R&R HOTFAX

COUNTRY

May 26, 2009



INSIDE

Only Logical Next Step After 'Fearless' Tour Is 'Taylor Swift On Ice'

Swift Show Generates Enough Girl Power To Light Albuquerque



CMA 'InSite' Somehow

Makes Sense Of The Labyrinth

Called Publishing



A Bit Of Facebooking, A Dash Of Do-Gooding Equals Money-Making



Page Five: Paisley Enters Rare Air With 10th Straight No. 1

A dime has 118 ridges around the edge...

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The World According To 'Tay-Tay'

Moments after Taylor Swift's "Fearless" tour completed its one-night engagement at Staples Center in Los Angeles Friday night (May 22), I ran into Big Machine president/CEO Scott Borchetta, who used four words to describe what we'd all just seen: "Entertainer of the Year." The L.A. show, like many others on Swift's first-ever headlining tour, famously sold out in less than five minutes, so if ticket sales are part of the criteria for the highest honor an artist can achieve, Swift is making a case for herself. Beyond moving tens of thousands of hard tickets at break-neck speed, however, another part of the equation is some actual "entertaining" that needs to take place. No worries, Swift has that covered too — and then some.

'Larger Than Life'

The "Fearless" tour isn't merely a concert with "Tay-Tay," as her fans refer to her in countless text messages displayed on three big screens prior to the show. Nope, "Fearless" is a full-on production extravaganza that starts big and maintains its larger-than-life presence for more than two hours. Swift may indeed net herself an Entertainer of the Year nod from one of the major country awards shows, but, frankly, if she decided to take this live musical to Broadway, she'd probably get a Tony nomination as well. You may have already heard about the "High School Musical-esque" opening, with Swift's current single, "You Belong with Me," brought to life in living color, thanks to multiple costumes, cast members and sets on a two-tiered stage big enough to accommodate practically any wild hair of an idea Swift may have conjured up in her bedroom some years ago.

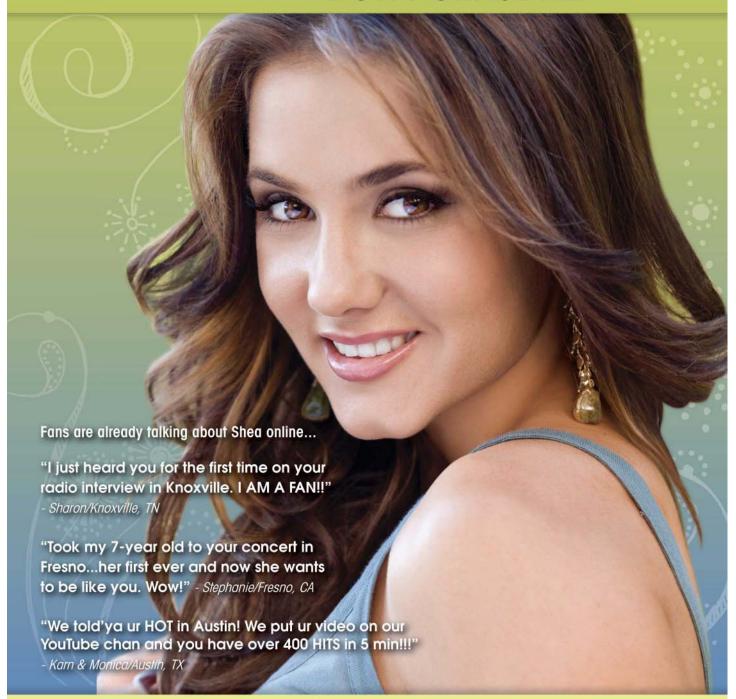
Where The Girls Are

Even that gigantic, versatile stage setup wasn't enough of a canvas for Swift, as it turns out. For a show this big, apparently the entire arena is necessary for the extreme bonding taking place between "Tay-Tay" and her audience, which consists mainly of young girls, with young moms nearby. When Swift asked the rhetorical question, "Where are my girls?" a hysterical, Beatles-like din quickly answered her. After a pre-produced video that documented the many songs inspired by dimwitted, unknowing potential and former boyfriends of Swift, there she was, perched



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somewhere in the loge section in the midst of adoring. stunned fans suddenly close enough to touch. Swift treated fans in the cheap seats to an intimate performance of "Hey Stephen," then moved on to the floor for an acoustic version of "Fifteen." Performing high in the crowd is a page right out of the Dixie Chicks playbook, while the floor jam session resembled something Keith Urban has been known to do. There's one other technique Swift has mastered, and it comes from the Garth and Reba repertoire: the ability to stand there and absorb the screaming adulation after nearly every song. It's perhaps unfair to refer to it as technique, because Swift conveys sincere "How did I get here?" amazement in watching 19,000 fans watch her command their attention. That's the moment when you remember Swift is just 19 and this is her first-ever headlining tour. Controlling the tempo of a show lasting two-plus hours takes plenty of stage presence, which Swift appears to have. L.A. being L.A., there was the requisite unannounced gueststar appearance — John Mayer, in this case — who sang "Your Body Is a Wonderland" with Swift backing him up. Mayer returned the favor for Swift's "White Horse."

A Larger Context

Swift will surely receive her just rewards from her musical home base of country, but you also have to view her coming-out party, as it were, in a larger context. She was the top-selling artist of 2008 in any genre, and her music is routinely played on pop stations in addition to country radio, a point accented this week, with her song "Love Story" becoming Swift's first-ever AC No. 1 record on the R&R chart. The pop segment of her audience, the part mostly unfamiliar with the idea of singers who dare to actually sing them live vs. lip syncing (think Britney Spears), plus the honesty of country songs, could not help but come away from Swift's show highly impressed as well.

Hunnicutt's Expanding Universe

There's a saying in business that goes something like this: "If you want something done, ask the busiest person you know." Maybe that explains the latest task piled on the desk of Clay Hunnicut, who is already senior VP of

This Week At Callout America®

It's four consecutive weeks at No. 1 for "Then" from Brad Paisley, which is also the No. 2 passion song. Females rank the song at No.1 positive and passion; males are at No. 2 and No. 3 passion.

Toby Keith stays well ahead of the radio spin chart with listeners, ranking "Lost You Anyway" at No. 6 and at No. 9 passion. Men rank the song at No. 4, up strong from No. 10, and females repeat at No. 6.

Billy Currington moves into the top 10 with "People Are Crazy" at No. 10, up from No. 14, and at No. 10 passion. Core 35-44s are the strength at No. 9 and No. 11 passion. Core males are at No. 4 and No. 8 passion. Female strength is with 25-34s at No. 6.

Chris Young is out of the blocks with strong appeal from radio listeners on "Getting' You Home (The Black Dress Song)," ranking at No. 13, up from his debut at No. 16 last week. He is the No. 12 passion song, up from No. 17. Listeners like this song.

