

MONDAY

M O R N I N G

R E P L A Y

Published by Mediabase Research Corporation.

MEDIABASE

ISSUE 62
MARCH 27, 1989

Market Expansion! It's coming — again! We at MMR are committed to continue serving you with the best charts in the business. Obviously, our revolutionary methodology already provides you with the most in-depth, precise look at airplay available. Now we'll be able to report to you on even more markets. Watch for our new market coverage throughout 1989 and right into the 90's.

WIOQ Philadelphia — they're smokin', and we're **Tuned In!** With the recent revamping of the format, and overall sweeping changes at this radio station, Mark Driscoll and company have got Philly all abuzz. Driscoll's signature liners like "What the hell, here's another hit" gives you an idea of how the station is positioning itself. Details inside!...With Core Artists like The Beatles, The Rolling Stones, Aerosmith, Led Zeppelin and Bad Company, WCKN serves up traditional *Classic Rock Radio* for the Greenville-Spartanburg area in South Carolina. Bob Raleigh serves as OM, while Tommy Smith (half of the wacky morning duo) handles the PD chores. This week **Tuned In** takes you there....Most folks consider New Orleans a "different" type of town — certainly a city with a culture and style unlike anywhere else. This week our **Tuned In** ears take you to The Big Easy for a good hard look at **Lite 105, WLTS**, programmed under the leadership of OM/PD Bob Mitchell.

The "**Long Cold Winter Tour**" heats up...indeed! This week **Captured Live** cruises into *The Palace of Auburn Hills* for a sizzling recap of rock 'n' roll Cinderella style. Support acts included the **Bulletboys** and **Winger**. In this week's installment, MMR brings you the details on the concert facts, personnel, set lengths, song sets and more.

MMR's Fact File expands its horizons! Since its inception we've received many favorable comments on our unique **Fact File** presentation. Beginning this week, we'll look at executives from every arm of the industry. For example, this week we take a look at the news and views of one of the record industry's most respected **Hit Radio** record promoters, **Capitol's John Fagot**. Our weekly **Rock Radio** focus takes a "slightly different" look on the past, present and future of **Dick Broadcasting's VP Programming Bruce Wheeler**. Longtime industry vet and winning PD **Dave Anthony** is featured in this week's A/C file.

All this and much more in this week's **Monday Morning Replay!** And next week, look for details on **Scott Shannon's KQLZ L.A.** They're on the air, they're making lots of noise already and **Monday Morning Replay's** on the beat!

MOST PLAYED/HIT RADIO

Rank, #1 (second week out)...*Playcount* 3,801 (the highest ever for a title in its second week)...*QPI*, 51 (hot rotation everywhere it's on)...*Reach Index* 103.50 (another MMR record for a title so young). All of the above are true of the latest smash from **Madonna** "Like A Prayer," as the success story continues! **The Bangles** hold at #2 (seemingly eternally), while the **Fine Young Cannibals** bolt into the #3 slot, amongst a heavy pack of competitors. "Crazy" is up nearly 500 plays, with an growing *QPI* (rotation increase). The top 10 rounds out with **Milli Vanilli**, **Roxette**, **Rod Stewart**, **Tone-Loc**, **Jody Watley**, **Martika** and **Deon Estus**. **George Michael**, **R.E.M.** bounces back and lands at #11, while **Paula Abdul**, **Bon Jovi**, **Bobby Brown**, **Animation**, **Sweet Sensation**, **Donny Osmond**, **Howard Jones**, **Synch** and **Tommy Page** show nice increases. New artists to the chart include **Michael Damian**, **Cher/Peter Cetera**, **Samantha Fox**, **Debbie Gibson**, **Pasadenas** and **New Kids On The Block**; **Enya** reenters. **Gina Go-Go**, **Neneh Cherry**, **Living Colour**, **Peter Schilling** and **Eighth Wonder** are hovering just outside the Top 40.



MOST PLAYED/ROCK RADIO



Chris Rea is back at #1 — again! "Working On It" spent several weeks battling it out with **The Fixx**' "Driven Out" and now returns to the top of the heap. **The Replacements** jump to #2, while the latest offering from **U2** ascends to #3. **Thirty Eight Special** rolls in at #4, followed at #5 by the new **Julian Lennon** track, "Now You're In Heaven." Others up significantly in the top 10 include tracks from **Def Leppard**, **Guns N' Roses** and **Melissa Etheridge**. **The Radiators** are up more than 100 plays, as "Confidential" jumps to 13. **Siren** boasts the same play increase as "All Is Forgiven" moves to #14, while **Easterhouse** vaults to #15. Other prime movers include **Bonnie Raitt** (#35-20), **Warrant** (#28-22), **R.E.M.**'s "Turn You Inside Out" (#30-24), **Skid Row**, **Roy Orbison's** "She's A Mystery To Me," **Rush** and **The Choirboys**. This week's debuts include tracks from **The Outfield** (this week's highest at #25), **Steve Winwood**, **Cruel Story Of Youth**, **Glamour Camp**, **Stray Cats**, **Roxette** and **Tanita Tikaram**.

MOST PLAYED/ADULT CONTEMPORARY

February 27, 1989! The day that **Mike & The Mechanics** blew into the top spot with "Living Years." Now five weeks later, "Years" continues to reign supreme. In fact, although only 60 spins separate the top three, the **Mechanics** have managed to hold off **Debbie Gibson's** "Lost In Your Eyes" for three straight weeks. **Gibson** holds at #2, while **Roy Orbison** anchors down #3 for the third straight week. **Anita Baker**, **Vanessa Williams**, **Kenny G**, **Smokey Robinson**, **The Bangles**, **Breathe**, **Bette Midler** and **Cher/Cetera** round out this week's top 10 most played A/C tracks. **Estus** Michael continues to rocket up the charts, nearly doubling in airplay this past week, with a rapidly increasing *QPI* — now at 18. **Madonna** shows strong increases in her second week, now at #14, while **Enya** and **Simply Red** also penetrate the top 20. This week's new entries include **Peter Noone's** remake of the old **Hermits'** classic "I'm Into Something Good," **Steve Winwood's** "Hearts On Fire" and **Carrack/Nunn's** "Romance." **Karyn White** and **Taylor/Belle** reenter the *Adult Contemporary* chart with "All I Want Is Forever."



MOST PLAYED/MULTI-FORMAT



The **Bangles** continue to burn atop the *Multi-Format* chart this week holding off a hard charging **Madonna**. "Eternal Flame" and "Like A Prayer" both shatter the 4,000 multi-play plateau, nearly a full 1,000 plays in front of its nearest competitors. The top 10 most played tracks nationally round out with the **Fine Young Cannibals** at #3, **Roxette** at #4, **Milli Vanilli** at #5, **Roy Orbison**, **Vanessa Williams**, **Rod Stewart**, **Estus/Michael** and **Thirty Eight Special**. The hottest increasers of the week come from **Cher/Cetera** (up #42-20), **Bobby Brown** (#37-27) and **Bette Midler** (#41-31). The *Hit A/C* top 10 consists of (in order) **The Bangles**, **Madonna**, **Roy Orbison**, **Vanessa Williams**, **Estus/Michael**, **Karyn White**, **Cher/Cetera**, **Sa-Fire**, **Thirty Eight Special** and **Bette Midler**. *Hit Rock* leaders include the **Fine Young Cannibals**, **Roxette**, **Thirty Eight Special**, **Def Leppard**, **Chris Rea**, **Poison**, **Guns N' Roses**, **Howard Jones**, **Bad Company** and **Melissa Etheridge**.

MOST UPWARD MOVEMENT/NATIONALLY

Hit Radio		Rock Radio			Adult Contemporary			
SHEENA EASTON	Days Like This	MCA	OUTFIELD	Voices Of Babylon	Columbia	D ESTUS/G MICHAEL	Heaven Help Me	Mika/Polyd
SAMANTHA FOX	I Only Wanna Be With You	Jive/RCA	STEVE WINWOOD	Hearts On Fire	Virgin	KARYN WHITE	Superwoman	WB
LIVING COLOUR	Cult Of Personality	Epic	GLAMOUR CAMP	She Did It	EMI	PETER NOONE	I'm Into Something Good	Cypres/A&M
DEBBIE GIBSON	Electric Youth	Atlantic	STRAY CATS	Bring It Back Again	EMI	STEVE WINWOOD	Hearts On Fire	Virgin
NEW KIDS ON THE BLOC	I'll Be Loving You (Forever)	Columbia	BONNIE RAITT	Thing Called Love	Capitol	CARRACK/NUNN	Romance	Columbia

Determined by increase in RANK

ADVERTISEMENT

ONE SHAPE FITS ALL FORMATS

OVER 40 ADDS OUT OF THE BOX!

MAJOR ADDS INCLUDE:

"CIRCLE"

WMMS #27
Y95
WZOU
KISN

KZIO
WPST
WBBQ
KZZB
WBCY
WROQ
WZYP

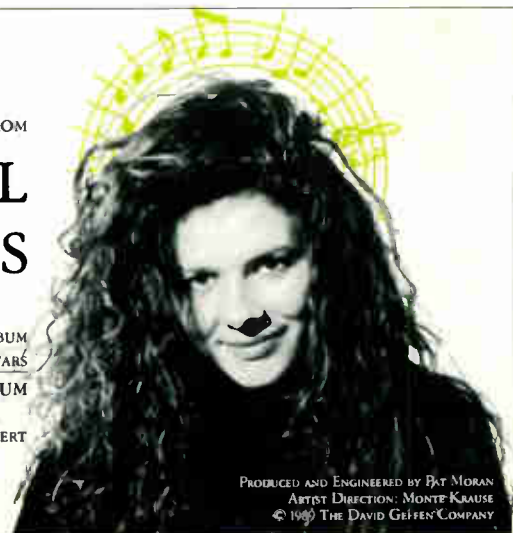
WHYY
KIXY
KF95
KSND
KYRK
KTUX
WAZY

THE NEXT MULTI-FORMAT HIT FROM

EDIE BRICKELL & NEW BOHEMIANS

FROM THE DEBUT ALBUM
SHOOTING RUBBERBANDS AT THE STARS
APPROACHING DOUBLE PLATINUM

ON TOUR WITH SPECIAL GUEST STEVE FORBERT



GEFFEN RECORDS
THE RIGHT SHAPE. THE RIGHT SOUND.

PRODUCED AND ENGINEERED BY PAT MORAN
ARTIST DIRECTION: MONTE KRAUSE
© 1989 THE DAVID GEFFEN COMPANY

ATLANTIC RECORDS...



"When we put '17' on the air last week, the street buzz in Southern New England intensified. It's definitely worth the plays!" Mike Osborne/WPRO-FM

"Both sales and call out with the younger demos are unbelievably great. This is the greatest record of the month!" Lyndon Abell/WKBQ

"In Dallas, it's breaking like crazy!" Buzz Bennett/Y95

HOT ADDS!

WNVZ #28	92X	WYSR
PWR99	I95	WMEE
KTFM	92Q	
WMMS	WZOK	

HOT ACTION!

WDFX 5-4	Y108 Debut #30
KXXR 11-8	WZOU
Y95 11-10	PRO-FM
WKBQ 14-10	KPLZ
KEGL 20-18	KS104
WGH #26	WROQ 4-3
KXYQ Debut #27	WAPE 30-22

MMR HIT TRACER TRACKS NEWCOMER!

OVER 800,000 ALBUMS SOLD — HEAVY ROTATION 16 WEEKS ON MTV!

ON TOUR WITH CINDERELLA!

"SEVENTEEN"

Bette Midler

"After one week airplay, several retail outlets report this single as #1. It's already Top 10 requests!" Dave Shakes/WTIC-FM

"After one week of airplay we got Top 10 callouts and Top 5 requests. Adult females just love this record. It's a smash. This is the hottest ballad we have on!" Jerry McKenna/WXKS

"Play it around the clock... it will get adult calls, teen calls, and sales... this is a full fledged hit, not just a daypart record!" Steve Wyrostock/Power99

HOT ADDS!

WCZY	KPLZ	BJ105	WPHR	KKYK
KKLQ	PWR96	KMGX #35	Q106	WABB

HOT ACTION!

PWR99 13-11	KCPX Debut #26
KISN 38-22	WMJQ Debut #28
KTFM 27-23	PRO-FM Debut #30
KUBE 28-25	JET-FM 12-7
WXKS 34-26	K104 15-8
WZOU 34-27	WBBQ 18-13
Q102 35-31	WTIC 36-23

MMR HIT TRACER TRACKS NEWCOMER!

146% PLAY INCREASE THIS WEEK!

MMR AC TRACER TRACKS -

R&R AC 10 - 6

From the Top 20 soundtrack album *Beaches* — Over 600,000 albums sold!

"WIND BENEATH MY WINGS"

THE ESCAPE CLUB

"The best Escape Club song yet... the kind of song that makes people stars!" Dwayne Ward/WROQ

"Excellent adult rock & roll record!" Steve Kelly/WQSM

HOT ADDS!

WZOU	KYRK	Q101
WYCR	KTUX	KFBQ
K106	KAKS	And More!

HOT ACTION!

KKBQ 33-30	KZZU 40-36
KCPX Debut #31	KSND Debut #38
KXXR Debut #39	Y97 Debut #29
WGH	OK95 Debut #36
Q98 22-18	95XXX Debut #38
WROQ 25-20	

MMR HIT TRACER TRACKS DEBUT NEWCOMER!

OVER 800,000 ALBUMS SOLD!

ON TOUR WITH MIKE & THE MECHANICS!

"WALKING THROUGH WALLS"

Julian Lennon

ON OVER 160 ROCK STATIONS!

MMR ROCK TRACER TRACKS 19 - 5

"NOW YOU'RE IN HEAVEN"

SKID ROW

NO HYPE: SKID ROW IS NOW GOLD!

MMR ROCK TRACER TRACKS 32 - 26

MMR 7PM-3AM DAYPART CHART 22 - 9

"YOUTH GONE WILD"

FIRE TOWN

50% INCREASE IN AIRPLAY THIS WEEK!

ON OVER 50 ROCK STATIONS INCLUDING!

WBCN	KSHE
KZEW	WLZR
WLUP	WQFM
WXRT	KBCO

And Many More!

"THE GOOD LIFE"

JUST OUT! BERNIE SHANAHAN "HARD LUCK & HEROES" / ALANNAH MYLES "LOVE IS"

...DELIVERS...DELIVERS...DELIVERS!

MONDAY MORNING REPLAY

Published by
Mediabase Research Corporation.

STAFF

Publisher & Editor
RICH MEYER

Associate Publisher
NANCY G. DEITEMEYER

VP/National Sales
TONY SMITH

Art Director
WILLIAM HATCH

Account Executive/

National Sales: Lynn Wells

Account Executives: Joan Barnowski,
Gina Shurts

Captured Live/Foreplay: Larry Olek

Hit City Tracks: Brent Burleson

Rock City Tracks: Paul Kenedy

A/C City Tracks: Don Tanner

Research: Matthew Bodo, Chris Crump, Vic Doucette, Cathy Down, Eric Kennedy, Greg Kuykendall, Dave LaPorte, Bob Marx, Tom Neiger, Robyne Quatrone, Scott Rakestraw, Lynda Slomkowski, Gary Sobczak, Bob Suchyta, J.J. Syrja, Wilfrid Wilson, J. Todd Wiltse

Typography: Donna Edwards

Printed in U.S.A.

by Renaissance Printing, Inc.

MEDIABASE

Richard P. Kughn, Chairman

Paul L. Nine, Vice Chairman

Michael P. Solan, CEO

Rich Meyer, President, COO

Nancy G. Deitemeyer, Vice President

Gary A. Kughn, Secretary & Treasurer

Mediabase Corporate Headquarters and Monday Morning Replay editorial, research and sales offices are located at 28530 Orchard Lake Road, Suite 102, Farmington Hills, MI 48018

MONDAY MORNING REPLAY

is published weekly by Mediabase Research Corporation, a TransAmerica Communications company.

Mediabase is a service mark of TransAmerica Communications Corp. City Tracks and Tracer Tracks are service marks of Mediabase Research Corporation.

Subscription rates: \$295 per yr. (U.S. funds). Foreign subscriptions add \$100 yearly. Single copy price: \$7. First Class Mail.

Unsolicited manuscripts, photography and artwork may be submitted at the sender's risk. Mediabase and Monday Morning Replay assume no responsibility for unsolicited materials.

Copyright© 1989 Mediabase Research Corporation. All rights reserved.

No part of this publication may be reproduced in any form or by any means (electronic or mechanical), including, without limitation, photocopying or recording, or via any information storage or retrieval system, without the express written consent of the publisher.

MONDAY MORNING REPLAY is published weekly except last two weeks of December by Mediabase Research Corporation, 28530 Orchard Lake, Suite 102, Farmington Hills, Michigan 48018, (313) 737-0027. A one-year subscription is available at a cost of \$295.00. Second-class postage pending at Farmington Hills, MI and additional mailing office.

Postmaster: Send address changes to MONDAY MORNING REPLAY at 28530 Orchard Lake Road, Suite 102, Farmington Hills, MI 48018-4700.

Address all subscription request and correspondence to: Mediabase Research Corporation, 28530 Orchard Lake, Suite 102, Farmington Hills, Michigan 48018.

The information, opinion, analysis and interpretation provided in this publication are believed to be accurate. However, all are furnished AS IS, all warranties, express or implied, are excluded. Users and subscribers assume all responsibility for determining the adequacy and fitness of the information, opinion, analysis and interpretation provided in the publication for any and all uses or purposes. Mediabase shall not be responsible for any loss, damage or injury of any kind resulting from use of or reliance upon the information, opinion, and analysis or interpretation furnished in this publication, or for contingencies beyond Mediabase's control or its negligence.

Distributed worldwide.

CONTENTS

CAPTURED LIVE	5	A ticket to today's hottest concert tours, focusing on a specific appearance and featuring ticket prices, sales and songs performed.
TRACER TRACKS HIT RADIO	7	The forty most played songs in the HIT RADIO format, nationally, along with the week's newcomers. Breakouts provided included the total number of plays, reach index (gross impressions), increase percentages, along with national and regional airplay leaders.
RECURRENTS/DAYPART CHARTS HIT RADIO	8	The 40 hottest recurrent titles, and Quality Play Index figures for those titles. Breakouts also include daypart charts, tracking airplay through the 6am-7pm and 7pm-6am dayparts.
HEAVIEST SATURATION HIT RADIO	9	TRACER TRACKS 1-40, and NEWCOMERS, with a song-by-song analysis of those stations reaching the most audience with its airplay.
HIT FACT FILE	11	An overview and historical look at individuals leading the industry.
HIT SAMPLE HOURS	12	A unique section that provides one hour capsules of actual music mixes.
CITY TRACKS HIT RADIO	13	City Tracks are a potpourri of promotional, positioning, market news and information.
NATIONAL CROSSOVER INDEX	14	Charts that offer an overview of those tracks crossing formatic boundaries. Charts include MULTI-FORMAT, HIT RADIO/URBAN/DANCE, HIT RADIO/A-C and HIT RADIO/ROCK RADIO.
TUNED IN	15	WEEKLY TAKE OUT SECTION. Every week, a station from each of the formats is featured. TUNED IN breaks out music, promotional activity, positioning and account information.
TRACER TRACKS ROCK RADIO	31	The forty most played songs in the ROCK RADIO format, nationally, along with the week's newcomers. Breakouts provided include the total number of plays, reach index (gross impressions), increase percentages, along with national and regional airplay leaders.
RECURRENTS/DAYPART CHARTS ROCK RADIO	32	The 40 hottest recurrent titles, and Quality Play Index figures for those titles. Breakouts also include daypart charts, tracking airplay through the 6am-7pm and 7pm-6am dayparts.
HEAVIEST SATURATION ROCK RADIO	33	TRACER TRACKS 1-40, and NEWCOMERS, with a song-by-song analysis of those stations reaching the most audience with its airplay.
ROCK SAMPLE HOURS	35	A unique section that provides one hour capsules of actual music mixes.
ROCK FACT FILE	36	An overview and historical look at individuals leading the industry.
CITY TRACKS ROCK RADIO	37	City Tracks are a potpourri of promotional, positioning, market news and information.
TRACER TRACKS ADULT CONTEMPORARY	38	The thirty most played songs in the ADULT CONTEMPORARY format, nationally, along with the total number of plays, reach index (gross impressions), increase percentages, along with national and regional airplay leaders. Also provided are a list of the hottest recurrent titles.
HEAVIEST SATURATION ADULT CONTEMPORARY	39	TRACER TRACKS 1-30, with a song-by-song analysis of those stations reaching the most audience with its airplay.
ADULT CONTEMPORARY SAMPLE HOURS	39	A unique section that provides one hour capsules of actual music mixes.
ADULT CONTEMPORARY FACT FILE	40	An overview and historical look at individuals leading the industry.
CITY TRACKS ADULT CONTEMPORARY	41	City Tracks are a potpourri of promotional, positioning, market news and information.
MONDAY MORNING FOREPLAY	42	What's up 'n coming. Foreplay takes a look at new releases, with fresh, unique and informative profiles. In addition, next week's TUNED IN section is previewed.

MARKETS MONITORED

MMR monitors over 200 radio stations in the following markets: Atlanta, Baltimore, Boston, Buffalo, Charlotte, Chicago, Cincinnati, Cleveland, Columbus, Dallas, Denver, Detroit, Hartford, Houston, Indianapolis, Kansas City, Los Angeles, Miami, Milwaukee, Minneapolis, Nashville, Nassau-Suffolk, New Orleans, New York, Norfolk, Orlando, Philadelphia, Phoenix, Pittsburgh, Portland, Providence, St. Louis, Sacramento, Salt Lake City, San Antonio, San Diego, San Francisco, San Jose, Seattle, Tampa, and Washington D.C.

GLOSSARY OF TERMS AND INDICATORS:

CHARTS INDICATORS:

▲ Increase from previous week, based on PLAYS or RANKING. NOTE: With the implementation of this methodology, it is possible for a title to rank lower than in previous week, yet retain its arrow.

✓ Signifies a new entry.

CHART TERMINOLOGY:

REACH INDEX should be equated with GROSS IMPRESSIONS, not with an overall body of audience.

HEAVIEST SATURATION indicates the stations delivering the most GROSS IMPRESSIONS with airplay of any given title.

All numbers pertaining to reach index (gross impressions) are listed in millions.



Cinderella

They're bringing another one home.

COMING HOME

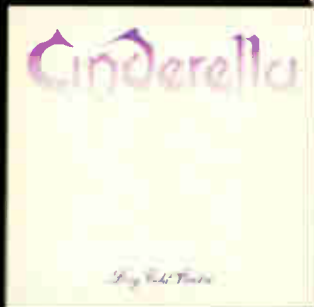
372 912-71

"the third power single from Cinderella's 'Long Cold Winter'."

634 612-1-2-41

TOUR DATES

- 3/21 Sioux City, IA
- 3/22 Omaha, NE
- 3/24 St. Louis, MI
- 3/25 Little Rock, AK
- 3/28 Oklahoma, OK
- 3/29 Tulsa, OK
- 3/31 Houston, TX
- 4/1 Dallas, TX
- 4/2 Jackson, MS
- 4/4 Huntsville, AL
- 4/5 Tallahassee, FL
- 4/7 Miami, FL
- 4/8 Tampa, FL



Sales soaring to 3 Million.

Watch for Cinderella On Tour!

Producer: Andy Johns, Tom Kasper and Eric Brittingham
Mixed by: Steve Thompson and Michael Bartieri
Management: Larry Mazer Associate: Rotti Jane Feldman
On Mercury Compact Discs Chrome Cassettes and Records

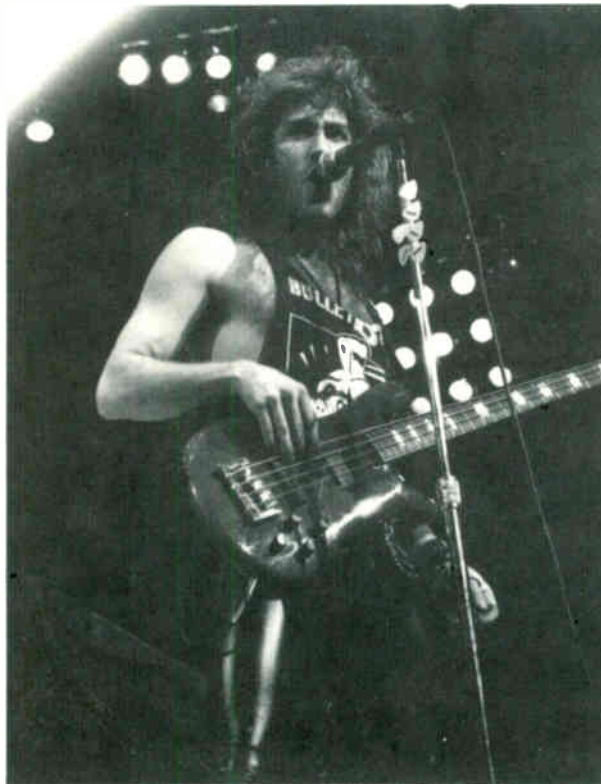


CAPTURED LIVE!

USERS GUIDE: MMR travels to various cities to compile song by song accounts and other data.



Marq Torien



Kip Winger



Tom Keifer

Photos by Sue Plummer

CONCERT FACTS:

Artist: Cinderella
Label: Mercury Records
Tour: "Long Cold Winter Tour"
Opening Acts: Bulletboys (WB), *Winger* (Atlantic)
Date: Thursday, March 16, 1989
Venue: Palace Of Auburn Hills/Location: Detroit, MI
Attendance: 6,561/Capacity: 8,200
Tickets Sold: 80%/Ticket Prices: \$17.50
Total Gross: \$114,817.50
Promoter: Cellar Door Concerts
Booking Agency: Premier Talent/ITG/ICM
Management: Dave Kaplan Mgt/Control Mgt/Entertainment Services Unlimited
Public Relations: Karen Moss/Atlantic Records/Joe Oerra & Assoc.
Tour Managers: Mike Selvick/Rikk Fuelner/Steve Wood
Production Managers: Dave Kehrer/Ron Anderson
Lights Off: 7:28PM/Lights On: 10:58PM
Total Length: 3 Hours 30 Minutes
Upcoming Shows:
 March 28 Myriad Arena, Oklahoma City, OK
 March 29 Expo Square Pavilion, Tulsa, OK
 March 31 The Summit, Houston, TX
 April 1 Convention Center, Dallas, TX

PERSONNEL: BULLETBOYS

Marq Torien: Lead Vocals
 Mick Sweda: Guitar, Vocals
 Lonnie Vencent: Bass, Vocals
 Jimmy D'Anda: Drums

SET: 7:28-7:55PM

1. *Hard As A Rock*
2. *Hell On My Heels*
3. *Shoot The Preacher Down*
4. *Smooth Up In Ya*
5. *For The Love Of Money*

PERSONNEL: WINGER

Kip Winger: Lead Vocals, Bass, Keyboards
 Reb Beach: Guitar, Vocals
 Rod Morgenstein: Drums, Vocals
 Paul Taylor: Keyboards, Vocals

SET: 8:15-8:58PM

1. *Higher And Higher*
2. *Time To Surrender*
3. *Hungry*
4. *Purple Haze*
5. *Headed For A Heartbreak*
6. *Madalaine*
7. *Poison Angel*
8. *Seventeen*

PERSONNEL: CINDERELLA

Tom Keifer: Lead Vocals, Guitar, Harmonica
 Eric Brittingham: Bass, Vocals
 Jeff LaBar: Guitar
 Fred Coury: Drums
 Rick Criniti: Secret Weapons

SET: 9:24-10:58PM

1. *Bad Seamstress Blues/Fallin' Apart At The Seams*
2. *Somebody Save Me*
3. *If You Don't Like It*
4. *In From The Outside*
5. *Night Songs*
6. *Push Push*
7. *Don't Know What You Got (Till It's Gone)*
8. *Coming Home*
9. *Gypsy Road*
10. *Second Wind*
11. *Nobody's Fool*
12. *Shake Me*
13. *Long Cold Winter* (first encore)
14. *The Last Mile*
15. *Jumpin' Jack Flash* (last song) w/Winger & Bulletboys

FIRST BOOK

20.8 Share 12+!

*"It's the highest jump of any daypart I've ever seen in my six years of programming the station. **Open House Party** is **the** hottest show on the Gulf Coast for the entire weekend!"*

Leslie Fram, PD — WABB-FM/Mobile

FIRST BOOK

17.8 Share 12+!

"Hearing it on my own station blew me away. Instant street talk. It's the best thing on the FM dial in the State of Connecticut. Any major market PD who doesn't grab it will regret it!"

Stef Rybak, PD — KC-101/New Haven

KTFM/SAN ANTONIO
WSKZ/CHATTANOOGA
WHLY/ORLANDO
KBEQ/KANSAS CITY

WELCOME ABOARD KRBE-FM Houston, KQKS-FM Denver, POWER 99 Atlanta, POWER 105 Pittsburgh, POWER 108 Cleveland.

NOT ANOTHER COUNTDOWN OR ONE-DEMO DISCO SHOW

Open House Party is the live Saturday and Sunday CHR all-request party show delivered live by satellite. There's never been anything like it before.

We're the best of what great CHR is all about; multi-demo all hit music, great talent and production, and a live excitement and bigness that makes you the national CHR Superstation in your market!

It's great entertainment that "cuts through". Host John Garabedian along with Lisa Lipps do great phones. Fun contests, and hot guests build those quarter hours. Superstars like Samantha Fox, Paula Abdul, Jay Leno, Guns N' Roses, Bobby Brown, and even Robin Leach.

TOP-RATED ON WXKS-FM

After a year, Open House Party continues to dominate in Boston with the second highest AQH share 18+ of any daypart on top rated WXKS-FM!

"It's the biggest show in CHR today, and the only long form syndication we carry. Live excitement and big sounding weekend party fun is what it consistently delivers my station," says PD Sunny Joe White.

FIRST 6 MONTHS — 33 CHRS PARTY

It's a CHR masterpiece. Unlike trendy dance shows, the music doesn't lock you into a potentially unhip "disco sucks" positioning.

Through our toll-free 800 lines, we reflect the listeners' weekend music preferences in real time while the show airs.

Saturday features up tempo all-demo "party music," while Sunday is a more conventional CHR mix of what your listeners request as they wind down the weekend.

YOU SOUND LIKE YOU'RE BROADCASTING COAST TO COAST

Just ask Power 108 PD Steve Kelly about the crowd of listeners gathered in front of his station in downtown Cleveland waiting for *New Kids On The Block* the night we had them on.

All our stations have similar stories. Like WZPL-FM GM Roger Ingram having a client ask how he got such big stars to come to the station New Year's Eve.

Unlike all other syndication, this show is designed to sound like it comes from *your* studios. It's live, and your call letters are always first words out of music.

BEST BARTER IN BUSINESS

You keep eight minutes per hour ... we only use 2½. This means plenty of time to run your regular station promos, big time music sweeps, and no revenue loss.

LOCK IT UP NOW

Get *Open House Party* on your station now! Maybe we'll be crowing about 50-100% share increases in your Spring book. For info and availability in your market, call Brian Beecher or Sam Kopper at Superadio now, (617) 266-2900.



HIT RADIO



*Quality play index = average number of weekly plays from stations playing track.

TRACER TRACKS

3/6/89	3/13/89	3/20/89	3/27/89	ARTIST	TITLE	LABEL	# PLAYS	QUALITY PLAY INDEX *	REACH INDEX IN MILLIONS
—	—	3	1	MADONNA	Like A Prayer	Sire/WB	3801	51	103.5
4	2	2	2	BANGLES	Eternal Flame	Columbia	3339	47	87.46
10	7	7	3	FINE YOUNG CANNIBALS	She Drives Me Crazy	IRS/MCA	3101	41	74.53
7	4	5	4	MILLI VANILLI	Girl, You Know It's True	Arista	3017	44	79.91
9	6	4	5	RDXETTE	The Look	EMI	3017	40	66.53
11	8	8	6	ROD STEWART	My Heart Can't Tell You No	WB	2219	34	49.88
17	10	9	7	TONE-LOC	Funky Cold Medina	Del/Island	1876	28	49.13
—	22	14	8	JODY WATLEY	Real Love	MCA	1778	30	48.22
15	12	12	9	MARTIKA	More Than You Know	Columbia	1645	32	34.52
24	14	11	10	DEON ESTUS/G MICHAEL	Heaven Help Me	Mika/Polyd	1568	26	35.76
23	15	16	11	R.E.M.	Stand	WB	1484	27	32.31
16	13	13	12	WAS (NOT WAS)	Walk The Dinosaur	Chrysalis	1428	26	30.72
20	16	15	13	KARYN WHITE	Superwoman	WB	1393	25	42.08
—	31	21	14	PAULA ABDUL	Forever Your Girl	Virgin	1351	28	27.52
36	25	19	15	BON JOVI	I'll Be There For You	Mercury/PG	1316	24	34.31
31	21	18	16	STEVIE B	I Wanna Be The One	LMR	1309	37	42.01
25	19	20	17	SA-FIRE	Thinking Of You	Cult/Merc	1288	29	32.35
—	37	28	18	BOBBY BROWN	Every Little Step	MCA	1211	30	32.89
34	23	23	19	ANIMATION	Room To Move	Polydor/PG	1155	27	20.11
30	24	24	20	SWEET SENSATION	Sincerely Yours	Atco	1134	28	35.62
21	18	17	21	VANESSA WILLIAMS	Dreamin'	Wing/PG	1127	22	24.77
—	29	25	22	BELLE STARS	Iko Iko	Capitol	1078	26	25.33
—	—	34	23	DONNY OSMOND	Soldier Of Love	Capitol	1057	29	22.91
39	36	30	24	THIRTY EIGHT SPECIAL	Second Chance	A&M	938	27	18.31
35	30	26	25	ROY ORBISON	You Got It	Virgin	896	27	18.80
26	26	27	26	DINO	24-7	Island/4th	847	24	20.59
32	32	29	27	POISON	Your Mama Don't Dance	Enigma/Cap	770	18	17.35
—	—	37	28	HOWARD JONES	Everlasting Love	Elektra	770	24	16.49
—	39	31	29	JOHNNY KEMP	Birthday Suit	Columbia	756	23	15.51
New Entry ✓	—	—	30	MICHAEL DAMIAN	Rock On	Cyprss/A&M	728	22	15.13
—	—	36	31	SYNCH	Where Are You Now	WTG	707	32	13.32
—	38	35	32	TOMMY PAGE	A Shoulder To Cry On	Sire/WB	686	26	13.85
—	35	33	33	DEF LEPPARD	Rocket	Mercury/PG	665	17	14.31
New Entry ✓	—	—	34	CHER/PETER CETERA	After All	Geffen	637	19	12.15
New Entry ✓	—	—	35	SAMANTHA FOX	I Only Wanna Be With You	Jive/RCA	574	22	15.09
New Entry ✓	—	—	36	DEBBIE GIBSON	Electric Youth	Atlantic	560	19	12.47
New Entry ✓	—	—	37	PASADENAS	Tribute (Right On)	Columbia	532	21	11.04
Reentry ✓	—	—	38	ENYA	Orinoco Flow (Sail Away)	Geffen	532	16	9.49
—	—	40	39	INNER CITY	Good Life	Virgin	525	23	14.44
New Entry ✓	—	—	40	NEW KIDS ON THE BLOC	I'll Be Loving You (Forever)	Columbia	511	26	11.51

NEWCOMERS

ARTIST	TITLE	LABEL	# PLAYS	INCREASE PERCENTAGE
GINA GO-GO	I Can't Face The Fact	Capitol	504	7%
NENEH CHERRY	Buffalo Stance	Virgin	427	29%
LIVING COLOUR	Cult Of Personality	Epic	392	33%
PETER SCHILLING	A Different Story	Elektra	378	5%
EIGHTH WONDER	Baby Baby	WTG	371	3%
LITA FORD	Close My Eyes	Forever RCA	357	34%
GUNS N' ROSES	Patience	Geffen	343	—
✓ SHEENA EASTON	Days Like This	MCA	336	108%
TIFFANY	Radio Romance	MCA	336	—
SIMPLY RED	It's Only Love	Elektra	329	—
ROBBIE NEVIL	Somebody Like You	EMI	315	95%
WINGER	Seventeen	Atlantic	287	7%
SANDEE	Notice Me	Fever/Sutr	280	11%
BOYS	Lucky Charm	Motown	273	34%
STEVE WINWOOD	Hearts On Fire	Virgin	273	50%
SLICK RICK	Teenage Love	Def J/Col	266	46%
BETTE MIDLER	Wind Beneath My Wings	Atlantic	259	146%
SURFACE	Closer Than Friends	Columbia	238	78%
FIXX	Driven Out	RCA	231	10%
KIRBY COLEMAN	Hey Ton'i	Next Plate	231	—
KRISTIN BAID	Don't Turn Your Back On Love	Vend/A & M	217	—
DNE 2 MANY	Downtown	A & M	203	107%
✓ MILLI VANILLI	Baby Don't Forget My Number	Import	203	31%
BOY GEORGE	Don't Take My Mind On A Trip	Virgin	182	30%
GEORGID	I Don't Want 2 Be Alone	Motown	182	—
CYNTHIA	Change On Me	—	175	31%
CHRIS REA	Working On It	Geffen	175	56%
✓ OUTFIELD	Voices Of Babylon	Columbia	168	—
BOYS CLUB	The Loneliest Heart	MCA	168	—
SECRET SOCIETY	We Belong Together	Miami Moon	154	100%
✓ A. FRANKLIN/E JOHN	Through The Storm	Arista	154	—
✓ GLENN MEDEIROS	Never Get Enough Of You	Amhrst/MCA	147	—
✓ INFORMATION SOCIETY	Repetition	T.Boy/Repr	140	—
DURAN DURAN	Do You Believe In Shame?	Capitol	140	—
FIGURES ON A BEACH	You Ain't Seen Nothing Yet	Sire/WB	133	—
RAIANA PAIGE	Open Up Your Heart	Sleeping B	119	—
CHOIRBOYS	Run To Paradise	WTG	112	—
✓ CARLY SIMON	Let The River Run	Arista	105	—
MIDGE URE	Dear God	Chrysalis	105	—
✓ NEW EDITION	Crucial	MCA	98	—
✓ ESCAPE CLUB	Walking Through Walls	Atlantic	98	—
✓ RED FLAG	Russian Radio	Enigma	98	—
SHDCK	Talk About Love	Atlantic	98	16%
✓ LEVERT	Just Coolin'	Atlantic	91	8%
✓ WOMACK & WOMACK	Teardrops	Island	91	—

MOST UPWARD MOVEMENT

NATIONAL

ARTIST	TITLE	LABEL
SHEENA EASTON	Days Like This	MCA

EAST

BETTE MIDLER	Wind Beneath My Wings	Atlantic
--------------	-----------------------	----------

WEST

ROBBIE NEVIL	Somebody Like You	EMI
--------------	-------------------	-----

SOUTH

SHEENA EASTON	Days Like This	MCA
---------------	----------------	-----

MIDWEST

PASADENAS	Tribute (Right On)	Columbia
-----------	--------------------	----------

USERS GUIDE Calculated and determined by increases in RANK over previous week

USERS GUIDE TRACER TRACKS are ranked by actual number of plays. Arrows are maintained by either an increase in plays or an increase in rank over the previous week. For a precise look at market saturation, reach index numbers are provided (gross impressions). Reach index is calculated by each radio station's average quarter hour (SOURCE: ARBITRON) multiplied by the number of plays given the title. Numbers are calculated for average weekly midnight to midnight impact from base monitor hours.

For a more precise and defined look, MMR WEIGHTS EVERY STATION INDIVIDUALLY, according to quarterly, average quarter hour shares (SOURCE: ARBITRON — used by permission).

Significant downtrending disqualifies a title for further current consideration and reassigns recurrent status (see HOTTEST RECURRENTS).

HIT RADIO — RECURRENTS/DAYPART CHART

HOTTEST RECURRENTS

3/27/89	ARTIST	TITLE	LABEL	QUALITY PLAY INDEX*
1	DEBBIE GIBSON	Lost In Your Eyes	Atlantic	35
2	PAULA ABDUL	Straight Up	Virgin	27
3	NEW KIDS ON THE BLOC	You Got It (The Right Stuff)	Columbia	28
4	MIKE & MECHANICS	The Living Years	Atlantic	30
5	SHEENA EASTON	The Lover In Me	MCA	22
6	BOBBY BROWN	Roni	MCA	23
7	BREATHE	Oon't Tell Me Lies	A&M	28
8	KON KAN	I Beg Your Pardon	Atlantic	21
9	SHERIFF	When I'm With You	Capitol	21
10	KARYN WHITE	The Way You Love Me	WB	16
11	ANITA BAKER	Just Because	Elektra	19
12	CHICAGO	You're Not Alone	Reprise	22
13	BOYS	Oial My Heart	Motown	18
14	BOBBY BROWN	My Prerogative	MCA	14
15	ERASURE	A Little Respect	Sire/Repri	21
16	A WILSON/R ZANOER	Surrender To Me	Capitol	21
17	GUNS N' ROSES	Paradise City	Geffen	16
18	PHIL COLLINS	Two Hearts	Atlantic	14
19	TONE-LOC	Wild Thing	Del/Island	13
20	BOY MEETS GIRL	Waiting For A Star To Fall	RCA	13
21	EDDIE MONEY	Love In Your Eyes	Columbia	26
22	TAYLOR DAYNE	Don't Rush Me	Arista	12
23	INFORMATION SOCIETY	What's On Your Mind	T.Boy/Repr	11
24	WHEN IN ROME	The Promise	Virgin	12
25	RICK ASTLEY	She Wants To Dance With Me	RCA	16
26	INFORMATION SOCIETY	Walking Away	T Boy/Repr	17
27	NEW EDITION	Can You Stand the Rain	MCA	20
28	ESCAPE CLUB	Wild, Wild West	Atlantic	11
29	LUTHER VANDROSS	She Won't Talk To Me	Epic	21
30	SAMANTHA FOX	I Wanna Have Some Fun	Jive/RCA	16
31	CHICAGO	Look Away	Reprise	12
32	WHITE LION	When The Children Cry	Atlantic	15
33	WILL TO POWER	Fading Away	Epic	20
34	STEVE WINWOOD	Holding On	Virgin	15
35	BOBBY BROWN	Don't Be Cruel	MCA	10
36	NEW EDITION	If It Isn't Love	MCA	10
37	POISON	Every Rose Has Its Thorn	Enigma/Cap	10
38	BOYS CLUB	I Remember Holding You	MCA	14
39	ROD STEWART	Forever Young	WB	9
40	BREATHE	How Can I Fall	A&M	10

*Quality play index = average number of weekly plays from stations playing track.

6AM-7PM

3/27/89	ARTIST	TITLE	LABEL
1	MADONNA	Like A Prayer	Sire/WB
2	BANGLES	Eternal Flame	Columbia
3	FINE YOUNG CANNIBALS	She Drives Me Crazy	IRS/MCA
4	MILLI VANILLI	Girl, You Know It's True	Arista
5	ROXETTE	The Look	EMI
6	ROO STEWART	My Heart Can't Tell You No	WB
7	JODY WATLEY	Real Love	MCA
8	MARTIKA	More Than You Know	Columbia
9	DEON ESTUS/G MICHAEL	Heaven Help Me	Mika/Polyd
10	KARYN WHITE	Superwoman	WB
11	VANESSA WILLIAMS	Dreamin'	Wing/PG
12	SA-FIRE	Thinking Of You	Cutl/Merc
13	PAULA ABDUL	Forever Your Girl	Virgin
14	STEVIE B	I Wanna Be The One	LMR
15	WAS (NOT WAS)	Walk The Dinosaur	Chrysalis
16	TONE-LOC	Funky Cold Medina	Del/Island
17	R.E.M	Stand	WB
18	BOBBY BROWN	Every Little Step	MCA
19	ANIMOTION	Room To Move	Polydor/PG
20	BELLE STARS	Iko Iko	Capitol
21	ROY ORBISON	You Got It	Virgin
22	SWEET SENSATION	Sincerely Yours	Atco
23	THIRTY EIGHT SPECIAL	Second Chance	A&M
24	DONNY OSMOND	Soldier Of Love	Capitol
25	DINO	24-7	Island/4th
26	BON JOVI	I'll Be There For You	Mercury/PG
27	HOWARD JONES	Everlasting Love	Elektra
28	CHER/PETER CETERA	After All	Geffen
29	SYNCH	Where Are You Now	WTG
30	ENYA	Orinoco Flow (Sail Away)	Geffen
31	TOMMY PAGE	A Shoulder To Cry On	Sire/WB
32	PASAOENAS	Tribute (Right On)	Columbia
33	JOHNNY KEMP	Birthday Suit	Columbia
34	MICHAEL DAMIAN	Rock On	Cyprss/A&M
35	GINA GO-GO	I Can't Face The Fact	Capitol
36	NEW KIDS ON THE BLOC	I'll Be Loving You (Forever)	Columbia
37	SAMANTHA FOX	I Only Wanna Be With You	Jive/RCA
38	INNER CITY	Good Life	Virgin
39	DEBBIE GIBSON	Electric Youth	Atlantic
40	EIGHTH WONDER	Baby Baby	WTG

USERS GUIDE: Daypart charts are based on actual number of plays credited to each title.

