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July 30, 2007

NSIDE

Full Circle In Seattle: **Rob Walker Heads Back** Into The Pack

Spring Ratings Indicate Country Format May Be Catching On

Introducing A Station **Country Fans And Homer** Simpson Can Agree On

Programming Wizard Harry Nelson Closes Book **On A Long Saga**

What's Wrong With This Picture? Kids, Spouse Come **Before Career**

> Honey is the only food that cannot spoil.

Real news needed!

rcurtis@radioandrecords.com 323-954-3444

After Leading The Pack, He's Happier Just Being A Member Of It

When Rob Walker's year started, he was minding his own business as APD/ MD/afternoon drive personality on Entercom's KKWF (The Wolf)/Seattle. After Scott Mahalick migrated south to launch Entercom country sister KBWF (The Wolf)/San Francisco in March, Walker found himself interim, then permanent PD, eventually moving off the air completely. That's great for some of us, but it's not for everybody. Walker simply missed being on the air and has decided to relinquish his title as PD of The Wolf. Entercom/ Seattle market manager Jeff McKenna told **R&R** that was fine, but he wanted to make sure Walker stuck around, so they rearranged his deal, and Walker will return to afternoons in addition to reassuming his APD/MD status. As Walker put it when **R&R** caught up with him: "I'm excited to get back on the air and help the world's greatest listeners through the world's worst traffic!" That leaves a huge opportunity for a prime programming gig in the great Northwest. McKenna told **R&R** he's actively looking for Walker's replacement and will take inquiries via e-mail at *jemckenna@entercom.com*.

Springing Forward

Well, that's the idea, right? So far, it seems to be working out for a lot of stations in the format as results of the spring book continue to roll off laser printers across America. Country radio returned to Los Angeles on Feb. 26 after a brief time-out initiated when longtime country outlet KZLA suddenly flipped to rhythmic AC as "MOViN" in August of last year. After its first full survey, Mt. Wilson Broadcasters KKGO (Go Country 105) seems to have regained the country core in L.A. and Orange County after posting a 1.8 share with persons 12+ and 25-54, good enough for 19th place. Mike Johnson, PD for KKGO, said both he and Mt. Wilson Broadcasters owner Saul Levine are "very pleased," and he was quick to compliment his team, most notably MD/ midday personality Tonya Campos, who has worked hard to gain reporting

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KKGD	KYGD
WUSN	KSOP
WYED	WKDF
KKWF	KSKS
KSD	WIVK



KIXZ KEEY WNEY WITL KATM WFBE WKCQ





MOST ADDED THIS WEEK!!!

TRISHA YEARWOOD HEAVEN, HEARTACHE AND THE POWER OF LOVE

Thanks To The First-Week Believers:

KYGO/Denver, KKGO/Los Angeles, WKHX/Atlanta, WKLB/Boston, WYRK/Buffalo, WIVK/Knoxville, KILT/Houston, WQYK/Tampa, WRNS/Greenville, KBQI/Albuquerque, WQHK/Ft. Wayne, WDSY/Pittsburgh, KNIX/Phoenix, KRTY/San Jose, KSKS/Fresno, KWJJ/Portland, KSSN/Little Rock, WIL/St. Louis, WBEE/Rochester, KIXZ/Spokane, WGAR/Cleveland, WCTK/Providence, WGNE/Jacksonville, WGNA/Albany, WOGI/Pittsburgh, WPCV/Lakeland, KFKF/Kansas City, WKDF/Nashville, KUBL/Salt Lake City, KDRK/Spokane, WTQR/Greensboro, WXBM/Pensacola, WFBE/Flint, WITL/Lansing, WQMX/Akron, KCCY/Colorado Springs, WWQM/Madison, WUSJ/Jackson, KRYS/Corpus Christi, WPUR/Atlantic City, KHGE/Fresno, KVOX/Fargo, WFYR/Peoria, WKCN/Columbus, WWFG/Salisbury, WRSF/Elizabeth City, KRRV/Alexandria, WEGX/Florence, WHKX/Bluefield, WXTA/Erie, KEAN/Abilene, KGKL/San Angelo, KHKX/Odessa, KBUL/Reno, WBFM/Sheboygan, WBWN/Bloomington, WKDQ/Evansville, WNWN/Kalamazoo, WQRB/Eau Claire, WTHI/Terre Haute, WFFN/Tuscaloosa, WTVY/Dothan, KFTX/Corpus Christi, KYKR/Beaumont, WFLS/Fredericksburg, WFRE/Frederick, KGKL/San Angelo, Jones CD Country, Dial/Global Hot Country, Dial/Global Mainstream Country, XM Highway 16, AOL Radio, Muzak Nashville USA, Yahoo! LAUNCHCast Radio, Regent Communications/Bob Moody, Shane Media

"This is fresh tempo from one of the signature voices in our format!" – Jeff Davis, PD, WGNE/Jacksonville

"We are experiencing a serious drought of female talent right now. So to have a star of Trisha's caliber put out such a great song is just what this format needs right now. Great job!" – Nate Deaton, GM, KRTY/San Jose "It's a great song by a big time artist. Love it!" – James Anthony, MD, KRMD/Shreveport

"WOW!!! This song is incredible! I love the soaring, gospel choir chorus. Trisha is back!!!" – John Glenn, PD, Waitt Radio Networks

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"It's a home run." – Dave Michaels, MD, WQHK/Ft. Wayne

TEMPO FROM ONE OF THE FORMAT'S CORE FEMALE VOICES — ADD IT TODAY!!!

status for KKGO, re-establish label ties and organize several station promotions. Johnson also told **R&R**, "I won't be satisfied until we're in the top 10. Getting to the top of the mountain does sound incredible for country in Los Angeles, but it's something I'm committed to doing." Quick footnote: Not to be snide, but because most people still ask, MOViN, meanwhile, had its "best" book yet since the switchola, inchin' 0.9-1.2.

Three days after KKGO's February flip from classical to country, Entercom's KMAX/San Francisco made the leap too, becoming KBWF (95.7 The Wolf). You may remember the station was launched with a massive TV buy ... something like 1,000 spots in the first 10 days. The Wolf had a pretty strong showing in its first full survey, posting a 2.2 12+, with a 25-54 share of 2.3, which put The Wolf into the top 10. According to Wolf PD/prime minister of twang Scott Mahalick, the station is on target with women; Mahalick says The Wolf is tied for third with a 3.0 with females 25-54.

CBS Radio's WUSN (US99)/Chicago PD Mike Peterson summed up his spring book by saying "We're obviously very happy with it." The station improved 3.1-3.7, putting them in a tie for fifth place and fourth nonethnic. Peterson said 25-54 jumped 3.4-3.9, making the station sixth overall and second non-ethic. Peterson was encouraged by the growth in female numbers for WUSN, saying, "We saw 30 to 40% growth in every demo to put us inside the top-five across the board."