Randy Houser stays out front of the radio spin chart with "Boots On" at No. 18 and No. 16 passion. Strength is with younger listeners: 18-34s are at No. 12 overall and No. 13 passion; 18-34 men are at No. 11 and No. 10 passion; and females 18-24 are at No. 16 and No. 14 passion.

Miley Cyrus shows solid appeal with the country life group, ranking "The Climb" at No. 22, up from No. 27, and at No.13 passion. The strength is core 35-44 listeners at No. 16 and No. 14 passion; females are the overall strength at No. 15.

— **John Hart**, Bullseye Marketing Research Email: **hart@bullsi.com**

programming for Clear Channel's East major region in addition to serving as CC's country swami. CC Radio president/CEO John Hogan today announced that Hunnicutt will add the title of "community engagement director" to his business card. That means Hunnicutt will oversee community-engagement efforts for CC stations that were announced earlier this month, while working with VPs of programming, CC chief communications officer

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jesse lee "it's a girl thing" R&R Debut!

MOST ADDED Female Artist this week!

Jesse is hanging with the Big Boys with "It's A Girl Thing"!



Lisa Dollinger and others in the company to make sure, as Hogan put it in a statement, "the community-engagement initiative in every market is robust, successful and sustained." Hunnicutt wasn't the only CC senior VP given more stuff to do. Darren Davis, who was overseeing 25 stations in the mid-majors region, is now senior VP of Premium Choice and will work with stations, Premium Choice talent and programming VPs to distribute content under the company's other recently announced initiative.

Facebooking = Do-Gooding

Thanks to mega-retailer Target and the Facebook nation, St. Jude will pocket a major donation of \$797,126. Target had put \$3 million on the table and asked supporters of 10 different charities to vote for their favorite, with each charity receiving a donation proportionate to the percentage of votes it received. St. Jude and the Red Cross were duking it out for days, each ending up with 26% of the total vote. St. Jude eked out a small margin of victory, as the Red Cross will pick up \$793,942 ... but each of the 10 charities was a winner, and so is Target for stepping up with a creative way for Facebookers to help out.

The Foresight Of InSite

Meet Todd Cassetty, a man with a lot of explaining to do between now and the end of December. Cassetty is president of Hi-Fi-Fusion in Nashville, which specializes in various digital marketing services. The Country Music Association hired Cassetty and his team to spearhead its brand-new online educational series called "CMA Industry InSite." Every four weeks for the remainder of 2009, Cassetty's outfit will create a new webisode designed to enlighten viewers on different aspects of the country music industry, such as touring, management, radio, record labels and other pertinent topics. That's a lot of ground to cover in the next eight months, and if you think that's a challenge, add this to the equation: Each webisode comes with a fairly strict time restraint of approximately eight minutes. In this week's (May 29) issue of R&R magazine, my country column outlines the CMA's latest initiative, which is part of the organization's larger

COUNTRY DATES

May 31, 2009: Taylor Swift profiled on "Dateline"; NBC-TV. June 6, 2009: George Strait, Reba McEntire, Blake Shelton & Julianne Hough in concert; Dallas Cowboys Stadium, Dallas.

June 11-14, 2009: CMA Music Festival; Nashville.

June 16, 2009: CMT Music Awards; Nashville.

June 30, 2009: First round of CMA Awards voting begins.

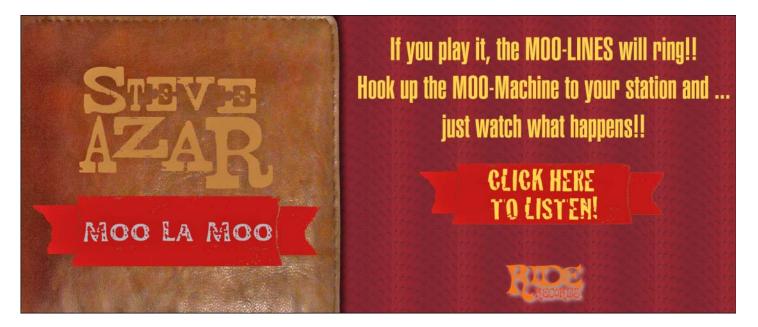
Aug. 8, 2009: George Strait; Reliant Stadium, Houston.

Nov. 11, 2009: 43rd annual GMA Awards; Nashville.

mission. When I spoke with CMA executive director Tammy Genovese last November, she said the CMA staff and board "felt like we needed to step up and be a repository of research for the industry," something Genovese said "means a lot of things." One recent example was the CMA Country Music Consumer Segmentation Study, unveiled at the 40th annual Country Radio Seminar held in March.

Shorter Is Better

Now CMA InSite is ready for its close-up. The concept sprang from the CMA artist relations committee, chaired by Kix Brooks, a former CMA president who hosts the nationally syndicated "American Country Countdown" and who also dabbles in writing and performing country music as half of the most successful duo in the format's history, Brooks & Dunn. Actually, this isn't the first time CMA has attempted to educate people about the music biz. In 2004, "CMA Music Business 101" was produced and was comprehensive, but it was slightly longer than "War & Peace," lasting three hours. In addition, the video was rather dry in presentation, says Cassetty, and was devoid of any graphics or voiceover. During a conversation about updating that video, the artist relations committee came up with the idea of dispensing a lot of information in a shorter, episodic format that was more visually appealing.



From Sterile To Entertaining

The first webisode in the series made its debut on the CMA member site on May 18, walking viewers through the complicated labyrinth known as music publishing. Everyone involved knew starting with perhaps the most complex topic would be a daunting task, including Cassetty. "We tried to put a little personality in it so it wasn't so sterile," says Cassetty. "You can't make it really entertaining, but you try and make it at least conversational." Featuring a friendly voiceover, visually compelling graphics and details boiled down to easily understood bullet points, the video effortlessly takes viewers through the process. It is also helped by a group of on-camera experts that included, among others, Chris DuBois of Sea Gayle Music; Pat Higdon, president, Universal Music Publishing Group; and Victoria Shaw, president/owner, AvaRu Music. One person who was immediately impressed is a rather important person in the mix. ASCAP senior VP Connie Bradley is beyond wellinformed in the intricacies of music publishing; she's also a CMA board member and is part of the artist relations committee. Bradley describes her reaction to the initial video as a "pleasant surprise," telling R&R rather candidly, "I was expecting it to be boring. I was excited when it was over and thought, 'This is fantastic." Be sure to read more details about the CMA Industry InSite in this week's issue of R&R, headed toward your desk this Friday (May 30).

International Intrigue Included

Here's solid proof that the upcoming CMA Music Festival, June 11-14 in Nashville, has something for everyone, no matter where they're from. Even before the CMA Music Fest gets underway, the CMA Global Artist Party will take place on Monday, June 8. Eight artists from around the world will perform, with Australia, Ireland, the U.K., Canada and New Zealand represented during a showcase at the Stage on Broadway, beginning at 6:15 p.m. The following night (June 9) at the Second Fiddle, the annual AristoMedia Global Showcase brings you artists from

Pros On The Loose

Name: Brad Austin
Phone: 608-444-5971

E-mail: MadBradAustin@aol.com Last job: PD, WWQM-FM/Madison

How long there: Two years

Previous job: PD for WGTY/York, Pa.; APD for WKNN/Pascagoula, Miss.; air talent at WMIL/Milwaukee; KHAK/Cedar Rapids, Iowa; K7SN & KRBB/Wichita

What you think you do best: "Localize radio stations, coordinate killer events and concerts, and help jocks focus."

