

MONDAY

M O R N I N G

R E P L A Y

MEDIABASE

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SEPTEMBER 5, 1988

Mediabase Research Corporation is proud to introduce our newest research tool, **Trackscan**. Trackscan affords record companies, management groups, licensing companies and other related industry executives an in-depth look at weekly title saturation like it's never been presented before. It's all from our massive bank of information compiled each week. In just a few short weeks, Mediabase will bring on-line, what we feel to be the most comprehensive, detailed *market tracking* service ever offered to the industry, available on a broadcast group and a station-by-station basis in the nation's top 41 markets. Meet us at the NAB! Mediabase is in the process of setting up private seminars regarding our new research products. Phone us today and schedule time to view the latest cutting edge Mediabase research products at (313) 737-0027.

This week in **MMR, Tuned In** takes you to Raleigh/Durham, Columbus and St. Louis, as we take a good, hard look at Hit Radio leader **WDCG (G 105)**, Rock Radio powerhouse **WLWQ**, and A/C leader **KYKY**. **Mike Edwards, Buzz Knight** and **Doug McGuire** program these respective stations, and **Monday Morning Replay** has your up-close look!

Labor day promotions are recapped in this week's **City Tracks** section, along with unique, innovative promotions from coast-to-coast. **National Sample Hours** take you on a nationwide trek for a look at midday radio. This week in **Captured Live**, **MMR** travels to the Pine Knob Music Theatre for a look at the **Hall & Oates "Ooh Yeah!"** tour. **Monday Morning Foreplay** brings you up-to-speed on the latest releases from **Whitney Houston, Al Stewart, Bonnie Tyler, Was (Not Was), Will To Power** and **Metallica**.

MOST PLAYED/HIT RADIO

The News is **Huey!** "Perfect World" slides into the #1 slot this week edging out **Bobby McFerrin** by just 14 plays nationally! "Don't Worry..." vaults six positions and becomes poised for the top spot. **Robert Palmer** continues to grow in leaps and bounds, this week gaining over 500 plays. **UB40** lands at #6 in its rapid rise, while the top 10 rounds out with **Chicago, Steve Winwood, New Edition, Kenny Loggins, Taylor Dayne** and **Cheap Trick**. **Guns 'N Roses** jumps to #11 overall, and leads nighttime play by a healthy margin with 749 nighttime spins. New entries this week include tracks by **The Escape Club #32, Giant Steps #33, Whitney Houston #34, Kylie Minogue #35** and **Europe #39**. **Chicago** hits #1 on the daytime 6A-7P chart. The top five nighttime tracks are **Guns 'N Roses, Def Leppard, Robert Palmer, D.J. Jazzy Jeff** and **UB40**.



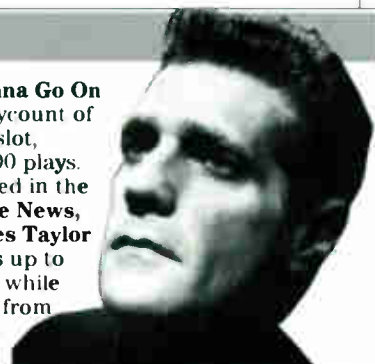
MOST PLAYED/ROCK RADIO



They're back and they're #1. They're **Little Feat**. This week, "Hate To Lose Your Lovin'" jumps into the top slot with 735 plays and a reach of 15.89 million. **Van Halen** rockets to #2, followed by **The Fabulous Thunderbirds, Robert Palmer, Cheap Trick, Robert Plant, Def Leppard, Tommy Conwell, Robert Cray** and **INXS**. One of this week's quickest risers is **Glenn Frey**, moving #23-14. This week's new entries include tracks by **The Psychedelic Furs, Buckwheat Zydeco, Robert Palmer, Steve Miller, The Smithereens, U2, The Georgia Satellites** and **Huey Lewis & The News**. **Def Leppard** scores top honors on the Rock Radio nighttime chart, followed in the top 10 by **Van Halen, Little Feat, Tommy Conwell, The Fabulous Thunderbirds, Cheap Trick, Robert Palmer, INXS, Robert Cray** and **Bad Company**. **Little Feat** continues to lead the daytime chart.

MOST PLAYED/ADULT CONTEMPORARY

Elton John breaks through for top honors this week as "I Don't Wanna Go On With You Like That" increases over 100 plays and lands with a playcount of 1,183 and a reach of 21.04 million. **Breathe** bounces back into the #2 slot, followed by a hard-charging **Peter Cetera**, now in at #3 with over 1,000 plays. **Eric Carmen** finally slides out of the top spot and charts at #4, followed in the top 10 by **Gloria Estefan & Miami Sound Machine, Huey Lewis & The News, Chicago, Taylor Dayne, Rick Astley** and **Terence Trent D'Arby**. **James Taylor** continues to grow at #11, **Bobby McFerrin** rises to #13, **Glenn Frey** is up to #14 and **REO Speedwagon** jumps to #15. **Phil Collins** moves #27-18, while **Steve Winwood** jumps #22-19. New to the top 30 this week are tracks from **Kenny Rogers, Whitney Houston** and **Michael Bolton**.



MOST PLAYED/CROSSOVERS



Huey Lewis & The News becomes the most played track *all formats combined* racking up 2,618 plays. The top 10 rounds out with **Chicago, Robert Palmer, Bobby McFerrin, Peter Cetera, Taylor Dayne, Cheap Trick, Rick Astley, Def Leppard** and **UB40**. **Steve Winwood's "Roll With It"** drops 10 spots to #11, while **Winwood's "Don't You Know What The Night Can Do"** gains 10 spots, up #24-14. On the Hit/Rock chart, **Robert Palmer** holds the top spot, followed by **Cheap Trick, Bobby McFerrin, Chicago** and **Def Leppard**. On the Hit/A-C chart, the top five consists of **Elton John, Huey Lewis, Steve Winwood, Chicago** and **Gloria Estefan**.

MOST UPWARD MOVEMENT/NATIONALLY

Hit Radio

WHITNEY HOUSTON	One Moment In Time	Arista
PEBBLES	Take Your Time	MCA
10,000 MANIACS	What's The Matter Here?	Elektra
ESCAPE CLUB	Wild, Wild West	Atlantic
PHIL COLLINS	Groovy Kind Of Love	Atlantic

Rock Radio

ROBERT PALMER	Early In The Morning	EMI-Manhat
JIMMY BARNES	Driving Wheels	Geffen
BUCKWHEAT ZYDECO	Why Does Love Got To	Island
PSYCHEDELIC FURS	All That Money Wants	Columbia
SMITHEREENS	Drown In My Own Tea	Enig/Capit

Adult Contemporary

PHIL COLLINS	Groovy Kind Of Love	Atlantic
KENNY ROGERS	When You Put Your Heart In	Reprise
GLENN FREY	True Love	MCA
BREATHE	How Can I Fall	A&M
RICK ASTLEY	It Would Take A Strong Stro	RCA

Determined by increase in RANK

WAS
(NOT)
WAS

ROSNICK PASCHE MANAGEMENT

NEW SINGLE

"SPY IN THE HOUSE OF LOVE"

HOT...

THE CHRYSALIS SECRET WEAPON

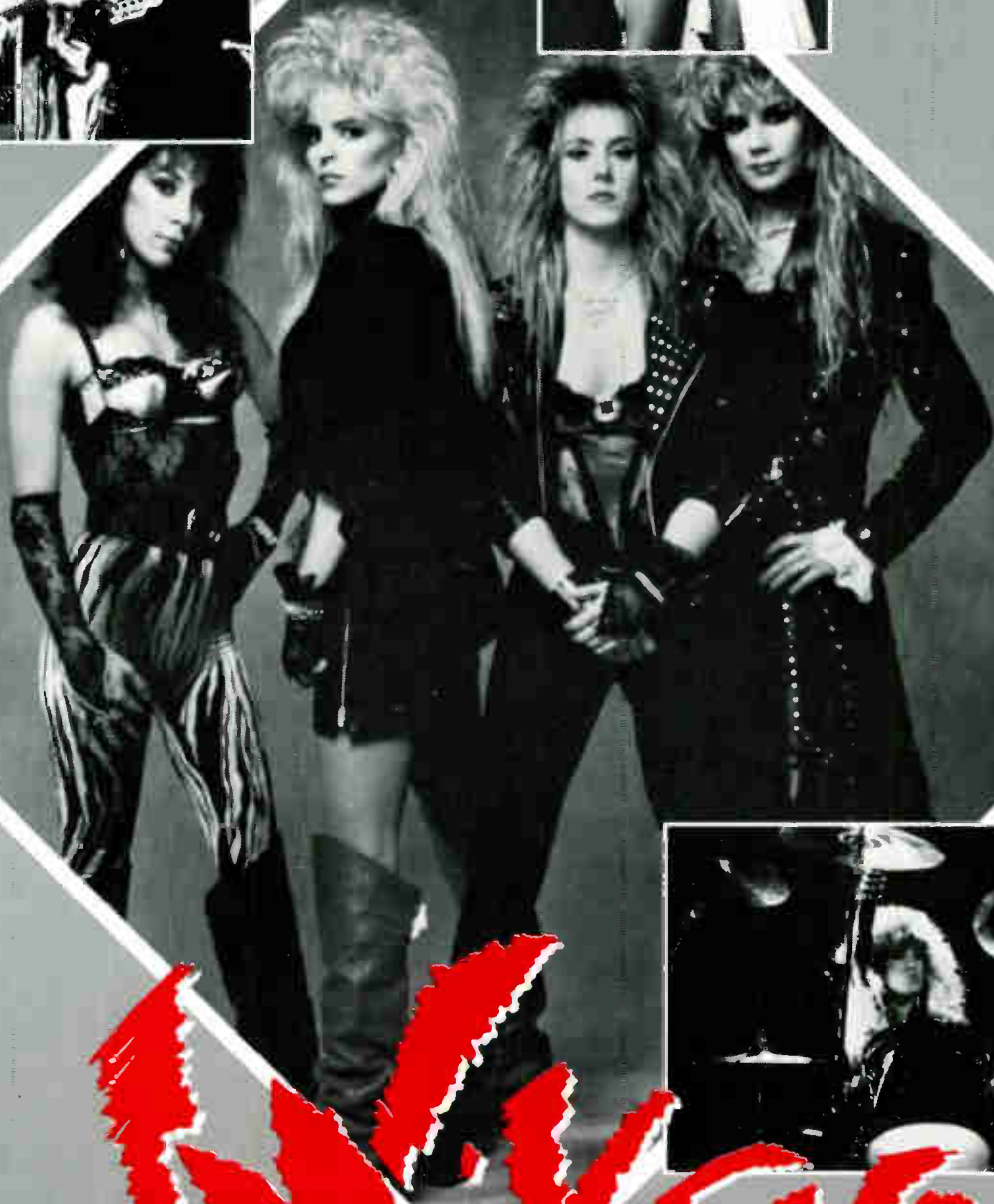
NEW...

BIG STREET BUZZ.



Chrysalis

PRETTY TONGUE



FIRST WEEK ADDS:

- | | | |
|------|------|------|
| WZOU | KYRK | KYYY |
| KXYQ | G98 | KLYV |
| KUBE | WOMP | Y94 |
| Q100 | WFXX | 99KG |
| WNVZ | WJAD | KWTD |
| WZYP | WZKX | WDSR |
| WTNZ | KISR | WISN |
| KQKQ | KIXY | KOZE |
| KIKX | WHSL | OK95 |

ALSO PLAYING ON:
WGH & WL01!

**ONE OF THIS
WEEK'S MOST
ADDED AT ROCK
RADIO!**

**R&R TRACKS
DEBUT (60)**

With two full-scale U.S. tours, one world tour and a featured role in a major film under their belts, VIXEN is a band with experience and well-seasoned chops.

"Edge Of A Broken Heart"

The first single from the forthcoming debut album, "VIXEN".

Written by Richard Marx and Fee Waybill
Produced by Richard Marx
Lith Bank Management: Allen Kovac / Steve Drimmer
Project Coordination: Lewis Kovac

**OVER 100,000
LP'S SHIPPED!**

**COMING TO AMERICA
IN NOVEMBER!**

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TRACER TRACKS HIT RADIO	5	The forty most played songs in the HIT RADIO format, nationally, along with the week's newcomers. Breakouts provided include the total number of plays, reach index (gross impressions), increase percentages, along with national and regional airplay leaders. Also provided are a list of the hottest recurrent titles.
DAYPART CHARTS HIT RADIO	6	A whole new way to gauge title saturation in prime dayparts. Breakouts include the 6am-7pm combined dayparts, and the 7pm-midnight, late evening daypart.
HEAVIEST SATURATION HIT RADIO	8	TRACER TRACKS 1-40, and NEWCOMERS, with a song-by-song analysis of those stations reaching the most audience with it's airplay.
CITY TRACKS HIT RADIO	11	City Tracks are a potpourri of promotional, positioning, market news and information.
CAPTURED LIVE	13	A ticket to today's hottest concert tours, focusing on a specific appearance and featuring ticket prices, sales and songs performed.
NATIONAL CROSSOVER INDEX	14	Charts that offer an overview of those crossing formats. Charts include HIT RADIO/A-C, HIT RADIO/ROCK RADIO, AND HIT RADIO/URBAN.
TUNED IN	15	WEEKLY TAKE OUT SECTION. Every week, a station from each of the formats is featured. TUNED IN breaks out music, promotional activity, positioning and account information.
TRACER TRACKS ROCK RADIO	31	The forty most played songs in the ROCK RADIO format, nationally, along with the week's newcomers. Breakouts provided include the total number of plays, reach index (gross impressions), increase percentages, along with national and regional airplay leaders. Also provided are a list of the hottest recurrent titles.
DAYPART CHARTS ROCK RADIO	32	Charts based upon the combined 6am-7pm dayparts, and the 7pm-midnight daypart.
HEAVIEST SATURATION ROCK RADIO	33	TRACER TRACKS 1-40, and NEWCOMERS, with a song-by-song analysis of those stations reaching the most audience with it's airplay.
CITY TRACKS ROCK RADIO	36	City Tracks are a potpourri of promotional, positioning, market news and information.
TRACER TRACKS ADULT CONTEMPORARY	37	The thirty most played songs in the ADULT CONTEMPORARY format, nationally, along with the total number of plays, reach index (gross impressions), increase percentages, along with national and regional airplay leaders. Also provided are a list of the hottest recurrent titles.
HEAVIEST SATURATION ADULT CONTEMPORARY	38	TRACER TRACKS 1-30, with a song-by-song analysis of those stations reaching the most audience with it's recurrent titles.
CITY TRACKS ADULT CONTEMPORARY	39	City Tracks are a potpourri of promotional, positioning, market news and information.
NATIONAL SAMPLE HOURS	40	A unique section that provides one hour capsules of actual music mixes from a few of our monitored radio stations, chosen at random, weekly. Sample hours include the HIT RADIO, ROCK RADIO, and ADULT CONTEMPORARY formats.
MONDAY MORNING FOREPLAY	42	What's up 'n coming. Foreplay takes a look at new releases, with fresh, unique and informative profiles. In addition, next week's TUNED IN section is previewed.
MARKETS MONITORED		MMR monitors over 200 radio stations in the following markets: Atlanta, Baltimore, Boston, Buffalo, Charlotte, Chicago, Cincinnati, Cleveland, Columbus, Dallas, Denver, Detroit, Hartford, Houston, Indianapolis, Kansas City, Los Angeles, Miami, Milwaukee, Minneapolis, Nashville, Nassau-Suffolk, New Orleans, New York, Norfolk, Orlando, Philadelphia, Phoenix, Pittsburgh, Portland, Providence, St. Louis, Sacramento, Salt Lake City, San Antonio, San Diego, San Francisco, San Jose, Seattle, Tampa, and Washington D.C.

GLOSSARY OF TERMS AND INDICATORS:

CHARTS INDICATORS:

- ▲ Increase from previous week, based on PLAYS or RANKING. NOTE: With the implementation of this methodology, it is possible for a title to rank lower than in previous week, yet retain it's arrow.
- ✓ Signifies a new entry.

CHART TERMINOLOGY:

REACH INDEX should be equated with GROSS IMPRESSIONS, not with an overall body of audience.
HEAVIEST SATURATION indicates the stations delivering the most GROSS IMPRESSIONS with airplay of any given title.
All numbers pertaining to reach index (gross impressions) are listed in millions.

Tracie Spencer

"Symptoms Of True Love"

THIS SINGLE IS WORTH A SECOND LOOK!

A Major Market Story!!

KMEL Add #24 WXKS Debut #25 (HOT) FM102 PWR 106 #4-3 KYNO #4
TRACIE IS DESTINED FOR STARDOM!!!

Freddie Jackson

Nice N Slow

MMR HIT TRACER TRACKS NEWCOMER

18% PLAY INCREASE THIS WEEK!

Strong Action At:

WXKS Add	KCPW #14	KTFM	I94 #25	KWNZ #37
KWOD Add	KKRZ 23-20	WPGC #12	WFMF 31-29	HOT105 Debut #29
WVSR Add	WCZY #21	Z93 #15	KQMQ #29	WPXR Debut #30
K104 Add	FM102 #25	KMGX 12-8	WNOK 36-32	WCGQ Debut #35
WHYT 8-7	KITY 32-25	KCAQ 22-16	KTUX 38-34	WTNZ Debut #39
KMEL 17-13	B96 #26	KYNO #23	KSND 40-36	K106

Climie Fisher

"Rise To The Occasion"

The follow up hit to "LOVE CHANGES EVERYTHING,"
 One of this year's biggest call-out records!

EARLY ACTION AT:

KRBE Add	WJAD Add	Q100	KAKS
K104 Add	WPFM Add	KSAQ	Q101
KSND Add	KIXY Add	KF95	KFBQ
KJ103 Add	WCZY Debut #38	WFXX	AND MORE!
95XIL Add	WERZ 40-34		

ALBUM APPROACHING 200,000 UNITS!

Steve Miller

y a y a

A GREAT START AT HIT RADIO!

FIRST WEEK ADDS INCLUDE:

KKRZ	KF95	Q101	KFBQ	KZFN
WFLY	KSND	KGOT	KOZE	OK95
KSAQ	KZZU	KYYA	KTMT	And More!

SINGLE COMING SOON!
ASLAN "This Is"



HIT RADIO

TRACER TRACKS

8/15/88	8/22/88	8/29/88	9/5/88	ARTIST	TITLE	LABEL	# PLAYS	REACH INDEX IN MILLIONS
4	3	2	▲	HUEY LEWIS & NEWS	Perfect World	Chrysalis	1764	39.85
19	8	8	▲	BOBBY MCFERRIN	Don't Worry, Be Happy	EMI-Manhat	1750	46.42
13	7	7	▲	ROBERT PALMER	Simply Irresistible	EMI-Manhat	1750	39.11
10	6	4	▲	CHICAGO	I Don't Wanna Live W/out Your	Reprise	1694	43.13
1	1	1	5	STEVE WINWOOD	Roll With It	Virgin	1596	44.96
40	22	11	▲	UB40	Red Red Wine	A&M	1561	37.91
18	11	10	▲	NEW EDITION	If It Isn't Love	MCA	1505	42.85
14	10	9	▲	KENNY LOGGINS	Nobody's Fool	Columbia	1428	28.19
24	16	15	▲	TAYLOR DAYNE	I'll Always Love You	Arista	1302	42.78
27	18	13	▲	CHEAP TRICK	Don't Be Cruel	Epic	1274	29.30
20	15	14	▲	GUNS 'N ROSES	Sweet Child O' Mine	Geffen	1246	30.72
31	21	19	▲	DEF LEPPARO	Love Bites	Mercury/PG	1211	26.46
23	20	18	▲	NEW KIDS ON THE BLOC	Please Don't Go Girl	Columbia	1197	28.06
16	14	17	▲	RICK ASTLEY	It Would Take A Strong Strong	RCA	1190	26.99
17	12	12	▲	PETER CETERA	One Good Woman	WB	1148	22.07
21	17	16	▲	VAN HALEN	When It's Love	WB	1015	23.72
30	23	22	▲	INFORMATION SOCIETY	What's On Your Mind	T.Boy/Repr	1001	28.62
33	26	21	▲	ERASURE	Chains Of Love	Sire/Repri	875	25.66
22	19	20	▲	REO SPEEDWAGON	Here With Me	Epic	833	16.70
26	24	29	▲	DEBBIE GIBSON	Staying Together	Atlantic	805	25.19
—	32	23	▲	ROD STEWART	Forever Young	WB	798	16.93
35	25	27	▲	BOBBY BROWN	Don't Be Cruel	MCA	791	20.80
—	33	26	▲	GLENN FREY	True Love	MCA	791	16.68
—	—	33	▲	STEVE WINWOOD	Don't You Know What The Night	Virgin	777	16.20
—	40	31	▲	INXS	Never Tear Us Apart	Atlantic	777	15.16
36	29	24	▲	BRENDA K. STARR	What You See Is What You Get	MCA	679	22.25
29	28	25	▲	O.J. JAZZY JEFF	A Nightmare On My Street	Jive/RCA	665	20.46
—	35	30	▲	POISON	Fallen Angel	Enigma/Cap	665	14.35
38	31	28	▲	JOAN JETT & BLACKHEA	I Hate Myself For Loving You	CBS Assoc.	665	13.69
—	—	40	▲	PHIL COLLINS	Groovy Kind Of Love	Atlantic	658	17.83
—	—	34	▲	AL B SURE	Off On Your Own (Girl)	WB	630	21.03
New Entry ✓	—	—	▲	ESCAPE CLUB	Wild, Wild West	Atlantic	616	14.08
New Entry ✓	—	—	▲	GIANT STEPS	Another Lover	A&M	448	15.88
New Entry ✓	—	—	▲	WHITNEY HOUSTON	One Moment In Time	Arista	427	15.54
New Entry ✓	—	—	▲	KYLIE MINOGUE	The Loco-Motion	Geffen	392	13.31
—	—	39	▲	WHEN IN ROME	The Promise	Virgin	343	14.62
39	37	37	▲	BRUCE HORNSBY & RANG	Look Out Any Window	RCA	336	6.36
—	—	36	▲	BASIA	Time And Tide	Epic	322	6.43
New Entry ✓	—	—	▲	EUROPE	Superstitious	Epic	315	6.31
—	36	35	40	COVER GIRLS	Inside Outside	Sutra	245	14.03

USERS GUIDE: TRACER TRACKS are ranked by actual number of plays. Arrows are maintained by either an increase in plays or an increase in rank over the previous week. For a precise look at market saturation, reach index numbers are provided (gross impressions). Reach index is calculated by each radio stations average quarter hour (SOURCE: ARBITRON) multiplied by the number of plays given the title. Numbers are calculated for average weekly, estimated 6am-midnight impact from base monitor hours.

For a more precise and defined look, MMR WEIGHTS EVERY STATION INDIVIDUALLY, according to quarterly, average quarter hour shares (SOURCE: ARBITRON — used by permission).

Significant downtrending disqualifies a title for further current consideration and reassigns recurrent status (see HOTTEST RECURRENTS).

NEWCOMERS

ARTIST	TITLE	LABEL	# PLAYS	INCREASE PERCENTAGE
FOUR TOPS	Indestructible	Arista	245	40%
10,000 MANIACS	What's The Matter Here?	Elektra	210	66%
JEFFREY OSBORNE	She's On the Left	A&M	196	47%
BLUE ZONE U.K.	Jackie	Arista	196	47%
PEBBLES	Take Your Time	MCA	189	92%
ROB BASE	It Takes Two	Profile	182	30%
KEITH SWEAT	Make It Last Forever	Elektra	175	—
MIDNIGHT OIL	Dead Heart	Columbia	168	—
✓ BREATHE	How Can I Fall	A&M	147	110%
WILL TO POWER	Baby, I Love Your Way/Freebird	Epic	140	33%
SAFIRE	Boy I've Been Told	Cutt/Merc	133	—
✓ JANE WIEDLIN	Inside a Dream	EMI/Manhat	133	137%
FREDDIE JACKSON	Nice 'N' Slow	Capitol	133	18%
GEORGE MICHAEL	Hand To Mouth	Columbia	133	26%
CINDERELLA	Don't Know What You Got (Till)	Mercury/PG	133	58%
✓ HOLLY KNIGHT	Heart Don't Fail Me Now	Columbia	126	157%
TROOP	Mamacita	Atlantic	119	13%
SWEET SENSATION	Never Let You Go	Atco	112	—
OLIVIA NEWTON-JOHN	The Rumour	MCA	112	77%
FABULOUS THUNDERBIRD	Powerful Stuff	Elektra	112	—
✓ BOY MEETS GIRL	Waiting for a Star to Fall	RCA	112	—
PET SHOP BOYS	Heart	EMI-Manhat	105	—
GLEN MEDEIROS	Long And Lasting Love	Amherst	105	—
JOHNNY D	Fantasy Girl	—	98	7%
✓ SALT-N-PEPA	Shake Your Thang	Next Plate	84	71%
TONI CHILDS	Don't Walk Away	A & M	84	—
✓ BEACH BOYS	Kokomo	Elektra	77	57%
PRIMITIVES	Crash	RCA	77	—

HOTTEST RECURRENTS

9/5/88	ARTIST	TITLE	LABEL
1	BREATHE	Hands To Heaven	A&M
2	RICHARD MARX	Hold On To The Nights	EMI-Manhat
3	GEORGE MICHAEL	Monkey	Columbia
4	ELTON JOHN	I Don't Wanna Go On With You	MCA
5	GLORIA ESTEFAN & MIA	1-2-3	Epic
6	TERENCE TRENT O'ARBY	Sign Your Name	Columbia
7	ERIC CARMEN	Make Me Lose Control	Arista
8	MICHAEL JACKSON	Another Part Of Me	Epic
9	CHEAP TRICK	The Flame	Epic
10	TRACY CHAPMAN	Fast Car	Elektra

MOST UPWARD MOVEMENT

NATIONAL

ARTIST	TITLE	LABEL
WHITNEY HOUSTON	One Moment In Time	Arista

EAST

WHITNEY HOUSTON	One Moment In Time	Arista
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WEST

WHITNEY HOUSTON	One Moment In Time	Arista
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SOUTH

WHITNEY HOUSTON	One Moment In Time	Arista
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MIDWEST

WHITNEY HOUSTON	One Moment In Time	Arista
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USERS GUIDE: Calculated and determined by increases in RANK over previous week.

HIT RADIO — DAYPART CHART

6AM-7PM

8/29/88	9/5/88	ARTIST	TITLE	LABEL
4	1	CHICAGO	I Don't Wanna Live W/out Your	Reprise
2	2	HUEY LEWIS & NEWS	Perfect World	Chrysalis
7	3	BOBBY MCFERRIN	Don't Worry, Be Happy	EMI-Manhat
1	4	STEVE WINWOOD	Roll With It	Virgin
10	5	ROBERT PALMER	Simply Irresistible	EMI-Manhat
8	6	KENNY LOGGINS	Nobody's Fool	Columbia
14	7	TAYLOR DAYNE	I'll Always Love You	Arista
11	8	NEW EDITION	If It Isn't Love	MCA
13	9	UB40	Red Red Wine	A&M
9	10	PETER CETERA	One Good Woman	WB
12	11	RICK ASTLEY	It Would Take A Strong Strong	RCA
15	12	CHEAP TRICK	Don't Be Cruel	Epic
17	13	NEW KIDS ON THE BLOC	Please Don't Go Girl	Columbia
16	14	REO SPEEDWAGON	Here With Me	Epic
18	15	VAN HALEN	When It's Love	WB
25	16	INFORMATION SOCIETY	What's On Your Mind	T.Boy/Repr
28	17	STEVE WINWOOD	Don't You Know What The Night	Virgin
21	18	GLENN FREY	True Love	MCA
37	19	PHIL COLLINS	Groovy Kind Of Love	Atlantic
19	20	ROD STEWART	Forever Young	WB
20	21	ERASURE	Chains Of Love	Sire/Repri
22	22	DEF LEPPARD	Love Bites	Mercury/PG
24	23	BOBBY BROWN	Don't Be Cruel	MCA
26	24	GUNS 'N ROSES	Sweet Child O' Mine	Geffen
29	25	INXS	Never Tear Us Apart	Atlantic
27	26	DEBBIE GIBSON	Staying Together	Atlantic
32	27	AL B SURE	Off On Your Own (Girl)	WB
23	28	BRENDA K. STARR	What You See Is What You Get	MCA
—	29	ESCAPE CLUB	Wild, Wild West	Atlantic
—	30	WHITNEY HOUSTON	One Moment in Time	Arista
38	31	GIANT STEPS	Another Lover	A&M
30	32	BASIA	Time And Tide	Epic
35	33	JOAN JETT & BLACKHEA	I Hate Myself For Loving You	CBS Assoc.
31	34	BRUCE HORNSBY & RANG	Look Out Any Window	RCA
—	35	KYLIE MINOGUE	The Loco-Motion	Geffen
—	36	POISON	Fallen Angel	Enigma/Cap
—	37	FOUR TOPS	Indestructible	Arista
39	38	WHEN IN ROME	The Promise	Virgin
—	39	JEFFREY OSBORNE	She's On the Left	A&M
—	40	10,000 MANIACS	What's The Matter Here?	Elektra

7PM-MIDNIGHT

8/29/88	9/5/88	ARTIST	TITLE	LABEL
1	1	GUNS 'N ROSES	Sweet Child O' Mine	Geffen
4	2	DEF LEPPARD	Love Bites	Mercury/PG
5	3	ROBERT PALMER	Simply Irresistible	EMI-Manhat
3	4	D.J. JAZZY JEFF	A Nightmare On My Street	Jive/RCA
10	5	UB40	Red Red Wine	A&M
12	6	NEW EDITION	If It Isn't Love	MCA
18	7	BOBBY MCFERRIN	Don't Worry, Be Happy	EMI-Manhat
14	8	POISON	Fallen Angel	Enigma/Cap
11	9	CHEAP TRICK	Don't Be Cruel	Epic
15	10	NEW KIDS ON THE BLOC	Please Don't Go Girl	Columbia
21	11	INFORMATION SOCIETY	What's On Your Mind	T.Boy/Repr
7	12	HUEY LEWIS & NEWS	Perfect World	Chrysalis
9	13	VAN HALEN	When It's Love	WB
16	14	KENNY LOGGINS	Nobody's Fool	Columbia
6	15	STEVE WINWOOD	Roll With It	Virgin
17	16	JOAN JETT & BLACKHEA	I Hate Myself For Loving You	CBS Assoc.
19	17	CHICAGO	I Don't Wanna Live W/out Your	Reprise
13	18	ERASURE	Chains Of Love	Sire/Repri
24	19	DEBBIE GIBSON	Staying Together	Atlantic
26	20	RICK ASTLEY	It Would Take A Strong Strong	RCA
29	21	BOBBY BROWN	Don't Be Cruel	MCA
30	22	INXS	Never Tear Us Apart	Atlantic
22	23	TAYLOR DAYNE	I'll Always Love You	Arista
39	24	ESCAPE CLUB	Wild, Wild West	Atlantic
32	25	ROD STEWART	Forever Young	WB
23	26	PETER CETERA	One Good Woman	WB
25	27	BRENDA K. STARR	What You See Is What You Get	MCA
31	28	GLENN FREY	True Love	MCA
38	29	STEVE WINWOOD	Don't You Know What The Night	Virgin
37	30	AL B SURE	Off On Your Own (Girl)	WB
27	31	REO SPEEDWAGON	Here With Me	Epic
36	32	EUROPE	Superstitious	Epic
—	33	KYLIE MINOGUE	The Loco-Motion	Geffen
40	34	WHEN IN ROME	The Promise	Virgin
—	35	GIANT STEPS	Another Lover	A&M
34	36	ROB BASE	It Takes Two	Profile
—	37	PHIL COLLINS	Groovy Kind Of Love	Atlantic
33	38	COVER GIRLS	Inside Outside	Sutra
—	39	WHITNEY HOUSTON	One Moment in Time	Arista
—	40	MIDNIGHT OIL	Dead Heart	Columbia

USERS GUIDE: Daypart charts are based on actual number of plays credited to each title.

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PERCEPTUAL RESEARCH EVERY WEEK

Radio is not a typical consumer product like cigarettes or spaghetti sauce. Tastes and attitudes change very quickly in our field. If you're only researching your listeners once a year, you're missing a genuine competitive advantage.

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HEAVIEST SATURATION (HIT RADIO)

USERS GUIDE: Those stations delivering the largest number of gross impressions for each title. Number listed is in millions, calculated by each radio stations average quarter hour share, multiplied by the number of plays given the title. Numbers calculated for average, estimated 6am-midnight weekly impact from base monitor hours.

HUEY LEWIS & NEWS 1	UB40 6	GUNS 'N ROSES 11	VAN HALEN 16	ROD STEWART 21
Perfect World Chrysalis	Red Red Wine A&M	Sweet Child O' Mine Geffen	When It's Love WB	Forever Young WB
WHTZ-FM 2.23	WWPR-FM 4.70	WHTZ-FM 3.34	WWPR-FM 3.92	KRBE-FM 1.26
KIIS-FM 2.10	WHTZ-FM 2.23	WYTY-FM 2.94	WBZZ-FM 1.60	KEGL-FM 1.09
WEGX-FM 1.89	KRBE-FM 2.21	WWPR-FM 1.57	WHTZ-FM 1.11	WYTY-FM 0.88
WPRO-FM 1.64	WBBM-FM 1.85	KIIS-FM 1.40	KEGL-FM 1.09	WCZY-FM 0.84
WWPR-FM 1.57	KKLQ-FM 1.40	WDFX-FM 1.29	WHYI-FM 0.92	WBZZ-FM 0.80
KRBE-FM 1.26	KHYI-FM 1.32	KKBQ-FM 1.26	KBEQ-FM 0.83	WZOU-FM 0.71
WKTJ-FM 1.18	KEGL-FM 1.27	KHYI-FM 0.95	WDFX-FM 0.81	KIIS-FM 0.70
WAVA-FM 1.09	WDFX-FM 1.13	WPRO-FM 0.82	WEGX-FM 0.76	WXKS-FM 0.70
KPLZ-FM 1.05	WHYI-FM 1.08	WEGX-FM 0.76	WZPL-FM 0.67	WRBQ-FM 0.69
WCZY-FM 1.05	WBZZ-FM 1.06	WNVZ-FM 0.73	WMMS-FM 0.65	WAPW-FM 0.62
BOBBY MCFERRIN 2	NEW EDITION 7	DEF LEPPARD 12	INFORMATION SOCIETY 17	BOBBY BROWN 22
Don't Worry, Be Happy EMI-Manhat	If It Isn't Love MCA	Love Bites Mercury/PG	What's On Your Mind T.Boy/Repr	Don't Be Cruel MCA
WHTZ-FM 4.45	KPWR-FM 4.27	WHTZ-FM 3.34	KPWR-FM 3.42	KIIS-FM 2.10
KIIS-FM 2.80	WWPR-FM 3.14	KKBQ-FM 1.51	WOHT-FM 3.05	WBBM-FM 1.85
WBBM-FM 2.77	WBBM-FM 2.46	KIIS-FM 1.40	KIIS-FM 2.10	KPWR-FM 1.71
WYTY-FM 1.76	WOHT-FM 2.29	WDFX-FM 1.29	KMEL-FM 1.34	WHYT-FM 1.52
WRBQ-FM 1.72	KIIS-FM 2.10	KHYI-FM 1.13	KRBE-FM 1.26	WTIC-FM 1.47
KRBE-FM 1.58	KMEL-FM 1.34	KRBE-FM 0.95	WEGX-FM 1.13	KITY-FM 1.01
WHYT-FM 1.52	WHYT-FM 1.30	WLOL-FM 0.87	WHTZ-FM 1.11	WZGC-FM 1.01
WZOU-FM 1.19	KKLQ-FM 1.23	KEGL-FM 0.73	WTIC-FM 0.84	KRBE-FM 0.95
KZZP-FM 1.13	WEGX-FM 1.13	WNVZ-FM 0.64	WBZZ-FM 0.80	WEGX-FM 0.76
KEGL-FM 1.09	WHTZ-FM 1.11	WEZB-FM 0.59	KKLO-FM 0.70	WOHT-FM 0.76
ROBERT PALMER 3	KENNY LOGGINS 8	NEW KIDS ON THE BLOC 13	ERASURE 18	GLENN FREY 23
Simply Irresistible EMI-Manhat	Nobody's Fool Columbia	Please Don't Go Girl Columbia	Chains Of Love Sire/Repri	True Love MCA
KIIS-FM 2.10	WLLOL-FM 1.52	KIIS-FM 2.10	WOHT-FM 5.34	WBZZ-FM 1.33
WEGX-FM 1.89	WBZZ-FM 1.33	KPWR-FM 1.71	KIIS-FM 2.10	KRBE-FM 0.95
KKBQ-FM 1.76	KKBQ-FM 1.26	WHTZ-FM 1.11	KRBE-FM 1.89	WBBM-FM 0.92
WYTY-FM 1.76	WCZY-FM 1.26	KMEL-FM 1.01	KKBQ-FM 1.76	WCZY-FM 0.84
WXKS-FM 1.75	WZOU-FM 1.19	WZGC-FM 1.01	KPWR-FM 1.71	WTIC-FM 0.84
WBZZ-FM 1.60	WKTJ-FM 1.18	WZOU-FM 0.95	KMEL-FM 1.34	KKRZ-FM 0.76
KRBE-FM 1.58	WHTZ-FM 1.11	WAPW-FM 0.92	KRXY-FM 0.98	WEGX-FM 0.76
KZZP-FM 1.32	WAPW-FM 1.08	KUBE-FM 0.91	WAPW-FM 0.77	WXKS-FM 0.70
WLLOL-FM 1.30	KPLZ-FM 1.05	KTFM-FM 0.90	KEGL-FM 0.73	WKTJ-FM 0.67
KEGL-FM 1.27	KRXY-FM 0.98	KITY-FM 0.88	KYUU-FM 0.64	WYTY-FM 0.59
CHICAGO 4	TAYLOR DAYNE 9	RICK ASTLEY 14	REO SPEEDWAGON 19	STEVE WINWOOD 24
I Don't Wanna Live W/out Your Reprise	I'll Always Love You Arista	It Would Take A Strong Strong RCA	Here With Me Epic	Don't You Know What The Night Virgin
WWPR-FM 5.49	WHTZ-FM 5.57	WBBM-FM 1.85	WLLOL-FM 1.52	WEGX-FM 2.27
WHTZ-FM 3.34	WOHT-FM 4.58	WYTY-FM 1.76	KHYI-FM 1.13	WBZZ-FM 1.60
WPRO-FM 1.64	WWPR-FM 3.92	WWPR-FM 1.57	WBZZ-FM 1.06	WTIC-FM 1.26
KRBE-FM 1.58	WBBM-FM 2.46	WOHT-FM 1.53	WZOU-FM 0.95	WLLOL-FM 0.87
WLLOL-FM 1.52	WEGX-FM 2.27	WXKS-FM 1.40	KDWB-FM 0.90	KZZP-FM 0.76
WXKS-FM 1.40	KIIS-FM 2.10	WZOU-FM 0.95	WEZB-FM 0.88	KIIS-FM 0.70
KKBQ-FM 1.26	KPWR-FM 1.71	KPLZ-FM 0.88	WKRO-FM 0.80	KPLZ-FM 0.70
WBBM-FM 1.23	WZOU-FM 1.43	WPRO-FM 0.82	KKBQ-FM 0.76	WKTJ-FM 0.50
KHYI-FM 1.13	WPRO-FM 1.37	KHTR-FM 0.71	WRBQ-FM 0.69	KCPW-FM 0.42
WAVA-FM 1.09	WBZZ-FM 1.33	KKLQ-FM 0.70	KRXY-FM 0.56	KRXY-FM 0.42
STEVE WINWOOD 5	CHEAP TRICK 10	PETER CETERA 15	DEBBIE GIBSON 20	INXS 25
Roll With It Virgin	Don't Be Cruel Epic	One Good Woman WB	Staying Together Atlantic	Never Tear Us Apart Atlantic
WHTZ-FM 4.45	WEGX-FM 2.27	WEGX-FM 1.51	KPWR-FM 2.56	KIIS-FM 1.40
WWPR-FM 3.92	WHTZ-FM 2.23	WKTJ-FM 1.01	WWPR-FM 2.35	WEGX-FM 1.13
WYTY-FM 2.65	WBZZ-FM 1.60	KDWB-FM 0.90	WOHT-FM 2.29	KRBE-FM 0.95
KIIS-FM 2.10	KIIS-FM 1.40	KKRZ-FM 0.88	WXKS-FM 1.75	WBZZ-FM 0.80
WOHT-FM 1.53	KPLZ-FM 1.23	WPRO-FM 0.82	KKBQ-FM 1.51	KHYI-FM 0.76
KKBQ-FM 1.51	WAPW-FM 1.08	WBZZ-FM 0.80	WHTZ-FM 1.11	KKBQ-FM 0.76
WHYT-FM 1.30	WCZY-FM 1.05	WZOU-FM 0.71	WPRO-FM 1.09	KZZP-FM 0.76
WZOU-FM 1.19	WRBQ-FM 1.03	KPLZ-FM 0.70	WCZY-FM 1.05	KEGL-FM 0.73
WRBQ-FM 1.03	KHYI-FM 0.95	KRXY-FM 0.70	WTIC-FM 1.05	KRXY-FM 0.56
KYUU-FM 0.97	KRBE-FM 0.95	WZPL-FM 0.67	WAPW-FM 0.77	WPRO-FM 0.55

