# R&R HOTFAX

COUNTRY

March 2, 2009



# Darryl Worley "Sounds Like Life to Me" New adds: KNIX/Phoenix.

R&R 46 CA/MB 43\* WQHK/Ft. Wayne, WSSL/Greenville

47 TOTAL STATIONS!

STROUDAVARIOUS

#### INSIDE

Wow, CRS Is 40 — We Wish The Temperature Was Too

It's No Man-Crush,
But We Certainly Do Admire
New Hall Of Famers

Just When Bob McKay Finds Steady Work, He Decides To Retire

Strai

George Strait Says Cowboy Up, Sells Out Cowboys Stadium

Page Five: Here's Your Man-Crush: Urban Hits No. 1

In the Caribbean there are oysters that can climb trees.

Real news needed! rcurtis@radioandrecords.com 323-954-3444

#### The Good News? It Gets Warmer

All we can say to that is thank Gawd! Monday's Music City high temperature was about 38 degrees -- way too chilly for my SoCal-calibrated body. As you got ready to make the trip to Nashville for CRS-40, we took a peek at the five-day forecast, which calls for warmer temps as the week goes along: 43 on Tuesday, 58 by Wednesday, 67 on Thursday and mid-70s by Friday, although it will be increasingly cloudy with a chance of showers by Sunday.

#### Do Yourself A Favor, Come In Through 'The Front Door'

That's what the annual Country Music DJ and Radio Hall of Fame is often referred to, because it happens on the eve of CRS. Tuesday night's event at the Renaissance Ballroom will welcome two new members to the DJ Hall and two more to the Radio Hall. All four inductees are profiled in the most recent issue (Feb. 27) of **R&R**, and I hope you'll take a few minutes to read their stories.

#### June 12, 1963

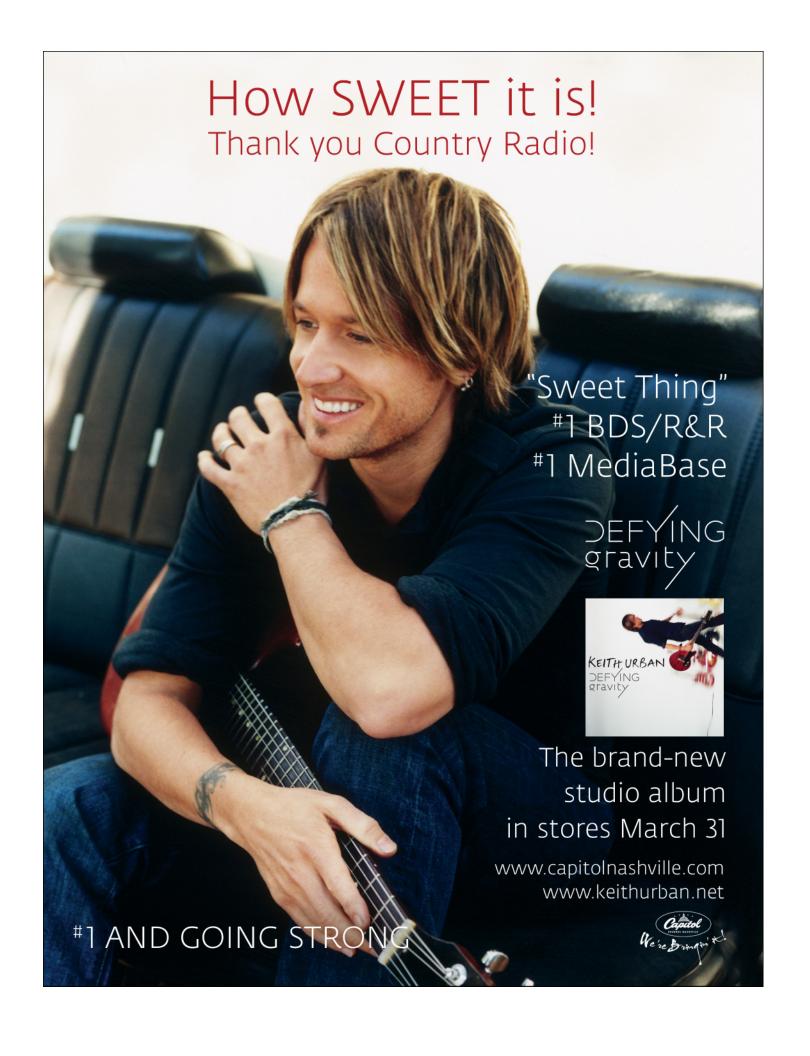
WGAR/Cleveland MD and afternoon personality Chuck Collier, who goes into the DJ Hall, remembers the exact day he decided radio would be his lifelong profession. It was Wednesday, June 12, 1963, during what he thought would be a tour of his local radio station, WSRW/Hillsboro, Ohio. A man named Willard Parker was on duty and asked Collier to read some news when the red light went on. Once finished, Parker sealed Collier's fate by telling the 16 year-old teenager, "Kid, you're better than I am." Soon, Collier was regularly reading the news on WSRW. It was only a matter of weeks before he was thrown behind the turntables as well. Forty-six years later, the thrill remains for Collier: "To sit there and cue those records up at that 500-watt radio station and actually be on the air ... talk about being lucky." It's actually country listeners in Cleveland who have been lucky. Collier has been at WGAR for 35 of his total 46 years in radio.

#### 'Nomadic, Roustabout DJ'

You think Bob McKay, and you think stability. For the last 25 years, he's only had two jobs, and they've both been big: WKIS/Miami and WXTU/Philadelphia. What prepared McKay — a pillar of stability — for these challenges? Perhaps it

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was the 21 different stations he worked at in his 18 years prior to arriving in Miami in 1984. When you ask McKay about those years, he describes himself as "a nomadic roustabout DJ." McKay had been in Miami for 16 years when he made the move to Beasley's sister country station WXTU in 2000. "I was in Miami for so long; the station was doing really well. The ratings were good, I had a great airstaff. Nothing was wrong in my world," says McKay. "It was just a great opportunity. Fairly quickly, the move to Philly became "a no-brainer," remembers McKay. "I thought if I fall, then I fall." Needless to say, McKay never fell.

#### 'This Is Incredibly Fun'

Like a lot of hard working people in radio, Moon Mullins has a lot on his plate. Each is day is piled high with a variety of responsibilities. It starts with the morning show on Regent's WBKR/Owensboro, Ky., where Mullins, Chad Benefield and Jaclyn Graves comprise the station's "Waking Crew," airing weekdays from 5-9 a.m. Every Wednesday, Mullins says the "Waking Crew" looks forward to its regular, special guest: Hoot, the talking parrot. Mullins has taken his radio career full-circle from his first-ever job in Denver City, Texas in 1961. Between there and Owensboro, Mullins helped establish WDAF/Kansas City as a legendary station, sometimes referred to as "the flatlands Godzilla." He spent time programming country radio in New York, was a highly sought-after consultant and became a group PD. Now he's doing radio in a market with a population of approximately 100,000 and says, "I would not go anywhere else to do anything. This is incredibly fun.'

