

Page 1

INSIDE

Read Any Good Books Lately? Winter Arbs Released In L.A., Chicago

'Dream Team' Agenda Committee To Plan CRS-40, Compete Beijing Olympics

Even Hydraulic Elevator Can't Stop Immovable Force Known As Chesney

The New Epicenter Of Country Music In North America: Wichita

Roger Clemens Says 'Guys Do It All The Time' — See Inside

All polar bears are left-handed. Real news needed! rcurtis@radioandrecords.com 323-954-3444

Winter Book Arrives, KKGO Warming Up

In aviation, any landing you can walk away from is a good landing; in radio, up is good. Therefore, things are both good and looking up for Mt. Wilson Broadcasters' KKGO (Go Country 105)/Los Angeles. In a city where the sun is always shining, meet Mr. Sunshine himself, KKGO owner Saul Levine. In the just-released winter book, Go Country edged forward a bit, improving 1.4-1.5 12+, but, as usual, there's more to the story. According to Levine, "We're pleased to see the 18-34 numbers just about doubled." Only half the winter book represents some of the programming changes initiated when McVay Media's Charlie Cook started working with the station, says Levine, who gave the introduction of 40-minute music sweeps each hour as one example. "We have two goals," says Levine, "increase cume and TSL." The station is also looking forward to PPM going live in L.A., which is why Levine told **R&R**, "We just signed up this week." As spring and summer heat up, so do numerous concert events the station can build around, such as this weekend's Stagecoach Festival in Coachella. Additionally, the CMA board met in Los Angeles last week, and Levine and his staff made a presentation to the board that seemed to be well-received. "The feedback we got was that they saw we're dedicated to this and we intend to stay in the format and make it work. The sincerity and conviction we showed was very pleasing to them and gratifying to us." Levine also told **R&R** KKGO just switched national rep firms from Eastman to DNR, "and we're already being flooded with orders."

It was also report card day in the Windy City, and, while CBS Radio's WUSN (US 99) was down for a third straight book (2.8-2.6 12+), US 99 PD Mike Peterson says the results were "exactly what we expected. We had a great March, so we have a very positive outlook." Peterson says the last six months in his market can best be described as "funky." After a great spring book last year, US 99 was off in summer, then got bit by the all-Christmas AC attack. Additionally, there's a major AC marketing battle being waged in Chicago between Clear Channel's WLIT (Lite FM); Bonneville's WTMX (101.9 The Mix); and his own clustermate WCFS (Fresh 105.9), which Peterson also programs. "Our goal is to get back in the top 10 25-54, and we're close. Mornings had a great month too." Indeed, while US 99 was flat 25-54 at a 2.7, the station moved up in rank from No. 14 to No. 11.

In Wilkes Barre: Entercom's WGGY & WGGI inched up 7.9-8.1, its third straight up book. Citadel's WSJR jumped 1.9-3.0 and moved up in rank too, from 12th to seventh. Citadel sister WCTO went 2.4-1.6.





Pa/mer

"NO AIR"

The Country's Hottest Song... Is Now Country RADIO's Own!

"This song is exactly what Rissi needed. It matches her voice beautifully. She has never sounded so good. It's a hit!" - Kerry Wolfe, OM, WMIL/Milwaukee

R&R: New & Active. +50 spins. +188,700 in audience CA/MB: +47 spins. +142 points. +197,000 in audience *Early Adds include:* WBEE, KJUG, KHKI, WWQM, WMAD, WFRE and MORE!

> A PROVEN HIT! A Top 4 testing song with Women... A No Brainer for Monday!

> > CLICK HERE TO LISTEN!





No Bones About It, Chesney's A Stud

As it turns out, no bones were broken in Kenny Chesney's foot, despite it being wedged between the stage and an elevator lift Sunday night in Columbia, S.C. The scare happened at the opening of the show, during Chesney's dramatic onstage entrance. In spite of being in pain, Chesney soldiered on, hobbling around the stage and conjuring images of a limping Willis Reed in the 1970 NBA finals when his Knicks beat the Lakers in game seven, or perhaps Kirk Gibson's home run hobble in the '88 World Series. We could continue to impress you with our sports trivia prowess, but we digress. Apparently, the show must — and will — go on this weekend with Chesney likely taped up like an athlete up onstage. He's nominated for the ACM Entertainer of the Year again, and we're guessing he just earned a few votes.

CRS-40 All Stars Named

Oops, we issued a self-imposed moratorium on sports analogies, but oblige us one more. In essence, that's what this list of industry luminaries amounts to. It's the agenda committee for next year's CRS, when the premier radio convention turns the big Four-Oh. Keith Kaufman, PD at Clear Channel's WSIX/Nashville, has assembled a who's-who of brain power to plan next year's blowout. Here's a complete list of agenda committee members: Jaye Albright, Albright & O'Malley Consulting; Shane Allen, Capitol Nashville; Jim Asker, All Access; EJ Bernas, MCA Records; Teddi Bonadies, Universal South; Josh Brandon, WOWF/ Crossville, Tenn.; **Tonya Campos**, KKGO/Los Angeles; James Conner, WTHI/Terre Haute, Ind.; Natalie Conner, WXTU/Philadelphia; Sherri Crowder, WAKG/ Danville, Va.: Andv Denemark, United Stations: John Fennessy, WQYK/Tampa; Jay Frank, CMT; Bryan Frasher, BNA; JoJamie Hahr, Valory Music Co.; Chris Huff, KSCS & KTYS/ Dallas; Jay Jennings, WYCD/ Detroit; Rick Kelly, Marco Promotions; Lynn Kite, Interep/Chicago; **Renee Leymon**, Lyric Street Records; Bruce Logan, WKKT/Charlotte; Clint Marsh, WBYT/ South Bend, Ind.; Christie Matthews, KDXY/Jonesboro, Ark.; Mark McKay, WGH/Norfolk; Adrian Michaels,

This Week At Callout America

Trace Adkins continues to dominate with "You're Gonna Miss This" repeating as the No. 1 song overall and the No. 1 passion song. This song is the No. 1 song positive and passion with both male and female listeners and in all demo cells.

After three weeks of testing, the appeal of Jimmy Wayne's "Do You Believe Me Now" is consistently strong in all cells, both male and female. This week, the song debuts at Callout America as the No. 5 song overall and the No. 17 passion song. Females rank the song at No. 6, males are at No. 7.

Another powerful debut for the week is "Good Time" from Alan Jackson, which rolls out at No. 6 and at No. 5 passion. Men rank the song at No. 5, and females are at No. 9. Core 35-44s are the early strength at No. 7.

