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January 5, 2009

COUNTRY

STROUDAVARIOUS

INSIDE

Special Shrink Rap Edition Of R&R Hotfax Features Coping Mechanisms

Fatigue, Dry Mouth, Chest Pains? You're Either Stressed Or Taking Flomax

2009 Looks Suspiciously Familiar To '08 So Far: Meet My Friend, Dr. Ballard

Out With The Old (Sony BMG Nashville); In With The New: Sony Nashville

Page Five: Hey, This Is Weird — 'Already Gone' And 'Here' Both No. 1

In the Caribbean there are oysters that can climb trees.

Real news needed! rcurtis@radioandrecords.com 323-954-3444

Happy New Year; The Dr. Will See You Now

As we have firmly established during the past two years of my service to you as **R&R**'s country editor, I seem to possess a keen sense for the obvious. Because of that, you needn't be sitting down for this news: Things are pretty damned stressful right now. The economy continues to sink while unemployment is climbing, something we in this business witnessed deep into December as more layoffs took place. In both the radio and record businesses, people are being asked to do more with less — and for less. In spite of the recent arrival of a New Year — a time usually filled with hope and optimism — in many cases, the prevailing mentality right now has shifted from long-term career goals to "thank God I still have a job."

That's Not Just Our Opinion....

Oarryl Worley "Sounds Like Life to Me"

your desk this week | Impact date: 1/26

And it's not us being Dr. Doom, either. I like to consider myself a "glass-half-full" guy, but there is actual data which suggests that you, me — and most people we know — are really on pins and needles right now. According to a poll released by the American Psychological Association (APA) in early December 2008, 82% of Americans reported the economy as a source of stress, with 69% citing work. An earlier study, released by the APA in October 2008, found 47% of adults reporting their stress levels up from a year ago.

Meet Dr. Ballard

We know this because we called the APA, and, while awaiting confirmation on America's stress level, we asked to speak with an expert who might help us better understand how these times can affect the workplace and the people in it. There are people who specialize in this stuff; people who are doctors of psychology who focus on issues of the workplace. It's sometimes referred to as industrial psychology. According to David Ballard, a doctor of psychology and the assistant executive director of corporate relations and business strategy for the APA, "People sometimes have a misunderstanding about what psychologists do." Believe it or not, they're not all psychoanalysts who ask you to lie on the couch and talk about your father. No, Ballard says psychologists who work with organizations are dealing [©]2009 The Nelsen Company. AlRights Reserved No part of this material may be reproduced in any form or incomported in any information retrieval system without written permission of the Publisher.

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specifically with business issues. "Part of what they do," he says, "is get a good grasp of the organizational culture and the context; all that is an important part of the work."

Great, But How Does This Help Me?

If you're the employee, Ballard says it's important to be aware of what's happening with the economy, but he warns, "Don't get too overwhelmed by it." As far as stress is concerned, people need to be cognizant of how they experience and deal with it, because Ballard says one size does not fit all: "They need to know themselves; do they clench their teeth and jaws? Do they have stomach troubles, are they getting more irritable, are they getting into more conflicts with people?" These are just a few ways stress can manifest itself, he says. Being aware of these signs can help you address it when it first emerges.

Transparency Is The Best Policy

For employers, "communication is the key," according to Ballard. Anxiety in the workplace escalates around issues of uncertainty. He encourages employers to be open and honest: "Sometimes, there's a misconception that you don't want to talk about it because it'll make people more anxious." In fact, says Ballard, it's actually the opposite. Employees become more anxious when issues are not discussed "because all of the possible scenarios they create in their head are even more extreme." And here's another piece of advice for those managers who try and boost morale: Proceed with caution. "If it takes on the form of cheerleading," says Ballard, "it can be perceived as manipulative and not based on reality."

Quick Checklist For The Suddenly Unemployed

Ballard provided suggestions for what people can do if they suddenly find themselves out of work. "You definitely need to step back, make a plan and set priorities," he says. "What are the critical things that need to be met, whether it's healthcare, putting food on the table or making mortgage payments? Next, seek social support from family and friends." If that's not enough, Ballard suggests seeking outside help if necessary.

This Week At Callout America®

Welcome to 2009. Callout America has made a few changes that will be detailed in next week's R&R Hotfax on the Callout America ranker page.

Kenny Chesney is the first No. 1 song for 2009 with "Down the Road," up from No. 6 into the break, and it also ranks as the No. 2 passion song.

Blake Shelton stays strong with "She Wouldn't Be Gone" at No. 2 and No. 6 passion. Listeners 25-44 rank this song at No. 1 in the demo and No. 2 passion. Overall females are at No. 1 and No. 6 passion.

Billy Currington is still a powerhouse with "Don't" at No. 4 and No. 7 passion. Females rank the song at No. 2 and No. 4 passion. Male strength is with 18-24s at No. 6 both positive and passion.

Randy Houser stays in the top 10 with "Anything Goes" at No. 7 and No. 9 passion. Females are the strength at No. 4, 18-24 females are at No. 10 and No. 4 passion, and core 35-44 females at No. 5 and No. 7 passion.

Brad Paisley's "Start a Band" ranks at No. 7, up from No. 11 going into the break. Younger 18-24s are the strength at No. 1 for the week with listeners 18-34 at No. 4 overall. Females 18-24 are at No. 1, and men in that demo at No. 7.

Jack Ingram heads into 2009 in the top 20 with "That's a Man" at No. 20, up from No. 24 into the break. Men rank this song at No. 16, up from No. 20; females 25-34 are at No. 16 and No. 15 passion; while core 35-44 males are at No. 13 and No. 14 passion.

— John Hart, Bullseye Marketing Research Email: *hart@bullsi.com*

What If I'm Stressed, But Don't Know It?

Well, there are some telltale signs, according to our new BFF Dr. Ballard. Here's a quick list of some of the more common warning signs of stress: Headaches, muscle tension, neck or back pain, upset stomach, dry mouth, chest pains, rapid heartbeat difficulty falling or staying asleep, fatigue, loss of

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KATM KBWF KILT KKWF KSON KSOP KUBL KWJJ KWNR WBCT WDAF WEZL WGGY WGTY WIOV WKCQ WKSF WKSJ WKXC WMAD WPCV WRNS WTQR WQHK WQYK WWGR WYCD WYNK WYPY



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appetite or overeating comfort foods, increased frequency of colds, lack of concentration or focus, memory problems or forgetfulness and irritability.

So What Do I Do?

Here are the good doctor's suggestions on how all of us can manage stress in a healthy way: meditation, exercising, talking things out with friends or family, eating right, getting enough sleep, drinking plenty of water and engaging in regular physical activity. Finally, don't hesitate to reach out for support. Accepting help from friends and family can improve your ability to manage stress.

And Now, An Honest-To-Goodness Pick-Me-Upper

We also wanted to know how a manager inside an actual radio station is guiding his staff through these muddy waters. We reached out to Dave Robbins, VP/market manager for CBS Radio/Chicago, who also programs WUSN (US99) in his spare time. Upon reading his response, we were so fired up that we wanted to go out and kick some serious ass, but in a productive, non-violent way. We decided to share it with you, to see if it had the same effect. According to Robbins, "Circumstances never make the person, they reveal them." He went on to say, "Yes, it is tough right now, and my opinion is that we have been given the greatest gift of perhaps our lifetime; the opportunities are amazing right now and all around us. This is the theme of our hallways. I am constantly looking for the person who is pushing ahead in the face of all odds. After everyone has given up all hope and followed the crowd into the pit of negativity, who is the person still standing and fighting on? The answer: The winner.

"We talk about this every day around here; I feel we have a true champion staff. And as champions, I see them act that way every day. These folks are the best in the business, and a champion always rises to a challenge. A champion knows what to do with failure: Failure is a temporary condition and something to be used as a learning experience."

