# R&R HOTFAX

COUNTRY

May 11, 2009



#### ANOTHER 7 ADDS! Last week: North on the chart. This week: West on an airplane.

Thank you country radio!



#### INSIDE

Is Diary To PPM What An Apple Is To An Orange?



10 Markets + 10 Suspiciously Familiar Playlists = 'Premium Choice'



Is Country Radio Ready For A Cross-Dressing Tow Truck Driver?



OK, How About Another Nationally Syndicated Morning Show?



Page Five: 'It Happens,' Taylor 'Belongs,' Nichols Has 'Believers'

In the Caribbean there are oysters that can climb trees.

Real news needed! rcurtis@radioandrecords.com 323-954-3444

#### **Dear Diary: Is PPM Important?**

As more markets continue to go live with PPM -15 are up and running so far, 18 more will join by the end of 2009, and, by the conclusion of 2010, the top 50 Arbitron markets will have PPM currency - programmers continue to discover how radio listeners actually use radio stations, as opposed to what they remember listening to. That's great news for those 50 markets, but 250 remaining markets will remain in the diary world, which begs the question: Are programmers in diary-measured markets, which will never transition to PPM, even paying attention to the emerging PPM playbook being revised each time another electronically measured market comes on board?

#### 'Moving Target'

Long before Philadelphia went live in March 2007, followed by Houston three months later, programmers had gone to school learning every possible nuance of this newfangled gadget known as the Portable People Meter. As more markets have continued to join the PPM ranks, the term "moving target" has been used to describe the information flow and education process. The methodology is so new, one "a ha" moment has followed another. Even those closest to this technology are quick to point out that no matter what anyone says, so-called PPM experts don't exist yet. Still, there have been plenty of revelations PPM programmers have reached consensus on. Among them: Radio listeners are far less loyal than previously believed, hopping around the dial with great frequency. While the diary shows the average listener using three stations per week, in some cases, PPM data indicates it's twice that amount. As a result, rather than believing you can compel someone to rip the knob off their radio and stay tuned for hours on end, the game is now predicated on occasions of listening. A resulting tactic is to create appointment listening in an effort to lure listeners back to the radio station throughout the day.

#### **Apparently, It's Apples And Oranges**

In this week's **R&R** magazine (May 15), I speak with PDs from six different markets to see how much of the finding from PPM have made it to their radar screen. "They're two, totally different methodologies," says Wes McShay, PD at Citadel's

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KQFC/Boise, Idaho. "As long as you're still in the Arbitron diary world, you have to play to the diary keeper." Likewise for Bill Black, PD at Clear Channel's WKSJ/Mobile, who told **R&R**, "There's nothing I can do with it right now that I can apply to my marketplace." Conversely, Beverlee Brannigan, who programs Journal's KFDI/Wichita, has been a student of PPM, despite knowing she'll likely never see it in her market. Right now, it's too early; like McShay, Brannigan is cautious not to apply a set of rules "to a game we're not playing yet." Pepper Daniels, PD at American General Media's KKJG/San Luis Obispo, Calif., has tried to soak up as much PPM information as possible from the sidelines, describing himself as "the kind of guy who's thirsty for all the insight I can get; I try to read everything that comes across my desk." To read more about how much PPM knowledge fits into the diary world, be sure and read the country column in R&R this week.

#### **Sledge Joins RCA Nashville**

Please welcome a familiar face to the RCA Records Nashville promotions team in the form of Elizabeth Sledge, who joins the label as manager of regional promotion. Sledge will take the slot vacated by Norbert Nix last month when he was promoted to national director of promotion. Today's announcement was dispatched from the office of Keith Gale, VP of national promotion for RCA. Sledge was most recently handling Mid-Atlantic promotion for Montage Music Group, but she's been part of the Sony Music family before, working promotion for Columbia Nashville back in 2002. You can reach Sledge today at 516-301-4465 because she's already on the job, based out of Nashville. Her company e-mail (liz.sledge@sonymusic.com) will be activated any day now.

#### What Market Am I?

Not sure yet if this will become a regular feature on our program, but I'm going to give you a music sample from a random hour that played this past weekend, specifically, on Saturday, May 9. Your job: Guess which station aired these songs. To give you a little hint, it was the 1-2 p.m. hour. Here's the playlist: "Where I Come From," Alan Jackson; "I Run to You," Lady Antebellum; "Redneck Yacht Club," Craig Morgan; "Here Comes Goodbye,"

#### This Week At Callout America®

Alan Jackson moves strong to the No. 2 song overall with "Sissy's Song," up from No. 4; it's also the No. 3 passion song. Men are at No. 2 both positive and passion, and females are at No. 4 and No. 2 passion.

Jason Michael Carroll is scoring big with "Where I'm From" at No. 6, up from No. 8, and at No. 9 passion. The song is well-balanced with females at No. 6 and males at No. 7. Core 35-44 females are at No. 8, and male strength is from younger 25-34s at No. 5.

Toby Keith is performing well ahead of the radio spin chart with "Lost You Anyway" at No. 7, up from No. 11, and at No. 10 passion. Females are the strength at No. 5 and No. 8 passion, with core females at No. 5 both positive and passion.

Sugarland continues to put up strong passion scoring on "It Happens," which ranks at No. 4 passion and moves into the top 10 overall at No. 10. Females are at No. 4 passion; core females are at No. 3. Men are at No. 5 passion and No. 8 overall.

Randy Houser is in the top 20 with "Boots On" at No. 20 and No. 16 passion. Younger 25-34s are the strength at No. 14 and No. 11 passion. Females in the demo are at No. 16 positive and passion; males are at No. 11 and No. 12 passion.

"Small Town USA" from Justin Moore is getting solid traction with core 35-44 listeners at No. 23 for the week and No. 22 passion. Core females are at No. 17 and No. 20 passion, while male strength is with younger 25-34s at No. 8 passion, and men 25-44 are at No. 16 passion.

— **John Hart**, Bullseye Marketing Research Email: **hart@bullsi.com** 

Rascal Flatts; "Songs About Me," Trace Adkins; "Sweet Thing," Keith Urban; "Piece of My Heart," Faith Hill; "Then," Brad Paisley; "Nothin' to Lose," Josh Gracin; "She Never Cried in Front of Me," Toby Keith; "Somethin' Like That," Tim McGraw; "The Best Days of Your Life," Kellie Pickler; and "Summertime," Kenny Chesney. (Cue "Jeopardy" theme song.) Actually, looking at this song list, it

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could be any one of, say, 10 country stations across the U.S., or, in today's new world of Clear Channel's "Premium Choice" programming, perhaps 10 different stations all running the same log. I'll go easy on you this week and simply give you the answer: At least 10 stations ran this music log over the weekend, something I discovered while randomly noodling around on <code>www.bdsradio.com</code> early this morning. The following stations all played the above list of music on Saturday afternoon: KZSN/Wichita, WPOC/Baltimore, WDTW/Detroit, WRDU/Raleigh, WNOW/New Orleans, KNIX/Phoenix, WGAR/Cleveland, KWNR/Las Vegas, KUSS/San Diego and KBQI/Albuquerque.

