

# MONDAY

# MORNING REPLAY

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**MEDIABASE**

ISSUE 76  
JULY 3, 1989

From the beaches of Miami, to the heartland of America (Toledo, OH), to the Big Apple to the Twin Cities. MMR combs the country for an in-depth look at four more great stations. This week, we take our first look at Miami's *Y 100*, *WHYI*. The *Metroplex* outlet programming reins recently fell right into the hands of former MD Frank Amadeo. *WIDT/Toledo* is our *Rock Radio* feature station of the week. *Reams Broadcasting Corp.* operates the Ohio rocker, while *Jim Steel* programs. New York, New York — that's our *A/C Tuned In* destination of the week. *Robert Dunphy* continues to lead the charge into the 90's at the *Bonneville International* station. And it's another trip to the Twin Cities as we scope out *Alternative* rocker *KABL*, programmed by *Mark J. Miller*. It's the "only station that matters," and this week they're *Tuned In*.

Over 25 years ago The Who began mesmerizing audiences around the world with their raw British sound and their guitar bashing, stage wrecking ways. Now more than a quarter century later, they're back. *Pete Townshend*, *Roger Daltrey*, *John Entwistle* and a band totalling 15 players recently rolled into Toronto, Ontario for the premiere performance of the "Kids Are Alright '89" tour — and MMR was there! This week *Monday Morning Replay* has all of the concert facts, song sets, personnel records and more in *Captured Live!* Check it out on page 5.

*Queensryche*, *Cher*, *Lita Ford*, *Judy Torres*, *Badlands*, *Indio*, *New Kids On The Block* and *Gloria Estefan & MSM!* What do they have in common? All eight are back with hot, early summer releases! This week MMR has details on all of these tracks, including exclusive *Foreplay* interviews with most!

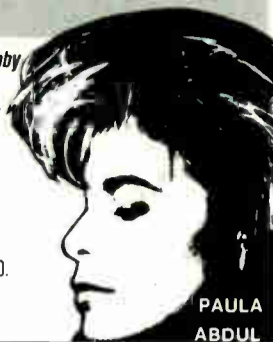
Also this week:

- ▶ *National Sample Hours* scan AM drive. Inside you can check out stations like San Diego's *B-100*, KC's *KLSI*, the Twin Cities' *KSTP*, Dallas' *KVIL*, Houston's *KKBQ*, Detroit's *Fox (WDFX)*, Sacramento's *KRXQ* and Tampa's *WYNF*, just to name a few.
- ▶ *Fact Files* brings you the up-close and personal stories on radio programming consultant *Donna Halper*, *KDDN's* *Jamie Hyatt* and *WIYY's* *Russ Mottla*.

All this, along with the most comprehensive charts in MMR history, inside this week's issue!

## MOST PLAYED/HIT RADIO

After a two week stance at #3, *Milli Vanilli* jumps up two and takes control of the *Hit Radio* chart with "Baby Don't Forget My Number." "Baby" garnishes 3,542 plays, a *QPI* average of 47 and a *Reach Index* of 89.97 million. *Madonna* continues to hold steady and strong (while still gaining in playcount) at #2. Former *Hit Radio* chart leader *Martika* slips two to #3, followed in the top 10 by *Fine Young Cannibals* #4, *Simply Red* #5, *Prince* #6, *Love And Rockets* #7, *Bobby Brown* #8, *Dino* #9 and *Benny Mardones* #10. Showing strong gains within the 40 include *Karyn White*, *Paula Abdul*, *Richard Marx* (biggest jumper of the week — up 10, #29-19), *Donny Osmond*, *Watley/Eric B/Rakim*, *Roxette*, *Sweet Sensation*, *Henry Lee Summer* and *Don Henley*. *Surface's* "Shower Me With Your Love" leads the debuts this week, placing at #36. Others new include *New Kids On The Block* and *Winger*. *Dead Or Alive*, *Robert Palmer*, *Chuckii Booker*, *Grayson Hugh* and *Erasure* show strong gains outside the 40. *Gloria Estefan & Miami Sound Machine*, *Howard Jones*, *Michael Bolton*, *Milli Vanilli* ("I'm Gonna Miss You"), *Neneh Cherry*, *Guy*, *Tony! Tonit Toner*, *King Swamp*, *Cher* and *Living In A Box* are new to the *Newcomers* list.



PAULA  
ABDUL

## MOST PLAYED/ROCK RADIO

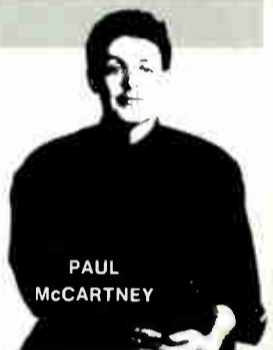


BAD ENGLISH

*Stevie Nicks* strings three in-a-row at the top of the *Rock Radio* charts. *Nicks' "Rooms On Fire"* scores 1,267 plays, averages a *QPI* average of 24 and spans a *Reach Index* of 20.82 million. *Tom Petty* continues to climb another notch, this week placing "Running Down A Dream" at #2. *Billy Squier*, *Don Henley* and *Anderson/Bruford/Wakeman/Howe* all take another upward step as well; #3-5 respectively. The remaining top 10 lineup consists of *Love And Rockets* #6, *Queen* #7, *Pete Townshend* ("A Friend Is A Friend") #8, *Stevie Ray Vaughan* #9 and *Jackson Browne* #10. *Bad English*, *The Call*, *White Lion*, *Bon Jovi*, *King Swamp*, *Tangier*, *Peter Gabriel*, *Allman Brothers Band* and *The Cult* all mark significant growth action within the *Rock 40*. *Tom Petty's "Free Fallin'"* reenters the chart at #28. *U2*, *Pete Townshend* ("Fire"), *The BoDeans*, *Little Feat* and *Stevie Nicks* ("Long Way To Go") all debut this week on the *Rock Radio* chart. Showing continued growth outside the 40 include *Simple Minds*, *Tora Tora and Saraya*. Additional album tracks from *Pete Townshend*, *Don Henley*, *Paul McCartney* and cuts from *Blue Murder*, *Mr. Big* and *Boris Grebenchikov* are fresh to the *Newcomers* list.

## MOST PLAYED/ADULT CONTEMPORARY

Last week's #2 — this week's #1... *Simply Red's "If You Don't Know Me By Now"* "If You Don't Know" racks up 2,023 plays, spawns a *Quality Play Index* average of 29 and a reach of 39.43 million. *Howard Jones* slips a notch to #2, followed by *Natalie Cole* #3, *Donna Summer* #4, *Waterfront* #5, *New Kids On The Block* #6, *Jimmy Harnen* #7, *Benny Mardones* #8, *Barry Manilow* #9 and *Dan Hill* #10. *Paul McCartney* leaps two slots and threatens the top 10 at #11. Other upward climbers in the top *Adult Contemporary* 30 include *Paula Abdul* #14-12, *Swing Out Sister* #18-13, *Madonna* #17-14, *Stevie Nicks* #19-15, *Chicago* #20-16, *Mica Paris* #21-17, *Fine Young Cannibals* #23-18, *Richard Marx* #24-20, *Vanessa Williams* #25-22, *Martika* #28-25 and *Peter Gabriel* #30-28. *Don Henley's "The End Of The Innocence"* leads the six *A/C* debuts this week; placing at #19. Others new to the *A/C* 30 include *Michael Bolton*, *Chris Rea*, *Donny Osmond*, *Cyndi Lauper* and *Gloria Estefan & Miami Sound Machine*; *10,000 Maniacs* reenters. New to the *Newcomers* list outside the 30 include *Andreas Vollenweider*, *Tim Finn*, *Debbie Gibson*, *Bette Midler*, *Mike & The Mechanics*, *Elvis Costello* and *Karyn White*.



PAUL  
MCCARTNEY

## MOST PLAYED/MULTI-FORMAT



WINGER

*Simply Red* strikes up a deuce of weeks at the top of the *Multi-Format* circle this week. "If You Don't Know Me By Now" totals 4,998 plays, scores a *QPI* average of 34 and a *Reach Index* of 110.40 million. *Madonna*, *Fine Young Cannibals*, *Martika*, *Milli Vanilli*, *Love And Rockets*, *Natalie Cole*, *Benny Mardones*, *Stevie Nicks* and *Prince* are other *Multi-Format* top 10 trackers; #2-10 respectively. *Simply Red* also captures the *Hit/A-C* lead for the second straight week. *Simply Red* is followed by *Madonna*, *FYC*, *Cole*, *Mardones*, *Cyndi Lauper*, *Richard Marx*, *Nicks* and *Debbie Gibson*. *Fine Young Cannibals* show strength for yet another week atop the *Hit/Rock* circuit. Others crossing the *Hit/Rock* borderline include *Love And Rockets* #2, *Prince* #3, *Stevie Nicks* #4, *Don Henley* #5, *Bon Jovi* #6, *Billy Squier* #7, *Winger* #8, *Pete Townshend* #9 and *White Lion* #10. *Milli Vanilli* takes the *Hit/Urban/Dance* reins this week. *Madonna*, *FYC*, *Simply Red*, *Prince*, *Bobby Brown*, *Dino*, *Expose*, *Real Life* and *Karyn White* all show strength in the *Hit/Urban/Dance* area as well; placing #2-10 respectively.

## MOST UPWARD MOVEMENT/NATIONALLY

### Hit Radio

GLORIA ESTEFAN/MSM	Don't Wanna Lose You	Epic
HOWARD JONES	The Prisoner	Elektra
A FRANKLIN/W HOUSTON	It Isn't, It Wasn't, It Ain't	Arista
RICHARD MARX	Right Here Waiting	EMI
NEW KIDS ON THE BLOCK	Hangin' Tough	Columbia

### Rock Radio

PETE TOWNSHEND	Fire	Atlantic
BODEANS	You Don't Get Much	Slash/Repr
STEVIE NICKS	Long Way To Go	Modern/Atl
TOM PETTY	Free Fallin'	MCA
U2	All I Want Is You	Island

### Adult Contemporary

MICHAEL BOLTON	Soul Provider	Columbia
CHRIS REA	On The Beach	Geffen
DON HENLEY	The End Of The Innocence	Geffen
DONNY OSMOND	Sacred Emotion	Capitol
GLORIA ESTEFAN/MSM	Don't Wanna Lose You	Epic

Determined by increase in RANK

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## "HEADED FOR A HEARTBREAK"

MMR HIT TRACER TRACKS DEBUT <sup>39</sup>  
R&R BREAKER DEBUT <sup>37</sup>

### HIT ACTION!

WZPL Add #29  
KPLZ Add  
KKRZ Add  
WZOU Add  
KXXR 4-2 (Hot)

WNVZ 14-7 (Hot)  
WGH 9-8  
WKBQ 13-9  
KQLZ 19-14  
92X 18-15

WMMS Debut #19  
Y108 28-23  
PWR99 34-27  
KRBE 32-27 (Hot)  
Y97 5-1 (Hot)

WRZR 6-2 (Hot)  
WROQ 12-7 (Hot)  
And Many More!

Also Playing On: KCPX & X100!

MTV HEAVY ROTATION & TOP 5 REQUESTS!

DON'T MISS WINGER ON TOUR ALL SUMMER LONG!

From The Platinum Plus Lp: "Winger."



# WINGER

# OVER AND OVER

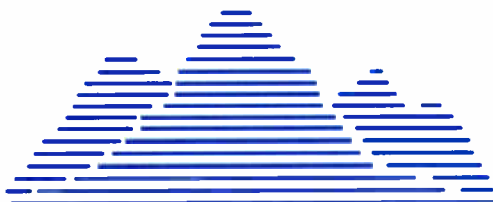
- over 20,000 listeners tested
- over 200 sessions
- over 50 markets
- over 50,000 titles tested
- over seven years experience

## AND OVER

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MARKETS MONITORED		Monday Morning Replay monitors over 235 leading radio stations in the nations leading markets. Formats monitored include Hit Radio, Rock Radio, Adult Contemporary and Alternative Rock.

### GLOSSARY OF TERMS AND INDICATORS:

#### CHARTS INDICATORS:

▲ Increase from previous week, based on PLAYS or RANKING. NOTE: With the implementation of this methodology, it is possible for a title to rank lower than in previous week, yet retain its arrow.

✓ Signifies a new entry.

#### CHART TERMINOLOGY:

REACH INDEX should be equated with GROSS IMPRESSIONS, not with an overall body of audience.

HEAVIEST SATURATION indicates the stations delivering the most GROSS IMPRESSIONS with airplay of any given title.

All numbers pertaining to reach index (gross impressions) are listed in millions.



# GRAYSON HUGH "TALK IT OVER" The Action Is Heating Up!

**MMR HIT TRACER TRACKS NEWCOMER**  
42% PLAY INCREASE THIS WEEK!



### HIT ACTION!

94Q ADD	WDLX ADD	WAPE #10	KSND 30-28	KBFM Debut #37	WCGQ
WNVZ ADD	KWNZ ADD	WBCY 24-19	Z104 36-32	WNOK Debut #39	WZYP
Q98 ADD #29	KROY 30-25	Y107 23-19	KYRK 37-35	WYCR	KTUX
WNYZ ADD	KISN 31-29	WMHE 28-22	K92 Debut #26	K98	KZIO
WHYH ADD	WBBQ 7-2	WGRD #23	WKSI Debut #30	K106	Z99
Z102 ADD	WRVQ 10-8	WPHR 30-27	KLQ Debut #30	KZZB	KF95

ALSO PLAYING ON: Y95! From The Debut Lp: "Blind To Reason."



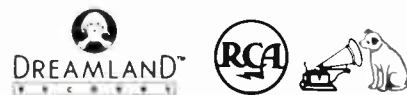
# LITA "FALLING IN AND OUT OF LOVE" The Follow-up Hit To "Close My Eyes Forever"!

### EARLY ACTION!

KXYQ ADD	KATM ADD	KYRK ADD	KZZU ADD
WROQ ADD	KRZR ADD	FM104 ADD	And More!

ALSO PLAYING ON: Y108, KXXR, WDFX & Q105!

From The Self-Titled Platinum Lp: "Lita."



# JOHN FARNHAM "TWO STRONG HEARTS" The Voice That Brought You Endless Hits From The Little River Band!



### GREAT EARLY ACTION!

WROQ ADD	KISN	KSAQ	WPFM	99KG
FM104 ADD	Y107 DEBUT #30	WJMX	KWTX	And More!

From The New Lp: "Age Of Reason."



# KOOL MOE DEE "THEY WANT MONEY" Kool Moe Dee is King!

**HOT AT BLACK RADIO!**

**BILLBOARD BLACK SINGLES (17) R&R URBAN (17)**

### EARLY HIT ACTION!

KMEL KITY KYRK And More!



# RCA

# CAPTURED LIVE!

USERS GUIDE: Captured Live is a factual account of a one night performance. It does not necessarily reflect the entire tour.



John Entwistle



Roger Daltrey



Pete Townshend

Photos by: Sue Plummer

## CONCERT FACTS:

**Artist:** The Who  
**Labels:** MCA (The Who)  
 Atlantic (Townshend's IRON MAN lp)  
**Tour:** "Kids Are Alright '89"  
**Date:** June 24, 1989 (opening weekend)  
**Venue:** Canadian National Exhibition (CNE)  
**Location:** Toronto, Ontario  
**Attendance:** 65,000  
**Capacity:** 65,000  
**Tickets Sold:** 100% (sold-out)  
**Ticket Prices:** \$29.50  
**Total Gross:** \$1,747,875  
**Promoter:** CPI  
**Booking Agency:** Premier Talent Agency  
**Management:** Left Field Services  
**Public Relations:** Mahoney/Wasserman P.R.  
**Tour Managers:** Rex King & Mike Kidson  
**Production Managers:** Roy Lamb & Mick Double  
**Lights Off:** 8:31PM/Lights On: 12:06AM  
**Total Length:** 3 Hours, 35 Minutes  
 (includes 30 minute intermission)

### Upcoming Shows:

July 6, 7 RFK Stadium, Washington, D.C.  
 July 9, 10 Vets Memorial, Philadelphia, PA  
 July 12, 14 Sullivan Stadium, Foxboro, MA  
 July 16 Three Rivers Stadium, Pittsburgh, PA

## PERSONNEL: THE WHO

**Pete Townshend:** Guitars, Vocals  
**Roger Daltrey:** Vocals, Guitar, Harmonica  
**John Entwistle:** Bass, Vocals  
**Simon Phillips:** Drums  
**Stephen Bolton:** Guitar  
**John Bundrick:** Keyboards  
**Jodi Linscott:** Percussion  
**Roddy Lorimer:** Trumpet  
**Simon Clarke:** Saxophone  
**Tim Sanders:** Saxophone  
**Neil Sidwell:** Trombone  
**Simon Gardner:** Trumpet  
**Billy Nichols:** Vocals  
**Coral Gordon:** Vocals  
**Cleveland Watkins:** Vocals

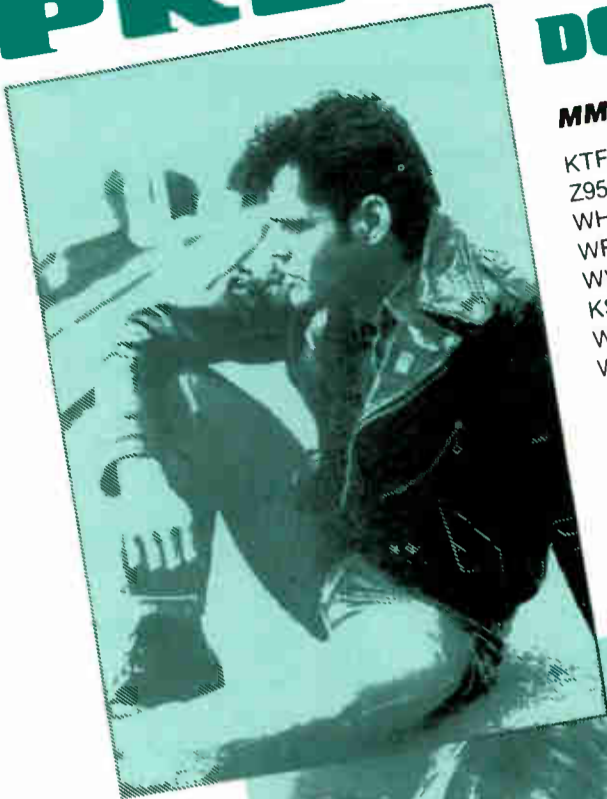
## SET: 8:31PM-12:06AM

1. "Tommy" Medley (40 minute rendition)
2. *A Friend Is A Friend* (from IRON MAN lp)
3. *A Little Is Enough* (from Townshend's EMPTY GLASS lp)
4. *I'm A Man* (Bo Diddley cover)
5. *I Can't Explain*
6. *Substitute*
7. *I Can See For Miles*

8. *Trick Of The Light*
9. *Boris The Spider*
10. *Who Are You*  
 — Intermission — 9:58PM-10:28PM
11. *Magic Bus*
12. *Too Much Of Anything*
13. *Baba O'Riley*
14. *My Generation*
15. *Let My Love Open The Door* (from EMPTY GLASS lp)
16. *5:15*
17. *Love, Reign O'er Me*
18. *Love Hurts* (Boudleaux Bryant cover)
19. *Too Late The Hero*  
 (from Entwistle's TOO LATE THE HERO lp)
20. *My Wife*
21. *Sister Disco*
22. *Rough Boys* (from EMPTY GLASS lp)
23. *Join Together*
24. *You Better You Bet*
25. *Behind Blue Eyes*
26. *Won't Get Fooled Again*
27. *Hey Joe* (Jimi Hendrix cover) (first encore)
28. *Pictures Of Lily*
29. *Twist & Shout* (Isley Brothers cover) (final song)

# PRECIOUS METAL

## DONNY OSMOND "Sacred Emotion"



### MMR HIT TRACER TRACKS <sup>22</sup>

- KTFM ADD #30
- Z95 ADD
- WHYT ADD
- WFMF ADD #29
- WVSR ADD #37
- KSAQ ADD #38
- WINK ADD
- WLAP ADD
- FM100 ADD
- WBAM ADD
- WMHE ADD
- KKSS ADD
- KISN 8-6
- WNCI 12-9 (Hot)
- KROY 15-13
- Y108 15-13

ALSO PLAYING ON: KATD, KSAQ, WPXY, B104 & WMJQ!  
LP ON ITS WAY TO GOLD — 400,000 SOLD!

### R&R BREAKER <sup>35</sup> (Highest Debut This Week!)

- KS104 15-13
- KZZP 19-15 (Hot)
- WKBQ 18-16
- KKBQ 25-17
- B96 #19
- KDWB 23-18
- PWR99 22-18
- KWSS 21-19
- WGH 23-19
- X100 23-19
- 94Q 24-20
- WLOL 24-20
- KKRZ 28-23
- WAVA 29-24
- WNVZ 27-24
- Q107 29-26
- KMEL 30-27
- KIIS 29-27
- Q102 32-28
- B97 30-28
- KITY 31-29



## GREAT WHITE "Once Bitten, Twice Shy"

### MMR HIT TRACER TRACKS <sup>40</sup> - <sup>32</sup> - <sup>25</sup>

- B104 ADD #26
- WKT1
- WDFX 6-3
- WZPL 11-5
- WGH 6-5
- KUBE 13-11
- Z95 18-12
- WKBQ KS104
- WABW ADD #28
- Z106 ADD #39
- KCPX 17-13
- KBQ 17-14
- KWOD 18-15
- WMMS 18-16
- B97 20-18
- 92X 22-20
- KEGL #20
- B94 #20
- KTFM #21
- WNCI 29-27
- WMJQ WKQB
- 94TYX WLAP
- KPLZ 36-28
- Q102 33-30
- KMYZ 4-1 (Hot)
- KATM #2
- K106 #2

ALSO PLAYING ON: KIIS & WAVA! From The Lp "Twice Shy."  
OVER 800,000 SOLD — PLATINUM BOUND!  
MTV HEAVY ROTATION! ADD IT NOW OR ADD IT LATER!



## BILLY SQUIER "Don't Say You Love Me"

DON'T SAY YOU LOVE ME JUST SAY IT'S AN ADD!  
HOT AT ROCK AND HIT RADIO!  
MMR HIT TRACER TRACKS NEWCOMER



31% PLAY INCREASE THIS WEEK!  
MMR ROCK TRACER TRACKS <sup>5</sup> / LP DEBUT <sup>8</sup>

### HIT ACTION!

- KUBE ADD
- WXKS ADD
- WCGQ ADD
- WPFR ADD
- KTMT ADD
- 99KG ADD
- WTHT ADD
- KXXR 13-7
- KEGL #12
- WZPL DEBUT #27
- KXYQ
- KRZR 17-7
- WQUT 28-23
- K106 31-26
- Y97 13-10
- OK95 19-15
- KOZE 32-26
- KMOK 37-31

ALSO PLAYING ON: WDFX, WMMS & KQLZ!  
QUARTER MILLION ALBUMS ALREADY SOLD!!

## QUEEN "Breakthrough"



QUEEN IS GOLD!  
JUST OUT AND ALREADY ON!  
WZYP ADD
- G98 ADD
- WAZY ADD
- ZFUN ADD
- Y97 ADD
- OK95 ADD

From The Album: "Miracle."

And More!

## OH WELL "OH WELL"

HAVE YOUR FRIENDS TOLD YOU ABOUT THIS HIT RECORD YET? GET READY!!



*Donna L Halper*  
**Halper & Assoc.**



<b>P E R S O N A L</b>	LAST NAME <b>Halper</b>	FIRST <b>Donna</b>	MIDDLE <b>Lee</b>
	CURRENT COMPANY <b>Halper &amp; Associates — Radio Programming Consultants</b>		
	HOMETOWN <b>Boston, MA</b>		
	MARITAL STATUS/CHILDREN <b>Married (two years), no kids, but we take care of an autistic young man</b>		
	HOBBIES <b>Stamp collecting, reading, travelling</b>		

<b>E M P L O Y M E N T</b>	<b>Halper &amp; Associates — Radio Programming Consultants — (Present)</b>
	<b>WAVA/Washington, D.C. — MD, Assistant PD</b>
	<b>WRVR/New York — MD, Assistant PD</b>
	<b>WMMS/Cleveland — Music Director</b>
	<b>Wrote for Billboard and for ABC Radio (my weirdest non-radio job? I used to be a counselor in prison)</b>

<b>V I E W P O I N T S</b>	THREE BEST RADIO STATIONS IN AMERICA — CURRENT <b>Kiss 108/Boston, CKOI/Montreal, Z95.5/Detroit</b>
	THREE BEST RADIO STATIONS OF ALL-TIME <b>WABC, WBZ, KHJ</b>
	BEST CURRENT ALBUM <b>Rock Rhythm &amp; Blues — Randy Travis</b>
	BEST ALBUM OF ALL-TIME <b>(tie) Rumours — Fleetwood Mac, Bringing It All Back Home — Bob Dylan</b>
	BEST CURRENT SINGLE <b>I Drove All Night — Cyndi Lauper</b>
	BEST SINGLE OF ALL-TIME <b>Total Eclipse Of The Heart — Bonnie Tyler</b>
	FOUR BEST ARTISTS CURRENT <b>Don Henley, R.E.M., Def Leppard, Cyndi Lauper</b>
	FOUR BEST ARTISTS OF ALL-TIME <b>The Beatles, Bob Seger, Rush, Fleetwood Mac</b>
	BEST TELEVISION SPOT FOR RADIO <b>Film House "No Gimmicks" (the chimp was great!)</b>
	BEST PROMOTION EVER INVOLVED WITH <b>The many promotions I've done to help underprivileged children</b>
	WORST PROMOTION EVER INVOLVED WITH <b>Having to do a remote at a Harley shop in a tight T-shirt (many years ago)</b>
	MOST INFLUENTIAL PERSON IN CAREER <b>Jefferson Kaye, Tim Powell, and my best friend in college (who encouraged me to go into radio when females were still not accepted)</b>
	EARLY RADIO IDOLS <b>Arnie Ginsburg, Dan Ingram, Jess Cain, Dale Dorman</b>
	TWO BEST AIR TALENTS CURRENT <b>Impossible to name only two, I hear many that impress me...</b>
	BEST AIR TALENT OF ALL-TIME <b>Arnie Ginsburg "Magic Christian," Dan Ingram</b>
MAJOR ACCOMPLISHMENT IN RADIO <b>Nine years as a consultant and I'm still here!!! Also I discovered Rush, was the first woman DJ at several stations, and am quoted in three college text books.</b>	
SHORT-TERM GOALS <b>Being recognized as one of radio's best consultants</b>	
LONG-TERM GOALS <b>Owning a station, having lots of money and teaching Jeff (our autistic friend) to talk</b>	

**NATIONAL FACT FILE**

**“Right Here Waiting”**  
**THE NEXT #1!**  
**MMR HIT TRACER TRACKS** 29 - 19  
**REACH 27.91 MILLION!**  
**FIRST WEEK ACTION!**

WKTJ ADD #13	WKBQ ADD #36
KS104 ADD #21	WXKS ADD
WL0L ADD #22	Z100 ADD
X100 ADD #23	WEGX ADD
KDWB ADD #24	PRO-FM ADD
WZPL ADD #25	WAVA ADD
KZZP ADD #25	KKBQ ADD
Y108 ADD #25	B97 ADD
B104 ADD #25	KITY ADD
WKSE ADD #27	Q105 ADD
KXYQ ADD #27	Z95 ADD
KWSS ADD #28	92X ADD
94Q ADD #28	WCZY ADD
Y100 ADD #29	KBEQ ADD
B96 ADD #30	KIIS ADD
WGH ADD #30	KROY ADD
B94 ADD #30	KWOD ADD
KCPW ADD #32	KCPX ADD
WNCI ADD #32	KISN ADD
WPLJ ADD #32	KKLQ ADD
Q102 ADD #33	KPLZ ADD
KRBE ADD #34	<b>&amp; More!</b>

**EMI**

From the hot selling lp:  
 "Repeat Offender."

**RICHARD MARX**

# KARYN WHITE

## "SECRET RENDEZVOUS"

HEADING TOP 10!

MMR HIT TRACER TRACKS  - 

R&R HIT (33) - (28)

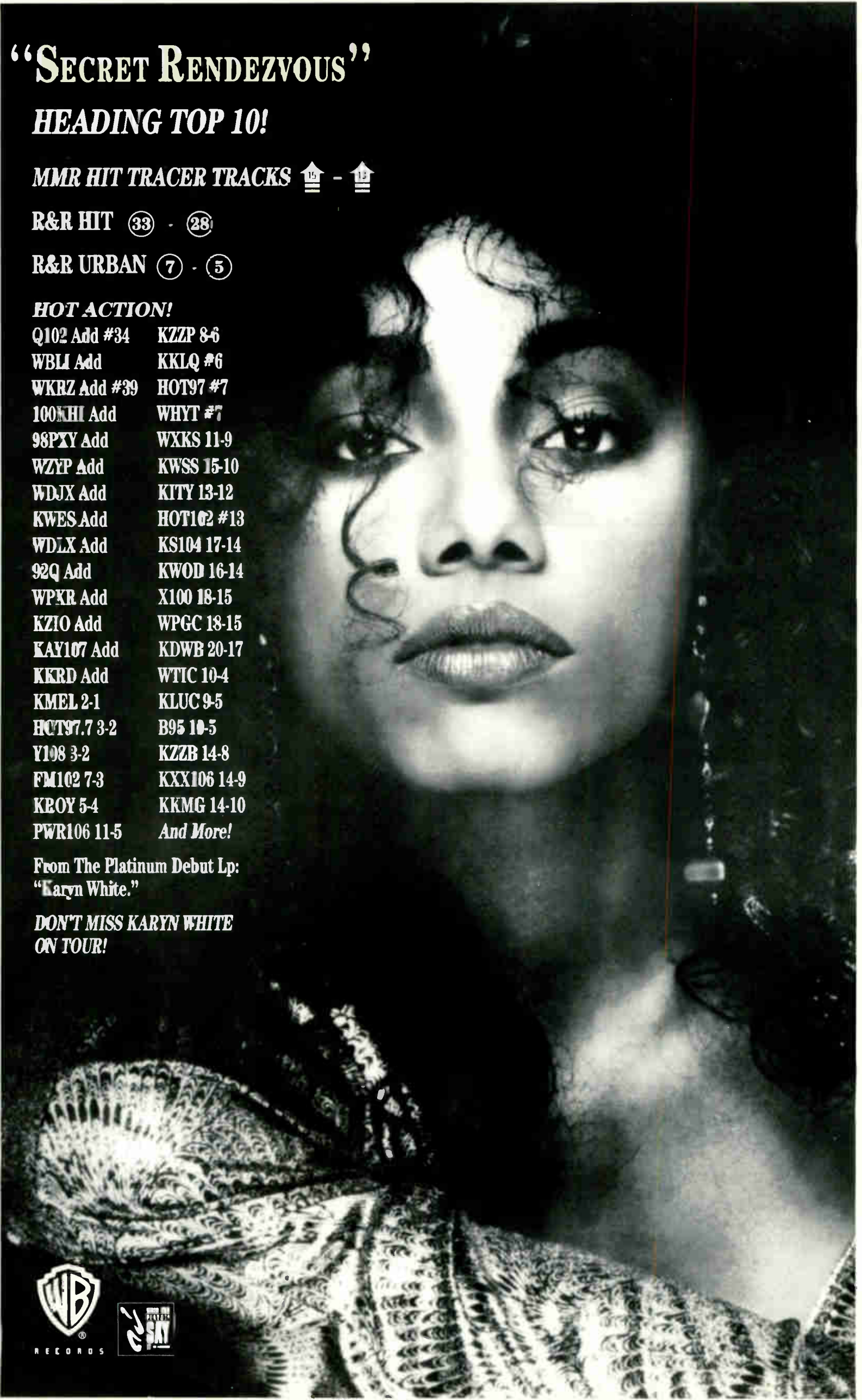
R&R URBAN (7) - (5)

### HOT ACTION!

- |              |             |
|--------------|-------------|
| Q102 Add #34 | KZZP 8-6    |
| WBLI Add     | KKLQ #6     |
| WKRZ Add #39 | HOT97 #7    |
| 100KHI Add   | WHYT #7     |
| 98PXY Add    | WXKS 11-9   |
| WZYP Add     | KWSS 15-10  |
| WDJX Add     | KITY 13-12  |
| KWES Add     | HOT102 #13  |
| WDLX Add     | KS104 17-14 |
| 92Q Add      | KWOD 16-14  |
| WPKR Add     | X100 18-15  |
| KZIO Add     | WPGC 18-15  |
| KAY107 Add   | KDWB 20-17  |
| KKRD Add     | WTIC 10-4   |
| KMEL 2-1     | KLUC 9-5    |
| HCT97.7 3-2  | B95 10-5    |
| Y108 3-2     | KZZB 14-8   |
| FM102 7-3    | KXX106 14-9 |
| KROY 5-4     | KKMG 14-10  |
| PWR106 11-5  | And More!   |

From The Platinum Debut Lp:  
"Karyn White."

DON'T MISS KARYN WHITE  
ON TOUR!





# HIT RADIO

## TRACER TRACKS

6/12/89	6/19/89	6/26/89	7/3/89	ARTIST	TITLE	LABEL	# PLAYS	QUALITY PLAY INDEX *	REACH INDEX IN MILLIONS
5	3	3	▲	MILLI VANILLI	Baby Don't Forget My Number	Arista	3542	47	89.97
2	2	2	▲	MADONNA	Express Yourself	Sire/WB	3472	43	90.96
9	5	1	▲	MARTIKA	Toy Soldiers	Columbia	3451	46	82.07
7	6	5	▲	FINE YOUNG CANNIBALS	Good Thing	IRS/MCA	3038	39	75.68
13	10	6	▲	SIMPLY RED	If You Don't Know Me By Now	Elektra	2975	38	70.96
—	13	9	▲	PRINCE	Baldance	WB/P. Park	2436	31	64.34
18	15	12	▲	LOVE AND ROCKETS	So Alive	RCA	2296	31	47.36
17	14	11	▲	BOBBY BROWN	On Our Own	MCA	2289	32	48.17
15	12	7	▲	DINO	I Like It	4th/B'way	2198	35	52.02
11	9	8	▲	BENNY MARDONES	Into The Night	Polydor	2023	35	51.91
12	11	10	▲	EXPOSE	What You Don't Know	Arista	2016	31	48.43
—	—	13	▲	REAL LIFE	Send Me An Angel	Curb	1673	30	44.35
20	17	15	▲	KARYN WHITE	Secret Rendezvous	WB	1652	36	38.15
—	—	22	▲	PAULA ABDUL	Cold Hearted	Virgin	1631	25	38.86
16	16	14	▲	CYNDI LAUPER	I Drove All Night	Epic	1596	28	35.86
19	18	16	▲	NATALIE COLE	Miss You Like Crazy	EMI	1365	22	32.66
21	19	18	▲	MICHAEL MORALES	Who Do You Give Your Love To?	Wing/PG	1351	28	26.24
25	23	19	▲	ROD STEWART	Crazy About Her	WB	1323	26	26.89
—	39	29	▲	RICHARD MARX	Right Here Waiting	EMI	1288	38	27.91
—	28	20	▲	DEBBIE GIBSON	No More Rhyme	Atlantic	1267	23	38.07
22	20	17	▲	DOOBIE BROTHERS	The Doctor	Capitol	1225	27	25.77
—	32	23	▲	DONNY OSMOND	Sacred Emotion	Capitol	1190	25	23.49
33	29	28	▲	WATLEY/ERIC B./RAKIM	Friends	MCA	1183	29	27.63
27	26	21	▲	STEVIE B	In My Eyes	LMR	1148	35	33.08
29	24	25	▲	BON JOVI	Lay Your Hands On Me	Mercury/PG	1113	20	31.47
26	21	27	▲	ROXETTE	Dressed For Success	EMI	1106	25	19.37
31	27	26	▲	TOM PETTY	I Won't Back Down	MCA	1015	26	19.98
39	36	32	▲	SWEET SENSATION	Hooked On You	Atco	1001	23	30.30
36	35	37	▲	HENRY LEE SUMMER	Hey Baby	CBS Assoc.	945	26	17.14
30	30	30	▲	STEVIE NICKS	Rooms On Fire	Modern/Ati	938	25	17.17
—	—	31	▲	GREAT WHITE	Once Bitten Twice Shy	Capitol	896	26	20.24
—	—	36	▲	DON HENLEY	The End Of The Innocence	Geffen	840	20	15.99
—	—	34	▲	LL COOL J	I'm That Type Of Guy	Columbia	770	18	15.58
32	33	33	▲	PAUL MCCARTNEY	My Brave Face	Capitol	651	19	12.10
40	40	35	▲	WARRANT	Down Boys	Columbia	630	20	13.30
New Entry ✓	—	—	▲	SURFACE	Shower Me With Your Love	Columbia	602	29	11.47
37	34	39	▲	WHISTLE	Right Next To Me	Select	602	30	10.07
New Entry ✓	—	—	▲	NEW KIDS ON THE BLOC	Hangin' Tough	Columbia	595	21	15.41
New Entry ✓	—	—	▲	WINGER	Headed For A Heartbreak	Atlantic	588	21	11.20
34	38	38	▲	DE LA SOUL	Me, Myself, And I	Tommy Boy	581	17	19.66

USERS GUIDE: TRACER TRACKS are ranked by actual number of plays. Arrows are maintained by either an increase in plays or an increase in rank over the previous week. For a precise look at market saturation, reach index numbers are provided (gross impressions). Reach index is calculated by each radio stations average quarter hour (SOURCE: ARBITRON) multiplied by the number of plays given the title. Numbers are calculated for average weekly midnight to midnight impact from base monitor hours.

For a more precise and defined look, MMR WEIGHTS EVERY STATION INDIVIDUALLY, according to quarterly, average quarter hour shares (SOURCE: ARBITRON — used by permission).

Significant downtrending disqualifies a title for further current consideration and reassigns recurrent status (see HOTTEST RECURRENTS).

\*Quality play index = average number of weekly plays from stations playing track.

## NEWCOMERS

ARTIST	TITLE	LABEL	# PLAYS	INCREASE PERCENTAGE
SOUL II SOUL	Keep On Movin'	Virgin	518	37%
✓ GLORIA ESTEFAN/MSM	Don't Wanna Lose You	Epic	483	—
Q-FEEL	Dancing In Heaven	Jive/RCA	483	—
A. FRANKLIN/W. HOUSTON	It Isn't, It Wasn't, It Ain't	Arista	392	460%
PAJAMA PARTY	Yo No Se	Atlantic	371	—
DEAD OR ALIVE	Come Home With Me Baby	Epic	357	54%
HOLLY JOHNSON	Love Train	MCA	315	—
✓ HOWARD JONES	The Prisoner	Elektra	308	—
MICHAEL DAMIAN	Cover Of Love	A&M	308	51%
SA-FIRE	Gonna Make It	Mercury	301	48%
SEDUCTION	(You're My One...) True Love	Vendetta	287	—
TKA	You Are The One	WB	266	5%
CHICAGO	We Can Last Forever	Reprise	252	—
ROYALTY	Baby Gonna Shake	Sire/Repri	238	—
✓ MICHAEL BOLTON	Soul Provider	Columbia	238	277%
ROBERT PALMER	Tell Me I'm Not Dreaming	EMI-Manhat	231	135%
STACEY Q.	Give You All My Love	Atlantic	217	19%
CHUCKII BOOKER	Turned Away	Atlantic	217	93%
CULT	Fire Woman	Sire/Repri	217	—
10,000 MANIACS	Trouble Me	Elektra	210	7%
GRAYSON HUGH	Talk It Over	RCA	210	42%
ANIMOTION	Calling It Love	Polygram	203	70%
WHITE LION	Little Fighter	Atlantic	189	—
ERASURE	Stop	Sire/Repri	189	107%
SKID ROW	18 And Life	Atlantic	182	44%
BILLY SQUIER	Don't Say You Love Me	Capitol	175	31%
JEFF HEALEY BAND	Angel Eyes	Arista	175	8%
ROB BASE/DJ EZ ROCK	Joy And Pain	Profile	168	—
✓ MILLI VANILLI	I'm Gonna Miss You	Arista	161	—
TOMMY PAGE	A Zillion Kisses	WB	147	23%
100B	I Second That Emotion	Crush Musi	147	5%
CURE	Fascination Street	Elektra	147	—
SANDEE	Notice Me	Fever/Sutr	133	—
CYNTHIA	Endless Night	Micmac	133	—
DEF LEPPARD	Love & Affection	Mercury/PG	126	—
DEPECHE MODE	Everything Counts (Live)	Sire/WB	126	—
KID N' PLAY	Rollin' With Kid N' Play	Select	112	—
✓ NENEH CHERRY	Kisses On The Wind	Virgin	105	—
ANQUETTE	I Will Always Be There For... L. Skywalk	—	105	—
RAIANA PAIGE	Open Up Your Heart	Sleeping 8	98	—
MICA PARIS	My One Temptation	Island	98	—
U2	All I Want Is You	Island	91	—
✓ GUY	Piece Of My Love	MCA	84	—
JUDY TORRES	Love Story	Profile	84	—
KON KAN	Harry Houdini	Atlantic	84	—
LISA LISA & CULT JAM	Just Git It Together	Columbia	77	—
✓ TONY! TONI! TONE!	For The Love Of You	Wing	77	—
✓ KING SWAMP	Is This Love	Virgin	77	37%
✓ CHER	If I Could Turn Back Time	Geffen	77	—
VANESSA WILLIAMS	Darling, I	Wing/PG	77	—
✓ LIVING IN A BOX	Blow The House Down	Chrysalis	77	37%

✓ Denotes new entry.

## MOST UPWARD MOVEMENT

### NATIONAL

ARTIST	TITLE	LABEL
GLORIA ESTEFAN/MSM	Don't Wanna Lose You	Epic

### EAST

A. FRANKLIN/W. HOUSTON	It Isn't, It Wasn't, It Ain't	Arista
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### MIDWEST

GLORIA ESTEFAN/MSM	Don't Wanna Lose You	Epic
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### SOUTH

HOWARD JONES	The Prisoner	Elektra
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### WEST

GLORIA ESTEFAN/MSM	Don't Wanna Lose You	Epic
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USERS GUIDE: Calculated and determined by increases in RANK over previous week.

# HIT RADIO — RECURRENTS/DAYPART CHARTS

## HOTTEST RECURRENTS

7/3/89	ARTIST	TITLE	LABEL	QPI*	# OF WKS. RECUR.
1	NEW KIDS ON THE BLOC	I'll Be Loving You (Forever)	Columbia	38	3
2	BOBBY BROWN	Every Little Step	MCA	36	1
3	RICHARD MARX	Satisfied	EMI	38	2
4	PAULA ABDUL	Forever Your Girl	Virgin	33	6
5	DONNA SUMMER	This Time I Know It's For...	Atlantic	35	2
6	NENEH CHERRY	Buffalo Stance	Virgin	32	2
7	BETTE MIDLER	Wind Beneath My Wings	Atlantic	26	3
8	FINE YOUNG CANNIBALS	She Drives Me Crazy	IRS/MCA	22	10
9	DONNY OSMOND	Soldier Of Love	Capitol	22	8
10	BON JOVI	I'll Be There For You	Mercury/PG	21	6
11	MICHAEL DAMIAN	Rock On	Cyprss/A&M	23	8
12	HOWARD JONES	Everlasting Love	Elektra	29	5
13	ROXETTE	The Look	EMI	19	13
14	THIRTY EIGHT SPECIAL	Second Chance	A&M	21	7
15	JODY WATLEY	Real Love	MCA	18	7
16	MILLI VANILLI	Girl, You Know It's True	Arista	16	13
17	WATERFRONT	Cry	Polydor	23	4
18	PETER GABRIEL	In Your Eyes	WTG	25	1
19	PAULA ABDUL	Straight Up	Virgin	13	17
20	LITA FORD	Close My Eyes Forever	RCA	23	4
21	JIMMY HARNEN	Where Are You Now	WTG	22	5
22	GUNS N' ROSES	Patience	Geffen	17	6
23	STEVIE B	I Wanna Be The One	LMR	21	12
24	NEW KIDS ON THE BLOC	You Got It (The Right Stuff)	Columbia	13	16
25	BANGLES	Be With You	Columbia	22	2
26	MADONNA	Like A Prayer	Sire/WB	14	10
27	SA-FIRE	Thinking Of You	Cuttl/Merc	16	8
28	KARYN WHITE	The Way You Love Me	WB	12	22
29	ROD STEWART	My Heart Can't Tell You No	WB	12	12
30	BANGLES	Eternal Flame	Columbia	12	14
31	ANIMATION	Room To Move	Polydor/PG	17	10
32	NEW ORDER	Round And Round	Qwest/WB	24	5
33	SWEET SENSATION	Sincerely Yours	Atco	13	9
34	SHEENA EASTON	The Lover In Me	MCA	9	17
35	BOBBY BROWN	My Prerogative	MCA	9	25
36	ELVIS COSTELLO	Veronica	WB	24	2
37	DEBBIE GIBSON	Lost In Your Eyes	Atlantic	10	15
38	CINDERELLA	Coming Home	Mercury/PG	22	2
39	WHEN IN ROME	The Promise	Virgin	10	26
40	CHER/PETER CETERA	After All	Geffen	14	7
41	INFORMATION SOCIETY	What's On Your Mind	T Boy/Repr	9	36
42	ERASURE	Chains Of Love	Sire/Repri	11	35
43	MIKE & MECHANICS	The Living Years	Atlantic	10	15
44	ROD STEWART	Forever Young	WB	9	37
45	SURFACE	Closer Than Friends	Columbia	26	8
46	BOYS	Dial My Heart	Motown	11	19
47	BOBBY BROWN	Don't Be Cruel	MCA	9	37
48	SHERIFF	When I'm With You	Capitol	9	21
49	PHIL COLLINS	Two Hearts	Atlantic	8	24
50	BELLE STARS	Iko Iko	Capitol	15	8

\*Quality play index = average number of weekly plays from stations playing track.

