet above ground. **Address:** P. O. Box 468. **Phone:** Whitney 6-3131. **TWX** WASH 8708. **Licensee:** North Carolina Television Inc. (original owner). **Ownership:** W. R. Roberson and family, 62.59%; William S. Page, 24.30%; William E. Barnes, 8.9%, and others. Mr. Page owns 80% of WELS Kinston, N. C. **Network:** NBC-TV. **Rep:** Headley-Reed Television; James S. Ayers Co. (southern). **Highest hour rate:** \$350. **Color facilities:** network. **Executives:** W. R. Roberson Jr., pres & gen mgr; T. H. Patterson, vp-sales; G. Earl Broome, sales mgr; Hal Wilson, operations director & film buyer; Peggy Cooper, sales promotion mgr; Clint Faris, news director; Harvey Mason, chief engineer. **Washington atty:** Roberts & McInnis.

WILMINGTON, *New Hanover County* (ch. 3—, 6, 29—, *35+)

WBCT (April 9, 1954) **ch. 6**; power—100kw visual 60.3kw aural; antenna height—940 feet above average terrain, 997 feet above ground. **Address:** 225 Princess St., **Phone:** Roger 3-4666. **TWX** WM-81. **Licensee:** Atlantic Telecasting Corp. (acquired station Feb. 11, 1958). **Ownership:** Carolina Broadcasting System Inc., 49%; Dan D. Cameron, trustee for MacMillan & Cameron Co., 40%; and J. W. Jackson, 11%. Carolina Broadcasting is the licensee of WNCI (TV) Greenville, N. C. **Network:** ABC-TV (secondary), CBS-TV (secondary), NBC-TV (secondary). **Rep:** Roy V. Smith Assoc. (New York); Ayers, Atlanta). **Highest hour rate:** \$350. **Color facilities:** network. **Executives:** Dan D. Cameron, pres; Claud O-

Tv Stations CONTINUED

NORTH CAROLINA CONTINUED

WILMINGTON (Continued)

WECT (Continued)

Shields, station mgr, coml mgr & film buyer; Wayne Jackson, program director; Faith Buchanan, promotion mgr; Ben McDonald, news director; Bill Elks, technical operations director; E. I. Herring, chief engineer.
Washington atty: Lyon, Wilner & Bergson.

NEW (not on air, granted July 30, 1958; target date not announced) **ch. 3.**

Address: P. O. Box 869.
Permittee: New Hanover Broadcasting Co.
Ownership: J. S. Brody (49.34%), part owner WGNI Wilmington and WFIG Sumter, S. C., and Leo Brody (25%) part owner WGNI and WLPM Suffolk, Va.
Radio affiliate: WGNI.

WILSON, *Wilson County* (ch. 56)

WINSTON-SALEM, *Forsyth County* (ch. 12, 26+, *32—; for ch. 8, see *Greensboro note*)

WSJS-TV (Sept. 30, 1953) **ch. 12;** power—316kw visual, 195kw aural; antenna height—2,000 feet above average terrain, 692 feet above ground.
Address: 419 N. Spruce St., zone 1. **Phone:** Park 5-2311. **TWX** W SAL 370.

Licensee: Triangle Broadcasting Corp. (original owner).

Ownership: Piedmont Publishing Co., 100%. Piedmont publishes Winston-Salem Journal and Twin City Sentinel, is controlled by Gordon Gray, assistant to President Eisenhower. Also see "Newspaper Ownership."

Network: NBC-TV.

Rep: Headley-Reed.

Highest hour rate: \$700.

Color Facilities: network.

Executives: W. K. Hoyt, pres; Harold Essex, gen mgr; Harry B. Shaw, coml mgr; John A. Comas, program director & film buyer; Richard Barron, promotion mgr; F. O. Carver, news director; Lee Wallenhaupt, chief engineer.

Washington atty: Fly, Shuebruk, Blume & Gaguine.

Radio affiliates: WSJS-AM-FM.

WTOB-TV (not on air, suspended operation but has not turned in construction permit): **ch. 26.**

Address: P. O. Box 5176, Ardmore Station.

Permittee: Winston-Salem Broadcasting Co.

Ownership: See Winston-Salem Broadcasting Co. stations in "Group Ownership."

Radio affiliate: WTOB.

NORTH DAKOTA

BISMARCK, *Burleigh County* ch. 5, 12—, 18, *24)

KBMB-TV (November 1955) **ch. 12;** power—89kw visual; 44kw aural; antenna height—397 feet above average terrain, 243 feet above ground.

Address: 1811 15th St. **Phone:** Capital 3-9197.
Licensee: North Dakota Broadcasting Co. (original owner).

Ownership: See North Dakota Broadcasting Co. Stations in "Group Ownership."

Network: CBS-TV (primary), ABC-TV (secondary).

Rep: Weed.

Highest hour rate: \$150.

Color Facilities: network.

Executives: John W. Boler, pres, gen mgr & film buyer; F. E. Fitzsimonds, coml mgr & station mgr; Tom Starkie, program director; Connie Winsberg, promotion mgr; Jack Swenson, news director; Tom Ahner, chief engineer.
Washington atty: Prince, Taylor & Crampton.

KFYR-TV (Dec. 17, 1953) **ch. 5;** power—100kw visual, 50kw aural; antenna height—500 feet above average terrain, 587 feet above ground.

Address: 200½ Fourth St. **Phone:** Capital 3-0900. **TWX** EM 8115.

Licensee: Meyer Broadcasting Co. (original owner).

Ownership: See Meyer Broadcasting Co. Stations in "Group Ownership."

Network: NBC-TV (primary), ABC-TV (secondary).

Rep: Blair Television Assoc.

Highest hour rate: \$350 (includes satellites KMOT Minot and KUMV-TV Williston).

Color facilities: network.

Executives: William A. Ekberg, pres & film buyer; Cal Culver, mgr; Alvin L. Anderson,

gen sales mgr; Larry Kindie, program director; C. Wayne Turner, promotion mgr; Larry Mills, news director; Ivar Nelson, chief engineer.

Washington atty: Hogan & Hartson.

Radio affiliate: KFYR.

BOTTINEAU, *Bottineou County* (ch. 16+)

CARRINGTON, *Foster County* (ch. 26—)

DEVILS LAKE, *Romsey County* (ch. 8+, 14—)

DICKINSON, *Stork County* (ch. 2+, 4, *17)

KDIX-TV (Oct. 15, 1956) **ch. 2;** power—26kw visual, 13kw aural; antenna height—837 feet above average terrain, 625 feet above ground.

Address: 119 Second Avenue West. **Phone:** 5134. **TWX** 8153.

Licensee: Dickinson Radio Assn. (original owner).

Ownership: Dr. P. J. Wier, 11%; Frank P. Whitney, 12%; William O. Rabe, 12%; L. W. Veigel, 10%, and others.

Network: CBS-TV (primary), ABC-TV (secondary), NBC-TV (secondary).

Rep: Holman; William Hurley (Minneapolis).

Highest hour rate: \$175.

Executives: Orville F. Burda, gen mgr & film buyer; J. M. O'Leary, coml mgr; Lauren Haacke, program director; W. Ferron Halvorson, promotion mgr; Warren Vrana, news director; Benjamin Lockerd, chief engineer.

Washington atty: Eugene L. Burke.

Radio affiliate: KDIX.

MILLERS HIGH LIFE USES IT*

IN FAIRBANKS, ALASKA

*SEE ZIV AD PAGES A114-A115

Tv Stations CONTINUED

NORTH DAKOTA CONTINUED

FARGO, Cass County (ch. 6, 11+, *34—, 40)

WDAY-TV (June 1, 1953) ch. 6; power—100 kw visual, 50 kw aural; antenna height—1,150 feet above average terrain, 1,206 feet above ground.

Address: 207 N. Fifth St. Phone: 2-3371. **TWX** FGO 132.

Licensee: WDAY Inc. (original owner).
Ownership: E. C. Reineke and wife, 55%; N. D. Black Jr. and family, 35.5%, and others. Mr. Reineke owns 10% of KCMT (TV) Alexandria, Minn. Mr. Black is president-publisher of the Fargo Forum and Moorehead (Minn.) News. Also see "Newspaper Ownership."

Network: NBC-TV, ABC-TV.
Rep: Peters, Griffin, Woodward.
Color facilities: network.
Highest hour rate: \$450.
Executives: E. C. Reineke, pres; Tom Barnes, gen mgr & sales mgr.
Radio affiliate: WDAY.

GRAFTON, Walsh County (ch. 17)

GRAND FORKS, Grand Forks County (ch. *2, 10)

KNOX-TV (Dec. 11, 1955) ch. 10; power—23.8 kw visual, 14.1kw aural; antenna height—220 feet above average terrain, 252 feet above ground.

Address: Box 1110. Phone 4-4611.
Licensee: Community Radio Corp. (acquired station Oct. 4, 1957).

Ownership: Controlled by Community Radio Corp. (KNOX Grand Forks), which is owned by Elroy H. Schroeder, Adolph Lund, Don E. Whitman and Fern O. Day (Admx., estate of Carroll E. Day), each 21.15%, and Arthur Tweet, 15.40%.
Network: NBC-TV (secondary).
Rep: Rambeau, Vance, Hopple (New York, Chicago).

Highest hour rate: \$200.
Color facilities: network.
Executives: Elroy H. Schroeder, pres; Robert C. Lukkason, national sales mgr & film buyer; James Syrdal, program director; Mrs. Hilde Osten, promotion mgr; Charles K. Bundle, news director; David L. Chumley, chief engineer.
Washington atty: Lyon, Wilner & Bergson.
Radio affiliate: KNOX.

HARVEY, Wells County (ch. 22+)

JAMESTOWN, Stutsman County (ch. 7—, 42)

LISBON, Ransom County (ch. 23)

MINOT, Ward County (ch. *6+, 10—, 13+)

KCJB-TV (April 4, 1953) ch. 13; power—245 kw aural, 120 kw visual; antenna height—1,118 feet above average terrain, 1,053 feet above ground.

Address: Highway 83 South. Phone: 5-1161. **TWX** MT 8205.

Licensee: North Dakota Broadcasting Co. (original owner).
Ownership: See North Dakota Broadcasting Co. Stations in "Group Ownership."
Network: CBS-TV, ABC-TV.
Rep: Weed Television.
Highest hour rate: \$250.
Executives: John W. Boler, pres; Chester Reiten, vp.
Radio affiliate: KCJB.

KMOT (Jan. 21, 1958) ch. 10; power—29kw visual, 14.5kw aural; antenna height—450 feet above average terrain, 438 feet above ground. Address: Box 1628. Phone: 71-101. **TWX** MT 8209.

Licensee: Meyer Broadcasting (original owner).
Ownership: See Meyer Broadcasting Co. Stations in "Group Ownership."

Network: NBC-TV (primary), ABC-TV (secondary).
Rep: Blair Television Assoc.
Highest hour rate: See KFYZ-TV, Bismarck, parent station.
Executives: See KFYZ-TV Bismarck.

NEW ROCKFORD, Eddy County (ch. 20+)

RUGBY, Pierce County (ch. 38—)

VALLEY CITY, Barnes County (ch. 4—, 32—)

KXJB-TV (August 1954) ch. 4; power—100kw visual, 50 kw aural; antenna height—1,090 feet above average terrain, 1,085 feet above ground. Address: 4000 W. Main, Fargo, N. D. Phone: Adams 5-4461.

Licensee: North Dakota Broadcasting Co. (original owner).
Ownership: See North Dakota Broadcasting Co. Stations in "Group Ownership."

Network: CBS-TV (primary), ABC-TV (Secondary).
Rep: Weed Television.
Highest hour rate: \$550.
Color facilities: network, local film, local slides.

Executives: John W. Boler, pres & gen mgr; Ro Grignon, coml mgr; Marilyn Cowan, program director; Alden Starkey, film director; Connie Winsberg, promotion mgr; Jim Rohn, news director; Robert Ridgway, chief engineer.
Washington atty: Prince, Taylor & Crampton.

WHAHPETON, Richland County (ch. 45+)

WILLISTON, Williams County (ch. 8—, 11—, *34+)

KUMV-TV (Feb. 10, 1957) ch. 8; power—93.3 kw visual; antenna height 1,053 feet above average terrain, 800 feet above ground. Address: American State Bank Bldg. Phone: 36-388. **TWX** Williston 8227.

Licensee: Meyer Broadcasting Co. (original owner).
Ownership: See Meyer Broadcasting Co. Stations in "Group Ownership."

Network: NBC-TV (primary), ABC-TV (secondary).
Rep: Blair Television Assoc.
Highest hour rate: See KFYZ-TV Bismarck, parent station.
Executives: See KFYZ-TV, Bismarck.

OHIO

AKRON, Summit County (ch. 49+, *55—, 61+)

WAKR-TV (July 19, 1953) ch. 49; power—110 kw visual; antenna height—366 feet above average terrain, 470 feet above ground. Address: 853 Copley Road, zone 20. Phone: Portage 2-8811. **TWX** AK 484.

Licensee: Summit Radio Corp.
Ownership: Viola G. Berk and family, 55%; Beacon Journal Publishing Co. (Akron Beacon-Journal), 45%. John S. Knight owns Akron Beacon-Journal (See "Newspaper Ownership" and John S. Knight Stations in "Group Ownership.")

Network: ABC-TV.

Rep: McGavren-Quinn.
Highest hour rate: \$300.
Executives: S. Bernard Berk, pres; Roger G. Berk, gen mgr & film buyer; Kenneth M. Keegan, vp, sales; Robert I. Bostian, program director & promotion mgr; Jack Fitzgibbons, news director; Irwin L. Knopp, chief engineer.
Washington atty: Kirkland, Fleming, Green, Martin & Ellis.
Radio affiliates: WAKR-AM-FM.

ASHTABULA, Ashtabula County (ch. 15)

WICA-TV (not on air, suspended operation but has not turned in construction permit); ch. 15.

Address: P. O. Box 372.
Permittee: WICA Inc.
Ownership: D. C. Rowley, 52%, and Olive D. Rowley and family, 48%. Same interests also own Ashtabula Star-Beacon, Conneaut News-Herald, Geneva Free Press and Painesville Telegraph, all Ohio. Also see "Newspaper Ownership."
Radio affiliates: WICA-AM-FM.

ATHENS, Athens County (ch. 62—)

BELLEFONTAINE, Logan County (ch. 63)

BOWLING GREEN, Wood County (ch. *70)

CAMBRIDGE, Guernsey County (ch. 26)

CANTON, Stark County (ch. 29)

WTLC (not on air, granted March 22, 1956; target date unknown); ch. 29.

Address: 324 Market Ave., S.
Permittee: Tri-Cities Telecasting Inc.
Ownership: Morton Frank and wife 27.6%; following own 9.2% each: Wallace R. Persons, Fred W. Danner, Ethel M. Pritz, Oral S. Pfug, Samuel M. Sparks, Donald M. Stein and Michael Rocco; David B. Hanna, 4.9%, and others. Mr. Frank publishes weekly Canton Economist and Stark County Times, both Ohio. Mr. Pfug owns weekly Steubenville (Ohio) Jeffersonian. Also see "Newspaper Ownership."

CHILLICOTHE, Ross County (ch. 56+)

CINCINNATI, Hamilton County (ch. 5—, 9, 12, *48—, 54—, 74—)

***WCET** (non-commercial educational) (June 29, 1954) ch. 48*; power—15.1kw visual; antenna height—490 feet above average terrain, 350 feet above ground.

Address: 123 Elm St., zone 10. Phone: Dunbar 1-4033.
Licensee: The Greater Cincinnati Television Educational Foundation (original owner).

Executives: Dr. Claude V. Courter, chmn, board of trustees; Uberto T. Neely, gen mgr; John Morris, production mgr; Charles Vaughan, program director; Fred Thomas, public relations director; Virginia Levering, administrative assistant; James R. Leonard, chief engineer.

WCPO-TV (July 26, 1949); ch. 9; power—309 kw visual, 158 kw aural; antenna height—660 feet above average terrain, 545 feet above ground.

Address: 2345 Symmes St. Phone: Capitol 1-0777.
Licensee: Scripps-Howard Radio Inc. (original owner).

Ownership: See "Newspaper Ownership" and Scripps-Howard Group in "Group Ownership."
Network: ABC-TV.
Rep: Blair Tv.
Color facilities: network.
Highest hour rate: \$1,300.
Executives: M. C. Watters, vp & gen mgr; Glenn Clark Miller, assistant gen mgr.
Radio affiliates: WCPO-AM-FM.

WKRC-TV (April 4, 1949) ch. 12; power—316 kw visual, 158kw aural; antenna height—590 feet above average terrain, 523 feet above ground.

Address: Times Star Bldg., Zone 2. Phone: Garfield 1-1331. **TWX** CI 554.
Licensee: Radio Cincinnati Inc. (original owner).

Ownership: See Taft Stations in "Group Ownership."
Network: CBS-TV.

Rep: Katz.
Highest hour rate: \$1200.
Color facilities: network.
Executives: Hulbert Taft Jr., pres; David G. Taft, executive vp; Roger B. Read, gen mgr & gen sales mgr; Paul Shumate, program director; Kenneth W. Church, vp in charge of national sales; Donald L. Chapin, national sales mgr; Richard F. McCarthy, local sales mgr; Dorothy S. Murphy, treas; John Walsh, marketing director; Pat Boisseau, news director; Ralph Mlaska, chief engineer.
Washington atty: Koteen & Burt.
Radio affiliates: WKRC-AM-FM.

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Even before building this tremendous new tower, ratings proved that WDAY-TV is the hottest thing in the Valley. Now they're better and better, and for greater and greater distances!

| ARB — December, 1957 SHARE OF AUDIENCE Metropolitan Area | |
|--|---------|
| | WDAY-TV |
| 9:00 A.M. — 6:00 P.M. Monday - Friday | 77.2 |
| 6:00 P.M. — 10:00 P.M. Sunday - Saturday | 74.1 |
| 10:00 P.M. — Midnight Sunday - Saturday | 81.1 |

Ask PGW for *latest* figures—not yet available when this Yearbook goes to press!

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Tv Stations CONTINUED

OHIO CONTINUED

CINCINNATI (Continued)

WLWT (Feb. 9, 1948) ch. 5; power—100kw visual, 50kw aural; antenna height—680 feet above average terrain, 583 feet above ground.
Address: 140 W. Ninth St., zone 2. **Phone:** Cherry 1-1822. **TWX** CI 376.

Licensee: Crosley Broadcasting Corp. (original owner).

Ownership: See Crosley Broadcasting Corp. in "Group Ownership."

Network: NBC-TV.

Rep: Crosley Sales, Tracy Moore & Assoc.; Bomar Lowrance & Assoc.

Highest hour rate: \$1500.

Color facilities: network, local live, local film, local slides.

Executives: James D. Shouse, chmn of board; Robert E. Dunville, pres & gen mgr; K. T. Murphy, vp & treas; Steve Crane, sls mgr; Abe Cowan, program director; Tom Storey, film buyer; Marge Kemmer, director audience promotion & publicity; Jack Frazier, director sales promotion & merchandising; Paul Lunsford, news director; R. J. Rockwell, vp engineering; Howard Lepple, tv technical administrative assistant.

Washington atty: Hogan & Hartson.

Radio affiliate: WLW.

WNOF-TV (see Newport, Ky.).

WSOK-TV (not on air, granted May 14, 1953; target date unknown); ch. 54.

Address: 3301 Beekman St.

Permittee: Robert W. Rounsaville.

Ownership: See R. W. Rounsaville Stations in "Group Ownership."

Radio affiliate: WCIN.

CLEVELAND, CUYAHOGA County (ch. 3, 5+, 8+, 19, *25+, 65+)

KYW-TV (1948) ch. 3; power 100kw visual, 50kw aural; antenna height—1,000 feet above average terrain, 906 feet above ground.

Address: 815 Superior Ave., N.E., zone 14.

Phone: Cherry 1-0942. **TWX** CV 52.

Licensee: Westinghouse Broadcasting Co. Inc. (acquired station January 1956).

Ownership: See Westinghouse Broadcasting Co. Stations in "Group Ownership."

Network: NBC-TV.

Rep: Peters, Griffin, Woodward.

Highest hour rate: \$2000.

Color Facilities: network.

Videotape recorder: in operation.

Executives: Donald McGannon, pres; Rolland V. Tooke, vp in charge, KYW-TV; John McClay, gen mgr; Albert Krivin, coml mgr; Ralph Hansen, program director & film buyer; E. Robert Nashick, promotion mgr; Sanford Markey, news director; Sidney Stadig, chief engineer.

Radio affiliates: KYW-AM-FM.

WERE-TV (not on air; target date not set) ch. 65.

Address: Bulkley Bldg., zone 15. **Phone:** Superior 1-9600. **TWX** CV 718.

Licensee: Cleveland Broadcasting Inc. (original owner).

Ownership: Ray T. Miller and family, 37.6%; Herbert Gleitz, 7%; Donald W. Hornbeck, 7.16%; Hugh M. O'Neill, 4%; Marian Jean Kendall, 3.5%; Anna Maud Saddington, 3.5%; Paul C. Aiken, 3.28%, and others.

Executives: Ray T. Miller Jr., pres; Richard M. Klaus, vp & gen mgr.

Washington atty: Spearman & Roberson.

Radio affiliates: WERE-AM-FM.

WEWS (December 17, 1947) ch. 5; power—93.3kw visual; 60.3kw aural; antenna height—1,020 feet above average terrain, 851 feet above ground.

Address: Euclid & 30th St., Zone 15. **Phone:** Henderson 2-1500. **TWX** CV 11.

Licensee: Scripps-Howard Radio Inc. (original owner).

Ownership: See "Newspaper Ownership" and Scripps-Howard Group in "Group Ownership."

Network: ABC-TV.

Rep: Blair-TV.

Highest hour rate: \$1800.

Color Facilities: network.

Executives: Jack R. Howard pres; James C. Hanrahan gen mgr; Donald L. Ferris assistant gen mgr; Jay S. Kerekes national advertising mgr; Peter Hlinka, Ohio advertising sales mgr; Ernest E. Sindelar operations director; John J. Richards, film buyer; Jack M. Perkins, news director; Joseph E. Epperson, engineering vp; James E. Bloyd, chief engineer.

Washington atty: Dempsey & Koplovitz.

WJW-TV (Dec. 17, 1949) ch. 8; power—302kw visual, 191kw aural; antenna height—1,000 feet above average terrain, 775 feet above ground.

Address: 1630 Euclid Ave., zone 15. **Phone:** Tower 1-6080. **TWX** CV 207.

Licensee: Storer Broadcasting Co. (acquired station Nov. 18, 1954).

Ownership: See Storer Broadcasting Co. stations in "Group Ownership." Also see "Newspaper Ownership."

Network: CBS-TV.

Rep: Katz.

Highest hour rate: \$2,000.

Color facilities: network.

Executives: George B. Storer, pres; Ben Wickham, managing director; Peter Storer, gen sales mgr; Ed Herp, program director; Harold Brinkman, chief engineer.

Washington atty: Robert F. Jones.

Radio affiliates: WJW-AM-FM.

COLUMBUS, Franklin County (ch. 4-, 6+, 10+, *34, 40-)

WBNS-TV (October 1949) ch. 10; power—316 kw visual, 191kw aural; antenna height—710 feet above average terrain, 836 feet above ground.

Address: 33 N. High St. **Phone:** Capital 8-3538 (sales). **TWX** CL 342.

Licensee: The Dispatch Printing Co. (original owner).

Ownership: Owned by the Wolfe family. Dispatch Printing Co. publishes Ohio State Journal and Columbus Dispatch. Also see "Newspaper Ownership."

Network: CBS-TV.

Rep: Blair-TV.

Highest hour rate: \$1,200.

Color Facilities: network.

Executives: Preston Wolfe, pres; Richard A. Borel, director of television; Robert D. Thomas, sales mgr; John A. Haldi, program director; Betty Dixon, film buyer; Jack Dorr, promotion mgr; Chet Long, news director; Lester H. Nafzger, chief engineer.

Washington atty: Dow, Lohnes & Albertson.

Radio affiliates: WBNS-AM-FM.

WLWC (April 3, 1949) ch. 4; power—100kw visual, 50kw aural; antenna height—440 feet above average terrain, 57.6 feet above ground.

Address: 3165 Olentangy River Road, Zone 14. **Phone:** Amherst 3-5441. **TWX** CL 397.

Licensee: Crosley Broadcasting Corp. (original owner).

Ownership: See Crosley Broadcasting Corp. stations in "Group Ownership."

Network: NBC-TV.

Rep: Crosley Broadcasting Sales; Tracy Moore & Assoc.; Bomar Lowrance & Assoc.

Highest hour rate: \$1100.

Color Facilities: network.

Executives: Robert E. Dunville, pres (Cincinnati); James Leonard, vp & gen mgr; Walter E. Bartlett, sales mgr; Bud Gillis, program director; Jack Kavanagh, client service director; Hugh DeMoss, news director; Charles Sloan, chief engineer.

Washington atty: Hogan & Hartson.

***WOSU-TV** (non-commercial, educational) (Feb. 20, 1956) ch. 34; power—219kw visual, 131kw aural; antenna height—560 feet above average terrain, 596 feet above ground.

Address: 2480 N. Starr Road, zone 21. **Phone:** Hudson 6-3322.

Licensee: Ohio State U. (original owner).

Executives: Novice G. Fawcett, pres (OSU); Richard B. Hull, director of broadcasting; David H. Ayers, program director; Frank Sinacola, film buyer; G. Robert Holsinger, asst. to the director; Harold D. Gersuch, chief engineer.

Radio affiliates: WOSU-AM-FM.

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Tv Stations CONTINUED

OHIO CONTINUED

COLUMBUS (Continued)

WTVN-TV (Aug. 30, 1949) ch. 6; power—100 kw visual, 50kw aural; antenna height—570 feet above average terrain, 643 feet above ground.

Address: 753 Harmon Ave., zone 23. **Phone:** Capital 8-5801. **TWX** CL 87.

Licensee: WTVN Inc. (acquired station March 23, 1953).

Ownership: See Taft stations in "Group Ownership."

Network: ABC-TV (primary).

Rep: Katz.

Highest hour rate: \$825.

Executives: Hubert Taft, Jr., pres; Wally McGough, gen mgr & film buyer; Charles P. Dwyer, local sales mgr; Joseph A. Jenkins, program director; Donald Hardin, promotion mgr & publicity director; Joe Hill, news director; Raymond E. Owen, chief engineer.

Washington atty: Koteen & Burt.

Radio affiliate: WTVN.

COSHOCTON, Coshocton County (ch. 20).

DAYTON, Montgomery County (ch. 2, 7+, *16+, 22+)

WIFE (not on air, suspended operation but has not turned in construction permit): ch. 22. **Address:** 380 W. First St.

Permittee: Skyland Broadcasting Corp.

Ownership: Ronald B. Woodyard, 29.1%; Loren M. Berry, 16.71%; Gustav Hirsch, 16.71%; Fred L. Krumholtz, 4.55%; William E. Stocklein, 5.33% and others. Mr. Berry owns 21.21% of **WBOL-AM-FM-TV** Elyria, Ohio, and 11.5% of **WVKO-AM-FM** Columbus, both Ohio. Mr. Hirsch owns 7.9% of **WBOL** stations and 17.5% of **WVKO** stations.

Radio affiliate: **WONE**.

WHIO-TV (Jan. 26, 1949) ch. 7; power—200kw visual, 100kw aural; antenna height—1,140 feet above average terrain, 1,096 feet above ground. **Address:** 1414 Wilmington Ave., zone 1. **Phone:** Clearwater 4-5311. **TWX** DY 116.

Licensee: Miami Valley Broadcasting Corp. (original owner).

Ownership: See James M. Cox stations in "Group Ownership." Also see "Newspaper Ownership."

Network: CBS-TV.

Rep: Hollingbery.

Highest hour rate: \$1,100.

Color facilities: network.

Executives: James M. Cox Jr., pres; Robert H. Moody, gen mgr; Stan Mouse, coml mgr; Chuck Gay, program & promotion director & film buyer; Tom Frawley, news director; Ernest L. Adams, chief engineer.

Washington atty: Dow, Lohnes & Albertson.

Radio affiliates: **WHIO-AM-FM**.

WLWD (March 15, 1949); ch. 2; power—100 kw visual, 50kw aural; antenna height—510 feet above average terrain, 459 feet above ground.

Address: 4595 S. Dixie Highway. **Phone:** Axminster 3-2101.

Licensee: Crosley Broadcasting Corp. (original owner).

Ownership: See Crosley Broadcasting Corp. stations in "Group Ownership."

Network: NBC-TV, ABC-TV.

Rep: Crosley Sales; Tracy Moore & Assoc; Bomar Lowrance & Assoc.

Highest hour rate: \$1,100.

Color facilities: network.

Executives: James D. Shouse, chmn of board; R. E. Dunville, pres; John T. Murphy, vp, tv; George Gray, WLWD gen mgr.

Washington atty: Hogan & Hartson.

DEFIANCE, Defiance County (ch. 43)

ELYRIA (Lorain allocation)

WBOL-TV (not on air, granted February 11, 1954; target date unknown): ch. 31.

Address: Elyria Savings & Trust Bldg.

Permittee: Elyria-Lorain Broadcasting Co.

Ownership: Lorain County Printing & Publishing Co. (Elyria Chronicle-Telegram), 25.8%; Loren M. Berry, 21.21%; Gustav Hirsch, 7.9% and others. Mr. Berry owns 16.71% of **WONE** and **WIFE** (TV) Dayton, 11.5% of **WVKO-AM-FM** Columbus, both Ohio. Mr. Hirsch owns 16.71% of **WONE** and **WIFE** (TV) Dayton and 17.5% of **WVKO-AM-FM** Columbus, both Ohio. Also see "Newspaper Ownership."

Radio affiliates: **WBOL-AM-FM**.

FINDLAY, Hancock County (ch. 53)

FREMONT, Sandusky County (ch. 59+)

GALLIPOLIS, Gollio County (ch. 72)

HAMILTON-MIDDLETOWN, Butler County (ch. 65)

LANCASTER, Fairfield County (ch. 28—)

LIMA, Allen County (ch. 35—, 73)

WIMA-TV (March 1953) ch. 35; power—198kw visual, 107.2kw aural; antenna height—340 feet above average terrain, 348 feet above ground. **Address:** 1424 Rice Ave. **Phone:** Catherine 5-3010. **TWX** 195.

Licensee: **WLOK** Inc. (acquired station December 1954)

Ownership: George E. Hamilton, 50%, and R. W. Mack and family, 50%.

Network: NBC-TV (primary), ABC-TV (secondary), CBS-TV (secondary).

Rep: H-R Television.

Highest hour rate: \$200.

Color facilities: network.

Executives: G. E. Hamilton, pres; R. W. Mack, gen mgr & film buyer; J. L. Spring, coml mgr & promotion mgr; Easter Straker, program director; Don Sherwood, news director; M. J. Lamb, chief engineer.

Washington atty: Bingham, Collins, Porter & Kistler.

LORAIN, Lorain County (ch. 31—)

MANSFIELD, Richland County (ch. 36+)

WTVG (not on air, granted June 3, 1954; target date not known): ch. 36.

Address: Madison Theatre Bldg.

Permittee: Fergum Theatres Inc.

Ownership: William N. Skirball, 40.7%; Jack H. Skirball, 40.7%; Grace Skirball, 6.2%.

MARION, Morion County (ch. 17—)

MASSILLON, Stark County (ch. 23+)

WMAC-TV (not on air, granted Sept. 4, 1953; target date unknown): ch. 23.

Address: Security Bldg., Toledo.

Permittee: Midwest Tv Co.

Ownership: See Edward Lamb Enterprises Stations in "Group Ownership."

MIDDLETOWN (See Hamilton)

MOUNT VERNON, Knox County (ch. 58)

NEWARK, Licking County (ch. 60—)

OXFORD, Butler County (ch. *14+)

***WMTE-TV** (non-commercial educational) (not on air; target date September 1958) ch. 14; power—5kw visual, 2.7kw aural; antenna height—315 feet above average terrain, 337 feet above ground.

Address: Oak-at-Spring Sts. **Phone:** Oxford 3-4697.

Licensee: The President and Trustees of The Miami University.

Executives: John D. Millett, pres of Miami U.; Stephen C. Hathaway, director of broadcasting & film buyer; Paul G. Yeazell, mgr; William L. Utter, program director; Charles A. Myers, news director; Andrew F. Bruck, chief engineer.

Radio affiliate: **WMUB** (FM).

PIQUA, Miami County (ch. 44—)

PORTSMOUTH, Scioto County (ch. 30)

SANDUSKY, Erie County (ch. 42+)

SPRINGFIELD, Clark County (ch. 52—, 76)

STEBENVILLE (See Wheeling, W. Va.)

WSTV-TV ch. 9 (see Wheeling, W. Va.).

TIFFIN, Seneca County (ch. 47+)

TOLEDO, Lucas County (ch. 11—, 13, *30+, 79)

***WGTE-TV** (non-commercial, educational) (not on air; target date Aug. 27, 1958) ch. 30; power—0.296kw visual, 0.150kw aural; antenna height—190 feet above average terrain, 200 feet above ground.

Address: C/O U. of Toledo, zone 6. **Phone:** Franklin 1451.

Licensee: Greater Toledo Educational Television Foundation (original owner).

Executives: Asa S. Knowles, pres; Harry D. Lamb, gen mgr; Murray W. Stahl, program director.

Washington atty: Krieger & Jorgensen

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(SEPT. 1958)

Tv Stations CONTINUED

OHIO CONTINUED

TOLEDO (Continued)

WSPD-TV (July 21, 1948) **ch. 13**; power—316 kw visual, 158kw aural; antenna height 510 feet above average terrain, 557 feet above ground.
Address: 136 Huron St., zone 4. **Phone:** Cherry 8-6201. **TWX** TO 494.
Licensee: Storer Broadcasting Co. (original owner).
Ownership: See Storer Broadcasting Co. stations in "Group Ownership." Also see "Newspaper Ownership."
Network: CBS-TV (primary), ABC-TV (secondary).
Rep: Katz.
Highest hour rate: \$1,000.
Color facilities: network.
Executives: George B. Storer, pres; Allen L. Haid, managing director; William Ashworth, coml mgr; Albert J. Ruhfel, program director; William M. Stringfellow, chief engineer.
Washington atty: Robert F. Jones.
Radio affiliates: WSPD-AM-FM.

WTOH-TV (not on air, granted October 20, 1954; target date unknown): **ch. 79**.
Address: 520 Bates St., Detroit, Mich.
Permittee: Woodward Broadcasting Co.
Ownership: See Woodward Broadcasting Co. stations in "Group Ownership."

NEW (not on air, granted July 23, 1958; target date not announced): **ch. 11**.
Address: 709 Madison Ave.
Permittee: The Community Broadcasting Co.
Ownership: Frazier Reams (70%) and others owning WTOL Toledo.
Radio affiliates: WTOL-AM-FM.

WARREN, Trumbull County (ch. 67+)

YOUNGSTOWN, Mahoning County (ch. 21—, 27, 73—)

YOUNGSTOWN, Ohio, Mahoning County-NEW CASTLE, Pa. Lawrence County (ch. 45—)

WFMJ-TV (March 8, 1953) **ch. 21**; power—94kw visual, 47kw aural; antenna height—960 feet above average terrain, 1,015 feet above ground.
Address: 101 W. Boardman St. **Phone:** Riverside 4-8611.
Licensee: The Vindicator Printing Co. (original owner).
Ownership: Licensee publishes Youngstown Vindicator. Voting stock: William F. Maag Jr. and family, 38%; Alma A. Brown, 18.5%; William J. Brown, 15%; Elizabeth M. Brown, 15%; Katherine Smith, 7%; John W. Smith, 3.5%, and others. Also see "Newspaper Ownership."
Network: NBC-TV.
Rep: Headley-Reed Television.
Highest hour rate: \$400.
Color facilities: network.
Executives: William F. Maag Jr., pres; Mitchell F. Stanley, gen mgr.
Radio affiliate: WFMJ.

WKBN-TV (Jan. 6, 1953) **ch. 27**; power—123kw visual; antenna height—630 feet above average terrain, 663 feet above ground.
Address: 3930 Sunset Blvd., zone 1. **Phone:** Sterling 2-1145. **TWX** YO 081.
Licensee: WKBN Broadcasting Corp. (original owner).
Ownership: Warren P. Williamson Jr., 59.37%, and Forest City Publishing Co. (Cleveland Plain Dealer and News), 40.63%. Also see "Newspaper Ownership."
Network: CBS-TV.
Rep: Raymer.
Highest hour rate: \$450.
Color facilities: network.
Executives: Warren P. Williamson Jr., pres & gen mgr; J. L. Bowden, station director &

film buyer; Paul Turner, tv program director; Warren Williamson, III, public relations director; Sid Davis, news director; Bernard Wilkins, chief engineer.
Washington atty: Loucks, Zias, Young & Jansky.
Radio affiliates: WKBN-AM-FM.

WKST-TV (began operations April 1953, suspended January 1955, resumed Oct 30, 1957) **ch. 45**; power—200kw visual, 107kw aural; antenna height—580 feet above average terrain, 641 feet above ground.
Address: Main studio, New Castle, Pa.; Transmitter 3800 Shady Run Rd. Youngstown. **Phone:** Sterling 8-2424.
Licensee: WKST Inc. (original owner).
Ownership: S. W. Townsend and wife, 81.2%, and others.
Network: ABC-TV.
Rep: Everett-McKinney.
Highest hour rate: \$350.
Executives: Sam Townsend, pres, gen mgr & film buyer; Robert C. Harnack, coml mgr, production director & promotion mgr; Ernest Retz, chief engineer.
Radio affiliate: WKST.

WXTV (not on air, granted November 2, 1955; target date unknown): **ch. 73**.
Address: P. O. Box 150, Farrell, Pa.
Permittee: Community Telecasting Co.
Ownership: Sanford A. Schafitz, 50%, and Guy W. Gully, 50%. Mr. Schafitz also owns WFAR Farrell, Pa.

ZANESVILLE, Muskingum County (ch. 18—, 50+)

WHIZ-TV (May 23, 1953) **ch. 18**; power—14.8 kw visual, 8.13kw aural; antenna height—540 feet above average terrain, 506 feet above ground.
Address: Downard Road. **Phone:** Gladstone 2-5431. **TWX** Zan 67.
Licensee: Southeastern Ohio Television System (original owner).
Ownership: See Zanesville Publishing Co. stations in "Group Ownership." Also see "Newspaper Ownership."
Network: NBC-TV (primary) ABC-TV (secondary), CBS-TV (secondary).
Rep: Pearson.
Highest hour rate: \$150.
Executives: Clay Littick, pres; Allan Land, gen mgr & film buyer; Nate Milder, coml mgr; Reed Mellon, program director; Naomi Lorton, promotion mgr; Art Schreiber, news director; William A. Hunt, Sr., chief engineer.
Washington atty: Robert F. Jones.
Radio affiliate: WHIZ.

OKLAHOMA

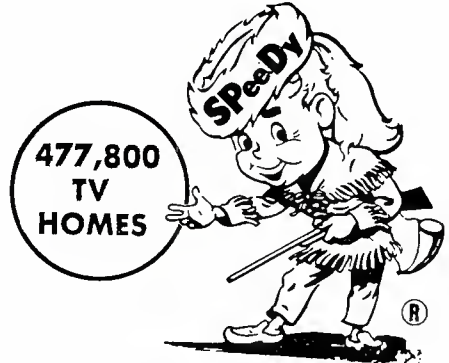
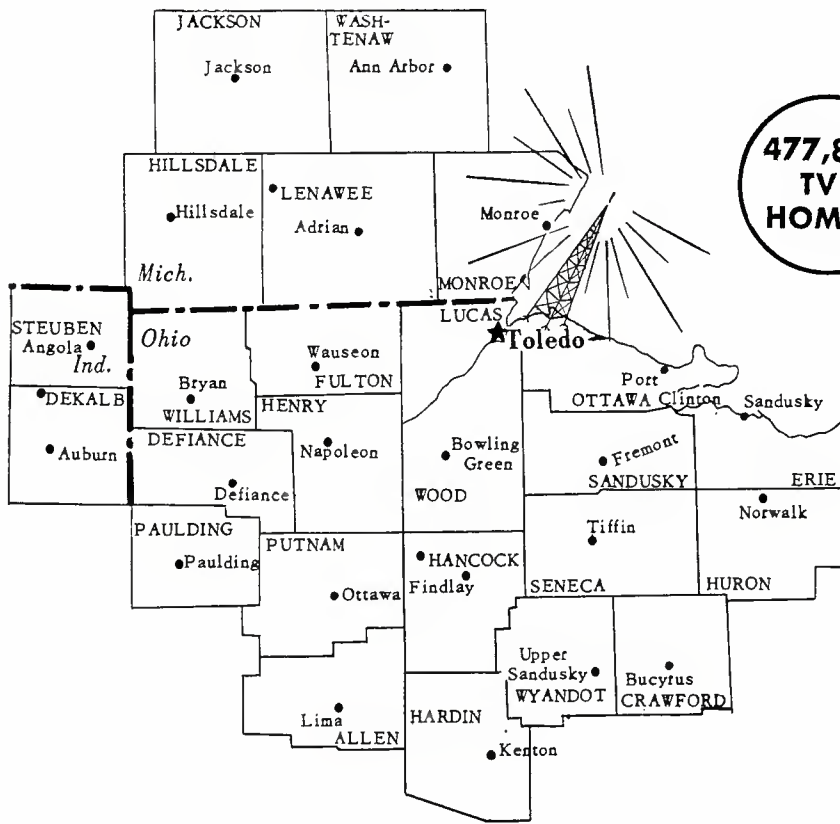
ADA, Pontotoc County (Ch. 10+, 50+)

KTEN (May 3, 1954) **ch. 10**; power—252kw visual, 141kw aural; antenna height—760 feet above average terrain, 725 feet above ground.
Address: Box 10. **Phone:** Federal 2-2210. **TWX** 288.
Licensee: Eastern Oklahoma Television Co. (original owner).
Ownership: Bill Hoover, 36.3%; Brown Morris, 36.3%; Don High and Virginia High, 8.92%; Roy Judge 2.62%; and others. Principals also own KADA Ada and KWSH Wewoka, Okla.
Network: ABC-TV (primary), CBS-TV (secondary), NBC-TV (secondary).
Rep: Venard, Rintoul & McConnell; Clarke Brown (Southwest).
Highest hour rate: \$225.
Color facilities: network.
Executives: Bill Hoover, pres, gen mgr & film buyer; Brown Morris, vp, station mgr & film buyer; Jack Hoover, production coordinator; Norman C. Bowen, program director; Earl Miller, promotion mgr; George A. Miller, news director; Fred Smith, chief engineer.
Washington atty: Smeaman & Roberson.
Radio affiliate: KADA.

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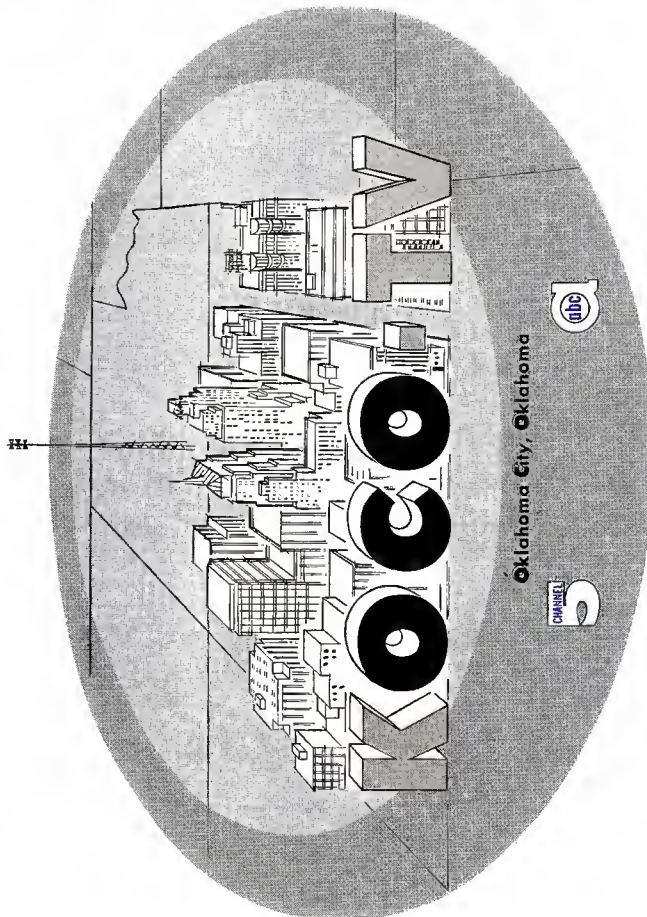
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OKLAHOMA CITY, OKLAHOMA



* Television Magazine, June, '58

Tv Stations CONTINUED

OKLAHOMA CONTINUED

ALTUS, Jackson County (ch. 36)

ALVA, Woods County (ch. 30)

ANADARKO, Caddo County (ch. 58—)

ARDMORE, Carter County (ch. 12—, 55—)

KVSO-TV (Aug. 10, 1956) ch. 12; power—28.2 kw visual, 14.1kw aural; antenna height—647 feet above average terrain, 355 feet above ground.

Address: 114 N. Washington. Phone: 946.
 Licensee: John F. Easley Estate (original owner).

Ownership: Estate of John F. Easley (John E. Riesen, executor), 100%. Estate also owns Ardmore Ardmore. (See "Newspaper Ownership.")

Network: NBC-TV (primary), ABC-TV (secondary).

Rep: Pearson Tv.

Highest hour rate: \$150.

Color facilities: network.

Executives: John Easley Riesen, executor & licensee; Gordon E. Lack, coml mgr; Lola Silkwood, program director; J. Galy Varnell, film buyer; Barbara Winkler, promotion mgr; Bill Lauderdale, news director; Bill Kolb, chief engineer.

Washington atty: Dow, Lohnes, & Albertson.
 Radio affiliates: KVSO.

BARTLESVILLE, Washington County (ch. 62—)

BLACKWELL, Koy County (ch. 51—)

CHICKASHA, Grody County (ch. 64)

CLAREMORE, Rogers County (ch. 15)

CLINTON, Custer County (ch. 32—)

DUNCAN, Stephens County (ch. 39—)

DURANT, Bryan County (ch. 27—)

ELK CITY, Beckham County (ch. 8+, 15+, 26+)

KSWB (not on air, granted Nov. 20, 1957; target date unknown): ch. 8.

Address: c/o KASA Elk City.

Permittee: Southwest Broadcasting Co.

Ownership: Lennie J. Preston, 60%; Alice Howenstine Preston, 40%. Each have a 32.83% interest in KWOF Clinton, Okla.

Radio affiliate: KASA.

EL RENO, Conodion County (ch. 56+)

ENID, Garfield County (ch. 5, 21, *27+)

KOCO-TV (also see Oklahoma City) (July 26, 1954) ch. 5; power—100kw visual, 50kw aural; antenna height—1,386 feet above average terrain, 1,356 feet above ground.

Address: 206 E. Randolph, Enid; 920 Britton Ave., Oklahoma City. Phone: Regent 9-2000 (Enid); Trinity 8-2113 (Oklahoma City).

Licensee: Cimarron Television Corp. (acquired station Jan. 22, 1958).

Ownership: Caster-Robison Television Corp. (Louis E. Caster, 41.5%; Ashley L. Robison, 25%, and others). Mr. Caster also owns 7% of WREX-TV Rockford, Ill. Mr. Robison owns 75% of KOVO Provo, Utah.

Network: ABC-TV.

Rep: Blair Tv Assoc.

Highest hour rate: \$600.

Color facilities: network, local film, local slides.

Executives: Louis Caster, pres; Phil R. Banta, vp; Ashley L. Robison, sec; Charles Keys, gen mgr.

FREDERICK, Tillmon County (ch. 44)

GUTHRIE, Logan County (ch. 48)

GUYMON, Texas County (ch. 20+)

HOBART, Kiowa County (ch. 23+)

HOLDENVILLE, Hughes County (ch. 14—)

HUGO, Choctow County (ch. 21+)

LAWTON, Comanche County (ch. 7+, *28+, 34—)

KSWO-TV (March 8, 1953) ch. 7; power—9.6kw visual, 5kw aural; antenna height—541 feet above average terrain, 525 feet above ground.

Address: P.O. Box 699. Phone: Elgin 5-1380.

FWX LAW 472.

Licensee: Oklahoma Quality Broadcasting Co. (original owner).

Ownership: See R. H. Drewry stations in "Group Ownership."

Network: ABC-TV (primary), CBS-TV (secondary).

Rep: Pearson Tv.

Highest hour rate: \$150.

Executives: R. H. Drewry, pres; Emmett L. Keough, gen mgr & coml mgr; Tom Reddell, program director; Paul N. Goode, comptroller; Bill Ross, promotion mgr; Harold Hunt, news director; Jimmy Lockerd, chief engineer.

Washington atty: Lyon, Wilner & Bergson.

Radio affiliate: KSWO.

Tv Stations CONTINUED

OKLAHOMA CONTINUED

McALESTER, Pittsburg County (ch. 47)

MIAMI, Ottawa County (ch. 58+)

MUSKOGEE, Muskogee County (ch. *45+, 66+)

NORMAN, Cleveland County (ch. 31-, *37-)

OKLAHOMA CITY, Oklahoma County (ch. 4-, 9-, *13, 19+, 25-)

***KETA** (non-commercial educational) (April 13, 1956) ch. 13*; power—74.2kw visual, 44.5kw aural; antenna height—1,452 feet above ground. Address: P.O. Box 8631, Britton Station. Phone: Victor 3-6730.
Licensee: Oklahoma Educational Television Authority (original owner).
Executives: John W. Dunn, gen mgr; Marcus W. Fuller, program director; Keith E. Stagg, chief engineer.
Washington atty: Cohn & Marks.

KMPT-TV (not on air, granted April 21, 1958; target date unknown): ch. 19.
 Address: Box 2853, Memphis, Tenn.
Permittee: Malco Theatres Inc.
Ownership: See Malco Theatres stations in "Group Ownership."

KOCO-TV ch. 5 (see Enid, Okla.).

KTVQ (not on air, suspended operation but has not turned in construction permit): ch. 25.
 Address: 1901 Classen Blvd.
Permittee: Independent School District No. 89 of Oklahoma County (acquired permit July 31, 1958).

KWTV (Dec. 20, 1953) ch. 9; power—316kw visual, 158kw aural; antenna height—1,520 feet above average terrain, 1,572 feet above ground. Address: 7401 N. Lincoln Blvd., zone 14. Phone: Victor 3-6641. **TWX** OC 322.
Licensee: Oklahoma Television Corp (original owner).
Ownership: Video Investment Co. (John T. Griffin), 50%; Roy J. Turner, Luther T. Dulaney, F. E. Harper, Video Independent Theatres, each 12.5%. For Griffin interests see John T. Griffin Stations in "Group Ownership."
Video Independent Theatres owns KVIT-TV Santa Fe, N. M., motion picture theatres and community antenna systems in the Southwest.
Network: CBS-TV.
Rep: Avery-Knodel.
Highest hour rate: \$900.
Color facilities: network.
Executives: John T. Griffin, chmn of bd; Roy J. Turner, pres; Edgar T. Bell, executive vp & gen mgr; Jack DeLier, coml mgr; Carl Gadd, program director & film buyer; Miss Montez Tjaden, promotion mgr; Bruce Palmer, news director; Morris W. Thomas, chief engineer.
Washington atty: Spearman & Roberson.

WKY-TV (June 6, 1949) ch. 4; power—100kw visual, 60kw aural; antenna height—930 feet above average terrain, 961 feet above ground. Address: P. O. Box 8668, Britton Station, zone 14. Phone: Trinity 8-2161. **TWX** OC 568.
Licensee: WKY Television System Inc. (original owner).
Ownership: See WKY Television System in "Group Ownership." Also see "Newspaper Ownership."
Network: NBC-TV.
Rep: Katz.
Highest hour rate: \$950.
Color facilities: network, local live, local film, local slides.
Executives: E. K. Gaylord, pres; Norman P. Bagwell, station mgr; Jim Terrell, assistant mgr in charge of tv; Tom Parrington, national sales mgr; Joe Jerkins, program director; Keith Mathers, operations director & film buyer; Jim Willis, promotion mgr; Bob Gamble, news director; Gene Lyons, chief engineer.
Washington atty: Pierson, Ball & Dowd.
Radio affiliate: WKY.

OKMULGEE, Okmulgee County (ch. 26)

PAULS VALLEY, Garvin County (ch. 61)

PONCA CITY, Kay County (ch. 40-)

PRYOR, Mayes County (ch. 54)

SAPULPA, Creek County (ch. 42-)

SEMINOLE, Seminole County (ch. 59)

SHAWNEE, Pottawatomie County (ch. 53-)

STILLWATER, Payne County (ch. 29-, *69)

TULSA, Tulsa County (ch. 2+, 6, 8-, *11-, 17+, 23)

KCEB (not on air, suspended operation but has not turned in construction permit): ch. 23.
 Address: 2877 E. 35th St.
Permittee: Elfred Beck.

***KOED-TV** (non-commercial educational) (not on air, target date: September 1958) ch. *11; power—75.9kw visual; antenna height—1,270 feet above average terrain, 1,133 feet above ground.
 Address: Box 2005, Norman, Okla.
Permittee: Oklahoma Educational Television Authority.
Executives: John W. Dunn, gen mgr.

KOTV (Oct. 22, 1949) ch. 6; power—100kw visual, 60kw aural; antenna height—1,310 feet above average terrain, 1,135 feet above ground. Address: 302 S. Frankfort, zone 20. Phone: Cherry 2-9233. **TWX** TU 844.
Licensee: KOTV Inc. (acquired station May 18, 1954).
Ownership: See Corinthian Stations in "Group Ownership" and "Newspaper Ownership."
Network: CBS-TV.
Rep: Petry.
Highest hour rate: \$825.
Color facilities: network.
 videotape recorder: in operation.
Executives: C. Wrede Petersmeyer, pres; James C. Richdale Jr. vp & gen mgr; George Stevens, coml mgr; Dale Hart, program director & film buyer; Robert V. Freeland, promotion mgr; Cy Tuma, news director; George G. Jacobs, director of engineering; Lavoy Hooker, chief engineer.
Washington atty: Covington & Burling.

KSPG (not on air, granted Feb. 4, 1954; target date unknown): ch. 17.
 Address: P. O. Box 2680.
Permittee: Arthur R. Olson.

KTUL-TV (Sept. 18, 1954) ch. 8; power—316kw visual, 158kw aural; antenna height—1,020 feet above average terrain, 719 feet above ground. Address: Lookout Mt. Phone: Hickory 6-6184. **TWX** TU 91.
Licensee: Tulsa Broadcasting Co. (original owner).
Ownership: See John T. Griffin Stations in "Group Ownership."
Network: ABC-TV.
Rep: Avery-Knodel.
Highest hour rate: \$600.
Executives: James C. Leake, pres; Bill Swanson, gen mgr & film buyer; Jim Black, coml mgr; Hank Davis, program director; Charles Larkins, promotion mgr; Jack Morris, news director; Robert Snider, chief engineer.
Washington atty: Spearman & Roberson
Radio affiliate: KTUL.

KVOO-TV (Dec. 5, 1954) ch. 2; power—100kw visual, 60.3kw aural; antenna height—1,330 feet above average terrain, 1,175.5 feet above ground. Address: 3701 S. Peoria, zone 5. Phone: Riverside 2-5561. **TWX** TU 1314.
Licensee: Central Plains Enterprises (original owner).
Ownership: Southwestern Sales Corp. (estate of William G. Skelley), 38.88%; Sen. Robert S. Kerr (D-Okla.), 13.1%; Harold C. Stuart, 12%; Grayce E. Kerr, 14.8%; Dean A. McGee, 7.4% and others. For Kerr-McGee interests see that listing in "Group Ownership."
Network: NBC-TV
Rep: Blair Television Assoc.
Highest hour rate: \$750.
Color facilities: network, local film, local slides.
Executives: Harold C. Stuart, pres; C. B. Akers, executive vp & gen mgr; John Devine, coml mgr; Bill Sadler, program director; Allen Cox, film editor; Gordon Gerhardt, promotion mgr; Chris Condon, news director; Forrest Brokaw, news mgr; John M. Bushnell, Jr., director of engineering.
Washington atty: Doerner, Rinehart, Stuart & Clammer.
Radio affiliate: KVOO.

VINITA, Craig County (ch. 28-)

WOODWARD, Woodward County (ch. 35+)

OREGON

ALBANY, Linn County (ch. 55+)

ASHLAND, Jackson County (ch. 14-)

ASTORIA, Clatsop County (ch. 30-)

BAKER, Baker County (ch. 37+)

BEND, Deschutes County (ch. 15-)

BROOKINGS, Curry County (ch. 8+)

BURNS, Harney County (ch. 16)

COOS BAY, Coos County (ch. 11)

KOOS-TV (not on air, granted Sept. 4, 1956; target date unknown): ch. 16. (North Bend allocation).
 Address: Hall Bldg.
Permittee: KOOS Inc.
Ownership: See Sheldon F. Sackett Stations in "Group Ownership."
Radio affiliate: KOOS.

CORVALLIS, Benton County (ch. *7-, 49-)

***KOAC-TV** (non-commercial educational) (Oct. 7, 1957) ch. *7; power—30kw visual, 15kw aural; antenna height—1,210 feet above average terrain, 200 feet above ground.
 Address: Corvallis. Phone: Plaza 3-4351.
Licensee: Oregon State Board of Higher Education (original owner).
Ownership: State-owned and administered by board appointed by governor.
Executives: John R. Richards, chancellor; James M. Morris, director; Robert A. Hinz, news director; Grant S. Felkert, chief engineer.
Washington atty: Fisher, Wayland, Duvall & Southmayd
Radio affiliate: KOAC

EUGENE, Lane County (ch. 9+, 13, 20+, 26)

KVAL-TV (April 16, 1954) ch. 13; power—56 kw visual, 33kw aural; antenna height—1,050 feet above average terrain, 397 feet above ground. Address: Eugene. **TWX** EG-019.
Licensee: Eugene Television Inc. (original owner).
Ownership: C. H. Fisher, 26.66%; Robert P. Booth, Thomas Winn, Harvey S. Benson, Lee P. Bishop, W. D. Abel, Willis B. Shepard, C. Philip Tillman, William N. Russell, E. T. Gardner, J. Don Smith and Harry Thoms, each 6.66%. For Fisher holdings see Fisher stations in "Group Ownership." Messrs. Bishop, Abel, Gardner, Smith and Thoms own KORB Eugene. Licensee owns 50% of KPIC (TV) Roseburg, Ore.
Network: NBC-TV (primary), ABC-TV (secondary), CBS-TV (secondary).
Rep: G. Hollingsbery.
Highest hour rate: \$360.
Color facilities: network.
Executives: R. P. Booth, pres; S. W. McCready, gen mgr; Glenn E. Nickell, coml mgr; R. E. Anderson, program director; Arlene Richardson, promotion mgr; Jay Ryerse, news director; William R. Riley, chief engineer.
Washington atty: Loucks, Zias, Young & Jansky.

GRANTS PASS, Josephine County (ch. 30)

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Tv Stations CONTINUED

OREGON CONTINUED

KLAMATH FALLS, Klamath County (ch. 2—, 17)

KOTI (Sept. 1, 1956) **ch. 2**; power—13kw visual, 6kw aural; antenna height—1,020 feet above average terrain, 100 feet above ground. **Address:** Box 732. **Phone:** Tuxedo 4-8131. **TWX** KF 46.

Licensee: California-Oregon Television (original owner).

Ownership: See Redwood Stations in "Group Ownership."

Network: CBS-TV.

Rep: Blair Television Assoc.

Highest hour rate: \$150.

Executives: William B. Smullin, pres; Walter R. Richartz, gen mgr; Newton Steward, news director; B. L. Smith, chief engineer.

Washington atty: Dempsey & Koplovitz.

LA GRANDE, Union County (ch. 13+)

LEBANON, Linn County (ch. 43+)

McMINNVILLE, Yonhill County (ch. 46—)

MEDFORD, Jackson County (ch. 5)

KBES-TV (Aug. 1, 1953) **ch. 5**; power—30.2 kw visual, 15.8 kw aural; antenna height—430 feet above average terrain, 169 feet above ground.

Address: 2000 Crater Lake Highway. **Phone:** Spring 3-4581.

Licensee: California-Oregon Television Inc. (original owner).

Ownership: See Redwood Stations in "Group Ownership."

Network: CBS (primary), ABC-TV (secondary), NBC-TV (secondary).

Rep: Blair Tv Assoc.

Highest hour rate: \$250.

Color facilities: network.

Executives: William B. Smullin, gen mgr; Everett A. Fabor, business mgr; Edward A. Malone, technical director.

NORTH BEND, Coos County (ch. 16+)

PENDLETON, Umatilla County (ch. 28)

PORTLAND, Multnomah County (ch. 2, 6+, 8—, *10, 12, 21—, 27+)

KGW-TV (December 15, 1956) **ch. 8**; power—316kw visual, 191kw aural; antenna height—1,550 feet above average terrain, 648.5 feet above ground.

Address: 1139 S.W. 13th Ave., Zone 5. **Phone:** Capital 3-6364. **TWX** PD 217.

Licensee: Pioneer Broadcasting Co. (original owner).

Ownership: See King Broadcasting Co. Stations in "Group Ownership."

Network: ABC-TV.

Rep: Blair-TV.

Highest hour rate: \$800.

Color Facilities: network, local live, local film, local slides.

Videotape recorder: in operation.

Executives: Mrs. A. Scott Bullitt, pres & chief owner; Henry E. Owen, executive vp; Otto P. Brandt, vp & gen mgr; Walter E. Wagstaff, station mgr; John H. Pindell, sales mgr; Tom Dargan, program director; Gloria Chandler, public service director; William R. Nutt, promotion mgr; Frederick J. Eichhorn III, merchandising director; Richard Ross, news director; James L. Middlebrooks, director of engineering; Clare Hanawalt, chief engineer.

Washington atty: Haley, Wollenberg & Kenehan.

Radio affiliate: KGW.

KHTV (not on air, granted May 8, 1958; target date: Sept. 15, 1958) **ch. 27**; power—19.2 kw visual, 10.4 aural; antenna height—1,000 feet above average terrain, 229 feet above ground.

Address: 1220 S.W. Stark, Zone 5. **Phone:** Capitol 6-4051.

Licensee: Trans-Video Co. of Oregon.

Ownership: Wallace J. Matson, 45%; Willis E. Earl, 15%; Paul S. Forsythe, 15%, owner of Blue Mouse Theatre; J. Benton Heald, 15%; C. E. Wheelock, 5%; Reserved, 5%.

Highest hour rate: \$300.

Executives: Wallace J. Matson, pres & gen mgr.

Washington atty: Fisher, Wayland, Duvall & Southmayd.

KOIN-TV (Oct 15, 1953) **ch. 6**; power—100kw visual, 50kw aural; antenna height—1,530 feet above average terrain, 708 feet above ground.

Address: 140 S.W. Columbia St. zone 1. **Phone:** Capital 8-3333. **TWX** L-7259.

Licensee: Mount Hood Radio & Television Broadcasting Corp. (original owner).

Ownership: Theodore R. Gamble, C. Howard Lane and associates, 50%; Central New York Broadcasting Corp. (WSYR-AM-FM-TV Syracuse, N. Y.-Newhouse), 50%. For Gamble interests see Theodore R. Gamble stations in "Group Ownership." For Newhouse interests see Newhouse Newspaper Stations in "Group Ownership." Also see "Newspaper Ownership."

Network: CBS-TV.

Rep: CBS Television Spot Sales.

Highest hour rate: \$900.

Color facilities: network.

Videotape recorder: in operation.

Executives: T. R. Gamble, pres & film buyer; C. Howard Lane, managing director; John L. Palmer, national sales mgr; Frank H. Coffin, local sales mgr; Ted W. Cooke, program director; Robert McGill, promotion mgr; Tal Tripp, news director; Louis S. Bookwalter, chief engineer.

Washington atty: Dow, Lohnes & Albertson.

Radio affiliates: KOIN-AM-FM.

KPTV (Sept. 20, 1952) **ch. 12**; power—316kw visual, 191kw aural; antenna height—1,000 feet above average terrain, 280 feet above ground.

Address: 735 S.W. 20th Place, zone 5. **Phone:** Capitol 2-9921. **TWX** 40.

Licensee: Oregon Television, Inc. (acquired station May 1, 1957).

Ownership: George Haggarty, 100%.

Network: NBC-TV.

Rep: Katz.

Highest hour rate: \$800.

Color Facilities: network.

Executives: George Haggarty, pres; F. J. Riordan, vp & gen mgr; Don Tykeson, coml mgr; Terry Mason, program director & film buyer; Albert R. McLaughlin, promotion mgr; John Salisbury, news director; Gene Phelps, chief engineer.

ROSEBURG, Douglas County (ch. 4+, 28+)

KPIC (April 1, 1956) **ch. 4**; power—5.37kw visual, 2.69kw aural; antenna height—1,000 feet above average terrain, 173 feet above ground.

Address: 1850 N.E. Stephens St.

Licensee: South West Oregon Tv Broadcasting Corp. (original owner).

Ownership: Owned jointly by KVAL-TV Eugene and KBES-TV Medford, both Oregon. See Fisher Stations and Redwood Stations in "Group Ownership."

Network: NBC-TV.

Rep: Hollingbery; Art Moore (Oregon-Washington).

Highest hour rate: \$150 (KPIC also optional satellite of KVAL-TV Eugene).

Executives: S. W. McCreedy, gen mgr.

SALEM, Marion County (ch. 3+, *18—, 24+, 66)

KSLM-TV (not on air, granted Sept. 30, 1953; target date unknown) **ch. 3**.

Address: P. O. Box 631.

Permittee: Oregon Radio Inc.

Ownership: Glenn McCormick, 100%, also owns 50% of KYOS Merced, Calif.

Radio affiliate: KSLM.

SPRINGFIELD, Lane County (ch. 37—)

THE DALLES, Wasco County (ch. 37—)

PENNSYLVANIA

ALLENTOWN, Lehigh County (ch. 39, 67)

WFMZ-TV (not on air, suspended operation but has not turned in construction permit) **ch. 67**.

Address: N. 7th St. Pike.

Permittee: Penn-Allen Broadcasting Co.

Ownership: WWDC Inc. (WWDC-AM-FM Washington, D. C.), 41%; Raymond F. Kohn, 3.6%; Earl J. Kohn, 3.3%; Horace W. Gross, 4.2%, and others.

Radio affiliate: WFMZ (FM).

WQCY (not on air, granted Aug. 12, 1953; target date unknown) **Ch. 39**.

Address: P. O. Box 689.

Permittee: WKAP Inc.

Ownership: See Rahall Stations in "Group Ownership."

Radio affiliate: WKAP.

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to this case.
You'll enjoy them, too.

Tv Stations CONTINUED

PENNSYLVANIA CONTINUED

ALTOONA, Blair County (ch. 10—, 25—)

WFBG-TV (March 1, 1953) ch. 10; power—316 kw visual; 158kw aural; antenna height—990 feet above average terrain, 163 feet above ground.
Address: 1320 Eleventh Ave. **Phone:** Windsor 4-2031. **TWX** A 089.
Licensee: Triangle Publications. (acquired station Feb. 20, 1956).
Ownership: See Triangle stations in "Group Ownership" and "Newspaper Ownership."
Network: CBS-TV (primary), ABC-TV (secondary).
Rep: Blair-TV.
Highest hour rate: \$750.
Color facilities: network.
Executives: Frank Palmer, gen mgr; Jack Snyder, station mgr; William G. Mulvey, program director; Robert Miller, sales manager; Betty Adams, film director; K. R. Brubaker, chief engineer.
Washington atty: Lyon, Wilner & Bergson.
Radio affiliate: WFBG.

BETHLEHEM, Northampton County (ch. 51—)

WLEV-TV (not on air, suspended operation but has not turned in license) ch. 51.
Address: P. O. Box 111.
Licensee: Associated Broadcasters Inc.
Ownership: See Steinman Stations in "Group Ownership."
Radio affiliates: WEST-AM-FM Easton.

BRADFORD, McKean County (ch. 80—)

BUTLER, Butler County (ch. 43—)

CHAMBERSBURG, Franklin County (ch. 46—)

DU BOIS, Clearfield County (ch. 31+)

EASTON, Northampton County (ch. 57—)

WGLV-TV (not on air, suspended operation, but has not turned in construction permit) ch. 57.
Permittee: Easton Publishing Co.
Ownership: Easton Publishing Co. (Easton Daily Express), 100%. Also see "Newspaper Ownership."

EMPORIUM, Cameron County (ch. 42—)

ERIE, Erie County (ch. 12, 35+, *41—, 66+)

WICU-TV (March 15, 1949) ch. 12; power—316 kw visual, 158 kw aural; antenna height, 780 feet above average terrain, 568 feet above ground.
Address: 3514 State St. **Phone:** 4-5201. **TWX** ER-8381.
Licensee: Dispatch Inc. (original owner).
Ownership: See Edward Lamb Stations in "Group Ownership."
Network: NBC-TV (primary), ABC-TV (secondary).
Rep: Petry.
Highest hour rate: \$700.
Color Facilities: network.
Executives: Edward Lamb, pres; Ben McLaughlin, gen mgr; Bob Lunquist, coml mgr; Bruce Flaherty, program director; John Cook, film buyer; James N. Spence, promotion mgr; David Forsyth, news director; Mike Csop, chief engineer.
Washington atty: McGrath & Brown; Robert F. Jones.
Radio affiliate: WICU.

WSEE (April 25, 1954) ch. 35; power—170kw visual, 85.2kw aural; antenna height—930 feet above average terrain, 732 feet above ground.
Address: 1220 Peach St. **Phone:** 5-7575. **TWX** ER 8380.
Licensee: Great Lakes Television Co. (original owner).
Ownership: George J. Mead, 16.6%; John J. Mead 13% A. R. Minadeo, 12.2%; Jacob A. Young, 11.1%; J. T. Simmons, 7.5%; John W. English, 6.9%; John J. Boland, 6.9%; James R. McBrier, 6%; B. Walker Sennett, 4.9%; Charles E. Denny, 4.9% and others. Messrs. English, McBrier and Boland each own 12.5% of WNAO-AM-FM-TV Raleigh, N. C. The Meads publish the Erie News and Times. See "Newspaper Ownership."
Network: CBS-TV.
Rep: Young Television.
Highest hour rate: \$300.
Color facilities: network.
Executives: George J. Mead, pres; Cecil M. Sansbury, gen mgr; Edward Zellefrow, chief engineer.
Washington atty: Haley, Wollenberg & Kenahan.

HARRISBURG, Dauphin County (ch. 27—, 55+, 71+)

WCMB-TV (not on air, suspended operation but has not turned in construction permit): ch. 71.
Address: 228 Court St.
Permittee: Rossmoyne Corp.
Ownership: Edgar T. Shepard Jr., 66%, and Edgar K. Smith, 33 1/2%.
Radio affiliate: WCMB.

WHP-TV (April 1, 1953) ch. 55; power—447kw visual, 224 kw aural; antenna height—910 feet above average terrain, 208 feet above ground.
Address: 216 Locust St. **Phone:** Cedar 4-3211. **TWX** HB 194.
Licensee: WHP Inc. (original owner).
Ownership: Telegraph Press Inc. (E. J. Stackpole and family), 96%. Also see "Newspaper Ownership."
Network: CBS-TV.
Rep: Bolling.
Highest hour rate: \$325.
Color Facilities: network.
Executives: Richard Redmond, station mgr, program director & film buyer; Mrs. A. K. Redmond, business & coml mgr; George Gottschalk, promotion mgr; Joseph Harper, news director; E. Dan Leibensperger, chief engineer.
Washington atty: Dow, Lohnes & Albertson.
Radio affiliates: WHP-AM-FM.

WPFA (June 19, 1953) ch. 27; power—646kw visual, 324kw aural; antenna height—1,020 feet above average terrain, 505 feet above ground.
Address: 3235 Hoffman St. **Phone:** Cedar 8-7171. **TWX** HB 91.
Licensee: The Patriot-News Co. (original owner).
Ownership: See "Newspaper Ownership" and Newhouse Newspaper Stations in "Group Ownership."
Network: ABC-TV.
Rep: Harrington, Righter & Parsons.
Highest hour rate: \$385.
Color Facilities: network.

HAZLETON, Luzerne County (ch. 63)

WAZL-TV (not on air, granted December 18, 1952; target date unknown) ch. 63.
Address: Hazleton National Bank Bldg.
Permittee: Hazleton Tv Corp.
Ownership: See Vic Diehm Assoc. Stations in "Group Ownership."
Radio affiliates: WAZL-AM-FM.

JOHNSTOWN, Cambria County (ch. 6, 19+, 56—)

WARD-TV (Oct. 15, 1953) ch. 56; power—1kw visual; antenna height—610 feet above average terrain, 542 feet above ground.
Address: 235 Franklin St. **Phone:** 8-1216. **TWX** 592.
Licensee: Rivoli Real Estate (original owner).

Ownership: Margaret and George D. Gartland, 49.6%; Dr. George D. Gartland, 20%; Walter M. Thomas, 16%, and others. Principals also control WVAM-AM-FM Altoona, Pa.
Network: CBS-TV (primary), ABC-TV (secondary).
Rep: Weed Television.
Executives: George D. Gartland, vp & film buyer; Richard W. Lee, station mgr; Bill Heron, coml mgr; Agnes Davis, program director & promotion mgr; Dick Kline, chief engineer.
Washington atty: Fisher, Wayland, Duvall & Southmayd.
Radio affiliates: WARD-AM-FM.

