June 25, 2007



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Mess With Mahaffey's Listeners, And You'll End Up With A Busted Pinky

Sweet Home In Alabama: Tice Named PD At WDRM/Huntsville

Honey is the only food that cannot spoil.

Real news needed!

rcurtis@radioandrecords.com 323-954-3444

Pareigis Back In Business, Launches Nine North

Larry Pareigis has announced the formation of North Nine Records, describing it as a "virtual record label dedicated to bringing quality artists and music to country radio and the country consumer." Pareigis, most recently senior VP of promotion at Columbia Nashville, will serve as president of the new label. North Nine brings a team of promotion veterans with experience "exceeding 50 years," said Pareigis, as he announced three promotion directors for the newly formed label: Tony Benken (tunegoon@comcast.net), Southeast/Southwest; Gregg Stevens (greggstevens@mindspring.com), West Coast/Southwest; and Ryan Barnstead (barnstead@hotmail.com), Northeast/ Midwest. In a statement, Pareigis said, "There's a terrific community of independent labels flourishing in Nashville and delivering cutting edge music," adding, "Proof that indie labels can thrive and compete is evidenced by the airplay their music is receiving, their presence on national music trade charts, and the sales reports that reflect that the product is being purchased by consumers." North Nine's initial clients include John Berry (Clear Sky Records), Ty Herndon (Pyramid Records), Brent Keith (CMT Networks/Combustion Music) and The Roys (Pedestal Records). Pareigis is also serving as consultant for Tracy Lawrence (Rocky Comfort Records). The new mailing address for the label is P.O. Box 58270, Nashville, TN 37205-8270

Other Label People Trading Places, Spaces

As reported last week, Teddi Bonadies is joining Universal South Records as VP of promotion and is, in fact, already getting busy setting up shop. Bonadies' new contact information is 615-259-5308 (direct) or *teddi.bonadies@umusic.com*.

Montage Music Group is also on the move, relocating to its new headquarters on Music Row that were designed to accommodate the label and publishing company staff. The new address is 914 18th Avenue South, Nashville, TN 37212. Main line: 615-244-6363; fax: 615-690-6489. Montage is also





Danielfe Peck

"BAD FOR ME"

"Smash! Homerun! — This is the one that's going to launch her to the next level!" -Mike O'Brian, PD, KUSS-San Diego

"We're excited to have Danielle perform 'Bad For Me' at the 2nd largest country music festival in America -- Country USA. Love the song, love her!" -Stix Franklin, APD, WNCY-Green Bay

"Catchy, catchy and catchy! I thought it was just a great chick song – until I realized I could relate to everything in the song too! Yes, even the high heels!" -Mike Kennedy, PD, KBEQ-Kansas City

"Danielle tried out her new song "Bad For Me" at KSON's Countryfest North. The crowd erupted with applause! The women will love this song...but it's relatable to everyone." -John Marks, PD, KSON/San Diego

"Fast, fun, and under three minutes. This ain't bad for anyone. I love it!" -Jay Thomas, MD, XM Highway 16

"I LOVE the Danielle- this continues the trend of really superb material coming from her- it's a great summer song that everyone needs to play-" Aaron Davis, PD, WRWD/Poughkeepsie

"Chocolate, red wine, shopping, high heels, fast cars and partying feel good, but are 'Bad for Me'. So is loving a faithless charmer.
This romper is packed with personality. Play it."
-Robert K. Oermann. Music Row

"Every woman I know will love crankin' this one up this summer! It's an anthem for all of us with no self control! From chocolate to wine to bad boys! Danielle Peck's voice combined with the light, fun feel on this production is...GOOD FOR US!"

-Suzanne Alexander. GAC

SUMMER TEMPO FROM 2006'S MOST-PLAYED DEBUT FEMALE ARTIST

MOST ADDED THIS WEEK!!!

WXTU, WIVK, KATM, WGKX, KUSS, WWQM, KSOP, KRTY, WCTK, KFRG, KIXZ, KKNG, KSKS, WGNE, WRNS, WKDF, KHKI, KUBL, WHKX, WHWK, WJLS, WTCR, WGTR, WBYT, WGTR, WJLS, WOVK, KSNI, WQRB, WBFM, WTHI, WXTA, KEAN, XM, Sirius, Jones CD Country

online at www.montagemusicgroup.com and www.myspace.com/montagemusicgroup.

This Will Move The Needle For PPM Methodology

Clear Channel's reported multivear contract with Arbitron for the Portable People Meter means the ratings service has now signed stations that represent nearly two-thirds of the revenue in the top 50 markets. Clear Channel had already signed up for PPM service in Philadelphia, where the currency went live in March. The second market to roll out, Houston, goes live with PPM data in mid-July. Arbitron's plan is to introduce electronic measurement to the nation's top 50 markets by the end of 2010. Historically, Clear Channel has shown resistance to PPM and its 65% rate hike and has worked with other radio groups to find an alternative to Arbitron's method of electronic measurement. Earlier this year, Clear Channel joined four other groups and agreed to fund a test of the Media Audit/Ipsos' smart cell phone-based technology, which would take place this fall.

After A Decade, This Wolf Leaves The Pack

Cody Alan was there at the launch of Cumulus' KPLX (99.5 The Wolf)/Dallas, serving in many capacities over the last 10 years. His latest role was that of alpha dog for the "Wake Up With the Wolf" morning show, but Alan will be leaving the radio station at the end of this week (June 29) for an undetermined destination. Wolf APD/midday jock Smokey Rivers will move into the morning show to replace Alan, while part-timer Mark Phillps fills in for Rivers' midday slot while a search is conducted for a permanent replacement. Alan can be contacted at 817-994-2081.

Other news reverberating throughout the Wolf kingdom came from the great Northwest, where Entercom's KKWF (The Wolf)/Seattle PD Ron "Possum" Walker sheds his airshift and becomes an off-air programmer. Replacing Walker in afternoon drive is a person known only as "Lobo," who moves up from

This Week At Callout America

Emerson Drive continues to show just how strong "Moments" is as they move back into the No. 1 slot this week, up from No. 5, and place as the No. 2 passion song. Females rank the song at No. 1, men at No. 4. Core 35-44 listeners are also at No. 1.

Reba & Kelly Clarkson's "Because of You" moves to No. 3, up from last week's No. 4, and as the No. 4 passion song. Females rank the song at No. 2, men at No. 3. Core 35-44 females are at No. 2, and men 45-54 are at No. 1.

