



Big Spinners: WQYK WFUS KNTY KSOP KRTY KKNG WYRK WGNA WIVK WCTQ KTOM WRNS KJUG KIZN KMDL KATM WIOV WXBM



INSIDE

At R&R, We Give And We Give. This Week: Advice For Job Seekers

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Cumulus To Arbitron: 'Unsubscribe Me,' Seeks Better Ratings Mousetrap

Label Makers Include Stray Show Dogs, New Cats At UMG, Montage Movement

This Dr. Not An Actual Bartender, But Will Play One On Big Screen

Real news needed! rcurtis@radioandrecords.com 323-954-3444

All polar bears are left-handed.

Back To Basics At R&R School Of Broadcasting

Welcome to the **Radio & Records** correspondents' course for aspiring broadcasters and those who wish to further their budding careers in radio. Today's topic: Applying for a Job 101. Our guest instructor for this week's tutorial is the esteemed John Paul, veteran programmer and head honcho at CBS Radio's KUPL/Portland, Ore. I asked John to write down a few suggestions on the time-honored tradition of searching for that next great gig after he and I traded e-mails during his search for an evening personality at KUPL. He'll explain his frustration better than I could, and I think he also provides some great advice for anyone looking to further their on-air career. PDs, there's a lesson here for you too; read the entire piece, and you'll see what I mean. Thanks to John Paul for taking the time to put together this useful and practical how-to list.

"It isn't very often we have a full time on air opening at KUPL in Portland. We don't have a ton of turnover (MD Rick "Bubba" Taylor has been here for over 23 years). I've got a 7 p.m.-midnight opening, and the response has been huge. In less than three days, I had over 70 applicants. The sad thing was that many of them were awful. I'm not talking the demos themselves, but the overall package and presentation. It got to the point that one day that I was so frustrated that I had to walk away from going through the MP3s. I realized that many people have no idea how to apply for a job in today's radio environment. Times have changed. The days of snail-mailing an aircheck and resume are done. PDs are doing more and moving faster than ever before. Trying to find great talent to fill an opening is a massive chore. The easier you can make it on me, the better shot you have at getting the gig. If you are looking for work, this is your one chance to impress me and get my attention. I compiled a list of things that many of the KUPL applicants did wrong (and it cost them the position).

"1) Send everything I asked for in the posting. For this job, I wanted a demo, resume, references and a 7 p.m.-midnight programming philosophy, all in one e-mail. Only a few people sent me everything. I don't have time to chase you down for your references — I hate the line 'references available upon request.' That tells me you don't have any, and you need to call some people to get them. I actually had several people not even send an audio demo with their resume. When I e-mailed one guy and said, 'To be seriously considered for this job, I need a demo,' his response was, 'I'll get you

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one tomorrow.' He was out, no matter how great he sounded.

- "2) Don't just send me a line in an e-mail that says 'check out my Web site or MySpace page' without including anything else. I don't have time. I want and many times need for HR purposes hard copies of the demo and resume. Again, if I have to chase you down for this, you probably won't get the job.
- "3) If you attach your demo and resume file to the e-mail, label it your name and what it is. I got so many that were generically labeled 'Resume' or 'KUPL Demo.' I had to rename them so when I put them into my '7 p.m.-midnight opening' file on my computer, I know who's who. Again, it's a small thing that can really help a busy PD. A few people did include their name and phone number in the file name. I liked that a lot.
- "4) Send me a demo that's about three minutes. One guy sent me an eight-minute demo that locked up my e-mail, and another guy sent me a 14-second, one-break demo. Obviously, send your best stuff, and put the best of the best at the start of the demo. I know you've heard that before, but you'd be amazed how many people don't put a lot of time or effort into the demo. That's the single biggest thing you are sending me. Make it count.
- "5) On the topic of demos, don't open your audio demo with an artist saying, 'Hi, this is [famous star], and you're listening to....' Again, I don't care. I want to hear you, not the artist saying your name. Most PDs are not impressed by that.
- "6) With the Web, you can research a ton about the station and the market. Do that. Know who is getting the demo and a little about the station. It's amazing how many people still write "Dear Sir/Madam." I'm always impressed when someone out of town knows a lot about the station and the area.

"This last part is for the PDs who may be looking for someone. I was a former jock once who sent out airchecks and never got a call back. It was frustrating and demoralizing. I vowed that one day, no matter how hard it is, I would respond to everyone, even if it was a short e-mail saying 'thanks, but it's filled.' We as PDs owe it to the applicants to return their phone calls or respond to their e-mails. I realize it may not be the same day or even the same week, but, as PDs, it's part of our job. I constantly hear PDs asking 'where's

This Week At Callout America

Alan Jackson repeats as the No. 1 song with "Small Town Southern Man," which is also the No. 1 passion song and the No. 1 song in all demos for the second consecutive week.

George Strait is still strong with "I Saw God Today" at No. 3 overall and No. 3 passion. This song is just nine weeks old and will continue to gain strength. Younger males are the strength at No. 2. Core females rank it as the No. 1 passion song.

Montgomery Gentry moves inside the top 10 with "Back When I Knew It All" ranking as the No. 7 song, up from No. 16 last week, and as the No. 9 passion song. Females are at No. 4, and men are at No. 7. Core 35-44 listeners rank this song at No. 8.

Taylor Swift is putting up strong passion scores with "Picture to Burn" ranking as the No. 8 passion song this week, up from No. 13. The track is at No. 8 passion with core 35-44s, up from No. 14. Females rank this song at No. 8 passion, up from No. 14, and men are at No. 9 passion, up from No. 10.

Miranda Lambert is seeing strong growth with "Gunpowder and Lead" ranking at No. 15, up strong from No. 30, and as the No. 14 passion song. Strong points include younger 25-34 females at No. 12 and core 35-44 males at No. 7 and No. 13 passion.

Trisha Yearwood impacts females with "This Is Me You're Talking To" at No. 12, up from No. 16 two weeks ago. Younger females 25-34 are at No. 14. Core 35-44 females are at No. 19, and females 25-44 are at No. 15.

— **John Hart**, Bullseye Marketing Research Email: *hart@bullsi.com*

tomorrow's talent coming from?' If we're not making time to respond to them — or even offer advice/critiques to them, then we are just as much to blame at the lack of talent as anyone else in this industry. I was lucky enough when I started to have a few PDs help me, and, to this day, I've never forgot them and still look up to them. I love this business and think we as PDs owe it to



all talent to give them some attention and coaching, even when they don't work for us. Trust me, it will pay off."

As I said before, John Paul brings up some really valid points here for both PDs and people looking for on-air jobs. Incidentally, this seems to be guest columnist week in the R&R country department. I was on vacation last week and asked Ed Hill of Citadel's KUBL/Salt Lake City to fill in for this week's (April 18) R&R country column. I usually preview parts of it in this space — this time, just take my advice and read it. I think it will provoke (some would say incite) some interesting feedback. As always, if you have any feedback on John Paul's contribution this week, be sure to e-mail me at rcurtis@radioandrecords.com or John Paul at jpaul@kupl.com.

