

Love and Theft invades Middle America this week

click here to see the fun

Carolwood

NSIDE

Industry Shrinkage Continues; R&R Offers Tips For 'Worst Case Scenario'

You're Good Enough, You're Smart Enough; Doggone It, People Like You!

How Do You Get To Country DJ Hall Of Fame? Practice, Practice!

Inside: News About Grammython, Er, 'Scuse Us, We Meant Radiothons

Page Five: Dierks On Fire, On Top; 'Shuttin' Detroit Down' Ramps Up

In the Caribbean there are oysters that can climb trees.

Real news needed! rcurtis@radioandrecords.com 323-954-3444

When The Worst Happens

Jan. 20 was a day of change, all right. As President Barack Obama historically took the oath of office that day, the lives of 1,850 people were altered when Clear Channel eliminated their positions across the company. Last Friday, Cumulus had to swing the budget-busting axe again; earlier cuts took place in October and November. But as most of us know all too well, CC and Cumulus aren't the only broadcasters forced to issue numerous pink slips over the past several months. CBS Radio, Entercom, Greater Media and Sirius XM have also thinned the ranks of programming, management and talent. It must have seemed like a relief by comparison when Beasley Broadcasting last week announced a companywide 5% pay cut, affecting all 690 employees across 44 stations in 11 markets, effective immediately. The company told employees the state of the economy forced this move, and they weren't just creating spin. In November, overall industry revenue plummeted a staggering 20% compared with November 2007, according to the RAB. BIA Advisory Services forecast that radio revenue would hit a five-year low in 2008 with a negative 7% growth rate. For 2009, total radio revenue is expected to tumble 10% before returning to the positive column in 2010, with a modest 1.5% gain. Such analysts as Wachovia Securities' Marci Ryvicker have projected even steeper radio revenue losses for this year.

Here's A 'Must Read' For You

I usually steer you toward the most recent country column in **R&R**, but this week, I strongly urge you to look at a feature written by my colleague here at the magazine, Chuck Taylor. It's called "Career 2.0" and it appears in the Feb. 6 issue of **R&R**. Taylor talked to a number of career counselors and experts in the field of surviving layoffs to recommend forward steps for out-of-work broadcasters. Their advice covers such essential topics as networking, building a robust résumé, utilizing social-networking sites and the Internet, preparing for an interview and — a concept that might have seemed inconceivable a few years ago — changing careers. Based on so many programmers and record industry pros who I've spoken with over the past two years, that concept is somewhat

© 2009 The Nielsen Company. All Rights Reserved No part of this material may be reproduced in any form or incorporated in any information retrieval system without written permission of the Publisher.

• This proves, once and for all, what the Country music genre CAN and SHOULD be: the voice of the people, not just another adult contemporary radio station.

RR #1 MOST ADDED! 26 COUNTRY AIRCHECK #1 MOST ADDED! 30

90 Stations in 10 days!

HREE BULLETED SINGLES T

ens.	Rs	R	COUNTRY CHARTS		Pow	ered By nic	lsen		Music Page 1
C III			February 9, 2009		BDS				DUDC
								DO	MADS
E.		TRAC	ABTIOT THE LANSING STREET	Tot. Aud. (00)	+/- Aud. (00)	Total Plays	+/- Plays	Wks On	Sta On/ Adds TW
2	0	DIER	KS BENTLEY Feel That Fire (Capitol Nashville)	334050	+19087	4787	+230	21	121/0
14	Contraction of the	Contraction of the		327152	+18345	4579	+207	16	121/0
4	3	KEIT	H URBAN Sweet Thing (Capitol Nashville)	322553	+23278	4459	+264	14	121/0
	5	4	TOBY KEITH God Love Her (Show Dog Nashville)	321610	+22619	4584	+179	16	121/0
4	1	5	BLAKE SHELTON She Wouldn't Be Gone (Warner Bros./WRN)	312435	-7282	4581	-153	27	121/0
5	7	6	BROOKS & DUNN FEAT Cowgirls Don't Cry (Arista Nashville)	291988	+18628	4219	+255	18	120/1
4		-	THE PROPERTY AND A CONTRACT OF A DESCRIPTION OF A DESCRIPA DESCRIPTION OF A DESCRIPTION OF A DESCRIPTION OF	-	51511	3376	-958	30	121/0
11	8	DARI	US RUCKER It Won't Be Like This For Long (Capitol	Nashville)	28293	3509	+441	17	121/0
5	9	9	GEORGE STRAIT River Of Love (MCA Nashville)	233330	+1618	3614	+186	14	120/0
SAL.	10	0	TAYLOR SWIFT White Horse (Big Machine)	232612	+19790	3329	+203	11	121/2

© 2009 The Nielsen Company

Rising Fast

#24* Trace Adkins "Marry For Money" +1,061,400 audience impressions • 5 weeks in a row of over 1 million audience increase

#42* to #35* Lady Antebellum "I Run To You" +1,404,500 audience impressions

#46* to #43* Little Big Town "Good Lord Willing" 4 SOLD OUT shows in 4 days

> **Eric Church "Love Your Love The Most"** stations on by Add Date & 4th most added

> > We're Bring in K

THANK YOU COUNTRY RADIO FOR A KILLER WEEK!

COUNTRY HOTFAX

🔟 🌭 🛛 February 9, 2009

terrifying. A lot of people in this industry have been doing this a long time —most of their adult lives, in some cases — and not only is their job an identity for them, some believe they don't know how to do anything else. That's not true, of course, but thinking about the next chapter, while daunting, can also be pragmatic in these challenging times.

An Endangered Species

A recent article on Careerbuilder.com points out how the evolution of technology is profoundly impacting specific careers: "Thanks to the advent of technology like computers, automated machines, voice-recognition systems and cell phones, many jobs once deemed essential to the work force are on the decline." Among its top 10 endangered careers is "radio and television announcers" at No. 8: "New technology and advancement of other media sources like satellite radio and syndicated programming means less need for radio and TV announcers." During a Jan. 14 webinar hosted by **R&R** called "Tips for the Media Job Search," Laurie Kahn, founder of Media Staffing Network and All About Careers, offered this reassuring advice: "Most of us in media are smart and we know a lot of other industries." If you've lost your job, she said, "don't narrow your thoughts to being in just one industry. Consider what other industries might benefit from your skills." As crazy as it may sound, Kahn says maybe losing a job right now is "a blessing. What did you not like about your past job? What would your dream job look like? This is the time to think about what you're really passionate about. It's a time to open your mind."

What's Your Skill-Set?

Mary Jane Murphy is a career counselor and psychotherapist who oversees Murphy Counseling Services. She says that "career advice is tough for clients in industries such as radio, where opportunity is presently declining. Some will want to hunker down and try to remain in the field until they see how it all sorts out. Some will not mind making a major career change. Some will want to look at their skills and decide how they might transfer to another career they would possibly enjoy just

This Week At Callout America®

Kenny Chesney's "Down the Road" claims the No. 1 slot with country radio listeners, ranking at the top of R&R Callout America, up strong from No. 5 last week, and ranks as the No. 3 passion song. Men are at No. 1, and females are at No. 3.

The No. 1 passion song for the week is "She Wouldn't Be Gone" from Blake Shelton, which ranks as the No. 2 song overall for the week. Females are at No. 1, as are listeners 18-24 and core 35-44s.

Toby Keith is in the top five at No. 4, up from No. 7 two weeks back, with "God Love Her." Younger 25-34 males rank this song at No. 1 both positive and passion, while female strength is with core 35-44s at No. 4.

The Eli Young Band's "Always the Love Songs" is new to the top 10 at No. 10 overall, up from No. 15 two weeks ago. Females rank this song at No. 12, and males are at No. 11. Core 35-44s are the strength at No. 5, and listeners 35-54 are at No. 4.