George Strait is new to the top five this week with "Wrapped" at No. 5, up from No. 7, and at No. 5 passion, up from No. 9. Power points are core 35-44 males at No. 4 and females 45-54 at No. 3.

Kellie Pickler continues to be well in front of the radio spin chart with "I Wonder" ranking as the No. 6 song overall this week and as the No. 10 passion song. Females rank the song at No. 6, and younger 25-34 females rank it at No. 4 and as the No. 5 passion song in the demo. Male strength is with core 35-44s, who have it at No. 6.

Rodney Atkins is showing some real strength over the last week with "These Are My People" ranking as the No. 4 song with core 35-44 listeners in the Callout America weeklies and as the No. 5 passion song in the demo. Core females rank the song at No. 3 and men at No. 4. Listeners 25-44 over the last seven days rank the song at No. 6 and at No. 7 passion.

nights. That made room for Sean Kramer to howl every evening 7 p.m.-midnight. Kramer comes from Entercom sister WPAW (The Wolf)/Greensboro and starts June 27.

Jim Tice, arguably one of the nicest human beings on the planet, is back in the game and back in Alabama starting July 2 after being named PD at Clear Channel's WDRM/Huntsville. Tice has been



hanging loose since leaving Cox's WKHK/Richmond back in March. Prior to that, Tice spent a long and successful 16 years at Cox sister WZZK/Birmingham.

Just hitting the beach after a long ... and we mean *loooong* run is Glen Garrett, who suddenly exited Clear Channel's WCOS/Columbia, S.C. as APD/MD after 29 years with the station. Garrett originally joined the station while in college. No word on a replacement, but Garrett can be reached at 803-794-3173.

Promotions You'll Flop Over

If you want some genuine belly-aching laughs, check out the Web cast on Lincoln Financial's KYGO/Denver, where they still have the World Belly Flop Championship footage posted. In a truly gutsy performance, Greg Hoffman of Broomfield, Colo. bagged his second consecutive title, besting 12 fellow floppers at the annual Belly Flop Championship, hosted by KYGO. The back-to-back belly king received a trip to the Riu Palace in Riviera Maya, Mexico.

Not only did ADX Communications' WYCT (Cat Country)/Pensacola, Fla. purchase every last ticket for last Thursday's Stripped Down Combat Tour starring Aaron Tippin, they gave all of them away. Five thousand went to military personnel and their families, the other half went to local country fans. Tippin did more than just play the show, he hung with soldiers at the local Naval Hospital and later had dinner with more troops in the galley at the Naval Air Museum.

After this Friday, not only will Skip Mahaffey's listeners at Clear Channel's WFUS (US 103.5)/Tampa be loyal country fans, they'll be trained killers. Mahaffey, who does mornings at US 103.5, has arranged for a free self-defense seminar for women and teens. It'll be taught by Eric Diaz, a defensive tactics instructor (that's a technical term for "real bad-ass") for the Tampa Police Department. After the recent disappearance and murder of an Ohio woman, Mahaffey wants kids and women to be able to fight back if threatened. Safety strategies and protection tips will be offered;

DATES & DEADLINES

June 29: Lyrics For Life Seminar, Musicians Hall of Fame & Museum, Nashville. Details at *www.lyricsforlifeseminar.com*.

July 10: Artisan Guitars Second Annual Chet Atkins Tribute Party, Music City Sheraton, Nashville.

Aug. 18: Belmont University Presents "Nashville Celebrates Elvis," Ryman Auditorium, Nashville. Proceeds will go to the Cecil Scaife Music Business Scholarship.

Aug. 23: Source Foundation Awards, Musicians Hall of Fame. Nashville.

later, cake will be served.

It was Christmas all over again in San Diego today ... or should we say Christmas came early? Either way, "Cliff and Company," morning show for Lincoln Financial's KSON/San Diego, teamed up with the Armed Services to provide a full-blown Christmas to military personnel who were deployed last December. Five hundred families joined a live morning show broadcast complete with gifts, a Christmas breakfast, trees, decorations, a snow-blowing machine, cookie-making for the kids, carols, live performers and, of course, Santa. KSON listeners pitched in too, donating toys for the kids.

The final numbers haven't been tallied as far as monies raised, but we do know Dan Tooker, morning gear head at Journal's KFDI/Wichita, logged nearly 600 miles on a stationary bike between last Thursday afternoon and Saturday. Somewhere in here, there's a great joke about a rash, but we'll take the high road and simply applaud Tooker, who was raising money for the Lance Armstrong Foundation, riding continu-

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New Adds Include: KWNR, KKNG, WWGR, KXKT







ously, only stopping for a break once an hour for 10 minutes. The stunt took place at BG Bolton's, a local eatery that chipped in by donating 10% of all receipts and stayed open for the entire 48 hours.

Mother And Trucker Are Both Doing Fine

That's the report from Clear Channel's KHGE/Fresno, where midday personality Kris Daniels delivered a baby boy June 13 and named him Cash. Later that day, the radio station had another delivery: an HD-2 side channel that was named "Mother Trucker 102.7." Music on this HD side channel will feature a mix of rock, classic rock, Southern rock and country outlaws.

R&R was saddened by the passing of longtime Bay Area radio personality Frank Terry, who succumbed to cancer last week. Terry was one of the original "Boss Jocks" at KHJ/Los Angeles in the '60s. RKO transferred him to KFRC in the Bay Area; then Terry was hired away by KNEW when it went country. Terry then segued to KSAN upon its flip to country in 1980 and stayed there till 1996. After KSAN flipped out for the format, Terry went back to KNEW, but had been retired since 1998.

UMPG Bigger Than Ever, Same For Higdon

Shortly after Universal Music Publishing Group closed on its acquisition of BMG Music Publishing, an announcement was made naming executive VP/GMPat Higdon to lead the newly combined Nashville division. Higdon will continue to be based out of Nashville and report to UMPG chairman and CEO David Renzer. Higdon originally joined UMPG in 1999, eventually rising to his current position. Additionally, Ron Stuve was named VP of A&R/special projects for UMPG and will report to Higdon. Stuve was previously VP of A&R/GM of BMG Music Publishing's Nashville division. As a result of the acquisition of BMG Music Publishing, UMPG becomes the largest publishing company in the world.

