



Vol. 18, No. 887

June 6, 1964

WHO IN THE WORLD



Above, Dave Clark 5 & Plaques Presented By Epic's Len Levy For 1,000,000 Disks Sold Within 90 Days. Story AND Interview With Levy Inside . . .

Special Light Classic Section Starts Pg. 27 In the opinion of the editors, this week the following single and album are the

record world



NUMBER ONE PICKS





Louis Armstrong does it again for Kapp—this time with an old standard. His single is the Jule Styne-Sammy Cahn "I Still Get Jealous"; the framework is Dixie; and the magic ingredient is the Armstrong touch. The phenomenal vet, who was supposed to be quitting show biz a few years back, will be in the top 10 with this one soon. England's The Rolling Stones bow with a hard rocking London album. The boys hit their guitars and blow their harmonicas in a post-Bo Diddley way, and their musicianship should rivet teens to the record player.





HESE FAST-CLIMBING SINGLES

THE WORLD OF LONELY PEOPLE 4-43037 ANITA BRYANT

ANGELITO 4-43045 RENE & RENE

EVERYBODY KNOWS

STEVE LAWRENCE

SHRIMP BOATS 4-43056 JERRY JACKSON

LOUIS ARMSTRONG & DAVE BRUBECK

THE COWBOY IN THE CONTINENTAL SUIT MARTY ROBBINS

OUT YOUR UKULELE

MITCH MILLER

COLUMBIA RECORDS

TEAR-OUT Guide



record world MUSIC WENDOR

100 top pops

This Wk.	Last Wk.	Wks. on Chart	This Wk.	Last Wk.	Wks. on Chart	This Wk.	Last Wk.	Wks. on Chart
*	4	CHAPEL OF LOVE Dixie Cups—Red Bird 10-001	*	61	DON'T LET THE SUN CATCH YOU CRYIN' 3	68	69	GONNA GET ALONG WITHOUT
2	1	LOVE ME DO The Beatles—Tollie 9008	35	43	Gerry & The Pacemakers—Laurie 3251 THE FRENCH SONG 5	69	86	Skeeter Davis—RCA Victor 8347 BE MY GIRL 3
3	3	MY GUY 11 Mary Wells—Motown 1056	36	26	Lucille Starr—Almo 204 I WISH SOMEONE WOULD CARE 10	70	76	Four Evers—Smash 1887 ROCK ME BABY 3
4	5	A WORLD WITHOUT LOVE 5 Peter & Gordon—Capitol 5175	37	39	Irma Thomas—Imperial 66013 WHAT'S THE MATTER WITH	71	70	B. B. King—Kent 393 GONNA GET ALONG WITHOUT
5	2	HELLO DOLLY Louis Armstrong & All Stars—Kapp 573	.,	00	YOU BABY 5			YOU 7 Tracey Dey—Amy 901
6	6	LOVE ME WITH ALL YOUR HEART 9	30	60	THREE WINDOW COUPE The Rip Chords—Columbia 43035	72	90	I DON'T WANNA BE A LOSER 2 L. Gore—Mercury 72270
7	8	Ray Charles Singers—Command 4046 LITTLE CHILDREN 8	39	27	WHITE ON WHITE Danny Williams—UA 685	*	(—)	NO PARTICULAR PLACE TO GO Chuck Berry—Chess 1898
8	7	Billy J. Kramer & Dakotas—Imperial 66027 WALK ON BY	40	33	SUSPICION 14 Terry Stafford—Crusader 101	74	51	SHANGRI-LA Vic Dana—Dolton 92
9	11	Dionne Warwick—Scepter 1274 (Just Like) ROMEO & JULIET 9	41	29	KISS ME QUICK 8 Elvis Presley—RCA Victor 0639	75	78	BIG BOSS LINE 2 Jackie Wilson—Brunswick 55266
10	10	Reflections—Golden World 9 BITS & PIECES 11	42	35	I RISE, I FALL Johnny Tillotson—MGM 13232	76	75	NOT FADE AWAY Rolling Stones—London 9657
11	9	The Dave Clark Five—Epic 9671 RONNIE 8	黄	59	MILORD Bobby Darin—Atco 6297	*	(—)	HICKORY DICK & DOCK Bobby Vee—Liberty 55700
12	12	Four Seasons—Philips 40185 IT'S OVER 9	*	68	I'LL TOUCH A STAR Terry Stafford—Crusader 105	78	58	WRONG FOR EACH OTHER Andy Williams—Columbia 43015
13	30	Roy Orbison—Monument 837 TEARS AND ROSES 3	45	44	WHENEVER HE HOLDS YOU 9 Bob Goldsboro—UA 710	79	82	A GYPSY WOMAN TOLD ME 2 Eddie Powers—Sims 187
14	14	Al Martino—Capitol 5183 DO YOU LOVE ME 6	46	36	TALL COOL ONE Wailers—Golden Crest 518	80	40	GOODBYE, BABY Solomon Burke—Atlantic 2226
15	15	The Dave Clark Five—Epic 9678 DIANE 9	47	48	SWING The Tokens—B. T. Puppy 500	81	85	ANOTHER CUP OF COFFEE 3 Brook Benton—Mercury 77226
16	16	Bachelors—London 9639 P.S. I LOVE YOU 5	48	49	HURT BY LOVE 6	82	52	EBB TIDE 12 Lenny Welch—Cadence 1422
17	13	Beatles—Tollie 9008 DO YOU WANT TO KNOW	49	28	CAN'T BUY ME LOVE 12 The Beatles—Capitol 5150	83	(—)	I'LL BE IN TROUBLE Temptations—Gordy 7032
		A SECRET 10 Beatles—Vee Jay 587	str	92	REMEMBER ME 2 Rita Pavone—RCA Victor 8365	84	87	THE WORLD I USED TO KNOW 2 Jimmie Rodgers—Dot 16595
18	20	PEOPLE Barbra Streisand—Columbia 4296S	51	32	SHANGRI-LA 12 Robert Maxwell—Decca 25622	85	77	ONE WAY LOVE 6 Drifters—Atlantic 2225
19	19	COTTON CANDY 10 Al Hirt—RCA Victor 8346	52	53	YESTERDAY'S GONE Stuart & Clyde—World Artists 1021	86	79	RULES OF LOVE Orlons—Cameo 319
20	24		敢	97	ALONE WITH YOU 2 Brenda Lee—Decca 31628	87	81	BEG ME 2 Chuck Jackson—Wand 154
*	64	TELL ME WHY 2 Bobby Vinton—Epic 9687	54	31	THE VERY THOUGHT OF YOU 7 Rick Nelson—Decco 31612	88	88	KIKO Jimmy McGriff—Sue 10001
22	42	DON'T WORRY BABY Beach Boys—Capitol 5174	55	55	YESTERDAY'S GONE Overlanders—Hickory 1258	89	83	NADINE 15 Chuck Berry—Chess 1883
23	18	I'M SO PROUD The Impressions—ABC Paramount 10544	56	56	TOO LATE TO TURN BACK NOW 3 Brook Benton—Mercury 77226	90	95	TROUBLE I'VE HAD Clarence Ashe—J&S 1466
24	22	BE ANYTHING BUT BE MINE 6 Connie Francis—MGM 13237	57	62	PRECIOUS WORDS The Wallace Brothers—Sims 174	91	89	BIG PARTY Barbara & Browns—Stax 150
25	21	I DON'T WANT TO BE HURT	38	91	MEMPHIS 2 Johnny Rivers—Imperial 66032	92	100	DONNIE 2 Bermudas—Era 3125
-	44	ANYMORE 7 Nat King Cole—Capitol 5155	59	66	DON'T THROW YOUR LOVE AWAY 2	93	(—)	KICK THAT LITTLE FOOT, SALLY ANN 1
26	41	MY BOY LOLLIPOP 2 Millie Small—Smash 1893	60	45	Seorchers—Kapp 593 PARTY GIRL 4	94	80	Round Robin—Domain 1404 WHO'S AFRAID OF VIRGINIA
27	17	DON'T LET THE RAIN COME DOWN 14	00	(<u>—</u>).	Bernadette Carroll—Laurie 3238 ONE GIRL 1			WOOLF? 2 Jimmy Smith—Verve 10314
28	44	Serendipity Singers—Philips 40175 WHAT'D I SAY 4	62	63	G. Mimms & Enchanters—UA 715 TELL ME, MAMA 5	95	(—)	
29	23	Elvis Presley—RCA Victor 8360 DEAD MAN'S CURVE 14	63	38	Christine Quaits—World Artists 1022 YOU'RE A WONDERFUL ONE 13	96	(—)	WORLD OF LONELY PEOPLE Anita Bryant—Columbia 43037
30	50	Jan & Dean—Liberty 55672 I GET AROUND 2	64	67	Marvin Gave—Tamla 54093 GIGIN' UP 2	97	(—)	4 BY THE BEATLES The Beatles—Capitol 12121
31	37	Beach Boys—Capitol 5174 TODAY 7	65	72	Gladys Knight & Pips—Maxx 362 EVERYBODY KNOWS	98	(—)	A MARIA MARIANA LANG.
32	25	New Christy Minstrels—Columbia 43000 ONCE UPON A TIME 5	66	65	Steve Lawrence—Columbia 43047 WHAT HAVE I GOT OF MY OWN 2	99	46	SHOOP SHOOP SONG
33	34	Marvin Gaye & Mary Wells—Motown 1057 EVERY LITTLE BIT HURTS 5	- OU	94	Trini Lopez—Reprise 0276 BEANS IN MY EARS 2	100	1.5	(It's In His Kiss) 15 Betty Everett—Vee Jay 585 LET'S HAVE A PARTY 1
JJ	34	Brenda Holloway—Tamla 54094	184	34	Serendipity Singers—Philips 40198	100	()	LET'S HAVE A PARTY Rivieras—Riviera 1402



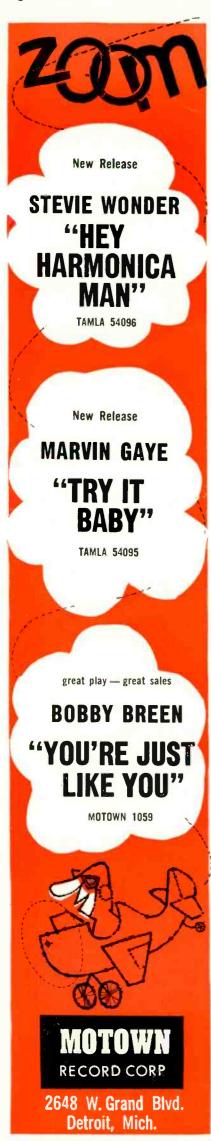
TEAR-OUT Guide



record world Music VENDOR

100 top Lp's

This Wk.	Last Wk.	Wks. on Chart	This Wk.	Last Wk.	Wks. on Chart	This Wk.	Last Wk.	Wks. oo Chart
1	1	HELLO DOLLY Original Cast—RCA LOC-1087: LSO-1087	35	57	IT MUST HAVE BEEN SOME-	67	64	BACH'S GREATEST HITS 33
2	2	BEATLES 2ND ALBUM Capitol T-2080: ST-2080			THING I SAID Smothers Brothers—Mercury MG-20904: SR-60904	68	93	Swingle Singers—Phillips PHM 200097: PHS—200097 SPEAK TO ME OF LOVE 2
3	3	HELLO DOLLY 5	36	69	TODAY, TOMORROW, FOREVER 2 N. Wilson—Capitol T-2082	69	72	R. Conniff—Columbia CL-2150 DIMENSION 3 3
A	7	CALL ME IRRESPONSIBLE 5	*	50	THERE, I'VE SAID IT AGAIN B. Vinton—Epic LN-24081: BN-26081	70	75	PAINTED TAINTED ROSE 3
5	4	A. Williams—Columbia CL-2171: CS-8971 FUNNY GIRL 7	38	37	LOUIE LOUIE 22 Kingsmen—Wand 657 (mono only)	71	54	A. Martino—Capital T-1975 TIME TO THINK 18
6	5	B'way Cast—Capitol VAS-2059: SVAS-2059 GLAD ALL OVER 10 Dave Clark Five—Epic LN-24093: BN-26093	39	43	FOREVER 5 P. Drake—Smash MGS-27053: SRS-670S3	72	60	NAVY BLUE 13
7	6	HONEY IN THE HORN 32 A. Hirt—RCA LPM-2733: LSP-2733	1	50	LILIES OF THE FIELD 6 Soundtrack—Epic LM-24094: BN-26094	*	95	D. Renay—20th Fox TFM-3133: TFS-4133 CALL ME IRRESPONSIBLE J. Jones—Kapp KL 1328
8	9	TODAY New Christy Minstrels—Columbia CL-2159:	41	38	PURE DYNAMITE J. Brown—King 883 (mono only)	74	63	THE WONDERFUL WORLD OF ANDY WILLIAMS 22
*	13	SOMETHING SPECIAL FOR	32	51	JOAN BAEZ IN CONCERT, Part II 29 Vanguard—VRS-9113: VSD-2123	75	67	Columbia CL-2137: CS-8937 AIN'T THAT GOOD NEWS 12
		YOUNG LOVERS 10 R. Charles Singers—Command RS-866:	43	42	BELAFONTE AT THE GREEK THEATRE 13	76	83	S. Cooke—RCA LPM-2899: LSP-2899 WHEN LIGHTS ARE LOW 2
10	8	MEET THE BEATLES 20	24	58	RCA LOC-6009: LSO-6009 MARY WELLS' GREATEST HITS 3	*	(—)	T. Bennett—Columbia CL 2175: CS 8975 FOREVER 1
*	18	Capitol T-2047: ST-2047 COTTON CANDY 3	45	33	Motown 616 (mono only) FOLK SONGS AROUND THE	18	(—)	SWINGLE SINGERS GO BAROQUE 1
12	12	A. Hirt—RCA Victor LPM-2917 KISSIN' COUSINS E. Presley—RCA LPM-2894: L5P-2894			WORLD 13 Mantovani—London LL-3360: P5-360	19	(—)	BOYS BOYS BOYS 1
13	14	PINK PANTHER H. Mancini—RCA LPM-2795: LSP-2795	46	35	LIVING A LIE A. Martino—Capitol T-2040: ST-2040	80	59	ROY ORBISON'S GREATEST
14	10	MEET THE SEARCHERS 10 Kapp—KL-1363: KS-3363	47	45	THE VERY BEST OF CONNIE FRANCIS 32	di	<i>(</i>)	HITS 93 Monument M-8000 (mono only) BACK IN TOWN 1
15	11	THE 3RD BARBRA STREISAND ALBUM 16	48	41	MGM E-3794: SE-3794 ALLAN IN WONDERLAND 11	82	66	Kingston Trio—Capital T-2081 HOW THE WEST WAS WON 64
16	15	Columbia CL-2154: CS-2154 SHANGRI-LA 9	49	44	A. Sherman—WB W-1539: WS-1539 DAYS OF WINE AND ROSES 60	83	62	Soundtrack—MGM 1E5: S1E5 MOVING 73
17	16	R. Maxwell—Decca DL-4461: DL-4421 SHUT DOWN, VOL. II 11	50	39	A. Williams—Columbia CL-2105: CS-8815 SHELTER OF YOUR ARMS 10	84	65	Peter, Paul & Mary—WB W-1473: WS-1473 CATCH A RISING STAR 32
18	19	Beach Boys—Capitol T-2027: ST-2027 IN THE WIND 36	51	92	S. Davis, Jr.—Reprise R-6114: R9-6114 FROM RUSSIA WITH LOVE 7	85	87	J. GOTY—RCA LPM-2745: LSP-2745 ROMANTIC HITS FOR LOVERS
19	20	Peter, Paul & Mary—WB-W-1507: WS-1507	52	52	Soundtrack—UA UAL-4114: UAS-5114	ale.	<i>i</i> \	ONLY, VOL. 2 J. Gleason—Capitol NEW YORK WONDERLAND
20	17	R. Goulet—Columbia OL-6050: OS-2450 INTRODUCING THE BEATLES 18			AL MARTINO 10 Capital T-1907: ST-1907	87	98	NEW YORK WONDERLAND A. Kostelanetz—Columbia CL-2138 MARVIN GAYE & MARY WELLS
21	31	WHO'S AFRAID OF VIRGINIA	53	40	THE FIRST HURRAH Clancy Bros. & T. Makem—Col. CL-2165:	0,	30	TOGETHER 2
		WOOLF? 8 J. Smith—Verve V-8583: V6-8583	54	53	TALK BACK TREMBLIN' LIPS 17	88	81	YESTERDAY'S LOVE SONGS, TODAY'S BLUES 22
22	22	TOM JONES Soundtrack—UA UAL-4133: UAS-6133	35	68	THE AMERICAN TOUR 3	89	(—)	N. Wilson—Capital T-2012: ST-2012 MORE THEMES FOR YOUNG
23	21	SERENDIPITY SINGERS Philips PHM-200115: PHS-600115	56	47	Ed Rudy & The Beatles—News Documentary II JACK JONES WIVES AND		. ,	LOVERS 1 P. Faith—Columbia CL 2167
24	34	HIGH SPIRITS Original Cast—ABC Para ABC OC-1			LOVERS 27 Kapp KL-1352: KS-3352	90	(—)	GREAT VOICES OF THE CENTURY 1 Various Artists—Angel MNP 4
25	27	ON THE MOVE Trial Lopez—Reprise R-6112: R9-6112	M	76	NEW ORLEANS AT MIDNIGHT 2 P. Fountain—Coral CRL-57429	91	73	COUNTRY PIANO, CITY STRINGS 11 F. Cramer—RCA LPM-2800: L5P-2800
26	23	DAWN 13 Four Seasons—Philips PHM-200124: PH5-600124	58	74	DISCOVERY 2 V. Carr—Liberty LRP-3554	92	86	HIP BOOTS B. Randolph—Monument 8015
27	25	DAYS OF WINE AND ROSES 11 F. Singtra—Reprise 1011: PS-1011	59	70	ENCORE J. Gary—RCA LPM-2084	93	94	MORE SOUNDS OF WASHINGTON SQUARE 3
28	28	TENDER IS THE NIGHT 19 J. Mathis—Mercury MC-20890: SR-60890	60	49	SUNDAY IN NEW YORK P. Nero—RCA LPM-2827: LSP-2827	94	(—)	Village Stompers—Epic LN-24090: BN-26090 SHANGRI-LA 1
29	36	SUSPICION 4 Terry Stafford—Crusader 1001M	61	71	MOTORTOWN REVUE, VOL. 2 Various Artists—Motown 615	95	96	V. Dana—Dolton BLP-2028 I WISH YOU LOVE 7
30	24	CHARADE H. Mancini—RCA LPM-2755: LSP-2755	62	48	RING OF FIRE J. Cash—Columbia CL-2053: CS-8853	96	97	JUST FOR OPENERS 3
31	26	EARLY HITS OF 1964 11 L. Welk—Dot DLP-3572: DLP-25572	63	61	WHAT MAKES SAMMY RUN 12 Original Cast—Columbia DOL-6040: KOS-6040	97	79	J. Garland—Capitol W-2062 APOLLO SATURDAY NIGHT 13
32	29	SWEET AND SOUR TEARS 13 R. Charles—ABC Para, ABC-1964: ABCS-1964	84	88	P. Nero—RCA LPM-2853	98	(—)	
33	32	WEST SIDE STORY 136 Soundtrack—Columbia OL-5670: CS-2070	65	85	CHUCK BERRY'S GREATEST HITS 2 Chess LP-1485	99	89	PETER, PAUL & MARY 111
*	46	SHOWTIME 3	66	55	THE 2ND BARBRA STREISAND ALBUM 40	100	90	REFLECTING 15
		J. Brown & His Orch—Smash MGS-27054 SRS-67054			Columbia CL-2054: CS-8854			C. Mitchell Trio-Mercury MG-20891: SR-60891



Kapp Expands

Weiser Tops 4-Corners; Preskell at Label, Too

NEW YORK-Michael Kapp, Executive Vice-President of Kapp Records, this week announced the activation of Four-Corners Records and the appointment of Norman Weiser as Managing Director of that operation, thereby marking a further step in the expansion of the Kapp interests in the recording field.

Four Corners will operate autonomously, Kapp stated. handling all with Weiser phases of that operation, working directly with the Kapp executive management. The new label will issue all kinds of single and LP product.

At the same time, Kapp announced that Moe Preskell, who has served as National Promotion Director for Kapp Records, will move to Four Corners as Marketing Director, with his successor at the parent company to be announced shortly.

Broad Background

Weiser, who resigned from Century-Fox 20th Records. where he had functioned as Vice President in charge of operations for more than a vear, brings a broad background in the music and management fields to the Kapp fold. Prior to his association with 20th Century-Fox, he had served for two and one-half years as a vice-president of United Artists Records, where he directed the creative activities of that label.