Years from now, when Meg Stevens' gig programming two huge radio stations in two totally different, major markets is over, perhaps she can write a book or become a long form speaker instructing America's youth on how to be more organized while commuting between two cities. Then again, she may just want to take a long nap. In the meantime, whatever she's doing seems to be working just fine, as Clear Channel's WMZQ/Washington and WPOC/Baltimore both increased their shares from winter. WPOC improved 8.6-8.8, which ranked it second 12+. According to Stevens, however, 'POC had a fantastic book in-

This Week At Callout America

Reba & Kelly Clarkson spend their third consecutive week as the No. 1 song overall with "Because of You," which is also at No. 1 passion. This song is No. 1 positive and passion with younger 25-34 listeners; core 35-44s and 25-44s are No. 1 too, as are females, while men are No. 2. It's a "no-brainer."

Brooks & Dunn's "Proud of the House We Built" is just eigh weeks old but has spent the last three weeks in the top five at Callout America, this week ranking as the No. 2 song overall and as the No. 5 passion song. Men rank this song at No. 1, and females rank it at No. 2; strength in the demos is from listeners 45-54, where it's No. 1.

Tim McGraw & Faith Hill continue to be a powerhouse with "I Need You" ranking as the No. 3 song overall in both positive and passion. Females rank this song at No. 3, as do male listeners. Younger 25-34 listeners are the strength at No. 2 and No. 3 passion.

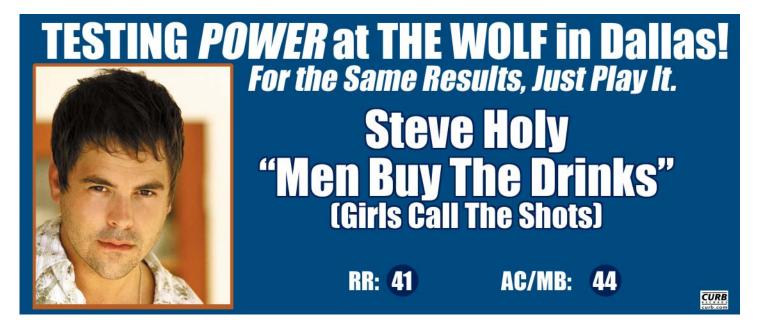
Taylor Swift sees strong growth with "Teardrops on My Guitar" moving to No. 12 overall, up from No. 19, the strongest move inside the top 20. Younger 25-34 females rank this song at No. 7 positive and passion, females 25-44 are at No. 6. Male strength is from core 35-44s, who rank the song at No. 7 in the demo and as the No. 9 passion song.

Sugarland moves inside the top 20 with "Everyday America" ranking as the No. 19 song, up from No. 25. Core 35-44s rank this song at No. 16, females rank it at No. 17.

demo, ranking No. 1 25-54 overall, plus morning and afternoon drives. WMZQ, meanwhile, just posted a five-book high, improving 3.3-4.0 12+ to rank sixth in the market.

In the Motor City, CBS Radio's WYCD/Detroit went into overdrive in spring, moving up a full share 12+ (3.4 - 4.4), and improving 25-54 3.5 - 4.6

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as well, prompting us to further utilize engine-related comparisons such as, "the station is clearly hitting on all cylinders." According to 'YCD PD Tim Roberts, cume and TSL are both up, and "we're basically top five in every demo." Roberts believes many factors contributed to a great spring for WYCD, including "The strength of the music," and the station's annual Downtown Hoedown which took place May 27, featuring 27 acts at the worlds largest free concert.

Clear Channel's KNIX/Phoenix remained the 12+ country leader, in spite of a slight dip (4.6-4.4) that ranks it third overall 12+; CBS Radio's KMLE gained 0.5 and tied for fifth place ... Similar story for Bonneville's WIL/St. Louis, which dipped 5.8-5.6 but ranked third. Crosstown competitor Clear Channel's KSD jumped 3.5-4.1 and moved into eighth ... CBS Radio's WDSY/ Pittsburgh retained its sizeable lead over Keymarket Communications WOGL, claiming a No. 3 ranking by improving 6.8-7.1 ... Bonneville's WUBE/Cincinnati posted a five-book high of 6.9 to rank second in the market ... Brian Jennings, who recently took over Clear Channel's WGAR/Cleveland, is an obvious genius, since 'GAR skyrocketed 6.1-7.8 and is ranked second in the market ... Greater Media's WKLB/Boston reached a five-book high with a 4.0 12+ share.

This Cat Has More Than Nine Lives

Finally, our ratings roundup this week makes a stop in central California, where the accomplishments of Citadel's KATM/Modesto are particularly noteworthy. The recently released spring book marks the 30th consecutive No. 1 book for KATM. It's been the topranked station in Modesto since signing on a month before the fall book in 1992, which, let's face it, was an entirely different era in this format — and the world of radio for that matter. The first ever PD at Cat Country was Scott Mahalick; he was followed by Ed Hill, who currently programs Citadel's KUBL/Salt Lake City. The current PD for KATM is Randy "Bubba" Black, who, along with his staff, deserves a loud and proud shoutout for the latest success.

DATES & DEADLINES

Aug. 1: CRB/Edison Media Presentation of Hispanic American Relationship to Country Radio and Music, Belmont University, Nashville. Details at *www.crb.org*.

Aug. 18: Belmont University Presents "Nashville Celebrates Elvis," Ryman Auditorium, Nashville. Proceeds will go to the Cecil Scaife Music Business Scholarship.

Aug. 23: Source Foundation Awards, Musicians Hall of Fame, Nashville.

Sept. 7-10: Canadian Country Music Week, Regina, Saskatchewan, Canada. Events include The Canadian Country Music Awards. Details at *ccma.org*.

Who Says Radio Lacks Innovation?

Not in upstate New York. Those guvs at Clear Channel's WCRR (Country 107.3)/Rochester aren't just creative thinkers ... they're beer lovers, damnit, and so they put together a unique partnership with Labatt Beer. The station will heretofore be known as "Labatt Blue Country 107.3," and, for the rest of summer, Labatt Blue products will be integrated into the radio station's on-air and online branding. According to CC/Rochester OM Dave LeFrois, "I'm now taking lessons from NASCAR on how to subliminally Labatt Blue Light slip sponsor mentions into everything Geico that we say," he tells **R&R**. "Seriously, our friends at Labatt are smart marketers. Hey, did I mention McDonald's? Chrysler!" In a previous statement that may or may not have been related to this revolutionary product-integration concept, Homer Simpson said, "Homer no function beer well without."

