R&R HOTFAX

April 13, 2009

Reba STRANGE HER HIGHEST SOLO CHART DEBUT EVER!!!

INSIDE

New, Veteran PDs Discuss The Care And Feeding Of Country



This Week's Unforgettable Tidbit: 'Programming Is Programming'



Unforeseen Disasters Help Put All This Work Crap In Perspective



Oprah Goes Country Tomorrow: Blair Garner Gives R&R First-Person Account



Page Five: Flatts Flattens The Competition, Vaults To No. 1

In the Caribbean there are oysters that can climb trees.

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One Is Gone, Others Have Gone Country

When Bob McKay, PD of Beasley's WXTU/Philadelphia, reached out to Nashville for one last time on his final, official day as PD last Friday (April 10), he signed off by saying, "Please know, this isn't goodbye. It's the beginning of a new door opening, and I am excited to see how heavy it is." McKay will still have his hands in the WXTU mix, continuing music duties with 'XTU as the first client for his new consultancy. The day-to-day reins have been handed off to Leo Baldwin, PD of Beasley's rhythmic sister WRDW (Wired 96.5), who is rather new to the format since, to the best of our knowledge, he's never programmed country before. A similar change has been going on a little to the East in Cleveland, as Chris Miller was recently named PD of Clear Channel's hot AC WMVX (Mix 106.5) in addition to country sister WGAR. In this week's (April 17) issue of the **R&R** magazine, we discuss the pros and cons of programmers making the transition from other formats to country.

Not Exactly The First Time

While ironic that country outlets in major markets like Philly and Cleveland are experiencing this transition simultaneously, this isn't exactly a new phenomenon. There are many PDs in this format who are now considered mainstays to country who didn't originate here. Mike Kennedy of KBEQ/Kansas City, Gregg Swedberg of KEEY/Minneapolis and Johnny Chiang of KKBQ/Houston are just a few who immediately come to mind, and there are plenty more. Chiang, who, in addition to programming KKBQ and classic country clustermate KTHT, serves as cluster OM and originally arrived at Cox Radio/Houston in 2000 to launch '80s KHPT after programming AC KOST/Los Angeles. He says anybody making the move to country should always remember that "programming is programming; the fundamentals don't change." Don't deviate from what you know works, says Chiang, because "it's not like, all of a sudden, the playbook is thrown out, and there's a new one just because it's the country format. That's what I live by every day."

Care And Feeding

Rusty Walker, who heads up Rusty Walker Programming Consultants, has worked in country his entire career, and he's the first one to acknowledge that, yes, solid programming basics can be applied to any format. But he also believes that "you



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KWNR · WWYZ · WOGI · WPCV · WSIX · WGKX · KIIM · KFKF · KNCI
WPAW · WUSY · KUBL · WDTW · WGNE · WGTY · WSSL · WKSJ · WBUL
KSOP · KCYE · KKNG · WBCT · WQHK · KXKT · KNTY · KDRK · KJUG
KZSN · KBQI · KCCY · KIXZ · KIZN · WMAD · KRST · WXCY · WYNK
WWQM · KJJY · KTOM · WKMK · WIOV · WUSJ · WKCQ · WOKQ · WKSF



From the forthcoming Valory Music Co. / Starstruck Records album release



have to have a knowledge base in the format that you're programming." In many clusters, Walker points out; it's the country station that is the highest-billing property. "Just because there is no competition in many markets, they think it's bulletproof," he says. As a result, many country stations may not receive the proper care and feeding, something Walker calls "a scary proposition."

No Martian Spoken Here

Chiang says one valuable piece of advice he learned early on was to "surround yourself with folks on the staff who are hardcore country fans and definitely listen to them." That's pretty much what WGAR's Miller told us too, while describing himself as "lucky and blessed that I have somebody like [WGAR MD/afternoons] Chuck Collier, who knows the format, has tons of relationships in the country community and is a big part of Cleveland." Miller also feels fortunate to have an established morning show with Jim Mantel and credits a very strong staff at WGAR, saying, "It's not like I had to come in and turn around a broken radio station; there's a lot of good stuff going on at WGAR." Miller, who has extensive experience in programming AC and "different flavors of classic hits," calls himself a longtime P2 country listener. He's fully aware that every format has its own set of unique nuances, but he says the lane change to country is made easier because "the classic hits folks I targeted in Atlanta or the AC folks in Portland, Ore. are really not that different from the folks we're targeting here in Cleveland ... it's roughly the same ages and income strata; it's not like we're suddenly talking to Martians here." I hope you'll find the time to check out the column in this week's R&R. We spoke to several other PDs who offered tips on how to move successfully into country based on their experience.

Ratings, Adds, Etc. Meaningless By Comparison

We've all seen news footage of neighborhoods devastated by tornados, and, certainly your heart goes out to the victims, but when one of those victims is in the country music community, it somehow seems different and not in a good way. Rocco Cosco, who works the Southeast for Big Picture Entertainment, is a very lucky person on several

This Week At Callout America®

Brad Paisley repeats as the No. 1 song overall with "Then," and Carrie Underwood has the No. 1 "Like a Lot" song for the week with "I Told You So."

The Eli Young Band continues to be strong with "Always the Love Songs" ranking as the No. 6 song. Overall strength is with younger 25-34 listeners at No. 3. Men 25-34 rank the song at No. 1, females in the demo are at No. 8.

Rodney Atkins moves inside the top five in the R&R spin chart with "It's America" and sees continued growth at Callout America, ranking at the No. 7 song overall and No. 8 passion. The strength is core 35-44 listeners, who rank this song at No. 5; core females are at No. 4, and core males are also at No. 4.

The Zac Brown Band is in a strong growth trend, ranking "Whatever It Is" at No. 14, up from last week's No. 19 and No. 26 two weeks ago. Younger 18-34 listeners are at No. 14. Females are the strength at No. 10 and No. 18 passion. Younger 18-24 females are at No. 8, females 25-44 are at No. 13.

Jason Michael Carroll is healthy at No. 15 with "Where I'm From." Core 35-44 listeners rank this song at No. 10 and No. 14 passion, core females are at No. 13 and No. 14 passion, while core males are at No. 11 and No. 15 passion.

John Rich's "Shuttin' Detroit Down" continues to be driven by male listeners, ranking as the No. 15 male song and No. 6 passion. Male passion is strong in all demos. Strong points are 25-34 men, who are at No. 4 passion, and core 35-44s, who are at No. 9.

— **John Hart**, Bullseye Marketing Research Email: **hart@bullsi.com**

levels today. First and foremost, Cosco is lucky to be alive after last week's string of tornados in the Southeast, one of which swept through Murfreesboro, Tenn. where he lives. Knocked unconscious in his home, Cosco was pulled to safety by two of his sons, each of whom also suffered minor injuries. Cosco suffered a concussion and broken ribs; the family's home was a total loss, and that includes two vehicles.



