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*In the Caribbean there are oysters
that can climb trees.*

Real news needed!
rcurtis@radioandrecords.com
323-954-3444

It Ain't What It Used To Be

By "it," we mean the job of being a program director these days. During the past couple of years, as we've met and talked with more and more programmers, it seems the job has evolved at an accelerated pace and has become much more complex than, say, five years ago. Naturally, PPM is a big reason for this as the process of learning and unlearning has gotten underway. And even though when it's all said and done, just the top 50 markets will be measured with PPM, with only 14 live as we speak, any up-and-coming PD who aspires to land in a top 50 market will have to master this new electronic ratings gadgetry.

Multi-Dimensional

Programmers now have to think about not just a set of call letters, but the brand as a whole, with the on-air product just one piece of the strategy puzzle. When I spoke with several programmers as recently as November about what the skill sets are these days, I didn't get a ton of feedback about being a Selector savant or building a better bridge between sales and programming. While important, those aren't the difference-makers anymore. According to Doug Montgomery, PD at Clear Channel's WBCT/Grand Rapids, these days, "it probably wouldn't hurt you to have some advanced skills with HTML coding and understand how to manage a database." The ability to "think six months into the future" was the advice of Buzz Jackson from Citadel's KIIM/Tucson.

So, Here's A Hypothetical For You

It's great to get that kind of insight from the horse's mouth, so to speak, but how about the people who are tasked with heading up the search party for a new PD — general managers? After all, they're the ones who get the final say on which candidate is selected, in most cases. We talked to a GM in a top 10, PPM-measured market that is traditionally a bit challenging for country, in spite of its long heritage in the format. Surely, all those factors would make this a unique recruit. We're going to keep the GM and the market a secret, too, to keep those wheels in your head moving. If you want to know who and what we're talking about, then make sure to read this week's (Jan. 30) country column in R&R for

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darryl worley "sounds like life to me"

MOST ADDED!

27 FIRST WEEK STATIONS!

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WFUS, WGKX, WITL, WKMK, WKSF, WMAD, WNCY,
WPKX, WQDR, WTQR, WWNU, WWYZ, WXBM

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RECORDS

“LOVE YOUR LOVE *the MOST*”

the new single from **ERIC CHURCH**



“I love rocky road ice cream”

- Clay Hunnicutt - Senior Vice President of Programming
Director of Operations CC Atlanta

“I love not acting my age”

- TJ McEntire - Music Director - KBEQ/Kansas City



“I love a good loud honky tonk that rocks on Friday nights”

- DJ Stout - Operations Manager/Program Director
- WSOC/Charlotte, NC

“I love broke in, tore up jeans”

- Weslea - Music Director - WBEE/Rochester, NY



From The New Album

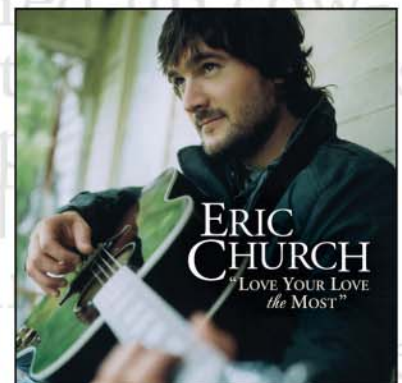
Carolina

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the reveal. If, for some inexplicable reason you don't subscribe to **R&R**, after you read this, e-mail me and I'll reveal our mystery GM and the radio station. I'll also give you a load of crap for not getting **R&R** every week, but that's another conversation altogether.

A Fresh Perspective

According to our mystery GM, the attitude when searching for a new PD these days would be "there's nothing like a new perspective to bring you new perspective." Programming is indeed a brave new world these days, and No. 1 on the list of skills would have to be a comprehensive knowledge of the PPM, which our GM says "is not for the feint of heart." The winning candidate, says our GM, must be able to navigate "in that microscopic world." Promotional and sales savvy are a must, and a strong awareness of the digital world is a major requirement as well. According to our GM, the Web "has never been more of a factor." Other elements such as the station database and texting programs are just a couple of tools regularly employed by this radio station. "The new PD has to know how to do that, make it compelling on the air and make sure the sponsor gets in there too." This candidate would need this expertise or at least show potential to develop that ability. Doing country in this market, says our GM, "is not like doing country in Phoenix, Little Rock or Charlotte."

Change Your Mindset

We also asked what skills may have dropped lower on the list of priorities in recent years. Mostly, says our GM, it's an adjustment in the mindset, and we have our new BFF PPM to thank for that as well. "We were always looking back four months," says the GM. "In a PPM world, you're living in the moment and, I mean, in the day, the hour and the minute." Coming up through the trenches would still be critical though, and the eventual winning candidate would still need to be able to talk with the consumer and listen to sales people when they discuss client issues. He or she is "tying it all together," our GM stresses, describing the station PD and GSM as "my right-hand folks; I have to rely on them to be masters of their own domain, but to make sure I'm included as a partner so we can make the best decisions for the greater good of every body." Two final

This Week At Callout America®

Alan Jackson repeats as the No. 1 passion song this week with "Country Boy," which ranks at No. 2 overall. Male listeners rank this song at No. 1; females are at No. 6.

Blake Shelton moves inside the top five at No. 4 with "She Wouldn't Be Gone," which ranks as the No. 6 passion song. Overall 25-34s are the strength at No. 1. Females are at No. 2, while females 25-34 and 35-44 rank this song at No. 1. Men 18-34 are at No. 6.

Toby Keith's "God Love Her" ranks at No. 7 overall; listeners 25-34 are at No. 4 and No. 6 passion. Listeners 25-44 rank this song at No. 5 and No. 8 passion. Core 35-44 females are at No. 6, up from No. 8, while male strength is with 25-34s at No. 3, up from No. 5.

Josh Turner sees strong growth, ranking at No. 11 overall with "Everything Is Fine," which is up from No. 14, and at No. 14 passion, up from No. 17. Listeners 25-34 are at No. 11, up from No. 18; listeners 25-44 are at No. 11, up from No. 20 two weeks ago.

Jason Aldean is well in front of the radio spin chart with "She's Country," ranking at No. 14 overall and as the No. 8 passion song. Core listeners 35-44 are at No. 8 both positive and passion. Listeners 25-44 are at No. 10 and No. 7 passion.

The Eli Young Band moves to No. 15, up from No. 20, with "Always the Love Songs"; both men and women are at No. 14 for the week. Listeners 25-34 rank this song at No. 8, up from No. 14; females in the demo are at No. 5; and men are at No. 12.

— John Hart, Bullseye Marketing Research
Email: hart@bullsi.com

qualities our GM is looking for are open-mindedness and discipline. "By that, I mean the willingness to win and do whatever it takes effort-wise. They can put their own stamp on it and take us to the next generation." Hopefully, the suspense is just killing you by now and, if so, good. Remember, you can read more about this topic in Friday's **R&R** and see the station and GM revealed, as well as a slight plot twist.

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A promotional graphic for Rascal Flatts' song "Here Comes Goodbye". The image features the three band members in a studio setting. In the top left corner, there is a red circular button with a yellow play icon and the text "CLICK TO LISTEN". The band's name "RASCAL FLATTS" is written in a white, distressed font at the top right. The song title "Here Comes Goodbye" is written in a large, white, stylized font across the middle. At the bottom, a white box contains the text "R&R 29 HOT SHOT DEBUT! MOST INCREASED AUDIENCE!". The "Lyric Street" logo is visible in the bottom right corner.

Carolwood Places A Trudie Call

The new sister label to Lyric Street is staffing up and has tapped Trudie Richardson-Daniell to handle both the Southeast and Southwest regions. Lyric Street/Carolwood VP of promotion Kevin Herring made the announcement today, and we also found out Richardson-Daniell will be based out of Atlanta. She's a 13-year industry vet who most recently worked promotion for C05, which is now seeking a new Southeast rep. Interested parties should reach out to C05 honcho David Newmark at factor@co5music.com or 615-469-1756.

The Thrilla In Nashville

That's the unofficial name — which we just now made up — for the March 13 boxing match between Keith Gale, RCA Nashville VP of promotion, and Adrian Michaels, Curb VP of promotion. It's all for a good cause, naturally — the 5th annual Ringside: A Fight for Kids. The event will take place at the Factory in Franklin, Tenn., with proceeds going to the Charley Foundation, a nonprofit organization that provides support to charitable agencies addressing the needs of children. The evening will feature dinner; music; a live auction; three actual, professional boxing matches; and the slugfest between Gale and Michaels. The trash talking is well underway too, with Michaels saying, "I am excited and honored to be working with the Charley Foundation to make this event a success, and I consider it a privilege to knock out Keith Gale for such a good cause." Gale, who clearly has a reach advantage, retorted, "My team and I are working very hard to see to it that does not happen. It will be a great show." In advance of the event, supporters can make an online donation at www.charleyfoundation.org to cast a vote predicting the matchup's winner.