#### **Terribly Good, Awfully Deserving**

Gerry House insists on calling himself "a terrible disc jockey." His cast of on-air characters were created, he says, "because I needed somebody to talk to." Ideas for what we now know as "The House Foundation" were percolating early in his career in markets like Ithaca, N.Y. and Tallahassee, Fla. What held him back, says House, was a lack of people around him in the studio. While some people have the ability to communicate one-on-one, House insists, "I'm just not comfortable doing it. I'm a writer, so I create bits and funny commercials." House

#### This Week At Callout America®

The No. 1 passion song this week is "Cowgirls Don't Cry" from Brooks & Dunn, which ranks at No. 3 overall. Power cells are females 25-44 at No. 2 positive and passion and younger 18-24 males at No. 1 positive and passion.

Lee Ann Womack's "Last Call" stays in the top 10 at No. 8 and No. 10 passion. Females are the strength at No. 8, females 25-34 are at No. 6, and core 35-44 males are at No. 11 positive and passion.

Jake Owen's "Don't Think I Can't Love You" is strong at No. 9 and No. 11 passion. Females are are No. 6, females 18-24 are at No. 5, and core 35-44 females are at No. 3. Men 45-54 are at No. 5.

Jimmy Wayne's "I Will" is at No. 11 overall. Females are driving this song, ranking it at No. 7 and No. 13 passion; females 18-34 are at No. 7 and No. 11 passion. Male strength is with 18-24s at No. 12.

Lost Trailers are stirring things up as "How 'Bout You Don't" moves to No. 14. Younger 18-24s are at No. 6, core 35-44s at No. 10. Females rank this song at No. 12, while men are at No. 19.

Martina McBride's "Ride" is showing strength with younger 25-34 listeners at No. 17 and No. 13 passion. Females are No. 14, and females 18-24 at No. 12.

George Strait is strong on the young end with "River of Love": Younger 25-34s are at No. 7 and No. 5 passion, men 25-34 are at No. 5, and females are at No. 4 passion.

Jason Michael Carroll is putting together a solid story with "Where I'm From" showing appeal with core 35-44s at No. 14; core females are at No. 17, core males are at No. 19.

— **John Hart**, Bullseye Marketing Research Email: **hart@bullsi.com** 

originally arrived in Nashville in 1975 and says the House Foundation hit its stride in the early '80s "when I went to WSIX-FM, and I got Paul Randall and Al Voecks as a news guy; that's when it jelled." That would be putting it mildly. The self-described "terrible" disc jockey has accumulated 25 industry awards over the years, including the R&R Industry

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Achievement Award for Personality of the Year in nine of the past 10 years. Asked what will be going the through his creative and active mind on the evening of March 3 when he's inducted into the DJ Hall of Fame, House says, "I'm honored beyond belief, and I understand I've had success, and I'm lucky to be here. I guess I'll just go in and quit the next day." We're pretty sure House was laughing when he said that.

In addition to four Hall of Fame inductees, Shelia Shipley Biddy will receive the CRB President's Award, and Merle Haggard will be presented the Artist Career Achievement Award. Tickets for the DJ Hall of Fame Dinner are still available; for more information, log on to www.crb.org.

### Who Is 'He' And When Is 'He' Actually Coming?

Scott Lindy probably knows. Lindy is the OM of Clear Channel/Atlanta and the PD of WUBL (94.9 the Bull), which now features a simple announcement on the morning show page that says "he's coming." Unfortunately, that meant current morning dude Todd Veal is going, and he has indeed exited the station. Veal took over the morning slot on the Bull when Cledus T. Judd left the station. Veal can be reached at 678-644-7130. In other CC/Atlanta news, there's no more ball on the Bull this year, as the Braves broadcasts will be herded over to rock sister WKLS for the 2009 season.

#### **George Strait: A Total Sellout**

Not his music, his *concert*. Strait was chosen by Dallas Cowboys owner Jerry Jones to break in the new billion-dollar stadium built for his 'Boys. Anybody who could get financing for a stadium worth that much money — and we're not kidding, it actually cost at least \$1 billion — is pretty smart. The decision to have Strait open the place was genius too, because if you've ever see Strait play his home state of Texas, you've basically seen the Beatles. The show will be June 6, and it's already sold out. It only took an hour, and we're not sure of the capacity for a concert configuration, but a football game holds 80,000. Reba McEntire, Blake Shelton and Julianne Hough will play

#### **COUNTRY DATES**

March 3, 2009: Country DJ and Radio Hall of Fame Dinner; Nashville.

March 4-6, 2009: CRS 40 (www.crb.org); Nashville. March 13, 2009: Rumble on the Row, Charley Foundation Benefit; The Factory, Franklin, Tenn.

**April 5, 2009:** Academy of Country Music Awards; MGM Grand Hotel, Las Vegas.

April 25-26, 2009: Stagecoach Music Festival; Indio, Calif.

that night too. The stadium is absolutely amazing, by the way. Take a virtual tour by going to *http://stadium.dallascowboys.com*, and see what a billion dollars pays for these days.

#### What The Hell Do We Do Now? Part II

That was the \$64,000 question we posed to you, the vast and unpaid research department of **R&R**, during the month of January. We teamed with industry thought-leader, strategist and researcher Mark Ramsey, soliciting your answers to the years most burning question. Lots of people, it turns out, had answers they were willing to share. In that spirit, we're sharing a couple with you in the R&R Country Hotfax. In the Feb. 20 issue of **R&R**, you'll find a collection of the most thought-provoking submissions as judges by the **R&R** editorial staff and Ramsey. This week, read the suggestions from Wayne Schmidt, director of operations at Yale Broadcasting's urban AC WYBC-FM and triple A WYBC-AM/New Haven, Conn.

"Now that we have trimmed the last of the fat from our budgets to shore up the castle walls, what can we do next? First, don't panic. Second, think of yourself as a media station instead of a radio station. Allocate resources to develop content ideas that position your station to exploit developing technology when it arrives — then pounce on it when it becomes available. Just remember that to be successful, you need to

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#### "ZAC IS BACK..... AND HE'S GOT "WHATEVER IT IS" THAT DRIVES COUNTRY LISTENERS CRAZY...

MOST ADDED AGAIN....NEW THIS WEEK
WKSJ WXCY KWJJ WAMZ KKWF KSOP KVOO
WEZL WIOV WKCQ KWNR WKKT WIVK

R&R 32 BREAKER!



A BIG DEBUT FOR THE ZAC BROWN BAND WITH "WHATEVER IT IS" AT NO.9 IN WEEK ONE AND NO.14 PASSION.
MEN ARE AT NO.9, FEMALES AT NO.13 AND LISTENERS
18-24, 25-34 AND CORE 35-44 DEBUT THIS SONG AT NO.10.

match meaningful content to the technology on which it is delivered.

"Third, talk with your local schools about technology used in the classroom — you may find some valuable ways to deliver compelling content. Talk to teachers and students about what their wants and needs are. Talk to the principal or chief disciplinarian. Find out what problems the school is having, if any, with iPods, cell phones or other technology. This will give you insight into how students interface with technology and media. Their tech habits today will be everyone's media habits tomorrow.

"Fourth, invest in local talent. Grow people who know your market and can easily relate to your area. You will find plenty of talented, capable entry-level minds at your local college. Young local talent is not only low cost; they are also a front-line participants in the world of emerging media and change. Listen to their needs and thoughts for answers about what to do now that will keep you competitive later.

"Fifth, develop creative new advertising products that give the appearance of greater exposure to finicky clients. For example, without deviating from your clock, give the client a chance to work with your programming staff to tailor permissible content in the form of a sponsorship of a broadcast hour. Keep your focus on being listener-friendly, and have the client provide some relatable info, like local history or 'did you know' facts about the business that your talent can use during breaks.