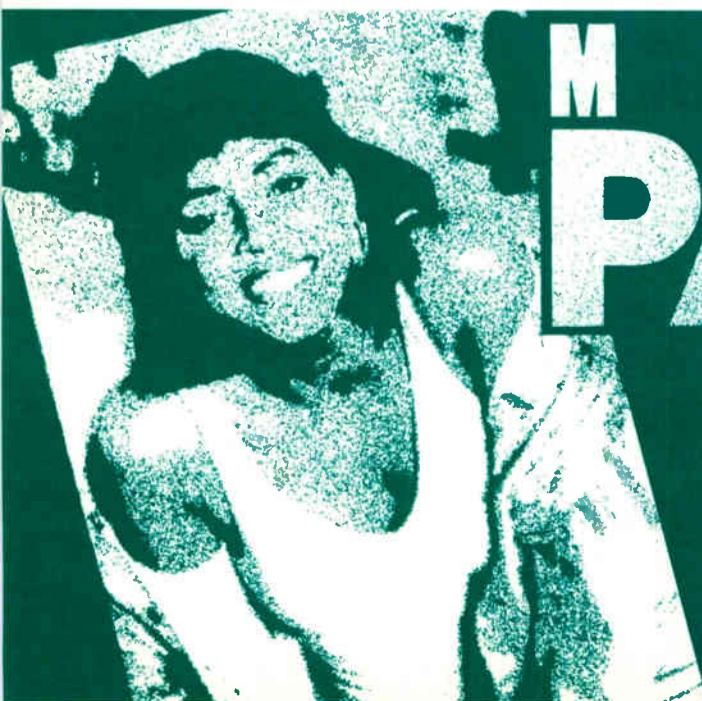
## 6AM-7PM CURRENTS

7/3/89	ARTIST	TITLE	LABEL
1	MILLI VANILLI	Baby Don't Forget My Number	Arista
2	SIMPLY RED	If You Don't Know Me By Now	Elektra
3	MARTIKA	Toy Soldiers	Columbia
4	MADONNA	Express Yourself	Sire/WB
5	FINE YOUNG CANNIBALS	Good Thing	IRS/MCA
6	BENNY MARDONES	Into The Night	Polydor
7	BOBBY BROWN	On Our Own	MCA
8	LOVE AND ROCKETS	So Alive	RCA
9	DINO	I Like It	4th/B'way
10	EXPOSE	What You Don't Know	Arista
11	PRINCE	Baldance	WB/P. Park
12	NATALIE COLE	Miss You Like Crazy	EMI
13	KARYN WHITE	Secret Rendezvous	WB
14	CYNDI LAUPER	I Drove All Night	Epic
15	REAL LIFE	Send Me An Angel	Curb
16	PAULA ABDUL	Cold Hearted	Virgin
17	DOOBIE BROTHERS	The Doctor	Capitol
18	RICHARD MARX	Right Here Waiting	EMI
19	ROD STEWART	Crazy About Her	WB
20	DONNY OSMOND	Sacred Emotion	Capitol
21	MICHAEL MORALES	Who Do You Give Your Love To?	Wing/PG
22	WATLEY/ERIC B./RAKIM	Friends	MCA
23	STEVIE B	In My Eyes	LMR
24	DEBBIE GIBSON	No More Rhyme	Atlantic
25	STEVIE NICKS	Rooms On Fire	Modern/Alt
26	TOM PETTY	I Won't Back Down	MCA
27	ODD HENLEY	The End Of The Innocence	Geffen
28	ROXETTE	Dressed For Success	EMI
29	SWEET SENSATION	Hooked On You	Atco
30	HENRY LEE SUMMER	Hey Baby	CBS Assoc.
31	GLORIA ESTEFAN/MSM	Don't Wanna Lose You	Epic
32	PAUL MCCARTNEY	My Brave Face	Capitol
33	WHISTLE	Right Next To Me	Select
34	SURFACE	Shower Me With Your Love	Columbia
35	GREAT WHITE	Once Bitten Twice Shy	Capitol
36	BON JOVI	Lay Your Hands On Me	Mercury/PG
37	SOUL II SOUL	Keep On Movin'	Virgin
38	A.FRANKLIN/W.HOUSTON	It Isn't, It Wasn't, It Ain't	Arista
39	WARRANT	Down Boys	Columbia
40	Q-FEEL	Dancing In Heaven	Jive/RCA
41	NEW KIDS ON THE BLOC	Hangin' Tough	Columbia
42	PAJAMA PARTY	Yo No Se	Atlantic
43	HOWARD JONES	The Prisoner	Elektra
44	HOLLY JOHNSON	Love Train	MCA
45	WINGER	Headed For A Heartbreak	Atlantic
46	ROBERT PALMER	Tell Me I'm Not Dreaming	EMI-Manhat
47	OE LA SOUL	Me, Myself, And I	Tommy Boy
48	CHICAGO	We Can Last Forever	Reprise
49	MICHAEL BOLTON	Soul Provider	Columbia
50	SA-FIRE	Gonna Make It	Mercury

USERS GUIDE: Daypart charts are based on actual number of plays credited to each title.

## 7PM-3AM CURRENTS

7/3/89	ARTIST	TITLE	LABEL
1	MILLI VANILLI	Baby Don't Forget My Number	Arista
2	MADONNA	Express Yourself	Sire/WB
3	MARTIKA	Toy Soldiers	Columbia
4	PRINCE	Baldance	WB/P. Park
5	FINE YOUNG CANNIBALS	Good Thing	IRS/MCA
6	LOVE AND ROCKETS	So Alive	RCA
7	BOBBY BROWN	On Our Own	MCA
8	DINO	I Like It	4th/B'way
9	SIMPLY RED	If You Don't Know Me By Now	Elektra
10	EXPOSE	What You Don't Know	Arista
11	BON JOVI	Lay Your Hands On Me	Mercury/PG
12	PAULA ABDUL	Cold Hearted	Virgin
13	REAL LIFE	Send Me An Angel	Curb
14	LL COOL J	I'm That Type Of Guy	Columbia
15	KARYN WHITE	Secret Rendezvous	WB
16	BENNY MARDONES	Into The Night	Polydor
17	MICHAEL MORALES	Who Do You Give Your Love To?	Wing/PG
18	CYNDI LAUPER	I Drove All Night	Epic
19	DEBBIE GIBSON	No More Rhyme	Atlantic
20	ROD STEWART	Crazy About Her	WB
21	ROXETTE	Dressed For Success	EMI
22	GREAT WHITE	Once Bitten Twice Shy	Capitol
23	RICHARD MARX	Right Here Waiting	EMI
24	DONNY OSMOND	Sacred Emotion	Capitol
25	WATLEY/ERIC B./RAKIM	Friends	MCA
26	SWEET SENSATION	Hooked On You	Atco
27	DE LA SOUL	Me, Myself, And I	Tommy Boy
28	STEVIE B	In My Eyes	LMR
29	NEW KIDS ON THE BLOC	Hangin' Tough	Columbia
30	HENRY LEE SUMMER	Hey Baby	CBS Assoc.
31	WINGER	Headed For A Heartbreak	Atlantic
32	WARRANT	Down Boys	Columbia
33	TOM PETTY	I Won't Back Down	MCA
34	DOOBIE BROTHERS	The Doctor	Capitol
35	STEVIE NICKS	Rooms On Fire	Modern/Alt
36	NATALIE COLE	Miss You Like Crazy	EMI
37	Q-FEEL	Dancing In Heaven	Jive/RCA
38	SOUL II SOUL	Keep On Movin'	Virgin
39	ODD HENLEY	The End Of The Innocence	Geffen
40	WHISTLE	Right Next To Me	Select
41	SURFACE	Shower Me With Your Love	Columbia
42	PAJAMA PARTY	Yo No Se	Atlantic
43	DEAD OR ALIVE	Come Home With Me Baby	Epic
44	CULT	Fire Woman	Sire/Repri
45	HOLLY JOHNSON	Love Train	MCA
46	PAUL MCCARTNEY	My Brave Face	Capitol
47	SEDUCTION	(You're My One...) True Love	Vendetta
48	MICHAEL DAMIAN	Cover Of Love	A&M
49	A.FRANKLIN/W.HOUSTON	It Isn't, It Wasn't, It Ain't	Arista
50	HOWARD JONES	The Prisoner	Elektra



# MILLI VANILLI PARADISE

**MULTI-FORMAT HIT!**

**MMR HIT TRACER TRACKS  
NEWCOMER**

**MMR A/C TRACER TRACKS** -

**R&R A/C** 11 - 9

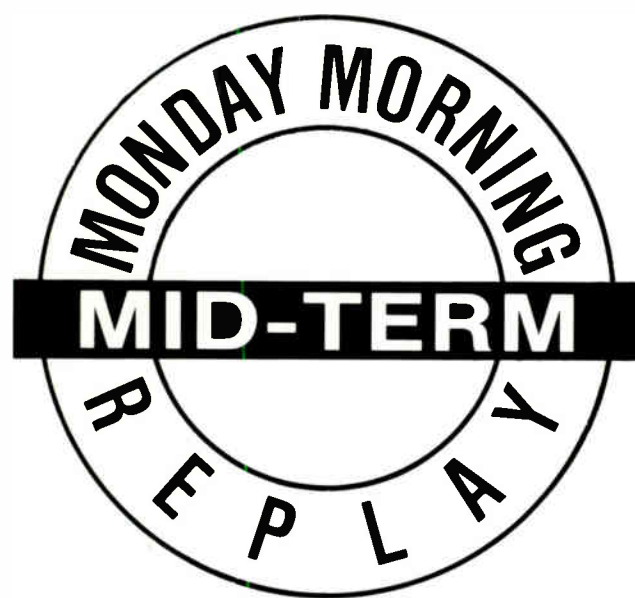
**HIT ACTION!**

KITY #25    WXKS    WLAN ADD #38    KYNO #21    KIXY  
 KKLO #26    KROY    KQMQ #6    B95 30-28    & More!  
 HOT 102 #32    FM102    KDON #19    G98

**A/C CLOSEOUTS! WSB ADD, WLTS ADD, WLMG ADD**



# COMING NEXT WEEK!



Coming in your July 10th Monday Morning Replay.

- Review the first 6 months of 1989.
- Preview the last 6 months of 1989.
- The Best Charts in the Business.

# HEAVIEST SATURATION (HIT RADIO)

USERS GUIDE: Those stations delivering the largest number of gross impressions for each title. Number listed is in millions, calculated by each radio stations average quarter hour share, multiplied by the number of plays given the title. Numbers calculated for average weekly impact from base monitor hours.

<b>MILLI VANILLI</b> <b>1</b> Baby Don't Forget My Number / Arista KIIS-FM 5.00 WPLJ-FM 4.85 WYXZ-FM 4.31 WEGX-FM 4.27 WHTZ-FM 4.12 WBBM-FM 3.62 KKQB-FM 3.00 KPWR-FM 2.80 WOHT-FM 2.33 WAPW-FM 2.02	<b>DINO</b> <b>9</b> I Like It / 4th/B'way KPWR-FM 4.20 WOHT-FM 3.11 WHTZ-FM 3.09 KIIS-FM 2.86 WPLJ-FM 2.08 KZZP-FM 2.00 WBBM-FM 1.97 KRBE-FM 1.52 KKQB-FM 1.39 WPGC-FM 1.30	<b>MICHAEL MORALES</b> <b>17</b> Who Do You Give Your Love To? / Wing/PG WAPW-FM 1.78 WBZZ-FM 1.34 KEGL-FM 1.29 WLLOL-FM 1.08 WZOU-FM 0.95 KQLZ-FM 0.92 KRQQ-FM 0.92 WEZB-FM 0.92 WYXZ-FM 0.92 KRBE-FM 0.87	<b>BON JOVI</b> <b>25</b> Lay Your Hands On Me / Mercury/PG WHTZ-FM 7.20 WPLJ-FM 2.77 WEGX-FM 2.56 WAPW-FM 1.01 WMMS-FM 0.92 KPLZ-FM 0.84 WROX-FM 0.70 KKQB-FM 0.69 KRBE-FM 0.65 KQLZ-FM 0.62	<b>LL COOL J</b> <b>33</b> I'm That Type Of Guy / Columbia WHYT-FM 1.37 WYXZ-FM 1.23 WEGX-FM 0.85 KZZP-FM 0.73 KIIS-FM 0.71 WBBM-FM 0.66 KRBE-FM 0.65 WPGC-FM 0.65 KSFM-FM 0.50 KXXX-FM 0.50	<b>SOUL II SOUL</b> Keep On Movin' / Virgin WPLJ-FM 4.85 WOHT-FM 3.11 WHTZ-FM 3.09 KPWR-FM 2.80 WEGX-FM 2.56 WIOQ-FM 1.68 WPGC-FM 1.52 KMEL-FM 0.59 WXXS-FM 0.59 KKLQ-FM 0.55
<b>MADONNA</b> <b>2</b> Express Yourself / Sire/WB WHTZ-FM 6.17 WPLJ-FM 5.54 WOHT-FM 4.66 KIIS-FM 4.28 WBBM-FM 3.95 WEGX-FM 3.42 KPWR-FM 2.80 WYXZ-FM 2.77 WXXS-FM 2.06 WAPW-FM 2.02	<b>BENNY MARDONES</b> <b>10</b> Into The Night / Polydor WHTZ-FM 8.23 WPLJ-FM 5.54 KIIS-FM 2.86 WEGX-FM 2.56 KQLZ-FM 2.16 WAVA-FM 1.76 WZOU-FM 1.67 WCZY-FM 1.46 KRQQ-FM 1.39 WPOW-FM 1.39	<b>ROD STEWART</b> <b>18</b> Crazy About Her / WB KPWR-FM 2.80 KRBE-FM 1.30 WIOQ-FM 1.01 WPRO-FM 0.98 WZOU-FM 0.95 WMMS-FM 0.92 KKRZ-FM 0.84 KUBE-FM 0.84 KXXX-FM 0.84 WKRQ-FM 0.80	<b>ROXETTE</b> <b>26</b> Dressed For Success / EMI WAPW-FM 1.51 WLLOL-FM 1.23 KKRZ-FM 1.12 WKQB-FM 0.97 KKQB-FM 0.92 WYXZ-FM 0.92 KRBE-FM 0.87 WKRQ-FM 0.80 WEZB-FM 0.62 WPRO-FM 0.59	<b>PAUL MCCARTNEY</b> <b>34</b> My Brave Face / Capitol WYXZ-FM 0.95 WMMS-FM 0.92 WCZY-FM 0.91 KPLZ-FM 0.84 WTIC-FM 0.63 WBLI-FM 0.59 WPRO-FM 0.59 WXXS-FM 0.59 WGH-FM 0.46 WBZZ-FM 0.45	<b>GLORIA ESTEFAN/MSM</b> Don't Wanna Lose You / Epic WZOU-FM 1.65 WHTZ-FM 1.03 WAPW-FM 1.01 WOHT-FM 0.78 KIIS-FM 0.71 KPWR-FM 0.70 WPOW-FM 0.62 KMEL-FM 0.59 WEGX-FM 0.43 KPLZ-FM 0.42
<b>MARTIKA</b> <b>3</b> Toy Soldiers / Columbia WPLJ-FM 5.54 KIIS-FM 4.28 WEGX-FM 3.84 WBBM-FM 3.62 WHTZ-FM 3.09 WYXZ-FM 2.77 WAPW-FM 2.02 WPRO-FM 1.76 KHYY-FM 1.75 KDWB-FM 1.69	<b>EXPOSE</b> <b>11</b> What You Don't Know / Arista WEGX-FM 3.42 WBBM-FM 2.63 WOHT-FM 2.33 KIIS-FM 2.14 KPWR-FM 2.10 WHTZ-FM 2.06 WAPW-FM 1.76 WPLJ-FM 1.39 WYXZ-FM 1.23 WKSE-FM 1.18	<b>RICHARD MARX</b> <b>19</b> Right Here Waiting / EMI KIIS-FM 2.14 WAPW-FM 1.76 KHYY-FM 1.75 KDWB-FM 1.69 KZZP-FM 1.64 WLLOL-FM 1.54 KXXX-FM 1.34 WKTJ-FM 1.23 WDFX-FM 1.09 WPOW-FM 1.08	<b>TOM PETTY</b> <b>27</b> I Won't Back Down / MCA WAPW-FM 1.76 WMMS-FM 1.39 WRBQ-FM 1.34 WBZZ-FM 1.12 KXXX-FM 1.01 WKRQ-FM 0.93 KEGL-FM 0.81 WAVA-FM 0.78 WPRO-FM 0.78 KUBE-FM 0.67	<b>WARRANT</b> <b>35</b> Down Boys / Columbia WYXZ-FM 2.46 WDFX-FM 1.82 WNVZ-FM 1.05 KPLZ-FM 0.84 WMMS-FM 0.69 KQLZ-FM 0.62 WKSE-FM 0.59 WGH-FM 0.46 WPRO-FM 0.39 WNCI-FM 0.35	<b>Q-FEEL</b> Dancing In Heaven / Jive/RCA KRXY-FM 1.06 WYXZ-FM 0.92 KQKS-FM 0.74 KKLQ-FM 0.73 KIIS-FM 0.71 KHQT-FM 0.64 KQY-FM 0.55 KZZP-FM 0.55 KKHT-FM 0.49 KRBE-FM 0.43
<b>FINE YOUNG CANNIBALS</b> <b>4</b> Good Thing / IRS/MCA WHTZ-FM 6.17 KIIS-FM 4.28 WPLJ-FM 4.16 WYXZ-FM 4.00 WEGX-FM 3.42 KQLZ-FM 2.16 WAPW-FM 2.02 KRBE-FM 1.95 KPLZ-FM 1.89 WZOU-FM 1.67	<b>REAL LIFE</b> <b>12</b> Send Me An Angel / Curb KIIS-FM 4.28 WOHT-FM 3.89 KPWR-FM 3.50 WPLJ-FM 3.47 WYXZ-FM 2.46 WAPW-FM 2.02 KQLZ-FM 1.85 WDFX-FM 1.46 KEGL-FM 1.13 KHYY-FM 1.05	<b>DEBBIE GIBSON</b> <b>20</b> No More Rhyme / Atlantic WHTZ-FM 5.15 WPLJ-FM 4.85 WOHT-FM 3.11 KIIS-FM 2.86 KKQB-FM 1.85 KPWR-FM 1.40 WEGX-FM 1.28 KRBE-FM 1.09 KHYY-FM 1.05 KPLZ-FM 0.84	<b>SWEET SENSATION</b> <b>28</b> Hooked On You / Atco WHTZ-FM 5.44 KPWR-FM 2.80 WPLJ-FM 2.77 WBBM-FM 2.63 KKQB-FM 1.39 KRBE-FM 1.30 KPLZ-FM 1.05 WXXS-FM 0.88 WEGX-FM 0.85 WIOQ-FM 0.84	<b>SURFACE</b> <b>36</b> Shower Me With Your Love / Columbia WYXZ-FM 1.95 KMEL-FM 1.76 KIIS-FM 1.43 KXXX-FM 1.34 KZZP-FM 0.73 KSFM-FM 0.67 WHYY-FM 0.56 KROY-FM 0.49 KKFR-FM 0.39 KKLQ-FM 0.34	<b>A.FRANKLIN/W.HOUSTON</b> It Isn't, It Wasn't, It Ain't / Arista WPGC-FM 1.52 WXXS-FM 1.18 WEGX-FM 0.85 WBLI-FM 0.59 WHYT-FM 0.59 KKRZ-FM 0.56 WHYY-FM 0.56 WROX-FM 0.35 KSFM-FM 0.34 KUBE-FM 0.34
<b>SIMPLY RED</b> <b>5</b> If You Don't Know Me By Now / Elektra KIIS-FM 5.00 WPLJ-FM 4.85 WBBM-FM 2.96 WOHT-FM 2.33 WHTZ-FM 2.06 WXXS-FM 2.06 KPLZ-FM 1.68 WRBQ-FM 1.68 WZOU-FM 1.67 KDWB-FM 1.54	<b>KARYN WHITE</b> <b>13</b> Secret Rendezvous / WB KPWR-FM 4.90 WOHT-FM 3.11 KZZP-FM 2.00 WBBM-FM 1.97 KMEL-FM 1.76 KIIS-FM 1.43 WHYT-FM 1.37 WPGC-FM 1.30 KRXY-FM 1.20 KXXX-FM 1.18	<b>DOOBIE BROTHERS</b> <b>21</b> The Doctor / Capitol WAPW-FM 1.76 WEGX-FM 1.71 WPRO-FM 1.57 KPLZ-FM 1.47 KQLZ-FM 1.23 WKQB-FM 1.06 WKQB-FM 0.97 KUBE-FM 0.84 WTIC-FM 0.76 WCZY-FM 0.73	<b>HENRY LEE SUMMER</b> <b>29</b> Hey Baby / CBS Assoc KKQB-FM 1.82 WDFX-FM 1.46 KEGL-FM 1.29 WKRQ-FM 0.93 WZPL-FM 0.84 WMMS-FM 0.69 KUBE-FM 0.67 KRXY-FM 0.67 WKQB-FM 0.64 WKTJ-FM 0.62	<b>WHISTLE</b> <b>37</b> Right Next To Me / Select KZZP-FM 1.82 WEZB-FM 1.39 WAPE-FM 0.93 KRQQ-FM 0.77 KTFM-FM 0.69 KOY-FM 0.64 KXXX-FM 0.50 WPGC-FM 0.43 KKLQ-FM 0.36 KHYY-FM 0.35	<b>PAJAMA PARTY</b> Yo No Se / Atlantic WHTZ-FM 4.12 WOHT-FM 3.89 WPLJ-FM 3.47 WBBM-FM 2.30 WIOQ-FM 1.68 WEGX-FM 0.85 KRBE-FM 0.65 WXXS-FM 0.59 KITTY-FM 0.34 KRQQ-FM 0.31
<b>PRINCE</b> <b>6</b> Batdance / WB/P. Park WHTZ-FM 5.15 KIIS-FM 4.28 WEGX-FM 3.84 WPLJ-FM 3.47 WBBM-FM 3.29 WOHT-FM 3.11 WIOQ-FM 1.85 WAPW-FM 1.76 WYXZ-FM 1.54 KRBE-FM 1.52	<b>PAULA ABDUL</b> <b>14</b> Cold Hearted / Virgin KPWR-FM 3.50 WOHT-FM 2.33 KIIS-FM 2.14 WHTZ-FM 2.06 WBBM-FM 1.97 WEGX-FM 1.71 WAPW-FM 1.26 WEZB-FM 1.08 WLLOL-FM 1.08 WYHY-FM 0.80	<b>DONNY OSMOND</b> <b>22</b> Sacred Emotion / Capitol KIIS-FM 2.14 KZZP-FM 1.27 WAPW-FM 1.26 WLLOL-FM 1.08 WNCI-FM 1.05 KXXX-FM 1.01 WAVA-FM 0.98 WPRO-FM 0.98 WKQB-FM 0.81 KRXY-FM 0.80	<b>STEVIE NICKS</b> <b>30</b> Rooms On Fire / Modern/All WZOU-FM 1.90 KQLZ-FM 0.92 WMMS-FM 0.92 WCZY-FM 0.91 WXXS-FM 0.88 KRBE-FM 0.87 WQXI-FM 0.84 WYHY-FM 0.70 KXXR-FM 0.67 WNVZ-FM 0.63	<b>NEW KIDS ON THE BLOC</b> <b>38</b> Hangin' Tough / Columbia KIIS-FM 2.86 KPWR-FM 2.80 WEGX-FM 1.71 KOY-FM 0.64 KPLZ-FM 0.63 KDWB-FM 0.62 WEZB-FM 0.62 WAPE-FM 0.53 KSFM-FM 0.50 KUBE-FM 0.50	<b>DEAD OR ALIVE</b> Come Home With Me Baby / Epic KIIS-FM 3.57 KPWR-FM 2.10 WEGX-FM 1.71 KKHT-FM 0.78 WGH-FM 0.31 WXXS-FM 0.29 KCPX-FM 0.27 KITTY-FM 0.25 KTFM-FM 0.20 KHQT-FM 0.18
<b>LOVE AND ROCKETS</b> <b>7</b> So Alive / RCA WBBM-FM 2.30 KIIS-FM 2.14 WAPW-FM 2.02 KQLZ-FM 1.85 KZZP-FM 1.46 KEGL-FM 1.45 WPLJ-FM 1.39 KRBE-FM 1.30 WDFX-FM 1.27 WLLOL-FM 1.23	<b>CYNDI LAUPER</b> <b>15</b> I Drove All Night / Epic WHTZ-FM 3.09 WXXS-FM 2.06 WAPW-FM 2.02 KKQB-FM 1.85 KRBE-FM 1.30 WEGX-FM 1.28 WMMS-FM 1.16 WCZY-FM 1.09 WNCI-FM 0.84 KKRZ-FM 0.84	<b>WATLEY/ERIC B./RAKIM</b> <b>23</b> Friends / MCA KPWR-FM 2.80 WXXS-FM 2.35 KMEL-FM 2.06 WEGX-FM 1.71 KKQB-FM 1.62 WOHT-FM 1.55 KZZP-FM 1.09 WPGC-FM 0.87 KPLZ-FM 0.84 KUBE-FM 0.84	<b>GREAT WHITE</b> <b>31</b> Once Bitten Twice Shy / Capitol WYXZ-FM 4.00 KQLZ-FM 1.85 WDFX-FM 1.82 KHYY-FM 1.05 KXXX-FM 0.90 WAPE-FM 0.80 WZPL-FM 0.74 KIIS-FM 0.71 WMMS-FM 0.69 KPLZ-FM 0.63	<b>WINGER</b> <b>39</b> Headed For A Heartbreak / Atlantic KQLZ-FM 1.54 KZZP-FM 1.09 WYXZ-FM 0.98 KRBE-FM 0.87 WGH-FM 0.77 KXXX-FM 0.70 WNVZ-FM 0.63 KXXX-FM 0.56 WAPW-FM 0.50 WMMS-FM 0.46	<b>HOLLY JOHNSON</b> Love Train / MCA WXXS-FM 1.18 KKQB-FM 1.16 WPRO-FM 0.98 KRBE-FM 0.87 WZOU-FM 0.71 KPWR-FM 0.70 WTIC-FM 0.38 WNVZ-FM 0.21 KOY-FM 0.18 KITTY-FM 0.17
<b>BOBBY BROWN</b> <b>8</b> On Our Own / MCA KPWR-FM 2.80 KIIS-FM 2.14 WPGC-FM 1.95 WEGX-FM 1.71 WLLOL-FM 1.69 KMEL-FM 1.47 WBBM-FM 1.32 WEZB-FM 1.23 WAPE-FM 1.20 KXXX-FM 1.18	<b>NATALIE COLE</b> <b>16</b> Miss You Like Crazy / EMI WPLJ-FM 4.16 KIIS-FM 2.14 WHTZ-FM 2.80 WPRO-FM 1.57 WOHT-FM 1.55 WPGC-FM 2.14 WBLI-FM 0.88 WAPE-FM 0.80 WHYT-FM 0.78 WAPW-FM 0.76	<b>STEVIE B</b> <b>24</b> In My Eyes / LMR WPLJ-FM 4.85 KIIS-FM 3.57 KPWR-FM 2.80 WOHT-FM 2.33 WBBM-FM 2.30 WEGX-FM 2.14 WIOQ-FM 1.85 KXXX-FM 1.51 WEZB-FM 1.23 KMEL-FM 1.18	<b>DON HENLEY</b> <b>32</b> The End Of The Innocence / Geffen WCZY-FM 1.09 WAPE-FM 0.93 WMMS-FM 0.92 KIIS-FM 0.71 KHYY-FM 0.70 WKRQ-FM 0.88 WKQB-FM 0.64 WQXI-FM 0.56 WNCI-FM 0.53 WAPW-FM 0.50	<b>DE LA SOUL</b> <b>40</b> Me, Myself, And I / Tommy Boy KIIS-FM 2.86 WBBM-FM 2.63 WOHT-FM 2.33 WHTZ-FM 2.06 KMEL-FM 1.18 WXXS-FM 0.88 WHYT-FM 0.78 WAPW-FM 0.76 WYXZ-FM 0.62 KRQQ-FM 0.46	<b>HOWARD JONES</b> The Prisoner / Elektra KKQB-FM 1.62 KHYY-FM 1.05 KIIS-FM 0.71 WAPE-FM 0.67 KQLZ-FM 0.62 WDFX-FM 0.55 KXXX-FM 0.34 WXGT-FM 0.34 WTIC-FM 0.25 KWOD-FM 0.15

*Jamie Hyatt*



**KDON-FM**



<b>P E R S O N A L</b>	LAST NAME	FIRST	MIDDLE
	Hyatt	Jamie	Asbury
	CURRENT STATION KDON/Salinas-Monterey-Santa Cruz, CA		
	HOMETOWN Eugene, OR		
	MARITAL STATUS/CHILDREN 23-years-old, single, no kids		
HOBBIES Radio, movies, road trips, being a fast food connoisseur			

<b>E M P L O Y M E N T</b>	KDON/Salinas-Monterey-Santa Cruz — Program Director (Present)
	WVMX/Richmond — Music Director (7/88-10/88) <i>3 months of radio hell!</i>
	KSND/Eugene — Assistant Program Director (10/85-7/88)
	KXIQ/Bend — Music Director (2/84-10/85)
	KRCO/Prineville — Air Talent (5/81-2/84)

<b>V I E W P O I N T S</b>	THREE BEST RADIO STATIONS IN AMERICA — CURRENT Power 106/Los Angeles, KXXR/Kansas City, Live 105/San Francisco
	THREE BEST RADIO STATIONS OF ALL-TIME KFRC/San Francisco (late 70's), KKRZ/Portland (mid 80's), KXXR/Kansas City
	BEST CURRENT ALBUM In My Eyes — Stevie B.
	BEST ALBUM OF ALL-TIME Sgt. Pepper's Lonely Hearts Club Band — The Beatles
	BEST CURRENT SINGLE Buffalo Stance — Neneh Cherry
	BEST SINGLE OF ALL-TIME You Shook Me All Night Long — AC/DC
	FOUR BEST ARTISTS CURRENT Stevie B., Def Leppard, Bobby Brown, The Cure
	FOUR BEST ARTISTS OF ALL-TIME Blondie, Def Leppard, Michael Jackson, The Eagles
	BEST TELEVISION SPOT FOR RADIO: Bwana Johnny's "Don't Ya Just Know It" spot for KSND morning crew
	BEST PROMOTION EVER INVOLVED WITH Honolulu High-Low on KDON
	WORST PROMOTION EVER INVOLVED WITH Class Reunion weekends on KSND (tie), <i>everything we did on WVMX Richmond</i>
	MOST INFLUENTIAL PERSON IN CAREER: Brian Burns (KXXR/Kansas City), Dave Shakes (WTIC/Hartford), Jeff Salgo (Ahaheim Broadcasting)
	EARLY RADIO IDOLS Bill Lee (KFRC), Cosmic John (KMJK), Bwana Johnny (WWDJ), Dave Sholin (KFRC)
	TWO BEST AIR TALENTS CURRENT Bill Lee (Hot 97), Gary Bryan (WPLJ)
	BEST AIR TALENT OF ALL-TIME Bill Lee (WTIC, KFRC, WLOL, KPKE, Hot 97)
MAJOR ACCOMPLISHMENT IN RADIO Became a PD by age 23, took KDON from an 11.7 to a 17.9 in one book!	
SHORT-TERM GOALS Program in a large market within the next year, break a 10 share in ARB, a 20 in Birch!	
LONG-TERM GOALS Program a chain of stations, buy stations eventually, still have fun 10 years from now!	

**HIT FACT FILE**

**Bullet Boys**  
**"Smooth Up"**

**HOT AT ROCK AND CROSSING HIT!**

**EARLY HIT ACTION!**

- KXXR 19-15
- WOMP Add
- WRQQ Add
- 99KG Add
- WNOK Add
- KPAT Add
- KATM Add
- WDBR Add
- KZJU Add
- KFMW Add
- OK95 Add #35
- KYYA Add
- WKPE Add
- Y97 Add
- G98 Add
- KRZR

And More!

From The Certified Gold Album  
Bulletboys



© 1988 WB

# HIT RADIO SAMPLE HOURS

USERS GUIDE: A random sampling of selected radio stations.  
This week, sample hours were extracted between 6am and 10am.

<p><b>KBEQ-FM</b></p> <p><b>Kansas City</b> BETTE MIDLER/Wind Beneath My Wings ROXETTE/The Look BEACH BOYS/Fun, Fun, Fun RICHARD MARX/Satisfied KOOL &amp; THE GANG/Misled NOVELTY/Novelty MANFRED MANN/Do Wah Diddy Diddy</p>	<p><b>KKLQ-FM</b></p> <p><b>San Diego</b> SIMPLY RED/If You Don't Know Me By Now PEBBLES/Girlfriend DONNA SUMMER/This Time I Know It's For... NEW KIDS ON THE BLOC/I'll Be Loving You (Forever) SANDEE/Notice Me</p>	<p><b>KXXX-FM</b></p> <p><b>San Francisco</b> HOWARD JONES/Everlasting Love MADONNA/Like A Prayer STEVIE B/In My Eyes TAYLOR DAYNE/Tell It To My Heart MICHAEL DAMIAN/Rock On JODY WATLEY/Real Love DONNY OSMOND/Sacred Emotion GEORGE MICHAEL/Faith SIMPLY RED/If You Don't Know Me By Now OINO/I Like It SURFACE/Shower Me With Your Love PAULA ABDUL/Forever Your Girl PETER SCHILLING/The Different Story (A World... KARYN WHITE/Secret Rendezvous</p>	<p><b>WGTZ-FM</b></p> <p><b>Dayton</b> EDDIE MONEY/Take Me Home Tonight SIMPLY RED/If You Don't Know Me By Now PHIL COLLINS/Sussudio BOBBY BROWN/Don't Be Cruel BETTE MIDLER/Wind Beneath My Wings ARETHA FRANKLIN/Freeway Of Love WHITNEY HOUSTON/How Will I Know STEVE WINWOOD/Valerie BOBBY BROWN/Every Little Step NEW EDITION/If It Isn't Love</p>	<p><b>WNCI-FM</b></p> <p><b>Columbus</b> MADONNA/Express Yourself TOMMY PAGE/A Shoulder To Cry On GEORGE MICHAEL/Faith NOVELTY/Novelty DONNA SUMMER/This Time I Know It's For... DONNY OSMOND/Soldier Of Love</p>
<p><b>KEGL-FM</b></p> <p><b>Dallas</b> PHIL COLLINS/I Don't Care Anymore RICHARD MARX/Satisfied HEART/These Dreams INXS/Need You Tonight FINE YOUNG CANNIBALS/She Drives Me Crazy CARS/My Best Friend's Girl LOVE AND ROCKETS/So Alive HUEY LEWIS &amp; NEWS/Power Of Love RHYTHM CORPS/Common Ground</p>	<p><b>KKRZ-FM</b></p> <p><b>Portland</b> JODY WATLEY/Looking For A New Love NATALIE COLE/Miss You Like Crazy WATERFRONT/Cry PAULA ABDUL/Straight Up ROD STEWART/Crazy About Her THIRTY EIGHT SPECIAL/Second Chance FRANKLIN &amp; MICHAEL/I Knew You Were Waiting ... MARTIKA/Toy Soldiers INFORMATION SOCIETY/What's On Your Mind BOBBY BROWN/Every Little Step</p>	<p><b>WAPW-FM</b></p> <p><b>Atlanta</b> GLORIA ESTEFAN/MSM/Don't Wanna Lose You ROXETTE/Dressed For Success PAULA ABDUL/Straight Up RICHARD MARX/Satisfied MILLI VANILLI/Girl, You Know It's True DON HENLEY/The End Of The Innocence DONNA SUMMER/This Time I Know It's For... LOVE AND ROCKETS/So Alive SWING OUT SISTER/Breakout NEW KIDS ON THE BLOC/I'll Be Loving You (Forever) ROBERT PALMER/Tell Me I'm Not Dreaming</p>	<p><b>WHTZ-FM</b></p> <p><b>New York</b> PRINCE/Balducci ROBERT PALMER/Addicted To Love NOVELTY/Novelty BOBBY BROWN/Every Little Step CYNDI LAUPER/I Drove All Night MADONNA/Express Yourself BENNY MARDONES/Into The Night</p>	<p><b>WPXY-FM</b></p> <p><b>Rochester</b> LOVE AND ROCKETS/So Alive DON HENLEY/The End Of The Innocence BENNY MARDONES/Into The Night ANIMATION/Room To Move BOBBY BROWN/On Our Own MADONNA/Express Yourself ROD STEWART/My Heart Can't Tell You No KARYN WHITE/Secret Rendezvous MILLI VANILLI/Baby Don't Forget My Number LISA LISA &amp; CULT JAM/Head To Toe REAL LIFE/Send Me An Angel MARTIKA/Toy Soldiers</p>
<p><b>KKBQ-FM</b></p> <p><b>Houston</b> FINE YOUNG CANNIBALS/Good Thing NEW KIDS ON THE BLOC/I'll Be Loving You (Forever) HENRY LEE SUMMER/Hey Baby NOVELTY/Novelty MARTIKA/Toy Soldiers NEW ORDER/Round And Round BETTE MIDLER/Wind Beneath My Wings NOVELTY/Novelty PRINCE/Trust DONNY OSMOND/Soldier Of Love</p>	<p><b>KLUC-FM</b></p> <p><b>Las Vegas</b> 100B/I Second That Emotion SIMPLY RED/If You Don't Know Me By Now ROXETTE/The Look RICHARD MARX/Right Here Waiting DONNY OSMOND/Soldier Of Love NU SHOOZ/Can't Wait GLORIA ESTEFAN/MSM/Don't Wanna Lose You BENNY MARDONES/Into The Night CHER/PETER CETERA/After All</p>	<p><b>WBSB-FM</b></p> <p><b>Baltimore</b> TAYLOR DAYNE/Don't Rush Me ROD STEWART/My Heart Can't Tell You No HOWARD JONES/Everlasting Love WHITNEY HOUSTON/So Emotional THIRTY EIGHT SPECIAL/Second Chance OEBBIE GIBSON/Lost In Your Eyes FINE YOUNG CANNIBALS/Good Thing STEVE PERRY/Oh Sherrie</p>	<p><b>WIOQ-FM</b></p> <p><b>Philadelphia</b> DONNA SUMMER/This Time I Know It's For... SOUL II SOUL/Keep On Movin' BOYS/Dial My Heart STEVIE B/I Wanna Be The One NATALIE COLE/Miss You Like Crazy KARYN WHITE/Secret Rendezvous NICE &amp; WILD/Diamond Girl MADONNA/Like A Prayer LOVE AND ROCKETS/So Alive MARTIKA/Toy Soldiers BOBBY BROWN/My Prerogative NENEH CHERRY/Buffalo Stance</p>	<p><b>WRBQ-FM</b></p> <p><b>Tampa</b> JOHN C MELLENCAMP/Jack &amp; Diane NOVELTY/Novelty SIMPLY RED/If You Don't Know Me By Now ERIC CLAPTON/Let It Rain MILLI VANILLI/Baby Don't Forget My Number ANDREAS VOLLENWEIDER/Dancing With The Lion PAULA ABDUL/Forever Your Girl</p>
<p><b>KKFR-FM</b></p> <p><b>Phoenix</b> KARYN WHITE/Secret Rendezvous PAULA ABDUL/Straight Up JODY WATLEY/Don't You Want Me MARTIKA/Toy Soldiers STEVIE B/In My Eyes NU SHOOZ/Point Of No Return DINO/I Like It Q-FEEL/Dancing In Heaven AL B. SURE/Nite &amp; Day MILLI VANILLI/Baby Don't Forget My Number</p>	<p><b>KROY-FM</b></p> <p><b>Sacramento</b> ROBERT PALMER/I Didn't Mean To Turn You On PAULA ABDUL/Cold Hearted JODY WATLEY/Don't You Want Me ANQUETTE/I Will Always Be There For You SWEET SENSATION/Hooked On You SIMPLY RED/If You Don't Know Me By Now INXS/Need You Tonight SOUL II SOUL/Keep On Movin' DONNY OSMOND/Soldier Of Love GRAYSON HUGH/Talk It Over HUMAN LEAGUE/Human SURFACE/Closer Than Friends</p>	<p><b>WDFX-FM</b></p> <p><b>Detroit</b> WINGER/Headed For A Heartbreak FOREIGNER/Cold As Ice WARRANT/Down Boys KEVIN RALEIGH/Moonlight On Water FINE YOUNG CANNIBALS/She Drives Me Crazy WHITE LION/When The Children Cry ROXETTE/The Look RICHARD MARX/Satisfied REO SPEEDWAGON/Can't Fight This Feeling MODERN ENGLISH/I Melt With You</p>	<p><b>WKSE-FM</b></p> <p><b>Buffalo</b> GENESIS/Tonight, Tonight, Tonight EXPOSE/What You Don't Know NOVELTY/Novelty PETER CETERA/One Good Woman RICHARD MARX/Satisfied NEW KIDS ON THE BLOC/I'll Be Loving You (Forever) NENEH CHERRY/Buffalo Stance</p>	<p><b>WYTF-FM</b></p> <p><b>Chicago</b> SCANDAL/Warrior MADONNA/Express Yourself GREAT WHITE/Once Bitten Twice Shy MILLI VANILLI/Girl, You Know It's True MARTIKA/Toy Soldiers EDELWEISS/Bring Me Edelweiss PHIL COLLINS/Against All Odds OPEPHE MODE/Route 66/Behind The Wheel PAULA ABDUL/Straight Up SIMPLY RED/If You Don't Know Me By Now NOVELTY/Novelty</p>

# THE BEASTIE BOYS ARE COMING...

# THE BEASTIE BOYS ARE COMING...

# THE BEASTIE BOYS ARE COMING...

# HEY LADIES LOOK OUT!!!



# CITY TRACKS (HIT RADIO)

USERS GUIDE: City Tracks are a potpourri of promotional, positioning, market news and information.

## EAST

It appears that either Program Director LORRIN PALAGI never lets his jocks off to go to concerts, or there is a major promotion in the works at WRQX/Washington, D.C. ("Q-107"). Nighttimer DANNY WRIGHT was forbidden to attend an upcoming Bon Jovi concert scheduled to take place July 11th causing him to plead with all his loyal listeners to write in requesting that he be allowed to attend the show. Lorrin will give in to the petitions only if Danny is able to gather at least 2,000 such requests. And if he is successful he'll thank the masses by choosing one of them to accompany him to the show via limousine, join him for front row seats and go backstage where they'll hang out with the band. Congratulations to new National/Regional Sales Manager DAVE MADISON who joins Q-107 from KRXY/Denver. ■ WMJQ/Buffalo ("Magic 102") recently celebrated dads in honor of Father's Day. The station gave away Mike & The Mechanics cassettes and tacky ties with buffalos on them throughout the weekend, which all eventually culminated in a weekend stay at the Buffalo Marriott being given away. Magic 102 also held a "Buffalo Look" contest in conjunction with Neneh Cherry's single "Buffalo Stance." They qualified listeners for a make over at a new local mall by giving away Neneh's cassette. The station has also been busy giving away Rod Stewart and Bon Jovi concert tickets.

■ There was a "Fun Filled Day" had by all in Hudson County, NJ at a local benefit for United Cerebral Palsy. BOBBY VALENTINE from WPLJ/New York came out with the prize van to help attract people to the fair-type event. The event, which was sponsored in part by the NFL Players Association, also featured appearances by several New York Giants. But wait that's not all! The highlight of the entire day was when Merrill Kass of Sutra Records did his time in the dunking tank. While fun was had by everyone, more importantly it raised thousands of dollars for a good cause. ■ WBLI/Long Island is busy giving away cash to locals sporting the station calls on their auto with the "Summer Sticker Contest." Listeners have 10 minutes and six seconds to call in when they hear their license plate number over the air. If they make the deadline they can win anywhere from \$100 to \$1,500! The Fourth of July weekend seemed like a good reason to give away a trip to Los Angeles to see Rod Stewart in concert, so that's exactly what the station did. Listeners qualified when they heard a "Summer Stars Flashback" (which translates to an oldie.) Happy belated birthday wishes to morning man RICK SOMMERS on June 26.

## SOUTH

How do you make a restaurant tie-in promotion fun? KTFM/San Antonio ("Hot 103") definitely found a way with their "McDonald's Cluck-Off" on the morning show. Listeners called in and clucked to the McDonald's theme song to win \$103. They were then instructed to tune in the following Friday when the "Grand Cluck-Off" would be held and one of the former winners would have the opportunity to cluck once more for \$1,003! The only stipulation was that they had to answer their phone clucking when the station called. The first person called was a clucker and a winner. Hot 103 also helped listeners cool down with an impromptu remote from Baskin Robbins. Announcer BIG DOG RICK HAYES informed everyone that there was free ice cream for everyone who stopped by for the entirety of his show. With the recent departure of BUBBA THE LOVE SPONGE to WBBM/Chicago, "THE JANITOR" CLIFF TREADWAY moves back down to nights from late nights. ■ At WPOW/Miami ("Power 96") the promotions are in sync with the format which is dance related. On June 14 they held a dance contest at Club Deco's to choose two couples to join "Downtown" Julie Brown and the MTV Dancers onstage at the Miami Arena for the Club MTV Tour. Performers included Was (Not Was), Milli Vanilli, Lisa Lisa & Cult Jam and Information Society. A couple of days from now Power 96 will be at Miami Beach with the Miller Marquina Musical. The Marquina Miller Truck is a self-contained stage that opens up for performances and at this particular event performers will include Johnny O, Secret Society, Triniere and Maurice. ■ KTBC-FM/Nacogdoches is upgrading their signal and is offering top pay for top air talent and multi-track production. Send tape, resume and picture to "Jimbo" Powers at 5902 E. Business 190, Killeen, TX 76543. ■ "I wake up with the Breakfast Bunch on BJ-105, the number one hit music station." Congratulations you have just won \$1,000! It's that easy to win the "Phrase That Pays" contest at WBJW/Orlando ("BJ-105") as they are awarding \$1,000 daily to people who know how to answer their phone in winning fashion. "Gas Wars II" recently garnished the station a lot of local and national press as the station broke records for cheapest gas prices. They actually paid people seven cents per gallon. Three hundred and fifty-five cars soaked up a total of 5,000 gallons of gas between the 8AM-4PM remote. Happy birthday to Program Director BRIAN THOMAS on July 18. ■ ADAM CURRY, MTV VJ and WHTZ/New York air talent is making the rounds as he just finished a weeklong stint on KEGD/Dallas ("The Eagle") while morning man DAVE KRADDICK was on vacation. Throughout the upcoming week Dave will be hosting the Australian Comedy Tour at the Improv. Listeners can register to win a trip to the Melbourne Comedy Festival to take place next April in Australia.

## MIDWEST

"Camp Buzzard" is the umbrella theme for the entire summer at WMMS/Cleveland. Part of the theme is a line of clothing and other summer essentials including flashlights, belts and key rings which the station will market throughout the sunny season. The "Budweiser Cleveland Grand Prix" was the big action around town June 30-July 2 with July 1st being "WMMS Trans Am 100 Day." The station is now looking ahead to the huge "Riverfest" festival that will take place later this month. ■ Across the street at WPHR/Cleveland there were bubbles coming to the surface in the bath water. Either one of the members of the "Power 108 Breakfast Flakes" had major gas or was it the hot water jacuzzi they were broadcasting from. JIM BOSH and MARIA FARINA did the June 16 AM show from a jacuzzi prominently placed in front of a station window and invited listeners to come out and watch them bathe. Other guests included Dan Fike and Darryl Sims of the Cleveland Browns. ■ Well as you all know June 21 was the first day of summer and the longest day of the year. KCPW/Kansas City ("Power 95") went out of their way to celebrate by giving away lots of long prizes including long distance phone calls, long stem roses, long underwear and footlong wieners. All this from "the station you can listen to longer." ■ While many stations across the country hosted premieres of "Batman," few can boast guests as impressive as WLOL/Minneapolis. Local music industry bigwigs Jimmy Jam and Terry Lewis joined 300 other 'LOL guests for the sneak preview. Rumor has it that another famous Minneapolis local, Prince, rented the very same theater for his own private viewing of the movie only 30 minutes after the previous viewing had ended. The Fourth of July weekend is also set to be an extra spectacular time locally with the "Taste of Minnesota" taking place. The festival usually brings out 100,000 locals daily to the event. 'LOL along with Coca-Cola will sponsor the fireworks which will be synchronized to music. The "Aquatennial" another annual festival which is a celebration of the lakes is happening in mid-July and will once again feature an "WLOL Sky Concert," milk carton boat race and a volleyball tournament. And just when you thought you couldn't fit anymore festivals into a month comes "Riverfest." This time it's music that they're celebrating and there will be plenty to cheer about as 'LOL will be welcoming the Club MTV Tour, Cheap Trick, Bob Dylan, Joan Jett, Ringo Starr and The Nylons to the stage. The station will be broadcasting live from the "Party Tent" the 10 days of the event.