Lee Ann Womack is on the move, ranking "Last Call" as the No. 13 song, up from No. 16, and ranks at No. 13 passion, up from No. 17. Men are at No. 12, females are at No. 14. Listeners 18-34 rank this song at No. 13 both positive and passion; core 35-44s are at No. 14.

Josh Gracin sees a solid debut with "Telluride" opening at No. 21, as well as a strong passion showing at No. 18. Females are the strength at No. 19 and No. 18 passion, females 25-34 are at No. 13, and females 45-54 are at No. 9.

> — John Hart, Bullseye Marketing Research Email: *hart@bullsi.com*

as much as radio." The key, she says, is "knowing what your skill-set is — what within that skill-set you want to promote and use in your next job — and to have a pitch that you can quickly present to anyone that tells them what you are looking for." According to Keith Hatschek, author of "How to Get a Job in the Music Industry" and an associate professor at the University of the Pacific's Conservatory of Music in

© 2009 The Nielsen Company. All Rights Reserved No part of this material may be reproduced in any form or incorporated in any information retrieval system without written permission of the Publisher





Stockton, it is a good idea to look at other fields that haven't been rocked with so much downsizing. "For PDs, managers and on-air talent, it's especially important to think creatively about where your talents in communication, marketing, project management or teambuilding might be valued." Hatschek recommends studying companies that are in a related content business, such as Webcasters, TV and video production or videogames, "and sell them on how your experience can help them become more successful." For anyone struggling with the recent loss of a job, or worried about whether their job is next on the chopping block, "Careers 2.0" is valuable reading. Be sure to get a copy of the Feb. 6 **R&R** and read this interesting information.

Here's Your Ticket To The Hall Of Fame

OK, we actually meant the ceremony where people are inducted. That happens on Tuesday, March 3 in Nashville at the Renaissance Hotel. If you want to actually get into the hall, the process is similar to finding your way to Carnegie Hall in New York: Practice, practice, practice! On March 3 in Music City, WSIX/Nashville morning man Gerry House and WGAR/Cleveland afternoon personality Chuck Collier will be enshrined in the country DJ Hall of Fame, while WXTU/Philadelphia PD Bob McKay and Moon Mullins, PD/mornings at WBKR/Owensboro, Ky., are headed for the Country Radio Hall. Merle Haggard will receive the Artist Career Achievement Award; Shelia Shipley Biddy will be honored with the CRB President's Award. Some seats are still remaining for this event, which has been branded as the "front door" to CRS. Single tickets are \$105, and sponsored tables are \$2,100 with proceeds benefiting the Country Music DJ and Radio Hall of Fame. The evening begins with a cocktail party at 5:30 p.m. To purchase tickets, contact CRB at www.crb.org.

Somewhere At Staples Center, Another Rap Performance Is Underway

Or maybe it just seems that way because the Grammys were like the Energizer bunny last night in that they simply kept going and going ... and going some more.

Wild At Heart"

The Debut Single

COUNTRY DATES

March 3, **2009**: Country DJ and Radio Hall of Fame Dinner; Nashville.

March 4-6, 2009: CRS 40 (www.crb.org); Nashville.

March 13, 2009: Rumble on the Row, Charley Foundation Benefit; The Factory, Franklin, Tenn.

April 25-26, 2009: Stagecoach Music Festival; Indio, Calif.

When it was all said and done - and for those of us on the West Coast with no TiVo, that was almost 11:30 p.m. — the big winners for the evening were Alison Krauss and Robert Plant, who, in spite of the fact that he's, like, a ginormous rock star, played it smart by teaming with Krauss and tapping into her Grammy karma. Going into last night, Krauss had already amassed 21 of those neat little trophies. Now she's got 26 of 'em after winning Record and Album of the Year, as well as Vocal Collaboration Awards in both pop and country categories and Best Contemporary Folk/ Americana Album. In short, Krauss & Plant's unlikely collaboration "Raising Sand" seemed to touch just about every genre; now there's talk of a second album with T-Bone Burnett back at the producing helm, and this can only mean some of us classic rockers will probably be left waiting at least another year for that Led Zeppelin reunion.

It was a Grammy double-whammy for a pair of country superstars, Brad Paisley and Jennifer Nettles. The talented Mr. Paisley picked up two of the coveted trophies last night. "Letter to Me" won for Best Male Vocal Country Performance, while "Cluster Pluck," from the instrumental album "Play," was chosen for Best Country Instrumental Performance. Sugarland's "Stay" was a double-winner too for Best Country Performance by a Duo or Group with Vocals, plus Best Country Song. Paisley's labelmate Carrie Underwood won Best Female Country Vocal Performance for "Last Name," and George Strait's "Troubadour" won for Best

© 2009 The Nielsen Company. All Rights Reserved No part of this material may be reproduced in any form or incorporated in any information retrieval system without written permission of the Publisher.

THANK YOU WKIS, KEEY, KWJJ, KSD, KBWF, KUSS, KRTY, WKKT, WQYK,KKWF, KWNR, KSKS, KSOP, WTQR, WWQM, WMAD, WRNS, WIVK, KATM, KIZN, KUBL, WWGR, KJUG, WKXC, KXKT, KHKI, WKMK, WPAW

28 FIRST WEEK MONITORED STATIONS

emblem

"Gloriana is mind blowing! Within the first 3 seconds of them singing I was totally stunned! We've had others come thru and perform for us, and very good performances too. However, these four have a very very special bond. You can see it, you can feel it, and you can hear it."

- Tom Jordan - KSKS

Catch Gloriana on this year's Taylor Swift Fearless Tour 2009



Country Album. Oh, and one more here: Royce Risser won "Best Shoutout from an Artist" when Jennifer Nettles thanked UMG Nashville's senior VP of national promotion in the same breath as Paul McCartney.

I received two interesting messages about the Grammys. One was from a record promotion friend who texted late - really late - wondering what kind of feedback I'd get this morning about Plant & Krauss' romp through five different award categories. In the past, there have been some head-scratching Grammy wins in the country category, although last night's winner seemed to be made up of the usual suspects like Brad Paisley, Strait, Underwood and Sugarland. The only exception was the vocal collaboration award, which was one of five Plant & Krauss captured. The answer: Not one e-mail, which means a lot of country people didn't bother to watch, weren't bothered or had actually listened to "Raising Sand," which is an amazing piece of music. Late today, a friend in radio wondered if I'd noticed that not one winning artist — not just country, but anybody — thanked radio. Could it be, my friend wondered, "that the Grammys asked them not to do that, considering the Performance Rights Battle?"

Great Moments In Radio-thonning

As Stoney Richards, APD/MD for CBS Radio's WDSY/ Pittsburgh, put it: "You think winning a football championship was hard?" He was talking about the station's 14th annual St. Jude radiothon, which took place Feb. 5-6. In spite of a tough economy, WDSY and its listeners raised over \$102,000. Over the years, 'DSY has raised more than \$2 million for the kids at St. Jude ... Across the country, Entercom's KBWF (95.7 the Wolf)/ San Francisco staged its St. Jude event on the same days and raised \$425,000. The Wolf was supported with phone calls from Tony Keith, Brad Paisley, Brooks & Dunn and others who donated items for auction ... Congrats to Cox Radio's WNGC/Athens, Ga. for raising over \$138,000 during last week's St. Jude radiothon ... More kudos for Hall Communications' WCTY/New London, Conn. for raising \$17,500 in 12 hours during

Pros On The Loose

Rather than focus on one individual, this week's POTL is providing a list of contact information for people who suddenly found themselves downsized last week.