We Got Your Votes, We Need Your Input

The R&R number-crunchers are already at work, tabulating results for the annual Reader's Poll that we badgered you about for the past two weeks. Well, the badgering isn't quite finished, because we still need to know your answer to "What do we do now?" R&R has teamed with industry thought-leader, strategist and researcher Mark Ramsey to

COUNTRY DATES

- Feb. 8, 2009:** 51st annual Grammy Awards; Los Angeles.
- March 3, 2009:** Country DJ and Radio Hall of Fame Dinner; Nashville.
- March 4-6, 2009:** CRS 40 (www.crb.org); Nashville.
- April 25-26, 2009:** Stagecoach Music Festival; Indio, Calif.

solicit your answers to the most burning question of the year. If there's one thing I've learned at the bridge bar at CRS over the years, you people know everything and are more than happy to tell anyone listening. Send your thoughtful, constructive ideas and concepts to makingwaves@radioandrecords.com by Jan. 30. We'll sort through the contributions and publish the best ones online and in the R&R magazine. The very best contributions as determined by R&R's editors will receive complimentary copies of Mark Ramsey's new book on radio's bold new opportunities "Making Waves: Radio on the Verge."

The Seminar Before The Seminar

Sure, you could waltz right into CRS-40 in Nashville on March 4 and do just fine, but if you really want to be in mid-season form when it all starts, give that brain of yours a real good warmup by attending the Albright and O'Malley Pre-CRS Seminar. Jaye and Mike have been putting this on for nearly 20 years and never fail to pull together a day filled with interesting and entertaining activities. This year, it's scheduled for Tuesday, March 3 at the Country Music Hall of Fame and Museum. According to A&O, this year, futurist Jeff Vidler will keynote and author Richard Harshaw ("Monopolize Your Marketplace") will take part in a 60-minute "super session." Other speakers and panelists will soon be announced; Lyric Street will sponsor, with artist Josh Gracin scheduled to perform. Everyone is welcome to attend, but please shoot Jaye or Michael an e-mail to let them know you are interested: Jaye Albright is at radioconsulti@aol.com; Mike O'Malley can be reached at mike@albrightandomalley.com.

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| R&R COUNTRY INDICATOR MOST ADDED® | | |
|-----------------------------------|--|------|
| ARTIST | Title (Label) | ADDS |
| RASCAL FLATTS | Here Comes Goodbye (Lyric Street) | 51 |
| CARRIE UNDERWOOD | I Told You So (19/Arista/Arista Nashville) | 36 |
| LADY ANTEBELLUM | I Run To You (Capitol Nashville) | 24 |
| MONTGOMERY GENTRY | One In Every Crowd (Columbia) | 22 |
| KATIE ARMIGER | Trail Of Lies (Cold River) | 16 |
| JASON ALDEAN | She's Country (Broken Bow) | 12 |
| TRACE ADKINS | Marry For Money (Capitol Nashville) | 11 |

Katie Sets A Record for Most Adds by an Independent... Thank You Country Radio!!



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Prepare To Pay More For Music That's Out Of This World

March 11 is the date Sirius XM ups its rates and starts charging for its once-free online music service. Basic a la carte fees won't change, per the company's agreement with the FCC to let XM and Sirius merge last July. But additional accounts will jump \$2 to \$8.99, and online listeners will pay \$2.99 per month. You can avoid these increased charges, however, by simply agreeing to a longer-term subscription or coughing up a one-time \$500 lifetime service fee.

Radio-Activity

The good news is that by the time we went to press, there were no more reported mass layoffs, which made us breathe a huge sigh of relief. In fact, there was other movement in radio this past week that included a promotion here and an opportunity there. For example, say hello to the all-new APD for Monticello Media's WCYK/Charlottesville, Va., Tom Morgan. He's been with WCYK for two years, first as the afternoon host, but most recently — like, a week ago — as the midday dude ... After 15 years, Citadel's KBUL (K-Bull)/Reno, Nev. morning co-host Paula Dunn will actually be done as of Feb. 4, when she retires. Good for her, and good for you if you have the chops. You can send a demo to Bull PD Brad Hansen at brad.hansen@citcomm.com, but he only wants to hear 90 seconds of your on-air brilliance, so make it shine! ... Now meet Buzz Calhoun, afternoon dude at Clear Channel's classic rock KNFX/College Station, Texas, who suddenly finds himself going country every evening as the new night host for sister KAGG. Calhoun takes over nights for Jay Jimenez, who was part of last week's Clear Channel carnage. In addition to doing afternoons and evenings for two different stations, Calhoun retains creative services director responsibilities for the entire College Station cluster. Let's give you his e-mail to see if you can reach him: buzzcalhoun@clearchannel.com.

— R.J. Curtis/R&R Country Editor 323-954-3444
Email: rcurtis@radioandrecords.com

Pros On The Loose

As you may have noticed, we've featured a different individual in this space since the beginning of the year. Due to the huge volume of radio and record pros displaced in the last seven days, we thought this week, it made more sense to give you their names and contact info this week:

- Tyler Reese, APD/MD/imaging for WMAD/Madison: treese963@gmail.com or 608-354-1402
- Bill May, OM at CC/Albuquerque: wmbill@aol.com or 505-239-3959
- Michelle Roebuck, news director, KVET-FM/Austin: michelleroebuck@ymail.com
- Mary Gallas, MD/air personality, KEEY (K102)/Minneapolis: 612-889-0211 or marygallas@yahoo.com
- Adam Schneider, imaging director, CC/Atlanta: adam961@gmail.com or 617-407-7760
- Bryce Johnson, producer, "The Brian & Jenny Morning Show," WMZQ/Washington: 301-452-1514
- William Lobito, promotions director, KWNR/Las Vegas: lvkid93@hotmail.com or 702-580-6886
- Sandra Lee, APD/MD/middays, WWFG/Salisbury-Ocean City, Md.: sandralee999_1999@yahoo.com or 410-200-1955
- Michelle Maloney, morning co-host, WGAR/Cleveland: michellemaloney@netzero.com or 440-520-3040
- Randy Cox, creative services director, KUSS/San Diego: randy@covox.com or 760-525-4519
- Jonathan Limber, promotions director, WCKY/Findlay, Ohio: jlimberj@findlay.edu
- Allison Skiff, manager of music content at CC Online Music and Radio: allisonskiff@gmail.com or 814-215-3559
- Carole Fargo, marketing and promotions director, WBBS/Syracuse: cfargo2@twcnny.rr.com or 315-439-4052
- Brandon Young, PD, KTMV/Salt Lake City: country@gmail.com
- Scott Stevens, KSKS/Fresno: 559-297-7323 or brumbackfamily@sbcglobal.net

From Sony Nashville:

- Lori Genes: lgenes@gmail.com
- Jensen Sussman: sussmanj@mac.com
- Michelle Lorge: michelle_lorge@yahoo.com
- Dan Anderson: danhanderson@comcast.net
- Rachel Fontenot: rachel.fontenot@comcast.net

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Julia Burton

“Julia Burton IS the COMPLETE package. She’s got the look, the personality and an absolutely great voice and ear for picking the music.”
— Stephen St. James, O. M., WBBN -- Laurel, MS

#60* Indicator

“What A Woman Wants”

“...WOW! What a talented young lady!
... SHE’S GOT IT
... Y’ALL FOUND IT
...and WE GET TO HELP BREAK THE NEXT STAR!”
— Hollywood Harrison, P.D., KRRV -- Alexandria, LA

EMERALD RIVER RECORDS | Spinville Records | Jerry Duncan Promotions

Early Believers: **WIVK, WBBN, KJCS, KRRV, KEAN, WTHI, WKWS, WTCR, WHKX, WHWK and WOVK**

ON THE CHARTS

Shelton's Fifth Is First Set Of Two, Bentley Leads Indicator

Blake Shelton scores his fifth No. 1 and his first set of consecutive **R&R** Country chart-toppers, as "She Wouldn't Be Gone" (Warner Bros./WRN) improves 3-1. In so doing, he becomes the 11th solo male to accomplish that feat in the current decade. Shelton led with a cover of Michael Buble's "Home" in July and also did time at the top of the page with "Austin" (2001), "The Baby" (2003) and "Some Beach" (2004). Since the dawn of the '00s, the other solo male artists to land at least two straight No. 1 singles are Gary Allan, Rodney Atkins, Dierks Bentley, Kenny Chesney, Toby Keith, Tim McGraw, Brad Paisley, George Strait, Josh Turner and Keith Urban.

