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Nark Chesnutt (Rollin' With The Flow REPTOP 2514 THIS RECORD WON'T BURN

Smokin' Research: Females: #4 (45 -54) #9 (25 - 54) Males: #4 (25 - 54) #1 (25- 34) Persons #5 (25- 54) -Rate The Mus



February 4, 2008

## INSIDE

From Locking Horns To Joined At The Hip: A Parable Who's On Your All-Time, Ultimate Dream Concert 'Bucket List'? One Month From Today, We'll All Be Laughing Together At CRS

We Should Just Change This To CBS Radio-Activity

St. Jude Radiothons: You Can't Stop 'Em; Hell, You Can't Even Contain Them

All polar bears are left-handed. Real news needed! rcurtis@radioandrecords.com

323-954-3444

## Smells Like Team Spirit

A long time ago, in a galaxy far, far away, it was a period of civil war. Rebel forces from a hidden base deep inside the evil sales department sought victory over the programming empire.... Anybody remember those days? OK, a lot of you don't, but trust me, there was a time when sales and programming locked horns on every occasion. Based on personal experience and a recent, random sampling of programmers, it seems like that environment is long gone. The job of a PD has changed so much in the last decade that most are totally in tune with the revenue goals and challenges at the radio station. Many programmers have revenue incentives built into their compensation packages and are well aware of how the station is pacing on a monthly and sometimes weekly basis. In short, programmers in the new millennium are better all-around business people. They have to be, because, like it or not, there's a number each radio station has to deliver to the home office every month, and it takes everybody in the building to get it there. On the product side, that's forced PDs to be more creative, patient and better lemonade-makers. The result can be a win for the sales team, clients and, most importantly, listeners.

But what about PDs who are just stepping into a leadership role? In most cases, they are former APDs or MDs who, until now, have been shielded from some of the programming-sales dynamics and are part of the team executing the collaborative efforts of programmer and sales manager. Wes Poe is a first-time programmer who is not only learning that dynamic, but works with a sales manager who is new to radio. Poe recently took the PD position at Clear Channel's KTOM/Monterey. His GSM, Craig Hymovitz, just came to radio from print media, so they're going through the learning process together. According to Poe, "He has no preconceived notions about how programmers are; he's coming into it with an open mind." Hymovitz accompanied Poe to the recent St. Jude Radiothon Seminar in Memphis, which, Poe says, "really gave us an opportunity to hang outside of work."

Though KTOM is Poe's first-ever PD gig, he obtained valuable prior experience



# **30** BREAKER! & MOST ADDED ON IMPACT DATE!!!

TURE TO BURN

The Next Smash Single From Your 2007 CMA Horizon Award Winner 80 FIRST WEEK REPORTING STATIONS!!!

## **First Week Believers:**

WKHX, KYGO, WKDF, WPAW, WKIS, WUSJ, WYCD, KMDL, KRTY, KWJJ, WGH, WGNA, WGTY, WYRK, KNTY, WBBS, WSIX, WTQR, WYNK, KXKT, WUBL, WYPY, WITL, WBCT, KATM, KSOP, WUBE, WUSN, KFRG, KUBL, WDTW, WWQM, WGNE, WKXC, WIVK, WQBE, WXBQ,WRNS, WSOC, WWNU, KBEQ, WFBE, KHKI, KSCS, KTTS, WIL, WKCQ, WQHK, KBUL, KDRK, KIZN, KKWF, KMLE, KNCI, KNTY, KRST, KUZZ, WBEE, WCTK, WCTO, WDSY, WIOV, WKLB, WOGI, WOKQ, WQMX, WXCY, KBWF, KCCY, WCTQ, WEZL, WKSJ, KWLI, KIXZ, WAMZ, WBUL, WMAD, WMIL, WRBT, WUSY



at successful stations with strong programmers. He was the MD at Lincoln Financial's KSON/San Diego and had the opportunity to observe John Marks, who Poe says "has a clear vision of what the philosophy of the station is." That allowed Marks to answer questions quickly when sales came to him, and, observed Poe, "If it didn't fit his vision, there wasn't a lot of gray area." At Wilks' KBEQ/Kansas City, Poe said that with PD Mike Kennedy, "Everyone in that building felt like a team and worked together."

When he walked in to the Clear Channel culture in Monterey, Poe had no problems dealing with sales, saying, "The company already goes to great lengths to protect the product." Based on his recent experience, Poe offers this advice for other first-time programmers: "I would say, as quickly as you can, sit down with the GSM and find out about features sponsorships that are being sold and have some kind of an idea of what things you want to bring to the station that they can sell." Finally, we asked Poe if he could imagine being in an environment where two of the most critical departments in the building clashed. "If you're butting heads all the time, you can't do as many creative promotions with clients." Poe just secured a big-screen TV for a Super Bowl giveaway and says that doesn't happen without a collaborative effort. "I wouldn't be working with sales, and they wouldn't want to work for the things I need. You just can't achieve as much as you could if you work as a team." You can read more about the successful collaborations of sales and programming in this week's (Feb. 8) R&R. All format columns this week are sales focused and worth reading.

## The Bucket List

If you get a chance to read the weekly Going For Adds email that comes out every Thursday, you may have seen my comments about a concert "Bucket List." R&R CHR/ Top 40 editor Kevin Carter and I went to the Garth show together; over sushi and Sapporo, we came up with a list of artists who we think transcend any format and would

## This Week At Callout America

**Jason Aldean** spends his third consecutive week at No. 1 with "Laughed Until We Cried." Men are at No. 1 and No. 2 passion, while females are at No. 5 and No. 2 passion. Younger 25-34s are the strength at No. 1 and No. 2 passion.

**Gary Allan** is on fire with "Watching Airplanes" ranking as the No. 2 song, up from No. 4. "Airplanes" ties for the No. 1 passion song, up from No. 7. That growth carries through all cells. Younger 25-34s are at No. 2, up from No. 4.

**Trace Adkins** continues to see strong growth on "You're Gonna Miss This," which ranks as the No. 3 song, up from No. 11 two weeks ago. Females rank this song at No. 1, up from No. 7. Men are at No. 5, up from No. 8. This song is just eight weeks old, so it is early.

**Chris Cagle**'s "What Kinda Gone" is also on a consistent trend line, ranking as the No. 11 song this week, up from No. 14. This song is No. 9 with men, up from No. 15, and the No. 15 song with females. Younger females 25-34 are at No. 11, men 35-44 have it at No. 8.

Speaking of songs on a roll, **Phil Vassar** is on the fast track as awareness builds for "Love Is a Beautiful Thing." This week, the song ranks at No. 16, up from No. 23. Females are the strength at No. 12, up from No. 18.

**Mark Chesnutt**'s "Rollin' With the Flow" ranks at No. 19, up from No. 24; females are at No. 18, while men are at No. 17. Core females are No. 14.

be on most everyone's "must-see" list. Garth Brooks was the only country act on the list, which also included U2, Barbra Streisand, Neil Diamond, Billy Joel, Bruce Springsteen, Elton John, Paul McCartney, The Eagles, The Rolling Stones and Led Zeppelin. The lack of any country artist other than Garth wasn't a slam on the format — hello?! ... I'm a P1 country



February 4, 2008

listener and format lifer, but the criteria was artists who everybody is familiar with and would pay money to see from an event standpoint, even if they didn't know every song at the show. Naturally, this list generated feedback that ranged from agreement to "you're nuts!" I also received the following e-mail from Mark Evans, PD at CBS Radio's KNCI/Sacramento, which I wanted to share with the rest of the world:

"I've seen all but Streisand and wouldn't argue much with your list. The only other country performance that I think might be worthy of your top 10 would be the latest Keith Urban show, mainly because of his energy and the outstanding production that went into the show.