Career highlight: "Placing WWQM back in the top three last year; reaching new ratings heights at WGTY."

Most rewarding moments professionally: "Being able to do good radio — localized radio. That comes in a variety of shapes and sizes, but good radio is critical to taking good stations and making them great stations. I like the process of growing new talent and finding the needle in the haystack. I did that in Pennsylvania and also in Madison. There are two or three people I'll have my eye on for a while because I believe they will do great things!"

Quick philosophy about the record business: "I love it - the yin to our yang. I have great friends there who are extremely supportive. The music for the last 12 months as a whole has been soft, but it's improving little by little. Lady Antebellum, Taylor, Dierks, Billy Currington, Jamey Johnson — some real bright spots in our future."

Myspace: www.myspace.com/Q106Brad

Facebook: www.facebook.com -- search "Brad Austin."

Twitter: www.twitter.com/BradAustin

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MARK "She Never Got Me Over You" CHESNUT R&R 60 again...now let's go the rest of the way.

New this week WIVK & KSUX!

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France, Norway, Switzerland and other countries. Former Mavericks bassist and Digital Rodeo director of industry relations Robert Reynolds will host the event.

Perfectly Good Under Pressure

As Cyndi Landers, Web producer for Cox Radio's WWKA (K92)/Orlando, put it, "Luckily we ladies had our blood pressure taken before Jake took the stage!" Landers was referring to the recent appearance by RCA artist Jake Owen at the Get Healthy Florida Fest, celebrating the anniversary of the local Project Pressure Campaign. During the event, a new Guinness World Record was set for the most blood pressures taken in one day, and the final tally included Owen and members of his band. No word on what the average reading was for the ladies, but we're guessing with Jake Owen in the house, it ran a little on the high side.

— R.J. Curtis/R&R Country Editor 323-954-3444 Email: rcurtis@radioandrecords.com

ON THE CHARTS

Paisley Tops R&R Country; Jackson Hits 50; Rascal Flatts Repeat Most-Added Feats

As his track spends a second week atop the **R&R** Country Indicator list, Brad Paisley becomes one of just five acts in the history of the R&R Country chart to collect 10 consecutive No. 1 singles, as "Then" (Arista Nashville), his 14th career leader, rises 2-1. Paisley joins Alabama (21), Sonny James (16), George Strait (11) and Ronnie Milsap (10) with double-digit No. 1 runs. Paisley's streak began with "When I Get Where I'm Going" (with Dolly Parton) in February 2006. He most recently led with "Start a Band" (with Keith Urban) in January. In the Nielsen BDS era (since January 1990), Paisley's 10 straight No. 1s (not including album tracks and holiday titles) top a list that includes Toby Keith (6), Carrie Underwood (6), Garth Brooks (5), Lonestar (5), Tim McGraw (5), Rodney Atkins (4), Brooks & Dunn (4) and John Michael Montgomery (4).

Meanwhile, **Alan Jackson** logs his landmark 50th top 10 on the **R&R** Country chart (including duets and featured billing) with "Sissy's Song" (Arista Nashville), which rises 12-10. Jackson first reached the upper rung with "Here in the Real World" (No. 3) in April 1990. This latest top 10 accomplishment distinguishes his current album, "Good Time," as his first with four top 10s since "Drive" in 2001-02. Since the start of the Nielsen BDS era, only George Strait (55) has more top 10s.

Rascal Flatts repeat last week's twin Most Added accomplishments, logging 28 new commitments for "Summer Nights" (Lyric Street) on the R&R Country panel, and 24 from the R&R Country Indicator stable of stations. The second single from "Unstoppable" also reaps the Most Increased Audience on the R&R Country list (up 4.7 million), where it surges 30-23. "Nights" also earns the biggest spike on the R&R Country Indicator scorecard (up 703 plays), where it jumps 27-22.

The **R&R Country Indicator Exclusives** list is again topped by **Stephen Cohran**'s No. 47 rank with "Wal-Mart Flowers" (Aria Nashville), followed by Telluride's "Pencil Marks" (American Roots/ Quarterback), which shifts 49-50. Concurrently, Sarah Darling's "Jack of Hearts" (Black River) steps 53-52, while Williams Riley Band's "I'm Still Me" (Golden/Nine North) improves 56-53, and **Zona Jones** holds at No. 54 with "Bluer Than Blue" (Rocky Comfort). Rick Huckaby bullets at No. 55 with "She Gets Me High" (HeadCoach), Gretchen Wilson's "If I Could Do It All Again" (Columbia) bounces 60-59, and Mac McAnally's "You First" (Show Dog Nashville) opens at No. 60. Check the complete menu of **R&R** Country Indicator features in this week's R&R print edition, dated May 29.

> — Wade Jessen/Director of Charts & Operations, Nashville 615-641-6080 Email: wjessen@radioandrecords.com

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MUSICNOTES

Willie Nelson is already a living legend, now he's the 2009 Texas State musician, an honor bestowed upon him by the 81st legislature of the state of Texas. Honorees are chosen based on things like quality of work, being a native Texan, plus having received critical recognition on a state, regional and national level.

According to BMI, its "Presidents Award" is presented "when an individual has distinctly and profoundly influenced the industry." Amazingly, at just 19 years of age, Taylor Swift has already accomplished that feat. Swift was awarded BMI's prestigious honor last week in Los Angeles.

Recently named one of People Magazine's "Hottest Country Guys," Jack Ingram will soon be seen on the Lifetime Channel's hit series "Army Wives," starring Kim Delaney. So far, no info on when the episode will air.

On Wednesday (May 27), CBS -TV will air the salute to George Strait, the ACM Artist of the Decade winner. Lee Ann Womack and Jamey Johnson will team up to sing "Give It Away," which is immediately followed up with a surprise solo performance by Womack of a song written specifically for Strait.