7PM-3AM

3/27/89	ARTIST	TITLE	LABEL
1	MADONNA	Like A Prayer	Sire/WB
2	MILLI VANILLI	Girl, You Know It's True	Arista
3	FINE YOUNG CANNIBALS	She Drives Me Crazy	IRS/MCA
4	BANGLES	Eternal Flame	Columbia
5	ROXETTE	The Look	EMI
6	TONE-LOC	Funky Cold Medina	Del/Island
7	BON JOVI	I'll Be There For You	Mercury/PG
8	R E M	Stand	WB
9	JODY WATLEY	Real Love	MCA
10	ROD STEWART	My Heart Can't Tell You No	WB
11	MARTIKA	More Than You Know	Columbia
12	DEON ESTUS/G MICHAEL	Heaven Help Me	Mika/Polyd
13	POISON	Your Mama Don't Dance	Enigma/Cap
14	WAS (NOT WAS)	Walk The Dinosaur	Chrysalis
15	STEVIE B	I Wanna Be The One	LMR
16	PAULA ABDUL	Forever Your Girl	Virgin
17	SWEET SENSATION	Sincerely Yours	Atco
18	BOBBY BROWN	Every Little Step	MCA
19	DEF LEPPARD	Rocket	Mercury/PG
20	KARYN WHITE	Superwoman	WB
21	DONNY OSMOND	Soldier Of Love	Capitol
22	ANIMOTION	Room To Move	Polydor/PG
23	BELLE STARS	Iko Iko	Capitol
24	MICHAEL DAMIAN	Rock On	Cyprss/A&M
25	SA-FIRE	Thinking Of You	Cutl/Merc
26	JOHNNY KEMP	Birthday Suit	Columbia
27	LIVING COLOUR	Cult Of Personality	Epic
28	SAMANTHA FOX	I Only Wanna Be With You	Jive/RCA
29	NENEH CHERRY	Buffalo Stance	Virgin
30	DEBBIE GIBSON	Electric Youth	Atlantic
31	HOWARD JONES	Everlasting Love	Elektra
32	TOMMY PAGE	A Shoulder To Cry On	Sire/WB
33	SYNCH	Where Are You Now	WTG
34	INNER CITY	Good Life	Virgin
35	NEW KIDS ON THE BLOC	I'll Be Loving You (Forever)	Columbia
36	THIRTY EIGHT SPECIAL	Second Chance	A&M
37	WINGER	Seventeen	Atlantic
38	SLICK RICK	Teenage Love	Del J/Col
39	ROY ORBISON	You Got It	Virgin
40	DINO	24-7	Island/4th



**MMR HIT TRACER TRACKS
NEWCOMER**
REACH INDEX 2.45
MILLION!

ADDS!
PRO-FM
KRBE
WMMS
WZPL

KXYQ
WPST
WBBQ
WZYP
KLUC

KYRK
G98
WOMP
WJMX
Q104

ACTION!
WZOU 20-16
WXKS 25-21
PWR99 24-21

CHED 29-24
QV103
And More!

Also Playing On: KEGL & KZHT!

Produced by
Ivan [unclear]
from the album figures on a beach
Management: Carol Management
© 1989 Sire Records



U2 & B.B. KING

"When Love Comes To Town"

ONE OF THE WEEKS MOST ADDED!

FIRST WEEK ACTION!

WMMS ADD #28

CKOI ADD

WLAN ADD #40

WAEB ADD

WVSR ADD

JET-FM ADD

WSPK ADD

WPST ADD

WRDQ ADD

KZ106 ADD

WCGQ ADD

WDKI ADD

KTUX ADD

WDLX ADD

KIVA ADD

KSND ADD

KZZU ADD

DK100 ADD #30

WKSJ ADD

WPFM ADD

KIXY ADD

WBNG ADD

KLYV ADD

WSPT ADD

EARLY ACTION!

KXXR DEBUT #37

K104

WNYZ

95XIL

KFMW

& MORE!

VIDEO IN HEAVY ROTATION ON



From the triple platinum Lp:
"Rattle & Hum."

TOP SELLING HOME VIDEO!

Produced by: Jimmy Iovine
Vocals and Guitar: B.B. King (appears courtesy of MCA Records).

MELISSA ETHERIDGE

"Similar Features"

GOLD DEBUT ALBUM AND THE NEXT HIT!

MMR ROCK TRACER TRACKS -

22% PLAY INCREASE THIS WEEK!

R&R TRACKS **9** - **5**

R&R LP **9** - **4**

BILLBOARD LP **37** - **34**

#2 MOST REQUESTED AT ROCK RADIO!

EARLY HIT ACTION:

KSND ADD

WQUT ADD

95XIL ADD

KXYQ 22-19

KXXR 31-27

WMMS

Y95

WROQ 16-14

KATM 26-24

K104 DEBUT #29

WAPE

KFMW 37-35

WPFM

AND MORE!

Also Playing On: WXKS!

Taken from the gold Lp:
"Melissa Etheridge."

130,000 COPIES SOLO IN TEN DAYS!

Check your local sales research!

MEDIUM ROTATION ON



WOMACK & WOMACK

"Teardrops"

INTERNATIONAL HIT AND READY FOR AMERICA!

MMR HIT TRACER TRACKS DEBUT NEWCOMER THIS WEEK!

EARLY ACTION

WXKS 5-3 (HOT)

PRO-FM 30-26

CKOI DEBUT #38

KMEL

WCIL ADD

Also Playing On: KTFM!

Taken from the Lp:
"Conscience."



HEAVIEST SATURATION (HIT RADIO)

USERS GUIDE: Those stations delivering the largest number of gross impressions for each title. Number listed is in millions, calculated by each radio stations average quarter hour share, multiplied by the number of plays given the title. Numbers calculated for average weekly impact from base monitor hours.

MADONNA 1 Like A Prayer / Sire/WB WPLJ-FM 7.55 WHTZ-FM 7.50 KPWR-FM 6.44 WOHT-FM 5.34 KIIS-FM 5.10 WYUZ-FM 4.90 WEGX-FM 3.42 WBBM-FM 2.18 KKBO-FM 2.07 KRBE-FM 1.95	MARTIKA 9 More Than You Know / Columbia KPWR-FM 4.03 KIIS-FM 3.19 WZOU-FM 1.62 KKBO-FM 1.55 WYUZ-FM 1.40 KRBE-FM 1.30 KUBE-FM 1.18 KZZP-FM 1.09 WPRO-FM 1.09 WNVZ-FM 1.06	SA-FIRE 17 Thinking Of You / Curt/Merc KIIS-FM 5.10 WHTZ-FM 3.21 KPWR-FM 2.42 WOHT-FM 2.29 WPLJ-FM 2.06 KZZP-FM 1.82 WEZB-FM 1.32 KRXY-FM 0.90 WIOQ-FM 0.84 KKLO-FM 0.78	ROY ORBISON 25 You Got It / Virgin WZOU-FM 1.42 WRBQ-FM 1.34 WPRO-FM 1.30 WBZZ-FM 1.26 WXKS-FM 1.19 WAPW-FM 1.09 WCZY-FM 0.95 WMMS-FM 0.87 WTIC-FM 0.77 WKTI-FM 0.74	DEF LEPPARD 33 Rocket / Mercury/PG WHTZ-FM 1.07 WYUZ-FM 1.05 KRBE-FM 0.87 WEGX-FM 0.85 KKBO-FM 0.78 WPLJ-FM 0.69 WLOL-FM 0.59 WNVZ-FM 0.49 KDWB-FM 0.48 WROX-FM 0.46	GINA GO-GO I Can't Face The Fact / Capitol KPWR-FM 4.03 KINGY-FM 0.98 WIOQ-FM 0.98 WEGX-FM 0.85 KZZP-FM 0.55 KKRZ-FM 0.50 KXXX-FM 0.50 KROY-FM 0.46 KUBE-FM 0.39 KITTY-FM 0.36
BANGLES 2 Eternal Flame / Columbia WHTZ-FM 10.71 WPLJ-FM 7.55 WYUZ-FM 4.90 KIIS-FM 4.46 WEGX-FM 3.84 WBBM-FM 3.28 WDFX-FM 2.38 KHVI-FM 1.96 KKLO-FM 1.76 WAPW-FM 1.74	DEON ESTUS/G MICHAEL 10 Heaven Help Me / Mika/Polyd WPLJ-FM 2.74 WHTZ-FM 2.14 WEGX-FM 2.14 KIIS-FM 1.91 WOHT-FM 1.53 KUBE-FM 1.37 KRBE-FM 1.30 KKBO-FM 1.30 WEZB-FM 1.03 WRBQ-FM 1.01	BOBBY BROWN 18 Every Little Step / MCA KPWR-FM 5.84 KIIS-FM 3.82 WHTZ-FM 2.14 WEGX-FM 2.14 KZZP-FM 2.00 WOHT-FM 1.53 KINGY-FM 0.98 KMEL-FM 0.97 WIOQ-FM 0.84 WTIC-FM 0.77	DINO 26 24-7 / Island/4th KPWR-FM 4.03 WOHT-FM 3.05 KIIS-FM 1.91 KMEL-FM 1.29 WTIC-FM 0.92 KKRZ-FM 0.88 WPRO-FM 0.65 KZZP-FM 0.55 KTFM-FM 0.54 KXXX-FM 0.50	CHER/PETER CETERA 34 After All / Geffen WEGX-FM 1.71 WLOL-FM 1.47 WAPW-FM 1.09 KIIS-FM 0.64 WBZZ-FM 0.63 KDWB-FM 0.48 WTIC-FM 0.46 WKTI-FM 0.44 KOY-FM 0.27 WCZY-FM 0.38	NENEH CHERRY Buffalo Stance / Virgin WIOQ-FM 1.40 KMEL-FM 1.29 WAPW-FM 1.09 KSFM-FM 0.49 WEGX-FM 0.43 KOKS-FM 0.39 KROY-FM 0.31 KINGY-FM 0.28 KITTY-FM 0.27 WXKS-FM 0.24
FINE YOUNG CANNIBALS 3 She Drives Me Crazy / IRS/MCA WYUZ-FM 4.90 KIIS-FM 4.46 WHTZ-FM 4.28 KPWR-FM 4.03 WEGX-FM 3.42 WOHT-FM 3.05 KKBO-FM 2.33 KZZP-FM 1.82 KKLO-FM 1.76 KRBE-FM 1.74	R.E.M. 11 Stand / WB WYUZ-FM 3.50 WEGX-FM 2.14 KHVI-FM 1.76 WDFX-FM 1.67 KRBE-FM 1.52 WAPW-FM 1.30 KIIS-FM 1.27 WMMS-FM 1.09 WPRO-FM 0.87 WZOU-FM 0.81	ANIMOTION 19 Room To Move / Polydor/PG WEGX-FM 2.14 KRBE-FM 1.30 KHVI-FM 1.30 WIOQ-FM 0.98 WXKS-FM 0.95 WLOL-FM 0.74 KEGL-FM 0.70 WPRO-FM 0.65 WKRO-FM 0.63 WRQX-FM 0.62	POISON 27 Your Mama Don't Dance / Enigma/Cap WYUZ-FM 1.75 WDFX-FM 1.43 WHTZ-FM 1.07 WEGX-FM 0.85 WBZZ-FM 0.84 WPLJ-FM 0.69 WRQX-FM 0.62 WLOL-FM 0.59 WNCI-FM 0.59 KPLZ-FM 0.56	SAMANTHA FOX 35 I Only Wanna Be With You / Jive/RCA WOHT-FM 3.05 WBBM-FM 1.37 WPRO-FM 1.09 KKBO-FM 1.04 KRBE-FM 0.87 WEGX-FM 0.85 KPWR-FM 0.81 WGH-FM 0.70 WPLJ-FM 0.69 WAVA-FM 0.62	LIVING COLOUR Cult Of Personality / Epic WYUZ-FM 1.40 WAPW-FM 0.43 WMMS-FM 0.43 WPRO-FM 0.43 KXRR-FM 0.42 WBZZ-FM 0.42 WZOU-FM 0.41 KHVI-FM 0.39 KUBE-FM 0.39 WNVZ-FM 0.38
MILLI VANILLI 4 Girl, You Know It's True / Arista KIIS-FM 5.73 WOHT-FM 5.34 WYUZ-FM 4.90 KPWR-FM 3.22 WHTZ-FM 3.21 WEGX-FM 2.99 WBBM-FM 2.73 WPLJ-FM 2.06 KRBE-FM 1.95 WAPW-FM 1.95	WAS (NOT WAS) 12 Walk The Dinosaur / Chrysalis WEGX-FM 3.42 WYUZ-FM 2.80 KKBO-FM 1.81 WAPW-FM 1.74 WIOQ-FM 1.54 WPRO-FM 1.52 WPLJ-FM 1.37 WRBQ-FM 1.01 KRBE-FM 0.87 KUBE-FM 0.78	SWEET SENSATION 20 Sincerely Yours / Atco KPWR-FM 5.64 WOHT-FM 5.34 WHTZ-FM 3.21 WBBM-FM 2.18 WPLJ-FM 2.06 KKBO-FM 1.30 KIIS-FM 1.27 WIOQ-FM 1.26 KINGY-FM 1.12 KRBE-FM 0.87	HOWARD JONES 28 Everlasting Love / Elektra KKBO-FM 2.07 KHVI-FM 1.43 KIIS-FM 1.91 WEGX-FM 1.71 WLOL-FM 1.18 KRBE-FM 0.87 KZZP-FM 0.73 WZPL-FM 0.67 KPLZ-FM 0.56 KRXY-FM 0.56	DEBBIE GIBSON 36 Electric Youth / Atlantic WOHT-FM 1.53 WDFX-FM 1.43 KIIS-FM 1.27 WHTZ-FM 1.07 WNVZ-FM 0.69 WPLJ-FM 0.69 KKRZ-FM 0.50 KROY-FM 0.46 WEGX-FM 0.43 KXXX-FM 0.38	PETER SCHILLING A Different Story / Elektra KKBO-FM 2.07 KRBE-FM 1.52 WAPW-FM 1.30 WXKS-FM 0.71 WXTG-FM 0.42 WHLY-FM 0.39 KEGL-FM 0.35 KMEL-FM 0.32 WBJW-FM 0.14 KOY-FM 0.10
ROXETTE 5 The Look / EMI WEGX-FM 3.84 WHTZ-FM 3.21 WYUZ-FM 2.80 KPWR-FM 2.42 KKBO-FM 2.07 WPLJ-FM 2.06 KRBE-FM 1.95 KHVI-FM 1.76 WAPW-FM 1.74 FX-FM 1.67	KARYN WHITE 13 Superwoman / WB WOHT-FM 5.34 WHTZ-FM 4.28 KIIS-FM 2.55 KPWR-FM 2.42 WBBM-FM 2.18 KKLO-FM 1.76 WHYT-FM 1.47 WXKS-FM 1.43 WEGX-FM 1.28 KPLZ-FM 1.12	VANESSA WILLIAMS 21 Dreamin' / Wing/PG WBBM-FM 3.00 KPWR-FM 1.61 WPRO-FM 1.52 KIIS-FM 1.27 WEGX-FM 0.85 WZOU-FM 0.81 WOHT-FM 0.76 KKRZ-FM 0.76 WNCI-FM 0.74 W Q-FM 0.67	JOHNNY KEMP 29 Birthday Suit / Columbia WOHT-FM 3.05 WEGX-FM 1.28 WXKS-FM 0.95 WIOQ-FM 0.84 KPLZ-FM 0.70 KRXY-FM 0.67 KRBE-FM 0.65 WBBM-FM 0.55 Y-FM	PASADENAS 37 Tribute (Right On) / Columbia KMEL-FM 1.29 WZOU-FM 1.02 WPRO-FM 0.87 WEGX-FM 0.85 KKLO-FM 0.78 WXKS-FM 0.71 KIIS-FM 0.64 WKRO-FM 0.63 KROY-FM 0.54	EIGHTH WONDER Baby Baby / WTG KPWR-FM 4.03 WZOU-FM 3.05 KMEL-FM 1.61 WIOQ-FM 0.70 KHQT-FM 0.38 KITTY-FM 0.36 KROY-FM 0.31 KINGY-FM 0.28 KWOO-FM 0.17 KTFM-FM 0.15
ROD STEWART 6 My Heart Can't Tell You No / WB X-FM 3 WYUZ-FM 3.15 KIIS-FM 2.55 FM 2 WBBM-FM 1.91 WCZY-FM 1.51 WRQX-FM 1.39 KUBE-FM 1.37 WBZZ-FM 1.26 KEGL-FM 1.23	PAULA ABOLU 14 Forever Your Girl / Virgin K FM 2.55 KPWR-FM 2.42 WOHT-FM 2.29 WEGX-FM 2.14 WBZZ-FM 1.26 KZZP-FM 1.09 KXXX-FM 1.01 KMEL-FM 0.97 WEZB-FM 0.88 WAPW-FM 0.87	BELLE STARS 22 Iko Iko / Capitol FM 2.14 KIIS-FM 1.91 WAPW-FM 1.74 KPWR-FM 1.61 WHTZ-FM 1.07 KRXY-FM 1.01 WRBQ-FM 1.01 KPLZ-FM 0.98 KOKS-FM 0.98 WTIC-FM 0.92	MICHAEL DAMIAN 30 Rock On / Cyprss/A&M X 1 KHVI-FM 1.18 WHTZ-FM 1.07 KEGL-FM 0.88 KXRR-FM 0.84 KZZP-FM 0.73 WAPW-FM 0.65 WPRO-FM 0.65 KIIS-FM 0.64 WTIC-FM 0.62 WBBM-FM 0.55 Y-FM	ENYA 38 Orinoco Flow (Sail Away) / Geffen KKLO-FM 0.78 7 KHVI-FM 0.64 KPLZ-FM 0.64 KEGL-FM 0.53 WGH-FM 0.49 KXXX-FM 0.42 WROX-FM 0.38 WAPW-FM 0.43 WGH-FM 0.42 KXXX-FM 0.38 WROX-FM 0.38	LITA FORD Close My Eyes Forever / RCA WO FM 1 KHVI-FM 1.18 KRBE-FM 0.87 KPLZ-FM 0.56 KEGL-FM 0.53 WGH-FM 0.49 KXXX-FM 0.42 KUBE-FM 0.39 WPHR-FM 0.28 WROQ-FM 0.22
TONE-LOC 7 Funky Cold Medina / Del/Island WHTZ-FM 4.28 KPWR-FM 3.22 KIIS-FM 3.19 WYUZ-FM 2.80 WEGX-FM 2.14 WPLJ-FM 2.06 WOFX-FM 1.67 KKBO-FM 1.55 WOHT-FM 1.53 WIOQ-FM 1.40	BON JOVI 15 I'll Be There For You / Mercury/PG WHTZ-FM 6.43 WEGX-FM 3.84 WPLJ-FM 3.43 WLOL-FM 1.32 WYUZ-FM 1.05 KHVI-FM 0.98 WAPW-FM 0.87 WNVZ-FM 0.78 KKBO-FM 0.78 KZZP-FM 0.73	DONNY OSMOND 23 Soldier Of Love / Capitol KIIS-FM 2.55 KKBO-FM 1.81 WYUZ-FM 1.75 KZZP-FM 1.46 KUBE-FM 1.18 WNCI-FM 1.18 WBBM-FM 1.09 WTIC-FM 0.92 WKTI-FM 0.88 KPLZ-FM 0.84	INNER CITY 39 Good Life / Virgin WBBM-FM 2.73 WOHT-FM 2.29 KMEL-FM 1.61 KPWR-FM 1.61 WPOW-FM 1.45 WEGX-FM 0.85 KKLO-FM 0.78 KROY-FM 0.46 KINGY-FM 0.42 KSFM-FM 0.28	ENYA 38 Orinoco Flow (Sail Away) / Geffen KKLO-FM 0.78 7 KHVI-FM 0.64 KPLZ-FM 0.64 KEGL-FM 0.53 WGH-FM 0.49 KXXX-FM 0.42 WROX-FM 0.38 WAPW-FM 0.43 WGH-FM 0.42 KXXX-FM 0.38 WROX-FM 0.38	GUNS N' ROSES Patience / Geffen WOFX-FM 2.38 WYUZ-FM 1.05 KHVI-FM 0.78 KKBO-FM 0.52 KRBE-FM 0.43 WMMS-FM 0.43 KXRR-FM 0.42 WBZZ-FM 0.42 KEGL-FM 0.35 WROQ-FM 0.34
JODY WATLEY 8 Real Love / MCA WOHT-FM 6.10 KPWR-FM 4.03 WPLJ-FM 3.43 KIIS-FM 3.19 WHTZ-FM 2.14 KMEL-FM 1.61 WAPW-FM 1.52 KKBO-FM 1.30 WEGX-FM 1.28 KZZP-FM 1.27	STEVIE B 16 I Wanna Be The One / LMR WHTZ-FM 6.43 KPWR-FM 5.64 KIIS-FM 5.10 WPLJ-FM 4.12 WOHT-FM 3.05 KMEL-FM 2.25 KZZP-FM 1.46 WPOW-FM 1.29 KKLO-FM 1.18 WTRC-FM 1.08	THIRTY EIGHT SPECIAL 24 Second Chance / A&M WMMS-FM 1.30 KIIS-FM 1.27 WZOU-FM 1.22 KRXY-FM 0.90 WKTI-FM 0.88 KOWB-FM 0.81 WKRO-FM 0.76 W 73 I 71 KEGL-FM 0.70	TOMMY PAGE 32 A Shoulder To C On / Sire/WB KIIS-FM 1.91 KHVI-FM 1.37 WBZZ-FM 1.05 WLOL-FM 1.03 KOWB-FM 0.97 KRBE-FM 0.87 WPRO-FM 0.65 W 61 WNCI-FM 0.59 WHLY-FM 0.56	NEW KIDS ON THE BLOCK 40 I'll Be Lovi You (Forever) / Columbia KIIS-FM 3.19 KMEL-FM 1.29 KZZP-FM 1.27 KITTY-FM 0.73 WBZZ-FM 0.63 KOY-FM 0.59 W 0.59 WHYT-FM 0.48 WHQT-FM 0.42	SHEENA EASTON Da s Like This / MCA KPWR-FM 6.44 WXKS-FM 1.19 KZZP-FM 0.91 WEGX-FM 0.85 KINGY-FM 0.56 WBJW-FM 0.49 KTFM-FM 0.31 KITTY-FM 0.27 KSAQ-FM 0.25 WHYT-FM 0.15

THE FAGOT FILE



PERSONAL	LAST NAME	Fagot, Jr.	FIRST	John	MIDDLE	Albert
	CURRENT LABEL	Capitol Records				
	HOMETOWN	Tampa, FL				
	MARITAL STATUS/CHILDREN	Married — Two children (Mary 16, Chris 14)				
	HOBBIES	Reading, sailing, thinking				

EMPLOYMENT	CBS Records — (12 years) Urban Planner City of Atlanta and Fulton County — Retail with Peaches Records and Franklin Music — Typed things that were printed in the Atlanta newspapers

V I E W P O I N T S	THREE BEST RADIO STATIONS IN AMERICA — CURRENT	KOST, KZZP, Q105
	THREE BEST RADIO STATIONS (OF ALL TIME):	Alley Pat Patterson's Jazz Station in Atlanta, WQXI-AM, WLAC-AM (After Midnight)
	BEST CURRENT ALBUM:	What Up, Dog? — Was (Not Was)
	BEST ALBUM OF ALL TIMES:	The Rise And Fall Of Ziggy Stardust And The Spiders From Mars — David Bowie
	BEST CURRENT SINGLE	Girl, You Know It's True — Milli Vanilli
	BEST SINGLE OF ALL TIMES:	Please, Please, Please — James Brown
	FOUR BEST ARTISTS (CURRENT)	The Cure, Guns N' Roses, Bobby Brown, Full Force
	FOUR BEST ARTISTS (OF ALL TIME)	Bruce Springsteen, Elvis Presley, Hank Williams Sr., James Brown
	BEST TELEVISION SPOT FOR RADIO:	"Just A Little Bit More, Baby"
	BEST PROMOTION EVER INVOLVED WITH:	Journey Bowling Party, KEGE/Dallas
	WORST PROMOTION EVER INVOLVED WITH:	Looking for Atlanta's Most Psychedelic Furry Object, Person or Thing.
	MOST INFLUENTIAL PERSON IN CAREER:	Joe Smith, Al Teller, Dave Swengross, Ray Anderson
	EARLY RADIO IDOLS	Rip The Ripper, The Honeydripper, John R. Nashville, TN, Patrick Aloysieus Hughes
	TWO BEST AIR TALENTS (CURRENT):	John Lander, The Greaseman
	BEST AIR TALENT (OF ALL TIME):	Alley Pat Patterson
MAJOR ACCOMPLISHMENT IN RADIO:	Getting my records played	
SHORT-TERM GOALS	Getting my records played more	
LONG-TERM GOALS:	Keep on learning; pay my bills.	

BELLE STARS "IKO IKO"

Watch what happens this week when Rain Man sweeps the Oscars!! Sales over 350,000 — Will explode past gold *Next Week!!*

MMR HIT TRACER TRACKS 25 - 22

HITMAKERS NATIONAL BREAKOUT!

THE #1 ENTERTAINMENT STORY OF THE YEAR!

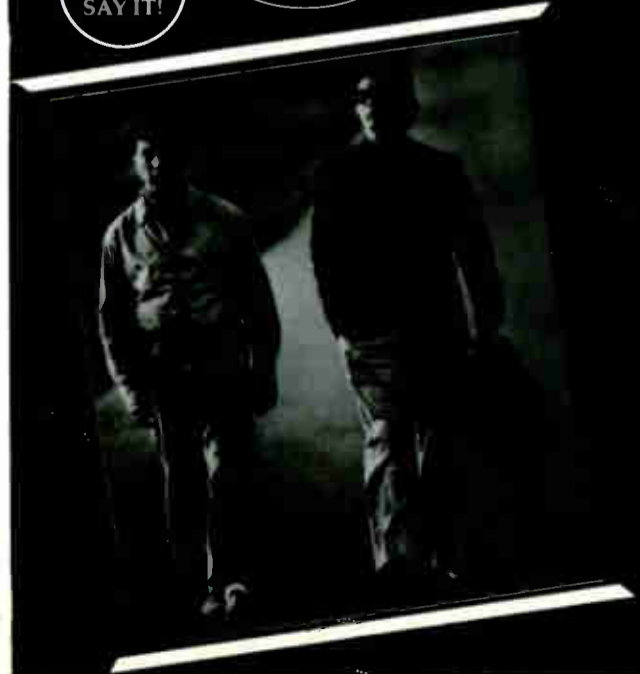
MAJOR ADDS!

WXKS	WOKI
WPGC	KWES
PWR96	KTUX
KROY	WJAD
PWR106	WZKX
WFLY	And More!
KZFM	

MAJOR MOVES!

Y108 12-7 (HOT)	WGH 23-21
KISN 16-11 (HOT)	Q102 27-22
Q105 21-16	KZZP 26-24
Z100 #17	KCPW #25
Z95 #17	KOY-FM #25
KS104 21-17	KPLZ 28-25
B104 20-18	PRO-FM 34-28
PWR99 21-18	WZPL 35-32
Y100 23-18	KKRZ 36-34
WHYT #19	WKTJ DEBUT #19
KUBE 21-19	WNVZ DEBUT #23
WAVA 22-20	And More!
PWR95 24-21	

Also Playing On: **KIIS, KMEL, KRBE, KWSS, 92X, WLOL & X100!**



HIT RADIO SAMPLE HOURS

USERS GUIDE: A random sampling of selected radio stations.
This week, sample hours were extracted between 10am and 2pm.

KCPW-FM

Kansas City
ICEHOUSE/Electric Blue
BOBBY BROWN/Roni
WHITNEY HOUSTON/How Will I Know
ARETHA FRANKLIN/Through The Storm
PHIL COLLINS/We Said Hello, Goodbye
ROXETTE/The Look
WHAM!/Everything She Wants
SHERIFF/When I'm With You
TAYLOR DAYNE/Don't Rush Me
KEENY LOGGINS/Footloose
ANITA BAKER/Giving You The Best...
BREATHE/Don't Tell Me Lies
ESCAPE CLUB/Wild, Wild West

KDWB-FM

Minneapolis
VAN HALEN/When It's Love
MARTIKA/More Than You Know
SYNCH/Where Are You Now
PHIL COLLINS/Sussudio
ARETHA FRANKLIN/Through The Storm
GEORGE MICHAEL/One More Try
FINE YOUNG CANNIBALS/She Drives Me Crazy
CAMEO/Word Up
SHERIFF/When I'm With You
TAYLOR DAYNE/Tell It To My Heart
DEON ESTUS/G MICHAEL/Heaven Help Me
ROXETTE/The Look

KHQT-FM

San Jose
JOHNNY O/Fantasy Girl
DEBBIE GIBSON/Lost In Your Eyes
EIGHTH WONDER/Cross My Heart
SA-FIRE/Love Is On Her Mind
BOY GEORGE/Don't Take My Mind On A Trip
RICK ASTLEY/Never Gonna Give You Up
HAZEL DEAN/Turn It Into Love
GEORGIO/I Don't Want 2 Be Alone
NEW KIDS ON THE BLOC/I'll Be Loving You (Forever)
BREAKFAST CLUB/Right On Track
BOYS/Dial My Heart
PAJAMA PARTY/Yo No Se

KHYI-FM

Dallas
MICHAEL DAMIAN/Rock On
BON JOVI/Livin' On A Prayer
SYNCH/Where Are You Now
ROXETTE/The Look
WHISPERS/Rock Steady
AEROSMITH/Dream On
EDIE BRICKELL & NEW/What I Am
ROLLING STONES/Start Me Up
GUNS N' ROSES/Patience
EDDIE MONEY/Take Me Home Tonight
HOWARD JONES/Everlasting Love
GENESIS/In Too Deep
PAULA ABDUL/Straight Up
DEF LEPPARD/Hysteria
GUNS N' ROSES/Paradise City

KISN-FM

Salt Lake City
ERASURE/A Little Respect
CHICAGO/You're Not Alone
GLORIA ESTEFAN/MSM/Words Get In The Way
FINE YOUNG CANNIBALS/She Drives Me Crazy
WILL TO POWER/Baby, I Love Your Way/Freebird
THIRTY EIGHT SPECIAL/Second Chance
MADONNA/Borderline
BANGLES/Eternal Flame
ABC/When Smokey Sings
VANESSA WILLIAMS/Dreamin'
GENESIS/Tonight, Tonight, Tonight
BETTE MIDLER/Wind Beneath My Wings
BRUCE HORNSBY/RANGE/The Valley Road
ROD STEWART/My Heart Can't Tell You No

KITY-FM

San Antonio
ROXETTE/The Look
PASADENAS/Tribute (Right On)
SHEENA EASTON/The Lover In Me
SA-FIRE/Thinking Of You
COVER GIRLS/Inside Outside
EIGHTH WONDER/Baby Baby
ANITA BAKER/Just Because
PAULA ABDUL/Straight Up
WHAM!/Everything She Wants
BOBBY BROWN/Roni
SURFACE/Closer Than Friends

KQKS-FM

Denver
ROD STEWART/My Heart Can't Tell You No
AL B SURE/Off On Your Own (Girl)
SA-FIRE/Thinking Of You
BELINDA CARLISLE/Heaven Is A Place On Earth
BREATHE/How Can I Fall
BELLE STARS/Iko Iko
ANITA BAKER/Just Because
OMD/If You Leave
A WILSON/R ZANDER/Surrender To Me
ROXETTE/The Look
INXS/Need You Tonight
DONNY DSMOND/Soldier Of Love
BANGLES/Eternal Flame

KWOD-FM

Sacramento
JETS/Rocket 2 U
BREATHE/Don't Tell Me Lies
DEBBIE GIBSON/Lost In Your Eyes
SIMPLE MINDS/Don't You (Forget About Me)
PASADENAS/Tribute (Right On)
ANITA BAKER/Just Because
DAN HARTMAN/I Can Dream About You
RICK ASTLEY/Never Gonna Give You Up
VANESSA WILLIAMS/Dreamin'
PAULA ABDUL/Cold Hearted
CHER/PETER CETERA/After All
PHIL COLLINS/Sussudio
BOBBY BROWN/Roni
MIKE & MECHANICS/The Living Years

KZZP-FM

Phoenix
SHEENA EASTON/Days Like This
SA-FIRE/Thinking Of You
PRINCE/1999
OIND/24-7
OEELE/Two Occasions
ARETHA FRANKLIN/Through The Storm
FINE YOUNG CANNIBALS/She Drives Me Crazy
JODY WATLEY/Looking For A New Love
THIRTY EIGHT SPECIAL/Second Chance
PAULA ABDUL/Forever Your Girl
STEVIE B /Spring Love
HOWARD JONES/Everlasting Love

WBBM-FM

Chicago
UB40/Red Red Wine
BOBBY BROWN/Roni
MIKE & MECHANICS/The Living Years
KEITH SWEAT/I Want Her
DONNY DSMOND/Soldier Of Love
DEBARGE/You Wear It Well
BANGLES/Eternal Flame
GEORGE MICHAEL/I Want Your Sex
INNER CITY/Good Life
ROD STEWART/My Heart Can't Tell You No
TONE-LOC/Wild Thing
JANET JACKSON/Control

WBJW-FM

Orlando
ROD STEWART/My Heart Can't Tell You No
KARYN WHITE/Superwoman
SHEENA EASTON/The Lover In Me
BETTE MIDLER/Wind Beneath My Wings
PAULA ABDUL/Straight Up
U2/With Or Without You
FINE YOUNG CANNIBALS/She Drives Me Crazy
NEW KIDS ON THE BLOC/You Got It (The Right Stuff)
HUMAN LEAGUE/Human
CHICAGO/You're Not Alone
SHEENA EASTON/Days Like This
INXS/What You Need

WCZY-FM

Detroit
CHICAGO/You're Not Alone
SHEENA EASTON/The Lover In Me
DEBARGE/Rhythm Of The Night
SHERIFF/When I'm With You
BREATHE/Hands To Heaven
ROY ORBISON/You Got It
ESCAPE CLUB/Wild, Wild West
ROD STEWART/My Heart Can't Tell You No
ERIC CARMEN/Make Me Lose Control
ERICA SMITH/Temptation Eyes
DIRE STRAITS/Money For Nothing
ENYA/Orinoco Flow (Sail Away)
WHITNEY HOUSTON/One Moment In Time

WEZB-FM

New Orleans
TAYLOR DAYNE/Don't Rush Me
BANGLES/Eternal Flame
WHITNEY HOUSTON/So Emotional
CHICAGO/You're Not Alone
ESCAPE CLUB/Wild, Wild West
SA-FIRE/Thinking Of You
EXPOSE/Point Of No Return
BREATHE/How Can I Fall
MADONNA/Like A Prayer
DEBBIE GIBSON/Lost In Your Eyes
BELINDA CARLISLE/Mad About You
NEW KIDS ON THE BLOC/I'll Be Loving You (Forever)
ROXETTE/The Look

WKSS-FM

Hartford
BOYS CLUB/I Remember Holding You
SWEET SENSATION/Sincerely Yours
EDDIE MONEY/Love In Your Eyes
BELINDA CARLISLE/Mad About You
NEW EDITION/If It Isn't Love
DEBBIE GIBSON/Lost In Your Eyes
WILL TO POWER/Fading Away
DEON ESTUS/G MICHAEL/Heaven Help Me
WHITNEY HOUSTON/I Wanna Dance With Somebody...
OIND/24-7
MEDLEY/WARNES/(I've Had) The Time Of My Life
SHALAMAR/Second Time Around

WNVZ-FM

Norfolk
SHEENA EASTON/The Lover In Me
ROD STEWART/My Heart Can't Tell You No
RICK ASTLEY/Together Forever
DEBBIE GIBSON/Lost In Your Eyes
NEW EDITION/If It Isn't Love
BON JOVI/I'll Be There For You
PETER CETERA/One Good Woman
MARTIKA/More Than You Know
POISON/Every Rose Has Its Thorn
HOWARD JONES/Everlasting Love
SHANNON/Let The Music Play
ONE 2 MANY/Downtown

WPOW-FM

Miami
ENYA/Orinoco Flow (Sail Away)
NEW ORDER/True Faith
MADONNA/Like A Prayer
TAYLOR DAYNE/I'll Always Love You
PAULA ABDUL/Straight Up
JOEY KIDD/Broken Promises
ELTON JOHN/Little Jeannie
DEON ESTUS/G MICHAEL/Heaven Help Me
STEVIE B/I Wanna Be The One
BETTE MIDLER/The Rose
INFORMATION SOCIETY/Walking Away
VANESSA WILLIAMS/Dreamin'

WPRO-FM

Providence
DINO/24-7
ROD STEWART/You're In My Heart
ROXETTE/The Look
LUTHER VANOROSS/She Won't Talk To Me
CHICAGO/Look Away
COMMODORES/Easy
WOMACK & WOMACK/Teardrops
PAULA ABDUL/Straight Up
VANESSA WILLIAMS/Dreamin'
PASADENAS/Tribute (Right On)
LEVERT/Casanova
WAS (NOT WAS)/Walk The Dinosaur

WRQC-FM

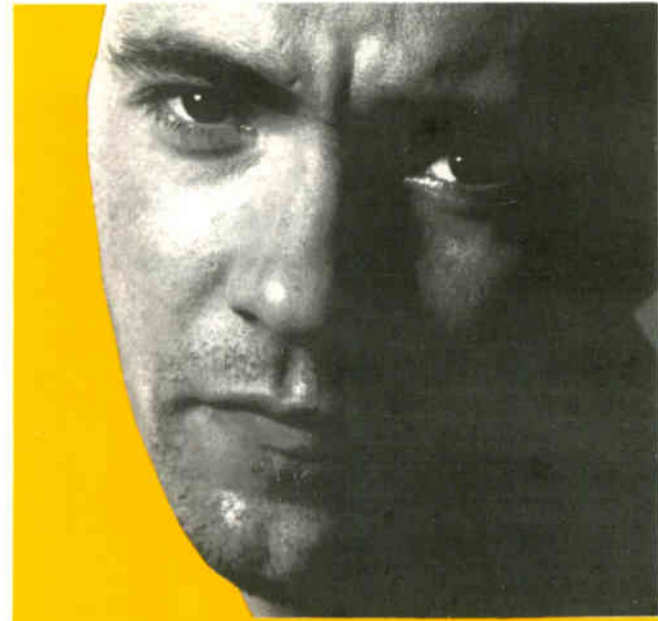
Cleveland
JODY WATLEY/Some Kind Of Lover
KON KAN/I Beg Your Pardon
JOAN JETT/BLACKHRIS/I Hate Myself For Loving You
BANGLES/Eternal Flame
BILLY OCEAN/Get Outta My Dreams, Get ...
ROY ORBISON/You Got It
NEW KIDS ON THE BLOC/You Got It (The Right Stuff)
R.E.M./Stand
DEBBIE GIBSON/Lost In Your Eyes
CLIMIE FISHER/Love Changes Everything
VANESSA WILLIAMS/Dreamin'
INXS/New Sensation
WHEN IN ROME/The Promise
BOBBY BROWN/Roni

WYHY-FM

Nashville
ROD STEWART/My Heart Can't Tell You No
DEF LEPPARD/Love Bites
SAMANTHA FOX/I Only Wanna Be With You
KENNY LOGGINS/Meet Me Half Way
A WILSON/R ZANDER/Surrender To Me
BOBBY BROWN/Don't Be Cruel
BOY MEETS GIRL/Waiting For A Star To Fall
ROXETTE/The Look
BUSTER POINDexter/Hit The Road Jack
MILLI VANILLI/Girl, You Know It's True
GEORGE MICHAEL/One More Try
INXS/Need You Tonight
MADONNA/Like A Prayer

WZPL-FM

Indianapolis
FLEETWOOD MAC/Hold Me
NEW KIDS ON THE BLOC/You Got It (The Right Stuff)
RICHARD MARX/Hold On To The Nights
ANIMATION/Room To Move
NIGHT RANGER/When You Close Your Eyes
BREATHE/Don't Tell Me Lies
ROXETTE/The Look
CHICAGO/You're Not Alone
KENNY LOGGINS/Nobody's Fool
WHITNEY HOUSTON/How Will I Know
HOWARD JONES/Everlasting Love
KANSAS/All I Wanted
RICK ASTLEY/It Would Take A Strong Strong



EASTERHOUSE

"Come Out Fighting"

ANOTHER DOUBLE-DIGIT ADD WEEK!

R&R CHR: EASTERN REGION BREAKOUT

MMR ROCK TRACER TRACKS ²⁵ - ¹⁷

R&R A.O.R. TRACKS (18)

HOT EARLY HIT ACTION!

- CKOI ADD WGH 30-27
- 100KHI ADD Y95 Debut #20
- WYCR ADD WROQ 29-27
- K106 ADD WXKS
- KZZB ADD PRO-FM
- WQUT ADD WMMS
- KJ103 ADD KXXR
- KF95 ADD KXYQ
- KATM ADD WCGQ
- WHOT

AND MORE!

Taken from the Columbia Lp:
"Waiting For The Red Bird"
(44467)



CITY TRACKS (HIT RADIO)

USERS GUIDE: City Tracks are a potpourri of promotional, positioning, market news and information.

EAST

WGY/Albany ("Electric 99") charges its listeners with "The \$50,000 Electric Sound Contest" — recognizing the electrical appliance in use and knowing the jackpot amount nets part of the 50 grand. Electric 99 culturized two parties at their St. Paddy's Day party by sending them to Ireland. "Big Ticket Tuesday" gets their roving boombox out in the streets. The Bangles are in town on the 29th and jocks will be roving around handing out tickets, one lucky couple will be entertained with a limo/front row/backstage pack. ■ **94.5 WZOU/Boston** has come up with a three year first — Birch trends for January-February put them number one in the market with an 8.1! A triumphant congratulations! Bon Jovi made their one night stand in Boston and ZOU made the most of it giving winners 'Coast to Coast Bon Jovi.' Regular tickets to the show qualified fans for a New Jersey homecoming package (plane, limo, backstage and \$94.50) — front row seats meant a chance to go to San Francisco to see them — and one man won a guitar and amp autographed and presented by the band. "The WZOU Frequent Listener Club" is being rewarded by "Giving Away The Green," members listen for their name to be called every hour and have 94 minutes to acknowledge on the FLC line for \$100 and "The Club Zou Getaway," an exotic trip a week is won by simply listening for your name. The FLC is 45,000 strong! "WZOU's Working for a Drug Free Boston" campaign raises money for non-profit drug rehabs and now challenges area high schools to come up with a fundraiser in "The Scholastic Challenge," the most creative, earning the most obtains the rights to #1 6-10PM jock KAREN BLAKE for their prom. Families are targeted in two other promotions, sending them to Disney World (tie-in with Caramello) and to go ice skating in New York at Rockefeller Plaza with accommodations provided by Omni Berkshire Hotel (tie-in with "Stars On Ice" show). "The Most Music Guarantee" — at least 10 songs in-a-row — was breached for \$10,000 last month, a Nissan Pulsar this month, and \$15,000 in jewels is coming. And finally, send a self-addressed stamped envelope for your 'ZouCat' wear catalog — an exclusive line of paraphernalia has been designed just for you. ■ **WXKS/Boston** ("Kiss 108") will make a homeowner of its listeners — "The Condo Giveaway" will see to that. Entry blanks are sent to the station with morning man MATT SIEGEL announcing the first name of the day and the times to perk up for other names called out, the listener then has 10 minutes and 8 seconds to call the station. A front door key goes to 12 winners a day and on April 8th they all meet at the condo for a house warming for the person opening the door. ■ **WGHT/Baltimore** ("Hot 95.9") is out in the shopping malls with "The Switch Is On Taste Test," samples of Hot 95.9 and its would 'B' competitors are played on a jambox to see which they prefer. Welch's helped give out cases of "Funky Cold Medina" (grape soda) when 'L-O-C' was played. Mike and the Mechanics and The Escape Club are performing in Baltimore and fans must put on a performance of their own to win tickets. To win they must sing a couple of lines from "The Living Years" or "Wild Wild West."