"Having said that, doesn't it strike you as kind of sad that such a list doesn't include more from our format? Granted, the majority of the list of artists have been making hits for many decades, but most are nearing the time when most people think of retirement, and you wonder who's going to take their place when they finally do retire.

"I would argue that what makes your list so strong is that they are all entertainers, not just performers. Sure, having all those big hits to perform is great, but what remains years later is how much a concert entertained you. Obviously, Garth gets it because guys like Billy Joel, James Taylor, Kiss, etc. inspired him to be such a great entertainer.

"A few years ago (and I'm sure you've had a similar experience), I was forced (by wife and friends at gunpoint) to go to a Tom Jones concert. It was, despite my expectations, one of the most incredible performances I've ever seen. He earned every single penny he made that night. The guy gave everything he had and, by concert's end, was drenched in about 20 pounds of sweat. I was amazed at how great his performance was. He thoroughly entertained someone who didn't want to be at his show.

"I would hope that more of country's artists, particularly the newer acts, would take the time to see some of the artists on your list and steal a few ideas on how to really entertain a crowd ... including those who might not be raving fans. Regardless, it will be interesting to see what your list looks like a few years from now."

### **COUNTRY DATES**

**Feb. 10:** 50th annual Grammy Awards; Staples Center, Los Angeles.

March 5-7: CRS-39; Nashville Convention Center.

March 12-16: South By Southwest (SXSW) Music Conference; Austin.

**March 14:** Rumble on the Row: Gator Michaels vs. Jimmy Rector in a benefit for the Charley Foundation; the Factory, Franklin, Tenn.

**April 22:** Leadership Music Digital Summit 2007; Belmont University's Curb Event Center, Nashville.

May 18: 43rd annual ACM Awards; MGM Grand, Las Vegas.

## Maybe We Can Continue This Discussion At CRS?

Isn't that where we solve all the problems in our format and the world? Well, if you're going to CRS — and you should — remember the registration rate of \$650 ends this Friday (Feb. 8). After that, the onsite fee of \$700 goes into effect. Remember, the dates for this year's CRS are March 5-7. Garth Brooks will make a special appearance on Wednesday morning, March 5, and the annual New Faces of Country Music Show is Friday night, the 7th. If you plan on coming, you might as well come in Tuesday, March 4 and attend the Country Music DJ and Radio Hall of Fame Induction ceremonies too. This event serves as a "front door" to CRS, and there are still some tickets left, which are \$100, or \$80 with registration. That ticket also includes access to the post-party hosted by Universal Records South. Single-day registrations are available for Thursday's music Industry Town Meeting (\$250) and Friday's Country Radio Sales Day (\$350): Friday's single-day fee includes a ticket for the New Faces Show. For more information, log on to *www.crb.org* or call the CRB office at 615-327-4487.

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### COUNTRY UPDATE

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## Radio-Activity Jan. 29-Feb. 4

You could probably call the first part CBS Radio-Activity ... CBS Radio's KMPS has named Erica Hall its new marketing director, replacing Apryl Battin, who left in November. Hall is a nine-year veteran of CBS Radio/Seattle and has been marketing coordinator since 2006 ... Things are KOOL at CBS Radio/Phoenix, where Mary Evanson is upped to director of marketing for the cluster. That means she'll be day-to-day at oldies KOOL in addition to oversight of country KMLE and rhythmic KZON. Evanson previously did marketing/promotions for Clear Channel/Phoenix ... Let's stick with CBS Radio for another minute, but this time in the programming department at the company's Denver cluster. KWLI (92.5 the Wolf)'s afternoon team of Jonathan & Tracy are migrating across the hall to do wakeups at oldies KXKL (Kool 105), and 'WLI midday dude Bo Reynolds is going too, for middays at Kool. Over at the Wolf, night jock Mike Howell moves to afternoons, weekender Ray Lobo goes to nights, and there's no word yet on middays ... Let's switch gears and talk about a different company for a second, shall we? After a great fall book that saw Cumulus' KRMD/Shreveport, La. rise 5.8-6.5 for a five-book high, PD Paul Orr decided to say "bye" and turned in his resignation. He's anxious to find his next big thing, so reach him today at 832-498-2282 or paulorr@aol.com ... After two and a half years with Entercom's WBEE/Rochester, N.Y., MD/midday princess Weslea earns APD stripes ... AJ Maguire, who does nights at Entercom's KWJJ (The Wolf)/Portland, Ore., has decided to pursue a daytime opportunity, but he hasn't left the station. Maguire has the blessing of Wolf PD Mike Moore, who strongly recommends Maguire to anyone looking, but isn't ready to part with him just yet ... Sticking with the KWJJ, the station has a brand new afternoon show on the way, arriving in a heart-shaped box appropriately, on Valentine's Day, as Kris Valentine comes in on Feb. 14. He replaces Scott Simon, who recently went to Beasley's WKIS/Miami. Valentine has a ton of experience, with KEEY/Minneapolis and KYGO/Denver

#### BILLBOARD BOXSCORE ARTIST ATTENDANCE GROSS VENUE/CITY/DATES 97,940 \$3,848,000 **Garth Brooks** Staples Center Los Angeles Jan. 25-26 14,732 **Rascal Flatts, Kellie Pickler** \$1,103,502 Madison Square Garden New York Jan. 18 12,282 \$874,848 Keith Urban, Gary Allan Air Canada Centre Toronto Dec. 13 8,869 \$576,919 **Rascal Flatts, Kellie Pickler** Verizon Wireless Arena Manchester, N.H. Jan. 17 7,293 \$533,526 Keith Urban. The Wreckers Scotiabank Place Ottawa, Ontario Dec. 14

Billboard Boxscore tracks recent country concert grosses and attendance figures. Copyright 2008, Nielsen Business Media. More concert grosses available at www.billboard.biz.

## **SHOWPREP 101**

Feb. 5: National Weatherpersons Day.

Feb. 6, 1895: George Herman 'Babe'' Ruth was born in Baltimore.

**Feb. 7, 1940:** Walt Disney's cartoon movie "Pinocchio" premiered at the Center Theatre in New York.

Feb. 8, 1922: President Warren Harding had the first radio installed in the White House.

**Quotable:** "I don't know much about being a millionaire, but I'll bet I'd be darling at it." — *Dorothy Parker* 

The Emotion...The Power...That Voice...And Those ADDS!

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ALREADY ADDED AT: KBWF,KATM, KHKI, KSOP, WHKX, KRRV, KEAN, KVOX, KJCS!

Appearing at CRS, Houston Livestock Show and Rodeo and KHOU-TV.

The follow-up to Katie's debut single, "17 in Abilene"

e Me

ECLICK <u>HERE</u> TO LISTEN

prominently featured on his resume ... Press Communications WKMK/Monmouth-Ocean APD/MD/afternoon host Lee Ann Taylor exits after a year and a half. She can be reached at 717-571-5837 or *zleeann@aol.com*.

## **Radio Stations Behaving Nicely**

Big news from Clear Channel's WRBT/Harrisburg, Penn., where the station just raised a whopping \$303,000 during its ninth annual St. Jude event Jan. 24-25. It's the second straight year the station has topped the \$300K mark ... Max Media's WGH (97.3 the Eagle)/Norfolk has done a St. Jude radiothon for 17 years; last week's event raised \$337,000 ... Everything's bigger in Texas, including St. Jude totals. CBS Radio's KILT tipped the scales with \$735,938 during its event last week ... Forever Communications WBVR (The Beaver)/Bowling Green, Ky. raised \$85,831 raised on Jan. 24-25, and it all goes toward St. Jude Children's Research Hospital.

