R&R HOTFAX

May 18, 2009



Florida, California, Louisiana, NAWAY" Connecticut, and North Carolina!!
Thanks country radio!



INSIDE

FCC To Probe PPM, Arbitron 'Welcomes The Opportunity'



Harp Hoping To String Together Some Hits On Her Own



Phil Vassar: Great Singer, Nice Guy, Good Dad, Wish-Granter



While You're Posting That Mobile Upload On FB, Help Out St. Jude



The 'It's' Have It: Sugarland 'Happens' Again; Zac Brown Has 'It' Too

A dime has 118 ridges around the edge...

Real news needed! rcurtis@radioandrecords.com 323-954-3444

FCC's Inquiring Minds To Probe PPM

Six weeks after first discussing the idea, the FCC today (May 18) announced a public inquiry into the commercial use of Arbitron's PPM listener-measurement technology and "its potential impact on audience ratings of stations that air programming targeted to minority audiences, and consequently, on the financial viability of those stations." The National Association of Black Owned Broadcasters (NABOB) and the Spanish Radio Association have expressed concern that the new meters were dramatically undercounting their targeted audiences. In today's announcement, the FCC said, "Because audience ratings affect advertising revenues, undercounting minority audiences could negatively affect the ability of these stations to compete for advertising revenues and to continue to offer local service to minority audiences."

Arbitron: Bring It On

In a statement later in the day, Arbitron spokesman Thom Mocarsky said, "Arbitron welcomes the opportunity to better educate all parties about our Portable People Meter service and its advantages over the diary-based system." The FCC inquiry, Mocarsky continued, "will allow us to further explain why a passive, electronic audience-measurement service is a valuable tool that can help the radio broadcast industry compete with the emerging digital media in the 21st century." After years in development, PPM launched 18 months ago and has been under siege nearly from the day electronic data went live in Houston. Major radio group executives have fussed over the costs, sales department managers have struggled with how to take PPM data to buyers, and on-air personalities particularly in music formats — have worried that they'll be instructed to simply shut up and play the hits. In recent months, minority broadcasters chimed in, alleging that they aren't getting a fair shake in the research data. Mocarsky said today that Arbitron has "consistently expressed our willingness to participate in a Notice of Inquiry," saying an open proceeding "can foster dialogue, education and an exchange of ideas among parties holding differing viewpoints, while a closed investigation would likely lead to 'freezing' the parties into a litigation-like









adversarial postures." Mocarsky added that "a closed investigation would divert valuable Arbitron resources away from our continuous improvement initiatives that are enhancing the quality of our PPM services."

This Time, Harp Has No Strings Attached

Jessica Harp, whose single "Boy Like Me" is a breaker at No. 37 on this week's **R&R** chart, is currently in the midst of attempt No. 2 at a solo career, and we can only hope it gets off the ground this time. She gave it a go back in 2004, only to have things get derailed before completing the full-time move to Nashville. Somewhere on the road between her hometown of Kansas City and Music City, where she was about to sign a record deal, her best friend called and convinced Harp to record an album of songs they had written together. Harp agreed, making a decision which led to a three-year chain of events jeopardizing her lifelong dream of carving out an individual career in country music.

All Things Considered....

Things weren't entirely awful for Harp during those three years. Her best friend, as it turns out, is Michelle Branch, who rocketed to instant pop stardom in 2001 as a teen with the release of "The Spirit Room." The two bonded while Harp served as a backup singer for Branch on the road. Calling themselves the Wreckers, the album of songs they recorded, "Stand Still Look Pretty," was released in March 2006 and received critical kudos right away. The debut single, "Leave the Pieces," featuring Harp singing lead, went to No. 1 on the country charts. A followup single, "My Oh My," achieved top 10 status. The album was certified gold. Grammy, CMA and ACM nominations ensued. In 2007, the Wreckers were the R&R Reader's Poll selection as Best New Country Performers. Country superstars Rascal Flatts and Keith Urban invited the duo to support their respective arena tours that year. Apparently, if a solo career has to be put on temporary timeout, that's one hell of a way to do it.

This Week At Callout America®

For the third consecutive week, country radio listeners say "Then" from Brad Paisley is their favorite song, ranking it at No. 1 and No. 3 passion. Men are at No. 1, and females at No. 2.

Alan Jackson has been strong from day one with "Sissy's Song," which is currently the No. 1 passion song and the No. 2 song overall. Core 35-44s and listeners 25-44 are at No. 1 passion. Both male and females are at No. 1 passion too.

Toby Keith has another big week with "Lost You Anyway" at No. 7 and No. 10 passion. Core 35-44s are at No. 4 and No. 5 passion. Core females are at No. 2 and No. 5 passion, while core males are at No. 11 and No. 9 passion.

"How 'Bout You Don't" from The Lost Trailers is impacting radio listeners, ranking at No. 9 and No. 12 passion. Core 35-44s are at No. 6, core males are at No. 9, and core females at No. 6 and No. 10 passion. Listeners 18-34 are at No. 8.

Randy Houser moves inside the top 20 with "Boots On" at No. 17 and at No. 18 passion. Younger 18-34s are at No. 13, up from No. 17. Females 18-34 are at No. 15, men in the demo are at No. 13.

Jamey Johnson's "High Cost of Living" is getting solid traction, ranking at No. 19, up from No. 24, and at No. 22 passion. Younger 18-34s are at No. 16, and listeners 25-44 are at No. 18.

Darryl Worley is well in front of the radio spin chart with "Sounds Like Life to Me" ranking at No. 24. The strength is core 35-44s at No. 20; core females are at No. 16, younger 18-24 females are at No. 21, and men 25-34 are at No. 18.

— **John Hart**, Bullseye Marketing Research Email: **hart@bullsi.com**

Better Not To Force It

A second Wreckers album was in the works during the latter stages of their stint with Keith Urban, but Branch and Harp never made it to the recording studio. "We were writing different things," remembers Harp. "Michelle was writing more in the Wreckers vein; the things I was writing were a little more commercial." The friends decided to record solo albums instead of a Wreckers project. Harp's



debut single and her upcoming album "A Woman Needs," which is due this summer, have come first. In spite of separate projects, the two remain close and have not ruled out working together again as the Wreckers. Harp says she and Branch feel "the Wreckers are something we can always come back to, but we're artists at heart. We made ['Stand Still, Look Pretty'] very selfishly because we were such good friends. We didn't want to force another album just for the sake of being commercial." An entire year went by between the recording of "Stand Still, Look Pretty" and its 2006 release. During that time, Harp became entrenched in the Nashville songwriting community, building relationships with what she describes as "some of the greatest songwriters in Nashville," including Jason Mowry, Liz Rose and Darrell Scott. While the Wreckers supported the Keith Urban tour, Harp became friends with Urban's bass player, Jerry Flowers. When the decision was made to move forward with a solo record, Harp made Flowers her producer, saying, "He's probably going to carve out a spot for himself as one of the go-to producers in Nashville because he's incredibly talented." That combination of Alist songwriters and a secret weapon producer are what enable Harp to describe her solo project as something that "completely exceeded my expectations."