In addition to his experience with recording firms, Weiser has served as an editor with Billboard for six years, and

April-Blackwood

Gets Teifer

Gerald Teifer has joined April-Blackwood Music Pub-

lishing Companies as Profes-

sional Manager, according to an announcement by David Ka-

pralik, General Manager of

Kapralik for nurturing and co-

ordinating the material and assignments of April-Blackwood's

writing staff as well as acquir-

ing material from free lance

writers. Teifer and his staff

will maintain liaison with art-

ists and repertoire producers

and artists of all major and in-

dependent labels. In addition,

his duties will involve the

placement of material.

April-Blackwood Companies. Teifer will be responsible to





Norm Weiser

Moe Preskell

following that stint was publisher of Down Beat magazine for five years. He authored a nationally-syndicated music column which appeared in more than four hundred newspapers for three years, and at the same time, conducted a syndicated radio show for a similar period of time. He has written four books about the entertainment field, and is a recognized composer with more than 25 published songs to his credit.

Preskell has been associated with the publishing and recording industry since before World War II, when he joined Leeds Music and became Assistant Treasurer, After a stint in his own ad agency, Preskell joined the Bob Merrill publishing firm, left there to activate the Walt Disney and Wonderland Music Publishing Companies in New York, Preskell then was named National Sales and Promo Director for Disneyland Records, remaining in that post until he joined Kapp as National Promotion Director several years ago.

A Kapp spokesman, referring to the expansion moves, added, "And this is just the begin-

Rita & General



Rita Pavone, currently on a promo tour promoting her first RCA Victor single, "Remember Me," is shown here with Georgie Caega, Italian Consul General, at a reception in her honor in Boston last week. The 18-year-old Italian singer made her American TV bow on "The Ed Sullivan Show" May 17.

Kapp Signs Berniker

NEW YORK-Kapp Records, Inc. has announced that Mike Berniker has joined the label as an A & R Director.

For four years, prior to joining Kapp, Berniker held a similar position with Columbia Records, and recently received the Record Academy's coveted Grammy award as the Producer of The Album of the Year, "The Barbra Streisand Album."



Mike Berniker, Mickey Kapp

In addition to his work with Streisand, Berniker also recorded artists such as Jerry Vale, George Maharis, Pete Seeger, Buddy Greco and Les Elgart.

Mickey Kapp, executive vee-pee, stated, "To insure Kapp Records' continued growth, we must attract creative people such as Mike who will aid in the further development of top artists now on the label, and at the same time, contribute significantly to the acquisition of exciting new artists."

Linke New Prez

Dick Linke has been elected president of the Conference of Personal Managers, West Coast. He'll be installed at the annual awards' dinner to be held June 18 this year in Beverly Hills.

Also taking their new offices that evening will be Alan Bregman, first veep; Leonard Grant, second veep; Seymour Heller, secretary, and Arnold Mills, treasurer.

Also at the dinner Walter Winchell will be awarded a "Man of the Year" plaque and Andy Griffith will receive "Entertainer of the Year" honors.

Jamieson Speaks

NEW YORK - Fraser C. Jamieson, Managing Director of London Records of Canada, will address the International Record and Music Men's Club on "The State of the Record Business In Canada" at the organization's regular meeting on Tuesday, June 9 at 12 p.m. in the Village Room of the Hotel Taft.

Dolly, Carol & Bert Tonied

NEW YORK—"Hello, Dolly," the hit musical RCA has on hit wax, won 10 Tony awards last week, ranging from the award for best musical to Carol Channing's award as best female musical comedy performer to Jerry Herman's award as best composer-lyricist.

Bert Lahr, in what was perhaps the most popular single win, took away the best male musical comedy performance Tony for his work in the already closed "Foxy." That score, by Johnny Mercer and Robert Emmett Dolan, has not been recorded, although there once was talk that RCA might cut it.

The "Hello, Dolly" caster retains the #1 spot on Record World's top LP chart this week. And Louis Armstrong's "Hello, Dolly" elpee is at #3; while his single is still in the top 10 at #5.



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Connie Honored in Japan

Connie Francis, MGM Records' internationally famous songstress, is pictured above receiving special gold record award representing the highest sales by any American artist in Japan.

Presentation was made by Hizuru Kaneko—Sales Manager of Nippon Columbia Company, MGM Records Distributor in Tokyo. The award presentation was made in the presence of a group of the 14 most prominent record dealers in Japan.

Standing next to Connie is George Scheck, her manager, and Gene Moretti, International Sales Manager for MGM Records.

Counterfeiting:

Capitol Gets Stipulation

HOLLYWOOD — A stipulation requiring Greatest Recordings, Inc. to cease immediately manufacturing, distributing, selling and otherwise trading or dealing in its album "The Original Greatest Hits" was entered into last week by Greatest Recordings and Capitol Records, Inc.

Attorneys for Capitol insisted on the stipulation after counsel for Greatest Recordings requested adjournment of a court hearing until May 29. New York Supreme Court Judge Joseph A. Sarafite had ordered GR to show cause May 22 why it should not be enjoined from selling its albums. Capitol filed suit against the Brooklyn-based firm May 20 charging it with counterfeiting Capitol Beatles recordings for its "Original Greatest Hits" LP.

According to Robert E. Carp, vice president and counsel for Captiol, the stipulation also provides that "the remedies available to Capitol if the defendant should violate the stipulations are the same as if an injunction forbidding such accivities had been ordered by the court."

Nathan and Arthur Sheetman, who were named in the suit along with GR, also are bound by the stipulations.

Regina Expands; Hillman Hired

NEW YORK—Jack La Forge, Regina Records topper, has announced the appointment of Mort Hillman as National Sales and Promotion Chief.

In conjunction with this, La Forge informed Record World that the label is moving its offices into bigger quarters and embarks on a major program to put the year-old label firmly into the "Major Indie" echelon.

Hillman moves over from Jerry Blaine's Cosnat Corporation where for the past several years he has held down such spots as National Sales & National Promo Director and the responsibility for rack jobbers as National Sales Manager, Rack Division, for both Cosnat Distributing and Jubilee Records.

Hillman informed Record World that immediate steps to strengthen the labels' distribution set-up would be taken so that a major program to be instituted on all the labels' products would receive the maximum benefit.

Plans call for an immediate release of another LP by pianist Jack La Forge (who happens to be the labels' topper besides), making a total of four sets La Forge has recorded for Regina. An LP by Sylvia DeSayles will come in for a hefty chunk of the planned push on the catalogue. Singles will grow, too.

Yé-Yé Girls Sensations Of France

PARIS—A generation ago, France's three hottest young female singers today—Sylvie Vartan, Françoise Hardy and Sheila—might have been called The Hey-Hey Girls. Now, après Les Beatles and their yeah-yeahing, the three girls (who sing separately, not as a trio) are referred to as The Yé-Yé Girls.

The girls began hitting it big only a year or so ago, but they are now so popular that Yé-Yé clothes and Yé-Yé hairdos are sprouting all over France; and America could be next to get the benefit not only of their individual physical styles but also their music.

Sexy Sylvie, 19, is the most photographed of The Yé-Yé Girls. Sylvie's older brother, Eddie, a well known jazz orchestra leader, started her singing. She has since made a movie with her fiance, Johnny Hallyday, who has been called the French Elvis Presley.

Greatest Moneymaker

Sheila (real name: Annie Chancel), 17, is the greatest moneymaker in the French record business. She has sold 2,500,000 disks in a year and a half and has been designated "the angel of the hully gully." Sheila's image is simpler, more sweater-and-skirtish than Sylvie's.

The casual-looking Francoise, 19, is tall, dark and not only sings but composes her own music. She wrote her first song while she was at the Sorbonne, and it sold 800,000 copies. Francoise has been called the Francoise Sagan of French singing, although she favors the fashions of the 1920s.

The American record industry is still being besieged by Britain; Italy's pint-sized Rita Pavone is making strong inroads on the charts; and France could be next. Even more important is the trend toward the resurgence of the female chanter in single sales indicated by The Yé-Yé Girls, Rita and others.

Tribute To Duke

NEW YORK—A special tribute to Duke Ellington show was taped last week for airing on the NBC-TVer, "Today," with Duke and orchestra appearing, along with guests Ella Fitzgerald and Teri Thornton. Show will be shown soon.



PICK HITS

U. S. MAIL (South Mountain, BMI) WHERE DID MY LITTLE GIRL GO (Mubon, BMI)

KENNY RANKIN-Columbia 4-43036

Kenny gets things going rather smoothly with this song about a guy who gets in trouble halting the mails. It seems he doesn't want his baby to get a letter he rashly mailed. A complicated plot line, but one that makes for a dynamic single that will land high on charts.

YOU'RE MY WORLD (Hill and Range, BMI) SUFFER NOW I MUST (Jaep, ASCAP)

CILLA BLACK-Capitol 5196.

Cilla bows before American audiences with this powerful deck. She's a British gal with a strong set of vokes going for her. And this ballad blast should bring her a high rank on the US charts. Cilla will be selling.

HEY HARMONICA MAN (Jobete, BMI) THIS LITTLE GIRL (Jobete, BMI)

STEVIE WONDER-Tamla 255.

Stevie packs a great deal of energy and vibrancy into this rocker which should be the delight of many a beach hop. Everybody'll want to dance when they hear Stevie's harmonica rhythms. A drum is used most effectively on this disk, too.

GROWIN' UP TOO FAST (Saturday, ASCAP) WAITIN' FOR JOEY (Saturday, ASCAP)

DIANE RENAY-20th Century Fox 514.

Diane is multi-tracked here on a dehightful little rock entry that teenagers will like since it answers some questions they have about growing up too fast. A bright chorus in the back helps Diane out, and happy wax is the result.

OUT OF THE BLUE (Try Me, BMI) THE THINGS THAT I USED TO DO (Venice, BMI)

JAMES BROWN—Smash 1908.

James shouts and screams and does most of his intriguing vocal tricks on this rocker due for some attention in the near future. His singing is always compelling and usually good for some dancing. This side is no exception. Watch it for action.

A LITTLE TOY BALLOON (Duchess, BMI) THE TRUTH HURTS (Syndicate, ASCAP)

DANNY WILLIAMS-United Artists 729.

Danny follows his "White On White" success with an equally amiable ballad. The arrangement is big and lilting. The tune is melodic and sweet. The singing is pleasant and romantic. In other words, a top notch side.

GIRLS (Curtom, BMI) IT AIN'T NO USE (Curtom, BMI)

MAJOR LANCE-Okeh 7197.

The Major is singing to the girls who have botched up his life. He does it with his usual verve. The arrangement is the kind that has proven successful for Lance in the past and should mean much to fans in the mood for a new Lance slice.

TRY IT BABY (Jobete, BMI) IF MY HEART COULD SING (Stein and Vanstock, ASCAP)

MARVIN GAYE-Tamla 54095.

Marvin has a slow blueser that will appeal to his fans. His smooth crooning is just the proper touch to put over a song of this kind, and Hitsville is in for another visit from the reliable Tamla singer.

THE BLUE BEAT (JAMAICA SKA) (Helios, BMI) JOANIE (Helios, BMI)

MARK THATCHER—United Artists 734.

New artist Mark joins the shuffling Ska craze and intros a new tune built around the blue beat. The singing is nice and the trumpets (sine qua non of the Ska) blast away. Could be big in building the popularity of the dance.

PENCIL AND PAPER (Kingsley, ASCAP) WHEN PARIS SMILES AT ME (United Artists, ASCAP)

ADAM WADE-Epic 5-9686

The paper and pencil in question are those that wrote a "Dear John" letter and the story is a sad one. The tune is quite pretty, however, and gets an understanding reading from crooner Wade. The other side is also a lovely ballad.

LET ME MAKE YOU SMILE AGAIN (AI Gallico, BMI) YESTERDAY'S MEMORIES (Pamper, BMI) GINNY ARNELL—MGM 13248.

Ginny puts heart and soul into this plea to her guy to make a go of it. The side rocks from her sock delivery and could be another big one for her. The girl's got it.

SAND CASTLES AND YOU (Ardmore, ASCAP) SKI SURFIN' MAN (Ardmore, ASCAP)

WAYNE AND DWAIN-Crusader 102.

Wayne and Dwain intone a ballad that could be one of the big summer slow ones. It's geared to the beach-goer, and that means just about everybody. This could be the song that sparks many a teen infatuation. It's slow and sinuous and sailing for sales.

THE LONG SHIPS PART I (Screen Gems-Columbia, BMI) THE LONG SHIPS PART II (Screen Gems-Columbia, BMI)

CHARLES ALBERTINE—Colpix 726.

This is the main theme for the new Richard Widmark-Sidney Poitier film and it's a dandy. The melody is soaring and beautiful and should make it on its own. For good listening this is a sure bet. Get set for radio play and sales.

LONELY GIRL (Circle Seven, BMI) (THEY CALL HIM) CHICKEN OF THE SEA Lonetree, BMI)

THE GO-GO'S-RCA Victor 8370.

The Go-Go's describe the only lonely girl on the beach. Just exactly why she's lonely is never mentioned, but the tune and the idea are intriguing enough to capture teen imaginations, especially now that the beach season is officially open.

I WISH I DIDN'T LOVE YOU SO (Famous, ASCAP) I'M NOT SORRY (Midnight, ASCAP) SUNNY GALE—Canadian American 171.

Sunny steps out on Can-Am this week and it's a strong bow. She reprises Frank Loesser's wonderful late '40s tune and does it with her own brand of powerful voking. It's good to hear her again, especially when she's in such top form.

RINGO DID IT (Neptune, BMI) FOREIGN BOY (Neptune, BMI) VERONICA LEE WITH THE MONIQUES —Centaur 106.

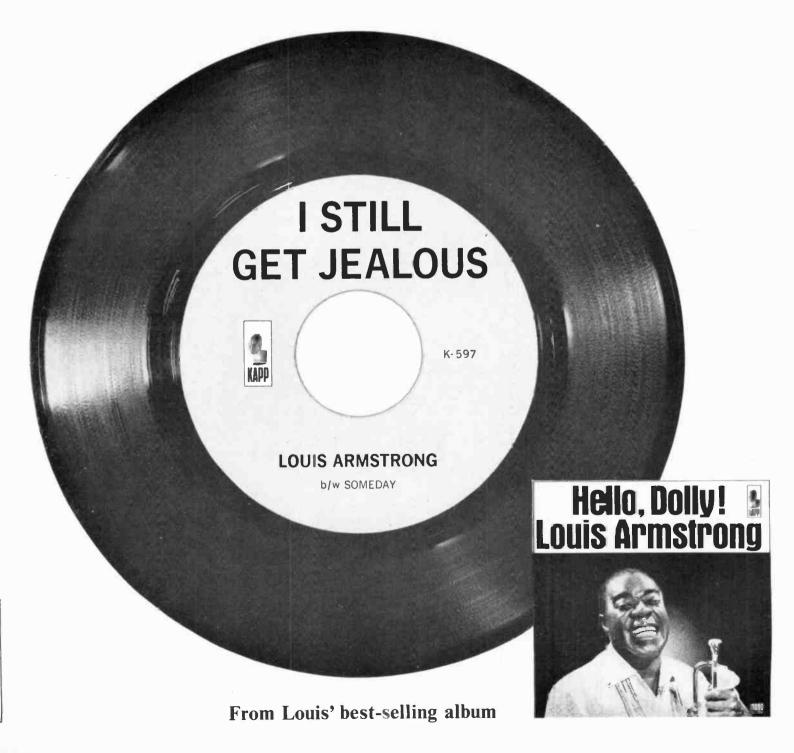
Veronica proves on this first outing that she can put over a ditty in short order. The song is about the famous Beatle and has a brisk, bright bounce to it. But it's Veronica's way that makes this side one to listen to and watch for.

CUTE LITTLE COLT (Garpax, BMI) SUPER TORQUE (Mostly, BMI) THE ROAD RUNNERS WITH GARY PAXTON—London 75061.

The Runners and Gary sing about their fast moving roadster. The tune is streamlined, chromium-plated and geared for sales. The sound is that most frequently heard and desired from this type of coupe ditty.

You can stop asking for the new Louis Armstrong single.

You've got it.







PICK HITS

THE DAVE CLARK FIVE RETURN! Epic LN 24104.

SPERIORS IN THE PROPERTY OF TH

The Dave Clark Five present a second album of varying tempos and tunes that teens will want. They do some of Clark's original compositions, most notably a captivating instrumental called, "Theme Without A Name." Then, for extra measure, they reprise "On Broadway" and "Zip-A-Dee-Doo-Dah."



RITA PAVONE

RCA Victor LSP 2900.

Rita comes on forte with this first American album that should find quite a wide audience. The Italian songstress can put over a tune with impact—a more amazing fact since her understanding of English is still limited. But she's an exciting performer and gets that quality across on "Little By Little" ("Leetle By Leetle") and her hot single "Remember Me" ("Remembair Me").



GETZ/GILBERTO

Verve 8545.

This LP may revive the bossa nova in a big way since it's got probably the most exciting and fascinating bossa tune ever written. The song is the haunting, sad, eerie, atmospheric "Girl from Ipanema." It'll be a classic, and Getz, Composer Gilberto, Johim and Gilberto's wife, Astrud (who sings on "Ipanema") are to be congratulated and thanked



THE LETTERMEN LOOK AT LOVE

Capitol 2083.

The Lettermen have collected another set of love ballads that they refurbish in their youthful style. The Jimmie Haskell arrangements complement their special gift at creating an atmosphere of young love. Some of the songs are "Through a Long and Sleepless Night" and "Love Letters in the Sand."



THE CARPETBAGGERS

MOVIE SCORE, ELMER BERNSTEIN—Ava A-45.

The new, all-star film from Harold Robbins' best-selling book has provided trend-setting film scorer Bernstein with a many-faceted gamut to run; and his musical footwork is, as always, a jazz-tinged pleasure. Note especially Bernstein's versatile swing from the heights ("Love Theme From The Carpetbaggers") to the depths ("Jonas Hits Bottom").



DANCE DISCOTHEQUE

VARIOUS ARTISTS-Decca 74556.

Decca has put together an album geared to create the diverse rhythms heard and danced, danced, danced to at the land's newest fashionable hangout, the discotheque. Each band is run into the one before it so that the dancers don't get a chance to stop as they shift from frug to fox trot to bossa nova, etc. Quite a disk for any dance party.



ONCE AGAIN

ETHEL ENNIS-RCA Victor 2862.

Canary Ennis has a pure voice and an understanding of a lyric. But more than that, and perhaps most important, she sounds as if she enjoys what she's singing. Her rendition of "Mr. Wonderful" is marvelous and "Love for Sale" gets an above par reading.



JACK JONES/BEWITCHED

KAPP KL 1365.

Aided by three arrangers, Grammy-winning Jack presents a delectable spell-caster with variety the key word. The flexible Jack—here working frequently with a jazz undercurrent—is able not only to freshen up the oft-done title tune but to do a Streisand fave ("Don't Rain on My Parade") definitively, as well as an Allan Joneser, "Rosalie." All this, and Jack's single, "Love With The Proper Stranger," too.



THE GREAT ISHAM JONES

RCA Victor Vintage Series LPV 504.

RCA has dipped into its wine cellar of aging classics and put together a new series—The Vintage Series—that will make available many old and out of release tracks. This lead-off album is Isham Jones and his mellow, romantic sound will delight many old and new fans.



THE MANY SIDES OF THE SERENDIPITY SINGERS

Philips—PHS 600-134.

The second Serendipity album is full of unexpected pleasures that will regale many a listener. They take some old and some new and some non-folk songs and liven them up or smooth them down. The result is fine on such as "Fast Freight" and "Soon It's Gonna Rain."



PRESENTING: THE BACHELORS

London 3353.

The bachelors have their "Diane" single hit on this one along with another old girl, "Charmaine." Besides there are 10 other evergreens the boys handle with care. Their chanting is sweet and melodious. The combine of tunes and songsters makes for a pleasant, nostalgic disk for young and old.







THE DAVE CLARK FIVE "CAN'T YOU SEE THAT SHE'S MINE"

5-9692

NEW RELEASE!



CLIFF RICHARD

"BACHELOR

5-9691

NEW RELEASE!



ROLF HARRIS "THE COURT OF KING CARACTACUS"

5-9682

HEADING FOR THE TOP!

THEY'VE ARRIVED IN FULL FORCE WITH SMASH, PROFIT-MAKING SINGLES! ORDER NOW!