SOUTH

WAPE/Jacksonville ("Power 95") doubles your salary with the "At Work Network," if they bust you on the job listening, your paycheck is matched with others in the room receiving concert tickets. "A Bobby Brown Pepperoni Weekend" wrapped up giving tickets and 'zas to fortunates. Donny Osmond's new tune, "Soldier of Love," has been winning the nightly new music challenge under anonymity — the first to tag the voice wins \$100. Power 95's St. Paddy's Day Party jammed at Jacksonville Landing on St. John's River with fireworks and a green bikini contest among other events; 40,000 'power-ites' showed at the traditional big party spot. And night jock 'CADILLAC JACK is back' after a stint at WGH/Norfolk. ■ **WHYI/Miami** ("Y-100") is the only station involved with the Miami-Ft. Lauderdale-West Palm Beach "March of Dimes Walk America," listeners that join the Y-100 walking team automatically are eligible for a Daihatsu Automobile. Fridays find the road crew at Confetti's Nightclub on the strip in Ft. Lauderdale with 'Friday Night Live.' April 16th they invade Penrod's for a "China Beach Party" sporting the TV show fatigues and raising money for the Red Cross. ■ **The Bresson-Hafler Group** threw the switch up at 8PM, March 12th, on **WBPR/Myrtle Beach** ("Power 98"). So the area can get a real persuasive surge the station is commercial free till April 1st. If their inducement has been successful, call and put down another radio station to pickup \$98. Power 98 has acquired morning man GUY "THE PIT BULL" KEMP, fresh from KMPC/Los Angeles. ■ **The KDKS/Shreveport** ("Kiss 92") morning team is known as MJ RASOOL and THE FOOL — the latter is CHARLIE CHAN. In appreciation for their great numbers Charlie insisted he owed the Shreveport people something, so a barber will show up on the morning show to shave 'Kiss 92' in his afro! Loyalists will be encouraged to do the same with the best design winning a 'kicker' car stereo system. When Tone-Loc's "Wild Thing" was peaking on the charts 'DKS took advantage of its popularity by playing it 92 times, giving away \$1,000 on the 92nd time to the 92nd caller.

MIDWEST

WKDD/Akron ("96 FM") is settling in under new PD JEFF CLARK, coming north to really enjoy winters from I-100/Daytona. Joan Jett made a tour stop and 96 FM had the listeners covered, they bought the parking garage for the concertgoers and the lucky jocks got to hand the tags. "Operation: Prom" is in full effect with response to the awareness program three times what it was last year. Students must sign a promise not to drink and drive, then send it in to qualify for trips to Lake Geauga and Cedar Point amusement parks. ■ **WNCI/Columbus** has wrapped up their 'Ton of Money' promotion (tracked in issue 58) unloading over \$5,000 to the winner. "The WNCI Lottery" takes over from there with a name or number being called every hour worth \$1,000. Also worth a grand at 'NCI is the "\$1,000 Car Crush" — the morning team went to a junkyard and 'cubed' a car into a three-foot block — name the model and make to win. "The World's Largest Indoor Beach Party" expects to draw 6,000 summer seekers with The Contours and local bands performing, Michael Damian appearing, and real sand! Chicago made a St. Paddy's Day stop and WNCI threw an exclusive pre-concert party for the band and the public. The mood was set with Chicago tunes and videos, tickets and backstage passes, a trip to Chicago and green beer with Chicago style pizza. A very tense moment was experienced on March 13th when the morning traffic copter went down. Reporter DEE MILLER walked unscathed from the wreck we were relieved to hear and now understand she's back in the sky above rush hour (kinda like ridin' a bike...!?) ■ **WMMS/Cleveland** has named DAVE GARIANO (KZLR/Little Rock) as their Promotion Director.

WEST

The New All Hit Q94 FM," **KQXR/Bakersfield** is getting new life pumped through its corridors. PD ERIC CHANEY took over two months ago, coming from sister station KZOZ/San Luis-Obispo, to disperse the energy. The on-air lineup has solidified with 'Wilde West in the Morning' (that's JIM WEST and JULIE WILDE), joining middayer JJ JACKSON, Afternoon Driver Chaney, 'MARK AFTER DARK' (JAMES) evenings, overnight mainstay JOE BROWN and including the consulting of HARRY NELSON. Promotionally Q94 FM jammed Magic Mountain with New Kids On The Block and Sweet Sensation. A private party at Disneyland will take place April 13th broadcasting all-day from the rides, shows and Goofy's Doghouse. The biggie comes in the form of "Life Is A Beach" — names of famous beaches are rotated randomly (Tahiti-Rio-French Riviera-etc) until the caller says 'stop,' you then qualify to go to the next beach! Coming for the spring book a major cash/car/concert giveaway and an outdoor and TV campaign. ■ **KLUC/Las Vegas** gets convenient with 7-Eleven for a car and a traffic jam. A 1989 Chevy Camaro can be driven away by registering for one of 50 keys and every week in March has ended with "Gas Blasts" — weekends found the gas pumps at 7-Eleven causing two mile backups because of 25 cent prices. "Cash Call" has caught fire instantly, know the amount in the jackpot when you get phoned to win; two amounts in two weeks have been called for worth \$8,000. ■ A congratulatory 'track' goes to OM SEAN LYNCH at **97 KROY/Sacramento** picking up a coveted Gavin award for PD/OM of the year. It looks like he may be trying for another as the 3-6PM slot becomes his. Mornings are new with J.R. (from KBPI/Denver), MISS LARA (from KSFM/Sacramento) and DAVE DIAMOND wrestling Sa-KROY-mento out of bed. "The \$97,000 Birthday Game" makes you happy to have one shelling out up to \$20,000 a date. "The 1st Annual Listener Appreciation Party" featured Boy Meets Girl, Will To Power, Boys Club, Lita Ford, Glenn Medeiros, Tommy Page, Robbie Nevil and a trip to Hawaii. The 'real' ROY KINJI jumps to Promotion Director — congratulations! And for St. Patrick's Day KROY gave out 'leprecondoms' in honor of all the little people!

NATIONAL CROSSOVER INDEX

USERS GUIDE: A merger of data compiled from combined formats.

MULTI-FORMAT

3/27/89	ARTIST	TITLE	LABEL
1	BANGLES	Eternal Flame	Columbia
2	MAONNA	Like A Prayer	Sire/WB
3	FINE YOUNG CANNIBALS	She Drives Me Crazy	IRS/MCA
4	ROXETTE	The Look	EMI
5	MILLI VANILLI	Girl, You Know It's True	Arista
6	ROY ORBISON	You Got It	Virgin
7	VANESSA WILLIAMS	Oreamin'	Wing/PG
8	ROO STEWART	My Heart Can't Tell You No	WB
9	OEON ESTUS/G MICHAEL	Heaven Help Me	Mika/Polyd
10	THIRTY EIGHT SPECIAL	Second Chance	A&M
11	TONE-LOC	Funky Cold Medina	Oel/Island
12	JOOY WATLEY	Real Love	MCA
13	MIKE & MECHANICS	The Living Years	Atlantic
14	MARTIKA	More Than You Know	Columbia
15	OEBBIE GIBSON	Lost In Your Eyes	Atlantic

HIT RADIO/ADULT CONTEMPORARY

3/27/89	ARTIST	TITLE	LABEL
1	BANGLES	Eternal Flame	Columbia
2	MAONNA	Like A Prayer	Sire/WB
3	ROY ORBISON	You Got It	Virgin
4	VANESSA WILLIAMS	Oreamin'	Wing/PG
5	OEON ESTUS/G MICHAEL	Heaven Help Me	Mika/Polyd
6	KARYN WHITE	Superwoman	WB
7	CHER/PETER CETERA	After All	Geffen
8	SA-FIRE	Thinking Of You	Cutt/Merc
9	THIRTY EIGHT SPECIAL	Second Chance	A&M
10	BETTE MIDLER	Wind Beneath My Wings	Atlantic
11	SYNCH	Where Are You Now	WTG
12	ENYA	Orinoco Flow (Sail Away)	Geffen
13	SIMPLY RED	It's Only Love	Elektra
14	STEVE WINWOOD	Hearts On Fire	Virgin
15	CARLY SIMON	Let The River Run	Arista

HIT RADIO/URBAN/DANCE

3/27/89	ARTIST	TITLE	LABEL
1	MADONNA	Like A Prayer	Sire/WB
2	FINE YOUNG CANNIBALS	She Drives Me Crazy	IRS/MCA
3	MILLI VANILLI	Girl, You Know It's True	Arista
4	ROXETTE	The Look	EMI
5	TONE-LOC	Funky Cold Medina	Oel/Island
6	JOOY WATLEY	Real Love	MCA
7	MARTIKA	More Than You Know	Columbia
8	OEON ESTUS/G. MICHAEL	Heaven Help Me	Mika/Polydor
9	WAS (NOT WAS)	Walk The Oinosaur	Chrysalis
10	KARYN WHITE	Superwoman	WB
11	PAULA ABOL	Forever Your Girl	Virgin
12	STEVIE B	I Wanna Be The One	LMR
13	SA-FIRE	Thinking Of You	Cutt/Merc
14	BOBBY BROWN	Every Little Step	MCA
15	SWEET SENSATION	Sincerely Yours	Atco

HIT RADIO/ROCK RADIO

3/27/89	ARTIST	TITLE	LABEL
1	FINE YOUNG CANNIBALS	She Drives Me Crazy	IRS/MCA
2	ROXETTE	The Look	EMI
3	THIRTY EIGHT SPECIAL	Second Chance	A&M
4	OEF LEPPARO	Rocket	Mercury/PG
5	CHRIS REA	Working On It	Geffen
6	POISON	Your Mama Oon't Oance	Enigma/Cap
7	GUNS N' ROSES	Patience	Geffen
8	HOWARD JONES	Everlasting Love	Elektra
9	BAO COMPANY	Shake It Up	Atlantic
10	MELISSA ETHERIOGE	Similar Features	Island
11	MIOGE URE	Oear God	Chrysalis
12	EASTERHOUSE	Come Out Fighting	Columbia
13	STEVE WINWOOD	Hearts On Fire	Virgin
14	LITA FORO	Close My Eyes Forever	RCA
15	OUTFIELDO	Voices Of Babylon	Columbia

TODAY'S LEADING RADIO STATIONS ARE THOSE WHO COMBINE AN EXTRAORDINARY FEEL FOR WHAT THEIR STATION SHOULD SOUND LIKE WITH THE TECHNOLOGY NECESSARY TO MAKE THAT SOUND A REALITY.

Selector

The Music Scheduling System.

WE THANK OUR CLIENTS FOR LETTING SELECTOR CONTRIBUTE TO THEIR CONTINUED SUCCESS.

RCS

RADIO COMPUTING SERVICES, INC.
One Chase Road • Suite 206 • Scarsdale,
New York 10583 • (914) 723-8567

**SPECIAL
TAKE OUT
SECTION**

TUNED IN

WIOQ: PHILADELPHIA

What the hell, here's another hit..." **Hit Tuned In** that is! And with positioning like that, who else could it be but the **New Q 102 (WIOQ)**! They're definitely attracting some notice with their very direct and music intensive approach. Our ears certainly perked up the first time we heard them. So we headed East to the City of Brotherly Love and put on our **Tuned In** ears for a listen to *Philly's new hometown radio station.*

When you take a look inside for the details on **Q 102**, you'll undoubtedly notice an abundance of positioning statements. Also you may recognize this name, **Mark Driscoll**. **Driscoll**, whose past includes stints as Program Director at a number of top rated radio stations, and most recently the Production Director slot at L.A.'s **KIIS-FM**, now programs the **EZ Communications** station. **Frank Cerami** handles the MD chores. Don't think for one minute that **Driscoll's** production talents are going to waste either. They're "jammin' so hard" that...well, turn the page and see for yourself. Along with positioning, you'll find the details on **Q 102's "St. Patrick's Day Superblast"** and the overview of the two-month-old station's still to be completed airstaff roster.

Q 102 advises: *We didn't come here to be #1...we came here to be the only one.* **Monday Morning Replay** advises: You may want to wear protective head gear when listening to this highly explosive radio station. And by all means, you won't want to miss out on **WIOQ** in this week's **Tuned In**!



WCKN: SOUTH CAROLINA

OK, trivia time: Everybody remembers "*The Big Chill*," the movie whose soundtrack helped give birth to the idea of "*Classic Rock*." Do you remember where the movie was set? If you said South Carolina, you'd be right! It seems fitting then, that **Tuned In** takes its own "*spring break*" to travel to Greenville-Spartanburg and eavesdrop on the station "...giving the Upstate music that made FM great...**Rock 101**..." **WCKN**.

Tommy Smith (half of the morning show "*2 Fat White Guys*" with **Marc Bailey**) handles the PD and MD chores on this **Carolina Broadcasting** 100,000 watt flamethrower, the sole rocker in the Greenville-Spartanburg market. **Tuned In** will give you the last word on music features like **Bill Walter's "Classic Rock Café"** at noon, "*Seventies at Seven*" and **Craig Allen's "Perfect Album Side"** sent in by listeners. 'CKN also shows heavy support for the local music scene as News/Promotion Director **Dyana Daniels** hosts local music programs "*An Hour From Atlanta To Charlotte*" and "*Live From Studio B*."

*If it's rock 'n' roll from compact disc, it's gotta be **Rock 101**, and if you're getting the complete lowdown on **Rock 101**, or any station for that matter, it's gotta be **Tuned In**. Turn the page and chill out!*



WLTS: NEW ORLEANS

If New Orleans is about anything, it's about flavor...whether it be in food or music. Assembling a crew of personalities and performers with regards to news, information and music is a task that **WLTS** Program Director **Bob Mitchell** would seem to eat up when one consults the consistent ratings his station has pulled in. With the irreverent **Bob Mitchell** asking his morning audience questions like, "*What do you do when your boss gives you a sexually explicit present?*" and the winners receiving tickets to an **Amy Grant** concert, you know that humor abounds at **Lite 105**.

The music moves constantly from old to new, from the most recognizable hits to pop tinged with R&B or country — from currents by **Simply Red**, **Al Jarreau** or **Barbra Streisand** to semi-obscurities like **The Temptations' "I Wonder Who She's Seeing Now"** or **The Carpenters' "Make Believe It's Your First Time."** While an upbeat sounding station, **Lite 105** shifts effortlessly to **Celeste's** romantic music from 7PM to 12M — which can contain surprises from **David Lanz** or **Louisiana's Le Roux**.

So stay tuned and soak up the facts and atmosphere as **MMR** gives its special coverage to **New Orleans' WLTS** in this week's **Tuned In**.



Debbie Gibson

Electric
Youth

(7-88919) (PR 2671)

the follow-up to the #1 smash
"Lost In Your Eyes"

from the Double Platinum #1 album
ELECTRIC YOUTH (81932)



Produced by Fred Zarr for BiZarr Music, Inc.
Arranged by Fred Zarr & Deborah Gibson
Management: Diane Gibson, Gibson Productions, Inc.



**MMR HIT TRACER
TRACKS DEBUT** 

**#1 MOST ADDED
NATIONALLY!**



On Atlantic Records,
Cassettes and Compact Discs

© 1989 Atlantic Recording Corp. ® A Warner Communications Co.

When you
**PLAY IT,
SAY IT!**



MTV

WEDNESDAY, MARCH 15, 1989

OVERVIEW

MTV: Music Television
24 hours daily, via cable television
44.7 million households
MTV Networks, A Viacom Company

OWNER: Viacom

DIRECTOR OF MUSIC PRMG: Patti Galluzzi

DIRECTOR OF TALENT & ARTIST RELATIONS: Rick Krim, John Cannelli

VJs:
6A-10A Kevin Seal
10A-3P "Downtown" Julie Brown
3P-11:30P Adam Curry
11:30P-1A Kevin Seal (Post Modern MTV)
All times Eastern

HOUR BY HOUR MUSIC

USERS GUIDE: Current, Recurrent and Gold status is noted. First song in music sweep is indicated by a bullet in left hand margin.

6AM

MELISSA ETHERIDGE	Similar Features	C
POISON	Your Mama Don't Dance	C
• EASTERHOUSE	Come Out Fighting	C
JOAN JETT/BLACKHRTS	Little Liar	R
• MADONNA	Like A Prayer	C
GUNS N' ROSES	Paradise City	R
• XTC	Mayor Of Simpleton	C
JULIAN LENNON	Now You're In Heaven	C
TRAVELING WILBURYS	Handle With Care	R
• EDIE BRICKELL & NEW	Circle	C

7AM

WINGER	Seventeen	C
BANGLES	Eternal Flame	C
• U2	When Love Comes To Town	C
VAN HALEN	Feels So Good	C
• PAULA ABDUL	Straight Up	R
LITA FORD	Close My Eyes Forever	C
• REPLACEMENTS	I'll Be You	C
DEF LEPPARD	Rocket	C
TONE-LOC	Wild Thing	R
• VIXEN	Cryin'	C

8AM

DEAD MILKMEN	Punk Rock Girl	C
MIKE & MECHANICS	The Living Years	R
• MICHELLE SHOCKED	When I Grow Up	C
LIVING COLOUR	Cult Of Personality	C
• FIXX	Driven Out	C
POISON	Your Mama Don't Dance	C
• BULLETTYOYS	For The Love Of Money	C
DEBBIE GIBSON	Lost In Your Eyes	R
U2	Angel Of Harlem	R
• MADONNA	Like A Prayer	C

9AM

ROD STEWART	My Heart Can't Tell You No	C
BREATHE	Don't Tell Me Lies	R
• NEW KIDS ON THE BLOC	You Got It (The Right Stuff)	R
WHITE LION	When The Children Cry	R
• CHICAGO	You're Not Alone	R
MILLI VANILLI	Girl, You Know It's True	C
• EDIE BRICKELL & NEW	Circle	C
GUNS N' ROSES	Paradise City	R
UB40	Red Red Wine	R
• BOBBY BROWN	Roni	R

10AM

WAS (NOT WAS)	Walk The Dinosaur	C
R E M	Stand	C
• P. CARRACK/T. NUNN	Romance	C
FINE YOUNG CANNIBALS	She Drives Me Crazy	C
• THIRTY EIGHT SPECIAL	Second Chance	C
PAULA ABDUL	Straight Up	R
• HOWARD JONES	Everlasting Love	C
ROXETTE	The Look	C
CARS	Drive	C
• MIKE & MECHANICS	The Living Years	R

11AM

ROY ORBISON	You Got It	C
JODY WATLEY	Real Love	C
• MADONNA	Like A Prayer	C
BON JOVI	Born To Be My Baby	R
• MARTIKA	More Than You Know	C
DEF LEPPARD	Rocket	C
• COWBOY JUNKIES	Sweet Jane	C
NEW KIDS ON THE BLOC	You Got It (The Right Stuff)	R
CHEAP TRICK	Don't Be Cruel	R
• BANGLES	Eternal Flame	C

12NOON

TRAVELING WILBURYS	End Of The Line	R
• U2	When Love Comes To Town	C
MILLI VANILLI	Girl, You Know It's True	C

• ROBBIE NEVIL	Somebody Like You	C
GUNS N' ROSES	Paradise City	R
ROD STEWART	My Heart Can't Tell You No	C
• PASADENAS	Tribute (Right On)	C
WAS (NOT WAS)	Walk The Dinosaur	C
• R E M	Stand	C

1PM

PAULA ABDUL	Straight Up	R
BOBBY BROWN	Roni	R
• CHEAP TRICK	Never Had A Lot To Lose	R
MIKE & MECHANICS	The Living Years	R
• VAN HALEN	Feels So Good	C
BREATHE	Don't Tell Me Lies	R
• ENYA	Orinoco Flow (Sail Away)	C
ROY ORBISON	You Got It	C
U2	Desire (Hollywood Mix)	C
• FINE YOUNG CANNIBALS	She Drives Me Crazy	C

2PM

ROXETTE	The Look	C
MADONNA	Like A Prayer	C
• VITAL SIGNS	Boys And Girls Are Doin' It	C
JODY WATLEY	Real Love	C
• CHICAGO	You're Not Alone	R
BANGLES	Eternal Flame	C
• EDIE BRICKELL & NEW	Circle	C
ROD STEWART	My Heart Can't Tell You No	C
• NEW KIDS ON THE BLOC	You Got It (The Right Stuff)	R

3PM

BON JOVI	Born To Be My Baby	R
DEAD MILKMEN	Punk Rock Girl	C
• MICHELLE SHOCKED	When I Grow Up	C
BOBBY BROWN	Roni	R
• PAULA ABDUL	Straight Up	R
LOU REED	Dirty Blvd	C
• BULLETTYOYS	For The Love Of Money	C
R E M	Stand	C
VIXEN	Edge Of A Broken Heart	R
• WINGER	Seventeen	C

4PM

SPECIAL PROGRAMMING	CLUB MTV	X
FINE YOUNG CANNIBALS	She Drives Me Crazy	C
BREATHE	Don't Tell Me Lies	R
• 2 LIVE CREW	Yakety Yak	C
SHEENA EASTON	The Lover In Me	R
• INFORMATION SOCIETY	Walking Away	R
• SPECIAL PROGRAMMING	YO! MTV RAPS	X
BOOGIE DOWN PRODUCT	Jack Of Spades	C
BIG DADDY KANE	Ain't No Half Steppin'	R
• SLICK RICK	Teenage Love	C
SWEET TEE	On The Smooth Tip	C
• MC LYTE	Lyte As A Rock	C

5PM

METALLICA	One	C
MOTLEY CRUE	Home Sweet Home	G
• PANDORAS	Run Down Love Battery	C
CINDERELLA	Last Mile	C
• OZZY OSBOURNE	Crazy Babies	C
SPECIAL PROGRAMMING	DIAL MTV	X
LIVING COLOUR	Cult Of Personality	C
PAULA ABDUL	Straight Up	R
• DEAD MILKMEN	Punk Rock Girl	C
WARRANT	Down Boys	C
• BOBBY BROWN	Roni	R

6PM

MADONNA	Like A Prayer	C
BRITNY FOX	Save The Weak	C
• DEBBIE GIBSON	Lost In Your Eyes	R
QUEENSRYCHE	Eyes Of A Stranger	C
• SKID ROW	Youth Gone Wild	C
NEW KIDS ON THE BLOC	You Got It (The Right Stuff)	R
POISON	Your Mama Don't Dance	C
• GUNS N' ROSES	Paradise City	R
METALLICA	One	C
• DEF LEPPARD	Rocket	C

7PM

SPECIAL PROGRAMMING	REMOTE CONTROL GAME SHOW	X
SPECIAL PROGRAMMING	JUST SAY JULIE	X
DAVID LEE ROTH	California Girls	G
• SAMANTHA FOX	I Wanna Have Some Fun	R
BOBBY BROWN	My Prerogative	R

8PM

STEVE WINWOOD	Holding On	R
MADONNA	Like A Prayer	C
• BUSTER POINDEXTER	Hit The Road Jack	C
DEBBIE GIBSON	Lost In Your Eyes	R
• MIKE & MECHANICS	The Living Years	R
BON JOVI	Bad Medicine	R
• TRAVELING WILBURYS	End Of The Line	R

ROXETTE	The Look	C
HUEY LEWIS & NEWS	Heart Of Rock & Roll	G
• R E M	Stand	C

9PM

ESCAPE CLUB	Wild, Wild West	R
VAN HALEN	Feels So Good	C
• U2	When Love Comes To Town	C
NEW KIDS ON THE BLOC	You Got It (The Right Stuff)	R
• POISON	Your Mama Don't Dance	C
JODY WATLEY	Real Love	C
• XTC	Mayor Of Simpleton	C
GUNS N' ROSES	Paradise City	R
• PAULA ABDUL	Straight Up	R

10PM

PHIL COLLINS	Groovy Kind Of Love	R
DEF LEPPARD	Rocket	C
• MICHELLE SHOCKED	When I Grow Up	C
ROY ORBISON	You Got It	C
• ROD STEWART	My Heart Can't Tell You No	C
EDDIE MONEY	Walk On Water	R
• PASADENAS	Tribute (Right On)	C
BANGLES	Eternal Flame	C
U2	Sunday Bloody Sunday	G
• MADONNA	Like A Prayer	C

11PM

SPECIAL PROGRAMMING	REMOTE CONTROL GAME SHOW	X
SPECIAL PROGRAMMING	POST MODERN MTV	X
ERASURE	Stop	C
CURE	Why Can't I Be You?	G
• LOU REED	Dirty Blvd	C
• ROBYN HITCHCOCK	Balloon Man	R
ROBYN HITCHCOCK	Madonna Of The Wasps	C

ALPHABETICAL LIST BY ARTIST

2

2 LIVE CREW	Yakety Yak	4p
-------------	------------	----

A/B

ABDUL, PAULA	Straight Up	7a
ABDUL, PAULA	Straight Up	10a
ABDUL, PAULA	Straight Up	1p
ABDUL, PAULA	Straight Up	3p
ABDUL, PAULA	Straight Up	5p
ABDUL, PAULA	Straight Up	9p
BANGLES	Eternal Flame	7a
BANGLES	Eternal Flame	11a
BANGLES	Eternal Flame	2p
BANGLES	Eternal Flame	10p
BIG DADDY KANE	Ain't No Half Steppin'	4p
BON JOVI	Bad Medicine	8p
BON JOVI	Born To Be My Baby	11a
BON JOVI	Born To Be My Baby	3p
BOOGIE DOWN PRODUCT	Jack Of Spades	4p
BREATHE	Don't Tell Me Lies	9a
BREATHE	Don't Tell Me Lies	1p
BREATHE	Don't Tell Me Lies	4p
BRICKELL, EDIE & NEW	Circle	6a
BRICKELL, EDIE & NEW	Circle	9a
BRICKELL, EDIE & NEW	Circle	2p
BRITNY FOX	Save The Weak	6p
BROWN, BOBBY	My Prerogative	7p
BROWN, BOBBY	Roni	9a
BROWN, BOBBY	Roni	1p
BROWN, BOBBY	Roni	3p
BROWN, BOBBY	Roni	5p
BROWN, BOBBY	Roni	8a
BULLETTYOYS	For The Love Of Money	3p
BULLETTYOYS	For The Love Of Money	3p

C/D

CARRACK/NUNN	Romance	10a
CARS	Drive	10a
CHEAP TRICK	Don't Be Cruel	11a
CHEAP TRICK	Never Had A Lot To Lose	1p
CHICAGO	You're Not Alone	9a
CHICAGO	You're Not Alone	2p
CINDERELLA	Last Mile	5p
COLLINS, PHIL	Groovy Kind Of Love	10p
COWBOY JUNKIES	Sweet Jane	11a
CURE	Why Can't I Be You?	11p
DEAD MILKMEN	Punk Rock Girl	8a
DEAD MILKMEN	Punk Rock Girl	3p
DEAD MILKMEN	Punk Rock Girl	5p
DEF LEPPARD	Rocket	7a
DEF LEPPARD	Rocket	11a
DEF LEPPARD	Rocket	6p
DEF LEPPARD	Rocket	10p

E/F

EASTERHOUSE	Come Out Fighting	6a
EASTON, SHEENA	The Lover In Me	4p

ENYA	Orinoco Flow (Sail Away)	1p
ERASURE	Stop	11p
ESCAPE CLUB	Wild, Wild West	9p
ETHERIDGE, MELISSA	Similar Features	6a
FINE YOUNG CANNIBALS	She Drives Me Crazy	10a
FINE YOUNG CANNIBALS	She Drives Me Crazy	1p
FINE YOUNG CANNIBALS	She Drives Me Crazy	4p
FIXX	Driven Out	8a
FORD, LITA	Close My Eyes Forever	7a
FOX, SAMANTHA	I Wanna Have Some Fun	7p

G/H

GIBSON, DEBBIE	Lost In Your Eyes	8a
GIBSON, DEBBIE	Lost In Your Eyes	6p
GIBSON, DEBBIE	Lost In Your Eyes	8p
GUNS N' ROSES	Paradise City	6a
GUNS N' ROSES	Paradise City	9a
GUNS N' ROSES	Paradise City	12n
GUNS N' ROSES	Paradise City	6p
GUNS N' ROSES	Paradise City	9p
HITCHCOCK, ROBYN	Balloon Man	11p
HITCHCOCK, ROBYN	Madonna Of The Wasps	11p

I/J

INFORMATION SOCIETY	Walking Away	4p
JETT, JOAN/BLACKHRTS	Little Liar	6a
JONES, HOWARD	Everlasting Love	10a

L/M

LENNON, JULIAN	Now You're In Heaven	6a
LEWIS, HUEY & NEWS	Heart Of Rock & Roll	8p
LIVING COLOUR	Cult Of Personality	8a
LIVING COLOUR	Cult Of Personality	5p
MADONNA	Like A Prayer	6a
MADONNA	Like A Prayer	8a
MADONNA	Like A Prayer	11a
MADONNA	Like A Prayer	2p
MADONNA	Like A Prayer	6p
MADONNA	Like A Prayer	8p
MADONNA	Like A Prayer	10p
MARTIKA	More Than You Know	11a
MC LYTE	Lyte As A Rock	4p
METALLICA	One	5p
METALLICA	One	6p
MIKE & MECHANICS	The Living Years	8a
MIKE & MECHANICS	The Living Years	10a
MIKE & MECHANICS	The Living Years	1p
MIKE & MECHANICS	The Living Years	8p
MILLI VANILLI	Girl, You Know It's True	9a
MILLI VANILLI	Girl, You Know It's True	12n
MONEY, EDDIE	Walk On Water	10p
MOTLEY CRUE	Home Sweet Home	5p

N/O

NEVIL, ROBBIE	Somebody Like You	12n
NEW KIDS ON THE BLOC	You Got It (The Right Stuff)	9a
NEW KIDS ON THE BLOC	You Got It (The Right Stuff)	11a
NEW KIDS ON THE BLOC	You Got It (The Right Stuff)	2p
NEW KIDS ON THE BLOC	You Got It (The Right Stuff)	6p
NEW KIDS ON THE BLOC	You Got It (The Right Stuff)	9p
ORBISON, ROY	You Got It	11a
ORBISON, ROY	You Got It	1p
ORBISON, ROY	You Got It	10p
OSBOURNE, OZZY	Crazy Babies	5p

P/Q

PANDORAS	Run Down Love Battery	5p
PASADENAS	Tribute (Right On)	12n
PASADENAS	Tribute (Right On)	10p
POINDEXTER, BUSTER	Hit The Road Jack	8p
POISON	Your Mama Don't Dance	6a
POISON	Your Mama Don't Dance	8a
POISON	Your Mama Don't Dance	6p
POISON	Your Mama Don't Dance	9p
QUEENSRYCHE	Eyes Of A Stranger	6p

R/S

R E M	Stand	10a
R E M	Stand	12n
R E M	Stand	3p
R E M	Stand	8p
REED, LOU	Dirty Blvd	3p
REED, LOU	Dirty Blvd	11p
REPLACEMENTS	I'll Be You	7a
ROTH, DAVID LEE	California Girls	7p
ROXETTE	The Look	10a
ROXETTE	The Look	2p
ROXETTE	The Look	8p
SHOCKED, MICHELLE	When I Grow Up	8a
SHOCKED, MICHELLE	When I Grow Up	3p
SHOCKED, MICHELLE	When I Grow Up	10p
SKID ROW	Youth Gone Wild	6p
SLICK RICK	Teenage Love	4p
SPECIAL PROGRAMMING	CLUB MTV	4p

ALPHABETICAL LIST BY ARTIST

S/T/U

SPECIAL PROGRAMMING	DIAL MTV	5p
SPECIAL PROGRAMMING	JUST SAY JULIE	7p
SPECIAL PROGRAMMING	POST MODERN MTV	11p
SPECIAL PROGRAMMING	REMOTE CONTROL GAME SHOW	7p
SPECIAL PROGRAMMING	REMOTE CONTROL GAME SHOW	11p
SPECIAL PROGRAMMING	YO! MTV RAPS	4p
STEWART, ROD	My Heart Can't Tell You No	9a
STEWART, ROD	My Heart Can't Tell You No	12n
STEWART, ROD	My Heart Can't Tell You No	2p
STEWART, ROD	My Heart Can't Tell You No	10p
SWEET TEE	On The Smooth Tip	4p
THIRTY EIGHT SPECIAL	Second Chance	10a
TONE-LOC	Wild Thing	7a
TRAVELING WILBURYS	End Of The Line	12n
TRAVELING WILBURYS	End Of The Line	8p
TRAVELING WILBURYS	Handle With Care	6a
U2	Angel Of Harlem	8a
U2	Desire (Hollywood Mix)	1p
U2	Sunday Bloody Sunday	10p
U2	When Love Comes To Town	7a
U2	When Love Comes To Town	12n
U2	When Love Comes To Town	9p
UB40	Red Red Wine	9a

V/W/X

VAN HALEN	Feels So Good	7a
VAN HALEN	Feels So Good	9p
VAN HALEN	Feels So Good	1p
VITAL SIGNS	Boys And Girls Are Doin' It Cryin'	2p
VIXEN	Edge Of A Broken Heart	3p
WARRANT	Down Boys	5p
WAS (NOT WAS)	Walk The Dinosaur	10a
WAS (NOT WAS)	Walk The Dinosaur	12n
WATLEY, JODY	Real Love	11a
WATLEY, JODY	Real Love	2p
WATLEY, JODY	Real Love	9p
WHITE LION	When The Children Cry	9a
WINGER	Seventeen	7a
WINGER	Seventeen	3p
WINWOOD, STEVE	Holding On	8p
XTC	Mayor Of Simpleton	6a
XTC	Mayor Of Simpleton	9p

PLAYLIST OF CURRENTS

USERS GUIDE: Number of plays calculated for 18 hour monitor period.

MADONNA	Like A Prayer	7
BANGLES	Eternal Flame	4
DEF LEPPARD	Rocket	4
POISON	Your Mama Don't Dance	4
R.E.M.	Stand	4
STEWART, ROD	My Heart Can't Tell You No	4
BRICKELL, EDIE & NEW	Circle	3
DEAD MILKMEN	Punk Rock Girl	3
FINE YOUNG CANNIBALS	She Drives Me Crazy	3
ORBISON, ROY	You Got It	3
ROXETTE	The Look	3
SHOCKED, MICHELLE	When I Grow Up	3
U2	When Love Comes To Town	3
VAN HALEN	Feels So Good	3
WATLEY, JODY	Real Love	3
BULLETTBOYS	For The Love Of Money	2
LIVING COLOUR	Cult Of Personality	2
METALLICA	One	2

MILLI VANILLI	Girl, You Know It's True	2
PASADENAS	Tribute (Right On)	2
REED, LOU	Dirty Blvd	2
WAS (NOT WAS)	Walk The Dinosaur	2
WINGER	Seventeen	2
XTC	Mayor Of Simpleton	2
2 LIVE CREW	Yakety Yak	1
BOOGIE DOWN PRODUCT.	Jack Of Spades	1
BRITNY FOX	Save The Weak	1
CARRACK/NUNN	Romance	1
CINDERELLA	Last Mile	1
COWBOY JUNKIES	Sweet Jane	1
EASTERHOUSE	Come Out Fighting	1
ENYA	Orinoco Flow (Sail Away)	1
ERASURE	Stop	1
ETHERIDGE, MELISSA	Similar Features	1
FIXX	Driven Out	1
FORD, LITA	Close My Eyes Forever	1
HITCHCOCK, ROBYN	Madonna Of The Wasps	1
JONES, HOWARD	Everlasting Love	1
LENNON, JULIAN	Now You're In Heaven	1
MARTIKA	More Than You Know	1
MC LYTE	Lyte As A Rock	1
NEVIL, ROBBIE	Somebody Like You	1
OSBOURNE, OZZY	Crazy Babies	1
PANOORAS	Run Down Love Battery	1
POINDEXTER, BUSTER	Hit The Road Jack	1
QUEENSRYCHE	Eyes Of A Stranger	1
REPLACEMENTS	I'll Be You	1
SKIO ROW	Youth Gone Wild	1
SLICK RICK	Teenage Love	1
SWEET TEE	On The Smooth Tip	1
THIRTY EIGHT SPECIAL	Second Chance	1
U2	Desire (Hollywood Mix)	1
VITAL SIGNS	Boys And Girls Are Doin' It Cryin'	1
VIXEN	Edge Of A Broken Heart	1
WARRANT	Down Boys	1

PLAYLIST OF HOTTEST RECURRENTS

USERS GUIDE: Recurrents played more than once

ABDUL, PAULA	Straight Up	6
GUNS N' ROSES	Paradise City	5
NEW KIDS ON THE BLOC	You Got It (The Right Stuff)	5
BROWN, BOBBY	Roni	4
MIKE & MECHANICS	The Living Years	4
BREATHE	Don't Tell Me Lies	3
GIBSON, DEBBIE	Lost In Your Eyes	3
BON JOVI	Born To Be My Baby	2
CHICAGO	You're Not Alone	2
TRAVELING WILBURYS	End Of The Line	2

CORE ARTIST

USERS GUIDE: Those artists with a title saturation of at least three. Listed in descending order.

U2	4
----	---

GOLD/CURR. RECURR. RATIOS

OVERALL		
C-R	96.36	
G	3.64	
MORNING DRIVE		
C-R	100.00	
G	0.00	
MIDDAY		
C-R	97.92	
G	2.08	
AFTERNOON DRIVE		
C-R	97.50	
G	2.50	
EVENING		
C-R	89.19	
G	10.81	

POSITIONING STATEMENTS

FEATURES AND DESCRIPTIONS	22X
"MTV News... you hear it first" (13X)	
"MTV... your TV" (5X)	
"Wake Up to MTV" (4X)	
MUSIC	16X
"New music first" (10X)	
"MTV your favorite music... and more" (6X)	
IMAGE	10X
"There's stereo... and then there's stereo" (5X) (or variation)	
"One Sign, One Time, One Vision, MTV" (5X) (or variation)	

PROMOTIONAL ACTIVITY

MTV SPRING BREAK '89	16X
The MTV gang travelled to Florida to join in on the Spring Break '89 festivities. Starting March 17th MTV broadcasted live from the Sunshine State (including "Remote Control" and "Club MTV" with special guest Tone-Loc). Cheap Trick, Vixen, Sam Kinison, The Fixx and Was (Not Was) also appeared in the Spring Break '89 blast. Spring Break '89 was sponsored in part by Taco Bell and local cable stations. MTV also aired Spring Break reports all week on the activities and had inside info leading up to the opening last Friday.	
MTV NEWS	14X
Kurt Loder brings you the news first. Exciting interviews and a behind-the-scenes look at today's most influential newsmakers. Kurt keeps us up-to-date with what's going on in the entertainment industry. Featured recently in the news: Desmond Kovic, Surf'n' Guitars, Slaves of New York, Andrew Dice Clay, Guns N' Roses, Michael Jackson, Eurythmics, Madonna's lawsuit, Nelson Mandela's 70th Birthday Party Concert Home Video, and David Stewart/Etta James together on the "Rooftops Soundtrack".	
JUST SAY JULIE	8X
They finally gave her a show and MTV will never be the same! Miss Julie Brown's show entails her favorite videos, interesting L.A. type information and her favorite guests ("Downtown"). Julie Brown appeared on the show on monitor date. "Just Say Julie" airs every Wednesday after "Remote Control" at 7:30PM.	
THE BIG PICTURE	8X
Recently featured on "The Big Picture" with host Chris Connelly was the new movie release "Leviathan." Also highlighted: Michael Keaton, Tom Hanks, and a look at the "Surf Cinema." "The Big Picture" is seen on Thursday evenings at 7:30 and Saturday evenings at 6:30.	
THE WEEK IN ROCK	7X
First on the scene with all the news you need to know. Featured in a recent episode: concert road reports, past news items, upcoming news items, old and new breakers, and old and new trends. Recent highlights: Elvis Costello and "Quizmaster" Kevin Seal.	
BON JOVI	7X
Jon Bon Jovi is giving away the house in New Jersey where he grew up. Yes, he's actually giving away his house, plus \$10,000 in cash for property taxes, plus a Kawasaki Unlimited motorcycle. And if that weren't enough, the winner will be flown to Bon Jovi's next concert date. When you see three videos in-a-row from Bon Jovi and hear the special message, call the flashing 900 number. It's all set to rap up March 29th, and it's sponsored by Skittles, Stridex and Kawasaki.	
MUSEUM OF UNNATURAL HISTORY	6X
MTV's travelling show goes back on the road with its first stop in New Orleans. As you may recall, the Museum is a travelling extravaganza of musical and entertainment paraphernalia.	
HALF HOUR COMEDY HOUR	4X
It's MTV's hour of comedy packed into a half hour. Catch the funniest stand-ups and their funniest moments ever. The "Half Hour Comedy Hour" can be seen Tuesday evenings at 7:30 and Sunday evenings at 10:30.	
REMOTE CONTROL	2X
It's MTV's nuttiest game show! Hosted by Ken Ober (along with Colin, Kari and Steve), "Remote Control" comes your way weeknights at 7PM and 11PM.	
CLUB MTV	1X
Direct from New York's Palladium, "Downtown" Julie Brown hosts MTV's version of American Bandstand. "The Club" comes your way weekdays at 4PM. On date of monitor 2 Live Crew visited and performed their latest single "Yakety Yak".	
POST MODERN MTV	1X
Hosted by Kevin Seal, this MTV program provides the more intellectually acute approach to music videos with clips from artists like Erasure, The Cure, Lou Reed and Robyn Hitchcock. "Post Modern MTV" airs Monday-Thursday at 11:30PM.	
DIAL MTV	1X
Adam Curry hosts this daily MTV countdown. Based on 2,000 randomly selected viewer phone calls, the top 15 videos of the day are tabulated. The videos are played back at 5:30PM, after the live on-the-air phone-in period in which callers can speak with the VJ's. The top two clips on the 15th of March were (#2) Metallica's "One" and (#1) Def Leppard's "Rocket".	

ACCOUNT LIST

Abdomenizer	3X	Fitness
Agree Conditioners	1X	Health/Beauty
Ambervision	1X	Optical
Art Institute	1X	Education
Bradford Exchange	1X	Various
Bud Light	2X	Beer/Wine
Buf-Puf Facial Sponges	2X	Health/Beauty
Burger King	2X	Restaurant
Butterfinger	1X	Food Products
Cardbury	1X	Food Products
Campho-phenique	2X	Health/Beauty
Caramello	2X	Food Products
CBS — Jake & The Fatman	7X	TV/Broadcast
Clampion U S A	1X	Clothing
Chivriole	1X	Auto/MC
Chill Jeans	5X	Clothing
Cleasli DoubleClear	13X	Health/Beauty
Dieta Cola	9X	Beverage
Columbia Music Collection—Rockin' U S A	1X	CDs/Records/Tapes
Ollumbia Pictures Home Video — Punched	2X	Entertainment/Rec
Coors	4X	Beer/Wine
Cover Girl Make-Up	1X	Health/Beauty
Dentyne	2X	Food Products
Domino's Pizza	2X	Food Products
Doritos	3X	Food Products
Durasoti Colored Contact Lenses	1X	Optical
Easy Rider	1X	Fitness
Entrepeneur	1X	Publication
Epi-Brush	3X	Health/Beauty
Extra Sugar Free Gum	1X	Food Products
Faces International	2X	Publication
Fleisch Lives — Universal Pictures	5X	Entertainment/Rec
Footlocker	2X	Clothing
Hawaiian Tropic	3X	Health/Beauty
Head & Shoulders	2X	Health/Beauty
International Correspondence Schools	3X	Education
J2 Communications—Teen Steam—Alyssa Milano	1X	Entertainment/Rec
Jhirmack	3X	Health/Beauty
Kawasaki	1X	Auto/MC
Lee Jeans	7X	Clothing
Levi 501 Jeans	12X	Clothing
Life Savers Fruit Juicers	1X	Food Products
Lorimar Pictures — Dead Bang	5X	Entertainment/Rec
M & M's	1X	Food Products
Maybelline	2X	Health/Beauty
Metropolitan Guild — Unicorn Of Magic & Light	1X	Various
MGM Pictures — Leviathan	8X	Entertainment/Rec
Milky Way	1X	Beer/Wine
Mitsubishi	1X	Food Products
Model Magazine	1X	Publication
New Generation Hair Treatment	1X	Health/Beauty
New Visions Pictures — Rooftops	2X	Entertainment/Rec
Nick at Nite	1X	TV/Broadcast
Nintendo Games & Accessories	4X	Entertainment/Rec
Nissan	2X	Auto/MC
Oxy	3X	Health/Beauty
Pet Plus	1X	Health/Beauty
Phiso-derm	4X	Health/Beauty
Playboy	4X	Publication
Playtex Portables	5X	Health/Beauty
Psycho Skate	3X	Entertainment/Rec
Redken Vivagen	2X	Health/Beauty
Right Guard Sport Stick	3X	Publication
Rolling Stone	1X	Publication
Ronald Reagan Commemorative Coin	1X	Various
Save The Children	1X	Various
Sessions Night Beat	5X	CDs/Records/Tapes
7 Up	5X	Beverage
Showtime	1X	TV/Broadcast
Silkence Conditioner	1X	Health/Beauty
Silver Eagle Records	7X	CDs/Records/Tapes
Soft & Dry	7X	Health/Beauty
Soflax	5X	Fitness
Sinix	2X	Health/Beauty
Superboy	1X	TV/Broadcast
Taco Bell	5X	Restaurant
Tampax Tampons	1X	Health/Beauty
TDK Audio Cassettes	4X	CDs/Records/Tapes
3 Musketeers	3X	Food Products
Time-Life Books	6X	Publication
Time-Life Music	1X	CDs/Records/Tapes
Tone Skin Care Bar	1X	Health/Beauty
Tri-Siar Pictures — Sing	3X	Entertainment/Rec
Trojan Latex Condoms	6X	Health/Beauty
Tubby's Subs	1X	Restaurant
Twix	2X	Food Products
Universal Pictures — Flech Lives	8X	Entertainment/Rec
U S Army	1X	Government
Vidal Sassoon Hair Products	5X	Health/Beauty
Volkswagen	3X	Auto/MC
Warner Home Video — Imagine	4X	Entertainment/Rec
Warner Bros — Lean On Me	3X	Entertainment/Rec
Wrigley's Gum	7X	Food Products
Yamaha	3X	Auto/MC

ACCOUNTS BY CATEGORY

Auto/MC	4%	Food Products	9%
Beer/Wine	4%	Government	3%
Beverage	5%	Health/Beauty	28%
CDs/Records/Tapes	18%	Optical	1%
Clothing	9%	Publication	3%
Education	1%	Restaurant	3%
Entertainment/Rec	16%	TV/Broadcast	3%
Fitness	3%	Various	2%

BLOW

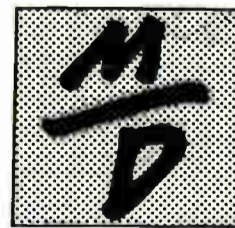
MARK DRISCOLL POWER PROMOS ARE ON THE AIR EVERYWHERE!

