

### Big Rich 4 LOLD 11 HOT SHOT

#### INSIDE

Radio's Letter-Writing Campaign Prompts Response From New Penpal, Arbitron

AMAs Honor Underwood, Rascal Flatts And Some Guy Named Tim McGraw



Giving Thanks To Radio And Record Thanksgiving Do-Gooders



Thanks To Garth,
Another Reason To Use
'Schermerhorn' In Hot Fax



Radio-Rama Makes Pit Stops In Memphis, Monterey, Mojave Desert

Grapes will explode if you cook them in a microwave

Real news needed!

rcurtis@radioandrecords.com 323-954-3444

### **Broadcasters, Agencies Voice PPM Concerns, Arbitron Responds**

Last week, four major radio groups challenged Arbitron to take "immediate action" towards improving the portable people meter service; next, agencies spoke up; and, late today, a response from Arbitron was obtained by **R&R**. To quickly reset, Clear Channel, Cumulus Media, Cox Radio and Radio One are four of Arbitron's biggest customers and represent more than a quarter of its total revenue. In the letter last week, which was sent to Arbitron's top three executives, including president/CEO Steve Morris, concern about low sample sizes among 18-34-year-olds was addressed, along with the suggestion that 6-11-yearolds be scratched from the sample in order to increase the 12+ sample. Agencies believe the PPM will bring new accountability to radio, but agree with broadcasters that something needs to be done. "We need to work with Arbitron to get better results, because the meters are better than diaries, and we can't go backwards," said Janice Finkel Greene, executive VP of broadcast strategy for Initiative. "If New York samples aren't up to Houston samples, then maybe Arbitron should just hold off another quarter or two," said Brad Adgate, senior VP and director of research for Horizon Media. "It's a very important market. More ad dollars are spent there than any other metro." PPM sample performance has been a mixed bag, good in Houston, but weak among 18-34-year-olds in Philadelphia and New York, giving broadcasters reason for concern.

The next chapter in this ongoing saga came this afternoon, when Steve Morris responded to the letter signed by Lew Dickey, John Hogan, Bob Neil and Alfred Liggins. Morris offered to meet personally with all four radio group heads, along with Arbitron president of sales & marketing Pierre Bouvard, to discuss the situation. Morris replied, "You raise important points that are clearly fundamental to having a currency that commands the respect and support of broadcasters and advertisers." Morris says that the issues raised in the initial letter were "extensively discussed" during PPM's testing period, including the matter of tradeoffs vs. cost. "It seems clear from your letter, however, that we need to go

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back and revisit previous assumptions about how the service is to be built and to make sure that we are doing this in a way that serves your needs." Morris closed his response by saying that in the meetings with the heads of Cumulus, Clear Channel, Radio One and Cox, he would like to hear from them how they would like to "rebalance the tradeoffs" vs. the cost of PPM.

#### It's Déjà Vu All Over Again At AMAs

Wasn't it less than two weeks ago that Carrie Underwood and Rascal Flatts were lugging home more hardware from the CMAs? They were at it again last night during the American Music Awards. Underwood was named Favorite Female Artist, and her debut release, "Some Hearts," was named Best Album. She also won the all-genre Interactive T-Mobile Text-In Award. Rascal Flatts was named country's Favorite Band, Duo or Group; and somebody named Tim McGraw was the Favorite Male Performer. It was an especially productive weekend for Underwood, as her latest single "So Small" topped the R&R country chart, making it her fourth No. 1. R&R Charts Manager Wade Jessen has complete details inside; see his "On the Charts" section of the Hotfax.

#### Robbins Nashville Keeps Staffing Up

The newly launched country division for independent Robbins Entertainment continues to gain size, speed and momentum, not to mention an actual staff. VP of promotion Tony Benken has made two hires in the past week, including today's announcement that industry vet Anne Weaver is joining the label immediately as director of southwest promotion. Weaver was plucked from the staff at Montage Music, where she served as Southwest marketing manager, but she's got an extensive resume that includes time as VP of promotion at Mercury, where she helped artists like Toby Keith, Shania Twain and Billy Ray Cyrus get a few records played. She's also worked for Arista Nashville, Dreamcatcher, RCA, Quarterback Records and Imprint Records. She starts with Robbins immediately and will continue to be based out of Dallas. Now, here's Weaver's shiny new contact information: 214-363-2311 (office) and 214-907-4922 (cell); e-mail her at

#### This Week At Callout America

Jason Michael Carroll continues to see strong listener response on "Livin' Our Love Song," which moves into the No. 1 slot this week, up from No. 3, and as the No. 3 passion song. Females are the strength at No. 1 and No. 3 passion.

Clay Walker stays strong and in the top-five with "Fall" at No. 5 for the week and at No. 6 passion. Females are at No. 5 both positive and passion, while men overall rank this song at No. 10. Younger males 25-34 rank it at No. 2. Core females are at No. 6 and No. 5 passion.

Taylor Swift explodes following her CMA performance with "Our Song" ranking at No. 6, up from No. 17. Females are at No. 9, up from No. 19, with younger females at No. 4 positive and passion. Males 35-44 are at No. 5, men 25-44 are at No. 7.

Sara Evans stays strong with "As If" at No. 7 overall and No. 9 passion. Females rank this song at No. 6, and core 35-44 listeners rank it at No. 4.

Josh Turner is new to the top 10, ranking at No. 9 overall. The real strength of "Firecracker" is the "Like a Lot" scoring, ranking as the No. 5 passion song overall and the No. 5 passion song with core 35-44s. Younger females rank the song at No. 7 passion, and core males are at No. 4 passion.

Gary Allan's "Watching Airplanes" is gaining traction with radio listeners, particularly younger 25-34s, who overall rank this song at No. 9 and as the No. 14 passion song. Younger females are at No. 7, and younger men rank the song at No. 13.

anne@robbinsnashville.com.

Joe Redmond will also be joining Robbins Nashville as director of Northeast promotion, effective Monday, Nov. 26. Redmond, who currently serves as VP of promotions at Lofton Creek Records, will continue to work out of Nashville. Prior to Lofton Creek, Redmond held positions with Mediabase, MJI, Cupit

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Records and a three-year stint at Warner Bros. Nashville. Both Redmond and Weaver will report directly to Benken.

#### It's Thanksgiving, So Thanks To All You Givers!

We could probably do an entire Hot Fax detailing how country radio and artists reach out to help during the holidays, but here are just a few examples of how the country community pitches in during Thanksgiving week. Take today for example. Tracy Lawrence, a.k.a. "The Birdman of Music Row," spent all day frying turkeys for the Nashville Rescue Mission. Last year, Lawrence planned on frying 100 birds, but ended up doing about 235. This year, he enlisted the help of friends Jason Aldean, Darryl Worley and Wade Hayes, plus the Tennessee Titans cheerleaders and hoped to fry 400 birds by the end of the day, which he says would provide an estimated 6,500 meals.

An example of radio behaving nicely took place Thursday (Nov. 15) during Max Media/Norfolk's fourth annual "Feed the Hungry" radiothon (6 a.m.-6 p.m.) on WGH (97.3 the Eagle) and AC clustermate WVBW (92.9 The Wave). At the end of the day, \$45,618 was raised, which will provide over 23,000 meals to homeless during the holidays. The four-year total for this radiothon is over \$180,000.

Mt. Wilson Broadcasters KKGO (Go Country)/Los Angeles held its all-day radiothon last week too, which raised enough money to provide meals and care for at least 34,000 homeless at the Los Angeles Mission. Go Country PD Tonya Campos told **R&R**, "It's just another example of Go Country 105 listeners being very, very generous."

This is more of a Christmas thing, but congratulations anyway to Tim and Willy, morning dudes at Clear Channel's KNIX/Phoenix, for selling out their annual "Breakfast Show at Night" in less than four hours. Proceeds benefit Tim and Willy's "Kids Fun-dation." Scheduled for Nov. 30, special guests include Clint Black, Blake Shelton, Carters Chord and comedian Tim Hawkins. Tim and Willy's "All Earle Band" will also perform.