Shelton's track advances 3-2 on the **R&R** Country Indicator list, where **Dierks Bentley's** "Feel That Fire" (Capitol Nashville) rises 2-1 — Bentley's highest rank on that chart since "Free and Easy (Down the Road I Go)" peaked at No. 2 in November 2007.

Elsewhere on the **R&R** Country list, "River of Love" (MCA Nashville) becomes **George Strait's** — take a deep breath — 80th top 10. He ups his record total to 55 top 10s since the dawn of the Nielsen BDS era in January 1990, while Alan Jackson places second in that span with 49.

With Hot Shot Debut and Most Increased Audience honors (4.7 million first-week impressions), **Rascal Flatts** storm in at No. 29 on the **R&R** Country chart with "Here Comes Goodbye" (Lyric Street). The trio opened at a higher position just once, when "Take Me There" arrived at No. 24 in July 2007. The new single opens the trio's sixth studio album, "Unstoppable," slated for retail arrival on April 7.

The new track garners 113 total adds this week and sets up shop at No. 36 on the Indicator list.

Darryl Worley's "Sounds Like Life to Me" (Stroudavarious) leads the **R&R Country Indicator Exclusives** list this week, where it improves 53-47, ahead of **Zona Jones' "You Should've Seen Her This Morning"** (Rocky Comfort/None North), which swerves 48-52. **Mark Wills** slides 47-53 with "The Things We Forget" (Tenacity), followed by a 57-54 uptick for **Trailer Choir's "What Would You Say"** (Show Dog Nashville). Concurrently, **Shawn Hammonds** moves 54-55 with "Everything" (Country Thunder), ahead of a 55-56 change in rank for **Mark Chesnutt's "Things to Do in Wichita"** (Big 7/Lofton Creek). Formidable newcomer **Katie Armiger** bows at No. 57 with "Trail of Lies" (Cold River), while **Julia Burton** slides 59-60 with "What a Woman Wants" (Emerald River/Spinville). See the complete menu of **R&R** Country Indicator features in this week's **R&R** print edition, dated Jan. 30.

— **Wade Jessen/Director of Charts & Operations, Nashville**
615-641-6080 Email: wjessen@radioandrecords.com

VIDEO ADDS

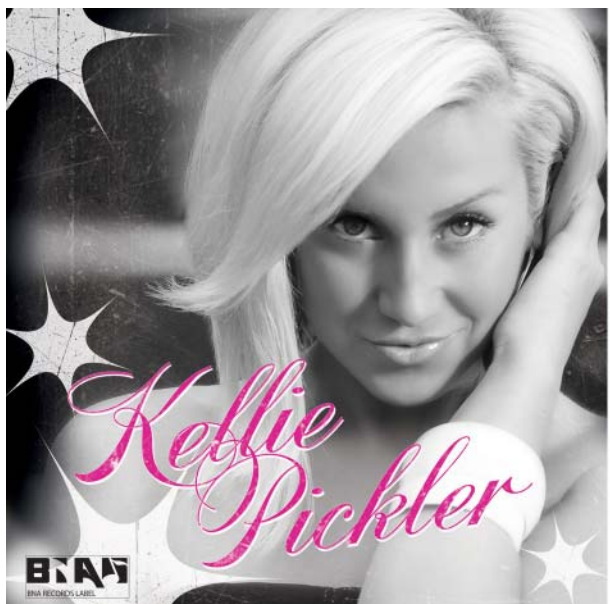
CMT

- CARTER TWINS** Heart Like Memphis
- JOHNNY CASH** (remixed) Folsom Prison Blues
- KEVIN COSTER AND MODERN WEST** Backyard
- MARTINA MCBRIDE** Ride
- RANDY HOUSER** Anything Goes (excerpt from "Unplugged at Studio 330")

GAC

- MARTINA MCBRIDE** Ride
- MAT STILLWELL** Shine

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"Best Days of Your Life"

Top 40 and heating up the winter nights!

Continues to be one of the top 5 downloaded songs each week (Over 5,000 a week).

Airplay NOW!! R&R BREAKER!

MUSICNOTES

Brad Paisley is wrapping up his Paisley Party tour right now, but he already has the 2009 live show planned. It'll be called The American Saturday Night Tour, and it'll play 41 cities between June 5 and Oct. 17. Dierks Bentley and Jimmy Wayne will be special guests

Paisley's buddy Keith Urban has announced his new album title. "Defying Gravity" will be in stores on March 31 from Capitol. Speaking of album titles and due dates, look for Jason Aldean's "Wide Open" in stores on April 7 on Broken Bow Records.

Here's hoping for a full and speedy recovery for Columbia's Keith Anderson, who will undergo surgery on his vocal cords this week. He's cancelled remaining January and all future February gigs.

Kellie Pickler has just inked a major deal to be spokesman for Sexy Hair and will appear in the company's consumer and trade publication ads and promotional materials, as well as participate in Sexy Hair's publicity campaign throughout 2009.

Kenny Chesney released his slate of NFL stadiums last week: Pizza Hut Park in Dallas, Heinz Field in Pittsburgh, Soldier Field in Chicago, AT&T Park in San Francisco, Qwest Field in Seattle and Lucas Oil Field in Indianapolis. Those are the stadium venues for Chesney's Sun City Carnival Tour in 2009. Chesney already announced a return trip to Gillette Stadium in Foxboro, Mass., but if you don't already have tickets, forget it. He sold it out in less than 10 minutes.



SONGS WITH HIT POTENTIAL

CHART RANK

| | |
|---|----------|
| BLAKE SHELTON <i>She Wouldn't Be Gone</i> (Warner Bros./IWRN) (89.5) | 1 |
| BILLY CURRINGTON <i>Don't</i> (Mercury) (75.5) | 2 |
| ALAN JACKSON <i>Country Boy</i> (Arista Nashville) (101.3) | 3 |
| DIERKS BENTLEY <i>Feel That Fire</i> (Capitol Nashville) (87.2) | 4 |
| TOBY KEITH <i>God Love Her</i> (Show Dog Nashville) (84.3) | 5 |
| KENNY CHESNEY <i>Down The Road</i> (BNA) (93.9) | 6 |
| KEITH URBAN <i>Sweet Thing</i> (Capitol Nashville) (86.1) | 7 |
| BROOKS & DUNN <i>Cowgirls Don't Cry</i> (Arista Nashville) (80.1) | 8 |
| GEORGE STRAIT <i>River Of Love</i> (MCA Nashville) (81.6) | 10 |
| TAYLOR SWIFT <i>White Horse</i> (Big Machine) (79.0) | 11 |
| DARIUS RUCKER <i>It Won't Be Like This For Long</i> (Capitol Nashville) (80.9) | 12 |
| PAT GREEN <i>Let Me</i> (BNA) (77.9) | 13 |
| JAKE OWEN <i>Don't Think I Can't Love You</i> (RCA) (92.8) | 15 |
| MARTINA MCBRIDE <i>Ride</i> (RCA) (83.3) | 17 |
| TIM MCGRAW <i>Nothing To Die For</i> (Curb) (84.1) | 20 |
| JOSH TURNER <i>Everything Is Fine</i> (MCA Nashville) (85.4) | 21 |
| JASON ALDEAN <i>She's Country</i> (Broken Bow) (88.0) | 23 |
| GARY ALLAN <i>She's So California</i> (MCA Nashville) (85.0) | 24 |
| TRACE ADKINS <i>Marry For Money</i> (Capitol Nashville) (84.2) | 27 (new) |
| JOHN MICHAEL MONTGOMERY <i>Forever</i> (Stringtown) (78.6) | 31 |
| KELLIE PICKLER <i>Best Days Of Your Life</i> (BNA) (76.3) | 36 |

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Thanks for TWO in a row!

BLAKE SHELTON
She Wouldn't Be Gone

#1 in RR and CA!

5 #1 songs

10 #1 videos

Over 2.5 million records sold!

On tour this summer with George Strait!