HEAVIEST SATURATION (HIT RADIO) — Continued

BRENDA K. STARR 26 What You See Is What You Get MCA WQHT-FM 5.34 KIIS-FM 2.80 WEGX-FM 1.13 KKLO-FM 0.88 KPWR-FM 0.85 WBZZ-FM 0.80 WHYT-FM 0.65 WAPW-FM 0.62 WBBM-FM 0.62 KRXY-FM 0.56	JOAN JETT & BLACKHEA 29 I Hate Myself For Loving You CBS Assoc WXKS-FM 1.40 KHYI-FM 1.13 KEGL-FM 0.91 WOFX-FM 0.81 KIIS-FM 0.70 WMMS-FM 0.65 WAPW-FM 0.62 WYTZ-FM 0.59 KZZP-FM 0.57 WZOU-FM 0.48	ESCAPE CLUB 32 Wild, Wild West Atlantic KIIS-FM 1.40 WHTZ-FM 1.11 KPWR-FM 0.85 WCZY-FM 0.84 WOFX-FM 0.64 KEGL-FM 0.55 WAPW-FM 0.46 WLLO-FM 0.43 WTIC-FM 0.42 KHYI-FM 0.38	KYLIE MINOGUE 35 The Loco-Motion Geffen WWPR-FM 2.35 WYTZ-FM 1.76 KRBE-FM 1.58 WLLO-FM 1.30 KHYI-FM 1.13 KKBO-FM 1.01 WRBQ-FM 0.69 WCZY-FM 0.63 WPRO-FM 0.55 WBSB-FM 0.38	BASIA 38 Time And Tide Epic KRBE-FM 0.95 WCZY-FM 0.63 KISN-FM 0.56 WQXI-FM 0.50 WAPW-FM 0.46 WTIC-FM 0.42 WAVA-FM 0.36 KPLZ-FM 0.35 KMEL-FM 0.34 WYHY-FM 0.34
D.J. JAZZY JEFF 27 A Nightmare On My Street Jive/RCA WHTZ-FM 2.23 KPWR-FM 1.71 KIIS-FM 1.40 WRBQ-FM 1.03 WPRO-FM 0.82 WWPR-FM 0.78 WQHT-FM 0.76 WZOU-FM 0.71 KMEL-FM 0.67 WHYT-FM 0.65	PHIL COLLINS 30 Groovy Kind Of Love Atlantic WWPR-FM 2.35 WHTZ-FM 2.23 WBZZ-FM 1.33 KUBE-FM 0.91 WTIC-FM 0.84 KZZP-FM 0.76 WEGX-FM 0.76 WAVA-FM 0.55 WPRO-FM 0.55 WZOU-FM 0.48	GIANT STEPS 33 Another Lover A&M KPWR-FM 5.12 KIIS-FM 2.10 WQHT-FM 1.53 KRXY-FM 0.98 KZZP-FM 0.76 WXKS-FM 0.70 KMEL-FM 0.67 WLLO-FM 0.65 KWOD-FM 0.44 KBEQ-FM 0.36	WHEN IN ROME 36 The Promise Virgin KPWR-FM 5.12 KRBE-FM 2.52 KIIS-FM 1.40 KMEL-FM 1.34 KKBO-FM 1.26 WQHT-FM 0.76 KHYI-FM 0.57 KZZP-FM 0.38 KCPW-FM 0.25 KWSS-FM 0.21	EUROPE 39 Superstitious Epic KRBE-FM 1.26 KHYI-FM 0.76 KEGL-FM 0.73 WPRO-FM 0.55 WYHY-FM 0.45 KPLZ-FM 0.35 WXKS-FM 0.35 KKBO-FM 0.25 WRBQ-FM 0.22 WRNO-FM 0.17
POISON 28 Fallen Angel Enigma/Cap KRBE-FM 1.89 WHTZ-FM 1.11 WEGX-FM 0.76 WYTZ-FM 0.59 KEGL-FM 0.55 WPRO-FM 0.55 WBZZ-FM 0.53 WOFX-FM 0.48 WGH-FM 0.42 KHYI-FM 0.38	AL B SURE 31 Off On Your Own (Girl) WB WQHT-FM 3.05 KPWR-FM 2.56 KIIS-FM 2.10 WBBM-FM 1.54 WXKS-FM 1.40 KMEL-FM 1.34 WHYT-FM 1.30 KRBE-FM 1.26 WEGX-FM 0.76 WZGC-FM 0.67	WHITNEY HOUSTON 34 One Moment in Time Arista WBBM-FM 1.85 WWPR-FM 1.57 KIIS-FM 1.40 KMEL-FM 1.34 KZZP-FM 1.32 WHTZ-FM 1.11 KPWR-FM 0.85 WQHT-FM 0.76 WTIC-FM 0.63 WHYI-FM 0.62	BRUCE HORNSBY & RAN 37 Look Out Any Window RCA WCZY-FM 0.84 WPRO-FM 0.82 WKRO-FM 0.53 WKTI-FM 0.50 WQXI-FM 0.50 WMMS-FM 0.43 KRXY-FM 0.42 WXKS-FM 0.35 KISN-FM 0.34 WROQ-FM 0.28	COVER GIRLS 40 Inside Outside Sutra WWPR-FM 3.92 WQHT-FM 3.05 KPWR-FM 2.56 WHTZ-FM 1.11 KMEL-FM 0.67 KKLO-FM 0.53 WXKS-FM 0.35 KYUU-FM 0.32 WPOW-FM 0.32 WEZB-FM 0.29



AL STEWART "King Of Portugal"

THE BRAND NEW TRIPLE FORMAT SMASH FROM THE DEBUT ENIGMA ALBUM — *LAST DAYS OF THE CENTURY!*
 Produced by Joe Chiccarelli Associate Producer Peter White





"I'm On To You"

THE AOR SMASH WITH THE HUGH HOOK (NA NA NA NA NA) IS CROSSING TOP 40!!!
 NOW PLAYING ON:
 WGH WROQ KIXY OK95 36-26 AND MORE!
 TOP 10 MTV REQUESTS!!!
 MAJOR ROCK AIRPLAY IN DALLAS, MILWAUKEE, MINNEAPOLIS, COLUMBUS,
 ATLANTA, LOS ANGELES, SACRAMENTO
 FROM THE ALBUM — *OVER THE EDGE*
 Produced by Bob Ezrin & Mike Clink

HEAVIEST SATURATION (HIT RADIO) NEWCOMERS

FOUR TOPS

Indestructible Arista	
WBBM-FM	0.92
KIIS-FM	0.70
KKLQ-FM	0.70
WCZY-FM	0.63
WZOU-FM	0.48
WEGX-FM	0.38
KUBE-FM	0.36
WPRO-FM	0.27
WQXI-FM	0.25
WHYT-FM	0.22

10,000 MANIACS

What's The Matter Here? Elektra	
WXKS-FM	1.75
KRBE-FM	0.95
WAPW-FM	0.92
WZOU-FM	0.71
WCZY-FM	0.63
KHYI-FM	0.38
WPRO-FM	0.27
KITS-FM	0.17
KXXR-FM	0.08
KSAQ-FM	0.07

JEFFREY OSBORNE

She's On the Left A&M	
WBBM-FM	1.85
KIIS-FM	1.40
WXKS-FM	1.40
WEGX-FM	0.76
KMEL-FM	0.67
WPRO-FM	0.55
KKLQ-FM	0.53
WKSS-FM	0.25
KITY-FM	0.13
WCAT-FM	0.05

BLUE ZONE U.K.

Jackie Arista	
WOHT-FM	1.53
KPWR-FM	0.85
KKLQ-FM	0.70
WTIC-FM	0.63
WZOU-FM	0.48
KMEL-FM	0.34
KRBE-FM	0.32
KROY-FM	0.21
KUBE-FM	0.18
KPLZ-FM	0.18

PEBBLES

Take Your Time MCA	
WOHT-FM	2.29
WXKS-FM	1.05
KMEL-FM	1.01
KSFM-FM	0.59
KWOD-FM	0.44
WKBO-FM	0.17
KITY-FM	0.13
KROY-FM	0.07

ROB BASE

It Takes Two Profile	
WHTZ-FM	1.11
WWPR-FM	0.78
WOHT-FM	0.76
KMEL-FM	0.67
WPOW-FM	0.48
WHQT-FM	0.36
WZGC-FM	0.34
WAPW-FM	0.31
WHYI-FM	0.31
KSFM-FM	0.25

KEITH SWEAT

Make It Last Forever Elektra	
KMEL-FM	1.34
WZGC-FM	0.84
WHYT-FM	0.65
WBBM-FM	0.62
KRXY-FM	0.56
KROY-FM	0.21
KITY-FM	0.13
KKRZ-FM	0.13
KQKS-FM	0.07
KSAQ-FM	0.04

MIDNIGHT OIL

Dead Heart Columbia	
KRBE-FM	0.95
KEGL-FM	0.73
WXKS-FM	0.35
WAPW-FM	0.31
KKBO-FM	0.25
WNVZ-FM	0.18
KITS-FM	0.17
KPLZ-FM	0.18
WGH-FM	0.17
WRNO-FM	0.11

BREATHE

How Can I Fall A&M	
KEGL-FM	0.73
KIIS-FM	0.70
KUBE-FM	0.36
KPLZ-FM	0.35
WAPW-FM	0.31
WEZB-FM	0.29
WROX-FM	0.28
WLOL-FM	0.22
WCAT-FM	0.20
KWOD-FM	0.06

WILL TO POWER

Baby, I Love Your Way/Freebird Epic	
KIIS-FM	1.40
WPOW-FM	0.81
WHQT-FM	0.46
WLOL-FM	0.43
WBJW-FM	0.31
WHYI-FM	0.15
WCAT-FM	0.05

SAFIRE

Boy I've Been Told Cuff/Merc	
WOHT-FM	2.29
KMEL-FM	1.01
WPOW-FM	0.97
WHQT-FM	0.36
KSFM-FM	0.17
WCAT-FM	0.05

JANE WIEDLIN

Inside a Dream EMI/Manhat	
KIIS-FM	0.70
KZZP-FM	0.57
WZOU-FM	0.48
KITS-FM	0.34
KKBO-FM	0.25
KKRZ-FM	0.25
KPLZ-FM	0.18
WEZB-FM	0.15
WKSE-FM	0.13
KISN-FM	0.11

FREDDIE JACKSON

Nice 'N' Slow Capitol	
WHYT-FM	0.87
KMEL-FM	0.67
WBBM-FM	0.31
WPRO-FM	0.27
KKRZ-FM	0.25
WZOU-FM	0.24
WHQT-FM	0.18
KCPW-FM	0.17
KITY-FM	0.13
KWOD-FM	0.13

GEORGE MICHAEL

Hand To Mouth Columbia	
KZZP-FM	1.13
WAVA-FM	0.55
KBEQ-FM	0.36
WBJW-FM	0.31
WCAT-FM	0.10
KWSS-FM	0.07

CINDERELLA

Don't Know What You Got (Till Mercury/PG	
KRBE-FM	0.63
WNVZ-FM	0.27
KKBO-FM	0.25
WGH-FM	0.25
WR00-FM	0.17
WRNO-FM	0.11
WZPL-FM	0.11
KWSS-FM	0.07
KXXR-FM	0.04
KATD-FM	0.03

Holly Knight



"Heart don't fail me now"

**MMR HIT TRACER TRACKS NEWCOMER
157% PLAY INCREASE THIS WEEK!**

"Holly is one of three females who has consistently written hits for the industry's top acts. She knows what it takes to make a hit and has delivered that with her debut song "Heart Don't Fail Me Now." Holly proves to the world that she can sing as well as write. Radio owes this lady a listen and a thank you for all the hits she has delivered to us." Randy Kabrich, Q105

ADDS:

KISN WRCK WLAP KATD
WERZ #39 KXX106 99KG 297

MOVES:

KOZE 24-16 KTRS 37-32
SLY96 24-16 KYRK 38-34
100KHI 28-25 WIBW DEBUT #35
WOMP 30-25 KZZU 40-38

MAJORS:

WZOU 30-28 Y108 DEBUT #30 Q105
WXKS 34-30 PRO-FM KKRZ
Q102 35-32 KRBE KUBE

Taken from the Columbia Lp: "Holly Knight" 44243

Produced by Chris Lord-Alge and Holly Knight



Management: Champion Entertainment Organization



CITY TRACKS (HIT RADIO)

USERS GUIDE: City Tracks are a potpourri of promotional, positioning, market news and information.

ATLANTA

Who was that masked man? Well, **WAPW** ("Power 99") knows, as they arranged for a mystery person to hold up a Power 99 sign at the recent Democratic Convention in Atlanta. Morning man **STEVE McCOY** instructed listeners to write down everytime they saw the Power 99 sign on NBC-TV and the correct caller the following morning would walk away with \$100 for everytime the sign was aired. Needless to say a Power 99 listener is now \$300 richer Congratulations to **JAN JEFFERIES** who has just taken over the programming duties at **WQXI** ("Q94"). The station has remained promotionally active in the absence of a PD with trips being given away to Europe to see Steve Winwood in concert and to Martha's Vineyard to have dinner with Carly Simon They're "Shootin' the Hooch" at **WZGC** ("Z93") as they hosted a Labor Day outing at the Chattahoochee River by giving away rafts, lunch and lots of free Crush. Congratulations to morning man **RANDY MILLER** and wife Renee who just had a little girl Charley.

KNOXVILLE

"**K**noxville's first and only all compact disc radio station" **WOKI** ("I100"), has got mail pouring in from seven states in response to their "Cherry Coke Request and Dedication Party" held every Sunday night. Program Director **CLAY GISH** says the response has been so positive that they've had to hire someone specifically to open the 2,000 pieces of mail generated from the program every week. I100 is also busy looking for a morning personality, send tape and resume to Clay's attention "Knoxville's hit music station," **WTNZ** ("Power 95") is giving away a sun-filled trip to Cancun; to win listeners write in to the station telling why they would like to win the trip. Power 95 is also helping out the "Make A Wish" Foundation by participating in the "World's Largest Slumber Party" which is taking place in hotels all over the country later this week. There are even more prizes to be given away on TNZ, including a trip to the City of Brotherly Love, as they host one of the stops on the Amnesty International Tour. Happy birthday to Program Director **JEFF FREEMAN** on September 11 and to morning man **RICK JAMES** on the 16th.

PHOENIX

JESSICA HAHN will soon be taking to the airwaves as a morning show co-host on **KOY-FM** ("Y95"). Program Director **JAY STEVENS** says that the new air talent has generated more national and local attention than imaginable. The news has been featured all over the entertainment media including Entertainment Tonight, People Magazine and USA Today; locally two religious groups intend to picket the station, but as Jay says "Any talk is good talk." Promotionally Y95 is conducting a "\$10,000 Scavenger Hunt" with locals looking for such items as a Mechem for X-Governor bumper sticker and a picture of a listener with Cardinal Coach Gene Stallings The big news at **KZZP** is of Operations Manager **TODD FISHER's** departure, who exits to program **WTKI** in Milwaukee. The station is giving away a Pontiac Grand Prix; listeners register at a point of purchase and then listen for their name to be read over the air to qualify.

BIRMINGHAM

Look there's **Debbie Gibson**, wait, no that's **Debbie Gibson**. Debbie Gibson is everywhere at **WKXX** ("KXX106") as they hold their Debbie Gibson look-a-like contest. The winner will receive front row tickets and backstage passes to see the real Debbie in concert. "CATFISH" **JIM PREWITT**, Program Director of KXX106 has given the word *busy* a new meaning, as he hosts a live broadcast weekly called "Dancing Saturday Night" from a local club. He is also the man behind the microphone of the weekly TV show called "Midnight Videos," and if that wasn't enough, he's the meat behind CATFISH for breakfast every weekday morning. Congratulations to **TAYLOR THOMPSON** who is now handling Assistant PD duties and on her recent on-air wedding last week. **PACO LOPEZ** also deserves a slap on the back as he's been upped to Music Director.

NEW ORLEANS

WRNO has been extremely busy bringing great rock 'n' roll to everyone in New Orleans. Not only have they welcomed in all the big shows like Jimmy Buffett, Rod Stewart and David Lee Roth, but they've also released the "WRNO 20th Anniversary Rock Album IV" which will feature the "RNO 20th Anniversary Theme" and other local talent like The Escapes, Razor White and the Killer Elites. 'RNO has also been organizing some major sporting events including the "Gatorade/Bud Light/WRNO Triathlon" which boasted over 200 participants. There's also another race upcoming which will qualify people for the National Triathlon Championships.

PORTLAND

The "Last Chance Summer Dance" was **KKRZ's** ("Z100") final big promotion of the summer season. The dance featured Denise Lopez, Dino and The Fat Boys. All of the money raised at the Labor Day weekend event went to the Muscular Dystrophy Association. Z100 listeners who tune in at work now have an opportunity to win a trip to China. Local workers will qualify by winning a videocassette of "The Last Emperor" when they send in a letter on company stationary. The prizes don't stop there though, behind door number two listeners can win a brand-new Chrysler Lebaron Convertible and they don't even have to wear a silly costume to win; registering at a neighborhood 7-Up display will do the trick. Congratulations are in order for the Morning Zoo as they managed to get their mugs on the cover of Portland's "This Week" magazine, which is distributed in over 300,000 homes. Z100 is now on the lookout for a nighttime personality; tape and resumé should be sent to the attention of **SEAN LYNCH**.

HONOLULU

Have you ever wondered where Hawaiians vacation? Well, as it turns out the mainland seems to be a popular choice, with California being an especially hot spot. Keeping all this in mind **KMAI's** ("I94") trip giveaway to Los Angeles to see the MTV Video Awards is all the more enticing. I94 also celebrated Labor Day with all the locals by having mini-parties all over the islands with free pizza and drinks for everyone. The parties were topped off with entertainment by Sequal and Georgio At **KQMQ** the "\$100,000 Cash Call" is proving to be a successful way to keep their listeners tuned in as they announce a cash amount every hour and then call listeners to find out who knows how much is in it — to win it. 'QMQ is also helping out the Muscular Dystrophy Association with a car giveaway. Listeners who register at a point of purchase will be eligible to win a key that could unlock the stadium where the prize vehicle is neatly locked away.

ORLANDO

Congratulations to **WBJW's** ("BJ105") new Promotion Director **TOM HOOFF** who joins the station from Q94 in Richmond. Tom has already helped to set the promotional wheels in motion, by getting the prize vans on the streets and handing out prizes around the clock. BJ105 has also got three trips to the Hard Rock Cafe in Los Angeles to give away for a TV special with Dan Aykroyd, John Cougar Mellencamp, INXS and Paul Simon amongst others **WCAT's** ("Y106") Program Director, **DENNIS REESE** has announced his departure from the station, **JERRY LOUSTEAU** from KHFI in Austin will be coming in to take over. In the midst of personnel changes the promotions continue as Y106 hosts the "First Annual River Raft Race" on the Wekiva River. All participating rafts must be homemade and can only be propelled by a single oar. One of the main purposes of the race is to raise money for an information center to be located on the river. Y106 has also got a multitude of trips to give away including excursions to Denver and L.A. to see George Michael and a trip to Montreal for the Amnesty International tour.

WICHITA

No wonder Dorothy and Toto wanted to get back to Kansas so bad, as **KKRD** has got some major prizes to give away including a house! Listeners will register for the home and then wait to hear their name called over the air. Another great contest that's got everyone tuned in is the "\$12,000 Money Vault." KRD will be giving out clues to the combination that could help someone open the vault whenever it is on location and eventually someone will take it all home. KRD has a position open for a morning air talent; send tape and resumé to **JACK OLIVER** "Wichita's all hit Power 104," **KEYN** has got a classic 1972 Super Beetle on the prize block. Listeners can register for the hip auto at all the businesses who are helping make it such a prime piece of machinery. We are happy to announce that Power 104 nighttimer, **ROCKIN' RICK REGAN** survived his 104 consecutive rides on a roller coaster. The stomach weakening ride was not in vain though as it benefitted the Muscular Dystrophy Association.

OUR MUSIC REACHES THE MILLIONS!

Taylor Dayne "I'll Always Love You"

MMR HIT TRACER TRACKS  ~~15~~ -  9

40% PLAY INCREASE THIS WEEK!

HIT RADIO REACH INDEX 42,780,000

MMR AC TRACER TRACKS  ~~10~~ -  8

AC RADIO REACH INDEX 14,040,000

Plus



Whitney Houston "One Moment In Time"

MMR HIT TRACER TRACKS DEBUT  34

HIT RADIO REACH INDEX 15,540,000

MMR AC TRACER TRACKS DEBUT  27

AC RADIO REACH INDEX 2,160,000

Plus



Four Tops "Indestructible"

MMR HIT TRACER TRACKS NEWCOMER

40% PLAY INCREASE THIS WEEK!

HIT RADIO REACH INDEX 6,170,000

MMR AC TRACER TRACKS NEWCOMER

AC RADIO REACH INDEX 27,000

Plus

FOUR-TOPS

INDESTRUCTIBLE



Blue Zone U.K. "Jackie"

MMR HIT TRACER TRACKS NEWCOMER

47% PLAY INCREASE THIS WEEK!

HIT RADIO REACH INDEX 6,010,000

Plus



TOTAL REACH THIS WEEK = 86,727,000

COMING SOON!

DARYL HALL AND JOHN OATES "DOWNTOWN LIFE" — SEPTEMBER 19TH!

ERIC CARMEN "BOATS AGAINST THE CURRENT" — SEPTEMBER 26TH!

ARISTA

CAPTURED LIVE!

USERS GUIDE: MMR travels to various cities to compile song by song accounts and other data.

CONCERT FACTS:

Artist: Daryl Hall & John Oates
Tour: Ooh Yeah!
Date: Monday, August 22, 1988
Venue: Pine Knob Music Theatre
City: Clarkston, MI
Promoter: Nederlander Organization
Ticket Prices: \$20.00/\$15.00
Agency: CAA
Management: Champion Entertainment
Public Relations: Ellen Zoe Golden
Tour Manager: Karen Page
Management Director: Brian Doyle
Production Manager: Ed Wannebo
Record Label: Arista
Lights Off: 7:54PM/Lights On: 10:20PM
Total Length: 2 hours 26 minutes
Upcoming Shows:
 September 8 Jones Beach Theatre
 Wantagh, NY
 September 9 Meadowlands Arena
 E. Rutherford, NJ
 September 11 Merriweather Post
 Columbia, MD

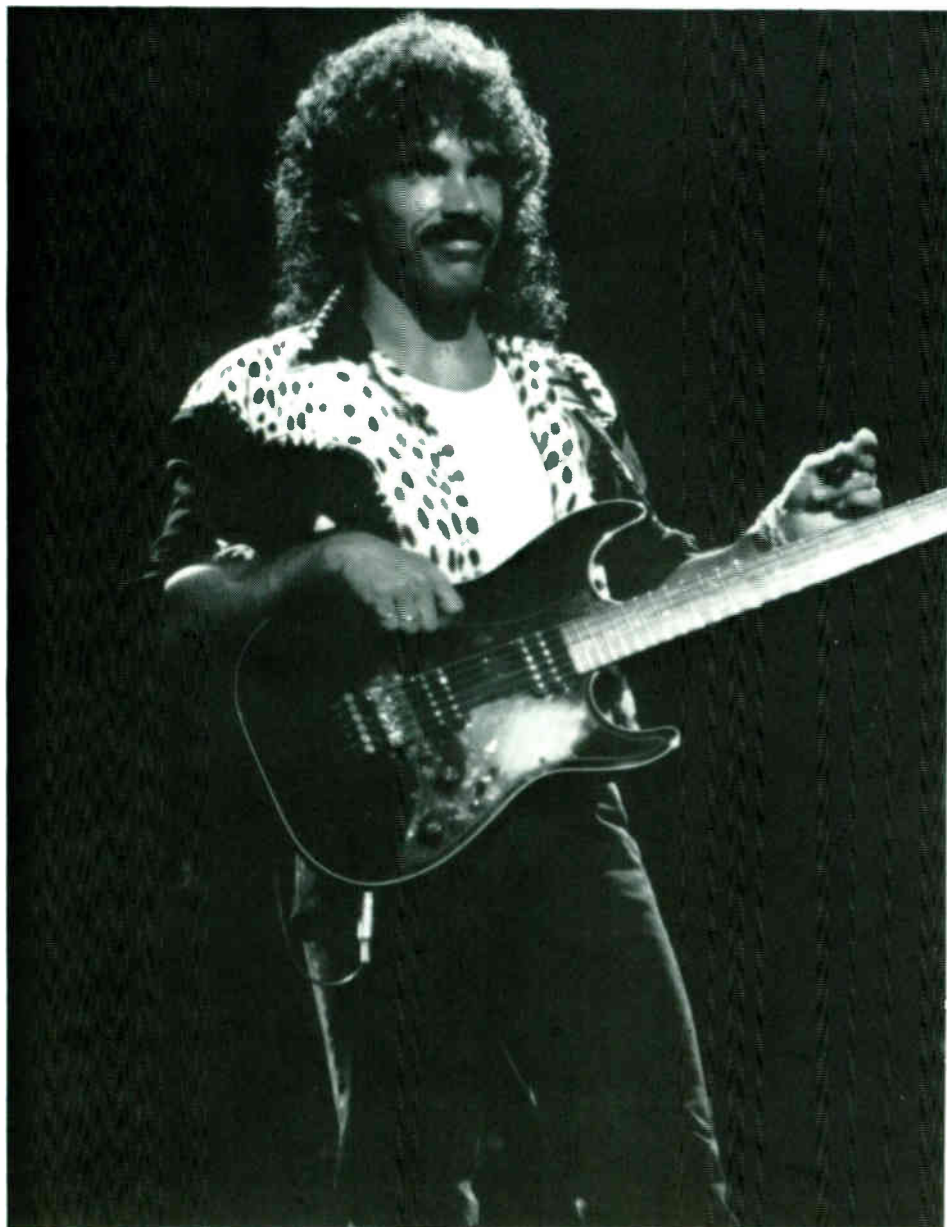
SET:

1. *Downtown Life*
 2. *Everything Your Heart Desires*
 3. *Say It Isn't So*
 4. *Rich Girl*
 5. *Kiss On My List*
 6. *Possession Obsession*
 7. *Everytime You Go Away*
 8. *Method Of Modern Love*
 9. *Family Affair*
 10. *Talking All Night*
 11. *I Can't Go For That (No Can Do)*
- (intermission) 8:57-9:16
12. *Out Of Touch*
 13. *Rockability*
 14. *Missed Opportunity*
 15. *Sara Smile*
 16. *She's Gone*
 17. *Wait For Me*
 18. *Maneater*
 19. *Adult Education*
 20. *You Make My Dreams* (first encore)
 21. *Love Train*
 22. *Hot Fun In The Summertime* (last song)

PERSONNEL:

Daryl Hall: Vocals, Keyboards, Guitars
John Oates: Vocals, Guitars
Tom "T-Bone" Wolk: Bass
Pat Buchanan: Guitars
Tony Beard: Drums
Mark Rivera: Saxophone, Percussion
Mike Kivana: Keyboards
Bobby Mayo: Keyboards

Photos by Sue Plummer



NATIONAL CROSSOVER INDEX

USERS GUIDE: A merger of data compiled from combined formats. Ranking based on number of plays. To qualify, title must receive a minimum of 10 plays.

HIT RADIO/ADULT CONTEMPORARY

8/29/88	9/5/88	ARTIST	TITLE	LABEL
3		ELTON JOHN	I Don't Wanna Go On With You	MCA
4		HUEY LEWIS & NEWS	Perfect World	Chrysalis
1	3	STEVE WINWOOD	Roll With It	Virgin
5		CHICAGO	I Don't Wanna Live W/out Your	Reprise
2	5	GLORIA ESTEFAN & MIA	1-2-3	Epic
7		BOBBY MCFERRIN	Don't Worry, Be Happy	EMI-Manhat
6		PETER CETERA	One Good Woman	WB
8		TAYLOR DAYNE	I'll Always Love You	Arista
11		RICK ASTLEY	It Would Take A Strong Strong	RCA
12		UB40	Red Red Wine	A&M
10		KENNY LOGGINS	Nobody's Fool	Columbia
14		CHEAP TRICK	Don't Be Cruel	Epic
13		REO SPEEDWAGON	Here With Me	Epic
17		GLENN FREY	True Love	MCA
—		STEVE WINWOOD	Don't You Know What The Night	Virgin
—		PHIL COLLINS	Groovy Kind Of Love	Atlantic
18		ROD STEWART	Forever Young	WB
20		BRUCE HORNSBY & RANG	Look Out Any Window	RCA
—		WHITNEY HOUSTON	One Moment in Time	Arista
—		BEACH BOYS	Kokomo	Elektra

PUBLISHER'S NOTE: ARROWS can be maintained by an increase in RANKING or PLAYS.

NEWCOMERS

ARTIST	TITLE	LABEL
NATALIE COLE	When I Fall In Love	EMI-Manhat
BREATHE	How Can I Fall	A&M
OLIVIA NEWTON-JOHN	The Rumour	MCA
✓ MICHAEL BOLTON	Walk Away	Columbia

HIT RADIO/ROCK RADIO

8/29/88	9/5/88	ARTIST	TITLE	LABEL
1		ROBERT PALMER	Simply Irresistible	EMI-Manhat
3		CHEAP TRICK	Don't Be Cruel	Epic
7		BOBBY MCFERRIN	Don't Worry, Be Happy	EMI-Manhat
2	4	CHICAGO	I Don't Wanna Live W/out Your	Reprise
6		DEF LEPPARD	Love Bites	Mercury/PG
8		UB40	Red Red Wine	A&M
14		INXS	Never Tear Us Apart	Atlantic
12		STEVE WINWOOD	Don't You Know What The Night	Virgin
13		GLENN FREY	True Love	MCA
15		INFORMATION SOCIETY	What's On Your Mind	T.Boy/Repr
10		ROD STEWART	Forever Young	WB
9	12	PAT BENATAR	All Fired Up	Chrysalis
—		REO SPEEDWAGON	Here With Me	Epic
16		POISON	Fallen Angel	Enigma/Cap
20		ESCAPE CLUB	Wild, Wild West	Atlantic
—		LITTLE FEAT	Hate To Lose Your Lovin'	WB
11	17	FABULOUS THUNDERBIRD	Powerful Stuff	Elektra
—		PHIL COLLINS	Groovy Kind Of Love	Atlantic
18	19	EUROPE	Superstitious	Epic
17	20	RHYTHM CORPS	Common Ground	Pasha/CBS

PUBLISHER'S NOTE: ARROWS can be maintained by an increase in RANKING or PLAYS.

NEWCOMERS

ARTIST	TITLE	LABEL
ROBERT CRAY BAND	Don't Be Afraid Of The Dark	Mercury/PG
TOMMY CONWELL & YOUN	I'm Not Your Man	Columbia
10,000 MANIACS	What's The Matter Here?	Elektra
✓ MELISSA ETHERIDGE	Bring Me Some Water	Island
CINDERELLA	Don't Know What You Got (Till)	Mercury/PG
✓ TRACY CHAPMAN	Talkin' Bout A Revolution	Elektra
✓ PSYCHEDELIC FURS	All That Money Wants	Columbia
✓ ZIGGY MARLEY	Tumblin' Down	Virgin
TONI CHILDS	Don't Walk Away	A & M
✓ SIOUXSIE & BANSHEES	Peek-A-Boo	Geffen

HIT RADIO/URBAN

8/29/88	9/5/88	ARTIST	TITLE	LABEL
—		BOBBY MCFERRIN	Don't Worry, Be Happy	EMI-Manhat
2		NEW EDITION	If It Isn't Love	MCA
3		TAYLOR DAYNE	I'll Always Love You	Arista
4		NEW KIDS ON THE BLOCK	Please Don't Go Girl	Columbia
5		INFORMATION SOCIETY	What's On Your Mind	T. Boy/Repr

8/29/88	9/5/88	ARTIST	TITLE	LABEL
8		BOBBY BROWN	Don't Be Cruel	MCA
6	7	BRENDA K. STARR	What You See Is What You Get	MCA
7	8	D.J. JAZZY JEFF	A Nightmare On My Street	Jive/RCA
10		AL B. SURE!	Off On Your Own (Girl)	WB
—		GIANT STEPS	Another Lover	A&M

Note: See specific charts for breakdown of stats within that category (# plays/reach index/increase percentage).

SPECIAL
TAKE OUT
SECTION

TUNED IN

WDCG: RALEIGH-DURHAM

Millions of people caught a glimpse of North Carolina's fastest growing city this summer when they went to see the hit movie *Bull Durham*. Just as Kevin Costner rallied the Durham Bulls to victory, **Mike Edwards**, two-year Program Director of WDCG, has rocketed G 105 to a 9.0, 12+ in the latest book.

Winning doesn't come easy though, the competition is stiff! G 105 is always working to maintain their ratings with promotions which make it fun for the listener, like their recent live broadcast from Graceland. They also just completed a giveaway which gave a lucky listener a choice between a built-in swimming pool complete with all the extras or \$10,000!

Join us as we take a look at the station that promises, "*Less talk, less repetition and a better mix of music ... G 105*" in this week's **Tuned In!**



WLVQ: COLUMBUS

How do you describe a rock station that:

- *Has an immortal heritage*
- *Has been Columbus' number one rocker for 12 years*
- *Keeps drawing former station alumni back to their staff*
- *Are known for breaking in local talent YOU CAN'T! Except to say that they're WLVQ (pure & simple).*

This **Great American Broadcasting** station, programmed by **Buzz Knight** has long been remembered for playing "*the best of the old and the new.*" Their "*Rock Wars*" contest testifies to this, by awarding one of Central Ohio's finest with cash, equipment, studio time, and of course, plenty of exposure on 'LVQ's airwaves.

The phrase "*There's no place like home*" would definitely be fitting at WLVQ. Recently, the station welcomed back morning star **John Fisher** after a stint in Chicago and morning counterpart **Wags (Mark Wagner)** after a stay in the Motor City.

So flip the pages and take a look at the indescribable WLVQ in this week's **Tuned In!**



KYKY: ST. LOUIS

In recent weeks, St. Louis' **KYKY** ("Y-98") has come to be known by a new handle: "*The New Y-98*"; and rightly so.

'New' is Program Director **Doug McGuire**; fresh from WLVK/Charlotte. His rich background in the industry stems from previous stints that included WYAY/Atlanta and WMZQ & WWDC/Washington, D.C.

'New' is Y-98's increased commitment to music. Replacing the previous "*Four in-a-row promise*" are 30-minute music sweeps run back-to-back, "all-day everyday."

'New' is KYKY's increased aggressiveness on the streets. Making a stronger commitment promotionally is made infinitely simpler thanks to Morning partners **Phillips & Wall**. An example of their work is an ongoing bit that has the duo awarding cash to blindfolded listeners that can identify various objects dropped on their heads.

It's 'New'... it's KYKY and we've *got the look*' in **Tuned In!**



MUSIC

If you read Monday Morning Replay music is obviously important to you. You're looking for information to help you make the right decisions.

MUSIC

It's nice to know what titles are being played in cities all over the country. But, that's not enough. It's not enough because your market is not like any other city. Your market is unique.

MUSIC

What music is just right for your market? What music is just right for your target audience? What music will hurt your competition? What music will hurt you?

MUSIC

Emmis Research delivers pinpoint answers to pinpoint questions. We narrowly define the appeal of artists and titles by age, sex, race, format preference and psychographic profile. The right music for your market. If music is really important to you, call Emmis Research.