## **This Wright Turn Heading South**

After two years as Sr. director of A&R at Capitol Records Nashville, Arthur Buenahora is joining Universal Records South as VP of A&R, where he'll report to label president Mark Wright. Prior to joining Capitol, he spent years at Sony/ATV/Tree Publishing, where he garnered over 100 cuts from the company's catalog, including 10 No. 1 singles, and was key in the development and signing of a number of successful singer-songwriters, including Dierks Bentley, Miranda Lambert, Taylor Swift and Eric Church.

> - R.J. Curtis/R&R Country Editor 323-954-3444 Email: *rcurtis@radioandrecords.com*

## **ON THE CHARTS**

## Carrie Pads Top 10 Tally; Anderson Posts Career-High Bow

**Carrie Underwood's** "All-American Girl" (Arista/Arista Nashville) gains 1.6 million audience impressions and jumps 12-8 on the R&R Country chart. The second single from "Carnival Ride" is Underwood's sixth top 10, placing the "American Idol" champ in a three-way tie for fourth place among solo females with the format's most top 10 songs so far this decade. **Reba McEntire** and **Jo Dee Messina** also have six top 10s apiece on a list led by **Martina McBride**'s 11 top 10 singles since the decade began. **Faith Hill** is the runnerup with eight top 10 songs, and **Sara Evans** is in third place with seven top 10s. Lower on the list, both **LeAnn Rimes** and **Gretchen Wilson** have five top 10 songs to their credit since the beginning of 2000.

Elsewhere on the R&R Country chart, **Keith Anderson** logs his highest start so far, as "I Still Miss You" (Columbia) takes the Hot Shot Debut at No. 44. The new single tops Anderson's previous best start, set when his first single, "Pickin' Wildflowers," opened at No. 47 on the chart dated Dec. 25, 2004.

Sony BMG Nashville (SBN) makes other headlines this week, as newcomer **Chuck Wicks** becomes the first rookie to crack the top 10 so far this year. Wicks' "Stealing Cinderella" (RCA) gains 1.5 million impressions in its 24th chart week and jumps 13-9. Among new artists during 2007, "Cinderella" was the fastestrising new artist debut. The lead single from Wicks' "Starting Now" album is the first top 10 debut track from a new artist since **Luke Bryan's** "All My Friends Say" bounced 13-7 on the chart dated Aug. 31, 2007.

In the Most Added contest, **Taylor Swift**'s "Picture to Burn" (Big Machine) stops the presses with 40 adds on the R&R Country Indicator panel, followed by 39 adds for **George Strait**'s "I Saw God Today" (MCA Nashville) on the R&R Country stable of stations. — Wade Jessen/Director of Charts & Operations, Nashville

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## MUSICNOTES

When Trisha Yearwood's video for her latest single "This Is Me You're Talking To" comes out, make a note of the leading man. It's John Corbett of "Sex in the City" and "My Big Fat Greek Wedding" fame.

After two years on the road with Soul2Soul, Tim McGraw will be a solo act in 2008. His Live Your Voice Tour kicks off May 9 in Tampa and will feature Jason Aldean and Halfway To Hazard as supporting acts.

Tim's wife. Faith Hill. was ranked No. 8 on the Forbes.com list of top female moneymakers, bringing in \$19 million between June 2006 and June 2007. Other country ladies on the list included The Dixie Chicks with \$18 million, Martina McBride at \$13 million and Carrie Underwood with \$7 million. Madonna topped all the ladies with a whopping \$72 million.

Brad Paisley is not only nominated for a Grammy, but he's been asked to perform at the 50th annual show this Sunday (Feb. 10).

**Vince Gill** will host a radio special featuring interviews with top Grammy nominees in all categories. Any ABC News Radio affiliate can check this out; just contact Omar Thompson at omar.thompson@citcomm.com.

#### VIDEO ADDS СМТ

**TIM MCGRAW** Suspicions

#### **CMT PURE COUNTRY**

KATIE ARMIGER Make Me Believe SHELBY LYNNE Anyone Who Had A Heart **TIM MCGRAW** Suspicions

#### GAC

**TIM MCGRAW** Suspicions KATIE ARMIGER Make Me Believe SHELBY LYNNE Anvone Who Had A Heart LORI MCKENNA Unglamorous



## promosquad **HitPredictor**

SONGS WITH HIT POTENTIAL	CHART RANK
BRAD PAISLEY Letter To Me (Arista Nashville) (82.8)	1
RASCAL FLATTS Winner At A Losing Game (Lyric Street) (83.2)	2
GARY ALLAN Watching Airplanes (MCA Nashville) (80.5)	3
BILLY RAY CYRUS Ready, Set, Don't Go (Lyric Street) (87.2)	4
RODNEY ATKINS Cleaning This Gun (Come On In Boy) (Curb) (78.1)	7
ALAN JACKSON Small Town Southern Man (Arista Nashville) (85.1)	11
CARRIE UNDERWOOD All-American Girl (Arista Nashville) (92.6)	12
CHUCK WICKS Stealing Cinderella (RCA) (76.0)	13
TOBY KEITH Get My Drink On (Show Dog Nashville) (75.2)	14
TIM McGRAW Suspicions (Curb) (83.6)	16
BROOKS & DUNN God Must Be Busy (Arista Nashville) (93.9)	17
CHRIS CAGLE What Kinda Gone (Capitol Nashville) (88.3)	18
JASON ALDEAN Laughed Until We Cried (Broken Bow) (88.5)	19
BUCKY COVINGTON It's Good To Be Us (Lyric Street) (76.4)	20
TRACE ADKINS You're Gonna Miss This (Capitol Nashville) (90.6)	21
PHIL VASSAR Love Is A Beautiful Thing (Universal South) (75.8)	22
EMERSON DRIVE You Still Own Me (Midas) (86.6)	23
KELLIE PICKLER Things That Never Cross A Man's Mind (BNA) (85.3)	25
JAMES OTTO Just Got Started Lovin' You (Warner Bros.) (76.1)	27
MARK CHESNUTT Rollin' With The Flow (Lofton Creek) (88.5)	28
JACK INGRAM Maybe She'll Get Lonely (Big Machine) (83.2)	32
JOSH GRACIN We Weren't Crazy (Lyric Street) (80.5)	34
MIRANDA LAMBERT Gunpowder & Lead (Columbia) (81.5)	42

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"I haven't been out-of-the-box on a song in nearly 10 years, but I'm all over this one. This is the voice I've been looking for to make a difference in our format! Please.... May this end the cookiecutter drought in Nashville." LJ Smith, PD / WCOS - Columbia

"The timing is perfect for Jewel to release a Country single! She came by the station and knocked us out and the single is a smash. WKIS listeners are very excited and so am I. Welcome to Country music Jewel!" Ken Boesen, PD / WKIS - Miami

"A gift to Country Radio! Jewel's endearing vocal performance takes a fantastic song and makes it memorable." Travis Moon, PD / WUBE - Cincinnati

## stronger woman

"Jewel has found her home on Country Radio! She has such a unique and authentic sound." Jeff Garrison, CBS Country Format Captain, PD / KILT -Houston

"Jewel couldn't have come to Country with a better song. "Stronger Woman" is perfect for female-driven country stations." Johnny Chiang, Operations Manager / KKBQ COX Radio - Houston

**OFFICIAL ADD DATE: FEBRUARY 11th** 

RR/BB Moves 40-32

MB/CA Moves \*39 - \*35!