## WEST

June 29 was a historic day in the life of one KIIS/Los Angeles listener as it was the day that the "Million Dollar Dash for Cash II" took place. One million dollars was placed in a guarded vault at First Interstate Bank with one listener having 102.7 seconds to grab as much loot as humanly possible. Having done so the listener was then allowed to "Take the Money and Run" in a brand-new 1989 Jaguar XJ6. The very jealous HOLLYWOOD HAMILTON was on hand to give the play-by-play. ■ KQLZ/Los Angeles ("Pirate Radio") is opting for a very clean sounding station. While the station isn't doing a huge amount of giveaways they are putting on a fireworks display every Thursday night from Gladstone's Restaurant in Malibu. ■ New Kids On The Block have turned out to be a very happening group and so when KKXX/Bakersfield announced that they had tickets to the sold-out show locals went crazy. They had everyone go through a Burger King drive thru with the first two hundred people winning a prize, 25 of which were pairs of tickets to the show. The response was incredible, causing traffic to be backed up for a mile. "Power Prize Vault" is the station's current promotion. Listeners call in and push in a sequence of numbers on the phone, if their combination opens it up they win (currently the vault holds a trip to Hawaii). "Power Video Show" is KXX latest TV production. The local show takes place every Saturday night at 11:00PM and is hosted by Program Director CHRIS SQUIERS. ■ KHQT/San Jose ("Hot 97.7") continues "Manic Mondays." Last week's free concert included performances by Judy Torres and 10DB with the first 97 people through the door winning various prizes. The prize van is out every Saturday making appearances and giving out free soda. The search for a Program Director continues. ■ The "At Work Network" is persuading everyone to tune in to KCAQ/Oxnard-Ventura ("Q105"). Those who become members of the elite club have the chance to double their weekly salary or have the station pay for a weeks worth of groceries every Thursday; prizes vary throughout the rest of the week. To win, listeners just wait to hear their name announced and then call back within the allotted amount of time. Happy belated birthday wishes to Program Director ROOSTER RHODES who turned 40 on June 19.

# NATIONAL CROSSOVER INDEX

USERS GUIDE: A merger of data compiled from combined formats.

## MULTI-FORMAT

7/3/89	ARTIST	TITLE	LABEL
1	SIMPLY RED	If You Don't Know Me By Now	Elektra
2	MADONNA	Express Yourself	Sire/WB
3	FINE YOUNG CANNIBALS	Good Thing	IRS/MCA
4	MARTIKA	Toy Soldiers	Columbia
5	MILLI VANILLI	Baby Don't Forget My Number	Arista
6	LOVE AND ROCKETS	So Alive	RCA
7	NATALIE COLE	Miss You Like Crazy	EMI
8	BENNY MARDONES	Into The Night	Polydor
9	STEVIE NICKS	Rooms On Fire	Modern/Atl
10	PRINCE	Batdance	WB/P. Park
11	BOBBY BROWN	On Our Own	MCA
12	DINO	I Like It	4th/B'way
13	DON HENLEY	The End Of The Innocence	Geffen
14	EXPOSE	What You Don't Know	Arista
15	CYNDI LAUPER	I Drove All Night	Epic

## HIT RADIO/ADULT CONTEMPORARY

7/3/89	ARTIST	TITLE	LABEL
1	SIMPLY RED	If You Don't Know Me By Now	Elektra
2	MADONNA	Express Yourself	Sire/WB
3	MARTIKA	Toy Soldiers	Columbia
4	FINE YOUNG CANNIBALS	Good Thing	IRS/MCA
5	NATALIE COLE	Miss You Like Crazy	EMI
6	BENNY MARDONES	Into The Night	Polydor
7	CYNDI LAUPER	I Drove All Night	Epic
8	RICHARD MARX	Right Here Waiting	EMI
9	STEVIE NICKS	Rooms On Fire	Modern/Atl
10	DEBBIE GIBSON	No More Rhyme	Atlantic
11	DOOBIE BROTHERS	The Doctor	Capitol
12	DONNY OSMOND	Sacred Emotion	Capitol
13	PAUL MCCARTNEY	My Brave Face	Capitol
14	DON HENLEY	The End Of The Innocence	Geffen
15	CHICAGO	We Can Last Forever	Reprise

## HIT RADIO/URBAN/DANCE

7/3/89	ARTIST	TITLE	LABEL
1	MILLI VANILLI	Baby Don't Forget My Number	Arista
2	MADONNA	Express Yourself	Sire/WB
3	FINE YOUNG CANNIBALS	Good Thing	IRS/MCA
4	SIMPLY RED	If You Don't Know Me By Now	Elektra
5	PRINCE	Batdance	WB/P. Park
6	BOBBY BROWN	On Our Own	MCA
7	DINO	I Like It	4th/B'way
8	EXPOSE	What You Don't Know	Arista
9	REAL LIFE	Send Me An Angel	Curb
10	KARYN WHITE	Secret Rendezvous	WB
11	PAULA ABDUL	Cold Hearted	Virgin
12	NATALIE COLE	Miss You Like Crazy	EMI
13	WATLEY/ERIC B./RAKIM	Friends	MCA
14	STEVIE B	In My Eyes	LMR
15	SWEET SENSATION	Hooked On You	Atco

## HIT RADIO/ROCK RADIO

7/3/89	ARTIST	TITLE	LABEL
1	FINE YOUNG CANNIBALS	Good Thing	IRS/MCA
2	LOVE AND ROCKETS	So Alive	RCA
3	PRINCE	Batdance	WB/P. Park
4	STEVIE NICKS	Rooms On Fire	Modern/Atl
5	DON HENLEY	The End Of The Innocence	Geffen
6	BON JOVI	Lay Your Hands On Me	Mercury/PG
7	BILLY SQUIER	Don't Say You Love Me	Capitol
8	WINGER	Headed For A Heartbreak	Atlantic
9	PETE TOWNSHEND	A Friend Is A Friend	Atlantic
10	WHITE LION	Little Fighter	Atlantic
11	10,000 MANIACS	Trouble Me	Elektra
12	CURE	Fascination Street	Elektra
13	SKID ROW	18 And Life	Atlantic
14	CALL	Let The Day Begin	MCA
15	KING SWAMP	Is This Love	Virgin

TODAY'S LEADING RADIO STATIONS ARE THOSE WHO COMBINE AN EXTRAORDINARY FEEL FOR WHAT THEIR STATION SHOULD SOUND LIKE WITH THE TECHNOLOGY NECESSARY TO MAKE THAT SOUND A REALITY.

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SPECIAL  
TAKE OUT  
SECTION

# TUNED IN

## WHYI: MIAMI

**Y**o Dudes! The classic analogy on **WHYI** is that the station is totally stoked, 360° radical and all-round killer. Translated from surfer lingo: *South Florida's Hit music station is #1...Y 100!* So, for some fun in the sun, the **Tuned In** crew hits Miami this week. For some serious **Tuned In** action **Metroplex Communications' Y 100** is the station of choice.

Recently promoted to the PD chair, **Frank Amadeo** takes the helm after serving as Y 100's MD. With an airstaff lineup that includes industry vets morning man **Bobby Mitchell** and nighttimer **J.J. Walker** Y 100 is hitting the opening of summer with lots of music and lots of promotions. Inside you can read about **Bobby Mitchell's** part in "*Music Mayhem*" or take a glance at **Walker's "Bed Check Lines."** Also, we'll give you the details on Y 100's exclusive premiere of **Gloria Estefan & Miami Sound Machine's** upcoming release "*Cuts Both Ways.*"

In Miami, it couldn't be hotter. Especially with **Y 100** heating up the *Hit* arena. But if you've got your board, a radio and an ear for keen tunes, the heats not an item. Just hang loose and deal with the essentials: **MMR** and **WHYI...Tuned In!**



## WIOT: TOLEDO

**O**k! Let's do tonight's **Tuned In** Top 10 List. Tonight's category from the home office in Detroit, MI: Top 10 reasons to tune in *Toledo's rock 'n' roll tradition WIOT:*

**#10:** Able to eat lots of **Packo's** Hungarian hot dogs while we listened. **#9:** The **Reams Broadcasting** rocker is consistently at the top of the heap ratings wise. They hope to continue this tradition with new PD **Jim Steel**, who takes over the position as **Mark Benson** steps aside to concentrate on his 10PM-2AM airshift. **#8:** Wanted to find out if Toledo is as "holy" as so many people say it is. **#7:** It was the best way we know of to find out more about **10T's "Temple of Telephone Talent"** and the "*Terrible Toledo Test*" on the "*Dawnbusters*" morning show with **Steve Athanas** and **Lou Herbert**; "*Know It Or Blow It*" trivia with **Stephen Kay**. **#6:** Tried to win Who tickets, Bob Dylan tickets or a trip to Orlando with an **AMC Movie Card** from **10T**. **#5:** Listened from the comfort of home. **#4:** Get cheap applause from Toledo readers — *the best damn readers in the world!* **#3:** Being a **Tigers** farmclub, we're Toledo **Mudhens** baseball fans. **#2:** **FM 104 WIOT** is *Toledo's home of classic rock 'n' roll.*

And the **#1** reason to tune in Toledo's **WIOT:** **Tuned In's** the only place you're gonna get the big picture about **WIOT**. *Holy Toledo!* Turn the page and **Tune In!**



## KABL: MINNEAPOLIS

**M**INNEAPOLIS TV LISTINGS: 6:00PM  
2. **LEAVE IT TO BEAVER.** *The Beaver and Wally go fishing*  
4. **ANDY GRIFFITH SHOW.** *Opie and Otis go fishing*  
5. **COSBY SHOW.** *Cliff and Theo go fishing*  
20. **SCTV.** *Gil Fisher the fishing musician*  
50. **MUPPET SHOW.** *Kermit and Fozzie go fishing*  
97.5. **KABL FM.** *Nobody's fishing, just the best in alternative music. Special guest appearance by Guadalcanal Diary.*

*Dear Diary,*  
This week's **Alternative Tuned In** travelled to the Twin Cities to hear what's going on at Minneapolis' new music leader **97.5 KABL**. To start our morning out we had our **Wheaties** with **Jim Tonchi-Peters**. Next, we watched the **Beverly Hillbillies** with **Matt Alspach**. Then we did lunch with **Wendy Furlong**, hung out with **Gail Ziese** in the afternoon, and for dinner we ate with **Mary Stevens** and **Guadalcanal Diary**. In the evening we went cruising with **Todd Coniff** and finally got back home to listen to **Michelle Dahn** do the overnights, what an exhausting day! I just wished I could've won some tickets to all the great shows they were giving away, like **Tragically Hip**, **Rhea Valentine**, the **Gear Daddies** and others. Can't wait for the **New Order**, **PIL**, **Sugarbubes** party next week, I'll write more later, Bye for now

— W3

P.S. I Wonder if PD **Mark J. Miller** knows we're doing **KABL** for this week's **Alternative Tuned In**? Well he'll find out anyway as **MMR** tunes in to Minneapolis' best alternative music **97.5 KABL FM**.



## WNSR: NEW YORK

**J**uggling contradictions the way the best A/C stations do, the tone at New York's **WNSR ("105 FM")** is smart, alert and continually pleasing.

Take the morning show, which kicks off the day in style. Here morning man **Bill Neil** (with **Liz White**, news) isn't afraid to use subtle adult humor with just a touch of craziness. It's an illustration of the wonderful staff that PD **Robert J. Dunphy** has constructed, which moves on with **Bob Worthington** middays; **Jim Douglas** in afternoon drive and **Alain Ross** from 7PM-12M. **Steve Kamer** wraps up (or begins — depending upon your sleep habits) from 12M-5:30AM.

Ever ready to tell listeners who's in town, **WNSR** makes use of plenty of cash and ticket (**Chicago/Beach Boys**) giveaways to pull in listeners, as well as solid news, **Shadow Traffic** and even lottery updates for the many **Easterners** who play in several states at once.

**MD Greg Dunkin** has plugged a great variety of current and old favorites into **105 FM's** musical picture, from the premiere of **Gloria Estefan's** new single to **Billy Stewart's** wild rendition of "*Summertime*" to kick off the season of sunshine.

Just short of brash, and always affecting is New York titan **WNSR**, this issue's **A/C Tuned In!**



# HIT RADIO/WHYI-FM

WEDNESDAY, JUNE 21, 1989

## OVERVIEW

**STATION:** WHYI-FM, Ft. Lauderdale, FL  
**FREQUENCY:** 100.7 MHz (100,000 watts)  
**GROUP OWNER:** Metroplex Communications  
**GM:** David Ross  
**GM:** Beth Menefee  
**PD:** Frank Amadeo  
**PROMOTION DIR.:** Julie Wilson  
**NEWS DIRECTOR:** Mark "Captain Y" Lipoff  
**AIRSTAFF:**  
 5:30A-10A The Y 100 Morning Zoo w/Bobby Mitchell and Athletes Foot  
 10A-1P Doug Dunbar  
 1P-4P Al Chio  
 4P-7P Kid Curry  
 7P-11P J.J. Walker  
 11P-2A Ferrari  
 2A-5:30A Tia Maria  
**REP FIRM:** McGavren Guild

## HOOR BY HOOR MUSIC

USERS GUIDE: Current, Recurrent and Gold status is noted. First song in music sweep is indicated by a bullet in left hand margin.

### 6AM

MADONNA	Express Yourself	C
• GENESIS	Land Of Confusion	G
MILLI VANILLI	Baby Don't Forget My Number	C
NOVELTY	Novelty	X
• BETTE MIDLER	Wind Beneath My Wings	R
SOS BAND	Take Your Time (Do It Right)	G
• RICHARD MARX	Satisfied	R
NOVELTY	Novelty	X
• BOBBY BROWN	Every Little Step	C

### 7AM

GLORIA ESTEFAN/MSM	Rhythm Is Gonna Get You	G
• FINE YOUNG CANNIBALS	Good Thing	C
• JODY WATLEY	Real Love	R
• ROD STEWART	My Heart Can't Tell You No	R
EMOTIONS	Best Of My Love	G
THIRTY EIGHT SPECIAL	Second Chance	R

### 8AM

• PAULA ABDUL	Forever Your Girl	R
ROXETTE	The Look	R
• TAYLOR DAYNE	Tell It To My Heart	G
• HOWARD JONES	Everlasting Love	R
NEW KIDS ON THE BLOC	I'll Be Loving You (Forever)	R
• OHIO PLAYERS	Love Rollercoaster	G
MADONNA	Express Yourself	C

### 9AM

• GLORIA ESTEFAN/MSM	Don't Wanna Lose You	C
MICHAEL JACKSON	The Way You Make Me Feel	R
BETTE MIDLER	Wind Beneath My Wings	R
EXPOSE	What You Don't Know	C
• TEARS FOR FEARS	Head Over Heels	G
NATALIE COLE	Miss You Like Crazy	C
• DONNY OSMOND	Soldier Of Love	R
BOBBY BROWN	Every Little Step	C
• FINE YOUNG CANNIBALS	Good Thing	C

### 10AM

JODY WATLEY	Don't You Want Me	G
THIRTY EIGHT SPECIAL	Second Chance	R
CYNDI LAUPER	I Drove All Night	C
CHAKA KHAN	Through The Fire	G
ROD STEWART	Crazy About Her	C
• MADONNA	Like A Prayer	R
JIMMY HARNEN	Where Are You Now	R
EARTH, WIND & FIRE	Boogie Wonderland	G
• PAULA ABDUL	Forever Your Girl	R
MEDLEY/WARNES	(I've Had) The Time Of My Life	G
• MILLI VANILLI	Baby Don't Forget My Number	C

### 11AM

NEW KIDS ON THE BLOC	I'll Be Loving You (Forever)	R
RICHARD MARX	Satisfied	G
NU SHOZ	Point Of No Return	R
SIMPLY RED	If You Don't Know Me By Now	C
PAULA ABDUL	Cold Hearted	C
U2	I Still Haven't Found What ...	G
• MADONNA	Express Yourself	C
FINE YOUNG CANNIBALS	She Drives Me Crazy	R
LIPPS INC	Funkytown	G
• GLORIA ESTEFAN/MSM	Don't Wanna Lose You	C
PHIL COLLINS	Two Hearts	R
• JODY WATLEY	Real Love	R

### 12NOON

WANG CHUNG	Everybody Have Fun Tonight	G
BOBBY BROWN	Every Little Step	C
CHER/PETER CETERA	After All	R
JANET JACKSON	Pleasure Principle	G
RICHARD MARX	Right Here Waiting	C
• FINE YOUNG CANNIBALS	Good Thing	G
MARVIN GAYE	Let's Get It On	C
• DEBBIE GIBSON	No More Rhyme	R
ROBERT PALMER	Simply Irresistible	C
EXPOSE	What You Don't Know	C

### 1PM

THIRTY EIGHT SPECIAL	Second Chance	R
DONNA SUMMER	This Time I Know It's For...	R
MICHAEL McDONALD	Sweet Freedom	G
PAULA ABDUL	Forever Your Girl	R
SURFACE	Shower Me With Your Love	C
ROD STEWART	Forever Young	R
• NEW KIDS ON THE BLOC	I'll Be Loving You (Forever)	R
MILLI VANILLI	Girl, You Know It's True	R
KENNY LOGGINS	Footloose	G
• NATALIE COLE	Miss You Like Crazy	C
NEW EDITION	If It Isn't Love	R
• ROXETTE	The Look	R

### 2PM

SIMPLY RED	If You Don't Know Me By Now	C
COMMODORES	Lady (You Bring Me Up)	G
BON JOVI	I'll Be There For You	R
MADONNA	Express Yourself	C
RICHARD MARX	Endless Summer Nights	G
GLORIA ESTEFAN/MSM	Don't Wanna Lose You	C
• PAULA ABDUL	Straight Up	R
JIMMY HARNEN	Where Are You Now	R
WILD CHERRY	Play That Funky Music	G
• MARTIKA	Toy Soldiers	C
AEROSMITH	Angel	G
• BOBBY BROWN	Every Little Step	C

### 3PM

CYNDI LAUPER	I Drove All Night	C
EXPOSE	Point Of No Return	G
FINE YOUNG CANNIBALS	Good Thing	C
NENEH CHERRY	Buffalo Stance	R
WHAM!	Everything She Wants	G
HOWARD JONES	Everlasting Love	R
• THIRTY EIGHT SPECIAL	Second Chance	R
PRINCE	U Got The Look	G
• REAL LIFE	Send Me An Angel	C
BREATHE	How Can I Fall	R
• PAULA ABDUL	Forever Your Girl	R
BENNY MARDONES	Into The Night	C

### 4PM

MILLI VANILLI	Baby Don't Forget My Number	C
VAN HALEN	When It's Love	R
NEW KIDS ON THE BLOC	I'll Be Loving You (Forever)	R
BOBBY BROWN	On Our Own	C
DONNY OSMOND	Soldier Of Love	R
• JODY WATLEY	Real Love	R
STING	If You Love Somebody Set ...	G
DEBBIE GIBSON	No More Rhyme	C
• RICHARD MARX	Satisfied	R
JOHNNY KEMP	Just Got Paid	R
• SIMPLY RED	If You Don't Know Me By Now	C

### 5PM

MADONNA	Express Yourself	C
MIKE & MECHANICS	All I Need Is A Miracle	G
EXPOSE	What You Don't Know	C
MARTIKA	Toy Soldiers	C
STEVIE B	Dreamin' Of Love	R
ROD STEWART	Crazy About Her	C
• BOBBY BROWN	Every Little Step	C
BELINDA CARLISLE	Heaven Is A Place On Earth	G
ROXETTE	The Look	R
• FOXY	Get Off	G
FINE YOUNG CANNIBALS	Good Thing	C

### 6PM

• NATALIE COLE	Miss You Like Crazy	C
CYNDI LAUPER	I Drove All Night	C
JETS	Crush On You	G
THIRTY EIGHT SPECIAL	Second Chance	R
PAULA ABDUL	Cold Hearted	C
R.E.M.	Stand	R
• DONNA SUMMER	This Time I Know It's For...	R
BOBBY BROWN	Don't Be Cruel	R
BON JOVI	I'll Be There For You	C
• REAL LIFE	Send Me An Angel	C
GAP BAND	You Dropped A Bomb On Me	G
• PAULA ABDUL	Forever Your Girl	R

### 7PM

NENEH CHERRY	Buffalo Stance	R
BILLY IDOL	Mony Mony	G
MADONNA	Express Yourself	C
DE LA SOUL	Me, Myself, And I	C
RICHARD MARX	Right Here Waiting	C
• NEW KIDS ON THE BLOC	You Got It (The Right Stuff)	R
MILLI VANILLI	Baby Don't Forget My Number	C
MARTIKA	Toy Soldiers	C
• PEBBLES	Girlfriend	G
LOVE AND ROCKETS	So Alive	C
• BOBBY BROWN	Every Little Step	C

### 8PM

BON JOVI	Lay Your Hands On Me	C
JANET JACKSON	Control	G
DEBBIE GIBSON	No More Rhyme	R
FINE YOUNG CANNIBALS	Good Thing	C
MILLI VANILLI	Girl, You Know It's True	R
ROACHFORD	Cuddly Toy (Feel For Me)	R
• JODY WATLEY	Real Love	R
THIRTY EIGHT SPECIAL	Second Chance	R
WILL TO POWER	Say It's Gonna Rain	R
• CURE	Fascination Street	C
EXPOSE	What You Don't Know	C
• RICHARD MARX	Satisfied	R

### 9PM

PAULA ABDUL	Forever Your Girl	R
ROCKY HORROR PICT SH	Time Warp '89	C
NEW KIDS ON THE BLOC	I'll Be Loving You (Forever)	R
REAL LIFE	Send Me An Angel	C
PRINCE	Batdance	C
MARTIKA	Toy Soldiers	C
• GEORGE MICHAEL	I Want Your Sex	G
NENEH CHERRY	Buffalo Stance	R
ROXETTE	The Look	R
NOVELTY	Novelty	X
• FINE YOUNG CANNIBALS	She Drives Me Crazy	R
BOBBY BROWN	On Our Own	C

### 10PM

• MADONNA	Express Yourself	C
GAP BAND	Party Train	G
CYNDI LAUPER	I Drove All Night	C
PAULA ABDUL	Cold Hearted	C
BON JOVI	I'll Be There For You	R
BOBBY BROWN	Every Little Step	C
• SKID ROW	18 And Life	C
NENEH CHERRY	Kisses On The Wind	C
• FINE YOUNG CANNIBALS	Good Thing	C
DE LA SOUL	Me, Myself, And I	C
• DONNA SUMMER	This Time I Know It's For...	R
THIRTY EIGHT SPECIAL	Second Chance	R

### 11PM

INFORMATION SOCIETY	What's On Your Mind	R
BON JOVI	Lay Your Hands On Me	C
PAULA ABDUL	Forever Your Girl	R
DONNY OSMOND	Soldier Of Love	R
SURFACE	Shower Me With Your Love	C
• MILLI VANILLI	Baby Don't Forget My Number	C
PET SHOP BOYS	West End Girls	G
NENEH CHERRY	Buffalo Stance	R
• NEW KIDS ON THE BLOC	I'll Be Loving You (Forever)	R
CURE	Fascination Street	C
• MADONNA	Express Yourself	C

## ALPHABETICAL LIST BY ARTIST

### A

ABDUL, PAULA	Cold Hearted	11a
ABDUL, PAULA	Cold Hearted	6p
ABDUL, PAULA	Cold Hearted	10p
ABDUL, PAULA	Forever Your Girl	8a
ABDUL, PAULA	Forever Your Girl	10a
ABDUL, PAULA	Forever Your Girl	1p
ABDUL, PAULA	Forever Your Girl	3p
ABDUL, PAULA	Forever Your Girl	6p
ABDUL, PAULA	Forever Your Girl	9p
ABDUL, PAULA	Forever Your Girl	11p
ABDUL, PAULA	Straight Up	2p
AEROSMITH	Angel	2p

### B

B, STEVIE	Dreamin' Of Love	5p
BON JOVI	I'll Be There For You	2p
BON JOVI	I'll Be There For You	6p
BON JOVI	I'll Be There For You	10p

BON JOVI	Lay Your Hands On Me	8p
BON JOVI	Lay Your Hands On Me	11p
BREATHE	How Can I Fall	3p
BROWN, BOBBY	Don't Be Cruel	6p
BROWN, BOBBY	Every Little Step	6a
BROWN, BOBBY	Every Little Step	9a
BROWN, BOBBY	Every Little Step	12n
BROWN, BOBBY	Every Little Step	2p
BROWN, BOBBY	Every Little Step	5p
BROWN, BOBBY	Every Little Step	7p
BROWN, BOBBY	Every Little Step	10p
BROWN, BOBBY	On Our Own	4p
BROWN, BOBBY	On Our Own	9p

### C

CARLISLE, BELINDA	Heaven Is A Place On Earth	5p
CHER/PETER CETERA	After All	12n
CHERRY, NENEH	Buffalo Stance	3p
CHERRY, NENEH	Buffalo Stance	7p
CHERRY, NENEH	Buffalo Stance	9p
CHERRY, NENEH	Buffalo Stance	11p
CHERRY, NENEH	Kisses On The Wind	10p
COLE, NATALIE	Miss You Like Crazy	9a
COLE, NATALIE	Miss You Like Crazy	1p
COLE, NATALIE	Miss You Like Crazy	6p
COLLINS, PHIL	Two Hearts	11a
COMMODORES	Lady (You Bring Me Up)	2p
CURE	Fascination Street	8p
CURE	Fascination Street	11p

### D

DAYNE, TAYLOR	Tell It To My Heart	8a
DE LA SOUL	Me, Myself, And I	7p
DE LA SOUL	Me, Myself, And I	10p

### E

EARTH, WIND & FIRE	Boogie Wonderland	10a
EMOTIONS	Best Of My Love	7a
ESTEFAN, GLORIA/MSM	Don't Wanna Lose You	9a
ESTEFAN, GLORIA/MSM	Don't Wanna Lose You	11a
ESTEFAN, GLORIA/MSM	Don't Wanna Lose You	2p
ESTEFAN, GLORIA/MSM	Rhythm Is Gonna Get You	7a
EXPOSE	Point Of No Return	3p
EXPOSE	What You Don't Know	9a
EXPOSE	What You Don't Know	12n
EXPOSE	What You Don't Know	5p
EXPOSE	What You Don't Know	8p

### F

FINE YOUNG CANNIBALS	Good Thing	7a
FINE YOUNG CANNIBALS	Good Thing	9a
FINE YOUNG CANNIBALS	Good Thing	12n
FINE YOUNG CANNIBALS	Good Thing	3p
FINE YOUNG CANNIBALS	Good Thing	5p
FINE YOUNG CANNIBALS	Good Thing	8p
FINE YOUNG CANNIBALS	Good Thing	10p
FINE YOUNG CANNIBALS	She Drives Me Crazy	11a
FINE YOUNG CANNIBALS	She Drives Me Crazy	9p
FOXY	Get Off	5p

### G

GAP BAND	Party Train	10p
GAP BAND	You Dropped A Bomb On Me	6p
GAYE, MARVIN	Let's Get It On	12n
GENESIS	Land Of Confusion	6a
GIBSON, DEBBIE	No More Rhyme	12n
GIBSON, DEBBIE	No More Rhyme	4p
GIBSON, DEBBIE	No More Rhyme	8p

### H

HARNEN, JIMMY	Where Are You Now	10a
HARNEN, JIMMY	Where Are You Now	2p

### I

IDOL, BILLY	Mony Mony	7p
INFORMATION SOCIETY	What's On Your Mind	11p

### J

JACKSON, JANET	Control	8p
JACKSON, JANET	Pleasure Principle	12n</

# HIT RADIO/WHYI-FM

## ALPHABETICAL LIST BY ARTIST

L		
LAUPER, CYNDI	I Drove All Night	10a
LAUPER, CYNDI	I Drove All Night	3p
LAUPER, CYNDI	I Drove All Night	6p
LAUPER, CYNDI	I Drove All Night	10p
LIPPS INC	Funkytown	11a
LOGGINS, KENNY	Footloose	1p
LOVE AND ROCKETS	So Alive	7p

M		
MADONNA	Express Yourself	6a
MADONNA	Express Yourself	8a
MADONNA	Express Yourself	11a
MADONNA	Express Yourself	2p
MADONNA	Express Yourself	5p
MADONNA	Express Yourself	7p
MADONNA	Express Yourself	10p
MADONNA	Express Yourself	11p
MADONNA	Like A Prayer	10a
MARDONES, BENNY	Into The Night	3p
MARTIKA	Toy Soldiers	2p
MARTIKA	Toy Soldiers	5p
MARTIKA	Toy Soldiers	7p
MARTIKA	Toy Soldiers	9p
MARX, RICHARD	Endless Summer Nights	2p
MARX, RICHARD	Right Here Waiting	12n
MARX, RICHARD	Right Here Waiting	7p
MARX, RICHARD	Satisfied	6a
MARX, RICHARD	Satisfied	11a
MARX, RICHARD	Satisfied	4p
MARX, RICHARD	Satisfied	8p
MCDONALD MICHAEL	Sweet Freedom	1p
MEDLEY/WARNES	(I've Had) The Time Of My Life	10a
MICHAEL, GEORGE	I Want Your Sex	9p
MIDLER, BETTE	Wind Beneath My Wings	6a
MIDLER, BETTE	Wind Beneath My Wings	9a
MIKE & MECHANICS	All I Need Is A Miracle	5p
MILLI VANILLI	Baby Don't Forget My Number	6a
MILLI VANILLI	Baby Don't Forget My Number	10a
MILLI VANILLI	Baby Don't Forget My Number	4p
MILLI VANILLI	Baby Don't Forget My Number	7p
MILLI VANILLI	Baby Don't Forget My Number	11p
MILLI VANILLI	Girl, You Know It's True	1p
MILLI VANILLI	Girl, You Know It's True	8p

N		
NEW EDITION	If It Isn't Love	1p
NEW KIDS ON THE BLOC	I'll Be Loving You (Forever)	8a
NEW KIDS ON THE BLOC	I'll Be Loving You (Forever)	11a
NEW KIDS ON THE BLOC	I'll Be Loving You (Forever)	1p
NEW KIDS ON THE BLOC	I'll Be Loving You (Forever)	4p
NEW KIDS ON THE BLOC	I'll Be Loving You (Forever)	9p
NEW KIDS ON THE BLOC	I'll Be Loving You (Forever)	11p
NEW KIDS ON THE BLOC	You Got It (The Right Stuff)	7p
NOVELTY	Novelty	6a
NOVELTY	Novelty	6a
NOVELTY	Novelty	9p
NU SHOOZ	Point Of No Return	11a

O		
OHIO PLAYERS	Love Rollercoaster	8a
OSMOND, DONNY	Soldier Of Love	9a
OSMOND, DONNY	Soldier Of Love	4p
OSMOND, DONNY	Soldier Of Love	11p

P		
PALMER, ROBERT	Simply Irresistible	12n
PEBBLES	Girlfriend	7p
PET SHOP BOYS	West End Girls	11p
PRINCE	Batdance	9p
PRINCE	U Got The Look	3p

R		
R.E.M.	Stand	6p
REAL LIFE	Send Me An Angel	3p
REAL LIFE	Send Me An Angel	6p
REAL LIFE	Send Me An Angel	9p
ROACHFORD	Cuddly Toy (Feel For Me)	8p
ROCKY HORROR PICT SH	Time Warp '89	9p
ROXETTE	The Look	8a
ROXETTE	The Look	4p
ROXETTE	The Look	5p
ROXETTE	The Look	9p

S		
SIMPLY RED	If You Don't Know Me By Now	11a
SIMPLY RED	If You Don't Know Me By Now	2p
SIMPLY RED	If You Don't Know Me By Now	4p

SKID ROW	18 And Life	10p
SOS BAND	Take Your Time (Do It Right)	6a
STEWART, ROD	Crazy About Her	10a
STEWART, ROD	Crazy About Her	5p
STEWART, ROD	Forever Young	1p
STEWART, ROD	My Heart Can't Tell You No	7a
STING	If You Love Somebody Set	4p
SUMMER, DONNA	This Time I Know It's For	1p
SUMMER, DONNA	This Time I Know It's For	6p
SUMMER, DONNA	This Time I Know It's For...	10p
SURFACE	Shower Me With Your Love	1p
SURFACE	Shower Me With Your Love	11p

T		
TEARS FOR FEARS	Head Over Heels	9a
THIRTY EIGHT SPECIAL	Second Chance	7a
THIRTY EIGHT SPECIAL	Second Chance	10a
THIRTY EIGHT SPECIAL	Second Chance	1p
THIRTY EIGHT SPECIAL	Second Chance	3p
THIRTY EIGHT SPECIAL	Second Chance	6p
THIRTY EIGHT SPECIAL	Second Chance	8p
THIRTY EIGHT SPECIAL	Second Chance	10p

U		
U2	I Still Haven't Found What	11a

V		
VAN HALEN	When It's Love	4p

W		
WANG CHUNG	Everybody Have Fun Tonight	12n
WATLEY, JODY	Don't You Want Me	10a
WATLEY, JODY	Real Love	7a
WATLEY, JODY	Real Love	11a
WATLEY, JODY	Real Love	4p
WATLEY, JODY	Real Love	8p
WHAM!	Everything She Wants	3p
WILD CHERRY	Play That Funky Music	2p
WILL TO POWER	Say It's Gonna Rain	8p

## PLAYLIST OF CURRENTS

USERS GUIDE: Number of plays calculated for 18 hour monitor period.

MADONNA	Express Yourself	8
BROWN, BOBBY	Every Little Step	7
FINE YOUNG CANNIBALS	Good Thing	7
MILLI VANILLI	Baby Don't Forget My Number	5
EXPOSE	What You Don't Know	4
LAUPER, CYNDI	I Drove All Night	4
MARTIKA	Toy Soldiers	4
ABDUL, PAULA	Cold Hearted	3
COLE, NATALIE	Miss You Like Crazy	3
ESTEFAN, GLORIA/MSM	Don't Wanna Lose You	3
GIBSON, DEBBIE	No More Rhyme	3
REAL LIFE	Send Me An Angel	3
SIMPLY RED	If You Don't Know Me By Now	3
BON JOVI	Lay Your Hands On Me	2
BROWN, BOBBY	On Our Own	2
CURE	Fascination Street	2
DE LA SOUL	Me, Myself, And I	2
MARX, RICHARD	Right Here Waiting	2
STEWART, ROD	Crazy About Her	2
SURFACE	Shower Me With Your Love	2
CHERRY, NENEH	Kisses On The Wind	1
LOVE AND ROCKETS	So Alive	1
MARDONES, BENNY	Into The Night	1
PRINCE	Batdance	1
ROCKY HORROR PICT SH	Time Warp '89	1
SKID ROW	18 And Life	1

## PLAYLIST OF HOTTEST RECURRENTS

USERS GUIDE: Recurrents played more than once

ABDUL, PAULA	Forever Your Girl	7
THIRTY EIGHT SPECIAL	Second Chance	7
NEW KIDS ON THE BLOC	I'll Be Loving You (Forever)	7
CHERRY, NENEH	Buffalo Stance	4
MARX, RICHARD	Satisfied	4
ROXETTE	The Look	4
WATLEY, JODY	Real Love	4
BON JOVI	I'll Be There For You	3
OSMOND, DONNY	Soldier Of Love	3
SUMMER, DONNA	This Time I Know It's For...	3
FINE YOUNG CANNIBALS	She Drives Me Crazy	2
HARNEN, JIMMY	Where Are You Now	2
JONES, HOWARD	Everlasting Love	2
MIDLER, BETTE	Wind Beneath My Wings	2
MILLI VANILLI	Girl, You Know It's True	2

## CORE ARTISTS

USERS GUIDE: Those artists with a title saturation of at least three, listed in descending order

ABDUL, PAULA	3
BROWN, BOBBY	3
MARX, RICHARD	3
STEWART, ROD	3

## GOLD/CURR.-RECURR. RATIOS

OVERALL	
C-R	79.37
G	20.64
MORNING DRIVE	
C-R	72.41
G	27.59
MIDDAY	
C-R	71.93
G	28.07
AFTERNOON DRIVE	
C-R	80.44
G	19.57
EVENING	
C-R	89.47
G	10.53

## POSITIONING STATEMENTS

#1	93X
#1...Y 100." (45X)	
"WHYI...Miami, Ft. Lauderdale and the Palm Beaches, the official station of summer where you can play it, say it and win it.	
Here's (various artists) on #1, Y 100." (or variation) (20X)	
"South Florida's Hit music station...#1, Y 100." (11X)	
"#1, Y 100...first with South Florida's best new music." (11X)	
"Play it, say it and win it...(various artists)...on #1, Y 100." (6X)	
ARTIST ENDORSEMENTS	15X

## PROMOTIONAL ACTIVITY

SOUND MACHINE	58X
"#1, Y 100 South Florida's official 'Sound Machine' is honored to present to you the Miami Sound Machine. Gloria and Emilio Estefan have chosen #1 Y 100 as the radio station to premiere, first time anywhere in the world, their brand-new album, 'Cuts Both Ways.' The world premiere is right here on Miami Beach July 8th at Club Nu. A black tie, gala celebration with Miami's own Gloria Estefan. Listen for Gloria to tell you to call in and win your premiere tickets from your premiere radio station...#1...Y 100."	
MUSIC MAYHEM MARATHON	33X
As part of their "Play It, Say It and Win It" campaign, in cooperation with record labels and area record retailers, Y 100 is giving away over \$100,000 worth of CDs and tapes. At the end of a "marathon" listeners call in with the correct caller being given the chance to win up to 10 CDs or tapes. The listener has to recall as many songs as they can to win the same amount of CDs or tapes.	
BANGLES TICKETS	18X
Y 100 is giving away tickets to listeners who are "carrying an eternal flame for Susanna Hoffs and the Bangles." The Bangles are kicking off their American tour in Miami and Y 100 is going to put lucky listeners right up front to see them.	
KID CURRY CLASSIC SONG OF THE DAY	10X
During the Morning Zoo, Bobby Mitchell plays part of a classic tune as a clue for Kid Curry's "Classic Song of the Day." The listener that correctly identifies the song between 5PM and 6PM with Kid Curry wins \$50 and a Zoo T-shirt.	
SOUND WAREHOUSE	9X
Bobby Mitchell appears at a local Sound Warehouse to pass out CDs and tapes as part of Music Mayhem. Every 60 seconds or so someone gets a free CD or tape.	
AIR AFFAIR	5X
Y 100 presents the "Air Affair Kite Festival" at the PGA Sheraton of Palm Beach Gardens. Proceeds from the event benefit the Reach Out To Kids With Cancer camp. The "Affair" features hot air balloon rides, a kite competition and lots of fun.	
BED CHECK LINES	5X
The constantly outrageous J.J. Walker takes calls from listeners to find out where they are, where they've been or anything else particularly topical. The last caller on the Bed Check Lines wins a Y 100 T-shirt.	
HERE'S WHAT HAPPENING...	5X
An informational rundown of promotional and personal appearance news to keep listeners up-to-date on Y 100 happenings. Listeners are reminded that "Y 100 personalities are often paid tons of money to make personal appearances."	
VARIOUS MORNING PROMOS	4X
OFFICE LUNCH PARTY	3X
Listeners can fax in a letter on company letterhead to win lunch for their entire office. A winner is randomly drawn from the letters that are sent in.	
NEW MUSIC CHALLENGE	3X
Skid Row's "18 And Life" goes up against Neneh Cherry's "Kisses On The Wind" in Y 100's New Music Challenge. Skid Row won with 83% of the listener votes. The 100th caller won tickets to the upcoming Bangles concert.	
LOVE CONNECTION	3X
Evening hostess Ferrari takes listener dedications and love requests during the 11PM hour.	
HIGH FIVE AT NINE	2X
J J Walker counts down Y 100's five most requested songs of the day.	

**MORNING ACTIVITY**  
 Various bits/features/contests include: "Weird Hair," "Birthdays," "New Yorker Lesson," "Batman Trivia," "Bossbusters," "Wrestling Report," "Dead or Alive," "Jackie Stewart From the Air Affair," "William Lamb and his Suck Tube Ride," "Eddie the night manager," "Don Lardo," "Kim from the Broward Humane Society," "Carl the Engineer," "Tammy Bloat for the Zoo Grill."

## ACCOUNT LIST

Action Guide	3X	Various
Atlantis	2X	Nightclub
Bain de Soleil	1X	Health/Beauty
Barisini Ice Cream	4X	Food Products
Barrow Investigations	2X	Various
Bennigan's	3X	Restaurant
Boogie Board	1X	Various
Budweiser	3X	Beer/Wine
Candy Store	5X	Nightclub
Care Free Gum	5X	Food Products
Catalina Club	2X	Nightclub
City Limits	6X	Nightclub
Club Oz	2X	Nightclub
Coca-Cola/Sprite	3X	Beverage
Confetti	5X	Nightclub
Coppertone	4X	Health/Beauty
Crush	4X	Beverage
Delta Airlines	1X	Airline
Flea Market/Steven Muss Center	2X	Retail
G. Williker's	2X	Nightclub
Heineken/Amstel Light	1X	Beer/Wine
Hire's Root Beer	4X	Beverage
Hollywood Honda	4X	Auto/MC
Honda Dealers	3X	Auto/MC
JC Penney's	4X	Retail
Karate Kid 3	1X	Entertainment/Rec
Lakeside	6X	Nightclub
Lancers	2X	Beer/Wine
Living Well	9X	Fitness
Lojack/Orion Insurance	1X	Various
McDonald's	1X	Restaurant
Miami Dolphins	2X	Entertainment/Rec
Miller Genuine Draft	4X	Beer/Wine
MTV	3X	TV/Broadcast
Nutri-System	5X	Fitness
Personnel One	1X	Human Resources
Ronnie's Cape Codder	2X	Restaurant
Rush Messenger Service	1X	Various
Sears	3X	Retail
Shaker's	3X	Nightclub
Shell	3X	Auto/MC
Sound Warehouse	9X	CDs/Records/Tapes
Sportsman's Paradise	4X	Retail
Subaru/Legacy	2X	Auto/MC
T.G.I. Fridays	2X	Restaurant
Universal Ski & Sport	7X	Retail
University Dodge	4X	Auto/MC
Uno's	1X	Restaurant
Vaseline Sunscreen	7X	Health/Beauty
Virgin Grand, V.I.	2X	Travel
Vitale	1X	Beverage
Vlasic Pickles	1X	Food Products
Walgreen's	1X	Retail
Walt Disney/Touchstone Pictures	2X	Entertainment/Rec

## ACCOUNTS BY CATEGORY

Airline	1%
Auto/MC	10%
Beer/Wine	8%
Beverage	5%
CDs/Records/Tapes	5%
Entertainment/Rec	3%
Fitness	8%
Food Products	6%
Health/Beauty	7%
Human Resources	1%
Nightclub	20%
Restaurant	5%
Retail	13%
Travel	1%
TV/Broadcast	2%
Various	5%

# ROCK RADIO/WIOT-FM

WEDNESDAY, JUNE 21, 1989

## OVERVIEW

**STATION:** WIOT-FM, Toledo, OH  
**FREQUENCY:** 104.7 MHz (50,000 watts)  
**GROUP OWNER:** Reams Broadcasting Corp.  
**GM:** Nancy Dymond  
**GSM:** Tammy Kinzer  
**PD:** Jim Steel  
**PROMOTION DIR:** Lyn Casye  
**NEWS DIRECTOR:** Cara Sabin  
**AIRSTAFF:**  
 6A-10A "The Dawnbusters": Steve Athanas & Lou Herbert  
 10A-2P Becky Shock  
 2P-6P Stephen Kay  
 6P-10P Michael Young  
 10P-2A Mark Benson  
 2A-6A Dennis O'Brien  
**REP FIRM:** Eastman Radio  
**CONSULTANT:** Pollack Media Group

## HOURLY MUSIC

USERS GUIDE Current, Recurrent and Gold status is noted First song in music sweep is indicated by a bullet in left hand margin

### 6AM

SUPERTRAMP	Take The Long Way Home	G
BUFFALO SPRINGFIELD	Rock & Roll Woman	G
• JANIS JOPLIN/BIG BR	Summertime	G
DOOBIE BROTHERS	The Doctor	R
• CARS	Good Times Roll	R
U2	God Part II	G
JEFFERSON STARSHIP	Jane	G
• STEVE MILLER	Joker	G
GRATEFUL DEAD	Touch Of Grey	G
• DON HENLEY	The End Of The Innocence	C

### 7AM

FLEETWOOD MAC	Go Your Own Way	G
• RICHARD MARX	Satisfied	R
DOORS	Touch Me	G
• STEVE WINWOOD	Roll With It	G
BOB SEGER	Hollywood Nights	G
• OAVIO LEE ROTH	Damn Good	G
ZZ TOP	La Grange	G
• JACKSON BROWNE	World in Motion	C

### 8AM

EDDIE MONEY	Baby Hold On	G
• HENRY LEE SUMMER	Hey Baby	C
YES	Owner Of A Lonely Heart	G
• TOMMY CONWELL/YOUNG	I'm Not Your Man	R
MANFRED MANN	Blinded By The Light	G
• POLICE	Every Little Thing She Does...	G
PHIL COLLINS	In The Air Tonight	G
• JOHN C MELLENCAMP	Martha Say	C

### 9AM

STEVIE NICKS	Rooms On Fire	C
CARS	Shake It Up	G
• EAGLES	Hotel California	G
RHYTHM CORPS	Common Ground	R
• JAMES BROWN	Ain't It Funky Now	G
LYNYRD SKYNYRD	Sweet Home Alabama	G
• WHO	Bargain	G
ALLMAN BROTHERS BAND	Statesboro Blues	C
OAVIO BOWIE	Fame	G

### 10AM

DOOBIE BROTHERS	The Doctor	R
BLUE OYSTER CULT	(Don't Fear) The Reaper	G
BAD COMPANY	One Night	R
CREEDECE CLEARWATER	Travelin' Band	G
• PAUL MCCARTNEY	My Brave Face	R
DOORS	Love Her Madly	G
JOHN WAITE	Missing You	G
• GENESIS	Man On The Corner	G
GENESIS	Home By The Sea	G
• BILLY SQUIER	Don't Say You Love Me	C
EAGLES	Heartache Tonight	G

### 11AM

RICHARD MARX	Satisfied	R
BOSTON	More Than A Feeling	G
JEFF HEALEY BAND	Angel Eyes	R
POLICE	Roxanne	G
BRYAN ADAMS	Summer Of '69	G
• TOM PETTY	Running Down A Dream	C
BOB SEGER	Old Time Rock & Roll	G
ROLLING STONES	Itch	G
• WHO	You Better You Bet	G
PINK FLOYD	On The Turning Away	G
• U2	All I Want Is You	C

### 12NOON

TROGGS	Wild Thing	G
JOHN C MELLENCAMP	Jack & Diane	G
JETHRO TULL	Skating Away	G
BUCKINGHAMS	Mercy, Mercy, Mercy	G
ERIC CLAPTON	After Midnight	G
HOLLIES	Look Through Any Window	G
STEVIE WONDER	Living For The City	G
ROD STEWART	Handbags And Gladrags	G
• FIXX	Driven Out	R
GOLDEN EARRING	Radar Love	G
• STEVIE NICKS	Fire Burning	C
FOREIGNER	Hot Blooded	G

### 1PM

HENRY LEE SUMMER	Hey Baby	C
JOE WALSH	Life's Been Good	G
TOM PETTY	I Won't Back Down	R
ROLLING STONES	Under My Thumb	G
• DOOBIE BROTHERS	Need A Little Taste Of Love	C
YES	Roundabout	G
• THIN LIZZY	Boys Are Back In Town	G
EDDIE MONEY	Shakin'	G
• LOVE AND ROCKETS	So Alive	C
POLICE	Spirits In The Material World	G

