Page 1



May 14, 2007



### NSIDE

Big Machine: You Can't Stop It, You Can Only Hope To Contain It

R&R Shocked To Discover Gambling Amid ACM Award Festivities

Beautiful Oxnard: It's No Oxymoron; Oxnard Really Is Beautiful, Moron!

Don't Say 'Boy-Zee,' Or You'll Probably Get An Ass-Whipping

This Feel-Good Story Of The Year Leaves McCarthy Crying

All polar bears are left-handed. Real news needed!

rcurtis@radioandrecords.com 323-954-3444

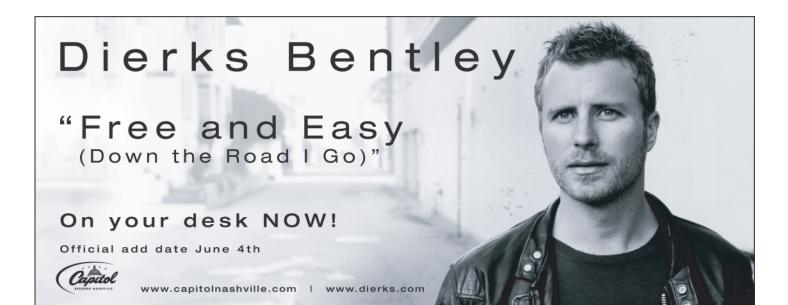
## A Big Machine Gets Even Bigger

Big Machine Records Nashville, already firing on all cylinders with Jack Ingram and Taylor Swift, will now add more horsepower with the announcement that **Trisha Yearwood** has joined the label. Yearwood had been with MCA Nashville since 1991, and this move serves as a reunion of sorts with Big Machine founder, president and chairman Scott Borchetta. The two worked together during some of her most successful years at MCA. In 1991, Yearwood had immediate success with her first-ever single, "She's in Love With the Boy," which spent two weeks at No. 1 on the airplay chart. Over the last 16 years, Yearwood has scored 19 top 10 singles, including five No. 1s. Her most recent No. 1 came in 1998, and her last top five was in 2001. Yearwood has sold 9.8 million albums in the U.S., according to Nielsen SoundScan. Her most recent album, "Jasper County," scanned 472,000 copies. "I've had a long, successful relationship with Scott Borchetta," Yearwood said in a statement, adding,"I've watched with pride as he's taken Big Machine Records from a brand new company to an extremely successful record label in less than two years. I'm excited about starting this next chapter in my career with Scott and Big Machine." Look for new music coming in 2008. Yearwood has won three Grammys and was honored as the CMA Female Vocalist of the Year in 1997 and 1998, in addition to winning the ACM Top Female Vocalist award in 1997. MCA is scheduled to release a greatest hits package on Yearwood later this year.

### Welcome To The City With No Fashion Police

Las Vegas, where apparently, anything goes! This isn't directed at those here for the ACM awards ... OK, maybe just a few, but do the words "Glamour Don't" mean anything anymore? Everybody who's anybody in the country industry is here, and the ACM has made sure the dance card is never empty. The extravaganza started Saturday night with the first of two music events at Fremont Street. Sunday was the ACM Charity motorcycle ride, followed by another trip to Fremont, where headliner **Gretchen Wilson** rocked into the

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# One Huge Hit Two Mega-Superstars

# Reba duet with Kelly Clarkson "Because Of You"

**Details**:

Promo Only 7am CST 5/16 On your desk 5/16

**Immediate** Airplay

Watch out for the Powerful Debut Performance on the ACM Awards Show

"Big Stars, Big Song, Big Hit ... It's A No Brainer!" – Jeff Garrison, PD, KILT



night after being preceded by a ton of other stars in front of a packed crowd. Monday morning, Jaye Albright and Michael O'Malley held a seminar focused on becoming a great storyteller. The seminar started with concert video and a one-song live performance by new Warner Bros. artist Joanna Cotten. Albright then gave a presentation demonstrating how many challenges radio faces from new alternative media. She pointed out there are 72 million Internet users in America today, up dramatically from 40 million just two years ago. This has impacted the cume of younger, teen listeners in addition to TSL; twelve-17-year-olds are spending 2:15 more with alternative media than radio on a weekly basis, and the next demo projected to be big defectors will be women 18-49. Albright & O'Malley shared findings from a recent perceptual study they've conducted among 10,062 participants from 29 radio stations in the U.S. (21) and Canada (seven). Among the major takeaways include: Unlike many past perceptuals, fun personalities who feel like friends and give listeners the chance to experience something now rank above music images and services like traffic and weather; 88% strongly prefer DJs live vs. tracked; streaming has increased the time listeners spend with their country station; 41.9% say it is "very" or "somewhat" important for their station to stream.

### We Now Bring You Both Good And Bad News

We'll start with the good news and scare the crap out of you a few sentences from now. Fifteen percent of cell phone users would like a radio receiver on their cell phone, according to a new study from **Bridge Ratings**. And while audio streaming through their cell phones is preferred by only 8% of those surveyed, 25% say they would really like to use their cell phones to time-shift on-demand radio content, and 30% see listening to some form of radio content on their phones as a "service of interest." The study measured interest in broadcast, Internet radio, satellite radio and podcast radio. OK, now here comes the bad news.

### This Week At Callout America

Sugarland take the No. 1 slot this week with "Settlin'," which is also the No. 1 song in the spin chart. Females rank this song at No. 1, men are also at No. 1. Core 35-44s and listeners 45-54 are both at No. 1. Looks like a No. 1 song.

Brad Paisley is new to the top five with "Ticks" at No. 4 and the No. 6 passion song. Men are the strength ranking this song at No. 2, females rank it at No. 7. In the demos, younger 25-34s rank the song at No. 2. Younger men 25-34 are already at No. 1, positive and passion.

