

Love and Theft is Rocky Mountains and beyond



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INSIDE

You Have No Idea How Many Ideas Are Available At CRS



Pardon The Interruption: Shameless Plug Appears Somewhere On Page Two



'XTU Now Roy Land's Ex, But He's Cooler Than Sully



Radio-Activity Features, Lia, Legends, Longevity & Some Dude Named Jeffro



Page Five: God Love Toby Keith; Who's The Smartass Not Adding Sugarland?

In the Caribbean there are oysters that can climb trees.

Real news needed!

rcurtis@radioandrecords.com
323-954-3444

We've Got Your Idea-Starters Right Here

As you make plans for the 40th annual Country Radio Seminar (CRS), leave a little extra space in that suitcase of yours so you can tote back all the ideas being shared at the different sessions. There are numerous panels which guarantee "40 Ideas in 40 Minutes," and you won't even need to write them down or impress anyone with that steel trap of a mind you've got. Each session featuring 40 ideas will have a handy little handout available as you leave, which is exactly what CRS-40 agenda chairman Keith Kaufman promised last week in part one of our CRS-40 preview, when he said at this year's CRS, "You're physically going to take more home this year."

Programming, Promotion, Technology

Kaufman, who programs Clear Channel's WSIX/Nashville, gave R&R his personal recommendations for panels to attend this year. This week, we'll focus on the sessions offering all those ideas for making your radio station better. On Thursday, March 5 at 10 a.m., "40 Great Programming Ideas in 40 Minutes" will offer information for PDs by PDs. Bruce Logan, OM of CC/Charlotte, will moderate; the panel is basically a who's who of talented PDs, including Mike Kennedy of KBEQ/Kansas City; Steve Geofferries from WSSL and WESC/Greenville, N.C.; Ken Boesen from WKIS/Miami; and John Paul, of KUPL/Portland, Ore.

If your brain isn't hurting after that intellectual storm of information, then immediately following 40 programming ideas, you can segue into "40 Great New Media Ideas," which is designed to help you incorporate technology into your business plan while simultaneously showing you some of the hottest tech trends out there. Moderated by Andy Denemark of United Stations Radio Networks, panelists will be Joel Burke, PD at KYGO/Denver, and Dawn Gates of Capitol Records.

On Friday, March 6 at 2 p.m., Kaufman suggests "40 Promo Ideas to Rev Up Your Revenue," moderated by Annie Sandor of WKIS/Miami. Panelists include Candace Price, special events director for Clear Channel Radio/Nashville; Craig Cohn of KPLX/Dallas; and Dave Demer, director of marketing and interactive promotions for Clear Channel's WUBL/Atlanta. Concurrent with the 40 promotional ideas is another session called "40 Free Research Ideas," and, if you

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20 to 18 to 16!

BDS/Pinnacle

21 to 13 • Adults 25-54

25 to 17 • Adults 25-34

20 to 16 • Females

20 to 17 • Overall

Callout America

22 to 13 • Overall

16 to 8 • Females All Ages

Rate the Music

#3 Females 25-34

#8 Adults 25-34

Local Testing

#3 Overall at WKQC/Saginaw

#7 Overall at WYRK/Buffalo

#7 Overall at WSOC/Charlotte

#10 Overall at WGTY/York

#10 Overall at WOGI/Pittsburgh

#13 Overall at KHKI/Des Moines

#13 Overall at WCAT/Harrisburg



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really want to impress that boss of yours when you get back to the office the following Monday, be sure to attend the earlier session on Friday called "20 Ideas Even a PD Would Love."

Pardon The Interruption

One quick, shameless plug here — only because I think it has potential to be a fast-moving, entertaining and engaging panel — is the Friday afternoon session called "Pardon the Interruption." Starting at 3 p.m., six panelists will discuss a rundown of hot topics facing our industry and this format, and they probably won't agree on everything. Scott Mahalick of KBWF/San Francisco and KKWF/Seattle, along with John Dickey of Cumulus Media will represent radio; Mike Dungan from Capitol Nashville and Bill Bennett of Warner Bros. Nashville will represent the record industry. Even artists will be included on this panel, with Heidi Newfield and Blake Shelton speaking on behalf of the people who actually make the music. I'm privileged to have been asked to moderate this panel, which will be formatted very much like the popular show of the same name that airs on ESPN every weekday.

After New Faces, Familiar Favorites

Here's an awesome way to wrap up the week at CRS: On Friday night, March 6, right after the New Faces Show, Emerson Drive, Andy Griggs, Julianne Hough, Jamie O'Neal, James Otto, Blake Shelton, Jimmy Wayne, Chuck Wicks and Darryl Worley will perform at Cadillac Ranch at an event called the 40th Anniversary Jam courtesy of Digitalrodeo.com. Artists will perform their favorite cover songs from the past 40 years as part of the theme of "A Musical Thanks to Radio." The show begins at 10:30 p.m.; more performers are scheduled to be announced soon. Remember that on-site registration fees for CRS have been reduced by \$50, so even if you decide to walk up, full registration is \$699. When you consider that just about every official CRS event includes a meal, it's an affordable week.

No Wonder He Was Always So Calm

Whenever we talked with Roy Land, APD/MD at Beasley's WXTU/Philadelphia, he seemed so mellow. Even today, when he calmly told us he was exiting the station due to

This Week At Callout America[®]

Toby Keith's "God Love Her" is still the No. 1 song for the week, tying with Kenny Chesney. "God Love Her" is the No. 1 song with females and is No. 3 passion. Core 35-44s are at No. 1, as are 35-54s.

The No. 1 passion song is Brooks & Dunn's "Cowgirls Don't Cry," which ranks at No. 3 overall. This song is at No. 2 with 18-34s and No. 1 passion; listeners 25-44 and 35-44 are also at No. 1 passion.

Jake Owen moves strongly to No. 6 with "Don't Think I Can't Love You," up from No. 10, and ranks at No. 6 passion, up from No. 14. Females are the strength at No. 4 and No. 7 passion. This song's power cell is core 35-44 females, who are at No. 1 and No. 6 passion.

Josh Turner is way out front of the radio spin chart as "Everything Is Fine" moves to No. 7 this week, up from No. 12 two weeks ago, and ranks at No. 12 passion. This is a well-balanced song with females at No. 9 and men at No. 8. Core 35-44s are the strength at No. 7.

A big debut for The Zac Brown Band with "Whatever It Is" at No. 9 in week one and No. 14 passion. Men are at No. 9; females are at No. 13; and listeners 18-24, 25-34 and core 35-44 debut this song at No. 10.

Here comes Jimmy Wayne with "I Will" at No. 13 this week, up strongly from No. 22 last week. Females are the driving force at No. 8 and No. 12 passion. Females 25-34 are at No. 7, and core 35-44 males are at No. 14.