WJAC-TV (Sept. 15, 1949) ch. 6; power—70.8kw visual, 35.4kw aural; antenna height—1,120 feet above average terrain, 175 feet above ground.
Address: 329 Main St. **Phone:** 5-1262. **TWX** 79.
Licensee: WJAC Inc. (original owner).
Ownership: Johnstown, Tribune. Also see "Newspaper Ownership."
Network: NBC-TV (primary), ABC-TV (secondary).
Rep: Katz.
Highest hour rate: \$1000.
Color facilities: network, local live, local film, local slides.
Executives: Walter W. Krebs, pres; Alvin D. Schrott, executive vp & gen mgr; John H. Hepburn, coml mgr; Frank P. Cummins, program director & film buyer; Edward Klym, news director; Theodore E. Campbell, chief engineer; Nevin L. Straub, technical director.
Washington atty: Dow, Lohnes & Albertson.
Radio affiliates: WJAC-AM-FM.

LANCASTER, Lancaster County (ch. 8—, 21+)

WGAL-TV (March 18, 1949) ch. 8; power—316kw visual, 158kw aural; antenna height—1,000 feet above average terrain, 480 feet above ground.
Address: Lincoln Highway West. **Phone:** Express 3-5851. **TWX** LN 34.
Licensee: WGAL Inc. (original owner).
Ownership: See Steinman Stations in "Group Ownership."
Network: CBS-TV, NBC-TV.
Rep: Meeker.
Highest hour rate: \$1200.
Color Facilities: network, local live, local film, local slides.
Executives: Clair R. McCollough, pres & gen mgr; J. Robert Gulick, assistant gen mgr in charge of sales; Harold E. Miller, station mgr; Paul Rodenhauer, program mgr; Harry J. Shaub, business mgr; Paul I. Woodland, promotion mgr; Robert Malick, farm director; J. E. Mathiot, technical director.
Washington atty: Hogan & Hartson.
Radio affiliates: WGAL-AM-FM.

WLAN-TV (not on air, granted Nov. 8, 1956; target date unknown): ch. 21.
Address: 252 N. Queen St.
Permittee: Peoples Broadcasting Co.
Ownership: F. H. Altdorfer, 81%; Barbara H. Altdorfer, 12%; Samuel M. Altdorfer, 7%. F. H. Altdorfer owns 51% of WKOP-AM-FM Binghamton, N. Y.
Radio affiliate: WLAN.

LEBANON, Lebanon County (ch. 15+)

WLEB-TV (Oct 15, 1953) ch. 15; power—130 kw visual, 69kw aural; antenna height—880 feet above average terrain, 572 feet above ground.
Address: R.D.#5 **Phone:** Crestview 3-4551. **TWX** LEB 351.
Licensee: Triangle Publications (acquired station May 2, 1957).
Ownership: See Triangle Stations in "Group Ownership," and "Newspaper Ownership."
Network: ABC-TV.
Rep: Blair Television Assoc.
Highest hour rate: \$350.
Color facilities: network.
Executives: Joe Zimmermann, gen mgr.
Washington atty: Lyon, Wilner & Bergson.

LEWISTOWN, Mifflin County (ch. 75—)

LOCK HAVEN, Clinton County (ch. 32—)

WPBZ (March 1958): ch. 32; power—18.32 kw visual, 11 kw aural; antenna height—300 feet above average terrain, 150 feet above ground.
Address: 132 1/2 E. Main St.
Licensee: Lock Haven Broadcasting Corp. (original owner).
Ownership: Thomas Caprio, Mrs. W. C. Holter, A. H. Lipez, Wm. T. Piper Jr., and Theo. V. Weld, each 13%; First National Bank of Lock Haven (trustee for the Carroll W. Keller estate); Donald C. Welch, Harry Shaffer, and John R. Turner, each 6.5%, and others.
Network: ABC-TV.
Rep: Devney.
Highest hour rate: \$100.
Executives: Harris Lipez, gen mgr.
Radio affiliate: WPBZ.

MEADVILLE, Crawford County (ch. 62+)

NEW CASTLE [see Youngstown, Ohio]
WKST-TV ch. 45 [see Youngstown, Ohio].

OIL CITY, Venango County (ch. 64)

Hilarious New Action Adventure!

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...in **RATING POWER!**

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ALL NEW! from GROSS-KRASNE

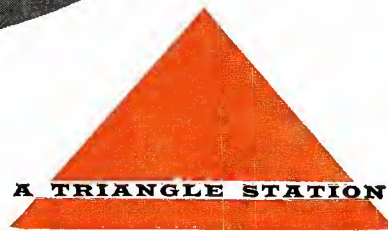
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WFBG-TV delivers 78,690 MORE unduplicated TV homes in combination with Pittsburgh than any other area station combination. Only CBS station covering the area from Pittsburgh to Harrisburg, WFBG-TV is FIRST with 55.8 share; 9 of top 10 programs; average ratings 18.0% above second station. WFBG-TV, Altoona-Johnstown . . . the area's best buy. Blair-TV can show you why.

Sources: Television Magazine Market Book, 1957 /
Television Magazine Data Book, 1958 /
ARB, Altoona, Feb. 1958



A TRIANGLE STATION

WFBG-TV

ALTOONA—JOHNSTOWN, PA.

Channel 10

ABC-TV • CBS-TV

Represented by BLAIR-TV

Operated by: Radio and Television Div. / Triangle Publications, Inc. / 46th & Market Sts., Philadelphia 39, Pa.
WFIL-AM • FM • TV, Philadelphia, Pa. / **WNBF-AM • FM • TV**, Binghamton, N.Y. / **WLBR-TV**, Lebanon-Lancaster, Pa.
WFBG-AM • TV, Altoona-Johnstown, Pa. / **WNHC-AM • FM • TV**, Hartford-New Haven, Conn.
Triangle National Sales Office, 485 Lexington Avenue, New York 17, New York

Tv Stations CONTINUED

PENNSYLVANIA CONTINUED

PHILADELPHIA, Philadelphia County (ch. 3, 6—, 10, 17—, 23+, 29, *35—)

WCAU-TV (March 1, 1948) **ch. 10**; power 316 kw visual, 158kw aural; antenna height—1,000 feet above average terrain, 979 feet above ground.

Address: City & Monument Ave. **Phone:** Greenwood 7-8300.

Licensee: Columbia Broadcasting System Inc. (acquired station July 1958).

Ownership: See CBS owned stations in "Group Ownership."

Network: CBS-TV.

Rep: CBS Tv Spot Sales.

Highest hour rate: \$3,250.

Color facilities: network, local live, local film, local slides.

Executives: John Schneider, gen mgr.

Radio affiliates: WCAU-AM-FM.

WFIL-TV (Sept. 13, 1947) **ch. 6**; power—74kw visual, 37kw aural; antenna—1,090 feet above average terrain, 1,116 feet above ground.

Address: 46th & Market St., zone 39. **Phone:** Evergreen 2-4700. **TWX** PH 670.

Licensee: Triangle Publications (original owner).

Ownership: See Triangle stations in "Group Ownership," and "Newspaper Ownership."

Network: ABC-TV.

Rep: Blair-TV.

Highest hour rate: \$3,200.

Color facilities: network, local live, local film, local slides.

Videotape recorder: in operation.

Executives: Roger W. Clipp, gen mgr; George A. Koehler, station mgr; Lew Klein, program director; Kenneth W. Stowman, gen sales mgr; Kenneth W. Curto, Television sales mgr; John C. Harlan, business mgr; Richard Golden, promotion supervisor; Gunnar Back, news & special events; Henry E. Rhea, chief engineer.

Washington atty: Lyon, Wilner & Bergson.

Radio affiliates: WFIL-AM-FM.

WHYY-TV** (non-commercial educational) (Sept. 23, 1957) **ch. 35; power 155kw visual, 83.2kw aural; antenna height—500 feet above average terrain, 585 feet above ground.

Address: 1622 Chestnut St., zone 3. **Phone:** Locust 8-2370.

Licensee: Metropolitan Philadelphia Educational Radio & Television Corp. (original owner).

Ownership: MPERTC is non-profit corporation fostered by area educational and cultural groups.

Executives: William Goldman, pres; Richard S. Burdick, gen mgr; William J. McCarter, program director; Samuel H. Barbour, chief engineer.

Radio affiliate: WHYY-FM.

WFHD (not on air, granted September 28, 1955; target date unknown); **ch. 23.**

Address: P. O. Box 376, Greenwich, Conn.

Permittee: Ajax Enterprises.

Ownership: See Herbert Mayer stations in "Group Ownership."

WRCV-TV (September 1, 1941) **ch. 3**; power—100kw visual, 50kw aural; antenna height—1,000 feet above average terrain, 1,109 feet above ground.

Address: 1619 Walnut St. Zone 3. **Phone:** Locust 4-3700. **TWX** PH 267.

Licensee: National Broadcasting Co. (acquired station Jan. 22, 1956).

Ownership: See NBC Owned Stations in "Group Ownership."

Network: NBC-TV.

Rep: NBC Spot Sales.

Highest hour rate: \$3,200.

Color Facilities: network, local, live, local film, local slides.

Executives: Raymond W. Welpott, gen mgr; Curtis D. Peck, director of operations; Theodore H. Walworth Jr., director of sales; Robert Lemon, program director; John P. Wiley, advertising & promotion mgr; Ernest Leiss, news director; William A. Howard, mgr of technical operations.

Radio affiliate: WRCV.

WSES (not on air, granted March 28, 1956; target date unknown); **ch. 25.**

Address: Western Savings Fund Bldg.

Permittee: Philadelphia Broadcasting Co.

Ownership: William L. Jones, 57 1/7%; Isadore B. Sley, 28 4/7%; Murray Borken, 14 2/7%.

WVUE (see Wilmington, Del.)

PITTSBURGH, Allegheny County (ch. 2—, 4+, 11, *13—, 16, 47—, 53+)

KDKA-TV (Jan. 11, 1949) **ch. 2**; power—100kw visual, 50kw aural; antenna height—997 feet above average terrain, 684 feet above ground.

Address: #1 Gateway Center, zone 22. **Phone:** Express 1-3000. **TWX** PG 188.

Licensee: Westinghouse Broadcasting Co. (acquired station Jan 10, 1955).

Ownership: See Westinghouse Broadcasting Co. stations in "Group Ownership."

Network: CBS-TV (primary), ABC-TV (secondary).

Rep: Peters, Griffin, Woodward.

Highest hour rate: \$2,400.

Color facilities: network.

Videotape recorder: in operation.

Executives: Donald H. McGannon, pres; Harold C. Lund, vp; Jerome R. Reeves, gen mgr; John Stilli, sales mgr; B. Calvin Jones, program director; Richard C. Dreyfuss, film buyer; David N. Lewis, promotion mgr; Bill Burns, news director; Ray Rodgers, chief engineer.

Washington atty: J. W. Steen (New York).

Radio affiliates: KDKA-AM-FM.

WENS (not on air, suspended operation but has not turned in construction permit); **ch. 16.**

Address: Carlton House.

Permittee: Telecasting Inc.

Ownership: Thomas P. Johnson, 27.26%; Oliver Tyrone Corp. (Henry Oliver Rea and Associates), 10.9%; John W. Gulbreath, 8.39%; Donald C. Lott, 5.45% and others. For Oliver Tyrone Corp. holdings see Community Broadcasting Service Stations in "Group Ownership."

WIIC (Sept. 1, 1957) **ch. 11**; power 316kw visual, 158kw aural; antenna height—1,000 feet above average terrain, 827 feet above ground.

Address: 341 Rising Main St. zone 14. **Phone:** Fairfax 1-8700.

Licensee: WIIC Inc. (original owner).

Ownership: P. G. Publishing Co. (Pittsburgh Post-Gazette), 50%; H. Kenneth Brennen, 16.68%; Margaret M. Brennen and Mary Thelma Bergensen, each 16.66%. P. G. Publish-

ing owns WWSW-AM-FM Pittsburgh and also publishes the Toledo (Ohio) Blade. The Brennen family owns WHJB Greensburg, Pa. (See "Newspaper Ownership.")

Network: NBC-TV.

Rep: Blair-TV.

Highest hour rate: \$1800.

Color facilities: network.

Executives: H. K. Brennen, pres; Robert A. Mortensen, executive vp & gen mgr; Roger D. Rice, coml mgr; Shelton Weaver, operations-production director & film buyer; Caley E. Augustine, public relations & promotion mgr; Robert Holland, news director; Henry R. Kaiser, chief engineer.

Washington atty: Paul M. Segal.

WKJF-TV (began operation September 1953, suspended July 1954, but has not turned in construction permit) **ch. 53.**

Address: 1715 Grandview Ave., zone 11. **Phone:** Hubbard 1-2626.

Licensee: Agnes J. Greer (original owner).

Ownership: See Agnes Jane Reeves Greer stations in "Group Ownership."

Washington atty: Dow, Lohnes & Albertson.

Radio affiliate: WKJF-FM.

***WQED** (non-commercial educational) (April 1954) **ch. *13**; power—138kw visual, 69.2kw aural; antenna height—650 feet above average terrain, 537 feet above ground.

Address: 4337 Fifth Ave. **Phone:** Museum 3-1300.

Licensee: Metropolitan Pittsburgh Educational Tv Station (original owner).

Executives: John F. White, gen mgr.

WTAE (not on air; target date: Sept. 15, 1958) **ch. 4**; power—100kw visual, 50kw aural; antenna height—960 feet above average terrain, 1,066 feet above ground.

Address: 400 Ardmore Blvd. zone 21. **Phone:** Churchhill 2-4300.

Licensee: Television City, Inc.

Ownership: WCAE Inc. (Pittsburgh Sun-Telegraph—Hearst), 50%; Earl F. Reed and I. D. Wolf Jr., as voting trustees, 50%. For other Hearst holdings see Hearst Stations in "Group Ownership." Also see "Newspaper Ownership."

Network: ABC-TV.

Rep: Katz.

Highest hour rate: \$1800.

Color facilities: network.

Executives: Earl F. Reed Sr., pres; Leonard Kapner, executive vp; Franklin C. Snyder, gen mgr; Alan Trench, sales mgr; Dave Murray, program director; James H. Greenwood, director of engineering; Louis P. Wagner Jr., chief engineer.

Washington atty: Dempsey & Koplovitz.

Radio affiliate: WCAE.

READING, Berks County (ch. 33+, 61—)

WHUM-TV (not on air, suspended operation but has not turned in construction permit) **ch. 61.**

Address: Berkshire Hotel.

Permittee: Eastern Radio Corp.

Ownership: Humbolt J. Greig, 36.4%; Robert G. McGee, 4.6%; 58.16% of stock is held in voting trust.

Radio affiliate: WHUM.

SCRANTON, Lockowanna County (ch. 16—, 22—, 44)

WDAU-TV (June 7, 1953) **ch. 22**; power—1,070 kw visual, 544kw aural; antenna height—1,350 feet above average terrain, 421 feet above ground.

Address: 1000 Wyoming Ave., zone 9. **Phone:** Diamond 2-7634. **TWX** SN 10.

Licensee: Scranton Broadcasters Inc. (control acquired by Philadelphia Bulletin in October 1956).

Ownership: WCAU Inc., 50%; Mrs. M. E. Megargee and family, 50%. For WCAU holdings see Philadelphia Bulletin stations in "Group Ownership," also see "Newspaper Ownership." The Megargees own WGBI Scranton, Pa.

Network: CBS-TV

Rep: H-R Television.

Highest hour rate: \$600.

Color facilities: network.

Executives: Donald W. Thornburgh, pres; Vance L. Eckersley, executive vp & gen mgr; Francis H. Conway, gen sales mgr; Mort Rosenthal, program director & film buyer; Doug Holcomb, promotion mgr; Tom Powell, news director; K. R. Cooke, chief engineer.

Washington atty: Dow, Lohnes & Albertson.

Radio affiliates: WGBI-AM-FM.

"Adventures of The SEAHAWK"

starring **JOHN HOWARD**

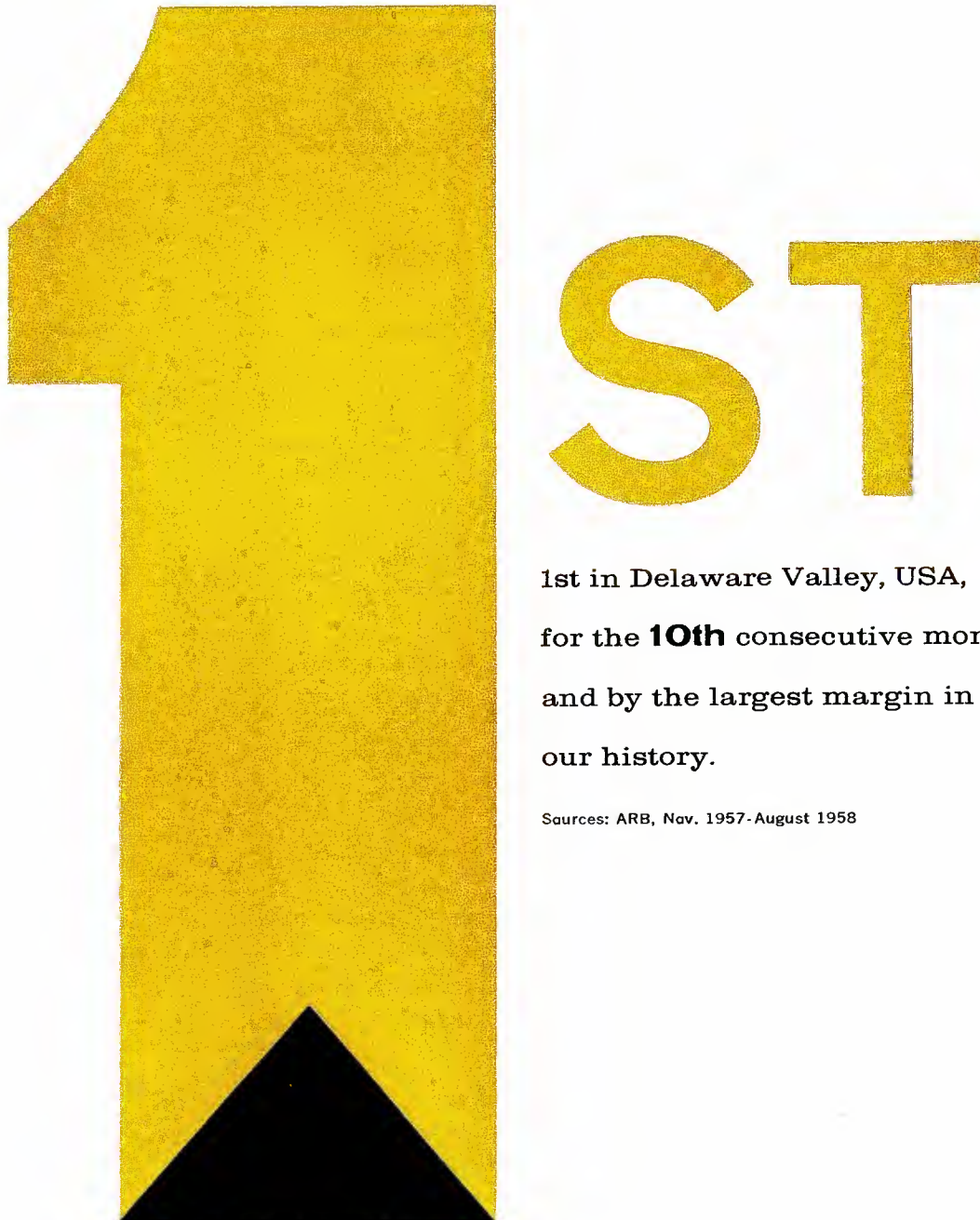
Filmed in the Caribbean

26 Half-hours

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from **GROSS-KRASNE**

SEE PAGE B-66 FOR YOUR NEAREST GROSS-KRASNE OFFICE



1st in Delaware Valley, USA,
for the **10th** consecutive month—
and by the largest margin in
our history.

Sources: ARB, Nov. 1957-August 1958

A TRIANGLE STATION

WFIL-TV

PHILADELPHIA, PENNSYLVANIA

ABC-TV CHANNEL 6 BLAIR-TV

Operated by: Radio and Television Div. / Triangle Publications, Inc. / 46th & Market Sts., Philadelphia 39, Pa.
WFIL-AM • FM • TV, Philadelphia, Pa. / **WBNF-AM • FM • TV**, Binghamton, N. Y. / **WLBR-TV**, Lebanon-Lancaster, Pa.
WFBG-AM • TV, Altoona-Johnstown, Pa. / **WNHC-AM • FM • TV**, Hartford-New Haven, Conn.
Triangle National Sales Office, 485 Lexington Avenue, New York 17, New York

Tv Stations CONTINUED

PENNSYLVANIA CONTINUED

SCRANTON (Continued)

WNBP-TV (Scranton-Wilkes-Barre) (1953) **ch. 16**; power—316kw visual, 158kw aural; antenna height—1240 feet above average terrain, 425 feet above ground.

Address: 333 Madison Ave. **Phone:** Diamond 3-1245. **TWX** SN 20.

Licensee: Northeastern Pennsylvania Broadcasting Company (acquired station March 18, 1953).

Ownership: See Transcontinent Television Stations in "Group Ownership."

Network: ABC-TV.

Rep: Avery-Knodel.

Highest hour rate: \$500.

Color facilities: network.

Videotape recorder: in operation.

Executives: Thomas P. Shelburne, executive vp & film buyer; Malcolm W. Dale, coml mgr; Hal Berg, program director & film buyer; Louise Tillie, promotion mgr; John VonBergen & Claude Martin, news directors; Roswell Parker, chief engineer.

Washington atty: Covington & Burling.

WTVU (not on air, suspended operation but has not turned in construction permit) **ch. 44**.

Address: Hotel Jermy.

Permittee: Appalachian Co.

Ownership: Frank Collins and wife, 100%.

SHAMOKIN, Northumberland County (ch. 65)

SHARON, Mercer County (ch. 39+)

SHINGLEHOUSE, Potter County (ch. 26+)

STATE COLLEGE, Centre County (ch. *48+)

SUNBURY, Northumberland County (ch. 38)

WKOK-TV (not on air, granted Feb. 9, 1955; target date unknown) **ch. 38**.

Address: 1150 N. Front St.

Permittee: Sunbury Broadcasting Corp.

Ownership: Basse A. Beck, 45.5%; Harry H. Haddon, 37.5%, and others. Interlocking ownership with Sunbury Item.

Radio affiliate: WKOK.

UNIONTOWN, Fayette County (ch. 14)

WASHINGTON, Washington County (ch. 63+)

WILKES-BARRE, Luzerne County (ch. 28, 34)

WBRE-TV (Jan. 1, 1953) **ch. 28**; power—1,000 kw visual; 500kw aural; antenna height—1,200 feet above average terrain, 429 feet above ground.

Address: 62 S. Franklin St. **Phone:** Valley 3-3101. **TWX** WKBR 60.

Licensee: WBRE-TV Inc. (original owner).

Ownership: Louis G. Baltimore, 64.4%; David G. Baltimore and wife, 15.8% and others. Licensee also owns WSCR Scranton, Pa.

Network: NBC-TV.

Rep: Headley-Reed Tv.

Highest hour rate: \$525.

Color facilities: network, local live, local film, local slides.

Executives: Louis G. Baltimore, pres; David M. Baltimore, vp & gen mgr; Ernest Lewis; national sales mgr; Phil A. O'Neill, regional sales mgr; Franklin D. Coslett, operations director & film buyer; Charles Sakoski Sr., chief engineer.

Washington atty: Hogan & Hartson.

Radio affiliates: WBRE-AM-FM.

WILLIAMSPORT, Lycoming County (ch. 36—)

WRAK-TV (not on air, granted November 12, 1952; target date unknown) **ch. 36**.

Address: 1561 W. Fourth St.

Permittee: WGAL Inc.

Ownership: See Steinman Stations in "Group Ownership."

Radio affiliates: WRAK-AM-FM.

YORK, York County (ch. 43, 49)

WNOW-TV (November 9, 1953) **ch. 49**; power—10.2kw visual; antenna height—660 feet above average terrain, 384 feet above ground.

Address: 25 S. Duke St. **Phone:** 2-7821.

Licensee: WNOW Inc.

Ownership: See Good Neighbor Stations in "Group Ownership."

Network: NBC-TV.

Rep: Young Television.

Highest hour rate: \$100.

Executives: W. F. Rust Jr., pres.

Radio affiliates: WNOW-AM-FM.

WSBA-TV (Dec. 1952) **ch. 43**; power—20kw visual, 10kw aural; antenna height—530 feet above average terrain, 419 feet above ground.

Address: South Queen St., Extended. **Phone:** 2-5531. **TWX** York 69.

Licensee: Susquehanna Broadcasting Co. (original owner).

Ownership: Estate of Louis J. Appell, 83% (voted by executors Louis J. Appell Jr., George N. Appell and Helen P. Appell, each of whom have minority interests of own). Louis J. Appell Jr. has a 25% interest in WCTC-AM-FM New Brunswick, N. J.

Network: ABC-TV.

Rep: Masla.

Highest hour rate: \$200.

Color facilities: network.

Executives: Louis J. Appell Jr., pres; Robert M. Stough, sales mgr; Jim Curtis, program director & film buyer; Stephen B. Fayer, promotion director; Glenn W. Winter, chief engineer.

Washington atty: Loucks, Zias, Young & Jansky.

Radio affiliate: WSBA

RHODE ISLAND

PROVIDENCE, Providence County (ch. 10+, 12+, 16, *36+)

WJAR-TV (July 10, 1949) **ch. 10**; power—316 kw visual; 158kw aural; antenna height—920 feet above average terrain, 853 feet above ground.

Address: 176 Weybosset St., zone 2. **Phone:** Gaspee 1-8255. **TWX** PR 92.

Licensee: The Outlet Co. (original owner).

Ownership: The Outlet Co. is a department store.

Network: NBC-TV (primary), ABC-TV (second).

Rep: Petry.

Highest hour rate: \$1300.

Color facilities: network.

Executives: George O. Griffith, vp & treas; Joseph S. Sinclair, station mgr; Frederick R. Griffiths, tv operations mgr; David J. Shurtleff, director of tv sales; Seymour Horowitz, program director; Edward Boghosian sales mgr; Frederick Cluck Jr., promotion mgr; Warren Walden, news director; Thomas C. J. Prior, chief engineer.

Washington atty: Dow, Lohnes & Albertson.

Radio affiliate: WJAR.

WNET (not on air, suspended operation but has not turned in construction permit) **ch. 16**.

Address: P. O. Box 1533.

Permittee: Ch. 16 of Rhode Island Inc.

Ownership: Harold C. Arcaro, Samuel Hamin and John M. Dunne, each 30.66%. Frank Lyman Jr. has an option to buy 16%. Mr. Arcaro owns 16% of WRIB Providence. Mr. Lyman owns WIAO-AM-FM Cambridge and WXHR (FM) Woburn, both Massachusetts.

RHODE ISLAND BROADCASTERS

TO BUY OR SELL

see

Wm. T. Stubblefield

1737 DeSales St., N.W., Washington 6, D.C.
(EX 3-3456)

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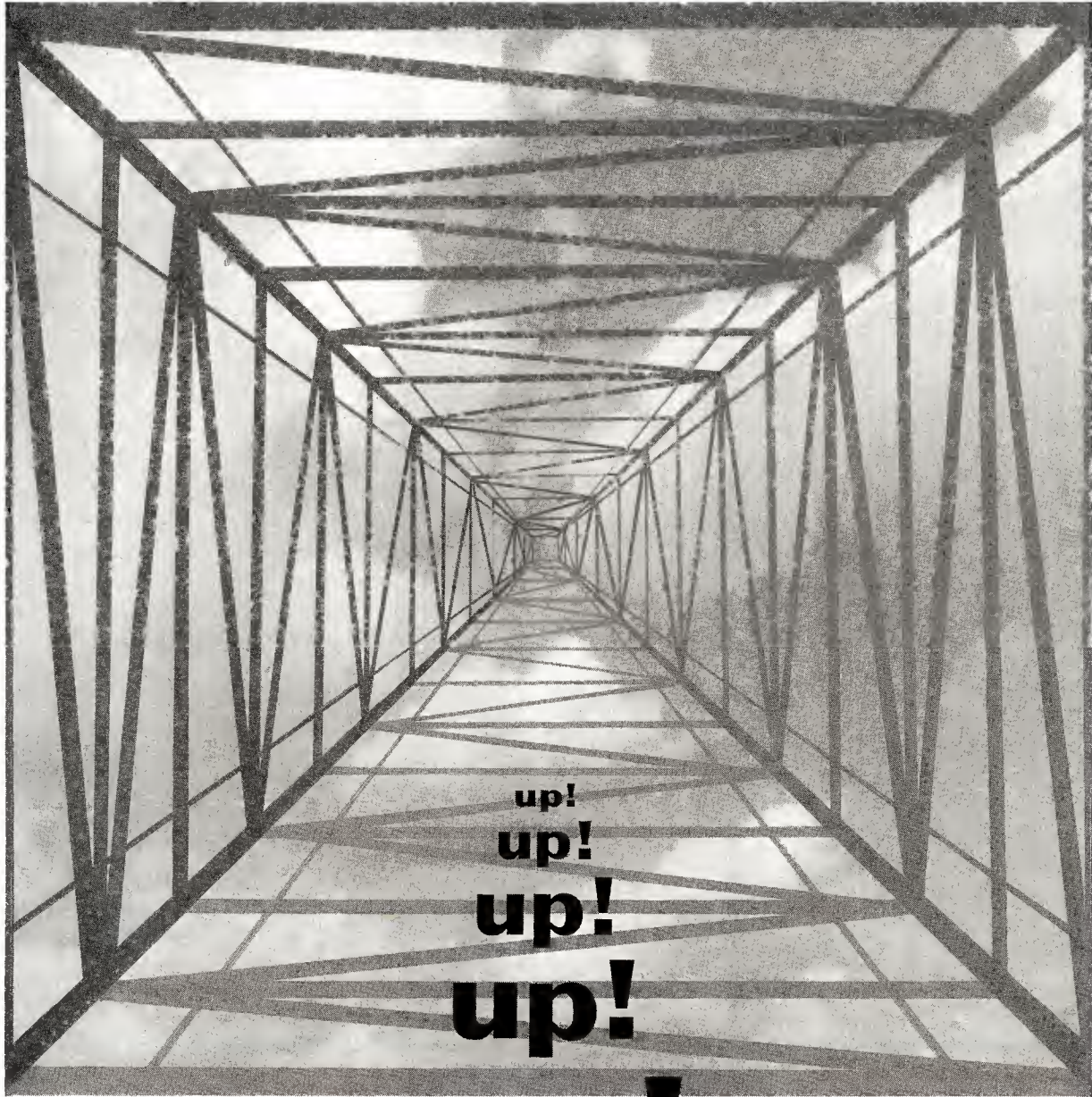
**HAMILTON-STUBBLEFIELD-TWINING
& ASSOCIATES, INC.**

**GENERAL ELECTRIC
APPLIANCES**

USES IT*

IN DOTHAN, ALA.

*** SEE ZIV AD PAGES A114-A115**



up!
up!
up!
up!
up!

This month WNEP-TV becomes one of America's most powerful television stations...zooming up tower height and visual power to deliver a *bonus* of about 80,000 additional tv homes...penetrating even fringe areas with maximum signal intensity on direct line-of-sight.

WNEP-TV will now deliver the best possible coverage of the prosperous Scranton - Wilkes-Barre trading area at the lowest cost-per-thousand.

In North Eastern Pennsylvania's 21-county area, WNEP-TV will now be hitting a total of 336,157 tv homes (plus about 65,000 more reached by two satellites)...blanketing a booming industrial

center with annual retail sales of over \$2 billion. Add ABC-TV's top-rated shows...fine new local programming from studios in both Scranton and Wilkes-Barre... and WNEP-TV makes the "prettiest picture" for advertiser and viewer alike!

REPRESENTED BY AVERY-KNODEL, INC.

WNEP-TV
Channel 16 • Scranton—Wilkes-Barre

A TRANSCONTINENT STATION

WROC-TV, Rochester, N. Y. • WWSA Radio, WWSA-TV, Harrisonburg
WGR Radio, WGR-TV, Buffalo • WNEP-TV, Scranton—Wilkes-Barre



OFFICES: 70 NIAGARA ST., BUFFALO, MOHAWK 2300 • 15 E. 47th ST., NEW YORK, PLAZA 1-3030

TEB

Tv Stations CONTINUED

RHODE ISLAND CONTINUED

PROVIDENCE (Continued)

WPRO-TV (March 27, 1955) ch. 12; power—309kw visual, 182kw aural; antenna height—610 feet above average terrain, 557 feet above ground.

Address: 24 Mason St., zone 2. **Phone:** Plantations 1-9776. **TWX** PR 95.

Licensee: Cherry & Webb Broadcasting Co. (original owner).

Ownership: See William S. Cherry stations in "Group Ownership."

Network: CBS-TV (primary), ABC-TV (secondary).

Rep: Blair Tv.

Highest hour rate: \$1,100.

Color Facilities: network.

Executives: William S. Cherry Jr., pres; Arnold F. Schoen Jr., gen mgr; Eugene W. Wilkin, coml mgr; Raymond A. Gilvard, program director; Donald S. Moeller, production mgr; John V. Ferri, chief engineer.

Washington atty: Dow, Lohnes & Albertson.

Radio affiliates: WPRO-AM-FM.

Address: 321 Kingsley Road. **Phone:** Canal 6-1511. **TWX** 6030.

Licensee: Wilton E. Hall (original owner).

Ownership: Mr. Hall is publisher of the Anderson Independent and the Daily Mail. Also see "Newspaper Ownership."

Network: CBS-TV (primary), ABC-TV (secondary).

Rep: Headley-Reed.

Executives: Wilton E. Hall, owner; Glenn P. Warnock, gen mgr; John McCallum, coml mgr; Ray Barath, program director; V. Barath, promotion mgr; Earl Cosens, chief engineer.

Washington atty: Cottone & Scheiner.

Radio affiliates: WAIM, WCAC (FM).

Executives: John M. Rivers, pres; Roland Weeks, gen mgr & national sales mgr; Charles E. Hall, program director; Ralph E. Thornley, regional sales mgr & film buyer; Mrs. Annie Lee Small, merchandising mgr; Kenneth Klyce, news director; Rudy Hughes, chief engineer.

Washington atty: Dow, Lohnes & Albertson.

Radio affiliates: WCSC-AM-FM.

WTMA-TV (not on air, granted Aug. 1, 1957; stay of grant pending outcome of protest) ch. 4. **Address:** 133 Church St.

Permittee: Atlantic Coast Broadcasting Corp. **Ownership:** Charles E. Smith and George H. Clinton, each 40%; David W. Jefferies and Dorothy A. Marks, each 10%. Mr. Clinton owns WCMT-AM-FM Ashland, Ky.

Radio affiliate: WTMA.

CAMDEN, Kershaw County (ch. 14)

WACA-TV (not on air, granted June 3, 1953; target date unknown) ch. 14.

Address: c/o WACA Camden.

Permittee: Camden Broadcasting Corp.

Ownership: Haygood S. Bowden, 27%; Woodrow R. Bowden, 12%; Harold W. Funderburk, 7%; Pickett H. Shannon (heir to Charles Shannon), 5%, and others.

Radio affiliate: WACA.

WUSN-TV (September 24, 1954) ch. 2; power—100kw visual, 53.7kw aural; antenna height—790 feet above average terrain, 842 feet above ground.

Address: P. O. Box 879. **Phone:** Tulip 4-4111. **Licensee:** Southern Broadcasting Co. (original owner).

Ownership: J. Drayton Hastie and family, 28.2%; Reeves Sound Studios Inc., Reeves Products Inc., and 304 Corp., 30.8%; T. D. Maybank, 4.9%; George Buist, 3.2%, and others.

Network: NBC-TV (primary), ABC-TV (secondary).

Rep: Select Station Representatives; Simmons Assoc.; Ayres.

Highest hour rate: \$300.

Color facilities: network.

Videotape recorder: in operation.

Executives: J. Drayton Hastie, pres & gen mgr; Douglas M. Bradham, assistant gen mgr; Grange S. Cuthbert, local coml mgr; Ansley D. Cohen Jr., production director; Gloria Wilson, promotion mgr; Walter M. Nelson, chief engineer.

Washington atty: Eliot Lovett.

SOUTH CAROLINA

AIKEN, Aiken County (ch. 54)

ANDERSON, Anderson County (ch. 40, 58—)

WAIM-TV (December 1953) ch. 40; power—170kw visual, 93.3kw aural; antenna height—380 feet above average terrain, 418 feet above ground.

CHARLESTON, Charleston County (ch. 2+, 4, 5+, *7, 17+)

WCSC-TV (June 19, 1953) ch. 5; power—100 kw visual, 50kw aural; antenna height—470 feet above average terrain, 515 feet above ground.

Address: 485 East Bay. **Phone:** Raymond 3-3371. **TWX** CS 336.

Licensee: WCSC Inc. (original owner).

Ownership: John M. Rivers, 63.7%, and others.

Network: CBS-TV (primary), ABC-TV (secondary).

Rep: Peters, Griffin, Woodward.

Highest hour rate: \$300.

Color facilities: network.

CLEMSON, Oconee County (ch. *68)

1049' →

525' → **PRESENT TOWER**

BIG 5

NEW TOWER

WCSC-TV

CHARLESTON, S. C.

AREA INCREASE BY F.C.C. RULES **42.8%**


POPULATION INCREASE BY F.C.C. RULES **28.3%**

DUE TO FLAT TERRAIN ACTUAL AREA INCREASE WILL BE **85%**

POPULATION INCREASE **50%**

TARGET DATE—NOV. 2, 1958

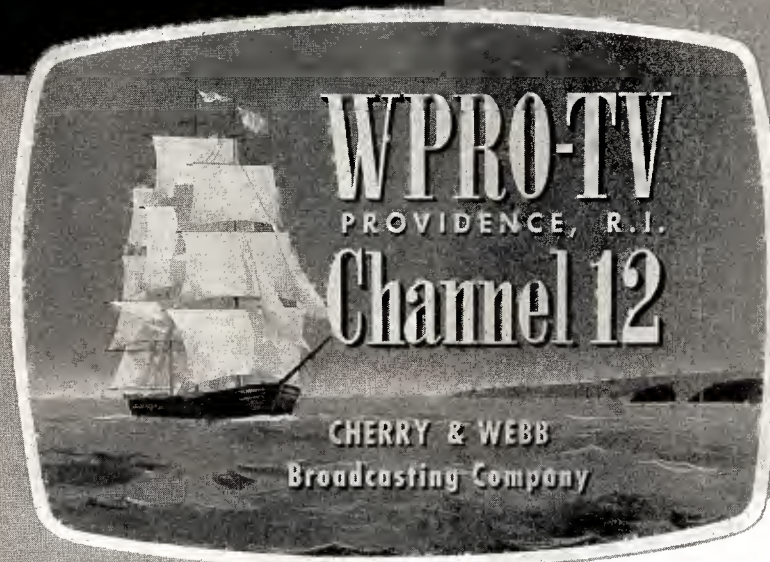
JOHN M. RIVERS,
OWNER

 **PETERS, GRIFFIN, WOODWARD, INC.**
Exclusive National Representatives

CBS-TV for coastal Carolinas

**THE
TRADEMARK
OF
LEADERSHIP**

Represented
by
BLAIR-TV



**IN SOUTHEASTERN
NEW ENGLAND'S**

**3-CITY
MARKET**

**Providence
Fall River
New Bedford**

Tv Stations CONTINUED

SOUTH CAROLINA CONTINUED

COLUMBIA, Richland County (ch. 10—, *19+, 25—, 67+)

WIS-TV (Nov. 7, 1953) **ch. 10**; power—316kw visual; 158kw aural; antenna height—1540 feet above average terrain, 1522 feet above ground. **Address:** 1111 Bull St. **Phone:** Alpine 3-6431. **TXW** CO 7145.

Licensee: Broadcasting Co. of the South (original owner).

Ownership: B. Calhoun Hipp, Francis M. Hipp, Herman N. Hipp, Dorothy Hipp Gunter, each 11.5%; Frances M. McCreery, 3%, and others. **Licensee** also owns **WIST** Charlotte, N. C.

Network: NBC-TV (primary), ABC-TV (secondary).

Rep: Peters, Griffin, Woodward.

Highest hour rate: \$450.

Color facilities: network.

Executives: G. Richard Shaffo, executive vp; Charles A. Batson, vp & managing director; Law Epps, coml mgr; Dixon Lovvorn, program director; John Bondeson, promotion mgr; Bill Minshall, news director; Barnett Goldberg, chief engineer.

Washington atty: Dow, Lohnes & Albertson. **Radio affiliate:** WIS.

WNOK-TV (Sept. 1, 1953) **ch. 67**; power—74.1 kw visual; antenna height—624 feet above average terrain, 536 feet above ground. **Address:** 1811 Main St. **Phone:** Alpine 2-7737. **TXW** CO 7076.

Licensee: Palmetto Radio Corp. (original owner).

Ownership: Irwin Kahn, 31.2%; Jules W. Lindau III, 10.3%; Samuel Litman, 9.7%, and others. Mr. Kahn owns 49.9% of **WORD** Spartanburg, S. C. (sale pending FCC approval).

Network: CBS-TV (primary), ABC-TV (secondary).

Rep: Raymer.

Highest hour rate: \$200

Color facilities: network.

Executives: H. Moody McElveen Jr., vp & gen mgr; David C. Phillips, coml mgr; Graham M. Thomas, program director & film buyer; Pat Conder, promotion mgr; Winter Kimes, news director; C. W. Bowers, chief engineer.

Washington atty: Covington & Burling. **Radio affiliate:** WNOK.

CONWAY, Horry County (ch. 23—)

FLORENCE, Florence County (ch. 13 [substituted July 30, 1958, for ch. 8], 60)

WBTW (Oct. 18, 1954) **ch. 8**; power—316kw visual, 191kw aural; antenna height—790 feet above average terrain, 824 feet above ground. **Address:** New Cashua Ferry Road. **Phone:** Mohawk 2-1566. **TXW** FLRC 361.

Licensee: Jefferson Standard Broadcasting Co. (original owner).

Ownership: See Jefferson Standard Life Insurance Co. stations in "Group Ownership."

Network: CBS-TV (primary), ABC-TV (secondary), NBC (secondary).

Rep: CBS Television Spot Sales.

Highest hour rate: \$300.

Color facilities: network.

Executives: Joseph M. Bryan, pres; Charles H. Crutchfield, executive vp & gen mgr; J. William Quinn, managing director; John H. Brock, sales mgr; George B. Burnette, program & production mgr & film buyer; Whiteford Smith, promotion & publicity mgr; Emil A. Sellars, engineering mgr.

Washington atty: Kirkland, Fleming, Green, Martin & Ellis.

GEORGETOWN, Georgetown County (ch. 27—)

GREENVILLE, Greenville County (ch. 4—, 23+, *29)

WFBC-TV (Dec. 31, 1953) **ch. 4**; power—100kw visual, 50kw aural; antenna height—2,000 feet above average terrain, 383 feet above ground. **Address:** 505 Rutherford St. **Phone:** Cedar 9-1321. **TXW** GV 6011.

Licensee: WMRC Inc. (original owner).

Ownership: Greenville News-Piedmont Co. (Greenville News and Piedmont), 48.3%; Robert A. Jolley and family, 9% and others. Greenville News-Piedmont Co. owns Asheville (N.C.) Citizen-Times (WWNC Asheville). Also see "Newspaper Ownership."

Network: NBC-TV.

Rep: Weed Television.

Highest hour rate: \$525.

Color facilities: network.

Executives: R. A. Jolley, pres; Wilson C. Wearn, assistant to the pres; Kenneth Beachboard, mgr; R. Q. Glass Jr., coml mgr; Norvin C. Duncan Jr., program director & assistant mgr; Edna L. Seaman, promotion mgr; Monty DuPuy, news director; William E. Garrison, chief engineer.

Washington atty: Dow, Lohnes & Albertson. **Radio affiliates:** WFBC-AM-FM.

WGVV (not on air, suspended operation but has not turned in construction permit): **ch. 23.**

Address: Calhoun Towers.

Permittee: Greenville TV Co.

Ownership: R. M. Caine, 40.7%; Edgar M. Norris, 6.7%; Calvin F. Teague, 3.4%; Ben K. McKinnon, 2.2%; Lewis Village, 5%; Vivian M. Manning, 5%; Burnet R. Maybank, 3%, and others.

GREENWOOD, Greenwood County (ch. 21—)

LAKE CITY, Florence County (ch. 55+)

LANCASTER, Lancaster County (ch. 31—)

LAURENS, Laurens County (ch. 45—)

MARION, Marion County (ch. 43—)

NEWBERRY, Newberry County (ch. 70)

ORANGEBURG, Orangeburg County (ch. 44—)

ROCK HILL, York County (ch. 61—)

SPARTANBURG, Spartanburg County (ch. 7+, 17—, 74—)

WSPA-TV (April 29, 1956) **ch. 7**; power—257 kw visual, 144kw aural; antenna height—1,182 feet above average terrain, 445 feet above ground.

Address: 224 E Main St. **Phone:** 3-3621. **TXW** ZP 40.

Licensee: The Spartan Radiocasting Co. (original owner).

Ownership: Walter J. Brown and family, 53.2%; D. S. Burnside and wife, 4.16%, and others.

Network: CBS-TV.

Rep: Hollingbery.

Highest hour rate: \$525.

Color facilities: network.

Executives: Walter J. Brown, pres; D. S. Burnside, sec-treas; Charles E. Bell, national sales mgr; James B. Hobbs Jr., program director & film buyer; Peter W. Swanson Jr., production mgr; William A. Adams, promotion mgr; Charles Newcomb, news director; Harold R. Beckholt, director of engineering.

Washington atty: Dempsey & Koplovitz.

Radio affiliates: WSPA-AM-FM.

SUMTER, Sumter County (ch. 47)

UNION, Union County (ch. 65—)

NEW COVERAGE BY NOVEMBER

WIS-TV's 1522 foot tower will bring you—

| | |
|--------------|-----------------|
| EBI | \$2,781,545,000 |
| Retail Sales | \$1,929,789,000 |
| Population | 2,340,000 |

SM SOBP May 10, '58

WIS-TV 10

100 MICROVOLTS

Grade A

Grade B

Represented Nationally by—
PETERS, GRIFFIN & WOODWARD
 G. Richard Shaffo—Exec. Vice President
 Charles A. Batson—Managing Director

SOUTH DAKOTA

ABERDEEN, Brown County (ch. 9—, 17+)

KXAB-TV (not on air; target date October 1958) **ch. 9**; power—1.58kw visual; antenna height—200 feet above average terrain, 220 feet above ground.
Address: P. O. Box 617. **Phone:** Baldwin 5-4350.
TWX AD 8378.
Licensee: North Dakota Broadcasting Co.
Ownership: See North Dakota Broadcasting Co. stations in "Group Ownership."
Network: ABC-TV (primary), CBS-TV (secondary).
Rep: Weed Television.
Highest hour rate: \$150.
Color facilities: network.
Executives: John W. Boler, pres; Henry Bechler, gen mgr; Comet Haraldson, chief engineer.
Washington atty: D. F. Prince.

BELLE FOURCHE, Butte County (ch. 23+)

BROOKINGS, Brookings County (ch. *8, 25)

DEADWOOD, Lawrence County (Lead, S. D., allocation)

KDSJ-TV (not on air, granted Aug. 8, 1956; target date unknown): **ch. 5.**
Address: 745 Main St.
Permittee: The Heart of The Black Hills Stations.
Ownership: See Heart of The Black Hills stations in "Group Ownership."
Radio affiliate: KSDJ

GARDEN CITY, Clark County (no channels allocated, see Watertown)

KDLO-TV ch. 3 (see Watertown).

HOT SPRINGS, Fall River County (ch. 17+)

HURON, Beadle County (ch. 12+, 15+)

LEAD, Lawrence County (ch. 5—, 26)

MADISON Lake County (ch. 46)

MITCHELL, Davison County (ch. 5+, 20—)

KORN-TV (not on air, granted Nov. 13, 1957; target date unknown): **ch. 5.**
Address: c/o KORN Mitchell.
Permittee: Mitchell Broadcasting Assn.
Ownership: Raymond V. Eppel, 100%.
Radio affiliate: KORN.

MOBRIDGE, Walworth County (ch. 27—)

PIERRE, Hughes County (ch. 10+, *22+)

RAPID CITY, Pennington County (ch. 3+, 7+, 15—)

KOTA-TV (July 1, 1955) **ch. 3**; power—72.4kw visual, 36.3kw aural; antenna height—340 feet above average terrain, 350 feet above ground.
Address: P. O. Box 1752. **Phone:** Fillmore 2-2000. **TWX RC 8481.**
Licensee: Duhamel Enterprises Inc. (original owner).
Ownership: See Duhamel Enterprises stations in "Group Ownership."
Network: ABC-TV (secondary), CBS-TV (secondary).
Rep: Headley-Reed Tv.
Highest hour rate: \$200.
Executives: Helen S. Duhamel, pres & gen mgr; William F. Turner, business & coml mgr; Norm Heffron, program director; Arthur L. Jones, promotion mgr; Stewart Steele, news director; Robert H. Musfeldt, chief engineer.
Washington atty: Fisher, Wayland, Duvall & Southmayd.
Radio affiliate: KOTA.

KRSD-TV (January 1958): **ch. 7**; power—25.7 kw visual, 12.9kw aural; antenna height—540 feet above average terrain, 422 feet above ground.
Address: 1438 Mountain View Drive.
Licensee: The Heart of The Black Hills Stations (original owner).
Ownership: See Heart of The Black Hills stations in "Group Ownership."
Network: NBC-TV.
Rep: Devney.
Highest hour rate: \$147.75.
Executives: Eli Daniels, gen mgr.
Radio affiliate: KRSD.

RELIANCE, Lyman County (ch. 6—)

KFLO-TV (July 1957) **ch. 6**; power—100kw visual, 60 kw aural; antenna height—1,110 feet above average terrain, 711 feet above ground.
Address: Reliance. **Phone:** (Sioux Falls) 4-5841. **TWX SX 8314.**
Licensee: Midcontinent Broadcasting Co. (original owner).

Ownership: See BFR stations in "Group Ownership."
Network: CBS-TV (primary), ABC-TV (secondary), NBC-TV (secondary).
Rep: H-R Television; Wayne Evans & Assoc. (Minneapolis).
Highest hour rate: See KELO-TV, Sioux Falls, S. D. (parent station).
Executives: Joe Floyd, pres & film buyer; Evans A. Nord, gen mgr; J. C. Johnson, resident mgr; Tom Sheeley, program director; Bob Johnson, film buyer; Jack Townsend, promotion mgr; Merle Thiele, news director; Les Froke, chief engineer.
Washington atty: Dow, Lohnes & Albertson.

SIoux FALLS, Minnehaha County (ch. 11, 13+, 38+, *44—)

KELO-TV (May 1953) **ch. 11**; power—220kw visual, 123kw aural; antenna height—982 feet above average terrain, 1,032 feet above ground.
Address: Phillips at 8th Sts. **Phone:** 4-5841. **TWX SX 8314.**
Licensee: Midcontinent Broadcasting Co. (original owner).
Ownership: See BFR stations in "Group Ownership."
Network: CBS-TV (primary), ABC-TV (secondary), NBC-TV (secondary).
Rep: H-R Television; Wayne Evans & Assoc. (Minneapolis).
Highest hour rate: \$600 (includes satellites KDLO-TV Watertown & KPLO-TV Reliance, S. D.).
Executives: Joe Floyd, pres & film buyer; Evans A. Nord, gen mgr & coml mgr; Tom Sheeley, program director; Bob Johnson, film buyer; Jack Townsend, promotion mgr; Merle Thiele, news director; Les Froke, chief engineer.
Washington atty: Dow, Lohnes & Albertson.
Radio affiliate: KELO.

KSOO-TV (not on air, granted July 18, 1957; target date unknown) **ch. 13.**
Address: 317 S. Phillips Ave.
Permittee: KSOO-TV Inc.
Ownership: Morton H. Henkin, 80%, and others.
Radio affiliate: KSOO.

STURGIS, Meade County (ch. 20)

VERMILLION, Clay County (ch. *2+, 41)

WATERTOWN, Codington County (ch. 3—, 35+)

KDLO-TV (September 1955) **ch. 3**; power—100 kw visual, 60kw aural; antenna height—841 feet above average terrain, 750 feet above ground.
Address: Garden City S. D. **Phone:** (Sioux Falls) 4-5841. **TWX SX 8314.**
Licensee: Triple City Broadcasting Co. (original owner).
Ownership: See BFR stations in "Group Ownership."
Network: CBS-TV (primary), ABC-TV (secondary), NBC-TV (secondary).
Rep: H-R Television; Wayne Evans & Assoc. (Minneapolis).
Highest hour rate: See KELO-TV Sioux Falls, S. D. (parent station).
Executives: Joe Floyd, pres; Evans A. Nord, gen mgr & film buyer; M. A. Stoneking, resident mgr; Tom Sheeley, program director; Bob Johnson, film buyer; Jack Townsend, promotion mgr; Merle Thiele, news director; Les Froke, chief engineer.
Washington atty: Dow, Lohnes & Albertson.

WINNER, Tripp County (ch. 18—)

YANKTON, Yankton County (ch. 17—)

TENNESSEE

ATHENS, McMinn County (ch. 14+)

BRISTOL, Tenn. (Sullivan County)—BRISTOL, Va. (Washington County) (ch. 5+, 46—)

WCYB-TV (Aug. 13, 1956) **ch. 5**; power—85.1 kw visual; antenna height—2,219 feet above average terrain, 120 feet above ground.
Address: Cumberland St., Bristol, Va. **Phone:** North 3560. **TWX Bristol 91.**
Licensee: Appalachian Broadcasting Corp.
Ownership: Robert H. Smith Sr., 25%; J. Fey Rogers, 25%; Charles M. Gore, 16-2/3%; Harry M. Daniel, 16-2/3%; Frank W. DeFriece Jr., 16-2/3%.
Network: NBC-TV (primary), ABC-TV (secondary).
Rep: Weed Television.
Highest hour rate: \$300.
Color facilities: network.
Executives: Robert H. Smith, pres & gen mgr; J. Fey Rogers, coml mgr; Art Countiss, program director; Labe B. Mall, promotion mgr; Don W. Greene, news director; R. V. Robinson, chief engineer.
Washington atty: Fly, Shuebruk, Blume & Gaguine.
Radio affiliate: WCYB.

CLARKSVILLE, Montgomery County (ch. 53)

CLEVELAND, Bradley County (ch. 38+)

COLUMBIA, Maury County (ch. 39—)

COOKEVILLE, Putnam County (ch. 24, *69)

CROSSVILLE, Cumberland County (ch. *77)

COVINGTON, Tipton County (ch. 19—)

DYERSBURG, Dyer County (ch. 46+)

ELIZABETHTON, Carter County (ch. 22+)

FAYETTEVILLE, Lincoln County (ch. 27+)

GALLATIN, Sumner County (ch. 48+)

HARRIMAN, Roane County (ch. 67)

HUMBOLDT, Gibson County (ch. 25)

JACKSON, Madison County (ch. 7+, 16+)

WDXI-TV (March 6, 1955) **ch. 7**; power 83.2 kw visual, 41.7kw aural; antenna height—630 feet above average terrain, 560 feet above ground.
Address: Williams Bldg. **Phone:** 7-8580. **TWX JA 16.**
Licensee: Dixie Broadcasting Co. (original owner).
Ownership: See Aaron B. Robinson stations in "Group Ownership."
Network: CBS-TV (primary), ABC-TV (secondary).
Rep: Venard, Rintoul, & McConnell.
Highest hour rate: \$250.
Executives: Aaron B. Robinson, pres; John E. North, vp & gen mgr; James W. Hoppers, program director; Russell Honeymann, news director; James S. Thomas, vp & chief engineer.
Washington atty: D. F. Prince.
Radio affiliate: WDXI.

CHATTANOOGA, Hamilton County (ch. 3+, 9, 12—, 43+, 49+, *55—)

WDEF-TV (April 25, 1954) **ch. 12**; power—316 kw visual, 158kw aural; antenna height—994 feet above average terrain, 378 feet above ground.
Address: 3300 Broad St. **Phone:** Amherst 7-3393. **TWX CT-7056.**
Licensee: WDEF Broadcasting Co. (original owner).

Ownership: Carter M. Parham, 21.44%; Edward Finlay Jr., 13.30%; Phyllis W. Finlay, 4.03%; Z. Carter Patten, 5.57%; John P. Gaither, 4.34%, and others.
Network: CBS-TV.
Rep: Branham.
Highest hour rate: \$450.
Color facilities: network.

Executives: Carter M. Parham, pres; Otis H. Segler, gen mgr; Richard W. Holloway, national sales mgr; Morris Quave, program-operations mgr & film buyer; Steve Conrad, news director; Bob Briscoe, studio chief engineer; Buford Coung, transmitter chief engineer.
Washington atty: Pierson, Ball & Dowd.
Radio affiliate: WDEF.

WRGP-TV (May 6, 1956) **ch. 3**; power—100kw visual, 50kw aural; antenna height 1,070 feet above average terrain, 300 feet above ground.
Address: 1214 McCallie Ave., zone 4. **Phone:** Oxford 8-1505. **TWX CT 7004.**
Licensee: Mountain City Television Inc. (original owner).

Ownership: Ramon G. Patterson, 70%; H-R Representatives Inc.—H-R Television Inc. Profit Sharing Trust, 30%. Mr. Patterson owns 20% of WAPO Chattanooga.
Network: NBC-TV.
Rep: H-R Television.
Highest hour rate: \$400.
Color facilities: network.

Executives: Ramon G. Patterson, pres, gen mgr & film buyer; George P. Moore, coml mgr; Helen Patterson, vp, program director & promotion mgr; Mort Lloyd, news director; B. B. Barnes, chief engineer.
Washington atty: Fisher, Wayland, Duvall & Southmayd.

WTVC (Feb. 11, 1955) **ch. 9**; power—316kw visual, 158kw aural; antenna height 1,040 feet above average terrain, 275 feet above ground.
Address: Hotel Patten. **Phone:** Amhurst 6-4151. **TWX CT-7117.**
Licensee: Martin Theatres of Georgia Inc. (original owner).

Ownership: See Martin Theatres of Georgia stations in "Group Ownership."
Network: ABC-TV.
Rep: Meeker; James S. Ayers (South).
Highest hour rate: \$425.

Executives: Reeve Owen, gen mgr & film buyer; Joe Windsor, national sales mgr; S. L. Brooks, local sales mgr; Jack Sausman, program director; Conrad Alexandria, promotion mgr; Earl D. Winger Sr., director of public relations; Leon Webb, chief engineer.
Washington atty: Cohn & Marks.

CLARKSVILLE, Montgomery County (ch. 53)

CLEVELAND, Bradley County (ch. 38+)

COLUMBIA, Maury County (ch. 39—)

COOKEVILLE, Putnam County (ch. 24, *69)

CROSSVILLE, Cumberland County (ch. *77)

COVINGTON, Tipton County (ch. 19—)

DYERSBURG, Dyer County (ch. 46+)

ELIZABETHTON, Carter County (ch. 22+)

FAYETTEVILLE, Lincoln County (ch. 27+)

GALLATIN, Sumner County (ch. 48+)

HARRIMAN, Roane County (ch. 67)

HUMBOLDT, Gibson County (ch. 25)

JACKSON, Madison County (ch. 7+, 16+)

WDXI-TV (March 6, 1955) **ch. 7**; power 83.2 kw visual, 41.7kw aural; antenna height—630 feet above average terrain, 560 feet above ground.
Address: Williams Bldg. **Phone:** 7-8580. **TWX JA 16.**
Licensee: Dixie Broadcasting Co. (original owner).
Ownership: See Aaron B. Robinson stations in "Group Ownership."
Network: CBS-TV (primary), ABC-TV (secondary).
Rep: Venard, Rintoul, & McConnell.
Highest hour rate: \$250.
Executives: Aaron B. Robinson, pres; John E. North, vp & gen mgr; James W. Hoppers, program director; Russell Honeymann, news director; James S. Thomas, vp & chief engineer.
Washington atty: D. F. Prince.
Radio affiliate: WDXI.

Tv Stations CONTINUED

TENNESSEE CONTINUED

JOHNSON CITY, Washington County (ch. 11—, 34+)

WJHL-TV (Oct. 26, 1953) ch. 11; power—263 kw visual; antenna height—720 feet above average terrain, 629 feet above ground. **Address:** 145 W. Main St. **Phone:** 2780; **TWX** Johnson City 316. **Licensee:** WJHL Inc. (original owner). **Ownership:** W. H. Lancaster and wife, 48.8%; W. H. Lancaster Jr., 34.5%; T. F. Dooley, 0.7%; Mr. Dooley and wife own minority interest in Capital Cities Tv Corp. (See that listing in "Group Ownership"). **Network:** CBS-TV (primary), ABC-TV (secondary). **Rep:** Pearson Tv. **Highest hour rate:** \$300. **Executives:** W. Hanes Lancaster Jr., pres & gen mgr; J. Will Hall, coml mgr; Richard Ellis, program director; Mrs. Vernita Wright, film buyer; W. A. McDonald, promotion mgr; Hal Youngblood, news director; Rowland Medler, chief engineer. **Washington atty:** McKenna & Wilkinson. **Radio affiliates:** WJHL-AM-FM.

KINGSPORT, Sullivan County (ch. 28)

FOR THE SALE AND PURCHASE OF
RADIO — TELEVISION STATIONS

**HAMILTON - STUBBLEFIELD - TWINING
& ASSOCIATES, INC.**

| | | |
|--|--|--|
| WASHINGTON Wm T. Stubblefield EX 3-3456 | CHICAGO Ray V. Hamilton DE 7-2754 | SAN FRANCISCO W. R. (Ike) Twining EX 2-5671 |
| DALLAS DeWitt Landis RI 8-1175 | CLEVELAND Jack Maurer TO 1-6727 | |

KNOXVILLE, Knox County (ch. 6, 10+, *20+, 26—)

WATE-TV (Oct. 1, 1953) ch. 6; power—100kw visual, 50kw aural; antenna height—994 feet above average terrain, 649 feet above ground. **Address:** 612 Gay St., S.W., zone 2. **Phone:** 2-7111. **TWX** KX-95. **Licensee:** WATE, Inc. (original owner). **Ownership:** Paul Mountcastle, 37.43%; W. Henry Linebaugh, 5.04%; Cowan Rodgers Jr., 4.91%; Frank A. Tucker, 4.28%; Clarence Beaman Jr., 14.2%, and others. Messrs. Mountcastle, Linebaugh and John A. Ayres hold half of stock in voting trust; Messrs. Rodgers, Tucker and Herbert J. Madden vote other half. Mr. Mountcastle is board chairman of Life & Casualty Insurance Co., owner of WLAC Nashville and 50% owner of WLAC-TV. **Network:** NBC-TV (primary). **Rep:** Avery-Knodel. **Highest hour rate:** \$600. **Color facilities:** network. **Executives:** Paul Mountcastle, pres; W. H. Linebaugh, gen mgr; J. T. McCloud, coml mgr; Jack H. Wiedemann, program director; John H. Reese, film buyer; Carl H. Huster, promotion mgr; Arthur J. Metzler, news director; Fred M. Andrews, chief engineer. **Washington atty:** Fisher, Wayland, Duvall & Southmayd. **Radio affiliate:** WATE.

WBIR-TV (Aug. 12, 1956) ch 10; power—316kw visual, 158kw aural; antenna height—991 feet above average terrain, 704 feet above ground. **Address:** 1513 Hutchison Ave. zone 17. **Phone:** 5-8101. **TWX** KX 88. **Licensee:** WBIR Inc. (original owner). **Ownership:** Gilmore N. Nunn, 30%; Robert L. Ashe and wife, 30%; John P. Hart, 10%; Radio Cincinnati Inc., 30% (See Taft stations in "Group Ownership"). **Network:** CBS-TV. **Rep:** Katz. **Highest hour rate:** \$600. **Color facilities:** network. **Executives:** John P. Hart, pres & gen mgr; R. S. Quinn, local sales mgr; Neal W. Branch, program director & film buyer; Robert Wilson, promotion director; Robert Wesley, news director; J. Rex Horton, technical director. **Washington atty:** Dow, Lohnes & Albertson. **Radio affiliates:** WBIR-AM-FM.

WTVC (Oct. 1, 1953) ch. 26; power—316kw visual, 158kw aural—antenna height—480 feet above average terrain, 257 feet above ground. **Address:** P. O. Box 1388. **Phone:** 5-2114. **Licensee:** South Central Broadcasting Corp. (acquired station July 1954).

Ownership: John A. Engelbrecht and wife, 40.1%; George F. Stoltz and wife, 40.1%; Leighman D. Groves, father of Mrs. Engelbrecht and uncle of Mrs. Stoltz, 19.8%. Licensee also owns WIKY-AM-FM Evansville, Ind. **Network:** ABC-TV. **Rep:** Pearson Tv. **Color facilities:** network. **Highest hour rate:** \$300. **Executives:** John A. Engelbrecht, gen mgr & film buyer.

LAWRENCEBURG, Lawrence County (ch. 50+)

LEBANON, Wilson County (ch. 58)

LEXINGTON, Henderson County (ch. *11)

McMINNVILLE, Warren County (ch. 46)

MARYVILLE, Blount County (ch. 51)

MEMPHIS, Shelby County (ch. 3, 5+, *10+, 13+, 42—, 48—)

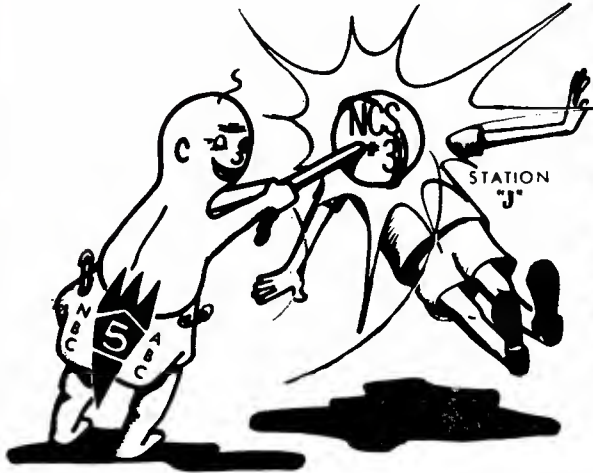
WAMT (not on air, granted Feb. 13, 1958; target date unknown): ch. 42. **Address:** Box 2853. **Permittee:** Malco Theatres Inc. **Ownership:** See Malco Theatres' Stations in "Group Ownership."

WHBQ-TV (Sept. 27, 1953) ch. 13; power—316 kw visual, 158kw aural; antenna height—1,010 feet above average terrain, 1,073 feet above ground. **Address:** 1381 Madison Ave. **Phone:** Broadway 2-3441. **Licensee:** RKO Teleradio Pictures Inc. (acquired station July 8, 1954).

Ownership: See RKO Teleradio Pictures Inc. stations in "Group Ownership." **Network:** ABC-TV. **Rep:** H-R Television. **Highest hour rate:** \$900. **Executives:** Thomas F. O'Neil, pres; William H. Grumbles, gen mgr; Boone F. Nevin, gen sales mgr; Gordon A. Lawhead, coml & promotion mgr; Gene Roper, program director and film buyer; Charley Sullivan, news director; Welton M. Roy, chief engineer. **Washington atty:** Pierson, Ball & Dowd. **Radio affiliate:** WHBQ.

***WKNO-TV** (non-commercial educational) (June 25, 1956): ch. *10; power—27.6kw visual, 13.5kw aural; antenna height—650 feet above average terrain, 637 feet above ground. **Address:** 268 Jefferson. **Phone:** Jackson 6-6826. **Licensee:** Memphis Community Tv Foundation (original owner).

"I'M ONLY 2 YEARS OLD!"*



WCYB-TV CLOBBERS THE ONLY OTHER STATION COVERING ALL OF THE TRI-CITIES MARKET IN EVERY COVERAGE CLASSIFICATION OF NCS No. 3, SPRING - 1958. ASK WEED!

* STATION "J" 5 YRS. OLD OCT. 1958.

WCYB-TV CARRIES 30% MORE NATIONAL SPOT BUSINESS, TOO
RORABAUGH 1st QUARTER '58.

WCYB-TV THE TRI-CITIES STATION, BRISTOL, VA., TENN., KINGSPORT, TENN., JOHNSON CITY, TENN.

Tv Stations CONTINUED

TENNESSEE CONTINUED

MEMPHIS (Continued)

WMCF (Dec. 11, 1948) ch. 5; power—100kw visual, 60.3kw aural; antenna height—1,010 feet above average terrain, 1,088 feet above ground. **Address:** Goodwyn Institute Bldg. **Phone:** Jackson 6-7464. **Licensee:** Memphis Publishing Co. **Ownership:** See "Newspaper Ownership" and Scripps-Howard Radio Group in "Group Ownership." **Network:** NBC-TV. **Rep:** Blair Tv. **Color facilities:** network. **Highest hour rate:** \$900. **Executives:** H. W. Slavick, gen mgr; Earl Moreland, station mgr. **Radio affiliates:** WMC, WMCF (FM).

WREC-TV (Jan. 1, 1956) ch. 3; power—100kw visual; antenna height—1,000 feet above average terrain, 1,077 feet above ground. **Address:** Hotel Peabody, zone 3. **Phone:** Jackson 5-1313. **TWX ME 269.** **Licensee:** WREC Broadcasting Service (original owner). **Ownership:** Hoyt B. Wooten, 100%. **Network:** CBS-TV. **Rep:** Katz. **Highest hour rate:** \$900. **Color facilities:** network. **Executives:** Hoyt B. Wooten, owner & gen mgr; Charles Brakefield, coml mgr; Jack Michael, program director & film buyer; Fred Munson, promotion mgr; Russ Hodge, news director; Wilson Raney, chief engineer. **Washington atty:** Spearman & Roberson. **Radio affiliate:** WREC.

MORRISTOWN, Homblen County (ch. 54+)

MURFREESBORO, Rutherford County (ch. 18—)

NASHVILLE, Davidson County (ch. *2—, 4+, 5, 8+, 30+, 36+)

WLAC-TV (Aug. 6, 1954) ch. 5; power—100kw visual, 50kw aural; antenna height—1,370 feet above average terrain, 1,179 feet above ground. **Address:** 159 Fourth Ave., North, zone 3. **Phone:** Chapel 2-4331. **TWX NV-68.** **Licensee:** WLAC-TV Inc. (original owner). **Ownership:** Life & Casualty Insurance Co. of Tennessee, 50%; T. B. Baker Jr., 25%; A. G. Beaman, 25%; Paul Mountcastle, board chairman of Life & Casualty, owns 37.43% of WATE-AM-TV Knoxville, Tenn. **Network:** CBS-TV. **Rep:** Katz. **Highest hour rate:** \$825. **Color facilities:** network. **Executives:** T. B. Baker, Jr., executive vp & gen mgr; Ruth C. Talley, assistant to gen mgr; Robert M. Reuschle, gen sales mgr; Roy A. Smith, operations mgr & film buyer; Joseph Loughlin, news director; Ralph L. Hucaby, chief engineer. **Washington atty:** Smith, Hennessey & McDonald. **Radio affiliate:** WLAC.

WSIX-TV (Nov. 29, 1953) ch. 8; power—177 kw visual; 89kw aural; antenna height—1,360 feet above average terrain, 940 feet above ground. **Address:** Nashville Trust Bldg., zone 3. **Phone:** Alpine 5-5431. **TWX NV 178.** **Licensee:** WSIX Inc. (original owner). **Ownership:** Louis R. Draughon, 59.3%; Louis R. Draughon as trustee for niece Jacquelyn Draughon, 14.8%; George Hearn Jr., 18.5%; John D. Spruse, 7.4%. **Network:** ABC-TV. **Rep:** H-R Television; Clarke Brown (south). **Highest hour rate:** \$700. **Color facilities:** network. **Executives:** Louis R. Draughon, pres; E. S. Tanner, executive vp & gen mgr; George H. Morris, vp & tv sales mgr; Robert L. Chaudoin, tv program director & film buyer; Bill Jones, promotion mgr; Jack Joyner, news director; Charles Duke, vp & director of engineering. **Washington atty:** Stephen H. Tuhy Jr. **Radio affiliate:** WSIX.

WSM-TV (Sept. 30, 1950) ch. 4; power—100kw visual, 50kw aural; antenna height—680 feet above average terrain, 575 feet above ground. **Address:** 7th & Union, zone 3. **Phone:** Alpine 4-5656. **TWX NV 77.** **Licensee:** WSM Inc. (original owner). **Ownership:** WSM Inc. is subsidiary of National Life & Accident Insurance Co. **Network:** NBC-TV. **Rep:** Feby. **Highest hour rate:** \$900. **Color facilities:** network, local film, local slides. **Videotape recorder:** in operation. **Executives:** E. W. Craig, chmn of bd; John H. DeWitt Jr., pres; Irving Waugh, gen mgr; Hi Bramham, coml mgr; Brad Crandall, operations mgr & film buyer; Charlie Cash, promotion mgr; Bill Williams, news director; Aaron Shelton, chief engineer. **Washington atty:** Kirkland, Fleming, Green, Martin & Ellis. **Radio affiliate:** WSM.

OAK RIDGE, Anderson County (ch. 32+)

PARIS, Henry County (ch. 51+)

PULASKI, Giles County (ch. 44—)

SHELBYVILLE, Bedford County (ch. 56)

SNEEDVILLE, Hancock County (ch. *2+)

SPRINGFIELD, Robertson County (ch. 42)

TULLAHOMA, Coffee County (ch. 68—)

UNION CITY, Obion County (ch. 55)

TEXAS

ABILENE, Taylor County (ch. 9+, 33—)

KRBC-TV (August 24, 1953) ch. 9; power—27.5 kw visual, 13.8kw aural; antenna height—770 feet above average terrain, 437 feet above ground. **Address:** 4510 S. 14th St. **Phone:** Orchard 2-8491. **TWX AE 10.** **Licensee:** Abilene Radio & Television Co. (acquired station Sept. 16, 1953). **Ownership:** Dale Ackers, Lewis J. Ackers and wife, Jack Andrews, and Christine Ackers Cagle, all 25%. Mrs. Cagle is wife of Gene Cagle, president of Texas State Network. For Texas State Network Holdings see that listing in "Group Ownership." **Network:** NBC-TV. **Rep:** Raymer. **Highest hour rate:** \$247.50. **Executives:** Dale Ackers, pres & gen mgr; Geo. C. Breeding Jr., station mgr, film buyer & promotion mgr; Bill Fox, coml mgr; Al Evans, program director; Troy Mallon, chief engineer; Jim Batson, news director. **Washington atty:** Eugene L. Burke. **Radio affiliate:** KRBC.