#### **Your Opinion Counts!**

This song magically appeared in my in box last week, and I haven't stopped laughing since. It's a new Phil Vassar cut, which apparently his label, Universal Records South, will make his next single. You'll need to cut and paste this link to hear it: www.streetblast.com/Universal/Vassar/ Bobbi/bobbi.htm ... once you do, I'd love your feedback. I already sent it out to several programmers and asked what they thought of the song, titled "Bobbi With an I." It's a little different than what you'd expect from Phil Vassar, other than his sense of humor, which has always been evident in his songs. A random, nonscientific research study asking whether or not this song would be polarizing to country radio yielded these responses: "Honestly, I'm not really sure what I think yet!" -Marci "with an "I" Braun, MD, CBS Radio's WUSN (US99)/Chicago ... "I think it could go either way. I think those with a sense of humor will be fine, but there will be that sector of the population that will be really upset about it. I think the percentage of those okay will be higher than thought." —Tonya Campos, PD, Mt. Wilson FM Broadcasters' KKGO (Go Country)/Los Angeles ... "Moe and Joe did this one many years ago, except it was called 'Where's the Dress.' I think this is hilarious; it will only polarize those who are intolerant." —Tom Jacobsen, PD, Regent's WGNA/Albany, N.Y.

## This Just In From The Extra-Terrestrial Bureau....

Straight from the desk of Jon Anthony, VP of country programming for Sirius XM Radio: Al Skop will now be

#### **COUNTRY DATES**

May 21, 2009: CMA Songwriter Series; New York.

June 6, 2009: George Strait, Reba McEntire, Blake Shelton & Julianne Hough in concert; Dallas Cowboys Stadium, Dallas.

June 11-14, 2009: CMA Music Festival; Nashville.

June 16, 2009: CMT Music Awards; Nashville.

June 30, 2009: First round of CMA Awards voting begins.

Aug. 8, 2009: George Strait; Reliant Stadium, Houston.

handling MD chores for the Highway on Sirius XM, replacing Jay Thomas, who remains on the morning show, but segues to a part-time position. This means Skop gets even busier every day; he's also the evening personality for Highway and programs the Message, Sirius XM's contemporary Christian channel. Skop announced new call times for the Highway: Tuesdays from 2-4 p.m. ET. You can reach him at 212-584-5341. He remains based out of New York and reports to Anthony.

## **Great Moments In Morning Syndication**

That's the idea anyway. Scott Evans, last seen doing mornings for Beasley's WXTU/Philadelphia, has paired up with longtime friend and former on-air partner Lisa Manning to bring you "The Morning Machine." Evans and Manning describe the show as "a fast-paced, live morning show with the focus on the country music format, the stars and the lifestyle." In addition to his stint at WXTU, Evans was part of the hugely successful "Harmon & Evans" team that ruled KPLX/Dallas in the '80s. Evans has also worked in Miami and Charlotte, where he and Manning were paired. "The Morning Machine" even has a producer already: former WXTU producer Eric Camille, who also has experience with Air America and "The Martha Stewart Show." Here's the contact info for all three machinists: scott@themorningmachine.com, lisa@themorningmachine.com and eric@themorningmachine.com.

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#### **GFA? ... WTF?**

Once upon a time — like, two months ago — **R&R** used to send out a Thursday e-mail titled "Going For Adds." In it, I tried to talk about music as much as possible. Occasionally, using programmer feedback, the e-mail turned into a sort of virtual music meeting, where MDs and PDs talked about songs they liked or music that worked for them. We stopped pushing GFA out every week, but that doesn't mean it no longer exists. We moved the feature to the country room at www.radioandrecords.com, where I still talk about music every week. If you have a free moment during your busy day, please visit the country format room and check it out. And, if you have a few more minutes, please feel free to share your feedback.

#### **One Howl Of A Career**

This is a few days early, but let's all join in a ginormous congrats to Coyote Calhoun, who officially celebrates 40 years in radio this Friday (May 15). Calhoun, arguably one of the most colorful — and successful - programmers and on-air personalities in this format, wrote to tell us: "My dad, who was the GM of top 40 KBIX in Muskogee, Okla., hired me to do 7 p.m.-midnight when I was 15, and this is the only job I've had since. So, did working nights as a teenager in high school affect my grades? Let's put it this way: I didn't graduate in the top half of my class; however, I graduated in the group that made the top half possible!" Calhoun also offered advice for "anyone who's young and saying to themselves 'when I grow up, I wanna be a disc jockey.' Just remember," says Calhoun, "you can't do both!" To send congrats to Calhoun, e-mail him at coyotecalhoun@clearchannel.com.

#### **But He's Not The Only One!**

Shortly after the news about Calhoun's big anniversary broke, **R&R** received another piece of historic news: Regent VP of programming Bob Moody celebrates 20 years in the country format one day earlier, on May 14.

#### **Pros On The Loose**

**Chris Fisher:** KEEY (K102)/Minneapolis morning co-host; *ncsflorida@gmail.com*.

**Russ Knight**: KNIX/Phoenix weekender; *ninrknight@aol.com* or 623-934-3384.

**Ray Webb:** KVET/Austin afternoon host; raydioman61@gmail.com.

**Mike O'Brian:** KUSS/San Diego PD/morning man; sandiegomikeobrian@gmail.com.

Linda Welby: KUSS morning co-host; Imwelby@cox.net.

**Jim King**: KYKR/Beaumont, Texas afternoon personality; 409-748-9689 or *kingoftheroad@gt.rr.com* 

**Mark Grantin:** WBUL (the Bull)/Lexington, Ky. PD; markgrantin@yahoo.com.

**Karl Shannon:** WBUL/Lexington morning man; 859-269-4167, *karlshannon@insightbb.com* or *www.karlshannon.com*.

**Charlie James**: WCOS/Columbia, S.C. morning man; 803-487-2448 or *charliejamesmedia@comcast.net*.

**Chad Mitchell:** WDTW/Detroit morning man; 248-444-3712 or *thechadradio@gmail.com*.

Mark Richards: WMIL/Milwaukee afternoon host; 414-475-1350.

**Newman**: WSIX/Nashville midday personality; 615-613-4389 or *speeder02@hotmail.com*.

**Rachel Logan:** WTNT/Tallahassee, Fla. morning co-host; rachellogan105@gmail.com or 678-591-9253.

**David Kohn**: WWYZ/Hartford evening personality, doubled as assistant production director at the Clear Channel/Hartford cluster; *dkvoice@gmail.com* or 860-970-1016.

**Peter Salant**: WWYZ/Hartford PD; 203-848-0268 or ps@salant.net.

**Gerry Harmon**: KASE/Austin air personality; *gerryharmon@me.com*.

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Sources say the late Buddy Deane hired Moody when he was nine years old to do 7 p.m.-midnight at KOTN/Pine Bluff, Ark., although Bob couldn't start until his family found someone to take over his paper route. "Those are the only two jobs I've ever had," remarked Moody, "and now that the newspaper business has gone to hell, I guess I'm screwed."

