

R&R 🚳 Mark Rollin' With The Flow 10 Adds This Week: Chesnutt KTOM, WOKO, WBEE, WJCL, WWNU, KKNU.KUBE



NSIDE

1965 Technology Will Have To Do — PPM Delayed In Nine Markets



Atlanta Bullish On Christmas, Bakersfield Goes Warm & Fuzzy Too



Country Thunder Rolls With Dorman Storming In As VP



Category 5 Becoming A Cautionary Tale; Tritt 'Shocked, Embarrassed'



After Saving Kansas City, Garth Moving On To SoCal Fire Relief

Grapes will explode if you cook them in a microwave

Real news needed!

rcurtis@radioandrecords.com 323-954-3444

Arbitron To Delay PPM In Nine Markets

New York, Nassau-Suffolk, Middlesex will have to wait an additional nine months for PPM data. Los Angeles, Riverside and Chicago have been pushed back six months; while San Francisco, San Jose and Dallas will now be delayed three months. In its announcement this afternoon, Arbitron says it intends to "extend the use of the paper and pencil diary system that has been serving the industry since 1965." Additionally, the company says it will continue to work with customers, the Media Rating Council, industry organizations and community groups "on the research and business issues related to the Portable People Meter radio ratings service in local markets." Needless to say, this is a major development, and it follows three tumultuous weeks that have seen four major radio groups (Cumulus, Clear Channel, Cox Radio and Radio One) compose a letter to Arbitron demanding "immediate action" towards improving the portable people meter service. In last week's (Nov. 19) R&R Country Hotfax, we told you several agencies chimed in with their own concerns, with Brad Adgate, Sr. VP and director of research for Horizon Media, even suggesting, "If New York samples aren't up to Houston samples, then maybe Arbitron should just hold off another quarter or two."

Arbitron president/CEO Steve Morris responded to the letter from the group heads with an offer to meet personally with all four, prompting Cox Radio president Bob Neil to tell **R&R**, "We don't need a meeting," saying he'd had previous meetings with Arbitron and calling them "a gigantic waste of time." The back and forth continued with a pre-Thanksgiving missive from Steve Sinicropi, chairman of the Advisory Council and VP/GM for Cox/Greenville, S.C. In his letter, sent to **R&R** on Nov. 21, Sinicropi said, among other things, Arbitron ignored the Council's request for accreditation in Philadelphia prior to its release as currency, additionally ignoring the recommendation to exclude the persons 6-11 demo due to concerns it would dilute sample performance from other, more critical demos. He concluded by saying, "Arbitron needs to set the bar higher, not lower, with electronic measurement. It is Arbitron's responsibility to deliver an accredited ratings service that delivers the targets they set and we need." In

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Everybody 11* - R&R/BDS 13* - CA/MB

+1,002,500 Audience Increase

What Kinda Gone"

24* - R&R/BDS

26* - CA/MB

+1,548,000 Audience Increase



WWW.CAPITOLNASHVILLE.COM

"Love Don't Live Here"

37* - R&R/BDS

37* - CA/MB

+708,500 Audience Increase

We Rode In Trucks"

46* - R&R/BDS

46* - CA/MB

+202,200 Audience Increase



today's announcement, Morris said while Arbitron remains "confident in the audience estimates that the Portable People Meter service is producing," feedback from customers, the Media Rating Council and "other constituencies" led the company to conclude "the radio industry would be better served if we were to delay further commercialization of the PPM in order to address their issues." Morris went on to say Arbitron would use the additional time to gather insights from community leaders and a review of the workings of PPM to "improve compliance among 18-34, including ethnic young adults, across the diverse communities of New York, Los Angeles, Chicago and subsequent markets."

Radio's Reaction

Country programmers in the affected markets were supportive of the decision, content to wait until Arbitron is able to deliver reliable data. Cumulus' KPLX (99.5 The Wolf)/Dallas PD John Sebastian called the announcement "a very smart and pragmatic call on Arbitron's part: If it's not working out like all of us hoped, like a lot of things in life, wait to roll it out until all the bugs are worked out. I like the decision." Dallas was scheduled to have PPM currency in fall '08. In San Francisco, Entercom's KBWF (The Wolf) PD Scott Mahalick told **R&R** this afternoon, "It's like when Microsoft has a software release; usually version 5.0 is better vetted out than version 1.0, so if the delay means a better, more reliable, stable product from Arbitron, then this is a good thing."

Nate Deaton, GM of Empire Broadcasting's KRTY/San Jose, echoed those thoughts, but added, "It does seem to me that starting in the summer is not the most accurate time to be having our rollout. We all know that the summer numbers fluctuate a great deal based on vacations and the like. I would much prefer a fall or winter start."

On the old PPM rollout schedule, New York, Nassau-Suffolk and Middlesex were set to go in December 2007; Los Angeles, Riverside and Chicago were slated to go in March 2008; San Francisco and San Jose were supposed to switch in June 2008; and Dallas would go in Septem-

This Week At Callout America

Jason Michael Carroll continues as the favorite of country radio listeners with "Livin' Our Love Song" repeating at No. 1 for the week. This song ranks at No. 1 with both male and female listeners and in all demos.

Taylor Swift storms the top five this week, hitting No. 4 with "Our Song," up from No. 6 last week and No. 17 two weeks back. "Our Song" is the No. 1 passion song with younger 25-34 listeners and with younger females and is No. 3 passion with younger males.

Jason Aldean is seeing big growth with "Laughed Until We Cried" ranking at No. 5, well in front of the radio spin chart; that's up from No. 8 last week and No. 15 two weeks back. Younger 25-34 listeners rank this song at No. 2, up from No. 7. Core 35-44s are at No. 4, up from No. 15, and the track is showing growth with male and female listeners.

Clay Walker stays strong and in the top tier with "Fall" ranking at No. 6 overall and as the No. 5 passion song. Core 35-44s rank this song as the No. 5 passion song, as do core listeners in both male and females.

Speaking of strong passion, **Sugarland** is well in front of the spin chart at No. 9 passion, the No. 4 passion song with 25-34s and the No. 5 passion song with 25-44s. Younger 25-34 females rank the song at No. 3 passion, younger males at No. 4 passion.

Our weekly "Heads Up" goes to **Josh Gracin**'s "We Weren't Crazy," which debuts at No. 17 this week. Females debut at No. 14, and younger 25-34 listeners are at No. 10.

ber 2008. According to the revised schedule, all will now become PPM markets in September 2008, with the exception of Dallas, which will switch in December 2008.