R&R		Country			n	ielsen	Ми	sic Page 1
	F	ebruary 4, 2008			BI	DS		
							4	
			Tot. Aud.	+/- Aud.	Total	+/-	Wks	Sta On/
LW	TW	ARTIST Title Label(s)	(00)	(00)	Plays	Plays	On	Adds TW
1	0	BRAD PAISLEY Letter To Me (Arista Nashville)	333575	+8021	4394	+54	17	113/4
2	2	<b>RASCAL FLATTS</b> Winner At A Losing Game (Lyric Street)	315295	+8366	4355	+15	17	113/5
3	3	GARY ALLAN Watching Airplanes (MCA Nashville)	283132	+11123	4042	+185	29	113/3
7	4	RODNEY ATKINS Cleaning This Gun (Come On In Boy) (Curb)	274691	+36583	3606	+297	20	111/5
9	6	KENNY CHESNEY DUET WITH GEORGE STRAIT Shiftwork (BNA)	260058	+31306	3435	+255	16	113/5
4	6	B. R. CYRUS W/M. CYRUS Ready, Set (Walt Disney/Lyric Street)	255767	-6255	3642	+47	28	112/5
11	0	ALAN JACKSON Small Town Southern Man (Arista Nashville)	241984	+29710	3269	+277	13	113/5
12	8	CARRIE UNDERWOOD All-American Girl (Arista/Arista Nashville)	219565	+16862	3074	+232	10	113/6
13	9	CHUCK WICKS Stealing Cinderella (RCA)	212890	+15458	3016	+146	24	113/5
15	Ð	<b>CRAIG MORGAN</b> International Harvester (Broken Bow)	186665	+4501	2821	+87	21	108/7
14	11	TOBY KEITH Get My Drink On (Show Dog Nashville)	185028	-3909	2620	-19	16	112/4
16	12	TIM MCGRAW Suspicions (Curb)	173321	+5338	2507	+ 2	13	113/5
18	13	CHRIS CAGLE What Kinda Gone (Capitol Nashville)	165034	+12214	2483	+150	29	106/5
17	4	BROOKS & DUNN God Must Be Busy (Arista Nashville)	163648	+6753	2390	+63	15	106/5
19	15	JASON ALDEAN Laughed Until We Cried (Broken Bow)	149612	+14479	2290	+159	26	104/5
21	16	TRACE ADKINS You're Gonna Miss This (Capitol Nashville)	129650	+28181	1801	+330	9	103/17
20	Ū	BUCKY COVINGTON It's Good To Be Us (Lyric Street)	126400	+9995	1935	+73	22	107/6
22	18	PHIL VASSAR Love Is A Beautiful Thing (Universal South)	111057	+19434	1739	+218	14	104/4
24	19	G. BROOKS & H. LEWIS Workin' For A Livin' (Pearl/Big Machine)	96287	+15379	1550	+164	8	91/11
27	20	JAMES OTTO Just Got Started (Raybaw/Warner Bros./WRN)	86274	+14297	1399	+208	16	87/6
25	21	KELLIE PICKLER Things That Never Cross A Man's Mind (BNA)	86220	+12573	1528	+147	20	101/7
23	22	EMERSON DRIVE You Still Own Me (Montage/Midas/New Revolution)	85974	-1967	1632	+ 57	29	95/5
26	23	LADY ANTEBELLUM Love Don't Live Here (Capitol Nashville)	74654	+2166	1311	+98	18	90/8
30	24	JOE NICHOLS It Ain't No Crime (Universal South)	59603	+15114	972	+223	5	74/11
28	25	MARK CHESNUTT Rollin' With The Flow (Lofton Creek)	58041	-4955	924	-14	25	61/2
29	26	JAKE OWEN Something About A Woman (RCA)	56837	+5234	1011	+65	23	81/3
33	2	JOSH TURNER FEAT. T. YEARWOOD Another Try (MCA Nashville)	47917	+10341	856	+187	5	69/5
31	28	ASHTON SHEPHERD Takin' Off This Pain (MCA Nashville)	47520	+5226	931	+51	18	83/5
32	29	JACK INGRAM Maybe She'll Get Lonely (Big Machine)	45620	+6014	823	+58	13	73/4
Breaker	30	TAYLOR SWIFT Picture To Burn (Big Machine)	41813	+21084	576	+330	4	59/34

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It's a SUPER TUESDAY for Columbia Nashville! The votes are in... and the winners are... MIRANDA'S FASTEST MOVING SINGLE TO DATE! KEITH ANDERSON "I STILL MISS YOU"

COMING SOON... NEW EDDIE & TROY... FIRST HIT SINGLE FROM THEIR NEW ALBUM!!!

"GUNPOWDER & LEAD" 42\*- 37\* RR / 38\*- 36\* CA Aiready getting HUGE phones...

Including- KBEQ (Kansas City), Jones CD Country (# 3 requested), and Danny Wright (# 2 requested)

NEW BELIEVERS KSCS, KYGO, KSKS, WAMZ, WIOV, KKWF, KATC, KNCI, WCTO

SONY BMG

02001

Top 5 Most Added 2 weeks in a row!

HIGH DEBUTS!!! 44\* RR/45\* CA

KEITH'S FRIENDS THIS WEEK INCLUDE WUBL, KMPS, WUBE, KBEQ, WMIL, WOGK, WPAW, WGNE, KNTY, WOMX, KATM, WFBE, WBCT, WCOL

<b>R</b> &R	<u> </u>	<b>Country</b> ebruary 4, 2008				ielsen DS	Mu	sic Page 2
							Dow	INLOAD NOWI
LW	TW	ARTIST Title Label(s)	Tot. Aud. (00)	+/- Aud. (00)	Total Plays	+/- Plays	Wks On	Sta On/ Adds TW
34	31	JOSH GRACIN We Weren't Crazy (Lyric Street)	34348	+ 2549	748	+37	16	69/3
40	32	JEWEL Stronger Woman (Valory)	30960	+9793	468	+156	3	41/13
35	33	LUKE BRYAN We Rode In Trucks <i>(Capitol Nashville)</i>	29542	+ 2985	540	+67	15	51/1
41	34	DIERKS BENTLEY Trying To Stop Your Leaving (Capitol Nashville)		+9817	421	+175	4	39/11
36	35	LEE BRICE Happy Endings (Asylum-Curb)	27261	+1201	659	+41	18	65/4
38	36	TERRI CLARK In My Next Life (BNA)	22941	-681	472	+7	12	44/1
42	37	MIRANDA LAMBERT Gunpowder & Lead (Columbia)	20420	+ 3838	418	+59	5	38/4
Breaker	38	TRISHA YEARWOOD This Is Me You're Talking To (Big Machine)	18939	+ 3935	358	+76	5	41/6
43	39	JYPSI   Don't Love You Like That (Arista Nashville)	16557	+786	342	+44	5	43/4
37	40	MARTINA MCBRIDE For These Times (RCA)	16492	-8487	283	-131	14	45/0
57	<b>41</b>	SARA EVANS Some Things Never Change (RCA)	16031	+10206	254	+118	3	28/7
48	42	EAGLES Busy Being Fabulous (ERC/Lost Highway/Mercury)	13567	+ 3912	213	+89	2	23/9
45	43	WHISKEY FALLS Falling Into You (Midas/New Revolution)	13439	-675	388	+ 1	11	43/2
Debut	44	KEITH ANDERSON   Still Miss You (Columbia)	12752	+9211	229	+155	1	34/13
46	45	BIG & RICH Loud (Warner Bros./WRN)	11133	-1618	138	-21	10	14/0
47	46	TRACY LAWRENCE Til I Was A Daddy Too (Rocky Comfort/CO5)	11066	+ 557	236	+ 8	8	23/2
60	<b>4</b> 7	BLAKE SHELTON Home (Warner Bros./WRN)	9927	+5190	169	+120	2	13/6
54	48	RANDY OWEN Braid My Hair (DMP/New Revolution)	9366	+2193	109	+41	2	8/4
49	<b>4</b> 9	DOLLY PARTON Better Get To Livin' (Dolly)	8414	+883	99	+18	13	9/0
55	50	PHIL STACEY If You Didn't Love Me (Lyric Street)	8335	+2459	188	+99	2	31/14
52	<b>5</b>	STAR DE AZLAN She's Pretty (Curb)	8004	+ 1445	189	+38	5	24/2
50	<b>5</b> 2	ROCKIE LYNNE I Can't Believe It's Me (Robbins Nashville)	7510	+74	77	+7	5	6/1
_	<b>63</b>	CLAY WALKER She Likes It In The Morning (Asylum-Curb)	7498	+3141	110	+44	2	15/7
51	54	ROAD HAMMERS I Don't Know When To Quit (Montage)	6803	+140	161	-16	4	20/2
56	55	CARTER'S CHORD Young Love (Show Dog Nashville)	6147	+326	178	+35	4	28/4
-	56	ELI YOUNG BAND When It Rains (Carnival)	4582	+348	60	+4	11	7/2
Debut>	57	MICA ROBERTS FEAT. T. KEITH Things A Mama (Show Dog Nashville		+2006	44	+10	1	4/0
59 Debut>	58	DREW DAVIS BAND Back There All The Time (Lofton Creek)	4320	-383	46	+4	3	2/0
Debut>	<b>59</b>	JASON MICHAEL CARROLL I Can Sleep (Arista Nashville)	3968	+1820	90	+39	1	15/7
	60	SARAH JOHNS He Hates Me (BNA)	3748	+1870	85	+44	1	8/1