Billy Currington is solid with "Good Directions" ranking at No. 5 for the week and as the No. 4 passion song. Strength is well-balanced with females at No. 4 and men at No. 5. Strong points are core 35-44 females at No. 4 and younger 25-34 males at No. 2.

Jason Michael Carroll strongly outperforming the radio spin chart in the mid-30s, while listeners rank "Living Our Love Song" as the No. 10 song this week and as the No. 15 Like a Lot song. Scoring is well-balanced with men at No. 9 and women at No. 8. Females 45-54 rank this song a No. 6, and core 35-44 males at No. 7. This song is only 10 weeks old.

Jake Owen's "Startin' With Me" is kicking in and is particularly strong with females. Overall, this song is at No. 16, females rank it at No. 11, core 35-44 females are at No. 8, and females 25-44 are at No. 9. Younger 25-34 males rank this as the No. 13 passion song.

As users of cell phones become more comfortable with technology, the study concludes, they are using their devices in ways previously monopolized by terrestrial radio: distribution of information and music. In particular, a growing number of cell phone users are accessing information such

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It's the perfect summertime fun song. Steve Holy rocks! - John Sabastian "Men Buy The Drinks" (Girls Call The Shots) Steve Holy Early Adds: KPLX, WGKX Impacting This Monday, May 21st



as traffic and weather data and sports scores from their mobile devices. In a 2005 study, 23% of respondents said they preferred to get weather reports from their phone, while in the most recent survey, 43% said they did. The corresponding numbers for radio dropped from 72% in 2005 to 53% this year.

The study used a sample of 3,506 persons ages 13+ and was conducted by telephone interview and Internet input between Feb. 28-April 30.

### There's No Place Like Home, And No 'Z' In Boise

I swear this is a movie of the week on the Oxygen Channel: Successful major-market radio personality decides to move back to her hometown, buy house she grew up in as a kid and raise *her* three kids there. Supportive, loving husband is totally on board, and they all live happily ever after. This real-life, feel-good story of the year stars **Lisa Malay**, longtime personality on CBS Radio's KMLE (Camel Country 108)/Phoenix. Malay can still do her voiceover work from Kearny, Mo. through the marvels of technology. Her final ride on The Camel is June 1. KMLE PD Jay McCarthy is looking for Malay's replacement now.

Meanwhile, KMPS/Seattle, KMLE's sister station, takes the evening show in-house and hires **Amy Lynn Rieder** for 7 p.m.-midnight chores. Rieder has seen the KMPS movie before, thanks to a previous stop at the CBS Radio/Seattle cluster, where she did work for KMPS and CHR sister KBKS. Rieder also worked across the street at Entercom's KKWF (The Wolf) and was most recently doing traffic for Metro Networks. Rieder replaces the syndicated "Lia" program at night and is going live and local in an effort to ramp up the competition with The Wolf.

**Ben Bieri** is the brand new promotions director for Citadel's country KIZN and KZMG/Boise, Idaho. That's one thing I learned last week. Here's another: When you say Boise, never, *ever* say it like there's a "z" in there. Apparently, that's a Boise boo-boo. Nope, as KIZN PD Rich Summers kindly pointed out to me, it's more like "Boy-see." Even hint at a "z," and you're banished from Boise forever. Bieri, the former

### **DATES & DEADLINES**

**May 15:** 42nd annual Academy of Country Music Awards, Las Vegas. Details at *www.acmcountry.com*.

**June 4:** 40th annual IFCO Fun Fest, Nashville. Details at *www.ifco.org*.

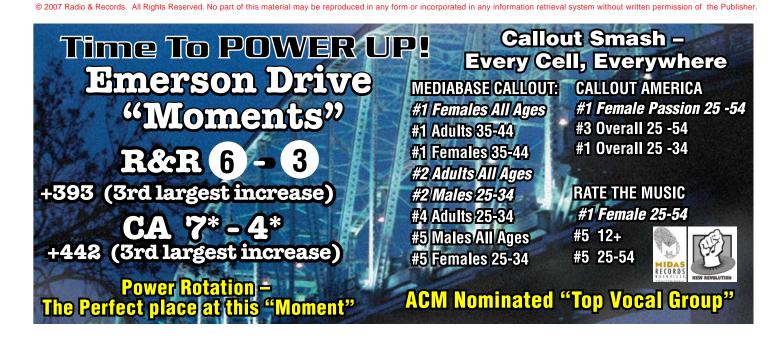
**June 7-10:** CMA Music Festival, Nashville, Details at *www.cmaworld.com*.

June 9: Leadership Music and SOLID Yard Sale, Nashville. Details at *www.leadershipmusic.org*.

webmaster/promotions assistant for the Boise/ Clear Channel cluster, is already in the Citadel house and is reachable at 208-429-5593. He replaces Shelly Williams, who left the stations in March.

After 36 years in the biz, **Larry Rosmilso** will step down as market manager of Clear Channel's Quad Cities, Iowa-Ill stations on May 31. In station management since 1982, Rosmilso was originally hired by Sconnix Broadcasting to run one of the FMs he currently manages today. Sconnix was then purchased by Clear Channel; the cluster now includes classic rock KCQQ, AC KMXG, oldies KUUL, sports WXFN, talk WOC and country WLLR.

Tuesday, May 15 is the first day on the job for brand new Wilks KFKF/Kansas City marketing director **Erin Kiekbusch**, who joins the No. 1ranked country station in KC from Westport Regional Business League. As PD Dale Carter told **R&R**, "She had a fancy title that meant she was responsible for *all* events in a very active part of Kansas City. She was even an ambassador at Walt Disney World. I'm very excited about the connections and enthusiasm she brings to the table." Also excited is outgoing marketing director Renee "Where The Boys Are" Fonner, who's off to join Max Media's WGH (The Eagle)/Norfolk in a similar capacity.