BILLBOARD BOXS	COR	=
ARTIST VENUE/CITY/DATES	ATTENDANCE	GROSS
Tim McGraw & Faith Hill General Motors Place Vancouver June 16-17	29,047	\$2,941,495
Tim McGraw & Faith Hill Owest Center Omaha June 5-6	27,709	\$2,375,328
Kenny Chesney, Sugarland, Taylor Swift Pizza Hut Park Dallas June 16	24,608	\$1,733,097
Tim McGraw & Faith Hill Xcel Energy Center St. Paul June 8	16,692	\$1,432,515
Kenny Chesney, Sugarland, Taylor Swift Cynthia Woods Mitchell Pavilion Houston June 14-15	28,080	\$1,314,442

Billboard Boxscore tracks recent country concert grosses and attendance figures. Copyright 2007, VNU Business Media. More concert grosses available at www.billboard.biz.

SHOWPREP 101

Tuesday, June 26: National Chocolate Pudding Day.

Wednesday, June 27: National Sunglasses Day.

June 28, 1988: An Israeli ostrich at the Kibbutz Ha'on farm laid history's heaviest bird egg. It weighed 5.1 pounds.

June 29, 1956: Dressed in a tux and tails while
appearing on Steve Allen's TV variety show, Elvis
Presley sang "Hound Dog" to a basset hound sitting on a stool.

Quotable: "To eat is human; to digest, divine." — *Mark Twain*



ACM Awards Show Enters The Zone

We're not sure exactly what this means for the Academy of Country Music Awards Show next spring ... maybe nothing, but Redzone Capitol acquired Dick Clark Productions for \$175 million. The deal had Dick Clark's blessing and includes The Academy of Country Music Awards, The American Music Awards, The Golden Globes, "Dick Clark's New Year's Rockin' Eve" and nearly 900 one-hour broadcasts of "American Bandstand." Redzone's managing member is Daniel M. Snyder, who already owns The Washington Redskins, Red Zebra Broadcasting, Johnny Rockets and is chairman of the board for Six Flags Amusement Parks. Allen Shapiro stepped down as CEO of DCP and was replaced by Terry Bateman.

Appointment TV

There was some deck shuffling over at CMT this week, as John Hamlin jumped on board as senior VP of production and development. Hamlin will oversee all Nashville television production and development, including series, events and music production, beginning in late July. An Emmy winner, Hamlin is a 25-year TV vet who logged 15 of those years as a producer for CBS News' "60 Minutes," working with Mike Wallace, Ed Bradley and Steve Kroft, among others. Hamlin is no stranger to music either, having worked with a diverse roster of artists, such as Willie Nelson, U2, Madonna, Paul McCartney and others.

Meanwhile, back on the West Coast, Melanie Moreau, is the new VP of development for CMT, responsible for creation, development and production of original entertainment programming for CMT. Moreau has already headed up CMT classics such as "Trick My Truck," The Ultimate Coyote Ugly Search," and "Dallas Cowboy Cheerleaders: Making the Team." Originally joining CMT in 2003, Moreau is a 20-year TV vet with prior experience at Greystone TV, where she worked on projects for Comedy Central, Discover Channel and others. She'll remain L.A.-based.

— R.J. Curtis/Country Editor 323-954-3444 Email: rcurtis@radioandrecords.com

On The Charts:

Montgomery Gentry Makes It Three; Big & Rich On First

Montgomery Gentry claims its third No. 1 on the R&R Country chart as "Lucky Man" (Columbia) gains 2.2 million audience impressions and hops 3-1. The duo first topped the Nielsen Broadcast Data Systems-driven chart when "If You Ever Stop Loving Me" led for one week in June 2004, then again when "Something to Be Proud Of" spent two weeks at No. 1 in September 2005. That title is the pair's fastest trip to No. 1 so far (21 weeks). The new single and "Loving" both needed 22 weeks to peak.

Concurrently, **Kenny Chesney** logs the format's fastest trip into the top 10 since last fall. Chesney's "Never Wanted Nothing More" (BNA) takes the Most Increased Audience (+4.8 million) and leaps 13-9 in its fourth chart week. That's the chart's fastest top 10 sprint since **Keith Urban**'s "Once in a Lifetime" rose 16-10 in its third chart week (in the issue dated Sept. 8, 2006). **Garth Brooks** is the only artist in the 17-year-old Nielsen BDS era to make the top 10 in less than three weeks, and he's done it in two weeks on four occasions: "The Thunder Rolls" (1991), "She's Every Woman" (1995), "Longneck Bottle" (1997) and "It's Your Song" (1998).

Big & Rich claim top ink for the first time as "Lost in This Moment" (Warner Bros./WRN) gains 163 plays and skips 3-1 on the R&R Country Indicator scorecard. The single aggregates 3,638 plays at 90 reporters. Atop that chart's Most Added heap, **Dierks Bentley**'s "Free and Easy (Down the Road I Go)" (Capitol Nashville) rules with 14 reports, while **Toby Keith**'s "Love Me If You Can" (Show Dog Nashville) takes the bow with 27 adds on the R&R Country panel.

— Wade Jessen/Director of Charts & Operations, Nashville 615-321-4291 Email: wjessen@radioandrecords.com



MUSICNOTES

Collin Raye's six-song CD titled "Selected Hits" is on sale at Walmart right now for a paltry \$6! Proceeds from Raye's current single, "A Soldiers Prayer," go towards "The Wounded Warrior Project," which provides programs and services to severely injured service members. The CD features another new song, "Quitters," as well as four familiar tunes recorded live with the Salt Lake Symphony Orchestra.

You can add "Hall of Fame" to the career resumes of **Dwight Yoakam** and **Crystal Gayle** after the announcement of their induction into the Kentucky Music Hall of Fame and Museum for 2008. Other inductees include songwriter-producer-performer Norro Wilson, Florence Henderson of "Brady Bunch" fame and jazz musician Les McCann. All inductees are Kentucky natives.

Lyric Street recording artist **Josh Gracin**, himself a former Marine, will tour the Persian Gulf this summer, playing shows for troops stationed there. The overseas visit is sponsored in part by Stars For Stripes.

You can go ahead and block out your night of TV watching for Wednesday, Nov. 7. The CMA and ABC-TV have already decided the 41st annual Country Music Association Awards will air that night from 8-11 p.m., which is in the heart of November sweeps.

