

INDEX TO CONTENTS OF 1938 YEARBOOK NUMBER

<p>A</p> <p>Accounts— U. S. Agencies handling 250-271 Canadian agencies handling 272-273</p> <p>Acting— Communications, 1934, amended 344-351 Canadian Rules 354-355</p> <p>Advertisers— National and regional and their agencies 239-249 Using networks 214-234 Using World Broadcasting System transcriptions 228-231 Index of, in 1938 Year Book Number 396-397 Index of agencies placing ads in this issue 396-397</p> <p>Advertisers, using in 1937— California Radio System 220 CBS Network 214-217 Corn Belt Wireless Group 236 Don Lee Network 226-227 Foothills Network 238 Inter-City Broadcasting System 238 Iowa Broadcasting System 237 Michigan Radio Network 236-239 Mohawk Network 224-225 Mutual Networks 224-225 NBC Blue Network 221-222 NBC Red Network 218-220 NBC Pacific Coast Network 223 Northern California Network 238 Oklahoma Network 225 Texas Quality Network 236 Wisconsin Radio Network 227 Yankee Network 232-234 World Broadcasting System transcriptions 228-231</p> <p>Advertising— Agencies handling radio accounts, directory 250-273 Agencies of national and regional sponsors 239-249 Agencies, Canadian, radio executives of 272-273 Broadcast advertising, in 1937 by Dr. Herman S. Hettinger 11-12 Network rates, personnel 165-177 African stations 373 Agencies, advertising, handling radio accounts, directory 250-273 Agencies of national and regional sponsors 239-249 Agencies, Government, dealing with radio 394 Agreement, text of North American Regional Broadcasting 314-325</p> <p>Alabama— Alabama Mutual Broadcasting System 178 Broadcasting stations 55 Radio homes by counties 37</p> <p>Alaska, stations of 140 Alberta, stations of 142</p> <p>Allocations— Of call letters to countries 366 Of frequencies in band 10,000, 300,000 kc. 326-336 Of Havana Treaty 314-325</p> <p>Apex, high frequency U. S. stations 290</p> <p>Arizona— Arizona Network 178 Broadcasting Stations 55 Radio homes by counties 37</p> <p>Arkansas— Broadcasting stations 56 Radio homes by counties 37</p> <p>Arundel Network 178</p> <p>Asiatic stations 372-373</p> <p>Associations— American Assn. Advertising 392 Agencies 392 Foreign Broadcasting 356 National Assn. Broadcasters 392 National Retail Dry Goods Assn., promotional guide for 1938 30 Of services relating to business of broadcasting 392-394 Attorneys practicing before FCC 390</p> <p>B</p> <p>Bibliography of literature pertaining to broadcasting— Broadcast advertising, general 374-375 Broadcast advertising, statistical services 375-376 Broadcast technique 376 Education 376-377 Foreign 379 General 374 Legal 374 Listener and market data 378-379 Miscellaneous 380 Periodicals, general 380-381 Periodicals, technical 381 Publishers, list of 376 Related subjects 380 Technical 377-378 Television 379-380 Users and Uses 375 Breakdown of FCC rule on British Columbia, stations of 142</p> <p>Broadcast Advertising— General literature of 374-375 In 1937, by Dr. Herman S. Hettinger 11-12 Statistical services, list of 376-378</p>	<p>Broadcast equipment— Manufacturers of 274-284 Types accepted by FCC rules 292-293 Used in U. S. and Canadian stations, types of 294-311</p> <p>Broadcast stations— Accepting foreign language programs 212 Authorized by FCC in 1937 22 Call letters 14, 22 High frequency 290 Licensed in U. S., international 20 Newspaper ownership and control of U. S. and Canada 205-210 Broadcast technique, bibliography 376 Broadcasting activities of colleges and universities, instructors of 382-383 Broadcasting associations, foreign 358 Broadcasting representatives, U. S. and foreign 146-150, 394 Broadcasting services 387-390 Broadcasting, spot 11-12, 239-249 Broadcasting, text of North American Regional