VIDEO ADDS

CMT

BOMSHEL Fight Like A Girl

CMT PURE

MARK McKINNEY Middle America

GAC

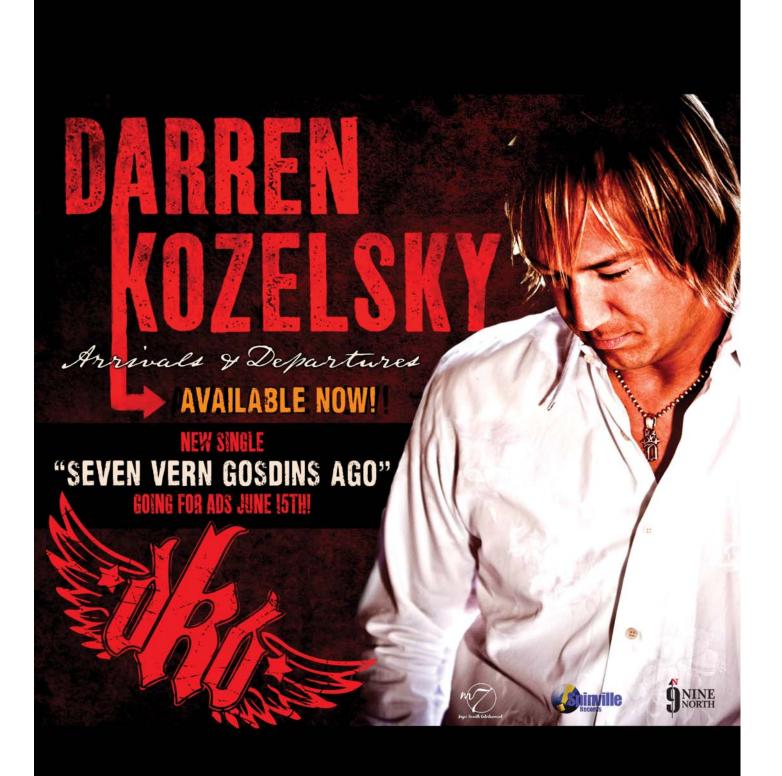
BOMSHEL Fight Like A Girl

promosquad HitPredictor

Hitpredictor	
SONGS WITH HIT POTENTIAL	CHART RANK
BRAD PAISLEY Then (Arista Nashville) (88.3)	1
KEITH URBAN Kiss A Girl (Capitol Nashville) (84.9)	3
KENNY CHESNEY Out Last Night (BNA) (91.6)	4
DIERKS BENTLEY Sideways (Capitol Nashville) (84.2)	5
MONTGOMERY GENTRY One In Every Crowd (Columbia) (82.7)	6
LADY ANTEBELLUM / Run To You (Capitol Nashville) (80.1)	9
ALAN JACKSON Sissy's Song (Arista Nashville) (82.7)	10
TOBY KEITH Lost You Anyway (Show Dog Nashville) (86.8)	12
TAYLOR SWIFT You Belong With Me (Big Machine) (82.3)	13
REBA Strange (Valory) (75.4)	15
BILLY CURRINGTON People Are Crazy (Mercury) (89.5)	16
DARIUS RUCKER Alright (Capitol Nashville) (83.0)	17
BLAKE SHELTON /'// Just Hold On (Warner Bros./WRN) (84.8)	22
JACK INGRAM Barefoot And Crazy (Big Machine) (75.4)	25
ERIC CHURCH Love Your Love The Most (Capitol Nashville) (86.8)	26
DARRYL WORLEY Sounds Like Life To Me (Stroudavarious) (79.9)	27
CHUCK WICKS Man Of The House (RCA) (77.9)	28
MILEY CYRUS The Climb (Lyric Street) (84.6)	30
JOE NICHOLS Believers (Universal South) (76.2)	32

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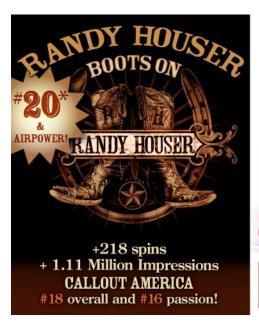


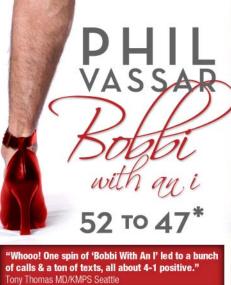
DARRENKOZELSKY.COM | TWITTER.COM/DKOZELSKY | MYSPACE.COM/DARRENKOZELSKYBAND

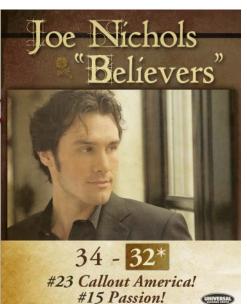
BDS

DMDS +/-Sta On/ Tot. Aud. +/- Aud. Total Wks Plays LW TW **ARTIST** Title *Label(s)* Adds TW (00)(00)Plays On 2 0 BRAD PAISLEY Then (Arista Nashville) 334122 +15965 4812 +16210 119/0 1 2 SUGARLAND It Happens (Mercury) 323595 -9326 4698 -149 15 121/0 3 3 KEITH URBAN Kiss A Girl (Capitol Nashville) 316693 +102404532 +12311 121/0 4 4 KENNY CHESNEY Out Last Night (BNA) +26314 4521 +3019 120/0 309609 7 6 **DIERKS BENTLEY** Sideways (Capitol Nashville) 274917 +18031 4138 +30413 121/0 6 5 MONTGOMERY GENTRY One In Every Crowd (Columbia) 272043 +88954150 +29118 121/0 0 8 +527 ZAC BROWN BAND Whatever It Is (Home Grown/Atlantic/Big Picture) 270222 +24291 4108 20 121/0 6 8 JASON ALDEAN She's Country (Broken Bow) 232116 -28771 3232 -691 27 121/0 9 10 LADY ANTEBELLUM I Run To You (Capitol Nashville) 226612 +6361 3365 +10219 120/0 1 12 203729 +2473260 +3415 ALAN JACKSON Sissy's Song (Arista Nashville) 116/0 0 13 JASON MICHAEL CARROLL Where I'm From (Arista Nashville) 194120 +28193106 +4327 119/0 12 14 TOBY KEITH Lost You Anyway (Show Dog Nashville) 181882 +25312761 +412 121/2 15 **3** 2688 TAYLOR SWIFT You Belong With Me (Big Machine) 177724 +3653+1446 120/0 9 14 CARRIE UNDERWOOD FEAT... I Told You So (19/Arista Nashville) 172180 -72180 2523 -1095 19 119/0 ø +1417 16 **REBA** Strange (Starstruck/Valory) 160456 +164152424 121/0 BILLY CURRINGTON People Are Crazy (Mercury) 17 **1** 157629 +14565 2584 +13012 118/2 1 7 20 DARIUS RUCKER Alright (Capitol Nashville) 150808 +11236 2431 +242119/2 18 19 LOST TRAILERS How 'Bout You Don't (BNA) 139312 -594 2245 -56 33 118/0 18 19 KELLIE PICKLER Best Days Of Your Life (19/BNA) 136119 -5604 2308 -13 28 114/1 20 21 RANDY HOUSER Boots On (Universal South) 135422 +11196 2261 +21814 115/0 21 22 GLORIANA Wild At Heart (Emblem/New Revolution) 110020 +98431801 +21718 109/8 22 23 BLAKE SHELTON I'll Just Hold On (Warner Bros./WRN) 108710 +88711855 +5114 117/0 23 30 RASCAL FLATTS Summer Nights (Lyric Street) 91894 +47757 1350 +6896 93/28 24 24 JUSTIN MOORE Small Town USA (Valory) 79312 +11216 1510 +18816 108/6 25 105/12 26 JACK INGRAM Barefoot And Crazy (Big Machine) 75273 +199461427 +38610 26 25 ERIC CHURCH Love Your Love The Most (Capitol Nashville) 69885 +73691473 +22515 97/9 27 27 DARRYL WORLEY Sounds Like Life To Me (Stroudavarious) +7658 +83 17 60507 1106 85/2 28 28 CHUCK WICKS Man Of The House (RCA) 51593 +1902959 +2319 90/1 29 31 LOVE AND THEFT Runaway (Carolwood) 48494 +9517 +120 13 930 82/6 32 MILEY CYRUS The Climb (Walt Disney/Hollywood/Lyric Street) 42595 +4420896 +5113 81/3

