

### INSIDE

First Look At Houston PPM Data: Suspiciously Familiar To Philly

Flip-Flop Summer Tour Hits Portland, And We Don't Mean Kenny Chesney

Black Oak Arkansas Reunion Tour In Jeopardy As Dandy Takes Record Gig

Mahaffey Confirms Morning Whiz Status With Harry Potter Coup

The Mile-High, Feel-Good, Warm-Hearted Story Of The Year

Honey is the only food that cannot spoil.

Real news needed!

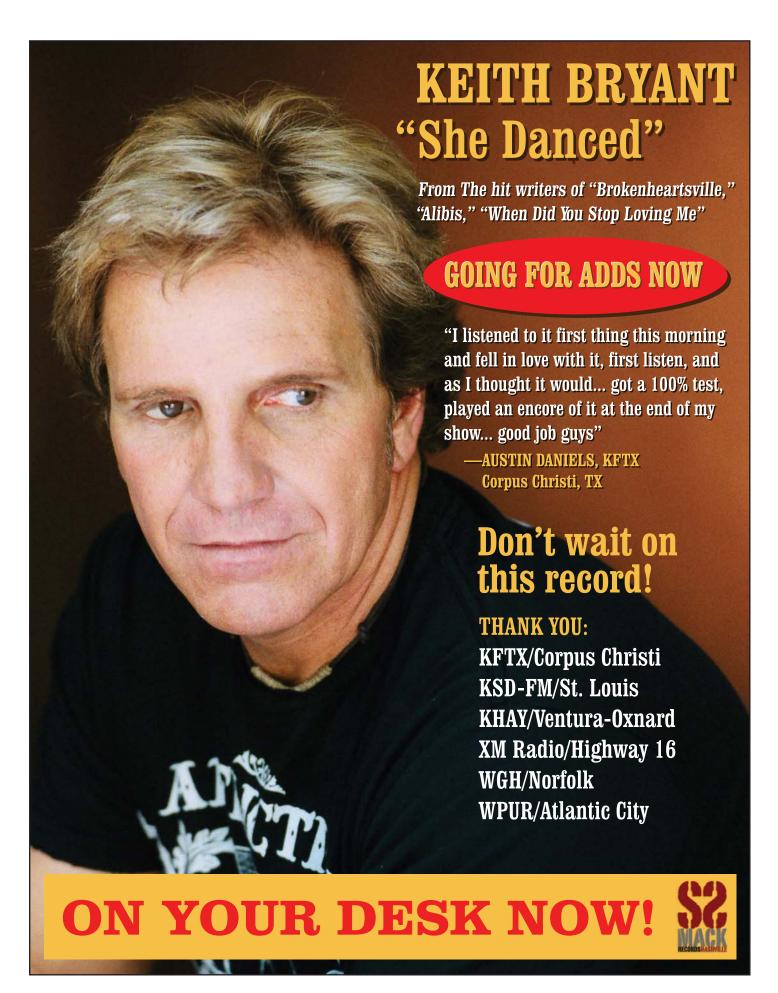
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## Will That Be Paper Or PPM?

Actually, there's no need to choose between Arbitron's diary and the electronic methodology known as PPM. We're happy to share both systems with you while Arbitron rolls out the top 50 markets between now and 2010. Did you hear the news? Houston received its first live PPM data on July 18. It was good news for country radio in the month of June, as both CBS Radio's KILT and Cox Radio's KKBQ increased market share and ranking. KKBQ edged KILT for the 25-54 championship, while KILT swept the 12+, 18-34 and 18-49 categories, but hey ... that could change seven days from now when another weekly comes rolling off the printer. Oh, looky here. We just happen to have the latest 12+ weekly in front of us, and for the week of June 28-July 4, KKBQ is your winner, 4.6-4.3. As you can see, this thing is a moving target with piles of data to sort through.

Additional data released by Arbitron after last week's Houston currency shows that radio delivers consistently high levels of weekly and daily cume audiences. Both KILT and KKBQ have doubled their weekly cume numbers from back in the day when the diary methodology was used. This is suspiciously familiar to the Philadelphia PPM data, where Beasley's WXTU saw the same increase in sampling. Conversely, Average Time Exposed, formerly known as TSL has decreased proportionately. PPM also shows that while 56% of the Houston population aged 18+ is employed full-time, the radio audience outperforms that number by 10%, a figure consistent with PPM data from Philadelphia. Also similar to Philadelphia PPM data, Houston shows significant growth in the total audience reach of radio stations. Remember, PPM data also includes 6-11-yearolds, and, according to Arbitron, data from that demographic shows 98 1/2% of children in that demo were exposed to radio. KKBQ PD Johnny Chiang told R&R one thing that jumps out for him is the market compression. The No. 1-ranked 25-54 station in the June book, Clear Channel's classic rock KKRW, has an AOH share of 5.8 and is separated by the 15th-ranked station, CC Latin rhythmic sister KLOL, by just 2.5 shares. It's even more dramatic with rating points; Nos.





1 and 13 are just 0.2 apart. KILT's Jeff Garrison told **R&R** his new saying for PPM is "big brands do big in PPM." Garrison believes the format has more of a chance to be mass-appeal because of the high cume ratings in demos. "It's a new world, and it makes programming accountable; with PPM, you can try something, and hopefully see the results."

Among other markets, Riverside spring ratings were released today, and, while CBS Radio's KFRG (K-Frog) is off 5.5-5.1 12+, OM Lee Douglas tells **R&R** the radio station is still No. 1 25-54 and showed big increases with women 18+ (6.5-7.2) and women 25-54 (6.4-6.9), which ranks KFRG No. 1 in both demos.

Huge congratulations to Citadel's WCTO/Allentown for printing a 13.4 for spring, a five-book high for the radio station. On Tuesday, July 24, Los Angeles, San Diego and Chicago are just a few markets to receive spring results; we'll pay close attention to the progress of Mt. Wilson Broadcasters KKGO (Go Country 105)/L.A.; spring will be its first full survey since the flip from classical music on Feb. 26.

#### The Price Of Privacy

Today, it's \$1.3 billion, the figure put together by Cumulus Media chairman, president and CEO Lew Dickey and Merrill Lynch Global Private Equity to buy out stockholders for \$11.75 per share. That's a 40.4% premium over Friday's (July 20) closing price. The Cumulus board of directors has already approved the merger, and the transaction is expected to close in early 2008. Of the 344 radio stations Cumulus owns in 67 markets, 51 are country stations, notably KPLX (99.5 The Wolf)/Dallas and WFMS/Indianapolis.