"Sixth, offer free technology clinics at local expos, colleges, conferences or home shows. If you can't find the resources to provide this service, develop a trade arrangement with the local computer repair shop to provide service under your station's banner. Seventh, don't fall into the trap of thinking that listeners will forgive us for the

#### **Pros On The Loose**

You've seen us use this space to feature one Pro on the Loose in order to give you a deeper look at someone's skill sets and belief systems. But there will be other weeks when the sheer volume of industry pros suddenly looking dictates listing as many people as possible, along with their contact information. This is one of those weeks; we hope there aren't many more of them. If you or someone you know would like to be listed and, time permitting, featured, be sure and e-mail rcurtis@radioandrecords.com.

**Shari Roth:** Former 1720 Entertainment Midwest rep; *shari\_roth@yahoo.com* or 312-590-3229.

**Bud Ford**: Former WKDF/Nashville PD, most recently director of programming for AFN, the Artist and Fans Video Network; *budfordllc@aol.com* or 615-425-6111.

**Ted Wagner**: Most recently part of Montage Music radio marketing team; 615-944-9791 or *tedwagner@comcast.net*.

**Allen Butler:** President/CEO at Montage; *allenbutlermusic@comcast.net* or 615-476-2970.

**Jon Conlon:** West Coast rep for Montage; *jonconloncom@earthlink.net* or 818-399-1885.

**Kathleen Drosey:** Montage radio marketing team; 570-262-0786 or *kathdro@yahoo.com*.

**Liz Sledge:** Montage radio marketing team; 615-481-7300 or *lizsledge@yahoo.com*.

**Ed Combs:** Evening personality at Macdonald Broadcasting's WKCQ/Saginaw, Mich.; *edwings9798@yahoo.com* or 313-617-6983.

**Roy Land:** APD at WXTU/Philadelphia; 610-616-5559 or *roy@roys.me*.

**Ken Johnson:** Programmer at Sirius XM; *kenjohnson29@aol.com* or 410-266-8525.

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# McKnight-McCready-McHit

"Sweeter" their new self penned hit.





Meet Billy McKnight and Mindy McCready at the artist taping session on Wednesday 2:30 — 4:45

shortcuts we take while trying to make a profit. We really do jettison a few P1s every time we fail them in some way, and they are much more likely to relate a negative experience than a positive one. Be the place that people go to for service and keep in mind that too many shortcuts can seriously diminish your credibility beyond repair. You know you will truly have mastered this concept when your listeners become your clients.

"Finally, remember that exploring the world can't hurt you, so take the time to do some unconventional research. It can only help you better understand where you are today and help you prepare for tomorrow."

— R.J. Curtis/R&R Country Editor 323-954-3444 Email: rcurtis@radioandrecords.com

#### **ON THE CHARTS**

### **Urban Returns To No. 1; Billy Ray And Miley Arrive Together**

Keith Urban pushes his No. 1 total on the R&R Country chart to double digits, as "Sweet Thing" (Capitol Nashville) surges 3-1 to become his 10th leader on that list. Urban topped the tally in January on the duet "Start a Band" with Brad Paisley; "Sweet Thing" marks his first No. 1 as a sole lead artist since "Better Life" hit the peak in the autumn of 2005. Urban's song also replaces Toby Keith's "God Love Her" (Show Dog Nashville) atop the R&R Country indicator chart.

A year ago, **Billy Ray** and **Miley Cyrus** teamed up for the No. 4-peaking "Ready, Set, Don't Go." This week, Miley Cyrus debuts at No. 48 with "The Climb" (Walt Disney/Hollywood/Lyric Street), while dad Billy Ray bows at No. 59 with "Back to Tennessee" (Walt Disney/

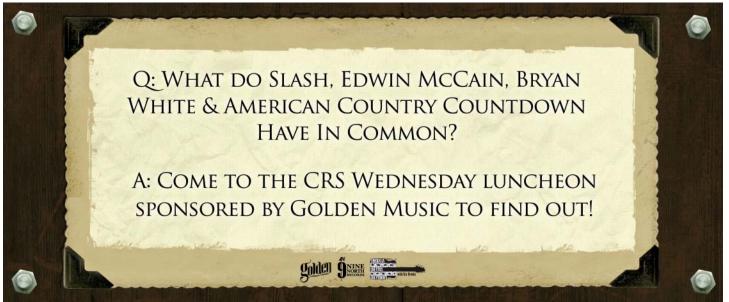
Lyric Street). Both songs will appear in "Hannah Montana: The Movie," which opens in theaters on April 10. The last father and daughter to chart concurrently with separate songs happened on the Nielsen BDS-driven Country chart dated Oct. 5, 1990, when Rosanne Cash ranked at No. 53 with "What We Really Want" while Johnny Cash placed at No. 69 with "Goin' by the Book." The latter song had gained notice at the format as a patriotic anthem during the Persian Gulf War, resulting in a monthlong stand on the Country chart.

Opening with 2 million audience impressions at 52 monitored signals, **Dierks Bentley** posts a career-high debut at No. 38 on the **R&R** Country chart with "Sideways," the second single from his new "Feel That Fire" album. His previous best was a No. 42 start with "Long Trip Alone" in December 2006. Bentley's new track is also the format's Most Added title, drawing 58 new commitments. The **R&R** Country Indicator panel leads with 33, while the **R&R** Country panel accounts for 25 new reports.

Katie Armiger's "Trail of Lies" (Cold River) cracks the 30s, advancing 42-39 to lead the R&R Country Indicator Exclusives list again this week, followed by Julia Burton's 47-45 leap with "What a Woman Wants" (Emerald River/Spinville). Billy Currington opens at No. 50 with "People Are Crazy" (Mercury), ahead of a 52-52 hop by Zona Jones' "You Should've Seen Her This Morning" (Rocky Comfort/None North). Holly Williams' "Keep the Change" (Mercury) improves 58-54, while newcomer Lance Miller's "George Jones & Jesus" (Big 7/Lofton Creek) starts at No. 56. Bluefield's "Ready to Love You Now" (Country Thunder) also increases in rank 60-58. Get the complete menu of R&R Country Indicator features in this week's R&R print edition, dated March 6.

— Wade Jessen/Director of Charts & Operations, Nashville 615-641-6080 Email: wjessen@radioandrecords.com

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#### **MUSICNOTES**

When the new season of ABC-TV's "Dancing With the Stars" premieres on March 9, we'll all have to keep an eye on Jewel. The Valory Music star is a contestant, but will have to forego a few days of rehearsal this week due to tendonitis in her knees. Jewel says it was due to training eight hours a day, trying to prep for the show.

He calls his concert Toby Keith America's Toughest Tour; as if Toby wasn't tough enough for say, 10 people, he's added another tough guy to the show: Trace Adkins. This tough tandem will tour all summer, starting June 18 in Holmdel, N.J.

Beginning on March 23, the 588 Cracker Barrel Old Country Stores will feature two limited-edition, pinkcolored Dolly Parton rocking chairs. Although the standard Cracker Barrel rockers usually go for \$129, you'll pay \$199 to rock like Dolly. Also on March 23, Cracker Barrel will offer a deluxe edition of Dolly's latest CD "Backwoods Barbie," which includes three bonus Dolly cuts.

Naomi Judd can certainly duet, as she proved with daughter Wynonna for many years. Now, she'll help others duet too, when she serves as a judge for season two of the CMT series "Can You Duet?" Judd is back, reprising her role as judge, mentor and overall motherly figure to country music hopefuls and their duet partners.