'Without Problems, We Are Out Of Business.'

Robbins continues, "nothing truly earthmoving in human

COUNTRY DATES

Jan. 15, 2009: Colgate Country Showdown finals; Nashville. Feb. 8, 2009: 51st annual Grammy Awards; Los Angeles. March 3, 2009: Country DJ and Radio Hall of Fame Dinner; Nashville.

March 4-6, 2009: CRS 40 (*www.crb.org*); Nashville. April 25-26, 2009: Stagecoach Music Festival; Indio, Calif.

history was ever accomplished in a time of prosperity and ease. It has become sort of a joke with our staffers. We frame everything as a challenge rather than an insurmountable problem because, in reality, there are no insurmountable problems. When it's zero degrees and sleeting sideways, isn't that a perfect time for a walk — and who's with me to walk the mile and a half to the train station? Who wants to face the challenge of today's radio and music industry and solve these great problems? We have been handed a gift! We are all professional problem-solvers, so without problems, we are out of business. Be thankful for your problems.

"Become part of the solution rather than part of the problem by sitting around worrying, whining and complaining how tough it is. Do what all great leaders do. Become an example for the person next to you, don't let them down. Push on, and when it gets the absolute darkest and toughest, and you think you can't go on any more, take a look around and marvel in how great the opportunity all around you really is."

New Year, New Name, Same E-mail — For Now

Ever since the BMG part of the equation walked away from the Sony guys, inquiring minds have wondered: What will Sony BMG Nashville eventually be called? Well, my friends, that's why God created two weeks off for the record industry, because here we are, first day back at work, and ta-da! Here's your answer from the media department at ... oh,



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let's allow them to break the news, shall we? "We'll be starting off the New Year with a new name, as Sony BMG Nashville will now officially be known as Sony Music Nashville." So there you have it. Two quick notes: The label group Web site can now be found at *www.sonymusicnashville.com*. Existing e-mail addresses will remain in effect during a transition period, but be sure to update your Rolodex, Outlook or little black book to reflect the new e-mail format: firstname.lastname@sonymusic.com.

The New James Gang

It's also known as Broken Bow Records, and the independent label has a new senior VP of promotion as of today, Jan. 5. He's Carson James, who held a similar title for nearly a decade across town at Curb Records. James is already on the job and reachable at 615-244-8600 ext. 16 or *carsonjames@brokenbowrecords.com*. This has no effect on Lee Adams, who stays put and maintains her VP of promotion stripes at the label. In spite of the cold temperatures in Music City today, James said in a statement, "I'm ready to roll up my sleeves and get to work." No word on whether James actually went sleeveless on his first day at BB.

Thompson Gets KUPL'd

Remember Sam Thompson, who used to be OM of "After Midnite with Blair Garner"? Thompson moved back to Portland in late 2007 because that's where he's originally from. He's been working as a consultant and talent coach, and Thompson will utilize those skills in his new role as executive producer for "The Lee & Alana Morning Show" at CBS Radio's KUPL/Portland, Ore.

More Comings And Goings

All at the same label too. CO5 Nashville today announced the replacement for Darlene Starr, who earlier in the day announced her departure, saying, "CO5 has built a great business model for the future of this industry. I wish my former co-workers and our clients all the best." Starr can be reached at *darlenestarr@austin.rr.com*, 214-906-8514 or 512-291-0009. Now please welcome Jen Dalton to the CO5 team. Dalton was formerly at Epic Records and

Pros On The Loose

Name: Greg Valentine Phone: 954-529-3374

E-mail: gregvalentineis@gmail.com

IM: ValentineGreg

Web site: *www.gregvalentine.com, www.myspace.com/ gregvalentineshow*

Goal: It's to keep pushing onward and upward in our business — as an air talent, moving toward mornings; as a programmer, toward the chance to "steer my own boat." The ideal next job for me will satisfy to some degree that criteria.

Currently: Working weekends and swing at hot AC WRMF in West Palm Beach.

Last job was: APD/evening host at WKIS (99.9 Kiss Country)/Miami.

When you left last job: Sept. 12, 2008

How long there: Since the beginning of 2008

Prior stops: KCMG (Mega 100)/Los Angeles (afternoons), KUBE/Seattle (afternoons), WWMX (Mix 106.5)/Baltimore (afternoons/nights), WXYV (B102.7)/Baltimore (afternoons), WQAL (Q104)/Cleveland (afternoons), WAMG (Magic 103.7)/Milwaukee (mornings) and WSNA (Snap! 94.1)/Memphis (mornings).

What you think you do best: Working harder and doing more is what I've been doing for years — enthusiastically! Let me spotlight this, though. I've done a lot of phones —definitely one of my strengths. The idea is to air calls that are entertaining, relatable, purposeful and that have momentum.

Quick philosophy, or belief system about radio: Play the hits. Be different (as in "different is better.") In diary markets, yes, try and create opportunities to force listening. In PPM markets, being the most remembered station is still crucial.

Favorite all-time moment on the air: My next break. Because until the moment arrives, that break's a work of perfection, the precise execution of all that I believe.



RER COUNTRY HOTFAX

already has new contact information: *jen@co5music.com* or 503-320-0599.

It's 2009, Now What?

Exactly! Just because we're all filled with piss and vinegar at the start of every New Year, it doesn't mean we have the answers. Maybe you do, however. **R&R** has teamed with industry thought-leader, strategist and researcher Mark Ramsey to solicit your answers to the most burning question of the year: Radio — what do we do now? Here's your chance to share your brilliance with the rest of the class, by sending thoughtful, constructive ideas and concepts to *makingwaves@radioandrecords.com* by Jan. 30. We'll

sort through the contributions and publish the best ones online and in the **R&R** magazine.

The very best contributions as determined by **R&R**'s editors will receive complimentary copies of Mark Ramsey's new book on radio's bold new opportunities, "Making Waves: Radio on the Verge."

ON THE CHARTS

Rascal Flatts, Sugarland Celebrate New No. 1s

Rascal Flatts and **Sugarland** ring in the New Year with freshly minted chart-toppers on the R&R Country list, as Sugarland's "Already Gone" (Mercury) replaces the trio's "Here" (Lyric Street) following a two-week reign during our unpublished weeks (charts dated Dec. 26 and Jan. 2). The Rascal Flatts single is the trio's ninth No. 1, and "Already Gone" is Sugarland's fourth No. 1. As the chart begins its post-holiday adjustment, all 60 titles bullet with increases in audience impressions, led by "Start a Band," **Brad Paisley**'s duet with **Keith Urban** (Arista Nashville), which gains 6.9 million (5-3). Rascal Flatts defends its No. 1 stand on the R&R Country Indicator chart for a third cumulative week.

Concurrently, **Kenny Chesney**'s duet with **Mac McAnally** becomes Chesney's 34th top 10 and his 26th in the current decade. As "Down the Road" (Blue Chair/BNA) rises 12-10, Chesney pads his lead on the list of artists with the most top 10 songs since the dawn of 2000. **Tim McGraw** is the runnerup with 24 top 10 singles this decade. McGraw is also king of this week's Most Added hill, collecting 80 adds for "Nothin' to Die For" (Curb). The new track stacks 50 reports on the R&R Country Indicator panel and earns 30 new commitments on the R&R Country panel. The track opens at No. 30 on the R&R Country Indicator chart and vaults 49-35 on the R&R Country list.