— John Hart, Bullseye Marketing Research
Email: hart@bullsi.com

budget cuts, there was no sense of panic. That's probably because before joining 'XTU nearly 11 years ago, Land spent 15 years working police positions that involved medical emergencies, which makes that last-minute call from a sick weekender or a missing song pretty much a non-crisis by comparison. Land told us today that his point of reference on so-called emergencies was to ask the question, "Did anybody die?" Fortunately, in radio,

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the answer is “no” 99 3/4% of the time, including today. That said, Land is looking for his next opportunity; the next time any of us will see him, he said, will be Tuesday, March 3, when his former boss Bob McKay will be inducted into the Country Radio Hall of Fame in Nashville. You can reach Roy Land before then at 610-616-5559 or roy@roys.me.

Speaking of 'XTU Alumni....

You may remember Ken Johnson, who programmed WXTU for two years after a 15-year run at WYRK/Buffalo. Since August 2001, Johnson had been programming the Open Road Channel, first for XM Radio and then for Sirius XM radio after the merger. That changed today when Johnson exited the satcaster. Johnson is practically a walking, living breathing encyclopedia of country music information and can be reached at kenjohnson29@aol.com or 410-266-8525.

Additional Radio-Activity

After four months, Buck Owens' KUZZ/Bakersfield PD Evan Bridwell has named Toni Marie MD, replacing Donna James. Marie will add music chores to her existing evening show responsibilities ... There's been some more flip-flopping in our nation's capitol, this time at Clear Channel's WMZQ/Washington. Midday host Michael J. Fox and afternoon/MD dude Jeffro are swapping shifts, and that means new call times for Jeffro: Tuesdays 3-5 p.m. Reach Jeffro at 240-747-2839 or use IM: jeffreyTMason ... CBS Radio's KMLE (Camel Country 108)/Phoenix has added the syndicated nighttime queen Lia to its lineup, running Monday-Saturday from 6-11 p.m. ... Citadel's KRST/Albuquerque will run syndicated programming at night too, opting for "GAC Nights," hosted by Suzanne Alexander ... Ditto for Guaranty Broadcasting's WYPY/Baton Rouge, La. ... Renda's WMUV (MOVIN 100.7)/Jacksonville flipped to "Country Legends 100.7" last week, targeting 35-54-year-olds and playing songs from the '70s, '80s and early '90s ... Last week, Lizotte's KKOO (Kool 106.7)/Rayne-Lafayette, La. dumped oldies in favor of country legends too ... It's not often anymore that people spend 20 years at one radio station, and, even though we didn't check, it's got to be especially rare when a PD and

COUNTRY DATES

- March 3, 2009:** Country DJ and Radio Hall of Fame Dinner; Nashville.
- March 4-6, 2009:** CRS 40 (www.crb.org); Nashville.
- March 13, 2009:** Rumble on the Row, Charley Foundation Benefit; The Factory, Franklin, Tenn.
- April 5, 2009:** Academy of Country Music Awards; MGM Grand Hotel, Las Vegas.
- April 25-26, 2009:** Stagecoach Music Festival; Indio, Calif.

GM celebrate that milestone on the same day. Such is the case for Delmarva Broadcasting's WXCX/Wilmington, Del. GM Bob Bloom and PD Dave Hovel, who both marked 20 years with the station on Feb. 22. Congrats to both!

Montage Is No More

After a few days of rumors and speculation, Montage Music Group finally confirmed what many people had feared: The label will reorganize, meaning the staff is now looking for their next big opportunity. That list (with contacts) includes president/CEO Allen Butler, allenbuttermusic@comcast.net or 615-476-2970; West Coast promo rep Jon Conlon, jonconloncom@earthlink.net or 818-399-1885; Ted Wagner, 615-790-9007 or tedwagner@comcast.net; Kathleen Drosey, 570-262-0786 or kathdro@yahoo.com; and Liz Sledge, 615-481-7300, or lizsledge@yahoo.com. Montage opened its doors in 2006, with Butler serving as president/CEO, and is home to artists Little Texas, Andy Griggs and the Road Hammers, among others. One portion of the group that will not be affected is Montage Publishing. A label spokeswoman told R&R, "It has been a successful venture, and there are currently no plans to close that part of the business." Montage was the latest Nashville independent to struggle. Equity Music Group, founded by artist Clint Black and once home to platinum act Little Big Town, suspended operations in the fall.

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Catch Gloriana on this year's Taylor Swift Fearless Tour 2009

Now What? ... Here's What

We figured since we badgered you the entire month of January, asking what in the hell radio should do with its future, we should probably follow up and share some of the answers we received. **R&R** teamed with industry thought-leader, strategist and researcher Mark Ramsey, soliciting your answers to the year's most burning question. Not surprisingly, we received a ton of responses from people in many different facets of this business. In the most recent issue of **R&R** (Feb. 20), a collection of the most intriguing submissions, as judged by **R&R** editors and Ramsey appear, starting on page 10 of the magazine. During the next two weeks, we'll share a couple of them with you here in the **R&R** Country Hot Fax because it's fascinating stuff, put together by some incredibly smart people. This week, please take the time to read the thoughts of consultant Dan Vallie, founder of Vallie Richards Donovan Consulting:

"Fortunately, the radio industry is already doing some of the things it should be doing, like embracing new technology to take it to a new level with a new business model. Now your favorite station can deliver in HD and, through multicasting, be more than one station — all on one frequency.

"Radio is no longer the medium with just great audio. Online, you can watch videos of the songs being played on-air. If you missed a news interview, you can listen to the podcast. On the station's Web site, through video, you step into the studio of your favorite on-air personality — and you can access it on your laptop, desktop or mobile phone. Our business model is evolving to maximize all the opportunities.

"We need to listen to our financial people, but we should not count on them to help us determine where we are going and how to get there. The vision, dreaming, creating and innovating has to come from those that think that way comfortably and naturally.

Pros On The Loose

Kathleen Drosey

Phone: 570-262-0786

E-Mail: kathdro@yahoo.com

Facebook address: Facebook search for Kathleen Drosey

Last Job: Montage Music Group, promotion coordinator/secondary promotion.

How long were you there there: Nine months.

Previous job: On-air personality at WGGY (Froggy 101)/Wilkes Barre.

What you think you do best: I feel my strong work ethic and creativity is what sets me apart. Starting in radio at age 15 and growing from an on-air personality to working on the record side has let me explore the different angles of the industry and find my niche. The thrill of being able to craft a creative promotion and bring it to life is incredible! I enjoy being a part of a business that is so exciting and rewarding, but, at the same time, serious and extremely hardworking.

Most rewarding moments professionally: 1. Cracking the mic for the first time as a freshman in college in a major market. 2. Getting an internship at Capitol Records. 3. Landing my first job at Montage Music Group.

