November 12, 2007

## GEORGE STRAIT & SUGARLAND

MCA

Album & Song of the Year!

Duo of the Year!



#### INSIDE

Do You Hear What I Hear? The Rooster Goes All-Christmas



After Going Country, This Wolf Howls Live And Local In S.C.



That Person Named 'Voicetracking' Keeps Getting Really Great Jobs



CMT Will Replay CMA Awards So Women Can Evaluate Chesney's Pants



Nobel Prize Awarded To Inventor Of Mac & Cheese Hush Puppies

Grapes will explode if you cook them in a microwave

Real news needed!

rcurtis@radioandrecords.com 323-954-3444

## From Gone Christmas To Gone Country To Just Gone....

We know one thing for sure.... Even though last week was a CMA-centric lovefest, radio didn't call time out on business as usual. Nope, it was sort of like Mr. Toad's Wild Ride, with country stations flipping, folding and fa-la-ing. Since Christmas is the most wonderful time of year, we'll start there and tell you about Clear Channel's WROO (The Rooster)/Jacksonville. The station was crowing about its business until Nov. 6, when it pulled a major switch-ola and went all Christmas, ditching classic country for "continuous Christmas classics," and it wasn't kidding. Yes, there were songs by the usual country suspects, but if you didn't know The Rooster was country, you'd swear the station playlist was designed for general-market consumption. We listened most of the first day and heard holiday tunes from Nat Cole, Gene Autry, Bing Crosby along with other tried-and-true seasonal titles and artists. Looking at the recent performance of the station — ranked 16th 12+ with a 1.4 — it would seem a low-risk move. Clustermate WQIK ranks third 12+ after summer '07 with a 7.3. So far, no other station in the market has flipped to all-Christmas, and this move already has people speculating whether The Rooster will go back to its normal self after the holidays. And now, for a totally shameless plug: For a look at how country stations are dealing with the all-Christmas music onslaught once again sweeping the nation even before Thanksgiving, be sure to dutifully read this week's R&R.

There seemed to be no end to the flippage, as Clear Channel got into the act by morphing hot AC KQMY/Ft. Collins, Colo. into "Big Country 97.9." When you call yourself big, you better start that way, and so it did, launching with Trace Adkins' latest song "I've Got My Game On," which worked because Trace is a certifiably large motor-scooter of a human being. The new logo says "Home of the Broncos," and that too is big, since everybody in Colorado is seemingly required by law to love the Denver Broncos. Doc Jarnagin will be programming and doing mornings; a staff will be announced soon.

2 2007 Radio & Records. All Rights Reserved. No part of this material may be reproduced in any form or incorporated in any information retrieval system without written permission of the Publisher



42-37\* - R&R/BDS

42-39\* - CA/MB

Already impacting MILLIONS of Country listeners on these great radio stations!

KATC, KBEQ, KDRK, KFRG, KHKI, KIXZ, KIZN, KJJY, KJUG, KKBQ, KKGO, KMDL, KPLX, KRTY, KSOP, KUBL, KWJJ, KYGO, WBEE, WCTK, WCTO, WCTQ, WFBE, WGGY, WGH, WGKX, WGNA, WIVK, WKCQ, WKDF, WKHX, WKIS, WKXC, WMIL, WOGI, WPAW, WQBE, WQMX, WQYK, WRNS, WSIX, WSOC, WUBE, WUSN, WWQM, WXBM, WXBQ, WYPY, WYRK



Congratulations to CMA Winner

# George Strait

Song of the Year: "Give It Away"

Album of the Year: "It Just Comes Natural"



### **Special Thanks to:**

Tony Brown, Chuck Ainlay, "The Critters," Bill Anderson, Buddy Cannon, Jamey Johnson, Bobby Braddock, Dean Dillon, Tammy Hyler, Bruce Robison, Marv Green, Jim Collins, Tim Johnson, Tony Martin, Mark Nessler, Trent Tomlinson, Danny Wells, Ashe Underwood, Mark Kerr, Lee Roy Parnell, Cris Moore, Scotty Emerick, Marla Cannon-Goodman, Guy Clark, David Cory Lee, Tony Lane, Casey Beathard, Edward Monroe Hill, Leslie Satcher, Bobby Carmichael, Tony Romeo, The Erv Woolsey Company

and everyone at Country Radio!



Photo: John Russell 
© 2007 MCA Nashville, a Division of UMG Recordings, Inc.

CONGRATULATIONS TO



CMA Winners: Vocal Duo of the Year



- Greatest Gainer R&R!
- #1 Point Increase MediaBase!

Thanks Country Radio! "Enjoy The Ride" on



Another AC in the same region of the country was knocked off last week, this time in Cheyenne, Wyo., when Gap West's KLEN made the switch only days after the sale from Clear Channel was completed. According to an article in the *Wyoming Business Report*, Gap West Spokesman Skip Weller was quoted as saying, "We wanted to make sure we had a homegrown country radio station in Cheyenne" and that Gap is betting that what it loses in AC listeners will be more than compensated for by the defection of former KOLZ listeners.

Meanwhile, across the country, a new wolf showed its teeth when Citadel's WIWF (96.9 the Wolf)/Charleston, S.C. announced its entire airstaff. For those of you who simply refuse to pay attention to our daily dribble or possibly have a short-term memory lapse, WIWF used to be ... you guessed it ... an AC, WSUY, but caught the country bug on Oct. 12 by howling 5,000 songs in a row commercial-free. Now it's got an airstaff and everything! "The Wolf Wake Up Show" will air 5:30-10 a.m. and feature Janet Walsh, Steve Waters, Charlie "Byrd" Lindsey and Rowdy Nites. Walsh comes from crosstown WEZL; Waters worked at top 40 WSSX; Lindsey programmed WEZL for two decades; Nites was doing ... uh, nights at Citadel sister WNKT. Middays will be done by former WNKT overnight princess Jessica Chandler, PD Brian Driver is doing afternoon drive; the syndicated "Whitney Allen's Big Time" is in evenings and Greg Pitt will do overnights.

Oh, and what about WNKT? That will soon be an all-sports outlet and was last heard running a continuous loop of Garth Brooks' "The Dance" along with promos sending country fans up the dial to the all-new WIWF (96.9 The Wolf).

Not everybody was feelin' the country love, however. Three Eagles KYTC (KY 102.7)/Mason City, Iowa decided to opt out of the format in favor of "The Blaze," a rocker that will feature artists like AC/DC, Metallica, etc.

Speaking of not feelin' the love, there were several

#### This Week At Callout America

Carrie Underwood continues to get stronger with "So Small" at No. 2 for the week, up from No. 3 last week and No. 4 the week before. Steady as she goes. Like-a-Lot scores are also strong, ranking it at No. 2 passion. Females overall rank this song at No. 1, men at No. 3.

Clay Walker is new to the top five with "Fall" at No. 4, up from No. 6; females rank this song at No. 4, and younger 25-34 listeners are also at No. 4. Both male and female listeners 25-44 rank this song at No. 5.

**Trisha Yearwood** is strong and getting stronger. "Heaven, Heartache and the Power of Love" is the No. 8 song for the week. Females rank this song a No. 9, core females at No. 7. Men rank it at No. 10, and core males at No. 6. Strength overall is with core 35-44s at No. 5.