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How 'Bout Right NOW... "She Likes It In The Morning" Clay Walker

*Love it; Added It:* wycd, wivk, kscs, kkbo, kwjj, wkdf, wtor, katm, wirk, wrns, wbee, knty, wivk, kizn, kccy



0

MB: Debut 46



#### **COUNTRY/COUNTRY INDICATOR**

Total Aud.

#### COUNTRY

••••	
MOST ADDED ARTIST Title Label(s) GEORGE STRAIT I Saw God Today (MCA Nashville) TAYLOR SWIFT Picture To Burn (Big Machine) TRACE ADKINS You're Gonna Miss This (Capitol Nashville) PHIL STACEY If You Didn't Love Me (Lyric Street) JEWEL Stronger Woman (Valory) KEITH ANDERSON I Still Miss You (Columbia) GARTH BROOKS & HUEY LEWIS Workin' For A Livin' (Pearl/Big Machi JOE NICHOLS It Ain't No Crime (Universal South) DIERKS BENTLEY Trying To Stop Your Leaving (Capitol Nashville) EAGLES Busy Being Fabulous (ERC/Lost Highway/Mercury)	Adds 39 34 17 14 13 13 <i>ine)</i> 11 11 11 9
MOST INCREASED AUDIENCE	Total Aud.
ARTIST Title Label(s)	Increase
<b>RODNEY ATKINS</b> Cleaning This Gun (Come On In Boy) <i>(Curb)</i>	+36583
KENNY CHESNEY DUET WITH GEORGE STRAIT Shiftwork (BNA)	
ALAN JACKSON Small Town Southern Man (Arista Nashville)	+29710
TRACE ADKINS You're Gonna Miss This (Capitol Nashville)	+28181
TAYLOR SWIFT Picture To Burn <i>(Big Machine)</i>	+21084
PHILVASSAR Love Is A Beautiful Thing (Universal South)	+19434
CARRIE UNDERWOOD All-American Girl (Arista/Arista Nashville)	+16862
CHUCK WICKS Stealing Cinderella (RCA)	+15458
G. BROOKS & H. LEWIS Workin' For A Livin' (Pearl/Big Machine)	+15379
<b>JOE NICHOLS</b> It Ain't No Crime <i>(Universal South)</i>	+15114
MOST INCREASED PLAYS ARTIST Title Label(s)	Total Play Increase
TRACE ADKINS You're Gonna Miss This (Capitol Nashville)	+330
TAYLOR SWIFT Picture To Burn (Big Machine)	+330
RODNEY ATKINS Cleaning This Gun (Come On In Boy) (Curb)	+297
ALAN JACKSON Small Town Southern Man (Arista Nashville)	+277
KENNY CHESNEY DUET WITH GEORGE STRAIT Shiftwork (BNA)	+255
CARRIE UNDERWOOD All-American Girl (Arista/Arista Nashville)	+232
JOE NICHOLS It Ain't No Crime (Universal South)	+223
PHIL VASSAR Love Is A Beautiful Thing (Universal South)	+218
JAMES OTTO Just Got Started (Raybaw/Warner Bros./WRN)	+208
JOSH TURNER FEAT. T. YEARWOOD Another Try (MCA Nashville	e/ + <b>187</b>

## **COUNTRY INDICATOR**

#### **MOST ADDED**

ARTIST Title Label(s)	Adds
TAYLOR SWIFT Picture To Burn (Big Machine)	40
DIERKS BENTLEY Trying To Stop Your Leaving (Capitol Nashville)	24
GEORGE STRAIT   Saw God Today (MCA Nashville)	21
JEWEL Stronger Woman (Valory)	20
JAMES OTTO Just Got Started Lovin' You (Raybaw/Warner Bros./WRA	// 8
BLAKE SHELTON Home (Warner Bros./WRN)	8
PHIL VASSAR Love Is A Beautiful Thing (Universal South)	7
EAGLES Busy Being Fabulous (ERC/Lost Highway/Mercury)	7
KEITH ANDERSON   Still Miss You (Columbia)	7
TRENT WILLON BrokenIn (Compadre/Music World/Quarterback)	7
JASON MICHAEL CARROLL I Can Sleep When I'm Dead (Arista Nashville)	7

#### **MOST INCREASED AUDIENCE**

ARTIST Title Label(s)	Increase
TAYLOR SWIFT Picture To Burn (Big Machine)	+13177
RODNEY ATKINS Cleaning This Gun (Come On In Boy) (Curb)	+ 10780
CARRIE UNDERWOOD All-American Girl (Arista/Arista Nashville)	+ 10039
ALAN JACKSON Small Town Southern Man (Arista Nashville)	+9730
<b>DIERKS BENTLEY</b> Trying To Stop Your Leaving (Capitol Nashville)	+9551
TRACE ADKINS You're Gonna Miss This (Capitol Nashville)	+7860
JASON ALDEAN Laughed Until We Cried (Broken Bow)	+6379
PHIL VASSAR Love Is A Beautiful Thing (Universal South)	+6220
JOE NICHOLS It Ain't No Crime (Universal South)	+5915
KENNY CHESNEY DUET WITH GEORGE STRAIT Shiftwork (BNA)	+5373

**MOST INCREASED PLAYS** 

<u>MOST INCREASED PLAYS</u>	Total Play
ARTIST Title Label(s)	Increase
TAYLOR SWIFT Picture To Burn (Big Machine)	+626
RODNEY ATKINS Cleaning This Gun (Come On In Boy) (Curb)	+481
<b>DIERKS BENTLEY</b> Trying To Stop Your Leaving (Capitol Nashville)	+421
TRACE ADKINS You're Gonna Miss This (Capitol Nashville)	+366
CARRIE UNDERWOOD All-American Girl (Arista/Arista Nashville)	+333
ALAN JACKSON Small Town Southern Man (Arista Nashville)	+330
KENNY CHESNEY DUET WITH GEORGE STRAIT Shiftwork (BNA	/ + <b>303</b>
JEWEL Stronger Woman (Valory)	+264
JOE NICHOLS It Ain't No Crime (Universal South)	+254
JAMES OTTO Just Got Started (Raybaw/Warner Bros./WRN)	+247

## Q: Looking for another DIRECT CONNECTION with your P1s? A: "THAT'S WHY GOD MADE ME"

The DEBUT DM Nashville/Nine North single from

hannon wa "That's Why God Made Me" Co-written by Harley Allen 7 #1 country hits!