#### Feng Shui For Radio

Don't ever try this at home unless you are a trained radio professional with PD chops. Thank goodness John Paul, PD at CBS Radio's KUPL/Portland, Ore., is. Everybody got shuffled around last week, especially the night jock, Carol Batchelor, who did a complete nocturnal flip-flop and

## This Week At Callout America

Another powerful week for **Reba & Kelly Clarkson** as "Because of You" repeats as the No. 1 song and the No. 1 passion song. This song started strong and has never looked back. Females rank it at No. 1 positive and passion, and men rank it at No. 2. Both younger 25-34s and core 35-44s are at No. 1 positive and passion.

**Brooks & Dunn** are following that same pattern with "Proud of the House We Built" ranking at No. 3 overall and as the No. 9 passion song in week seven. Both male and female listeners are at No. 3, as are core 35-44s. Listeners 45-54 rank this song at No. 1.

**Tim McGraw** storms into the top five with the lovely **Faith Hill** as "I Need You" ranks at No. 4, up from No. 9, and ranking as the No. 5 passion song. Men rank the song at No. 4 and women at No. 5. There's strong passion scoring in all cells.

**Trace Adkins** is strongly outperforming the radio spin chart with radio listeners. "I Wanna Feel Something" moves into the top 10 for the week as the No. 9 song, up from No. 14. Men are at No. 8, women at No. 11. Younger 25-34s rank this song at No. 9 with plenty of growth potential in place.

Brad Paisley explodes into the No. 12 slot in his debut week for "Online," another "cutesy" song that will no doubt do well. Men are at No. 6, and females are at No. 23. Listeners 45-54 are at No. 6. Upper-demo males rock, with 45-54s at No. 1. Females 45-54 are at No. 19.

moved to the morning show as news anchor. Smokey Woods moved from middays to evenings; longtime afternoon driver Rick "Bubba" Taylor segues to middays; and the brand new afternoon host is Leela K, whose background includes radio gigs at KYKX/Longview, Texas and WSOC/Charlotte in addition to



songwriting and spokesmodeling. All the changes went into effect Friday, July 20.

Saying his ultimate goal was finding a programming opportunity, Wes Poe, MD/middays at Lincoln Financial's KSON/San Diego, opted out of the final year on his deal and is leaving the radio station. Poe told **R&R**, "I am thankful and appreciative for all John Marks has done for me, and I have the highest level of respect for all those working at KSON; I'm pleased to have been a part of such a great team." For now, KSON PD John Marks will assume music responsibilities, but is looking to fill the position eventually and told **R&R**, "I'm sorry to see Wes leave, and I wish him well." Poe can be reached at 619-699-9378.

The brass at LKCM Radio Group's KFWR (The Ranch)/Dallas didn't have to reach very far to find a new PD. Former PD Rick Lovett wandered off The Ranch back in May, but will be replaced by a radio professional known simply as "Dingo," who comes over from Cumulus' KPLX (99.5 the Wolf), where he was the morning show producer. Dingo reports for duty on Aug. 1.

We still have no idea how Meg Stevens programs Clear Channel's WMZQ/Washington and WPOC/Baltimore, but we're glad she's looking for some extra help at WPOC. Stevens is looking for an APD, and you can send your award-winning resume to her at megstevens@clearchannel.com.

Jonathan Stevens exits Cowley Broadcasting's KSOK and classic country KSOK-AM/Arkansas City, Kan. as PD. For now, GM Marty Mutti will handle programming chores ... His name was Tubby, and he was the morning guy at Cox Radio's KTHT (Country Legends 97.1)/ Houston — until last week, when he was part of a mass exodus that included a couple of AEs, an accountant and midday jock Michael V at classic hits clustermate KHTC.

#### Jim Dandy To The Rescue

The latest radio guy to join the wild world of record promotion is Jim Dandy, who walks away from his PD/ afternoon gig at Tejas Broadcasting's KOUL/Corpus Christi, Texas after two years. This Jim Dandy is not to

#### **DATES & DEADLINES**

**Aug. 1:** CRB/Edison Media Presentation of Hispanic American Relationship to Country Radio and Music, Belmont University, Nashville. Details at *www.crb.org*.

**Aug. 18:** Belmont University Presents "Nashville Celebrates Elvis," Ryman Auditorium, Nashville. Proceeds will go to the Cecil Scaife Music Business Scholarship.

**Aug. 23:** Source Foundation Awards, Musicians Hall of Fame, Nashville.

**Sept. 7-10:** Canadian Country Music Week, Regina, Saskatchewan, Canada. Events include The Canadian Country Music Awards. Details at *ccma.org*.

be confused with the other Jim Dandy, who fronted the group Black Oak Arkansas and had a semi-hit called, go figure, "Jim Dandy," a song that for some reason is indelibly tattooed into my brain. This Dandy joins Quarterback Records as Southwest/West Coast rep effective July 31, replacing Greg Stevens, who jumped to Nine North Records last month. Dandy will be based out of Corpus; meanwhile, KOUL OM Kent Cooper starts the search for Dandy's replacement.

Everybody knows the job of morning show producer requires some fancy footwork, both literally and figuratively. Apparently, DeLannie Langlinais of Citadel's KXKC/Lafayette, La. developed happy feet recently and decided on a two-step into a new career: opening her own dance studio. Her last dance on the morning show is July 27, leaving a starring role open for PD Casey Carter, who will audition packages at 202 Galbert Rd., Lafayette, LA 70506.

#### Here's What Brown Did For Him

We're talking about Dan Brown here, and he just stepped down as station manager for the Citadel/



Chattanooga, Tenn. cluster. Looks like a seamless transition though; Chuck Wilkins was immediately named to replace Brown at the four-station cluster, which includes country WOGT (107.9 The Duke). Brown spent 29 years with the radio station, the last 12 as "the big guy." Wilkins moves up from director of sales and starts Aug. 31.

Also moving up the station food chain is Bob Willoughby, who is the shiny new market manager for Cox Radio/Richmond. Willoughby was already in the house as GM of alternative WDYL and country WKHK and replaces the recently departed Steve McCall. Now Willoughby will also oversee classic rock WKLR and AC WMXB.

#### For An Encore, A Hasty Re-Emergence

You may remember earlier this year (March 30 to be exact), Herndon Hasty came back from lunch one day and announced his sudden (and by sudden, we mean instantaneous) departure as senior VP and market manager for the Wilks/Kansas City cluster, which includes country sisters KFKF and KBEQ. Herndon spent his entire radio career in the Kansas City market, and, now, it looks like he'll finish it there. Hasty was just announced as comarket manager of Entercom's Kansas City cluster, along with David Alpert, effective July 17. Hasty will oversee AC KUDL, country WDAF (The Wolf) and KXTR-AM. Alpert will be responsible for Entercom's KMBZ, KCSP-AM, KQRC and KYYS.