It's Already Christmas In Atlanta, Bakersfield

Before the dishes were cleared, before the tryptophaninduced nap or even dessert, Clear Channel's WUBL (94.9 The Bull)/Atlanta went warm and fuzzy on Thanksgiving (Nov.22), flipping to all-Christmas music at approximately 7 p.m. ET. The Bull is calling it "Christmas in the Country" and, according to PD Clay Hunnicutt, it'll focus on country artists and songs, but will also include classics from Burl Ives, Nat King Cole and Bing Crosby. Out on the West Coast, CC country sister KBKO/Bakersfield also made the flip on Thanksgiving, making three Christmas stations in the market, as two other ACs are already pumping out Christmas tunes full-time. This means there are four all-Christmas country stations nationwide now; another CC outlet, WROO (93.3 The Rooster)/ Jacksonville, flipped Nov. 6. The Rooster decided to take its music wide, playing Christmas classic from artists from all genres with a smattering of core country artists. Additionally, Opus Broadcasting's WAIB (The Wolf)/Tallahassee, Fla. is pumping out all-holiday fare through Christmas Day.

Stormin' Dorman Heads Country Thunder

Industry vet Jim Dorman has been elevated to VP of promotion at Country Thunder Records starting today (Nov. 26). Dorman joined the label in February after a stint in radio as OM/PD at Citadel's WSJR/Wilkes Barre. Doc Gonzales will oversee Country Thunder promotions and will take on additional responsibilities in the wake of Bill Mayne's departure Nov. 15.

This Announcement Is Both Fitting And Propper

The staff build out of Robbins Nashville continues with today's announcement that Heather Propper will join the label on Dec. 3, assuming the role of director, Southeast promotion. Propper will be based out of Nashville and report to VP of promotion Tony Benken. Currently promotion coordinator and national promotion specialist for Equity Music Group, Propper jumped to the label side in 2006 after spending five years as promotions director at CBS Radio's KMLE (Camel Country)/Phoenix.

Equity Realigns, Kraski Exits

He'll remain on the board of directors and maintain ownership in the company, but Mike Kraski has given up

COUNTRY DATES

Nov. 30: Last day for CRS-39 Early Bird Registration; *www.crb.org*.

Dec. 5: Finalists for CRS-39 New Faces Show announced.

Jan. 23-27, 2008: Country in the Rockies; Steamboat Springs, Colo.

Feb. 10, 2008: 50th annual Grammy Awards; Staples Center, Los Angeles.

March 5-7, 2008: CRS-39; Nashville Convention Center.

his role as president of Equity Music Group. Derek Simon, previously a senior VP for Equity, will assume the role of GM and interim president. Kraski's exit coincides with Equity's announcement of realignment with two investment groups: Southern Maryland Group, a Washington, D.C. venture; and Optimum Venture 3, a California-based fund that includes the co-founder of the PowerBar Energy Bar. In a statement, Equity chairman Clint Black said, "These partners will give Equity excellent input and continuing support during a time when our industry is undergoing dramatic change." Kraski, meanwhile, can be reached at 615-351-4449 or *mkkraski@yahoo.com*.

Category 5, A.K.A. DefCon 1

First came a Nov. 20 article in *The Hartford Courant* that said Category 5 Records president Ray Termini and his Connecticut-based Haven Healthcare are being investigated by state attorney general Richard Blumenthal for improperly using government funding for patient care in order to finance unrelated businesses — possibly Category 5. The bad news got worse the next day, as a follow-up story in the Nov. 21 *Courant* said Category 5 recording artist Travis Tritt was said to be "embarrassed and shocked" to



learn of the investigation. Termini told the paper, "We have not done anything even remotely wrong or improper." In the Nov. 21story, Tritt's manager, Duke Cooper, told the *Courant*, "The biggest concern we have is: Are the folks in Connecticut getting the care they need?" Cooper also said Tritt is seeking legal advice that could affect his affiliation with the label. Termini's nursing home chain has been fined at least 45 times in the past three years for serious health care violations and has been mired in debt, with heat and electricity bills going unpaid and nurses complaining of a shortage of supplies, according to the *Courant*. The state department of social services is looking into the company's financial situation to determine whether the chain should be put into receivership, says the paper. Meanwhile, a former business partner has claimed in court documents that Termini funneled Haven assets into the record label, which he launched in 2005. In recent weeks, Termini let the Category 5 promotion staff go and replaced them with an independent promotion company. The label has had three VPs of promotion in its short history.

Garth Still Not Done

After singlehandedly saving the fall book for country radio in the Kansas City market, Garth Brooks will now lend his on stage superpowers to fighting fires in Southern California. A January benefit concert is scheduled for Jan. 26 at Staples Center in downtown L.A. Money raised will go toward victims of the recent brush fires in Southern California and fire preparedness for the state. Tickets are set to go on sale this Saturday, Dec. 1, and Garth's help couldn't come any sooner; over the weekend, another wind-aided fire ravaged Malibu, destroying 53 homes and burning nearly 5,000 acres. According to a Brooks spokesman, California elected officials approached Garth about the benefit. Commenting on the upcoming show, Brooks said in a statement, "This is going to take a team effort like nothing I have ever been a part of before."

Seems everybody wants the powerful mega-event that is a Garth show to benefit their community. Take

BILLBOARD BOXS	COR	E
ARTIST VENUE/CITY/DATES	ATTENDANCE	GROSS
Garth Brooks, Trisha Yearwood Sprint Center, Kansas City Nov. 5-12, 14	164,080	\$5,058,470
Alan Jackson, Brooks & Dunn & others Verizon Wireless Amphitheater, Irvine, Calif. Oct. 13	12,894	\$520,774
Brad Paisley, Rodney Atkins, Taylor Swift Verizon Wireless Amphitheater, Virginia Beach Oct. 7	15,105	\$491,800
Keith Urban Van Andel Arena, Grand Rapids, Mich. Nov. 2	8,871	\$484,168
Rascal Flatts, Jason Aldean Verizon Wireless Music Center, Birmingham, Ala. Oct. 18	6,942	\$467,365

Billboard Boxscore tracks recent country concert grosses and attendance figures. Copyright 2007, Nielsen Business Media. More concert grosses available at www.billboard.biz.

SHOWPREP 101

Nov. 27: Pie in the Face Day

Nov. 28, 1995: President Clinton signed a road bill that ended the federal 55-mph speed limit.

Nov. 29, 2004: Godzilla received a star on the Hollywood Walk of Fame.

Nov. 30, 1983: Radio Shack introduced its Tandy Model 2000 computer, which used the Intel-186 processor.