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It's been a rather tumultuous several weeks in Central California, what with **Brian Montgomery** leaving Buckley Radio's KUBB/Merced for crosstown Mapleton Communications KHPO, flipping it country, changing the calls to KNAH (Hank) and taking KUBB's morning show producer with him. Back at KUBB, PD Rene Roberts kept his cool and has already regrouped with the announcement that **Mike Ellis** will be KUBB's new morning show news/PSA director, coming from KTIP/Porterville, Calif. Next, **Danny Hill** will take over afternoons, coming from KALZ/Fresno. Roberts told **R&R**, "KUBB has been country for 30 years; I am excited to see KUBB move into the future with these guys on our team."

When I say "Oxnard," you may not think "sexy," but please trust me, the Oxnard-Ventura, Calif. market is a well-kept secret. The weather is cool and dry, with 354 days of sunshine a year.... Hello! McFly! Oh yeah, there's an opening too at Cumulus' KHAY/Oxnard after the departure of PD **Jim Hays**, who announced he's leaving to become the minister of Goldwaite Church of Christ in his father's hometown in Texas. For the last year, Hays has been part-time pulpit minister at the North Oaks Church of Christ in Valencia, Calif. Interested? Send T&Rs to Cumulus VP of Country Charlie Cook at *Charlie.Cook@cumulus.com* or in care of Cumulus Media, 3535 Piedmont Rd., Bldg 14, Suite 1400, Atlanta, GA 30305.

We don't know a lot of the gory details on this one, but **Floyd Wright**, air personality at Clear Channel's WWYZ/Hartford is O-U-T. You can reach out to Floyd at 203-598-1526 or *mrfloydwright@hotmail.com*.

Get well wishes to Clear Channel's WWFG/ Salisbury-Ocean City, Md. PD **Brian Cleary**. He's back home and recovering from back surgery last week, but it's going to be a while. He's out a few more weeks ... **Gerrie McDowell** reminded us to remind you that she's waging a "Don't Forget Les" campaign for **Les Acree**. She's set up a way for concerned friends of Les to make a donation. Send

BILLBOARD BOXSCORE					
ARTIST VENUE/CITY/DATES	ATTENDANCE	GROSS			
<b>Dolly Parton</b> Odyssey Arena Belfast, Northern Ireland. March 30, April 3	16,664	\$2,104,512			
<b>Kenny Chesney, Sugarland, Pat Green</b> Mandalay Bay Events Center, Las Vegas, NV. May 3-4	16,177	\$1,256,222			
Kenny Chesney, Sugarland, Pat Green Cricket Pavilion, Phoenix, AZ. May 5	20,094	\$1,090,886			
<b>Dolly Parton</b> Point Theatre Dublin, Ireland. April 2	6,330	\$832,942			
<b>George Strait</b> Mohegan Sun Arena Uncasvi <b>ll</b> e, Conn. April 26	8,476	\$549,160			

Billboard Boxscore tracks recent country concert grosses and attendance figures. Copyright 2007, VNU Business Media. More concert grosses available at www.billboard.biz.

### **SHOWPREP 101**

Tuesday, May 15: Flip Your Mattress Day.

May 16, 1988: The U.S. Supreme Court ruled that police can search your garbage without a warrant if they suspect criminal activity.

May 17, 1620: The first merry-go-round on record was set up at a fair in Philippolis, Turkey.

Friday, May 18: Today is National Bike to Work Day.

**Quotable**: "I wouldn't sell my bike for all the money in the world. Not for a hundred million, billion, trillion dollars!"—*Pee-Wee Herman in* "*Pee-wee's Big Adventure*"

COALE MUSIC GROUP CONGRECULATES CONGRECULATES COM OWERS, COM C COC on "SETTLIN" C Congratulations C to Tim Owens & Brad Paisley & ARISTA On "Ticks" in the top C

q p

any checks to Sun Trust Bank, The Les Acree Benefit Fund c/o Beth Talley, 1026 17th Avenue South, Nashville, TN 37121 ... In Monday's R&R Country Daily we posted birthdays, and the name **Bruce Stratton** was on the list. In case you were unaware, that's Dr. Bruce Nelson, mornings at KFTX/Corpus Christi, Texas. The Country DJ Hall of Famer celebrates on Tuesday, May 15.

### A Stark Contrast

New York-based Robbins Entertainment, best known for its pop and dance releases, is expanding into the country market and has opened a Nashville division. Nashville-based Phyllis Stark, best known as a longtime Music Row journalist, is expanding her career horizons and joins the new label as VP of A&R. Stark will run Robbins Nashville office, with additional staff announcements coming soon. Robbins Entertainment was launched in 1996 by veteran record executive Cory Robbins and is distributed by Sony BMG. Stark spent 17 years at the Billboard Information Group, where she served in various editorial and managerial capacities. She also served on the Country Music Assn. board of directors for three years. Robbins Nashville has opened at 1026B 18th Ave. South, Nashville, TN 37212 and can be reached at 615-320-1990 or by fax at 615-320-1995. Stark can be reached by e-mail at phyllis@robbinsnashville.com.

This will be somewhat of a contrast as well. One minute **Stacie Clark** is calling pop radio, trying to get spins on that kickass song by Saliva; the next, she's selling the benefits of that wholesome sound Sugarland brings to this family-friendly format we call country. Clark is the new Mercury/Nashville Southwest rep, making the quantum leap to country from Island Def Jam. She hit the ground running too; her first day was today, the eve of the ACM Awards. She'll go from hyping The Killers to Billy Currington. Just call her "Ms. Brightside" from now on. Clark will be based out of Dallas and can be reached at 972-919-6349.