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Call today 317-630-2828

MTV

WEDNESDAY, AUGUST 24, 1988

OVERVIEW

MTV: Music Television
24 hours daily on cable television
39.8 million households

OWNER: MTV Networks, A Viacom Company

EXEC VP/GM: Lee Masters

VP/PROGRAMMING: Abbey Konowich

VP/MUSIC PRMNG: Tom Hunter

VJ's:
6A-11A: Carolynne Heldman and Kevin Seal
11A-12N: Carolynne Heldman
12N-3P: Julie Brown
3P-11P: Adam Curry
11P-12M: Adam Sandler
12M-6A: Kevin Seal

All times Eastern

HOUR BY HOUR MUSIC

USERS GUIDE: Current, Recurrent and Gold status is noted. First song in music sweep is indicated by a bullet in left hand margin

6AM

AEROSMITH	Angel	R
PAT BENATAR	All Fired Up	C
• U2	I Still Haven't Found What I'm	G
KENNY LOGGINS	Nobody's Fool	C
• POISON	Fallen Angel	C
INFORMATION SOCIETY	What's On Your Mind	C
• KING'S X	Shot Of Love	C
• REO SPEEDWAGON	Here With Me	C
BRUCE SPRINGSTEEN	Tunnel Of Love	R
• CHEAP TRICK	Don't Be Cruel	C

7AM

BELINDA CARLISLE	Heaven Is A Place On Earth	R
AEROSMITH	Rag Doll	R
• RANKING ROGER	So Excited	C
RICHARD MARX	Hold On To The Nights	R
• OEF LEPPARO	Love Bites	C
BRUCE HORNSBY & RANG	Look Out Any Window	C
• THEN JERICHO	The Motive	C
GUNS N ROSES	Sweet Child O' Mine	C
• TRACY CHAPMAN	Fast Car	R

8AM

DAVID LEE ROTH	Just Like Paradise	R
GEORGE MICHAEL	Monkey	C
• U2	Where The Streets Have No Name	G
EUROPE	Superstitious	C
• TONI CHILDS	Don't Walk Away	C
HUEY LEWIS & NEWS	Perfect World	C
• BLUE ZONE U K	Jackie	C
ROO STEWART	Forever Young	R
MIDNIGHT OIL	Beds Are Burning	R
• JOAN JETT & BLACKHEA	I Hate Myself For Loving You	C

9AM

POISON	Nothin' But A Good Time	R
ROBERT PALMER	Simply Irresistible	C
• ERASURE	Chains Of Love	C
VAN HALEN	When It's Love	C
• ONLY CHILO	Save A Place In Your Heart	C
STEVE WINWOOD	Don't You Know What The Night	C
AEROSMITH	Rag Doll	R
• ROBERT PLANT	Ship Of Fools	C
INXS	Never Tear Us Apart	C

10AM

ROO STEWART	Lost In You	R
PAT BENATAR	All Fired Up	C
• PINK FLOYD	Learning To Fly	R
ELTON JOHN	I Don't Wanna Go On With You	C
• STING	They Dance Alone (Cueca Solo)	C
RECKLESS SLEEPERS	If We Never Meet Again	C
WHITE LION	Tell Me	C
STEVE WINWOOD	Roll With It	C
• CHEAP TRICK	Don't Be Cruel	C

11AM

INXS	Need You Tonight	R
INXS	Mediate	R
GUNS N ROSES	Sweet Child O' Mine	C
• SUGARCUBES	Cold Sweat	C
OEF LEPPARO	Love Bites	C
PETER GABRIEL	Sledgehammer	G
BOBBY MCFERRIN	Don't Worry Be Happy	C
• BAO COMPANY	No Smoke Without A Fire	C
REO SPEEDWAGON	Here With Me	C
• VAN HALEN	When It's Love	C

12NOON

REMOTE CONTROL	GAME SHOW	X
HUEY LEWIS & NEWS	Perfect World	C
ESCAPE CLUB	Wild, Wild West	C
PRIMITIVES	Crash	C
OEF LEPPARO	Pour Some Sugar On Me	R
• JOAN JETT & BLACKHEA	I Hate Myself For Loving You	C

1PM

CHEAP TRICK	The Flame	R
• RANKING ROGER	So Excited	C
ROBERT PALMER	Simply Irresistible	C
• ONLY CHILO	Save A Place In Your Heart	C
ROO STEWART	Forever Young	C
GUNS N ROSES	Sweet Child O' Mine	C
LITTLE FEAT	Hate To Lose Your Lovin	C
AEROSMITH	Rag Doll	R
• INXS	Never Tear Us Apart	C

2PM

MICHAEL JACKSON	The Way You Make Me Feel	R
PAT BENATAR	All Fired Up	C
• BRUCE HORNSBY & RANG	Look Out Any Window	C
EUROPE	Superstitious	C
• TONI CHILDS	Don't Walk Away	C
POISON	Fallen Angel	C
• ALL ABOUT EVE	Every Angel	C
KENNY LOGGINS	Nobody's Fool	C
AEROSMITH	(Dude) Looks Like A Lady	R
• CHEAP TRICK	Don't Be Cruel	C

3PM

GEORGE MICHAEL	Faith	R
VAN HALEN	When It's Love	C
• ELTON JOHN	I Don't Wanna Go On With You	C
• ROBERT PLANT	Ship Of Fools	C
CLUB	MTV	X
PRINCE	Alphabet Street	R
• WET WET WET	Wishing I Was Lucky	C
• RICK ASTLEY	It Would Take A Strong Strong	C
JANE WIEOLIN	Rush Hour	R
• MIDNIGHT OIL	Beds Are Burning	R

4PM

INXS	New Sensation	R
OEF LEPPARO	Love Bites	C
• CHER	I Found Someone	R
STEVE WINWOOD	Don't You Know What The Night	C
• JOAN JETT & BLACKHEA	I Hate Myself For Loving You	C
MIDNIGHT OIL	Dead Heart	C
• GLENN FREY	True Love	C
HUEY LEWIS & NEWS	Perfect World	C

5PM

MTV	MTV	X
• STRYPER	Always There For You	C
HURRICANE	I'm On To You	C
INXS	Never Tear Us Apart	C
• CHEAP TRICK	Don't Be Cruel	C
BRITNY FOX	Long Way To Love	C
GEORGE MICHAEL	Monkey	C
DEBBIE GIBSON	Staying Together	C
EUROPE	Superstitious	C
POISON	Fallen Angel	C
OEF LEPPARO	Love Bites	C

6PM

ROBERT PLANT	Tail Cool One	R
ROBERT PALMER	Simply Irresistible	C
• LOS LOBOS	La Bamba	R
RICHARD MARX	Hold On To The Nights	R
• STING	They Dance Alone (Cueca Solo)	C
• FEMME FATALE	Waiting For The Big One	C
KENNY LOGGINS	Nobody's Fool	C
MICHAEL JACKSON	Dirty Diana	R
• CHEAP TRICK	Don't Be Cruel	C

7PM

REMOTE CONTROL	GAME SHOW	X
• CINDERELLA	Don't Know What You Got (Till)	C
BOBBY MCFERRIN	Don't Worry Be Happy	C
• DEPECHE MODE	Sacred	C
• GEORGE MICHAEL	Monkey	C

8PM

POISON	Nothin' But A Good Time	R
HUEY LEWIS & NEWS	Perfect World	C
• JANET JACKSON	Pleasure Principle	G
ONLY CHILO	Save A Place In Your Heart	C
INFORMATION SOCIETY	What's On Your Mind	C
• OEF LEPPARO	Love Bites	C
JOAN JETT & BLACKHEA	I Hate Myself For Loving You	G
PET SHOP BOYS	West End Girls	G
• EUROPE	Superstitious	C

9PM

BELINDA CARLISLE	Heaven Is A Place On Earth	R
AEROSMITH	Rag Doll	R
• ERASURE	Chains Of Love	C
PAT BENATAR	All Fired Up	C
WHITESNAKE	Give Me All Your Love	R
INXS	Never Tear Us Apart	C
ESCAPE CLUB	Wild, Wild West	C
• ROO STEWART	Lost In You	R
• WHITE LION	Tell Me	C

10PM

CONCERT	PRESENTATION	X
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11PM

REMOTE CONTROL	GAME SHOW	X
• XTC	Dear God	G
BRYAN FERRY	Kiss & Tell	R
• UB40	Red Red Wine	C
• MIDNIGHT OIL	Beds Are Burning	R
JERRY HARRISON	Man With A Gun	C

ALPHABETICAL LIST BY ARTIST

A	AEROSMITH	(Dude) Looks Like A Lady	2p
A	AEROSMITH	Angel	6a

AEROSMITH	Rag Doll	7a
AEROSMITH	Rag Doll	9a
AEROSMITH	Rag Doll	1p
ALL ABOUT EVE	Every Angel	2p
ASTLEY RICK	It Would Take A Strong Strong	3p

B

BAO COMPANY	No Smoke Without A Fire	11a
BENATAR PAT	All Fired Up	6a
BENATAR PAT	All Fired Up	10a
BENATAR PAT	All Fired Up	2p
BENATAR PAT	All Fired Up	9p
BLUE ZONE U K	Jackie	8a
BRITNY FOX	Long Way To Love	5p

C

CARLISLE, BELINDA	Heaven Is A Place On Earth	7a
CARLISLE, BELINDA	Heaven Is A Place On Earth	9p
CHAPMAN, TRACY	Fast Car	7a
CHEAP TRICK	Don't Be Cruel	6a
CHEAP TRICK	Don't Be Cruel	10a
CHEAP TRICK	Don't Be Cruel	2p
CHEAP TRICK	Don't Be Cruel	5p
CHEAP TRICK	Don't Be Cruel	6p
CHEAP TRICK	The Flame	1p
CHER	I Found Someone	4p
CHILDS, TONI	Don't Walk Away	8a
CHILDS, TONI	Don't Walk Away	2p
CINDERELLA	Don't Know What You Got (Till)	7p
CLUB	MTV	3p
CONCERT	PRESENTATION	10p

D

OEF LEPPARO	Love Bites	7a
OEF LEPPARO	Love Bites	11a
OEF LEPPARO	Love Bites	4p
OEF LEPPARO	Love Bites	5p
OEF LEPPARO	Love Bites	8p
OEF LEPPARO	Love Bites	12n
OEF LEPPARO	Pour Some Sugar On Me	7p
DEPECHE MODE	Sacred	7p
DIAL	MTV	5p

E

ERASURE	Chains Of Love	9a
ERASURE	Chains Of Love	9p
ESCAPE CLUB	Wild, Wild West	12n
ESCAPE CLUB	Wild, Wild West	9p
EUROPE	Superstitious	8a
EUROPE	Superstitious	2p
EUROPE	Superstitious	5p
EUROPE	Superstitious	8p

F

FEMME FATALE	Waiting For The Big One	6p
FERRY BRYAN	Kiss & Tell	11p
FREY GLENN	True Love	4p

G

GABRIEL, PETER	Sledgehammer	11a
GIBSON, DEBBIE	Staying Together	5p
GUNS N ROSES	Sweet Child O' Mine	7a
GUNS N ROSES	Sweet Child O' Mine	11a
GUNS N ROSES	Sweet Child O' Mine	1p

H

HARRISON, JERRY	Man With A Gun	11p
HORNSBY, BRUCE & RAN	Look Out Any Window	7a
HORNSBY, BRUCE & RAN	Look Out Any Window	2p
HURRICANE	I'm On To You	5p

I

INFORMATION SOCIETY	What's On Your Mind	6a
INFORMATION SOCIETY	What's On Your Mind	8p
INXS	Tell Me	11a
INXS	Mediate	11a
INXS	Need You Tonight	11a
INXS	Never Tear Us Apart	9a
INXS	Never Tear Us Apart	1p
INXS	Never Tear Us Apart	5p
INXS	Never Tear Us Apart	9p
INXS	Never Tear Us Apart	4p

J

JACKSON, JANET	Pleasure Principle	8p
JACKSON, MICHAEL	Dirty Diana	6p
JACKSON, MICHAEL	The Way You Make Me Feel	2p
JETT, JOAN & BLACKHEA	I Hate Myself For Loving You	8a
JETT, JOAN & BLACKHEA	I Hate Myself For Loving You	12n
JETT, JOAN & BLACKHEA	I Hate Myself For Loving You	4p
JETT, JOAN & BLACKHEA	I Hate Myself For Loving You	8p
JOHN, ELTON	I Don't Wanna Go On With You	10a
JOHN, ELTON	I Don't Wanna Go On With You	3p

K

KING'S X	Shot Of Love	6a
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L

LEWIS, HUEY & NEWS	Perfect World	8a
LEWIS, HUEY & NEWS	Perfect World	12n
LEWIS, HUEY & NEWS	Perfect World	4p
LEWIS, HUEY & NEWS	Perfect World	8p
LITTLE FEAT	Hate To Lose Your Lovin	1p
LOGGINS, KENNY	Nobody's Fool	8p
LOGGINS, KENNY	Nobody's Fool	2a
LOGGINS, KENNY	Nobody's Fool	6p
LOS LOBOS	La Bamba	6p

M

MARX, RICHARD	Hold On To The Nights	7a
MARX, RICHARD	Hold On To The Nights	6p
MCFERRIN, BOBBY	Don't Worry Be Happy	11a
MCFERRIN, BOBBY	Don't Worry Be Happy	7p
MICHAEL, GEORGE	Faith	3p
MICHAEL, GEORGE	Monkey	8a
MICHAEL, GEORGE	Monkey	5p
MICHAEL, GEORGE	Monkey	7p
MIDNIGHT OIL	Beds Are Burning	8a
MIDNIGHT OIL	Beds Are Burning	3p
MIDNIGHT OIL	Beds Are Burning	11p
MIDNIGHT OIL	Dead Heart	4p

O

ONLY CHILO	Save A Place In Your Heart	9a
ONLY CHILO	Save A Place In Your Heart	1p
ONLY CHILO	Save A Place In Your Heart	8p

P

PALMER, ROBERT	Simply Irresistible	9a
PALMER, ROBERT	Simply Irresistible	1p
PALMER, ROBERT	Simply Irresistible	6p
PET SHOP BOYS	West End Girls	8p
PINK FLOYD	Learning To Fly	10a
PLANT, ROBERT	Ship Of Fools	9a
PLANT, ROBERT	Ship Of Fools	3p
PLANT, ROBERT	Tail Cool One	6p
POISON	Fallen Angel	6a
POISON	Fallen Angel	2p
POISON	Fallen Angel	5p
POISON	Nothin' But A Good Time	9a
POISON	Nothin' But A Good Time	8p
PRIMITIVES	Crash	12n
PRINCE	Alphabet Street	3p

R

RANKING ROGER	So Excited	7a
RANKING ROGER	So Excited	1p
RECKLESS SLEEPERS	If We Never Meet Again	10a
REMOTE CONTROL	GAME SHOW	12n
REMOTE CONTROL	GAME SHOW	7p
REMOTE CONTROL	GAME SHOW	11p
REO SPEEDWAGON	Here With Me	6a
REO SPEEDWAGON	Here With Me	11a
ROTH, DAVID LEE	Just Like Paradise	8a

S

SPRINGSTEEN, BRUCE	Tunnel Of Love	6a
STEWART, ROO	Forever Young	8a
STEWART, ROO	Forever Young	1p
STEWART, ROO	Lost In You	10a
STEWART, ROO	Lost In You	9p
STING	They Dance Alone (Cueca Solo)	10a
STING	They Dance Alone (Cueca Solo)	6p
STRYPER	Always There For You	5p
SUGARCUBES	Cold Sweat	11a

T

THEN JERICHO	The Motive	7a
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U

U2	I Still Haven't Found What I'm	6a
U2	Where The Streets Have No Name	8a
UB40	Red Red Wine	11p

V

VAN HALEN	When It's Love	9a
VAN HALEN	When It's Love	11a
VAN HALEN	When It's Love	3p

W

MTV

PLAYLIST OF CURRENTS

USERS GUIDE: Number of plays calculated for 18 hour monitor period

RED SPEEDWAGON	Here With Me	2
STEWART ROD	Forever Young	2
STING	They Dance Alone (Cueca Solo)	2
WHITE LION	Tell Me	2
WINWOOD STEVE	Don't You Know What The Night	2
ALL ABOUT EVE	Every Angel	1
ASTLEY RICK	It Would Take A Strong Strong	1
BAD COMPANY	No Smoke Without A Fire	1
BLUE ZONE U K	Jackie	1
BRITNY FOX	Long Way To Love	1
CINDERELLA	Don't Know What You Got (Till	1
DEPECHE MODE	Sacred	1
FEMME FATALE	Waiting For The Big One	1
FREY GLENN	True Love	1
GIBSON DEBBIE	Staying Together	1
HARRISON JERRY	Man With A Gun	1
HURRICANE	I'm On To You	1
KINGS X	Shot Of Love	1
LITTLE FEAT	Hate To Lose Your Lovin'	1
MIDNIGHT OIL	Dead Heart	1
PRIMITIVES	Crash	1
RECKLESS SLEEPERS	If We Never Meet Again	1
STRYPER	Always There For You	1
SUGARBUDES	Cold Sweat	1
THEN JERICHO	The Motive	1
UB40	Red Red Wine	1
WET WET WET	Wishing I Was Lucky	1
WINWOOD STEVE	Roll With It	1

PLAYLIST OF HOTTEST RECURRENTS

USERS GUIDE: Recurrents played more than once

AEROSMITH	Rag Doll	4
MIDNIGHT OIL	Beds Are Burning	3
CARLISLE BELINDA	Heaven Is A Place On Earth	2
MARX RICHARD	Hold On To The Nights	2
POISON	Nothin' But A Good Time	2
STEWART ROD	Lost In You	2

CORE ARTISTS

USERS GUIDE: Those artists with a title saturation of at least three listed in descending order

INXS	4
AEROSMITH	3

GOLD/CURR. RECURR. RATIOS

OVERALL	C-R	95.83
G		4.17
MORNING DRIVE	C-R	94.74
G		5.26
MID-DAY	C-R	97.67
G		2.33
AFTERNOON DRIVE	C-R	100.0
G		0.00
EVENING	C-R	88.89
G		11.11

POSITIONING STATEMENTS

FEATURES AND DESCRIPTIONS	41X
"MTV News: you hear it first" (14X)	
"MTV in stereo" (11X)	
"MTV the only worldwide global video network" (9X)	
"MTV your TV" (4X)	
"MTV 24-hours-a-day" (2X)	
"MTV your channel" (1X)	
MUSIC	20X
"MTV your favorite music...and more" (10X)	
"Hear new music first" (5X)	
"MTV the music authority" (3X)	
"MTV the best new videos with just a splash of idiotic jargon" (2X)	
IMAGE	8X
"We think, therefore we M" (5X)	
"TV or MTV, I want my MTV" (2X)	
"MTV People are talking about it" (1X)	

PROMOTIONAL ACTIVITY

1988 MUSIC VIDEO AWARDS	27X
LIVE on MTV September 7th at 9PM, watch your favorite videos achieve the highest honors in the video industry. Awards include categories for the best choreography, best male video, female video, group video, best production, and best direction. The Viewers Choice Award nominees include George Harrison, INXS, Bruce Springsteen and U2	
MTV NEWS	14X
Kurt Loder brings you the news first. Exciting interviews, and a behind the scenes look at today's most influential newsmakers. Kurt keeps you up-to-date with what's going on in the entertainment industry. Featured last week in the news was Bon Jovi's upcoming album, Aerosmith's Video Album and Brian Wilson on Terence Trent D'Arby	
THE BIG PICTURE	9X
Featured last Thursday on The Big Picture was "Hot to Trot", "Eight Men Out" featuring Charlie Sheen and "Stealing Home". The Big Picture airs on Thursday evenings at 7:30 and on Saturdays at 6:30PM	
INXS TRAILER PARK GIVEAWAY	7X
As part of "The Summer of INXS" contest entrants try to win a Texas trailer park and an RV for a party with INXS	
POST MODERN MTV	6X
Hosted by Kevin Seal, this MTV program provides the more intellectually acute approach to music videos with clips from bands like XTC, Midnight Oil, Bryan Ferry and UB40. Post Modern MTV is on at 11:30 on weeknights Monday-Thursday	
SMASH HIT OR TRASH IT	3X
Last Wednesday's featured video was by Only Child. The clip is called "Save A Place In Your Heart". Viewers rated this one a Smash Hit	
REMOTE CONTROL	2X
Hosted by Ken Ober, it's MTV's nuttiest game show. Along with Colin, Kari, Steve and the rest of the Remote Control gang, Ken brings us into his basement every weekday at 12N, 7PM and 11PM	
COKE SUMMER CUP GAME	2X
Join Rob Schneider in winning one or more of hundreds, even thousands of instant prizes by pulling the pull-tabs on this summer's Coca-Cola Summer Cup Game Cups. If it's not an instant winner, play along with Rob on MTV at 7:30 on Friday nights	
HIP CLIP OF THE WEEK	2X
Featured last week as the hippest clip was the newest and first video from California's Toni Childs. Her song "Don't Walk Away" shows the ultimate in creativity and talent. A new video is featured each week	

MUSEUM OF UNNATURAL HISTORY 2X
MTV's travelling roadshow continues on its journey around the country. The Museum brings artifacts pertaining to the music and entertainment industries to local shopping malls

CLUB MTV 1X
Direct from New York's Palladium, it's MTV's version of American Bandstand, hosted by "Downtown" Julie Brown. Last week The Club featured Rick Astley singing his newest release, "It Would Take A Strong, Strong Man"

DIAL MTV 1X
Adam Curry hosts this MTV countdown. Based on 2,000 randomly selected viewer phone calls, the top 10 videos of the day are tabulated. The videos are played back at 5PM, after the live on the air phone-in period in which callers can speak with the V.J's

CONCERT PRESENTATION 1X
Newcomers to the Heavy Metal/Rock scene, Guns N' Roses performed live their entire "Appetite For Destruction" album. MTV cameras were there to catch the band LIVE at The Ritz in New York

ACCOUNT LIST

A & W Dream Soda	1X	Beverage
A & W Daytime Programming	2X	TV/Broadcast
Alberto Hair Products	2X	Health/Beauty
Ambivision Sunglasses	1X	Optical
Art Institute	4X	Educational
Aerology Services	1X	Various
Athletes Foot: The	8X	Clothing
Ava Basketball Shoes	2X	Clothing
Baby Ruth	1X	Food Products
Bausch & Lomb	2X	Optical
Betrayed	4X	Entertainment/Rec
B K Fashion Footwear	4X	Clothing
Bold Hold	1X	Health/Beauty
Bud Light	1X	Beer/Wine
But/But Daily Cleanser	1X	Health/Beauty
Bugle Boy Jeans	1X	Clothing
Candies Footwear	5X	Clothing
Caramello	3X	Food Products
Cardonna's Party Store	3X	Retail
Cedar Point	14X	Entertainment/Rec
Cherry 7-Up	2X	Beverage
Cigarette	3X	Health/Beauty
Cinemax Classic Collectn	2X	TV/Broadcast
Cinemax Summer of '88	3X	TV/Broadcast
Class Act School Stuff	3X	Office Supplies
Clearasil	1X	Health/Beauty
Clorox	1X	Health/Beauty
Coast Deodorant Soap	1X	Health/Beauty
Coca-Cola	3X	Beverage
Comcast Cablevision	6X	TV/Broadcast
Coors Extra Gold	2X	Beer/Wine
Cover Girl Cosmetics	2X	Health/Beauty
Cunch & Munch	2X	Food Products
Cush	3X	Beverage
Designer Imposters Body Spray	1X	Health/Beauty
Dept of Public Health-AIDS	1X	Health/Beauty
Duracell	2X	Electronics
Duzh Boy Pants	1X	Home Improvement
Easy Slider	2X	Fitness
Entrepreneur Magazine	1X	Publication
Eplady	1X	Health/Beauty
Eveready Conductor	2X	Electronics
Extra Sugar-Free Gum	1X	Food Products
Filmstriaview Lanes	1X	Entertainment/Rec
Freak Phone	3X	Communications
Freedom Rock	4X	CDs/Records/Tapes
H B O	8X	TV/Broadcast
Hot to Trot	4X	Entertainment/Rec
Hot Tracks/J.C. Penney	5X	Clothing
International Correspondence Schools	4X	Educational
Jimmack	3X	Health/Beauty
Jimmy's Pizza	3X	Restaurant
Keds	2X	Clothing
L A Gear	7X	Clothing
Lee Jeans	13X	Clothing
Lee Pharmaceuticals	1X	Health/Beauty
Levi's	12X	Clothing
Lincoln Technical Institut	3X	Educational
M & M's	2X	Food Products
Maxihits	2X	Health/Beauty
Maybelline	4X	Health/Beauty
Mead Binders	2X	Office Supplies
Microtop	1X	Beer/Wine
Miley Way	1X	Food Products
New Generation Hair Treatment	1X	Health/Beauty
Neck at Nite/Make Room For Daddy	1X	TV/Broadcast
Nightmare on Elm Street Pt. 4	4X	Entertainment/Rec
Noxema Skin Cream	2X	Health/Beauty
O B Tampons	2X	Health/Beauty
Olympic Shirts	3X	Clothing
Oxy 10	1X	Health/Beauty
P & P Cycle	2X	Auto/MC
Partnership for a Drug-Free America	1X	Health/Beauty
Party Line	2X	Communications
Pass	2X	TV/Broadcast
Pazzo Sportswear	3X	Clothing
Pepe Jeans & Stuff	3X	Clothing
Peter Gabriel "Cv" Video Album	1X	CDs/Records/Tapes
Phosoderm	3X	Health/Beauty
Rascals	3X	Food Products
Redman	1X	Health/Beauty
Reebok	2X	Clothing
Right Guard Sport Stick	1X	Health/Beauty
Runnit Blush	4X	Beer/Wine
Rolling Stone	2X	Publication
Sea Breeze	5X	Health/Beauty
Silver Eagle Records	2X	CDs/Records/Tapes
Skittles	1X	Food Products
Sports Illustrated	2X	Publication
Steak-Umm	5X	Food Products
Stindex	5X	Health/Beauty
Swatch	1X	Clothing
Texas Instruments	1X	Electronics
Time-Life Books	7X	Various
Time Magazine	2X	Publication
Travel Fox Athletic Shoes	4X	Clothing
Tres L A	2X	Health/Beauty
TV Guide	2X	Publication
Union Bay Sportswear	5X	Clothing
Vidal Sassoon Hair Products	2X	Health/Beauty
Weathered Blues/J.K. Mart	6X	Clothing
Wrigley's Gum	2X	Food Products
Zena Jeans	5X	Clothing

ACCOUNTS BY CATEGORY

Auto/MC	1%
Beverage	3%
Beer/Wine	3%
CDs/Records/Tapes	2%
Clothing	30%
Communications	2%
Educational	4%
Electronics	2%
Entertainment/Rec	9%
Fitness	1%
Food Products	17%
Health/Beauty	1%
Home Improvement	2%
Office Supplies	2%
Optical	1%
Publication	3%
Restaurant	3%
Retail	3%
TV/Broadcast	8%
Various	3%

IT'S BIG!
IT'S BOSS!
IT'S A HIT!



Pure Pop Magic From The
Writer of the HITS
"All Through The Night" &
"If She Knew What She Wants"

ALREADY ON:

KXYQ	WJAD	KTRS
KXXR	KZOZ	KFMW
WROQ	KSLY	KAKS
WPST	KMOK	WHSL
WPFM 39-34	KFBQ	AND MORE!



LIGHT TO MEDIUM ROTATION
After Just 2 Weeks!



IRS-42194

Direction
Michael J. Lembo
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225 West 57th St. 301
New York, NY 10019

From the album
BIG BOSS SOUND (IRS-42194)
Produced by Scott Litt
and Jules Shear



HIT RADIO/WDCG-FM

WEDNESDAY, AUGUST 24, 1988

OVERVIEW

STATION: WDCG-FM, Raleigh-Durham, NC
FREQUENCY: 105.1 MHz (100,000 watts)
GROUP OWNER: Durham Herald-Sun Company
GM: William Sandy Smith
GSM: James Toomer
PD: Mike Edwards
MD: Beth Anne McBride
NEWS DIRECTOR: Tom Britt
PROMOTION DIR.: Linda Charlton
AIRSTAFF:
 6A-10A Bill Jordan, Cathy Cruise, Tom Britt, "Coach" Bob Harris
 10A-3P Ron McKay
 3P-7P Mike Edwards
 7P-12M Big Jim Harrison
 12M-6A Wayne Michaels
REP FIRM: Republic Radio Sales

HOOR BY HOOR MUSIC

USERS GUIDE: Current, Recurrent and Gold status is noted. First song in music sweep is indicated by a bullet in left hand margin.

6AM

TAYLOR DAYNE	I'll Always Love You	C
ELTON JOHN	I Don't Wanna Go On With You	C
• WHAM!	Careless Whisper	G
WHITNEY HOUSTON	Love Will Save The Day	R
• JOHN C MELLENCAMP	Cherry Bomb	R
CHICAGO	I Don't Wanna Live W/out Your	C
• EXPOSE	Come Go With Me	G
NOVELTY	Novelty	X
• AL B SURE	Nite & Day	R

7AM

BREATHE	Hands To Heaven	R
BOBBY MCFERRIN	Don't Worry, Be Happy	C
• CARS	Drive	G
JOHNNY HATES JAZZ	Shattered Dreams	R
• JOHNNY KEMP	Just Got Paid	R
MICHAEL JACKSON	Man In The Mirror	R
• CHEAP TRICK	The Flame	R
STEVE WINWOOD	Roll With It	C

8AM

• WHITNEY HOUSTON	So Emotional	R
RICK ASTLEY	It Would Take A Strong Strong	C
• BILLY OCEAN	Colour Of Love	R
ERIC CARMEN	Make Me Lose Control	G
• SHEILA E	Glamorous Life	G
RICHARD MARX	Hold On To The Nights	R
• OEBBIE GIBSON	Only In My Dreams	R
ROLLING STONES	Brown Sugar	G
• TAYLOR DAYNE	I'll Always Love You	C

9AM

CHICAGO	I Don't Wanna Live W/out Your	C
JODY WATLEY	Don't You Want Me	R
BRENDA K. STARR	I Still Believe	R
STEVE WINWOOD	Higher Love	G
AL B SURE	Nite & Day	R
TRACY CHAPMAN	Fast Car	R
GLORIA ESTEFAN & MIA	1-2-3	C
JOHN CAFFERTY & BBB	On The Dark Side	G
BREATHE	Hands To Heaven	R
• PEBBLES	Girlfriend	R
ELTON JOHN	I Don't Wanna Go On With You	C
• ATLANTIC STARR	Secret Lovers	G
• DEBBIE GIBSON	Staying Together	C

10AM

RICK ASTLEY	Together Forever	R
JOHN WAITE	Missing You	G
WHITNEY HOUSTON	Love Will Save The Day	R
JOHNNY KEMP	Just Got Paid	R
CHER	I Found Someone	R
REO SPEEDWAGON	Here With Me	C
GLORIA ESTEFAN & MIA	Bad Boy	G
STEVE WINWOOD	Roll With It	C
BOBBY MCFERRIN	Don't Worry, Be Happy	C
• BILLY OCEAN	Colour Of Love	R
• OAVID BOWIE	Let's Dance	G
• KENNY LOGGINS	Nobody's Fool	C

11AM

RICHARD MARX	Hold On To The Nights	R
TEENA MARIE	Lovergirl	G
CHEAP TRICK	The Flame	R

TAYLOR DAYNE	I'll Always Love You	C
ICEHOUSE	Electric Blue	R
PEBBLES	Mercedes Boy	R
PETER CETERA	One Good Woman	C
HEART	These Dreams	G
RICK ASTLEY	It Would Take A Strong Strong	C
• EXPOSE	Let Me Be The One	R
CHICAGO	I Don't Wanna Live W/out Your	C
• HALL & OATES	I Can't Go For That (No Can Do	G
• NEW EDITION	If It Isn't Love	C

12NOON

REO SPEEDWAGON	Can't Fight This Feeling	G
GLORIA ESTEFAN & MIA	Rhythm Is Gonna Get You	R
VAN HALEN	When It's Love	C
AL B SURE	Nite & Day	R
RICHARD MARX	Endless Summer Nights	R
BREATHE	Hands To Heaven	R
GEORGE MICHAEL	Faith	R
UB40	Red Red Wine	C
JOHNNY KEMP	Just Got Paid	R
• BRUCE SPRINGSTEEN	Hungry Heart	G
• BRENDA K. STARR	I Still Believe	R
• TERENCE TRENT D'ARBY	Sign Your Name	R

1PM

STEVE WINWOOD	Roll With It	C
WHITNEY HOUSTON	Love Will Save The Day	R
JEFFREY OSBORNE	On The Wings Of Love	G
ELTON JOHN	I Don't Wanna Go On With You	C
BILLY OCEAN	Colour Of Love	R
U2	I Still Haven't Found What I'm	G
JETS	Make It Real	R
HUEY LEWIS & NEWS	Perfect World	G
JANET JACKSON	When I Think Of You	C
• RICHARD MARX	Hold On To The Nights	R
• SYSTEM	Don't Disturb This Groove	G
• GLORIA ESTEFAN & MIA	1-2-3	C

2PM

TAYLOR DAYNE	I'll Always Love You	C
WHITESNAKE	Here I Go Again	R
BOBBY MCFERRIN	Don't Worry, Be Happy	C
CHICAGO	I Don't Wanna Live W/out Your	C
CHICO DEBARGE	Talk To Me	G
CHEAP TRICK	The Flame	R
PRETTY POISON	Catch Me (I'm Falling)	R
OEBBIE GIBSON	Staying Together	C
BRYAN ADAMS	Heaven	G
• AL B SURE	Nite & Day	R
• COMMODORES	Nightshift	G
• REO SPEEDWAGON	Here With Me	C

3PM

WILL TO POWER	Say It's Gonna Rain	R
AEROSMITH	Angel	R
RICK ASTLEY	It Would Take A Strong Strong	C
JOURNEY	Open Arms	R
JOHNNY KEMP	Just Got Paid	G
ERIC CARMEN	Make Me Lose Control	R
KENNY LOGGINS	Nobody's Fool	C
POWER STATION	Some Like It Hot	G
BREATHE	Hands To Heaven	R
• SMOKEY ROBINSON	Just To See Her	G
• VAN HALEN	When It's Love	C
• PETER CETERA	One Good Woman	C

4PM

STEVE WINWOOD	Roll With It	C
TAYLOR DAYNE	Tell It To My Heart	R
BRENDA K. STARR	I Still Believe	R
HUEY LEWIS & NEWS	Heart Of Rock & Roll	G
BILLY OCEAN	Colour Of Love	R
INXS	New Sensation	C
NEW EDITION	If It Isn't Love	C
BRUCE HORNSBY & RANG	Way It Is	G
RICHARD MARX	Hold On To The Nights	R
• GLORIA ESTEFAN & MIA	Anything For You	R
ELTON JOHN	I Don't Wanna Go On With You	C
• TIME	Jungle Love	G
• UB40	Red Red Wine	C

5PM

TAYLOR DAYNE	I'll Always Love You	C
RICHARD MARX	Should've Known Better	R
ROD STEWART	Lost In You	R
MICHAEL JACKSON	The Way You Make Me Feel	R
CHICAGO	I Don't Wanna Live W/out Your	C
DEELE	Two Occasions	R

GEORGE MICHAEL	Hand To Mouth	C
CYNDI LAUPER	Time After Time	G
WILL TO POWER	Say It's Gonna Rain	R
• PAUL CARRACK	Don't Shed A Tear	R
BOBBY MCFERRIN	Don't Worry, Be Happy	C
• MADONNA	Papa Don't Preach	G
• HUEY LEWIS & NEWS	Perfect World	C

6PM

BREATHE	Hands To Heaven	R
DEBBIE GIBSON	Shake Your Love	R
CHEAP TRICK	The Flame	R
STARPOINT	Object Of My Desire	G
STEVE WINWOOD	Roll With It	C
PEBBLES	Mercedes Boy	R
GLORIA ESTEFAN & MIA	1-2-3	C
CHICAGO	Will You Still Love Me?	G
JOHNNY KEMP	Just Got Paid	R
• CLUB NOUVEAU	Lean On Me	G
• ROBERT PALMER	Simply Irresistible	C
• PHIL COLLINS	Groovy Kind Of Love	C

7PM

AL B SURE	Nite & Day	R
VAN HALEN	When It's Love	C
MADONNA	Dress You Up	G
KENNY LOGGINS	Nobody's Fool	C
JETS	Rocket 2 U	R
RICHARD MARX	Hold On To The Nights	R
GEORGE MICHAEL	Monkey	C
DEF LEPPARD	Love Bites	C
JANET JACKSON	What Have You Done For Me Late	G
• BRENDA K. STARR	I Still Believe	R
• TERENCE TRENT D'ARBY	Wishing Well	R
• CHEAP TRICK	Don't Be Cruel	C

8PM

WILL TO POWER	Say It's Gonna Rain	R
ELTON JOHN	I Don't Wanna Go On With You	C
SHANNON	Let The Music Play	G
NEW KIDS ON THE BLOC	Please Don't Go Girl	C
CHICAGO	I Don't Wanna Live W/out Your	C
BELINDA CARLISLE	Heaven Is A Place On Earth	R
NEW EDITION	If It Isn't Love	C
BREATHE	Hands To Heaven	R
WHISPERS	Rock Steady	R
• ROD STEWART	Lost In You	R
C.C. O'IVA	I'll Always Follow You/I'm Gon	C
• LISA LISA & CULT JAM	Head To Toe	R
AEROSMITH	Rag Doll	R

9PM

JOHNNY KEMP	Just Got Paid	R
CHEAP TRICK	The Flame	R
MADONNA	Open Your Heart	G
UB40	Red Red Wine	C
STEVE WINWOOD	Roll With It	C
JODY WATLEY	Looking For A New Love	R
GEORGE MICHAEL	Hand To Mouth	C
ROBERT PALMER	Simply Irresistible	C
• SLY FOX	Let's Go All The Way	G
• VAN HALEN	When It's Love	C
• INXS	Need You Tonight	R
• DINO	Summergirls	C

10PM

BRENDA K. STARR	I Still Believe	R
RICHARD MARX	Hold On To The Nights	R
GUNS 'N ROSES	Sweet Child O' Mine	C
BOBBY MCFERRIN	Don't Worry, Be Happy	C
D.J. JAZZY JEFF	A Nightmare On My Street	C
PHIL COLLINS	Groovy Kind Of Love	C
ROBERT PALMER	Simply Irresistible	C
JOAN JETT & BLACKHEA	I Hate Myself For Loving You	C
UB40	Red Red Wine	C
• DEF LEPPARD	Love Bites	C
BILLY OCEAN	Loverboy	G
• CHEAP TRICK	Don't Be Cruel	C
WILL TO POWER	Say It's Gonna Rain	R

11PM

ELTON JOHN	I Don't Wanna Go On With You	C
JOURNEY	Faithfully	G
NEW KIDS ON THE BLOC	Please Don't Go Girl	C
BREATHE	Hands To Heaven	R
FOREIGNER	Say You Will	R
DEBBIE GIBSON	Staying Together	C
JOHNNY KEMP	Just Got Paid	R
LOVERBOY	Lovin' Every Minute Of It	G
• ROD STEWART	Lost In You	R

DEELE	Two Occasions	R
WHITNEY HOUSTON	I Wanna Dance With Somebody Wh	G
• AEROSMITH	Rag Doll	R
STEVE WINWOOD	Roll With It	C

ALPHABETICAL LIST BY ARTIST

A

ADAMS, BRYAN	Heaven	2p
AEROSMITH	Angel	3p
AEROSMITH	Rag Doll	8p
AEROSMITH	Rag Doll	11p
AL B SURE	Nite & Day	6a
AL B SURE	Nite & Day	9a
AL B SURE	Nite & Day	12n
AL B SURE	Nite & Day	2p
AL B SURE	Nite & Day	7p
ASTLEY, RICK	It Would Take A Strong Strong	8a
ASTLEY, RICK	It Would Take A Strong Strong	11a
ASTLEY, RICK	It Would Take A Strong Strong	3p
ASTLEY, RICK	Together Forever	10a
ATLANTIC STARR	Secret Lovers	9a

B

BOWIE, DAVID	Let's Dance	10a
BREATHE	Hands To Heaven	7a
BREATHE	Hands To Heaven	9a
BREATHE	Hands To Heaven	12n
BREATHE	Hands To Heaven	3p
BREATHE	Hands To Heaven	6p
BREATHE	Hands To Heaven	8p
BREATHE	Hands To Heaven	11p

C

C.C. DIVA	I'll Always Follow You/I'm Gon	8p
CAFFERTY, JOHN & BBB	On The Dark Side	9a
CARLISLE, BELINDA	Heaven Is A Place On Earth	8p
CARMEN, ERIC	Make Me Lose Control	8a
CARMEN, ERIC	Make Me Lose Control	3p
CARRACK, PAUL	Don't Shed A Tear	5p
CARS	Drive	7a
CETERA, PETER	One Good Woman	11a
CETERA, PETER	One Good Woman	3p
CHAPMAN, TRACY	Fast Car	9a
CHEAP TRICK	Don't Be Cruel	7p
CHEAP TRICK	Don't Be Cruel	10p
CHEAP TRICK	The Flame	7a
CHEAP TRICK	The Flame	11a
CHEAP TRICK	The Flame	2p
CHEAP TRICK	The Flame	6p
CHEAP TRICK	The Flame	9p
CHER	I Found Someone	10a
CHICAGO	I Don't Wanna Live W/out Your	6a
CHICAGO	I Don't Wanna Live W/out Your	9a
CHICAGO	I Don't Wanna Live W/out Your	11a
CHICAGO	I Don't Wanna Live W/out Your	2p
CHICAGO	I Don't Wanna Live W/out Your	5p
CHICAGO	I Don't Wanna Live W/out Your	8p
CHICAGO	Will You Still Love Me?	6p
CLUB NOUVEAU	Lean On Me	6p
COLLINS, PHIL	Groovy Kind Of Love	10p
COLLINS, PHIL	Groovy Kind Of Love	10p
COMMODORES	Nightshift	2p

D

D'ARBY, TERENCE TREN	Sign Your Name	12n
D'ARBY, TERENCE TREN	Wishing Well	7p
D.J. JAZZY JEFF	A Nightmare On My Street	10p
OAYNE, TAYLOR	I'll Always Love You	6a
DAYNE, TAYLOR	I'll Always Love You	8a
DAYNE, TAYLOR	I'll Always Love You	11a
DAYNE, TAYLOR	I'll Always Love You	2p
DAYNE, TAYLOR	I'll Always Love You	5p
DAYNE, TAYLOR	Tell It To My Heart	4p
DAYNE, TAYLOR	Talk To Me	2p
DEEBARGE, CHICO	Two Occasions	5p
DEELE	Two Occasions	11p
DEELE	Love Bites	7p
DEF LEPPARD	Love Bites	10p
DEF LEPPARD	Summergirls	9p