• ID's • SWEEPERS • PROMOS • SALES PRESENTATIONS

ELECTRIFY YOUR LISTENERS!

Call: (213) 871-6909 for Teledemo
(215) 667-8100 for Information

MARK DRISCOLL PROMOS, Q102, 2 BALA PLAZA, BALA CYNWYD, PA 19004



It's not a luxury... It's a necessity!

OFF YOUR COMPETITION!

MARKET EXCLUSIVE, custom rates determined by market and needs. Next day turn around in most cases & Fax.

POISON

"Your Mama Don't Dance"

ALREADY A TOP 15 RECORD,
HEADED FOR TOP 5!!!
STRAIGHT AHEAD, FAMILIAR,
CLEAN ROCK & ROLL!!!

donny osmond "SOLDIER OF LOVE" DONNY'S DONE!!!

MMR HIT TRACER TRACKS ³⁴ - ²³

75% PLAY INCREASE THIS WEEK!

HITMAKERS NATIONAL BREAKOUT

R&R MOST ADDED!

HOT ADDS!

WNVZ #17	B104	B94	B97	KS104	KISN	KKMG #32
Y100 #30	WMJQ	PRO-FM	WGH	KIIS	WAPE #24	WFMF #34
Q102 #34	WEGX	KKBO	KTFM	KROY	KRNQ #30	KZOU #37

HOT ACTION!

WNCI 11-7 (HOT)	KITY 34-31	WKBO DEBUT #25	KPLZ DEBUT #30
KZZP 15-13 (HOT)	WKTI DEBUT #22	KUBE DEBUT #28	KWSS DEBUT #34
Y108 20-14 (HOT)	KDWB DEBUT #25	KBEO DEBUT #29	And More!

Also Playing On: KKLO, PWR96, Q107 & WZPL!



duran duran "DO YOU BELIEVE IN SHAME"

THE NATIONWIDE SOLD-OUT TOUR CONTINUES!

MMR HIT TRACER TRACKS NEWCOMER

ADDED IN BREAKOUT ROTATION TO MTV!

CHECK OUT THIS ACTION!

CKOI ADD	KMOK ADD	WGH	WOKI 21-19	K98 DEBUT #30	WSPK
KXYQ ADD	KXXR 22-19	KITY	Q98 21-20	KSAQ DEBUT #38	K106
KZZB ADD	KROY 40-35	KKRZ	KOKO 30-24	WFLY	& MORE!
WCGO ADD	WXKS DEBUT #32	KPLZ	KSND 32-25	WAEB	
BJ105 ADD	WEGX	KUBE	B93 #37	WERZ	

Also Playing On: KIIS & WKSS!!

Taken From The Gold Lp "Big Thing."



gina go-go "I CAN'T FACE THE FACT"

MMR HIT TRACER TRACKS #1 NEWCOMER

REACH INDEX 11.28 MILLION THIS WEEK!

HOT97.7 #7	KKRZ #32	WFMF 31-26	K106
PWR106 #9	KUBE	KRQ 28-26	KKMG
KROY 13-11 (HOT)	KMGX 12-11	KKXX 31-27	KNAN 31-23
FM102 #16	KDON 16-12	KZZB 38-34	QV103 DEBUT #40
WHYT 16-22	KCAQ 23-18	KEZB 40-37	
KWSS #25	KKFR 23-19	B93 DEBUT #38	
KITY 32-26	KZFM #19	K98	

Also Playing On: KTFM, KZZP, WEGX, WXKS & WIOQ!

HOT RE-MIX ON THE WAY!



Ashford & Simpson

"I'll Be There For You"
Huge jump now #1
urban

R&R
URBAN ⑥ - ①

M.C. Hammer

"Turn This Mutha Out"
Monster!! 444,976
albums sold!

Will be gold in two
weeks!



When you
PLAY IT,
SAY IT!

HIT RADIO/WIOQ-FM

WEDNESDAY, MARCH 15, 1989

OVERVIEW

STATION: WIOQ-FM, Philadelphia, PA
FREQUENCY: 102.1 MHz (40,000 watts)
GROUP OWNER: EZ Communications
GM: Michael B. Marder
GSM: Gus DeJohn
PD: Mark Driscoll
ASST. PD: Marcia Platzer
MD: Frank Cerami
PROMOTION DIR.: TBA
NEWS DIRECTOR: TBA
AIRSTAFF:
 6A-10A TBA
 10A-2P Lindsey Burdette
 2P-6P Elvis Duran
 6P-10P Malcolm MoJo Schwartz
 10P-2A Super Snake
 2A-6A Mark Colmes
REP FIRM: Hillier, Newmark, Wechsler & Howard

HOOR BY HOOR MUSIC

USERS GUIDE: Current, Recurrent and Gold status is noted. First song in music sweep is indicated by a bullet in left hand margin.

6AM

ERASURE	A Little Respect	R
VANESSA WILLIAMS	Dreamin'	C
MILLI VANILLI	Girl, You Know It's True	C
ANIMATION	Room To Move	C
TAYLOR DAYNE	Prove Your Love	R
WAS (NOT WAS)	Walk The Dinosaur	C
SHANNON	Let The Music Play	G
JT TAYLOR & R.BELLE	All I Want Is Forever	C
E.U.	Da Butt	R
EIGHTH WONDER	Baby Baby	C
MADONNA	Like A Prayer	C
JOHNNY O	Fantasy Girl	R
BOBBY BROWN	Every Little Step	C

7AM

KEITH SWEAT	Don't Stop Your Love	C
NEW KIDS ON THE BLOC	You Got It (The Right Stuff)	R
SA-FIRE	Thinking Of You	C
DEBBIE GIBSON	Out Of The Blue	G
STEVIE B	I Wanna Be The One	C
SWEET SENSATION	Sincerely Yours	C
DINO	24-7	C
FINE YOUNG CANNIBALS	She Drives Me Crazy	C
TAYLOR DAYNE	Don't Rush Me	R
GINA GO-GO	I Can't Face The Fact	C
INFORMATION SOCIETY	What's On Your Mind	R
NENAH CHERRY	Buffalo Stance	C
SYSTEM	Don't Disturb This Groove	G
SANDEE	Notice Me	C

8AM

PAULA ABDUL	Straight Up	R
JOHNNY KEMP	Birthday Suit	C
STEVIE B	Spring Love	R
PASADENAS	Tribute (Right On)	C
DEBBIE GIBSON	Lost In Your Eyes	C
MILLI VANILLI	Girl, You Know It's True	R
KON KAN	I Beg Your Pardon	R
WILL TO POWER	Dreamin'	G
TONE-LOC	Funky Cold Medina	C
WHEN IN ROME	The Promise	R
ANITA BAKER	Just Because	C
JOHNNY O	Fantasy Girl	R
JOEY WATLEY	Real Love	R
GLORIA ESTEFAN/MSM	Conga	G

9AM

WAS (NOT WAS)	Walk The Dinosaur	C
MADONNA	Like A Prayer	C
KARYN WHITE	Superwoman	C
ROXETTE	The Look	C
AL B SURE	Off On Your Own (Girl)	R
SWEET SENSATION	Sincerely Yours	C
ERASURE	Chains Of Love	R
PAULA ABDUL	Cold Hearted	C
VANESSA WILLIAMS	Dreamin'	C
TONE-LOC	Wild Thing	R
ANIMATION	Room To Move	C
COMPANY B	Fascinated	G
FINE YOUNG CANNIBALS	She Drives Me Crazy	C

10AM

DEON ESTUS/G MICHAEL	Heaven Help Me	C
CAMOUFLAGE	Great Commandment	R
NENAH CHERRY	Buffalo Stance	C
PRINCE	U Got The Look	G
BOBBY BROWN	Every Little Step	C
NEW KIDS ON THE BLOC	You Got It (The Right Stuff)	R
PET SHOP BOYS	Left To My Own Devices	R

BANGLES	Eternal Flame	C
VANESSA WILLIAMS	The Right Stuff	R
STEVIE B	I Wanna Be The One	C
RICK ASTLEY	Never Gonna Give You Up	G
MARTIKA	More Than You Know	C
TONE-LOC	Funky Cold Medina	C
MILLI VANILLI	Girl, You Know It's True	C

11AM

GINA GO-GO	I Can't Face The Fact	C
DEELE	Two Occasions	R
JOEY WATLEY	Real Love	C
WAS (NOT WAS)	Walk The Dinosaur	C
INXS	Need You Tonight	G
JOHNNY KEMP	Birthday Suit	C
WHITNEY HOUSTON	Love Will Save The Day	R
PASADENAS	Tribute (Right On)	C
MADONNA	Like A Prayer	C
INFORMATION SOCIETY	Walking Away	R
PAULA ABDUL	Straight Up	R
ANITA BAKER	Just Because	C
FINE YOUNG CANNIBALS	She Drives Me Crazy	C
JETS	Crush On You	G

12NOON

ROXETTE	The Look	C
KON KAN	I Beg Your Pardon	R
SAMANTHA FOX	I Wanna Have Some Fun	R
DEBBIE GIBSON	Lost In Your Eyes	C
SWEET SENSATION	Sincerely Yours	C
NEW KIDS ON THE BLOC	You Got It (The Right Stuff)	R
SANDEE	Notice Me	C
JOEY WATLEY	Looking For A New Love	G
GEORGE MICHAEL	Faith	G
VANESSA WILLIAMS	Dreamin'	G
MILLI VANILLI	Girl, You Know It's True	C
NENAH CHERRY	Buffalo Stance	C
COVER GIRLS	Because Of You	G

1PM

ANIMATION	Room To Move	C
SHEILA E	Glamorous Life	G
TONE-LOC	Funky Cold Medina	C
JOHNNY O	Fantasy Girl	R
JT TAYLOR & R.BELLE	All I Want Is Forever	C
ESCAPE CLUB	Wild, Wild West	R
WAS (NOT WAS)	Walk The Dinosaur	C
BOBBY BROWN	Every Little Step	C
JOEY WATLEY	Don't You Want Me	G
PAULA ABDUL	Straight Up	R
SA-FIRE	Thinking Of You	C
ROB BASE/DJ EZ ROCK	Get On The Dance Floor	R
MADONNA	Like A Prayer	C
STEVIE B	I Wanna Be The One	C

2PM

JANET JACKSON	What Have You Done For Me	G
EIGHTH WONDER	Baby Baby	C
LUTHER VANDROSS	She Won't Talk To Me	C
FINE YOUNG CANNIBALS	She Drives Me Crazy	C
GINA GO-GO	I Can't Face The Fact	C
TONE-LOC	Wild Thing	R
JOEY WATLEY	Real Love	C
KEITH SWEAT	I Want Her	G
BANGLES	Eternal Flame	C
MARY JANE GIRLS	In My House	G
JOHNNY KEMP	Birthday Suit	C
STEVE WINWOOD	Roll With It	R
PAULA ABDUL	Cold Hearted	C

3PM

SWEET SENSATION	Sincerely Yours	C
MADONNA	Holiday	G
NEW KIDS ON THE BLOC	You Got It (The Right Stuff)	R
ANIMATION	Room To Move	C
SHEENA EASTON	The Lover In Me	R
NENAH CHERRY	Buffalo Stance	C
ROXETTE	The Look	C
BRENDA RUSSELL	Piano In The Dark	R
MARTIKA	More Than You Know	C
TONE-LOC	Funky Cold Medina	C
MILLI VANILLI	Girl, You Know It's True	C
KON KAN	I Beg Your Pardon	R
KARYN WHITE	The Way You Love Me	R
WAS (NOT WAS)	Walk The Dinosaur	C

4PM

KLYMAXX	Meeting In The Ladies Room	G
SANDEE	Notice Me	C
JOHNNY O	Fantasy Girl	R
BOYS	Dial My Heart	R
PASADENAS	Tribute (Right On)	C
MADONNA	Like A Prayer	C

PAULA ABDUL	Straight Up	R
BOBBY BROWN	Rock Wit'cha	C
MICHAEL JACKSON	The Way You Make Me Feel	G
FINE YOUNG CANNIBALS	She Drives Me Crazy	C
GLORIA ESTEFAN/MSM	Rhythm Is Gonna Get You	G
STEVIE B	I Wanna Be The One	C

5PM

TONE-LOC	Wild Thing	R
PET SHOP BOYS	Left To My Own Devices	R
STARPOINT	Object Of My Desire	G
SWEET SENSATION	Sincerely Yours	C
JOHNNY KEMP	Just Got Paid	R
OEBBIE GIBSON	Lost In Your Eyes	C
GINA GO-GO	I Can't Face The Fact	C
NEW KIDS ON THE BLOC	You Got It (The Right Stuff)	R
ESCAPE CLUB	Shake For The Sheik	R
NENAH CHERRY	Buffalo Stance	C
VANESSA WILLIAMS	Dreamin'	C
MILLI VANILLI	Girl, You Know It's True	C
JOEY WATLEY	Real Love	C
MADONNA	Like A Virgin	G

6PM

TONE-LOC	Funky Cold Medina	C
BOYS CLUB	I Remember Holding You	R
JOHNNY KEMP	Birthday Suit	C
WAS (NOT WAS)	Walk The Dinosaur	C
EIGHTH WONDER	Baby Baby	C
PAULA ABDUL	Straight Up	R
NOEL	Silent Morning	G
ANIMATION	Room To Move	C
NEW KIDS ON THE BLOC	Please Don't Go Girl	R
MADONNA	Like A Prayer	C
SALT-N-PEPA	Push It	G
ROXETTE	The Look	C
MICHAEL JACKSON	Another Part Of Me	R

7PM

MARTIKA	More Than You Know	C
FINE YOUNG CANNIBALS	She Drives Me Crazy	C
TONE-LOC	Wild Thing	R
KON KAN	I Beg Your Pardon	R
SA-FIRE	Thinking Of You	C
SWEET SENSATION	Sincerely Yours	C
SANDEE	Notice Me	C
PRINCE	1999	G
ERASURE	A Little Respect	R
PAULA ABDUL	Cold Hearted	C
BANGLES	Eternal Flame	C
NEW KIDS ON THE BLOC	You Got It (The Right Stuff)	R
BOBBY BROWN	Every Little Step	C
PEBBLES	Girlfriend	R

8PM

NENAH CHERRY	Buffalo Stance	C
WHITNEY HOUSTON	So Emotional	G
STEVIE B	I Wanna Be The One	C
JOHNNY O	Fantasy Girl	R
DEON ESTUS/G MICHAEL	Heaven Help Me	C
DEBBIE GIBSON	Electric Youth	C
TONE-LOC	Funky Cold Medina	C
KARYN WHITE	Superwoman	C
GINA GO-GO	I Can't Face The Fact	C
BOBBY BROWN	Don't Be Cruel	R
WAS (NOT WAS)	Walk The Dinosaur	C

9PM

JOEY WATLEY	Real Love	C
ROB BASE/DJ EZ ROCK	It Takes Two	R
PRETTY POISON	Catch Me (I'm Falling)	G
FINE YOUNG CANNIBALS	She Drives Me Crazy	C
MADONNA	Like A Prayer	C
MILLI VANILLI	Girl, You Know It's True	C
ROXETTE	The Look	C
SWEET SENSATION	Sincerely Yours	C
KON KAN	I Beg Your Pardon	R
ANIMATION	Room To Move	C
PAULA ABDUL	Straight Up	R
INNER CITY	Big Fun	R
JOHNNY KEMP	Birthday Suit	C
DURAN DURAN	I Don't Want Your Love	R
EIGHTH WONDER	Baby Baby	C

10PM

NENAH CHERRY	Buffalo Stance	C
TERENCE TRENT D'ARBY	Wishing Well	R
SANDEE	Notice Me	C
NEW KIDS ON THE BLOC	You Got It (The Right Stuff)	R
SA-FIRE	Thinking Of You	R
KYLIE MINOGUE	It's No Secret	R
TONE-LOC	Funky Cold Medina	C
BANANARAMA	Venus	G

BOBBY BROWN	Every Little Step	C
PAULA ABDUL	Cold Hearted	C
SHERIFF	When I'm With You	R
WAS (NOT WAS)	Walk The Dinosaur	C
JOHNNY O	Fantasy Girl	R
PET SHOP BOYS	Left To My Own Devices	R
JOEY WATLEY	Real Love	C

11PM

WILL TO POWER	Fading Away	R
MADONNA	Like A Prayer	C
NEW EDITION	Can You Stand The Rain	R
MARTIKA	More Than You Know	C
FINE YOUNG CANNIBALS	She Drives Me Crazy	C
TONE-LOC	Wild Thing	R
GINA GO-GO	I Can't Face The Fact	C
DEBBIE GIBSON	Lost In Your Eyes	C
RAZE	Break 4 Love	C
VOICE IN FASHION	Give Me Your Love	R
ROXETTE	The Look	C
NOCERA	Summertime, Summertime	G
SWEET SENSATION	Sincerely Yours	C

ALPHABETICAL LIST BY ARTIST

A

ABDUL, PAULA	Cold Hearted	9a
ABDUL, PAULA	Cold Hearted	2p
ABDUL, PAULA	Cold Hearted	7p
ABDUL, PAULA	Cold Hearted	10p
ABDUL, PAULA	Straight Up	8a
ABDUL, PAULA	Straight Up	11a
ABDUL, PAULA	Straight Up	1p
ABDUL, PAULA	Straight Up	4p
ABDUL, PAULA	Straight Up	6p
ABDUL, PAULA	Straight Up	9p
AL B SURE	Off On Your Own (Girl)	9a
ANIMATION	Room To Move	6a
ANIMATION	Room To Move	9a
ANIMATION	Room To Move	1p
ANIMATION	Room To Move	3p
ANIMATION	Room To Move	6p
ANIMATION	Room To Move	9p
ASTLEY, RICK	Never Gonna Give You Up	10a

B

B, STEVIE	Spring Love	8a
BAKER, ANITA	Just Because	8a
BAKER, ANITA	Just Because	11a
BANANARAMA	Venus	10p
BANGLES	Eternal Flame	10a
BANGLES	Eternal Flame	2p
BANGLES	Eternal Flame	7p
BASE, ROB/DJ EZ ROCK	Get On The Dance Floor	1p
BASE, ROB/DJ EZ ROCK	It Takes Two	9p
BOYS	Dial My Heart	4p
BOYS CLUB	I Remember Holding You	6p
BROWN, BOBBY	Don't Be Cruel	8p
BROWN, BOBBY	Every Little Step	6a
BROWN, BOBBY	Every Little Step	10a
BROWN, BOBBY	Every Little Step	1p
BROWN, BOBBY	Every Little Step	7p
BROWN, BOBBY	Every Little Step	10p
BROWN, BOBBY	Rock Wit'cha	4p

C

CAMOUFLAGE	Great Commandment	10a
CHERRY, NENAH	Buffalo Stance	7a
CHERRY, NENAH	Buffalo Stance	10a
CHERRY, NENAH	Buffalo Stance	12n
CHERRY, NENAH	Buffalo Stance	3p
CHERRY, NENAH	Buffalo Stance	5p
CHERRY, NENAH	Buffalo Stance	8p
CHERRY, NENAH	Buffalo Stance	10p
COMPANY B	Fascinated	9a
COVER GIRLS	Because Of You	12n

D

D'ARBY, TERENCE TRENT	Wishing Well	10p
DAYNE, TAYLOR	Don't Rush Me	7a
DAYNE, TAYLOR	Prove Your Love	6a
DEELE	Two Occasions	11a
DINO	24-7	7a
DURAN DURAN	I Don't Want Your Love	9p

E

E.U.	Da Butt	6a
EASTON, SHEENA	The Lover In Me	3p
EIGHTH WONDER	Baby Baby	6a
EIGHTH WONDER	Baby Baby	2p



Information Society "Repetition"



ADDS THIS WEEK!

WXKS	WZYP	WTHT	KWTX
KROY	KJ103	Q101	KGOT
BJ105	WHOT	WPFM	KFBQ
WKRZ	KF95	KIXY	KTMT

EARLY ACTION!

WSPK DEBUT #38	WBNQ DEBUT #38
K106 DEBUT #39	KCMQ DEBUT #35
KLUC DEBUT #38	Y97 DEBUT #28
KKFR DEBUT #31	KPAT 38-35
KZZU DEBUT #40	

Also Playing On: KCPX, KIIS, KWSS,
PWR99, Y100, WKSS & WMJQ!

VIDEO COMING!

INFORMATION SOCIETY

W O R T H R E P E A T I N G



"REPETITION"

THE NEW SINGLE FROM
INFORMATION SOCIETY
A GUARANTEED REPEAT
PERFORMANCE!
PRODUCED BY FRED MAHER



IS A REGISTERED TRADEMARK OF TOMMY BOY MUSIC, INC.

MANAGEMENT SCOTT MEHNO/BANG COMMUNICATIONS

©1989 TOMMY BOY MUSIC, INC.

- Musicians Of The Year (Spin, 1988)
- Best Group Of The Year (Winter Music Conference, Dance Music Awards)
- Top Five: Best New American Band (Rolling Stone Readers Poll)
- "What's On Your Mind" Certified Gold Single No. 2 Dance Music Report (1988 Year-End) Top Three Billboard No. 2 MTV Top 20 Countdown (Top 25 Year-End)
- "Walking Away" More Than 250,000 Sold Top Ten Billboard No. 5 MTV Top 20 Countdown
- Information Society Debut Album Certified Gold
- Sold-Out 40-City Tour

THE REPLACEMENTS.

Do You Know Who They Replaced?

"I'll Be You"
The New Single
From The Album *Don't Tell A Soul*

The Replacements "I'll Be You"

#1 ROCK TRACK AND ALBUM IN AMERICA!

FIRST WEEK HIT ACTION!

WMMS	KFMW
KXYQ	KSND
WROQ	KZZU
KZIO	KOZE
KKXL	ZFUN
99KG	OK95
KPAT	And More!

ACTION! WLOL 33-29

Video Buzz Bin
Rotation On MTV!

Produced by Matt Wallace and The Replacements

Management: Russell Rieger, Gary Hobbib — High Noon Entertainment © 1989 Sire Records Company

1. Gerald Ford/Richard Nixon (President) 2. Dan Ralder/Walter Cronkite (CBS News) 3. Cheryl Ladd/Farah Fawcett ("Charlie's Angels") 4. Shemp Howard/Curtis Lee (Toward Three Strangers) 5. Johnny Carson/Jack Paar ("The Tonight Show") 6. Ertha Kitt/Julie Newman (Caravan on "Barman") 7. Ringo Starr/Pete Best (The Beatles) 8. Roger Moore/Susan Connery (Agent 007) 9. Billy Martin/Billy Martin (Billy Martin) 10. Ralph Bonner/Pat Sajak ("Wheel Of Fortune") 11. Ron Wood/Mick Taylor (Rolling Stones) 12. Suetete Chatter/Vanessa Williams (Miss America) 13. Emma Samms/Sammy Davis Jr. (Dynamite) 14. Dick Sargent/Dick York ("Beverly Hills Cop") 15. William Demarest/William "Buff" Brannan ("My Three Sons") 16. Sandy Duncan/Vakare Harper ("Valerie's Family") 17. Slim Dunbar/Rub Simon (The Replacements)



HIT RADIO/WIOQ-FM

ALPHABETICAL LIST BY ARTIST

E		
EIGHTH WONDER	Baby Baby	6p
EIGHTH WONDER	Baby Baby	9p
ERASURE	A Little Respect	6a
ERASURE	A Little Respect	7p
ERASURE	Chains Of Love	9a
ESCAPE CLUB	Shake For The Sheik	5p
ESCAPE CLUB	Wild, Wild West	1p
ESTEFAN, GLORIA/MSM	Conga	8a
ESTEFAN, GLORIA/MSM	Rhythm Is Gonna Get You	4p
ESTUS, D/G MICHAEL	Heaven Help Me	10a
ESTUS, D/G MICHAEL	Heaven Help Me	8p

F		
FINE YOUNG CANNIBALS	She Drives Me Crazy	7a
FINE YOUNG CANNIBALS	She Drives Me Crazy	9a
FINE YOUNG CANNIBALS	She Drives Me Crazy	11a
FINE YOUNG CANNIBALS	She Drives Me Crazy	2p
FINE YOUNG CANNIBALS	She Drives Me Crazy	4p
FINE YOUNG CANNIBALS	She Drives Me Crazy	7p
FINE YOUNG CANNIBALS	She Drives Me Crazy	9p
FINE YOUNG CANNIBALS	She Drives Me Crazy	11p
FOX, SAMANTHA	I Wanna Have Some Fun	12n

G		
GIBSON, DEBBIE	Electric Youth	8p
GIBSON, DEBBIE	Lost In Your Eyes	8a
GIBSON, DEBBIE	Lost In Your Eyes	12n
GIBSON, DEBBIE	Lost In Your Eyes	5p
GIBSON, DEBBIE	Lost In Your Eyes	11p
GIBSON, DEBBIE	Out Of The Blue	7a
GO-GO, GINA	I Can't Face The Fact	7a
GO-GO, GINA	I Can't Face The Fact	11a
GO-GO, GINA	I Can't Face The Fact	2p
GO-GO, GINA	I Can't Face The Fact	5p
GO-GO, GINA	I Can't Face The Fact	8p
GO-GO, GINA	I Can't Face The Fact	11p

H		
HOUSTON, WHITNEY	Love Will Save The Day	11a
HOUSTON, WHITNEY	So Emotional	8p

I		
INFORMATION SOCIETY	Walking Away	11a
INFORMATION SOCIETY	What's On Your Mind	7a
INNER CITY	Big Fun	9p
INXS	Need You Tonight	11a

J		
JACKSON, JANET	What Have You Done For Me...	2p
JACKSON, MICHAEL	Another Part Of Me	6p
JACKSON, MICHAEL	The Way You Make Me Feel	4p
JETS	Crush On You	11a
JOHNNY O	Fantasy Girl	6a
JOHNNY O	Fantasy Girl	8a
JOHNNY O	Fantasy Girl	1p
JOHNNY O	Fantasy Girl	4p
JOHNNY O	Fantasy Girl	8p
JOHNNY O	Fantasy Girl	10p

K		
KEMP, JOHNNY	Birthday Suit	8a
KEMP, JOHNNY	Birthday Suit	11a
KEMP, JOHNNY	Birthday Suit	2p
KEMP, JOHNNY	Birthday Suit	6p
KEMP, JOHNNY	Birthday Suit	9p
KEMP, JOHNNY	Just Got Paid	5p
KLYMAXX	Meeting In The Ladies Room	4p
KON KAN	I Beg Your Pardon	8a
KON KAN	I Beg Your Pardon	12n
KON KAN	I Beg Your Pardon	3p
KON KAN	I Beg Your Pardon	7p
KON KAN	I Beg Your Pardon	9p

M		
MADONNA	Holiday	3p
MADONNA	Like A Prayer	6a
MADONNA	Like A Prayer	9a
MADONNA	Like A Prayer	11a
MADONNA	Like A Prayer	1p
MADONNA	Like A Prayer	4p
MADONNA	Like A Prayer	6p
MADONNA	Like A Prayer	9p
MADONNA	Like A Prayer	11p
MADONNA	Like A Virgin	5p
MADONNA	Like A Virgin	10a
MARTIKA	More Than You Know	10a
MARTIKA	More Than You Know	3p

MARTIKA	More Than You Know	7p
MARTIKA	More Than You Know	11p
MARY JANE GIRLS	In My House	2p
MICHAEL, GEORGE	Faith	12n
MILLI VANILLI	Girl, You Know It's True	6a
MILLI VANILLI	Girl, You Know It's True	8a
MILLI VANILLI	Girl, You Know It's True	10a
MILLI VANILLI	Girl, You Know It's True	12n
MILLI VANILLI	Girl, You Know It's True	3p
MILLI VANILLI	Girl, You Know It's True	5p
MILLI VANILLI	Girl, You Know It's True	9p
MILLI VANILLI	Girl, You Know It's True	10p
MINOGUE, KYLIE	It's No Secret	10p

N/P

NEW EDITION	Can You Stand the Rain	11p
NEW KIDS ON THE BLOC	Please Don't Go Girl	6p
NEW KIDS ON THE BLOC	You Got It (The Right Stuff)	7a
NEW KIDS ON THE BLOC	You Got It (The Right Stuff)	10a
NEW KIDS ON THE BLOC	You Got It (The Right Stuff)	12n
NEW KIDS ON THE BLOC	You Got It (The Right Stuff)	3p
NEW KIDS ON THE BLOC	You Got It (The Right Stuff)	5p
NEW KIDS ON THE BLOC	You Got It (The Right Stuff)	7p
NEW KIDS ON THE BLOC	You Got It (The Right Stuff)	10p
NOCEA	Summertime, Summertime	11p
NOEL	Silent Morning	6p
PASADENAS	Tribute (Right On)	8a
PASADENAS	Tribute (Right On)	11a
PASADENAS	Tribute (Right On)	4p
PEBBLES	Girlfriend	7p
PET SHOP BOYS	Left To My Own Devices	10a
PET SHOP BOYS	Left To My Own Devices	5p
PET SHOP BOYS	Left To My Own Devices	10p
PRETTY POISON	Catch Me (I'm Falling)	9p
PRINCE	1999	7p
PRINCE	U Got The Look	10a

R/S

RAZE	Break 4 Love	11p
ROXETTE	The Look	9a
ROXETTE	The Look	12n
ROXETTE	The Look	3p
ROXETTE	The Look	6p
ROXETTE	The Look	9p
ROXETTE	The Look	11p
RUSSELL, BRENDA	Piano In The Dark	3p
SA-FIRE	Thinking Of You	7a
SA-FIRE	Thinking Of You	1p
SA-FIRE	Thinking Of You	7p
SA-FIRE	Thinking Of You	10p
SALT-N-PEPA	Push It	6p
SANDEE	Notice Me	7a
SANDEE	Notice Me	12n
SANDEE	Notice Me	4p
SANDEE	Notice Me	7p
SANDEE	Notice Me	10p
SHANNON	Let The Music Play	6a
SHEILA E	Glamorous Life	1p
SHERIFF	When I'm With You	10p
STARPOINT	Object Of My Desire	5p
STEVIE B	I Wanna Be The One	7a
STEVIE B	I Wanna Be The One	10a
STEVIE B	I Wanna Be The One	1p
STEVIE B	I Wanna Be The One	4p
STEVIE B	I Wanna Be The One	8p
SWEAT, KEITH	Don't Stop Your Love	7a
SWEAT, KEITH	I Want Her	2p
SWEET SENSATION	Sincerely Yours	7a
SWEET SENSATION	Sincerely Yours	9a
SWEET SENSATION	Sincerely Yours	12n
SWEET SENSATION	Sincerely Yours	3p
SWEET SENSATION	Sincerely Yours	5p
SWEET SENSATION	Sincerely Yours	7p
SWEET SENSATION	Sincerely Yours	9p
SWEET SENSATION	Sincerely Yours	11p
SYSTEM	Don't Disturb This Groove	7a

T/V

TAYLOR, JT & R.BELLE	All I Want Is Forever	6a
TAYLOR, JT & R.BELLE	All I Want Is Forever	1p
TONE-LOC	Funky Cold Medina	8a
TONE-LOC	Funky Cold Medina	10a
TONE-LOC	Funky Cold Medina	1p
TONE-LOC	Funky Cold Medina	3p
TONE-LOC	Funky Cold Medina	6p
TONE-LOC	Funky Cold Medina	8p
TONE-LOC	Funky Cold Medina	10p
TONE-LOC	Wild Thing	2p
TONE-LOC	Wild Thing	9a
TONE-LOC	Wild Thing	5p
TONE-LOC	Wild Thing	7p
TONE-LOC	Wild Thing	11p
VANDROSS, LUTHER	She Won't Talk To Me	2p
VOICE IN FASHION	Give Me Your Love	11p

W

WAS (NOT WAS)	Walk The Dinosaur	6a
WAS (NOT WAS)	Walk The Dinosaur	9a
WAS (NOT WAS)	Walk The Dinosaur	11a

WAS (NOT WAS)	Walk The Dinosaur	1p
WAS (NOT WAS)	Walk The Dinosaur	3p
WAS (NOT WAS)	Walk The Dinosaur	6p
WAS (NOT WAS)	Walk The Dinosaur	8p
WATLEY, JODY	Don't You Want Me	10p
WATLEY, JODY	Looking For A New Love	1p
WATLEY, JODY	Real Love	12n
WATLEY, JODY	Real Love	8a
WATLEY, JODY	Real Love	11a
WATLEY, JODY	Real Love	2p
WATLEY, JODY	Real Love	5p
WATLEY, JODY	Real Love	9p
WATLEY, JODY	Real Love	10p
WHEN IN ROME	The Promise	8a
WHITE, KARYN	Superwoman	9a
WHITE, KARYN	Superwoman	8p
WHITE, KARYN	The Way You Love Me	3p
WILL TO POWER	Dreamin'	8a
WILL TO POWER	Fading Away	11p
WILL TO POWER	Dreamin'	6a
WILL TO POWER	Dreamin'	9a
WILL TO POWER	Dreamin'	12n
WILL TO POWER	Dreamin'	5p
WILL TO POWER	The Right Stuff	10a
WILL TO POWER	Roll With It	2p
WILLIAMS, VANESSA	She Drives Me Crazy	8
WILLIAMS, VANESSA	Like A Prayer	8
WILLIAMS, VANESSA	Sincerely Yours	8
WILLIAMS, VANESSA	Walk The Dinosaur	8
WILLIAMS, VANESSA	Buffalo Stance	7
WILLIAMS, VANESSA	Girl, You Know It's True	7
WILLIAMS, VANESSA	Funky Cold Medina	7
WILLIAMS, VANESSA	Room To Move	6
WILLIAMS, VANESSA	I Can't Face The Fact	6
WILLIAMS, VANESSA	The Look	6
WILLIAMS, VANESSA	Real Love	6
WILLIAMS, VANESSA	Every Little Step	5
WILLIAMS, VANESSA	Birthday Suit	5
WILLIAMS, VANESSA	Notice Me	5
WILLIAMS, VANESSA	I Wanna Be The One	5
WILLIAMS, VANESSA	Cold Hearted	4
WILLIAMS, VANESSA	Baby Baby	4
WILLIAMS, VANESSA	Lost In Your Eyes	4
WILLIAMS, VANESSA	More Than You Know	4
WILLIAMS, VANESSA	Thinking Of You	4
WILLIAMS, VANESSA	Oreamin'	4
WILLIAMS, VANESSA	Eternal Flame	3
WILLIAMS, VANESSA	Tribute (Right On)	3
WILLIAMS, VANESSA	Just Because	2
WILLIAMS, VANESSA	Heaven Help Me	2
WILLIAMS, VANESSA	All I Want Is Forever	2
WILLIAMS, VANESSA	Superwoman	2
WILLIAMS, VANESSA	Rock Wit'cha	1
WILLIAMS, VANESSA	24-7	1
WILLIAMS, VANESSA	Electric Youth	1
WILLIAMS, VANESSA	Break 4 Love	1
WILLIAMS, VANESSA	Don't Stop Your Love	1
WILLIAMS, VANESSA	She Won't Talk To Me	1

PLAYLIST OF CURRENTS

USERS GUIDE	Number of plays calculated for 18 hour monitor period	
FINE YOUNG CANNIBALS	She Drives Me Crazy	8
MADONNA	Like A Prayer	8
SWEET SENSATION	Sincerely Yours	8
WAS (NOT WAS)	Walk The Dinosaur	8
CHERRY, NENAH	Buffalo Stance	7
MILLI VANILLI	Girl, You Know It's True	7
TONE-LOC	Funky Cold Medina	7
ANIMATION	Room To Move	6
GO-GO, GINA	I Can't Face The Fact	6
ROXETTE	The Look	6
WATLEY, JODY	Real Love	6
BROWN, BOBBY	Every Little Step	5
KEMP, JOHNNY	Birthday Suit	5
SANDEE	Notice Me	5
STEVIE B	I Wanna Be The One	5
ABDUL, PAULA	Cold Hearted	4
EIGHTH WONDER	Baby Baby	4
GIBSON, DEBBIE	Lost In Your Eyes	4
MARTIKA	More Than You Know	4
SA-FIRE	Thinking Of You	4
WILLIAMS, VANESSA	Oreamin'	4
BANGLES	Eternal Flame	4
PASADENAS	Tribute (Right On)	3
BAKER, ANITA	Just Because	2
ESTUS, D/G MICHAEL	Heaven Help Me	2
TAYLOR, JT & R.BELLE	All I Want Is Forever	2
WHITE, KARYN	Superwoman	2
BROWN, BOBBY	Rock Wit'cha	1
OINO	24-7	1
GIBSON, DEBBIE	Electric Youth	1
RAZE	Break 4 Love	1
SWEAT, KEITH	Don't Stop Your Love	1
VANDROSS, LUTHER	She Won't Talk To Me	1

PLAYLIST OF HOTTEST RECURRENTS

USERS GUIDE	Recurrents played more than once	
NEW KIDS ON THE BLOC	You Got It (The Right Stuff)	7
ABDUL, PAULA	Straight Up	6
JOHNNY O	Fantasy Girl	6
KON KAN	I Beg Your Pardon	5
TONE-LOC	Wild Thing	5
PET SHOP BOYS	Left To My Own Devices	3
ERASURE	A Little Respect	2

CORE ARTISTS

USERS GUIDE	Those artists with a title saturation of at least three, listed in descending order
BROWN, BOBBY	3
GIBSON, DEBBIE	3
MADONNA	3
WATLEY, JODY	3

GOLD/CURR-RECURR RATIOS

OVERALL	
C-R	87.24
G	12.76
MORNING DRIVE	
C-R	88.89
G	11.11
MIDDAY	
C-R	82.35
G	17.65
AFTERNOON DRIVE	
C-R	84.91
G	15.09
EVENING	
C-R	92.65
G	7.35

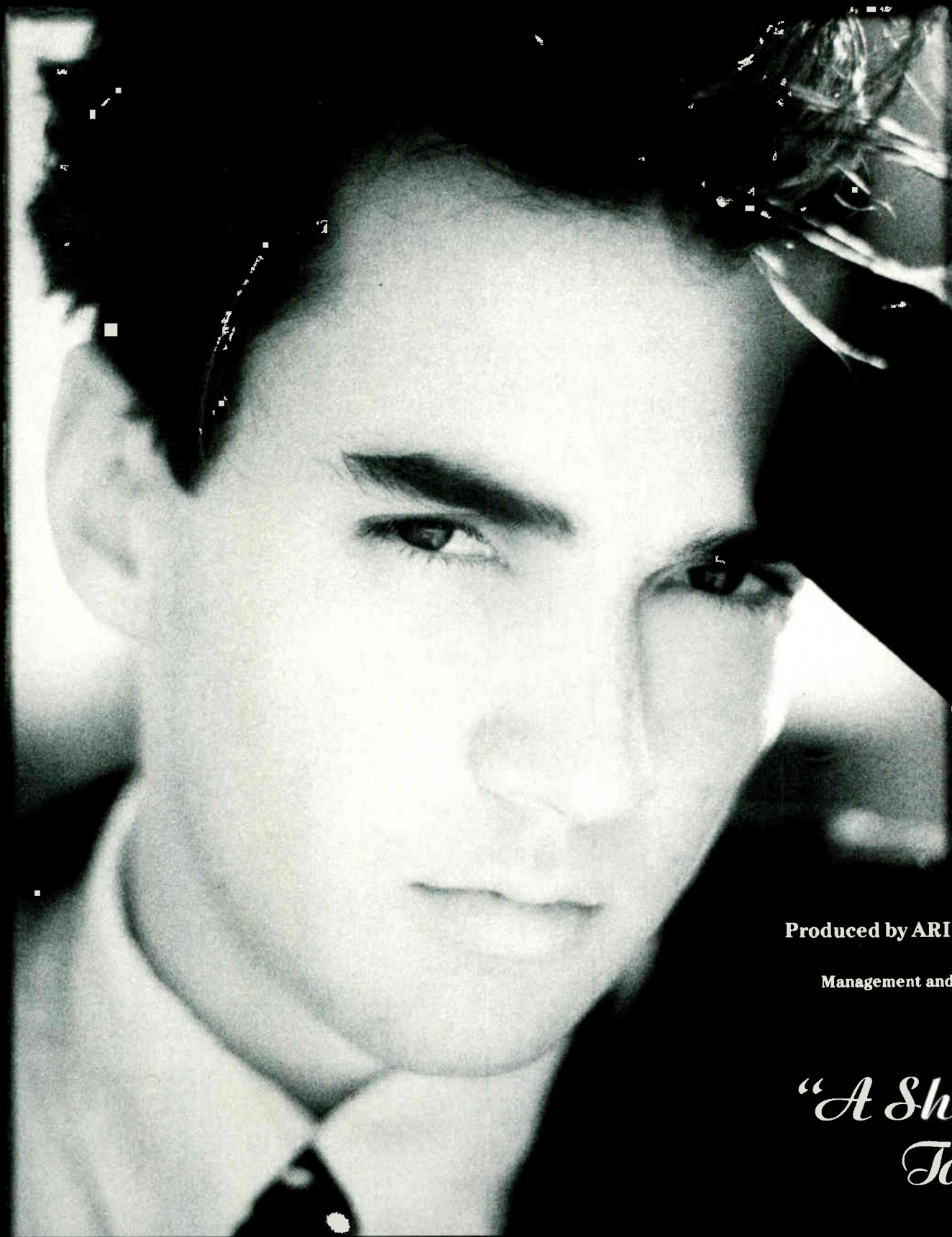
POSITIONING STATEMENTS

THE NEW Q 102	116X
"The (all) new Q 102..." (50X)	

"What the hell, here's another hit... the new Q 102..." (27X)
 "The new Q 102...We didn't come here to be #1... we came here to be the only one..." (5X)
 "

Get Romantic With

Tommy Page



Produced by ARIF MARDIN and JOE MARDIN
Written by TOMMY PAGE

Management and Direction: Ray Anderson Enterprises
©1988 Sire Records Company

*"A Shoulder
To Cry On"* 

MMR HIT TRACER TRACKS  -  / REACH INDEX 13.85 MILLION! / R&R DEBUT 

GREAT ACTION!

- | | | | | | |
|--------------|-----------|------------------|------------|-----------------|------------------|
| WNVZ ADD #14 | KJ103 ADD | WDBR ADD | KWSS 22-18 | WZOU 32-29 | KIXY 10-7 (HOT) |
| KUBE ADD | KZZU ADD | KFBQ ADD | KIIS 25-23 | WXKS 33-30 | Q104 14-10 (HOT) |
| WNNK ADD | WWFX ADD | OK95 ADD | KRBE 28-25 | PRO-FM | WCIL 5-4 (HOT) |
| WSPK ADD | WIKZ ADD | KMEL 11-10 | KWOD 30-26 | KDWB DEBUT #27 | Z97 3-3 (HOT) |
| WINK ADD | WHTO ADD | KROY 21-14 (HOT) | KKBQ 31-27 | WGH DEBUT #30 | AND MORE! |
| KZIO ADD | KYYY ADD | WLOL 23-15 | WNCI 31-28 | WAPE 12-8 (HOT) | |

ALSO PLAYING ON: KKLQ, WAVA & X100! Taken From The Debut Lp — "Tommy Page."