> • After just 40x @ Jones Radio Networks' CD Country, this single EXPLODES from #10 to **#1 MOST REQUESTED – IN ONE WEEK.**

> > • Early spins @ WPUR, KMPS, KUBL, WLHK, WOKQ & KKNG!

• Over 1M plays on MySpace!

• Tested Top 10 with Billboard/Promosquad's Hit Predictor (88.8)!



**Q**NINE NORTH

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2/11

#### **COUNTRY NEW & ACTIVE**

REBA MCENTIRE & K. CHESNEY Every Other Weekend (MCA Nashville) Total Audience: 3724, Total Stations: 3, Adds: 1 ELI YOUNG BAND Small Town Kid (Carnival) Total Audience: 3121, Total Stations: 4, Adds: 0 LOST TRAILERS Holler Back (BNA) Total Audience: 2233, Total Stations: 2, Adds: 1 MIRANDA LAMBERT More Like Her (Columbia) Total Audience: 2106, Total Stations: 2, Adds: 0 JOSH TURNER Everything Is Fine (MCA Nashville) Total Audience: 1912, Total Stations: 1, Adds: 0 **CARTER'S CHORD** When We Get There (Show Dog Nashville) Total Audience: 1832, Total Stations: 1, Adds: 0

#### **COUNTRY INDICATOR NEW & ACTIVE**

**JEREMY BOZ** The Pearl (Spinville) Total Plays: 105, Total Stations: 13, Adds: 0 ELI YOUNG BAND Small Town Kid (Carnival) Total Plays: 99, Total Stations: 2, Adds: 0 BELLAMY BROTHERS Drug Problem (Curb) Total Plays: 94, Total Stations: 8, Adds: 0 DREW DAVIS BAND Back There All The Time (Lofton Creek) Total Plays: 88, Total Stations: 5, Adds: 0 MICA ROBERTS FEAT. T. KEITH Things A Mama... (Show Dog Nashville) Total Plays: 86, Total Stations: 6, Adds: 0 CROSS CANADIAN RAGWEED Cry Lonely (Universal South) Total Plays: 82, Total Stations: 5, Adds: 2 STAR DE AZLAN She's Pretty (Curb) Total Plays: 64, Total Stations: 8, Adds: 1 **REBA MCENTIRE & K. CHESNEY** Every Other Weekend (MCA Nashville) Total Plays: 64, Total Stations: 4, Adds: 1 KEITH URBAN Romeo's Tune (Capitol Nashville) Total Plays: 51, Total Stations: 1, Adds: 0 COLBIE CAILLAT Bubbly (Universal Republic) Total Plays: 50, Total Stations: 1, Adds: 0

## R&R (G) OFOR A COR

JEWEL Stronger Woman (Valory) **RANDY OWEN** Braid My Hair (DMP/New Revolution) SHANNON WALKER That's Why God Made Me (DM Nashville/Nine North) 2/18 **BLUEFIELD** Butterfly (Country Thunder) **CLINT BLACK** Long Cool Woman (Equity) LEANN RIMES Good Friend And A Glass Of Wine (Asylum-Curb) MICA ROBERTS FEAT. TOBY KEITH Things A Mama Don't Know (Show Dog Nashville) 2/25 **EMILY WEST** Rocks In Your Shoes (Capitol Nashville) JEREMY MCCOMB This Town Needs A Bar (Parallel)

### **TOP 10 RECURRENTS**

JO DEE MESSINA I'm Done (Curb)

TOP TO RECORDENTS	Total Aud.
ARTIST Title Label(s)	(00)
TAYLOR SWIFT Our Song (Big Machine)	231724
MONTGOMERY GENTRY What Do Ya Think About That (Columbia)	197339
SUGARLAND Stay (Mercury)	162807
KENNY CHESNEY Don't Blink (BNA)	159882
KEITH URBAN Everybody (Capitol Nashville)	158343
DIERKS BENTLEY Free And Easy (Down The Road I Go) (Capitol Nashville)	110598
TRACY LAWRENCE Find Out Who Your Friends Are (Rocky Comfort/CO5)	107647
CARRIE UNDERWOOD So Small (Arista/Arista Nashville)	99713
GEORGE STRAIT How 'Bout Them Cowgirls (MCA Nashville)	96439
JOSH TURNER Firecracker (MCA Nashville)	96179

## BDS

113 Country reporters. Songs ranked by total audience for the airplay week of 1/28-2/3. Bullets appear on songs gaining audience or remaining flat from previous week. A song will also receive a bullet if its percentage loss in audience does not exceed the percentage of monitored station downtime for the format Country titles that decline in audience but increase in detections will also receive a bullet if the total audience erosion for the week does not exceed 3%. If two songs are tied in total audience, the song with the larger increase in audience is placed first. Descending, non-bulleted titles below No. 10 in either audience or detections are moved to recurrent after 20 weeks.Most Added is the total number of new adds officially reported to R&R by each reporting station or or by automatic add thresholds for stations not allowed to report adds. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Audience lists the songs with the greatest week-to-week increases in total audience. Audience totals on the chart are derived, in part, using certain Arbitron Inc. copyrighted Persons 12+ audience estimates, under license (© 2008, Arbitron Inc.).© 2008 Radio & Records.

"Laughed Until We Cried" #5 in callout with Rusty Walker On tour this spring with Tim McGraw! #1 at Callout America for 3 weeks in a row! over 1.5 million new audience impressions

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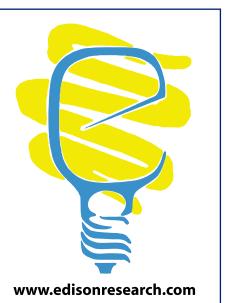
## RSR Country Indicator