Guitar Heroes Included

There are two other reasons Harp is excited about "A Woman Needs." Keith Urban and Vince Gill appear as guests on the album. The guitar-playing on "Boy Like Me" is the work of Urban, while Vince Gill sings on another cut, "Homemade Love." When asked what lessons might be learned from watching a legendary musician like Gill work, Harp told R&R, laughing, "I'm not sure what you can take away from working with Vince, because he just opens his mouth and everything that comes out is gold; all I can really do is keep practicing." In this week's print issue of R&R, I spent some time talking with Harp about this newly launched solo project. I invite you to read the entire story and, as always, feel free to share your feedback.

COUNTRY DATES

May 19, 2009: Final nominees for CMT Music Awards announced.

May 20, 2009: Keith Urban performs on "American Idol" finale: Fox-TV.

May 21, 2009: CMA Songwriter Series; New York.

May 31, 2009: Taylor Swift profiled on "Dateline"; NBC-TV.

We Interrupt This Program ...

Tuesday morning (May 19) at 10 a.m. ET/PT and 9 a.m. CT, CMT will stop everything to bring you Kellie Pickler and Lance Smith on the CMT Music Awards Nominee Special, as they announce finalists for the 2009 CMT Music Awards. The CMT's will be handed out on June 16; voting for finalists in each category will be open until June 15 at www.cmt.com. Final Video of the Year nominees will be announced at the beginning of the June 16 telecast

Country's Loss Is Rock Radio's Gaines

The good news: Nice guy Scott Gaines, former APD/MD at Clear Channel's WDTW (106.7 the Fox)/Detroit, has officially landed a gig, and that's positive news. Gaines e-mailed **R&R** late today, telling us he'll be handling afternoon drive on Cumulus' rock KDBN (93.3 Quality Rock)/Dallas. As Gaines put it, "I have missed being on the air." You can send Gaines greetings, salutations and congrats at *gainesradio@qmail.com*.

This Phil-In Was Wishful Thinking

In this case, the wish came true thanks to a combination of caring and determined folks, as John Crenshaw, PD at Clear Channel's WCOL/Columbus, Ohio, wrote with details: "You may have heard about Rascal Flatts taking part in Make-a-Wish's Big Event, in celebration of the organization's 25th anniversary, at Ohio Stadium



on May 9. It was Make-a-Wish's goal to raise \$1 million in one evening.

"What you may not have heard about was [Flatts lead singer] Gary Levox being ill and unable to sing or to travel, so, in an unforeseen and unfortunate turn of events, Flatts had to cancel their appearance the day before the event. The question then became, 'Who has a big heart and can fill big shoes on little notice?'

"Through a series of evening and late-night phone calls and e-mails — and the tireless efforts of countless industry folks, including Red Light Management's Greg Hill, road manager Gordon Buchanan and Make-A-Wish's Katie Kelso and Susan McConnell — Phil Vassar was secured as a replacement with less than 24 hours to go. Perhaps the biggest challenge was finding child care for Phil's daughters. Through the generosity of NetJets, Phil got his usual sitter, hopped a plane to the gig, played an incredible set and flew back home before midnight. Oh his way out of Ohio Stadium, he waved and said, 'Gotta go, I have a sitter.'

"Rascal Flatts' Jay Demarcus, a central Ohio native, was on hand to extend the group's regrets — and dispel the humorous rumor that Gary had contracted the swine flu virus — and accept an award on the Flatts' behalf from Make-a-Wish, presented by Buckeye football coach Jim Tressel."

A Week In The Life

Think you racked up a few success stories in the past seven days? You'd be hard-pressed to match the pace set by the Zac Brown Band, according to Chuck Swaney of Bigger Picture Promotion. During the past week, which was wrapped up with Brown playing in front of an estimated crowd exceeding 100,000 people at the Downtown Hoedown, staged by CBS Radio's WYCD/Detroit, Swaney provided details on a schedule that could only be described as "whirlwind." In addition to the Hoedown performance, Brown opened three shows for Urban during the Midwest swing; sang the National

Pros On The Loose

Chris Fisher: KEEY (K102)/Minneapolis morning co-host; ncsflorida@gmail.com.

Russ Knight: KNIX/Phoenix weekender; *ninrknight@aol.com* or 623-934-3384.

Ray Webb: KVET/Austin afternoon host; raydioman61@gmail.com.

Mike O'Brian: KUSS/San Diego PD/morning man;

sandiegomikeobrian@gmail.com.

Linda Welby: KUSS morning co-host; *Imwelby@cox.net*. **Jim King:** KYKR/Beaumont, Texas afternoon personality; 409-748-9689 or *kingoftheroad@gt.rr.com*.

Mark Grantin: WBUL (the Bull)/Lexington, Ky. PD; markgrantin@yahoo.com.

Karl Shannon: WBUL/Lexington morning man; 859-269-4167, *karlshannon@insightbb.com* or *www.karlshannon.com*.

Charlie James: WCOS/Columbia, S.C. morning man; 803-487-2448 or *charliejamesmedia@comcast.net*.

Chad Mitchell: WDTW/Detroit morning man; 248-444-3712 or *thechadradio@gmail.com*.

Mark Richards: WMIL/Milwaukee afternoon host; 414-475-1350 or *mark@myvoiceforhire.com*.

Newman: WSIX/Nashvlle midday personality; 615-613-4389 or *speeder02@hotmail.com*.

Rachel Logan: WTNT/Tallahassee, Fla. morning co-host; rachellogan105@gmail.com or 678-591-9253.

David Kohn: WWYZ/Hartford evening personality and Clear Channel/Hartford assistant production director; dkvoice@gmail.com or 860-970-1016.

Peter Salant: WWYZ/Hartford PD; 203-848-0268 or *ps@salant.net*.

Gerry Harmon: KASE/Austin air personality; *gerryharmon@me.com*.

Brian Jennings: WGAR/Cleveland PD; 216-712-7106 or brianjennings.bj@qmail.com.

Ron Brooks: WNOE/New Orleans PD; 504-615-6894 or ronbrooksradio@aol.com.

Bob Barnett: WKIS/Miami PD; 954-235-1705 or bobczworka@aol.com.

Deanne G. Saffren: "After Midnite" OM; 310-869-3113 or

deannesaffren@hotmail.com.
Lee Ann Taylor: WKMK/Monmouth-Ocean APD/MD; 717-571-5837

or zleeann@aol.com.