Looking forward to another great year!

| LW | TW | ARTIST Title Label(s) | Tot. Aud. (00) | +/- Aud. (00) | Total Plays | +/- Plays | Wks On | Sta On/ Adds TW |
|----------------|----|--|-------------------|------------------|----------------|--------------|-----------|--------------------|
| 3 | 1 | BLAKE SHELTON She Wouldn't Be Gone (Warner Bros./WRN) | 310755 | +26022 | 4570 | +298 | 25 | 121/0 |
| 4 | 2 | BILLY CURRINGTON Don't (Mercury) | 307870 | +23432 | 4581 | +242 | 28 | 121/0 |
| 1 | 3 | ALAN JACKSON Country Boy (Arista Nashville) | 297103 | +7915 | 4503 | -41 | 18 | 119/0 |
| 5 | 4 | DIERKS BENTLEY Feel That Fire (Capitol Nashville) | 297015 | +13819 | 4260 | +135 | 19 | 121/0 |
| 6 | 5 | TOBY KEITH God Love Her (Show Dog Nashville) | 284048 | +17586 | 4209 | +398 | 14 | 121/0 |
| 7 | 6 | KENNY CHESNEY WITH... Down The Road (Blue Chair/BNA) | 279371 | +23150 | 4089 | +417 | 14 | 121/0 |
| 8 | 7 | KEITH URBAN Sweet Thing (Capitol Nashville) | 275922 | +23922 | 3807 | +351 | 12 | 121/0 |
| 9 | 8 | BROOKS & DUNN FEAT... Cowgirls Don't Cry (Arista Nashville) | 256361 | +17983 | 3759 | +191 | 16 | 119/0 |
| 2 | 9 | BRAD PAISLEY DUET WITH... Start A Band (Arista Nashville) | 225153 | -61884 | 3393 | -762 | 20 | 120/0 |
| 12 | 10 | GEORGE STRAIT River Of Love (MCA Nashville) | 216867 | +7310 | 3212 | +113 | 12 | 120/0 |
| 13 | 11 | TAYLOR SWIFT White Horse (Big Machine) | 197105 | +13061 | 2883 | +256 | 9 | 118/0 |
| 14 | 12 | DARIUS RUCKER It Won't Be Like This For Long (Capitol Nashville) | 192395 | +14212 | 2832 | +118 | 15 | 119/1 |
| 15 | 13 | PAT GREEN Let Me (BNA) | 159944 | +8778 | 2422 | +113 | 33 | 118/0 |
| 16 | 14 | LEE ANN WOMACK Last Call (MCA Nashville) | 146346 | -256 | 2327 | -12 | 29 | 116/0 |
| 17 | 15 | JAKE OWEN Don't Think I Can't Love You (RCA) | 146254 | +10497 | 2356 | +88 | 24 | 120/0 |
| 18 | 16 | RODNEY ATKINS It's America (Curb) | 132002 | +15853 | 2096 | +259 | 11 | 113/7 |
| 21 | 17 | MARTINA MCBRIDE Ride (RCA) | 125407 | +22613 | 1930 | +178 | 13 | 114/1 |
| 20 | 18 | MIRANDA LAMBERT More Like Her (Columbia) | 119958 | +13527 | 1987 | +216 | 23 | 115/3 |
| 19 | 19 | JACK INGRAM That's A Man (Big Machine) | 118056 | +7920 | 2020 | +156 | 17 | 117/2 |
| Breaker | 20 | TIM MCGRAW Nothin' To Die For (Curb) | 99826 | +31619 | 1614 | +412 | 6 | 104/18 |
| 22 | 21 | JOSH TURNER Everything Is Fine (MCA Nashville) | 94955 | +9464 | 1737 | +117 | 23 | 101/0 |
| 23 | 22 | JIMMY WAYNE I Will (Valory) | 81783 | -278 | 1589 | +37 | 16 | 110/3 |
| 25 | 23 | JASON ALDEAN She's Country (Broken Bow) | 79788 | +14872 | 1474 | +253 | 10 | 97/10 |
| 27 | 24 | GARY ALLAN She's So California (MCA Nashville) | 74146 | +11226 | 1385 | +172 | 16 | 95/2 |
| 26 | 25 | ELI YOUNG BAND Always The Love... (Republic/Universal South) | 67757 | +4672 | 1090 | +108 | 21 | 79/6 |
| 37 | 26 | CARRIE UNDERWOOD I Told You So (19/Arista/Arista Nashville) | 65741 | +41982 | 905 | +559 | 2 | 75/33 |
| 29 | 27 | TRACE ADKINS Marry For Money (Capitol Nashville) | 60836 | +20106 | 1026 | +271 | 4 | 83/19 |
| 28 | 28 | LOST TRAILERS How 'Bout You Don't (BNA) | 49081 | +5876 | 893 | +140 | 16 | 72/6 |
| Debut | 29 | RASCAL FLATTS Here Comes Goodbye (Lyric Street) | 46916 | +46916 | 520 | +520 | 1 | 63/62 |
| 32 | 30 | JASON MICHAEL CARROLL Where I'm From (Arista Nashville) | 42262 | +7988 | 971 | +121 | 10 | 82/2 |

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ADAM GREGORY

"WHAT IT TAKES"

RR/BB 39
BREAKER!!!

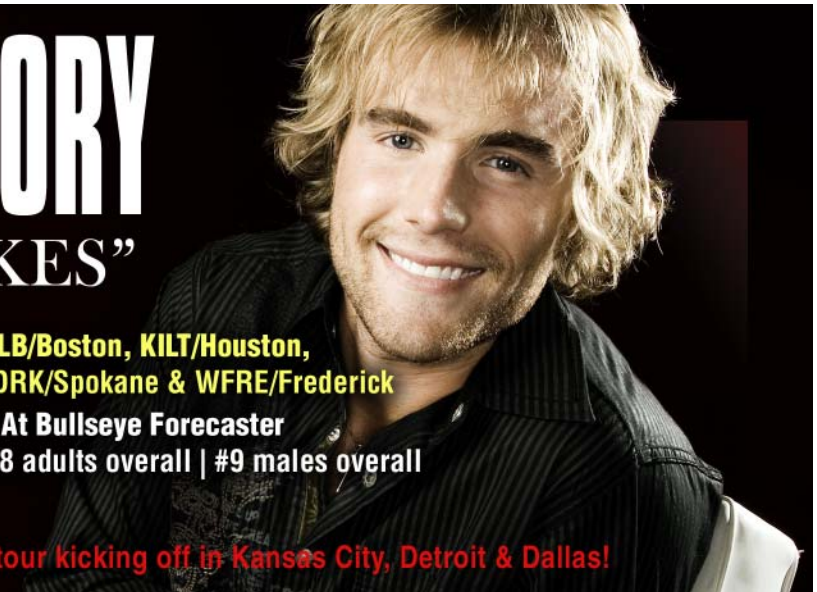
USA Today/CA/MB 40*

NEW THIS WEEK: WKLB/Boston, KILT/Houston, WEZL/Charleston, KDRK/Spokane & WFRE/Frederick

Early Top 10 Callout At Bullseye Forecaster
 6 females overall | #8 adults overall | #9 males overall



Soles4Souls tour kicking off in Kansas City, Detroit & Dallas!



DMDS
DOWNLOAD NOW!