This Harry Saga Comes To A Close

Not *Potter*, Nelson. Harry *Nelson*! And no, nothing horrible happened to our good friend Harry Nelson, it's just that he decided, on his own terms,

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Billy Ray Cyrus "Ready, Set, Don't Go"

Going for adds 8/13 • RR/BB Hot Shot Debut at #47 Already on KSON • KSCS • WGTR • KFRG KSKS • WUBE • KBUL • WDSY

Recent appearances on The View, Glenn Beck, Access Hollywood and Entertainment Tonight TV Guide and People Magazine covers Over 300,000 hits on YouTube • Upcoming feature on 20/20

WAAT DISNEP RECORDS CO5



ARTIST

to shut it down as PD of Saga Communications WPOR/Portland, Maine. As Nelson told R&R, "[Market manager] Cary Pahigian at WPOR/Portland Radio Group is a dear friend of mine and a great supporter. I do have a few things outside radio that I want to pursue, but will always keep my hand in it, doing some voiceover work and the like." We hear Nelson will stick around until his replacement is named.

That's more than we can say for Coyote Collins, whose short stint as PD of Times & News Publishing's WGTY/York, Pa. officially gualifies as the proverbial "cup of coffee." It was less than two months before Collins was shown the doggy door after arriving from Citadel's WFBE/Flint, Mich. Also on his resume: WBEE/Rochester, N.Y. Back in York, MD/morning dude Scott Donato will take over programming duties on an interim basis; Collins, meanwhile, is licking his wounds and can be reached at coyotecollins@yahoo.com.

You know what? Stories like that always bum me out, so excuse me while I lapse into a tale of mutual admiration and amicable separation, not to mention a guy with a really cool name. RJ McKay, you see, is the PD at Citadel WIOV/Lancaster, Pa. His wife, however has a great job in a city far away, and gosh-darn-it-all if they don't enjoy spending time together. That's been hard to do though, so McKay will be looking to change jobs and stay married all at the same time. McKay emphasized there is no animosity whatsoever and, in fact, will stay on not only until his successor is named, but through the transition as well. He did ask that anybody reaching out to him use his personal e-mail account though: harborside@att.net.

Speaking Of Family Values....

That was really the driving force behind Lisa Strickland's resignation from her Northeast gig with Warner Bros. Nashville late last week. Strickland has two young kids who she would kind of like to see on a regular basis, thus avoiding the need for closure on certain issues, say, 20 years

BOARD BOXSCO ATTENDANC GROSS VENUE/CITY/DATES

Tim McGraw & Faith Hill Philips Arena Atlanta July 21	14,119	\$1,234,084
Kenny Chesney, Sugarland, Pat Green USANA Amphitheatre Salt Lake City June 28	19,730	\$1,035,429
Tim McGraw & Faith Hill Quicken Loans Arena Cleveland June 29	11,563	\$1,016,960
Tim McGraw & Faith Hill Nationwide Arena Columbus, Ohio July 18	11,815	\$1,007,858
Kenny Chesney, Pat Green Sleep Train Amphitheatre Marysville, Calif. July 3	17,384	\$966,083

Billboard Boxscore tracks recent country concert grosses and attendance figures. Copyright 2007, Nielsen Business Media. More concert grosses available at www.billboard.biz.

SHOWPREP 101

July 31, 1928: Leo, the MGM Lion, first roared. It was for the debut of the movie "White Shadows of the South Seas."

Aug. 1: Respect for Parents Day.

Aug. 2: National Ice Cream Sandwich Day.

Aug. 3: Hammock Appreciation Day.

Quotable: "The only reason some people get lost in thought is because it's unfamiliar territory." -Paul Fix



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from now. I mean, let's face it, no parent wants to hear the dreaded words "You were never there for me!" At any rate, Strickland has taken an affiliate relations position with ABC Radio Networks' "American Country Countdown With Kix Brooks." Meanwhile, back at Warner Bros., Kristen Williams, who currently does Midwest, will move to Northeast; George Meeker takes on the Midwest after doing secondary markets. That leaves a huge rabbit hole for VP of promotion Nancy Tunick to fill.

Since We Brought The Kid Issue Into The Mix....

You may or may not have seen this stat after all the PPM data was released in Houston, but it showed 98.5% of children 6-11 years old were exposed to radio. Now comes a study from Bridge Ratings on the preferences of children 8-12 years old, who are often referred to as "tweens." Among other things, the study found radio listening among 8-12-year-olds is up this month from February, while teen listening is down. Tweens also love radio and intend to listen to it more. Additionally, 62% of the 8-12-year-olds in the study say they like listening to the radio and have very specific station preferences. The study included 3,314 children between the ages of 8 and 12 — with parental supervision — and was conducted during February-March and June-July 2007.

Les Needs More

More thoughts, moral support and, yes, financial help too. So here's another reminder that this Saturday, Aug. 4 is Les Acree's birthday. He still fighting to recover from a very serious stroke suffered earlier this year. You can send your best wishes to Les Acree at 3427 Earlynn Drive, Barlett, TN 38133. Oh, and we'd be remiss if we didn't mention there's still an active benefit fund for Acree. If you want to help with Acree's mounting medical expenses, here's that address: Les Acree benefit Fund, c/o Suntrust bank, Attn: Beth Talley, 1226 17th Ave., Nashville, TN 37212.

> — R.J. Curtis/Country Editor 323-954-3444 Email: rcurtis@radioandrecords.com

On The Charts:

'Take Me There' Top 10 In Nothing Flatt

Rascal Flatts move into the top 10 in a mere four weeks as "Take Me There" (Lyric Street) jumps 12-10. So far in 2007, only the current No. 1 song in the land, Kenny Chesney's "Never Wanted Nothing More" (BNA), can claim such a speedy trek as it also made the top 10 grade in four frames. Flatts halve their prior best top 10 climb, which was eight weeks for "What Hurts the Most," a song that topped the chart for four weeks in April 2006.

Elsewhere in the top 10, **Reba McEntire** leaps 10-6 with her 55th Country top 10, "Because of You" (MCA Nashville). That tally ties her with Dolly Parton as the female artist with the most top 10s, four ahead of Loretta Lynn, who stands in third place.

Brad Paisley claims Most Increased Audience (up 3.453 million impressions) as "Online" (Arista Nashville) climbs 24-20, while **Josh Turner**'s "Firecracker" (MCA Nashville) at No. 27 and "This Is My Life" by Phil Vassar (Universal South) at No. 37 reach Breaker status.

Billy Ray Cyrus claims the best chart start of his career as "Ready, Set, Don't Go" (CO5) opens as the Hot Shot Debut at No. 47. It's also his best overall ranking since "Southern Rain" peaked at No. 45 in July 2001. The only other debut, at No. 60, belongs to **Jennifer Hanson**, who returns to the chart for the first time in nearly four years with "Joyride" (Universal South).

> --- Silvio Pietroluongo/Director of Charts 646-654-4624 Email: *spietroluongo@radioandrecords.com*



MUSICNOTES

Kimberly Roads of the group Little Big Town had a surprise delivery during a road trip to Phoenix over the weekend: a baby girl. Daisy Pearl arrived three weeks early on July 27 and weighed in at a healthy 6 lbs., 10oz.