**Sara Evans** moves inside the top 10 for the week with "As If" at No. 9, up from No. 11, and as the No. 11 passion song. The song is powerful with core listeners. Overall 35-44s rank it at No. 4 and as the No. 8 passion song. Core females are at No. 4, and core males at No. 8.

**Bucky Covington** is on the move with "Good to Be Us" at No. 13, up strong from No. 18. Females are at No. 10, up from No. 13, and core 35-44s at No. 9, up from No. 11.

**Sugarland** is showing big passion with "Stay" ranking as the No. 5 passion song overall, No. 6 passion with females and No. 9 passion with males. Younger females are at No. 4 passion, core males are at No. 5 passion.

human casualties that came about due to what was described as "restructuring." After four years as PD at Clear Channel's WYYD/Roanoke, Va., Joel Dearing left the building today (Nov. 12) and will be replaced by afternoon personality



Kenny Shelton. In addition to programming 'YYD, Dearing oversaw classic country WZBL and smooth jazz WZBL-HD2. This is Shelton's second tour of duty at the station and as PD. He'll continue to do afternoons in addition to programming. To reach Joel Dearing, dial 434-237-4499 or e-mail him at joeld1053@aol.com.

There were other cuts companywide at Clear Channel, and that included WDTW/Detroit, where midday personality Erica Lynn and evening jock Rob Graham are both out and will be replaced by voicetracking. In Lynn's case, that will be handled by Amy James, who will bring new meaning to the term Twin Cities, since she already does middays at CC sister KEEY (K102)/Minneapolis. Graham was able to quickly segue to the cluster's Internet department to work closely with WKQI's "Mojo in the Morning" show, but R&R heard nearly 20 people exited the Detroit cluster. By the way, Lynn is available and looking for the next big thing, and you can e-mail her at erickalynn@gmail.com. Meanwhile, back in Minneapolis, we were bummed to hear that market fixture John Hines exited mornings at CC talker KTLK. You may remember about nine months ago, after 16 years doing wakeups on KEEY (K102), Hines moved across the hall and into talk radio.

Also suddenly looking is Jim "Catfish" Miller, who was programming Citadel's KATC (Cat Country)/Colorado Springs. Miller did afternoons on the Cat too, so if you're hoping to fill those shoes, you'll need programming and on-air chops and can send your stuff to OM Bobby Irwin at cos.opportunities@citcomm.com.

Wilkes Barre radio fixture Jim Rising has resigned from his position as director of broadcast operations at Entercom's cluster, which includes the station he personally signed on 27 years ago, CHR/top 40 WKRZ. Rising also oversaw country WGGY (Froggy 101); news/talk twins WILK-AM & FM; and the station he programmed, triple A WDMT (The Mountain). Rising, who owns a recording studio and has been teaching music recording at a local community

#### **COUNTRY DATES**

**Nov. 13:** Garth Brooks' live performance simulcast to 300 movie theaters nationwide; Sprint Center, Kansas City.

**Nov. 26:** Musicians Hall of Fame Awards Show; 7:30 p.m., Schermerhorn Symphony Center, Nashville.

**Nov. 30:** Last day for CRS-39 Early Bird Registration; *www.crb.org*.

**Jan. 23-27, 2008:** Country in the Rockies; Steamboat Springs, Colo.

**Feb. 10, 2008:** 50th annual Grammy Awards; Staples Center, Los Angeles.

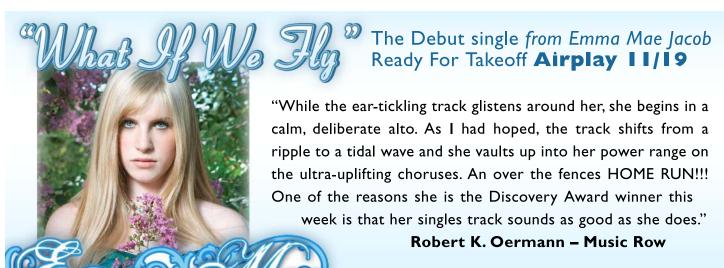
college, tells **R&R** he plans to pursue that teaching career and also has a book coming out. For now, GM John Burkavage is handling Rising's former duties.

### The Hardest-Working Woman in San Diego Show Business

It's all Delana, all the time! Delana Bennett is a veteran San Diego air personality who is not only doing news updates for the Jeff & Jer morning show at Clear Channel's KMYI (Star 94.1), but now she's added two (2) airshifts at country clustermate KUSS (US95.7): 1-4 p.m. and 7-10 p.m. How does she do it? When does she sleep? Not only is Bennett durable, but she's also courageous, as R&R AC/Hot AC Editor Keith Berman reminded us she once sat in a giant tub of mayonnaise for charity.

Jeff Jay can stay put in Albuquerque, he just needs to remember where to report to work. See, Jay used to be the APD/MD/afternoon guy at Clear Channel's KBQI, but left a few months ago. Now he's the programming honcho at American General Media's crosstown KAGM. Jay spent two years at KBQI after transferring from KWNR/Las Vegas.

Sassy Angel CO5 9NINE



#### **CMA Awards Worth A Second Look**

I have to cop to some mixed feelings upon hearing CMT will rebroadcast last week's 41st annual CMA Awards telecast on Nov. 22. I usually like to settle in with a bag of Cheetos and a cup of cocoa to watch "I Want to Look like a High School Cheerleader Again" on Thursday evening, but, hey, I'm willing to make a sacrifice for country music. CMT will even air the red-carpet extravaganza, which we missed because we attended the show. This will be a good chance for us to go to the tape, so to speak, and get an exact count of who got thanked how many times. There's been an amusing debate about God and Joe Galante on these pages, but the real winner was country radio, which received a big shoutout from just about all the winners, and that was nice to hear. Bud Ford at Citadel's WKDF/ Nashville originally turned in a scorecard to R&R that had Luke Lewis and God tied at three apiece, with Galante the winner at four. That lead to this hilarious reply from Keith Gale, VP of national promotion at RCA, which is just as worthy of a repeat airing as the awards themselves:

"First, you should know that the point spread was God favored by 3. This hotly contested race is always exciting at both ACM and CMA Awards. Always comes down to the wire. The accurate numbers are as follows. God, 6; Joe, 4; and Luke Lewis, 2. So God won outright, but Joe covered the spread. I did not include Borchetta's because it takes multiple mentions to be included in the tally. I am assuming Bud did not count Kid Rock's 'Jesus' mention. We did have a tough internal debate on whether or not Kid Rock's thanking of Jesus should count as a God reference, and it was determined that it must. Tom Banks, our VP of finance, theorized that it was a Son of God reference, not a God reference. Theologians would disagree, and claim that any reference to the Holy Trinity would come under the 'God' umbrella. I was raised a Catholic and spent eight years in Catholic Grammar School and brought this theory forward.