#### **Promotions Worthy Of Promotion**

That Skip Mahaffey is a real whiz. The morning personality at Clear Channel's WFUS/Tampa somehow got his mitts on a copy of the brand new, highly anticipated and much-coveted book "Harry Potter and the Deathly Hallows" prior to Friday night's midnight on-sale time. On Friday's show, Mahaffey stopped short of revealing super secrets, instead teasing listeners with the opening and closing sentences of the book, revealing that it had 759 pages and posting photos of the book jacket and some text

BILLBOARD BOXS	SCOR	E
ARTIST VENUE/CITY/DATES	ATTENDANCE	GROSS
<b>Kenny Chesney, Brooks &amp; Dunn, Sugarland</b> Cleveland Browns Stadium Cleveland July 14	49,130	\$3,817,126
Tim McGraw & Faith Hill United Center Chicago July 13-14	27,216	\$2,272,281
<b>Tim McGraw &amp; Faith Hill</b> Continental Airlines Arena E. Rutherford, N.J. July 9	15,586	\$1,411,791
Tim McGraw & Faith Hill Palace of Auburn Hills Detroit July 11	15,736	\$1,297,244
Kenny Chesney, Sugarland, Pat Green Verizon Wireless Music Center Indianapolis July 12	25,141	\$1,188,949

Billboard Boxscore tracks recent country concert grosses and attendance figures. Copyright 2007, VNU Business Media. More concert grosses available at www.billboard.biz.

#### **SHOWPREP 101**

July 24: National Pop a Wheelie Day.

**July 25:** Be Adamant About Something Day.

**July 26, 1979:** A team of nine men set a world record in Edinburgh, Scotland by pushing a hospital bed 3,233 miles in 36 days.

**June 27:** The annual, three-day Gilroy garlic festival starts today in Gilroy, Calif.

**Quotable:** "Middle age is when you've met so many people that every new person you meet reminds you of someone else."

—Ogden Nash



on the station's Web site. Mahaffey would gladly tell you where he got it — but of course, then he'd have to kill you with a bolt of lighting or some hideous spell.

This is a story that will give all of us a warm rush. Lincoln Financial's KYGO/Denver recently conducted an on-air search for a new host of its "Club KYGO" Saturday-night party. Thirty contestants were whittled down to five finalists, who each hosted the night show while carefully chaperoned by regular night guy Flip. Eight thousand votes came pouring in, eventually crowning Skip Miller of Broomfield, Colo. Upon hearing the good news, Miller said he felt warm all over, mainly because he'd peed his pants.

#### **CRS: It's Never Too Early!**

The annual Country Radio Seminar will be held March 5-7, 2008, and, after all the recent agenda planning, some plot twists have been announced for 2008. Opening ceremonies, including a keynote speaker to be announced soon, will move from the usual Thursday morning slot and take place Wednesday March 5 at 10:30 a.m. Artist Taping Sessions (ARTS) will be conducted Wednesday morning from 9-10:20 a.m. then again that afternoon from 2-5 p.m. The Friday March 7 New Faces Show gets an earlier, 6:30 p.m. start. Additionally, the DJ Radio Hall of Fame ceremony will take place Tuesday March 4 and start earlier (5:30 p.m.), although it isn't considered an official CRB event. Online registration begins July 30, with an early bird rate of \$499 available until Nov. 30. See registration details at www.crb.org.

> — R.J. Curtis/Country Editor 323-954-3444 Email: rcurtis@radioandrecords.com

### **On The Charts:**

# Chesney Logs Best Time Since '04; Indicator Chart Gets 'Swift' Kick

**Kenny Chesney**'s "Never Wanted Nothing More" (BNA) rises 2-1 in its eighth chart week, marking the format's fastest trip to the summit in more than three years. No

single has scaled the Nielsen Broadcast Data Systems-driven R&R Country chart in fewer than eight weeks since Tim McGraw's "Live Like You Were Dying" did so in seven weeks during the warm months of 2004. For Chesney, it's his fastest No. 1 accomplishment, topping "There Goes My Life" (2003) and "When the Sun Goes Down" (2004), which both needed nine weeks to peak. Chesney's new song introduces "Just Who I Am: Poets & Pirates," slated for a Sept. 11 retail release.

The top five on the R&R Country chart comprises three major-label artists (Chesney, Keith Urban and Big & Rich) and two who are on independently owned imprints (Taylor Swift and Rodney Atkins). That delicate balance has the potential to shift (or tilt) one way or the other on next week's charts, since Jason Aldean, Bucky Covington and Tim McGraw & Faith Hill occupy the No. 6, 7 and 8 slots respectively, each with audience gains this week.

Also noteworthy is **Reba McEntire**'s fastest top 10 trek in more than a decade. "Because of You" (her duet with **Kelly Clarkson**) (MCA Nashville) jumps 12-10 in its 10th chart week. That's Reba's fastest since "The Fear of Being Alone" cracked the top 10 in five weeks in Nov. 1996.

On the R&R Country Indicator chart — where photo finishes are the rule more often than the exception — **Taylor Swift** edges **Keith Urban** by one play to claim her first chart-topper. Swift's "Teardrops on My Guitar" (Big Machine) draws 3,553 plays during the tracking week, while Urban's "I Told You So" (Capitol Nashville) finishes with 3,552 spins and bullets at No. 2.

With 19 adds for "Online" (Arista Nashville), Most Added applause goes to **Brad Paisley** on the R&R Country panel, while **Josh Turner's** "Firecracker" leads the R&R Country Indicator tally with 13 reports.

— Wade Jessen/Director of Charts & Operations, Nashville 615-321-4291 Email: wjessen@radioandrecords.com



#### **MUSICNOTES**

2007 marks the 30th anniversary of **Crystal Gayle**'s humongous crossover smash "Don't It Make My Brown Eyes Blue." On Aug. 28, Capitol Nashville/EMI Music Catalog Marketing will release a new 25-track collection of Gayle's biggest hits called "Crystal Gayle: Greatest Hits."

**Brad Paisley** is soliciting fans to take a stab at directing the video for his latest single "Online." Details are available — where else? — online, at www.youtube.com/watch?v=uLo0l3XYU8s. One grand-prize winner will fly to an upcoming date of Paisley's Bonfires & Amplifiers Tour, where the video will be played for audience members. Better hurry though: The deadline is Wednesday, July 25.

Note to self: When **Tim & Faith**'s "Soul2Soul" tour comes to town, be sure and go to their Bread & Water club show that immediately follows the arena version. Guest stars tend to show up, just like Jim Belushi did last week in Chicago. Oh, and make plans to basically go right to work from the show; they jammed til 4:30 a.m. The shows benefit Tim & Faith's Neighbor's Keeper Foundation.

The CMA has announced Mary Kay Cosmetics as the official beauty sponsor of the 2007 Country Music Association Awards. Included in this deal is **Susie Jasper**, Mary Kay beauty expert, who will man the "touch-up station" backstage during the awards just in case Rascal Flatts has a hair out of place.