Garth Brooks will perform in a Sept. 18 show called "The Dream Concert," which will take place at Radio City Music Hall in New York. The show is s fundraiser for a Martin Luther King memorial. Other confirmed performers include Stevie Wonder, Aretha Franklin, Queen Latifah and others. The show was organized by Quincy Jones and Russell Simmons.

Jennifer Nettles of Sugarland has teamed up with Listerine Whitening quick-dissolving strips for an online contest where a winner receives tickets to any Sugarland concert in the U.S. Contestants will share stories and photos of places where they use the product to whiten their teeth. Fellow whiteners can enter at *www.wheredoyouwhiten.com*.

VIDEO ADDS

СМТ

BRENT KEITH Looking For A Road (Theme From Dale) MONTGOMERY GENTRY What Do You Think About That SARA EVANS As If

CMT PURE COUNTRY

GAC

BRENT KEITH Looking For A Road (Theme From Dale) FLYNVILLE TRAIN Nowhere Than Somewhere LEANN RIMES Are You Ready For A Miracle PATTY SCIALFA Town Called Heartbreak MONTGOMERY GENTRY What Do You Think About That

PHIL VASSAR This Is My Life MONTGOMERY GENTRY What Do You Think About That TRAVIS TRITT You Never Take Me Dancing FLYNVILLE TRAIN Nowhere Than Somewhere



SONGS WITH HIT POTENTIAL	CHART RANK
KENNY CHESNEY Never Wanted Nothing More (BNA) (80.5)	1
RODNEY ATKINS These Are My People (Curb) (75.0)	4
REBA MCENTIRE DUET WITH K. CLARKSON Because (MCA Nashville) (93.	D) 6
BUCKY COVINGTON A Different World (Lyric Street) (76.7)	7
TIM McGRAW WITH FAITH HILL Need You (Curb) (95.4)	8
RASCAL FLATTS Take Me There (Lyric Street) (86.8)	10
CRAIG MORGAN Tough (Broken Bow) (88.3)	11
BROOKS & DUNN Proud Of The House (Arista Nashville) (82.7)	12
SUGARLAND Everyday America (Mercury) (78.9)	13
TOBY KEITH Love Me If You Can (Show Dog Nashville) (83.4)	14
KELLIE PICKLER Wonder (BNA) (84.8)	15
TIM McGRAW If You're Reading This (Curb) (94.8)	16
DIERKS BENTLEY Free And Easy (Capitol Nashville) (94.1)	18
MARTINA McBRIDE How I Feel (RCA) (84.3)	19
BRAD PAISLEY Online (Arista Nashville) (89.5)	20
JASON MICHAEL CARROLL Livin' Our Love Song (Arista Nashville) (88.6)	22
CLAY WALKER Fall (Asylum-Curb) (90.3)	23
JACK INGRAM Measure Of A Man (Big Machine) (78.2)	24
TRENT TOMLINSON Just Might Have Her Radio On (Lyric Street) (75.9)	25
MIRANDA LAMBERT Famous In A Small Town (Columbia) (75.7)	26
JOSH TURNER Firecracker (MCA Nashville) (88.6)	27 (new)
JOE NICHOLS Another Side Of You (Universal South) (94.5)	28
LEANN RIMES Nothin' Better To Do (Asylum-Curb) (78.1)	30
SARA EVANS As If (RCA) (89.7)	31
BILLY CURRINGTON Tangled Up (Mercury) (91.8)	38 (new)
BLAKE SHELTON The More I Drink (Warner Bros.) (81.3)	43

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Music Row Chart, 65 to 49!"

Momentum Buildings

www.katiearmiger.com www.coldriverrecords.com Katie Armiger "17 In Abilene" Now Spinning On: KEAN, WHKX, KVOX, KRRV, KOUL, Jones CD Country, WRWD, WTRS, WXFL

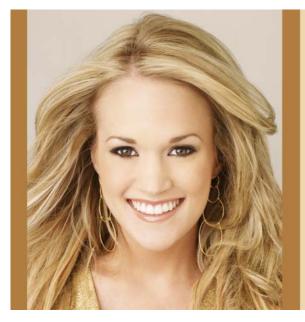
"HAVE YA'LL CHECKED HER I.D? ARE YOU SURE SHE'S 16? GOOD VOCALS...GOOD WRITING...GOOD-NESS!!! SHOULD'VE SIGNED HER AT 12." - Hollywood Harrison, PD KRRV Alexandria, La

"Katie is an amazing young talent...her voice is so powerful that she drew the entire office into the conference room without an invitation! Exceptional up and coming talent! We are proud to support her!"

- Aaron (Dave McCord), WRWD, Poughkeepsie, NY

R&R	2.	Country			n	ielsen	Mu	sic Page 1
		July 30, 2007			В	DS		
LW	TW	ARTIST Title Label(s)	Tot. Aud. (00)	+/- Aud. (00)	Total Plays	+/- Plays	Wks On	Sta On/ Adds TW
1	0	KENNY CHESNEY Never Wanted Nothing More (BNA)	356249	+4891	4919	-14	9	130/4
2	2	KEITH URBAN Told You So (Capitol Nashville)	327000	+5878	4657	+37	16	130/3
4	3	TAYLOR SWIFT Teardrops On My Guitar (Big Machine)	311674	+26432	4628	+350	25	130/2
5	4	RODNEY ATKINS These Are My People (Curb)	298603	+28268	4357	+499	21	130/3
3	5	BIG & RICH Lost In This Moment (Warner Bros./WRN)	284274	-18174	4109	-331	25	130/2
10	6	REBA MCENTIRE W/K. CLARKSON Because (MCA Nashville)	253220	+26552	3622	+244	11	125/5
7	7	BUCKY COVINGTON A Different World (Lyric Street)	250925	+11105	3845	+348	29	130/4
8	8	TIM MCGRAW W/FAITH HILL Need You (Curb)	244753	+4347	3487	+128	18	128/4
6	9	JASON ALDEAN Johnny Cash (Broken Bow)	232223	-12109	3630	-163	26	129/3
12	1	RASCAL FLATTS Take Me There (Lyric Street)	216459	+19673	3231	+347	4	130/4
11	0	CRAIG MORGAN Tough (Broken Bow)	214724	+12784	3180	+161	22	128/4
13	12	BROOKS & DUNN Proud Of The House We Built (Arista Nashville)	198850	+21179	3066	+326	9	130/4
16	13	SUGARLAND Everyday America (Mercury)	195035	+19316	2970	+154	11	130/5
15	14	TOBY KEITH Love Me If You Can (Show Dog Nashville)	191872	+21402	2860	+353	8	130/5
14	15	KELLIE PICKLER Wonder (BNA)	177032	+4488	2718	+66	26	128/3
17	16	TIM MCGRAW If You're Reading This (Curb)	150173	+3320	2406	+150	11	105/4
20	Ð	LUKE BRYAN All My Friends Say (Capitol Nashville)	143629	+14060	2309	+178	27	112/8
21	18	DIERKS BENTLEY Free And Easy (Capitol Nashville)	140703	+18240	2151	+389	10	115/9
19	19	MARTINA MCBRIDE How I Feel (RCA)	135131	+7575	2272	+94	15	127/4
24	20	BRAD PAISLEY Online (Arista Nashville)	131559	+34525	1903	+422	6	114/17
22	21	LITTLE BIG TOWN A Little More You (Equity)	120021	+1665	2156	+22	24	119/3
23	22	JASON MICHAEL CARROLL Livin' Our Love Song (Arista Nashville)	119822	+9515	2025	+133	22	122/6
27	23	CLAY WALKER Fall (Asylum-Curb)	81975	+4105	1400	+112	19	94/7
26	24	JACK INGRAM Measure Of A Man (Big Machine)	81566	+449	1404	+80	16	105/6
28	25	TRENT TOMLINSON Just Might Have Her Radio On (Lyric Street)	66224	+3656	1268	+59	19	97/2
29	26	MIRANDA LAMBERT Famous In A Small Town (Columbia)	60849	+7856	1050	+54	19	88/11
Breaker	27	JOSH TURNER Firecracker (MCA Nashville)	57732	+16734	914	+282	5	73/16
30	28	JOE NICHOLS Another Side Of You (Universal South)	53584	+3818	860	+31	13	78/9
25	29	TRACE ADKINS Wanna Feel Something (Capitol Nashville)	52077	-37788	973	-625	18	95/0
34	30	LEANN RIMES Nothin' Better To Do (Asylum-Curb)	48083	+3574	876	+45	9	65/8