Presenting the next two hits from Warner Brothers!
NEW ORDER "Round & Round" and GARDNER COLE "IN A BIG WAY"



ROCK RADIO/WCKN-FM

WEDNESDAY, MARCH 15, 1989

OVERVIEW

STATION: WCKN-FM, Anderson, SC
FREQUENCY: 101.1 MHz (100,000 watts)
GROUP OWNER: Carolina Broadcasting
GM: Kerry Fink
GSM: Joanne Fischer
OM: Bob Raleigh
PD: Tommy Smith
NEWS/PROM: Oyana Daniels
AIRSTAFF:
 5A-10A Marc Bailey & Tommy Smith:
 "2 Fat White Guys"
 10A-3P Bill Walter
 3P-7P Nate Norris
 7P-12M Craig Allen
 12M-5A Lorry Miller
REP FIRM: Durpetti & Associates

HOUR BY HOUR MUSIC

USERS GUIDE: Current, Recurrent and Gold status is noted. First song in music sweep is indicated by a bullet in left hand margin

6AM

- ROD STEWART Maggie May G
- THIRTY EIGHT SPECIAL Second Chance C
- BUFFALO SPRINGFIELD Rock & Roll Woman G
- STEALERS WHEEL Stuck In The Middle With You G
- VAN MORRISON Brown Eyed Girl G
- BEATLES Help! G
- ROY ORBISON She's A Mystery To Me C
- CHICAGO Saturday In The Park G
- MIKE & MECHANICS Nobody's Perfect R
- DOORS Break On Through G
- DEREK & DOMINOS Bell Bottom Blues G

7AM

- HOLLIES Long Cool Woman (In A Black G
- FABULOUS THUNDERBIRD Tuff Enuff G
- STEVE WINWOOD Hearts On Fire C
- BLUES MAGOOS (We Ain't Got) Nothin' Yet G
- BRUCE HORNSBY/RANGE On The Western Skyline G
- TOTO Hold The Line G
- CROWDED HOUSE Don't Dream It's Over G
- CROSBY, STILLS, N. Y. American Dream R

8AM

- HOLY MODAL ROUNDERS Boobs A Lot G
- ROLLING STONES (I Can't Get No) Satisfaction G
- JOHN C MELLENCAMP R-O-C-K In The USA G
- CHRIS REA Working On It C
- BEATLES Rock & Roll Music G
- SANTANA Everybody's Everything G
- EAGLES Take It To The Limit G
- TRAVELING WILBURYS End Of The Line C
- SEEDS Pushin' Too Hard G
- GUESS WHO No Time G
- JIM CAPALDI Something So Strong R

9AM

- GREGG ALLMAN Melissa (Live) G
- ELTON JOHN Tiny Dancer G
- BYRDS Mr Tambourine Man G
- CREAM Strange Brew G
- TROGGS With A Girl Like You G
- STEVE MILLER Wild Mountain Honey G
- CREEDENCE CLEARWATER I Heard It Through The G
- BUFFALO SPRINGFIELD For What It's Worth G
- GRATEFUL DEAD Casey Jones G
- LITTLE FEAT Let It Roll R
- FOREIGNER I Want To Know What Love Is G
- EDIE BRICKELL & NEW What I Am R

10AM

- BEATLES Let It Be G
- JACKSON BROWNE Load Out/Stay G
- R.E.M. Turn You Inside-Out C
- DOOBIE BROTHERS Takin' It To The Streets G
- TOMMY CONWELL/YOUNG If We Never Meet Again R
- KINKS You Really Got Me G
- TOM PETTY/HEARTBKR'S Breakdown G
- CARS Moving In Stereo G
- THIRTY EIGHT SPECIAL Second Chance C
- INXS New Sensation R
- SANTANA Oye Como Va G
- FLEETWOOD MAC Little Lies G

11AM

- BRUCE SPRINGSTEEN Dancing In The Dark G
- SUPERTRAMP Take The Long Way Home G
- VAN HALEN Ain't Talking 'Bout Love G
- STEVE WINWOOD Hearts On Fire C
- JIM CAPALDI Something So Strong R
- POLICE When The World Is Running Down G

- ROLLING STONES Brown Sugar G
- DAVID CROSSBY Drive My Car R
- U2 Pride (In The Name Of Love) G
- BONNIE RAITT Thing Called Love C
- WHO Join Together G
- ZZ TOP La Grange G

12NOON

- BUFFALO SPRINGFIELD Rock & Roll Woman G
- TODD RUNDGREN We Gotta Get You A Woman G
- BEATLES She's A Woman G
- JOE COCKER Woman To Woman G
- MARIA MULDAUR I'm A Woman G
- BADFINGER Come & Get It G
- SIMON & GARFUNKEL Mrs. Robinson G
- ROLLING STONES Under My Thumb G
- JIMI HENDRIX Foxy Lady G
- LOVE She Comes In Colors G
- SLADE AC-DC G
- JANIS JOPLIN/BIG BRO Women Is Losers G
- BOB OYLAN Just Like A Woman G
- GRAND FUNK RAILROAD I'm Your Captain G

1PM

- GUESS WHO Undun G
- ELVIS COSTELLO Veronica C
- KINKS All Day & All Of The Night G
- GEORGE HARRISON Devil's Radio G
- FOREIGNER Feels Like The First Time G
- BACHMAN-TURNER OVERO Let It Ride G
- PINK FLOYD Shine On You Crazy Diamond G
- CHRIS REA Working On It C
- GRATEFUL DEAD Touch Of Grey G

2PM

- EAGLES One Of These Nights G
- CREAM Sunshine Of Your Love G
- ROY ORBISON She's A Mystery To Me C
- ROLLING STONES Ruby Tuesday G
- PROCOL HARUM A Whiter Shade Of Pale G
- ELTON JOHN Elderberry Wine G
- BEATLES Get Back G
- BEATLES I Call Your Name G
- BEATLES Across The Universe G
- JULIAN LENNON Now You're In Heaven C
- MARSHALL TUCKER BAND Can't You See G
- JIMI HENDRIX Hey Joe G
- FLEETWOOD MAC Rhannon G

3PM

- PETE TOWNSHEND Face The Face G
- CHICAGO Questions 67 & 68 G
- RADIATORS Confidential G
- ROCK & HYDE Dirty Water C
- CROSBY, STILLS, & NA Southern Cross G
- JON BUTCHER Send Me Somebody C
- GUESS WHO Hand Me Down World G
- VAN HALEN Dance The Night Away G
- BRUCE SPRINGSTEEN Independence Day G
- LOU REED Dirty Blvd G
- GEORGE THOROGOOD Bad To The Bone G
- OOOBS Riders On The Storm G

4PM

- GENESIS That's All G
- EDGAR WINTER Frankenstein G
- PAT BENATAR Hit Me With Your Best Shot G
- CROSBY, STILLS, N. Y. That Girl C
- ERIC CLAPTON Wonderful Tonight G
- MOODY BLUES I Know You're Out There ... R
- ROLLING STONES You Can't Always Get What G
- ROLLING STONES Waiting On A Friend G
- ROLLING STONES Get Off Of My Cloud G
- CARS My Best Friend's Girl G
- FIXX Driven Out G
- BEATLES Love Me Do C
- DOOBIE BROTHERS Long Train Runnin' G

5PM

- SMALL FACES Itchycoo Park G
- JAMES GANG Walk Away G
- AEROSMITH Walk This Way G
- MIDGE URE Dear God C
- FLEETWOOD MAC Go Your Own Way G
- LITTLE FEAT One Clear Moment C
- ZZ TOP Can't Stop Rockin' G
- LIVING COLOUR Cult Of Personality R
- MOTT THE HOOPLE All The Young Dudes G
- ROBERT PLANT Little By Little G

6PM

- CHICAGO Make Me Smile G
- PAUL MCCARTNEY Junior's Farm G

- CHRIS REA Working On It C
- JETHRO TULL Aqualung G
- LITTLE AMERICA Where Were You G
- RICK DERRINGER Rock And Roll, Hoochie Koo G
- HEART Never G
- DOORS Crystal Ship G
- MOODY BLUES Nights In White Satin G
- TRAVELING WILBURYS End Of The Line C
- CLIMAX BLUES BAND Couldn't Get It Right G
- MR MISTER Broken Wings G

7PM

- RARE EARTH I Just Want To Celebrate G
- AEROSMITH Dream On G
- WHO Squeeze Box G
- CREEDENCE CLEARWATER Run Through The Jungle G
- JOE COCKER Feeling Alright G
- LYNYRD SKYNYRD You Got That Right G
- BOSTON Foreplay/Long Time G
- EDGAR WINTER Frankenstein G
- CARS Let's Go G
- ERIC CLAPTON Let It Rain G
- STEVE MILLER Fly Like An Eagle G
- ATLANTA RHYTHM SECTI So In To You G

8PM

- ROLLING STONES Start Me Up G
- ALICE COOPER Eighteen G
- BAD COMPANY Shake It Up C
- GRATEFUL DEAD Alabama Getaway G
- GENESIS Land Of Confusion G
- LED ZEPPELIN Hey Hey What Can I Do G
- LED ZEPPELIN Crunge G
- LED ZEPPELIN Kashmir C
- THIRTY EIGHT SPECIAL Second Chance G
- LITTLE FEAT Oh Atlanta R
- SMITHEREENS Only A Memory G
- MOODY BLUES I'm Just A Singer In A Rock G

9PM

- R.E.M. Fall On Me G
- BAD COMPANY Bad Company G
- AC/DC You Shook Me All Night Long G
- RED RIDER Lunatic Fringe G
- PINK FLOYD Happiest Days/Another Brick G
- EAGLES Hotel California G
- GUNS N' ROSES Sweet Child O' Mine R
- AEROSMITH Chip Away The Stone R
- BRYAN ADAMS Summer Of '69 G
- WHITESNAKE Is This Love G
- LIVING COLOUR Cult Of Personality R

10PM

- KINKS State Of Confusion G
- LED ZEPPELIN Rock & Roll G
- STEPPENWOLF Magic Carpet Ride G
- TESLA Heaven's Trail (No Way Out) C
- DEEP PURPLE Knocking At Your Back Door G
- BILLY JOEL Big Shot G
- WHITE LION When The Children Cry R
- U2 Sunday Bloody Sunday G
- WINGER Seventeen C
- DEF LEPPARD Photograph G
- ROY ORBISON She's A Mystery To Me C
- MIKE & MECHANICS The Living Years R
- ALICE COOPER Eighteen G

11PM

- BAD COMPANY Good Lovin' Gone Bad G
- JOHN C MELLENCAMP Cherry Bomb G
- TRAVELING WILBURYS End Of The Line C
- CARS Just What I Needed G
- AC/DC Highway To Hell G
- METALLICA One C
- BOB SEGER Turn The Page G
- AEROSMITH Same Old Song & Dance G
- ERIC CLAPTON Blues Power G
- DON HENLEY Sunset Grill G
- MIDGE URE Dear God C
- HEART Alone G
- WHO Song Is Over G

A

- AC/DC Highway To Hell 11p
- AC/DC You Shook Me All Night Long 9p
- ADAMS, BRYAN Summer Of '69 9p
- AEROSMITH Chip Away The Stone 9p
- AEROSMITH Dream On 7p
- AEROSMITH Same Old Song & Dance 11p
- AEROSMITH Walk This Way 5p

- ALLMAN, GREGG Melissa (Live) 9a
- ATLANTA RHYTHM SECTI So In To You 7p

B

- BACHMAN-TURNER OVERD Let It Ride 1p
- BAD COMPANY Bad Company 9p
- BAD COMPANY Good Lovin' Gone Bad 11p
- BAD COMPANY Shake It Up 8p
- BADFINGER Come & Get It 12n
- BEATLES Across The Universe 2p
- BEATLES Get Back 2p
- BEATLES Help! 6a
- BEATLES I Call Your Name 2p
- BEATLES Let It Be 10a
- BEATLES Love Me Do 4p
- BEATLES Rock & Roll Music 8a
- BEATLES She's A Woman 12n
- BENATAR, PAT Hit Me With Your Best Shot 4p
- BLUES MAGOOS (We Ain't Got) Nothin' Yet 7a
- BOSTON Foreplay/Long Time 7p
- BRICKELL, EDIE & NEW What I Am 9a
- BROWNE, JACKSON Load Out/Stay 10a
- BUFFALO SPRINGFIELD For What It's Worth 9a
- BUFFALO SPRINGFIELD Rock & Roll Woman 6a
- BUFFALO SPRINGFIELD Rock & Roll Woman 12n
- BUTCHER, JON Send Me Somebody 3p
- BYRDS Mr Tambourine Man 9a

C

- CAPALDI, JIM Something So Strong 8a
- CAPALDI, JIM Something So Strong 11a
- CARS Just What I Needed 11p
- CARS Let's Go 7p
- CARS Moving In Stereo 10a
- CARS My Best Friend's Girl 4p
- CHICAGO Make Me Smile 6p
- CHICAGO Questions 67 & 68 3p
- CHICAGO Saturday In The Park 6a
- CLAPTON, ERIC Blues Power 11p
- CLAPTON, ERIC Let It Rain 7p
- CLAPTON, ERIC Wonderful Tonight 4p
- CLIMAX BLUES BAND Couldn't Get It Right 6p
- COCKER, JOE Feeling Alright 7p
- COCKER, JOE Woman To Woman 12n
- CONWELL, TOMMY/YOUNG If We Never Meet Again 10a
- COOPER, ALICE Eighteen 8p
- COOPER, ALICE Eighteen 10p
- COSTELLO, ELVIS Veronica 1p
- CREAM Strange Brew 9a
- CREAM Sunshine Of Your Love 2p
- CREEDENCE CLEARWATER I Heard It Through The 9a
- CREEDENCE CLEARWATER Run Through The Jungle 7p
- CROSBY, DAVID Drive My Car 11a
- CROSBY, STILLS, & NA Southern Cross 3p
- CROSBY, STILLS, N. Y. American Dream 7a
- CROSBY, STILLS, N. Y. That Girl 4p
- CROWDED HOUSE Don't Dream It's Over 7a

D

- DEEP PURPLE Knocking At Your Back Door 10p
- DEF LEPPARD Photograph 10p
- DEREK & DOMINOS Bell Bottom Blues 6a
- OERRINGER, RICK Rock And Roll, Hoochie Koo 6p
- DOOBIE BROTHERS Long Train Runnin' 4p
- DOOBIE BROTHERS Takin' It To The Streets 10a
- DOORS Break On Through 6a
- DOORS Crystal Ship 6p
- DOORS Riders On The Storm 3p
- DYLAN, BOB Just Like A Woman 12n

E

- EAGLES Hotel California 9p
- EAGLES One Of These Nights 2p
- EAGLES Take It To The Limit 8a

F

- FABULOUS THUNOERBIRD Tuff Enuff 7a
- FIXX Driven Out 4p
- FLEETWOOD MAC Go Your Own Way 5p
- FLEETWOOD MAC Little Lies 10a
- FLEETWOOD MAC Rhannon 2p
- FOREIGNER Feels Like The First Time 1p
- FOREIGNER I Want To Know What Love Is 9a

G

- GENESIS Land Of Confusion 8p
- GENESIS That's All 4p
- GRAND FUNK RAILROAD I'm Your Captain 12n
- GRATEFUL DEAD Alabama Getaway 8p
- GRATEFUL DEAD Casey Jones 9a
- GRATEFUL DEAD Touch Of Grey 1p
- GUESS WHO Hand Me Down World 3p
- GUESS WHO No Time 8a
- GUESS WHO Undun 1p
- GUNS N' ROSES Sweet Child O' Mine 9p



Jim Capaldi "Oh Lord, Why Lord"

Already On!

WBAB
WPHD
WLAV

KBCO
KEDG
KLOS

KRXQ
KZRR

And More!

Album Network (66)

FMQB (67)

Street Ready **Rock 'n' Roll**

Leatherwolf "Hideaway"

*The 1st 12 inch from the new
Leatherwolf album
Street Ready!*



ROCK RADIO/WCKN-FM

ALPHABETICAL LIST BY ARTIST

H		
HARRISON, GEORGE	Devil's Radio	1p
HEART	Alone	11p
HEART	Never	6p
HENDRIX, JIMI	Foxy Lady	12n
HENDRIX, JIMI	Hey Joe	2p
HENLEY, DON	Sunset Grill	11p
HOLLIES	Long Cool Woman (In A Black	7a
HOLY MODAL ROUNDERS	Boobs A Lot	8a
HORNBSY, BRUCE/RANGE	On The Western Skyline	7a

I		
INXS	New Sensation	10a

J		
JAMES GANG	Walk Away	5p
JETHRO TULL	Aqualung	6p
JOEL, BILLY	Big Shot	10p
JOHN, ELTON	Elderberry Wine	2p
JOHN, ELTON	Tiny Dancer	9a
JOPLIN, JANIS/BIG BR	Women Is Losers	12n

K		
KINKS	All Day & All Of The Night	1p
KINKS	State Of Confusion	10p
KINKS	You Really Got Me	10a

L		
LED ZEPPELIN	Crunge	8p
LED ZEPPELIN	Hey Hey What Can I Do	8p
LED ZEPPELIN	Kashmir	8p
LED ZEPPELIN	Rock & Roll	10p
LENNON, JULIAN	Now You're In Heaven	2p
LITTLE AMERICA	Where Were You	6p
LITTLE FEAT	Let It Roll	9a
LITTLE FEAT	Oh Atlanta	8p
LITTLE FEAT	One Clear Moment	5p
LIVING COLOUR	Cult Of Personality	5p
LIVING COLOUR	Cult Of Personality	9p
LOVE	She Comes In Colors	12n
LYNYRD SKYNYRD	You Got That Right	7p

M		
MARSHALL TUCKER BAND	Can't You See	2p
MCCARTNEY, PAUL	Junior's Farm	6p
MELLENCAMP, JOHN C	Cherry Bomb	11p
MELLENCAMP, JOHN C	R-O-C-K In The USA	8a
METALLICA	One	11p
MIKE & MECHANICS	Nobody's Perfect	6a
MIKE & MECHANICS	The Living Years	10p
MILLER, STEVE	Fly Like An Eagle	7p
MILLER, STEVE	Wild Mountain Honey	9a
MOODY BLUES	I Know You're Out There	4p
MOODY BLUES	I'm Just A Singer In A Rock	8p
MOODY BLUES	Nights In White Satin	6p
MORRISON, VAN	Brown Eyed Girl	6a
MOTT THE HOOPLE	All The Young Dudes	5p
MR MISTER	Broken Wings	6p
MULDAUR, MARIA	I'm A Woman	12n

O		
ORBISON, ROY	She's A Mystery To Me	6a
ORBISON, ROY	She's A Mystery To Me	2p
ORBISON, ROY	She's A Mystery To Me	10p

P		
PETTY, TOM/HEARTBKRS	Breakdown	10a
PINK FLOYD	Happiest Days/Another Brick	9p
PINK FLOYD	Shine On You Crazy Diamond	1p
PLANT, ROBERT	Little By Little	5p
POLICE	When The World Is Running Down	11a
PROCOL HARUM	A Whiter Shade Of Pale	2p

R		
R E M	Fall On Me	9p
R E M	Turn You Inside-Out	10a
RADIATORS	Confidential	3p
RAITT, BONNIE	Thing Called Love	11a
RARE EARTH	I Just Want To Celebrate	7p
REA, CHRIS	Working On It	8a
REA, CHRIS	Working On It	1p

REA, CHRIS	Working On It	6p
RED RIDER	Lunatic Fringe	9p
REED, LOU	Dirty Blvd	3p
ROCK & HYDE	Dirty Water	3p
ROLLING STONES	(I Can't Get No) Satisfaction	8a
ROLLING STONES	Brown Sugar	11a
ROLLING STONES	Get Off Of My Cloud	4p
ROLLING STONES	Ruby Tuesday	2p
ROLLING STONES	Start Me Up	8p
ROLLING STONES	Under My Thumb	12n
ROLLING STONES	Waiting On A Friend	4p
ROLLING STONES	You Can't Always Get What	4p
RUNDGREN, TODD	We Gotta Get You A Woman	12n

S		
SANTANA	Everybody's Everything	8a
SANTANA	Oye Como Va	10a
SEEDS	Pushin' Too Hard	8a
SEGER, BOB	Turn The Page	11p
SIMON & GARFUNKEL	Mrs Robinson	12n
SLADE	AC-DC	12n
SMALL FACES	Itchycoo Park	5p
SMITHEREENS	Only A Memory	8p
SPRINGSTEEN, BRUCE	Dancing In The Dark	11a
SPRINGSTEEN, BRUCE	Independence Day	3p
STEALERS WHEEL	Stuck In The Middle With You	6a
STEPPENWOLF	Magic Carpet Ride	10p
STEWART, ROD	Maggie May	6a
SUPERTRAMP	Take The Long Way Home	11a

T		
TESLA	Heaven's Trail (No Way Out)	10p
THIRTY EIGHT SPECIAL	Second Chance	6a
THIRTY EIGHT SPECIAL	Second Chance	10a
THIRTY EIGHT SPECIAL	Second Chance	8p
THOROGOOD, GEORGE	Bad To The Bone	3p
TOTO	Hold The Line	7a
TOWNSHEND, PETE	Face The Face	3p
TRAVELING WILBURYS	End Of The Line	8a
TRAVELING WILBURYS	End Of The Line	6p
TRAVELING WILBURYS	End Of The Line	11p
TROGGS	With A Girl Like You	9a

U		
U2	Pride (In The Name Of Love)	11a
U2	Sunday Bloody Sunday	10p
URE, MIDGE	Dear God	5p
URE, MIDGE	Dear God	11p

V		
VAN HALEN	Ain't Talking 'Bout Love	11a
VAN HALEN	Dance The Night Away	3p

W/Z		
WHITE LION	When The Children Cry	10p
WHITESNAKE	Is This Love	9p
WHO	Join Together	11a
WHO	Song Is Over	11p
WHO	Squeeze Box	7p
WINGER	Seventeen	10p
WINTER, EDGAR	Frankenstein	4p
WINTER, EDGAR	Frankenstein	7p
WINWOOD, STEVE	Hearts On Fire	7a
WINWOOD, STEVE	Hearts On Fire	11a
ZZ TDP	Can't Stop Rockin'	5p
ZZ TDP	La Grange	11a

PLAYLIST OF CURRENTS

USERS GUIDE: Number of plays calculated for 18 hour monitor period

ORBISON, ROY	She's A Mystery To Me	3
REA, CHRIS	Working On It	3
THIRTY EIGHT SPECIAL	Second Chance	3
TRAVELING WILBURYS	End Of The Line	3
URE, MIDGE	Dear God	2
WINWOOD, STEVE	Hearts On Fire	2
BAD COMPANY	Shake It Up	1
BUTCHER, JON	Send Me Somebody	1
COSTELLO, ELVIS	Veronica	1
CRDSBY, STILLS, N. Y	That Girl	1
FIXX	Driven Out	1
LENNON, JULIAN	Now You're In Heaven	1
LITTLE AMERICA	Where Were You	1
LITTLE FEAT	One Clear Moment	1
METALLICA	One	1
R E M	Turn You Inside-Out	1
RADIATORS	Confidential	1
RAITT, BONNIE	Thing Called Love	1
REED, LOU	Dirty Blvd	1

TESLA	Heaven's Trail (No Way Out)	1
WINGER	Seventeen	1

PLAYLIST OF HOTTEST RECURRENTS

USERS GUIDE: Recurrents played more than once

CAPALDI, JIM	Something So Strong	2
LIVING COLOUR	Cult Of Personality	2

CORE ARTISTS

USERS GUIDE: Those artists with a title saturation of at least three, listed in descending order

BEATLES	8 *
ROLLING STONES	8 *
AEROSMITH	4
CARS	4
LED ZEPPELIN	4 *
BAD COMPANY	3
CHICAGO	3
CLAPTON, ERIC	3
DOORS	3
EAGLES	3
FLEETWOOD MAC	3
GRATEFUL DEAD	3
GUESS WHO	3
KINKS	3
LITTLE FEAT	3
MOODY BLUES	3
WHO	3

GOLD/CURR.-RECURR. RATIOS

OVERALL	
C-R	22.86
G	77.14
MORNING DRIVE	
C-R	23.81
G	76.19
MIDDAY	
C-R	20.00
G	80.00
AFTERNOON DRIVE	
C-R	25.53
G	74.47
EVENING	
C-R	22.95
G	77.05

POSITIONING STATEMENTS

HOME OF CLASSIC ROCK 'N' ROLL 66X

"Rock 101...the Home of Classic Rock 'n' roll." (26X)
 "Rock 101.1 WCKN...the Home of Classic Rock 'n' roll." (16X)
 "Giving the Upstate music that made FM great...WCKN Anderson-Greenville-Spartanburg...Rock 101... Classic Rock 'n' roll." (10X)
 "Rock 101 WCKN...Classic Rock 'n' roll." (4X)
 "Rock 101.1...the Home of Classic Rock 'n' roll...WCKN Anderson-Greenville-Spartanburg." (4X)
 "If you heard [ARTIST] today, you heard Rock 101...the Home of Classic Rock 'n' roll. Our call letters are WCKN." (2X)
 "Rock 101...the Home of Classic Rock 'n' roll. Digitally, it's 101.1." (2X)
 "Rock 101 WCKN is the Home of Classic Rock 'n' roll." (1X)
 "WCKN Anderson-Greenville-Spartanburg...Rock 101...Classic Rock 'n' roll." (1X)

ROCK 101 42X

"Rock 101.1." (20X)
 "Rock 101.1 WCKN." (9X)
 "Rock 101 is WCKN." (4X)
 "WCKN is Rock 101." (2X)
 "Rock 101." (2X)
 "Rock 101.1 WCKN...your rock authority." (2X)
 "If it's rock 'n' roll from compact disc, it's gotta be Rock 101." (1X)
 "Rock 101...the only one." (1X)
 "The night belongs to Rock 101." (1X)

MORNINGS 3X

"Marc & Tommy...two fat white guys on Rock 101 Anderson-Greenville-Spartanburg." (2X)
 "WCKN Rock 101.1 with Marc & Tommy...sex should be so fun!" (1X)

PROMOTIONAL ACTIVITY

MORNING SHOW ACTIVITY 24X

Highest stakes of the AM drive slot are on the Morning Montage Contest. Caller who can correctly identify songs in the montage wins an office party at Churchill's private club, and has a chance to win a trip to England. Cassettes (including releases by David Crosby and Elvis Costello) are awarded to winners of Rock Trivia and the CD Scramble. History buffs will note that Marc & Tommy ("The only pair of boobs with a theme song") are serializing "The Lost Fat White Guys Tapes" in daily installments.

LISTENER SERVICES 22X

Updates from the Rock 101 Concert Line air four times daily. Other info segments include ABC News, traffic and sports reports. Rock 101 merchandise is available from ABC Jeans.

RED CROSS BENEFIT 14X
 Rock 101 hosts comedian James Gregory for charity show at the Punchline Comedy Club.

ARTIST FEATURES 10X
 Each weekday includes a Beatle Break at 2:25, a Stones Set at 4:25 and a Zep Set at 8:25.

SEVENTIES AT SEVEN 10X
 [See Hour-by-hour music, 7PM.]

CLASSIC ROCK CAFE 7X
 Love, Slade and Maria Muldaur are included in lunch fare, along with the Psychedelic Snack and the Lost Lennon Tapes.

PERFECT ALBUM SIDE 7X
 Listeners send in six songs for airplay at 9PM.

MIDNIGHT TRACKER 6X
 Lorry Miller hosts nightly CD playback.

CLASSIC NINE AT NINE 5X
 Morning segment includes cuts by The Troggs, The Steve Miller Band and Gregg Allman.

AN HOUR FROM ATLANTA TO CHARLOTTE 3X
 Dyana Daniels hosts the Rock 101 Homegrown Show Mondays at 9PM.

ALBUM REVIEW 2X
 Each day, News/Promotion wiz Dyana Daniels discusses a new release by the likes of Gary Moore and Guadaicanal Diary.

LIVE FROM STUDIO B 1X
 Dyana Daniels interviews local rockers Brian & The Nightmares.

ACCOUNT LIST

ABC	2X	Clothing
Ace TV Rentals	8X	Appliance
Buy Low	1X	Grocery
Chuck's	2X	Nightclub
Churchill's	6X	Nightclub
Community Cash	2X	Grocery
Footlocker	1X	Clothing
Frito Lay	2X	Food Products
Gallenbeck	2X	Retail
Halls	4X	Health/Beauty
Hardee's	1X	Restaurant
Los Emonos	1X	Restaurant
Martin Copiers	1X	Appliance
Maybelline	2X	Health/Beauty
Metro Mobile	10X	Communication
NCCA	4X	Entertainment/Rec
North Greenville Hospital	3X	Medical
O'Douglas	1X	Nightclub
Peppers	11X	Nightclub
Professional Catering	4X	Entertainment/Rec
Punchline	4X	Nightclub
Quality Coffee	2X	Beverage
Reese's	3X	Food Products
Rental Center	2X	Appliance
Sears	6X	Retail
Subaru	6X	Auto/MC
Superclean	2X	Automotive
Taco Bell	4X	Restaurant
Travel Source	2X	Travel
Trident	1X	Food Products
U.S. Army	1X	Government
U.S. Navy	2X	Government
Winn Dixie	4X	Grocery

ACCOUNTS BY CATEGORY

Appliance	10%
Auto/MC	7%
Automotive	2%
Beverage	2%
Clothing	3%
Communications	9%
Entertainment/Rec	7%
Food Products	6%
Government	3%
Grocery	6%
Health/Beauty	6%
Medical	3%
Nightclub	22%
Restaurant	6%
Retail	7%
Travel	2%

ADULT CONTEMPORARY/WLTS-FM

WEDNESDAY, MARCH 15, 1989

OVERVIEW

STATION: WLTS-FM, Slidell/New Orleans, LA
FREQUENCY: 105.3 MHz (100,000 watts)
GROUP OWNER: Muniz
GM/GSM: Muniz
DM/PO: Bob Mitchell
MD: Johnny Scott
PROMOTION DIR.: Michelle Muniz
NEWS DIRECTOR: Ben Sudduth
AIRSTAFF:
 6A-9A Bob Mitchell
 9A-12N Christian
 12N-3P Johnny Scott
 3P-7P Jim Hanzo
 7P-12M Celeste
 12M-6A Ray Meaux
REP FIRM: Durpetti

HOUR BY HOUR MUSIC

USERS GUIDE: Current, Recurrent and Gold status is noted. First song in music sweep is indicated by a bullet in left hand margin.

6AM

- ELTON JOHN A Word In Spanish R
- BETTE MIDLER Wind Beneath My Wings C
- BEE GEES More Than A Woman G
- STEPHANIE MILLS Never Knew Love Like This G
- GEORGE MICHAEL Kissing A Fool R
- GLASS TIGER Someday G
- DEBBIE GIBSON Lost In Your Eyes C
- THREE DOG NIGHT One G
- BREATHE Don't Tell Me Lies C
- ROD STEWART Forever Young R
- DIONNE WARWICK I'll Never Fall In Love Again G
- RICK ASTLEY She Wants To Dance With Me R

7AM

- JOE COCKER Love Lives On G
- MICHAEL BOLTON Walk Away R
- ROGERS/PARTON Islands In The Stream G
- RITA COOLIDGE Higher and Higher G
- MIKE & MECHANICS The Living Years C
- HALL & OATES Everything Your Heart Desires R
- S ROBINSON/MIRACLES You Really Got A Hold On Me G
- FOUR TOPS It's The Same Old Song G
- VANESSA WILLIAMS Dreamin' C
- CLIMIE FISHER Love Changes Everything R
- SURVIVOR Across The Miles C

8AM

- PHIL COLLINS Groovy Kind Of Love R
- BERTIE HIGGINS Key Largo G
- LUTHER VANDROSS Any Love R
- FRIENDS OF DISTINCTN Grazing In The Grass G
- ROY ORBISON You Got It C
- LIONEL RICHIE Running With The Night G
- PAUL MCCARTNEY Band On The Run G
- MADONNA Like A Prayer C
- BOY MEETS GIRL Waiting For A Star To Fall R
- MAXINE NIGHTINGALE Lead Me On G
- KENNY G/S ROBINSON We've Saved The Best For Last C

9AM

- DIANA ROSS If We Hold On Together R
- VANGELIS Chariots Of Fire G
- NATALIE COLE This Will Be G
- CROSBY, STILLS, N. Y. Got It Made C
- BILLY OCEAN Colour Of Love R
- BARBARA LEWIS Baby, I'm Yours G
- ART GARFUNKEL So Much In Love R
- FLEETWOOD MAC As Long As You Follow R
- NEIL DIAMOND This Time C
- ANNE MURRAY I'll Always Love You G
- POCO Heart Of The Night G
- PETER CETERA One Good Woman R
- SHERIFF When I'm With You R
- CHRISTOPHER CROSS Arthur's Theme G

10AM

- ROBERTA FLACK Oasis R
- GEORGE MICHAEL A Different Corner G
- DAVID GATES Goodbye Girl G
- CARS Drive G
- ROD STEWART My Heart Can't Tell You No C
- GILBERT O'SULLIVAN Alone Again (Naturally) G
- FRANK STALLONE Never Gonna Give You Up G
- CHICAGO Look Away R
- ANITA BAKER Just Because C
- BEATLES It's Only Love G
- JAMES TAYLOR How Sweet It Is G
- POINTER SISTERS Stow Hand G
- BETTE MIDLER Wind Beneath My Wings C
- JOHNNY HATES JAZZ Turn Back The Clock R

11AM

- ELTON JOHN Little Jeannie G
- COMMODORES Sail On G
- CHER/PETER CETERA After All C
- MOODY BLUES I Know You're Out There R
- EAGLES Tequila Sunrise G
- MARY WELLS My Guy G
- TAYLOR DAYNE I'll Always Love You R
- DAVID FOSTER Love Theme From St Elmos Fire G
- DEBBIE GIBSON Lost In Your Eyes C
- JOHNNY MATHIS Friends In Love G
- FOREIGNER I Don't Want To Live W/o You R
- RUPERT HOLMES Escape (The Pina Colada Song) G
- SURVIVOR Across The Miles C
- STEVIE WONDER That Girl G

12NOON

- TRACY CHAPMAN Baby Can I Hold You R
- CROSBY, STILLS, & NA Suite Judy Blue Eyes G
- GEORGE BENSON On Broadway G
- STEVE PERRY Foolish Heart G
- BARBRA STREISAND All I Ask Of You R
- BADFINGER Day After Day G
- KENNY G Silhouette R
- MIKE & MECHANICS The Living Years C
- CHI-LITES Have You Seen Her G
- AL JARREAU Moonlighting G
- VANESSA WILLIAMS Dreamin' C
- BEACH BOYS Kokomo R

1PM

- PAUL DAVIS Cool Night G
- EARTH, WIND & FIRE That's The Way Of The World G
- JULIA FORDHAM Happy Ever After R
- GEORGE MICHAEL One More Try R
- FLEETWOOD MAC Sara G
- GLENN FREY Soul Searchin' R
- SADE Never As Good The First Time G
- NEIL DIAMOND This Time C
- THE CARPENTERS Make Believe It's Your First G
- PETER FRAMPTON I'm In You G
- JOHNNY HATES JAZZ Shattered Dreams R
- KENNY G/S ROBINSON We've Saved The Best For Last C

2PM

- DONALD FAGEN IGY G
- HALL & OATES Sara Smile G
- PHIL COLLINS Two Hearts R
- LIONEL RICHIE You Are G
- STREISAND/JOHNSON Till I Loved You R
- KENNY ROGERS A Love Song G
- HARPERS BIZARRE 59th Street Bridge Song G
- ANNE MURRAY Shadows In The Moonlight G
- THIRTY EIGHT SPECIAL Second Chance C
- STYLISTICS Break Up To Make Up G
- RICHARD MARX Hold On To The Nights R
- DOOBIE BROTHERS One Step Closer G
- SHERIFF When I'm With You R

3PM

- FORCE MD'S Tender Love G
- BELINDA CARLISLE Circle In The Sand R
- DR HOOK Sexy Eyes G
- STYX Babe G
- AL JARREAU So Good R
- FREDDIE JACKSON You Are My Lady G
- CARLY SIMON You're So Vain G
- BEACH BOYS California Girls G
- ANITA BAKER Just Because C
- P. CARRACK/T. NUNN Romance C
- GERRY RAFFERTY Right Down The Line G
- NATALIE COLE A Little Bit Of Heaven G

4PM

- THOMAS/Springfield Theme From Growing Pains R
- PURE PRAIRIE LEAGUE Let Me Love You Tonight G
- BETTE MIDLER Wind Beneath My Wings C
- KENNY G/W/L WILLIAMS Don't Make Me Wait For Love G
- SIMPLY RED It's Only Love C
- KOOL & THE GANG Special Way G
- CHER We All Sleep Alone R
- BEATLES I Should Have Known Better G
- DEBBIE GIBSON Lost In Your Eyes C
- JEFFERSON STARSHIP Count On Me G
- AIR SUPPLY Here I Am (Just When I) G
- BASIA New Day For You R
- MIKE & MECHANICS The Living Years C

5PM

- MCDONALD/INGRAM Yah Mo B There G
- TIFFANY Could've Been G

- BEE GEES Nights On Broadway R
- CHICAGO I Don't Wanna Live W/out Your G
- LABELLE & MCDONALD On My Own G
- GAROLE KING It's Too Late G
- MICHAEL BOLTON That's What Love Is All About G
- VANESSA WILLIAMS Dreamin' C
- LOVIN' SPOONFUL Summer In The City G
- JT TAYLOR & R.BELLE All I Want Is Forever C
- DAN HILL Can't We Try G
- DONNA SUMMER Last Dance G
- BRUCE HORNSBY/RANGE Every Little Kiss G

6PM

- ANITA BAKER Giving You The Best R
- EDDIE RABBITT I Love A Rainy Night G
- SURVIVOR Across The Miles C
- WHITNEY HOUSTON One Moment In Time R
- DOOBIE BROTHERS Listen To The Music G
- STEVIE WONDER Yester-Me, Yester-You, Yesterd G
- JR WALKER & ALL STAR What Does It Take (To Win Your G
- ROY ORBISON You Got It C
- PAUL MCCARTNEY Silly Love Songs G
- WILL TO POWER Baby, I Love Your Way/Freebird R
- EURYTHMICS Sweet Dreams(Are Made Of This) G
- KENNY G/S ROBINSON We've Saved The Best For Last C

7PM

- MIKE POST Theme From L.A. Law R
- CROSBY, STILLS, & NA Wasted On The Way G
- BARRY MANILOW Even Now G
- BANGLES Eternal Flame C
- DIONNE WARWICK Whisper In The Dark G
- THREE DEGREES When Will I See You Again G
- ERIC CLAPTON Wonderful Tonight G
- KIM CARNES Crazy In Love R
- NEIL DIAMOND This Time C
- SIMON & GARFUNKEL I Am A Rock G
- ROD STEWART Tonight's The Night G
- BRUCE SPRINGSTEEN I'm On Fire G
- JACKSON W/GARRETT I Just Can't Stop Loving You G
- AIR SUPPLY Even The Nights Are Better G
- ALAN PARSONS PROJECT Don't Answer Me G

8PM

- SADE Nothing Can Come Between Us R
- BOB SEGER Shame On The Moon G
- 10CC I'm Not In Love G
- SHERIFF When I'm With You R
- SEALS & CROFTS Summer Breeze G
- ELVIS PRESLEY Can't Help Falling In Love G
- RICK ASTLEY It Would Take A Strong Strong R
- JOE JACKSON Steppin' Out G
- ANITA BAKER Just Because C
- OLIVIA NEWTON-JOHN If Not For You R
- MARVIN GAYE Let's Get It On G
- BILLY JOEL Piano Man G
- BETTE MIDLER Wind Beneath My Wings C

9PM

- ELTON JOHN A Word In Spanish R
- KOOL & THE GANG Too Hot G
- STREISAND & GIBB What Kind Of Fool G
- AL JARREAU Since I Fell For You G
- BARRY MANILOW Looks Like We Made It G
- TIFFANY All This Time R
- PAUL MAURIAT Love Is Blue R
- MAXI PRIEST Wild World R
- DEBBIE GIBSON Lost In Your Eyes C
- ERIC CLAPTON Lay Down Sally G
- NEIL DIAMOND Turn Around G
- BREATHE Hands To Heaven R
- SIMON & GARFUNKEL Cecilia G
- RANDY VANWARMER Just When I Needed You Most G

10PM

- MICHAEL JACKSON Human Nature G
- SMOKEY ROBINSON One Heartbeat G
- GINO VANNELLI Hurts To Be In Love G
- CHICAGO Colour My World G
- VANESSA WILLIAMS Dreamin' C
- SADE Love Is Stronger Than Pride C
- WARWICK/VANDROSS How Many Times Can We Say G
- ENGELBERT HUMPERDINC After The Lovin' G
- OLIVIA NEWTON-JOHN Hopelessly Devoted To You G
- DAN FOGELBERG Leader Of The Band G
- CHER/PETER CETERA After All C
- BREATHE How Can I Fall R

- PAUL STOOKEY Wedding Song (There Is Love) G
- MARILYN SCOTT I Only Have Eyes For You C
- REX SMITH You Take My Breath Away G
- DAVID LANZ A Whiter Shade Of Pale C

11PM

- KENNY ROGERS Lady G
- DEBBIE GIBSON Foolish Beat R
- GORDON LIGHTFOOT Anything For Love G
- BJ THOMAS Hooked On A Feeling G
- SURVIVOR Across The Miles C
- NEW EDITION Can You Stand The Rain C
- PLAYER Baby Come Back G
- DEBARGE Time Will Reveal G
- ZOMBIES Time Of The Season G
- JOURNEY Send Her My Love G
- MICHAEL BOLTON Walk Away R
- LE ROUX New Orleans Ladies G
- CARPENTERS Superstar G
- BARBRA STREISAND All I Ask Of You R
- TEMPTATIONS I Wonder Who She's Seeing Now R
- LOU RAWLS Lady Love G

ALPHABETICAL LIST BY ARTIST

1

- 10CC I'm Not In Love 8p

A

- AIR SUPPLY Even The Nights Are Better 7p
- AIR SUPPLY Here I Am (Just When I) 4p
- ASTLEY, RICK It Would Take A Strong Strong 8p
- ASTLEY, RICK She Wants To Dance With Me 6a

B

- BADFINGER Day After Day 12n
- BAKER, ANITA Giving You The Best 6p
- BAKER, ANITA Just Because 10a
- BAKER, ANITA Just Because 3p
- BAKER, ANITA Just Because 8p
- BANGLES Eternal Flame 7p
- BASIA New Day For You 4p
- BEACH BOYS California Girls 3p
- BEACH BOYS Kokomo 12n
- BEATLES I Should Have Known Better 4p
- BEATLES It's Only Love 10a
- BEE GEES More Than A Woman 6a
- BEE GEES Nights On Broadway 5p
- BENSON, GEORGE On Broadway 12n
- BOLTON, MICHAEL That's What Love Is All About 5p
- BOLTON, MICHAEL Walk Away 7a
- BOLTON, MICHAEL Walk Away 11p
- BOY MEETS GIRL Waiting For A Star To Fall 8a
- BREATHE Don't Tell Me Lies 6a
- BREATHE Hands To Heaven 9p
- BREATHE How Can I Fall 10p

C

- CARLISLE, BELINDA Circle In The Sand 3p
- CARNES, KIM Crazy In Love 7p
- CARPENTERS Superstar 11p
- CARPENTERS, THE Make Believe It's Your First 1p
- CARRACK/NUNN Romance 3p
- CARS Drive 10a
- CETERA, PETER One Good Woman 9a
- CHAPMAN, TRACY Baby Can I Hold You 12n
- CHER We All Sleep Alone 4p
- CHER/PETER CETERA After All 11a
- CHER/PETER CETERA After All 10p
- CHI-LITES Have You Seen Her 12n
- CHICAGO Colour My World 10p
- CHICAGO I Don't Wanna Live W/out Your 5p
- CHICAGO Look Away 10a
- CLAPTON, ERIC Lay Down Sally 9p
- CLAPTON, ERIC Wonderful Tonight 7p
- CLIMIE FISHER Love Changes Everything 7a
- COCKER, JOE Love Lives On 7a
- COLE, NATALIE A Little Bit Of Heaven 3p
- COLE, NATALIE This Will Be 9a
- COLLINS, PHIL Groovy Kind Of Love 8a
- COLLINS, PHIL Two Hearts 2p
- COMMODORES Sail On 11a
- COOLIDGE, RITA Higher and Higher 7a
- CROSBY, STILLS, & NA Suite Judy Blue Eyes 12n
- CROSBY, STILLS, & NA Wasted On The Way 7p
- CROSBY, STILLS, N. Y. Got It Made 9a
- CROSS, CHRISTOPHER Arthur's Theme 9a

D

- DAVIS, PAUL Cool Night 1p
- DAYNE, TAYLOR I'll Always Love You 11a

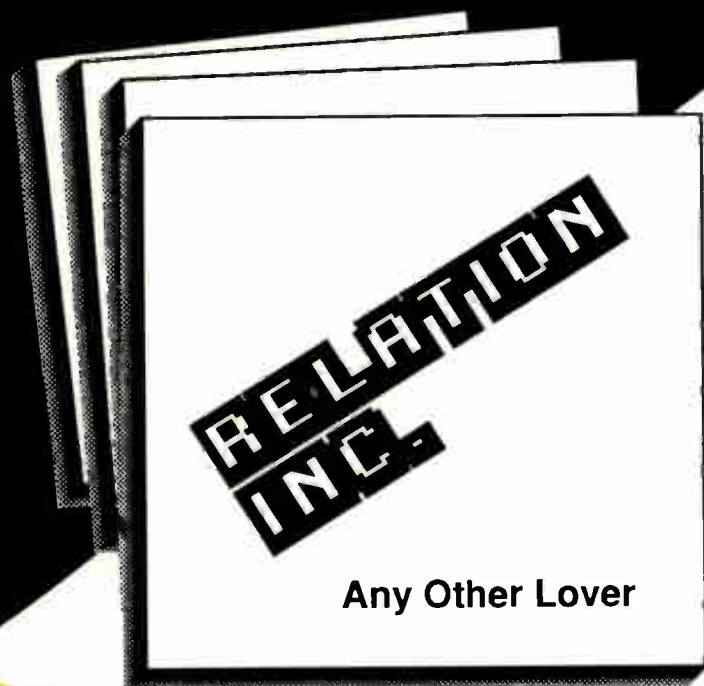
CONGRATULATIONS

Erica Smith

R & A Records has taken Erica's debut single "Temptation Eyes" top 10 in Detroit

Thanks **WHYT** and **WCZY** for your support!

