April 7, 2008

POINT # GRACE

(Turn Up The Music)

New adds at KEEY, KKBQ, WQYK, WCTK and KNTY!

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R&R Country Indicator Chart Relocates, Country Indicator Highlights Unveiled

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KMPS' Riggs To Retire; New Video Debut: Blake At The Drake?

CMT Awards: Bobby Brown On A Biscuit?

Real news needed! rcurtis@radioandrecords.com 323-954-3444

All polar bears are left-handed.

R&R Country Indicator Chart: The Next Chapter

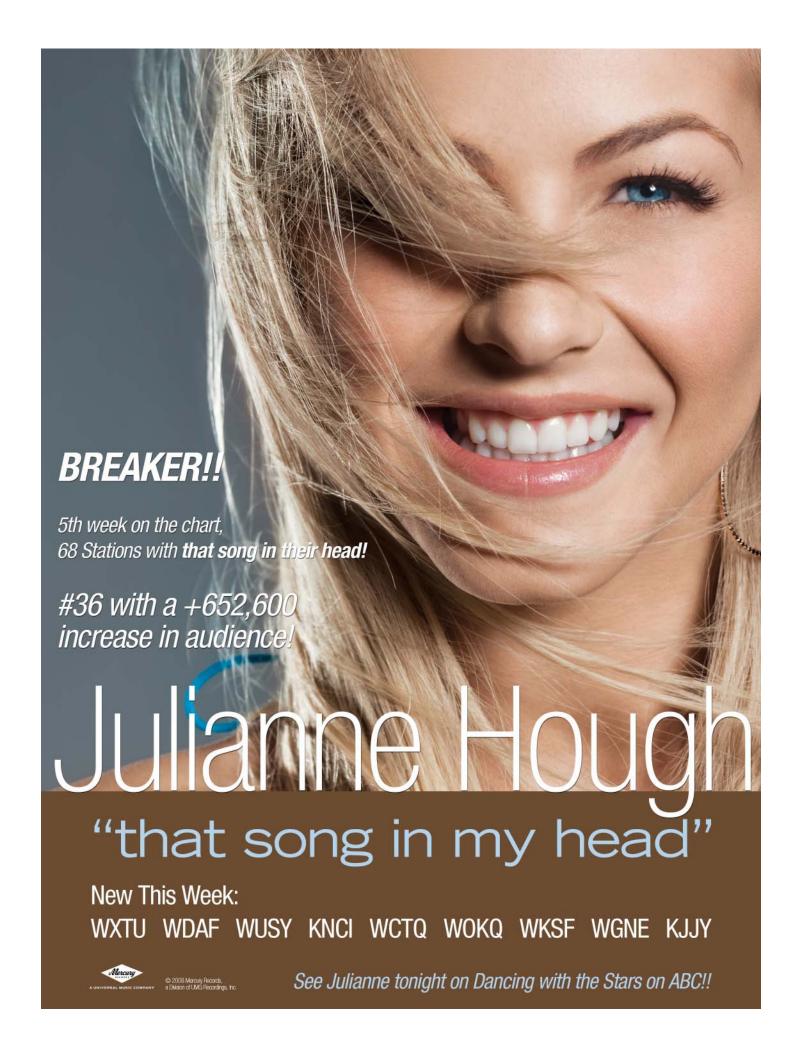
The R&R Country Indicator chart began its current evolution in the summer of 2006, and the most recent chapter in the chart's ongoing development is unveiled today. Starting this week, the recently expanded R&R Country Indicator chart will appear exclusively in the pages of R&R Country Update (Hot Fax), and the 40-position digest of the 60-position chart will no longer appear in the country section of the R&R print magazine. In place of the truncated chart in the print publication, we're pleased to introduce a new chart feature called Country Indicator Highlights. The new weekly feature section will be led by the chart's No. 1 song, followed by the week's Most Added titles, Most Increased Plays and Indicator Exclusives.

The Indicator Exclusives list will be populated each week by those titles that appear on the R&R Country Indicator chart, but do not appear among the weekly rankings on the audience-based R&R Country chart. The goal of this particular section of Country Indicator Highlights is to draw attention to those songs that have posted a strong start on the R&R Country Indicator chart. For example, Trent Willmon leads this week's Indicator Exclusives list with "Broken In" (Compadre/Music World/Quarterback). This is the highestranking Indicator Exclusive on this week's chart, which draws 380 plays at 24 reporting stations during the March 31-April 6 tracking week. Other titles unique to this week's R&R Country Indicator chart include Rissi Palmer's "Hold On to Me" (1720), Jeff Bates' "Don't Hate Me for Lovin' You" (Black River), Rick Huckaby's "I Got You Covered" (HeadCoach) and Eric Church's "His Kind of Money (My Kind of Love)" (Capitol Nashville).

New titles that have previously accumulated chart weeks on the R&R Country chart will only be included as Indicator Exclusives if they do not appear concurrently on the R&R Country chart, and show an increase in plays over the previous week.

As always, the complete R&R Country Indicator chart will appear every week in R&R Music Tracking. Anyone wishing to subscribe to R&R Music





Tracking should contact John Fagot in the Los Angeles office (*jfagot@radioandrecords.com* or 323-954-3430). For R&R Country Update (Hot Fax) subscriptions, e-mail *radioandrecords@pubservice.com* or call 800-562-2706.

While we're on the topic of charts, Trace Adkins claims a second week at No. 1 on the R&R Country chart with "You're Gonna Miss This" (Capitol Nashville), which holds at the summit with a gain of 227,000 audience impressions. Adkins' third charttopper is also his second to hold at No. 1 for more than one week. "Ladies Love Country Boys" spent two weeks atop the chart in March 2007. Although Adkins defends his turf on the R&R Country chart, George Strait's "I Saw God Today" (MCA Nashville) holds a slight advantage on the R&R Country Indicator list. Strait's song replaces Adkins at No. 1 by a margin of just 14 plays, while Adkins song declines 18 plays and is pushed to No. 2. On the R&R Country chart, Strait's song encores at No. 2 with 29.6 million impressions. Approximately 3.1 million impressions separate the No. 1 and No. 2 titles on this week's chart.

In the Most Added race, Kenny Chesney's "Better As a Memory" (BNA) smokes the competition for a second straight week on both chart panels. He leads the R&R Country panel with 29 adds and collects 21 reports on the R&R Country Indicator panel. He also takes the Most Increased Audience prize on the R&R Country panel (up 3.4 million impressions) and the Most Increased Plays on Country Indicator (up 624 spins).

Although the stars didn't align for Strait to lead the R&R Country chart this week, his new "Troubadour" album is expected to debut at No. 1 on Billboard's Top Country Albums and is a strong contender to also crown the Billboard 200. Watch for an exclusive retail update in Wednesday's R&R Country Daily to find out where "Troubadour" lands on both of those lists. If Strait's "I Saw God Today" unseats Trace Adkins on next week's R&R Country chart, the Texan will pad his lead as the all-time No. 1

This Week At Callout America

Alan Jackson repeats at No. 1 with "Small Town Southern Man" and at No. 1 passion, too. Both male and female listeners rank it at No. 1, as do listeners in all demos.