Quick philosophy about the radio/record business: Being able to adapt in this ever-changing industry is key. With the focus being on the Internet and the digital world, it forces us an industry to challenge each other and find other creative ways of reaching consumers. It's a challenge that we all are facing today, but we as an industry have to catch up with the times.

"Media convergence is already happening. I work with students at the Kellar Radio Talent Institute at Appalachian State University and encourage them to put their video and Web skills on their radio résumé. Most broadcast majors graduating today have talents and skills that will help develop our new business model.

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Q: WHAT DO SLASH, EDWIN MCCAIN,
BRYAN WHITE & AMERICAN
COUNTRY COUNTDOWN
HAVE IN COMMON?



“A station’s audio stream is just as important as its on-air signal. The day may come that we are Web sites that also have radio stations. The audience is going to the Web, and we have to be where the audience is. We need passionate, optimistic, smart and talented people who love the business. While companies feel the need to trim overhead by cutting people, those we keep and recruit are the ones we are counting on to help us excel. Surviving means coping, and thriving means excellence and moving forward so that when the recession ends, we are in a position to lead with a better quality product than before. We must invest in research — not the typical research where we know the answers before we see the study, but research that addresses today’s needs and opportunities.

“We can’t only rely on technology, air talent, the sales staff, department heads, management and consultants. For our industry to thrive, we all must contribute to the success by casting visions and creating and executing strategies. But to truly maximize our opportunity, the group heads and corporate offices will need to make it happen. And you know what? I think they will.”

— R.J. Curtis/R&R Country Editor 323-954-3444
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ON THE CHARTS

Toby Keith Widens Lead As Decade’s No. 1 King

Toby Keith snares an 18th career No. 1 and his 15th in the current decade, as “God Love Her” (Show Dog Nashville) rises 2-1 on the **R&R** Country chart. The new No. 1 extends the Oklahoman’s lead as the artist with the most chart-topping singles this decade, ahead of Kenny Chesney’s 13 No. 1s since the beginning of 2000. Tim McGraw and Brad Paisley remain tied for third with 12 No. 1 songs apiece in the ’00s.

“God” also marks Keith’s first set of two straight No. 1 songs since he launched his Show Dog Nashville imprint

in 2005. He most recently topped the chart with “She Never Cried in Front of Me,” which crowned the Oct. 24 list. While signed to the now-shuttered DreamWorks label, Keith strung together seven consecutive No. 1s from March 2001 to December 2002. He first reached the top with his debut single, “Should’ve Been a Cowboy,” in June 1993. Meanwhile, “God Love Her” spends a second week atop the **R&R** Country Indicator chart (4,714 plays at 117 reporting stations).

Sugarland’s “It Happens” (Mercury) handily takes this week’s Most Added cup, collecting 79 new airplay commitments. The **R&R** Country Indicator panel leads with 47 reports, while the **R&R** Country panel offers 32 votes. On the **R&R** Country list, “Happens” swipes the Most Increased Audience, up 3.221 million impressions. Although that’s certainly impressive growth, three other titles inside the top 30 turn in similar gains. **Darius Rucker**’s “It Won’t Be Like This for Long” (Capitol Nashville) improves 3.195 million, **John Rich**’s “Shuttin’ Detroit Down” (Warner Bros./WRN) grows 3.095 million, and **Jake Owen** spikes 3.059 million with “Don’t Think I Can’t Love You” (RCA).

Katie Armiger’s “Trail of Lies” (Cold River) advances 43-42 to lead the **R&R** Country Indicator Exclusives list again this week, followed by **Julia Burton**’s 48-47 move with “What a Woman Wants” (Emerald River/Spinville). **Zona Jones**’ “You Should’ve Seen Her This Morning” (Rocky Comfort/None North) swerves 50-52, ahead of **Billy Ray Cyrus**’ “Back to Tennessee” (Walt Disney/Lyric Street), which steps 56-55. **Dierks Bentley** bows at No. 56 with “Sideways” (Capitol Nashville), while **Holly Williams**’ “Keep the Change” (Mercury), ricochets 55-58. New group **Love And Theft** debuts at No. 59 with “Runaway” (Carolwood), ahead of a No. 60 start by **Bluefield**’s “Ready to Love You Now” (Country Thunder). Don’t miss the complete menu of **R&R** Country Indicator features in this week’s **R&R** print edition, dated Feb. 27.

— **Wade Jessen**/Director of Charts & Operations, Nashville
615-641-6080 Email: wjessen@radioandrecords.com

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MUSICNOTES

The Dallas Cowboys will be playing in a gleaming new billion-dollar stadium next season, and the team has turned to an actual cowboy to open the place. On June 6, George Strait will be the first official event at the new stadium; he'll be joined by Reba McEntire, Blake Shelton and Julianne Hough

Country music's hottest duo Sugarland will be heading overseas during the month of March for their first-ever tour of Europe. Jennifer Nettles and Kristian Bush will travel to seven different countries and play 11 different cities.

Rascal Flatts will make their new music from the upcoming "Unstoppable" album available on iTunes beginning March 10 with the release of their current single "Here Comes Goodbye." Each week after that, Flatts will release another track leading up to the April 7 release of the entire CD.

Speaking of Rascal Flatts, the group just signed a two-year marketing and promotions agreement with JCPenney that will include tour support and in-store play. The band's upcoming tour, in support of their soon-to-be-released "Unstoppable" CD, will be called the Rascal Flatts American Living Unstoppable Tour presented by JCPenney.

VIDEO ADDS

CMT

GLORIANA Wild At Heart
JASON ALDEAN She's Country

GAC

JUSTIN MOORE Small Town USA



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HitPredictor

SONGS WITH HIT POTENTIAL

CHART RANK

TOBY KEITH <i>God Love Her</i> (Show Dog Nashville) (84.3)	1
KEITH URBAN <i>Sweet Thing</i> (Capitol Nashville) (86.1)	3
BROOKS & DUNN <i>Cowgirls Don't Cry</i> (Arista Nashville) (80.1)	4
DARIUS RUCKER <i>It Won't Be Like This For Long</i> (Capitol Nashville) (80.9)	6
GEORGE STRAIT <i>River Of Love</i> (MCA Nashville) (81.6)	7
TAYLOR SWIFT <i>White Horse</i> (Big Machine) (79.0)	8
JAKE OWEN <i>Don't Think I Can't Love You</i> (RCA) (92.8)	10
TIM MCGRAW <i>Nothing To Die For</i> (Curb) (84.1)	11
CARRIE UNDERWOOD <i>I Told You So</i> (Arista Nashville) (88.1)	13
JASON ALDEAN <i>She's Country</i> (Broken Bow) (88.0)	16
MARTINA MCBRIDE <i>Ride</i> (RCA) (83.3)	17
TRACE ADKINS <i>Marry For Money</i> (Capitol Nashville) (84.2)	21
JOSH TURNER <i>Everything Is Fine</i> (MCA Nashville) (85.4)	22
JOHN MICHAEL MONTGOMERY <i>Forever</i> (Stringtown) (78.6)	32
CHUCK WICKS <i>Man Of The House</i> (RCA) (77.9)	(new)