#### VIDEO ADDS

#### СМТ

**ZAC BROWN BAND** Whatever It Is MILEY CYRUS The Climb

#### GAC

CRAIG MORGAN God Must Really Love Me ZAC BROWN BAND Whatever It Is **GLORIANA** Wild At Heart MILEY CYRUS The Climb



SONGS WITH HIT POTENTIAL	CHART RANK
KEITH URBAN Sweet Thing (Capitol Nashville) (86.1)	1
DARIUS RUCKER It Won't Be Like This For Long (Capitol Nashville) (80.9)	3
BROOKS & DUNN Cowgirls Don't Cry (Arista Nashville) (80.1)	5
GEORGE STRAIT River Of Love (MCA Nashville) (81.6)	6
TAYLOR SWIFT White Horse (Big Machine) (79.0)	7
JAKE OWEN Don't Think I Can't Love You (RCA) (92.8)	9
TIM MCGRAW Nothing To Die For (Curb) (84.1)	10
RASCAL FLATTS Here Comes Goodbye (Lyric Street) (81.2)	12 (new)
CARRIE UNDERWOOD / Told You So (Arista Nashville) (88.1)	13
JASON ALDEAN She's Country (Broken Bow) (88.0)	14
MARTINA MCBRIDE Ride (RCA) (83.3)	16
TRACE ADKINS Marry For Money (Capitol Nashville) (84.2)	19
LADY ANTEBELLUM / Run To You (Capitol Nashville) (80.1)	28
JOHN MICHAEL MONTGOMERY Forever (Stringtown) (78.6)	29
KELLIE PICKLER Best Days Of Your Life (BNA) (76.3)	31
ALAN JACKSON Sissy's Song (Arista Nashville) (82.7)	33 (new)
ERIC CHURCH Love Your Love The Most (Capitol Nashville) (86.8)	44 (new)
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methodology, please visit HitPredictor.com or Promosquad.com.

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### ROCKY COMFORT & NINE NORTH PRESENT ...

### A CRS JAM THURSDAY NIGHT 3/5/09

With Special Guest Appearances From DUE WEST ERIC DURRANCE THE ROYS STEVE RICHARD ZONA JONES AND MORE!

7PM UNTIL...? @ ROCKETOWN

TRANSPORTATION TO AND FROM THE RENAISSANCE & ROCKETOWN BRING YOUR CRS LAMINATE & WE'LL SEE YOU THERE!





**DONT DRINK AND DRIVE... DRINK YOURSELF TO BED!** 

Thank you Radio For Playing My Current Singles "I Drank Myself To Bed' and "Hurricane"



Sharmian singing "Hurricane" and "I Drank Myself To Bed" to Nearly 700 PDs and other industry professionals at the R&R Convention in Austin, Tx



Sharmian@gmail.com Nashville 615-506-9198

myspace.com/Sharmian



To get your free download of Sharmian's singles go to Sonicbids.com/sharmian

**DMDS** 

							DO	WNLOAD NOW!
LW	TW	ARTIST Title Label(s)	Tot. Aud. (00)	+/- Aud. (00)	Total Plays	+/- Plays	Wks On	Sta On/ Adds TW
3	0	KEITH URBAN Sweet Thing (Capitol Nashville)	351114	+20274	4922	+286	17	121/0
1	2	TOBY KEITH God Love Her (Show Dog Nashville)	333723	-19074	4784	-279	19	121/0
6	3	DARIUS RUCKER It Won't Be Like This For Long (Capitol Nashville)	310581	+29778	4351	+284	20	121/0
2	4	KENNY CHESNEY WITH Down The Road (Blue Chair/BNA)	304267	-34089	4352	-407	19	121/0
4	6	BROOKS & DUNN FEAT Cowgirls Don't Cry (Arista Nashville)	299406	-2867	4430	+38	21	120/0
7	6	GEORGE STRAIT River Of Love (MCA Nashville)	275135	+10462	4101	+133	17	120/0
8	7	TAYLOR SWIFT White Horse (Big Machine)	260186	+15590	3779	+164	14	121/0
5	8	DIERKS BENTLEY Feel That Fire (Capitol Nashville)	246093	-40833	3257	-584	24	120/0
10	9	JAKE OWEN Don't Think I Can't Love You (RCA)	237884	+17941	3430	+244	29	121/0
11	10	TIM MCGRAW Nothin' To Die For (Curb)	207860	+17727	3054	+240	11	121/0
12	•	RODNEY ATKINS It's America (Curb)	205579	+17029	3088	+195	16	120/0
14	12	RASCAL FLATTS Here Comes Goodbye (Lyric Street)	200208	+25207	2973	+327	6	121/0
13	13	CARRIE UNDERWOOD I Told You So (19/Arista Nashville)	198029	+20723	2677	+185	7	118/1
16	4	JASON ALDEAN She's Country (Broken Bow)	181578	+21543	2888	+263	15	116/1
15	15	LEE ANN WOMACK Last Call (MCA Nashville)	172801	+6895	2682	+43	34	120/0
17	16	MARTINA MCBRIDE Ride (RCA)	162814	+8693	2468	+72	18	120/2
18	<b>1</b>	JOHN RICH Shuttin' Detroit Down (Warner Bros./WRN)	162728	+25336	2383	+360	5	116/7
19	18	JACK INGRAM That's A Man (Big Machine)	144148	+6884	2283	+47	22	119/1
21	19	TRACE ADKINS Marry For Money (Capitol Nashville)	125015	+5389	2101	+94	9	114/0
20	20	MIRANDA LAMBERT More Like Her (Columbia)	124188	-8957	2059	-54	28	118/0
23	<b>4</b>	JIMMY WAYNE I Will (Valory)	105095	-1560	1967	+13	21	117/0
24	22	ELI YOUNG BAND Always The Love Songs (Republic/Universal South)	102879	+11259	1685	+113	26	104/4
29	23	SUGARLAND It Happens (Mercury)	90850	+44126	1323	+703	3	89/22
27	24	MONTGOMERY GENTRY One In Every Crowd (Columbia)	84865	+21418	1423	+369	6	102/15
25	25	LOST TRAILERS How 'Bout You Don't (BNA)	80136	+1050	1378	+33	21	101/4
26	26	JASON MICHAEL CARROLL Where I'm From (Arista Nashville)	72331	+7152	1587	+131	15	106/3
30	<b>2</b>	<b>DEAN BRODY</b> Brothers (Broken Bow)	51649	+5486	1045	+118	19	77/3
28	28	LADY ANTEBELLUM I Run To You (Capitol Nashville)	51391	+4614	856	+84	7	68/10
32	29	JOHN MICHAEL MONTGOMERY Forever (Stringtown/Big Pictur	re) 46570	+2677	850	+45	22	63/0
33	30	HEIDI NEWFIELD Cry Cry ('Til The Sun Shines) (Curb)	45813	+6350	940	+104	17	80/3