E

ESTEFAN, GLORIA & MI	1-2-3	9a
ESTEFAN, GLORIA & MI	1-2-3	1p
ESTEFAN, GLORIA & MI	1-2-3	6p
ESTEFAN, GLORIA & MI	Anything For You	4p
ESTEFAN, GLORIA & MI	Bad Boy	10a
ESTEFAN, GLORIA & MI	Rhythm Is Gonna Get You	12n
EXPOSE	Come Go With Me	6a
EXPOSE	Let Me Be The One	11a

HIT RADIO/WDCG-FM

ALPHABETICAL LIST BY ARTIST

F

FOREIGNER Say You Will 11p

G

GIBSON, DEBBIE Only In My Dreams 8a
 GIBSON, DEBBIE Shake Your Love 6p
 GIBSON, DEBBIE Staying Together 9a
 GIBSON, DEBBIE Staying Together 2p
 GIBSON, DEBBIE Staying Together 11p
 GUNS 'N ROSES Sweet Child O' Mine 10p

H

HALL & OATES I Can't Go For That (No Can Do) 11a
 HEART These Dreams 11a
 HORNSBY, BRUCE & RAN Way It Is 4p
 HOUSTON, WHITNEY I Wanna Dance With Somebody W 11p
 HOUSTON, WHITNEY Love Will Save The Day 6a
 HOUSTON, WHITNEY Love Will Save The Day 10a
 HOUSTON, WHITNEY Love Will Save The Day 1p
 HOUSTON, WHITNEY So Emotional 8a

I

ICEHOUSE Electric Blue 11a
 INXS Need You Tonight 9p
 INXS New Sensation 4p

J

JACKSON, JANET What Have You Done For Me Late 7p
 JACKSON, JANET When I Think Of You 1p
 JACKSON, MICHAEL Man In The Mirror 7a
 JACKSON, MICHAEL The Way You Make Me Feel 5p
 JETS Make It Real 7p
 JETS Rocket 2 U 1p
 JETT, JOAN & BLACKHE I Hate Myself For Loving You 10p
 JOHN, ELTON I Don't Wanna Go On With You 6a
 JOHN, ELTON I Don't Wanna Go On With You 9a
 JOHN, ELTON I Don't Wanna Go On With You 1p
 JOHN, ELTON I Don't Wanna Go On With You 4p
 JOHN, ELTON I Don't Wanna Go On With You 8p
 JOHN, ELTON I Don't Wanna Go On With You 11p
 JOHNNY HATES JAZZ Shattered Dreams 7a
 JOURNEY Faithfully 11p
 JOURNEY Open Arms 3p

K

KEMP, JOHNNY Just Got Paid 7a
 KEMP, JOHNNY Just Got Paid 10a
 KEMP, JOHNNY Just Got Paid 12n
 KEMP, JOHNNY Just Got Paid 3p
 KEMP, JOHNNY Just Got Paid 6p
 KEMP, JOHNNY Just Got Paid 9p
 KEMP, JOHNNY Just Got Paid 11p

L

LAUPER, CYNDI Time After Time 5p
 LEWIS, HUEY & NEWS Heart Of Rock & Roll 4p
 LEWIS, HUEY & NEWS Perfect World 1p
 LEWIS, HUEY & NEWS Perfect World 5p
 LISA LISA & CULT JAM Head To Toe 8p
 LOGGINS, KENNY Nobody's Fool 10a
 LOGGINS, KENNY Nobody's Fool 3p
 LOGGINS, KENNY Nobody's Fool 7p
 LOVERBOY Lovin' Every Minute Of It 11p

M

MADONNA Dress You Up 7p
 MADONNA Open Your Heart 9p
 MADONNA Papa Don't Preach 5p
 MARIE, TEENA Lovergirl 11a
 MARX, RICHARD Endless Summer Nights 12n
 MARX, RICHARD Hold On To The Nights 8a
 MARX, RICHARD Hold On To The Nights 11a
 MARX, RICHARD Hold On To The Nights 1p
 MARX, RICHARD Hold On To The Nights 4p
 MARX, RICHARD Hold On To The Nights 7p
 MARX, RICHARD Hold On To The Nights 10p
 MARX, RICHARD Should've Known Better 5p
 MCFERRIN, BOBBY Don't Worry, Be Happy 7a
 MCFERRIN, BOBBY Don't Worry, Be Happy 10a
 MCFERRIN, BOBBY Don't Worry, Be Happy 2p
 MCFERRIN, BOBBY Don't Worry, Be Happy 5p
 MCFERRIN, BOBBY Don't Worry, Be Happy 10p

MELLENCAMP, JOHN C Cherry Bomb 6a
 MICHAEL, GEORGE Faith 12n
 MICHAEL, GEORGE Hand To Mouth 5p
 MICHAEL, GEORGE Hand To Mouth 9p
 MICHAEL, GEORGE Monkey 7p

N

NEW EDITION If It Isn't Love 11a
 NEW EDITION If It Isn't Love 4p
 NEW EDITION If It Isn't Love 8p
 NEW KIDS ON THE BLOC Please Don't Go Girl 8p
 NEW KIDS ON THE BLOC Please Don't Go Girl 11p
 NOVELTY Novelty 6a

O

OCEAN, BILLY Colour Of Love 8a
 OCEAN, BILLY Colour Of Love 10a
 OCEAN, BILLY Colour Of Love 1p
 OCEAN, BILLY Colour Of Love 4p
 OCEAN, BILLY Loverboy 10p
 OSBORNE, JEFFREY On The Wings Of Love 1p

P

PALMER, ROBERT Simply Irresistible 6p
 PALMER, ROBERT Simply Irresistible 9p
 PALMER, ROBERT Simply Irresistible 10p
 PEBBLES Girlfriend 9a
 PEBBLES Mercedes Boy 11a
 PEBBLES Mercedes Boy 6p
 POWER STATION Some Like It Hot 3p
 PRETTY POISON Catch Me (I'm Falling) 2p

R

REO SPEEDWAGON Can't Fight This Feeling 12n
 REO SPEEDWAGON Here With Me 10a
 REO SPEEDWAGON Here With Me 2p
 ROBINSON, SMOKEY Just To See Her 3p
 ROLLING STONES Brown Sugar 8a

S

SHANNON Let The Music Play 8p
 SHEILA E Glamorous Life 8a
 SLY FOX Let's Go All The Way 9p
 SPRINGSTEEN, BRUCE Hungry Heart 12n
 STARPOINT Object Of My Desire 6p
 STARR, BRENDA K. I Still Believe 9a
 STARR, BRENDA K. I Still Believe 12n
 STARR, BRENDA K. I Still Believe 4p
 STARR, BRENDA K. I Still Believe 7p
 STARR, BRENDA K. I Still Believe 10p
 STEWART, ROD Lost In You 5p
 STEWART, ROD Lost In You 8p
 STEWART, ROD Lost In You 11p
 SYSTEM Don't Disturb This Groove 1p

T

TIME Jungle Love 4p

U

U2 I Still Haven't Found What I'm 1p
 UB40 Red Red Wine 12n
 UB40 Red Red Wine 4p
 UB40 Red Red Wine 9p
 UB40 Red Red Wine 10p

V

VAN HALEN When It's Love 12n
 VAN HALEN When It's Love 3p
 VAN HALEN When It's Love 7p
 VAN HALEN When It's Love 9p

W

WAITE, JOHN Missing You 10a
 WATLEY, JOOY Don't You Want Me 9a
 WATLEY, JOOY Looking For A New Love 9p
 WHAM! Careless Whisper 6a
 WHISPERS Rock Steady 8p
 WHITESNAKE Here I Go Again 2p
 WILL TO POWER Say It's Gonna Rain 3p
 WILL TO POWER Say It's Gonna Rain 5p
 WILL TO POWER Say It's Gonna Rain 8p
 WILL TO POWER Say It's Gonna Rain 10p

WINWOOD, STEVE Higher Love 9a
 WINWOOD, STEVE Roll With It 7a
 WINWOOD, STEVE Roll With It 10a
 WINWOOD, STEVE Roll With It 1p
 WINWOOD, STEVE Roll With It 4p
 WINWOOD, STEVE Roll With It 6p
 WINWOOD, STEVE Roll With It 9p
 WINWOOD, STEVE Roll With It 11p

PLAYLIST OF CURRENTS

USERS GUIDE Number of plays calculated for 18 hour monitor period

WINWOOD, STEVE Roll With It 7
 CHICAGO I Don't Wanna Live W/out Your 6
 JOHN, ELTON I Don't Wanna Go On With You 6
 DAYNE, TAYLOR I'll Always Love You 5
 MCFERRIN, BOBBY Don't Worry, Be Happy 5
 UB40 Red Red Wine 4
 VAN HALEN When It's Love 4
 ASTLEY, RICK It Would Take A Strong Strong 3
 ESTEFAN, GLORIA & MI 1-2-3 3
 GIBSON, DEBBIE Staying Together 3
 LOGGINS, KENNY Nobody's Fool 3
 NEW EDITION If It Isn't Love 3
 PALMER, ROBERT Simply Irresistible 3
 CETERA, PETER One Good Woman 2
 CHEAP TRICK Don't Be Cruel 2
 COLLINS, PHIL Groovy Kind Of Love 2
 DEF LEPPARD Love Bites 2
 LEWIS, HUEY & NEWS Perfect World 2
 MICHAEL, GEORGE Hand To Mouth 2
 NEW KIDS ON THE BLOC Please Don't Go Girl 2
 REO SPEEDWAGON Here With Me 2
 C.C. DIVA I'll Always Follow You/I'm Gon 1
 D.J. JAZZY JEFF A Nightmare On My Street 1
 DINO Summergirls 1
 GUNS 'N ROSES Sweet Child O' Mine 1
 JETT, JOAN & BLACKHE I Hate Myself For Loving You 1
 MICHAEL, GEORGE Monkey 1

PLAYLIST OF HOTTEST RECURRENTS

USERS GUIDE Recurrents played more than once.

BREATHE Hands To Heaven 7
 KEMP, JOHNNY Just Got Paid 7
 MARX, RICHARD Hold On To The Nights 6
 AL B SURE Nite & Day 5
 CHEAP TRICK The Flame 5
 STARR, BRENDA K. I Still Believe 5
 OCEAN, BILLY Colour Of Love 4
 WILL TO POWER Say It's Gonna Rain 4
 HOUSTON, WHITNEY Love Will Save The Day 3
 STEWART, ROD Lost In You 3
 AEROSMITH Rag Doll 2
 CARMEN, ERIC Make Me Lose Control 2
 DEELE Two Occasions 2
 PEBBLES Mercedes Boy 2

CORE ARTISTS

USERS GUIDE Those artists with a title saturation of at least three, listed in descending order

ESTEFAN, GLORIA & MI 4
 GIBSON, DEBBIE 3
 HOUSTON, WHITNEY 3
 MADONNA 3
 MARX, RICHARD 3
 MICHAEL, GEORGE 3

GOLD/CURR.-RECURR. RATIOS

OVERALL
 C-R 80.19
 G 19.81
 MORNING DRIVE
 C-R 78.95
 G 21.05
 MID-OAY
 C-R 77.05
 G 22.95
 AFTERNOON DRIVE
 C-R 78.00
 G 22.00
 EVENING
 C-R 85.71
 G 14.29

POSITIONING STATEMENTS

10 IN-A-ROW 52X
 "G 105 ... Rolling non-stop, 10 songs-in-a-row." (14X)
 "Another 10 in-a-row non-stop, guaranteed." (9X)
 "You're in the middle of another 10 in-a-row on the music leader ... G 105." (9X)
 "G 105 ... You're just one song away from 10 in-a-row." (8X)
 "G 105 ... Going into another 10 in-a-row with (various artists) and a better music mix." (6X)
 "Ten in-a-row guaranteed on G 105." (3X)
 "You're just three songs away from another 10 in-a-row from G 105." (2X)
 "G 105 ... Screamin' it out with 10 songs in-a-row." (1X)
 THE PROMISE 39X
 "G 105 promises less talk, less repetition and a better music mix ... now another 10 in-a-row guaranteed." (8X)
 "The G 105 Promise — Less talk, less repetition and a better music mix — and G 105 delivers." (8X)
 "Less talk, less repetition and a better music mix ... That's the G 105 Promise." (7X)

"Keeping the Promise ... Less talk, less repetition and a better music mix ... G 105." (6X)
 "G 105 ... Keeping the Promise ... Less talk, less repetition and a better music mix." (5X)
 "The G 105 Promise ... Less talk, less repetition and a better music mix." (5X)

MUSIC LEADER, MORNINGS 29X
 "The music leader, G 105." (16X)
 "The Wake-Up Crew every morning and 10 in-a-row all day." (6X)
 "The call letters ... WDCG, The frequency ... 105.1, The radio station ... G 105." (3X)
 "G 105, Raleigh-Durham's music leader." (2X)
 "Good morning from the G 105 Wake-Up Crew." (2X)

PROMOTIONAL ACTIVITY

EUGENA COVER GIRL CONTEST 17X
 G 105 and WFUN sponsor the Swimwear Illustrated finals. The contest includes \$100,000 worth of prizes and the local finalists goes to the national Swimwear Illustrated finals.
 LUNCH AT BURGER KING 9X
 Listeners can join Big Jim Harrison for lunch at Burger King where he will be serving at the "drive-thru" with "Whoppers" for \$1.05.
 G 105 FREEWHEEL GIVEAWAY 7X
 Listeners can win one of 20 Fuji bicycles and any one of the 40 prizes, by sending in their name on a postcard. Sponsored by Sundance National Juice Sparkler.
 DURHAM BULLS GAME/RONALD McDONALD HOUSE NIGHT 5X
 HOT 10 AT 10 4X
 Big Jim Harrison hosts the nightly Top 10 countdown at 10P.
 MAKE IT OR BREAK IT 4X
 Big Jim Harrison asks listeners to call in and decide the fate of a newly released single.
 ALL REQUEST & DEDICATION HOUR AT NOON 1X
 LATE NIGHT DEDICATIONS 1X

WAKE-UP CREW ACTIVITY
 Various bits/features/contests include: "Morning Mystery Oldie," "Worst Joke Wednesday," "Spot the Fake Headline," various bits off of comedy albums, "Clarence Update" (also in the afternoon).

ACCOUNT LIST

Armour	3X	Food Products
Best	3X	Retail
Body Solutions & Eve's Aerobics	4X	Fitness
Bojangles	4X	Restaurant
Bradlees	3X	Clothing
Bubblicious Bubble Gum	2X	Food Products
Budweiser	7X	Beer/Wine
Burger King	2X	Restaurant
Cannon Copiers	1X	Office Products
Clearasil	1X	Health/Beauty
Close-Up	1X	Health/Beauty
Coca-Cola/Diet	4X	Beverage
Coors	4X	Beer/Wine
Crush	5X	Beverage
Dentyne Gum	2X	Food Products
Discover Card	1X	Bank/Finance
Dodge Dealers	5X	Auto/MC
Dr. Pepper	8X	Beverage
Drug Emporium	6X	Retail
Duke Football	1X	Entertainment/Rec
Goodies Pain Reliever	1X	Health/Beauty
Hardee's	4X	Restaurant
Hire's Root Beer	3X	Beverage
Holly Farms	5X	Food Products
JC Penney	1X	Retail
Luck's Beans	4X	Food Products
Marshalls	3X	Retail
McDonald's	3X	Restaurant
Nestle Iced Tea	1X	Beverage
Northgate Mail	3X	Retail
One Price Clothing	2X	Clothing
Oxy-10	1X	Health/Beauty
Pepsi-Cola/NASCAR	4X	Beverage
Peter Pan Peanut Butter	2X	Food Products
Pine State Buttermilk	2X	Food Products
Playtex Tampons	2X	Health/Beauty
Raleigh School Supply	2X	Retail
Raleigh Times, The	1X	Publication
Raleigh Toyota	5X	Auto/MC
Seven-Up/Cherry/Gold	18X	Beverage
South Square	3X	Clothing
Stanley Steamers Carpet Cleaner	3X	Various
Sunkist	4X	Beverage
Tarheel Chevy/Olds	3X	Auto/MC
Thrifty Car Rental	1X	Car Rental
T.J. Maxx	3X	Retail
The Triangle Observer	1X	Publication
United Artists/Betrayed	2X	Entertainment/Rec
U.S. Army	1X	Government
Wrigley's Doublemint Gum	1X	Food Products

ACCOUNTS BY CATEGORY

Auto/MC	8%
Bank/Finance	1%
Beer/Wine	7%
Beverage	29%
Car Rental	1%
Clothing	7%
Entertainment/Rec	2%
Fitness	2%
Food Products	13%
Government	1%
Grocery	5%
Health/Beauty	4%
Office Products	1%
Publication	1%
Restaurant	7%
Retail	10%
Various	2%

A Program Director who prefers to remain anonymous:

“How I blew the opportunity of my career”



“I had my chance, and I missed it. My instincts told me Open House Party had all the makings of a hit. Did I listen? Nooooo. I figured I'd be smart and play it safe. Wait and see what happens on other stations.

“So I waited. And what do I see? The guy down the street picks up the show, and all of a sudden his station moves up to #1 on weekends. “I swear, next time I'm going with my gut. In this business, if you snooze, you lose.”

Party your way to the top.

Open House Party is the hot live CHR weekend show that's beamed coast-to-coast via satellite on Saturday and Sunday nights. It's got an intense music mix, star-studded interviews, live requests, outrageous contests, and a spontaneous kind of fun canned shows just can't touch.

It's playing now in 27 markets—although that figure is about to double. And ratings are up on every station.

For example:

	PRE-PARTY	SPRING '88	CHANGE
WMJQ-FM, BUFFALO *	3.6	8.1	+ 125%
WNNK-FM, HARRISBURG*	10.9	14.5	+ 33%
WXKS-FM, BOSTON **	7.9	11.8	+ 49%

ARBITRON *Winter '88, 18+ share **Fall '87 share

“We get real strong street talk. Open House Party is an absolutely fun show to listen to. John Garabedian is a magic guy who makes Saturday and Sunday nights sizzle in Buffalo.” *Larry Levite, Pres/GM, WMJQ, Buffalo*

“Open House Party is the biggest show on CHR radio today. Our listeners think it's our own show, and we're selling it as prime time. It definitely pays to party.” *Sunny Joe White, National PD, Pyramid Broadcasting*

“I came in on the following Monday after we added the show, and our entire staff was raving to me about it. Open House Party sounds big, sounds live, and sounds like part of my station.” *Leslie Fram, Program Director, WABB-FM, Mobile*

The Party can take you to the top on weekends—and keep you there. To check the availability in your market, call Sam Kopper or Brian Beecher at (617) 266-2900.

Don't blow it.



Open House Party

Cinderella "Don't Know What Your Got (Til It's Gone)"

ON WELL OVER 100 HIT STATIONS ALREADY!

MMR HIT TRACER TRACKS NEWCOMER

MMR ROCK TRACER TRACKS  

R&R HIT 105/28

LOOK AT THE ACTION!

KKBQ Add #37

WEGX Add

KEGL Add

WMMS Add

WHOT Add #36

KIKX Add #39

JET-FM Add

WKEE Add

WRCK Add

KZ106 Add

Q98 Add

WOKI Add

KBFM Add

WSKZ Add

WPXR Add

KLQ Add

WNVZ 30-26

WZOU 29-27

Y95 #28

WGH Debut #34

KRBE Debut #37

WZPL

KXYQ

KPLZ

WBCY 26-17

WROQ 25-21

KZOU 38-33

WPST 36-33

KSAQ 36-34

K92 Debut #29



ALSO PLAYING ON: KWSS & WRNO!

DON'T MISS CINDERELLA ON TOUR NOW!!



Sa-Fire "Boy, I've Been Told"

CROSSING EARLY FROM DANCE!

MMR HIT TRACER TRACKS NEWCOMER

REACH INDEX 4.84 MILLION THIS WEEK

KMGX ADD

KMEL 22-17

FM102 DEBUT #33

HOT103 20-10 (HOT)

PWR96 18-14 (HOT)

HOT 97.7 38-32

HOT105 25-16

ALSO PLAYING ON Y106!



Robert Cray

"Don't Be Afraid Of The Dark"

STRONG AT ROCK AND AC RADIO!

NOW CROSSING TO HIT RADIO!

EARLY ACTION AT:

KTUX ADD

WJMX ADD

Q101 ADD

WBWB ADD

WDBR ADD

KTRS ADD

SLY96 ADD

WKTJ 24-21

WZOU

KPLZ

K104 23-20

WERZ 39-29

WROQ DEBUT #27

WIXX DEBUT #39

WNYZ

WBBQ

KZZU

95XIL 38-34

WSPT DEBUT #26

WJAD

Q104

KTMT

OK95

AND MORE!



VICTOR RECORDS

PolyGram Records

Def Leppard "Love Bites"

MMR HIT TRACER TRACKS  

39% PLAY INCREASE THIS WEEK!

R&R HIT (17) - (11)

HOT HIT ACTION:

WKTJ ADD #28

WMJQ ADD #29

WFMF ADD #19

WTIC ADD #34

B93 ADD #36

Y95 1-1 (HOT)

KTFM 6-1 (HOT)

KKBQ 4-3 (HOT)

KDWB 11-4 (HOT)

KEGL 7-6 (HOT)

WLOL 7-6 (HOT)

Y100 10-7 (HOT)

92X 15-7 (HOT)

Y108 16-8 (HOT)

KXYQ 10-8 (HOT)

KWOD 18-8 (HOT)

KRBE 15-9

WDFX 15-10 (HOT)

WZPL 13-11 (HOT)

WAVA 17-12

KCPX 14-12

KWSS 19-14 (HOT)

KHTR 23-15

KITY 22-16 (HOT)

KZZP 19-16

PRO-FM 26-17 (HOT)

PWR99 21-18 (HOT)

WGH 20-18 (HOT)

B94 26-19

KPLZ 23-19 (HOT)

KUBE 24-20

KIIS 24-20

KROY 24-21

AND MUCH MORE!

MAJOR U.S. TOUR CONTINUES!



ROCK RADIO/WLVQ-FM

WEDNESDAY, AUGUST 24, 1988

OVERVIEW

STATION: WLWQ-FM, Columbus, OH
FREQUENCY: 96.3 MHz (17,800 watts)
GROUP OWNER: Great American Broadcasting
VP/GM: Tom Thon
GSM: Tim Forbriger
PD: Buzz Knight
MD: Wendy Steele
NEWS DIRECTOR: JJ Jeffries
PROMOTION MGR.: Mark "The Munch" Bishop
AIRSTAFF:
 6A-10A John, Wags & JJ
 10A-3P Wendy Steele
 3P-6P Buzz Knight
 6P-10P Jo Robinson
 10P-2A Mike Highland
CONSULTANT: Burkhardt, Douglas & Assoc.
REP FIRM: Katz Radio

HOUR BY HOUR MUSIC

USERS GUIDE: Current, Recurrent and Gold status is noted. First song in music sweep is indicated by a bullet in left hand margin.

6AM

STEVE WINWOOD	Don't You Know What The Night	C
• BRUCE SPRINGSTEEN	Brilliant Disguise	R
BADFINGER	Come & Get It	G
• BILLY JOEL	It's Still Rock And Roll To Me	G
PAT BENATAR	All Fired Up	C
• LED ZEPPELIN	All My Love	G
BRUCE HORNSBY & RANG	Defenders Of The Flag	C

7AM

• BAD COMPANY	Bad Company	G
MOODY BLUES	I Know You're Out There Somewh	R
• CREEDENCE CLEARWATER	Run Through The Jungle	G
INXS	Never Tear Us Apart	C
• BEATLES	You Won't See Me	G
LITTLE FEAT	Hate To Lose Your Lovin'	C
• WHO	Baba O'Riley	G
RASCALS	Good Lovin'	G
GEORGE HARRISON	When We Was Fab	R

8AM

GENESIS	Invisible Touch	G
• RHYTHM CORPS	Common Ground	C
STEVE MILLER	Fly Like An Eagle	G
• AEROSMITH	Rag Doll	R
KINKS	You Really Got Me	G
• SUPERTRAMP	Take The Long Way Home	G
GREGG ALLMAN BAND	Can't Get Over You	R

9AM

• ROLLING STONES	Shattered	G
CHEAP TRICK	Don't Be Cruel	C
• NOVELTY	Novelty	X
BEATLES	Ballad Of John & Yoko	G
BRUCE SPRINGSTEEN	Cover Me	G
• GLENN FREY	True Love	C
FOREIGNER	Feels Like The First Time	R
• TRACY CHAPMAN	Fast Car	G
KANSAS	Carry On Wayward Son	G

10AM

• PETER GABRIEL	Big Time	G
VAN HALEN	Feels So Good	R
STEELY DAN	Rikki Don't Lose That Number	G
LED ZEPPELIN	Dancing Days	G
ROBERT PALMER	Simply Irresistible	C
DEREK & DOMINOS	Layla	G
LED ZEPPELIN	Hey Hey What Can I Do	G
STEVE WINWOOD	Don't You Know What The Night	C
JOHN C. MELLENCAMP	Cherry Bomb	R
BILLY JOEL	Piano Man	G
EAGLES	On The Border	G
ELTON JOHN	Goodbye Marlon Brando	C

11AM

• LOU REED	Walk On The Wild Side	G
TROGGS	Wild Thing	G
LITTLE FEAT	Hate To Lose Your Lovin'	C
FIRM	Satisfaction Guaranteed	G
• PINK FLOYD	Hey You	G
GREGG ALLMAN BAND	Can't Get Over You	R
U2	Where The Streets Have No Name	G
• TODD RUNDGREN	Hello It's Me	G

MARSHALL TUCKER BAND	Can't You See	G
ROBERT CRAY BAND	Don't Be Afraid Of The Dark	C
AEROSMITH	Dream On	G

12NOON

AEROSMITH	Angel	R
AEROSMITH	Back In The Saddle	G
• ROLLING STONES	Get Off Of My Cloud	G
LOGGINS & MESSINA	Your Mama Don't Dance	G
MOUNTAIN	Theme From An Imaginary Wester	G
• BEATLES	Martha My Dear	G
RASCALS	I've Been Lonely Too Long	G
WET WILLIE	Keep On Smilin'	G
• CREAM	White Room	G
PROCOL HARUM	Simple Sister	G
WHO	We're Not Gonna Take It	G

1PM

TRAFFIC	Medicated Goo	G
TRAFFIC	40,000 Headman	G
• CHEAP TRICK	Don't Be Cruel	C
PAUL MCCARTNEY	Jet	G
PRETENDERS	My City Was Gone	G
• FOREIGNER	I Don't Want To Live W/o You	R
BAD COMPANY	Can't Get Enough	G
GLENN FREY	True Love	C
• BRUCE SPRINGSTEEN	Dancing In The Dark	G
BEATLES	Here Comes The Sun	G
BACHMAN-TURNER OVERD	Let It Ride	G
FROZEN GHOST	Round And Round	C

2PM

PHIL COLLINS	In The Air Tonight (Live)	C
• PETER FRAMPTON	Show Me The Way	G
ROBERT PLANT	Dance On My Own	R
DAVID LEE ROTH	Damn Good	C
• DONNIE IRIS	Ah! Leah	G
BRUCE HORNSBY & RANG	The Valley Road	R
DOOBIE BROTHERS	China Grove	G
MICHAEL STANLEY BAND	My Town	G
STEVE WINWOOD	Holding On	G
GREGG ALLMAN BAND	I'm No Angel	C
GRAND FUNK RAILROAD	We're An American Band	G
CROSBY, STILLS, & NA	Southern Cross	G

3PM

MELISSA ETHERIDGE	Bring Me Some Water	C
BAD COMPANY	Good Lovin' Gone Bad	G
DON HENLEY	Boys Of Summer	G
INXS	Never Tear Us Apart	C
• STEVE MILLER	Joker	G
TOTO	Hold The Line	G
NEIL YOUNG	This Note's For You	R
JOHN LENNON	Instant Karma(We All Shine On)	G
• BOSTON	Foreplay/Long Time	G
PETER CETERA	You Never Listen To Me	C
TOM PETTY & HEARTBRE	Don't Do Me Like That	G

4PM

ROLLING STONES	You Can't Always Get What You	G
• RHYTHM CORPS	Common Ground	C
JETHRO TULL	Teacher	G
QUEEN	Bohemian Rhapsody	G
• PINK FLOYD	Have A Cigar	G
THIN LIZZY	Boys Are Back In Town	G
LITTLE FEAT	Hate To Lose Your Lovin'	C
AEROSMITH	Sweet Emotion	G
• GOLDEN EARRING	Radar Love	G

5PM

ELTON JOHN	Goodbye Marlon Brando	C
ROBERT PLANT	Ship Of Fools	R
VAN HALEN	Feels So Good	R
GREGG ALLMAN BAND	Can't Get Over You	R
FABULOUS THUNDERBIRD	Powerful Stuff	C
LED ZEPPELIN	Black Dog	G
BOB SEGER	Her Strut	G
• PINK FLOYD	On The Turning Away	R
MANFRED MANN	Blinded By The Light	G
• JOE WALSH	Turn To Stone	G
HUEY LEWIS & NEWS	Perfect World	R

6PM

RICK DERRINGER	Rock And Roll, Hoochie Koo	G
CHEAP TRICK	Don't Be Cruel	C

BRYAN ADAMS	Summer Of '69	G
CARS	My Best Friend's Girl	G
• TOMMY CONWELL & YOUNG	I'm Not Your Man	C
GENESIS	Abacab	G
STEVE WINWOOD	Don't You Know What The Night	C
• BLUE OYSTER CULT	(Don't Fear) The Reaper	R
WHITE LION	Wait	R
PAUL MCCARTNEY	Maybe I'm Amazed	G
BRUCE HORNSBY & RANG	Defenders Of The Flag	C

7PM

RAINBOW	Street Of Dreams	G
• EDGAR WINTER	Hangin' Around	G
STYX	Sweet Madam Blue	G
JACKSON BROWNE	The Pretender	G
• TOM PETTY & HEARTBRE	Listen To Her Heart	G
ROLLING STONES	Girl With The Far Away Eyes	G
SUGARLOAF	Green-Eyed Lady	G
JAMES TAYLOR	Steamroller Blues	G
• VAN HALEN	Finish What Ya Started	C
FIRM	Radioactive	G

8PM

AEROSMITH	Angel	R
STEPPENWOLF	Born To Be Wild	G
SCORPIONS	No One Like You	G
INXS	Never Tear Us Apart	C
BON JOVI	Wanted Dead Or Alive	G
• RUSH	In The End	G
LITTLE FEAT	Hate To Lose Your Lovin'	C
STEVE WINWOOD	Roll With It	R
• SMITHEREENS	Only A Memory	R
GOLDEN EARRING	Radar Love	G
DEF LEPPARD	Love Bites	C

9PM

ADAMS, BRYAN	Take Me Back	G
LED ZEPPELIN	Ocean	G
LED ZEPPELIN	Battle Of Evermore	G
LITA FORD	Back To The Cave	C
SEGER, BOB	Travelin' Man	G
SEGER, BOB	Beautiful Loser	G
FOREIGNER	Feels Like The First Time	G
GUNS 'N ROSES	Sweet Child O' Mine	R
LITTLE ROCK	Backstretch Strut	C
STEVE MILLER	Jungle Love	G
BEATLES	Come Together	G
PETER CETERA	You Never Listen To Me	C

10PM

GENESIS	Home By The Sea	G
TOM PETTY & HEARTBRE	Refugee	G
• GREGG ALLMAN BAND	Can't Get Over You	R
BOSTON	We're Ready	G
BRUCE SPRINGSTEEN	Badlands	G
FABULOUS THUNDERBIRD	Powerful Stuff	C
ZZ TOP	Gimme All Your Lovin'	G
CHEAP TRICK	Don't Be Cruel	C
JOE WALSH	Life's Been Good	G
KENNY LOGGINS	Nobody's Fool	R
DIRE STRAITS	Walk Of Life	G
STEVE WINWOOD	Hearts On Fire	C

11PM

STEVE WINWOOD	Holding On	C
MICHAEL STANLEY BAND	My Town	G
DAVID LEE ROTH	Just Like Paradise	R
• PINK FLOYD	Wish You Were Here	G
AEROSMITH	Dream On	G
• EUROPE	Superstitious	C
LOU REED	Intro/Sweet Jane	G
ROBERT PLANT	Dance On My Own	C
ROLLING STONES	She's So Cold	G
INXS	New Sensation	R
LYNYRD SKYNYRD	Sweet Home Alabama	G

ALPHABETICAL LIST BY ARTIST

A	ADAMS, BRYAN	Summer Of '69	6p
	ADAMS, BRYAN	Take Me Back	9p
	AEROSMITH	Angel	12n
	AEROSMITH	Angel	8p
	AEROSMITH	Back In The Saddle	12n

AEROSMITH	Dream On	11a
AEROSMITH	Dream On	11p
AEROSMITH	Rag Doll	8a
AEROSMITH	Sweet Emotion	4p
ALLMAN, GREGG BAND	Can't Get Over You	8a
ALLMAN, GREGG BAND	Can't Get Over You	11a
ALLMAN, GREGG BAND	Can't Get Over You	5p
ALLMAN, GREGG BAND	Can't Get Over You	10p
ALLMAN, GREGG BAND	I'm No Angel	2p

B

BACHMAN-TURNER OVERD	Let It Ride	1p
BAD COMPANY	Bad Company	7a
BAD COMPANY	Can't Get Enough	1p
BAD COMPANY	Good Lovin' Gone Bad	3p
BADFINGER	Come & Get It	6a
BEATLES	Ballad Of John & Yoko	9a
BEATLES	Come Together	9p
BEATLES	Here Comes The Sun	1p
BEATLES	Martha My Dear	12n
BEATLES	You Won't See Me	7a
BENATAR, PAT	All Fired Up	6a
BLUE OYSTER CULT	(Don't Fear) The Reaper	6p
BON JOVI	Wanted Dead Or Alive	8p
BOSTON	Foreplay/Long Time	3p
BOSTON	We're Ready	10p
BROWNE, JACKSON	The Pretender	7p

C

CARS	My Best Friend's Girl	6p
CETERA, PETER	You Never Listen To Me	3p
CETERA, PETER	You Never Listen To Me	9p
CHAPMAN, TRACY	Fast Car	9a
CHEAP TRICK	Don't Be Cruel	9a
CHEAP TRICK	Don't Be Cruel	1p
CHEAP TRICK	Don't Be Cruel	6p
CHEAP TRICK	Don't Be Cruel	10p
COLLINS, PHIL	In The Air Tonight (Live)	2p
CONWELL, TOMMY & YOU	I'm Not Your Man	6p
CRAY, ROBERT BAND	Don't Be Afraid Of The Dark	11a
CREAM	White Room	12n
CREEDENCE CLEARWATER	Run Through The Jungle	7a
CROSBY, STILLS, & NA	Southern Cross	2p

D

DEF LEPPARD	Love Bites	8p
DEREK & DOMINOS	Layla	10a
DERRINGER, RICK	Rock And Roll, Hoochie Koo	6p
DIRE STRAITS	Walk Of Life	10p
DOOBIE BROTHERS	China Grove	2p

E

EAGLES	On The Border	10a
ETHERIDGE, MELISSA	Bring Me Some Water	3p
EUROPE	Superstitious	11p

F

FABULOUS THUNDERBIRD	Powerful Stuff	5p
FABULOUS THUNDERBIRD	Powerful Stuff	10p
FIRM	Radioactive	7p
FIRM	Satisfaction Guaranteed	11a
FORD, LITA	Back To The Cave	9p
FOREIGNER	Feels Like The First Time	9a
FOREIGNER	Feels Like The First Time	9p
FOREIGNER	I Don't Want To Live W/o You	1p
FRAMPTON, PETER	Show Me The Way	2p
FREY, GLENN	True Love	9a
FREY, GLENN	True Love	1p
FROZEN GHOST	Round And Round	1p

G

GABRIEL, PETER	Big Time	10a
GENESIS	Abacab	6p
GENESIS	Home By The Sea	10p
GENESIS	Invisible Touch	8a
GOLDEN EARRING	Radar Love	4p
GOLDEN EARRING	Radar Love	8p
GRAND FUNK RAILROAD	We're An American Band	2p
GUNS 'N ROSES	Sweet Child O' Mine	9p

H

HARRISON, GEORGE	When We Was Fab	7a
HENLEY, DON	Boys Of Summer	3p
HORNSBY, BRUCE & RAN	Defenders Of The Flag	6a
HORNSBY, BRUCE & RAN	Defenders Of The Flag	6p
HORNSBY, BRUCE & RAN	The Valley Road	2p

DON'T GO

THE FLOWERS
HAVE ARRIVED!

MMR ROCK TRACER
TRACKS 

R&R TRACKS
"BREAKER" (36) - (28)

FMQB (26) - (24)

ALBUM NETWORK
(28) - (25)

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Records Incorporated



PHOTOHOUSE FLOWERS

The new Polydor staff is now in the trenches and ready to place you **UNDER FIRE.**



"Under Fire," the debut 12" from NEW FRONTIER.
Support the NEW FRONTIER of Polydor ... Fire It Up.