> — R.J. Curtis/Country Editor 323-954-3444 Email: rcurtis@radioandrecords.com

### On The Charts:

### Mercury Takes Two As Toby Rules Indicator List

Sometimes, it doesn't seem like a big deal unless you've never done it before. After congratulating the Mercury staff on taking Sugarland to No. 1 last week, we repeat the kudos on the R&R Country list this week. For the first time in the 17-year-old Nielsen Broadcast Data Systems-era, Mercury replaces itself at No. 1 as **Billy Currington**'s "Good Directions" rises 2-1. Currington's second chart-topper swaps places with Sugarland's "Settlin" after it topped the list for one week.

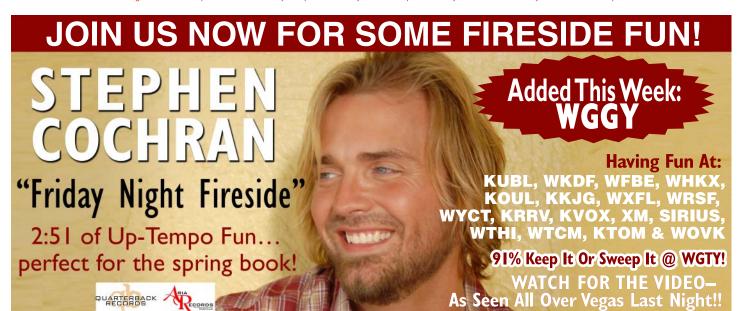
Currington previously spent two weeks at No. 1 on the Nielsen BDS-fueled chart with "Must Be Doin' Somethin' Right" in December 2005, and is the only solo male act on Mercury to reach No. 1 since Mark Wills spent six weeks at the summit with "19 Somethin'" in January and February 2003.

From the "for what it's worth" department, we've fielded lots of calls from the consumer press in recent months asking for analysis on what some of those reporters think might be latest trend in the format. With recent chart entries by heritage rock acts like Bon Jovi and John Mellencamp — and Jack Ingram's stylish cover of Hinder's "Lips of an Angel" — the burning question from the entertainment beat reporters out there in daily newspaper land seems to be, "Is country going rock?" Although most industry pundits wouldn't necessarily identify this activity as a sustainable trend at this point, Currington's country-as-can-be single riding the chart's summit disproves any notion that traditional country has fallen out of favor with the heavily-researched radio audience —thanks in no small part to sweet tea and turnip greens. Congratulations, Billy.

On the R&R Country Indicator chart, **Toby Keith**'s "High Maintenance Woman" (Show Dog Nashville) rules the roost with 3,554 plays at 91 reporters. **Martina McBride**'s "How I Feel" (RCA) claims the Most Added roses on that panel with 13 reports.

> Wade Jessen/Director of Charts & Operations, Nashville 615-321-4291 Email: wjessen@radioandrecords.com

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### MUSICNOTES

Taylor Swift had a hit song called "Tim McGraw." Now she'll open select dates for McGraw during this summer's Soul 2 Soul II tour and that's all good; perhaps Taylor will actually meet Tim during the tour. Incredibly, that's never happened before. Exact dates and cities of the Taylor leg of the tour should be available in the next few weeks.

You've may have heard about a new Reba album featuring all duets with a who's-who lineup. Now there's a release date of Sept. 18. The first single is due tomorrow, Tuesday, May 15, and it's Reba with "American Idol" pop superstar Kelly Clarkson, who team up for "Because of You." Other artists featured on the upcoming project include Carole King, Don Henley, Justin Timberlake, Rascal Flatts and others. For more information on Reba's duets project, be sure to read the most recent issue of **R&R** (May 11).

Before Reba gets busy with a new single, she's hosting the ACMs tomorrow night, and she'll be surrounded with A-list talent. Shania Twain is conspicuous by her return; also named to perform are Martina, Faith, plus Big & Rich with John Legend. Remember, the awards are Tuesday night at 8p.m. on CBS-TV.

**Toby Keith** has volunteered for another tour of duty in the Persian Gulf, and this one makes five trips over there to entertain the troops. He'll also swing through Germany this time as part of the USO tour for GIs overseas. Toby has already been to Africa, Cuba, Bosnia and other stops to entertain America's fighting men & women.

#### VIDEO ADDS СМТ

JAMIE O'NEAL God Don't Make Mistakes CMT PURE COUNTRY

**RODNEY ATKINS** These Are My People



### promosquad **HitPredictor**

SONGS WITH HIT POTENTIAL	CHART BANK
BILLY CURRINGTON Good Directions (Mercury) (90.7)	1
EMERSON DRIVE Moments (Midas) (81.8)	3
TOBY KEITH High Maintenance Woman (Show Dog Nashville) (78.	7) 4
BRAD PAISLEY Ticks (Arista Nashville) (85.1)	6
ALAN JACKSON A Woman's Love (Arista Nashville) (88.4)	7
TRACY LAWRENCE Find Out Who Your (Rocky Comfort) (88.4)	8
MONTGOMERY GENTRY Lucky Man (Columbia) (94.7)	10
GEORGE STRAIT Wrapped (MCA Nashville) (89.3)	11
BLAKE SHELTON Don't Make Me (Warner Bros.) (87.7)	13
JAKE OWEN Startin' With Me (RCA) (88.2)	15
BUCKY COVINGTON A Different World (Lyric Street) (76.7)	19
RODNEY ATKINS These Are My People (Curb) (75.0)	20
TIM McGRAW WITH FAITH HILL I Need You (Curb) (95.4)	21
KELLIE PICKLER / Wonder (BNA) (84.8)	22
CRAIG MORGAN Tough (Broken Bow) (88.3)	23
JASON MICHAEL CARROLL Livin' Our (Arista Nashville) (88.6)	30
TERRI CLARK Dirty Girl (BNA) (79.9)	31
<b>TRACE ADKINS</b> <i>I Wanna Feel Something</i> (Capitol Nashville) (85.2)	32
CLAY WALKER Fall (Asylum-Curb) (90.3)	33
DUSTY DRAKE Say Yes (Big Machine) (84.0)	36
JACK INGRAM Measure Of A Man (Big Machine) (78.2)	37
MIRANDA LAMBERT Famous In A Small Town (Columbia) (75.7)	38
TRENT TOMLINSON Just Might Have Her (Lyric Street) (75.9)	39
GRETCHEN WILSON One Of The Boys (Columbia) (76.6)	41 (new)
CARRIE UNDERWOOD I'll Stand By You (Fremantle/19) (84.9)	42 (new)
HALFWAY TO HAZARD Daisy (Nercury) (84.4)	43 (new)
JAMIE O'NEAL God Don't Make Mistakes (Capitol Nashville) (80.5)	50
CHRIS YOUNG You're Gonna Love Me (RCA) (82.2)	51
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## A Great Week At Lofton Creek...