At eight weeks old, **George Strait** is definitely a power with "I Saw God Today," at No. 3 overall and No. 3 passion. Females rank the song at No. 2, and overall listeners 25-34 and younger males also rank it at No. 2.

Jake Owen is experiencing a strong growth trend with "Somethin' About a Woman" at No. 7, up from No. 12 just two weeks ago. Females are at No. 7, while younger 25-34 females rank this song at No. 1 with a No. 6 passion ranking. Core 35-44 males are at No. 12.

Kenny Chesney's "Better As a Memory" has the power debut at No. 9 overall and a No. 7 passion rank. Females are the strength at No. 8, with a passion ranking at No. 7. Men debut the song at No. 10 and with a No. 9 passion ranking.

Kellie Pickler's "Things That Never Cross a Man's Mind" ranks at No. 10 in total positive and passion scores. Men rank it at No. 6, and No. 8 in terms of passion. Core males are at No. 7 and No. 8 passion; females 25-44 are at No. 10.

Tracy Lawrence outperforms the radio spin chart with listeners as "Til I Was a Daddy Too" moves to No. 18, up from No. 20. Core 35-44 listeners rank the song at No. 11, up from No. 19.

Miranda Lambert's "Gunpowder and Lead" is producing strong passion and overall is the No. 19 passion song. Younger 25-34s rank this song at No. 18 in passion. Females 25-34 are at No. 15 passion, while females 25-44 rank the song at No. 17 passion.

— John Hart, Bullseye Marketing Research Email: hart@bullsi.com

king — he's capped the chart 42 times already, and one more No. 1 will place him three titles

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ahead of the previous leader. Conway Twitty remains in second place with 40 No. 1 songs, followed by Merle Haggard with 38 No. 1 singles.

He Plays Them, He Writes Them....

Scott Edward Phelps is the new PD/morning man at URBan Radio Broadcasting's WMSO (Miss 101)/Meridian, Miss. Phelps, who was most recently seen at Delmarva Broadcasting oldies WNCL/Salisbury-Ocean City, Md., replaces Scotty Ray Boyd, who exited March 17. His resume includes stops at WKHI/Salisbury-Ocean City; WRYE/Annapolis, Md.; as well as WRVU and WVOL/Nashville. As if that weren't enough, Phelps is apparently an accomplished, Grammynominated country songwriter who has written for Keith Urban, Kathy Mattea, Mel Tillis and Conway Twitty. He starts at WMSO on April 14.

They Better Get Him A Gold Watch

Don Riggs, who has spent 33 years at CBS Radio country KMPS/Seattle and 55 years in the broadcast industry, will retire April 11. Riggs' career began in 1953 at KLAN/Renton, Wash. During college, he worked at KUOW/Seattle and then found his first full time job at KULE/Wenatchee, Wash. In 1959, he was drafted by the Army and spent time as a radio producer for the Voice of the United Nations Command. He worked at Seattle stations KISW, KIRO and KVI before joining KMPS. KMPS PD Becky Brenner calls Riggs "an exceptional broadcaster and a wonderful human being. In the words of one of our country songs 'Everybody knows him, and everybody loves him.' God, I'm gonna miss him when he's gone. He is the last of a dying breed!"

Morning Fog in San Fran

Just this morning, to be exact. Today is the debut of Ken & Corey on Entercom's KBWF/San Francisco. With a decade of country experience, Ken Anderson also knows his way around a wolf pack pretty well, after helping to launch WYGY/Cincinnati as the "97.3 the Wolf" when it was owned by Entercom. Anderson said

COUNTRY DATES

April 14: 2008 CMT Music Awards; 7 p.m., Curb Event Center, Belmont University, Nashville.

April 22: Fourth annual Leadership Music Digital Summit; Belmont University's Curb Events Center, Nashville.

April 26: Country Music Marathon/Half-Marathon; Nashville.

May 2-4: Stagecoach Festival featuring Tim McGraw, Rascal Flatts, Carrie Underwood and more; Indio, Calif.

May 17: Fifth annual ACM Celebrity Golf Classic to benefit the Academy of Country Music Charitable Fund; TPC Las Vegas, Las Vegas.

May 18: Academy of Country Music Awards; MGM Grand Garden Arena, Las Vegas.

of joining the Wolf, "I'm excited to be working with Scott Mahalick and [VP/market manager] Dwight Walker ... OK, well, really just to be working." Corey Foley was co-host of Dave Ryan's morning show at Clear Channel's KDWB/Minneapolis, but describes herself as "a country girl." KBWF recently celebrated its first anniversary, and Scott Mahalick, PD/prime minister of twang, said listeners "haven't been shy" in telling the station what they like and don't like about the Wolf so far. "We took that feedback to heart in bringing in Ken & Corey for the Bay Area's most fun, energetic, family-friendly and entertaining morning show." Ken & Corey will be joined in mornings by co-host/associate producer Eddie King and producer Jake Ray.

We Hope They Had A Flu Shot

Cliff and Company, morning stars at Lincoln Financial's KSON/San Diego are underway with their annual Hometown Handshake Spring Tour. Cast members Cliff, Morgan, Tanner and Tori started this whistle-stop tour last Friday (March 28) in a town called Julian. Every Friday, the show will broadcast from a different town in San Diego County. This old-school, grassroots marketing technique seems to work for them; the show is

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"WHEN YOU LOVE HER LIKE CRAZY"

Early Believers: GOING FOR KFTX, KJCS, KYKR, WFRY, ADDS 4/14 WRSF, WTHI & Music Choice

"This man could sing the phone book, and I'd listen to every line. Imagine how delicious the hearing is when he is given a melody this glorious. Every youngster on Music Row should study at the feet of a country vocal master like -Robert K. Oermann this.'

WILL PEPPER

CHEAPER THAN A SHRINK

The PERFECT song for Tax-Season!

"It's a classic, honky-tonk drinkin' song. He's got one of those steeped-in-whiskey deliveries, the song is loaded with cute lines and the production moans with fiddle and steel. I'm in."

-Robert K. Oermann

nominated for an ACM Personality of the Year Award.

All Hatfield, No McCoy

Believe it or not, we really do open our e-mail every day, and sometimes there's jubilant news waiting for us. Like the one we just got from Brian Hatfield, who may be Planet Earth's most enthusiastic inhabitant. "I'm happy to announce my return. Finnnnalllly! After being restructured out at Clear Channel's WTQR/Greensboro, I have landed at my old job at [CC sister] WKSF/ Asheville, N.C., where I worked from September 2004-July '07! I can't tell you how grateful I am to have friends like you; I can't wait to hang with you again and get a chance to make radio a great business in Asheville." Wow! I'm so stoked after that, I'm gonna drop down and fire off 50 pushups! ... Aaaand, we're back! Though nearly beside himself with absolute glee, Hatfield went on to say that he'll be working noon-7 p.m. and wearing MD stripes. Sharon Green will work 6 a.m.-noon and join morning dude Eddie Foxx for part of his show. Hatfield starts his new/old gig Monday, April 7.