Brad Paisley is new to the top 10 for the week with "I'm Still a Guy" at No. 8 overall, up from No. 12, and ranks as the No. 8 passion song, up from No. 13. Men are the strength at No. 4, with females at No. 14.

Ashton Shepherd just keeps on keepin' on. "Takin' Off This Pain" is more than healthy at No. 16 overall for the week and showing strong passion as the No. 7 passion song. Men are at No. 5 passion, and females are at No. 7.

Toby Keith is stirring things up with "She's a Hottie," which moves to No. 22 overall this week, up from No. 30, and shows strong passion at No. 13, up from No. 16. Females are at No. 13 passion, and men are at No. 10 passion.

> — John Hart, Bullseye Marketing Research Email: hart@bullsi.com

Curb/Asylum; **Travis Moon**, WUBE/Cincinnati; **John Paul**, KUPL/Portland, Ore.; **Bob Pickett**, KASE/ Austin; **Bob Reeves**, Warner Bros.; **Annie Sandor**, WKIS/Miami; **Chad Schultz**, Mozes; and **Paul Williams**, Sony BMG Nashville.

©2008 The Nielsen Company. All Rights Reserved. No part of this material may be reproduced in any form or incorporated in any information retrieval system without written permission of the Publisher.



Welcome To The Capital Of Country Music....

Wichita. Population: 773,000 persons 12+ and the 98th largest radio market in America. Twenty-three total radio stations, and more than a quarter of them are country, now that two more joined the party earlier this year. Steckline flipped urban KSJM to classic country on Jan. 18 and named it KWLS (U.S. 107.9). On Valentine's Day, Connoisseur joined this Midwest country love-fest, moving adult hits KBBB to 97.1 and introducing Wichita to the Wolf nation with KVWF (100.5 the Wolf). Of course, they do love their country music in Wichita, as country regularly delivers a 25-share to the market Of course, that was back in the good ol' days, when a mere four stations played country. Journal's KFDI, KFTI-AM and KFTI-FM has had the upper hand on Clear Channel's KZSN (Kissin') over the years, but KFDI and Kissn' account for 17 of those 25 shares of country.

Shortly after the Steckline flip in January, Journal/Wichita OM Beverlee Brannigan said sarcastically, "Over the holiday, you must have missed the news that Wichita was declared the virtual center of the country universe. As a result, all radio stations serving any part of the Wichita metro will be required to change their format to country this year." One month later, wham! The Wolf arrived. In this week's (May 2) issue of **R&R**, we take a look at Wichita and talk with programmers from Journal, Clear Channel and Connoisseur. Beverlee Brannigan, Ron Allen and Lyman James are all charter members of the mutual admiration society, so you won't see any mudslinging going on in this market. They each speak very highly of one another's radio station. and all seem to be dialed in on what they can control, which is their respective radio station. Brannigan says it's important to separate the two horse races. KFDI, KZSN and the Wolf are all mainstream country stations, while the other three players are classic country. KFDI is also essentially a fullservice product, with a heavy commitment to news, traffic and weather. The Wolf launched by howling 10,000 commercial-free songs in a row and has since settled down into a one stopset per hour schedule of commercials. KZSN's James told **R&R** that while, in many cases, the country universe grows when a new station enters the market, he's not sure there's room for much growth in a market where 25% of persons using radio already prefer country, and he

COUNTRY DATES

May 2-4: Stagecoach Festival featuring Tim McGraw, Rascal Flatts, Carrie Underwood and more; Indio, Calif.

May 17: Fifth annual ACM Celebrity Golf Classic to benefit the Academy of Country Music Charitable Fund; TPC Las Vegas, Las Vegas.

May 18: Academy of Country Music Awards; MGM Grand Garden Arena, Las Vegas.

June 4: 18th annual City of Hope Celebrity Softball Challenge; Greer Stadium, Nashville.

June 5-8: CMA Music Festival; Nashville.

added, "I'd rather be in the position I'm in; I'm not sure this will work for all the stations, but it's good for listeners. We'll all work harder to create better radio."

According Wolf PD Ron Allen, part of the strategy behind the launch of the Wolf was protecting the market position of KBBB (Bob). The ratings and revenue situations were both "ripe pickings" says Allen. Pulling a share or two each from KFDI and KZSN helps guarantee Bob's place in the market. "We could be successful at active rock and bill seven or eight hundred thousand, or we could be less successful doing country and bill \$1.5 million." Not only that, Allen told **R&R** they believed country "is a really a great, fun format, and this is a country town, so why not throw your hat in that ring and try to be competitive?"

Radio-Activity April 22-28

Cory Cuddeback, most recently at Clear Channel/Las Vegas as director of sales, moves down the Strip and joins the Beasley cluster to oversee KCYE (Coyote), classic country KBET, classic hits KKLZ, AC KFRH and news/talk KDWN ... CBS Radio's KUPL/Portland, Ore. has filled its opening for evenings with Nicole Seger, who's been working part-time and fill in for the past couple years; she'll officially start May 27 ... Todd Baker is ready to howl in Huntsville, Ala. as the new morning dude at Cumulus' WWFF (93.3 the Wolf). Baker is the former afternoon personality at KKGO/Los

©2008 The Nielsen Company. All Rights Reserved. No part of this material may be reproduced in any form or incorporated in any information retrieval system without written permission of the Publisher.



ARTIST

WYTZ/Benton Harbor and WLJE/Valparaiso ... Condolences go out to family and friends of longtime air personality "Big" Ron O'Brien, who passed away over the weekend. He was at 56. O'Brien worked at numerous radio stations and formats beginning in 1969. One country stop was KZDG/Denver in the mid '90s.

Label, Music Makers

Lesly Tyson received the blessing of Skip Bishop, Arista Nashville VP of promotion, and will now assume director of national promotion chores for the label, succeeding Bryan Frasher, who moved down the hall to take over as VP of promotions for Sony BMG sister label BNA ... Elsewhere in the Sony BMG halls, Stan Marczewski (we dare you to pronounce it correctly at 1:30 a.m. in the bridge bar at CRS next year) is named manager of strategic marketing. For the sake of time, we'll just call him Stan and tell you he now reports top Tom - as in Baldrica, VP of marketing for Sony BMG. Stan was formerly promotion coordinator at Columbia Nashville, working for Jimmy (Rector), who now needs a replacement at *jimmy.rector@sonybmg.com* ... There was gigantic news in the Little Big Town world, as the successful foursome announced an upcoming relocation from Equity Music to Capitol Nashville. Their album "Road to Here" was Grammy-nominated and critically acclaimed. The followup, ironically titled "A Place to Land," is going with them to Capitol. A new single is said to be coming from Capitol soon ... This item is not only bizarre, but has shades of "icky" attached to it. According to the New York Post, baseball legend Roger Clemens had a 10-year affair with singer Mindy McCready, which reportedly started when Clemens was 28 and McCready was 15. This allegation surfaced in a defamation lawsuit