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-Randy Black-PD/KATM

"Blake Shelton is a hit machine whose time has come!"
-Scott Mahalick-PD /KBWF

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RECORDS

LW	TW	ARTIST Title Label(s)	Tot. Aud. (00)	+/- Aud. (00)	Total Plays	+/- Plays	Wks On	Sta On/ Adds TW
2	1	TOBY KEITH God Love Her (<i>Show Dog Nashville</i>)	352797	+16228	5063	+291	18	121/0
1	2	KENNY CHESNEY WITH... Down The Road (<i>Blue Chair/BNA</i>)	338356	-2585	4759	-67	18	121/0
3	3	KEITH URBAN Sweet Thing (<i>Capitol Nashville</i>)	330840	+6254	4636	+99	16	121/0
5	4	BROOKS & DUNN FEAT... Cowgirls Don't Cry (<i>Arista Nashville</i>)	302273	+3250	4392	+114	20	120/0
4	5	DIERKS BENTLEY Feel That Fire (<i>Capitol Nashville</i>)	286926	-33402	3841	-750	23	121/0
8	6	DARIUS RUCKER It Won't Be Like This For Long (<i>Capitol Nashville</i>)	280803	+31949	4067	+421	19	121/0
7	7	GEORGE STRAIT River Of Love (<i>MCA Nashville</i>)	264673	+6873	3968	+105	16	120/0
9	8	TAYLOR SWIFT White Horse (<i>Big Machine</i>)	244596	+8685	3615	+269	13	121/0
6	9	BLAKE SHELTON She Wouldn't Be Gone (<i>Warner Bros./WRN</i>)	229585	-38793	3124	-817	29	121/0
10	10	JAKE OWEN Don't Think I Can't Love You (<i>RCA</i>)	219943	+30593	3186	+323	28	121/0
11	11	TIM MCGRAW Nothin' To Die For (<i>Curb</i>)	190133	+14685	2814	+145	10	121/2
12	12	RODNEY ATKINS It's America (<i>Curb</i>)	188550	+15385	2893	+204	15	120/4
14	13	CARRIE UNDERWOOD I Told You So (<i>19/Arista Nashville</i>)	177306	+20679	2492	+214	6	117/5
13	14	RASCAL FLATTS Here Comes Goodbye (<i>Lyric Street</i>)	175001	+17546	2646	+295	5	121/2
15	15	LEE ANN WOMACK Last Call (<i>MCA Nashville</i>)	165906	+10081	2639	+83	33	120/0
17	16	JASON ALDEAN She's Country (<i>Broken Bow</i>)	160035	+21790	2625	+291	14	115/0
16	17	MARTINA MCBRIDE Ride (<i>RCA</i>)	154121	+10123	2396	+92	17	118/1
21	18	JOHN RICH Shuttin' Detroit Down (<i>Warner Bros./WRN</i>)	137392	+30952	2023	+505	4	109/16
18	19	JACK INGRAM That's A Man (<i>Big Machine</i>)	137264	+5291	2236	+32	21	118/1
19	20	MIRANDA LAMBERT More Like Her (<i>Columbia</i>)	133145	+1519	2113	+5	27	118/0
22	21	TRACE ADKINS Marry For Money (<i>Capitol Nashville</i>)	119626	+14566	2007	+166	8	114/3
20	22	JOSH TURNER Everything Is Fine (<i>MCA Nashville</i>)	112586	+1634	1996	-6	27	113/0
23	23	JIMMY WAYNE I Will (<i>Valory</i>)	106655	+8463	1954	+92	20	117/0
24	24	ELI YOUNG BAND Always The Love Songs (<i>Republic/Universal South</i>)	91620	+4637	1572	+103	25	100/5
25	25	LOST TRAILERS How 'Bout You Don't (<i>BNA</i>)	79086	+10294	1345	+106	20	98/6
26	26	JASON MICHAEL CARROLL Where I'm From (<i>Arista Nashville</i>)	65179	+5224	1456	+96	14	103/3
27	27	MONTGOMERY GENTRY One In Every Crowd (<i>Columbia</i>)	63447	+15128	1054	+269	5	87/17
Breaker	28	LADY ANTEBELLUM I Run To You (<i>Capitol Nashville</i>)	46777	+7172	772	+154	6	58/5
Breaker	29	SUGARLAND It Happens (<i>Mercury</i>)	46724	+32206	620	+439	2	65/32
29	30	DEAN BRODY Brothers (<i>Broken Bow</i>)	46163	+4424	927	+43	18	74/3

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CRAIG MORGAN

"God Must Really Love Me"

R&R 37 and Climbing!!!

Click here to hear what your listeners are saying about this song!