Frank Seres; MD; WSM-FM (the Wolf)/Nashville; *frankseres@bellsouth.net* or 615-305-8282

Dave Steele; PD/MD; WQXK/Youngstown, Ohio; *steele@steeleimaging.com* or 330-318-4513

Joey Dee; PD/mornings; WLFF (the Wolf)/Myrtle Beach, S.C.; *joeydee1065@yahoo.com* or 843-997-8308

Steve Gramzay; PD/afternoons; WYOK/Mobile; *gramzay@bellsouth.net* or 251-404-5681

Scott Alexander; MD/middays; KHAY/Oxnard-Ventura, Calif.; *voxalexander@gmail.com* or 805-850-9452

Josh Brandon; PD/afternoons; WOWF/Crossville, Tenn. and WOWC/McMinnville, Tenn.; *joshbrandon@frontiernet.net* or 931-261-8748

its Men Against Domestic Violence radiothon benefiting the Woman's Center of Southeastern Connecticut ... CBS Radio's KILT/Houston racked up \$503,179 during its sixth annual Big Country Cure for Kids radiothon, benefiting St. Jude Children's Research Hospital. The event took place Jan. 29-30.

`Are You looking To Live In Obama-Land?'

That's a great headline, and there's only one market that can ask the question. Clear Channel's WMZQ/ Washington is conducting a search for a new night



Country listeners are thinking about a lot these days.

We all ate our suppers With a daddy and a mother At the table without the TV

We trusted our preachers Our heroes and teachers And believed every word that they said

There was no credit crunch And gas wasn't so much And our jobs hadn't gone overseas

We followed the good book Now every time I look back I sure do like what I see That's how it was And that's how it still oughta be



Trent Tomlinson "THAT'S HOW IT STILL OUGHTA BE"

COUNTRY MUSIC HAS ALWAYS SPOKEN WITH THE HEART OF REAL PEOPLE And if you're asking me, that's how it still oughta be



personality. PD Meg Stevens needs a person who's great on the Web and can take it to the next level. You'll need production skills and to be the kind of person who is creative, fun "and looking to do something special," according to Stevens. Send your stuff to Stevens at *megstevens@clearchannel.com* or call 240-747-2838.

ON THE CHARTS

Bentley Leads Both Charts, Rich's 'Detroit' Gets Most Added Honors

Dierks Bentley logs a sixth trip to the **R&R** Country summit, his first in more than 14 months, as "Feel That Fire" (Capitol Nashville) improves 2-1. He most recently led when "Free and Easy (Down the Road I Go)" topped the Nov. 16, 2007 chart. His closest call since that time happened when "Trying to Stop Your Leaving" peaked at No. 5 last July. Bentley scored his first No. 1 with "What Was I Thinkin'" in September 2003 and rolled three straight leaders between November 2005 and October 2006: "Come a Little Closer" (2005), "Settle for a Slowdown" (2006) and "Every Mile a Memory" (2006). With 4,702 plays at 116 reporting stations, "Fire" spends a third week atop the **R&R** Country Indicator list (up 82 spins).

John Rich continues to turn heads with "Shuttin' Detroit Down" (Warner Bros./WRN), which stacks the most new airplay commitments on both chart panels. The **R&R** Country Indicator panel steps out with 51 adds, followed by 40 reports on the **R&R** Country panel. On the detections-based **R&R** Country Indicator rankings, "Detroit" vaults 49-28, up 672 plays. That gain is outpaced only by **Rascal Flatts**' increase of 880 spins with "Here Comes Goodbye" (Lyric Street), which shoots 26-20. The trio also takes the biggest gain on the audience-driven **R&R** Country scorecard, where it gains 3.9 million impressions. Rich's title takes that chart's second-fattest increase, up 3.8 million (24-26).

In terms of net gain among **R&R** Country stations showing detections in any amount, **Jamey Johnson's** "High Cost of Living" (Mercury) leads with an increase of 37 stations (49 total). That track debuts at No. 60 (445,000 impressions). **Trent Tomlinson**'s "That's How It Still Oughta Be' (Carolwood) posts a net gain of 28 stations (53 total) and steps 45-44 (1.3 million impressions), while Rich's "Detroit" gains 22 stations over the prior tracking week (99 total stations, 7.1 million impressions).

Katie Armiger sprints 51-47 to crown the R&R Country Indicator Exclusives list with "Trail of Lies" (Cold River), followed by a No. 50 debut by Eric **Church's** "Love Your Love the Most" (Capitol Nashville) and a 53-52 rebound by **Zona Iones**' "You Should've Seen Her This Morning" (Rocky Comfort/None North). Julia Burton advances 59-53 with ""What a Woman Wants" (Emerald River/Spinville), while Shawn Hammonds steps 55-54 with "Everything" (Country Thunder). Mark Chesnutt's "Things to Do in Wichita" (Big 7/Lofton Creek) climbs 56-55, ahead of two new upstart songs: Holly Williams' "Keep the Change" (Mercury) at No. 59 and Whitney Duncan's "The Bed That You Made" (Warner Bros./WRN) at No. 60. View the complete menu of **R&R** Country Indicator features in this week's **R&R** print edition, dated Feb. 13.

> — Wade Jessen/Director of Charts & Operations, Nashville 615-641-6080 Email: wjessen@radioandrecords.com



© 2008 The Nielsen Company. All Rights Reserved No part of this material may be reproduced in any form or incorporated in any information retrieval system without written permission of the Publisher.



MUSICNOTES

Four finalists are competing to see whose original creation will be picked as the album cover for Rascal Flatts' upcoming "Unstoppable" CD. The winner will be announced on Thursday, Feb. 12, prior to the band's show at Madison Square Garden.

After the overwhelming support of "Shuttin' Detroit Down," John Rich and his label, Warner Bros., have called an audible on both the first single from his upcoming solo album "Son of a Preacher Man." Now "Preacher" will arrive earlier — on March 24 — and original lead single "Another You" will be pushed back due to the huge radio response to "Shuttin Detroit Down."

Attention, country people! People magazine's country special next month will feature Kenny Chesney on the cover and photos of his Nashville spread inside. Also inside: country's most romantic weddings.

Toby Keith will be presented with the Distinguished Service Award from the Military Officers Association of America (MOAA) on April 21 in Washington, D.C. in recognition of his efforts entertaining U.S. troops abroad.

The Bonnaroo music festival comes to Manchester, Tenn. on June 11-14 and will feature a diverse lineup that includes Zac Brown Band, the Steeldrivers, Robert Earl Keen, Bruce Springsteen, Merle Haggard, Snoop Dogg, Nine Inch Nails and other assorted acts from all different genres.

VIDEO ADDS

СМТ

GAC

JAMES OTTO These Are The Good Old Days TAYLOR SWIFT White Horse

TAYLOR SWIFT White Horse ELI YOUNG BAND Always The Love Songs KATIE ARMIGER Trail Of Lies



promosquad HitPredictor

SONGS WITH HIT POTENTIAL	CHART RANK
DIERKS BENTLEY Feel That Fire (Capitol Nashville) (87.2)	1
KENNY CHESNEY Down The Road (BNA) (93.9)	2
KEITH URBAN Sweet Thing (Capitol Nashville) (86.1)	3
TOBY KEITH God Love Her (Show Dog Nashville) (84.3)	4
BROOKS & DUNN Cowgirls Don't Cry (Arista Nashville) (80.1)	6
DARIUS RUCKER It Won't Be Like This For Long (Capitol Nashville) (80.5	9) 8
GEORGE STRAIT River Of Love (MCA Nashville) (81.6)	9
TAYLOR SWIFT White Horse (Big Machine) (79.0)	10
JAKE OWEN Don't Think I Can't Love You (RCA) (92.8)	12
TIM MCGRAW Nothing To Die For (Curb) (84.1)	13
MARTINA MCBRIDE <i>Ride</i> (RCA) (83.3)	16
CARRIE UNDERWOOD / Told You So (Arista Nashville) (88.1)	18
JASON ALDEAN She's Country (Broken Bow) (88.0)	21
JOSH TURNER Everything Is Fine (MCA Nashville) (85.4)	22
TRACE ADKINS Marry For Money (Capitol Nashville) (84.2)	24
JOHN MICHAEL MONTGOMERY Forever (Stringtown) (78.6)	30
KELLIE PICKLER Best Davs Of Your Life (BNA) (76.3)	34

Copyright 2009, Think Fast, LLC. For more information and testing methodology, please visit HitPredictor.com or Promosquad.com.