— R.J. Curtis/R&R Country Editor 323-954-3444

Email: rcurtis@radioandrecords.com

#### **ON THE CHARTS**

#### Sugarland Leads R&R Country, **Gets Second Week Atop Indicator**

After rising to the top of the R&R Country Indicator list last week, **Sugarland**'s "It Happens" (Mercury) spikes 3-1 on the **R&R** Country chart, the duo's fifth chart-topper and their third consecutive leader on that chart. The new No. 1 is also the R&R Country chart's first set of three by any duo since Brooks & Dunn scored three straight with "Ain't Nothing 'Bout You," "Only in America" and "The Long Goodbye" in 2001-02. With six No. 1s this decade, Brooks & Dunn claims the most chart-toppers by a duo during that time, while Sugarland's new leader pushes them from third to a second-place tie with Montgomery Gentry during the '00s. The now-disbanded Wreckers and Big & Rich remain tied for third place with one chart-topper apiece since the beginning of 2000. Sugarland's prior **R&R** Country No. 1s include "Want To" (2006), "Settlin'" (2007), "All I Want to Do" (2008) and "Already Gone" (2009). The new song spends a second week at No. 1 on the R&R Country Indicator tally.

With 17 new commitments, Jack Ingram snares the Most Added prize on the R&R Country panel with "Barefoot and Crazy" (Big Machine). Nielsen BDS reports play at 102 of the 120 stations monitored for the chart, and Ingram's net gain of 29 stations is the largest for any title that debuted prior to this week. Meanwhile, on the R&R Country Indicator panel, Trace Adkins takes Most Added applause with "All I Ask for Anymore" (Capitol Nashville) and takes the chart's

highest bow at No. 42. Brooks & Dunn's "Indian Summer" (Arista Nashville) nets the week's top start on the R&R Country list, where it takes Hot Shot Debut honors at No. 48.

Concurrently, **Taylor Swift**'s "You Belong With Me" (Big Machine) gets the Most Increased Audience nod for a fourth straight week (up 3.0 million impressions). The track steps 18-17 in its fourth chart week. The only other title inside the top 40 with so few weeks is **Joe Nichols**' "Believers" (Universal South), which gains 360,000 impressions and rises 39-38.

Congratulations also to fourth-season "Nashville Star" king **Chris Young**, who sees his "Gettin' You Home (The Black Dress Song)" (RCA) take the lone Breaker award in its 13th chart week (36-35). Songs achieve Breaker status when they post detections in any amount at 60% of the R&R Country reporter base for the first time. Young's track gains 168,000 impressions with play at 75 monitored stations.

With a 49-45 hop, the **R&R Country Indicator** Exclusives list is topped by Stephen Cochran's "Wal-Mart Flowers" (Aria Nashville), while Tracy Lawrence's "Up to Him" (Rocky Comfort/Nine North) holds at No. 48. Meanwhile, **Telluride**'s "Pencil Marks" (American Roots/Quarterback) bounces 52-50, and **Zona Jones** opens at No. 52 with "Bluer Than Blue" (Rocky Comfort). Rick Huckaby's 54-53 move with "She Gets Me High" (HeadCoach) mirrors a 53-54 swerve by Williams Riley Band's "I'm Still Me" (Golden/Nine North), while Sarah Darling's "Jack of Hearts" (Black River) bullets at No. 55. Darren Kozelsky's "Good Day to Get Gone" (Major 7th/ Spinville/Nine North) dips 51-56, while **Due West** opens at No. 60 with "I Get That All the Time" (Bigger Than Me/Nine North). Don't miss the full slate of R&R Country Indicator features in this week's **R&R** print edition, dated May 15.

> — Wade Jessen/Director of Charts & Operations, Nashville 615-641-6080 Email: wjessen@radioandrecords.com

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#### 19 Stations On By Add Date! KMLE/Phoenix, AZ KJCS/Nacoadoches, TX WKMK/Monmouth NJ WXFL/Florence, AL KATC/Colorado Springs, CO KAGG/Bryan, TX KKNG/Oklahoma City, OK KTCS/Ft. Smith, AR KIXZ/Spokane, WA WRSF/Nags Head, NC KYKR/Beaumont, TX WTHI/Terre Haute, IN KOUL/Corpus Christi, TX WTVY/Dothan, AL KFTX/Corpus Christi, TX KSNI/Santa Maria, CA KRRV/Alexandria, LA KDBR/Kalispell, MT KEAN/Abilene, TX "Your call letters here"

#### **MUSICNOTES**

Brad Paisley is gearing up for a tour and a brand new album, both called "American Saturday Night." The tour starts June 5 in Charlotte; the new album arrives on June 30. Paisley appears on the cover of **R&R**'s sister publication Billboard this week.

When you watch "American Idol" on Tuesday night (May 12), you'll see Carrie Underwood, but rather than performing a song, she'll be in action as a humanitarian. Underwood recently made a second trip to Africa, visiting orphanages in Angola. Her visit to the show was part of the "Idol Gives Back" charitable-cause program.

Even at the tender age of 19, you'd think Taylor Swift had made good on all her childhood dreams in the past two years during her rise to mega-stardom. Still yet to be checked off the list: a visit with Oprah. That, too, will happen, on May 18.

For the past 15 years, Tracy Lawrence has gone back to his hometown and staged a fundraiser called The Tracy Lawrence Homecoming Concert. 2009 will mark the final year for the charity event, which raises money for educational needs for kids in Foreman, Ark. This year's show will be June 6; Lawrence has raised more than \$1 million over the years.

#### **VIDEO ADDS**

CMT

CARTER TWINS So What
HANK WILLIAMS JR. Red, White And Pink Slip Blues
JOHN MELLENCAMP f/KAREN FAIRCHILD A Ride Back Home

#### GAC

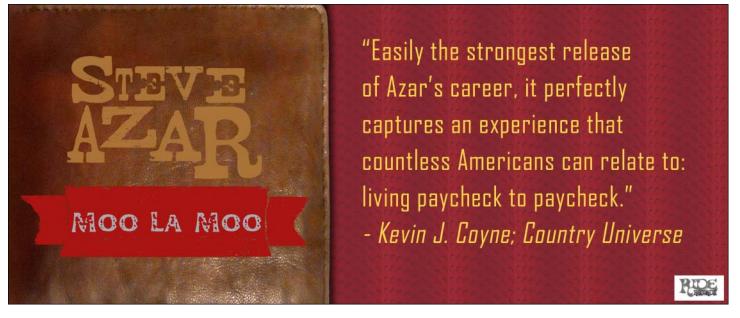
TAYLOR SWIFT You Belong With Me RANDY HOUSER Boots On LOVE AND THEFT Don't Wake Me JOEY & RORY Play The Song