### 2PM

WARRANT	Down Boys	R
PINK FLOYD	Money	G
TRAVELING WILBURYS	Handle With Care	R
STEVE MILLER	Fly Like An Eagle	G
GENESIS	Land Of Confusion	G
• QUEEN	I Want It All	C
STEPPENWOLF	Born To Be Wild	G
SPIRIT	I Got A Line On You	G
• TALKING HEADS	Take Me To The River	G
HEART	Never	G
• ELVIS COSTELLO	Veronica	R
CREAM	Badge	G

### 3PM

DOOBIE BROTHERS	The Doctor	R
ZZ TOP	Tush	G
BON JOVI	Born To Be My Baby	R
LED ZEPPELIN	Stairway To Heaven	G
• PETE TOWNSHEND	A Friend Is A Friend	C
JOURNEY	Lights	G
BEATLES	Help!	G
• CROSBY, STILLS, & NA	Southern Cross	G
OUTFIELD	Voices Of Babylon	R
STYX	Blue Collar Man	G
• BOB SEGER	Blue Monday	R
YES	I've Seen All Good People	G

### 4PM

STEVIE NICKS	Rooms On Fire	C
ROLLING STONES	Beast Of Burden	G
LIVING COLOUR	Cult Of Personality	R
JIMI HENORIX	All Along The Watchtower	G
• JACKSON BROWNE	World In Motion	C
DOORS	Love Me Two Times	G
CREEDECE CLEARWATER	Lookin' Out My Back Door	G
• WHO	Another Tricky Day	G
RICK OERRINGER	Rock And Roll, Hoochie Koo	G
ROBERT PALMER	Simply Irresistible	R
• DON HENLEY	The End Of The Innocence	C

### 5PM

NEIL YOUNG	Southern Man	G
HENRY LEE SUMMER	Hey Baby	C
STEVE MILLER	Rock'n Me	G
AEROSMITH	Rag Doll	G
JOAN JETT/BLACKHRTS	I Hate Myself For Loving You	G
JOHN C MELLENCAMP	Martha Say	C
BEATLES	Hey Jude	G
MOODY BLUES	Voice	G
• VAN HALEN	(Oh) Pretty Woman	G
BAD COMPANY	Shake It Up	R
• ALLMAN BROTHERS BAND	Statesboro Blues	C

### 6PM

BRUCE SPRINGSTEEN	Hungry Heart	G
• NORMAN GREENBAUM	Spirit In The Sky	G
BLUES IMAGE	Ride Captain Ride	G
JANIS JOPLIN/BIG BRD	Down On Me	G
KENNY ROGERS/FIRST	Just Dropped In (To See ...)	G
IDES OF MARCH	Vehicle	G
BOB DYLAN	Times They Are A-Changin'	G
• U2	Desire	R
ROLLING STONES	Miss You	G
RUSH	Limelight	G
• ANDERSON BRUFORD ...	Brother Of Mine	C

### 7PM

KINKS	Lola	G
VIXEN	Edge Of A Broken Heart	R
RICHARD MARX	Satisfied	R
BOB SEGER	Katmandu	G
• PAUL MCCARTNEY	My Brave Face	R
EAGLES	Life In The Fast Lane	G
REPLACEMENTS	I'll Be You	R
• SKID ROW	18 And Life	C
EDDIE MONEY	Walk On Water	R
• TOM PETTY	Feel A Whole Lot Better	C
DAVID BOWIE	Changes	G

### 8PM

DEF LEPPARD	Rocket	R
FREE	All Right Now	G
WARRANT	Down Boys	R
FOREIGNER	Long, Long Way From Home	G
• WINGER	Headed For A Heartbreak	C
PINK FLOYD	Brain Damage	G
R.E.M.	Stand	R
• RED SIREN	One Good Lover	C
AC/DC	You Shook Me All Night Long	G
• BILLY SQUIER	Don't Say You Love Me	C
STEVE MILLER	Jet Airliner	G

### 9PM

LED ZEPPELIN	Custard Pie	G
LED ZEPPELIN	Candy Store Rock	G
LED ZEPPELIN	Heartbreaker	G
LED ZEPPELIN	Living Loving Maid (She's ...)	G
• U2	All I Want Is You	C
LYNYRD SKYNYRD	What's Your Name	G
BULLETBOYS	Smooth Up	C
• GREAT WHITE	Once Bitten Twice Shy	R
AEROSMITH	Angel	G
• OIRE STRAITS	Money For Nothing	G

### 10PM

SPECIAL PROGRAMMING	LP Feature	X
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### 11PM

SPECIAL PROGRAMMING	LP Feature	X
DEF LEPPARD	Pour Some Sugar On Me	G
• STEVIE RAY VAUGHAN	Crossfire	C
BAD COMPANY	No Smoke Without A Fire	R
VAN HALEN	Hot For Teacher	G
• DOOBIE BROTHERS	Need A Little Taste Of Love	C

## ALPHABETICAL LIST BY ARTIST

### A

AC/DC	You Shook Me All Night Long	8p
ADAMS, BRYAN	Summer Of '69	11a
AEROSMITH	Angel	9p
AEROSMITH	Rag Doll	5p
ALLMAN BROTHERS BAND	Statesboro Blues	9a
ALLMAN BROTHERS BAND	Statesboro Blues	5p
ANDERSON BRUFORD ...	Brother Of Mine	6p

### B

BAD COMPANY	No Smoke Without A Fire	11p
BAO COMPANY	One Night	10a
BAD COMPANY	Shake It Up	5p
BEATLES	Help!	3p
BEATLES	Hey Jude	5p
BLUE OYSTER CULT	(Don't Fear) The Reaper	10a
BLUES IMAGE	Ride Captain Ride	6p
BON JOVI	Born To Be My Baby	3p
BCSTON	More Than A Feeling	11a
BOWIE, DAVID	Changes	7p
BOWIE, DAVID	Fame	9a
BROWN, JAMES	Ain't It Funky Now	9a
BROWNE, JACKSON	World In Motion	7a
BROWNE, JACKSON	World In Motion	4p
BUCKINGHAMS	Mercy, Mercy, Mercy	12n
BUFFALO SPRINGFIELD	Rock & Roll Woman	6a
BULLETBOYS	Smooth Up	9p

### C

CARS	Good Times Roll	6a
CARS	Shake It Up	9a
CLAPTON, ERIC	After Midnight	12n
COLLINS, PHIL	In The Air Tonight	8a
CONWELL, TOMMY/YOUNG	I'm Not Your Man	8a
COSTELLO, ELVIS	Badge	2p
CREAM	Badge	2p
CREEDECE CLEARWATER	Lookin' Out My Back Door	4p
CREEDECE CLEARWATER	Travelin' Band	10a
CROSBY, STILLS, & NA	Southern Cross	3p

### D

DEF LEPPARD	Pour Some Sugar On Me	11p
DEF LEPPARD	Rocket	8p
DERRINGER, RICK	Rock And Roll, Hoochie Koo	4p
DIRE STRAITS	Money For Nothing	9p
DOOBIE BROTHERS	Need A Little Taste Of Love	1p
DOOBIE BROTHERS	Need A Little Taste Of Love	11p
DOOBIE BROTHERS	The Doctor	6a
DOOBIE BROTHERS	The Doctor	10a
DOOBIE BROTHERS	The Doctor	3p
DOORS	Love Her Madly	10a
DOORS	Love Me Two Times	4p
DOORS	Touch Me	7a
DYLAN, BOB	Times They Are A-Changin'	6p

### E

EAGLES	Heartache Tonight	10a
EAGLES	Hotel California	9a
EAGLES	Life In The Fast Lane	7p

### F

FIXX	Driven Out	12n
FLEETWOOD MAC	Go Your Own Way	7a
FOREIGNER	Hot Blooded	12n
FOREIGNER	Long, Long Way From Home	8p
FREE	All Right Now	8p

### G

GENESIS	Home By The Sea	10a
GENESIS	Land Of Confusion	2p
GENESIS	Man On The Corner	10a
GOLDEN EARRING	Radar Love	12n
GRATEFUL DEAD	Touch Of Grey	6a
GREAT WHITE	Once Bitten Twice Shy	9p
GREENBAUM, NORMAN	Spirit In The Sky	6p

### H

HEALEY, JEFF BAND	Angel Eyes	11a
HEART	Never	2p
HENDRIX, JIMI	All Along The Watchtower	4p
HENLEY, DON	The End Of The Innocence	6a
HENLEY, DON	The End Of The Innocence	4p
HOLLIES	Look Through Any Window	12n

### I

IDES OF MARCH	Vehicle	6p
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### J

JEFFERSON STARSHIP	Jane	6a
JETHRO TULL	Skating Away	12n
JETT, JOAN/BLACKHRTS	I Hate Myself For Loving You	5p
JOPLIN, JANIS/BIG BR	Down On Me	6p
JOPLIN, JANIS/BIG BR	Summertime	6a
JOURNEY	Lights	3p

### K

KINKS	Lola	7p
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### L

LED ZEPPELIN	Candy Store Rock	9p
LED ZEPPELIN	Custard Pie	9p
LED ZEPPELIN	Heartbreaker	9p
LED ZEPPELIN	Living Loving Maid (She's ...)	9p
LED ZEPPELIN	Stairway To Heaven	3p
LIVING COLOUR	Cult Of Personality	4p
LOVE AND ROCKETS	So Alive	1p
LYNYRD SKYNYRD	Sweet Home Alabama	9a
LYNYRD SKYNYRD	What's Your Name	9p

### M

MANN, MANFRED	Blinded By The Light	8a
MARX, RICHARD	Satisfied	7a
MARX, RICHARD	Satisfied	11a
MARX, RICHARD	Satisfied	7p
MCCARTNEY, PAUL	My Brave Face	10a
MCCARTNEY, PAUL	My Brave Face	7p
MELLENCAMP, JOHN C	Jack & Diane	12n
MELLENCAMP, JOHN C	Martha Say	8a
MELLENCAMP, JOHN C	Martha Say	5p
MILLER, STEVE	Fly Like An Eagle	2p
MILLER, STEVE	Jet Airliner	8p
MILLER, STEVE	Joker	6a
MILLER, STEVE	Rock'n Me	5p
MONEY, EDDIE	Baby Hold On	8a
MONEY, EDDIE	Shakin'	1p
MONEY, EDDIE	Walk On Water	7p
MOODY BLUES	Voice	5p

# ROCK RADIO/WIOT-FM

## ALPHABETICAL LIST BY ARTIST

**N**  
 NICKS, STEVIE Fire Burning 12n  
 NICKS, STEVIE Rooms On Fire 9a  
 NICKS, STEVIE Rooms On Fire 4p

**O**  
 OUTFIELD Voices Of Babylon 3p

**P**  
 PALMER, ROBERT Simply Irresistible 4p  
 PETTY, TOM Feel A Whole Lot Better 7p  
 PETTY, TOM I Won't Back Down 1p  
 PETTY, TOM Running Down A Dream 11a  
 PINK FLOYD Brain Damage 8p  
 PINK FLOYD Money 2p  
 PINK FLOYD On The Turning Away 11a  
 POLICE Every Little Thing She Does 8a  
 POLICE Roxanne 11a  
 POLICE Spirits In The Material World 1p

**Q**  
 QUEEN I Want It All 2p

**R**  
 R E M Stand 8p  
 RED SIREN One Good Lover 8p  
 REPLACEMENTS I'll Be You 7p  
 RHYTHM CORPS Common Ground 9a  
 ROGERS, KENNY/FIRST Just Dropped In (To See ) 6p  
 ROLLING STONES Beast Of Burden 4p  
 ROLLING STONES Bitch 11a  
 ROLLING STONES Miss You 6p  
 ROLLING STONES Under My Thumb 1p  
 ROTH, DAVID LEE Damn Good 7a  
 RUSH Limelight 6p

**S**  
 SEGER, BOB Blue Monday 3p  
 SEGER, BOB Hollywood Nights 7a  
 SEGER, BOB Katmandu 7p  
 SEGER, BOB Old Time Rock & Roll 11a  
 SKID ROW 18 And Life 7p  
 SPECIAL PROGRAMMING LP Feature 10p  
 SPECIAL PROGRAMMING LP Feature 11p  
 SPIRIT I Got A Line On You 2p  
 SPRINGSTEEN, BRUCE Hungry Heart 6p  
 SQUIER, BILLY Don't Say You Love Me 10a  
 SQUIER, BILLY Don't Say You Love Me 8p  
 STEPPENWOLF Born To Be Wild 2p  
 STEWART, ROD Handbags And Gladrag 12n  
 STYX Blue Collar Man 3p  
 SUMMER, HENRY LEE Hey Baby 8a  
 SUMMER, HENRY LEE Hey Baby 1p  
 SUMMER, HENRY LEE Hey Baby 5p  
 SUPERTRAMP Take The Long Way Home 6a

**T**  
 TALKING HEADS Take Me To The River 2p  
 THIN LIZZY Boys Are Back In Town 1p  
 TOWNSHEND, PETE A Friend Is A Friend 3p  
 TRAVELING WILBURYS Handle With Care 2p  
 TROGGS Wild Thing 12n

**U**  
 U2 All I Want Is You 11a  
 U2 All I Want Is You 9p  
 U2 Desire 6p  
 U2 God Part II 6a

**V**  
 VAN HALEN (Oh) Pretty Woman 5p  
 VAN HALEN Hot For Teacher 11p  
 VAUGHAN, STEVIE RAY Crossfire 11p  
 VIXEN Edge Of A Broken Heart 7p

**W**  
 WAITE, JOHN Missing You 10a  
 WALSH, JOE Life's Been Good 1p  
 WARRANT Down Boys 2p

WARRANT Down Boys 8p  
 WHO Another Tricky Day 4p  
 WHD Bargain 9a  
 WHO You Better You Bet 11a  
 WINGER Headed For A Heartbreak 8p  
 WINWOOD, STEVE Roll With It 7a  
 WONDER, STEVIE Living For The City 12n

**Y**  
 YES I've Seen All Good People 3p  
 YES Owner Of A Lonely Heart 8a  
 YES Roundabout 1p  
 YOUNG, NEIL Southern Man 5p

**Z**  
 ZZ TOP La Grange 7a  
 ZZ TOP Tush 3p

## PLAYLIST OF CURRENTS

USERS GUIDE: Number of plays calculated for 18 hour monitor period.

SUMMER, HENRY LEE Hey Baby 3  
 ALLMAN BROTHERS BAND Statesboro Blues 2  
 BROWNE, JACKSON World in Motion 2  
 DOOBIE BROTHERS Need A Little Taste Of Love 2  
 HENLEY, DON The End Of The Innocence 2  
 MELLENCAMP, JOHN C Martha Say 2  
 NICKS, STEVIE Rooms On Fire 2  
 SQUIER, BILLY Don't Say You Love Me 2  
 U2 All I Want Is You 2  
 ANDERSON BRUFORD Brother Of Mine 1  
 BULLETBOYS Smooth Up 1  
 LOVE AND ROCKETS So Alive 1  
 NICKS, STEVIE Fire Burning 1  
 PETTY, TOM Feel A Whole Lot Better 1  
 PETTY, TOM Running Down A Dream 1  
 QUEEN I Want It All 1  
 RED SIREN One Good Lover 1  
 SKID ROW 18 And Life 1  
 TOWNSHEND, PETE A Friend Is A Friend 1  
 VAUGHAN, STEVIE RAY Crossfire 1  
 WINGER Headed For A Heartbreak 1

## PLAYLIST OF HOTTEST RECURRENTS

USERS GUIDE: Recurrents played more than once

DOOBIE BROTHERS The Doctor 3  
 MARX, RICHARD Satisfied 3  
 MCCARTNEY, PAUL My Brave Face 2  
 WARRANT Down Boys 2

## CORE ARTISTS

USERS GUIDE: Those artists with a title saturation of at least three, listed in descending order

LED ZEPPELIN 5  
 MILLER, STEVE 4  
 ROLLING STONES 4  
 SEGER, BOB 4  
 BAD COMPANY 3  
 DOORS 3  
 EAGLES 3  
 GENESIS 3  
 MONEY, EDDIE 3  
 PETTY, TOM 3  
 PINK FLOYD 3  
 POLICE 3  
 U2 3  
 WHO 3  
 YES 3

\* Featured in special programming

## GOLD/CURR.-RECURR. RATIOS

**OVERALL**  
 C-R ..... 36.99  
 G ..... 63.01  
**MORNING DRIVE**  
 C-R ..... 31.43  
 G ..... 68.57  
**MIDDAY**  
 C-R ..... 32.14  
 G ..... 67.86  
**AFTERNOON DRIVE**  
 C-R ..... 35.56  
 G ..... 64.44  
**EVENING**  
 C-R ..... 51.35  
 G ..... 48.65

## POSITIONING STATEMENTS

**FM 104** 68X  
 "FM 104 WIOT." (68X)  
**ROCK 'N' ROLL TRADITION** 12X  
 "Toledo's rock 'n' roll tradition for over 16 years. FM 104 WIOT Toledo." (9X)  
 "FM 104 WIOT, Toledo's rock 'n' roll tradition...[YEAR]...[MUSIC]...1989...[MUSIC]." (3X)  
**CLASSIC** 3X  
 "FM 104 WIOT Toledo...the best of the classics [MUSIC] and the best of the new." (2X)  
 "Toledo's home of classic rock 'n' roll [MUSIC]...FM 104 WIOT." (1X)  
**FIREWORKS** 2X  
 "Take your radios to the river, Sunday, July 2nd at 10PM, for this year's Fourth of July weekend City of Toledo fireworks; as the Toledo City Parks Commission and Citifest present a salute to America's veterans, a star-spangled celebration sponsored by Krogers, First Federal Savings, your Toledo Area Honda Dealers and WIOT/WCWA. Promoted in cooperation with the Blade and Toledo 36 WUPW, it'll be the biggest event in downtown Toledo history. Fireworks synchronized with music on FM 104 WIOT." (2X)  
**MORNINGS** 1X  
 "Good morning from Steve & Lou and FM 104 WIOT." (1X)  
**NEW/FIRST** 1X  
 "Hear new music first on FM 104. [CLIP] It's the previously unreleased studio version of the Allman Brothers Band's 'Statesboro Blues' from their new anthology 'Dreams.' [CLIP]...Plus more from U2. [CLIP] Remember when you hear it first, it's on the new music leader...FM 104 WIOT."  
**WHO PERFORMANCE** 1X  
 "[TOMMY CLIP] This Tuesday, June 27th at Radio City Music Hall in New York, it's a rare performance of the rock opera 'Tommy' by The Who. [CLIP] You can hear it live via satellite on Toledo's rock 'n' roll tradition...FM 104. [CLIP] An historic event. 'Tommy' live by The Who. It's all part of the Last Great Summer of the Decade. Tuesday night starting at 7, exclusively from Toledo's rock 'n' roll tradition for over 16 years...FM 104 WIOT." (1X)

## PROMOTIONAL ACTIVITY

**WHO PROMOTIONS** 8X  
 Winners receive tickets to see The Who in Detroit and New York. Performance of "Tommy" in New York will be broadcast live. [See Positioning Statements.]  
**TEMPLE OF TELEPHONE TALENT** 6X  
 Callers sing impersonations of Janis Joplin, Elvis Presley and many others for Dawnbusters each morning. Prize kit includes FM 104 windshield sunblock, bumper sticker, frisbee, beach ball and cassette.  
**AMC MOVIE CARD** 6X  
 Available at WIOT and Burger King, card enables holder to see five movies for the price of four. Participants are eligible to be drawn as winners of an Orlando trip.  
**BOB DYLAN TICKETS** 3X  
 Teasers tout tickets to be given away for early August performance by Bob Dylan and Steve Earle.  
**DDN HENLEY ALBUM PARTY** 3X  
 Syndicated special includes interviews and playback of "End Of The Innocence" LP is an FM 104 exclusive, aired at 10AM.  
**GET THE LED OUT** 3X  
 Led Zeppelin is unleashed weeknights at 9PM.  
**KNOW IT OR BLOW IT** 3X  
 At 3:30 weekday afternoons, Stephen Kay asks a rock trivia question. Winner gets car stereo components.  
**SUMMER CONCERT SERIES** 3X  
 Toledo Zoo Amphitheater is the site for performances sponsored by FM 104. Shows include David Sanborn, Jackson Browne and Stevie Ray Vaughan.  
**CLASSIC CLIPS** 2X  
 Movie trivia game airs at 9:10 each morning.  
**ELCTRIC LUNCH** 2X  
 Becky Shock serves up The Buckingham, The Hollies and Stevie Wonder in noontime gig.  
**PSYCHEDELIC SUPPER** 2X  
 Norman Greenbaum, Bob Dylan and Kenny Rogers are included in flashback segment.  
**TERRIBLE TOLEDO TEST** 2X  
 Morning men Steve & Lou ask a trivia question dealing with local rock history. Winners receive gift certificates from Little Caesar's and Major Video.  
**TRAFFIC JAM** 2X  
 Forty Five minutes of uninterrupted music airs at 5PM.  
**CONCERT CORNER** 2X  
 Michael Young gives an agenda of Toledo concerts and club scene at 7PM.

## ACCOUNT LIST

ABC Warehouse 3X Electronics  
 AFMC Florist 4X Retail

Aldridge Music 1X CDs/Records/Tapes  
 American Dairy Farmers 6X Food Products  
 Ameritech 5X Communications  
 Anheuser-Busch 4X Beer/Wine  
 Bob-Lo 1X Entertainment/Rec  
 Burger King 3X Restaurant  
 Coors 5X Beer/Wine  
 Coors Monster Truck Nationals 5X Entertainment/Rec  
 Dr. Pepper 1X Beverage  
 Dunn's Chevrolet 3X Auto/MC  
 Econo-Lodge 2X Travel  
 First Federal Savings 2X Bank/Finance  
 Foodtown 2X Grocery  
 Fremont Offroad Center 2X Automotive  
 Friendly's 2X Restaurant  
 Frito-Lay 2X Food Products  
 Great Lakes Barbells 3X Retail  
 Great Lakes Nationals 4X Entertainment/Rec  
 Greyhound 1X Travel  
 Harmony House 1X CDs/Records/Tapes  
 Highland Superstore 8X Retail  
 Hire's 2X Beverage  
 Kroger 2X Grocery  
 Lemon Lime Crush 2X Beverage  
 Lincoln-Mercury 2X Auto/MC  
 Little Caesar's 4X Restaurant  
 Marriott 1X Travel  
 McDonald's 1X Restaurant  
 Metro Toledo Ford Dealers 3X Auto/MC  
 Mickey Shorr 2X CDs/Records/Tapes  
 Miller Brewing Co. 6X Beer/Wine  
 Monroe Shocks 4X Automotive  
 Nestle's 1X Food Products  
 Norwalk Raceway Park 6X Entertainment/Rec  
 Owens College 1X Education  
 Paramount Healthcare 1X Medical  
 Pizza Hut 4X Restaurant  
 Primetime Cafe & Bar 2X Restaurant  
 Regatta Bar & Grille 2X Restaurant  
 Roxanne's 2X Nightclub  
 Ruen Dodge/Plymouth 2X Auto/MC  
 7-Eleven 2X Grocery  
 Showtime 3X Entertainment/Rec  
 Sisters Chicken 2X Restaurant  
 Stereo One 1X Electronics  
 Sterling 2X Grocery  
 Stroh's 3X Beer/Wine  
 Supershops 3X Automotive  
 Taco Bell 6X Restaurant  
 Toledo Honda Dealers 4X Auto/MC  
 Toledo Zoo Amphitheater 3X Concert  
 Touchstone Pictures 3X Entertainment/Rec  
 True Value Hardware 2X Retail  
 U.S. Army 2X Government  
 United Home Federal 1X Bank/Finance  
 Van Meunching & Co. 2X Beer/Wine  
 Vic Tanny 3X Health/Beauty  
 Westside Hyundai 8X Auto/MC

## ACCOUNTS BY CATEGORY

Auto/MC 13%  
 Automotive 5%  
 Bank/Finance 2%  
 Beer/Wine 9%  
 Beverage 6%  
 CDs/Records/Tapes 2%  
 Communications 3%  
 Concert 2%  
 Education 1%  
 Electronics 2%  
 Entertainment/Rec 13%  
 Food Products 5%  
 Government 1%  
 Grocery 5%  
 Health/Beauty 2%  
 Medical 1%  
 Nightclub 1%  
 Restaurant 15%  
 Retail 10%  
 Travel 2%

ALTERNATIVE/KABL-FM

WEDNESDAY, JUNE 21, 1989

OVERVIEW

STATION: KABL-FM, Minneapolis, MN
FREQUENCY: 97.5 (Cable)
STATION OWNER: Milldog Inc.
GM/PO: Mark J. Miller
GSM: Joe Anderson
OM: Michelle Dahn
PROMOTION DIR.: Wendy Huckaby
AIRSTAFF:
6A-9A Jim Tonchi-Peters
9A-12N Matt Alspach
12N-3P Wendy Furlong
3P-6P Gail Ziese
6P-9P Mary Stevens
9P-12M Todd Coniff
12M-6A Michelle Dahn

HOURLY MUSIC

USERS GUIDE: Current, Recurrent and Gold status is noted. First song in music sweep is indicated by a bullet in left hand margin.

6AM

GRACE JONES Love Is The Drug
DE LA SOUL Magic Number
B-52'S Channel Z
PIXIES Here Comes Your Man
CRAZYHEAD Time Has Taken It's Toll
SOU ASYLUM Just Plain Evil
MIDNIGHT OIL Only The Strong
PATO BANTON Visions Of The World
COST OF LIVING Could Be Mine
10,000 MANIACS Eat For Two
PEDALJETS Liking You
MARY'S DANISH Don't Crash The Car Tonight
HUNTERS & COLLECTORS Living Inside A Fireball

7AM

PEREGRINS Broken Man
MARSHALL CRENSHAW Some Hearts
HOUSE OF FREAKS When The Hammer Came Down
THE GODFATHERS Armageddon Days Are Here
WAILERS BAND I Want Everything
24-7 SPYZ Reggae Love
CONCRETE BLONDE Jungle Boogie
THRILL KILL KULT It's Only Money
TIME Devil Does Drugs
SMITHS One Day I'm Gonna Be Somebody
EVAN JOHNS & H-BOMBS What Difference Does It Make
ROYAL CRESCENT MOB Love Is Gone
POI DOG PONDING 5 More Minutes
SPECIALS Circle Around The Sun Working For The Rat Race

8AM

BOILED IN LEAD Micro-Organism Man
SINEAD O'CONNOR Mandinka
BOB MOULD Wishing Well
MARTIN STEPHENSON & WONDER STUFF Wholly Humble Heart
PERE UBU A Wish Away
THROWING MUSES Saving Grace
THAT PETROL EMOTION Goggle Box
FETCHIN' BONES Love Crushing
TIN MACHINE Crack City
PARACHUTE MEN Innocents
AZTEC CAMERA Lost Outside The Tunnel
ADRIAN BELEW Hot Zoo
MYRA HOLDER Jellybeans
J HIATT/R. CASH One Step Over The Line
PATSY CLINE Ain't No Wheels On A Ship

9AM

CHRIS ISAAK Don't Make Me Dream About You
FLESHTONES This House
XTC Toys
DARLING BUDDS Burst
SUBURBS Music For Boys
SPLIT ENZ Nobody Takes It Seriously
MARCIA GRIFFITHS Everywhere
ULTRA VIVID SCENE Mercy Seat
A SPLIT SECOND Mambo Witch
NITZER EBB Let Beauty Loose
PIL Sand Castles In The Snow
DIESEL PARK WEST When The Hoodoo Comes
MORRISSEY Sweet And Tender Hooligan

10AM

LEMONHEADS Anyway
CLOCK DVA Hacker
IDENTITY Fele (Crack)
LOVE AND ROCKETS So Alive
XYMOX Obsession
DEPECHE MODE Everything Counts (Live)
THOMAS DOLBY Europa
GUADALCANAL DIARY Always Saturday
BODEANS You Don't Get Much
MARY MY HOPE Hourglass
WATERBOYS A Girl Called Johnny

11AM

STAN RIDGWAY Goin' Southbound
CURE Plainsong
B-52'S Channel Z
NATHAN/ZYDECO CHA-CH Big Fat Mama
PRINCE The Future
24-7 SPYZ Spyz Dope
YO LA TANGO Barnaby Hardly Working

CLASH K.D. LANG/RECLINES
EURHYTHMICS Eurythmics
MINISTRY Ministry
GRISLEY FICTION Grisley Fiction

12NOON

WALKABOUTS Walkabout
SPACEMEN 3 Spacemen 3
MARIA MCKEE Maria McKee
CONNELLS Connells
BILL DRUMMUND Bill Drummund
T-BONE BURNETT T-Bone Burnett
LOU ANN BARTON Lou Ann Barton
GEAR DADDIES Gear Daddies
WYGALS WYGALS
PETER GABRIEL Peter Dinklage
GODFATHERS Godfather
REPLACEMENTS Replacement
PUBLIC ENEMY Public Enemy

1PM

FRONT 242 Front 242
SCREAMING TREE'S Screaming Tree's
13 ENGINES 13 Engines
NEW MODEL ARMY New Model Army
THE MEN THEY The Men They
ELECTRIC LOVE MUFFIN Electric Love Muffin
LONESOME STRANGERS Lonesome Strangers
DREAM DIESEL Dream Diesel
AMANDA MOAK Amanda Moak
MARSHMELLOW OVERCOAT Marshmallow Overcoat
JOE JACKSON Joe Jackson
LIVING COLOUR Living Colour
BAND OF SUSANS Band Of Susans
JUNIOR BYLES Junior Byles
BIG AUDIO DYNAMITE Big Audio Dynamite

2PM

PETER CASE Put Down The Gun
PETER MURPHY Socrates The Python
PIXIES Monkey Gone To Heaven
CLAMS Run Baby Run
GIBSON BROTHERS I'm So Worried
CINDY LEE BERRYHILL Baby, Should I Have The Baby
BLUE HIPPOS My Shoes
RAY LEMA Kamulung
CHEMISTRY SET Feel
SOU ASYLUM Chains
DB'S Amplifier
SLEEP Face To Face
WOLFGANG PRESS Raintime
MY BLOODY VALENTINE Feed Me With Your Kisses

3PM

DREAM SYNDICATE Bullet With My Name On It
DINOSAUR JR Thrown Down
DAVID BOWIE DJ
RUN WESTY RUN Mop It Up
ROYAL CRESCENT MOB Corporation Enema
SERVICE Trouble Begins
TEX & THE HORSEHEADS Clean The Dirt
SOMETHING HAPPENS Here Comes The Only One Again
MARCIA GRIFFITHS Don't Let Me Down
CONCRETE BLONDE Roses Grow
TAR BABIES Caio
JACKLORDS Rhino A-Go-Go
NAKED RAYGUN Triumph
Which Side You On?

4PM

PIL Disappointed
RUN DMC Miss Eliane
GOVERNMENT CHEESE Camping On Acid
LUCKY DUBE I Got You Babe
NEVILLE BROTHERS Voo Doo
ADRIAN BELEW Bad Days
LOU REED Keep Away
BOILED IN LEAD Guns Of The Magnificent Seven
BATS Around And Down
BAROMETER Barometer
ALL DOWN THE LINE All Down The Line
INDIGO GIRLS Closer To Fine
LIVE SKULL Richard's House
LEMONHEADS I Am A Rabbit
LEMONHEADS Fat Girl
DICKIES Banana Splits Theme (Tra La La)

5PM

FLOWER One By One
CHRIS ISAAK I'm Not Waiting
POPE ALOPES Southern Mind
13 ENGINES Wish Upon A Star
TIN MACHINE Crack City
BILLIE HOLIDAY That's Life I Guess
24-7 SPYZ Grandma's Dynamite
DIESEL PARK WEST Jackie's Still Sad
ASWAD Back To Africa
THE THE Gravitate To Me
TOM TOM CLUB Little Eva
PLAN NINE Mambo Night
GUADALCANAL DIARY Pretty Is As Pretty Does

6PM

GUADALCANAL DIARY Watusi Rodeo
GUADALCANAL DIARY Always Saturday
GUADALCANAL DIARY Trail Of Tears
PUGGS Stop Dragging Me
STAN RIDGWAY Dogs
ORDINAIRES Brenda

GRINNING PLOWMAN Inquisitions
THE THE The Beaten Generation
KILLING JOKE Eighties
BLACK SPOT Tuesday Morning

7PM

MORRISSEY Interesting Drug
HOUSE OF FREAKS Birds Of Prey
R.E.M. Catapult
ASHER D/DADDY FREDDY Asher's Revenge
HAPPY MONDAYS Wrote For Luck
PRINCE Vicki Waiting
BEL CANTO Dreaming Girl
THE MEN THEY Lobotomy, Gets 'Em Home
THRASHING DOVES Tinderbox Man
DE LA SOUL Eye Know
XTC Desert Island
FRONT LINE ASSEMBLY Digital Tension Dementia

8PM

MINISTRY You Know What You Are
CURE Pictures Of You
BAUHAUS She's In Parties
XYMOX Blind Hearts
LARD Hell Fudge
DHARMA BUMS Cruel Acres
BOB MOULD Poison Years
REPLACEMENTS You Lose
PERE UBU Waiting For Mary
ON A ROLL Salty Tears
BUNNY WAILER Serious Thing
MY DAD'S DEAD In The Morning
WIRE Ear Drum Buzz

9PM

LOVE & ROCKETS Motorcycle
TALKING HEADS Don't Worry About The Govrnmt
EVAN JOHNS/H-BOMBS Tired Of Trash
LEGENDARY PINK OOTS Maniac
JOE JACKSON Down To London
MIRACLE LEGION Ladies From Town
ROXY MUSIC Like A Hurricane
10,000 MANIACS Trouble Me
BURNING SPEAR Door Peep (Live)
MARIA MCKEE Panic Beach
DAVE HILL To Restore An Eclipsed Moon

10PM

RED TEMPLE SPIRITS Lights of Christ (This...)
FISHBONE Freddie's Oead
ROBYN HITCHCOCK Freeze
NEW MODEL ARMY White Coats
CASSANDRA COMPLEX In Search Of The Penny Century
SCREAMING TREES Walking Talking Johnny Cash...
ISREAL VIBRATIONS End Of The Universe
RUN WESTY RUN Jah Is Me
COMMUNITY FK Bad Guys
ZULUS Something Inside Me Has Died
BLEACHED BLACK Too Much
Circuitry Spiders

11PM

JUNIOR BYLES Oh Carolina
IDENTITY Fele (Crack)
LUCKY DUBE Rastah Man
ASWAD Voyeur Charge
PETER TOSH Bush Doctor
EASTER ISLAND He Won't Believe
VALLEY OF THE KINGS Flesh And Blood
GEAR DADDIES Cut Me Off
TRIP SHAKESPEARE Beatles
MYRA HOLDER 3000 Nights
100 FACES Gifts From Gordon
DAMNED Alone Again Or
DAVID BOWIE Rebel Rebel

ALPHABETICAL LIST BY ARTIST

1/2

10,000 MANIACS Eat For Two
10,000 MANIACS Trouble Me
100 FACES Gifts From Gordon
13 ENGINES End Of Your Chain
13 ENGINES Wish Upon A Star
24-7 SPYZ Grandma's Dynamite
24-7 SPYZ Jungle Boogie
24-7 SPYZ Spyz Dope

A/B

A SPLIT SECOND Mambo Witch
ASHER D/DADDY FREDDY Asher's Revenge
ASWAD Back To Africa
ASWAD Voyeur Charge
AZTEC CAMERA Lost Outside The Tunnel
B-52'S Channel Z
B-52'S Channel Z
BAND OF SUSANS Because of You
BANTON, PATO Visions Of The World
BARTON, LOU ANN Shake A Hand
BATS Around And Down
BAUHAUS She's In Parties
BEL CANTO Dreaming Girl
BELEW, ADRIAN Bad Days
BELEW, ADRIAN Hot Zoo
BERRYHILL, CINDY LEE Baby, Should I Have The Baby
BIG AUDIO DYNAMITE E-MC2
BLACK SPOT Tuesday Morning
BLEACHED BLACK Circuitry Spiders

BLUE HIPPOS My Shoes
BOEANS You Don't Get Much
BOILED IN LEAD Guns Of The Magnificent Seven
BOILED IN LEAD Micro-Organism Man
BOWIE, DAVID DJ
BOWIE, DAVID Rebel Rebel
BURNETT, T-BONE Song That I Remember
BURNING SPEAR Door Peep (Live)
BYLES, JUNIOR I Ain't got
BYLES, JUNIOR Dh Carolina

C/D

CASE, PETER Put Down The Gun
CASSANDRA COMPLEX In Search Of The Penny Century
CHEMISTRY SET Feel
CLAMS Run Baby Run
CLASH Charlie Don't Surf
CLINE, PATSY Ain't No Wheels On A Ship
CLOCK DVA Hacker
COMMUNITY FK Something Inside Me Has Died
CONCRETE BLONDE It's Only Money
CONCRETE BLONDE Roses Grow
CONNELLS Fun And Games
CONNELLS Something To Say
COST OF LIVING Could Be Mine
COWS Caio
CRAZYHEAD Time Has Taken It's Toll
CRENSHAW, MARSHALL Some Hearts
CURE Pictures Of You
CURE Plainsong
DAMNED Alone Again Or
DARLING BUDDS Burst
DB'S Amplifier
DE LA SOUL Eye Know
DE LA SOUL Magic Number
DEPECHE MODE Everything Counts (Live)
DHARMA BUMS Cruel Acres
DICKIES Banana Splits Theme (Tra La La)
DIESEL PARK WEST Diesel Park West
DINOSAUR JR Thrown Down
OOLBY, THOMAS Europa
DREAM DIESEL Henry Matiese
DREAM SYNDICATE Bullet With My Name On It
DRUMMUND, BILL Son Of A Creature Man
DUBE, LUCKY I Got You Babe
DUBE, LUCKY Rastah Man

E/F

EASTER ISLAND He Won't Believe
ELECTRIC LOVE MUFFIN June
EURHYTHMICS When Tomorrow Comes
FETCHIN' BONES Love Crushing
FISHBONE Freddie's Oead
FLESHTONES This House
FLOWER One By One
FRONT 242 Never Stop!
FRONT LINE ASSEMBLY Digital Tension Dementia

G/H

GABRIEL, PETER It Is Accomplished
GEAR DADDIES Cut Me Off
GEAR DADDIES Strength
GIBSON BROTHERS I'm So Worried
GODFATHERS I Want Everything
GODFATHERS She Gives Me Love
GODFATHERS Walking Talking Johnny Cash...
GOVERNMENT CHEESE Camping On Acid
GRIFFITHS, MARCIA Don't Let Me Down
GRIFFITHS, MARCIA Everywhere
GRINNING PLOWMAN Inquisitions
GRISLEY FICTION Scrape Face
GUADALCANAL DIARY Always Saturday
GUADALCANAL DIARY Always Saturday
GUADALCANAL DIARY Barometer
GUADALCANAL DIARY Pretty Is As Pretty Does
GUADALCANAL DIARY Trail Of Tears
GUADALCANAL DIARY Watusi Rodeo
HAPPY MONDAYS Wrote For Luck
HIATT, J./CASH, R One Step Over The Line
HILL, DAVE To Restore An Eclipsed Moon
HITCHCOCK, ROBYN Freeze
HOLDER, MYRA 3000 Nights
HOLDER, MYRA Jellybeans
HOLIDAY, BILLIE That's Life I Guess
HOUSE OF FREAKS Birds Of Prey
HOUSE OF FREAKS When The Hammer Came Down
HUNTERS & COLLECTORS Living Inside A Fireball

I/J

IDENTITY Fele (Crack)
IDENTITY Fele (Crack)
INDIGO GIRLS Closer To Fine
ISAAK, CHRIS Don't Make Me Dream About You
ISAAK, CHRIS I'm Not Waiting
ISREAL VIBRATIONS Jah Is Me
JACKLORDS Triumph
JACKSON, JOE Down To London
JACKSON, JOE Tomorrow's World
JOHNS, EVAN/H-BOMBS Love Is Gone
JOHNS, EVAN/H-BOMBS Tired Of Trash
JONES, GRACE Love Is The Drug

K/L

KILLING JOKE Eighties
LANG, K.D./RECLINES Boned Boned Gal
LARD Hell Fudge
LEGENDARY PINK DOTS Maniac
LEMA, RAY Kamulung
LEMOMHEADS Fat Girl
LEMOMHEADS I Am A Rabbit
LIVE SKULL Richard's House
LIVING COLOUR Funny Vibe
LONESOME STRANGERS Clemintine
LOVE & ROCKETS Motorcycle
LOVE AND ROCKETS So Alive

ALTERNATIVE/KABL-FM

ALPHABETICAL LIST BY ARTIST

M/N

Table listing artists from M to N with song titles and times.

O/P

Table listing artists from O to P with song titles and times.

R/S

Table listing artists from R to S with song titles and times.

T/U

Table listing artists from T to U with song titles and times.

V/W

Table listing artists from V to W with song titles and times.

X/Y/Z

Table listing artists from X to Z with song titles and times.

PLAYLIST OF CURRENTS

Table listing current songs with artist and time.

Table listing songs with artist and time, including a 'Magic Number' column.

PLAYLIST OF HOTTEST RECURRENTS

Table listing recurrent songs with artist and frequency.

CORE ARTISTS

Table listing core artists with title saturation.

GOLD/CURR.-RECUR. RATIOS

Table showing overall and daily ratios for Morning Drive, Midday, Afternoon Drive, and Evening.

POSITIONING STATEMENTS

MUSIC: "You're tuned to the only station that matters KABL 97.5, KABL-FM..."

ARTIST ENDORSEMENTS: Bob Mould (2X)

PROMOTIONAL ACTIVITY

- GEAR DADDIES TICKET GIVEAWAY 11X
RHEA VALENTINE TICKET GIVEAWAY 8X
TRAGICALLY HIP TICKET GIVEAWAY 7X
GUADALCANAL DIARY LIVE IN THE STUDIO 6X
THE LOCAL THING 6X
PRE-NEW ORDER PARTY 5X
HOUSE OF FREAKS LIVE IN THE STUDIO 3X
RUN WESTY RUN TICKET GIVEAWAY 2X

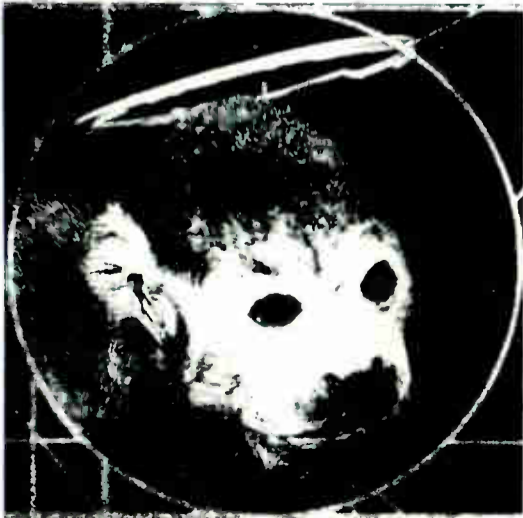
ACCOUNT LIST

Table listing accounts and their categories.

ACCOUNTS BY CATEGORY

Table showing account distribution by category.

PIXIES "HERE COMES YOUR MAN"



NEW THIS WEEK ON!

Table listing radio stations for Pixies: WBCN, KCHV, WWZU, WBRU, KVEZ, & More!, KABL, WWUH.

R&R New Rock Chart 9 - 4

Album Network Expando Chart 7

MTV BREAKOUT ROTATION!



ELEKTRA

HOWARD JONES "THE PRISONER"

THIS WEEK'S ADDS INCLUDE!

Table listing radio stations for Howard Jones: WSHE, WAXWV, KKTZ, KBCO, KATS, KPLV, KROQ, KVEZ, WTCS, 9IX, WRCN, KZYR, WAAF, WRXR, & More!, WYBR, WNCS.

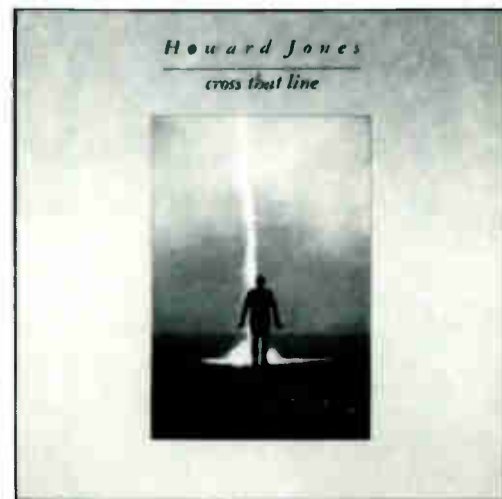
FMQB Debut 89

Hard Reports Debut 91

Album Network 100

MTV BREAKOUT ROTATION!

ON TOUR NOW!