© 2008 The Nielsen Company. All Rights Reserved No part of this material may be reproduced in any form or incorporated in any information retrieval system without written permission of the Publisher.



Rs	R	COUNTRY CHARTS		Pow	rered By nic	elsen		Music Page 1
		February 9, 2009			BDS	5		
LW	TW	ARTIST Title Label(s)	Tot. Aud. (00)	+/- Aud. (00)	Total Plays	+/- Plays	Wks On	Sta On/ Adds TW
2	0	DIERKS BENTLEY Feel That Fire (Capitol Nashville)	334050	+19087	4787	+230	21	121/0
3	2	KENNY CHESNEY WITH Down The Road (Blue Chair/BNA)	327152	+18345	4579	+207	16	121/0
4	3	KEITH URBAN Sweet Thing (Capitol Nashville)	322553	+23278	4459	+264	14	121/0
5	4	TOBY KEITH God Love Her (Show Dog Nashville)	321610	+22619	4584	+179	16	121/0
1	5	BLAKE SHELTON She Wouldn't Be Gone (Warner Bros./WRN)	312435	-7282	4581	-153	27	121/0
7	6	BROOKS & DUNN FEAT Cowgirls Don't Cry (Arista Nashville)	291988	+18628	4219	+255	18	120/1
6	7	BILLY CURRINGTON Don't (Mercury)	243691	-51511	3376	-958	30	121/0
11	8	DARIUS RUCKER It Won't Be Like This For Long (Capitol Nashville)	236723	+28293	3509	+441	17	121/0
9	9	GEORGE STRAIT River Of Love (MCA Nashville)	233330	+1618	3614	+186	14	120/0
10	Ð	TAYLOR SWIFT White Horse (Big Machine)	232612	+19790	3329	+203	11	121/2
8	11	ALAN JACKSON Country Boy (Arista Nashville)	211547	-45145	2881	-1015	20	117/0
13	12	JAKE OWEN Don't Think I Can't Love You (RCA)	177477	+21685	2722	+240	26	120/0
16	13	TIM MCGRAW Nothin' To Die For (Curb)	163145	+25854	2467	+276	8	117/5
14	14	RODNEY ATKINS It's America (Curb)	162425	+13495	2572	+257	13	115/2
15	15	LEE ANN WOMACK Last Call (MCA Nashville)	153019	+5087	2529	+107	31	119/1
17	16	MARTINA MCBRIDE Ride (RCA)	144050	+9404	2321	+198	15	117/0
19	1	MIRANDA LAMBERT More Like Her (Columbia)	133255	+7939	2152	+51	25	119/1
22	18	CARRIE UNDERWOOD Told You So (19/Arista Nashville)	131823	+35229	2011	+531	4	111/11
18	19	JACK INGRAM That's A Man (Big Machine)	131491	+5745	2174	+77	19	117/0
25	20	RASCAL FLATTS Here Comes Goodbye (Lyric Street)	124891	+39063	1884	+636	3	111/13
21	21	JASON ALDEAN She's Country (Broken Bow)	122342	+23435	2145	+390	12	113/9
20	22	JOSH TURNER Everything Is Fine (MCA Nashville)	107713	+6974	1974	+153	25	111/9
23	23	JIMMY WAYNE Will (Valory)	99043	+9861	1852	+133	18	114/1
24	24	TRACE ADKINS Marry For Money (Capitol Nashville)	97713	+10614	1742	+263	6	106/7
27	25	ELI YOUNG BAND Always The Love Songs (Republic/Universal South)	80530	+6404	1348	+136	23	90/6
34	26	JOHN RICH Shuttin' Detroit Down (Warner Bros./WRN)	71308	+38682	959	+531	2	67/40
26	27	GARY ALLAN She's So California (MCA Nashville)	68950	-7338	1334	-112	18	100/2
28	28	LOST TRAILERS How 'Bout You Don't (BNA)	60728	+7215	1141	+219	18	84/9
29	29	JASON MICHAEL CARROLL Where I'm From (Arista Nashville)	51010	+6114	1214	+157	12	91/2
30	30	JOHN MICHAEL MONTGOMERY Forever (Stringtown/Big Picture)	41479	+2135	743	+58	19	55/2

© 2009 The Nielsen Company

Mang Mang B Hom S and they person CAA redge

STEVE AZAR "You're Ay Life" The best country songs touch the heart. This is one of them. Now Playing on WKLB, KBWF, WYCD, KBEQ, WQYK, WMIL & over 25 other Major Markets!

Rsk	COUNTRY CHARTS			Powere	d By niels	Music Page 2		
	<u>_</u>	February 9, 2009			BDS		_	
								MDS
1.147	τ\		ot. Aud.	+/- Aud.	Total	+/-	Wks	Sta On/
LW	TW 31	ARTIST Title Label(s)	(00)	(00)	Plays	Plays	On	Adds TW
33	-	DEAN BRODY Brothers (Broken Bow)	41031	+8054	842 707	+113	16 14	66/4
31 32	32 33	HEIDI NEWFIELD Cry Cry ('Til The Sun Shines) (<i>Curb)</i> EMERSON DRIVE Belongs To You (<i>Midas/Valory</i>)	33871 33722	-733 +482	707 703	-21 +40	14	68/3 71/2
35	34	KELLIE PICKLER Best Days Of Your Life (19/BNA)	32079	+482	643	+40	13	61/11
42	35	LADY ANTEBELLUM I Run To You (Capitol Nashville)	32079	+3398 +14045	043 473	+71	4	43/10
39	36	MONTGOMERY GENTRY One In Every Crowd (Columbia)	31304	+ 10123	473	+172	3	47/18
36	37	JAMES OTTO These Are The Good Ole Days (<i>Warner Bros./WRN</i>)	24487	+1130	559	+132	16	49/2
40	33	ZAC BROWN BAND Whatever It Is (Home Grown/Atlantic/Big Picture)	24353	+5025	428	+114	5	37/7
37	39	JOSH GRACIN Telluride (Lyric Street)	23770	+1403	646	+44	8	59/6
41	40	CRAIG MORGAN God Must Really Love Me (BNA)	19760	+456	455	+55	6	50/5
38	41	SARAH BUXTON Space (Lyric Street)	19430	-2767	583	-103	16	74/0
43	42	ADAM GREGORY What It Takes (Midas/Big Machine)	18567	+3358	548	+12	13	58/2
46	43	LITTLE BIG TOWN Good Lord Willing (Capitol Nashville)	14516	+2873	327	+43	9	37/1
45	44	TRENT TOMLINSON That's How It Still Oughta Be <i>(Carolwood)</i>	13552	+1587	279	+66	6	34/8
48	45	JESSICA ANDREWS Everything (Carolwood)	10968	+229	320	-6	10	41/2
47	46	JAMIE O'NEAL Like A Woman (1720)	10478	-782	235	-24	11	27/1
51	47	CHUCK WICKS Man Of The House (RCA)	10268	+2537	235	+57	4	35/8
52	48	DARRYL WORLEY Sounds Like Life To Me (Stroudavarious)	9111	+1490	276	+73	2	31/5
50	49	CARRIE UNDERWOOD The More Boys I Meet (19/Arista Nashville	8879	+ 595	61	+10	4	2/1
44	50	MELISSA LAWSON What If It All Goes Right (Warner Bros./WRN)	8455	-4995	45	-40	13	2/0
53	51	RICHIE MCDONALD How Do I Just Stop (Stroudavarious)	6420	-750	228	-19	6	31/0
54	52	POINT OF GRACE Wish (Word-Curb/WRN)	6014	-980	122	-8	6	12/1
56	53	KID ROCK Blue Jeans And A Rosary (Top Dog/Atlantic/CO5)	5883	+324	121	+14	3	14/4
55	54	GLORIANA Wild At Heart (Emblem/New Revolution)	5660	-175	137	+8	3	19/10
Debut	55	JUSTIN MOORE Small Town USA (Valory)	5593	+3624	154	+97	1	27/10
57	56	KEITH ANDERSON She Could've Been Mine (Columbia)	5207	-324	173	+ 3	4	26/3
59	57	STEVE AZAR You're My Life (Dang/Ride/New Revolution)	5198	+56	165	-5	6	21/1
_	58	MATT STILLWELL Shine (Still 7/Spinville/Nine North)	4663	+342	110	-2	7	13/0
60	59	TRAILER CHOIR What Would You Say (Show Dog Nashville)	4614	-387	143	+21	2	20/7
Debut	60	JAMEY JOHNSON High Cost Of Living (Mercury)	4446	+1901	130	+98	1	17/15
		○ 2000 The Niels	on Comn	anv				