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TEMENUSK (19) SONY BING ARUSTA

R&R	· · ·	Country			n	ielsen	Mu	sic Page 2
	J	uly 30, 2007			В	DS		
LW	TW	ARTIST Title <i>Label(s)</i>	Tot. Aud. (00)	+/- Aud. (00)	Total Plays	+/- Plays	Wks On	Sta On/ Adds TW
36	3	SARA EVANS As If (RCA)	45913	+7233	850	+102	8	76/9
31	32	KEITH ANDERSON Sunday Morning In America (Arista Nashville)	43219	+1513	831	+72	12	82/4
35	33	LEE BRICE She Ain't Right (Asylum-Curb)	41140	+2292	809	+17	21	74/2
32	34	FAITH HILL Lost (Warner Bros./WRN)	37782	-5018	788	-42	11	78/3
37	35	TRAVIS TRITT You Never Take Me Dancing (Category 5)	37129	+4716	616	+40	13	59/5
40	36	PAT GREEN Way Back Texas (BNA)	26378	+7305	461	+121	10	54/7
Breaker	37	PHIL VASSAR This Is My Life (Universal South)	23178	+2404	509	+65	10	49/5
43	38	BILLY CURRINGTON Tangled Up (Mercury)	23038	+6375	449	+97	6	46/8
42	39	SARAH JOHNS The One In The Middle (BNA)	21716	+2409	400	+19	13	43/2
41	40	WHISKEY FALLS Last Train Running (Midas/New Revolution)	20783	+1361	555	+ 1	12	60/3
45	41	STEVE HOLY Men Buy The Drinks (Girls Call The Shots) (Curb)	19127	+ 3736	454	+30	10	49/2
39	42	HALFWAY TO HAZARD Daisy (Mercury)	18681	-1105	305	-38	18	37/1
46	43	BLAKE SHELTON The More I Drink (Warner Bros./WRN)	18083	+2292	393	+33	6	44/6
44	44	CARRIE UNDERWOOD I'll Stand By You (Fremantle/19)	16033	-324	233	-8	14	15/0
59	45	MONTGOMERY GENTRY What Do Ya Think About That (Columbia)	13406	+9336	206	+149	2	36/26
47	46	DANIELLE PECK Bad For Me (Big Machine)	12753	+26	293	+21	5	40/3
Debut >	47	BILLY RAY CYRUS Ready, Set, Don't Go (Walt Disney/CO5)	12036	+10963	114	+108	1	5/4
53	48	GARY ALLAN Watching Airplanes (MCA Nashville)	12032	+4627	225	+120	2	27/9
51	4 9	KENNY CHESNEY Flip-Flop Summer (BNA)	10643	+1286	100	+22	8	5/0
52	50	JO DEE MESSINA Biker Chick (Curb)	10614	+2327	276	+64	3	36/7
58	51	CHRIS CAGLE What Kinda Gone (Capitol Nashville)	10478	+6003	185	+114	2	22/9
48	52	CROSSIN DIXON Guitar Slinger (Broken Bow)	10095	-790	310	+7	6	38/3
49	53	TRISHA YEARWOOD Heaven, Heartache And (Big Machine)	9997	+214	128	+40	2	32/25
55	54	EMERSON DRIVE You Still Own Me (Montage/Midas/New Revolution	n/ 8625	+2499	206	+73	2	27 7
50	55	MARK WILLS Days Of Thunder (Equity)	8441	-428	216	+4	10	31/2
54	56	CLINT BLACK The Strong One (Equity)	8352	+1021	143	+13	6	18/1
56	57	FLYNNVILLE TRAIN Nowhere Than Somewhere (Show Dog Nashvill	e) 8153	+2088	192	+14	4	31/4
57	58	ANDY GRIGGS Tattoo Rose (Montage)	5174	+379	107	+7	4	14/0
60	59	TRACY LAWRENCE Til I Was A Daddy Too (Rocky Comfort/C05)	3865	+311	77	+ 15	2	6/1
Debut	60	JENNIFER HANSON Joyride (Universal South)	3727	+200	45	+ 3	1	14/13

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COUNTRY/COUNTRY INDICATOR

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Total Play

COUNTRY

MOST ADDED

ARTIST Title Label(s)	Adds
MONTGOMERY GENTRY What Do Ya Think About That (Columbia)	26
TRISHA YEARWOOD Heaven, Heartache And The (Big Machine)	25
BRAD PAISLEY Online (Arista Nashville)	17
JOSH TURNER Firecracker (MCA Nashville)	16
JENNIFER HANSON Joyride (Universal South)	13
MIRANDA LAMBERT Famous In A Small Town (Columbia)	11
DIERKS BENTLEY Free And Easy (Capitol Nashville)	9
JOE NICHOLS Another Side Of You (Universal South)	9
SARA EVANS As If (RCA)	9
GARY ALLAN Watching Airplanes (MCA Nashville)	9
CHRIS CAGLE What Kinda Gone (Capitol Nashville)	9
MOST INCREASED AUDIENCE	Total Aud.
ARTIST Title Label(s)	Increase