Lance Tidwell: Southern Star COO; 901-484-7661 or lance.tidwell@gmail.com.



Anthem prior to a Detroit Tigers win; attended a Red Wings hockey playoff win with Kid Rock; and was accompanied by Rock onstage for a version of "All Summer Long." Zac Brown also jumped onstage with Willie Nelson during the Hoedown and recorded a song with Kid Rock at Rock's studio, a session that finally ended at 4:30 a.m. Whew!

Guys & Dolls

Whether you like to look at hot country guys or beautiful, music-making women, you're in luck this week. Ladies, the most recent edition of People magazine features "Country's Hottest Guys": Eleven male artists, each of whom the magazine has taken the liberty of assigning a catchy nickname. For example, Tim McGraw is "the great romantic." while Kenny Chesney is "the heartbreaker." Gentlemen, Maxim magazine's "Hot 100 List" is not limited to country artists, but three familiar names did make the list: Julianne Hough checks in at No. 25, Taylor Swift is No. 50, and Carrie Underwood is No. 60.

— R.J. Curtis/R&R Country Editor 323-954-3444
Email: rcurtis@radioandrecords.com

ON THE CHARTS

Paisley Dominates Indicator; Rascal Flatts' 'Summer' Is Most Added

Brad Paisley logs his sixth — and fourth consecutive — No. 1 on the R&R Country Indicator chart, as "Then" (Arista Nashville) gains 269 plays and steps 2-1 (4,767 total spins). Paisley's string of four straight leaders began when "I'm Still a Guy" led for three weeks in May/June 2008. He spent three weeks at the summit with "Waitin' on a Woman" last fall and reached No. 1 with "Start a Band" (with Keith Urban) in January. The new track is also poised to reign on the R&R Country list, where it gains

2.0 million impressions and spikes 4-2. **Sugarland**'s "It Happens" (Mercury) spends a second week atop the **R&R** Country chart, where it leads Paisley's audience tally by approximately 1.4 million impressions.

Concurrently, **Rascal Flatts** inks double Most Added honors with "Summer Nights" (Lyric Street), which collects 51 new commitments on the **R&R** Country Indicator panel and 48 on the **R&R** Country panel.

Also noteworthy is some fresh air in the R&R Country top 10, where Zac Brown Band and Lady Antebellum each scores a second trip to that part of the chart. Zac Brown Band's "Whatever It Is" (Home Grown/Atlantic/Big Picture) rises 11-8, and Lady Antebellum's "I Run to You" (Capitol Nashville) advances 13-10. The band previously competed in the top 10 when "Chicken Fried" led for two weeks in December. The trio's lead single, "Love Don't Live Here," peaked at No. 3 a year ago, and they had a close call when "Lookin' for a Good Time" stopped at No. 11 in December.

The **R&R Country Indicator Exclusives** list is topped by **Stephen Cochran**'s No. 47 rank with "Wal-Mart Flowers" (Aria Nashville), followed by Telluride's "Pencil Marks" (American Roots/ Quarterback), which jumps 50-49, ahead of **Tracy** Lawrence's "Up to Him" (Rocky Comfort/Nine North), which bullets at No. 50. Sarah Darling's "Jack of Hearts" (Black River) bounces 55-53, and Zona Jones ranks at No. 54 with "Bluer Than Blue" (Rocky Comfort). Rick Huckaby swerves 53-55 with "She Gets Me High" (HeadCoach), while Williams Riley Band's "I'm Still Me" (Golden/Nine North) finishes the week at No. 56. **Gretchen Wilson** opens at No. 60 with "If I Could Do It All Again" (Columbia). See the full menu of R&R Country Indicator features in this week's **R&R** print edition, dated May 22.

> — Wade Jessen/Director of Charts & Operations, Nashville 615-641-6080 Email: wjessen@radioandrecords.com



MUSICNOTES

You can add Montgomery Gentry to the long list of country artists helping the Wounded Warrior Project, which aids wounded U.S. servicemen. Their upcoming 12-song CD "For Our Heroes" will be available only in Cracker Barrel stores May 25. A portion of the proceeds will go toward the Wounded Warrior Project.

Josh Turner certainly has a voice for radio, and he'll test it out as host of the syndicated "America's Opry Weekend Summer Kickoff" special, which is available for Memorial Day weekend. If you're interested in clearing this show, call Westwood One at 917-957-5028.

"Small Town USA," the video from Valory Music artist Justin Moore, has been picked for the iTunes Music of the Week feature, launching tomorrow (May 29). The video will be featured across the iTunes Music Store.

VIDEO ADDS

CMT

ERIC CHURCH Love Your Love The Most
SEAN PATRICK MCGRAW Dollar Ain't Worth A Dime

GAC

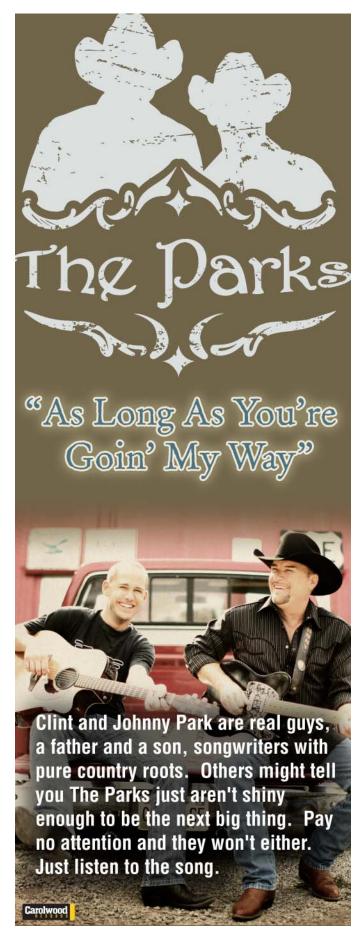
CHART

JOHN MELLENCAMP A Ride Back Home
HANK WILLIAMS JR. Red, White And Pink Slip Blues