© 2009 The Nielsen Company



COUNTRY INDICATOR CHART

February 9, 2009

COUNTRY

MOST ADDED

ARTIST Title Label(s)	Adds
JOHN RICH Shuttin' Detroit Down (Warner Bros./WRN)	40
MONTGOMERY GENTRY One In Every Crowd (Columbia)	18
JAMEY JOHNSON High Cost Of Living (Mercury)	15
ERIC CHURCH Love Your Love The Most (Capitol Nashville)	14
RASCAL FLATTS Here Comes Goodbye (Lyric Street)	13
CARRIE UNDERWOOD Told You So (19/Arista Nashville)	11
KELLIE PICKLER Best Days Of Your Life (19/BNA)	11
BILLY RAY CYRUS Back To Tennessee (Walt Disney/Lyric Street)	11
LADY ANTEBELLUM I Run To You (Capitol Nashville)	10
JUSTIN MOORE Small Town USA (Valory)	10
GLORIANA Wild At Heart (Emblem/New Revolution)	10

MOST INCREASED AUDIENCE

ARTIST Title Label(s)	Increase
RASCAL FLATTS Here Comes Goodbye (Lyric Street)	+39063
JOHN RICH Shuttin' Detroit Down (Warner Bros./WRN)	+38682
CARRIE UNDERWOOD Told You So (19/Arista Nashville)	+35229
DARIUS RUCKER It Won't Be Like This For Long (Capitol Nashville,	/ + 28293
TIM MCGRAW Nothin' To Die For (Curb)	+25854
JASON ALDEAN She's Country (Broken Bow)	+23435
KEITH URBAN Sweet Thing (Capitol Nashville)	+23278
TOBY KEITH God Love Her (Show Dog Nashville)	+22619
JAKE OWEN Don't Think I Can't Love You (RCA)	+21685
TAYLOR SWIFT White Horse (Big Machine)	+19790

MOST INCREASED PLAYS

MOST INCREASED PLAYS ARTIST Title Label(s)	Total Play Increase
RASCAL FLATTS Here Comes Goodbye (Lyric Street)	+636
CARRIE UNDERWOOD Told You So (19/Arista Nashville)	+531
JOHN RICH Shuttin' Detroit Down (Warner Bros./WRN)	+531
DARIUS RUCKER It Won't Be Like This For Long (Capitol Nashville)	+441
JASON ALDEAN She's Country (Broken Bow)	+390
TIM MCGRAW Nothin' To Die For (Curb)	+276
KEITH URBAN Sweet Thing (Capitol Nashville)	+264
TRACE ADKINS Marry For Money (Capitol Nashville)	+263
RODNEY ATKINS It's America (Curb)	+257
BROOKS & DUNN FEAT Cowgirls Don't Cry (Arista Nashville)	+255

COUNTRY INDICATOR

MOST ADDED	
ARTIST Title Label(s)	Adds
JOHN RICH Shuttin' Detroit Down (Warner Bros./WRN)	51
MONTGOMERY GENTRY One In Every Crowd (Columbia)	18
RASCAL FLATTS Here Comes Goodbye (Lyric Street)	16
ERIC CHURCH Love Your Love The Most (Capitol Nashville)	14
ZAC BROWN BAND Whatever It Is (Home Grown/Atlantic/Big Pic	ture) 11
CARRIE UNDERWOOD Told You So (19/Arista Nashville)	7
DARRYL WORLEY Sounds Like Life To Me (Stroudavarious)	7
MOST INCREASED AUDIENCE	Total Play
ARTIST Title Label(s)	Increase
RASCAL FLATTS Here Comes Goodbye (Lyric Street)	+16199
JOHN RICH Shuttin' Detroit Down (Warner Bros./WRN)	+13098
MONTGOMERY GENTRY One In Every Crowd (Columbia)	+9146
DARIUS RUCKER It Won't Be Like This For Long (Capitol Nashville	e/ + 7914
JAKE OWEN Don't Think I Can't Love You (RCA)	+6673
CARRIE UNDERWOOD Told You So (19/Arista Nashville)	+6397
JASON ALDEAN She's Country (Broken Bow)	+5611
GEORGE STRAIT River Of Love (MCA Nashville)	+4577
TRACE ADKINS Marry For Money (Capitol Nashville)	+4212
TIM MCGRAW Nothin' To Die For (Curb)	+3398
MOST INCREASED PLAYS	Total Play
ARTIST Title Label(s)	Increase +880
RASCAL FLATTS Here Comes Goodbye (Lyric Street)	
JOHN RICH Shuttin' Detroit Down (Warner Bros./WRN) DARIUS RUCKER It Won't Be Like This For Long (Capitol Nashville	+672 e/ +414
MONTGOMERY GENTRY One In Every Crowd (Columbia)	+382
CARRIE UNDERWOOD Told You So (19/Arista Nashville)	+297
JAKE OWEN Don't Think I Can't Love You <i>(RCA)</i>	+286
JASON ALDEAN She's Country (Broken Bow)	+256
TRACE ADKINS Marry For Money (Capitol Nashville)	+249
GEORGE STRAIT River Of Love (MCA Nashville)	+235
TIM MCGRAW Nothin' To Die For <i>(Curb)</i>	+169



Total Play

COUNTRY FEATURES

Total Aud.