Quotable: "The breakfast of champions is not cereal, it's the opposition."—*Nick Seitz*



Florida, for instance, where the state annually braces itself during hurricane season. Clear Channel's WFUS (US 103.5)/Tampa morning dude Skip Mahaffey is circulating a petition in hopes of persuading the G-man to play a similar show to help raise money for "hurricanerelated issues." Mahaffey hopes to gather 5,000 signatures, then turn over the petition to Florida governor Charlie Crist, who will try to get Garth to play the area.

Radio Stations Behaving Nicely

The giving is only beginning, and country radio is already in mid-season form when it comes to charitable events. Take Lincoln Financial's KYGO/Denver, which last Wednesday (Nov. 21) raised over \$200,000 during its seventh annual Feed the Need radiothon. Morning show Kelly, Mudflap and Jo Jo set the tone by collecting nearly \$40,000 in just over four hours. All proceeds went to the Denver Rescue Mission.

Clear Channel WGAR/Cleveland PD Brian Jennings proudly wrote to **R&R**, saying, "Last month was Breast Cancer Awareness Month. And once again, WGAR hosted its annual Girls With Guitars fundraiser, featuring some of country music's great female voices in an acoustic night of music. This year, \$30,720.60 was raised for the Susan G. Komen Foundation. A big thank you to Trisha Yearwood, Deana Carter and Matraca Berg for donating their time to the event."

Condolences

R&R would like to extend its deepest sympathies to the family of Bruce Shindler, VP of promotion for Mercury Nashville, whose mother, Ruth Shindler, passed away during the weekend at the age of 90. In lieu of flowers, the family is requesting donations to the Autism Society of Middle Tennessee, 955 Woodland St., Nashville, TN 37206.

Also keep RCA Nashville promotion coordinator Cara Hudson in your thoughts today; her father, Jim Hudson, suffered a sudden heart attack and passed away.

> — R.J. Curtis/Country Editor 323-954-3444 Email: rcurtis@radioandrecords.com

ON THE CHARTS

Christmas In Dixie

The season's first holiday songs arrive on the Country chart, and they're all by artists already on the list with previous singles. **Taylor Swift** scores the Hot Shot Debut at No. 48 with "Last Christmas" (Big Machine), the first cover of Wham's 1980s classic to appear on a Nielsen BDS-based **R&R** chart. The song leads off Swift's holiday EP, "Sounds of the Season." The recent CMA Horizon Award winner also shoots up 9-7 with "Our Song," the third top 10 from her self-titled debut album. A notch below Swift's seasonal song, **Kellie Pickler** arrives with her rendition of "Santa Baby" (BNA). Pickler, meanwhile, dips 33-34 with "Things That Never Cross a Man's Mind," though the track retains its bullet on a 2% gain.

At No. 53, **Carrie Underwood**'s "Do You Hear What I Hear" (Arista Nashville) debuts from the new all-star "Hear Something Country" holiday compilation on BNA. At the summit, Underwood fends off **Garth Brooks**' "More Than a Memory" (Big Machine), which returns to the top two for the first time since its record-shattering debut at No. 1 on the Sept. 7 chart, as "So Small" leads for a second week.

Josh Turner lights up the top five with "Firecracker" (7-5). It's the third time he's reached that region of the chart, with his prior two visits resulting in No. 1 tracks. **Blake Shelton** stretches his top 20 streak to five straight singles as "The More I Drink" jumps 22-20, while **Alan Jackson** scores Most Increased Audience with "Small Town Southern Man" (34-30, up 2.4 million impressions).

Tim McGraw draws Most Added honors (23 new stations) with "Suspicions," which re-enters the list at No. 51. The song spent a pair of weeks on the chart in April as an album cut following the release of McGraw's now-platinum "Let It Go." Finally, Breaker tags are bestowed upon Phil Vassar's "Love Is a Beautiful Thing" (No. 35), "Love Don't Live Here Anymore" by Lady Antebellum (No. 37) and Ashton Shepherd's "Takin' Off This Pain" (No. 40).

— Gary Trust/AC & Hot AC Charts Manager 646-654-4659 Email: *GTrust@billboard.com*



MUSICNOTES

Charlie Daniels was performing at the Ryman Auditorium last week, hosting his annual Christmas for Kids benefit show, when Martina McBride suddenly showed up with a surprise invitation for Daniels to become a member of The Grand Ole Opry. Visibly moved, Daniels told the crowd, "I never ever in my wildest dreams, when I came to Nashville with my precious wife and son, dreamed that this would happen."

Clay Walker has signed with 360 Artist Agency for booking representation. Formed this year by Joey Lee, 360 also represents Miranda Lambert, Lee Ann Womack and Heartland.

The 50th annual Grammys aren't until Feb. 10, but you can't have an awards show without nominees, and they'll be announced Dec. 6 in Los Angeles, with the help of Big Machine artist **Taylor Swift**. She'll join the legendary Quincy Jones and members of Linkin Park.

VIDEO ADDS

CMT

CARTERS CHORD O Come, O Come Emmanuel...

DOLLY PARTON Better Get To Livin'

JOSS STONE & LEANN RIMES Good Friend And A Glass Of Wine...

KELLIE PICKLER I Wonder (excerpt from 2007 CMA Music Awards)

ROBERT PLANT & ALISON KRAUSS Gone, Gone, Gone...

CMT PURE COUNTRY

CADILLAC SKY Born Lonesome
CARTERS CHORD O Come, O Come Emmanuel
DOLLY PARTON Better Get To Livin'
JIM BRICKMAN FEAT. R. MCDONALD Coming Home For Christmas
JOSS STONE & LEANN RIMES Good Friend And A Glass Of Wine...
LUKE BRYAN WE Rode In Trucks
ROBERT PLANT & ALISON KRAUSS Gone, Gone, Gone...