- 1 TENNESSEE WALTZ
 Sam Cooke—RCA Victor 8368
- 2 DEVIL IN A BLUE DRESS
 Shorty Long—Soul 35001
- 3 HELLO, DOLLY

 Lou Monte—Reprise 0284
- 4 TRY IT, BABY

 Marvin Gaye—Tamla 54095
- 5 MY BABY DON'T DIG ME Ray Charles—ABC 10557
- 6 SOUL SERENADE
 King Curtis—Capitol 5109
- 7 HELP THE POOR
 B. B. King—Kent 393
- 8 LAZY ELSIE MOLLIE
 Chubby Checker—Parkway 920
- 9 SHENANDOAH
 Goldebriars—Epic 5-9673
- 10 IT'S GOTTA' BE YOU
 Lesley Gore—Mercury 72270
- 11 SEASONS IN THE SUN Kingston Trio—Capital 5166
- 12 THE COWBOY IN THE CONTI-NENTAL SUIT

M. Robbins-Columbia 43039

- 13 HELLO, DOLLY
 Ella Fitzgerald—Vervc 10324
- 14 A LEGEND IN MY TIME Timi Yuro—Liberty 5579
- 15 I STILL GET JEALOUS
 Lauis Armstrong—Kapp 597
- 16 FROM RUSSIA WITH LOVE Village Stompers—Epic 9674
- 17 KEEP ON PUSHING Impressions—Epic 9674
- 18 THE FIRST NIGHT OF THE FULL MOON

J. Jones-Kapp 589

19 NIGHT TIME IS THE RIGHT TIME

R. & Carla Thomas—Stax 151

- 20 TIME IS ON MY SIDE Irma Thomas—Imperial 66041
- 21 TEQUILA
 Bill Black's Combo—Hi 2077
- 22 MAGIC OF OUR SUMMER LOVE
- 23 LONG LONELY NIGHT
 Four Seasons—Vee Jay 597
- 24 IF YOU LOVE ME, REALLY LOVE ME

Jack Trent—Kapp 583

25 THE GIRL'S ALRIGHT WITH ME
Temptations—Gordy 7032

26 SHE LOVES YOU (Sie Liebet Dich)

The Beatles—Swan 4182

- 27 THINGS I USED TO DO

 L. J. Parker—Duke 376
- 28 LOVING YOU MORE EVERY DAY

 Etta James—Argo 5465
- 29 HEY, HARMONICA MAN
 Little Stevie Wonder—Tamla 54096
- 30 SOMETHIN' YOU GOT
 A. Robinson—Tiger 104
- 31 ALONE
- 4 Seasons—Vee Jay 597

32 GIRL FROM IPANEMA Stan Getz—Verve 10323

33 SHE'S A BAD MOTOCYCLE

Crestones—Markie 117

- 34 CAN YOU DO IT
- 35 I'M INTO SOMETHING GOOD
 Pearl-Jean—Colpix 729
- 36 SHARE YOUR LOVE
 B. B. Bland—Duke 377
- 37 WE WERE LOVERS
- 38 AIN'T NO USE
 Major Lance—Okeh 7197
- 39 ACT NATURALLY
- B. Hyland—ABC 10549
- 40 DREAM LOVER
 Paris Sisters—MGM 13236
- 41 THE COURT OF KING CARACTACUS

Rolf Harris—Epic 9682

- 42 SPEND A LITTLE TIME
 B. Lewis—Atlantic 2227
- 43 JUST AIN'T ENOUGH LOVE Eddie Holland—Motown 1058
- 44 FARMER JOHN
 Premiers—Faro 605
- 45 I'M A FOOL FOR LOVING YOU
- 46 WISHING AND HOPING

 Dusty Springfield—Philips 40207
- 47 GOOD TIME TONIGHT
 Soul Sisters—Sue 10-005
- 48 SUGAR AND SPICE
 The Searchers—Liberty 55689
- 49 LITTLE TRACEY
 Wynton Kelly—Verve 10416
- 50 I KNEW IT ALL THE TIME Dave Clark 5—Congress 212

- DEP'S COMING UP
 - 1 LETTERMEN LOOK AT LOVE
- 2 NINO AND APRIL SING THE GREAT SONGS
- 3 MARVIN GAYE'S GREATEST HITS Motown 616
- 4 ROBERT GOULET IN PERSON
 Columbia CL 2088: CS 8888
- 5 LIVERPOOL SOUNDS
 Bobby Vee—Liberty 3352
- 6 MEET THE TEMPTATIONS
- 7 DEAD MAN'S CURVE/ NEW GIRL IN SCHOOL Jan & Dean—Liberty LST 7361: LRP 3361
- 8 SCARLET O'HARA
 Lawrence Welk—Dot DLP 3528:
 DLP 22528
- 9 HEY LITTLE COBRA Rip Chords—Columbia CL-2151: CS-8951
- 10 TIME TO MOVE ON
 G. Yarborough—RCA Victor LPM-2893:
 LSP-2836
- RAMBLIN'

 New Christy Minstrels—
 Columbia CL-2155: CS-8855
- 12 WHITE ON WHITE
- Danny Williams—United Artists UAL 3359: UAS 6359
- 13 HEAR HEAR
 Searchers—Mercury MG-20914:
 SR 60914
- 14 THE NEVER ENDING IMPRESSIONS

Impressions—ABC Par ABC-468: ABCS-468

- 15 AMERICA I HEAR YOU SINGING
 - F. Sinatra, B. Crosby, F. Waring— Reprise F-2020: FS-2020
- 16 ALWAYS IN MY HEART

 Los Indios Trabajaros—

 RCA Victor LPM-2912: LSP-2912
- 17 COME DANCE TO THE HITS
 OF SAMMY KAYE
 Decca DL 4502: DL 74502
- 18 MOMS MABLEY OUT ON A

Mercury MG-20889: SR-60889

- 19 THE JAMES BROWN SHOW King 826
- 20 SOLID GOLD STEINWAY R. Williams—Kapp KL 1345: KS 1345
- 21 LOVE HIM D. Day—Columbia CL 2131: CS 8931
- 22 THE BLUES

 Bill Black—Hi 10215: 30215
- 23 BAJA MARIMBA BAND
- 24 MANHATTAN

 Mantovani—London LL-3328
- 25 TILL THE END OF TIME
 J. Vale—Calumbia CL-2116: CS-8916

26 MORE OF EVERYTHING
Limeliters—RCA Victor LPM-2844

27 THE BARBRA STREISAND

ALBUM
Columbia CL-2007

- 28 LAWRENCE OF ARABIA Soundtrack—Colpix CP-514: SPC-514
- 29 SOUND STAGE
 Andre Previn—Columbia CL-2158
- 30 TRINI LOPEZ AT PJ'S
- Reprise R 6093: R9 6093
- 31 BECKET
 Soundtrack—Decca DL-9117: DL-79117
- 32 LITTLE CHILDREN/ BAD TO ME

B. J. Kramer—Imperial 9267: 12267

33 STAN GETZ & JOAO GILBERTO

Verve V-8540: V6-8540

- 34 CURB YOUR TONGUE, KNAVE Smothers Bros.—Mercury MGS-20862: SR-60862
- 35 RICK NELSON SINGS
 "FOR YOU"
 Decco DL-4479: DL7-4479
- 36 SOUND STAGE
 Andre Previn—Columbia CL 2158
- 37 JERRY LEE LEWIS'
 GOLDEN HITS
 Smash MG-27040: SR-67040
- 38 GOLDEN FOLK SONGS
 Mantovani—London LL-3360
- 39 PAIN IN MY HEART O. Redding—Atco 161
- 40 LET'S FACE THE MUSIC
 N. K. Cole—Capitol W-2008: SW-2008
- 41 THE VOICE OF AFRICA
 M. Makeba—RCA LMP-2845:
 LSP-2845
- 42 UM UM—THE BEST OF
 MAJOR LANCE
 Okeh OKM 12106
- 43 1964 SAN REMO FESTIVAL
 Various Artists—London TW91332
 LSP-2844
- 44 SURFIN' BIRD
 Trashmen—Garrett GALP 200: GAS 200
- 45 THE BEST OF CHET ATKINS RCA Victor LPM 2887: LSP 2887
- 46 UNFORGETTABLE (TRIBUTE TO DINAH WASHINGTON) A. Franklin—Columbia CL 2163: CS 8963
- 47 THE HITS OF JUDY GARLAND
 Capital T-1999: ST-1999
- 48 THE BRANDYWINE SINGERS
- 49 TIME CHANGES

 D. Brubeck—Columbia CL-2127:
 CS 8927
- 50 MARIA ELENA

Los Indios Trabajaras— RCA Victor LPM 2822: LSP 2822 three of a kind



from one one of a kind

Niane Renav

it's another chart-climber from Diane, watch it move!



the ultimate in entertainment



EL REY MUSIC SHOP
San Francisco, Calif.
Don't Worry Baby (Beach Boys)
Love Me Do (The Beatles)
Chapel Of Love (Dixie Cups)
Hello Dolly (Louis Armstrong)
Walk On By (Dionne Warwick)
World Without Love (Peter & Gordon)
Come On Strong (Bobby Freeman)
Every Little Bit Hurts (B. Holloway)
Angeleta (Rene & Rene)
What Did I Say (Elvis Presley)

What Did I Say (Elvis Presley)

THE MUSIC SHOP
Springfield, III.
Suspicion (Terry Stafford)
Love Me Do (Beatles)
Bits & Pieces (Dave Clark 5)
My Guy (Mary Wells)
Devil In A Blue Dress (Shorty Long)
Romeo & Juliet (Reflections)
It's Over (Roy Orbison)
Chapel Of Love (Dixie Cups)
Little Children (Billy J. Kramer)
A World Without Love (Peter & Gordon)

A World Without Love (Peter & Gordon)

MAHAN'S
Philadelphia, Pa.
Hello Dolly (L. Armstrong)
Chapel Of Love (Dixie Cups)
Wy Guy (Mary Wells)
Diane (Bachelors)
Be Anything But Be Mine (Connie Francis)
Tell Me Why (Bobby Vinton)
Very Thought Of You (Rick Nelson)
Tears & Roses (Al Martino)
Romeo & Juliet (Reflections)
World Without Love (Bobby Rydell)

10. World Without Love (Bobby Rydell)

POWELL'S

Baltimore, Md.

1. Love Me With All Your Heart
(Ray Charles Singers)
2. Chapel Of Love (Dixie Cups)
3. It's Over (Roy Orbison)
4. That's All That Matters (Roy Price)
5. World Without Love (Peter & Gordon)
6. Tears & Roses (Al Martino)
7. Yesterday's Gone (Overlanders)
8. What'd I Say (Elvis Presley)
9. Little Children (Billy J. Kramer)
10. Romeo & Juliet (Reflections)

LOEWNER'S MUSIC SHOP

LOEWNER'S MUSIC SHOP
Harrisonburg, Va.
Chapel Of Love (Dixie Cups)
Love Me Do (Beatles)
Ronnie (Four Seasons)
It's Over (Roy Orbison)
P. S. I Love You (Beatles)
Romeo & Juliet (Reflections)
Kiss Me Quick (Elvis Presley)
I Rise, I Fall (Johnny Tillotson)
Be Anything But Be Mine (Connie Francis)
Viva Las Vegas (Elvis Presley)

10. Viva Las Vegas (Elvis Presley)

BARKER'S, INC.
Monroe, La.

1. Love Me Do (Beatles)
2. Hello Dolly (Louis Armstrong)
3. Do You Want To Know A Secret (Beatles)
4. My Guy (Mary Wells)
5. Don't Let The Rain Come Down (Serendipity Singers)
6. Forever (Pete Drake)
7. Bits & Pieces (Dave Clark Five)
8. Twist & Shout (Beatles)
9. Dead Man's Curve (Jan & Dean)
10. Shangri-La (Robert Maxwell)

H. C. PRANGE

10. Shangri-La (Robert Maxwell)

H. C. PRANGE
Appleton, Wis.

1. Bits & Pieces (Dave Clark Five)

2. Love Me Do (Beatles)

3. Ronnie (Four Seasons)

4. Shangri-La (Vic Dana)

5. White On White (Danny Williams)

6. Romeo & Juliet (Reflections)

7. I Wonder (Rick Nelson)

8. Do You Want To Know A Secret (Beatles)

9. Cotton Candy (Al Hirt)

10. Donnie (Bermudas)

10. Donnie (Bermudas)

HELEN'S MUSIC
Twin Falls, Idaho

1. Love Me Do (Beatles)
2. Suspicion (Terry Stafford)
3. Bits & Pieces (Dave Clark Five)
4. Cotton Candy (Al Hirt)
5. Do You Want To Know A Secret (Beatles)
6. Hello Dolly (Armstrong)
7. Dead Man's Curve (Jan & Dean)
8. Ronnie (Four Seasons)
9. Crooked Man (Serendipity Singers)
10. Little Children (Billy J. Kramer)



RADIO DOCTORS

RADIO DOCTORS
Milwaukee, Wisc.

1. Tell Me Why (Bobby Vinton)
2. I Rise, I Fall (Johnny Tillotson)
3. My Guy (Mary Wells)
4. Little Children (Billy J. Kramer)
5. A World Without Love (Peter & Gordon)
6. Chapel Of tove (Dixie Cups)
7. Tears And Roses (Al Martino)
8. My Baby Walks All Over Me (Johnny Sea)
9. What'd I Say (Elvis Presley)
10. Be Anything But Be Mine (Connie Francis)

10. Be Anything But Be Mine (Connie Francis)

NEW DEAL RECORD SERVICE

Long Island City, New York

1. My Guy (Mary Wells)

2. Love Me Do (Beatles)

3. Chapel Of Love (Dixie Cups)

4. Love Me With All Your Heart
(Ray Charles Singers)

5. Walk On By (Dionne Warwick)

6. Do You Love Me (Dave Clark 5)

7. P. S. I Love You (Beatles)

8. Don't Let The Sun Catch You Cryin'
(Gerry & Pacemakers)

9. Don't Throw Your Love Away (Searchers)

10. People (Barbra Streisand)

NORTY'S ONE STOP
436 N. Fairfax
Los Angeles, Calif.
Kick That Little Foot (Round Robin)
Bad To Me (Billy J. Kramer)
Three Window Coupe (Rip Chords)
Memphis (Johnny Rivers)
Don't Worry Baby (Beachboys)
Love Me Do (Beatles)
Farmer John (Premiers)
Wrong For Each Other (A. Williams)
Romeo & Juliet (Reflections)

10. Romeo & Juliet (Reflections)

POPULAR TUNES

Mempis, Tenn.

1. Haunted House (Gene Simmons)

2. Hello Dolly (Louis Armstrong)

3. Chapel Of Love (Dixie Cups)

4. A World Without Love (Peter & Gordon)

5. Today (New Christy Minstrels)

6. Tall Cool One (The Wailers)

7. Don't Let The Sun Catch You Crying
(Gerry & The Pacemakers)

8. Wish Someone Would Care (Irma Thomas)

9. Yesterday's Gone (Chad & Jeremy)

10. Tell Me Why (Bobby Vinton)

ELKINS MUSIC

ELKINS MUSIC
Charleston, W. Va.

1. Hello Dolly (Louis Armstrong)
2. My Guy (Mary Wells)
3. Love Me Do (The Beatles)
4. Chapel Of Love (Dixie Cups)
5. Love Me With All Your Heart
(Ray Charles Singers)
6. Bits And Pieces (Dave Clark Five)
7. A World Without Love (Peter & Gordon)
8. Ronnie (Four Seasons)
9. Romeo And Juliet (Reflections)
10. It's Over (Roy Orbison)

REDISCO

REDISCO
Baltimore, Md.

1. Love Me Do (Beatles)

2. World Without Love (Peter & Gordon)

3. Viva Las Vegas (E. Presley)

4. Chapel Of Love (Dixie Cups)

5. Walk On By (Dionne Warwick)

6. Something You Got (A. Robinson)

7. Bad To Me (B. J. Kramer)

8. Do You Love Me (Dave Clark Five)

9. Love Me With All Your Heart
(Ray Charles Singers)

10. That's All That Matters (R. Price)

SERVICE ONE STOP DIST.
Springfield, N. J.
1. Chapel Of Love (Dixie Cups)
2. Love Me Do (The Beatles)
3. A World Without Love (Peter & Gordon)
4. Do You Want To Know A Secret (Beatles)
5. Love Me With All Your Heart (R. Charles)
6. Walk On By (Dionne Warwick)
7. Milord (Bobby Darin)
8. Tears & Roses (Al Martino)
9. Hello Dolly (Italian Style) (Lou Monte)
10. People (Barbra Streisand)

DAVE'S ONE STOP

East Hartford, Conn.

Tears & Roses (Al Martino)
World Without Love (Peter & Gordon)
People (Barbra Streisand)
Don't Worry Baby (Beach Boys)
Little Children (Billy J. Kramer)
India Cole)
Today (New Christy Minstrels)
Everybody Knows (Steve Lawrence)
Viva Las Vegas (Elvis Presley)

The French Song (L. Starr)

TOP 40 STATIONS at a glance

WDJY-Salisbury, Md

WDJY-Salisbury, Md.
Chapel of Love (Dixie Cups)
The Shoop Shoop Song (Betty Everett)
My Guv (Mary Wells)
Three Window Coupe (Rip Chords)
Love Me Do/P.S. i Love You (Beatles)
Romeo and Juliet (Reflections)
What'd I Say/Viva Las Vegas (E. Presley)
World Without Love (B. Rydell)
Goodbye Baby (Sclomon Burke)
Once Upon A Time (Gaye and Wells)

KSO-Des Moines, towa

KSO—Des Moines, flowa

1. Bits and Pieces (Dave Clark Five)

2. My Guy (Mary Wells)

3. Do You Want to Know A Secret (Beatles)

4. Crocked Little Man (Serendinity Singers)

5. White on White (Danny Williams)

6. Love Me Do (Beatles)

7. Ronnie (Four Seasons)

8. Hello Dolly (Louis Armstrong)

9. Money (Kingsmen):

10. It's Over (Roy Orbison)

KLMS-Lincoln, Neb.

Cotton Candy (Al Hirt)

Cotton Candy (Al Hirt)
White on White (Danny Williams)
Naomi (Floyd Cramer)
Ponnie (The Four Seasons)
Wrong for Each Other (Andy Williams)
It's Over (Rov Orbison)
Gonna Get Along Without You Now
(Skeeter Davis)
Hey Bobba Needle (Chubby Checker)
Rosemarie (Pat Boone)
Do You Want to Know a Secret (Beatles)

WTRU-Muskegon, Mich

WTRU-Muskegon, Mich.

1. Love Me Do (Beatles)

2. World Without love (Peter and Gordon)

3. Little Children (Billy J. Kramer)

4. Across The Street (Lenny O'Henry)

5. My Guy (Mary Wells)

6. I'm So Proud (Impressions)

7. Kiss Me Quick (Flvis Presley)

8. Chapel of Love (Dixie Cups)

9. He'la Dolly (Louis Armstrong)

10. I Rise, 4 Fall (Johnny Tillotson)

KQV-Pittsburgh, Pa.

KQV-Pittsburgh, Pa.

P.S. I Love You/Love Me Do (Beatles)
Chaoel of Love (Dixie Cups)
Walk on By (Dionne Warwick)
Romeo and Julier (Reflections)
Love Me With All Your Heart
(Ray Charles Singers)
Every Little Bit Hurts (Brenda Holloway)
Do You Love Me (Dave Clark Five)
My Guv (Mary Wells)
Party Girl (Bernadette Carroll)
Ronnie (Four Seasons)

KRDG-Reading, Pa

KRDG-Reading, Pa.

Love Me Do/P.S. I Love You (Beatles)
Hello Dolly (Louis Armstrong)
The Shoop Shoop Song (Betty Everett)
It's Over (Roy Orbison)
My Girl Sloopy (The Vibrations)
My Guy (Mary Wells)
The Wav You Do The Things You Do
(Temptations)
Blue Train (John D. Loudermilly)
White on White (Danny Williams)
Ronnie (Four Seasons)

CKWS-Kingston, Ontario

CKWS-Kingston, Ontario
Bits and Pieces (Dave Clark Five)
Little Children (Billy J. Kramer)
Don't Let The Rain Come Down
(Serendipity Singers)
Little Donna (Rivieras)
The Hippy Hippy Shake
(Swingin' Blue Jeans)
Kiss Me Quick (Elvis Presley)
Suspicion (Terry Stafford)
Needles and Pins (Searchers)
Glad All Over (Dave Clark Five)
Can't Buy Me Love (Beatles)

WDXR-Paducah, Kentucky

WDXR-Paducah, Kentucky
Chapel of Love (Dixie Cups)
Love Me Do/P.S. I Love You (Beatles)
My Guy (Mary Wells)
Love Me With All Your Heart
(Ray Charles Singers)
Bits and Pieces (Dave Clark Five)
Shangri-La (Robert Maxwell)
A World Without Love (Bobby Rydell)
Hellor Dolly (Louis Armstrong)
Romeo and Juiet (Reflections)
Ronnie (Four Seasons)

WDEE-New Haven, Conn.

WDEE-New Haven, Conn.
World Withouf Love (Peter and Gordon)
P.S. 1 Love You/Love Me Do (Beatles)
Love Me With All Your Heart
(Ray Charles Singers)
Wish Someone Would Care (Irma Thomas)
Chapel of Love (Dixie Cups)
My Guy (Mary Wells)
Shangri-La (Robert Maxwell)
What's The Matter Baby/Once Upon a Time
(Gaye & Wells)
Walk On By (Dionne Warwick)
Little Children/Bad To Me (Billy J. Kramer)

KGB-San Diego, Calif.

KGB-ban Diego, Calif.