But Does He Know Jim Stafford?

Knowing our readers, the quips will be lined up like planes on a runway at O'Hare. Veteran programmer Steve Weed is the new OM for Main Line Broadcasting's Dayton cluster, which includes country WKSW (Kiss Country 101.7), urban WDHT (Hot 102.9), urban AC WROU, sports WING (ESPN Radio 1410) and adult hits WGTZ (Fly 92.9), the last of which Weed will program day-to-day. Weed comes to Dayton after a nine-year run as station manager at Entercom/Sacramento and CHR format captain. Weed has also programmed in New York, Detroit, Seattle and St. Louis.

Bucking The System

Can you believe in all the years Buck Owens' KUZZ/Bakersfield has been around, it's never had

BILLBOARD BOXS	COR	E
ARTIST VENUE/CITY/DATES	ATTENDANCE	GROSS
Rascal Flatts, Taylor Swift Rexall Place Edmonton, Alberta March 25	12,898	\$1,095,491
Rascal Flatts, Taylor Swift Pengrowth Saddledome Calgary, Alberta March 24	12,574	\$1,085,027
Rascal Flatts, Taylor Swift MTS Centre Winnipeg, Manitoba March 28	10,462	\$900,672
Rascal Flatts, Kellie Pickler EnergySolutions Arena Salt Lake City March 7	11,889	\$755,980
Keith Urban, Carrie Underwood Pepsi Center Denver March 9th	11,889	\$719,21

Billboard Boxscore tracks recent country concert grosses and attendance figures. Copyright 2008, Nielsen Business Media. More concert grosses available at www.billboard.biz.

SHOWPREP 101

April 8, 1986: Clint Eastwood is elected mayor of Carmel Calif.

April 9, 1865: General Robert E. Lee surrenders to General Grant in Virginia bringing the American Civil War to a close.

April 10, 1912: British-built luxury liner *Titanic* sets sail on its maiden voyage from Southampton to New York.

April 11, 1983: The film "Gandhi" wins eight Oscars.

Quotable: "If at first you don't succeed, try again. Then quit. There's no use being a damn fool about it."

—W.C. Fields

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an APD position? We'll go down to the **R&R** archives and fact-check that, but according to KUZZ PD Evan Bridwell, it's true ... until now, anyway. Ladies and gentlemen, meet Donna James, who already held the undisputed title of MD for 'UZZ and now requires an updated business card to include APD stripes, too. James has been with KUZZ for the last two years; she had another stint there in 1995 and has programming chops too, having done some programming work up in Bend, Ore.

The Donald's Loss Is Charity's Gain

Although he narrowly missed the cash prize for the charity on NBC's "Celebrity Apprentice," Trace Adkins is joining with the Food Allergy & Anaphylaxis Network (FAAN) for food allergy education. For the 11th annual Food Allergy Awareness Week, which takes place May 11-17, Adkins and FAAN are launching a poster geared toward teens that are most at risk for fatal allergic reactions. Adkins' daughter Brianna is one of the three million American children who have food allergies. The free poster is available for download from FAAN's Web site, *foodallergy.org*. There's also a link on Adkins' Web site. You may recall that sales from an exclusive iTunes version of Adkins' current No. 1, "You're Gonna Miss This," benefit FAAN.

Blake Took A Trip, But Did He Leave The Farm?

The videoclip for Blake Shelton's "Home" (Warner Bross.WRN) hit video outlets today and went up on his Web site at www.blakeshelton.com. Shelton's video was shot in Nashville and directed by Stephen Scott. In a prepared statement, Shelton's publicist writes, "Scenes switch between a lonely Shelton waiting in an airport and a forlorn Shelton in various hotel rooms across the world — from Paris to Rome to New York. The longing for home and the one he loves is evident in each scene. At the conclusion of the video, Shelton is reunited

with his love — and is finally home." So, we can't help but wonder ... which Nashville hotel rooms look like the ones in Europe? We certainly hope they didn't make Blake slip between the sheets at the Drake Motel on Murfreesboro Road ... you know, the one made famous in the 1993 movie "The Thing Called Love," with the neon blaring "Stay Where the Stars Stay." We'll resist the temptation to call the new video a "roach clip," but remind you that his special edition of "Pure BS" hits stores on May 6. The new pressing includes "Home" and two other new tracks.

Push The Envelope, Please....

It's either a sign of the apocalypse or just damn good TV, but who'd have ever thunk Bobby Brown would be handing out a country award? Then again, he was one of the most compelling contestants on CMT's "Gone Country," and he joins an impressive list of expected and unexpected presenters for the CMT Music Awards on April 14. The usual suspects include Jason Aldean, Jewel, Josh Turner, Miranda Lambert, Montgomery Gentry, Reba, Joe Walsh, actor Timothy Daly, Sara Evans, Taylor Swift and Rodney Carrington. Brown tops the list of unusual presenters; he'll be joined by fellow "Gone Country" castmate Maureen McCormick and their country swami, John Rich. The requisite cross-promotional opportunities will also be milked; Tom Arnold of "My Big Redneck Wedding" will present, along with Naomi Judd and Rossi Morreale of the upcoming "Can You Duet." CMT hosts Katie Cook and Lance Smith will also present.

— Country Editor RJ Curtis is on vacation this week. This issue of R&R Country Update (Hot Fax) features additional reporting by Ken Tucker and Wade Jessen in Nashville.

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MUSICNOTES

Carrie Underwood will have to work a little overtime on her Carnival Ride Tour, thanks to its huge success. Since starting on Feb. 18, every show has been a sellout, so now the tour will be extended into June, and she will be joined by Jason Michael Carroll.

Sara Evans and Maroon 5 recently taped an episode of CMT's "Crossroads," and now there's an air date on the calendar: May 9 at 8 p.m. on CMT.

You can add restaurant owner/operator to Eddie Montgomery's resume after groundbreaking took place last week on a 40-acre commercial development in Harrodsburg, Ky. The property will also house the 16,000-square-foot Eddie Montgomery's Steakhouse.

Fresh off his strong run on "Celebrity Apprentice," Trace Adkins now moves to scripted TV and has been cast as The Grim Reaper in David Zucker's upcoming comedic send-up of the Dickens classic "A Christmas Carol," which will be titled "American Carol."