BILLBOARD BOXS	SCOR	=
ARTIST VENUE/CITY/DATES	ATTENDANCE	GROSS
Rascal Flatts, Jason Aldean Ford Amphitheatre Tampa Nov.4	15,165	\$788,726
Rascal Flatts, Jason Aldean Sound Advice Amphitheatre W. Palm B. Nov. 3	17,498	\$768,816
<b>Brad Paisley, Rodney Atkins, Taylor Swift</b> Rexall Place Edmonton, Alberta Oct. 17	10,985	\$661,761
Brad Paisley, Rodney Atkins, Taylor Swift General Motors Place Vancouver Oct. 21	10,195	\$638,495
Rascal Flatts, Jason Aldean Wells Fargo Arena Des Moines, Iowa Oct. 26	10,931	\$609,181

Billboard Boxscore tracks recent country concert grosses and attendance figures. Copyright 2007, Nielsen Business Media. More concert grosses available at www.billboard.biz.

#### **SHOWPREP 101**

**Nov. 13, 1952**: The first press-on fingernails were sold in the U.S.

Nov. 14: Loosen Up, Lighten Up Day

**Nov. 15, 1992**: Richard Petty drove in the final auto race of his 35-year career.

**Nov. 16, 1907**: Oklahoma became the 46th U.S. state.

**Quotable**: "Success is the ability to go from one failure to another with no loss of enthusiasm." — *Winston Churchill* 



Jesus was admitted. Also, I am betting that Bud did not count Christian from Sugarland's 'Oh My God.' It needs to be counted. I had a discussion with an attorney present, who pointed out that precedent was established last year during Carrie Underwood's much-discussed 'Triple God': She exclaimed 'oh my God' three times during her Female Vocalist acceptance speech. It was determined that multiple mentions can only be counted as one mention, but thereby establishing precedent for 'oh my Gods' to be counted."

### **But Seriously, These Are Numbers That Really Matter**

And these are also worth repeating because it was clearly an excellent night for country music to showcase itself to the nation. Preliminary ratings showed ABC not only winning the evening, but beating second-place CBS by 4.4 million viewers and 74% with adults 18-49. ABC had its biggest Wednesday in viewers and 18-49-year-olds in the last year, and chicks dig country too; women 18-49 posted their biggest numbers with entertainment programming in two years. Drilling down further into the numbers, which you radio guys can probably appreciate, The CMAs retained all its total viewer and adult audience 18-49 year-to-year and hit its best numbers with women 18-49 and women 18-34.

#### Further Evidence I'm Not Well-Traveled

I haven't been this devastated since second grade when I found out I didn't invent the fried bologna sandwich. There I was at the UMG after-CMA party when I came across an amazing discovery: the mac & cheese hush puppie — a symphony of noodle, cheese and batter. Now I find out they've been available at Sonic Drive-Ins for a while. Thanks to Carl Geisler at Impact Radio Networks and Lisa Strickland of Warner Bros. for letting me know.

— R.J. Curtis/Country Editor 323-954-3444 Email: rcurtis@radioandrecords.com

#### **ON THE CHARTS**

### Bentley, Underwood Score No. 1s; Jackson Tops 'Adds' Vote

Dierks Bentley claims his fifth No. 1 on the R&R Country chart, as "Free and Easy (Down the Road I Go)" (Capitol Nashville) collects 33.1 million impressions during the tracking week (2-1). The third single from "Long Trip Alone" reaches the top of the hill in its 25th chart week, marking Bentley's slowest climb to No. 1 so far. His debut single, "What Was I Thinkin'," needed 24 weeks to hit the summit in September 2003. His quickest No. 1 ascent came when "Every Mile a Memory" peaked in its 17th chart week, in the issue dated Oct. 27, 2006. So far, two of Bentley's chart-toppers spent more than one week at No. 1.

After a stunning performance on the Nov. 7 Country Music Assn. (CMA) Awards, Carrie Underwood's "So Small" (Arista/Arista Nashville) improves 89 plays and jumps 3-1 on the R&R Country Indicator list. That title bullets at No. 3 on the R&R Country chart, up 1.1 million audience impressions. Arista Nashville also nabs the Most Increased Plays on the R&R Country Indicator chart, as Brooks & Dunn's "God Must Be Busy" gains 353 spins. Labelmate Alan Jackson's "Small Town Southern Man" takes the Hot Shot Debut at No. 42 on the R&R Country chart (1.5 million impressions). The single introduces Jackson's forthcoming "Good Time" set and gets double-Most Added honors. The R&R Country Indicator panel leads the way with 32 reports, and 20 adds are noted among the R&R Country stable of stations. Label sources tell **R&R** that Jackson's new album hasn't yet been assigned a street date, but should arrive at retail in early 2008.

> — Wade Jessen/Director of Charts & Operations, Nashville 615-321-4291 Email: wjessen@radioandrecords.com



#### **MUSICNOTES**

Had to make a pit stop during a key CMA moment? Still can't believe **Sugarland** won Duo of the Year? You can watch the 41st annual CMA awards again Nov. 22 on CMT from 8-11 p.m. ET.

**Toby Keith** was one of eight people inducted into the Oklahoma Hall of Fame last week, and the ceremony took place in Oklahoma City. Keith was presented for induction by Marine General James L. Jones, former commander of Supreme Allied Command Europe.

What do you get when you combine **Keith Urban** and **Carrie Underwood** on tour? "Love, Pain and the Whole Crazy Carnival Ride." The pair will hit the road together beginning Jan. 31, 2008.

**The Judds** will reunite for one night at the 2008 Stagecoach Country Music Festival, part of a two-day concert, happening May 3 & 4 in Coachella, Calif. There will be more than 40 acts on hand, including **Tim McGraw**, **Rascal Flatts** and Carrie Underwood.

**Kenny Chesney**'s 2008 tour will be called the Poets & Pirates tour and will feature **Leann Rimes** as a special guest and be sponsored by Corona Extra.