The **R&R Country Indicator Exclusives** list opens the New Year with Katie Armiger's "Unseen" (Cold River/Nine North) leading at No. 35, followed by Rick Huckaby's "Ain't Enough Blacktop" (Headcoach/ Spinville) at No. 43. Mark Wills' "The Things We Forget" (Tenacity) ranks at No. 48, while Zona Jones' "You Should've Seen Her This Morning" (Rocky Comfort/None North) registers at No. 48. Meanwhile, Shawn Hammonds appears at No. 54 with "Everything" (Country Thunder), while Jewel's "Till It Feels Like Cheating" (Valory) finishes the week at No. 57. Lance Miller's "Bacon Frying" (Big 7/Lofton Creek) opens at No. 59, and Austin Law's "Neon Halo" (Hookup) starts at No. 60. View the R&R Country Indicator Exclusives section in this week's **R&R** print edition, dated Jan. 9.

Housekeeping: Due to a production glitch in our 2008 year end issue (dated Dec. 12, 2008), Lyric Street was inadvertently omitted from the Top Country Label Group recap, where it ranks at No. 5. The label appeared as Hollywood, and should have included Lyric Street in that listing. With apologies for the error, we're happy to set the record straight.

> — Wade Jessen/Director of Charts & Operations, Nashville 615-641-6080 Email: wjessen@radioandrecords.com

On Your Desk This Week, On Your Desktop NOW! Billy Ray Cyrus "Back To Tennessee" from the upcoming movie "Hannah Montana: The Movie"

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MUSICNOTES

Want to give your listeners a head-start on the next Rascal Flatts CD before the info shows up in a press release? Have them text NEWRFCD to 66937 on their cell before the end of Tuesday, Jan. 6. They'll receive the name of the CD and its release date.

Keith Urban has announced tour plans for 2009, and they include 58 cities beginning sometime in May with a variety of supporting acts, which will include Sugarland, Taylor Swift, Jason Aldean, Lady Antebellum, Dierks Bentley, Glen Campbell and The Zac Brown Band.

Jewel will appear on Wednesday night's (Jan. 7) People's Choice Awards, airing on CBS-TV. Queen Latifah hosts; country stars scheduled to appear are Rascal Flatts and Carrie Underwood.

Didn't see Taylor Swift on New Year's Eve with Dick Clark and Ryan Seacrest? Here's another chance: Swift is the special musical guest on this week's "Saturday Night Live" on NBC-TV. Neil Patrick Harris will be the host.

Lady Antebellum is Grammy-nominated and will be one of 20 artists featured on the 15th edition of the "Grammy Nominees" CD, available starting Jan. 27 on Rhino records. Lady A's "Love Don't Live Here Anymore" will be featured.

VIDEO ADDS

LITTLE BIG TOWN Good Lord Willing



oromosquad HitPredictor

SONGS WITH HIT POTENTIAL

| SUGARLAND Already Gone (Mercury) (97.6)1RASCAL FLATTS Here (Lyric Street) (95.3)2BRAD PAISLEY DUET Start A Band (Arista Nashville) (93.8)3MONTGOMERY GENTRY Roll With Me (Columbia) (91.2)5ALAN JACKSON Country Boy (Arista Nashville) (101.3)6BILLY CURRINGTON Don't (Mercury) (75.5)7 |
|---|
| BRAD PAISLEY DUET Start A Band (Arista Nashville) (93.8)3MONTGOMERY GENTRY Roll With Me (Columbia) (91.2)5ALAN JACKSON Country Boy (Arista Nashville) (101.3)6 |
| MONTGOMERY GENTRY Roll With Me (Columbia) (91.2)5ALAN JACKSON Country Boy (Arista Nashville) (101.3)6 |
| ALAN JACKSON Country Boy (Arista Nashville) (101.3) 6 |
| |
| BILLY CURRINGTON Don't (Mercury) (75.5) 7 |
| |
| DIERKS BENTLEY Feel That Fire (Capitol Nashville) (87.2) 8 |
| BLAKE SHELTON She Wouldn't Be Gone (Warner Bros./WRN) (89.5) 9 |
| KENNY CHESNEY Down The Road (BNA) (93.9) 10 |
| JAMEY JOHNSON In Color (Mercury) (87.5) 11 |
| KEITH URBAN Sweet Thing (Capitol Nashville) (86.1) 12 |
| TOBY KEITH God Love Her (Show Dog Nashville) (84.3) 13 |
| BROOKS & DUNN Cowgirls Don't Cry (Arista Nashville) (80.1) 14 |
| LADY ANTEBELLUM Lookin For A Good Time (Capitol Nashville) (76.5) 15 |
| GEORGE STRAIT <i>River Of Love</i> (MCA Nashville) (81.6) 16 |
| RANDY HOUSER Anything Goes (Universal South) (86.3) 17 |
| DARIUS RUCKER It Won't Be Like This For Long (Capitol Nashville) (80.9) 18 |
| PAT GREEN <i>Let Me</i> (BNA) (77.9) 19 |
| TAYLOR SWIFT White Horse (Big Machine) (79.0) 20 |
| JAKE OWEN Don't Think I Can't Love You (RCA) (92.8) 22 |
| MARTINA MCBRIDE Ride (RCA) (83.3) 25 |
| JOSH TURNER Everything Is Fine (MCA Nashville) (85.4) 26 |
| GARY ALLAN She's So California (MCA Nashville) (85.0) 29 |
| JASON ALDEAN She's Country (Broken Bow) (88.0) 31 |
| JOHN MICHAEL MONTGOMERY Forever (Stringtown) (78.6) 34 |
| KELLIE PICKLER Best Days Of Your Life (BNA) (76.3) 42 |
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CHART