#### It's Officially A 'Garth-Tacular' Event Now

The list of music icons participating in the first ever musicians Hall of Fame event on Monday, Nov. 26 continues to take on epic proportions. Just announced: Garth

#### **COUNTRY DATES**

**Nov. 19:** 11th annual Christmas With Kids Benefit Concert; 7 p.m., Ryman Auditorium, Nashville. The show will feature Charlie Daniels, Montgomery Gentry, Rodney Atkins, Taylor Swift and Chris Young.

**Nov. 26:** Musicians Hall of Fame Awards Show; 7:30 p.m., Schermerhorn Symphony Center, Nashville.

**Nov. 30:** Last day for CRS-39 Early Bird Registration; *www.crb.org*.

**Dec. 5:** Finalists for CRS-39 New Faces Show announced.

**Jan. 23-27, 2008:** Country in the Rockies; Steamboat Springs, Colo.

**Feb. 10, 2008:** 50th annual Grammy Awards; Staples Center, Los Angeles.

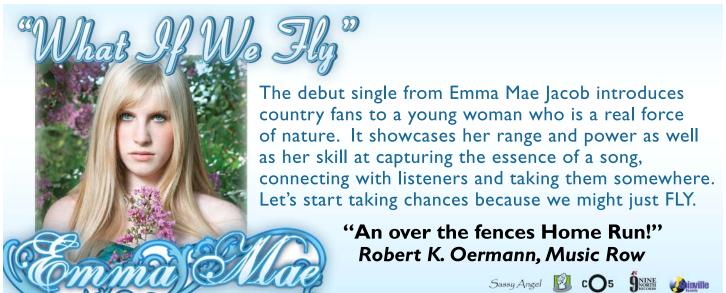
Brooks, Brenda Lee and Byrds founder Roger McGuinn. They join Vince Gill, Peter Frampton, BJ Thomas and Amy Grant, who are scheduled to perform when The Memphis Boys, The Wrecking Crew, The Nashville A Team, The Funk Brothers, The Blue Moon Boys and The Tennessee Two are inducted at the Schermerhorn Symphony Center in Nashville.

#### Radio-Rama And All The Rest....

John Hendricks, who has been handling music chores for the past year at Music Choice and previously served as its director of country and eclectic programming, has parted ways with the music service. Hendricks will continue to consult country stations through his company, Hendricks Broadcast Services. He's also still doing some parttime work at Jones Radio Network. Now handling country for Music Choice is Tiffany Snider, who can be reached at 646-459-3343.

Boy, what a difference two weeks makes. At the CMA awards on Nov. 7, Clear Channel's KXKT/

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Omaha PD Tom Goodwin and morning man Craig Allen triumphantly hoisted the trophy for Medium-Market Station of the Year. Last Friday (Nov. 16) Goodwin exited the station, and Allen was named PD.

He goes by the name of "Memphis Mark" Billingsley because he's spent most of his career in, uh ... Memphis. Now, he returns to Citadel's WGKX (Kix 106)/ Memphis to cover afternoon drive. Billingsley spent 15 years at Kix, then another 2 1/2 years in the market at Entercom's crosstown WMC (FM100) before a stint with Sirius. Current afternoon personality "Hot Rod" Thompson moves into the assistant production director role and will host Kix nights. Billingsley starts Nov. 26 and said in a statement, "It feels good to be back home."

Apparently eager to stay in the animal kingdom, Cumulus' WYZB (105.5 The Wolf)/Ft. Walton Beach, Fla. PD Todd Nixon will transfer from the dog family to the cat nation, as PD of ADX Communications WYCT (Cat Country 98.7)/Pensacola, Fla. Nixon has been in Ft. Walton Beach most of the past four years, but his resume includes stops at KILT/Houston and WCTO/Allentown. In a statement, Nixon purred, "I get to be part of a great team that works extremely hard together to win and a promotions and marketing department that rivals any major-market station." Nixon's first day at The Cat will be Dec. 3.

Hey, remember earlier this year, Wes Poe left his APD/MD gig at Lincoln Financial's KSON/San Diego because he wanted to find a programming position? *Voila!* ... and welcome to Clear Channel's KTOM in beautiful, scenic Monterey. Poe starts Nov. 26, replacing Johnny Morgan, who left the station last month. You can reach out to Poe at *wespoe@aol.com*.

Veteran programmer Lee Logan has joined Shane Media Services as programmer/consultant. Logan, who had successful programming stints at WUSN/Chicago, KSAN/San Francisco, WSM-FM/Nashville and KFRG/Riverside, was most recently overseeing programming in several Southwestern markets for American General Media, but has enjoyed a long association with Ed and Pam Shane over the years. In a statement, CEO Ed Shane said, "[Logan's] country programming success is

BILLBOARD BOXS	SCOR	E
ARTIST VENUE/CITY/DATES	ATTENDANCE	GROSS
<b>Keith Urban, Gary Allan</b> Palace of Auburn Hills Detroit Nov. 3	11,216	\$589,809
Rascal Flatts, Jason Aldean Bi-Lo Center Greenville, S.C. Oct. 20	8,908	\$577,470
<b>Brad Paisley, Rodney Atkins, Taylor Swift</b> MTS Centre Winnipeg, Manitoba Oct. 12	8,772	\$542,729
Brad Paisley, Rodney Atkins, Taylor Swift Credit Union Centre Saskatoon, Saskatchewan Oct. 13	8,299	\$534,095
Brad Paisley, Rodney Atkins, Taylor Swift Cynthia Woods Mitchell Pavilion tHouston Nov. 3	13,885	\$523,658

Billboard Boxscore tracks recent country concert grosses and attendance figures. Copyright 2007, Nielsen Business Media. More concert grosses available at www.billboard.biz.

#### **SHOWPREP 101**

**Nov. 20, 1967**: The U.S. population reached 200 million.

**Nov. 21, 1977**: Five Canadian ski patrolmen set a record in British Columbia by giving mouth-to-mouth resuscitation for 60 hours to a mannequin.

**Nov. 22**: National Go for a Ride Day.

**Nov. 23**: Black Friday, the traditional start of the Christmas shopping season.

**Quotable**: "On Thanksgiving Day, all over America, families sit down to dinner at the same moment—halftime."—*Unknown* 

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### 15 NEW ADDS THIS WEEK!

WAMZ, KATM, WUSY, WXCY, KRST, WJLS, WLXX, WHWK, WTWF, WZKX, KKJG, WDWG, WJCL, WKCN & Jones US Country

Mark Chesnutt Rollin' With The Flow

**R&R:** 35 +11 and MB: 38\* +91

You've Really Made Our Holiday Great - THANKS COUNTRY RADIO

HAPPY THANKSGIVING!

Good luck Toe Redmond on your new job - We will miss you! www.loftoncreekrecords.com



well-known. Less well-known are Lee's stints managing a cluster of stations in Clarkesville, Tenn., and as GM at MJI Broadcasting's syndication division."

Here's the down-low from the high desert: They're desperately seeking a program director at Clear Channel's KATJ/Lancaster, Calif. after the departure of PD Mark Mitchell. Mitchell also programmed top 40 clusterpal KVVS.

There's a primo promo gig open in the great Northwest. CBS Radio's KMPS/Seattle suddenly has a rare and fantastic opportunity for a marketing director after the defection of 11-year station vet Apryl Battin. She's decided to move on, taking a marketing position with Restaurants Unlimited, Inc., prompting PD Becky Brenner to ask the rhetorical question, "Can you believe she is choosing a 9 to 5 job?!" Believe it. And get your resume material together, then send to Brenner, c/o KMPS-FM, 1000 Dexter Ave. North #100, Seattle, WA 98109.