**Believers** This Week Include: WXTA, WRWD, WJLS, and WHKX





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"Unbelievable phones & E-mails. It's a major hit!" - Shawn Parr, Go Country 105 in Los Angeles

*"It's a Smash! Just ask our listeners. We did."* – Kerry Wolfe, WMIL



Contact: Ken Kragen (310) 854-4400 / Pat Melfi (801) 495-7007

Rak	2	Country			ni	ielsen	Ми	isic Page 1
	• <b>/</b>	<i>l</i> ay 14, 2007			BD	DS		
LW	TW	<b>ARTIST</b> Title <i>Label(s)</i>	Tot. Aud. (00)	+/- Aud. (00)	Total Plays	+/- Plays	Wks On	Sta On/ Adds TW
3	0	BILLY CURRINGTON Good Directions (Mercury)	359027	+13709	5141	+164	32	127/1
1	2	SUGARLAND Settlin' (Mercury)	315970	-34689	4577	-308	20	126/0
6	3	EMERSON DRIVE Moments (Midas/New Revolution)	313657	+23385	4410	+393	22	127/1
5	4	TOBY KEITH High Maintenance Woman (Show Dog Nashville)	298157	+5635	4249	+89	15	127/1
2	5	RASCAL FLATTS Stand (Lyric Street)	292668	-57991	4284	-608	19	126/0
8	6	BRAD PAISLEY Ticks (Arista Nashville)	291104	+21137	4060	+377	11	127/1
7	7	ALAN JACKSON A Woman's Love (Arista Nashville)	283134	-86	4140	+43	21	127/1
9	8	TRACY LAWRENCE Find Out Who(Rocky Comfort/CO5 Nashville)	277077	+21919	3842	+272	37	125/1
4	9	CARRIE UNDERWOOD Wasted (Arista/Arista Nashville)	250941	-44041	3401	-823	25	125/1
11	10	MONTGOMERY GENTRY Lucky Man (Columbia)	241587	+25914	3299	+232	16	127/3
12	Ũ	GEORGE STRAIT Wrapped (MCA Nashville)	228474	+16990	3350	+184	10	126/1
15	12	BIG & RICH Lost In This Moment (Warner Bros./WRN)	180326	+13443	2613	+137	14	125/5
14	13	BLAKE SHELTON Don't Make Me (Warner Bros./WRN)	180325	+5675	2833	+103	29	127/2
21	14	KEITH URBAN   Told You So (Capitol Nashville)	168911	+48124	2450	+714	5	125/20
17	15	JAKE OWEN Startin' With Me (RCA)	163886	+7662	2549	+77	32	127/2
18	16	JASON ALDEAN Johnny Cash (Broken Bow)	156622	+6185	2467	+130	15	124/1
13	17	TIM MCGRAW Last Dollar (Fly Away) (Curb)	150884	-33145	1945	-387	20	121/0
20	18	TAYLOR SWIFT Teardrops On My Guitar (Big Machine)	142113	+15673	2362	+243	14	125/2
19	19	BUCKY COVINGTON A Different World (Lyric Street)	140633	+11447	2185	+165	18	119/4
22	20	RODNEY ATKINS These Are My People (Curb)	123437	+4853	1979	+30	10	122/5
26	21	TIM MCGRAW W/FAITH HILL   Need You (Curb)	116922	+43318	1766	+765	7	110/30
23	22	KELLIE PICKLER   Wonder (BNA)	114978	+14614	1736	+139	15	111/2
25	23	CRAIG MORGAN Tough (Broken Bow)	103719	+14262	1648	+147	11	107/5
24	24	ERIC CHURCH Guys Like Me (Capitol Nashville)	99973	+6507	1680	+117	17	106/6
27	25	LITTLE BIG TOWN A Little More You (Equity)	74097	+10604	1321	+195	13	94/9
29	26	LUKE BRYAN All My Friends Say (Capitol Nashville)	67046	+8359	1006	+111	16	74/6
28	27	CAROLINA RAIN Isn't She (Equity)	63730	+4428	1025	+27	21	74/1
31	28	COLE DEGGS & THE LONESOME   Got More (Columbia)	56511	+347	1105	-13	17	92/2
30	29	SARAH BUXTON That Kind Of Day (Lyric Street)	55129	-2533	903	-30	15	80/3
33	30	JASON MICHAEL CARROLL Livin' Our Love Song (Arista Nashville)	53299	+10558	1004	+85	11	91/7

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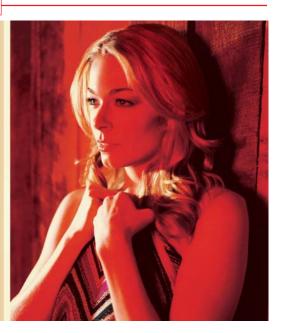


GREAT RESEARCH. GREAT SALES. GREAT SONG. GREAT ARTIST.