110/1	<	Country Indicator					Ми	sic Page 5
	• F	February 4, 2008						
			Total	+/-	Tot. Aud.	+/-	Wks	Total
LW	TW	ARTIST Title Label(s)	Plays	Plays	(00)	(00)	On	Stations
1	1	<b>RASCAL FLATTS</b> Winner At A Losing Game (Lyric Street)	4344	-6	98923	+3275	15	111/1
2	2	BRAD PAISLEY Letter To Me (Arista Nashville)	4296	-12	93531	-1449	14	109/1
4	3	B. R. CYRUS W/M. CYRUS Ready, Set (Walt Disney/Lyric Street)	4079	+183	87351	+4571	14	110/1
3	4	GARY ALLAN Watching Airplanes (MCA Nashville)	4026	+154	84095	+1849	26	108/1
6	5	RODNEY ATKINS Cleaning This Gun (Come On In Boy) (Curb)	3863	+481	85364	+10780	16	110/1
5	6	KENNY CHESNEY DUET WITH G. STRAIT Shiftwork (BNA)	3749	+303	82612	+5373	7	110/1
7	7	ALAN JACKSON Small Town Southern Man (Arista Nashville)	3701	+330	83217	+9730	10	111/1
11	8	CARRIE UNDERWOOD All-American Girl (Arista/Arista Nashville)	3393	+333	79655	+10039	6	106/1
13	9	CRAIG MORGAN International Harvester (Broken Bow)	3187	+242	67514	+4920	17	105/3
14	1	CHUCK WICKS Stealing Cinderella (RCA)	3136	+228	72124	+3589	17	104/1
12	Ũ	TOBY KEITH Get My Drink On (Show Dog Nashville)	3058	+36	68721	+2015	13	108/1
17	12	BROOKS & DUNN God Must Be Busy (Arista Nashville)	2795	+118	60426	+3792	11	108/1
16	13	TIM MCGRAW Suspicions (Curb)	2754	+ 6	58160	+129	8	110/1
18	14	CHRIS CAGLE What Kinda Gone (Capitol Nashville)	2686	+164	58132	+5214	24	103/3
19	15	JASON ALDEAN Laughed Until We Cried (Broken Bow)	2625	+234	59328	+6379	22	105/1
20	16	BUCKY COVINGTON It's Good To Be Us (Lyric Street)	2288	+126	52019	+5133	19	100/2
22	1	TRACE ADKINS You're Gonna Miss This (Capitol Nashville)	2196	+366	46353	+7860	5	104/6
21	18	G. BROOKS & H. LEWIS Workin' For A Livin' (Pearl/Big Machine)	2060	+170	42387	+3946	5	100/3
23	19	PHIL VASSAR Love Is A Beautiful Thing (Universal South)	2036	+220	43386	+6220	9	93/7
24	20	EMERSON DRIVE You Still Own Me (Montage/Midas/New Revolution)	1872	+119	40082	+2387	21	91/3
27	21	JAMES OTTO Just Got Started (Raybaw/Warner Bros./WRN)	1718	+247	36920	+5325	8	91/8
25	22	MARK CHESNUTT Rollin' With The Flow (Lofton Creek)	1643	+42	33909	+644	14	90/1
28	23	KELLIE PICKLER Things That Never Cross A Man's Mind (BNA)	1631	+178	33161	+ 3435	13	86/1
26	24	LADY ANTEBELLUM Love Don't Live Here (Capitol Nashville)	1585	+138	36226	+3001	12	77/1
29	25	JOE NICHOLS It Ain't No Crime (Universal South)	1379	+ 254	31996	+5915	4	78/6
30	26	JACK INGRAM Maybe She'll Get Lonely (Big Machine)	1166	+115	26179	+4558	9	68/1
43	ð	TAYLOR SWIFT Picture To Burn (Big Machine)	994	+626	20641	+13177	4	76/40
38	28	DIERKS BENTLEY Trying To Stop Your Leaving (Capitol Nashville)		+421	20642	+9551	4	66/24
32	29	JOSH TURNER FEAT. T.YEARWOOD Another Try (MCA Nashville)	916	+117	20369	+3347	4	68/4
31	30	ASHTON SHEPHERD Takin' Off This Pain (MCA Nashville)	874	+68	19985	+2123	5	54/5

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## Country Indicator

KaK	· · ·						Ми	sic Page
		February 4, 2008						
	-		Total	+/-	Tot. Aud.	+/-	Wks	Total
LW	TW	ARTIST Title Label(s)	Plays	Plays	(00)	(00)	On	Station
33	<b>3</b>	JOSH GRACIN We Weren't Crazy (Lyric Street)	854	+48	17047	+813	9	61/3
35	32	JAKE OWEN Something About A Woman (RCA)	837	+97	18980	+1831	7	54/3
34	33	LUKE BRYAN We Rode In Trucks (Capitol Nashville)	833	+54	16959	+1227	9	52/3
36	34	MIRANDA LAMBERT Gunpowder & Lead (Columbia)	732	+67	14958	+2626	4	46/2
37	35	TERRI CLARK In My Next Life (BNA)	578	+36	15193	+1389	4	36/0
39	36	WHISKEY FALLS Falling Into You (Midas/New Revolution)	538	-4	9590	+1	4	41/2
41	37	LEE BRICE Happy Endings (Asylum-Curb)	510	+25	9425	+468	4	33/1
42	38	TRISHA YEARWOOD This Is Me You're Talking To (Big Machine)	497	+49	9039	+977	4	41/3
49	39	JEWEL Stronger Woman (Valory)	470	+264	8404	+4687	2	41/20
44	40	SARA EVANS Some Things Never Change (RCA)	435	+83	10025	+1908	4	32/4
40	41	MARTINA MCBRIDE For These Times (RCA)	373	-131	7617	-3160	9	29/1
50	42	EAGLES Busy Being Fabulous (ERC/Lost Highway/Mercury)	310	+135	5875	+2934	2	27 7
47	43	CARTER'S CHORD Young Love (Show Dog Nashville)	294	+41	4919	+480	4	30/3
46	44	TRACY LAWRENCE Til I Was A Daddy Too (Rocky Comfort/C05)	289	+24	6898	+1203	4	22/1
45	45	STEPHEN COCHRAN Everything We Knew (Aria/Quarterback)	277	+16	5449	+233	4	23/1
53	46	KEITH ANDERSON   Still Miss You (Columbia)	242	+86	4039	+1621	4	21/7
48	47	BIG & RICH Loud (Warner Bros./WRN)	210	-16	3929	-695	4	17/0
52	48	CLAY WALKER She Likes It In The Morning (Asylum-Curb)	208	+43	4113	+1116	3	18/3
55	49	TRENT WILLMON Broken In (Compadre/Music World/Quarterback)	207	+54	5407	+2240	3	18/7
56	50	PHIL STACEY If You Didn't Love Me (Lyric Street)	204	+65	3663	+1479	2	18/3
Debut>	6	BLAKE SHELTON Home (Warner Bros./WRN)	197	+126	3762	+2786	1	16/8
54	62	JASON MICHAEL CARROLL I Can Sleep When (Arista Nashville)	174	+26	2208	+491	3	16/7
51	53	EMMA MAE JACOB What If We Fly (Sassy Angel/New Revolution)	174	-9	2433	-128	4	16/0
Debut>	54	GEORGE STRAIT I Saw God Today (MCA Nashville)	173	+173	3100	+3100	1	21/21
Debut>	55	RANDY OWEN Braid My Hair (DMP/New Revolution)	169	+67	3382	+1118	1	15/6
57	56	ROAD HAMMERS   Don't Know When To Quit (Montage)	155	+17	4329	+689	4	15/1
58	57	SARAH JOHNS He Hates Me (BNA)	142	+17	3107	+894	3	7/0
_	58	JYPSI   Don't Love You Like That (Arista Nashville)	129	+23	2639	+504	2	13/1
Debut>	59	RISSI PALMER Hold On To Me (1720)	120	+39	2328	+892	1	16/6
60	60	KEVIN FOWLER Best Mistake I Ever Made (Equity)	118	+4	2888	+506	2	9/0

Music Page 6

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## **R&R Country Callout America By** Bullseye