ALICE, Jim Wells County (ch. 34+)

ALPINE, Brewster County (ch. 12—)

AMARILLO, Potter County (ch. *2—, 4, 7, 10)

KFDA-TV (April 4, 1953) ch. 10; power—250 kw visual; antenna height—304 feet above average terrain, 725 feet above ground. **Address:** P. O. Box 1400. **Phone:** Drake 4-5343. **TWX 39.** **Licensee:** Amarillo Broadcasting Co. (acquired station Jan. 27, 1954). **Ownership:** See Texas State Network stations in "Group Ownership." **Network:** CBS-TV. **Rep:** Blair Television Assoc. **Highest hour rate:** \$340. **Executives:** Gene Cagle, pres; Ed Moore, gen mgr, coml mgr & film buyer; Vernon Poerner, production supervisor; Dick Bay, promotion mgr; Billy Johns, news director; Bill Spiller, chief engineer. **Washington atty:** Eugene L. Burke.

KGNC-TV (March 11, 1953) ch. 4; power—100 kw visual, 50kw aural; antenna height—784 feet above average terrain, 333 feet above ground. **Address:** 2000 N. Polk. **Phone:** Drake 4-4601. **Licensee:** Globe-News Publishing Co. **Ownership:** Roy N. Whittenburg and family, over 90%. Licensee publishes Amarillo Globe News, owns Lubbock Avalanche and Journal and KTYO Lubbock. Also see "Newspaper Ownership." **Network:** NBC-TV. **Rep:** Katz. **Highest hour rate:** \$340. **Color facilities:** network. **Executives:** Wesley S. Izzard, executive gen mgr; Aubrey Jackson, station mgr; Bob Watson, assistant mgr, program director & film buyer; Bud Pursley, production mgr; Bob Izzard, news director; W. H. Torrey, chief engineer. **Washington atty:** Dow, Lohnes & Albertson. **Radio affiliate:** KGNC.

KVII (Dec. 22, 1957) ch. 7; power—46kw visual, 23kw aural; antenna height—840 feet above average terrain, 834 feet above ground. **Address:** Box 8066. **Phone:** Fleetwood 6-5241. **TWX AM 114.** **Licensee:** Southwest States Inc. (acquired July 1958). **Ownership:** Jack C. Vaughn and associates. Interlocking ownership with KOSA-TV Odessa, Tex. **Network:** ABC-TV. **Rep:** Venard, Rintoul & McConnell; Clarke Brown (regional). **Highest hour rate:** \$300. **Executives:** Murry Woroner, pres & gen mgr; John Chappel, local sales mgr; Jerry Gardner, production mgr & film buyer; Teena Navarro, promotion mgr; Fred Hohl, news director; Don Daniels, chief engineer. **Washington atty:** Pierson, Ball & Dow.

ATHENS, Henderson County (ch. 25+)

AUSTIN, Travis County (ch. 7+, 18—, 24, *70—)

KTBC-TV (Nov. 27, 1952) ch. 7; power—295kw visual; antenna height—1,280 feet above average terrain, 1,137 feet above ground. **Address:** 6th & Brazos Sts. zone 63. **Phone:** Greenwood 2-2424. **TWX AZ 74.** **Licensee:** The L B J Co. (original owner). **Ownership:** See LBJ stations in "Group Ownership." **Network:** CBS-TV (primary), ABC-TV (secondary), NBC-TV (secondary). **Rep:** Raymer. **Highest hour rate:** \$525. **Color facilities:** network. **Executives:** Claudia T. Johnson, chmn of bd; J. C. Kellam, pres & gen mgr; O. E. (Bob) Bobbitt, coml mgr; Richard (Cactus) Pryor, program director; Charles Brown, film buyer; Elmo Brown, promotion mgr; Paul Bolton, news director; Ben Hearn, chief engineer. **Washington atty:** Cohn & Marks. **Radio affiliate:** KTBC.

BALLINGER, Runnels County (ch. 25)

BAY CITY, Motogordo, County (ch. 33)

BEAUMONT, Jefferson County-PORT ARTHUR, Jefferson County (ch. 4—, 6—, 12—, 31+, *37)

KBMT (not on air, suspended operation but has not turned in construction permit ch. 31. **Address:** P. O. Box 1192. **Permittee:** Television Broadcasters Inc. **Ownership:** N. D. Williams and R. C. Reed, each 50%.

KFDM-TV (April 24, 1955) ch. 6; power—100 kw visual, 50kw aural; antenna height—600 feet above average terrain, 600 feet above ground. **Address:** 1420 Calder Ave. **Phone:** Terminal 8-4731. **TWX BO 8007.** **Licensee:** Beaumont Broadcasting Corp. (original owner).

Ownership: C. B. Locke, 24.35%; D. A. Cannan, 20.64%; D. A. Cannan Jr., 5.23%, and others. Messrs. Cannan are majority owners of KFDM-TV Wichita Falls, Tex. **Network:** CBS-TV (primary) ABC-TV (secondary). **Rep:** Peters, Griffin, Woodward. **Highest hour rate:** \$350. **Color facilities:** network. **Executives:** D. A. Cannan, pres; C. B. Locke, gen mgr; Mott M. Johnson, coml mgr; Bob McManus, program director; Jack Dahmer, film buyer; H. F. Caldwell, promotion mgr; Ralph Ramos, news director; Harold W. Bartlett, chief engineer. **Washington atty:** Smith, Hennessey & McDonald. **Radio affiliate:** KFDM.

KPAC-TV (Port Arthur) (Oct. 22, 1957) ch. 4; power—100kw visual, 5kw aural; antenna height—700 feet above average terrain, 762 feet above ground. **Address:** 17th St. at Woodworth Blvd. **Phone:** Yulon 5-5557. **TWX PTA 8029.** **Licensee:** Texas Gold Coast Television Inc. (original owner).

Ownership: Jointly owned by Port Arthur College and the Jefferson Amusement Co. (theatres). College is licensee of KPAC Port Arthur. **Network:** NBC-TV (primary), ABC-TV (secondary). **Rep:** Raymer. **Highest hour rate:** \$350. **Color facilities:** network. **Executives:** Julius M. Gordon, pres & gen mgr; Mack Newberry, coml mgr; Doug Thompson, program director & film buyer; John Stegall, production director; Karl Von Leuwen, news director; Glenn Boatright, chief engineer. **Washington atty:** Fisher, Wayland, Duvall & Southmayd. **Radio affiliate:** KPAC.

BEEVILLE, Bee County (ch. 38—)

BIG SPRING, Howard County (ch. 4—, 34+)

KEDY-TV (Jan. 15, 1956) ch. 4; power—12.75 kw visual; 6.88kw aural; antenna height—380 feet above average terrain, 497 feet above ground. **Mailing address:** 7400 College Ave., Lubbock, Tex. **Phone:** Sherwood 4-2345. **TWX LU-8111.** **Licensee:** Texas Telecasting Inc. (acquired station Feb. 1, 1957).

Ownership: See Texas Telecasting stations in "Group Ownership." **Network:** CBS-TV (primary), West Texas Television Network. **Rep:** Branham. **Highest hour rate:** \$150 (also see KDUB-TV Lubbock, parent station and key for regional network). **Color facilities:** network, local film, local slides. **Executives:** Jack Wallace, station mgr; (other personnel same as KDUB-TV Lubbock). **Washington atty:** Elliot Lovett.

BONHAM, Fonnin County (ch. 43)

BORGER, Hutchinson County (ch. 33)

BRADY, McCulloch County (ch. 15—)

BRECKENRIDGE, Stephens County (ch. 14+)

BRENNHAM, Washington County (ch. 52—)

BROWNFIELD, Terry County (ch. 15)

Tv Stations CONTINUED

TEXAS CONTINUED

BROWNSVILLE, Cameron County (ch. 36)

BROWNSVILLE-HARLINGEN, Cameron County-

WESLACO, Hidalgo County¹ (ch. 4+, 5-)

¹These assignments may be utilized in any community lying within the area of the triangle formed by BROWNSVILLE, HARLINGEN, and WESLACO.

BROWNWOOD, Brown County (ch. 19)

KBNT-TV (not on air, granted June 6, 1956; target date unknown) ch. 19.

Address: 911 St. Joseph St., Dallas.

Permittee: Brownwood Television Co.

Ownership: O. L. Nelms, sole owner.

BRYAN, Brazos County (ch. 54-)

BRYAN-COLLEGE STATION, Brazos County (also

see College Station) (ch. 3+)

KBTX-TV (May 22, 1957) ch. 3; power—60.3 kw visual, 30.2kw aural; antenna height—410 feet above average terrain, 482 feet above ground.

Address: East 29th St. near Villa Maria Road. **Phone:** Victor 6-7777. **TWX** WC 8480.

Licensee: Brazos Broadcasting Co. (original owner).

Ownership: KWTX Broadcasting Co. (KWTX-AM-TV Waco), 50%; Frank Seale, W. C. Mitchell, M. N. Bostick and Brazos Varisco, each 10%, and John M. Lawrence III and Harry L. Gillam, each 5%.

Network: ABC-TV (secondary), CBS-TV (secondary).

Rep: Raymer.

Highest hour rate: \$150. (KBTX-TV is satellite of KWTX-TV Waco, Tex.).

Executives: Frank B. Seale, pres; M. N. (Buddy) Bostick, gen mgr & film buyer; Harry L. Gillam, station mgr; Rodney Whisenant, program director; Carla Dodson, promotion mgr; Ed Teer, news director; W. B. Cox, chief engineer.

CHILDRESS, Childress County (ch. 40)

CLEBURNE, Johnson County (ch. 57)

COLEMAN, Coleman County (ch. 21-)

COLLEGE STATION (also see Bryan-College Station) (ch. *48-)

CONROE, Montgomery County (ch. 20+)

CORPUS CHRISTI, Nueces County (ch. 6+, 10-, *16+, 22, 43)

KRIS-TV (May 22, 1956) ch. 6; power—100kw visual, 50kw aural; antenna height—650 feet above average terrain, 633 feet above ground. **Address:** P. O. Box 340. **Phone:** Tulip 3-6511. **TWX** CC 045.

Licensee: Gulf Coast Broadcasting Co. (original owner).

Ownership: T. Frank Smith and family, 100%. **Network:** NBC-TV (primary), ABC-TV (secondary).

Rep: Peters, Griffin, Woodward.

Highest hour rate: \$300.

Color facilities: network, local film, local slides. **Executives:** T. Frank Smith, pres & gen mgr; W. M. Elkner, coml mgr; Harry Abbott, program director & film buyer; Betty Gambill, promotion mgr; Paul Young, news director; Joseph W. Collier, chief engineer.

Washington atty: Paul M. Segal.

KVDO-TV (not on air, suspended operation but has not turned in construction permit) ch. 22.

Address: 409 S. Staples St.

Permittee: South Texas Telecasting Co.

Ownership: Hubert J. Schmidt, E. J. Healey, each 17%; Nestor Cuesta Jr., 13%; Gabriel Lozano, Joe Garza, Celso Guzman and Jose Antonio Garcia, each 9%, and others. Messrs. Garcia, Guzman, Cuesta and Lozano are minority stockholders in KCCCT Corpus Christi.

KZTV (Sept. 30, 1956) ch. 10; power—316kw visual, 158kw aural; antenna height—700 feet above average terrain, 724 feet above ground. **Address:** Show Room Bldg. **Phone:** Tulip 4-1616.

Licensee: K-SIX Television Inc. (original owner).

Ownership: Corpus Christi Broadcasting Co. (KSIX), 51.266%; Guy I. Warren, 13.333%; Vann M. Kennedy, 3.333%, and others. KSIX is owned by Mr. Kennedy, 50%; Cecil E. Burney, 25%, and others.

Network: CBS-TV (primary), ABC-TV (secondary).

Rep: H-R Television.

Highest hour rate: \$300.

Color facilities: network.

Executives: Vann M. Kennedy, pres & gen mgr; William D. Lydie, coml mgr; Eugene M. Looper, program director & film buyer; Julie Wilds, promotion mgr; J. K. Wright, news director; Dale Taylor, chief engineer.

Washington atty: McKenna & Wilkinson.

Radio affiliate: KSIX.

CORSICANA, Navarro County (ch. 47+)

CROCKETT, Houston County (ch. 56)

CRYSTAL CITY, Zavala County (ch. 28+)

CUERO, De Witt County (ch. 25-)

DALHART, Dallam County (ch. 16)

DALLAS, Dallas County (ch. 4+, 8, *13+, 23, 29, 73)

***KERA-TV** (non-commercial educational) (granted July 30, 1958, target date unknown) ch. *13.

Address: Davis Bldg., zone 2.

Permittee: Area Educational Television Foundation.

KRLD-TV (December 1949) ch. 4; power—100 kw visual, 50kw aural; antenna height—1,685 feet above average terrain, 1,521 feet above ground.

Address: Herald Square. **Phone:** Riverside 2-6811.

Licensee: KRLD Radio Corp. (original owner). **Ownership:** Owned by Times-Herald Printing Co. (Dallas Times-Herald). T-H stockholders: John W. Runyon, 13.641%; Mrs. Lulu F. Gooch, 13.6%; Mrs. Ruth DeVarney, 10.5%; Clyde A. Taber, 7.933%, and others. Also see "Newspaper Ownership."

Network: CBS-TV.

Rep: Branham.

Highest hour rate: \$1100.

Color facilities: network, local film, local slides. **Videotape recorder:** in operation.

Executives: Clyde W. Rembert, pres; Roy M. Flynn, gen mgr; Gene Cuny, coml mgr; Yes Box, program director; Nick Mueller, film buyer; Jack Saunders, promotion mgr; Eddie Barker, news director; B. B. Honeycutt, chief engineer.

Washington atty: Eliot Lovett.

Radio affiliates: KRLD-AM-FM.

WFAA-TV (Sept. 17, 1949) ch. 8; power—300 kw visual, 150kw aural; antenna height—1,680 feet above average terrain, 1,521 feet above ground.

Address: 3000 Harry Hines Blvd. **Phone:** Riverside 1-3315. **TWX** DL 41.

Licensee: A. H. Belo Corp. (original owner). **Ownership:** Same ownership as Dallas News. Also see "Newspaper Ownership."

Network: ABC-TV.

Rep: Petry.

Highest hour rate: \$1,000.

Color facilities: network, local film, local slides. **Videotape recorder:** in operation.

Executives: E. M. (Ted) Dealey, pres; Alex


Texas is now the 7th state in TV homes . . .

. . . 2,038,180 . . .


... and KRLD-TV in Dallas covers one-third of all the TV sets in Texas . . .

...serving the greatest audience of any station in the South between the Rockies and the Atlantic Seaboard. ... because KRLD telecasts at maximum power on the lowest Dallas-Fort Worth channel from Texas tallest tower.

Get full value for your ad dollars. Specify that your next time buy is on KRLD-TV.



KRLD-TV



KRLD-TV

Channel 4, Dallas
MAXIMUM POWER

JOHN W. RUNYON
Chairman of the Board

CLYDE W. REMBERT
President

ARF REPORT, MARCH, 1958



we burned the midnight oil...

*to give timebuyers a quick and amazing summary finding about WFAA-TV'S rich North Texas television market**

(*Based on preliminary estimates, Sales Managements "Survey of Buying Power," May 10, 1958.)

- **WFAA-TV, DALLAS, NOW BLANKETS 71 COUNTIES**
...reaching 82% of the TV homes in these 71 counties weekly!
- **WFAA-TV DELIVERS MORE PEOPLE SPENDING MORE MONEY THAN EVER BEFORE!**

LOOK AT SALES MANAGEMENT'S FINDINGS IN "WFAA-TV LAND":

| | | | |
|-----------------------------------|-----------------|---------------------------------------|---------------|
| Population | 2,831,000 | Apparel | \$168,646,000 |
| No. Families | 859,400 | Furn., Household Appliances | \$143,943,000 |
| Effective Buying Income | \$4,405,866,000 | Automotive | \$857,305,000 |
| Retail Sales | \$3,444,601,000 | Service Stations | \$263,115,000 |
| Food Sales | \$ 767,214,000 | Drugs | \$116,472,000 |
| Gen'l Mdse. | \$ 495,614,000 | | |

CHANNEL 8

316,000 WATTS VIDEO
158,000 WATTS AUDIO

FROM ATOP TEXAS' TALLEST TOWER!

WFAA-TV  **DALLAS**

Edward Petry & Co. Nat'l Rep. A television service of the Dallas Morning News

Tv Stations CONTINUED

TEXAS CONTINUED

DALLAS (Continued)

WFAA-TV (Continued)

Keese, managing director; James Moroney, executive vp; Mike Shapiro, station mgr & film buyer; Dick Drummy Jr., coml mgr; Tom Palmer, program director; Bob Tripp, news director; Jim W. Cooper, chief engineer.
Washington atty: Loucks, Zias, Young & Jansky.
Radio affiliate: WFAA.

DEL RIO, Val Verde County (ch. 16—)

DENISON, Grayson County (ch. 52)

DENTON, Denton County (ch. *2, 17)

EAGLE PASS, Maverick County (ch. 26)

EDINBURG, Hidalgo County (ch. 26—)

EL CAMPO, Wharton County (ch. 27)

EL PASO, El Paso County (ch. 4, *7, 9, 13, 20+, 26+)

KELP-TV (Sept. 1, 1956) ch. 13; power—26.6 kw visual, 15.8kw aural; antenna height—130 feet above average terrain, 352 feet above ground.

Address: 4530 Delta St. **Phone:** Keystone 3-5911. **TWX EP 43.**

Licensee: KELP Television Corp. (acquired station March 20, 1957).

Ownership: See Harris-Alexander-Jones stations in "Group Ownership."

Network: ABC-TV (secondary).

Rep: Young Television.

Highest hour rate: \$300.

Executives: Joseph Harris, chmn; Harry Edelman, gen mgr; Hillman Taylor, program director, film buyer & promotion mgr; Dick Richmond, news director; Mike Gagilo, chief engineer.

Washington atty: Wheeler & Wheeler.

Radio affiliate: KELP.

KROD-TV (Dec. 14, 1952) ch. 4; power—62kw visual; 31kw aural; antenna height—1,150 feet above average terrain, 285 feet above ground. **Address:** 2201 Wyoming St. **Phone:** Keystone 2-6551. **TWX EP 44.**

Licensee: Roderick Broadcasting Co. (original owner).

Ownership: Dorrance D. Roderick, 75.07%, and others. Mr. Roderick also owns the El Paso Times. Also see "Newspaper ownership."

Network: CBS-TV.

Rep: Branham.

Highest hour rate: \$450.

Color facilities: network.

Executives: Dorrance D. Roderick, pres; Val Lawrence, vp & gen mgr; Dick Watts, assistant gen mgr & film buyer; Bernie Bracher, program director; Gordon Phillips, promotion mgr; Louis Hendricks, news director; Ed Talbot, chief engineer.

Washington atty: Paul M. Segal.

Radio affiliate: KROD.

KTSM-TV (Jan. 4, 1953) ch. 9; power—55kw visual; antenna height—100 feet above average terrain, 485 feet above ground.

Address: 801 N. Oregon St. **Phone:** Keystone 2-5423.

Licensee: Tri State Broadcasting Co. (original owner).

Ownership: Karl O. Wyler, 65%; Karl O. Wyler Jr., 20%; F. L. Koons, 10%, and W. C. Bailey, 5%.

Network: NBC-TV (secondary).

Rep: Hollingbery.

Highest hour rate: \$375.

Color facilities: network.

Executives: Karl O. Wyler Sr., pres & gen mgr; Karl O. Wyler Jr., assistant gen mgr; Roy T. Chapman, vp & coml mgr; Jack Rye, program director & film buyer; Roy Chapman, film buyer; Jack Elliott, promotion mgr; Jack Salem, news director; Ken Walton, chief engineer.

Washington atty: Loucks, Young, Zias & Jansky.

Radio affiliate: KTSM.

FALFURRIAS, Brooks County (ch. 52)

FLOYDADA, Floyd County (ch. 45)

FORT STOCKTON, Pecos County (ch. 22)

FORT WORTH, Tarrant County (ch. 5+, 11—, 20—, *26—)

KFJZ-TV (Sept. 11, 1955) ch. 11; power—210 kw visual, 106kw aural; antenna height—1,020 feet above average terrain, 1,074 feet above ground.

Address: 4801 W. Freeway, zone 7. **Phone:** Pershing 7-6631.

Licensee: Texas State Network (original owner).

Ownership: See Texas State Network stations in "Group Ownership."

Rep: Elair TV.

Highest hour rate: \$1000.

Executives: Gene L. Cagle, pres; Stan Wilson, vp & gen mgr; John Hopkins, coml mgr; Olin Terry, program director & news director; Arno Mueller, film buyer; Bill Kessell, chief engineer.

Washington atty: Miller & Schroeder.

Radio affiliate: KFJZ.

WBAP-TV (Sept. 29, 1948) ch. 5; power—100 kw visual, 60.3kw aural; antenna height—1,072 feet above average terrain, 1,113 feet above ground.

Address: 3900 Barnett, zone 3. **Phone:** Jefferson 6-1981. **TWX FT 8049.**

Licensee: Carter Publications Inc. (original owner).

Ownership: Licensee publishes the Fort Worth Star-Telegram. Owners are A. G. Carter Jr., 16-2/3%; estate of Amon G. Carter, 16-2/3%; Ruth Carter Johnson, 16-2/3%; B. N. Honea, 14-1/3%; Nenetta Burton Carter, 13-1/3%, and others. Also see "Newspaper Ownership."

Network: NBC-TV.

Rep: Peters, Griffin, Woodward.

Highest hour rate: \$1,000.

Color facilities: network, local live, local film, local slides.

Executives: Harold Hough, director; George Cranston, gen mgr; Roy I. Bacus, coml mgr; Robert Gould, program director; Lynn Trammell, film buyer; Margaret McDonald, promotion mgr; James A. Byron, news director; R. C. Stinson, chief engineer.

Washington atty: Paul M. Segal.

Radio affiliates: WBAP-AM-FM.



**PROVED 3 WAYS
 AMERICA'S BEST TV BUY**

ARB, May 1958—highest rated station in America in markets of three or more stations.

Telepulse 1957 Year-End Review—highest rated station in America in markets of three or more stations for the entire year of 1957.

Telepulse, May 1958—first in the market 91.3% of rated quarter-hours.



KROD-TV



CBS Television Network • Channel 4 • El Paso, Texas
 REPRESENTED NATIONALLY BY THE BRANHAM COMPANY
 Dorrance D. Roderick, Pres.; Val Lawrence, V.-Pres. and Gen. Mgr.; Dick Watts, Asst. Gen. Mgr.

TEXAS BROADCASTERS
TO BUY OR SELL
 see
DeWITT LANDIS
 Fidelity Union Life Bldg., Dallas
 (RI 8-1175)
 or any office of
**HAMILTON-STUBBLEFIELD-TWINING
 & ASSOCIATES, INC.**

WBAP-TV is TOPS in the... 12 TH. U.S. MARKET

THE GREAT FORT WORTH-DALLAS AREA



LOOK AT THE MARKET

MARKET DATA*

| | |
|--|-----------------|
| Population - - - - - | 2,735,300 |
| Effective Buying Income - - - - - | \$4,436,534,000 |
| Effective Buying Income Per Family - - - - - | \$ 5,243 |
| Total Retail Sales - - - - - | \$3,448,461,000 |
| Retail Sales Per Family - - - - - | \$ 4,085 |

*Source: Sales Management Survey of Buying Power, May 10, 1958

LOOK AT WBAP-TV

TOP-RATED STATION*

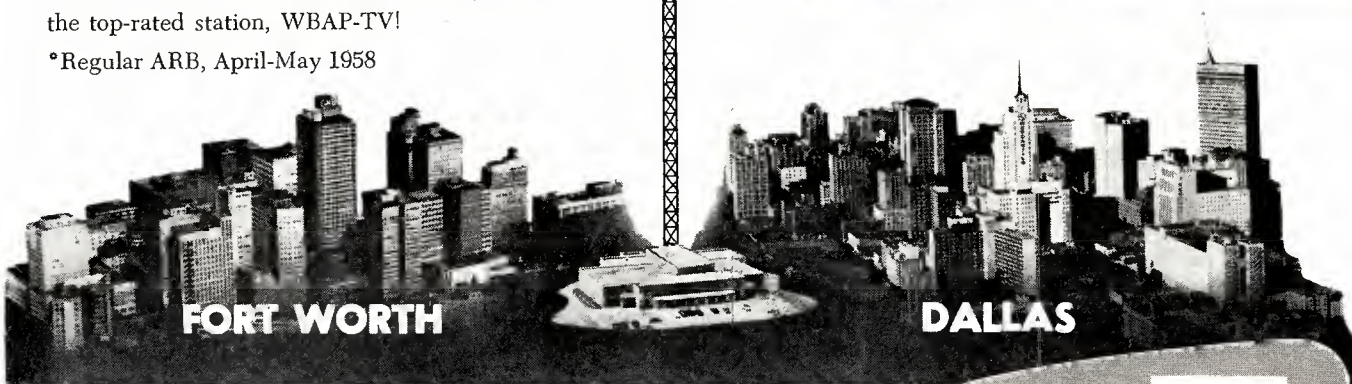
The Pioneer Station in the Great Southwest, leads all Stations in the Fort Worth-Dallas Area from Sign-On to Sign-Off!

To cover the 12th U. S. Market . . . the Fort Worth-Dallas Area . . . and the trade territory of 53 rich Texas and Oklahoma Counties, choose the top-rated station, WBAP-TV!

*Regular ARB, April-May 1958

WBAP-TV is TOPS in:

- Rate Protection
- Better Availabilities
- Faster Merchandising
- Facilities
- Color Telecasting



WBAP-TV



BASIC NBC FOR NORTH TEXAS

FORT WORTH • 3900 BARNETT

DALLAS • 1900 NORTH AKARD

AMON CARTER
Founder

AMON CARTER, JR.
President

HAROLD HOUGH
Director

GEORGE CRANSTON
Manager

ROY BACUS
Commercial Manager

PETERS, GRIFFIN, WOODWARD, Inc. — National Representatives

Tv Stations CONTINUED

TEXAS CONTINUED

GAINESVILLE, Cooke County (ch. 49—)

GALVESTON, Galveston County (ch. 35—, 41—, *47—)

GONZALES, Gonzales County (ch. 64—)

GREENVILLE, Hunt County (ch. 69—)

HARLINGEN (also see Brownsville-Harlingen-Wes-laco) (ch. 23)

KGBT-TV (October 1953) **ch. 4**; power—100kw visual, 50kw aural; antenna height 992 feet above average terrain, 995 feet above ground. **Address:** 1521 W. Harrison St. **Phone:** Garfield 3-4880. **TWX** HA 047.

Licensee: Harbenito Broadcasting Co. (original owner).

Ownership: James C. Looney, 40%; McHenry Tichenor, 40%; Troy McDaniel, 10% and others. Messrs. Looney and Tichenor also own 32% each of KUNO Corpus Christi, Tex.

Network: CBS-TV (primary), ABC-TV (secondary).

Rep: H-R Representatives; Brown (southwest). **Highest hour rate:** \$300.

Executives: McHenry Tichenor, pres; Troy McDaniel, gen mgr; Harry Mooridian, coml mgr; Al Beck, chief engineer.

Washington atty: Cohn & Marks. **Radio affiliate:** KGBT.

HEBBRONVILLE, Jim Hogg County (ch. 58)

HENDERSON, Rusk County (ch. 42+)

HEREFORD, Deaf Smith County (ch. 19—)

HILLSBORO, Hill County (ch. 63)

HOUSTON, Harris County (ch. 2—, *8—, 11+, 13—, 23+, 29—, 39—)

KGUL-TV (March 22, 1953) **ch. 11**; power—316kw visual, 158kw aural; antenna height—1,170 feet above average terrain, 1,196 feet above ground.

Address: Prudential Bldg., zone 25. **Phone:** Jackson 9-4811. **TWX** HO 488.

Licensee: Gulf Television Corp. (acquired station September 1, 1956).

Ownership: See Corinthian stations in "Group

Ownership." See also "Newspaper Ownership."

Network: CBS-TV.

Rep: CBS Television Spot Sales.

Highest hour rate: \$1200

Color facilities: network.

Videotape recorder: in operation.

Executives: C. Wrede Petersmeyer, pres; James Richdale Jr., acting gen mgr; Robert S. Wilson, coml mgr; Tommy Thompson, program director; M. B. Johnson, film buyer; Roland Brazier, promotion mgr; Paul Markey, news director. **Washington atty:** Covington & Burling.

KPRC-TV (Jan. 1, 1949) **ch. 2**; power—100kw visual, 50kw aural; antenna height—640 feet above average terrain, 687.5 feet above ground. **Address:** 3014 South Post Oak Road. **Phone:** Madison 3-9271. **TWX** HO 98.

Licensee: The Houston Post Co. (acquired station May 1950).

Ownership: W. P. Hobby and family, chief owners. Licensee publishes the Houston Post. Also see "Newspaper Ownership."

Network: NBC-TV.

Rep: Petry.

Highest hour rate: \$1,200.

Color facilities: network, local film, local slides.

Videotape recorder: in operation.

Executives: W. P. Hobby, chmn of bd; Jack Harris, vp & gen mgr; Jack McGrew, station mgr; Ridge Radney, production mgr; Mary Damrel, film buyer; Kirt Harriss, promotion mgr; Pat Flaherty, news director; Paul Huhndorf, operations director.

Washington atty: Miller & Schroeder.

Radio affiliates: KPRC-AM-FM.

KNUZ-TV (not on air, suspended operation but has not turned in construction permit) **ch. 39**.

Address: 4701 Caroline St.

Permittee: KNUZ Tv Co.

Ownership: Max H. Jacobs, 40%; Irvin Schlenker, 40%; Douglas Hicks, 5%; David H. Morris, 5%; Leon Green, 5%; Bailey A. Swenson, 5%. **Radio affiliate:** KNUZ.

KTRK-TV (Nov. 20, 1954) **ch. 13**; power—316 kw visual, 170kw aural; antenna height—960 feet above average terrain, 970 feet above ground.

Address: 4513 Cullen Blvd., zone 1. **Phone:** Jackson 6-1313. **TWX** HO 1072.

Licensee: Houston Consolidated Television Co. (original owner).

Ownership: KTRH Broadcasting Co. (KTRH Houston-Houston Chronicle), 32%; Roy Hofheinz, 16%, and others. Mr. Hofheinz also owns 25% of KTHH Houston and 9% of KRYS Corpus Christi. Interlocking ownership with KPBL Lafayette, La. Also see "Newspaper Ownership."

Network: ABC-TV.

Rep: Hollingbery.

Highest hour rate: \$1000.

Color facilities: network, local film, local slides.

Executives: John T. Jones Jr., pres; Willard E. Walbridge, executive vp & gen mgr; William F. Bennett, coml mgr; John H. Hill, program mgr; Hugh Pickett, film director; John Chapman, promotion-publicity director; Ray Conaway, news editor; Tom L. Hiner, chief engineer.

Washington atty: Dow, Lohnes & Albertson.

KXYZ-TV (not on air, granted June 18, 1953; target date unknown) **ch. 29**.

Address: Gulf Bldg.

Permittee: Shamrock Broadcasting Co.

Ownership: Glenn H. McCarthy and family, 100%.

Radio affiliate: KXYZ.

KUHT** (non-commercial educational) (May 25, 1953) **ch. 8; power—48kw visual, 24kw aural; antenna height—640 feet above average terrain, 658 feet above ground. **Address:** 3801 Cullen Blvd., zone 4. **Phone:** Capitol 4-0141.

Licensee: U. of Houston & Houston Independent School District (original owner).

Executives: Col. W. B. Bates, chmn, bd. of regents, U. of Houston; Dr. John W. Meaney, director of radio-tv center, U. of Houston; Roy Barthold, program director; O. C. Crossland, chief engineer.

Radio affiliate: KUHF-FM.

HUNTSVILLE, Walker County (ch. 15)

JACKSONVILLE, Cherokee County (ch. 36—)

JASPER, Jasper County (ch. 49+)

KERMIT, Winkler County (ch. 14)

KILGORE, Gregg County (ch. 59—)

KINGSVILLE, Kleberg County (ch. 40)

LAMESA, Dowson County (ch. 28)

LAMPASAS, Lampasas County (ch. 40—)

LAREDO, Webb County (ch. 8, 13, *15+)

KHAD-TV (Jan. 6, 1956) **ch. 8**; power—2.14 kw visual, 1.07kw aural; antenna height—150 feet above average terrain, 233 feet above ground.

Address: 820 Convent Ave. **Phone:** Randolph 3-3674. **TWX** Laredo 243.

Licensee: Southwestern Publishing Co. (acquired station August 1958).

Ownership: See Don W. Reynolds stations in "Group Ownership."

Network: CBS-TV (primary), ABC-TV (secondary), NBC-TV (secondary).

Rep: Pearson.

Highest hour rate: \$187.50.

Executive: Donald W. Reynolds, owner.

Washington atty: Ross K. Prescott.

LEVELLAND, Hockley County (ch. 38—)

LITTLEFIELD, Lamb County (ch. 32)

LONGVIEW, Gregg County (ch. 32, 38+)

KTRK-TV, channel 13

THE NEW ADVENTURES OF "Trader Horn"

starring **JOHN TURNER**
brilliant New Star discovery!

HIGH ADVENTURE!
... for higher ratings!

39 Half-hours - Available Jan. '59!

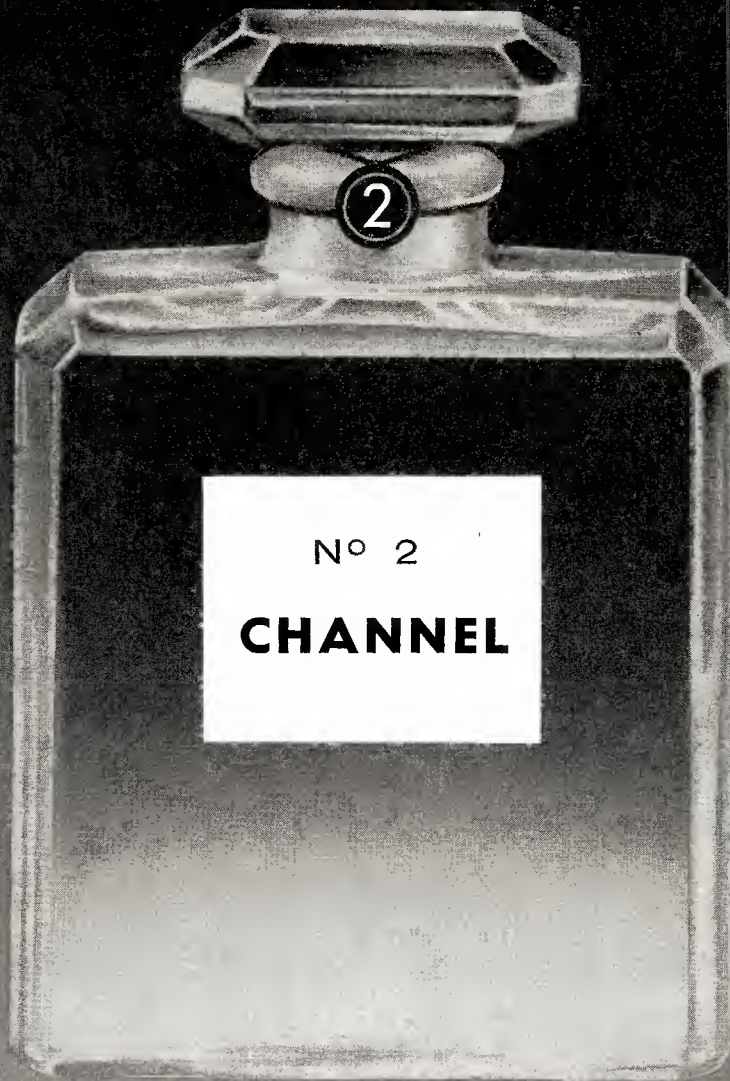
ALL NEW!
from **GROSS-KRASNE**

SEE PAGE B-66 FOR YOUR NEAREST GROSS-KRASNE OFFICE

N° 2 - BOIS DES GARDENIA SALES RESULTS - TEXAS LEATHER - N° 2

EAU DE SPOT ANNOUNCEMENTS: 35.00 TO 250.00 - PARTICIPATIONS: 90.00 TO 250.00 - PROGRAMS: 90.00 TO 1200.00

NEW N° 2 PERFUME "FOR THE CLIENT"



THE MOST TREASURED NAME IN HOUSTON TELEVISION

KPRC-TV

EDWARD PETRY & CO., National Representatives

Tv Stations CONTINUED

TEXAS CONTINUED

LUBBOCK, *Lubbock County* (ch. 5—, 11, 13—, *20, 26)

KCBD-TV (May 10, 1953) ch. 11; power—100 kw visual, 50kw aural; antenna height—760 feet above average terrain, 791 feet above ground.

Address: 5600 Ave. A. **Phone:** Sherwood 4-1414. **TWX** 8093.

Licensee: Bryant Radio & Television Inc. (original owner).

Ownership: Caprock Broadcasting Co. (KCBD Lubbock), 65%; J. D. Leftwich, 20%, and others.

Network: NBC-TV (primary), ABC-TV (secondary).

Rep: Raymer.

Highest hour rate: \$400.

Color facilities: network.

Executives: Joe H. Bryant, pres & gen mgr; Robert L. Snyder, assistant gen mgr; George L. Tarter, coml mgr & film buyer; Bill Taylor, program director; Ray Poindexter, national sales mgr; Joe Gilbert, news director; Frank Lee, chief engineer.

Washington atty: Welch, Mott & Morgan.

Radio affiliate: KCBD.

KDUB-TV (Nov. 13, 1952) ch. 13; power—316 kw visual, 158kw aural; antenna height—820 feet above average terrain, 841 feet above ground.

Address: 7400 College Ave. **Phone:** Sherwood 4-2345. **TWX** LU-8111.

Licensee: Texas Telecasting Inc. (original owner).

Ownership: See Texas Telecasting stations in "Group Ownership."

Network: CBS-TV (primary), West Texas Television Network.

Rep: Branham. (KDUB-TV parent station & regional network key for KPAR-TV Abilene and KEDY-TV Big Spring, Tex.).

Highest hour rate: \$400.

Color facilities: network, local film, local slides.

Videotape recorder: in operation.

Executives: W. D. (Dub) Rogers, pres & gen mgr; W. H. Shipley, vp; E. A. (Buzz) Hasset, gen sales mgr; Ray Trent, program director & film buyer; Ray Huffer, promotion mgr; Duncan Ellison, news director; Rudy Starnes, chief engineer.

Washington atty: Elliot Lovett.

Radio affiliate: KDUB.

***TEXT** (non-commercial educational) (not on air, granted May 21, 1958; target date not announced) ch. *5.

Address: Texas Tech campus.

Permittee: Texas Technological College.

Highest hour rate: \$240.

Color facilities: network.

Executives: R. W. Wortham Jr., pres; Richman Lewin, gen mgr & film buyer; Murphy Martin, coml mgr & news director; Mark Kenady, program director & promotion mgr; Fred Hill, chief engineer.

Washington atty: Cohn & Marks.

Radio affiliate: KTRE.

McALLEN, *Hidalgo County* (ch. 20—)

McKINNEY, *Collin County* (ch. 65—)

MARFA, *Presidio County* (ch. 19+)

LUFKIN, *Angelino County* (ch. 9, 46—)

KTRE-TV (Sept. 1, 1955) ch. 9; power—27.5kw visual; antenna height—650 feet above average terrain, 540 feet above ground.

Address: P. O. Box 701. **Phone:** Neptune 4-7771. **TWX** Lufkin 778

Licensee: Forest Capital Broadcasting Co. (original owner).

Ownership: R. W. Wortham Jr., 33%; E. L. Kurth Sr., 16.8%; Henry B. Clay, 15.6%, and others. Mr. Clay is executive vice president and director of KTHS & KTHV (TV) Little Rock, Ark, and KWKH-AM-FM Shreveport, La.

Network: NBC-TV.

Rep: Venard, Rintoul & McConnell; Clyde Melville (Dallas).

MARSHALL, *Harrison County* (ch. 16—)

MERCEDES, *Hidalgo County* (ch. 32)

MEXIA, *Limestone County* (ch. 50—)

your best buy in

Lubbock, Texas

is

KCBD-TV NBC • KCBD-Radio NBC
ABC

Bryant Radio and Television, Inc.

Geo. L. Tarter
V.P. Sales

Ray Poindexter
Nat'l. Sales Mgr.

PAUL H. RAYMER, NATIONAL REPRESENTATIVES

TEXAS CONTINUED

MIDLAND, Midland County (ch. 2+, 18)

KMID-TV (Dec. 21, 1953) **ch. 2**; power—100kw visual, 50kw aural; antenna height—500 feet above average terrain, 547 feet above ground. **Address:** Midland. **Phone:** Mutual 2-7321. **TWX** ML 8115.

Licensee: Midessa Television Inc. (original owner).

Ownership: See R. H. Drewry stations in "Group Ownership."

Network: NBC-TV (primary) ABC-TV (secondary).

Rep: Venard, Rintoul & McConnell; Clarke Brown (South).

Highest hour rate: \$300.

Color facilities: network.

Executives: J. Conrad Dunagan, pres; Ray Herndon, gen mgr, coml mgr & film buyer; Jerry Blair, program director; V. V. Scarpelli, promotion mgr; Dan Kalenak, news director; Bill Buford, chief engineer.

Washington atty: Lyon, Wilner & Bergson.

MINERAL WELLS, Palo Pinto County (ch. 38)

MISSION, Hidalgo County (ch. 14)

MONAHANS, Word County (ch. 9—)

KVKM-TV (not on air, granted Aug. 1, 1957; target date Nov. 15, 1958) **ch. 9**.

Address: P. O. Box 1118. **Phone:** Wilson 3-4347.

Licensee: Tri-Cities Broadcasting Co. (original owner).

Ownership: J. Ross Rucker, J. B. Walton and Helen Winborne Walton, each 33 1/3%.

Network: ABC-TV (secondary).

Rep: Everrett-McKinney; Clyde Melville (regional)

Highest hour rate: \$200.

Color facilities: network.

Executives: J. Ross Rucker, pres & gen mgr; Clyde Benjamin, chief engineer.

Washington atty: Dow, Lohnes & Albertson.

Radio affiliate: KVKM.

MOUNT PLEASANT, Titus County (ch. 35)

NACOGDOCHES, Nacogdoches County (ch. 19—, 40+)

KTES (not on air; target date fall, 1958) **ch. 19**; power—20kw visual, 14kw aural; antenna height—290 feet above average terrain, 300 feet above ground.

Address: P. O. Box 248. **Phone:** Logan 4-4181.

Licensee: East Texas Broadcasting Co.

Ownership: Lee Scarborough, 100%.

Network: ABC-TV.

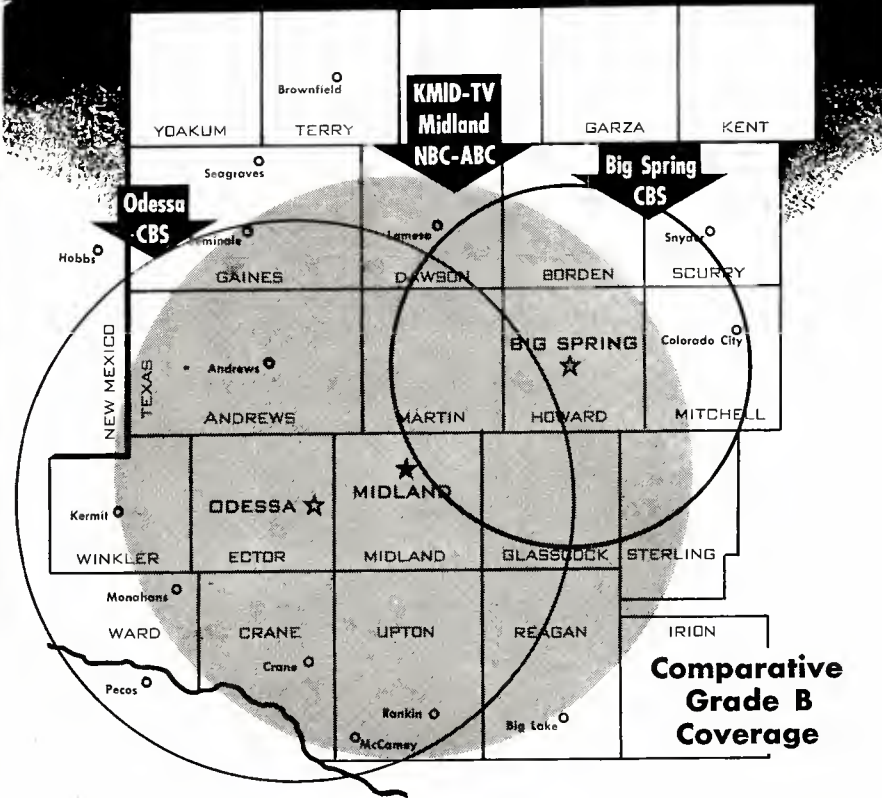
Highest hour rate: \$125. (station also plans to be satellite of KTRK Houston)

Executives: Lee Scarborough, pres.

Washington atty: Haley, Wollenberg & Kenahan.

Radio affiliate: KELS-FM.

THE 1 STATION to cover "Oil-Rich" West Texas



When you buy time on KMid-TV you get unduplicated NBC Network coverage in 98,000 TV homes in "Oil Rich" West Texas

REPRESENTED BY:

NATIONAL: VENARD, RINTOUL & MCCONNELL, INC.
SOUTH: CLARKE BROWN COMPANY

KMID-TV Channel 2 **NBC** 100 KW **abc**
MIDLAND • ODESSA • BIG SPRING

STANDARD OIL CO. OF INDIANA

USES IT*

IN DETROIT

* SEE ZIV AD PAGES A114-A115

TEXAS CONTINUED

Tv Stations CONTINUED

NEW BRAUNFELS, Comol County (ch. 62—)

ODESSA, Ector County (ch. 7—, 24—)

KOSA-TV (Jan. 1, 1956) ch. 7; power—316kw visual, 158kw aural; antenna height—740 feet above average terrain, 726 feet above ground. **Address:** 1211 N. Whitaker. **Phone:** Federal 7-8301. **TWX** 8756. **Licensee:** Odessa Television Co. (original owner). **Ownership:** C. L. Trigg, 80%; William B. Stowe, 10%, and Brooks L. Harmon, 10%. Mr. Trigg also owns 4.25% of KVII(TV) Amarillo, Tex. **Network:** CBS-TV. **Rep:** Bolling. **Highest hour rate:** \$300. **Executives:** Cecil L. Trigg, pres. & gen mgr; John Vacca, station mgr & film buyer; Ed

Costello, sales mgr; Ross Newby, national sales mgr; Stu Klein, production mgr; Doyce Elliott, news director; William R. Schock, chief engineer. **Washington atty:** Haley, Wollenberg, & Kenahan. **Radio affiliate:** KOSA.

ORANGE, Orange County (ch. 43—)

PAMPA, Gray County (ch. 17—)

PARIS, Lamar County (ch. 33+)

PEARSALL, Frio County (ch. 31)

PECOS, Reeves County (ch. 16+)

PERRYTON, Ochiltree County (ch. 22)

PLAINVIEW, Hale County (ch. 29+)

PORT ARTHUR (see Beaumont)
KPAC—(See Beaumont)

QUANAH, Hordemon County (ch. 42)

RAYMONDVILLE, Willocoy County (ch. 42)

ROSENBERG, Fort Bend County (ch. 17—)

SAN ANGELO, Tom Green County (ch. 3—, 8+, 17+, *23—)

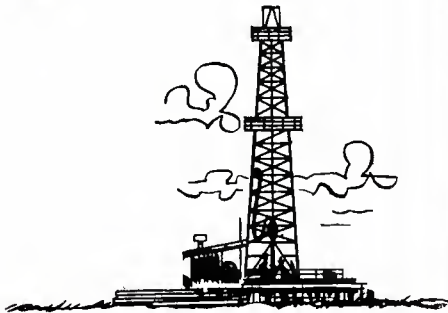
KCTV (July 5, 1953) ch. 8; power—25.1kw visual, 12.6kw aural; antenna height—420 feet above average terrain, 443 feet above ground. **Address:** 1015 E. 28th St. **Phone:** 7183. **TWX** 8585. **Licensee:** Westex Television Co. **Ownership:** Louis O. Seibert, 49%; Roy H. Simmons, 25%; B. P. Bludworth, 25%; Houston H. Harte, 1%. Interlocking ownership with KBST and KEDY-TV Big Spring and KPLT Paris, both Texas. **Network:** CBS-TV (primary), ABC-TV (secondary), NBC-TV (secondary). **Rep:** Venard, Rintoul & McConnell; Clyde Melville (Dallas). **Highest hour rate:** \$200. **Executives:** B. P. Bludworth, pres; J. H. Hubbard, gen mgr; film buyer & co-promotion mgr; Dan Guthrie, coml mgr; Al Cobb, program director & co-promotion mgr; Jim Moreland, news director; Ed Tolson, chief engineer.

SAN ANTONIO, Bexor County (ch. 4, 5, *9—, 12+, 35+, 41+)

KCOR-TV (June 2, 1955) ch. 41; power—11kw visual, 6 kw aural; antenna height—500 feet above average terrain, 598 feet above ground. **Address:** 111 Martinez St., zone 4. **Phone:** Capitol 5-2751. **TWX** SA 223. **Licensee:** KCOR Inc. (original owner). **Ownership:** R. A. Cortez, 59.7%; William P. Smythe, 9.9% and others. **Rep:** Richard O'Connell. **Highest hour rate:** \$200. **Executives:** Raoul A. Cortez, pres; Nathan Safir, gen mgr; Ben Tamborello, coml mgr; Sam Murray, program director; E. Nicolas, film buyer & promotion mgr; Ed. Moreno, news director; M. L. Fiedler, chief engineer. **Washington atty:** Haley, Wollenberg & Kenahan. **Radio affiliate:** KCOR.

KENS-TV (Feb. 15, 1950) ch. 5; power—100kw visual, 50kw aural; antenna height—450 feet above average terrain, 548 feet above ground. **Address:** Ave. E & 4th St., zone 5. **Phone:** Capitol 5-7411. **TWX** SA 100. **Licensee:** Express Publishing Co. (acquired station Nov. 1, 1954). **Ownership:** Licensee publishes San Antonio Express and News. George W. Brackenridge estate, 33 1/2%; Frank G. Huntress Jr., 20.43%; Mrs. Carrie S. Frost, 11.44%; Mrs. Katherine H. Minter, 4.40%, and others. Also see "Newspaper Ownership." **Network:** CBS-TV. **Rep:** Peters, Griffin, Woodward. **Highest hour rate:** \$700. **Color facilities:** network. **Videotape recorder:** in operation. **Executives:** Frank G. Huntress Jr., pres; Albert D. Johnson, gen mgr; Wayne Kearn, coml mgr; Ken James, program director & film buyer; Kenneth McClure, promotion mgr. **Washington atty:** Loucks, Zias, Young & Jansky. **Radio affiliate:** KENS.

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ODESSA-MIDLAND

The Average Joe hereabouts has more dough to spend than the average Joe anyplace else in Texas—What's more he spends it on the products he knows most about. He finds out about these products on KOSA-TV. So . . . Call your Bolling Man . . . Today.



KOSA-TV
channel 7 316,000 watts ODESSA, Texas

KTRK-TV, channel 13

61.4% share of audience sign-on to sign-off Sunday through Saturday.
Odessa-Midland total coverage area ARB—January 1958.

Tv Stations CONTINUED

TEXAS CONTINUED

SAN ANTONIO (Continued)

KONO-TV (Jan. 21, 1957) ch. 12; power—316kw visual, 158kw aural; antenna height—458 feet above average terrain, 573 feet above ground. Address: 1408 N. St. Mary's St., zone 12. Phone: Capitol 6-7611, **TWX** SA 122. Licensee: Mission Telecasting Corp. (original owner).
Ownership: Eugene J. Roth, 94%; James M. Brown, 2%, Bob A. Roth, 2% and Jack Roth, 2%.
Network: ABC-TV.
Rep: H-R Television; Clarke Brown (South)
Highest hour rate: \$700.
Color facilities: network.
Executives: Eugene J. Roth, pres; James M. Brown, vp & gen mgr; Bob A. Roth, coml mgr; W. Perry Dickey, program mgr; W. Perry Dickey, film buyer; Katie Ferguson, program co-ordinator; Key Herbert, news director; George W. Ing, director of engineering.
Washington atty: Welch, Mott & Morgan.
Radio affiliates: KONO-AM-FM.

WOAI-TV (Dec. 11, 1949) ch. 4; power—100kw visual, 50kw aural; antenna height—1,480 feet above average terrain, 1,531 feet above ground. Address: 1031 Navarro St., zone 6. Phone: Capitol 7-4221, **TWX** SA 37. Licensee: Southland Industries Inc. (Original owner.)
Ownership: Hugh Halff Jr. and family.
Network: NBC-TV.
Rep: Petry.
Highest hour rate: \$700.
Color facilities: network, local live, local film, local slides.
Executives: Hugh Halff Jr., chmn of bd; James M. Gaines, pres; Edward V. Cheviot, coml mgr; Robert R. Reed, program mgr; Faye Leavitt, film director; Bill N. Yancy, promotion mgr; Henry Howell, news director; Charles L. Jeffers, vp, engineering.
Washington atty: Hogan & Hartson.
Radio affiliate: WOAI.

SAN BENITO, Cameron County (ch. 48)

SAN MARCOS, Hays County (ch. 53+)

SEGUIN, Guadalupe County (ch. 14—)

SEYMOUR, Baylor County (ch. 24+)

SHERMAN, Grayson County (ch. 46+)

SNYDER, Scurry County (ch. 30+)

STEPHENVILLE, Eroth County (ch. 32+)

SULPHUR SPRINGS, Hopkins County (ch. 41)

SWEETWATER, Nolan County (ch. 12)
KFAR-TV (Jan. 1, 1956) ch. 12; power—144 kw visual; 72kw aural; antenna height—581 feet above average terrain, 689 feet above ground. Mailing address: 7400 College Ave., Lubbock, Tex. Phone: Sherwood 4-2345 (Lubbock). **TWX** LU-8111. Licensee: Texas Telecasting Inc. (original owner).
Ownership: See Texas Telecasting stations in "Group Ownership."
Network: CBS-TV (primary), West Texas Television Network.
Rep: The Branham Co.
Highest hour rate: \$200. (also see KDUB-TV Lubbock, parent station and Key for regional network).
Color facilities: network, local film, local slides.
Executives: Jimmie Isaacs, vp & station mgr; (other personnel same as KDUB-TV Lubbock).
Washington atty: Elliot Lovett.

TAYLOR, Williamson County (ch. 58+)

TEMPLE, Bell County (ch. 6, 16, 22+)
KGEN-TV (Nov. 1, 1953) ch. 6; power—100kw visual, 50.1kw aural; antenna height—830 feet above average terrain, 833 feet above ground. Address: P. O. Box 188. Phone: Prospect 3-6868. Licensee: Bell Publishing Co. (original owner).
Ownership: Frank W. Malborn, 95%, and C. A. Schulz, 5%. Licensee publishes the Temple Telegram. Mr. Malborn is principal stockholder in Sherman Democrat and Killeen Herald, both Texas, and also owns 90% of KTEM Temple. Also see "Newspaper Ownership."
Network: NBC-TV.
Rep: Blair Tv Assoc.
Highest hour rate: \$400.
Color Facilities: network.
Executives: Frank W. Malborn, pres; Burton Bishop, gen mgr & film buyer; James Ham, promotion mgr; Dick Mahan, news director; Curtis M. Casey, chief engineer.
Washington atty: Fisher, Wayland, Duvall & Southmayd.

TERRELL, Kaufman County (ch. 53)

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THOMAS MITCHELL

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TV Stations CONTINUED

TEXAS CONTINUED

TEXARKANA, Bowie County (ch. 6+, *18, 24-)

KCMC-TV (Aug. 16, 1953) ch. 6; power—100 kw visual, 50kw aural; antenna height—380 feet above average terrain, 391 feet above ground.
Address: P. O. Box 1290. **Phone:** 33-1133. **TWX** 260.

Licensee: KCMC Inc. (original owner).
Ownership: Camden News Publishing Co. (Camden (Ark.) News—Walter E. Hussman), 50%; estate of C. E. Palmer, 42.5%. Class A common non-voting stock is entirely owned by Texarkana Newspapers Inc. (Texarkana Gazette and News), which is controlled by Palmer estate. Texarkana Newspapers also owns Hot Springs Sentinel and Record & New Era; Eldorado News and Times, 50% of Hope Star, 50% of Magnolia Banner News, and 50% of Russellville Courier-Democrat, all Ark., and 25% of Jacksonville (Tex.) Progress. Also see "Newspaper Ownership."
Network: CBS-TV (primary), ABC-TV (secondary).

Rep: Venard, Rintoul & McConnell.
Highest hour rate: \$260.

Color facilities: network.
Executives: Walter E. Hussman, pres; Richard M. Peters, gen mgr & film buyer; Jack Rollings, national sales mgr & promotion mgr; Les Eugene, program director & news director; Edward Covington, chief engineer.
Washington atty: Eugene L. Burke.
Radio affiliate: KCMC.

TYLER, Smith County (ch. 7, 61+, 72)

KLTV (Oct. 14, 1954) ch. 7; power—316kw visual, 274kw aural; antenna height—535 feet above average terrain, 495 feet above ground.
Address: P. O. Box 957. **Phone:** Lyric 2-3873. **TWX** TY 8672.

Licensee: The Channel 7 Co. (original owner).
Ownership: Lucille Ross Buford, 50%; Marshall Pengra, 20%; Lucille Ross Buford, guardian for Robert P. Buford, 10%; Geoffrey R. Buford, 10%, and Gerald B. Buford, 10%. Mr. Pengra is vice president of WATO Oak Ridge, Tenn.
Network: ABC-TV (primary), NBC-TV (primary), CBS-TV (secondary).
Rep: H-R Television.

Highest hour rate: \$300.
Color facilities: network.
Executives: Mrs. Lucille Ross Buford, pres; Marshall H. Pengra, gen mgr & film buyer; John Lenox, coml mgr; Bonnie Lenox, program director & promotion mgr; Ralph Coleman, news director; Hudson C. Collins, chief engineer.
Washington atty: McKenna & Wilkinson.

UVALDE, Uvalde County (ch. 20)

VERNON, Wilbarger County (ch. 18+)

VICTORIA, Victoria County (ch. 19+)

KMVA (not on air, granted May 2, 1957; target date unknown) ch. 19.
Address: Victoria Bank & Trust Bldg.
Permittee: Alkek Television Co.
Ownership: Albert B. Alkek, 100%. Mr. Alkek also owns 85% of Knal Victoria.
Radio affiliate: KNAL

WACO, McLennon County (ch. 10+, *28-, 34)

KWTX-TV (April 4, 1955) ch. 10; power—107 kw visual, 54kw aural; antenna height—512 feet above average terrain, 461 feet above ground.
Address: P. O. Box 3128, Westview Station. **Phone:** Plaza 6-4461. **TWX** WC 8480.

Licensee: KWTX Broadcasting Co. (original owner).

Ownership: W. W. Naman, 13.76%; Hilton E. Howell, 10.12%; Ross M. Sams, 9.78%; Milford N. Bostick, 9.1%; W. W. Callan, 9.78%; Robert E. Levy, 8.62%; Thomas D. Stipling, 6.26%; Ellender S. Chase, 3.53% and LBJ Co., 29.05%. For LBJ holdings see that listing in "Group Ownership." Licensee owns 50% of KBTX-TV Bryan, Tex.

Network: ABC-TV, CBS-TV.

Rep: Raymer.

Highest hour rate: \$375.

Color facilities: network.

Executives: Wilfred W. Naman, pres; M. N. Bostick, vp, gen mgr & film buyer; Charles H. Boland, regional & national sales mgr; Curtis E. Matties, program manager; Mrs. Oma Owens, promotion mgr; Bill Dover, news director; Jessie Dove, chief engineer.
Washington atty: Loucks, Zias, Young & Jansky

Radio affiliates: KWTX.

WAXAHACHIE, Ellis County (ch. 45-)

WEATHERFORD, Parker County (ch. 51)

WESLACO (see BROWNSVILLE—HARLINGEN—WESLACO)

KRGV-TV (April 14, 1954) ch. 5; power—100 kw visual, 50kw aural; antenna height—750 feet above average terrain, 791 feet above ground.
Address: 309 Missouri St. **Phone:** Woodlawn 8-3131. **TWX** 072.

Licensee: KRGV Television Inc. (original owner).

Ownership: See LBJ Co. in "Group Ownership."
Network: NBC-TV (primary), ABC-TV (secondary).

Rep: Raymer.

Highest hour rate: \$300.

Executives: J. C. Kellam, pres; Charles L. Brooks, station mgr; Bill Rucker, national sales mgr; Dallas Wales, program director; Fred Noble, film buyer & director of operations; Hank Page, promotion mgr; Lewis Hartwig, chief engineer.
Washington atty: Cohn & Marks.

Radio affiliate: KRGV.

WICHITA FALLS, Wichita County (ch. 3, 6-, *16+, 22-)

KFDX-TV (April 12, 1953) ch. 3; power—100 kw visual, 56.2 kw aural; antenna height—500 feet above average terrain, 556 feet above ground.
Address: P. O. Box 2040. **Phone:** 2-8668.

Licensee: Wichtex Radio & Television Co. (original owner).

Ownership: Darrold A. Cannan and family, majority owners. Mr. Cannan also owns 21% of KFDM-AM-TV Beaumont.

Network: NBC, ABC.

Rep: Raymer.

Color facilities: network, local live, local film, local slides.
Highest hour rate: \$350.

Executives: D. A. Cannan, pres; Howard H. Fry, gen mgr & film buyer.

KSYD-TV (March 1, 1953) ch. 6; power—100 kw visual, 50kw aural; antenna height—450 feet above average terrain, 465 feet above ground.
Address: P.O. Box 2130. **Phone:** 322-6957. **TWX** WF 8388.

Licensee: KSYD Television Co. (acquired station Jan. 9, 1956).

Ownership: Sidney A. Grayson, 5%; Nat Levine, 25%; Irving L. Gold, 12.5%; Ben Aaron, 6.67%; Theodore Shanbaum, 25%, and others.
Network: CBS-TV.

Rep: Blair Television Assoc.

Highest hour rate: \$350.

Color facilities: network.

Executives: Sidney A. Grayson, pres, gen mgr & film buyer; Lambert Cain, local sales mgr; Tom Sugars, program director; Mrs. Carol Crowder, promotion mgr; Bill Hood, news director; Herbert T. Wiley, chief engineer.
Washington atty: Lyon, Wilner, & Bergson.
Radio affiliate: KSYD.

UTAH

BRIGHAM, Box Elder County (ch. 36-)

CEDAR CITY, Iron County (ch. 5)

LOGAN, Cache County (ch. 12-, 30, *46)

KVNU-TV (not on air, granted Feb. 27, 1953; target date undetermined) ch. 12.

Address: 1393 N. Main St.,
Licensee: Cache Valley Broadcasting Co.
Ownership: Herschel Bullen, 40.3%; Reed Bullen, 30.5%, and others.

OGDEN, Weber County (ch. 9+, *18-, 24)

NEW (not on air, granted July 30, 1953; target date not announced) ch. 9.

Address: 1538 Gibson Ave.
Permittee: United Telecasting & Radio Co.
Ownership: United Broadcasting Co., licensee of KVOG Ogden, 80%; Richard K. and Robert G. Hemingway, 10% each.
Radio affiliate: KVOG.

PRICE, Carbon County (ch. 6)

PROVO, Utah County (ch. 11+, 22, *28)

KLOR-TV (not on air; target date Sept. 15, 1958) ch. 11; power—6kw visual; 3 kw aural; antenna height—2,845 feet above average terrain, 109 feet above ground.

Address: P. O. Box 44. **Phone:** Franklin 3-2951. **TWX** PR 468.

Permittee: Beehive Telecasting Corp.
Ownership: Samuel B. Nissley, 56.2%, and others. Permittee owns 63.283% of KSUB Cedar City, Utah.

Rep: Raymer.

Highest hour rate: \$350.

Color facilities: network, local live, local film, local slides.

Executives: Samuel B. Nissley, pres, gen mgr & film buyer; Donna Gosar, sales mgr; Gaylon B. Rowan, program director; Vern Brimley, promotion mgr; Gordon Forsyth, news director; Phillip R. Hurlbut, chief engineer.
Washington atty: Scharfeld & Baron.

RICHFIELD, Sevier County (ch. 13+)

ST. GEORGE, Washington County (ch. 18+)

SALT LAKE CITY, Salt Lake County (ch. 2-, 4-, 5+, *7-, 20+, 26)

KSL-TV (June 1, 1949) ch. 5; power—33.1kw visual; 18.2kw aural; antenna height—3,660 feet above average terrain, 110 feet above ground.
Address: 145 Social Hall Ave., zone 11. **Phone:** Elgin 5-4641. **TWX** SU 373.

Licensee: Radio Service Corp. (original owner)
Ownership: See Corp. of Church of Jesus Christ of Latter Day Saints in "Group Ownership."

Network: CBS-TV (secondary).

Rep: CBS Television Spot Sales.

Highest hour rate: \$650.

Color facilities: network.

Executives: Jay W. Wright, executive vp; D. Lennox Murdock, vp & mgr; Wayne E. Richards, director of operations; Richard V. Thiriot, film buyer; Robert G. Murdock, director of promotion; William A. Eames, news director; Vincent E. Clayton, chief engineer.
Washington atty: Wilkinson, Cragun & Barker.
Radio affiliates: KSL-AM-FM.

KTVU (April 1948) ch. 4; power—26.9kw visual, 14.5kw aural, antenna height—3,080 feet above average terrain, 186 feet above ground.
Address: 130 Social Hall Ave., zone 11. **Phone:** Davis 2-5681. **TWX** SU 71.

Licensee: Intermountain Broadcasting & Television Corp. (acquired station July 1, 1953).
Ownership: See Time Inc. stations in "Group Ownership." Also see "Newspaper Ownership."
Network: NBC-TV.

KTRK-TV, channel 13

"Adventures of The SEAHAWK"

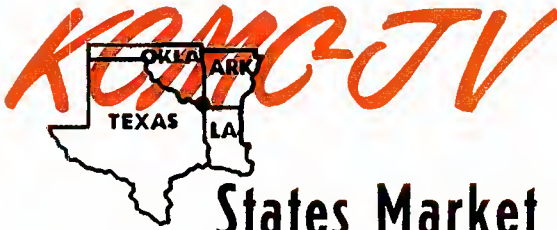
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Arthur C. Thomson
Advertising Manager

HERE'S WHAT HAPPENS WHEN IT'S A KCMC-TV SALES EFFORT

M-E-L DIVISION
Mercury Edsel Lincoln Continental Imported Cars

".. we congratulate you on your leadership"

George O. Hackett, Manager
Sales Promotion & Training
MERCURY

GENERAL MOTORS CORPORATION
DETROIT 2 MICHIGAN

"You and your station are certainly to be congratulated on the outstanding promotion job you did in connection with the local "Sale-O-Rama". It is evident that you gave this promotion a great deal of thought."

H. C. Botsford
Assistant Director
ADVERTISING SECTION

Ford Motor Company
BEN R DONALDSON
DIRECTOR OF INSTITUTIONAL ADVERTISING

"I fully appreciate the enterprise in connection with the program outlined."

PLYMOUTH DIVISION
CHRYSLER CORPORATION
Detroit 2 Michigan
L T HAGOPIAN
DIRECTOR OF ADVERTISING AND SALES PROMOTION

"I was particularly impressed with the aggressiveness of your property as demonstrated by the merchandising co-operation you extended."

CHRYSLER CORPORATION
Detroit 2, Michigan

"..It was without a doubt one of the best we've seen yet."

J. R. Barlow
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GENERAL MANAGER



JACK ROLLINGS
DIRECTOR, NATL. SALES & PRO.

Tv Stations CONTINUED

UTAH CONTINUED

SALT LAKE CITY (Continued)

KTVI (Continued)

Rep: Katz.

Highest hour rate: \$650.

Color facilities: network, local slides.

Executives: G. Bennett Larson, pres; & gen mgr; Kenneth J. Hanni, business mgr; Harold Woolley, director of sales; Dan Rainger, program director & film buyer; Jack White, news director; Allen Gunderson, engineering director. Washington atty: Pierson, Ball & Dowd. Radio affiliates: KDWL-AM-FM.

*KUED (non-commercial educational) (Jan. 20, 1953) ch. #7; power—27.5kw visual, 16.5kw aural; antenna height—3,050 feet above average terrain, 202 feet above ground.

Address: University of Utah, zone 12. Phone: Davis 4-4761 Ext. 625.

Licensee: University of Utah Board of Regents (original owner).

Executives: A. Ray Olpin, pres; Dr. Keith M. Engar, gen. mgr; Rex L. Campbell & J. Boyer Jarvis, associate program directors; Elizabeth T. Lewis, promotion mgr; Herbert W. Holts-houser, chief engineer.

KUTV (Sept. 10, 1954) ch. 2; power—45.7kw visual, 24.5kw aural; antenna height—3,060 feet above average terrain, 229 feet above ground.

Address: 179 Social Hall Ave., zone 11. Phone: Davis 2-2505. TWX SU 479.

Licensee: KUTV Inc. (acquired station April 1, 1956).

Ownership: See A. L. Glasmann stations in "Group Ownership."

Network: ABC-TV.

Rep: Avery-Knodel.

Highest hour rate: \$650.

Color facilities: network.

Executives: A. L. Glasmann, pres; George C. Hatch, vp; Brent H. Kirk, station & coml mgr; Duane C. Hill, program director; Sidney L. Cohen, film buyer; Keith L. Nicholson, promotion mgr; Doug Mitchell, news director; Reid Carpenter, chief engineer.

Washington atty: Haley, Wollenberg & Kenehan.

Radio affiliate: KALL.

TOOELE, Tooele County (ch. 44)

VERNAL, Uintah County (ch. 3+)

VERMONT

BENNINGTON, Bennington, County (ch. 74+)

BRATTLEBORO, Windham County (ch. 77+)

BURLINGTON, Chittenden County (ch. 3, *16+, 22+)

WCAX-TV (Sept. 26, 1954) ch. 3; power—18.5 kw visual, 9.25kw aural; antenna height—2,736 feet above average terrain, 50 feet above ground.

Address: 100 Market Square, South Burlington. Phone: University 2-5761. TWX 10.

Licensee Mt. Mansfield Television Inc. (original owner).

Ownership: C. P. Hasbrook, 53.3%; S. T. Martin, 16.5%, and others.

Network: CBS-TV.

Rep: Weed Television.

Highest hour rate: \$450.

Executives: C. P. Hasbrook, chmn of bd; Stuart T. Martin, pres & gen mgr; John A.

Dobson, coml mgr; Sherman A. Rutter, film buyer; Charles S. Lewis, promotion mgr; John A. Sullivan, news director; James W. Tierney, chief engineer.

Washington atty: Elliot C. Lovett.

Radio affiliate: WCAX.

MONTPELIER, Washington County (ch. 57)

NEWPORT, Orleans County (ch. 46)

RUTLAND, Rutland County (ch. 49+)

ST. ALBANS, Franklin County (ch. 34—)

ST. JOHNSBURY, Coledonia County (ch. 30)

VIRGINIA

ARLINGTON, Independent City (Washington, D. C., allocation)

WARL-TV (not on air, granted Oct. 10, 1956; target date unknown) ch. 20.

Address: 5232 Lee Highway.

Permittee: Northern Virginia Broadcasters, Inc.

Ownership: See Cy Blumenthal Stations in "Group Ownership."

Radio affiliate: WARL.

BLACKSBURG, Montgomery County (ch. *60+)

BRISTOL, (see BRISTOL, Tenn.)

WCYB-TV ch. 5 (see Bristol, Tenn.)

CHARLOTTESVILLE, Albemarle County (ch. *45+, 64+)

COVINGTON, Alleghany County (ch. 44+)

DANVILLE, Pittsylvania County (ch. 24—)

WBTV-TV (not on air, suspended operation but has not turned in construction permit) ch. 24.

Address: 710 Grove St.

Permittee: Piedmont Broadcasting Corp.

Ownership: Louis N. Dibrell Jr., 13.17%; James Fuller Dibrell, 13.11%; Louise D. Ficklen, 6.55%, and under trusteeship, 6.56%; Mrs. Genevieve H. Ray and family, 12.1%; Landon R. Wyatt, 4.76% Gardner Motor Co., 9.9%, and others.

Radio affiliate: WBTV.

EMPORIA, Greenlee County (ch. 25+)

FARMVILLE, Prince Edward County (ch. 19)

FREDERICKSBURG, Spotsylvania County (ch. 47)

FRONT ROYAL, Warren County (ch. 39—)

HARRISONBURG, Rockingham County (ch. 3—, 34—)

WSVA-TV (Oct. 19, 1953) ch. 3; power—8.32 kw visual, 4.17kw aural; antenna height—2,130 feet above average terrain, 349 feet above ground.

Address: Harrisonburg. Phone: 4-4431.

Licensee: Shenandoah Valley Broadcasting Inc. (acquired station May 29, 1956).

Ownership: Transcontinent Television Co., 50%; Haralton Shea, 50%. For Transcontinent TV holdings see listing in "Group Ownership."

Network: ABC-TV, CBS-TV, NBC-TV.

Rep: Peters, Griffin, Woodward.

Highest hour rate: \$250.

Color facilities: network.

Executives: Hamilton Shea, pres & gen mgr; R. H. (Dick) Johnson, coml mgr; Robert E. Lee, program director & film buyer; N. L. Royster, mgr merchandising & station relations; Andy McCaskey, promotion mgr; Wip Robinson, news director; Thomas Jones, chief engineer.