ARTIST THE LADER(S)	Increase
BRAD PAISLEY Online (Arista Nashville)	+34525
RODNEY ATKINS These Are My People (Curb)	+28268
REBA MCENTIRE W/K. CLARKSON Because (MCA I	Vashville) + 26552
TAYLOR SWIFT Teardrops On My Guitar (Big Machine)	+26432
TOBY KEITH Love Me If You Can (Show Dog Nashville)	+21402
BROOKS & DUNN Proud Of The House We Built (Arista)	Nashville) +21179
RASCAL FLATTS Take Me There (Lyric Street)	+19673
SUGARLAND Everyday America (Mercury)	+19316
DIERKS BENTLEY Free And Easy (Capitol Nashville)	+18240
JOSH TURNER Firecracker (MCA Nashville)	+16734

MOST INCREASED PLAYS

MOST INCREASED PLAYS	Total Play
ARTIST Title Label(s)	Increase
RODNEY ATKINS These Are My People (Curb)	+499
BRAD PAISLEY Online (Arista Nashville)	+422
DIERKS BENTLEY Free And Easy (Capitol Nashville)	+389
TOBY KEITH Love Me If You Can (Show Dog Nashville)	+353
TAYLOR SWIFT Teardrops On My Guitar (Big Machine)	+350
BUCKY COVINGTON A Different World (Lyric Street)	+348
RASCAL FLATTS Take Me There (Lyric Street)	+347
BROOKS & DUNN Proud Of The House We Built (Arista Nashville)	+326
JOSH TURNER Firecracker (MCA Nashville)	+282
REBA MCENTIRE W/K. CLARKSON Because (MCA Nashville)	+244

COUNTRY INDICATOR

MOST ADDED

ARTIST Title Label(s)	Adds
MONTGOMERY GENTRY What Do Ya Think About That (Columbia)	20
TRISHA YEARWOOD Heaven, Heartache And The (Big Machine)	17
JOSH TURNER Firecracker (MCA Nashville)	16
SARA EVANS As If (RCA)	15
GARY ALLAN Watching Airplanes (MCA Nashville)	11
BRAD PAISLEY Online (Arista Nashville)	7

MOST INCREASED AUDIENCE

MOST INCREASED AUDIENCE ARTIST Title Label(s)	Total Aud. Increase
RASCAL FLATTS Take Me There (Lyric Street)	+10487
BRAD PAISLEY Online (Arista Nashville)	+8449
BROOKS & DUNN Proud Of The House We Built (Arista Nashville)	+7553
REBA MCENTIRE W/K. CLARKSON Because (MCA Nashville)	+7057
CRAIG MORGAN Tough (Broken Bow)	+6605
TOBY KEITH Love Me If You Can (Show Dog Nashville)	+6351
DIERKS BENTLEY Free And Easy (Capitol Nashville)	+6293
KENNY CHESNEY Never Wanted Nothing More (BNA)	+5868
JOSH TURNER Firecracker (MCA Nashville)	+5543
MONTGOMERY GENTRY What Do Ya Think About That (Columbia)	+5430

MOST INCREASED PLAYS

ARTIST Title Label(s)	Increase
RASCAL FLATTS Take Me There (Lyric Street)	+545
BRAD PAISLEY Online (Arista Nashville)	+361
BROOKS & DUNN Proud Of The House We Built (Arista Nashville)	+325
REBA MCENTIRE W/K. CLARKSON Because (MCA Nashville)	+305
JOSHTURNER Firecracker (MCA Nashville)	+304
CRAIG MORGAN Tough (Broken Bow)	+298
TOBY KEITH Love Me If You Can (Show Dog Nashville)	+284
MONTGOMERY GENTRY What Do Ya Think About That (Columbia)	+283
KENNY CHESNEY Never Wanted Nothing More (BNA)	+274
DIERKS BENTLEY Free And Easy (Capitol Nashville)	+267

oby kenn OVE ME YOU CAN" **R&R 14** (+353x/+2,140,200) MB 14* (+227x/+740 pts.)

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Already aboard:

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JASON MEADOWS 18 Video Tapes (Baccerstick/CO5) Total Audience: 3308, Total Stations: 6, Adds: 0

JOANNA COTTEN The Prize (Warner Bros./WRN) Total Audience: 2942, Total Stations: 5, Adds: 2

JASON BROWN You Don't Play Fair (Showcase) Total Audience: 2684, Total Stations: 2, Adds: 0

GRETCHEN WILSON You Don't Have To Go Home (Columbia) Total Audience: 2520, Total Stations: 1, Adds: 0

ALISON KRAUSS Simple Love (Rounder) Total Audience: 2043, Total Stations: 4, Adds: 2

MARK CHESNUTT Rollin' With The Flow (Lofton Creek) Total Audience: 1955, Total Stations: 1, Adds: 1

COUNTRY INDICATOR NEW & ACTIVE

PHIL VASSAR This Is My Life (Universal South) Total Plays: 334, Total Stations: 22, Adds: 1

EMERSON DRIVE You Still Own Me (Montage/Midas/New Revolution) Total Plays: 314, Total Stations: 27, Adds: 4

TRISHA YEARWOOD Heaven, Heartache And The Power Of Love (Big Machine) Total Plays: 312, Total Stations: 26, Adds: 17

CHRIS CAGLE What Kinda Gone (Capitol Nashville) Total Plays: 302, Total Stations: 25, Adds: 5

CROSSIN DIXON Guitar Slinger (Broken Bow) Total Plays: 284, Total Stations: 24, Adds: 1

CARMEN RASMUSEN Nothin' Like The Summer (Lofton Creek) Total Plays: 215, Total Stations: 21, Adds: 1

FLYNNVILLE TRAIN Nowhere Than Somewhere (Show Dog Nashville) Total Plays: 215, Total Stations: 20, Adds: 4

MARK WILLS Days Of Thunder (Equity) Total Plays: 171, Total Stations: 14, Adds: 1

CLINT BLACK The Strong One (Equity) Total Plays: 170, Total Stations: 11, Adds: 1

RISSI PALMER Country Girl (1720) Total Plays: 140, Total Stations: 12, Adds: 1

8/6

CARRIE UNDERWOOD So Small (Arista Nashville) **DOUG STONE** Nice Problem (TNT/Spinville)

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8/13

HEARTLAND Once A Woman Gets A Hold Of Your Heart (Country Thunder) **JAKE OWEN** Something About A Woman (*RCA*) MARK CHESNUTT Rollin' With The Flow (Lofton Creek)

TRACE ADKINS | Got My Game On (Capitol Nashville)