When Friends Matter

Cosco is also lucky to have many friends in the Nashville community, friends who have already set up a fund through Regions Bank for anyone who would like to provide financial aide to the Cosco family, which is currently living in a hotel. Send financial aid to Carrie Burch at Rocco Cosco Relief Fund c/o Carrie Burch, Regions Bank Music Row Branch, 1600 Division Street, Suite 100, Nashville, TN 37203; 615-748-2101; carrie.burch@regions.com. Many of those friends were also on hand over the weekend to assist Cosco in sifting through the debris of his home. In today's R&R Country Daily, I included a photograph taken by WSIX/Nashville PD Keith Kaufman that shows the complete devastation. Kaufman told me later in the day the atmosphere at the wreckage was "surreal." By this afternoon, a benefit concert had been set up for Thursday night (April 16) at the Tin Roof in Nashville. \$10 is the entry fee with Tin Roof owners contributing 15% of the bar to the cause. So far, Rodney Atkins, Phil Vasser, Lee Brice, David Nail, Steve Holy and Jason Michael Carroll have committed to performing. Most likely, more will be announced soon.

Equally Tragic

It's one thing to be struck by a natural disaster like a tornado or hurricane, where part of you says, "We may be in danger." It's another thing entirely to pack all your stuff in a moving van, only to find out the unexpected, worst-case scenario has occurred. That's what happened to Charlie Cook, senior manager of programming for Mt. Wilson FM Broadcasters' KKGO (Go Country)/Los Angeles, who lost nearly everything he owned when a fire destroyed the moving van transporting his possessions from Atlanta to L.A. The van was in Pecos, Texas at the time of the fire. No one was injured — physically — but our hearts go out to Cook and his family, who must be devastated emotionally.

Country Music: One Of Oprah's Favorite Things?

When it comes to endorsements and quality air time, it doesn't get much better than a shot on Oprah Winfrey. With all due respect to the late Johnny Carson, still-vital

COUNTRY DATES

April 25, 2009: Country Music Marathon and Half-Marathon; Nashville.

April 25-26, 2009: Stagecoach Music Festival; Indio, Calif.

May 21, 2009: CMA Songwriter Series; New York. June 6, 2009: George Strait, Reba McEntire, Blake Shelton & Julianne Hough in concert; Dallas Cowboys Stadium, Dallas.

June 11-14, 2009: CMA Music Festival; Nashville. **June 17, 2009:** CMT Music Awards; Nashville.

David Letterman and everybody else in the genre, it can safely be said that Oprah is the single most successful talk show in the history of television. That's why the announcement that Oprah would put her spotlight on country music during an episode that airs tomorrow (April 14) with guest stars Carrie Underwood, Sugarland, Darius Rucker and Kenny Chesney was such a big deal. Remember what Oprah did for reading? After the creation of Oprah's Book Club in 1996, the feature became so popular — and powerful — that whatever book she selected became an automatic bestseller. It's a little ambitious to think that will happen with country music, unless Oprah decides to make tomorrow's format a regular feature — which wouldn't be a terrible idea, come to think of it. Still, coming off what was a very successful ratings story for the recent Academy of Country Music Awards, an Oprah boost could be another great shot in the arm for this format.

Nothing Short Of Magical

In addition to the studio audience in Chicago, one lucky spectator at the taping was none other than Blair Garner, host of the syndicated "After Midnite" from Premiere Radio Networks. Garner got a last-minute call from Harpo Productions, Oprah's company, and he just about fell out of his chair. He and Lisa Dent, morning personality from CBS Radio's WUSN (US99)/Chicago, had been selected to report



the story back to their respective listeners. Garner called the experience "nothing short of magical." The first thing he noticed, Garner told **R&R**, was that for everything that was going on behind the scenes, "the atmosphere is extremely relaxed; you get the sense of control, with nothing left to chance. And it really is a beautiful thing to watch." While being careful not to give away very much of how the show unfolds, Garner said that basically what happened was that each guest did an abbreviated version of a song, then sat down for a chat with Oprah, who Garner says, "let the music speak for itself."

What Oprah Can Teach Radio

I asked Garner — who most people in the industry consider one of country radio's finest interviewers what he thought radio could learn by watching Winfrey sit down with guests. "There are two things I learned specifically," says Garner. "I noticed Oprah doesn't talk to guests in breaks. One thing I've always done - and I'm glad to find out this may be right — is try to keep the conversations while we're not on the air to a minimum. When you're having that first conversation with someone. it's difficult to go back and say 'we were just talking about this'; it just seems awkward." Next, Garner points out the amazing job of prep he noticed Oprah seemed to have done. "People should know that she did not have anybody in her ear feeding her questions. She had done the prep." The entire concept of prepping for guests is something Garner believes is important "for anyone who thinks they can just sail through interviews." There was one other skill Oprah demonstrated too: the art of listening. "We get so focused on what our followup questions are that we often don't hear what the person is saving, and we miss out on an opportunity. But [Oprah] isn't not worried about filling time; she lets the conversation flow naturally." After watching the episode live and in person, Garner calls Oprah's country-themed show in this massive spotlight "a natural marriage between Oprah fans and country music." The show will air tomorrow (April 14) and features Carrie Underwood, Kenny Chesney, Darius Rucker and Sugarland. Check local listings.

Pros On The Loose

Deanne Saffren: OM, "After Midnite"; deannesaffren@hotmail.com.

Darren Tandy: Evenings, WFMS/Indianapolis; darren_tandy@yahoo.com or 317-847-9788. **Dee Kelly:** MD/middays, KUBB/Modesto, Calif.;

djdeekelly@yahoo.com

Records:

Kim Marovchick: VP of sales & marketing, Country Thunder Records; *kmarkovchi@bellsouth.net* or 615-438-7537.

Jeff Davis: Southeast promo rep, Country Thunder Records; *hirejeffdavis@bellsouth.net* or 615-260-4975

Rosey Fitchpatrick: Midwest rep, Country Thunder Records; *rosefitch50@aol.com* or 405-255-1001.

Seth Necessary: Manager of promotion, Country Thunder Records; *sethnecessary@gmail.com* or 615-642-1854.

Doug Baker: RCA/Nashville; 615-496-5236.