agreement 314-325</p> <p>Broadcasting stations, United States— By call letters 14 By frequencies 16-20 By States 55-138 Alabama 55 Arizona 55 Arkansas 56 California 56-60 Colorado 60-62 Connecticut 62 Delaware 62 District of Columbia 64 Florida 64 Georgia 64-66 Idaho 66 Illinois 66-68 Indiana 72 Iowa 72-74 Kansas 74 Kentucky 78 Louisiana 78 Maine 80 Maryland 80 Massachusetts 80-82 Michigan 82-90 Minnesota 90 Mississippi 92 Missouri 92-94 Montana 94 Nebraska 94-98 Nevada 98 New Hampshire 98 New Jersey 98 New Mexico 100 New York 100-108 North Carolina 108 North Dakota 112-116 Ohio 116 Oklahoma 116 Oregon 118 Pennsylvania 118-121 Rhode Island 122 South Carolina 122 South Dakota 122 Tennessee 126 Texas 126-132 Utah 132 Vermont 132 Virginia 134 Washington 134-136 West Virginia 136 Wisconsin 138 Wyoming 138</p> <p>Educational stations 351 Equipment used in 294-311 Experimental stations, television 337 Facsimile stations 230 High frequency stations 290 Municipal stations 351 Religious stations 351 Shortwave stations 290 Television stations 337</p> <p>Broadcasting stations, Canada— By call letters 22 By frequencies 22 By Provinces 48 Alberta 142 British Columbia 142 Manitoba 143 New Brunswick 143 Nova Scotia 143 Ontario 144 Prince Edward Island 145 Quebec 145 Saskatchewan 145</p> <p>Broadcasting stations, U. S. territories— Alaska 140 Hawaii 140 Philippines 360 Puerto Rico 140</p> <p>Broadcasting stations, foreign— Algeria 373 Austria 373 Belgium 367 Bolivia 361 Brazil 361-362 British India 373 Bulgaria 367 Canary Islands 373 Ceylon 372 Chile 362 China 372 Columbia 363 Costa Rica 357</p>	<p>Crown Colony of Fiji 366</p> <p>Cuba 357-358</p> <p>Czechoslovakia 367</p> <p>Denmark 367</p> <p>Dominican Republic 358</p> <p>Dutch East Indies 372</p> <p>Ecuador 368</p> <p>Egypt 368</p> <p>El Salvador 358</p> <p>Estonia 367</p> <p>Finland 367</p> <p>France 368</p> <p>Germany 367</p> <p>Great Britain 368-369</p> <p>Greece 369</p> <p>Guatemala 358</p> <p>Haiti 358</p> <p>Honduras 369</p> <p>Hong Kong 372</p> <p>Hungary 369</p> <p>Iceland 369</p> <p>Ireland 369</p> <p>Italy 369</p> <p>Japan 372</p> <p>Kenya 373</p> <p>Latvia 369</p> <p>Lithuania 369</p> <p>Luxembourg 369</p> <p>Madagascar 369</p> <p>Madeira 373</p> <p>Manchukuo 369</p> <p>Mexico 368-369</p> <p>Morocco 373</p> <p>Netherlands 366</p> <p>New Zealand 366</p> <p>Newfoundland 366</p> <p>Nicaragua 360</p> <p>Norway 370</p> <p>Palestine 370</p> <p>Panama 363</p> <p>Paraguay 363</p> <p>Peru 364</p> <p>Philippine Islands 370</p> <p>Poland 370</p> <p>Portugal 373</p> <p>Reunion Island 373</p> <p>Rumania 370</p> <p>Siam 373</p> <p>Southern Rhodesia 373</p> <p>Soviet Russia 370-371</p> <p>Spain 371</p> <p>Straits Settlements and Malay States 373</p> <p>Sweden 371</p> <p>Switzerland 371</p> <p>Tunisia 373</p> <p>Turkey 371</p> <p>Union of South Africa 373</p> <p>Uruguay 364</p> <p>Yatien City 364</p> <p>Yugoslavia 371</p> <p>Broadcasting stations, international in U. S. 20</p> <p>C</p> <p>Calendar and promotional guide for 1938 30</p> <p>California— Broadcasting stations 56-60 California Broadcasting System 178 California Radio System, advertisers in 1937 220 Don Lee Network 178 Northern California Broadcasting System 178-238 Radio homes by counties 37</p> <p>Call Letters 14 Allocations to countries 366 Canadian stations by 22 U. S. stations by 14</p> <p>Canada— Advertising agencies and radio executives 272-273 Call letters of stations 22 Educational stations 351 Equipment used 310-311 Frequencies of stations 22 Newspaper ownership 210 Provinces, stations in 48 Radio editors 203-204 Radio homes by province and county 48 Retail trade 32 Rules governing Canadian stations 364-355 Stations accepting foreign language