BILLBOARD BOXSCORE ATTENDANCE GROSS /ENUE/CITY/DATES 13,451 \$855,436 **Rascal Flatts, Taylor Swift** ARCO Arena Sacramento April 10

Rascal Flatts, Taylor Swift HP Pavilion San Jose April 11	12,583	\$800,693
Keith Urban, Carrie Underwood John Paul Jones Arena Charlottesvi l e, Va. April 10	10,686	\$663,467
Rascal Flatts, Taylor Swift Save Mart Center Fresno April 9	10,029	\$644,550
Keith Urban, Carrie Underwood Civic Center Charleston, W. Va. April 11	9,161	\$620,683

Billboard Boxscore tracks recent country concert grosses and attendance figures. Copyright 2008, Nielsen Business Media. More concert grosses available at www.billboard.biz.

SHOWPREP 101

April 29: National Hairball Awareness Day.

April 30, 1952: The first toy was advertised on television - Mr. Potato Head.

May 1, 1889: The Bayer company of Germany introduced aspirin in powdered form.

May 2, 1939: Ironman Lou Gehrig took himself out of the Yankee lineup after playing 2,130 consecutive games.

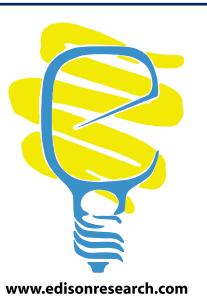
Quotable: "Clothes make the man. Naked people have little or no influence on society." -- Mark Twain

© 2008 The Nielsen Company. All Rights Reserved. No part of this material may be reproduced in any form or incorporated in any information retrieval system without written permission of the Publisher

RADIO'S BEST RESEARCH TEAM MEANS BETTER METHODOLOGY

The best music tests and market surveys are surprisingly affordable. Call 908-707-4707 and find out.





filed by Clemens in January against his former personal trainer, Brian McNamee. Additional details could soon be coming in a documentary currently filming in Nashville featuring McCready. Clemens, through his lawyer, has denied any inappropriate relationship with McCready ... OK, we know Miranda Lambert is a bit feisty, but c'mon, attacking a fan? Not so much. So after the Smith County, Texas sheriff's office did a little detective work, they determined assault charges filed against the Columbia Nashville singer were totally bogus. Now, Aisha Esbay of Tyler, Texas has been charged with filing a false police report and was being held in the Smith County Jail. Naturally, all charges against Lambert were dropped; Esbay, meanwhile, is looking at possible jail time and at least a fine ... Speaking of assaults, this alleged incident started after what was, ironically, a benefit a show in Tucson on Dec. 13. A female fan grew agitated and, eventually, verbally abusive toward Chris Cagle when he didn't sign an autograph for her. Somehow, her boyfriend, Mark Barry, got in the middle, and Cagle allegedly struck Barry in the face. Cagle was cited and released that night, but now he'll be back in Tucson on Sept. 23 in front of a judge, facing misdemeanor assault charges ... This one is just sad and awful. Songwriter Richard Fagan, whose credits include big radio hits like "I Miss You a Little," "Sold," and "Be My Baby Tonight," has been arrested and charged with criminal homicide in the death of his roommate, whose name has not been released. There's no known motive either, but the victim was found stabbed to death on Saturday in the home the two shared ... We were sad to hear about the passing of singer/songwriter Paul Davis, who died of a heart attack last week in Meridian, Miss. Davis was 60 years old. He had a soft rock hit "I Go Crazy" in 1977, but later found success in country music, pairing with Marie Osmond for "You're Still New to Me," a No. 1 song from 1986. Davis also teamed with Tanya Tucker and Paul Overstreet for "I Won't Take Less Than Your Love," a No. 1 song in 1987.

Page 5

— R.J. Curtis/Country Editor 323-954-3444 Email: rcurtis@radioandrecords.com

ON THE CHARTS

Chesney Has Most Top 10 Songs This Decade; Brooks & Dunn Are Most Added

As **Kenny Chesney**'s "Better As a Memory" (BNA) steps 11-10 to become the artist's 24th top 10 since the dawn of the decade on the R&R Country chart; he surpasses Tim McGraw's prior leading total of 23 top 10 songs so far this decade. The top five is rounded out by Toby Keith (21), Rascal Flatts (19) and Brad Paisley (18). McGraw most recently competed in the top 10 with "If You're Reading This," which peaked at No. 3 on the chart dated Oct. 19, 2007. His new single "Kristofferson" (Curb) hops 21-19 this issue. McGraw has taken 11 of his top 10 songs this decade to No. 1, while Chesney's tally for the decade stands at 10 No. 1 songs. Now in its sixth chart week, Chesney's single is the youngest title inside the top 20 this week.

In the Most Added race, **Brooks & Dunn** take double honors as "Put a Girl In It" (Arista Nashville) claims 25 new adds on the R&R Country Indicator panel and 23 on the R&R Country panel.

There's movement this week on the **Indicator Exclusives** list, led again by **Trent Willmon**'s "Broken In" (Compadre/Music World/Quarterback) at No. 46. **Jeff Bates**' "Don't Hate Me for Lovin' You" (Black River) bullets at No. 47, followed by a 51-50 step by **Rick Huckaby**'s "I Got You Covered" (HeadCoach). **Mark Chesnutt**'s "When You Love Her Like Crazy" (Lofton Creek) rises 54-53, ahead of a No. 59 debut by **Charlie Allen**'s "See If I Care" (Spinville). Meanwhile, **Jennifer Hanson**'s "'73 (Everything Changes)" (Universal South) dips 57-60.



MUSICNOTES

Just in case there are some things you don't know already know about Willie Nelson, here comes another biography, this one titled "Willie Nelson: An Epic Life." This latest life story from author Joe Nick Patoski is already in bookstores.

Songwriter Jeffrey Steele has been recruited for "Nashville Star." The country talent search will move from the USA Network to NBC for season six and will also feature Billy Ray Cyrus as host. The other two judges, as previously announced, are Jewel and John Rich.

As if Tim McGraw needed any validation on his superstar status, here comes more proof: Frito Lay has developed a limited-edition Spicy Jalapeno flavor in his honor, and it's coming to a Wal-Mart near you. The snack company is part of McGraw's upcoming "Live Your Voice" tour.