VIDEO ADDS

CMT

BRAD PAISLEY Online

REBA McENTIRE/KELLY CLARKSON Because Of You

CMT PURE COUNTRY

BRAD PAISLEY Online

REBA McENTIRE/KELLY CLARKSON Because Of You

GAC

BRAD PAISLEY Online

REBA McENTIRE/KELLY CLARKSON Because Of You

JAKE OWEN Starting With Me

CROSSIN DIXON Guitar Slinger

STEPHEN COCHRAN Friday Night Fireside

promosquad HitPredictor

SONGS WITH HIT POTENTIAL	CHART RANK
MONTGOMERY GENTRY Lucky Man (Columbia) (94.7)	1
GEORGE STRAIT Wrapped (MCA Nashville) (89.3)	2
JAKE OWEN Startin' With Me (RCA) (88.2)	8
KENNY CHESNEY Never Wanted Nothing More (BNA) (80.5)	9
RODNEY ATKINS These Are My People (Curb) (75.0)	13
TIM McGRAW WITH FAITH HILL / Need You (Curb) (95.4)	14
BUCKY COVINGTON A Different World (Lyric Street) (76.7)	15
CRAIG MORGAN Tough (Broken Bow) (88.3)	16
REBA McENTIRE Because Of You (MCA Nashville) (93.0)	17
KELLIE PICKLER / Wonder (BNA) (84.8)	18
SUGARLAND Everyday America (Mercury) (78.9)	20
MARTINA McBRIDE How I Feel (RCA) (84.3)	21
JASON MICHAEL CARROLL Livin' Our (Arista Nashville) (88.6)	24
TIM McGRAW If You're Reading This (Curb) (94.8)	25
BROOKS & DUNN Proud Of The (Arista Nashville) (82.7)	26
TRACE ADKINS / Wanna Feel Something (Capitol Nashville) (85.2)	28
TOBY KEITH Love Me If You Can (Show Dog Nashville) (83.4)	29
CLAY WALKER Fall (Asylum-Curb) (90.3)	30
JACK INGRAM Measure Of A Man (Big Machine) (78.2)	31
DIERKS BENTLEY <i>Free And Easy</i> (Capitol Nashville) (94.1)	32
MIRANDA LAMBERT Famous In A Small Town (Columbia) (75.7)	33
TRENT TOMLINSON Just Might Have (Lyric Street) (75.9)	34
JOE NICHOLS Another Side Of You (Universal South) (94.5)	35
FAITH HILL Lost (WRN) (82.9)	36
HALFWAY TO HAZARD Daisy (Mercury) (84.4)	43
CARRIE UNDERWOOD I'll Stand By You (Fremantle/19) (84.9)	44
SARA EVANS As If (RCA) (89.7)	45
BLAKE SHELTON The More I Drink (WRN) (81.3)	57
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	J	une 23, 2007			BI	OS		
LW	TW	ARTIST Title Label(s)	Tot. Aud. (00)	+/- Aud. (00)	Total Plays	+/- Plays	Wks On	Sta On/ Adds TW
3	0	MONTGOMERY GENTRY Lucky Man (Columbia)	338554	+24849	4813	+243	22	127/0
4	2	GEORGE STRAIT Wrapped (MCA Nashville)	310798	+11262	4651	+129	16	126/0
6	3	BIG & RICH Lost In This Moment (Warner Bros./WRN)	305985	+24673	4488	+453	20	127/0
2	4	TRACY LAWRENCE Find Out Who (Rocky Comfort/CO5)	288470	-30711	4225	-358	43	126/0
1	5	BRAD PAISLEY Ticks (Arista Nashville)	286095	-39436	4207	-358	17	127/0
5	6	EMERSON DRIVE Moments (Midas/New Revolution)	270692	-21776	3796	-375	28	127/0
8	7	KEITH URBAN I Told You So (Capitol Nashville)	268627	+23670	3803	+229	11	127/0
10	8	JAKE OWEN Startin' With Me (RCA)	245853	+19694	3620	+244	38	127/0
13	9	KENNY CHESNEY Never Wanted Nothing More (BNA)	239680	+48566	3341	+621	4	127/1
7	10	BILLY CURRINGTON Good Directions (Mercury)	231989	-24156	3226	-323	38	127/0
11	①	JASON ALDEAN Johnny Cash (Broken Bow)	225929	+21395	3222	+228	21	127/0
12	12	TAYLOR SWIFT Teardrops On My Guitar (Big Machine)	215380	+18777	3212	+167	20	125/0
15	13	RODNEY ATKINS These Are My People (Curb)	203192	+22164	3008	+68	16	127/0
14	4	TIM MCGRAW W/FAITH HILL Need You (Curb)	195906	+10619	2943	+114	13	125/0
16	15	BUCKY COVINGTON A Different World (Lyric Street)	187851	+7998	2887	+117	24	125/1
17	16	CRAIG MORGAN Tough (Broken Bow)	153620	+13435	2525	+131	17	123/2
21	O	REBA MCENTIRE W/K. CLARKSON Because Of You (MCA Nashville)	145603	+33204	2130	+338	6	115/5
18	18	KELLIE PICKLER I Wonder (BNA)	142134	+7295	2288	+206	21	123/2
19	19	ERIC CHURCH Guys Like Me (Capitol Nashville)	134067	+8705	2186	+153	23	117/3
25	20	SUGARLAND Everyday America (Mercury)	111522	+28608	1696	+326	6	108/13
23	21	MARTINA MCBRIDE How Feel (RCA)	109469	+22534	1849	+230	10	111/2
22	22	LITTLE BIG TOWN A Little More You (Equity)	104827	+159	1903	0	19	114/0
24	23	LUKE BRYAN All My Friends Say (Capitol Nashville)	102870	+16929	1763	+246	22	96/4
26	24	JASON M. CARROLL Livin' Our Love Song (Arista Nashville)	94224	+11632	1714	+236	17	113/7
29	25	TIM MCGRAW If You're Reading This (Curb)	88154	+21069	1254	+366	6	78/13
30	26	BROOKS & DUNN Proud Of The House We Built (Arista Nashville	<i>le)</i> 86334	+23506	1380	+483	4	101/20
27	27	COLE DEGGS & THE LONESOME Got More (Columbia)	72929	+699	1390	+34	23	103/2
28	28	TRACE ADKINS I Wanna Feel Something (Capitol Nashville)	69980	+2702	1301	+89	13	85/6
33	29	TOBY KEITH Love Me If You Can (Show Dog Nashville)	69817	+18868	1080	+357	3	94/27
31	30	CLAY WALKER Fall (Asylum-Curb)	63706	+3065	1089	+85	14	78/4



PLACE **PMATZ** HERE

"'Way Back Texas' - It's a big ole fat radio hit of the summer." -WSOC APD/MD Rick McCracken