| RSR | COUNTRY CHARTS | Powered | By nielse | Music Page 1 | | | |
|------|---|-----------------------|------------------------|----------------|----------------|-----------|--------------------|
| | January 5, 2009 | | | | | | |
| | | | | | | | LOAD NOWI |
| LW | TW ARTIST Title <i>Label(s)</i> | Tot. Aud. (00) | +/- Aud. (00) | Total Plays | +/- Plays | Wks On | Sta On/ Adds TW |
| | SUGARLAND Already Gone (Mercury) | (00) 295120 | (00) + 64317 | 4247 | + 717 | 19 | 121/0 |
| | 2 RASCAL FLATTS Here (Lyric Street) | 291189 | +58130 | 4247 | +650 | 18 | 121/0 |
| | BRAD PAISLEY DUET Start A Band (Arista Nashville) | 287350 | +69227 | 4140 | +883 | 17 | 120/0 |
| | ZAC BROWN BAND Chicken Fried (<i>Atlantic/Home Grown/Big Picture</i>) | 270927 | +05227 +45113 | 3492 | + 503 | 29 | 118/0 |
| | 5 MONTGOMERY GENTRY Roll With Me (Columbia) | 265319 | +40887 | 3730 | +505 | 23 24 | 121/0 |
| | 6 ALAN JACKSON Country Boy (Arista Nashville) | 259630 | + 40007 | 4024 | + 821 | 15 | 121/0 |
| | 7 BILLY CURRINGTON Don't (Mercury) | 259030 | +56540 | 4024 3888 | + 756 | 25 | 121/0 |
| | BILLY CORRINGTON DOINT (<i>Intercury</i>) BILLY CORRINGTON DOINT (<i>Intercury</i>) BILLY CORRINGTON DOINT (<i>Intercury</i>) | 257302 | +52602 | 3680 | +746 | 25 16 | 121/0 |
| | 9 BLAKE SHELTON She Wouldn't Be Gone (Warner Bros./WRN) | 202010 | +52002 | 3080 3518 | +740 | 22 | 121/0 |
| | BEAKE SHELTON SHE WOULD IT BE GOILE (WATHER BIOS., WHV) | 2235028 | +50031 +51011 | 3176 | +775 | 11 | 120/0 |
| | D JAMEY JOHNSON In Color (<i>Mercury</i>) | | + 51011 + 43399 | 3126 | + 551 | 40 | 121/0 |
| | 2 KEITH URBAN Sweet Thing (Capitol Nashville) | 220537 217571 | +45599 +54569 | 3014 | + 679 | 40 9 | 120/0 |
| | B TOBY KEITH God Love Her <i>(Show Dog Nashville)</i> | 216308 | + 54505 | 3104 | + 591 | 5 11 | 120/0 |
| | BROOKS & DUNN FEAT Cowgirls Don't Cry (Arista Nashville) | 210308 | | | +664 | 13 | 121/2 |
| | D LADY ANTEBELLUM Lookin' For A Good Time (<i>Capitol Nashville</i>) | | +50997 +35987 | 3116 2787 | + 504 | 31 | 116/0 |
| | GEORGE STRAIT River Of Love (<i>MCA Nashville</i>) | 182564 | +33828 | 2787 | + 564 | 9 | 120/1 |
| | RANDY HOUSER Anything Goes (Universal South) | 155101 | +32424 | 2391 | + 441 | 31 | 120/1 |
| | B DARIUS RUCKER It Won't Be Like This For Long <i>(Capitol Nashville)</i> | | +32424 +31932 | 2391 | +441 | 12 | 114/0 |
| | PAT GREEN Let Me (BNA) | 138030 | +31932 +28283 | 2171 | +444 +436 | 30 | 117/4 |
| | 20 TAYLOR SWIFT White Horse (Big Machine) | 136978 | +20203 | 1954 | +430 | 30 6 | 110/7 |
| | 1 LEE ANN WOMACK Last Call <i>(MCA Nashville)</i> | 124819 | +27838 +33129 | 1954 | + 355 | 26 | 113/1 |
| | 22 JAKE OWEN Don't Think I Can't Love You (<i>RCA</i>) | 117289 | +32108 | 1996 | +475 | 20 | 115/1 |
| | 3 JACK INGRAM That's A Man <i>(Big Machine)</i> | 99026 | + 19579 | 1656 | +475 | 14 | 109/1 |
| | 24 MIRANDA LAMBERT More Like Her (<i>Columbia</i>) | 92949 | + 19579 + 23373 | 1533 | +334 +361 | 20 | 105/1 |
| | MARTINA MCBRIDE Ride (<i>RCA</i>) | 92949 83841 | +23373 | | + 365 | 10 | 107/8 |
| | 20 JOSH TURNER Everything Is Fine (<i>MCA Nashville</i>) | 81869 | +21308 | 1436 1499 | + 305 | 20 | 97/3 |
| | 20 RODNEY ATKINS It's America <i>(Curb)</i> | 77806 | + 10315 + 20231 | 1455 | +204 | | 97/3 96/6 |
| | 23 JIMMY WAYNE I Will <i>(Valory)</i> | 72733 | +20231 +16248 | 1371 | + 320 + 297 | 8 13 | 90/0 105/8 |
| | 29 GARY ALLAN She's So California (MCA Nashville) | 53686 | + 10248 + 9990 | 1057 | +297 +186 | 13 | 85/5 |
| | ELI YOUNG BAND Always The Love Songs (<i>Republic/Universal South</i>) | 53080 46727 | +9990 +5994 | 702 | + 180 + 118 | 13 | 85/5 52/3 |
| JI (| ELI FOUNG BAND Always The Love Songs (Republic/Universal South) | | | 102 | +110 | 10 | 52/5 |

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| COUNTRY CHARTS | | | Powere | d By niels | Music Page 2 | | | |
|----------------|------------|---|----------|------------|--------------|--------------|-----|---------|
| | | anuary 5, 2009 | | | BDS | | | |
| | | | | | | | Dow | MDS |
| | | | ot. Aud. | +/- Aud. | Total | +/- | Wks | Sta On/ |
| LW | TW | ARTIST Title Label(s) | (00) | (00) | Plays | Plays | On | Adds TW |
| 33 | 3 | JASON ALDEAN She's Country (Broken Bow) | 39077 | +10230 | 847 | +226 | 7 | 70/9 |
| 37 | 32 | JOEY + RORY Cheater Cheater (Vanguard/Sugar Hill/Nine North) | 33973 | +6966 | 521 | + 57 | 17 | 40/3 |
| 35 | 33 | LOST TRAILERS How 'Bout You Don't (BNA) | 32972 | +4904 | 574 | +46 | 13 | 57/2 |
| 40 | 34 | JOHN MICHAEL MONTGOMERY Forever (Stringtown/Big Picture) | 25133 | +2372 | 452 | +29 | 14 | 39/4 |
| 49 | 35 | TIM MCGRAW Nothin' To Die For (Curb) | 24522 | +9493 | 377 | +171 | 3 | 30/30 |
| 43 | 36 | JASON MICHAEL CARROLL Where I'm From (Arista Nashville) | 21699 | +2552 | 569 | +75 | 7 | 63/8 |
| 45 | 37 | EMERSON DRIVE Belongs To You (Midas/Valory) | 21400 | +3728 | 423 | +84 | 8 | 46/9 |
| 46 | 38 | DEAN BRODY Brothers (Broken Bow) | 19231 | +2915 | 467 | +91 | 11 | 40/1 |
| 48 | 39 | SARAH BUXTON Space (Lyric Street) | 19019 | +3600 | 558 | +70 | 11 | 65/1 |
| 52 | 40 | JAMES OTTO These Are The Good Ole Days (Warner Bros./WRN) | 17262 | +4979 | 403 | +127 | 11 | 37/1 |
| 47 | 41 | HEIDI NEWFIELD Cry Cry ('Til The Sun Shines) (Curb) | 16764 | +856 | 515 | +76 | 9 | 48/4 |
| 53 | 42 | KELLIE PICKLER Best Days Of Your Life (19/BNA) | 15505 | +3347 | 322 | +46 | 8 | 31/2 |
| 56 | 43 | JEREMY MCCOMB Cold (Parallel/New Revolution) | 12908 | +3877 | 287 | +69 | 10 | 27/1 |
| 57 | 44 | ADAM GREGORY What It Takes (Midas/Big Machine) | 10786 | +1872 | 342 | +53 | 8 | 39/3 |
| _ | 45 | JOSH GRACIN Telluride (Lyric Street) | 9233 | +2725 | 251 | +66 | 3 | 30/8 |
| _ | 46 | LITTLE BIG TOWN Good Lord Willing (Capitol Nashville) | 9137 | +3000 | 238 | +59 | 4 | 26/4 |
| _ | 47 | JESSICA ANDREWS Everything (Carolwood) | 8982 | +2570 | 290 | +87 | 5 | 34/3 |
| _ | 48 | MELISSA LAWSON What If It All Goes Right (Warner Bros./WRN) | 7976 | +1521 | 60 | +13 | 8 | 2/0 |
| Debut | 4 9 | TRACE ADKINS Marry For Money (Capitol Nashville) | 7361 | +4223 | 163 | +71 | 1 | 21/16 |
| _ | 50 | JAMIE O'NEAL Like A Woman (1720) | 6968 | +2362 | 215 | +64 | 6 | 25/4 |
| Debut | 6 | TRENT TOMLINSON That's How It Still Oughta Be (Carolwood) | 5451 | +2106 | 45 | +21 | 1 | 3/3 |
| _ | 62 | MATT STILLWELL Shine (Still 7/Spinville/C05) | 5370 | +1562 | 150 | +36 | 3 | 17/2 |
| Debut | 63 | RICHIE MCDONALD How Do I Just Stop (Stroudavarious) | 4560 | +1553 | 192 | +49 | 1 | 24/1 |
| Debut> | 54 | CRAIG MORGAN God Must Really Love Me (BNA) | 4510 | +2967 | 71 | +47 | 1 | 10/10 |
| Debut> | 65 | POINT OF GRACE Wish (Word-Curb/WRN) | 4188 | +1333 | 137 | +48 | 1 | 11/2 |
| | 56 | STEVE HOLY Might Have Been <i>(Curb)</i> | 4047 | +870 | 109 | +28 | 2 | 10/1 |
| Debut | 67 | STEVE AZAR You're My Life (Dang/Ride/New Revolution) | 3701 | + 1545 | 146 | +41 | 1 | 19/1 |
| Debut> | 58 | CRYSTAL SHAWANDA My Roots Are Showing <i>(RCA)</i> | 3475 | + 1069 | 109 | +23 | 1 | 17/4 |
| | 5 9 | TRACY LAWRENCE You Can't Hide Redneck (Rocky Comfort/Nine North) | | + 1047 | 156 | + 56 | 2 | 11/0 |
| Debut> | 60 | REHAB FEAT. H. WILLIAMS JR. Bartender (Universal Republic/CO5/Curb) | 3106 | +677 | 44 | + 30 | 12 | 5/0 |
| | | | 3100 | +077 | 44 | - - + | 14 | 510 |