#### **VIDEO ADDS**

СМТ

BILLY RAY CYRUS Ready, Set, Don't Go DANIELLE PECK Bad For Me

GAC

BILLY RAY CYRUS Ready, Set, Don't Go DANIELLE PECK Bad For Me

## promosquad HitPredictor

SONGS WITH HIT POTENTIAL	CHART RANK
KENNY CHESNEY Never Wanted Nothing More (BNA) (80.5)	1
RODNEY ATKINS These Are My People (Curb) (75.0)	5
BUCKY COVINGTON A Different World (Lyric Street) (76.7)	7
TIM McGRAW WITH FAITH HILL / Need You (Curb) (95.4)	8
REBA McENTIRE DUET Because Of You (MCA Nashville) (93.0)	10
CRAIG MORGAN Tough (Broken Bow) (88.3)	11
RASCAL FLATTS Take Me There (Lyric Street) (86.8)	12
BROOKS & DUNN Proud Of The House (Arista Nashville) (82.7)	13
KELLIE PICKLER / Wonder (BNA) (84.8)	14
TOBY KEITH Love Me If You Can (Show Dog Nashville) (83.4)	15
SUGARLAND Everyday America (Mercury) (78.9)	16
TIM McGRAW If You're Reading This (Curb) (94.8)	17
DIERKS BENTLEY Free And Easy (Capitol Nashville) (94.1)	21
JASON MICHAEL CARROLL Livin' (Arista Nashville) (88.6)	23
BRAD PAISLEY Online (Arista Nashville) (89.5)	24
TRACE ADKINS / Wanna Feel Something (Capitol Nashville) (85.2)	25
JACK INGRAM Measure Of A Man (Big Machine) (78.2)	26
CLAY WALKER Fall (Asylum-Curb) (90.3)	27
MIRANDA LAMBERT Famous In A Small Town (Columbia) (75.7)	29
JOE NICHOLS Another Side Of You (Universal South) (94.5)	30
FAITH HILL Lost (Warner Bros.) (82.9)	32
LEANN RIMES Nothin' Better To Do (Asylum-Curb) (78.1)	34
SARA EVANS As If (RCA) (89.7)	36
BLAKE SHELTON The More I Drink (Warner Bros.) (81.3)	46
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		July 23, 2007	BDS						
LW	TW	ARTIST Title Label(s)	Tot. Aud. (00)	+/- Aud. (00)	Total Plays	+/- Plays	Wks On	Sta On/ Adds TW	
2	0	KENNY CHESNEY Never Wanted Nothing More (BNA)	339869	+30383	4792	+353	8	126/0	
3	2	KEITH URBAN I Told You So (Capitol Nashville)	313538	+6941	4508	+53	15	126/0	
1	3	BIG & RICH Lost In This Moment (Warner Bros./WRN)	294314	-47376	4326	-564	24	126/0	
5	4	TAYLOR SWIFT Teardrops On My Guitar (Big Machine)	280646	+5737	4189	+294	24	126/1	
8	5	RODNEY ATKINS These Are My People (Curb)	265778	+19825	3788	+259	20	126/0	
9	6	JASON ALDEAN Johnny Cash (Broken Bow)	238914	-6236	3696	+7	25	125/0	
10	7	BUCKY COVINGTON A Different World (Lyric Street)	236100	+15449	3405	+130	28	126/0	
11	8	TIM MCGRAW W/FAITH HILL I Need You (Curb)	230780	+12957	3240	+161	17	124/0	
4	9	GEORGE STRAIT Wrapped (MCA Nashville)	222579	-59346	3399	-822	20	125/0	
12	10	REBA MCENTIRE W/K. CLARKSON Because Of You (MCA Nashville)	221970	+21797	3281	+305	10	121/1	
13	•	CRAIG MORGAN Tough (Broken Bow)	201805	+13647	2995	+129	21	124/0	
19	12	RASCAL FLATTS Take Me There (Lyric Street)	191950	+55829	2799	+712	3	126/13	
17	13	BROOKS & DUNN Proud Of The House We Built (Arista Nashville)	172599	+24292	2650	+344	8	126/4	
15	14	KELLIE PICKLER I Wonder (BNA)	171125	+9216	2583	+93	25	125/0	
16	15	TOBY KEITH Love Me If You Can (Show Dog Nashville)	168742	+18583	2461	+227	7	125/3	
14	16	SUGARLAND Everyday America (Mercury)	168252	+6253	2714	+237	10	125/1	
20	T	TIM MCGRAW If You're Reading This (Curb)	142615	+10306	2180	+219	10	99/2	
18	18	ERIC CHURCH Guys Like Me (Capitol Nashville)	140465	+2726	2242	-16	27	119/0	
22	19	MARTINA MCBRIDE How I Feel (RCA)	125012	-4842	2108	-10	14	122/1	
23	20	LUKE BRYAN All My Friends Say (Capitol Nashville)	122570	+3962	2033	+65	26	102/1	
25	21	DIERKS BENTLEY Free And Easy (Down The (Capitol Nashville)	119371	+10089	1689	+197	9	104/4	
24	22	LITTLE BIG TOWN A Little More You (Equity)	115934	+4475	2064	-6	23	116/1	
26	23	JASON MICHAEL CARROLL Livin' Our Love Song (Arista Nashville)	110006	+3439	1844	-21	21	114/0	
32	24	BRAD PAISLEY Online (Arista Nashville)	91882	+38136	1388	+526	5	96/19	
27	25	TRACE ADKINS I Wanna Feel Something (Capitol Nashville)	86676	+2793	1530	-18	17	94/1	
28	26	JACK INGRAM Measure Of A Man (Big Machine)	80386	+3292	1291	+42	15	97/6	
30	27	CLAY WALKER Fall (Asylum-Curb)	77327	+6595	1258	+95	18	84/5	
31	28	TRENT TOMLINSON Just Might Have Her Radio On (Lyric Stree	t) 61 <b>788</b>	-1995	1173	+60	18	94/2	
33	29	MIRANDA LAMBERT Famous In A Small Town (Columbia)	52690	+4252	953	+ 59	18	77/2	

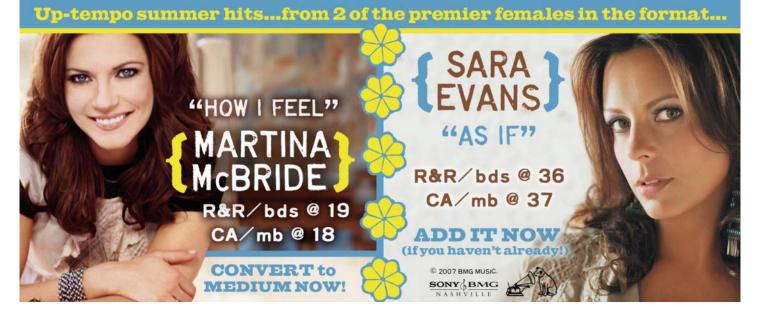
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JOE NICHOLS Another Side Of You (Universal South)