#### **VIDEO ADDS**

#### CMT

**ALAN JACKSON** Bluesman (Excerpt from "CMT Giants: Hank Williams, Jr.")

**BRAD PAISLEY** Letter To Me

#### **CMT PURE COUNTRY**

**ALAN JACKSON** Bluesman (Excerpt from "CMT Giants: Hank Williams, Jr.")

**BRAD PAISLEY** Letter To Me

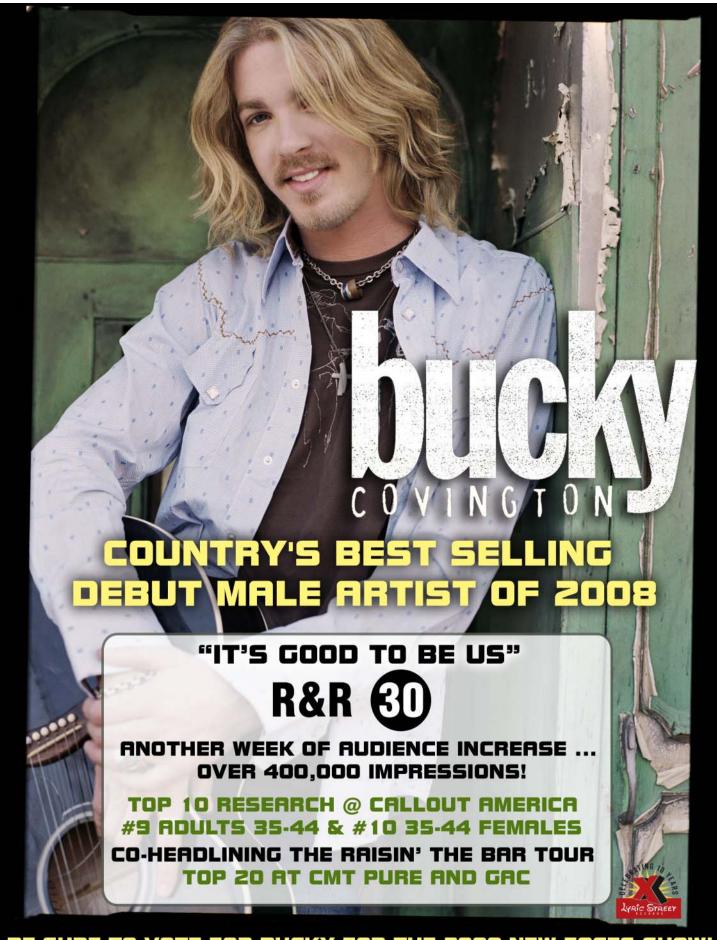
#### GAC

**BRAD PAISLEY** Letter To Me **ERIC CHURCH** Lightning



SONGS WITH HIT POTENTIAL	CHART RANK
DIERKS BENTLEY Free And Easy (Capitol Nashville) (94.1)	1
CARRIE UNDERWOOD So Small (Arista Nashville) (83.0)	3
GARTH BROOKS More Than A Memory (Big Machine) (91.5)	4
JOSH TURNER Firecracker (MCA Nashville) (88.6)	5
GEORGE STRAIT How 'Bout Them Cowgirls (MCA Nashville) (88.4)	6
JASON MICHAEL CARROLL Livin' Our Love Song (Arista Nashville) (88.6)	8
TAYLOR SWIFT Our Song (Big Machine) (85.1)	9
MONTGOMERY GENTRY What Do Ya Think About That (Columbia) (89.7)	10
KEITH URBAN Everybody (Capitol Nashville) (82.2)	11
SARA EVANS As If (RCA) (89.7)	12
SUGARLAND Stay (Mercury) (87.4)	13
RASCAL FLATTS Winner At A Losing Game (Lyric Street) (83.2)	14
LEANN RIMES Nothin' Better To Do (Asylum-Curb) (78.1)	15
GARY ALLAN Watching Airplanes (MCA Nashville) (80.5)	17
BILLY RAY CYRUS Ready, Set, Don't Go (Lyric Street) (87.2)	18
CHUCK WICKS Stealing Cinderella (RCA) (76.0)	20
BLAKE SHELTON The More I Drink (Warner Bros.) (81.3)	21
BRAD PAISLEY Letter To Me (Arista Nashville) (82.8)	22
RODNEY ATKINS Cleaning This Gun (Come On In Boy) (Curb) (78.1)	25
JASON ALDEAN Laughed Until We Cried (Broken Bow) (88.5)	26
CHRIS CAGLE What Kinda Gone (Capitol Nashville) (88.3)	27
BUCKY COVINGTON It's Good To Be Us (Lyric Street) (76.4)	30
LITTLE BIG TOWN I'm With The Band (Equity) (77.4)	32
KELLIE PICKLER Things That Never Cross A Man's Mind (BNA) (85.3)	33
MARK CHESNUTT Rollin' With The Flow (Lofton Creek) (88.5)	34
BON JOVI Till We Ain't Strangers Anymore (Mercury) (83.3)	49
Copyright 2007, Think Fast, LLC. For more information and testing methodology, please visit HitPredictor.com or Promosquad.com.	l 





BE SURE TO VOTE FOR BUCKY FOR THE 2008 NEW FACES SHOW!

November 12, 2007

**TOBY KEITH** Get My Drink On (Show Dog Nashville)

**30 BUCKY COVINGTON** It's Good To Be Us (Lyric Street)

36

35

	November 12, 2007		BDS					
LW	TW	ARTIST Title Label(s)	Tot. Aud. (00)	+/- Aud. (00)	Total Plays	+/- Plays	Wks On	Sta On/ Adds TW
2	0	DIERKS BENTLEY Free And Easy (Capitol Nashville)	331699	-5629	4152	-137	25	111/0
1	2	KENNY CHESNEY Don't Blink (BNA)	328866	-24758	4195	-232	12	110/0
3	3	CARRIE UNDERWOOD So Small (Arista/Arista Nashville)	327308	+11209	4200	+154	15	110/0
4	4	GARTH BROOKS More Than A Memory (Pearl/Big Machine)	310607	+12416	4108	+211	11	111/0
8	5	JOSH TURNER Firecracker (MCA Nashville)	262909	+17764	3417	+179	20	111/0
6	6	GEORGE STRAIT How 'Bout Them Cowgirls (MCA Nashville)	261389	+3204	3392	+74	14	111/0
5	7	CLAY WALKER Fall (Asylum-Curb)	259675	-1212	3447	-45	34	111/0
7	8	JASON MICHAEL CARROLL Livin' Our Love Song (Arista Nashville)	253129	+2893	3363	-36	37	111/0
10	9	TAYLOR SWIFT Our Song (Big Machine)	229328	+17076	2985	+140	13	111/0
12	10	MONTGOMERY GENTRY What Do Ya Think About That (Columbia)	201521	+18337	2663	+123	17	111/1
11	•	KEITH URBAN Everybody (Capitol Nashville)	193854	+2177	2666	+59	12	111/0
13	12	SARA EVANS As If (RCA)	185093	+4091	2458	+22	23	111/0
18	13	SUGARLAND Stay (Mercury)	175922	+24426	2403	+ 257	9	106/0
16	4	RASCAL FLATTS Winner At A Losing Game (Lyric Street)	173933	+11087	2402	+154	5	111/2
19	15	LEANN RIMES Nothin' Better To Do (Asylum-Curb)	159368	+10537	2177	+94	24	109/1
17	16	RASCAL FLATTS Take Me There (Lyric Street)	136861	-20658	1697	-324	19	109/0
21	<b>O</b>	GARY ALLAN Watching Airplanes (MCA Nashville)	136420	+3866	1907	-20	17	107/1
22	18	BILLY R. CYRUS WITH M. CYRUS Ready, Set (Walt Disney/Lyric Street)	132457	+8206	1692	+114	16	96/4
23	19	TRISHA YEARWOOD Heaven, Heartache (Big Machine)	113560	+5194	1654	+19	17	105/0
24	20	CHUCK WICKS Stealing Cinderella (RCA)	103647	+5737	1530	+44	12	102/5
25	<b>4</b>	BLAKE SHELTON The More I Drink (Warner Bros./WRN)	103260	+16526	1510	+70	21	83/1
26	22	BRAD PAISLEY Letter To Me (Arista Nashville)	102517	+17832	1495	+287	5	98/10
29	23	CRAIG MORGAN International Harvester (Broken Bow)	78889	+12519	1062	+100	9	68/5
27	24	EAGLES How Long (ERC/Lost Highway/Mercury)	78396	+8289	1187	+65	13	81/5
31	25	RODNEY ATKINS Cleaning This Gun (Come On In Boy) (Curb)	73592	+12585	1079	+139	8	82/7
28	26	JASON ALDEAN Laughed Until We Cried (Broken Bow)	71486	+3168	1139	+11	14	80/0
30	2	CHRIS CAGLE What Kinda Gone (Capitol Nashville)	64361	-919	1062	+10	17	81/0
32	28	FAITH HILL Red Umbrella (Warner Bros./WRN)	56109	+2037	836	+50	8	68/2
							_	