Harry Nelson: Still Not Dead

Remember last year's crazy albeit short-lived rumor that Harry Nelson, now the former PD at WPOR/Portland, Maine, had passed away? Nelson, who has a great sense of humor, contacted us at **R&R** in his most convincing Monty Pythonlike "I'm not dead yet" way to assure us he was very much alive and feeling great, thank you. Well, he's still healthy and pursuing new interests after just being named national director of radio and media promotion for Ride Records, a label just launched by singer/songwriter Steve Azar. "This is something that is personally very exciting for me," Nelson told R&R. "Steve and I have been talking about doing something like this together for many years, and now the dream has come true. It's great to be doing something really rewarding with someone you love and trust as much as I do — Steve Azar. I look forward to spending time talking about Steve's music with the many friends and acquaintances that I've made in the industry these many years and new friends, too. Ride has some great music on the way."

The label's inaugural release will be Azar's album "Indianola," co-released on his own Dang label. The first single, "I Won't Let You Lead Me Down," will target country radio, but Ride Entertainment Group will be looking to sign and develop artists across all formats. Nelson can be reached at 207-281-3314 or hnelson@riderecords.com.

Wanted: RFP RSVP, ASAP

Atlanta-based Cumulus media announced on Monday (April

COUNTRY DATES

April 20: Music City Walk of Fame Induction, where inductees include Steven Curtis Chapman, Merle Kilgore, The Nitty Gritty Dirt Band, Steve Wariner, Kirk Whalum and Hank Williams Sr.; downtown Nashville.

April 22: Fourth annual Leadership Music Digital Summit; Belmont University's Curb Events Center, Nashville.

April 26: Country Music Marathon/Half-Marathon; Nashville.

May 2-4: Stagecoach Festival featuring Tim McGraw, Rascal Flatts, Carrie Underwood and more; Indio, Calif.

May 17: Fifth annual ACM Celebrity Golf Classic to benefit the Academy of Country Music Charitable Fund; TPC Las Vegas, Las Vegas.

May 18: Academy of Country Music Awards; MGM Grand Garden Arena, Las Vegas.

14) it will no longer subscribe to Arbitron radio Market Reports currently published in markets No. 101+ where it owns stations. Additionally, the company said it's inviting qualified vendors to submit proposals for a new ratings service, designed to measure both qualitative and quantitative audience characteristics for its stations in markets 100 and higher. As Cumulus COO John Dickey put it, "We have reached the point where Cumulus recognizes that there is only one way to close the growing gap between needs of its stations/advertisers in these markets and the state of audience measurement — and that is to initiate a fundamentally new approach. As the underwriter of this effort, we will take the leadership role in solution design and vendor selection." Cumulus got at least once response, and it came pretty fast. A company familiar with providing ratings services called Arbitron said it welcomed the Cumulus initiative. Pierre Bouvard, president of sales and marketing, said Arbitron's mission has always been "to serve broadcasters in all markets with audience measurement that is useful, reliable, effective and credible." Bouvard went on to say the Cumulus RFP was "one more valuable source of marketplace input that confirms what we've already heard from smallmarket broadcasters."



Label Makers

Elizabeth Sledge has been crowned the new queen of Northeast regional promotions for Montage Music Group, replacing Brad Helton, who recently exited the label. Sledge has been with Montage since its launch, serving as promotions coordinator and secondary promotion. Her new assignment means there's a juicy opening at Montage, and promotion honcho Mike Wilson is looking to replace her. Call him at 615-690-6473, or e-mail at mwilson@montagemusicgroup.com. By the way, you can also reach out to Helton at 615-400-3269 ... After one year with Mercury as the Southwest regional, Stacie Clark has left the label. She can be reached at 214-354-9699 or bluechaos32@sbcqlobal.net. Mercury promo VP Damon Moberly tells RRCD that any related questions or concerns should be directed to his desk at 615-438-6633 or damon.moberly@umusic.com ... Since they have such fancy new offices, UMG decided to fill them up with fresh faces. Please hold your applause until the end, but join us in congratulating finance manager Katherine Beakes, who is upped to director of finance; administrative assistant Lindsay Walleman, the shiny new Mercury promotion coordinator; Lost Highway publicity coordinator Fount Lynch is promoted to a similar role as manager; and marketing coordinator Melissa McAllister is bumped up to marketing manager for Mercury and MCA Nashville ... Show Dog Nashville director of national promotion Tony Morreale will exit at the end of the month. He has been with the two-and-a-half-vear-old label since its launch and previously had a long run at BNA. Morreale can currently be reached at tony.morreale@showdogmail.com. After April 30, hit him up at tony_morreale@bellsouth.net.

Radio-Activity, April 8-14

Oasis Radio Group's WBTU (US 93.3)/Fort Wayne, Ind. PD Scott Roddy is being upped to another, unannounced position inside the company and will help seek his successor ... Cumulus country WLXX (92.9 The Bear)/ Lexington, Ky., gets a new chief, as Robert John joins as PD/afternoon host ... Regent's WGNA/Albany, N.Y. PD Tom Jacobsen has been elevated to OM for the company's four-station cluster ... Citadel/Charleston, S.C. market manager Paul O'Malley is packing up and heading to the company's

BILLBOARD BOX	SCOR	=
ARTIST VENUE/CITY/DATES	ATTENDANCE	GROSS
George Strait, Little Big Town, Sarah Johns 1st Mariner Arena Baltimore April 4	13,825	\$866,006
Keith Urban, Carrie Underwood Mississippi Coast Coliseum Biloxi, Miss. March 1	9,813	\$653,657
Rascal Flatts, Kellie Pickler Veterans Memorial Arena Jacksonville, Fla. Feb. 22	10,093	\$645,477
Keith Urban, Carrie Underwood CenturyTel Center Bossier City, La. March 2	10,671	\$643,697
Keith Urban, Carrie Underwood Kansas Coliseum tWichita, Kan. March 6	7,978	\$545,907

Billboard Boxscore tracks recent country concert grosses and attendance figures. Copyright 2008, Nielsen Business Media. More concert grosses available at www.billboard.biz.

SHOWPREP 101

April 15, 1912: The "unsinkable" *Titanic* struck an iceberg and went down off the Newfoundland coast. Fifteen hundred of the 2,224 passengers went down with the ship.

April 16: Wear Your Pajamas to Work Day.

April 17, 1964: The FBI lab reported that it could not determine the lyrics on the Kingsmen's recording of "Louie Louie."

April 18: National Animal Crackers Day.

Quotable: "There's no pleasure in having nothing to do; the fun is having lots to do and not doing it." —*John W. Raper*



Atlanta cluster to oversee country WKHX (Kicks 101.5) and oldies WYAY (True Oldies 106.7), replacing Victor Sansone, who transferred back to Dallas as VP/GM of country twins KSCS & KTYS ... As it turns out, Kris Van Dyke, PD at Clear Channel's WUSY/Chattanooga, Tenn., will be exiting the company. He'd been at the cluster since 2003 ... KFTX (97.6 Real Country)/Corpus Christi, Texas, GM/MD and country DJ Hall of Famer Dr. Bruce Nelson has landed a role in a new western flick called "Palo Pinto Gold," where he plays a bartender. The film premieres May 6 at the Palladium Theater in San Antonio. Dr. Bruce tells **R&R** the old-fashioned shoot 'em up stars Mel Tillis, Roy Clark, Trent Willmon, Glen Prasel, Kinky Friedman and Robert Earl Keen.