# ADULT CONTEMPORARY/WNSR-FM

WEDNESDAY, JUNE 21, 1989

## OVERVIEW

**STATION:** WNSR-FM, New York, NY  
**FREQUENCY:** 105.1 MHz (50,000 watts)  
**GROUP OWNER:** Bonneville International Corp.  
**VP/GM:** E. Markham Bench  
**VP/SM:** Michael Valentino  
**ASST. GM/PD:** Robert J. Dunphy  
**MD:** Greg Dunkin  
**PROMOTION DIR.:** Lauren Leff  
**AIRSTAFF:**  
 5:30A-10A Bill Neil (Liz White, news)  
 10A-3P Bob Worthington  
 3P-7P Jim Douglas  
 7P-12M Alain Ross  
 12M-5:30A Steve Kamer  
**REP FIRM:** McGavren Guild

## HOURLY MUSIC

USERS GUIDE: Current, Recurrent and Gold status is noted. First song in music sweep is indicated by a bullet in left hand margin

### 6AM

• DONNA SUMMER	This Time I Know It's For...	C
RINGO STARR	It Don't Come Easy	G
• WHITNEY HOUSTON	So Emotional	G
BOY MEETS GIRL	Waiting For A Star To Fall	R
• FLEETWOOD MAC	Dreams	G
CHER/PETER CETERA	After All	R
• COMMODORES	Lady (You Bring Me Up)	G
VANESSA WILLIAMS	Dreamin'	R

### 7AM

• BILLY STEWART	Summertime	G
HOWARD JONES	Everlasting Love	C
• SIMPLY RED	Holding Back The Years	G
DONNY OSMOND	Soldier Of Love	C
• MICHAEL MCDONALD	Sweet Freedom	G
BENNY MARDONES	Into The Night	C
• BOBBY MCFERRIN	Don't Worry, Be Happy	R
CARLY SIMON	Let The River Run	R

### 8AM

• BILLY JOEL	Only The Good Die Young	G
THIRTY EIGHT SPECIAL	Second Chance	R
• U2	I Still Haven't Found What...	G
CHICAGO	You're Not Alone	R
• TEARS FOR FEARS	Everybody Wants To Rule The..	G
BETTE MIDLER	Wind Beneath My Wings	R
• KOOL & THE GANG	Celebration	G
CHER	I Found Someone	G

### 9AM

• STEVE PERRY	Oh Sherrie	G
SIMPLY RED	If You Don't Know Me By Now	C
FLEETWOOD MAC	Everywhere	G
• JEFFERSON STARSHIP	Miracles	G
WATERFRONT	Cry	C
• WHITNEY HOUSTON	How Will I Know	G
SURVIVOR	Across The Miles	R
JACKSON BROWNE	Somebody's Baby	G
• DOBIE GRAY	Drift Away	R
PHIL COLLINS	Groovy Kind Of Love	G
• KISS	Beth	G

### 10AM

DONNA SUMMER	This Time I Know It's For...	C
GEORGE HARRISON	My Sweet Lord	G
• KENNY LOGGINS	Whenever I Call You 'Friend'	G
DAN HILL	Unborn Heart	C
HUEY LEWIS & NEWS	Stuck With You	G
• CARLY SIMON	Give Me All Night	G
CHER/PETER CETERA	After All	R
EAGLES	Long Run	G
• MICHAEL BOLTON	That's What Love Is All About	G
HALL & OATES	You Make My Dreams	G
BREATHE	Don't Tell Me Lies	R
• BOZ SCAGGS	Heart Of Mine	G
HOWARD JONES	Everlasting Love	C

### 11AM

SURVIVOR	Is This Love	G
TAYLOR DAYNE	Don't Rush Me	R
• BRUCE SPRINGSTEEN	I'm On Fire	C
NEW KIDS ON THE BLOC	I'll Be Loving You (Forever)	G
LOS LOBOS	La Bamba	G
• PAUL YOUNG	Everytime You Go Away	G
BENNY MARDONES	Into The Night	C
CROSBY, STILLS, & NA	Southern Cross	G
• BRENDA RUSSELL	Piano In The Dark	G
PHIL COLLINS	Don't Lose My Number	G
SHERIFF	When I'm With You	R

### 12NOON

• A-HA	Take On Me	G
CARLY SIMON	Haven't Got Time For The Pain	G
SA-FIRE	Thinking Of You	R
• DON HENLEY	Boys of Summer	G
NATALIE COLE	Miss You Like Crazy	C
THIRTY EIGHT SPECIAL	Second Chance	R
• HARRY NILSSON	Without You	G
JAMES TAYLOR	Handy Man	G
LITTLE RIVER BAND	Reminiscing	G
• GLORIA ESTEFAN/MSM	Don't Wanna Lose You	C
CARS	Drive	G
HEATWAVE	Always And Forever	G
• BILLY JOEL	She's Always A Woman	G

### 1PM

BETTE MIDLER	Wind Beneath My Wings	R
WANG CHUNG	Everybody Have Fun Tonight	G
• BRUCE SPRINGSTEEN	Hungry Heart	G
EAGLES	Lyn' Eyes	G
JIMMY HARNEN	Where Are You Now	C
• PAUL DAVIS	Cool Night	C
SIMPLY RED	If You Don't Know Me By Now	G
FLEETWOOD MAC	Go Your Own Way	G
• KENNY G	Silhouette	R
LOOKING GLASS	Brandy (You're A Fine Girl)	R
MIKE & MECHANICS	The Living Years	R
• SURVIVOR	Across The Miles	R

### 2PM

THOMPSON TWINS	Hold Me Now	G
BILLY VERA/BEATERS	At This Moment	G
• U2	With Or Without You	G
PAULA ABDUL	Forever Your Girl	C
CUTTING CREW	I've Been In Love Before	G
• CHICAGO	Just You 'N' Me	G
DONNA SUMMER	This Time I Know It's For...	C
HUEY LEWIS & NEWS	Doing It All For My Baby	G
• GEORGE MICHAEL	One More Try	G
BILLY JOEL	You're Only Human(Second Wind)	G

### 3PM

BRUCE SPRINGSTEEN	My Hometown	G
CHER/PETER CETERA	After All	R
POLICE	Every Little Thing She Does...	G
• GLORIA ESTEFAN/MSM	Anything For You	G
TRAVELING WILBURYS	End Of The Line	R
GLENN FREY	You Belong To The City	G
• DAN HILL	Can't We Try	G
HOWARD JONES	Everlasting Love	C
BANGLES	Eternal Flame	R
• CHEAP TRICK	The Flame	R
GRASS ROOTS	Sooner Or Later	G
CARLY SIMON	Let The River Run	R
• GENESIS	In Too Deep	G

### 4PM

BENNY MARDONES	Into The Night	C
JOHN C MELLENCAMP	Small Town	G
• SEALS & CROFTS	Summer Breeze	G
DAN HILL	Unborn Heart	C
P BAILEY/P COLLINS	Easy Lover	G
• CHRISTOPHER CROSS	All Right	G
THIRTY EIGHT SPECIAL	Second Chance	R
ELTON JOHN	Sad Songs (Say So Much)	G
• CHICAGO	I Don't Wanna Live W/out Your	R
WHAM!	Wake Me Up Before You Go-Go	G
WHEN IN ROME	The Promise	R

### 5PM

USA FOR AFRICA	We Are The World	G
BETTE MIDLER	Wind Beneath My Wings	R
GEORGE HARRISON	Got My Mind Set On You	G
• FLEETWOOD MAC	Say You Love Me	G
NEW KIDS ON THE BLOC	I'll Be Loving You (Forever)	C
• BILLY JOEL	Movin' Out (Anthony's Song)	G
SIMPLY RED	If You Don't Know Me By Now	C
HUMAN LEAGUE	Don't You Want Me	R
• STEVE WINWOOD	This Time I Know It's For...	G
POINTER SISTERS	Jump (For My Love)	G
ROD STEWART	My Heart Can't Tell You No	R

### 6PM

• PHIL COLLINS	In The Air Tonight	G
SURVIVOR	Across The Miles	R
BELINDA CARLISLE	Mad About You	G
• STARSHIP	Nothing's Gonna Stop Us Now	C
NATALIE COLE	Miss You Like Crazy	G
HUEY LEWIS & NEWS	Power Of Love	G
• 10CC	I'm Not In Love	C
DONNA SUMMER	This Time I Know It's For...	G
• BREATHE	Don't Tell Me Lies	R

SMOKEY ROBINSON	Just To See Her	G
RICK ASTLEY	Never Gonna Give You Up	G
• BOB SEGER	Night Moves	G
CHER/PETER CETERA	After All	R

### 7PM

PHIL COLLINS	Take Me Home	G
• BILLY JOEL	The Longest Time	G
DONNY OSMOND	Soldier Of Love	C
FOREIGNER	Waiting For A Girl Like You	G
• LIONEL RICHIE	You Are	G
HOWARD JONES	Everlasting Love	C
FINE YOUNG CANNIBALS	She Drives Me Crazy	R
• SHERIFF	When I'm With You	R
GLORIA ESTEFAN/MSM	Bad Boy	G
MICHAEL JACKSON	Man In The Mirror	G
• STEVE WINWOOD	Finer Things	G

### 8PM

BENNY MARDONES	Into The Night	C
POLICE	Every Breath You Take	G
ANITA BAKER	Just Because	R
JACKSON BROWNE	Doctor My Eyes	G
PAULA ABDUL	Forever Your Girl	C
HUEY LEWIS & NEWS	If This Is It	G
WHAM!	Careless Whisper	R
THIRTY EIGHT SPECIAL	Second Chance	G
EDDIE RABBITT	I Love A Rainy Night	G
• ERIC CARMEN	Make Me Lose Control	R
CHRISTOPHER CROSS	Arthur's Theme	G
TRACY CHAPMAN	Fast Car	R
• SERGIO MENDES	Never Gonna Let You Go	G

### 9PM

BETTE MIDLER	Wind Beneath My Wings	R
DOOBIE BROTHERS	Listen To The Music	R
MIKE & MECHANICS	The Living Years	G
RED SPEEDWAGON	Keep On Lovin' You	G
WATERFRONT	Cry	C
TINA TURNER	What's Love Got To Do With It	G
• FIREFALL	You Are The Woman	G
SIMPLY RED	If You Don't Know Me By Now	C
HOWARD JONES	No One Is To Blame	G
• JOHNNY HATES JAZZ	Shattered Dreams	G
SEALS & CROFTS	Diamond Girl	R
TAYLOR DAYNE	Don't Rush Me	G
• FLEETWOOD MAC	Hold Me	G
SURVIVOR	Across The Miles	R

### 10PM

IRENE CARA	Flashdance (What A Feeling)	G
PHIL COLLINS	Two Hearts	R
AIR SUPPLY	Lost In Love	G
DAN HILL	Unborn Heart	C
Laura Branigan	Gloria	G
• CHICAGO	Hard To Say I'm Sorry/Getaway	G
DONNA SUMMER	This Time I Know It's For...	C
BOB SEGER	Against The Wind	G
• GLORIA ESTEFAN/MSM	1-2-3	R
JOURNEY	Who's Crying Now	R
VANESSA WILLIAMS	Dreamin'	G
• AMERICA	Sister Golden Hair	G

### 11PM

CHER/PETER CETERA	After All	R
MOTELS	Only The Lonely	G
JOHNNY HATES JAZZ	Turn Back The Clock	R
BRUCE SPRINGSTEEN	One Step Up	G
NEW KIDS ON THE BLOC	I'll Be Loving You (Forever)	C
EAGLES	Peaceful Easy Feeling	G
BILLY JOEL	Tell Her About It	G
HOWARD JONES	Everlasting Love	C
ROD STEWART	Forever Young	R
• BREATHE	Hands To Heaven	G
STARSHIP	We Built This City	R
MADONNA	Like A Prayer	G
• STEVE WINWOOD	Back In The High Life Again	G
BENNY MARDONES	Into The Night	C

## ALPHABETICAL LIST BY ARTIST

10CC	I'm Not In Love	6p
A-HA	Take On Me	12n
ABDUL, PAULA	Forever Your Girl	2p
ABDUL, PAULA	Forever Your Girl	8p
AIR SUPPLY	Lost In Love	10p
AMERICA	Sister Golden Hair	10p
ASTLEY, RICK	Never Gonna Give You Up	6p

### B

BAILEY, P/COLLINS, P	Easy Lover	4p
BAKER, ANITA	Just Because	8p
BANGLES	Eternal Flame	3p
BOLTON, MICHAEL	That's What Love Is All About	10a
BOY MEETS GIRL	Waiting For A Star To Fall	6a
BRANIGAN, LAURA	Gloria	10p
BREATHE	Don't Tell Me Lies	10a
BREATHE	Don't Tell Me Lies	6p
BREATHE	Hands To Heaven	11p
BROWNE, JACKSON	Doctor My Eyes	8p
BROWNE, JACKSON	Somebody's Baby	9a

### C

CARA, IRENE	Flashdance (What A Feeling)	10p
CARLISLE, BELINDA	Mad About You	6p
CARMEN, ERIC	Make Me Lose Control	8p
CARS	Drive	12n
CHAPMAN, TRACY	Fast Car	8p
CHEAP TRICK	The Flame	3p
CHER	I Found Someone	8a
CHER/PETER CETERA	After All	6a
CHER/PETER CETERA	After All	10a
CHER/PETER CETERA	After All	3p
CHER/PETER CETERA	After All	11p
CHER/PETER CETERA	After All	6p
CHICAGO	Hard To Say I'm Sorry/Getaway	10p
CHICAGO	I Don't Wanna Live W/out Your	4p
CHICAGO	Just You 'N' Me	2p
CHICAGO	You're Not Alone	8a
COLE, NATALIE	Miss You Like Crazy	12n
COLE, NATALIE	Miss You Like Crazy	6p
COLLINS, PHIL	Don't Lose My Number	11a
COLLINS, PHIL	Groovy Kind Of Love	9a
COLLINS, PHIL	In The Air Tonight	6p
COLLINS, PHIL	Take Me Home	7p
COLLINS, PHIL	Two Hearts	10p
COMMODORES	Lady (You Bring Me Up)	6a
CROSBY, STILLS, & NA	Southern Cross	11a
CROSS, CHRISTOPHER	All Right	4p
CROSS, CHRISTOPHER	Arthur's Theme	8p
CUTTING CREW	I've Been In Love Before	2p

### D

DAVIS, PAUL	Cool Night	1p
DAYNE, TAYLOR	Don't Rush Me	11a
DAYNE, TAYLOR	Don't Rush Me	9p
DOOBIE BROTHERS	Listen To The Music	9p

### E

EAGLES	Long Run	10a
EAGLES	Lyn' Eyes	1p
EAGLES	Peaceful Easy Feeling	11p
ESTEFAN, GLORIA/MSM	1-2-3	10p
ESTEFAN, GLORIA/MSM	Anything For You	3p
ESTEFAN, GLORIA/MSM	Bad Boy	7p
ESTEFAN, GLORIA/MSM	Don't Wanna Lose You	12n

### F

FINE YOUNG CANNIBALS	She Drives Me Crazy	7p
FIREFALL	You Are The Woman	9p
FLEETWOOD MAC	Dreams	6a
FLEETWOOD MAC	Everywhere	9a
FLEETWOOD MAC	Go Your Own Way	1p
FLEETWOOD MAC	Hold Me	9p
FLEETWOOD MAC	Say You Love Me	5p
FOREIGNER	Waiting For A Girl Like You	7p
FREY, GLENN	You Belong To The City	3p

### G

GENESIS	In Too Deep	3p
GRASS ROOTS	Sooner Or Later	3p
GRAY, DOBIE	Drift Away	9a

### H

HALL & OATES	You Make My Dreams	10a
HARNEN, JIMMY	Where Are You Now	1p
HARRISON, GEORGE	Got My Mind Set On You	5p
HARRISON, GEORGE	My Sweet Lord	10a
HEATWAVE	Always And Forever	12n
HENLEY, OON	Boys of Summer	12n
HILL, DAN	Can't We Try	3p
HILL, DAN	Unborn Heart	10a
HILL, DAN	Unborn Heart	4p
HILL, DAN	Unborn Heart	10p
HOUSTON, WHITNEY	How Will I Know	9a
HOUSTON, WHITNEY	So Emotional	6a
HUMAN LEAGUE	Don't You Want Me	5p



# ADULT CONTEMPORARY/WNSR-FM

## ALPHABETICAL LIST BY ARTIST

**J**  
 JACKSON, MICHAEL Man In The Mirror 7p  
 JEFFERSON STARSHIP Miracles 9a  
 JOEL, BILLY Movin' Out (Anthony's Song) 5p  
 JOEL, BILLY Only The Good Die Young 8a  
 JOEL, BILLY She's Always A Woman 12n  
 JOEL, BILLY Tell Her About It 11p  
 JOEL, BILLY The Longest Time 7p  
 JOEL, BILLY You're Only Human(Second Wind) 2p  
 JOHN, ELTON Sad Songs (Say So Much) 4p  
 JOHNNY HATES JAZZ Shattered Dreams 9p  
 JOHNNY HATES JAZZ Turn Back The Clock 11p  
 JONES, HOWARD Everlasting Love 7a  
 JONES, HOWARD Everlasting Love 10a  
 JONES, HOWARD Everlasting Love 3p  
 JONES, HOWARD Everlasting Love 7p  
 JONES, HOWARD Everlasting Love 11p  
 JONES, HOWARD No One Is To Blame 9p  
 JOURNEY Who's Crying Now 10p

**K**  
 KENNY G Silhouette 1p  
 KISS Beth 9a  
 KOOL & THE GANG Celebration 8a

**L**  
 LEWIS, HUEY & NEWS Doing It All For My Baby 2p  
 LEWIS, HUEY & NEWS If This Is It 8p  
 LEWIS, HUEY & NEWS Power Of Love 6p  
 LEWIS, HUEY & NEWS Stuck With You 10a  
 LITTLE RIVER BAND Reminiscing 12n  
 LOGGINS, KENNY Whenever I Call You 'Friend 10a  
 LOOKING GLASS Brandy (You're A Fine Girl) 1p  
 LOS LOBOS La Bamba 11a

**M**  
 MADDONNA Like A Prayer 11p  
 MARDONES, BENNY Into The Night 7a  
 MARDONES, BENNY Into The Night 11a  
 MARDONES, BENNY Into The Night 4p  
 MARDONES, BENNY Into The Night 8p  
 MARDONES, BENNY Into The Night 11p  
 MCDONALD, MICHAEL Sweet Freedom 7a  
 MCFERRIN, BOBBY Don't Worry, Be Happy 7a  
 MELLENCAMP, JOHN C Small Town 4p  
 MENDES, SERGIO Never Gonna Let You Go 8p  
 MICHAEL, GEORGE One More Try 2p  
 MIDLER, BETTE Wind Beneath My Wings 8a  
 MIDLER, BETTE Wind Beneath My Wings 1p  
 MIDLER, BETTE Wind Beneath My Wings 5p  
 MIDLER, BETTE Wind Beneath My Wings 9p  
 MIKE & MECHANICS The Living Years 1p  
 MIKE & MECHANICS The Living Years 9p  
 MOTELS Only The Lonely 11p

**N**  
 NEW KIDS ON THE BLOC I'll Be Loving You (Forever) 11a  
 NEW KIDS ON THE BLOC I'll Be Loving You (Forever) 5p  
 NEW KIDS ON THE BLOC I'll Be Loving You (Forever) 11p  
 NILSSON, HARRY Without You 12n

**O**  
 OSMOND, DONNY Soldier Of Love 7a  
 OSMOND, DONNY Soldier Of Love 7p

**P**  
 PERRY, STEVE Oh Sherrie 9a  
 POINTER SISTERS Jump (For My Love) 5p  
 POLICE Every Breath You Take 8p  
 POLICE Every Little Thing She Does 3p

**R**  
 RABBITT, EDDIE I Love A Rainy Night 8p  
 RED SPEEDWAGON Keep On Lovin' You 9p  
 RICHIE, LIONEL You Are 7p  
 ROBINSON, SMOKEY Just To See Her 6p  
 RUSSELL, BRENOA Piano In The Dark 11a

**S**  
 SA-FIRE Thinking Of You 12n  
 SCAGGS, BOZ Heart Of Mine 10a  
 SEALS & CROFTS Diamond Girl 9p  
 SEALS & CROFTS Summer Breeze 4p  
 SEGER, BOB Against The Wind 10p  
 SEGER, BOB Night Moves 6p

SHERIFF When I'm With You 11a  
 SHERIFF When I'm With You 7p  
 SIMON, CARLY Give Me All Night 10a  
 SIMON, CARLY Haven't Got Time For The Pain 12n  
 SIMON, CARLY Let The River Run 7a  
 SIMON, CARLY Let The River Run 3p  
 SIMON, CARLY Let The River Run 7a  
 SIMPLY RED Holding Back The Years 9a  
 SIMPLY RED If You Don't Know Me By Now 1p  
 SIMPLY RED If You Don't Know Me By Now 5p  
 SIMPLY RED If You Don't Know Me By Now 9p  
 SPRINGSTEEN, BRUCE Hungry Heart 1p  
 SPRINGSTEEN, BRUCE I'm On Fire 11a  
 SPRINGSTEEN, BRUCE My Hometown 3p  
 SPRINGSTEEN, BRUCE One Step Up 11p  
 STARR, RINGO It Don't Come Easy 6a  
 STARSHIP Nothing's Gonna Stop Us Now 6p  
 STARSHIP We Built This City 11p  
 STEWART, BILLY Summertime 7a  
 STEWART, ROD Forever Young 11p  
 STEWART, ROD My Heart Can't Tell You No 5p  
 SUMMER, DONNA This Time I Know It's For 6a  
 SUMMER, DONNA This Time I Know It's For 10a  
 SUMMER, DONNA This Time I Know It's For 2p  
 SUMMER, DONNA This Time I Know It's For 6p  
 SUMMER, DONNA This Time I Know It's For 10p  
 SURVIVOR Across The Miles 9a  
 SURVIVOR Across The Miles 1p  
 SURVIVOR Across The Miles 6p  
 SURVIVOR Across The Miles 9p  
 SURVIVOR Is This Love 11a

**T**  
 TAYLOR, JAMES Handy Man 12n  
 TEARS FOR FEARS Everybody Wants To Rule The 8a  
 THIRTY EIGHT SPECIAL Second Chance 8a  
 THIRTY EIGHT SPECIAL Second Chance 12n  
 THIRTY EIGHT SPECIAL Second Chance 4p  
 THIRTY EIGHT SPECIAL Second Chance 8p  
 THOMPSON TWINS Hold Me Now 2p  
 TRAVELING WILBURYS End Of The Line 3p  
 TURNER, TINA What's Love Got To Do With It 9p

**U**  
 U2 I Still Haven't Found What 8a  
 U2 With Or Without You 2p  
 USA FOR AFRICA We Are The World 5p

**V**  
 VERA, BILLY/BEATERS At This Moment 2p

**W**  
 WANG CHUNG Everybody Have Fun Tonight 1p  
 WATERFRONT Cry 9a  
 WATERFRONT Cry 9p  
 WHAM! Careless Whisper 8p  
 WHAM! Wake Me Up Before You Go-Go 4p  
 WHEN IN ROME The Promise 4p  
 WILLIAMS, VANESSA Dreamin' 6a  
 WILLIAMS, VANESSA Dreamin' 10p  
 WINWOOD, STEVE Back In The High Life Again 11p  
 WINWOOD, STEVE Don't You Know What The ... 5p  
 WINWOOD, STEVE Finer Things 7p

**Y**  
 YOUNG, PAUL Everytime You Go Away 11a

## PLAYLIST OF CURRENTS

USERS GUIDE: Number of plays calculated for 18 hour monitor period  
 JONES, HOWARD Everlasting Love 5  
 MARDONES, BENNY Into The Night 5  
 SUMMER, DONNA This Time I Know It's For 5  
 SIMPLY RED If You Don't Know Me By Now 4  
 HILL, DAN Unborn Heart 3  
 NEW KIDS ON THE BLOC I'll Be Loving You (Forever) 3  
 ABOUL, PAULA Forever Your Girl 2  
 COLE, NATALIE Miss You Like Crazy 2  
 OSMOND, DONNY Soldier Of Love 2  
 WATERFRONT Cry 2  
 ESTEFAN, GLORIA/MSM Don't Wanna Lose You 1  
 HARNEN, JIMMY Where Are You Now 1

## PLAYLIST OF HOTTEST RECURRENTS

USERS GUIDE: Recurrents played more than once  
 CHER/PETER CETERA After All 5  
 MIDLER, BETTE Wind Beneath My Wings 4  
 SURVIVOR Across The Miles 4  
 THIRTY EIGHT SPECIAL Second Chance 4  
 BREATHE Don't Tell Me Lies 2  
 DAYNE, TAYLOR Don't Rush Me 2  
 MIKE & MECHANICS The Living Years 2

SHERIFF When I'm With You 2  
 SIMON, CARLY Let The River Run 2  
 WILLIAMS, VANESSA Dreamin' 2

## CORE ARTISTS

USERS GUIDE: Those artists with a title saturation of at least three, listed in descending order

JOEL, BILLY 6  
 COLLINS, PHIL 5  
 FLEETWOOD MAC 5  
 CHICAGO 4  
 ESTEFAN, GLORIA/MSM 4  
 LEWIS, HUEY & NEWS 4  
 SPRINGSTEEN, BRUCE 4  
 EAGLES 3  
 SIMON, CARLY 3  
 WINWOOD, STEVE 3

## GOLD/CURR.-RECURR. RATIOS

**OVERALL**  
 C-R ..... 42.23  
 G ..... 57.77  
**MORNING DRIVE**  
 C-R ..... 45.71  
 G ..... 54.29  
**MIDDAY**  
 C-R ..... 35.59  
 G ..... 64.41  
**AFTERNOON DRIVE**  
 C-R ..... 43.75  
 G ..... 56.25  
**EVENING**  
 C-R ..... 45.31  
 G ..... 54.69

## POSITIONING STATEMENTS

**MUSIC** 182X  
 "WNSR — New York's only soft rock (or variation)." (72X)  
 "The very best mix of the 60's, 70's and today (or variation)." (36X)  
 "WNSR 105 FM (cities named)...the best mix of the 60's, 70's and today — with less talk." (20X)  
 "WNSR — New York's soft rock, 105 FM." (18X)  
 "This is WNSR (second voice repeats) and these are the artists who make up the best mix of the 60's, 70's and today (artist listing in rapid succession with two voices). So if you're hearing the best mix of soft rock, it's WNSR. (Jingle) The best mix...FM 105...WNSR." (10X)  
 Jingle: "Soft Rock 105...WNSR." (10X)  
 "WNSR...Turn us on — in the morning. Turn us up — in the afternoon. And keep it on — all day long. 105.1 FM, WNSR." (4X)  
 "WNSR 105 FM — where everyday we play more than 1,200 minutes of music." (4X)  
 "WNSR, New York's soft rock...105 FM. Tune us in — on your head set. Turn us up — on your stereo. Keep it on — all your radios. 105.1 FM, WNSR (or variation)." (3X)  
 Jingle: "The best mix of music for your evening...FM 105, WNSR." (2X)  
 Jingle: "The best mix for your evening...FM 105, WNSR." (1X)  
 Jingle: "All day music — the best mix — FM 105, WNSR." (1X)  
 Jingle: "Headin' home with the best mix — FM 105 WNSR." (1X)

## PROMOTIONAL ACTIVITY

**POP QUIZ** 6X  
 Morning man Bill Neil gives away \$105.10 in cash twice weekdays mornings (7:10 and 9:10) when listeners correctly answer trivia questions. One such question celebrated the release of the "Batman" film by asking, "What was Batman's motivation to become a crimefighter?" (Answer: His parents were murdered.)

**SOUNDS OF SUMMER** 5X  
 WNSR's always gleeful "Soft Rock Special of the Week" (Thursdays at 9PM) June 22 featured an hour of songs celebrating summer.

**LOTTERY INFO** 3X  
 The lowdown on the East Coast's largest lotteries (New York, Connecticut, Pennsylvania) at 7:20 and 9:20 weekday mornings on Neil's program.

**WORKFORCE SALUTE** 1X  
 FM 105 listeners register on company letterhead as Neil honors a worker (and co-workers) weekdays at 9:45AM. Winners receive coffee mugs, munchies and get to pick a song (today it was Dobie Gray's "Drift Away").

**SOFT ROCK REQUEST LUNCH HOUR** 1X  
 An hour of great songs with that personal touch known as the "dedication" from Noon to 1PM with Bob Worthington.

**CHICAGO/BEACH BOYS CONCERT GIVEAWAY** 1X  
 Listeners not only grab tickets to the veteran rockers' joint tour (with one group headlining one evening and the other the next) — they get front row seats at the NJ Meadowlands. Also in the package is a Chicago catalog on compact disc and passes to the pre-concert party and the backstage celebration afterwards.

## ACCOUNT LIST

Amtrak	7X	Transportation
Amoco Gasoline	3X	Automotive
Antinori Galestro Wine	5X	Beer/Wine
Burger King	3X	Restaurant
Canada Dry Cherry Ginger Ale	3X	Beverage
Casablanca Fans	6X	Home Furnishings
Channel Home Center	6X	Home Improvement
Chicago/Beach Boys	3X	Concert
Club Med	2X	Travel
Coca-Cola	3X	Beverage
Coronet	2X	Home Furnishings
Dean, Jimmy Sausage	2X	Food Products
Dianetics	1X	Various
Ooblemint Gum	1X	Food Products
Elvis: A Rockin' Remembrance	4X	Concert
Enamelique	2X	Medical
Enteman Baked Goods	1X	Food Products
Essex Weight Loss	5X	Health/Beauty
Frederick Air Conditioning	2X	Home Furnishings
Gateway Sports Center	1X	Entertainment/Rec
Geneby's	4X	Retail
Goodyear Tires	3X	Automotive
Grand Union	1X	Grocery
Hamilton Federal Savings	2X	Bank/Finance
Herman's	4X	Retail
Hilton Bounceback Weekend	3X	Lodging
Hormel	2X	Food Products
IBM	4X	Computers
Jones Beach Shuttle	2X	Transportation
King Cullen	1X	Grocery
LaLane, Jack Fitness	2X	Fitness
Lenscrafters	1X	Optical
Long Island Railroad	1X	Transportation
Macy's	4X	Retail
Martin Paint	2X	Home Improvement
MB Discount Juvenile Furniture	1X	Furniture
McDonald's	2X	Restaurant
Meadowlands Fair	1X	Entertainment/Rec
New Jersey Division Of Travel And Tourism	3X	Travel
New Jersey Transit	4X	Transportation
New York Lotto	2X	Lottery
New York State	3X	Travel
Osmond Bros./Osmond Boys	6X	Concert
Perdue, Frank Poltry	4X	Food Products
Physicians Smoke Stopping Group	1X	Health/Beauty
Polan's Sparkling Water	3X	Beverage
Pompeian Olive Oil	5X	Food Products
Potemkin Toyota	2X	Auto/MC
Raid Roach Max	4X	Various
Seagram's Tonic Water	1X	Beverage
Sears	5X	Retail
Shell	6X	Automotive
Shop Rite	2X	Grocery
Simarama Sound	2X	Electronics
Sims	2X	Clothing
Smoke Stop	2X	Health/Beauty
Steinback's	6X	Clothing
Strawberry	2X	Clothing
Terminex	2X	Various
T.G.I. Fridays	2X	Restaurant
Tri State Dodge Dealers	5X	Auto/MC
Video Specialists	1X	Electronics
World Trade Center	2X	Entertainment/Rec

## ACCOUNTS BY CATEGORY

Auto/MC	4%
Automotive	6%
Bank/Finance	2%
Beer/Wine	3%
Beverage	4%
Clothing	6%
Computers	2%
Concert	8%
Electronics	2%
Entertainment/Rec	2%
Fitness	4%
Food Products	8%
Grocery	1%
Health/Beauty	3%
Home Furnishings	5%
Home Improvement	6%
Lodging	2%
Lottery	2%
Medical	2%
Optical	1%
Restaurant	4%
Retail	10%
Transportation	6%
Travel	4%
Various	3%

OVERVIEW

**MTV:** Music Television  
24 hours daily, via cable television  
44.7 million households  
MTV Networks, A Viacom Company

**OWNER:**

**DIRECTOR OF MUSIC PRMG.:** Patti Galluzzi

**DIRECTOR OF TALENT & ARTIST RELATIONS:** Rick Krim, John Cannelli

**VJ's:**

**6A-10A:** Guest VJ's Dave Was and Sir Harry Bowens from Was (Not Was)  
Guest VJ's Tony Franklin and John Sykes from Blue Murder

**10A-4P:** Adam Curry

**4P-11P:** Dave Was and Sir Harry Bowens hosted "Dial MTV."

All times Eastern

HOUR BY HOUR MUSIC

USERS GUIDE: Current, Recurrent and Gold status is noted. First song in music sweep is indicated by a bullet in left hand margin

6AM

RAINMAKERS	Spend It On Love	C
PETER GABRIEL	In Your Eyes	C
BON JOVI	Lay Your Hands On Me	C
ROD STEWART	Crazy About Her	C
WINGER	Headed For A Heartbreak	C
BOB MOULD	See A Little Light	C
WANG CHUNG	Praying To A New God	R
LIVING COLOUR	Open Letter (To A Landlord)	R
TIN MACHINE	Under The God	C

7AM

LITA FORD	Close My Eyes Forever	R
NENEH CHERRY	Buffalo Stance	R
TOM PETTY	I Won't Back Down	C
POISON	Every Rose Has Its Thorn	C
WHITE LION	Little Fighter	C
CURE	Fascination Street	C
OE LA SOUL	Me, Myself, And I	C
CINDERELLA	Coming Home	R
EDDIE MONEY	Walk On Water	R
MADONNA	Express Yourself	C

8AM

BOBBY BROWN	On Our Own	C
WARRANT	Down Boys	C
HOWARD JONES	The Prisoner	C
BON JOVI	Lay Your Hands On Me	C
MILLI VANILLI	Baby Don't Forget My Number	C
PAULA ABDUL	Forever Your Girl	R
KING SWAMP	Is This Love	C
WATLEY/ERIC B./RAKIM	Friends	R
MICHAEL DAMIAN	Rock On	C

9AM

RICHARD MARX	Satisfied	R
CYNDI LAUPER	I Drove All Night	C
WAS (NOT WAS)	Walk The Dinosaur	R
LITA FORD	Close My Eyes Forever	C
LOVE AND ROCKETS	So Alive	R
JOHN C MELLENCAMP	Pop Singer	R
QUEEN	I Want It All	R
NEW KIDS ON THE BLOC	I'll Be Loving You (Forever)	R
CULT	Fire Woman	C

10AM

FINE YOUNG CANNIBALS	Good Thing	C
GREAT WHITE	Once Bitten Twice Shy	C
INDIGO GIRLS	Closer To Fine	C
TOM PETTY	I Won't Back Down	C
WINGER	Headed For A Heartbreak	C
DOOBIE BROTHERS	The Doctor	C
ROACHFORD	Cuddly Toy (Feel For Me)	C
CURE	Fascination Street	C
BANGLES	In Your Room	C
WARRANT	Down Boys	C
BRUCE SPRINGSTEEN	Dancing In The Dark	G

11AM

SPECIAL PROGRAMMING	YO! MTV RAPS	X
DOUG E FRESH	D.E.F. = Doug E. Fresh	C
SKINNY BOYS	Skinny (They Can't Get Enough)	C
TOO NICE	I Got Minze	C
DEF JEF	Give It Here	C
KOOL MOE DEE	They Want Money	C
DE LA SOUL	Me, Myself, And I	C
UTFO	Roxanne, Roxanne	G
NENEH CHERRY	Buffalo Stance	R
JUNGLE BROTHERS	I'll House You	R
HEAVY D & THE BOYZ	We Got Our Own Thang	C

12NOON

PAULA ABDUL	Forever Your Girl	R
LIVING COLOUR	Open Letter (To A Landlord)	R
HOWARD JONES	The Prisoner	C
MADONNA	Express Yourself	C
STEVIE NICKS	Rooms On Fire	C
MICHAEL DAMIAN	Rock On	C
BOB MOULD	See A Little Light	R
BOBBY BROWN	On Our Own	C
RICHARD MARX	Satisfied	R

1PM

NEW KIDS ON THE BLOC	I'll Be Loving You (Forever)	R
BON JOVI	Lay Your Hands On Me	C
TIN MACHINE	Under The God	C
WATLEY/ERIC B./RAKIM	Friends	C
ROXETTE	Dressed For Success	C
CINDERELLA	Coming Home	C
BLUE MURDER	Valley Of The Kings	R
TOM PETTY	I Won't Back Down	R
TONE-LOC	Wild Thing	R
JOHN C MELLENCAMP	Pop Singer	R

2PM

CYNDI LAUPER	I Drove All Night	C
WARRANT	Down Boys	C
BORIS GREBENSHIKOV	Radio Silence	C
CULT	Fire Woman	C
R.E.M.	Pop Song 89	C
LITA FORD	Close My Eyes Forever	R
MARTIKA	Toy Soldiers	C
FINE YOUNG CANNIBALS	Good Thing	C
PAULA ABDUL	Forever Your Girl	R

3PM

SPECIAL PROGRAMMING	MTV'S HARD 60	X
TESLA	Heaven's Trail (No Way Out)	C
WHITE LION	Little Fighter	C
WINGER	Headed For A Heartbreak	C
WHITESNAKE	Give Me All Your Love	C
TANGIER	On The Line	C
SKID ROW	18 And Life	C
BILLY SQUIER	Don't Say You Love Me	C
GUNS N' ROSES	Paradise City	R
RATT	Dance	G
DOGS D'AMOUR	I Don't Want You To Go	C

4PM

SPECIAL PROGRAMMING	YO! MTV RAPS	X
RICHIE RICH	My D.J. (Pump It Up Some)	C
JAZ	Hawaiian Sophie	C
WATLEY/ERIC B./RAKIM	Friends	C
SPECIAL ED	I Got It Made	C
TWIN HYPE	Do It To The Crowd	C
TONE-LOC	Funky Cold Medina	R
KING SUN	On The Club Tip	C
KWAME	Man We All Know And Love	C
ROB BASE/DJ EZ ROCK	Times Are Gettin' Ill	C

5PM

SPECIAL PROGRAMMING	CLUB MTV	X
NENEH CHERRY	Buffalo Stance	R
SAMANTHA FOX	I Only Wanna Be With You	R
MILLI VANILLI	Baby Don't Forget My Number	C
FINE YOUNG CANNIBALS	Good Thing	C
DONNA SUMMER	This Time I Know It's For	X
SPECIAL PROGRAMMING	DIAL MTV	X
WHITE LION	Little Fighter	C
TONE-LOC	Funky Cold Medina	R
MARTIKA	Toy Soldiers	C
CINDERELLA	Coming Home	R
CULT	Fire Woman	C

6PM

MADONNA	Express Yourself	C
BON JOVI	I'll Be There For You	C
WINGER	Headed For A Heartbreak	C
PRINCE	Baldance	C
GREAT WHITE	Once Bitten Twice Shy	C
BOBBY BROWN	Every Little Step	C
GUNS N' ROSES	Patience	R
NEW KIDS ON THE BLOC	I'll Be Loving You (Forever)	R
BON JOVI	Lay Your Hands On Me	C
SKID ROW	18 And Life	C

7PM

SPECIAL PROGRAMMING	REMOTE CONTROL GAME SHOW	X
SPECIAL PROGRAMMING	JUST SAY JULIE	X
BON JOVI	Lay Your Hands On Me	C
LITA FORD	Close My Eyes Forever	R
GUNS N' ROSES	Welcome To The Jungle	R

8PM

SPECIAL PROGRAMMING	MTV'S BIG **** SHOW	X
ROXETTE	Dressed For Success	C
BON JOVI	Lay Your Hands On Me	C
BOBBY BROWN	Every Little Step	C
R.E.M.	Stand	R
GUNS N' ROSES	Patience	R
PAUL MCCARTNEY	My Brave Face	C
WANG CHUNG	Praying To A New God	R

9PM

RICHARD MARX	Satisfied	R
MILLI VANILLI	Baby Don't Forget My Number	C
HOWARD JONES	The Prisoner	C
LITA FORD	Close My Eyes Forever	R
NEW KIDS ON THE BLOC	I'll Be Loving You (Forever)	R
ROD STEWART	Crazy About Her	C
ELVIS COSTELLO	Veronica	R
CINDERELLA	Coming Home	R
WHEN IN ROME	The Promise	R
DOOBIE BROTHERS	The Doctor	C

10PM

FINE YOUNG CANNIBALS	Good Thing	C
TOM PETTY	I Won't Back Down	C
PRINCE	Baldance	C
JOHN C MELLENCAMP	Pop Singer	R
BANGLES	Be With You	R
MICHAEL DAMIAN	Rock On	R
EXPOSE	What You Don't Know	C
STEVIE NICKS	Rooms On Fire	C
WHITE LION	When The Children Cry	R
PAULA ABDUL	Forever Your Girl	R

11PM

SPECIAL PROGRAMMING	REMOTE CONTROL GAME SHOW	X
SPECIAL PROGRAMMING	CLASSIC MTV	X
CYNDI LAUPER	Girls Just Want To Have Fun	G
GLENN FREY	You Belong To The City	G
NAKED EYES	Always Something There To	G
SQUEEZE	Black Coffee In Bed	G
U2	New Year's Day	G

ALPHABETICAL LIST BY ARTIST

A

ABDUL, PAULA	Forever Your Girl	8a
ABDUL, PAULA	Forever Your Girl	12n
ABDUL, PAULA	Forever Your Girl	2p
ABDUL, PAULA	Forever Your Girl	10p

B

BANGLES	Be With You	10p
BANGLES	In Your Room	10a
BASE, ROB/DJ EZ ROCK	Times Are Gettin' Ill	4p
BLUE MURDER	Valley Of The Kings	1p
BON JOVI	I'll Be There For You	6p
BON JOVI	Lay Your Hands On Me	6a
BON JOVI	Lay Your Hands On Me	8a
BON JOVI	Lay Your Hands On Me	1p
BON JOVI	Lay Your Hands On Me	6p
BON JOVI	Lay Your Hands On Me	7p
BON JOVI	Lay Your Hands On Me	8p
BROWN, BOBBY	Every Little Step	6p
BROWN, BOBBY	Every Little Step	8p
BROWN, BOBBY	On Our Own	8a
BROWN, BOBBY	On Our Own	12n

C

CHERRY, NENEH	Buffalo Stance	7a
CHERRY, NENEH	Buffalo Stance	11a
CHERRY, NENEH	Buffalo Stance	5p
CINDERELLA	Coming Home	7a
CINDERELLA	Coming Home	1p
CINDERELLA	Coming Home	5p
CINDERELLA	Coming Home	9p
CINDERELLA	Coming Home	9p
COSTELLO, ELVIS	Veronica	9p
CULT	Fire Woman	9a
CULT	Fire Woman	2p
CULT	Fire Woman	7a
CURE	Fascination Street	10a
CURE	Fascination Street	10a

D

DAMIAN, MICHAEL	Rock On	8a
DAMIAN, MICHAEL	Rock On	12n
DAMIAN, MICHAEL	Rock On	10p
DE LA SOUL	Me, Myself, And I	7a
DE LA SOUL	Me, Myself, And I	11a
DEF JEF	Give It Here	11a
DOGS D'AMOUR	I Don't Want You To Go	3p
DOOBIE BROTHERS	The Doctor	10a
DOOBIE BROTHERS	The Doctor	9p
DOUG E FRESH	D.E.F. = Doug E. Fresh	11a

E

EXPOSE	What You Don't Know	10p
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F

FINE YOUNG CANNIBALS	Good Thing	10a
FINE YOUNG CANNIBALS	Good Thing	2p
FINE YOUNG CANNIBALS	Good Thing	5p
FINE YOUNG CANNIBALS	Good Thing	10p
FORD, LITA	Close My Eyes Forever	7a
FORD, LITA	Close My Eyes Forever	9a
FORD, LITA	Close My Eyes Forever	2p
FORD, LITA	Close My Eyes Forever	7p
FORD, LITA	Close My Eyes Forever	9p
FOX, SAMANTHA	I Only Wanna Be With You	5p
FREY, GLENN	You Belong To The City	11p

G

GABRIEL, PETER	In Your Eyes	6a
GREAT WHITE	Once Bitten Twice Shy	10a
GREAT WHITE	Once Bitten Twice Shy	6p
GREBENSHIKOV, BORIS	Radio Silence	2p
GUNS N' ROSES	Paradise City	3p
GUNS N' ROSES	Patience	6p
GUNS N' ROSES	Patience	8p
GUNS N' ROSES	Welcome To The Jungle	7p

H/I

HEAVY D & THE BOYZ	We Got Our Own Thang	11a
INDIGO GIRLS	Closer To Fine	10a

J/K

JAZ	Hawaiian Sophie	4p
JONES, HOWARD	The Prisoner	8a
JONES, HOWARD	The Prisoner	12n
JONES, HOWARD	The Prisoner	9p
JUNGLE BROTHERS	I'll House You	11a
KING SUN	On The Club Tip	4p
KING SWAMP	Is This Love	8a
KOOL MOE DEE	They Want Money	11a
KWAME	Man We All Know And Love	4p

L/M

LAUPER, CYNDI	Girls Just Want To Have Fun	11p
LAUPER, CYNDI	I Drove All Night	9a
LAUPER, CYNDI	I Drove All Night	2p
LIVING COLOUR	Open Letter (To A Landlord)	6a
LIVING COLOUR	Open Letter (To A Landlord)	12n
LOVE AND ROCKETS	So Alive	9a
MADONNA	Express Yourself	7a
MADONNA	Express Yourself	12n
MADONNA	Express Yourself	6p
MARTIKA	Toy Soldiers	2p
MARTIKA	Toy Soldiers	5p
MARX, RICHARD	Satisfied	9a
MARX, RICHARD	Satisfied	12n
MARX, RICHARD	Satisfied	9p
MCCARTNEY, PAUL	My Brave Face	8p
MELLENCAMP, JOHN C	Pop Singer	9a
MELLENCAMP, JOHN C	Pop Singer	1p
MELLENCAMP, JOHN C	Pop Singer	10p
MILLI VANILLI	Baby Don't Forget My Number	8a
MILLI VANILLI	Baby Don't Forget My Number	5p
MILLI VANILLI	Baby Don't Forget My Number	9p
MONEY, EDDIE	Walk On Water	7a
MOULD, BOB	See A Little Light	6a
MOULD, BOB	See A Little Light	12n

N/P

NAKED EYES	Always Something There To	11p
NEW KIDS ON THE BLOC	I'll Be Loving You (Forever)	9a
NEW KIDS ON THE BLOC	I'll Be Loving You (Forever)	1p
NEW KIDS ON THE BLOC	I'll Be Loving You (Forever)	6p
NEW KIDS ON THE BLOC	I'll Be Loving You (Forever)	9p
NICKS, STEVIE	Rooms On Fire	12n
NICKS, STEVIE	Rooms On Fire	10p
PETTY, TOM	I Won't Back Down	7a
PETTY, TOM	I Won't Back Down	10a
PETTY, TOM	I Won't Back Down	1p
PETTY, TOM	I Won't Back Down	10p
POISON</		

# MTV

## ALPHABETICAL LIST BY ARTIST

<b>W</b>		
WANG CHUNG	Praying To A New God	6a
WANG CHUNG	Praying To A New God	8p
WARRANT	Down Boys	8a
WARRANT	Down Boys	10a
WARRANT	Down Boys	2p
WAS (NOT WAS)	Walk The Dinosaur	9a
WATLEY/ERIC B./RAKIM	Friends	8a
WATLEY/ERIC B./RAKIM	Friends	1p
WATLEY/ERIC B./RAKIM	Friends	4p
WHEN IN ROME	The Promise	9p
WHITE LION	Little Fighter	7a
WHITE LION	Little Fighter	3p
WHITE LION	Little Fighter	5p
WHITE LION	When The Children Cry	10p
WHITESNAKE	Give Me All Your Love	3p
WINGER	Headed For A Heartbreak	6a
WINGER	Headed For A Heartbreak	10a
WINGER	Headed For A Heartbreak	3p
WINGER	Headed For A Heartbreak	6p

## PLAYLIST OF CURRENTS

USERS GUIDE Number of plays calculated for 18 hour monitor period

BON JOVI	Lay Your Hands On Me	6
FINE YOUNG CANNIBALS	Good Thing	4
PETTY, TOM	I Won't Back Down	4
WINGER	Headed For A Heartbreak	4
CULT	Fire Woman	3
JONES, HOWARD	The Prisoner	3
MADONNA	Express Yourself	3
MILLI VANILLI	Baby Don't Forget My Number	3
WARRANT	Down Boys	3
WATLEY/ERIC B./RAKIM	Friends	3
WHITE LION	Little Fighter	3
BROWN, BOBBY	Every Little Step	2
BROWN, BOBBY	On Our Own	2
CURE	Fascination Street	2
DE LA SOUL	Me, Myself, And I	2
DOOBIE BROTHERS	The Doctor	2
GREAT WHITE	Once Bitten Twice Shy	2
LAUPER, CYNDI	I Drove All Night	2
LIVING COLOUR	Open Letter (To A Landlord)	2
MARTIKA	Toy Soldiers	2
MOULD, BOB	See A Little Light	2
NICKS, STEVIE	Rooms On Fire	2
PRINCE	Baldance	2
ROXETTE	Dressed For Success	2
SKID ROW	18 And Life	2
STEWART, ROD	Crazy About Her	2
TIN MACHINE	Under The God	2
BASE, ROB/DJ EZ ROCK	Times Are Gettin' Ill	1
BLUE MURDER	Valley Of The Kings	1
DEF JEF	Give It Here	1
OOGS D'AMOUR	I Don't Want You To Go	1
DOUG E. FRESH	D.E.F. = Doug E. Fresh	1
EXPOSE	What You Don't Know	1
GABRIEL, PETER	In Your Eyes	1
GREBENSHIKOV, BORIS	Radio Silence	1
HEAVY D & THE BOYZ	We Got Our Own Thang	1
INDIGO GIRLS	Closer To Fine	1
JAZ	Hawaiian Sophie	1
KING SUN	On The Club Tip	1
KING SWAMP	Is This Love	1
KOOL MOE DEE	They Want Money	1
KWAME	Man We All Know And Love	1
LOVE AND ROCKETS	So Alive	1
MCCARTNEY, PAUL	My Brave Face	1
R.E.M.	Pop Song 89	1
RAINMAKERS	Spend It On Love	1
RICHIE RICH	My D.J. (Pump It Up Some)	1
SKINNY BOYS	Skinny (They Can't Get Enough)	1
SPECIAL ED	I Got It Made	1
SQUIER, BILLY	Don't Say You Love Me	1
TANGIER	On The Line	1
TESLA	Heaven's Trail (No Way Out)	1
TOO NICE	I Got Minze	1
TWIN HYPE	Do It To The Crowd	1

## PLAYLIST OF HOTTEST RECURRENTS

USERS GUIDE Recurrents played more than once

FORD, LITA	Close My Eyes Forever	5
ABDUL, PAULA	Forever Your Girl	4
CINDERELLA	Coming Home	4
NEW KIDS ON THE BLOCK	I'll Be Loving You (Forever)	4
CERRY, NENEH	Buffalo Stance	3
DAMIAN, MICHAEL	Rock On	3
MARX, RICHARD	Satisfied	3
MELLENCAMP, JOHN C	Pop Singer	3
GUNS N' ROSES	Patience	2
TONE-LOC	Funky Cold Medina	2
WANG CHUNG	Praying To A New God	2

## CORE ARTIST

USERS GUIDE Those artists with a title saturation of at least three, listed in descending order

GUNS N' ROSES	3
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## GOLD/CURR.-RECURR. RATIOS

OVERALL		
C-R	94.38	
G	5.63	
MORNING DRIVE		
C-R	100.0	
G	0.00	
MIDDAY		
C-R	95.92	
G	4.08	
AFTERNOON DRIVE		
C-R	94.87	
G	5.13	
EVENING		
C-R	85.71	
G	14.29	

## POSITIONING STATEMENTS

FEATURES AND DESCRIPTIONS	19X
"MTV News...you hear it first." (10X)	
"MTV in Stereo...the full effect." (4X)	
"Wake up to MTV." (3X)	
"MTV...your TV." (2X)	
MUSIC	6X
"MTV your favorite music...and more." (3X)	
"New music first." (2X)	
"New Music." (1X)	
IMAGE	3X
"MTV...the world is watching." (3X)	

## PROMOTIONAL ACTIVITY

MTV NEWS	10X
Kurt Loder brings you the news first. Exciting interviews and a behind-the-scenes look at today's most influential newsmakers. Kurt keeps us up-to-date with what's going on in the entertainment industry. Featured recently in the news: Home Brewed Beer, Greenpeace Rainbow Warriors, Public Enemy and Prof. Griff, Mad Magazine, M.C. Hammer, and Anderson/Bruford/Wakeman & Howe.	
SUMMER AFTERNOON LINEUP	5X
The Summer lineup: "Hard 60" at 3PM, an hour of "Yo! MTV Raps" at 4PM and "Club MTV" at 5PM.	
INVASION OF THE SUMMER MOVIES	
Chris Connelly takes an in-depth look at all this summer has to offer. Chris takes a look at "Batman," "Star Trek V" and "Ghostbusters II." Interviews include Robin Williams, Winona Ryder, Dennis Quaid, Mel Gibson and Spike Lee. Look for hourly reports and "The Big Picture" for more specials and details.	