© 2007 Radio & Records

49013

46211

+14287

+4155

803

793

+231

+18

4

10

68/13

73/3



K&K					n	ielsen	Mu	sic Page 2
	* ^	lovember 12, 2007			В	DS		
LW	TW	ARTIST Title Label(s)	Γot. Aud. (00)	+/- Aud. (00)	Total Plays	+/-	Wks On	Sta On/ Adds TW
		• •	` ,		-	Plays		
34	31	EMERSON DRIVE You Still Own Me (Montage/Midas/New Revolution)	43528	-1113	782	-18	17	63/1
40	32	LITTLE BIG TOWN I'm With The Band (Equity)	34911	+5333	534	+43	12	48/2
39	33	KELLIE PICKLER Things That Never Cross A Man's Mind (BNA)	34800	+3118	582	+44	8	59/4
Breaker	_	MARK CHESNUTT Rollin' With The Flow (Lofton Creek)	32634	+900	396	+37	13	25/3
Breaker	_	BROOKS & DUNN God Must Be Busy (Arista Nashville)	27422	+12125	396	+166	3	43/14
37	36	TRACE ADKINS I Got My Game On (Capitol Nashville)	24499	-9696	453	-152	14	62/0
42	37	LADY ANTEBELLUM Love Don't Live Here (Capitol Nashville)	21080	+50	348	+52	6	42/5
46	33	JAKE OWEN Something About A Woman (RCA)	19509	+4587	417	+48	11	46/1
43	39	CLINT BLACK The Strong One (Equity)	18190	-1180	226	+10	21	30/0
51	40	PHIL VASSAR Love Is A Beautiful Thing (Universal South)	16917	+7317	296	+96	2	37/6
45	40	ASHTON SHEPHERD Takin' Off This Pain (MCA Nashville)	16299	+1317	347	-5	6	44/2
Debut>	42	ALAN JACKSON Small Town Southern Man (Arista Nashville)	15450	+15011	172	+167	1	21/20
48	<b>43</b>	MARTINA MCBRIDE For These Times (RCA)	13856	+3617	270	+94	2	31/7
41	44	BIG & RICH Between Raising Hell (Warner Bros./WRN)	11252	-13701	167	-193	14	37/0
49	45	VAN ZANT Goes Down Easy (Columbia)	11026	+1118	206	0	12	21/0
47	46	JOSH GRACIN We Weren't Crazy (Lyric Street)	10879	-124	185	+56	4	27/5
52	47	LEE BRICE Happy Endings (Asylum-Curb)	10353	+992	267	+9	6	35/0
57	<b>48</b>	JAMES OTTO Just Got Started (Raybaw/Warner Bros./WRN)	10188	+3125	255	+32	4	24/1
50	<b>49</b>	BON JOVI FEAT. L. RIMES Till We Ain't (Island/Curb/Mercury)	9605	-170	158	+40	10	14/3
<u>Debut</u>	<b>5</b> 0	JACK INGRAM Maybe She'll Get Lonely (Big Machine)	9370	+3588	157	+67	1	22 7
<b>Debut</b>	<b>5</b>	HALFWAY TO HAZARD Devil And The Cross (Stylesonic/Mercury)	8976	+2221	168	+24	1	19/2
54	52	HEARTLAND Once A Woman Gets (Country Thunder)	7695	-1180	139	-17	6	18/0
_	<b>63</b>	LUKE BRYAN We Rode In Trucks (Capitol Nashville)	7599	+1970	150	+53	3	23/6
59	54	ANDY GRIGGS What If It's Me (Montage)	7516	+566	193	-11	7	27/1
56	<b>5</b> 5	GRETCHEN WILSON You Don't Have To Go Home (Columbia)	6867	-221	138	+8	6	18/1
53	56	DOLLY PARTON Better Get To Livin' (Dolly)	6704	-2428	84	-47	7	8/0
55	57	ERIC CHURCH Sinners Like Me (Capitol Nashville)	6112	-1123	135	-43	8	22/0
<b>Debut</b> >	58	COLE DEGGS & THE LONESOME Girl Next Door (Columbia)	6104	+2035	131	+51	1	21/3
58	59	BOMSHEL The Power Of One (Curb)	5657	-1335	211	+1	7	30/0
00						_	_	

nielcon

Country

60

CROSSIN DIXON Make You Mine (Broken Bow)

2007 Radio & Records

5642

-1280

101

3

15/5



#### **COUNTRY**

#### **MOST ADDED ARTIST** Title *Label(s)* Adds ALAN JACKSON Small Town Southern Man (Arista Nashville) 20 BROOKS & DUNN God Must Be Busy (Arista Nashville) 14 **TOBY KEITH** Get My Drink On (Show Dog Nashville) 13 BRAD PAISLEY Letter To Me (Arista Nashville) 10 WHISKEY FALLS Falling Into You (Midas/New Revolution) 10 STAR DE AZLAN She's Pretty (Curb) 8 RODNEY ATKINS Cleaning This Gun (Come On In Boy) (Curb) 7 7 MARTINA MCBRIDE For These Times (RCA) **JACK INGRAM** Maybe She'll Get Lonely (Big Machine)

#### **MOST INCREASED AUDIENCE**

ARTIST Title Label(s)	Total Aud Increase
SUGARLAND Stay (Mercury)	+24426
MONTGOMERY GENTRY What Do Ya Think About That (Columbi	ia)+1 <b>8337</b>
BRAD PAISLEY Letter To Me (Arista Nashville)	+17832
JOSH TURNER Firecracker (MCA Nashville)	+17764
TAYLOR SWIFT Our Song (Big Machine)	+17076
BLAKE SHELTON The More I Drink (Warner Bros./WRN)	+16526
ALAN JACKSON Small Town Southern Man (Arista Nashville)	+15011
TOBY KEITH Get My Drink On (Show Dog Nashville)	+14287
RODNEY ATKINS Cleaning This Gun (Come On In Boy) (Curb)	+12585
CRAIG MORGAN International Harvester (Broken Bow)	+12519

#### **MOST INCREASED PLAYS**

ARTIST Title Label(s)	Total Play Increase
BRAD PAISLEY Letter To Me (Arista Nashville)	+287
SUGARLAND Stay (Mercury)	+257
TOBY KEITH Get My Drink On (Show Dog Nashville)	+231
GARTH BROOKS More Than A Memory (Pearl/Big Machine)	+211
JOSH TURNER Firecracker (MCA Nashville)	+179
ALAN JACKSON Small Town Southern Man (Arista Nashville)	+167
BROOKS & DUNN God Must Be Busy (Arista Nashville)	+166
CARRIE UNDERWOOD So Small (Arista/Arista Nashville)	+154
RASCAL FLATTS Winner At A Losing Game (Lyric Street)	+154
TAYLOR SWIFT Our Song (Big Machine)	+140

#### **COUNTRY INDICATOR**

#### **MOST ADDED**

ARTIST Title Label(s)	Adds
ALAN JACKSON Small Town Southern Man (Arista Nashville)	32
BROOKS & DUNN God Must Be Busy (Arista Nashville)	22
TOBY KEITH Get My Drink On (Show Dog Nashville)	21
PHIL VASSAR Love Is A Beautiful Thing (Universal South)	10
WHISKEY FALLS Falling Into You (Midas/New Revolution)	8
BRAD PAISLEY Letter To Me (Arista Nashville)	6
JACK INGRAM Maybe She'll Get Lonely (Big Machine)	6
JOSH GRACIN We Weren't Crazy (Lyric Street)	6
TERRI CLARK In My Next Life (BNA)	6