Collin Raye has been doing a charity event in his hometown of De Queen, Ark. for seven years, and the dates are now set for the eighth edition of "Collinfest 2008." June 18-20 will feature a gold tourney, fan club events and, of course, a live concert.

VIDEO ADDS

СМТ

DEF LEPPARD f/TIM MCGRAW Nine Lives EMILY WEST Rocks In Your Shoes MAROON 5 & SARA EVANS This Love TOBY KEITH She's A Hottie (From 2008 CMT Music Awards)

CMT PURE COUNTRY

MAROON 5 & SARA EVANS This Love TOBY KEITH She's A Hottie (From 2008 CMT Music Awards)

GAC

KEITH ANDERSON | Still Miss You

promosquad
HitPredictor

SONGS WITH HIT POTENTIAL

CHART RANK

JAMES OTTO Just Got Started Lovin' You (Warner Bros.) (76.1)	2
TAYLOR SWIFT Picture To Burn (Big Machine) (83.1)	4
PHIL VASSAR Love Is A Beautiful Thing (Universal South) (75.8)	5
BRAD PAISLEY I'm Still A Guy (Arista Nashville) (91.8)	6
RASCAL FLATTS Every Day (Lyric Street) (91.4)	7
CARRIE UNDERWOOD Last Name (Arista Nashville) (93.9)	9
KENNY CHESNEY Better As A Memory (BNA) (84.8)	10
MONTGOMERY GENTRY Back When I Knew It All (Columbia) (86.2)	11
DIERKS BENTLEY Trying To Stop Your Leaving (Capitol Nashville) (88.2)	12
BLAKE SHELTON Home (Warner Bros.) (81.5)	13
TOBY KEITH She's A Hottie (Show Dog Nashville) (85.8)	17
JOSH TURNER Another Try (MCA Nashville) (79.2)	18
TIM MCGRAW Kristofferson (Curb) (89.0)	19
JOSH GRACIN We Weren't Crazy (Lyric Street) (80.5)	20
MIRANDA LAMBERT Gunpowder & Lead (Columbia) (81.5)	22
KEITH ANDERSON / Still Miss You (Columbia) (75.0)	23
REBA MCENTIRE Every Other Weekend (MCA Nashville) (85.3)	24
SARA EVANS Some Things Never Change (RCA) (85.0)	26
GARY ALLAN Learning How To Bend (MCA Nashville) (80.6)	27
GARTH BROOKS Midnight Sun (Big Machine) (85.7)	37
JO DEE MESSINA /'m Done (Curb) (83.3)	39
CRYSTAL SHAWANDA You Can Let Go (RCA) (83.2)	41
CLAY WALKER She Likes It In The Morning (Asylum-Curb) (85.7)	45
DARIUS RUCKER Don't Think I Don't (Capitol Nashville) (88.1)	47
ERIC CHURCH His Kind Of Money (Capitol Nashville) (88.1)	49

Copyright 2008, Think Fast, LLC. For more information and testing methodology, please visit HitPredictor.com or Promosquad.com.

© 2008 The Nielsen Company. All Rights Reserved. No part of this material may be reproduced in any form or incorporated in any information retrieval system without written permission of the Publisher.



At the HEART OF THE FORMAT you will find the HEART OF A WOMAN.



"The song hits the heart of the demo. There are women out there living this song." -Meg Stevens, PD, WMZQ/WPOC/Washington DC-Baltmore

> "I think I am a 'stronger woman' because I have so many job titles I can go 14 hours WITHOUT EATING!" -Tonva Campos, PD/MD, KKGO/Los Angeles





"The 'stronger women' I know enthusiastically accept their own imperfections. And they laugh often!" -Beverlee Brannigan, OM, KFDI/Wichita

"I try to be the woman I want my daughter to be." -Gwen Foster, MD, KMLE/Phoenix with daughter Lawsen





"I love my kids, my job, and Jager; the Lord knows that's multi-tasking!" -Donna James, APD/MD, KUZZ/Bakersfield

> "Learning to accept those things that are out of my control has helped me to become a stronger woman ...whether I like it or not!"



-Sue Wilson, PD, WQMX/Akron

STRONGER WOMAN RR/BB 14 USA Today/CA/MB 13* **BDS/PINNACLE**

MEDIABASE CALLOUT

#7 Females 35-44 #11 Persons 35-44 #12 Males 35-44

#7 adults 25-34 current rank (up from #19 last cycle) #9 adults 25-54 current rank (up from #13 last cycle) #11 overall current female rank (up from #17 last cycle) #11 overall current rank (up from #16 last cycle)



www.jeweljk.com / www.myspace.com/jewel / www.thevalorymusicco.com / www.myspace.com/thevalorymusicco

Raf	· · ·	Country April 28, 2008				ielsen DS	Mu	sic Page 1
					2	00		MDS
			Tot. Aud.	+/- Aud.	Total	+/-	Wks	Sta On/
LW	TW	ARTIST Title Label(s)	(00)	(00)	Plays	Plays	On	Adds TW
1	1	GEORGE STRAIT Saw God Today (MCA Nashville)	316218	-4349	4390	-130	12	108/0
3	2	JAMES OTTO Just Got Started. (Raybaw/Warner Bros./WRN)	314629	+12220	4469	+78	28	108/0
2	3	TRACE ADKINS You're Gonna Miss This (Capitol Nashville)	308187	-6751	4231	-208	21	108/0
4	4	TAYLOR SWIFT Picture To Burn (Big Machine)	262334	+16703	3938	+ 196	16	108/0
5	5	PHIL VASSAR Love Is A Beautiful Thing (Universal South)	254770	+15107	3817	+222	26	108/1
6	6	BRAD PAISLEY I'm Still A Guy (Arista Nashville)	247654	+16444	3657	+ 332	10	108/0
7	7	RASCAL FLATTS Every Day (Lyric Street)	236041	+11318	3503	+291	10	108/0
9	8	LADY ANTEBELLUM Love Don't Live Here (Capitol Nashville)	201335	+2119	2914	+74	30	105/0
10	9	CARRIE UNDERWOOD Last Name (Arista/Arista Nashville)	182730	+12492	2714	+317	7	108/2
11	10	KENNY CHESNEY Better As A Memory (BNA)	175215	+19795	2567	+320	6	108/1
12	Ũ	MONTGOMERY GENTRY Back When I Knew It All (Columbia)	164923	+13646	2497	+119	11	107/1
13	12	DIERKS BENTLEY Trying To Stop Your Leaving (Capitol Nashville)	151061	+8636	2322	+69	16	108/1
16	13	BLAKE SHELTON Home (Warner Bros./WRN)	145707	+17930	2343	+294	14	105/2
14	14	JEWEL Stronger Woman (Valory)	140237	+737	2157	-36	15	105/0
15	15	JAKE OWEN Something About A Woman (RCA)	134644	-898	2298	+ 59	35	105/1
17	16	JOE NICHOLS It Ain't No Crime (Universal South)	122157	+57	2047	-18	17	102/0
18	Ū	TOBY KEITH She's A Hottie (Show Dog Nashville)	118948	+3449	2030	+137	9	105/2
19	18	JOSH TURNER FEAT. T. YEARWOOD Another Try (MCA Nashville)	105588	+6439	1781	+75	17	103/0
21	19	TIM MCGRAW Kristofferson (Curb)	83204	+12436	1388	+260	9	93/9
23	20	JOSH GRACIN We Weren't Crazy (Lyric Street)	75454	+7624	1483	+91	28	99/0
27	21	ALAN JACKSON Good Time (Arista Nashville)	75017	+28429	1171	+489	3	87/19
22	22	MIRANDA LAMBERT Gunpowder & Lead (Columbia)	74017	+4470	1397	+104	17	83/4
24	23	KEITH ANDERSON Still Miss You (Columbia)	66995	+7105	1297	+170	13	88/4
25	24	REBA MCENTIRE Every Other Weekend (MCA Nashville)	60934	+12397	917	+172	13	71/7
26	25	TRISHA YEARWOOD This Is Me You're Talking To (Big Machine)	53763	+5888	961	+158	17	81/3
28	26	SARA EVANS Some Things Never Change (RCA)	49822	+7400	967	+144	15	80/4
31	27	GARY ALLAN Learning How To Bend (MCA Nashville)	45459	+8454	895	+145	6	78/9
32	28	JASON MICHAEL CARROLL I Can Sleep When (Arista Nashville)	40323	+5031	856	+54	13	79/0
30	29	PHIL STACEY If You Didn't Love Me (Lyric Street)	39550	+2000	907	+83	14	87/1
34	30	LOST TRAILERS Holler Back (BNA)	38695	+9935	739	+159	10	64/6