- Produced by RITCHIE ZITO
- Also produced by Phil Caffel
- Mixed by Scott Litt
- Management: Robbie Randall



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ROCK RADIO/WLVQ-FM

ALPHABETICAL LIST BY ARTIST

I		
INXS	Never Tear Us Apart	7a
INXS	Never Tear Us Apart	3p
INXS	Never Tear Us Apart	8p
INXS	New Sensation	11p
IRIS, DONNIE	Ah! Leah!	2p
J		
JETHRO TULL	Teacher	4p
JOEL, BILLY	It's Still Rock And Roll To Me	6a
JOEL, BILLY	Piano Man	10a
JOHN, ELTON	Goodbye Marlon Brando	10a
JOHN, ELTON	Goodbye Marlon Brando	5p
K		
KANSAS	Carry On Wayward Son	9a
KINKS	You Really Got Me	8a
L		
LED ZEPPELIN	All My Love	6a
LED ZEPPELIN	Battle Of Evermore	9p
LED ZEPPELIN	Black Dog	5p
LED ZEPPELIN	Dancing Days	10a
LED ZEPPELIN	Hey Hey What Can I Do	10a
LED ZEPPELIN	Ocean	9p
LENNON, JOHN	Instant Karma(We All Shine On)	3p
LEWIS, HUEY & NEWS	Perfect World	5p
LITTLE FEAT	Hate To Lose Your Lovin'	7a
LITTLE FEAT	Hate To Lose Your Lovin'	11a
LITTLE FEAT	Hate To Lose Your Lovin'	4p
LITTLE FEAT	Hate To Lose Your Lovin'	8p
LITTLE ROCK	Backstretch Strut	9p
LOGGINS & MESSINA	Your Mama Don't Dance	12n
LOGGINS, KENNY	Nobody's Fool	10p
LYNYRD SKYNYRD	Sweet Home Alabama	11p
M		
MANN, MANFRED	Blinded By The Light	5p
MARSHALL TUCKER BAND	Can't You See	11a
MCCARTNEY, PAUL	Jet	1p
MCCARTNEY, PAUL	Maybe I'm Amazed	6p
MELLENCAMP, JOHN C	Cherry Bomb	10a
MILLER, STEVE	Fly Like An Eagle	8a
MILLER, STEVE	Joker	3p
MILLER, STEVE	Jungle Love	9p
MOODY BLUES	I Know You're Out There Somewh	7a
MOUNTAIN	Theme From An Imaginary Wester	12n
N		
NOVELTY	Novelty	9a
P		
PALMER, ROBERT	Simply Irresistible	10a
PETTY, TOM & HEARTBR	Don't Do Me Like That	3p
PETTY, TOM & HEARTBR	Listen To Her Heart	7p
PETTY, TOM & HEARTBR	Refugee	10p
PINK FLOYD	Have A Cigar	4p
PINK FLOYD	Hey You	11a
PINK FLOYD	On The Turning Away	5p
PINK FLOYD	Wish You Were Here	11p
PLANT, ROBERT	Dance On My Own	2p
PLANT, ROBERT	Dance On My Own	11p
PLANT, ROBERT	Ship Of Fools	5p
PRETENDERS	My City Was Gone	1p
PROCOL HARUM	Simple Sister	12n
Q		
QUEEN	Bohemian Rhapsody	4p
R		
RAINBOW	Street Of Dreams	7p
RASCALS	Good Lovin'	7a
RASCALS	I've Been Lonely Too Long	12n
REED, LOU	Intro/Sweet Jane	11p
REED, LOU	Walk On The Wild Side	11a
RHYTHM CORPS	Common Ground	8a
RHYTHM CORPS	Common Ground	4p
ROLLING STONES	Get Off Of My Cloud	12n

ROLLING STONES	Girl With The Far Away Eyes	7p
ROLLING STONES	Shattered	9a
ROLLING STONES	She's So Cold	11p
ROLLING STONES	You Can't Always Get What You	4p
ROTH, DAVID LEE	Damn Good	2p
ROTH, DAVID LEE	Just Like Paradise	11p
RUNDGREN, TODD	Hello It's Me	11a
RUSH	In The End	8p

S		
SCORPIONS	No One Like You	8p
SEGER, BOB	Beautiful Loser	9p
SEGER, BOB	Her Strut	5p
SEGER, BOB	Travelin' Man	9p
SMITHEREENS	Only A Memory	8p
SPRINGSTEEN, BRUCE	Badlands	10p
SPRINGSTEEN, BRUCE	Brilliant Disguise	6a
SPRINGSTEEN, BRUCE	Cover Me	9a
SPRINGSTEEN, BRUCE	Dancing In The Dark	1p
STANLEY, MICHAEL BAN	My Town	2p
STANLEY, MICHAEL BAN	My Town	11p
STEELY DAN	Rikki Don't Lose That Number	10a
STEPHENWOLF	Born To Be Wild	8p
STYX	Sweet Madam Blue	7p
SUGARLOAF	Green-Eyed Lady	7p
SUPERTRAMP	Take The Long Way Home	8a

T		
TAYLOR, JAMES	Steamroller Blues	7p
THIN LIZZY	Boys Are Back In Town	4p
TOTO	Hold The Line	3p
TRAFFIC	40,000 Headman	1p
TRAFFIC	Medicated Goo	1p
TROGGS	Wild Thing	11a

U		
U2	Where The Streets Have No Name	11a

V		
VAN HALEN	Feels So Good	10a
VAN HALEN	Feels So Good	5p
VAN HALEN	Finish What Ya Started	7p

W		
WALSH, JOE	Life's Been Good	10p
WALSH, JOE	Turn To Stone	5p
WET WILLIE	Keep On Smilin'	12n
WHITE LION	Wait	6p
WHO	Baba O'Riley	7a
WHO	We're Not Gonna Take It	12n
WINTER, EDGAR	Hangin' Around	7p
WINWOOD, STEVE	Don't You Know What The Night	6a
WINWOOD, STEVE	Don't You Know What The Night	10a
WINWOOD, STEVE	Don't You Know What The Night	6p
WINWOOD, STEVE	Hearts On Fire	10p
WINWOOD, STEVE	Holding On	2p
WINWOOD, STEVE	Holding On	11p
WINWOOD, STEVE	Roll With It	8p

Y		
YOUNG, NEIL	This Note's For You	3p

Z		
ZZ TOP	Gimme All Your Lovin	10p

PLAYLIST OF CURRENTS

USERS GUIDE: Number of plays calculated for 18 hour monitor period.

CHEAP TRICK	Don't Be Cruel	4
LITTLE FEAT	Hate To Lose Your Lovin'	4
INXS	Never Tear Us Apart	3
WINWOOD, STEVE	Don't You Know What The Night	3
CETERA, PETER	You Never Listen To Me	2
FABULOUS THUNDERBIRD	Powerful Stuff	2
FREY, GLENN	True Love	2
HORNSBY, BRUCE & RAN	Defenders Of The Flag	2
JOHN, ELTON	Goodbye Marlon Brando	2
PLANT, ROBERT	Dance On My Own	2
RHYTHM CORPS	Common Ground	2
WINWOOD, STEVE	Holding On	2
BENATAR, PAT	All Fired Up	1
COLLINS, PHIL	In The Air Tonight (Live)	1

CONWELL, TOMMY & YOU	I'm Not Your Man	1
CRAY, ROBERT BAND	Don't Be Afraid Of The Dark	1
DEF LEPPARD	Love Bites	1
ETHERIDGE, MELISSA	Bring Me Some Water	1
EUROPE	Superstitious	1
FORD, LITA	Back To The Cave	1
FROZEN GHOST	Round And Round	1
LITTLE ROCK	Backstretch Strut	1
PALMER, ROBERT	Simply Irresistible	1
VAN HALEN	Finish What Ya Started	1
WINWOOD, STEVE	Hearts On Fire	1

PLAYLIST OF HOTTEST RECURRENTS

USERS GUIDE: Recurrents played more than once.

ALLMAN, GREGG BAND	Can't Get Over You	4
AEROSMITH	Angel	2
VAN HALEN	Feels So Good	2

CORE ARTISTS

USERS GUIDE: Those artists with a title saturation of at least three, listed in descending order.

LED ZEPPELIN	6
AEROSMITH	5
BEATLES	5
ROLLING STONES	5
PINK FLOYD	4
SPRINGSTEEN, BRUCE	4
WINWOOD, STEVE	4
BAD COMPANY	3
GENESIS	3
MILLER, STEVE	3
PETTY, TOM & HEARTBR	3
SEGER, BOB	3

GOLD/CURR.-RECURR. RATIOS

OVERALL	
C-R	37.97
G	62.03
MORNING DRIVE	
C-R	45.16
G	54.84
MID-DAY	
C-R	31.03
G	68.97
AFTERNOON DRIVE	
C-R	42.86
G	57.14
EVENING	
C-R	37.50
G	62.50

POSITIONING STATEMENTS

COLUMBUS OHIO	10X
"QFM96 ... rockin' and rollin' Columbus." (3X)	
"Rockin' and rollin' [PLACE] ... QFM96." (3X)	
"When you're listening to pure rock 'n' roll in Central Ohio, you're listening to QFM96." (2X)	
"Rockin' and rollin' Columbus ... WLVQ ... QFM96." (1X)	
"Where rock 'n' roll began in Columbus ... QFM96." (1X)	
ARTIST ENDORSEMENT	9X
Robert Cray, Lou Gramm, Bruce Hornsby, INXS, Steve Miller, Don Pardo, Van Halen.	
OLD AND NEW	8X
"Get it all. The absolute best of the old rock 'n' roll and the best of the new rock 'n' roll ... exclusively on QFM96." (3X)	
"QFM96 ... bringing you the best of the new, as well as the classics." (3X)	
"The best of the old and the best of the new ... QFM96." (2X)	
ROCK	7X
"Rock 'n' roll ... WLVQ, FM 96, Columbus." (4X)	
"Rockin' and rollin' ... WLVQ, Columbus." (2X)	
"Rockin' and rollin' ... this is QFM96." (1X)	
VARIETY/NONSTOP	7X
"Nonstop rockin' and rollin' ... QFM96." (3X)	
"Nonstop rockin' and rollin' into our 12th year ... QFM96." (2X)	

"Nonstop rock 'n' roll from the home of 12 in-a-row ... QFM96." (1X)
 "QFM96 ... playing the widest variety of rock 'n' roll." (1X)

CONCERT 6X
 "QFM96 ... the concert station." (6X)

FEATURES 5X
 "[MUSIC] ... Robinson's Rock 'n' roll Neighborhood on QFM96." (2X)
 "Damn this traffic jam! Aw the hell with it. You've got the Top Five at Five on QFM96." (1X)
 "You're listening to a Perfect Album Side on WLVQ, Columbus." (1X)
 "You're listening to the Seventies at Seven in Jo Robinson's Neighborhood on QFM96." (1X)

NEW FIRST 3X
 "Always first with the best new rock 'n' roll ... QFM96." (3X)

SUMMER 2X
 "QFM96 ... hot fun in the summertime." (1X)
 "QFM96 ... rockin' and rollin' summer." (1X)

PROMOTIONAL ACTIVITY

PRE-WINWOOD CONCERT PARTY AND GIVEAWAYS 14X
 Admission is free to the Friday night gig at the Hyatt Regency Ballroom. Party features Winwood and Traffic music and videos and special room rates for participants. Listeners can win tickets by being the ninth caller after hearing a Steve Winwood music montage.

HOT ROCKS AT THE ZOO 7X
 Columbus Zoo Amphitheatre is the site for live music, giveaways and the meltdown of Jack Hannah's famous butter sculpture.

BROWN BAG MINI-CONCERT 6X
 Wendy Steele showcases a selected artist and gives away lunch from Maxie's Deli at noon.

PERFECT ALBUM SIDE 6X
 Listeners send in six cuts and can win six cassettes at 10:30PM.

SEVENTIES AT SEVEN 6X
 Jo Robinson relives the past, weeknights during the 7PM hour.

ROCKNOTES 5X
 Brief rundown on recording sessions and tours by rock musicians.

ROCK WARS 5X
 Battle of the Bands competition nets the winner \$3,500 cash, \$2,500 in equipment, 25 hours of studio time and 100 LPs from Buzzard's Nest. Top band featured in victory concert and on-air. [See Local Licks.]

WHAT THE HELL WAS THAT 5X
 Morning show contest has listeners trying to identify odd sounds to win a gift certificate good for CDs from For The Record.

MAIL BAG 4X
 John, Wags and JJ struggle for solutions to listeners' problems, because they're "people helping people."

PERMANENT VACATION 4X
 Contestants are registered when they win tickets. Grand prize winners go to nine Belkin Production concerts of their choice.

CD UPGRADE 3X
 Old LPs are replaced by new CDs courtesy of Camelot Music.

ELECTRIC LUNCH 3X
 Nostalgic cuts air during noon hour with Wendy Steele.

ALL REQUEST HOUR 2X
 Jo Robinson plays listener requests weeknights at 8PM.

FAN APPRECIATION DAY 2X
 QFM96 gives out fan appreciation packs of team memorabilia at Columbus Clippers games as they search for the "biggest" Clippers fan.

LOCAL LICKS 2X
 Rock Wars winner Little Rock is featured as showcase of Central Ohio rock talent airs at 9:40 PM.

JOHN, WAGS & JJ MUGS 2X
 Morning show coffee mugs are 79 cents with an order at McDonald's.

QFM96 ROCKLINE 2X
 Listeners are apprised of local concert agenda by phone.

WHOLE LOTTA LED 2X
 Hammer of the Gods can be heard evenings at 9.

EARWITNESS SPORTS 1X
 Quick rundown on athletic competition at 4:48PM.

MONDAY

MEDIAWISE

ISSUE 34
AUGUST 29, 1988

Powerful information abounds in this week's **Monday Morning Replay** as we tune in to L.A.'s KPWR. In one of America's hottest Hit Radio battlefields, Power 106 has emerged on top in the Spring of '88, scoring a 7.4, 12+ Arbitron share under the direction of programmer Jeff Wyatt. We've got all the enlightening details! On the Rock Radio front, few stations in America are hotter than the Twin Cities' KQRS. Veteran Minneapolis programmer Dave Hamilton has the station rise into the double digits, racking up a whopping 11.6, 12+ in the Spring Arbitron. Last but not least, we take you to Norfolk for an up-close view of A/C outlet ZWD (WWDR), under the direction of Operations Director Gary King.

This week in **City Tracks**, MMR has details on:

- Morning team exposure promotions
- The fax machine craze sweeping radio
- Hard Rock Club Coke promotion
- KLOS' *Reverse Bands* promotion
- Any many, many more!

National **Sample Hours** scrape in on morning drive music mixes across America. In this week's **Captured Live**, Rod Stewart leads the bill, captured at the Shoreline Amphitheatre in Mountain View, CA. **Monday Morning Foreplay** has details on the latest from Steve Miller, a remake of the old Lee Dorsey classic, "Ya Ya." **Foreplay** also has details on new releases from Trans-Siberian Vamp, Grayson Hugh, Sweet Sensation, Siouxsie & The Banshees, and Vixen. It's all in this week's MMR!

MOST PLAYED/HIT RADIO

Of three week's Steve Winwood holds on for one more week as "Roll With It" scores 17.7% share for a week of 16.4% nation. Gary Barlow & The New Power Generation #2, while Gloria Estefan, Chicago and George Michael round out the top five. New entries at the top 10 include the New Edition, while F.B.I. dominates, starting from #20. 11 up more than 50% since Peter Cetera, Chicago, Take 5, Game 'N' Bones, Taste, Huey, Van Halen, New Kids On The Block and Def Leppard all gain in the top 20. Other impressive moves include Bruce, Rod Stewart, Brenda K. Starr, Glenn Frey, Pussycat and INXS. New entries on the chart include the latest tracks from Steve Winwood, U.B. Snee, Back, Who Is He, and Phil Collins. Bobby McFerrin continues to grow rapidly in popularity.



MOST PLAYED/ROCK RADIO

Robert Palmer continues to lead the way in the rock format, scoring 8.0% share for a week of 10.4% nation. Pat Benatar holds in #2, Little Feat jumps to #3, while The Fabulous Thunderbirds and Van Halen round out the top five. Def Leppard made back into the top 10 with "Love Bites" up nearly 100 places. Tommy Stinson & The Young Rascals continue to rise in the week as do Europe, Melissa Etheridge, INXS, Bad Company and Phish. New entries on the chart include tracks from Rod Stewart, Elton John, Bruce Hornsby & The Range, The Moody Blues, HotHouse Flowers, Cinderella, The Escape Club, Peter Dinklage, B. Williams, U2, Prince & New Power Generation, and John Mellencamp.



MOST PLAYED/ADULT CONTEMPORARY

If you'd expect the top 10 of the MMR charts this week, number one contenders have to wait another week. Eric Carmen hangs on for an another week atop the A/C format with "Make Me Lose Control" scoring 1.1% share, holding off Elton John, now up to #2. Moving in the top 10 are John Gabriel, Peter Cetera, Huey Lewis & The News, Chicago and Taylor Dayne, who top the week's new entries. R.E.M. Spangolone, Glenn Frey, Johnny Hates Jazz, Natalie Cole and Rick Astley, new entries on the top 20. **City Tracks** this week includes titles by Steve Winwood, Phil Collins, members of The Manhattan Transfer, "Johnny Kind Of Love," Chicago's remake of "Don't Be Cruel," Rod Stewart and Sade.



MOST PLAYED/CROSSEVERS

If someone combined Steve Winwood holding onto the top spot with 2,000 people, followed by Gloria Estefan, Elton John, Huey Lewis, Chicago, Robert Palmer, Peter Cetera, Chicago, Bobby McFerrin and George Michael, The Hit Urban chart is led by George Michael, followed by the New Edition, Taylor Dayne, New Kids On The Block and Information Society. Robert Palmer leads the way on the Hit Rock chart, followed by Chicago, Cheap Trick, Game 'N' Bones and Kenny Loggins. **Monday Morning Foreplay** on the Hit A/C chart are Huey Lewis & The News, Steve Winwood, Gloria Estefan, Elton John, Huey Lewis & The News, Chicago, Peter Cetera, Bobby McFerrin, Taylor Dayne, Whitney Houston and Kenny Loggins.



MOST UPWARD MOVEMENT/NATIONALLY

Hit Radio	Rock Radio	Adult Contemporary
1. Steve Winwood - "Roll With It" (16.4%)	1. Robert Palmer - "Make Me Lose Control" (10.4%)	1. Eric Carmen - "Make Me Lose Control" (1.1%)
2. Gary Barlow & The New Power Generation - "I Wanna Be Like You" (10.4%)	2. Pat Benatar - "Love Bites" (8.0%)	2. Elton John - "Nikie Nikie" (1.0%)
3. Gloria Estefan - "Rhythm Gypsy" (10.4%)	3. Little Feat - "The Long and Winding Road" (7.5%)	3. Huey Lewis & The News - "The Heart of the Matter" (0.9%)
4. Chicago - "Hard to Say I'm Sorry" (10.4%)	4. The Fabulous Thunderbirds - "I Wanna Be Like You" (7.5%)	4. Peter Cetera - "The Greatest Gift" (0.8%)
5. George Michael - "Freedom of the City" (10.4%)	5. Van Halen - "Jump" (7.5%)	5. John Gabriel - "I'll Be Home for Christmas" (0.7%)
6. New Edition - "Rhythm Nation" (10.4%)	6. Def Leppard - "Love Bites" (7.5%)	6. Taylor Dayne - "Love Will Lead You Out" (0.6%)
7. F.B.I. - "I Wanna Be Like You" (10.4%)	7. Bruce - "The Power of Love" (7.5%)	7. Chicago - "Johnny Kind Of Love" (0.5%)
8. Take 5 - "I Wanna Be Like You" (10.4%)	8. Huey Lewis & The News - "The Heart of the Matter" (7.5%)	8. Huey Lewis & The News - "The Heart of the Matter" (0.4%)
9. Taste - "I Wanna Be Like You" (10.4%)	9. Melissa Etheridge - "Ain't No Sunshine" (7.5%)	9. Huey Lewis & The News - "The Heart of the Matter" (0.3%)
10. Van Halen - "Jump" (10.4%)	10. INXS - "Devil Drive" (7.5%)	10. Huey Lewis & The News - "The Heart of the Matter" (0.2%)

HERE'S WHAT THEY'RE SAYING ABOUT "TELL THAT GIRL TO SHUT UP"



KING - VAN JEROME: We were out of the top 100 for 12 weeks. Tell That Girl to Shut Up has become our second most requested record. We're #1 on the radio and our stage show has just started again.

LOVE 101 - STEVE HARTER: It's a great single. We've been playing it for weeks. It's our most requested record.

WJ - 92: This record has been on the radio for weeks and we've heard it on our local program.

KNX - 107.7: We've been playing Tell That Girl to Shut Up for weeks and it's our most requested record.



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ROCK RADIO/WLVQ-FM

ACCOUNT LIST		ACCOUNTS BY CATEGORY	
All American Cable	3X	TV/Broadcast	19%
Ameritech	1X	Communications	1%
Andersons General Store	2X	Retail	5%
Anheuser-Busch	4X	Beer/Wine	10%
Belkin Productions	8X	Concert	3%
Burger King	3X	Restaurant	2%
Byers	7X	Auto/MC	2%
Camelot Music	2X	CDs/Records/Tapes	1%
Central Ohio Nissan Dealers	2X	Auto/MC	1%
Columbus Square Bowling Palace	1X	Entertainment/Rec	7%
Columbus State Community College	14X	Education	11%
Diamond Cellar	1X	Jewelers	2%
Diet-Rite	3X	Beverage	3%
Fifth Third	3X	Bank/Finance	2%
Franklin University	2X	Education	1%
Gemstar	4X	Home Improvement	3%
Hammond Electronics	2X	Electronics	3%
Hart	3X	Retail	12%
Huntington Bank	4X	Bank/Finance	5%
Immke Lincoln Mercury	2X	Auto/MC	5%
International Diamond & Gold	3X	Jewelers	2%
Kroger's	3X	Grocery	
Laman Chevrolet	1X	Auto/MC	
Latrobe Brewery/Rolling Rock	3X	Beer/Wine	
Mallens	3X	Retail	
Maxie's Deli	1X	Restaurant	
Maxwell House	2X	Beverage	
McDonald's	3X	Restaurant	
McDorman Chevrolet	3X	Auto/MC	
Mid-Ohio Sports Car Course	1X	Entertainment/Rec	
Mobile Pro One	1X	Communications	
Nationwide Auto Parts	1X	Automotive	
Nissan	3X	Auto/MC	
Northwest Honda	1X	Auto/MC	
Pabst Blue Ribbon	7X	Beer/Wine	
Pro-West Productions	2X	Concert	
Rax	5X	Restaurant	
Record and Tape Outlet	1X	CDs/Records/Tapes	
Ricart	3X	Auto/MC	
Scandinavian	5X	Fitness	
Shearson Lehman Brothers, Inc.	1X	Brokerage	
Sherwin-Williams	3X	Home Improvement	
Stereo Lab	1X	Electronics	
Taco Bell	2X	Restaurant	
Tiger Gel Shoes	1X	Clothing	
Toyota	1X	Auto/MC	
United Dairy Farmers	4X	Restaurant	
Westside Dodge	5X	Auto/MC	
Worthington Glen	4X	Real Estate	
Wright Rug	1X	Home Furnishings	

THEY CAN'T STOP TALKING ABOUT "Tell That Girl To Shut Up"

Y95 — Buzz Bennett
"Great early phones! Nice Body!"

KSAQ — Leo Vela
"Won our battle four nights in a row. This one burns the phones!"

KTUX — Terri Weber
"Transvision Vamp is our current battle of the hits champion, beating Peter Cetera and Poison! Top 5 requests at night!"

KQIZ — Stu Smoke
"Pot the record on and tell the phones to shut up."

MMR ROCK TRACER TRACKS NEWCOMER

R&R HIT 18/17

GAVIN HIT 61/26

NEW ADDS THIS WEEK:

Y95	KTUX
WGH	KQIZ
KXYQ	KNAN
KATD	WPFM
G98	KWTX
WOMP	KFMW
WFXX	KLUC
WTNZ	KWNZ
KSAQ	KOZE

ALSO PLAYING ON: WMMS!

MTV MEDIUM ROTATION!



UNI RECORDS

Transvision Vamp

ADULT CONTEMPORARY/KYKY-FM

WEDNESDAY, AUGUST 24, 1988

OVERVIEW

STATION: KYKY-FM, St. Louis, MO
FREQUENCY: 98.1 MHz (100,000 watts)
GROUP OWNER: EZ Communications, Inc.
GM: Karen Carroll
GSM: Matthew Riordan
PD: Doug McGuire
MO: David Blair
NEWS DIRECTOR: Heather Frampton
PROMOTION MGR.: Genise Cloudy

AIRSTAFF:
 5:30A-9A Guy Phillips and Mike Wall
 9A-12N Billy Shears
 12N-4P David Blair
 4P-7P John Larrabee
 7P-12M Bob Wayne
 12M-5:30A Greg Hewitt

CONSULTANT: The Research Group
REP FIRM: Major Market Radio

HOOR BY HOOR MUSIC

USERS GUIDE: Current, Recurrent and Gold status is noted. First song in music sweep is indicated by a bullet in left hand margin.

6AM

- STEVE WINWOOD Roll With It C
- TOTO Without Your Love G
- TAYLOR DAYNE I'll Always Love You C
- BRUCE HORNSBY & RANG Way It Is G
- BILLY OCEAN Get Outta My Dreams, Get Into R
- FLEETWOOD MAC Little Lies R
- MADONNA Borderline G
- ERIC CARMEN Make Me Lose Control C

7AM

- GLORIA ESTEFAN & MIA Bad Boy G
- BOBBY MCFERRIN Don't Worry, Be Happy C
- PETER CETERA One Good Woman C
- BEATLES We Can Work It Out G
- SMOKEY ROBINSON Being With You G
- RICHARD MARX Hold On To The Nights R

8AM

- HUEY LEWIS & NEWS Perfect World C
- JETS Make It Real R
- LIONEL RICHIE Dancing On The Ceiling G
- ERIC CARMEN Hungry Eyes R
- STEVE WINWOOD Don't You Know What The Night C
- FLEETWOOD MAC Everywhere R
- KENNY LOGGINS Footloose G

9AM

- DAN HARTMAN I Can Dream About You G
- FOREIGNER I Don't Want To Live W/o You R
- KENNY G Songbird G
- BILLY OCEAN Colour Of Love R
- HALL & OATES Kiss On My List G
- SMOKEY ROBINSON One Heartbeat R
- POINTER SISTERS I'm So Excited G
- ERIC CARMEN Make Me Lose Control C
- SPINNERS I'll Be Around G
- LIONEL RICHIE Love Will Conquer All G
- RICK ASTLEY It Would Take A Strong Strong C
- STEVE WINWOOD Roll With It C

10AM

- WHAM! Everything She Wants G
- STEVE PERRY Foolish Heart G
- BOZ SCAGGS Heart Of Mine R
- STEVIE WONDER Part-Time Lover G
- AMBROSIA Biggest Part Of Me G
- BRUCE SPRINGSTEEN Dancing In The Dark G
- MADONNA Crazy For You C
- PETER CETERA One Good Woman C
- ANITA BAKER Sweet Love G
- DEBARGE Rhythm Of The Night G
- GLENN FREY True Love C

11AM

- BILLY OCEAN When The Going Gets Tough G
- ROO STEWART Forever Young C
- IRENE CARA Flashdance (What A Feeling) G
- RICHARD MARX Hold On To The Nights R
- BILLY JOEL A Matter Of Trust R
- JOHNNY HATES JAZZ Shattered Dreams R
- SURVIVOR Search Is Over G
- HALL & OATES Missed Opportunity C
- SIMPLY RED Holding Back The Years G

- HUEY LEWIS & NEWS Perfect World C
- JACK WAGNER All I Need G
- BRUCE HORNSBY & RANG Look Out Any Window C

12NOON

- CUTTING CREW (I Just) Died In Your Arms R
- JULIAN LENNON Too Late For Goodbyes G
- BILLY OCEAN Colour Of Love R
- PHIL COLLINS Sussudio G
- JAMES TAYLOR Never Die Young R
- JANET JACKSON When I Think Of You G
- ERIC CARMEN Make Me Lose Control C
- HUMAN LEAGUE Human G
- TAYLOR DAYNE I'll Always Love You C
- HUEY LEWIS & NEWS Do You Believe In Love G
- GEORGE BENSON On Broadway G
- MICHAEL MCDONALD Sweet Freedom G

1PM

- LAURA BRANIGAN Self Control G
- CHICAGO I Don't Wanna Live W/out Your C
- CARLY SIMON All I Want Is You R
- STEVE WINWOOD Roll With It C
- BRUCE SPRINGSTEEN One Step Up R
- WHITNEY HOUSTON All At Once G
- COMMODORES Lady (You Bring Me Up) G
- PETER CETERA One Good Woman C
- AMERICA You Can Do Magic G
- PHIL COLLINS Groovy Kind Of Love C
- EAGLES Best Of My Love G
- STARSHIP Nothing's Gonna Stop Us Now G

2PM

- FRANKLIN & MICHAEL I Knew You Were Waiting (For M) G
- MICHAEL JACKSON I Just Can't Stop Loving You R
- RICK ASTLEY It Would Take A Strong Strong C
- DAVID FOSTER Love Theme From St Elmo's Fire G
- ELTON JOHN I Don't Wanna Go On With You C
- HALL & OATES You've Lost That Lovin' Feelin' G
- GEORGE HARRISON Got My Mind Set On You R
- STEVIE WONDER I Just Called To Say I Love Yo G
- RIGHTEOUS BROTHERS (You're My)Soul & Inspiration R
- RICHARD MARX Hold On To The Nights G
- BILLY OCEAN Caribbean Queen G
- TINA TURNER What's Love Got To Do With It G
- HUEY LEWIS & NEWS Perfect World C

3PM

- CHICAGO Will You Still Love Me? G
- GLENN FREY True Love C
- LIONEL RICHIE Hello G
- STEVE WINWOOD Talking Back To The Night R
- STEVE PERRY Oh Sherrie G
- DONNA SUMMER She Works Hard For The Money G
- ERIC CARMEN Make Me Lose Control C
- MICHAEL MCDONALD I Keep Forgettin' C
- GENESIS In Too Deep G
- MICHAEL JACKSON Billie Jean G
- ROD STEWART Forever Young C

4PM

- WHITNEY HOUSTON I Wanna Dance With Somebody Wh G
- HALL & OATES Missed Opportunity C
- TINA TURNER We Don't Need Another Hero G
- BILLY OCEAN Colour Of Love R
- GROVER WASHINGTON JR Just The Two Of Us G
- EXPOSE Seasons Change R
- HUEY LEWIS & NEWS Heart Of Rock & Roll G
- PETER CETERA One Good Woman C
- BILLY JOEL Leave A Tender Moment Alone G
- TAYLOR DAYNE I'll Always Love You C
- PAUL SIMON You Can Call Me Al G
- ELTON JOHN Sad Songs (Say So Much) G

5PM

- RICK ASTLEY Together Forever R
- MATTHEW WILDER Break My Stride G
- BRUCE HORNSBY & RANG Look Out Any Window C
- ODONNE WARWICK That's What Friends Are For G
- STEVE WINWOOD Roll With It C
- ROD STEWART Some Guys Have All The Luck G
- CHICAGO I Don't Wanna Live W/out Your C
- HALL & OATES I Can't Go For That (No Can Do G
- RICHARD MARX Hold On To The Nights R
- JOHN C MELLENCAMP Cherry Bomb R
- STEELY DAN Hey Nineteen G

6PM

- ELTON JOHN I Don't Wanna Go On With You C
- TEARS FOR FEARS Head Over Heels G
- BRUCE HORNSBY & RANG Every Little Kiss G
- PHIL COLLINS Groovy Kind Of Love C
- DIRE STRAITS Walk Of Life G
- TOTO Pamela R
- MADONNA Open Your Heart G
- ERIC CARMEN Make Me Lose Control C
- FIREFALL You Are The Woman G
- PAUL YOUNG Everytime You Go Away G
- RICK ASTLEY It Would Take A Strong Strong C
- STEVE WINWOOD Higher Love G

7PM

- GLASS TIGER Someday G
- SMOKEY ROBINSON Just To See Her G
- CUTTING CREW I've Been In Love Before R
- BOZ SCAGGS Heart Of Mine R
- HUEY LEWIS & NEWS Perfect World C
- ELTON JOHN I Guess That's Why They Call I G
- PHIL COLLINS Take Me Home G
- PETER CETERA One Good Woman C
- LEVEL 42 Something About You G
- CARLY SIMON Stuff That Dreams Are Made Of R
- BANGLES Manic Monday G
- ROD STEWART Forever Young C
- FLEETWOOD MAC Seven Wonders R

8PM

- GLENN FREY True Love C
- HUEY LEWIS & NEWS If This Is It G
- BILLY OCEAN Colour Of Love R
- POLICE Every Little Thing She Does Is G
- POINTER SISTERS Slow Hand G
- BILLY VERA & BEATERS At This Moment G
- RICK ASTLEY Never Gonna Give You Up R
- JULIAN LENNON Valotte G
- LIONEL RICHIE Say You, Say Me G
- RICHARD MARX Hold On To The Nights R
- P BAILEY (W/P COLLIN Easy Lover G
- TAYLOR DAYNE I'll Always Love You C

9PM

- HUEY LEWIS & NEWS Power Of Love G
- JOHN WAITE Missing You G
- HALL & OATES Missed Opportunity C
- KENNY LOGGINS Meet Me Half Way G
- STEVE WINWOOD Roll With It C
- BREATHIE Hands To Heaven C
- BILLY JOEL You're Only Human (Second Wind G
- ERIC CARMEN Make Me Lose Control C
- MR MISTER Broken Wings G
- CHICAGO I Don't Wanna Live W/out Your C
- POINTER SISTERS Jump (For My Love) G
- MICHAEL JACKSON Man In The Mirror R

10PM

- ELTON JOHN I Don't Wanna Go On With You C
- KOOL & THE GANG Fresh G
- BRUCE HORNSBY & RANG Look Out Any Window C
- JETS You Got It All G
- WHAM! Wake Me Up Before You Go-Go G
- AIR SUPPLY Every Woman In The World G
- RICHARD MARX Endless Summer Nights R
- DAN FOGELBERG Lonely In Love C
- PHIL COLLINS Groovy Kind Of Love R
- HUEY LEWIS & NEWS Perfect World C
- BRUCE HORNSBY & RANG The Valley Road R

11PM

- POINTER SISTERS Neutron Dance G
- PETER CETERA One Good Woman C
- BILLY JOEL Longest Time G
- BOZ SCAGGS Heart Of Mine R
- FLEETWOOD MAC Say You Love Me G
- HALL & OATES Everything Your Heart Desires R
- LIONEL RICHIE All Night Long G
- STEVE WINWOOD Don't You Know What The Night C
- DIANA ROSS Missing You G
- RICHARD MARX Hold On To The Nights R
- JANET JACKSON What Have You Done For Me Late G

ALPHABETICAL LIST BY ARTIST

- AIR SUPPLY Every Woman In The World 10p

- AMBROSIA Biggest Part Of Me 10a
- AMERICA You Can Do Magic 1p
- ASTLEY, RICK It Would Take A Strong Strong 9a
- ASTLEY, RICK It Would Take A Strong Strong 2p
- ASTLEY, RICK It Would Take A Strong Strong 6p
- ASTLEY, RICK Never Gonna Give You Up 8p
- ASTLEY, RICK Together Forever 5p

B

- BAILEY, P (W/P COLLI Easy Lover 8p
- BAKER, ANITA Sweet Love 10a
- BANGLES Manic Monday 7p
- BEATLES We Can Work It Out 7a
- BENSON, GEORGE On Broadway 12n
- BRANIGAN, LAURA Self Control 1p
- BREATHIE Hands To Heaven 9p

C

- CARA, IRENE Flashdance (What A Feeling) 11a
- CARMEN, ERIC Hungry Eyes 8a
- CARMEN, ERIC Make Me Lose Control 6a
- CARMEN, ERIC Make Me Lose Control 9a
- CARMEN, ERIC Make Me Lose Control 12n
- CARMEN, ERIC Make Me Lose Control 3p
- CARMEN, ERIC Make Me Lose Control 6p
- CARMEN, ERIC Make Me Lose Control 9p
- CETERA, PETER One Good Woman 7a
- CETERA, PETER One Good Woman 10a
- CETERA, PETER One Good Woman 1p
- CETERA, PETER One Good Woman 4p
- CETERA, PETER One Good Woman 7p
- CETERA, PETER One Good Woman 11p
- CHICAGO I Don't Wanna Live W/out Your 1p
- CHICAGO I Don't Wanna Live W/out Your 5p
- CHICAGO I Don't Wanna Live W/out Your 9p
- CHICAGO Will You Still Love Me? 3p
- COLLINS, PHIL Groovy Kind Of Love 1p
- COLLINS, PHIL Groovy Kind Of Love 6p
- COLLINS, PHIL Groovy Kind Of Love 10p
- COLLINS, PHIL Sussudio 12n
- COLLINS, PHIL Take Me Home 7p
- COMMODORES Lady (You Bring Me Up) 1p
- CUTTING CREW (I Just) Died In Your Arms 12n
- CUTTING CREW I've Been In Love Before 7p

D

- DAYNE, TAYLOR I'll Always Love You 6a
- DAYNE, TAYLOR I'll Always Love You 12n
- DAYNE, TAYLOR I'll Always Love You 4p
- DAYNE, TAYLOR I'll Always Love You 8p
- DEBARGE Rhythm Of The Night 10a
- DIRE STRAITS Walk Of Life 6p

E

- EAGLES Best Of My Love 1p
- ESTEFAN, GLORIA & MI Bad Boy 7a
- EXPOSE Seasons Change 4p

F

- FIREFALL You Are The Woman 6p
- FLEETWOOD MAC Everywhere 8a
- FLEETWOOD MAC Little Lies 6a
- FLEETWOOD MAC Say You Love Me 11p
- FLEETWOOD MAC Seven Wonders 7p
- FOGELBERG, DAN Lonely In Love 10p
- FOREIGNER I Don't Want To Live W/o You 9a
- FOSTER, DAVID Love Theme From St Elmo's Fire 2p
- FRANKLIN & MICHAEL I Knew You Were Waiting (For M 2p
- FREY, GLENN True Love 10a
- FREY, GLENN True Love 3p
- FREY, GLENN True Love 8p

G

- GENESIS In Too Deep 3p
- GLASS TIGER Someday 7p

H

- HALL & OATES Everything Your Heart Desires 11p
- HALL & OATES I Can't Go For That (No Can Do 5p
- HALL & OATES Kiss On My List 9a
- HALL & OATES Missed Opportunity 11a
- HALL & OATES Missed Opportunity 4p
- HALL & OATES Missed Opportunity 9p
- HALL & OATES Missed Opportunity 2p
- HALL & OATES You've Lost That Lovin' Feelin 9p
- HARRISON, GEORGE Got My Mind Set On You 2p
- HARTMAN, DAN I Can Dream About You 9a

ADULT CONTEMPORARY/KYKY-FM

ALPHABETICAL LIST BY ARTIST

H			
HORNSBY, BRUCE & RAN	Every Little Kiss	6p	
HORNSBY, BRUCE & RAN	Look Out Any Window	11a	
HORNSBY, BRUCE & RAN	Look Out Any Window	5p	
HORNSBY, BRUCE & RAN	Look Out Any Window	10p	
HORNSBY, BRUCE & RAN	The Valley Road	10p	
HORNSBY, BRUCE & RAN	Way It Is	6a	
HOUSTON, WHITNEY	All At Once	1p	
HOUSTON, WHITNEY	I Wanna Dance With Somebody W	4p	
HUMAN LEAGUE	Human	12n	

J			
JACKSON, JANET	What Have You Done For Me Late	11p	
JACKSON, JANET	When I Think Of You	12n	
JACKSON, MICHAEL	Billie Jean	3p	
JACKSON, MICHAEL	I Just Can't Stop Loving You	2p	
JACKSON, MICHAEL	Man In The Mirror	9p	
JETS	Make It Real	8a	
JETS	You Got It All	10p	
JOEL, BILLY	A Matter Of Trust	11a	
JOEL, BILLY	Leave A Tender Moment Alone	4p	
JOEL, BILLY	Longest Time	11p	
JOEL, BILLY	You're Only Human (Second Wind)	9p	
JOHN, ELTON	I Don't Wanna Go On With You	2p	
JOHN, ELTON	I Don't Wanna Go On With You	6p	
JOHN, ELTON	I Don't Wanna Go On With You	10p	
JOHN, ELTON	I Guess That's Why They Call I	7p	
JOHN, ELTON	Sad Songs (Say So Much)	4p	
JOHNNY HATES JAZZ	Shattered Dreams	11a	

K			
KENNY G	Songbird	9a	
KOOL & THE GANG	Fresh	10p	

L			
LENNON, JULIAN	Too Late For Goodbyes	12n	
LENNON, JULIAN	Valotte	8p	
LEVEL 42	Something About You	7p	
LEWIS, HUEY & NEWS	Do You Believe In Love	12n	
LEWIS, HUEY & NEWS	Heart Of Rock & Roll	4p	
LEWIS, HUEY & NEWS	If This Is It	8p	
LEWIS, HUEY & NEWS	Perfect World	8a	
LEWIS, HUEY & NEWS	Perfect World	11a	
LEWIS, HUEY & NEWS	Perfect World	2p	
LEWIS, HUEY & NEWS	Perfect World	7p	
LEWIS, HUEY & NEWS	Perfect World	10p	
LEWIS, HUEY & NEWS	Power Of Love	9p	
LOGGINS, KENNY	Footloose	8a	
LOGGINS, KENNY	Meet Me Half Way	9p	

M			
MADONNA	Borderline	6a	
MADONNA	Crazy For You	10a	
MADONNA	Open Your Heart	6p	
MARX, RICHARD	Endless Summer Nights	10p	
MARX, RICHARD	Hold On To The Nights	7a	
MARX, RICHARD	Hold On To The Nights	11a	
MARX, RICHARD	Hold On To The Nights	2p	
MARX, RICHARD	Hold On To The Nights	5p	
MARX, RICHARD	Hold On To The Nights	8p	
MARX, RICHARD	Hold On To The Nights	11p	
MCDONALD, MICHAEL	I Keep Forgettin'	12p	
MCDONALD, MICHAEL	Sweet Freedom	3p	
MCFERRIN, BOBBY	Don't Worry, Be Happy	7a	
MELLENBAMP, JOHN C	Cherry Bomb	5p	
MR MISTER	Broken Wings	9p	

O			
OCEAN, BILLY	Caribbean Queen	2p	
OCEAN, BILLY	Colour Of Love	9a	
OCEAN, BILLY	Colour Of Love	12n	
OCEAN, BILLY	Colour Of Love	4p	
OCEAN, BILLY	Colour Of Love	8p	
OCEAN, BILLY	Get Outta My Dreams, Get Into	6a	
OCEAN, BILLY	When The Going Gets Tough	11a	