1. P.S. I Love You (Beatles)

2. Tall Cool One (The Wailers)

3. My Guy (Mary Wells)

4. My Girl Sloopy (The Vibrations)

5. Love Me With All Your Heart (Ray Charles Singers)

6. Chapel of Love (Dixie Cups)

7. World Without Love (Peter and Call Ronnie (Four Seasons)

9. Today (Christy Minstrels)

10. Bits and Pieces (Dave Clark Five)

and Gordon)

WGYW-Knoxville, Tenn

WGYW-Knoxville, Tenn.

1. My Guy (Mary Wells)

2. I'm So Proud (Impressions)

3. Giving Up (Gladys Knight and The Pips)

4. Walk on By (Dionne Warwick)

5. Wish Someone Would Care (Irma Thomas)

6. Who's Goin' To Take Care of Me

(J. Washington)

7. Security (Otis Redding)

8. That's Really Some Good (Rufus and Carla)

9. Darling (Allison Gary)

10. One Way Love (Drifters)

KTTR-Rolla, Missouri

1. Love Me do (Beatles)
2. Hello Dolly (Louis Armstrong)
3. My Guy (Mary Wells)
4. Don't Let The Rain Come Down (Serendipity Singers)
5. The Shoop Shoop Song (Betty Everett)
6. Can't Buy My Love (Beatles)
7. Dead Man's Curve (Jan and Dean)
8. Do You Want To Know A Secret (Beatles)
9. Stay Awhile (Dosty Springfield)
10. Suspicion (Terry Stafford)

WSPR-Springfield, Mass.

WSPR-Springfield, Mass.

1. A World Without Love (Peter and Gordon)
2. Chapel of Love (Dixie Cups)
3. The French Song (Lucille Starr)
4. 4'm The One (Gerry and The Pacemakers)
5. Tears and Roses (Al Martino)
6. Love Me With All Your Heart
(Ray Charles Singers)
7. Do You Love Me (Dave Clark Five)
8. It's Over (Roy Orbison)
9. Every Little Bir Hurts (Brenda Holloway)
10. Walk On By (Dionne Warwick)

WWGO-Erie. Pa

WWGO-Erie, Pa.

1. Romeo and Juliet (Reflections)
2. Love Me Do (Beatles)
3. Sweets for My Sweets (Searchers)
4. People (Barbra Streisand)
5. Chapel of Love (Dixie Cups)
6. It's Over (Roy Orbison)
7. Kiss Me Sailor (Diane Renay)
8. Carol (Tommy Roe)
9. Shoop Shoop Song (Betty Everett)
10. Walk On By (Dionne Warwick)

WHYN-Springfield, Mass. WHYN—Springfield, Mass.

1. Chapel of Love (Dixie Cups)

2. World Without Love (Peter and Gordon)

3. Bad to Me/Little Children (Billy J. Kramer)

4. Don't Let The Sun Catch You Crying (Gerry and The Pacemakers)

5. Love Me With All Your Heart (Ray Charles Singers)

6. Don't Worry Baby/I Get Around (Beach Boys)

7. Do You Love Me (Dave Clark Five)

8. P.S. I Love You (Beatles)

9. French Song (Lucille Starr)

10. Sie Liebt Dich (Beatles)

WKWK-Wheeling, W. Va.

WKWK—Wheeling, W. Va.

1. Chapel of Love (Dixie Cups)
2. Love Me With All Your Heart
(Ray Charles Singers)
3. P.S. I Love You/Love Me Do (Beatles)
4. The Very Thought of You (Rick Nelson)
5. My Guy (Mary Wells)
6. World Without Love
(Peter and Gordon/B. Rydell)
7. Shangri-La (Robert Maxwell)
8. Party Girl (Bernadette Carroll)
9. Bits and Pieces (Dave Clark Five)
10. 4 Don't Want to Be Hurt Anymore
(Nat King Cole)

WFBC-Greenville, S.C.

Goodbye Baby (Solomon Burke)
What's The Matter With You (Mary Wells)
One Way Love (Drifters)
I Rise, I Fall (Johnny Tillotson)
My Guy (Mary Wells)
It's Over (Roy Orbison)
The Loneliest Night (Dale and Grace)
Walk On By (Dionne Warwick)
Love Me Do (Beatles)
Love Me With All Your Heart
(Ray Charles Singers)

Epic's Progress Is A-Okeh: Levy

Labels' General Mgr. Ska-High Over Epic-Okeh Achievements

BY DOUG McCLELLAND

NEW YORK-Okeh Records, Epic's rhythm and blues wing and one of the oldest labels extant, may be about to tackle one of the newest trends around via the Jamaica Ska, which Okeh emissaries reportedly have been checking in Jamaica and just may record, perhaps with artist contractee Major Lance. At least that's the rumor going around, although the label won't confirm or deny actual plans yet.

In an interview with Epic-Okeh General Manager Len Levy last week, Record World learned few Ska-tistics but much general information on Okeh which has one of the industry's more unusual histories.

According to Levy-who has been associated with Okeh since 1946, from a retail level —the label was originally what was referred to as a "race" or "sepia" company. As trends changed, however, the label was dropped because there just wasn't a large enough market for the blues.

"I believe Johnny Ray's 'Cry' was the last hit on the old Okeh," said Levy, "although it was later transferred to the

Columbia label.

'In 1961 when I came to Epic, however, Okeh was reactivated for r&b product, to start all over again in the blues area, apart from Epic. One of the first new releases was 'Dr. Feelgood and The Interns,' which was a pop hit. Dr. Feelgood has stayed on as an Okeh artist. He's also a disk jockey on WAOK-Atlanta, Ga., and a real oldtimer in the business-he was known as Piano Red when he recorded for RCA Victor. Then there's Billy Butler and The Enchantershe's the brother of Vee Jay's Jerry Butler. We also have another top r&b artist, Ted Taylor, whom not many people up north know. Okeh albums are few, mostly belong to Major Lance, a top single seller, too, on pop.

The Chicago Sound

"A major step was to appoint an a&r man to handle Okeh r&b exclusively - Carl Davis, who works out of Chicago. He found Major Lance and was responsible for developing the Chicago Sound, along with writer Curtis Mayfield (just signed as a producer in Chicago) and arranger Johnny Pate.'

Just what is the Chicago Sound? "Well, it's a slight departure from the usual r&ba bit of pop and the blues, incorporating a brass sound and an occasional Latin beat. Other companies have since adopted this sound."

Levy said that expansion plans for Okeh are in the works via new artists and "we're open to outside masters at all times." The sales, promotion and advertising are all done through New York in the Columbia Records-Epic building. Only the a&r people have been changed to protect—the Chicago Sound?

Also an expanding area-not Okeh, but definitely okay-is Epic's country music scene. With producer Billy Sherill handling a&r chores in Nashville, the label has come up with David Houston, a Tillman Franks protegé who's doin' right well on the charts; Linda Brannon, a pop-country vocalist; Shirley Ray, who, Levy feels, "has the pure country sound"; and Jim & Jesse, a Bluegrass group.

Epic Progress

Epic's progress - with the likes of The Dave Clark Five, Bobby Vinton, Cliff Richard, Adam Wade, Buddy Greco, Rolf Harris and new pactee Michele Lee ("Epic's Barbra Streisand," to quote Levy) can be ascertained by checking the top 100 charts, where the label roster can usually be found in healthy abundance.

Epic is only just now starting to sign female artists in anv number because, Levy opined, it has been hard to sell a female in the last few years. "With the advent of Peggy March and Lesley Gore, though," he went on, "a growing re-acceptance of the female artist began." Girls buy far more 45s than boys do, he added, according to statistics.

VARIED

JIMMY McGRIFF

RAY BRYANT

NEW \

Despite the approach of dog (Continued on page 16)



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ALONE WITH YOU

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(Arc, BMI)
Johnny Rivers
—Imperial 66032

ONE GIRL

(Mellin-Rittenhouse, BMI) Garnett Mimms and the Enchanters

-United Artists 715

BEANS IN MY EARS

(Fall River, BMI)
Serendipity Singers
—Philips 40198

Long Play Albums

IT MUST HAVE BEEN SOMETHING I SAID

Smothers Brothers

-Mercury MG 20904: SR 60904

TODAY, TOMORROW, FOREVER

Nancy Wilson
—Capitol T-2082

MARY WELL'S GREATEST HITS

-Motown 616

Dave Clark 5 Get Plaques

NEW YORK—Epic Records' British singing group, The Dave Clark Five, returned to New York Sunday night, May 24, to begin a six-week, 16-city cross-country tour. Before embarking, The Five were honored by Epic at a luncheon Monday, May 25, at the Warwick Hotel.

Leonard S. Levy, General Manager of Epic, awarded The Dave Clark Five special plaques honoring them as "the first group in the history of Epic Records to achieve sales of over 1,000,000 records within a period of 90 days." This feat was accomplished with their two singles, "Glad All Over" and "Bits and Pieces," both of which are high on the national best seller charts.

The itinerary of "The Boys Who Beat The Beatles" is high-lighted by a third appearance on the CBS television "Ed Sullivan Show" May 31 and four Carnegie Hall concerts May 29 and May 30.

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Timed to coincide with The Five's American concert tour, Epic has just released the LP, "The Dave Clark Five Return!" In addition, their fourth single will be released with tunes taken from the album, "Can't You See That She's Mine" coupled with "No Time to Lose."

Epic—Okeh

(Continued from page 15) days, once referred to as the "summer slump," Levy has only the greatest of expectations.

"The summer slump no longer exists," said Levy. "Quite the opposite. It used to be that kids were thought to want no part of buying records once they were out of school; so manufacturers stopped putting out good product, some even stopped putting out product, period. Now we realize that any time the kids are out of school even for a few days, sales go up."

Epic and company is forging ahead, with, Levy concluded, interestingly, provocatively, "interests other than normal record company interests." Heading Epic in New York with Levy are Sol Rabinowitz, National Promotion Manager; Victor Linn, Merchandising and General Administration; Bob Morgan, A&R Director; Bobby Gregg, Assistant A&R Producer; and Judy Lishinsky, Publicity.

And Ska notwithstanding, to the veteran record collector Okeh is even a grander old name than Mary.



Tiger Haynes, Carol Burnett

A Burnett-Abbott Hit

NEW YORK—At the "Fade Out-Fade In" fade out, two undeniable facts become clear. 1) Star Carol Burnett is unbeatable; 2) director George Abbott is unbeatable.

It's the unending Abbott bag of directorial tricks and the Burnett way with special material that make the new Mark Hellinger Theater musical such consistently bright entertainment. Without them, "Fade In" wouldn't have.

The story and songs, by the prolific Adolph Green-Betty Comden-Jule Styne combo, are a pleasant, but pallid spoof of '30s films done with love and respect (a worthy achievement) but not too much ingenuity. The plot, one notch above non-existent, has to do with the problems an awkward ex-usherette-chorine faces when she is mistakenly called to Hollywood to be made a star. (If this synopsis makes the play sound more like a rehash of a '30s film than a take-off of one, only the authors are to blame.)

What the story provides, however, is opportunity for cleverly spaced and paced routines for Miss Burnett. Her stints range from a trip hammer description of a "Golden Age" film scenario (all parts played by the comedienne); to an uncannily accurate imitation of a Shirley Temple number, aided by Tiger "Bojangles" Haynes. None of this is new, but none of it, in the Burnett execution, is bad either. Quite the contrary. There's great enjoyment in these moments for the audience and, obviously for Miss Burnett, who seems to be having a great time doing her stuff.

It's the Burnett ebullience, aided by the finesse of actors Jack Cassidy as a matinee idol and Lou Jacobi as a film tycoon, that sells the Comden-Green-Styne songs—songs reminiscent of Styne's superior melodies for "Gypsy" and "Funny Girl." Unfontunately, perhaps the best tune in the show, a ditty called "The Dangerous Age," gets regrettably short shrift. (If Louis Armstrong were to get a hold of this one—and somebody over at Kapp should make sure that he does—he'd have the chance to prove how good it really is.)

The rest of the score is at best amiable but will undoubtedly give ABC Paramount a potent cast album.

The show has a number of physical assets working for it. There are the William and Jean Eckert sets, the Donald-Brooks costumes and the Tina Louise chassis—all of them plusses. There's also the Ernest Flatt choreography, outstanding in the satyr ballet.

But the Burnett-Abbott formula makes the difference. They both know how to please crowds, and should be doing just that for many fade outs to come.

-Dave Finkle.

Continuing The Film Watch

Singers Go Straight In New Pictures

(Editor's note: Our recent coverage on the soundtrack album and movie musical scene brought much favorable comment from readers, prompting Record World to follow through with the following addendum dealing with record people in films who are singing less and enjoying it more.)

HOLLYWOOD — To sing or not to sing, that is the question more and more singing stars are asking themselves these days. And "Not to" is the reply a good deal of the time as singers try to carve dramatic careers for themselves in movies—and elsewhere.

Take Hayley Mills, for instance. A short time ago she was selling records for Walt Disney's Buena Vista label. Now, she has two new films completed, Universal's "The Chalk Garden" and Disney's "The Moonspinners," and neither have anything to do with music. Asked if he thought they would be recording Hayley any more, James A. Johnson, newly appointed President of Disneyland-Buena Vista Records, said recently: "I doubt it. She dislikes making records, you know."

Such is not the case with George Maharis, Epic Records singing star who is just completing his second starring feature motion picture, MGM's "Quick, Before It Melts," costarring another refugee from music. Broadway's Robert Morse. (His first: United Artists' "The Satan Bug," to be released soon.) Maharis LOVES to sing. His disks, however, have not been doing as well as he and Epic would like; although the label told Record World that they expect Maharis' recordings to really start moving as his pictures start catching on.

"After all," an Epic spokesman opined, "George wasn't getting much exposure when the majority of his recordings were released. He couldn't work much because of all those legal hassles over his illness and withdrawal from his 'Route 66' TV series."

It was only a matter of time, of course, before films got hold of Robert Goulet, a Broadway and Columbia Records matinee idol. Goulet will soon be seen in two pictures, "Honeymoon Hotel" for MGM and "I'd Rather Be Rich" for Universal, neither of them musicals but rather comedies with only an incidental tune or two. What's more, the latter movie also co-stars another of



NO MORE SONGS FOR HAYLEY?—Miss Mills, that is, who may give up recording in favor of dramatic roles in films like Universal's "The Chalk Garden." Above, Hayley and co-star Deborah Kerr.

Columbia's top record sellers, Andy Williams (in his first starring film), who, according to the picture's production notes, does get to sing a few incidental bars in the picture.

Tony Goes Dramatic

Another Columbia hit-maker, Tony Bennett, who left his heart in San Francisco, moves over to Cincinnati for his first dramatic screen role in MGM's "The Cincinnati Kid," also starring Spencer Tracy and Steve McQueen. Tony will play a poker player.

From time to time Tony has turned down screen roles, feeling he's not the movie star type. "But this story, even though there's no music in it, has a 'Guys and Dolls' flavor — and I'll feel right at home in it as I've played that show in summer stock," he says. "But if you want to know the real truth about my accepting — I'm a Spencer Tracy fan."

Seems a waste, but if that's how all concerned want it. . . .

This all brings back an incident—and a movie—that took place in the mid-'40s. Judy Garland, then the reigning queen of MGMusicals, had taken a respite by playing a non-musical, dramatic role in a picture called, "The Clock." Which caused one critic to say: "Sure, Judy is a good little actress, but she's the greatest singer around, so why keep her songless?"

Julie Andrews, considered a poor film risk until 1963 despite her great success in the past 10 years on Broadway in "The Boy Friend," "My Fair Lady" and "Camelot" (and on the original cast albums of those hits, too), now goes from one movie to another with hardly a breather; but even so noted a musical comedy star as Julie likes a chance to just act. Sandwiched in between her Disney film, "Mary Poppins," and Fox's "The Sound of Music," she did MGM's highly dramatic "The Americanization of Emily," a love story of wartime London. None of her three films has even been released yet!

Then there's Polly Bergen who, despite occasional TV vocalizing, is already forgotten by many as the Best Actress Emmy Award winner for her acting and singing on TV's "Helen Morgan Story" in 1957, as well as an album seller for Columbia and Philips, whom she made an LP for only last year. Miss Bergen is known primarily as a video panelist and movie star.

Polly has announced that she will give up singing and concentrate on acting, her latest non-musical role being in the Warner Brothers comedy, "Kisses For My President," co-starring Fred MacMurray. She plays the first woman president of the U.S.

"I find myself acting so much now that I can't keep up my voice training," she has said. "And I don't want to sing unless I can give my best. If there is any chance of my being great at anything it lies in the direction of drama. I've always wanted to be with the greatest. And I had no chance to become a really great, memorable singer. At first I was merely a television personality, which leaves no room for greatness at all."

Acting Boone

Pat Boone's recent flicks have been non-musical, too—"Never Put It In Writing," "The Horror Of It All" and the currently shooting "Goodbye, Charlie" at 20th Century Fox, although he continues to record for Dot.

Tab Hunter, Fabian and Colpix's Shelley Fabares, all recording stars at one time or another. hit the beach together in the upcoming Columbia Pictures film, "Ride The Wild Surf"but songs are at a minimum. despite the extra added attraction of Liberty's chart-riding recording stars, Jan and Dean. According to a studio fact sheet. "Wild Surf" is primarily "a story of the youngsters who surf the fantastic waves of northern Oahu Island in Hawaii . . . it also concerns the character development, the romantic attachments and the growing up of a group of young people." Oddly, the only player the sheet mentions as singing in the movie is non-singer Barbara Eden, who does a number called "Look In His Eyes," which she will record for Colpix.

The reason why singers go straight, of course, really all boils down to one very simple factor: survival.

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Creativity Essence Of Good DJ: Reed

BY DAVE FINKLE

NEW YORK—B. Mitchel Reed, WMCA "Good Guy" and noted air fast-talker, slowed down his rapid fire delivery for Record World last week to talk at length about his success as a disk jockey and the place of the deejay in the music world.

He began by detailing the evolution of his current trendsetting on-the-air style, which, for those who haven't heard, is machine-gun chatter between disks. It all began, he said, when his old bosses asked him to speed up his introductions to match the excitement of the primarily rock records he would be introducing. "I started going faster and faster, got caught up in it, baby," Reed explained, "and now I can't slow down. Sometimes I get calls from listeners who say they can't understand me, but it's not in a fit of pique."

Unique Speed

His unique speed, Reed went on, also grew out of what he considers the essence of good jockeying—creativity. And he defines creativity as thinking of different ways to introduce records every day, knowing good music, avoiding stop and go announcing (i.e. giving the entire program a flow rather than an abrupt shift from song to commercial to time check to song, etc.), developing a personality and communicating with the listener.

"I can tell when the audience is reacting along with me, man, and it has nothing to do with phone calls. I can just feel when I have something going. And it can't be gimmicky. You can only use a gimmick, like rhyming, when you have something in front. The listeners know when you're being true and honest and they react to it.

"For instance, I'd been playing Barbra Streisand's 'People' every night and saying, 'Now, it's time for a little soul.' A couple of days ago one of my listeners sent me all her Barbra Streisand albums and said, 'I don't know whether you have these, and you probably could get them for free, but I wanted to send mine to you.' That really wigged me," Reed said. "I mean I was really getting across to this girl."

Speaking of the Streisand "People" slice, Reed digressed to talk about the part the jock plays in creating and/or reflecting public taste. He noted that the single was hardly typ-



B. Mitchel Reed

ical of what is thought to be current teen-age taste. "The public is more sophisticated than you think," he stressed. "They know what they want and I give it to them. We weren't playing 'People' to start with, but we always keep a watch on what's happening elsewhere, and when this one started to make noise, we picked it up. There's a certain bridging over of tastes between stations," he said, "and so we pick up what we may have missed for one or two weeks.

Beauty Part

"That's the beautiful part of 'formula radio,' too. When a record is put on before the larger share of the radio audience, it gets instant acceptance. If 'Hello, Dolly' hadn't been played on our kind of station, it probably would only have sold two or three hundred thousand.

"But we were only playing what the public wanted," Reed repeated, delving further into the capacity the deejay has to further a trend. "A disk jockey can't create a trend. The public has to want it. Do you believe in vibrations? I do. You can feel something happening. The climate has to be right."

"We were playing The Beatles a year ago when 'Please, Please Me' was first out," Reed for-instanced, "but nothing happened. Word of mouth spread. And suddenly the audiences were ready to accept it.

"Radio can expose the artist or the sound, but there has to be publicity on the outside, too. A month before The Beatles arrived here, the whole world was



That Weekend Feeling

BY TED RANDAL

HOLLYWOOD—Weekends are something special to most people, and we feel they should be given special consideration from a broadcast standpoint.

In the past, radio stations have more or less "thrown away" the weekends by putting on their least talented disk jockeys and announcers, and they have used Saturdays and Sundays to program all the shows they felt should be on the air but were too weak to be scheduled during the Monday to Friday period. There was no special plan or reason for this type of weekend programming, it just happened that way, and apparently nobody has been anxious to change something that has been a set pattern for many years.