VIDEO ADDS

CMT

BLAKE SHELTON Home JOSH GRACIN We Weren't Crazy JOSH TURNER Another Try

MICA ROBERTS FEATURING TOBY KEITH Things A Mama Don't Know

CMT PURE COUNTRY

BLAKE SHELTON Home
CROSS CANADIAN RAGWEED I Believe You
GARTH BROOKS Midnight Sun
JOSH TURNER Another Try
KATHLEEN EDWARDS The Cheapest Key
THE ROAD HAMMERS Girl On The Billboard

GAC

BLAKE SHELTON Home
JOSH GRACIN We Weren't Crazy
JOSH TURNER Another Try
MIRANDA LAMBERT Gunpowder And Lead
DAVID NAIL I'm About To Come Alive



SONGS WITH HIT POTENTIAL	CHART RANK
TRACE ADKINS You're Gonna Miss This (Capitol Nashville) (90.6)	1
GEORGE STRAIT / Saw God Today (MCA Nashville) (79.9)	2
CHRIS CAGLE What Kinda Gone (Capitol Nashville) (88.3)	3
JAMES OTTO Just Got Started Lovin' You (Warner Bros.) (76.1)	4
TAYLOR SWIFT Picture To Burn (Big Machine) (83.1)	5
JASON ALDEAN Laughed Until We Cried (Broken Bow) (88.5)	6
PHIL VASSAR Love Is A Beautiful Thing (Universal South) (75.8)	8
RASCAL FLATTS Every Day (Lyric Street) (91.4)	9
BRAD PAISLEY I'm Still A Guy (Arista Nashville) (91.8)	10
BUCKY COVINGTON It's Good To Be Us (Lyric Street) (76.4)	11
DIERKS BENTLEY Trying To Stop Your Leaving (Capitol Nashville) (88.2)	15
CARRIE UNDERWOOD Last Name (Arista Nashville) (93.9)	17 (new)
KELLIE PICKLER Things That Never Cross A Man's Mind (BNA) (85.3)	18
MONTGOMERY GENTRY Back When I Knew It All (Columbia) (86.2)	19
BLAKE SHELTON Home (Warner Bros.) (81.5)	23
JOSH TURNER Another Try (MCA Nashville) (79.2)	24
TOBY KEITH She's A Hottie (Show Dog Nashville) (85.8)	25
JOSH GRACIN We Weren't Crazy (Lyric Street) (80.5)	26
JACK INGRAM Maybe She'll Get Lonely (Big Machine) (83.2)	27
MIRANDA LAMBERT Gunpowder & Lead (Columbia) (81.5)	28
KEITH ANDERSON / Still Miss You (Columbia) (75.0)	29
REBA MCENTIRE Every Other Weekend (MCA Nashville) (85.3)	31 (new)
SARA EVANS Some Things Never Change (RCA) (85.0)	33
GARY ALLAN Learning How To Bend (MCA Nashville) (80.6)	38 (new)
GARTH BROOKS Midnight Sun (Big Machine) (85.7)	39
JO DEE MESSINA /'m Done (Curb) (83.3)	49
CRYSTAL SHAWANDA You Can Let Go (RCA) (83.2)	55

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								NDS NLOAD NOW!
			Tot. Aud.	+/- Aud.	Total	+/-	Wks	Sta On/
LW	TW	ARTIST Title Label(s)	(00)	(00)	Plays	Plays	On	Adds TW
1	0	TRACE ADKINS You're Gonna Miss This (Capitol Nashville)	328149	+2274	4614	+70	18	112/0
2	2	GEORGE STRAIT I Saw God Today (MCA Nashville)	296318	+10424	4289	+145	9	112/0
3	3	CHRIS CAGLE What Kinda Gone (Capitol Nashville)	289955	+6546	4107	-25	38	111/0
5	4	JAMES OTTO Just Got Started (Raybaw/Warner Bros./WRN)	284025	+16548	4157	+204	25	112/0
7	5	TAYLOR SWIFT Picture To Burn (Big Machine)	234151	+12533	3338	+197	13	112/0
6	6	JASON ALDEAN Laughed Until We Cried (Broken Bow)	230478	+539	3479	+ 9	35	112/2
4	7	ALAN JACKSON Small Town Southern Man (Arista Nashville)	229268	-53634	3438	-662	22	112/0
10	8	PHIL VASSAR Love Is A Beautiful Thing (Universal South)	214233	+20886	3183	+404	23	109/0
11	9	RASCAL FLATTS Every Day (Lyric Street)	205290	+26854	2972	+318	7	112/0
12	1	BRAD PAISLEY I'm Still A Guy (Arista Nashville)	194694	+25346	2831	+329	7	112/0
13	O	BUCKY COVINGTON It's Good To Be Us (Lyric Street)	170657	+3369	2523	-8	31	109/0
9	12	CARRIE UNDERWOOD All-American Girl (Arista/Arista Nashville,	168072	-25691	2304	-577	19	111/0
14	13	LADY ANTEBELLUM Love Don't Live Here (Capitol Nashville)	156628	+3779	2371	+99	27	106/0
15	4	JEWEL Stronger Woman (Valory)	138641	-1882	2192	-3	12	110/0
17	15	DIERKS BENTLEY Trying To Stop Your Leaving (Capitol Nashville,	126059	+7133	2055	+204	13	109/2
18	16	JAKE OWEN Something About A Woman (RCA)	125375	+6590	1989	+80	32	105/1
21	T	CARRIE UNDERWOOD Last Name (Arista/Arista Nashville)	123542	+34173	1714	+531	4	99/11
16	18	KELLIE PICKLER Things That Never Cross A Man's Mind (BNA)	122412	+1159	2023	+1	29	106/0
20	19	MONTGOMERY GENTRY Back When I Knew It All (Columbia)	122085	+22927	1943	+248	8	106/2
19	20	JOE NICHOLS It Ain't No Crime (Universal South)	117683	+3044	2044	+51	14	103/2
25	21	KENNY CHESNEY Better As A Memory (BNA)	96716	+34318	1323	+509	3	97/29
23	22	ASHTON SHEPHERD Takin' Off This Pain (MCA Nashville)	94363	+6365	1633	+81	27	102/2
24	23	BLAKE SHELTON Home (Warner Bros./WRN)	93827	+11542	1575	+178	11	89/5
22	24	JOSH TURNER FEAT. T. YEARWOOD Another Try (MCA Nashville)	89834	+601	1540	-26	14	99/3
26	25	TOBY KEITH She's A Hottie (Show Dog Nashville)	74876	+14278	1303	+235	6	85/6
28	26	JOSH GRACIN We Weren't Crazy (Lyric Street)	65190	+12967	1322	+130	25	93/1
27	27	JACK INGRAM Maybe She'll Get Lonely (Big Machine)	63772	+3813	1240	+84	22	88/2
29	28	MIRANDA LAMBERT Gunpowder & Lead (Columbia)	59552	+7804	1085	+154	14	68/4
30	29	KEITH ANDERSON Still Miss You (Columbia)	52861	+9422	957	+144	10	75/6
33	30	TIM MCGRAW Kristofferson (Curb)	42247	+6536	696	+149	6	57/11