© 2008 The Nielsen Company



R &R		Country pril 28, 2008				ielsen DS	Mu	sic Page 2
							DOW	NLOAD NOWI
LW	TW	ARTIST Title Label(s)	ot. Aud. (00)	+/- Aud. (00)	Total Plays	+/- Plays	Wks On	Sta On/ Adds TW
29	31	JULIANNE HOUGH That Song In My Head (Mercury)	37804	-318	766	+97	9	78/9
33	32	TRACY LAWRENCE Til I Was A Daddy Too (Rocky Comfort/CO5)	32426	-442	589	-18	20	39/4
36	33	SUGARLAND FEAT. LITTLE BIG Life In A Northern Town (Mercury)	30944	+5628	395	+114	6	19/7
Breaker	34	LUKE BRYAN Country Man (Capitol Nashville)	30155	+5304	535	+135	8	42/5
Breaker	35	HEIDI NEWFIELD Johnny & June (Asylum-Curb)	29580	+6637	536	+110	4	46/2
35	36	JIMMY WAYNE Do You Believe Me Now (Valory)	29494	+4165	671	+145	5	59/3
38	37	GARTH BROOKS Midnight Sun (Pearl/Big Machine)	27333	+2485	641	+32	6	58/1
42	38	LEANN RIMES Good Friend And A Glass Of Wine (Asylum-Curb)	20518	+3346	414	+48	9	47/5
43	39	JO DEE MESSINA I'm Done (Curb)	18918	+2319	415	+53	8	48/3
41	40	EMILY WEST Rocks In Your Shoes (Capitol Nashville)	17774	+601	344	-3	9	34/0
44	41	CRYSTAL SHAWANDA You Can Let Go (RCA)	14553	+278	271	+19	6	32/3
45	42	JAMEY JOHNSON In Color (Mercury)	12982	+1199	247	+21	4	31/4
49	43	RODNEY ATKINS Invisibly Shaken (Curb)	12394	+4042	291	+45	3	34/3
50	44	CHUCK WICKS All I Ever Wanted (RCA)	11942	+4104	344	+142	2	47/9
46	45	CLAY WALKER She Likes It In The Morning (Asylum-Curb)	11263	+732	85	-1	14	8/0
48	46	ELI YOUNG BAND When It Rains (Carnival)	9253	+687	114	+20	23	10/2
51	47	DARIUS RUCKER Don't Think I Don't Think About It (Capitol Nashville)	9094	+1971	141	+68	2	13/7
Debut	48	BROOKS & DUNN Put A Girl In It (Arista Nashville)	8816	+6740	173	+135	1	25/23
55	49	ERIC CHURCH His Kind Of Money (My Kind Of Love) (Capitol Nashville)	7943	+1893	169	+29	2	23/8
53	50	LONESTAR Let Me Love You (Lonestar/CO5)	7381	+1040	153	+29	4	11/1
60	6	KEVIN FOWLER Best Mistake I Ever Made (Equity)	5929	+1985	50	+ 8	2	3/0
54	52	POINT OF GRACE How You Live (Word-Curb/Warner Bros./WRN)	5811	-505	79	-5	3	9/3
47	53	SARAH JOHNS He Hates Me (BNA)	5578	-4284	178	-102	12	34/0
Debut	54	JASON ALDEAN Relentless (Broken Bow)	4934	+2578	70	+ 39	1	15/11
58	55	MICA ROBERTS FEAT. T. KEITH Things A Mama(Show Dog Nashville)	4539	-85	143	-2	7	25/2
52	56	ROAD HAMMERS Don't Know When To Quit (Montage)	4453	-2627	128	-51	16	19/0
Debut	57	ASHLEY GEARING Out The Window (Curb)	4183	+2446	101	+56	1	17/5
40	58	G. BROOKS & H. LEWIS Workin' For A Livin' (Pearl/Big Machine)	4102	-13252	56	-91	20	29/0
Debut	59	DAVID NAIL I'm About To Come Alive (MCA Nashville)	3994	+2106	108	+70	1	23/9
Debut>	60	BUCKY COVINGTON I'll Walk (Lyric Street)	3958	+1716	69	+29	1	8/6
	-	© 2008 The Nielse	Company	,				

© 2008 The Nielsen Company



- -

COUNTRY/COUNTRY INDICATOR

Total Aud.