GAC

ASTON SHEPHERD Takin' Off This Pain BIG & RICH Between Raising Hell And Amazing Grace LUKE BRYAN We Rode In Trucks

promosquad HitPredictor

	CHADT
SONGS WITH HIT POTENTIAL	CHART RANK
DIERKS BENTLEY Free And Easy (Capitol Nashville) (94.1)	1
CARRIE UNDERWOOD So Small (Arista Nashville) (83.0)	3
GARTH BROOKS More Than A Memory (Big Machine) (91.5)	4
JOSH TURNER Firecracker (MCA Nashville) (88.6)	5
GEORGE STRAIT How 'Bout Them Cowgirls (MCA Nashville) (88.4)	6
JASON MICHAEL CARROLL Livin' Our Love Song (Arista Nashville) (88.6)	8
TAYLOR SWIFT Our Song (Big Machine) (85.1)	9
MONTGOMERY GENTRY What Do Ya Think About That (Columbia) (89.7)	10
KEITH URBAN Everybody (Capitol Nashville) (82.2)	11
SARA EVANS As If (RCA) (89.7)	12
SUGARLAND Stay (Mercury) (87.4)	13
RASCAL FLATTS Winner At A Losing Game (Lyric Street) (83.2)	14
LEANN RIMES Nothin' Better To Do (Asylum-Curb) (78.1)	15
GARY ALLAN Watching Airplanes (MCA Nashville) (80.5)	17
BILLY RAY CYRUS Ready, Set, Don't Go (Lyric Street) (87.2)	18
CHUCK WICKS Stealing Cinderella (RCA) (76.0)	20
BLAKE SHELTON The More I Drink (Warner Bros.) (81.3)	21
BRAD PAISLEY Letter To Me (Arista Nashville) (82.8)	22
RODNEY ATKINS Cleaning This Gun (Come On In Boy) (Curb) (78.1)	25
JASON ALDEAN Laughed Until We Cried (Broken Bow) (88.5)	26
CHRIS CAGLE What Kinda Gone (Capitol Nashville) (88.3)	27
BUCKY COVINGTON It's Good To Be Us (Lyric Street) (76.4)	30
LITTLE BIG TOWN I'm With The Band (Equity) (77.4)	32
KELLIE PICKLER Things That Never Cross A Man's Mind (BNA) (85.3)	33
MARK CHESNUTT Rollin' With The Flow (Lofton Creek) (88.5)	34
BON JOVI Till We Ain't Strangers Anymore (Mercury) (83.3)	49
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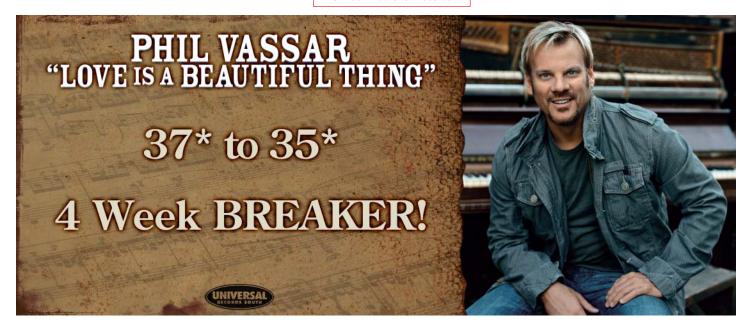


November 26, 2007

BDS

			Tot Aud	. / Aud		.,	MIko	Cto On/
LW	TW	ARTIST Title Label(s)	Tot. Aud. (00)	+/- Aud. (00)	Total Plays	+/- Plays	Wks On	Sta On/ Adds TW
1	1	CARRIE UNDERWOOD So Small (Arista/Arista Nashville)	326854	-2338	4153	-41	17	110/1
3	2	GARTH BROOKS More Than A Memory (Pearl/Big Machine)	307344	-2883	3959	-104	13	110/0
2	3	KENNY CHESNEY Don't Blink (BNA)	291677	-19582	3724	-183	14	110/0
5	4	GEORGE STRAIT How 'Bout Them Cowgirls (MCA Nashville)	267103	-5931	3558	+1	16	110/0
7	5	JOSH TURNER Firecracker (MCA Nashville)	266775	-278	3612	+199	22	110/0
6	6	JASON MICHAEL CARROLL Livin' Our (Arista Nashville)	256993	-10695	3425	-98	39	110/0
9	7	TAYLOR SWIFT Our Song (Big Machine)	249502	+14491	3170	+174	15	110/0
4	8	DIERKS BENTLEY Free And Easy (Capitol Nashville)	247009	-58719	3055	-788	27	110/0
8	9	CLAY WALKER Fall (Asylum-Curb)	240138	-13475	3503	-75	36	110/0
10	1	MONTGOMERY GENTRY What Do Ya Think (Columbia)	230719	+16212	2923	+155	19	110/0
11	O	KEITH URBAN Everybody (Capitol Nashville)	212139	+10025	2778	+89	14	110/0
13	12	SUGARLAND Stay (Mercury)	211660	+21746	2755	+161	11	108/2
14	13	RASCAL FLATTS Winner At A Losing Game (Lyric Street)	209769	+20574	2732	+189	7	110/0
12	4	SARA EVANS As If (RCA)	204103	+12919	2535	+58	25	110/0
15	15	LEANN RIMES Nothin' Better To Do (Asylum-Curb)	167256	-5836	2309	+14	26	109/0
17	16	GARY ALLAN Watching Airplanes (MCA Nashville)	158373	+18406	2189	+115	19	109/0
18	O	BRAD PAISLEY Letter To Me (Arista Nashville)	155345	+20824	2046	+209	7	105/3
16	18	B. R. CYRUS WITH M. CYRUS Ready, Set (Walt Disney/Lyric Street)	153093	+6831	2014	+59	18	102/3
20	19	CHUCK WICKS Stealing Cinderella (RCA)	118425	+5227	1681	+92	14	105/2
22	20	BLAKE SHELTON The More I Drink (Warner Bros./WRN)	107684	+231	1612	+51	23	89/5
21	21	TRISHA YEARWOOD Heaven, Heartache (Big Machine)	105711	-7142	1641	-73	19	107/0
24	22	RODNEY ATKINS Cleaning This Gun (Come On In Boy) (Curb)	98865	+14293	1439	+184	10	95/8
23	23	CRAIG MORGAN International Harvester (Broken Bow)	93611	+8084	1340	+148	11	79/5
26	24	CHRIS CAGLE What Kinda Gone (Capitol Nashville)	88186	+15480	1272	+99	19	85/3
25	25	EAGLES How Long (ERC/Lost Highway/Mercury)	87388	+5677	1325	+88	15	84/1
27	26	TOBY KEITH Get My Drink On (Show Dog Nashville)	86016	+15693	1363	+249	6	93/10
28	2 7	JASON ALDEAN Laughed Until We Cried (Broken Bow)	74180	+5106	1192	+51	16	85/5
31	28	BROOKS & DUNN God Must Be Busy (Arista Nashville)	68960	+19326	980	+320	5	78/14
29	29	FAITH HILL Red Umbrella (Warner Bros./WRN)	61667	+6177	921	+48	10	71/3
34	30	ALAN JACKSON Small Town Southern Man (Arista Nashville)	61232	+24384	804	+300	3	71/19