Tony Benken: Robbins Nashville;

tunegoon@comcast.net or 615-478-9056

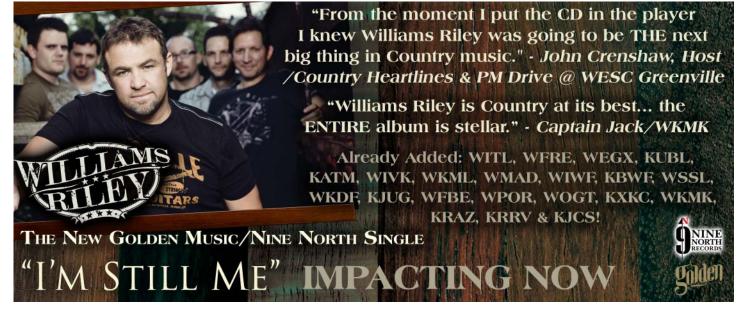
Joe Redmond: Robbins Nashville; *joeredmond@juno.com* or 615-414-5488.

 $\textbf{Phyllis Stark:} \ \textbf{Robbins Nashville;} \ \textit{p.stark@comcast.net}$

or 615-260-7321.

We've Got Your 'Growth Through Sharing' Right Here

That's been a mission statement for the Country Radio Broadcasters for years, and it's never been more evident than right now on the organization's Web site at www.crb.org. We've talked a lot about the Edison Media Research P1 Study, and the whole enchilada, complete with narrative from Edison's Tom Webster, is posted on the CRB's site. Not only that, but clips from five outstanding sessions at last month's CRS-40 are posted, too, so now you can



stream from the comfort of your office and learn something as well. One more thing worth checking out: There's an interview from Seth Godin, the marketing guru who wowed attendees at CRS-40 with his keynote address. Naturally, there's information on how to register for CRS-41, scheduled for Feb. 24-26, 2010.

— R.J. Curtis/R&R Country Editor 323-954-3444 Email: rcurtis@radioandrecords.com

ON THE CHARTS

Rascal Flatts Gets 10th No. 1; Reba Is Most Added, Sets New Solo Debut Threshold

Rascal Flatts claims their 10th No. 1 on the R&R Country chart, as "Here Comes Goodbye" (Lyric Street) vaults 6-1, joining **Taylor Swift** as the only acts this decade to jump to the summit from outside the top five. Swift's "Our Song" shot 6-1 on the chart dated Dec. 14, 2007. The new chart-topper also widens the trio's lead as the group with the most No. 1 songs this decade, ahead of second-place Lonestar's six No. 1s in the '00s. The trio's new song reaches the top in its 12th chart week, the format's quickest No. 1 ascent since Swift's "Love Story" needed nine weeks to lead the Nov. 14, 2008 chart. "Goodbye" introduces Rascal Flatts' latest album, titled "Unstoppable," expected to debut at No. 1 on Billboard's Top Country Albums and the Billboard 200 charts later this week. With 4,634 plays at 117 reporting stations, "Here Comes Goodbye" also leads the **R&R** Country Indicator list (2-1).

Concurrently, with 2.4 million audience impressions at 72 monitored signals, **Reba** claims her highest solo debut to date, as "Strange" snares the Hot Shot Debut at No. 39 on the **R&R** Country chart and the week's highest start (No. 37) on the **R&R** Country Indicator scorecard. Her prior best on the **R&R** Country tally was a No. 41 bow with "The Fear of Being Alone" in September 1996. Her duet with Brooks & Dunn, "If You

See Him/If You See Her," popped on at No. 32 in April 1998, accounting for her highest start with a collaborative track. Reba's new single also draws Most Added applause on both charts, led by 37 adds on the **R&R** Country panel. The **R&R** Country Indicator stable of stations offers 36 first-week adds. As noted in last week's "On the Charts" column, Reba's last name will not be used on artist listings for her new project, a throwback to a string of 10 singles billed simply as "Reba" from 1998-2002.

Also noteworthy is the first solo chart appearance for **Hank Williams Jr.** in almost five years. Williams opens at No. 60 on the **R&R** Country chart with "Red White & Pink-Slip Blues" (Curb), his first since album track "Devil in the Bottle" appeared for one week in November 2004. Earlier that year, "Why Can't We All Just Get a Long Neck?" peaked at No. 36 during a 17-week chart run. "That's How They Do It in Dixie" (with Gretchen Wilson, Big & Rich and Van Zant) rose to No. 35 in July 2006, and "The Bartender Song" (with Rehab) charted for one week in January.

Katie Armiger's "Trail of Lies" (Cold River) dominates the R&R Country Indicator Exclusives list with a 40-38 hop, ahead of **Julia Burton**'s "What a Woman Wants" (Emerald River/Spinville), which bullets at No. 44. Lance Miller's "George Jones & Jesus" (Big 7/Lofton Creek) spikes 54-52, while **Emily** West's "That Kind of Happy (Capitol Nashville) advances 60-54. Darren Kozelsky's "Good Day to Get Gone" (Major 7th/Spinville/Nine North) slides 52-55, followed by a No. 57 start by **Joe Nichols**' "Believers" (Universal South). Williams Riley Band's "I'm Still Me" (Golden/Nine North), shifts 59-58, ahead of a No. 60 re-entry by Matt Stillwell's "Rain" (Still 7/Spinville/Nine North). Review the entire menu of R&R Country Indicator features in this week's **R&R** print edition, dated April 17.

> — Wade Jessen/Director of Charts & Operations, Nashville 615-641-6080 Email: wjessen@radioandrecords.com



MUSICNOTES

Get ready for a lot of Rascal Flatts this week, as the trio of Gary LeVox, Joe Don Rooney and Jay Demarcus will appear just about everywhere. On Tuesday night, Flatts will guest on "Dancing With the Stars"; Thursday, it's double-duty with an appearance on Letterman and Sean Hannity. The band has already been a guest of Ellen DeGeneres this week.

Speaking of "DWTS," Julianne Hough has announced that this season will definitely be her last. Hough made the same announcement last year, but then her boyfriend, Chuck Wicks, was selected as a celebrity contestant. So far, Wicks and Hough are still in the running for this season.

Monday (April 13) marked the first day of voting for the final list of nominees for the CMT Music Awards, scheduled for June 17. The first round of finalists include Sugarland, with six nominations; Brad Paisley and Taylor Swift have four apiece. Voting in this round takes place through May 11 at www.cmt.com; on May 19, the top four nominees in each category (except Video of the Year) will be announced.

When country legend Charley Pride found out one fan paid \$933 to scalpers for one of his shows, he tracked down Jaqueline Sharp and presented her with a check for that amount. Pride also gave Sharp two free floor seats to his show, scheduled for later this summer.