Washington atty: Covington & Burling.

Radio affiliates: WWSA-AM-FM.

LEXINGTON, Rockbridge County (ch. 54)

LYNCHBURG, Campbell County (ch. 13, 16—)

WLVA-TV (Feb. 8, 1953) ch. 13; power—316 kw visual, 158kw aural; antenna height—1,100 feet above average terrain, 574 feet above ground.

Address: 2320 Langhorne Road. Phone: Victor 5-1242. TWX LY 80.

Licensee: Lynchburg Broadcasting Corp. (original owner).

Ownership: Philip P. Allen, 25.5%; Champe C. Allen, 26.7%; Louis H. Peterson, 21.5%; John P. Read Jr., 4.21%, and others. Mr. Peterson owns WNOR Norfolk and 50% of WTOV-TV Norfolk, Va.

Network: ABC-TV.

Rep: Hollingbery.

Highest hour rate: \$300.

Color facilities: network.

Executives: Philip P. Allen, pres & gen mgr; Thomas L. Turner, coml mgr; Warren Uttal, program & promotion director & film buyer; Fran Russell, news director; John T. Orth, chief engineer.

Washington atty: George O. Sutton.

Radio affiliate: WLVA.

MARION, Smyth County (ch. 50)

MARTINSVILLE, Henry County (ch. 35—)

NEWPORT NEWS (see NORFOLK—PORTSMOUTH—NEWPORT NEWS)

WACH-TV (not on air, suspended operation but has not turned in construction permit) ch. 33.

Address: 114 24th St.

Permittee: United Broadcasting Co. of Eastern Virginia.

Ownership: See United Broadcasting Co. stations in "Group Ownership."

Radio affiliate: KYOU.

NORFOLK, Norfolk County—PORTSMOUTH, Norfolk County (ch. 27) NORFOLK—PORTSMOUTH—NEWPORT NEWS, Independent City (ch. 3+, 10+, 13—, 15, *21—, 33)

WAVY-TV (Portsmouth) (Sept. 1957) ch. 10; power—316kw visual, 191 kw aural; antenna height—939 feet above average terrain, 1,026 feet above ground.

Address: 708 Boush St.

Licensee: Tidewater Teleradio Inc. (original owner).

Ownership: Henry Clay Hofheimer II, 6.8%; Hunter C. Phelan, 11.4%; Carl J. Burkland, 6.96%; George T. McLean, 10.7%, and others. (All shares of common Class B voting stock (including above) are held in trust by 11 voting trustees, namely Messrs. Phelan, Burkland, Hofheimer, and McLean and J. C. Aspinwall Jr., Richard D. Cooke, E. T. Gresham, Porter Hardy Jr., William M. Camp, Joseph W. Luter, and C. K. Hutchens.)

Network: ABC-TV.

Rep: H-R Television.

Color facilities: network, local film, local slides.

Executives: Hunter C. Phelan, pres; Carl J. Burkland, executive vp & gen mgr.

Radio affiliate: WAVY.

WTAR-TV (April 2, 1950) ch. 3; power—100 kw visual; 50kw aural; antenna height—380 feet above average terrain, 1,029 feet above ground.

Address: 720 Boush St., zone 10. Phone: Madison 5-6711. TWX 91.

Licensee: WTAR Radio Corp. (original owner)

Ownership: Wholly owned by Norfolk-Portsmouth Newspapers Inc. (Norfolk Virginian-Pilot and Ledger-Dispatch & Star). Also see "Newspaper Ownership."

Network: CBS-TV.

Rep: Petry.

Highest hour rate: \$375.

Color facilities: network, local film, local slides.

Videotape recorder: in operation.

Executives: Campbell Arnoux, pres & gen mgr; John C. Peffer, vp in charge of operations; Robert M. Lambe, vp in charge of sales; Harold Solding, program director & film buyer; Hal Powell, promotion mgr; Gil McLeod, news director; R. L. Lindell, chief engineer.

Washington atty: Elliot Lovett.

Radio affiliate: WTAR.

WTOV-TV (Oct. 22, 1953; suspended October 1954 but resumed May 20, 1955) ch. 27; power—166kw visual, 89.1kw aural; antenna height—380 feet above average terrain, 410 feet above ground.

Address: 1318 Spratley St., Portsmouth, Va.

Licensee: Tim Brite Inc. (acquired station March 1955).

Ownership: Temus R. Brite, 50%, and Norfolk Broadcasting Corp. (Louis H. Peterson), 50%. Mr. Peterson owns WNOR Norfolk and WSSV Petersburg and 21.5% of WLVA-AM-FM-TV Lynchburg, all Virginia.

Rep: McGillvra.

Color facilities: local live, local slides.

Highest hour rate: \$380.

Executives: Temus R. Bright, pres & gen mgr.

BRISTOL MYERS USES IT*

IN OVER 125 MARKETS!

* SEE ZIV AD PAGES A114-A115

Tv Stations CONTINUED

VIRGINIA CONTINUED

NORFOLK (Continued)

WVEC-TV (Sept. 19, 1953) ch. 15; power—214 kw visual; 110kw aural; antenna height—480 feet above average terrain, 500 feet above ground.
Address: 1930 Pembroke Ave. (Hampton); 812 W. 21st St. (Norfolk). **Phone:** Hampton 6331, Madison 7-7774.
Licensee: Peninsula Broadcasting Corp. (original owner).
Ownership: Thomas P. Chisman, 15.23%; James E. Swafford, 13.96%; J. W. W. Chisman, 13.96%; Harrol A. Brauer Jr., 8.6%; H. Clyde Smith, 4.06%; J. L. Tysinger Sr., 5.1%; Rutherford B. Thompson and wife, 5%, and others.
Network: NBC-TV.
Rep: Avery-Knodel.
Highest hour rate: \$350.
Color facilities: network.
Executives: Thomas P. Chisman, pres & gen mgr; Harrol A. Brauer Jr., director of sales; Harry Doggette, program director; L. W. Killewer, film buyer; Beverly Avery, promotion mgr; Lewis T. Jester, news director; William C. King, chief engineer.
Washington atty: Cohn & Marks.
Radio affiliate: WVEC.

NORTON, Wise County (ch. 52+)

PETERSBURG, Dinwiddie County (ch. 8, 41)

WXEX-TV (also see Richmond) (Aug. 15, 1955) ch. 8; power—316kw visual, 158kw aural; antenna height—940 feet above average terrain, 971 feet above ground.
Address: 124 W. Tabb St., Petersburg; Box 8765, Richmond. **Phone:** Regent 3-7876 (Petersburg); Atlantic 8-2835 (Richmond).
Licensee: Petersburg Television Corp. (original owner).
Ownership: See Thomas G. Tinsley Jr. stations in "Group Ownership."
Network: NBC-TV.
Rep: Select Station Reps; Simmons Assoc.; Clarke Brown; McGavren-Quinn.
Highest hour rate: \$750.
Color facilities: network, local film, local slides.
Executives: Thomas G. Tinsley Jr., pres; Irvin G. Abeloff, vp, gen mgr & film buyer; Lawrence Slon, coml mgr; Robert C. Currie Jr., program director; Thomas F. McCollum, promotion mgr; Stan Losak, news director; George McGuigan, chief engineer.
Washington atty: Berge, Fox & Arent.
Radio affiliate: WLEE.

PORTSMOUTH (see NORFOLK—PORTSMOUTH and also see NORFOLK—PORTSMOUTH—NEWPORT NEWS)

PULASKI, Pulaski County (ch. 37)

RICHMOND, Henrico County (ch. 6+, 12—, *23, 29+)

WRVA-TV (April 29, 1956) ch. 12; power—316 kw visual, 158kw aural; antenna height—790 feet above average terrain, 790 feet above ground.
Address: P. O. Box 2370, zone 18. **Phone:** Belmont 3-5461. **TWX** 338.
Licensee: Richmond Television Corp. (original owner).
Ownership: Larus & Bros. Co., 61.99%; Neighborhood Theatre Inc., 17.12%, and more than

40 others. Larus & Bros. Co. is licensee of WRVA-AM-FM Richmond.
Network: CBS-TV.
Rep: Harrington, Righter & Parsons.
Highest hour rate: \$700.
Color facilities: network, local film, local slides.
Executives: C. T. Lucy, pres & chief owner; Barron Howard, gen mgr; James D. Clark Jr., coml mgr; Sam Carey, program director; Robert Pie, film buyer; John L. Stone, Jr., promotion mgr; Herbert Clarke, news director; Sanford Terry Jr., chief engineer; Dave Woods, general engineer.
Washington atty: Fisher, Wayland, Duvall & Southmayd.
Radio affiliates: WRVA-AM-FM.

WTVR (April 22, 1948) ch. 6; power—100kw visual, 50kw aural; antenna height—840 feet above terrain, 844 feet above ground.
Address: 3301 W. Broad St., zone 20. **Phone:** Elgin 5-8611. **TWX** RH-87.
Licensee: Havens & Martin Inc. (original owner).
Ownership: Wilbur M. Havens, 100%.
Network: ABC-TV.
Rep: Blair Tv Assoc.
Highest hour rate: \$875.
Color facilities: network, local film, local slides.
Executives: Wilbur M. Havens, pres & gen mgr; Walter A. Bowry Jr., assistant gen mgr; James Postom, national sales coordinator; John V. Shand, program director; G. Conrad Rianhard Jr., film buyer; William J. Filer, promotion mgr; Roy Roman, news director; James W. Kyle, chief engineer.
Washington atty: John H. Midlen.
Radio affiliates: WMBG, WCOD (FM).

WXEX-TV ch. 8 (see Petersburg).

ROANOKE, Roanoke County (ch. 7—, 10, 27+, *33—)

WDBJ-TV (Oct. 3, 1955) ch. 7; power—316kw visual, 158kw aural; antenna height 2,000 feet above average terrain, 146 feet above ground.
Address: 201 W. Campbell Ave.
Phone: Diamond 3-8031. **TWX** RV-18.
Licensee: Times World Corp. (original owner).
Ownership: Owned 100% by family of the late Junius Parker Fishburn. First National Exchange Bank of Roanoke holds most of stock in trust for beneficial owners. Licensee publishes Roanoke Times and World News. Also see "Newspaper Ownership."
Network: CBS-TV.
Rep: Peters, Griffin, Woodward.
Highest hour rate: \$600.
Color facilities: network, local film, local slides.
Executives: M. W. Armistead, III, pres; Ray P. Jordan, vp for broadcasting; John W. Harkrader, assistant vp for broadcasting; Paul E. Reynolds, program director & film buyer; Blake Brown, tv sales mgr; Benton B. Boggs, promotion mgr; Charles A. Ballou, program mgr; Don Murray, news director; J. E. Newman, chief engineer.
Washington atty: George O. Sutton.
Radio affiliates: WDBJ-AM-FM.

WSLS-TV (Dec. 11, 1952) ch. 10; power—316 kw visual, 158kw aural; antenna height—1,972 feet above average terrain, 174 feet above ground.
Address: Church Ave. & Third St. **Phone:** Diamond 4-9226. **TWX** RV 25.
Licensee: Shenandoah Life Stations Inc. (original owner).
Ownership: Shenandoah Life Insurance Co., 100%. Rives S. Brown, a director (but not a stockholder), owns 5% of WMVA-AM-FM Martinsville, Va.
Network: NBC-TV (primary), ABC-TV (secondary).
Rep: Avery-Knodel.
Highest hour rate: \$675.
Color facilities: network, local film, local slides.
Executives: Blake T. Newton Jr., pres; James H. Moore, gen mgr; Horace S. Fitzpatrick, station mgr & film buyer; A. S. Trevilian, coml mgr; George Chermault, program director; Fred L. Corstaphney, promotion mgr; Tom Wright, news director; J. P. Briggs, chief engineer.
Washington atty: Eliot Lovett.
Radio affiliates: WSLS-AM-FM.

SOUTH BOSTON, Halifax County (ch. 14+)

STAUNTON, Augusta County (ch. 36)

WAYNESBORO, Augusta County (ch. 42)

WILLIAMSBURG, James City County (ch. 17)

WINCHESTER, Frederick County (ch. 28+)

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Tv Stations CONTINUED

WASHINGTON

ABERDEEN, *Grays Harbor County* (ch. 58)

ANACORTES, *Skagit County* (ch. 34)

BELLINGHAM, *Whatcom County* (ch. 12+, 18+, 24-)

KVOS-TV (June 3, 1953) ch. 12; power—224kw visual, 112kw aural; antenna height—2,370 feet above average terrain, 141 feet above ground.

Address: 1151 Ellis St. Phone: Regent 3-4566. TWX BX 01.

Licensee: KVOS Inc. (original owner). Ownership: Rogan Jones and wife, 87.07%; David Mintz, 8%; Ernest E. Harper, 4%. Mr. Jones owns 60% of KPQ Wenatchee, Wash. Network: CBS-TV (secondary). Rep: Forjoe; Stovin-Byles (Canada); Art Moore (Northwest).

Highest hour rate: \$650. Executives: Rogan Jones, pres; Dave Mintz, executive vp & film buyer; Fred O. Elsethagen, coml mgr; R. H. (Andy) Anderson, operations director; Marian Boylan, publicity director; Gene Miller, promotion mgr; Bill Hoyt, news director; Ernie Harper, director of engineering. Washington atty: Haley, Wollenberg & Kenahan. Radio affiliate: KVOS.

BREMERTON, *Kitsap County* (ch. 44, 50)

CENTRALIA, *Lewis County* (ch. 17)

CLARKSTON, *Asotin County* (ch. 34+, 40+)

ELLENSBURG, *Kittitas County* (ch. 49, *65)

EPHRATA, *Grant County* (ch. 16-, 43)

KBAS-TV (Feb 15, 1957) ch. 43; power—13.8 kw visual; antenna height—750 feet above average terrain, 300 feet above ground. Address: Box 306, Moses Lake, Wash. Phone: Rockwell 5-7843

Licensee: Basin Tv Co. (original owner). Ownership: See Cascade Broadcasting Co. stations in "Group Ownership."

Network: CBS-TV (primary), ABC-TV (secondary), NBC-TV (secondary). Rep: Weed Television.

Highest hour rate: \$125. Color facilities: network. Executives: Tom Bostic, pres; Jim Schroeder, station mgr; Jim Nolan, program director; Hershel Cary, film buyers; Edward Morrissey; promotion mgr; Ron Randall, news director; Howard Hammond, chief engineer. Washington atty: Prince, Taylor & Crampton. Radio affiliate: KWIQ Moses Lake.

EVERETT, *Snohomish County* (ch. 22-, 28-)

GRAND COULEE, *Grant County* (ch. 37)

HOQUIAM, *Grays Harbor County* (ch. 52)

KELSO, *Cowlitz County* (ch. 39)

KENNEWICK, *Benton County* (ch. 31)

KTRX (Jan. 28, 1958) ch. 31; power—8kw visual, 4kw aural; antenna height—5 feet above average terrain, 165 feet above ground.

Address: P. O. Box 537. Phone: Justice 2-3101. Licensee: Columbia River Television (original owner).

Ownership: Stuart Nathanson, 25%; B. K. Phillips, 18.75%; C. N. Hostkoetter and wife, 18.75%; Stuart T. Mullen, 12.5%; Albert I.

Milberg, 12.5%; Robert D. Plows, 6.25%; O. S. Ballie, 6.25%.

Rep: Forjoe. Highest hour rate: \$240. Executives: Stuart Nathanson, gen mgr; Eugene Normoyle, program director; Sam Nathanson, film buyer; Brian Morgan, news editor; Bernard Bailie chief engineer.

KENNEWICK—RICHLAND, *Benton County*—PASCO, *Franklin County* (ch. *41)

LONGVIEW, *Cowlitz County* (ch. 33)

MOSES LAKE, *Grant County* (ch. 61)

OKANOGAN (see OMAK)

OLYMPIA, *Thurston County* (ch. 60)

OMAK, *Okonogan County*—OKANOGAN, *Okonogan County* (ch. *35-)

PASCO (also see KENNEWICK—RICHLAND—PASCO) (ch. 19-)

KEPR-TV (Dec. 28, 1955) ch. 19; power—97.7 kw visual; 75kw aural; antenna height—1,247 feet above average terrain, 351 feet above ground.

Address: P. O. Box 766. Phone: Justice 6-6184. TWX Kennewick 45.

Licensee: KEPR Inc (original owner). Ownership: See Cascade Broadcasting Co. stations in "Group Ownership."

Network: CBS-TV (primary), ABC-TV (secondary), NBC-TV (secondary). Rep: Weed Television.

Highest hour rate: Sold in combination with KIMA-TV Yakima, Wash.

Color facilities: network. Executives: Thomas C. Bostic, pres; Monte L. Strohl, gen mgr; Ed Morrissey, coml & promotion mgr; William Moody, program director; Jim Nolan, film buyer; Dean Mitchell, news director; Mike Rastovich, chief engineer.

Washington atty: Prince, Taylor & Crampton. Radio affiliate: KEPR.

PORT ANGELES, *Clallam County* (ch. 16+)

PULLMAN, *Witman County* (ch. *10-, 24)

RICHLAND (also see KENNEWICK—RICHLAND—PASCO) (ch. 25)

SEATTLE, *King County* (ch. 4, 5+, 7, *9, 20, 26+)

*KCTS (non-commercial educational) (Dec. 10, 1954) ch. *9; power—28.8kw visual, 17.4kw aural; antenna height—470 feet above average terrain, 287 feet above ground.

Address: U. of Washington, zone 5. Phone: Lakeview 4-6000.

Licensee: U. of Washington. Executives: Dr. Charles E. Odegaard, pres. (university); Loren B. Stone, station mgr; Kenneth Yeend, program director; John L. Boor, director of engineering.

Radio affiliate: KUOW (FM).

KING-TV (Nov. 25, 1948) ch. 5; power—100kw visual, 50kw aural; antenna height—822 feet above average terrain, 570 feet above ground.

Address: 320 Aurora Ave., zone 9. Phone: Mutual 2-3555. TWX SE 458.

Licensee: King Broadcasting Co. (acquired station August 1949).

Ownership: See King Broadcasting Co. stations in "Group Ownership."

Network: ABC-TV. Rep: Blair Tv.

Highest hour rate: \$1100. Color facilities: network, local film, local slides.

Videotape recorder: in operation. Executives: Mrs. A. Scott Bullitt, pres; Henry B. Owen, executive vp; Otto P. Brandt, vp & gen mgr; Alexander P. Hunter, coml mgr; Lee Schulman, program director & film buyer; Mel Anderson, promotion mgr; George William

Parker, merchandising mgr; Charles Herring, news director; James L. Middlebrooks, director of engineering; Robert Ferguson, chief engineer; Gloria Chandler, public service director.

Washington atty: Haley, Wollenberg & Kenahan.

Radio affiliates: KING-AM-FM.

KIRO-TV (Feb. 6, 1958) ch. 7; power—316kw visual, 158kw aural; antenna height—820 feet above average terrain, 534 feet above ground.

Address: 1530 Queen Anne Ave., zone 9. Phone: Atwater 3-9800.

Licensee: Queen City Broadcasting Co. (original owner).

Ownership: Saul Haas, 63.23%; Louis Lear Trust, 5.098%; Ruth Lear Trust, 5.098%; U.S. Sen. Warren G. Magnuson (D-Wash.), 3.993%, and more than 40 others.

Network: CBS-TV. Rep: Peters, Griffin, Woodward.

Highest hour rate: \$1100. Color facilities: network, local film, local slides.

Executives: Saul Haas, pres & gen mgr; Lincoln W. Miller, vp; Miller C. Robertson, station mgr; William A. Exline, sales mgr; Fred Kaufman, program director; Eugene Wecker, film director; Paul H. Smith, acting promotion mgr; Sam Rinaker, news director; Charles R. Morris, director of engineering.

Washington atty: Arnold, Fortas & Porter. Radio affiliates: KIRO-AM-FM.

KOMO-TV (Dec. 10, 1953) ch. 4; power—100 kw visual, 50kw aural; antenna height—810 feet above average terrain, 550 feet above ground.

Address: 100 4th Ave North, zone 9. Phone: Main 4-6000. TWX SE 71.

Licensee: Fisher's Television (original owner). Ownership: Fisher's Blend Station Inc. (KOMO Seattle), 66.66%; Gamble Enterprises Inc. (Theodore R. Gamble and family), 30%; C. Howard Lane, 3.33%. For Gamble interests see that listing in "Group Ownership."

Network: NBC-TV. Rep: NBC Spot Sales.

Highest hour rate: \$1,125. Color facilities: network, local live, local film, local slides.

Executives: O. D. Fisher, pres; W. W. Warren, executive vp & gen mgr; Bill Hubbach, coml mgr; Dave Crockett, mgr of programming & film buyer; Tom Rogstad, program director; Margaret Frey, promotion mgr; Herb Robinson, news editor; C. E. Miller, chief engineer.

Washington atty: Fisher, Wayland, Duval & Southmayd. Radio affiliate: KOMO.

SPOKANE, *Spokane County* (ch. 2-, 4-, 6-, *7+)

KHQ-TV (Dec. 20, 1952) ch. 6; power—100kw visual, 50kw aural; antenna height—941 feet above average terrain, 826 feet above ground.

Address: Radio Central Bldg. Phone: Madison 4-5131. TWX SP 197.

Licensee: KHQ Inc. (original owner). Ownership: Wholly owned by Spokane Chronicle Co. (Spokane Spokesman, Spokesman Review and Chronicle), in turn owned by W. H. Cowles family. Also see "Newspaper Ownership."

Network: NBC-TV. Rep: Katz.

Highest hour rate: \$625. Color facilities: network, local live, local film, local slides.

Executives: Richard O. Dunning, pres & gen mgr; J. Birney Blair, coml mgr; John Fahey, program director & film buyer; Rex R. Gerlach, promotion mgr; Patrick J. Cullen, news director; Dee Waymire, chief engineer.

Washington atty: Kirkland, Fleming, Green, Martin & Ellis.

Radio affiliate: KHQ.

KREM-TV (Oct. 31, 1954) ch. 2; power 100kw visual, 50kw aural; antenna height—840 feet above average terrain, 747 feet above ground.

Address: 4103 S. Regal St., zone 34. Phone: Keystone 4-0466. TWX SP 08.

Licensee: KREM Broadcasting Co. (acquired station Jan. 1, 1958).

Ownership: See King Broadcasting Co. stations in "Group Ownership."

Network: ABC-TV. Rep: Petry.

Highest hour rate: \$600. Color facilities: network, local film, local slides.

Executives: Louis Wasmer, pres, gen mgr &

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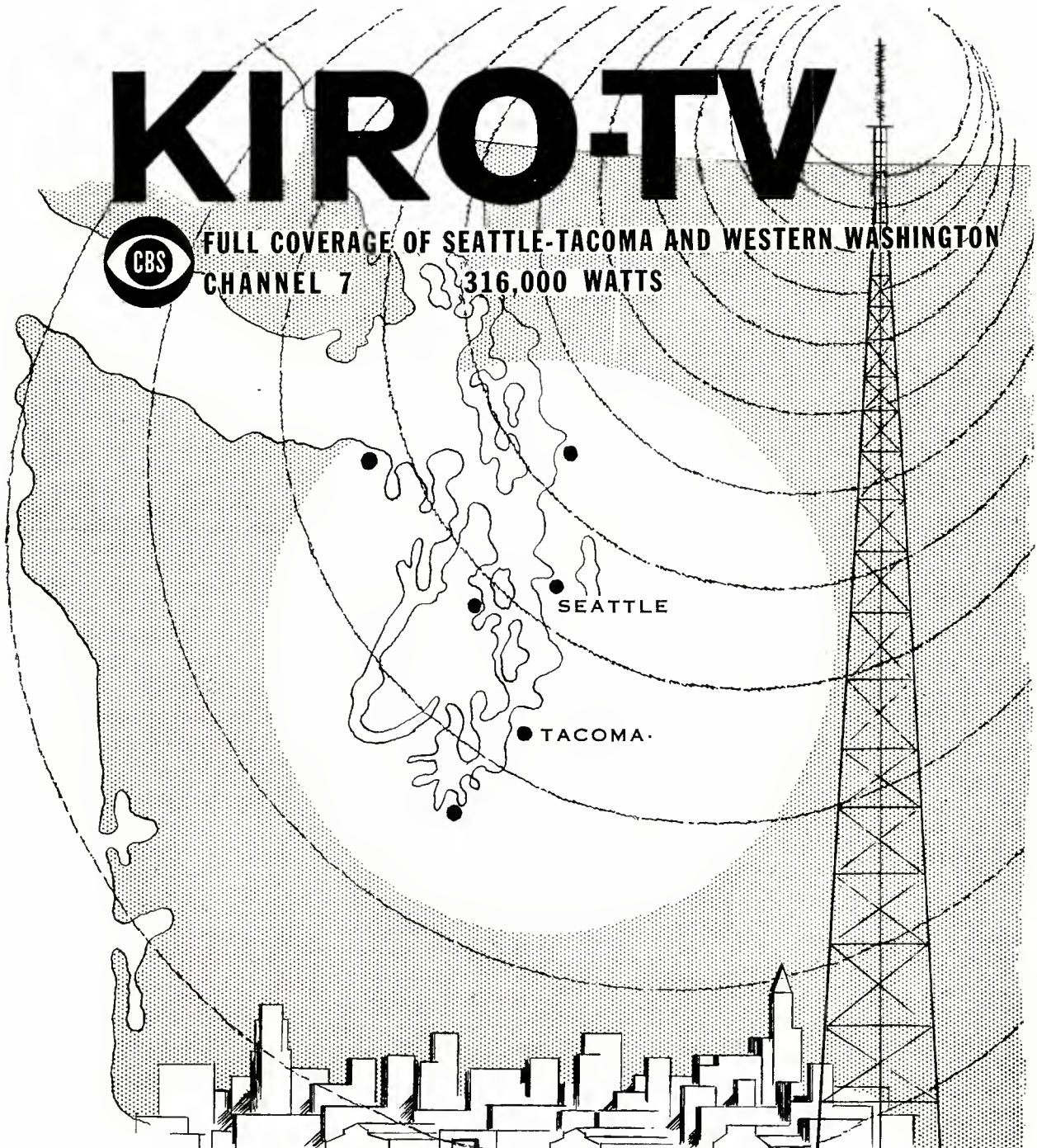
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MILLER C. ROBERTSON, *Station Manager*
WILLIAM A. EXLINE, *Sales Manager*

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Tv Stations CONTINUED

WASHINGTON CONTINUED

SPOKANE (Continued)

KREM-TV (Continued)

film buyer Robert H. Temple, coml mgr; Walter Schaar, program director; Ted Richeson promotion mgr; Richard Hoover, news director; Hommer W. Mead, chief engineer.
Washington atty: Haley, Wollenberg & Kenahan.
Radio affiliates: KREM-AM-FM.

KXLY-TV (January 1953) **ch. 4;** power—48kw visual, 26.9kw aural; antenna height—3,070 feet above average terrain, 150 feet above ground.
Address: 315 W. Sprague. **Phone:** Madison 4-4291. **TWX** SP 187.
Licenses: Northern Pacific Television Corp. (acquired station in January 1954).
Ownership: See Harris-Alexander-Jones stations in "Group Ownership."
Network: CBS-TV.
Rep: Avery-Knodel.
Highest hour rate: \$600.
Color facilities: network.
Executives: Norman Alexander, pres; Richard E. Jones, gen mgr & film buyer; James Agostino, coml mgr; Gene Roth, program director; Robert J. Moore, promotion mgr; Rick Meyers, news director; Dave Green, chief engineer.
Washington atty: Wheeler & Wheeler.
Radio affiliate: KXLY.

TACOMA, Pierce County (ch. 11+, 13—, *56, 62)

KTNT-TV (March 1, 1953) **ch. 11;** power—316 kw visual; 158kw aural; antenna height—800 feet above average terrain, 580 feet above ground.
Address: 11th & Grant (Tacoma 5), 137 Dexter (Seattle 9). **Phone:** Fulton 3-2561 (Tacoma); Mutual 2-0550 (Seattle). **TWA** TA 010.
Licenses: Tribune Publishing Co. (original owner).
Ownership: Frank S. Baker, 57.6%, with remaining stock owned by Baker family and others. Family also publishes Tacoma News-Tribune and Eugene (Ore.) Register Guard (KERG Eugene). Also see "Newspaper Ownership."

Rep: Weed Television.
Highest hour rate: \$625.
Color facilities: network.
Executives: Frank S. Baker, pres; Lawrence M. Carino, gen & coml mgr; Robert Guy, program director; Robert Lyte, promotion mgr; William Fox, news director; Max H. Bice, chief engineer.
Washington atty: Dow, Lohnes & Albertson
Radio affiliate: KTNT-AM-FM.

KTWV (Aug. 2, 1953) **ch. 13;** power—98.5kw visual, 57kw aural; antenna height—780 feet above average terrain, 533 feet above ground.
Address: 230 Eighth Ave. North, zone 9 (Seattle). **Phone:** Main 4-3113.
Licenses: J. Elroy McCaw (original owner).
Ownership: See J. Elroy McCaw stations in "Group Ownership."
Rep: Hollingbery.
Highest hour rate: \$425.
Executives: J. Elroy McCaw, pres; James Hawkins, gen mgr & film buyer; Bill Greene, coml mgr & director of operations; John Jarstad, program director; Cleo Bedford, promotion mgr; Virgil Manning, chief engineer.

VANCOUVER (Portland, Ore., channel).

KVAN-TV (not on air, granted Sept. 25, 1953; target date unknown) **ch. 21.**
Address: 707½ Main St.
Permittee: KVAN Inc.
Ownership: See Sheldon F. Sackett stations in "Group Ownership." Also see "Newspaper Ownership."
Radio affiliate: KVAN.

WALLA WALLA, Wollo Wollo County (ch. 22, 44—, *50)

WENATCHEE, Chelon County (ch. *45, 55, 67)

YAKIMA, Yokimo County (ch. 23+, 29+, *47)

KIMA-TV (July 19, 1953) **ch. 29;** power—105 kw visual; antenna height—966 feet above average terrain, 166 feet above ground.
Address: P. O. Box 702, **Phone:** Glencourt 29111. **TWX** YA 39.
Licenses: Cascade Broadcasting Co. (original owner).
Ownership: See Cascade Broadcasting Co. stations in "Group Ownership."
Network: CBS-TV (primary), ABC-TV (secondary), NBC-TV (secondary).
Rep: Weed Television.
Highest hour rate: \$550.
Color facilities: network.
Executives: A. W. Talbot, pres; Thomas C.

Bostic, gen mgr; Herchel R. Cary, gen sales mgr; James W. Nolan Jr., program director & film buyer; Jack Reber, executive coordinator; Ed Morrissey, promotion mgr; John Knieval, news director; J. Barry Watkinson, director of engineering.
Washington atty: Prince, Taylor & Crampton.
Radio affiliate: KIMA.

WEST VIRGINIA

BECKLEY, Raleigh County (ch. 4, 21, 66)

BLUEFIELD, Mercer County (ch. 6—, 41+)

WHIS-TV (July 31, 1955) **ch. 6;** power—50 kw visual, 28.8kw aural; antenna height—1,220 feet above average terrain, 185 feet above ground.
Address: Municipal Bldg. **Phone:** Davenport 7-7115. **TWX** Bluefield 30.
Licenses: Daily Telegraph Printing Co. (original owner).
Ownership: Hugh I. Shott Jr., 33.27%; Mrs. Lillian S. Brandt, 33.2%; estate of Jim H. Shott, 33.27%. Licensee publishes Bluefield Telegraph and Sunset News. Also see "Newspaper Ownership."
Network: NBC-TV (primary) ABC-TV (secondary).
Rep: Katz.
Highest hour rate: \$240.
Color facilities: network.
Executives: Hugh Shott Jr., pres & film buyer; P. T. Flanagan, administrative director; John Shott, station mgr & film buyer; O. C. Young, program director; Janie Marie Lambert, pro. M. E. Barnett & C. J. Thompson, news directors; Paul Osburn, acting chief engineer; Jackie Oblinger, women's director.
Washington atty: Dow, Lohnes, & Albertson.
Radio affiliate: WHIS.

CHARLESTON, Konowho County (ch. 8—, *43+, 49—)

WCBS-TV (Aug. 15, 1954) **ch. 8;** power—158kw visual, 94kw aural; antenna height—1,236 feet above average terrain, 999 feet above ground.
Address: 111 Virginia St. East, zone 24 **Phone:** Dickens 6-5358. **TWX** CH 90.
Licenses: WCBS-TV Inc. (original owner).
Ownership: Tierney Co. 100%. Purchase of WPLH Huntington, W. Va., pending FCC approval.
Network: ABC-TV.
Rep: Branham.
Highest hour rate: \$300.
Color facilities: network, local film, local slides.
Executives: H. D. Battle, pres; John T. Gelder Jr., gen mgr; C. E. Wheeler, coml mgr; Morton S. Cohn, program director & film buyer; Wm. L. Cooke Jr., promotion mgr; Ray James, news director; Wm. E. Dixon, technical director.
Washington atty: Dow, Lohnes & Albertson.
Radio affiliate: WCBS.

WHTN-TV (see Huntington).

WKNA-TV (not on air, suspended operation but has not turned in construction permit) **ch. 49.**
Address: P. O. Box 3106.
Permittee: Joe L. Smith Jr.
Ownership: Joe L. Smith Jr., 74.01%; Hulett C. Smith, 6.58%; Joe L. Smith, 8.67%; Christine C. Smith, 8.67%. Licensee also owns WJLS and WBKW (FM) Beckley, W. Va., and holds option to purchase 40% of WOAY-TV Oak Hill, W. Va.
Radio affiliates: WKNA-AM-FM.

WSAZ-TV (see Huntington).

CLARKSBURG, Harrison County (ch. 12+, 69—)

WBOY-TV (Nov. 17, 1957) **ch. 12;** power—120 kw visual; antenna height—862 feet above average terrain, 593 feet above ground.
Address: 912 W. Pike St. **Phone:** Main 4-7573. **TWX** CB 21.
Licenses: WSTV Inc. (original owner).
Ownership: See Friendly Group in "Group Ownership."
Network: NBC-TV (primary), ABC-TV (secondary), CBS-TV (secondary).
Rep: Avery-Knodel.
Highest hour rate: \$250.
Color facilities: network.
Executives: Jack N. Berkman, pres; George H. Clinton, gen mgr; Peter Lyman, program director & news director; C. L. Frye, film director; Carl Loose, promotion & merchandising mgr; Vilah G. Brooks, chief engineer.
Radio affiliate: WBOY.

ELKINS, Randolph County (ch. 40+)

FAIRMONT, Morion County (ch. 35)

WJPB-TV (March 28, 1954) **ch. 35;** power—5.37 kw visual.
Address: 400 Quincy St., zone 2. **Phone:** 8000.
Licenses: WJPB-TV Inc. (original owner).

Ownership: See J. Patrick Beacom stations in "Group Ownership."

Network: NBC-TV (primary), ABC-TV (secondary).

Rep: Gill-Perna.
Highest hour rate: \$150.
Color facilities: network.
Executives: J. Patrick Beacom, pres; Numa Fabre Jr., managing director; Robert Drummond, coml mgr; Robert Frazier, program director & news director; Arthur Pearce, promotion mgr; Joseph Strelauski, chief engineer.
Washington atty: McKenna & Wilkinson.
Radio affiliate: WVVW.

HINTON, Summers County (ch. 31)

HUNTINGTON, Cobell County (ch. 3+, 13+, *53—)

WCBS-TV (see Charleston).

WHTN-TV (Charleston) (October 1955) **ch. 13;** power—316kw visual, 200kw aural; antenna height—1,000 feet above average terrain, 844 feet above ground.
Address: 625 Fourth Ave., zone 1. **Phone:** Jackson 5-7661. **TWX** HT 73.
Licenses: Cowles Broadcasting Co. (acquired station Aug. 1, 1956).
Ownership: See Cowles stations in "Group Ownership."

Network: CBS-TV.
Rep: Fetty.
Highest hour rate: \$300.
Color facilities: network.
Executives: Luther L. Hill, pres; Robert R. Tinch, gen mgr; George Miller, local sales mgr; O. W. Myers, national sales mgr; Norman L. Bacon, program director & film buyer; Robert Willis promotion mgr; David Marcum, merchandising mgr; Arthur J. Smith, news director; Charles A. Prohoska, chief engineer.
Washington atty: Paul M. Segal.
Radio affiliates: WHTN-AM-FM.

WSAZ-TV (Charleston) (Nov. 15, 1949) **ch. 3;** power—46.8kw visual, 23.4kw aural; antenna height—1,250 feet above average terrain, 1,069 feet above ground.

Address: 201 Ninth St., zone 18. **Phone:** Jackson 9-4127. **TWX** HT 40.
Licenses: WSAZ Inc. (original owner).
Ownership: Huntington Publishing Co. (Huntington Herald-Dispatch and Advertiser), 89%; Mrs. Eugene Katz (wife of president of The Katz Agency, N. Y., station representative), 11%. Interlocking ownership with WKAZ Charleston, W. Va. Also see "Newspaper Ownership."
Network: NBC-TV.
Rep: Katz.
Highest hour rate: \$1,000.
Color facilities: network, local live, local film, local slides.
Executives: Lawrence H. Rogers II, pres & gen mgr; C. T. Garten, vp & coml mgr; Leroy E. Kilpatrick, vp & operations mgr; James Ferguson, program director & film buyer; George A. Greenwood, promotion director; Jack Williams, merchandising mgr; Nick Basso, news director; John P. Clay, chief engineer.
Washington atty: Cohen & Marks.
Radio affiliate: WSAZ.

LOGAN, Logan County (ch. 23—)

MARTINSBURG, Berkeley County (ch. 58—)

MORGANTOWN, Monongalia County (ch. *24)

OAK HILL (Beckley allocation).

WOAY-TV (Dec. 14, 1954) **ch. 4;** power—100 kw visual, 63kw aural; antenna height—740 feet above average terrain, 688 feet above ground.
Address: Box 251. **Phone:** Hobart 9-3361. **TWX** Oak Hill 78.
Licenses: Robert R. Thomas Jr. (original owner).
Ownership: Robert R. Thomas, 100%. Option to purchase 40% held by Joe L. Smith Jr. (WKNA-TV Charleston, W. Va.).
Network: ABC-TV.
Rep: Pearson.
Highest hour rate: \$200.
Executives: Robert R. Thomas Jr., owner & gen mgr; Robert R. Brown, station mgr & film buyer; Bud Kurtz, program director; George Yazell, promotion mgr & news director; Curtis Horton, chief engineer.
Radio affiliates: WOAY-AM-FM.

PARKERSBURG, Wood County (ch. 15—)

WTAP (Nov. 11, 1953) **ch. 15;** power—19.5kw visual, 10.5kw aural; antenna height—570 feet above average terrain, 450 feet above ground.
Address: 123 W. Seventh St. **Phone:** Hudson 5-4589. **TWX** PA 78.
Licenses: Zanesville Publishing Co. (acquired station April 1, 1955).
Ownership: See Zanesville Publishing Co. stations in "Group Ownership." Also see "Newspaper Ownership."
Network: NBC-TV (primary), ABC-TV (secondary), CBS-TV (secondary).
Highest hour rate: \$150.
Video tape recorder: in operation.
Executives: Clay Littick, pres; Allan Land, gen mgr & film buyer; Milton F. Komito, coml mgr & film buyer; Ronald W. Maines, program director & promotion mgr; Glenn Wilson, news director; William Hunt, chief engineer.
Washington atty: Robert F. Jones.

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THIS VAST AREA**

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SPOKANE, WASHINGTON

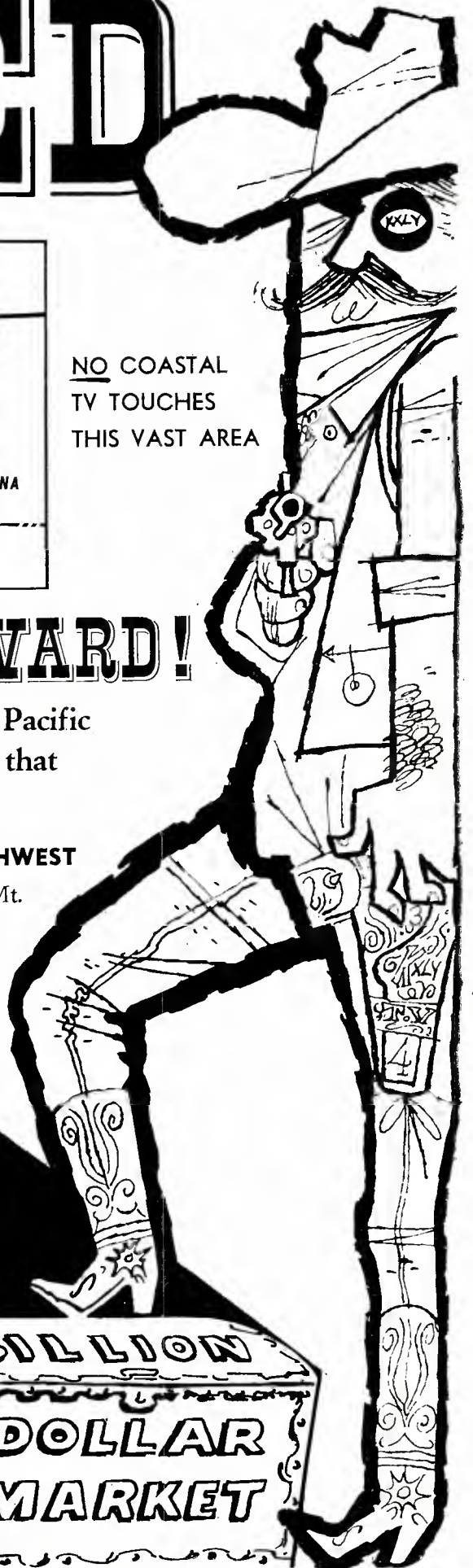


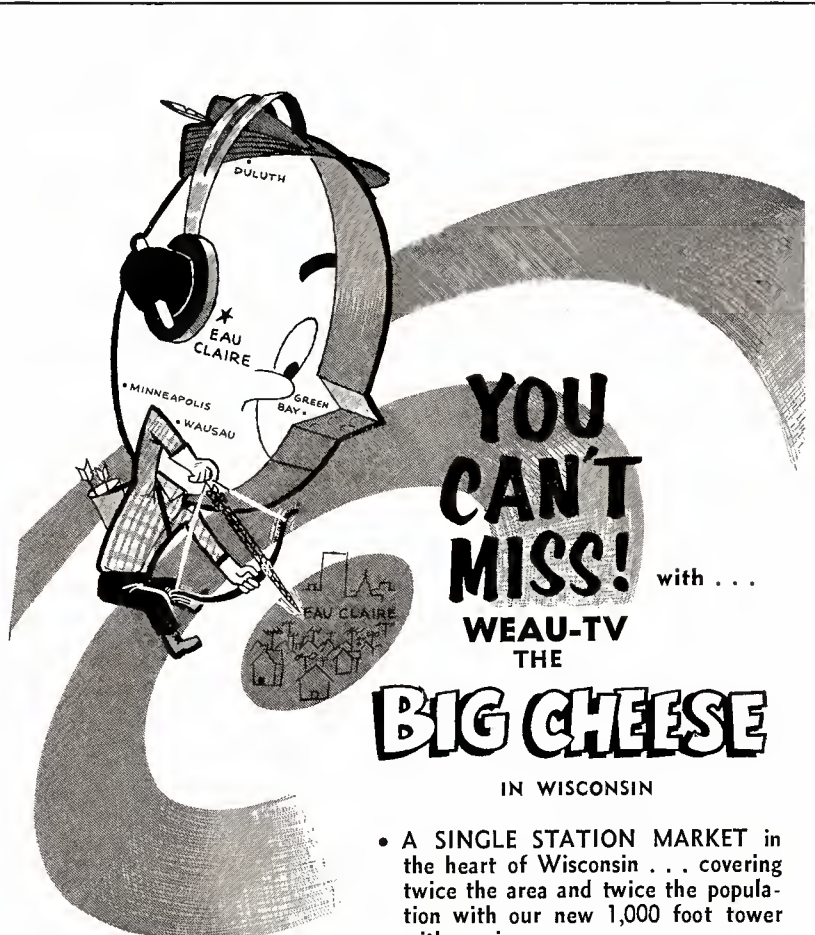
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- Programming the BEST of all three networks, ABC, NBC, and CBS.

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 . . . and two million cows.

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SEE YOUR HOLLINGBERY MAN

IN MINNEAPOLIS
 SEE BILL HUALEY

Tv Stations CONTINUED

WEST VIRGINIA CONTINUED

- WELCH, McDowell County (ch. 25)
- WESTON, Lewis County (ch. 5, 32)
- WHEELING, Ohio County (ch. *57+)
- WHEELING—STUEBENVILLE, Ohio (ch. 7, 9+, 51+)

WLTV (not on air, granted Feb. 11, 1953; target date unknown) ch. 51.
 Address: 321 Eighth St., Huntington, W. Va.
 Permittee: Polan Industries.
 Ownership: See Polan Industries stations in "Group Ownership."

WTRF-TV (Oct. 1953) ch. 7; power—309kw visual; antenna height—596 feet above average terrain, 359 feet above ground.
 Address: 1329 Market St. Phone: Cedar 2-777.
TWX WG 77.

Licensee: Tri-City Broadcasting Co. (Original owner).
Ownership: Thomas M. Bloch and W. L. Harris families, 30%; Albert V., Gordon C., Raymond E. and Robert C. Dix, each 7.74%; Robert W. Ferguson, 7.21%; News Publishing Co., 30%. Dix family owns Wooster Record (WVST), Martins Ferry-Bellaire Times Leader, Defiance Crescent News, Ravenna-Kent Record and Courier-Tribune, all Ohio. News Publishing Co. publishes Wheeling Intelligencer and News-Register, Fairmont Times and West Virginian, Point Pleasant Register and Williamson News, all West Virginia. News Publishing is owned by Stubblefield-Nutting families. Also see "Newspaper Ownership."
Network: NBC-TV (primary), ABC-TV (secondary).

Rep: Hollingbery.
Highest hour rate: \$600.
Color facilities: network.
Executives: Robert W. Ferguson, executive vp & gen mgr; H. Needham Smith, coml mgr; Garry Vorhees, program director; William Ney, film buyer; Greg Van Camp, promotion mgr; George Diab, news director; Howard Daubemeyer, chief engineer; Edwin Johnston, production mgr.
Washington atty: Barnes & Neilson.

WSTV-TV (Dec. 24, 1953) ch. 9; power—234 kw visual, 117kw aural; antenna height—950 feet above average terrain, 881 feet above ground.
 Address: Exchange Realty Bldg, Steubenville, Ohio. Phone: (Steubenville) Atlantic 2-6265.
TWX 60.

Licensee: WSTV Inc. (original owner).
Ownership: See Friendly Group in "Group Ownership."
Network: CBS-TV (primary), ABC-TV (secondary).

Rep: Avery-Knodel.
Highest hour rate: \$500.
Color facilities: network.
Executives: Jack N. Berkman, pres; John J. Laux, executive vp & gen mgr; Joseph M. Troesch, assistant mgr & film buyer; Clyde E. Higgins, program director; Robert B. Harris, promotion mgr; Beula Goldfein, office mgr; Tom Clark, news director; Red Donley, sports director; Charles Shepherd, chief engineer.

Washington atty: Kirkland, Fleming, Green, Martin & Ellis.

Radio affiliates: WSTV-AM-FM.

WILLIAMSON, Ligon County (ch. 17)

WISCONSIN

- ADAMS, Adams County (ch. *58+)
- APPLETON, Outagamie County (ch. 42+)
- ASHLAND, Ashland County (ch. 15+)
- BEAVER DAM, Dodge County (ch. 51)
- BELOIT, Rock County (ch. 57)
- CHILTON, Calumet County (ch. *31)
- EAU CLAIRE, Eau Claire County (ch. 13, *19+, 25+)

WEAU-TV (Dec. 17 1953) ch. 13; power—310 kw visual, 155kw aural, antenna height—900 feet above average terrain, 958 feet above ground.
 Address: 2415 S. Hastings Way. Phone: Temple 2-3474 **TWX** Eu 8811.

Licensee: Central Broadcasting Co. (original owner).
Ownership: See Morgan Murphy-Walter C. Bridges stations in "Group Ownership." Also see "Newspaper Ownership."
Network: NBC-TV (primary), ABC-TV (secondary), CBS-TV (secondary).

Rep: Hollingbery.
Highest hour rate: \$300.
Color facilities: network.
Executives: Walter C. Bridges, pres; Leo Howard, gen mgr; Wayne F. McNulty, coml mgr, program director & film buyer; Robert Dawson, news director; T. O. Jorgenson, chief engineer.
Washington atty: Scharfeld & Baron.
Radio affiliates: WEAU-AM-FM.

THE NEW ADVENTURES OF "Trader Horn"

UNFORGETTABLE THRILLS! .. for more word-of-mouth!

39 Half-hours • Available Jan. '59!

ALL NEW! from GROSS-KRASNE

starring **JOHN TURNER** brilliant New Star discovery!

SEE PAGE B-66 FOR YOUR NEAREST GROSS-KRASNE OFFICE

Tv Stations CONTINUED

WISCONSIN CONTINUED

FOND DU LAC, Fond du Lac County (ch. 54+)

GREEN BAY, Brown County (ch. 2+, 5+, 70+)

WBAY-TV (March 17, 1953) ch. 2; power—100 kw visual, 50kw aural; antenna height—810 feet above average terrain, 750 feet above ground.
Address: 115 S. Jefferson St. **Phone:** Hemlock 2-3331. **TWX** GB 8366.
Licensee: Norbertine Fathers (original owner).
Ownership: Religious order which runs St. Norberts College. Licensee also owns WHBY Appleton, Wis.
Network: CBS-TV.
Rep: Weed Television; Hyett (Minneapolis-St. Paul).
Highest hour rate: \$500.
Color facilities: network.
Executives: Hayden R. Evans, gen mgr; Earl Huth, national sales mgr; Greg McElrone, program director; Don Bergner, film director; Bob Meister, promotion mgr; Don Love, news director; Wallace E. Stangel, chief engineer.
Washington atty: Hogan & Hartson.
Radio affiliate: WBAY.

WFRV-TV (June 1, 1955) ch. 5; power—100kw visual; 50kw aural; antenna height—1,120 feet above average terrain, 999 feet above ground.
Address: WFRV-TV Bldg. **Phone:** Hemlock 7-5411. **TWX** GB 8343.
Licensee: Valley Telecasting Co. (original owner).
Ownership: Valley Communications Inc., 100%. Control (52.569%) held in trust voted by S. N. Pickard, Clayton Ewing and George E. Bills. S. N. Pickard owns WNAM Neenah, Wis.
Network: ABC-TV (primary), CBS-TV (secondary).
Rep: Headley-Reed Tv.
Highest hour rate: \$500.
Executives: Clayton Ewing, pres; Soren H. Munkhof, gen mgr & film buyer; Jack Gennaro, coml mgr; Elden Anspach, program director; W. C. Porsow, promotion mgr & sales development director; Rod Synnes, news director; Harry Hill, chief engineer.
Washington atty: McKenna & Wilkinson.

JAMESVILLE, Rock County (ch. 63+)

KENOSHA, Kenosha County (ch. 61—)

LA CROSSE, La Crosse County (ch. 8+, *32+, 38—, 72)

WKBT (Aug 1, 1954) ch. 8; power—250kw visual, 125kw aural; antenna height—810 feet above average terrain, 578 feet above ground.
Address: 141 S. 6th St. **Phone:** 2-4678. **TWX** LC 8718.
Licensee: WKBH Television Inc. (original owner).
Ownership: LaCrosse Tribune Co. (Lee newspapers), 27.5%; Howard Dahl, 21%; W. T. Burgess, 10%; Kenneth Dahl, 9.6%; Maril & Co., 9.2%, and others. Interlocking ownership with WKBH LaCrosse. For other Lee interests, see Lee Stations in "Group Ownership" and "Newspaper Ownership."
Network: CBS-TV (primary), ABC-TV (secondary), NBC-TV (secondary).
Rep: H-R Television; Hyett (Minneapolis).
Highest hour rate: \$360.
Executives: Howard Dahl, gen mgr; Robert Morrison, coml mgr; Ray Skaran, program director & film buyer; Len Anderson, promotion mgr; Al Leeman, chief engineer.
Radio affiliate: WKBH.

MADISON, Dane County (ch. 3, *21—, 27—, 33+)

***WHA-TV** (non-commercial educational) (May 3, 1954) ch. 21*; power—10.7kw visual, 5.75 kw aural; antenna height—230 feet above average terrain, 273 feet above ground.
Address: Radio Hall, U. of Wisconsin, Zone 6. **Phone:** Alpine 5-2938.
Licensee: U. of Wisconsin (original owner).
Executives: H. B. McCarty, station director; William G. Harley, program director; John H. Stiel, chief engineer.
Washington atty: Dow, Lohnes & Albertson.
Radio affiliates: WHA-AM-FM.

WISC-TV (June 24, 1956) ch. 3; power—100kw visual, 50kw aural; antenna height—1,000 feet above average terrain, 916 feet above ground.
Address: 4501 West Beltline Highway, Zone 5. **Phone:** Cedar 3-9791. **TWX** MN 8512.

Licensee: Radio Wisconsin Inc. (original owner).
Ownership: See Morgan Murphy-Walter C. Bridges Stations in "Group Ownership." Also see "Newspaper Ownership."
Network: CBS-TV.
Rep: Peters, Griffin, Woodward.
Highest hour rate: \$550.
Color facilities: network, local film, local slides.
Executives: Ralph M. Immell, pres; Ralph O'Connor, gen mgr; Richard Nickeson, coml mgr; Fred Crowl, program director & film buyer; Jerry Deanne, news director; Walter Hariu, chief engineer.
Washington atty: Scharfeld & Baron.
Radio affiliates: WISC-AM-FM.

WKOW-TV (June 30, 1953) ch. 27; power—162 kw visual, 87.1kw aural; antenna height—690 feet above average terrain, 597 feet above ground.
Address: 215 W. Washington Ave., zone 3. **Phone:** Alpine 7-2261. **TWX** MN 8537.
Licensee: Monona Broadcasting Co. (original owner).
Ownership: E. C. Severson, 10.39%; Stewart Watson, 10%; George W. Icke, 9%; E. W. Huiskamp, 9%; and others.
Network: ABC-TV.
Rep: Headley-Reed Tv.
Highest hour rate: \$280.
Color facilities: network.
Executives: Stewart Watson, pres; Ben F. Hovel, gen mgr; Clark Hogan, program director; Frank Bignell, film buyer; James Roy Miller, promotion mgr; Ed Backus, news director; Cloren Smith, chief engineer.
Radio affiliate: WKOW.

WMTV (July 1953) ch. 33; power—158kw visual, 85kw aural; antenna height—695 feet above average terrain, 594 feet above ground.
Address: P. O. Box 168. **Phone:** Cedar 3-5381. **TWX** MN 8539.
Licensee: Forward Television Inc. (acquired station May 18, 1958).
Ownership: See Lee Stations in "Group Ownership," also see "Newspaper Ownership."
Network: NBC-TV.
Rep: Weed Television.
Highest hour rate: \$325.
Color facilities: network.
Executives: Herbert R. Ohrt, pres; Merritt Milligan, gen mgr & coml mgr; Donald G. Harter, program director & film buyer; Wanda Montz, promotion mgr; Jerry Harper, news director; Stan Sadler, chief engineer.
Washington atty: Pierson, Ball & Dowd.

MANITOWOC, Manitowoc County (ch. 65)

MARINETTE, Marinette County (ch. 11+, 32—, *38+)

WMBV-TV (Sept. 10 1954) ch 11; power—240 kw visual, 135kw aural; antenna height—780 feet above average terrain, 818 feet above ground.
Address: Radio-Tv Park (Marinette); 126 N. Madison St. (Green Bay). **Phone:** Redwood 5-6631 (Marinette); Hemlock 2-6468 (Green Bay). **TWX** Marinette 8332.
Licensee: M & M Broadcasting Co. (acquired station March 19, 1958).
Ownership: Evening Telegram Co. (Morgan Murphy), 55%; Norman M. Postles and Walter C. Bridges, each 10%; William E. Walker and Joseph D. Mackin, each 5%; Charles and Antoinette Goldberg, 7.5%; John and Lillian

Stang, 7.5%. For other Murphy interests see Morgan Murphy-Walter C. Bridges stations in "Group Ownership." For Walker-Makin interests see Walker Group stations in "Group Ownership." Also see "Newspaper Ownership."
Network: NBC-TV.
Rep: G. P. Hollingsbery.
Highest hour rate: \$300.
Color facilities: network.
Executives: W. E. Walker, pres; Joseph D. Mackin, gen mgr; Charles K. Dietsch, coml mgr; Pat Kehoe, program director & film buyer; Yvonne Fronsee, promotion mgr; Howard Emich, news director; Al Alexander, chief engineer.
Washington atty: Scharfeld & Baron.
Radio affiliate: WMAM.

MILWAUKEE, Milwaukee County (ch. 4—, *10—, 12, 19—, 25, 31—) (ch. 18, 24, 30 substituted for last three 7/31/58)

WCAN-TV (not on air, suspended operation but has not turned in construction permit) ch. 25.
Address: c/o Philip M. Baker, Pennsylvania Bldg., Washington, D. C.
Permittee: Lou Poller.
Ownership: Lou Poller, 100%.

WFOK-TV (not on air, granted May 4, 1955; target date unknown) ch. 31.
Address: 4531 W. Forest Home Ave.
Permittee: Business Management Inc.
Ownership: Joseph A. Clark, 100%. Mr. Clark also owns WCUB Manitowoc, Wis.
Radio affiliate: WFOK.

WISN-TV (Oct. 27, 1954) ch. 12; power—316 kw visual, 158kw aural; antenna height—1,000 feet above average terrain, 1,105 feet above ground.
Address: 759 N. 19th St., zone 3. **Phone:** Division 2-3000. **TWX** 489.
Licensee: Hearst Corp. (acquired station March 8, 1955).
Ownership: See "Newspaper Ownership" and Hearst stations in "Group Ownership."
Network: ABC-TV.
Rep: Fetry.
Highest hour rate: \$1000.
Color facilities: local film, local slides.
Executives: John B. Soell, gen mgr; James T. Butler, assistant mgr; Richard E. Shireman, coml mgr; Baylen Smith, program director & film buyer; Arthur H. Barnes, promotion mgr; Donald O'Connor, news director; Lionel Wittenberg, chief engineer.
Washington atty: Dempsey & Koplovitz.
Radio affiliate: WISN.

WITI-TV ch. 6 (see Whitefish Bay).

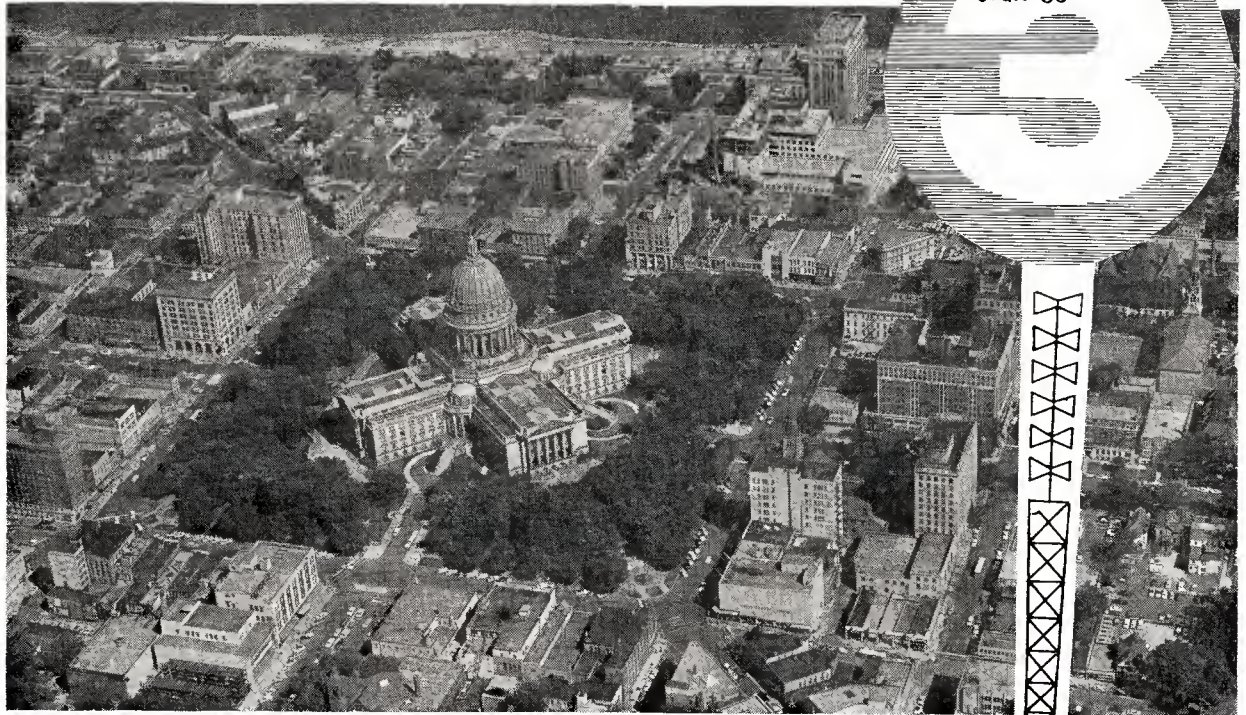
***WMVS-TV** (non-commercial educational) (Oct. 28, 1957) ch. 10*; power—128.6kw visual, 68.8kw aural; antenna height—750 feet above average terrain, 772 feet above ground.
Address: 1015 N. Sixth St., zone 3. **Phone:** Broadway 1-1550.
Licensee: Board of Vocational & Adult Education (original owner).
Executives: Paul K. Taff, mgr; John Lemke, film buyer; J. C. Wulliman, chief engineer.

WTMJ-TV (Dec. 3, 1947) ch. 4; power—100kw visual, 50kw aural; antenna height—988 feet above average terrain, 1,035 feet above ground.
Address: 720 E. Capitol Dr., zone 12. **Phone:** Broadway 1-6000. **TWX** MI-297.
Licensee: The Journal Co. (original owner).

Hilarious New Action Adventure!
"GLENCANNON!"
 for that EXTRA PUNCH
 ... in promotion!
 ALL NEW! from GROSS-KRASNE
 starring **THOMAS MITCHELL**
39 Half-hours AVAILABLE NOW!

SEE PAGE B-66 FOR YOUR NEAREST GROSS-KRASNE OFFICE

New Tower* Height at VHF



WISC-TV MADISON, WISC.

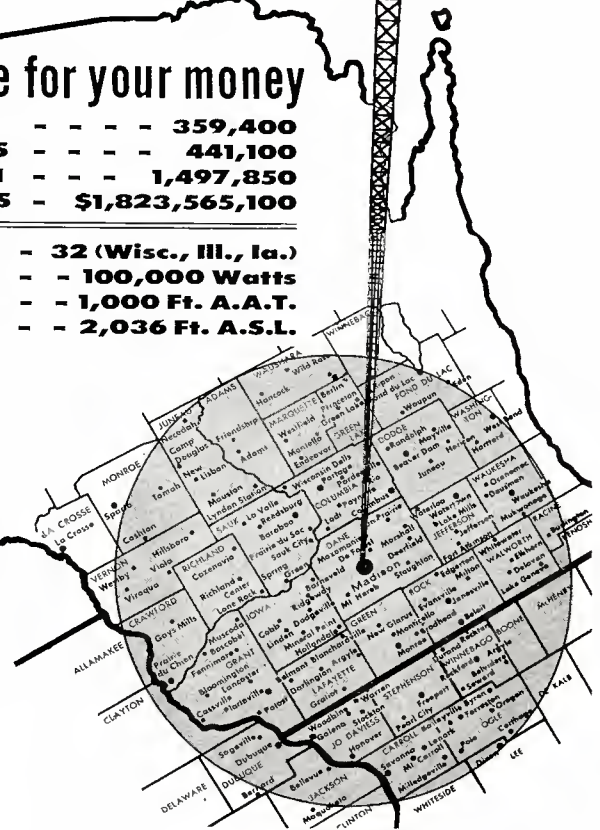
* Gives you more for your money

TV HOMES in Area - - - - **359,400**
Total HOUSEHOLDS - - - - **441,100**
Total POPULATION - - - - **1,497,850**
Total RETAIL SALES - **\$1,823,565,100**

County COVERAGE - **32 (Wisc., Ill., Ia.)**
Maximum POWER - - **100,000 Watts**
Maximum TOWER - - **1,000 Ft. A.A.T.**
ANTENNA HEIGHT - - **2,036 Ft. A.S.L.**



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Tv Stations CONTINUED

WISCONSIN CONTINUED

MILWAUKEE (Continued)

WTMJ-TV (Continued)

Ownership: The Journal Co. (Milwaukee Journal), 100%. Also see "Newspaper Ownership."
Network: NBC-TV.

Rep: Harrington, Righter & Parsons.

Highest hour rate: \$1450.

Color facilities: network, local live, local film, local slides.

Executives: George Comte, gen mgr; Robert J. Heiss, mgr; Neale V. Bakke, coml mgr; Sprague Vonier, program director; James Fitzgerald, film buyer; Bruce Wallace, promotion mgr; Jack Krueger, news director; Philip B. Laeser, chief engineer.

Washington atty: Hogan & Hartson.

Radio affiliate: WTMJ.

WXIX (Feb. 27, 1955) ch. 19; power—257kw visual, 141kw aural; antenna height—530 feet above average terrain, 663.4 feet above ground. **Address:** 5445 N. 27th St., zone 9. **Phone:** Uptown 3-1919. **TWX** 7250.

Licensee: Columbia Broadcasting System (original owner).

Ownership: See CBS Owned stations in "Group Ownership."

Network: CBS-TV.

Rep: CBS Tv Spot Sales.

Highest hour rate: \$800.

Color facilities: network.

Executives: Frank J. Shakespeare, gen mgr; Richard P. Hogue, gen sales mgr; Charles E. Hinds Jr., program director & film buyer; Robert H. Van Roo, promotion & publicity director; Robert Herzog, news director; W. W. Wesley, chief engineer.

OSHKOSH, Winnebago County (ch. 48—)

PARK FALLS, Price County (ch. *18)

PORTAGE, Columbia County (ch. 17—)

PRAIRIE du CHIEN, Crawford County (ch. 34)

RACINE, Racine County (ch. 49—, 55)

RHINELANDER, Oneida County (ch. 22)

RICE LAKE, Barron County (ch. 21+)

RICHLAND CENTER, Richland County (ch. 15, *66—)

SHEBOYGAN, Sheboygan County (ch. 59—)

SHELL LAKE, Washburn County (ch. *30—)

SPARTA, Monroe County (ch. 50—)

STEVENS POINT, Portage County (ch. 20+, 26—)

SURGEON BAY, Door County (ch. 44—)

SUPERIOR (see DULUTH, Minn.)

WAUSAU, Marathon County (ch. 7—, 9, 16+, *46—)

WSAU-TV (Oct. 24, 1954) ch. 7; power—316 kw visual, 177kw aural; antenna height—1,209 feet above average terrain, 648 feet above ground.

Address: 714 Fifth St. **Phone:** 2-1021. **TWX** WS 8889.

Licensee: Wisconsin Valley Television Corp. (original owner)

Ownership: Wausau Record Herald, 25%; Charles Lemke, 25%; Wisconsin Rapids Tribune (WFHR), 12.5%; Marshfield News-Herald, 12.5%; Antigo Journal (WATK), 8.32%; Rhinelander News, 8.32%; and Merrill Herald, 8.32%, all Wisconsin. Also see "Newspaper Ownership."

Network: CBS-TV (primary), ABC-TV (secondary), NBC-TV (secondary).

Rep: Meeker; Harry Hyett (Minneapolis).

Highest hour rate: \$350.

Color facilities: network.

Executives: John C. Sturtevant, chmn of bd; George T. Frechette, pres; Richard D. Dudley, gen mgr & coml mgr; Bart Kellnhauser, program director & film buyer; Thomas Bolger, promotion mgr; Walter John Chilsen, news director; Roland W. Richardt, chief engineer.

Washington atty: McKenna & Wilkinson.

Radio affiliate: WSAU.

WHITEFISH BAY, Milwaukee County (ch. 6)

WITI-TV (May 21, 1956) ch. 6; power—100kw visual, 64kw aural; antenna height—980 feet above average terrain, 1,046 feet above ground. **Address:** Box 641, Milwaukee. **Phone:** (Milwaukee) Flagstone 2-6600. **TWX** Thiensville 36.

Licensee: Independent Television Inc. (original owner). (Station being sold to Storer Broadcasting Co., subject to FCC approval.)

Ownership: See Woodward Broadcasting Co. stations in "Group Ownership."

Rep: Blair Tv.

Highest hour rate: \$600.

Color facilities: local live, local film, local slides.

Executives: Sol J. Kahn, pres; Dean McCarthy, station mgr & program director; Leon Dolnick,

coml mgr; Lawrence Turet, promotion mgr & assistant program director; Stuart Armstrong, news director; Robert Truscott, chief engineer; Daniel Gellerup, technical director.

Washington atty: Roberts & McInnis.

WISCONSIN RAPIDS, Wood County (ch. 14—)

WYOMING

BUFFALO, Johnson County (ch. 29)

CASPER, Natrona County (ch. 2+, 6+)

KSPR-TV (Aug. 12, 1957) ch. 6; power—13.4 kw visual, 6.7kw aural; antenna height—80 feet above average terrain, 381 feet above ground.

Address: Box 930. **Phone:** 3-5777. **TWX** CP 190X.

Licensee: Donald Lewis Hathaway (original owner).

Ownership: Donald L. Hathaway is sole owner.

Network: CBS-TV (secondary).

Rep: Walker Rawalt.

Highest hour rate: \$120.

Executives: Donald L. Hathaway, owner & gen mgr; Marcus R. Nichols, assistant mgr & program director; Richard Frech, local coml mgr; John Terrill, promotion mgr; Fred Meeks, news director.

Washington atty: Fisher, Wayland, Duvall & Southmayd.

Radio affiliate: KSPR.

KTWO-TV (March 1, 1957) ch. 2; power—28.5 kw visual, 17.1kw aural; antenna height—1,400 feet above average terrain, 85 feet above ground.

Address: 143 North Durbin. **Phone:** 3-3711. **TWX** CP 486.

Licensee: Rocky Mountain Tele Stations (original owner).

Ownership: See Rocky Mtn. Tele Stations in "Group Ownership."

Network: NBC-TV (primary), ABC-TV (secondary).

Rep: Meeker.

Highest hour rate: \$150.

Executives: Burt I. Harris, pres; Lawrence Berger, gen mgr & coml mgr; R. Kress, program director; Bob Berger, film buyer; Pat Hansen, promotion mgr; Al Funderburke, news director; Robert Lebsock, chief engineer.

Washington atty: Sher, Oppenheimer & Harris.

CHEYENNE, Laramie County (ch. 5+)

KFBC-TV (March 22, 1954) ch. 6; power—100 kw visual, 50kw aural; antenna height—620 feet above average terrain, 483 feet above ground.

Address: 2923 E. Lincoln Way. **Phone:** 4-4461.

Licensee: Frontier Broadcasting Co. (original owner).

Ownership: See Frontier Broadcasting Co. stations in "Group Ownership."

Network: CBS-TV, ABC-TV, NBC-TV.

Rep: Hollingbery.

Highest hour rate: \$200.

Color facilities: network.

Executives: Robert S. McCracken, pres & film buyer; Wm. C. Grove, gen mgr & chief engineer; Charles P. Cahill, coml mgr; Dorothy Collier, program director.

Washington atty: Koteen & Burt.

Radio affiliate: KFBC.

CODY, Park County (ch. 24—)

DOUGLAS, Converse County (ch. 14)

EVANSTON, Uinta County (ch. 14—)

GILLETTE, Campbell County (ch. 40)

GREEN RIVER, Sweetwater County (ch. 16)

GREYBULL, Big Horn County (ch. 40)

LANDER, Fremont County (ch. 17—)

LARAMIE, Albany County (ch. *8+, 18+)

LOVELL, Big Horn County (ch. 36+)

LUSK, Niobrara County (ch. 19—)

NEWCASTLE, Weston County (ch. 28+)

POWELL, Park County (ch. 30+)

RAWLINS, Carbon County (ch. 11—)

RIVERTON, Fremont County (ch. 10+)

KWRB-TV (Dec. 22, 1957) ch. 10; power—57.5 kw visual; 28.8kw aural; antenna height—1,630 feet above average terrain, 7 feet above ground.

Address: 500 Broadway, Thermopolis, Wyo. **Phone:** Thermopolis 800.

Licensee: Chief Washakie Tv (original owner).

Ownership: See Ernst stations in "Group Ownership."

Network: CBS-TV.

Rep: Gill-Perna.

Highest hour rate: \$150.

Executives: Joseph P. & Mildred V. Ernst, co-owners; Karl V. Kertson, news director; Phillip Ernst, chief engineer.

Washington atty: McKenna & Wilkinson.

Radio affiliates: KRTR Thermopolis, KWRL Riverton.

ROCK SPRINGS, Sweetwater County (ch. 13)

SHERIDAN, Sheridan County (ch. 9—, 12+)

KTWX-TV (not on air, granted May 8, 1957; target date Nov. 1, 1959) ch. 9.

Address: c/o KTWO-TV, Box 11, Casper, Wyo.

Permittee: Rocky Mountain Tele Stations.

Ownership: See Rocky Mtn. Tele Stations in "Group Ownership."

Highest hour rate: Station proposes to operate as satellite of KTWO-TV, Casper, Wyo.

THERMOPOLIS, Hot Springs County (ch. 15)

KWRB-TV ch. 10 (see Riverton).