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BDS

		Water 2, 2003			RDS			MDS
							DOW	NLOAD NOW!
LW	TW	ARTIST Title Label(s)	Γot. Aud. (00)	+/- Aud. (00)	Total Plays	+/- Plays	Wks On	Sta On/ Adds TW
31	<b>31</b>	KELLIE PICKLER Best Days Of Your Life (19/BNA)	43429	- <b>995</b>	772	+ <b>24</b>	16	66/4
Breaker	_	ZAC BROWN BAND Whatever It Is (Home Grown/Atlantic/Big Picture)	41050	+6363	703	+117	8	56/10
39	33	ALAN JACKSON Sissy's Song (Arista Nashville)	39186	+15031	702	+252	3	53/23
37	34	CRAIG MORGAN God Must Really Love Me (BNA)	31000	+4685	644	+77	9	60/2
36	35	JOSH GRACIN Telluride (Lyric Street)	24226	-3807	649	-52	11	68/0
42	33	TRENT TOMLINSON That's How It Still Oughta Be (Carolwood)	23623	+5491	488	+91	9	48/1
38	37	JAMES OTTO These Are The Good Ole Days (Warner Bros./WRN)	22605	-2278	528	-30	19	51/1
Debut	33	DIERKS BENTLEY Sideways (Capitol Nashville)	20914	+17707	271	+218	1	35/25
40	39	CHUCK WICKS Man Of The House (RCA)	20005	-1776	445	+14	7	48/4
41	40	ADAM GREGORY What It Takes (Midas/Big Machine)	19619	-877	528	+3	16	62/0
47	40	GLORIANA Wild At Heart (Emblem/New Revolution)	16560	+7922	341	+99	6	42/8
59	42	RANDY HOUSER Boots On (Universal South)	15550	+10075	326	+203	2	47/17
43	43	JAMEY JOHNSON High Cost Of Living (Mercury)	14083	-86	302	0	4	31/2
55	44	ERIC CHURCH Love Your Love The Most (Capitol Nashville)	12795	+6553	316	+135	3	35/7
60	45	BLAKE SHELTON I'll Just Hold On (Warner Bros./WRN)	11596	+6205	234	+105	2	31/13
44	46	DARRYL WORLEY Sounds Like Life To Me (Stroudavarious)	11434	-2407	347	-2	5	39/1
48	47	CARRIE UNDERWOOD The More Boys   Meet (19/Arista Nashville)	10672	+2648	69	+11	7	2/0
<b>Debut</b> >	48	MILEY CYRUS The Climb (Walt Disney/Hollywood/Lyric Street)	9555	+8976	112	+104	1	14/13
46	49	JAMIE O'NEAL Like A Woman (1720)	9223	-667	248	+ 5	14	29/0
54	<b>5</b> 0	KID ROCK Blue Jeans And A Rosary (Top Dog/Atlantic/CO5)	8619	+2182	150	+ 5	6	15/0
52	<b>6</b>	JUSTIN MOORE Small Town USA (Valory)	8521	+1781	294	+34	4	40/4
56	<b>52</b>	BOMSHEL Fight Like A Girl (Curb)	8005	+2036	195	+84	3	27 7
45	53	LITTLE BIG TOWN Good Lord Willing (Capitol Nashville)	7847	-3801	151	-156	12	29/0
51	54	CHRIS YOUNG Gettin' You Home (The Black Dress Song) (RCA)	7100	+182	219	+38	3	29/3
53	<b>55</b>	PAT GREEN Country Star (BNA)	7091	+432	129	+36	3	16/4
50	<b>56</b>	TRAILER CHOIR What Would You Say (Show Dog Nashville)	6823	-140	230	+14	5	31/5
58	<b>57</b>	POINT OF GRACE   Wish (Word-Curb/WRN)	6408	+835	108	+3	9	10/0
<b>Debut</b>	<b>58</b>	DAVID NAIL Red Light (MCA Nashville)	6137	+2348	243	+64	1	36/6
<b>Debut</b> >	<b>59</b>	BILLY RAY CYRUS Back To Tennessee (Walt Disney/Lyric Street)	5718	+2101	288	+74	1	37/2
<b>Debut</b>	<b>60</b>	LOVE AND THEFT Runaway (Carolwood)	5689	+1931	100	+40	1	23/16

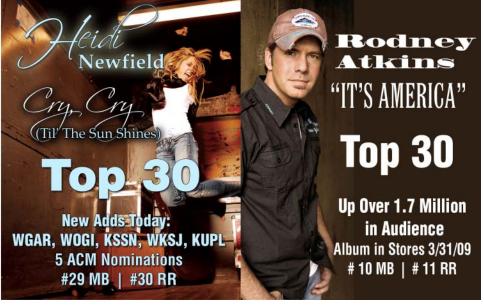
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Tim McGraw "Nothin' To Die For"

**TOP 10** 

Up Over 1.7 Million in Audience See Tim Live at CRS 40 # 9 MB | #11 RR



#### **COUNTRY**

#### CT ADDED

MOST ADDED	
ARTIST Title Label(s)	Adds
DIERKS BENTLEY Sideways (Capitol Nashville)	25
ALAN JACKSON Sissy's Song (Arista Nashville)	23
SUGARLAND It Happens (Mercury)	22
RANDY HOUSER Boots On (Universal South)	17
LOVE AND THEFT Runaway (Carolwood)	16
MONTGOMERY GENTRY One In Every Crowd (Columbia)	15
BLAKE SHELTON I'll Just Hold On (Warner Bros./WRN)	13
MILEY CYRUS The Climb (Walt Disney/Hollywood/Lyric Street)	13
BILLY CURRINGTON People Are Crazy (Mercury)	11
LADY ANTEBELLUM I Run To You (Capitol Nashville)	10
ZAC BROWN BAND Whatever It Is (Home Grown/Atlantic/Big Pictor	<i>ure)</i> 10
MOST INCREASED AUDIENCE	Total Play
ARTIST Title Label(s)	Increase
SUGARLAND It Happens (Mercury)	+44126
DARIUS RUCKER It Won't Be Like This For Long (Capitol Nashville)	
JOHN RICH Shuttin' Detroit Down (Warner Bros./WRN)	+25336
RASCAL FLATTS Here Comes Goodbye (Lyric Street)	+25207
JASON ALDEAN She's Country (Broken Bow)	+21543
MONTGOMERY GENTRY One In Every Crowd (Columbia)	+21418
CARRIE UNDERWOOD I Told You So (19/Arista Nashville)	+20723
KEITH URBAN Sweet Thing (Capitol Nashville)	+20274
JAKE OWEN Don't Think I Can't Love You (RCA)	+17941
TIM MCGRAW Nothin' To Die For (Curb)	+17727
MOST INCREASED PLAYS	Total Play
ARTIST Title Label(s)	Increase
SUGARLAND It Happens (Mercury)	+703
MONTGOMERY GENTRY One In Every Crowd (Columbia)	+369
JOHN RICH Shuttin' Detroit Down (Warner Bros./WRN)	+360
RASCAL FLATTS Here Comes Goodbye (Lyric Street)	+327
KEITH URBAN Sweet Thing (Capitol Nashville)	+286
DARIUS RUCKER It Won't Be Like This For Long (Capitol Nashville)	+284

JASON ALDEAN She's Country (Broken Bow)

ALAN JACKSON Sissy's Song (Arista Nashville)

JAKE OWEN Don't Think I Can't Love You (RCA)

#### **COUNTRY INDICATOR**

#### **MOST ADDED**

ARTIST Title Label(s)	Adds
DIERKS BENTLEY Sideways (Capitol Nashville)	33
RANDY HOUSER Boots On (Universal South)	21
BILLY CURRINGTON People Are Crazy (Mercury)	18
ALAN JACKSON Sissy's Song (Arista Nashville)	16
SUGARLAND It Happens (Mercury)	12
BLAKE SHELTON I'll Just Hold On (Warner Bros./WRN)	9
LOVE AND THEFT Runaway (Carolwood)	9
MONTGOMERY GENTRY One In Every Crowd (Columbia)	7
LADY ANTEBELLUM   Run To You (Capitol Nashville)	7
MILEY CYRUS The Climb (Walt Disney/Hollywood/Lyric Street)	7