VIDEO ADDS

СМТ

No adds this week

GAC

HOLLY WILLIAMS Keep The Change **JESSE LEE** It's A Girl Thing



	CHART
SONGS WITH HIT POTENTIAL	RANK
RASCAL FLATTS Here Comes Goodbye (Lyric Street) (81.2)	1
JAKE OWEN Don't Think I Can't Love You (RCA) (92.8)	2
JASON ALDEAN She's Country (Broken Bow) (88.0)	3
CARRIE UNDERWOOD F/ R.TRAVIS / Told (Arista Nashville) (8	8.1) 5
TIM MCGRAW Nothing To Die For (Curb) (84.1)	6
SUGARLAND It Happens (Mercury) (79.2)	8
MARTINA MCBRIDE Ride (RCA) (83.3)	11
KEITH URBAN Kiss A Girl (Capitol Nashville) (84.9)	12
MONTGOMERY GENTRY One In Every Crowd (Columbia) (82.7)	13
BRAD PAISLEY Then (Arista Nashville) (88.3)	15
KENNY CHESNEY Out Last Night (BNA) (91.6)	16
TRACE ADKINS Marry For Money (Capitol Nashville) (84.2)	17
DIERKS BENTLEY Sideways (Capitol Nashville) (84.2)	18
ALAN JACKSON Sissy's Song (Arista Nashville) (82.7)	21
LADY ANTEBELLUM / Run To You (Capitol Nashville) (80.1)	22
TOBY KEITH Lost You Anyway (Show Dog Nashville) (86.8)	26
KELLIE PICKLER Best Days Of Your Life (BNA) (76.3)	27
BILLY CURRINGTON People Are Crazy (Mercury) (89.5)	30
BLAKE SHELTON /'// Just Hold On (Warner Bros./WRN) (84.8)	33
DARRYL WORLEY Sounds Like Life To Me (Stroudavarious) (79.9) 34
ERIC CHURCH Love Your Love The Most (Capitol Nashville) (86.8)	38
MILEY CYRUS The Climb (Lyric Street) (84.6)	41 (new)

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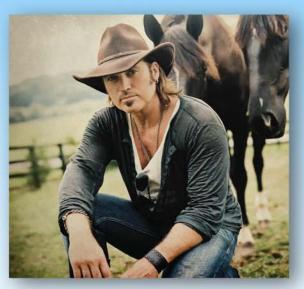
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HOLLYWOOD RECORDS

LYRIC STREET

DMDS

il 13, 2009

							DO	WNLOAD NOWI
LW	TW	ARTIST Title Label(s)	Tot. Aud. (00)	+/- Aud. (00)	Total Plays	+/- Plays	Wks On	Sta On/ Adds TW
6	0	RASCAL FLATTS Here Comes Goodbye (Lyric Street)	305575	+25392	4555	+320	12	121/0
2	2	JAKE OWEN Don't Think I Can't Love You (RCA)	299712	+8024	4330	+117	35	121/0
5	3	JASON ALDEAN She's Country (Broken Bow)	298116	+17532	4475	+253	21	121/0
4	4	RODNEY ATKINS It's America (Curb)	294869	+9922	4381	+122	22	121/0
9	5	CARRIE UNDERWOOD FEAT I Told You So (19/Arista Nashville)	272346	+22744	3997	+322	13	120/0
8	6	TIM MCGRAW Nothin' To Die For (Curb)	264223	+8452	4044	+23	17	121/0
3	7	DARIUS RUCKER It Won't Be Like (Capitol Nashville)	244536	-46647	3389	-693	26	121/0
10	8	SUGARLAND It Happens (Mercury)	235678	+22132	3495	+269	9	121/0
1	9	GEORGE STRAIT River Of Love (MCA Nashville)	234935	-75956	3540	-1087	23	121/0
7	10	TAYLOR SWIFT White Horse (Big Machine)	219316	-58801	3186	-892	20	120/0
11	•	MARTINA MCBRIDE Ride (RCA)	191167	+2595	2737	+39	24	120/0
13	12	KEITH URBAN Kiss A Girl (Capitol Nashville)	190217	+21444	2811	+345	5	121/2
14	13	MONTGOMERY GENTRY One In Every Crowd (Columbia)	179321	+15314	2862	+149	12	120/0
12	14	JOHN RICH Shuttin' Detroit Down (Warner Bros./WRN)	173509	-3541	2688	-89	11	121/0
17	15	BRAD PAISLEY Then (Arista Nashville)	173486	+33798	2457	+434	4	115/3
19	16	KENNY CHESNEY Out Last Night (BNA)	166680	+36396	2372	+589	3	117/9
15	T	TRACE ADKINS Marry For Money (Capitol Nashville)	157362	+4077	2598	+61	15	117/1
18	18	DIERKS BENTLEY Sideways (Capitol Nashville)	153506	+14285	2388	+221	7	117/5
16	19	ELI YOUNG BAND Always The Love Songs (Republic/Universal South)	152049	+6342	2304	+88	32	117/1
20	20	JIMMY WAYNE I Will (Valory)	130485	+917	2343	+15	27	117/0
24	21	ALAN JACKSON Sissy's Song (Arista Nashville)	123779	+19887	2076	+247	9	106/4
21	22	LADY ANTEBELLUM I Run To You (Capitol Nashville)	123109	+7370	2106	+105	13	111/1
25	23	ZAC BROWN BAND Whatever (Home Grown/Atlantic/Big Picture)	117639	+19720	1903	+272	14	109/8
22	24	JASON MICHAEL CARROLL Where I'm From (Arista Nashville)	116628	+6326	2243	+80	21	115/0
23	25	LOST TRAILERS How 'Bout You Don't (BNA)	114515	+4967	1932	+40	27	112/1
26	26	TOBY KEITH Lost You Anyway (Show Dog Nashville)	88563	+16350	1476	+262	6	98/10
28	27	KELLIE PICKLER Best Days Of Your Life (19/BNA)	68130	+4996	1232	+24	22	91/4
27	28	DEAN BRODY Brothers (Broken Bow)	61697	-4495	1316	-74	25	93/2
29	29	RANDY HOUSER Boots On (Universal South)	58373	+6667	1121	+96	8	89/5
31	30	BILLY CURRINGTON People Are Crazy (Mercury)	45775	+5571	916	+100	6	75/12