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TOP 30

MOST ADDED Tim McGraw "Nothin' To Die For" Add Date 1/12/09

Already On : KKGO, KILT, WQYK, WKHX, WDTW, KJJY, KIIM, KUZZ, KNIX, WMIL, WKKT, WGH, WPCV, KSKS, WQHK, WUBL, WUSY, WXCY, WYRK, KATC, KBUL, KFDI, KIZN, KIXZ, KJUG, KBEQ, KXKT, KATM, KMDL, KSOP, KTTS, KVOO, CURB KZSN, WBUL, WGNA, WGNE, WIOV, WITL, WFBE, WUSJ, WSSL.

Rodney Atkins "It's America" RR 27 MB 27*

Heidi Newfield "Cry, Cry ('Til The Sun Shines)"

RR(1) MB 37* BREAKER!



COUNTRY

MOST ADDED

| ARTIST Title Label(s) | Adds |
|---|------------------------|
| TIM MCGRAW Nothin' To Die For <i>(Curb)</i> | 30 |
| TRACE ADKINS Marry For Money (Capitol Nashville) | 16 |
| CRAIG MORGAN God Must Really Love Me <i>(BNA)</i> | 10 |
| JASON ALDEAN She's Country (<i>Broken Bow</i>) | 9 |
| EMERSON DRIVE Belongs To You (Midas/Valory) | 9 |
| MIRANDA LAMBERT More Like Her <i>(Columbia)</i> | 8 |
| JIMMY WAYNE Will (Valory) | 8 |
| JASON MICHAEL CARROLL Where I'm From (Arista Nashville) | 8 |
| JOSH GRACIN Telluride (Lyric Street) | 8 |
| TAYLOR SWIFT White Horse (Big Machine) | 7 |
| MARTINA MCBRIDE Ride (RCA) | 7 |
| MOST INCREASED AUDIENCE ARTIST Title Label(s) | Total Play Increase |
| BRAD PAISLEY DUET Start A Band (Arista Nashville) | +69227 |
| SUGARLAND Already Gone (Mercury) | +64317 |
| RASCAL FLATTS Here (Lyric Street) | +58130 |
| BILLY CURRINGTON Don't (Mercury) | +56540 |
| ALAN JACKSON Country Boy (Arista Nashville) | +56501 |
| KEITH URBAN Sweet Thing (Capitol Nashville) | +54569 |
| DIERKS BENTLEY Feel That Fire (Capitol Nashville) | +52602 |
| KENNY CHESNEY WITH Down The Road (Blue Chair/BNA) | +51011 |
| BROOKS & DUNN FEAT Cowgirls Don't Cry (Arista Nashville) | +50997 |
| BLAKE SHELTON She Wouldn't Be Gone (Warner Bros./WRN) | +50631 |
| MOST INCREASED PLAYS ARTIST Title Label(s) | Total Play Increase |
| BRAD PAISLEY DUET Start A Band <i>(Arista Nashville)</i> | +883 |
| ALAN JACKSON Country Boy (Arista Nashville) | +821 |
| BLAKE SHELTON She Wouldn't Be Gone (Warner Bros./WRN) | +775 |
| BILLY CURRINGTON Don't (Mercury) | +756 |
| DIERKS BENTLEY Feel That Fire <i>(Capitol Nashville)</i> | +746 |
| SUGARLAND Already Gone (Mercury) | +717 |
| KEITH URBAN Sweet Thing <i>(Capitol Nashville)</i> | +679 |
| KENNY CHESNEY WITH Down The Road (Blue Chair/BNA) | +671 |
| | |

BROOKS & DUNN FEAT... Cowgirls Don't Cry (Arista Nashville)

RASCAL FLATTS Here (Lyric Street)

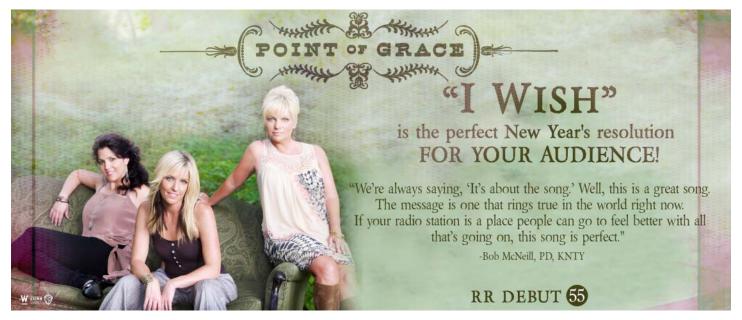
COUNTRY INDICATOR

| MOST ADDED | |
|---|-----------|
| ARTIST Title Label(s) | Adds |
| TIM MCGRAW Nothin' To Die For (Curb) | 50 |
| TRACE ADKINS Marry For Money (Capitol Nashville) | 27 |
| CRAIG MORGAN God Must Really Love Me (BNA) | 13 |
| RODNEY ATKINS It's America (Curb) | 9 |
| JASON ALDEAN She's Country (Broken Bow) | 8 |
| JOSH GRACIN Telluride (Lyric Street) | 8 |
| MIRANDA LAMBERT More Like Her (Columbia) | 6 |
| TAYLOR SWIFT White Horse (Big Machine) | 5 |
| JASON MICHAEL CARROLL Where I'm From (Arista Nashville) | 5 |
| MOST INCREASED AUDIENCE | Total Dia |

Total Play ARTIST Title Label(s) Increase BLAKE SHELTON She Wouldn't Be Gone (Warner Bros./WRN) +13555TIM MCGRAW Nothin' To Die For (Curb) +12489BILLY CURRINGTON Don't (Mercury) +10655+10039 **DIERKS BENTLEY** Feel That Fire (Capitol Nashville) KENNY CHESNEY WITH... Down The Road (Blue Chair/BNA) +10011TAYLOR SWIFT White Horse (Big Machine) +9057BROOKS & DUNN FEAT... Cowgirls Don't Cry (Arista Nashville) +8411**RODNEY ATKINS** It's America (Curb) +7902BRAD PAISLEY DUET... Start A Band (Arista Nashville) +7696ALAN JACKSON Country Boy (Arista Nashville) +7186

MOST INCREASED PLAYS

| ARTIST Title Label(s) BLAKE SHELTON She Wouldn't Be Gone (Warner Bros./WRN) TIM MCGRAW Nothin' To Die For (Curb) BILLY CURRINGTON Don't (Mercury) TAYLOR SWIFT White Horse (Big Machine) BRAD PAISLEY DUET WITH Start A Band (Arista Nashville) KENNY CHESNEY WITH Down The Road (Blue Chair/BNA) DIERKS BENTLEY Feel That Fire (Capitol Nashville) | Total Play Increase + 624 + 587 + 481 + 443 + 402 + 402 + 395 + 385 + 368 |
|--|---|
| - | + 368 + 329 |