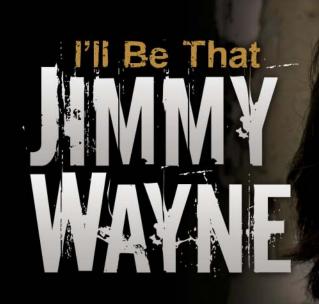


SONGS WITH HIT POTENTIAL	RANK
SUGARLAND It Happens (Mercury) (79.2)	1
BRAD PAISLEY Then (Arista Nashville) (88.3)	2
KEITH URBAN Kiss A Girl (Capitol Nashville) (84.9)	3
KENNY CHESNEY Out Last Night (BNA) (91.6)	4
MONTGOMERY GENTRY One In Every Crowd (Columbia) (82.7)	5
DIERKS BENTLEY Sideways (Capitol Nashville) (84.2)	7
LADY ANTEBELLUM / Run To You (Capitol Nashville) (80.1)	10
ALAN JACKSON Sissy's Song (Arista Nashville) (82.7)	12
TOBY KEITH Lost You Anyway (Show Dog Nashville) (86.8)	14
TAYLOR SWIFT You Belong With Me (Big Machine) (82.3)	15
REBA Strange (Valory) (75.4)	16
BILLY CURRINGTON People Are Crazy (Mercury) (89.5)	17
KELLIE PICKLER Best Days Of Your Life (BNA) (76.3)	18
DARIUS RUCKER Alright (Capitol Nashville) (83.0)	20
BLAKE SHELTON I'll Just Hold On (Warner Bros./WRN) (84.8)	23
ERIC CHURCH Love Your Love The Most (Capitol Nashville) (86.8)	25
JACK INGRAM Barefoot And Crazy (Big Machine) (75.4)	26
DARRYL WORLEY Sounds Like Life To Me (Stroudavarious) (79.9)	27
CHUCK WICKS Man Of The House (RCA) (77.9)	28
MILEY CYRUS The Climb (Lyric Street) (84.6)	32
JOE NICHOLS Believers (Universal South) (76.2)	34 (new)

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Following Up <u>TWO Top 10 Nationally Researching Singles</u> From His Valory Music Co. Debut Album With What Is Sure To Be His Third...



5 Out Of 5 @ WUBE / Cincinnati (Check Out Listener Calls HERE)

9 Out Of 10 @ WSIX / Nashville

Download on WKDF / Nashville "Download or Delete"!

OFFICIAL IMPACT DATE 5/26/09

Catch Jimmy On One Of This Summer's BIGGEST TOURS!

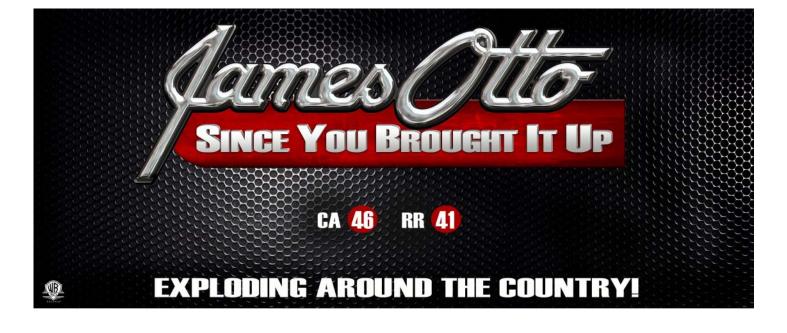
The Brad Paisley *American Saturday Night* Tour Kicks off June 5th in Charlotte, NC!



JimmyWayne.com | TheValoryMusicCo.com

DMDS +/-Sta On/ Tot. Aud. +/- Aud. Total Wks LW TW **ARTIST** Title *Label(s)* Adds TW (00)(00)Plays Plays On 0 1 SUGARLAND It Happens (Mercury) 332921 +11364847 +4414 121/0 2 4 BRAD PAISLEY Then (Arista Nashville) +20089 9 119/0 318157 4650 +3603 5 KEITH URBAN Kiss A Girl (Capitol Nashville) 306453 +217704409 +22210 121/0 4 6 KENNY CHESNEY Out Last Night (BNA) 283295 +25183 4220 +516 8 120/0 7 6 17 MONTGOMERY GENTRY One In Every Crowd (Columbia) 263148 +50823859 +59121/0 3 6 JASON ALDEAN She's Country (Broken Bow) 260887 -50502 3923 -653 26 121/0 10 Ø **DIERKS BENTLEY** Sideways (Capitol Nashville) 256886 +105053834 +27012 121/0 8 11 +22025 3581 +26519 ZAC BROWN BAND Whatever It Is (Home Grown/Atlantic/Big Picture) 245931 121/0 2 9 C. UNDERWOOD FEAT. R. TRAVIS | Told You So (19/Arista Nashville) 244360 -85502 3618 -1168 18 120/0 ❿ 13 LADY ANTEBELLUM I Run To You (Capitol Nashville) 220251 +202103263 +24718 120/0 Œ 12 **ELI YOUNG BAND** Always The Love Songs (Republic/Universal South) 215368 +138863141 +25137 119/0 12 ALAN JACKSON Sissy's Song (Arista Nashville) 14 +7229 3226 203482 +12314 116/0 15 B JASON MICHAEL CARROLL Where I'm From (Arista Nashville) +185073063 +236119/0 191301 26 4 16 TOBY KEITH Lost You Anyway (Show Dog Nashville) 179351 +95922757 +23411 119/0 ø 17 TAYLOR SWIFT You Belong With Me (Big Machine) 174071 +19837 2544 +3515 120/4 1 18 **REBA** Strange (Starstruck/Valory) 144041 +101772283 +2876 121/1 Ø 21 BILLY CURRINGTON People Are Crazy (Mercury) 143064 +18767 2454 +37711 116/3 B 20 27 KELLIE PICKLER Best Days Of Your Life (19/BNA) 141723 +125332321 +250113/0 19 19 LOST TRAILERS How 'Bout You Don't (BNA) 139906 +74082301 +9732 118/0 20 22 DARIUS RUCKER Alright (Capitol Nashville) 139572 +256752189 +4276 117/7 2 23 124226 +15033 2043 13 RANDY HOUSER Boots On (Universal South) +181115/1 22 25 GLORIANA Wild At Heart (Emblem/New Revolution) 100177 +121301584 +10917 101/3 23 24 BLAKE SHELTON I'll Just Hold On (Warner Bros./WRN) 99839 +48111804 +17513 117/8 24 28 JUSTIN MOORE Small Town USA (Valory) +187501322 +27815 102/7 68096 25 26 ERIC CHURCH Love Your Love The Most (Capitol Nashville) 62516 +88041248 +15614 88/7 26 29 JACK INGRAM Barefoot And Crazy (Big Machine) +9293 1041 +2099 93/10 55327 27 30 DARRYL WORLEY Sounds Like Life To Me (Stroudavarious) 52849 +67981023 +10316 83/4 28 31 CHUCK WICKS Man Of The House (RCA) 49691 +6574936 +8218 89/4 27 29 CRAIG MORGAN God Must Really Love Me (BNA) 45760 -4383841 -151 20 8212 30 5 Breaker RASCAL FLATTS Summer Nights (Lyric Street) 44137 +37460661 +55965/48