programs 212 Canadian Broadcasting Corporation— Executives and rates 166 Rates governing CBC 364-365 Canadian Commission 178 Cases decided by FCC showing program policies 338-343 Census of U. S. Radio homes by states and counties 37 Central American broadcasting station combination 357-360 Central States Broadcasting System 178 Chronology of radio's development 384-387 Church-owned stations 351 City-owned stations 351 Code of ethics, NAB 355 Coefficient crystals, manufacturers of 292 Colleges and Universities— Courses in radio offered by 382-383 Stations owned by 351</p>	<p>Colonial Network— Advertisers using in 1937 234 Stations and personnel 178</p> <p>Colorado— Broadcasting stations 60-62 Radio homes by counties 37 Columbia Broadcasting System— Advertisers in 1937 214-217 Executives 165 Map of network 162 Owned and operated stations 178 Rates 165-166</p> <p>Committees of Congress dealing with radio legislation 151 Committees and associations 388 Committee, Joint, on Radio Research 37, 392 Communications Act, 1934, amended, 344-351 Communications Commission, see Federal Communications Commission Congress, committees dealing with radio legislation 151 Connecticut— Broadcasting stations 62 Radio homes by counties 37 Consulting radio engineers 388 Consulting services listed 387 Contests, services 287 Conversion table, kilocycle-meter 288 Corn Belt Wireless Group— Advertisers using in 1937 276 Stations of and personnel 288</p> <p>Counties— Radio homes by, U. S. 37 Canadian 48 Courses in radio technique, colleges offering 382-383 Crystals, coefficient, manufacturers 292</p> <p>D</p> <p>Data— Listener 378-379 Market 378-379</p> <p>Delaware— Broadcasting stations 62 Radio homes by counties 37 Development of radio, a chronology, 384-387 Digest of FCC program policies 338-343 District of Columbia— Broadcasting stations 64 Radio homes 37 Don Lee Broadcasting System— Advertisers using in 1937 226-227 Stations of 178 Dry Goods, National Retail Association, 1938 promotional guide 30</p> <p>E</p> <p>Editors, radio of U. S. and Canadian newspapers 203-204</p> <p>Education— Bibliography of literature pertaining to radio 376-377 Colleges and universities offering radio courses 382-383 Educational groups, radio 394 Educational, religious and municipal stations in U. S. and Canada 351 Engineers consulting 388 Equipment— Used in U. S. and Canadian stations 294-311 Broadcast, manufacturers of 274-284 Receiving, manufacturers of 352-353 Recording, manufacturers of 312-313 Types accepted by FCC 292-293 Ethics, NAB code 355 European broadcasting stations 367-371 Executive and staff personnel of FCC 50 Experimental services and television laboratories, U. S. and foreign 387 Experimental television stations, U. S. 337</p> <p>F</p> <p>Facsimile stations in U. S. 290</p> <p>Federal Communications Commission— Act of 1934, as amended 344-351 Attorneys practicing before 390 Band, order covering 550 kc. 231 Decisions, program service 338-343 Equipment, types accepted 292-293 Field offices 50 Frequency monitors approved by 293 Frequency, order covering 550 kc. band 231 Modulation monitors approved by New stations authorized during 1937 26 North American Regional Agreement 314-325 Order covering 550 kc. band 231 Personnel, executive and staff 50 Program policies, defined in decisions 338-343 Rule on station breaks 231 Rules and regulations applicable to program policies 338-343 Federal Radio Commission, former, members of 50 Field offices of FCC 50 Florida— Broadcasting stations 64 Radio homes by counties 37 Foothills Network (Canada)— Advertisers in 1937 218 Stations and personnel 178</p>
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(Continued on page 4)