Keep an eye on R & A Records
New Music from Detroit



RELATION INC.
"Any Other Lover"
from the album
Children, Behave

KLSS, KKLC, KLWN, KBUN, WLKX, KSTQ, KBJJ, KMGM, KSCR, KOKO, KRXL, KBYZ, WDND, WRCR, WOKZ, WMRN, WIZE, WFRO, WFAW, WRCO, WRJC, WMBA, KARZ, KRED, KTHO, KTID, KWUN, KUKI, KORT, KBMG, KWSI, KKRBB, KGY, KASY, KITZ, WUVU, WOHS, WMQC, WBTH, WEIR and more each week!

Succumb to the temptation
of
"These Eyes"

BELDREN

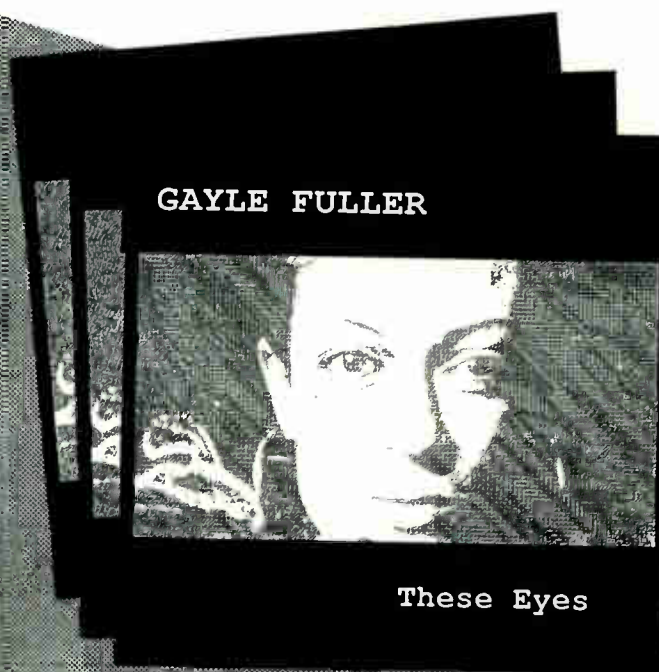
"Slave to Fashion"

"Monster smash killer track, comparable to Robbie Nevil meets Madonna."

-Roger Hillman,
KYOHVA record pool

"Slick techno-pop 'you are what you wear' commentary"

-Bill Coleman, Billboard
Recommended Pop Single



Recommended Single
-Billboard

Up and Coming
-the Gavin Report

ADULT CONTEMPORARY/WLTS-FM

ALPHABETICAL LIST BY ARTIST

D
 DEBARGE Time Will Reveal 11p
 DIAMOND, NEIL This Time 9a
 DIAMOND, NEIL This Time 1p
 DIAMOND, NEIL This Time 7p
 DIAMOND, NEIL Turn Around 9p
 DOOBIE BROTHERS Listen To The Music 6p
 DOOBIE BROTHERS One Step Closer 2p
 DR HOOK Sexy Eyes 3p

E
 EAGLES Tequila Sunrise 11a
 EARTH, WIND & FIRE That's The Way Of The World 1p
 EURHYTHMICS Sweet Dreams(Are Made Of This) 6p

F
 FAGEN, DONALD IGY 2p
 FLACK, ROBERTA Oasis 10a
 FLEETWOOD MAC As Long As You Follow 9a
 FLEETWOOD MAC Sara 1p
 FOGELBERG, DAN Leader Of The Band 10p
 FORCE MD'S Tender Love 3p
 FORDHAM, JULIA Happy Ever After 1p
 FOREIGNER I Don't Want To Live W/o You 11a
 FOSTER, DAVID Love Theme From St Elmos Fire 11a
 FOUR TOPS It's The Same Old Song 7a
 FRAMPTON, PETER I'm In You 1p
 FREY, GLENN Soul Searchin' 8a
 FRIENDS OF DISTINCTN Grazing In The Grass 8a

G
 GARFUNKEL, ART So Much In Love 9a
 GATES, DAVID Goodbye Girl 10a
 GAYE, MARVIN Let's Get It On 8p
 GIBSON, DEBBIE Foolish Beat 11p
 GIBSON, DEBBIE Lost In Your Eyes 6a
 GIBSON, DEBBIE Lost In Your Eyes 11a
 GIBSON, DEBBIE Lost In Your Eyes 4p
 GIBSON, DEBBIE Lost In Your Eyes 9p
 GLASS TIGER Someday 6a

H
 HALL & OATES Everything Your Heart Desires 7a
 HALL & OATES Sara Smile 2p
 HARPERS BIZARRE 59th Street Bridge Song 2p
 HIGGINS, BERTIE Key Largo 8a
 HILL, DAN Can't We Try 5p
 HOLMES, RUPERT Escape (The Pina Coloda Song) 11a
 HORNSBY, BRUCE/RANGE Every Little Kiss 5p
 HOUSTON, WHITNEY One Moment In Time 6p
 HUMPERDINCK, ENGELBE After The Lovin' 10p

J
 JACKSON W/GARRETT I Just Can't Stop Loving You 7p
 JACKSON, FREDDIE You Are My Lady 3p
 JACKSON, JOE Steppin' Out 8p
 JACKSON, MICHAEL Human Nature 10p
 JARREAU, AL Moonlighting 12n
 JARREAU, AL Since I Fell For You 9p
 JARREAU, AL So Good 3p
 JEFFERSON STARSHIP Count On Me 4p
 JOEL, BILLY Piano Man 8p
 JOHN, ELTON A Word In Spanish 6a
 JOHN, ELTON A Word In Spanish 9p
 JOHN, ELTON Little Jeannie 11a
 JOHNNY HATES JAZZ Shattered Dreams 1p
 JOHNNY HATES JAZZ Turn Back The Clock 10a
 JOURNEY Send Her My Love 11p

K
 KENNY G Silhouette 12n
 KENNY G W/L WILLIAMS Don't Make Me Wait For Love 4p
 KENNY G/S ROBINSON We've Saved The Best For Last 8a
 KENNY G/S ROBINSON We've Saved The Best For Last 1p
 KENNY G/S ROBINSON We've Saved The Best For Last 6p
 KING, CAROLE It's Too Late 5p
 KOOL & THE GANG Special Way 4p
 KOOL & THE GANG Too Hot 9p

L
 LABELLE & McDONALD On My Own 5p
 LANZ, DAVID A Whiter Shade Of Pale 10p
 LE ROUX New Orleans Ladies 11p
 LEWIS, BARBARA Baby, I'm Yours 9a
 LIGHTFOOT, GORDON Anything For Love 11p
 LOVIN' SPOONFUL Summer In The City 5p

M
 MADONNA Like A Prayer 8a
 MANILOW, BARRY Even Now 7p
 MANILOW, BARRY Looks Like We Made It 9p
 MARX, RICHARD Hold On To The Nights 2p
 MATHIS, JOHNNY Friends In Love 11a
 MAURIAT, PAUL Love Is Blue 9p
 MAXI PRIEST Wild World 9p
 MCCARTNEY, PAUL Band On The Run 8a
 MCCARTNEY, PAUL Silly Love Songs 6p
 McDONALD/INGRAM Yah Mo B There 5p
 MICHAEL, GEORGE A Different Corner 10a
 MICHAEL, GEORGE Kissing A Fool 6a
 MICHAEL, GEORGE One More Try 1p
 MIDLER, BETTE Wind Beneath My Wings 6a
 MIDLER, BETTE Wind Beneath My Wings 10a
 MIDLER, BETTE Wind Beneath My Wings 4p
 MIDLER, BETTE Wind Beneath My Wings 8p
 MIKE & MECHANICS The Living Years 7a
 MIKE & MECHANICS The Living Years 12n
 MIKE & MECHANICS The Living Years 4p
 MILLS, STEPHANIE Never Knew Love Like This 6a
 MOODY BLUES I Know You're Out There 11a
 MURRAY, ANNE I'll Always Love You 9a
 MURRAY, ANNE Shadows In The Moonlight 2p

N
 NEW EDITION Can You Stand The Rain 11p
 NEWTON-JOHN, OLIVIA Hopelessly Devoted To You 10p
 NEWTON-JOHN, OLIVIA If Not For You 8p
 NIGHTINGALE, MAXINE Lead Me On 8a

O
 O'SULLIVAN, GILBERT Alone Again (Naturally) 10a
 OCEAN, BILLY Colour Of Love 9a
 ORBISON, ROY You Got It 8a
 ORBISON, ROY You Got It 6p

P
 PARSONS, ALAN PROJEC Don't Answer Me 7p
 PERRY, STEVE Foolish Heart 12n
 PLAYER Across The Miles 11p
 POCO Heart Of The Night 9a
 POINTER SISTERS Slow Hand 10a
 POST MIKE Theme From L.A. Law 7p
 PRESLEY, ELVIS Can't Help Falling In Love 8p
 PURE PRAIRIE LEAGUE Let Me Love You Tonight 4p

R
 RABBITT, EDDIE I Love A Rainy Night 6p
 RAFFERTY, GERRY Right Down The Line 3p
 RAWLS, LOU Lady Love 11p
 RICHIE, LIONEL Running With The Night 8a
 RICHIE, LIONEL You Are 2p
 ROBINSON, S/MIRACLES You Really Got A Hold On Me 7a
 ROBINSON, S/MOKEY One Heartbeat 10p
 ROGERS, KENNY A Love Song 2p
 ROGERS, KENNY Lady 11p
 ROGERS/PARTON Islands In The Stream 7a
 ROSS, DIANA If We Hold On Together 9a

S
 SADE Love Is Stronger Than Pride 10p
 SADE Never As Good The First Time 1p
 SADE Nothing Can Come Between Us 8p
 SCOTT, MARILYN I Only Have Eyes For You 10p
 SEALS & CROFTS Summer Breeze 8p
 SEGER, BOB Shame On The Moon 8p
 SHERIFF When I'm With You 9a
 SHERIFF When I'm With You 2p
 SHERIFF When I'm With You 8p
 SIMON & GARFUNKEL Cecilia 9p
 SIMON & GARFUNKEL I Am A Rock 7p
 SIMON CARLY You're So Vain 3p
 SIMPLY RED It's Only Love 4p
 SMITH, REX You Take My Breath Away 10p
 SPRINGSTEEN, BRUCE I'm On Fire 7p
 STALLONE, FRANK Never Gonna Give You Up 10a
 STEWART, ROD Forever Young 6a
 STEWART, ROD My Heart Can't Tell You No 10a
 STEWART, ROD Tonight's The Night 7p
 STOOKEY, PAUL Wedding Song (There Is Love) 10p
 STREISAND & GIBB What Kind Of Fool 9p
 STREISAND, BARBRA All I Ask Of You 12n
 STREISAND, BARBRA All I Ask Of You 11p
 STREISAND/JOHNSON Till I Loved You 2p
 STYLISTICS Break Up To Make Up 2p
 STYX Babe 3p
 SUMMER, DONNA Last Dance 5p
 SURVIVOR Across The Miles 7a
 SURVIVOR Across The Miles 11a
 SURVIVOR Across The Miles 6p
 SURVIVOR Across The Miles 11p

T
 TAYLOR, JAMES How Sweet It Is 10a
 TAYLOR, JT & R BELLE All I Want Is Forever 5p
 TEMPTATIONS I Wonder Who She's Seeing Now 11p
 THIRTY EIGHT SPECIAL Second Chance 2p
 THOMAS, BJ Hooked On A Feeling 11p
 THOMAS/SPRINGFIELD Theme From Growing Pains 4p
 THREE DEGREES When Will I See You Again 7p
 THREE DOG NIGHT One 6a
 TIFFANY All This Time 9p
 TIFFANY Could've Been 5p

V
 VANDROSS, LUTHER Any Love 8a
 VANGELIS Chariots Of Fire 9a
 VANNELLI, GINO Hurts To Be In Love 10p
 VANWARMER, RANDY Just When I Needed You Most 9p

W
 WALKER, JR & ALL STAR What Does It Take (To Win Your) 6p
 WARWICK, DIONNE I'll Never Fall In Love Again 6a
 WARWICK, DIONNE Whisper In The Dark 7p
 WARWICK/VANDROSS How Many Times Can We Say 10p
 WELLS, MARY My Guy 11a
 WILL TO POWER Baby, I Love Your Way/Freebird 7a
 WILLIAMS, VANESSA Dreamin' 6p
 WILLIAMS, VANESSA Dreamin' 12n
 WILLIAMS, VANESSA Dreamin' 5p
 WILLIAMS, VANESSA Dreamin' 10p
 WONDER, STEVIE That Girl 11a
 WONDER, STEVIE Yester-Me, Yester-You, Yesterd 6p

Z
 ZOMBIES Time Of The Season 11p

PLAYLIST OF CURRENTS

USERS GUIDE Number of plays calculated for 18 hour monitor period

GIBSON, DEBBIE Lost In Your Eyes 4
 MIDLER, BETTE Wind Beneath My Wings 4
 SURVIVOR Across The Miles 4
 WILLIAMS, VANESSA Dreamin' 4
 BAKER, ANITA Just Because 3
 DIAMOND, NEIL This Time 3
 KENNY G/S ROBINSON We've Saved The Best For Last 3
 MIKE & MECHANICS The Living Years 3
 CHER/PETER CETERA After All 2
 ORBISON, ROY You Got It 2
 BANGLES Eternal Flame 1
 BREATHE Don't Tell Me Lies 1
 CARRACK/NUNN Romance 1
 CROSBY, STILLS, N, Y Got It Made 1
 LANZ, DAVID A Whiter Shade Of Pale 1
 MADONNA Like A Prayer 1
 NEW EDITION Can You Stand The Rain 1
 SADE Love Is Stronger Than Pride 1
 SCOTT, MARILYN I Only Have Eyes For You 1
 SIMPLY RED It's Only Love 1
 STEWART, ROD My Heart Can't Tell You No 1
 TAYLOR, JT & R BELLE All I Want Is Forever 1
 THIRTY EIGHT SPECIAL Second Chance 1

PLAYLIST OF HOTTEST RECURRENTS

USERS GUIDE Recurrents played more than once

SHERIFF When I'm With You 3
 BOLTON, MICHAEL Walk Away 2
 JOHN, ELTON A Word In Spanish 2
 STREISAND, BARBRA All I Ask Of You 2

CORE ARTISTS

USERS GUIDE Those artists with a title saturation of at least three, listed in descending order

BREATHE 3
 CHICAGO 3
 JARREAU, AL 3
 MICHAEL, GEORGE 3
 SADE 3
 STEWART, ROD 3

GOLD/CURR-RECURR. RATIOS

OVERALL
 C-R 43.04
 G 56.96
MORNING DRIVE
 C-R 56.25
 G 43.75
MIDDAY
 C-R 44.62
 G 55.39
AFTERNOON DRIVE
 C-R 40.00
 G 60.00
EVENING
 C-R 35.14
 G 64.87

POSITIONING STATEMENTS

MUSIC 197X
 "WLTS, Lite 105 (or variation)" (123X)
 "WLTS-FM Slidell/New Orleans." (17X)
 Jingle "WLTS, Lite 105 FM (and jock name)" (15X)
 "The greatest hits from the 60's, 70's and 80's — today's hits and yesterday's favorites. Lite 105 FM, WLTS (or variation)" (14X)
 "For 30 minutes, we're playing the best lite rock of the 60's, 70's and 80's with no interruptions on Lite 105 FM, WLTS" (12X)
 "Fresh new lite rock" (9X)
 "If anyone should ask you, tell them you listen to Lite 105, WLTS — today's hits and yesterday's favorites" (4X)
 Jingle "Lite 105, WLTS, doubles the Motown" (3X)

IMAGE 16X
 "At home, work or in your car, we always play just the lite music. Lite 105 FM, WLTS. Today's hits and yesterday's favorites" (10X)
 "We specialize in playing just the lite blend of music for your office when you work from 9 to 5. Work with Lite 105 FM, WLTS." (6X)

PROMOTIONAL ACTIVITY

LITE 105 SPRING BREAK CONTEST 5X
 Texaco, American Airlines and Coca-Cola are the sponsors of a contest to win a trip to anyplace American Airlines flies. Entry blanks are available at any area Texaco station and 10 winners in all will be drawn on a future Bob Mitchell morning show

LUCK OF THE IRISH PARTY 5X
 It's a St. Patrick's Party at Bimini Bay with green and leprechauns — plus a contest for the most unique St. Patrick's outfit. Lite 105 personalities were to be present to give out cash; other prizes included a diamond emerald pendant

QUESTION OF THE DAY 5X
 Asked weekdays on the Mitchell morning show with both small (Lite 105 coffee mug) and large (concert tickets) at stake. The question on the day of our monitoring, "What do you do when your boss gives you a sexually explicit present?" could garner listeners a rather ironic gift — two tickets to an Amy Grant gig.

ACCOUNT LIST

ABC-TV	6X	TV/Broadcast
Adler's	2X	Jewelers
AT&T	2X	Communications
Bart's On The Lake	3X	Restaurant
Benson Auto Dealers	3X	Auto/IC
Bimini Bay	4X	Nightclub
Budget Rent-A-Truck	3X	Car Rental
Burger King	2X	Restaurant
Campbell's Soup	2X	Food Products
Campeau's	8X	Retail
Chrysler	1X	Auto/IC
CBS-TV	1X	TV/Broadcast
Chesterfield's	2X	Nightclub
Church's Fried Chicken	2X	Restaurant
Colonial Sugar	2X	Food Products
Court Of Two Sisters	3X	Restaurant
Craig, Ginny Weight Loss	4X	Health/Beauty
Del Shamp's	4X	Grocery
Dodge Dealers	2X	Auto/IC
Dubuque Meals	1X	Food Products
Elmo's Cajun Cuisine	1X	Restaurant
Elmwood Fitness Center	1X	Health/Beauty
Esplanade, The	2X	Retail
Expressions CustomFurniture	2X	Furniture
Fitness One	6X	Health/Beauty
Galleria Shoes	2X	Retail
Gambit	3X	Publication
Geautreau, Dr Joseph	2X	Medical
G E D On TV	1X	Education
Gulf Plus Unleaded	3X	Automotive
Holmes	2X	Retail
Jefferson Guaranty	2X	Bank/Finance
Juicy Fruit	1X	Food Products
Kay Jewelers	4X	Jewelers
Lacey Family Medical Center	1X	Medical
Lipton Cup-A-Soup	2X	Food Products
Manwich	1X	Food Products
Maybelline	2X	Health/Beauty
Midway Airlines	1X	Airline
New Orleans Fairgrounds	3X	Entertainment/Rec
Northlight	1X	Restaurant
Nutri-System	2X	Health/Beauty
Pillsbury	1X	Food Products
Rally's	2X	Restaurant
Radio Phone	1X	Communications
Sears	3X	Retail
Sharkey's Reef	4X	Restaurant
Slidell Memorial Hospital	4X	Medical
Special Mildroast Coffee	2X	Beverage
Steak Knife	2X	Restaurant
Subaru	4X	Auto/IC
Superior Honda	2X	Auto/IC
Tartabout Delivery	1X	Various
T J Maxx	2X	Retail
Todd, J Diamonds	4X	Jewelers
Toyota Of Jefferson	2X	Auto/IC
United Airlines	2X	Airline
Universal Furniture	1X	Furniture
USAgency	5X	Insurance
U.S. Biochem	1X	Medical
USF&G Golf Tournament	1X	Entertainment/Rec
Value Business Center	4X	Computers
Villary's Florist	3X	Retail
WCCL-TV 49	3X	TV/Broadcast

NOTE: Brief audio loss may have affected commercial count

ACCOUNTS BY CATEGORY

Airline	2%	Grocery	3%
Auto/IC	11%	Health/Beauty	9%
Automotive	2%	Insurance	4%
Bank/Finance	2%	Jewelers	7%
Beverage	1%	Medical	6%
Car Rental	2%	Nightclub	1%
Communications	2%	Publication	2%
Concert	3%	Restaurant	14%
Education	1%	Retail	16%
Entertainment/Rec	1%	TV/Broadcast	10%
Food Products	7%	Various	1%
Furniture	1%		



CAPITOL RECORDS

ALL HITS! ALL ORGANIC! NO CHEMICALS!

just real records



BONNIE RAITT "THING CALLED LOVE"

MMR ROCK TRACER TRACKS ³⁵ - ²⁰

MMR 6AM-7PM ROCK DAYPART CHART ³⁵ - ¹⁴

104% INCREASE IN AIRPLAY THIS WEEK!

R&R DOUBLE BREAKER! TRACK (34) - (26) / LP DEBUT (26)

NEW THIS WEEK ON!

WNOR

KYYS

KRSP

WCCC

KZEW

KSHE

WDIZ

AND MANY MORE!

Management: Danny Goldberg & Ron Stone.

GREAT WHITE "ONCE BITTEN, TWICE SHY"

ONCE AGAIN #1 MOST ADDED! BREAKER BOUND!

O-T-B!

WIYY

KLOL

WFBQ

KUPD

KSJO

WDVE

WSHE

WLZR

KGON

KISW

WKLS

KISS

KAZY

KRXQ

KXRX

KTXQ

WLVQ

KLOS

KZAP

AND ZILLIONS MORE!

Management: The Stravinski Brothers.

JON BUTCHER "MIGHT AS WELL BE FREE"

THE 2ND SMASH FROM THE TOP 10 ALBUM PICTURES FROM THE FRONT!

R&R DEBUT (51)

ALREADY ON!

KZEW

KRXQ

KKEG

KBAT

WLAV

KWHL

KISS

KOME

WSTZ

WRDU

KJJO

AND MORE!

KUPD

WOUR

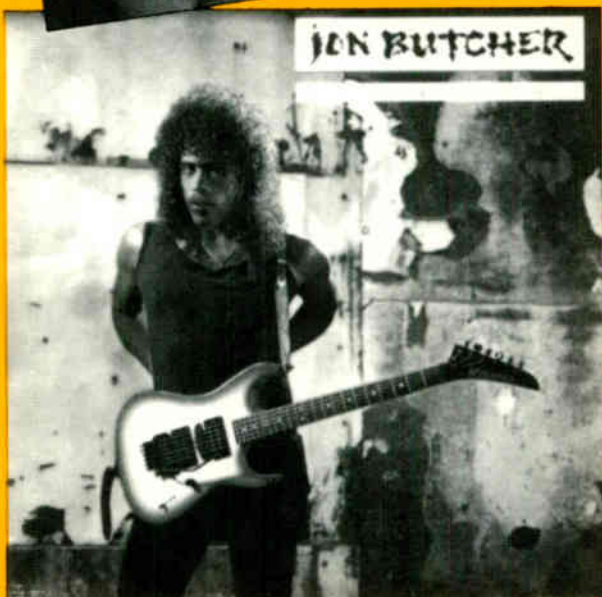
WFYV

WONE

KFMG

DON'T WAIT! MIGHT AS WELL BE AN ADD THIS WEEK!

Management: Danny Goldberg & Rone Stone.



ROCK RADIO



*Quality play index = average number of weekly plays from stations playing track.

TRACER TRACKS

3/6/89	3/13/89	3/20/89	3/27/89	ARTIST	TITLE	LABEL	# PLAYS	QUALITY PLAY INDEX *	REACH INDEX IN MILLIONS
2	3	2	↑	CHRIS REA	Working On It	Geffen	1092	23	17.21
7	5	4	↑	REPLACEMENTS	I'll Be You	Sire/Repri	854	19	15.19
16	14	10	↑	U2	God Part II	Island	777	19	16.17
21	13	8	↑	THIRTY EIGHT SPECIAL	Second Chance	A&M	777	19	14.05
—	—	19	↑	JULIAN LENNON	Now You're In Heaven	Atlantic	721	17	13.94
11	8	5	↑	BAD COMPANY	Shake It Up	Atlantic	693	18	10.42
31	20	14	↑	DEF LEPPARD	Rocket	Mercury/PG	658	18	11.11
12	15	13	↑	GUNS N' ROSES	Patience	Geffen	637	16	13.77
22	18	15	↑	MELISSA ETHERIDGE	Similar Features	Island	609	16	11.81
13	12	11	↑	ELVIS COSTELLO	Veronica	WB	602	16	14.13
8	9	6	↑	MIDGE URE	Dear God	Chrysalis	567	19	11.42
18	17	16	↑	LOU REED	Dirty Blvd	Sire/WB	525	15	11.79
33	25	21	↑	RADIATORS	Confidential	Epic	483	13	8.91
26	28	22	↑	SIREN	All Is Forgiven	Mercury/PG	483	15	7.08
24	26	25	↑	EASTERHOUSE	Come Out Fighting	Columbia	476	14	8.17
15	16	17	↑	TESLA	Heaven's Trail (No Way Out)	Geffen	476	13	6.92
23	23	23	↑	LITTLE AMERICA	Where Were You	Geffen	469	17	7.65
10	10	9	↑	JON BUTCHER	Send Me Somebody	Pasha/Capi	462	17	8.04
27	22	20	↑	XTC	Mayor Of Simpleton	Geffen	413	14	9.12
—	—	35	↑	BONNIE RAITT	Thing Called Love	Capitol	343	15	6.83
—	27	26	↑	GARY MOORE	Ready For Love	Virgin	329	12	5.24
34	32	28	↑	WARRANT	Down Boys	Columbia	315	12	5.49
—	31	24	↑	CROSBY, STILLS, N. Y.	That Girl	Atlantic	315	11	5.16
—	35	30	↑	R.E.M.	Turn You Inside-Out	WB	315	13	4.52
New Entry ✓	—	—	↑	OUTFIELD	Voices Of Babylon	Columbia	315	14	4.10
37	39	32	↑	SKID ROW	Youth Gone Wild	Atlantic	294	10	4.82
19	19	18	↑	STEVE EARLE	Back To The Wall	UNI/MCA	259	12	4.51
32	29	27	↑	POISON	Your Mama Don't Dance	Enigma/Cap	259	19	3.72
New Entry ✓	—	—	↑	STEVE WINWOOD	Hearts On Fire	Virgin	224	12	5.59
—	37	36	↑	ROY ORBISON	She's A Mystery To Me	Virgin	217	12	4.20
New Entry ✓	—	—	↑	CRUEL STORY OF YOUTH	You're What You Want To Be	Columbia	217	11	2.93
—	—	38	↑	RUSH	Mission (Live)	Mercury/PG	203	13	3.00
—	—	40	↑	CHOIRBOYS	Run To Paradise	WTG	196	14	3.49
New Entry ✓	—	—	↑	GLAMOUR CAMP	She Did It	EMI	182	11	2.87
—	—	39	↑	R.E.M.	Pop Song 89	WB	168	13	3.98
New Entry ✓	—	—	↑	STRAY CATS	Bring It Back Again	EMI	147	11	3.25
New Entry ✓	—	—	↑	ROXETTE	The Look	EMI	140	28	3.73
—	34	34	↑	BULLETBOYS	For The Love Of Money	WB	140	9	2.46
35	40	33	↑	WATERBOYS	World Party	Ensign/Chr	133	15	3.96
New Entry ✓	—	—	↑	TANITA TIKARAM	Twist In My Sobriety	Reprise	133	12	3.94

USERS GUIDE: TRACER TRACKS are ranked by actual number of plays. Arrows are maintained by either an increase in plays or an increase in rank over the previous week. For a precise look at market saturation, reach index numbers are provided (gross impressions). Reach index is calculated by each radio station's average quarter hour (SOURCE: ARBITRON) multiplied by the number of plays given the title. Numbers are calculated for average weekly midnight to midnight impact from base monitor hours.

For a more precise and defined look, MMR WEIGHTS EVERY STATION INDIVIDUALLY, according to quarterly, average quarter hour shares (SOURCE: ARBITRON — used by permission).

Significant downtrending disqualifies a title for further current consideration and reassigns recurrent status (see HOTTEST RECURRENTS).

NEWCOMERS

ARTIST	TITLE	LABEL	# PLAYS	INCREASE PERCENTAGE
METALLICA	One	Elektra	133	11%
MORRISSEY	Last Of The Famous	Sire/Repri	126	—
CHEAP TRICK	Never Had A Lot To Lose	Epic	126	—
LITA FORD	Close My Eyes Forever	RCA	126	38%
GUADALCANAL DIARY	Always Saturday	Elektra	105	7%
HOUSE OF LORDS	Love Don't Lie	RCA	98	16%
FINE YOUNG CANNIBALS	She Drives Me Crazy	IRS/MCA	91	—
TRAVELING WILBURYS	Tweeter And The Monkey	Wilbury/WB	91	—
SAM PHILLIPS	Holding On To The Earth	Virgin	91	18%
COWBOY JUNKIES	Sweet Jane	RCA	84	—
HOTHOUSE FLOWERS	Feet On The Ground	London/Polyd	84	20%
ROBYN HITCHCOCK	Madonna Of The Wasps	A&M	84	33%
CRACK THE SKY	From The Greenhouse	Grudge	84	20%
DREAMS SO REAL	Bearing Witness	Arista	84	9%
THIEVES	Everything But My Heart	Capitol	84	20%
HOWARD JONES	Everlasting Love	Elektra	77	—
NEW ORDER	Round And Round	Qwest/WB	77	57%
SIMPLE MINDS	Mandela	Virgin UK	77	—
THRASHING DOVES	Angel Visit	A&M	70	42%
FIRE TOWN	Good Life	Atlantic	63	50%
IVAN NEVILLE	Falling Out Of Love	Polydor	63	—
✓ EDIE BRICKELL &	Circle	Geffen	63	—
MASTERS OF REALITY	Blue Garden	Def/Geffen	63	12%
ERASURE	Stop	Sire/Repri	56	14%
VIOLENT FEMMES	Nightmares	Slash/WB	56	14%
FINE YOUNG CANNIBALS	Good Thing	IRS/MCA	56	60%
THE PURSUIT OF HAPPY	Hard To Laugh	Chrysalis	56	—
U2	Hawkmoon 269	Island	56	—
✓ TESLA	The Way It Is	Geffen	56	—
TRAVELING WILBURYS	Heading For The Light	Wilbury/WB	56	—
CINDERELLA	Coming Home	Mercury/PG	56	33%
SIMPLE MINDS	Belfast Child	Virgin UK	49	—
LOVE & ROCKETS	Motorcycle	Beggars Ba	49	—
✓ DEAD MILK MEN	Punk Rock Girl	Enigma	49	—
XTC	Merely A Man	Geffen	49	16%
✓ MIKE & MECHANICS	Seeing Is Believing	Atlantic	49	—
XTC	King For A Day	Geffen	49	—
ROYAL COURT OF CHINA	Half The Truth	A&M	49	—
EXTREME	Kid Ego	A&M	49	—
✓ JEFF HEALEY BAND	Angel Eyes	Arista	49	—
✓ THROWING MUSES	Dizzy	Sire	49	—
DEF LEPPARD	Love & Affection	Mercury/PG	49	—
RATT	I Want A Woman	Atlantic	49	—
✓ GREAT WHITE	Once Bitten, Twice Shy	Capitol	49	—
WINGER	Hungry	Atlantic	49	16%
VOICE OF THE BEEHIVE	Beat Of Love	London	42	—
ENYA	Orinoco Flow (Sail Away)	Geffen	42	—
MICHELLE SHOCKED	When I Grow Up	Mercury/PG	42	—
DEF LEPPARD	Rock Of Ages (Live)	Mercury/PG	42	—
JOHN HIATT	Drive South	A&M	42	—
✓ TNT	Tonight I'm Falling	Mercury	42	—
✓ U2	Dancing Barefoot	Island	42	—
✓ ROXX GANG	No Easy Way Out	Virgin	42	—
✓ TRUTH	Throwing It All Away	IRS/MCA	42	—
✓ UNTOUCHABLES	Agent Double-O Soul	—	35	—
✓ CAMOUFLAGE	That Smiling Face	Atlantic	35	—
DYLAN AND THE DEAD	All Along The (Live)	Columbia	35	—
✓ SIDEWINDERS	Witchdoctor	Mammoth/RCA	35	—
✓ WONDER STUFF	Give, Give, Give Me More	Polygram	35	—

✓ Denotes new entry.

MOST UPWARD MOVEMENT

NATIONAL

ARTIST	TITLE	LABEL
OUTFIELD	Voices Of Babylon	Columbia

EAST

OUTFIELD	Voices Of Babylon	Columbia
----------	-------------------	----------

WEST

OUTFIELD	Voices Of Babylon	Columbia
----------	-------------------	----------

SOUTH

TANITA TIKARAM	Twist In My Sobriety	Reprise
----------------	----------------------	---------

MIDWEST

GLAMOUR CAMP	She Did It	EMI
--------------	------------	-----

USERS GUIDE: Calculated and determined by increases in RANK over previous week.

ROCK RADIO — RECURRENTS/DAYPART CHART

HOTTEST RECURRENTS

3/27/89	ARTIST	TITLE	LABEL	QUALITY PLAY INDEX*
1	FIXX	Driven Out	RCA	16
2	TRAVELING WILBURYS	End Of The Line	Wilbury/WB	17
3	ROY ORBISON	You Got It	Virgin	18
4	BON JOVI	I'll Be There For You	Mercury/PG	16
5	MIKE & MECHANICS	The Living Years	Atlantic	16
6	R.E.M.	Stand	WB	15
7	DAVID CROSBY	Drive My Car	A&M	15
8	LITTLE FEAT	One Clear Moment	WB	19
9	INXS	Mystify	Atlantic	13
10	LIVING COLOUR	Cult Of Personality	Epic	11
11	VAN HALEN	Feels So Good	WB	12
12	EDDIE MONEY	Love In Your Eyes	Columbia	15
13	U2	When Love Comes To Town	Island	10
14	VIXEN	Cryin'	EMI	18
15	VAN HALEN	Finish What Ya Started	WB	8
16	GUNS N' ROSES	Paradise City	Geffen	10
17	U2	Angel Of Harlem	Island	8
18	JOE SATRIANI	Crush Of Love	Relativity	10
19	CROSBY, STILLS, N. Y	Got It Made	Atlantic	12
20	R.E.M.	Orange Crush	WB	8
21	WINGER	Seventeen	Atlantic	12
22	ROD STEWART	My Heart Can't Tell You No	WB	18
23	BAD COMPANY	No Smoke Without A Fire	Atlantic	9
24	IVAN NEVILLE	Not Just Another Girl	Polydor	11
25	VAN HALEN	When It's Love	WB	8
26	EODIE MONEY	Walk On Water	Columbia	9
27	INXS	Never Tear Us Apart	Atlantic	7
28	TRAVELING WILBURYS	Last Night	Wilbury/WB	11
29	U2	Desire	Island	7
30	JIM CAPALDI	Something So Strong	Island	11
31	CINDERELLA	Last Mile	Mercury/PG	9
32	OYLAN AND THE DEAD	Slow Train Coming (Live)	Columbia	13
33	ROBERT PALMER	Simply Irresistible	EMI	8
34	KEITH RICHARDS	You Don't Move Me	Virgin	13
35	ROD STEWART	Forever Young	WB	8
36	WHITE LION	When The Children Cry	Atlantic	10
37	MELISSA ETHERIDGE	Bring Me Some Water	Island	8
38	MELISSA ETHERIDGE	Like The Way I Do	Island	11
39	JOAN JETT/BLACKHRTS	Little Liar	Blackh/CBS	9
40	KEITH RICHARDS	Struggle	Virgin	13

*Quality play index = average number of weekly plays from stations playing track.

6AM-7PM

3/27/89	ARTIST	TITLE	LABEL
1	CHRIS REA	Working On It	Geffen
2	THIRTY EIGHT SPECIAL	Second Chance	A&M
3	REPLACEMENTS	I'll Be You	Sire/Repri
4	U2	God Part II	Island
5	ELVIS COSTELLO	Veronica	WB
6	MELISSA ETHERIDGE	Similar Features	Island
7	JULIAN LENNON	Now You're In Heaven	Atlantic
8	BAD COMPANY	Shake It Up	Atlantic
9	GUNS N' ROSES	Patience	Geffen
10	RADIATORS	Confidential	Epic
11	DEF LEPPARD	Rocket	Mercury/PG
12	MIDGE URE	Dear God	Chrysalis
13	LOU REED	Dirty Blvd	Sire/WB
14	BONNIE RAITT	Thing Called Love	Capitol
15	JON BUTCHER	Send Me Somebody	Pasha/Capi
16	XTC	Mayor Of Simpleton	Geffen
17	LITTLE AMERICA	Where Were You	Geffen
18	CROSBY, STILLS, N. Y	That Girl	Atlantic
19	EASTERHOUSE	Come Out Fighting	Columbia
20	SIREN	All Is Forgiven	Mercury/PG
21	OUTFIELD	Voices Of Babylon	Columbia
22	GARY MOORE	Ready For Love	Virgin
23	STEVE WINWOOD	Hearts On Fire	Virgin
24	STEVE EARLE	Back To The Wall	UNI/MCA
25	TESLA	Heaven's Trail (No Way Out)	Geffen
26	ROY ORBISON	She's A Mystery To Me	Virgin
27	R.E.M.	Turn You Inside-Out	WB
28	CRUEL STORY OF YOUTH	You're What You Want To Be	Columbia
29	CHOIRBOYS	Run To Paradise	WTG
30	POISON	Your Mama Don't Dance	Enigma/Cap
31	WARRANT	Down Boys	Columbia
32	R.E.M.	Pop Song 89	WB
33	GLAMOUR CAMP	She Did It	EMI
34	TANITA TIKARAM	Twist In My Sobriety	Reprise
35	ROXETTE	The Look	EMI
36	WATERBOYS	World Party	Ensign/Chr
37	MORRISSEY	Last Of The Famous ...	Sire/Repri
38	ROBYN HITCHCOCK	Madonna Of The Wasps	A&M
39	CHEAP TRICK	Never Had A Lot To Lose	Epic
40	SAM PHILLIPS	Holding On To The Earth	Virgin

USERS GUIDE: Daypart charts are based on actual number of plays credited to each title.

7PM-3AM

3/27/89	ARTIST	TITLE	LABEL
1	CHRIS REA	Working On It	Geffen
2	REPLACEMENTS	I'll Be You	Sire/Repri
3	DEF LEPPARD	Rocket	Mercury/PG
4	U2	God Part II	Island
5	JULIAN LENNON	Now You're In Heaven	Atlantic
6	TESLA	Heaven's Trail (No Way Out)	Geffen
7	BAD COMPANY	Shake It Up	Atlantic
8	GUNS N' ROSES	Patience	Geffen
9	SKID ROW	Youth Gone Wild	Atlantic
10	LOU REED	Dirty Blvd	Sire/WB
11	MIDGE URE	Dear God	Chrysalis
12	SIREN	All Is Forgiven	Mercury/PG
13	ELVIS COSTELLO	Veronica	WB
14	EASTERHOUSE	Come Out Fighting	Columbia
15	LITTLE AMERICA	Where Were You	Geffen
16	WARRANT	Down Boys	Columbia
17	JON BUTCHER	Send Me Somebody	Pasha/Capi
18	THIRTY EIGHT SPECIAL	Second Chance	A&M
19	MELISSA ETHERIDGE	Similar Features	Island
20	RAOIATORS	Confidential	Epic
21	R.E.M.	Turn You Inside-Out	WB
22	XTC	Mayor Of Simpleton	Geffen
23	GARY MOORE	Ready For Love	Virgin
24	BULLETBOYS	For The Love Of Money	WB
25	METALLICA	One	Elektra
26	POISON	Your Mama Oon't Dance	Enigma/Cap
27	OUTFIELD	Voices Of Babylon	Columbia
28	CRUEL STORY OF YOUTH	You're What You Want To Be	Columbia
29	GLAMOUR CAMP	She Did It	EMI
30	CROSBY, STILLS, N. Y	That Girl	Atlantic
31	RUSH	Mission (Live)	Mercury/PG
32	STRAY CATS	Bring It Back Again	EMI
33	STEVE EARLE	Back To The Wall	UNI/MCA
34	CHOIRBOYS	Run To Paradise	WTG
35	BONNIE RAITT	Thing Called Love	Capitol
36	R.E.M.	Pop Song 89	WB
37	HOTHOUSE FLOWERS	Feet On The Ground	Lond/Polyd
38	LITA FORD	Close My Eyes Forever	RCA
39	MORRISSEY	Last Of The Famous ...	Sire/Repri
40	CHEAP TRICK	Never Had A Lot To Lose	Epic



SAM PHILLIPS

"Holding On To The Earth"

The Hit From Her New Album
The Incredible Wow!

**MMR 6AM-7PM ROCK DAYPART
CHART DEBUT 40**

SALES AND REQUESTS REPORTED WHEREVER PLAYED!
TOUR STARTS APRIL 17TH WITH BAND!



Virgin

HEAVIEST SATURATION (ROCK RADIO)

USERS GUIDE: Those stations delivering the largest number of gross impressions for each title. Number listed is in millions, calculated by each radio stations average quarter hour share, multiplied by the number of plays given the title. Numbers calculated for average weekly impact from base monitor hours.