**JUST SAY JULIE** 8X  
MTV finally gave Julie her own show — and MTV will never be the same! Miss Julie Brown's show entails her favorite videos, interesting L.A.-type goodies and her favorite guests (on date of monitor Elvis appeared). "Just Say Julie" airs every Wednesday after "Remote Control" at 7:30PM and Sundays at 1:30PM.

**THE WEEK IN ROCK** 7X  
First on the scene with all the news you need to know. Featured in a recent episode: concert road reports, past news items, upcoming news items, old and new breakers, and old and new trends. Recent highlights: The Who Tour, Ringo Starr's tour plans and Public Enemy.

**THE BIG PICTURE** 11X  
Recently featured on "The Big Picture" with host Chris Connelly was the trip back to California for the "Summer Movie Preview Edition" with interviews with Winona Ryder and Billy Crystal. Also a peek at "Batman" and a special edition interview with Dennis Quaid. "The Big Picture" is seen on Thursday evenings at 7:30 and Saturday evenings at 6:30.

**REMOTE CONTROL** 7X  
"It's his basement, his rules, his game show...it's the Quizmaster of 72 Whooping Cough Lane...Ken Ober!" Along with Colin, Steve and a community of other guests, "Remote Control" comes your way weeknights at 7PM and 11PM. "Remote Control" kicks off another fun filled season with a variety of new surprises in store.

**CLUB MTV** 8X  
Direct from New York's Palladium, "Downtown" Julie Brown hosts MTV's version of American Bandstand. "The Club" comes your way at its new time...5PM. "The Club" goes on tour and will be appearing at a venue near you. The "Club Tour" features Was (Not Was), Tone-Loc, Paula Abdul, Milli Vanilli, Information Society and Lisa Lisa & Cult Jam.

**THE BIG \*\*\*\* SHOW** 1X  
It's bigger than big, it's the "Big \*\*\*\* Show." Features include live performances, special guests and parties. Last Wednesday's episode was The "Big "Ferмата" Show," and as always was hosted by Kevin Seal. Roxette performed "Dressed For Success." Giveaways on the show regularly include: TVs, radios, cars and cassettes.

**HARD 60** 1X  
MTV's half hour show recently became a full fledged hour of the hardest headbanging videos on the tube. Hosted on the day of monitor by Tony Franklin and John Sykes of Blue Murder. The "Hard 60" airs right before "Yo! MTV Raps Today," and features bands like Tesla, Whitesnake, Winger, Tangier, Skid Row and Dogs D'Amour.

**YO! MTV RAPS TODAY** 1X  
Hosted by Ed Lover and Dr. Dre (in the MTV Clubhouse), MTV gets Double Dope with jams from Richie Rich, Jaz, Jody Watley, Special Ed, Twin Hype, Tone-Loc, Kwame and Rob Base. "Yo! MTV Raps Today" airs at its new time...4PM Monday-Thursday, and is now a full hour show.

**DIAL MTV** 1X  
Adam Curry hosts this daily MTV countdown. Based on 2,000 randomly selected viewer phone calls, the top 15 videos of the day are tabulated and are played back at 5:30PM. The top three clips on the 21st of June were (#3) New Kids On The Block's "I'll Be Loving You (Forever)," (#2) Bon Jovi's "Lay Your Hands On Me" and (#1) Skid Row's "18 And Life."

## ACCOUNT LIST

7-Up	3X	Beverage
Abdomenizer	2X	Fitness
Abdul, Paula (Phone Line)	1X	Communications
Alberto V05 Hair Care	1X	Health/Beauty
Art Institute	3X	Education
Bacardi Mixers	7X	Beer/Wine
Barq's Root Beer	1X	Beverage
Bradford Exchange	2X	Various
Bubble Yum	1X	Food Products
Bud Lite	2X	Beer/Wine
Butterfinger	1X	Food Products
Career Institutes Of America	1X	Education
Carefree Sugarless Gum	2X	Food Products
Casio	2X	Jewelry
Chevrolet	2X	Auto/MC
Clorets	6X	Health/Beauty

Coca-Cola	7X	Beverage
Coleman Coolers	3X	Entertainment/Rec
Coors	4X	Beer/Wine
Coppertone	3X	Health/Beauty
Dentene	1X	Food Products
Entrepreneur	1X	Publication
Extra Sugar Free Gum	2X	Food Products
Faces International	3X	Publication
Filing System	2X	Home Improvement
Finesse Conditioners	1X	Health/Beauty
Freedom Rock	3X	CDs/Records/Tapes
Gatorade	2X	Beverage
Hard & Heavy	2X	Entertainment/Rec
Head & Shoulders	2X	Health/Beauty
Heartland Music	1X	CDs/Records/Tapes
International Air Academy	4X	Education
International Correspondence Schools	3X	Education
J2 Communications	2X	Entertainment/Rec
Jhirmack	6X	Health/Beauty
Kawasaki	3X	Entertainment/Rec
Kodak	1X	Entertainment/Rec
L.A. Gear	1X	Clothing
Levi 501 Jeans	5X	Clothing
Life Savers	1X	Food Products
McDonald's	1X	Restaurant
MC Hammer Hotline	4X	Communications
Miller Beer (Genuine Draft)	2X	Beer/Wine
Morey Boogie Boards	1X	Entertainment/Rec
MTV Record Club	3X	CDs/Records/Tapes
Murray Bikes	3X	Fitness
New Kids On The Block Phone Line	2X	Communications
Nick At Nite	2X	TV/Broadcast
Night Rhythms — Prince Matchabelli	6X	Health/Beauty
Nissan 240SX	3X	Auto/MC
Oxy	2X	Health/Beauty
Paramount Pictures — Indiana Jones-The		
Last Crusade	4X	Entertainment/Rec
Parfum Bic	1X	Health/Beauty
Pepsi	4X	Beverage
Pepto-Bismol	7X	Health/Beauty
Permasoft	3X	Health/Beauty
Petty, Tom — Full Moon Fever	3X	CDs/Records/Tapes
Playboy	2X	Publication
Power Players	4X	CDs/Records/Tapes
Prell	2X	Health/Beauty
RearVision Sunglasses	1X	Optical
Redken	3X	Health/Beauty
Save The Children	1X	Various
Sea & Ski	4X	Health/Beauty
Secret Antiperspirant	1X	Health/Beauty
Secret Confessions (Phone Line)	1X	Communications
Sessions Records	7X	CDs/Records/Tapes
Silkence Conditioners	2X	Health/Beauty
Silver Eagle Records	4X	CDs/Records/Tapes
Slimfast	1X	Health/Beauty
Soft & Dry	1X	Health/Beauty
Soloflex	3X	Fitness
Sporting News	2X	Publication
Sports Illustrated Videos	3X	Entertainment/Rec
Starburst	2X	Food Products
Steak-Umm	6X	Food Products
Stridex	4X	Health/Beauty
Superboy	1X	Entertainment/Rec
Swatch	3X	Various
Time-Life Music/Books	6X	Various
Tone-Loc Hotline	2X	Communications
Topps Baseball Card Sets	1X	Various
Twix	1X	Food Products
U.S. Army	1X	Government
VH-1	3X	TV/Broadcast
Warner Brothers — Batman/Lethal Weapon 2	7X	Entertainment/Rec
Womens Secret Confessions Phone Line	1X	Communications
Wrigley's Gum	4X	Food Products
Yamaha Scooter	3X	Entertainment/Rec

## ACCOUNTS BY CATEGORY

Auto/MC	2%	Government	1%
Beer/Wine	6%	Health/Beauty	22%
Beverage	7%	Home Improvement	1%
CDs/Records/Tapes	10%	Jewelry	1%
Clothing	4%	Optical	1%
Communications	4%	Publication	3%
Education	4%	Restaurant	1%
Entertainment/Rec	14%	TV/Broadcast	2%
Fitness	3%	Various	4%
Food Products	9%		

# Sweet Sensation "Hooked On You"

## MMR HIT TRACER TRACKS 32 - 28

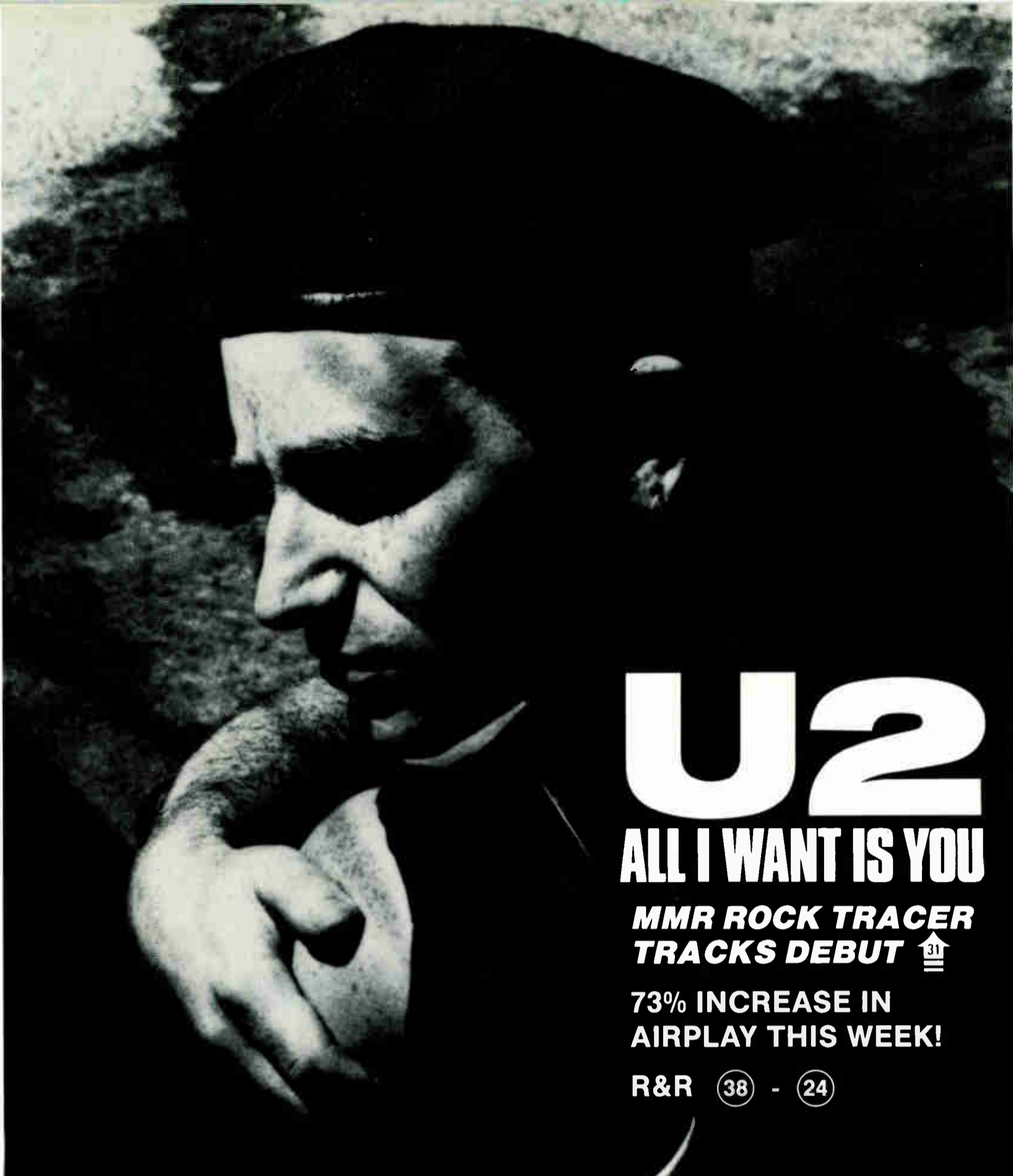
### Explosive Action!

KZZP Add	KLUC Add	PRO-FM 22-19	KRBE 29-26
KWQD Add	KTFM 13-11	WEGX 26-20	WKSE 29-26
WMIQ Add	B96 14-13	HOT102 #20	KKRZ 34-29
WHOT Add #34	KROY 20-15	WGH 28-21	KOY-FM 20-15
WLAN Add #35	HOT97.7 21-16	KGGI #21	Z102 18-14
WVSR Add	HOT 97 20-16	WKTI 24-22	KKSS 19-15
KC101 Add	WXKS 19-16	WZOU 27-23	WAEB 19-16
WPHR Add	FM102 21-17	PWR106 30-26	WTIC 26-18
KAY107 Add	KITY #18	KUBE 30-26	And More!

Also Playing On: KIIS!

From The Debut Lp: Take It While It's Hot.






# U2

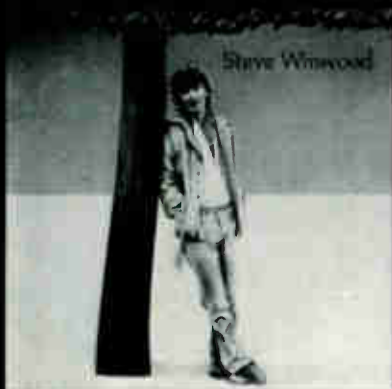
## ALL I WANT IS YOU

**MMR ROCK TRACER  
TRACKS DEBUT **

**73% INCREASE IN  
AIRPLAY THIS WEEK!**

**R&R  - **

FROM THE ALBUM  
**RATTLE AND HUM**  
PRODUCED BY JIMMY IOVINE



## STEVE WINWOOD "TIME IS RUNNING OUT"

### O-T-B!

KLOS  
KZAP  
KEZE

WAPL  
KMOD  
KICT

WFYV  
WAAF  
WAQY

KBOY  
WGDX  
WPXC

WBLM  
& More!



ISLAND RECORDS, INC. A SUBSIDIARY OF ISLAND ENTERTAINMENT GROUP, INC.

# ROCK RADIO

## TRACER TRACKS

6/12/89	6/19/89	6/26/89	7/3/89	ARTIST	TITLE	LABEL	# PLAYS	QUALITY PLAY INDEX *	REACH INDEX IN MILLIONS
2	1	1	1	STEVIE NICKS	Rooms On Fire	Modern/Atl	1267	24	20.82
5	4	3	2	TOM PETTY	Running Down A Dream	MCA	1190	19	21.32
9	9	4	1	BILLY SQUIER	Don't Say You Love Me	Capitol	1099	20	17.42
—	8	5	1	DON HENLEY	The End Of The Innocence	Geffen	1029	17	18.71
8	6	6	1	ANDERSON BRUFORD ...	Brother Of Mine	Arista	959	17	19.63
15	12	9	1	LOVE AND ROCKETS	So Alive	RCA	889	19	17.07
3	3	2	7	QUEEN	I Want It All	Capitol	889	18	14.07
—	19	7	8	PETE TOWNSHEND	A Friend Is A Friend	Atlantic	882	16	16.52
37	18	12	9	STEVIE RAY VAUGHAN	Crossfire	Epic	770	15	12.22
10	11	11	10	JACKSON BROWNE	World In Motion	Elektra	735	16	14.85
11	10	10	11	JOHN C MELLENCAMP	Martha Say	Mercury/PG	700	16	11.42
—	27	16	12	BAD ENGLISH	Forget Me Not	Epic	693	16	10.77
18	20	15	13	DOOBIE BROTHERS	Need A Little Taste Of Love	Capitol	630	13	11.23
16	16	13	14	WINGER	Headed For A Heartbreak	Atlantic	595	16	8.32
17	17	17	15	TODD RUNDGREN	The Want Of A Nail	WB	476	13	8.21
26	30	24	16	CALL	Let The Day Begin	MCA	399	13	5.68
—	31	23	17	WHITE LION	Little Fighter	Atlantic	378	12	5.41
25	25	25	18	BON JOVI	Lay Your Hands On Me	Mercury/PG	378	14	4.92
20	22	22	19	KING SWAMP	Is This Love	Virgin	343	13	5.26
21	24	19	20	CURE	Fascination Street	Elektra	329	12	4.88
—	—	26	21	TANGIER	On The Line	Atco	322	12	5.19
24	23	18	22	WANG CHUNG	Praying To A New God	Geffen	315	14	4.87
23	28	20	23	10,000 MANIACS	Trouble Me	Elektra	315	13	4.60
19	21	21	24	FINE YOUNG CANNIBALS	Good Thing	IRS/MCA	294	20	9.51
30	32	27	25	SKID ROW	18 And Life	Atlantic	266	17	3.38
34	35	32	26	PETER GABRIEL	In Your Eyes	WTG	231	11	4.73
—	—	39	27	ALLMAN BROTHERS BAND	Statesboro Blues	Polydor/PG	231	13	4.30
Reentry ✓	—	—	28	TOM PETTY	Free Fallin'	MCA	210	13	4.75
—	—	38	29	CULT	Sun King	Sire/Repri	210	9	2.70
33	37	28	30	JOHN C MELLENCAMP	Let It Out (Let It All Hang ...)	Mercury/PG	203	14	4.31
New Entry ✓	—	—	31	U2	All I Want Is You	Island	182	13	4.26
27	33	29	32	DOOBIE BROTHERS	South Of The Border	Capitol	175	10	3.94
—	—	30	33	BULLETBOYS	Smooth Up	WB	161	8	2.18
New Entry ✓	—	—	34	PETE TOWNSHEND	Fire	Atlantic	154	12	6.42
—	38	34	35	RED SIREN	One Good Lover	Mercury/PG	154	12	1.95
New Entry ✓	—	—	36	BODEANS	You Don't Get Much	Slash/Repr	147	12	2.01
New Entry ✓	—	—	37	LITTLE FEAT	Rad Gumbo	Arista	140	13	4.16
—	—	31	38	TOM PETTY	Feel A Whole Lot Better	MCA	140	11	2.14
New Entry ✓	—	—	39	STEVIE NICKS	Long Way To Go	Modern/Atl	140	11	2.11
—	—	37	40	WARRANT	Heaven	Columbia	140	10	1.85

USERS GUIDE: TRACER TRACKS are ranked by actual number of plays. Arrows are maintained by either an increase in plays or an increase in rank over the previous week. For a precise look at market saturation, reach index numbers are provided (gross impressions). Reach index is calculated by each radio stations average quarter hour (SOURCE: ARBITRON) multiplied by the number of plays given the title. Numbers are calculated for average weekly midnight to midnight impact from base monitor hours.

For a more precise and defined look, MMR WEIGHTS EVERY STATION INDIVIDUALLY, according to quarterly, average quarter hour shares (SOURCE: ARBITRON — used by permission).

Significant downtrending disqualifies a title for further current consideration and reassigns recurrent status (see HOTTEST RECURRENTS).

\*Quality play index = average number of weekly plays from stations playing track.

## NEWCOMERS

ARTIST	TITLE	LABEL	# PLAYS	INCREASE PERCENTAGE
SIMPLE MINDS	Take A Step Back	A&M	133	46%
TORA TORA	Walkin' Shoes	A&M	133	11%
GREAT WHITE	Mista Bone	Capitol	133	5%
✓ PETE TOWNSHEND	Dig	Atlantic	126	—
U2	Everlasting Love	Island	126	20%
THIRTY EIGHT SPECIAL	Comin' Down Tonight	A&M	126	20%
BONNIE RAITT	Love Letter	Capitol	126	28%
ADRIAN BELEW	Oh Caddy	Atlantic	112	—
BOB MOULD	See A Little Light	Virgin	112	45%
KINGDOM COME	Who Do You Love	PolyGram	112	100%
TESLA	Hang Tough	Geffen	112	—
INOIGO GIRLS	Closer To Fine	Epic	105	15%
✓ DON HENLEY	If Dirt Were Dollars	Geffen	98	—
XTC	King For A Day	Geffen	98	—
CONCRETE BLONDE	God Is A Bullet	IRS	98	—
VAN MORRISON	Whenever God Shines His...	Mercury/PG	98	133%
OUTFIELD	My Paradise	Columbia	98	16%
✓ BLUE MURDER	Jelly Roll	Geffen	98	—
CURE	Love Song	Elektra	91	—
STEVIE NICKS	Fire Burning	Modern/Atl	84	—
JOE JACKSON	Down To London	A&M	84	50%
TESLA	The Way It Is	Geffen	84	—
WIRE	Ear Drum Buzz	Mute/Enigm	77	—
STAN RIDGWAY	Goin' Southbound	Geffen	77	10%
B-52'S	Cosmic Thing	Sire/Repri	77	—
PRINCE	Batdance	WB/P. Park	77	—
GREAT WHITE	Hear The Hunter	Capitol	77	83%
SARAYA	Get U Ready	Polydor/PG	77	120%
RAINMAKERS	Spend It On Love	Mercury/PG	70	—
PIL	Disappointed	Virgin	63	—
CHRIS ISAAK	Don't Make Me Dream...	Reprise	63	50%
MORRISSEY	Interesting Drug	Sire/Repri	56	—
✓ FABULOUS THUNDER	Knock Yourself Out	CBS Assoc.	56	—
JOHN C MELLENCAMP	Jackie Brown	Mercury/PG	56	33%
✓ DON HENLEY	I Will Not Go Quietly	Geffen	56	—
XTC	Merely A Man	Geffen	49	—
✓ BORIS GREBENSHIKOV	Radio Silence	Columbia	49	—
TIN MACHINE	Heaven's In Here	EMI	49	40%
✓ PAUL MCCARTNEY	This One	Capitol	42	—
GREAT WHITE	House Of Broken Love	Capitol	42	—
SKID ROW	I Remember You	Atlantic	42	—
CULT	Edie (Ciao Baby)	Sire/Repri	42	—
PAUL MCCARTNEY	Figure Of Eight	Capitol	42	—
NEW ORDER	Dream Attack	Qwest/WB	42	—
FINE YOUNG CANNIBALS	Don't Look Back	IRS/MCA	42	20%
PIXIES	Monkey Gone To Heaven	Elektra	42	—
BADLANDS	Dreams In The Dark	Atlantic	42	—
THE THE	The Beaten Generation	Epic	42	—
✓ MARSHALL CRENSHAW	Some Hearts	WB	42	—
ANDERSON BRUFORD ...	Themes	Arista	35	—
CURE	Lullaby	Elektra	35	—
OION	Written On The Subway ...	Arista	35	—
✓ JACKSON BROWNE	Chasing You Into The Light	Elektra	35	—
✓ CHEAP TRICK	You Want It	WTG/CBS	35	—
TOM PETTY	Love Is A Long Road	MCA	35	—
CONNELLS	Fun And Games	TVT	35	—
✓ MR BIG	Addicted To That Rush	Atlantic	35	—
QUEEN	Khashoggi's Ship	Capitol	35	—
✓ DOOBIE BROTHERS	Take Me To The Highway	Capitol	35	—

## MOST UPWARD MOVEMENT

### NATIONAL

ARTIST	TITLE	LABEL
PETE TOWNSHEND	Fire	Atlantic

### EAST

PETE TOWNSHEND	Fire	Atlantic
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### MIDWEST

BODEANS	You Don't Get Much	Slash/Repr
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### SOUTH

PETER GABRIEL	In Your Eyes	WTG
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### WEST

STEVIE NICKS	Long Way To Go	Modern/Atl
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USERS GUIDE: Calculated and determined by increases in RANK over previous week.

# ROCK RADIO — RECURRENTS/DAYPART CHARTS

## HOTTEST RECURRENTS

7/3/89	ARTIST	TITLE	LABEL	QPI*	# OF WKS. RECUR.
1	DOOBIE BROTHERS	The Doctor	Capitol	20	2
2	HENRY LEE SUMMER	Hey Baby	CBS Assoc.	18	1
3	TOM PETTY	I Won't Back Down	MCA	17	6
4	RICHARD MARX	Satisfied	EMI	19	2
5	CULT	Fire Woman	Sire/Repri	14	3
6	GREAT WHITE	Once Bitten Twice Shy	Capitol	15	6
7	LITA FORD	Close My Eyes Forever	RCA	18	2
8	PAUL MCCARTNEY	My Brave Face	Capitol	17	2
9	R.E.M.	Pop Song 89	WB	14	1
10	LIVING COLOUR	Cult Of Personality	Epic	10	18
11	CINDERELLA	Coming Home	Mercury/PG	14	4
12	THIRTY EIGHT SPECIAL	Second Chance	A&M	9	10
13	DUTFIELD	Voices Of Babylon	Columbia	9	7
14	GUNS N' ROSES	Patience	Geffen	10	9
15	CHRIS REA	Working On It	Geffen	10	12
16	LIVING COLOUR	Open Letter (To A Landlord)	Epic	11	4
17	SARAYA	Love Has Taken Its Toll	Polydor/PG	15	6
18	TIN MACHINE	Under The God	EMI	11	4
19	U2	When Love Comes To Town	Island	10	21
20	JOHN C MELLENCAMP	Pop Singer	Mercury/PG	9	5
21	GUNS N' ROSES	Paradise City	Geffen	8	18
22	VAN HALEN	Feels So Good	WB	8	32
23	WARRANT	Down Boys	Columbia	13	6
24	REPLACEMENTS	I'll Be You	Sire/Repri	8	11
25	U2	Desire	Island	8	34
26	EDDIE MONEY	Walk On Water	Columbia	9	31
27	U2	Angel Of Harlem	Island	7	22
28	ELVIS COSTELLO	Veronica	WB	11	14
29	VAN HALEN	Finish What Ya Started	WB	7	41
30	BOB SEGER	Blue Monday	Arista	11	2
31	JOE SATRIANI	Crush Of Love	Relativity	8	22
32	BAD COMPANY	No Smoke Without A Fire	Atlantic	8	36
33	FIXX	Driven Out	RCA	8	15
34	TRAVELING WILBURYS	Last Night	Wilbury/WB	10	21
35	MELISSA ETHERIDGE	Chrome Plated Heart	Island	11	2
36	JOE SATRIANI	One Big Rush	WTG	11	4
37	U2	God Part II	Island	9	11
38	ROY ORBISON	You Got It	Virgin	9	16
39	ROBERT PALMER	Simply Irresistible	EMI	8	40
40	TRAVELING WILBURYS	End Of The Line	Wilbury/WB	9	15
41	BAD COMPANY	Shake It Up	Atlantic	9	14
42	JEFF HEALEY BAND	Roadhouse Blues	Arista	11	1
43	INXS	Mystify	Atlantic	7	18
44	QUEENSRYCHE	Eyes Of A Stranger	EMI	18	3
45	TRAVELING WILBURYS	Heading For The Light	Wilbury/WB	10	6
46	XTC	Mayor Of Simpleton	Geffen	9	8
47	INXS	Never Tear Us Apart	Atlantic	8	39
48	R.E.M.	Orange Crush	WB	8	26
49	R.E.M.	Stand	WB	8	18
50	BON JOVI	I'll Be There For You	Mercury/PG	7	15

\*Quality play index = average number of weekly plays from stations playing track.

## 6AM-7PM CURRENTS

7/3/89	ARTIST	TITLE	LABEL
1	STEVIE NICKS	Rooms On Fire	Modern/All
2	DON HENLEY	The End Of The Innocence	Geffen
3	TOM PETTY	Running Down A Dream	MCA
4	BILLY SQUIER	Don't Say You Love Me	Capitol
5	PETE TOWNSHEND	A Friend Is A Friend	Atlantic
6	ANDERSON BRUFORD	Brother Of Mine	Arista
7	JOHN C MELLENCAMP	Martha Say	Mercury/PG
8	JACKSON BROWNE	World In Motion	Elektra
9	QUEEN	I Want It All	Capitol
10	LOVE AND ROCKETS	So Alive	RCA
11	STEVIE RAY VAUGHAN	Crossfire	Epic
12	DOOBIE BROTHERS	Need A Little Taste Of Love	Capitol
13	BAD ENGLISH	Forget Me Not	Epic
14	TODD RUNDGREN	The Want Of A Nail	WB
15	WINGER	Headed For A Heartbreak	Atlantic
16	CALL	Let The Day Begin	MCA
17	10,000 MANIACS	Trouble Me	Elektra
18	FINE YOUNG CANNIBALS	Good Thing	IRS/MCA
19	WANG CHUNG	Praying To A New God	Geffen
20	ALLMAN BROTHERS BAND	Statesboro Blues	Polydor/PG
21	WHITE LION	Little Fighter	Atlantic
22	PETER GABRIEL	In Your Eyes	WTG
23	TOM PETTY	Free Fallin'	MCA
24	KING SWAMP	Is This Love	Virgin
25	PETE TOWNSHEND	Fire	Atlantic
26	JOHN C MELLENCAMP	Let It Out (Let It All Hang...	Mercury/PG
27	BON JOVI	Lay Your Hands On Me	Mercury/PG
28	PETE TOWNSHEND	Dig	Atlantic
29	TANGIER	On The Line	Atco
30	U2	All I Want Is You	Island
31	LITTLE FEAT	Rad Gumbo	Arista
32	DOOBIE BROTHERS	South Of The Border	Capitol
33	ADRIAN BELEW	Oh Daddy	Atlantic
34	U2	Everlasting Love	Island
35	CULT	Sun King	Sire/Repri
36	XTC	King For A Day	Geffen
37	INDIGO GIRLS	Closer To Fine	Epic
38	TOM PETTY	Feel A Whole Lot Better	MCA
39	BODEANS	You Don't Get Much	Slash/Repr
40	BONNIE RAITT	Love Letter	Capitol
41	CURE	Fascination Street	Elektra
42	SKID ROW	18 And Life	Atlantic
43	SIMPLE MINDS	Take A Step Back	A&M
44	THIRTY EIGHT SPECIAL	Comin' Down Tonight	A&M
45	RED SIREN	One Good Lover	Mercury/PG
46	DON HENLEY	If Dirt Were Dollars	Geffen
47	CURE	Love Song	Elektra
48	BOB MOULD	See A Little Light	Virgin
49	VAN MORRISON	Whenever God Shines His Light	Mercury/PG
50	STAN RIDGWAY	Goin' Southbound	Geffen

USERS GUIDE: Daypart charts are based on actual number of plays credited to each title.

## 7PM-3AM CURRENTS

7/3/89	ARTIST	TITLE	LABEL
1	BILLY SQUIER	Don't Say You Love Me	Capitol
2	STEVIE NICKS	Rooms On Fire	Modern/All
3	LOVE AND ROCKETS	So Alive	RCA
4	TOM PETTY	Running Down A Dream	MCA
5	STEVIE RAY VAUGHAN	Crossfire	Epic
6	QUEEN	I Want It All	Capitol
7	BAD ENGLISH	Forget Me Not	Epic
8	WINGER	Headed For A Heartbreak	Atlantic
9	ANDERSON BRUFORD	Brother Of Mine	Arista
10	PETE TOWNSHEND	A Friend Is A Friend	Atlantic
11	BON JOVI	Lay Your Hands On Me	Mercury/PG
12	DON HENLEY	The End Of The Innocence	Geffen
13	WHITE LION	Little Fighter	Atlantic
14	TANGIER	On The Line	Atco
15	JACKSON BROWNE	World In Motion	Elektra
16	KING SWAMP	Is This Love	Virgin
17	DOOBIE BROTHERS	Need A Little Taste Of Love	Capitol
18	CURE	Fascination Street	Elektra
19	JOHN C MELLENCAMP	Martha Say	Mercury/PG
20	SKID ROW	18 And Life	Atlantic
21	TODD RUNDGREN	The Want Of A Nail	WB
22	WANG CHUNG	Praying To A New God	Geffen
23	BULLDOGS	Smooth Up	WB
24	FINE YOUNG CANNIBALS	Good Thing	IRS/MCA
25	CULT	Sun King	Sire/Repri
26	10,000 MANIACS	Trouble Me	Elektra
27	TORA TORA	Walkin' Shoes	A&M
28	KINGDOM COME	Who Do You Love	PolyGram
29	CALL	Let The Day Begin	MCA
30	GREAT WHITE	Mista Bone	Capitol
31	WARRANT	Heaven	Columbia
32	JOHN C MELLENCAMP	Let It Out (Let It All Hang...	Mercury/PG
33	PETER GABRIEL	In Your Eyes	WTG
34	ALLMAN BROTHERS BAND	Statesboro Blues	Polydor/PG
35	DOOBIE BROTHERS	South Of The Border	Capitol
36	TOM PETTY	Feel A Whole Lot Better	MCA
37	STEVIE NICKS	Long Way To Go	Modern/All
38	BODEANS	You Don't Get Much	Slash/Repr
39	RED SIREN	One Good Lover	Mercury/PG
40	LITTLE FEAT	Rad Gumbo	Arista
41	SIMPLE MINDS	Take A Step Back	A&M
42	TOM PETTY	Free Fallin'	MCA
43	U2	All I Want Is You	Island
44	CONCRETE BLONDE	God Is A Bullet	IRS
45	TESLA	Hang Tough	Geffen
46	BLUE MURDER	Jelly Roll	Geffen
47	PETE TOWNSHEND	Fire	Atlantic
48	PRINCE	Batdance	WB/P. Park
49	STEVIE NICKS	Fire Burning	Modern/All
50	SKID ROW	I Remember You	Atlantic

# PAUL MCCARTNEY



*"Figure Of Eight"*

**ROCK RADIO'S  
TRACK OF CHOICE!**

The Rock Radio Hit  
from the smash album  
*Flowers In The Dirt.*

*"Was It All Worth It"*

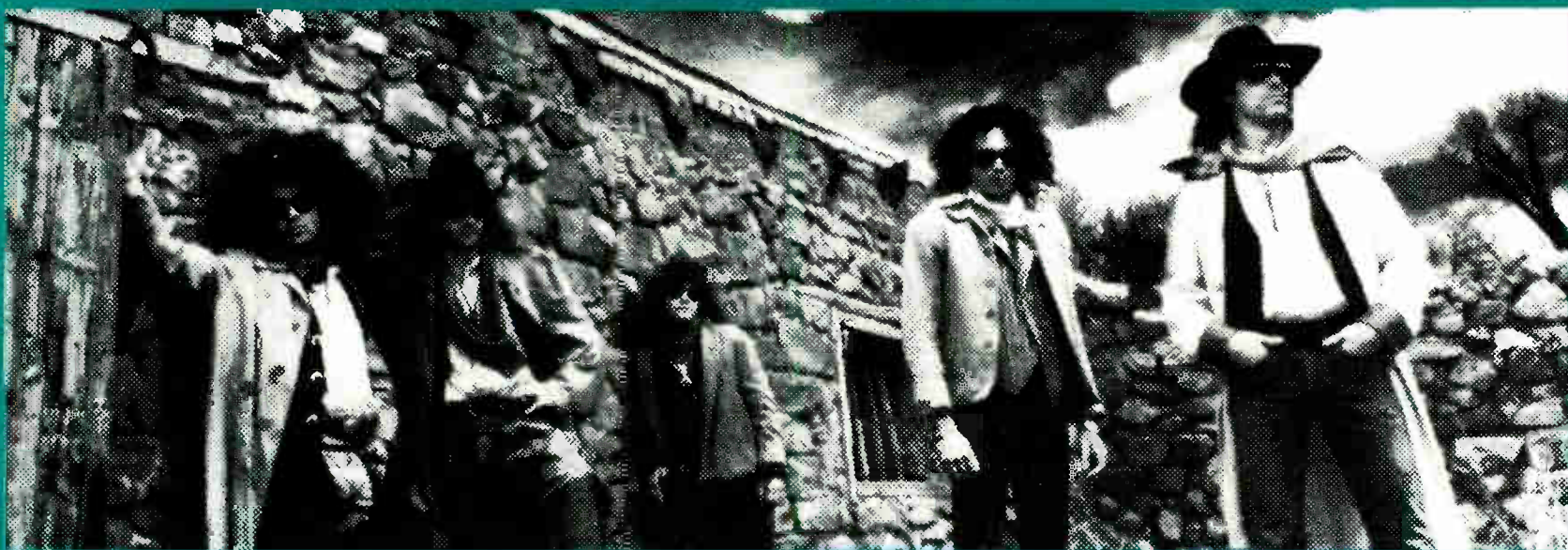
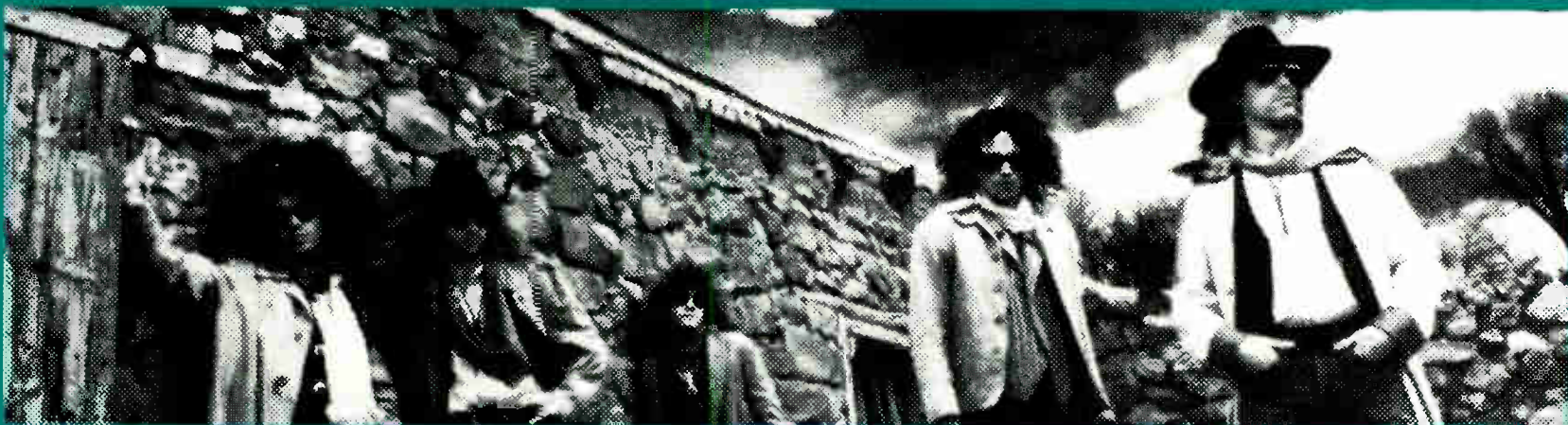
**IT'S A CLASSIC!**

The follow-up to  
*"I Want It All"* featuring that  
"classic queen" sound  
your listeners have grown to love!



# QUEEN





# "ON THE LINE" (PRCD 2730) by TANGIER

**MMR ROCK TRACER TRACKS** 26 - 21

**7PM-3AM ROCK CHART** 19 - 14

**24% INCREASE IN AIRPLAY THIS WEEK!**

**R&R LP BREAKER** 22 : **TRACK** 19

Produced and Engineered by: Andy Johns

Co-produced by: Doug Gordon



**The first name in music is Atco**  
Cassettes, Compact Discs and Records  
Division of Atlantic Recording Corporation

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from the album

## FOUR WINDS (91251)

**ON YOUR DESK NOW!**

THE FIRST TRACK.

THE FIRST ALBUM.

THE FIRST SIGNING.

ATCO.



# HEAVIEST SATURATION (ROCK RADIO)

USERS GUIDE: Those stations delivering the largest number of gross impressions for each title. Number listed is in millions, calculated by each radio stations average quarter hour share, multiplied by the number of plays given the title. Numbers calculated for average weekly impact from base monitor hours.