| LW | TW | ARTIST Title Label(s) | Tot. Aud. (00) | +/- Aud. (00) | Total Plays | +/- Plays | Wks On | Sta On/ Adds TW |
|----------------|-----------|---|-------------------|------------------|----------------|--------------|-----------|--------------------|
| | 31 | JOHN MICHAEL MONTGOMERY Forever (<i>Stringtown/Big Picture</i>) | 39635 | +2306 | 678 | +40 | 17 | 49/2 |
| | 32 | JOEY + RORY Cheater Cheater (<i>Vanguard/Sugar Hill/Nine North</i>) | 34784 | -3463 | 558 | -36 | 20 | 47/1 |
| | 33 | HEIDI NEWFIELD Cry Cry ('Til The Sun Shines) (<i>Curb</i>) | 34553 | +5114 | 714 | +54 | 12 | 60/0 |
| | 34 | EMERSON DRIVE Belongs To You (<i>Midas/Valory</i>) | 31499 | +1774 | 609 | +28 | 11 | 61/4 |
| | 35 | DEAN BRODY Brothers (<i>Broken Bow</i>) | 29956 | +2454 | 642 | +44 | 14 | 57/6 |
| Breaker | 36 | KELLIE PICKLER Best Days Of Your Life (<i>19/BNA</i>) | 29447 | +7730 | 561 | +139 | 11 | 44/6 |
| | 37 | JAMES OTTO These Are The Good Ole Days (<i>Warner Bros./WRN</i>) | 25323 | +1004 | 540 | +34 | 14 | 46/1 |
| | 38 | SARAH BUXTON Space (<i>Lyric Street</i>) | 25264 | +1876 | 702 | +7 | 14 | 75/2 |
| Breaker | 39 | ADAM GREGORY What It Takes (<i>Midas/Big Machine</i>) | 16887 | +3216 | 520 | +73 | 11 | 52/3 |
| | 40 | JOSH GRACIN Telluride (<i>Lyric Street</i>) | 16796 | +2262 | 457 | +63 | 6 | 47/2 |
| | 41 | CRAIG MORGAN God Must Really Love Me (<i>BNA</i>) | 16722 | +3862 | 338 | +78 | 4 | 39/6 |
| | 42 | ZAC BROWN BAND Whatever It Is (<i>Home Grown/Atlantic/Big Picture</i>) | 14464 | +4775 | 212 | +73 | 3 | 24/11 |
| | 43 | JAMIE O'NEAL Like A Woman (<i>1720</i>) | 13319 | +2921 | 286 | +43 | 9 | 31/4 |
| | 44 | TRENT TOMLINSON That's How It Still Oughta Be (<i>Carolwood</i>) | 10701 | +2463 | 192 | +54 | 4 | 20/5 |
| | 45 | JOHN RICH Another You (<i>Warner Bros./WRN</i>) | 10614 | +1058 | 194 | +27 | 3 | 24/5 |
| | 46 | MELISSA LAWSON What If It All Goes Right (<i>Warner Bros./WRN</i>) | 10087 | -1791 | 67 | -4 | 11 | 2/0 |
| | 47 | JESSICA ANDREWS Everything (<i>Carolwood</i>) | 9772 | -143 | 320 | +17 | 8 | 38/2 |
| | 48 | LADY ANTEBELLUM I Run To You (<i>Capitol Nashville</i>) | 9724 | +1532 | 172 | +81 | 2 | 23/13 |
| Debut | 49 | MONTGOMERY GENTRY One In Every Crowd (<i>Columbia</i>) | 9035 | +6154 | 119 | +71 | 1 | 18/12 |
| | 50 | LITTLE BIG TOWN Good Lord Willing (<i>Capitol Nashville</i>) | 7857 | +309 | 259 | +10 | 7 | 32/2 |
| | 51 | CARRIE UNDERWOOD The More Boys... (<i>19/Arista/Arista Nashville</i>) | 6997 | +1243 | 45 | +13 | 2 | 1/0 |
| | 52 | CHUCK WICKS Man Of The House (<i>RCA</i>) | 5747 | +2667 | 100 | +36 | 2 | 20/14 |
| | 53 | RICHIE MCDONALD How Do I Just Stop (<i>Stroudavarious</i>) | 5336 | +337 | 200 | +13 | 4 | 29/1 |
| | 54 | POINT OF GRACE I Wish (<i>Word-Curb/WRN</i>) | 5330 | +784 | 135 | -2 | 4 | 12/0 |
| Debut | 55 | GLORIANA Wild At Heart (<i>Emblem/New Revolution</i>) | 5063 | +3045 | 92 | +38 | 1 | 8/1 |
| | 56 | MATT STILLWELL Shine (<i>Still 7/Spinville/Nine North</i>) | 4983 | -373 | 131 | -5 | 6 | 15/1 |
| Debut | 57 | KID ROCK Blue Jeans And A Rosary (<i>Top Dog/Atlantic/CO5</i>) | 4699 | +2506 | 91 | +57 | 1 | 7/1 |
| | 58 | KEITH ANDERSON She Could've Been Mine (<i>Columbia</i>) | 4591 | +1689 | 132 | +61 | 2 | 21/4 |
| | 59 | STEVE AZAR You're My Life (<i>Dang/Ride/New Revolution</i>) | 4573 | -67 | 163 | -7 | 4 | 21/0 |
| | 60 | STEVE HOLY Might Have Been (<i>Curb</i>) | 4280 | +1498 | 96 | +4 | 4 | 12/1 |

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**"Let's Get
ready To
Rumble"
2/17**

COUNTRY

MOST ADDED

| ARTIST Title Label(s) | Adds |
|---|------|
| RASCAL FLATTS Here Comes Goodbye (Lyric Street) | 62 |
| CARRIE UNDERWOOD I Told You So (19/Arista/Arista Nashville) | 33 |
| TRACE ADKINS Marry For Money (Capitol Nashville) | 19 |
| TIM MCGRAW Nothin' To Die For (Curb) | 18 |
| CHUCK WICKS Man Of The House (RCA) | 14 |
| LADY ANTEBELLUM I Run To You (Capitol Nashville) | 13 |
| MONTGOMERY GENTRY One In Every Crowd (Columbia) | 12 |
| ZAC BROWN BAND Whatever It Is (Home Grown/Atlantic/Big Picture) | 11 |
| JASON ALDEAN She's Country (Broken Bow) | 10 |
| DARRYL WORLEY Sounds Like Life To Me (Stroudavarious) | 10 |

MOST INCREASED AUDIENCE

| ARTIST Title Label(s) | Total Play Increase |
|---|---------------------|
| RASCAL FLATTS Here Comes Goodbye (Lyric Street) | +46916 |
| CARRIE UNDERWOOD I Told You So (19/Arista/Arista Nashville) | +41982 |
| TIM MCGRAW Nothin' To Die For (Curb) | +31619 |
| BLAKE SHELTON She Wouldn't Be Gone (Warner Bros./WRN) | +26022 |
| KEITH URBAN Sweet Thing (Capitol Nashville) | +23922 |
| BILLY CURRINGTON Don't (Mercury) | +23432 |
| KENNY CHESNEY WITH... Down The Road (Blue Chair/BNA) | +23150 |
| MARTINA MCBRIDE Ride (RCA) | +22613 |
| TRACE ADKINS Marry For Money (Capitol Nashville) | +20106 |
| BROOKS & DUNN FEAT... Cowgirls Don't Cry (Arista Nashville) | +17983 |

MOST INCREASED PLAYS

| ARTIST Title Label(s) | Total Play Increase |
|---|---------------------|
| CARRIE UNDERWOOD I Told You So (19/Arista/Arista Nashville) | +559 |
| RASCAL FLATTS Here Comes Goodbye (Lyric Street) | +520 |
| KENNY CHESNEY WITH... Down The Road (Blue Chair/BNA) | +417 |
| TIM MCGRAW Nothin' To Die For (Curb) | +412 |
| TOBY KEITH God Love Her (Show Dog Nashville) | +398 |
| KEITH URBAN Sweet Thing (Capitol Nashville) | +351 |
| BLAKE SHELTON She Wouldn't Be Gone (Warner Bros./WRN) | +298 |
| TRACE ADKINS Marry For Money (Capitol Nashville) | +271 |
| RODNEY ATKINS It's America (Curb) | +259 |
| TAYLOR SWIFT White Horse (Big Machine) | +256 |

COUNTRY INDICATOR

MOST ADDED

| ARTIST Title Label(s) | Adds |
|---|------|
| RASCAL FLATTS Here Comes Goodbye (Lyric Street) | 51 |
| CARRIE UNDERWOOD I Told You So (19/Arista/Arista Nashville) | 36 |
| LADY ANTEBELLUM I Run To You (Capitol Nashville) | 24 |
| MONTGOMERY GENTRY One In Every Crowd (Columbia) | 22 |
| KATIE ARMIGER Trail Of Lies (Cold River) | 16 |
| JASON ALDEAN She's Country (Broken Bow) | 12 |
| TRACE ADKINS Marry For Money (Capitol Nashville) | 11 |
| ZAC BROWN BAND Whatever It Is (Home Grown/Atlantic/Big Picture) | 10 |
| DARRYL WORLEY Sounds Like Life To Me (Stroudavarious) | 10 |

MOST INCREASED AUDIENCE

| ARTIST Title Label(s) | Total Play Increase |
|--|---------------------|
| CARRIE UNDERWOOD I Told You So (19/Arista/Arista Nashville) | +15383 |
| RASCAL FLATTS Here Comes Goodbye (Lyric Street) | +11524 |
| TRACE ADKINS Marry For Money (Capitol Nashville) | +9301 |
| TIM MCGRAW Nothin' To Die For (Curb) | +8054 |
| KEITH URBAN Sweet Thing (Capitol Nashville) | +7958 |
| LADY ANTEBELLUM I Run To You (Capitol Nashville) | +6351 |
| JASON ALDEAN She's Country (Broken Bow) | +6070 |
| GEORGE STRAIT River Of Love (MCA Nashville) | +5542 |
| MONTGOMERY GENTRY One In Every Crowd (Columbia) | +5391 |
| ELIYOUNG BAND Always The Love Songs (Republic/Universal South) | +5261 |