Now, let's take an honest look at the weekend. The fathers are home from work and often puttering around the house or in the car running errands. The kids are out of school, and mom can relax somewhat from her regular chores. People generally are in a carefree mood. During these two days an extra large amount of radio listening is done at picnics, parties, on drives and at the beaches. In other words, radio enjoys a larger audience on the weekends than at any other time! And what have most radio stations been offering their largest audiences? Leftover, or second-rate programming.

Few radio programmers have recognized that the weekend vacationer desires a change in his listening fare just as he desires a change in daily activities. The job of making a real vacation out of the weekends for the average radio listener is not an easy one, but a few radio stations have accomplished the teat by making Saturday and Sunday special days. They started by using their best deejays during important hours and had them give their listeners a special reason for listening. They referred to the fact that it was Saturday (or Sunday), talked about the people on the beaches, the joy-riders, the beautiful day outside, the heat, the sunshine, the carefree atmosphere, what there was to do and see in their listening area, how much fun they could have that weekend and how much more fun they would have if they took the dj and his station right along with them.

As is the case with most radio programming, creativity is the key to success. There are many ways a station can let its listeners know that weekends are something special with the station too, and they will be impressed if they *hear* the trouble the station has gone to in an effort to make their weekends more enjoyable.

If a radio station gets "That Weekend Feeling," its listeners will too, and they'll start to make it a point to share their weekends with their favorite disk jockeys and radio station.

Beatle-conscious.

"Of course, the United States public at that time was tired of the American sound. And so was Europe. They were looking for something new. And it was The Beatles. They had a clean, positive sound that was new. It was a revolution."

Reed senses that a counterrevolution may be in the offing. He's awaiting the arrival of The Rolling Stones. "The intensity of the Beatle popularity is waning and the teens may want to hear a more funky sound again." The funky sound is what he feels The Rolling Stones have."

He explained further, "The Beatle interest came mostly from the girls. I looked around when we introduced the group at Carnegie Hall and saw 90 per cent girls. The guys seemed to go the other way. Now they may want to have their chance. They might identify with The Rolling Stones, who have a harder sound. They're funky."

Reed made a few random observations about his audience's penchants. "There's been a decrease in the interest in oldies lately," he said. "The record sales are off. Also I've been having less requests for them. Recently I dropped my programming of oldies from six per hour to three or four and nobody's been hung up about it. That may be another trend. The interest in the old group sound of he '50s isn't there anymore."

"Well, I've got two hours of programming to do and I better get to it before someone starts yelling." He split the scene.

Millie Small Starts Ska On a Far-From-Blue Beat

Everyone's talking about her. Everyone's listening to the dynamic 16-year-old from Jamaica with the fire-cracker voice. In England she has captured a crown and the regal title of "Queen of the Blue Beat." She's Millie Small, who has been whipping up a musical tornado on both sides of the ocean with her native Blue Beat waxing of "My Boy Lollipop."

In Britain, the pert teenager soared to the top of the Brit-



Millie Small

ish hit parade, winning not only the charts but the hearts of England as well. In the U.S., "My Boy Lollipop" released by Smash Records on Fontana, rocketed the tiny bundle of talent to

national fame when 30,000 records were sold one week after Millie's Blue Beat waxing was released, and orders from record dealers continued to pour in from coast to coast.

Won Contest

The new singing sensation from the land of sunshine and calypso began her romp with fame at age 12, when she entered and won a talent contest in Kingston, Jamaica. Millie makes it sound as if it was way-back-when. "When I won the prize money (\$50), I felt I was the richest grl in the world. The following year, when I made my first record-I was 13 then -- the disk crashed into the Jamaican hit parade and gave me the most wonderful feeling of confidence. When I was nine years old I told my family I was going to be a film star or a singer," Millie recalled with a throaty giggle, "And you know what—they laughed!"

Millie's parents, her seven brothers and five sisters, stopped laughing when her first record climbed to the top of the Jamaican hit charts and she became the most soughtafter artist in her native land.

That was in 1961. Three years and three hit records later, Millie had rocketed from comparative obscurity to become the most sought-after artist in Jamaica. Her Blue Beat rhythm could be heard as far away as England, where her three platters had been marketed by an independent label.

Meanwhile, in London veteran star-maker Chris Blackwell, who guided the careers of many of England's famous names, decided to promote the Ska-an original native Jamaican dance. Journeying to Jamaica he found Calypso was the only local music which interested the outside world. But Chris was looking for the little girl with the big voice, bent on bringing her back to London and a British introduction to what he termed "Blue Beat" rhythm.

When Millie was heard by Jack Baverstock, A & R Director of Fontana Records in England, he hurriedly pacted her to a recording contract. Two weeks later, she cut her fourth disk on the Fontana label—another hit, entitled, "Don't You Know." Waxing number five was Millie's own native Blue Beat recording of "My Boy Lollipop."

Blue Beat Queen

The Queen of Blue Beat was born. Within a week, Millie was the rage of England and the continent. Under Blackwell's guidance, the young Jamaican was groomed for stardom. She was enrolled in England's famous Italia Conti Stage School for speech training and an intensive study of dancing.

Millie's reaction to her new-found fame was a breathless: "I love making records-I love it here in England much better than back home in Jamaica. Coming to Britain was the most thrilling thing I have ever done. I always dreamed of having money to buy a big house for my family. Now, I can bring them all over here. Back on the island I was always climbing banana trees-I used to sing for hours in the trees. When I was going to Britain my seven brothers and five sisters went running around the island, telling all their friends that their baby sister (I'm the youngest) was going to live in a big house in London and would become a big star." Wriggling her shoulders with excitement, she continued: "Now I really have a flat of my own in London and I earn more in a week than my father earns in six months!"

In Millie's hometown of Clarendon, where she was born on Oct. 8, 1948, her brothers and sisters climb to the top of Millie's banana tree and dream of the day their baby sister will send for them.

Mantovani Winners Back



The winners of London Records' "March Is Mantovani Month" sales contest have just returned from London, England, as guests of the company.

The 16 representatives of London's eight top-selling distributors spent six event-packed days in London. This all-expense paid trip was their reward for helping to make the 13th annual "March Is Mantovani Month" one of the best in London's history.

On Sunday May 17 the winners were entertained at a cocktail dinner party held at the International Hotel. Hosts for the evening for London were Herb Goldfarb, National Sales Manager, and Marty Wargo, Sales Administrator.

Host couples representing London Records in England were Mr. & Mrs. Carl Laurie and Mr. & Mrs. Jack Welfeld.

The itinerary for the group in London included daily buffet lunches, tours of the various Decca plants, Mantovani's TV show and evening at the Edmundo Ros Club, shows, sight seeing tours and the highlights of the stay—dinner with Mantovani. The following people made the trip.

J. Scalisi, & F. La Rocca—London Records Dist. N.Y. Mr. & Mrs. M. Eidelman—All State—Newark, N.J. Mr. J. Campellone—Raymond Rosen Co.—Phila. Mr. & Mrs. R. Haufater—Roberts Dist.—St. Louis W. Mizell and L. Carson—Allen Dist.—Richmond, Va. Mrs. & Mrs. A. Andreff —Davis Sales—Denver, Colo. Mr. & Mrs. R. Steffan—Hart Dist.—Los Angeles Mr. & Mrs. N. Goodman—Stone Dist.—San Francisco

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BY ALAN FREEMAN



Alan Freeman

It's me again! I must say that this editor chappie of yours, Sid Parnes, is proving a bit much! There I was earlier this evening minding my own business, when the phone rang and a lovely English lass named Christine said, "Western Union here—I have a cable for you from Mr. Parnes, which reads: 'Well, where's your next column?'" Then she said, "Have you a reply, Mr. Freeman."

Now there's a question to ask me, when I'm lying on my masseur's table covered in oil, trying to relax and making Adam look as though he roamed the

Garden of Eden in full evening dress! Well, my poor masseur, George, who comes from Israel, got upset because he said "You're not relaxing Mr. Freeman." So I thought that perhaps I'd better give HIM a massage, so that he could continue to give me MY massage. And Christine kept on saying "Have you a reply Mr. Freeman?" The whole issue became very chaotic. I think I'll bring George to America. Just imagine, The Singing Masseur. Well, we have had a Singing Nun haven't we? I wonder if he can sing in French?

It's tremendous to hear Louis Armstrong back on the 45s with "Hello Dolly." He's been No. 1 over on your side, but he's got some hot competition over here from Kenny Ball and his Jazzmen and Frankie Vaughan. Incidentally, Frankie does tremendous work for boys clubs here, and you might remember that he came to Hollywood to star in a film with Marilyn Monroe. I chatted with him at a reception this week, and found that he's as busy as ever.

By the way, last Sunday evening your Roy Orbison topped our "Pops Alive" show from the Prince of Wales Theatre in London's West End, and capacity houses cheered him to a person. Although he flew back to you the next day—hope it was with plans to come back here very soon—we like him! And it looks as though you obviously like three splendid chaps from Dublin (Ireland) who call themselves The Bachelors. They've become specialists at reviving the oldies, and after a big one here with "I Believe" they've come out with "Ramona," and it looks as though this could be another large slice of hit parade fame for them. I see that you're already acquainted with "Diane," so you've got two lovely surprises yet to come.

By the way, along with The Beatles and The Rolling Stones crazes, there's another rage over here at the moment: jokes (you say gags, don't you?), all centered around the elephant! An example: QUESTION: How do you put six elephants in a small sports automobile? ANSWER: Three in the front and three in the back!

I see, too, that our group The Swinging Blue Jeans have met with your approval, but perhaps, as yet, you haven't met two other groups, The Hollies and The Fourmost. They're building up quite a following over here. The Fourmost are at No. 6 this week with "A Little Lovin'," and The Hollies have just released a new single called, "Here I Go Again," and that's just the way it looks.

I've got a terrible shock for you; but, in fact, I'm reluctant to throw the whole of America into chaos, so I think I'll keep it to myself just a little longer.



Alan Freeman, Frankie Vaughan

Now I've said it, haven't I? Perhaps I should tell you now. I



Steve Brodie of Best Record Distributors in Buffalo is in Europe on a five-week business and pleasure trip.

Phyllis Fairbanks of Music-MusicMusic Inc. writes that The Hunters folk group currently appearing on stage at The Radio City Music Hall, made a special appearance at the traditional "I Am An American Day" ceremonies in Central Park May 24.

Producer Gene Nash has signed Nancy Lowe Love to script the first of a series of country musical film features starring LeRoy Van Dyke, to be produced by their Bandshell Productions, Inc. Titled "Singing Partners," the Hollywood picture will also star other artists in the country music field. Van Dyke and Nash have just completed 13 TV programs in Toronto, Canada, for syndication.

Jack Hansen, conductor, arranger and artist for Dance Along Records, has just returned from a novel promo trip. Hansen, who feels that artist-

distributor relations are as important as manufacturer-distributor relations, made the trip exclusively to visit Dance Along's distributors.

Pappy Daily has just released Danny and Audrey Harrison's first hymn record on his "D" label. The songs, "The Lord's Masterpiece" and "He Heard Me Cry," were penned by Danny. Material was cut at RCA in Nashville, Tenn.

Quentin "Reed" Welty, bossman of B-W Music, Inc., on a flying trip into N.Y.C. this past week for talks with United Artists brass regarding B-W's star artist, Kathy Dee, who records for UA. Welty was also recently granted life membership in the Nashville Chapter of the National Academy of Recording Arts and Sciences.

Composer Chet Gierlach is hot with Marcia Brody's 20th Fox cutting, "Don't Tell Anyone" and "Concerto For Swingers," by Bruce Steeg on Syse Records.

The public relations firm of Marvin Drager Inc. has been retained to represent Musicor Records and its subsidiary label, Music and Voice Records, it was announced by Art Talmadge, President.

won't. I'll be strong and keep it a little longer. And in the meantime you all go along to your doctor and tell him you need something to fortify your nerves!

Now, although I dislike apologies, I must pass mine on to you, because last week I rambled on about The Dave Clark Five being over there with you by then. I feel such an idiot, and from some of my mail, the feeling's merited! Anyway, the truth is that at that particular time Dave and the boys were touring Sweden. And what a time they had! Dave has suffered a broken drum skin. (I must ring my Doctor—I just don't quite know which part of the body the "drum" is, and I would like to be able to carry out self-emergency treatment!) They've been performing in open-air theaters, and their keen Swedish fans have had easy access to the stage, with the result that a Swedish foot went through one of the amplifiers.

I think I'll fly to Sweden this weekend and sample one of their famous Sauna baths. They put you in a hot room; then some attendant belts you with the branch of a Sauna tree, makes you jump into a freezing pool, orders you back into the heat room, gives you a second beating, orders you back into the pool, half kills you with a massage and then has the hide to ask "Are you feeling better, sir?"

Billy Eckstine opened last week at Newcastle's new "Dolce Vita" night club, in great style. I'm delighted to say that your Mary Wells has just jumped into the charts here with her new one entitled "My Guy." By the way, did I tell you that I've been invited to take part in a British horror film? I said to the director, "Will I be playing any new releases in the film?" And he said "Dracula hasn't made any recently, has he?" Now there's wit for you. It's all about "Creeping Vines" and I looked at the script yesterday, and found that I'm playing the second creep!

My masseur George is looking very impatient, and I must get back on that table and let him complete "Operation Massage." I've got a feeling that he's been looking over my shoulder as I've been writing this. I DO wish George would stop singing. I mean, I just must tell him that a Singing Masseur is out of the question!

Yes George, I know you sing in tune. No George, I think it's a very good voice. But George . . . Now George . . . why are . . . you massaging MY NECK!



Frank Fontaine, second from left, is presented with a birthday cake at his recent benefit performance for the 365 Club, dedicated to the physically handicapped, Chattanooga, Tenn.

Fontaine Stars in Benefit

Frank Fontaine, ABC-Paramount recording artist and featured comedian on the Jackie Gleason television TVer, "... put thousands of Chattanoogans in his pocket," according to The Chattanooga Times, when he appeared earlier this month at a benefit performance for the 365 Club to help the handicapped at Operation Crossroads, Siskins Rehabilitation Center for the Physically Handicapped.

With other stars, Fontaine performed before an audience of over 5,000 in Chattanooga's Memorial Auditorium. In the role of Crazy Guggenheim, the character he portrays on the Gleason TV series, he mugged and told jokes, and the enthusiastic crowd called him back to the stage again and again. He also sang many of the old standard songs that have made him one of ABC-Paramount's top recording artists.

Met by a waiting crowd of thousands at the airport, Fontaine was serenaded by the City High School Band, playing the songs he sings on the Gleason show. Walking from the plane on a red carpet, he was given the key to the city by Vice Mayor Petersen and presented with a cane carved in the likeness of Crazy Guggenheim. Fontaine autographed record jackets at the airport where one thousand of them were sold, with proceeds going to the 365 Club.

At the close of his performance, he was presented with a big birthday cake on stage by the 365 Club. Fontaine, the father of 11 children, spends much of his free time traveling to children's hospitals and giving benefit performances.

Jazz Review

Brubeck Gig at Carnegie

NEW YORK—The Dave Brubeck Quartet, having just flown in via San Francisco from their Japanese tour a few hours earlier, gave a pleasant if unspectacular concert at Carnegie Hall Friday, May 22.

The influence of their recent trip showed in their two opening numbers, "Tokyo Blues" and "Koto Song," the latter an unrehearsed blues arrangement (according to Brubeck) based upon the five note tuning of this ancient Japanese instrument. The group then experimented with more familiar material, "Pennies From Heaven," "Some Day My Prince Will Come" and "Tan-

gerine."

It was at this point that the performance tensed somewhat; and at the end of this number Brubeck signalled for the intermission. Up until then the jazz had been warm and relaxed, perhaps best exemplified by Gene Wright's "Rude Old Man." During the second half the Quartet played a couple of pieces from their new Columbia album "Time Changes" and ended with Paul Desmond's hit composition, "Take Five."

All in all, a relaxed and generally high standard Brubeck jazz performance.

-Terry Moyes.

Colpix Staffers Launch 'Ships'

The Colpix promotion and sales staffs are currently on the road, plugging "The Long Ships" LP by Charles Albertine. Chris Saner, who heads distributor and rack operations for the label, will call on distributors and rack jobbers in Nashville, Memphis, St. Louis, Indianapolis and Cincinnati. Danny Davis, national promotion director, will visit Cleveland, Detroit and Chicago.

Lenny Meisel, eastern promotion director will have stops in Hartford, Boston and the Baltimore-Washington area. Independent promo men Roger Gordon and Eddie Kilroy will also be extensively working on "The Long Ships." Gordon's territory includes Los Angeles, Salt Lake City, San Francisco, Seattle, Denver and El Paso. Kilroy will cover Dallas, Houston, New Orleans, and Miami.

Ray Lawrence, general sales manager for Colpix, also left on May 23 for a week of business conferences on the west coast. Before leaving Lawrence made two distributor changes. New Colpix distributors in Albany and Atlanta, repectively, are Delta Distributing Company and Godwin Distributing Company.



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Company	Distrib	
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STATION BREAKS



Hal Durham has joined the announcing staff as WSM-Nashville, Tenn., Ott Devine infos . . . Stan Brooks has been promoted to WINS-New York News Director . . . Bob Alan of WLTN-Littleton, N. H., could use all available c/w disks for the station's country programming.

Radio station news directors from throughout the U. S. and Canada participated last week in Radio Press International's first convention in New York. R. Peter Straus, Straus Broadcasting Group prexy, and Michael J. Minahan, RPI veep and general manager, gave the major addresses.

Dick Clark's teen-slanted news show is now being carried by 274 stations across the land . . . WDGY-Minneapolis-St. Paul has been presented with a certificate of appreciation for "a high sense of loyalty, devotion and initiative to the best interests of the nation" by the United States Marine Corps.

KFDI-Wichita is now on 24 hours a day seven days a week, and they're celebrating the event for two weeks with special programs.

Herman Amis and George Hudson of WNJR-Newark, N. J. will produce a weekly series of gospel music programs at the New Jersey Tercentenary Pavilion at the World's Fair.

George E. Costello is now at WPEN-Philadelphia doing the chief music librarian duties and programming lots of good listening . . . Johnny Canton informs all that KUDL-Kansas City broadcast the Indianapolis 500 Mile Race this Memorial Day . . . WMCA-New York City "Good Guy" Harry Harrison has added two more "good guys" to his listening audience. They're his newly born twin sons, Michael and Patrick.

Honorary Cousin



Sergio Franchi, guesting on Elvis Presley's current movie set, is made an honorable "Kissin' Cousin" by Elvis. Elvis' "Kissin' Cousins" album, spearhead of a two-month (April-May) RCA Victor promo campaign for all Presley product, has been a best-seller since release in April.



RIC stands for Recording Industries Corporation which stands for great artists in every music category, well recorded and aggressively and intelligently promoted.

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16 New LPs From Colpix

Colpix Records will host a distributor sales meeting at the Eden Roc Hotel in Miami Beach on June 28. Sixteen new albums will be presented at the sales conference. The packages will include LPs in several categories by both newlysigned, Colpix artists and by artists who have long been on the Colpix roster.

Sound tracks included among the new albums are "The NEW Interns." "The Long Ships," "Hey There, It's Yogi Bear" and "Song Without End," which has been repackaged and sub-titled "The Immortal Music of Franz Liszt."

Jazz sets include "Chet Baker" and "England's New Big Band Sound" by the Laurie Johnson Orchestra. LPs in the folk category are "The Chad Mitchell Trio," "Folksy Nina" by Nina Simone, "The Sawbuck Singers" and "In Concert — Everybody's Listening" by The Chad Mitchell Trio and The Gatemen.

Pop albums include "The Last Time I Saw Paris" by Jane Morgan, "But Beautiful" by The Will Bronson Singers, "Groovy Goodies" by various artists and "More Teenage Triangle" by James Darren, Shelley Fabares and Paul Petersen.

Hot LP

Documentary Beatle-Big

Here's how it happened. Ed Rudy, the only only American reporter to accompany The Beatles throughout their entire American tour, produced and narrated a radio documentary featuring interviews with the Liverpudlian lads for presentation on the entire Radio Pulsebeat News network of independent audio outlets. Rudy did the live broadcast coverage of The Beatles tour for radio stations (mainly top pop programmers) throughout the United States, Canada and much of the English speaking world.

The broadcast documentary, "The American Tour With Ed Rudy," received great listener response, and thousands of requests to purchase copies of the transcription poured in from Beatlemania-stricken teenagers. A limited number of copies of the transcriptions were made available to the radio stations to sell to Beatle-fans at \$2.98, but the demand increased instead of being satisfied.

Copies of the transcribed documentary broadcast, featuring the announcer-deejay (who is also a syndicated Broadway columnist), and the live interviews with The Beatles, are now available in most record shops, Rudy reports. There has been no change in the actual radio documentary, but a new 32 page Beatle-book, with pix and stories, has been added.