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R&R		Country			n	ielsen	Mu	sic Page 2
	·® N	lovember 26, 2007			BI	DS		
LW	TW	ARTIST Title Label(s)	Tot. Aud. (00)	+/- Aud. (00)	Total Plays	+/- Plays	Wks On	Sta On/ Adds TW
30	3	BUCKY COVINGTON It's Good To Be Us (Lyric Street)	61061	+11153	974	+137	12	83/6
32	32	EMERSON DRIVE You Still Own Me (Montage/Midas/New Revolution)	47370	+3415	796	+12	19	64/2
35	33	MARK CHESNUTT Rollin' With The Flow (Lofton Creek)	38945	+6991	469	+62	15	30/3
33	34	KELLIE PICKLER Things That Never Cross A Man's Mind (BNA)	38890	+731	656	+11	10	64/0
Breaker	35	PHIL VASSAR Love Is A Beautiful Thing (Universal South)	33293	+7115	520	+116	4	51/4
36	36	LITTLE BIG TOWN I'm With The Band (Equity)	32469	+1673	516	+8	14	49/1
Breaker	37	LADY ANTEBELLUM Love Don't Live Here (Capitol Nashville)	30694	+7085	482	+123	8	47/5
39	38	CLINT BLACK The Strong One (Equity)	25088	+3006	301	+46	23	35/1
41	39	JAKE OWEN Something About A Woman (RCA)	22822	+6785	477	+82	13	52/5
Breaker	40	ASHTON SHEPHERD Takin' Off This Pain (MCA Nashville)	20911	+4399	441	+64	8	47/1
44	41	MARTINA MCBRIDE For These Times (RCA)	14623	+2005	272	+32	4	37/2
45	42	JAMES OTTO Just Got Started (Raybaw/Warner Bros./WRN)	14029	+2593	312	+30	6	28/2
43	43	JOSH GRACIN We Weren't Crazy (Lyric Street)	13528	+824	272	+53	6	37/3
47	44	JACK INGRAM Maybe She'll Get Lonely (Big Machine)	12712	+2622	246	+32	3	33/2
46	45	LEE BRICE Happy Endings (Asylum-Curb)	10674	+150	275	+8	8	39/3
51	46	LUKE BRYAN We Rode In Trucks (Capitol Nashville)	10644	+2074	209	+40	5	32/2
49	47	CROSSIN DIXON Make You Mine (Broken Bow)	10441	+1782	138	+18	5	16/0
Debut	48	TAYLOR SWIFT Last Christmas (Big Machine)	9919	+9685	99	+98	1	2/2
Debut	49	KELLIE PICKLER Santa Baby (BNA)	9767	+9295	79	+77	1	0/0
60	50	TERRI CLARK In My Next Life (BNA)	9118	+3593	160	+75	2	24/8
_	5	TIM MCGRAW Suspicions (Curb)	8836	+6406	128	+88	3	24/22
50	52	HALFWAY TO HAZARD Devil And The Cross (Stylesonic/Mercury	// 8617	-40	146	-8	3	17/0
Debut	53	CARRIE UNDERWOOD Do You Hear (BNA/Arista Nashville)	8522	+8288	83	+82	1	1/1
48	54	VAN ZANT Goes Down Easy (Columbia)	8352	-1479	89	-61	14	9/0
52	55	ANDY GRIGGS What If It's Me (Montage)	7958	-329	168	-18	9	23/0
59	5 6	KENNY CHESNEY W/GEORGE STRAIT Shiftwork (BNA)	7815	+2261	71	+34	6	5/2
Debut >	1	WHISKEY FALLS Falling Into You (Midas/New Revolution)	7573	+5021	170	+92	1	26/8
56	58	BIG & RICH Loud (Warner Bros./WRN)	6733	+609	100	+22	2	7/1

6104

6078

122

80

-2183

+115

12

-17

-23

14/1

12/0

59 BON JOVI FEAT. L. RIMES Till We Ain't. (Island/Curb/Mercury)

GRETCHEN WILSON You Don't Have To Go Home (Columbia)

53

57



+15480

+14491

COUNTRY

MOST ADDED ARTIST Title *Label(s)* Adds TIM MCGRAW Suspicions (Curb) 22 19 **ALAN JACKSON** Small Town Southern Man (Arista Nashville) BROOKS & DUNN God Must Be Busy (Arista Nashville) 14 TOBY KEITH Get My Drink On (Show Dog Nashville) 10 RODNEY ATKINS Cleaning This Gun (Come On In Boy) (Curb) 8 WHISKEY FALLS Falling Into You (Midas/New Revolution) 8 TERRI CLARK In My Next Life (BNA) 8 **BUCKY COVINGTON** It's Good To Be Us (Lyric Street)

ARTIST Title Label(s) ALAN JACKSON Small Town Southern Man (Arista Nashville) +24384

MOST INCREASED AUDIENCE

SUGARLAND Stay (Mercury)	+21746
BRAD PAISLEY Letter To Me (Arista Nashville)	+20824
RASCAL FLATTS Winner At A Losing Game (Lyric Street)	+20574
BROOKS & DUNN God Must Be Busy (Arista Nashville)	+19326
GARY ALLAN Watching Airplanes (MCA Nashville)	+18406
MONTGOMERY GENTRY What Do Ya Think About That (Columbia	g/+16212
TOBY KEITH Get My Drink On (Show Dog Nashville)	+15693

MOST INCREASED PLAYS

TAYLOR SWIFT Our Song (Big Machine)

CHRIS CAGLE What Kinda Gone (Capitol Nashville)

MUST INCREASED PLAYS	Total Play
ARTIST Title Label(s)	Increase
BROOKS & DUNN God Must Be Busy (Arista Nashville)	+320
ALAN JACKSON Small Town Southern Man (Arista Nashville)	+300
TOBY KEITH Get My Drink On (Show Dog Nashville)	+249
BRAD PAISLEY Letter To Me (Arista Nashville)	+209
JOSH TURNER Firecracker (MCA Nashville)	+199
RASCAL FLATTS Winner At A Losing Game (Lyric Street)	+189
RODNEY ATKINS Cleaning This Gun (Come On In Boy) (Curb)	+184
TAYLOR SWIFT Our Song (Big Machine)	+174
SUGARLAND Stay (Mercury)	+161
MONTGOMERY GENTRY What Do Ya Think About That (Columbia)	+155