As everybody gears up for fall numbers with Phase 1 results already rolling, Arbitron recently issued its customary format trends report for summer. No big shocker here, but country as a format was down spring to summer 9.7-9.2, which confirms what we were feeling as summer results came in. That's not to say some stations and markets didn't improve, but overall, the format took a hit. Winners include oldies (5.5-6.1), alternative (3.4-3.8) and urban (9.8-10.2). By the way, this data represents diary-based continually measured markets and does not include Philadelphia and Houston, which are now PPM markets.

#### **See Any Shockers Here?**

We've been watching with lots of curiosity Edison Media Research's "10 Best Markets For Radio," which they've been listing every day on the Edison blog, www.infinitedial.com. Edison president and founder Larry Rosin and VP of music and programming Sean Ross are compiling the list, taking into account "great format battles, strong local personalities and the presence of unique stations." So far, the list looks like this: 10. Louisville; 9. Salt Lake City; 8. Austin; 7. Washington; 6. Los Angeles; and 5. New Orleans.

— R.J. Curtis/Country Editor 323-954-3444 Email: rcurtis@radioandrecords.com

#### **ON THE CHARTS**

#### Carrie's Fourth No. 1; Alan Bags Most Added Again

One week after taking the lead on the R&R Country Indicator list, the lead single from **Carrie Underwood**'s "Carnival Ride" album rings the top bell on the R&R Country chart, her fourth trip to No. 1 on that list. Up 278,000 audience impressions, "So Small" (Arista/Arista Nashville) jumps 3-1 and replaces **Dierks Bentley**'s "Free and Easy (Down the Road I Go)" (Capitol Nashville), which is pushed to No. 4. Underwood's song logs a second week at the R&R Country Indicator summit.

Each of Underwood's previous chart-toppers spent multiple weeks at No. 1, starting with "Jesus, Take the Wheel," which spent six weeks at No. 1 (January 2006). She also spent five weeks atop the chart with "Before He Cheats" (November 2006) and three weeks with "Wasted" (April 2007). She peaked at No. 2 on the Nielsen BDS-driven chart with "Don't Forget to Remember Me" (August 2006).

Underwood is the only solo female to appear atop the country chart since **Sara Evans** spent two weeks at No. 1 with "A Real Fine Place to Start" in September 2005.

Concurrently, **Alan Jackson**'s "Small Town Southern Man" (Arista Nashville) claims double-Most Added honors for a second straight week. Again this week, the R&R Country Indicator stations lead the charge with 34 new adds, followed by 31 new reports from the R&R Country panel. Jackson's single hits Breaker status on the latter chart and jumps 42-34. It is the lone debut on this week's R&R Country Indicator scorecard, where it does so at No. 35.

Meanwhile, **Brad Paisley**'s Most Increased Audience and Airpower honors with "Letter to Me" pretty much make this a banner week for Arista Nashville. Paisley's song advances 22-18, up 3.2 million audience impressions.

— Wade Jessen/Director of Charts & Operations, Nashville 615-321-4291 Email: wjessen@radioandrecords.com

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#### **MUSICNOTES**

GAC is inviting fans to select its "Top 50 Videos of 2007." A hundred twenty-seven videos from 91 artists are nominated, and voting can be done online at *www.gactv.com*. The voting ends Dec. 7; GAC will count down the winners from Dec. 27-Jan. 1.

**Alabama** has lots of fans, and they'll love this: a CD of 12 songs recorded during the legendary group's 2003 farewell tour. Titled "The Last Stand," the collection is only available at Cracker Barrel locations or online at www.crackerbarrel.com.

If you've got \$2.49, you've got Faith. You've also got 20 choices of ringtones from **Faith Hill**'s website at *www.faithhill.com*.

**Kelly Clarkson** and **Reba McEntire** have announced plans to tour together in 2008. The tour, called 2 Worlds, 2 Voices, starts Jan. 17 in Dayton. Interestingly, these two will share one band.

Don't look for **Garth Brooks** on the traditional talk show circuit promoting his "Ultimate Hits" collection. He cancelled today's appearance on "The View" and tomorrow's scheduled stop on "Ellen" in support of the writers strike.

#### **VIDEO ADDS**

#### CMT

BON JOVI f/LEANN RIMES Till We Ain't Strangers Anymore COLBIE CAILLAT Bubbly FAITH HILL Peace In The Valley TOBY KEITH f/JEWEL Go Tell It On The Mountain

#### CMT PURE COUNTRY

ASHTON SHEPHERD Takin' Off This Pain COLBIE CAILLAT Bubbly FAITH HILL Peace In The Valley TOBY KEITH f/JEWEL Go Tell It On The Mountain

#### GAC

TRACY LAWRENCE TILL Was A Daddy Too BON JOVI f/LEANN RIMES TILL We Ain't Strangers Anymore



SONGS WITH HIT POTENTIAL	CHART RANK
DIERKS BENTLEY Free And Easy (Capitol Nashville) (94.1)	1
CARRIE UNDERWOOD So Small (Arista Nashville) (83.0)	3
GARTH BROOKS More Than A Memory (Big Machine) (91.5)	4
JOSH TURNER Firecracker (MCA Nashville) (88.6)	5
GEORGE STRAIT How 'Bout Them Cowgirls (MCA Nashville) (88.4)	6
JASON MICHAEL CARROLL Livin' Our Love Song (Arista Nashville) (88.6)	8
TAYLOR SWIFT Our Song (Big Machine) (85.1)	9
MONTGOMERY GENTRY What Do Ya Think About That (Columbia) (89.7)	10
KEITH URBAN Everybody (Capitol Nashville) (82.2)	11
SARA EVANS As If (RCA) (89.7)	12
SUGARLAND Stay (Mercury) (87.4)	13
RASCAL FLATTS Winner At A Losing Game (Lyric Street) (83.2)	14
LEANN RIMES Nothin' Better To Do (Asylum-Curb) (78.1)	15
GARY ALLAN Watching Airplanes (MCA Nashville) (80.5)	17
BILLY RAY CYRUS Ready, Set, Don't Go (Lyric Street) (87.2)	18
CHUCK WICKS Stealing Cinderella (RCA) (76.0)	20
BLAKE SHELTON The More I Drink (Warner Bros.) (81.3)	21
BRAD PAISLEY Letter To Me (Arista Nashville) (82.8)	22
RODNEY ATKINS Cleaning This Gun (Come On In Boy) (Curb) (78.1)	25
JASON ALDEAN Laughed Until We Cried (Broken Bow) (88.5)	26
CHRIS CAGLE What Kinda Gone (Capitol Nashville) (88.3)	27
BUCKY COVINGTON It's Good To Be Us (Lyric Street) (76.4)	30
LITTLE BIG TOWN I'm With The Band (Equity) (77.4)	32
KELLIE PICKLER Things That Never Cross A Man's Mind (BNA) (85.3)	33
MARK CHESNUTT Rollin' With The Flow (Lofton Creek) (88.5)	34
BON JOVI Till We Ain't Strangers Anymore (Mercury) (83.3)	49
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### CRANTE TO TAINTEE

WLHK-FM/Indianapolis #17 to #5 Adults 25-54 debut!\* KAKT-FM/Medford, Oregon KNNN-FM/Redding, Ca 2.2% to 5% Men 25-54 debut!\* CHNK-FM/Winnipeg, Manitoba