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BDS

		May 20, 2003			RDS			MDS
							DOW	NLOAD NOW!
LW	TW	ARTIST Title Label(s)	Tot. Aud. (00)	+/- Aud. (00)	Total Plays	+/- Plays	Wks On	Sta On/ Adds TW
39	3	BROOKS & DUNN Indian Summer (Arista Nashville)	33184	+14459	576	+ 245	3	55/21
34	32	JOE NICHOLS Believers (Universal South)	30473	+2447	568	+24	6	50/3
33	33	CHRIS YOUNG Gettin' You Home (The Black Dress Song) (RCA)	30195	-407	609	+18	15	54/2
35	34	JAMEY JOHNSON High Cost Of Living (Mercury)	24872	+136	586	+7	16	61/1
37	35	JESSICA HARP Boy Like Me (Warner Bros./WRN)	24767	+1615	472	+14	11	48/2
36	36	BOMSHEL Fight Like A Girl (Curb)	24250	-297	599	-2	15	52/1
44	37	TRACE ADKINS All I Ask For Anymore (Capitol Nashville)	20448	+6204	327	+86	3	32/6
Breaker	33	PAT GREEN What I'm For (BNA)	20204	+1207	468	+104	9	45/2
48	39	JASON ALDEAN Big Green Tractor (Broken Bow)	16969	+8463	270	+122	2	34/19
43	40	BUCKY COVINGTON I Want My Life Back (Lyric Street)	16536	+1706	470	+35	6	57/3
41	41	JAMES OTTO Since You Brought It Up (Warner Bros./WRN)	15539	-18	235	+36	4	28/8
40	42	DAVID NAIL Red Light (MCA Nashville)	14784	-807	486	+14	13	54/1
Breaker	43	CAITLIN & WILL Address In The Stars (Columbia)	14648	+2410	473	+37	11	47/0
46	44	LEE ANN WOMACK Solitary Thinkin' (MCA Nashville)	13708	+575	377	-1	7	46/1
45	45	LUKE BRYAN Do I (Capitol Nashville)	13141	+3	323	+37	5	40/5
42	46	MIRANDA LAMBERT Dead Flowers (Columbia)	12230	-2986	372	-6	6	38/1
52	47	PHIL VASSAR Bobbi With An I (Universal South)	8984	+3018	116	+48	5	6/3
51	48	JONATHAN SINGLETON Livin' In Paradise (Universal South)	6608	+361	256	-8	10	31/0
55	49	MARTINA MCBRIDE I Just Call You Mine (RCA)	6543	+2245	135	+52	4	20/4
50	50	TRENT TOMLINSON Henry Cartwright's Produce Stand (Carolwood)	<i>9</i> 6220	-196	98	-24	4	10/1
53	5	RICHIE MCDONALD Six-Foot Teddybear (Stroudavarious)	5553	-176	160	+7	5	23/1
60	52	TRAILER CHOIR Rockin' The Beer Gut (Show Dog Nashville)	5416	+1946	113	+33	2	11/5
57	63	RODNEY ATKINS 15 Minutes (Curb)	5392	+1442	114	+39	2	21/13
Debut	54	LADY ANTEBELLUM I Was Here (Capitol Nashville)	4322	+2581	31	+18	1	0/0
Debut	5 5	CRAIG MORGAN Bonfire (BNA)	4286	+4123	81	+79	1	7/6
59	56	MEGAN MULLINS Long Past Gone (Stoney Creek)	4244	+743	135	+18	2	21/3
Debut	57	TRACY LAWRENCE Up To Him (Rocky Comfort/Nine North)	3816	+1103	137	+26	1	15/0
54	58	KATE & KACEY Dreaming Love (Big Machine)	3714	-776	165	+19	4	28/2
Debut	59	JESSE LEE It's A Girl Thing (Atlantic/Big Picture)	3413	+417	121	+31	1	19/6
_	60	MARK CHESNUTT She Never Got Me Over You (Big 7/Lofton Creek)	3351	+1440	69	+10	3	8/1

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COUNTRY

MOST ADDED

ARTIST Title Label(s)	Adds
RASCAL FLATTS Summer Nights (Lyric Street)	28
BROOKS & DUNN Indian Summer (Arista Nashville)	21
JASON ALDEAN Big Green Tractor (Broken Bow)	19
RODNEY ATKINS 15 Minutes (Curb)	13
JACK INGRAM Barefoot And Crazy (Big Machine)	12
ERIC CHURCH Love Your Love The Most (Capitol Nashville)	9
GLORIANA Wild At Heart (Emblem/New Revolution)	8
JAMES OTTO Since You Brought It Up (Warner Bros./WRN)	8
JIMMY WAYNE I'll Be That (Valory)	8

MOST INCREASED AUDIENCE

MOST INCREASED AUDIENCE	Total Play
ARTIST Title Label(s)	Increase
RASCAL FLATTS Summer Nights (Lyric Street)	+47757
KENNY CHESNEY Out Last Night (BNA)	+26314
ZAC BROWN BAND Whatever It Is /Home Grown/Atlantic/Big Picture/	+24291
JACKINGRAM Barefoot And Crazy (Big Machine)	+19946
DIERKS BENTLEY Sideways (Capitol Nashville)	+18031
REBA Strange (Starstruck/Valory)	+16415
BRAD PAISLEY Then (Arista Nashville)	+15965
BILLY CURRINGTON People Are Crazy (Mercury)	+14565
BROOKS & DUNN Indian Summer (Arista Nashville)	+14459
DARIUS RUCKER Alright (Capitol Nashville)	+11236

MOST INCREASED PLAYS ARTIST Title Label(s)	Total Play Increase
RASCAL FLATTS Summer Nights (Lyric Street)	+689
ZAC BROWN BAND Whatever It Is (Home Grown/Atlantic/Big Picture)	+527
JACKINGRAM Barefoot And Crazy (Big Machine)	+386
DIERKS BENTLEY Sideways (Capitol Nashville)	+304
KENNY CHESNEY Out Last Night (BNA)	+301
MONTGOMERY GENTRY One In Every Crowd (Columbia)	+291
BROOKS & DUNN Indian Summer (Arista Nashville)	+245
DARIUS RUCKER Alright (Capitol Nashville)	+242
ERIC CHURCH Love Your Love The Most (Capitol Nashville)	+225
RANDY HOUSER Boots On (Universal South)	+218