"Perfect single for the Summer of '07" -all access

"Great song, great hook... but we all know he meant to say Oklahoma!" -KKNG



RER		Country			n	ielsen	Mu	sic Page 2
	® J	une 25, 2007			BI	DS.		
LW	TW	ARTIST Title Label(s)	Tot. Aud. (00)	+/- Aud. (00)	Total Plays	+/- Plays	Wks On	Sta On/ Adds TW
32	3	JACK INGRAM Measure Of A Man (Big Machine)	63074	+12116	1148	+123	11	90/4
34	32	DIERKS BENTLEY Free And Easy (Capitol Nashville)	59486	+15489	842	+192	5	70/15
35	33	MIRANDA LAMBERT Famous In A Small Town (Columbia)	47134	+5798	818	+38	14	67/3
38	34	TRENT TOMLINSON Just Might Have Her Radio On (Lyric Street	45888	+8042	957	+112	14	82/4
36	35	JOE NICHOLS Another Side Of You (Universal South)	45559	+4770	715	+60	8	61/5
Breaker	36	FAITH HILL Lost (Warner Bros./WRN)	38682	+6002	742	+151	6	63/10
40	37	LEE BRICE She Ain't Right (Asylum-Curb)	36422	+3115	812	+77	16	71/2
39	38	GRETCHEN WILSON One Of The Boys (Columbia)	34078	-730	591	-18	9	55/1
37	39	TERRI CLARK Dirty Girl (BNA)	31568	-8354	618	-181	16	79/0
43	40	KEITH ANDERSON Sunday Morning In America (Arista Nashville)	30561	+8954	477	+48	7	58/5
42	41	TRAVIS TRITT You Never Take Me Dancing (Category 5)	26277	+993	338	+27	8	40/4
46	42	LEANN RIMES Nothin' Better To Do (Asylum-Curb)	24536	+4596	405	+55	4	37/4
44	43	HALFWAY TO HAZARD Daisy (Mercury)	24300	+3250	453	+56	13	50/1
45	44	CARRIE UNDERWOOD I'll Stand By You (Fremantle/19)	23492	+3130	290	+7	9	14/1
52	45	SARA EVANS As If (RCA)	15469	+3237	244	+41	3	29/10
51	46	SARAH JOHNS The One In The Middle (BNA)	15143	+2319	274	+15	8	33/4
50	47	STEVE HOLY Men Buy The Drinks (Girls Call The Shots) (Curb)	14603	+1362	379	+7	5	46/2
48	48	WHISKEY FALLS Last Train Running (Midas/New Revolution)	14308	+688	451	+3	7	53/3
49	49	PHIL VASSAR This Is My Life (Universal South)	13903	+432	310	+23	5	37/3
53	50	VAN ZANT That Scares Me (Columbia)	10469	-1576	249	-35	10	31/0
54	1	MARK WILLS Days Of Thunder (Equity)	9756	+1471	212	+46	5	20/1
Debut	52	BRAD PAISLEY Online (Arista Nashville)	7914	+6037	73	+51	1	1 / 1
59	63	KENNY CHESNEY Flip-Flop Summer (BNA)	7439	+1375	58	+9	3	2 / 1
58	54	WAYCROSS Nineteen (DreamCatcher)	6984	+883	44	+3	2	2 / 0
Debut	6	LISA SHAFFER Just One (Lyric Street)	6876	+4618	97	+33	1	4 2
Debut	5	CLINT BLACK The Strong One (Equity)	6352	+5082	68	+45	1	6 / 6
Debut	1	BLAKE SHELTON The More I Drink (Warner Bros./WRN)	5314	+2412	169	+95	1	21/4
Debut	58	CROSSIN DIXON Guitar Slinger (Broken Bow)	5181	+1022	195	+57	1	26/4
_	5 9	CHRIS YOUNG You're Gonna Love Me (RCA)	5010	+577	63	-11	12	7 / 0
47	60	WRECKERS Tennessee (Maverick/WarneBros./WRN)	4286	-13854	79	-317	17	17/0

Country

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COUNTRY

MOST ADDED ARTIST Title Label(s) Adds TOBY KEITH Love Me If You Can (Show Dog Nashville) 27 BROOKS & DUNN Proud Of The House We Built (Arista Nashville) 20 **DIERKS BENTLEY** Free And Easy... (Capitol Nashville) 15 **SUGARLAND** Everyday America (Mercury) 13 TIM MCGRAW If You're Reading This (Curb) 13 **DANIELLE PECK** Bad For Me (Big Machine) 13 FAITH HILL Lost (Warner Bros./WRN) 10 SARA EVANS As If (RCA) 10 **BILLY CURRINGTON** Tangled Up (Mercury) 8 JASON MICHAEL CARROLL Livin' Our Love Song (Arista Nashville) 7

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MOST INCREASED AUDIENCE	Total Aud
ARTIST Title Label(s)	Increase
KENNY CHESNEY Never Wanted Nothing More (BNA)	+48566
REBA MCENTIRE W/K. CLARKSON Because Of You (MCA Nashville)	+33204
SUGARLAND Everyday America (Mercury)	+28608
MONTGOMERY GENTRY Lucky Man (Columbia)	+24849
BIG & RICH Lost In This Moment (Warner Bros./WRN)	+24673
KEITH URBAN Told You So (Capitol Nashville)	+23670
BROOKS & DUNN Proud Of The House We Built (Arista Nashville)	+23506
MARTINA MCBRIDE How I Feel (RCA)	+22534
RODNEY ATKINS These Are My People (Curb)	+22164
JASON ALDEAN Johnny Cash (Broken Bow)	+21395
MOST INCREASED PLAYS	Total Play
ARTIST Title Label(s)	Increase
KENNY CHESNEY Never Wanted Nothing More (BNA)	+621

KENNY CHESNEY Never Wanted Nothing More (BNA)	+621	
BROOKS & DUNN Proud Of The House We Built (Arista Nashville)	+483	
BIG & RICH Lost In This Moment (Warner Bros./WRN)	+453	
TIM MCGRAW If You're Reading This (Curb)	+366	
TOBY KEITH Love Me If You Can (Show Dog Nashville)	+357	
REBA MCENTIRE W/K. CLARKSON Because Of You (MCA Nashville)	+338	
SUGARLAND Everyday America (Mercury)	+326	
LUKE BRYAN All My Friends Say (Capitol Nashville)	+246	
JAKEOWEN Startin' With Me (RCA)	+244	
MONTGOMERY GENTRY Lucky Man (Columbia)	+243	