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BDS

								MDS NLOAD NOW!
1.147	T14/		Tot. Aud.	+/- Aud.	Total	+/-	Wks	Sta On/
LW	TW	ARTIST Title Label(s)	(00)	(00)	Plays	Plays	On	Adds TW
32	_	LOVE AND THEFT Runaway (Carolwood)	38977	+1911	810	+44	12	77/5
33	32	MILEY CYRUS The Climb /Walt Disney/Hollywood/Lyric Street)	38175	+3775	845	+66	12	77/5
35	33	CHRIS YOUNG Gettin' You Home (The Black Dress Song) (RCA)	30602	+5193	591	+103	14	52/3
Breaker	34	JOE NICHOLS Believers (Universal South)	28026	+9691	544	+131	5	47/4
34	35	JAMEY JOHNSON High Cost Of Living (Mercury)	24736	-1427	579	+18	15	60/0
Breaker	30	BOMSHEL Fight Like A Girl (Curb)	24547	+5885	601	+116	14	51/2
Breaker	_	JESSICA HARP Boy Like Me (Warner Bros./WRN)	23152	+3484	458	+90	10	46/6
40	33	PAT GREEN What I'm For (BNA)	18997	+5544	364	+136	8	43/14
48	39	BROOKS & DUNN Indian Summer (Arista Nashville)	18725	+11298	331	+231	2	34/22
Breaker	40	DAVID NAIL Red Light (MCA Nashville)	15591	+2535	472	+33	12	52/1
45	40	JAMES OTTO Since You Brought It Up (Warner Bros./WRN)	15557	+4225	199	+30	3	20/4
42	42	MIRANDA LAMBERT Dead Flowers (Columbia)	15216	+2847	378	+106	5	37/6
44	43	BUCKY COVINGTON I Want My Life Back (Lyric Street)	14830	+2877	435	+55	5	54/4
51	4	TRACE ADKINS All I Ask For Anymore (Capitol Nashville)	14244	+7730	241	+131	2	26/17
46	45	LUKE BRYAN Do I (Capitol Nashville)	13138	+2245	286	+36	4	35/6
43	46	LEE ANN WOMACK Solitary Thinkin' (MCA Nashville)	13133	+823	378	+69	6	46/5
47	47	CAITLIN & WILL Address In The Stars (Columbia)	12238	+2437	436	+41	10	47/2
Debut	48	JASON ALDEAN Big Green Tractor (Broken Bow)	8506	+7426	148	+136	1	15/15
39	49	PAT GREEN Country Star (BNA)	6694	-10149	148	-238	14	35/0
54	1	TRENT TOMLINSON Henry Cartwright's Produce Stand (Carolwood)		+912	122	+31	3	9/1
49	51	J. SINGLETON & THE GROVE Livin' In Paradise (Universal South)	6247	-587	264	-7	9	31/0
55	32	PHIL VASSAR Bobbi With An I (Universal South)	5966	+2236	68	+20	4	3/2
53	63	RICHIE MCDONALD Six-Foot Teddybear (Stroudavarious)	5729	+160	153	+12	4	22/2
-	54	KATE & KACEY Dreaming Love (Big Machine)	4490	+931	146	+35	3	26/2
59	65	MARTINA MCBRIDE Just Call You Mine (RCA)	4298	+1351	83	+17	3	16/10
Debut	5	JIMMY WAYNE I'll Be That (Valory)	4196	+2724	47	+26	1	4/2
Debut S	5	RODNEY ATKINS 15 Minutes (Curb)	3950	+3349	75	+63	1	8/4
58	53	CARTER TWINS Heart Like Memphis (CMT/Meteor 17/C05)	3508	+318	107	+4	4	12/1
Debut	59	MEGAN MULLINS Long Past Gone (Stoney Creek)	3501	+2389	117	+65	1	18/5
Debut	60	TRAILER CHOIR Rockin' The Beer Gut (Show Dog Nashville)	3470	+1512	80	+22	1	5/1

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COUNTRY

MOST ADDED

Adds
48
22
17
15
14
10
10
8
7
7
7

MOST INCREASED AUDIENCE

ARTIST Title Label(s)	Increase
RASCAL FLATTS Summer Nights (Lyric Street)	+37460
DARIUS RUCKER Alright (Capitol Nashville)	+25675
KENNY CHESNEY Out Last Night (BNA)	+25183
ZACBROWNBAND WhateverItIs (Home Grown/Atlantic/Big Picture)	+22025
KEITH URBAN Kiss A Girl (Capitol Nashville)	+21770
LADY ANTEBELLUM Run To You (Capitol Nashville)	+20210
BRAD PAISLEY Then (Arista Nashville)	+20089
TAYLOR SWIFT You Belong With Me (Big Machine)	+19837
BILLY CURRINGTON People Are Crazy (Mercury)	+18767
JUSTIN MOORE Small Town USA (Valory)	+18750

MOST INCREASED PLAYS	Total Play
ARTIST Title Label(s)	Increase
RASCAL FLATTS Summer Nights (Lyric Street)	+559
KENNY CHESNEY Out Last Night (BNA)	+516
DARIUS RUCKER Alright (Capitol Nashville)	+427
BILLY CURRINGTON People Are Crazy (Mercury)	+377
BRAD PAISLEY Then (Arista Nashville)	+360
TAYLOR SWIFT You Belong With Me (Big Machine)	+351
REBA Strange (Starstruck/Valory)	+287
JUSTIN MOORE Small Town USA (Valory)	+278
DIERKS BENTLEY Sideways (Capitol Nashville)	+270
ZAC BROWN BAND Whatever It Is (Home Grown/Atlantic/Big Picture)	+265

COUNTRY INDICATOR

MOST ADDED

Total Play

ARTIST Title Label(s)	Adds
RASCAL FLATTS Summer Nights (Lyric Street)	51
TRACE ADKINS All I Ask For Anymore (Capitol Nashville)	21
BROOKS & DUNN Indian Summer (Arista Nashville)	21
RODNEY ATKINS 15 Minutes (Curb)	18
PAT GREEN What I'm For (BNA)	16
JUSTIN MOORE Small Town USA (Valory)	12
JAMES OTTO Since You Brought It Up (Warner Bros./WRN)	11
ERIC CHURCH Love Your Love The Most (Capitol Nashville)	9
JACK INGRAM Barefoot And Crazy (Big Machine)	9
JASON ALDEAN Big Green Tractor (Broken Bow)	9