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BDS

								MDS
1.14/	T\A/		Tot. Aud.	+/- Aud.	Total	+/- Dlave	Wks	Sta On/
LW	TW	ARTIST Title Label(s)	(00)	(00)	Plays	Plays	On	Adds TW
34	_	CRAIG MORGAN God Must Really Love Me (BNA)	44190	+6580	909	+34	15	76/0
33	32	GLORIANA Wild At Heart (Emblem/New Revolution)	41991	+3205	802	+20	12	64/2
32	33	BLAKE SHELTON I'll Just Hold On (Warner Bros./WRN)	41549	+1635	900	+71	8	77/6
37	34	DARRYL WORLEY Sounds Like Life To Me (Stroudavarious)	31298	+4858	719	+84	11	63/6
35	35	CHUCK WICKS Man Of The House (RCA)	30631	-934	671	-21	13	71/2
38	3	PAT GREEN Country Star (BNA)	28688	+4950	576	+124	9	47/3
36	37	TRENT TOMLINSON That's How It Still Oughta Be (Carolwood)	27903	-1340	634	+16	15	59/3
40 Debut >	33	ERIC CHURCH Love Your Love The Most (Capitol Nashville)	24736	+3044	556	+86	9	58/5
	39	REBA Strange (Starstruck/Valory)	24552	+24552	341	+341	1	43/37
39	40	JAMEY JOHNSON High Cost Of Living (Mercury)	21110	-2474	467	-22	10	45/4
41	40	MILEY CYRUS The Climb (Walt Disney/Hollywood/Lyric Street)	19962	+2594	416	+33	7	47/3
44	1 2	JUSTIN MOORE Small Town USA (Valory)	19131	+3813	573	+91	10	65/9
42	43	LOVE AND THEFT Runaway (Carolwood)	18058	+1123	415	+15	7	53/5
43	44	CHRIS YOUNG Gettin' You Home (The Black Dress Song) (RCA)	15577	-354	307	-6	9	39/3
46	45	CARRIE UNDERWOOD The More Boys I Meet (19/Arista Nashville)		+1597	90	+15	13	2/0
47	46	JACK INGRAM Barefoot And Crazy (Big Machine)	12785	+1164	230	+72	4	28/9
Breaker	47	BILLY RAY CYRUS Back To Tennessee (Walt Disney/Lyric Street)		+4127	416	+60	7	46/1
45	48	TRAILER CHOIR What Would You Say (Show Dog Nashville)	11103	-843	341	-16	11	41/3
48	49	BOMSHEL Fight Like A Girl (Curb)	9683	-186	315	-9	9	37/1
Debut	5	TRACE ADKINS Til The Last Shot's Fired (Capitol Nashville)	8432	+8432	78	+78	1	0/0
52	5	CAITLIN & WILL Address In The Stars (Columbia)	7655	+ 1853	291	+40	5	37/6
51	52	JESSICA HARP Boy Like Me (Warner Bros./WRN)	7395	+899	201	+39	5	24/1
49	53	DAVID NAIL Red Light (MCA Nashville)	6933	-456	331	-19	7	44/0
56	54	JONATHAN SINGLETON Livin' In Paradise (Universal South)	6482	+1951	211	+53	4	25/3
53	5	PHIL VASSAR Prayer Of A Common Man (Universal South)	5093	+288	58	0	6	6/0
Debut >	5	DARIUS RUCKER Alright (Capitol Nashville)	4543	+3404	68	+32	1	14/14
57	57	RASCAL FLATTS Summer Nights (Lyric Street)	4304	+1594	40	+ 3	2	0/0
54	58	HOLLY WILLIAMS Keep The Change (Mercury)	4115	-561	237	-22	6	25/1
Debut	59	RASCAL FLATTS Love Who You Love (Lyric Street)	3611	+1827	33	-28	1	0/0
Debut	60	HANK WILLIAMS JR. Red White & Pink Slip Blues (Curb)	3605	+3605	47	+47	1	2 2

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COUNTRY

MOST ADDED

ARTIST Title Label(s)	Adds
REBA Strange (Starstruck/Valory)	37
DARIUS RUCKER Alright (Capitol Nashville)	14
BILLY CURRINGTON People Are Crazy (Mercury)	12
LEE ANN WOMACK Solitary Thinkin' (MCA Nashville)	11
TOBY KEITH Lost You Anyway (Show Dog Nashville)	10
KENNY CHESNEY Out Last Night (BNA)	9
JUSTIN MOORE Small Town USA (Valory)	9
JACKINGRAM Barefoot And Crazy (Big Machine)	9
ZAC BROWN BAND Whatever It Is (Home Grown/Atlantic/Big Picture)	8
TAYLOR SWIFT You Belong With Me (Big Machine)	8

MOST INCREASED AUDIENCE ARTIST Title Label(s)

KENNY CHESNEY Out Last Night (BNA)	+36396
• • • • • • • • • • • • • • • • • • • •	
BRAD PAISLEY Then (Arista Nashville)	+33798
RASCAL FLATTS Here Comes Goodbye (Lyric Street)	+25392
REBA Strange (Starstruck/Valory)	+24552
CARRIE UNDERWOOD FEAT I Told You So (19/Arista Nashville)	+22744
SUGARLAND It Happens (Mercury)	+22132
KEITH URBAN Kiss A Girl (Capitol Nashville)	+21444
ALAN JACKSON Sissy's Song (Arista Nashville)	+19887
ZAC BROWN BAND Whatever (Home Grown/Atlantic/Big Picture)	+19720
JASON ALDEAN She's Country (Broken Bow)	+17532

MOST INCREASED PLAYS

ARTIST Title Label(s)	Increas
KENNY CHESNEY Out Last Night (BNA)	+589
BRAD PAISLEY Then (Arista Nashville)	+434
KEITH URBAN Kiss A Girl (Capitol Nashville)	+345
REBA Strange (Starstruck/Valory)	+341
CARRIE UNDERWOOD FEAT I Told You So (19/Arista Nashville)	+322
RASCAL FLATTS Here Comes Goodbye (Lyric Street)	+320
ZAC BROWN BAND Whatever (Home Grown/Atlantic/Big Picture)	+272
SUGARLAND It Happens (Mercury)	+269
TOBY KEITH Lost You Anyway (Show Dog Nashville)	+262
JASON ALDEAN She's Country (Broken Bow)	+253

COUNTRY INDICATOR

MOST ADDED

Total Play

Increase

Total Play

ARTIST Title Label(s)	Adds
REBA Strange (Starstruck/Valory)	36
DARIUS RUCKER Alright (Capitol Nashville)	32
KENNY CHESNEY Out Last Night (BNA)	13
ZAC BROWN BAND Whatever It Is (Home Grown/Atlantic/Big Picture)	13
JACK INGRAM Barefoot And Crazy (Big Machine)	10
MILEY CYRUS The Climb (Walt Disney/Hollywood/Lyric Street)	9
PAT GREEN Country Star (BNA)	9
TAYLOR SWIFT You Belong With Me (Big Machine)	9
BILLY CURRINGTON People Are Crazy (Mercury)	8
STEPHEN COCHRAN Wal-Mart Flowers (Aria Nashville)	8

MOST INCREASED AUDIENCE

MOST INCREASED AUDIENCE ARTIST Title Label(s)	Total Play Increase
KENNY CHESNEY Out Last Night (BNA)	+11683
REBA Strange (Starstruck/Valory)	+9471
DARIUS RUCKER Alright (Capitol Nashville)	+7108
BRAD PAISLEY Then (Arista Nashville)	+6666
KEITH URBAN Kiss A Girl (Capitol Nashville)	+6219
RASCAL FLATTS Here Comes Goodbye (Lyric Street)	+5931
CARRIE UNDERWOOD FEAT I Told You So (19/Arista Nashville)	+5924
SUGARLAND It Happens (Mercury)	+5416
ZAC BROWN BAND Whatever (Home Grown/Atlantic/Big Picture,	/ + 4847
MONTGOMERY GENTRY One In Every Crowd (Columbia)	+4821