RR		Country			n	ielsen	Ми	sic Page 2
	° M	lay 14, 2007			B	OS		
LW	TW	<b>ARTIST</b> Title <i>Label(s)</i>	Tot. Aud. (00)	+/- Aud. (00)	Total Plays	+/- Plays	Wks On	Sta On/ Adds TW
32	31	TERRI CLARK Dirty Girl (BNA)	47760	+3691	770	+44	10	69/5
Breaker	32	TRACE ADKINS   Wanna Feel Something (Capitol Nashville)	37951	+13370	610	+147	7	52/3
34	33	CLAY WALKER Fall (Asylum-Curb)	37048	+4345	726	+67	8	58/6
35	34	WRECKERS Tennessee (Maverick/Warner Bros./WRN)	35905	+3952	622	+15	11	53/1
37	35	MARTINA MCBRIDE How   Feel (RCA)	35433	+9032	513	+149	4	57/18
36	36	DUSTY DRAKE Say Yes (Big Machine)	30752	+265	643	+19	16	57/1
42	37	JACK INGRAM Measure Of A Man (Big Machine)	28616	+7181	515	+112	5	51/8
Breaker	38	MIRANDA LAMBERT Famous In A Small Town (Columbia)	28218	+3285	595	+147	8	47/4
40	39	TRENT TOMLINSON Just Might Have Her Radio On /Lyric Street	/ 27185	+3533	616	+64	8	66/7
41	40	LEE BRICE She Ain't Right (Asylum-Curb)	24527	+2295	634	+16	10	63/4
46	<b>41</b>	GRETCHEN WILSON One Of The Boys (Columbia)	18927	+6566	260	+108	3	24/12
53	42	CARRIE UNDERWOOD I'll Stand By You (Arista/Arista Nashville)	18499	+8601	160	+71	3	6/4
47	43	HALFWAY TO HAZARD Daisy (Mercury)	18186	+6268	360	+23	7	42/5
50	44	JOE NICHOLS Another Side Of You (Universal South)	16590	+5739	309	+129	2	36/14
44	45	BON JOVI (You Want To) Make A Memory (Island/Mercury)	14872	-323	285	-32	8	37/0
43	46	VINCE GILL What You Give Away (MCA Nashville)	13685	-2468	297	-4	6	43/4
45	47	CATHERINE BRITT What I Did Last Night (RCA)	13353	-1367	308	-40	17	36/2
52	48	FLYNNVILLE TRAIN Last Good Time (Show Dog Nashville)	10818	+683	257	-31	9	38/0
51	<b>4</b> 9	LITTLE TEXAS Missing Years (Montage)	10420	-243	199	+ 1	9	30/3
54	50	JAMIE O'NEAL God Don't Make Mistakes (Capitol Nashville)	9716	+1741	195	-2	7	23/2
56	<b>5</b>	CHRIS YOUNG You're Gonna Love Me (RCA)	9223	+2991	258	+37	7	32/1
_	52	TRAVIS TRITT You Never Take Me Dancing (Category 5)	9106	+4097	82	+42	2	6/2
48	53	VAN ZANT That Scares Me (Columbia)	9075	-2319	255	+11	4	30/6
57	54	SARAH JOHNS The One In The Middle (BNA)	8761	+2751	132	+46	2	12/7
Debut>	55	KEITH ANDERSON Sunday Morning In America (Arista Nashville)	7689	+3809	236	+139	1	32/9
55	56	DARRYL WORLEY Living In The Here And Now (903)	6746	-980	122	-28	5	12/0
Debut>	57	WHISKEY FALLS Last Train Running (Midas/New Revolution)	6695	+4124	214	+151	1	28/7
60	58	DONOVAN CHAPMAN All I Need (Category 5)	6406	+911	148	+ 6	6	17/0
59	59	BLAINE LARSEN Spoken Like A Man (BNA)	5773	+127	38	-7	19	3/0
58	60	BLUE COUNTY   Get To (Asylum-Curb)	5520	-347	72	0	12	8/0

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Brand New Single! Brand New Album! Certain Impact LeAnn Rimes From the new Album "Family" The Debut Single "Nothin' Better To Do" On your desk now... Impacting May 29th Already Added at KSCS and KATM!



### **COUNTRY/COUNTRY INDICATOR**

MOST ADDED	
ARTIST Title Label(s)	Adds
TIM MCGRAW W/FAITH HILL   Need You (Curb)	30
KEITH URBAN I Told You So (Capitol Nashville)	20
MARTINA MCBRIDE How   Feel (RCA)	18
JOE NICHOLS Another Side Of You (Universal South)	14
GRETCHEN WILSON One Of The Boys (Columbia)	12
LITTLE BIG TOWN A Little More You (Equity)	9
KEITH ANDERSON Sunday Morning In America (Arista Nashville)	9
JACK INGRAM Measure Of A Man (Big Machine)	8

### **MOST INCREASED AUDIENCE**

<b>MOST INCREASED AUDIENCE</b> ARTIST Title Label(s)	Total Aud. Increase
KEITH URBAN   Told You So (Capitol Nashville)	+48124
TIM MCGRAW W/FAITH HILL   Need You (Curb)	+43318
MONTGOMERY GENTRY Lucky Man (Columbia)	+25914
EMERSON DRIVE Moments (Midas/New Revolution)	+23385
TRACY LAWRENCE Find Out Who (Rocky Comfort/CO5 Nashville)	+21919
BRAD PAISLEY Ticks (Arista Nashville)	+21137
GEORGE STRAIT Wrapped (MCA Nashville)	+16990
TAYLOR SWIFT Teardrops On My Guitar (Big Machine)	+15673
KELLIE PICKLER   Wonder (BNA)	+14614
CRAIG MORGAN Tough (Broken Bow)	+14262