February 9, 2009 COUNTRY NEW AND ACTIVE

BOMSHEL Fight Like A Girl (Curb) Total Audience: 4171, Total Stations: 2, Adds: 2 **HOLLY WILLIAMS** Keep The Change (Mercury) Total Audience: 2205, Total Stations: 10, Adds: 3 RANDY HOUSER Boots On (Universal South) Total Audience: 2138, Total Stations: 2, Adds: 1 **ERIC CHURCH** Love Your Love The Most (Capitol Nashville) Total Audience: 2130, Total Stations: 14, Adds: 14 TRACY LAWRENCE You Can't Hide Redneck (Rocky Comfort/Nine North) Total Audience: 2050, Total Stations: 8, Adds: 0 BILLY RAY CYRUS Back To Tennessee (Walt Disney/Lyric Street) Total Audience: 1984, Total Stations: 25, Adds: 11

COUNTRY INDICATOR NEW AND ACTIVE

KID ROCK Blue Jeans And A Rosary (*Top Dog/Atlantic/C05*) Total Plays: 103, Total Stations: 7, Adds: 1 BILLY RAY CYRUS Back To Tennessee (Walt Disney/Lyric Street) Total Plays: 102, Total Stations: 11, Adds: 6 **STEVE AZAR** You're My Life (Dang/Ride/New Revolution) Total Plays: 90, Total Stations: 6, Adds: 0 RANDY HOUSER Boots On (Universal South) Total Plays: 89, Total Stations: 5, Adds: 2 **BLUEFIELD** Ready To Love You Now (Country Thunder) Total Plays: 70, Total Stations: 11, Adds: 3 POINT OF GRACE | Wish (Word-Curb/WRN) Total Plays: 58, Total Stations: 5, Adds: 1 AARON WATSON Love Makin' Song (BIG Label) Total Plays: 54, Total Stations: 1, Adds: 0 JAMEY JOHNSON High Cost Of Living (Mercury) Total Plays: 51, Total Stations: 8, Adds: 6 ROGER CREAGER Good Day For Sunsets (Winding Road) Total Plays: 46, Total Stations: 1, Adds: 0 DARREN KOZELSKY Good Day To Get Gone (Major 7th/Spinville/Nine North) Total Plays: 44, Total Stations: 4, Adds: 4



2/16

BOMSHEL Fight Like A Girl (Curb) CHRIS YOUNG Gettin' You Home "The Black Dress Song" (RCA) **RANDY OWEN W/MEGAN MULLINS** Holding Everything (Broken Bow) 2/23 BLAKE SHELTON I'll Just Hold On (Warner Bros./WRN) RANDY HOUSER Boots On (Universal South) 3/2 ALAN JACKSON Sissy's Song (Arista Nashville)

TOP 10 RECURRENTS

ARTIST Title Label(s)	(00)
ZAC BROWN BAND Chicken Fried (Home Grown/Atlantic/Big Picture)	180793
MONTGOMERY GENTRY Roll With Me (Columbia)	140335
PAT GREEN Let Me (BNA)	127487
BRAD PAISLEY DUET WITH Start A Band (Arista Nashville)	124968
SUGARLAND Already Gone (Mercury)	123218
DARIUS RUCKER Don't Think I Don't Think About It (Capitol Nashville)	115569
TAYLOR SWIFT Love Story (Big Machine)	99416
JIMMY WAYNE Do You Believe Me Now (Valory)	98383
BRAD PAISLEY Waitin' On A Woman (Arista Nashville)	96988
RASCAL FLATTS Here (Lyric Street)	92490

BDS

121 Country reporters. Songs ranked by total audience for the airplay week of 2/2-2/8. Bullets appear on songs gaining audience or remaining flat from previous week. A song will also receive a bullet if its percentage loss in audience does not exceed the percentage of monitored station downtime for the format. Country titles that decline in audience but increase in detections will also receive a bullet if the total audience erosion for the week does not exceed 3%. If two songs are tied in total audience, the song with the larger increase in audience is placed first. Descending, non-bulleted titles below No. 10 in either audience or detections are moved to recurrent after 20 weeks. Most Added is the total number of new adds officially reported to R&R by each reporting station or by automatic add thresholds for stations not allowed to report adds. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Audience lists the songs with the greatest week-to-week increases in total audience. Audience totals on the chart are derived, in part, using certain Arbitron Inc. copyrighted Persons 12+ audience estimates, under license (© 2009, Arbitron Inc.).© 2009 The Nielsen Company.



Ec·sta·sy

1 a: State of overwhelming emotion, rapturous delight in being presented with a raise because you've increased ratings and revenues by running a decal promotion. b: The feeling you get when working with Communication Graphics for printing your station's promotional materials. Call today.

Decals • Labels • Magnets • Signs



(800) 331-4438 www.cgilink.com www.mostexcellentdecals.com



© 2009 Communication Graphics

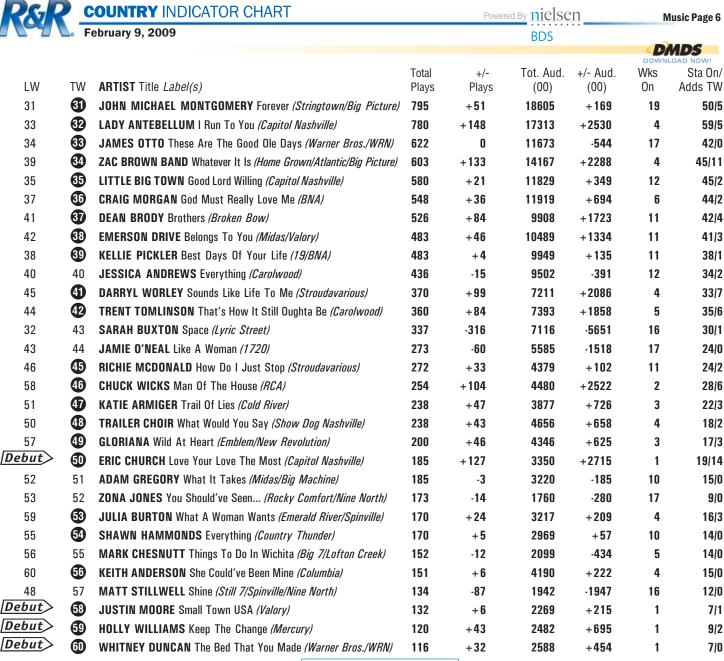
RSK		COUNTRY INDICATOR CHART		Powe	red By niels	en		Ausic Page 5
	<u>_</u> .	February 9, 2009			BDS			
								MDS
			Total	+/-	Tot. Aud.	+/- Aud.	Wks	Sta On/
LW	TW	ARTIST Title <i>Label(s)</i>	Plays	Plays	(00)	(00)	On	Adds TW
1	0	DIERKS BENTLEY Feel That Fire (Capitol Nashville)	4702	+82	100988	+1740	22	116/0
2	2	TOBY KEITH God Love Her (Show Dog Nashville)	4578	+91	96975	+2202	16	117/0
3	3	KENNY CHESNEY WITH Down The Road (Blue Chair/BNA)	4428	+95	95389	+2019	15	114/0
5	4	KEITH URBAN Sweet Thing (Capitol Nashville)	4254	+57	93580	+1362	14	116/0
7	5	BROOKS & DUNN FEAT Cowgirls Don't Cry (Arista Nashville)	3943	+104	83718	+2191	19	111/0
9	6	DARIUS RUCKER It Won't Be Like This For Long (Capitol Nashville)	3846	+414	83975	+7914	17	114/0
8	7	GEORGE STRAIT River Of Love (MCA Nashville)	3823	+235	81223	+4577	14	116/1
4	8	BLAKE SHELTON She Wouldn't Be Gone (Warner Bros./WRN)	3603	-612	79604	-12812	28	104/0
10	9	TAYLOR SWIFT White Horse (Big Machine)	3425	+ 54	75503	+799	11	113/0
11	10	RODNEY ATKINS It's America (Curb)	2997	+166	65887	+3014	12	115/1
12	Ũ	TIM MCGRAW Nothin' To Die For (Curb)	2746	+169	58427	+3398	6	116/0
16	12	JAKE OWEN Don't Think I Can't Love You (RCA)	2581	+286	55285	+6673	24	102/2
14	13	MARTINA MCBRIDE Ride (RCA)	2531	+88	52240	+3198	14	113/3
13	1	MIRANDA LAMBERT More Like Her (Columbia)	2517	+ 34	51191	+367	24	116/2
18	15	JASON ALDEAN She's Country (Broken Bow)	2439	+256	51716	+5611	12	110/4
15	16	JACK INGRAM That's A Man (Big Machine)	2393	+67	51087	+1196	19	109/1
20	Ð	TRACE ADKINS Marry For Money (Capitol Nashville)	2291	+249	46410	+4212	6	112/6
17	18	LEE ANN WOMACK Last Call (MCA Nashville)	2277	+61	45752	+615	32	95/1
21	19	CARRIE UNDERWOOD Told You So (19/Arista Nashville)	2272	+297	47880	+6397	4	112/7
26	20	RASCAL FLATTS Here Comes Goodbye (Lyric Street)	2269	+880	47002	+16199	3	107/16
22	21	JIMMY WAYNE Will (Valory)	1900	+102	40418	+2442	19	99/1
23	22	JOSH TURNER Everything Is Fine (MCA Nashville)	1842	+ 55	36888	+481	26	96/2
25	23	ELI YOUNG BAND Always The Love Songs (Republic/Universal South)	1623	+137	33167	+2198	20	88/5
24	24	GARY ALLAN She's So California (MCA Nashville)	1372	-130	27794	-3194	19	76/1
27	25	LOST TRAILERS How 'Bout You Don't (BNA)	1092	+99	27377	+1624	16	67/4
28	26	JASON MICHAEL CARROLL Where I'm From (Arista Nashville)	1053	+111	23301	+2565	13	70/5
36	ð	MONTGOMERY GENTRY One In Every Crowd (Columbia)	940	+382	20591	+9146	3	67/18
49	28	JOHN RICH Shuttin' Detroit Down (Warner Bros./WRN)	872	+672	16597	+13098	2	65/51
30	29	JOSH GRACIN Telluride (Lyric Street)	811	+38	16450	+181	10	59/3
29	30	HEIDI NEWFIELD Cry Cry ('Til The Sun Shines) (Curb)	798	+26	18299	+591	15	57/2