TORRINGTON, Goshen County (ch. 27)

WHEATLAND, Platte County (ch. 24+)

WORLAND, Washakie County (ch. 34)

ALASKA

ANCHORAGE (ch. 2—, *7—, 11, 13—)

KENI-TV (Oct. 15, 1953); ch. 2; power—5.37kw visual, 2.69kw aural; antenna height—70 feet above average terrain, 173 feet above ground.

Address: P. O. Box 1160. **Phone:** 5-2201.

Licensee: Midnight Sun Broadcasting Co. (original owner).

Ownership: See Midnight Sun Broadcasting Co. stations in "Group Ownership."

Network: ABC-TV, NBC-TV.

Rep: Fletcher

Highest hour rate: \$150.

Executives: Harry J. Hill, pres; Alvin O. Bramstedt, gen mgr.

Radio affiliate: KENI.

KTVA (Dec. 11, 1953); ch. 11; power—3.02kw visual; 1.51kw aural; antenna height—130 feet above average terrain, 230 feet above ground.

Address: 4th & Denali. **Phone:** 5-4321.

Licensee: Northern Television Inc. (original owner).

Ownership: See Northern Tv Stations in "Group Ownership."

Network: CBS-TV.

Rep: Alaska Radio-Tv Sales.

Highest hour rate: \$150.

Executives: A. G. Hiebert, pres & gen mgr; Paul G. West, program director; Dorothy Rydell, promotion mgr; Perry Hume Davis, news director; Jack M. Walden, chief engineer.

Washington atty: Miller & Schroeder.

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Tv Stations CONTINUED

ALASKA CONTINUED

FAIRBANKS (ch. 2+, 4+, 7+, 9+, 11+, 13+)

KFAR-TV (March 1, 1955) ch. 2; power—5.37kw visual, 2.69kw aural; antenna height—even with average terrain; 200 feet above ground.

Address: 516 Second Ave. **Phone:** 2125.
Licensee: Midnight Sun Broadcasting Co. (original owner).

Ownership: See Midnight Sun Broadcasting Co. stations in "Group Ownership."
Network: NBC-TV, ABC-TV.

Rep: Fletcher.

Highest hour rate: \$150.

Executives: Harry J. Hill, pres; Alvin O. Bramstedt, gen mgr.
Radio affiliate: KFAR.

KTVF (Feb. 17, 1955) ch. 11; power—11.1kw visual, 5.5kw aural; antenna height 51 feet below average terrain, 168 feet above ground.
Address: Box 590. **Phone:** 3636.

Licensee: Northern Television Inc. (original owner).

Ownership: See Northern Tv Stations in "Group Ownership."

Network: CBS-TV.
Rep: Alaska Radio Tv Sales.

Highest hour rate: \$135.

Executives: A. G. Hiebert, president; Walt Welch, manager & news director; John A. Griffin, commercial manager; Vernon Francis, film editor; Georgia Schroeder, promotion manager; Garth Anderson, chief engineer.
Washington atty: Miller & Schroeder.

JUNEAU (ch. *3, 8, 10)

KINEA-TV (Feb. 19, 1956) ch. 8; power—2.63 kw visual, 0.123 kw aural; antenna height—960 feet below average terrain, 265 feet above ground.

Address: Tower Bldg. **Phone:** Main 4-6333.
Licensee: Alaska Broadcasting System (original owner).

Ownership: William J. Wagner, 69.55%; Jerry W. McKinley, 6%; and others. Mr. Wagner owns 9.86% of Northern Tv Inc. (KTVA-TV) Anchorage and KTVF-TV Fairbanks.) Licensee owns KIFW Sitka, Alaska.

Network: CBS-TV.
Rep: William A. Wagner & Assoc.; Roy V. Smith (New York).

Highest hour rate: \$60.

Executives: W. J. Wagner, pres & film buyer; J. W. McKinley, gen mgr & chief engineer; Richard Peter, program director & news editor.

KETCHIKAN (ch. 2, 4, *9)

SEWARD (ch. 4, 9—)

SITKA (ch. 13)

GUAM

AGANA (ch. 8, 10)

KUAM-TV (Aug. 5, 1956) ch. 8; power—436kw visual, .15kw aural; antenna height—70 feet above average terrain, 302 feet above ground.
Address: P. O. Box 68. **Phone:** 7961.

Licensee: Radio Guam (original owner).
Ownership: Harry Michael Engel Jr., 45.5%; Phil Berg, 45.5%; William B. Duce, 4%; John P. Hearne, 5%. Mr. Hearne also owns 33 1/2% of KAFY Bakersfield, 20.9% of KVEN Ventura, and 22.2% of KFXM San Bernardino, all Calif.

Network: NBC-TV (primary), ABC-TV (secondary), CBS-TV (secondary).

Rep: Intercontinental Services.
Highest hour rate: \$120.

Executives: Harry M. Engel Jr., pres; John P. Barton, gen mgr; Edgar A. Olson, assistant manager; Emelio Sibayan, film director; Sheldon Anderson, production mgr; Douglas Murray, news director; William Rasmussen, chief engineer.
Washington atty: Kreiger & Jorgensen.
Radio affiliate: KUAM.

HAWAII

HILO, *Hawaii County* (ch. 2, *4, 7, 9, 11, 13)

KHBC-TV (May 15, 1955): ch. 9; power—1kw visual, 500w aural; antenna height—290 feet below average terrain; 258 feet above ground.
Address: c/o KGMB-TV Honolulu.

Licensee: Hawaiian Broadcasting System (original owner).

Ownership: See Hawaiian Broadcasting System stations in "Group Ownership." Also see "Newspaper Ownership."

Executives and other information: see KGMB-TV Honolulu (KHBC-TV and KMAU-TV Wailuku operate as satellites of KGMB-TV with rates established for all three).

Radio affiliate: KHBC.

HONOLULU, *Oahu County* (ch. 2+, 4—, *7+, 9—, 11+, 13—)

KGMB-TV (Dec. 1, 1952) ch. 9; power—77.6kw visual, 46.8kw aural; antenna height—150 feet below average terrain, 338 feet above ground.
Address: 1534 Kapiolani Blvd. Zone 9. **Phone:** 9-2011.

Licensee: Hawaiian Broadcasting System Ltd. (original owner).

Ownership: See Hawaiian Broadcasting System stations in "Group Ownership." Also see "Newspaper Ownership."

Network: CBS-TV.

Rep: Peters, Griffin, Woodward.

Highest hour rate: \$400. (rates include satellites KHBC-TV Hilo and WMAU-TV Wailuku).

Executives: J. Howard Worrall, pres & gen mgr; Melvin B. Wright, station mgr, coml mgr & film buyer; Dar Reid, program supervisor; Colleen Ne, promotion mgr; Wayne Collins, news director; Dan Hunter, chief engineer.

Washington atty: Fisher, Wayland, Duvall & Southmayd.

Radio affiliate: KGMB.

KHVV-TV (April 6, 1954) ch. 4; power—26.3 kw visual, 13.2kw aural; antenna height 130 feet above average terrain, 365 feet above ground.

Address: 1290 Ala Moana Blvd. Zone 14. **Phone:** 5-3991. **TWX** HU 187.

Licensee: Kaiser Hawaiian Television (acquired ch. 4 facilities of KULA-TV July 16, 1958, relinquishing ch. 13 facilities formerly used by KHVV-TV).

Ownership: Owned by Kaiser-Burns Development Corp., which is equally owned by Henry J. Kaiser and associates and Fritz B. Burns and associates.

Network: ABC-TV.

Rep: Young Television.

Highest hour rate: \$300.

Color facilities: local film, local slides.

Executives: Henry J. Kaiser Sr., pres; Richard C. Block, gen mgr; Ronald C. Miyahard, chief engineer.

Washington atty: Haley, Wollenberg & Kenahan.

Radio affiliate: KHVV.

KONA (July 7, 1952) ch. 2; power—60kw visual, 30kw aural; antenna height—150 feet above average terrain, 350 feet above ground.
Address: 1170 Auahi St. **Phone:** 6-2366.

Licensee: Radio Honolulu, Ltd. (acquired station June 18, 1953).

Ownership: Advertising Publishing Co. (Honolulu Advertiser-KGU), 50%; Island Broadcasting Co. (J. Elroy McCaw and John D. Keating), 50%. For McCaw-Keating stations see J. Elroy McCaw stations in "Group Ownership."

Network: NBC-TV.

Rep: NBC Spot Sales.

Highest hour rate: \$350.

Executives: John D. Keating, pres; Arthur Sprinkle, station mgr; Jim Spencer, national sales mgr; Porter Hefflin, program director; Joe Rose, news director; Alvin Chang, assistant chief engineer.

Washington atty: Kirkland, Fleming, Green, Martin & Ellis.

LIHUE, *Kauai County* (ch. 3+, *8—, 10+, 12—)

WAILUKU, *Moui County* (ch. 3, 8, *10, 12)

KMAU-TV (April 24, 1955) ch. 3; power—5.89kw visual, 2.95kw aural; antenna height—5,950 feet above average terrain, 60 feet above ground.

Address: c/o KGMB-TV Honolulu.

Licensee: Hawaiian Broadcasting System (original owner).

Ownership: See Hawaiian Broadcasting System stations in "Group Ownership." Also see "Newspaper Ownership."

Executives and other information: see KGMB-TV Honolulu (KMAU-TV and KHBC-TV Hilo operate as satellites of KGMB-TV with rates established for all three).

KMVI-TV (Nov. 28, 1955) ch. 12; power—30.2kw visual, 15.1kw aural; antenna height—5,910 feet above average terrain, 63 feet above ground.

Address: Box 374.

Licensee: Maui Publishing Co. Ltd. (original owner).

Ownership: J. Walter Cameron, 84.23% and others. Also see "Newspaper Ownership."

Network and rates: KMVI-TV rebroadcasts NBC-TV programs of KONA (TV) Honolulu along with some local programming.
Executive: Ezra J. Crane, gen mgr.
Radio affiliate: KMVI.

VIRGIN ISLANDS

CHARLOTTE AMALIE, *St. Thomas County* (ch. 10—)

CHRISTIANSTED, *St. Croix County* (ch. 8+)

PUERTO RICO

ARECIBO, *Areciba County*-AGUADILLA, *Aguadilla County* (ch. 12+)

CAGUAS, *Guayama County* (ch. 11—)

WKBM-TV (not on air, granted May 3, 1956; target date unknown) ch. 11.
Address: P.O. Box 4189. **Phone:** 2-1278.

Permittee: American Colonial Broadcasting Corp. (original owner).

Ownership: See American Colonial Broadcasting stations in "Group Ownership."

Executives: Ralph Perez Perry, pres; Mariano Angelet, gen mgr; Antolin Jimenez, chief engineer.

Washington atty: Frank Stollenwerck.

FAJARDO, *Humacao County* (ch. 13+)

NEW (not on air, granted July 16, 1958; target date not announced): ch. 13.
Address: 566 Ponce de Leon Ave.

Permittee: Continental Broadcasting Corp.

Ownership: Grantee operates WFOA San Juan and is owned by William R. Anthony (71.43%) and others.

MAYAGUEZ, *Moyaguez County* (ch. 3+, 5—)

WORA-TV (September 1955) ch. 5; power—29.5kw visual, 17.8kw aural; antenna height—1,990 feet above average terrain, 141 feet above ground.

Address: P.O. Box 43. **Phone:** 1151.

Licensee: Supreme Broadcasting Co. of P.R. (original owner).

Ownership: Radio Americas Inc., 70%; Supreme Broadcasting Co. of Louisiana, Inc. (WJMR-AM-TV New Orleans), 30%. Radio Americas is owned by Alfredo R. deArellano Jr.

Network: ABC-TV, CBS-TV.

Rep: Inter-American.

Highest hour rate: \$160.

Executives: Alfredo R. deArellano Jr., pres & gen mgr; R. Dupont, coml mgr; Mario Rivera, program director; John Prather, chief engineer.

Washington atty: Loucks, Zias, Young & Jansky.

Radio affiliates: WORA-AM-FM.

PONCE, *Ponce County* (ch. 7+, 9—)

WRXK-TV (February 1958) ch. 7; power—1.41kw visual, .7kw aural; antenna height—110 feet below average terrain, 71 feet above ground.

Address: Darlington Bldg.

Licensee: Ponce Tv Partnership (original owner).

Ownership: Owned equally by George Mayoral, William Cortada and Luis A. Ferre. Mr. Mayoral is vice president-general manager of WJMR-AM-TV New Orleans, La. WJMR owns 30% of WORA-AM-FM-TV Mayaguez, P.R.

Network: CBS-TV, ABC-TV.

Rep: Inter-American.

Color facilities: network, local film.

Highest hour rate: \$150.

Executives: George A. Mayoral, pres; William Cortada, gen mgr.

Radio affiliates: WFRP-AM-FM.

WSUE-TV (February 1958) ch. 9; power—2.74kw visual; antenna height—2,594 feet above average terrain, 237 feet above ground.

Address: P.O. Box 4189, San Juan, P.R. **Phone:** 2-1278.

Licensee: American Colonial Broadcasting Corp. (original owner).

Ownership: See American Colonial Broadcasting stations in "Group Ownership."

Highest hour rate: \$150.

Executives: Ralph Perez Perry, pres; Mariano Angelet, gen mgr & coml mgr; Enrique Vigue, program-news director; Gladys Bosco, promotion mgr; Antolin Jimenez, chief engineer.

Washington atty: Frank Stollenwerck.

SAN JUAN, *San Juan County* (ch. 2+, 4—, *6+)

WAPA-TV (May 1, 1954) ch. 4; power—56.2 kw visual, 33.9kw aural; antenna height—220 feet above average terrain, 260 feet above ground.

Address: 357 Ponce de Leon Ave. **Phone:** 3-3006.

Licensee: Ponce de Leon Broadcasting Co. of Puerto Rico (acquired station May 1957).

Ownership: Winston-Salem Broadcasting Co., 80%; Goar, Abel and Luis Augusto Mestre, 20%. For Winston-Salem Broadcasting in-

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PUERTO RICO CONTINUED

terests see that listing in "Group Ownership." The Mestres own Cuban broadcast interests. Network: NBC-TV, ABC-TV. Rep: Caribbean Networks. Highest hour rate: \$325. Executives: John G. Johnson, pres; Carlos Rivera Gonzalez, gen mgr. Radio affiliate: WAPA.

* **WIPB-TV** (non-commercial educational) (Jan. 6, 1958) ch. #6; power—100kw visual; 50kw aural; antenna height—920 feet above average terrain, 285 feet above ground.

Address: Hato Rey, P.R. Phone: 6-5701. Licensee: Department of Education of Puerto Rico (original owner).

Executives: R. Delgado Marquez, gen mgr & film buyer; L. S. Lavandero, program director; Julio Rivera, news director; R. Rodriguez Santiago, chief engineer.

Washington atty: Arnold, Fortas & Porter. Radio affiliate: WIPR.

WKAQ-TV (March 28, 1954) ch. 2; power—100kw visual; 50kw aural; antenna height—1,270 feet above average terrain, 284 feet above ground.

Address: P.O. Box 5096, Puerta de Tierra Station. Phone: 3-3800.

Licensee: El Mundo Inc. (original owner). Ownership: Angel Ramos, publisher of El Mundo. Also see "Newspaper Ownership."

Network: CBS-TV.

Rep: Inter-American.

Highest hour rate: \$375.

Executives: Angel Ramos, pres; José Oviedo, gen mgr; Jorge L. Rivero, coml mgr; José L. Torregrosa, program director; Carlos Garcia de Quevedo, film buyer; Pete Mattina, promotion mgr; Robert Jeu Devine, acting chief engineer. Radio affiliates: WKAQ-AM-FM.

Experimental Tv Stations

Following is a list of the experimental television stations authorized by the FCC as of June 17, showing permittee or licensee, date of original grant, call letters, location and frequency. Some of these stations are used in color and equipment development and testing, as well as experimental rebroadcasting and testing, of regular tv stations for propagation or other study.

Adler Communications Labs—KC2XFF Waterbury, Conn., 704-710 mc, 40 w. Booster test WATR-TV. First authorized June 30, 1954. KE2XTI New Rochelle, N. Y. Chs. 74-83 with ERP of 100 w (peak). First granted May 14, 1956.

Conestoga Television Assn. Inc.—KG2XDI Lancaster, Pa. 590-610 mc. First authorized Oct. 31, 1951.

General Electric Co.—KE2XHX Syracuse, N. Y. Chs. 2 to 13 and chs. 14-63. First authorized Jan. 19, 1949.

Richard R. Hayes—KK2XGG San Antonio, Tex., ch. 70, 10 w. First authorized June 26, 1956.

Manson Community Tv Corp.—KO2XBX, near Manson, Wash. Ch. 14, 10 w. First authorized Jan 12, 1955. KO2XDV Manson, 26.11 mc. Also relay of KO2XBX.

Radio Corp. of America—KE2XNY, three transmitters, one at Camden, N. J.; one near Marlton, N. J., and one at Union Mills, N. J. Chs. 2 through 6 with ERP of 100 kw; chs. 7 through 13 with 316 kw, and chs. 14 through 83 with 1,000 kw. First authorized June 19, 1953.

Radio Supply Co. of Nevada—KO2XEQ Reno, Nev., ch. 70, 10 w. Granted May 28, 1957.

Supreme Broadcasting Co.—KK2XFW New Orleans. Ch. 12, 204-210 mc, 10 kw. To operate simultaneously with WJMR-TV for the purpose of providing direct comparison of vhf and uhf operation. First authorized June 27, 1957.

Sylvania Electric Products Inc.—KG2XDU Emporium, Pa., rebroadcasts WJAC-TV Johnstown, Pa., on vhf ch. 7 as well as 520-540 mc and 870-890 mc. First authorized Sept. 19, 1951. Firm also has KG2XEJ and KG2XEK, studio-transmitter links operating in the 2,000 mc band in conjunction with KG2XDU. Another test station is operated on ch. 82 (873-884 mc) under call KG2XEL. Also operating is KG2XFZ. It was first granted Dec. 30, 1955.

Zenith Radio Corp.—KS2XBR Chicago, 614-620 mc, 1 kw. Color tv and Phonovision tests. First authorized as XW9XZC Dec. 19, 1944.

Uhf Tv Translator Stations

These stations are authorized by the FCC to repeat programs of commercial television stations.

Channel number is included in call letters, e.g. K60AA means ch. 60. Bold face denotes station licensed; light face, grantee only, according to FCC records.

ARIZONA

Big Sandy Valley—K75AI, Mohave County Board of Supervisors, Mohave County, Ariz. To translate programs of KTVK (TV) Phoenix, Ariz.

Bullhead City, Davis Dam & Lake Mohave Resort—K77AG, Mohave County Board of Supervisors, Mohave County, Ariz. To translate programs of KLRJ-TV Henderson, Nev.

Chloride—K74AN, Mohave County Board of Supervisors, Mohave County, Ariz. To translate programs of KLRJ-TV Henderson, Nev.

Flagstaff—K71AD, Coconino Tv Inc., c/o Charles J. Saunders, Box 1677, Flagstaff, Ariz. To translate programs of KTVK (TV) Phoenix, Ariz.

Flagstaff—K74AI, Coconino Tv Inc., c/o Charles J. Saunders, Box 1677, Flagstaff, Ariz. To translate programs of KOOL-TV Phoenix, Ariz.

Globe-Miami—K77AD, Community Tv Project, c/o K. G. Nylund, Box 40-C, Globe, Ariz. To translate programs of KOOL-TV Phoenix, Ariz.

Globe-Miami—K80AE, Community Tv Project, c/o K. G. Nylund, Box 40-C, Globe, Ariz. To translate programs of KTVK-TV Phoenix, Ariz.

Globe-Miami—K83AC, Community Tv Project, c/o K. G. Nylund, Box 40-C, Globe, Ariz. To translate programs of KVAR-TV Phoenix, Ariz.

Kingman—K78AC, Mohave County Board of Supervisors, Mohave County, Ariz. To translate programs of KTVK-TV Phoenix, Ariz.

Kingman—K82AA, Mohave County Board of Supervisors, Mohave County, Ariz. To translate programs of KOOL-TV Phoenix, Ariz.

Mohave County—K70AC, Mohave County Board of Supervisors, Mohave County, Ariz. To translate programs of KLRJ-TV Henderson, Nev.

Peach Springs—K73AJ, Mohave County Board of Supervisors, Mohave County, Ariz. To translate programs of KLRJ-TV Henderson, Nev., via K70AC Kingman, Ariz.

Parker—K70AH, Parker Chamber of Commerce, c/o Floyd Ross, Box 1898, Parker, Ariz. To translate programs of KTVK-TV Phoenix, Ariz.

Show Low—K80AG, Show Low Tv Inc., c/o Lamar Welker, Box 325, Show Low, Ariz. To translate programs of KGUN-TV Tucson, Ariz.

Window Rock—K72AP, Navajo Tribal Council, c/o J. Maurice McCabe, Window Rock. To translate programs of KOB-TV Albuquerque, N. M.

Window Rock—K76AK, Navajo Tribal Council, c/o J. Maurice McCabe, Window Rock. To translate programs of KOAT-TV Albuquerque, N. M.

Window Rock—K80AM, Navajo Tribal Council, c/o J. Maurice McCabe, Window Rock. To translate programs of KGGM-TV Albuquerque, N. M.

CALIFORNIA

Alturas—K72AD, Alturas Tv Club Inc., c/o O. L. Spath, Box 478, Alturas, Calif. To translate programs of KVIP (TV) Redding, Calif.

Bishop—K70AA, James R. Oliver, Box 757, Bishop, Calif. To translate programs of KNXT (TV) Los Angeles.

Bishop—K73AA, James R. Oliver, Box 757, Bishop, Calif. To translate programs of KRCA-TV Los Angeles.

Blythe—K71AB, Palo Verde Valley Tv Club, c/o Dana Fisher, Box 874, Blythe, Calif. To translate programs of KTVK-TV Phoenix, Ariz.

Blythe—K75AD, Palo Verde Valley Tv Club, c/o Dana Fisher, Box 874, Blythe, Calif. To translate programs of KOOL-TV Phoenix, Ariz.

Blythe—K79AA, Palo Verde Valley Tv Club, c/o Dana Fisher, Box 874, Blythe, Calif. To translate programs of KVAR-TV Phoenix, Ariz.

Canby—K76AL, Canby Tv Club, c/o Mrs. Jack Rand. To translate programs of KVIP-TV Redding, Calif.

Cedarville—K71AF, Surprise Valley Tv Club, Box 205. To translate programs of KOLO-TV Reno, Nev.

Greenville—K70AP, Indian Valley Tv Co., c/o Raymond F. Linn, Greenville, Calif. To translate programs of KRCA-TV Sacramento, Calif.

Indio—K75AH, Coachella Valley Tv Club, c/o Dick Whitmore, 82-524 Miles Ave., Indio. To translate programs of KRCA (TV) Los Angeles.

Likely—K70AQ, Likely Tv Club, c/o John W. Roberts, Likely, Calif. To translate programs of KOLO-TV, Reno, Nev.

Lone Pine—K80AD, Lone Pine Tv Inc., c/o Ernest F. Lasky, Box 134, Lone Pine, Calif. To translate programs of KRCA (TV) Los Angeles.

Needles—K72AE, Needles Community Tv Club, c/o Paul C. Griswold, Needles, Calif. To translate programs of KLRJ-TV Henderson, Nev.

Palm Springs—K70AL, Palm Springs Translator Station Inc., c/o Merrill Brown, 555 S. Palm Canyon Dr., Palm Springs, Calif. To translate programs of KNXT (TV) Los Angeles.

Palm Springs—K73AD, Palm Springs Translator Station Inc., c/o Merrill Brown, 555 S. Palm Canyon Dr., Palm Springs, Calif. To translate programs of KRCA-TV Los Angeles.

Susanville & Herlong—K72AJ, Honey Lake Community T-V Corp., c/o M. D. Covert, 2210 Main St., Susanville, Calif. To translate programs of KRCA-TV Sacramento, Calif.

Twenty-nine Palms—K70BC, Morongo Basin Tv Club, c/o Mildred Ronde, Box 732, Twenty-nine Palms. To translate programs of KRCA (TV) Los Angeles.

Twenty-nine Palms—K76AJ, Morongo Basin Tv Club, c/o Mildred Ronde, Box 732, Twenty-nine Palms. To translate programs of KNXT (TV) Los Angeles.

Ukiah—K74AK, Tv Improvement Assn., c/o Timothy O'Brien, Box 605, Ukiah. To translate programs of KBET-TV Sacramento, Calif.

Ukiah—K78AD, Tv Improvement Assn., c/o Timothy O'Brien, Box 605, Ukiah. To translate programs of KRCA-TV Sacramento, Calif.

Yosemite National Park—K72AK, Yosemite Park & Curry Co., c/o George H. Oliver, Yosemite National Park, Calif. To translate programs of KSBW-TV Salinas-Monterey, Calif.

COLORADO

Bayfield & Ignacio—K74AC, La Plata Electric Assn. Inc., c/o George Granger, Box 180, Durango, Colo. To translate programs of KOB-TV Albuquerque, N. M.

Bayfield & Ignacio—K77AA, La Plata Electric Assn. Inc., c/o George Granger, Box 180, Durango, Colo. To translate programs of KOAT-TV Albuquerque, N. M.

Center—K80AA, Central Tv Assn., c/o Eugene Strasser, Box 125, Center, Colo. To translate programs of KCSJ-TV Pueblo, Colo.

Cortez—K70AF, T. V. Inc., Mel E. Sarpy, Box 12, Cortez, Colo. To translate programs of KOB-TV Albuquerque, N. M.

Durango—K72AN, Durango Jr. Chamber of Commerce Inc., c/o R. J. Chandler, Box 701, Durango. To translate programs of KOB-TV Albuquerque, N. M.

Leadville—K78AG, People's Tv Inc., c/o Gordon Furman, Box 44, Leadville. To translate programs of KOA-TV Denver, Colo.

Pagosa Springs—K74AD, La Plata Electric Assn. Inc., c/o George Granger, Box 180, Durango, Colo. To translate programs of KOB-TV Albuquerque, N. M.

Romeo, La Jara, and Manassa—K79AD, San Luis Valley Tv Inc., c/o Alonzo Barton, Romeo, Colo. To translate programs of KOB-TV Albuquerque, N. M.

Romeo, La Jara and Manassa—K82AC, San Luis Valley Tv Inc., c/o Alonzo Barton, Romeo, Colo. To translate programs of KGGM-TV Albuquerque, N. M.

Salida—K71AH, Salida Tv Translator Assn., Box 325, Salida, Colo. To translate programs of KCSJ-TV Pueblo, Colo.

Sopris, Segundo, Valdez and Starkville—K70AJ, H. L. Corley, 108 N. Maple St., Trinidad, Colo. To translate programs of KCSJ-TV, Pueblo, Colo.

Sopris, Segundo, Valdez and Starkville—K73AB, H. L. Corley, 108 N. Maple St., Trinidad, Colo. To translate programs of KKTIV (TV) Colorado Springs, Colo.

IDAHO

Grangeville, Cottonwood, Cragmont and Nez Perce—K72AL, Central Idaho Tv Inc., c/o Fred Jessup, Grangeville, Idaho. To translate programs of KREM-TV Spokane, Wash.

Grangeville, Cottonwood, Cragmont and Nez Perce—K75AE, Central Idaho Tv Inc., c/o Fred Jessup, Grangeville, Idaho. To translate programs of KLEW-TV, Lewiston, Idaho.

Lewiston—K70BA, Orchards Community Tv Assn., 3204½ Fifth St., Lewiston, Idaho. To translate programs of KREM-TV Spokane, Wash.

Lewiston—K76AH, Orchards Community Tv Assn., 3204½ Fifth St., Lewiston, Idaho. To translate programs of KHQ-TV Spokane, Wash.

Salmon—K70AS, Lemhi Tv Corp., c/o Charles Herndon, 304 N. First St., Salmon, Idaho. To translate programs of KID-TV Idaho Falls, Idaho.

MINNESOTA

Redwood Falls—K70BB, Redwood Tv Improvement Corp., c/o Otto Smid, Redwood Falls. To translate programs of WCCO-TV Minneapolis, Minn.

Redwood Falls—K73AI, Redwood Tv Improvement Corp., c/o Otto Smid, Redwood Falls. To translate programs of KTCA-TV St. Paul, Minn.

Redwood Falls—K77AI, Redwood Tv Improvement Corp., c/o Otto Smid, Redwood Falls. To translate programs of KSTP-TV St. Paul, Minn.

Redwood Falls—K80AL, Redwood Tv Improvement Corp., c/o Otto Smid, Redwood Falls. To translate programs of KMSP-TV Minneapolis, Minn.

Redwood Falls—K83AE, Redwood Tv Improvement Corp., c/o Otto Smid, Redwood Falls. To translate programs of WTCN-TV Minneapolis, Minn.

MONTANA

Havre—K73AC, Hill County Tv Club, c/o Pearl Garceau, 805 Third St., Havre, Mont. To translate programs of KFBB-TV Great Falls, Mont.

Havre—K82AB, Hill County Tv Club, c/o Pearl Garceau, 805 Third St., Havre, Mont. To trans-

Uhf Translators CONTINUED

late programs of KFBB-TV Great Falls, Mont. Joplin, Chester, Inverness and Rudyard—K78AH, Joplin Tv Club, c/o Max Moore, Joplin, Mont. To translate programs of CJLH-TV Lethbridge, Alberta.

Libby—K72AI, Libby Video Club, c/o Edward Peck, Libby. To translate programs of KREM-TV Spokane, Wash.

Libby—K78AI, Libby, Video Club, c/o Edward Peck, Libby. To translate programs of KHQ-TV Spokane, Wash.

Shelby—K72AM, Shelby Tv Club Inc., c/o Fred Pfannsmith, 234 Main St., Shelby, Mont. To translate programs of KFBB-TV Great Falls, Mont.

Shelby—K76AG, Shelby Tv Club Inc., c/o Fred Pfannsmith, 234 Main St., Shelby. To translate programs of CJLH-TV Lethbridge, Alberta.

NEVADA

Battle Mountain—K72AF, Battle Mountain Tv Club, c/o Ray A. Foote, Battle Mountain. To translate programs of KOLO-TV Reno, Nev.

Ely—K70AT, White Pine Tv District #1, c/o James Gottfredson Jr., Box 1230, Ely. To translate programs of KSL-TV Salt Lake City.

Ely—K75AF, White Pine Tv District #1, c/o James Gottfredson Jr., Box 1230, Ely. To translate programs of KUTV(TV) Salt Lake City.

Ely—K80AL, White Pine Tv District #1, c/o James Gottfredson Jr., Box 1230, Ely. To translate programs of KTVT (TV) Salt Lake City.

Eureka—K76AF, Eureka Volunteer Fire Dept., c/o James West. To translate programs of KSL-TV Salt Lake City.

Hawthorne—K70AB, Mt. Grant Tv Booster Service Corp., c/o A. E. Connelly, Hawthorne, Nev. To translate programs of KRON-TV San Francisco, Calif.

Hawthorne & Babbit—K80AH, Mt. Grant Tv Booster Service Corp., c/o A. E. Connelly, Hawthorne, Nev. To translate programs of KOLO-TV Reno, Nev.

Lovelock—K70AY, Pershing County Chamber of Commerce, Lovelock. To translate programs of KOLO-TV Reno.

McGill—K73AH, White Pine Tv District #1, c/o James Gottfredson Jr., Box 1230, Ely, Nev. To translate programs of KSL-TV Salt Lake City.

McGill—K78AE, White Pine Tv District #1, c/o James Gottfredson Jr., Box 1230, Ely, Nev. To translate programs of KUTV(TV) Salt Lake City.

McGill—K83AD, White Pine Tv District #1, c/o James Gottfredson Jr., Box 1230, Ely, Nev. To translate programs of KTVT(TV) Salt Lake City.

Paradise Valley & Golconda—K74AM, c/o Charles Nelson, 810 Bridge St., Winnemucca, Nev. To translate programs of KBOI-TV Boise, Idaho.

Weed Heights—K72AA, The Anaconda Co., Box 1000, Weed Heights, Nev. To translate programs of KOLO-TV, Reno, Nev.

Winnemucca—K76AB, Winnemucca Lions Club, Box 732, Winnemucca, Nev. To translate programs of KOLO-TV Reno, Nev.

NEW HAMPSHIRE

Claremont—W79AA, Springfield Tv Bcstg. Corp., c/o William L. Putnam, Box 2210, Springfield, Mass. To translate programs of WRLP (TV) Greenfield, Mass.

Lebanon & Hanover—W81AA, Springfield Tv Bcstg. Corp., c/o William L. Putnam, Box 20, Springfield, Mass. To translate programs of WRLP (TV) Greenfield, Mass.

Newport—W71AA, Springfield Tv Bcstg. Corp., Box 2210, Springfield, Mass. To translate programs of WRLP (TV) Greenfield, Mass.

NEW MEXICO

Farmington—K71AC, San Juan Non-Profit Tv Assn., c/o Dr. Lester E. Lamoreaux, 402 E. Main St., Farmington, N. M. To translate programs of KOE-TV Albuquerque, N. M.

Farmington—K75AC, San Juan Non-Profit Tv Assn., c/o Dr. Lester E. Lamoreaux, 402 E. Main St., Farmington, N. M. To translate programs of KOAT-TV Albuquerque, N. M.

Gallup—K70AZ, UHF-TV for Gallup Assn., c/o Charles Kastning Jr., 227 W. Coal Ave., Gallup. To translate programs of KOB-TV Albuquerque, N. M.

Gallup—K83AG, UHF-TV for Gallup, Assn., c/o Fred Garing, 600 W. Coal Ave., Gallup. To translate programs of KGGM-TV Albuquerque, N. M.

Santa Rosa—K83AB, Santa Rosa Chamber of Commerce, c/o E. M. Lucero, 441 Sixth St., Santa Rosa, N. M. To translate programs of KGGM-TV Albuquerque, N. M.

Truth or Consequences—K70AE, City of Truth or Consequences, c/o Robert B. Laursen, 605 Sims St., Truth or Consequences, N. M. To translate programs of KGGM-TV, Albuquerque, N. M.

Truth or Consequences—K80AC, City of Truth or Consequences, c/o Fobert B. Laursen, 605 Sims St., Truth or Consequences, N. M. To trans-

late programs of KGGM-TV, Albuquerque, N. M. Tucumcari—K80AB, UHF Tv Assn., c/o Howard L. Sauter, 307 E. Gaynell, Tucumcari, N. M. To translate programs of KGNC-TV, Amarillo, Tex.

OKLAHOMA

Boise City—K70AO, City of Boise City, c/o Mayor Millard Fowler, Boise City, Okla. To translate programs of KGOI-TV Amarillo, Tex.

OREGON

Brownlee Power Plant Camp—K72AC, Idaho Power Co., c/o A. B. Day, Box 770, Boise, Idaho. To translate programs of KBOI-TV Boise, Idaho.

Brownlee Power Plant Camp—K76AC, c/o A. B. Day, Box 770, Boise, Idaho. To translate programs of KIDO-TV Boise, Idaho.

Brownlee Trailer Court—K79AB, Morrison-Knudsen Co., c/o Glenn C. Johnson, Box 450, Boise, Idaho. To translate programs of KBOI-TV Boise, Idaho.

Brownlee Trailer Court—K82AD, Morrison-Knudsen Co., c/o Glenn C. Johnson, Box 450, Boise, Idaho. To translate programs of KIDO-TV Boise, Idaho.

Cave Junction & Selma—K70AU, California Oregon Tv Inc., Box 1189, Medford, Ore. To translate programs of KBES-TV Medford, Ore.

Cottage Grove—K71AG, South Lane Tv Inc., c/o H. J. Kessler, Box 101, Cottage Grove. To translate programs of KVAL-TV Eugene, Ore.

Cottage Grove—K74AJ, South Lane Tv Inc., c/o H. J. Kessler, Box 101, Cottage Grove. To translate programs of KGW-TV Portland, Ore.

Cottage Grove—K77AH, South Lane Tv Inc., c/o H. J. Kessler, Box 101, Cottage Grove. To translate programs of KOIN-TV Portland, Ore.

Gold Beach—K74AL, Community Tv Assn. Inc., c/o C. E. Seger, Box 307, Gold Beach. To translate programs of KIEM-TV Eureka, Calif.

Grants Pass—K72AR, California Oregon Tv Inc., Box 1189, Medford, Ore. To translate programs of KBES-TV Medford.

Grants Pass—K74AP, California Oregon Tv Inc., Box 1189, Medford, Ore. To translate programs of KOIT-TV Klamath Falls, Ore.

John Day—K72AG, John Day Valley Tv Inc., Ronald W. Southworth, John Day, Ore. To translate programs of KOBI-TV Boise, Idaho.

John Day—K77AC, John Day Valley Tv Inc., c/o Ronald W. Southworth, John Day, Ore. To translate programs of KIDO-TV Boise, Idaho.

La Grande—K70AW, Grande Ronde Tv Assn., c/o Harlow Speckhart, Rt. 1, La Grande. To translate programs of KHQ (TV) Spokane, Wash.

La Grande—K76AE, Grande Ronde Tv Assn., c/o Harlow Speckhart, Rt. 1, La Grande. To translate programs of KXLY-TV Spokane, Wash.

La Grande—K80AK, Grande Ronde Tv Assn., c/o Harlow Speckhart, Rt. 1, La Grande. To translate programs of KREM-TV Spokane, Wash.

Madras—K71AE, Jefferson County Tv Inc., c/o Bert Abrams, Box 726, Madras. To translate programs of KGW-TV Portland, Ore.

Madras—K74AB, Jefferson County Tv Inc., c/o Kenneth McCaulou, Madras, Ore. To translate programs of KOIN-TV Portland, Ore.

Madras—K77AE, Jefferson County Tv Inc., c/o Bert Abrams, 726, Madras. To translate programs of KPTV (TV) Portland, Ore.

Maupin—K72AB, Estel L. Stovall, Maupin, Ore. To translate programs of KOIN-TV Portland, Ore.

Newport and Otter Rock—K74AG, Paul Kafoury, 137 SE Coast Hwy., Newport, Ore. To translate programs of KOIN-TV Portland, Ore.

Oxbow Power Plant Camp—K70AN, Idaho Power Co., c/o A. B. Day, Box 770, Boise, Idaho. To translate programs of KBOI-TV Boise, Idaho.

Oxbow Power Plant Camp—K74AE, Idaho Power Co., c/o A. B. Day, Box 770, Boise, Idaho. To translate programs of KIDO-TV Boise, Idaho.

Powers—K76AI, Powers Tv Translator Inc., c/o Verlin Hermann, Powers. To translate programs of KPIC (TV) Roseburg, Ore.

Prineville—K70AI, Ochoco Telecasters Inc., Prineville, Ore. To translate programs of KOIN-TV Portland, Ore.

Prineville—K76AA, Ochoco Telecasters Inc., Prineville, Ore. To translate programs of KLOR-TV Portland, Ore.

Redmond—K73AE, Redmond Junior Chamber of Commerce, c/o A. J. Sheffield, Redmond, Ore. To translate programs of KOIN-TV Portland, Ore.

Redmond—K83AA, Redmond Junior Chamber of Commerce, c/o A. J. Sheffield, Box 1032, Redmond, Ore. To translate programs of KLOR-TV Portland, Ore.

Seaside—K75AJ, Seaside Video Club, c/o Donald Gerber, Box 74, Seaside. To translate programs of KOIN-TV Portland, Ore.

PENNSYLVANIA

North Warren—W70AB, Conewango Valley Tv Inc., c/o Wendell Lawson, 101 Ditmar St., N. Warren. To translate programs of WGR-TV Buffalo, N. Y.

North Warren—W74AA, Conewango Valley Tv Inc., c/o Wendell Lawson, 101 Ditmar St., N. Warren. To translate programs of WJAC-TV Johnstown, Pa.

North Warren—W82AA, Conewango Valley Tv

Inc., c/o Wendell Lawson, 101 Ditmar St., N. Warren. To translate programs of WBEN-TV Buffalo, N. Y.

Palmerton, Slatedale & Slatington—W73AA, Upper Lehigh Translator Service Corp., c/o J. S. Costenbader, 820 Lafayette Ave., Palmerton. To translate programs of WBRE-TV Wilkes Barre, Pa.

TEXAS

Alpine and Marfa—K77AB, The Honor System Tv Assn. Inc., Kenneth R. Hughes, Box 848, Alpine, Tex. To translate programs of KOSA-TV Odessa, Tex.

San Saba—K77AF, Norman Phillips, Box 682, San Saba. To translate programs of KTEC-TV Austin, Tex.

San Saba—K80AJ, Norman Phillips, Box 682, San Saba. To translate programs of KCEN-TV Temple, Tex.

UTAH

Delta—K72AQ, Millard County, c/o Dale Ashman, Box 6, Fillmore. To translate programs of KUTV (TV) Salt Lake City.

Delta—K77AJ, Millard County, c/o Dale Ashman, Box 6, Fillmore. To translate programs of KTVT (TV) Salt Lake City.

Delta—K83AF, Millard County, c/o Dale Ashman, Box 6, Fillmore. To translate programs of KSL-TV Salt Lake City.

Fillmore—K70BD, Millard County, c/o Dale Ashman, Box 6, Fillmore. To translate programs of KUTV (TV) Salt Lake City.

Fillmore—K74AO, Millard County, c/o Dale Ashman, Box 6, Fillmore. To translate programs of KTVT (TV) Salt Lake City.

Fillmore—K80AN, Millard County, c/o Dale Ashman, Box 6, Fillmore. To translate programs of KSL-TV Salt Lake City.

Orangeville, Castle, Dale, Ferron & Huntington—K70AR, Emery County, c/o William Juteson, Orangeville. To translate programs of KSL-TV Salt Lake City.

Orangeville, Castle, Dale, Ferron & Huntington—K74AQ, Emery County, c/o William Juteson, Orangeville. To translate programs of KUTV (TV) Salt Lake City.

Orangeville, Castle, Dale, Ferron & Huntington—K78AA, Emery County, c/o William Juteson, Orangeville. To translate programs of KTVT (TV) Salt Lake City.

WASHINGTON

Benton & West Richland—K81AA, Benton County Tv Assn., c/o Roy Cline, Rt. 1, Box 437, W. Richland. To translate programs of KHQ-TV Spokane, Wash.

Ellensburg—K71AA, Kittitas Valley Tv Assn. Inc., c/o W. S. Vickerman, 208 S. Ruby St., Ellensburg, Wash. To translate programs of KIMA-TV Yakima, Wash.

Manson & Chelan—K70AM, Manson Community Tv Co., c/o Marion McFadden, Manson, Wash. To translate programs of KREM-TV Spokane, Wash.

Manson & Chelan—K75AA, Manson Community Tv Co., c/o Marion McFadden, Manson, Wash. To translate programs of KHQ-TV, Spokane, Wash.

WYOMING

Evanston—K71AI, Evanston Non-profit Tv Inc., c/o Harry O'Connor, 242 12th St., Evanston. To translate programs of KUTV (TV) Salt Lake City.

Evanston—K75AG, Evanston Non-profit Tv Inc., c/o Harry O'Connor, 242 12th St., Evanston. To translate programs of KTVT (TV) Salt Lake City.

Evanston—K79AC, Evanston Non-profit Tv Inc., c/o Harry O'Connor, 242 12th St., Evanston. To translate programs of KSL-TV Salt Lake City.

Jackson—K72AO, Jackson Hole Translator Inc., c/o David Cheney, Jackson. To translate programs of KID-TV Idaho Falls, Idaho.

La Barge—K72AS, La Barge Community Tv Inc., c/o George Eubank, La Barge. To translate programs of KTVT (TV) Salt Lake City.

La Barge & Big Piney—K78AF, La Barge Community Tv Inc., c/o George Eubank, La Barge. To translate programs of KSL-TV Salt Lake City.

La Barge—K81AB, La Barge Community Tv Inc., c/o George Eubank, La Barge. To translate programs of KUTV (TV) Salt Lake City.

Pinedale—K70AX, Town of Pinedale, c/o Glen W. Wise, Pinedale Power & Light Co., Pinedale, Wyo. To translate programs of KID-TV Idaho Falls, Idaho.

Rawlins—K73AF, Rawlins Bcstg. Co., c/o William Grove, KFBC-TV Cheyenne, Wyo. To translate programs of KFBC-TV.

Rock Springs—K74AF, Translator Tv Bcstg. Coop. Inc., c/o John E. Wendt, Box 912, Rock Springs. To translate programs of KTVT-TV Salt Lake City.

Rock Springs—K78AB, Translator Tv Bcstg. Coop. Inc., c/o John E. Wendt, Box 912, Rock Springs. To translate programs of KSL-TV Salt Lake City.

Rock Springs—K82AE, Translator Tv Bcstg. Coop. Inc., c/o John E. Wendt, Box 912, Rock Springs. To translate programs of KUTV (TV) Salt Lake City.

Saratoga—K70AK, Saratoga Tv Co., c/o John Glode, Saratoga, Wyo. To translate programs of KFBC-TV Cheyenne, Wyo.

Television Stations by Channels

Note: This list includes all television stations, licensed or having a construction permit, authorized to operate on each of the 12 vhf channels (chs. 2-13, occupying the frequency range 54-216 megacycles) and on each of the 70 uhf channels (chs. 14-83, occupying the frequency range 470-890 megacycles) allocated to television broadcasting by the Federal Communications Commission. Not all the stations listed below are on the air. For operational details see the Television Station Directory beginning on page A-105.

Asterisk (*) indicates non-commercial, educational station.

VHF STATIONS BY CHANNELS Ch. 2 (54-60 mc)

WAIQ (TV)* Andalusia, Ala.
KBNL-TV Anchorage, Alaska
KFAR-TV Fairbanks, Alaska
KNXT (TV) Los Angeles, Calif.
KTVU (TV) San Francisco-Oakland, Calif.
KTVR (TV) Denver, Colo.
WESH-TV Daytona Beach, Fla.
WTHS-TV* Miami, Fla.
WSB-TV Atlanta, Ga.
KBOT-TV Boise, Idaho
WBMM-TV Chicago, Ill.
WMTX-TV Cedar Rapids, Iowa
KCKT (TV) Great Bend, Kan.
WERZ (TV) Baton Rouge, La.
WLBZ (TV) Bangor, Me.
WMAR-TV Baltimore, Md.
WGBH-TV* Boston, Mass.
WJBK-TV Detroit, Mich.
KTCA-TV Minneapolis-St. Paul, Minn.
KFEG-TV St. Joseph, Mo.
KTVI (TV) St. Louis, Mo.
KOOK-TV Billings, Mont.
KNOP (TV) North Platte, Neb.
KLRJ-TV Henderson, Nev.
KVIT (TV) Santa Fe, N. M.
WGR-TV Buffalo-Niagara Falls, N. Y.
WCBS-TV New York, N. Y.
WKTV (TV) Utica, N. Y.
WFMY-TV Greensboro, N. C.
KDFX-TV Dickson, N. D.
WLWD (TV) Dayton, Ohio
KVOO-TV Tulsa, Okla.
KOTI (TV) Klamath Falls, Ore.
KDKA-TV Pittsburgh, Pa.
WUSN-TV Charleston, S. C.
KPRC-TV Houston, Tex.
KMDI-TV Midland, Tex.
KUTV (TV) Salt Lake City, Utah
KREM-TV Spokane, Wash.
WBAV-TV Green Bay, Wis.
KTWO-TV Casper, Wyo.
KONA (TV) Honolulu, T. H.
WKAQ-TV San Juan, P. R.

Ch. 3 (60-66 mc)

KTVC (TV) Phoenix, Ariz.
KIEM-TV Eureka, Calif.
KCR4-TV Sacramento, Calif.
KEYT (TV) Santa Barbara, Calif.
KHQL-TV Sterling, Colo.
WHTC-TV Hartford, Conn.
WEAR-TV Pensacola, Fla.
WEDU (TV) Tampa-St. Petersburg, Fla.
WSAV-TV Savannah, Ga.
KID-TV Idaho Falls, Idaho
KLEW-TV Lewiston, Idaho
WCIA (TV) Champaign-Urbana, Ill.
WSIL (TV) Harrisburg, Ill.
KGLQ-TV Mason City, Iowa
KARD-TV Wichita, Kan.
WAVE-TV Louisville, Ky.
KTBS-TV Shreveport, La.
WKZO-TV Kalamazoo, Mich.
KDAL-TV Duluth, Minn.-Superior, Wis.
WLET (TV) Jackson, Miss.
KTVO (TV) Kirksville, Mo.
KYTV (TV) Springfield, Mo.
KRTV (TV) Great Falls, Mont.
KMTV (TV) Omaha, Neb.
WSYR-TV Syracuse, N. Y.
WBTV (TV) Charlotte, N. C.
KYW-TV Cleveland, Ohio
KSLM-TV Salem, Ore.
WRCV-TV Philadelphia, Pa.
KOTA-TV Rapid City, S. D.
KDLQ-TV Watertown, S. D.
WRGP-TV Chattanooga, Tenn.
WREB-TV Memphis, Tenn.
KBTX-TV* Bryan-College Station, Tex.
KFDX-TV Wichita Falls, Tex.
WCAX-TV Burlington, Vt.
WSVA-TV Harrisonburg, Va.
WTRV-TV Norfolk-Portsmouth-Newport News, Va.
WSAZ-TV Huntington, W. Va.
WISC-TV Madison, Wis.
KMAU-TV Wailuku, T. H.

Ch. 4 (66-72 mc)

KVOA-TV Tucson, Ariz.
KARK-TV Little Rock, Ark.
KRCA (TV) Los Angeles, Calif.
KRON-TV San Francisco-Oakland, Calif.
KOA-TV Denver, Colo.
WRCR-TV Washington, D. C.
WMBR-TV Jacksonville, Fla.
WTVJ (TV) Miami, Fla.
WREL-TV Columbus, Ga.
WTTV (TV) Bloomington, Ind.

WHEB-TV Davenport-Rock Island-Moline, Ill.
KTIV (TV) Sioux City, Iowa
WWL-TV New Orleans, La.
WBZ-TV Boston, Mass.
WWJ-TV Detroit, Mich.
WCCO-TV Minneapolis-St. Paul, Minn.
WCBF-TV Columbus, Miss.
WDBF-TV Kansas City, Mo.
KMOX-TV St. Louis, Mo.
KXLF-TV Butte, Mont.
KDUH-TV Hay Springs, Neb.
KAKJ (TV) Reno, Nev.
KOB-TV Albuquerque, N. M.
WRFN-TV Buffalo-Niagara Falls, N. Y.
WRCR-TV New York, N. Y.
WUNC-TV* Chapel Hill, N. C.
KXJB-TV Valley City, N. D.
WLWC (TV) Columbus, Ohio
WKY-TV Oklahoma City, Okla.
KPIC (TV) Roseburg, Ore.
WTAE (TV) Pittsburgh, Pa.
WTMA-TV Charleston, S. C.
WFBC-TV Greenville, S. C.
WSM-TV Nashville, Tenn.
KGNC-TV Amarillo, Tex.
KFCF-TV Beaumont-Port Arthur, Tex.
KEDY-TV Big Spring, Tex.
KGBT-TV Brownsville-Harlingen-Weslaco, Tex.
KRLD-TV Dallas, Tex.
KRDD-TV El Paso, Tex.
WOAI-TV San Antonio, Tex.
KTVT (TV) Salt Lake City, Utah
KOMO-TV Seattle, Wash.
KXLY-TV Spokane, Wash.
WOAY-TV Beckley, W. Va.
WTMJ-TV Milwaukee, Wis.
KULA-TV Honolulu, T. H.
WAPA-TV San Juan, P. R.

Ch. 5 (76-82 mc)

WKRQ-TV Mobile, Ala.
KPHO-TV Phoenix, Ariz.
KNAC-TV Fort Smith, Ark.
KTLA (TV) Los Angeles, Calif.
KPX (TV) San Francisco-Oakland, Calif.
KREX-TV Grand Junction, Colo.
KCSJ-TV Pueblo, Colo.
WTPG (TV) Washington, D. C.
WUPT (TV)* Gainesville, Fla.
WPTV (TV) West Palm Beach, Fla.
WAGA-TV Atlanta, Ga.
WNBO (TV) Chicago, Ill.
WOI-TV Ames, Iowa
KALB-TV Alexandria, La.
WABI-TV Bangor, Me.
WHDH-TV Boston, Mass.
WNEM (TV) Bay City, Mich.
KSTP-TV Minneapolis-St. Paul, Minn.
KCMO-TV Kansas City, Mo.
KSD-TV St. Louis, Mo.
KXGN-TV Glendive, Mont.
KPBZ-TV Great Falls, Mont.
KHAS-TV Hastings, Neb.
KNMP-TV* Albuquerque, N. M.
WPTZ (TV) Lake Placid, N. Y.
WABD-TV New York, N. Y.
WRAC-TV Rochester, N. Y.
WRAU-TV Raleigh, N. C.
KFYR-TV Bismarck, N. D.
WLWT (TV) Cincinnati, Ohio
WUWS (TV) Cleveland, Ohio
KOCO-TV Enid, Okla.
KBSS-TV Medford, Ore.
WCSC-TV Charleston, S. C.
KDSJ-TV Lead, S. D.
KORN-TV Mitchell, S. D.
WCYB-TV Bristol, Tenn.
WMCT (TV) Memphis, Tenn.
WLAC-TV Nashville, Tenn.
KRGV-TV Brownsville-Harlingen-Weslaco, Tex.
WBAP-TV Fort Worth, Tex.
KTXT-TV Lubbock, Tex.
KFNS-TV San Antonio, Tex.
KSL-TV Salt Lake City, Utah
KING-TV Seattle, Wash.
WFRV-TV Green Bay, Wis.
KFBC-TV Cheyenne, Wyo.
WORA-TV Mayaguez, P. R.

Ch. 6 (82-88 mc)

WBRC-TV Birmingham, Ala.
KVIQ-TV Eureka, Calif.
KSBY-TV San Luis Obispo, Calif.
KRMA-TV* Denver, Colo.
WDBO-TV Orlando, Fla.
WJBF (TV) Augusta, Ga.
WCVT (TV) Thomasville, Ga.
KCIJ-TV Nampa, Idaho
WFBM-TV Indianapolis, Ind.
WOC-TV Davenport-Rock Island-Moline, Ill.

KTVC (TV) Dodge City, Kan.
WPSD-TV Paducah, Ky.
WDSU-TV New Orleans, La.
WCSB-TV Portland, Me.
WJIM-TV Lansing, Mich.
WDMJ-TV Marquette, Mich.
KMMT-TV Austin, Minn.
WABG-TV Greenwood, Miss.
KDRO-TV Sedalia, Mo.
KOPR-TV Butte, Mont.
KHPL-TV Hayes Center, Neb.
WOW-TV Omaha, Neb.
KAVE-TV Carlsbad, N. M.
WRGB (TV) Albany-Schenectady-Troy, N. Y.
WEBC (TV) Wilmington, N. C.
WDAY-TV Fargo, N. D.
WTVN-TV Columbus, Ohio
KOIN (TV) Tulsa, Okla.
WJAC-TV Portland, Ore.
WJAC-TV Johnstown, Pa.
WELF-TV Philadelphia, Pa.
KPLO-TV Reliance, S. D.
WATE-TV Knoxville, Tenn.
KFDM-TV Beaumont-Port Arthur, Tex.
KRIS-TV Corpus Christi, Tex.
KREN-TV Temple, Tex.
KCMC-TV Texarkana, Tex.
KSYD-TV Wichita Falls, Tex.
WTVR (TV) Richmond, Va.
KHQ-TV Spokane, Wash.
WHIS-TV Bluefield, W. Va.
WDSM-TV Superior, Wis.
WITI-TV White Fish Bay, Wis.
KSPR-TV Casper, Wyo.
WIPR-TV* San Juan, P. R.

Ch. 7 (174-180 mc)

WTIQ (TV)* Munford, Ala.
KATV (TV) Pine Bluff, Ark.
KABC-TV Los Angeles, Calif.
KVIP-TV Redding, Calif.
KGO-TV San Francisco-Oakland, Calif.
KLZ-TV Denver, Colo.
WMAL-TV Washington, D. C.
WJCT (TV) Jacksonville, Fla.
WCKT (TV) Miami, Fla.
WJDM (TV) Panama City, Fla.
KIDO-TV Boise, Idaho
WSEB (TV) Chicago, Ill.
WVBT (TV) Evansville, Ind.
KXWL (TV) Waterloo, Iowa
KAYS-TV Hays, Kan.
KOAM-TV Pittsburg, Kan.
KPLC-TV Lake Charles, La.
WNAO-TV Boston, Mass.
WXYZ-TV Detroit, Mich.
WFBZ-TV Traverse City, Mich.
KCMT (TV) Alexandria, Minn.
WTLM (TV) Laurel-Pachuta, Miss.
KHQA-TV Hannibal-Quincy, Mo.
KQBT (TV) Omaha, Neb.
KOAT-TV Albuquerque, N. M.
WCNY-TV Carthage, N. Y.
WABC-TV New York, N. Y.
WITN (TV) Washington, N. C.
WHIO (TV) Dayton, Ohio
KSWO-TV Lawton, Okla.
KOAC-TV Corvallis, Ore.
WSPB-TV Spartanburg, S. C.
KRBZ-TV Rapid City, S. D.
WDXI-TV Jackson, Tenn.
KVII-TV Amarillo, Tex.
KTBC-TV Austin, Tex.
KOSA-TV Odessa, Tex.
KLTV (TV) Tyler, Tex.
KUED (TV)* Salt Lake City, Utah
WDBJ-TV Roanoke, Va.
KIRO-TV Seattle, Wash.
WTRF-TV Wheeling-Steubenville, W. Va.
WSAU-TV Wausau, Wis.
WRIK-TV Ponce, P. R.

Ch. 8 (180-186 mc)

WLSA (TV) Selma, Ala.
KINY-TV Juneau, Alaska
KSEB-TV Salinas-Monterey, Calif.
KFMB-TV San Diego, Calif.
WNHC-TV New Haven, Conn.
WFLA-TV Tampa-St. Petersburg, Fla.
WCTV (TV) Athens, Ga.
WISH-TV Indianapolis, Ind.
KRNT-TV Des Moines, Iowa
KSAC-TV* Manhattan, Kan.
KNOE-TV Monroe, La.
WYES-TV* New Orleans, La.
WMTW (TV) Lewiston, Me.
WAGM-TV Presque Isle, Me.
WOOD-TV Grand Rapids, Mich.
KOMU-TV Columbia, Mo.
KGHL-TV Billings, Mont.
KOMC (TV) McCook, Neb.
KIAS-TV Las Vegas, Nev.
KOLO-TV Reno, Nev.
KSWB-TV Roswell, N. M.
WHEN-TV Syracuse, N. Y.
KUMV-TV Williston, N. D.
WJW-TV Cleveland, Ohio
KSWB (TV) Elk City, Okla.
KTUL-TV Tulsa, Okla.
KGW-TV Portland, Ore.
WGAL-TV Lancaster, Pa.
WBTV (TV) Florence, S. C.
WSIX-TV Nashville, Tenn.
WFAX-TV Dallas, Tex.
KUTV (TV)* Houston, Tex.
KHAD-TV Laredo, Tex.
KCTV (TV) San Angelo, Tex.
WXEX-TV Petersburg, Va.

WCHS-TV Charleston, W. Va.
WKBT (TV) La Crosse, Wis.
KUAM-TV Agaña, Guam

Ch. 9 (186-192 mc)

WTVY (TV) Dothan, Ala.
KGUN-TV Flagstaff, Ariz.
KHJ-TV Los Angeles, Calif.
KQED (TV)* San Francisco-Oakland, Calif.
KBTV (TV) Denver, Colo.
WTOF-TV Washington, D. C.
WLOF-TV Orlando, Fla.
WGN-TV Chicago, Ill.
KCRG-TV Cedar Rapids, Iowa
KVTV (TV) Sioux City, Iowa
KMSP (TV) Minneapolis-St. Paul, Minn.
WDAM-TV Hattiesburg, Miss.
WTWV (TV) Tupelo, Miss.
KMBC-TV Kansas City, Mo.
KETC (TV)* St. Louis, Mo.
KGEZ-TV Kalispell, Mont.
WMUR-TV Manchester, N. H.
WOUR-TV New York, N. Y.
WSCO-TV Charlotte, N. C.
WNCN (TV) Greenville, N. C.
WPCO-TV Cincinnati, Ohio
WSTV-TV Steubenville, Ohio
KWTW (TV) Oklahoma City, Okla.
KXAB-TV Aberdeen, S. D.
WTV (TV) Chattanooga, Tenn.
KRCC-TV Abilene, Tex.
KTSM-TV El Paso, Tex.
KTRE-TV Lufkin, Tex.
KVKM-TV Monahans, Tex.
KCTS (TV)* Seattle, Wash.
KTWX (TV) Sheridan, Wyo.
KHCB-TV Hilo, T. H.
KGM6-TV Honolulu, T. H.
WSUR-TV Ponce, P. R.

Ch. 10 (192-198 mc)

WBIQ (TV)* Birmingham, Ala.
WALA-TV Mobile, Ala.
KOOL-TV Phoenix, Ariz.
KRBB (TV) El Dorado, Ark.
KERO-TV Bakersfield, Calif.
KBET-TV Sacramento, Calif.
KFOS-TV San Diego, Calif.
KREY-TV Montrose, Colo.
KTVI-TV Miami, Fla.
WALB-TV Albany, Ga.
WGEM-TV Quincy, Ill.
WTHI-TV Terre Haute, Ind.
KWBG-TV Goodland, Kan.
KAKE-TV Wichita, Kan.
KLFY-TV Lafayette, La.
WPTT (TV) Augusta, Me.
WDUL-TV Duluth, Minn.-Superior, Wis.
KROC-TV Rochester, Minn.
KTTN-TV Springfield, Mo.
KOLN-TV Lincoln, Neb.
KSTF (TV) Scottsbluff, Neb.
KND4 (TV) Elko, Nev.
WHHC-TV and WVET-TV Rochester, N. Y.
KNOX-TV Grand Forks, N. D.
KMOT (TV) Minot, N. D.
WBNS-TV Columbus, Ohio
KWBZ (TV) Ada, Okla.
WFBG-TV Atlanta, Ga.
WCAU-TV Philadelphia, Pa.
WJAR-TV Providence, R. I.
WIS-TV Columbia, S. C.
WBIR-TV Knoxville, Tenn.
WKNO-TV* Memphis, Tenn.
KFDA-TV Amarillo, Tex.
KZTV (TV) Corpus Christi, Tex.
KWTX (TV) Waco, Tex.
WAVY-TV Norfolk-Portsmouth-Newport News, Va.
WLSL-TV Roanoke, Va.
WMTV-TV Milwaukee, Wis.
KWRB-TV Riverton, Wyo.

Ch. 11 (198-204 mc)

KTVA (TV) Anchorage, Alaska
KTFF (TV) Fairbanks, Alaska
KIVA (TV) Yuma, Ariz.
KTHV (TV) Little Rock, Ark.
KTTV (TV) Los Angeles, Calif.
KNTV (TV) San Jose, Calif.
KKTU (TV) Colorado Springs, Colo.
WINK-TV Fort Meyers, Fla.
WLVA (TV) Atlanta, Ga.
WTOC-TV Savannah, Ga.
KLIK-TV Twin Falls, Idaho
WTTW (TV)* Chicago, Ill.
KDPS-TV Des Moines, Iowa
KGLD (TV) Garden City, Kan.
WHAS-TV Louisville, Ky.
WBAL-TV Baltimore, Md.
KIFS (TV) International Falls, Minn.
WTCN-TV Minneapolis-St. Paul, Minn.
WTOK-TV Meridian, Miss.
KCPC (TV) St. Louis, Mo.
WPIX (TV) New York, N. Y.
WTVD (TV) Durham, N. C.
KOED (TV)* Tulsa, Okla.
WIIC (TV) Pittsburgh, Pa.
KELO-TV Sioux Falls, S. D.
WJHL-TV Johnson City, Tenn.
KFJZ-TV Fort Worth, Tex.
KGUL-TV Houston, Tex.
KCBQ-TV Lubbock, Tex.
KLOU-TV Provo, Utah
KTNB-TV Tucson, Wash.
WMBV-TV Marinette, Wis.
WKBM-TV Cagnas, P. R.

Tv Channel Occupancy CONTINUED

Ch. 12 (204-210 mc)

WSFA-TV Montgomery, Ala.
 KVAR (TV) Mesa, Ariz.
 KHSL-TV Chico, Calif.
 KFRE-TV Fresno, Calif.
 WVUE (TV) Wilmington, Del.
 WFGA-TV Jacksonville, Fla.
 WEAT-TV West Palm Beach, Fla.
 WRD-TV Augusta, Ga.
 WILL-TV* Champaign-Urbana, Ill.
 KTVE (TV) Hutchinson, Kan.
 KSLA-TV Shreveport, La.
 WJRT (TV) Flint, Mich.
 WIRN (TV) Ironwood, Mich.
 KMNF-TV Mankato, Minn.
 WJTV (TV) Jackson, Miss.
 KFVS-TV Cape Girardeau, Mo.
 KODE-TV Joplin, Mo.
 KXLL-TV Helena, Mont.
 KUON-TV* Lincoln, Neb.
 KICA-TV Clovis, N. M.
 WNBZ-TV Binghamton, N. Y.
 WNBC-TV New Bern, N. C.
 WSJS-TV Winston-Salem, N. C.
 KBMB-TV Bismarck, N. D.
 WKRC-TV Cincinnati, Ohio
 KVSQ-TV Ardmore, Okla.
 KPTV (TV) Portland, Ore.
 WICU-TV Erie, Pa.
 WPRO-TV Providence, R. I.
 WDEF-TV Chattanooga, Tenn.
 KONO-TV San Antonio, Tex.
 KPAC-TV Sweetwater, Tex.
 KXAN-TV Logan, Utah
 WRVA-TV Richmond, Va.
 KVOZ-TV Beltsville, Wash.
 WBOY-TV Clarksburg, W. Va.
 WISN-TV Milwaukee, Wis.
 KMVI-TV Wailuku, T. H.

Ch. 13 (210-216 mc)

WABT-TV Birmingham, Ala.
 KOLD-TV Tucson, Ariz.
 KYAT (TV) Yuma, Ariz.
 KOOP (TV) Los Angeles, Calif.
 KROV (TV) Stockton, Calif.
 KRDO-TV Colorado Springs, Colo.
 WTUV (TV) Tampa-St. Petersburg, Fla.
 WMAZ-TV Macon, Ga.
 WREX-TV Rockford, Ill.
 WLWI (TV) Indianapolis, Ind.
 WHO-TV Des Moines, Iowa
 WIBW-TV Topeka, Kan.
 KLSE (TV)* Monroe, La.
 WGAN-TV Portland, Me.
 WJZ-TV Baltimore, Md.
 WWTW (TV) Cadillac, Mich.
 WIRT (TV) Hibbing, Minn.
 WVMJ-TV Biloxi, Miss.
 KRCC-TV Jefferson City, Mo.
 KSMO-TV Missoula, Mont.
 KHOU-TV Kearney, Neb.
 KSHO-TV Las Vegas, Nev.
 WNTA-TV Newark, N. J.
 KGGM-TV Albuquerque, N. M.
 WTRI (TV) Albany-Schenectady-Troy, N. Y.
 WKTY (TV) Utica, N. Y.
 WLOS-TV Asheville, N. C.
 WNBZ-TV New Bern, N. C.
 KCJB-TV Minot, N. D.
 WSPD (TV) Toledo, Ohio
 KETA (TV)* Oklahoma City, Okla.
 KVAL-TV Eugene, Ore.
 WOED (TV)* Pittsburgh, Pa.
 KSOO-TV Sioux Falls, S. D.
 WHBQ-TV Memphis, Tenn.
 KELP-TV El Paso, Tex.
 KTRK-TV Houston, Tex.
 KDUB-TV Lubbock, Tex.
 WLVA-TV Lynchburg, Va.
 KTVW (TV) Tacoma, Wash.
 WHTN-TV Huntington, W. Va.
 WEAU-TV Eau Claire, Wis.

UHF STATIONS BY CHANNELS

Ch. 14 (470-476 mc)

KTRB-TV Modesto, Calif.
 WOOK-TV Washington, D. C.
 WFIE-TV Evansville, Ind.
 WWOR-TV Worcester, Mass.
 WIET (TV)* Ithaca, N. Y.
 WMUB-TV Oxford, Ohio
 WACA-TV Camden, S. C.

Ch. 15 (476-482 mc)

WOWL-TV Florence, Ala.
 WPFA-TV Pensacola, Fla.
 WBLN (TV) Bloomington, Ill.
 WANE-TV Fort Wayne, Ind.
 WFPK-TV* Louisville, Ky.
 WCBF-TV Rochester, N. Y.
 WLBR-TV Lebanon, Pa.
 WVEC-TV Norfolk-Portsmouth-Newport News, Va.
 WTAP (TV) Parkersburg, W. Va.

Ch. 16 (482-488 mc)

WNDU-TV South Bend-Elkhart, Ind.
 WBOC-TV Salisbury, Md.
 KOOS-TV Coos Bay, Ore.
 WENS (TV)* Pittsburgh, Pa.
 WNEP-TV Scranton, Pa.
 WNET (TV) Providence, R. I.
 KBAS-TV Ephrata, Wash.

Ch. 17 (488-494 mc)

WITV (TV) Fort Lauderdale, Fla.
 WTVV (TV) Decatur, Ill.
 KGTV (TV) Des Moines, Iowa
 WTVZ (TV)* Albany-Schenectady-Troy, N. Y.
 WBUF (TV) Buffalo, N. Y.
 KSPG (TV) Tulsa, Okla.
 WKDN-TV Philadelphia, Pa.

Ch. 18 (494-500 mc)

WHCT (TV) Hartford, Conn.
 WEAL-TV Orlando, Fla.
 WFAM-TV Lafayette, Ind.
 WLEX-TV Lexington, Ky.
 WTLF (TV) Baltimore, Md.
 WSYE-TV Elmira, N. Y.
 WFLB-TV Fayetteville, N. C.
 WHIZ-TV Zanesville, Ohio

Ch. 19 (500-506 mc)

WTVI (TV) Fort Pierce, Fla.
 WTVH (TV) Peoria, Ill.
 WCDC (TV) North Adams, Mass.
 WTLV (TV)* New Brunswick, N. J.
 KMPT-TV Oklahoma City, Okla.
 WARD-TV Johnstown, Pa.
 KNBT-TV Brownwood, Tex.
 KPES (TV) Nacogdoches, Tex.
 KMVA-TV Victoria, Tex.
 KERP-TV Pasco, Wash.
 WXIX (TV) Milwaukee, Wis.

Ch. 20 (506-512 mc)

WCOV-TV Montgomery, Ala.
 KBAY-TV San Francisco-Oakland, Calif.
 WVAR-TV Arlington, Va.
 WIND-TV Chicago, Ill.
 WICS (TV) Springfield, Ill.
 WJMR-TV New Orleans, La.
 WPAG-TV Ann Arbor, Mich.
 WHCU-TV Ithaca, N. Y.

Ch. 21 (512-518 mc)

WPTA (TV) Fort Wayne, Ind.
 KQTV (TV) Fort Dodge, Iowa
 WEZI (TV) Louisville, Ky.
 WKNY-TV Poughkeepsie, N. Y.
 WROH (TV)* Rochester, N. Y.
 WFMJ-TV Youngstown, Ohio
 KYAN-TV Portland, Ore.
 WLAN-TV Lancaster, Pa.
 WHA-TV* Madison, Wis.

Ch. 22 (518-524 mc)

KFSA-TV Fort Smith, Ark.
 KBIC-TV Los Angeles, Calif.
 WSIL-TV Harrisburg, Ill.
 WSBT-TV South Bend-Elkhart, Ind.
 WWLP (TV) Springfield-Holyoke, Mass.
 WPEP (TV) Dayton, Ohio
 WDAU-TV Scranton, Pa.
 KVDO-TV Corpus Christi, Tex.

Ch. 23 (524-530 mc)

WMSL-TV Decatur, Ala.
 WGBS-TV Miami, Fla.
 WMCN (TV) Grand Rapids, Mich.
 WPTR-TV Albany-Schenectady-Troy, N. Y.
 WTVF (TV)* Buffalo, N. Y.
 WMAC-TV Massillon, Ohio
 KCBE (TV) Tulsa, Okla.
 WPHD (TV) Philadelphia, Pa.
 WGVV (TV) Greenville, S. C.

Ch. 24 (530-536 mc)

KMJ-TV Fresno, Calif.
 WEDH (TV)* Hartford, Conn.
 WDAN-TV Danville, Ill.
 WTVF (TV) Elmira, N. Y.
 WBTM-TV Danville, Va.

Ch. 25 (536-542 mc)

WIRL-TV Peoria, Ill.
 KTAG-TV Lake Charles, La.
 WREG (TV)* New York, N. Y.
 KTVQ (TV) Oklahoma City, Okla.
 WCAN-TV Milwaukee, Wis.

Ch. 26 (542-548 mc)

WNLC-TV New London, Conn.
 WHFC-TV Chicago, Ill.
 WCBC-TV Anderson, Ind.
 WCKG (TV) New Orleans, La.
 WUOM (TV)* Ann Arbor, Mich.
 WTOB-TV Winston-Salem, N. C.
 WTVK (TV) Knoxville, Tenn.

Ch. 27 (548-554 mc)

KEYZ (TV) San Diego, Calif.
 WSTF (TV) Stamford-Norwalk, Conn.
 WKYT (TV) Lexington, Ky.
 WKBN-TV Youngstown, Ohio
 KHPV (TV) Portland, Ore.
 WCPA (TV) Harrisburg, Pa.
 WTOV (TV) Norfolk-Portsmouth, Va.
 WKOW-TV Madison, Wis.

Ch. 28 (554-560 mc)

WTVM (TV) Columbus, Ga.
 WSJV (TV) South Bend-Elkhart, Ind.
 WAFB-TV Baton Rouge, La.
 WNAO-TV Raleigh, N. C.
 WBRV-TV Wilkes-Barre, Pa.