COUNTRY INDICATOR

<u>MOST ADDED</u>

ARTIST Title <i>Label(s)</i>	Adds
TIM MCGRAW Suspicions (Curb)	32
ALAN JACKSON Small Town Southern Man (Arista Nashville)	13
BROOKS & DUNN God Must Be Busy (Arista Nashville)	11
JACK INGRAM Maybe She'll Get Lonely (Big Machine)	8
JOSH GRACIN We Weren't Crazy (Lyric Street)	8
TOBY KEITH Get My Drink On (Show Dog Nashville)	7
RODNEY ATKINS Cleaning This Gun (Come On In Boy) (Curb)	7
CRAIG MORGAN International Harvester (Broken Bow)	6
KELLIE PICKLER Things That Never Cross A Man's Mind (BNA)	6
PHIL VASSAR Love Is A Beautiful Thing (Universal South)	6

MOST INCREASED AUDIENCE ARTIST Title Label(s)	Total Aud Increase
ALAN JACKSON Small Town Southern Man (Arista Nashville)	+8984
BROOKS & DUNN God Must Be Busy (Arista Nashville)	+7611
BRAD PAISLEY Letter To Me (Arista Nashville)	+6782
TIM MCGRAW Suspicions (Curb)	+4963
MONTGOMERY GENTRY What Do Ya Think About That (Columbia)	+4799
RODNEY ATKINS Cleaning This Gun (Come On In Boy) (Curb)	+4795
SUGARLAND Stay (Mercury)	+4217
GARY ALLAN Watching Airplanes (MCA Nashville)	+4197
RASCAL FLATTS Winner At A Losing Game (Lyric Street)	+3964
B. B. CYRUS WITH M. CYRUS Ready Set (Walt Disney/Lyric Street)	+3810

MOST INCREASED PLAYS	Total Play
ARTIST Title Label(s)	Increase
ALAN JACKSON Small Town Southern Man (Arista Nashville)	+427
BROOKS & DUNN God Must Be Busy (Arista Nashville)	+351
BRAD PAISLEY Letter To Me (Arista Nashville)	+311
TIM MCGRAW Suspicions (Curb)	+262
CRAIG MORGAN International Harvester (Broken Bow)	+204
RODNEY ATKINS Cleaning This Gun (Come On In Boy) (Curb)	+198
TOBY KEITH Get My Drink On (Show Dog Nashville)	+167
MONTGOMERY GENTRY What Do Ya Think About That (Columbia)	+165
PHIL VASSAR Love Is A Beautiful Thing (Universal South)	+154
JOSH TURNER Firecracker (MCA Nashville)	+144



RR/BB 7 MB 9*

The Today Show – 11/28

NBC's Rockefeller Center Tree Lighting - 11/28

MAXIMUM ROTATIONS NOW

JACK INGRAM

"Maybe She'll Get Lonely"

RR/BB 44 MB 41*

MOST ADDED AGAIN!

New Today: WCOS, WMIL, WMAD, WYPY, KSOP, KUBL, WYNK, KASE

On Dierks Bentley's Throttle Wide Open Tour Now



COUNTRY NEW & ACTIVE

TRACY LAWRENCE Til I Was A Daddy Too (Rocky Comfort/CO5)

Total Audience: 5308, Total Stations: 18, Adds: 0

COLE DEGGS & THE LONESOME Girl Next Door (Columbia)

Total Audience: 5260, Total Stations: 23, Adds: 3

TOBY KEITH Let It Snow, Let It Snow, Let It Snow (Show Dog Nashville)

Total Audience: 4912, Total Stations: 0, Adds: 0

TOBY KEITH Rockin' Around The Christmas Tree (Show Dog Nashville)

Total Audience: 4654, Total Stations: 1, Adds: 1 **SUGARLAND & BEYONCE** Irreplaceable *(Not Listed)*Total Audience: 4008, Total Stations: 0, Adds: 0

DREW DAVIS BAND Back There All The Time (Lofton Creek)

Total Audience: 3908, Total Stations: 2, Adds: 0

COUNTRY INDICATOR NEW & ACTIVE

JAKE OWEN Something About A Woman (RCA) Total Plays: 386, Total Stations: 30, Adds: 1

JAMES OTTO Just Got Started Lovin' You (Raybaw/Warner Bros./WRN)

Total Plays: 361, Total Stations: 22, Adds: 0

ASHTON SHEPHERD Takin' Off This Pain (MCA Nashville)

Total Plays: 314, Total Stations: 22, Adds: 2

HALFWAY TO HAZARD Devil And The Cross (Stylesonic/Mercury)

Total Plays: 311, Total Stations: 18, Adds: 1

TIM MCGRAW Suspicions (Curb)

Total Plays: 262, Total Stations: 32, Adds: 32 **LEE BRICE** Happy Endings (Asylum-Curb) Total Plays: 259, Total Stations: 21, Adds: 2

WHISKEY FALLS Falling Into You (Midas/New Revolution)

Total Plays: 232, Total Stations: 22, Adds: 3 **CLINT BLACK** The Strong One *(Equity)*Total Plays: 204, Total Stations: 13, Adds: 1

COLE DEGGS & THE LONESOME Girl Next Door (Columbia)

Total Points: 190, Total Stations: 15, Adds: 3

TRACY LAWRENCE Til I Was A Daddy Too (Rocky Comfort/CO5)

Total Plays: 178, Total Stations: 12, Adds: 1



12/3

No Going for Adds for this Week

12/10

RIO GRAND The Storm Inside Of Me (Asylum-Curb)

12/17

No Going for Adds for this Week

TOP 10 RECURRENTS

	ARTIST Title Label(s)	Total Aud (00)
'	BRAD PAISLEY Online (Arista Nashville)	142758
	TIM MCGRAW If You're Reading This (Curb)	127670
	KENNY CHESNEY Never Wanted Nothing More (BNA)	117219
	TRACY LAWRENCE Find Out Who Your Friends Are (Rocky Comfort/CO5)	116293
	RASCAL FLATTS Take Me There (Lyric Street)	115237
	TOBY KEITH Love Me If You Can (Show Dog Nashville)	108197
	LUKE BRYAN All My Friends Say (Capitol Nashville)	107584
	RODNEY ATKINS These Are My People (Curb)	106358
	BROOKS & DUNN Proud Of The House We Built (Arista Nashville)	99301
	BILLY CURRINGTON Good Directions (Mercury)	93443



110 Country reporters. Songs ranked by total audience for the airplay week of 11/19-11/25. Bullets appear on songs gaining audience or remaining flat from previous week. A song will also receive a bullet if its percentage loss in audience does not exceed the percentage of monitored station downtime for the format. Country titles that decline in audience but increase in detections will also receive a bullet if the total audience erosion for the week does not exceed 3%. If two songs are tied in total audience, the song with the larger increase in audience is placed first. Descending, non-bulleted titles below No. 10 in either audience or detections are moved to recurrent after 20 weeks. Most Added is the total number of new adds officially reported to R&R by each reporting station or or by

automatic add thresholds for stations not allowed to report adds. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Audience lists the songs with the greatest week-to-week increases in total audience. Audience totals on the chart are derived, in part, using certain Arbitron Inc. copyrighted Persons 12+ audience estimates, under license (© 2007, Arbitron Inc.).© 2007 Radio & Records.