P			
PERRY, STEVE	Foolish Heart	10a	
PERRY, STEVE	Oh Sherrie	3p	
POINTER SISTERS	I'm So Excited	9a	
POINTER SISTERS	Jump (For My Love)	9p	
POINTER SISTERS	Neutron Dance	11p	
POINTER SISTERS	Slow Hand	8p	
POLICE	Every Little Thing She Does Is	8p	

R			
RICHIE, LIONEL	All Night Long	11p	
RICHIE, LIONEL	Dancing On The Ceiling	8a	
RICHIE, LIONEL	Hello	3p	
RICHIE, LIONEL	Love Will Conquer All	9a	
RICHIE, LIONEL	Say You, Say Me	8p	
RIGHTEOUS BROTHERS	(You're My)Soul & Inspiration	2p	
ROBINSON, SMOKEY	Being With You	7a	
ROBINSON, SMOKEY	Just To See Her	7p	
ROBINSON, SMOKEY	One Heartbeat	9a	
ROSS, DIANA	Missing You	11p	

S			
SCAGGS, BOZ	Heart Of Mine	10a	
SCAGGS, BOZ	Heart Of Mine	7p	
SCAGGS, BOZ	Heart Of Mine	11p	
SIMON, CARLY	All I Want Is You	1p	
SIMON, CARLY	Stuff That Dreams Are Made Of	7p	
SIMON, PAUL	You Can Call Me Al	4p	
SIMPLY RED	Holding Back The Years	11a	
SPINNERS	I'll Be Around	9a	
SPRINGSTEEN, BRUCE	Dancing In The Dark	10a	
SPRINGSTEEN, BRUCE	One Step Up	1p	
STARSHIP	Nothing's Gonna Stop Us Now	1p	
STEELY DAN	Hey Nineteen	5p	
STEWART, ROD	Forever Young	11a	
STEWART, ROD	Forever Young	3p	
STEWART, ROD	Forever Young	7p	
STEWART, ROD	Some Guys Have All The Luck	5p	
SUMMER, DONNA	She Works Hard For The Money	3p	
SURVIVOR	Search Is Over	11a	

T			
TAYLOR, JAMES	Never Die Young	12n	
TEARS FOR FEARS	Head Over Heels	6p	
TOTO	Pamela	6p	
TOTO	Without Your Love	6a	
TURNER, TINA	We Don't Need Another Hero	4p	
TURNER, TINA	What's Love Got To Do With It	2p	

V			
VERA, BILLY & BEATER	At This Moment	8p	

W			
WAGNER, JACK	All I Need	11a	
WAITE, JOHN	Missing You	9p	
WARWICK, DIONNE	That's What Friends Are For	5p	
WASHINGTON, GROVER J.	Just The Two Of Us	4p	
WHAM!	Everything She Wants	10a	
WHAM!	Wake Me Up Before You Go-Go	10p	
WILDER, MATTHEW	Break My Stride	5p	
WINWOOD, STEVE	Don't You Know What The Night	8a	
WINWOOD, STEVE	Don't You Know What The Night	11p	
WINWOOD, STEVE	Higher Love	6p	
WINWOOD, STEVE	Roll With It	6a	
WINWOOD, STEVE	Roll With It	9a	
WINWOOD, STEVE	Roll With It	1p	
WINWOOD, STEVE	Roll With It	5p	
WINWOOD, STEVE	Roll With It	9p	
WINWOOD, STEVE	Talking Back To The Night	3p	
WONDER, STEVIE	I Just Called To Say I Love Yo	2p	
WONDER, STEVIE	Part-Time Lover	10a	

Y			
YOUNG, PAUL	Everytime You Go Away	6p	

PLAYLIST OF CURRENTS

USERS GUIDE: Number of plays calculated for 18 hour monitor period

CARMEN, ERIC	Make Me Lose Control	6
CETERA, PETER	Dne Good Woman	6
LEWIS, HUEY & NEWS	Perfect World	5
WINWOOD, STEVE	Roll With It	5
DAYNE, TAYLOR	I'll Always Love You	4
ASTLEY, RICK	It Would Take A Strong Strong	3
CHICAGO	I Don't Wanna Live W/out Your	3
COLLINS, PHIL	Groovy Kind Of Love	3
FREY, GLENN	True Love	3
HALL & DATES	Missed Opportunity	3
HORNSBY, BRUCE & RAN	Look Out Any Window	3
JOHN, ELTON	I Don't Wanna Go Dn With You	3
STEWART, ROD	Forever Young	3
WINWOOD, STEVE	Don't You Know What The Night	2
BREATHE	Hands To Heaven	1
MCFERRIN, BOBBY	Don't Worry, Be Happy	1

PLAYLIST OF HOTTEST RECURRENTS

USERS GUIDE: Recurrents played more than once

MARX, RICHARD	Hold On To The Nights	6
OCEAN, BILLY	Colour Of Love	4
SCAGGS, BOZ	Heart Of Mine	3

CORE ARTISTS

USERS GUIDE: Those artists with a title saturation of at least three, listed in descending order

HALL & OATES	5
LEWIS, HUEY & NEWS	5
RICHIE, LIONEL	5
FLEETWOOD MAC	4
HORNSBY, BRUCE & RAN	4
JOEL, BILLY	4
OCEAN, BILLY	4
POINTER SISTERS	4
WINWOOD, STEVE	4
ASTLEY, RICK	3
COLLINS, PHIL	3
JACKSON, MICHAEL	3
JOHN, ELTON	3
MADONNA	3
ROBINSON, SMOKEY	3

GOLD/CURR.-RECURR. RATIOS

OVERALL	
C-R	47.98
G	52.02
MORNING DRIVE	
C-R	57.58
G	42.42
MID-DAY	
C-R	43.33
G	56.67
AFTERNOON DRIVE	
C-R	43.48
G	56.52
EVENING	
C-R	50.85
G	49.15

POSITIONING STATEMENTS

MUSIC	216X
"The new Y-98 FM (or variation)." (62X)	
"The new Y-98 FM, with a half hour of continuous music, all day, everyday — Y-98 FM (or variation)." (55X)	
"St. Louis' all-new Y-98 FM (or variation)." (37X)	
"KYKY-FM, St. Louis." (17X)	
"The new Y-98 FM, with a free sample of the music coming up next hour: (song snippets follow). The new Y-98 FM, playing even more of your favorites, from the 60's, 70's and today — with another half hour of continuous music coming up next." (16X)	
"St. Louis' weather (music bed under forecast) . . ." (12X)	
"Our name is Y-98 FM, and our call letters are KYKY: the dial setting is 98.1. So make a note of it, and thanks . . . from the new Y-98 FM." (5X)	
Jingle: "Y-98 FM — Y-98 FM." (5X)	
"Your favorites from the 60's, 70's and today — on the new Y-98 FM." (5X)	
Jingle: "Y-98 FM." (2X)	
IMAGE	5X
Jingle: "Phillips and Wall — Y-98 FM." (4X)	
Jingle: "Good morning from the Phillips and Wall show/Guy and Mike with you on the go/Good morning from the Phillips and Wall show/your favorites on the radio/Get up in the morning/The music is great/on Y-98." (1X)	

PROMOTIONAL ACTIVITY

LISTEN AT WORK AND WIN	7X
Y-98 personalities will be visiting area offices, and if you're listening at work, you can win a gift certificate at one of two local restaurants, plus \$100 to spend at the St. Louis Center. Listeners may mail their business card to the station to increase their chances of winning.	
IDENTIFY OBJECTS — AND USE YOUR HEAD	5X
The Y-98 van on location gives away cash to blindfolded listeners who can identify objects dropped on their heads! Items include Rice Krispies, a shoe, a lemon, spaghetti. (How does one practice for this?)	
WIT TWISTERS	3X
Win a T.J. Maxx gift pack by guessing trivia questions such as, "Who was Blondie's faithful companion?" (The answer is Adolf Hitler; Blondie was his dog.)	
FIVE TO TEN	3X
Listeners on the Phillips and Wall morning show have to name five objects in 10 seconds to win. The question on the day of the monitoring was to list five downtown St. Louis streets that are not numerical.	

GEORGE BENSON TIX AND MORE

The station is having a drawing for two front row tickets to the September 13th George Benson concert. Winners will also get limo service in the package, and will get to meet the singer/guitarist

YES, MAKE ME OVER 1X
Y-98 listeners can win a complete day of beauty and make-over by registering at Hair and Beauty by Glemby. Plus, there's transportation by Luxury Limousines Ltd.

CRIMEBUSTERS 1X
Strange but true tales of weird criminal escapades from around the world.

PHILLIPS AND WALL CARIBBEAN CRUISE 1X
A tour package with a listener discount.

Y-98 WALK FOR HUNGER 1X
Details pending.

ACCOUNT LIST

Adia	1X	Employment
Admiral Ballroom	1X	Entertainment/Rec
American Dairy Association	3X	Various
Amoco Autocare	2X	Automotive
Barnes Hospital	1X	Medical
Bealls Factory Outlet Mall	5X	Retail
Channel 9	12X	TV/Broadcast
Jan Clayton Jewelers	1X	Jewelers
CMC Stores	2X	Retail
Crest Furniture	1X	Furniture
Crunchers Potato Chips	2X	Food Products
Crystal Terrace	2X	Restaurant
Deaconess Hospital	1X	Medical
Deerbergs Marketplace	5X	Retail
Diet-Rite Cola	4X	Beverage
Thomas Diggs Furniture	1X	Furniture
Dobbs Auto Center	1X	Automotive
Dr. Pepper	3X	Beverage
Elko Chevrolet	1X	Auto/MC
Enterprise Cellular	3X	Communications
Ethan Allen	1X	Furniture
Farm Bureau	2X	Various
Ford Dealers	10X	Various
Grandpa's	7X	Retail
Hair and Beauty by Glemby	1X	Health/Beauty
Hardee's	7X	Restaurant
State of Illinois	1X	Travel
Jack-in-the-Box	2X	Restaurant
Kindercare	1X	Education
Lindenwood College	2X	Education
M&M's	1X	Food Products
Marshall's	4X	Retail
McDonald's	1X	Restaurant
Mid-America Chevy Dealers	4X	Auto/MC
Missouri State Lottery	2X	Lottery
National Supermarket	5X	Grocery
Normandy Medical Center	4X	Medical
Northwest Plaza	3X	Retail
Nutri-System	5X	Health/Beauty
Omnisports	3X	Retail
Peavly Yogurt	6X	Food Products
JC Penney	3X	Retail
Plumpers Hot Dogs	1X	Food Products
President River Boat	3X	Entertainment/Rec
Rax Restaurants	3X	Restaurant
Roosevelt Bank	1X	Bank/Finance
Ruiz Mexican Restaurant	1X	Restaurant
Sade Concert	1X	Concert
St. Louis's	2X	Restaurant
St. Louis Health Center	1X	Medical
Schnook's	1X	Retail
Sears	5X	Retail
Showtime	1X	Entertainment/Rec
Six Flags	6X	Entertainment/Rec
Slimnastics	1X	Health/Beauty
Southwestern Bell	2X	Communications
State Ballet of Missouri	1X	Entertainment/Rec
Supermarket of Shoes	1X	Retail
T.J. Maxx	3X	Retail
Toyota Dealers	5X	Auto/MC
Tri-City Mazda	3X	Auto/MC
Tropic Shop	2X	Furniture
Valvolene Instant Oil Change	1X	Automotive
Villa Lighting	1X	Retail
Walgreens	2X	Retail
Warehouse of Fashion	9X	Retail
Helen Wolfe	3X	Retail

ACCOUNTS BY CATEGORY

Auto/MC	12%
Automotive	2%
Bank/Finance	1%
Beverage	4%
Communications	3%
Concert	1%
Education	2%
Employment	1%
Entertainment/Rec	6%
Food Products	5%
Furniture	3%
Grocery	3%
Health/Beauty	4%
Jewelers	1%
Lottery	1%
Medical	4%
Restaurant	10%
Retail	30%
Travel	1%
TV/Broadcast	6%
Various	3%

Poison "Fallen Angel"

MMR ROCK TRACER TRACKS 25 22

MMR ROCK RADIO DAYPART CHART 7PM- MIDNIGHT 19 14

MMR HIT RADIO DAYPART CHART 7PM- MIDNIGHT 14 8

ALREADY A SMASH AT HIT RADIO, MTV & RETAIL!

SMOKIN' ON OVER 80 ROCK RADIO STATIONS INCLUDING . . .

POISON	22
Fallen Angel	0.67
Enigma/Cap	0.63
KLOL-FM	0.28
KJJO-FM	0.27
KUPO-FM	0.22
WBCN-FM	0.20
WLLZ-FM	0.18
KGB-FM	0.15
WEBN-FM	0.14
WRIF-FM	0.14
KTXQ-FM	0.14
WDVE-FM	0.14
CINDERELLA	23



Smithereens "Drown In My Own Tears"

THE NEW ROCK RADIO HIT!

MMR ROCK TRACER TRACKS DEBUT 34

55% INCREASE IN AIRPLAY THIS WEEK!

JUST OUT AND ALREADY ON 60 ROCK STATIONS INCLUDING:

- WNEW
- WKLS
- KYYS
- KQRS
- KTXQ
- KLOL
- KGB
- KRQR
- KOME
- WXRT
- WNOR
- KSJO
- KUPD
- KZAP
- KISS
- WQFM
- 91X

AND MANY MORE!



Crowded House "Never Be The Same"

NEW THIS WEEK!

- WMMR
- KLOL
- KFOG
- WXRT
- WHFS
- WBHA
- WBRU
- WAAF
- WLAV
- KNX
- WWWV
- KSQY
- KRZQ
- KTYD

CD ON YOUR DESK WEDNESDAY!



Aslan "This Is"

IRELAND'S HOT NEW EXPORT!
EARLY BELIEVERS INCLUDE . . .

- | | | |
|------|------|------|
| WLZR | WIMZ | KMOD |
| WEZX | KATT | KBAT |
| WSTZ | KZRR | KRQU |

FROM THEIR DEBUT ALBUM — **FEEL NO SHAME!**

©1988 EMI Records LTD.



JAMES REYNE "Motors Too Fast"
MID-ATLANTIC BREAKOUT! DC101! WIYY! WNOR!
SEE JAMES NOW ON TOUR WITH ROBERT PALMER!

ROCK RADIO

TRACER TRACKS

8/15/88	8/22/88	8/29/88	9/5/88	ARTIST	TITLE	LABEL	# PLAYS	REACH INDEX IN MILLIONS
6	5	3	↑	LITTLE FEAT	Hate To Lose Your Lovin'	WB	735	15.89
8	6	5	↑	VAN HALEN	Finish What Ya Started	WB	665	12.99
5	3	4	↑	FABULDUS THUNDERBIRD	Powerful Stuff	Elektra	630	12.84
1	1	1	4	RDBERT PALMER	Simply Irresistible	EMI-Manhat	623	12.82
15	10	8	↑	CHEAP TRICK	Don't Be Cruel	Epic	616	10.99
9	8	7	↑	ROBERT PLANT	Dance On My Own	Es P/Atlan	532	10.12
—	15	9	↑	DEF LEPPARD	Love Bites	Mercury/PG	511	10.37
16	14	12	↑	TOMMY CONWELL & YOUN	I'm Not Your Man	Columbia	476	8.89
11	9	10	↑	ROBERT CRAY BAND	Don't Be Afraid Of The Dark	Mercury/PG	469	10.27
26	20	18	↑	INXS	Never Tear Us Apart	Atlantic	462	8.47
14	12	11	↑	RHYTHM CORPS	Common Ground	Pasha/CBS	441	7.87
29	16	13	↑	STEVE WINWOOD	Don't You Know What The Night	Virgin	434	10.00
—	33	19	↑	BAD COMPANY	No Smoke Without A Fire	Atlantic	378	7.50
39	27	23	↑	GLENN FREY	True Love	MCA	301	8.00
18	19	15	↑	EUROPE	Superstitious	Epic	294	4.99
21	18	16	↑	MELISSA ETHERIDGE	Bring Me Some Water	Island	273	4.60
19	13	17	↑	BLUE OYSTER CULT	Astronomy	Columbia	245	6.06
—	28	28	↑	LITTLE FEAT	Let It Roll	WB	238	4.82
27	26	20	↑	TRACY CHAPMAN	Talkin' Bout A Revolution	Elektra	217	5.24
33	24	21	↑	LITA FORD	Back To The Cave	RCA	217	4.31
—	—	26	↑	ELTON JOHN	Goodbye Marlon Brando	MCA	210	4.05
36	36	25	↑	POISON	Fallen Angel	Enigma/Cap	161	3.35
—	—	33	↑	CINDERELLA	Don't Know What You Got (Till)	Mercury/PG	161	3.20
—	—	29	↑	BRUCE HORNSBY & RANG	Defenders Of The Flag	RCA	161	2.87
—	—	22	↑	ROD STEWART	Forever Young	WB	154	6.01
—	—	35	↑	ESCAPE CLUB	Wild, Wild West	Atlantic	147	4.66
New Entry ✓	—	—	↑	PSYCHEDELIC FURS	All That Money Wants	Columbia	119	2.88
New Entry ✓	—	—	↑	BUCKWHEAT ZYDECO	Why Does Love Got To Be So Sad	Island	112	2.90
—	—	36	↑	PETER CETERA	You Never Listen To Me	WB	112	2.51
31	37	34	↑	VAN HALEN	Mine All Mine	WB	112	2.14
New Entry ✓	—	—	↑	ROBERT PALMER	Early In The Morning	EMI-Manhat	105	3.29
35	31	30	32	10,000 MANIACS	What's The Matter Here?	Elektra	105	3.07
New Entry ✓	—	—	↑	STEVE MILLER	Ya Ya	Capitol	105	2.88
New Entry ✓	—	—	↑	SMITHEREENS	Drown In My Own Tears	Enig/Capit	98	2.53
28	30	24	35	HURRICANE	I'm On To You	Enigma	98	2.01
—	—	37	↑	JOHN C MELLENCAMP	Rave On	Elektra	98	1.75
—	—	32	↑	HOTHOUSE FLOWERS	Don't Go	London/PG	98	1.50
New Entry ✓	—	—	↑	U2	Jesus Christ	Columbia	91	1.81
Reentry ✓	—	—	↑	GEDRGIA SATELLITES	Don't Pass Me By	Elektra	91	1.16
New Entry ✓	—	—	↑	HUEY LEWIS & NEWS	Walking With The Kid	Chrysalis	84	2.62

USERS GUIDE: TRACER TRACKS are ranked by actual number of plays. Arrows are maintained by either an increase in plays or an increase in rank over the previous week. For a precise look at market saturation, reach index numbers are provided (gross impressions). Reach index is calculated by each radio station's average quarter hour (SOURCE: ARBITRON) multiplied by the number of plays given the title. Numbers are calculated for average weekly, estimated 6am-midnight impact from base monitor hours.

For a more precise and defined look, MMR WEIGHTS EVERY STATION INDIVIDUALLY, according to quarterly, average quarter hour shares (SOURCE: ARBITRON — used by permission).

Significant downtrending disqualifies a title for further current consideration and reassigns recurrent status (see HOTTEST RECURRENTS).

NEWCOMERS

ARTIST	TITLE	LABEL	# PLAYS	INCREASE PERCENTAGE
JIMMY BARNES	Driving Wheels	Geffen	84	100%
ZIGGY MARLEY	Tumblin' Down	Virgin	77	—
SHRIEKBACK	Intoxication	Island	77	10%
GRAHAM PARKER	Don't Let It Break You Down	RCA	77	10%
SIOUXSIE & BANSHEES	Peek-A-Boo	Geffen	70	66%
STEVE WINWOOD	Hearts Dn Fire	Virgin	70	42%
JOHN KILZER	Green, Yellow & Red	Geffen	70	—
COLIN JAMES	Voodoo Thing	Virgin	70	42%
UB40	Breakfast In Bed	A&M	63	—
DEBBIE HARRY	Liar Liar	Reprise	63	12%
GUNS 'N ROSES	Paradise City	Geffen	63	12%
FROZEN GHST	Round And Round	Atlantic	63	—
✓ EDIE BRICKELL & NEW	What I Am	Geffen	63	50%
HENRY LEE SUMMER	Hands On The Radio	CBS Assoc	56	33%
✓ PAT BENATAR	Let's Stay Together	Chrysalis	56	—
✓ WINGER	Madalaine	Atlantic	56	100%
SCORPIONS	Passion Rules The Game	Mercury/PG	56	—
TRANSVISION VAMP	Tell That Girl To Shut Up	Uni	49	—
✓ SHONA LAING	Glad I'm Not A Kennedy	TVT	49	40%
✓ PHIL COLLINS	Groovy Kind Of Love	Atlantic	49	—
HUEY LEWIS & NEWS	Small World (Part 1)	Chrysalis	49	—
✓ BRUCE SPRINGSTEEN	Vigilante Man	Columbia	49	40%
✓ TOM TOM CLUB	Devil Does Your Dog Bite?	Reprise	42	—
BIG AUDIO DYNAMITE	Just Play Music	Columbia	42	—
BEATNIK BEATCH	Beatnik Beatch	Atlantic	42	50%

HOTTEST RECURRENTS

6/20/88	ARTIST	TITLE	LABEL
1	GREGG ALLMAN BAND	Can't Get Over You	Epic
2	PAT BENATAR	All Fired Up	Chrysalis
3	GUNS 'N ROSES	Sweet Child O' Mine	Geffen
4	STEVE WINWOOD	Holding On	Virgin
5	VAN HALEN	When It's Love	WB
6	AEROSMITH	Rag Doll	Geffen
7	HUEY LEWIS & NEWS	Perfect World	Chrysalis
8	SCORPIONS	Believe In Love	Mercury/PG
9	ELTON JDHN	I Don't Wanna Go Dn With You	MCA
10	STEVE WINWOOD	Roll With It	Virgin

MOST UPWARD MOVEMENT

NATIONAL

ARTIST	TITLE	LABEL
ROBERT PALMER	Early In The Morning	EMI-Manhat

EAST

MELISSA ETHERIDGE	Bring Me Some Water	Island
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WEST

RDBERT PALMER	Early In The Morning	EMI-Manhat
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SOUTH

JIMMY BARNES	Driving Wheels	Geffen
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MIDWEST

GLENN FREY	True Love	MCA
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USERS GUIDE: Calculated and determined by increases in RANK over previous week.

ROCK RADIO — DAYPART CHART

6AM-7PM

8/29/88	9/5/88	ARTIST	TITLE	LABEL
2	1	LITTLE FEAT	Hate To Lose Your Lovin'	WB
1	2	ROBERT PALMER	Simply Irresistible	EMI-Manhat
6	3	VAN HALEN	Finish What Ya Started	WB
5	4	FABULOUS THUNDERBIRD	Powerful Stuff	Elektra
8	5	CHEAP TRICK	Don't Be Cruel	Epic
7	6	ROBERT PLANT	Dance On My Own	Es P/Atlan
11	7	STEVE WINWOOD	Don't You Know What The Night	Virgin
10	8	RHYTHM CORPS	Common Ground	Pasha/CBS
9	9	ROBERT CRAY BAND	Don't Be Afraid Of The Dark	Mercury/PG
13	10	INXS	Never Tear Us Apart	Atlantic
12	11	DEF LEPPARD	Love Bites	Mercury/PG
14	12	TOMMY CONWELL & YOUN	I'm Not Your Man	Columbia
18	13	BAD COMPANY	No Smoke Without A Fire	Atlantic
22	14	GLENN FREY	True Love	MCA
17	15	MELISSA ETHERIDGE	Bring Me Some Water	Island
16	16	TRACY CHAPMAN	Talkin' Bout A Revolution	Elektra
21	17	ELTON JOHN	Goodbye Marlon Brando	MCA
20	18	BLUE OYSTER CULT	Astronomy	Columbia
24	19	EUROPE	Superstitious	Epic
25	20	LITTLE FEAT	Let It Roll	WB
19	21	ROD STEWART	Forever Young	WB
26	22	BRUCE HORNSBY & RANG	Defenders Of The Flag	RCA
29	23	ESCAPE CLUB	Wild, Wild West	Atlantic
31	24	PETER CETERA	You Never Listen To Me	WB
39	25	PSYCHEDELIC FURS	All That Money Wants	Columbia
—	26	LITA FORD	Back To The Cave	RCA
—	27	STEVE MILLER	Ya Ya	Capitol
30	28	JOHN C MELLENCAMP	Rave On	Elektra
27	29	10,000 MANIACS	What's The Matter Here?	Elektra
—	30	CINDERELLA	Don't Know What You Got (Till)	Mercury/PG
33	31	VAN HALEN	Mine All Mine	WB
32	32	HOTHOUSE FLOWERS	Don't Go	London/PG
—	33	ROBERT PALMER	Early In The Morning	EMI-Manhat
—	34	SMITHEREENS	Drown In My Own Tears	Enig/Capit
—	35	BUCKWHEAT ZYDECO	Why Does Love Got To Be So Sad	Island
—	36	JIMMY BARNES	Driving Wheels	Geffen
—	37	U2	Jesus Christ	Columbia
35	38	HUEY LEWIS & NEWS	Walking With The Kid	Chrysalis
34	39	SHRIEKBACK	Intoxication	Island
—	40	POISON	Fallen Angel	Enigma/Cap

7PM-MIDNIGHT

8/29/88	9/5/88	ARTIST	TITLE	LABEL
3	1	DEF LEPPARD	Love Bites	Mercury/PG
6	2	VAN HALEN	Finish What Ya Started	WB
4	3	LITTLE FEAT	Hate To Lose Your Lovin'	WB
8	4	TOMMY CONWELL & YOUN	I'm Not Your Man	Columbia
5	5	FABULOUS THUNDERBIRD	Powerful Stuff	Elektra
9	6	CHEAP TRICK	Don't Be Cruel	Epic
2	7	ROBERT PALMER	Simply Irresistible	EMI-Manhat
—	8	INXS	Never Tear Us Apart	Atlantic
14	9	ROBERT CRAY BAND	Don't Be Afraid Of The Dark	Mercury/PG
20	10	BAD COMPANY	No Smoke Without A Fire	Atlantic
7	11	EUROPE	Superstitious	Epic
16	12	LITA FORD	Back To The Cave	RCA
10	13	ROBERT PLANT	Dance On My Own	Es P/Atlan
19	14	POISON	Fallen Angel	Enigma/Cap
15	15	RHYTHM CORPS	Common Ground	Pasha/CBS
11	16	BLUE OYSTER CULT	Astronomy	Columbia
22	17	CINDERELLA	Don't Know What You Got (Till)	Mercury/PG
—	18	LITTLE FEAT	Let It Roll	WB
21	19	STEVE WINWOOD	Don't You Know What The Night	Virgin
29	20	GLENN FREY	True Love	MCA
17	21	MELISSA ETHERIDGE	Bring Me Some Water	Island
18	22	HURRICANE	I'm On To You	Enigma
37	23	TRACY CHAPMAN	Talkin' Bout A Revolution	Elektra
23	24	GUNS 'N ROSES	Paradise City	Geffen
33	25	ESCAPE CLUB	Wild, Wild West	Atlantic
30	26	BUCKWHEAT ZYDECO	Why Does Love Got To Be So Sad	Island
40	27	BRUCE HORNSBY & RANG	Defenders Of The Flag	RCA
—	28	ELTON JOHN	Goodbye Marlon Brando	MCA
—	29	WINGER	Madalaine	Atlantic
32	30	ROD STEWART	Forever Young	WB
—	31	ROBERT PALMER	Early In The Morning	EMI-Manhat
31	32	VAN HALEN	Mine All Mine	WB
—	33	PAT BENATAR	Let's Stay Together	Chrysalis
26	34	GRAHAM PARKER	Don't Let It Break You Down	RCA
—	35	GEORGIA SATELLITES	Don't Pass Me By	Elektra
—	36	HUEY LEWIS & NEWS	Walking With The Kid	Chrysalis
—	37	ZIGGY MARLEY	Tumblin' Down	Virgin
—	38	PSYCHEDELIC FURS	All That Money Wants	Columbia
—	39	CINDERELLA	Bad Seamstress Blues/Fallin' A	Mercury/PG
—	40	SMITHEREENS	Drown In My Own Tears	Enig/Capit

HEAVIEST SATURATION (ROCK RADIO)

USERS GUIDE: Those stations delivering the largest number of gross impressions for each title. Number listed is in millions, calculated by each radio stations average quarter hour share, multiplied by the number of plays given the title. Numbers calculated for average, estimated 6am-midnight weekly impact from base monitor hours.

LITTLE FEAT 1

Hate To Lose Your Lovin' WB

KLOS-FM	1.47
WNEW-FM	1.33
KLLOL-FM	0.90
WMMR-FM	0.85
WWDC-FM	0.59
KTXQ-FM	0.56
WDVE-FM	0.56
WNOR-FM	0.56
WEBN-FM	0.55
WKLS-FM	0.52

VAN HALEN 2

Finish What Ya Started WB

KLOS-FM	0.98
KLLOL-FM	0.90
WLZR-FM	0.63
WKLS-FM	0.78
KRQR-FM	0.67
KTXQ-FM	0.56
KYYS-FM	0.56
WGTR-FM	0.56
KSHE-FM	0.49
WMMR-FM	0.43

FABULOUS THUNDERBIRD 3

Powerful Stuff Elektra

WNEW-FM	1.33
KLOS-FM	0.98
KYYS-FM	0.70
KTXQ-FM	0.56
WGTR-FM	0.56
WSHE-FM	0.46
KAZY-FM	0.45
KLLOL-FM	0.45
WLLZ-FM	0.45
WMMR-FM	0.43

ROBERT PALMER 4

Simply Irresistible EMI-Manhat

WNEW-FM	1.33
WMMR-FM	1.28
KGB-FM	0.78
WGTR-FM	0.56
WEBN-FM	0.55
KSHE-FM	0.49
KBPI-FM	0.48
WBAB-FM	0.46
WSHE-FM	0.46
WYNF-FM	0.44

CHEAP TRICK 5

Don't Be Cruel Epic

WLUP-FM	0.84
WNEW-FM	0.67
KGB-FM	0.59
WDVE-FM	0.56
WKLS-FM	0.52
WHJY-FM	0.50
WRIF-FM	0.46
WGTR-FM	0.42
WLQV-FM	0.39
WKDF-FM	0.39

ROBERT PLANT 6

Dance On My Own Es P/Altan

KLLOL-FM	0.90
WLUP-FM	0.84
KSHE-FM	0.74
WNEW-FM	0.67
WKLS-FM	0.52
WHJY-FM	0.50
KBPI-FM	0.48
KYYS-FM	0.42
WGTR-FM	0.42
KGB-FM	0.39

DEF LEPPARD 7

Love Bites Mercury/PG

KLOS-FM	0.98
WLZR-FM	0.95
WNEW-FM	0.67
KQRS-FM	0.63
WDVE-FM	0.56
WBCN-FM	0.55
WMMR-FM	0.43
KUPD-FM	0.42
WGTR-FM	0.42
KJJO-FM	0.38

TOMMY CONWELL & YO 8

I'm Not Your Man Columbia

WMMR-FM	0.85
WNEW-FM	0.67
WGTR-FM	0.56
KLLOL-FM	0.45
KYYS-FM	0.42
WNOR-FM	0.42
KRQR-FM	0.34
WBAB-FM	0.31
WRIF-FM	0.31
KUPD-FM	0.28

ROBERT CRAY BAND 9

Don't Be Afraid Of The Dark Mercury/PG

WLUP-FM	1.26
KLOS-FM	0.98
WKLS-FM	0.78
WNEW-FM	0.67
WBCN-FM	0.55
KSHE-FM	0.49
KLLOL-FM	0.45
KYYS-FM	0.42
WSHE-FM	0.39
WRIF-FM	0.31

INXS 10

Never Tear Us Apart Atlantic

WLUP-FM	0.84
KGB-FM	0.78
KYYS-FM	0.56
WKLS-FM	0.52
WMMR-FM	0.43
KQRS-FM	0.42
WDVE-FM	0.42
WHJY-FM	0.38
KRQR-FM	0.34
XTRA-FM	0.34

RHYTHM CORPS 11

Common Ground Pasha/CBS

WKLS-FM	0.78
WNEW-FM	0.67
WYYY-FM	0.48
KLLOL-FM	0.45
KTXQ-FM	0.42
WLUP-FM	0.42
KGB-FM	0.39
WHJY-FM	0.38
WKDF-FM	0.31
WRIF-FM	0.31

STEVE WINWOOD 12

Don't You Know What The Night Virgin

KLOS-FM	0.98
WMMR-FM	0.85
KLLOL-FM	0.67
WNEW-FM	0.67
WWDC-FM	0.59
WBCN-FM	0.55
KRQR-FM	0.50
KSHE-FM	0.49
KYYS-FM	0.42
WLUP-FM	0.42

BAD COMPANY 13

No Smoke Without A Fire Atlantic

KLLOL-FM	0.90
WNEW-FM	0.67
KQRS-FM	0.63
WLZR-FM	0.60
KBPI-FM	0.48
KUPD-FM	0.42
KTXQ-FM	0.28
WDVE-FM	0.28
WGTR-FM	0.28
WBCN-FM	0.27

GLENN FREY 14

True Love MCA

WNEW-FM	1.33
KLOS-FM	0.98
WMMR-FM	0.85
KYYS-FM	0.42
WLUP-FM	0.42
WWDC-FM	0.39
WBAB-FM	0.31
WYNF-FM	0.29
WNOR-FM	0.28
WKLS-FM	0.26

EUROPE 15

Superstitious Epic

KLLOL-FM	0.67
KUPD-FM	0.56
WDVE-FM	0.56
KTXQ-FM	0.28
WGTR-FM	0.28
KJJO-FM	0.25
KBPI-FM	0.24
KSHE-FM	0.25
WKDF-FM	0.23
KRQR-FM	0.17

MELISSA ETHERIDGE 16

Bring Me Some Water Island

KLLOL-FM	0.67
KSHE-FM	0.49
KYYS-FM	0.28
WDVE-FM	0.28
WNOR-FM	0.28
WKLS-FM	0.26
WKDF-FM	0.23
KGB-FM	0.20
KRSP-FM	0.20
WKRL-FM	0.17

BLUE OYSTER CULT 17

Astronomy Columbia

WNEW-FM	1.33
KLOS-FM	0.98
KQRS-FM	0.42
KBPI-FM	0.36
KISS-FM	0.29
WDVE-FM	0.28
WKLS-FM	0.26
KDKB-FM	0.25
KSHE-FM	0.25
KLLOL-FM	0.22

LITTLE FEAT 18

Let It Roll WB

WNEW-FM	0.67
WKLS-FM	0.52
KLLOL-FM	0.45
WMMR-FM	0.43
KAZY-FM	0.34
WSHE-FM	0.23
KXRX-FM	0.20
KZAP-FM	0.20
WWDC-FM	0.20
KGON-FM	0.14

TRACY CHAPMAN 19

Talkin' Bout A Revolution Elektra

WNEW-FM	1.33
KLLOL-FM	0.90
WBCN-FM	0.55
KTXQ-FM	0.28
WNOR-FM	0.28
WKLS-FM	0.26
WLLZ-FM	0.22
WXRT-FM	0.21
WAAF-FM	0.19
WBAB-FM	0.15

LITA FORD 20

Back To The Cave RCA

KLOS-FM	0.49
WMMR-FM	0.43
KUPD-FM	0.28
WBCN-FM	0.27
KJJO-FM	0.25
KAZY-FM	0.22
KLLOL-FM	0.22
KQRS-FM	0.21
KGB-FM	0.20
KISS-FM	0.20

ELTON JOHN 21

Goodbye Marlon Brando MCA

WMMR-FM	0.85
WBAB-FM	0.31
WNOR-FM	0.28
WHJY-FM	0.25
KSHE-FM	0.25
WKDF-FM	0.23
WLLZ-FM	0.22
KGB-FM	0.20
WLQV-FM	0.20
WAAF-FM	0.19

POISON 22

Fallen Angel Enigma/Cap

KLLOL-FM	0.67
KJJO-FM	0.63
KUPD-FM	0.28
WBCN-FM	0.27
WLLZ-FM	0.22
KGB-FM	0.20
WEBN-FM	0.18
WRIF-FM	0.15
KTXQ-FM	0.14
WDVE-FM	0.14

CINDERELLA 23

Don't Know What You Got (Till Mercury/PG

KLLOL-FM	0.67
WLZR-FM	0.60
KQRS-FM	0.42
KUPD-FM	0.28
KJJO-FM	0.25
WYNF-FM	0.15
KYYS-FM	0.14
WDVE-FM	0.14
WNOR-FM	0.14
WHJY-FM	0.13

BRUCE HORNSBY & RAN 24

Defenders Of The Flag RCA

WKLS-FM	0.78
WRIF-FM	0.31
WXRT-FM	0.21
KGB-FM	0.20
KZAP-FM	0.20
WLQV-FM	0.20
KDKB-FM	0.17
WKDF-FM	0.15
KYYS-FM	0.14
WFBQ-FM	0.13

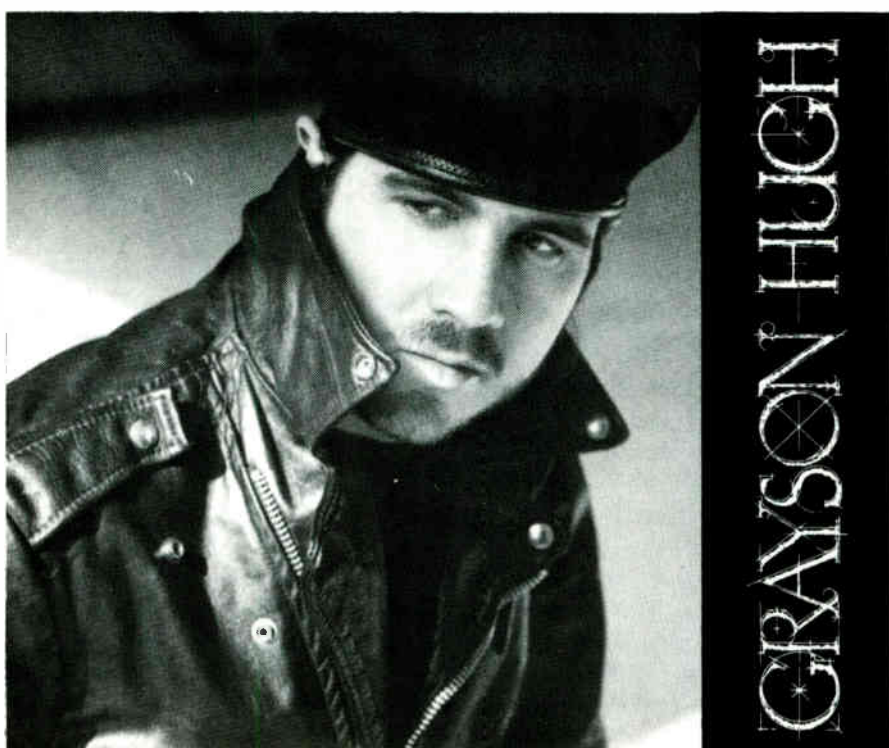
ROD STEWART 25

Forever Young WB

WNEW-FM	1.33
KLOS-FM	0.98
WMMR-FM	0.85
WWDC-FM	0.59
KUPD-FM	0.42
WLUP-FM	0.42
WBCN-FM	0.27
KLLOL-FM	0.22
KGB-FM	0.20
KRQR-FM	0.17

HEAVIEST SATURATION (ROCK RADIO) — Continued

ESCAPE CLUB 26 Wild, Wild West Atlantic KROQ-FM 1.96 WBCN-FM 0.82 WNEW-FM 0.67 WMMR-FM 0.43 WBAB-FM 0.15 WRIF-FM 0.15 XTRA-FM 0.11 KBCO-FM 0.11 KRXQ-FM 0.08 WRCN-FM 0.08	PETER CETERA 29 You Never Listen To Me WB KLOL-FM 0.67 KSHE-FM 0.49 WEBN-FM 0.36 WNOR-FM 0.28 WLVO-FM 0.20 WBAB-FM 0.15 KUPD-FM 0.14 WFBQ-FM 0.13 KDKB-FM 0.08	10,000 MANIACS 32 What's The Matter Here? Elektra KROQ-FM 1.57 KLOL-FM 0.67 WBAB-FM 0.31 XTRA-FM 0.22 WRIF-FM 0.15 WAAF-FM 0.13 WRCN-FM 0.02	HURRICANE 35 I'm On To You Enigma KJJO-FM 0.63 KQRS-FM 0.42 WLZR-FM 0.36 KLOL-FM 0.22 KTXQ-FM 0.14 KBPI-FM 0.12 WIYY-FM 0.12	U2 38 Jesus Christ Columbia WBCN-FM 0.82 WLLZ-FM 0.22 XTRA-FM 0.22 KFOG-FM 0.21 WIYY-FM 0.12 KISS-FM 0.10 WAAF-FM 0.06 WBRU-FM 0.04 WRCN-FM 0.02
PSYCHEDELIC FURS 27 All That Money Wants Columbia KROQ-FM 1.18 XTRA-FM 0.45 WBAB-FM 0.31 WBCN-FM 0.27 KLOL-FM 0.22 WXRT-FM 0.21 WHJY-FM 0.13 WBRU-FM 0.07 WRCN-FM 0.04	VAN HALEN 30 Mine All Mine WB KGB-FM 0.78 KAZY-FM 0.34 WBCN-FM 0.27 KLOL-FM 0.22 KGON-FM 0.14 KJJO-FM 0.13 WQFM-FM 0.13 KDKB-FM 0.08 KSJO-FM 0.04	STEVE MILLER 33 Ya Ya Capitol WNEW-FM 1.33 KYYS-FM 0.28 WBCN-FM 0.27 KFOG-FM 0.21 KISW-FM 0.21 KRQR-FM 0.17 WCKW-FM 0.13 WIYY-FM 0.12 KXRX-FM 0.10 WAAF-FM 0.06	JOHN C MELLENCAMP 36 Rave On Elektra KUPD-FM 0.42 WBCN-FM 0.27 WKDF-FM 0.23 KFOG-FM 0.21 KGB-FM 0.20 KSD-FM 0.13 KBCO-FM 0.11 KISW-FM 0.11 KRXQ-FM 0.08	GEORGIA SATELLITES 39 Don't Pass Me By Elektra KLOL-FM 0.45 WQFM-FM 0.19 WHJY-FM 0.13 KRXQ-FM 0.08 KGON-FM 0.07 WCKW-FM 0.06 WFBQ-FM 0.06 KOME-FM 0.05 KSJO-FM 0.04 WBRU-FM 0.04
BUCKWHEAT ZYDECO 28 Why Does Love Got To Be So Sad Island WNEW-FM 1.33 WDVE-FM 0.28 WKLS-FM 0.26 KLOL-FM 0.22 WXRT-FM 0.21 KISS-FM 0.20 KYYS-FM 0.14 KBCO-FM 0.11 WBRU-FM 0.07 KSJO-FM 0.04	ROBERT PALMER 31 Early In The Morning EMI-Manhat WNEW-FM 0.67 KLOL-FM 0.45 WMMR-FM 0.43 WLUP-FM 0.42 KRQR-FM 0.34 WBCN-FM 0.27 XTRA-FM 0.22 KDKB-FM 0.17 WRIF-FM 0.15 KXRX-FM 0.10	SMITHEREENS 34 Drown In My Own Tears Enig/Capit KLOL-FM 0.67 WNEW-FM 0.67 KGB-FM 0.39 KTXQ-FM 0.14 KYYS-FM 0.14 WNOR-FM 0.14 WQFM-FM 0.13 WLZR-FM 0.12 XTRA-FM 0.11 WRCN-FM 0.02	HOTHOUSE FLOWERS 37 Don't Go London/PG KLOL-FM 0.67 XTRA-FM 0.22 WSHE-FM 0.15 WIYY-FM 0.12 KISS-FM 0.10 KRXQ-FM 0.08 KSJO-FM 0.08 WBRU-FM 0.07	HUEY LEWIS & NEWS 40 Walking With The Kid Chrysalis KSHE-FM 0.74 WNEW-FM 0.67 KLOS-FM 0.49 WLLZ-FM 0.22 WFBQ-FM 0.13 KISS-FM 0.10 KISW-FM 0.11 KXRX-FM 0.10 KRXQ-FM 0.08



Passionate
Poetic
Soul-Stirring
Inspired
Unique
Essential

HIT ADDS THIS WEEK INCLUDE:
WGH K92 KZFN
 WBBQ WKZL WJAD
 WBCY KF95 WJMX
 WNOK KSND WHSL
 WCGQ KYRK KTRS
 WRVQ KZZU **AND MORE!**

ALSO PLAYING ON: WMMS!
 FROM HIS DEBUT ALBUM — *BLIND TO REASON*

Produced and Arranged by:
 Michael Baker and Axel Kroell for Simple Simon, Inc.