Ch. 29 (560-566 mc)

KBAK-TV Bakersfield, Calif.
 WNYT-TV Buffalo-Niagara Falls, N. Y.
 WCDB (TV) Gloversville, N. Y.
 WTLG (TV) Canton, Ohio
 WSES (TV) Philadelphia, Pa.
 KXYZ-TV Houston, Tex.
 KIMA (TV) Yakima, Wash.

Ch. 30 (566-572 mc)

WNBC (TV) New Britain, Conn.
 WETV (TV)* Atlanta, Ga.
 WCOG-TV Meridian, Miss.
 WGTE-TV* Toledo, Ohio

Ch. 31 (572-578 mc)

WMBD-TV Peoria, Ill.
 WNYC-TV New York, N. Y.
 WEOU-TV Elyria, Ohio
 KBMT (TV) Beaumont-Port Arthur, Tex.
 KTRX (TV) Kennewick, Wash.
 WFOX-TV Milwaukee, Wis.

Ch. 32 (578-584 mc)

KSAN-TV San Francisco-Oakland, Calif.
 WTLG (TV) Chicago, Ill.
 WRLP (TV) Greenfield, Mass.
 WEPZ-TV Lock Haven, Pa.

Ch. 33 (584-590 mc)

WMFL (TV) Miami, Fla.
 WCHU (TV) Champaign-Urbana, Ill.
 WKJG-TV Fort Wayne, Ind.
 WACH-TV Norfolk-Portsmouth-Newport News, Va.
 WMTV (TV) Madison, Wis.

Ch. 34 (590-596 mc)

WHLST-TV Port Huron, Mich.
 WOSU-TV* Columbus, Ohio
 WILK-TV Wilkes-Barre, Pa.

Ch. 35 (596-602 mc)

WEEQ-TV La Salle, Ill.
 WTRI (TV) Albany-Schenectady-Troy, N. Y.
 WIMA-TV Lima, Okla.
 WSEE (TV) Erie, Pa.
 WHYI-TV* Philadelphia, Pa.
 WJPB-TV Fairmont, W. Va.

Ch. 36 (602-608 mc)

WIHP-TV Jacksonville, Fla.
 WATL-TV Atlanta, Ga.
 WMAY-TV Springfield, Ill.
 WUTV (TV) Charlotte, N. C.
 WTVG (TV) Mansfield, Ohio
 WRAC-TV Williamsport, Pa.

Ch. 38 (614-620 mc)

KMTR (TV) San Francisco-Oakland, Calif.
 WSUN-TV Tampa-St. Petersburg, Fla.
 WXEL (TV) Boston, Mass.
 WKOK-TV Sunbury, Pa.

Ch. 39 (620-626 mc)

WTVC (TV) Rockford, Ill.
 WQCY (TV) Allentown, Pa.
 KNUZ-TV Houston, Tex.

Ch. 40 (626-632 mc)

WHYN-TV Springfield-Holyoke, Mass.
 WJNR-TV Binghamton, N. Y.
 WAJM-TV Anderson, S. C.

Ch. 41 (632-638 mc)

WTAM-TV Louisville, Ky.
 WCDA (TV) Albany-Schenectady-Troy, N. Y.
 KCOR-TV San Antonio, Tex.

Ch. 42 (638-644 mc)

WBMG (TV) Birmingham, Ala.
 WAMT (TV) Memphis, Tenn.

Ch. 43 (644-650 mc)

WICC-TV Bridgeport, Conn.
 WEEK-TV Peoria, Ill.
 WHTV (TV)* Syracuse, N. Y.
 WSBA-TV York, Pa.

Ch. 44 (650-656 mc)

WOPT (TV) Chicago, Ill.
 WJDW (TV) Boston, Mass.
 WTVU (TV) Scranton, Pa.

Ch. 45 (656-662 mc)

WKNE-TV Keene, N. H.
 WKST-TV Youngstown, Ohio

Ch. 46 (662-668 mc)

WHTO-TV Atlantic City, N. J.
 WQTV (TV)* Binghamton, N. Y.

Ch. 47 (668-674 mc)

KJEO (TV) Fresno, Calif.

Ch. 48 (674-680 mc)

WTVX (TV) Gastonia, N. C.
 WCET (TV)* Cincinnati, Ohio

Ch. 49 (680-686 mc)

WLBC-TV Muncie, Ind.
 WAKR-TV Akron, Ohio
 WNOW-TV York, Pa.
 WKNA-TV Charleston, W. Va.

Ch. 50 (686-692 mc)

WEHT (TV) Evansville, Ind.
 WBID-TV Detroit, Mich.

Ch. 51 (692-698 mc)

WLEV-TV Bethlehem, Pa.
 WLTV (TV) Wheeling, W. Va.-Steubenville, Ohio

Ch. 52 ((698-704 mc)

WRAY-TV Princeton, Ind.
 WSJV (TV) South Bend-Elkhart, Ind.
 WOCN (TV) Atlantic City, N. J.

Ch. 53 (704-710 mc)

WATR (TV) Waterbury, Conn.
 WKJF-TV Pittsburgh, Pa.

Ch. 54 (710-716 mc)

WTOM-TV Lansing, Mich.
 WTMY (TV) Utica-Rome, N. Y.
 WSOK (TV) Cincinnati, Ohio

Ch. 55 (716-722 mc)

WHP-TV Harrisburg, Pa.

Ch. 56 (722-728 mc)

WTAO-TV Boston, Mass.
 WTVS (TV)* Detroit, Mich.
 WSTG (TV) Gulfport, Miss.
 WARD-TV Johnstown, Pa.

Ch. 57 (728-734 mc)

WKNX (TV) Saginaw, Mich.
 WGLV (TV) Easton, Pa.

Ch. 58 (734-740 mc)

WRTV (TV) Asbury Park, N. J.

Ch. 59 (740-746 mc)

WVELI-TV New Haven, Conn.
 WFAM-TV Lafayette, Ind.
 WALN-TV Ashland, Ky.

Ch. 61 (752-758 mc)

WHUM-TV Reading, Pa.

Ch. 62 (758-764 mc)

WHEF-TV Brockton, Mass.
 WISE-TV Asheville, N. C.

Ch. 63 (764-770 mc)

WCTN (TV)* Norwich, Conn.
 WAZL-TV Hazleton, Pa.

Ch. 65 (776-782 mc)

WERE-TV Cleveland, Ohio

Ch. 67 (788-794 mc)

WFMZ-TV Allentown, Pa.
 WNOK-TV Columbia, S. C.

Ch. 71 (812-818 mc)

WCTB (TV)* Bridgeport, Conn.
 WCMB-TV Harrisburg, Pa.

Ch. 72 (818-824 mc)

WITH-TV Baltimore, Md.

Ch. 73 (824-830 mc)

WXTV (TV) Youngstown, Ohio

Ch. 74 (830-836 mc)

WNOP-TV Cincinnati, Ohio

Ch. 79 (860-866 mc)

WTOH-TV Toledo, Ohio

Tv Stations Now Equipped With Videotape Recorder

Note: This information was current to Aug. 1, 1958, and was obtained from stations and from Ampex Corp., manufacturer of videotape recorders.

KABC-TV Los Angeles, Calif.
KFI-TV Los Angeles, Calif.
KNXT-TV Los Angeles, Calif.

KRCA Los Angeles, Calif.
KTTV Los Angeles, Calif.
KCRB-TV Sacramento, Calif.
KPX San Francisco, Calif.
KRON-TV San Francisco, Calif.
KTVU San Francisco, Calif.
WTIC-TV Hartford, Conn.
WNHC-TV New Haven, Conn.
WVUE Wilmington, Del.
WEAR-TV Pensacola, Fla.
WFLA-TV Tampa, Fla.
WBKB Chicago, Ill.
WGN-TV Chicago, Ill.
WISH-TV Indianapolis, Ind.
WSJV-TV South Bend, Ind.
WHAS-TV Louisville, Ky.

WJZ-TV Baltimore, Md.
WBZ-TV Boston, Mass.
WGBH-TV Boston, Mass.
WJBK-TV Detroit, Mich.
WABC-TV New York, N. Y.
WABD New York, N. Y.
WCBS-TV New York, N. Y.
WOR-TV New York, N. Y.
WRCA-TV New York, N. Y.
WBTV Charlotte, N. C.
WRAL-TV Raleigh, N. C.
KYW-TV Cleveland, Ohio
KOTV Tulsa, Okla.
KGW-TV Portland, Ore.
KOIN-TV Portland, Ore.
WPTL-TV Philadelphia, Pa.

KDKA-TV Pittsburgh, Pa.
WNEP-TV Scranton-Wilkes-Barre, Pa.
WUSN-TV Charleston, S. C.
WSM-TV Nashville, Tenn.
KRLD-TV Dallas, Texas
WFAA-TV Dallas, Texas
KGUL-TV Houston, Texas
KPRC-TV Houston, Texas
KDUB-TV Lubbock, Texas
KLOU-TV San Antonio, Texas
WLOI-TV San Antonio, Texas
KORV-TV Provo, Utah
WTAZ-TV Norfolk, Va.
KING-TV Seattle, Wash.
WTAP-TV Parkersburg, W. Va.

Transfers of Tv Station Ownership

A Record of All Television Station Sales

ALABAMA

WABT Birmingham—Licensed to Television Corp. of Alabama (Birmingham News Co.). Original owners: The Television Co. (Ed Norton, 75%; Thad Holt, 25%). Original call letters: WAFM-TV. Sales price: \$2.4 million (with WAPI and WAFM-FM). FCC approved: June 10, 1953, on condition Birmingham News Co. relinquish WSGN-AM-FM-TV [For the Record, June 22, 1953]. Note: On Jan. 25, 1956, FCC approved \$18.7 million purchase of Birmingham News Co. by S. I. Newhouse [For the Record, Jan. 30, 1956].

WBRC-TV Birmingham—Licensed to WBRC Inc. (WKRC-AM-TV Cincinnati). Former owner: Storer Bstg. Co. Sales price: \$6,850,000 (with WBRC-AM). FCC approved: May 8, 1957 [For the Record, May 13, 1957]. Note: Storer purchased WBRC-AM-TV for \$2.4 million from Elise S. Hanna in May 1953 [For the Record, June 1, 1953] and was required to sell stations with FCC approval of purchase of WPHI (TV) Wilmington-WIBG-AM-FM Philadelphia.

WKRG-TV Mobile—Licensed to WKRG-TV Inc. (Kenneth R. Giddens and Mobile Press Register). Former owners: Shirley Rester Conrad and others. Sales price: \$1,179,915 (with WKRG-AM-FM). FCC approved: Feb. 20, 1958 [For the Record, March 3, 1958]. Note: Mr. Giddens was a 20% stockholder before the transaction.

WSGN-TV Birmingham—Licensed to Jemison Broadcasting Co. Original owners: Birmingham News Co. Sales price: \$300,000 (with WSGN-AM-FM). FCC approved: June 26, 1953 [For the Record, July 6, 1953]. Note: This was part of condition imposed by FCC in granting Birmingham News Co. purchase of WAPI, WAFM (FM) and WAFM-TV (now WABT).

WSFA-TV Montgomery—Licensed to WKY TV System Inc. (Oklahoma Publishing Co.). Original owner: Montgomery Broadcasting Co. (David E. Dunn and associates). Sales price: \$568,598 (with WSFA). FCC approved: Feb. 16, 1955 [For the Record, Feb. 23, 1955].

ARIZONA

KVAR (TV) Mesa—Licensed to KTAR Broadcasting Co. Original owners: Harkins Broadcasting Co. Original call letters: KTYL-TV. Sales price: Assumed obligations totaling \$251,000 and leased land and buildings for five years at \$630 a month. FCC approved: June 17, 1954 [For the Record, June 28, 1954].

KPHO-TV Phoenix—Licensed to Meredith Engineering Co. Original owners: Phoenix Television Inc. Sales price: \$1.5 million (with KPHO). FCC approved: June 25, 1952 [For the Record, June 30, 1952]. Note: Station, originally KTLX, first owned by W. L. Pickens, R. L. Wheelock and H. H. Coffield, then ownership broadened to include some KPHO stockholders, finally (in 1949) taken over by John C. Mullins and associates.

KOY-TV Phoenix (now deleted)—Licensed to Maricopa Broadcasters (KOOL-AM-TV) (with which it shared time on ch. 10). Original owners: KOY Broadcasting Co. Sales price: \$200,000. FCC approved: May 5, 1954 [For the Record, May 10, 1954].

WGUN-TV Tucson—Licensed to Tucson Tv Co. (H. U. Garrett, Tom E. Foster and associates). Original owners: D. W. and Kathleen Ingram. Original call letters: KDWI-TV. Sales price: \$53,000. FCC approved: Dec. 20, 1956 [For the Record, Dec. 24, 1956].

KVOA-TV Tucson—Licensed to Arizona Broadcasting Co. (Clinton D. McKinnon and associates). Original owner: John J. Louis and family. Sales price: \$288,904 plus assumption of \$225,000 in obligations (with KVOA). FCC approved: June 29, 1955 [For the Record, July 4, 1955].

KIVA (TV) Yuma—Licensed to Harry C. Butcher. Original owner: Valley Telecasting Co. (Donald Ellsworth, Howard L. Roberts and William S. Porter). Sales price: \$241,000. FCC approved: July 26, 1957 [For the Record, July 23, 1957].

KYAT Yuma—Licensed to Marietta Investment Corp. (See KFMB-TV San Diego, Calif.).

ARKANSAS

KRBE (TV) El Dorado—Licensed to South Arkansas Tv Co. Rep. Oren Harris (D-Ark.), chairman of the House Commerce Committee, purchased 25% of KRBE for \$5,000. FCC approved: March 23, 1957 [For the Record, April 1, 1957]. Note: Rep. Harris sold this 25% in-

terest back to company in 1958. Payment was return of \$5,000 note.

KNAC-TV Fort Smith—Licensed to American Television Co. (Harry Pollock). Former owners: George T. Herneich, Mr. Pollock and Harry Newton Co. Sales price: \$175,000. FCC approved March 5, 1953 [For the Record, March 10, 1953]. Note: Mr. Pollock, a 16.6% stockholder, buys additional 50% to obtain control. Note: Mr. Herneich bought 50% of KNAC-TV from estate of Hiram S. Nakdimen Feb. 27, 1957, for obligations in excess of \$150,000.

KBTM-TV Jonesboro—Licensed to Regional Bstg. Co. (John T. Griffin-James C. Leake). Original owner: Harold E. King and wife. Sales price: \$6,500. FCC approved: July 19, 1956 [For the Record, July 30, 1956].

KRTV (TV) Little Rock (now deleted)—Licensed to Little Rock Telecasters Inc. (Rowley-Brown Broadcasting Co.). Original owners: Rowley-Brown Broadcasting Co. and Donald W. Reynolds. Sales price: \$52,500 and assumption of \$300,000 in liabilities. FCC approved: Aug. 26, 1953 [For the Record, Aug. 31, 1953]. Note: Station facilities sold to Central South Sales Co., owners of KATV (TV) Pine Bluff, Ark., for \$400,000 in March 1954 [For the Record, March 8, 1954].

CALIFORNIA

KBAA-TV Bakersfield—Licensed to Chronicle Publishing Co. (San Francisco Chronicle). Original owner: Sheldon Anderson. Original call letters: KAFY-TV. Sales price: \$85,000 (with KAFY, now KBAA). FCC approved: Dec. 9, 1953. [For the Record, Dec. 21, 1953].

KERO-TV Bakersfield—Licensed to Marietta Investment Corp. (see KFMB-TV San Diego, Calif.).

KHUM-TV Eureka—Licensed to California Northwest Broadcasting Co. Carroll R. Hauser, former 100% owner, sold 50% to KVIP (TV) Redding, Calif., for out-of-pocket expenses. FCC approved: Aug. 2, 1957 [For the Record, Aug. 5, 1957].

KEAB-TV Los Angeles—Licensed to American Broadcasting-Paramount Theatres Inc. Original owner: American Broadcasting Co. Inc. Original call letters: KECA-TV. Note: This was change of ownership when ABC merged with United Paramount Theatres Inc. FCC approved: Feb. 9, 1953 [For the Record, Feb. 16, 1953].

KCOF (TV) Los Angeles—Licensed to KCOF Television Inc. (Bing Crosby, Kenyon Brown, George L. Coleman and Joseph A. Thomas). Former owner: Copley Press Inc. Sales price: \$4 million. FCC approved Dec. 11, 1957 [For the Record, Dec. 16, 1957]. Original call letters: KLAC-TV. Note: Copley bought KCOF from Mrs. Dorothy Schiff for \$1,375,000 in December 1953 [For the Record, Jan. 4, 1954].

KHJ-TV Los Angeles—Licensed to General Teleradio Inc. (General Tire & Rubber Co.). Original owner: Earle C. Anthony Inc. Original call letters: KFI-TV. Sales price: \$2.5 million. FCC approved: Aug. 8, 1951 [For the Record, Aug. 13, 1951].

KNXT (TV) Los Angeles—Licensed to Columbia Broadcasting System Inc. Original owner: Thomas S. Lee Enterprises Inc. (General Tire & Rubber Co.). Original call letters: KTSL. Sales price: \$3.6 million. FCC approved: Dec. 27, 1950 [For the Record, Jan. 1, 1951]. Note: Licensee sold to General Tire & Rubber Co. from estate of Thomas S. Lee in 1950, with other Don Lee properties, for \$12,320,000 [For the Record, Jan. 1, 1951].

KTRB-TV Modesto—Licensed to O'Neill Broadcasting Co. (J. E. O'Neill). Former owners: William H. Bates Jr. and Margie W. Cleary. Sales price: \$5,000 (assignment of CP). FCC approved Sept. 5, 1957 [For the Record, Sept. 16, 1957].

KCCC-TV Sacramento (now deleted)—Licensed to Capital City Tv Corp. (Lincoln Dellar). Original owners: Harry W. McCart and Ashley L. Robison. Sales price: \$400,000. FCC approved: Oct. 4, 1956 [For the Record, Oct. 8, 1956].

KFMB-TV San Diego (also see KYAT (TV) Yuma, Ariz. and KERO-TV Bakersfield, Calif.)—Licensed to Marietta Investment Corp. (Jack D. Wrather Jr., 67-7/11%; Edward Petry & Co., 36-4/11%). Former owner: Wrather-Alvarez Broadcasting Inc. (Jack D. Wrather Jr. 38.9%; Maria Helen Alvarez, 38.9%; Edward Petry & Co., 22.2%). Sales price: \$2.9 million for Mrs. Alvarez' 38.9%. FCC approved: July 10, 1958 [For the Record, July 14, 1958]. Note: Petry company bought 22.2% of then Wrather-Alvarez Broadcasting Inc. for \$633,333 in July 1953 [For the Record, July 27, 1953]. Wrather-Alvarez Broadcasting Inc. bought KFMB-AM-

TV from John A. Kennedy for \$3 million in March 1953 [For the Record, March 30, 1953]. Mr. Kennedy bought stations from Jack Gross for \$925,000 in April 1951 [For the Record, April 25, 1951]. Wrather-Alvarez bought KERO-TV Bakersfield, Calif., from Kern County Broadcasters Inc. (Albert E. DeYoung and associates) for \$2.15 million in July 1957 [For the Record, July 22, 1957].

KFSD-TV San Diego—Licensed to KFSD Inc. (Weekly Publications Inc. [Newsweek magazine], 46.22%; Fox, Wells & Rogers, 42.55%). Weekly Publications purchased its interest in August 1957 for \$1.5 million. Original owner: Airfan Radio Corp. (Thomas E. Sharpe and associates). Sales price: \$2.2 million (with KFSD). FCC approved: Oct. 13, 1954 [For the Record, Oct. 13, 1954].

KBAY-TV San Francisco—Licensed to Bay TV (Sherrill C. Corwin). Former owners: Leonard and Lily Averett. Sales price: \$1,750. FCC approved: April 17, 1957 [For the Record, April 22, 1957]. Note: The Averetts obtained KBAY-TV in December 1954 from Lawrence A. Harvey; no consideration involved [For the Record, Jan. 19, 1955].

KGO-TV San Francisco—Licensed to American Broadcasting-Paramount Theatres Inc. Note: This was change of ownership when ABC merged with United Paramount Theatres Inc. FCC approved: Feb. 9, 1953 [For the Record, Feb. 16, 1953].

KPIX (TV) San Francisco—Licensed to Westinghouse Broadcasting Co. Original owners: KPIX Inc. (Wesley I. Dumm and associates). Sales price: \$7.5 million. FCC approved: July 2, 1954 [For the Record, July 12, 1954].

KSBY-TV San Luis Obispo—Licensed to Valley Electric Co. (Valley Enterprises Co., owned by John C. Cohan and Jerome Kantro). Original owners, Christina M. Jacobson and Leslie H. Hacker. Original call letters: KVEC-TV. Sales price: \$450,000 (with KVEC). FCC approved: June 13, 1956 [For the Record, June 25, 1956].

KEYT (TV) Santa Barbara—Licensed to Key Tv Inc. (William F. and Nancy Lutton). Original owner: Santa Barbara Broadcasting & Tv Corp. Sales price: \$1.4 million. FCC approved: March 27, 1957 [For the Record, April 1, 1957].

KOVR (TV) Stockton—Licensed to Television Diablo Inc. (Gannett Co.). Former owner: H. L. Hoffman. Sales price: \$1,477,239. FCC approved: Jan. 8, 1958 [For the Record, Jan. 13, 1958].

KVVG (TV) Tulare—Licensed to James Stacy. Former owner: UHF Telecasting Corp. (M. B. Scott and Joseph Justman). Sales price: \$10,000 and assumption of liabilities. FCC approved: Jan. 30, 1957 [For the Record Feb. 4, 1957]. Note: Messrs. Scott and Justman purchased station in March 1955 from Sheldon Anderson for \$350,000 in obligations [For the Record, March 23, 1955].

COLORADO

KBTV (TV) Denver—Licensed to Tv Denver Inc. (John C. Mullins, 50%; Webb & Knapp Inc.-William Zechendorf, 50%). Webb & Knapp bought 50% interest from Frank R. Leu for \$850,000. FCC approved: March 28, 1956 [For the Record, April 2, 1956]. Note: Messrs. Mullins and Leu bought KBTV from Colorado Tv Corp. (W. D. Pyle and associates) for \$900,000 in 1955.

KTVE (TV) Denver—Licensed to Eugene P. O'Fallon Inc. (J. Elroy McCaw, 75%; John D. Keating, 25%). Original owner: Eugene P. O'Fallon. Original call letters: KFEL-TV. Sales price: \$400,000 plus assumption of \$350,000 in obligations. FCC approved: July 27, 1955 [For the Record, August 1, 1955].

KLZ-TV Denver—Licensed to LTF Broadcasting Corp. (Time Inc.). Original owner: Aladdin Radio and Television Inc. Sales price: \$3.5 million (with KLZ-AM-FM). FCC approved: June 25, 1954 [For the Record, July 5, 1954].

to buy or sell a station

Paul H.
CHAPMAN COMPANY
Atlanta
New York
Santa Barbara

Tv Station Sales CONTINUED

GEORGIA

KCJS-TV Pueblo—Licensed to Star Broadcasting Co. Original owners: Douglas D. Kahle, 67%; Robert L. Clinton, 33%. Sales price: Settlement of loan of \$323,000 (with KCJS).

CONNECTICUT

WGTH-TV Hartford—Licensed to CBS Inc. Original owners: General-Times Television Corp. Sales price: \$650,000. FCC approved: Feb. 24, 1956 [For the Record, March 5, 1956].

WNBC (TV) New Britain—Licensed to National Broadcasting Co. Original owners: Julian Gross and associates. Original call letters: WKBN-TV. Sales price: \$600,000 (with WKBN). FCC approved: Dec. 13, 1956 [For the Record, Dec. 17, 1956].

WNHC-TV New Haven—Licensed to Elm City Bstg. Corp. (Triangle Publications Inc.-WFIL-AM-FM-TV Philadelphia). Original owners: Aldo DeDominicis, Patrick J. Goode and associates. Sales price: \$5.4 million (with WNHC-AM-FM). FCC approved: June 20, 1956 [For the Record, July 2, 1956].

DELAWARE

WVUE (TV) Wilmington—Licensed to Storer Bstg. Co. Former owner: Paul F. Harron and associates. Sales price: \$5.6 million (including WIBG-AM-FM Philadelphia). Former call letters: WPFH (TV). FCC approved (conditioned on Storer disposal of WRBC-AM-FM-TV Birmingham, Ala.): March 28, 1957 [For the Record, April 1, 1957]. Note: Mr. Harron and associates purchased stations in March 1955 for \$3.7 million from J. F. Steinman interests [For the Record, April 4, 1955]. Tv call letters were WDEL-TV at that time.

DISTRICT OF COLUMBIA

WTOP-TV Washington—Licensed to Washington Post Co. Original owner: Bamberger Broadcasting Service Inc. Original call letters: WOIC. Sales price: \$1.4 million. FCC approved: July 26, 1950 [For the Record, July 31, 1950]. CBS, 45% owner of WTOP Inc., sold its interest to Washington Post Co., 55% stockholder, for \$3.5 million in Oct. 1954.

FLORIDA

WESH-TV Daytona Beach—Licensed to Telrad Inc. (John H. Perry estate interests). Former owners: W. Wright Esch, A. B. Esch and Louis Ossinsky Sr. Sales price: \$5,000 plus \$150,000 loan. FCC approved: April 25, 1956 [For the Record, May 7, 1956].

WMBR-TV Jacksonville—Licensed to Washington Post Co. (owner of WTOP-AM-FM-TV Washington). Original owner: Florida Broadcasting Co. Sales price: \$2.47 million (with WMBR-AM-FM). FCC approved: Jan. 28, 1953 [For the Record, Feb. 2, 1953]. [Note: Sale of WMBR to WWDC Inc. (WWDC Washington, D. C.) pending FCC approval.]

WOBS-TV Jacksonville (now deleted)—Licensed to Southern Radio & Equipment Co. (Carmen Macri). Original owner: E. D. Rivers Sr., majority stockholder. Sales price: \$90,000 (with WOBS) for additional 60% interest (Mr. Macri already owned 21%). FCC approved: July 27, 1955 [For the Record, August 1, 1955].

WGBS-TV Miami—Licensed to Storer Broadcasting Co. This was a combination purchase of a construction permit for ch. 23 WMIE-TV Miami for \$35,410 and of facilities of ch. 23 WFTL-TV Fort Lauderdale for \$300,000. Original owners: WMIE-TV, E. D. Rivers Sr. and associates; WFTL-TV, Gore Publishing Co. principal owner. FCC approved: Dec. 16, 1954 [For the Record, Dec. 27, 1954].

WDBO-TV Orlando—Licensed to Cherry Bstg. Co. (William S. Cherry and associates). Original owner: Orlando Bstg. Co. Sales price: \$3 million (with WDBO-AM-FM). FCC approved: May 8, 1957 [For the Record, May 13, 1957].

WEAL-TV Orlando—Licensed to Orange County Broadcasters Inc. Original owner: Carmen Macri, 40% stockholder. Sales price: \$29,000 (with WABR). R. H. Gunckel, 40% stockholder, increased holdings to 60% and James H. Sawyer, 20% stockholder, increased holdings to 40%. FCC approved: Nov. 3, 1955 [For the Record, Nov. 14, 1955].

WJDM (TV) Panama City—Licensed to WJDM-TV Inc. (Mel Wheeler). Former owner: J. D. Manley. Sales price: \$60,000. FCC approved: Nov. 21, 1957 [For the Record, Dec. 2, 1957].

WTVT (TV) Tampa—Licensed to WKY-TV System Inc. (Oklahoma Pub. Co.-WKY-AM-TV Oklahoma City). Original owners: W. Walter Tison and associates. Sales price: \$3.5 million. FCC approved: July 19, 1956 [For the Record, July 30, 1956].

WEAT-TV West Palm Beach—Licensed to Palm Beach Tv Inc. (Rex Rand and associates). Former owner: RKO Teleradio Pictures Inc. Sales price: \$600,000 (with WEAT). FCC approved: May 16, 1957 [For the Record, May 20, 1957]. Note: RKO Teleradio purchased WEAT-AM-TV from James R. and June H. Meachem for \$301,000 in July 1955 [For the Record, Aug. 1, 1955].

WFTV (TV) West Palm Beach—Licensed to John H. Phipps. Original owners: Theodore Granik and William H. Cook. Original call letters: WJNO-TV. Sales price: \$642,500. FCC approved: Oct. 4, 1956 [For the Record, Oct. 8, 1956].

WLVA (TV) Atlanta—Licensed to Crosley Broadcasting Corp. Original owner: Broadcasting Inc. Original call letters: WLTV (TV). Sales price: \$1.5 million. FCC approved: Jan. 28, 1953 [For the Record, Feb. 2, 1953]. Note: This station, originally WSB-TV Atlanta, owned by Atlanta Journal Co. When Atlanta Journal Co. consolidated with Atlanta Constitution (holding CP for WCON-TV Atlanta), in 1950, it sold WSB-TV facilities to Broadcasting Inc. group for \$520,000, changed call letters of WCON-TV to WSB-TV [For the Record, Aug. 13, 1951].

WRDW-TV Augusta—Licensed to Radio Augusta Inc. (Augusta Newspapers, controlled by William S. Morris). Original owners: Grover C. Maxwell Sr., Harry W. Jernigan Sr., Judge F. Frederick Kennedy, Allen M. Woodall and W. R. Ringson. Sales price: \$1 million (with WRDW). FCC approved: Feb. 16, 1956 [For the Record Feb. 27, 1956].

WOKA (TV) Macon (now deleted)—Licensed to Macon Tv Co. (J. C. Barnes Sr. and E. K. Cargill). Original owners: W. A. Pickling and WNEK Macon. Sales price: \$1 million (with WOKA-TV). Sales price: \$1 million (with WOKA-TV). FCC approved: April 19, 1955 [For the Record, April 25, 1955].

WOTV (TV) Thomasville—Licensed to John H. Phipps. Original owner: E. D. Rivers Sr. Sales price: \$887,000 for expenses and equipment plus assumption of \$331,464 in obligations. FCC approved: May 11, 1955 [For the Record, May 23, 1955].

IDAHO

KLIX-TV Twin Falls—Licensed to Southern Idaho Broadcasting & Tv Co. (A. L. Glasman and family). Original owners: J. Robb Brady Trust Co., Frank C. Carman and Grant R. Wrathall. Sales price: \$95,598 (with KLIX). FCC approved: March 7, 1956 [For the Record, March 12, 1956].

ILLINOIS

WBLN (TV) Bloomington—Licensed to WBLN Tv Inc. (Worth S. Rough). Original owner: Cecil W. Roberts. Sales price: \$1 plus assumption of \$199,961 in obligations. FCC approved: July 13, 1955 [For the Record, July 18, 1955].

WBBM-TV Chicago—Licensed to Columbia Broadcasting System Inc. Original owner: Balaban & Katz Inc. (subsidiary of United Paramount Theatres Inc.). Original call letters: WBKB. Sales price: \$6 million. FCC approved: Feb. 9, 1953 [For the Record, Feb. 16, 1953].

WBKB (TV) Chicago—Licensed to American Broadcasting-Paramount Theatres Inc. Original owner: American Broadcasting Co. Original call letters: WENR-TV. Note: This was change of ownership when ABC merged with United Paramount Theatres Inc. FCC approved: Feb. 9, 1953 [For the Record, Feb. 16, 1953].

WIND-TV Chicago—Licensed to Westinghouse Bstg. Co. Original owner: WIND Inc. (Chicago Daily News, Ralph L. Atlass and family). Sales price: \$5.3 million (with WIND). FCC approved: Nov. 8, 1956 [For the Record, Nov. 12, 1956].

WTVP (TV) Decatur—Licensed to Prairie Television Co. (George A. Bolas, Gilbert C. Swanson, W. Clarke Swanson, W. J. Edwards, William A. Schellabarger and others). Former owners: Mr. Schellabarger and family formerly held control with 70%, but this interest reduced to 5%. Sales price: \$200,000 plus \$20,000 a year for lease of premises five years with opportunity to buy for \$225,000. FCC approved: May 28, 1953 [For the Record, June 9, 1953].

WTVH-TV Peoria—Licensed to Hilltop Broadcasting Co. (55% owned by Peoria Star and Journal). Original owners: Hugh R. Normen and Edward C. Schoede. Sales price: \$210,000 (with WTVH). FCC approved April 29, 1954 [For the Record, May 10, 1954].

INDIANA

WEHT (TV) Evansville—Licensed to WEHT Inc. (Henry Hilberg and James R. Clark Jr.). Original owner: Malco Theatres Inc. Sales price: \$820,000 (with WEOA Evansville). FCC approved: Oct. 24, 1956 [For the Record, Oct. 29, 1956].

WFIE (TV) Evansville—Licensed to Premier Television Inc. (WAVE-AM-TV Louisville, Ky.). Original owners: Grand Carlton Corp. (Jesse D. Fine and family). Sales price: \$586,937. FCC approved: July 19, 1956 [For the Record, July 30, 1956].

WANE-TV Fort Wayne—Licensed to Indiana Bstg. Co. (J. H. Whitney & Co.). Former owner: Universal Bstg. Co. (C. Bruce McConnell and associates). Original call letters: WINT (TV). Sales price: \$10 million (with WANE and WISH-AM-TV Indianapolis). FCC approved: Oct. 10, 1956 [For the Record, Oct. 15, 1956]. Note: Universal purchased Ft. Wayne stations in June 1956 from R. Morris Pierce, Frederick W. Wolf, John F. Patt and associates for \$800,000 [For the Record, June 25, 1956].

WKJG-TV Fort Wayne—Licensed to WKJG Inc. (Truth Publishing Co., Walter R. Beard-sley and Albert C. Wade). Original owners: Walter L. Thoms and associates. Sales price:

\$1,925,000 (with WKJG). FCC approved: March 13, 1957 [For the Record, March 18, 1957].

WFEM-TV Indianapolis—Licensed to TLF Broadcasters Inc. (Time Inc.). Original owner: Consolidated Tv & Radio Broadcasters Inc. (Harry M. Bitner interests). Sales price: Part of a package deal, including WFEM-AM-TV, WOOD-AM-TV Grand Rapids and WTCN-AM-TV Minneapolis, for \$1,750,000. FCC approved: April 17, 1957 [For the Record, April 22, 1957].

WISH-AM-TV Indianapolis—Licensed to Indiana Bstg. Co. (J. H. Whitney & Co.). Original owner: Universal Bstg. Co. (C. Bruce McConnell and associates). Sales price: \$10 million (with WISH and WANE-AM-TV Ft. Wayne). FCC approved: Oct. 10, 1956 [For the Record, Oct. 15, 1956].

WFAM-TV Lafayette—Licensed to Lafayette Bstg. Co. Original owner: Olney E. Richardson. Sales price: \$330,000 (with WASK Lafayette). FCC approved: Feb. 21, 1957 [For the Record, Feb. 25, 1957].

IOWA

KCRI-TV Cedar Rapids—Licensed to Cedar Rapids Television Co. (Cedar Rapids Gazette). Original owners: Myron N. Blank, Harrison E. Spangler and associates, 70%; Cedar Rapids Gazette, 30%. Sales price: \$101,500 by Cedar Rapids Gazette of remaining 70% interest (with KCRI). FCC approved: Aug. 12, 1954 [For the Record, Aug. 16, 1954].

KRTV (TV) Sioux City—Licensed to Peoples Broadcasting Co. (Nationwide Insurance Co.). Former owners: Cowles Broadcasting Co. Sales Price: \$3 million. FCC approved: Nov. 29, 1957 [For the Record, Dec. 9, 1957].

KANSAS

KTVH (TV) Hutchinson—Licensed to Wichita-Hutchinson Co. (80% owned by Minneapolis Star-Tribune Co.). Original owners: Hutchinson Tv Inc. (John P. and Sidney F. Harris, R. J. Laubengayer, Howard O. Peterson and others). Sales price: \$1 million. FCC approved: Oct. 19, 1955 [For the Record, Oct. 24, 1955].

WIBW-TV Topeka—Licensed to Topeka Broadcasting Assn. Inc. (Stauffer Publications). Original owner: Capper Publications. Sales price: \$7 million (including Capper Publications WIBW and KCKN Kansas City, Kan. KCKN in turn was sold to Cy Blumenthal for \$110,000). FCC approved: Dec. 20, 1956 [For the Record, Dec. 24, 1956].

KENTUCKY

WKYT (TV) Lexington—Licensed to WTAF Inc. (Taft Stations). Former owners: Frederic Gregg Jr., Harry C. Feingold and Charles H. Wright. Sales price: \$100,000 of which \$35,000 is for agreement not to compete for five years. FCC approved: May 15, 1958 [For the Record, May 26, 1958]. Original call letters: WLAP-TV, later WKXP-TV. Note: Messrs. Gregg, Feingold and Wright bought WKYT from Gilmore N. Nunn for \$350,000 (with WLAP-AM-FM) in January 1957 [For the Record, Jan. 21, 1957].

WKLO-TV Louisville—Licensed to Mid-America Broadcasting Corp. (Great Trails Broadcasting Co.-Charles W. Sawyer). Original owners: James F. Brownlee, Milton S. Trost, Harold Plunkett, Emanuel Levi and associates. Sales price: \$350,000 (with WKLO). FCC approved: July 20, 1955 [For the Record, July 25, 1955].

LOUISIANA

KALB-TV Alexandria—Licensed to Lanford Telecasting Co. (T. B. Lanford, 50%, Bill L. Fox, 49%). Former owner: Mr. Lanford, 99.2%. Sales price: \$333,155. FCC approved: Jan. 10, 1957 [For the Record, Jan. 14, 1957]. Note: Mr. Lanford originally owned 47.3% of station; purchased 52% from W. H. Allen for \$200,000 (with KALB-AM-FM). FCC approved: Aug. 31, 1955 [For the Record, Sept. 5, 1955].

MAINE

WABI-TV Bangor—Licensed to Community Broadcasting Service (Horace Hildreth and associates). Original owners: Horace Hildreth and Murray Carpenter. Sales price: \$125,000 for Mr. Carpenter's 50% interest (with WABI). FCC approved: Oct. 7, 1953 [For the Record, Oct. 12, 1953].

WLBZ-TV Bangor—Licensed to WLBZ Television Inc. (Adeline B. Rines). Former owners: Murray Carpenter and wife. Sales price: \$800,000. Former call letters: WTWO (TV). FCC approved May 15, 1953 [For the Record, May 26, 1953].

WAGM-TV Presque Isle—Licensed to Aroostook Broadcasting Co. (Horace Hildreth, Henry Oliver Rea and others). Former owner: Harold D. Glidden. Sales price: \$525,000 (with WAGM and WABM Houlton, Me.). FCC approved: Sept. 26, 1957 [For the Record, Sept. 30, 1957]. Note: Conditioned on Northeastern surrendering CP for WABQ Presque Isle.

MARYLAND

WTBO-TV Cumberland (now deleted)—Licensed to Tennessee Valley Broadcasting Corp. Original owners: Maryland Radio Corp. (Howard L. Chernoff and associates). Sales price: \$110,000 (with WTBO). FCC approved: Sept. 1, 1954 [For the Record, Sept. 16, 1954].

WJZ-TV Baltimore—Licensed to Westinghouse Bestg. Co. Original owners: Ben Cohen, Herman Cohen and associates. Former call letters: WAAM-TV. Sales price: \$4.4 million. FCC approved: June 28, 1957 [For the Record, July 1, 1957].

MASSACHUSETTS

WGMT-TV Adams—Licensed to Hudson Valley Broadcasting Co. (Frank Smith, Lowell Thomas and associates). Original owner: Greylock Broadcasting Co. Sales price: \$379,206. FCC approved: Feb. 7, 1957 [For the Record, Feb. 11, 1957].

WHYN-TV Springfield-Holyoke—Licensed to Hampden-Hampshire Corp. (William Dwight and Charles N. DeRose and families, 50%; Republican Television Inc. [employe and beneficial funds of Springfield Republican News and Union], 50%). Original owners: Dwight-DeRose group. Sales price: \$250,000 for 50% interest by Republican Television Inc. (with WHYN-AM-FM). FCC approved: July 21, 1954 [For the Record, July 26, 1954].

MICHIGAN

WWTW (TV) Cadillac—Licensed to Fetzler Television Inc. (John E. Fetzler and associates). Former owner: Sparton Broadcasting Co. (Sparton Corp.). Sales price: \$1 million. FCC approved: July 31, 1958 [For the Record, Aug. 4, 1958].

WXYZ-TV Detroit—Licensed to WXYZ Inc. (American Broadcasting-Paramount Theatres Inc.). Original owner: American Broadcasting Co. Inc. Note: This was change of ownership when ABC merged with United Paramount Theatres Inc. FCC approved: Feb. 9, 1953 [For the Record, Feb. 16, 1953].

WMGN (TV) Grand Rapids—Licensed to Peninsular Broadcasting Co. (H & E Balaban Corp., 50%; John D. Loeks, 33 1/2%; Howard W. Freck, 16 2/3%). Note: H. & E. Balaban purchased interest from E. A. McCready and present minority stockholders. Sales price: \$7,500. FCC approved: Sept. 12, 1956 [For the Record, Sept. 17, 1956].

WOOD-TV Grand Rapids—Licensed to TLF Broadcasters (Time Inc.). Original owner: Consolidated Tv & Radio Broadcasters Inc. (Harry M. Bitner interests). Sales price: Part of a package deal, including WOOD-AM-TV, WTCN-AM-TV Minneapolis and WFBM-AM-TV Indianapolis, for \$15,750,000. FCC approved: April 17, 1957 [For the Record, April 22, 1957]. Note: Mr. Bitner's interests purchased WOOD-TV in September 1951 for \$1,332,088 from Leonard A. Versluis (call letters then WLAU-TV) [For the Record, Sept. 24, 1951].

WJMS-TV Ironwood—Licensed to Lake Superior Broadcasting Co. (Marquette [Mich.] Mining Journal). Former owners: William J. Johnson and wife and others. Sales price: \$10,000 (for construction permit). FCC approved: Jan. 8, 1953 [For the Record, Jan. 13, 1953].

WTOM-TV Lansing—Licensed to Inland Broadcasting Co. Original owner: Lansing Broadcasting Co. (John C. Pomeroy and associates). Original call letters: WILS-TV. Sales price: Lease with option to purchase at \$166,254. FCC approved: Sept. 21, 1954 [For the Record, Sept. 27, 1954].

WAGE-TV Marquette—Licensed to Lake Superior Broadcasting Co. (Frank J. Russell Jr.). Original owner: Peninsula Tv Inc. (Jerome Hill, 66 2/3%; H. R. Herzberg, 33 1/2%). Sales price: \$20,000. FCC approved: July 27, 1955 [For the Record, Aug. 1, 1955].

MINNESOTA

KMMT (TV) Austin—Licensed to Minnesota-Iowa Tv Co. Sale to Black Hawk Broadcasting Co. (KWWL-AM-TV Waterloo, Iowa) with KAUS Austin for approximately \$190,000 (including obligations) pending FCC approval [For the Record, Feb. 11, 1957].

KMSE (TV) Minneapolis—Licensed to United Television Inc. (National Telefilm Assoc.). Former owners: Thomas F. Johnson, Seymour Weintraub, Loew's Inc. and others. Former call letters: KMGM-TV. Sales price: \$650,000 (for 75% interest from Messrs. Johnson, Weintraub and other individuals). FCC approved Nov. 21, 1957 [For the Record, Dec. 2, 1957]. Note: NTA bought Loew's Inc. 25% interest for \$130,000 in 1958 [Stations, Feb. 10, 1958]. Note: Messrs. Johnson, Weintraub and group bought then KEYD-TV from Family Bestg. Corp. (Morris T. Baker and family and others) for \$1.14 million plus assumption of \$315,452 in notes, with KEYD. KEYD was later sold to Western Bestg. Co. FCC approved May 25, 1956 [For the Record, June 4, 1956]. Mr. Baker and his associates bought 75% interest in KEYD-TV from L. L. Whiting and group for \$300,000 in 1954 [For the Record, Sept. 20, 1954].

WCCO-TV Minneapolis—Licensed to Mid-West Radio-Television Inc. (53% owned by Midcontinent Radio-Television Inc., and 47% by Minneapolis Star & Tribune Co. Acquired in November 1954 from CBS for \$3,950,000 [including 47% of WCCO-AM]. Midcontinent is 50% owned by Northwest Publications Inc., Ridder newspapers and 50% by Minnesota Tribune Co. Minneapolis Star & Tribune Co. is a Cowles property. Original owner: Midcontinent Radio-Television Inc. Original call letters: WTCN-TV. Sales price: This was an exchange of properties in which CBS turned over WCCO Minneapolis to new licensee in exchange for 47% interest. FCC approved: July 31, 1952 [For the Record, Aug. 4, 1952].

WTCN-TV Minneapolis—Licensed to TLF Broadcasters (Time Inc.). Former owner: Con-

solidated Tv & Radio Broadcasters Inc. (Harry M. Bitner interests). Sales price: Part of a package deal, including WTCN-AM-TV, WOOD-AM-TV Grand Rapids and WFBM-AM-TV Indianapolis, for \$15,750,000. FCC approved: April 17, 1957 [For the Record, April 22, 1957]. Note: Consolidated purchased WTCN-AM-TV from Robert Butler and associates for \$1,815,000 in April 1955 [For the Record, April 18, 1955].

MISSISSIPPI

WDAM-TV Hattiesburg—Licensed to Lion Tv Corp. WDSU Bcstg. Corp (WDSU-AM-FM-TV New Orleans) purchased 51% of station from Dave A. Matison Jr., Harold M. Matison and Milton J. Fine. Sales price: \$51,000. FCC approved: Sept. 19, 1956 [For the Record, Sept. 24, 1956].

MISSOURI

KHQV-TV Hannibal—Licensed to Lee Broadcasting Inc. (WTAD Decatur, Ill.). Original owners: Courier Post Publishing Co. Sales terms: Courier Post Publishing Co. acquired 20% interest in Lee Broadcasting Inc. FCC approved: July 1, 1953 [For the Record, July 13, 1953].

KODE-TV Joplin—Licensed to WSTV Inc. (WSTV-AM-FM-TV Steubenville, Ohio). Original owner: Austin Harrison and associates. Original call letters: KSWM-TV. Sales price: \$591,000 (with KSWM). FCC approved: Nov. 1, 1956 [For the Record, Nov. 5, 1956].

KCMO-TV Kansas City—Licensed to Meredith Engineering Co. (Meredith Publishing Co.). Original owners: KCMO Broadcasting Co. (T. L. Evans and Lester E. Cox). Sales price: \$2 million (with KCMO-AM-FM). FCC approved: Nov. 12, 1953 [For the Record, Nov. 23, 1953].

KCTV (TV) Kansas City (now deleted)—Licensed to Allen B. DuMont Labs. Inc. Original owner: Empire Certain Co. Sales price: \$1 and assumption of certain obligations. FCC approved: Dec. 31, 1953 [For the Record, Jan. 11, 1954].

KMBC-TV Kansas City—Licensed to KMBC Broadcasting Co. (Cook Paint & Varnish Co.). Original owners: Midland Broadcasting Co. (Arthur B. Church). Sales price: \$1,750,000. FCC approved: June 9, 1954 [For the Record, June 14, 1954]. Note: Cook Paint & Varnish Co., which owned WHB-AM-TV (the latter sharing time with KMBC-TV on ch. 9), sold WHB to Midcontinent Broadcasting Co. for \$400,000, and deleted WHB-TV.

WDAF-TV Kansas City—Licensed to National Missouri Tv Inc. (National Theatres Inc.). Former owner: Kansas City Star and Times. Sales price: \$7,600,000 (with WDAF). FCC approved: April 24, 1958 [For the Record, May 5, 1958]. Note: Sale required by consent judgement Nov. 15, 1957, in civil antitrust action by U. S. against Kansas City Star Co. and others.

KFEQ-TV St. Joseph—Licensed to KFEQ Broadcasting Co. (Jesse D. Fine). Former owners: Kenyon Brown, Harry L. (Bing) Crosby, George Coleman. Sales price: \$841,091 (with KFEQ). FCC approved: Sept. 26, 1957 [For the Record, Sept. 30, 1957]. Note: Brown group bought KFEQ-AM-TV from Barton Pitts for \$550,000 in December 1955 [For the Record, Jan. 2, 1956].

KMOX-TV St. Louis—Licensed to Columbia Broadcasting System Inc. Former owners: Robert T. Convey and associates, St. Louis Globe-Democrat [Newhouse interests], 800 N. 12th Inc. [Elzey Roberts] KSTP Inc. and others. Sales price: \$4 million. Original call letters KWK-TV. FCC approved Oct. 23, 1957 [For the Record, Oct. 28, 1957]. Note: Conditioned on CBS disposal of permit for ch. 11 in St. Louis.

MONTANA

KOOK-TV Billings—Licensed to the Montana Network (Joseph S. Sample). Original owners: Mr. Sample, J. Carter Johnson, C. L. Crist and others. Sales price: \$540,075 (with KOOK). FCC approved: Dec. 13, 1956 [For the Record, Dec. 17, 1956].

NEBRASKA

KOLN-TV Lincoln—Licensed to Cornhusker Radio & Tv Corp. (John E. Fetzler). Original owners: Edward M. O'Shea, Bennett S. Martin and Harold E. Anderson. Sales price: \$650,000 (with KOLN-AM). FCC approved: Aug. 19, 1953 [For the Record, Aug. 24, 1953].

KUON (TV) Lincoln—Licensed to Byron J. Dunn, trustee, for U. of Nebraska. Original owners: Cornhusker Radio & Tv Corp. (John E. Fetzler). Original call letters: KOLN-TV (now being used on ch. 10 Lincoln). Sales price: No consideration. FCC approved: July 28, 1954 [For the Record, Aug. 2, 1954]. Note: Mr. Fetzler bought KOLN-TV Lincoln on ch. 12 in 1953 (see above). His purchase of KFOR-TV Lincoln on ch. 10 for \$300,000 from Cornbelt Broadcasting Corp. (Stuart Investment Co.) was approved by FCC March 24, 1954 [For the Record, March 29, 1954]. The ch. 12 facility is now KUON; the ch. 10 facility is now KOLN-TV.

WOW-TV Omaha—Licensed to Meredith WOW Inc. (Meredith Publishing Co.). Original owner: Radio Station WOW Inc. (Francis P. Matthews and associates). Sales price: \$2.525 million (with WOW). FCC approved: Sept. 26, 1951 [For the Record, Oct. 1, 1951].

KNOP (TV) North Platte—Permittee, North Platte Television Co. (Rush C. Clakre and associates). Former owners: Ray J. Williams, Franklin R. Stewart and Alvin E. Larsen Jr. Original call letters: KWSL-TV. Sales price: \$5,000 for CP, plus ownership in permittee by

Mr. Williams. FCC approved: Jan. 30, 1958 [For the Record, Feb. 10, 1958].

NEVADA

KLAS-TV Las Vegas—Licensed to Las Vegas Tv Inc. Herman M. Greenspun purchased 124.5 shares from R. G. Jolley for \$50,000, giving Mr. Greenspun 67.5% ownership of station. FCC approved: Feb. 25, 1957 [For the Record, March 4, 1957].

KSHO-TV Las Vegas—Licensed to Television Co. of America Inc. (Nathan and Merwyn L. Adelson). Former owners: Frank Oxarart, Albert Zugsmith, Arthur B. Hogan and John Feldman. Sales price: \$70,000. FCC approved Nov. 21, 1957 [For the Record, Dec. 2, 1957]. Note: Mr. Oxarart's group bought KSHO-TV from Moritz Zenoff in November 1956 for \$200,000 (with KMBI Henderson, Nev.) [For the Record, Dec. 3, 1956].

KAKJ (TV) Reno—Permittee, Nevada Telecasting Corp. (Robert C. Fish). Note: Sale of control of permittee corporation to Ervin V. Willart for \$500 pending FCC approval [For the Record, April 21, 1958].

NEW JERSEY

WOON (TV) Atlantic City—Licensed to David E. Mackey. Original owners: Matta Enterprises. Sales price: \$10,446 (covering cost of securing CP). FCC approved: April 14, 1954 [For the Record, April 19, 1954].

WATV (TV) Newark (New York)—Licensed to Atlantic Television (National Telefilm Assoc.). Former owners: Irving R. Rosenbaum and family and Frank Bremer. Sales price: \$2,550,000 (with WAAT and WAAT-FM Newark) plus \$988,000 for consultants' services and agreements not to compete. FCC approved: March 31, 1958 [For the Record, April 7, 1958].

NEW MEXICO

KOAT-TV Albuquerque—Licensed to Alvarado Tv Co. (Clinton D. McKinnon). Original owners: Walter J. Stiles and associates. Sales price: \$718,500. FCC approved: Feb. 7, 1957 [For the Record, Feb. 11, 1957].

KOB-TV Albuquerque—Licensed to KSTP Inc. (KSTP-AM-TV St. Paul-Minneapolis). Former owners: Time Inc. and Wayne Coy, each 50%. Sales price: \$1.5 million (with KOB). FCC approved: March 13, 1957 [For the Record, March 18, 1957]. Note: Time Inc. and Mr. Coy purchased stations in May 1952 from T. M. Peppercorn-Albuquerque Journal for \$900,000 [For the Record, June 2, 1952].

KAVE-TV Carlsbad—Licensed to Voice of the Caverns Inc. (Edward P. Talbott and others). Former owners: Nancy H. and John Battison, Mr. Talbott and others. Sales price: \$43,500 (with KAVE). Note: Sale represents transfer of control from Battisons' to Talbott group. Mr. Talbott, already a stockholder, acquired controlling interest. FCC approved: Feb. 20, 1958 [For the Record, March 3, 1958]. Note: KAVE-TV was bought by Battisons from Val Lawrence and associates for \$150,000 (with KAVE) in November 1955 [For the Record, Nov. 7, 1955].

NEW YORK

WCDA (TV) Albany—Licensed to Hudson Valley Broadcasting Co. (Lowell Thomas, 31.2%; Frank M. Smith, 20.8% and associates). Original owners: Hyman Rosenblum and associates. Original call letters: WROW-TV. Sales price: \$298,800 (with WROW). FCC approved: Nov. 3, 1954 [For the Record, Nov. 8, 1954].

WTBI (TV) Albany—Licensed to Van Curler Broadcasting Corp. (Stanley Warner Corp.). Former owner: Harry C. Wilder and associates, 50%; Stanley-Warner Corp., 50%. Sales price: \$425,000 in notes and cash for Wilder group's 50% interest. FCC approved: April 25, 1956 [For the Record, May 7, 1956].

WINR-TV Binghamton—Licensed to Binghamton Press Co. (Gannett Co.). Original owner: Southern Tier Radio Service Inc. Sales price: \$165,000 (with WINR). FCC approved: Jan. 10, 1957 [For the Record, Jan. 14, 1957].

WNBF-TV Binghamton—Licensed to Triangle Publications Inc. (Philadelphia Inquirer-WFIL-AM-FM-TV). Original owner: Clark Associates Inc. (John C. Clark). Sales price: \$3 million (with WNBF). FCC approved: May 4, 1955 [For the Record, May 9, 1955].

WBUF (TV) Buffalo—Licensed to National Broadcasting Co. (NBC). Original owner: WBUF-TV Inc. (Sherwin Grossman Gary L. Cohen and others). Sales price: \$312,500. FCC approved: Sept. 21, 1955 [For the Record, Sept. 29, 1955].

WPTZ (TV) Lake Placid—Licensed to Great Northern Tv Inc. (Rollins Broadcasting Co.). Original owners: Carl F. Stohn Sr., Vincent S. Jerry, Joel H. Schier, Harry Schulman, Martin L. Schulman, Cyril Schulman and others. Sales price: \$500,000. Original call letters: WTRI

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TV Station Sales CONTINUED

(TV). FCC approved: Mar. 28, 1956 [For the Record, April 2, 1956].

WABC-TV New York—Licensed to American Broadcasting-Paramount Theatres Inc. Original owner: American Broadcasting Co. Inc. Note: This was change of ownership when ABC merged with United Paramount Theatres Inc. FCC approved: Feb. 9, 1953 [For the Record, Feb. 16, 1953].

WOR-TV New York—Licensed to General Teleradio Inc. (General Tire & Rubber Co.). Original owner: Bamberger Broadcasting Service Inc. (R. H. Macy Co.). Sales price: \$4.5 million (with WOR-AM-FM) plus \$315,000 per year for 25-year lease on studio and transmitter properties, plus 10% interest in General Teleradio Inc. by R. H. Macy Co. FCC approved: Jan. 17, 1952 [For the Record, Jan. 21, 1952].

WHAM-TV Rochester—Licensed to Transcontinent Television Corp. Original owners: Stromberg-Carlson Bcstg. Corp. (General Dynamics Corp.). Sales price: \$5.1 million (with WHAM, WHFM [FM]). FCC approved: July 19, 1956 [For the Record, July 30, 1956]. Note: Sale of WHAM, WHFM (FM) to Riggs & Greene Bcstg. Co. for \$500,000 also approved July 19, 1956 [For the Record, July 30, 1956].

NORTH CAROLINA

WLOS-TV Asheville—Licensed to Skyway Broadcasting Co. (owned 72.1% by WTVJ Inc. [WTVJ (TV) Miami, Fla.]). Sales price: \$277,940 for additional 35.2% interest for WTVJ Inc. from A. Henry J. Britt, Joe H. Britt, Julia L. Stamberger, and Harold K. Bennett, bringing WTVJ ownership to 72.1%. FCC approved: July 24, 1958 [For the Record, July 28, 1958].

WQMC (TV) Charlotte—Licensed to WQMC Television Inc. (Hugh Deadwyler). Original owner: WAYS Inc. (Harold H. Thoms, Hugh Deadwyler, G. W. Dowdy, B. T. Whitmire). Original call letters: WAYS-TV. Sales price: \$4 and assumption of obligations totaling \$150,000. FCC approved: Dec. 29, 1954 [For the Record, Jan. 10, 1955].

WTVD (TV) Durham—Licensed to Durham TV Co. (Lowell Thomas, Frank Smith and associates). Original owner: Durham Bcstg. Enterprises Inc. Sales price: \$1,417,800. FCC approved: May 24, 1957 [For the Record, June 3, 1957].

WTFN (TV) Washington—Licensed to North Carolina Television Inc. (Roberson family, 67.8%; William S. Page, 25%, others). Original owners: H. W. Anderson and R. M. Fountain. Sales price: \$121,840. FCC approved: Sept. 23, 1955 [For the Record, Oct. 3, 1955].

WMFD-TV Wilmington—Licensed to WMFD-TV Inc. (Earl Westbrook, Herbert Brauff, Penn Watson, Josh Horne, James W. Jackson and others). Former owners: Richard A. Dunlea and Louise M. Dunlea. Sales price: \$153,350. FCC approved Dec. 11, 1957 [For the Record, Dec. 16, 1957].

OHIO

KYW-TV Cleveland—Licensed to Westinghouse Bcstg. Co. Original owner: NBC. Original call letters: WNBK (TV). Sale price: In exchange for WBC-owned KYW and WPTZ (TV) Philadelphia (now WRCV-AM-TV) and \$3 million to Westinghouse (including KYW-AM-FM [formerly WTA-AM-FM]). FCC approved: Dec. 23, 1955 [For the Record, Jan. 2, 1956].

WHK-TV Cleveland—Licensed to Metropolitan Broadcasting Corp. (formerly DuMont Broadcasting Corp.). Former owner: Cleveland Plain Dealer and News. Sales price: \$700,000 (with WHK-AM-FM). FCC approved: April 16, 1958 [For the Record, April 21, 1958]. Note: FCC advising Plain Dealer that application for extension of time to complete construction of WHK-TV and transfer it to Metropolitan indicates necessity of hearing.

WJW-TV Cleveland—Licensed to Storer Bcstg. Co. Original owner: Herbert Mayer. Original call letters: WXEL (TV). Sales price: \$3.5 million (with KPTV [TV] Portland, Ore., and Empire Coil Co., New Rochelle, N. Y.). FCC approved: Oct. 27, 1954 [For the Record, Nov. 1, 1954].

WTVN-TV Columbus—Licensed to WTVN Inc., 90% owned by Radio Cincinnati Inc. (WKRC-AM-FM-TV). Original owners: Picture Waves Inc. (Edward Lamb). Sales price: \$1.5 million. FCC approved: Feb. 25, 1953 [For the Record, March 2, 1953].

OKLAHOMA

KGEO-TV Enid—Licensed to Streets Electronics Inc. (Louis E. Caster and Ashley L. Robinson). Former owners: P. R. Banta, L. D. Banta, George Streets and others. Sales price: \$957,440 plus assumption of \$503,885 liabilities. FCC approved: Dec. 11, 1957 [For the Record, Dec. 16, 1957].

KOTV (TV) Tulsa—Licensed to Osage Broadcasting Corp. (J. H. Whitney Co.). Original owners: Wray-Alvarez Inc. (J. D. Wrather Jr., Mrs. Maizie Wrather and M. H. Alvarez). Sales price: \$4 million. FCC approved: May 14, 1954 [For the Record, May 24, 1954]. Note: KOTV originally owned by Cameron Television Inc. (George Cameron), sold to Wrather-Alvarez interests for \$2.5 million after FCC approval July 30, 1952 [For the Record, Aug. 4, 1952].

OREGON

KOTI (TV) Klamath Falls—Licensed to Calif.-Oregon Tv Inc. (Amos Voorhies-William B. Smullin). Original owner: W. D. Miller. Original call letters: KFJJ-TV. Sales price: \$30,000. FCC approved: May 16, 1956 [For the Record, May 28, 1956].

KLOP (TV) Portland (now deleted)—Licensed to Oregon Tv Inc. George Haggarty purchased station for \$1,794,865 and combined its facilities with KPTV (TV) Portland. FCC approved: April 18, 1957 [For the Record, April 22, 1957].

KPTV (TV) Portland—Licensed to Oregon Tv Inc. (George Haggarty). Former owner: Storer Bcstg. Co. Sales price: \$1.89 million. FCC approved: April 18, 1957 [For the Record, April 22, 1957]. Note: Storer purchased KPTV in October 1954 from Herbert Mayer in \$8.5 million package deal which included WXEL-TV (TV) Cleveland and the Empire Coal Co. [For the Record, Nov. 1, 1957].

PENNSYLVANIA

WFBG-TV Altoona—Licensed to Triangle Publications Inc. (Philadelphia Inquirer-WFIL-AM-FM-TV). Original owner: Gable Bcstg. Co. Sales price: \$3.5 million (with WFBG). FCC approved: Jan. 11, 1956 [For the Record, Jan. 16, 1956].

WTPA (TV) Harrisburg—Licensed to Patriot News Co. (Newhouse). Original owner: Donald E. Newhouse. Sales price: \$250,000. FCC approved: Nov. 17, 1954 [For the Record, Nov. 22, 1954].

WLBR-TV Lebanon—Licensed to Lebanon Television Corp. (Triangle Publications Inc.-Philadelphia Inquirer-WFIL-AM-FM-TV). Original owners: WLBR-AM-FM, 52%; Lebanon News, 36%. Sales price: \$115,000. approved: Nov. 2, 1955 [For the Record, Nov. 7, 1955] and May 2, 1957 [For the Record, May 6, 1957].

WCAU-TV Philadelphia—Licensed to CBS Inc. Former owner: WCAU Inc. (Philadelphia Bulletin). Sales price: \$15.6 million plus \$4.4 million for land and real estate (with WCAU-AM-FM). FCC approved: July 31, 1958 [For the Record, Aug. 4, 1958].

WRCV-TV Philadelphia—Licensed to the National Bcstg. Co. Original owner: Westinghouse Bcstg. Co. Original call letters: WPTZ-TV (TV). Sales price: In exchange for NBC-owned WTM-AM-FM and WNBK (TV) (now KYW-AM-FM-TV) Cleveland and \$3 million to WBC (including WRCV [formerly KYW]). FCC approved: Dec. 23, 1955 [For the Record, Jan. 2, 1956]. Note: WBC bought what was WPTZ from Philco Corp. for \$8.5 million in 1953 [For the Record, June 1, 1953].

KDKA-TV Pittsburgh—Licensed to Westinghouse Broadcasting Co. Original owner: Allen B. DuMont Labs. Inc. Original call letters: WDTV (TV). Sales price: \$9.75 million. FCC approved: Jan. 5, 1955 [For the Record, Jan. 10, 1955].

WDAU-TV Scranton—Licensed to Scranton Broadcasters Inc. Philadelphia Bulletin purchased 75% from Mrs. M. E. Megaree and family. Sales price: \$650,000. Original call letters: WGBI-TV. FCC approved: Oct. 18, 1956 [For the Record, Oct. 22, 1956].

WNEP-TV Scranton/Wilkes-Barre—Licensed to Northeastern Pa. Broadcasting Co. (owned 60% by Transcontinent Television Inc., 20% each by William M. Scranton and associates and by Mitchell Jenkins and associates). Original owners: Outcome of merger of WARM-TV Scranton and WILK-TV Wilkes-Barre, plus majority ownership taken over by Transcontinent Television Inc. Sales price: Entire merger considered to be a \$1.5 million transaction. FCC approved: Feb. 13, 1958 [For the Record, Feb. 24, 1958].

WRAK-TV Williamsport—Licensed to WGAL Inc. (WGAL-AM-FM-TV Lancaster, Pa.—Steinman stations). Original owner: WRAK Inc. (Margaretta Steele and associates). Sales price: \$125,000 (with WRAK-AM-FM). FCC approved: Feb. 7, 1957 [For the Record, Feb. 11, 1957].

WNOW-TV York—Licensed to WNOW Inc. (William F. Rust Jr. and associates). Original owner: Helm Coal Co. Sales price: \$255,000. FCC approved: Aug. 2, 1957 [For the Record, Aug. 5, 1957].

SOUTH DAKOTA

KDHS (TV) Aberdeen—Licensed to North Dakota Bcstg. Co. (John W. Boler). Original owner: Aberdeen Tv Co. Sales price: \$2,447. FCC approved: June 21, 1957 [For the Record, July 1, 1957].

TENNESSEE

WRGP-TV Chattanooga—Licensed to Mountain City Tv Inc. Ramon G. Patterson, who owned 50% of station, purchased remaining 50% from Will Cummings. Sales price: \$37,000 plus \$32,000 in obligations. FCC approved: Nov. 27, 1956 [For the Record, Dec. 3, 1956].

WRON-TV Chattanooga—Licensed to WRON-TV Inc. (E. D. Martin and R. E. Martin Jr.). Former owners: Leon Covington estate and others. Sales price: \$722,500. FCC approved: Oct. 31, 1957 [For the Record, Nov. 11, 1957].

WTVK-TV Knoxville—Licensed to South Central Broadcasting Co. (WKIV-AM-FM Evansville, Ind.). Original owners: TV Service of Knoxville Inc. Sales price: Assumption of obligations not exceeding \$216,500. FCC approved: July 28, 1954 [For the Record, Aug. 2, 1954].

WHBQ-TV Memphis—Licensed to General Teleradio Inc. Original owner: Harding College. Sales price: \$2.88 million (with WHBQ). FCC approved: July 1, 1954 [For the Record, July 12, 1954].

WSIX-TV Nashville—Licensed to WSIX Inc. Louis R. Draughon became 66 2/3% owner by purchasing 33 1/3% owned by W. H. Criswell. Remaining 33 1/3% is owned by S. D. Sanford Jr. Sales price: \$250,000. FCC approved: Oct. 10, 1956 [For the Record, Oct. 15, 1956].

TEXAS

KRBC-TV Abilene—Licensed to Reporter Broadcasting Co. Original owner: Mrs. Eva May Hanks. Sales price: \$500,000 (with KRBC). FCC approved: Sept. 16, 1953 [For the Record, Sept. 28, 1953].

KFDA-TV Amarillo—Licensed to Amarillo Broadcasting Co. (Texas State Network). Original owners: Wendell Mayes, 25%; C. C. Woodson, 25%; Gene Cagle, 25%; Charles B. Jordan, 25%. Sales price: \$525,000 (with KFDA). FCC approved: Jan. 27, 1954 [For the Record, Feb. 1, 1954].

KVII Amarillo—Licensed to Southwest States Inc. (Jack C. Vaughn and associates). Former owners: John L. McCarty and associates. Sales price: \$138,952. FCC approved: July 17, 1938 [For the Record, July 21, 1958].

KEDY-TV Big Spring—Licensed to Texas Telecasting Inc. (KDUB-TV Lubbock). Texas Telecasting leased station for five years for \$300,000, after which it has option to purchase 50%. Original call letters: KBST-TV. FCC approved: Jan. 24, 1957 [For the Record, Jan. 28, 1957].

KTLG (TV) Corpus Christi (now deleted)—Licensed to Trinity Broadcasting Corp. (Barton R. and Gordon B. McLendon). Original owner: H. L. Hunt. Sales price: \$5,608.21 (cost of securing CP). FCC approved: April 7, 1954 [For the Record, April 12, 1954].

KVDO-TV Corpus Christi—Licensed to South Texas Telecasting Co. Original owner: Coastal Bend Telecasting Co. Sales price: \$194,000 plus obligations not to exceed \$100,000. FCC approved: April 4, 1957 [For the Record, April 8, 1957].

WFAA-TV Dallas—Licensed to A. H. Belo Corp. Original owner: Lacy-Potter Television Broadcasting Co. (Rogers Lacy and Tom Potter). Original call letters: KBT (TV). Sales price: \$575,000. FCC approved: March 6, 1950 [For the Record, March 13, 1950].

KELP-TV El Paso—Licensed to Kelp Tv Corp. (same ownership as KXLY-AM-TV Spokane, Wash.). Original owner: McLendon Investment Corp. (call letters then KILT-TV). Sales price: \$750,000 (with Kelp). FCC approval: March 20, 1957 [For the Record, March 25, 1957].

KGUL-TV Galveston—Licensed to Gulf Tv Corp. (J. H. Whitney Co., 90%, Paul Taft, 10%). Original owner: Paul Taft and associates. Sales price: \$4.25 million. FCC approved: July 11, 1956 [For the Record, July 16, 1956].

KPRC-TV Houston—Licensed to Houston Post Co. Original owner: W. Albert Lee. Original call letters: KLEE-TV. Sales price: \$740,000. FCC approved: May 23, 1950 [For the Record, May 29, 1950].

KXYZ-TV Houston—Licensed to Houston Bcstg. Corp. (Milton R. Underwood and Philip R. Neuhaus). Original owner: Glenn R. McCarthy. Sales price: \$600,000 (with KXYZ-AM). FCC approved: March 28, 1957 [For the Record, April 1, 1957].

KHAD-TV Laredo—Licensed to Southwestern Publishing Co. (Donald W. Reynolds). Former owner: Vidicon Industries of America (H. C. Avery Jr. and David H. Cole). Sales price: \$190,000 (for cp). FCC approved: July 31, 1958 [For the Record, Aug. 11, 1958].

KOSA-TV Odessa—Odessa Tv Co. Brothers Jack C. and Grady H. Vaughn bought 50% of station from C. L. Trigg (retains 40%), W. B. Stowe and Brooks L. Harman (each retaining 5%). Sales price: \$20,000 plus assumption of approximately \$85,000 in liabilities. FCC approved: Jan. 23, 1957 [For the Record, Jan. 28, 1957].

KCTV (TV) San Angelo—Licensed to Westex Tv Co. Lewis O. Seibert purchased 50% of station from equal-owners A. D. Rust and B. P. Bludworth for \$32,288 and obligations. Mr. Rust in turn sold his remaining 25% to Roy H. Simmons for \$50,000. Original call letters: KTXL-TV. FCC approved: March 14, 1957 [For the Record, March 18, 1957].

KENS-TV San Antonio—Licensed to Express Publishing Co. Former owner: Storer Broadcasting Co. Original call letters: KGBS-TV. Sales price: \$3.5 million (with KGBS, now KENS). FCC approved: Oct. 27, 1954 [For the Record, Nov. 1, 1954]. Storer Broadcasting Co. bought what was then KBYL (TV) from original grantees W. L. Pickins, R. L. Wheelock and H. H. Coffield for \$1.05 million in 1951 [For the Record, Oct. 15, 1951].

WOAI-TV San Antonio—Licensed to Southland Industries Inc. (Hugh Half Jr. and family and National Jewish Hospital in Denver, Colo.). Note: Sale of 24% by National Jewish Hospital to licensee (including WOAI) for \$1,145,000 (retirement of shares would give Hugh A. Half Jr. control with 52%) pending FCC approval [For the Record, June 9, 1958].

TV Station Sales CONTINUED

KLTU (TV) Tyler—Licensed to Ch. 7 Co. Original owner: Lucille R. Lansing (who retained a 40% interest in station). Sales price: \$7,460.32. FCC approved: March 20, 1957 [For the Record, March 25, 1957].

KANG-TV Waco (now deleted)—Licensed to Texas Broadcasting Co. (LBJ Co.-KTBC-AM-TV Austin). Original owners: Central Texas TV Co. (Clyde Weatherby and associates). Sales price: \$115,000 and assumption of \$19,000 in obligations. FCC approved: Dec. 2, 1954 [For the Record, Dec. 13, 1954]. Note: CP cancelled in 1955 with physical facilities turned over to KWTX-TV Waco in return for 23% of that station.

KRGV-TV Weslaco—Licensed to KRGV Television Inc. (Mrs. Lyndon B. Johnson and O. L. Taylor). Note: Mrs. Johnson bought 50% for \$5,000 plus loan of \$140,000 in April 1956 [For the Record, April 9, 1956]. Note: Sale of remaining 50% from Mr. Taylor to Mrs. Johnson for \$100,000 pending FCC approval [For the Record, March 24, 1958].

KSVD-TV Wichita Falls—Licensed to KSVD Television Co. Inc. (Nat Levine, Irving and Murray Gold, Sidney Grayson, others). Original owners: Wichita Falls TV Co. (Kenyon Brown-E. H. Rowley). Original call letters: KWFT-TV. Sales price: \$750,000 plus \$73,366.

UTAH

KTVT (TV) Salt Lake City—Licensed to Intermountain Broadcasting & Television Corp. (80% owned by Time Inc. and 20% by G. Bennett Larson). Original owners: S. S. Fox and associates. Original call letters: KDYL-TV. Sales price: \$2.1 million (with KDYL-AM-FM). FCC approved: June 26, 1953 [For the Record, July 6, 1953].