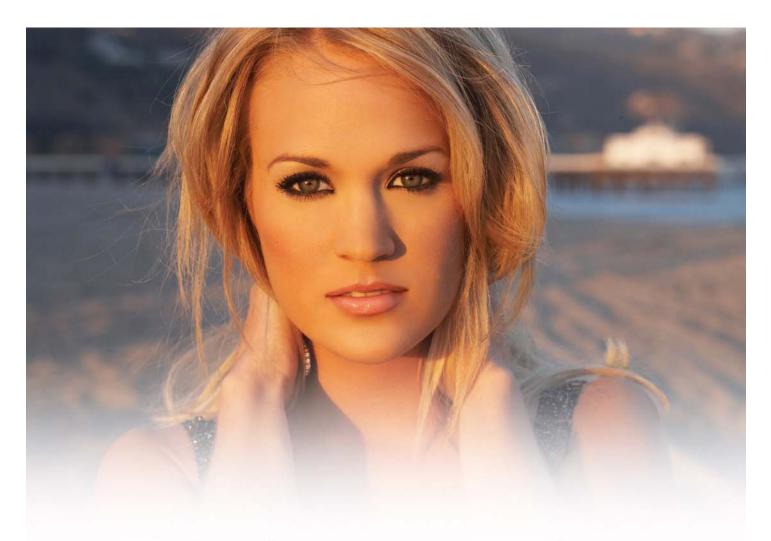


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SONGS WITH HIT POTENTIAL	CHART RANK
SUGARLAND It Happens (MERCURY) (79.2)	1
CARRIE UNDERWOOD I Told You So (ARISTA NASHVILLE) (88.1	) 2
BRAD PAISLEY Then (ARISTA NASHVILLE) (88.3)	4
KEITH URBAN Kiss A Girl (CAPITOL NASHVILLE) (84.9)	5
KENNY CHESNEY Out Last Night (BNA) (91.6)	6
MONTGOMERY GENTRY One In Every Crowd (COLUMBIA) (82.7)	7
DIERKS BENTLEY Sideways (CAPITOL NASHVILLE) (84.2)	10
<b>LADY ANTEBELLUM</b> / Run To You (CAPITOL NASHVILLE) (80.1) 1	3
ALAN JACKSON Sissy's Song (ARISTA NASHVILLE) (82.7)	14
TOBY KEITH Lost You Anyway SHOW (DOG NASHVILLE) (86.8)	16
TAYLOR SWIFT You Belong With Me (BIG MACHINE) (82.3)	17
REBA Strange (VALORY) (75.4)	18
KELLIE PICKLER Best Days Of Your Life (BNA) (76.3)	20
BILLY CURRINGTON People Are Crazy (MERCURY) (89.5)	21
DARIUS RUCKER Alright (CAPITOL NASHVILLE) (83.0)	22
BLAKE SHELTON /'// Just Hold On (WARNER BROS.) (84.8)	24
ERIC CHURCH Love Your Love The Most (CAPITOL NASHVILLE) (86.8	26
JACK INGRAM Barefoot And Crazy (BIG MACHINE) (75.4)	29 (new)
DARRYL WORLEY Sounds Like (STROUDAVARIOUS) (79.9)	30
CHUCK WICKS Man Of The House (RCA) (77.9)	31
MILEY CYRUS The Climb (LYRIC STREET) (84.6)	33

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## Thank you country radio

for 10 #1 singles in a row.
In my wildest dreams
I never thought this would happen
+ I have you to thank.
So thank you so much... for everything.

# CARRIEUNDERWOOD



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DMDS +/-Total Wks Sta On/ Tot. Aud. +/- Aud. LW TW **ARTIST** Title *Label(s)* Adds TW (00)(00)Plays Plays On 3 0 SUGARLAND It Happens (Mercury) 329048 +224414772 +28913 120/0 2 2 C. UNDERWOOD FEAT. R. TRAVIS | Told You So (19/Arista Nashville) 327431 +39694756 -104 17 119/0 1 3 JASON ALDEAN She's Country (Broken Bow) 309505 -23153 4551 -329 25 120/0 6 4 BRAD PAISLEY Then (Arista Nashville) 295455 +276904257 +410 8 118/0 7 6 KEITH URBAN Kiss A Girl (Capitol Nashville) 283252 +20818 4167 +2899 120/0 6 9 KENNY CHESNEY Out Last Night (BNA) 255206 +11348+2247 3673 119/0 0 8 3768 MONTGOMERY GENTRY One In Every Crowd (Columbia) 255026 +8921 +9316 120/0 5 RASCAL FLATTS Here Comes Goodbye (Lyric Street) 246770 -39616 3706 -460 16 119/0 4 9 RODNEY ATKINS It's America (Curb) 245960 -48811 3538 -697 26 119/0 1 10 **DIERKS BENTLEY** Sideways (Capitol Nashville) 243809 +234863536 +26611 120/0 0 11 ZAC BROWN BAND Whatever It Is (Home Grown/Atlantic/Big Picture) 221097 +29166 3286 +40718 120/3 12 ELI YOUNG BAND Always The Love Songs (Republic/Universal South) 13 200529 +202692878 +19336 117/0 13 14 2996 LADY ANTEBELLUM I Run To You (Capitol Nashville) 198410 +21023+20517 119/0 4 12 ALAN JACKSON Sissy's Song (Arista Nashville) 194534 +125403084 +9213 115/1 1 JASON MICHAEL CARROLL Where I'm From (Arista Nashville) +384015 171280 2809 -8 25 118/3 1 16 TOBY KEITH Lost You Anyway (Show Dog Nashville) 168503 +23027 2507 +193 10 118/2 1 18 TAYLOR SWIFT You Belong With Me (Big Machine) 153676 +307432185 +412 4 115/6 B 20 REBA Strange (Starstruck/Valory) 132106 +232531977 +2905 119/5 1 17 LOST TRAILERS How 'Bout You Don't (BNA) 131111 +22602186 +71 31 117/4 20 19 KELLIE PICKLER Best Days Of Your Life (19/BNA) 128737 +143182063 +17926 112/5 **a** 21 **BILLY CURRINGTON** People Are Crazy (Mercury) 123027 +190712061 +29910 112/10 22 23 DARIUS RUCKER Alright (Capitol Nashville) 112684 +219351748 +3315 108/7

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113/5

108/3

97/4

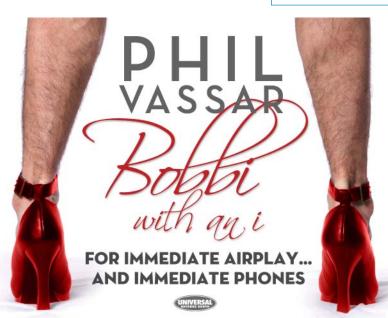
80/6

79/1

94/8

83/17

78/4



RANDY HOUSER Boots On (Universal South)

BLAKE SHELTON I'll Just Hold On (Warner Bros./WRN)

ERIC CHURCH Love Your Love The Most (Capitol Nashville)

DARRYL WORLEY Sounds Like Life To Me (Stroudavarious)

GLORIANA Wild At Heart (Emblem/New Revolution)

CRAIG MORGAN God Must Really Love Me (BNA)

JACK INGRAM Barefoot And Crazy (Big Machine)

JUSTIN MOORE Small Town USA (Valory)

The fun summer song that will blow your skirt up!