HEAVIEST SATURATION (ROCK RADIO) NEWCOMERS

JIMMY BARNES

Oriving Wheels
Geffen

WYNF-FM	0.29
WKLS-FM	0.26
KOKB-FM	0.17
KTXQ-FM	0.14
KYYS-FM	0.14
KXRX-FM	0.10
KRXQ-FM	0.08
KSJO-FM	0.08
WKRL-FM	0.08

ZIGGY MARLEY

Tumblin' Down
Virgin

KROQ-FM	1.18
WBCN-FM	0.55
WXRT-FM	0.21
KTXQ-FM	0.14
KYYS-FM	0.14
WCKW-FM	0.06
WBRU-FM	0.04
WRCN-FM	0.02

SHRIEKBACK

Intoxication
Island

KROQ-FM	0.78
XTRA-FM	0.45
WNOR-FM	0.14
KBCO-FM	0.11
WBRU-FM	0.07
WRCN-FM	0.02

GRAHAM PARKER

Don't Let It Break You Down
RCA

KLLOL-FM	0.45
KUPO-FM	0.28
XTRA-FM	0.22
WXRT-FM	0.21
KISS-FM	0.10
WBRU-FM	0.07
WRCN-FM	0.02

SIOUXSIE & BANSHEES

Peek-A-Boo
Geffen

KROQ-FM	1.96
XTRA-FM	0.45
WBCN-FM	0.27

STEVE WINWOOD

Hearts On Fire
Virgin

WKLS-FM	0.78
WLUP-FM	0.42
KLLOL-FM	0.22
WEBN-FM	0.18
KRQR-FM	0.17
KFOG-FM	0.11
WLVO-FM	0.10
WRCN-FM	0.02

JOHN KILZER

Green, Yellow & Red
Geffen

KISS-FM	0.20
KTXQ-FM	0.14
KJJO-FM	0.13
WIYY-FM	0.12
KZAP-FM	0.10
KOKB-FM	0.08
KRXQ-FM	0.08
WFBO-FM	0.06
KSJO-FM	0.04

COLIN JAMES

Voodoo Thing
Virgin

KXRX-FM	0.20
KGON-FM	0.14
KJJO-FM	0.13
WHJY-FM	0.13
WLZR-FM	0.12
KZAP-FM	0.10
KRXQ-FM	0.08
KOME-FM	0.05

UB40

Breakfast In Bed
A&M

KROQ-FM	1.96
WBCN-FM	0.55
WXRT-FM	0.21
WRCN-FM	0.02

DEBBIE HARRY

Liar Liar
Reprise

KROQ-FM	0.78
WBCN-FM	0.27
XTRA-FM	0.22
WXRT-FM	0.21
WRCN-FM	0.04
WBRU-FM	0.04

GUNS 'N ROSES

Paradise City
Geffen

WKLS-FM	0.26
WLZR-FM	0.24
KLLOL-FM	0.22
WBAB-FM	0.15
KJJO-FM	0.13
KRXQ-FM	0.08
KGON-FM	0.07
WAAF-FM	0.06

FROZEN GHOST

Round And Round
Atlantic

WKLS-FM	0.26
KTXQ-FM	0.14
KBPI-FM	0.12
WIYY-FM	0.12
WLVO-FM	0.10
KRXQ-FM	0.08
WFBO-FM	0.06
KSJO-FM	0.04
WBRU-FM	0.04

EDIE BRICKELL & NEW

What I Am
Geffen

KTXQ-FM	0.42
WNOR-FM	0.14
XTRA-FM	0.11
KBCO-FM	0.11
KRXQ-FM	0.08
WBRU-FM	0.04
WRCN-FM	0.02

HENRY LEE SUMMER

Hands On The Radio
CBS Assoc

KLOS-FM	0.98
WKLS-FM	0.52
KSHE-FM	0.25
WRIF-FM	0.15
WFBO-FM	0.06
KBER-FM	0.03

PAT BENATAR

Let's Stay Together
Chrysalis

KLLOL-FM	0.67
WBCN-FM	0.27
KISS-FM	0.20
KXRX-FM	0.10
WRCN-FM	0.02



HENRY LEE SUMMER "HANDS ON THE RADIO"

**MMR ROCK TRACER TRACKS
NEWCOMER DEBUT**

**33% INCREASE IN
AIRPLAY**

R&R TRACKS (37) - (31)

**NEW THIS
WEEK:**

WIYY	KLBJ
KUPD	KQWB
WAAF	WRXK
WEGR	KMJX
WHEB	KGGO
KZEL	WJXQ
KNCN	WYMG

ALREADY ON:

WNEW	KSHE
KLOS	WRIF
WLLZ	WKLS

AND MANY MORE!



CITY TRACKS (ROCK RADIO)

USERS GUIDE: City Tracks are a potpourri of promotional, positioning, market news and information.

ALBANY

It was "Hats off to Mary Lou Whitney" at Saratoga Racetrack with **WPYX's** ("PYX-106") **BOB MASON** on a recent edition of the Breakfast Club. Listeners who designed special hats for the event, competed for a trip to the U.S. Open and box seats at Saratoga for the Travers. PYX-106 has big plans for the month of September, including **BOB MASON** live from Munich the last week of September. Promotion Director **LISA WALKER** promises September will be "the most explosive in the station's history". Meanwhile, **WQBK-FM** ("Q-104") kicks off the month of "Zep-tember" with Jimmy Page albums, Robert Palmer albums and Led Zeppelin collections; as well as playing lots and lots of Zeppelin music. The Q-104 "last blast of summer" will find 104 listeners picnicking at Grafton State Park September 18; following their "Larkfest" live broadcast the previous day. Midday personality **MARY BRACE** has been promoted to APD.

DETROIT

The **WCSX** "Classics Volume Two" CD is out; all proceeds to benefit the Common Ground crisis center. "Classics Volume One" raised \$15,000 for the Capuchin Kitchen. It's "Rock versus Bach" pitting 'CSX against classical station **WQRS**, to benefit the Ronald McDonald House. Events will include a guitar play-off at the Fairlane Town Center September 18 It's official — **KEN CALVERT** shifts to the **WRIF** morning show, swapping shows with **KAREN SAVELLY**. This Wednesday, September 7, it's the "Miss Juke Box" contest at 'RIF's **CHUCK ROAST** Night at the Woodward Juke Box. The winner receives a trip to Fort Lauderdale. 'RIF's **TODD FOWLER** hosted the "WRIF Night" at the Ritz, with the first of the 12 "Miss Ritz Calendar Girl" contests, and **STEVE KOSTAN** premiered his band Steve Kostan and the Bluesberries September 4, which features airstaffer **GREG ST. JAMES**, Promotion Director **SCOTT BROWN** and local celebrity musicians.

ST LOUIS

What a busy bunch the **KSD** Breakfast Club has been. Aside from a week of live broadcasts from Chicago surrounding the first night game at Wrigley Field, **KSD** plunked the Breakfast Club on a houseboat in the middle of a lake in the Ozark Mountains August 27. Listeners got the chance to win the use of a similar houseboat by conjuring up the Love Boat episode they'd like to see. Every Wednesday, **KSD** listeners can pull up to the designated location, with a **KSD** sticker on their car, reach in and pull out a prize from the prize barrel How does 10 days in Europe sound? That's **KSHE's** World Tour Stop #4 and listeners will see Steve Winwood in concert in London, Paris and Munich. The well-dressed **KSHE** listener soon will be able to purchase the new fall line of "KSHE Schtuff," including **KSHE** denim jackets and Brothers Z Sweatshirts. Also available is the giant **KSHE** sticker, and the newly-redesigned "Sweetmeat" stuffed doll.

BALTIMORE

It's "Zep-tember" in the Chesapeake Bay at **WGRX** ("100-GRX"), as they give away weekly trips to see Jimmy Page or Robert Plant in concert, as well as a ton of Led Zeppelin albums. Despite the rapidly approaching end of summer, 100-GRX is still "out there and kissin' babies," to quote Promotion Director **MAURA** ("MUMBALL") **LANE** (*CITY TRACKS* 7/25). The last major "Summer in the City" free outdoor concert featured Humble Pie. 100-GRX group owner Shamrock Communications has named **LEE ABRAMS** Corporate Director of Programming **WIYY** ("98 Rock") celebrated the first anniversary of their morning show featuring **BOB RIVERS**, **LOPEZ** and **SEAN DONAHUE** with their "First Anniversary Morning Cruise" August 22. 98 Rock also kicked off a series of monthly free lunchtime concerts in downtown Baltimore with Livingston Taylor. Rhythm Corps also has played and shares the same love of eating crabs as Promotion Director **TOM MEYERS**. September 10 marks the club debut of **KIRK McEWEN** and the 98 Rock Band, who will also be spotlighted at the Baltimore City Fair September 18.

NASSAU-SUFFOLK

Happy 30th birthday **WBAB!** The celebration was August 27, and featured lots and lots of nostalgia from those 30 years. The 1988 'BAB Jeep Wrangler was given away Labor Day at Robert Moses State Park. Qualifiers were the winners of the 10,023 prizes given away during the summer (*CITY TRACKS* 6/20). 'BAB also unveiled their brand-new Rock van. Congratulations to VP Programming **BOB BUCHMANN** and his wife Carol on the birth of son James Robert **WDRE** got in tune for Labor Day with the "New Music Olympics," pitting top bands from around the world against each other for listeners to vote on. The 'DRE "Birth of a Record" (*CITY TRACKS* 7/25) was so successful, it landed featured band Crossfire Choir a recording contract. They head for Seattle to record, using the same producer, Ed Stasium. Look for lots of activity from 'DRE this fall **WRCN** showcased the "Top 104 Songs of All-Time" Labor Day weekend as voted by listeners. A special hotline number let listeners air their opinions about their choice, and if that opinion was aired, the listener won a 'RCN "In Your Face" merchandise kit. 'RCN took to the rooftops August 27 for a Roofathon for MDA.

SAN FRANCISCO

A couple changes at **KFOG**, following the departure of **SKY DANIELS**: **M. DUNG** folds up the "Fun House" and takes over afternoon drive, **RICK ANDERSON** slides into the 7PM-Midnight slot and **PD/OM DAVE LOGAN** will also juggle MD duties Winning was as easy as tossing paper airplanes for **KRQR** ("The Rocker") listeners at the Oakland A's game August 28. Listeners tossed their airplane-entry blanks at designated targets on the field, to win prizes ranging from A's tickets to the grand prize of a Chevy S-10 pickup. Best wishes to new bride and groom **KRQR's** APD **JOHN McCRAE** and his wife Eva, married August 14. It was most appropriate that both bride and groom (big baseball fans) were wed by the man who is also the stadium announcer for the A's — Roy Steele.

DENVER

Yes, Crosby Stills & Nash appeared in Denver recently; but **KAZY** presented "Crosby Stills & Nash and You" as well. Stage artists recreated the front cover of the first CSN album, right down to the old couch, and the band agreed to pose with the **KAZY** grand prize winner, just as they did back in 1969. **KAZY** has openings for a research director, as well as parttime air talent; T & R to **PD ANDY SHUOEN** **KBCO** presented the first live broadcasts from Red Rocks; airing 30 to 60 minutes of the Joan Armatrading show August 27. It's "Call a Lawyer" on **KBCO** the first Thursday of the month, giving listeners the opportunity to have lawyers answer their questions on air. September 24-25, **KBCO** presents another "Select a Set" weekend, where listeners send in sets of three songs, to be aired throughout the course of the weekend.

PROVIDENCE

The pieces of the puzzle all fell into place as **WBRU** gave away their Toyota Turbo Supra Labor Day at Rocky Point (*CITY TRACKS* 7/25). 'BRU also held the finals of the "WBRU/Periwinkles Comedy Search" August 31. The finalist goes to New York to the David Letterman show and a copy of his/her performance will be sent to Letterman's new talent coordinator Closer to Home Department: One **WHJY** ("94-HJY") listener will be able to luxuriate in the \$110,000 "Incredibly Cool Condo" to be given away. There will be 94 qualifiers, and the one with the key that opens the condo — wins it. Morning star **CAROLYN FOX** acts as 94 HJY's interim PD and **RICK OB** is upped to APD Stories of hospital waste washing ashore on East Coast beaches set **WWRX** ("WRX") in motion to help preserve the ocean. They established the WRX University of Rhode Island Oceanographic Research Fund, which benefitted from the "Save the Seas Dance Party '88" at Atlantic Beach. The WRX Mastercard offers listeners discounts and other benefits, and will help support organizations committed to ocean research. WRX sent listeners to Florida in their "Mainline Florida" contest; the benefit for the homeless at the Hard Rock Cafe in L.A.; and the showers, following a rousing game of "Crisco Twister" at the third WRX Beach Party.

SEATTLE

You Have My Word On It Department: was that or wasn't that Joe Isuzu driving the **KISW** hydroplane during the Sea Fair torchlight parade! Whoever it was ferried around the winner of the **KISW** "Miss Rock" competition. Look for the 40-foot inflatable **KISW** gorilla floating high above the Puyallup Fair September 9-10 **KXRX** listeners scored Grateful Dead tickets and "X" tie-dyed T-shirts by listening for "Dead" air. Crosby Stills & Nash tickets were also up for grabs, as well as a chance to win an autographed acoustic guitar. "Who killed Roy Otis?" Seattle will find out on the "Murder Mystery Cruise" September 18; details forthcoming. Lots and lots of local celebs filling in for **CROW & WEST** during their vacation, including Seattle Seahawks stars **Sam Merriman** and **Norm Johnson**. The big question: will the Boz make an appearance? Stay tuned!

ADULT CONTEMPORARY

TRACER TRACKS

8/15/88	8/22/88	8/29/88	9/5/88	ARTIST	TITLE	LABEL	# PLAYS	REACH INDEX IN MILLIONS
5	4	2	↑	ELTON JOHN	I Don't Wanna Go On With You	MCA	1183	21.04
1	2	3	↑	BREATHE	Hands To Heaven	A&M	1099	21.31
12	10	6	↑	PETER CETERA	One Good Woman	WB	1008	18.17
2	1	1	4	ERIC CARMEN	Make Me Lose Control	Arista	966	19.26
7	6	4	5	GLORIA ESTEFAN & MIA	1-2-3	Epic	882	17.69
11	8	7	↑	HUEY LEWIS & NEWS	Perfect World	Chrysalis	854	14.13
8	9	8	↑	CHICAGO	I Don't Wanna Live W/out Your	Reprise	735	12.99
17	15	10	↑	TAYLOR DAYNE	I'll Always Love You	Arista	714	14.04
20	19	15	↑	RICK ASTLEY	It Would Take A Strong Strong	RCA	532	11.23
16	12	11	↑	TERENCE TRENT O'ARBY	Sign Your Name	Columbia	497	9.02
19	18	14	↑	JAMES TAYLOR	Baby Boom Baby	Columbia	462	9.19
18	16	13	↑	HALL & DATES	Missed Opportunity	Arista	462	7.76
23	17	16	↑	BOBBY MCFERRIN	Don't Worry, Be Happy	EMI-Manhat	441	7.98
—	28	21	↑	GLENN FREY	True Love	MCA	427	7.67
22	20	18	↑	REO SPEEDOWAGON	Here With Me	Epic	392	5.48
15	14	12	16	WHITNEY HOUSTON	Love Will Save The Day	Arista	385	7.06
24	21	19	↑	BRUCE HORNSBY & RANG	Look Out Any Window	RCA	357	5.85
—	—	27	↑	PHIL COLLINS	Groovy Kind Of Love	Atlantic	322	7.10
—	—	22	↑	STEVE WINWOOD	Don't You Know What The Night	Virgin	273	4.38
21	22	20	↑	LITTLE RIVER BAND	Love Is A Bridge	MCA	238	4.07
26	24	24	↑	NATALIE COLE	When I Fall In Love	EMI-Manhat	210	5.01
27	23	25	↑	BEACH BOYS	Kokomo	Elektra	203	4.21
29	25	23	↑	JOHNNY HATES JAZZ	I Don't Want To Be A Hero	Virgin	154	2.45
New Entry ✓			↑	KENNY ROGERS	When You Put Your Heart In It	Reprise	126	2.80
30	29	26	↑	MICHAEL JACKSON	Another Part Of Me	Epic	77	1.65
—	—	30	↑	SAOE	Nothing Can Come Between Us	Epic	77	0.81
New Entry ✓			↑	WHITNEY HOUSTON	One Moment in Time	Arista	70	2.16
—	—	28	↑	CHEAP TRICK	Don't Be Cruel	Epic	56	1.68
—	—	29	↑	ROD STEWART	Forever Young	WB	56	1.00
Reentry ✓			↑	MICHAEL BOLTON	Walk Away	Columbia	56	0.92

USERS GUIDE: TRACER TRACKS are ranked by actual number of plays. Arrows are maintained by either an increase in plays or an increase in rank over the previous week. For a precise look at market saturation, reach index numbers are provided (gross impressions). Reach index is calculated by each radio stations average quarter hour (SOURCE: ARBITRON) multiplied by the number of plays given the title. Numbers are calculated for average weekly, estimated 6am-midnight impact from base monitor hours.

For a more precise and defined look, MMR WEIGHTS EVERY STATION INDIVIDUALLY, according to quarterly, average quarter hour shares (SOURCE: ARBITRON — used by permission).

Significant downtrending disqualifies a title for further current consideration and reassigns recurrent status (see HOTTEST RECURRENTS).

NEWCOMERS

ARTIST	TITLE	LABEL	# PLAYS	INCREASE PERCENTAGE
OLIVIA NEWTON-JOHN	The Rumour	MCA	56	100%
LIVINGSTON TAYLOR	Loving Arms	Atlantic	49	40%
BREATHE	How Can I Fall	A&M	42	100%
CROSS/RUFFELLE	I Will Take You	Reprise	42	50%
STEVE WARINER	I Should Be With You	MCA	28	—
UB40	Red Red Wine	A&M	28	33%
KENNY LOGGINS	Nobody's Fool	Columbia	21	—
✓ POINTER SISTERS	Power Of Persuasion	Columbia	14	—
FREDDIE JACKSON	Nice 'N' Slow	Capitol	14	—
NEW KIDS ON THE BLOC	Please Don't Go Girl	Columbia	14	—
NEW EDITION	If It Isn't Love	MCA	14	—
JOHNNY KEMP	Just Got Paid	Columbia	14	—
FOUR TOPS	Indestructible	Arista	14	—
✓ JULIO IGLESIAS	AE,AD	Columbia	14	—
DAVID BENOIT	The Key To You	GRP	14	—
✓ BOY MEETS GIRL	Waiting for a Star to Fall	RCA	14	—
KEITH SWEAT	Make It Last Forever	Elektra	7	—
✓ KYLIE MINOGUE	The Loco-Motion	Geffen	7	—
INXS	Never Tear Us Apart	Atlantic	7	—
✓ GLEN MEDEIROS	Long And Lasting Love	Amherst	7	—
TOTO	Anna	Columbia	7	—
✓ MARILYN MARTIN	And When She Danced	Atlantic	7	—

HOTTEST RECURRENTS

9/5/88	ARTIST	TITLE	LABEL
1	RICHARD MARX	Hold On To The Nights	EMI-Manhat
2	STEVE WINWOOD	Roll With It	Virgin
3	BILLY OCEAN	Colour Of Love	Jive/Arista
4	TRACY CHAPMAN	Fast Car	Elektra
5	JETS	Make It Real	MCA
6	BRENOA RUSSELL	Piano In The Dark	A&M
7	GLORIA ESTEFAN & MIA	Anything For You	Epic
8	BOZ SCAGGS	Heart Of Mine	Columbia
9	JOHNNY HATES JAZZ	Shattered Dreams	Virgin
10	MOOY BLUES	I Know You're Out There Somewhere	Polydor

MOST UPWARD MOVEMENT

NATIONAL

ARTIST	TITLE	LABEL
PHIL COLLINS	Groovy Kind Of Love	Atlantic

EAST

BEACH BOYS	Kokomo	Elektra
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WEST

KENNY ROGERS	When You Put Your Heart In It	Reprise
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SOUTH

GLENN FREY	True Love	MCA
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MIDWEST

GLENN FREY	True Love	MCA
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USERS GUIDE: Calculated and determined by increases in RANK over previous week.

HEAVIEST SATURATION (ADULT CONTEMPORARY)

USERS GUIDE: Those stations delivering the largest number of gross impressions for each title. Number listed is in millions, calculated by each radio stations average quarter hour share, multiplied by the number of plays given the title. Numbers calculated for average, estimated 6am-midnight weekly impact from base monitor hours.

ELTON JOHN 1 I Don't Wanna Go On With You MCA WNSR-FM 2.13 WCLR-FM 1.44 KSTP-FM 1.05 WKQX-FM 0.98 WMJI-FM 0.76 WMGK-FM 0.67 KIOI-FM 0.65	CHICAGO 7 I Don't Wanna Live W/out Your Reprise WNSR-FM 1.60 WKQX-FM 1.23 WCLR-FM 1.15 KSTP-FM 1.05 WSB-FM 0.84 WLTF-FM 0.64 WAXY-FM 0.48	BOBBY MCFERRIN 13 Don't Worry, Be Happy EMI-Manhat KVIL-FM 1.40 WCLR-FM 1.15 WKQX-FM 0.49 WMGK-FM 0.45 KSTP-FM 0.42 KFMB-FM 0.40 WHTX-FM 0.39	STEVE WINWOOD 19 Don't You Know What The Night Virgin WMJI-FM 0.95 KSTP-FM 0.84 KBIG-FM 0.39 KFMB-FM 0.27 WLTT-FM 0.22 KLSI-FM 0.21 KMMX-FM 0.21	MICHAEL JACKSON 25 Another Part Of Me Epic KSTP-FM 1.05 KFMB-FM 0.53 KKYY-FM 0.07
BREATHE 2 Hands To Heaven A&M WNSR-FM 2.13 WKQX-FM 1.47 WCLR-FM 1.15 KOST-FM 1.05 KSTP-FM 1.05 WMGK-FM 0.67 KFMB-FM 0.67	TAYLOR DAYNE 8 I'll Always Love You Arista KBIG-FM 1.18 WCLR-FM 1.15 WNSR-FM 1.06 WSB-FM 0.84 WKQX-FM 0.74 WSNI-FM 0.73 KFMB-FM 0.53	GLENN FREY 14 True Love MCA WCLR-FM 1.44 KSTP-FM 0.63 WKQX-FM 0.49 WLTT-FM 0.45 KBIG-FM 0.39 KVIL-FM 0.35 WALK-FM 0.35	LITTLE RIVER BAND 20 Love Is A Bridge MCA KBIG-FM 1.57 WSNI-FM 0.55 KDAQ-FM 0.28 WSNY-FM 0.28 WHTX-FM 0.20 KKL-FM 0.17 KLCY-FM 0.17	SADE 26 Nothing Can Come Between Us Epic WMGK-FM 0.22 KLCY-FM 0.13 KLSY-FM 0.13 WLVE-FM 0.09 WSNE-FM 0.09 WNLT-FM 0.08 KKYY-FM 0.07
PETER CETERA 3 One Good Woman WB KSTP-FM 1.26 KBIG-FM 1.18 WCLR-FM 1.15 KOST-FM 1.05 KVIL-FM 1.05 WMJI-FM 0.76 WSNI-FM 0.73	RICK ASTLEY 9 It Would Take A Strong Strong RCA KBIG-FM 1.18 WNSR-FM 1.06 KOST-FM 1.05 KSTP-FM 1.05 WKQX-FM 0.74 WSB-FM 0.63 WSNI-FM 0.55	REO SPEEDWAGON 15 Here With Me Epic WLTF-FM 0.81 KSTP-FM 0.42 WNLT-FM 0.42 WSB-FM 0.42 WMJI-FM 0.38 WALK-FM 0.35 KFMB-FM 0.27	NATALIE COLE 21 When I Fall In Love EMI-Manhat KVIL-FM 0.70 WLAK-FM 0.67 WMJX-FM 0.44 KFMB-FM 0.40 KBIG-FM 0.39 WSNI-FM 0.36 WALK-FM 0.35	WHITNEY HOUSTON 27 One Moment in Time Arista WNSR-FM 0.53 KOST-FM 0.53 WKQX-FM 0.49 WALK-FM 0.18 WNLT-FM 0.17 KKHT-FM 0.11 WHTX-FM 0.10
ERIC CARMEN 4 Make Me Lose Control Arista WNSR-FM 2.13 KOST-FM 1.58 WCLR-FM 1.15 KSTP-FM 1.05 WLTF-FM 0.97 WKQX-FM 0.74 KIOI-FM 0.65	TERENCE TRENT D'ARBY 10 Sign Your Name Columbia WCLR-FM 1.15 WNSR-FM 1.06 WKQX-FM 0.74 KIOI-FM 0.65 WALK-FM 0.53 KFMB-FM 0.40 KBIG-FM 0.39	WHITNEY HOUSTON 16 Love Will Save The Day Arista KVIL-FM 1.05 KIOI-FM 0.87 KSTP-FM 0.84 WSNI-FM 0.73 KFMB-FM 0.67 WNIC-FM 0.36 WBUF-FM 0.34	BEACH BOYS 22 Kokomo Elektra KVIL-FM 1.40 KFMB-FM 0.80 WSNI-FM 0.55 KBIG-FM 0.39 WLTT-FM 0.34 KLCY-FM 0.17 WALK-FM 0.18	CHEAP TRICK 28 Don't Be Cruel Epic WCLR-FM 1.15 KFMB-FM 0.53
GLORIA ESTEFAN & MIA 5 1-2-3 Epic WNSR-FM 2.66 WCLR-FM 1.44 KSTP-FM 1.05 WKQX-FM 0.98 WSNI-FM 0.73 KVIL-FM 0.70 WMGK-FM 0.67	JAMES TAYLOR 11 Baby Boom Baby Columbia KVIL-FM 1.40 KBIG-FM 1.18 KOST-FM 1.05 WSNI-FM 0.73 WLTF-FM 0.64 KSTP-FM 0.42 WALK-FM 0.35	BRUCE HORNSBY & RAN 17 Look Out Any Window RCA KBIG-FM 1.18 KOST-FM 1.05 KSTP-FM 0.63 WLTT-FM 0.34 KYKY-FM 0.29 KMMX-FM 0.28 KMGC-FM 0.21	JOHNNY HATES JAZZ 23 I Don't Want To Be A Hero Virgin KBIG-FM 0.39 WSNI-FM 0.36 WSNY-FM 0.28 WLTT-FM 0.22 KMGC-FM 0.21 WSNE-FM 0.18 WALK-FM 0.18	ROD STEWART 29 Forever Young WB WMJI-FM 0.38 KYKY-FM 0.29 KFMB-FM 0.27 KLSY-FM 0.06
HUEY LEWIS & NEWS 6 Perfect World Chrysalis WNSR-FM 1.60 WKQX-FM 1.23 WCLR-FM 1.15 KFMB-FM 0.67 KIOI-FM 0.65 KSTP-FM 0.63 KYKY-FM 0.49	HALL & OATES 12 Missed Opportunity Arista KVIL-FM 1.40 KBIG-FM 0.78 WSNI-FM 0.55 WHTX-FM 0.49 KKHT-FM 0.42 KSTP-FM 0.42 WLTT-FM 0.34	PHIL COLLINS 18 Groovy Kind Of Love Atlantic WCLR-FM 1.15 KOST-FM 1.05 WMJI-FM 0.76 WKQX-FM 0.74 KFMB-FM 0.53 WLMG-FM 0.34 WLTT-FM 0.34	KENNY ROGERS 24 When You Put Your Heart In It Reprise KBIG-FM 0.78 KOIT-FM 0.71 WSNI-FM 0.36 WLTE-FM 0.27 WLTO-FM 0.18 KYXY-FM 0.14 WSNY-FM 0.14	MICHAEL BOLTON 30 Walk Away Columbia KOST-FM 0.53 KLSI-FM 0.14 WMYX-FM 0.13 WNLT-FM 0.08 KLCY-FM 0.04

CITY TRACKS (ADULT CONTEMPORARY)

USERS GUIDE: City Tracks are a potpourri of promotional, positioning, market news and information.

ANAHEIM-SANTA ANA

Mums' the word in Southern California where the folks at **KWIZ** ("Quiz FM") are getting set for a major fall promotion which — we can't tell you about — yet. Stay tuned. PD **PAT MATTHEWS** (fresh back from his role as panelist at the Adult Radio Conference in Newport Beach and a newly married man) says he can, however, mention the fact that 'Quiz FM' will be at the "Tall Ships Regatta" at Dana Point Harbor. The event is held annually as part of Orange County's Centennial Celebration. **KWIZ** has a new man in the Midday/Promotions chair: **JEFF ERVINE**, former Program Director at Hit outlet **KVXO/Spokane**.

PITTSBURGH

They came by land, air and sea recently to experience Pittsburgh's "Three Rivers Regatta." Residents joined **WLTJ** ("Lite FM 92.9") for the annual weekend of events held on earth, water and sky at Point State Park. In fact, "The Lite you listen to" closed-out the 'Regatta' Sunday night with a free concert with The Spinners. Reportedly between 30-40,000 people were on hand!

ROCHESTER

Instead of mailing newsletters out, the people at **WRRM** ("Warm 101.3") fax one out every Tuesday. The idea was the brainchild of GM **JAY MEYERS** and has opened-up a number of promotional tie-in possibilities. "Spot the Billboard" entails audience members faxing-in station billboard locations for a shot at \$100. PD **DAVID ISRAEL** has a new parttime staff in place from around Rochester. They are: **MIKE VICKERS** (**WCMF**), **MIKE SAFFRON** (**WPXY**), **CAROLE MESSINA** (**WKLX**) and **JOHN FENCUR** (**WEZO**). . . . 300,000 "Preferred Listener Gold Cards" will hit the streets mid-month through direct-mail and newspaper inserts as part of **WVOR's** fall promotional action. (More details in the weeks to come). The station's **TONY MATTHEWS**, **KEVIN GILLAN** and others broadcast live from "Zoo Fest '88," raising money for the Seneca Zoological Society, plus **VOR** cosponsored The Four Tops and more than 60 balloons at the city's "Hot Air Balloon Festival." Congrats to Midday host **HEATHER** who has a new baby girl and birthday greetings to **DEE ALEXANDER** and **MIKE O'BRIEN**.

LOUISVILLE

The "A Team" helped locally co-host this past weekend's "Jerry Lewis Telethon." This "A Team" didn't feature Mr. T and George Peppard, but rather, **WRKA's** similarly named morning crew of: "LINCOLN, HAYES & TYLER" (Kathi Lincoln, Steve Hayes & Jeff Tyler). The team donated their time to help in the fight against Muscular Dystrophy. 'Charity' and 'compassion' were also key words in a recent station-sponsored fund-raiser. **RKA** helped raise \$150,000 for the families of the children killed in this past summer's tragic church school bus crash Talk about a "hands-on experience!" **WVEZ** just finished the "Hands-On Marathon" at the Kentucky State Fair. Eight listeners vied for a 1988 Toyota pickup by placing their hands on the truck and keeping them there nearly 24-hours-a-day until only one person was left; which occurred 153 hours and 24 minutes later!

PORTLAND

Very soon leaves will start to turn, sweaters will come out of hiding and **KKCW's** ("K-103") "103 Days of Summer" will soon be just a very pleasant memory. The moniker's umbrella giveaways continue at the moment with the station currently giving away a number of prize packages that provide listeners with a year's worth of free child care from Kindercare; perhaps the perfect prize for today's working family. "K-103" is also presenting an evening of music and reminiscing at the Civic Auditorium with The Temptations and The O'Jays (and a Listener Appreciation Party.)

SALT LAKE CITY

It's "Money in the Bank" at **KLCY**. Every hour, listeners call in to guess (and hopefully win) the contests' current dollar amount. Audience members are informed whether a guess is 'hi' or 'low' for a better shot the next time. There are several lineup changes to report this time around: **TOM BROCK** moves to middays replacing **GAYLAN PALMER**, who goes to mornings. Meanwhile, Nighttime jock **LYLE MORRIS** has left; long-time Utah personality **MIKE O'SHEA** takes over the evening shift from the city's **KCPX**. . . . *Pssst.* "Share the Secret!" **KMGR** ("Magic 107.5") wants listeners to spread the word that former **KSL** staffer **MARK VAN WAGONER** is now with 'Magic' in the mornings. As an incentive to share the 'secret,' listeners can win \$100+ by sending in their name and the names of people they've told, and then reciting the secret when called. Congrats to PM driver **EVAN LAKE**; now also handling Asst. PD duties.

NORFOLK

Word has it, that **WLTY** ("Y-96") Afternoon man **DOUG MORGAN** is still a bit moist after riding on the brand-new water ride at Busch Gardens — over 150 times! That translates into 14 straight hours of thrills, chills and spills. The most important aspect of the stunt, however, is the fact that it raised money for a child from the "Make A Wish" Foundation. "Happy birthday to you . . ." **MARK THOMAS**, the "Y-96" Program Director just celebrated on August 26. . . . What a station! What a morale booster! Managers take note — once a year **WWDE** ("2WD") Ops Mgr/PD **GARY KING** takes his staff on a getaway trip on the company. In fact, King and his crew just returned from three days in the mountains! "2WD's Labor Day Music Fair" at the Town Pointe Park downtown featured The Grass Roots, while The Beach Boys played in the city thanks to the station at "Bay Days," a celebration of the area's 'water' lifestyle held at Waterside on the Elizabeth River.

RICHMOND

At **WMXB** ("B-103.7 FM"), "The 'B' stands for the best mix of yesterday and today." Formerly **WEZS**, the oldies-based A/C changed to its new calls July 22. The station is currently promoting its new name via billboards and television, and by staying very visible throughout the Richmond area. **MXB's** **BILL BEVINS** and **STEVE LEONARD** appeared with local bands at the "Beach Music Festival" at the state fairgrounds, while Bevins continues to host the city's "Bachelor Auction" every Wednesday night. The station also tested the aeronautical prowess of their listeners after a recent AAA Richmond Braves game. "The Great American Airplane Toss" involved forming and tossing preprinted paper airplanes from the stands into prize bins on the field; it all benefitted MDA. Congratulations to Program Director **MIKE RYAN** and his wife Cheryl on the recent birth of their baby boy, Kevin Patrick Ryan.

WICHITA

Happy birthday to **KXLK** which just celebrated its Third Anniversary! The station partied by giving away the dollar amount equivalent of its frequency (\$105) every half-hour on the day of the anniversary. 'XLK recently resurrected a one-time Wichita summer tradition by holding a "Moonlite Swim Reunion" in honor of the event's 15-year birthday. The 'Swim' (which hadn't been held in recent years) was hosted by Morning men "MIKE & MAC" (Mike Miller and Steve McIntosh) and held at the FantaSea water park. Look for the AM team at the upcoming Kansas State Fair where, we're told, they'll be covering such events as the cow-milking contest and the annual pig races.

HIT RADIO SAMPLE HOURS

USERS GUIDE: A random sampling of selected radio stations.
This week, sample hours were extracted between 7pm and midnight.