MOST INCREASED PLAYS

| ARTIST Title Label(s) | Total Play Increase |
|---|---------------------|
| CARRIE UNDERWOOD I Told You So (19/Arista/Arista Nashville) | +684 |
| RASCAL FLATTS Here Comes Goodbye (Lyric Street) | +501 |
| TRACE ADKINS Marry For Money (Capitol Nashville) | +472 |
| TIM MCGRAW Nothin' To Die For (Curb) | +396 |
| KEITH URBAN Sweet Thing (Capitol Nashville) | +357 |
| TOBY KEITH God Love Her (Show Dog Nashville) | +342 |
| JASON ALDEAN She's Country (Broken Bow) | +337 |
| LADY ANTEBELLUM I Run To You (Capitol Nashville) | +291 |
| DIERKS BENTLEY Feel That Fire (Capitol Nashville) | +261 |
| KENNY CHESNEY WITH... Down The Road (Blue Chair/BNA) | +238 |

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"What Would You Say"
"If a moment came...and a note was all you could leave."
THE MOMENT IS HERE!!
IMPACTING NOW!!
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 KSOP KSKS WIVK KIXZ WDGG
 WOGI WWQM KKWF WPUR WHWK

COUNTRY NEW AND ACTIVE

TRAILER CHOIR What Would You Say (*Show Dog Nashville*)

Total Audience: 3728, Total Stations: 9, Adds: 0

DARRYL WORLEY Sounds Like Life To Me (*Stroudavarious*)

Total Audience: 3205, Total Stations: 16, Adds: 10

PAT GREEN What I'm For (*BNA*)

Total Audience: 3048, Total Stations: 0, Adds: 0

PHIL VASSAR Prayer Of A Common Man (*Universal South*)

Total Audience: 2434, Total Stations: 1, Adds: 0

JUSTIN MOORE Small Town USA (*Valory*)

Total Audience: 2384, Total Stations: 5, Adds: 3

MIRANDA LAMBERT Guilty In Here (*Columbia*)

Total Audience: 1669, Total Stations: 0, Adds: 0

COUNTRY INDICATOR NEW AND ACTIVE

KID ROCK Blue Jeans And A Rosary (*Top Dog/Atlantic/CO5*)

Total Plays: 112, Total Stations: 6, Adds: 1

LANCE MILLER Bacon Frying (*Big 7/Lofton Creek*)

Total Plays: 105, Total Stations: 9, Adds: 0

STEVE AZAR You're My Life (*Dang/Ride/New Revolution*)

Total Plays: 92, Total Stations: 7, Adds: 1

JUSTIN MOORE Small Town USA (*Valory*)

Total Plays: 89, Total Stations: 5, Adds: 0

CHUCK WICKS Man Of The House (*RCA*)

Total Plays: 85, Total Stations: 12, Adds: 3

JOHN RICH Another You (*Warner Bros./WRN*)

Total Plays: 65, Total Stations: 7, Adds: 1

WHITNEY DUNCAN The Bed That You Made (*Warner Bros./WRN*)

Total Plays: 63, Total Stations: 5, Adds: 1

JEFF BATES One Thing (*Black River*)

Total Plays: 57, Total Stations: 6, Adds: 5

CARRIE UNDERWOOD The More Boys I Meet (*19/Arista/Arista Nashville*)

Total Plays: 55, Total Stations: 1, Adds: 0

STEVE HOLY Might Have Been (*Curb*)

Total Plays: 49, Total Stations: 4, Adds: 0

R&R Going For Adds

2/2

BILLY RAY CYRUS Back To Tennessee (*Walt Disney/Lyric Street*)

BLUEFIELD Ready To Love You Now (*Country Thunder*)

CARRIE UNDERWOOD I Told You So (*19/Arista/Arista Nashville*)

DAVID NAIL Red Light (*MCA Nashville*)

JULIA BURTON What A Woman Wants (*Emerald River/Spinville*)

JUSTIN MOORE Small Town USA (*Valory*)

MONTGOMERY GENTRY One In Every Crowd (*Columbia*)

TRAILER CHOIR What Would You Say (*Show Dog Nashville*)

TRENT TOMLINSON That's How It Still Oughta Be (*Carolwood*)

2/9

GLORIANA Wild At Heart (*Emblem/New Revolution*)

2/16

CHRIS YOUNG Gettin' You Home "The Black Dress Song" (*RCA*)

JAMES JOHNSON Holding Everything (*Broken Bow*)

RANDY OWEN W/MEGAN MULLINS High Cost Of Living (*Mercury*)

TOP 10 RECURRENTS

| ARTIST | Title | Label(s) | Total Aud. (00) |
|-------------------|------------------------------|-----------------------------------|-----------------|
| ZAC BROWN BAND | Chicken Fried | (Home Grown/Atlantic/Big Picture) | 201011 |
| SUGARLAND | Already Gone | (Mercury) | 191121 |
| MONTGOMERY GENTRY | Roll With Me | (Columbia) | 173524 |
| RASCAL FLATTS | Here | (Lyric Street) | 172495 |
| DARIUS RUCKER | Don't Think I Don't Think... | (Capitol Nashville) | 129693 |
| JAMEY JOHNSON | In Color | (Mercury) | 127270 |
| TAYLOR SWIFT | Love Story | (Big Machine) | 117977 |
| RANDY HOUSER | Anything Goes | (Universal South) | 117179 |
| CARRIE UNDERWOOD | Just A Dream | (19/Arista/Arista Nashville) | 108339 |
| TIM MCGRAW | Let It Go | (Curb) | 104873 |



121 Country reporters. Songs ranked by total audience for the airplay week of 1/19-1/25. Bullets appear on songs gaining audience or remaining flat from previous week. A song will also receive a bullet if its percentage loss in audience does not exceed the percentage of monitored station downtime for the format. Country titles that decline in audience but increase in detections will also receive a bullet if the total audience erosion for the week does not exceed 3%. If two songs are tied in total audience, the song with the larger increase in audience is placed first. Descending, non-bulleted titles below No. 10 in either audience or detections are moved to recurrent after 20 weeks. Most Added is the total number of new adds officially reported to R&R by each reporting station

or by automatic add thresholds for stations not allowed to report adds. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Audience lists the songs with the greatest week-to-week increases in total audience. Audience totals on the chart are derived, in part, using certain Arbitron Inc. copyrighted Persons 12+ audience estimates, under license (© 2009, Arbitron Inc.) © 2009 The Nielsen Company.

"I WAS GETTING CALLS AFTER MY FIRST 9 SPINS ON 'BROTHERS'... AND MAY BE THE FIRST TIME I REMEMBER SEEING THAT KIND OF DYNAMIC ON A SONG." JAKE JACOBSON WGNA / ALBANY

DEAN BRODY

"BROTHERS" TOP 10 MOST ADDED!

11 HUGE ADDS! KILT KBWF WFUS WTQR WYRK WIVK WUSY WCTO WGGY KMDL KRST

PHONES ARE RINGING OFF THE HOOK!