COUNTRY

MOST ADDED	
ARTIST Title Label(s)	Adds
BROOKS & DUNN Put A Girl In It (Arista Nashville)	23
ALAN JACKSON Good Time (Arista Nashville)	19
JASON ALDEAN Relentless (Broken Bow)	11
TIM MCGRAW Kristofferson (Curb)	9
GARY ALLAN Learning How To Bend (MCA Nashville)	9
JULIANNE HOUGH That Song In My Head (Mercury)	9
CHUCK WICKS All I Ever Wanted (RCA)	9
DAVID NAIL I'm About To Come Alive (MCA Nashville)	9
ERIC CHURCH His Kind Of Money (My Kind Of Love) (Capitol Nashville)	8

MOST INCREASED AUDIENCE

MUST INCREASED AUDIENCE	Total Aud.
ARTIST Title Label(s)	Increase
ALAN JACKSON Good Time (Arista Nashville)	+28429
KENNY CHESNEY Better As A Memory (BNA)	+ 19795
BLAKE SHELTON Home (Warner Bros./WRN)	+17930
TAYLOR SWIFT Picture To Burn (Big Machine)	+16703
BRAD PAISLEY I'm Still A Guy (Arista Nashville)	+16444
PHIL VASSAR Love Is A Beautiful Thing (Universal South)	+15107
MONTGOMERY GENTRY Back When I Knew It All (Columbia)	+13646
CARRIE UNDERWOOD Last Name (Arista/Arista Nashville)	+12492
TIM MCGRAW Kristofferson (Curb)	+12436
REBAMCENTIRE Every Other Weekend (MCA Nashville)	+12397

MOST INCREASED PLAYS

MUST INCREASED PLATS	Total Play
ARTIST Title Label(s)	Increase
ALAN JACKSON Good Time (Arista Nashville)	+489
BRAD PAISLEY I'm Still A Guy (Arista Nashville)	+332
KENNY CHESNEY Better As A Memory (BNA)	+320
CARRIE UNDERWOOD Last Name (Arista/Arista Nashville)	+317
BLAKE SHELTON Home (Warner Bros./WRN)	+294
RASCAL FLATTS Every Day (Lyric Street)	+291
TIM MCGRAW Kristofferson (Curb)	+260
PHIL VASSAR Love Is A Beautiful Thing (Universal South)	+222
TAYLOR SWIFT Picture To Burn (Big Machine)	+196
REBA MCENTIRE Every Other Weekend (MCA Nashville)	+172

COUNTRY INDICATOR

MOST ADDED

ARTIST Title Label(s)	Adds
BROOKS & DUNN Put A Girl In It (Arista Nashville)	25
ALAN JACKSON Good Time (Arista Nashville)	11
JASON ALDEAN Relentless (Broken Bow)	11
GARY ALLAN Learning How To Bend (MCA Nashville)	10
REBA MCENTIRE Every Other Weekend (MCA Nashville)	7
LOST TRAILERS Holler Back (BNA)	6
CHUCK WICKS All I Ever Wanted (RCA)	6
BUCKY COVINGTON I'll Walk (Lyric Street)	6

MOST INCREASED AUDIENCE

Increase
+11209
+7638
+7299
+6107
+6010
+5252
+5181
+4880
+4454
+3815

MOST INCREASED PLAYS	Total Play
ARTIST Title Label(s)	Increase
ALAN JACKSON Good Time (Arista Nashville)	+521
KENNY CHESNEY Better As A Memory (BNA)	+402
TIM MCGRAW Kristofferson (Curb)	+360
RASCAL FLATTS Every Day (Lyric Street)	+290
CARRIE UNDERWOOD Last Name (Arista/Arista Nashville)	+283
BLAKE SHELTON Home (Warner Bros./WRN)	+268
BRAD PAISLEY I'm Still A Guy (Arista Nashville)	+265
BROOKS & DUNN Put A Girl In It <i>(Arista Nashville)</i>	+259
TOBY KEITH She's A Hottie <i>(Show Dog Nashville)</i>	+227
REBA MCENTIRE Every Other Weekend (MCA Nashville)	+167

Promote your company, product, or event with Roll-a-Sign's versatile disposable banners

Cost-effective and reusable

Many sizes and colors available



Durable enough for indoor or outdoor use

PLASTIC

Advertise your message in any color

Call today for more information! I-800-231-6074 www.rollasign.com

COUNTRY

COUNTRY NEW & ACTIVE

RANDY TRAVIS Faith In You (Warner Bros./WRN) Total Audience: 3160, Total Stations: 9, Adds: 2 **BLUEFIELD** Butterfly (Country Thunder) Total Audience: 3019, Total Stations: 14, Adds: 1 CRAIG MORGAN Love Remembers (BNA) Total Audience: 1954, Total Stations: 4, Adds: 4 RISSI PALMER No Air (1720) Total Audience: 1887, Total Stations: 4, Adds: 4 MIRANDA LAMBERT More Like Her (Columbia) Total Audience: 1640, Total Stations: 2, Adds: 0 JENNIFER HANSON '73 (Everything Changes) (Universal South) Total Audience: 1607, Total Stations: 5, Adds: 0

COUNTRY INDICATOR NEW & ACTIVE

CROSS CANADIAN RAGWEED Cry Lonely (Universal South) Total Plays: 161, Total Stations: 7, Adds: 2 CHRIS CAGLE No Love Songs (Capitol Nashville) Total Plays: 143, Total Stations: 11, Adds: 4 ADAM GREGORY Crazy Days (NSA/Midas/New Revolution) Total Plays: 133, Total Stations: 14, Adds: 2 POINT OF GRACE How You Live... (Word-Curb/Warner Bros./WRN) Total Plays: 132, Total Stations: 12, Adds: 2 JOHN MICHAEL MONTGOMERY Mad Cowboy Disease (Stringtown/CO5) Total Plays: 131, Total Stations: 7, Adds: 0 RANDY TRAVIS Faith In You (Warner Bros./WRN) Total Plays: 91, Total Stations: 8, Adds: 2 JEREMY MCCOMB This Town Needs A Bar (Parallel/CO5) Total Plays: 88, Total Stations: 6, Adds: 0 JASON MATTHEWS That's What Momma's... (S+S Mack Nashville/Valhalla) Total Plays: 82, Total Stations: 5, Adds: 0 **DOUG STONE** She Always Gets What She Wants (TNT) Total Plays: 71, Total Stations: 7, Adds: 1 JASON MEADOWS Where Did My Dirt Road Go (Baccerstick/Nine North) Total Plays: 68, Total Stations: 4, Adds: 1

© 2008 The Nielsen Company



5/5

BROOKS & DUNN Put A Girl In It (Arista Nashville) CHRIS CAGLE No Love Songs (Capitol Nashville) **JASON ALDEAN** Relentless (Broken Bow) JOSHUA STEVENS Rock 'N' Roll And Pensacola (Robbins Nashville) RISSI PALMER No Air (1720) **TODD O'NEILL** Can I Come Over Tonight (Aria Nashville) 5/12 CARTER'S CHORD Different Breed (Show Dog Nashville) CHRIS YOUNG Voices (RCA) FISHER STEVENSON No Tomorrow Here Tonight (Big Machine) **STEVE HOLY** It Might Have Been (Curb) 5/19 No Going for Adds for this Week