KEGL-FM

Dallas
BREATHE/How Can I Fall
STEVE WINWOOD/Higher Love
ROBERT PALMER/Simply Irresistible
LOU GRAMM/Midnight Blue
NIGHT RANGER/Sister Christian
BOBBY MCFERRIN/Don't Worry, Be Happy
FABULOUS THUNDERBIRD/Powerful Stuff
U2/Pride (In The Name Of Love)
ROD STEWART/Lost In You
TERENCE TRENT O'ARBY/Wishing Well
RED SPEEDWAGON/Can't Fight This Feeling
VAN HALEN/When It's Love

KSAQ-FM

San Antonio
BOBBY MCFERRIN/Don't Worry, Be Happy
MOTELS/Only The Lonely
POLICE/Don't Stand So Close To Me
ROD STEWART/Lost In You
HUEY LEWIS & NEWS/Perfect World
MR MISTER/Is It Love
CHEAP TRICK/Don't Be Cruel
WHEN IN ROME/The Promise
VANESSA WILLIAMS/The Right Stuff
CLIMIE FISHER/Rise to the Occasion
ROBBIE NEVIL/C'est La Vie
TAYLOR DAYNE/I'll Always Love You
10,000 MANIACS/What's The Matter Here?

WAPW-FM

Atlanta
MICHAEL JACKSON/Another Part Of Me
BREATHE/How Can I Fall
RICK ASTLEY/Together Forever
VANESSA WILLIAMS/The Right Stuff
GLORIA ESTEFAN & MIA/Anything For You
ERASURE/Chains Of Love
10,000 MANIACS/What's The Matter Here?
GEORGE MICHAEL/I Want Your Sex
ESCAPE CLUB/Wild, Wild West
SWING OUT SISTER/Breakout
BOBBY MCFERRIN/Don't Worry, Be Happy
STEVE WINWOOD/Higher Love
BASIA/Time And Tide
JODY WATLEY/Most Of All

WCZY-FM

Detroit
HUEY LEWIS & NEWS/Perfect World
PETER CETERA/One Good Woman
BRUCE HORNSBY & RANG/The Valley Road
INXS/Devil Inside
TERENCE TRENT O'ARBY/Dance Little Sister
JOHN C MELLENCAMP/Hurts So Good
STEVE WINWOOD/Roll With It
KENNY LOGGINS/Nobody's Fool
ROD STEWART/Forever Young
RICHARD MARX/Hold On To The Nights
NEW KIDS ON THE BLOCK/Please Don't Go Girl
RICK ASTLEY/It Would Take A Strong Strong

WQHT-FM

New York
PRETTY POISON/When I Look Into Your Eyes
JERMAINE JACKSON/Tell Me I'm Not Dreaming
SADE/Paradise
PET SHOP BOYS/What Have I Done To Deserve
NIA PEEPLES/High Time
NEW EDITION/If It Isn't Love
BLUE ZONE U.K./Jackie
COVER GIRLS/Inside Outside
JACKSONS/Lovely One
RICK ASTLEY/My Arms Keep Missing You
DEBBIE GIBSON/Staying Together
GEORGE MICHAEL/Monkey

KIIS-FM

Los Angeles
JANE WIEOLIN/Rush Hour
MICHAEL JACKSON/Another Part Of Me
ANITA BAKER/Same Ole Love (365 Days A Year)
PET SHOP BOYS/Hear
AL B SURE/Off On Your Own (Girl)
NIA PEEPLES/Trouble
BREATHE/Hands To Heaven
DIZZY BOND/Let It Whip
TAYLOR DAYNE/I'll Always Love You
STEVE WINWOOD/Roll With It
GIANT STEPS/Another Lover
MEDLEY/WARNES/(I've Had) The Time Of My Life
BOBBY BROWN/Don't Be Cruel

KSFM-FM

Sacramento
PEBBLES/Take Your Time
TRINERE/I Know You Love Me
PET SHOP BOYS/What Have I Done To Deserve
SWEET SENSATION/Never Let You Go
BOBBY BROWN/Don't Be Cruel
LEVEL 42/Something About You
STEVIE B./Spring Love
MADONNA/Burnin' Up
RICHARD MARX/Hold On To The Nights
ERASURE/Chains Of Love
PETER CETERA/One Good Woman
UB40/Red Red Wine

WBCY-FM

Charlotte
MEDLEY/WARNES/(I've Had) The Time Of My Life
VANESSA WILLIAMS/The Right Stuff
MICHAEL JACKSON/Another Part Of Me
CHICAGO/Don't Wanna Live W/out Your Genesis/That's All
JETS/Rocket 2 U
PAT BENATAR/All Fired Up
INFORMATION SOCIETY/What's On Your Mind
KEITH SWEAT/I Want Her
MICHAEL BOLTON/Walk Away
BREATHE/Hands To Heaven
ICEHOUSE/Crazy

WHQT-FM

Miami
NEW KIDS ON THE BLOCK/Please Don't Go Girl
DEBBIE GIBSON/Out Of The Blue
WILL TO POWER/Baby, I Love Your Way/Freebird
SAMANTHA FOX/Naughty Girls (Need Love Too)
FREDDIE JACKSON/Nice 'N' Slow
BILLY OCEAN/Get Outta My Dreams, Get Into
RICHARD MARX/Hold On To The Nights
MAONNA/La Isla Bonita
CONTOURS/Do You Love Me
STEPHANIE/Get Away
PETER CETERA/One Good Woman
NU SHOOUZ/I Can't Wait
STEVIE B./Stop The Love

WTIC-FM

Hartford
NEW KIDS ON THE BLOCK/Please Don't Go Girl
MICHAEL JACKSON/Another Part Of Me
CHER/We All Sleep Alone
PHIL COLLINS/Groovy Kind Of Love
JEFF LORBER/Facts Of Love
RICHARD MARX/Hold On To The Nights
BOBBY BROWN/Don't Be Cruel
ATLANTIC STARR/Secret Lovers
PRETTY POISON/Catch Me (I'm Falling)
JETS/Sendin' All My Love
KENNY G W/L WILLIAMS/Don't Make Me Wait For Love
TRACY CHAPMAN/Fast Car
GEORGE MICHAEL/Monkey

KKLQ-FM

San Diego
HUEY LEWIS & NEWS/Perfect World
WHITNEY HOUSTON/So Emotional
DINO/Summergirls
FIVE STAR/Can't Wait Another Minute
DEELE/Two Occasions
NEW KIDS ON THE BLOCK/Please Don't Go Girl
MEDLEY/WARNES/(I've Had) The Time Of My Life
RICHARD MARX/Hold On To The Nights
COVER GIRLS/Inside Outside
BILLY OCEAN/Suddenly
BLUE ZONE U.K./Jackie
EXPOSE/Come Go With Me

KWSS-FM

San Jose
NU SHOOUZ/Should I Say Yes
BREATHE/Hands To Heaven
STEVE WINWOOD/Finer Things
FOUR TOPS/Indestructible
CROWDED HOUSE/Don't Dream It's Over
WHEN IN ROME/The Promise
HUEY LEWIS & NEWS/Perfect World
WHITNEY HOUSTON/You Give Good Love
ELTON JOHN/I Don't Wanna Go On With You
BILLY OCEAN/Tear Down These Walls
JOHN C MELLENCAMP/Jack & Diane
GIANT STEPS/Another Lover
GEORGE MICHAEL/Father Figure

WBSB-FM

Baltimore
QUEEN/You're My Best Friend
BELINDA CARLISLE/Circle In The Sand
MONKEES/I'm A Believer
STEVE WINWOOD/Roll With It
LULU/To Sir With Love
TIFFANY/I Think We're Alone Now
ERIC CARMEN/Make Me Lose Control
LEE MICHAELS/Do You Know What I Mean
MICHAEL JACKSON/Another Part Of Me
DEBBIE GIBSON/Staying Together
SURVIVOR/Search Is Over
ELTON JOHN/I Don't Wanna Go On With You
PHIL COLLINS/We Said Hello, Goodbye
ICEHOUSE/Electric Blue

WLWL-FM

Minneapolis
BENJAMIN ORR/Slay The Night
BRUCE HORNSBY & RANG/The Valley Road
RED SPEEDWAGON/Here With Me
JOHN PARR/St Elmo's Fire (Man In Motion)
TAYLOR DAYNE/I'll Always Love You
STEVE WINWOOD/Roll With It
PATRICK SWAYZE/She's Like The Wind
PETER CETERA/One Good Woman
BREATHE/Hands To Heaven
INXS/Need You Tonight
UB40/Red Red Wine
KYLIE MINOGUE/The Loco-Motion

WZOU-FM

Boston
LOU REED/Walk On The Wild Side
TERENCE TRENT O'ARBY/Sign Your Name
ICEHOUSE/Electric Blue
TAYLOR DAYNE/I'll Always Love You
ELECTRIC LIGHT ORCHE/Devil Woman
MICHAEL JACKSON/Another Part Of Me
HOLLY KNIGHT/Heart Don't Fail Me Now
GENESIS/Invisible Touch
HUEY LEWIS & NEWS/Perfect World
BILLY VERA & BEATERS/At This Moment
CHICAGO/Don't Wanna Live W/out Your
JANE WIEOLIN/Inside A Dream
GEORGE MICHAEL/Faith
STEVE WINWOOD/Roll With It

KQKS-FM

Denver
BOBBY MCFERRIN/Don't Worry, Be Happy
AEROSMITH/Rag Doll
INFORMATION SOCIETY/What's On Your Mind
UB40/Red Red Wine
KEITH SWEAT/I Want Her
MAONNA/Angel
ICEHOUSE/Electric Blue
TAYLOR DAYNE/I'll Always Love You
JETS/Crush On You
TONI CHILDS/Don't Walk Away
NEW KIDS ON THE BLOCK/Please Don't Go Girl
FLEETWOOD MAC/Little Lies
CHEAP TRICK/The Flame

KXXR-FM

Kansas City
J. GEILS BAND/Centerfold
RED SPEEDWAGON/Here With Me
TOTO/Hold The Line
ROD STEWART/Forever Young
PINK FLOYD/Another Brick In The Wall (Part 2)
UB40/Red Red Wine
LITTLE RIVER BAND/Help Is On The Way
BRUCE HORNSBY & RANG/Look Out Any Window
DAVID LEE ROTH/Just Like Paradise
BRUCE SPRINGSTEEN/Dancing In The Dark
DEBBIE HARRY/Liar Liar
U2/I Still Haven't Found What I'm Looking For
HUEY LEWIS & NEWS/I Want A New Drug

WBZZ-FM

Pittsburgh
ROBERT PALMER/I Didn't Mean To Turn You On
PETER CETERA/One Good Woman
MEDLEY/WARNES/(I've Had) The Time Of My Life
WHITNEY HOUSTON/You Give Good Love
STARPOINT/Object Of My Desire
ROD STEWART/Lost In You
TERENCE TRENT O'ARBY/Sign Your Name
PHIL COLLINS/Groovy Kind Of Love
GLENN FREY/True Love
ARETHA FRANKLIN/Freeway Of Love
STEVE WINWOOD/Don't You Know What The Night
ROD STEWART/Forever Young

WNCI-FM

Columbus
CHEAP TRICK/The Flame
GLORIA ESTEFAN & MIA/Rhythm Is Gonna Get You
JETS/Make It Real
ASHFORD & SIMPSON/Solid
AEROSMITH/Angel
JOHN C MELLENCAMP/Lonely D' Night
STEVE WINWOOD/Don't You Know What The Night
PRINCE/Little Red Corvette
GEORGE MICHAEL/Monkey
CHICAGO/Will You Still Love Me?
SYNCH/Where Are You Now
ERIC CARMEN/Make Me Lose Control

WZPL-FM

Indianapolis
GLENN FREY/True Love
CHICAGO/Will You Still Love Me?
ARETHA FRANKLIN/Freeway Of Love
STEVE WINWOOD/Roll With It
CARS/My Best Friend's Girl
ROD STEWART/Lost In You
WHITNEY HOUSTON/How Will I Know
VAN HALEN/When It's Love
CLIMIE FISHER/Love Changes Everything
EDDIE MONEY/Baby Hold On
BELINDA CARLISLE/I Get Weak
CHEAP TRICK/Don't Be Cruel

ROBBASE & D.J.E-ZROCK



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WHYT ADD	HOT103 21-12 (HOT)	WGHT DEBUT #6
KTFM ADD	Z93 #13 (HOT)	KIXX 106 DEBUT #22
KEZB ADD	Z100 15-13	KPRR DEBUT #23
KNMQ ADD	Y100 17-14	Z102 DEBUT #39
POWER 96 #2 (HOT)	KBOS 21-17	POWER 95 #27
HOT105 4-3 (HOT)	KITY 29-21	KATD
WPGC 5-4 (HOT)	FM102 35-27	Y106
JAMS 102 10-8	194 29-27	KGGI
KMEL 20-11 (HOT)		

ALSO PLAYING ON: KROY & PWR99!



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ROCK RADIO SAMPLE HOURS

USERS GUIDE: A random sampling of selected radio stations.
This week, sample hours were extracted between 10am and 2pm.

ADULT CONTEMPORARY HOURS

USERS GUIDE: A random sampling of selected radio stations.
This week, sample hours were extracted between 10am and 2pm.

KAZY-FM

Denver
GUNS 'N' ROSES/Sweet Child O' Mine
BEATLES/Strawberry Fields Forever
PHIL COLLINS/I Don't Care Anymore
EAGLES/Hearache Tonight
TOMMY CONWELL & YOUNG/I'm Not Your Man
JIMI HENDRIX/All Along The Watchtower
BON JOVI/Wanted Dead Or Alive
CARS/Good Times Roll
ROBERT PLANT/Dance On My Own
RUSH/Tom Sawyer
GREGG ALLMAN BAND/Before The Bullets Fly
JETHRO TULL/Hymn 43
JOE COCKER/Feeling Alright
DEF LEPPARD/Animal
EAGLES/In The City

KFOG-FM

San Francisco
MR MISTER/Broken Wings
BEATLES/Got To Get You Into My Life
LITTLE FEAT/One Clear Moment
ELTON JOHN/Levon
ROXY MUSIC/Dance Away
BRIAN WILSON/Night Time
JIMI HENDRIX/Foxy Lady
CARS/Hello Again
GEORGIA SATELLITES/Hippy Hippy Shake
BAD COMPANY/Bad Company
DAVID & DAVID/Welcome To The Boomtown

KGON-FM

Portland
RED RIDER/Lunatic Fringe
YES/Long Distance Runaround
ROB STEWART/Wild Horse
BOB SEGER/Mainstreet
VAN HALEN/(Oh) Pretty Woman
MITCH RYDER & DETROIT/Devil With A Blue Dress On
EAGLES/Long Run
BOB DYLAN/Silvio
COLIN JAMES/Voodoo Thing
KINKS/You Really Got Me
FIRM/Radioactive
ERIC CLAPTON/Cocaine
ROBERT PLANT/Dance On My Own

KJJO-FM

Minneapolis
EUROPE/Superstitious
ERIC CLAPTON/Forever Man
MOTLEY CRUE/You're All I Need
LED ZEPPELIN/Misty Mountain Hop
PINK FLOYD/Young Lust
BAD COMPANY/No Smoke Without A Fire
FOREIGNER/That Was Yesterday
DOCKEN/So Many Tears
CARS/Just What I Needed
SCORPIONS/Rhythm Of Love
GUNS 'N' ROSES/Welcome To The Jungle

KOME-FM

San Jose
INXS/New Sensation
LYNYRD SKYNYRD/That Smell
BRUCE SPRINGSTEEN/Tunnel Of Love
PINK FLOYD/One Of These Days
VAN HALEN/Finish What Ya Started
TEN YEARS AFTER/I'd Love To Change The World
SMITHEREENS/Blood & Roses
VAN MORRISON/Moodance
GEORGIA SATELLITES/Open All Night
SANTANA/Black Magic Woman
BALAAM & ANGEL/I Love The Things You Do To Me

KZEW-FM

Dallas
STEVE WINWOOD/Don't You Know What The Night
CREAM/Sunshine Of Your Love
HUEY LEWIS & NEWS/Perfect World
BACHMAN-TURNER OVERD./Takin' Care Of Business
JEFFERSON STARSHIP/Finc Your Way Back
GEORGE HARRISON/Got My Mind Set On You
PAT BENATAR/All Fired Up
EAGLES/Best Of My Love
STEVE NICKS/Stand Back
STEPHEN WOLF/Born To Be Wild
FABULOUS THUNDERBIRD/Powerful Stuff
U2/Where The Streets Have No Name

WBAB-FM

Nassau-Suffolk
ELTON JOHN/I Don't Wanna Go On With You
DOOBIE BROTHERS/Rockin' Down The Highway
HEART/Alone
GEORGIA SATELLITES/Hippy Hippy Shake
ROLLING STONES/(I Can't Get No) Satisfaction
SOUTHSIDE JOHNNY & J/Trapped Again
HOWARD JONES/Things Can Only Get Better
PETER CETERA/One Good Woman
PINK FLOYD/Welcome To The Machine
TRACY CHAPMAN/Talkin' Bout A Revolution
TROGGS/Wild Thing
10,000 MANIACS/What's The Matter Here?
BAD COMPANY/Live For The Music
VAN HALEN/When It's Love

WEBN-FM

Cincinnati
PETER CETERA/You Never Listen To Me
38 SPECIAL/Caught Up In You
TRAFFIC/John Barleycorn
CHEAP TRICK/The Flame
DIRE STRAITS/Walk Of Life
ERIC CLAPTON/Cocaine
STEELY DAN/Pretzel Logic
FOREIGNER/Women
NEIL YOUNG/This Note's For You
MITCH RYDER & DETROIT/Jenny Take A Ride

WKDF-FM

Nashville
RED RIDER/Lunatic Fringe
KENNY LOGGINS/Nobody's Fool
LYNYRD SKYNYRD/Tuesday's Gone
PHIL COLLINS/Groovy Kind Of Love
LED ZEPPELIN/D'Yer Maker
BOSTON/Amanda
HUEY LEWIS & NEWS/Perfect World
SPIRIT/I Got A Line On You
EUROPE/Superstitious
PINK FLOYD/Run Like Hell
EODIE MONEY/Shakin'

WLLZ-FM

Detroit
BOB SEGER/American Storm
JOE COCKER/High Time We Went
PAT BENATAR/All Fired Up
BAD COMPANY/Rock & Roll Fantasy
WHITESNAKE/Is This Love
JOHN LENNON/Imagine
BRUCE HORNSBY & RANG/Look Out Any Window
BUFFALO SPRINGFIELD/Bluebird
AEROSMITH/Rag Doll
CARS/Candy-O
U2/Jesus Christ
JIMI HENDRIX/All Along The Watchtower

WMMR-FM

Philadelphia
DOORS/Love Her Madly
LITTLE FEAT/Hate To Lose Your Lovin'
DIRE STRAITS/Solid Rock
JOHN C MELLENCAMP/Cherry Bomb
GENESIS/Misunderstanding
STEVE WINWOOD/Holding On
VAN MORRISON/Wild Night
NEIL YOUNG/This Note's For You
ROBERT PALMER/Simply Irresistible
LED ZEPPELIN/All My Love
FLEETWOOD MAC/Seven Wonders

WNOR-FM

Norfolk
PETER CETERA/You Never Listen To Me
JEFFERSON STARSHIP/Find Your Way Back
ROLLING STONES/Last Time
BAD COMPANY/No Smoke Without A Fire
DOOBIE BROTHERS/Black Water
ELTON JOHN/Goodbye Marlon Brando
CREEDENCE CLEARWATER/Who'll Stop The Rain
FABULOUS THUNDERBIRD/Powerful Stuff
FREE/All Right Now
ROBERT CRAY BAND/Don't Be Afraid Of The Dark
SHINE/This Wall Of Hate (Try A Little)

WPHD-FM

Buffalo
HEART/These Dreams
GENESIS/Misunderstanding
BOSTON/Rock & Roll Band
LYNYRD SKYNYRD/Tuesday's Gone
PINK FLOYD/Comfortably Numb
STEVE WINWOOD/Don't You Know What The Night
SPENCER DAVIS GROUP/I'm A Man
ROLLING STONES/Happy WHO/You Better You Bet
POLICE/Driven To Tears
DOOBIE BROTHERS/Black Water
U2/In God's Country

WXRT-FM

Chicago
KING CRIMSON/Cat Food
WARREN ZEVON/Lawyers, Guns & Money
WARREN ZEVON/Bad Karma
ROLLING STONES/Around And Around
ROBERT CRAY BAND/Night Patrol
BRUCE SPRINGSTEEN/Promised Land
BAD FINGER/Baby Blue
ROBBEN FORD/Talk To Your Daughter
DONOVAN/Sunshine Superman
PAUL MCCARTNEY/Live And Let Die
PSYCHEDELIC FURS/All That Money Wants
DAVID BOWIE/Modern Love

WYNF-FM

Tampa
ROLLING STONES/Sympathy For The Devil
STEVE WINWOOD/Holding On
DEREK & DOMINOS/Have You Ever Loved A Woman
SCORPIONS/Rhythm Of Love
POLICE/O My God
EUROPE/Superstitious
BAD COMPANY/Can't Get Enough
ROBERT PLANT/Little By Little
VAN HALEN/Finish What Ya Started
JEFFERSON AIRPLANE/Somebody To Love
U2/Still Haven't Found What I'm

XTRA-FM

San Diego
INXS/Never Tear Us Apart
ECHO & BUNNYMEN/Back Of Love
BIG AUDIO DYNAMITE/Just Play Music
SMALL FACES/Itchycoo Park
SPARKS/So Important
BILLY IOUL/Hot In The City
RAILWAY CHILDREN/A Pleasure
SIOUXSIE & BANSHEES/Peek-A-Boo
POLICE/Can't Stand Losing You
ROXY MUSIC/Dance Away
PAUL KELLY & MESSENG/Dumb Things
PAUL HARCASTLE/19
CALL/I Don't Wanna
SHRIEKBACK/Intoxication

KAER-FM

Sacramento
CHICAGO/You're The Inspiration
KOOL & THE GANG/Stone Love
BRENDA RUSSELL/Piano In The Dark
DOOBIE BROTHERS/What A Fool Believes
STEVE MILLER/Fly Like An Eagle
STEVE WINWOOD/Roll With It
ROBERTA FLACK/Feel Like Makin' Love
WARWICK & OSBORNE/Love Power
BELINDA CARLISLE/Get Weak
LIONEL RICHIE/Truly
HUEY LEWIS & NEWS/If This Is It
HALL & OATES/Missed Opportunity
BLACKBYRDS/Walking In Rhythm

KARA-FM

San Jose
HOLLIES/Bus Stop
BRYAN ADAMS/Heaven
JACKSON BROWNE/Stay
GLORIA ESTEFAN & MIA/Words Get In The Way
GUESS WHO/These Eyes
JUICE NEWTON/Queen Of Hearts
BAD FINGER/Baby Blue
ROBBEN FORD/Talk To Your Daughter
DONOVAN/Sunshine Superman
PAUL MCCARTNEY/Live And Let Die
PSYCHEDELIC FURS/All That Money Wants
DAVID BOWIE/Modern Love

KKLT-FM

Phoenix
KENNY ROGERS/When You Put Your Heart In It
ROBERTA FLACK/Feel Like Makin' Love
NEIL DIAMOND/America
TERENCE TRENT D'ARBY/Sign Your Name
SEALS & CROFTS/Get Closer
LINDA RONSTADT/Long Long Time
KENNY LOGGINS/Whenever I Call You "Friend"
BILLY JOEL/Tell Her About It
JETS/Make It Real
ANNE MURRAY/You Needed Me
BEACH BOYS/Good Vibrations
BARBRA STREISAND/Guilty

KLCY-FM

Salt Lake City
SERGIO MENDES/Take This Love
JOHN C MELLENCAMP/Cherry Bomb
ROBBIE DUPREE/Steal Away
BEACH BOYS/Kokomo
STEVE PERRY/Foolish Heart
LIVINGSTON TAYLOR/Loving Arms
AL B SURE/Nite & Day
OLIVIA NEWTON-JOHN/The Rumour
BRUCE SPRINGSTEEN/My Hometown
ERIC CARMEN/Make Me Lose Control

KOST-FM

Los Angeles
CHICAGO/Hard To Say I'm Sorry
SIMON & GARFUNKEL/Sounds Of Silence
MICHAEL MCDONALD/I Keep Forgettin'
RICK ASTLEY/It Would Take A Strong Strong
PAUL HARCASTLE/Rain Forest
FLEETWOOD MAC/Dreams
ANITA BAKER/Sweet Love
POLICE/Don't Stand So Close To Me
GORDON LIGHTFOOT/If You Could Read My Mind
BRENDA RUSSELL/Piano In The Dark
NAKED EYES/Promises, Promises
BREAD/Lost Without Your Love

KQZY-FM

Dallas
KENNY ROGERS/Love The World Away
DIONNE WARWICK/I'll Never Fall In Love Again
SMOKEY ROBINSON/Being With You
CARPENTERS/(They Long To Be) Close To You
BARRY MANILOW/Ready To Take A Chance Again
JAMES INGRAM/There's No Easy Way
NEIL DIAMOND/September Morn'
ELVIS PRESLEY/Kentucky Rain
MAUREEN MCGOVERN/Can You Read My Mind
WILLIE NELSON/Always On My Mind
RITA COOLIDGE/I'd Rather Leave While I'm In
PHIL COLLINS/Against All Odds
AL WILSON/Show & Tell
BILLY OCEAN/Colour Of Love

KSTP-FM

Minneapolis
HALL & OATES/Can't Go For That (No Can Do)
ERIC CARMEN/Make Me Lose Control
HUEY LEWIS & NEWS/Stuck With You
BOBBY MCFERRIN/Don't Worry, Be Happy
TURTLES/Happy Together
MICHAEL JACKSON/Another Part Of Me
JETS/You Got It All
BILLY OCEAN/Colour Of Love
WHITNEY HOUSTON/So Emotional
ELTON JOHN/I Don't Wanna Go On With You
CHRISTOPHER CROSS/Sailing
TAYLOR DAYNE/It's Always Love You
REO SPEEDWAGON/Can't Fight This Feeling

WFOX-FM

Atlanta
WHITNEY HOUSTON/I Wanna Dance With Somebody Wh
SONNY & CHER/I Got You Babe
JOHN LENNON/Woman
ROY ORBISON/Oh! Pretty Woman
FOREIGNER/I Don't Want To Live W/O You
LINDA RONSTADT/When Will I Be Loved
RASCALS/How Can I Be Sure
CARLY SIMON/Coming Around Again
SMOKEY ROBINSON & MI/ Tears Of A Clown
THREE DEGREES/When Will I See You Again
BILLY JOEL/Leave A Tender Moment Alone
JJ JACKSON/But It's Alright
BRUCE HORNSBY & RANG/The Valley Road
HARRY NILSSON/Without You

WLAK-FM

Chicago
BEVERLY BREMERS/Don't Say You Don't Remember
CLASSICS IV/Traces
FLACK/HATHAWAY/Where Is The Love
JOHNNY MATHIS/Misty
NEIL DIAMOND/September Morn'
DIANA ROSS/Endless Love
JAMES TAYLOR/Everyday
CARPENTERS/I Need To Be In Love
ELTON JOHN/Your Song
TURTLES/You Showed Me
KOOL & THE GANG/Cherish
JOHNNY RIVERS/Swayin' To The Music/Slow Danc
IGLESIAS/NELSON/To All The Girls I've Loved Be
LINDA RONSTADT/Doh Baby Baby

WLMG-FM

New Orleans
RICK ASTLEY/Together Forever
GORDON LIGHTFOOT/If You Could Read My Mind
JOURNEY/Who's Crying Now
RIGHTeous BROTHERS/(You're My) Soul & Inspiration
CHICAGO/I Don't Wanna Live W/out Your
BREAD/It Don't Matter To Me
STYX/Babe
BYRDS/Mr Tambourine Man
RICHARD MARX/Hold On To The Nights
RABBITT/GAYLE/You And I
GLENN FREY/True Love
SUPREMES/Stop In The Name Of Love
AIR SUPPLY/Here I Am (Just When You Thoug

WLTQ-FM

Milwaukee
JIMMY BUFFETT/Margaritaville
RIGHTeous BROTHERS/(You're My) Soul & Inspiration
WILLIE NELSON/On The Road Again
SHEENA EASTON/You Could Have Been With Me
PONTER SISTERS/He's So Shy
SONNY & CHER/Beat Goes On
HALL & OATES/One On One
LIONEL RICHIE/Ballerina Girl
ANNE MURRAY/You Needed Me
ROGER WHITTAKER/Last Farewell
ERIC CARMEN/Make Me Lose Control
FOUR TOPS/Ain't No Woman (Like The One I
CHRISTOPHER CROSS/Ride Like The Wind

WMGK-FM

Philadelphia
DAN HARTMAN/I Can Dream About You
BEACH BOYS/Don't Worry Baby
CETERA/GRANT/Next Time I Fall
FLEETWOOD MAC/Don't Stop
KOOL & THE GANG/Fresh
BOBBY MCFERRIN/Don't Worry, Be Happy
AMERICA/A Horse With No Name
BOZ SCAGGS/Look What You've Done To Me
STARSHIP/Sara
SIMON & GARFUNKEL/ Scarborough Fair/Canticle
BREATHE/Hands To Heaven
MATTHEW WILDER/Break My Stride
ANDY GIBB/I Just Want To Be Your Everyth
STEVE PERRY/Foolish Heart

WNIC-FM

Detroit
GEORGE BENSON/Give Me The Night
ERIC CARMEN/Make Me Lose Control
CUTTING CREW/I've Been In Love Before
DAN HILL/Can't We Try
CHRISTOPHER CROSS/Ride Like The Wind
GEORGE HARRISON/Got My Mind Set On You
BERLIN/Take My Breath Away
COMMODORES/Still
BRUCE SPRINGSTEEN/Hungry Heart
GEORGE MICHAEL/One More Try
STEVE WINWOOD/Roll With It

WNLT-FM

Tampa
BRENDA RUSSELL/Piano In The Dark
CHICAGO/Just You & Me
BILLY OCEAN/Colour Of Love
ELTON JOHN/Candle In The Wind (Live)
FOUR TOPS/I Can't Help Myself
HUEY LEWIS & NEWS/Perfect World
RICK ASTLEY/Never Gonna Give You Up
LITTLE RIVER BAND/Lady
GLENN FREY/True Love
GLORIA ESTEFAN & MIA/Words Get In The Way
SEALS & CROFTS/Summer Breeze
LIONEL RICHIE/Running With The Night
REO SPEEDWAGON/Here With Me
FLEETWOOD MAC/You Make Loving Fun

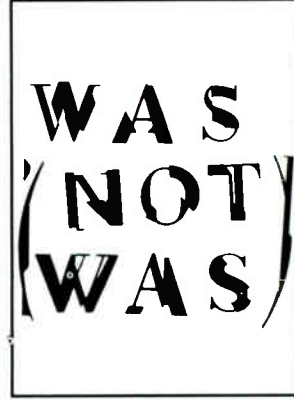
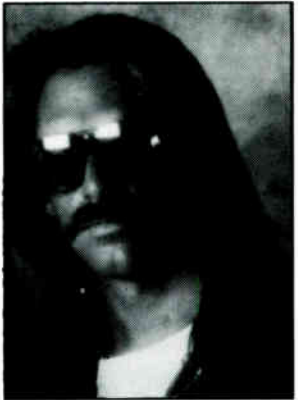
WTPI-FM

Indianapolis
SMOKEY ROBINSON/Just To See Her
ENGLAND DAN & JOHN F/ Nights Are Forever Without You
PETER CETERA/One Good Woman
BILLY OCEAN/Love Zone
ELTON JOHN/Little Jeannie
DAN HILL/Sometimes When We Touch
DUSTY SPRINGFIELD/You Don't Have To Say You Love
CARS/Drive
NEIL DIAMOND/America
KENNY ROGERS/When You Put Your Heart In It
SUPREMES/Reflections

WWMX-FM

Baltimore
CHRISTOPHER CROSS/Ride Like The Wind
RICHARD MARX/Hold On To The Nights
HUEY LEWIS & NEWS/If This Is It
JOE COCKER/You Are So Beautiful
LISA LISA & CULT JAM/ Lost In Emotion
JOURNEY/Open Arms
MARY WELLS/My Guy
PHIL COLLINS/We Said Hello, Goodbye
LIONEL RICHIE/Running With The Night
GLORIA ESTEFAN & MIA/ Anything For You
GERRY RAFFERTY/Right Down The Line
BILLY OCEAN/Colour Of Love
BILLY JOEL/Uptown Girl
JAMES TAYLOR/How Sweet It Is (To Be Loved B

FOREPLAY



ARTIST: WILL TO POWER

ARTIST: AL STEWART

ARTIST: METALLICA

ARTIST: WAS (NOT WAS)

ARTIST: WHITNEY HOUSTON

ARTIST: BONNIE TYLER

TITLE: Free Baby
RELEASE: 7"
LABEL: Epic

The follow-up to *Will To Power's Dreamin'* is their slow-jam medley called *Free Baby*, which combines *Lynyrd Skynyrd's Free Bird* with *Peter Frampton's Baby I Love Your Way*.

Will To Power is the brainchild of **Bob Rosenberg**, pioneer of "Hot" radio, which features hi-energy programming and mixing, established at WHQT ("Hot 105") in Miami.

"The so-called 'Hot' sound has already been around longer than many people predicted," says **Rosenberg**. "Now it's undergoing different permutations in different parts of the country... and it's got a lot more growing to do."

Rosenberg said *Will To Power's* sound is all about hooks. "Melodic hooks, rhythmic hooks, one after another. It's a combination of pop melody and dance beat that I believe is *Will To Power's* unique signature."

Will To Power consists of **Suzi Carr**, who duets with **Rosenberg** on *Free Baby*, and saxophonist **Dr. J.**

TITLE: King Of Portugal
RELEASE: 7"/12"/Pro CD
LABEL: Enigma

According to **Al Stewart**, his latest lp *LAST DAYS OF THE CENTURY* is for people who have outgrown the typical central themes like easy women, fast cars and cold beer that so many songwriters deal with. "My ultimate bad song lyric is 'Woke up this morning in the Holiday Inn... You were fat and I was thin,'" he chuckles.

Stewart, a noted history aficionado, is often asked what would you do if you weren't a singer. "I figure the only thing I'm capable of being is a king. Some of my ancestors were kings back in Scotland, so I'd make an extremely good king."

"I wouldn't want to be a king of a major country like America because you tend to get into too many wars. However, the idea of turning the White House into the White Palace and creating people like **Lord Robert Dylan** and **Sir Lee Iacocca** and knocking down every building over four stories high does appeal to me. I don't think any of these would get past the senate though," **Stewart** says.

Why *King Of Portugal*? "Well I wanted a place that is close to Bordeaux, cos I like wine. I want a country that is big enough to support me and small enough to keep me out of trouble. So if someone said 'What would you like to be rather than **Al Stewart**, the roving troubadour and historical singer/songwriter, I'd be the *King Of Portugal*."

TITLE: AND JUSTICE FOR ALL
RELEASE: 12"/Pro CD
LABEL: Elektra

Metallica hopes to bury the lingering perception of 'thrash music' that's been connected to them with the release of their new lp *AND JUSTICE FOR ALL*. "When I hear that tag," says drummer **Lars Ulrich**, "the image I get is something that's very one-sided."

"We cover so much ground and enjoy playing so many different kinds of things that to put **Metallica** in this one category just does not do us justice," **Ulrich** adds.

The double album set containing 65 minutes of music and retailing for just \$9.98 is a collection of **Metallica** material that, "comes from all of us," according to singer **James Hetfield**. It was produced by **Guns 'N Roses** producer **Mike Clink**.

"It's not your typical 'give the people what they want' or 'we're here to play rock 'n' roll for you and party all day' or any of that," says **Hetfield**. "We wanna do what's right for us, what we feel good about. If you like it, you're invited along. If you don't, well there's the door."

TITLE: Spy In The House Of Love
RELEASE: 7"/12"
LABEL: Chrysalis

WHAT UP, DOG? is the third album from **Was (Not Was)**, brainchild of **Don** and **David Was**. It's also their first lp in five years. Veteran R&B vocalists **Sir Harry Bowens** and **Sweet Pea Atkinson** were recruited to handle the vocals on the lp, including the first single, *Spy In The House Of Love*.

"These guys are not pretending," says **David Was**. "They're the real thing."

It took some coaxing to convince the new vocalists to join forces with **Was (Not Was)**. **Bowens** for instance thought the group was, "Crazy — but they had a message to their stuff. They seemed a little cracked at the time, but if you read the story you'd find there is a message behind what they're saying."

Atkinson's impression of the band wasn't nearly as subtle. "I thought it was real sick," he recalls. "I thought, 'I don't sing this kind of stuff.'" But after hearing the material on the new lp, which is "not really black, not really white," according to **David Was**, they were sold on **Was (Not Was)**.

"People used to say, '**Was Not Who?** Who in the hell is that?'" says **Atkinson**. "Just keep listening, I'd say, you'll find out who we are. Just keep your ears open."

TITLE: One Moment In Time
RELEASE: 7"/Pro CD
LABEL: Arista

Whitney Houston's first recording in over a year is *One Moment In Time* from the 1988 SUMMER OLYMPIC soundtrack. **Whitney** recorded her new single with the **London Philharmonic Orchestra**.

The song was produced by **Narada Michael Walden**, who produced many of **Whitney's** hits, including *I Wanna Dance With Somebody* and *So Emotional*.

Albert Hammond and **John Bettis** co-wrote *One Moment In Time*. **Hammond's** scored many hits in the past including *The Starship's Nothing's Gonna Stop Us Now*, while **Bettis** wrote many of **The Carpenters'** finest.

Though there are no American concert dates planned, **Whitney** recently dated the United Negro College Fund benefit concert in New York August 27. She'll open her overseas tour September 21 in Japan.

Besides **Whitney**, the 1988 SUMMER OLYMPICS ALBUM will feature music from **Eric Carmen**, **The Four Tops**, **The Bee Gees** and **The Bunburys** (featuring **Eric Clapton** on guitar).

TITLE: Hide Your Heart
RELEASE: 7"/12"
LABEL: Columbia

After achieving success with ballads like *It's A Heartache* and *Total Eclipse Of The Heart*, **Bonnie Tyler** decided to venture into a harder edged sound on her new lp *NOTES FROM AMERICA*. Her first step was to persuade **Desmond Child** to work with her as producer and chief songwriter.

"**Bonnie** wanted to rock 'n' roll on this album," said **Child**, taking time out from an **Alice Cooper** recording session. "She sounds great, she really is one of rock 'n' rolls' diva's."

NOTES FROM AMERICA marks the first time **Child** produced an entire album by himself. "When you do the entire lp you become a part of that person. You contribute so much more than a song or two, but towards the overall concept and feel of the album," says **Child**.

Concerning the first single, *Hide Your Heart*, **Child** said, "It's a modern day 'West Side Story.' 'When pride and love battle with desire you better hide your heart cos' you're playin' with fire.'"

The single was co-written by **Child**, **Holly Knight** and **Paul Stanley** of **Kiss**. "Jon Bon Jovi said it's one of the best songs he's ever heard," recalls **Child**, who wrote *You Give Love A Bad Name*. "We tried for three months to write another song like it, but couldn't."

COMING NEXT WEEK

HIT RADIO

Don't miss **Tuned In** next issue for **MMR's** trek to Houston, where the intensity of their traffic jams matches the drive and punch of **KRBE** ("104.1")



ROCK RADIO

Denver is the city, and the state of mind is *glorious* with **KBCO** ("97.3") around. Their incredible musical palette is highlighted in **MMR's Tuned In**.



ADULT CONTEMPORARY

Deftly balancing all-time favorites and a generous batch of current tunes, "The Mix," Milwaukee's **WMYX** ("99.1") gets **Tuned In** next time around.



J.J. Fad

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K106

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- KLOL AND MANY MORE!

WBCN: Oedipus "Yes! Yes" To "Ya Ya"

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