KHNK-FM/Kalispell, Montana #10 to #2 Adults 25-54\* KNAH-FM/Merced, Ca

Call: Howard @ Kroeger Media Inc. 204.736.3820

\*source: Arbitron

	- '	10, 2007				25		
LW	TW	ARTIST Title Label(s)	Tot. Aud. (00)	+/- Aud. (00)	Total Plays	+/- Plays	Wks On	Sta On/ Adds TW
3	0	CARRIE UNDERWOOD So Small (Arista/Arista Nashville)	329192	+2784	4194	+35	16	109/0
2	2	KENNY CHESNEY Don't Blink (BNA)	311259	-17607	3907	-288	13	110/0
4	3	GARTH BROOKS More Than A Memory (Pearl/Big Machine)	310227	+486	4063	-4	12	110/0
1	4	DIERKS BENTLEY Free And Easy (Capitol Nashville)	305728	-25106	3843	-268	26	110/0
6	5	GEORGE STRAIT How 'Bout Them Cowgirls (MCA Nashville)	273034	+12527	3557	+206	15	110/0
8	6	JASON MICHAEL CARROLL Livin' Our Love Song (Arista Nashville)	267688	+15058	3523	+184	38	110/0
5	7	JOSH TURNER Firecracker (MCA Nashville)	267053	+5021	3413	+37	21	110/0
7	8	CLAY WALKER Fall (Asylum-Curb)	253613	-5180	3578	+172	35	110/0
9	9	TAYLOR SWIFT Our Song (Big Machine)	235011	+6005	2996	+25	14	110/0
10	1	MONTGOMERY GENTRY What Do Ya Think (Columbia)	214507	+13457	2768	+129	18	110/0
11	•	KEITH URBAN Everybody (Capitol Nashville)	202114	+8752	2689	+47	13	110/0
12	12	SARA EVANS As If (RCA)	191184	+6414	2477	+35	24	110/0
13	13	SUGARLAND Stay (Mercury)	189914	+14469	2594	+213	10	106/1
14	14	RASCAL FLATTS Winner At A Losing Game (Lyric Street)	189195	+15518	2543	+155	6	110/0
15	15	LEANN RIMES Nothin' Better To Do (Asylum-Curb)	173092	+14222	2295	+142	25	109/1
18	16	B. R. CYRUS WITH M. CYRUS Ready, Set (Walt Disney/Lyric Street)	146262	+14271	1955	+286	17	99/5
17	<b>T</b>	GARY ALLAN Watching Airplanes (MCA Nashville)	139967	+3886	2074	+183	18	109/3
22	18	BRAD PAISLEY Letter To Me (Arista Nashville)	134521	+32500	1837	+365	6	102/5
16	19	RASCAL FLATTS Take Me There (Lyric Street)	128803	-8058	1672	-25	20	108/0
20	20	CHUCK WICKS Stealing Cinderella (RCA)	113198	+9839	1589	+74	13	103/2
19	<b>21</b>	TRISHA YEARWOOD Heaven, Heartache (Big Machine)	112853	-382	1714	+74	18	106/2
21	22	BLAKE SHELTON The More I Drink (Warner Bros./WRN)	107453	+4193	1561	+51	22	85/2
23	23	CRAIG MORGAN International Harvester (Broken Bow)	85527	+6638	1192	+130	10	74/6
25	24	RODNEY ATKINS Cleaning This Gun (Come On In Boy) (Curb)	84572	+11285	1255	+190	9	87/6
24	25	EAGLES How Long (ERC/Lost Highway/Mercury)	81711	+3612	1237	+66	14	83/3
27	<b>26</b>	CHRIS CAGLE What Kinda Gone (Capitol Nashville)	72706	+8634	1173	+126	18	82/2
29	27	TOBY KEITH Get My Drink On (Show Dog Nashville)	70323	+21601	1114	+325	5	83/16
26	28	JASON ALDEAN Laughed Until We Cried (Broken Bow)	69074	-2122	1141	+16	15	80/1
28	29	FAITH HILL Red Umbrella (Warner Bros./WRN)	55490	-619	873	+37	9	69/1
30	30	BUCKY COVINGTON It's Good To Be Us (Lyric Street)	49908	+3697	837	+44	11	78/5



RAR		Country			n	ielsen	Mu	sic Page 2
\ \\	·® N	lovember 19, 2007			В.	DS		
LW	TW	ARTIST Title Label(s)	Tot. Aud. (00)	+/- Aud. (00)	Total Plays	+/- Plays	Wks On	Sta On/ Adds TW
35	<b>3</b>	BROOKS & DUNN God Must Be Busy (Arista Nashville)	49634	+22488	660	+278	4	64/22
31	32	EMERSON DRIVE You Still Own Me (Montage/Midas/New Revolution)	43955	+728	784	+17	18	61/0
33	33	KELLIE PICKLER Things That Never Cross A Man's Mind (BNA)	38159	+3531	645	+73	9	64/7
Breaker	34	ALAN JACKSON Small Town Southern Man (Arista Nashville)	36848	+21398	504	+332	2	52/31
34	35	MARK CHESNUTT Rollin' With The Flow (Lofton Creek)	31954	-680	407	+11	14	27/2
32	36	LITTLE BIG TOWN I'm With The Band (Equity)	30796	-3630	508	-3	13	49/2
40	37	PHIL VASSAR Love Is A Beautiful Thing (Universal South)	26178	+9593	404	+122	3	47/11
37	33	LADY ANTEBELLUM Love Don't Live Here (Capitol Nashville)	23609	+2529	359	+11	7	42/0
39	39	CLINT BLACK The Strong One (Equity)	22082	+3892	255	+29	22	31/1
41	40	ASHTON SHEPHERD Takin' Off This Pain (MCA Nashville)	16512	+213	377	+30	7	45/1
38	41	JAKE OWEN Something About A Woman (RCA)	16037	-3208	395	-10	12	46/2
36	42	TRACE ADKINS I Got My Game On (Capitol Nashville)	13412	-10768	228	-211	15	53/0
46	<b>4</b> 3	JOSH GRACIN We Weren't Crazy (Lyric Street)	12704	+1825	219	+34	5	34/7
43	44	MARTINA MCBRIDE For These Times (RCA)	12618	-1012	240	-19	3	35/5
48	45	JAMES OTTO Just Got Started (Raybaw/Warner Bros./WRN)	11436	+1248	282	+27	5	26/2
47	46	LEE BRICE Happy Endings (Asylum-Curb)	10524	+472	267	+14	7	37/3
50	47	JACK INGRAM Maybe She'll Get Lonely (Big Machine)	10090	+965	214	+69	2	32/9
45	48	VAN ZANT Goes Down Easy (Columbia)	9831	-892	150	-39	13	17/0
60	<b>49</b>	CROSSIN DIXON Make You Mine (Broken Bow)	8659	+3017	120	+19	4	17/2
51	<b>5</b> 0	HALFWAY TO HAZARD Devil And The Cross (Stylesonic/Mercury)	8657	-12	154	+2	2	19/0
53	<b>1</b>	LUKE BRYAN We Rode In Trucks (Capitol Nashville)	8570	+971	169	+19	4	30/7
54	<b>52</b>	ANDY GRIGGS What If It's Me (Montage)	8287	+771	186	-7	8	26/0
49	53	BON JOVI FEAT. L. RIMES Till We Ain't (Island/Curb/Mercury)	8287	-1063	139	-6	11	13/1
56	<b>54</b>	DOLLY PARTON Better Get To Livin' (Dolly)	6653	-51	91	+7	8	9/0
52	55	HEARTLAND Once A Woman Gets A Hold (Country Thunder)	6402	-1293	109	-30	7	17/0
<b>Debut</b> >	<b>56</b>	BIG & RICH Loud (Warner Bros./WRN)	6124	+2256	78	+21	1	6/3
55	57	GRETCHEN WILSON You Don't Have To Go Home (Columbia)	5963	-577	103	-18	7	17/0
59	<b>58</b>	BOMSHEL The Power Of One (Curb)	5692	+349	181	-16	8	27/1
_	<b>59</b>	KENNY CHESNEY W/GEORGE STRAIT Shiftwork (BNA)	5554	+1615	37	-4	5	4/1
Debut	60	TERRI CLARK In My Next Life (BNA)	5525	+1356	85	+35	1	16/13