COUNTRY INDICATOR

MOST ADDED

ARTIST Title Label(s)	Adds
DIERKS BENTLEY Free And Easy (Capitol Nashville)	14
BROOKS & DUNN Proud Of The House We Built (Arista Nashville)	13
TOBY KEITH Love Me If You Can (Show Dog Nashville)	13
BILLY CURRINGTON Tangled Up (Mercury)	13
TIM MCGRAW If You're Reading This (Curb)	12
BLAKE SHELTON The More I Drink (Warner Bros./WRN)	11
JACK INGRAM Measure Of A Man (Big Machine)	8
SARA EVANS As If (RCA)	8
KENNY CHESNEY Never Wanted Nothing More (BNA)	7

MOST INCREASED AUDIENCE ARTIST Title Label(s)	Total Aud Increase
KENNY CHESNEY Never Wanted Nothing More (BNA)	+13821
BROOKS & DUNN Proud Of The House We Built (Arista Nashville)	+8341
REBA MCENTIRE W/K. CLARKSON Because Of You (MCA Nashville)	+7645
TOBY KEITH Love Me If You Can (Show Dog Nashville)	+7539
DIERKS BENTLEY Free And Easy (Capitol Nashville)	+5563
TIM MCGRAW If You're Reading This (Curb)	+5183
TAYLOR SWIFT Teardrops On My Guitar (Big Machine)	+4696
JACK INGRAM Measure Of A Man (Big Machine)	+4470
SUGARLAND Everyday America (Mercury)	+4178
KEITH URBAN I Told You So (Capitol Nashville)	+3635

MOST INCREASED PLAYS Total Play **ARTIST** Title *Label(s)* Increase KENNY CHESNEY Never Wanted Nothing More (BNA) +601 +395**TOBY KEITH** Love Me If You Can (Show Dog Nashville) **BROOKS & DUNN** Proud Of The House We Built (Arista Nashville) +371REBA MCENTIRE W/K. CLARKSON Because Of You (MCA Nashville) +321**DIERKS BENTLEY** Free And Easy... (Capitol Nashville) +251TIM MCGRAW If You're Reading This (Curb) +243**SUGARLAND** Everyday America (Mercury) +204TAYLOR SWIFT Teardrops On My Guitar (Big Machine) +173BIG & RICH Lost In This Moment (Warner Bros./WRN) +163JACK INGRAM Measure Of A Man (Big Machine) +162



Debut MB 50* Debut R&R 🚳

New This Week: KWJJ, KKGO, WKCQ, WPAW, KIZN, WKCN <u>AND</u> 3 Already In Ink For Next Week!

> CMT – MEDUIM Rotation CMT Pure – HEAVY Rotation GAC – Light Rotation

Strong Early MySpace Activity!





Top 10 Research Includes!
WGH, WSOC, KRTY, WYRK,
WQDR, KFDI, WKKO, WGNA,
KTEX, KTTS, KJUG, WGTY
and Callout America

MB 14* +170 spins! R&R 16 +131 spins!

Music Page 4 COUNTRY © 2007 Radio & Records June 25, 2007

COUNTRY NEW & ACTIVE

DANIELLE PECK Bad For Me (Big Machine)
Total Audience: 4063, Total Stations: 17, Adds: 13

PAT GREEN Way Back Texas (BNA)

Total Audience: 3871, Total Stations: 10, Adds: 3

ANDY GRIGGS Tattoo Rose (Montage)

Total Audience: 3116, Total Stations: 6, Adds: 4

JASON MEADOWS 18 Video Tapes (Baccerstick/CO5)

Total Audience: 2671, Total Stations: 8, Adds: 1

BRAD PAISLEY FEAT. C. UNDERWOOD Oh Love (Arista Nashville)

Total Audience: 2646, Total Stations: 0, Adds: 0

BRAD PAISLEY When We All Get To Heaven (Arista Nashville)

Total Audience: 2540, Total Stations: 1, Adds: 1

COUNTRY INDICATOR NEW & ACTIVE

BLAKE SHELTON The More I Drink (Warner Bros./WRN)

Total Plays: 419, Total Stations: 35, Adds: 11

SARA EVANS As If (RCA)

Total Plays: 414, Total Stations: 34, Adds: 8

WHISKEY FALLS Last Train Running (Midas/New Revolution)

Total Plays: 381, Total Stations: 30, Adds: 1 **PHIL VASSAR** This Is My Life (Universal South)

Total Plays: 245, Total Stations: 18, Adds: 3 **BILLY CURRINGTON** Tangled Up (Mercury)

Total Plays: 216, Total Stations: 23, Adds: 13

STEVE HOLY Men Buy The Drinks (Girls Call The Shots) (Curb)

Total Plays: 208, Total Stations: 16, Adds: 2 **DANIELLE PECK** Bad For Me (*Big Machine*)

Total Plays: 169, Total Stations: 14, Adds: 6

STEPHEN COCHRAN Friday Night Fireside (Aria/Quarterback)

Total Plays: 162, Total Stations: 14, Adds: 1

FLYNNVILLE TRAIN Nowhere Than Somewhere (Show Dog Nashville)

Total Plays: 155, Total Stations: 13, Adds: 1 **CROSSIN DIXON** Guitar Slinger *(Broken Bow)* Total Plays: 149, Total Stations: 14, Adds: 6 RECOING FOR Adds

7/2

PAT GREEN Way Back Texas (BNA)

719

JO DEE MESSINA Biker Chick (Curb)

7/16

EMERSON DRIVE You Still Own Me (Montage/Midas/New Revolution)

RIO GRAND That's My Memory (Asylum-Curb)

TOP 10 RECURRENTS ARTIST Title Label(s)	Total Aud. (00)
ALAN JACKSON A Woman's Love (Arista Nashville)	171120
RASCAL FLATTS Stand (Lyric Street)	148417
CARRIE UNDERWOOD Wasted (Arista/Arista Nashville)	142366
SUGARLAND Settlin' (Mercury)	128911
RODNEY ATKINS Watching You (Curb)	126853
KENNY CHESNEY Beer In Mexico (BNA)	116529
CARRIE UNDERWOOD Before He Cheats (Arista/Arista Nashville)	102561
TRACE ADKINS Ladies Love Country Boys (Capitol Nashville)	88987
BRAD PAISLEY She's Everything (Arista Nashville)	86119
RASCAL FLATTS My Wish (Lyric Street)	84193