Era Overseas

World-wide affiliated Era, International Film and Recording Enterprises, Inc., has completed negotiations with foreign record producers for overseas distribution of the American-based company's bi-lingual and English lyric records, according to T. R. Wayman, Associate Producer.

Company has signed contracts with record producers in six countries in Asia, Europe and South America. The contracts call for the pressing and distribution of Era's Galaxie and Encore labels.

The new releases will also include a comedy album, "Woody Allen," and a specialty LP, "Modern Square Dances."

Ray Lawrence, Colpix general sales manager, is preparing a merchandising and sales deal for the new albums. The plan is tentatively entitled, "The Red Carpet Is Out." Details of the plan are to be announced later.

Artist Signed



Burt C. Goldblatt, right, has been signed to head RIC Records' Art Department, it was announced last week by RIC President, Joe Csida. The much-awarded Art Director has designed over 3,500 LP covers.

Sue Ska Soon

Juggy Murray reports that Sue is readying a Jamaica Ska slice, "Surely I Love You," by Tony Washington, a British import.



(Albums on chart 10 weeks or less showing greatest upward movement)

SOMETHING SPECIAL FOR YOUNG LOVERS R. Charles Singers—Command DRS 866; RS 866 SD

COTTON CANDY
A. Hirt—RCA Victor LPM 2917
WHO'S AFRAID OF VIRGINIA WOOLF?
J. Smith—Verve V 8583; V6 8583
HIGH SPIRITS

Original Cast—ABC Paramount ABC OC 1
IT MUST HAVE BEEN SOMETHING I SAID
Smothers Brothers—Mercury MG 20904;
SR 60904

TODAY, TOMORROW, FOREVER N. Wilson—Capitol T 2082
MARY WELLS' GREATEST HITS

FROM RUSSIA WITH LOVE Soundtrack—United Artists UAL 4114; UAS 5114

THE AMERICAN TOUR
Ed Rudy, The Beatles—News
Documentary

NEW ORLEANS AT MIDNIGHT Pete Fountain—Coral CRL 57429 DISCOVERY Vikki Carr—Liberty LRP 3554

MOTORTOWN REVUE, VOL. 2 Various Artists—Motown 615 REFLECTIONS P. Nero—RCA Victor LPM 2853 CHUCK BERRY'S GREATEST HITS

Chess LP 1485
SPEAK TO ME OF LOVE
R. Conniff—Columbia CL 2150
CALL ME IRRESPONSIBLE
J. Jones—Kapp KL 1328

FOREVER

No Vaughn—Dot DLP 3578

SWINGLE SINGERS GO BAROQUE
Philips—PHS 600135

BOYS BOYS BOYS
L. Gore-Mercury MG 20901; SR 60901
RACK IN TOWN

BACK IN TOWN
Kingston Trio—Capitol T 2081
NEW YORK WONDERLAND
A. Kostelanetz—Columbia CL 2138

TOP 40 (**) R&B

- 1 MY GUY M. Wells—Motown 1076
- 2 WALK ON BY D. Warwick—Sceptor 1274
- 3 I WISH SOMEONE WOULD CARE
 1. Thomas—Imperial 66013
- 4 I DON'T WANT TO BE HURT ANYMORE
- 5 ONCE UPON A TIME M. Gaye & M. Wells—Motown 1057
- 6 EVERY LITTLE BIT HURTS B. Holloway—Tamla 54094
- 7 GOOOBYE BABY S. Burke—Atlantic 2226
- 8 WHAT'S THE MATTER WITH YOU BABY M. Gaye & M. Wells-Motown 1057
- 9 LOVING YOU MORE EVERY DAY E. James—Argo 5465
- 10 I'M SO PROUD Impressions—ABC 105
- 11 HURT BY LOVE
 I. Foxx—Symbol 120-001
- 12 ROCK ME BABY B. B. King—Kent 393
- 13 GIVING UP G. Knight & Pips—Maxx 326
- 14 ONE WAY LOVE Drifters—Atlantic 2225
- 15 ANOTHER CUP OF COFFEE B. Benton—Mercury 72266
- 16 ROMEO & JULIET
 Reflections—Golden World 6008
- 17 SHOOP SHOOP SONG B. Everett—Vee Jay 585
- 18 TOO LATE TO TURN BACK NOW B. Benton—Mercury 72266
- 19 SOMEOAY WE'RE GONNA LOVE AGAIN
 B. Lewis—Atlantic 2227
- 20 KIKO J. McGriff-Sue 10-001
- 21 PRECIOUS WORDS Wallace Bros.—Sims 174
- 22 GIVING UP ON LOVE J. Butler—Vee Jay 588
- 23 BIG BOSS LINE J. Wilson—Brunswick 55266
- 24 WHO'S AFRAID OF VIRGINIA WOOLF
 J. Smith--Verve 10314
- 25 NO PARTICULAR PLACE TO GO C. Berry—Chess 1898
- 26 SPEND A LITTLE TIME Barbara Lewis-Atlantic 2227
- 27 ONE GIRL
 G. Mimms & Enchanters—UA 715
- 28 BEG ME Chuck Jackson—Wand 154
- 29 SOMETHING YOU GOT Alvin Robinson—Tiger 104
- 30 LITTLE TRACEY
 W. Kelly—Verve 10316
- 31 THE MATADOR
 M. Lance—Okeh 7191
 32 YOU'RE A WONDERFUL ONE
- M. Gaye—Tamla 54093 33 IN MY LONELY ROOM
- M. & Vandellas—Gordy 7031
 34 THE RULES OF LOVE
- Orlons—Cameo 319
 35 TROUBLE I'VE HAD
 Clarence Ashe—J&S 1466
- 36 THE WAY YOU OO THE THINGS YOU DO Temptations—Gordy 7028
- 37 JUST AIN'T ENOUGH LOVE E. Holland—Motown 1058
- 38 NADINE
- C. Berry-Chess 1883
- 39 I'LL BE IN TROUBLE Temptations—Gordy 7032
- 40 SOUL HOOTENANNY
 G. Chandler—Constellation 114

King for a Month



Outstanding Performance in all areas of artist promotion and merchandising have earned Mercury's "King For a Month" award for Eddie Lambert, left, of Florida Music Sales, Miami. Surprise presentation was made by Mercury's VP, Sales, Kenny Myers, second from left. Watching are Steve Brookmire of Florida Music Sales, and Harry Kelly, Mercury-Wing Sales Manager.



The Rip Chords

Rip Chords LP, DatesAnnounced

Columbia Records is rushing the release of "Three Window Coupe," an album featuring the vocal-instrumental group, The Rip Chords. The album takes its title from the group's current best-selling single and includes other selections with hot rod and surfing themes.

In addition, Bob Crystal, manager for The Rip Chords, has announced that the group will participate in the Dick Clark touring presentation this summer. The tour will take the group to 74 cities from coast to coast, commencing June 26 and ending on Sept. 7.

Jazz Singer Pacted

NEW YORK — Powertree Records has added jazz singer Joe Lee Wilson to its roster. The label plans to complete an album by the singer as soon as his busy schedule permits.



Randy Paige, 20th Century Fox recording star, met with Phyllis McGuire of the singing McGuire Sisters during his stopover in New York en route to a tour of England and Scotland. Randy's new disk, "That's My Desire," is just out.

'Robin' LP Out

BURBANK, CALIF.—"Robin And The 7 Hoods," the Frank Sinatra-Bing Crosby-Dean Martin-Sammy Davis, Jr.-starring musical film, is receiving top sound track album attention from Reprise Records.

The new LP has already had two singles released from it: Frank Sinatra's "My Kind of Town," and Bing Crosby's "Don't Be a Do-Badder."

Two to Crusader

HOLLYWOOD—Harry Maselow of Crusader Records has announced acquisition for distribution of the Calendar single, "Image"—"a discovery on K.F.W.B. over the weekend until Brenda Lee knocked it off!"—and "Pink Elephants" on Diplomacy.

Sometimes
we're rightHOORAY!
Sometimes
we're wrongBOO!
This time
we're
very right!

"NO PARTICULAR PLACE TO GO"

Chuck Berry CHESS 1898

"LOVE AIN'T NOTHIN'"

Johnny Nash ARGO 5471

"I Understand them"

The Patty Cakes



Ronnie Likes Ringo

ROCHESTER, N.Y. - Veronica Lee, Centaur Records pactee, provides a good example of the changing times in artists' biographies. Under her "Vital Statistics," along with such standard items as Age: 13; Weight: 73 pounds; Favorite School Subject: English, a peruser can now find the category Favorite Beatle. Hers happens to be Ringo.

Coincidentally, her first Centaur single is "Ringo Did It" and "Foreign Boy."

Reprise & Singles

BURBANK, CALIF.—Reprise Records has announced that it plans expanded activity in the singles record market. Jimmy Bowen, A & R Chief for Reprise, is undertaking an extensive search for new talent. and masters to expand the Reprise artist roster.

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Shreveport, La.

June Decca C/W Month

has once again designated the month of June as country music month. and has instituted a dealer incentive plan on its entire LP and EP catalog of country and western music and artists.

The program makes available the full Decca LP and EP catalogs of such standard c & w artists as Bill Anderson, Patsy Cline, Jimmy Davis, Red Foley, Billy Grammer, Goldie Hill, Loretta Lynn, Jimmy Martin, Bill Monroe, Jimmy "C" Newman, Webb Pierce, Ernest Tubb, Kitty Wells and The Wilburn Brothers.

In aid of the promotion a full color litho book has been prepared spotlighting all the new releases and highlighting the entire promotion and is now in the hands of the Decca field force. Tear-out order forms have also been included to aid the dealer in ordering his needs.

Ten different easel-mounted window and in-store displays have been prepared and are now available in quantity from all the local Decca branches.



TOP POP-5 YEARS AGO

JUNE 8, 1959

- 1. BATTLE OF NEW ORLEANS
- J. Horton—Columbia
 2. PERSONALITY
- ABC Paramount J. KANSAS CITY
- W. Harrison— 4. DREAM LOVER
- 5. QUIET VILLAGE
- M. Denny—Liberty
 6. A TEENAGER IN LOVE
- Dion and the Belmonts—Laurie
 7. TALLAHASSEE LASSIE
- 8. ONLY YOU
- -Capitol F. Pourcel—C 9. HAPPY ORGAN
- D. B. Cortez—Clocb 10. GOODBYE, JIMMY, GOODBYE (. Linden—Felsted

TOP R&B—5 YEARS AGO JUNE 8, 1959

- 1. PERSONALITY
- L. Price—Al 2. KANSAS CITY ABC Paramount
- W. Harrison—Fury
 3. ENDLESSLY
- Brook Benton—Mercury
 4. SO FINE
- Siestas—O
 5. I'M READY
- 6. QUIET VILLAGE
- M. Denny—Liberty
 7. THERE'S SOMETHING ON YOUR MIND
- B. J. McNeeley—Swingin'

 8. DREAM LOVER
- 9. ALONG CAME JONES
- The Coasters—Atco 10. JUST KEEP IT UP D. Clark—Abner



ME (Acclaim, BMI) CINCINNATI, OHIO (Moss-Rose, BMI)

BILL ANDERSON—Decca 31630.

Bill sings about a guy who was so self-centered that he shut out his only true love. The country crooner does a sensitive job and is aided by a well arranged chorale backing. Quite a pretty slice.

THE NESTER (Tree, BMI) THE RIDER (Cedarwood, BMI)

LEFTY FRIZZELL—Columbia 4-43051.

Lefty sings the saga of a nester protesting what sounds like squatter's rights. It's a tale of love and pride in land has a valuable message. Country fans will appreciate the sounds here.

I THOUGHT I HEARD YOU CALLING MY NAME (Golden West, BMI) SOME OF THESE NIGHTS (Whitmark, ASCAP)

IOE DEE AND TOPHANDS-Riccio 1107.

Joe and the rest of his group sing a sad song about a guy who bid his girl goodbye but can't forget her. The musical set-up is mournful and moving. Some fine instrumental accompaniment is included.

ASK MARIE (Acuff-Rose, BMI) SUGAR LUMP (Raleigh, BMI)

SONNY JAMES—Capitol 5197.

Sonny is heartbroken, and the emotion comes across on this tune about his girl who just upped and left him one day. The singer is joined by a femme chorus who echo his burning questions. The flip is a cutie and could also go.

I LOVE TO DANCE WITH ANNIE (Acuff-Rose, BMI) MY HEART WOULD KNOW (Fred Rose, BMI)

ERNEST ASHWORTH—Hickory 1265.

Ernest's Annie sings into his ear when they dance. So the activity is loads of fun for him. It'll be fun for listeners, too, since the tune is fast and funny. Ernest is having a good time and so are the other singers.

YONDER THIS ROAD ENDS (By-Nash, BMI) HALF OPEN DOOR (Chinquapin, BMI)

CURLEY KINSEY—Big Country 1003.

Curley tells the story of a man who's had a sad life, but he means to go on anyway. The verse is slow and pensive, but the refrain is fast and driven home by a rousing chorus group. This one could gather a following both for its sentiment and its execution.

THINK OF ME, THINKING OF YOU (E. H. Morris, ASCAP) YOU NEARLY LOSE YOUR MIND (American, BMI)

REX ZARIO—Archway 102.

Rex has some advice for his girl which he tells in this easily meandering c/w tune that falls pleasantly on the ears. He has success ahead with this one, and fans will rally to his side when the word gets out.



DISK JOCKEY REPORTS



JIM COLE WYCA-Hammond, Ind.

1. Together Again (Buck Owens)
2. Welcome To My World (Jim Reeves)
3. Keeping Up With The Joneses
(F. Young-M. Singleton)
4. Walking Talking Cryin' (J. Wright)
5. Love Letters In The Sand (P. Cline)
6. A Week In The Country (E. Ashworth)
7. Five Little Fingers (B. Anderson)
8. Burning Memories (R. Price)
9. Don't Take Advantage Of Me (B. Owens)
10. More In '64 (J. Nesbitt)

GLEN GOZA KCAD-Abilene, Tex.

Dance Me (R. Miller)
Gossip Tree (G. Morris)
My Heart Skips A Beat (B. Owens)
French Riviera (W. Pierce)
Forever (Pete Drake)
Sorrow On The Rocks (P. Wagoner)
Got 2 Again (R. Miller)
Invisible Tear (N. Miller)
Love Is No Excuse (J. Reeves-D. West)
You're The Nearest Thing To Heaven
(D. Beard) (D. Beard)

ED LAURENCE

CJGX-Saskatchewan, Canada

That's All that Matters

That's All that Matters
My Heart Skips A Beat (Buck Owens)
Welcome To My World (Jim Reeves)
Love Is No Excuse (Jim Reeves)
Take Me As I Am
Big Old House
Baltimore (Sonny James)
Dance Me (R. Miller)
Give It Back To The Indians
Keeping Up With The Joneses
(Singleton/Young)

CHUCK BRIGMAN WNOH-Raleigh, N. C.

WNOH-Raleigh, N. C.
My Heart Skips A Beat (Buck Owens)
Breakfast With The Blues (Mank Snow)
Together Again (Buck Owens)
Wine, Women And Song (Loretta Lynn)
Least Of All You (Sonny James)
It's Lonesome (Billy Walker)
The Price We Have To Pay (Bob & Hazel)
Baltimore (Sonny James)
Second Fiddle (Jean Shepard)
Where Does A Little Tear Come From
(George Jones)

PETE BARRETT

WRWH-Cleveland, Ga.

1. Looking For More In '64 (Jim Nesbitt)
2. Burning Memories (Ray Price)
3. Understand Your Man (Johnny Cash)
4. I'm Hanging Up The Phone (Carl Butler)
5. You Took Her Off My Hands (M. Worth)
6. Pick Of The Week (Roy Drusky)
7. Love Is No Excuse (Jim Reeves)
8. Be Quiet Mind (Ott Stephens)
9. Dute (Cair Grant)

9. Dust (Cain Grant) 10. Missing Persons (Coleman O'Neal)

DOUG SMITH

WKMF-Flint, Mich

N.KMY-PIINT, MICH.

1. Together Again (Buck Owens)

2. Sorrow On The Rocks (Porter Wagoner)

3. Memory #1 (Webb Pierce)

4. Looking For More In '64 (Jim Nesbitt)

5. Yesterday's Gone (The Overlanders)

6. Love Is No Excuse (J. Reeves/D, West)

7. My Heart Skips A Beat (Buck Owens)

8. That Son Of A Saginaw Fisherman (Ritter)

9. Dust (Cain Grant)

10. Slipping Around (M. Worth, G. Morgan)

VIRG BRINNON KPEG-Spokane, Wash

1. Two Little Boys (Jean Shepard)
2. Half Breed (Bobby Wayne)
3. Things To Remember (Leon McAuliff)
4. Twinkle Toes (Billy Wayne)
5. Just A Message (Carl Butler)
6. My Heart Skips A Beat (Buck Owens)
7. Invisible Tears (Ned Miller)
8. Wine, Women And Song (Loretta Lynn)
9. Sorrow On The Rocks (Porter Wagoner)
10. Burning Memories (Ray Price)

SHERIFF "TEX" DAVIS WCMS-Norfolk, Va.

WCMS-Norfolk, Va.

Burning Memories (Ray Price)
Blue Train (John D. Loudermilk)
My Heart Skips A Bear (Buck Owens)
Sam Hill (Merle Haggard)
Looking For More In '64 (Jim Nesbitt)
Easy Come, Easy Go (Bill Anderson)
Keep Those Cards And Letters Comin' In
(Johnny & Jonie Mosby)
Sogrow On The Rocks (Porter Wagoner)
That Son Of A Saginaw Fisherman (Ritter)
Angel On Leave (Jimmy "C" Newman)

BIG JIM TURNER
WYND-Sarasota, Fla.
My Heart Skips A Beat (Buck Owens)
I Can Stand It (Bill Phillips)
Love Is No Excuse (J. Reeves, D. West)
Sorrow On The Rocks (Porter Wagoner)
More In '64 (Jim Nesbitt)
Easy Rocking Chair (Jerry Smith)
Wine, Women And Song (Loretta Lynn)
Walking, Talking, Crying (Johnny Wright)
Follow Closely By My Teardrops (Locklin)
Together Again (Buck Owens)

DAVE EVANS KWOW-Pomona, Calif

KWOW-Pomona, Calif.

1. Burning Memories (R. Price)

2. My Heart Skips A Beat (Buck Owens)

3. Together Again (Buck Owens)

4. Just To Ease The Pain (H. Thompson)

5. Breakfast With The Blues (Hank Snow)

6. Summer Skies And Golden Sands
(J. Newman)

7. My Baby Walks All Over Me (J. Sea)

8. Wine, Women And Song (Loretta Lynn)

9. Double Like (J. Carson)

10. Life Of The Party (Porter Wagoner)

JAY BENNETT KFDI-Wichita, Kan

KFDI-Wichita, Kan,
My Heart Skips A Beat (Buck Owens)
Burning Memories (R. Price)
Keeping Up With The Joneses
(M. Singleton-F. Young)
Timber I'm Falling (F. Huskey)
Welcome To My World (Jim Reeves)
Sorrow On The Rocks (P. Wagoner)
Together Again (B. Owens)
I Can Stand It (B. Phillips)
Breakfast With The Blues (Hank Snow)
Followed Closely By My Teardrops
(H. Locklin)

"SWAMPWATER JAKE" WGHM—Skowhegan, Maine

WGHM—Skowhegan, Maine
My Heart Stios a Beat (Buck Owens)
There's a Friend In The Way
(George Jones, Melba Montgomery)
Looking For More In '64 (Jim Nesbitt)
Keeping Up With the Joneses
(Margie Singleton, Faron Young)
Breakfast with the Blues (Hank Snow)
Forever (Pete Drake)
Take My Ring Off Your Finger (Carl Smith)
I Don't Love You Anymore (Charlie Louvin)
Understand Your Man (Johnny Cash)
Walkin'. Talkin', Cryin', Barely Beatin'
My Broken Heart (J. Wright)

JERRY STARR

JERRY STARR
WDOL-Athens, Georgia
Frosty Window Pane (Joe Penny)
Looking For More In '64 (Jim Nesbitt)
Understand Your Gal (Margie Bowes)
Be Quiet, Mind (Ott Stephens)
From Brown to Blue (Frank Taylor)
Meet Me Tonight Outside of Town
(Jim Howard)

O. Meer Me Tonight Outside of Town (Jim Howard) 7. Burning Memories (Ray Price) 8. Together Again (Buck Owens) 9. Pick of the Week (Roy Drusky) 10. The First Step Down (Bob Jennings)

ROYCE HOLT WEKY-Richmond, Ky.

WEKY-Richmond, Ky.