KUTV (TV) Salt Lake City—Licensed to Utah Bcstg. & Tv Corp. (A. L. Glasmann, Salt Lake Tribune-George C. and Wida Gene Hatch). Original owners: Salt Lake Tribune and Frank Carman-Grant Wrathall interests. Sales price: \$683,333. FCC approved: March 7, 1956 [For the Record, March 12, 1956].

VIRGINIA

WSVA-TV Harrisonburg—Licensed to Shenandoah Valley Broadcasting Corp. (Tudor Enterprises Inc., owned 50% each by Hamilton Shea and Transcontinent Tv Corp.). Former owners: Frederick L. and Mary P. Allman. Sales price: \$560,000 (with WSVA-AM-FM). FCC approved: May 29, 1956 [For the Record, June 4, 1956].

WACH-TV Newport News—Licensed to United Bcstg. Co. of Eastern Virginia Inc. (Richard Eaton). Original owners: Eastern Bcstg. Corp. (Russell A. Collins, receiver for John Doley and others). Sales price: \$54,000 (with WACH). FCC approved: July 19, 1956 [For the Record, July 30, 1956].

WTOV-TV Norfolk—Licensed to Tim Erite Inc. (Temus R. Bright). Original owner: Commonwealth Broadcasting Corp. (E. L. Scott, Robert Wasdon, Jack Siegel). Sales price: \$17,500 plus assumption of \$78,000 in obligations. FCC approved: March 9, 1955 [For the Record, March 14, 1955].

WASHINGTON

KING-TV Seattle—Licensed to King Broadcasting Co. (Mrs. A. Scott Bullitt). Original owner: Radio Sales Corp. (P. K. Leberman). Original call letters: KRSC-TV. Sales price: \$375,000. FCC approved: July 20, 1949. [For the Record, July 25, 1949]. Note: Hearst Corp. bought 25% interest in King Broadcasting Co. in 1951 which was re-purchased by licensee in 1953.

KREM-TV Spokane—Licensed to KREM Broadcasting Corp. (Mrs. A. Scott Bullitt). Former owner: Louis Wasmer. Sales price: \$2 million (with KREM-AM-FM). FCC approved Sept. 26, 1957 [For the Record, Oct. 7, 1957].

KXLY-TV Spokane—Licensed to Northern Pacific Television Corp. Original owners: Symonds Broadcasting Co. (E. B. Craney and Harry L. [Bing] Crosby). Sales price: \$1,723,500 (with KXLY). FCC approved: Jan. 6, 1954 [For the Record, Jan. 11, 1954].

KTVW (TV) Tacoma—Licensed to J. Elroy McCaw. Original owners: Carl E. and C. D. Raymond. Original call letters: KMO-TV. Sales price: \$300,000. FCC approved: Sept. 15, 1954 [For the Record, Sept. 20, 1954].

WEST VIRGINIA

WBOY-TV Clarksburg—Licensed to Ohio Valley Bcstg. Corp. (WSTV-AM-FM-TV Steubenville, Ohio). Original owner: News Publishing Co. Original call letters: WBLK-TV. Sales price: \$250,000 (with WBLK-AM and WPAR-AM-FM Parkersburg, W. Va.). FCC approved: April 5, 1957 [For the Record, April 8, 1957].

WHTN-TV Huntington—Licensed to Cowles Bcstg. Co. Original owner: Greater Huntington Theatre Corp. (S. J. Hyman and family). Sales price: \$535,000 plus assumption of \$100,000 debt (with WHTN-AM-FM). FCC approved June 20, 1956 [For the Record, July 2, 1956].

WTAP (TV) Parkersburg—Licensed to Zanesville Publishing Co. Original owner: W. Virginia Enterprises Inc. (Howard L. Chernoff and associates). Sales price: \$124,600. FCC approved: March 30, 1955 [For the Record, April 4, 1955].

WISCONSIN

WMTV (TV) Madison—Licensed to Forward Tv Inc. (Lee Stations and others). Former owners: Lee Ruwitch, Gordon Sherman, Mitchell Wolfson and Sidney Meyer. Sales price: \$339,333. FCC approved April 2, 1958 [For the Record, April 7, 1958]. Note: Messrs. Ruwitch, Gordon, Wolfson and Meyer bought WMTV from Bartell Tv Corp. for \$350,000 in July 1957 [For the Record, July 29, 1957].

WMBV-TV Marinette—Licensed to M & M Broadcasting Co. (Morgan Murphy and others). Former owners: William E. Walker, Joseph D. Macklin and others. Sales price: \$211,764 (with WMBV-AM-FM) plus assumption of \$360,000 liabilities. FCC approved March 19, 1958 [For the Record, March 24, 1958].

WISN-TV Milwaukee—Licensed to Hearst Corp. Original owner: Milwaukee Area Telecasting Corp. (permit granted to MATC after merger agreement among four applicants; other three were WBMP and WFOV Milwaukee and Koloro Telecasting Inc.). Original call letters: WTVW (TV). Sales price: \$2 million. FCC approved: March 2, 1955 [For the Record, March 14, 1955].

WITI-TV Milwaukee—Licensed to Independent Television Inc. Sale to Storer Broadcasting Co. for \$4.4 million pending FCC approval [At Deadline, Aug. 11, 1958].

ALASKA

KENI-TV Anchorage—Licensed to Midnight Sun Broadcasting Co. Original owner: Richard R. Rollins and Keith Kiggins. Original call letters: KFIA (TV). Sales price: \$100,000 interest in Midnight Sun Broadcasting Co. FCC approved: Dec. 29, 1954 [For the Record, Jan. 10, 1955].

KPFR-TV Fairbanks—Licensed to Midnight Sun Broadcasting Co. Original owner: Richard R. Rollins and Keith Kiggins. Original call letters: KFIF (TV). Sales price: \$100,000 interest in Midnight Sun Broadcasting Co. FCC approved: Dec. 29, 1954 [For the Record, Jan. 10, 1955].

HAWAII

KONA (TV) Honolulu—Licensed to Radio Honolulu Ltd. (Honolulu Advertiser, 50%; J. Elroy McCaw-John D. Keating, 50%). Original owner of 100% common voting stock: Herbert M. Richards. Sales price: \$60,500 plus assumption of \$200,000 stock subscription by Advertiser Publishing Co.-KGU and Island Broadcasting Co.-KPOA on a 50/50 basis. FCC approved: June 3, 1953 conditioned on relinquishment of KPOA [For the Record, June 15, 1953].

KULA-TV Honolulu—Kaiser Hawaiian Village Television Inc. (Henry J. Kaiser and Hal Lewis). Former owners: Albert Zugsmith, Arthur B. Hogan, Richard C. Simonton and Jack Burnett. Sales price: \$685,000. FCC approved: June 11, 1958 [For the Record, June 16, 1958]. Mr. Zugsmith and associates bought KULA-TV from the Dolph-Petty group for \$600,825 (with KULA) in January 1956 [For the Record, Jan. 16, 1956].

PUERTO RICO

WAPA-TV San Juan—Licensed to Winston-Salem Broadcasting Co. (WTOB-AM-TV Winston-Salem, N. C.). Original owner: Jose Ramon Quinones and associates. Sales price: \$320,000. FCC approved: May 2, 1957 [For the Record, May 6, 1957].

Am Station Call Letters By Alphabetical Order

(For facilities and personnel of each, see Radio Station Directory beginning on page A-235.)

*Construction permit for power or frequency change.

†Construction permit for new station.

‡Special service authorization.

KAAA Kingman, Ariz.
KABC Los Angeles, Calif.
KABQ Albuquerque, N.M.
KABR Aberdeen, S.D.
KACF Riverside, Calif.
KACT Andrews, Tex.
†KACY Port Hueneme, Calif.
KADA Ada, Okla.
KADO Marshall, Tex.
KADY St. Charles, Mo.
KAFP Petaluma, Calif.
KAFY Bakersfield, Calif.
KAGE Winona, Minn.
KAGH Crossett, Ark.
KAGR Yuba City, Calif.
KAGT Anacortes, Wash.
KAHI Auburn, Calif.
KAHU Waipahu, T. H.
KAIM Honolulu, T.H.
KAIR Tucson, Ariz.
KAJO Grants Pass, Ore.
KAKC Tulsa, Okla.
KAKE Wichita, Kans.
KAKI San Antonio, Tex.
KALB Alexandria, La.
KALE Richland, Wash.
KALG Alamogordo N.M.
KALI Pasadena, Calif.
KALL Salt Lake City, Utah
KALM Thayer, Mo.
KALT Atlanta, Tex.

KALV Alva, Okla.
KAMD Camden, Ark.
KAML Kennedy-Karnes City, Tex.
KAMO Rogers, Ark.
†KAMP El Centro, Calif.
KAMQ Amarillo, Tex.
KANA Anaconda, Mont.
KAND Corsicana, Tex.
KANE New Iberia, La.
KANI Kaneohe, T.H.
KANN Sinton, Tex.
KANO Anoka, Minn.
KANS Wichita, Kans.
KAOK Lake Charles, La.
KAPA Raymond, Wash.
KAPB Marksville, La.
KAPK Minden, La.
KAPR Douglas, Ariz.
KARE Atchison, Kan.
KARK Little Rock, Ark.
KARM Fresno, Calif.
KART Jerome, Idaho
KARY Prosser, Wash.
KASA Elk City, Okla.
KASH Eugene, Ore.
KASI Ames Iowa
KASL Newcastle, Wyo.
KASM Albany, Minn.
KAST Astoria, Ore.
†KASY Auburn, Wash.
KATE Albert Lea, Minn.
KATI Casper, Wyo.
KATL Miles City, Mont.
KATO Reno, Nev.
KATR Corpus Christi, Tex.
KATT Pittsburg, Calif.
KATY San Luis Obispo, Calif.
KATZ St. Louis, Mo.
KAUS Austin, Minn.
KAVE Carlsbad, N.M.
KAVI Rocky Ford, Colo.
KAVL Lancaster, Calif.
KAVR Apple Valley, Calif.
KAWL York, Neb.
KAWT Douglas, Ariz.
KAYE Puyallup, Wash.
KAYL Storm Lake, Iowa
KAYO Seattle, Wash.
KAYS Hays, Kan.

KAYT Rupert, Idaho
KBAB El Cajon, Calif.
KBAL San Saba, Tex.
KBAM Longview, Wash.
KBAR Burley, Idaho
KBBA Benton, Ark.
KBBB Borger, Tex.
KBBC Centerville, Utah
KBBS Buffalo, Wyo.
KBCH Oceanlake, Ore.
KBCL Bossier City, La.
KBCC Grand Prairie, Tex.
KBEC Waxahachie, Tex.
KBEE Modesto, Calif.
KBEL Idabel, Okla.
KBEN Carrizo Springs, Tex.
†KBEP Portland, Ore.
KBHM Branson, Mo.
KBHS Hot Springs, Ark.
KBIA Columbia, Mo.
KBIF Fresno, Calif.
KBIG Santa Catalina, Calif.
KBIM Roswell, N.M.
KBIS Bakersfield, Calif.
KBIX Muskogee, Okla.
KBIZ Ottumwa, Iowa
KBKC Mission, Kan.
KBKR Baker, Ore.
KBKW Aberdeen, Wash.
KBLA Burbank, Calif.
KBLE Red Bluff, Calif.
KBLL Blackfoot, Idaho
KBLO Hot Springs, Ark.
KBLT Big Lake, Tex.
KBMI Henderson, Nev.
KBMN Bozeman, Mont.
KBMO Benson, Minn.
KBMW Breckenridge, Minn.
KBMX Coalinga, Calif.
KBMY Billings, Mont.
KBND Bend, Ore.
KBNZ Lajunta, Colo.
KBOA Kennett, Mo.
KBOE Oskaloosa, Iowa
KBOI Boise, Idaho
KBOK Malvern, Ark.
KBOL Boulder, Colo.
KBOM Bismarck-Mandan, N.D.
KBON Omaha, Neb.
KBOP Pleasanton, Tex.

KBOR Brownsville, Tex.
KBOW Butte, Mont.
KBOY Medford, Ore.
KBFS Portland, Ore.
KBRC Mt. Vernon, Wash.
KBRK Brookings, S. D.
KBRL McCook, Neb.
KBRO Bremerton, Wash.
KBRS Springdale, Ark.
KBRV Soda Springs, Idaho
KBRZ Freeport, Tex.
KBSF Springhill, La.
KBST Big Spring, Tex.
KBTA Batesville, Ark.
KBTK Missoula, Mont.
KBTM Jonesboro, Ark.
KBTN Neosho, Mo.
KBTO Eldorado, Kan.
KBUC Corona, Calif.
KBUD Athens, Tex.
KBUE Brigham City, Utah
KBUN Bemidji, Minn.
KBUR Burlington, Iowa
KBUS Mexia, Tex.
KBUZ Mesa, Ariz.
KBVM Lancaster, Calif.
KBWD Brownwood, Tex.
KBYE Oklahoma City, Okla.
KBYS Anchorage, Alaska
KBZY Salem, Ore.
KCAL Redlands, Calif.
KCAP Helena, Mont.
KCAR Clarksville, Tex.
KCCB Des Moines, Iowa
KCBD Lubbock, Tex.
KCBQ San Diego, Calif.
KCBS San Francisco, Calif.
KCCO Lawton, Okla.
KCCP Corpus Christi, Tex.
KCEE Tucson, Ariz.
KCFH Cuero, Tex.
KCFI Cedar Falls, Iowa
KCHA Charles City, Iowa
KCHE Cherokee, Iowa
KCHI Chillicothe, Mo.
KCHJ Delano, Calif.
KCHR Charleston, Mo.
KCHS Truth or Consequences, N.M.
KCHV Coachella, Calif.

Am Calls CONTINUED

KCID Caldwell, Idaho
 KCIL Houma, La.
 KCIM Carroll, Iowa
 KCIE Minot, N.D.
 KCKN Kansas City, Kan.
 KCKY Coldspring, Ariz.
 KCLA Pine Bluff, Ark.
 KCLE Cleburne, Tex.
 KCLF Clifton, Ariz.
 KCLN Clinton, Iowa
 KCLO Leavenworth, Kan.
 KCLP Rayville, La.
 KCLS Flagstaff, Ariz.
 KCLV Clovis, N.M.
 KCLW Hamilton, Tex.
 KCLX Colfax, Wash.
 KCMC Texarkana, Tex.
 KCMJ Palm Springs, Calif.
 KCMO Kansas City, Mo.
 KCMR McCamey, Tex.
 KCMS Manitou Springs, Colo.
 KCNA Tucson, Ariz.
 KCON Broken Bow, Neb.
 KCNO Alturas, Calif.
 KCONY San Marcos, Tex.
 KCOE Newton, Iowa
 KCOG Centerville, Iowa
 KCOH Houston, Tex.
 KCOK Tulare, Calif.
 KCOL Ft. Collins, Colo.
 KCONY Conway, Ark.
 KCOOR San Antonio, Tex.
 KCOW Alliance, Neb.
 KCOY Santa Maria, Calif.
 KCRS Sacramento, Calif.
 KCRB Chanute, Kan.
 KCRS Enid, Okla.
 KCRE Crescent City, Calif.
 KCRG Cedar Rapids, Iowa
 KCRS Midland, Tex.
 KCRN Trinidad, Ariz.
 KCRV Caruthersville, Mo.
 KCSB San Bernardino, Calif.
 KCSJ Pueblo, Colo.
 KCSR Chadron, Neb.
 KCTI Gonzales, Tex.
 KCTX Childress, Tex.
 KCUE Red Wing, Minn.
 KCUL Ft. Worth, Tex.
 KCVL Coville, Wash.
 KCVR Lodi, Calif.
 KCYL Lampasas, Tex.
 KDAC Fort Bragg, Calif.
 †KDAC Weed, Calif.
 KDAL Duluth, Minn.
 KDAAN Eureka, Calif.
 KDAY Lubbock, Tex.
 KDAY Santa Monica, Calif.
 KDB Santa Barbara, Calif.
 KDBEC Mansfield, La.
 KDBM Dillon, Mont.
 KDBS Alexandria, La.
 KDDD Dumas, Tex.
 KDEC Decorah, Iowa
 KDEF Albuquerque, N.M.
 KDEN Denver, Colo.
 KDES Palm Springs, Calif.
 KDET Center, Tex.
 KDEX Dexter, Mo.
 KDGO Durango, Colo.
 KDHL Faribault, Minn.
 KDIO Ortonville, Minn.
 KDIX Dickinson, N.D.
 KDJI Holbrook, Ariz.
 KDKA Pittsburgh, Pa.
 KDKD Clinton, Mo.
 KDLA DeRidder, La.
 KDLK Del Rio, Tex.
 KDLM Detroit Lakes, Minn.
 KDLR Devils Lake, N.D.
 †KDLS The Dalles, Ore.
 KDMA Montevideo, Minn.
 KDMA Carthage, Mo.
 KDMS El Dorado, Ark.
 KDNT Denton, Tex.
 KDOK Tyler, Tex.
 KDON Sains, Calif.
 KDQN DeQueen, Ark.
 KDRO Sedalia, Mo.
 KDRS Paragould, Ark.
 KDSJ Deadwood, S.D.
 KDSN Denison, Iowa
 KDSX Denison-Sherman, Tex.
 KDTA Delta, Colo.
 KDTH Dubuque, Iowa
 KDUB Lubbock, Tex.
 KDUZ Hutchinson, Minn.
 KDWT Stamford, Tex.
 KDXU St. George, Utah
 KDYL Salt Lake City, Utah
 KDZA Pueblo, Colo.
 KEAN Brownwood, Tex.
 KEAP Fresno, Calif.
 KEBE Jacksonville, Tex.
 KECK Odessa, Tex.
 KEED Springfield, Ore.
 KEEL Shreveport, La.
 KEEN San Jose, Calif.
 KEEP Twin Falls, Idaho
 KELA Centralia, Wash.
 KELD El Dorado, Ark.
 KELK Elko, Nev.
 †KELL Kellogg, Idaho
 KELO Sioux Falls, S.D.
 KELP El Paso, Tex.
 KELY Ely, Nev.
 KENA Mena, Ark.
 KENE Toppenish, Wash.
 KENI Anchorage, Alaska
 KENL Arcata, Calif.

KENM Portales, N.M.
 KENO Las Vegas, Nev.
 KENS San Antonio, Tex.
 KENT Shreveport, La.
 KENV Bellingham-Ferndale, Wash.
 †KEOS Flagstaff, Ariz.
 KEPR Kennecick-Richland-Posco, Wash.
 KEPS Eagle Pass, Tex.
 KERB Kermit, Tex.
 KERC Eastland, Tex.
 KERG Eugene, Ore.
 KERN Bakersfield, Calif.
 KERV Kerrville, Tex.
 KETX Livingston, Tex.
 KEUN Eunice, La.
 KEVA Shamrock, Tex.
 KEVE Minneapolis, Minn.
 KEVL White Castle, La.
 KEVT Tucson, Ariz.
 KEX Portland, Ore.
 KEXO Grand Junction, Colo.
 KEXX San Antonio, Tex.
 KEYE Perryton, Tex.
 KEYJ Jamestown, N.D.
 KEYS Corpus Christi, Tex.
 KEYY Provo, Utah
 KBYZ Williston, N.D.
 KPAAB Omaha, Neb.
 KPAAC Los Angeles, Calif.
 KPAAL Fulton, Mo.
 KPAAM St. Cloud, Minn.
 KPAAR Fairbanks, Alaska
 KPAF Fayetteville, Ark.
 KPB Great Falls, Mont.
 KPBBC Cheyenne, Wyo.
 KPBBI Wichita, Kan.
 KPBK Sacramento, Calif.
 KPDA Amarillo, Tex.
 KPDM Beaumont, Tex.
 KPDR Grand Coulee, Wash.
 KPFL Pueblo, Colo.
 KPFEQ St. Joseph, Mo.
 KPFA Helena, Ark.
 KPGQ Boone, Iowa
 KPGT Fremont, Neb.
 KPH Wichita, Kan.
 †KPHA Tacoma, Wash.
 KPI Los Angeles, Calif.
 KPIR North Bend, Ore.
 KPIV Modesto, Calif.
 KPIZ Fond du Lac, Wis.
 KPJB Marshalltown, Iowa
 KPJI Klamath Falls, Ore.
 KPJM Grand Forks, N.D.
 KPJZ Ft. Worth, Tex.
 KPKA Greeley, Colo.
 KPKE Bellevue, Wash.
 KPKEU Lawrence, Kan.
 KPFL Floydada, Tex.
 KPLJ Walsenburg, Colo.
 KPLW Klamath Falls, Ore.
 KFLY Corvallis, Ore.
 KFMA Davenport, Iowa
 KFMB San Diego, Calif.
 KFMI Tulsa, Okla.
 KFML Denver, Colo.
 KFMO Flat River, Mo.
 KFNF Shenandoah, Iowa
 KFNW Ferriday, La.
 KFOR Lincoln, Neb.
 KFOX Long Beach, Calif.
 KFPW Fort Smith, Ark.
 KFRQ Anchorage, Alaska
 KFRB Fairbanks, Alaska
 KFRD San Francisco, Calif.
 KFRD Fresno, Calif.
 KFRF Kansas City, Mo.
 KFRS Longview, Tex.
 KFRU Columbia, Mo.
 KFSA Ft. Smith, Ark.
 KFSE Joplin, Mo.
 KFSC Denver, Colo.
 KFSD San Diego, Calif.
 KFSG Los Angeles, Calif.
 KFST Ft. Stockton, Tex.
 KFTM Ft. Morgan, Colo.
 KFTV Paris, Tex.
 KFUN Las Vegas, N. M.
 KFUD Clayton, Mo.
 KFVS Cape Girardeau, Mo.
 KFVB Los Angeles, Calif.
 KFVD Nampa, Idaho
 KFVX San Bernardino, Calif.
 KFYN Bonham, Tex.
 KFYO Lubbock, Tex.
 KFYZ Bismarck, N. D.
 KGA Spokane, Wash.
 KGA Gainesville, Tex.
 KGAK Gallup, N. M.
 KGAL Lebanon, Ore.
 KGAN Bastrop, La.
 KGAS Carthage, Tex.
 KGAY Salem, Ore.
 KGB San Diego, Calif.
 KGBC Galveston, Tex.
 KGBT Harlingen, Tex.
 KGBX Springfield, Mo.
 KGCC Sidney, Mont.
 KGDE Fergus Falls, Minn.
 KGDN Edmonds, Wash.
 KGEE Bakersfield, Calif.
 KGEX Sterling, Colo.
 KGEM Boise, Idaho
 KGEN Tulare, Calif.
 KGER Long Beach, Calif.
 KGEZ Kalispell, Mont.
 KGFF Shawnee, Okla.
 KGFFJ Los Angeles, Calif.
 KGFL Roswell, N. M.
 KGFW Kearney, Neb.
 KGFX Pierre, S. D.

KGGF Coffeyville, Kan.
 KGGM Albuquerque, N. M.
 KGHP Pueblo, Colo.
 KGHI Little Rock, Ark.
 KGHL Billings, Mont.
 KGHM Brookfield, Mo.
 KGIL San Fernando, Calif.
 KGIV Alamosa, Colo.
 KGKB Tyler, Tex.
 KGKL San Angelo, Tex.
 KGKO Dumas, Tex.
 KGLC Miami, Okla.
 KGLN Glenwood Springs, Colo.
 KGLQ Mason City, Iowa
 KGLU Safford, Ariz.
 KGMB Honolulu, T. H.
 KGMC Englewood, Colo.
 KGMO Cape Girardeau, Mo.
 KGMS Sacramento, Calif.
 KGNB New Braunfels, Tex.
 KGNC Amarillo, Tex.
 KGNO Dodge City, Kan.
 KGO San Francisco, Calif.
 KGOL Golden, Colo.
 KGON Oregon City, Ore.
 KGOS Torrington, Wyo.
 †KGPC Grafton, N. D.
 KGRO Gresham, Ore.
 KGRT Las Cruces, N. M.
 KGST Fresno, Calif.
 KGU Honolulu, T. H.
 KGV Greenville, Tex.
 KGVO Missoula, Mont.
 KGW Portland, Ore.
 KGWA Enid, Okla.
 KGY Olympia, Wash.
 KGYN Guyton, Okla.
 KGYV Vallejo, Calif.
 KHAM Albuquerque, N. M.
 KHAS Hastings, Neb.
 KHAT Phoenix, Ariz.
 KHBC Hilo, T. H.
 KHBB Okmulgee, Okla.
 KHBM Monticello, Ark.
 KHBR Hillsboro, Tex.
 KHCD Clifton, Ariz.
 KHEM Big Springs, Tex.
 KHFN Henryetta, Okla.
 KHFP Phoenix, Ariz.
 KHEY El Paso, Tex.
 KHFH Sierra Vista, Ariz.
 KHTH Pampa, Tex.
 KHIL Brighton-Ft. Lupton, Colo.
 KHIT Walla Walla, Wash.
 KHJ Los Angeles, Calif.
 KHM Hannibal, Mo.
 KHOB Hobbs, N. M.
 KHOC Fayetteville, Ark.
 KHON Honolulu, T. H.
 KHOT Madera, Calif.
 KHOZ Harrison, Ark.
 KHQ Spokane, Wash.
 KHSL Chico, Calif.
 KHUZ Borger, Tex.
 KHVH Honolulu, T. H.
 KIBE Palo Alto, Calif.
 KIRH Seward, Alaska
 KIBL Beeville, Tex.
 KIBS Bishop, Calif.
 KICA Clovis, N. M.
 KICD Spencer, Iowa
 KICK Springfield, Mo.
 KICO Calexico, Calif.
 KID Idaho Falls, Idaho
 KIDD Monterey, Calif.
 KIDO Boise, Idaho
 KIDM Eureka, Calif.
 KIEV Glendale, Calif.
 KIFI Idaho Falls, Idaho
 KIFN Phoenix, Ariz.
 KIFW Sitka, Alaska
 KIHN Hugo, Okla.
 KIHQ Sioux Falls, S. D.
 KIHV Hood River, Ore.
 KIJV Huron, S. D.
 KIKI Honolulu, T. H.
 †KIKK Bakersfield, Calif.
 †KIKO Miami, Ariz.
 KIKS Sulphur, La.
 KILA Hilo, T. H.
 KILE Galveston, Tex.
 KILQ Grand Forks, N. D.
 KILT Houston, Tex.
 KIMA Yakima, Wash.
 KIML Gillette, Wyo.
 KIMN Denver, Colo.
 KIMO Independence, Mo.
 KIMP Mt. Pleasant, Tex.
 KIN Independence, Kan.
 KINE Kingsville, Tex.
 KING Seattle, Wash.
 †KINK Phoenix, Ariz.
 KINS Eureka, Calif.
 KINT El Paso, Tex.
 KINY Juneau, Alaska
 KIOA Des Moines, Iowa
 KIOX Bay City, Tex.
 KIPA Hilo, T. H.
 KIRO Seattle, Wash.
 KIRT Mission, Tex.
 KIRX Kirksville, Mo.
 KISD Sioux Falls, S. D.
 KIST Santa Barbara, Calif.
 KIT Yakima, Wash.
 KITE San Antonio, Tex.
 KITI Chehalis, Wash.
 KITN Olympia, Wash.
 KITO San Bernardino, Calif.
 KIUL Garden City, Kan.
 KIUN Pecos, Tex.
 KIUP Durango, Colo.
 KIVY Crockett, Tex.
 KIWW San Antonio, Tex.
 KIXL Dallas, Tex.

KIXX Provo, Utah
 KIYI Shelby, Mont.
 KJAN Atlantic, Iowa
 KJAY Topeka, Kan.
 KJBC Midland, Tex.
 KJBS San Francisco, Calif.
 KJCF Festus, Mo.
 KJCK Junction City, Kan.
 KJEF Jennings, La.
 KJFT Beaumont, Tex.
 KJFJ Webster City, Iowa
 KJFM Fort Worth, Tex.
 KJLT N. Platte, Neb.
 KJNO Juneau, Alaska
 KJOE Shreveport, La.
 KJOY Stockton, Calif.
 KJR Seattle, Wash.
 KJRG Newton, Kan.
 KJKS Columbus, Neb.
 KKEY Vancouver, Wash.
 KKOQ Ogden, Utah
 KLAC Los Angeles, Calif.
 KLAD Klamath Falls, Ore.
 KLAK Lakewood, Colo.
 KLAM Cordova, Alaska
 KLAN Renton, Wash.
 KLAS Las Vegas, Nev.
 KLBM La Grande, Ore.
 KLBC Libby, Mont.
 KLCN Blytheville, Ark.
 KLCO Poteau, Okla.
 KLEA Lovington, N. M.
 KLEC Jonesville, La.
 KLEE Ottumwa, Iowa
 KLEM Le Mars, Iowa
 KLEN Killen, Tex.
 KLEX Lexington, Mo.
 KLFT Golden Meadow, La.
 KLGA Algona, Iowa
 KLGK Logan, Utah
 KLGR Redwood Falls, Minn.
 KLIC Monroe, La.
 KLIF Dallas, Tex.
 KLJK Jefferson City, Mo.
 KLIL Estherville, Iowa
 KLIN Lincoln, Neb.
 KLIQ Portland, Ore.
 KLIJ Denver, Colo.
 KLIX Twin Falls, Idaho
 KLIZ Brainerd, Minn.
 KLKC Parsons, Kan.
 KLLA Leesville, La.
 KLLL Lubbock, Tex.
 KLMO Longmont, Colo.
 KLMR Lamar, Colo.
 KLMS Lincoln, Neb.
 KLMX Clayton, N. M.
 KLO Ogden, Utah
 KLOG Kelso, Wash.
 KLOH Pipestone, Minn.
 KLOK San Jose, Calif.
 KLOO Corvallis, Ore.
 KLOQ Yakima, Wash.
 KLOS Albuquerque, N. M.
 KLOU Lake Charles, La.
 KLOV Loveland, Colo.
 KLPL Lake Providence, La.
 KLPN Minot, N. D.
 KLPK Oklahoma City, Okla.
 KLPW Union, Mo.
 KLRA Little Rock, Ark.
 KLRM Mountain Grove, Mo.
 KLTR Little Falls, Minn.
 KLTI Longview, Tex.
 KLTR Blackwell, Okla.
 KLTV Glasgow, Mont.
 KLUB Salt Lake City, Utah
 KLUE Shreveport, La.
 KLUK Evanston, Wyo.
 †KLUU Toledo, Ore.
 KLUV Hayesville, La.
 KLVV Leadville, Colo.
 KLVI Vivian, La.
 KLVL Pasadena, Tex.
 KLVT Levelland, Tex.
 KLWN Lawrence, Kan.
 KLWT Lebanon, Mo.
 KLX Oakland, Calif.
 KLYD Bakersfield, Calif.
 KLYK Spokane, Wash.
 KLYN Amarillo, Tex.
 KLYR Clarksville, Ark.
 KLZ Denver, Colo.
 KMA Shenandoah, Iowa
 KMAC San Antonio, Tex.
 KMAE McKinney, Tex.
 KMAK Fresno, Calif.
 KMAN Tularosa, N. M.
 KMAN Manhattan, Kan.
 KMAP Bakersfield, Calif.
 KMAR Wimsboro, La.
 KMBK Kansas City, Mo.
 KMBL Junction, Tex.
 KMBY Monterey, Calif.
 KMCDF Fairfield, Iowa
 KMCMM McMinnville, Ore.
 KMCOC Conroe, Tex.
 KMDO Fort Scott, Kan.
 KMED Medford, Ore.
 KMEL Wenatchee, Wash.
 KMHL Marshall, Minn.
 KMHT Marshall, Tex.
 KMLL Cameron, Tex.
 KMIN Grants, N. M.
 KMJ Fresno, Calif.
 KMLB Monroe, La.
 KMLW Marlin, Tex.
 KMMJ Grand Island, Neb.
 KMMO Marshall, Mo.
 KMSN Sioux City, Iowa
 KMO Tacoma, Wash.
 KMOM Great Falls, Mont.
 KMOP Tucson, Ariz.
 KMOR Oroville, Calif.
 KMOX St. Louis, Mo.

Am Calls CONTINUED

KVOM Morrilton, Ark.
 KVON Napa, Calif.
 KVOO Tulsa, Okla.
 KVOP Plainview, Tex.
 KVOR Colorado Springs, Colo.
 KVOS Bellingham, Wash.
 KVOU Uvalde, Tex.
 KVOW Littlefield, Tex.
 KVOX Moorehead, Minn.
 KVOY Yuma, Ariz.
 KVOZ Laredo, Tex.
 KVPI Ville Platte, La.
 KVRC Arkadelphia, Ark.
 KVRH Salida, Colo.
 KVRB Rock Springs, Wyo.
 KVSA McGehee, Ark.
 KVSF Santa Fe, N.M.
 KVSO Ardmore, Okla.
 KVWC Vernon, Tex.
 KVWM Show Low Ariz.
 KVWO Cheyenne, Wyo.
 KWAD Wadena, Minn.
 KWAK Stuttgart, Ark.
 KWAL Wallace, Idaho
 KWAT Watertown, S. D.
 KWBB Witchita, Kan.
 KWBE Beatrice, Neb.
 KWBG Boone, Iowa
 KWBR Oakland, Calif.
 KWBF Hutchinson, Kan.
 KWBY Colorado Springs, Colo.
 KWCB Searcy, Ark.
 KWCL Oak Grove, La.
 KWDM Des Moines, Iowa
 KWBE Rochester, Minn.
 KWED Seguin, Tex.
 KWEI Weiser, Idaho
 KWEL Midland, Tex.
 KWEM Memphis, Tenn.
 KWEW Hobbs, N.M.
 KWFC Hot Springs, Ark.
 KWFR San Angelo, Tex.
 KWFT Witchita Falls, Tex.
 KWG Stockton, Calif.
 KWGB Goodland, Kan.
 KWHI Brenham, Tex.
 KWHK Hutchinson, Kan.
 KWHN Ft. Smith, Ark.
 KWHO Salt Lake City, Utah
 KWHW Altus, Okla.
 KWIC Salt Lake City, Utah
 KWIK Pocatello, Idaho
 KWIL Albany, Ore.
 KWIN Ashland, Ore.
 KWIO Merced, Calif.
 KWIV Moses Lake, Wash.
 KWIT Douglas, Wyo.
 KWIZ Santa Ana, Calif.
 KWJB Globe, Ariz.
 KWJJ Portland, Ore.
 KWK St. Louis, Mo.
 KWKC Abilene, Tex.
 KWKH Shreveport, La.
 KWLC Decorah, Iowa
 KWLK Longview, Wash.
 KWLM Willmar, Minn.
 KWMT Fort Dodge, Iowa
 KWNA Winnemucca, Nev.
 KWNO Winona, Minn.
 KWOA Worthington, Minn.
 KWOC Poplar Bluff, Mo.
 KWOE Clinton, Okla.
 KWON Bartlesville, Okla.
 KWOR Worland, Wyo.
 KWOS Jefferson City, Mo.
 KWOW Pomona, Calif.
 KWPC Muscatine, Iowa
 KWPM West Plains, Mo.
 KWPR Pendleton, Ore.
 KWRC Pendleton, Ore.
 KWRE Henderson, Tex.
 KWRE Warren, Mo.
 KWRF Warren, Ark.
 KWRL Riverton, Wyo.
 KWRO Coquille, Ore.
 KWRT Boonville, Mo.
 KWRW Guthrie, Okla.
 KWSC Pullman, Wash.
 KWSH Mt. Shasta, Calif.
 KWSH Wewoka, Okla.
 KWSK Pratt, Kan.
 KWSO Wasco, Calif.
 KWTC Barstow, Calif.
 KWTO Springfield, Mo.
 KWTX Waco, Tex.
 KWVY Waverly, Iowa
 KWVL Waterloo, Iowa
 KWYK Farmington, N.M.
 KWYN Wynne, Ark.
 KWYO Sheridan, Wyo.
 KWYR Winner, S. D.
 KXA Seattle, Wash.
 KXAR Hope, Ark.
 KXEL Waterloo, Iowa
 KXEO Mexico, Mo.
 KXGI Ft. Madison, Iowa
 KXGN Glendive, Mont.
 KXIC Iowa City, Iowa
 KXIT Dalhart, Tex.
 KXJK Forrest City, Ark.
 KXL Portland, Ore.
 KXLA Pasadena, Calif.
 KXLE Ellensburg, Wash.
 KXLF Butte, Mont.
 KXLJ Helena, Mont.
 KXLK Great Falls, Mont.
 KXLL Missoula, Mont.
 KXLO Lewiston, Mont.
 KXLQ Bozeman, Mont.

KXLR N. Little Rock, Ark.
 KXLW Clayton, Mo.
 KXLY Spokane, Wash.
 KXO El Centro, Calif.
 KXOA Sacramento, Calif.
 KXOK St. Louis, Mo.
 KXOL Ft. Worth, Tex.
 KXOP Seward, Tex.
 KXRA Alexandria, Minn.
 KXRJ Russellville, Ark.
 KXRO Aberdeen, Wash.
 KXRK San Jose, Calif.
 KXXX Colby, Kan.
 KXYZ Houston, Tex.
 KYA San Francisco, Calif.
 KYCA Prescott, Ariz.
 KYES Roseburg, Ore.
 KYJC Medford, Ore.
 KYME Boise, Idaho
 KYNG Coos Bay, Ore.
 KYNO Fresno, Calif.
 KYNT Yankton, S. D.
 KYOK Houston, Tex.
 KYOR Blythe, Calif.
 KYOS Merced, Calif.
 KYOU Greeley, Colo.
 KYSM Mankato, Minn.
 KYSN Colorado Springs, Colo.
 KYTE Pocatello, Idaho
 KYUM Yuma, Ariz.
 KYW Cleveland, Ohio
 KZEA Shreveport, La.
 KZEE Weatherford, Tex.
 KZFY Tyler, Tex.
 KZIN Coeur D'Alene, Idaho
 KZIP Amarillo, Tex.
 KZOK Prescott, Ariz.
 KZOL Muleshoe, Tex.
 KZUM Farmington, N.M.
 KZUN Opportunity, Wash.
 WAAA Winston-Salem, N. C.
 WAAB Worcester, Mass.
 WAAF Chicago, Ill.
 WAAG Adel, Ga.
 WAAAN Marlborough, Mass.
 WAAB Aguadilla, P. R.
 WABB Mobile, Ala.
 WABC New York, N. Y.
 WABG Greenwood, Miss.
 WABI Bangor, Me.
 WABJ Adrian, Mich.
 WABL Amite, La.
 WABM Houlton, Me.
 WABO Waynesboro, Miss.
 WABR Winter Park, Fla.
 WABV Abbeville, S. C.
 WABY Albany, N. Y.
 WABZ Albemarle, N. C.
 WACA Camden, S. C.
 WACB Kittanning, Pa.
 WACE Chicopee, Mass.
 WACK Newark, N. Y.
 WACL Waycross, Ga.
 WACO Waco, Tex.
 WACR Columbus, Miss.
 WACT Tuscaloosa, Ala.
 WADA Shelby, N. C.
 WADC Akron, Ohio
 WADE Wadesboro, N. C.
 WADK Newport, R. I.
 WADP Kane, Pa.
 WADS Ansonia, Conn.
 WAEB Allentown, Pa.
 WAEL Mayaguez, P. R.
 WAEW Crossville, Tenn.
 WAFC Staunton, Va.
 WAGA Atlanta, Ga.
 WAGC Chattanooga, Tenn.
 WAGE Leesburg, Va.
 WAGF Dothan, Ala.
 WAGG Franklin, Tenn.
 WAGM Presque Isle, Me.
 WAGN Menominee, Mich.
 WAGR Lumberton, N. C.
 WAGS Bishopville, S. C.
 WAHL Hastings, Mich.
 WAIL Baton Rouge, La.
 WAIM Anderson, S. C.
 WAIN Columbia, Ky.
 WAIP Prichard, Ala.
 WAIR Winston-Salem, N. C.
 WAIT Chicago, Ill.
 WAJR Decatur, Ala.
 WAJR Morgantown, W. Va.
 WAKE Atlanta, Ga.
 WAKN Aiken, S. C.
 WAKR Akron, Ohio
 WAKU Latrooe, Pa.
 WALA Mobile, Ala.
 WALB Albany, Ga.
 WALD Walterboro, S. C.
 WALE Fall River, Mass.
 WALK Patchogue, N. Y.
 WALL Middletown, N. Y.
 WALM Albion, Mich.
 WALO Humacao, P. R.
 WALT Tampa, Fla.
 WALY Herkimer, N. Y.
 WAMD Aberdeen, Md.
 WAMI Opp, Ala.
 WAML Laurel, Miss.
 WAMM Flint, Mich.
 WAMO Homestead, Pa.
 WAMP Pittsburgh, Pa.
 WAMS Wilmington, Del.
 WAMV East St. Louis, Ill.
 WAMW Washington, Ind.
 WAMY Amory, Miss.
 WANA Anniston, Ala.
 WANB Waynesburg, Pa.
 WAND Canton, Ohio
 WANE Ft. Wayne, Ind.
 WANN Annapolis, Md.
 WANS Anderson, S. C.
 WANT Richmond, Va.

WAOK Atlanta, Ga.
 WAOV Vincennes, Ind.
 WAPA San Juan, P. R.
 WAPE Jacksonville, Fla.
 WAPF McComb, Miss.
 WAPG Arcadia, Fla.
 WAPI Birmingham, Ala.
 WAPL Appleton, Wis.
 WAPO Chattanooga, Tenn.
 WAPX Montgomery, Ala.
 WAQE Towson, Md.
 WARA Attleboro, Mass.
 WARB Covington, La.
 WARC Milton, Pa.
 WARD Johnstown, Pa.
 WARE Ware, Mass.
 WARF Jasper, Ala.
 WARK Hagerstown, Md.
 WARL Arlington, Va.
 WARM Scranton, Pa.
 WARN Fort Pierce, Fla.
 WARU Peru, Ind.
 WASA Havre de Grace, Md.
 WASK Lafayette, Ind.
 WAST Asburn, Ga.
 WATA Boone, N. C.
 WATC Gaylord, Mich.
 WATD Cheraw, S. C.
 WATE Knoxville, Tenn.
 WATG Ashland, Ohio
 WATH Athens, Ohio
 WATK Antigo, Wis.
 WATM Atmore, Ala.
 WATN Watertown, N. Y.
 WATO Oak Ridge, Tenn.
 WATP Marion, S. C.
 WATR Waterbury, Conn.
 WATS Sayre, Pa.
 WATT Cadillac, Mich.
 WATW Ashland, Wis.
 WATZ Alpena, Mich.
 WAUB Auburn, N. Y.
 WAUC Wauchula, Fla.
 WAUD Auburn, Ala.
 WAUG Augusta, Ga.
 WAUX Waukesha, Wis.
 WAVE Louisville, Ky.
 WAVI Dayton, Ohio
 WAVL Apollo, Pa.
 WAVN Stillwater, Minn.
 WAVO Avondale Estates, Ga.
 WAVP Avon Park, Fla.
 WAVU Albertville, Ala.
 WAVY Portsmouth, Va.
 WAVZ New Haven, Conn.
 WAWK Kendallville, Ind.
 WAWZ Zarephath, N. J.
 WAXE Vero Beach, Fla.
 WAYB Waynesboro, Va.
 WAYE Dundalk, Md.
 WAYN Rockingham, N. C.
 WAYS Charlotte, N. C.
 WAYX Waycross, Ga.
 WAYZ Waynesboro, Pa.
 WAZA Bainbridge, Ga.
 WAZF Yazoo City, Miss.
 WAZL Hazleton, Pa.
 WBAA Lafayette, Ind.
 WBAB Babylon, N. Y.
 WBAC Cleveland, Tenn.
 WBAL Baltimore, Md.
 WBAM Montgomery, Ala.
 WBAP Ft. Worth, Tex.
 WBAR Bartow, Fla.
 WBAT Marion, Ind.
 WBAW Barnwell, S. C.
 WBAX Wikes-Barre, Pa.
 WBBY Green Bay, Wis.
 WBBA Pittsfield, Ill.
 WBBA Burlington, N. C.
 WBBC Flint, Mich.
 WBBD Rochester, N. Y.
 WBBI Abingdon, Va.
 WBBL Richmond, Va.
 WBBS Chicago, Ill.
 WBBN Perry, Ga.
 WBBO Forest City, N. C.
 WBBO Augusta, Ga.
 WBBO Youngstown, Ohio
 WBZZ Ponca City, Okla.
 WBCA Bay Minette, Ala.
 WBCB Levittown — Fairless Hills, Pa.
 WBCK Battle Creek, Mich.
 WBCM Bay City, Mich.
 WBCO Bessemer, Ala.
 WBCR Christiansburg, Va.
 WBCU Union, S. C.
 WBEC Pittsfield, Mass.
 WBEE Harvey, Ill.
 WBEL Elizabethton, Tenn.
 WBEL Beloit, Wis.
 WBEN Buffalo, N. Y.
 WBET Brockton, Mass.
 WBET Beaufort, S. C.
 WBEB Beaver Dam, Wis.
 WBEX Chillicothe, Ohio
 WBFC Fremont, Mich.
 WBFD Bedford, Pa.
 WBGC Chipley, Fla.
 WBGR Jesup, Ga.
 WBHB Fitzgerald, Ga.
 WBHC Hampton, S. C.
 WBHF Cartersville, Ga.
 WBHP Huntsville, Ala.
 WBIA Augusta, Ga.
 WBIB Marietta, Ga.
 WBIG Greensboro, N. C.
 WBIL Leesburg, Fla.
 WBIP Booneville, Miss.
 WBIR Knoxville, Tenn.
 WBIS Bristol, Conn.
 WBIV Bedford, Ind.
 WBIZ Eau Claire, Wis.
 WBKH Hattiesburg, Miss.

WBKN Newton, Miss.
 WBKV West Bend, Wis.
 WBLA Elizabethtown, N. C.
 WBLE Batesville, Miss.
 WBLG Lexington, Ky.
 WBLJ Dalton, Ga.
 WBLO Evergreen, Ala.
 WBLR Batesburg, S. C.
 WBLT Bedford, Va.
 WBLV Salem, Va.
 WBLY Springfield, Ohio
 WBMA Beaufort, N. C.
 WBMC McMinnville, Tenn.
 WBMD Baltimore, Md.
 WBMM West Point, Ga.
 WBML Macon, Ga.
 WBNC Conway, N. H.
 WBNL Boonville, Ind.
 WBNS Columbus, Ohio
 WBNS New York, N. Y.
 WBNY Buffalo, N. Y.
 WBOB Galax, Va.
 WBOC Salisbury, Md.
 WBOF Virginia Beach, Va.
 WBOK New Orleans, La.
 WBOP Pensacola, Fla.
 WBOS Brookline, Mass.
 WBOW Terre Haute, Ind.
 WBOY Clarksburg, W. Va.
 WBPZ Lock Haven, Pa.
 WBRB Mt. Clemens, Mich.
 WBRD Birmingham, Ala.
 WBRD Bradenton, Fla.
 WBRF Wilkes-Barre, Pa.
 WBRG Lynchburg, Va.
 WBRK Pittsfield, Mass.
 WBRM Marion, N. C.
 WBRN Big Rapids, Mich.
 WBRO Waynesboro, Ga.
 WBRT Bardonia, Ky.
 WBRV Boonville, N. Y.
 WBRX Berwick, Pa.
 WBRV Waterbury, Conn.
 WBSC Bennettsville, S. C.
 WBSE Hillsdale, Mich.
 WBSM New Bedford, Mass.
 WBSR Pensacola, Fla.
 WBT Charlotte, N. C.
 WBTA Batavia, N. Y.
 WBTH Williamson, W. Va.
 WBTL Farmville, N. C.
 WBTM Danville, Va.
 WBTN Bennington, Vt.
 WBTO Linton, Ind.
 WBUD Trenton, N. J.
 WBUT Butte, Pa.
 WBUX Doylestown, Pa.
 WBUX Lexington, N. C.
 WBUX Fredonia, N. Y.
 WBVL Beaufort, Ky.
 WBVP Beaver Falls, Pa.
 WBVE Calera, Ala.
 WBYS Canton, Ill.
 WBZ Boston, Mass.
 WBZA Springfield, Mass.
 WBZY Torrington, Conn.
 WCAE Pittsburgh, Pa.
 WCAL Northfield, Minn.
 WCAM Camden, N. J.
 WCAO Baltimore, Md.
 WCAP Lowell, Mass.
 WCAR Detroit, Mich.
 WCAS Gadsden, Ala.
 WCAT Orange, Mass.
 WCAU Philadelphia, Pa.
 WCAW Charleston, W. Va.
 WCCX Burlington, Vt.
 WCCAY Cayce, S. C.
 WCCA Carthage, Ill.
 WCCA Corning, N. Y.
 WCCB Anderson, Ind.
 WCCD Chicago, Ill.
 WCCG Chambersburg, Pa.
 WCCI Columbus, Miss.
 WCCB Benton, Ky.
 WCCM Baltimore, Md.
 WCCQ St. Helen, Mich.
 WCCB New York, N. Y.
 WCBT Roanoke Rapids, N. C.
 WCCY Cheboygan, Mich.
 WCCC Hartford, Conn.
 WCCM Lawrence, Mass.
 WCCN Nellsville, Wis.
 WCCO Minneapolis, Minn.
 WCCP Savannah, Ga.
 WCCD Edenton, N. C.
 WCCDL Carbondale, Pa.
 WCCDT Winchester, Tenn.
 WCCG Rocky Mount, N. C.
 WCCD Du Bois, Pa.
 WCCF Parkersburg, W. Va.
 WCCF Hawkinsville, Ga.
 WCCM Cambridge, Md.
 WCCN Mt. Pleasant, Mich.
 WCCER Charlotte, Mich.
 WCCFL Chicago, Ill.
 WCCFR Springfield, Vt.
 WCCFV Clifton Forge, Va.
 WCCGA Clalhoun, Ga.
 WCCG Belmont, N. C.
 WCHA Chambersburg, Pa.
 WCHF Inkster, Mich.
 WCHP Chippewa Falls, Wis.
 WCHI Chillicothe, Ohio
 WCHJ Brookhaven, Miss.
 WCHK Canton, Ga.
 WCHL Chapel Hill, N. C.
 WCHN Norwich, N. Y.
 WCHO Washington Court House, Ohio
 WCHS Charleston, W. Va.
 WCHV Charlottesville, Va.
 WCLL Carbondale, Ill.
 WCLN Cincinnati, Ohio
 WCJU Columbia, Miss.

WCKB Dunn, N. C.
 WCKI Greer, S. C.
 WCKR Miami, Fla.
 WCKY Cincinnati, Ohio
 †WCLA Claxton, Ga.
 WCLB Camilla, Ga.
 WCLC Jamestown, Tenn.
 WCLD Cleveland, Miss.
 WCLE Cleveland, Tenn.
 WCLG Morgantown, W. Va.
 WCLI Corning, N. Y.
 WCLQ Janesville, Wis.
 WCLS Columbus, Ga.
 WCLT Newark, Ohio.
 WCLW Mansfield, Ohio
 WCLM Corinth, Miss.
 WCLM Harrisburg, Pa.
 WCMC Wildwood, N. J.
 WCMC Brunswick, Me.
 WCMJ Ashland, Ky.
 WCMN Arecibo, P. R.
 WCMF Pine City, Minn.
 WCMR Elkhart, Ind.
 WCMS Norfolk, Va.
 WCMT Martin, Tenn.
 WCMW Canton, Ohio
 WCMY Ottawa, Ill.
 WCNB Connorsville, Ind.
 WCNCG Elizabeth City, N. C.
 WCNB Canonsburg, Pa.
 WCNH Quincy, Fla.
 WCNR Bloomsburg, Pa.
 WCNT Centralia, Ill.
 WCNU Crestview, Fla.
 WCNX Middletown, Conn.
 WCOA Pensacola, Fla.
 WCOG Meridian, Miss.
 WCOG Greensboro, N. C.
 WCOJ Newnan, Ga.
 WCOJ Coatesville, Pa.
 WCOL Columbus, Ohio
 WCOM Parkersburg, W. Va.
 WCON Cornelia, Ga.
 WCOB Boston, Mass.
 WCOB Lebanon, Tenn.
 WCOB Columbia, S. C.
 WCOU Lewiston, Me.
 WCOV Montgomery, Ala.
 WCOW Sparta, Wis.
 WCOY Columbia, Pa.
 WCPA Clearfield, Pa.
 WCPG Houston, Miss.
 WCPH Etowah, Tenn.
 WCPM Cumberland, Ky.
 WCPQ Cincinnati, Ohio
 WCPB Tarboro, N. C.
 WCQS Alma, Ga.
 WCRA Effingham, Ill.
 WCRB Waltham, Mass.
 WCRJ Scottsboro, Ala.
 WCRK Morristown, Tenn.
 WCLR Oneonta, Ala.
 WCRM Clare, Mich.
 WCRQ Johnstown, Pa.
 WCRS Corinth, Miss.
 WCRS Greenwood, S. C.
 WCRV Birmingham, Ala.
 WCRV Washington, N. J.
 WCRW Chicago, Ill.
 WCRY Macon, Ga.
 WCSC Charleston, S. C.
 WCSH Portland, Me.
 WCSI Columbus, Ind.
 WCSS Amsterdam, N. Y.
 WCTA Andalusia, Ala.
 WCTC New Brunswick, N. J.
 WCTT Corbin, Ky.
 WCUB Manitowoc, Wis.
 WCUE Akron, Ohio
 WCUM Cumberland, Md.
 WCVA Culpeper, Va.
 WCVI Connellsville, Pa.
 WCVS Springfield, Ill.
 WCWC Ripon, Wis.
 WCYB Bristol, Va.
 WCYN Cynthiana, Ky.
 WDAE Indiana, Pa.
 WDAE Tampa, Fla.
 WDAF Kansas City, Mo.
 WDAK Columbus, Ga.
 WDAL Meridian, Miss.
 W DAN Danville, Ill.
 W DAS Philadelphia, Pa.
 WDAT South Daytona, Fla.
 WDAE McRae, Ga.
 WDAY Fargo, N. D.
 WDEB Escanaba, Mich.
 WDEF Delray Beach, Fla.
 WDEJ Roanoke, Va.
 WDEL Springfield, Tenn.
 WDEM Statesville, N. C.
 WDEO Orlando, Fla.
 WDEQ Dubuque, Iowa
 WDFC Dade City, Fla.
 WDFL Tarpon Springs, Fla.
 WDCR Hanover, N. H.
 WDDT Greenville, Miss.
 WDDY Gloucester, Va.
 WDEC Americus, Ga.
 WDEF Chattanooga, Tenn.
 WDEH Sweetwater, Tenn.
 WDEL Wilmington, Del.
 WDEV Waterbury, Vt.
 WDEW Westfield, Mass.
 WDGW Minneapolis, Minn.
 WDMA Memphis, Tenn.
 WDIG Orange, Ala.
 WDIK Orangeburg, S. C.
 WDKD Kingstree, S. C.
 WDKN Dalton, Tenn.
 WDLA Walton, N. Y.
 WDLB Mansfield, Wis.
 WDLG Port Jervis, N. Y.
 WDLF Panama City, Fla.
 WDMF Buford, Ga.

WDMG Douglas, Ga.
 WDMJ Marquette, Mich.
 WDNB Durham, N. C.
 WDNB Elkins, W. Va.
 WDNB Anniston, Ala.
 WDNB Dayton, Tenn.
 WDOE Canton, Miss.
 WDOC Prestonburg, Ky.
 WDOO Chattanooga, Tenn.
 WDOE Dunkirk, N. Y.
 WDOG Marine City, Mich.
 WDOK Cleveland, Ohio
 WDOI Athens, Ga.
 WDON Wheaton, Md.
 WDOI Sturgeon Bay, Wis.
 WDOS Oneonta, N. Y.
 WDOT Burlington, Vt.
 WDOV Dover, Del.
 WDOQ Duquoin, Ill.
 WDRN Hartford, Conn.
 WDRF Chester, Pa.
 WDRS Dillon, S. C.
 WDRS Dyersburg, Tenn.
 †WDSK Cleveland, Miss.
 WDSM Superior, Wis.
 WDSF DeFuniak Springs, Fla.
 WDSR Lake City, Fla.
 WDSU New Orleans, La.
 †WDTV St. Croix, V. I.
 WDTN Gainesville, Ga.
 WDUX Waupaca, Wis.
 WDUZ Green Bay, Wis.
 WDMA Danville, Va.
 WDVH Gainesville, Fla.
 †WDFL Wausau, N. J.
 WDVW Pocomoke City, Md.
 WDWL Dawson, Ga.
 WDWX Champaign, Ill.
 WDXB Chattanooga, Tenn.
 WDXE Lawrenceburg, Tenn.
 WDXI Jackson, Tenn.
 WDXL Lexington, Tenn.
 WDXN Clarksville, Tenn.
 WDXR Paducah, Ky.
 WDXU St. George, Utah
 WDEZ Decatur, Ill.
 WEAB Greer, S. C.
 WEAG Alcoa, Tenn.
 WEAM Arlington, Va.
 WEAN Providence, R. I.
 WEAS Decatur, Ill.
 WEAT W. Palm Beach, Fla.
 WEAU Eau Claire, Wis.
 WEAV Plattsburg, N. Y.
 WEAW Evanston, Ill.
 WEEB Baltimore, Md.
 WEEB Duluth, Minn.
 WEEB Brewton, Ala.
 WEEB Oswego, N. Y.
 WEEB Harrisburg, Ill.
 WEEB Buffalo, N. Y.
 WEEB Milton, Fla.
 WECL Eau Claire, Wis.
 WEDE Chicago, Ill.
 WEDO McKeesport, Pa.
 WEDR Birmingham, Ala.
 WEEB Southern Pines, N. C.
 WEED Rocky Mount, N. C.
 WEEI Boston, Mass.
 WEEK Peoria, Ill.
 WEEP Pittsburgh, Pa.
 WEEB Warren, Va.
 WEEU Reading, Pa.
 WEEB Easton, Pa.
 WEGO Concord, N. C.
 WEHH Elmira Hts.-Horse-
 heads, N. Y.
 WEIC Charleston, Ill.
 WEIM Fitchburg, Mass.
 WEIR Weirton, W. Va.
 WEJL Scranton, Pa.
 WEKR Fayetteville, Tenn.
 WEKY Richmond, Ky.
 WEKZ Monroe, Wis.
 †WELB Elba, Ala.
 WELC Welch, W. Va.
 WELD Fisher, W. Va.
 WELI New Haven, Conn.
 WELK Charlottesville, Va.
 WELM Battle Creek, Mich.
 WELM Elmira, N. Y.
 WELO Tupelo, Miss.
 WELP Easley, S. C.
 WELR Roanoke, Ala.
 WELS Kinston, N. C.
 WELY Ely, Minn.
 WEMB Erwin, Tenn.
 WEMP Milwaukee, Wis.
 WENA Bayamon, P. R.
 WENC Whiteville, N. C.
 WEND Baton Rouge, La.
 WENE Endicott, N. Y.
 WENK Union City, Tenn.
 WENO Madison, Tenn.
 WENT Gloversville, N. Y.
 WENY Elmira, N. Y.
 WEOA Evansville, Ind.
 WEOK Poughkeepsie, N. Y.
 WEOB Elyria, Ohio
 WEPG S. Pittsburgh, Tenn.
 WEPM Martinsburg, W. Va.
 WERC Erie, Pa.
 WERD Atlanta, Ga.
 WERE Cleveland, Ohio
 WERH Hamilton, Ala.
 WERI Westley, R. I.
 WESA Charlot, Pa.
 WESB Bradford, Pa.
 WESC Greenville, S. C.
 WESO Southbridge, Mass.
 WESR Tasley, Va.
 WEST Easton, Pa.
 WESY Salem, Mass.
 WESX Leland, Miss.
 WETB Johnson City, Tenn.

†WETC Wendell-Zebulon, N. C.
 WETO Gadsden, Ala.
 WETU Wetumpka, Ala.
 WETZ New Martinsville, W.
 Va.
 WEUC Ponce, P. R.
 WEUP Huntsville, Ala.
 WEVA Emporia, Va.
 WEVD New York, N. Y.
 WEVE Eveleth, Minn.
 WEVW St. Louis, Mo.
 WEWO Laurinburg, N. C.
 WEXL Royal Oak, Mich.
 WEYE Sanford, N. C.
 WEZE Farmwood, Ala.
 WEZE Boston, Mass.
 WEZL Richmond, Va.
 WEZN Elizabethtown, Pa.
 WEZY Cocoa, Fla.
 WFAA Dallas, Tex.
 WFAH Alliance, Ohio
 WFAI Fayetteville, N. C.
 WFAH Farrell, Pa.
 WFAH White Plains, N. Y.
 WFAU Augusta, Me.
 WFAU Falls Church, Va.
 WFBG Greenville, S. C.
 WFBF Fernandina Beach, Fla.
 WFBG Altoona, Pa.
 WFBF Syracuse, N. Y.
 WFBM Indianapolis, Ind.
 WFBP Baltimore, Md.
 WFBF Fort Walton Beach, Fla.
 WFCR Fairfax, Va.
 WFDL Flint, Mich.
 WFDL Manchester, Ga.
 WFEA Manchester, N. H.
 WFEB Sylacauga, Ala.
 WFCM Miami, Fla.
 WFCM Fitchburg, Mass.
 WFCN Gaston, S. C.
 WFKB Bristol, Va.
 WFKB Peil City, Ala.
 WFER Wisconsin Rapids, Wis.
 WFIG Sumter, S. C.
 WFIL Philadelphia, Pa.
 WFIN Findlay, Ohio
 WFIH Fountain Inn, S. C.
 WFIW Fairfield, Ill.
 †WFKB Key West, Fla.
 WFKN Franklin, Ky.
 WFKY Frankfort, Ky.
 WFLA Tampa, Fla.
 WFLB Fayetteville, N. C.
 †WFLN Philadelphia, Pa.
 WFLQ Farmville, Va.
 WFLR Dundee, N. Y.
 WFLW Monticello, Ky.
 WPMC Goldsboro, N. C.
 WPMF Frederick, Md.
 WFMH Cullman, Ala.
 WFMJ Youngstown, Ohio
 WFMQ Fairmont, N. C.
 WFMW Madisonville, Ky.
 WFNH Fayetteville, N. C.
 WFNH DeFuniak Springs, Fla.
 WFNH Burlington, N. C.
 WFOB Fostoria, Ohio
 WFOB Marietta, Ga.
 WFOR Hattiesburg, Miss.
 WFOX Milwaukee, Wis.
 WFOY St. Augustine, Fla.
 WFPA Fort Payne, Ala.
 †WFPB Lake Worth, Fla.
 WFPB Atlantic City, N. J.
 WFFM Ft. Valley, Ga.
 WFFR Hammond, La.
 WFERA Franklin, Pa.
 WFERC Reidsville, N. C.
 WFERL Freeport, Ill.
 WFERM Coopersport, Pa.
 WFRQ Fremont, Ohio
 WFRP Savannah, Ga.
 WFRX W. Frankfort, Ill.
 WFRS Franklin, N. C.
 WFRS Caribou, Me.
 WFTC Kinston, N. C.
 WFTG London, Ky.
 WFTL Fort Lauderdale, Fla.
 WFTM Maysville, Ky.
 WFTS Front Royal, Va.
 WFTW Fort Walton, Fla.
 WFUL Fulton, Ky.
 WFUN Huntsville, Ala.
 WFUR Grand Rapids, Mich.
 WFVA Fredericksburg, Va.
 WFGV Fuquay Springs, N. C.
 WFWL Camden, Tenn.
 WFYC Alma, Mich.
 WGAA Cedartown, Ga.
 WGAC Augusta, Ga.
 WGAD Gadsden, Ala.
 WGAF Valdosta, Ga.
 WGAJ Elizabeth City, N. C.
 W GAL Lancaster, Pa.
 WGAN Portland, Me.
 WGAP Maryville, Tenn.
 WGAR Cleveland, Ohio
 WGAU Athens, Ga.
 †WGAU Amsterdam, N. Y.
 WGAU Gardner, Mass.
 WGAU Silver Spring, Md.
 WGBA Columbus, Ga.
 WGBB Freeport, N. Y.
 WGBE Evansville, Ind.
 WGBG Greensboro, N. C.
 WGBI Scranton, Pa.
 WGBS Goldsboro, N. C.
 WGBS Miami, Fla.
 WGCB Red Lion, Pa.
 WGCC Chester, S. C.
 WGCN Gulfport, Miss.
 WGEA Geneva, Ala.
 WGEA Indianapolis, Ind.

WGEM Quincy, Ill.
 WGES Chicago, Ill.
 WGET Gettysburg, Pa.
 WGEZ Beloit, Wis.
 WGFZ Covington, Ga.
 WGGG Gainesville, Fla.
 WGGH Marion, Ill.
 WGH Newport News, Va.
 WGHM Skowhegan, Me.
 WGHN Grand Haven, Mich.
 WGGI Brunswick, Ga.
 WGLL Galesburg, Ill.
 WGLR Manchester, N. H.
 WGLV Charlotte, N. C.
 WGLA Atlanta, Ga.
 WGL Ft. Wayne, Ind.
 WGLC Centerville, Miss.
 †WGLI Babyton, N. Y.
 WGLM Hollywood, Fla.
 WGLS Bethesda, Md.
 WGN Chicago, Ill.
 WGNB Gastonia, N. C.
 WGNM Wilmington, N. C.
 WGNB Murfreesboro, Tenn.
 WGNV Newburgh, N. Y.
 WGOA Winter Garden, Fla.
 †WGLK Mobile, Ala.
 WGOA Goldsboro, N. C.
 WGOR Georgetown, Ky.
 WGOV Valdosta, Ga.
 WGPB Bethlehem, Pa.
 WGPC Albany, Ga.
 WGR Buffalo, N. Y.
 WGRA Cairo, Ga.
 WGRS Louisville, Ky.
 WGRD Grand Rapids, Mich.
 WGRF Aguadilla, P. R.
 WGRM Greenwood, Miss.
 WGRV Greenville, Tenn.
 WGRY Gary, Ind.
 WGSB Ephrata, Pa.
 WGSB Huntington, N. Y.
 WGST Atlanta, Ga.
 WGSV Guntersville, Ala.
 WGSW Greenwood, S. C.
 WGTB Summerville, Ga.
 WGTG Greenville, N. C.
 WGTB Kannapolis, N. C.
 WGTN Wilson, N. C.
 WGTN Georgetown, S. C.
 WGTQ Haines City, Fla.
 †WGTU North Augusta, S. C.
 WGTU Bangor, Me.
 WGTU Geneva, N. Y.
 WGVN Greenville, Miss.
 WGWV Selma, Ala.
 WGWV Asheville, N. C.
 WGY Schenectady, N. Y.
 WGYV Greenville, Ala.
 WHA Madison, Wis.
 WHAB Baxley, Ga.
 WHAI Greenfield, Mass.
 WHAK Rogers City, Mich.
 WHAL Shelbyville, Tenn.
 WHAM Rochester, N. Y.
 WHAN Charleston, S. C.
 WHAP Hopewell, Va.
 WHAR Clarksburg, W. Va.
 WHAS Louisville, Ky.
 WHAT Philadelphia, Pa.
 WHAV Haverhill, Mass.
 WHAW Weston, W. Va.
 WHAY New Britain, Conn.
 WHAZ Troy, N. Y.
 WHB Kansas City, Mo.
 WHBB Selma, Ala.
 WHBC Canton, Ohio
 WHBF Rock Island, Ill.
 WHBG Harrisonburg, Va.
 WHBN Newark, N. J.
 WHBO Harrodsburg, Ky.
 WHBO Tampa, Fla.
 WHBQ Memphis, Tenn.
 WHBS Huntsville, Ala.
 WHBT Harrison, Tenn.
 WHBU Anderson, Ind.
 WHBY Appleton, Wis.
 WHCC Waynesville, N. C.
 WHCO Sparta, Ill.
 WHCU Ithaca, N. Y.
 WHDF Houghton, Mich.
 WHDH Boston, Mass.
 WHDL Olean, N. Y.
 WHDM McKenzie, Tenn.
 WHBE Portsmouth, N. H.
 WHBC Rochester, N. Y.
 WHBE Martinsville, Va.
 WHEN Syracuse, N. Y.
 WHEP Foley, Ala.
 WHER Memphis, Tenn.
 †WHEW Riviera Beach, Fla.
 WHFY Millington, Tenn.
 WHFB Benton Harbor-St.
 Joseph, Mich.
 WHFC Cicero, Ill.
 WHGB Harrisburg, Pa.
 WHGR Houghton Lake, Mich.
 WHHH Warren, Ohio
 WHHM Memphis, Tenn.
 WHHY Montgomery, Ala.
 WHIE Griffin, Ga.
 WHIL Medford, Mass.
 WHIM Providence, R. I.
 WHIN Gallatin, Tenn.
 WHIO Dayton, Ohio
 WHIP Mooresville, N. C.
 WHIR Danville, Ky.
 WHIS Bluefield, W. Va.
 WHIT New Bern, N. C.
 WHIZ Orlando, Fla.
 WHIZ Zanesville, Ohio
 WHJB Greensburg, Pa.
 WHJC Matoon, W. Va.
 WHK Cleveland, Ohio

Am Calls CONTINUED

WHKK Akron, Ohio
 WHKP Hendersonville, N. C.
 WHKY Hickory, N. C.
 WHLD Virginia, Minn.
 WHLD Niagara Falls, N. Y.
 WHLF So. Boston, Va.
 WHLL Wheeling, W. Va.
 WHLM Bloomsburg, Pa.
 WHLN Harlan, Ky.
 WHLP Centerville, Tenn.
 WHLS Fort Huron, Mich.
 WHLT Huntington, Ind.
 WHMA Anniston, Ala.
 WHMI Howell, Mich.
 WHMP Northampton, Mass.
 WHMS Charleston, W. Va.
 WHNC Henderson, N. C.
 WHNY McComb, Miss.
 WHO Des Moines, Iowa
 WHOA San Juan, P. R.
 WHOC Philadelphia, Miss.
 WHOK Lancaster, Ohio
 WHOL Allentown, Pa.
 WHOM New York, N. Y.
 WHOO Orlando, Fla.
 WHOP Hopkinsville, Ky.
 WHOS Decatur, Ala.
 WHOT Campbell, Ohio
 WHOW Clinton, Ill.
 WHPP Harrisburg, Pa.
 WHPB Belton, S. C.
 WHPE High Point, N. C.
 WHRT Hartselle, Ala.
 WHRV Ann Arbor, Mich.
 WHSC Hartselle, S. C.
 WHSM Hayward, Wis.
 WHSY Hattiesburg, Miss.
 WHTB Talladega, Ala.
 WHTC Holland, Mich.
 WHTG Eatontown, N. J.
 WHTN Huntington, W. Va.
 WHUB Cookeville, Tenn.
 WHUC Hudson, N. Y.
 WHUM Reading, Pa.
 WHUN Huntingdon, Pa.
 WHVF Wausaw, Wis.
 WHVR Henderson, N. C.
 WHVR Hanover, Pa.
 WHWB Rutland, Vt.
 WHWL Nanticoke, Pa.
 WHXY Bogalusa, La.
 WHYE Roanoke, Va.
 WHYL Carlisle, Pa.
 WHYN Springfield, Mass.
 WHTS Ocala, Fla.
 WIAS Santurce, P. R.
 WIAM Williamson, N. C.
 WIBA Madison, Wis.
 WIBB Macon, Ga.
 WIBC Indianapolis, Ind.
 WIBG Philadelphia, Pa.
 WIBM Jackson, Mich.
 WIBR Baton Rouge, La.
 WIBU Poynette, Wis.
 WIBV Belleville, Ill.
 WIBW Topeka, Kan.
 WIBX Utica, N. Y.
 WICA Ashtabula, Ohio
 WICC Bridgeport, Conn.
 WICE Providence, R. I.
 WICH Norwich, Conn.
 WICK Scranton, Pa.
 WICO Salisbury, Md.
 WICU Pittsburgh, Pa.
 WICY Malone, N. Y.
 WIDE Biddeford, Me.
 WIDU Fayetteville, N. C.
 WIEL Elizabethtown, Ky.
 WIFM Elkin, N. C.
 WIGM Medford, Wis.
 WIIN Atlanta, Ga.
 WIKB Iron River, Mich.
 WIKC Bogalusa, La.
 WIKE Newport, Vt.
 WIKY Evansville, Ind.
 WIL St. Louis, Mo.
 WILA Danville, Va.
 WILD Birmingham, Ala.
 WILE Cambridge, Ohio
 WILL Willimantic, Conn.
 WILK Wilkes-Barre, Pa.
 WILL Urbana, Ill.
 WILM Wilmington, Del.
 WILO Frankfort, Ind.
 WILS Lansing, Mich.
 WILZ St. Petersburg Beach, Fla.
 WIMA Lima, Ohio
 WIMO Winder, Ga.
 WIMS Michigan City, Ind.
 WINA Charlottesville, Va.
 WINC Winchester, Va.
 WIND Chicago, Ill.
 WINE Kenmore, N. Y.
 WINF Manchester, Conn.
 WING Dayton, Ohio
 WING Murphysboro, Ill.
 WINK Ft. Myers, Fla.
 WINN Louisville, Ky.
 WINR Binghamton, N. Y.
 WINS New York, N. Y.
 WINT Winter Haven, Fla.
 WINX Rockville, Md.
 WINZ Miami, Fla.
 WIOD Sanford, Fla.
 WION Ionia, Mich.
 WIOS Tawas City, Mich.
 WIOU Kokomo, Ind.
 WIP Philadelphia, Pa.
 WIPA Annapolis, Md.