MOST INCREASED AUDIENCE ARTIST Title Label(s)	Total Play Increase
RASCAL FLATTS Summer Nights (Lyric Street)	+16848
TRACE ADKINS All I Ask For Anymore (Capitol Nashville)	+8823
TAYLOR SWIFT You Belong With Me (Big Machine)	+8285
ZAC BROWN BAND Whatever It Is (Home Grown/Atlantic/Big Picture)	+7494
KENNY CHESNEY Out Last Night (BNA)	+7174
BROOKS & DUNN Indian Summer (Arista Nashville)	+6840
DARIUS RUCKER Alright (Capitol Nashville)	+6474
BRAD PAISLEY Then (Arista Nashville)	+5637
JACK INGRAM Barefoot And Crazy (Big Machine)	+5561
ERIC CHURCH Love Your Love The Most (Capitol Nashville)	+5538

MOST INCREASED PLAYS	Total Play
ARTIST Title Label(s)	Increase
RASCAL FLATTS Summer Nights (Lyric Street)	+858
TRACE ADKINS All I Ask For Anymore (Capitol Nashville)	+409
KENNY CHESNEY Out Last Night (BNA)	+381
TAYLOR SWIFT You Belong With Me (Big Machine)	+337
BROOKS & DUNN Indian Summer (Arista Nashville)	+336
ZACBROWN BAND Whatever It Is (Home Grown/Atlantic/Big Picture)	+326
DARIUS RUCKER Alright (Capitol Nashville)	+316
BRAD PAISLEY Then (Arista Nashville)	+269
ERIC CHURCH Love Your Love The Most (Capitol Nashville)	+264
JUSTIN MOORE Small Town USA (Valory)	+240

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COUNTRY NEW AND ACTIVE

JESSE LEE It's A Girl Thing *(Atlantic/Big Picture)* Total Audience: 2996, Total Stations: 13, Adds: 2

TRACY LAWRENCE Up To Him (Rocky Comfort/Nine North)

Total Audience: 2713, Total Stations: 15, Adds: 3

KRISTA MARIE Jeep Jeep (Holeshot/Broken Bow)

Total Audience: 2643, Total Stations: 19, Adds: 2

HOLLY WILLIAMS Mama (Mercury)

Total Audience: 2642, Total Stations: 11, Adds: 2

STEVE AZAR Moo La Moo (Ride)

Total Audience: 2376, Total Stations: 13, Adds: 1

CLEDUS T. JUDD FEAT. BROOKS & DUNN Garth Must Be Busy (E1)

Total Audience: 2069, Total Stations: 0, Adds: 0

COUNTRY INDICATOR NEW AND ACTIVE

DUE WEST I Get That All The Time (Bigger Than Me/Nine North)

Total Plays: 137, Total Stations: 12, Adds: 3

MAC MCANALLY You First (Show Dog Nashville)
Total Plays: 129, Total Stations: 16, Adds: 2

HEIDI NEWFIELD What Am I Waiting For (Curb)
Total Plays: 126, Total Stations: 11, Adds: 3

TRENT TOMLINSON Henry Cartwright's Produce Stand (Carolwood)

Total Plays: 124, Total Stations: 12, Adds: 3

JIMMY WAYNE I'II Be That (Valory)

Total Plays: 94, Total Stations: 8, Adds: 2

JESSE LEE It's A Girl Thing (Atlantic/Big Picture)

Total Plays: 87, Total Stations: 7, Adds: 3

MARK WILLS Entertaining Angels (Tenacity)

Total Plays: 84, Total Stations: 8, Adds: 2

JAMIE RICHARDS Whiskey Nights (D)

Total Plays: 76, Total Stations: 2, Adds: 0

STEVE AZAR Moo La Moo (Ride)

Total Plays: 67, Total Stations: 8, Adds: 3

CARTER TWINS Heart Like Memphis (CMT/Meteor 17/CO5)

Total Plays: 64, Total Stations: 6, Adds: 1



5/26

BROOKS & DUNN Indian Summer (*Arista Nashville*) **JASON ALDEAN** Big Green Tractor (*Broken Bow*)

JIMMY WAYNE I'll Be That (Valory)
RODNEY ATKINS 15 Minutes (Curb)

6/1

FRANK ORTEGA Honky Tonk And The Altar (Villa One/Quarterback)

SHEA FISHER Don't Chase Me (Stroudavarious)

6/8

DAN MITCHELL Ode To Gravy (DMP)

MATT STILLWELL Sweet Sun Angel (Still 7/Spinville/Nine North)

TOP 10 RECURRENTS Total Aud. ARTIST Title Label(s) (00)**RODNEY ATKINS** It's America (Curb) 202210 RASCAL FLATTS Here Comes Goodbye (Lyric Street) 201370 **DARIUS RUCKER** It Won't Be Like This For Long (Capitol Nashville) 141139 TOBY KEITH God Love Her (Show Dog Nashville) 126180 JAKE OWEN Don't Think I Can't Love You (RCA) 121415 ZAC BROWN BAND Chicken Fried (Home Grown/Atlantic/Big Picture) 110359 **KEITH URBAN** Sweet Thing (Capitol Nashville) 102374 **DIERKS BENTLEY** Feel That Fire (Capitol Nashville) 101566 **BLAKE SHELTON** She Wouldn't Be Gone (Warner Bros./WRN) 85331 82652 BROOKS & DUNN FEAT. R. MCENTIRE Cowgirls Don't Cry (Arista Nashville)



121 Country reporters. Songs ranked by total audience for the airplay week of 5/11-5/17. Bullets appear on songs gaining audience or remaining flat from previous week. A song will also receive a bullet if its percentage loss in audience does not exceed the percentage of monitored station downtime for the format. Country titles that decline in audience but increase in detections will also receive a bullet if the total audience erosion for the week does not exceed 3%. If two songs are tied in total audience, the song with the larger increase in audience is placed first. Descending, non-bulleted titles below No. 10 in either audience or detections are moved to recurrent after 20 weeks. Most Added is the total number of new adds officially reported to R&R by each reporting station

or by automatic add thresholds for stations not allowed to report adds. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Audience lists the songs with the greatest week-to-week increases in total audience. Audience totals on the chart are derived, in part, using certain Arbitron Inc. copyrighted Persons 12+ audience estimates, under license (© 2009, Arbitron Inc.).© 2009 The Nielsen Company.