#### **MOST INCREASED AUDIENCE**

MOST INCHEASED AUDIENCE	Total Aud
ARTIST Title Label(s)	Increase
SUGARLAND Stay (Mercury)	+7344
BROOKS & DUNN God Must Be Busy (Arista Nashville)	+6996
BILLY R. CYRUS WITH M. CYRUS Ready, Set (Walt Disney/Lyric Street)	+6301
BRAD PAISLEY Letter To Me (Arista Nashville)	+6023
TOBY KEITH Get My Drink On (Show Dog Nashville)	+5686
ALAN JACKSON Small Town Southern Man (Arista Nashville)	+4975
TAYLOR SWIFT Our Song (Big Machine)	+4571
MONTGOMERY GENTRY What Do Ya Think About That (Columbia)	+4113
RASCAL FLATTS Winner At A Losing Game (Lyric Street)	+4092
PHIL VASSAR Love Is A Beautiful Thing (Universal South)	+3201

#### **MOST INCREASED PLAYS**

MOOT INVIILAGED I EATO	Total Play
ARTIST Title Label(s)	Increase
BROOKS & DUNN God Must Be Busy (Arista Nashville)	+353
BILLY R. CYRUS WITH M. CYRUS Ready, Set /Walt Disney/Lyric Stree	t/ + <b>296</b>
TOBY KEITH Get My Drink On (Show Dog Nashville)	+291
SUGARLAND Stay (Mercury)	+286
BRAD PAISLEY Letter To Me (Arista Nashville)	+278
ALAN JACKSON Small Town Southern Man (Arista Nashville)	+273
RASCAL FLATTS Winner At A Losing Game (Lyric Street)	+247
TAYLOR SWIFT Our Song (Big Machine)	+195
MONTGOMERY GENTRY What Do Ya Think About That (Columbia)	+152

## Mark Chesnutt

Rollin' With The Flow

R&R 38 - 34 BREAKER!



"In my opinion it is the best song on the radio right now." -Keith Allen, WFBE

"It was a hit for Charlie Rich, and sounds like one for Mark Chesnutt too." -Chris Evans, PD KXKS-FM

THIS WEEK ADDS: WXTU, WMIL, KATM, KIIM, WOKK, KXKS, WQCB, among others...



Playing at KFRG, KNCI, KBKO, WCAT, WEGX, WRSF, WBFM, WBYT, WCEN, WWQM, KRRV, KEAN, KJCS, KIXZ, WMUS

#### **COUNTRY NEW & ACTIVE**

TRAVIS TRITT Something Stronger Than Me (Category 5/CO5)

Total Audience: 4492, Total Stations: 8, Adds: 0

TRACY LAWRENCE Til I Was A Daddy Too (Rocky Comfort/CO5)

Total Audience: 4231, Total Stations: 14, Adds: 1

TERRI CLARK In My Next Life (BNA)

Total Audience: 4169, Total Stations: 3, Adds: 2

DREW DAVIS BAND Back There All The Time (Lofton Creek)

Total Audience: 4168, Total Stations: 2, Adds: 0

REBA MCENTIRE W.J. TIMBERLAKE The Only Promise... (MCA Nashville)

Total Audience: 4136, Total Stations: 12, Adds: 6

KENNY CHESNEY W/GEORGE STRAIT Shiftwork (BNA)

Total Audience: 3939, Total Stations: 2, Adds: 0

#### **COUNTRY INDICATOR NEW & ACTIVE**

**LUKE BRYAN** We Rode In Trucks *(Capitol Nashville)* Total Plays: 370, Total Stations: 31, Adds: 3 **JAKE OWEN** Something About A Woman *(RCA)* Total Plays: 339, Total Stations: 27, Adds: 0

PHIL VASSAR Love Is A Beautiful Thing (Universal South)

Total Plays: 324, Total Stations: 29, Adds: 10

JACK INGRAM Maybe She'll Get Lonely (Big Machine)

Total Plays: 304, Total Stations: 24, Adds: 6
MARTINA MCBRIDE For These Times (RCA)
Total Plays: 300, Total Stations: 21, Adds: 4

HALFWAY TO HAZARD Devil And The Cross (Stylesonic/Mercury)

Total Plays: 286, Total Stations: 16, Adds: 1 **DOUG STONE** Nice Problem (*TNT/Spinville*) Total Plays: 285, Total Stations: 23, Adds: 1

JAMES OTTO Just Got Started Lovin' You (Raybaw/Warner Bros./WRN)

Total Plays: 283, Total Stations: 19, Adds: 3

ALAN JACKSON Small Town Southern Man (Arista Nashville)

Total Plays: 273, Total Stations: 32, Adds: 32 **JOSH GRACIN** We Weren't Crazy (Lyric Street) Total Plays: 264, Total Stations: 21, Adds: 6



11/19

ALAN JACKSON Small Town Southern Man (Arista Nashville)

**COWBOY CRUSH** Miss Difficult (Asylum-Curb)

EMMA MAE JACOB What If We Fly (Sassy Angel/New Revolution)

TERRI CLARK In My Next Life (BNA)

11/26

**LILA MCCANN** That's What Angels Do (Broken Bow)

12/3

No Going for Adds for this Week

#### **TOP 10 RECURRENTS**

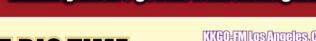
	TOP TO RECORNENTS	Total Aud.
	ARTIST Title Label(s)	(00)
	BRAD PAISLEY Online (Arista Nashville)	165920
	TIM MCGRAW If You're Reading This (Curb)	163975
	MIRANDA LAMBERT Famous In A Small Town (Columbia)	151923
	TOBY KEITH Love Me If You Can (Show Dog Nashville)	141698
	JOE NICHOLS Another Side Of You (Universal South)	141205
	RODNEY ATKINS These Are My People (Curb)	125003
'	LUKE BRYAN All My Friends Say (Capitol Nashville)	124510
	TRACY LAWRENCE Find Out Who Your Friends Are (Rocky Comfort/CO5)	123186
	KENNY CHESNEY Never Wanted Nothing More (BNA)	118106
	BROOKS & DUNN Proud Of The House We Built (Arista Nashville)	99808



111 Country reporters. Songs ranked by total audience for the airplay week of 11/5-11/11. Bullets appear on songs gaining audience or remaining flat from previous week. A song will also receive a bullet if its percentage loss in audience does not exceed the percentage of monitored station downtime for the format. Country titles that decline in audience but increase in detections will also receive a bullet if the total audience erosion for the week does not exceed 3%. If two songs are tied in total audience, the song with the larger increase in audience is placed first. Descending, non-bulleted titles below No. 10 in either audience or detections are moved to recurrent after 20 weeks. Most Added is the total number of new adds officially reported to R&R by each reporting station or or by

automatic add thresholds for stations not allowed to report adds. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Audience lists the songs with the greatest week-to-week increases in total audience. Audience totals on the chart are derived, in part, using certain Arbitron Inc. copyrighted Persons 12+ audience estimates, under license (© 2007, Arbitron Inc.).© 2007 Radio & Records.