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#### **COUNTRY**

#### **MOST ADDED ARTIST** Title *Label(s)* Adds ALAN JACKSON Small Town Southern Man (Arista Nashville) 31 22 **BROOKS & DUNN** God Must Be Busy (Arista Nashville) **TOBY KEITH** Get My Drink On (Show Dog Nashville) 16 TERRI CLARK In My Next Life (BNA) 13 PHIL VASSAR Love Is A Beautiful Thing (Universal South) 11 JACK INGRAM Maybe She'll Get Lonely (Big Machine) 9 WHISKEY FALLS Falling Into You (Midas/New Revolution) 9 7 **KELLIE PICKLER** Things That Never Cross A Man's Mind (BNA) JOSH GRACIN We Weren't Crazy (Lyric Street) 7 **LUKE BRYAN** We Rode In Trucks (Capitol Nashville)

MOST INCREASED AUDIENCE	Takal Ad
ARTIST Title Label(s)	Total Aud Increase
BRAD PAISLEY Letter To Me (Arista Nashville)	+32500
BROOKS & DUNN God Must Be Busy (Arista Nashville)	+22488
TOBY KEITH Get My Drink On (Show Dog Nashville)	+21601
ALAN JACKSON Small Town Southern Man (Arista Nashville)	+21398
RASCAL FLATTS Winner At A Losing Game (Lyric Street)	+15518
JASON M. CARROLL Livin' Our Love Song (Arista Nashville)	+15058
SUGARLAND Stay (Mercury)	+14469
B. R. CYRUS WITH M. CYRUS Ready, Set (Walt Disney/Lyric Street)	+14271
LEANN RIMES Nothin' Better To Do (Asylum-Curb)	+14222
MONTGOMERY GENTRY What Do Ya Think About That (Columbia)	+13457

#### **MOST INCREASED PLAYS**

MOST INCREASED PLAYS	
MOST INONLASED PLATS	Total Play
ARTIST Title Label(s)	Increase
BRAD PAISLEY Letter To Me (Arista Nashville)	+365
ALAN JACKSON Small Town Southern Man (Arista Nashville)	+332
TOBY KEITH Get My Drink On (Show Dog Nashville)	+325
B. R. CYRUS WITH M. CYRUS Ready, Set (Walt Disney/Lyric Street)	+286
BROOKS & DUNN God Must Be Busy (Arista Nashville)	+278
SUGARLAND Stay (Mercury)	+213
GEORGE STRAIT How 'Bout Them Cowgirls (MCA Nashville)	+206
RODNEY ATKINS Cleaning This Gun (Come On In Boy) (Curb)	+190
JASON MICHAEL CARROLL Livin' Our Love Song (Arista Nashville)	+184
GARY ALLAN Watching Airplanes (MCA Nashville)	+183

#### **COUNTRY INDICATOR**

#### **MOST ADDED**

ARTIST Title Label(s)	Adds
ALAN JACKSON Small Town Southern Man (Arista Nashville)	34
BROOKS & DUNN God Must Be Busy (Arista Nashville)	24
MARTINA MCBRIDE For These Times (RCA)	11
WHISKEY FALLS Falling Into You (Midas/New Revolution)	11
MARK CHESNUTT Rollin' With The Flow (Lofton Creek)	9
BRAD PAISLEY Letter To Me (Arista Nashville)	8
PHIL VASSAR Love Is A Beautiful Thing (Universal South)	8
JACK INGRAM Maybe She'll Get Lonely (Big Machine)	8
KELLIE PICKLER Things That Never Cross A Man's Mind (BNA)	7
BUCKY COVINGTON Its Good To Be Us (Lyric Street)	6
LITTL BIG TOWN I'm With The Band (Equity)	6

MOST INCREASED AUDIENCE	
ARTIST Title Label(s)	Total Aud. Increase
ALAN JACKSON Small Town Southern Man (Arista Nashville)	+11000
TOBY KEITH Get My Drink On (Show Dog Nashville)	+9039
BRAD PAISLEY Letter To Me (Arista Nashville)	+8970
BROOKS & DUNN God Must Be Busy (Arista Nashville)	+7239
SUGARLAND Stay (Mercury)	+5737
RASCAL FLATTS Winner At A Losing Game (Lyric Street)	+5658
B. R. CYRUS WITH M. CYRUS Ready, Set (Walt Disney/Lyric Street)	+5638
RODNEY ATKINS Cleaning This Gun (Come On In Boy) (Curb)	+5366
MONTGOMERY GENTRY What Do Ya Think About That (Columbia)	+5223
TAYLOR SWIFT Our Song (Big Machine)	+4907

<b>MOST INCREASED PLAYS</b>	Total Play
ARTIST Title Label(s)	Increase
ALAN JACKSON Small Town Southern Man (Arista Nashville)	+503
BRAD PAISLEY Letter To Me (Arista Nashville)	+410
BROOKS & DUNN God Must Be Busy (Arista Nashville)	+361
TOBY KEITH Get My Drink On (Show Dog Nashville)	+343
SUGARLAND Stay (Mercury)	+321
B. R. CYRUS WITH M. CYRUS Ready, Set (Walt Disney/Lyric Street)	+296
RODNEY ATKINS Cleaning This Gun (Come On In Boy) (Curb)	+227
TAYLOR SWIFT Our Song (Big Machine)	+218
RASCAL FLATTS Winner At A Losing Game (Lyric Street)	+209
MONTGOMERY GENTRY What Do Ya Think About That (Columbia)	+197



**R&R (+325x/+2,160,100) CA/MB 29\*** (+262x/+686 pts.)

**MOST ADDED AGAIN!!** 84% of the panel CLOSED!

New Adds: After MidNite, WUSN, WKLB, WUBL, WDAF, KNIX, KSON, KUSS, KWNR, WSOC, WTQR, WKKT, WUSJ, WWGR, KXKS, WPKX...and more!

A TOBY KEITH CLASSIC CHRISTMAS, premieres on CMT Saturday 11/24 at 10pm ET/PT

You Can't Stop "Young Love" – Carter's Chord - By Popular Demand on 1/14/08! (click to listen)

#### **COUNTRY NEW & ACTIVE**

TRACY LAWRENCE Til I Was A Daddy Too (Rocky Comfort/CO5)

Total Audience: 4957, Total Stations: 17, Adds: 3

DREW DAVIS BAND Back There All The Time (Lofton Creek)

Total Audience: 4600, Total Stations: 2, Adds: 0

JYPSI I Don't Love You Like That (Arista Nashville)

Total Audience: 3268, Total Stations: 4, Adds: 1

CARTER'S CHORD Young Love (Show Dog Nashville)

Total Audience: 2927, Total Stations: 1, Adds: 0

WHISKEY FALLS Falling Into You (Midas/New Revolution)

Total Audience: 2552, Total Stations: 18, Adds: 9

TIM MCGRAW Suspicions (Curb)

Total Audience: 2430, Total Stations: 1, Adds: 1

#### **COUNTRY INDICATOR NEW & ACTIVE**

JACK INGRAM Maybe She'll Get Lonely (Big Machine)

Total Plays: 421, Total Stations: 32, Adds: 8 **LUKE BRYAN** We Rode In Trucks (*Capitol Nashville*)

Total Plays: 405, Total Stations: 35, Adds: 4 **MARTINA MCBRIDE** For These Times (*RCA*)

Total Plays: 405, Total Stations: 32, Adds: 11

PHIL VASSAR Love Is A Beautiful Thing (Universal South)

Total Plays: 398, Total Stations: 37, Adds: 8

JAKE OWEN Something About A Woman (RCA)

Total Plays: 352, Total Stations: 30, Adds: 3

JAMES OTTO Just Got Started Lovin' You (Raybaw/Warner Bros./WRN)

Total Plays: 322, Total Stations: 22, Adds: 3

JOSH GRACIN We Weren't Crazy (Lyric Street)

Total Plays: 312, Total Stations: 23, Adds: 2

HALFWAY TO HAZARD Devil And The Cross (Stylesonic/Mercury)

Total Plays: 288, Total Stations: 17, Adds: 1

ASHTON SHEPHERD Takin' Off This Pain (MCA Nashville)

Total Plays: 266, Total Stations: 20, Adds: 0

TRAVIS TRITT Something Stronger Than Me (Category 5/CO5)