LW	TW	ARTIST Title Label(s)	Tot. Aud. (00)	+/- Aud. (00)	Total Plays	+/- Plays	Wks On	Sta On/ Adds TW
30	31	KELLIE PICKLER Best Days Of Your Life (19/BNA)	44424	+3691	748	+13	15	62/0
28	32	JOHN MICHAEL MONTGOMERY Forever (Stringtown/Big Picture)	43893	+1337	805	+17	21	63/3
32	33	HEIDI NEWFIELD Cry Cry ('Til The Sun Shines) (Curb)	39463	+1479	836	+59	16	78/5
35	34	ZAC BROWN BAND Whatever It Is (Home Grown/Atlantic/Big Picture)	34687	+5959	586	+105	7	47/5
33	35	EMERSON DRIVE Belongs To You (Midas/Valory)	31130	-800	683	-14	15	72/0
34	36	JOSH GRACIN Telluride (Lyric Street)	28033	-1983	701	-48	10	68/2
37	37	CRAIG MORGAN God Must Really Love Me (BNA)	26315	+5771	567	+69	8	57/3
36	38	JAMES OTTO These Are The Good Ole Days (Warner Bros./WRN)	24883	+861	558	-11	18	51/1
45	39	ALAN JACKSON Sissy's Song (Arista Nashville)	24155	+13582	450	+253	2	29/13
Breaker	40	CHUCK WICKS Man Of The House (RCA)	21781	+7613	431	+122	6	44/3
38	41	ADAM GREGORY What It Takes (Midas/Big Machine)	20496	+284	525	+9	15	62/4
39	42	TRENT TOMLINSON That's How It Still Oughta Be (Carolwood)	18132	+2819	397	+79	8	46/6
46	43	JAMEY JOHNSON High Cost Of Living (Mercury)	14169	+4227	302	+99	3	28/4
42	44	DARRYL WORLEY Sounds Like Life To Me (Stroudavarious)	13841	+2017	349	+20	4	38/3
44	45	LITTLE BIG TOWN Good Lord Willing (Capitol Nashville)	11648	+694	307	+2	11	38/1
43	46	JAMIE O'NEAL Like A Woman (1720)	9890	-1416	243	-11	13	29/1
51	47	GLORIANA Wild At Heart (Emblem/New Revolution)	8638	+2176	242	+71	5	34/6
47	48	CARRIE UNDERWOOD The More Boys I Meet (19/Arista Nashville)	8024	-978	58	-6	6	2/0
48	49	JESSICA ANDREWS Everything (Carolwood)	7247	-1686	198	-71	12	36/1
52	50	TRAILER CHOIR What Would You Say (Show Dog Nashville)	6963	+614	216	+15	4	27/5
60	51	CHRIS YOUNG Gettin' You Home (The Black Dress Song) (RCA)	6918	+2828	181	+94	2	25/8
53	52	JUSTIN MOORE Small Town USA (Valory)	6740	+862	260	+54	3	36/4
58	53	PAT GREEN Country Star (BNA)	6659	+2314	93	+29	2	12/7
50	54	KID ROCK Blue Jeans And A Rosary (Top Dog/Atlantic/CO5)	6437	-450	145	+13	5	15/1
59	55	ERIC CHURCH Love Your Love The Most (Capitol Nashville)	6242	+2011	181	+62	2	28/8
54	56	BOMSHEL Fight Like A Girl (Curb)	5969	+220	111	+50	2	19/7
55	57	STEVE AZAR You're My Life (Dang/Ride/New Revolution)	5645	+555	179	-6	8	21/0
49	58	POINT OF GRACE I Wish (Word-Curb/WRN)	5573	-1816	105	-13	8	9/1
Debut	59	RANDY HOUSER Boots On (Universal South)	5475	+3465	123	+78	1	30/24
Debut	60	BLAKE SHELTON I'll Just Hold On (Warner Bros./WRN)	5391	+1511	129	+56	1	18/9

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Rodney Atkins
TOP 10
R&R **12** MB 10*
Up Over 1.5 Million
in Audience
"IT'S AMERICA"
CURB RECORDS curb.com



Heidi Newfield
TOP 30
R&R **33** MB/CA 28*
5 ACM Nominations
Cry, Cry
(Til' The Sun Shines)

COUNTRY

MOST ADDED

ARTIST Title Label(s)	Adds
SUGARLAND It Happens (Mercury)	32
RANDY HOUSER Boots On (Universal South)	24
MONTGOMERY GENTRY One In Every Crowd (Columbia)	17
JOHN RICH Shuttin' Detroit Down (Warner Bros./WRN)	16
ALAN JACKSON Sissy's Song (Arista Nashville)	13
DIERKS BENTLEY Sideways (Capitol Nashville)	10
BLAKE SHELTON I'll Just Hold On (Warner Bros./WRN)	9
ERIC CHURCH Love Your Love The Most (Capitol Nashville)	8
CHRIS YOUNG Gettin' You Home (The Black Dress Song) (RCA)	8

MOST INCREASED AUDIENCE

ARTIST Title Label(s)	Total Play Increase
SUGARLAND It Happens (Mercury)	+32206
DARIUS RUCKER It Won't Be Like This For Long (Capitol Nashville)	+31949
JOHN RICH Shuttin' Detroit Down (Warner Bros./WRN)	+30952
JAKE OWEN Don't Think I Can't Love You (RCA)	+30593
JASON ALDEAN She's Country (Broken Bow)	+21790
CARRIE UNDERWOOD I Told You So (19/Arista Nashville)	+20679
RASCAL FLATTS Here Comes Goodbye (Lyric Street)	+17546
TOBY KEITH God Love Her (Show Dog Nashville)	+16228
RODNEY ATKINS It's America (Curb)	+15385
MONTGOMERY GENTRY One In Every Crowd (Columbia)	+15128

MOST INCREASED PLAYS

ARTIST Title Label(s)	Total Play Increase
JOHN RICH Shuttin' Detroit Down (Warner Bros./WRN)	+505
SUGARLAND It Happens (Mercury)	+439
DARIUS RUCKER It Won't Be Like This For Long (Capitol Nashville)	+421
JAKE OWEN Don't Think I Can't Love You (RCA)	+323
RASCAL FLATTS Here Comes Goodbye (Lyric Street)	+295
TOBY KEITH God Love Her (Show Dog Nashville)	+291
JASON ALDEAN She's Country (Broken Bow)	+291
TAYLOR SWIFT White Horse (Big Machine)	+269
MONTGOMERY GENTRY One In Every Crowd (Columbia)	+269
ALAN JACKSON Sissy's Song (Arista Nashville)	+253

COUNTRY INDICATOR

MOST ADDED

ARTIST Title Label(s)	Adds
SUGARLAND It Happens (Mercury)	47
ALAN JACKSON Sissy's Song (Arista Nashville)	29
DIERKS BENTLEY Sideways (Capitol Nashville)	21
LADY ANTEBELLUM I Run To You (Capitol Nashville)	12
BLAKE SHELTON I'll Just Hold On (Warner Bros./WRN)	11
MONTGOMERY GENTRY One In Every Crowd (Columbia)	10
ZAC BROWN BAND Whatever It Is (Home Grown/Atlantic/Big Picture)	8
RANDY HOUSER Boots On (Universal South)	8
DEAN BRODY Brothers (Broken Bow)	7
PAT GREEN Country Star (BNA)	7

MOST INCREASED AUDIENCE

ARTIST Title Label(s)	Total Play Increase
SUGARLAND It Happens (Mercury)	+16207
JOHN RICH Shuttin' Detroit Down (Warner Bros./WRN)	+10530
ALAN JACKSON Sissy's Song (Arista Nashville)	+9478
RASCAL FLATTS Here Comes Goodbye (Lyric Street)	+8599
MONTGOMERY GENTRY One In Every Crowd (Columbia)	+7300
LADY ANTEBELLUM I Run To You (Capitol Nashville)	+6415
TIM MCGRAW Nothin' To Die For (Curb)	+6401
CARRIE UNDERWOOD I Told You So (19/Arista Nashville)	+5902
RODNEY ATKINS It's America (Curb)	+5860
JASON ALDEAN She's Country (Broken Bow)	+5626