MOST INCREASED DI AVS

MUSI INCREASED PLAYS	Total Pla
ARTIST Title Label(s)	Increase
KENNY CHESNEY Out Last Night (BNA)	+549
REBA Strange (Starstruck/Valory)	+511
DARIUS RUCKER Alright (Capitol Nashville)	+348
KEITH URBAN Kiss A Girl (Capitol Nashville)	+345
ZAC BROWN BAND Whatever It Is (Home Grown/Atlantic/Big Picture)	+277
BRAD PAISLEY Then (Arista Nashville)	+275
SUGARLAND It Happens (Mercury)	+267
MONTGOMERY GENTRY One In Every Crowd (Columbia)	+258
JASON ALDEAN She's Country (Broken Bow)	+247
CARRIE UNDERWOOD FEAT I Told You So (19/Arista Nashville)	+237

©DREAMING The debut single about embracing life and love, written by two dreamers... who just happen to be twin sisters ALREADY COMMITTED FOR FIRST WEEK: KYGO/Denver, KKBQ/Houston, AVAILABLE ON PLAY MP WIVK/Knoxville, WIRK/West Palm Beach, WGH/Norfolk, WWGR/Ft. Myers, & YOUR DESK NOW OFFICIAL ADD/IMPACT DATE 4-27 KIXZ/Spokane, KBUL/Reno, KKNG/Oklahoma City, KSKS/Fresno & more!!! EARNS A 9.5 OUT OF 10 ON WMIL/MILWAUKEE RATE-A-RECORD!!! EARNS A PERFECT 10 ON KYGO/DENVER SONG TEST!!!

COUNTRY NEW AND ACTIVE

TAYLOR SWIFT You Belong With Me (Big Machine)
Total Audience: 3131, Total Stations: 8, Adds: 8
BUCKY COVINGTON | Want My Life Back (Lyric Street)

Total Audience: 2369, Total Stations: 4, Adds: 4

RASCAL FLATTS Unstoppable (Lyric Street)

Total Audience: 2369, Total Stations: 0, Adds: 0

RASCAL FLATTS Close (Lyric Street)

Total Audience: 2153, Total Stations: 0, Adds: 0

RASCAL FLATTS Things That Matter (Lyric Street)

Total Audience: 2003, Total Stations: 0, Adds: 0

MARK CHESNUTT She Never Got Me Over You (Big 7/Lofton Creek)

Total Audience: 1886, Total Stations: 4, Adds: 0

COUNTRY INDICATOR NEW AND ACTIVE

TRACY LAWRENCE Up To Him (Rocky Comfort/Nine North)

Total Plays: 107, Total Stations: 13, Adds: 6

SARAH DARLING Jack Of Hearts (Black River)

Total Plays: 101, Total Stations: 11, Adds: 1

RICK HUCKABY She Gets Me High (HeadCoach)

Total Plays: 101, Total Stations: 10, Adds: 1

TAYLOR SWIFT You Belong With Me (Big Machine)

Total Plays: 100, Total Stations: 9, Adds: 9

LEE ANN WOMACK Solitary Thinkin' (MCA Nashville)

Total Plays: 91, Total Stations: 9, Adds: 7

RICHIE MCDONALD Six-Foot Teddybear (Stroudavarious)

Total Plays: 91, Total Stations: 4, Adds: 1

STEPHEN COCHRAN Wal-Mart Flowers (Aria Nashville)

Total Plays: 75, Total Stations: 10, Adds: 8

BUCKY COVINGTON I Want My Life Back (Lyric Street)

Total Plays: 70, Total Stations: 10, Adds: 5

MARCEL Believin' (Red Stripe Plane/New Revolution)

Total Plays: 66, Total Stations: 4, Adds: 1

MIRANDA LAMBERT Dead Flowers (Columbia)
Total Plays: 58, Total Stations: 3, Adds: 3



4/20

BUCKY COVINGTON I Want My Life Back (Lyric Street)

DARIUS RUCKER Alright (Capitol Nashville)

JOE NICHOLS Believers (Universal South)

RICHIE MCDONALD Six-Foot Teddybear (Stroudavarious)

TAYLOR SWIFT You Belong With Me (Big Machine)

4127

DUE WEST I Get That All The Time (Bigger Than Me/Nine North)

KATE & KACEY Dreaming Love (Big Machine)

KRISTA MARIE Jeep Jeep (Holeshot/Broken Bow)

MAC MCANALLY You First (Show Dog Nashville)

STEVE AZAR Moo La Moo (Ride)

5/4

No Going for Adds for this Week

TOP 10 RECURRENTS Total Aud. ARTIST Title Label(s) (00)TOBY KEITH God Love Her (Show Dog Nashville) 151568 **KEITH URBAN** Sweet Thing (Capitol Nashville) 144129 BROOKS & DUNN FEAT... Cowgirls Don't Cry (Arista Nashville) 138415 **DIERKS BENTLEY** Feel That Fire (Capitol Nashville) 136052 ZAC BROWN BAND Chicken Fried (Home Grown/Atlantic/Big Picture) 134031 KENNY CHESNEY WITH... Down The Road (Blue Chair/BNA) 122382 **BLAKE SHELTON** She Wouldn't Be Gone (Warner Bros./WRN) 108831 BILLY CURRINGTON Don't (Mercury) 90903 JAMES OTTO Just Got Started Lovin' You (Raybaw/Warner Bros./WRN) 88352 DARIUS RUCKER Don't Think I Don't Think About It (Capitol Nashville) 81796



121 Country reporters. Songs ranked by total audience for the airplay week of 4/6-4/12. Bullets appear on songs gaining audience or remaining flat from previous week. A song will also receive a bullet if its percentage loss in audience does not exceed the percentage of monitored station downtime for the format. Country titles that decline in audience but increase in detections will also receive a bullet if the total audience erosion for the week does not exceed 3%. If two songs are tied in total audience, the song with the larger increase in audience is placed first. Descending, non-bulleted titles below No. 10 in either audience or detections are moved to recurrent after 20 weeks. Most Added is the total number of new adds officially reported to R&R by each reporting station or by

automatic add thresholds for stations not allowed to report adds. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Audience lists the songs with the greatest week-to-week increases in total audience. Audience totals on the chart are derived, in part, using certain Arbitron Inc. copyrighted Persons 12+ audience estimates, under license (© 2009, Arbitron Inc.).© 2009 The Nielsen Company.