127 Country reporters. Songs ranked by total audience for the airplay week of 6/18-6/24. Bullets appear on songs gaining audience or remaining flat from previous week. A song will also receive a bullet if its percentage loss in audience does not exceed the percentage of monitored station downtime for the format. Country titles that decline in audience but increase in detections will also receive a bullet if the total audience erosion for the week does not exceed 3%. If two songs are tied in total audience, the song with the larger increase in audience is placed first. Descending, non-bulleted titles below No. 10 in either audience or detections are moved to recurrent after 20 weeks. Most Added is the total number of new adds officially reported to R&R by each reporting station or or by

automatic add thresholds for stations not allowed to report adds. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Audience lists the songs with the greatest week-to-week increases in total audience. Audience totals on the chart are derived, in part, using certain Arbitron Inc. copyrighted Persons 12+ audience estimates, under license (© 2007, Arbitron Inc.).© 2007 Radio & Records.



		iune 25, 2007						
LW	TW	ARTIST Title Label(s)	Total Plays	+/- Plays	Tot. Aud. (00)	+/- (00)	Wks On	Total Stations
3	0	BIG & RICH Lost In This Moment (Warner Bros./WRN)	3638	+163	80988	+2589	18	90/0
1	2	MONTGOMERY GENTRY Lucky Man (Columbia)	3608	-1	78308	-522	20	90/0
2	3	GEORGE STRAIT Wrapped (MCA Nashville)	3564	0	76344	+340	16	88/0
6	4	KEITH URBAN I Told You So (Capitol Nashville)	3220	+102	72299	+3635	10	90/0
5	5	BRAD PAISLEY Ticks (Arista Nashville)	2885	-443	64121	-10883	16	79/0
7	6	TAYLOR SWIFT Teardrops On My Guitar (Big Machine)	2852	+ 173	64878	+4696	18	90/0
15	7	KENNY CHESNEY Never Wanted Nothing More (BNA)	2723	+601	61413	+13821	3	90/7
8	8	JASON ALDEAN Johnny Cash (Broken Bow)	2697	+111	59987	+2621	19	88/0
11	9	JAKE OWEN Startin' With Me (RCA)	2664	+124	57849	+787	26	81/0
9	1	BUCKY COVINGTON A Different World (Lyric Street)	2606	+35	56217	+1915	21	89/1
12	•	TIM MCGRAW W/FAITH HILL Need You (Curb)	2477	+48	52476	+730	9	90/0
13	12	RODNEY ATKINS These Are My People (Curb)	2441	+98	52494	+2410	14	86/1
14	13	CRAIG MORGAN Tough (Broken Bow)	2361	+55	52045	+2431	14	90/1
18	4	REBA MCENTIRE W/K. CLARKSON Because Of You (MCA Nashville)	2048	+321	44025	+7645	5	84/2
16	15	ERIC CHURCH Guys Like Me (Capitol Nashville)	2033	+27	43812	+267	21	83/2
17	16	KELLIE PICKLER I Wonder (BNA)	1957	+118	41647	+2444	15	84/3
19	•	MARTINA MCBRIDE How I Feel (RCA)	1830	+146	38423	+3548	8	81/2
21	18	SUGARLAND Everyday America (Mercury)	1754	+204	37824	+4178	5	82/3
20	19	LITTLE BIG TOWN A Little More You (Equity)	1651	-26	36192	-1316	16	77/0
22	20	LUKE BRYAN All My Friends Say (Capitol Nashville)	1641	+ 147	34004	+3476	13	73/4



	•	Julie 25, 2007						
LW	TW	ARTIST Title Label(s)	Total Plays	+/- Plays	Tot. Aud. (00)	+/- (00)	Wks On	Total Stations
23	21	TRACE ADKINS I Wanna Feel Something (Capitol Nashville)	1458	+48	30080	+1132	11	77/1
30	22	BROOKS & DUNN Proud Of The House We Built (Arista Nashville)	1391	+371	29858	+8341	3	81/13
28	23	TIM MCGRAW If You're Reading This (Curb)	1295	+243	29418	+5183	3	68/12
24	24	JASON M. CARROLL Livin' Our Love Song (Arista Nashville)	1284	+69	27444	+1058	11	65/3
29	25	JACK INGRAM Measure Of A Man (Big Machine)	1200	+162	25839	+4470	7	71/8
34	26	TOBY KEITH Love Me If You Can (Show Dog Nashville)	1176	+395	25691	+7539	2	74/13
27	27	CLAY WALKER Fall (Asylum-Curb)	1145	+65	23203	+1788	9	65/1
26	28	COLE DEGGS & THE LONESOME Got More (Columbia)	1105	+22	21678	+572	21	59/0
33	29	DIERKS BENTLEY Free And Easy (Capitol Nashville)	1091	+251	22344	+5563	4	69/14
31	<u>3</u> 0	TRENT TOMLINSON Just Might Have Her Radio On (Lyric Street)	1074	+58	22025	+1606	10	63/1
32	3	JOE NICHOLS Another Side Of You (Universal South)	918	+17	18193	+128	5	59/0
38	32	FAITH HILL Lost (Warner Bros./WRN)	729	+59	15285	+584	4	49/4
36	33	MIRANDA LAMBERT Famous In A Small Town (Columbia)	715	+7	15555	-760	6	51/2
35	34	GRETCHEN WILSON One Of The Boys (Columbia)	638	-73	12525	-1653	5	42/0
39	35	LEE BRICE She Ain't Right (Asylum-Curb)	509	-3	10035	-116	5	34/1
Debut >	3 6	TRAVIS TRITT You Never Take Me Dancing (Category 5)	491	+93	11115	+1761	1	36/6
37	37	TERRI CLARK Dirty Girl (BNA)	491	-208	10784	-4509	12	38/1
Debut >	38	LEANN RIMES Nothin' Better To Do (Asylum-Curb)	470	+123	9264	+1384	1	29/6
Debut >	39	KEITH ANDERSON Sunday Morning In America (Arista Nashville)	463	+41	10069	+1075	1	32/3
Debut >	40	HALFWAY TO HAZARD Daisy (Mercury)	435	-24	7962	-396	1	27/0
		@ 0007 Padia 0	Danauda					



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R&R Country Callout America BY ®Bullseye