— R.J. Curtis/Country Editor 323-954-3444 Email: rcurtis@radioandrecords.com

ON THE CHARTS

Adkins' Longest Ride; Quarterly Panel Changes

Up 994,000 audience impressions in its 19th chart week, **Trace Adkins**' "You're Gonna Miss This" (Capitol Nashville) claims a third week at No. 1, his longest chart-topping stretch so far. He spent one week at the summit with "(This Ain't) No Thinkin' Thing" (March 1997), and "Ladies Love Country Boys" logged two weeks at No. 1 starting on the chart dated March 2, 2007.

Meanwhile, **Alan Jackson** earns 65 new adds and opens with Hot Shot Debut honors on both charts, as "Good Time" (Arista Nashville) starts at No. 42 on the R&R Country list (No. 37 on Country Indicator). The title track from Jackson's new album pulls in 37 adds on the R&R Country Indicator panel, while the R&R Country stable of stations yields 28 new reports.

On the R&R Country Indicator list at No. 46, **Trent Willmon**'s "Broken In" (Compadre/Music World/Quarterback) retains its distinction as the highest-ranking Indicator Exclusive this week. **Katie Armiger**'s "Make Me Believe" (Cold River/Nine North) and **Jennifer Hanson**'s "'73 (Everything Changes)" (Universal South) are new to the Indicator Exclusives list this week, debuting at Nos. 57 and 59, respectively.

Quarterly Panel Changes Announced

Based on our First-Quarter 2008 Current Music Usage Analysis, the following panel changes are effective with the April 14-20 tracking week (April 25 R&R issue date). As a reminder, all stations monitored by Nielsen Broadcast Data Systems must consistently average at least 60% current songs (*among each station's 30 most-played titles*) during each calendar quarter in order to achieve or maintain reporting status. Non-monitored R&R Country Indicator stations are required to maintain a quarterly average of 30% current songs (*among all spins*, *as reflected in R&R Music Tracking*).

R&R Country Panel Drops (8):

WSM/Nashville, TN

KPLX/Dallas, TX

WQXK/Youngstown, OH

WIL/St. Louis, MO

WKIS/Miami, FL

KHAY/Oxnard, CA

WKKO/Toledo, OH

KHEY/El Paso, TX

R&R Country Panel Adds (4):

WKKT/Charlotte, NC

KBWF/San Francisco, CA

WEZL/Charleston, SC

**KEGA/Salt Lake City, UT

These changes bring the total number of stations on this panel to 108.

**Change based on Fall 2007 Arbitron ratings.

R&R Country Indicator Panel Drops (3):

WLXX/Lexington, KY

KRMD/Shreveport, LA

KEGA/Salt Lake City, UT (moves to R&R Country panel)

R&R Country Indicator Panel Adds (2):

WIWF/Charleston, SC

WYYD/Roanoke, VA

These changes bring the total number of stations on this panel to 113.

— Wade Jessen/Director of Charts & Operations, Nashville 615-321-4291 Email: wjessen@radioandrecords.com

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LONESTAR

"Let Me Love You"

R&R/BB 60 - 65 CA 68-58*

New today: KKBQ/ Houston, WQYK/ Tampa, KSD/ St. Louis, WCTQ/ Sarasota ALREADY A HALF-MILLION PLAYS ON MYSPACE!

"...the vitality, chemistry and energy of a fresh new band, mixed with the class professionalism, and SUPER-stardom of a band, such as Lonestar. LET ME LOVE YOU is a great new song that will re-establish Lonestar as THE band that raises the bar for all other Country bands." -Marc Spencer/ WPKX

"I've been a big Lonestar fan for 13 years. The Lonestar that I saw at CRS is so smooth and so has "IT"! Lonestar isn't just a vocal. It's a feel.

And as I found out, listeners LOVE the feel of the new single. Cody sounds great, Lonestar sounds

great, and the song sounds great". -Craig Allen/KXKT



MUSICNOTES

How cool is **Dierks Bentley**? Cool enough to be invited to play Lollapalooza in Chicago this August. Bentley is the lone country act on the show, which also features Rage Against The Machine, Radiohead, Nine Inch Nails and Kanye West, among other notable rockers.

Although **Clint Black** advanced to the second round on "Secret Talents of the Stars," the show itself didn't. Black did a standup routine that went well, but not enough viewers tuned in, so it's O-U-T after one episode. Left on the shelf: **Jo Dee Messina**'s urban dance routine.

Randy Travis' new video "Faith in You" debuted on CMT over the weekend, and you can also log on to *CMT.com* for a special "Unplugged at Studio 330" performance from Travis. On it, he sings the new single and other longtime favorites.

June 2 is the date for the fourth annual **Lonestar** & Friends Strike Out for the kids Bowling Bash at Hermitage Lanes. The event has raised \$70,000 for St. Jude in the past three years.

VIDEO ADDS

CMT

JULIANNE HOUGH That Song In My Head RASCAL FLATTS Every Day

CMT PURE COUNTRY

CRYSTAL SHAWANDA You Can Let Go DOLLY PARTON Jesus And Gravity RANDY TRAVIS Faith In You RICK HUCKABY I Got You Covered

GAC

RASCAL FLATTS Every Day
JULIANNE HOUGH That Song In My Head
RANDY TRAVIS Faith In You
JEREMY MCCOMBS This Town Needs A Bar



SONGS WITH HIT POTENTIAL	CHART RANK
TRACE ADKINS You're Gonna Miss This (Capitol Nashville) (90.6)	1
GEORGE STRAIT / Saw God Today (MCA Nashville) (79.9)	2
JAMES OTTO Just Got Started Lovin' You (Warner Bros.) (76.1)	3
TAYLOR SWIFT Picture To Burn (Big Machine) (83.1)	5
PHIL VASSAR Love Is A Beautiful Thing (Universal South) (75.8)	6
JASON ALDEAN Laughed Until We Cried (Broken Bow) (88.5)	7
BRAD PAISLEY I'm Still A Guy (Arista Nashville) (91.8)	8
RASCAL FLATTS Every Day (Lyric Street) (91.4)	9
CARRIE UNDERWOOD Last Name (Arista Nashville) (93.9)	12
MONTGOMERY GENTRY Back When I Knew It All (Columbia) (86.2)	14
DIERKS BENTLEY Trying To Stop Your Leaving (Capitol Nashville) (88.2)	17
BLAKE SHELTON Home (Warner Bros.) (81.5)	20
TOBY KEITH She's A Hottie (Show Dog Nashville) (85.8)	21
JOSH TURNER FEAT. TRISHA YEARWOOD Another Try (MCA Nashville) (79.	2) 22
MIRANDA LAMBERT Gunpowder & Lead (Columbia) (81.5)	24
JOSH GRACIN We Weren't Crazy (Lyric Street) (80.5)	25
KEITH ANDERSON / Still Miss You (Columbia) (75.0)	26
REBA MCENTIRE Every Other Weekend (MCA Nashville) (85.3)	29
SARA EVANS Some Things Never Change (RCA) (85.0)	30
GARY ALLAN Learning How To Bend (MCA Nashville) (80.6)	34
TRACY LAWRENCE Til I Was A Daddy Too (Rocky Comfort) (92.7)	35
GARTH BROOKS Midnight Sun (Big Machine) (85.7)	36
JO DEE MESSINA I'm Done (Curb) (83.3)	46
CRYSTAL SHAWANDA You Can Let Go (RCA) (83.2)	48