## HER SATURDAY NIGHTS ARE HOTTER THAN EVER! Whitney Allen's got the buzz and big numbers!





DEMO AOH SHARE/RANK INCREAS
P12+ 0 to 6.0 32\*
P18-34 "31 to "15 213\*

to 6.0 32% P12-1 to #15 213% P25 4 to #17 343% W25

DEMO AGH SHARE/RANK INCREASE
P12+ "23 to "15 375"
P25-54 "22 to "11 333"
W25-54 "18 to "13 200"

"Great music, energy, phones, and fun!"
-Kevin Christopher. Operations Director. KKNG Oklahoma City

Get The Big Time Saturday Night and make your nights bigger, faster!



Live, Saturday, seven to midnight. (212) 419-2926 • BigTime@dial-global.com



		lovember 12, 2007						
LW	TW	ARTIST Title Label(s)	Total Plays	+/- Plays	Tot. Aud. (00)	+/- (00)	Wks On	Total Stations
3	0	CARRIE UNDERWOOD So Small (Arista/Arista Nashville)	4348	+89	100367	+1827	15	111/0
2	2	DIERKS BENTLEY Free And Easy (Capitol Nashville)	4344	-74	98550	-2674	24	113/0
1	3	KENNY CHESNEY Don't Blink (BNA)	4312	-155	102524	-3417	12	108/0
4	4	GARTH BROOKS More Than A Memory (Pearl/Big Machine)	4128	+62	95421	+2350	11	110/0
6	<b>5</b>	JASON MICHAEL CARROLL Livin' Our (Arista Nashville)	3958	+71	89560	+375	31	105/0
5	6	GEORGE STRAIT How 'Bout Them Cowgirls (MCA Nashville)	3945	+7	90277	+1049	14	110/0
7	7	JOSH TURNER Firecracker (MCA Nashville)	3744	+39	86977	+1861	18	110/0
8	8	CLAY WALKER Fall (Asylum-Curb)	3656	-12	80767	-983	29	101/1
9	9	KEITH URBAN Everybody (Capitol Nashville)	3435	+32	82114	+1122	12	113/0
10	10	TAYLOR SWIFT Our Song (Big Machine)	3414	+195	78717	+4571	10	110/0
11	•	MONTGOMERY GENTRY What Do Ya Think About That (Columbia)	3207	+152	74052	+4113	16	109/0
14	12	SUGARLAND Stay (Mercury)	2966	+286	65216	+7344	8	108/1
12	13	SARA EVANS As If (RCA)	2892	+10	65071	+1434	20	110/0
15	4	RASCAL FLATTS Winner At A Losing Game (Lyric Street)	2888	+247	63363	+4092	5	111/2
16	15	LEANN RIMES Nothin' Better To Do (Asylum-Curb)	2498	+136	54600	+914	21	103/2
17	16	GARY ALLAN Watching Airplanes (MCA Nashville)	2315	+42	49296	+922	16	102/0
18	•	BILLY R. CYRUS WITH M. CYRUS Ready, Set (Walt Disney/Lyric Street)	2253	+296	50404	+6301	4	104/4
22	18	BRAD PAISLEY Letter To Me (Arista Nashville)	1873	+278	39553	+6023	4	100/6
19	19	BLAKE SHELTON The More I Drink (Warner Bros./WRN)	1841	+21	35812	-612	20	97/2
21	20	CHUCK WICKS Stealing Cinderella (RCA)	1764	+61	37388	+1283	7	93/3

# HANK FM

plays everything country

## CRANTE TO FIATRE

WLHK-FM/Indianapolis #17 to #5 Adults 25-54 debut!\* KAKT-FM/Medford, Oregon KNNN-FM/Redding, Ca 2.2% to 5% Men 25-54 debut!\* CHNK-FM/Winnipeg, Manitoba KHNK-FM/Kalispell, Montana #10 to #2 Adults 25-54\* KNAH-FM/Merced, Ca

		November 12, 2007						
LW	TW	ARTIST Title Label(s)	Total Plays	+/- Plays	Tot. Aud. (00)	+/- (00)	Wks On	Total Stations
20	21	TRISHA YEARWOOD Heaven, Heartache (Big Machine)	1752	-59	38608	-886	15	97/1
24	22	JASON ALDEAN Laughed Until We Cried (Broken Bow)	1521	+99	31535	+1682	12	85/3
26	23	CRAIG MORGAN International Harvester (Broken Bow)	1510	+111	33777	+1599	7	83/4
25	24	RODNEY ATKINS Cleaning This Gun (Come On In Boy) (Curb)	1494	+76	32328	+873	6	86/3
27	25	CHRIS CAGLE What Kinda Gone (Capitol Nashville)	1446	+85	30336	+1726	14	74/2
30	26	TOBY KEITH Get My Drink On (Show Dog Nashville)	1444	+291	31240	+5686	3	93/21
28	27	EAGLES How Long (ERC/Lost Highway/Mercury)	1283	-40	27649	-1774	11	74/5
31	28	FAITH HILL Red Umbrella (Warner Bros./WRN)	1137	+24	24649	+617	6	80/1
29	29	BRAD PAISLEY Online (Arista Nashville)	1112	-149	28184	-1347	19	63/0
32	30	BUCKY COVINGTON It's Good To Be Us (Lyric Street)	1080	+18	24251	+800	9	70/3
23	31	RASCAL FLATTS Take Me There (Lyric Street)	1068	-378	25800	-9506	19	66/0
33	32	BILLY CURRINGTON Tangled Up (Mercury)	966	-87	21432	-1506	17	63/1
34	33	EMERSON DRIVE You Still Own Me (Montage/Midas/New Revolution)	933	+14	19669	+208	11	58/2
<b>Debut</b>	34	BROOKS & DUNN God Must Be Busy (Arista Nashville)	707	+353	13263	+6996	1	55/22
36	35	MARK CHESNUTT Rollin' With The Flow (Lofton Creek)	679	+38	13311	+482	4	40/1
37	36	KELLIE PICKLER Things That Never Cross A Man's Mind (BNA)	673	+47	14752	+628	3	46/3
38	37	LADY ANTEBELLUM Love Don't Live Here (Capitol Nashville)	664	+78	14846	+692	2	47/4
35	38	TRACE ADKINS I Got My Game On (Capitol Nashville)	632	-234	13085	-4631	12	48/0
40	39	LITTLE BIG TOWN I'm With The Band (Equity)	568	+58	10216	+786	2	36/2
<b>Debut</b> >	40	ERIC CHURCH Sinners Like Me (Capitol Nashville)	427	-19	7989	-67	1	30/0



### Decals Go Everywhere

Is your marketing effort mobile? It should be. Print decals today.









\* When you see this symbol, you know you're buying quality printing DIRECT from the manufacturer.