Mv Heart Skins a Beat (Buck Owens)
Keeping Up With The Joneses
(M. Singleton)
Welrome to My World (Jim Reeves)
Together Again (Buck Owens)
Circumstances (B. Walker)
Memery #1 (Webb Pierce)
The Violet and A Rose (Wanda Jackson)
Not My Kind of People (Stonewall Jackson)
Keo Those Cards and Letters Coming In
(J. & J. Mosby)
Son of a Saginaw Fisherman (Tex Ritter)

JIMMY SIMS WSWN—Belle Glade, Fla

My Heart Skips a Beat (Buck Owens) Welcome To My World (Jim Reeves) Together Again (Buck Owens) I Don't Love You Anymore (Charlie Louvin)

I Don't Love Tou Anymore (Charlie Louvin)
Invisible Tears (Ned Miller)
Baltimore (Sonny James)
Time (B. J. Johnson)
Love Is No Excuse (Jim Reeves, Pattie West)
Linda With The Lonely Eyes

(George Hamilton)
You Took Him Off My Hands
(Marion Worth)

ACE BALL
KHEM—Big Springs, Tex.

1. Second Fiddle (Jean Shepard)
2. My Heart Skips A Beat (Buck Owens)
3. Burning Memories (Ray Price)
4. I Can Stand 1t (Bill Phillips)
5. Looking For More In '64 (Jim Nesbitt)
6. I'm Hanging Up The Phone (C. & P. Butler)
7. Keep Those Cards and Letters Coming In (J. & J. Mosby)
8. Waitin' (Pee Wee King, R. Stewart)
9. When the World's On Fire (Tillman Franks)
10. Eight Years (Claude Gray)

NASHVILLE

BY ED HAMILTON

Tompall And The Glaser Brothers are back in Music City after a midwest tour that afforded them a visit with their parents in Nebraska. On the tour, they worked the Aragon Ballroom in Chicago with Roy Drusky and Dottie West. Despite the fact there were tornado warnings in the area, a large crowd of country music loving Chicagoans turned out for the show.

Their new Decca release will be a first for the boys: the first time they've used fiddle and steel guitar as lead instruments. But they say it will definitely not be their last!

Hayride Rides Again

Program Director Frank Page took KWKH's Louisiana Hayride into San Angelo, Texas, this past Saturday for a big show in the Coliseum there. Featured were Faron Young, Claude King, Bob Luman, Dave Dudley, Johnny Sea, Rusty & Doug, Ray Frushay and Nat Stuckey & The Louisiana Hayriders.

Stuckey and Page were in Music City recently for Nat's new session at Columbia Studios produced by Russell Sims for his Sims label. Kudos to Frank and all the gang at KWKH for a great job on promoting country music and the Louisiana Hayride.

United Artists' George Jones back home in Vidor, Texas, after a 16-day tour that carried him all the way from New York to Florida and back into Indiana. George plans to open a big new night club in Beaumont this Thursday before going to San Antonio for a 10-day run at the Teen Fair Of Texas. Then later this month into Music City for sessions under Pappy Daily.

Sonny James is busy catching up on rest here after two weeks on the road. Most of the time has been spent, however, with Manager Bob Neal and Capitol's Ken Nelson regarding Sonny's new Capitol release, due shortly.

Greenwoods Pull Green

One of the hottest albums in these parts is "The Greenwoods -Folk Instrumentals" on Decca. Air play on practically every radio station hereabouts and throughout other sections of the country has forced Decca to pull a couple of tracks out for a single. "Silver Dagger" got our nod from the start and will probably be the plug side. Greenwoods are made up of Charlie McCoy, harmonica; Wayne Moss, guitar; Mack Gayden, 12 string guitar; Willie Collins, banjo; and Quitman Dennis, bass. Neil Wilburn did most of the arrangements and all the sound engineering. All are Music City lads.

Lucky Moeller of the Denny-Moeller Talent Agency has completed negotiations with the Michael North Agency for Flatt & Scruggs and The Foggy Mountain Boys to appear with The Beverly Hillbillies at the Wisconsin State Fair Aug. 14-18.

Cedarwood's Marijohn Wilkins was treated to a surprise housewarming at her new ranch home here in Brentwood this past weekend by a host of Music City stars. Mel Tillis in from Groveland, Fla. for Cedarwood demo sessions. Webb Pierce's bowling team competing in the money at recent regional tournaments in Cincinnati.

Moving Time

WSM's T. Tommy Cutrer, his lovely wife Vicki, and all five children have moved in with Jimmy and Mae Newman. They sold their home here (used to be Roy Acuff's) and bought another in Jackson, Miss. where Tommy bought his radio station. They'll be moving there as soon as school is out.

Jim Reeves Enterprises' front man Ray Baker is terribly busy lately. Ray infos they've had sides cut by Eddy Arnold, Margie Singleton, Stonewall Jackson, Johnny Sea, Diane Minor, Bill Carlisle and the boss, Jim Reeves, naturally. They are also copublishers on Bill Anderson's great new Decca single, "Me." To top it all off, Ray's got a hit-sounding single in "A Million Miles Or More."

Decca's Burl Ives is in from boating with Owen Bradley on Music City's Old Hickory Lake. Jimmy Hyde's Carousel, the pride of Printer's Alley, holding big Hank Garland night June 1 headed up by Boots Randolph, Bob Moore and many other local personalities.

Top Country Singles

Sam	330003044400033043	CLANGE PARTIE DE LE COLOR DE L'ALLES RESULTANTS DE L'ALLES DE L'ALLES REPUBBLICATION DE L'ALLES DE L'ALLES DE L	nana ham ena n
This Wk.	Last Wk.	Wks Ch	
1	1	BURNING MEMORIES R. Price—Columbia 42971	13
2	2	MY HEART SKIPS A BEAT B. Owens—Capitol 15136	15
3	5	SORROW ON THE ROCKS P. Wagoner—RCA 8338	11
4	6	WINE, WOMEN AND SONG L. Lynn-Decca 31608	8
5	7	KEEPING UP WITH THE JONESES M. Singleton & F. Young—Mercury 72237	14
6	3	UNDERSTAND YOUR MAN J. Cash—Columbia 42964	17
* 7	11	GONNA GET ALONG WITHOUT YOU NOW S. Davis—RCA 8347	9
8	9	INVISIBLE TEARS N. Miller—Fabor 128	10
* 9	15	MEMORY # 1 B. Walker—Columbia 31617	6
10	12	LOVE IS NO EXCUSE J. Reeves & D. West—RCA 8324	15
11	14	CIRCUMSTANCES B. Walker—Columbia 43010	7
12	10	TOGETHER AGAIN B. Owens—Capitol 5136	10
13	8	WELCOME TO MY WORLD J. Reeves—RCA 8398	24
14	5	BALTIMORE S. James—Capitol 5129	14
15	13	SAGINAW, MICHIGAN L. Frizzell—Columbia 42947	24
16	16	BREAKFAST WITH THE BLUES H. Snow—RCA 8334	10
17	18	LOOKING FOR MORE IN '64 J. Nesbitt—Chart 1065	11
18	17	BLUE TRAIN OF HEARTBREAK LINE J. D. Loudermilk—RCA 8308	13
19	19	THIS WHITE CIRCLE ON MY FINGER K. Wells—Decca 31580	23
20	26	WHEN THE WORLD'S ON FIRE T. Frank Singers—Starday 670	5
21	25	PICK OF THE WEEK R. Drusky—Mercury 72265	2
22	20	NOT MY KIND OF PEOPLE S. Jackson—Columbia 43011	3
23	21	THE VIOLET AND THE ROSE W. Jackson—Capitol 5142	15
24	22	LONG GONE LONESOME BLUES H. Williams Jr.—MGM 13208	19
25	24	MOLLY E. Arnold—RCA 8296	21

(★ indicates strong upward movement this week.)

1101191111911111111111		
Last Wk.	Wks.	on
29	MY BABY WALKS ALL OVER ME	
40	ANGEL ON LEAVE	2
27	PASSWORD	3
31	YOU TOOK HIM OFF MY HANDS	8
35	IMPOSSIBLE Wilburn Bros.—Decca 31625	2
32	WALKIN', TALKIN, CRYIN' BAR LY BEATIN' BROKEN HEART	
38	FIREBALL MAIL D. Gibson—RCA 8367	2
(—)	FRENCH RIVIERA W. Pierce—Decca 31617	1
37	SUPPOSE TONIGHT WOULD BE OUR LAST G. Jones & M. Montgomery—UA 704	3
41	COWBOY IN A CONTINENTAL SUIT M. Robbins—Columbia 43039	2
28	FREIGHT TRAIN C. Atkins—RCA 8324	8
36	SON OF A SAGINAW FISHERMAN T. Ritter—Capitol 5159	4
39	FOLLOWED CLOSELY BY TEARDROPS H. Locklin—RCA 8318	11
42	FOREVER P. Drake—Smash 1888	2
()	BE BETTER TO YOUR BABY E. Tubb—Decco 31614	1
44	STAND UP FOOL R. Maddox—Capital 5186	2
43	THAT'S ALL THAT MATTERS R. Price—Columbia 42971	8
46	ASK MARIE S. James—Capitol 5197	2
47	WHERE TEARS COME FROM G. Jones—U.A. 724	2
()	I'M HANGING UP THE PHONE C. Butler—Columbia 43043	1
33	I CAN STAND IT B. Phillips—Decca 31584	11
30	DON'T TAKE ADVANTAGE OF ME B. Owens—Tally 146	8
(—)	FAIR AND TENDER LADIES G. Hamilton—RCA 8304	8
23	TIMBER I'M FALLING F. Husky—Capital 5111	17
45		24
	29 40 27 31 35 32 38 (—) 37 41 28 36 39 42 (—) 44 43 46 47 (—) 33 30 (—) 23	WK. 29 MY BABY WALKS ALL OVER ME J. Sea—Philips 40164 40 ANGEL ON LEAVE J. Newman—Decca 31609 27 PASSWORD K. Wells—Decca 31622 31 YOU TOOK HIM OFF MY HANDS M. Worth—Columbia 42992 35 IMPOSSIBLE Wilburn Bros.—Decca 31625 32 WALKIN', TALKIN, CRYIN' BAR LY BEATIN' BROKEN HEART J. Wright—Decca 31593 38 FIREBALL MAIL D. Gibson—RCA 8367 (—) FRENCH RIVIERA W. Pierce—Decca 31617 37 SUPPOSE TONIGHT WOULD BE OUR LAST G. Jones & M. Montgomery—UA 704 41 COWBOY IN A CONTINENTAL SUIT M. Robbins—Columbia 43039 28 FREIGHT TRAIN C. Atkins—RCA 8324 36 SON OF A SAGINAW FISHERMAN T. Ritter—Capitol 5159 39 FOLLOWED CLOSELY BY TEARDROPS H. Locklin—RCA 8318 42 FOREVER P. Drake—Smash 1888 (—) BE BETTER TO YOUR BABY E. Tubbb—Decca 31614 44 STAND UP FOOL R. Maddox—Capitol 5186 43 THAT'S ALL THAT MATTERS R. Price—Columbia 42971 46 ASK MARIE S. James—Capitol 5197 47 WHERE TEARS COME FROM G. Jones—U.A. 724 (—) I'M HANGING UP THE PHONE C. Butler—Columbia 43043 31 I CAN STAND IT B. Phillips—Decca 31584 30 DON'T TAKE ADVANTAGE OF ME B. Owens—Tally 146 (—) FAIR AND TENDER LADIES G. Hamilton—RCA 8304 23 TIMBER I'M FALLING F. Husky—Capitol 51111 45 FIVE LITTLE WORDS

Top Country LPs

This Wk.	Last Wk.	Wks. on Chart
1	1	GUITAR COUNTRY 18 Chet Atkins—RCA LPM-2783: LSP-2783
2	3	LORETTA LYNN SINGS 20 Decca DL-5547: DL 7-4457
3	2	RING OF FIRE—THE BEST OF JOHNNY CASH 20
4	4	THE BEST OF GEORGE JONES 20
5	7	NIGHT LIFE 20
6	5	Ray Charles—Columbia CL-1971: CS-8871 BILL ANDERSON SINGS 14
7	8	MORE HANK SNOW SOUVENIRS 8
8	12	FLATT & SCRUGGS AT CARNEGIE HALL 19
9	10	Columbia CL-2045: CS-8845 RAILROAD MAN 20
★10	16	FOREVER 2
11	14	THERE STANDS THE GLASS 4
12	6	Carl Smith—Columbia CL-2173: CS-8973 ON THE BANDSTAND 20
13	9	Buck Owens—Capitol E-1879: ST-1879 SAGINAW, MICHIGAN 11
14	14	Lefty Frizzell—Columbia CL-2169: CS-8969 I LOVE A SONG 20 Stonewall Jackson—Columbia CL-2059: CS-8859
15	22	MOONLIGHT AND ROSES 2 Jim Reeves—RCA Victor LPM-2854: LSP-2854
16	11	HANK WILLIAMS, JR. SINGS HANK WILLIAMS, SR. 9
17	15	MGM E-4213: SE-4213 FOLK SONG BOOK Eddy Arnold—RCA LPM-2705: LSP-2705
18	17	BUCK OWENS SINGS TOMMY COLLINS 20
19	20	SONGS ABOUT THE WORKING MAN Dave Dudley—Mercury MG-20899 (m):
★20	()	SR-60899 (s) IN PERSON Porter Wagoner—RCA Victor LPM-2840: LSP-2840
21	18	KITTY WELLS STORY 20 Decca DXB-174: DXBS-174
22	21	FLATT & SCRUGGS RECORDED LIVE AT VANDERBILT UNIV. 19 Columbia CL-2134: C5-8934
23	26	COUNTRY PIANO, CITY STRINGS 2 Floyd Cramer—RCA Victor LPM-2800:
★24	()	THE SONGS WE LOVE BEST 1
25	25	Jimmy Dean—Columbia CS 2188: CL 2188 LOVING ARMS 16 Carl Butler & Pearl—Col. CL-2025: CS-8925
26	19	ESPECIALLY FOR YOU 8 Kitty Wells—Decca DL-4493: DL 7-4493
27	23	STORY SONGS FOR COUNTRY FOLKS 17
28	24	TALK BACK TREMBLING LIPS 14 Johnny Tillotson—MGM E-4186: SE-4186
29	29	BLUEGRASS HOOTENANNY Jones & Montgomery—UA UAL-3352: UAS-6352
30	(—)	GOOD 'N' COUNTRY 14 Jim Reeves—RCA Camden CAL 784: CAS 784

Light Classics: Who Sells? (Part 1)

RCA Victor's Boston Pops Tops-Col's Ormandy, Bernstein Strong

Big: RCA's Shaw Chorale, Lanza; Col's Mormons; London's Mantovani

One of the juiciest markets is the light or semi-classical. It ranges from light concert overtures, marches, tone poems, ballet suites and concertos to lush symphonic arrangements of hit tunes from radio, TV, Broadway and Hollywood.

Who Buys 'Em!

The semi-classical market includes teen-agers who play in school bands and sing in choirs and glee clubs, business men who want music to relax with, housewives who want music to lighten their housework, college students, motion picture and Broadway show fans, middle age couples who delight in a Strauss waltz and hi fi-stereo sound buffs. They have one thing in common: they love music that's easy on the ears. To them, the melody's the thing! Most of them are swayed by pretty sounds and sound effects.

This audience is always looking for come-ons that assure them they are buying something they will enjoy instantly. Such magic sales words on albums jackets are: "Favorites," "Encores," "Great," etc.; mood titles like "Star Dust" or "Reverie": famous titles of works they already know and love like "Fiddle Faddle," "Rhapsody in Blue," "1812 Overture," etc. The right cover art is extremely important in clinching a sale. Art that's too sophisticated can lose a sale. A band album needs artwork that puts across the excitement of a marching band. If it's a romantic album it needs a cover that's quietly-but effectively-seductive. People who buy semi-classics can be sold a mood along with the repertoire. In fact, covers of semi-classical best-sellers do just this.

The Top Sellers

RCA's Boston Pops still remain top light classical sellers with almost a dozen strong movers. Capitol's Hollywood Bowl albums—for many years top light classical sellers slowed down recently but have been successfully repromoted in the Promenade Series where they sell at a \$3.98 mono; \$4.98 stereo list (a dollar less than the Boston Pops). Columbia's







Kostelanetz, who had the market sewed up in the 1940s and early '50s, took a nose dive in the late '50s but, in the past two years, has made a startling comeback in his Wonderland of Sound series. He is still the dean of light classical conductors and knows the repertoire from A to Z like few others in the husiness.

RCA has been grooming Morton Gould to cash in on the semi classical business with titles like "Grand Canyon Suite" coupled with Root hoven's "Wellington's Victory" Symphony and billing both as sound spectaculars. stereo When initially released they were sold at \$1 off which helped but today this album means little at retail. Recently Gould's "Finlandia" album showed a slight initial spurt. His newest is called "Greensleeves," and it may be his best seller yet as it also includes Coates' popular "London Suite" and "The English Folk Song Suite" of Vaughan Williams.

London's Mantovani who had his initial surge of popularity in the early 1950s is still selling-but not nearly as strong as he used to be. A recent release "Classical Encores" made the pop album best seller charts but he needs constant attention and re-promotion to

Columbia's Mormon Tabernacle Choir owns the light classical choral market with all-time best-selling albums like "The Lord's Prayer" which featured "The Battle Hymn of the Republic"—a number that broke out as a single and helped spur sales of the album as well as doing terrific volume on its own. Following hard on the heels of the Mormons is RCA's Shaw Chorale with bestselling albums like "Yours Is My Heart Alone" (a two-record set specially priced at \$5.98

mono; \$6.98 stereo). The first record is a hit collection of operetta favorites, the second is a sampler with 12 cuts, drawn from the Shaw catalog. which runs the gamut from "Shenandoah" to "The Hallelujah Chorus." RCA has been grooming Italian tenor Sergio Franchi to fill the void left by the early death of Mario Lanza but he hasn't reached Lanza's sales peak yet and Mario is still selling very well. Lanza is one of the few artists whose catalog continues to have a healthy sales life after his death. Mercury's "Curtain Up" Series contains re-issues of recordings drawn from the Fennell, Dorati, Paray, Hanson catalogs. Fennell's albums lead in sales!

We've saved the most interesting phenomenon till last. Columbia, since the demise of Kostelanetz on their Masterworks label, has not had a semiclassical orchestra or conductor.

However, they have been very successful in pressing their best-selling classical conductors: Ormandy and Bernstein (whose sales positions occupy the first two rungs of the classical orchestral survey which appeared a month ago) into service. Together, they have a small, but extremely powerful catalog of top semiclassical sellers that are the envy of the industry. Recently, Columbia has made successful attempts to grab off a greater share of the semi-classical market with albums like Isaac Stern's "None But The Lonely Heart," Tucker's "The Fabulous Voice of Richard Tucker" and a collection of Viennese favorites "Vienna, My City of Dreams." Kostelanetz's recent album on the Masterworks label: "World Favorite Romantic Piano Concerto" themes is selling well but his big sales

are on the pop label in albums like his "Wonderland of Sound" series, "Star Spangled and "Strauss Marches" Waltzes."

The Boston Pops Forever

Since 1930 Arthur Fiedler has led the Boston Pops to fame and fortune. In the 78 era the Boston Pops was one of RCA's biggest sellers with a catalog of recordings second only in size to The Philadelphia and Boston Symphony Orchestras. Fiedler and the Pops have had the longest-running success of any orchestra on records. In over 30 years they have wormed their way into the affections of American record buyers. Their concerts, currently in progress, are given every season in Boston Symphony Hall, in May and June. The Boston Pops started the idea of converting the concert hall into a kind of lavish night club where concertgoers could sit at individual tables, sip beer and munch pretzels while the Pops played their favorites. Besides the packed houses they play to, millions more hear the Pops every week broadcast over WCRB in Boston and carried through the New England and New York area by the WQXR network on Saturday nights. This boosts records sales

But RCA has poured a small mint into building Fiedler and the Boston Pops. This month they are spearheading a Boston Pops catalog promotion with the release of Boston Pops bestselling albums re-recorded in Dynagroove. Among them are "Rhapsody"-an album that includes Gershwin's "Rhapsody in Blue," Enesco's "Roumanian Rhapsody No. 1" and "España"; "Slaughter on 10th Avenue" (one of the Pops biggest sellers in the older mono-only recording); "Music America Loves Best," which includes the "William Tell Overture" of "Lone Ranger" fame, and "Danse Macabre"; and an album titled "Favorite Dances and Marches." All are sure to become strong sellers.

The Boston Pops is made up of players from the renowned Boston Symphony Orchestra and—like the New York Phil-

(Continued on page 28)

Light Classics: Who Sells

(Continued from page 27)

harmonic which is currently playing at the Lincoln Center Promenade Concerts, and the Cleveland "Pops" Orchestrathey are a first-rate pops ensemble. The Boston Pops brings all the care and precision to the light classics the Boston Symphony Orchestra brings to longhair repertoire. But the Pops have something else - Arthur Fiedler. His verve and enthusiasm makes each Boston Pops recording a top-drawer production. His music making is full of fun as it leaps out of the grooves.