Total Plays: 229, Total Stations: 20, Adds: 2



11/2

BRYAN LEE Even If It Breaks My Heart (NCA)
LILA MCCANN That's What Angels Do (Broken Bow)
12/3

No Going for Adds for this Week

12/10

**RIO GRAND** The Storm Inside Of Me (Asylum-Curb)

#### **TOP 10 RECURRENTS**

Total Aud. ARTIST Title Label(s) (00)156072 **BRAD PAISLEY** Online (Arista Nashville) TIM MCGRAW If You're Reading This (Curb) 145998 **TOBY KEITH** Love Me If You Can (Show Dog Nashville) 129729 TRACY LAWRENCE Find Out Who Your Friends Are (Rocky Comfort/CO5) 120032 JOE NICHOLS Another Side Of You (Universal South) 119101 **LUKE BRYAN** All My Friends Say (Capitol Nashville) 116163 **RODNEY ATKINS** These Are My People (Curb) 116003 **KENNY CHESNEY** Never Wanted Nothing More (BNA) 112762 **BILLY CURRINGTON** Good Directions (Mercury) 100710 **BROOKS & DUNN** Proud Of The House We Built (Arista Nashville) 96056

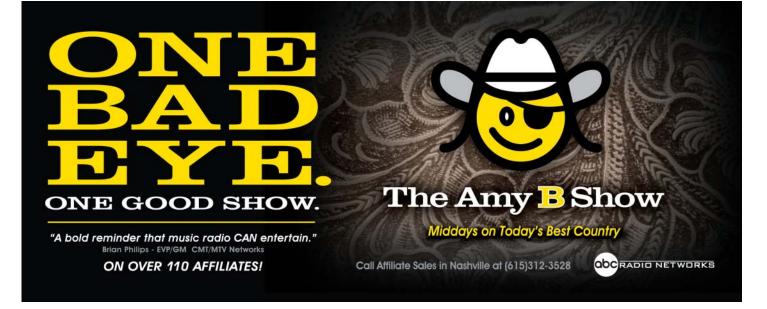


110 Country reporters. Songs ranked by total audience for the airplay week of 11/12-11/18. Bullets appear on songs gaining audience or remaining flat from previous week. A song will also receive a bullet if its percentage loss in audience does not exceed the percentage of monitored station downtime for the format. Country titles that decline in audience but increase in detections will also receive a bullet if the total audience erosion for the week does not exceed 3%. If two songs are tied in total audience, the song with the larger increase in audience is placed first. Descending, non-bulleted titles below No. 10 in either audience or detections are moved to recurrent after 20 weeks. Most Added is the total number of new adds officially reported to R&R by each reporting station or or by

automatic add thresholds for stations not allowed to report adds. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Audience lists the songs with the greatest week-to-week increases in total audience. Audience totals on the chart are derived, in part, using certain Arbitron Inc. copyrighted Persons 12+ audience estimates, under license (© 2007, Arbitron Inc.).© 2007 Radio & Records.