INDEX TO CONTENTS OF 1938 YEARBOOK NUMBER

(Continued from page 2)

<p>Foreign— Associations 856 Language programs 212 Literature pertaining to radio 379 Representatives in U. S. 390 Stations 357-373 Television laboratories 337 French Network stations, Canada 166</p> <p>Frequencies— Allocations in bands from 10,000, 300,000 kc. 326-336 Canadian stations by 22 Conversion table of 238 FCC order covering 650 kc. band U. S. Stations by 16-20 Frequency measuring services 358 Frequency monitors approved by FCC 293</p> <p style="text-align: center;">G</p> <p>General literature pertaining to radio 374</p> <p>Georgia— Broadcasting stations 64-66 Radio homes by counties 37-38 Government agencies dealing with radio 394 Gross and retail sales by regions and states 32 Guide— Promotional, Nat'l. Retail Dry Goods Assn. for 1938 30</p> <p style="text-align: center;">H</p> <p>Havana Treaty 314-325 Hawaii, stations 140 Hearst Radio Inc. 178 Hettinger, Dr. Herman S., broadcasting advertising in 1937 11-12 High frequency stations in U. S. 290 High frequency stations in world 356 History of radio development 384-387 Homes in U. S. with radio, by states and counties 37</p> <p style="text-align: center;">I</p> <p>Idaho— Broadcasting stations 66 Radio homes by counties 38</p> <p>Illinois— Broadcasting stations 66-68 Radio homes by counties 38</p> <p>Indiana— Broadcasting stations 72 Radio homes by counties 38 Index of advertisers in 1938 Year Book Number 396-397 Index of agencies placing advertising in this issue 396-397 Instructors in college courses in radio 1,382-383 Inter-City Broadcasting System— Advertisers using in 1937 238 Stations and personnel 178 International Broadcasting System Group 178 International stations licensed in U. S. 20</p> <p>Iowa— Broadcasting stations 72-74 Radio homes by counties 38 Iowa Broadcasting System— Advertisers using in 1937 237 Stations and personnel 178</p> <p style="text-align: center;">J</p> <p>Joint Committee on Radio Research, members of 37,392</p> <p style="text-align: center;">K</p> <p>Kansas— Broadcasting stations 74 Radio homes by counties 38 Kansas Network, stations and personnel 178</p> <p>Kentucky— Broadcasting stations 78 Radio homes by counties 38 Kilocycle-meter conversion table 288</p> <p style="text-align: center;">L</p> <p>Labor groups 394 Laboratories, television 337 Language, foreign, stations accepting 212 Lawyers practicing before FCC 390 Legal literature 379 Legal rulings of FCC concerning program policies 338-343 Legislation, Committees of Congress dealing with radio program subscribers 192-196 Licensing groups, music 394 Listener and market data, literature 378-379 Literature pertaining to broadcasting 374-381 Louisiana— Broadcasting stations 78 Radio homes by counties 38-40</p> <p style="text-align: center;">M</p> <p>McClatchy Broadcasting System 178</p> <p>Maine— Broadcasting stations 80 Radio homes by counties 40</p> <p>Manitoba, stations 148 Manufacturers of— Broadcasting equipment 274-284 Equipment types accepted by FCC 292 Low temperature coefficient crystals 292 Receiving equipment 352-353</p> <p>Massachusetts— CBS network 152 Mutual 174 NBC networks 167 U. S. stations, inserted, 178 Market and lister data, literature 378-379 Market research and marketing groups 392 Maryland— Broadcasting stations 80 Radio homes by counties 40 Maryland network, stations composing 178 Mason-Dixon Radio Group, stations composing 178 Massachusetts— Broadcasting stations 80-82 Radio homes by counties 40 Measuring services, frequency 388 Members of FCC 50 Members of former Federal Radio Commission 258 Meters to kilocycles, conversion table 288 Mexican stations 358-359 Michigan— Broadcasting stations 82-90 Radio homes by counties 40 Michigan Radio Network— Advertisers using in 1937 235-236 Stations and personnel 178 Minnesota— Broadcasting stations 90 