### **MOST INCREASED PLAYS**

ARTIST Title Label(s)	Total Play Increase
TIM MCGRAW W/FAITH HILL   Need You (Curb)	+765
KEITH URBAN I Told You So (Capitol Nashville)	+714
EMERSON DRIVE Moments (Midas/New Revolution)	+393
BRAD PAISLEY Ticks (Arista Nashville)	+377
TRACY LAWRENCE Find Out Who (Rocky Comfort/CO5 Nashville)	+272
TAYLOR SWIFT Teardrops On My Guitar (Big Machine)	+243
MONTGOMERY GENTRY Lucky Man (Columbia)	+232
LITTLE BIG TOWN A Little More You (Equity)	+195
GEORGE STRAIT Wrapped (MCA Nashville)	+184
BUCKY COVINGTON A Different World (Lyric Street)	+165

### **COUNTRY INDICATOR**

### **MOST ADDED**

ARTIST Title Label(s)	Adds
MARTINA MCBRIDE How   Feel (RCA)	13
JOE NICHOLS Another Side Of You (Universal South)	12
SUGARLAND Everyday America (Mercury)	12
GRETCHEN WILSON One Of The Boys (Columbia)	11
TIM MCGRAW W/FAITH HILL   Need You (Curb)	10
JACK INGRAM Measure Of A Man (Big Machine)	9
WHISKEY FALLS Last Train Running (Midas/New Revolution)	7
JASON MICHAEL CARROLL Livin' Our Love Song (Arista Nashville)	6
CARMEN RASMUSEN Nothin' Like The Summer (Lofton Creek)	6

### **MOST INCREASED AUDIENCE**

MOST INCREASED AUDIENCE	Total Aud.
ARTIST Title Label(s)	Increase
TIM MCGRAW W/FAITH HILL   Need You (Curb)	+9022
KEITH URBAN   Told You So (Capitol Nashville)	+8643
BLAKE SHELTON Don't Make Me (Warner Bros./WRN)	+6067
EMERSON DRIVE Moments (Midas/New Revolution)	+5282
MONTGOMERY GENTRY Lucky Man (Columbia)	+5250
TRACY LAWRENCE Find Out Who (Rocky Comfort/CO5 Nashville,	/ +4994
BIG & RICH Lost In This Moment (Warner Bros./WRN)	+4812
GRETCHEN WILSON One Of The Boys (Columbia)	+4687
JACK INGRAM Measure Of A Man (Big Machine)	+4602
MARTINA MCBRIDE How   Feel (RCA)	+4206

### **MOST INCREASED PLAYS**

ARTIST Title Label(s)	Increase
TIM MCGRAW W/FAITH HILL   Need You (Curb)	+453
KEITH URBAN   Told You So (Capitol Nashville)	+408
TRACY LAWRENCE Find Out Who (Rocky Comfort/CO5 Nashville	/ <b>+275</b>
EMERSON DRIVE Moments (Midas/New Revolution)	+247
JACK INGRAM Measure Of A Man (Big Machine)	+197
BLAKE SHELTON Don't Make Me (Warner Bros./WRN)	+195
BUCKY COVINGTON A Different World (Lyric Street)	+169
LITTLE BIG TOWN A Little More You (Equity)	+168
MARTINA MCBRIDE How   Feel (RCA)	+166
MONTGOMERY GENTRY Lucky Man (Columbia)	+164

# **AVIS TRITT "YOU NEVER TAKE ME DANCING"**

**EARLY BELIEVERS:** WXTU, WYCD, WDSY, WGAR (Added In Medium), KSOP, WBEE, WIVK, WTRS, WKML, KTCS, KRRV, WHKX & WJLS!





**Total Play** 

MARK WILLS Days Of Thunder (Equity) Total Audience: 5141, Total Stations: 3, Adds: 2 PHIL VASSAR This Is My Life (Universal South) Total Audience: 5067, Total Stations: 4, Adds: 4 RANDY ROGERS BAND One More Goodbye (Mercury) Total Audience: 4973, Total Stations: 4, Adds: 0 CARRIE UNDERWOOD | Ain't In Checotah Anymore (Arista/Arista Nashville) Total Audience: 4365, Total Stations: 1, Adds: 0 **LEANN RIMES** Nothin' Better To Do (Asylum-Curb) Total Audience: 3099, Total Stations: 2, Adds: 2 **JIMMY WAYNE** I'll Never Leave You (*Big Machine*) Total Audience: 2748, Total Stations: 1, Adds: 0

### **COUNTRY INDICATOR NEW & ACTIVE**

MIRANDA LAMBERT Famous In A Small Town (Columbia) Total Plays: 507, Total Stations: 35, Adds: 3 JOE NICHOLS Another Side Of You (Universal South) Total Plays: 369, Total Stations: 33, Adds: 12 **GRETCHEN WILSON** One Of The Boys (Columbia) Total Plays: 348, Total Stations: 25, Adds: 11 HALFWAY TO HAZARD Daisy (Mercury) Total Plays: 311, Total Stations: 25, Adds: 4 JAMIE O'NEAL God Don't Make Mistakes (Capitol Nashville) Total Plays: 309, Total Stations: 24, Adds: 3 **DONOVAN CHAPMAN** All | Need (Category 5) Total Plays: 216, Total Stations: 18, Adds: 1 WOODY BRADSHAW The Last Thing You Do (Primoris/Spinville) Total Plays: 198, Total Stations: 17, Adds: 1 KRISTINA CORNELL Little Red Balloon (Lofton Creek) Total Plays: 194, Total Stations: 19, Adds: 4 LANCE MILLER She Really Loves Me (Warner Bros./WRN) Total Plays: 187, Total Stations: 15, Adds: 1 VAN ZANT That Scares Me (Columbia) Total Plays: 180, Total Stations: 15, Adds: 2





### 5/21

**JASON MEADOWS** 18 Video Tapes (Baccerstick/CO5 Nashville) PHIL VASSAR This Is My Life (Universal South) **STEVE HOLY** Men Buy The Drinks (Girls Call The Shots) (Curb) **SUGARLAND** Everyday America (Mercury) **TRAVIS TRITT** You Never Take Me Dancing (Category 5) 5/28 **LEANN RIMES** Nothin' Better To Do (Asylum-Curb) **MARK WILLS** Days Of Thunder (Equity) **REBA MCENTIRE DUET WITH KELLY CLARKSON** Because Of You (MCA Nashville) 6/4DIERKS BENTLEY Free And Easy Down The Road I Go (Capitol Nashville) **TOP 10 RECURRENTS** Total Aud