TOP 10 RECURRENTS

TOP 10 RECURRENTS	Total Aud.
ARTIST Title Label(s)	(00)
CHRIS CAGLE What Kinda Gone (Capitol Nashville)	192530
ALAN JACKSON Small Town Southern Man (Arista Nashville)	134298
RODNEY ATKINS Cleaning This Gun (Come On In Boy) (Curb)	132996
JASON ALDEAN Laughed Until We Cried (Broken Bow)	132847
KENNY CHESNEY Don't Blink (BNA)	99011
CARRIE UNDERWOOD All-American Girl (Arista/Arista Nashville)	98761
BRAD PAISLEY Letter To Me (Arista Nashville)	96299
GARY ALLAN Watching Airplanes (MCA Nashville)	85730
ASHTON SHEPHERD Takin' Off This Pain (MCA Nashville)	83426
TRACY LAWRENCE Find Out Who Your Friends Are (Rocky Comfort/CO5)	76704

108 Country reporters. Songs ranked by total audience for the airplay week of 4/21-4/27. Bullets appear on songs gaining audience or remaining flat from previous week. A song will also receive a bullet if its percentage loss in audience does not exceed the percentage of monitored station downtime for the format Country titles that decline in audience but increase in detections will also receive a bullet if the total audience erosion for the week does not exceed 3%. If two songs are tied in total audience, the song with the larger increase in audience is placed first. Descending, non-bulleted titles below No. 10 in either audience or detections are moved to recurrent after 20 weeks. Most Added is the total number of new adds officially reported to R&R by each reporting station or or BDS by automatic add thresholds for stations not allowed to report adds. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Audience lists the songs with the greatest week-to-week increases in total audience. Audience totals on the chart are derived, in part, using certain Arbitron Inc. copyrighted Persons 12+ audience estimates, under license (© 2008, Arbitron Inc.).©2008 The Nielsen Company.



R&R Country Indicator

							mu	olo i uge o
Vav	•	April 28, 2008						
LW	TW	ARTIST Title Label(s)	Total Plays	+/- Plays	Tot. Aud. (00)	+/- (00)	Wks On	Total Stations
2	1	GEORGE STRAIT I Saw God Today (MCA Nashville)	4517	+ 6	98163	+ 1734	13	109/0
1	2	JAMES OTTO Just Got Started (Raybaw/Warner Bros./WRN)	4512	-89	95910	-2667	20	110/0
4	3	TAYLOR SWIFT Picture To Burn (<i>Big Machine</i>)	4312	-09 +54	92115	-2007 +1415	20 16	108/0
	4				85701			106/0
5	6	PHIL VASSAR Love Is A Beautiful Thing (Universal South) BRAD PAISLEY I'm Still A Guy (Arista Nashville)	4139 4090	+149 +265	88200	+955 +5181	21 10	110/0
6	6			+205	84386	+5181	10	108/0
7	-	RASCAL FLATTS Every Day (Lyric Street)	3963					
3	7	TRACE ADKINS You're Gonna Miss This (Capitol Nashville)	3766	-589	79647	-12641	17	101/0
8	8	LADY ANTEBELLUM Love Don't Live Here (Capitol Nashville)	3364	+152	69738	+2607	24	105/1
10	9	CARRIE UNDERWOOD Last Name (Arista/Arista Nashville)	3247	+283	69609	+6107	7	107/0
9	0	MONTGOMERY GENTRY Back When I Knew It All (Columbia)	3162	+147	69511	+3097	11	107/0
12	0	KENNY CHESNEY Better As A Memory (BNA)	3063	+402	65373	+7299	6	107/0
11	12	DIERKS BENTLEY Trying To Stop Your Leaving (<i>Capitol Nashville</i>)	2974	+65	64152	+1537	16	108/0
13	3	BLAKE SHELTON Home (Warner Bros./WRN)	2844	+268	59016	+5252	13	108/2
16	14	TOBY KEITH She's A Hottie (Show Dog Nashville)	2568	+227	55285	+4454	9	109/5
14	15	JOE NICHOLS It Ain't No Crime (Universal South)	2488	-22	52412	-120	16	100/0
15	16	JEWEL Stronger Woman (Valory)	2313	-101	49020	-1162	14	95/0
17	Ū	JAKE OWEN Something About A Woman (RCA)	2212	+75	46389	+578	19	95/1
20	18	TIM MCGRAW Kristofferson (Curb)	2081	+360	42908	+7638	8	102/4
19	19	MIRANDA LAMBERT Gunpowder & Lead (Columbia)	1947	+151	41193	+3464	16	89/3
18	20	JOSH TURNER FEAT. T. YEARWOOD Another Try (MCA Nashville)	1923	+42	41475	+241	16	90/2
24	21	ALAN JACKSON Good Time (Arista Nashville)	1864	+521	38285	+11209	3	98/11
21	22	JOSH GRACIN We Weren't Crazy (Lyric Street)	1684	+117	33654	+2599	21	89/4
23	23	REBA MCENTIRE Every Other Weekend (MCA Nashville)	1583	+167	35581	+2700	10	83/7
25	24	KEITH ANDERSON Still Miss You (Columbia)	1405	+154	29114	+2860	16	78/5
22	25	ASHTON SHEPHERD Takin' Off This Pain (MCA Nashville)	1303	-149	27271	-3936	17	67/2
26	26	GARY ALLAN Learning How To Bend (MCA Nashville)	1249	+163	25963	+3087	7	84/10
27	27	GARTH BROOKS Midnight Sun (Pearl/Big Machine)	1160	+88	22631	+1352	7	70/1
31	28	SARA EVANS Some Things Never Change (RCA)	1017	+109	21109	+2516	16	66/3
30	29	JASON MICHAEL CARROLL Can Sleep When (Arista Nashville)	997	+82	21273	+1370	15	65/4
32	30	PHIL STACEY If You Didn't Love Me (Lyric Street)	950	+74	18646	+1546	14	62/3
		© 0000 The Niele						