MOST INCREASED PLAYS

ARTIST Title Label(s)	Total Play Increase
SUGARLAND It Happens (Mercury)	+780
JOHN RICH Shuttin' Detroit Down (Warner Bros./WRN)	+481
ALAN JACKSON Sissy's Song (Arista Nashville)	+479
RASCAL FLATTS Here Comes Goodbye (Lyric Street)	+417
MONTGOMERY GENTRY One In Every Crowd (Columbia)	+373
TIM MCGRAW Nothin' To Die For (Curb)	+330
RODNEY ATKINS It's America (Curb)	+321
LADY ANTEBELLUM I Run To You (Capitol Nashville)	+321
DARIUS RUCKER It Won't Be Like This For Long (Capitol Nashville)	+300
CARRIE UNDERWOOD I Told You So (19/Arista Nashville)	+287

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COUNTRY NEW AND ACTIVE

- KEITH ANDERSON** She Could've Been Mine (*Columbia*)
Total Audience: 5255, Total Stations: 26, Adds: 0
- PHIL VASSAR** Prayer Of A Common Man (*Universal South*)
Total Audience: 4364, Total Stations: 4, Adds: 1
- LOVE AND THEFT** Runaway (*Carolwood*)
Total Audience: 3758, Total Stations: 7, Adds: 1
- BILLY RAY CYRUS** Back To Tennessee (*Walt Disney/Lyric Street*)
Total Audience: 3617, Total Stations: 34, Adds: 7
- PAT GREEN** What I'm For (*BNA*)
Total Audience: 3500, Total Stations: 0, Adds: 0
- DIERKS BENTLEY** Sideways (*Capitol Nashville*)
Total Audience: 3207, Total Stations: 10, Adds: 10

COUNTRY INDICATOR NEW AND ACTIVE

- LANCE MILLER** George Jones & Jesus (*Big 7/Lofton Creek*)
Total Plays: 99, Total Stations: 8, Adds: 2
- BOMSHEL** Fight Like A Girl (*Curb*)
Total Plays: 90, Total Stations: 10, Adds: 4
- STEVE AZAR** You're My Life (*Dang/Ride/New Revolution*)
Total Plays: 90, Total Stations: 6, Adds: 0
- JEFF BATES** One Thing (*Black River*)
Total Plays: 87, Total Stations: 6, Adds: 0
- CHRIS YOUNG** Gettin' You Home (The Black Dress Song) (*RCA*)
Total Plays: 75, Total Stations: 9, Adds: 3
- POINT OF GRACE** I Wish (*Word-Curb/WRN*)
Total Plays: 70, Total Stations: 4, Adds: 0
- DARREN KOZELSKY** Good Day To Get Gone (*Major 7th/Spinville/Nine North*)
Total Plays: 65, Total Stations: 8, Adds: 1
- DAVID NAIL** Red Light (*MCA Nashville*)
Total Plays: 59, Total Stations: 5, Adds: 2
- AARON WATSON** Love Makin' Song (*BIG Label*)
Total Plays: 51, Total Stations: 1, Adds: 0
- ROGER CREAGER** Good Day For Sunsets (*Winding Road*)
Total Plays: 49, Total Stations: 1, Adds: 0

R&R Going For Adds

- 3/2
ALAN JACKSON Sissy's Song (*Arista Nashville*)
- BILLY CURRINGTON** People Are Crazy (*Mercury*)
- DEREK SHOLL** But It Was (*RRM/CO5*)
- DIERKS BENTLEY** Sideways (*Capitol Nashville*)
- LOVE AND THEFT** Runaway (*Carolwood*)
- TOMMY CASH** Ramblin' Kind (*InLight*)
- 3/9
JESSICA HARP Boy Like Me (*Warner Bros./WRN*)
- 3/16
CARTER TWINS Heart Like Memphis (*CMT/Meteor/7*)
- JOEY & RORY** Play The Song (*Vanguard/Sugar Hill/Nine North*)
- JONATHAN SINGLETON & THE GROVE** Livin' In Paradise (*Universal South*)


TOP 10 RECURRENTS

ARTIST	Title	Label(s)	Total Aud. (00)
BILLY CURRINGTON	Don't	(Mercury)	181187
ZAC BROWN BAND	Chicken Fried	(Home Grown/Atlantic/Big Picture)	170873
ALAN JACKSON	Country Boy	(Arista Nashville)	147273
MONTGOMERY GENTRY	Roll With Me	(Columbia)	121491
TAYLOR SWIFT	Love Story	(Big Machine)	101906
DARIUS RUCKER	Don't Think I Don't Think About It	(Capitol Nashville)	101692
SUGARLAND	Already Gone	(Mercury)	99667
JIMMY WAYNE	Do You Believe Me Now	(Valory)	94227
BRAD PAISLEY	Waitin' On A Woman	(Arista Nashville)	88436
BRAD PAISLEY DUET WITH KEITH URBAN	Start A Band	(Arista Nashville)	87084



121 Country reporters. Songs ranked by total audience for the airplay week of 2/16-2/22. Bullets appear on songs gaining audience or remaining flat from previous week. A song will also receive a bullet if its percentage loss in audience does not exceed the percentage of monitored station downtime for the format. Country titles that decline in audience but increase in detections will also receive a bullet if the total audience erosion for the week does not exceed 3%. If two songs are tied in total audience, the song with the larger increase in audience is placed first. Descending, non-bulleted titles below No. 10 in either audience or detections are moved to recurrent after 20 weeks. Most Added is the total number of new adds officially reported to R&R by each reporting station

or by automatic add thresholds for stations not allowed to report adds. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Audience lists the songs with the greatest week-to-week increases in total audience. Audience totals on the chart are derived, in part, using certain Arbitron Inc. copyrighted Persons 12+ audience estimates, under license (© 2009, Arbitron Inc.) © 2009 The Nielsen Company.




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R&R: 30 CA/MB: 27*
Nearly half a million new audience impressions!

DEAN BRODY
"BROTHERS"