BDS

								MDS NOAD NOW!
			Total	+/-	Tot. Aud.	+/- Aud.	Wks	Sta On/
LW	TW	ARTIST Title Label(s)	Plays	Plays	(00)	(00)	On	Adds TW
2	0	RASCAL FLATTS Here Comes Goodbye (Lyric Street)	4634	+192	94138	+5931	12	117/0
1	2	RODNEY ATKINS It's America (Curb)	4601	-83	94299	-3071	21	115/0
3	3	JASON ALDEAN She's Country (Broken Bow)	4584	+247	94229	+4746	21	115/0
8	4	CARRIE UNDERWOOD FEAT I Told You So (19/Arista Nashville)	4172	+237	84975	+5924	13	117/0
4	5	TIM MCGRAW Nothin' To Die For (Curb)	4096	-172	82153	-4007	15	117/0
9	6	SUGARLAND It Happens (Mercury)	3907	+267	81485	+5416	9	114/1
6	7	JAKE OWEN Don't Think I Can't Love You (RCA)	3879	-110	76256	-5546	33	104/0
5	8	GEORGE STRAIT River Of Love (MCA Nashville)	3435	-699	70740	-10642	23	100/0
12	9	MONTGOMERY GENTRY One In Every Crowd (Columbia)	3275	+ 258	66577	+4821	12	114/0
10	1	TRACE ADKINS Marry For Money (Capitol Nashville)	3238	+54	62986	+913	15	117/0
11	11	JOHN RICH Shuttin' Detroit Down (Warner Bros./WRN)	3128	-52	62740	-1443	11	110/0
14	12	KEITH URBAN Kiss A Girl (Capitol Nashville)	3092	+ 345	61105	+6219	5	117/0
13	13	DIERKS BENTLEY Sideways (Capitol Nashville)	2935	+162	58419	+1049	8	119/0
15	4	LADY ANTEBELLUM I Run To You (Capitol Nashville)	2751	+174	56045	+4080	13	116/2
19	15	BRAD PAISLEY Then (Arista Nashville)	2740	+275	56786	+6666	4	118/3
18	16	ALAN JACKSON Sissy's Song (Arista Nashville)	2676	+198	54620	+4010	9	108/3
17	T	ELI YOUNG BAND Always The Love Songs (Republic/Universal South)	2562	+23	53469	+1220	29	104/0
16	18	MARTINA MCBRIDE Ride (RCA)	2555	-7	48447	-917	23	102/1
22	19	KENNY CHESNEY Out Last Night (BNA)	2500	+549	52207	+11683	3	114/13
20	20	JASON MICHAEL CARROLL Where I'm From (Arista Nashville)	2325	+144	49129	+2674	22	110/3
23	4	ZAC BROWN BAND Whatever It Is (Home Grown/Atlantic/Big Picture)	2200	+ 277	45081	+4847	13	107/13
24	22	TOBY KEITH Lost You Anyway (Show Dog Nashville)	1934	+115	38201	+1538	6	104/5
25	23	LOST TRAILERS How 'Bout You Don't (BNA)	1705	+20	38761	+553	25	87/1
27	24	RANDY HOUSER Boots On (Universal South)	1576	+ 157	32401	+4012	9	93/4
28	25	BILLY CURRINGTON People Are Crazy (Mercury)	1557	+207	31928	+3839	7	92/8
26	26	DEAN BRODY Brothers (Broken Bow)	1390	-58	29628	+164	20	84/1
29	4	KELLIE PICKLER Best Days Of Your Life (19/BNA)	1159	+136	23217	+3725	20	67/3
30	28	BLAKE SHELTON I'll Just Hold On (Warner Bros./WRN)	1032	+146	19776	+2578	8	73 7
33	29	GLORIANA Wild At Heart (Emblem/New Revolution)	892	+40	18108	+1252	12	62/3
32	30	CRAIG MORGAN God Must Really Love Me (BNA)	883	+30	18398	+634	15	60/3

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BDS

								MDS LOAD NOW!
LW	TW	ARTIST Title Label(s)	Total	+/- Dlava	Tot. Aud.	+/- Aud.	Wks On	Sta On/ Adds TW
24	31	DARRYL WORLEY Sounds Like Life To Me (Stroudavarious)	Plays 837	Plays + 59	(00) 17735	(00) + 1805	13	53/3
38	32	MILEY CYRUS The Climb (Walt Disney/Hollywood/Lyric Street)	726	+99	14683	+ 1918	6	56/9
	33							
35 36	34	TRENT TOMLINSON That's How It Still Oughta Be (Carolwood)	694 668	+ 17 + 28	13399 13040	-312	14 10	46/1
39	35	ERIC CHURCH Love Your Love The Most (Capitol Nashville) PAT GREEN Country Star (BNA)	643	+28	11162	+645 +1970	9	43/2 46/9
39 37	35	CHUCK WICKS Man Of The House (RCA)	641	+ 30	12398	-18	11	50/0
Debut	37	REBA Strange (Starstruck/Valory)	594	+4+	10509	+9471	1	51/36
40	33	KATIE ARMIGER Trail Of Lies (Cold River)	559	+43	8339	+616	12	38/1
40	39	LOVE AND THEFT Runaway (Carolwood)	463	+43 -1	8301	-141	8	36/2
46	40	JACK INGRAM Barefoot And Crazy (Big Machine)	436	+91	7592	+1801	3	39/10
40	41	JUSTIN MOORE Small Town USA (Valory)	421	-13	8189	-390	10	27/2
43	42	JAMEY JOHNSON High Cost Of Living (Mercury)	403	-13	7624	-504	9	32/2
Debut>	43	DARIUS RUCKER Alright (Capitol Nashville)	383	+348	7906	+7108	1	35/32
44	44	JULIA BURTON What A Woman Wants (Emerald River/Spinville)	379	+ 4	6816	+163	13	26/1
45	45	TRAILER CHOIR What Would You Say (Show Dog Nashville)	333	-37	7674	+60	13	26/1
47	46	BILLY RAY CYRUS Back To Tennessee (Walt Disney/Lyric Street)	297	+30	4759	+280	9	22/2
49	47	MARK CHESNUTT She Never Got Me Over You (Big 7/Lofton Creek)	234	+44	3096	+665	5	18/2
55	48	JONATHAN SINGLETON Livin' In Paradise (Universal South)	201	+57	3266	+1099	4	20/4
50	49	JESSICA HARP Boy Like Me (Warner Bros./WRN)	191	+16	3504	+557	6	16/1
53	50	BOMSHEL Fight Like A Girl (Curb)	163	+14	3588	+621	7	13/1
48	51	HOLLY WILLIAMS Keep The Change (Mercury)	158	-44	3158	-629	10	12/0
54	52	LANCE MILLER George Jones & Jesus (Big 7/Lofton Creek)	147	0	1674	+4	7	10/0
51	53	CHRIS YOUNG Gettin' You Home (The Black Dress Song) (RCA)	145	-15	2118	-352	7	12/0
60	54	EMILY WEST That Kind Of Happy (Capitol Nashville)	134	+34	2424	+475	2	15/2
52	55	DARREN KOZELSKY Good Day (Major 7th/Spinville/Nine North)	132	-17	2420	-254	6	13/0
57	56	CAITLIN & WILL Address In The Stars (Columbia)	127	+15	1868	+172	3	15/0
Debut >	1	JOE NICHOLS Believers (Universal South)	125	+85	1911	+1234	1	13/7
59	5 8	WILLIAMS RILEY BAND I'm Still Me (Golden/Nine North)	119	+12	1021	+213	4	10/1
56	59	DAVID NAIL Red Light (MCA Nashville)	111	-11	1474	-156	5	9/0
		MATT STILLWELL Rain (Still 7/Spinville/Nine North)	109	+26	1418	+509		