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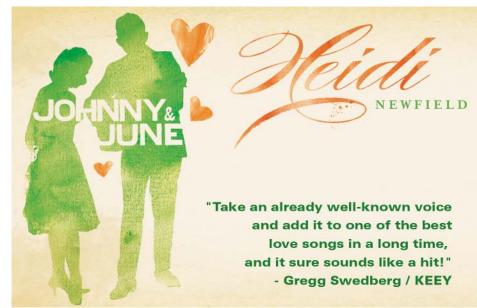
								MDS NLOAD NOW!
			Tot. Aud.	+/- Aud.	Total	+/-	Wks	Sta On/
LW	TW	ARTIST Title Label(s)	(00)	(00)	Plays	Plays	On	Adds TW
1	0	TRACE ADKINS You're Gonna Miss This (Capitol Nashville)	338095	+9946	4713	+99	19	112/0
2	2	GEORGE STRAIT I Saw God Today (MCA Nashville)	330448	+34130	4604	+315	10	112/0
4	3	JAMES OTTO Just Got Started (Raybaw/Warner Bros./WRN)	303426	+19401	4485	+328	26	112/0
3	4	CHRIS CAGLE What Kinda Gone (Capitol Nashville)	267097	-22858	3870	-237	39	111/0
5	5	TAYLOR SWIFT Picture To Burn (Big Machine)	246113	+11962	3665	+327	14	112/0
8	6	PHIL VASSAR Love Is A Beautiful Thing (Universal South)	232888	+18655	3447	+264	24	112/3
6	7	JASON ALDEAN Laughed Until We Cried (Broken Bow)	231764	+1286	3377	-102	36	112/0
10	8	BRAD PAISLEY I'm Still A Guy (Arista Nashville)	224317	+29623	3105	+274	8	112/0
9	9	RASCAL FLATTS Every Day (Lyric Street)	221488	+16198	3209	+237	8	112/0
7	10	ALAN JACKSON Small Town Southern Man (Arista Nashville)	197520	-31748	2776	-662	23	112/0
13	•	LADY ANTEBELLUM Love Don't Live Here (Capitol Nashville)	173275	+16647	2537	+166	28	106/0
17	12	CARRIE UNDERWOOD Last Name (Arista/Arista Nashville)	161022	+37480	2229	+515	5	108/9
14	13	JEWEL Stronger Woman (Valory)	144092	+5451	2272	+80	13	109/0
19	4	MONTGOMERY GENTRY Back When I Knew It All (Columbia)	137607	+15522	2234	+291	9	108/2
21	15	KENNY CHESNEY Better As A Memory (BNA)	137363	+40647	1958	+635	4	106/9
16	16	JAKE OWEN Something About A Woman (RCA)	135019	+9644	2128	+139	33	105/0
15	①	DIERKS BENTLEY Trying To Stop Your Leaving (Capitol Nashville)	132366	+6307	2214	+159	14	109/0
12	18	CARRIE UNDERWOOD All-American Girl (Arista/Arista Nashville)	130073	-37999	1691	-613	20	109/0
20	19	JOE NICHOLS It Ain't No Crime (Universal South)	121583	+3900	2096	+52	15	104/1
23	20	BLAKE SHELTON Home (Warner Bros./WRN)	109867	+16040	1856	+281	12	99/10
25	4	TOBY KEITH She's A Hottie (Show Dog Nashville)	97996	+23120	1655	+352	7	99/14
24	22	JOSH TURNER FEAT. T. YEARWOOD Another Try (MCA Nashville)	95339	+5505	1686	+146	15	102/3
22	23	ASHTON SHEPHERD Takin' Off This Pain (MCA Nashville)	93548	-815	1633	0	28	102/0
28	24	MIRANDA LAMBERT Gunpowder & Lead (Columbia)	73055	+13503	1248	+163	15	73/5
26	25	JOSH GRACIN We Weren't Crazy (Lyric Street)	63511	-1679	1359	+37	26	95/3
29	26	KEITH ANDERSON I Still Miss You (Columbia)	58130	+5269	1002	+45	11	79/3
30	27	TIM MCGRAW Kristofferson (Curb)	52525	+10278	838	+142	7	70/14
32	28	TRISHA YEARWOOD This Is Me You're Talking To (Big Machine)	49198	+7485	790	+112	15	75/3
31	29	REBA MCENTIRE Every Other Weekend (MCA Nashville)	46469	+4226	703	+90	11	59/5
33	30	SARA EVANS Some Things Never Change (RCA)	36721	+215	729	+40	13	68/4