MOST INCREASED AUDIENCE	<b>Total Play</b>
ARTIST Title Label(s)	Increase
DIERKS BENTLEY Sideways (Capitol Nashville)	+14802
SUGARLAND It Happens (Mercury)	+14761
JASON ALDEAN She's Country (Broken Bow)	+9129
ALAN JACKSON Sissy's Song (Arista Nashville)	+8217
JOHN RICH Shuttin' Detroit Down (Warner Bros./WRN)	+6665
MONTGOMERY GENTRY One In Every Crowd (Columbia)	+6627
RASCAL FLATTS Here Comes Goodbye (Lyric Street)	+6431
JAKE OWEN Don't Think I Can't Love You (RCA)	+5561
LADY ANTEBELLUM I Run To You (Capitol Nashville)	+4706
ZAC BROWN BAND Whatever It Is (Home Grown/Atlantic/Big Picture)	+3916

#### MOST INCREASED DI AVS

MUST INCREASED PLATS	Total Play
ARTIST Title Label(s)	Increase
SUGARLAND It Happens (Mercury)	+631
DIERKS BENTLEY Sideways (Capitol Nashville)	+605
ALAN JACKSON Sissy's Song (Arista Nashville)	+373
JOHN RICH Shuttin' Detroit Down (Warner Bros./WRN)	+346
RASCAL FLATTS Here Comes Goodbye (Lyric Street)	+343
MONTGOMERY GENTRY One In Every Crowd (Columbia)	+294
JASON ALDEAN She's Country (Broken Bow)	+291
JAKE OWEN Don't Think I Can't Love You (RCA)	+275
CARRIE UNDERWOOD I Told You So (19/Arista Nashville)	+221
LADY ANTEBELLUM I Run To You (Capitol Nashville)	+211
·	



+263

+252

+244

#### COUNTRY NEW AND ACTIVE

HOLLY WILLIAMS Keep The Change (Mercury)
Total Audience: 5599, Total Stations: 21, Adds: 6
BILLY CURRINGTON People Are Crazy (Mercury)
Total Audience: 4256, Total Stations: 13, Adds: 11
SARA EVANS Low (Essential/Arista Nashville/RCA)
Total Audience: 2359, Total Stations: 3, Adds: 0
CAITLIN & WILL Even Now (Columbia)

Total Audience: 2104, Total Stations: 7, Adds: 0

JAMES OTTO Where Angels Hang Around (Warner Bros./WRN)

Total Audience: 1178, Total Stations: 0, Adds: 0

JAKE OWEN Green Bananas (RCA)

Total Audience: 1066, Total Stations: 0, Adds: 0

#### **COUNTRY INDICATOR NEW AND ACTIVE**

JEFF BATES One Thing (Black River)
Total Plays: 96, Total Stations: 6, Adds: 0
CAITLIN & WILL Even Now (Columbia)
Total Plays: 82, Total Stations: 6, Adds: 0

MILEY CYRUS The Climb (Walt Disney/Hollywood/Lyric Street)

Total Plays: 75, Total Stations: 8, Adds: 7
POINT OF GRACE | Wish / Word-Curb/WRN/
Total Plays: 74, Total Stations: 4, Adds: 0
DAVID NAIL Red Light (MCA Nashville)
Total Plays: 70, Total Stations: 5, Adds: 0

DARREN KOZELSKY Good Day To Get Gone (Major 7th/Spinville/Nine North)

Total Plays: 66, Total Stations: 9, Adds: 1

MATT STILLWELL Rain (Still 7/Spinville/Nine North)

Total Plays: 61, Total Stations: 5, Adds: 1

JESSICA HARP Boy Like Me (Warner Bros./WRN)

Total Plays: 60, Total Stations: 7, Adds: 2

AARON WATSON Love Makin' Song (BIG Label)

Total Plays: 51, Total Stations: 1, Adds: 0

CARRIE UNDERWOOD The More Boys I Meet (19/Arista Nashville)

Total Plays: 50, Total Stations: 1, Adds: 0



3/9

JESSICA HARP Boy Like Me (Warner Bros./WRN)

MELONIE CANNON W/WILLIE NELSON Back To Earth (Rural Rhythm)

MILEY CYRUS The Climb (Walt Disney/Hollywood/Lyric Street)

3/16

**CARTER TWINS** Heart Like Memphis (CMT/Meteor 17/CO5)

JOEY + RORY Play The Song (Not Listed)

JONATHAN SINGLETON & THE GROVE Livin' In Paradise (Universal South)

TOBY KEITH Lost You Anyway (Show Dog Nashville)

3/23

MARCEL Believin' (Red Stripe Plane)

NATHAN LEE JACKSON Small Town Rain (Star City/CO5)

REBEL HEARTS Runnin' Wild With A Renegade Heart (Rebel Hearts/Nine North)

REBEL HEARTS Jesse Dunn (Rebel Hearts)
RICHIE MCDONALD Hey God (Stroudavarious)

TOP 10 RECURRENTS ARTIST Title Label(s)	Total Aud. (00)
BLAKE SHELTON She Wouldn't Be Gone (Warner Bros./WRN)	202749
ZAC BROWN BAND Chicken Fried (Home Grown/Atlantic/Big Picture)	156718
BILLY CURRINGTON Don't (Mercury)	150080
ALAN JACKSON Country Boy (Arista Nashville)	126075
MONTGOMERY GENTRY Roll With Me (Columbia)	113799
DARIUS RUCKER Don't Think   Don't Think About   t (Capitol Nashville)	99048
TAYLOR SWIFT Love Story (Big Machine)	94360
JOSH TURNER Everything Is Fine (MCA Nashville)	92959
BRAD PAISLEY Waitin' On A Woman (Arista Nashville)	92373
JIMMY WAYNE Do You Believe Me Now (Valory)	92309



121 Country reporters. Songs ranked by total audience for the airplay week of 2/23-3/1. Bullets appear on songs gaining audience or remaining flat from previous week. A song will also receive a bullet if its percentage loss in audience does not exceed the percentage of monitored station downtime for the format. Country titles that decline in audience but increase in detections will also receive a bullet if the total audience erosion for the week does not exceed 3%. If two songs are tied in total audience, the song with the larger increase in audience is placed first. Descending, non-bulleted titles below No. 10 in either audience or detections are moved to recurrent after 20 weeks. Most Added is the total number of new adds officially reported to R&R by each reporting station

or by automatic add thresholds for stations not allowed to report adds. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Audience lists the songs with the greatest week-to-week increases in total audience. Audience totals on the chart are derived, in part, using certain Arbitron Inc. copyrighted Persons 12+ audience estimates, under license (© 2009, Arbitron Inc.).© 2009 The Nielsen Company.