BDS

							DOW	MDS NLOAD NOW!
			Total	+/-	Tot. Aud.	+/- Aud.	Wks	Sta On/
LW	TW	ARTIST Title Label(s)	Plays	Plays	(00)	(00)	On	Adds TW
2	0	BRAD PAISLEY Then (Arista Nashville)	4767	+269	96506	+5637	9	120/0
1	2	SUGARLAND It Happens (Mercury)	4673	-130	94603	-2039	14	114/0
3	3	KEITH URBAN Kiss A Girl (Capitol Nashville)	4468	+123	89763	+2377	10	120/0
4	4	MONTGOMERY GENTRY One In Every Crowd (Columbia)	4247	+111	88569	+3230	17	116/0
6	5	DIERKS BENTLEY Sideways (Capitol Nashville)	4228	+229	84376	+4213	13	120/0
8	6	KENNY CHESNEY Out Last Night (BNA)	4202	+381	86417	+7174	8	117/0
10	7	ZAC BROWN BAND Whatever It Is (Home Grown/Atlantic/Big Picture)	3797	+326	77946	+7494	18	116/0
9	8	ALAN JACKSON Sissy's Song (Arista Nashville)	3569	+24	73641	+1251	14	115/1
11	9	LADY ANTEBELLUM I Run To You (Capitol Nashville)	3474	+135	69663	+2077	18	117/0
13	10	TOBY KEITH Lost You Anyway (Show Dog Nashville)	3173	+228	63830	+4710	11	119/2
12	0	ELI YOUNG BAND Always The Love Songs (Republic/Universal South)	3143	+164	64144	+3162	34	110/1
15	12	BILLY CURRINGTON People Are Crazy (Mercury)	2946	+235	58984	+2626	12	116/3
14	13	JASON MICHAEL CARROLL Where I'm From (Arista Nashville)	2923	+101	63232	+2981	27	113/0
17	14	TAYLOR SWIFT You Belong With Me (Big Machine)	2728	+337	55578	+8285	5	117/2
16	15	REBA Strange (Starstruck/Valory)	2704	+184	53859	+2418	6	117/1
19	16	DARIUS RUCKER Alright (Capitol Nashville)	2518	+316	52367	+6474	6	116/5
18	O	RANDY HOUSER Boots On (Universal South)	2460	+136	48950	+3134	14	112/1
20	18	KELLIE PICKLER Best Days Of Your Life (19/BNA)	2337	+156	49144	+2605	25	107/3
22	19	BLAKE SHELTON I'll Just Hold On (Warner Bros./WRN)	1985	+199	40662	+3536	13	107/7
21	20	LOST TRAILERS How 'Bout You Don't (BNA)	1935	+101	42124	+3282	30	91/1
23	41	GLORIANA Wild At Heart (Emblem/New Revolution)	1775	+81	39877	+1693	17	95/4
24	22	DARRYL WORLEY Sounds Like Life To Me (Stroudavarious)	1585	+105	32861	+1378	18	90/2
25	23	ERIC CHURCH Love Your Love The Most (Capitol Nashville)	1532	+264	31075	+5538	15	91/9
26	24	JACK INGRAM Barefoot And Crazy (Big Machine)	1417	+207	31027	+5561	8	90/9
27	25	MILEY CYRUS The Climb (Walt Disney/Hollywood/Lyric Street)	1179	+13	23396	-76	11	80/2
29	26	JUSTIN MOORE Small Town USA (Valory)	1132	+240	21653	+4095	15	74/12
51	27	RASCAL FLATTS Summer Nights (Lyric Street)	1023	+858	19944	+16848	2	74/51
30	28	JOE NICHOLS Believers (Universal South)	849	+106	16354	+2724	6	58/2
28	29	CRAIG MORGAN God Must Really Love Me (BNA)	781	-153	17342	-2332	20	55/1
32	30	LOVE AND THEFT Runaway (Carolwood)	774	+108	13871	+2107	13	53/4
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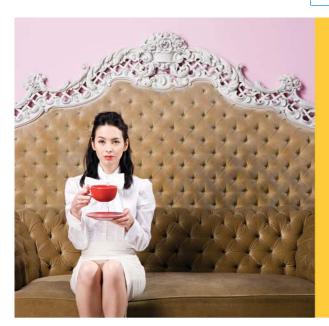
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								MDS LOAD NOW!
			Total	+/-	Tot. Aud.	+/- Aud.	Wks	Sta On/
LW	TW		Plays	Plays	(00)	(00)	On	Adds TW
31	30	CHUCK WICKS Man Of The House (RCA)	740	+13	15438	-43	16	53/2
33	32	BUCKY COVINGTON I Want My Life Back (Lyric Street)	691	+75	14710	+1786	5	54/3
42	33	TRACE ADKINS All I Ask For Anymore (Capitol Nashville)	645	+409	12127	+8823	2	51/21
34	34	MIRANDA LAMBERT Dead Flowers (Columbia)	627	+118	13266	+2222	5	45/1
49	35	BROOKS & DUNN Indian Summer (Arista Nashville)	513	+336	10731	+6840	2	45/21
36	36	LUKE BRYAN Do I (Capitol Nashville)	498	+63	10158	+1321	3	36/2
35	37	JAMEY JOHNSON High Cost Of Living (Mercury)	496	+ 3	9769	-257	14	37/1
37	33	LEE ANN WOMACK Solitary Thinkin' (MCA Nashville)	441	+21	8137	+299	5	33/1
41	39	JAMES OTTO Since You Brought It Up (Warner Bros./WRN)	427	+139	8434	+3332	3	37/11
39	40	JESSICA HARP Boy Like Me (Warner Bros./WRN)	381	+34	7006	+443	11	30/4
38	41	MARK CHESNUTT She Never Got Me Over You (Big 7/Lofton Creek)	360	+2	5460	+86	10	23/1
40	42	JONATHAN SINGLETON & THE GROVE Livin' In Paradise (Universal South)	330	+3	6246	+65	9	27/0
46	43	CHRIS YOUNG Gettin' You Home (The Black Dress Song) (RCA)	291	+90	5382	+1890	11	18/2
44	44	BOMSHEL Fight Like A Girl (Curb)	253	+31	5603	+1067	12	19/3
43	45	RICHIE MCDONALD Six-Foot Teddybear (Stroudavarious)	245	+22	3480	+329	5	20/1
Debut	46	RODNEY ATKINS 15 Minutes (Curb)	231	+199	5037	+4446	1	24/18
45	47	STEPHEN COCHRAN Wal-Mart Flowers (Aria Nashville)	221	+12	4387	+221	4	19/1
47	48	CAITLIN & WILL Address In The Stars (Columbia)	199	+7	3428	+483	8	20/0
50	49	TELLURIDE Pencil Marks (American Roots/Quarterback)	190	+16	3175	+126	3	17/1
48	50	TRACY LAWRENCE Up To Him (Rocky Comfort/Nine North)	188	+8	2255	+172	5	16/1
57	5	MARTINA MCBRIDE I Just Call You Mine (RCA)	187	+42	3239	+598	2	17/2
Debut >	52	JASON ALDEAN Big Green Tractor (Broken Bow)	185	+142	4605	+2941	1	14/9
55	53	SARAH DARLING Jack Of Hearts (Black River)	178	+25	3769	+749	5	13/1
52	54	ZONA JONES Bluer Than Blue (Rocky Comfort)	178	+14	2256	+130	2	14/1
53	5 5	RICK HUCKABY She Gets Me High (HeadCoach)	177	+15	3296	+427	4	16/0
54	56	WILLIAMS RILEY BAND I'm Still Me (Golden/Nine North)	175	+13	2185	+148	9	13/0
Debut	5	PAT GREEN What I'm For (BNA)	162	+132	2588	+2039	1	22/16
58	58	KATE & KACEY Dreaming Love (Big Machine)	162	+20	1870	+212	4	15/2
59	59	DAVID NAIL Red Light (MCA Nashville)	156	+26	2032	+409	8	13/0
Debut	60	GRETCHEN WILSON If I Could Do It All Again (Columbia)	139	+74	2346	+1058	1	14/5
				1				