nielsen BDS

								MDS NLOAD NOW!
			Tot. Aud.	+/- Aud.	Total	+/-	Wks	Sta On/
LW	TW	ARTIST Title Label(s)	(00)	(00)	Plays	Plays	On	Adds TW
34	③	PHIL STACEY If You Didn't Love Me (Lyric Street)	34458	+393	757	+18	12	75/1
36	32	JULIANNE HOUGH That Song In My Head (Mercury)	33586	+3878	615	+89	7	60/8
35	33	JASON MICHAEL CARROLL I Can Sleep When (Arista Nashville)	30679	+851	709	+40	11	70/2
38	34	GARY ALLAN Learning How To Bend (MCA Nashville)	29453	+5189	568	+82	4	61/9
37	35	TRACY LAWRENCE Til I Was A Daddy Too (Rocky Comfort/C05)	28729	+3999	538	+62	18	31/0
39	36	GARTH BROOKS Midnight Sun (Pearl/Big Machine)	23514	+2301	502	+79	4	50/5
Breaker	37	LOST TRAILERS Holler Back (BNA)	22351	+2268	447	+107	8	48/6
45	38	LUKE BRYAN Country Man (Capitol Nashville)	20610	+4064	299	+51	6	29/3
46	39	HEIDI NEWFIELD Johnny & June (Asylum-Curb)	19510	+4458	332	+102	2	37/5
42	40	WHISKEY FALLS Falling Into You (Midas/New Revolution)	19171	+1591	368	-3	21	38/2
48	41	JIMMY WAYNE Do You Believe Me Now (Valory)	18798	+4927	415	+133	3	45/12
Debut	42	ALAN JACKSON Good Time (Arista Nashville)	17465	+15812	244	+212	1	36/28
44	43	EMILY WEST Rocks In Your Shoes (Capitol Nashville)	17395	+279	359	+46	7	34/0
47	44	LEANN RIMES Good Friend And A Glass Of Wine (Asylum-Curb)	15307	+808	328	+56	7	37/5
50	45	SUGARLAND FEAT. LITTLE BIG Life In A Northern Town (Mercury)	14345	+3683	160	+52	4	7 2
49	46	JO DEE MESSINA I'm Done (Curb)	13364	+119	347	+6	6	43/3
43	47	EAGLES Busy Being Fabulous (ERC/Lost Highway/Mercury)	11533	-5953	221	-140	12	46/0
55	48	CRYSTAL SHAWANDA You Can Let Go (RCA)	10676	+3124	206	+49	4	25/2
40	49	G. BROOKS & H. LEWIS Workin' For A Livin' (Pearl/Big Machine)	9954	-11159	158	-25	18	51/0
57	5 0	JAMEY JOHNSON In Color (Mercury)	9815	+4118	169	+91	2	19/5
51	51	CLAY WALKER She Likes It In The Morning (Asylum-Curb)	9812	-413	107	-64	12	17/1
52	52	SARAH JOHNS He Hates Me (BNA)	9235	-902	310	-14	10	48/0
54	53	ROAD HAMMERS I Don't Know When To Quit (Montage)	7893	+298	204	-2	14	23/0
59	54	ELI YOUNG BAND When It Rains (Carnival)	7791	+2457	82	+ 9	21	7/0
60	5 5	LONESTAR Let Me Love You (Lonestar/CO5)	7314	+2181	128	+27	2	10/1
Debut	56	POINT OF GRACE How You Live (Word-Curb/Warner Bros./WRN	0 6004	+3152	89	+38	1	6/2
Debut	1	RODNEY ATKINS Invisibly Shaken (Curb)	5709	+2121	150	+73	1	25/8
56	58	DOLLY PARTON Jesus & Gravity (Dolly/CO5)	5047	-1668	88	-18	3	6/1
-	59	MICA ROBERTS FEAT. T. KEITH Things A Mama (Show Dog Nashville	4450	-177	147	+11	5	22/1
_	60	CROSS CANADIAN RAGWEED Cry Lonely (Universal South)	3854	+458	47	-1	5	3/0

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COUNTRY

MOST ADDED

ARTIST Title Label(s)	Adds
ALAN JACKSON Good Time (Arista Nashville)	28
CHUCK WICKS All I Ever Wanted (RCA)	17
TOBY KEITH She's A Hottie (Show Dog Nashville)	14
TIM MCGRAW Kristofferson (Curb)	14
JIMMY WAYNE Do You Believe Me Now (Valory)	12
BLAKE SHELTON Home (Warner Bros./WRN)	10
ADAM GREGORY Crazy Days (NSA/Midas/New Revolution)	10
CARRIE UNDERWOOD Last Name (Arista/Arista Nashville)	9
KENNY CHESNEY Better As A Memory (BNA)	9
GARY ALLAN Learning How To Bend (MCA Nashville)	9

MOST INCREASED AUDIENCE

	Total Aud
ARTIST Title Label(s)	Increase
KENNY CHESNEY Better As A Memory (BNA)	+40647
CARRIE UNDERWOOD Last Name (Arista/Arista Nashville)	+37480
GEORGE STRAIT I Saw God Today (MCA Nashville)	+34130
BRAD PAISLEY I'm Still A Guy (Arista Nashville)	+29623
TOBY KEITH She's A Hottie (Show Dog Nashville)	+23120
JAMES OTTO Just Got Started (Raybaw/Warner Bros./WRN)	+19401
PHIL VASSAR Love Is A Beautiful Thing (Universal South)	+18655
LADY ANTEBELLUM Love Don't Live Here (Capitol Nashville)	+16647
RASCAL FLATTS Every Day (Lyric Street)	+16198
BLAKE SHELTON Home (Warner Bros./WRN)	+16040

MOST INCREASED PLAYS

	Total Play
ARTIST Title Label(s)	Increase
KENNY CHESNEY Better As A Memory (BNA)	+635
CARRIE UNDERWOOD Last Name (Arista/Arista Nashville)	+515
TOBY KEITH She's A Hottie (Show Dog Nashville)	+352
JAMES OTTO Just Got Started (Raybaw/Warner Bros./WRN)	+328
TAYLOR SWIFT Picture To Burn (Big Machine)	+327
GEORGE STRAIT I Saw God Today (MCA Nashville)	+315
MONTGOMERY GENTRY Back When I Knew It All (Columbia)	+291
BLAKE SHELTON Home (Warner Bros./WRN)	+281
BRAD PAISLEY I'm Still A Guy (Arista Nashville)	+274
PHIL VASSAR Love Is A Beautiful Thing (Universal South)	+264

COUNTRY INDICATOR

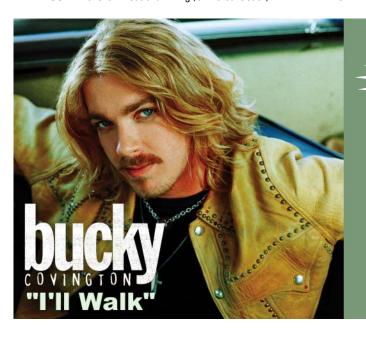
MOST ADDED

ARTIST Title Label(s)	Adds
ALAN JACKSON Good Time (Arista Nashville)	37
JIMMY WAYNE Do You Believe Me Now (Valory)	13
GARY ALLAN Learning How To Bend (MCA Nashville)	12
GARTH BROOKS Midnight Sun (Pearl/Big Machine)	11
KENNY CHESNEY Better As A Memory (BNA)	9
HEIDI NEWFIELD Johnny & June (Asylum-Curb)	9
TIM MCGRAW Kristofferson (Curb)	8
REBA MCENTIRE Every Other Weekend (MCA Nashville)	8
JULIANNE HOUGH That Song In My Head (Mercury)	8

OST INCREASED AUDIENCE

MOST INCREASED AUDIENCE	Total Aud.
ARTIST Title Label(s)	Increase
ALAN JACKSON Good Time (Arista Nashville)	+9344
KENNY CHESNEY Better As A Memory (BNA)	+8662
TOBY KEITH She's A Hottie (Show Dog Nashville)	+8093
CARRIE UNDERWOOD Last Name (Arista/Arista Nashville)	+7143
MONTGOMERY GENTRY Back When I Knew It All (Columbia)	+6871
PHIL VASSAR Love Is A Beautiful Thing (Universal South)	+6829
BLAKE SHELTON Home (Warner Bros./WRN)	+5617
DIERKS BENTLEY Trying To Stop Your Leaving (Capitol Nashville)	+4883
RASCAL FLATTS Every Day (Lyric Street)	+4811
TAYLOR SWIFT Picture To Burn (Big Machine)	+4797