34



R&R		Country			n	ielsen	Mu	sic Page 2
	* J	uly 23, 2007			BI	DS		
LW	TW	ARTIST Title Label(s)	Tot. Aud. (00)	+/- Aud. (00)	Total Plays	+/- Plays	Wks On	Sta On/ Adds TW
36	3	KEITH ANDERSON Sunday Morning In America (Arista Nashville)	41389	+2780	736	+27	11	77 2
35	32	FAITH HILL Lost (Warner Bros./WRN)	40558	+577	771	-16	10	70/1
40	33	JOSH TURNER Firecracker (MCA Nashville)	39317	+10452	606	+150	4	55/15
38	34	LEANN RIMES Nothin' Better To Do (Asylum-Curb)	39259	+1328	756	+50	8	55/3
37	35	LEE BRICE She Ain't Right (Asylum-Curb)	38118	-483	781	-18	20	72/3
Breaker	36	SARA EVANS As If (RCA)	37313	+11725	703	+206	7	66/7
39	37	TRAVIS TRITT You Never Take Me Dancing (Category 5)	30851	-4014	540	-16	12	52/2
43	38	PHIL VASSAR This Is My Life (Universal South)	20744	-74	441	+37	9	45/1
42	39	HALFWAY TO HAZARD Daisy (Mercury)	19814	-4785	338	-84	17	42/1
47	40	PAT GREEN Way Back Texas (BNA)	18652	+1950	331	+85	9	46/13
45	41	WHISKEY FALLS Last Train Running (Midas/New Revolution)	18114	-885	533	-13	11	59/4
44	42	SARAH JOHNS The One In The Middle (BNA)	17950	-1418	352	-9	12	43/2
46	<b>43</b>	BILLY CURRINGTON Tangled Up (Mercury)	16655	-61	350	+31	5	38/8
48	44	CARRIE UNDERWOOD I'll Stand By You (Fremantle/19)	15281	-127	224	+6	13	13/1
49	45	STEVE HOLY Men Buy The Drinks (Girls Call The Shots) (Curb)	15181	+214	412	-5	9	49/1
51	46	BLAKE SHELTON The More I Drink (Warner Bros./WRN)	14205	+1566	332	+38	5	35/1
50	47	DANIELLE PECK Bad For Me (Big Machine)	12528	-470	269	+22	4	37/4
53	48	CROSSIN DIXON Guitar Slinger (Broken Bow)	9970	-617	281	-4	5	35/1
<b>Debut</b> >	49	TRISHA YEARWOOD Heaven, Heartache And The (Big Machine	e) 9673	+8944	85	+81	1	7/6
54	<b>5</b> 0	MARK WILLS Days Of Thunder (Equity)	8951	+338	209	+7	9	27/3
56	<b>5</b>	KENNY CHESNEY Flip-Flop Summer (BNA)	8477	+627	69	+4	7	4/0
59	<b>52</b>	JO DEE MESSINA Biker Chick (Curb)	8263	+2893	209	+88	2	30/8
<b>Debut</b> >	<b>53</b>	GARY ALLAN Watching Airplanes (MCA Nashville)	7405	+2277	105	+42	1	19/14
55	54	CLINT BLACK The Strong One (Equity)	7331	-760	130	+ 9	5	18/2
<b>Debut</b> >	<b>5</b> 5	EMERSON DRIVE You Still Own Me (Montage/Midas/New Revolution	6125	+4467	132	+69	1	18/7
60	<b>5</b> 6	FLYNNVILLE TRAIN Nowhere Than Somewhere (Show Dog Nashville	9/ 5922	+619	166	+22	3	26/5
	<b>57</b>	ANDY GRIGGS Tattoo Rose (Montage)	4791	-56	99	0	3	15/2
<b>Debut</b> >	<b>58</b>	CHRIS CAGLE What Kinda Gone (Capitol Nashville)	4475	+1789	71	+27	1	12/10
<b>Debut</b> >	<b>59</b>	MONTGOMERY GENTRY What Do Ya Think About That (Columbia	a) 4036	+3172	55	+44	1	9/7
<b>Debut</b>	60	TRACY LAWRENCE Til I Was A Daddy Too (Rocky Comfort/CO5)	3554	+72	62	+13	1	5/2
		© 2007 Radio 8	Records					

Big Tests at WFMS, WGH, WGKX, KRST! Adds include: KPLX, KUPL, KKWF, WUSY,



+660K







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#### **COUNTRY**

#### **MOST ADDED ARTIST** Title *Label(s)* Adds **BRAD PAISLEY** Online (Arista Nashville) 19 **JOSH TURNER** Firecracker (MCA Nashville) 15 14 GARY ALLAN Watching Airplanes (MCA Nashville) 13 **RASCAL FLATTS** Take Me There (Lyric Street) PAT GREEN Way Back Texas (BNA) 13 CHRIS CAGLE What Kinda Gone (Capitol Nashville) 11 **BILLY CURRINGTON** Tangled Up (Mercury) 8 JO DEE MESSINA Biker Chick (Curb) 8 7 **SARA EVANS** As If (RCA) 7 EMERSON DRIVE You Still Own Me (Montage/Midas/New Revolution) 7 MONTGOMERY GENTRY What Do Ya Think About That (Columbia) MOST INCREASED AUDIENCE

MUSI INCREASED AUDIENCE	Total Aud.
ARTIST Title Label(s) RASCAL FLATTS Take Me There (Lyric Street)	Increase +55829
BRAD PAISLEY Online (Arista Nashville)	+38136
KENNY CHESNEY Never Wanted Nothing More (BNA)	+30383
<b>BROOKS &amp; DUNN</b> Proud Of The House We Built (Arista Nashville)	+24292
REBAMCENTIRE W/K. CLARKSON Because Of You (MCA Nashville)	+21797
RODNEY ATKINS These Are My People (Curb)	+19825
TOBY KEITH Love Me If You Can (Show Dog Nashville)	+18583
BUCKY COVINGTON A Different World (Lyric Street)	+15449
CRAIG MORGAN Tough (Broken Bow)	+13647
TIM MCGRAW W/FAITH HILL   Need You (Curb)	+12957

MOST INCREASED PLAYS	Total Play
ARTIST Title Label(s)	Increase
RASCAL FLATTS Take Me There (Lyric Street)	+712
BRAD PAISLEY Online (Arista Nashville)	+526
KENNY CHESNEY Never Wanted Nothing More (BNA)	+353
BROOKS & DUNN Proud Of The House We Built (Arista Nashville)	+344
REBAMCENTIRE W/K. CLARKSON Because Of You (MCA Nashville)	+305
TAYLOR SWIFT Teardrops On My Guitar (Big Machine)	+294
RODNEY ATKINS These Are My People (Curb)	+259
SUGARLAND Everyday America (Mercury)	+237
TOBY KEITH Love Me If You Can (Show Dog Nashville)	+227
TIM MCGRAW If You're Reading This (Curb)	+219