#### **AVAILABLE NOW** ON PLAYMPE

ON YOUR DESK THURSDAY

**CLICK HERE** TO HEAR

OUNG BAND

							DOW	MDS NLOAD NOW!
1.147	T\A/		Γot. Aud.	+/- Aud.	Total	+/-	Wks	Sta On/
LW	TW	ARTIST Title Label(s)	(00)	(00)	Plays	Plays	On	Adds TW
29	Ξ	CHUCK WICKS Man Of The House (RCA)	41426	+900	836	-9 - 125	17	84/4
34	32	LOVE AND THEFT Runaway (Carolwood)	37048	+8446	765	+135	11	70/5
31	33	MILEY CYRUS The Climb (Walt Disney/Hollywood/Lyric Street)	34382	+153	778	+16	11	72/6
35	<b>34</b> <b>35</b>	JAMEY JOHNSON High Cost Of Living (Mercury)	25934	+1305	556	0	14	58/4
<b>Breaker</b>	_	CHRIS YOUNG Gettin' You Home (The Black Dress Song) (RCA)	25391	+1689	487	+72	13	49/2
37	<b>3</b> 5	JESSICA HARP Boy Like Me (Warner Bros./WRN)	19650	+1185	367	+57	9	38/1
38	33	BOMSHEL Fight Like A Girl (Curb)	18662	+2310	485	+41	13	48/3
39 33	39	JOE NICHOLS Believers (Universal South)	17982	+3603	408	+35	4	42/5
	_	PAT GREEN What Ver For (BNA)	16624	-13547	382	-293	13	53/0
47 41	<b>40 41</b>	PAT GREEN What I'm For (BNA)	13453	+5803	228	+155	7	29/14
40	42	DAVID NAIL Red Light (MCA Nashville) MIRANDA LAMBERT Dead Flowers (Columbia)	13056 12369	+2098 +963	439 272	+48 +101	11 4	51/2 30/7
	43			+903 +1379	308	+101		30/7 40/7
42 45	44	LEE ANN WOMACK Solitary Thinkin' (MCA Nashville)	12306 11953	+ 1379	308 380	+41	5 4	40/ <i>1</i> 50/6
45 56	45	BUCKY COVINGTON I Want My Life Back (Lyric Street)	11332	+3939	360 169	+100	4 2	16/7
	46	JAMES OTTO Since You Brought It Up (Warner Bros./WRN)	10855					
50 44	47	LUKE BRYAN Do I (Capitol Nashville)  CAITLIN & WILL Address In The Stars (Columbia)		+4047 +125	249	+ 108 -7	3	29/8
44  Debut>	48		9653 7427	_	394 100		9 1	45/2
	_	BROOKS & DUNN Indian Summer (Arista Nashville)		+7427		+100 +12		12/12
49 53	49 <b>50</b>	J. SINGLETON & THE GROVE Livin' In Paradise (Universal South)	6834	-403 +3251	271 102	+63	8 4	31/0 16/14
Debut>	<b>6</b>	RASCAL FLATTS Summer Nights (Lyric Street) TRACE ADKINS All I Ask For Anymore (Capitol Nashville)	6677 6066	+ 5251	104	+03 +102	1	9/9
48	52	BILLY RAY CYRUS Back To Tennessee (Walt Disney/Lyric Street		+ 5949 -1429	63	-61	11	5/5 15/0
60	<b>53</b>	RICHIE MCDONALD Six-Foot Teddybear (Stroudavarious)	5569	+2980	141	+39	3	19/3
51	54	·	5504	+2560	91	+39	3 2	8/2
52	55	TRENT TOMLINSON Henry Cartwright's Produce Stand (Carolwood) PHIL VASSAR Bobbi With An I (Universal South)			48	+37	3	
Debut>	<b>5</b> 5	TAYLOR SWIFT The Best Day (Big Machine)	3730 3694	-336 +3694	40 69	+69	ა 1	1/0 1/1
Debut >	<b>5</b>						1	
54	_	HEIDI NEWFIELD What Am I Waiting For (Curb)	3653	+ 1386 -178	114	+67 -16		17/3
	58 <b>59</b>	CARTER TWINS Heart Like Memphis (CMT/Meteor 17/CO5)  MARTINA MCBRIDE I Just Call You Mine (RCA)	3190 2947		103	-10 -2	3	11/1
59	60		2947 2768	+49	66 20		2 4	6/2 1/0
_	<b>W</b>	TRACE ADKINS Til The Last Shot's Fired (Capitol Nashville)	2/00	+399	30	+ 2	4	1/0

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**Total Play** 

#### **COUNTRY**

#### **MOST ADDED**

ARTIST Title Label(s)	Adds
JACKINGRAM Barefoot And Crazy (Big Machine)	17
PAT GREEN What I'm For (BNA)	14
RASCAL FLATTS Summer Nights (Lyric Street)	14
BROOKS & DUNN Indian Summer (Arista Nashville)	12
BILLY CURRINGTON People Are Crazy (Mercury)	10
TRACE ADKINS All I Ask For Anymore (Capitol Nashville)	9
JUSTIN MOORE Small Town USA (Valory)	8
LUKE BRYAN Dol (Capitol Nashville)	8
MEGAN MULLINS Long Past Gone (Stoney Creek)	8

#### **MOST INCREASED AUDIENCE**

ARTIST Title Label(s)	Increas
TAYLOR SWIFT You Belong With Me (Big Machine)	+30743
ZACBROWNBAND WhateverItIs (Home Grown/Atlantic/Big Picture)	+29166
BRAD PAISLEY Then (Arista Nashville)	+27690
DIERKS BENTLEY Sideways (Capitol Nashville)	+23486
REBA Strange (Starstruck/Valory)	+23253
TOBY KEITH Lost You Anyway (Show Dog Nashville)	+23027
SUGARLAND It Happens (Mercury)	+22441
DARIUS RUCKER Alright (Capitol Nashville)	+21935
LADY ANTEBELLUM   Run To You (Capitol Nashville)	+21023
KEITH URBAN Kiss A Girl (Capitol Nashville)	+20818
MOST INCREASED PLAYS	Total Pla

### ARTIST Title Label(s)

TAYLOR SWIFT You Belong With Me (Big Machine)	+412
BRAD PAISLEY Then (Arista Nashville)	+410
ZAC BROWN BAND Whatever It Is (Home Grown/Atlantic/Big Picture)	+407
DARIUS RUCKER Alright (Capitol Nashville)	+331
BILLY CURRINGTON People Are Crazy (Mercury)	+299
REBA Strange (Starstruck/Valory)	+290
SUGARLAND It Happens (Mercury)	+289
KEITH URBAN Kiss A Girl (Capitol Nashville)	+289
DIERKS BENTLEY Sideways (Capitol Nashville)	+266
JACK INGRAM Barefoot And Crazy (Big Machine)	+265

#### **COUNTRY INDICATOR**

#### **MOST ADDED**

**Total Play** 

Increase

ARTIST Title Label(s)	Adds
TRACE ADKINS All I Ask For Anymore (Capitol Nashville)	31
BROOKS & DUNN Indian Summer (Arista Nashville)	24
RASCAL FLATTS Summer Nights (Lyric Street)	21
JUSTIN MOORE Small Town USA (Valory)	17
JACK INGRAM Barefoot And Crazy (Big Machine)	13
MIRANDA LAMBERT Dead Flowers (Columbia)	12
JAMES OTTO Since You Brought It Up (Warner Bros./WRN)	11
TAYLOR SWIFT You Belong With Me (Big Machine)	10
ERIC CHURCH Love Your Love The Most (Capitol Nashville)	9
LUKEBRYAN Dol (Capitol Nashville)	9