MUST INCREASED PLATS	Total Play
ARTIST Title Label(s)	Increase
ALAN JACKSON Good Time (Arista Nashville)	+508
KENNY CHESNEY Better As A Memory (BNA)	+421
CARRIE UNDERWOOD Last Name (Arista/Arista Nashville)	+392
TOBY KEITH She's A Hottie (Show Dog Nashville)	+346
PHIL VASSAR Love Is A Beautiful Thing (Universal South)	+342
TAYLOR SWIFT Picture To Burn (Big Machine)	+290
MONTGOMERY GENTRY Back When I Knew It All (Columbia)	+219
BLAKE SHELTON Home (Warner Bros./WRN)	+210
TIM MCGRAW Kristofferson (Curb)	+185
BRAD PAISLEY I'm Still A Guy (Arista Nashville)	+180



Available Now on Play MPE and Arriving on Your Desk This Week

"Bucky brought tears to my eyes with 'I'll Walk.' It's such a great story sung from the heart. It's always been my favorite from the cd." -Kerry Wolfe, PD-WMIL/Milwaukee



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COUNTRY NEW & ACTIVE

ERIC CHURCH His Kind Of Money (My Kind Of Love) (Capitol Nashville)

Total Audience: 3497, Total Stations: 12, Adds: 7 **CHUCK WICKS** All I Ever Wanted (*RCA*)

Total Audience: 2498, Total Stations: 17, Adds: 17

KID ROCK All Summer Long (Top Dog/Atlantic)

Total Audience: 2485, Total Stations: 1, Adds: 0

JEFF BATES Don't Hate Me For Lovin' You (Black River)

Total Audience: 2417, Total Stations: 6, Adds: 0

DARIUS RUCKER Don't Think I Don't Think About It (Capitol Nashville)

Total Audience: 2331, Total Stations: 2, Adds: 2 **ASHLEY GEARING** Out The Window (*Curb*)

Total Audience: 2277, Total Stations: 3, Adds: 0

COUNTRY INDICATOR NEW & ACTIVE

CHARLIE ALLEN See If I Care *(Spinville)*Total Plays: 154, Total Stations: 16, Adds: 0

MARK CHESNUTT When You Love Her Like Crazy (Lofton Creek)

Total Plays: 141, Total Stations: 12, Adds: 7
CRYSTAL SHAWANDA You Can Let Go (RCA)
Total Plays: 134, Total Stations: 11, Adds: 0
RODNEY ATKINS Invisibly Shaken (Curb)
Total Plays: 132, Total Stations: 14, Adds: 3

ADAM GREGORY Crazy Days (NSA/Midas/New Revolution)

Total Plays: 85, Total Stations: 9, Adds: 7

JOHN MICHAEL MONTGOMERY Mad Cowboy Disease (Stringtown/CO5)

Total Plays: 85, Total Stations: 5, Adds: 3

JASON MATTHEWS That's What... (S+S Mack Nashville/Valhalla)

Total Plays: 77, Total Stations: 5, Adds: 1 **CHUCK WICKS** All I Ever Wanted *(RCA)* Total Plays: 75, Total Stations: 5, Adds: 4

DOUG STONE She Always Gets What She Wants (TNT)

Total Plays: 67, Total Stations: 8, Adds: 2

RANDY TRAVIS Faith In You (Warner Bros./WRN)

Total Plays: 55, Total Stations: 4, Adds: 3



4/21

ALAN JACKSON Good Time (Arista Nashville)
ASHLEY GEARING Out The Window (Curb)

DAVID NAIL I'm About To Come Alive (MCA Nashville)
RICK HUCKABY I Got You Covered (HeadCoach)

4/28

No Going for Adds for this Week

5/5

BROOKS & DUNN Put A Girl In It (Arista Nashville)
CHRIS CAGLE No Love Songs (Capitol Nashville)

JOHN MICHAEL MONTGOMERY Mad Cowboy Disease (Stringtown/CO5)
JOSHUA STEVENS Rock 'N' Roll And Pensacola (Robbins Nashville)
TODD O'NEILL Can I Come Over Tonight (Aria Nashville)

TOP 10 RECURRENTS

TOP 10 RECURRENTS	Total Aud.
ARTIST Title Label(s)	(00)
RODNEY ATKINS Cleaning This Gun (Come On In Boy) (Curb)	158031
BUCKY COVINGTON It's Good To Be Us (Lyric Street)	139390
KELLIE PICKLER Things That Never Cross A Man's Mind (BNA)	117463
BRAD PAISLEY Letter To Me (Arista Nashville)	116322
KENNY CHESNEY Don't Blink (BNA)	107855
GARY ALLAN Watching Airplanes (MCA Nashville)	101723
TAYLOR SWIFT Our Song (Big Machine)	94140
CHUCK WICKS Stealing Cinderella (RCA)	88777
KENNY CHESNEY DUET WITH GEORGE STRAIT Shiftwork (BNA)	88049
TRACY LAWRENCE Find Out Who Your Friends Are (Rocky Comfort/CO5)	84132



112 Country reporters. Songs ranked by total audience for the airplay week of 4/7-4/13. Bullets appear on songs gaining audience or remaining flat from previous week. A song will also receive a bullet if its percentage loss in audience does not exceed the percentage of monitored station downtime for the format. Country titles that decline in audience but increase in detections will also receive a bullet if the total audience erosion for the week does not exceed 3%. If two songs are tied in total audience, the song with the larger increase in audience is placed first. Descending, non-bulleted titles below No. 10 in either audience or detections are moved to recurrent after 20 weeks. Most Added is the total number of new adds officially reported to R&R by each reporting station or or by

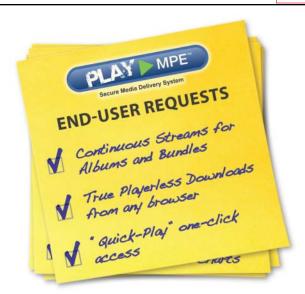
automatic add thresholds for stations not allowed to report adds. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Audience lists the songs with the greatest week-to-week increases in total audience. Audience totals on the chart are derived, in part, using certain Arbitron Inc. copyrighted Persons 12+ audience estimates, under license (© 2008, Arbitron Inc.). ©2008 The Nielsen Company.