	overnoer 19, 2007						
TW	ARTIST Title Label(s)	Total Plays	+/- Plays	Tot. Aud. (00)	+/- (00)	Wks On	Total Stations
1	CARRIE UNDERWOOD So Small (Arista/Arista Nashville)	4345	-3	98096	-2271	16	112/1
2	GARTH BROOKS More Than A Memory (Pearl/Big Machine)	4081	-47	93868	-1553	12	111/1
3	GEORGE STRAIT How 'Bout Them Cowgirls (MCA Nashville)	4070	+125	91878	+1601	15	112/1
4	DIERKS BENTLEY Free And Easy (Capitol Nashville)	3962	-382	90400	-8150	25	110/1
5	JOSH TURNER Firecracker (MCA Nashville)	3893	+149	90404	+3427	19	111/1
6	KENNY CHESNEY Don't Blink (BNA)	3841	-471	87333	-15191	13	105/1
7	JASON MICHAEL CARROLL Livin' Our Love Song (Arista Nashville)	3821	-137	86441	-3119	32	106/1
8	TAYLOR SWIFT Our Song (Big Machine)	3632	+218	83624	+4907	11	111/1
9	KEITH URBAN Everybody (Capitol Nashville)	3544	+109	84287	+2173	13	114/1
10	CLAY WALKER Fall (Asylum-Curb)	3513	-143	74654	-6113	30	99/1
•	MONTGOMERY GENTRY What Do Ya Think About That (Columbia)	3404	+197	79275	+5223	17	110/1
12	SUGARLAND Stay (Mercury)	3287	+321	70953	+5737	9	109/1
13	RASCAL FLATTS Winner At A Losing Game (Lyric Street)	3097	+209	69021	+5658	6	112/1
•	SARA EVANS As If (RCA)	3003	+111	69893	+4822	21	112/2
15	LEANN RIMES Nothin' Better To Do (Asylum-Curb)	2635	+137	57332	+2732	22	105/2
16	B. R. CYRUS WITH M. CYRUS Ready, Set(Walt Disney/Lyric Street)	2549	+296	56042	+5638	5	107/3
•	GARY ALLAN Watching Airplanes (MCA Nashville)	2467	+152	51457	+2161	17	105/3
18	BRAD PAISLEY Letter To Me (Arista Nashville)	2283	+410	48523	+8970	5	108/8
19	BLAKE SHELTON The More   Drink (Warner Bros./WRN)	1980	+139	38989	+3177	21	99/3
20	CHUCK WICKS Stealing Cinderella (RCA)	1913	+149	41023	+3635	8	98/5
	TW 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19	TW ARTIST Title Label(s)  1 CARRIE UNDERWOOD So Small (Arista/Arista Nashville)  2 GARTH BROOKS More Than A Memory (Pearl/Big Machine)  3 GEORGE STRAIT How 'Bout Them Cowgirls (MCA Nashville)  4 DIERKS BENTLEY Free And Easy (Capitol Nashville)  5 JOSH TURNER Firecracker (MCA Nashville)  6 KENNY CHESNEY Don't Blink (BNA)  7 JASON MICHAEL CARROLL Livin' Our Love Song (Arista Nashville)  8 TAYLOR SWIFT Our Song (Big Machine)  9 KEITH URBAN Everybody (Capitol Nashville)  10 CLAY WALKER Fall (Asylum-Curb)  11 MONTGOMERY GENTRY What Do Ya Think About That (Columbia)  12 SUGARLAND Stay (Mercury)  13 RASCAL FLATTS Winner At A Losing Game (Lyric Street)  14 SARA EVANS As If (RCA)  15 LEANN RIMES Nothin' Better To Do (Asylum-Curb)  16 B. R. CYRUS WITH M. CYRUS Ready, Set(Walt Disney/Lyric Street)  17 GARY ALLAN Watching Airplanes (MCA Nashville)  18 BRAD PAISLEY Letter To Me (Arista Nashville)  19 BLAKE SHELTON The More I Drink (Warner Bros./WRN)	Total Plays  1 CARRIE UNDERWOOD So Small (Arista/Arista Nashville)  2 GARTH BROOKS More Than A Memory (Pearl/Big Machine)  3 GEORGE STRAIT How 'Bout Them Cowgirls (MCA Nashville)  4 DIERKS BENTLEY Free And Easy (Capitol Nashville)  3 JOSH TURNER Firecracker (MCA Nashville)  3 KENNY CHESNEY Don't Blink (BNA)  7 JASON MICHAEL CARROLL Livin' Our Love Song (Arista Nashville)  3 TAYLOR SWIFT Our Song (Big Machine)  3 KEITH URBAN Everybody (Capitol Nashville)  3 KEITH URBAN Everybody (Capitol Nashville)  3 TAYLOR SWIFT Our Song (Big Machine)  3 SAGA  4 SUGARLAND Stay (Mercury)  3 SUGARLAND Stay (Mercury)  3 SUGARLAND Stay (Mercury)  3 SARA EVANS AS If (RCA)  3 DO3  4 SARA EVANS AS If (RCA)  5 LEANN RIMES Nothin' Better To Do (Asylum-Curb)  4 GARY ALLAN Watching Airplanes (MCA Nashville)  3 BRAD PAISLEY Letter To Me (Arista Nashville)  3 BRAD PAISLEY Letter To Me (Arista Nashville)  3 BLAKE SHELTON The More   Drink (Warner Bros./WRN)  1 1980	Total Plays Plays  1 CARRIE UNDERWOOD So Small (Arista/Arista Nashville) 4345 -3  2 GARTH BROOKS More Than A Memory (Pearl/Big Machine) 4081 -47  3 GEORGE STRAIT How 'Bout Them Cowgirls (MCA Nashville) 4070 +125  4 DIERKS BENTLEY Free And Easy (Capitol Nashville) 3962 -382  5 JOSH TURNER Firecracker (MCA Nashville) 3893 +149  6 KENNY CHESNEY Don't Blink (BNA) 3841 -471  7 JASON MICHAEL CARROLL Livin' Our Love Song (Arista Nashville) 3821 -137  8 TAYLOR SWIFT Our Song (Big Machine) 3632 +218  10 CLAY WALKER Fall (Asylum-Curb) 3513 -143  11 MONTGOMERY GENTRY What Do Ya Think About That (Columbia) 3404 +197  2 SUGARLAND Stay (Mercury) 3287 +321  18 RASCAL FLATTS Winner At A Losing Game (Lyric Street) 3097 +209  19 SARA EVANS As If (RCA) 3003 +111  15 LEANN RIMES Nothin' Better To Do (Asylum-Curb) 2635 +137  16 B. R. CYRUS WITH M. CYRUS Ready, Set(Walt Disney/Lyric Street) 2549 +296  17 GARY ALLAN Watching Airplanes (MCA Nashville) 2283 +410  18 BRAD PAISLEY Letter To Me (Arista Nashville) 2283 +410  19 BLAKE SHELTON The More I Drink (Warner Bros./WRN) 1980 +139	Total Plays Plays (00)  1 CARRIE UNDERWOOD So Small (Arista/Arista Nashville) 4345 -3 98096  2 GARTH BROOKS More Than A Memory (Pearl/Big Machine) 4081 .47 93868  3 GEORGE STRAIT How 'Bout Them Cowgirls (MCA Nashville) 4070 +125 91878  4 DIERKS BENTLEY Free And Easy (Capitol Nashville) 3962 .382 90400  5 JOSH TURNER Firecracker (MCA Nashville) 3893 +149 90404  6 KENNY CHESNEY Don't Blink (BNA) 3841 .471 87333  7 JASON MICHAEL CARROLL Livin' Our Love Song (Arista Nashville) 3821 .137 86441  3 TAYLOR SWIFT Our Song (Big Machine) 3632 +218 83624  9 KEITH URBAN Everybody (Capitol Nashville) 3544 +109 84287  10 CLAY WALKER Fall (Asylum-Curb) 3513 .143 74654  10 MONTGOMERY GENTRY What Do Ya Think About That (Columbia) 3404 +197 79275  2 SUGARLAND Stay (Mercury) 3287 +321 70953  3 RASCAL FLATTS Winner At A Losing Game (Lyric Street) 3097 +209 69021  4 SARA EVANS AS If (RCA) 3003 +111 69893  5 LEANN RIMES Nothin' Better To Do (Asylum-Curb) 2635 +137 57332  6 B. R. CYRUS WITH M. CYRUS Ready, Set(Walt Disney/Lyric Street) 2549 +296 56042  7 GARY ALLAN Watching Airplanes (MCA Nashville) 2467 +152 51457  8 BRAD PAISLEY Letter To Me (Arista Nashville) 2283 +410 48523  9 BLAKE SHELTON The More I Drink (Warner Bros./WRN) 1980 +139 38989	Total Horizon (00) (00) (00)  1 CARRIE UNDERWOOD So Small (Arista/Arista Nashville) 4345 -3 98096 -2271  2 GARTH BROOKS More Than A Memory (Pearl/Big Machine) 4081 -47 93868 -1553  3 GEORGE STRAIT How 'Bout Them Cowgirls (MCA Nashville) 4070 +125 91878 +1601  4 DIERKS BENTLEY Free And Easy (Capitol Nashville) 3962 -382 90400 -8150  3 JOSH TURNER Firecracker (MCA Nashville) 3893 +149 90404 +3427  6 KENNY CHESNEY Don't Blink (BNA) 3841 -471 87333 -15191  7 JASON MICHAEL CARROLL Livin' Our Love Song (Arista Nashville) 3821 -137 86441 -3119  3 TAYLOR SWIFT Our Song (Big Machine) 3632 +218 83624 +4907  9 KEITH URBAN Everybody (Capitol Nashville) 3544 +109 84287 +2173  10 CLAY WALKER Fall (Asylum-Curb) 3513 -143 74654 -6113  11 MONTGOMERY GENTRY What Do Ya Think About That (Columbia) 3404 +197 79275 +5223  2 SUGARLAND Stay (Mercury) 3287 +321 70953 +5737  3 RASCAL FLATTS Winner At A Losing Game (Lyric Street) 3097 +209 69021 +5658  4 SARA EVANS AS If (RCA) 3003 +111 69893 +4822  5 LEANN RIMES Nothin' Better To Do (Asylum-Curb) 2635 +137 57332 +2732  10 B. R. CYRUS WITH M. CYRUS Ready, Set(Walt Disney/Lyric Street) 2549 +296 56042 +5638  17 GARY ALLAN Watching Airplanes (MCA Nashville) 2467 +152 51457 +2161  18 BRAD PAISLEY Letter To Me (Arista Nashville) 2467 +152 51457 +2161  19 BRAD PAISLEY Letter To Me (Arista Nashville) 2283 +410 48523 +8970  19 BLAKE SHELTON The More I Drink (Warner Bros./WRN) 1980 +139 38989 +3177	TOTAL H-/- Plays Tot. Aud. H-/- Wits Tot. Aud. H-/- (00) Con On



		November 19, 2007						
LW	TW	ARTIST Title Label(s)	Total Plays	+/- Plays	Tot. Aud. (00)	+/- (00)	Wks On	Total Stations
21	4	TRISHA YEARWOOD Heaven, Heartache (Big Machine)	1845	+93	39592	+984	16	98/1
26	22	TOBY KEITH Get My Drink On (Show Dog Nashville)	1787	+343	40279	+9039	4	98/5
24	23	RODNEY ATKINS Cleaning This Gun (Come On In Boy) (Curb)	1721	+227	37694	+5366	7	92/5
23	24	CRAIG MORGAN International Harvester (Broken Bow)	1673	+163	36069	+2292	8	88/5
22	25	JASON ALDEAN Laughed Until We Cried (Broken Bow)	1615	+94	32807	+1272	13	86/1
25	26	CHRIS CAGLE What Kinda Gone (Capitol Nashville)	1530	+84	31670	+1334	15	76/3
27	<b>4</b>	EAGLES How Long (ERC/Lost Highway/Mercury)	1405	+122	29783	+2134	12	78/2
30	28	BUCKY COVINGTON It's Good To Be Us (Lyric Street)	1225	+145	27151	+2900	10	78/6
28	29	FAITH HILL Red Umbrella (Warner Bros./WRN)	1162	+ 25	24345	-304	7	82/4
34	<b>3</b> 0	BROOKS & DUNN God Must Be Busy (Arista Nashville)	1068	+361	20502	+7239	2	79/24
29	31	BRAD PAISLEY Online (Arista Nashville)	1054	-58	26272	-1912	20	63/0
33	32	EMERSON DRIVE You Still Own Me (Montage/Midas/New Revolution)	986	+53	20562	+893	12	58/1
31	33	RASCAL FLATTS Take Me There (Lyric Street)	976	-92	23499	-2301	20	64/0
36	34	KELLIE PICKLER Things That Never Cross A Man's Mind (BNA)	801	+128	17476	+2724	4	53/7
<b>Debut</b> >	35	ALAN JACKSON Small Town Southern Man (Arista Nashville)	776	+503	15975	+11000	1	66/34
35	36	MARK CHESNUTT Rollin' With The Flow (Lofton Creek)	758	+79	14998	+1687	5	49/9
37	37	LADY ANTEBELLUM Love Don't Live Here (Capitol Nashville)	712	+48	15811	+965	3	50/3
32	38	BILLY CURRINGTON Tangled Up (Mercury)	645	-321	13610	-7822	18	53/1
39	39	LITTLE BIG TOWN I'm With The Band (Equity)	629	+61	11128	+912	3	41/6
38	40	TRACE ADKINS I Got My Game On (Capitol Nashville)	470	-162	8955	-4130	13	36/0
				1				