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								MDS
LW	TW	ARTIST Title Label(s)	ot. Aud. (00)	+/- Aud. (00)	Total Plays	+/- Plays	Wks On	Sta On/ Adds TW
32	3	REBA MCENTIRE Every Other Weekend (MCA Nashville)	42243	+4459	613	+60	10	55/8
31	32	TRISHA YEARWOOD This Is Me You're Talking To (Big Machine)	41713	+3527	678	+51	14	72/6
34	33	SARA EVANS Some Things Never Change (RCA)	36506	+1084	689	+45	12	64/3
37	34	PHIL STACEY If You Didn't Love Me (Lyric Street)	34065	+6552	739	+82	11	74/2
38	35	JASON MICHAEL CARROLL I Can Sleep (Arista Nashville)	29828	+4359	669	+95	10	71/4
Breaker	36	JULIANNE HOUGH That Song In My Head (Mercury)	29708	+6526	526	+129	6	52/5
36	37	TRACY LAWRENCE Til I Was A Daddy Too (Rocky Comfort/CO5)	24730	-2812	476	-62	17	28/0
Breaker	38	GARY ALLAN Learning How To Bend (MCA Nashville)	24264	+7725	486	+155	3	52/9
45	39	GARTH BROOKS Midnight Sun (Pearl/Big Machine)	21213	+6850	423	+105	3	45/11
40	40	G. BROOKS & H. LEWIS Workin' For A Livin' (Pearl/Big Machine)	21113	+3626	183	+1	17	52/0
43	41	LOST TRAILERS Holler Back (BNA)	20083	+4088	340	+40	7	42/6
44	42	WHISKEY FALLS Falling Into You (Midas/New Revolution)	17580	+2341	371	+28	20	39/0
35	43	EAGLES Busy Being Fabulous (ERC/Lost Highway/Mercury)	17486	-14389	361	-210	11	51/0
42	44	EMILY WEST Rocks In Your Shoes (Capitol Nashville)	17116	+1089	313	+15	6	34/3
47	4 5	LUKE BRYAN Country Man (Capitol Nashville)	16546	+4462	248	+73	5	25/2
Debut	46	HEIDI NEWFIELD Johnny & June (Asylum-Curb)	15052	+10872	230	+153	1	31/13
49	47	LEANN RIMES Good Friend And A Glass Of Wine (Asylum-Curb)	14499	+2904	272	+32	6	32/2
53	48	JIMMY WAYNE Do You Believe Me Now (Valory)	13871	+5095	282	+141	2	34/12
46	49	JO DEE MESSINA I'm Done (Curb)	13245	+336	341	+42	5	41/3
54	1	SUGARLAND FEAT. LITTLE BIG Life In A Northern (Mercury)	10662	+3789	108	+57	3	5/3
48	51	CLAY WALKER She Likes It In The Morning (Asylum-Curb)	10225	-1630	171	-65	11	24/0
51	52	SARAH JOHNS He Hates Me (BNA)	10137	-197	324	+9	9	48/3
50	53	JYPSI I Don't Love You Like That (Arista Nashville)	9468	-1758	223	-42	14	36/0
55	54	ROAD HAMMERS I Don't Know When To Quit (Montage)	7595	+939	206	+14	13	25/0
58	6 5	CRYSTAL SHAWANDA You Can Let Go (RCA)	7552	+1232	157	+12	3	22 2
_	5	DOLLY PARTON Jesus And Gravity (Dolly/CO5)	6715	+2815	106	+39	2	5/1
Debut >	3	JAMEY JOHNSON In Color (Mercury)	5697	+1916	78	+31	1	14/8
57	58	ROCKIE LYNNE I Can't Believe It's Me (Robbins Nashville)	5688	-809	57	-29	14	6/0
56	59	ELI YOUNG BAND When It Rains (Carnival)	5334	-1290	73	-3	20	7/0
Debut	60	LONESTAR Let Me Love You (Lonestar/CO5)	5133	+966	101	+17	1	9/4

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MIKE BROPHY / WKLB



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+3978

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COUNTRY

MOST ADDED

Adds
29
13
12
11
11
11
11
9
8
8

MOST INCREASED AUDIENCE

ARTIST Title Label(s) KENNY CHESNEY Better As A Memory (BNA) CARRIE UNDERWOOD Last Name (Arista/Arista Nashville) RASCAL FLATTS Every Day (Lyric Street) BRAD PAISLEY I'm Still A Guy (Arista Nashville) MONTGOMERY GENTRY Back When I Knew It All (Columbia) PHIL VASSAR Love Is A Beautiful Thing (Universal South)	Total Aud. Increase +34318 +34173 +26854 +25346 +22927 +20886
· · · ·	
·	
PHIL VASSAR Love Is A Beautiful Thing (Universal South)	
JAMES OTTO Just Got Started (Raybaw/Warner Bros./WRN)	+16548
TOBY KEITH She's A Hottie (Show Dog Nashville)	+14278
JOSH GRACIN We Weren't Crazy (Lyric Street)	+12967
TAYLOR SWIFT Picture To Burn (Big Machine)	+12533

MOST INCREASED PLAYS

Total Play
Increase
+531
+509
+404
+329
+318
+248
+235
+204
+204
+197

COUNTRY INDICATOR

MOST ADDED

ARTIST Title Label(s)	Adds
KENNY CHESNEY Better As A Memory (BNA)	21
JIMMY WAYNE Do You Believe Me Now (Valory)	14
CARRIE UNDERWOOD Last Name (Arista/Arista Nashville)	11
ERIC CHURCH His Kind Of Money (My Kind Of Love) (Capitol Nashville)	11
ALAN JACKSON Good Time (Arista Nashville)	10
HEIDI NEWFIELD Johnny & June (Asylum-Curb)	8
RODNEY ATKINS Invisibly Shaken (Curb)	8
JAKEOWEN Something About A Woman (RCA)	7
REBA MCENTIRE Every Other Weekend (MCA Nashville)	7
JAMEY JOHNSON In Color (Mercury)	7

ARTIST Title Label(s)	Total Aud. Increase
KENNY CHESNEY Better As A Memory (BNA)	+13751
CARRIE UNDERWOOD Last Name (Arista/Arista Nashville)	+9795
TOBY KEITH She's A Hottie (Show Dog Nashville)	+5944
BRAD PAISLEY I'm Still A Guy (Arista Nashville)	+5471
PHIL VASSAR Love Is A Beautiful Thing (Universal South)	+5296
JAMES OTTO Just Got Started (Raybaw/Warner Bros./WRN)	+5091
MONTGOMERY GENTRY Back When I Knew It All (Columbia)	+4464
RASCAL FLATTS Every Day (Lyric Street)	+4170
BLAKE SHELTON Home (Warner Bros./WRN)	+4126

MOST INCREASED PLAYS

LADY ANTEBELLUM Love Don't Live Here (Capitol Nashville)

MOST INCREASED PLAYS	
MOST INONLASED PLATS	Total Play
ARTIST Title Label(s)	Increase
KENNY CHESNEY Better As A Memory (BNA)	+624
CARRIE UNDERWOOD Last Name (Arista/Arista Nashville)	+404
PHIL VASSAR Love Is A Beautiful Thing (Universal South)	+284
BRAD PAISLEY I'm Still A Guy (Arista Nashville)	+276
TOBY KEITH She's A Hottie (Show Dog Nashville)	+274
JAMES OTTO Just Got Started (Raybaw/Warner Bros./WRN)	+262
BLAKE SHELTON Home (Warner Bros./WRN)	+259
RASCAL FLATTS Every Day (Lyric Street)	+235
MIRANDA LAMBERT Gunpowder & Lead (Columbia)	+230
MONTGOMERY GENTRY Back When I Knew It All (Columbia)	+206



from a woman who isn't breaking up with her 4th boyfriend in 6 months!" - Bob McNeill (PD) KNTY/Sacramento

GAC Medium -- CMT Pure #7 - CMT ADD...spins this week!