April 14, 2008

		·p···· · · ·, ====	Total	+/-	Tot. Aud.	+/-	Wks	Total
LW	TW	ARTIST Title Label(s)	Plays	Plays	(00)	(00)	On	Stations
2	0	TRACE ADKINS You're Gonna Miss This (Capitol Nashville)	4659	+94	99351	+2014	15	112/0
3	2	JAMES OTTO Just Got Started (Raybaw/Warner Bros./WRN)	4598	+124	100130	+3095	18	112/0
1	3	GEORGE STRAIT I Saw God Today (MCA Nashville)	4555	-24	99100	-807	11	111/0
5	4	TAYLOR SWIFT Picture To Burn (Big Machine)	4094	+290	87178	+4797	14	110/0
6	5	PHIL VASSAR Love Is A Beautiful Thing (Universal South)	3778	+342	81961	+6829	19	106/3
7	6	RASCAL FLATTS Every Day (Lyric Street)	3545	+153	78410	+4811	8	110/0
9	7	BRAD PAISLEY I'm Still A Guy (Arista Nashville)	3532	+180	78106	+4748	8	112/0
4	8	CHRIS CAGLE What Kinda Gone (Capitol Nashville)	3524	-700	76341	-14043	34	100/0
8	9	JASON ALDEAN Laughed Until We Cried (Broken Bow)	3043	-323	64215	-7727	32	92/0
10	1	LADY ANTEBELLUM Love Don't Live Here (Capitol Nashville)	3037	+140	64456	+2010	22	105/0
12	•	DIERKS BENTLEY Trying To Stop Your Leaving (Capitol Nashville)	2793	+140	60777	+4883	14	110/0
13	12	MONTGOMERY GENTRY Back When I Knew It All (Columbia)	2749	+219	59216	+6871	9	107/1
16	13	CARRIE UNDERWOOD Last Name (Arista/Arista Nashville)	2643	+392	55820	+7143	5	108/7
14	4	JOE NICHOLS It Ain't No Crime (Universal South)	2486	+68	52659	+1457	14	101/1
15	15	JEWEL Stronger Woman (Valory)	2424	+53	51183	+2207	12	106/0
18	16	BLAKE SHELTON Home (Warner Bros./WRN)	2402	+210	50845	+5617	11	106/5
19	1	KENNY CHESNEY Better As A Memory (BNA)	2307	+421	49409	+8662	4	105/9
20	18	TOBY KEITH She's A Hottie (Show Dog Nashville)	2219	+346	48210	+8093	7	100/5
11	19	ALAN JACKSON Small Town Southern Man (Arista Nashville)	1908	-799	39155	-15024	20	76/0
21	20	JAKE OWEN Something About A Woman (RCA)	1836	+95	40524	+2700	17	90/1
22	21	JOSH TURNER FEAT. T. YEARWOOD Another Try (MCA Nashville)	1761	+44	39062	+452	14	87/2
24	22	MIRANDA LAMBERT Gunpowder & Lead (Columbia)	1674	+93	35309	+2610	14	85/1
27	23	JOSH GRACIN We Weren't Crazy (Lyric Street)	1504	+32	29482	+594	19	81/1
26	24	ASHTON SHEPHERD Takin' Off This Pain (MCA Nashville)	1501	+13	31236	-1906	15	74/2
28	25	TIM MCGRAW Kristofferson (Curb)	1423	+185	29476	+4710	6	87/8
25	26	JACK INGRAM Maybe She'll Get Lonely (Big Machine)	1394	-161	29972	-314	19	80/0
23	27	CARRIE UNDERWOOD All-American Girl (Arista/Arista Nashville)	1297	-322	29033	-4703	16	58/0
32	28	REBA MCENTIRE Every Other Weekend (MCA Nashville)	1139	+133	27768	+3578	8	67/8
31	29	KEITH ANDERSON I Still Miss You (Columbia)	1077	+ 58	22856	+669	14	69/4
33	30	GARTH BROOKS Midnight Sun (Pearl/Big Machine)	986	+158	18253	+3295	5	65/11

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LW	TW	ARTIST Title Label(s)	Total Plays	+/- Plays	Tot. Aud. (00)	+/- (00)	Wks On	Total Stations
34	3	SARA EVANS Some Things Never Change (RCA)	856	+43	17385	+932	14	61/2
38	32	GARY ALLAN Learning How To Bend (MCA Nashville)	800	+106	16766	+1785	5	60/12
30	33	KENNY CHESNEY DUET WITH GEORGE STRAIT Shiftwork (BNA)	794	-274	16488	-6126	17	55/0
37	34	PHIL STACEY If You Didn't Love Me (Lyric Street)	769	+58	15562	+894	12	53/3
35	35	JASON MICHAEL CARROLL I Can Sleep When (Arista Nashville,	761	+8	16665	+87	13	54/5
36	36	TRISHA YEARWOOD This Is Me You're Talking To (Big Machine)	729	-8	15638	-248	14	58/2
Debut >	37	ALAN JACKSON Good Time (Arista Nashville)	619	+508	11529	+9344	1	48/37
39	38	LUKE BRYAN Country Man (Capitol Nashville)	565	+48	12776	+751	4	40/2
40	39	JULIANNE HOUGH That Song In My Head (Mercury)	531	+81	10765	+1026	6	42/8
41	40	EMILY WEST Rocks In Your Shoes (Capitol Nashville)	443	+27	10060	+238	7	34/1
48	41	HEIDI NEWFIELD Johnny & June (Asylum-Curb)	426	+120	8324	+2015	3	34/9
43	42	TRACY LAWRENCE Til I Was A Daddy Too (Rocky Comfort/CO5)	396	+15	9741	+551	14	26/0
50	43	LOST TRAILERS Holler Back (BNA)	347	+66	8215	+2139	5	24/5
60	44	JIMMY WAYNE Do You Believe Me Now (Valory)	332	+157	7079	+3652	2	39/13
47	45	LEANN RIMES Good Friend And A Glass Of Wine (Asylum-Curb)	316	-2	5878	+306	7	27/2
44	46	TRENT WILLMON Broken In (Compadre/Music World/Quarterback)	314	-66	5915	-2073	13	23/1
52	47	JEFF BATES Don't Hate Me For Lovin' You (Black River)	277	+26	6191	+464	5	18/1
58	48	ERIC CHURCH His Kind Of Money (Capitol Nashville)	274	+80	4798	+1788	2	22 7
42	49	WHISKEY FALLS Falling Into You (Midas/New Revolution)	272	-129	5254	-1992	14	19/1
51	50	RISSI PALMER Hold On To Me (1720)	263	-2	5069	-210	11	23/0
49	51	MICA ROBERTS FEAT. T. KEITH Things A Mama (Show Dog Nashville)	263	-38	5602	-1087	9	28/0
56	52	SUGARLAND FEAT. LITTLE BIG Life In A Northern Town (Mercury)	249	+50	6014	+1409	3	13/2
59	53	LONESTAR Let Me Love You (Lonestar/CO5)	228	+36	5249	+644	4	14/0
45	54	LEE BRICE Happy Endings (Asylum-Curb)	222	-124	3958	-2375	14	33/0
57	65	RICK HUCKABY I Got You Covered (HeadCoach)	220	+25	5166	+705	2	16/0
55	56	JO DEE MESSINA I'm Done (Curb)	211	-6	3281	-19	5	16/1
	57	KATIE ARMIGER Make Me Believe (Cold River/Nine North)	185	+11	2586	+113	3	20/1
Debut >	58	JAMEY JOHNSON In Color (Mercury)	179	+22	3468	+454	1	17/2
_	59	JENNIFER HANSON '73 (Everything Changes) (Universal South)	168	-7	3017	-66	2	17/0
46	60	EAGLES Busy Being Fabulous (ERC/Lost Highway/Mercury)	161	-177	2956	-3963	12	19/0

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TRACY LAWRENCE "Til T Was A Daddy Too"

13 | [12% Spin-crease This Week!

 $\left| \begin{bmatrix} 0 \\ 0 \end{bmatrix} \right| \left| \begin{bmatrix} \frac{1}{2} \\ 0 \end{bmatrix} \right|$ Research: KSOP, KXKT, KTEX, WGTY, KJUG, WWQM,

WDAF, KHKI, Hit Predictor, Rate The Music & Callout America!