**BDS** 

								MDS ILOAD NOW!
1.14/	TM	ADTIOT Title I also I/a)	Total	+/-	Tot. Aud.		Wks	Sta On/
LW	TW	ARTIST Title Label(s)	Plays	Plays	(00)	(00)	On	Adds TW
2	0	KEITH URBAN Sweet Thing (Capitol Nashville)	4645	+82	100619	+2295	17	115/0
4	2	DARIUS RUCKER It Won't Be Like This For Long (Capitol Nashville)	4414	+59	94114	+231	20	116/0
5	3	GEORGE STRAIT River Of Love (MCA Nashville)	4398	+148	92125	+3837	17	116/0
1	4	TOBY KEITH God Love Her (Show Dog Nashville)	4113	-601	88384	-11017	19	108/0
6	5	BROOKS & DUNN FEAT Cowgirls Don't Cry (Arista Nashville)	3879	-249	81792	-4760	22	107/0
7	6	TAYLOR SWIFT White Horse (Big Machine)	3847	+70	82445	+1490	14	114/0
3	7	KENNY CHESNEY WITH Down The Road (Blue Chair/BNA)	3698	-744	80528	-16225	18	107/0
9	8	RODNEY ATKINS It's America (Curb)	3542	+136	76018	+2007	15	116/1
11	9	RASCAL FLATTS Here Comes Goodbye (Lyric Street)	3510	+343	71714	+6431	6	116/0
10	0	TIM MCGRAW Nothin' To Die For (Curb)	3492	+139	74795	+3382	9	116/0
12	<b>O</b>	JASON ALDEAN She's Country (Broken Bow)	3283	+291	71212	+9129	15	114/2
13	12	JAKE OWEN Don't Think I Can't Love You (RCA)	3196	+ 275	68216	+5561	27	108/0
14	<b>3</b>	CARRIE UNDERWOOD I Told You So (19/Arista Nashville)	3069	+221	63672	+3727	7	115/0
18	4	JOHN RICH Shuttin' Detroit Down (Warner Bros./WRN)	2860	+ 346	60682	+6665	5	111/5
17	15	TRACE ADKINS Marry For Money (Capitol Nashville)	2652	+114	55454	+3698	9	115/0
15	16	MARTINA MCBRIDE Ride (RCA)	2527	-30	51282	-674	17	111/0
16	17	JACK INGRAM That's A Man (Big Machine)	2526	-12	51318	-458	22	109/0
19	18	JIMMY WAYNE I Will (Valory)	2016	+20	41313	-383	22	101/1
20	19	ELI YOUNG BAND Always The Love Songs (Republic/Universal South)	1966	+94	40545	+2100	23	100/2
22	20	MONTGOMERY GENTRY One In Every Crowd (Columbia)	1948	+294	40855	+6627	6	102/7
26	21	SUGARLAND It Happens (Mercury)	1780	+631	39997	+14761	3	95/12
23	22	LADY ANTEBELLUM I Run To You (Capitol Nashville)	1509	+211	31084	+4706	7	87 7
24	<b>23</b>	JASON MICHAEL CARROLL Where I'm From (Arista Nashville)	1401	+119	30225	+3142	16	83/2
28	24	ALAN JACKSON Sissy's Song (Arista Nashville)	1308	+373	25019	+8217	3	77/16
25	25	LOST TRAILERS How 'Bout You Don't (BNA)	1307	+75	30606	+1840	19	78/1
30	26	ZAC BROWN BAND Whatever It Is (Home Grown/Atlantic/Big Picture)	1050	+171	23698	+3916	7	62/6
27	27	JOHN MICHAEL MONTGOMERY Forever (Stringtown/Big Picture)	978	+12	21921	-360	22	53/1
32	28	DEAN BRODY Brothers (Broken Bow)	879	+127	17359	+2996	14	61/6
31	<b>29</b>	HEIDI NEWFIELD Cry Cry ('Til The Sun Shines) (Curb)	869	+47	19218	+743	18	59/0
29	30	JOSH GRACIN Telluride (Lyric Street)	818	-99	17455	-1357	13	60/1
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**BDS** 