Radio homes by counties 40 Miscellaneous services and organizations 392 Mississippi— Broadcasting stations 92 Radio homes by counties 40 Missouri— Broadcasting stations 92-94 Radio homes by counties 40 Missouri Triangle network, stations composing and personnel 178 Monitors, frequency and modulation, approved by FCC 293 Montana— Broadcasting stations 94 Radio homes by counties 40 Municipal stations in U. S. 351 Music licensing groups 394 Mutual Broadcasting System— Advertisers using in 1937 224-225 Executives and rates 176-177 Map of 174 Rates and Personnel 176-177</p> <p style="text-align: center;">N</p> <p>National and regional advertisers and agencies 239-249 National Association of Broadcasters— Code of ethics 355 Officers 392 National Broadcasting Company— Advertisers on NBC Blue in 1937 221-222 Advertisers on NBC Red in 1937 218-220 Advertisers on NBC Pacific Coast in 1937 223 Executives and rates 170-172 Map of networks 167 Owned and managed stations 178 Rates and personnel 170-172 National Retail Dry Goods Association, guide for 1938 30 Nebraska— Broadcasting stations 94-98 Radio homes by counties 40 Corn Belt Wireless Group 178 Networks— Alabama Mutual Broadcasting System 178 Arizona Network 178 Arrowhead Network 178 California Broadcasting System 178 Carolina Combination 178 Central States Broadcasting System 178 Colonial Network 178 Columbia Broadcasting System 152, 165, 178, 214-217 Owned and managed stations 178 Corn Belt Wireless Group 178 Don Lee Broadcasting System 178 Foothills Network Inc. 178 Hearst Radio Inc. 178 Inter-City Broadcasting System 178 International Broadcasting System Group 178 Iowa Broadcasting System 178 Kansas Network 178 McClatchy Broadcasting System 178 Maryland Network 178 Mason-Dixon Radio Group 178</p> <p>Michigan Radio Network 178 Missouri Triangle 178 Mutual Broadcasting System 174, 176-177; 224-225 National Broadcasting Company 167, 170-172, 178, 218-223 Owned and managed stations 178 North Central Broadcasting System 178 Northern California Broadcasting System 178 Northwest Triangle 178 Oklahoma Network Inc. 178 Pacific Northwest Coverage Group 178 Pennsylvania Independent Broadcasters 178 Scripps-Howard Radio Inc. 178 Texas Quality Network 178 Virginia Broadcasting System 178 West Virginia Network 178 Wisconsin Radio Network 178 Yankee Network 178 Nevada— Broadcasting stations 98 Radio homes by counties 40 New Brunswick, stations 143 Newfoundland stations 360 New Hampshire— Broadcasting stations 98 Radio homes by counties 40 New Jersey— Broadcasting stations 98 Radio homes by counties 40 New Mexico— Broadcasting stations 100 Radio homes by counties 42 New stations authorized in 1937 26 New York— Broadcasting stations 100-108 Radio homes by counties 42 Inter-City Broadcasting System 178,238 News services— Directory of 392 Stations subscribing to 198-202 Newspaper ownership, U. S. and Canada 205-210 Newspaper radio editors, U. S. and Canada 203-204 North American Regional Broadcasting Agreement, text of 314-325 North Carolina— Broadcasting stations 108 Radio homes by counties 42 North Central Broadcasting System 178 North Dakota— Broadcasting stations 112 Radio homes by counties 42 Northern California Broadcasting System— Advertisers using in 1937 238 Stations and personnel 178 Northwest Triangle 178 Nova Scotia, stations 143</p> <p style="text-align: center;">O</p> <p>Oceanic stations 365-366 Officers of NAB 392 Officers of regional networks 178 Offices, FCC field 50 Ohio— Broadcasting stations 112-116 Radio homes by counties 42 Oklahoma— Broadcasting stations 116 Radio homes by counties 42 Oklahoma Network Inc. 178 Advertisers using in 1937 225 Stations and personnel 178 Ontario, stations 144 Order of FCC covering 550 kc. band 231 Oregon— Broadcasting stations 118 Radio homes by counties 42 Ownership, newspaper, U. S. and Canada 