clear. consistent. quality.

With so many options for testing your music, one thing is **CLEAR**. You must have **CONSISTENT** hooks or your research can be unreliable. Hooks Unlimited's digital **QUALITY** hooks, unmatched library of music, fast turnaround and dependable service ensures your music research provider can deliver results you can trust.

Contact Michael Pelaia today about your next project: hooks@hooks.com = 404.835.0205 = www.hooks.com



© 2009 The Nielsen Company

Nowa

Rollos

36"

PROMOTE YOUR COMPANY, TEAM, ANNOUNCEMENT OR SPECIAL EVENT!

Cost effective and reusable. Durable for indoor and outdoor use. Ideal at concerts and remotes. Great for co-sponsored events.

CALL TODAY TO LEARN ABOUT **NO SET-UP FEES** WITH INITIAL ORDER! www.rollasign.com

TOLL FREE 1.800.231.6074

R&R COUNTRY CALLOUT AMERICA **BY** Builsey February 9, 2009

Powered By nic

Music Page 7

				BDS		
	TOTAL					STRONGLY
ARTIST Title (Label)	PASSION	POSITIVE	INDEX	NEUTRAL	DISLIKE	DISLIKE
KENNY CHESNEY WITH MAC MCANALLY Down The Road (Blue Chair/BNA)	30.7%	71.7%	3.95	22.7%	4.0%	1.7%
BLAKE SHELTON She Wouldn't Be Gone (Warner Bros./WRN)	34.2%	70.7%	3.95	21.3%	6.2%	1.8%
DIERKS BENTLEY Feel That Fire <i>(Capitol Nashville)</i>	26.7%	69.3%	3.88	23.5%	6.3%	0.8%
TOBY KEITH God Love Her <i>(Show Dog Nashville)</i>	26.3%	68.0%	3.84	24.0%	5.7%	2.3%
BROOKS & DUNN FEAT. REBA MCENTIRE Cowgirls Don't Cry (Arista Nashville)	32.3%	67.2%	3.83	19.7%	9.8%	3.3%
DARIUS RUCKER It Won't Be Like This For Long <i>(Capitol Nashville)</i>	27.7%	66.8%	3.87	26.2%	6.2%	0.8%
KEITH URBAN Sweet Thing <i>(Capitol Nashville)</i>	27.2%	65.3%	3.80	23.5%	9.7%	1.5%
JOHN MICHAEL MONTGOMERY Forever (Stringtown/Big Picture)	17.7%	64.3%	3.73	28.2%	6.3%	1.2%
JAKE OWEN Don't Think I Can't Love You (RCA)	20.5%	62.2%	3.73	29.5%	7.2%	1.2%
ELI YOUNG BAND Always The Love Songs (Republic/Universal South)	12.5%	61.5%	3.64	29.8%	7.3%	1.3%
CARRIE UNDERWOOD Told You So (19/Arista Nashville)	25.0%	61.0%	3.68	23.5%	12.5%	3.0%
JOSH TURNER Everything Is Fine (MCA Nashville)	17.8%	60.7%	3.68	30.3%	7.7%	1.3%
LEE ANN WOMACK Last Call (MCA Nashville)	20.7%	60.5%	3.69	29.2%	8.2%	2.2%
JASON ALDEAN She's Country (Broken Bow)	21.7%	59.8%	3.66	27.8%	9.5%	2.8%
RODNEY ATKINS It's America (Curb)	17.7%	59.2%	3.66	31.3%	8.0%	1.5%
PAT GREEN Let Me (BNA)	16.3%	59.0%	3.64	31.0%	8.5%	1.5%
TIM MCGRAW Nothin' To Die For (Curb)	16.3%	58.8%	3.65	32.0%	8.2%	1.0%
TAYLOR SWIFT White Horse (Big Machine)	24.0%	57.8%	3.62	25.7%	13.0%	3.5%
GEORGE STRAIT River Of Love (MCA Nashville)	25.5%	57.7%	3.60	24.2%	13.3%	4.8%
JACK INGRAM That's A Man (Big Machine)	11.7%	56.5%	3.57	33.8%	8.3%	1.3%
JOSH GRACIN Telluride (Lyric Street)	17.5%	56.0%	3.62	34.5%	7.0%	2.5%
LOST TRAILERS How 'Bout You Don't (BNA)	13.0%	56.0%	3.59	35.2%	7.2%	1.7%
RASCAL FLATTS Here Comes Goodbye (Lyric Street)	21.0%	54.5%	3.64	35.0%	9.0%	1.5%
JASON MICHAEL CARROLL Where I'm From (Arista Nashville)	13.3%	52.8%	3.53	34.7%	11.3%	1.2%
GARY ALLAN She's So California (MCA Nashville)	11.8%	51.0%	3.48	36.5%	10.0%	2.5%
DEAN BRODY Brothers (Broken Bow)	12.5%	50.8%	3.50	38.0%	8.5%	2.7%
JIMMY WAYNE Will (Valory)	13.2%	50.2%	3.44	34.2%	11.5%	4.2%
MIRANDA LAMBERT More Like Her (Columbia)	15.5%	48.2 %	3.42	33.3%	15.3%	3.2%
JAMES OTTO These Are The Good Ole Days (Warner Bros./WRN)	9.8%	47.5%	3.41	39.0%	10.5 %	3.0%
EMERSON DRIVE Belongs To You (Midas/Valory)	9.5%	46.8%	3.36	36.7%	12.3%	4.2%
MARTINA MCBRIDE Ride (RCA)	12.0 %	46.7 %	3.40	37.2%	13.7%	2.5%
KELLIE PICKLER Best Days Of Your Life (19/BNA)	10.7 %	43.7%	3.31	35.8%	17.3%	3.2%
TRACE ADKINS Marry For Money (Capitol Nashville)	1 4.0 %	40.0%	3.19	32.8%	19.3%	7.8%
HEIDI NEWFIELD Cry Cry ('Til The Sun Shines) (Curb)	6.2 %	35.0%	3.15	41.5 %	20.3 %	3.2%
SARAH BUXTON Space (Lyric Street)	6.7 %	33.2%	2.94	32.2%	23.8 %	10.8%

The Callout America sample is 600 persons in each weekly report, made up of a three week rolling average of 200 persons weekly. Sample is 50% Male / Female and taken from 20 U.S. Markets. Demos are evenly balanced in 18-24, 25-34, 35-44 and 45-54 cells. Song scores are on a 1 to 5 differential with "1" meaning strong dislike and "5" meaning like it a lot. The positive index is an average of all 1 to 5 scores. Total Positive is the combined 4 and 5 scores. Market breakouts by geographical region are; MIDWEST: Cincinnati, Indianapolis, Kansas City, Omaha and Wichita. SOUTH: Atlanta, Charleston, Charlotte, Mobile / Pensacola and Nashville. ÉASŤ: Philadelphia, Pittsburgh, Providence RI, Rochester, Virginia Beach. WEST: Colorado Springs, Houston, Modesto, Phoenix and Portland OR.