COUNTRY INDICATOR

MOST ADDED

ARTIST Title Label(s)	Adds
RASCAL FLATTS Summer Nights (Lyric Street)	24
JASON ALDEAN Big Green Tractor (Broken Bow)	18
BROOKS & DUNN Indian Summer (Arista Nashville)	17
RODNEY ATKINS 15 Minutes (Curb)	13
TRACE ADKINS All I Ask For Anymore (Capitol Nashville)	12
PAT GREEN What I'm For (BNA)	11
JACK INGRAM Barefoot And Crazy (Big Machine)	7
CRAIG MORGAN Bonfire (BNA)	7
JOENICHOLS Believers (Universal South)	6
TRAILER CHOIR Rockin' The Beer Gut (Show Dog Nashville)	6

MOST INCREASED AUDIENCE ARTIST Title Label(s)	Total Play Increase
RASCAL FLATTS Summer Nights (Lyric Street)	+14017
ZAC BROWN BAND WhateverItIs (Home Grown/Atlantic/Big Picture)	+7525
DIERKS BENTLEY Sideways (Capitol Nashville)	+6864
KENNY CHESNEY Out Last Night (BNA)	+6763
JUSTIN MOORE Small Town USA (Valory)	+5761
LADY ANTEBELLUM I Run To You (Capitol Nashville)	+5399
DARIUS RUCKER Alright (Capitol Nashville)	+5298
TRACE ADKINS All I Ask For Anymore (Capitol Nashville)	+5053
BROOKS & DUNN Indian Summer (Arista Nashville)	+4777
JACK INGRAM Barefoot And Crazy (Big Machine)	+4753

MOST INCREASED PLAYS Total Play **ARTIST** Title Label(s) Increase RASCAL FLATTS Summer Nights (Lyric Street) +703ZAC BROWN BAND Whatever It Is (Home Grown/Atlantic/Big Picture) +440 **DIERKS BENTLEY** Sideways (Capitol Nashville) +333DARIUS RUCKER Alright (Capitol Nashville) +332JACK INGRAM Barefoot And Crazy (Big Machine) +296KENNY CHESNEY Out Last Night (BNA) +266BROOKS & DUNN Indian Summer (Arista Nashville) +263JUSTIN MOORE Small Town USA (Valory) +224 TRACE ADKINS All I Ask For Anymore (Capitol Nashville) +220**RODNEY ATKINS** 15 Minutes (Curb) +210



COUNTRY NEW AND ACTIVE

TRACE ADKINS Til The Last Shot's Fired (Capitol Nashville)

Total Audience: 3100, Total Stations: 1, Adds: 0

DUE WEST I Get That All The Time (Bigger Than Me/Nine North)

Total Audience: 1876, Total Stations: 7, Adds: 1 **SARAH DARLING** Jack Of Hearts (*Black River*) Total Audience: 1792, Total Stations: 8, Adds: 0

CARRIE UNDERWOOD Home Sweet Home (19/Arista Nashville)

Total Audience: 1647, Total Stations: 1, Adds: 0

TAYLOR HICKS Seven Mile Breakdown (Modern Whomp/CO5)

Total Audience: 1523, Total Stations: 2, Adds: 1

JAKE OWEN Eight Second Ride (RCA)

Total Audience: 1076, Total Stations: 3, Adds: 0

COUNTRY INDICATOR NEW AND ACTIVE

HEIDI NEWFIELD What Am I Waiting For (Curb)
Total Plays: 128, Total Stations: 11, Adds: 0
JIMMY WAYNE I'll Be That (Valory)
Total Plays: 120, Total Stations: 11, Adds: 3
JESSE LEE It's A Girl Thing (Atlantic/Big Picture)
Total Plays: 117, Total Stations: 8, Adds: 1
MARK WILLS Entertaining Angels (Tenacity)
Total Plays: 89, Total Stations: 8, Adds: 0
STEVE AZAR Moo La Moo (Ride)

STEVE AZAR Moo La Moo *(Ride)* Total Plays: 79, Total Stations: 8, Adds: 0

CARTER TWINS Heart Like Memphis (CMT/Meteor 17/CO5)

Total Plays: 78, Total Stations: 6, Adds: 1

MARK MCKINNEY Middle America (Super Loud)

Total Plays: 66, Total Stations: 2, Adds: 0

DARYLE SINGLETARY Love You With The Lights On (E1)

Total Plays: 63, Total Stations: 3, Adds: 0

PARKS As Long As You're Goin' My Way (Carolwood)

Total Plays: 54, Total Stations: 8, Adds: 3 **PHIL VASSAR** Bobbi With An I (*Universal South*)

Total Plays: 43, Total Stations: 5, Adds: 2



6/1

FRANK ORTEGA Honky Tonk And The Altar (Villa One/Quarterback)

SHEA FISHER Don't Chase Me (Stroudavarious)

6/8

DAN MITCHELL Ode To Gravy (DMP)

MATT STILLWELL Sweet Sun Angel /Still 7/Spinville/Nine North)

WHITNEY DUNCAN Skinny Dippin' (Warner Bros./WRN)

6/15

JAKE OWEN Eight Second Ride (RCA)

TOP 10 RECURRENTS	Total Aud.
ARTIST Title Label(s)	(00)
ELIYOUNG BAND Always The Love Songs (Republic/Universal South)	177793
RODNEY ATKINS It's America (Curb)	172183
RASCAL FLATTS Here Comes Goodbye (Lyric Street)	144163
DARIUS RUCKER It Won't Be Like This For Long (Capitol Nashville)	123340
TOBY KEITH God Love Her (Show Dog Nashville)	111894
JAKE OWEN Don't Think I Can't Love You (RCA)	107364
ZAC BROWN BAND Chicken Fried (Home Grown/Atlantic/Big Picture)	106429
DIERKS BENTLEY Feel That Fire (Capitol Nashville)	95986
KEITH URBAN Sweet Thing (Capitol Nashville)	92171
KID ROCK All Summer Long (Top Dog/Atlantic/CO5)	89178



121 Country reporters. Songs ranked by total audience for the airplay week of 5/18-5/24. Bullets appear on songs gaining audience or remaining flat from previous week. A song will also receive a bullet if its percentage loss in audience does not exceed the percentage of monitored station downtime for the format. Country titles that decline in audience but increase in detections will also receive a bullet if the total audience erosion for the week does not exceed 3%. If two songs are tied in total audience, the song with the larger increase in audience is placed first. Descending, non-bulleted titles below No. 10 in either audience or detections are moved to recurrent after 20 weeks. Most Added is the total number of new adds officially reported to R&R by each reporting station or by

automatic add thresholds for stations not allowed to report adds. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Audience lists the songs with the greatest week-to-week increases in total audience. Audience totals on the chart are derived, in part, using certain Arbitron Inc. copyrighted Persons 12+ audience estimates, under license (© 2009, Arbitron Inc.).© 2009 The Nielsen Company.