COUNTRY NEW & ACTIVE

RODNEY ATKINS Invisibly Shaken (Curb) Total Points: 3588, Total Stations: 18, Adds: 11 RISSI PALMER Hold On To Me (1720) Total Points: 3070, Total Stations: 13, Adds: 0

POINT OF GRACE How You Live... (Word-Curb/Warner Bros./WRN)

Total Points: 2852, Total Stations: 4, Adds: 1 **GEORGE STRAIT** River Of Love (MCA Nashville) Total Points: 2828, Total Stations: O, Adds: O RASCAL FLATTS Still Feels Good (Lyric Street) Total Points: 2777, Total Stations: 1, Adds: 0

GEORGE STRAIT W/PATTY LOVELESS House Of Cash (MCA Nashville)

Total Points: 2745, Total Stations: O, Adds: O

COUNTRY INDICATOR NEW & ACTIVE

JENNIFER HANSON '73 (Everything Changes) (Universal South)

Total Points: 175, Total Stations: 17, Adds: 3

KATIE ARMIGER Make Me Believe (Cold River/Nine North)

Total Points: 174, Total Stations: 19, Adds: 2 JAMEY JOHNSON In Color (Mercury) Total Points: 157, Total Stations: 15, Adds: 7 KEVIN FOWLER Best Mistake I Ever Made (Equity) Total Points: 148, Total Stations: 6, Adds: 0 CHARLIE ALLEN See If I Care (Spinville) Total Points: 141, Total Stations: 16, Adds: 2

CROSS CANADIAN RAGWEED Cry Lonely (Universal South)

Total Points: 141, Total Stations: 8, Adds: 0 CRYSTAL SHAWANDA You Can Let Go (RCA) Total Points: 132, Total Stations: 11, Adds: 1

POINT OF GRACE How You Live... (Word-Curb/Warner Bros./WRN)

Total Points: 131, Total Stations: 10, Adds: 3 **BLUEFIELD** Butterfly (Country Thunder) Total Points: 112, Total Stations: 11, Adds: 0 ALAN JACKSON Good Time (Arista Nashville) Total Points: 111, Total Stations: 11, Adds: 10



ADAM GREGORY Crazy Days (NSA/Midas/New Revolution)

CHUCK WICKS All I Ever Wanted (RCA)

ERIC CHURCH His Kind Of Money (My Kind Of Love) (Capitol Nashville)

MARK CHESNUTT When You Love Her Like Crazy (Lofton Creek)

4/21

ALAN JACKSON Good Time (Arista Nashville)

ASHLEY GEARING Out The Window (Curb)

DAVID NAIL I'm About To Come Alive (MCA Nashville)

4/28

No Going for Adds for this Week

TOP 10 RECURRENTS ARTIST Title Label(s)

184325

Total Aud.

(00)

125202

RODNEY ATKINS Cleaning This Gun (Come On In Boy) (Curb)

BRAD PAISLEY Letter To Me (Arista Nashville) 128289

GARY ALLAN Watching Airplanes (MCA Nashville)

KENNY CHESNEY Don't Blink (BNA) 116688

KENNY CHESNEY DUET WITH GEORGE STRAIT Shiftwork (BNA) 109710

CHUCK WICKS Stealing Cinderella (RCA) 106055

TAYLOR SWIFT Our Song (Big Machine) 101978

BROOKS & DUNN God Must Be Busy (Arista Nashville) 89271

TRACY LAWRENCE Find Out Who Your Friends Are (Rocky Comfort/CO5) 82405

77437 BILLY RAY CYRUS W/M. CYRUS Ready, Set... (Walt Disney/Lyric Street)



112 Country reporters. Songs ranked by total audience for the airplay week of 3/31-4/6. Bullets appear on songs gaining audience or remaining flat from previous week. A song will also receive a bullet if its percentage loss in audience does not exceed the percentage of monitored station downtime for the format. Country titles that decline in audience but increase in detections will also receive a bullet if the total audience erosion for the week does not exceed 3%. If two songs are tied in total audience, the song with the larger increase in audience is placed first. Descending, non-bulleted titles below No. 10 in either audience or detections are moved to recurrent after 20 weeks. Most Added is the total number of new adds officially reported to R&R by each reporting station or or by

automatic add thresholds for stations not allowed to report adds. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Audience lists the songs with the greatest week-to-week increases in total audience. Audience totals on the chart are derived, in part, using certain Arbitron Inc. copyrighted Persons 12+ audience estimates, under license (© 2008, Arbitron Inc.). © 2008 The Nielsen Company.