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	TOTAL					STRONGLY
ARTIST Title (Label)	PASSION	POSITIVE	INDEX	NEUTRAL	DISLIKE	DISLIKE
BRAD PAISLEY Then (Arista Nashville)	37.3%	75.8%	4.09	20.2%	4.0%	0.0%
ALAN JACKSON Sissy's Song (Arista Nashville)	40.4%	74.2%	4.05	17.6%	6.4%	1.8%
KEITH URBAN Kiss A Girl (Capitol Nashville)	26.4%	73.3%	3.94	21.8%	4.0%	0.9%
SUGARLAND It Happens (Mercury)	31.6%	71.8%	3.88	15.1%	10.4%	2.7%
CARRIE UNDERWOOD FEAT. R. TRAVIS Told You So (19/Arista Nashville)	37.8%	70.2%	3.94	18.0%	9.6%	2.2%
ZAC BROWN BAND Whatever It Is (Home Grown/Atlantic/Big Picture)	26.2 %	70.0%	3.91	25.8 %	3.6%	0.7%
TOBY KEITH Lost You Anyway (Show Dog Nashville)	20.7%	69.1%	3.81	23.1%	6.4%	1.3%
JASON MICHAEL CARROLL Where I'm From (Arista Nashville)	23.8%	68.7%	3.86	25.1 %	5.6%	0.7%
LOST TRAILERS How 'Bout You Don't (BNA)	18.9%	68.2%	3.82	26.4%	5.3%	0.0%
DIERKS BENTLEY Sideways (Capitol Nashville)	23.8%	66.7%	3.79	24.2%	6.7%	2.4%
MONTGOMERY GENTRY One In Every Crowd (Columbia)	18.4%	63.6%	3.71	26.7%	8.9%	0.9%
KENNY CHESNEY Out Last Night (BNA)	19.1%	62.4 %	3.66	24.9%	9.3%	3.3%
ELI YOUNG BAND Always The Love Songs (Republic/Universal South)	16.2%	62.2%	3.71	30.2%	7.3%	0.2%
BILLY CURRINGTON People Are Crazy (Mercury)	22.2%	61.8%	3.71	26.7%	10.4%	1.1%
LADY ANTEBELLUM I Run To You (Capitol Nashville)	12.2%	59.6%	3.61	30.7%	8.9%	0.9%
CHRIS YOUNG Gettin' You Home (The Black Dress Song) (RCA)	16.0%	59.3 %	3.61	28.7%	10.0%	2.0%
RANDY HOUSER Boots On (Universal South)	16.0%	59.3 %	3.58	27.3%	9.6%	3.8%
KELLIE PICKLER Best Days Of Your Life (19/BNA)	16.2%	58.7 %	3.58	27.6 %	10.9%	2.9%
JAMEY JOHNSON High Cost Of Living (Mercury)	13.3%	57.3%	3.52	27.1 %	12.2%	3.3%
DARIUS RUCKER Alright (Capitol Nashville)	13.7%	56.7%	3.60	33.7%	9.0%	0.7%
CRAIG MORGAN God Must Really Love Me (BNA)	10.2%	56.2 %	3.55	33.8%	8.7%	1.3%
JOE NICHOLS Believers (Universal South)	17.3%	55.3%	3.59	34.4%	6.9%	3.3%
CHUCK WICKS Man Of The House (RCA)	8.0%	54.4%	3.49	34.2%	9.3%	2.0%
DARRYL WORLEY Sounds Like Life To Me (Stroudavarious)	7.6%	53.1%	3.49	36.4%	9.6%	0.9%
JACK INGRAM Barefoot And Crazy (Big Machine)	8.9%	52.4 %	3.48	35.3%	11.3%	0.9%
GLORIANA Wild At Heart (Emblem/New Revolution)	7.1%	51.8%	3.48	38.2%	8.9%	1.1%
MILEY CYRUS The Climb (Walt Disney/Hollywood/Lyric Street)	15.3%	51.6%	3.50	34.2%	11.8%	2.4%
TAYLOR SWIFT You Belong With Me (Big Machine)	14.0%	50.2%	3.47	34.2%	14.2%	1.3%
LOVE AND THEFT Runaway (Carolwood)	5.3%	50.2%	3.42	36.9%	11.8%	1.1%
JUSTIN MOORE Small Town USA (Valory)	10.7%	49.3%	3.48	39.8%	9.6%	1.3%
REBA Strange (Starstruck/Valory)	10.9%	49.1%	3.37	32.2%	14.0%	4.7%
JESSICA HARP Boy Like Me (Warner Bros./WRN)	12.3%	48.0%	3.44	38.0%	11.7%	2.3%
ERIC CHURCH Love Your Love The Most (Capitol Nashville)	9.8%	46.9%	3.38	37.6%	12.4%	3.1%
BOMSHEL Fight Like A Girl (Curb)	6.3%	44.7%	3.34	38.7%	16.0%	0.7%
BLAKE SHELTON I'll Just Hold On (Warner Bros./WRN)	7.1%	44.7%	3.32	37.8%	15.3%	2.2%

The Callout America sample is 600 persons in each weekly report, made up of a three week rolling average of 200 persons weekly. Sample is 50% Male / Female and taken from 20 U.S. Markets. Demos are evenly balanced in 18-24, 25-34, 35-44 and 45-54 cells. Song scores are on a 1 to 5 differential with "1" meaning strong dislike and "5" meaning like it a lot. The positive index is an average of all 1 to 5 scores. Total Positive is the combined 4 and 5 scores. Market breakouts by geographical region are; MIDWEST: Cincinnati, Indianapolis, Kansas City, Omaha and Wichita. SOUTH: Atlanta, Charleston, Charlotte, Mobile / Pensacola and Nashville. EAST: Philadelphia, Pittsburgh, Providence RI, Rochester, Virginia Beach. WEST: Colorado Springs, Houston, Modesto, Phoenix and Portland OR.