CHRIS REA 1 Working On It Geffen WLUP-FM 1.48 KSHE-FM 0.98 WLVO-FM 0.71 WKLS-FM 0.69 WLLZ-FM 0.67 KTXQ-FM 0.67 WYNY-FM 0.62 WOVE-FM 0.61 KYYS-FM 0.59 WBN-FM 0.58	DEF LEPPARD 7 Rocket Mercury/PG WNEW-FM 1.23 KUPD-FM 0.84 KLOL-FM 0.57 KBPI-FM 0.53 KGB-FM 0.48 WKLS-FM 0.46 KAZY-FM 0.45 WDVE-FM 0.41 KORS-FM 0.39 WGTR-FM 0.39	RADIATORS 13 Confidential Epic WNEW-FM 1.23 WDVE-FM 0.81 KLOL-FM 0.57 KSHE-FM 0.49 WGTR-FM 0.49 WMMR-FM 0.41 KXRX-FM 0.32 KYYS-FM 0.29 WBAB-FM 0.28 WPYX-FM 0.27	XTC 19 Mayor Of Simpleton Geffen WNEW-FM 1.23 WMMR-FM 0.83 KROQ-FM 0.71 XTRA-FM 0.60 KUPD-FM 0.56 KROR-FM 0.50 WBAB-FM 0.42 WHJY-FM 0.42 KLOL-FM 0.38 KXRX-FM 0.32	OUTFIELD 25 Voices Of Babylon Columbia KUPD-FM 0.56 WHJY-FM 0.42 KISW-FM 0.29 WEBN-FM 0.29 WBAB-FM 0.28 KGON-FM 0.21 KXRX-FM 0.21 KBER-FM 0.17 WLLZ-FM 0.17 WRIF-FM 0.16	CRUEL STORY OF YOUTH 31 You're What You Want To Be Columbia KITS-FM 0.33 KAZY-FM 0.34 KXRX-FM 0.32 WEBN-FM 0.29 KUPD-FM 0.28 KEDG-FM 0.15 WHJY-FM 0.14 KISS-FM 0.13 WHCN-FM 0.13 KZEW-FM 0.11
REPLACEMENTS 2 I'll Be You Sire/Repr WMMR-FM 1.24 KORS-FM 1.18 KROQ-FM 0.71 KITS-FM 0.70 KYYS-FM 0.59 WGTR-FM 0.59 KXRX-FM 0.53 WFBQ-FM 0.53 KGB-FM 0.48 XTRA-FM 0.48	GUNS N' ROSES 8 Patience Geffen WNEW-FM 1.85 WMMR-FM 1.24 KLOL-FM 0.95 WOVE-FM 0.81 WLUP-FM 0.74 WWOC-FM 0.59 KAZY-FM 0.56 KRQR-FM 0.50 WLLZ-FM 0.50 WHJY-FM 0.42	SIREN 14 All Is Forgiven Mercury/PG KLOL-FM 0.76 KXRX-FM 0.53 KISW-FM 0.39 WIYY-FM 0.34 KXQ-FM 0.31 WGTR-FM 0.29 KJJO-FM 0.27 KTXQ-FM 0.27 WAAF-FM 0.25 WLVO-FM 0.24	BONNIE RAITT 20 Thing Called Love Capitol WMMR-FM 0.83 WNEW-FM 0.62 WWOC-FM 0.59 KFOG-FM 0.53 KRQR-FM 0.50 KSHE-FM 0.49 KLOL-FM 0.38 KXRX-FM 0.32 KISW-FM 0.29 KZAP-FM 0.28	SKID ROW 26 Youth Gone Wild Atlantic WKLS-FM 0.46 WOVE-FM 0.41 KLOL-FM 0.38 WFBQ-FM 0.35 KGB-FM 0.32 KZEW-FM 0.21 KORS-FM 0.20 KJJO-FM 0.18 KRQR-FM 0.17 WLLZ-FM 0.17	RUSH 32 Mission (Live) Mercury/PG WHJY-FM 0.42 WOVE-FM 0.41 KJJO-FM 0.27 WLVO-FM 0.24 WKLS-FM 0.23 KAZY-FM 0.22 WQFM-FM 0.21 KISS-FM 0.19 KGB-FM 0.16 WYNY-FM 0.15
U2 3 God Part II Island WMMR-FM 1.65 KLOS-FM 1.62 KROQ-FM 1.43 KLOL-FM 0.76 WLUP-FM 0.74 KITS-FM 0.70 KBPI-FM 0.63 WNEW-FM 0.62 WWDC-FM 0.59 WHJY-FM 0.56	MELISSA ETHERIDGE 9 Similar Features Island WNEW-FM 1.23 KLOS-FM 1.22 KSHE-FM 0.98 KTXQ-FM 0.67 KYYS-FM 0.59 WFBQ-FM 0.53 WKLS-FM 0.46 WBAB-FM 0.42 KLOL-FM 0.38 WLUP-FM 0.37	EASTERHOUSE 15 Come Out Fighting Columbia WLUP-FM 0.74 KGB-FM 0.48 KXRX-FM 0.42 KLOS-FM 0.41 WBCN-FM 0.38 KROQ-FM 0.36 XTRA-FM 0.36 KITS-FM 0.35 WFBQ-FM 0.35 KFOG-FM 0.32	GARY MOORE 21 Ready For Love Virgin WDVE-FM 0.81 WLZR-FM 0.55 WMMR-FM 0.41 KYYS-FM 0.29 KUPD-FM 0.28 KJJO-FM 0.27 WLVO-FM 0.24 KLOL-FM 0.21 WFBQ-FM 0.18 WRIF-FM 0.16	STEVE EARLE 27 Back To The Wall UNI/MCA KLOL-FM 0.76 WBCN-FM 0.38 WLUP-FM 0.37 WFBQ-FM 0.35 KYYS-FM 0.29 WLVO-FM 0.24 KEDG-FM 0.23 KBPI-FM 0.19 WXRT-FM 0.20 KDKB-FM 0.19	CHOIRBOYS 33 Run To Paradise WTG WOVE-FM 0.61 WIYY-FM 0.56 WEBN-FM 0.44 KXRX-FM 0.42 WLUP-FM 0.37 KZEW-FM 0.21 WBCN-FM 0.19 WAAF-FM 0.17 WHJY-FM 0.14 WCCC-FM 0.11
THIRTY EIGHT SPECIAL 4 Second Chance A&M KLOS-FM 1.22 WLUP-FM 1.11 WEBN-FM 0.88 KXRX-FM 0.74 KUPD-FM 0.70 KRQR-FM 0.67 WBAB-FM 0.56 WFBQ-FM 0.53 KSHE-FM 0.49 WKLS-FM 0.46	ELVIS COSTELLO 10 Veronica WB WNEW-FM 2.46 WMMR-FM 1.65 KROQ-FM 1.07 WLUP-FM 0.74 KTXQ-FM 0.67 WBCN-FM 0.57 XTRA-FM 0.48 KYYS-FM 0.44 KUPD-FM 0.42 WAAF-FM 0.42	TESLA 16 Heaven's Trail (No Way Out) Geffen KTXQ-FM 0.53 WKLS-FM 0.46 KORS-FM 0.39 KRXQ-FM 0.39 KJJO-FM 0.36 WFBQ-FM 0.35 KRQR-FM 0.34 KZEW-FM 0.32 WGTR-FM 0.29 KUPD-FM 0.28	WARRANT 22 Down Boys Columbia WLZR-FM 0.64 WNEW-FM 0.62 WMMR-FM 0.41 WOVE-FM 0.41 KJJO-FM 0.36 WRIF-FM 0.32 WKLS-FM 0.23 KAZY-FM 0.22 KXRX-FM 0.21 KISW-FM 0.20	POISON 28 Your Mama Don't Dance Enigma/Cap KUPD-FM 0.56 KORS-FM 0.39 WHTQ-FM 0.38 WSHE-FM 0.35 WIYY-FM 0.34 WBAB-FM 0.28 WHCN-FM 0.25 WOVE-FM 0.20 WPYX-FM 0.18 WLLZ-FM 0.17	GLAMOUR CAMP 34 She Did It EMI KYYS-FM 0.44 WHJY-FM 0.28 KSHE-FM 0.25 KGON-FM 0.21 WDVE-FM 0.20 KORS-FM 0.20 KLOL-FM 0.19 KSJO-FM 0.19 KRQR-FM 0.17 KGB-FM 0.16
JULIAN LENNON 5 Now You're In Heaven Atlantic WNEW-FM 1.85 WMMR-FM 1.24 KORS-FM 0.98 WDVE-FM 0.61 KYYS-FM 0.59 KLOL-FM 0.57 KRQR-FM 0.50 WLLZ-FM 0.50 WGTR-FM 0.49 WKLS-FM 0.46	MIDGE URE 11 Dear God Chrysalis WNEW-FM 1.23 WLUP-FM 1.11 KSHE-FM 0.98 WMMR-FM 0.83 WHJY-FM 0.70 WWDC-FM 0.44 KFOG-FM 0.42 KTXQ-FM 0.40 WGTR-FM 0.39 XTRA-FM 0.36	LITTLE AMERICA 17 Where Were You Geffen KLOL-FM 0.95 KSHE-FM 0.74 KGB-FM 0.48 WKLS-FM 0.46 WYNY-FM 0.46 KZEW-FM 0.42 WDVE-FM 0.41 WBCN-FM 0.38 WGTR-FM 0.29 KTXQ-FM 0.27	CROSBY, STILLS, N. Y 23 That Girl Atlantic WLLZ-FM 0.50 WMMR-FM 0.41 KLOL-FM 0.50 WNOR-FM 0.38 WPYX-FM 0.36 WWDC-FM 0.29 WHJY-FM 0.28 KSHE-FM 0.25 WBCN-FM 0.19 WFBQ-FM 0.18	STEVE WINWOOD 29 Hearts On Fire Virgin WMMR-FM 1.24 WNEW-FM 0.62 WLLZ-FM 0.50 WWOC-FM 0.44 WHJY-FM 0.42 WLVO-FM 0.36 KRQR-FM 0.34 KYYS-FM 0.29 KSHE-FM 0.25 WFBQ-FM 0.18	R.E.M. 35 Pop Song 89 WB KROQ-FM 1.43 KLDL-FM 0.57 KITS-FM 0.35 WYNY-FM 0.31 WLVO-FM 0.24 WXRT-FM 0.20 WHCN-FM 0.19 WAAF-FM 0.17 KBCO-FM 0.16 KUPD-FM 0.14
BAD COMPANY 6 Shake It Up Atlantic KLOS-FM 1.22 KYYS-FM 0.59 WHJY-FM 0.56 WLLZ-FM 0.50 KGB-FM 0.48 WGR-FM 0.39 KLOL-FM 0.38 WLUP-FM 0.37 KJJO-FM 0.36 KGON-FM 0.35	LOU REED 12 Dirty Blvd Sire/WB WNEW-FM 1.85 WMMR-FM 1.65 KSHE-FM 0.74 KTXQ-FM 0.67 KSHE-FM 0.49 WHJY-FM 0.42 WLUP-FM 0.37 KBPI-FM 0.32 KSJO-FM 0.32 WBCN-FM 0.38 KROQ-FM 0.36	JON BUTCHER 18 Send Me Somebody Pasha/Cap KLOS-FM 1.62 KYYS-FM 0.74 KTXQ-FM 0.67 KSHE-FM 0.49 WHJY-FM 0.42 WLUP-FM 0.37 KBPI-FM 0.32 KSJO-FM 0.32 KZEW-FM 0.32 KJJO-FM 0.27	R.E.M. 24 Turn You Inside-Out WB KGB-FM 0.48 KYYS-FM 0.44 KTXQ-FM 0.40 WLUP-FM 0.37 WNOR-FM 0.25 WKLS-FM 0.23 KXRX-FM 0.21 WXRT-FM 0.20 WBRU-FM 0.20 WBCN-FM 0.19	ROY ORBISON 30 She's A Mystery To Me Virgin WLUP-FM 0.74 KXRX-FM 0.42 WXRT-FM 0.41 XTRA-FM 0.36 KISW-FM 0.29 WBAB-FM 0.28 WHJY-FM 0.28 KEDG-FM 0.23 WBCN-FM 0.19 KSB-FM 0.17	STRAY CATS 36 Bring It Back Again EMI WNEW-FM 1.23 WMMR-FM 0.41 XTRA-FM 0.36 KEOG-FM 0.23 WAAF-FM 0.17 WWOC-FM 0.15 WBAB-FM 0.14 KBPI-FM 0.11 KISW-FM 0.10 WBRU-FM 0.10

HEAVIEST SATURATION (ROCK RADIO) — Continued

ROXETTE	37
The Look EMI	
KROQ-FM	2.14
KXRX-FM	0.74
WRIF-FM	0.32
WBAB-FM	0.28
WAAF-FM	0.25

BULLETBOYS	38
For The Love Of Money WB	
KLLOL-FM	0.38
WLVO-FM	0.24
WKLS-FM	0.23
WYYY-FM	0.22
WVOE-FM	0.20
WAAF-FM	0.17
WLLZ-FM	0.17
WRIF-FM	0.16
KYYS-FM	0.15
KUPD-FM	0.14

WATERBOYS	39
World Party Ensign/Chr	
KLOS-FM	1.62
KROQ-FM	1.07
WBCN-FM	0.38
XTRA-FM	0.24
KXRX-FM	0.21
KZEW-FM	0.21
WCCC-FM	0.11
KFOG-FM	0.11
WRCN-FM	0.01

TANITA TIKARAM	40
Twist In My Sobriety Reprise	
KLOS-FM	1.62
KROQ-FM	0.71
WLUP-FM	0.37
WKLS-FM	0.23
KXRX-FM	0.21
WCKW-FM	0.17
KBCO-FM	0.16
KEDG-FM	0.15
KYYS-FM	0.15
KISW-FM	0.10

METALLICA	
One Elektra	
KORS-FM	0.39
KUPD-FM	0.28
KAZY-FM	0.22
KJJO-FM	0.18
WYNF-FM	0.15
WBAB-FM	0.14
WYYY-FM	0.11
WRNO-FM	0.10
WLZR-FM	0.09
KGON-FM	0.07

MORRISSEY	
Last Of The Famous ... Sire/Repri	
KROQ-FM	2.14
KITS-FM	0.53
XTRA-FM	0.36
WXRT-FM	0.20
KBCO-FM	0.16
WBRU-FM	0.15
KEDG-FM	0.08

CHEAP TRICK	
Never Had A Lot To Lose Epic	
KLOS-FM	1.22
KLLOL-FM	0.57
KRQR-FM	0.34
WYYY-FM	0.34
KTXQ-FM	0.27
KXRX-FM	0.11
KRXQ-FM	0.08
WOIZ-FM	0.06
WONE-FM	0.01
WRCN-FM	0.01

LITA FORO	
Close My Eyes Forever RCA	
KXRX-FM	0.42
KGON-FM	0.28
KORS-FM	0.21
KJJO-FM	0.18
KBER-FM	0.13
WHTQ-FM	0.13
KAZY-FM	0.11
WHCN-FM	0.06

GUADALCANAL DIARY	
Always Saturday Elektra	
WXRT-FM	0.41
KITS-FM	0.35
WKLS-FM	0.23
KISW-FM	0.20
WBRU-FM	0.20
KBCO-FM	0.16
XTRA-FM	0.12
WHCN-FM	0.06
WRCN-FM	0.01

HOUSE OF LORDS	
Love Don't Lie RCA	
WLZR-FM	0.55
KUPD-FM	0.28
KAZY-FM	0.22
KBER-FM	0.08
WDFM-FM	0.08

FINE YOUNG CANNIBALS	
She Drives Me Crazy IRS/MCA	
KROQ-FM	1.07
XTRA-FM	0.48
KITS-FM	0.35
WXRT-FM	0.20
KXRX-FM	0.11
WBRU-FM	0.10

TRAVELING WILBURYS	
Tweeter And The Monkey Man Wilbury/WB	
WLUP-FM	0.37
WEBN-FM	0.29
KFDG-FM	0.21
WCCC-FM	0.11
WCKW-FM	0.11
WNXC-FM	0.11
KZAP-FM	0.07
WHCN-FM	0.06
WRCN-FM	0.01

SAM PHILLIPS	
Holding On To The Earth Virgin	
WXRT-FM	0.20
WBCN-FM	0.19
KITS-FM	0.18
KBCO-FM	0.16
KEOG-FM	0.15
WBRU-FM	0.15
WHCN-FM	0.13
KZAP-FM	0.07
WRCN-FM	0.01

COWBOY JUNKIES	
Sweet Jane RCA	
WNEW-FM	0.62
WBCN-FM	0.38
KROQ-FM	0.36
XTRA-FM	0.24
WXRT-FM	0.20
KLLOL-FM	0.19
KEOG-FM	0.15
KZEW-FM	0.11
WRCN-FM	0.01

HOTHOUSE FLOWERS	
Feet On The Ground Lond/Polyd	
KROQ-FM	0.71
WXRT-FM	0.41
KXRX-FM	0.32
WBCN-FM	0.19
KEDG-FM	0.15
KRXQ-FM	0.08
WKOF-FM	0.08

ROBYN HITCHCOCK	
Madonna Of The Wasps A&M	
KROQ-FM	0.71
KITS-FM	0.35
XTRA-FM	0.24
WXRT-FM	0.20
KBCO-FM	0.16
WBRU-FM	0.10
KEDG-FM	0.08
WRCN-FM	0.01

CRACK THE SKY	
From The Greenhouse Grudge	
KXRX-FM	0.42
WVOE-FM	0.41
WGR-FM	0.23
KBCO-FM	0.16
KGON-FM	0.14

DREAMS SO REAL	
Bearing Witness Arista	
WKLS-FM	0.46
KXRX-FM	0.32
WNOR-FM	0.25
KRXQ-FM	0.16
KEDG-FM	0.08
WBRU-FM	0.05
WRCN-FM	0.01

THIEVES	
Everything But My Heart Capitol	
KORS-FM	0.39
KRQR-FM	0.34
KZEW-FM	0.21
KEOG-FM	0.15
WCCC-FM	0.11
KJJO-FM	0.09
WRCN-FM	0.01

HOWARD JONES	
Everlasting Love Elektra	
KROQ-FM	1.07
KITS-FM	0.35
WBAB-FM	0.28
KBCO-FM	0.16
WKOF-FM	0.15
WRCN-FM	0.01

NEW ORDER	
Round And Round Qwest/WB	
KITS-FM	0.53
XTRA-FM	0.48
KROQ-FM	0.36
WBRU-FM	0.15

SIMPLE MINDS	
Mandela Virgin/UK	
WBCN-FM	0.38
XTRA-FM	0.36
KITS-FM	0.35
KBCO-FM	0.16
WBRU-FM	0.15

THRASHING DOVES	
Angel Visit A&M	
KROQ-FM	1.43
KITS-FM	0.53
KBCO-FM	0.16
WBRU-FM	0.10

FIRE TOWN	
Good Life Atlantic	
KSHE-FM	0.74
WLUP-FM	0.37
KZEW-FM	0.21
KBCO-FM	0.16
WBRU-FM	0.10

SARAYA
(Suh-Ray-Uh)

"Love Has Taken It's Toll" On Over 75 Rock Stations O-T-B!

R&R TRACK DEBUT (39)
FMQB DEBUT (39)
ALBUM NETWORK DEBUT (43)

Joe Marino/WCCC "#1 Phones O-T-B!"
Randy Maranz/KDJK "SMASH!"
Doug Podell/WLLZ "This band definitely has the 1-2 combination!"
Jane O'Brien/KJKJ "Saraya is the female Bon Jovi!"
Dayna Steele/KLOL "It's wonderful! It's great! Add it NOW! I did!"

polydor

When you **PLAY IT, SAY IT!**

ROCK RADIO SAMPLE HOURS

USERS GUIDE: A random sampling of selected radio stations
This week, sample hours were extracted between 10am and 2pm.

KBCO-FM

Denver
ERIC CLAPTON/I Can't Stand It
TALKING HEADS/Stay Up Late
RIC OCASEK/Emotion In Motion
TEMPTATIONS/I Can't Get Next To You
TEMPTATIONS/Ball Of Confusion (That's What
TEMPTATIONS/Psychedelic Shack
TEMPTATIONS/My Girl
XTC/King For A Day
STEVE MILLER/The Window
CROSBY, STILLS, N. Y./That Girl
10CC/Dreadlock Holiday
DREAMS SO REAL/California

KOME-FM

San Jose
ROY ORBISON/She's A Mystery To Me
BACHMAN-TURNER OVERD/Let It Ride
LED ZEPPELIN/Gallows Pole
BAD COMPANY/Shake It Up
DOORS/Love Her Madly
FOREIGNER/Can't Wait
OUTFIELD/Voices Of Babylon
JIMI HENDRIX/Fire
JEFF HEALEY BAND/Confidence Man
IAN HUNTER/Just Another Night
CREEDENCE CLEARWATER/
Down On The Corner
JOHN LENNON/Stand By Me
ELVIS COSTELLO/Veronica

KQRS-FM

Minneapolis
BLUES IMAGE/Ride Captain Ride
JETHRO TULL/Bungle In The Jungle
JULIAN LENNON/Now You're In Heaven
CREEDENCE CLEARWATER/
Lookin' Out My Back Door
LED ZEPPELIN/Fool In The Rain
DOOBIE BROTHERS/Long Train Runnin'
DEF LEPPARD/Hysteria
SUPERTRAMP/Bloody Well Right
DAVE MASON/Feelin' Alright
ELTON JOHN/Saturday Night's
Alright For
HENRY LEE SUMMER/I Wish I Had A Girl
BEATLES/You Never Give
Me Your Money

KROQ-FM

Los Angeles
VOICE OF THE BEEHIVE/Beat Of Love
DEPECHE MODE/Everything Counts (Live)
ECHO & BUNNYMEN/Bring On
The Dancing Horses
MORRISSEY/Last Of The Famous
CAMOUFLAGE/Great Commandment
INXS/Need You Tonight
UB40/Where Did I Go Wrong
FINE YOUNG CANNIBALS/
Suspicious Minds
PET SHOP BOYS/Always On My Mind

KTXQ-FM

Dallas
STEELY DAN/Rikki Don't Lose
That Number
STEVE EARLE/Copperhead Road
CARS/Dangerous Type
PINK FLOYD/Time
MELISSA ETHERIDGE/Similar Features
JOE WALSH/Turn To Stone
R.E.M./Turn You Inside-Out
FLEETWOOD MAC/Chain
ERIC CLAPTON/Forever Man
TESLA/Heaven's Trail (No Way Out)

KXXR-FM

Seattle
LOU REED/Sick Of You
GENESIS/Land Of Confusion
SIREN/All Is Forgiven
HOTHOUSE FLOWERS/Feet On
The Ground
ROBBIE ROBERTSON/Showdown
At Big Sky
STEVE WINWOOD/Hearts On Fire
TANITA TIKARAM/Twist In My Sobriety
POLICE/Don't Stand So Close To Me
LYNYRD SKYNYRD/Gimme Three Steps
ROXETTE/The Look
STEVE EARLE/Copperhead Road
GRAND FUNK/Some Kind Of Wonderful
JEFFERSON STARSHIP/Jane

WAAF-FM

Boston
JULIAN LENNON/Now You're In Heaven
ROLLING STONES/Get Off Of My Cloud
POISON/Every Rose Has Its Thorn
SNIFF 'N' THE TEARS/Driver's Seat
EDDIE MONEY/I Wanna Go Back
ROXETTE/The Look
ELECTRIC LIGHT ORCHE/Do Ya
STEVE WINWOOD/Valerie
THIRTY EIGHT SPECIAL/Second Chance
BEATLES/Everybody's Got
Something To H
ALARM/Strength
STRAY CATS/Bring It Back Again

WBRU-FM

Providence
WALL OF VOODOO/Mexican Radio
STRAY CATS/Bring It Back Again
GO-GOS/Our Lips Are Sealed
LOU REED/Dirty Blvd
BEATLES/Rocky Raccoon
LOS LOBOS/Will The Wolf Survive?
THROWING MUSES/Dizzy
INGO BOINGO/Just Another Day
U2/Dancing Barefoot
TUBES/She's A Beauty
XTC/King For A Day
PRIMITIVES/Crash
A FLOCK OF SEAGULLS/I Ran
SIMPLE MINDS/Mandela

WCCC-FM

Hartford
KINKS/Lola
AC/DC/Who Made Who
WHO/I'm Free
KEITH RICHARDS/Struggle
CARS/Dangerous Type
THIRTY EIGHT SPECIAL/Rock
& Roll Strategy
ELVIS COSTELLO/Veronica
DONOVAN/Sunshine Superman
STEVIE RAY VAUGHAN/Look
At Little Sister
BON JOVI/It'll Be There For You
HEAD EAST/Never Been Any Reason
GRATEFUL DEAD/Box Of Rain
LED ZEPPELIN/Ramble On

WDIZ-FM

Orlando
R.E.M./Orange Crush
STEVE MILLER/Jet Airliner
SCORPIONS/Still Loving You
OUTFIELD/Voices Of Babylon
ROLLING STONES/Street Fighting Man
ROD STEWART/Forever Young
AEROSMITH/Walk This Way
CREEDENCE CLEARWATER/Green River
EDIE BRICKELL & NEW/Circle
CARS/Let's Go
DEEP PURPLE/Smoke On The Water
TRAVELING WILBURYS/End Of The Line

WQVE-FM

Pittsburgh
JOHN C MELLENCAMP/Crumblin' Down
GUNS N' ROSES/Patience
JETHRO TULL/Thick As A Brick
ZZ TOP/Gimme All Your Lovin
PINK FLOYD/Have A Cigar
CHOIRBOYS/Run To Paradise
ALLMAN BROTHERS BAND/Melissa
GEORGIA SATELLITES/Keep Your
Hands To Yourself
THIN LIZZY/Boys Are Back In Town
LIVING COLOUR/Cult Of Personality
GARY WRIGHT/Dream Weaver

WIYY-FM

Baltimore
CHEAP TRICK/Never Had A Lot To Lose
DREAM ACADEMY/Life In A
Northern Town
TRAVELING WILBURYS/End Of The Line
U2/Pride (In The Name Of Love)
PRETENDERS/Middle Of The Road
LITTLE FEAT/One Clear Moment
ZZ TOP/Gimme All Your Lovin
BON JOVI/It'll Be There For You
FIXX/One Thing Leads To Another
VIXEN/Edge Of A Broken Heart
CHRIS REA/Working On It
EAGLES/Victim Of Love
JEFFERSON AIRPLANE/Plastic
Fantastic Lover

WKRL-FM

Tampa
STEPHEN STILLS/Love The One
You're With
MIKE & MECHANICS/The Living Years
SUPERTRAMP/Goodbye Stranger
STEPPENWOLF/Born To Be Wild
STEELY DAN/My Old School
STEVIE NICKS/Edge Of Seventeen
EDDIE MONEY/Baby Hold On
BAD COMPANY/Bad Company
ROD STEWART/(I Know)I'm Losing You
LITTLE FEAT/Let It Roll
EAGLES/Heartache Tonight

WLZR-FM

Milwaukee
WARRANT/Down Boys
GOLDEN EARRING/Radar Love
FOREIGNER/Can't Wait
CARS/Moving In Stereo
BOSTON/Let Me Take You Home Tonight
WINGER/Seventeen
GENESIS/That's All
TESLA/Little Suzi
JON BUTCHER/Might As Well Be Free
BILLY SQUIER/Lonely Is The Night

WMMR-FM

Philadelphia
BEATLES/Twist & Shout
BEATLES/Your Mother Should Know
BEATLES/Oh! Darling
STEVE WINWOOD/Hearts On Fire
YES/Starship Trooper
MELISSA ETHERIDGE/Like The Way I Do
KINKS/Sunny Afternoon
BRUCE SPRINGSTEEN/Devil W/
The Blue Dress Medley
ROY ORBISON/You Got It
HOOTERS/Satellite

WNOR-FM

Norfolk
TRAVELING WILBURYS/End Of The Line
DOOBIE BROTHERS/Long Train Runnin'
NANCY WILSON/All For Love
POLICE/Synchronicity 2
STANDELLS/Dirty Water
BOSTON/Hitch A Ride
MIKE & MECHANICS/The Living Years
PINK FLOYD/Comfortably Numb
STEVE MILLER/Fly Like An Eagle
GREAT WHITE/Rock Me
ERIC CLAPTON/After Midnight

WRIF-FM

Detroit
VAN HALEN/Feels So Good
JOHN C MELLENCAMP/Crumblin' Down
GEORGIA SATELLITES/Keep Your
Hands To Yourself
ELTON JOHN/Bitch Is Back
BEATLES/Drive My Car
EASTERHOUSE/Come Out Fighting
ROLLING STONES/She's So Cold
ROXY MUSIC/Love Is The Drug
GENESIS/In Too Deep
LED ZEPPELIN/All My Love
WHO/Behind Blue Eyes
THIRTY EIGHT SPECIAL/Second Chance
LYNYRD SKYNYRD/Gimme Three Steps

WRNO-FM

New Orleans
WHO/Who Are You
BON JOVI/It'll Be There For You
ELTON JOHN/Saturday Night's
Alright For
CROSBY STILLS N. Y./Ohio
WHITESNAKE/Here I Go Again
CARS/Just What I Needed
ALLMAN BROTHERS BAND/Jessica
FLEETWOOD MAC/As Long
As You Follow
BYRDS/Mr Tambourine Man
GUNS N' ROSES/Patience
MIKE & MECHANICS/The Living Years

WWDC-FM

Washington DC
THIRTY EIGHT SPECIAL/Second Chance
STEELY DAN/Dirty Work
DAVID BOWIE/Golden Years
R.E.M./Orange Crush
YES/Rhythm Of Love
LED ZEPPELIN/Houses Of The Holy
ROY ORBISON/You Got It
BAD COMPANY/Can't Get Enough
DOLAN AND THE DEAD/All Along
The ... (Live)
TALKING HEADS/And She Was
DEREK & DOMINOS/Crossroads

WXRT-FM

Chicago
PAUL CARRACK/I Need You
COWBOY JUNKIES/Sweet Jane
BRUCE SPRINGSTEEN/Jersey Girl
CLASH/Lost In The Supermarket
CHARLIE SEXTON/Don't Look Back
ROD STEWART/(I Know)I'm Losing You
WHO/You Better You Bet
SIMPLE MINDS/Belfast Child
LITTLE FEAT/Rock & Roll Doctor
BEATLES/Ticket To Ride

**AVOID BEING AN
APRIL FOOL!
ADD THESE RECORDS
NOW!**

W.A.S.P. "The Real Me"

**AN AMAZING REMAKE
OF THE WHO'S "THE
REAL ME."**

**From the album
*Headless Children***

**VIDEO ADDED INSTANTLY
INTO BREAKOUT ON**



Tim Finn "Crescendo"



**EXPLODING AT
ALTERNATIVE
RADIO!**



**THE NEW
SELF-TITLED
SOLO CD FROM
A FOUNDING
MEMBER OF
SPLIT ENZ!**

EXTREME

EXTREME "KID EGO"

MMR ROCK TRACER TRACKS NEWCOMER

ALBUM NETWORK 73 - 57 / R&R 58 - 54

FMQB 69 - 57 / HARD REPORT 68 - 53

NEW THIS WEEK ON!

KISS KSJO WYV WAPL KILO KFME
 WLVO WAQY WIMZ WRQK KDJK
 KOMA KLAQ WIXV KEZO WKLP

TOP SALES AT STA.BERRIES!

TOP PHONES IN WORCESTER, PROVIDENCE, SPOKANE AND ALBUQUERQUE!

Rick Mackenzie/WAAF "This is no fluke! Extreme's first effort debuted at #1 in the largest record chain in New England. Our listeners are demanding to hear "Kid Ego" which has propelled the tune into our #3 most requested slot for 2 weeks running!"

Curt Cartier/KEZE "If you're a rocker "Kid Ego" is a must! I don't think your audience will let you down on this not so extreme investment."

Produced by: Mack & Extreme.



THE WHEELER FILE



P E R S O N A L	LAST NAME Wheeler	FIRST Bruce	MIDDLE Ironhand
	CURRENT STATION Rock-92, WKRR/Greensboro, NC		
	HOMETOWN Bronx Zoo		
	MARITAL STATUS/CHILDREN Wife: Terri, Son: Mitch (3 months)		
	HOBBIES Filling out Monday Morning Replay Fact Sheets		

E M P L O Y M E N T	Pick & Pay Shoes
	Dairy Queen
	KFMQ
	KAZY
	WMET

V I E W P O I N T S	THREE BEST RADIO STATIONS IN AMERICA — CURRENT: WLUP, KBCO, WIVK
	THREE BEST RADIO STATIONS (OF ALL TIME): WLS, KAAV, KSTP
	BEST CURRENT ALBUM: Masters of Reality — Masters of Reality
	BEST ALBUM OF ALL TIMES The Wheeler Family Album — The Wheelers
	BEST CURRENT SINGLE: Paulina Porizkova
	BEST SINGLE OF ALL TIMES 2nd inning '55 World Series
	FOUR BEST ARTISTS (CURRENT): Leroy Neiman, Rudolph Nureyev, Gary Larson, Berke Breathed
	FOUR BEST ARTISTS (OF ALL TIME): Salvador Dali, Vincent van Gogh, Peter Max, Georgia O'Keeffe
	BEST TELEVISION SPOT FOR RADIO: The Sister Campaign
	BEST PROMOTION EVER INVOLVED WITH: V/P Programming Dick Broadcasting
	WORST PROMOTION EVER INVOLVED WITH: V/P Programming Dick Broadcasting
	MOST INFLUENTIAL PERSON IN CAREER: Rich Meyer
	EARLY RADIO IDOLS: Billy
	BEST AIR TALENT (CURRENT): Paul Harvey
	BEST AIR TALENT (OF ALL TIME): Paul Harvey
MAJOR ACCOMPLISHMENT IN RADIO: Scamming Dick Broadcasting into making me V/P of Programming	
SHORT-TERM GOALS: Lunch	
LONG-TERM GOALS: Dinner	

CITY TRACKS (ROCK RADIO)

USERS GUIDE City Tracks are a potpourri of promotional, positioning, market news and information

EAST

Is Orangeman fever running rampant in Central New York? You bet, and the flames are being fanned by **WAQX/Syracuse** ("95 X") midday personality DAVE FRISINA. He's penned the song "Orangemen On The Rise," in tribute to the Syracuse Orangemen roundballers, as they head into the N.C.A.A. Tournament. The tune is derived from CCR's "Bad Moon Rising" and 95 X commissioned the band The Round Up to cut the song. ■ **Turn You Inside-Out** Department: **WBLM/Portland** gives listeners a double dose of R.E.M., sending them to the end-of-March show at the Lakeside Arena in New Orleans and the April 15 show at the Portland Civic Center. As the weather starts heating up, so do spring activities at WBLM; including their concert series from the terrace of their City Center location and plans for their 16th birthday in May; stay tuned! ■ You'd think that after taking 120 listeners to Jamaica for a week, **WMMR/Philadelphia** would be tired of travelling! But that's not the case, 'cause they're sending listeners hither and yon; including trips to the Final Four of the N.C.A.A. Tournament in Seattle. Birthday doings are in the works for WMMR's 21st in April; stay tuned! ■ **WQBK-FM/Albany's** ("Q-104") morning show changes its name from "COOMBS & CO" to the "Q MORNING ZOO" and almost had a new member. In the wake of the Willard Scott-Bryant Gumbel furor, Zoo Master DAVE COOMBS invited Scott to join the Zoo. Included was "a no-cut contract 'til Scott turned 100 and a lifetime supply of costumes including Carmen Miranda, Ronald McDonald and gorilla suits." ■ In the same spirit of humanitarianism that prompted their Comedy Works benefit for the homeless (CITY TRACKS 3/20), but slightly less serious, **WYSP/Philadelphia** initiated "Flight Aid" for airline passengers to turn in their unused Eastern Airlines tickets for tickets on another airline; the drawing was held March 24. Other listeners could win cash by listening for the YSP 20 song marathon. The 94th caller who can name the first, last and any 10 other songs in the marathon wins \$100. That lucky 94th caller who "catches" YSP only playing 19 songs wins \$20,000. The promotion is on through April 15.

SOUTH

Classic Rock is off and running in Hampton Roads, as **WAFX/Norfolk** hits the airwaves. Programmed by BOB CHRYSLER (former WGFY/Nashville PD), the station will concentrate on self-promotion and airstaff recognition for the first few months. Contact them at 700 Monticello Ave, Suite 555, Norfolk, VA 23510; (804) 624-9759. ■ Meanwhile, **WGFY/Nashville** ("The Fox") had Music City classic rock fans listening for their chance to win in the "Cash, Cars and Stars Contest." Listeners called when the contest was announced for their chance to win \$104.50 cash, and be eligible to win the Fox Edition Grand Prix. The grand prize winner would then have the keys to the car presented by any celebrity of his or her choice.

MIDWEST

Best wishes to JIM MARCHYSHYN who exits the Director of Marketing and Promotion at **KSHE/St. Louis** to pursue other interests. His assistant ABIGAIL POLLAY gets the nod to replace him. ■ **KQRS/Minneapolis-St. Paul** ("KQ 92") has the cure for "Twins' Fever" as baseball season is just around the corner. KQ 92 gives away "Twins Road Trips" daily Monday through Friday to see the Twins in various American League parks throughout the regular season (for those fans who can't get enough of their team at home). Has APD JOHN (JOHNNY ROCK) LASSMAN recovered from spring break yet? He took listeners down to Daytona for the Miller Genuine Draft bash in Florida and broadcasted live for the week. Veteran parttimer TERRI TRAEEN joins TOM BARNARD and the KQ MORNING CREW. ■ *To Fool or Not To Fool*: **WEBN/Cincinnati** gears up for two April 1 events. First, APD MIKE LUCZAK and WBN listeners will horse around at the Jim Beam Stakes, a Kentucky Derby qualifying race, at Turfway. Winners will dine trackside and have \$1,000 to wager with. Then, of course, it's the annual "WEBN Fool's Parade," this year's promises to be "a meaner, nastier parade." ■ **WKLH/Milwaukee** listeners will join morning maniacs DAVE LUCZAK and CAROLE CAINE at Oprah Winfrey's new restaurant in Chicago "The Eccentric," qualifying to win by contributing jeans that don't fit to the KLH Clothes Hamper. April 7, the movie "Major League" debuts; and since it was shot in Milwaukee and KLH Sports personality (and former Brewers pitcher) PETE VUKOVICH has a small part in the flick, KLH will have a special free opening night screening. The real McCoy gets underway at County Stadium April 10th, with the Brewers facing the Texas Rangers and KLH broadcasting live from the stadium. ■ **WLUP-AM/Chicago** personality STEVE DAHL did more than talk about population control recently; he contributed to it by having a vasectomy done live on-air during his show, with partner GARRY MEIER providing play-by-play. ■ Congrats to GEORGE BAUER, who portrays "Dick The Bruiser" as part of **WLLZ/Detroit's** ("Wheels") JJ & THE MORNING CREW; he and wife Jill are proud parents of their own little "bruiser" Jeffrey Adam. ■ No sooner had **WRIF/Detroit** ("The Riff") "traffic copter guy who gives reports every morning" TC gotten his "Ground Crib 101" on the streets when it was impounded by Royal Oak, MI police for alleged illegal parking. Incensed listeners protested outside the gates of the police pound, and Promotion Director SCOTT BROWN had to go claim the car. When asked what color it was as part of the identification process, Brown was quoted as saying "It's unmistakable; it's definitely our vehicle." Seeing as the vehicle has 1,315 Riff bumper stickers on it, we should say so!

WEST

It's 10 years for **KBCO/Denver's** annual Kinetic Challenge at Boulder Reservoir, where teams race human-powered land and water vehicles. This year's challenge caps off a week of activities beginning April 29 that will include the Kinetic Parade, Kite Fly, Ball and finally May 6, the Challenge itself. The last of the "I Ski With KBCO" weekends happens March 30-April 2, as KBCO will broadcast live the 30th from Copper Mountain during the Toyota Celebrity Ski Challenge. ■ Round One of **KBER/Salt Lake City's** "Naked Jeopardy" (CITY TRACKS 1/23) was a smashing success, as the winners walked away with a Windjammer Caribbean cruise and their dignity in tact. Now, KATHERINE BROWN and STREET STRYDER begin Round Two, with a trip for two to Hawaii up for grabs. *Kiss Me On The Bus* Department: KBER's wily morning duo recently inaugurated "You Did It Where?" with listeners intimating their most romantic and erotic moments on the job or on public transportation. KBER's new Promotion Director is ALLISON STEELE (no, not that Allison Steele) and PD JOHN EDWARDS has been upped to OM of KBER and Group PD for Devine Communications. ■ The **KCAL/Riverside-San Bernardino** Party Bus hit the road again this past weekend, taking listeners to see Bon Jovi at Irvine Meadows. One listener and a friend got to meet the band backstage. Meanwhile, John Cook of Riverside didn't need public transportation, as he drove off into the sunset in the new Porsche 924-S he won from **KCAL** (CITY TRACKS 2/6). ■ **KEDG/L.A.** ("The Edge") middayer RANDY THOMAS has the right recipe for the homeless; donating their \$1,000 budget from Campbell's National Soup Month promotions to the Midnight Mission, which feeds the homeless and offers shelter for 140 homeless men. ■ **KNX-FM/L.A.** made the transition from Rock to Oldies with the calls **KODJ** ("Oldies 93"), teaming former KRTH staffer DEAN GOSS with actor (and human sound effects record) MICHAEL ("Police Academy") WINSLOW for mornings. Oldies 93 also inked PM Driver RICH FIELDS for a new 5-year deal. ■ As their 11th birthday celebration continued, **KILO/Colorado Springs** presented Melissa Etheridge in a sold-out show at City Lites; and since it was sold-out, they also broadcast it live for all those who couldn't make the show. Look for the debut of KILO's "Rockphile" magazine May 1st. April Fools? What could KILO possibly have planned? Stay tuned.

ADULT CONTEMPORARY



*Quality play index = average number of weekly plays from stations playing track.

TRACER TRACKS

3/6/89	3/13/89	3/20/89	3/27/89	ARTIST	TITLE	LABEL	# PLAYS	QUALITY PLAY INDEX *	REACH INDEX IN MILLIONS
1	1	1	1	MIKE & MECHANICS	The Living Years	Atlantic	1687	30	34.71
3	2	2	2	DEBBIE GIBSON	Lost In Your Eyes	Atlantic	1659	30	34.42
6	3	3	3	ROY ORBISON	You Got It	Virgin	1624	28	32.18
5	6	4	4	ANITA BAKER	Just Because	Elektra	1449	28	34.29
11	9	7	5	VANESSA WILLIAMS	Dreamin'	Wing/PG	1183	25	23.87
9	8	6	6	KENNY G/S.ROBINSON	We've Saved The Best For Last	Arista	1127	24	24.47
12	10	8	7	BANGLES	Eternal Flame	Columbia	1071	26	23.71
13	11	9	8	BREATHE	Don't Tell Me Lies	A&M	987	26	17.74
15	13	11	9	BETTE MIDLER	Wind Beneath My Wings	Atlantic	868	24	16.46
—	21	14	10	CHER/PETER CETERA	After All	Geffen	791	22	14.95
16	14	12	11	CHICAGO	You're Not Alone	Reprise	546	23	12.26
30	23	18	12	DEON ESTUS/G MICHAEL	Heaven Help Me	Mika/Polyd	546	18	10.31
17	16	13	13	CROSBY, STILLS, N. Y	Got It Made	Atlantic	448	21	8.52
—	—	20	14	MADONNA	Like A Prayer	Sire/WB	371	20	9.40
18	19	16	15	SURVIVOR	Across The Miles	Scotti Bro	364	26	5.92
22	17	15	16	THIRTY EIGHT SPECIAL	Second Chance	A&M	357	20	7.04
19	18	17	17	LUTHER VANDROSS	She Won't Talk To Me	Epic	336	24	6.49
20	20	19	18	CARLY SIMON	Let The River Run	Arista	217	16	5.53
—	26	24	19	ENYA	Orinoco Flow (Sail Away)	Geffen	210	23	3.58
27	22	21	20	SIMPLY RED	It's Only Love	Elektra	210	16	3.34
Reentry ✓	—	—	21	KARYN WHITE	Superwoman	WB	168	14	3.61
—	—	28	22	LIVINGSTON TAYLOR	City Lights	Critique/A	147	21	1.92
—	—	25	23	TRAVELING WILBURYS	End Of The Line	Wilbury/WB	140	16	2.86
21	28	23	24	A WILSON/R ZANDER	Surrender To Me	Capitol	140	23	2.27
New Entry ✓	—	—	25	PETER NOONE	I'm Into Something Good	Cypres/A&M	126	16	2.46
29	27	30	26	SHEENA EASTON	The Lover In Me	MCA	112	16	3.85
New Entry ✓	—	—	27	STEVE WINWOOD	Hearts On Fire	Virgin	112	19	1.83
New Entry ✓	—	—	28	P. CARRACK/T. NUNN	Romance	Columbia	112	14	0.88
—	—	29	29	BOYS CLUB	The Loneliest Heart	MCA	91	18	1.57
Reentry ✓	—	—	30	JT TAYLOR & R.BELLE	All I Want Is Forever	Epic	91	23	0.84

USERS GUIDE TRACER TRACKS are ranked by actual number of plays. Arrows are maintained by either an increase in plays or an increase in rank over the previous week. For a precise look at market saturation, reach index numbers are provided (gross impressions). Reach index is calculated by each radio stations average quarter hour (SOURCE: ARBITRON) multiplied by the number of plays given the title. Numbers are calculated for average weekly midnight to midright impact from base monitor hours.