#### **MOST INCREASED AUDIENCE**

ARTIST Title Label(s)	Increase
GLORIANA Wild At Heart (Emblem/New Revolution)	+8554
BRAD PAISLEY Then (Arista Nashville)	+7710
JACK INGRAM Barefoot And Crazy (Big Machine)	+6596
TAYLOR SWIFT You Belong With Me (Big Machine)	+6454
DARIUS RUCKER Alright (Capitol Nashville)	+6059
KENNY CHESNEY Out Last Night (BNA)	+5825
BILLY CURRINGTON People Are Crazy (Mercury)	+5109
REBA Strange (Starstruck/Valory)	+4871
KELLIE PICKLER Best Days Of Your Life (19/BNA)	+4591
ERIC CHURCH Love Your Love The Most (Capitol Nashville)	+4490

#### MOST INCREASED PLAYS

MOST INCREASED PLAYS ARTIST Title Label(s)	Total Play Increase
BRAD PAISLEY Then (Arista Nashville)	+448
TAYLOR SWIFT You Belong With Me (Big Machine)	+434
DARIUS RUCKER Alright (Capitol Nashville)	+327
ZAC BROWN BAND Whatever It Is (Home Grown/Atlantic/Big Picture)	+321
REBA Strange (Starstruck/Valory)	+309
GLORIANA Wild At Heart (Emblem/New Revolution)	+306
KENNY CHESNEY Out Last Night (BNA)	+275
DIERKS BENTLEY Sideways (Capitol Nashville)	+274
KELLIE PICKLER Best Days Of Your Life (19/BNA)	+273
JACKINGRAM Barefoot And Crazy (Big Machine)	+251



#### Already On:

## WEZL, KNCI, KBWF, KIZN, WKMK & WWGR

"PD's always say we want something different... LIFE really pops on the radio and listeners are calling, telling us they want it more."

— Bill West, WEZL

"The lyric is pure poetry. The production is a swirl of wonder. The harmonized vocals are celestial. This little piece of magic is like a country version of CSN&Y."

— Robert K. Oermann



produced by Marcus Hummon

From the debut album "Last Of The Good Guys"



#### COUNTRY NEW AND ACTIVE

KATE & KACEY Dreaming Love (Big Machine)
Total Audience: 2650, Total Stations: 24, Adds: 7
JESSE LEE It's A Girl Thing (Atlantic/Big Picture)
Total Audience: 2378, Total Stations: 11, Adds: 3

MARK CHESNUTT She Never Got Me Over You (Big 7/Lofton Creek)

Total Audience: 2354, Total Stations: 7, Adds: 0
WILLIAMS RILEY BAND I'm Still Me (Golden/Nine North)

Total Audience: 2279, Total Stations: 11, Adds: 1

TRACY LAWRENCE Up To Him (Rocky Comfort/Nine North)

Total Audience: 2099, Total Stations: 12, Adds: 2

TRAILER CHOIR Rockin' The Beer Gut (Show Dog Nashville)

Total Audience: 1958, Total Stations: 4, Adds: 3

#### **COUNTRY INDICATOR NEW AND ACTIVE**

MAC MCANALLY You First (Show Dog Nashville)
Total Plays: 118, Total Stations: 14, Adds: 0

TRENT TOMLINSON Henry Cartwright's Produce Stand (Carolwood)

Total Plays: 106, Total Stations: 9, Adds: 3 **HEIDI NEWFIELD** What Am I Waiting For *(Curb)*Total Plays: 82, Total Stations: 8, Adds: 1 **JAMIE RICHARDS** Whiskey Nights *(D)*Total Plays: 67, Total Stations: 2, Adds: 0

GRETCHEN WILSON If I Could Do It All Again (Columbia)

Total Plays: 65, Total Stations: 9, Adds: 7

DARYLE SINGLETARY Love You With The Lights On (E1)

Total Plays: 63, Total Stations: 3, Adds: 0

JESSE LEE It's A Girl Thing (Atlantic/Big Picture)
Total Plays: 59, Total Stations: 4, Adds: 2

MARK WILLS Entertaining Angels (Tenacity)
Total Plays: 58, Total Stations: 6, Adds: 4

HANK WILLIAMS JR. Red, White, & Pink-Slip Blues (Curb)

Total Plays: 57, Total Stations: 4, Adds: 0

MARK MCKINNEY Middle America (Super Loud)

Total Plays: 57, Total Stations: 2, Adds: 1



5/18

JAMES OTTO Since You Brought It Up (Warner Bros./WRN)

**ONE FLEW SOUTH** Life (Decca)

PARKS As Long As You're Goin' My Way (Carolwood)

PAT GREEN What I'm For (BNA)

TRACE ADKINS All I Ask For Anymore (Capitol Nashville)

5/25

**BROOKS & DUNN** Indian Summer (Arista Nashville)

JASON ALDEAN Big Green Tractor (Broken Bow)

**RODNEY ATKINS** 15 Minutes (Curb)

6/1

SHEA FISHER Don't Chase Me (Stroudavarious)

TOP 10 RECURRENTS ARTIST Title Label(s)	Total Aud. (00)
DARIUS RUCKER It Won't Be Like This For Long (Capitol Nashville)	144637
JAKE OWEN Don't Think I Can't Love You (RCA)	133867
TOBY KEITH God Love Her (Show Dog Nashville)	127677
ZAC BROWN BAND Chicken Fried (Home Grown/Atlantic/Big Picture)	108413
KEITHURBAN Sweet Thing (Capitol Nashville)	107821
DIERKS BENTLEY Feel That Fire (Capitol Nashville)	105149
TIM MCGRAW Nothin' To Die For (Curb)	100597
GEORGE STRAIT River Of Love (MCA Nashville)	92672
BROOKS & DUNN FEAT. REBAMCENTIRE Cowgirls Don't Cry (Arista Nashville)	92449
KENNYCHESNEYWITHMACMCANALLY DownTheRoad (BlueChair/BNA)	91964



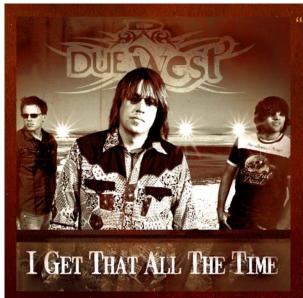
120 Country reporters. Songs ranked by total audience for the airplay week of 5/4-5/10. Bullets appear on songs gaining audience or remaining flat from previous week. A song will also receive a bullet if its percentage loss in audience does not exceed the percentage of monitored station downtime for the format. Country titles that decline in audience but increase in detections will also receive a bullet if the total audience erosion for the week does not exceed 3%. If two songs are tied in total audience, the song with the larger increase in audience is placed first. Descending, non-bulleted titles below No. 10 in either audience or detections are moved to recurrent after 20 weeks. Most Added is the total number of new adds officially reported to R&R by each reporting station

or by automatic add thresholds for stations not allowed to report adds. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Audience lists the songs with the greatest week-to-week increases in total audience. Audience totals on the chart are derived, in part, using certain Arbitron Inc. copyrighted Persons 12+ audience estimates, under license (© 2009, Arbitron Inc.).© 2009 The Nielsen Company.