ADDS THIS WEEK: WYCD KSON WUBL





LW	TW	ARTIST Title Label(s)	Total Plays	+/- Plays	Tot. Aud. (00)	+/- Aud. (00)	Wks On	Sta On/ Adds TW
1	1	TOBY KEITH God Love Her (<i>Show Dog Nashville</i>)	4714	-42	99401	-1182	18	117/1
3	2	KEITH URBAN Sweet Thing (<i>Capitol Nashville</i>)	4563	+140	98324	+2417	16	116/1
2	3	KENNY CHESNEY WITH... Down The Road (<i>Blue Chair/BNA</i>)	4442	-108	96753	-2687	17	114/1
5	4	DARIUS RUCKER It Won't Be Like This For Long (<i>Capitol Nashville</i>)	4355	+300	93883	+5331	19	116/1
6	5	GEORGE STRAIT River Of Love (<i>MCA Nashville</i>)	4250	+221	88288	+3598	16	116/1
7	6	BROOKS & DUNN FEAT... Cowgirls Don't Cry (<i>Arista Nashville</i>)	4128	+130	86552	+1499	21	114/2
8	7	TAYLOR SWIFT White Horse (<i>Big Machine</i>)	3777	+238	80955	+2642	13	114/1
4	8	DIERKS BENTLEY Feel That Fire (<i>Capitol Nashville</i>)	3621	-767	76611	-17386	24	104/1
9	9	RODNEY ATKINS It's America (<i>Curb</i>)	3406	+321	74011	+5860	14	115/0
10	10	TIM MCGRAW Nothin' To Die For (<i>Curb</i>)	3353	+330	71413	+6401	8	116/0
12	11	RASCAL FLATTS Here Comes Goodbye (<i>Lyric Street</i>)	3167	+417	65283	+8599	5	116/2
13	12	JASON ALDEAN She's Country (<i>Broken Bow</i>)	2992	+250	62083	+5626	14	112/1
11	13	JAKE OWEN Don't Think I Can't Love You (<i>RCA</i>)	2921	+148	62655	+2988	26	108/5
14	14	CARRIE UNDERWOOD I Told You So (<i>19/Arista Nashville</i>)	2848	+287	59945	+5902	6	115/1
15	15	MARTINA MCBRIDE Ride (<i>RCA</i>)	2557	+35	51956	-247	16	111/0
17	16	JACK INGRAM That's A Man (<i>Big Machine</i>)	2538	+122	51776	+448	21	109/0
16	17	TRACE ADKINS Marry For Money (<i>Capitol Nashville</i>)	2538	+87	51756	+1127	8	115/1
19	18	JOHN RICH Shuttin' Detroit Down (<i>Warner Bros./WRN</i>)	2514	+481	54017	+10530	4	106/6
20	19	JIMMY WAYNE I Will (<i>Valory</i>)	1996	+55	41696	+878	21	101/1
22	20	ELI YOUNG BAND Always The Love Songs (<i>Republic/Universal South</i>)	1872	+130	38445	+2179	22	98/4
21	21	JOSH TURNER Everything Is Fine (<i>MCA Nashville</i>)	1696	-53	32670	-2048	28	94/2
23	22	MONTGOMERY GENTRY One In Every Crowd (<i>Columbia</i>)	1654	+373	34228	+7300	5	95/10
26	23	LADY ANTEBELLUM I Run To You (<i>Capitol Nashville</i>)	1298	+321	26378	+6415	6	80/12
24	24	JASON MICHAEL CARROLL Where I'm From (<i>Arista Nashville</i>)	1282	+75	27083	+790	15	81/3
25	25	LOST TRAILERS How 'Bout You Don't (<i>BNA</i>)	1232	+82	28766	+1329	18	76/5
42	26	SUGARLAND It Happens (<i>Mercury</i>)	1149	+780	25236	+16207	2	83/47
27	27	JOHN MICHAEL MONTGOMERY Forever (<i>Stringtown/Big Picture</i>)	966	+93	22281	+1831	21	53/1
37	28	ALAN JACKSON Sissy's Song (<i>Arista Nashville</i>)	935	+479	16802	+9478	2	61/29
28	29	JOSH GRACIN Telluride (<i>Lyric Street</i>)	917	+44	18812	+568	12	63/3
30	30	ZAC BROWN BAND Whatever It Is (<i>Home Grown/Atlantic/Big Picture</i>)	879	+124	19782	+2733	6	56/8

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LW	TW	ARTIST Title Label(s)	Total Plays	+/- Plays	Tot. Aud. (00)	+/- Aud. (00)	Wks On	Sta On/ Adds TW
29	31	HEIDI NEWFIELD Cry Cry ('Til The Sun Shines) (Curb)	822	+50	18475	+832	17	60/5
32	32	DEAN BRODY Brothers (Broken Bow)	752	+140	14363	+2892	13	54/7
34	33	KELLIE PICKLER Best Days Of Your Life (19/BNA)	694	+100	14453	+2378	13	46/2
31	34	JAMES OTTO These Are The Good Ole Days (Warner Bros./WRN)	641	-13	12188	+113	19	41/0
35	35	CRAIG MORGAN God Must Really Love Me (BNA)	636	+62	13168	+849	8	46/1
36	36	EMERSON DRIVE Belongs To You (Midas/Valory)	547	-4	11252	-661	13	44/0
33	37	LITTLE BIG TOWN Good Lord Willing (Capitol Nashville)	519	-76	10890	-1029	14	40/0
38	38	DARRYL WORLEY Sounds Like Life To Me (Stroudavarious)	494	+39	9309	+413	6	40/2
39	39	TRENT TOMLINSON That's How It Still Oughta Be (Carolwood)	447	+26	9352	+708	7	41/3
41	40	CHUCK WICKS Man Of The House (RCA)	442	+62	7966	+1253	4	37/2
47	41	GLORIANA Wild At Heart (Emblem/New Revolution)	349	+105	7430	+2144	5	29/5
43	42	KATIE ARMIGER Trail Of Lies (Cold River)	332	+31	5230	+498	5	27/2
44	43	TRAILER CHOIR What Would You Say (Show Dog Nashville)	320	+34	6581	+517	6	24/3
46	44	ERIC CHURCH Love Your Love The Most (Capitol Nashville)	293	+38	5598	+341	3	23/2
45	45	JAMIE O'NEAL Like A Woman (1720)	277	+11	4847	-190	19	23/1
60	46	PAT GREEN Country Star (BNA)	249	+158	3459	+1661	2	16/7
48	47	JULIA BURTON What A Woman Wants (Emerald River/Spinville)	249	+51	4765	+1174	6	20/1
57	48	JAMEY JOHNSON High Cost Of Living (Mercury)	234	+107	4123	+1633	2	21/4
Debut	49	BLAKE SHELTON I'll Just Hold On (Warner Bros./WRN)	224	+160	3841	+2599	1	20/11
49	50	ADAM GREGORY What It Takes (Midas/Big Machine)	210	+28	4081	+616	12	20/3
51	51	JUSTIN MOORE Small Town USA (Valory)	203	+37	3197	+589	3	14/4
50	52	ZONA JONES You Should've Seen... (Rocky Comfort/Nine North)	197	+20	2013	+291	19	9/0
58	53	RANDY HOUSER Boots On (Universal South)	175	+50	4113	+1911	2	16/8
52	54	KEITH ANDERSON She Could've Been Mine (Columbia)	173	+20	4232	+31	6	17/0
56	55	BILLY RAY CYRUS Back To Tennessee (Walt Disney/Lyric Street)	144	+15	2749	+291	2	15/2
Debut	56	DIERKS BENTLEY Sideways (Capitol Nashville)	141	+141	1914	+1914	1	22/21
59	57	KID ROCK Blue Jeans And A Rosary (Top Dog/Atlantic/CO5)	140	+31	1771	-66	2	10/2
55	58	HOLLY WILLIAMS Keep The Change (Mercury)	135	+1	2655	+20	3	11/2
Debut	59	LOVE AND THEFT Runaway (Carolwood)	126	+84	1853	+724	1	7/2
Debut	60	BLUEFIELD Ready To Love You Now (Country Thunder)	110	+23	2085	+393	1	14/2