Music Page 5

© 2008 The Nielsen Company



D.D. Country Indicator

Kak							mu	sic Page
		April 28, 2008						
1.\\/	τ\Λ/	ADTIST Title / abol/c)	Total	+/-	Tot. Aud.	+/-	Wks	Total
LW	TW	ARTIST Title Label(s)	Plays	Plays	(00)	(00)	On 10	Stations
28 33	31 32	CARRIE UNDERWOOD All-American Girl (Arista/Arista Nashville)	904 898	-166 +83	20656 18715	-2821 +1152	18 16	53/0 65/4
	-	TRISHA YEARWOOD This Is Me You're Talking To <i>(Big Machine)</i>						
35	33 34	LUKE BRYAN Country Man (Capitol Nashville)	744	+133	15802	+1972	6	50/5 50/5
36	-	JIMMY WAYNE Do You Believe Me Now (Valory)	702	+112	14731	+2271	4	56/5
37	35	JULIANNE HOUGH That Song In My Head (Mercury)	685	+108	13784	+1812	8	49/4
38	36	HEIDI NEWFIELD Johnny & June (Asylum-Curb)	677	+127	13930	+2845	5	43/1
40	37	LOST TRAILERS Holler Back (BNA)	563	+98	13414	+2830	7	35/6
42	38	SUGARLAND FEAT. LITTLE BIG Life In A Northern (Mercury)	551	+166	13910	+3815	5	28/5
34	39	KENNY CHESNEY DUET WITH G. STRAIT Shiftwork (BNA)	545	-83	11118	-1133	19	50/0
39	40	EMILY WEST Rocks In Your Shoes (Capitol Nashville)	525	+18	11629	+576	9	38/0
41	41	TRACY LAWRENCE Til I Was A Daddy Too (Rocky Comfort/C05)	454	+22	10098	+132	16	31/2
44	42	ERIC CHURCH His Kind Of Money (Capitol Nashville)	385	+36	6810	+661	4	30/5
43	43	LEANN RIMES Good Friend And A Glass Of Wine (Asylum-Curb)	383	+29	6678	+302	9	28/0
49	44	JAMEY JOHNSON In Color (Mercury)	366	+120	7974	+2883	3	27 4
Debut>	45	BROOKS & DUNN Put A Girl In It (Arista Nashville)	364	+259	6740	+6010	1	29/25
45	46	TRENT WILLMON Broken In <i>(Compadre/Music World/Quarterback)</i>	343	+25	6418	+636	15	22/0
46	47	JEFF BATES Don't Hate Me For Lovin' You (Black River)	288	+18	6944	+1143	7	21/2
48	48	MICA ROBERTS FEAT. T. KEITH Things A Mama (Show Dog Nashville)	275	+18	5633	+301	11	27/0
50	4 9	JO DEE MESSINA I'm Done (Curb)	269	+33	4697	+664	7	21/3
51	50	RICK HUCKABY Got You Covered (HeadCoach)	248	+ 15	5890	+568	4	17/1
60	51	CHUCK WICKS All I Ever Wanted (RCA)	242	+96	4131	+1887	2	24/6
53	52	LONESTAR Let Me Love You (Lonestar/CO5)	241	+41	5815	+1562	6	15/1
54	53	MARK CHESNUTT When You Love Her Like Crazy (Lofton Creek)	220	+37	3827	+709	2	19/3
56	54	RODNEY ATKINS Invisibly Shaken (Curb)	213	+39	4513	+1354	2	20/4
47	55	RISSI PALMER Hold On To Me (1720)	203	-61	4812	-488	13	21/1
Debut>	56	JASON ALDEAN Relentless (Broken Bow)	194	+139	5384	+3704	1	16/11
58	57	CRYSTAL SHAWANDA You Can Let Go (RCA)	189	+23	1905	-286	2	13/1
Debut>	58	BUCKY COVINGTON I'll Walk (Lyric Street)	176	+110	3361	+1909	1	14/6
Debut>	59	CHARLIE ALLEN See If I Care (Spinville)	175	+42	3508	+399	1	17/1
57	60	JENNIFER HANSON '73 (Everything Changes) (Universal South)	165	-3	2991	-42	4	16/0

© 2008 The Nielsen Company

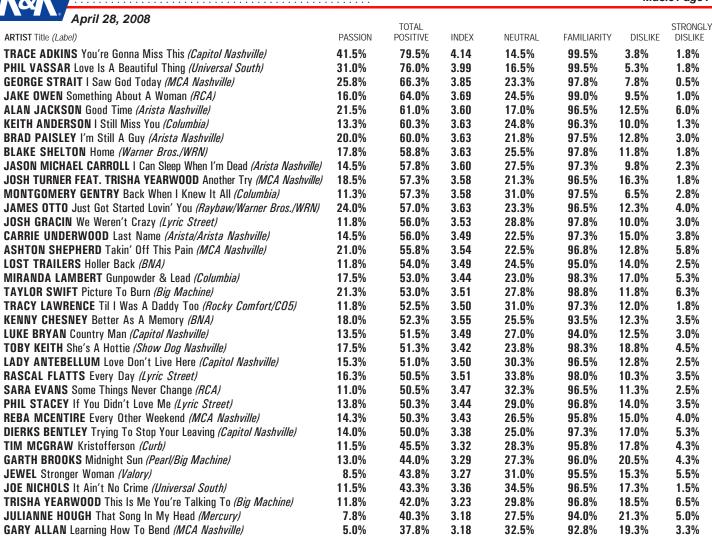


or call 952.927.4487

Music Page 6

R&R Country Callout America BY **Bullsey**e

Music Page 7



Total sample size is 400 persons weekly with a margin of error of plus or minus 5%. Scoring is done each week using live interviewers conducting an interview with each respondent. Scores are: 5) I like it a lot, in fact it's one of my favorites; 4) I like it; 3) It's OK, just so-so; 2) I don't like it; 1) I strongly dislike it. The index score is an average of all 1-to-5 scores. The ttal positive score is an aggregate of the 4 and 5 scores. To be included in the weekly callout, songs must have entered the top 40 positions on R&R's Country airplay chart. The sample is composed of 400 25-54-year-olds who identify country as their favorite music and who listen daily to competitive Country radio in the sample markets. The sample is balanced by region and markets within that region. Bullseye Callout is conducted in the see regions and markets. **SOUTH:** Charleston SC; Charlotte; Baton Rouge; Nashville; Atlanta. **MIDWEST:** Flint, MI; Indianapolis; Madison; Omaha; Cincinnati. **EAST:** Harrisburg; Rochester, NY; Springfield, MA; Providence; Washington, DC.**WEST:** Modesto, CA; Salt Lake City; Colorado Springs, CO; Portland, OR; Houston. © 2008 The Nielsen Company. © 2008 Bullseye Marketing Research Inc..

© 2008 The Nielsen Company All Rights Reserved No part of this material may be reproduced in any form or incorporated in any information retrieval system without written permission of the Publisher