+664

+650

COUNTRY FEATURES

January 5, 2009

COUNTRY NEW AND ACTIVE

CAROLINA RAIN Weight Of The World (*Equity*) Total Audience: 2804, Total Stations: 7, Adds: 0 JOHN RICH Another You (Warner Bros./WRN) Total Audience: 2723, Total Stations: 5, Adds: 1 SARA EVANS Low (Essential/Arista Nashville/RCA) Total Audience: 2353, Total Stations: 3, Adds: 0 **ZAC BROWN BAND** Whatever It Is *(Atlantic/Home Grown/Big Picture)* Total Audience: 2327, Total Stations: 2, Adds: 1 SUGARLAND Love (Mercury) Total Audience: 2185, Total Stations: 2, Adds: 2 MIRANDA LAMBERT Guilty In Here (Columbia) Total Audience: 2077, Total Stations: O, Adds: O **COUNTRY INDICATOR NEW AND ACTIVE**

MARK CHESNUTT Things To Do In Wichita (Big 7/Lofton Creek) Total Plays: 70, Total Stations: 7, Adds: 3 **KEVIN FOWLER** Cheaper To Keep Her (Equity) Total Plays: 57, Total Stations: 2, Adds: 0 SAMMY KERSHAW Real People (Boomerville/Big Hit) Total Plays: 55, Total Stations: 7, Adds: 0 SARA EVANS Low (Essential/Arista Nashville/RCA) Total Plays: 52, Total Stations: 4, Adds: 0 POINT OF GRACE | Wish (Word-Curb/WRN) Total Plays: 50, Total Stations: 4, Adds: 1 JASON BOLAND... The Party's Not Over (Proud Souls/Apex) Total Plays: 42, Total Stations: 1, Adds: 0 CRYSTAL SHAWANDA My Roots Are Showing (RCA) Total Plays: 41, Total Stations: 4, Adds: 0 **MINNIE MURPHY** Take Me To Texas Tonight (Montage) Total Plays: 35, Total Stations: 3, Adds: 0 KEITH ANDERSON She Could've Been Mine (Columbia) Total Plays: 33, Total Stations: 3, Adds: 3 CAROLINA RAIN American Radio (Equity) Total Plays: 32, Total Stations: 1, Adds: 0

1/12

TIM MCGRAW Nothin' To Die For (Curb) TRACE ADKINS Marry For Money (Capitol Nashville) 1/19CRAIG MORGAN God Must Really Love Me (BNA) KEITH ANDERSON She Could've Been Mine (Columbia) **STEVE HOLY** Might Have Been (Curb) 1/26 No Going for Adds for this Week

TOP 10 RECURRENTS

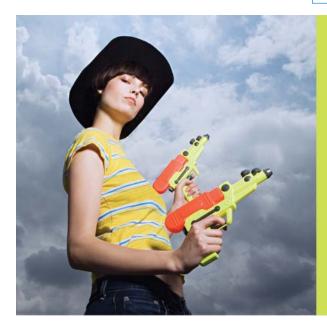
| ARTIST Title Label(s) | Total Aud. (00) |
|--|--------------------|
| DARIUS RUCKER Don't Think I Don't Think About It (Capitol Nashville) | 173900 |
| CARRIE UNDERWOOD Just A Dream (19/Arista/Arista Nashville) | 163390 |
| TAYLOR SWIFT Love Story (Big Machine) | 163124 |
| TIM MCGRAW Let It Go (Curb) | 157499 |
| JIMMY WAYNE Do You Believe Me Now (Valory) | 134729 |
| BRAD PAISLEY Waitin' On A Woman (Arista Nashville) | 129238 |
| KENNY CHESNEY W/ Everybody Wants (Blue Chair/BNA) | 125083 |
| KID ROCK All Summer Long (Top Dog/Atlantic/CO5) | 124346 |
| JAMES OTTO Just Got Started (Raybaw/Warner Bros./WRN) | 123555 |
| TOBY KEITH She Never Cried In Front Of Me (Show Dog Nashville) | 120490 |

BDS

121 Country reporters. Songs ranked by total audience for the airplay week of 12/29-1/4. Bullets appear on songs gaining audience or remaining flat from previous week. A song will also receive a bullet if its percentage loss in audience does not exceed the percentage of monitored station downtime for the format. Country titles that decline in audience but increase in detections will also receive a bullet if the total audience erosion for the week does not exceed 3%. If two songs are tied in total audience, the song with the larger increase in audience is placed first. Descending, non-bulleted titles below No. 10 in either audience or detections are moved to recurrent after 20 weeks. Most Added is the total number of new adds officially reported to R&R by each reporting station or by automatic add thresholds for stations not allowed to report adds. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Audience lists the songs with the greatest week-to-week increases in total audience. Audience totals on the chart are derived, in part, using certain Arbitron Inc. copyrighted Persons 12+ audience estimates, under license (© 2009, Arbitron Inc.). © 2009 The Nielsen Company.

DEAN BRODY "BROTHERS" Touching The Liearts of All that hear ft. 50+ monitored stations WFUS WIVK KKGO already playing WCTO WQMX KSSN KRST WMAD KATC Including NEW adds from.... **BIG SPINNERS INCLUDE** WMIL KZSN WSLC WKHX WUBL KFRG KYGO KUZZ WDTW WXBQ WGH WPCV KUPL KWJJ RR RR 31* CA/MB 30* (RAMAR) 410)