WIPC Lake Wales, Fla.
 WIPF Santurce, P. R.
 WIPS Biondorego, N. Y.
 WIRA Ft. Pierce, Fla.
 WIRB Enterprise, Ala.
 WIRC Hickory, N. C.
 WIRE Indianapolis, Ind.
 WIRJ Humboldt, Tenn.
 WIRK W. Palm Beach, Fla.
 WIRL Peoria, Ill.
 WIRO Ironton, Ohio
 WIRY Plattsburg, N. Y.
 WIS Columbia, S. C.
 WISC Madison, Wis.
 WISE Asheville, N. C.
 WISH Indianapolis, Ind.
 WISK St. Paul, Minn.
 WISL Shamokin, Pa.
 WISN Milwaukee, Wis.
 WISO Ponce, P. R.
 WISP Kingston, N. C.
 WISR Butler, Pa.
 WIST Charlotte, N. C.
 WISV Viroqua, Wis.
 WITA San Juan, P. R.
 WITB Baltimore, Md.
 WITT Lewisburg, Pa.
 WITY Danville, Ill.
 WITZ Jasper, Ind.
 WIVI Christiansted, St. Croix, V. I.
 WIVK Knoxville, Tenn.
 WIVV Island of Vieques, P. R.
 WIVY Jacksonville, Fla.
 WIZE Springfield, Ohio
 WIZZ, Streator, Ill.
 WJAC Johnstown, Pa.
 WJAG Norfolk, Neb.
 WJAK Jackson, Tenn.
 WJAM Marion, Ala.
 WJAR Providence, R. I.
 WJAT Swainsboro, Ga.
 WJAX Jacksonville, Fla.
 WJAY Mullins, S. C.
 WJAZ Albany, Ga.
 WJBB Haleyville, Ala.
 WJBC Bloomington, Ill.
 WJBD Salem, Ill.
 WJBK Detroit, Mich.
 WJBL Holland, Mich.
 WJBO Baton Rouge, La.
 WJBS Deland, Fla.
 WJBW New Orleans, La.
 WJCD Seymour, Ind.
 WJCM Sebring, Fla.
 WJDA Quincy, Mass.
 WJDE Thomasville, Ala.
 WJDD Jackson, Miss.
 WJDY Salisbury, Md.
 WJEF Grand Rapids, Mich.
 WJEH Gallipolis, Ohio
 WJEE Hagerstown, Md.
 WJEM Valdosta, Ga.
 WJER Dover, Ohio
 WJET Erie, Pa.
 WJHB Talladega, Ala.
 WJHL Johnson City, Tenn.
 WJHO Opelika, Ala.
 WJIG Tullahoma, Tenn.
 WJIM Lansing, Mich.
 WJIV Savannah, Ga.
 WJJC Commerce, Ga.
 WJJD Chicago, Ill.
 WJLL Niagara Falls, N. Y.
 WJLM Lewisburg, Tenn.
 WJLB Detroit, Mich.
 WJLD Homewood, Ala.
 WJLK Asbury Park, N. J.
 WJLS Beckley, W. Va.
 WJMA Orange, Va.
 WJMB Brookhaven, Miss.
 WJMC Rice Lake, Wis.
 WJMJ Philadelphia, Pa.
 WJMO Cleveland, Ohio
 WJMR New Orleans, La.
 WJMS Ironwood, Mich.
 WJMW Athens, Ala.
 WJMX Florence, S. C.
 WJNC Jacksonville, N. C.
 WJNO W. Palm Beach, Fla.
 WJOB Hammond, Ind.
 WJOC Jamestown, N. Y.
 WJOE Ward Ridge, Fla.
 WJOI Florence, Ala.
 WJOL Joliet, Ill.
 WJON St. Cloud, Minn.
 WJOT Lake City, S. C.
 WJOY Burlington, Vt.
 WJPA Washington, Pa.
 WJPD Ishpeming, Mich.
 WJPF Herrin, Ill.
 WJPG Green Bay, Wis.
 WJPR Greenville, Miss.
 WJPS Evansville, Ind.
 WJQS Jackson, Miss.
 WJR Detroit, Mich.
 WJRD Tuscaloosa, Ala.
 WJRI Lenoir, N. C.
 WJSB Crestview, Fla.
 WJSO Jonesboro, Tenn.
 WJTN Jamestown, N. Y.
 WJUN Mexico, Pa.
 WJVA South Bend, Ind.
 WJW Cleveland, Ohio
 WJWL Georgetown, Del.
 WJWS South Hill, Va.
 WJXN Jackson, Miss.
 WJZM Clarksville, Tenn.
 WKAB Mobile, Ala.
 WKAI Macomb, Ill.
 WKAL Rome, N. Y.
 WKAM Goshen, Ind.
 WKAN Kankakee, Ill.
 WKAP Allentown, Pa.

WKAQ San Juan, P. R.
 WKAR E. Lansing, Mich.
 WKAT Miami Beach, Fla.
 WKAY Glasgow, Ky.
 WKAZ Charleston, W. Va.
 WKBC N. Wilkesboro, N. C.
 WKBF La Crosse, Wis.
 WKBI St. Marys, Pa.
 WKBJ Milan, Tenn.
 WKBN Covington, Tenn.
 WKBO Youngstown, Ohio
 WKBO Harrisburg, Pa.
 WKBR Manchester, N. H.
 WKBV Richmond, Ind.
 WKBW Buffalo, N. Y.
 WKCB Muskegon, Mich.
 WKCB Berlin, N. H.
 WKCT Bowling Green, Ky.
 WKDA Nashville, Tenn.
 WKDK Newberry, S. C.
 WKDL Clarksdale, Miss.
 WKDN Camden, N. J.
 WKDX Hamlet, N. C.
 WKBI Kewanee, Ill.
 WKBN Dover, Del.
 WKBU Griffin, Ga.
 WKBY Covington, Va.
 WKGN Knoxville, Tenn.
 WKHM Jackson, Mich.
 WKIC Hazard, Ky.
 WKID Urbana, Ill.
 WKIK Leonardtown, Md.
 WKIP Kingsport, Tenn.
 WKIP Foughkeepsie, N. Y.
 WKIS Orlando, Fla.
 WKIT Mineola, N. Y.
 WKIX Raleigh, N. C.
 WKJB Mayaguez, P. R.
 WKJG Ft. Wayne, Ind.
 WKKO Cocoa, Fla.
 WKKS Vanceburg, Ky.
 WKLA Ludington, Mich.
 WKLC St. Albans, W. Va.
 WKLE Washington, Ga.
 WKLF Clanton, Ala.
 WKLK Cloquet, Minn.
 WKLM Wilmington, N. C.
 WKLO Louisville, Ky.
 WKLV Blackstone, Va.
 WKLX Paris, Ky.
 WKLY Hartwell, Ga.
 WKLZ Kalamazoo, Mich.
 WKMC Roaring Spring, Pa.
 WKMF Flint, Mich.
 WKMH Dearborn, Mich.
 WKMI Kalamazoo, Mich.
 WKMT Kings Mountain, N. C.
 WKNB New Britain, Conn.
 WKNE Keene, N. H.
 WKNX Saginaw, Mich.
 WKNY Kingston, N. Y.
 WKOA Hopkinsville, Ky.
 WKOP Sunbury, Pa.
 WKOP Binghamton, N. Y.
 WKOV Walston, Ohio.
 WKOW Madison, Wis.
 WKOX Framingham, Mass.
 WKOY Bluefield, W. Va.
 WKOZ Kosciusko, Miss.
 WKPA New Kensington, Pa.
 WKPT Kingsport, Tenn.
 WKRC Cincinnati, Ohio
 WKRG Mobile, Ala.
 WKRK Murphy, N. C.
 WKRM Columbia, Tenn.
 WKRO Cairo, Ill.
 WKRS Waukegan, Ill.
 WKRT Cortland, N. Y.
 WKRZ Oil City, Pa.
 WKSE Milford, Del.
 WKSR Pulaski, Tenn.
 WKST New Castle, Pa.
 WKTF Warrenton, Va.
 WKTG Thomasville, Ga.
 WKTQ S. Paris, Me.
 WKTS Brooksville, Fla.
 WKTX Atlantic Beach, Fla.
 WKTY La Crosse, Wis.
 WKUL Cullman, Ala.
 WKVA Lewiston, Pa.
 WKVM San Juan, P. R.
 WKVT Brattleboro, Vt.
 WKWF Key West, Fla.
 WKWK Wheeling, W. Va.
 WKXL Rocky Mount, Va.
 WKXL Concord, N. H.
 WKXY Knoxville, Tenn.
 WKXY Sarasota, Fla.
 WKY Oklahoma City, Okla.
 WKYB Paducah, Ky.
 WKYR Keyser, W. Va.
 WKYW Louisville, Ky.
 WKZO Kalamazoo, Mich.
 WLAC Nashville, Tenn.
 WLAD Danbury, Conn.
 WLAF La Follette, Tenn.
 WLAM LaGrange, Ga.
 WLAM Lewistown, Me.
 WLAN Lancaster, Pa.
 WLAP Lexington, Ky.
 WLAQ Rome, Ga.
 WLAR Athens, Tenn.
 WLAS Jacksonville, N. C.
 WLAT Conway, S. C.
 WLAU Laurel, Miss.
 WLAV Grand Rapids, Mich.
 WLAY Muscle Shoals City, Ala.
 WLBA Gainesville, Ga.
 WLBB Carrollton, Ga.
 WLBC Muncie, Ind.
 WLBE Leesburg, Fla.
 WLBS Laurens, S. C.
 WLBG Mattoon, Ill.

WLBG Bowling Green, Ky.
 WLBK DeKalb, Ill.
 WLBL Auburndale, Wis.
 WLBK Lebanon, Ky.
 WLBK Lebanon, Pa.
 WLBK Birmingham, Ala.
 WLBZ Bangor, Me.
 WLBZ Lawrenceville, Va.
 WLCK Scottsville, Ky.
 WLDM Lancaster, S. C.
 WLCO Eustis, Fla.
 WLCS Baton Rouge, La.
 WLCK La Crosse, Wis.
 WLDE Atlantic City, N. J.
 WLDS Jacksonville, Ill.
 WLDT Ladysmith, Wis.
 WLEA Honoluli, N. H.
 WLEC Sandusky, Ohio
 WLEE Richmond, Va.
 WLEM Emporium, Pa.
 WLEO Ponce, P. R.
 WLET Toccoa, Ga.
 WLEU Erie, Pa.
 WLEW Bad Axe, Mich.
 WLFA Lafayette, Ga.
 WLFH Little Falls, N. Y.
 WLIB New York, N. Y.
 WLIC Newport, Tenn.
 WLIL Lenoir City, Tenn.
 WLIP Kenosha, Wis.
 WLIS Old Saybrook, Conn.
 WLIV Livingston, Tenn.
 WLLH Lowell, Mass.
 WLLY Richmond, Va.
 WLMJ Jackson, Ohio
 WLNA Peekskill, N. Y.
 WLNH Laconia, N. H.
 WLOA Braddock, Pa.
 WLOB Portland, Me.
 WLOC Munfordville, Ky.
 WLOE Leaksville, N. C.
 WLOF Orlando, Fla.
 WLOG Logan, W. Va.
 WLOH Princeton, W. Va.
 WLOI La Porte, Ind.
 WLOK Memphis, Tenn.
 WLOL Minneapolis, Minn.
 WLOK Lincolnton, N. C.
 WLOS Asheville, N. C.
 WLOU Louisville, Ky.
 WLOW Portsmouth, Va.
 WLOX Biloxi, Miss.
 WLPM Suffolk, Va.
 WLPO La Salle, Ill.
 WLRP New Albany, Ind.
 WLS Chicago, Ill.
 WLSL Loris, S. C.
 WLSB Big Stone Gap, Va.
 WLSE Wallace, N. C.
 WLSH Lansford, Pa.
 WLSI Pikeville, Ky.
 WLSM Louisville, Miss.
 WLSV Escanaba, Mich.
 WLSW Wellsville, N. Y.
 WLTC Gastonia, N. C.
 WLVA Lynchburg, Va.
 WLW Cincinnati, Ohio
 WLXY Williamsport, Pa.
 WLYN Lynn, Mass.
 WMAB Munising, Mich.
 WMAF Madison, Fla.
 WMAG Forest, Miss.
 WMAJ State College, Pa.
 WMAK Nashville, Tenn.
 WMAL Washington, D. C.
 WMAM Marinette, Wis.
 WMAN Mansfield, Ohio
 WMAP Monroe, N. C.
 WMAQ Chicago, Ill.
 WMAS Springfield, Mass.
 WMAX Grand Rapids, Mich.
 WMAZ Springfield, Ill.
 WMAZ Macon, Ga.
 WMBMA Ambridge, Pa.
 WMBK Macon, Miss.
 WMBD Peoria, Ill.
 WMBG Richmond, Va.
 WMBH Joplin, Mo.
 WMBI Chicago, Ill.
 WMBL Morehead City, N. C.
 WMBM Miami Beach, Fla.
 WMBN Potosky, Mich.
 WMO Auburn, N. Y.
 WMBR Jacksonville, Fla.
 WMBU Uniontown, Pa.
 WMC Memphis, Tenn.
 WMC New York, N. Y.
 WMCW Welch, W. Va.
 WMCB Church Hill, Tenn.
 WMCCK McKeesport, Pa.
 WMCPC Columbia, Tenn.
 WMCW Harvard, Ill.
 WMDC Hazelhurst, Miss.
 WMDD Fajardo, P. R.
 WMDF Mount Dora, Fla.
 WMDN Midland, Mich.
 WMEB Eau Gallie, Fla.
 WMBN Tallahassee, Fla.
 WMET Miami Beach, Fla.
 WMEV Marion, Va.
 WMEB Boston, Mass.
 WMEFC Monroeville, Ala.
 WMEFD Wilmington, N. C.
 WMEFG Hibbing, Minn.
 WMEFJ Daytona Beach, Fla.
 WMEFR High Point, N. C.
 WMEFS Chattanooga, Tenn.
 WMEFT Terre Haute, Ind.
 WMEGA Moultrie, Ga.
 WMEGM Madison, Ga.
 WMEGN New York, N. Y.
 WMEGR Bainbridge, Ga.
 WMEGW Meadville, Pa.
 WMEGY Montgomery, Ala.

WMIA Arecibo, P. R.
 WMIC Monroe, Mich.
 WMID Atlantic City, N. J.
 WMIE Miami, Fla.
 WMIK Middlesboro, Ky.
 WMIL Milwaukee, Wis.
 WMIN St. Paul, Minn.
 WMIQ Iron Mt., Mich.
 WMIK Natchez, Miss.
 WMIX Mt. Vernon, Ill.
 WMJM Cordale, Ga.
 WMLF Pineville, Ky.
 WMLP Milton, Pa.
 WMLS Slycauga, Ala.
 WMLT Dublin, Ga.
 WMMB Melbourne, Fla.
 WMMH Marshall, N. C.
 WMMN Fairmont, W. Va.
 WMMS Bath, Me.
 WMMT McMinnville, Tenn.
 WMMW Meriden, Conn.
 WMNA Gretna, Va.
 WMNB N. Adams, Mass.
 WMNC Morganton, N. C.
 WMNE Menomonic, Wis.
 WMNF Richwood, W. Va.
 WMNI Columbus, Ohio
 WMNS Olean, N. Y.
 WMOA Marietta, Ohio
 WMOD Moundsville, W. Va.
 WMOG Brunswick, Ga.
 WMOH Hamilton, Ohio
 WMOK Metropolis, Ill.
 WMON Montgomery, W. Va.
 WMOF Ocala, Fla.
 WMOE Morehead, Ky.
 WMOV Ravenswood, W. Va.
 WMOX Meridian, Miss.
 WMOZ Mobile, Ala.
 WMPA Aberdeen, Miss.
 WMPC Lapeer, Mich.
 WMPL Hancock, Mich.
 WMPM Smithfield, N. C.
 WMPN Memphis, Tenn.
 WMPST S. Williamsport, Pa.
 WMRB Greenville, S. C.
 WMRC Milford, Mass.
 WMRE Monroe, Ga.
 WMRF Lewistown, Pa.
 WMRI Marion, Ind.
 WMRN Marion, Ohio
 WMRO Aurora, Ill.
 WMRP Flint, Mich.
 WMSA Massena, N. Y.
 WMSC Columbia, S. C.
 WMSJ Sylva, N. C.
 WMSL Decatur, Ala.
 WMSN Raleigh, N. C.
 WMSR Manchester, Tenn.
 WMSST Mt. Sterling, Ky.
 WMT Cedar Rapids, Iowa
 WMTA Central City, Ky.
 WMTB Van Cleve, Ky.
 WMTD Manistee, Mich.
 WMTM Moultrie, Ga.
 WMTN Morristown, Tenn.
 WMTT Morristown, N. J.
 WMTS Murfreesboro, Tenn.
 WMUS Muskegon, Mich.
 WMUU Greenville, S. C.
 WMVA Martinsville, Va.
 WMVB Millville, N. J.
 WMVG Milledgeville, Ga.
 WMVO Mt. Vernon, Ohio
 WMYB Myrtle Beach, S. C.
 WMYN Mayodan, N. C.
 WMYR Ft. Myers, Fla.
 WNAB Bridgeport, Conn.
 WNAC Boston-Lawrence, Mass.
 WNAD Norman, Okla.
 WNAE Warren, Pa.
 WNAG Grenada, Miss.
 WNAH Nashville, Tenn.
 WNAM Neenah, Wis.
 WNAR Norristown, Pa.
 WNAT Natchez, Miss.
 WNAU New Albany, Miss.
 WNAV Annapolis, Md.
 WNAX Yankton, S. D.
 WNEF Binghamton, N. Y.
 WNEB New Bedford, Mass.
 WNEP Newburyport, Mass.
 WNBS Murray, Ky.
 WNBT Wellsboro, Pa.
 WNEZ Saranac Lake, N. Y.
 WNCA Siler City, N. C.
 WNCC Barnesboro, Pa.
 WNDB Daytona Beach, Fla.
 WNDR Syracuse, N. Y.
 WNDU South Bend, Ind.
 WNEB Worcester, Mass.
 WNEG Toccoa, Ga.
 WNEL Caguas, P. R.
 WNER Live Oak, Fla.
 WNES Central City, Ky.
 WNEW New York, N. Y.
 WNEK Macon, Ga.
 WNGO Mayfield, Ky.
 WNHC New Haven, Conn.
 WNIA Cheektowaga, N. Y.
 fWNIK Arecibo, P. R.
 WNIL Niles, Mich.
 WNJR Newark, N. J.
 WNKY Neon, Ky.
 WNLA Indianola, Miss.
 WNLC New London, Conn.
 WNLK Norwalk, Conn.
 WNMP Evanston, Ill.
 WNNC Newton, N. C.
 WNNJ Newton, N. J.
 WNNT Warsaw, Va.
 WNOE New Orleans, La.
 WNOG Naples, Fla.
 WNOK Columbus, S. C.
 WNOP Newport, Ky.
 WNOR Norfolk, Va.
 WNOS High Point, N. C.
 WNOW York, Pa.
 WNOX Knoxville, Tenn.
 WNPS New Orleans, La.
 WNPT Tuscaloosa, Ala.
 WNRG New Rochelle, N. Y.
 WNRG Grundy, Va.
 WNRH Woolsacket, R. I.
 WNRV Narrows, Va.
 WNSL Laurel, Miss.
 WNSM Valparaiso-Niceville, Fla.
 WNTA Newark, N. J.
 WNVA Norton, Va.
 WNVY Pensacola, Fla.
 WNXT Portsmouth, Ohio
 WNYC New York, N. Y.
 WYAI San Antonio, Tex.
 WOAP Owosso, Mich.
 WOAY Oak Hill, W. Va.
 WOBS Jacksonville, Fla.
 WOBT Rhinelander, Wis.
 WOC Davenport, Iowa
 WOCB W. Yarmouth, Mass.
 WOCH North Vernon, Ind.
 WOHI East Liverpool, Ohio
 WOHO Toledo, Ohio
 WOHP Bellefontaine, Ohio
 WOHS Shelby, N. C.
 WOI Ames, Iowa
 WOLA Saline, Mich.
 WOIC Columbia, S. C.
 WOKE Oak Ridge, Tenn.
 WOKJ Jackson, Miss.
 WOKK Meridian, Miss.
 WOKO Albany, N. Y.
 WOKY Milwaukee, Wis.
 WOKZ Alton, Ill.
 WOL Washington, D. C.
 WOLF Syracuse, N. Y.
 WOLS Florence, S. C.
 WOMI Owensboro, Ky.
 WOMB Manitowoc, Wis.
 WOND Pleasantville, N. J.
 WONE Dayton, Ohio
 WONG Oneida, N. Y.
 WONN Lakeland, Fla.
 WONW Defiance, Ohio
 WOOD Grand Rapids, Mich.
 WOOF Dothan, Ala.
 WOOK Washington, D. C.
 WOOO Deland, Fla.
 WOOW Washington, N. C.
 WOPA Oak Park, Ill.
 WOPI Bristol, Tenn.
 WOR New York, N. Y.
 WORA Mayaguez, P. R.
 WORC Worcester, Mass.
 WORD Spartanburg, S. C.
 WORK York, Pa.
 WORL Boston, Mass.
 WORM Savannah, Tenn.
 WORX Madison, Ind.
 WOSA Wausau, Wis.
 WOSC Fulton, N. Y.
 WOSH Oshkosh, Wis.
 WOST Columbus, Ohio
 WOTR Cory, Pa.
 WOTW Nashua, N. H.
 WOUB Athens, Ohio
 WOV New York, N. Y.
 WOW Omaha, Neb.
 WOWL Florence, Ala.
 WOWO Ft. Wayne, Ind.
 WOXF Oxford, N. C.
 WOZK Ozark, Ala.
 WPAB Ponce, P. R.
 WPAC Patchogue, N. Y.
 WPAD Paducah, Ky.
 WPAG Ann Arbor, Mich.
 WPAL Charleston, S. C.
 WPAM Pottsville, Pa.
 WPAQ Mt. Airy, N. C.
 WPAR Parkersburg, W. Va.
 WPAT Paterson, N. J.
 WPAW Pawtucket, R. I.
 WPAX Thomasville, Ga.
 WPAY Portsmouth, Ohio
 WPAZ Pottstown, Pa.
 WPBB Jackson, Ala.
 WPBC Minneapolis, Minn.
 fWPCC Clinton, S. C.
 WPCF Panama City, Fla.
 WPCO Mt. Vernon, Ind.
 WPCU Putnam, Conn.
 WPDH Potsdam, N. Y.
 WPDQ Jacksonville, Fla.
 WPDK Portage, Wis.
 WPDF Clarkburg, W. Va.
 WPEG Arlington, Fla.
 WPEL Montrose, Pa.
 WPEN Philadelphia, Pa.
 WPEO Peoria, Ill.
 WPEP Taunton, Mass.
 WPET Greensboro, N. C.
 WPPA Pensacola, Fla.
 WPPB Middletown, Ohio
 WPPD Darlington, S. C.
 WPPF Park Falls, Wis.
 WPGC Morningside, Md.
 WPGW Portland, Ind.
 WPHB Phillipsburg, Pa.
 WPIC Sharon, Pa.
 WPID Piedmont, Ala.
 WPIK Alexandria, Va.
 WPIN St. Petersburg, Fla.
 WPIT Pittsburgh, Pa.
 WPKE Pikeville, Ky.
 WPKO Waverly, Ohio
 WPKY Princeton, Ky.
 WPLA Plant City, Fla.
 WPLH Huntington, W. Va.
 WPLM Plymouth, Mass.
 WPLY Plymouth, Wis.
 WPMF Pascagoula, Miss.
 WPMB Pascagoula, Miss.
 fWPNB Plymouth, N. C.
 WPNF Brevard, N. C.
 WPNX Phenix City, Ala.-Columbus, Ga.
 fWPOM Pompano Beach, Fla.
 WPON Pontiac, Mich.
 WPOP Hartford, Conn.
 WPOP Portland, Me.
 WPOW New York, N. Y.
 WPPA Pottsville, Pa.
 WPPA Mayaguez, P. R.
 WPRC Lincoln, Ill.
 WPRE Prairie Du Chien, Wis.
 WPRO Providence, R. I.
 WPRP Ponce, P. R.
 WPRS Paris, Ill.
 WPRT Prestonburg, Ky.
 WPRW Manassas, Va.
 WPRY Perry, Fla.
 WPTF Raleigh, N. C.
 WPTA Albany, N. Y.
 WPTS Pittston, Pa.
 WPTW Piqua, Ohio
 WPTX Lexington Park, Md.
 WPUV Pulaski, Va.
 WPPA Colonial Hts.-Petersburg, Va.
 WPPV Painesville, Ohio
 WQAM Miami, Fla.
 WQBC Vicksburg, Miss.
 WQIC Meridian, Miss.
 WQIK Jacksonville, Fla.
 WQOK Greenville, S. C.
 WQSN Charleston, S. C.
 WQUA Moline, Ill.
 WQUB Galesburg, Ill.
 WQXI Atlanta, Ga.
 WQXX Ormond Beach, Fla.
 WQXR New York, N. Y.
 WQXT Palm Beach, Fla.
 WRAC Racine, Wis.
 WRAD Radford, Va.
 WRAG Carrollton, Ala.
 WRAJ Anna, Ill.
 WRAK Williamsport, Pa.
 WRAL Raleigh, N. C.
 WRAM Monmouth, Ill.
 WRAP Norfolk, Va.
 WRAP Reading, Pa.
 WRAY Princeton, Ind.
 WRBC Jackson, Miss.
 WRBL Columbus, Ga.
 WRBS Tuscaloosa, Ala.
 WRC Washington, D. C.
 WRCA New York, N. Y.
 WRCD Dalton, Ga.
 WRCO Richland Center, Wis.
 WRCS Ahsokke, N. C.
 WRCP Philadelphia, Pa.
 WRDE Reidsburg, Wis.
 WRDO Augusta, Me.
 WRDW Augusta, Ga.
 WRDE Holyoke, Mass.
 WREC Memphis, Tenn.
 WREL Lexington, Va.
 WREM Remsen, N. Y.
 WREN Topeka, Kan.
 WREV Reidsville, N. C.
 WRFC Athens, Ga.
 WRFD Worthington, Ohio
 WRFS Alexander City, Ala.
 WRGA Rome, Ga.
 WRGR Starke, Fla.
 WRGS Rogersville, Tenn.
 WRHC Jacksonville, Fla.
 WRHI Rock Hill, S. C.
 WRIB Providence, R. I.
 WRIC Richland, Va.
 WRIO Rio Piedras, P. R.
 fWRIP Rossville, Ga.
 WRIS Roanoke, Va.
 WRIT Milwaukee, Wis.
 WRIV Riverhead, N. Y.
 WRJN Racine, Wis.
 WRJW Picayune, Miss.
 WRKD Rockland, Me.
 WRKH Rockwood, Tenn.
 WRLD Lanett, Ala.-West Point, Ga.
 WRMA Montgomery, Ala.
 WRMF Titusville, Fla.
 WRMN Elgin, Ill.
 fWRMT Rocky Mount, N. C.
 WRNB New Bern, N. C.
 WRNL Richmond, Va.
 WROA Gulfport, Miss.
 WROB West Point, Miss.
 WROD Daytona Beach, Fla.
 WROK Rockford, Ill.
 WROM Rome, Ga.
 WRON Ronceverte, W. Va.
 WROS Scottsboro, Ala.
 WROV Roanoke, Va.
 WROW Albany, N. Y.
 WROX Clarksdale, Miss.
 WROY Carmi, Ill.
 WRPB Warner Robbins, Ga.
 WRR Dallas, Tex.
 WRRF Washington, N. C.
 WRRR Rockford, Ill.
 WRRZ Clinton, N. C.
 WRSA Saratoga Springs, N. Y.
 WRSW Warsaw, Ind.
 WRTA Altoona, Pa.
 WRUF Gainesville, Fla.
 WRUM Rumford, Me.
 WRUN Utica, N. Y.
 WRUS Russellville, Ky.
 WRVA Richmond, Va.
 WRVK Mt. Vernon, Ky.
 WRVM Rochester, N. Y.
 WRWB Kissimmee, Fla.
 fWRWH Cleveland, Ga.
 WRWJ Selma, Ala.
 WRXO Roxboro, N. C.
 WSAC Radcliff, Ky.
 WSAI Cincinnati, Ohio
 WSAJ Grove City, Pa.
 WSAI Loganport, Ind.
 WSAM Saginaw, Mich.
 WSAN Allentown, Pa.
 WSAR Fall River, Mass.
 WSAT Salisbury, N. C.
 WSAU Wausau, Wis.
 WSAV Savannah, Ga.
 WSAY Rochester, N. Y.
 WSAZ Huntington, W. Va.
 WSB Atlanta, Ga.
 WSPA York, Pa.
 WSBW New Smyrna Beach, Fla.
 WSBC Chicago, Ill.
 WSEB Warwick, R. I.
 WSBS Great Barrington, Mass.
 WSBT South Bend, Ind.
 fWSCT Panama City Beach, Fla.
 WSCR Scranton, Pa.
 WSDB Homestead, Fla.
 WSDR Sterling, Ill.
 fWSEB Sebring, Fla.
 WSEV Sevierville, Tenn.
 WSFB Quitman, Ga.
 WSFC Somerset, Ky.
 WSFT Thomaston, Ga.
 WSGA Savannah, Ga.
 WSGC Elberton, Ga.
 WSGN Birmingham, Ala.
 WSGW Saginaw, Mich.
 WSHE Sheboygan, Wis.
 WSIC Statesville, N. C.
 WSID Baltimore, Md.
 WSIG Mount Jackson, Va.
 WSIP Paintsville, Ky.
 WSIR Winter Haven, Fla.
 WSIV Pekin, Ill.
 WSIX Nashville, Tenn.
 WSIZ Douglas, Ga.
 WSJC Magee, Miss.
 WSJM St. Joseph, Mich.
 WSJS Winston-Salem, N. C.
 WSKI Montpelier, Vt.
 WSKN Saugerties, N. Y.
 WSKP Miami, Fla.
 WSKY Asheville, N. C.
 WSLB Ogdensburg, N. Y.
 WSLI Jackson, Miss.
 WSLM Sanoke, Ind.
 WSLB Sanoke, Va.
 WSM Nashville, Tenn.
 WSMB New Orleans, La.
 WSME Sanford, Me.
 WSMI Litchfield, Ill.
 WSMN Nashua, N. H.
 WSMT Sparta, Tenn.
 WSNJ Bridgeton, N. J.
 WSNL Sandersville, Ga.
 WSNW Seneca, S. C.
 WSNY Schenectady, N. Y.
 WSOC Charlotte, N. C.
 WSON Henderson, Ky.
 WSOO Sault Ste. Marie, Mich.
 WSOY Decatur, Ill.
 WSPA Spartanburg, S. C.
 WSPB Sarasota, Fla.
 WSPD Toledo, Ohio
 WSPN Saratoga Springs, N. Y.
 WSPR Springfield, Mass.
 WSPV Stevens Point, Wis.
 WSR Milton, Fla.
 WSRD Durham, N. C.
 WSRG Cleveland Heights, Ohio
 WSRW Hillsboro, Ohio
 WSSB Durham, N. C.
 WSSC Sumter, S. C.
 WSSO Starkville, Miss.
 WSSV Petersburg, Va.
 WSTA Charlotte Amalie, St. Thomas, V. I.
 WSTC Stamford, Conn.
 WSTL Eminence, Ky.
 WSTN St. Augustine, Fla.
 WSTP Salisbury, N. C.
 WSTR Sturgis, Mich.
 WSTU Stuart, Fla.
 WSTV Steubenville, Ohio
 fWSUB Groton, Conn.
 WSUH Oxford, Miss.
 WSUI Iowa City, Iowa
 WSUN St. Petersburg, Fla.
 WSUX Seaford, Del.
 WSUZ Palatka, Fla.
 WSWA Harrisonburg, Va.
 WSWV Crewe, Va.
 WSWN Belle Glade, Fla.
 fWSWV Pennington Gap, Va.
 WSWW Plattville, Wis.
 WSYB Rutland, Vt.
 WSYD Mt. Airy, N. C.
 WSYL Sylvania, Ga.
 WSYR Syracuse, N. Y.
 WTAB Tabor City, N. C.
 WTAC Flint, Mich.
 WTAD Quincy, Ill.
 WTAG Worcester, Mass.
 WTAL Tallahassee, Fla.
 WTAN Clearwater, Fla.
 WTAO Cambridge, Mass.
 WTAV LaGrange, Ill.
 WTAR Norfolk, Va.
 WTAW College Station, Tex.
 WTAX Springfield, Ill.
 WTAY Robinson, Ill.
 WTBC Tuscaloosa, Ala.

Am Calls CONTINUED

WTBF Troy, Ala.
 WTBO Cumberland, Md.
 WTCB Shamaton, Ala.
 WTCB Shawano, Wis.
 WTCJ Tell City, Ind.
 WTCM Traverse City, Mich.
 WTCN Minneapolis, Minn.
 WTCO Campbellsville, Ky.
 WTCR Ashland, Ky.
 WTCF Fairmont, W. Va.
 WTCW Whitesburg, Ky.
 WTEL Philadelphia, Pa.
 WTHE Spartansburg, S. C.
 WTHI Terre Haute, Ind.
 WTHR Panama City Beach, Fla.
 WTIC Hartford, Conn.
 WTIH Tifton, Ga.
 WTIW Massillon, Ohio
 WTIK Durham, N. C.
 WTIJ Mayaguez, P. R.
 WTIK Taylorville, Ill.
 WTIJ Charleston, W. Va.
 WTIJ Titusville, Pa.
 WTIJ New Orleans, La.
 WTIJ East Point, Ga.
 WTIJ Jackson, Tenn.
 WTKM Hartford, Wis.
 WTKO Ithaca, N. Y.
 WTLB Utica, N. Y.
 WTLG Bowling Green, Ohio
 WTLA Tallahassee, Ala.
 WTLA Charleston, S. C.
 WTMK Ocala, Fla.
 WTMJ Milwaukee, Wis.
 WTMP Tampa, Fla.
 WTMJ Louisville, Ky.
 WTMV E. St. Louis, Ill.
 WTNB Thomasville, N. C.
 WTNB Orangeburg, S. C.
 WTNJ Trenton, N. J.
 WTNB Coshocton, Ohio
 WTNB Tallahassee, Fla.
 WTNB Winston-Salem, N. C.
 WTOC Savannah, Ga.

WTOC Toledo, Ohio
 WUSJ Spruce Pine, N. C.
 WTOL Toledo, Ohio
 WTON Staunton, Va.
 WTOP Washington, D. C.
 WTOR Torrington, Conn.
 WTPR Paris, Tenn.
 WTPS New Orleans, La.
 WTRA Latrobe, Pa.
 WTRB Ripley, Tenn.
 WTRC Elkhart, Ind.
 WTRL Bradenton, Fla.
 WTRN Tyrone, Pa.
 WTRO Dyersburg, Tenn.
 WTRP LaGrange, Ga.
 WTRR Sanford, Fla.
 WTRU Muskegon, Mich.
 WTRW Two Rivers, Wis.
 WTRX Belaire, Ohio
 WTRY Troy, N. Y.
 WTSB Brattleboro, Vt.
 WTSB Lumberton, N. C.
 WTSB Hanover, N. H.
 WTSN Dover, N. H.
 WTSB St. Petersburg, Fla.
 WTSV Claremont, N. H.
 WTTB Vero Beach, Fla.
 WTTB Port Huron, Mich.
 WTTT Madisonville, Ky.
 WTTM Trenton, N. J.
 WTTN Watertown, Wis.
 WTRR Westminster, Md.
 WTTT Bloomington, Ind.
 WTUC Union City, Tenn.
 WTUP Tupelo, Miss.
 WTUS Tuskegee, Ala.
 WTUX Wilmington, Del.
 WTVB Coldwater, Mich.
 WTVL Waterville, Me.
 WTVN Columbus, Ohio
 WTTA Thomson, Ga.
 WTWB Auburndale, Fla.
 WTTN St. Johnsbury, Vt.
 WTXL W. Springfield, Mass.
 WTYC Rock Hill, S. C.
 WTYM E. Longmeadow, Mass.
 WTYN Tryon, N. C.
 WTYM Marianna, Fla.
 WTYT Titusville, Fla.

WULA Eufaula, Ala.
 WUSJ Lockport, N. Y.
 WUST Bethesda, Md.
 WVAM Altoona, Pa.
 WVCC Coral Gables, Fla.
 WVCH Chester, Pa.
 WVCE Hampton, Va.
 WVET Rochester, N. Y.
 WVIM Vicksburg, Miss.
 WVIP Mt. Kisco, N. Y.
 WVJP Caguas, P. R.
 WVJS Owensboro, Ky.
 WVKO Columbus, Ohio
 WVLK Lexington, Ky.
 WVLN Olney, Ill.
 WVMC Mt. Carmel, Ill.
 WVMI Biloxi, Miss.
 WVNA Tusculumbia, Ala.
 WVNJ Newark, N. J.
 WVOK Birmingham, Ala.
 WVOL Nashville, Tenn.
 WVOP Vidalia, Ga.
 WVOS Liberty, N. Y.
 WVOT Wilson, N. C.
 WVOW Logan, W. Va.
 WVPO Stroudsburg, Pa.
 WVSC Somerset, Pa.
 WVVV Grafton, W. Va.
 WVBC Bay City, Mich.
 WVBD Bamberg, S. C.
 WVBE Vineland, N. J.
 WVCA Gary, Ind.
 WVCC Bremen, Ga.
 WVCO Waterbury, Conn.
 WVDC Washington, D. C.
 WVGP Sanford, N. C.
 WVGS Tifton, Ga.
 WVHG Hornell, N. Y.
 WVIL Ft. Lauderdale, Fla.
 WVIN Baltimore, Md.
 WVWIS Black River Falls, Wis.
 WVWT Canton, N. C.
 WVWZ Lorain, Ohio
 WVWJ Detroit, Mich.
 WVWK Winchester, Ky.
 WVWL New Orleans, La.
 WVWN Ashville, N. C.
 WVWNH Rochester, N. H.
 WVWR Beckley, W. Va.

WVWS Statesboro, Ga.
 WVWY Watertown, N. Y.
 WVWOD Lynchburg, Va.
 WVWK Charlotte, N. C.
 WVWL Buffalo, N. Y.
 WVWN Woonsocket, R. I.
 WVWA Williamsport, Pa.
 WVWF Palatka, Fla.
 WVWI W. Warwick, R. I.
 WVWL New York, N. Y.
 WVWS Glens Falls, N. Y.
 WVWR St. Albans, Vt.
 WVWT Wooster, Ohio
 WVWSW Pittsburgh, Pa.
 WVWT Tampa, Fla.
 WVVA Wheeling, W. Va.
 WVWB Jasper, Ala.
 WVWF Fayette, Ala.
 WVWR Russellville, Ala.
 WVWW Rio Piedras, P. R.
 WVWL Manchester, Ky.
 WVWO Pineville, W. Va.
 WVXA Demopolis, Ala.
 WVXI Richland, Va.
 WVXL Hazlehurst, Ga.
 WVXLW Indianapolis, Ind.
 WVXK Baton Rouge, La.
 WVXR Guayama, P. R.
 WVXX Hattiesburg, Miss.
 WVXY Detroit, Mich.
 WVYL York, S. C.
 WYDE Birmingham, Ala.
 WYLD New Orleans, La.
 WYMB Manning, S. C.
 WYNN Florence, S. C.
 WYOU Newport News, Va.
 WYSE Lakeland, Fla.
 WYSR Franklin, Va.
 WYTI Rocky Mount, Va.
 WYVE Wytheville, Va.
 WYZE Atlanta, Ga.
 WZIP Covington, Ky.
 WZKY Albemarle, N. C.
 WZOB Fort Payne, Ala.
 WZOK Jacksonville, Fla.
 WZRO Jacksonville Beach, Fla.
 WZYX Cowan, Tenn.

Commercial Fm Call Letters

(For facilities and personnel of each station, see Radio Station Directory beginning on page A-235).

FOR CALL LETTERS OF FM EDUCATIONAL STATIONS SEE PAGE A-233.

†Indicates construction permit for new station.

KABC-FM Los Angeles, Calif.
 †KACB-FM Riverside, Calif.
 †KAEF Oakland, Calif.
 KAIM Honolulu, T. H.
 †KAJM Newport Beach, Calif.
 KALB-FM Alexandria, La.
 KAMS Mammoth Spring, Ark.
 KARM-FM Fresno, Calif.
 KAYL-FM Storm Lake, Iowa
 KAZZ Austin, Tex.
 †KBAY-FM San Francisco, Calif.
 †KBBI Los Angeles, Calif.
 †KBCA Beverly Hills, Calif.
 KBEF-FM Modesto, Calif.
 KBQ Los Angeles, Calif.
 KBMS Los Angeles, Calif.
 KBOA-FM Kennett, Mo.
 †KBOY-FM Medford, Ore.
 KBTM-FM Jonesboro, Ark.
 KCBH Los Angeles, Calif.
 †KCBM Kansas City, Kan.
 †KCBQ-FM San Diego, Calif.
 KCBFS-FM San Francisco, Calif.
 †KCBF Oklahoma City, Okla.
 KCFM St. Louis, Mo.
 KCLE-FM Cleburne, Tex.
 KCMC-FM Texarkana, Tex.
 KCMK Kansas City, Mo.
 KCMO-FM Kansas City, Mo.
 KCMS Manitow Springs, Colo.
 KCRA-FM Sacramento, Calif.
 †KDBX Los Angeles, Calif.
 †KDEN-FM Denver, Colo.
 KDFC San Francisco, Calif.
 KDFW Cedar Hill, Tex.
 KDKA-FM Pittsburgh, Pa.
 KDMC Corpus Christi, Tex.
 KDNT-FM Denton, Tex.
 †KDOG La Habra, Calif.
 KDWC West Covina, Calif.
 †KDWL San Diego, Calif.
 KDYL-FM Salt Lake City, Utah
 KBAR San Francisco, Calif.
 KEDO Ontario, Calif.
 KEFO Oklahoma City, Okla.
 KELE Phoenix, Ariz.
 KELE Nacogdoches, Tex.
 KERN-FM Bakersfield, Calif.
 KEX-FM Portland, Ore.
 †KEYM Santa Maria, Calif.
 KFAC-FM Los Angeles, Calif.
 KFAM-FM St. Cloud, Minn.
 KFBK-FM Sacramento, Calif.
 KFGQ-FM Boone, Iowa
 KFH-FM Wichita, Kan.
 †KFIL Santa Ana, Calif.
 KFML Houston, Tex.
 KFMM Denver, Colo.
 KFMT Tucson, Ariz.
 †KFMQ Lincoln, Neb.

KFMU Glendale, Calif.
 †KFMX San Diego, Calif.
 †KFOX-FM Long Beach, Calif.
 †KPRC-FM San Francisco, Calif.
 †KFD-FM San Diego, Calif.
 KFUF-FM Clayton, Mo.
 †KGB-FM San Diego, Calif.
 KGLA Los Angeles, Calif.
 KGLO-FM Mason City, Iowa
 †KGMF-FM Sacramento, Calif.
 KGO-FM San Francisco, Calif.
 KGPO Grants Pass, Ore.
 KHFI Austin, Tex.
 KHFM Albuquerque, N. M.
 KHGF Los Angeles, Calif.
 KHJ-FM Los Angeles, Calif.
 †KHMS El Paso, Tex.
 KING-FM Seattle, Wash.
 KIRO-FM Seattle, Wash.
 KISS San Antonio, Tex.
 KISW Seattle, Wash.
 KITE-FM San Antonio, Tex.
 KITT San Diego, Calif.
 KIXL-FM Dallas, Tex.
 KJML Sacramento, Calif.
 †KJRO Fresno, Calif.
 †KJRW Newton, Kan.
 KLCN-FM Blytheville, Ark.
 KLCN-FM Denver, Colo.
 †KLWB-FM Salt Lake City, Utah
 †KMAK-FM Fresno, Calif.
 KMCS Seattle, Wash.
 KMFM Mountain Park, N. M.
 KMJ-FM Fresno, Calif.
 KMLA Los Angeles, Calif.
 KMLB-FM Monroe, La.
 KMYC-FM Marysville, Calif.
 KNEC-FM San Francisco, Calif.
 KNEV Reno, Nev.
 KNOB Long Beach, Calif.
 KNX-FM Los Angeles, Calif.
 KOIN-FM Portland, Ore.
 KOONO-FM San Antonio, Tex.
 †KORX-FM Oxnard, Calif.
 †KPAX San Bernardino, Calif.
 KPEN Atherton, Calif.
 KPFA Berkeley, Calif.
 KPFF Portland, Ore.
 †KPTP Riverside, Calif.
 KPOJ-FM Portland, Ore.
 KPOL-FM Los Angeles, Calif.
 KPRC-FM Houston, Tex.
 †KPSR Palm Springs, Calif.
 †KPUP San Francisco, Calif.
 KQFM Portland, Ore.
 KQXM Riverside, Calif.
 KQXR Bakersfield, Calif.
 †KRAK-FM Stockton, Calif.
 KRCW Santa Barbara, Calif.
 KRE-FM Berkeley, Calif.
 KRED Eureka, Calif.
 KREM-FM Spokane, Wash.
 KRFM Fresno, Calif.
 KRHM Hollywood, Calif.
 KRIC-FM Beaumont, Tex.
 KRKD-FM Los Angeles, Calif.
 KRLD-FM Dallas, Tex.
 KRMD-FM Shreveport, La.
 KRNV Boulder, Colo.
 †KRON-FM San Francisco, Calif.
 KROS-FM Clinton, Iowa
 †KRFM San Jose, Calif.
 KRNS-FM Los Alamos, N. M.

KSEL-FM Lubbock, Tex.
 KSEF Dallas, Tex.
 KSFZ San Francisco, Calif.
 KSIQ-FM San Jose, Calif.
 KSL-FM Salt Lake City, Utah
 †KSM-FM Santa Maria, Calif.
 KSON-FM San Diego, Calif.
 KSPI-FM Stillwater, Okla.
 KTSI-FM Minneapolis, Minn.
 KTNT-FM Tacoma, Wash.
 KTRB-FM Modesto, Calif.
 KTRH-FM Houston, Tex.
 KTRS-FM Springfield, Mo.
 KTRW Tacoma, Wash.
 KTYL-FM Mesa, Ariz.
 †KTYM-FM Inglewood, Calif.
 †KUDU-FM Ventura-Oxnard, Calif.
 KUGN-FM Eugene, Ore.
 KUOA-FM Siloam Springs, Ark.
 KUOW Seattle, Wash.
 KUTE Glendale, Calif.
 †KVEN-FM Ventura, Calif.
 †KVFM San Fernando, Calif.
 KWFH Minneapolis, Minn.
 KWIJ-FM Santa Ana, Calif.
 KWKJ-FM Globe, Ariz.
 KWKH-FM Shreveport, La.
 KWNQ-FM Winona, Minn.
 KWCN-FM Poplar Bluff, Mo.
 KWPC-FM Muscatine, Iowa.
 KWPM-FM Seat Plains, Mo.
 KXOA-FM Sacramento, Calif.
 †KYA-FM San Francisco, Calif.
 KYFM Oklahoma City, Okla.
 KYSM-FM Mankato, Minn.
 KYWF-FM Cleveland, Ohio
 WAAW-FM Parkersburg, W. Va.
 WABC-FM New York, N. Y.
 WABZ-FM Albemarle, N. C.
 WAFM Birmingham, Ala.
 WAGA-FM Atlanta, Ga.
 WAIR-FM Winston-Salem, N. C.
 WAJC Indianapolis, Ind.
 WAJR-FM Morgantown, W. Va.
 WAKR-FM Akron, Ohio
 WALK-FM Patchogue, N. Y.
 WARD-FM Johnstown, Pa.
 WARK-FM Hagerstown, Md.
 WARI-FM Arlington, Va.
 WASH Washington, D. C.
 WATG-FM Ashland, Ohio
 WAUG-FM Augusta, Ga.
 WAUW-FM Asheville, Ala.
 WAUW-FM Zarephath, N. J.
 WAZL-FM Hazleton, Pa.
 †WBAB-FM Babylon, N. Y.
 WBAI New York, N. Y.
 WBAF-FM Ft. Worth, Tex.
 WBBB-FM Burlington, N. C.
 WBBM-FM Chicago, Ill.
 WBBQ-FM Forest City, N. C.
 WBBQ-FM Augusta, Ga.
 WBSB Crawfordsville, Ind.
 WBCN Boston, Mass.
 WBECE-FM Pittsfield, Mass.
 WBEEN-FM Buffalo, N. Y.
 WBEET-FM Brockton, Mass.
 WBFM New York, N. Y.
 WBR-FM Knoxville, Tenn.
 †WBKV-FM West Bend, Wis.
 WBKW Beckley, W. Va.
 †WBLY-FM Springfield, Ohio
 WBNS-FM Columbus, Ohio

WBNY-FM Buffalo, N. Y.
 †WBOS-FM Brookline, Mass.
 WBRB-FM Birmingham, Ala.
 WBERE-FM Wilkes-Barre, Pa.
 WBRB Baton Rouge, La.
 WBESM-FM New Bedford, Mass.
 WBUT-FM Butler, Pa.
 WBUT-FM Lexington, N. C.
 WBZ-FM Boston, Mass.
 WCAC Anderson, S. C.
 WCAO-FM Baltimore, Md.
 WCAU-FM Philadelphia, Pa.
 WCBF-FM New York, N. Y.
 WCED-FM Dubois, Pa.
 WCHA-FM Chambersburg, Pa.
 WCKR-FM Miami, Fla.
 WCLI-FM Corning, N. Y.
 WCLM Chicago, Ill.
 WCLO-FM Janesville, Wis.
 WCLT-FM Newark, Ohio
 WCMI-FM Ashland, Ky.
 WCNB-FM Connorsville, Ind.
 WCOD Richmond, Va.
 WCOH-FM Newman, Ga.
 WCOP-FM Columbus, Ohio
 WCOF-FM Boston, Mass.
 WCOS-FM Columbia, S. C.
 WCOU-FM Lewiston, Me.
 WCOU-FM Cincinnati, Ohio
 WCPS-FM Barbours, N. C.
 WCRB-FM Waltham, Mass.
 †WCRF-FM Cleveland, Ohio
 †WCSC-FM Charleston, S. C.
 †WCST-FM Columbus, Ind.
 WCTA-FM Andalusia, Ala.
 WCTC-FM New Brunswick, N. J.
 WCTW New Castle, Ind.
 †WCUE-FM Akron, Ohio
 WCUM-FM Cumberland, Md.
 WDAE-FM Tampa, Fla.
 †WDAS-FM Philadelphia, Pa.
 WDBJ-FM Roanoke, Va.
 WDBO-FM Orlando, Fla.
 WDBQ-FM Dubuque, Iowa
 WDDS-FM Syracuse, N. Y.
 WDEL-FM Wilmington, Del.
 WDET-FM Detroit, Mich.
 †WDHF Chicago, Ill.
 †WDJR Oil City, Pa.
 WDLF-FM Panama City, Fla.
 WDNB-FM Durham, N. C.
 WDOK-FM Cleveland, Ohio
 WDOV-FM Dover, Del.
 WDSB-FM Dillon, S. C.
 WDSU-FM New Orleans, La.
 WDUN-FM Gainesville, Ga.
 WDWB-FM Champaign, Ill.
 WEAU-FM Eau Claire, Wis.
 WEAU-FM Evanston, Ill.
 WEBH Chicago, Ill.
 WEBQ-FM Harrisburg, Ill.
 WEBE-FM Rocky Mount, N. C.
 WEBI-FM Boston, Mass.
 WEBX-FM Easton, Pa.
 WEFM Chicago, Ill.
 WEHS Chicago, Ill.
 WENR-FM Chicago, Ill.
 WEOL-FM Elyria, Ohio
 WEPM-FM Martinsburg, W. Va.
 WEPQ Goldsboro, N. C.
 WERC-FM Erie, Pa.
 WERE-FM Cleveland, Ohio
 WESC-FM Greenville, S. C.

Fm Calls CONTINUED

WEST-FM Easton, Pa.
WEVD-FM New York, N. Y.
WEVO-FM Laurinburg, N. C.
†WFAA-FM Dallas, Tex.
WFAH-FM Alliance, Ohio
WFAN Washington, D. C.
WFA5-FM White Plains, N. Y.
WFBC-FM Greenville, S. C.
WFBE Flint, Mich.
WFBS-FM Baltimore, Md.
WFBR-FM Wausau Rapids, Wis.
WFIL-FM Philadelphia, Pa.
WFIN-FM Findlay, Ohio
WFIU Bloomington, Ind.
WFLA-FM Tampa, Fla.
WFLN Philadelphia, Pa.
WFLY Troy, N. Y.
WFMA Rocky Mount, N. C.
WFMB Nashville, Tenn.
†WFMD-FM Frederick, Md.
WFMF Chicago, Ill.
WFMH-FM Cullman, Ala.
WEML Washington, Ind.
WFMP Pittsburgh, Pa.
†WFMQ Chicago, Ill.
WFMR Milwaukee, Wis.
WFMS Indianapolis, Ind.
WFMT Chicago, Ill.
WFMW-FM Madisonville, Ky.
WFMZ Allentown, Pa.
WFOC-FM Fayetteville, N. C.
WFNS-FM Burlington, N. C.
WFOB-FM Fostoria, Ohio
WFRO-FM Fremont, Ohio
WFSC-FM Franklin, N. C.
WFST-FM Caribou, Me.
WFUL-FM Fulton, Ky.
WFUM Flint, Mich.
WGAL-FM Lancaster, Pa.
WGAR-FM Cleveland, Ohio
WGAU-FM Athens, Ga.
†WGAU-FM Silver Spring, Md.
WGBI-FM Scranton, Pa.
WGBS-FM Miami, Fla.
WGFEM-FM Quincy, Ill.
WGFN Schenectady, N. Y.
WGH-FM Newport News, Va.
WGHF Brookfield, Conn.
†WGHJ-FM Lawrence, Mass.
WGKA-FM Atlanta, Ga.
WGNM-FM Washington, D. C.
WGNL-FM Gastonia, N. C.
WGPC-FM Bethlehem, Pa.
WGRV-FM Greenville, Tenn.
WGRW-FM Asheville, N. C.
WHAI-FM Greenfield, Mass.
WHAT-FM Philadelphia, Pa.
†WHAU-FM Haverhill, Mass.
WHBC-FM Canton, Ohio
WHBF-FM Rock Island, Ill.
WHCN Hartford, Conn.
WHCU-FM Ithaca, N. Y.
WHDD-FM Boston, Mass.
WHDF-FM Olean, N. Y.
WHFB-FM Benton Harbor, Mich.
†WHFI West Paterson, N. J.
WHFM Rochester, N. Y.
WHIO-FM Dayton, Ohio
WHK-FM Cleveland, Ohio
WHKP-FM Harrisonville, N. C.
WHLD-FM Niagara Falls, N. Y.
WHLL-FM Hempstead, N. Y.
WHLM-FM Bloomsburg, Pa.
WHMA-FM Anntiston, Ala.
WHNC-FM Henderson, N. C.
WHO-FM Des Moines, Iowa
†WHOH Hamilton, Ohio
WHOM-FM New York, N. Y.
WHOO-FM Orlando, Fla.
WHOP-FM Hopkinsville, Ky.
WHOS-FM Decatur, Ala.
WHP-FM Harrisburg, Pa.
WHPE-FM High Point, N. C.
WHRB-FM Cambridge, Mass.
WHTB-FM Talladega, Ala.
WHTN-FM Huntington, W. Va.
†WHYL-FM Carlisle, Pa.
WHYN-FM Springfield, Mass.
WIBG-FM Philadelphia, Pa.
WICA-FM Ashtabula, Ohio
†WIFI Glenside, Pa.
WIFM-FM Elkin, N. C.
WIKY-FM Evansville, Ind.
WILY Buffalo, N. Y.
WIMA-FM Lima, Ohio
WINA-FM Charlottesville, Va.
†WINZ-FM Miami, Fla.
WIP-FM Philadelphia, Pa.
WISC-FM Madison, Wis.
WITH-FM Baltimore, Md.
WITZ-FM Jasper, Ind.
†WIUS Christiansted, V. I.
WJAC Johnston, Pa.
WJAX-FM Jacksonville, Fla.
WJBC-FM Bloomington, Ill.
WJBK-FM Detroit, Mich.
WJBR-FM Wilmington, Del.
WJDX-FM Jackson, Miss.
WJEF-FM Grand Rapids, Mich.
WJEF-FM Hagerstown, Md.
WJHL-FM Johnson City, Tenn.
WJLK-FM Asbury Park, N. J.
WJLN Birmingham, Ala.
WJMC-FM Rice Lake, Wis.
†WJMO-FM Cleveland, Ohio
WJOB-FM Hammond, Ind.
WJR-FM Detroit, Mich.
WJTN-FM Jamestown, N. Y.
WJWF-FM Cleveland, Ohio
†WKAQ-FM San Juan, P. R.
WKAZ-FM Charleston, W. Va.
WKBN-FM Youngstown, Ohio
WKBR-FM Manchester, N. H.

WKQC Berlin, N. H.
WKFM Chicago, Ill.
WKIP-FM Poughkeepsie, N. Y.
WKIX-FM Raleigh, N. C.
WKLF-FM Pittsburgh, Pa.
WKL-FM Clanton, Ala.
WKMH-FM Dearborn, Mich.
WKOK-FM Sunbury, Pa.
WKOP-FM Binghamton, N. Y.
WKPT-FM Kingsport, Tenn.
WKRC-FM Cincinnati, Ohio
WKRQ-FM Mobile, Ala.
WKRT-FM Cortland, N. Y.
WKWK-FM Wheeling, W. Va.
WKYB-FM Paducah, Ky.
WLAD-FM Danbury, Conn.
WLAG-FM LaGrange, Ga.
WLAN-FM Lancaster, Pa.
WLAF-FM Lexington, Ky.
WLAV-FM Grand Rapids, Mich.
WLBI-FM Mattoon, Ill.
WLBI-FM Bowling Green, Ky.
WLBR-FM Lebanon, Pa.
WLDL-FM Oak Park, Mich.
WLDS-FM Jacksonville, Ill.
WLDT-FM Toccoa, Ga.
WLN Merrill, Wis.
WLLH-FM Lowell, Mass.
†WLNH-FM Peekskill, N. Y.
†WLOA-FM Braddock, Pa.
WLOB-FM Leaksville, N. C.
WLOG-FM Logan, W. Va.
WLOL-FM Minneapolis, Minn.
WLOS-FM Asheville, N. C.
†WLOV Cranston, R. I.
WLYC-FM Williamsport, Pa.
WMAAL-FM Washington, D. C.
WMAQ-FM Chicago, Ill.
WMA5-FM Springfield, Mass.
WMAZ-FM Macon, Ga.
WMBD-FM Peoria, Ill.
WMBH-FM Joplin, Mo.
WMBQ-FM Auburn, N. Y.
WMBR-FM Jacksonville, Fla.
WMCB-FM Memphis, Tenn.
WMCB-FM Kalamazoo, Mich.
WMDL-FM Greensboro, N. C.
†WMDT-FM Miami, Fla.
WMDM-FM Madison, Wis.
WMDR-FM High Point, N. C.
WMDW-FM Meadville, Pa.
WMHE Toledo, Ohio
WMIT Clingman's Peak, N. C.
WMLX-FM Mt. Vernon, Ill.
WMMZ Jackson, Mich.
WMMW-FM Meriden, Conn.
WMRI-FM Marion, Ind.
WMRN-FM Marion, Ohio
WMSA-FM Massena, N. Y.
WMTW-FM Mt. Washington, N. H.
WMUN-Detroit, Ind.
WMUZ Detroit, Mich.
WMVA-FM Martinsville, Va.
WMVO-FM Mount Vernon, Ohio
WMZK Detroit, Mich.
WNAV-FM Annapolis, Md.
WNBFF-FM Binghamton, N. Y.
WNBH-FM New Bedford, Mass.
WNCH-FM New York, N. Y.
WNCB-FM Daytona Beach, Fla.
WNES-FM Central City, Ky.
†WNEW-FM New York, N. Y.
†WNEX-FM Macon, Ga.
WNGO-FM Mayfield, Ky.
WNHC-FM New Haven, Conn.
WNIB Chicago, Ill.
WNOS-FM High Point, N. C.
WNOW-FM York, Pa.
WNRG-FM New Rochelle, N. Y.
WNTA-FM Newark, N. J.
WNYC-FM New York, N. Y.
WOAY-FM Oak Hill, W. Va.
WOC-FM Davenport, Iowa
WOCB-FM West Yarmouth, Mass.
WOHS-FM Shelby, N. C.
WOHL-FM Washington, D. C.
WOMC-FM Elyria, Ohio, Mich.
WOMI-FM Owensboro, Ky.
†WONO Syracuse, N. Y.
WOPA-FM Oak Park, Ill.
WOPF-FM Bristol, Tenn.
WOR-FM New York, N. Y.
WORA-FM Mayaguez, P. R.
WORG-FM Orangeburg, S. C.
WORX-FM Madison, Ind.
WORZ Orlando, Fla.
WOTW-FM Nashua, N. H.
WPAC-FM Patchogue, N. Y.
WPAD-FM Paducah, Ky.
WPAT-FM Paterson, N. J.
WPAF-FM Portsmouth, Ohio
†WPPB-FM Montrose, Pa.
WPEB-FM Philadelphia, Pa.
†WPPF-FM Middletown, Ohio
WPFM Providence, R. I.
WPGC-FM Oakland, Md.
WPHB-FM Phillipsburg, Pa.
WPIC-FM Sharon, Pa.
WPIB-FM Providence, R. I.
WPKM Tampa, Fla.
WPPA-FM Pottsville, Pa.
WPRB Princeton, N. J.
WPRO-FM Providence, R. I.
WPRS-FM Paris, Ill.
WPTF-FM Raleigh, N. C.
†WQAL Philadelphia, Pa.
WQFM Milwaukee, Wis.
WQMS Hamilton, Ohio
WQXR-FM New York, N. Y.
WQXT-FM Palm Beach, Fla.
WRAJ-FM Anna, Ill.
WRAK-FM Williamsport, Pa.
WRAL-FM Raleigh, N. C.
†WRBI Fairlawn, N. J.
WRBL-FM Columbus, Ga.
WRC-FM Washington, D. C.

WRCA-FM New York, N. Y.
WRCM New Orleans, La.
WREV-FM Reidsville, N. C.
WRFL Winchester, Va.
WRFM New York, N. Y.
WRFS-FM Alexander City, Ala.
WRHI-FM Rock Hill, S. C.
WRJN-FM Racine, Wis.
WRKO-FM Boston, Mass.
WRLD-FM Lanett, Ala.
WRNL-FM Richmond, Va.
WROK-FM Rockford, Ill.
WROY-FM Carmi, Ill.
WRR-FM Dallas, Tex.
WRRR Ithaca, N. Y.
WRRR Cherry Valley, N. Y.
WRRD De Ruyter, N. Y.
WRRS Bristol, N. Y.
WRRR Wethersfield, N. Y.
WRRN Warren, Pa.
WRUW-FM Warsaw, Ind.
WRUF-FM Gainesville, Fla.
WRUN-FM Utica, N. Y.
WRVA-FM Richmond, Va.
WRVC Norfolk, Va.
†WRXO-FM Roxboro, N. C.
WSAI-FM Cincinnati, Ohio
WSAM-FM Saginaw, Mich.
WSB-FM Atlanta, Ga.
WSEI Effingham, Ill.
WSEL Chicago, Ill.
WSEF Birmingham, Ala.
WSIC-FM Statesville, N. C.
†WSID-FM Baltimore, Md.
†WSJG Miami, Fla.
WSJS-FM Winston-Salem, N. C.
WSLS-FM Roanoke, Va.
WSNJ-FM Bridgeton, N. J.
WSNW-FM Seneca, S. C.
WSOC-FM Charlotte, N. C.
WSOB-FM Hershey, Ky.
WSOY-FM Decatur, Ill.
WSPA-FM Spartanburg, S. C.
WSPD-FM Toledo, Ohio
WSSR-FM Cleveland Heights, Ohio
WSTC-FM Stamford, Conn.
WSTP-FM Salisbury, N. C.
WSTR-FM Sturgis, Mich.
WSTV-FM Steubenville, Ohio

WSVA-FM Harrisonburg, Va.
WSVS-FM Crews, Va.
WSYR-FM Syracuse, N. Y.
WTAD-FM Quincy, Ill.
WTAG-FM Worcester, Mass.
WTAX-FM Springfield, Ill.
WTBC-FM Tuscaloosa, Ala.
†WTFM Babylon, N. Y.
WTHI-FM Terre Haute, Ind.
WTHC-FM Hartford, Conn.
WTJS-FM Jackson, Tenn.
WTMA-FM Charleston, S. C.
WTNC-FM Thomasville, N. C.
WTOA Trenton, N. J.
WTOC-FM Savannah, Ga.
WTOF-FM Toledo, Ohio
WTOF-FM Toledo, Ohio
WTOF-FM Washington, D. C.
WTRC-FM Towson, Md.
WTRC-FM Elkhart, Ind.
WTRX-FM Beloit, Ohio
WTSV-FM Claremont, N. H.
WTVB-FM Coldwater, Mich.
WUFT-FM Bethesda, Md.
WVAM-FM Allentown, Pa.
WVBR-FM Ithaca, N. Y.
WVJS-FM Owensboro, Ky.
WVVO-FM Columbus, Ohio
WVVL-FM Olney, Ill.
WVVC Greenfield, Wis.
WVDC-FM Washington, D. C.
WVGF-FM Sanford, N. C.
WVHG-FM Hornell, N. Y.
WVJ-FM Detroit, Mich.
WVMT New Orleans, La.
WVOD-FM Lynchburg, Va.
WVOL-FM Buffalo, N. Y.
WVON-FM Woonsocket, R. I.
WVPR Miami, Fla.
WVST-FM Waco, Ohio
WVSW-FM Pittsburgh, Pa.
WVVA-FM Wheeling, W. Va.
WVCN Providence, R. I.
WVXP Elmwood Park, Ill.
WXHR Boston, Mass.
WXYZ-FM Detroit, Mich.
†WYNS Youngstown, Ohio
WYZZ Wilkes-Barre, Pa.
WZOK-FM Jacksonville, Fla.

Educational Fm Call Letters

*KACC-FM Abilene, Tex.
*KALW San Francisco, Calif.
*KAMC-FM Stillwater, Okla.
*KANU Lawrence, Kan.
*KANW Albuquerque, N. M.
*KASU Jonesboro, Ark.
*KCPK Tacoma, Wash.
*KCRW Santa Monica, Calif.
*KCVN Stockton, Calif.
*KDFW Cedar Hill, Tex.
*KDPK Des Moines, Iowa
*KEPH Ephraim, Utah
*KFCA Phoenix, Ariz.
*KFMU Los Angeles, Calif.
*KHBL Plainview, Tex.
*KHOF Los Angeles, Calif.
*KITE-FM San Antonio, Tex.
*KLUB-FM Salt Lake City, Utah
*KMFM Tularosa, N. M.
*KMUW Wichita, Kan.
*KNER Dallas, Tex.
*KOHF Houston, Tex.
*KOKH Oklahoma City, Okla.
*KPFK Berkeley, Calif.
*KRCC Colorado Springs, Colo.
*KROW Santa Barbara, Calif.
*KRVW Eugene, Ore.
*KSCU Santa Clara, Calif.
*KSDB-FM Manhattan, Kan.
*KSDS San Diego, Calif.
*KSHS Colorado Springs, Colo.
*KSPK Claremont, Calif.
*KSUI Iowa City, Iowa
*KSTK Emporia, Kan.
*KTEC Orectech, Ore.
*KTGM Denver, Colo.
*KTJO-FM Ottawa, Kan.
*KTOY Tacoma, Wash.
*KUOH Honolulu, Hawaii
*KUSC Los Angeles, Calif.
*KVOF-FM El Paso, Tex.
*KVOK Honolulu, Hawaii
*KVSC Logan, Utah
*KVTT Dallas, Tex.
*KWAR Waverly, Iowa
*KWGS Tulsa, Oklahoma
*KWFM-FM West Plains, Mo.
*KXLU Los Angeles, Calif.
*WABE Atlanta, Ga.
*WABR Syracuse, N. Y.
*WAMC Albany, N. Y.
*WAMF Amherst, Mass.
*WAPS Akron, Ohio
*WBEZ Chicago, Ill.
*WBFO Buffalo, N. Y.
*WBGQ Newark, N. J.
*WBGU Bowling Green, Ohio
*WBKY Lexington, Ky.
*WBJC Baltimore, Md.
*WBOE Cleveland, Ohio
*WBOB Brunswick, Me.
*WBUR Boston, Mass.
*WCBE Columbus, Ohio
*WCFM Williamstown, Mass.
*WDFM State College, Pa.
*WDTR Detroit, Mich.
*WDUQ Pittsburgh, Pa.
*WEMC Harrisonburg, Va.
*WEPS Elgin, Illinois
*WERS Boston, Mass.
*WEVC Evansville, Ind.
*WFO5 S. Norfolk, Va.
*WFPK Louisville, Ky.

*WFPL Louisville, Ky.
*WFSU-FM Tallahassee, Fla.
*WFUV New York, N. Y.
*WGVE Gary, Ind.
*WGCS Goshen, Ind.
*WGRE Greencastle, Ind.
*WGBH-FM Boston, Mass.
*WGTS-FM Takoma Park, Md.
*WHAD Dalafield, Wis.
*WHCI Hartford City, Ind.
*WHFI Detroit, Mich.
*WHM-FM Madison, Wis.
*WHKY Chilton, Wis.
*WHMI Madison, Wis.
*WHHS Havertown, Pa.
*WHLA Holmen, Wis.
*WHLM-FM Bloomsburg, Pa.
*WHPR Highland Park, Mich.
*WHRM Wausau, Wis.
*WHSA Highland Twp., Wis.
*WHSR-FM Winchester, Mass.
*WHUS Storrs, Conn.
*WHWC Nor. Colfax, Wis.
*WHYY Philadelphia, Pa.
*WHYAN Indianapolis, Ind.
*WICB Ithaca, N. Y.
*WILL-FM Urbana, Ill.
*WKAR-FM East Lansing, Mich.
*WKR-FM New York, N. Y.
*WKSC Knoxville, Tenn.
*WKSD Kewanee, Ill.
*WKSU-FM Kent, Ohio
*WLFM Appleton, Wis.
*WMHC South Hadley, Mass.
*WMMI Meridian, Miss.
*WMTI Norfolk, Va.
*WMAA Amherst, Mass.
*WMOB Oxford, Ohio
*WNAD-FM Norman, Okla.
*WNAS New Albany, Ind.
*WNIC DeKalb, Illinois
*WNUR Evanston, Ill.
*WNVE Brooklyn, N. Y.
*WQAK Royal Oak, Mich.
*WOFI-FM Ames, Iowa
*WOSU-FM Columbus, Ohio
*WOUI Athens, Ohio
*WPRK Winters Park, Fla.
*WRTC-FM Hartford, Conn.
*WRPK Richmond, Va.
*WRTI-FM Philadelphia, Pa.
*WRVA-FM Richmond, Va.
*WSHS Floral Park, N. Y.
*WSKS Washash, Ind.
*WSLN Delaware, Ohio
*WSOU South Orange, N. J.
*WSPE Springfield, N. Y.
*WSRV Carondago, Ill.
*WTD5 Toledo, Ohio
*WTHS Miami, Fla.
*WTJU Charlottesville, Va.
*WTW-FM Nashua, N. H.
*WTUN Tampa, Fla.
*WUNC Chapel Hill, N. C.
*WUOA Tuscaloosa, Ala.
*WUOM Ann Arbor, Mich.
*WUOT Knoxville, Tenn.
*WUUS-FM Columbia, S. C.
*WUSV Scranton, Pa.
*WVSH Huntington, Ind.
*WVHI Muncie, Ind.
*WVKS McComb, Ill.
*WVFN Philadelphia, Pa.
*WYSP New Castle, Ind.
*WYSO Yellow Springs, Ohio

THE BLUE CHIPS

ARE ON THE

LARGEST* NETWORK

* WITH OVER 400 STATIONS

MUTUAL

**BROADCASTING
SYSTEM**



THESE BLUE CHIPS USE MUTUAL

AMERICAN HOME PRODUCTS
 BELL TELEPHONE
 BENRUS WATCH CO.
 BRISTOL-MYERS CO.
 BUFFERIN
 CARTER PROD., INC.
 CHRYSLER CORP.
 COCA COLA, INC.
 COLGATE-PALMOLIVE CO.
 COLGATE TOOTHPASTE
 COLGATE MEN'S LINE
 BRISK TOOTHPASTE
 EX-LAX, INC.
 GENERAL ELECTRIC CO.
 GENERAL FOODS
 CALUMET
 JELLO

GENERAL MOTORS
 PONTIAC
 GMC TRUCKS
 H. J. HEINZ CO.
 HEINZ FOODS
 LEVER BROS.
 LIGGETT & MYERS
 L & M CIGARETTES
 P. LORILLARD CO.
 L.P. GAS COUNCIL
 NATIONAL DAIRY
 KRAFT FOODS
 PHARMACEUTICALS, INC.
 SERUTAN • GERITOL
 QUAKER STATE OIL
 R. J. REYNOLDS
 CAMELS • WINSTON
 STERLING DRUG CO.

- Mutual is the choice because
- Mutual gets the choice listening audience — *the buyers in the family*. Why? Because Mutual is the
- one network whose stations offer
- *community-integrated* programming — programming of local
- interest for local audiences —
- while delivering national news,
- special events and sports features
- that only top network programming can provide. For big results,
- at the lowest cost-per-thousand
- of any major medium, pick the
- big network — Mutual.

Success Story

Small advertisers are smart buyers, too. Example: 3 years ago, 3 employees and a \$12,000 budget. Today, 100 employees and a business that has increased a hundred-fold. Still on Mutual exclusively . . . and still growing.

Top Coverage

Verified clearance is assured by Mutual's own contract with affiliates which gives MBS advertisers up to 365* stations out of 400 per News program.

*For verification, see Nielsen, June II, 1958 or current report.

MUTUAL BROADCASTING SYSTEM, INC.

1440 BROADWAY, NEW YORK 18, N. Y.
 TRIBUNE TOWER, CHICAGO, ILL.
 1313 N. VINE, HOLLYWOOD 28, CAL.