							DOW	MDS NLOAD NOW!
			Total	+/-	Tot. Aud.	+/- Aud.	Wks	Sta On/
LW	TW	ARTIST Title Label(s)	Plays	Plays	(00)	(00)	On	Adds TW
1	0	SUGARLAND It Happens (Mercury)	4803	+105	96642	+1206	13	115/0
5	2	BRAD PAISLEY Then (Arista Nashville)	4498	+448	90869	+7710	8	120/0
4	3	KEITH URBAN Kiss A Girl (Capitol Nashville)	4345	+205	87386	+4162	9	120/0
6	4	MONTGOMERY GENTRY One In Every Crowd (Columbia)	4136	+179	85339	+3134	16	116/0
2	5	C. UNDERWOOD FEAT. R. TRAVIS   Told You So (19/Arista Nashville)	4131	-491	83448	-10220	17	110/0
9	6	DIERKS BENTLEY Sideways (Capitol Nashville)	3999	+274	80163	+4050	12	120/0
3	7	JASON ALDEAN She's Country (Broken Bow)	3865	-658	80703	-10643	25	107/0
10	8	KENNY CHESNEY Out Last Night (BNA)	3821	+275	79243	+5825	7	117/0
11	9	ALAN JACKSON Sissy's Song (Arista Nashville)	3545	+132	72390	+3163	13	115/0
13	0	ZAC BROWN BAND Whatever It Is (Home Grown/Atlantic/Big Picture)	3471	+321	70452	+3959	17	116/0
12	<b>O</b>	LADY ANTEBELLUM I Run To You (Capitol Nashville)	3339	+85	67586	+261	17	117/0
15	12	ELI YOUNG BAND Always The Love Songs (Republic/Universal South)	2979	+223	60982	+3613	33	109/1
16	13	TOBY KEITH Lost You Anyway (Show Dog Nashville)	2945	+212	59120	+4012	10	117/3
14	14	JASON MICHAEL CARROLL Where I'm From (Arista Nashville)	2822	+52	60251	+1123	26	114/0
17	15	BILLY CURRINGTON People Are Crazy (Mercury)	2711	+241	56358	+5109	11	113/0
18	16	REBA Strange (Starstruck/Valory)	2520	+309	51441	+4871	5	116/5
20	<b>1</b>	TAYLOR SWIFT You Belong With Me (Big Machine)	2391	+434	47293	+6454	4	116/10
19	18	RANDY HOUSER Boots On (Universal South)	2324	+242	45816	+3449	13	111/5
22	19	DARIUS RUCKER Alright (Capitol Nashville)	2202	+327	45893	+6059	5	111/6
21	20	KELLIE PICKLER Best Days Of Your Life (19/BNA)	2181	+273	46539	+4591	24	104/7
23	<b>41</b>	LOST TRAILERS How 'Bout You Don't (BNA)	1834	+111	38842	+728	29	91/3
24	22	BLAKE SHELTON I'll Just Hold On (Warner Bros./WRN)	1786	+181	37126	+3679	12	100/5
25	23	GLORIANA Wild At Heart (Emblem/New Revolution)	1694	+306	38184	+8554	16	91/3
26	24	DARRYL WORLEY Sounds Like Life To Me (Stroudavarious)	1480	+175	31483	+3849	17	87 7
27	25	ERIC CHURCH Love Your Love The Most (Capitol Nashville)	1268	+203	25537	+4490	14	83/9
29	26	JACK INGRAM Barefoot And Crazy (Big Machine)	1210	+251	25466	+6596	7	82/13
28	27	MILEY CYRUS The Climb (Walt Disney/Hollywood/Lyric Street)	1166	+121	23472	+2240	10	78/3
30	28	CRAIG MORGAN God Must Really Love Me (BNA)	934	+11	19674	+1364	19	65/5
32	29	JUSTIN MOORE Small Town USA (Valory)	892	+194	17558	+3906	14	61/17
34	30	JOE NICHOLS Believers (Universal South)	743	+98	13630	+2654	5	56/5

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"I WANT TO BE A LEADER ON THIS SONG. I BELIEVE IN THE TUNE AND WE COULD SURE USE MORE SONGS LIKE THIS!" - DAVE DANIELS/KJUG

More True Believers: WIVK, KBWF, KUBL, KIXZ, WUSY, KATM, KJUG, WOGT, WKMK WRNS, KATM, WKML, WEGX, KRRV, KEGA, WTCM, KJCS & WRSF!

R&R INDICATOR DEBUT 60

**IMPACTING COAST TO COAST NOW!** 





DMDS

09

								NDS LOAD NOW!
			Total	+/-	Tot. Aud.	+/- Aud.	Wks	Sta On/
LW	TW	ARTIST Title Label(s)	Plays	Plays	(00)	(00)	On	Adds TW
33	<b>3</b>	CHUCK WICKS Man Of The House (RCA)	727	+34	15481	+724	15	53/3
35	32	LOVE AND THEFT Runaway (Carolwood)	666	+25	11764	-77	12	48/6
37	33	BUCKY COVINGTON I Want My Life Back (Lyric Street)	616	+166	12924	+3775	4	51/6
38	34	MIRANDA LAMBERT Dead Flowers (Columbia)	509	+113	11044	+2289	4	44/12
36	35	JAMEY JOHNSON High Cost Of Living (Mercury)	493	+30	10026	+489	13	36/1
44	36	LUKE BRYAN Do I (Capitol Nashville)	435	+212	8837	+3477	2	34/9
41	37	LEE ANN WOMACK Solitary Thinkin' (MCA Nashville)	420	+109	7838	+1934	4	32/6
40	38	MARK CHESNUTT She Never Got Me Over You (Big 7/Lofton Creek)	358	+25	5374	+316	9	22/1
43	39	JESSICA HARP Boy Like Me (Warner Bros./WRN)	347	+69	6563	+1972	10	27/4
42	40	JONATHAN SINGLETON & THE GROVE Livin' In Paradise (Universal South)	327	+23	6181	+529	8	28/1
57	41	JAMES OTTO Since You Brought It Up (Warner Bros./WRN)	288	+164	5102	+2280	2	26/11
<b>Debut</b>	42	TRACE ADKINS All I Ask For Anymore (Capitol Nashville)	236	+235	3304	+3303	1	31/31
45	<b>43</b>	RICHIE MCDONALD Six-Foot Teddybear (Stroudavarious)	223	+8	3151	-55	4	19/2
46	44	BOMSHEL Fight Like A Girl (Curb)	222	+18	4536	+60	11	16/0
49	<b>45</b>	STEPHEN COCHRAN Wal-Mart Flowers (Aria Nashville)	209	+22	4166	+157	3	18/2
50	46	CHRIS YOUNG Gettin' You Home (The Black Dress Song) (RCA)	201	+41	3492	+1048	10	15/2
47	47	CAITLIN & WILL Address In The Stars (Columbia)	192	-5	2945	-20	7	20/1
48	48	TRACY LAWRENCE Up To Him (Rocky Comfort/Nine North)	180	-12	2083	-355	4	16/0
<b>Debut</b>	<b>49</b>	BROOKS & DUNN Indian Summer (Arista Nashville)	177	+177	3891	+3891	1	24/24
52	<b>5</b> 0	TELLURIDE Pencil Marks (American Roots/Quarterback)	174	+21	3049	+245	2	16/0
<b>Debut</b>	<b>6</b>	RASCAL FLATTS Summer Nights (Lyric Street)	165	+161	3096	+3041	1	23/21
<b>Debut</b> >	<b>52</b>	ZONA JONES Bluer Than Blue (Rocky Comfort)	164	+69	2126	+1133	1	13/6
54	<b>63</b>	RICK HUCKABY She Gets Me High (HeadCoach)	162	+24	2869	+203	3	16/1
53	<b>54</b>	WILLIAMS RILEY BAND I'm Still Me (Golden/Nine North)	162	+22	2037	+455	8	13/0
55	<b>65</b>	SARAH DARLING Jack Of Hearts (Black River)	153	+21	3020	+388	4	13/0
51	56	DARREN KOZELSKY Good Day To Get Gone (Major 7th/Spinville/Nine North)	150	-5	2628	-87	10	13/0
<b>Debut</b>	<b>57</b>	MARTINA MCBRIDE I Just Call You Mine (RCA)	145	+69	2641	+1407	1	15/6
56	<b>58</b>	KATE & KACEY Dreaming Love (Big Machine)	142	+17	1658	+73	3	13/2
58	<b>5</b> 9	DAVID NAIL Red Light (MCA Nashville)	130	+7	1623	+75	7	13/2
<b>Debut</b>	<b>60</b>	DUE WEST I Get That All The Time (Bigger Than Me/Nine North)	118	+42	1877	+1086	1	9/1