| RSK | <u>c</u> | OUNTRY INDICATOR CHART | | Powered | By niels | en | IV | lusic Page 5 |
|--------|----------|--|-----------|----------|----------|---------|-----|--------------|
| | L. Ja | anuary 5, 2009 | | | BDS | | | |
| | | | | | | | | |
| | | | Tot. Aud. | +/- Aud. | Total | +/- | Wks | Sta On/ |
| LW | TW | ARTIST Title <i>Label(s)</i> | (00) | (00) | Plays | Plays | On | Adds TW |
| 1 | 0 | RASCAL FLATTS Here (Lyric Street) | 4404 | +200 | 92995 | +5066 | 18 | 117/0 |
| 5 | 2 | BRAD PAISLEY DUET W/ K. URBAN Start A Band (Arista Nashville) | 4285 | +402 | 90067 | +7696 | 17 | 118/0 |
| 4 | 3 | ALAN JACKSON Country Boy (Arista Nashville) | 4251 | +314 | 89077 | +7186 | 16 | 117/0 |
| 2 | 4 | SUGARLAND Already Gone (Mercury) | 4219 | +60 | 89977 | +4249 | 19 | 113/0 |
| 6 | 5 | DIERKS BENTLEY Feel That Fire (Capitol Nashville) | 3995 | + 395 | 85967 | +10039 | 17 | 118/0 |
| 7 | 6 | BILLY CURRINGTON Don't (Mercury) | 3986 | +481 | 85317 | +10655 | 25 | 114/1 |
| 9 | 7 | BLAKE SHELTON She Wouldn't Be Gone (Warner Bros./WRN) | 3736 | +624 | 80163 | + 13555 | 23 | 119/0 |
| 8 | 8 | TOBY KEITH God Love Her (Show Dog Nashville) | 3560 | +368 | 73779 | +7150 | 11 | 118/0 |
| 13 | 9 | KENNY CHESNEY WITH Down The Road (Blue Chair/BNA) | 3393 | +402 | 72052 | +10011 | 10 | 113/1 |
| 11 | 1 | BROOKS & DUNN FEAT Cowgirls Don't Cry (Arista Nashville) | 3376 | +315 | 72375 | +8411 | 14 | 117/1 |
| 10 | Ũ | JAMEY JOHNSON In Color (Mercury) | 3110 | +28 | 66937 | +849 | 39 | 103/0 |
| 14 | 12 | KEITH URBAN Sweet Thing (Capitol Nashville) | 3084 | + 308 | 67088 | +6555 | 9 | 117/0 |
| 15 | 13 | GEORGE STRAIT River Of Love (MCA Nashville) | 2916 | +291 | 60398 | +5822 | 9 | 115/1 |
| 17 | 14 | DARIUS RUCKER It Won't Be Like This For Long (Capitol Nashville) | 2493 | +329 | 53581 | +6759 | 12 | 113/3 |
| 18 | 15 | TAYLOR SWIFT White Horse (Big Machine) | 2490 | +443 | 55920 | +9057 | 6 | 107/5 |
| 16 | 16 | RANDY HOUSER Anything Goes (Universal South) | 2424 | -67 | 51307 | -1048 | 31 | 110/1 |
| 19 | Ð | JACK INGRAM That's A Man (Big Machine) | 1928 | +184 | 40670 | +3905 | 14 | 103/2 |
| 21 | 18 | LEE ANN WOMACK Last Call (MCA Nashville) | 1921 | +328 | 39300 | +6016 | 27 | 99/3 |
| 20 | Ū9 | PAT GREEN Let Me (BNA) | 1851 | +181 | 41179 | +3047 | 26 | 87/1 |
| 23 | 20 | RODNEY ATKINS It's America (Curb) | 1850 | +385 | 40370 | +7902 | 7 | 105/9 |
| 22 | 2 | JAKE OWEN Don't Think I Can't Love You (RCA) | 1658 | +166 | 36091 | +2876 | 19 | 89/4 |
| 25 | æ | MARTINA MCBRIDE Ride (RCA) | 1627 | +218 | 33927 | +4708 | 9 | 92/3 |
| 24 | 23 | JOSH TURNER Everything Is Fine (MCA Nashville) | 1590 | +148 | 33242 | +1759 | 21 | 91/3 |
| 27 | 24 | MIRANDA LAMBERT More Like Her (Columbia) | 1561 | + 308 | 32638 | +6087 | 19 | 92/6 |
| 26 | 25 | JIMMY WAYNE Will (Valory) | 1504 | +216 | 32419 | +4055 | 14 | 90/4 |
| 29 | 26 | JASON ALDEAN She's Country (Broken Bow) | 1216 | +213 | 25571 | +5035 | 7 | 80/8 |
| 28 | à | GARY ALLAN She's So California <i>(MCA Nashville)</i> | 1159 | +99 | 23648 | + 1892 | 14 | 80/4 |
| 30 | 28 | ELI YOUNG BAND Always The Love Songs (Republic/Universal South) | | +104 | 18313 | +1721 | 15 | 62/3 |
| 31 | 29 | SARAH BUXTON Space (Lyric Street) | 713 | +41 | 15635 | +1158 | 11 | 53/2 |
| Debut> | 30 | TIM MCGRAW Nothin' To Die For <i>(Curb)</i> | 665 | + 587 | 13602 | +12489 | 1 | 51/50 |
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| R&R. | | COUNTRY INDICATOR CHART January 5, 2009 | | | By nielse | Music Page 6 | | |
|-------|------------|--|----------|----------|-----------|--------------|-----|---------|
| | | | | | BDS | | | |
| | | | | | | | | |
| | | | ot. Aud. | +/- Aud. | Total | +/- | Wks | Sta On/ |
| LW | TW | ARTIST Title <i>Label(s)</i> | (00) | (00) | Plays | Plays | On | Adds TW |
| 34 | 31 | LOST TRAILERS How 'Bout You Don't (BNA) | 585 | +73 | 15075 | +2517 | 11 | 38/2 |
| 35 | 32 | JASON MICHAEL CARROLL Where I'm From (Arista Nashville) | 583 | +103 | 12449 | +2345 | 8 | 40/5 |
| 36 | 33 | JOHN MICHAEL MONTGOMERY Forever (Stringtown/Big Picture) | | +62 | 13202 | +1556 | 14 | 35/2 |
| 37 | 34 | HEIDI NEWFIELD Cry Cry ('Til The Sun Shines) (Curb) | 537 | +68 | 12745 | +2172 | 10 | 42/2 |
| 32 | 35 | KATIE ARMIGER Unseen (Cold River/Nine North) | 536 | -22 | 9407 | -726 | 16 | 37/1 |
| 33 | 36 | JOEY + RORY Cheater Cheater (Vanguard/Sugar Hill/Nine North) | 518 | -5 | 13168 | -315 | 15 | 30/2 |
| 38 | 37 | JOSH GRACIN Telluride (Lyric Street) | 507 | +108 | 10861 | +2745 | 5 | 39/8 |
| 41 | 38 | LITTLE BIG TOWN Good Lord Willing (Capitol Nashville) | 401 | +77 | 8612 | +1799 | 7 | 33/3 |
| 40 | 39 | JAMES OTTO These Are The Good Ole Days (Warner Bros./WRN) | 365 | +38 | 6862 | +1054 | 12 | 27/0 |
| 39 | 40 | KELLIE PICKLER Best Days Of Your Life (19/BNA) | 355 | +4 | 7171 | +323 | 6 | 24/0 |
| 43 | 41 | JESSICA ANDREWS Everything (Carolwood) | 346 | +42 | 7976 | +992 | 7 | 28/2 |
| 46 | 42 | EMERSON DRIVE Belongs To You (Midas/Valory) | 302 | +71 | 5667 | +911 | 6 | 26/4 |
| 42 | 43 | RICK HUCKABY Ain't Enough Blacktop (HeadCoach/Spinville) | 292 | -14 | 5826 | -342 | 13 | 18/0 |
| Debut | 44 | TRACE ADKINS Marry For Money (Capitol Nashville) | 291 | +260 | 6425 | +5926 | 1 | 28/27 |
| 44 | 45 | JAMIE O'NEAL Like A Woman (1720) | 286 | +31 | 6261 | +1282 | 12 | 26/3 |
| 47 | 46 | TRACY LAWRENCE You Can't Hide Redneck (Rocky Comfort/Nine North) | 278 | +52 | 5691 | +847 | 11 | 18/0 |
| 49 | 47 | DEAN BRODY Brothers (Broken Bow) | 249 | + 38 | 4149 | +491 | 6 | 23/2 |
| 45 | 48 | MARK WILLS The Things We Forget (Tenacity) | 224 | -27 | 4192 | -599 | 13 | 13/0 |
| 51 | 4 9 | MATT STILLWELL Shine (Still 7/Spinville/C05) | 206 | + 8 | 3678 | +226 | 11 | 16/0 |
| 55 | 50 | JEREMY MCCOMB Cold (Parallel/New Revolution) | 205 | +50 | 4513 | +1195 | 10 | 12/2 |
| 50 | 61 | ZONA JONES You Should've Seen (Rocky Comfort/Nine North) | 203 | + 5 | 2321 | -69 | 12 | 13/0 |
| 53 | 52 | RICHIE MCDONALD How Do I Just Stop (Stroudavarious) | 192 | +21 | 3142 | +388 | 6 | 18/2 |
| 54 | 53 | ADAM GREGORY What It Takes (Midas/Big Machine) | 171 | +13 | 3287 | +240 | 5 | 12/1 |
| 60 | 54 | SHAWN HAMMONDS Everything (Country Thunder) | 139 | +24 | 2731 | +344 | 5 | 14/2 |
| Debut | 65 | CRAIG MORGAN God Must Really Love Me (BNA) | 132 | +128 | 3468 | +3377 | 1 | 13/13 |
| 57 | 56 | ROAD HAMMERS I've Got The Scars To Prove It (Montage) | 120 | -4 | 2304 | -135 | 5 | 12/0 |
| | 57 | JEWEL Till It Feels Like Cheating (Valory) | 87 | +12 | 1129 | +376 | 7 | 8/0 |
| _ | 58 | STEVE AZAR You're My Life (Dang/Ride/New Revolution) | 85 | + 9 | 1093 | +17 | 2 | 6/0 |
| Debut | 5 9 | LANCE MILLER Bacon Frying (<i>Big 7/Lofton Creek</i>) | 84 | +23 | 1540 | +673 | 1 | 8/1 |
| Debut | 60 | AUSTIN LAW Neon Halo <i>(Hookup)</i> | 73 | + 2 | 1180 | +64 | 1 | 9/0 |
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R&R COUNTRY CALLOUT AMERICA **BY Bullsey** January 5, 2009