205-210</p> <p style="text-align: center;">P</p> <p>Pacific Northwest Coverage Group 178 Pennsylvania— Broadcasting stations 118-121 Radio homes by counties 42 Pennsylvania Independent Broadcasters 178 Periodicals— General 380-381 Technical 381 Personnel— FCC 50 Network, national 165,170-172,176-177 Network, regional 178 Philippine Islands, stations 360 Policies, program, of FCC, as defined in rulings 338-343 Population, radio homes 32 Possessions and territories of U. S. Stations 140,360 Premium and contest services 387 Press association news services, stations subscribing 198-202 Press services listed 392 Press newspaper ownership of stations 205-210 Prince Edward Island, stations 145 Program libraries 192-196 Program policies of FCC 338-343</p> <p>Program production, transcription, recording, talent services 180-190 Promotional guide for 1938, NRDA 30 Provinces, Canadian radio homes 48 Publicly services 387 Publicly owned stations 351 Publisher, list of 275 Puerto Rico, stations 140</p> <p style="text-align: center;">Q</p> <p>Quebec, stations 146</p> <p style="text-align: center;">R</p> <p>RCA, officers and subsidiaries 325 Radio accounts, agencies handling 250-273 Radio advertisers, national, regional and agencies 239-249 Radio associations and committees 388 Radio Commission, Federal, former members 50 Radio development, a chronology 384-387 Radio editors of newspapers in U. S. and Canada 203-204 Radio engineers, consulting 394 Radio educational groups 388 Radio homes in Canada by province and county 48 Radio homes in U. S. by state and county 37 Radio homes, retail trade and population by state and region 32 Radio legislation, Congressional committees dealing with 151 Radio news services 198-202 Radio receiving equipment, manufacturers of 352-353 Radio stations subscribing to news services 198-202 Rates, network— CBC 166 CBS 165-166 MBS 176-177 NBC 170-172 Receiving equipment, manufacturers of 352-353 Recording equipment, manufacturers of 312-313 Recording services 180-190 Regional and national advertisers and agencies 239-249 Regional networks, stations and officers 178 Regulations governing Canadian stations 354-355 Regulations of FCC concerning program policies 338-343 Religious stations in U. S. 351 Representatives, station— U. S. and Canada 146-150 U. S. reps abroad 394 Foreign reps in U. S. 394 Research and marketing groups 392 Retail trade, population, radio homes by state and region 32 Retail sales in U. S. 32 Retailers Promotional Guide, National Retail Dry Goods Association 30 Rhode Island— Broadcasting stations 122 Radio homes by counties 42 Rules and Regulations— Canadian stations 354-355 Experimental stations 337 Focimile stations 290 High frequency broadcast stations 22,290,356 International stations 20 Program policies, FCC rule 338-343 Shortwave stations 22,290,356 Television stations 337</p> <p style="text-align: center;">S</p> <p>Sales, retail and radio homes by regions and states 32 Sales, retail in U. S. 32 Saskatchewan, stations 145 Schools, colleges and universities in U. S. 351,382-383 Scripps-Howard Radio Inc. 178 Script services 180 Services relating to broadcasting 180-190, 387-394 Set manufacturers 352-353 Shortwave stations— World list 356 U. S. 290 Canada 22 South American stations 361-364 South Carolina— Broadcasting stations 122 Radio homes by counties 42 South Dakota— Broadcasting stations 122 Radio homes by counties 42 Speech input equipment in U. S. 294-311 Sponsors, national and regional with agencies 239-249 Spot broadcasting 11-12, 239-249 States, radio homes by 37 Station breaks, FCC rule on 231 Station representatives 146-150 Stations— Accepting foreign language programs 212 Authorized during 1937 26 Breks, FCC rule on 231 Canadian, rules governing 354-355</p>
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(Continued on page 6)