#### **COUNTRY INDICATOR**

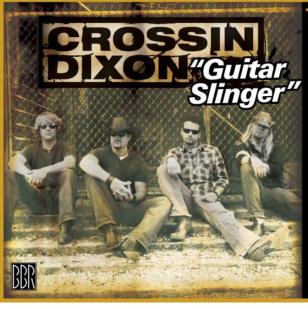
#### **MOST ADDED**

ARTIST Title Label(s)  JOSH TURNER Firecracker (MCA Nashville)	Adds 13
BRAD PAISLEY Online (Arista Nashville)	11
GARY ALLAN Watching Airplanes (MCA Nashville)	10
LEANN RIMES Nothin' Better To Do (Asylum-Curb)	9
TRISHA YEARWOOD Heaven, Heartache And (Big Machine)	9
CHRIS CAGLE What Kinda Gone (Capitol Nashville)	8
MONTGOMERY GENTRY What Do Ya Think About That (Columbia)	8
RASCAL FLATTS Take Me There (Lyric Street)	7
EMERSON DRIVE You Still Own Me (Montage/Midas/New Revolution)	7

MOST INCREASED AUDIENCE ARTIST Title Label(s)	Total Aud. Increase
RASCAL FLATTS Take Me There (Lyric Street)	+10977
BRAD PAISLEY Online (Arista Nashville)	+8152
DIERKS BENTLEY Free And Easy (Down (Capitol Nashville)	+5643
SUGARLAND Everyday America (Mercury)	+4782
TIM MCGRAW W/FAITH HILL I Need You (Curb)	+4605
REBAMCENTIRE W/K. CLARKSON Because Of You (MCA Nashville)	+4442
JOSH TURNER Firecracker (MCA Nashville)	+4264
RODNEY ATKINS These Are My People (Curb)	+4205
TOBY KEITH Love Me If You Can (Show Dog Nashville)	+2694
EMERSON DRIVE You Still Own Me (Montage/Midas/New Revolution)	+2658

#### MOST INCREASED DI AVS

WOST INCREASED PLATS	<b>Total Play</b>
ARTIST Title Label(s)	Increase
RASCAL FLATTS Take Me There (Lyric Street)	+529
BRAD PAISLEY Online (Arista Nashville)	+391
REBAMCENTIRE W/K. CLARKSON Because Of You (MCA Nashville	+223
SUGARLAND Everyday America (Mercury)	+216
DIERKS BENTLEY Free And Easy (Down (Capitol Nashville)	+209
JOSH TURNER Firecracker (MCA Nashville)	+193
TIM MCGRAW W/FAITH HILL   Need You (Curb)	+155
RODNEY ATKINS These Are My People (Curb)	+146
BROOKS & DUNN Proud Of The House We Built (Arista Nashville)	+146
TOBY KEITH Love Me If You Can (Show Dog Nashville)	+136



That's why we're naming names and highlighting REAL REACTION from REAL SPINS!

"Our Crossin Dixon show next week is full!!!! We're giving away tickets to VIP Club members and they are going crazy for them!"

Steve Pleshe - KSKS/Fresno, CA

"EVERY time I play 'Guitar Slinger' people want to know who it is. The potential for this song is HUGE!" Broadway - 2007 ACM Nominated Personality of the Year -WBCT/Grand Rapids, MI

"My night guy is getting slammed with calls for 'Guitar Slinger'...lots of reaction!" Randy Bliss - WPAW/Greensboro, NC

"Crossin Dixon rocked the crowd on the 4th of July! Listeners were busting at the gates for autographs too! GREAT Entertainers!" Mark Wilson - WCKT/Ft. Myers, FL

R&R: 53 - 43 MB/CA: 51\*-49\*

Music Page 4 COUNTRY © 2007 Radio & Records July 23, 2007

#### **COUNTRY NEW & ACTIVE**

**JENNIFER HANSON** Joyride (Universal South) Total Audience: 3521, Total Stations: 1, Adds: 0

RISSI PALMER Country Girl (1720)

Total Audience: 3252, Total Stations: 11, Adds: 1

CARMEN RASMUSEN Nothin' Like The Summer (Lofton Creek)

Total Audience: 3247, Total Stations: 5, Adds: 0

JASON BROWN You Don't Play Fair (Showcase)
Total Audience: 2570, Total Stations: 2, Adds: 0

CAROLINA RAIN Dealin' (Equity)

Total Audience: 2358, Total Stations: 1, Adds: 1 LISA SHAFFER Just One (Lyric Street)
Total Audience: 2092, Total Stations: 3, Adds: 0

#### **COUNTRY INDICATOR NEW & ACTIVE**

PHIL VASSAR This Is My Life (Universal South)
Total Plays: 321, Total Stations: 21, Adds: 1

DANIELLE PECK Bad For Me (Big Machine)
Total Plays: 303, Total Stations: 26, Adds: 2

PAT GREEN Way Back Texas (BNA)

Total Plays: 287, Total Stations: 24, Adds: 5 **CROSSIN DIXON** Guitar Slinger *(Broken Bow)* Total Plays: 256, Total Stations: 23, Adds: 2

STEVE HOLY Men Buy The Drinks (Girls Call The Shots) (Curb)

Total Plays: 254, Total Stations: 21, Adds: 0

EMERSON DRIVE You Still Own Me (Montage/Midas/New Revolution)

Total Plays: 237, Total Stations: 23, Adds: 7 **SARAH JOHNS** The One In The Middle (BNA)

Total Plays: 233, Total Stations: 15, Adds: 2

FLYNNVILLE TRAIN Nowhere Than Somewhere (Show Dog Nashville)

Total Plays: 202, Total Stations: 15, Adds: 1

CHRIS CAGLE What Kinda Gone (Capitol Nashville)
Total Plays: 200, Total Stations: 20, Adds: 8

GARY ALLAN Watching Airplanes (MCA Nashville)
Total Plays: 192, Total Stations: 20, Adds: 10



7/30

CAROLINA RAIN Dealin' (Equity)

JENNIFER HANSON Joyride (Universal South)

MONTGOMERY GENTRY What Do Ya Think About That (Columbia)

TRACY LAWRENCE Till Was A Daddy Too (Rocky Comfort/CO5)

TRISHA YEARWOOD Heaven, Heartache And The Power Of Love (Big Machine)

8/6

**DOUG STONE** Nice Problem (TNT/Spinville)

8/13

TRACE ADKINS I Got My Game On (Capitol Nashville)