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Music Page 7

| | | | | BDS | | |
|---|---------|----------|-------|---------|---------|----------|
| | | | | | | |
| | TOTAL | | | | | STRONGLY |
| ARTIST Title (Label) | PASSION | POSITIVE | INDEX | NEUTRAL | DISLIKE | DISLIKE |
| KENNY CHESNEY With MAC MCANALLY Down The Road (Blue Chair/BNA) | 31.00% | 71.00% | 3.92 | 20.50% | 6.50% | 2.00% |
| BLAKE SHELTON She Wouldn't Be Gone (Warner Bros./WRN) | 26.00% | 68.50% | 3.86 | 24.00% | 6.50% | 1.00% |
| BILLY CURRINGTON Don't (Mercury) | 23.50% | 67.00% | 3.8 | 23.50% | 8.50% | 1.00% |
| TOBY KEITH God Love Her (Show Dog Nashville) | 20.00% | 67.00% | 3.82 | 27.50% | 5.50% | 0.00% |
| ALAN JACKSON Country Boy (Arista Nashville) | 33.00% | 66.00% | 3.82 | 20.00% | 10.50% | 3.50% |
| MONTGOMERY GENTRY Roll With Me (Columbia) | 27.50% | 65.50% | 3.84 | 26.00% | 7.50% | 1.00% |
| RANDY HOUSER Anything Goes (Universal South) | 23.00% | 65.00% | 3.78 | 25.00% | 9.50% | 0.50% |
| JAMEY JOHNSON In Color (Mercury) | 30.00% | 64.50% | 3.77 | 21.50% | 10.50% | 3.50% |
| BRAD PAISLEY Duet With KEITH URBAN Start A Band (Arista Nashville) | 17.50% | 64.00% | 3.69 | 25.00% | 9.50% | 1.50% |
| BROOKS & DUNN FEAT. REBA MCENTIRE Cowgirls Don't Cry (Arista Nashville) | 23.50% | 63.00% | 3.73 | 27.00% | 6.00% | 4.00% |
| DARIUS RUCKER It Won't Be Like This For Long <i>(Capitol Nashville)</i> | 16.50% | 60.50% | 3.7 | 33.00% | 6.00% | 0.50% |
| JASON ALDEAN She's Country (Broken Bow) | 26.50% | 60.00% | 3.67 | 25.00% | 10.50% | 4.50% |
| RASCAL FLATTS Here (Lyric Street) | 21.50% | 59.00% | 3.63 | 27.00% | 10.50% | 3.50% |
| SUGARLAND Already Gone (Mercury) | 23.00% | 58.00% | 3.7 | 32.00% | 9.00% | 1.00% |
| RODNEY ATKINS It's America (Curb) | 11.50% | 58.00% | 3.54 | 28.50% | 11.00% | 2.50% |
| JOSH TURNER Everything Is Fine (MCA Nashville) | 13.00% | 57.00% | 3.57 | 32.00% | 9.00% | 2.00% |
| JAKE OWEN Don't Think I Can't Love You <i>(RCA)</i> | 19.50% | 56.50% | 3.6 | 28.50% | 14.00% | 1.00% |
| DIERKS BENTLEY Feel That Fire (Capitol Nashville) | 14.50% | 55.00% | 3.54 | 33.50% | 7.50% | 4.00% |
| ELI YOUNG BAND Always The Love Songs (Republic/Universal South) | 12.50% | 54.50% | 3.62 | 40.50% | 4.50% | 0.50% |
| JACK INGRAM That's A Man (Big Machine) | 12.50% | 53.50% | 3.54 | 36.50% | 8.00% | 2.00% |
| KEITH URBAN Sweet Thing (Capitol Nashville) | 14.00% | 52.50% | 3.54 | 36.50% | 9.50% | 1.50% |
| LEE ANN WOMACK Last Call (MCA Nashville) | 16.00% | 52.00% | 3.48 | 29.00% | 17.50% | 1.50% |
| MIRANDA LAMBERT More Like Her (Columbia) | 8.50% | 51.50% | 3.41 | 31.50% | 14.50% | 2.50% |
| LOST TRAILERS How 'Bout You Don't (BNA) | 6.00% | 51.50% | 3.46 | 38.50% | 8.50% | 1.50% |
| GARY ALLAN She's So California (MCA Nashville) | 8.00% | 51.00% | 3.43 | 35.00% | 11.50% | 2.50% |
| TAYLOR SWIFT White Horse (Big Machine) | 17.00% | 50.00% | 3.5 | 34.50% | 14.00% | 1.50% |
| LADY ANTEBELLUM Lookin' For A Good Time (Capitol Nashville) | 14.50% | 50.00% | 3.4 | 29.50% | 16.00% | 4.50% |
| JASON MICHAEL CARROLL Where I'm From (Arista Nashville) | 10.50% | 49.00% | 3.4 | 34.50% | 13.50% | 3.00% |
| JOHN MICHAEL MONTGOMERY Forever (Stringtown/Big Picture) | 9.50% | 48.50% | 3.47 | 41.50% | 9.00% | 1.00% |
| GEORGE STRAIT River Of Love (MCA Nashville) | 14.50% | 47.00% | 3.3 | 29.00% | 16.50% | 7.50% |
| MARTINA MCBRIDE Ride (RCA) | 9.00% | 45.50% | 3.37 | 40.00% | 11.50% | 3.00% |
| EMERSON DRIVE Belongs To You (Midas/Valory) | 7.00% | 45.00% | 3.37 | 40.50% | 14.00% | 0.50% |
| PAT GREEN Let Me (BNA) | 14.00% | 43.00% | 3.4 | 41.00% | 14.50% | 1.50% |
| JIMMY WAYNE Will (Valory) | 9.50% | 37.50% | 3.23 | 41.00% | 18.50% | 3.00% |
| SARAH BUXTON Space (Lyric Street) | 3.00% | 30.00% | 2.87 | 34.50% | 25.00% | 10.50% |
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Total sample size is 400 persons weekly with a margin of error of plus or minus 5%. Scoring is done each week using live interviewers conducting an interview with each respondent. Scores are: 5) I like it a lot, in fact it's one of my favorites; 4) I like it; 3) It's OK, just so-so; 2) I don't like it; 1) I strongly dislike it. The index score is an average of all 1-to-5 scores. The ttal positive score is an aggregate of the 4 and 5 scores. To be included in the weekly callout, songs must have entered the top 40 positions on R&R's Country airplay chart. The sample is composed of 400 25-54-year-olds who identify country as their favorite music and who listen daily to competitive Country radio in the sample is 50% male/female and evenly distributed in the 25-34, 35-44, and 45-54 demos. The sample is balanced by region and markets within that region. Bullseye Callout is conducted in these regions and markets. SOUTH: Charleston SC; Charlotte; Baton Rouge; Nashville; Atlanta. MIDWEST: Flint, MI; Indianapolis; Madison; Omaha; Cincinnati. EAST: Harrisburg; Rochester, NY; Springfield, MA; Providence; Washington, DC.WEST: Modesto, CA; Salt Lake City; Colorado Springs, CO; Portland, OR; Houston. © c2009 The Nielsen Company. © 2009 Bullseye Marketing Research Inc..

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