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								MDS
			Total	+/-	Tot. Aud.		Wks	Sta On/
LW	TW	ARTIST Title Label(s)	Plays	Plays	(00)	(00)	On	Adds TW
1	0	BRAD PAISLEY Then (Arista Nashville)	4814	+47	96935	+429	10	120/0
5	2	DIERKS BENTLEY Sideways (Capitol Nashville)	4561	+333	91240	+6864	14	120/0
3	3	KEITH URBAN Kiss A Girl (Capitol Nashville)	4524	+56	91648	+1885	11	120/0
6	4	KENNY CHESNEY Out Last Night (BNA)	4468	+266	93180	+6763	9	117/0
2	5	SUGARLAND It Happens (Mercury)	4435	-238	91419	-3184	15	112/0
4	6	MONTGOMERY GENTRY One In Every Crowd (Columbia)	4395	+148	90145	+1576	18	116/0
7	7	ZAC BROWN BAND Whatever It Is (Home Grown/Atlantic/Big Picture)	4237	+440	85471	+7525	19	117/1
9	8	LADY ANTEBELLUM I Run To You (Capitol Nashville)	3680	+206	75062	+5399	19	117/0
8	9	ALAN JACKSON Sissy's Song (Arista Nashville)	3527	-42	72433	-1208	15	115/0
10	0	TOBY KEITH Lost You Anyway (Show Dog Nashville)	3243	+70	64663	+833	12	119/0
12	O	BILLY CURRINGTON People Are Crazy (Mercury)	3107	+161	62312	+3328	13	117/1
14	12	TAYLOR SWIFT You Belong With Me (Big Machine)	2930	+202	58620	+3042	6	118/0
13	13	JASON MICHAEL CARROLL Where I'm From (Arista Nashville)	2909	-14	62829	-403	28	112/0
16	4	DARIUS RUCKER Alright (Capitol Nashville)	2850	+332	57665	+5298	7	119/3
15	15	REBA Strange (Starstruck/Valory)	2831	+127	57599	+3740	7	117/0
17	16	RANDY HOUSER Boots On (Universal South)	2620	+160	51904	+2954	15	114/2
18	•	KELLIE PICKLER Best Days Of Your Life (19/BNA)	2476	+139	51757	+2613	26	107/0
19	18	BLAKE SHELTON I'll Just Hold On (Warner Bros./WRN)	2087	+102	42956	+2294	14	108/0
21	19	GLORIANA Wild At Heart (Emblem/New Revolution)	1931	+156	42449	+2572	18	100/5
20	20	LOST TRAILERS How 'Bout You Don't (BNA)	1927	-8	41522	-602	31	88/0
23	4	ERIC CHURCH Love Your Love The Most (Capitol Nashville)	1737	+205	33834	+2759	16	97/5
27	22	RASCAL FLATTS Summer Nights (Lyric Street)	1726	+703	33961	+14017	3	98/24
24	23	JACK INGRAM Barefoot And Crazy (Big Machine)	1713	+296	35780	+4753	9	97 7
22	24	DARRYL WORLEY Sounds Like Life To Me (Stroudavarious)	1633	+48	33726	+865	19	92/2
26	25	JUSTIN MOORE Small Town USA (Valory)	1356	+224	27414	+5761	16	77 3
25	26	MILEY CYRUS The Climb (Walt Disney/Hollywood/Lyric Street)	1225	+46	24572	+1176	12	80/1
28	27	JOE NICHOLS Believers (Universal South)	927	+78	18538	+2184	7	64/6
30	28	LOVE AND THEFT Runaway (Carolwood)	904	+130	17263	+3392	14	58/5
33	29	TRACE ADKINS All I Ask For Anymore (Capitol Nashville)	865	+220	17180	+5053	3	64/12
31	30	CHUCK WICKS Man Of The House (RCA)	790	+50	17321	+1883	17	55/2