INDEX TO CONTENTS OF 1938 YEARBOOK NUMBER

(Continued from page 4)

Educational and religious, U. S. and Canada 351 Experimental 337 Equipment, used in 294-311 Facsimile 290 High Frequency 290 International in U. S. 20 Newspaper-ownership 205-210 Retail sales and gross revenue by states and regions 32 Services, publicity 387 Shortwave 290 Subscribing to news services 198-202 Subscribing to transcription libraries 192-196 Television, U. S. 337 U. S. by call letters 14 U. S. by frequencies 16-20	Stations in U. S. 337 Temperatures coefficient crystals 292 Tennessee— Broadcasting stations 136 Radio homes by counties 42-46 Territories and possessions of U. S., stations 140,360 Texas— Broadcasting stations 126-132 Radio homes by counties 46 Texas Quality Network— Advertisers using in 1937 236 Stations and personnel 178 Towers, transmitter, used in U. S. 294-311 Transcription libraries, stations subscribing 192-196 Transcription and program services 180-190 Treaty, Havana allocations 314-325	Newspaper ownership of stations 205-210 Radio editors 203-204 Retail sales 32 Stations of— By call letters 14 By frequencies 16 By states and territories 56-140 Map of stations, inserted. Universities and colleges— Courses in radio offered 382-383 Instructors listed 382-383 Stations owned by 351 Utah— Broadcasting stations 132 Radio homes by counties 46	Washington— Broadcasting stations 134-136 Radio homes by counties 46 Washington, attorneys practicing before FCC 390 West Virginia— Broadcasting stations 136 Radio homes by counties 46 West Virginia Network, stations and personnel 178 Wisconsin— Broadcasting stations 138 Radio homes by counties 46 Wisconsin Radio Network— Advertisers in 1937 227 Stations and personnel 178 World Broadcasting System, stations using transcriptions 228-231 World, shortwave stations in 355 Wyoming— Broadcasting stations 138 Radio homes by counties 46
T	U	V	W
Table, kilocycle-meter conversion 288 Talent services 180-182 Technical literature 377-378 Technique, broadcast 376 Television— Laboratories and experimental services, U. S. and foreign 337 Literature of 379-380	United States— Broadcasting representatives abroad 394 Government agencies dealing with radio 394 Homes with radio, states and counties 37 International stations licensed in 20	Vermont— Broadcasting stations 132 Radio homes by counties 46 Virginia— Broadcasting stations 134 Radio homes by counties 46 Virginia Broadcasting System, stations and personnel 178	Y Yankee Network— Advertisers using in 1937 232-234 Stations of, personnel 178

Nation-Wide Popularity Polls And the Stars Heard Over KSD

In the three Nation-Wide popularity program polls announced during 1937, KSD programs carried the leading stars as follows:

The Poll

On KSD

- World-Telegram** **The First 4**
- Motion Picture Daily for Fame** **7 of the First 9**
- Co-operative Analysis of Broadcasting** **4 of the First 7**