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### R&R Country Callout America BY Bullseye

November 19, 2007		TOTAL					STRONGLY
ARTIST Title (Label)	PASSION	POSITIVE	INDEX	NEUTRAL	FAMILIARITY	DISLIKE	DISLIKE
JASON MICHAEL CARROLL Livin' Our Love Song (Arista Nashville)	29.0%	78.3%	4.04	18.3%	99.5%	1.8%	1.3%
KENNY CHESNEY Don't Blink (BNA)	44.8%	77.8%	4.15	15.8%	99.3%	3.5%	2.3%
CARRIE UNDERWOOD So Small (Arista/Arista Nashville)	36.5%	72.3%	4.03	20.5%	99.0%	5.5%	0.8%
DIERKS BENTLEY Free And Easy (Down The Road I Go) (Capitol Nashville)	27.8%	66.0%	3.82	20.5%	96.8%	6.5%	3.8%
CLAY WALKER Fall (Asylum-Curb)	22.8%	63.0%	3.75	23.0%	96.5%	7.8%	2.8%
SARA EVANS As If (RCA)	18.0%	61.0%	3.70	26.8%	97.3%	8.0%	1.5%
TAYLOR SWIFT Our Song (Big Machine)	19.0%	61.0%	3.67	23.8%	96.8%	9.0%	3.0%
JASON ALDEAN Laughed Until We Cried (Broken Bow)	13.0%	<b>59.3</b> %	3.65	<b>27.0</b> %	95.3%	8.0%	1.0%
JOSH TURNER Firecracker (MCA Nashville)	<b>25.0</b> %	<b>58.5</b> %	3.67	21.8%	96.0%	12.3%	3.5%
FAITH HILL Red Umbrella (Warner Bros./WRN)	15.3%	<b>58.5</b> %	3.67	<b>27.0</b> %	94.3%	7.3%	1.5%
GEORGE STRAIT How 'Bout Them Cowgirls (MCA Nashville)	17.3%	<b>57.0</b> %	3.64	28.8%	96.3%	8.8%	1.8%
SUGARLAND Stay (Mercury)	21.8%	56.5%	3.67	26.5%	95.0%	9.3%	2.8%
TRISHA YEARWOOD Heaven, Heartache (Big Machine)	15.3%	56.3%	3.54	26.3%	97.5%	11.5%	3.5%
MONTGOMERY GENTRY What Do Ya Think About That (Columbia)	17.8%	54.3%	3.55	22.5%	93.5%	12.8%	4.0%
LEANN RIMES Nothin' Better To Do (Asylum-Curb)	15.8%	<b>54.0%</b>	3.55	26.5%	94.3%	9.5%	4.3%
BRAD PAISLEY Letter To Me (Arista Nashville)	11.8%	53.5%	3.60	30.5%	92.5%	7.5%	1.0%
CHUCK WICKS Stealing Cinderella (RCA)	16.5%	<b>53.3</b> %	3.61	<b>27.8</b> %	91.5%	7.3%	3.3%
GARY ALLAN Watching Airplanes (MCA Nashville)	15.5%	<b>53.0</b> %	3.60	30.3%	93.8%	9.0%	1.5%
GARTH BROOKS More Than A Memory (Pearl/Big Machine)	17.5%	<b>52.5</b> %	3.55	26.3%	94.3%	13.0%	2.5%
KEITH URBAN Everybody (Capitol Nashville)	17.8%	<b>52.3%</b>	3.50	<b>27.0</b> %	96.0%	11.5%	5.3%
CHRIS CAGLE What Kinda Gone (Capitol Nashville)	10.3%	50.0%	3.55	33.8%	92.0%	7.0%	1.3%
BUCKY COVINGTON It's Good To Be Us (Lyric Street)	11.5%	49.8%	3.52	30.0%	90.8%	8.3%	2.8%
BROOKS & DUNN God Must Be Busy (Arista Nashville)	12.0%	49.5%	3.54	29.3%	89.0%	7.5%	2.8%
EAGLES How Long (ERC/Lost Highway/Mercury)	12.0%	49.5%	3.52	30.0%	91.3%	9.8%	2.0%
EMERSON DRIVE You Still Own Me (Montage/Midas/New Revolution)	13.5%	48.3%	3.54	34.3%	92.8%	9.0%	1.3%
BLAKE SHELTON The More I Drink (Warner Bros./WRN)	17.0%	48.0%	3.33	21.3%	96.5%	21.8%	5.5%
RASCAL FLATTS Winner At A Losing Game (Lyric Street)	16.0%	47.8%	3.50	30.8%	92.5%	10.8%	3.3%
CRAIG MORGAN International Harvester (Broken Bow)	15.3%	47.8%	3.33	20.0%	92.5%	17.0%	7.8%
LITTLE BIG TOWN I'm With The Band (Equity)	10.0%	47.3%	3.46	30.3%	91.0%	11.8%	1.8%
BIG & RICH Between Raising Hell And Amazing Grace (Warner Bros./WRN)	7.3%	44.3%	3.40	31.5%	89.3%	11.0%	2.5%
B. R. CYRUS WITH M. CYRUS Ready, Set (Walt Disney/Lyric Street)	11.3%	44.3%	3.43	<b>29.0</b> %	87.3%	10.0%	4.0%
RODNEY ATKINS Cleaning This Gun (Come On In Boy) (Curb)	10.0%	43.8%	3.43	30.8%	88.0%	11.3%	2.3%
TOBY KEITH Get My Drink On (Show Dog Nashville)	10.3%	43.5%	3.36	<b>29.5</b> %	91.0%	14.8%	3.3%
PHIL VASSAR Love Is A Beautiful Thing (Universal South)	<b>7.0</b> %	41.0%	3.46	34.0%	83.5%	7.5%	1.0%
KELLIE PICKLER Things That Never Cross A Man's Mind (BNA)	12.8%	38.3%	3.26	26.8%	89.0%	19.8%	4.3%

Total sample size is 400 persons weekly with a margin of error of plus or minus 5%. Scoring is done each week using live interviewers conducting an interview with each respondent. Scores are: 5) I like it a lot, in fact it's one of my favorites; 4) I like it; 3) It's OK, just so-so; 2) I don't like it; 1) I strongly dislike it. The index score is an average of all 1-to-5 scores. The ttal positive score is an aggregate of the 4 and 5 scores. To be included in the weekly callout, songs must have entered the top 40 positions on R&R's Country airplay chart. The sample is composed of 400 25-54-year-olds who identify country as their favorite music and who listen daily to competitive Country radio in the sample markets. The sample is 50% male/female and evenly distributed in the 25-34, 35-44, and 45-54 demos. The sample is balanced by region and markets within that region. Bullseye Callout is conducted in these regions and markets. **SOUTH:** Charleston SC; Charlotte; Baton Rouge; Nashville; Atlanta. **MIDWEST:** Flint, MI; Indianapolis; Madison; Omaha; Cincinnati. **EAST:** Harrisburg; Rochester, NY; Springfield, MA; Providence; Washington, DC.**WEST:** Modesto, CA; Salt Lake City; Colorado Springs, CO; Portland, OR; Houston. © 2007 Radio & Records © 2007 Bullseye Marketing Research Inc..

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