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- Guy Zapoleon, President

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		1pm 1, 2000						
LW	TW	ARTIST Title Label(s)	Total Plays	+/- Plays	Tot. Aud. (00)	+/- (00)	Wks On	Total Stations
2	0	GEORGE STRAIT I Saw God Today (MCA Nashville)	4579	+ 192	99907	+ 3570	10	111/0
1	2	TRACE ADKINS You're Gonna Miss This (Capitol Nashville)	4565	-18	97337	-1639	14	111/0
4	3	JAMES OTTO Just Got Started (Raybaw/Warner Bros./WRN)	4474	+262	97035	+5091	17	112/0
3	4	CHRIS CAGLE What Kinda Gone (Capitol Nashville)	4224	-103	90384	-1439	33	109/0
5	5	TAYLOR SWIFT Picture To Burn (Big Machine)	3804	+105	82381	+1997	13	112/0
9	6	PHIL VASSAR Love Is A Beautiful Thing (Universal South)	3436	+284	75132	+5296	18	103/1
8	Ō	RASCAL FLATTS Every Day (Lyric Street)	3392	+235	73599	+4170	7	110/0
7	8	JASON ALDEAN Laughed Until We Cried (Broken Bow)	3366	+65	71942	+3142	31	98/0
10	9	BRAD PAISLEY I'm Still A Guy (Arista Nashville)	3352	+276	73358	+5471	7	112/0
11	•	LADY ANTEBELLUM Love Don't Live Here (Capitol Nashville)	2897	+167	62446	+3978	21	105/1
6	11	ALAN JACKSON Small Town Southern Man (Arista Nashville)	2707	-863	54179	-21434	19	86/0
12	12	DIERKS BENTLEY Trying To Stop Your Leaving (Capitol Nashville)	2653	+133	55894	+3038	13	110/0
14	13	MONTGOMERY GENTRY Back When I Knew It All (Columbia)	2530	+206	52345	+4464	8	106/2
13	1	JOE NICHOLS It Ain't No Crime (Universal South)	2418	+11	51202	+713	13	99/1
15	15	JEWEL Stronger Woman (Valory)	2371	+67	48976	+ 1785	11	106/2
19	16	CARRIE UNDERWOOD Last Name (Arista/Arista Nashville)	2251	+404	48677	+9795	4	101/11
16	T	KELLIE PICKLER Things That Never Cross A Man's Mind (BNA)	2251	+68	45337	+1790	22	97/1
18	18	BLAKE SHELTON Home (Warner Bros./WRN)	2192	+259	45228	+4126	10	101/6
29	19	KENNY CHESNEY Better As A Memory (BNA)	1886	+624	40747	+13751	3	96/21
22	20	TOBY KEITH She's A Hottie (Show Dog Nashville)	1873	+274	40117	+5944	6	95/4
23	21	JAKE OWEN Something About A Woman (RCA)	1741	+165	37824	+3723	16	90/7
21	22	JOSH TURNER FEAT. T. YEARWOOD Another Try (MCA Nashville)	1717	+43	38610	+1623	13	86/1
17	23	CARRIE UNDERWOOD All-American Girl (Arista/Arista Nashville)	1619	-508	33736	-10393	15	63/0
27	24	MIRANDA LAMBERT Gunpowder & Lead (Columbia)	1581	+230	32699	+3016	13	84/5
26	25	JACK INGRAM Maybe She'll Get Lonely (Big Machine)	1555	+161	30286	+2005	18	81/2
24	26	ASHTON SHEPHERD Takin' Off This Pain (MCA Nashville)	1488	-28	33142	-292	14	71/1
28	27	JOSH GRACIN We Weren't Crazy (Lyric Street)	1472	+130	28888	+2657	18	81/5
30	28	TIM MCGRAW Kristofferson (Curb)	1238	+109	24766	+2144	5	79/5
20	29	BROOKS & DUNN God Must Be Busy (Arista Nashville)	1170	-536	24636	-11141	20	61/0
25	30	KENNY CHESNEY DUET WITH GEORGE STRAIT Shiftwork (BNA)	1068	-418	22614	-7561	16	61/0

POINT-TO-POINT DIRECT MARKETING INNOVATIONS

ENGAGE YOUR LISTENERS. TRANSCEND THE USUAL. LEAD, DON'T FOLLOW.

April	17	20	กጽ
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	T) 4 /		Total	+/-	Tot. Aud.	+/-	Wks	Total
LW	TW		Plays	Plays	(00)	(00)	On	Stations
31	3	KEITH ANDERSON Still Miss You (Columbia)	1019	+113	22187	+1964	13	64/4
32	32	REBA MCENTIRE Every Other Weekend (MCA Nashville)	1006	+120	24190	+2132	7	58/7
35	33	GARTH BROOKS Midnight Sun (Pearl/Big Machine)	828	+122	14958	+2714	4	54/4
33	34	SARA EVANS Some Things Never Change (RCA)	813	+33	16453	+357	13	59/3
37	35	JASON MICHAEL CARROLL I Can Sleep When (Arista Nashville)		+72	16578	+1721	12	49/3
34	36	TRISHA YEARWOOD This Is Me You're Talking To (Big Machine)	737	+29	15886	+137	13	57/2
36	37	PHIL STACEY If You Didn't Love Me (Lyric Street)	711	+21	14668	+193	11	50/4
39	33	GARY ALLAN Learning How To Bend (MCA Nashville)	694	+170	14981	+3535	4	49/6
42	39	LUKE BRYAN Country Man (Capitol Nashville)	517	+92	12025	+3004	3	38/2
45	40	JULIANNE HOUGH That Song In My Head (Mercury)	450	+106	9739	+2886	5	34/4
46	41	EMILY WEST Rocks In Your Shoes (Capitol Nashville)	416	+76	9822	+2156	6	33/5
40	42	WHISKEY FALLS Falling Into You (Midas/New Revolution)	401	-34	7246	-653	13	25/0
44	43	TRACY LAWRENCE Til I Was A Daddy Too (Rocky Comfort/CO5)	381	+3	9190	+135	13	28/2
43	44	TRENT WILLMON Broken In (Compadre/Music World/Quarterback)	380	-15	7988	-873	12	24/0
41	45	LEE BRICE Happy Endings (Asylum-Curb)	346	-80	6333	-1156	13	44/1
38	46	EAGLES Busy Being Fabulous (ERC/Lost Highway/Mercury)	338	-324	6919	-7815	11	29/0
50	47	LEANN RIMES Good Friend And A Glass Of Wine (Asylum-Curb)	318	+17	5572	+106	6	26/0
53	48	HEIDI NEWFIELD Johnny & June (Asylum-Curb)	306	+72	6309	+1464	2	25/8
49	49	M. ROBERTS FEAT. T. KEITH Things A Mama (Show Dog Nashville)	301	-3	6689	-365	8	31/3
52	50	LOST TRAILERS Holler Back (BNA)	281	+16	6076	-15	4	19/3
51	51	RISSI PALMER Hold On To Me (1720)	265	-3	5279	+83	10	24/0
54	52	JEFF BATES Don't Hate Me For Lovin' You (Black River)	251	+23	5727	+313	4	17/2
47	53	CLAY WALKER She Likes It In The Morning (Asylum-Curb)	230	-102	4873	-733	12	21/0
48	54	CARTER'S CHORD Young Love (Show Dog Nashville)	228	-103	4371	-2726	13	24/0
55	5 5	JO DEE MESSINA I'm Done (Curb)	217	+6	3300	+196	4	16/1
60	56	SUGARLAND FEAT. LITTLE BIG Life In A Northern Town (Mercury)	199	+42	4605	+663	2	11/4
Debut	57	RICK HUCKABY I Got You Covered (HeadCoach)	195	+48	4461	+943	1	16/3
Debut	58	ERIC CHURCH His Kind Of Money (My Kind Of Love) (Capitol Nashville)	194	+149	3010	+2540	1	15/11
58	5 9	LONESTAR Let Me Love You (Lonestar/CO5)	192	+26	4605	+756	3	14/5
Debut >	60	JIMMY WAYNE Do You Believe Me Now (Valory)	175	+108	3427	+ 1875	1	26/14
	-							



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R&R Country Callout America BY ®Bullseye