8/20

No Adds for this Week

TOP 10 RECURRENTS

TOP 10 RECURRENTS ARTIST Title Label(s)	Total Aud. (00)
MONTGOMERY GENTRY Lucky Man (Columbia)	187062
GEORGE STRAIT Wrapped (MCA Nashville)	183330
TRACY LAWRENCE Find Out Who Your Friends Are (Rocky Comfort/CO5)	180190
BILLY CURRINGTON Good Directions (Mercury)	170511
JAKE OWEN Startin' With Me (RCA)	165134
EMERSON DRIVE Moments (Midas/New Revolution)	160410
ERIC CHURCH Guys Like Me (Capitol Nashville)	130965
BRAD PAISLEY Ticks (Arista Nashville)	122697
CARRIE UNDERWOOD Before He Cheats (Arista/Arista Nashville)	111538
RODNEY ATKINS Watching You (Curb)	111206

130 Country reporters. Songs ranked by total audience for the airplay week of 7/23-7/29. Bullets appear on songs gaining audience or remaining flat from previous week. A song will also receive a bullet if its percentage loss in audience does not exceed the percentage of monitored station downtime for the format. Country titles that decline in audience but increase in detections will also receive a bullet if the total audience erosion for the week does not exceed 3%. If two songs are tied in total audience, the song with the larger BDS increase in audience is placed first. Descending, non-bulleted titles below No. 10 in either audience or detections are moved to recurrent after 20 weeks. Most Added is the total number of new adds officially reported to R&R by each reporting station or or by automatic add thresholds for stations not allowed to report adds. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Audience lists the songs with the greatest week-to-week increases in total audience. Audience totals on the chart are derived, in part, using certain Arbitron Inc. copyrighted Persons 12+ audience estimates, under license (© 2007, Arbitron Inc.).© 2007 Radio & Records.



R&K	· ·	Country Indicator					Mus	sic Page 5
		July 30, 2007	Total	+/-	Tot. Aud.	+/-	Wks	Total
LW	TW	ARTIST Title Label(s)	Plays	Plays	(00)	(00)	On	Stations
3	0	KENNY CHESNEY Never Wanted Nothing More (BNA)	3759	+274	81707	+5868	8	93/4
2	2	KEITH URBAN I Told You So (Capitol Nashville)	3720	+196	78229	+3483	15	94/3
1	3	TAYLOR SWIFT Teardrops On My Guitar (Big Machine)	3628	+107	77220	+1176	23	94/3
4	4	RODNEY ATKINS These Are My People (Curb)	3297	+232	69108	+3233	19	92/4
7	5	BUCKY COVINGTON A Different World (Lyric Street)	3283	+266	66762	+4586	26	89/3
8	6	REBA MCENTIRE W/K. CLARKSON Because (MCA Nashville)	3201	+ 305	68542	+7057	10	92/4
9	7	TIM MCGRAW W/FAITH HILL Need You (Curb)	2885	+228	57946	+4326	14	91/2
12	8	RASCAL FLATTS Take Me There (Lyric Street)	2884	+ 545	61796	+10487	4	93/4
10	9	CRAIG MORGAN Tough (Broken Bow)	2843	+298	61228	+6605	19	93/3
6	10	JASON ALDEAN Johnny Cash (Broken Bow)	2821	-180	58566	-4153	24	82/3
11	0	SUGARLAND Everyday America (Mercury)	2647	+ 198	57340	+5175	10	93/4
13	12	TOBY KEITH Love Me If You Can (Show Dog Nashville)	2501	+284	52956	+6351	7	93/6
16	13	BROOKS & DUNN Proud Of The House We Built (Arista Nashville)	2422	+ 325	50939	+7553	8	90/6
15	14	KELLIE PICKLER Wonder (BNA)	2251	+114	45624	+1947	20	89/3
17	15	TIM MCGRAW If You're Reading This (Curb)	2189	+233	44916	+3689	8	80/5
20	16	DIERKS BENTLEY Free And Easy (Capitol Nashville)	2162	+267	45232	+6293	9	91/4
19	1	LUKE BRYAN All My Friends Say (Capitol Nashville)	2039	+136	43684	+4275	18	81/5
18	18	MARTINA MCBRIDE How I Feel (RCA)	2026	+89	43016	+2457	13	88/6
23	19	BRAD PAISLEY Online (Arista Nashville)	1843	+ 361	40766	+8449	4	90/7
21	20	LITTLE BIG TOWN A Little More You (Equity)	1764	+22	36740	+675	21	78/2

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		July 30, 2007					mu	sic Page 6
I	TW		Total Plays	+/- Plays	Tot. Aud. (00)	+/- (00)	Wks On	Total Stations
	2	JASON MICHAEL CARROLL Livin' Our Love Song (Arista Nashville)	1640	+156	35101	+3879	16	77 3
	22	JACK INGRAM Measure Of A Man (Big Machine)	1416	+121	29994	+3662	12	77 3
	23	CLAY WALKER Fall (Asylum-Curb)	1267	+95	24200	+1601	14	73/5
	24	TRENT TOMLINSON Just Might Have Her Radio On (Lyric Street)	1222	+48	25389	+1509	15	70/3
	25	JOE NICHOLS Another Side Of You (Universal South)	1148	+74	23963	+1492	10	65/3
	26	TRACE ADKINS Wanna Feel Something (Capitol Nashville)	1108	-324	20850	-7889	16	64/1
	2	MIRANDA LAMBERT Famous In A Small Town (Columbia)	1047	+82	24622	+2382	11	59/2
	28	JOSH TURNER Firecracker (MCA Nashville)	1038	+304	22434	+5543	3	69/16
	29	LEANN RIMES Nothin' Better To Do (Asylum-Curb)	839	+157	16904	+3215	6	48/5
	30	FAITH HILL Lost (Warner Bros./WRN)	830	-1	17700	+418	9	55/1
	31	SARA EVANS As If (RCA)	805	+121	15866	+2130	5	64/15
	32	BLAKE SHELTON The More I Drink (Warner Bros./WRN)	703	+30	14035	+1499	5	49/2
	33	TRAVIS TRITT You Never Take Me Dancing (Category 5)	679	+19	13781	+836	6	42/2
	34	BILLY CURRINGTON Tangled Up (Mercury)	620	+63	12663	+1210	2	45/6
	35	KEITH ANDERSON Sunday Morning In America (Arista Nashville)	608	+42	12562	+650	6	42/2
	36	WHISKEY FALLS Last Train Running (Midas/New Revolution)	500	+47	9917	+1170	2	38/2
>	37	MONTGOMERY GENTRY What Do Ya Think About That (Columbia)	450	+283	8602	+5430	1	35/20
>	38	PAT GREEN Way Back Texas (BNA)	388	+101	7427	+2006	1	30/6
>	3 9	GARY ALLAN Watching Airplanes (MCA Nashville)	374	+182	7932	+4069	1	31/11
>	40	DANIELLE PECK Bad For Me (Big Machine)	360	+58	6890	+990	1	30/4