								NDS OAD NOW!
LW	TW	ARTIST Title Label(s)	Total Plays	+/- Plays	Tot. Aud. (00)	+/- Aud. (00)	Wks On	Sta On/ Adds TW
56	<b>31</b>	DIERKS BENTLEY Sideways (Capitol Nashville)	746	+605	, ,	+14802	2	55/33
33	32	KELLIE PICKLER Best Days Of Your Life (19/BNA)	740	+005	14878	+425	14	99/33 47/1
35	33	CRAIG MORGAN God Must Really Love Me (BNA)	688	+52	14227	+1059	9	46/1
34	34	JAMES OTTO These Are The Good Ole Days (Warner Bros./WRN)	638	-32	11864	-324	20	42/1
38	<b>35</b>	DARRYL WORLEY Sounds Like Life To Me (Stroudavarious)	524	+30	10376	+1067	7	40/0
39	36	TRENT TOMLINSON That's How It Still Oughta Be (Carolwood)	507	+60	10570	+1107	8	43/2
40	37	CHUCK WICKS Man Of The House (RCA)	480	+38	8538	+572	5	40/3
41	33	GLORIANA Wild At Heart (Emblem/New Revolution)	421	+72	9123	+1693	6	34/5
42	39	KATIE ARMIGER Trail Of Lies (Cold River)	370	+38	5711	+481	6	29/2
46	40	PAT GREEN Country Star (BNA)	364	+115	5679	+2220	3	22/6
53	4	RANDY HOUSER Boots On (Universal South)	344	+169	7399	+3286	3	37/21
44	42	ERIC CHURCH Love Your Love The Most (Capitol Nashville)	338	+45	6099	+501	4	27/4
43	43	TRAILER CHOIR What Would You Say (Show Dog Nashville)	331	+11	7119	+538	7	24/0
49	44	BLAKE SHELTON I'll Just Hold On (Warner Bros./WRN)	299	+75	5807	+1966	2	29/9
47	45	JULIA BURTON What A Woman Wants (Emerald River/Spinville)	296	+47	5737	+972	7	22/2
45	46	JAMIE O'NEAL Like A Woman (1720)	296	+19	5220	+373	20	24/0
48	47	JAMEY JOHNSON High Cost Of Living (Mercury)	274	+40	5220	+1097	3	26/5
51	48	JUSTIN MOORE Small Town USA (Valory)	233	+30	4473	+1276	4	14/0
50	49	ADAM GREGORY What It Takes (Midas/Big Machine)	215	+ 5	3862	-219	13	18/1
<b>Debut</b> >	<b>5</b>	BILLY CURRINGTON People Are Crazy (Mercury)	207	+189	4386	+3860	1	21/18
52	51	ZONA JONES You Should've Seen (Rocky Comfort/Nine North)	192	-5	1933	-80	20	9/0
55	<b>52</b>	BILLY RAY CYRUS Back To Tennessee (Walt Disney/Lyric Street)	185	+41	3390	+641	3	17/2
59	<b>63</b>	LOVE AND THEFT Runaway (Carolwood)	167	+41	2848	+995	2	16/9
58	54	HOLLY WILLIAMS Keep The Change (Mercury)	163	+28	2730	+75	4	10/0
54	55	KEITH ANDERSON She Could've Been Mine (Columbia)	154	-19	4016	-216	7	16/0
<b>Debut</b> >	56	LANCE MILLER George Jones & Jesus (Big 7/Lofton Creek)	149	+50	1691	+353	1	10/2
57	57	KID ROCK Blue Jeans And A Rosary (Top Dog/Atlantic/CO5)	126	-14	1657	-114	3	9/0
60	<b>58</b>	BLUEFIELD Ready To Love You Now (Country Thunder)	124	+14	2275	+190	2	15/1
<b>Debut</b>	<b>59</b>	CHRIS YOUNG Gettin' You Home (The Black Dress Song) (RCA)	109	+34	1551	+520	1	10/1
<b>Debut</b>	60	BOMSHEL Fight Like A Girl (Curb)	109	+19	1926	+251	1	12/2
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	TOTAL					DOWNLOAD NOW!
ARTIST Title (Label)	TOTAL PASSION	POSITIVE	INDEX	NEUTRAL	DISLIKE	STRONGLY DISLIKE
TOBY KEITH God Love Her (Show Dog Nashville)	37.7%	75.3%	4.07	19.5%	4.2%	1.0%
KEITH URBAN Sweet Thing (Capitol Nashville)	27.2%	72.5%	3.92	21.0%	5.3%	1.2%
BROOKS & DUNN FEAT. REBA MCENTIRE Cowgirls Don't Cry (Arista Nashville)	38.5%	72.0%	4.00	19.8%	5.8%	2.3%
KENNY CHESNEY WITH MAC MCANALLY Down The Road (Blue Chair/BNA)	29.0%	68.3%	3.90	25.3%	<b>5.2</b> %	1.2%
DARIUS RUCKER It Won't Be Like This For Long (Capitol Nashville)	28.8%	67.8%	3.89	25.7%	5.3%	1.2%
JOSH TURNER Everything Is Fine (MCA Nashville)	18.0%	63.0%	3.72	29.2%	6.2%	1.7%
JASON ALDEAN She's Country (Broken Bow)	27.7%	62.3%	3.79	27.7%	8.7%	1.3%
LEE ANN WOMACK Last Call (MCA Nashville)	22.3%	61.8%	3.69	25.8%	9.8%	2.5%
JAKE OWEN Don't Think I Can't Love You (RCA)	21.3% 16.8%	61.5%	3.72	28.7% 32.7%	8.3% 7.2%	1.5%
TIM MCGRAW Nothin' To Die For (Curb)	16.7%	59.8%	3.69 3.63	32.7% 28.7%	7.2% 9.5%	0.3%
JIMMY WAYNE I Will (Valory)	20.7%	59.8% 59.7%	3.67	28.7% 29.8%	9.5% 7.8%	2.0% 2.7%
RODNEY ATKINS It's America (Curb) TANIOR SWIET White Haves (Bir Machine)	20.7% 23.8%	59.7% 59.3%	3.66	29.8% 26.8%	7.8% 10.3%	3.5%
TAYLOR SWIFT White Horse (Big Machine)	23.6% 15.7%	59.3% 59.2%	3.68	20.8% 34.3%	5.7%	0.8%
LOST TRAILERS How 'Bout You Don't (BNA) JOSH GRACIN Telluride (Lyric Street)	14.0%	59.2% 59.0%	3.65	34.3% 33.3%	5.7% 6.8%	0.8%
	14.0% 15.7%	59.0% 58.8%	3.64	33.3% 32.3%	0.8% 7.2%	0.8% 1.7%
ZAC BROWN BAND Whatever It Is /Home Grown/Atlantic/Big Picture/	12.5%	58.7%		32.3% 34.8%	7.2% 5.7%	0.8%
JACK INGRAM That's A Man (Big Machine)	12.5% 12.5%		3.64			
ELI YOUNG BAND Always The Love Songs (Republic/Universal South) MARTINA MCBRIDE Ride (RCA)	16.3%	58.2% 56.7%	3.61 3.62	34.0% 33.8%	5.7% 8.0%	2.2% 1.5%
MONTGOMERY GENTRY One In Every Crowd (Columbia)	16.3%	56.5%	3.61	33.5%	8.2%	1.8%
GEORGE STRAIT River Of Love (MCA Nashville)	25.5%	55.7%	3.62	28.8%	11.3%	4.2%
CARRIE UNDERWOOD   Told You So (19/Arista Nashville)	25.5% 24.3%	55.7% 55.7%	3.61	29.3%	11.0%	4.0%
JASON MICHAEL CARROLL Where I'm From (Arista Nashville)	24.3% 14.3%	55.7 % 55.0%	3.56	33.2%	10.3%	1.5%
JOHN MICHAEL CARROLL WHERE I'M FIGHT (Arista Nashvine)  JOHN MICHAEL MONTGOMERY Forever (Stringtown/Big Picture)	14.3% 15.5%	55.0% 55.0%	3.60	33.2% 36.0%	7.2%	1.8%
JOHN RICH Shuttin' Detroit Down (Warner Bros./WRN)	14.8%	55.0% 54.8%	3.54	30.0% 32.7%	9.5%	3.0%
, , , , , , , , , , , , , , , , , , , ,	14.6%	54.6% 52.8%	3.54 3.54	38.3%	5.5% 7.7%	3.0% 1.2%
JAMES OTTO These Are The Good Ole Days (Warner Bros./WRN) MIRANDA LAMBERT More Like Her (Columbia)	14.0%	52.6% 50.5%	3.44	30.3% 32.3%	14.0%	3.2%
DEAN BRODY Brothers (Broken Bow)	9.8%	50.5% 50.5%	3.44 3.44	35.5%	11.7%	3.2% 2.3%
RASCAL FLATTS Here Comes Goodbye (Lyric Street)	12.3%	50.5% 50.3%	3.44 3.46	35.5% 35.5%	12.0%	2.3%
EMERSON DRIVE Belongs To You (Midas/Valory)	9.2%	49.0%	3.40 3.44	39.2%	9.3%	2.5% 2.5%
KELLIE PICKLER Best Days Of Your Life (19/BNA)	3.2% 13.7%	45.0% 48.8%	3.44	34.3%	13.8%	3.0%
TRACE ADKINS Marry For Money (Capitol Nashville)	16.7%	48.0%	3.45 3.35	29.2%	15.5%	7.3%
CRAIG MORGAN God Must Really Love Me (BNA)	8.7%	46.5%	3.42	29.2% 41.7%	10.3%	7.5% 1.5%
LADY ANTEBELLUM I Run To You (Capitol Nashville)	7.5%	40.5% 44.5%	3.42	41.7%	11.0%	3.5%
HEIDI NEWFIELD Cry ('Til The Sun Shines) (Curb)	7.5% 4.8%	35.8%	3.34 3.19	44.8%	16.5%	2.8%
HEIDT WEAVETLED GIV GIV ( THE THE SUIT SHIRES) (CUID)	4.0 /0	33.0 /0	J. 1 J	<b>44.0</b> /0	10.5/0	2.0 /0

The Callout America sample is 600 persons in each weekly report, made up of a three week rolling average of 200 persons weekly. Sample is 50% Male / Female and taken from 20 U.S. Markets. Demos are evenly balanced in 18-24, 25-34, 35-44 and 45-54 cells. Song scores are on a 1 to 5 differential with "1" meaning strong dislike and "5" meaning it a lot. The positive index is an average of all 1 to 5 scores. Total Positive is the combined 4 and 5 scores. Market breakouts by geographical region are; **MIDWEST**: Cincinnati, Indianapolis, Kansas City, Omaha and Wichita. **SOUTH**: Atlanta, Charleston, Charlotte, Mobile / Pensacola and Nashville. **EAST**: Philadelphia, Pittsburgh, Providence RI, Rochester, Virginia Beach. **WEST**: Colorado Springs, Houston, Modesto, Phoenix and Portland OR.

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