THE DECAL COMPANY

November 12, 2007		TOTAL					STRONGLY
ARTIST Title (Label)	PASSION	POSITIVE	INDEX	NEUTRAL	FAMILIARITY	DISLIKE	DISLIKE
KENNY CHESNEY Don't Blink (BNA)	46.5%	81.3%	4.22	12.8%	98.8%	2.5%	2.3%
CARRIE UNDERWOOD So Small (Arista/Arista Nashville)	37.0%	79.0%	4.13	13.8%	98.0%	4.8%	0.5%
JASON MICHAEL CARROLL Livin' Our Love Song (Arista Nashville)	27.8%	78.5%	4.03	17.3%	99.3%	2.5%	1.0%
CLAY WALKER Fall (Asylum-Curb)	23.3%	66.8%	3.80	17.8%	95.8%	9.3%	2.0%
DIERKS BENTLEY Free And Easy (Down The Road I Go) (Capitol Nashville)	30.5%	64.8%	3.85	21.5%	96.3%	6.3%	3.8%
MIRANDA LAMBERT Famous In A Small Town (Columbia)	21.3%	64.3%	3.76	20.8%	95.8%	8.8%	2.0%
FAITH HILL Red Umbrella (Warner Bros./WRN)	15.3%	61.3%	3.73	23.0%	92.3%	6.8%	1.3%
TRISHA YEARWOOD Heaven, Heartache (Big Machine)	16.3%	61.0%	3.66	<b>25.0</b> %	96.5%	7.8%	2.8%
SARA EVANS As If (RCA)	19.0%	60.3%	3.71	25.8%	95.8%	8.5%	1.3%
JOE NICHOLS Another Side Of You (Universal South)	19.0%	60.0%	3.68	22.5%	94.8%	10.3%	2.0%
GEORGE STRAIT How 'Bout Them Cowgirls (MCA Nashville)	17.5%	59.5%	3.73	28.5%	94.5%	5.0%	1.5%
MONTGOMERY GENTRY What Do Ya Think About That (Columbia)	21.5%	59.3%	3.70	24.3%	95.5%	10.3%	1.8%
BUCKY COVINGTON It's Good To Be Us (Lyric Street)	13.0%	58.8%	3.66	21.8%	90.5%	8.0%	2.0%
JOSH TURNER Firecracker (MCA Nashville)	22.3%	58.3%	3.68	22.8%	94.8%	11.0%	2.8%
JASON ALDEAN Laughed Until We Cried (Broken Bow)	15.5%	58.3%	3.65	24.8%	94.3%	10.3%	1.0%
BILLY CURRINGTON Tangled Up (Mercury)	14.3%	<b>58.0%</b>	3.68	<b>27.8</b> %	93.3%	6.0%	1.5%
TAYLOR SWIFT Our Song (Big Machine)	17.3%	<b>57.5</b> %	3.61	23.8%	95.5%	11.8%	2.5%
LEANN RIMES Nothin' Better To Do (Asylum-Curb)	18.0%	<b>57.0%</b>	3.61	<b>24.0</b> %	94.8%	10.3%	3.5%
SUGARLAND Stay (Mercury)	24.0%	55.8%	3.67	<b>26.3</b> %	95.5%	11.0%	2.5%
CHUCK WICKS Stealing Cinderella (RCA)	17.8%	<b>55.0%</b>	3.69	<b>25.3</b> %	89.8%	7.8%	1.8%
GARTH BROOKS More Than A Memory (Pearl/Big Machine)	15.8%	54.5%	3.55	<b>24.5</b> %	94.5%	13.0%	2.5%
KEITH URBAN Everybody (Capitol Nashville)	18.5%	53.3%	3.54	<b>25.0</b> %	94.8%	<b>12.0</b> %	4.5%
CHRIS CAGLE What Kinda Gone (Capitol Nashville)	11.3%	<b>52.5%</b>	3.60	<b>27.5</b> %	88.5%	6.5%	2.0%
GARY ALLAN Watching Airplanes (MCA Nashville)	16.3%	51.3%	3.60	<b>29.8</b> %	91.8%	8.8%	2.0%
EMERSON DRIVE You Still Own Me (Montage/Midas/New Revolution)	18.8%	51.3%	3.63	31.5%	93.0%	8.8%	1.5%
BLAKE SHELTON The More I Drink (Warner Bros./WRN)	18.3%	50.3%	3.43	21.5%	94.5%	17.8%	5.0%
BRAD PAISLEY Letter To Me (Arista Nashville)	<b>12.0</b> %	<b>50.0%</b>	3.60	30.0%	88.0%	6.8%	1.3%
CRAIG MORGAN International Harvester (Broken Bow)	16.3%	48.8%	3.42	19.8%	89.5%	14.8%	6.3%
RASCAL FLATTS Winner At A Losing Game (Lyric Street)	15.5%	48.0%	3.53	30.8%	91.8%	11.3%	1.8%
LITTLE BIG TOWN I'm With The Band (Equity)	10.8%	47.8%	3.51	30.8%	89.5%	9.0%	2.0%
BILLY R.CYRUS WITH M. CYRUS Ready, Set (Walt Disney/Lyric Street)	<b>12.0</b> %	47.5%	3.53	22.0%	<b>82.0</b> %	9.3%	3.3%
EAGLES How Long (ERC/Lost Highway/Mercury)	11.0%	46.3%	3.47	28.0%	87.8%	11.0%	2.5%
RODNEY ATKINS Cleaning This Gun (Come On In Boy) (Curb)	9.3%	43.5%	3.39	26.0%	85.5%	13.0%	3.0%
TOBY KEITH Get My Drink On (Show Dog Nashville)	11.5%	42.3%	3.36	25.8%	87.8%	17.3%	2.5%
KELLIE PICKLER Things That Never Cross A Man's Mind (BNA)	10.8%	38.3%	3.32	<b>27.0</b> %	84.8%	16.8%	2.8%

Total sample size is 400 persons weekly with a margin of error of plus or minus 5%. Scoring is done each week using live interviewers conducting an interview with each respondent. Scores are: 5) I like it a lot, in fact it's one of my favorites; 4) I like it; 3) It's OK, just so-so; 2) I don't like it; 1) I strongly dislike it. The index score is an average of all 1-to-5 scores. The ttal positive score is an aggregate of the 4 and 5 scores. To be included in the weekly callout, songs must have entered the top 40 positions on R&R's Country airplay chart. The sample is composed of 400 25-54-year-olds who identify country as their favorite music and who listen daily to competitive Country radio in the sample markets. The sample is 50% male/female and evenly distributed in the 25-34, 35-44, and 45-54 demos. The sample is balanced by region and markets within that region. Bullseye Callout is conducted in these regions and markets. SOUTH: Charleston SC; Charlotte; Baton Rouge; Nashville; Atlanta. MIDWEST: Flint, MI; Indianapolis; Madison; Omaha; Cincinnati. EAST: Harrisburg; Rochester, NY; Springfield, MA; Providence; Washington, DC.WEST: Modesto, CA; Salt Lake City; Colorado Springs, CO; Portland, OR; Houston. © 2007 Radio & Records © 2007 Bullseye Marketing Research Inc..

© 2007 Radio & Records. All Rights Reserved No part of this material may be reproduced in any form or incorporated in any information retrieval system without written permission of the Publisher.

Best Strategies Most Experience Highest Quality

NOBODY DOES IT BETTER.

## POINT-TO-POINT DIRECT MARKETING INNOVATIONS

Tim Bronsil 513.231.0344

Mark Heiden 970.472.0131

Elizabeth Hamilton 703.757.9866 Rick Torcasso 972.661.1361