TOP 10 RECURRENTS	Total Aud
ARTIST Title Label(s)	(00)
JAKE OWEN Startin' With Me (RCA)	200713
MONTGOMERY GENTRY Lucky Man (Columbia)	200342
TRACY LAWRENCE Find Out Who Your Friends Are (Rocky Comfort/CO5)	180891
BILLY CURRINGTON Good Directions (Mercury)	170661
EMERSON DRIVE Moments (Midas/New Revolution)	167500
BRAD PAISLEY Ticks (Arista Nashville)	121273
CARRIE UNDERWOOD Before He Cheats (Arista/Arista Nashville)	112048
RODNEY ATKINS Watching You (Curb)	108764
CARRIE UNDERWOOD Wasted (Arista/Arista Nashville)	108735
RASCAL FLATTS Stand (Lyric Street)	98236



126 Country reporters. Songs ranked by total audience for the airplay week of 7/16-7/22. Bullets appear on songs gaining audience or remaining flat from previous week. A song will also receive a bullet if its percentage loss in audience does not exceed the percentage of monitored station downtime for the format. Country titles that decline in audience but increase in detections will also receive a bullet if the total audience erosion for the week does not exceed 3%. If two songs are tied in total audience, the song with the larger increase in audience is placed first. Descending, non-bulleted titles below No. 10 in either audience or detections are moved to recurrent after 20 weeks. Most Added is the total number of new adds officially reported to R&R by each reporting station or or by

automatic add thresholds for stations not allowed to report adds. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Audience lists the songs with the greatest week-to-week increases in total audience. Audience totals on the chart are derived, in part, using certain Arbitron Inc. copyrighted Persons 12+ audience estimates, under license (© 2007, Arbitron Inc.).© 2007 Radio & Records.



		July 23, 2007						
LW	TW	ARTIST Title Label(s)	Total Plays	+/- Plays	Tot. Aud. (00)	+/- (00)	Wks On	Total Stations
3	0	TAYLOR SWIFT Teardrops On My Guitar (Big Machine)	3553	+121	79186	+1475	22	91/0
2	2	KEITH URBAN I Told You So (Capitol Nashville)	3552	+ 9	78088	+382	14	91/0
4	3	KENNY CHESNEY Never Wanted Nothing More (BNA)	3516	+104	78916	+1484	7	90/0
8	4	RODNEY ATKINS These Are My People (Curb)	3095	+146	69183	+4205	18	88/0
1	5	BIG & RICH Lost In This Moment (Warner Bros./WRN)	3045	-524	68830	-9634	22	82/0
5	6	JASON ALDEAN Johnny Cash (Broken Bow)	3030	+42	65818	+600	23	87/0
6	7	BUCKY COVINGTON A Different World (Lyric Street)	3029	+50	62419	-1319	25	86/0
9	8	REBA MCENTIRE W/K. CLARKSON Because Of You (MCA Nashville)	2903	+223	61670	+4442	9	88/0
11	9	TIM MCGRAW W/FAITH HILL   Need You (Curb)	2682	+155	56243	+4605	13	88/0
12	1	CRAIG MORGAN Tough (Broken Bow)	2575	+94	57767	+2434	18	90/0
13	0	SUGARLAND Everyday America (Mercury)	2466	+216	53604	+4782	9	90/1
21	12	RASCAL FLATTS Take Me There (Lyric Street)	2347	+529	51556	+10977	3	90/7
14	13	TOBY KEITH Love Me If You Can (Show Dog Nashville)	2233	+136	47976	+2694	6	88/1
7	14	GEORGE STRAIT Wrapped (MCA Nashville)	2208	-748	45528	-17797	20	67/0
15	15	KELLIE PICKLER I Wonder (BNA)	2142	+97	43835	+1690	19	86/2
17	16	BROOKS & DUNN Proud Of The House We Built (Arista Nashville)	2111	+146	44552	+2200	7	85/0
19	•	TIM MCGRAW If You're Reading This (Curb)	1961	+62	41351	+89	7	75/1
18	18	MARTINA MCBRIDE How I Feel (RCA)	1953	-9	42070	+66	12	85/1
20	19	LUKE BRYAN All My Friends Say (Capitol Nashville)	1920	+64	40988	+2156	17	78/0
23	20	DIERKS BENTLEY Free And Easy (Down The (Capitol Nashville)	1907	+209	39981	+5643	8	88/2

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		ouly 25, 2007						
LW	TW	ARTIST Title Label(s)	Total Plays	+/- Plays	Tot. Aud. (00)	+/- (00)	Wks On	Total Stations
22	4	LITTLE BIG TOWN A Little More You (Equity)	1746	+2	36181	-471	20	76/2
25	22	JASON MICHAEL CARROLL Livin' Our Love Song (Arista Nashville)	1488	+42	31328	+606	15	75/5
29	23	BRAD PAISLEY Online (Arista Nashville)	1486	+391	32351	+8152	3	83/11
24	24	TRACE ADKINS   Wanna Feel Something (Capitol Nashville)	1441	-116	30109	-2155	15	79/1
26	25	JACK INGRAM Measure Of A Man (Big Machine)	1296	+14	26397	+128	11	74/1
28	26	TRENT TOMLINSON Just Might Have Her Radio On (Lyric Street)	1180	+34	23973	+702	14	68/1
27	27	CLAY WALKER Fall (Asylum-Curb)	1172	-21	22599	-644	13	67/1
30	28	JOE NICHOLS Another Side Of You (Universal South)	1074	+70	22471	+2079	9	62/0
32	29	MIRANDA LAMBERT Famous In A Small Town (Columbia)	965	+82	22240	+1843	10	57/2
33	30	FAITH HILL Lost (Warner Bros./WRN)	833	-34	17300	-259	8	56/2
39	3	JOSH TURNER Firecracker (MCA Nashville)	734	+193	16891	+4264	2	53/13
31	32	BRAD PAISLEY Ticks (Arista Nashville)	732	-205	14095	-5948	20	46/0
36	33	LEANN RIMES Nothin' Better To Do (Asylum-Curb)	688	+83	13861	+1464	5	43/9
37	34	SARA EVANS As If (RCA)	687	+94	13760	+1515	4	49/4
34	35	BLAKE SHELTON The More I Drink (Warner Bros./WRN)	676	+52	12613	+824	4	47/2
35	<b>3</b> 6	TRAVIS TRITT You Never Take Me Dancing (Category 5)	669	+49	14060	+607	5	41/1
38	37	KEITH ANDERSON Sunday Morning In America (Arista Nashville)	566	-5	11912	+250	5	39/0
<b>Debut</b>	38	BILLY CURRINGTON Tangled Up (Mercury)	557	+99	11453	+1852	1	39/4
<b>Debut</b> >	39	WHISKEY FALLS Last Train Running (Midas/New Revolution)	453	+16	8747	-66	1	35/4
40	40	LEE BRICE She Ain't Right (Asylum-Curb)	410	-76	7543	-1440	9	30/0

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# R&R Country Callout America BY Bullseye