		November 26, 2007						
LW	TW	ARTIST Title Label(s)	Total Plays	+/- Plays	Tot. Aud. (00)	+/- (00)	Wks On	Total Stations
1	1	CARRIE UNDERWOOD So Small (Arista/Arista Nashville)	4301	-44	96311	-1785	17	112/1
3	2	GEORGE STRAIT How 'Bout Them Cowgirls (MCA Nashville)	4117	+47	93242	+1364	16	110/0
2	3	GARTH BROOKS More Than A Memory (Pearl/Big Machine)	4068	-13	93979	+111	13	111/0
5	4	JOSH TURNER Firecracker (MCA Nashville)	4037	+144	93223	+2819	20	111/0
8	5	TAYLOR SWIFT Our Song (Big Machine)	3709	+77	84571	+947	12	112/1
7	6	JASON MICHAEL CARROLL Livin' Our Love Song (Arista Nashville)	3659	-162	82709	-3732	33	105/2
6	7	KENNY CHESNEY Don't Blink (BNA)	3621	-220	81862	-5471	14	103/1
11	8	MONTGOMERY GENTRY What Do Ya Think About That (Columbia)	3569	+165	84074	+4799	18	111/1
9	9	KEITH URBAN Everybody (Capitol Nashville)	3541	-3	85683	+1396	14	114/0
12	0	SUGARLAND Stay (Mercury)	3415	+128	75170	+4217	10	109/0
13	0	RASCAL FLATTS Winner At A Losing Game (Lyric Street)	3231	+134	72985	+3964	7	112/0
14	12	SARA EVANS As If (RCA)	3042	+39	72011	+2118	22	113/1
15	13	LEANN RIMES Nothin' Better To Do (Asylum-Curb)	2713	+78	59026	+1694	23	108/3
16	4	B. R. CYRUS WITH M. CYRUS Ready, Set (Walt Disney/Lyric Street)	2679	+130	59852	+3810	6	107/0
17	15	GARY ALLAN Watching Airplanes (MCA Nashville)	2610	+143	55654	+4197	18	109/4
18	16	BRAD PAISLEY Letter To Me (Arista Nashville)	2594	+311	55305	+6782	6	110/2
19	•	BLAKE SHELTON The More I Drink (Warner Bros./WRN)	2092	+112	42095	+3106	22	100/1
20	18	CHUCK WICKS Stealing Cinderella (RCA)	1956	+43	42237	+1214	9	100/2
22	19	TOBY KEITH Get My Drink On (Show Dog Nashville)	1954	+167	43416	+3137	5	105/7
23	20	RODNEY ATKINS Cleaning This Gun (Come On In Boy) (Curb)	1919	+198	42489	+4795	8	99/7



		10 Veriliber 20, 2007						
LW	TW	ARTIST Title Label(s)	Total Plays	+/- Plays	Tot. Aud. (00)	+/- (00)	Wks On	Total Stations
24	4	CRAIG MORGAN International Harvester (Broken Bow)	1877	+204	39730	+3661	9	94/6
21	22	TRISHA YEARWOOD Heaven, Heartache (Big Machine)	1834	-11	40051	+459	17	99/1
25	23	JASON ALDEAN Laughed Until We Cried (Broken Bow)	1634	+19	33170	+363	14	88/2
26	24	CHRIS CAGLE What Kinda Gone (Capitol Nashville)	1531	+1	31979	+309	16	78/2
27	25	EAGLES How Long (ERC/Lost Highway/Mercury)	1473	+68	31170	+1387	13	80/2
30	2 6	BROOKS & DUNN God Must Be Busy (Arista Nashville)	1419	+351	28113	+7611	3	90/11
28	4	BUCKY COVINGTON It's Good To Be Us (Lyric Street)	1303	+78	28596	+1445	11	79/1
35	28	ALAN JACKSON Small Town Southern Man (Arista Nashville)	1203	+427	24959	+8984	2	79/13
29	29	FAITH HILL Red Umbrella (Warner Bros./WRN)	1127	-35	24265	-80	8	80/0
32	30	EMERSON DRIVE You Still Own Me (Montage/Midas/New Revolution)	973	-13	20767	+205	13	58/0
34	3	KELLIE PICKLER Things That Never Cross A Man's Mind (BNA)	896	+95	19737	+2261	5	59/6
36	32	MARK CHESNUTT Rollin' With The Flow (Lofton Creek)	892	+134	17928	+2930	6	55/4
37	33	LADY ANTEBELLUM Love Don't Live Here (Capitol Nashville)	772	+60	16608	+797	4	52/2
39	34	LITTLE BIG TOWN I'm With The Band (Equity)	588	-41	11397	+269	4	39/0
Debut	35	PHIL VASSAR Love Is A Beautiful Thing (Universal South)	552	+154	11858	+3234	1	43/6
Debut >	3 6	JACK INGRAM Maybe She'll Get Lonely (Big Machine)	509	+88	10274	+2363	1	40/8
Debut >	37	MARTINA MCBRIDE For These Times (RCA)	476	+71	8969	+1646	1	36/4
Debut	38	LUKE BRYAN We Rode In Trucks (Capitol Nashville)	457	+52	10198	+554	1	35/2
38	39	BILLY CURRINGTON Tangled Up (Mercury)	447	-198	9877	-3733	19	37/0
Debut >	40	JOSH GRACIN We Weren't Crazy (Lyric Street)	398	+86	7759	+1945	1	31/8
				1				

HANK FM

plays everything country

CRANKS FIRMOTATION

WLHK-FM/Indianapolis #17 to #5 Adults 25-54 debut!* KAKT-FM/Medford, Oregon KNNN-FM/Redding, Ca 2.2% to 5% Men 25-54 debut!* CHNK-FM/Winnipeg, Manitoba KHNK-FM/Kalispell, Montana #10 to #2 Adults 25-54* KNAH-FM/Merced, Ca