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ARTIST Title (Label)	TOTAL PASSION	POSITIVE	INDEX	NEUTRAL	DISLIKE	STRONGLY DISLIKE
KENNY CHESNEY WITH... Down The Road (<i>Blue Chair/BNA</i>)	32.8%	73.8%	4.01	20.8%	4.7%	0.7%
TOBY KEITH God Love Her (<i>Show Dog Nashville</i>)	32.0%	73.8%	3.99	20.7%	4.2%	1.3%
KEITH URBAN Sweet Thing (<i>Capitol Nashville</i>)	27.3%	71.7%	3.90	21.5%	5.0%	1.8%
BROOKS & DUNN FEAT... Cowgirls Don't Cry (<i>Arista Nashville</i>)	37.3%	71.7%	3.99	19.8%	6.8%	1.7%
DARIUS RUCKER It Won't Be Like This For Long (<i>Capitol Nashville</i>)	27.5%	68.2%	3.90	26.5%	4.8%	0.5%
JAKE OWEN Don't Think I Can't Love You (<i>RCA</i>)	27.0%	65.7%	3.83	25.5%	7.7%	1.2%
JOSH TURNER Everything Is Fine (<i>MCA Nashville</i>)	19.2%	63.8%	3.73	27.7%	7.0%	1.5%
LEE ANN WOMACK Last Call (<i>MCA Nashville</i>)	26.3%	62.8%	3.74	25.2%	8.7%	3.3%
ZAC BROWN BAND Whatever It Is (<i>Home Grown/Atlantic/Big Picture</i>)	18.3%	62.5%	3.74	31.0%	5.8%	0.8%
TIM MCGRAW Nothin' To Die For (<i>Curb</i>)	17.2%	62.0%	3.72	31.3%	6.2%	0.5%
JASON ALDEAN She's Country (<i>Broken Bow</i>)	25.0%	61.8%	3.75	27.8%	8.5%	1.8%
JOSH GRACIN Telluride (<i>Lyric Street</i>)	15.3%	60.5%	3.67	32.3%	5.8%	1.3%
JIMMY WAYNE I Will (<i>Valory</i>)	17.2%	60.0%	3.64	28.7%	9.3%	2.0%
JACK INGRAM That's A Man (<i>Big Machine</i>)	12.3%	59.7%	3.64	32.3%	7.5%	0.5%
TAYLOR SWIFT White Horse (<i>Big Machine</i>)	26.2%	59.3%	3.69	27.3%	9.8%	3.5%
RODNEY ATKINS It's America (<i>Curb</i>)	18.3%	59.2%	3.65	30.3%	8.3%	2.2%
JOHN RICH Shuttin' Detroit Down (<i>Warner Bros./WRN</i>)	16.5%	58.3%	3.61	31.3%	7.3%	3.3%
JOHN MICHAEL MONTGOMERY Forever (<i>Stringtown/Big Picture</i>)	15.5%	58.2%	3.64	33.7%	6.7%	1.5%
ELI YOUNG BAND Always The Love Songs (<i>Republic/Universal South</i>)	12.0%	58.0%	3.62	34.7%	6.3%	1.0%
GEORGE STRAIT River Of Love (<i>MCA Nashville</i>)	24.8%	57.7%	3.67	29.0%	11.0%	2.3%
MONTGOMERY GENTRY One In Every Crowd (<i>Columbia</i>)	18.0%	57.5%	3.66	34.0%	7.0%	1.5%
LOST TRAILERS How 'Bout You Don't (<i>BNA</i>)	15.0%	57.5%	3.64	35.7%	5.5%	1.3%
MARTINA MCBRIDE Ride (<i>RCA</i>)	17.3%	55.8%	3.60	32.3%	10.0%	1.8%
CARRIE UNDERWOOD I Told You So (<i>19/Arista Nashville</i>)	23.2%	55.7%	3.60	28.8%	12.2%	3.3%
JASON MICHAEL CARROLL Where I'm From (<i>Arista Nashville</i>)	13.3%	55.2%	3.56	33.7%	10.0%	1.2%
RASCAL FLATTS Here Comes Goodbye (<i>Lyric Street</i>)	15.5%	52.7%	3.53	34.8%	10.2%	2.3%
MIRANDA LAMBERT More Like Her (<i>Columbia</i>)	16.7%	52.5%	3.47	29.2%	14.3%	4.0%
JAMES OTTO These Are The Good Ole Days (<i>Warner Bros./WRN</i>)	10.3%	52.0%	3.52	38.8%	7.7%	1.5%
CRAIG MORGAN God Must Really Love Me (<i>BNA</i>)	10.2%	50.5%	3.48	38.5%	9.5%	1.5%
EMERSON DRIVE Belongs To You (<i>Midas/Valory</i>)	10.3%	50.3%	3.45	36.8%	9.7%	3.2%
DEAN BRODY Brothers (<i>Broken Bow</i>)	10.5%	50.0%	3.44	36.3%	10.8%	2.8%
KELLIE PICKLER Best Days Of Your Life (<i>19/BNA</i>)	13.5%	49.8%	3.42	31.8%	15.5%	2.8%
GARY ALLAN She's So California (<i>MCA Nashville</i>)	8.7%	49.0%	3.42	37.5%	11.5%	2.0%
TRACE ADKINS Marry For Money (<i>Capitol Nashville</i>)	17.0%	48.5%	3.36	27.8%	17.3%	6.3%
HEIDI NEWFIELD Cry Cry ('Til The Sun Shines) (<i>Curb</i>)	6.0%	34.2%	3.14	43.0%	19.3%	3.5%

The Callout America sample is 600 persons in each weekly report, made up of a three week rolling average of 200 persons weekly. Sample is 50% Male / Female and taken from 20 U.S. Markets. Demos are evenly balanced in 18-24, 25-34, 35-44 and 45-54 cells. Song scores are on a 1 to 5 differential with "1" meaning strong dislike and "5" meaning like it a lot. The positive index is an average of all 1 to 5 scores. Total Positive is the combined 4 and 5 scores. Market breakouts by geographical region are; **MIDWEST**: Cincinnati, Indianapolis, Kansas City, Omaha and Wichita. **SOUTH**: Atlanta, Charleston, Charlotte, Mobile / Pensacola and Nashville. **EAST**: Philadelphia, Pittsburgh, Providence RI, Rochester, Virginia Beach. **WEST**: Colorado Springs, Houston, Modesto, Phoenix and Portland OR.

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