July 23, 2007		TOTAL					STRONGLY
ARTIST Title (Label)	PASSION	POSITIVE	INDEX	NEUTRAL	FAMILIARITY	DISLIKE	DISLIKE
REBA MCENTIRE W/KELLY CLARKSON Because Of You (MCA Nashville)	35.8%	73.8%	3.95	15.0%	99.0%	5.5%	4.8%
GEORGE STRAIT Wrapped (MCA Nashville)	30.8%	71.0%	3.88	14.5%	98.5%	10.8%	2.3%
JAKE OWEN Startin' With Me (RCA)	24.5%	67.0%	3.75	17.3%	98.0%	9.5%	4.3%
BROOKS & DUNN Proud Of The House We Built (Arista Nashville)	22.3%	66.8%	3.77	18.0%	96.5%	9.0%	2.8%
KELLIE PICKLER   Wonder (BNA)	22.3%	66.5%	3.72	18.5%	99.0%	10.5%	3.5%
KEITH URBAN I Told You So (Capitol Nashville)	24.8%	65.5%	3.77	18.5%	97.3%	11.3%	2.0%
KENNY CHESNEY Never Wanted Nothing More (BNA)	20.3%	65.3%	3.75	19.3%	96.0%	9.5%	2.0%
JASON MICHAEL CARROLL Livin' Our Love Song (Arista Nashville)	16.5%	64.3%	3.74	18.3%	93.0%	9.5%	1.0%
TIM MCGRAW W/FAITH HILL   Need You (Curb)	<b>25.8</b> %	63.5%	3.74	18.8%	96.0%	9.8%	4.0%
CRAIG MORGAN Tough (Broken Bow)	23.5%	61.3%	3.69	17.5%	93.8%	9.8%	5.3%
JASON ALDEAN Johnny Cash (Broken Bow)	<b>27.0</b> %	61.0%	3.64	17.0%	98.8%	<b>17.0</b> %	3.8%
LUKE BRYAN All My Friends Say (Capitol Nashville)	18.5%	60.8%	3.63	21.3%	97.3%	13.0%	2.3%
BUCKY COVINGTON A Different World (Lyric Street)	24.5%	60.0%	3.65	19.5%	96.3%	11.3%	5.5%
TRACE ADKINS I Wanna Feel Something (Capitol Nashville)	17.5%	<b>59.8%</b>	3.65	22.0%	95.3%	12.0%	1.5%
BIG & RICH Lost In This Moment (Warner Bros./WRN)	23.5%	57.5%	3.65	23.5%	97.0%	14.0%	2.0%
TOBY KEITH Love Me If You Can (Show Dog Nashville)	14.3%	<b>57.0%</b>	3.60	20.0%	91.3%	12.3%	2.0%
RODNEY ATKINS These Are My People (Curb)	18.5%	<b>57.0%</b>	3.59	22.3%	95.8%	14.0%	2.5%
LITTLE BIG TOWN A Little More You (Equity)	16.8%	56.3%	3.57	21.3%	94.3%	14.3%	2.5%
TAYLOR SWIFT Teardrops On My Guitar (Big Machine)	22.5%	55.5%	3.53	21.0%	98.0%	16.5%	5.0%
ERIC CHURCH Guys Like Me (Capitol Nashville)	12.8%	54.8%	3.50	23.5%	95.8%	15.8%	1.8%
COLE DEGGS & THE LONESOME   Got More (Columbia)	12.5%	<b>54.0</b> %	3.51	20.8%	92.3%	15.5%	2.0%
TIM MCGRAW If You're Reading This (Curb)	21.5%	53.8%	3.53	17.0%	91.0%	13.5%	6.8%
SUGARLAND Everyday America (Mercury)	19.8%	51.8%	3.47	23.8%	96.3%	15.5%	5.3%
DIERKS BENTLEY Free And Easy (Down The Road I Go) (Capitol Nashville)	13.3%	50.5%	3.49	<b>25.8</b> %	92.3%	13.0%	3.0%
JACK INGRAM Measure Of A Man (Big Machine)	9.5%	50.3%	3.44	22.3%	89.8%	14.3%	3.0%
MARTINA MCBRIDE How I Feel (RCA)	11.8%	46.3%	3.34	28.0%	97.0%	20.5%	2.3%
MIRANDA LAMBERT Famous In A Small Town (Columbia)	10.5%	46.0%	3.36	27.3%	93.0%	16.3%	3.5%
CLAY WALKER Fall (Asylum-Curb)	13.3%	45.3%	3.42	22.8%	87.3%	16.3%	3.0%
TRAVIS TRITT You Never Take Me Dancing (Category 5)	9.3%	44.5%	3.26	20.3%	89.5%	19.3%	5.5%
LEANN RIMES Nothin' Better To Do (Asylum-Curb)	9.0%	43.5%	3.31	25.3%	89.5%	16.5%	4.3%
JOE NICHOLS Another Side Of You (Universal South)	9.5%	40.8%	3.24	21.5%	85.5%	16.5%	6.8%
FAITH HILL Lost (Warner Bros./WRN)	8.0%	39.0%	3.23	24.8%	86.5%	18.5%	4.3%
KEITH ANDERSON Sunday Morning In America (Arista Nashville)	7.5%	34.5%	3.10	20.5%	83.0%	22.0%	6.0%
TRENT TOMLINSON Just Might Have Her Radio On (Lyric Street)	6.8%	32.8%	3.13	26.8%	<b>85.0</b> %	22.3%	3.3%
LEE BRICE She Ain't Right (Asylum-Curb)	<b>5.3</b> %	27.5%	2.93	26.8%	86.0%	24.8%	7.0%

Total sample size is 400 persons weekly with a margin of error of plus or minus 5%. Scoring is done each week using live interviewers conducting an interview with each respondent. Scores are: 5) I like it a lot, in fact it's one of my favorites; 4) I like it; 3) It's OK, just so-so; 2) I don't like it; 1) I strongly dislike it. The index score is an average of all 1-to-5 scores. The ttal positive score is an aggregate of the 4 and 5 scores. To be included in the weekly callout, songs must have entered the top 40 positions on R&R's Country airplay chart. The sample is composed of 400 25-54-year-olds who identify country as their favorite music and who listen daily to competitive Country radio in the sample markets. The sample is 50% male/female and evenly distributed in the 25-34, 35-44, and 45-54 demos. The sample is balanced by region and markets within that region. Bullseye Callout is conducted in these regions and markets. **SOUTH:** Charleston SC; Charlotte; Baton Rouge; Nashville; Atlanta. **MIDWEST:** Flint, MI; Indianapolis; Madison; Omaha; Cincinnati. **EAST:** Harrisburg; Rochester, NY; Springfield, MA; Providence; Washington, DC. **WEST:** Modesto, CA; Salt Lake City; Colorado Springs, CO; Portland, OR; Houston. © 2007 Radio & Records © 2007 Bullseye Marketing Research Inc..