Call: Howard @ Kroeger Media Inc. 204.736.3820

*source: Arbitron

November 26, 2007		TOTAL					STRONGLY
ARTIST Title (Label)	PASSION	POSITIVE	INDEX	NEUTRAL	FAMILIARITY	DISLIKE	DISLIKE
JASON MICHAEL CARROLL Livin' Our Love Song (Arista Nashville)	31.8%	77.0%	4.06	19.8%	99.3%	1.8%	0.8%
CARRIE UNDERWOOD So Small (Arista/Arista Nashville)	33.5%	71.0%	3.98	21.8%	99.0%	5.0%	1.3%
SARA EVANS As If (RCA)	22.0%	66.8%	3.80	23.5%	98.3%	6.3%	1.8%
TAYLOR SWIFT Our Song (Big Machine)	27.5%	66.5%	3.81	20.0%	97.5%	7.0%	4.0%
JASON ALDEAN Laughed Until We Cried (Broken Bow)	17.5%	64.3%	3.78	23.5%	94.3%	5.0%	1.5%
CLAY WALKER Fall (Asylum-Curb)	22.3%	63.5%	3.77	24.5%	96.8%	6.3%	2.5%
LEANN RIMES Nothin' Better To Do (Asylum-Curb)	22.3%	62.0%	3.72	22.5%	96.3%	8.5%	3.3%
FAITH HILL Red Umbrella (Warner Bros./WRN)	17.8%	61.0%	3.72	25.8%	95.3%	6.5%	2.0%
GEORGE STRAIT How 'Bout Them Cowgirls (MCA Nashville)	21.5%	58.8%	3.71	26.5%	95.8%	8.8%	1.8%
TRISHA YEARWOOD Heaven, Heartache (Big Machine)	22.3%	58.8%	3.66	24.5%	97.3%	10.8%	3.3%
JOSH TURNER Firecracker (MCA Nashville)	28.3%	57.8 %	3.68	22.3%	96.3%	11.5%	4.8%
GARTH BROOKS More Than A Memory (Pearl/Big Machine)	19.8%	57.0 %	3.65	25.0%	94.8%	10.3%	2.5%
SUGARLAND Stay (Mercury)	21.8%	56.8%	3.64	26.3%	96.3%	9.8%	3.5%
KEITH URBAN Everybody (Capitol Nashville)	20.8%	56.0 %	3.62	27.8%	96.5%	8.5%	4.3%
CHUCK WICKS Stealing Cinderella (RCA)	17.5%	55.3 %	3.62	26.3%	93.0%	7.8%	3.8%
JOSH GRACIN We Weren't Crazy (Lyric Street)	12.3%	54.3 %	3.63	28.0%	90.8%	7.5%	1.0%
MONTGOMERY GENTRY What Do Ya Think About That (Columbia)	18.5%	54.3 %	3.56	24.0 %	94.0%	11.8%	4.0%
CHRIS CAGLE What Kinda Gone (Capitol Nashville)	11.8%	53.5%	3.56	31.8%	95.8%	9.5%	1.0%
BRAD PAISLEY Letter To Me (Arista Nashville)	15.8%	53.5%	3.64	31.5%	93.3%	7.0%	1.3%
GARY ALLAN Watching Airplanes (MCA Nashville)	15.5%	53.5%	3.59	31.0%	95.3%	8.3%	2.5%
BLAKE SHELTON The More I Drink (Warner Bros./WRN)	19.3%	53.5%	3.44	22.0 %	98.5%	16.8%	6.3%
ALAN JACKSON Small Town Southern Man (Arista Nashville)	16.0%	53.0%	3.70	28.0%	88.0%	6.5%	0.5%
RASCAL FLATTS Winner At A Losing Game (Lyric Street)	19.3%	52.8 %	3.61	30.0%	93.8%	7.5%	3.5%
BROOKS & DUNN God Must Be Busy (Arista Nashville)	16.3%	51.8%	3.63	27.3%	89.0%	7.8%	2.3%
EAGLES How Long (ERC/Lost Highway/Mercury)	15.3%	51.3%	3.56	29.8%	93.0%	9.5%	2.5%
LITTLE BIG TOWN I'm With The Band (Equity)	9.0%	50.8%	3.49	28.8%	91.5%	9.3%	2.8%
BUCKY COVINGTON It's Good To Be Us (Lyric Street)	11.0%	50.3%	3.56	30.8%	90.0%	7.3%	1.8%
EMERSON DRIVE You Still Own Me (Montage/Midas/New Revolution)	12.0 %	50.0%	3.53	29.8%	91.5%	10.0%	1.8%
BI. R. CYRUS WITH M. CYRUS Ready, Set (Walt Disney/Lyric Street)	13.5%	46.8%	3.49	28.8%	89.0%	10.0%	3.5%
RODNEY ATKINS Cleaning This Gun (Come On In Boy) (Curb)	13.0%	44.0%	3.42	29.3%	89.8%	13.5%	3.0%
PHIL VASSAR Love Is A Beautiful Thing (Universal South)	11.0%	42.5%	3.49	33.3%	85.8%	8.5%	1.5%
TOBY KEITH Get My Drink On (Show Dog Nashville)	12.0 %	41.5%	3.30	27.8%	90.3%	15.8%	5.3%
CRAIG MORGAN International Harvester (Broken Bow)	15.8%	41.0%	3.25	24.0%	90.3%	16.3%	9.0%
LADY ANTEBELLUM Love Don't Live Here (Capitol Nashville)	7.0%	39.0%	3.38	30.0%	82.0%	11.0%	2.0%
KELLIE PICKLER Things That Never Cross A Man's Mind (BNA)	9.8%	35.5%	3.13	28.3%	90.8%	20.5%	6.5%

Total sample size is 400 persons weekly with a margin of error of plus or minus 5%. Scoring is done each week using live interviewers conducting an interview with each respondent. Scores are: 5) I like it a lot, in fact it's one of my favorites; 4) I like it; 3) It's OK, just so-so; 2) I don't like it; 1) I strongly dislike it. The index score is an average of all 1-to-5 scores. The ttal positive score is an aggregate of the 4 and 5 scores. To be included in the weekly callout, songs must have entered the top 40 positions on R&R's Country airplay chart. The sample is composed of 400 25-54-year-olds who identify country as their favorite music and who listen daily to competitive Country radio in the sample markets. The sample is 50% male/female and evenly distributed in the 25-34, 35-44, and 45-54 demos. The sample is balanced by region and markets within that region. Bullseye Callout is conducted in these regions and markets. **SOUTH:** Charleston SC; Charlotte; Baton Rouge; Nashville; Atlanta. **MIDWEST:** Flint, M; Indianapolis; Madison; Omaha; Cincinnati. **EAST:** Harrisburg; Rochester, NY; Springfield, MA; Providence; Washington, DC. **WEST:** Modesto, CA; Salt Lake City; Colorado Springs, CO; Portland, OR; Houston. © 2007 Radio & Records © 2007 Bullseye Marketing Research Inc.