Music Page 7



February 4, 2008		TOTAL					STRONGLY
ARTIST Title (Label)	PASSION	POSITIVE	INDEX	NEUTRAL	FAMILIARITY	DISLIKE	DISLIKE
JASON ALDEAN Laughed Until We Cried (Broken Bow)	30.0%	70.0%	3.92	21.3%	<b>98.5</b> %	5.5%	1.8%
GARY ALLAN Watching Airplanes (MCA Nashville)	28.8%	68.0%	3.87	23.5%	<b>99.8</b> %	6.3%	2.0%
TRACE ADKINS You're Gonna Miss This (Capitol Nashville)	22.3%	<b>67.8</b> %	3.81	24.3%	<b>99.3</b> %	5.3%	2.0%
BRAD PAISLEY Letter To Me (Arista Nashville)	28.8%	66.5%	3.83	21.5%	<b>98.3</b> %	6.5%	3.8%
ALAN JACKSON Small Town Southern Man (Arista Nashville)	27.3%	65.8%	3.83	25.0%	<b>99.3</b> %	6.8%	1.8%
CHUCK WICKS Stealing Cinderella (RCA)	<b>25.0</b> %	64.0%	3.73	22.5%	<b>99.3</b> %	8.5%	4.3%
BROOKS & DUNN God Must Be Busy (Arista Nashville)	<b>21.8</b> %	63.3%	3.73	<b>25.0%</b>	<b>98.5</b> %	<b>7.0</b> %	3.3%
KEITH URBAN Everybody (Capitol Nashville)	<b>28.3</b> %	<b>62.5</b> %	3.77	<b>25.0%</b>	<b>98.8</b> %	7.5%	3.8%
BUCKY COVINGTON It's Good To Be Us (Lyric Street)	21.3%	<b>62.3</b> %	3.73	<b>24.5</b> %	<b>97.5</b> %	<b>9.0</b> %	1.8%
<b>RASCAL FLATTS</b> Winner At A Losing Game (Lyric Street)	22.3%	61.0%	3.65	<b>22.8</b> %	<b>99.0</b> %	11.5%	3.8%
CHRIS CAGLE What Kinda Gone (Capitol Nashville)	20.0%	<b>59.5</b> %	3.66	26.3%	<b>97.5</b> %	8.3%	3.5%
JAKE OWEN Something About A Woman (RCA)	15.5%	<b>59.0%</b>	3.65	28.8%	<b>96.8</b> %	6.3%	2.8%
TOBY KEITH Get My Drink On (Show Dog Nashville)	<b>22.5</b> %	57.5%	3.64	<b>26.0</b> %	<b>97.8</b> %	11.0%	3.3%
B. R. CYRUS W/M. CYRUS Ready, Set (Walt Disney/Lyric Street)	<b>22.8</b> %	57.3%	3.66	26.3%	<b>96.5</b> %	<b>9.5</b> %	3.5%
CARRIE UNDERWOOD All-American Girl (Arista/Arista Nashville)	18.5%	<b>56.5</b> %	3.59	28.8%	<b>98.5</b> %	<b>9.3</b> %	4.0%
EMERSON DRIVE You Still Own Me (Montage/Midas/New Revolution)	17.8%	<b>55.8%</b>	3.63	<b>29.8</b> %	<b>95.8%</b>	7.5%	2.8%
PHIL VASSAR Love Is A Beautiful Thing (Universal South)	18.5%	<b>55.8%</b>	3.57	27.3%	<b>98.5</b> %	<b>13.0%</b>	2.5%
JOSH GRACIN We Weren't Crazy (Lyric Street)	10.0%	55.3%	3.55	<b>29.0%</b>	<b>95.8</b> %	10.3%	1.3%
MARK CHESNUTT Rollin' With The Flow (Lofton Creek)	<b>20.3</b> %	<b>53.8%</b>	3.59	27.5%	<b>95.3</b> %	10.0%	4.0%
TIM MCGRAW Suspicions (Curb)	<b>20.5</b> %	<b>52.8%</b>	3.52	<b>28.0%</b>	<b>98.8</b> %	13.8%	4.3%
RODNEY ATKINS Cleaning This Gun (Come On In Boy) (Curb)	<b>20.0%</b>	<b>52.8%</b>	3.53	<b>29.3</b> %	<b>97.8</b> %	<b>11.0%</b>	4.8%
KENNY CHESNEY DUET WITH GEORGE STRAIT Shiftwork (BNA)	21.5%	51.5%	3.48	<b>26.5</b> %	<b>97.8</b> %	13.5%	6.3%
LUKE BRYAN We Rode In Trucks (Capitol Nashville)	13.5%	<b>50.5%</b>	3.47	<b>26.3</b> %	<b>94.0</b> %	14.3%	<b>3.0</b> %
LADY ANTEBELLUM Love Don't Live Here (Capitol Nashville)	8.5%	<b>49.3%</b>	3.48	35.5%	<b>94.5</b> %	7.5%	2.3%
CRAIG MORGAN International Harvester (Broken Bow)	<b>25.5</b> %	<b>49.0%</b>	3.45	25.5%	<b>97.5</b> %	<b>15.0%</b>	8.0%
JACK INGRAM Maybe She'll Get Lonely (Big Machine)	12.5%	45.3%	3.42	36.8%	<b>96.3</b> %	11.5%	<b>2.8</b> %
JOSH TURNER FEAT. T. YEARWOOD Another Try (MCA Nashville)	15.3%	44.3%	3.39	33.3%	<b>94.5</b> %	11.8%	5.3%
KELLIE PICKLER Things That Never Cross A Man's Mind (BNA)	<b>14.0%</b>	<b>42.8%</b>	3.26	<b>26.8</b> %	<b>93.8</b> %	<b>15.8%</b>	8.5%
JAMES OTTO Just Got Started Lovin' You (Raybaw/Warner Bros./WRN)	12.3%	42.3%	3.29	27.3%	<b>91.8%</b>	<b>17.0%</b>	5.3%
TERRI CLARK In My Next Life (BNA)	12.5%	<b>39.5</b> %	3.34	<b>34.0</b> %	<b>90.5</b> %	<b>12.5</b> %	4.5%
MARTINA MCBRIDE For These Times (RCA)	7.8%	<b>39.3%</b>	3.15	<b>29.8</b> %	<b>93.5</b> %	<b>16.3%</b>	8.3%
ASHTON SHEPHERD Takin' Off This Pain (MCA Nashville)	<b>6.0</b> %	37.5%	3.22	33.8%	<b>91.3%</b>	<b>16.3</b> %	3.8%
GARTH BROOKS & HUEY LEWIS Workin' For A Livin' (Pearl/Big Machine)	8.8%	<b>37.0</b> %	3.12	31.0%	<b>94.8</b> %	<b>19.3%</b>	7.5%
LEE BRICE Happy Endings (Asylum-Curb)	10.5%	32.5%	3.28	<b>41.0%</b>	88.5%	11.5%	3.5%
JOE NICHOLS It Ain't No Crime (Universal South)	6.0%	<b>29.8</b> %	3.16	37.8%	86.3%	15.3%	3.5%

Total sample size is 400 persons weekly with a margin of error of plus or minus 5%. Scoring is done each week using live interviewers conducting an interview with each respondent. Scores are: 5) I like it a lot, in fact it's one of my favorites; 4) I like it; 3) It's OK, just so-so; 2) I don't like it; 1) I strongly dislike it. The index score is an average of all 1-to-5 scores. The tal positive score is an aggregate of the 4 and 5 scores. To be included in the weekly callout, songs must have entered the top 40 positions on R&R's Country airplay chart. The sample is composed of 400 25-54-year-olds who identify country as their favorite music and who listen daily to competitive Country radio in the sample markets. The sample is 50% male/female and evenly distributed in the 25-34, 35-44, and 45-54 demos. The sample is balanced by region and markets within that region. Bullseye Callout is conducted in these regions and markets. **SOUTH:** Charleston SC; Charlotte; Baton Rouge; Nashville; Atlanta. **MIDWEST:** Flint, MI; Indianapolis; Madison; Omaha; Cincinnati. **EAST:** Harrisburg; Rochester, NY; Springfield, MA; Providence; Washington, DC.**WEST:** Modesto, CA; Salt Lake City; Colorado Springs, CO; Portland, OR; Houston. © 2008 Radio & Records © 2008 Bullseye Marketing Research Inc..

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