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							DOWN	MDS LOAD NOW!
	T14.	ADTIOT TILL (/ //)	Total	+/-	Tot. Aud.	+/- Aud.	Wks	Sta On/
LW	TW	ARTIST Title Label(s)	Plays	Plays	(00)	(00)	On	Adds TW
35	3	BROOKS & DUNN Indian Summer (Arista Nashville)	776	+263	15508	+4777	3	62/17
32	32	BUCKY COVINGTON I Want My Life Back (Lyric Street)	718	+27	15415	+705	6	57/3
34	33	MIRANDA LAMBERT Dead Flowers (Columbia)	628	+1	13571	+305	6	47/3
36	34	LUKE BRYAN Do I (Capitol Nashville)	523	+25	10834	+676	4	40/4
39	35	JAMES OTTO Since You Brought It Up (Warner Bros./WRN)	520	+93	10110	+1676	4	42/5
37	36	JAMEY JOHNSON High Cost Of Living (Mercury)	454	-42	8768	-1001	15	34/0
46	37	RODNEY ATKINS 15 Minutes (Curb)	441	+210	8383	+3346	2	37/13
38	38	LEE ANN WOMACK Solitary Thinkin' (MCA Nashville)	434	-7	8052	-85	6	33/1
40	39	JESSICA HARP Boy Like Me (Warner Bros./WRN)	430	+49	7362	+356	12	32/3
41	40	MARK CHESNUTT She Never Got Me Over You (Big 7/Lofton Creek)		+32	5773	+313	11	24/1
43	4	CHRIS YOUNG Gettin' You Home (The Black Dress Song) (RCA)	322	+31	6255	+873	12	20/2
57	42	PAT GREEN What I'm For (BNA)	320	+158	5521	+2933	2	33/11
52	43	JASON ALDEAN Big Green Tractor (Broken Bow)	309	+124	8021	+3416	2	32/18
42	44	JONATHAN SINGLETON & THE GROVE Livin' In Paradise (Universal South)	284	-46	5123	-1123	10	25/0
44	45	BOMSHEL Fight Like A Girl (Curb)	270	+17	5842	+239	13	21/2
45	46	RICHIE MCDONALD Six-Foot Teddybear (Stroudavarious)	251	+6	3617	+137	6	21/2
47	47	STEPHEN COCHRAN Wal-Mart Flowers (Aria Nashville)	236	+15	4574	+187	5	19/0
51	48	MARTINA MCBRIDE I Just Call You Mine (RCA)	222	+35	4003	+764	3	21/4
48	49	CAITLIN & WILL Address In The Stars (Columbia)	220	+21	3976	+548	9	19/1
49	50	TELLURIDE Pencil Marks (American Roots/Quarterback)	206	+16	3394	+219	4	19/2
50	5	TRACY LAWRENCE Up To Him (Rocky Comfort/Nine North)	204	+16	2690	+435	6	18/1
53	52	SARAH DARLING Jack Of Hearts (Black River)	198	+20	3572	-197	6	17/4
56	53	WILLIAMS RILEY BAND I'm Still Me (Golden/Nine North)	197	+22	2818	+633	10	15/2
54	54	ZONA JONES Bluer Than Blue (Rocky Comfort)	187	+9	2672	+416	3	15/1
55	5 5	RICK HUCKABY She Gets Me High (HeadCoach)	180	+ 3	3361	+65	5	16/0
Debut	56	TRENT TOMLINSON Henry Cartwright's Produce Stand (Carolwood)	174	+50	2782	+1087	1	14/2
59	57	DAVID NAIL Red Light (MCA Nashville)	167	+11	2416	+384	9	13/0
58	58	KATE & KACEY Dreaming Love (Big Machine)	164	+ 2	1812	-58	5	17/2
60	59	GRETCHEN WILSON If I Could Do It All Again (Columbia)	148	+ 9	2331	-15	2	16/2
-	60	MAC MCANALLY You First (Show Dog Nashville)	135	+ 6	2145	+30	3	15/0
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	TOTAL					STRONGLY
ARTIST Title (Label)	PASSION	POSITIVE	INDEX	NEUTRAL	DISLIKE	DISLIKE
BRAD PAISLEY Then (Arista Nashville)	36.0%	80.0%	4.13	16.9%	3.1%	0.0%
ZAC BROWN BAND Whatever It Is (Home Grown/Atlantic/Big Picture)	31.6%	76.2%	4.02	19.1%	4.0%	0.7%
KEITH URBAN Kiss A Girl (Capitol Nashville)	26.9%	74.9%	3.95	19.1%	5.3%	0.7%
ALAN JACKSON Sissy's Song (Arista Nashville)	40.9%	74.7%	4.05	16.2%	7.3%	1.8%
JASON MICHAEL CARROLL Where I'm From (Arista Nashville)	26.4%	71.6%	3.92	22.4%	5.6%	0.4%
TOBY KEITH Lost You Anyway (Show Dog Nashville)	21.1%	69.1%	3.82	23.1%	6.9%	0.9%
SUGARLAND It Happens (Mercury)	28.0%	67.3%	3.78	17.6%	12.4%	2.7%
DIERKS BENTLEY Sideways (Capitol Nashville)	22.9%	66.2%	3.78	24.7%	6.9%	2.2%
KENNY CHESNEY Out Last Night (BNA)	22.4%	65.1%	3.74	23.3%	9.3%	2.2%
BILLY CURRINGTON People Are Crazy (Mercury)	20.2%	64.4%	3.73	24.9%	9.8%	0.9%
LOST TRAILERS How 'Bout You Don't (BNA)	17.1%	64.2%	3.74	29.3%	5.8%	0.7%
MONTGOMERY GENTRY One In Every Crowd (Columbia)	18.4%	63.6%	3.73	28.0%	7.6%	0.9%
CHRIS YOUNG Gettin' You Home (The Black Dress Song) (RCA)	19.3%	63.0%	3.68	25.3%	9.0%	2.7%
DARIUS RUCKER Alright (Capitol Nashville)	16.7%	62.7%	3.70	28.9%	7.8%	0.7%
LADY ANTEBELLUM I Run To You (Capitol Nashville)	12.9%	61.1%	3.63	29 .1%	8.9%	0.9%
ELI YOUNG BAND Always The Love Songs (Republic/Universal South)	15.1%	59.1%	3.65	31.8%	8.9%	0.2%
TAYLOR SWIFT You Belong With Me (Big Machine)	14.0%	58.9%	3.57	26.4%	13.3%	1.3%
RANDY HOUSER Boots On (Universal South)	18.0%	58.4%	3.58	26.4%	12.2%	2.9%
KELLIE PICKLER Best Days Of Your Life (19/BNA)	19.6%	58.2%	3.61	26.9%	12.7%	2.2%
JAMEY JOHNSON High Cost Of Living (Mercury)	14.7%	58.0%	3.55	28.0%	10.7%	3.3%
REBA Strange (Starstruck/Valory)	14.0%	57.6 %	3.55	27.1%	14.0%	1.3%
MILEY CYRUS The Climb (Walt Disney/Hollywood/Lyric Street)	18.9%	57.1%	3.61	30.2%	10.7%	2.0%
JOE NICHOLS Believers (Universal South)	18.0%	56.2 %	3.61	32.9%	8.7%	2.2%
LOVE AND THEFT Runaway (Carolwood)	6.7%	55.3%	3.50	34.0%	9.6%	1.1%
CHUCK WICKS Man Of The House (RCA)	9.1%	55.3%	3.51	33.1%	9.3%	2.2%
JACK INGRAM Barefoot And Crazy (Big Machine)	8.9%	54.2%	3.53	35.8%	9.6%	0.4%
DARRYL WORLEY Sounds Like Life To Me (Stroudavarious)	8.9%	53.8%	3.51	35.1%	10.4%	0.7%
GLORIANA Wild At Heart (Emblem/New Revolution)	9.8%	53.3%	3.52	36.4%	8.9%	1.3%
JUSTIN MOORE Small Town USA (Valory)	9.6%	52.7 %	3.52	37.8%	9.1%	0.4%
JESSICA HARP Boy Like Me (Warner Bros./WRN)	11.3%	52.2 %	3.48	34.4%	11.3%	2.0%
PAT GREEN What I'm For (BNA)	8.7%	51.3%	3.47	36.7%	10.7%	1.3%
RASCAL FLATTS Summer Nights (Lyric Street)	12.0%	48.0%	3.43	36.7%	14.0%	1.3%
ERIC CHURCH Love Your Love The Most (Capitol Nashville)	8.0%	47.8%	3.37	35.3%	14.9%	2.0%
BLAKE SHELTON I'll Just Hold On (Warner Bros./WRN)	8.4%	47.6%	3.36	35.1%	14.4%	2.9%
BOMSHEL Fight Like A Girl (Curb)	6.2%	47.1%	3.37	37.3%	14.7%	0.9%

The Callout America sample is 600 persons in each weekly report, made up of a three week rolling average of 200 persons weekly. Sample is 50% Male / Female and taken from 20 U.S. Markets. Demos are evenly balanced in 18-24, 25-34, 35-44 and 45-54 cells. Song scores are on a 1 to 5 differential with "1" meaning strong dislike and "5" meaning like it a lot. The positive index is an average of all 1 to 5 scores. Total Positive is the combined 4 and 5 scores. Market breakouts by geographical region are; MIDWEST: Cincinnati, Indianapolis, Kansas City, Omaha and Wichita. SOUTH: Atlanta, Charleston, Charlotte, Mobile / Pensacola and Nashville. EAST: Philadelphia, Pittsburgh, Providence RI, Rochester, Virginia Beach. WEST: Colorado Springs, Houston, Modesto, Phoenix and Portland OR.