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	TOTAL					STRONGLY
ARTIST Title (Label)	PASSION	POSITIVE	INDEX	NEUTRAL	DISLIKE	DISLIKE
BRAD PAISLEY Then (Arista Nashville)	25.0 %	73.5%	3.94	22.0 %	4.0%	0.5%
JASON ALDEAN She's Country (Broken Bow)	33.3%	72.0 %	3.97	20.5%	6.5%	1.0%
CARRIE UNDERWOOD FEAT. R. TRAVIS I Told You So (19/Arista Nashville)	36.8%	70.8%	3.95	18.3%	9.0%	1.8%
KEITH URBAN Kiss A Girl (Capitol Nashville)	20.5%	69.2 %	3.84	25.2 %	5.2%	0.5%
JAKE OWEN Don't Think I Can't Love You (RCA)	29.5%	67.8%	3.90	25.8%	5.5%	0.8%
ELI YOUNG BAND Always The Love Songs (Republic/Universal South)	13.8%	67.3%	3.76	28.3%	3.2%	1.2%
RODNEY ATKINS It's America (Curb)	24.0%	67.2%	3.84	26.0%	6.2%	0.7%
ALAN JACKSON Sissy's Song (Arista Nashville)	28.2%	65.3%	3.80	24.2%	7.5%	3.0%
GEORGE STRAIT River Of Love (MCA Nashville)	28.8%	62.7%	3.77	25.0 %	9.8%	2.5%
TOBY KEITH Lost You Anyway (Show Dog Nashville)	17.2%	62.5%	3.69	27.8%	9.0%	0.7%
MARTINA MCBRIDE Ride (RCA)	16.2%	62.2%	3.67	27.8%	9.0%	1.0%
TIM MCGRAW Nothin' To Die For (Curb)	21.0%	61.5%	3.72	29.0%	8.3%	1.2%
DIERKS BENTLEY Sideways (Capitol Nashville)	15.0%	61.5%	3.66	29.5%	7.7%	1.3%
ZAC BROWN BAND Whatever It Is (Home Grown/Atlantic/Big Picture)	15.5%	59.8%	3.69	33.7%	6.2%	0.3%
JASON MICHAEL CARROLL Where I'm From (Arista Nashville)	17.5%	59.3 %	3.67	32.3%	6.7%	1.7%
SUGARLAND It Happens (Mercury)	24.8%	59.2 %	3.63	24.2%	12.7%	4.0%
RASCAL FLATTS Here Comes Goodbye (Lyric Street)	21.8%	59.0%	3.63	26.2%	12.0%	2.8%
JOHN RICH Shuttin' Detroit Down (Warner Bros./WRN)	21.8%	58.3%	3.65	28.2%	11.7%	1.8%
LOST TRAILERS How 'Bout You Don't (BNA)	10.2%	58.3%	3.61	35.0%	5.5%	1.2%
JIMMY WAYNE I Will (Valory)	17.8%	57.7 %	3.62	30.3%	10.7%	1.3%
KENNY CHESNEY Out Last Night (BNA)	20.5%	57.5%	3.65	30.0%	12.0%	0.5%
RANDY HOUSER Boots On (Universal South)	18.0%	57.0%	3.59	28.8%	12.3%	1.8%
LOVE AND THEFT Runaway (Carolwood)	12.5%	56.8%	3.62	36.3%	6.8%	0.3%
MONTGOMERY GENTRY One In Every Crowd (Columbia)	12.8%	56.5%	3.60	35.3%	7.2%	1.0%
CRAIG MORGAN God Must Really Love Me (BNA)	8.7%	56.5%	3.54	33.5%	9.0%	1.0%
KELLIE PICKLER Best Days Of Your Life (19/BNA)	11.3%	54.0%	3.52	34.0%	10.3%	1.7%
LADY ANTEBELLUM I Run To You (Capitol Nashville)	10.0%	53.7%	3.53	37.0%	8.3%	1.0%
DEAN BRODY Brothers (Broken Bow)	11.0%	52.8 %	3.51	35.8%	10.0%	1.3%
DARRYL WORLEY Sounds Like Life To Me (Stroudavarious)	10.5%	52.7 %	3.52	37.2%	8.8%	1.3%
BILLY CURRINGTON People Are Crazy (Mercury)	14.8%	52.5 %	3.49	32.3%	12.3%	2.8%
TRACE ADKINS Marry For Money (Capitol Nashville)	18.2%	52.0%	3.40	24.2%	17.8%	6.0%
CHUCK WICKS Man Of The House (RCA)	7.3%	45.5%	3.40	43.3%	9.7%	1.5%
GLORIANA Wild At Heart (Emblem/New Revolution)	7.8%	43.5%	3.35	41.2%	14.0%	1.3%
HEIDI NEWFIELD Cry Cry ('Til The Sun Shines) (Curb)	7.2%	40.7%	3.31	44.7%	12.5%	2.2%
BLAKE SHELTON I'll Just Hold On (Warner Bros./WRN)	6.7%	37.5%	3.24	44.8%	15.3%	2.3%

The Callout America sample is 600 persons in each weekly report, made up of a three week rolling average of 200 persons weekly. Sample is 50% Male / Female and taken from 20 U.S. Markets. Demos are evenly balanced in 18-24, 25-34, 35-44 and 45-54 cells. Song scores are on a 1 to 5 differential with "1" meaning strong dislike and "5" meaning like it a lot. The positive index is an average of all 1 to 5 scores. Total Positive is the combined 4 and 5 scores. Market breakouts by geographical region are; MIDWEST: Cincinnati, Indianapolis, Kansas City, Omaha and Wichita. SOUTH: Atlanta, Charleston, Charlotte, Mobile / Pensacola and Nashville. EAST: Philadelphia, Pittsburgh, Providence RI, Rochester, Virginia Beach. WEST: Colorado Springs, Houston, Modesto, Phoenix and Portland OR.

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