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				כטס		
						DMDS DOWNLOAD NOW!
	TOTAL					STRONGLY
ARTIST Title (Label)	PASSION	POSITIVE	INDEX	NEUTRAL	DISLIKE	DISLIKE
BRAD PAISLEY Then (Arista Nashville)	33.4%	73.8%	4.02	21.6%	4.4%	0.2%
ALAN JACKSON Sissy's Song (Arista Nashville)	34.6%	72.8%	3.98	19.0%	6.8%	1.4%
KEITH URBAN Kiss A Girl (Capitol Nashville)	24.4%	71.8%	3.90	22.6%	4.8%	0.8%
CARRIE UNDERWOOD FEAT. RANDY TRAVIS I Told You So (19/Arista Nashville)	40.6%	71.6%	3.96	15.4%	9.6%	3.4%
LOST TRAILERS How 'Bout You Don't (BNA)	18.6%	69.0%	3.83	26.8%	3.8%	0.4%
JASON MICHAEL CARROLL Where I'm From (Arista Nashville)	20.4%	67.2%	3.80	26.0%	6.0%	0.8%
TOBY KEITH Lost You Anyway (Show Dog Nashville)	20.2%	67.0%	3.78	24.4%	7.6%	1.0%
JASON ALDEAN She's Country (Broken Bow)	29.6%	66.6%	3.86	24.4%	7.4%	1.6%
ZAC BROWN BAND Whatever It Is (Home Grown/Atlantic/Big Picture)	19.2%	66.4%	3.81	29.2%	3.8%	0.6%
SUGARLAND It Happens (Mercury)	28.6%	65.8%	3.76	19.6%	11.2%	3.4%
KENNY CHESNEY Out Last Night (BNA)	20.8%	62.6%	3.68	24.8%	9.8%	2.8%
DIERKS BENTLEY Sideways (Capitol Nashville)	21.0%	62.2%	3.72	28.6%	6.8%	2.4%
MONTGOMERY GENTRY One In Every Crowd (Columbia)	17.2%	62.0%	3.69	28.2%	9.0%	0.8%
ELI YOUNG BAND Always The Love Songs (Republic/Universal South)	14.0%	61.4%	3.68	31.6%	6.8%	0.2%
LADY ANTEBELLUM I Run To You (Capitol Nashville)	14.6%	60.6%	3.67	31.6%	7.4%	0.4%
CRAIG MORGAN God Must Really Love Me (BNA)	8.6%	58.6%	3.57	32.8%	7.0%	1.6%
KELLIE PICKLER Best Days Of Your Life (19/BNA)	19.4%	<b>58.2</b> %	3.59	26.4%	12.4%	3.0%
BILLY CURRINGTON People Are Crazy (Mercury)	18.2%	<b>57.8%</b>	3.61	28.8%	12.0%	1.4%
DARIUS RUCKER Alright (Capitol Nashville)	8.7%	55.3%	3.53	34.7%	9.3%	0.7%
RANDY HOUSER Boots On (Universal South)	15.8%	<b>54.6</b> %	3.51	29.8%	11.8%	3.8%
DARRYL WORLEY Sounds Like Life To Me (Stroudavarious)	8.0%	54.2%	3.50	35.0%	9.6%	1.2%
MILEY CYRUS The Climb (Walt Disney/Hollywood/Lyric Street)	15.0%	<b>52.8%</b>	3.51	33.2%	11.6%	2.4%
JOE NICHOLS Believers (Universal South)	13.2%	<b>52.4</b> %	3.49	34.6%	9.8%	3.2%
JAMEY JOHNSON High Cost Of Living (Mercury)	11.2%	<b>52.0</b> %	3.40	29.4%	14.4%	4.2%
CHUCK WICKS Man Of The House (RCA)	7.2%	<b>51.2</b> %	3.42	35.0%	11.2%	2.6%
REBA Strange (Starstruck/Valory)	12.8%	47.4%	3.39	35.8%	12.4%	4.4%
GLORIANA Wild At Heart (Emblem/New Revolution)	6.6%	47.0%	3.43	43.8%	8.2%	1.0%
JACK INGRAM Barefoot And Crazy (Big Machine)	8.4%	46.4%	3.37	37.4%	14.8%	1.4%
JUSTIN MOORE Small Town USA (Valory)	11.7%	46.0%	3.44	42.7%	9.3%	2.0%
LOVE AND THEFT Runaway (Carolwood)	5.4%	46.0%	3.35	39.4%	12.6%	2.0%
TAYLOR SWIFT You Belong With Me (Big Machine)	10.7%	45.7%	3.37	36.7%	16.3%	1.3%
ERIC CHURCH Love Your Love The Most (Capitol Nashville)	10.0%	45.0%	3.36	39.0%	12.7%	3.3%
BOMSHEL Fight Like A Girl (Curb)	8.7%	43.3%	3.35	39.3%	17.3%	0.0%
JESSICA HARP Boy Like Me (Warner Bros./WRN)	8.0%	43.3%	3.29	36.7%	17.3%	2.7%
BLAKE SHELTON I'll Just Hold On (Warner Bros./WRN)	5.6%	42.8%	3.30	41.4%	13.0%	2.8%

The Callout America sample is 600 persons in each weekly report, made up of a three week rolling average of 200 persons weekly. Sample is 50% Male / Female and taken from 20 U.S. Markets. Demos are evenly balanced in 18-24, 25-34, 35-44 and 45-54 cells. Song scores are on a 1 to 5 differential with "1" meaning strong dislike and "5" meaning like it a lot. The positive index is an average of all 1 to 5 scores. Total Positive is the combined 4 and 5 scores. Market breakouts by geographical region are; MIDWEST: Cincinnati, Indianapolis, Kansas City, Omaha and Wichita. SOUTH: Atlanta, Charleston, Charlotte, Mobile / Pensacola and Nashville. EAST: Philadelphia, Pittsburgh, Providence RI, Rochester, Virginia Beach. WEST: Colorado Springs, Houston, Modesto, Phoenix and Portland OR.

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