June 25, 2007		TOTAL					STRONGLY
ARTIST Title (Label)	PASSION	POSITIVE	INDEX	NEUTRAL	FAMILIARITY	DISLIKE	DISLIKE
EMERSON DRIVE Moments (Midas/New Revolution)	33.5%	68.3%	3.89	21.0%	99.5%	7.3%	3.0%
BRAD PAISLEY Ticks (Arista Nashville)	30.8%	67.3%	3.80	18.8%	99.5%	8.3%	5.3%
REBA MCENTIRE W/K. CLARKSON Because Of You (MCA Nashville)	24.8%	66.8%	3.78	19.8%	98.0%	7.5%	4.0%
MONTGOMERY GENTRY Lucky Man (Columbia)	30.3%	65.5%	3.78	18.8%	99.5%	12.5%	2.8%
GEORGE STRAIT Wrapped (MCA Nashville)	21.5%	58.3%	3.62	23.8%	98.5%	14.3%	2.3%
KELLIE PICKLER Wonder (BNA)	18.3%	58.0%	3.58	24.8%	98.5%	12.5%	3.3%
KEITH URBAN I Told You So (Capitol Nashville)	17.0 %	57.8%	3.62	27.8%	97.0%	8.5%	3.0%
TRACY LAWRENCE Find Out Who Your Friends Are (Rocky Comfort/CO5)	21.3%	57.3%	3.61	23.5%	97.0%	13.5%	2.8%
JAKE OWEN Startin' With Me (RCA)	17.0 %	55.0%	3.55	26.5%	97.0%	12.8%	2.8%
CRAIG MORGAN Tough (Broken Bow)	17.5%	54.8 %	3.50	20.8%	94.5%	13.0%	6.0%
TAYLOR SWIFT Teardrops On My Guitar (Big Machine)	19.3%	54.3 %	3.54	25.8 %	97.8%	15.3%	2.5%
TIM MCGRAW W/FAITH HILL Need You (Curb)	16.5%	53.5 %	3.48	22.0%	95.5%	15.5%	4.5%
TRACE ADKINS Wanna Feel Something (Capitol Nashville)	14.3%	52.8%	3.51	26.0%	95.0%	14.0%	2.3%
COLE DEGGS & THE LONESOME Got More (Columbia)	9.8%	52.8%	3.49	24.8%	92.3%	12.3%	2.5%
JASON MICHAEL CARROLL Livin' Our Love Song (Arista Nashville)	12.8%	52.5 %	3.55	26.8%	91.5%	10.0%	2.3%
BROOKS & DUNN Proud Of The House We Built (Arista Nashville)	15.0%	52.5 %	3.60	27.5%	91.0%	9.0%	2.0%
JASON ALDEAN Johnny Cash (Broken Bow)	18.3%	52.0%	3.52	29.0%	98.0%	14.8%	2.3%
LUKE BRYAN All My Friends Say (Capitol Nashville)	14.5%	52.0 %	3.50	25.0 %	93.0%	12.0%	4.0%
KENNY CHESNEY Never Wanted Nothing More (BNA)	14.5%	51.8%	3.50	24.8%	93.3%	14.0%	2.8%
RODNEY ATKINS These Are My People (Curb)	15.5%	49.5%	3.46	27.3%	94.8%	14.3%	3.8%
LITTLE BIG TOWN A Little More You (Equity)	9.5%	47.8%	3.40	29.3%	93.5%	13.5%	3.0%
DIERKS BENTLEY Free And Easy (Down The Road I Go) (Capitol Nashville)	9.5%	46.5%	3.41	27.3%	90.0%	13.8%	2.5%
BUCKY COVINGTON A Different World (Lyric Street)	19.3%	46.0%	3.41	30.0%	96.8%	16.0%	4.8%
TOBY KEITH Love Me If You Can (Show Dog Nashville)	6.5%	46.0%	3.36	27.5%	89.5%	12.0%	4.0%
BIG & RICH Lost In This Moment (Warner Bros./WRN)	16.3%	45.3%	3.37	29.8%	97.3%	19.3%	3.0%
TIM MCGRAW If You're Reading This (Curb)	16.5%	44.5%	3.50	19.5%	81.5%	14.5%	3.0%
SUGARLAND Everyday America (Mercury)	11.5%	43.3%	3.27	25.8%	92.8%	18.3%	5.5%
ERIC CHURCH Guys Like Me (Capitol Nashville)	8.8%	42.8%	3.30	31.0%	93.5%	16.3%	3.5%
JACK INGRAM Measure Of A Man (Big Machine)	6.5%	40.5%	3.33	33.3%	89.8%	14.3%	1.8%
CLAY WALKER Fall (Asylum-Curb)	9.3%	40.5%	3.31	28.0%	88.3%	17.0%	2.8%
MIRANDA LAMBERT Famous In A Small Town (Columbia)	7.8%	39.3%	3.26	30.5%	89.8%	16.8%	3.3%
JOE NICHOLS Another Side Of You (Universal South)	11.3%	37.5%	3.23	25.8%	87.0%	18.5%	5.3%
MARTINA MCBRIDE How I Feel (RCA)	7.0%	37.0%	3.15	29.8%	92.8%	22.0%	4.0%
TERRI CLARK Dirty Girl (BNA)	7.5%	35.0%	3.16	36.0%	93.3%	17.3%	5.0%
TRENT TOMLINSON Just Might Have Her Radio On (Lyric Street)	2.5%	26.3%	2.99	34.3%	86.5%	22.5%	3.5%

Total sample size is 400 persons weekly with a margin of error of plus or minus 5%. Scoring is done each week using live interviewers conducting an interview with each respondent. Scores are: 5) I like it a lot, in fact it's one of my favorites; 4) I like it; 3) It's OK, just so-so; 2) I don't like it; 1) I strongly dislike it. The index score is an average of all 1-to-5 scores. The ttal positive score is an aggregate of the 4 and 5 scores. To be included in the weekly callout, songs must have entered the top 40 positions on R&R's Country airplay chart. The sample is composed of 400 25-54-year-olds who identify country as their favorite music and who listen daily to competitive Country radio in the sample markets. The sample is 50% male/female and evenly distributed in the 25-34, 35-44, and 45-54 demos. The sample is balanced by region and markets within that region. Bullseye Callout is conducted in these regions and markets. **SOUTH:** Charleston SC; Charlotte; Baton Rouge; Nashville; Atlanta. **MIDWEST:** Flint, MI; Indianapolis; Madison; Omaha; Cincinnati. **EAST:** Harrisburg; Rochester, NY; Springfield, MA; Providence; Washington, DC. **WEST:** Modesto, CA; Salt Lake City; Colorado Springs, CO; Portland, OR; Houston. © 2007 Radio & Records © 2007 Bullseye Marketing Research Inc..