RR 35 +245K Aud

CA/MB 36* +112



| LW | TW | ARTIST Title Label(s) | Total Plays | +/- Plays | Tot. Aud. (00) | +/- Aud. (00) | Wks On | Sta On/ Adds TW |
|----|----|--|-------------|-----------|----------------|---------------|--------|-----------------|
| 2 | 1 | DIERKS BENTLEY Feel That Fire (<i>Capitol Nashville</i>) | 4587 | +261 | 97946 | +4782 | 20 | 118/0 |
| 3 | 2 | BLAKE SHELTON She Wouldn't Be Gone (<i>Warner Bros./WRN</i>) | 4446 | +174 | 94894 | +4228 | 26 | 119/0 |
| 4 | 3 | BILLY CURRINGTON Don't (<i>Mercury</i>) | 4430 | +164 | 94019 | +3073 | 28 | 112/0 |
| 6 | 4 | TOBY KEITH God Love Her (<i>Show Dog Nashville</i>) | 4395 | +342 | 91964 | +4462 | 14 | 119/1 |
| 7 | 5 | KENNY CHESNEY WITH... Down The Road (<i>Blue Chair/BNA</i>) | 4219 | +238 | 90041 | +4140 | 13 | 115/0 |
| 8 | 6 | KEITH URBAN Sweet Thing (<i>Capitol Nashville</i>) | 4019 | +357 | 88424 | +7958 | 12 | 118/0 |
| 1 | 7 | ALAN JACKSON Country Boy (<i>Arista Nashville</i>) | 3930 | -403 | 84551 | -5618 | 19 | 108/0 |
| 9 | 8 | BROOKS & DUNN FEAT... Cowgirls Don't Cry (<i>Arista Nashville</i>) | 3769 | +154 | 80476 | +2571 | 17 | 113/0 |
| 10 | 9 | GEORGE STRAIT River Of Love (<i>MCA Nashville</i>) | 3470 | +211 | 73469 | +5542 | 12 | 116/0 |
| 11 | 10 | TAYLOR SWIFT White Horse (<i>Big Machine</i>) | 3258 | +199 | 71769 | +3723 | 9 | 115/0 |
| 12 | 11 | DARIUS RUCKER It Won't Be Like This For Long (<i>Capitol Nashville</i>) | 3125 | +139 | 69647 | +4025 | 15 | 116/0 |
| 13 | 12 | RODNEY ATKINS It's America (<i>Curb</i>) | 2633 | +233 | 57132 | +4270 | 10 | 114/2 |
| 15 | 13 | JACK INGRAM That's A Man (<i>Big Machine</i>) | 2363 | +173 | 49244 | +3409 | 17 | 110/3 |
| 16 | 14 | MARTINA MCBRIDE Ride (<i>RCA</i>) | 2325 | +141 | 46692 | +1551 | 12 | 108/0 |
| 20 | 15 | TIM MCGRAW Nothin' To Die For (<i>Curb</i>) | 2305 | +396 | 48749 | +8054 | 4 | 114/6 |
| 17 | 16 | MIRANDA LAMBERT More Like Her (<i>Columbia</i>) | 2224 | +179 | 46220 | +4633 | 22 | 110/5 |
| 14 | 17 | LEE ANN WOMACK Last Call (<i>MCA Nashville</i>) | 2206 | -17 | 44901 | +422 | 30 | 101/1 |
| 18 | 18 | JAKE OWEN Don't Think I Can't Love You (<i>RCA</i>) | 2154 | +180 | 45998 | +2975 | 22 | 99/3 |
| 19 | 19 | PAT GREEN Let Me (<i>BNA</i>) | 1990 | +27 | 44865 | +1634 | 29 | 87/0 |
| 23 | 20 | JASON ALDEAN She's Country (<i>Broken Bow</i>) | 1932 | +337 | 40949 | +6070 | 10 | 103/12 |
| 22 | 21 | JIMMY WAYNE I Will (<i>Valory</i>) | 1819 | +140 | 39459 | +2444 | 17 | 99/4 |
| 21 | 22 | JOSH TURNER Everything Is Fine (<i>MCA Nashville</i>) | 1772 | +88 | 36197 | +582 | 24 | 96/2 |
| 25 | 23 | TRACE ADKINS Marry For Money (<i>Capitol Nashville</i>) | 1755 | +472 | 36688 | +9301 | 4 | 98/11 |
| 24 | 24 | GARY ALLAN She's So California (<i>MCA Nashville</i>) | 1452 | +93 | 30255 | +2316 | 17 | 83/2 |
| 26 | 25 | ELI YOUNG BAND Always The Love Songs (<i>Republic/Universal South</i>) | 1342 | +203 | 28736 | +5261 | 18 | 80/5 |
| 33 | 26 | CARRIE UNDERWOOD I Told You So (<i>19/Arista/Arista Nashville</i>) | 1301 | +684 | 26375 | +15383 | 2 | 88/36 |
| 28 | 27 | LOST TRAILERS How 'Bout You Don't (<i>BNA</i>) | 908 | +160 | 21897 | +3852 | 14 | 63/6 |
| 27 | 28 | JASON MICHAEL CARROLL Where I'm From (<i>Arista Nashville</i>) | 877 | +100 | 19825 | +2016 | 11 | 62/4 |
| 29 | 29 | SARAH BUXTON Space (<i>Lyric Street</i>) | 727 | +4 | 15336 | -366 | 14 | 54/2 |
| 30 | 30 | JOSH GRACIN Telluride (<i>Lyric Street</i>) | 711 | +79 | 15345 | +1378 | 8 | 55/4 |

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| LW | TW | ARTIST Title Label(s) | Total Plays | +/- Plays | Tot. Aud. (00) | +/- Aud. (00) | Wks On | Sta On/ Adds TW |
|--------------|-----------|---|-------------|-------------|----------------|---------------|-----------|-----------------|
| 31 | 31 | JOHN MICHAEL MONTGOMERY Forever (<i>Stringtown/Big Picture</i>) | 705 | +81 | 16488 | +1240 | 17 | 44/5 |
| 32 | 32 | HEIDI NEWFIELD Cry Cry ('Til The Sun Shines) (<i>Curb</i>) | 698 | +77 | 15568 | +1500 | 13 | 53/6 |
| 34 | 33 | JOEY + RORY Cheater Cheater (<i>Vanguard/Sugar Hill/Nine North</i>) | 563 | +24 | 14513 | +489 | 18 | 34/0 |
| 35 | 34 | JAMES OTTO These Are The Good Ole Days (<i>Warner Bros./WRN</i>) | 545 | +70 | 10259 | +1505 | 15 | 40/5 |
| 45 | 35 | LADY ANTEBELLUM I Run To You (<i>Capitol Nashville</i>) | 521 | +291 | 12100 | +6351 | 2 | 45/24 |
| Debut | 36 | RASCAL FLATTS Here Comes Goodbye (<i>Lyric Street</i>) | 501 | +501 | 11524 | +11524 | 1 | 51/51 |
| 36 | 37 | LITTLE BIG TOWN Good Lord Willing (<i>Capitol Nashville</i>) | 500 | +35 | 10366 | +657 | 10 | 42/0 |
| 37 | 38 | KELLIE PICKLER Best Days Of Your Life (<i>19/BNA</i>) | 475 | +33 | 9339 | +657 | 9 | 33/1 |
| 38 | 39 | JESSICA ANDREWS Everything (<i>Carolwood</i>) | 467 | +42 | 10943 | +735 | 10 | 33/1 |
| 39 | 40 | CRAIG MORGAN God Must Really Love Me (<i>BNA</i>) | 454 | +62 | 9967 | +1241 | 4 | 39/6 |
| 41 | 41 | DEAN BRODY Brothers (<i>Broken Bow</i>) | 402 | +56 | 6994 | +1135 | 9 | 34/6 |
| 40 | 42 | EMERSON DRIVE Belongs To You (<i>Midas/Valory</i>) | 372 | +12 | 7261 | +325 | 9 | 35/4 |
| 51 | 43 | ZAC BROWN BAND Whatever It Is (<i>Home Grown/Atlantic/Big Picture</i>) | 342 | +167 | 7733 | +3864 | 2 | 27/10 |
| 42 | 44 | JAMIE O'NEAL Like A Woman (<i>1720</i>) | 335 | +13 | 6910 | +48 | 15 | 27/0 |
| 43 | 45 | TRACY LAWRENCE You Can't Hide... (<i>Rocky Comfort/Nine North</i>) | 284 | -5 | 5873 | +144 | 14 | 19/0 |
| Debut | 46 | MONTGOMERY GENTRY One In Every Crowd (<i>Columbia</i>) | 272 | +232 | 5719 | +5391 | 1 | 28/22 |
| 53 | 47 | DARRYL WORLEY Sounds Like Life To Me (<i>Stroudavarious</i>) | 238 | +93 | 4354 | +2644 | 2 | 22/10 |
| 44 | 48 | MATT STILLWELL Shine (<i>Still 7/Spinville/Nine North</i>) | 236 | +4 | 4149 | -69 | 14 | 17/2 |
| 46 | 49 | RICHIE MCDONALD How Do I Just Stop (<i>Stroudavarious</i>) | 233 | +5 | 4229 | +340 | 9 | 23/3 |
| 50 | 50 | TRENT TOMLINSON That's How It Still Oughta Be (<i>Carolwood</i>) | 219 | +42 | 4395 | +1009 | 3 | 21/2 |
| 49 | 51 | ADAM GREGORY What It Takes (<i>Midas/Big Machine</i>) | 212 | +23 | 3818 | +242 | 8 | 16/1 |
| 48 | 52 | ZONA JONES You Should've Seen... (<i>Rocky Comfort/Nine North</i>) | 211 | +3 | 2934 | +238 | 15 | 14/0 |
| 47 | 53 | MARK WILLS The Things We Forget (<i>Tenacity</i>) | 206 | -2 | 3550 | -25 | 16 | 11/0 |
| 57 | 54 | TRAILER CHOIR What Would You Say (<i>Show Dog Nashville</i>) | 176 | +56 | 3602 | +1063 | 2 | 14/2 |
| 54 | 55 | SHAWN HAMMONDS Everything (<i>Country Thunder</i>) | 159 | +14 | 3016 | +104 | 8 | 15/1 |
| 55 | 56 | MARK CHESNUTT Things To Do In Wichita (<i>Big 7/Lofton Creek</i>) | 145 | +7 | 2347 | +130 | 3 | 13/3 |
| Debut | 57 | KATIE ARMIGER Trail Of Lies (<i>Cold River</i>) | 143 | +112 | 2481 | +1521 | 1 | 18/16 |
| Debut | 58 | GLORIANA Wild At Heart (<i>Emblem/New Revolution</i>) | 123 | +54 | 3738 | +1086 | 1 | 9/3 |
| 60 | 59 | KEITH ANDERSON She Could've Been Mine (<i>Columbia</i>) | 122 | +34 | 2876 | +1143 | 2 | 13/2 |
| 59 | 60 | JULIA BURTON What A Woman Wants (<i>Emerald River/Spinville</i>) | 121 | +33 | 2340 | +793 | 2 | 10/5 |