For a more precise and defined look, MMR WEIGHTS EVERY STATION INDIVIDUALLY, according to quarterly, average quarter hour shares (SOURCE: ARBITRON — used by permission)

Significant downtrending disqualifies a title for further current consideration and reassigns recurrent status (see HOTTEST RECURRENTS)

NEWCOMERS

ARTIST	TITLE	LABEL	# PLAYS	INCREASE PERCENTAGE
JULIA FORDHAM	Happy Ever After	Virgin	84	—
BDBBY BROWN	Roni	MCA	77	—
✓ SYNCH	Where Are You Now	WTG	56	300%
SA-FIRE	Thinking Of You	Cutt/Merc	56	33%
BASIA	Promises	Epic	49	—
EDDIE MONEY	Love In Your Eyes	Columbia	42	100%
✓ DONNY OSMOND	Soldier Of Love	Capitol	35	400%
✓ LOVE AND MONEY	Halleluiah Man	Mercury/PG	35	—
MARTIKA	More Than You Know	Columbia	28	33%
✓ HOWARD JONES	Everlasting Love	Elektra	28	100%
✓ CAROLE KING	City Streets	Capitol	21	50%

✓ Denotes new entry

HOTTEST RECURRENTS

3/27/89	ARTIST	TITLE	LABEL	QUALITY PLAY INDEX *
1	ROD STEWART	My Heart Can't Tell You No	WB	22
2	SHERIFF	When I'm With You	Capitol	20
3	TAYLOR DAYNE	Don't Rush Me	Arista	21
4	PHIL COLLINS	Two Hearts	Atlantic	15
5	BOY MEETS GIRL	Waiting For A Star To Fall	RCA	16
6	RICK ASTLEY	She Wants To Dance With Me	RCA	21
7	NEIL DIAMOND	This Time	Columbia	18
8	STEVE WINWOOD	Holding On	Virgin	20
9	TIFFANY	All This Time	MCA	18
10	KENNY G	Silhouette	Arista	13
11	ANITA BAKER	Giving You The Best	Elektra	12
12	TAYLOR DAYNE	I'll Always Love You	Arista	10
13	FLEETWOOD MAC	As Long As You Follow	WB	15
14	WILL TO POWER	Baby, I Love Your Way/Freebird	Epic	12
15	BREATHE	How Can I Fall	A&M	10
16	BEACH BOYS	Kokomo	Elektra	9
17	BOYS CLUB	I Remember Holding You	MCA	14
18	CHICAGO	Look Away	Reprise	11
19	PHIL COLLINS	Groovy Kind Of Love	Atlantic	10
20	PETER CETERA	One Good Woman	WB	9
21	RICHARD MARX	Hold On To The Nights	EMI	9
22	ERIC CARMEN	Make Me Lose Control	Arista	9
23	JOHNNY HATES JAZZ	Shattered Dreams	Virgin	9
24	STEVE WINWOOD	Don't You Know What The Night	Virgin	10
25	ROD STEWART	Forever Young	WB	10
26	JOHNNY HATES JAZZ	Turn Back The Clock	Virgin	13
27	GLORIA ESTEFAN/MSM	Anything For You	Epic	8
28	FOREIGNER	I Don't Want To Live W/o You	Atlantic	9
29	GEORGE MICHAEL	One More Try	Columbia	9
30	ELTON JOHN	I Don't Wanna Go On With	MCA	9
31	JETS	Make It Real	MCA	9
32	A LENNOX/A GREEN	Put A Little Love In Your	A&M	12
33	WHITNEY HOUSTON	One Moment In Time	Arista	10
34	THOMAS/SPRINGFIELD	Theme From Growing Pains	Reprise	15
35	RICK ASTLEY	It Would Take A Strong Strong	RCA	10
36	RICK ASTLEY	Together Forever	RCA	9
37	GLENN FREY	True Love	MCA	9
38	BRENDA RUSSELL	Piano In The Dark	A&M	9
39	GLENN FREY	Soul Searchin'	MCA	15
40	HUEY LEWIS & NEWS	Perfect World	Chrysalis	8

*Quality play index = average number of weekly plays from stations playing track

MOST UPWARD MOVEMENT

NATIONAL

ARTIST	TITLE	LABEL
D. ESTUS/G. MICHAEL	Heaven Help Me	Mika/Polyd

A/C SAMPLE HOURS/HEAVY SATURATION

USERS GUIDE A random sampling of selected radio stations
This week sample hours were extracted between 10am and 2pm.

KEZR-FM

San Jose
SAOE/Paradise
PETER CETERA/One Good Woman
DAN HARTMAN/I Can Dream About You
BANGLES/Eternal Flame
ELTON JOHN/I Don't Wanna Go On With
SUPREMES/Someday We'll Be Together
FLEETWOOD MAC/As Long As You Follow
JETS: You Got It All
ROD STEWART/My Heart Can't Tell You No
ENGLAND DAN/JOHN FOR/Nights
Are Forever Without You
HEART/These Dreams
VANESSA WILLIAMS/Dreamin

KIOI-FM

San Francisco
BANGLES/Eternal Flame
BILLY OCEAN/Caribbean Queen
KENNY G/Silhouette
STEVE WINWOOD/Finer Things
RICK ASTLEY/She Wants To Dance With Me
COMMODORES/Sail On
GLENN FREY/True Love
ANITA BAKER/No One In The World
MIKE & MECHANICS/The Living Years
BRYAN ADAMS/Heaven
TAYLOR DAYNE/Don't Rush Me
CHRIS DEBURGH/Lady In Red

KLTR-FM

Houston
LIONEL RICHIE/Ballerina Girl
JUICE NEWTON/Angel Of The Morning
HALL & OATES/Private Eyes
SEALS & CROFTS/Get Closer
LULU/To Sir With Love
GLENN FREY/Soul Searchin
ARETHA FRANKLIN/Baby I Love You
MAMA CASS/Dream A Little Dream Of Me
DAN HARTMAN/I Can Dream About You
ERIC CARMEN/All By Myself
STEVIE WONDER/My Cherie Amour
VANESSA WILLIAMS/Dreamin
AMERICA/Lonely People

WBUF-FM

Buffalo
ELTON JOHN/Rocket Man
SMOKEY ROBINSON/Just To See Her
SUPREMES/Love Is Like An Itching In My
ENGLAND DAN/JOHN FOR/Nights
Are Forever Without You
NEIL DIAMOND/Hearlight
PHIL COLLINS/Groovy Kind Of Love
BARRY MANILOW/Even Now
WHITNEY HOUSTON/One Moment In Time
DANNY O'KEEFE/Good Time Charlie's
Got The
FLACK/BRYSON/Tonight I Celebrate
My Love
MURPHEY MICHAEL/Wildfire
SEALS & CROFTS/Summer Breeze

WLTJ-FM

Pittsburgh
STYLISTICS/You Make Me Feel Brand New
PAUL SIMON/Still Crazy After All These Ye
LOBO/Where Were You When I Was
TAYLOR DAYNE/III Always Love You
SERGIO MENDES/Scarborough Fair
BOY MEETS GIRL/Waiting For A Star To Fall
DAN HARTMAN/I Can Dream About You
BJ THOMAS/I Just Can't Help Believing
BLOOD, SWEAT & TEARS/You've
Made Me So Very Happy
RESTLESS HEART/III Still Be Loving You
HARRY NILSSON/Without You
GORDON LIGHTFOOT/Sundown
POLICE/Every Breath You Take
BEATLES/Girl
HALL & OATES/Out Of Touch

WMGK-FM

Philadelphia
MICHAEL JACKSON/Rock With You
DEBBIE GIBSON/Lost In Your Eyes
BEN E KING/Stand By Me
JAMES TAYLOR/Fire And Rain
TRACY CHAPMAN/Fast Car
BILLY JOEL/Leave A Tender Moment Alone
HUEY LEWIS & NEWS/II This Is It
FOUR TOPS/I Can't Help Myself
JIMMY BUFFETT/Margaritaville
CHER/PETER CETERA/After All
FLEETWOOD MAC/Everywhere
DAN FOGELBERG/Longer
CARPENTERS/Rainy Days & Mondays
TOTO/II Be Over You

WSTF-FM

Orlando
LIONEL RICHIE/Say You Say Me
JOHNNY HATES JAZZ/Shattered Dreams
CHEAP TRICK/The Flame
CARLY SIMON/That's The Way I've
Always Hea
FLEETWOOD MAC/Everywhere
ROO STEWART/My Heart Can't Tell You No
CAT STEVENS/Morning Has Broken
MIKE & MECHANICS/The Living Years
EAGLES/New Kid In Town
STEPHANIE MILLS/Never Knew Love
Like This
RICHARD MARX/Endless Summer Nights
JOHN LENNON/99 Dream

KFMB-FM

San Diego
DEON ESTUS/G MICHAEL/Heaven Help Me
BILLY JOEL/Uptown Girl
STARSHIP/Nothing's Gonna Stop Us Now
MADONNA/Like A Prayer
ANITA BAKER/Just Because
CHRISTINE MCVIE/Got A Hold On Me
DONNY OSMOND/Soldier Of Love
ROD STEWART/My Heart Can't Tell You No
GREGORY ABBOTT/Shake You Down
STEVE WINWOOD/Holding On
PATRICK SWAYZE/She's Like The Wind
PRINCE/Little Red Corvette

KLCY-FM

Salt Lake City
BRUCE HORNSBY/RANGE/Look Out
Any Window
INGRAM/MCDONALD/Yah Mo Be There
KENNY G/S ROBINSON/We've Saved
The Best For Last
LOGGINS & MESSINA/My Music
DEON ESTUS/G MICHAEL/Heaven Help Me
TRACY CHAPMAN/Baby Can I Hold You
THOMPSON TWINS/Hold Me Now
LUTHER VANDROSS/She Won't Talk To Me
VANESSA WILLIAMS/Dreamin
DAN FOGELBERG/Longer

KOST-FM

Los Angeles
SEALS & CROFTS/Summer Breeze
ELTON JOHN/I Guess That's Why They Call
ROY ORBISON/You Got It
DIANA ROSS/Missing You
PAUL MCCARTNEY/With A Little Luck
PHIL COLLINS/Groovy Kind Of Love
AL JARREAU/Mornin
BARBRA STREISAND/Evergreen
WILL TO POWER/Baby I Love
Your Way/Freebird
AIR SUPPLY/One That You Love
CHICAGO/Just You N' Me
CARS/Drive

WLIT-FM

Chicago
SIMON & GARFUNKEL/Scarborough
Fair/Canticle
SPANDAU BALLET/True
NICOLETTE LARSON/Lotta Love
NEIL DIAMOND/This Time
ANNE MURRAY/I'm Happy Just To
Dance With
BEN E KING/Spanish Harlem
KENNY G/Songbird
BOZ SCAGGS/Look What You've
Done To Me
BRENDA K STARR/I Still Believe
MIKE POST/Theme From Hill Street Blues
BRENDA LEE/All Alone Am I
HALL & OATES/One On One
ROBERTA FLACK/Killing Me Softly
W/His Song

WLVE-FM

Miami
SIMON & GARFUNKEL/Sounds Of Silence
HALL & OATES/Everything Your
Heart Desires
MELISSA MANCHESTER/Don't Cry Out Loud
MICHAEL JACKSON/Rock With You
ANITA BAKER/Just Because
GORDON LIGHTFOOT/Sundown
ELTON JOHN/I Don't Wanna Go On With
THREE DEGREES/When Will I See You Again
PETER CETERA/Glory Of Love
ENYA/Orinoco Flow (Sail Away)
PLAYER/Baby Come Back
MICHAEL MCDONALD/II Keep Forgettin
ANITA BAKER/Same Ole Love
(365 Days A Year)

WMYX-FM

Milwaukee
ROGERS/CARNES/Don't Fall In Love
W/A Dreamer
MOODY BLUES/Your Wildest Dreams
JOE COCKER/You Are So Beautiful
RICK ASTLEY/Together Forever
SAMANTHA SANG/Emotion
NEIL DIAMOND/America
ANITA BAKER/Just Because
JAMES TAYLOR/How Sweet It Is
STEVE WINWOOD/Higher Love
GINO VANNELLI/II Just Wanna Stop
S ROBINSON/MIRACLES/Tears Of A Clown
TINA TURNER/What's Love Got To Do
With It
ROY ORBISON/Oh! Pretty Woman
CHICAGO/II You Leave Me Now
SURVIVOR/Across The Miles

WTPI-FM

Indianapolis
COLLINS/MARTIN/Separate Lives
COMMODORES/Lady (You Brng Me Up)
BETTE MIDLER/Wind Beneath My Wings
TURTLES/Happy Together
MEGLEY WARNES/I've Had/The
Time Of My Life
CROWDED HOUSE/Don't Dream It's Over
JIM CROCE/III Have To Say I Love You
BILLY JOEL/Uptown Girl
HAMILTON JOE & REYN/Fallin' In Love
TOMMY JAMES/SHONOLS/Crystal
Blue Persuasion
MICHAEL MCDONALD/Sweet Freedom
BARBRA STREISAND/All I Ask Of You
STARSHIP/Sara

USERS GUIDE Those stations delivering the largest number of gross impressions for each title. Number listed is in millions, calculated by each radio station's average quarter hour share, multiplied by the number of plays given the title. Numbers calculated for average weekly impact from base monitor hours.

MIKE & MECHANICS 1 The Living Years / Atlantic WWSR-FM 3.57 WKQX-FM 2.80 KSTP-FM 2.16 KVIL-FM 1.61 KIOI-FM 1.34 KOST-FM 1.22 WLTF-FM 1.09	KENNY G/S ROBINSON 6 We've Saved The Best For Last / Arista WLTF-FM 2.67 KOST-FM 2.44 KSTP-FM 2.16 WSNI-FM 1.30 WVIL-FM 1.29 WSB-FM 1.15 KBIG-FM 1.11	CHICAGO 11 You're Not Alone / Mercury WKQX-FM 2.45 WNSR-FM 1.79 WTMX-FM 1.04 KSTP-FM 0.92 WLTF-FM 0.73 KFMB-FM 0.59 WMJI-FM 0.53	THIRTY EIGHT SPECIAL 16 Second Chance / A&M WWSR-FM 1.19 KBIG-FM 1.11 WLTF-FM 0.73 WALK-FM 0.55 KYKY-FM 0.50 KMJI-FM 0.46 KFMB-FM 0.44	KARYN WHITE 21 Superwoman / WB WWSR-FM 0.63 KIOI-FM 0.45 KYKY-FM 0.38 KBIG-FM 0.37 WKQX-FM 0.35 KESZ-FM 0.28 WNLTF-FM 0.27	SHEENA EASTON 26 The Lover In Me / MCA WKQX-FM 1.40 WNSR-FM 1.19 KFMB-FM 0.74 KYKY-FM 0.25 KLSI-FM 0.11 WNLTF-FM 0.09 KKYY-FM 0.08	JULIA FORDHAM Happy Ever After / Virgin WWSR-FM 0.65 WLTS-FM 0.23 KMMX-FM 0.13 KLSI-FM 0.11 KLSY-FM 0.11
DEBBIE GIBSON 2 Lost In Your Eyes / Atlantic WWSR-FM 4.17 KSTP-FM 1.85 KOST-FM 1.83 WSNI-FM 1.74 KIOI-FM 1.57 KVIL-FM 1.29 WMGK-FM 1.25	BANGLES 7 Eternal Flame / Columbia WKQX-FM 2.80 KVIL-FM 1.93 KSTP-FM 1.85 WNSR-FM 1.79 KIOI-FM 1.57 WSNI-FM 1.30 KBIG-FM 1.11	DEON ESTUS/G MICHAEL 12 Heaven Help Me / MCA/Polyd KSTP-FM 1.23 KOST-FM 1.22 KFMB-FM 0.74 WLTF-FM 0.73 WOMC-FM 0.57 KYKY-FM 0.50 WIOF-FM 0.46	LUTHER VANDROSS 17 She Won't Talk To Me / Epic KVIL-FM 1.61 KIOI-FM 1.12 WSNI-FM 0.65 KFMB-FM 0.59 WNIC-FM 0.42 WOMC-FM 0.38 WLMG-FM 0.31	LIVINGSTON TAYLOR 22 City Lights / Critique/A WSNI-FM 0.87 WIOF-FM 0.39 WLTF-FM 0.38 WTPI-FM 0.11 KMMX-FM 0.08 WVBF-FM 0.06 KLCY-FM 0.04	STEVE WINWOOD 27 Hearts On Fire / Virgin KSTP-FM 0.62 WLTF-FM 0.38 KFMB-FM 0.29 KMJI-FM 0.27 WEZC-FM 0.20 KLCY-FM 0.07	BOBBY BROWN Roni / MCA KIOI-FM 1.12 WKQX-FM 0.70 WNLTF-FM 0.42 WNLTF-FM 0.18
ROY ORBISON 3 You Got It / Virgin WWSR-FM 2.38 KSTP-FM 1.85 WSNI-FM 1.74 KVIL-FM 1.61 KIOI-FM 1.57 WKQX-FM 1.40 KOST-FM 1.22	BREATHE 8 Don't Tell Me Lies / A&M KSTP-FM 2.16 WKQX-FM 1.40 WSNI-FM 1.09 WTMX-FM 1.04 KFMB-FM 1.03 KIOI-FM 0.90 WVMX-FM 0.67	CROSBY, STILLS, N, Y 13 Got It Made / Atlantic WWSR-FM 2.38 KBIG-FM 1.11 WLTF-FM 0.91 WMJI-FM 0.53 WSNY-FM 0.53 WLTY-FM 0.39 WLTTF-FM 0.38	CARLY SIMON 18 Let The River Run / Arista WWSR-FM 1.79 KVIL-FM 1.61 WLTF-FM 0.38 WKQX-FM 0.35 WSNE-FM 0.32 WSNI-FM 0.22 WALK-FM 0.18	TRAVELING WILBURYS 23 End Of The Line / Mercury/WB KSTP-FM 0.92 WALK-FM 0.55 WSNY-FM 0.40 WNLTF-FM 0.27 WLTF-FM 0.25 KRCW-FM 0.20 KLCY-FM 0.11	P. CARRACK/T. NUNN 28 Romance / Columbia WLTF-FM 0.23 KESZ-FM 0.21 KMJI-FM 0.09 KMMX-FM 0.08 WVBF-FM 0.08 KLCY-FM 0.07 WVBF-FM 0.06	SYNCH Where Are You Now / WTG KESZ-FM 0.42 KFMB-FM 0.29
ANITA BAKER 4 Just Because / Elektra WNSR-FM 4.17 WKQX-FM 3.15 KSTP-FM 1.85 KOST-FM 1.83 WSNI-FM 1.74 KIOI-FM 1.57 KBIG-FM 1.48	BETTE MIDLER 9 Wind Beneath My Wings / Atlantic KSTP-FM 2.16 WSB-FM 1.45 KFMB-FM 1.03 WLTF-FM 0.91 WSNI-FM 0.87 KIOI-FM 0.76 KBIG-FM 0.74	MADONNA 14 Like A Prayer / Sire/WB KSTP-FM 1.85 KOST-FM 1.83 KVIL-FM 0.97 WKQX-FM 0.70 KFMB-FM 0.59 WLTF-FM 0.55 WMJI-FM 0.53	ENYA 19 Orinoco Flow (Sail Away) / Geffen KFMB-FM 1.03 KIOI-FM 0.90 KLSI-FM 0.42 WSNE-FM 0.42 WLVE-FM 0.36 WSTF-FM 0.21 KLCY-FM 0.11	A WILSON/R ZANDER 24 Surrender To Me / Capitol WWSR-FM 0.63 WVBF-FM 0.45 KFMB-FM 0.44 WLAC-FM 0.42 WLTF-FM 0.18 WRMX-FM 0.15	BOYS CLUB 29 The Loneliest Heart / MCA KSTP-FM 0.92 KMJI-FM 0.36 KFMB-FM 0.15 KLCY-FM 0.11 WVBF-FM 0.03	SA-FIRE Thinking Of You / Curt/Merc KESZ-FM 0.35 WVBF-FM 0.34
VANESSA WILLIAMS 5 Dreamin / Wing/PG KOST-FM 1.83 WKQX-FM 1.75 WSNI-FM 1.30 WSB-FM 1.15 KIOI-FM 1.12 KBIG-FM 1.11 WLIT-FM 1.01	CHER/PETER CETERA 10 After All / Geffen KSTP-FM 1.85 KVIL-FM 1.61 WSB-FM 0.85 WNIC-FM 0.84 WMGK-FM 0.76 WALK-FM 0.55 WSNY-FM 0.53	SURVIVOR 15 Across The Miles / Scott/Bro WWSR-FM 1.79 WLTF-FM 0.69 WSNI-FM 0.65 KMJI-FM 0.46 WSNY-FM 0.40 WLTTF-FM 0.38 KBIG-FM 0.37	SIMPLY RED 20 It's Only Love / Elektra KOST-FM 0.61 WVBF-FM 0.59 WSNI-FM 0.43 WLTF-FM 0.38 WALK-FM 0.36 WLTS-FM 0.25 KKYY-FM 0.15	PETER NOONE 25 I'm Into Something Good / Cypress/A&M WVMX-FM 0.67 KOST-FM 0.61 WHTX-FM 0.34 WVBF-FM 0.29 WVBF-FM 0.17 WVBF-FM 0.17 KESZ-FM 0.14	JT TAYLOR & R.BELLE 30 All I Want Is Forever / Epic KLSI-FM 0.42 KESZ-FM 0.21 WVBF-FM 0.06	BASIA Promises / Epic KBIG-FM 0.37 KLSY-FM 0.11 KLSI-FM 0.11 KMGR-FM 0.08 KESZ-FM 0.07

T H E A N T H O N Y F I L E



**"I ONLY WANNA
BE WITH YOU"**

SAMANTHA'S NEXT HIT!

**MMR HIT TRACER
TRACKS DEBUT**

**50% PLAY INCREASE THIS
WEEK!**

**REACH INDEX 15.09
MILLION ALREADY!**

**ONE OF THE WEEK'S MOST
ADDED!**

ACTION!

- | | |
|-----------------------|-----------------|
| CKOI ADD #39 | WGH 22-20 |
| PRO-FM ADD | WNVZ #21 |
| KROY ADD | WEGX 26-21 |
| KUBE ADD | B96 24-22 |
| PWR106 ADD | B104 28-26 |
| BJ105 ADD | KITY DEBUT #29 |
| KXX106 ADD #35 | KRBE DEBUT #34 |
| WBCY ADD | KPLZ DEBUT #34 |
| WINK ADD | KISN DEBUT #37 |
| 94TYX ADD | WL0L DEBUT #38 |
| KZOU ADD | KKSS 32-26 |
| WHY ADD | Y107 30-26 |
| K92 ADD | KYRK 32-27 |
| WZOK ADD | WSPK 38-28 |
| KKXX ADD | WYCR 31-28 |
| CHED ADD | FM104 DEBUT #26 |
| WAVA 21-18 | KKYK DEBUT #28 |
| HOT97 21-19 | KZFM DEBUT #34 |

AND MORE!

ALSO PLAYING ON: WPLJ & WTIC!

Taken From The Gold Lp — "I Wanna
Have Some Fun."

P E R S O N A L	LAST NAME	FIRST	MIDDLE
	Anthony	Dave	
	CURRENT STATION	Kool-108, KQQL-FM	
	HOMETOWN	Las Vegas, NV	
	MARITAL STATUS/CHILDREN	Married — Two children	
HOBBIES	Music (listening & performing), reading, radio		
E M P L O Y M E N T	KDWB/Minneapolis — Attained highest ratings ever for KDWB (1984-88)		
	KLUC/Las Vegas — First time at #1 (1977-84)		
	KZZP/Phoenix — First time it hit #1 (1981)		
	KRQ/Tucson — Debuted with an 8 share in 1977		
	Air personality: KPKE/Denver, WZUU/Milwaukee, KRIZ/Phoenix, KXYZ/Houston		
V I E W P O I N T S	BEST TWO RADIO STATIONS IN AMERICA — CURRENT: Could be Q105/Tampa but no clear-cut choice!		
	BEST RADIO STATION (OF ALL TIME): WABC/New York		
	BEST ALBUM EVER RECORDED: Days Of Future Passed — The Moody Blues		
	BEST SINGLE EVER RECORDED: I Want To Hold Your Hand — The Beatles		
	THREE BEST ARTISTS (NOW ACTIVE): The Moody Blues, Steve Winwood, Chicago		
	THREE BEST ARTISTS (OF ALL TIME): The Beatles, The Moody Blues, Pink Floyd		
	FAVORITE NEW ARTIST: Pet Shop Boys, Guns N' Roses (not exactly new but recent)		
	BEST TELEVISION SPOT FOR RADIO: Custom spots for Kool-108 done by Waldman & Assoc. in Chicago		
	BEST PROMOTION EVER INVOLVED WITH: "Display Our Letters" contest at both KZZP & KLUC in early 80's		
	WORST PROMOTION EVER INVOLVED WITH: Thankfully forgotten!		
	MOST INFLUENTIAL PERSON IN CAREER: Jay Stone (of KRIZ/Phoenix & KUPD/Phoenix)		
	EARLY RADIO IDOLS: Cousin Brucie Morrow (WABC) and Joey Reynolds (WKBW/Buffalo)		
	BEST AIR TALENT (NOW ACTIVE): Change that to "unique" and I'll say the Greaseman		
	BEST AIR TALENT (OF ALL TIME): Early Joey Reynolds and early Jack Armstrong!		
	MAJOR ACCOMPLISHMENT IN RADIO: Every station I've programmed has gone from a dog to a clear winner. Continued success.		
S	GOALS General Management and partial ownership.		

SAMANTHA FOX



When you
**PLAY IT,
SAY IT!**

CITY TRACKS (ADULT CONTEMPORARY)

USERS GUIDE: City Tracks are a potpourri of promotional, positioning, market news and information.

EAST

On your mark, get set...**FAX!** **WKLI/Albany** ("K-Lite 101") has just started a new office listening contest utilizing the ever popular fax machine called the "K-Lite First Fax." Each weekday between 9 and 5, folks listen for the sound effect of the K-Lite 101 Faxman and then dial away; trying to be the first to fax in their three favorite songs. When the first fax is received, the station plays back that office's choices and mentions the winning group's name on the air. ■ **WFOX/Atlanta** ("Fox 97") just completed their special "Labor Unrest Weekend," featuring labor and strike related music and giveaways. Listeners were treated to the likes of "Airplane Strike" by Paul Revere & The Raiders and Lee Dorsey's "Working In The Coal Mine." Weekend gifts included an audience choice of a "Labor" prize (a Deluxe Picket Sign Kit, that included two sheets of poster board, a magic marker and a tomato stake) or a "Management" prize of a "Wall Street Journal" and the book "You Can Negotiate Anything" by Herb Cohen. ■ For St. Patrick's Day, Little Ditty's Pub in Baltimore officially changed its name to McCarthy's Irish Pub for the day in honor of **WWMX/Baltimore** ("Mix 106.5") Morning man **MIKE McCARTHY**'s live broadcast from the tavern. The AM show is out and about every week giving away a fully catered "Hot Breakfast at the Office." The winning office listener also nets a day off with pay. This spring look for the return of "Baltimore's Best Mix Cash Sweepstakes" with at least one \$50,000 winner! As with last summer's sweepstakes, the contest will feature direct-mail pieces and numbers read off on-the-air five times a day. Morning show producer **DON WICKLIN** has been named Production Director while overnight host **DENISE EDWARDS** adds AM producer duties. ■ *We heard it through the grapevine* that in addition to welcoming **JIM RAFFERTY** (**WKSZ**, Philadelphia) to the programming post, **WYST/Baltimore** ("92 Star") welcomed the Ice Capades to town with a "California Raisins Contest." In celebration of the Raisins' appearance in this year's ice show, the station invited parents to dress their kids up as the live dried fruit for a chance at prizes including dinner and a limo ride to see the show. 92 Star also helped out with this year's "Ed Block Courage Awards." The annual awards honor the public service of one player from each NFL team, while raising money for St. Vincent Hospital's Courage House. ■ Happy birthday to **WNSR/New York** ("Soft Rock 105") Music Director **GREG DUNKIN**. ■ "Magic 5 & 10," **WMGK/Philadelphia**'s ("Magic 103") popular morning show contest made a live appearance recently at the city's "Drug Emporium Health Fair" held at the Valley Forge Convention Center. For the game, contestants are given a category and then asked to name off five things pertaining to that category in 10 seconds. For the live version a huge carnival wheel was spun to determine prize giveaways (a la "Wheel Of Fortune"). Magic also hosted an Easter egg hunt held at the Academy of Natural Sciences with its grand prize of a \$500 toy store shopping spree. "Magic After Dark" now graces the Philadelphia airwaves with love songs and dedications each night from 9PM-1AM; hosted by **BILL WOMACK**.

MIDWEST

W**MJI/Cleveland** ("Majic 105.7 FM") presented a special three hour in-house produced John Lennon special featuring an actual interview with Lennon conducted in 1974 by Majic's very own Rock & Roll historian **DENNY SANDERS**. Also spotlighted were segments from the "Imagine: John Lennon" video and great concert clips. The Lennon special has been followed by two weeks of J.L. contests featured during **MIKE IVERS**' "Lunchtime at the Oldies" and evenings during Sanders' "Goodtime Rock & Roll Show." Listeners are winning copies of the "Imagine" book and video. ■ If the staff members of **WENS/Indianapolis** ("Lite Rock 97") looked like leprechauns during the Indy's St. Patrick's Day Parade, it was only because they were standing next to the giant station boombox all decked out in green. After a downtown afternoon broadcast, **WENS** hosted a night of holiday dancing and live entertainment at the newly renovated Indiana Roof Ballroom. "The Cosby Show's" Keisha Knight Pulliam (Rudi) will act as guest host when the station hosts an anti-drug "Just Say No" night at April 2nd's Indiana Pacers game; complete with a foot-stomping sock hop. Overnighter **STEPHANIE SMITH** moves to 6PM-8PM, she'll act as co-host of **ERIC GARNES**' "Nite Lite Love Songs" program. Listeners of the show are currently registering for one of four cruises that will be given away (with Garnes as chaperone). Newcomer **DON BURGESS** replaces Smith on overnights. Program Director **JOEL GREY** leaves the air for additional Operations Manager chores. Congratulations to the "JOHN & JERRY" morning show on its one year anniversary. ■ For a local hospital fundraiser, **WTPI/Indianapolis** helped out with "The Decorator Show House" which entailed a total renovation of a mansion by top renovators and decorators, making the estate into a real dream home. Money was raised through the admission charged to the thousands that came out for a tour of the refurbished abode. The radio station broadcasted live from the site and gave away a trip to travel to New York City to see the critically acclaimed Broadway production of "The Phantom Of The Opera." The midday "Frequent Listener Lunch" has afternoon personality **DAN NEWMAN** picking winners up in a limo for their free lunch out. Our deepest sympathies to the family and co-workers of **WTPI News/Traffic Reporter DOUG LATIMER** who died recently after a brief illness, he was 26.

SOUTH

There's a new GM in town and her name is **SUE RHOADES**. Actually, the new **KQZY/Dallas** ("Kozy 105.3") General Manager has been the station's GSM since January of last year. Kozy has begun "Love Songs" with **SHARON WILSON**; running three hours a night/five nights a week. ■ Beginning in April, **KVIL/Dallas** will begin a three month long celebration commemorating morning man supreme **RON CHAPMAN**'s 20th anniversary with the radio station! A ton of on and off-air activities are planned to mark this momentous occasion and we'll bring you the details in the coming weeks! **KVIL** gave away four Pepsi/Special Edition Grand Prix automobiles in three different ways. *Way #1:* Phone Roulette listeners qualified by calling in with their name and phone number. The station recorded the calls, bladed them together, and then ran the tape backwards and forwards like a roulette wheel. An official representing cosponsor Pepsi said when to stop the wheel and the winner was chosen. *Way #2:* Point of Purchase Crossover — tying in with a P.O.P. display ad, **VIL** called off the names of 30 U.S. states (two in each daypart) over a five day period. The station audience was instructed to write the states down in the exact order they were read and then mail the list in. A random drawing of lists picked the winner. *Way #3:* Slogan tie-in to reinforce Pepsi's current Lone Star slogan, "Pepsi is today's Texas taste," **KVIL** had people mail in postcards with the slogan and station call letters, and again a random drawing was held. **Direct from Power 95/Atlanta** comes new Afternoon Driver **STEVE McCOY**; starting April 3rd. ■ Like just about everyone else this time of year, **WMYU/Knoxville** ("U-102") is getting set to come out of winter hibernation and do some good old-fashioned spring cleaning! Beginning last Monday (the first day of spring), the station's "Spring Cleanup" promotion is giving away prize packages consisting of everything and anything having to do with cleaning; like car washes and (no kidding) dental cleanings! *Spit please!* The "5 O'Clock Whistle" has PM man **JEFF JARNIGAN** out every Friday afternoon broadcasting his entire show live from a different restaurant or lounge. **MD LARRY TROTTER** has become PD with **GABE HOBBS**' transfer to Jacor sister **WFLZ** Tampa. ■ *Ever wonder what happened to the little Tidy Bowl man?* He's alive and well and living in a mailbox thank you. Actually the mini-man in the **WRMX/Nashville** ("W-Mix 96.3") "\$10,000 Mix Mail Sweepstakes" TV ads is someone else, someone that kicks open a mailbox door and proclaims that this is where you'll find the brand-new direct-mail pieces for the new spring promotion. Numbers from the mailers are read on-the-air up to five times a day beginning at 7:10AM. \$1,000, \$5,000, even \$10,000 can be yours by calling in within 10 minutes of hearing your numbers called off. ■ *It's a fish, it's a boat, it's a...hovercraft!* **WNLT/Tampa** ("Lite Rock 95.7") has just acquired an actual hovercraft, soon to be appearing at a shipload of station beach promotions (*as soon as station staffers learn how to drive the thing*). Afternoon guy "PARTY MARTI" (**RYAN**) will host the American Cancer Society's "Wacky Tacky Pack Your Bags Tourist Party" inviting partygoers to come out in their tackiest tourist clothing (*let's hear it for black socks and sandals!*)

WEST

K**HOW/Denver** ("63 AM") has launched an on-air fundraising campaign for the Warren Village Day Care Program for the homeless. After the grant which provided money for day-care for the homeless ended last month the radio station stepped in, collecting over \$6,000 to date along with product donations such as playpens, strollers and other various baby products. Meanwhile, sister **FM KSYD/Denver** ("Sunny 95.7") has gone off of Transtar with an all-live format and airstaff. The 'light' A/C continues to be programmed by **DOUG ERICKSON** who sports a brand-new lineup of air personalities, all of which are well-known to the Mile High audience. In mornings it's **RICK BRADY** (**KMJI**); middays, **DAVE BOGART** (**KLZ-AM**, **KIMN-AM**, **KYGO**, Transtar/L.A.); afternoons, **MARK GEREK** (**KIMN**); evenings, **SCOTT CURTIS** (**KHOW**) and overnights, **DENIS SULLIVAN** (**KXXK**, **KHOW**, **KERE**, **KWRE** ST. Louis). **TOM HARPER** has been named Production Director and **MELANIE SHERMAN** continues as Promotion Director for both the AM and the FM. ■ If truth be told (according to **KKYY/San Diego** ("Y-95") morning teammates "JEF & JER") thousands of tourists from Arizona "invade" San Diego every year close to summertime causing traffic jams and long waits at restaurants. To 'get back' at their neighbors to the East, the pair and some participating listeners formed a caravan of cars and drove to Phoenix equipped with signs that read: "San Diego Is Closed; Go To L.A.!" ■ If you've always wanted to see Neil Diamond in concert, **KYXY/San Diego** is there this time for sure with tickets for the April 17th and 18th shows at the San Diego Sports Arena. To qualify listeners are writing or faxing in their favorite Neil Diamond experiences; what one of his songs means to them, what one of his concerts was like, and the like. Morning man **KENNY NOBLE** is reading the best letters on-the-air and awarding the pairs of concert tickets. ■ **KIOI/San Francisco** ("K-101") is launching a Bay Area-wide effort to help the homeless. "No Place Like Home," a multi-part K-101 news special kicked off last week. **KIOI**'s plan is to collect large quantities of food with the help of participating Denny's restaurants. Fifty gallon receptacles have been set up in separate franchises; the food will be picked up and distributed to all Bay Area communities by the Society of St. Vincent De Paul. K-101 has won a dozen industry awards for its news coverage; both the Associated Press of California/Nevada and the Northern California chapter of Radio-TV News Directors Association awarded the station for "Best Newscast." News Director **JOHN EVANS**, Reporter **JIM TAYLOR** and Editor **ELLEN HYATT** were all honored for their work as well.

TOP 20 AND CLOSING!

MMR HIT TRACER TRACKS  **24** -  **20**
REACH INDEX 35.62 MILLION THIS WEEK!



HOT ACTION CONTINUES!

WZOU ADD #33
KPLZ ADD #36
Z95 ADD
WGHT ADD
WNYZ ADD
Q106 ADD

KZOU ADD
WBAM ADD
Y107 ADD
WPHR ADD
KZIO ADD
CHED ADD

KYNO ADD
HOT97 1-1
HOT97.7 #3
KITY #3 (HOT)
PWR106 #5
KTFM 10-9

KWSS 10-9
WEGX 15-11
B96 15-12
Z100 16-13
WPGC #14
PWR95 22-16

KIIS 19-16
WNCI 19-17
KKLQ #18
Y100 22-19
FM102 #19
KGGI 22-19

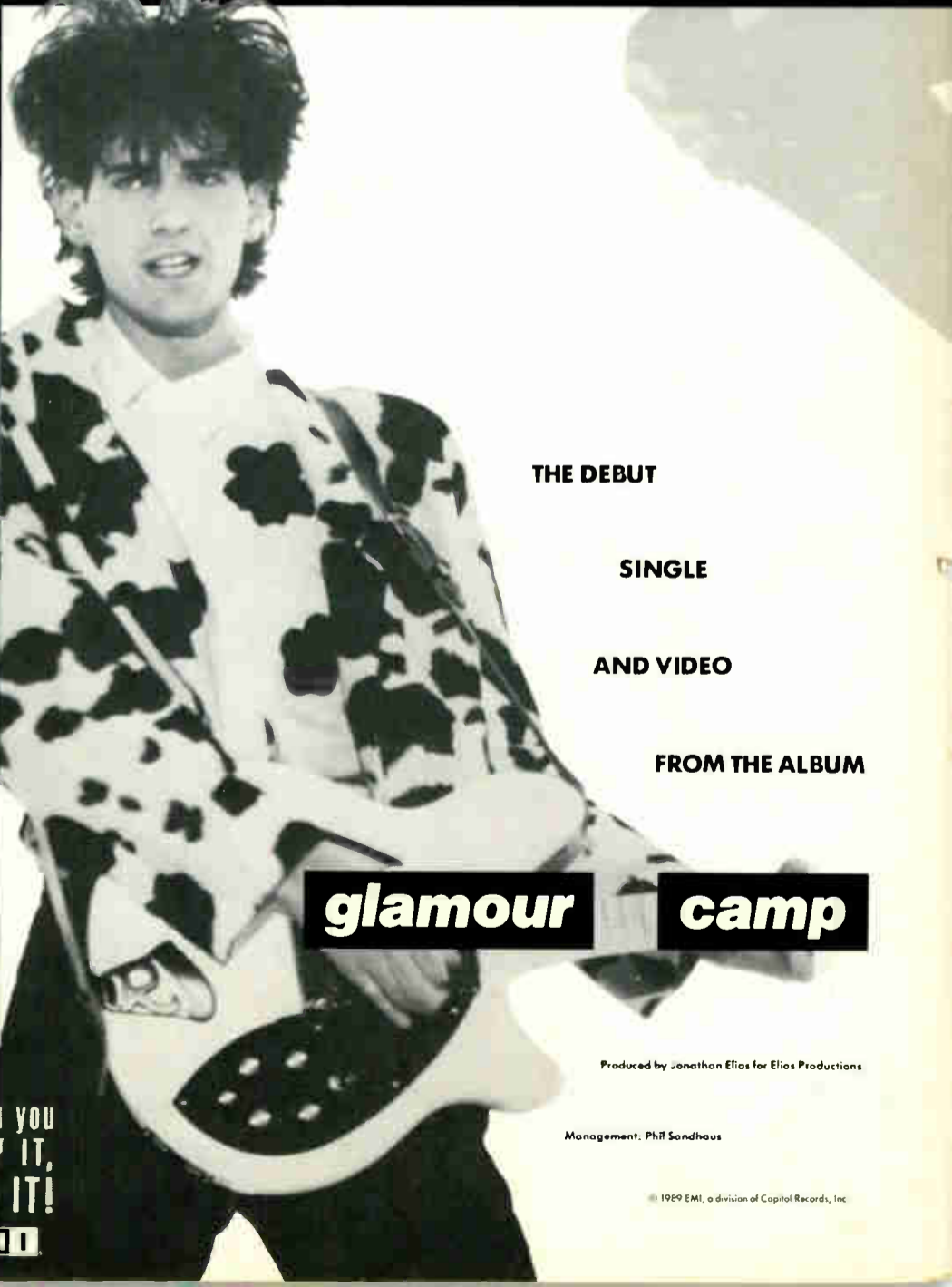
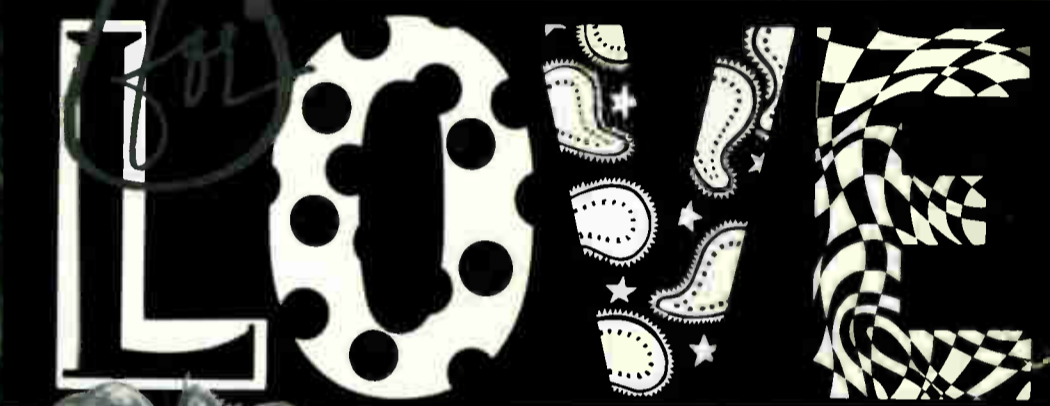
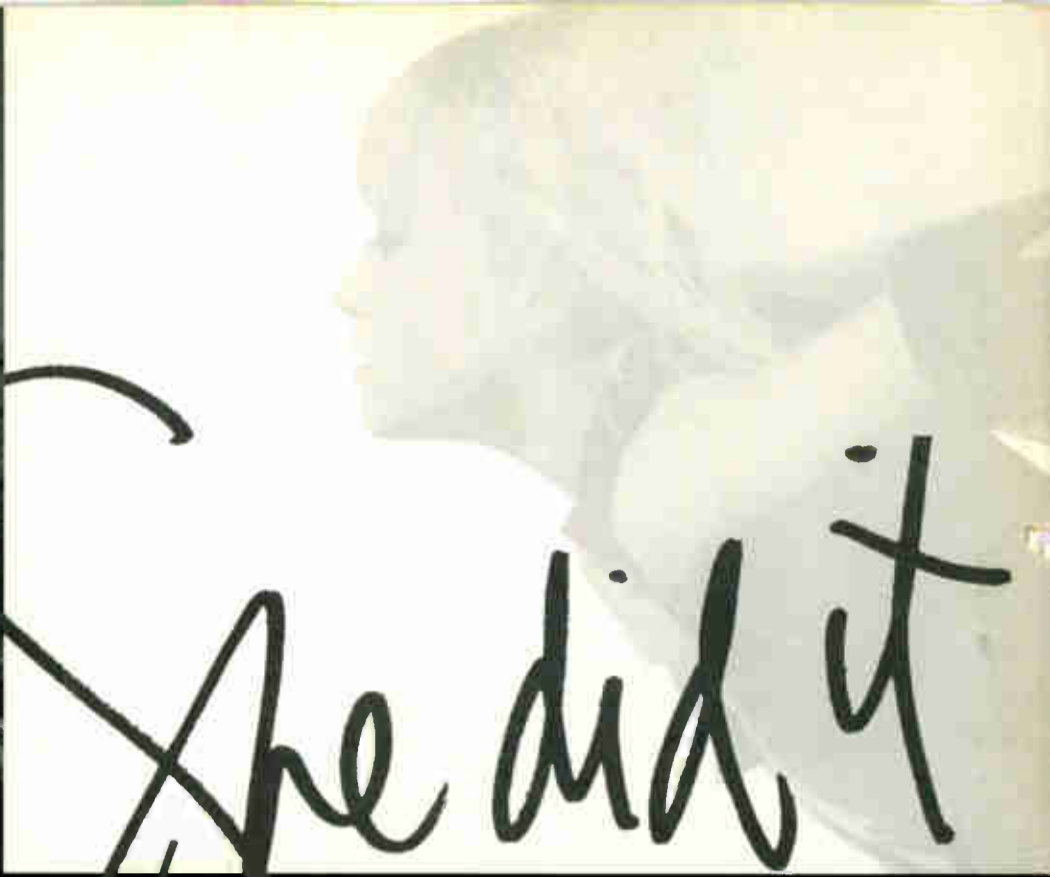
WKSE #20
KROY 25-22
WAVA 26-23
WMJQ DEBUT #27
KISN DEBUT #38
KOY-FM

AND MORE!

BILLBOARD POP SINGLES (33) - (30)

ALSO PLAYING ON: KATD, KNGY & X100!

Taken from the lp "Take It While It's Hot."



JUST OUT AND ALREADY ON!

- WXKS** KZFM
- WMJQ** KPHR
- B96 Add #35** KKSS
- WPGC** KYRK
- PWR96** 103CIR
- KMEL** WFSX
- WHTO
- WZKS
- WPFM

Miss you like crazy!
Natalie

MISS YOU LIKE CRAZY
the multi-format hit single from the forthcoming
Natalie Cole album,
GOOD TO BE BACK.

Produced by Michael Masser Management: Dan Ceara

**when you
PLAY IT,
SAY IT!**



THE DEBUT

SINGLE

AND VIDEO

FROM THE ALBUM

glamour camp

Produced by Jonathan Elias for Elias Productions

Management: Phil Sandhaus

© 1999 EMI, a division of Capitol Records, Inc.