© 2009 The Nielsen Company. All Rights Reserved No part of this material may be reproduced in any form or incorporated in any information retrieval system without written permission of the Publisher.



ER NOVI www.RadioAndRecords.com

EXCLUSIVE PRINT CONTENT THE INDUSTRY'S MOST COMPREHENSIVE **RESOURCES FOR AIR TALENT** TVENCTIVENOCE AN TALON

Kak

RAR URBANIURBAN ACIGOSPEL	Comparison of the second	
		ISSUE
Not Your Mother's Talk	A Decision and Advancements Adv	11/14,
Perfe Debars		10/31
A set of the set of th	The second secon	10/24
	RSR CHR/TOP 40	10/17,
		10/3/
	Bobby Boss Backs Into	10/3/
Run, Karrinski, Run!	The second secon	9/19/
Kitchene Markensensensensensensensensensensensensense		9/19/
Annual and the second sec		9/5/0
Address and a second se	A variance of the second secon	9/5/0
The Art And Science		8/15/
View tracking infraging were Depict offer		8/8/0
	Andread Andrea	8/1/0
the state of the s	A surface of the second	8/1/0 8/1/0
A: 14 24 A Register &		8/1/0
		8/1/0
		8/1/0
Street Progr. Before, During And After	And a set of the set o	8/1/0
The second secon	RAR LATIN AIR TALENT	7/18/
	The Art of program with the second se	7/18/
	Listen Up, Young Talent	7/11/0
	And the second s	7/11/0
Titling Lip The Taken Pool	A set of the set of th	7/4/0
And Alexan And Alexan Alexandrom and Alexandrom and A Alexandrom and Alexandrom		6/27/
	AST - State of the	6/27/
HARD THE ACCESS OF A CONSTRAINT OF A CONSTRAIN		6/13/
And	Selfs Michael And Annual Annu	6/13/
He separat in this Full data to a first real of the full data to a	Star	5/30
Risk LATIN	Final State of the state of	5/30
A constant of the second		5/23,
The Man Behind The Mic And Desk	Processive but not subar. Writer Tempano En La Matana' serves	5/23,
Constraints Constraints of the second seco	The 'United Nations' Of Morring Radio	5/2/0
	A Laboratory of a State State State of a State State	5/2/0
Restance of the second	- Construction of the second s	4/18/ 4/11/
The second secon		3/28
		3/28
		3/28
R&R LATIN SPECIAL	 Bernardian Markara, Santa Markara, San	3/28
El Bacán Bacán: Making Afternoons Interactive	en e	3/21/
Afternoons Interactive		3/21/
19 percently table the latences or 19 bits before date in different and market table the table of tab		3/14/
Halfer of Halfer and H		2/8/0
A skille a transmission and the skille skill		2/8/0
		2/1/0
 Production of the lattice Produ		2/1/0
the contract of the second secon		1/11/0
er i nor Apple a che las Tandards e provincia de las compositivas e la		
resultive and do not another the second seco		

4

E DATE	PAGE NUMBER(S)	TITLE
1/08	48	Bearman & K
1/08	40	Run, Kamins
4/08	42	Time For You
7/08	16-17	Divine Secre
/08	16-17	The Last Lin
/08	6	Financial Pla
/08	48	Bobby Bones
/08	12	Techniques F
/08	28	Not Your Mo
/08	16-17	An American
5/08	16-17	Back To Scho
/08	37	An Olympic-
08	44	Are Your Bre
08	58	Listen Up, Yo
08	55	Where The M
08	50	Multitasking
08	41	The Talented
08	37	Filling Up Th
08	22-23	Talking Bout
/08	21	Show Prep: E
/08	6	There's No B
'08	58	The Man Beh
′08	20	Life Is Show
08	44	It's Our Time
7/08	74	The Young A
7/08	16-18	The Art And
8/08	66	El Chulo' Tak
8/08	57	The Ins And
3/08	114	La Peligrosa
0/08	34-36	Celebrating H
3/08	54	Fostering Ne
3/08	46	Mentoring M
/08	25	A Decade Of
/08	10	The Essentia
3/08	36	Strong Talen
/08	50	Kidd Stuff in
3/08	62	El Bacan Bac
3/08	58-60	The 'United I
3/08	48	Return Of Th
3/08	12-14	The Last DJ
/08	58	Bubba's Bac
/08	14-16	Damage Con
/08	65	A Quarter-Ce
/08	29	The Principle
/08	16-17	Personality (
08	62	El Vacilón Su
08	48	This Is Just
08	22	Molding Tom

Keith: Two 'Goofy' Guys ki, Run! ur T&R Checkup ts of the Stephan Sisterhood e Of Defense anning For Broadcasters s Backs Into Morning Success For Today's Talent ther's Talk Show n Treasure Turn 90 ool Part Two: Psychology 101 Sized Morning Show eaks Broken oung Talent lusic Matters Madman Mr. Dokke e Talent Pool My Gender-Ation Before, During And After Business Without The Show nind The Mic And Desk Prep; Show Prep Is Life e With Kim Iverson Now nd The Talented Science Of Voice Tracking kes On The Windy City **Outs Of Airchecking** ': Multitalented And Successful History w Talent orning Shows Delight For Ace & TJ al Air Talent t Builds Strong Bonds **Philly Morning Show Battle** can: Making Afternoons Interactive Nations' Of Morning Radio ne On-Air PD trol entury In Paradise es Of Personality Publicity Crisis uccess Poised To Continue **One Chapter** orrow's Air Talent Today

LEAD WRITER MIKE BOYLE **KEITH BERMAN KEITH BERMAN** MIKE STERN MIKE STERN **RIC EDELMAN KEVIN CARTER** STEVE KELLY DARNELLA DUNHAM MIKE STERN MIKE STERN **KEITH BERMAN KEITH BERMAN** JACKIE MADRIGAL JOHN SCHOENBERGER MIKE BOYLE RJ CURTIS **KEVIN PETERSON MIKE STERN KEVIN CARTER** TOM BECKA JACKIE MADRIGAL **KEVIN CARTER KEITH BERMAN** JACKIE MADRIGAL MIKE STERN JACKIE MADRIGAL MIKE BOYLE JACKIE MADRIGAL MIKE STERN JACKIE MADRIGAL MIKE BOYLE **KEVIN PETERSON** JEFF MCHUGH **KEVIN PETERSON** MIKE BOYLE JACKIE MADRIGAL JACKIE MADRIGAL MIKE BOYLE **KEITH BERMAN** MIKE BOYLE CHUCK TAYLOR KEITH BERMAN DARNELLA DUNHAM PAUL HEINE & KATY BACHMAN JACKIE MADRIGAL **KEITH BERMAN** MIKE BOYLE



To order back issues, please call 818-562-2706 or e-mail radioandrecords@espcomp.com