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| ARTIST Title (Label) | TOTAL PASSION | POSITIVE | INDEX | NEUTRAL | DISLIKE | STRONGLY DISLIKE |
|---|---------------|----------|-------|---------|---------|------------------|
| RANDY HOUSER Anything Goes (Universal South) | 29.8% | 71.8% | 3.93 | 21.2% | 5.7% | 0.0% |
| ALAN JACKSON Country Boy (Arista Nashville) | 36.3% | 70.0% | 3.95 | 20.0% | 8.8% | 0.0% |
| BRAD PAISLEY DUET WITH KEITH URBAN Start A Band (Arista Nashville) | 23.2% | 68.8% | 3.83 | 23.8% | 6.0% | 0.0% |
| BLAKE SHELTON She Wouldn't Be Gone (Warner Bros./WRN) | 28.2% | 67.7% | 3.88 | 25.0% | 6.5% | 0.0% |
| KENNY CHESNEY WITH MAC MCANALLY Down The Road (Blue Chair/BNA) | 29.2% | 66.8% | 3.88 | 26.7% | 5.2% | 0.0% |
| BILLY CURRINGTON Don't (Mercury) | 30.2% | 66.7% | 3.88 | 25.5% | 7.0% | 0.0% |
| TOBY KEITH God Love Her (Show Dog Nashville) | 23.8% | 66.0% | 3.83 | 28.7% | 3.8% | 0.0% |
| KEITH URBAN Sweet Thing (Capitol Nashville) | 22.0% | 64.2% | 3.78 | 28.0% | 7.3% | 0.0% |
| BROOKS & DUNN FEAT. REBA MCENTIRE Cowgirls Don't...(Arista Nashville) | 30.8% | 64.2% | 3.80 | 23.2% | 10.3% | 0.0% |
| DARIUS RUCKER It Won't Be Like This For Long (Capitol Nashville) | 22.0% | 63.5% | 3.77 | 28.8% | 6.7% | 0.0% |
| JOSH TURNER Everything Is Fine (MCA Nashville) | 20.5% | 62.3% | 3.74 | 30.3% | 5.7% | 0.0% |
| DIERKS BENTLEY Feel That Fire (Capitol Nashville) | 21.0% | 62.0% | 3.74 | 30.2% | 7.0% | 0.0% |
| LOST TRAILERS How 'Bout You Don't (BNA) | 11.8% | 61.2% | 3.63 | 30.5% | 7.0% | 0.0% |
| JASON ALDEAN She's Country (Broken Bow) | 23.7% | 61.0% | 3.68 | 25.5% | 10.3% | 0.0% |
| ELI YOUNG BAND Always The Love Songs (Republic/Universal South) | 12.8% | 59.8% | 3.62 | 30.5% | 8.3% | 0.0% |
| JOHN MICHAEL MONTGOMERY Forever (Stringtown/Big Picture) | 16.2% | 59.2% | 3.66 | 32.7% | 7.3% | 0.0% |
| LEE ANN WOMACK Last Call (MCA Nashville) | 17.8% | 58.8% | 3.64 | 29.7% | 10.5% | 0.0% |
| TIM MCGRAW Nothin' To Die For (Curb) | 14.5% | 56.5% | 3.60 | 33.8% | 8.5% | 0.0% |
| RODNEY ATKINS It's America (Curb) | 14.8% | 55.8% | 3.57 | 33.0% | 8.8% | 0.0% |
| PAT GREEN Let Me (BNA) | 12.7% | 54.5% | 3.57 | 36.3% | 8.0% | 0.0% |
| JAKE OWEN Don't Think I Can't Love You (RCA) | 15.8% | 54.5% | 3.60 | 36.2% | 8.3% | 0.0% |
| DEAN BRODY Brothers (Broken Bow) | 11.5% | 53.5% | 3.48 | 32.8% | 10.8% | 0.0% |
| TAYLOR SWIFT White Horse (Big Machine) | 16.5% | 52.7% | 3.48 | 30.5% | 12.8% | 0.0% |
| JACK INGRAM That's A Man (Big Machine) | 13.0% | 52.3% | 3.57 | 40.3% | 6.3% | 0.0% |
| GEORGE STRAIT River Of Love (MCA Nashville) | 20.8% | 51.8% | 3.47 | 28.0% | 15.0% | 0.0% |
| GARY ALLAN She's So California (MCA Nashville) | 11.2% | 51.5% | 3.49 | 37.3% | 9.0% | 0.0% |
| JASON MICHAEL CARROLL Where I'm From (Arista Nashville) | 10.7% | 49.2% | 3.46 | 38.5% | 10.7% | 0.0% |
| EMERSON DRIVE Belongs To You (Midas/Valory) | 9.7% | 48.5% | 3.41 | 36.5% | 12.3% | 0.0% |
| JIMMY WAYNE I Will (Valory) | 13.7% | 47.8% | 3.40 | 34.3% | 13.7% | 0.0% |
| MARTINA MCBRIDE Ride (RCA) | 7.2% | 46.8% | 3.35 | 37.0% | 13.7% | 0.0% |
| MIRANDA LAMBERT More Like Her (Columbia) | 12.5% | 46.0% | 3.36 | 34.8% | 15.7% | 0.0% |
| JOEY + RORY Cheater Cheater (Vanguard/Sugar Hill/Nine North) | 18.0% | 43.5% | 3.19 | 27.5% | 15.5% | 0.0% |
| TRACE ADKINS Marry For Money (Capitol Nashville) | 13.5% | 43.0% | 3.28 | 34.3% | 17.3% | 0.0% |
| HEIDI NEWFIELD Cry Cry ('Til The Sun Shines) (Curb) | 5.3% | 35.5% | 3.17 | 43.5% | 18.0% | 0.0% |
| SARAH BUXTON Space (Lyric Street) | 5.7% | 27.2% | 2.86 | 36.3% | 26.3% | 0.0% |

Total sample size is 400 persons weekly with a margin of error of plus or minus 5%. Scoring is done each week using live interviewers conducting an interview with each respondent. Scores are: 5) I like it a lot, in fact it's one of my favorites; 4) I like it; 3) It's OK, just so-so; 2) I don't like it; 1) I strongly dislike it. The index score is an average of all 1-to-5 scores. The total positive score is an aggregate of the 4 and 5 scores. To be included in the weekly callout, songs must have entered the top 40 positions on R&R's Country airplay chart. The sample is composed of 400 25-54-year-olds who identify country as their favorite music and who listen daily to competitive Country radio in the sample markets. The sample is 50% male/female and evenly distributed in the 25-34, 35-44, and 45-54 demos. The sample is balanced by region and markets within that region. Bullseye Callout is conducted in these regions and markets: **SOUTH:** Charleston SC; Charlotte; Baton Rouge; Nashville; Atlanta. **MIDWEST:** Flint, MI; Indianapolis; Madison; Omaha; Cincinnati. **EAST:** Harrisburg; Rochester, NY; Springfield, MA; Providence; Washington, DC. **WEST:** Modesto, CA; Salt Lake City; Colorado Springs, CO; Portland, OR; Houston. © 2009 The Nielsen Company. © 2009 Bullseye Marketing Research Inc..

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