Add: WGAR!

Conversions: KFKF, WQDR, WBEE, KKBQ & many more!

R&R 37 - 35



April 14, 2008		TOTAL					STRONGLY
ARTIST Title (Label)	PASSION	POSITIVE	INDEX	NEUTRAL	FAMILIARITY	DISLIKE	DISLIKE
ALAN JACKSON Small Town Southern Man (Arista Nashville)	45.5%	81.0%	4.21	13.8%	99.5%	3.3%	1.5%
TRACE ADKINS You're Gonna Miss This (Capitol Nashville)	37.5%	75.3%	4.03	17.8%	99.8%	3.5%	3.3%
GEORGE STRAIT I Saw God Today (MCA Nashville)	31.0%	73.0%	3.95	18.8%	99.0%	4.8%	2.5%
CHRIS CAGLE What Kinda Gone (Capitol Nashville)	24.5%	71.3%	3.86	21.5%	99.5%	3.0%	3.8%
BUCKY COVINGTON It's Good To Be Us (Lyric Street)	23.5%	67.3%	3.80	23.5%	99.3%	5.8%	2.8%
PHIL VASSAR Love Is A Beautiful Thing (Universal South)	26.3%	65.8%	3.79	22.8%	99.5%	8.8%	2.3%
MONTGOMERY GENTRY Back When I Knew It All (Columbia)	19.3%	63.3%	3.74	24.8%	96.8%	6.8%	2.0%
JAKE OWEN Something About A Woman (RCA)	14.3%	58.5%	3.62	30.8%	99.0%	7.8%	2.0%
BRAD PAISLEY I'm Still A Guy (Arista Nashville)	14.5%	58.5%	3.60	28.3%	98.0%	8.8%	2.5%
JOSH GRACIN We Weren't Crazy (Lyric Street)	12.3%	58.0%	3.62	31.3%	97.0%	5.8%	2.0%
JAMES OTTO Just Got Started Lovin' You (Raybaw/Warner Bros./WRN)	23.0%	57.5 %	3.65	27.3%	98.0%	9.8%	3.5%
TAYLOR SWIFT Picture To Burn (Big Machine)	20.8%	57.5 %	3.61	27.8%	99.3%	10.0%	4.0%
KENNY CHESNEY Better As A Memory (BNA)	17.5%	56.5%	3.68	24.5%	90.5%	6.5%	3.0%
KEITH ANDERSON I Still Miss You (Columbia)	11.5%	54.8%	3.63	34.0%	94.5%	4.8%	1.0%
MIRANDA LAMBERT Gunpowder & Lead (Columbia)	16.0%	54.5%	3.48	25.5%	97.5%	11.5%	6.0%
JOE NICHOLS It Ain't No Crime (Universal South)	7.0%	54.5%	3.47	30.5%	98.5%	11.5%	2.0%
CARRIE UNDERWOOD Last Name (Arista/Arista Nashville)	17.5%	54.3%	3.58	29.3%	96.5%	10.0%	3.0%
BLAKE SHELTON Home (Warner Bros./WRN)	16.3%	53.8%	3.61	32.0%	95.3%	7.3%	2.3%
TIM MCGRAW Kristofferson (Curb)	11.3%	52.3%	3.51	30.8%	94.8%	8.0%	3.8%
RASCAL FLATTS Every Day (Lyric Street)	15.0%	51.0 %	3.46	30.5%	97.5%	11.0%	5.0%
JOSH TURNER FEAT. TRISHA YEARWOOD Another Try (MCA Nashville)	15.3%	51.0%	3.52	30.8%	95.3%	10.5%	3.0%
LADY ANTEBELLUM Love Don't Live Here (Capitol Nashville)	17.8%	51.0%	3.55	29.5%	94.0%	10.0%	3.5%
TRACY LAWRENCE Til I Was A Daddy Too (Rocky Comfort/CO5)	13.5%	50.8%	3.53	34.0%	96.0%	9.5%	1.8%
REBA MCENTIRE Every Other Weekend (MCA Nashville)	12.3%	50.5%	3.49	26.8%	93.0%	14.0%	1.8%
PHIL STACEY If You Didn't Love Me (Lyric Street)	10.3%	49.8%	3.49	33.0%	94.3%	9.3%	2.3%
ASHTON SHEPHERD Takin' Off This Pain (MCA Nashville)	14.5%	48.8%	3.34	23.8%	97.0%	18.5%	6.0%
TRISHA YEARWOOD This Is Me You're Talking To (Big Machine)	13.8%	48.8%	3.39	28.8%	96.8%	14.0%	5.3%
KELLIE PICKLER Things That Never Cross A Man's Mind (BNA)	15.5%	45.8%	3.40	31.5%	94.3%	10.8%	6.3%
JACK INGRAM Maybe She'll Get Lonely (Big Machine)	7.0%	44.3%	3.34	36.0%	95.3%	11.3%	3.8%
SARA EVANS Some Things Never Change (RCA)	7.3%	44.3%	3.37	38.0%	95.0%	9.5%	3.3%
JEWEL Stronger Woman (Valory)	8.5%	43.8%	3.38	37.8%	95.0%	11.0%	2.5%
DIERKS BENTLEY Trying To Stop Your Leaving (Capitol Nashville)	11.5%	43.0%	3.32	32.8%	95.0%	14.8%	4.5%
GARY ALLAN Learning How To Bend (MCA Nashville)	6.0%	42.0%	3.28	30.8%	90.8%	13.8%	4.3%
JULIANNE HOUGH That Song In My Head (Mercury)	7.0%	39.5%	3.24	26.0%	86.5%	16.0%	5.0%
TOBY KEITH She's A Hottie (Show Dog Nashville)	10.0%	39.0%	3.19	31.3%	94.3%	17.0%	7.0%

Total sample size is 400 persons weekly with a margin of error of plus or minus 5%. Scoring is done each week using live interviewers conducting an interview with each respondent. Scores are: 5) I like it a lot, in fact it's one of my favorites; 4) I like it; 3) It's OK, just so-so; 2) I don't like it; 1) I strongly dislike it. The index score is an average of all 1-to-5 scores. The ttal positive score is an aggregate of the 4 and 5 scores. To be included in the weekly callout, songs must have entered the top 40 positions on R&R's Country airplay chart. The sample is composed of 400 25-54-year-olds who identify country as their favorite music and who listen daily to competitive Country radio in the sample markets. The sample is 50% male/female and evenly distributed in the 25-34, 35-44, and 45-54 demos. The sample is balanced by region and markets within that region. Bullseye Callout is conducted in these regions and markets. SOUTH: Charleston SC; Charlotte; Baton Rouge; Nashville; Atlanta. MIDWEST: Flint, MI; Indianapolis; Madison; Omaha; Cincinnati. EAST: Harrisburg; Rochester, NY; Springfield, MA; Providence; Washington, DC.WEST: Modesto, CA; Salt Lake City; Colorado Springs, CO; Portland, OR; Houston. © 2008 The Nielsen Company. © 2008 Bullseye Marketing Research Inc..

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