The Boston Pops have many big sellers to their credit, but we must single out the following as top-turnover inventory for all retailers: "Jalousie" (their first Dynagroove album which featured one of their alltime, best-selling numbers); "Pops Roundup" (everybody's famous western tunes from "Home on the Range" to "Riders In the Sky" in stunning arrangements); "Viennese Nights" (a collection of beloved waltzes by the Strausses. Lehar, etc.); "Music from Million Dollar Movies" (a great title and a great collection which includes: "Love Is A Thing," Splendored Many "Warsaw Concerto." "Laura." "Gigi," "Around The World in 80 Days," etc.); "Star Dust," a recent album that made the pop best seller charts and that mixes all-time pops standards like "Stairway to the Stars," "Tonight" and "Deep Purple," with favorite semi-classics "Clair de Lune" and "Reverie."

One of the great things about the Pops is that they play everything that can be called the light-classics: from the "Nutcracker Suite," "Gaite Parisienne" and "Swan Lake," to all time hit parade standard pop tunes, with taste and enthusiasm. Among other muststock Pops inventory: "Fiddle Faddle" (another Dynagroove re-creation of a Boston Pops classic from the 78 era). The album includes all the big Leroy Anderson hits and has eclipsed Anderson's own album for Decca. "Fiedler's All-Time Favorites" includes another classic performance from the 78 era:

"Old-Timers' Night at the Pops" (a hit medley of 1890s favorites like "Ta-Ra-Ra-Boom-"The Sidewalks of De-Av." New York," "The Band Played On," "A Hot Time In the Old Town Tonight" and others); another famous medley (this time TV commercial jingles sans the words) is heard on "Our Man in Boston" in a number titled "And Now A Word from Our Sponsor." It includes such chestnuts as "Mr. Clean," "L & M Cigarettes," "Brylcreem-a little dab will do ya," "Double Your Pleasure, Double Your Fun," "My Beer Is Rheingold the Dry Beer," "Newport Fil-ter Cig-a-rettes,"

One of their most ambitious albums was called "Everything But the Beer" (a two-record set of 14 light classics) which was packaged in a cardboard carton that included two handsome red beer mugs thrown in free along with the two-pocket set. The package created tremendous consumer interest and landed on the pop album bestseller charts. Today, it does business without the mugs as two-record set titled: "Arthur Fiedler conducts a Boston Pops Concert of Light Favorites." The fun is still in the grooves but the only thing left of the beer mugs is a cover painting that shows a romantic couple sitting at a table listening to the pops. On the table-you guessed it-two red beer mugs. Another sure-fire winner was-and is-"Marches in Hi-Fi" which includes rousing performances of "76 Trom-"Colonel Bogey," bones," "Grand March from Aida," "March of the Toys," "Yankee Doodle," etc. You really want to get up and march along, so contagious is the spirit and lift of Fiedler's baton twirling.

While most of the Pops albums have been runaway sellers, they have had albums which, while they did well initially, have not held up in the long run. Among these are both volumes of "Classical Music for People Who Hate Classical Music." Dealers report this title may have looked good on somebody's desk but it talks down to the audience who might be interested in the selections, so they pass them by. "Liebestraum" and an album called simply "Light Classics" did not do as well as other Pops albums. "Liebestraum" was an odd mixture of semiclassics like the title, and "Jalousie" with numbers like "Her-

THE WORLD'S BEST-SELL



ML 5975/MS 6575°/MQ 620†



ML 5286/MS 6003°/MQ 550†

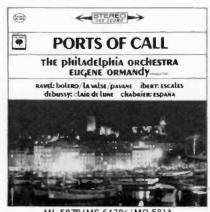


ML 5874/MS 6474°/MQ 572†



ML 5617/MS 6217*/MO 403+





ML 5878/MS 6478*/MO 581*





ML 5946/MS 6546°/MQ 614†

nando's Hideaway" and "Moon-glow."

"Light Classics" was a miscellaneous collection of encore pieces ranging from "Hora Staccato" through "The Merry Wives of Windsor Overture." Dealers report the album ideas were weak. They didn't have the impact of albums like "Star Dust," which sold a mood, or "Fiddle Faddle," which sold an album of Anderson favorites. The covers of "Light Classics" and "Liebestraum" were 4-color nature shots, but passive compared to other Pops covers. All these factors contributed to their doing less than top Pops busi-

The Pops run into their stiffest competition in ballet repertoire like "Swan Lake," "Nutcracker Suite" and "Sleeping Beauty" which have been the sole property of Ormandy's Philadelphians for many years. In "Gaite Parisienne" it's usually a draw. Currently Ormandy has the best-sounding version but when RCA issues their new Pops in Dynagroove the battle of the "Gaites" will be on again.

The Fabulous Philadelphians
The Philadelphia Orchestra

has a commercial sound that sells to the semi-classical market in a big way. They offer the only serious competition to the Boston Pops in terms of performance and sales. Ormandy, himself a violinist before taking up the Philadelphia baton, has a unique understanding of string tone. He has honed the Philadelphia strings to a state of perfection the dispair and envy of orchestras the world over. The late Eduard Van Beinum, for many years conductor of Holland's great Amsterdam Concertgebouw Orchestra, likened the sound of the Philadelphia orchestra to platinum, Critics have lauded the velvet-rich smoothness of the Philadelphia strings.

All credit is due Ormandy and his fabulous inner ear which has created this unbelievably beautiful sound. Mantovani sounds hammy compared to Philadelphia strings. No gimmick is necessary when you have a string sound like the Philadelphia Orchestra. In May they released an album that has to be a fantastic seller. It's called "Reverie" and it includes the melodious originals that inspired such alltime pop hits as "My Reverie," "The Lamp Is Low," and, from

"Kismet," such great songs as "And This Is My Beloved," and "Stranger in Paradise." In addition "Reverie" includes such popular standards as "Clair de Lune" and "Greensleeves." The repertoire plus the Philadelphia sound has to make this a winner.

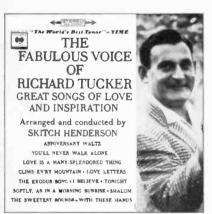
The Philadelphia Orchestra's albums of "Grand Canyon Suite"; "Ports of Call" (a collection featuring Bolero, La Valse, España, etc.); "A Festival of Marches" (which includes Hitchcock's TV theme-"Funeral March of a Marionette," "Stars and Stripes Forever," "Pomp & Circumstance," etc.); "Finlandia" (an album that includes the Peer Gynt Suite, Valse Triste and Swedish Rhapsody); "Serenade for Strings" (which displays the fabulous Philadelphia string tone in works like Barber's "Adagio," Borodin's "Nocturne" and Tchaikovsky's "Serenade"); "Blue Danube" (an album of favorite Strauss waltzes); "Dances for Orchestra" (includes the "Habanera," "Anitra's Dance," "Polovetsian Dances," etc.) are all big sellers. In the ballet area Ormandy's "Swan Lake," "Sleeping Beauty," "Gaite Parisienne" and "Les Sylphides" are

very big. He also holds the patent on the forerunner of "Three Coins in the Fountain" Hollywood-type music — Respighi's "Pines and Fountains of Rome."

This month Columbia is issuing all three Respight Roman tone poems on one LP with The Philadelphia Orchestra-"The Pines," "Fountains" and "Roman Festivals." This three-on-one bargain album should climb to the top of the charts in no time. Two years ago Columbia had a runaway seller in "The Magnificent Sound of The Philadelphia Orchestra." a two-record, light classical program of favorites like "Danse Macabre," "Voices of Spring," "Hungarian Rhapsody No. 2," the Waltzes from "Swan Lake" and "Sleeping Beauty," etc.) Listing at a \$2.98/\$3.98 tag, its sales took off like a house afire. It exposed 16 Philadelphia albums, and today it is a living catalog in sound of this great orchestra in the homes of the thousands who snapped it up.

Samplers like this are great but many feel that this is a (Continued on page 30)

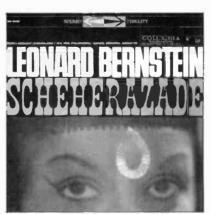
ING 'POP' CLASSICS ARE







ML 5413/MS 6091°/MQ 322†



ML 5387/MS 6069°/MQ 38E†



ML 5877/MS 6477°/MQ 574†



ON COLUMBIA RECORDS

Light Classics Selling

(Continued from page 29)

product giveaway. That rather than stimulate demand for the complete albums from which the sampler is taken, the sampler itself satisfied demand. Whatever it does, the sampler idea will go down in the industry as being one sure-fire way of focusing attention and causing consumer excitement for an artist, if only for a brief time. The industry is sorely in need of ideas to keep great catalog product before the consumer so that it does not get buried in the flood of new releases-many of which are not as strong as proven catalog

Bernstein's Pops

Bernstein's name is big with TV-watchers, teen-agers, college students and young marrieds. They account for a good portion of the semi-classical market. Bernstein's name on a light classical favorite is tantamount to the command: "buy it." This market feels assured with Bernstein because they know him from his Broadway shows and TV programs. Like the Boston Pops and the Philadelphia Orchestra it is a name they trust to deliver top performances.

Bernstein has the best selling "Rhapsody in Blue" (coupled with "American in Paris"). His recordings of "Scheherazade," "Bolero and La Valse," his "West Side Story Dances" and "On the Waterfront Suite" are big sellers. His album of the "1812 Overture" is a buy as it includes two other popular Tchaikovsky warhorses: "Capriccio Italienne" and "Marche Slave." Others, which play up the booming cannon and bells, offer only one other work. (Of these, the Mercury which uses a French cannon of 1761 at West Point plus the Bells of the Harkness Memorial Tower at Yale in Dorati and the Minneapolis Symphony Orchestra's recording, is still a top seller. More about this next week.)

Children badger parents for Bernstein's "Peter and the Wolf" (coupled with "Nutcracker Suite") and "Carnival of the Animals" (coupled with "The Young Person's Guide to the Orchestra"). Millions saw

and heard Bernstein perform them on his "Young People's Concerts" TV series and this created a big market for these ever-popular sellers. A recent children's album "Bernstein Conducts for Young People," containing such semi-classical favorites as "Afternoon of a Faun," "El Salon Mexico" and "Dances from the Nutcracker Suite" sells well and just won a NARAS award as the best children's album of the year. Bernstein's "Carnival of the Animals" won the award in

Bernstein has a flair for ballet music and he has two bestselling albums of Copland ballets, "Appalachian Spring" (coupled with "El Salon Mexico"); and "Billy the Kid" (coupled with "Rodeo"). Bernstein feels Copland's syncopated rhythms in his bones and he gives these favorites, loaded with folk tunes, their most exciting performances on records. As an instance of just how great Bernstein is in this music, compare Fiedler's performance of Fernandez' "Batuque" in his recent "Jalousie" album with Bernstein's in an album called "Latin American Fiesta". Fiedler's "Jalousie" has sold rings "Latin around Bernstein's American Fiesta" for it is not nearly as popular a program as "Jalousie"-but what a difference. Fiedler's "Batuque" has a square, rigid beat that keeps the music earthbound. Bernstein's is alive with insinuating rhythm that'll have you kicking up your feet. If Columbia wants another Bernstein pops album, we suggest they recouple "Batuque," "Danzon Cubano" and "Brazilian Dance" (all in the "Latin American Fiesta" album) with more popular Mexican and South American favorites. Judging from the sales success of Bernstein's pops albums, there is a rich market waiting to be tapped by Columbia.

NEXT WEEK, MORE BIG SELLERS (PART II):

THE MORMON CHOIR: SHAW CHORALE; LANZA, FRANCHI; MANTOVANI; KOSTELANETZ: THE "PROM-ENADE." "CURTAIN UP!" & "PHASE FOUR" SERIES!

Brandt-Belafonte Honored

NEW YORK-The Performing Arts Building on the new Eleanor Roosevelt Campus of the Wiltwyck School for Boys will be named for Harry Brandt, motion picture exhibitor, and the theater in the building will be named for singer Harry Belafonte.



BEETHOVEN TRIPLE CONCERTO IN C MAJOR

SERKIN, LAREDO, PARNAS with the MARLBORO FESTIVAL ORCHES-TRA, SCHNEIDER, Cond.—Columbia ML 5964/MS 6564.

Repertoire: Beethoven in a light, jocular mood. A virtuoso showcase for three soloists with orchestra.

Market: All Serkin, concerto, chamber music fans; Beethoven lovers

Interest: Serkin's dynamic performance and superfine playing by the other soloists-transforms this music into a thrilling listen-

Performance: Soaring and inspired (the Angel and D.G.G. sound stolid compared to this one).

Merchandising: Store and air-play of festive first movement. Tie-In Sale: Beethoven: Piano Concerto No. 5 ("Emperor")-Serkin/Bernstein (ML 5766/MS 6366),

HANDEL: WATER MUSIC

BERLIN PHILHARMONIC/KUBELIK, Cond.—Deutsche Grammophon LPM 18 799/138 799.

Repertoire: Cornerstone of Baroque music.

Market: Baroque music sells big in college and full-line classical accounts.

Interest: First Recording of Baroque classic by orchestra that has best-selling Beethoven set with Von Karajan.

Performance: Absolutely tops.

Merchandising: Display colorful cover. Store-and Air-play of jolly

overture (Opening of Side 1) sure to clinch sale.

Tie-In Sale: Handel: Royal Fireworks Music—Berlin Philh., Lehmann D.G.G. (Archive-3059).

BEETHOVEN SYMPHONY NO. 5

CLEVELAND ORCHESTRA, GEORGE SZELL, COND.—Epic LC 3882/BC

Repertoire: Basic warhorse, best-selling symphonies.

Market: Beginning classical buyers; Cleveland Orch. fans. Performances: Crackling with excitement; the clarity of orchestral playing even in the big moments is a joy to hear.

Interest: Virtuoso orchestral performances of music in which Szell is top interpreter.

Merchandising: Air-and-store play of famous opening of the 5th or whirlwind finale of Mozart's "Jupiter."

Tie-In Sale: Beethoven: Symphony No. 6 ("Pastorale")—Szell/ Cleveland (LC 3849/BC 1249).

MGM Salutes U.S. Cleffers

MGM pays tribute to songwriters in its latest LP releasean "All Star Salute to America's Great Composers." Seven disks, peopled by various artists, toast "The Very Best of ... " Rodgers and Hart. Romberg, Berlin, Kern, the Gershwins, Lerner and Loewe and Porter.

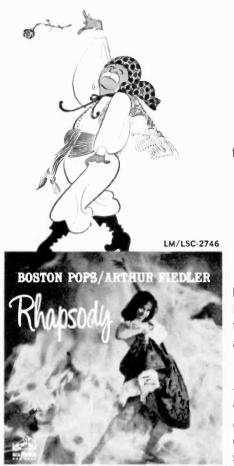
The performers involved include Judy Garland, Bing Crosby, Lena Horne, Maurice Chevalier, David Rose, Mel Torme, Louis Armstrong, Margaret Whiting, Anna Maria Alberghetti, Helen Traubel, Tony Martin, Howard Keel, Rosemary Clooney, Gene and Fred Kelly, Ann Miller, Jaye P. Morgan, Fred Astaire and Kathryn Grayson, among numerous others.

Many of the tracks are from MGM films and contain a few novel highlights. For instance the Kern disk features Ava Gardner singing "Bill" for MGM's "Showboat." Her voice was subsequently not used in the film. Another semi-collector's item is Bess Myerson at the piano on "Bewitched, Bothered and Bewildered."

Most of the songs are wellknown, although there are a few obscure selections, notably some lesser known Romberg tunes that were heard in MGM's Romberg life story, "Deep in My Heart."

The album liner notes include biographical data on the composers and specific info on the songs.

LM/LSC-2747

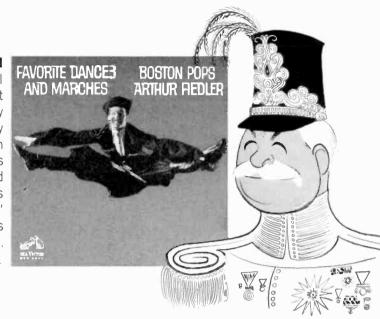


Favorite Dances and Marches. A musical mosaic that runs the gamut from Khachaturian's fiery "Sabre Dance" to the stately "Pomp and Circumstance March No. 1." Also included are dances from Falla's "The Three-Cornered Hat" and Lerov Anderson's happy "Bugler's Holiday." A delightful study in contrasts of mood, music, and tempo.

LM/LSC-2744

Music America Loves Best

Boston Pope/Arthur Fiedle



Rhapsody. Fiedler and the Boston Pops catch all the Gypsy fire and flavor of such numbers as Liszt's "Hungarian Rhapsody No. 1," then turn their impressive of sound, full of the soaring melosuch a popular musical form.

No. 6" and "Roumanian Rhapsody talents to "Rhapsody in Blue" and "España Rapsodie." A rich tapestry dies that have made the rhapsody

Profit-Packed Promotion for June: The many sides of Fiedler and the **Boston Pops Orchestra** Here's Arthur Fiedler and the Boston Pops

Orchestra featured in four new albumsbeautifully packaged new editions of their best-selling repertoire—timed just right to boost your June sales. It's a varied offering, with selections that pack plenty of appeal for the legion of Fiedler/Boston Pops fans. Order big on these—they're sure to be a fast-moving foursome. Contact your RCA distributor today!

Slaughter on Tenth Avenue and other hits from the big shows. Here is the best music from Broadway, television and the movies played as only the Boston Pops can. Captures all the haunting, bitter-sweet quality of Richard Rodgers' celebrated bigcity ballet...the towering "Theme from Exodus"...the spirit of "Mack the Knife"...the tension of the "Peter Gunn Theme" and many others. Very topical—very tuneful.

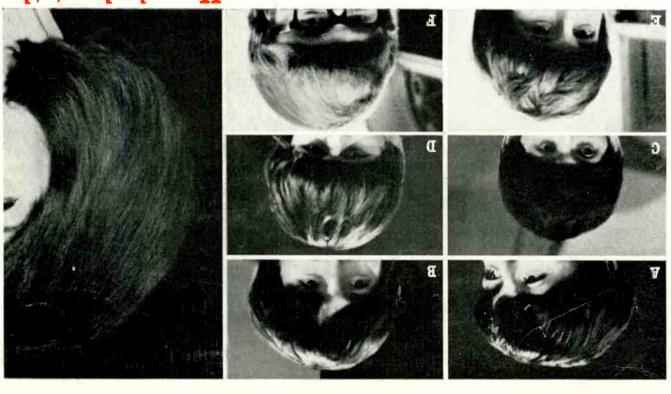
Boston Pope/Arthur Fiedler

SLAUGHTER ON TENTH AVENUE

Music America Loves Best.

Tried and true favorites performed with flair and freshness. Fiedler puts the Boston Pops through its paces on selections like "Dance Macabre," the "William Tell Overture" and compositions by Wagner, Strauss, Brahms, Grieg and Handel. A "must" for every Fiedler fan! LM/LSC-2745





Heard about the great new style from Liverpool?

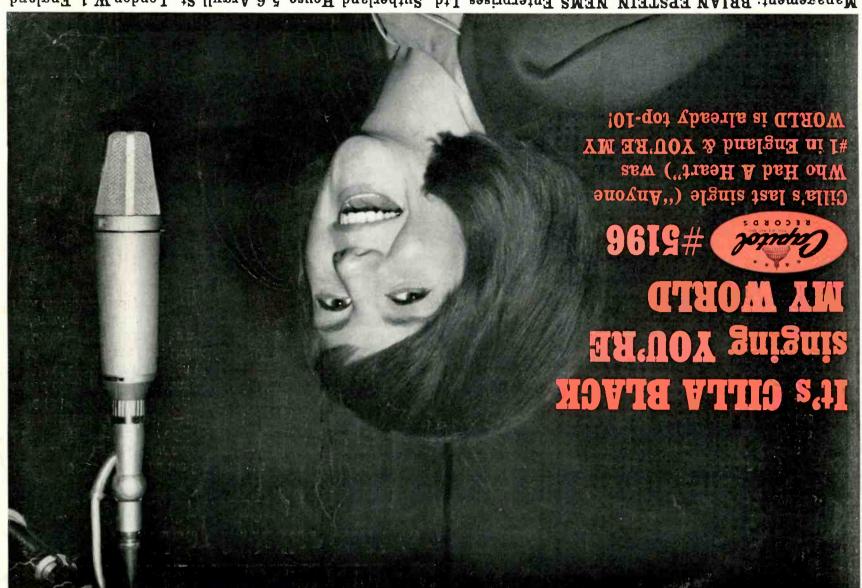


Photo-quiz key: (a) Paul McCartney, (b) John Lennon, (c) George Harrison, (d) Ringo Starr, (e) Peter (Asher) & (f) Gordon (Waller). Current releases: The Beatles YOU CAN'T DO THAT #5150 * * Peter & Gordon WORLD WITHOUT LOVE #5175.

'PurlSuz 'I'M uopuo' 'I'S [[ASLY 9-9 '9snoh purlseying 'ptq 'sesidiseyu' Sulla Starr, (e) Peter (Asher) & (f) Gordon (Waller). The Beatles YOU CAN'T DO THAT #5150 * * Peter & Gordon WORLD WITHOUT LOVE #5175.