<b>STEVIE NICKS</b> 1 <i>Rooms On Fire / Modern/Alt</i> WMMR-FM 1.32 KLOS-FM 1.06 KSHE-FM 0.84 WLUP-FM 0.84 WIYY-FM 0.81 WNEW-FM 0.69 WYNF-FM 0.67 KTXQ-FM 0.67 KUPD-FM 0.67 KLLO-FM 0.64	<b>STEVIE RAY VAUGHAN</b> 9 <i>Crossfire / Epic</i> WDFE-FM 0.81 WGTR-FM 0.74 WNEW-FM 0.69 KTXQ-FM 0.67 KISW-FM 0.53 WLLZ-FM 0.43 WBCN-FM 0.42 WLUP-FM 0.42 WFBQ-FM 0.36 WBAB-FM 0.36	<b>WHITE LION</b> 17 <i>Little Fighter / Atlantic</i> WCMF-FM 0.62 WLZR-FM 0.45 WLLZ-FM 0.43 WNEW-FM 0.43 KQRS-FM 0.36 WAZU-FM 0.25 KISW-FM 0.21 WDFE-FM 0.20 KBER-FM 0.20 KZEW-FM 0.18 WFBQ-FM 0.18	<b>SKID ROW</b> 25 <i>18 And Life / Atlantic</i> WLZR-FM 0.56 WLLZ-FM 0.43 WDFE-FM 0.41 WSHE-FM 0.38 WCMF-FM 0.31 KBER-FM 0.20 WAZU-FM 0.18 KGB-FM 0.15 WHTQ-FM 0.11 WHJY-FM 0.14	<b>BULLETDBOYS</b> 33 <i>Smooth Up / wb</i> WLZR-FM 0.22 KQRS-FM 0.18 WFBQ-FM 0.18 WKLS-FM 0.18 WIYY-FM 0.16 KGB-FM 0.15 WAZU-FM 0.14 KUPD-FM 0.13 WTUE-FM 0.11 KAZY-FM 0.11	<b>SIMPLE MINDS</b> <i>Take A Step Back / A&amp;M</i> KROQ-FM 1.72 KLOS-FM 1.06 KITS-FM 0.31 XTRA-FM 0.22 WYNF-FM 0.17 WBRU-FM 0.15 KJJO-FM 0.08 WONE-FM 0.04 WRCN-FM 0.02
<b>TOM PETTY</b> 2 <i>Running Down A Dream / MCA</i> KLOS-FM 1.60 WNEW-FM 1.39 WMMR-FM 0.88 WLLZ-FM 0.87 WLUP-FM 0.84 WGTR-FM 0.74 WLZR-FM 0.56 KQRS-FM 0.55 KTXQ-FM 0.53 WBN-FM 0.50	<b>JACKSON BROWNE</b> 10 <i>World In Motion / Elektra</i> KLOS-FM 2.13 WNEW-FM 1.39 WLUP-FM 0.84 WGTR-FM 0.74 KRQR-FM 0.67 WBCN-FM 0.63 KTXQ-FM 0.53 KLLO-FM 0.48 WMMR-FM 0.44 KSHE-FM 0.42	<b>BON JOVI</b> 18 <i>Lay Your Hands On Me / Mercury/PG</i> WSHE-FM 0.50 WMMR-FM 0.44 WDFE-FM 0.41 WWDC-FM 0.31 KRQR-FM 0.29 WLLZ-FM 0.22 KISW-FM 0.21 KBPI-FM 0.20 KYYS-FM 0.20 WHTQ-FM 0.20	<b>PETER GABRIEL</b> 26 <i>In Your Eyes / wTG</i> WNEW-FM 0.69 KLOS-FM 0.64 WIYY-FM 0.64 XTRA-FM 0.45 WLUP-FM 0.42 KISW-FM 0.32 WLLZ-FM 0.22 WBCN-FM 0.21 WWDC-FM 0.15 WNOR-FM 0.15	<b>PETE TOWNSHEND</b> 34 <i>Fire / Atlantic</i> WNEW-FM 3.47 WBCN-FM 0.63 WMMR-FM 0.63 WLLZ-FM 0.43 WWDC-FM 0.31 KGB-FM 0.29 KSHE-FM 0.21 WIYY-FM 0.16 WNOR-FM 0.15 WBAB-FM 0.12	<b>TORA TORA</b> <i>Walkin' Shoes / A&amp;M</i> WDFE-FM 0.41 WLLZ-FM 0.22 WIYY-FM 0.16 WCMF-FM 0.15 WHJY-FM 0.14 KTXQ-FM 0.13 KUPD-FM 0.13 WLVO-FM 0.12 WTUE-FM 0.11 KISW-FM 0.11
<b>BILLY SQUIER</b> 3 <i>Don't Say You Love Me / Capitol</i> KLOS-FM 1.06 KQRS-FM 0.91 WYNF-FM 0.84 WDFE-FM 0.81 WGTR-FM 0.74 WLZR-FM 0.67 KTXQ-FM 0.67 KISW-FM 0.53 WSHE-FM 0.50 WCMF-FM 0.46	<b>JOHN C MELLENCAMP</b> 11 <i>Martha Say / Mercury/PG</i> WNEW-FM 0.69 WBN-FM 0.67 WFBQ-FM 0.55 WIYY-FM 0.48 WWDC-FM 0.46 KXRX-FM 0.46 WNOR-FM 0.44 WBCN-FM 0.42 WLUP-FM 0.42 KTXQ-FM 0.40	<b>KING SWAMP</b> 19 <i>Is This Love / Virgin</i> WDFE-FM 0.81 KQRS-FM 0.36 WRIF-FM 0.32 KGON-FM 0.29 KYYS-FM 0.29 WNOR-FM 0.29 KTXQ-FM 0.27 WBAB-FM 0.24 WCCC-FM 0.17 WBCN-FM 0.16	<b>ALLMAN BROTHERS BAND</b> 27 <i>Statesboro Blues / Polydor/PG</i> WNEW-FM 0.69 WGTR-FM 0.59 WMMR-FM 0.44 WTUE-FM 0.34 WGR-FM 0.29 KTXQ-FM 0.27 WCCC-FM 0.23 KXRX-FM 0.18 WCRX-FM 0.17 KLLO-FM 0.16	<b>RED SIREN</b> 35 <i>One Good Lover / Mercury/PG</i> KYYS-FM 0.49 WTUE-FM 0.22 KAZY-FM 0.21 KSHE-FM 0.21 KXRX-FM 0.18 WKLS-FM 0.18 KZEW-FM 0.09 KZAP-FM 0.08 WAZU-FM 0.07 KLPX-FM 0.06	<b>GREAT WHITE</b> <i>Mista Bone / Capitol</i> WLLZ-FM 0.22 KISW-FM 0.21 WSHE-FM 0.19 WAZU-FM 0.14 KISS-FM 0.13 KAZY-FM 0.11 KJJO-FM 0.08 KDKB-FM 0.08 WCCC-FM 0.08 WDIZ-FM 0.07
<b>DON HENLEY</b> 4 <i>The End Of The Innocence / Geffen</i> KLOS-FM 1.60 WLUP-FM 1.26 WMMR-FM 0.88 KRQR-FM 0.84 WGTR-FM 0.74 WBN-FM 0.67 WYNF-FM 0.67 KSHE-FM 0.63 KUPD-FM 0.53 KFOG-FM 0.48	<b>BAD ENGLISH</b> 12 <i>Forget Me Not / Epic</i> KLOS-FM 1.60 WLUP-FM 0.64 KISW-FM 0.53 WCMF-FM 0.46 WLZR-FM 0.45 KXRX-FM 0.36 WFBQ-FM 0.36 WKLS-FM 0.36 KRQR-FM 0.34 WYNF-FM 0.34	<b>CURE</b> 20 <i>Fascination Street / Elektra</i> KROQ-FM 0.69 KXRX-FM 0.36 KRQR-FM 0.34 XTRA-FM 0.34 KITS-FM 0.31 KUPD-FM 0.27 KBPI-FM 0.20 WAAF-FM 0.19 KQRS-FM 0.18 KZEW-FM 0.18	<b>TOM PETTY</b> 28 <i>Free Fallin' / MCA</i> WLUP-FM 1.26 WLVO-FM 0.48 WXRT-FM 0.48 WDFE-FM 0.41 WBN-FM 0.34 WGR-FM 0.29 KUPD-FM 0.27 KFOG-FM 0.24 KXRX-FM 0.18 KRQR-FM 0.17	<b>BODEANS</b> 36 <i>You Don't Get Much / Slash/Repr</i> WXRT-FM 0.48 KXRX-FM 0.36 WHJY-FM 0.28 KSJO-FM 0.15 WBRU-FM 0.15 WNOR-FM 0.15 KBCO-FM 0.13 KZEW-FM 0.09 KJJO-FM 0.08 WDIZ-FM 0.07	<b>PETE TOWNSHEND</b> <i>Dig / Atlantic</i> WNEW-FM 0.69 WWDC-FM 0.62 KGB-FM 0.44 WMMR-FM 0.44 KUPD-FM 0.27 KSHE-FM 0.21 WSHE-FM 0.19 XTRA-FM 0.11 WHCN-FM 0.08 WONE-FM 0.02
<b>ANDERSON BRUFORD ...</b> 5 <i>Brother Of Mine / Arista</i> WNEW-FM 2.08 WMMR-FM 1.76 KLOS-FM 1.60 WLUP-FM 1.26 KRQR-FM 0.67 WYNF-FM 0.67 KTXQ-FM 0.67 WGTR-FM 0.59 WBN-FM 0.50 WLVO-FM 0.48	<b>DOOBIE BROTHERS</b> 13 <i>Need A Little Taste Of Love / Capitol</i> WMMR-FM 0.88 WLUP-FM 0.84 WLLZ-FM 0.85 WFBQ-FM 0.55 WKLS-FM 0.55 KTXQ-FM 0.53 WCMF-FM 0.46 KRQR-FM 0.34 WBN-FM 0.34 WTUE-FM 0.34	<b>TANGIER</b> 21 <i>On The Line / Atco</i> WCMF-FM 0.62 WLZR-FM 0.56 WLUP-FM 0.42 WDFE-FM 0.41 WFBQ-FM 0.36 WBN-FM 0.34 KBPI-FM 0.29 WLLZ-FM 0.22 KAZY-FM 0.21 KRQR-FM 0.20	<b>CULT</b> 29 <i>Sun King / Sire/Reprl</i> WAZU-FM 0.21 WFBQ-FM 0.18 WKLS-FM 0.18 WYNF-FM 0.17 KLLO-FM 0.16 KITS-FM 0.15 KGB-FM 0.15 WGTR-FM 0.15 KTXQ-FM 0.13 KLPX-FM 0.13	<b>LITTLE FEAT</b> 37 <i>Rad Gumbo / Arista</i> WNEW-FM 1.39 WWDC-FM 0.62 WFBQ-FM 0.55 WMMR-FM 0.44 KSHE-FM 0.42 WXRT-FM 0.24 KBCO-FM 0.13 KFOG-FM 0.12 WJFK-FM 0.11 KZAP-FM 0.08	<b>U2</b> <i>Everlasting Love / Island</i> KROQ-FM 1.37 KITS-FM 0.62 WWDC-FM 0.31 WBAB-FM 0.24 WKLS-FM 0.18 WBRU-FM 0.15 XTRA-FM 0.11 WSHE-FM 0.06
<b>LOVE AND ROCKETS</b> 6 <i>So Alive / RCA</i> KROQ-FM 2.40 WNEW-FM 2.08 WLUP-FM 1.26 WMMR-FM 0.88 WBCN-FM 0.63 XTRA-FM 0.56 KQRS-FM 0.55 KTXQ-FM 0.53 KITS-FM 0.46 WGTR-FM 0.44	<b>WINGER</b> 14 <i>Headed For A Heartbreak / Atlantic</i> WDFE-FM 1.02 KQRS-FM 0.55 KGB-FM 0.44 KUPD-FM 0.40 KBPI-FM 0.39 KYYS-FM 0.39 KRQR-FM 0.34 WYNF-FM 0.34 WSHE-FM 0.32 WHCN-FM 0.31	<b>WANG CHUNG</b> 22 <i>Praying To A New God / Geffen</i> KROQ-FM 0.69 WKLS-FM 0.55 XTRA-FM 0.45 WLUP-FM 0.42 KBPI-FM 0.39 KXRX-FM 0.36 KLLO-FM 0.32 KYYS-FM 0.20 KOMP-FM 0.17 KRQR-FM 0.17	<b>JOHN C MELLENCAMP</b> 30 <i>Let It Out (Let It All Hang... / Mercury/PG)</i> WLUP-FM 0.84 KQRS-FM 0.55 WKDF-FM 0.50 KSHE-FM 0.42 WDFE-FM 0.41 WGR-FM 0.29 WLVO-FM 0.24 WLLZ-FM 0.22 KISW-FM 0.21 WNOR-FM 0.15	<b>TOM PETTY</b> 38 <i>Feel A Whole Lot Better / MCA</i> WTUE-FM 0.45 KQRS-FM 0.42 KSHE-FM 0.21 WKLS-FM 0.18 WBN-FM 0.17 KRSP-FM 0.13 WRNO-FM 0.13 WBAB-FM 0.13 KOME-FM 0.11 KJJO-FM 0.08	<b>THIRTY EIGHT SPECIAL</b> <i>Comin' Down Tonight / A&amp;M</i> WKLS-FM 0.55 KSHE-FM 0.42 WIYY-FM 0.32 WLLZ-FM 0.22 WBCN-FM 0.21 WRIF-FM 0.16 WCMF-FM 0.15 KISS-FM 0.13 WLVO-FM 0.12 WRFX-FM 0.08
<b>QUEEN</b> 7 <i>I Want It All / Capitol</i> KLOS-FM 1.06 WMMR-FM 0.88 WDFE-FM 0.81 KTXQ-FM 0.53 KISW-FM 0.53 WBN-FM 0.50 WSHE-FM 0.50 WYNF-FM 0.50 WGTR-FM 0.44 KJJO-FM 0.42	<b>TODD RUNDGREN</b> 15 <i>The Want Of A Nail / wb</i> WNEW-FM 0.69 KRQR-FM 0.67 WKLS-FM 0.55 WMMR-FM 0.44 KXRX-FM 0.36 KLLO-FM 0.32 WIYY-FM 0.32 KYYS-FM 0.29 WGTR-FM 0.29 KTXQ-FM 0.27	<b>10,000 MANIACS</b> 23 <i>Trouble Me / Elektra</i> WAAF-FM 0.44 WLUP-FM 0.42 WFBQ-FM 0.36 WKLS-FM 0.36 KLPX-FM 0.32 WBAB-FM 0.24 XTRA-FM 0.22 WBCN-FM 0.21 WBRU-FM 0.20 KZEW-FM 0.18	<b>U2</b> 31 <i>All I Want Is You / Island</i> KLOS-FM 1.06 WMMR-FM 0.88 WBCN-FM 0.63 KRQR-FM 0.34 WHJY-FM 0.28 WKDF-FM 0.25 WDIZ-FM 0.14 WFYV-FM 0.14 KBCO-FM 0.13 XTRA-FM 0.11	<b>STEVIE NICKS</b> 39 <i>Long Way To Go / Modern/Alt</i> KRQR-FM 0.34 KGON-FM 0.29 WNOR-FM 0.29 KZAP-FM 0.15 WCMF-FM 0.15 WRFX-FM 0.15 WWDC-FM 0.15 KGB-FM 0.15 WFYV-FM 0.14 KISW-FM 0.11	<b>BONNIE RAITT</b> <i>Love Letter / Capitol</i> KLPX-FM 0.38 KXRX-FM 0.18 WOIZ-FM 0.14 KUPD-FM 0.13 WBAB-FM 0.12 KOME-FM 0.11 KGON-FM 0.10 KZEW-FM 0.09 KZAP-FM 0.08 WHCN-FM 0.08
<b>PETE TOWNSHEND</b> 8 <i>A Friend Is A Friend / Atlantic</i> WNEW-FM 2.08 KLOS-FM 1.06 WMMR-FM 0.88 WLUP-FM 0.84 WDFE-FM 0.81 KRQR-FM 0.67 KFOG-FM 0.48 WGTR-FM 0.44 WNOR-FM 0.44 KSHE-FM 0.42	<b>CALL</b> 16 <i>Let The Day Begin / MCA</i> WIYY-FM 2.77 XTRA-FM 1.76 KYYS-FM 1.03 KXRX-FM 0.82 KRQR-FM 0.48 WHJY-FM 0.48 KUPD-FM 0.46 WLVO-FM 0.45 WHCN-FM 0.42 WTUE-FM 0.22	<b>FINE YOUNG CANNIBALS</b> 24 <i>Good Thing / IRS/MCA</i> WNEW-FM 2.77 WMMR-FM 1.76 KROQ-FM 1.03 WWDC-FM 0.62 WIYY-FM 0.48 WBAB-FM 0.48 KITS-FM 0.46 XTRA-FM 0.45 WLUP-FM 0.42 WAAF-FM 0.32	<b>DOOBIE BROTHERS</b> 32 <i>South Of The Border / Capitol</i> WLLZ-FM 0.87 WMMR-FM 0.44 WLUP-FM 0.42 KQRS-FM 0.36 KFOG-FM 0.24 WLVO-FM 0.24 KSHE-FM 0.21 KZEW-FM 0.18 KLLO-FM 0.16 KBCO-FM 0.13	<b>WARRANT</b> 40 <i>Heaven / Columbia</i> WLLZ-FM 0.22 KBER-FM 0.20 KISS-FM 0.19 WFBQ-FM 0.18 KRQR-FM 0.17 WIYY-FM 0.16 WRIF-FM 0.16 WHJY-FM 0.14 WBAB-FM 0.12 KZEW-FM 0.09	<b>ADRIAN BELEV</b> <i>Oh Daddy / Atlantic</i> KROQ-FM 2.06 KITS-FM 0.31 WXRT-FM 0.24 XTRA-FM 0.22 WBCN-FM 0.21 WBRU-FM 0.15 KBCO-FM 0.13



## ROCK RADIO SAMPLE HOURS

USERS GUIDE: A random sampling of selected radio stations.

This week, sample hours were extracted between 6am and 10am.

## KBCO-FM

Denver  
JOE JACKSON/Evil Empire  
JERRY HARRISON/Rev It Up  
HAIRCUT ONE HUNDRED/Love Plus One  
10,000 MANIACS/Trouble Me  
NEIL YOUNG/Only Love Can Break Your Heart  
PETER GABRIEL/Games Without Frontiers  
JOHN C MELLENCAMP/Martha Say  
IDES OF MARCH/Vehicle  
LOVE/My Little Red Book  
SMITH/Baby It's You  
CHRIS ISAAK/Don't Make Me Dream About You  
SEGER, BOB/Til It Shines  
STEVIE WONDER/Summer Soft

## KJJO-FM

Minneapolis  
RICHARD MARX/Satisfied  
ROLLING STONES/Get Off Of My Cloud  
DIRE STRAITS/Down To The Waterline  
JACKSON BROWNE/World In Motion  
ZOMBIES/Time Of The Season  
WHO/Summertime Blues  
BODEANS/You Don't Get Much  
BRUCE SPRINGSTEEN/Glory Days  
GUESS WHO/No Time  
TOM PETTY/HEARTBKRS/  
Here Comes My Girl  
EDDIE MONEY/Baby Hold On  
RASCALS/Good Lovin'

## KSJO-FM

San Jose  
LOVE AND ROCKETS/So Alive  
VAN HALEN/I'll Wait  
FIXX/Precious Stone  
NEIL YOUNG/Heart Of Gold  
TOM PETTY/Running Down A Dream  
EDDIE MONEY/Think I'm In Love  
STEVE WINWOOD/Holding On  
SUPERTRAMP/Take The Long Way Home

## WCMF-FM

Rochester  
BOSTON/More Than A Feeling  
VAN HALEN/When It's Love  
TOM PETTY/Running Down A Dream  
JACKSON BROWNE/Running On Empty  
BILLY SQUIER/Don't Say You Love Me  
BEATLES/Birthday  
DON HENLEY/The End Of The Innocence  
FOREIGNER/Hot Blooded  
YES/Roundabout

## WLLZ-FM

Detroit  
DOOBIE BROTHERS/South Of The Border  
TALKING HEADS/And She Was  
WHO/Overture From Tommy  
WHO/It's A Boy  
LITA FORD/Close My Eyes Forever  
POLICE/Every Little Thing She Does  
FIXX/Driven Out  
GRATEFUL DEAD/Casey Jones  
SLY & FAMILY STONE/Hot Fun In The Summertime  
STEVE WINWOOD/Higher Love  
BOB SEGER/Blue Monday  
JOE SATRIANI/Always With Me, Always With

## KBER-FM

Salt Lake City  
GREAT WHITE/Save Your Love  
KINGDOM COME/Do You Like It  
ROMANTICS/What I Like About You  
TONY CAREY/I Won't Be Home Tonight  
FOREIGNER/Head Games  
HEART/Barracuda  
CINDERELLA/Coming Home  
WHITE LION/Little Fighter  
BON JOVI/Wild Is The Wind  
DON HENLEY/Dirty Laundry  
QUEENSRYCHE/Eyes Of A Stranger

## KLOS-FM

Los Angeles  
BOSTON/Rock & Roll Band  
SURVIVOR/I Can't Hold Back  
CLASH/Train In Vain  
DEEP PURPLE/Space Truckin'  
ELVIS COSTELLO/Veronica  
HEART/Barracuda  
JACKSON BROWNE/World In Motion

## KUPD-FM

Phoenix  
J GEILS BAND/Looking For A Love  
STEVIE NICKS/Rooms On Fire  
DOOBIE BROTHERS/Eyes Of Silver  
BRUCE SPRINGSTEEN/Tunnel Of Love  
FABULOUS THUNDERBIRD/Powerful Stuff  
JOHN C MELLENCAMP/Jackie Brown  
STEVIE RAY VAUGHAN/Crossfire  
BRYAN ADAMS/Summer Of '69  
EMERSON, LAKE & PALM/Karn Evil 9 (First Impression)  
QUEEN/I Want It All

## WFBQ-FM

Indianapolis  
BRUCE SPRINGSTEEN/Born To Run  
10,000 MANIACS/Trouble Me  
BOSTON/More Than A Feeling  
HENRY LEE SUMMER/Treat Her Like A Lady  
SUPERTRAMP/Logical Song

## WNEW-FM

New York  
FINE YOUNG CANNIBALS/Good Thing  
GRATEFUL DEAD/Good Lovin'  
BAD COMPANY/Good Lovin' Gone Bad  
PETE TOWNSHEND/A Friend Is A Friend  
FLEETWOOD MAC/Chain  
DON HENLEY/II Dirt Were Dollars  
STEVE WINWOOD/Freedom Overspill  
ROLLING STONES/Brown Sugar  
EAGLES/Take It To The Limit  
ANDERSON BRUFORD .../Brother Of Mine

## KGB-FM

San Diego  
DON HENLEY/Dirty Laundry  
ROMANTICS/What I Like About You  
PETE TOWNSHEND/Fire  
IVAN NEVILLE/Not Just Another Girl  
U2/Sunday Bloody Sunday  
JOE SATRIANI/Always With Me, Always With ...  
NOVELTY/Novelty  
CREEDENCE CLEARWATER/Proud Mary  
VAN HALEN/Jump

## KOMP-FM

Las Vegas  
HENRY LEE SUMMER/Hey Baby  
NOVELTY/Novelty  
KANSAS/Carry On Wayward Son  
WANG CHUNG/Praying To A New God  
EAGLES/Victim Of Love  
EDDIE MONEY/Walk On Water  
WHO/Goin' Mobile  
ELTON JOHN/All The Young Girls Love Alice  
LOVE AND ROCKETS/So Alive  
RHYTHM CORPS/Common Ground

## KZEW-FM

Dallas  
ELTON JOHN/Madman Across The Water  
LITTLE FEAT/Hate To Lose Your Lovin'  
ALAN PARSONS PROJECT/Games People Play  
ROLLING STONES/Play With Fire  
BAD COMPANY/Feel Like Makin' Love  
STEVIE RAY VAUGHAN/Crossfire  
SMITHEREENS/Only A Memory  
JEFFERSON AIRPLANE/Somebody To Love  
CREEDENCE CLEARWATER/  
Fortunate Son  
ALANNAH MYLES/Love Is  
POLICE/Don't Stand So Close To Me  
KING SWAMP/Is This Love

## WHCN-FM

Hartford  
MELISSA ETHERIDGE/Chrome Plated Heart  
ROBERT PALMER/Bad Case Of Loving You ...  
R E M /Pop Song 89  
BOB SEGER/Fire Down Below  
ANDERSON BRUFORD .../Brother Of Mine  
GRATEFUL DEAD/Playin' In The Band  
ZZ TOP/Gimme All Your Lovin'  
BONNIE RAITT/Thing Called Love  
PETE TOWNSHEND/A Friend Is A Friend  
BAO COMPANY/Silver, Blue & Gold

## WTUE-FM

Dayton  
JOE WALSH/Life's Been Good  
GEORGE THOROGOOD/Bad To The Bone  
ROBERT PALMER/Bad Case Of Loving You ...  
QUEEN/I Want It All  
MARSHALL TUCKER BAND/Can't You See  
DOOBIE BROTHERS/The Doctor  
LEE MICHAELS/Do You Know What I Mean  
MELISSA ETHERIDGE/Bring Me Some Water  
HEART/Magic Man  
BEATLES/Got To Get You Into My Life  
CALL/Let The Day Begin  
GENESIS/Invisible Touch

## KGON-FM

Portland  
TOM PETTY/Running Down A Dream  
ERIC CLAPTON/Cocaine  
ERIC CLAPTON/After Midnight  
VAN HALEN/Dancing In The Street  
BRYAN ADAMS/One Night Love Affair  
ZZ TOP/Tube Snake Boogie  
BONNIE RAITT/Love Letter  
SLY & FAMILY STONE/I Want To Take You Higher  
JOURNEY/Lights  
TODD RUNDGREN/Can't Stop Running

## KRXQ-FM

Sacramento  
JEFF HEALEY BAND/See The Light  
NIGHT RANGER/Goodbye  
BILLY SQUIER/Don't Say You Love Me  
TESLA/Little Suzi  
CARS/Moving In Stereo  
ANDERSON BRUFORD .../Brother Of Mine  
WHO/Bargain

## WBCN-FM

Boston  
HENRY LEE SUMMER/Hey Baby  
PETER FRAMPTON/Do You Feel Like We Do  
ROLLING STONES/It's All Over Now  
POLICE/Driven To Tears  
LED ZEPPELIN/D'Yer Mak'er  
BOB MOULD/See A Little Light  
PRETENDERS/Show Me  
KISS/Christine Sixteen

## WHTQ-FM

Orlando  
BOB SEGER/Hollywood Nights  
000RS/Love Her Madly  
GREGG ALLMAN BAND/I'm No Angel  
JEFFERSON STARSHIP/Jane  
PHIL COLLINS/In The Air Tonight  
STEVIE NICKS/Rooms On Fire  
JOHN C MELLENCAMP/Crumblin' Down  
ERIC CLAPTON/After Midnight ('88)  
TOM PETTY/I Won't Back Down  
FOREIGNER/Hot Blooded  
EDDIE MONEY/Two Tickets To Paradise

## WYNF-FM

Tampa  
DOOBIE BROTHERS/Need A Little Taste Of Love  
BEATLES/Back In The USSR  
TOM PETTY/Running Down A Dream  
BABYS/Back On My Feet Again  
R E M /Stand  
ROLLING STONES/Sympathy For The Devil  
LOVE AND ROCKETS/So Alive

## MASTERS OF REALITY

"THE CANDY SONG (SUGAR GIRL)"

The Knocks-You-Offa-Your-Foot Track From

MASTERS OF REALITY

The Band  
The Debut Album

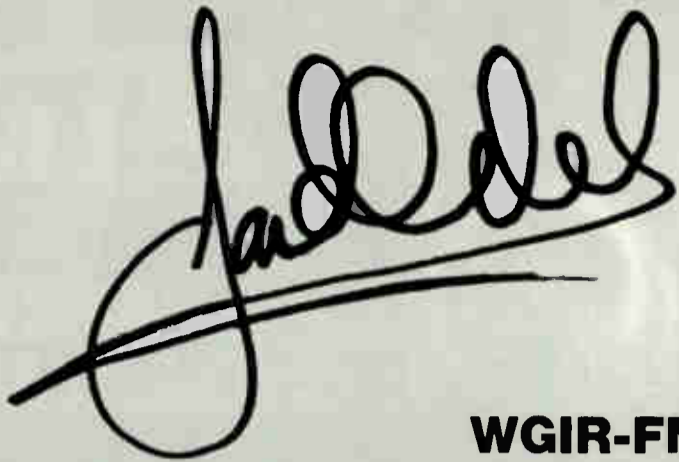
GET A PIECE OF THAT STUFF



Produced by Rick Rubin

1989 Def American Recordings

Distributed exclusively by Geffen Records



**WGIR-FM**



**STAGE DOLLS  
"LOVE CRIES"**



- KLOL
- WSHE
- KISS
- WLVO
- WLZR
- KUPD
- KBER
- WPOH
- WOHA
- WTPA
- WWTR
- WRXX
- WONE
- WQFM
- KJJD
- WYBR
- KILD
- KEZE
- WGIR
- WAOR
- KCHV
- KFMU
- WAZU
- & More!*

**R&R #3 MOST ADDED ALBUM!**  
**GREAT ROCK 'N' ROLL FROM  
THE FJORDS TO AMERICA!**

Produced by: Bjoern Nessjoe  
Mixed by: Paul Lani



  
Chrysalis.

<b>P E R S O N A L</b>	LAST NAME <b>Erdahl</b>	FIRST <b>Jon</b>	MIDDLE <b>Alan</b>
	CURRENT STATION Rock 101, WGIR-FM/Manchester, NH		
	HOMETOWN Sisseton, SD		
	MARITAL STATUS/CHILDREN Married, Daughter: Rebecca Marie (1½)		
	HOBBIES Beatles collector, weight lifting, hiking and any sports!		

<b>E M P L O Y M E N T</b>	WGIR-AM & FM/Manchester — Operations Manager
	WFXR-FM/Charleston — Operations Manager, Mornings
	Q-98, KQWB-FM — Program Director, Mornings

<b>V I E W P O I N T S</b>	THREE BEST RADIO STATIONS IN AMERICA — CURRENT: WGIR-FM, KSHE, WMMR
	THREE BEST RADIO STATIONS OF ALL-TIME WLS-AM (the early days), WMMS, KMET
	BEST CURRENT ALBUM: Winger's debut
	BEST ALBUM OF ALL-TIME Sgt. Peppers Lonely Hearts Club Band — The Beatles
	BEST CURRENT SINGLE: Big Hard Sun — Indio
	BEST SINGLE OF ALL-TIME Satisfaction (I Can't Get No) — The Rolling Stones
	FOUR BEST ARTISTS CURRENT Indio, Stage Dolls, Winger, Love And Rockets
	FOUR BEST ARTISTS OF ALL-TIME The Beatles, The Rolling Stones, The Who, The Byrds
	BEST TELEVISION SPOT FOR RADIO: WEBN Pirate! Blew me away at the Pollack Convention
	BEST PROMOTION EVER INVOLVED WITH: Rock 101's First Annual Rock and Roll Auction Against Drugs!
	WORST PROMOTION EVER INVOLVED WITH: (tie) Success Rice Giveaway/Satcom 1 (anyone remember that one?)
	MOST INFLUENTIAL PERSON IN CAREER My dad, my brother, and Larry Lakoduk
	EARLY RADIO IDOLS: Gary Owens, Uncle Larry, and John Records Landecker
	TWO BEST AIR TALENTS CURRENT Buck McWilliams and Howard Stern
	BEST AIR TALENT OF ALL-TIME: Uncle Larry
	MAJOR ACCOMPLISHMENT IN RADIO: Getting in with Knight Quality Radio and working with my GM Rich Ramirez
	SHORT-TERM GOALS Continue to keep the station at number one and double-digits!
	LONG-TERM GOALS Ownership or consulting (wow...now there's a couple of new ideas huh?)

**ROCK FACT FILE**

# CITY TRACKS (ROCK RADIO)

USERS GUIDE: City Tracks are a potpourri of promotional, positioning, market news and information.

## EAST

**A**nother Face in the Wall Department: **CILQ/Toronto** ("Q-107") selected the winner of the "Rock 'n' Roll Wall of Fame" contest from all correct entries (*CITY TRACKS 6/19*); the winner will be going to all Q-107 rock concerts in '89 at the Skydome. **BRIAN HARDIE** gets officially welcomed to the Q-107 promotion department. He's running the show while **HEATHER DIETRICH** and **ELSIE XYNOS** are at the BPME in Detroit. ■ **WBCN/Boston** is in the midst of their annual "Rock 'n' Roll Rumble" looking for the best local unsigned talent. To commemorate the event, the BCN local music show "Boston Emissions" featured the return of last year's winners Heretix; who have since signed with Island Records during their post-rumble year; "Boston Emissions" airs Sunday nights. ■ It's been a hot Fourth of July weekend in The Green Mountain State, with **WIZN/Burlington's** ("The Wizard") concert featuring John Hall, a 5K "Heart & Soul Fun Run" to benefit the American Heart Association, free ice skating (after all, this is Vermont we're talking about here) at Leddy Park Arena, Pat Metheny live at the Flynn Theatre, and a benefit barbecue for the King Street Youth Association at Perkins Pier right up 'til fireworks time. ■ **Trips! Trips! Trips! WOUR/Utica** scatters listeners hither and yon lately; sending a busload to Toronto for the June 24th Who show, as well as the 21st opener at the Glens Falls Civic Center. Following a live broadcast from an authentic English double-decker bus, 'OUR listeners will win a trip to London for the Prince's Trust concert. ■ "We'll be having fun all summer long..." **WWRX/Providence** ("WRX") has all kinds of summer activities planned including the "Coors Light Summer Concerts on the Beach" series at Windjammers on Misquamicut Beach; the "Seagrams Golden Wine Cooler Golden Body Contest," which actually ends up being a different contest each week depending on the club it's held in; and of course the Newport Folk Festival July 29 and 30, which will feature Pete Seeger, John Hiatt, BB King, Buckwheat Zydeco, Randy Newman and a host of others.

## MIDWEST

**F**ifteen candles for **KYYS/Kansas City** ("KY-102") July 3rd. KY-102 swings into their next 15 years with a benefit three-on-three basketball tournament July 15 & 16 for Easter Seals. **Dominique Wilkins** of the Atlanta Hawks will be on hand along with KY-102 who will broadcast live. KY-102's "Modern Music" show series continues with Indigo Girls July 18 and the "Sand Blast Volleyball" tournament continues at Oceans of Fun. **RANDY RALEY** returns to KY-102 to move into the 7-Midnight slot. ■ So you thought only Life Magazine took the time to celebrate the 100th anniversary of the brassiere? No way! **WAZU/Dayton** ("The Big Wazoo") held their "Big Wazoo Big Boob Bonanza." Women were invited to bring their bras to Courthouse Square (some even removed them at the scene) for cash prizes. Nobody was offended and a good time was had by ladies and the Big Wazoo alike. ■ With all the rain in Michigan recently, it seems appropriate that **WJXQ/Lansing** ("Q-106") is giving away a 15-foot Larson ski boat and trailer — it is, however, sheer coincidence! Q-106 winds down their "Q-106 Check Us Out Sweepstakes," having given out a total of \$25,000 in cash to listeners with winning "checks." More cash flies out the door for listeners, as Q-106 continues its "Q-106 Cash Tracks." ■ **WLLZ/Detroit's** JJ & THE MORNING CREW were a busy bunch; with both John Salley of the Pistons and Coach Jacques Demers of the Red Wings dropping by to chat. Demers toasted Salley and the Pistons on their NBA World Championship and talked a little hockey, while LLZ's phone lines lit up with congratulatory calls from Bob Seger and Ted Nugent (an occasional LLZ morning show fill-in host) to name a few. ■ Summer's been hot for **WLVQ/Columbus** ("QFM-96"). The "QFM 96 Summer Decadance Party," with \$1,096 for the most creative legal "wear it or bare it" display of QFM-96's calls. Listeners also enjoyed the Fabulous Thunderbirds at the Columbus Zoo; headed for The Big Apple to see The Who at Radio City and saw "Ms. Jerry Lee Lewis" named at the premiere of "Great Balls Of Fire" (entrants 16 or under competed for a keyboard from Hoyle Music). A Bon Jovi double-shot will find a QFM-96 listeners going by chopper to the show in Columbus, then backstage, then limoed to Akron for the show at the Rubber Bowl. ■ **WMMQ/Lansing's** "Classic Rock 'n' Roll Journeys" continue as listeners head for New Jersey's Meadowlands to see The Who June 29th. Promotion Director **SANDY KOVACH** takes a trip up the ladder as she's named Assistant PD. ■ They be chillin' in Cincinnati at **WOFX** ("The Fox") at the monthly "Chill Out" parties at Caddy's. **BRIAN O'D** will broadcast live 3-7PM; the next one is July 14. The Fox will also have spotters on the streets looking for the new Fox/Wendy's window sticker. When spotted, it'll be good for cash and prizes. Fox listeners will also get the chance to chill out with Chas and Di at the Prince's Trust concert in London, as they'll head to London for a weeks stay around the show. Best of luck to Promotion Director **MICHELE COOLEY**, who exits to pursue other interests. **SUSAN MASON** will be presiding over all future Fox-tivities. ■ It's a musical showdown in Chicago, as **WXRT** presents the second annual "WXRT/Old Style Fourth of July Show" in Grant Park. Chicagoland residents can check out local favorites The Kinsey Report; regional favorites The BoDeans and Texas blues flamethrowers The Fabulous Thunderbirds all free. XRT will broadcast the show beginning at 2PM.

## SOUTH

**W**ho says you gotta wait for your actual birthday to celebrate it? **KMJX/Little Rock** ("Magic 105") kicked off the celebration of their 10th birthday (in August) by unveiling their new logo at their recent "Rockin' on the River" show with Cheap Trick and The Romantics. Meanwhile, listeners will be able to win a trip to the "Magic" Kingdom in conjunction with the 10th birthday; details to come. The Magic 105 three-on-three basketball tourney raised \$47,000 for Easter Seals, and congrats to Promotion Director **LADAWN FUHR** (the "Designing Woman" of Promotions); who was named chairperson of the Arkansas Addy Awards. ■ "Next time you switch on, you might see me..." **WAFX/Norfolk** ("106.9 The Fox") morning men **KEVIN (RUSH)** and **JEFF (ALAN)** will hit the TV airwaves hosting "The Fox Club" on local cable TV. It's a proposed regular half-hour entertainment show featuring local talent that will air on cable twice a month. ■ They're "Bashin'" and "Slammin'" down on the bayou! **WCKW/New Orleans** is giving away tickets to the major league All-Star game in Anaheim with Pepsi in the "Summer Grand Slam;" as well as "Backyard Bashes," where CKW brings a complete barbecue with all the trimmings to the winner's backyard. ■ Following up on their March office listening promotion (*CITY TRACKS 3/20*), **WEGR/Memphis** ("The Eagle Rock 103") has "Office Listening Parties." Offices write in on company letterhead and names are drawn daily for cash prizes. July 15, the Eagle Rock 103 "Wake Up Crew" **TIM SPENCER**, **BEV HART** & **JOHN "MAD DOG" McCORMACK** will host the "Wake Up Crew/Pepsi Open" scramble golf tourney, for the benefit of LeBonheur Hospital. Prizes include a trip to the 1990 U.S. Open, custom clubs and Pepsi golf bags. ■ Who was this "Ralph Emery, Jr." broadcasting live during country music's Fan Fair in Nashville? Sure looked a lot like **WKDF** ("103 KDF") morning man **CARL P. MAYFIELD**. But waitamin: that banner said "KDF" but also "Nashville's Best Country." Oh well — a good time was had by all, including the winner of the "Ralph Emery Jr. Entertainer of the Year" award, **Hank Williams Jr.** guitarist **Animal** who helped judge the "contest" and of "Ralph Jr." himself. ■ "The gift that stops giving?" for Father's Day **WNOR/Norfolk** ("FM 99") morning maniacs **JIMMY & THE BULL** had it: a vasectomy for Dad. Qualifiers for the grand prize won Black & Decker power saws and drills (**JIMMY & THE BULL's** so-called "do-it-yourself kits"). A wave of the magic wand and *poof!* **ROBIN RUSS**, FM 99 Promotion Director (and station fairy godmother) disappears to pursue other interests. Replacements can send T & R to PD **BRYAN JEFFRIES**. ■ **RICK BALLEW** is the new Promotion Director for **WRFX/Charlotte** ("The Fox"). ■ **WTKI/Gulfport** ("TK-102") kicks off their "102 Days of Summer" with lots of things happening, a new mascot and a new PD. **KEN CLARK** moves to sister station **WTKX/Pensacola** and **TAMMY DUPREY** is promoted to PD for TK-102. The TK-102 dune buggy will be zipping around to the beach and other gatherings on the Gulf with plenty of giveaways; and will probably be joined by the new TK-102 mascot: "Floyd" the giant pink gorilla (get it?). The 102 days just happen to end on TK-102's first anniversary; details to follow.

## WEST

**A**slight change in the scorecard at **KMBY/Monterey**: Promotion Director **DEBBIE SCOTT** exits to devote her full attention to the upcoming Monterey Pop Festival (*CITY TRACKS 5/22*). **MD PATTI CLARK** exits as well to pursue other interests. **MAXANNE SARTORI** will take over both MD and PM drive; the Promotion position has yet to be filled. Among other places, Maxanne was an air ace at **WBCN/Boston** and **WNEW/New York**. ■ **KNAC/Los Angeles** "105.5 Days of Summer" are in high gear. "Pure Rock" card holders will get the chance to win a trip for two to Moscow for the Moscow Music and Peace Conference in August for one of the two concerts to be performed there featuring Bon Jovi, Motley Crue, Cinderella, Ozzy Osbourne and Scorpions among others. **LAURIE FREE** joins the KNAC part-time staff. ■ **Phase Dances, Part Three** Department: **KOME/San Jose** has coast-to-coast coverage of The Who on their 25th anniversary reunion tour. Phase one sent listeners to Radio City Music Hall, New York for the June 27 "Tommy" show. Phase two will send listeners to Sullivan Stadium, Foxboro, MA to see the band and meet them backstage. Phase three will be a double Who whammy: see the show in Oakland and then go to Dallas for the final night of the tour. Look for KOME at the Santa Clara County Fair hosting the local rock stage, which will feature 17 up-and-coming acts each night of the fair July 27-August 13. By the time this issue goes to print, PD **RON NENNI** and wife Carol will hopefully have celebrated the birth of their second child — congrats in advance! ■ "Fun, fun, fun 'til your daddy takes the T-Bird away..." Five lucky **KPOI/Honolulu** ("98 Rock") listeners will win five "remote control" Thunderbirds from morning man **B. ROCK WHALEY** — with tickets to see the Fabulous Thunderbirds in the "glove compartment." Didn't win the cars and tickets? No problem! 98 Rock threw a "sundown with the T-Birds" complete with Texas-style barbecue and a "tuff enough" arm wrestling contest. ■ **Denver Hears a Who** Department: **KRFX/Denver** ("The Fox") asks "What would you do to see The Who?" Most outrageous stunts performed (which included a human salted nut roll, a man in a tub of live worms and a tarred-and-feathered pogo sticker) won tickets to see The Who's "Tommy" shows in Los Angeles and New York, plus \$1,003 cash. ■ **RICK CARROLL** is back at **KROQ/Los Angeles** ("K-Rock") as Consultant; it's his third stint with the Infinity rocker. K-Rock's sixth annual "Trunk and Bikini Search" turned up models who became "K-Rock Bikini Girls." Finals were held on the front lawn of the Rose Bowl in Pasadena. K-Rock also will hit the beaches Thursdays for live broadcasts and will incorporate a recycling program.

# ADULT CONTEMPORARY

## TRACER TRACKS

6/12/89	6/19/89	6/26/89	7/3/89	ARTIST	TITLE	LABEL	# PLAYS	QUALITY PLAY INDEX *	REACH INDEX IN MILLIONS
6	4	2	↑	SIMPLY RED	If You Don't Know Me By Now	Elektra	2023	29	39.43
2	3	1	2	HOWARD JONES	Everlasting Love	Elektra	1575	28	27.66
1	1	3	3	NATALIE COLE	Miss You Like Crazy	EMI	1540	23	28.62
11	10	7	↑	DOONNA SUMMER	This Time I Know It's For...	Atlantic	1204	28	22.73
7	6	4	↑	WATERFRONT	Cry	Polydor	1204	27	22.25
12	8	8	↑	NEW KIOS ON THE BLOC	I'll Be Loving You (Forever)	Columbia	1078	25	21.29
8	7	5	↑	JIMMY HARNEN	Where Are You Now	WTG	1064	24	18.26
15	11	9	↑	BENNY MAROONES	Into The Night	Polydor	819	22	18.75
10	9	10	↑	BARRY MANILOW	Keep Each Other Warm	Arista	749	21	18.47
17	15	11	↑	OAN HILL	Unborn Heart	Columbia	686	18	18.29
21	16	13	↑	PAUL MCCARTNEY	My Brave Face	Capitol	616	21	8.39
16	13	14	↑	PAULA ABOL	Forever Your Girl	Virgin	462	24	9.47
20	19	18	↑	SWING OUT SISTER	Waiting Game	Mercury/Pg	420	20	9.42
25	20	17	↑	MAONNA	Express Yourself	Sire/WB	420	25	6.85
22	21	19	↑	STEVIE NICKS	Rooms On Fire	Modern/Atl	420	23	5.43
23	23	20	↑	CHICAGO	We Can Last Forever	Reprise	385	21	5.18
24	24	21	↑	MICA PARIS	My One Temptation	Island	315	20	6.47
—	26	23	↑	FINE YOUNG CANNIBALS	Good Thing	IRS/MCA	259	24	4.92
New Entry ✓	—	—	↑	OON HENLEY	The End Of The Innocence	Geffen	231	18	3.29
—	—	24	↑	RICHARD MARX	Right Here Waiting	EMI	217	20	3.95
New Entry ✓	—	—	↑	MICHAEL BOLTON	Soul Provider	Columbia	210	15	5.52
—	—	25	↑	VANESSA WILLIAMS	Darling, I	Wing/Pg	196	15	4.19
Reentry ✓	—	—	↑	10,000 MANIACS	Trouble Me	Elektra	175	16	3.25
New Entry ✓	—	—	↑	CHRIS REA	On The Beach	Geffen	133	17	2.99
—	—	28	↑	MARTIKA	Toy Soldiers	Columbia	126	21	2.10
New Entry ✓	—	—	↑	DOONNY OSMONO	Sacred Emotion	Capitol	126	21	1.51
New Entry ✓	—	—	↑	CYNOI LAUPER	I Orove All Night	Epic	119	20	1.32
—	—	30	↑	PETER GABRIEL	In Your Eyes	WTG	112	16	1.25
New Entry ✓	—	—	↑	GLORIA ESTEFAN/MSM	Don't Wanna Lose You	Epic	105	15	4.68
—	—	26	30	BOBBY BROWN	Every Little Step	MCA	105	35	2.25

USERS GUIDE: TRACER TRACKS are ranked by actual number of plays. Arrows are maintained by either an increase in plays or an increase in rank over the previous week. For a precise look at market saturation, reach index numbers are provided (gross impressions). Reach index is calculated by each radio stations average quarter hour (SOURCE: ARBITRON) multiplied by the number of plays given the title. Numbers are calculated for average weekly midnight to midnight impact from base monitor hours.

For a more precise and defined look, MMR WEIGHTS EVERY STATION INDIVIDUALLY, according to quarterly, average quarter hour shares (SOURCE: ARBITRON — used by permission).

Significant downtrending disqualifies a title for further current consideration and reassigns recurrent status (see HOTTEST RECURRENTS).

\*Quality play index = average number of weekly plays from stations playing track.

## NEWCOMERS

ARTIST	TITLE	LABEL	# PLAYS	INCREASE PERCENTAGE
OEON ESTUS	Spell	Mika/Poly	105	66%
OOBIE BROTHERS	The Doctor	Capitol	91	—
AL JARREAU	All Or Nothing At All	WB	84	20%
✓ ANOERAS VOLLENWEIOER	Dancing With The Lion	Columbia	70	233%
✓ TIM FINN	How'm I Gonna Sleep	Capitol	56	60%
✓ OEBBIE GIBSON	No More Rhyme	Atlantic	56	33%
✓ BETTE MIOLER	Under The Boardwalk	Atlantic	42	50%
✓ MIKE & MECHANICS	Nobody Knows	Atlantic	42	—
✓ ELVIS COSTELLO	Veronica	WB	35	400%
✓ KARYN WHITE	Secret Rendezvous	WB	35	25%

✓ Denotes new entry.

## HOTTEST RECURRENTS

7/3/89	ARTIST	TITLE	LABEL	QUALITY PLAY INDEX *	# OF WKS. RECUR.
1	THIRTY EIGHT SPECIAL	Second Chance	A&M	26	2
2	BETTE MIDLER	Wind Beneath My Wings	Atlantic	20	3
3	CHER/PETER CETERA	After All	Geffen	22	6
4	SA-FIRE	Thinking Of You	Cutl/Merc	24	4
5	A FRANKLIN/E JOHN	Through The Storm	Arista	22	1
6	MIKE & MECHANICS	The Living Years	Atlantic	12	10
7	VANESSA WILLIAMS	Dreamin'	Wing/Pg	13	9
8	RDY DRIBSON	You Got It	Virgin	11	11
9	RICK ASTLEY	Giving Up Dn Love	RCA	22	1
10	DEBBIE GIBSON	Lost In Your Eyes	Atlantic	11	14
11	OEON ESTUS	Heaven Help Me	Mika/Polyd	14	7
12	BOY MEETS GIRL	Waiting For A Star To Fall	RCA	10	23
13	RDD STEWART	My Heart Can't Tell You No	WB	11	15
14	PHIL COLLINS	Two Hearts	Atlantic	10	18
15	BANGLES	Eternal Flame	Columbia	13	10
16	BREATHE	How Can I Fall	A&M	9	26
17	BEACH BOYS	Kokomo	Elektra	9	33
18	NEIL DIAMOND	The Best Years Of Our Lives	Columbia	19	1
19	DONNY OSMOND	Soldier Of Love	Capitol	17	1
20	STEVE WINWOOD	Don't You Know What The ...	Virgin	9	34
21	PHIL COLLINS	Groovy Kind Of Love	Atlantic	11	32
22	TAYLOR DAYNE	I'll Always Love You	Arista	8	38
23	ANITA BAKER	Just Because	Elektra	12	13
24	ERIC CARMEN	Make Me Lose Control	Arista	8	40
25	GRAYSON HUGH	Talk It Over	RCA	25	4
26	TAYLOR DAYNE	Don't Rush Me	Arista	10	19
27	MADONNA	Like A Prayer	Sire/WB	14	6
28	SHERIFF	When I'm With You	Capitol	10	16
29	RDD STEWART	Forever Young	WB	9	32
30	ANITA BAKER	Giving You The Best...	Elektra	9	26
31	RICHARD MARX	Hold On To The Nights	EMI	7	42
32	RICK ASTLEY	Together Forever	RCA	9	46
33	KENNY G/S.ROBINSON	We've Saved The Best For Last	Arista	11	10
34	STEVE WINWOOD	Roll With It	Virgin	9	41
35	BREATHE	Don't Tell Me Lies	A&M	10	11
36	FINE YOUNG CANNIBALS	She Drives Me Crazy	IRS/MCA	20	4
37	KENNY G	Silhouette	Arista	8	23
38	WILL TD POWER	Baby, I Love Your Way/Freebird	Epic	9	26
39	BREATHE	Hands To Heaven	A&M	8	12
40	ENYA	Orinoco Flow (Sail Away)	Geffen	13	6
41	STEVE WINWOOD	Holding On	Virgin	11	19
42	PETER CETERA	One Good Woman	WB	8	39
43	CHICAGO	Look Away	Reprise	8	26
44	GLORIA ESTEFAN/MSM	1-2-3	Epic	8	40
45	ELTON JOHN	I Don't Wanna Go Dn With ...	MCA	8	41
46	BOYS CLUB	I Remember Holding You	MCA	9	21
47	CARDLE KING	City Streets	Capitol	14	5
48	PHOEBE SNOW	If I Can Just Get Through ...	Elektra	18	2
49	PAULA ABOL	Straight Up	Virgin	13	15
50	RICK ASTLEY	It Would Take A Strong Strong	RCA	9	39

\*Quality play index = average number of weekly plays from stations playing track.