April 7, 2008		TOTAL					STRONGLY
ARTIST Title (Label)	PASSION	POSITIVE	INDEX	NEUTRAL	FAMILIARITY	DISLIKE	DISLIKE
ALAN JACKSON Small Town Southern Man (Arista Nashville)	38.8%	80.5%	4.14	14.3%	100.0%	4.8%	0.5%
TRACE ADKINS You're Gonna Miss This (Capitol Nashville)	33.8%	69.8%	3.93	21.3%	99.3%	5.3%	3.0%
GEORGE STRAIT I Saw God Today (MCA Nashville)	27.0 %	67.5%	3.87	23.0%	98.0%	5.8%	1.8%
BUCKY COVINGTON It's Good To Be Us (Lyric Street)	22.0%	65.3%	3.77	25.0 %	98.8%	5.8%	2.8%
CHRIS CAGLE What Kinda Gone (Capitol Nashville)	21.3%	64.3%	3.77	28.0%	99.0%	3.8%	3.0%
PHIL VASSAR Love Is A Beautiful Thing (Universal South)	26.3%	64.0%	3.79	25.8%	99.8%	8.3%	1.8%
JAKE OWEN Something About A Woman (RCA)	17.0%	59.3%	3.64	28.8%	98.8%	8.0%	2.8%
JOE NICHOLS It Ain't No Crime (Universal South)	20.0%	58.3 %	3.69	26.8%	95.3%	7.8%	2.5%
KENNY CHESNEY Better As A Memory (BNA)	21.0%	57.5 %	3.76	24.0%	90.0%	6.5%	2.0%
KELLIE PICKLER Things That Never Cross A Man's Mind (BNA)	17.8%	57.3%	3.57	23.5%	96.0%	10.3%	5.0%
JOSH GRACIN We Weren't Crazy (Lyric Street)	12.3%	56.8 %	3.60	29.8%	95.8%	6.5%	2.8%
TAYLOR SWIFT Picture To Burn (Big Machine)	17.0 %	56.3 %	3.55	27.8 %	99.3%	11.8%	3.5%
BRAD PAISLEY I'm Still A Guy (Arista Nashville)	14.3%	54.8 %	3.55	28.3%	96.3%	10.0%	3.3%
CARRIE UNDERWOOD Last Name (Arista/Arista Nashville)	16.5%	54.3%	3.54	27.5%	96.5%	11.0%	3.8%
JAMES OTTO Just Got Started Lovin' You (Raybaw/Warner Bros./WRN)	20.3%	53.8%	3.59	29.3%	96.8%	10.3%	3.5%
MONTGOMERY GENTRY Back When I Knew It All (Columbia)	12.3%	52.8%	3.53	33.0%	96.8%	8.3%	2.8%
KEITH ANDERSON I Still Miss You (Columbia)	11.8%	52.5%	3.57	36.0%	95.8%	5.0%	2.3%
TRACY LAWRENCE Til I Was A Daddy Too (Rocky Comfort/CO5)	13.3%	51.3%	3.50	31.5%	96.5%	11.3%	2.5%
TIM MCGRAW Kristofferson (Curb)	9.8%	50.8%	3.45	31.8%	95.8%	9.5%	3.8%
ASHTON SHEPHERD Takin' Off This Pain (MCA Nashville)	17.5%	49.3%	3.44	27.5%	97.0%	16.0%	4.3%
JOSH TURNER FEAT. T. YEARWOOD Another Try (MCA Nashville)	15.3%	48.8%	3.49	33.3%	96.0%	11.0%	3.0%
BLAKE SHELTON Home (Warner Bros./WRN)	14.5%	48.8%	3.52	37.0%	97.0%	9.3%	2.0%
SARA EVANS Some Things Never Change (RCA)	7.5%	47.8%	3.38	33.8%	96.0%	10.3%	4.3%
PHIL STACEY If You Didn't Love Me (Lyric Street)	10.5%	47.8%	3.48	33.8%	92.8%	8.5%	2.8%
RASCAL FLATTS Every Day (Lyric Street)	11.8%	47.5%	3.34	28.0%	95.8%	13.5%	6.8%
JEWEL Stronger Woman (Valory)	8.8%	46.8%	3.43	35.3%	94.5%	10.0%	2.5%
TRISHA YEARWOOD This Is Me You're Talking To (Big Machine)	15.3%	46.8%	3.39	30.8%	97.3%	15.3%	4.5%
REBA MCENTIRE Every Other Weekend (MCA Nashville)	12.5%	46.3%	3.42	32.3%	94.3%	12.3%	3.5%
LADY ANTEBELLUM Love Don't Live Here (Capitol Nashville)	13.3%	46.3%	3.44	33.5%	94.8%	11.8%	3.3%
MIRANDA LAMBERT Gunpowder & Lead (Columbia)	13.5%	46.0%	3.33	28.0%	95.5%	14.8%	6.8%
JACK INGRAM Maybe She'll Get Lonely (Big Machine)	8.3%	45.8%	3.38	33.8%	94.3%	11.5%	3.3%
GARTH BROOKS Midnight Sun (Pearl/Big Machine)	11.5%	44.5%	3.35	29.5%	92.0%	12.5%	5.5%
DIERKS BENTLEY Trying To Stop Your Leaving (Capitol Nashville)	8.8%	43.8%	3.33	34.0%	94.8%	12.8%	4.3%
GARY ALLAN Learning How To Bend (MCA Nashville)	5.5%	42.3%	3.26	27.3%	89.8%	15.8%	4.5%
TOBY KEITH She's A Hottie (Show Dog Nashville)	10.0%	40.5%	3.22	31.0%	95.0%	17.5%	6.0%

Total sample size is 400 persons weekly with a margin of error of plus or minus 5%. Scoring is done each week using live interviewers conducting an interview with each respondent. Scores are: 5) I like it a lot, in fact it's one of my favorites; 4) I like it; 3) It's OK, just so-so; 2) I don't like it; 1) I strongly dislike it. The index score is an average of all 1-to-5 scores. The ttal positive score is an aggregate of the 4 and 5 scores. To be included in the weekly callout, songs must have entered the top 40 positions on R&R's Country airplay chart. The sample is composed of 400 25-54-year-olds who identify country as their favorite music and who listen daily to competitive Country radio in the sample markets. The sample is 50% male/female and evenly distributed in the 25-34, 35-44, and 45-54 demos. The sample is balanced by region and markets within that region. Bullseye Callout is conducted in these regions and markets. **SOUTH:** Charleston SC; Charlotte; Baton Rouge; Nashville; Atlanta. **MIDWEST:** Flint, MI; Indianapolis; Madison; Omaha; Cincinnati. **EAST:** Harrisburg; Rochester, NY; Springfield, MA; Providence; Washington, DC.**WEST:** Modesto, CA; Salt Lake City; Colorado Springs, CO; Portland, OR; Houston. © 2008 The Nielsen Company. © 2008 Bullseye Marketing Research Inc..

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