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Music Page 7

AGA , July 30, 2007							
• ·	DAGOION	TOTAL					STRONGLY
ARTIST Title (Label)	PASSION	POSITIVE	INDEX	NEUTRAL	FAMILIARITY	DISLIKE	DISLIKE
REBA MCENTIRE W/K. CLARKSON Because Of You (MCA Nashville)	36.5%	78.8%	4.02	10.8%	99.8 %	7.0%	3.3%
BROOKS & DUNN Proud Of The House We Built (Arista Nashville)	26.5%	78.0%	3.99	16.0%	99.0%	3.5%	1.5%
TIM MCGRAW W/FAITH HILL Need You (Curb)	30.0%	73.3%	3.89	13.0%	98.8 %	9.5%	3.0%
KEITH URBAN I Told You So (Capitol Nashville)	24.0 %	71.3%	3.86	19.0%	99.3 %	7.8%	1.3%
CRAIG MORGAN Tough (Broken Bow)	26.3%	69.8 %	3.87	15.0%	95.8 %	9.0 %	2.0%
TRACE ADKINS Wanna Feel Something (Capitol Nashville)	18.0%	69.5 %	3.80	18.3%	97.0 %	8.3%	1.0%
KENNY CHESNEY Never Wanted Nothing More (BNA)	22.0 %	68.3 %	3.76	18.3%	98.8 %	9.5 %	2.8 %
JASON MICHAEL CARROLL Livin' Our Love Song (Arista Nashville)	19.8%	68.3 %	3.81	20.5 %	97.3 %	7.5%	1.0%
KELLIE PICKLER Wonder (BNA)	24.5%	68.3 %	3.81	19.8%	99.0%	9.5 %	1.5%
RODNEY ATKINS These Are My People (Curb)	25.3%	68.0%	3.81	19.3%	98.3 %	8.8%	2.3%
JASON ALDEAN Johnny Cash (Broken Bow)	31.5%	67.0 %	3.78	15.3%	99.8 %	14.5%	3.0%
TAYLOR SWIFT Teardrops On My Guitar (Big Machine)	20.3 %	65.5 %	3.68	19.0%	99.8 %	13.0%	2.3%
LUKE BRYAN All My Friends Say (Capitol Nashville)	21.8%	65.3%	3.74	19.5 %	97.8 %	11.0%	2.0 %
RASCAL FLATTS Take Me There (Lyric Street)	14.3%	64.5 %	3.69	17.3%	93.8 %	10.3%	1.8%
BIG & RICH Lost In This Moment (Warner Bros./WRN)	28.8 %	64.0 %	3.77	18.3 %	98.3 %	14.5%	1.5%
TIM MCGRAW If You're Reading This (Curb)	22.3%	63.8 %	3.69	15.8%	95.5 %	12.3%	3.8%
TOBY KEITH Love Me If You Can (Show Dog Nashville)	19.5 %	62.3 %	3.70	20.8 %	96.0 %	11.3%	1.8%
BRAD PAISLEY Online (Arista Nashville)	13.8 %	62.3 %	3.71	21.0%	92.0 %	7.0 %	1.8%
SUGARLAND Everyday America (Mercury)	18.0%	61.0%	3.55	16.5 %	98.0 %	16.3%	4.3%
LITTLE BIG TOWN A Little More You (Equity)	13.3%	59.5 %	3.54	19.8 %	96.0 %	12.8 %	4.0 %
BUCKY COVINGTON A Different World (Lyric Street)	22.0 %	59.5 %	3.60	19.8%	97.5 %	13.8%	4.5%
JACK INGRAM Measure Of A Man (Big Machine)	12.3%	56.3 %	3.58	24.0 %	92.5 %	10.0%	2.3%
ERIC CHURCH Guys Like Me (Capitol Nashville)	12.0%	55.8%	3.47	23.8 %	97.3 %	13.5%	4.3%
DIERKS BENTLEY Free And Easy (Down The Road I Go) (Capitol Nashville)	14.3%	54.3 %	3.55	25.5%	93.5 %	10.5%	3.3%
TRAVIS TRITT You Never Take Me Dancing (Category 5)	14.5%	54.0%	3.48	19.5%	92.8 %	14.3%	5.0%
CLAY WALKER Fall (Asylum-Curb)	12.8%	54.0%	3.48	19.8%	92.5 %	15.5%	3.3%
MARTINA MCBRIDE How I Feel (RCA)	12.0%	52.3%	3.40	25.5%	97.8 %	15.3%	4.8%
JOE NICHOLS Another Side Of You (Universal South)	15.5%	51.8%	3.50	20.3 %	90.0%	13.8%	4.3%
JOSH TURNER Firecracker (MCA Nashville)	15.3%	51.5%	3.41	16.0%	90.0%	15.0%	7.5%
MIRANDA LAMBERT Famous In A Small Town (Columbia)	10.0%	51.3%	3.47	24.5%	91.8%	14.0%	2.0%
FAITH HILL Lost (Warner Bros./WRN)	6.5%	47.5%	3.32	24.3%	92.3 %	16.5%	4.0%
LEANN RIMES Nothin' Better To Do (Asylum-Curb)	5.8%	45.5%	3.32	25.8%	90.3 %	15.5%	3.5%
TRENT TOMLINSON Just Might Have Her Radio On (Lyric Street)	6.5%	44.3%	3.28	24.5%	91.0%	19.0%	3.3%
KEITH ANDERSON Sunday Morning In America (Arista Nashville)	8.8%	40.3%	3.19	25.0%	92.0 %	21.8%	5.0%
LEE BRICE She Ain't Right (Asylum-Curb)	5.8%	39.0 %	3.14	24.5%	91.0%	22.8 %	4.8%

Total sample size is 400 persons weekly with a margin of error of plus or minus 5%. Scoring is done each week using live interviewers conducting an interview with each respondent. Scores are: 5) I like it a lot, in fact it's one of my favorites; 4) I like it; 3) It's OK, just so-so; 2) I don't like it; 1) I strongly dislike it. The index score is an average of all 1-to-5 scores. The ttal positive score is an aggregate of the 4 and 5 scores. To be included in the weekly callout, songs must have entered the top 40 positions on R&R's Country airplay chart. The sample is composed of 400 25-54-year-olds who identify country as their favorite music and who listen daily to competitive Country radio in the sample markets. The sample is 50% male/female and evenly distributed in the 25-34, 35-44, and 45-54 demos. The sample is balanced by region and markets within that region. Bullseye Callout is conducted in these regions and markets. **SOUTH:** Charleston SC; Charlotte; Baton Rouge; Nashville; Atlanta. **MIDWEST:** Flint, MI; Indianapolis; Madison; Omaha; Cincinnati. **EAST:** Harrisburg; Rochester, NY; Springfield, MA; Providence; Washington, DC. **WEST:** Modesto, CA; Salt Lake City; Colorado Springs, CO; Portland, OR; Houston. © 2007 Radio & Records © 2007 Bullseye Marketing Research Inc..

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