# A/C SAMPLE HOURS/HEAVY SATURATION

USERS GUIDE: A random sampling of selected radio stations.  
This week, sample hours were extracted between 6am and 10am.

<p><b>KEZR-FM</b> <b>San Jose</b> STEVE PERRY/Oh Sherrie A FRANKLIN/E JOHN/Through The Storm PETER CETERA/Glory Of Love EARTH, WIND &amp; FIRE/After The Love Is Gone GLORIA ESTEFAN/MSM/1-2-3 STEVE WINWOOD/Back In The High Life Again STEVIE WONDER/You Are The Sunshine Of My ... DOOBIE BROTHERS/The Doctor FLEETWOOD MAC/Little Lies MANHATTANS/Shining Star BREATHE/Hands To Heaven SIMPLY RED/Holding Back The Years PAUL MCCARTNEY/My Brave Face</p>	<p><b>KKCW-FM</b> <b>Portland</b> DONNY OSMOND/Soldier Of Love NEIL DIAMOND/The Best Years Of Our Lives GLADYS KNIGHT &amp; PIPS/Midnight Train To Georgia PERCY FAITH/Theme From A Summer Place BOY MEETS GIRL/Waiting For A Star To Fall MELISSA MANCHESTER/You Should Hear How She Talks CHER/PETER CETERA/After All BRENDA RUSSELL/Piano In The Dark</p>	<p><b>KMMX-FM</b> <b>San Antonio</b> GENESIS/That's All JETS/You Got It All JAMES TAYLOR/Carolina In My Mind BILL MEDLEY/Most Of All You BENJAMIN ORR/Stay The Night STEELY DAN/Peg PAUL MCCARTNEY/My Brave Face PLAYER/Baby Come Back SEALS &amp; CROFTS/We May Never Pass This Way CHICAGO/You're Not Alone ROBERT JOHN/Sad Eyes</p>	<p><b>KSTP-FM</b> <b>Minneapolis</b> MR MISTER/Broken Wings SA-FIRE/Thinking Of You PAUL MCCARTNEY/My Brave Face SWING OUT SISTER/Breakout ONE 2 MANY/Downtown WATERFRONT/Cry</p>	<p><b>KYKY-FM</b> <b>St. Louis</b> CETERA/GRANT/Next Time I Fall PHIL COLLINS/Two Hearts TOTO/Pamela HEART/Alone COMMODORES/Sail On DONNY OSMOND/Soldier Of Love HALL &amp; OATES/Missed Opportunity MR MISTER/Broken Wings MICHAEL JACKSON/The Way You Make Me Feel JOHN WAITE/Missing You THIRTY EIGHT SPECIAL/Second Chance DAVID GATES/Goodbye Girl SURVIVOR/Search Is Over JODY WATLEY/Real Love BOY MEETS GIRL/Waiting For A Star To Fall</p>	<p><b>WMGK-FM</b> <b>Philadelphia</b> CHRISTOPHER CROSS/Never Be The Same BEATLES/Ob-la-di, Ob-la-da THIRTY EIGHT SPECIAL/Second Chance BILLY JOEL/Uptown Girl ORLEANS/Dance With Me</p>	<p><b>WTMX-FM</b> <b>Chicago</b> BEATLES/Can't Buy Me Love BOY MEETS GIRL/Waiting For A Star To Fall STEVIE WONDER/Isn't She Lovely BETTE MIDLER/Wind Beneath My Wings AMBROSIA/How Much I Feel RICK ASTLEY/Never Gonna Give You Up BOX TOPS/Letter NEW KIDS ON THE BLOC/I'll Be Loving You (Forever) EAGLES/Peaceful Easy Feeling POINTER SISTERS/Jump (For My Love)</p>
<p><b>KFMB-FM</b> <b>San Diego</b> PAUL CARRACK/Don't Shed A Tear NEW KIDS ON THE BLOC/I'll Be Loving You (Forever) BEACH BOYS/Kokomo STEVIE NICKS/Rooms On Fire MICHAEL JACKSON/The Way You Make Me Feel MADONNA/Express Yourself C. CLEMONS/J. BROWNE/You're A Friend Of Mine SIMPLY RED/If You Don't Know Me By Now</p>	<p><b>KLSI-FM</b> <b>Kansas City</b> WHAM!/Everything She Wants JIMMY HARNEN/Where Are You Now BARRY WHITE/Can't Get Enough Of Your Love, BETTE MIDLER/Wind Beneath My Wings BEACH BOYS/California Girls NATALIE COLE/Miss You Like Crazy DOOBIE BROTHERS/Listen To The Music GLORIA ESTEFAN/MSM/Falling In Love (Uh-Oh)</p>	<p><b>KRLV-FM</b> <b>Las Vegas</b> LIONEL RICHIE/All Night Long RASCALS/A Beautiful Morning NICOLETTE LARSON/Lotta Love DEON ESTUS/Heaven Help Me WARWICK &amp; OSBORNE/Love Power BEACH BOYS/Broken Wings GLORIA ESTEFAN/MSM/Anything For You CASCADES/Rhythm Of The Rain HOWARD JONES/Everlasting Love</p>	<p><b>KVIL-FM</b> <b>Dallas</b> NEIL DIAMOND/Summer Love SADE/Smooth Operator KOOOL &amp; THE GANG/Celebration A FRANKLIN/E JOHN/Through The Storm BELINDA CARLISLE/I Get Weak MR MISTER/Broken Wings MICHAEL BOLTON/Georgia On My Mind</p>	<p><b>WIVY-FM</b> <b>Jacksonville</b> SIMPLY RED/If You Don't Know Me By Now ROD STEWART/Forever Young HUEY LEWIS &amp; NEWS/Perfect World CORNELIUS BR/SISTER/Treat Her Like A Lady BOY MEETS GIRL/Waiting For A Star To Fall PHIL COLLINS/Two Hearts ARETHA FRANKLIN/Freeway Of Love BEATLES/Good Day Sunshine</p>	<p><b>WNLT-FM</b> <b>Tampa</b> DON HENLEY/Boys of Summer SLY &amp; FAMILY STONE/Hot Fun In The Summertime GERRY RAFFERTY/Right Down The Line ENYA/Orinoco Flow (Sail Away) LIONEL RICHIE/My Love ROY ORBISON/You Got It BILLY JOEL/Leave A Tender Moment Alone BASIA/Promises</p>	<p><b>WVOR-FM</b> <b>Rochester</b> PAUL SIMON/You Can Call Me Al STARSHIP/Nothing's Gonna Stop Us Now NATALIE COLE/Miss You Like Crazy FOUNDATIONS/Baby, Now That I've Found You MIKE &amp; MECHANICS/All I Need Is A Miracle GENESIS/In Too Deep BILLY JOEL/Only The Good Die Young</p>

USERS GUIDE: Those stations delivering the largest number of gross impressions for each title. Number listed is in millions, calculated by each radio stations average quarter hour share, multiplied by the number of plays given the title. Numbers calculated for average weekly impact from base monitor hours

<p><b>SIMPLY RED</b> 1 If You Don't Know Me By Now / Elektra WNSR-FM 3.01 WLTW-FM 2.56 WKQX-FM 2.13 KOST-FM 1.91 KBIG-FM 1.82 KVIL-FM 1.61 KIQI-FM 1.30</p>	<p><b>NEW KIDS ON THE BLOC</b> 6 I'll Be Loving You (Forever) / Columbia WNSR-FM 3.01 KBIG-FM 1.82 WKQX-FM 1.33 WSB-FM 1.30 WNIC-FM 0.91 KIQI-FM 0.87 WTMX-FM 0.69</p>	<p><b>PAUL MCCARTNEY</b> 11 My Brave Face / Capitol KSTP-FM 1.42 WKQX-FM 1.06 KFMB-FM 0.60 KKYY-FM 0.50 WSNE-FM 0.42 WNIC-FM 0.36 WLMG-FM 0.35</p>	<p><b>CHICAGO</b> 16 We Can Last Forever / Reprise WTMX-FM 0.92 WLTW-FM 0.84 KMJI-FM 0.46 KEDG-FM 0.29 WVBF-FM 0.29 WLMG-FM 0.28 KMGC-FM 0.25</p>	<p><b>MICHAEL BOLTON</b> 21 Soul Provider / Columbia KVIL-FM 1.61 KOST-FM 1.27 KBIG-FM 0.91 WSNI-FM 0.67 WLMG-FM 0.28 KMJI-FM 0.18 KLCY-FM 0.14</p>	<p><b>DONNY OSMOND</b> 26 Sacred Emotion / Capitol KFMB-FM 0.48 KIQI-FM 0.43 KESZ-FM 0.35 KLCY-FM 0.11 KMZQ-FM 0.11 KMGR-FM 0.04</p>	<p><b>DEON ESTUS</b> Spell / Mika/Poly KBIG-FM 0.91 WSNI-FM 0.34 WLTW-FM 0.24 WLMG-FM 0.21 WIVY-FM 0.15 KLCY-FM 0.11</p>
<p><b>HOWARD JONES</b> 2 Everlasting Love / Elektra WNSR-FM 4.21 KIQI-FM 1.30 KSTP-FM 1.22 WLTW-FM 1.18 WTMX-FM 1.16 WWMX-FM 1.09 WKQX-FM 1.06</p>	<p><b>JIMMY HARNEN</b> 7 Where Are You Now / WTG KOST-FM 2.55 KBIG-FM 1.37 WSNI-FM 0.84 KYKY-FM 0.63 WNSR-FM 0.60 WLTW-FM 0.60 WSNY-FM 0.60</p>	<p><b>PAULA ABDUL</b> 12 Forever Your Girl / Virgin WKQX-FM 1.86 WNSR-FM 1.81 KIQI-FM 1.30 KVIL-FM 0.97 KYKY-FM 0.88 WVBF-FM 0.49 KMZQ-FM 0.32</p>	<p><b>MICA PARIS</b> 17 My One Temptation / Island KBIG-FM 1.37 WSNI-FM 1.29 WMGK-FM 0.69 WSNI-FM 0.50 KFMB-FM 0.48 WVBF-FM 0.39 KKYY-FM 0.25</p>	<p><b>VANESSA WILLIAMS</b> 22 Darling, I / Wing/PG KBIG-FM 1.37 WSNI-FM 0.67 KOST-FM 0.64 KEDG-FM 0.39 WVBF-FM 0.39 WMGK-FM 0.23 KLCY-FM 0.11</p>	<p><b>CYNDI LAUPER</b> 27 I Drove All Night / Epic KMJI-FM 0.36 WKQX-FM 0.27 WENS-FM 0.23 KMZQ-FM 0.21 WMXC-FM 0.13 KFMB-FM 0.12</p>	<p><b>DOOBIE BROTHERS</b> The Doctor / Capitol KFMB-FM 0.83 KMJI-FM 0.18 WMJI-FM 0.14 KEZR-FM 0.13</p>
<p><b>NATALIE COLE</b> 3 Miss You Like Crazy / EMI KOST-FM 2.55 WKQX-FM 1.33 WSB-FM 1.30 WNSR-FM 1.20 KIQI-FM 1.09 KSTP-FM 1.02 WLTW-FM 1.01</p>	<p><b>BENNY MARDONES</b> 8 Into The Night / Polydor WNSR-FM 4.21 KOST-FM 2.55 KIQI-FM 1.52 WTMX-FM 1.16 WNIC-FM 0.91 WMGK-FM 0.69 WSTF-FM 0.59</p>	<p><b>SWING OUT SISTER</b> 13 Waiting Game / Mercury/PG KBIG-FM 1.82 KVIL-FM 1.61 KOST-FM 1.27 WSNI-FM 0.67 WVBF-FM 0.49 KIQI-FM 0.43 KLTR-FM 0.42</p>	<p><b>FINE YOUNG CANNIBALS</b> 18 Good Thing / IRS/MCA WKQX-FM 1.06 KIQI-FM 0.87 WLTW-FM 0.84 KKYY-FM 0.50 KFMB-FM 0.48 WIVY-FM 0.29 WMJI-FM 0.28</p>	<p><b>10,000 MANIACS</b> 23 Trouble Me / Elektra KBIG-FM 1.37 WSNI-FM 0.50 WVBF-FM 0.29 WLTW-FM 0.27 KLCY-FM 0.21 KMMX-FM 0.17 WLTW-FM 0.12</p>	<p><b>PETER GABRIEL</b> 28 In Your Eyes / WTG KMJI-FM 0.36 KIQI-FM 0.22 WMXC-FM 0.19 WAIV-FM 0.15 WIVY-FM 0.15 KFMB-FM 0.12 KLSY-FM 0.07</p>	<p><b>AL JARREAU</b> All Or Nothing At All / WB WLTW-FM 0.36 WLTQ-FM 0.23 WNLT-FM 0.20 WMYX-FM 0.14 KLSI-FM 0.13</p>
<p><b>DONNA SUMMER</b> 4 This Time I Know It's For... / Atlantic WNSR-FM 4.21 WKQX-FM 2.13 KIQI-FM 1.30 WSB-FM 1.30 KVIL-FM 0.97 KSTP-FM 0.81 KFMB-FM 0.71</p>	<p><b>BARRY MANILOW</b> 9 Keep Each Other Warm / Arista WLTW-FM 2.56 KBIG-FM 2.28 KVIL-FM 1.61 KOST-FM 1.27 KSTP-FM 1.22 WLTW-FM 0.84 WSNI-FM 0.84</p>	<p><b>MADONNA</b> 14 Express Yourself / Sire/WB WKQX-FM 1.86 WNIC-FM 0.91 KSTP-FM 0.81 KFMB-FM 0.71 WLAC-FM 0.31 KESZ-FM 0.28 KKYY-FM 0.25</p>	<p><b>DON HENLEY</b> 19 The End Of The Innocence / Geffen KSTP-FM 0.81 KIQI-FM 0.43 KCCW-FM 0.31 WLTW-FM 0.27 KKYY-FM 0.25 KMMX-FM 0.22 KMJI-FM 0.18</p>	<p><b>CHRIS REA</b> 24 On The Beach / Geffen KSTP-FM 1.37 WLTW-FM 0.53 KEDG-FM 0.29 WNLT-FM 0.20 WVBF-FM 0.20 WALK-FM 0.18 KMMX-FM 0.17</p>	<p><b>GLORIA ESTEFAN/MSM</b> 29 Don't Wanna Lose You / Epic WNSR-FM 2.55 KVIL-FM 0.64 WNSR-FM 0.60 KFMB-FM 0.60 WSNY-FM 0.12 WNLT-FM 0.10 KESZ-FM 0.07</p>	<p><b>ANDREAS VOLLENWEIDER</b> Dancing With The Lion / Columbia KFMB-FM 0.48 WNLT-FM 0.29 KSTP-FM 0.20 KESZ-FM 0.07 WIOF-FM 0.06</p>
<p><b>WATERFRONT</b> 5 Cry / Polydor KOST-FM 1.91 WKQX-FM 1.86 KBIG-FM 1.82 KSTP-FM 1.42 WNSR-FM 1.20 KIQI-FM 1.09 KVIL-FM 0.97</p>	<p><b>DAN HILL</b> 10 Unborn Heart / Columbia WNSR-FM 3.01 KBIG-FM 2.28 KOST-FM 1.91 WSB-FM 1.30 KVIL-FM 1.29 WLTW-FM 0.85 WALK-FM 0.70</p>	<p><b>STEVIE NICKS</b> 15 Rooms On Fire / Modern/At WLTW-FM 0.84 KYKY-FM 0.76 KMJI-FM 0.46 KESZ-FM 0.42 KKYY-FM 0.42 WNIC-FM 0.36 KFMB-FM 0.36</p>	<p><b>RICHARD MARX</b> 20 Right Here Waiting / EMI WLTW-FM 1.01 KOST-FM 0.64 WWWK-FM 0.49 KESZ-FM 0.42 KMJI-FM 0.36 KFMB-FM 0.36 WKQX-FM 0.27</p>	<p><b>MARTIKA</b> 25 Toy Soldiers / Columbia WKQX-FM 1.33 KKYY-FM 0.25 KMZQ-FM 0.18 WLAC-FM 0.15 KFMB-FM 0.12 KLCY-FM 0.07</p>	<p><b>BOBBY BROWN</b> 30 Every Little Step / MCA WKQX-FM 1.60 KFMB-FM 0.48 KMZQ-FM 0.18</p>	<p><b>TIM FINN</b> How 'm I Gonna Sleep / Capitol KBIG-FM 0.91 KLCY-FM 0.1 WNLT-FM 0.10 KLSY-FM 0.07 WIVY-FM 0.05</p>

*Michael Martucci*



**Columbia Records**

# MEDIABASE CUSTOM MONITORS

<b>P E R S O N A L</b>	LAST NAME <b>Martucci</b>	FIRST <b>Michael</b>	MIDDLE
	CURRENT COMPANY, POSITION Columbia Records — Director A/C Promotion		
	HOMETOWN New York City, NY		
	MARITAL STATUS/CHILDREN Single, two children		
	HOBBIES Weekend handyman		

<b>E M P L O Y M E N T</b>	Columbia Records — Director A/C Promotion
	Arista Records — National Rack Account Sales
	Cash Box Magazine — Director of Research

<b>V I E W P O I N T S</b>	THREE BEST PROMOTION PEOPLE CURRENT: Marc Benesch (of course), Burt Baumgartner, Jerry Lembo
	THREE BEST PROMOTION PEOPLE OF ALL-TIME: Don Jenner, Neil Bogart, John Fagott
	BEST CURRENT ALBUM Real Love — Dan Hill
	BEST ALBUM OF ALL-TIME Songs For Swingin' Lovers — Frank Sinatra
	BEST CURRENT SINGLE: Soul Provider — Michael Bolton
	BEST SINGLE OF ALL-TIME Mala Femmina, Jimmy Roselli
	FOUR BEST ARTISTS CURRENT: Michael Bolton, Chicago, Dan Hill, Dionne Warwick
	FOUR BEST ARTISTS OF ALL-TIME: Frank Sinatra, Tony Bennett, Johnny Mathis, Tiny Tim
	BEST MARKETING CAMPAIGN/PROJECT: Barbra Streisand/Don Johnson Duet
	BEST PROMOTION EVER INVOLVED WITH: Shipped Julio Iglesias singles inside coolers
	WORST PROMOTION EVER INVOLVED WITH: Mailed autographed pictures in glass frames — most arrived broken
	MOST INFLUENTIAL PEOPLE IN YOUR CAREER: Sheila Chlanda, Irv Lichman, Pat McCoy, Marty Ostrow
	EARLY RADIO IDOLS Joe O'Brain/WMCA, Cousin Brucie/WABC
	TWO BEST RADIO STATIONS OF ALL-TIME WMCA, WCBS-FM
	BEST AIR TALENT CURRENT Harry Harrison/WCBS, Joe O'Brain
	MAJOR ACCOMPLISHMENT IN RADIO: Two time winner Gavin Awards and one time Bobby Poe
	SHORT-TERM GOALS: Having a #1 single with Michael Bolton
LONG-TERM GOALS: To become VP of A/C Promotion at Columbia Records — it's never been done before	

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# CITY TRACKS (ADULT CONTEMPORARY)

USERS GUIDE: City Tracks are a potpourri of promotional, positioning, market news and information.

## EAST

**A**s WALK/Nassau-Suffolk continues to 'cruise into summer,' they're wrapping up their "9-2-5" promotion with, appropriately enough, Caribbean Cruises galore! The Doobie Brothers, Beach Boys, Chicago and Diana Ross are just a few of the top name acts the station is welcoming to the Jones Beach Theatre; the in-the-round Westbury Music Theatre is yet another setting for WALK summer acts including impressionist Fred Travellina. In fact, the comedian stopped by the 'ALK Morning show for a chat and great George Bush and Arnold Schwarzenegger impersonations. Speaking of the morning show, PD MARK DANIELS has joined veteran wake up personality BOB KLINE from afternoons. With the change, JONATHAN SANDS moves from nights to PM Drive and JAY LETTERMAN segues into Sands' old slot. Happy birthday, by the way, to Mr. Letterman, and congratulations to Production Director MIKE STUART: he and his wife Barbara have a new baby boy, Zachary. ■ All summer long New York residents will be seeing the light via WNSR ("Soft Rock 105") laser light shows. The first will take place downtown over the Fourth of July when lasers and the unfurling of a huge U.S. flag will be set to music and simulcast over NSR. Throughout the latter part of July the station will present local laser shows with the help of a specially built mobile laser unit. The brand-new "Summer Cruisers" station vans are making the rounds at area beaches, concerts and festivals; newly painted and sporting the new "Best Mix" moniker. Coming up in August Soft Rock will sponsor (for the third straight year) the "Hamlet Challenge Cup" tennis tournament — the Men's warm-up for the U.S. Open. DOUG KNOPPER heads for San Francisco and LAUREN LEFF takes his place as WNSR's new Promotion Director. Leff comes to the station from the New York P.R. firm of Blumenfeld and Associates. ■ WLTJ/Pittsburgh ("Lite FM 92.9") captured some great actualities on tape when they called their \$10,000 "Money Wheel" promo winner. It seems the listener was so excited upon being told that she had won the cash that she started to cry and then fainted, hanging up the phone! Morning man GARY LOVE called her right back, of course, and further proceeded to find out that the day before the Pittsburgh nurse had her car stolen! The station is now gearing up for the citywide "Regatta" festival to be held later this summer. ■ When a recent WWSW/Pittsburgh ("3WS") stadium oldies show was cut short by a rainstorm, next-act-up Jerry Lee Lewis went up to the press box where the station was broadcasting live and played an entire set! ■ On June 21st WRMM/Rochester ("Warm 101.3") turned one-year-old. To celebrate and simultaneously thank their listeners for their support, the station held a special 'Free Lunch' party from in front of their studios.

## SOUTH

**W**hen KKMJ/Austin ("Majic 95") put the finishing touches on their "Free Money Giveaway," they left behind over 300 winners! Every weekday from 8AM-5PM, Majic called off names culled from direct mail response cards; handing out anywhere from \$112 to \$1,112 a pop. To make things even more exciting on Thursdays, trips for two to Hawaii were also given away! (And we can't forget to mention the promotions grand prize handout of \$12,000!). ■ At WJYQ/Charleston, SC, ("Joy") AM host/Promotion Director STEVE JEFFRIES exits, replaced by CLAY MacCAULLY (from crosstown WDXZ). Sales Manager LINDA YOUNG is now handling promos for Joy. ■ Greensboro-Winston-Salem residents are giving themselves a raise — by listening to the radio?! WWWB's ("B-100") "Give Yourself a \$100 Raise" started with direct mail pieces out to the metro, and continues with \$100 handouts whenever an at work listener hears their name and calls the station back. One of this summer's few non-sequels and perhaps the biggest flick of the season, "Batman," was sneak previewed by B-100 listeners the night before it opened to the city at large. The station is also welcoming the Chicago/Beach Boys double bill to the area later this month. New to middays on WWB is STEVE KARR; a market veteran formerly with WMAG and WWMY. ■ Shish-Boom-Bah! WIVY/Jacksonville ("Y-103") is the official radio station for the area's NFL exhibition cheerleader search. Vying for a possible future Pro Football franchise, the city is hosting two exhibition games; one in August and one in September. For the games, Y-103 and the NFL Task Force are holding 10 separate cheerleader try outs at local malls and nightclubs designed to find the best 20 to perform at the exhibitions. Through June the radio station is sponsoring free Friday night concerts from Metropolitan Park. The St. John's River City Band along with top Jazz and 50's-60's acts are all being featured during this "Hot Summer Nights" summer series. Metropolitan Park was also the setting for the fifth annual "Spring Music Fest." The free outdoor event welcomed to town The Temptations, The Rascals, The O'Jays and Firefall. Sixty-Five thousand people came out including those that enjoyed the shows from the WIVY V.I.P. boat. For Mother's Day the "Y-103 Mother and Child Reunion" asked listeners for their fondest memories of mom for a chance at round trip airfare to fly their parents into town.

## MIDWEST

**R**OBERT MURPHY, WKQX/Chicago's ("Q-101") Morning personality and host of "MURPHY-IN-THE-MORNING," has been awarded the Gold Medal as the "Best Major Market Radio Personality" by The International Radio Festival of New York. Recording the highest score based on entertainment values, quality of presentation and production values, Murphy place first amongst international competition; close to 2,000 entries were received from over 25 different countries. Each year, the International Radio Fest (founded in 1957) honors excellence in communications worldwide. ■ Has the Mix got the tix! WMYX/Milwaukee has the hot tickets to live entertainment this summer in the city. Listeners are calling in to win dinner for two and passes to see Neil Diamond live at the Marcus Amphitheatre on the waterfront during Summerfest. They'll be able to enjoy Neil's music after the show's over too with copies of his latest cassette. Likewise, 'MYX is welcoming Kenny G to the Riverside Theatre downtown with tickets and copies of his latest CD. ■ Without a doubt the tragic events in China touched us all through ghastly footage on the evening news. To demonstrate support for the students fight for democracy, KQMJ/Tulsa ("Magic 99") Morning man JOHNNY RIVERS (flanked by co-hosts STEVE SMITH and STORM KENNEDY) spent one morning at a busy Tulsa traffic intersection gathering petition signatures. The signatures were then sent to the offices of the University of Tulsa's Chinese American Society. The biggest deal during the station's umbrella "99 Days of Summer" promo is the grand prize of a \$13,000 Nissan Ski Boat. Direct mailers sent out to nearly 300,000 homes contained registration cards to be mailed in to qualify for a key to the boat, or one of three trips to go anywhere in the Continental United States.

## WEST

**O**h, they've got a live one here...KMJI/Denver has tickets to every movie in town all summer long including: "Batman!" And not just any movies; the top dogs: "Ghostbusters II," "Karate Kid III," "Lethal Weapon 2" and the latest James Bond flick, "Licence to Kill!" As J.D. ADAMS continues to move 'MJI in the direction of a 'brighter,' 'hipper' A/C with more new product played sooner. With the new direction, the outlet has moved away from their "Majic" identifier; opting instead for their new "Lite Rock 100.3" moniker. For a complete look at KMJI including music breakouts, positioning, promotions and spot loads, be sure to check out next issue's A/C Tuned In! There you'll also get the lowdown on the radio station's "Nite Lite" feature, now hosted by newcomer DAVE WARD. Ward reunites with J.D. Adams; he was Adams' Asst. PD at KWFM/Tucson. ■ KBIG/Los Angeles has moved to a new identifier as well — from "K-Big 104" to "Big Mix 104." The new positioning is being promoted throughout L.A. through a multi-media campaign; encompassing everything from billboards to newspaper to television. The station had big plans for the Fourth of July as they (along with a number of listeners) ventured to Long Beach aboard the Queen Mary for a party/sight-seeing tour that included dinner, live entertainment and a spectacular fireworks show; the largest (or should we say biggest) Freedom Celebration fireworks display in Southern California! The "Philadelphia Freedom" midday office promotion handed out preliminary gifts that included cameras (perfect for holiday picture taking) and a patriotic grand prize that sent four people to the place it all started, Philadelphia for a look, among other things, at the Declaration of Independence. Hot tickets can be had through KBIG for the likes of Neil Diamond at The Forum and "The Phantom of the Opera" at the Music Center. ■ I'm melting...melting...To welcome the national stage tour of "The Wizard of Oz" to the Salt Palace, KMGR/Salt Lake City ("Magic 107.5") is running the "Emerald Stone Contest." Over a two week period the station will give out clues to help listeners identify 10 items from the classic film. Everyone that plays the game will win tickets to the production while the first to name the items will win the emerald jewelry grand prize. PD EVAN LAKE is proud of the fact that Magic is the first station in America to debut the new Sam Cardon LP, "Impulse;" soon to see nationwide release on the local Airus label. And how's this for incentive to advertise: KMGR held a huge advertiser bash recently at Garden Park that included a ton of food, a live band and car keys — one of which netted one lucky client the use of a BMW convertible for a year! Let's see a rate card! ■ KARA/San Jose Morning personality KIM VESTAL is quite a jock — especially when she's wearing one on her head! In response to a new census report that said San Jose was bigger than San Francisco, S.F. Assemblyman John Burton replied, "San Jose couldn't carry our jocks." Incensed at such irresponsible words, Vestal took the Kara-van out to a local mall — and with one on her head, collected jock straps. One hundred plus jocks were donated and then arranged and wrapped in a gift basket sent to Burton's office.

# An Industry First.

- ☑ **First.** In January 1988, **Monday Morning Replay** became the *first* national, weekly publication to report *real*, monitored airplay information.
- ☑ **First.** MMR was the *first* to offer charts based on *real*, monitored airplay.
- ☑ **First.** MMR was the *first* to offer trending information based on *real* monitored airplay.
- ☑ **First.** Monday Morning Replay. *First* in credibility.

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*Leading the way in '89!*



# FOREPLAY



ARTIST: GLORIA ESTEFAN & MSM

ARTIST: NEW KIDS ON THE BLOCK

ARTIST: INDIO

ARTIST: QUEENSRYPHE

**TITLE:** Don't Wanna Lose You  
**RELEASE:** 7"/CD Pro/Cass. Sgl.  
**LABEL:** Epic  
**LP:** CUTS BOTH WAYS

"CUTS BOTH WAYS has our signature Latin high-energy sound but it reflects two years of continuously being on the road," Gloria Estefan said, regarding *Miami Sound Machine's* follow-up to their triple platinum LET IT LOOSE lp. "We learned a great deal about our music and ourselves on the road."

Having recently won the 1988 BMI award for "Songwriter of the Year," a prestigious award that places her alongside many of pop's greats, Estefan wrote seven of the new lp's 10 compositions. Still she considers CUTS BOTH WAYS, "more of a group effort in that Emilio (Estefan Jr.) co-produced the album with two members of the band, Jorge Casas and Clay Ostwald and the rest of the group contributed on different levels."

CUTS BOTH WAYS, recorded at Miami's Criteria Studios, underlines Gloria's increased artistic role. "I wrote more songs than ever for an album, and I've become more involved in the arranging of some of the songs. It was recorded in a generally pressure free atmosphere. I had written the songs over a stretch of time—in hotel rooms, alone at night, on the tour bus, wherever inspiration would strike me."

Regarding the first single, *Don't Wanna Lose You*, Gloria said, "That song is definitely me. It's a very simple thing. It's about an emotion that I have and it's exactly how I feel. That's me in that song."

Putting her name before the *Miami Sound Machine* was quite an adjustment for Gloria. "It was hard for me at the beginning," Gloria confessed. "There was a magazine that reviewed the album, and the review was great, but his opening line was, 'Oops, here comes another star trip.' That is so unlike me, that it did bother me for a while but I figured everybody can't get the right information all the time. But it was a decision that Epic made and then Emilio made too."

Despite her awards and success, Gloria considers herself a common person — (one of the worst most famous common persons). "Well I am a common person," Gloria insists. "The public only sees the glamorous side of my life. But they miss all the hard work behind it. But that's good that they miss that. That's what we're here to do, we're here to entertain 'em. They shouldn't worry about the things that happen to us. They do worry though, because as fans they care about you. That's the most wonderful thing about this career that someone could actually care about you or love you without even knowing you. That's why we live a very lucky existence."

**TITLE:** Hangin' Tough  
**RELEASE:** 7"/12"/CD Pro/Cass. Sgl.  
**LABEL:** Columbia  
**LP:** HANGIN' TOUGH

Recently *New Kids On The Block* became *Rich Kids On The Block* inking a lucrative six year contract with *Columbia Records*. Though their first release only sold 90,000 copies, their follow-up *HANGIN' TOUGH* is currently past the two million mark. *The Kids* (l-r) *Danny Wood* 19, *Joe McIntyre* 16, *Donnie Wahlberg* 19, *Jordan Knight* 18 and brother *Jon Knight*, 20 were invented by producer/songwriter *Maurice Starr*, who helped create *New Edition*.

"We wouldn't do anything without Maurice," *Jordan* says of *Starr*, who recently picked up the "Producer of the Year" award at the Boston Music Awards show. "Maurice is our man. He's the guy who brought us here, we'll stick with him to the end."

"There was *Menudo*, who were great role models for Spanish kids," *Wahlberg* said in a recent interview, "and *New Edition* for young black kids. But for white teenage kids you had the *Beastie Boys*, who were throwing beer off the stage and stuff like that."

It was *Starr*, along with former manager *Mary Alford* and current manager *Dick Scott* that worked on the image of *New Kids On The Block*, creating a squeaky clean, wholesome image that young Americans embraced. "If I had to get these kids from central casting," *Scott* said with pride, "they couldn't be more Middle America."

"People underestimate teenage acts. People say we're like the *Osmonds*, but we're not just five puppets on strings," *Wahlberg* insists. "Look at *New Edition*. They're still up there selling a million albums, and *Bobby Brown*, who came out of the group, is selling over three million albums. Just wait and see where we are in five or six years."

Right now *New Kids On The Block* find themselves co-headlining the *Tiffany* tour through the end of summer. "Since we got a chance to tour with *Tiffany*, our base has grown to include a lot of young teenage girls," *Wahlberg* explains. "But I'd say our audience is growing rapidly. A lot of older folks like us too."

Following the *Tiffany* tour, the *New Kids* will be off to London's prestigious *Wembley Stadium*, sharing the stage with *George Michael* and *Tina Turner*. Catch the *Kids* in concert (complete with their newly constructed backup band) in *Columbus, GA* (July 4), in *Devon, PA* (July 6 and 7) and in *Westbury, NY* (July 8 and 9).

**TITLE:** Hard Sun  
**RELEASE:** CD Pro  
**LABEL:** A&M  
**LP:** BIG HARVEST

Musically speaking, *Indio* is as elusive as its moniker. Neither a group in the conventional sense nor a solo project, *Indio* is a shifting, evolving cast of characters delivering the music of singer/songwriter *Gordon Peterson*. A self-taught guitarist and pianist, *Peterson* has made his home in *Toronto* since the age of 19. "I taught myself to play so I could write songs," *Peterson* told *MMR*. "As my music developed, I found it easier for me to play certain things myself than try to verbalize my ideas to someone else and hope their interpretation would be the same as mine."

"Sometimes musically I don't know where I'm going until I get close to getting there," *Peterson* explains. "So I can't expect anyone to follow along if I'm still looking for the road. Once I start to get closer, that's when I start to bring other people in."

*Peterson's* unique process took a major step forward when he was introduced to *Peter Gabriel's* guitarist *David Rhodes*. *Peterson* and *Rhodes* developed a musical and personal friendship and began recording the material that would define *BIG HARVEST*. Other collaborators followed including bassist *Larry Klein*, *Joni Mitchell* and *Brenda Russell*, who provides the ad-libbed vocal filigree on the first single, *Hard Sun*.

"Most of the material I co-produced and did at *Larry's* house," *Peterson* recalls. (Klein is *Joni Mitchell's* husband/co-producer/bassist.) "I really got along well with *Larry* and knowing his work with *Joni*, I thought this would be an interesting combination to try. I didn't really find it difficult co-producing my first album because I could never imagine abandoning my musical visions to somebody and saying, 'here's the songs, let me know how it turns out.' To me music is a collaboration and I was fortunate in that the people I worked with are collaborators as well."

Despite being a new artist, *Peterson* said he wasn't threatened or concerned that having established artists on his debut might steal some of his thunder. "I thought about that for one fleeting second," the 27-year-old *Peterson* admits. "But if it's right for the music and it helps the music, I'll take whatever else happens. There was no question that the collaborations were right."

As for his decision for calling the group *Indio* (named after passing through a small town in *New Mexico*) *Peterson* says, "I didn't feel comfortable using only my name when there are so many other people contributing to it."

**TITLE:** I Don't Believe In Love  
**RELEASE:** 7"/12"/CD Pro/Cass. Sgl.  
**LABEL:** EMI  
**LP:** OPERATION: MINDCRIME

"*I Don't Believe In Love* has to do with the story line of the whole *OPERATION: MINDCRIME* album," vocals/songwriter *Geoff Tate* told *MMR*. "The lp is a conceptual piece and *I Don't Believe In Love* is at the point of the story where our lead character *Nikki* has been dumped by his lover — she's committed suicide. He's fallen out of love with love."

Rarely, if ever, has a band with heavy metal roots attempted a concept album as musically adventurous and lyrically brilliant as *Queensryche's* *OPERATION: MINDCRIME*. "It's something I've always wanted to do," says *Tate* who penned most of the lyrics. "It's the most difficult album I've ever written. It took the better part of a year to write."

"*OPERATION: MINDCRIME* is based on people that we've met," *Tate* explains. "*Sister Mary* is a former nun turned prostitute who we met in an Amsterdam club. She left the sisterhood and became a heroin addict and street dweller. Her whole story and appearance became the inspiration behind *OPERATION: MINDCRIME*."

"*Doctor X*, the instigator of a violent underground revolutionary movement, was inspired by a group of people in Montreal who are a radical revolutionary group that wants to separate the providence of Quebec from Canada. They're very prejudice against English speaking people there and they go around bombing buildings and spraying graffiti everywhere. They're quite a political force as well."

"The lead character, *Nikki* is a street kid who becomes the victim of *Doctor X's* mind-manipulation and power-tripping," *Tate* continues. "In the past, some of our stuff has been kind of vague and mystical-sounding. I tried to make *OPERATION: MINDCRIME* contemporary with what's happening now, to approach the whole album with a modern feel. We wanted to take this album a step further and develop one theme. We were all influenced by groups like *The Who* and *Genesis* that did that sort of thing."

Despite the complexity of the album, *Tate* said their crowd has been able to grasp the concept easier than he thought. "It's been our most successful album yet and it's propelled all our other albums in sales as well. It's great that they're understanding it and appreciating it as well. Personally I'd like to see more originality and adventure in metal. The music should move with the times."

# FOREPLAY



ARTIST: CHER

**TITLE:** If I Could Turn Back Time  
**RELEASE:** 7"/Cassette Sgl.  
**LABEL:** Geffen  
**LP:** HEART OF STONE

Throughout her career, Cher has been told NO by many 'experts.' NO, they said you can't be a singer (four #1 records in her past). NO, you'll never be an actress (Academy Award, 1988 "Best Actress") and most recently NO you can't have a hit album in the 80's following a five year absence from recording (Two Top 20 hits). Each and every time Cher's determination and talent proved them wrong. With all her success you'd think by now the nay-sayers would not be so quick to tell Cher NO. But such is not the case.

"They told me, 'we want everyone but you,'" Cher recalls, discussing her duet with Peter Cetera *After All*. "They said my voice wasn't right for it. But as soon as I heard a demo of it, I loved the song. I knew it'd be a hit." It was, topping the *Adult Contemporary* charts and peaking at #6 on *MMR's Hit Radio* chart.

"They didn't want me but they promised to at least give me the courtesy of an audition. It was a very traumatic few days. But they listened to the audition tape," Cher smiles, "I must have changed their minds." Cher's instincts, once again, were vindicated.

"A song will just hit me someplace inside," Cher explains. "Then I know it's right for me. I don't have to listen to it for very long to feel that. Sometimes I can tell instantly, right from the intro."

For HEART OF STONE Cher combed through innumerable songs before uncovering the dozen that were right for her. "It seemed like millions," Cher claims. "I had never gone through so many songs before."

Unlike 1987's CHER lp, a comeback lp after five years of inactivity, Cher said she felt little of the tentativeness associated with singing again. "I wasn't nervous this time," Cher stated. "I knew all the people already so it made the project a lot easier to do."

Like her last release, HEART OF STONE reunites Cher with four of today's best pop songwriters — Michael Bolton, Desmond Child, Jon Lind and Diane Warren. "Diane wrote *If I Could Turn Back Time* and asked, 'Please, please let me produce.' She had never produced before but she was driving me crazy, so I said yes," Cher says. "She was bouncing off the walls she was so excited. And she did a great job. The song is very fresh-sounding. I think it's my best vocal performance on the album and now it's the first single." Unlike those 'experts' before, Cher just couldn't say NO.

ARTIST: LITA FORD

**TITLE:** Falling In And Out Of Love  
**RELEASE:** 7"/CD Pro/Cass. Sgl.  
**LABEL:** Dreamland/RCA  
**LP:** LITA

"Yeah, I am a bit surprised that I'd be here talking to you about my fourth single," Lita Ford told *MMR*. "The fact that it's coming out so late, the record's been out for a year and a half now, is really great. That's what's really surprising, more than anything."

"I mean I always thought that my last single, *Close My Eyes Forever* was a great song and would do well, especially because *Ozzy* has so many fans," Ford says. "But the fact that it stayed on the charts sooooo long really blows me away. *Ozzy* was even happier, he called me screaming over the phone even before it went Top 10." (It was *Ozzy*'s first record to crack the Top 40).

Ford admitted a lot of heat came from various organizations insisting that *Close My Eyes Forever* dealt with suicide, which was never their intention when they wrote it. "There was no suicidal intentions at all when we wrote it. I even did a lot of anti-suicidal messages for that song. It was the story of two very confused lovers."

Lita's fourth single, *Falling In And Out Of Love* is a collaboration between a former lover of hers (Motley Crue's Nikki Sixx) and someone whose musical style she loves dearly — keyboardist David Erzin (son of legendary producer Bob Erzin). "David is this brilliant little keyboard player from Canada. David didn't tour with me because we had our differences, we had a couple of arguments. But now we're friends again and he's playing on my next record I'm working on. He's young and he plays with these ideas that aren't by the book."

"It wasn't difficult working with Nikki on something as tender as *Falling In And Out Of Love*, even though we were at one point pretty involved, because Nikki and I are good friends now," Ford points out. "We know each other real well. There's a lot more to Nikki than just that side of heavy metal and this gave him a chance to show a little of it."

Lita's core band of bassist Donnie Nossow, drummer Myron Grombacher and keyboardist Erzin remains in tact for Lita's next album, as well as producer Mike Chapman. "We're gonna go in in October and record through December. It'll be a February release. I'll probably write with some outside writers, like Mick Smiley, who wrote *Kiss Me Deadly*. I think the next one will sound pretty much the same, but it'll have a few more tricks, effects, goodies on it. But we're gonna stay with the same sort of vain as the last one. We're just gonna take it one step further."

ARTIST: JUDY TORRES

**TITLE:** Love Story  
**RELEASE:** 12"/CD Pro  
**LABEL:** Profile  
**LP:** LOVE STORY

Even though she was tempted and even admittedly so, somewhat pressured by various people to rush out her debut album, Judy Torres took her time. "I'm glad I waited to find the right songs," Torres told *MMR*. "I'm glad I stuck to what I believed in."

While fans of her first two singles, *No Reason To Cry* and *Come Into My Arms* demanded more from her, Torres sought out the finest material available during the yearlong process of recording her debut. "I'm trying to live up to everyone's expectations," Torres admits. "I wanted them to like these songs as much as the first two singles. I didn't want the rest of the album to be just filler."

Expectations have always been high for Torres ever since Judy's exciting live show won her a unique rapport with her young club followers. "When I'm on stage, I really care about what my crowd thinks or expects," Torres says. "I try to be a little more mature than just saying, 'Yo, whassup?'"

Torres, who recently turned 21, was discovered by her manager George Vascones during a Gong Show performance at Sidestreets Club in her Bronx neighborhood. "Everyone else performing was so good, so talented," Torres recalls. "I thought this isn't a Gong Show. Gong Shows have to have someone terrible in it. I was just finishing my second number and one of the judges stood up and said he was going to gong me, even though the other judges were holding him back. Well he never did gong me, but after the show he approached me about becoming my manager and he's been mine ever since."

The same George Vascones convinced Torres to go on stage at the Roberto Clemente Coliseum in Puerto Rico even if that meant dodging flying beer cans. "I was on the bill with 13 other performers, people like Nocera, Fast Forward, even Hector 'Macho' Camacho was performing," Torres recalls. "After a while the crowd started to get bored and a little restless. Well they started throwing beer cans on stage and one of the performers got fed up with it, so she threw one back. That made things worse. More cans came."

"Then Hector came on, still more cans, but Hector just took one of the cans and poured the beer on him. That settled down the crowd a bit, but I was next. I was so nervous when I finally hit the stage I almost forgot my name. Fortunately the crowd liked me. After that they behaved. After the show, the promoter asked me if I were willing to perform again. I said, 'really?...Ok, fine. Maybe I should've asked for a chicken wire clause in the contract,'" Torres chuckled.

ARTIST: BADLANDS

**TITLE:** Dreams In The Dark  
**RELEASE:** CD Pro  
**LABEL:** Titanium/Atlantic  
**LP:** BADLANDS

If *Badlands* achieves the type of success they're hoping for, guess who gets the first Gold Record? "My mom, I guess," vocalist Ray Gillen told *MMR*. "I can't believe this, unbelievable, this story has become world-wide information now. What happened was I was in *Blue Murder* for a while, left that situation, came back home and tried to get a hold of Jake (E. Lee), I heard he was trying to put together a band."

Jake, who had been in a reclusive funk after leaving *Ozzy Osbourne* and reading some nasty comments his former boss made to the press, ignored the multitude of messages Ray left on his machine. Unbeknownst to Ray, Mama Gillen rang up Jake and left a 15 minute plea. "I guess she took it into her own hands," Gillen recalls with a laugh. "When I got back I asked her if anybody called? She said, 'no but I left a message on Jake's machine.' I said, 'What? I got really pissed off. I thought, great I got my mom calling for a gig.'"

"She's a rock 'n' roll mom," Gillen says. "And sometimes you gotta put reins on her. But finally Jake called me and said, 'I'm returning your call. I was afraid your father or your aunt would start calling, get the whole family involved here.'"

"The next day I flew out, we jammed and two days later we put *Badlands* together," Gillen says. "Jake told me if I wanted to be a singer, I'd want to sing like you and I told him if I was a guitar player, I'd want to play like you." Joining Gillen (who cut his musical teeth on tour with *Black Sabbath* in 1986) and Lee (who played on *Ozzy's BARK AT THE MOON* and *ULTIMATE SIN* lps) were drummer Eric Singer (Lita Ford, *Black Sabbath*) and bassist Greg Chaisson.

"People are gonna expect an *Ozzy/Sabbath* sound," Jake warns, "but it's not what they're gonna get. *Badlands* is very American — hard rock with a blues root to it — but not your standard blues. In a way it's ethnic, using American rootsy music — funky in a dirty, gritty kind of way." Some of the terms the band has coined for their sound include *Delta Thrash*, *Appalachian Boogie* and *Rock/Voodoo Blues*.

"I always like shooting for the top. I want to shoot platinum. I want to put out stuff that kids are going to be able to years from now say, 'God my *Badlands* album is all scratched up. Let me go get another one.' I want timeless kind of stuff. I see this band really big," Gillen concludes. *Thanks, Mom!*

## COMING NEXT WEEK

### HIT RADIO

Poised for continued success is the boiling *Hit* sounds of Jacksonville's WAPE ("95.1"). *MMR* heads down to Gator Country to come up with the data in a *Tuned In* scoop on a station that's happening.



### ROCK RADIO

Southern California's always fertile *Rock* scene is the base for *Tuned In's* thorough investigation into San Diego's KGB ("101.5"). It's where the new and the old tunes just keep rolling — with power to spare.



### ALTERNATIVE

Also out West is yet another hip *Alternative* rocker blazing its own trail — San Luis Obispo's KCPB ("91.3") and *Tuned In* is there to catch you up on their entire whirlwind of activity.



### ADULT CONTEMPORARY

Nothing is better than a tall, cool summer beverage and A/C music done right. Add the Rockies to the aural montage, and you've got Denver's KMJI ("100.3") more current and finely tuned than ever. Don't miss the coverage in next week's *Tuned In*.



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