ARTIST Title Label(s)	lotal Aud. (00)
<b>DIERKS BENTLEY</b> Long Trip Alone (Capitol Nashville)	183669
KENNY CHESNEY Beer In Mexico (BNA)	172777
RODNEYATKINS Watching You (Curb)	166257
TRACE ADKINS Ladies Love Country Boys (Capitol Nashville)	131856
JOSHTURNER Me And God (MCA Nashville)	127783
CARRIEUNDERWOOD Before He Cheats (Arista/Arista Nashville)	123284
BRAD PAISLEY She's Everything (Arista Nashville)	115087
MARTINA MCBRIDE Anyway (RCA)	103550
RASCALFLATTS My Wish (Lyric Street)	100698
RODNEY ATKINS If You're Going Through Hell (Curb)	94108

### nielsen BDS

127 Country reporters. Songs ranked by total audience for the airplay week of 5/7-5/13. Bullets appear on songs gaining audience or remaining flat from previous week. A song will also receive a bullet if its percentage loss in audience does not exceed the percentage of monitored station downtime for the format.Country titles that decline in audience but increase in detections will also receive a bullet if the total audience erosion for the week does not exceed 3%. If two songs are tied in total audience, the song with the larger increase in audience is placed first. Descending, non-bulleted titles below No. 10 in either audience or detections are moved to recurrent after 20 weeks. Most Added is the total number of new adds officially reported to R&R by each reporting station or or by automatic add thresholds for stations not allowed to report adds. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Audience lists the songs with the greatest week-to-week increases in total audience. Audience totals on the chart are derived, in part, using certain Arbitron Inc. copyrighted Persons 12+ audience estimates, under license (© 2007, Arbitron Inc.).© 2007 Radio & Records.



R£	2	Country Indicator					Mus	sic Page 5
		Мау 14, 2007						
LW	TW	ARTIST Title Label(s)	Total Plays	+/- Plays	Tot. Aud. (00)	+/- (00)	Wks On	Total Stations
2	0	TOBY KEITH High Maintenance Woman (Show Dog Nashville)	3554	-5	76484	-962	15	91/1
1	2	BILLY CURRINGTON Good Directions (Mercury)	3546	-47	73983	-296	26	89/1
5	3	BRAD PAISLEY Ticks (Arista Nashville)	3501	+119	77769	+2322	10	91/1
7	4	EMERSON DRIVE Moments (Midas/New Revolution)	3460	+247	74102	+5282	19	91/1
6	5	ALAN JACKSON A Woman's Love (Arista Nashville)	3286	+62	71730	+2285	19	89/1
8	6	TRACY LAWRENCE Find Out Who (Rocky Comfort/CO5 Nashville)	3194	+275	68626	+4994	17	88/1
4	7	SUGARLAND Settlin' (Mercury)	3075	-442	64935	-10538	19	81/1
3	8	RASCAL FLATTS Stand (Lyric Street)	2915	-607	60128	-12245	17	81/0
9	9	MONTGOMERY GENTRY Lucky Man (Columbia)	2822	+164	62574	+5250	14	90/1
10	1	GEORGE STRAIT Wrapped (MCA Nashville)	2765	+152	60401	+3390	10	89/2
12	0	BIG & RICH Lost In This Moment (Warner Bros./WRN)	2480	+136	55267	+4812	12	90/3
13	12	BLAKE SHELTON Don't Make Me (Warner Bros./WRN)	2479	+195	57090	+6067	24	91/1
14	13	TAYLOR SWIFT Teardrops On My Guitar (Big Machine)	2186	+99	46709	+2140	12	89/1
19	14	KEITH URBAN   Told You So (Capitol Nashville)	2110	+408	45111	+8643	4	88/5
15	15	JASON ALDEAN Johnny Cash (Broken Bow)	2095	+90	44553	+1550	13	88/2
16	16	BUCKY COVINGTON A Different World (Lyric Street)	2041	+169	42497	+4011	15	85/2
11	17	CARRIE UNDERWOOD Wasted (Arista/Arista Nashville)	1961	-592	38768	-12113	19	69/0
18	18	RODNEY ATKINS These Are My People (Curb)	1939	+85	42763	+2326	8	86/3
17	19	JAKE OWEN Startin' With Me (RCA)	1930	+62	40008	+1746	20	79/2
23	20	TIM MCGRAW W/FAITH HILL   Need You (Curb)	1808	+453	36868	+9022	3	84/10

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RR		Country Indicator					Mu	sic Page 6
	8	May 14, 2007						
LW	TW	ARTIST Title Label(s)	Total Plays	+/- Plays	Tot. Aud. (00)	+/- (00)	Wks On	Total Stations
20	21	CRAIG MORGAN Tough (Broken Bow)	1697	+120	36567	+1675	8	86/3
21	22	ERIC CHURCH Guys Like Me (Capitol Nashville)	1673	+109	35244	+2461	15	75/2
22	23	KELLIE PICKLER   Wonder (BNA)	1497	+75	31240	+1881	9	77/3
25	24	LITTLE BIG TOWN A Little More You (Equity)	1263	+168	26422	+3538	10	69/3
27	25	SARAH BUXTON That Kind Of Day (Lyric Street)	987	+39	20730	+1288	11	57/2
28	26	LUKE BRYAN All My Friends Say (Capitol Nashville)	933	+96	18991	+3100	7	58/5
30	27	TRACE ADKINS   Wanna Feel Something (Capitol Nashville)	919	+140	17875	+2651	5	61/5
26	28	KENNY CHESNEY Beer In Mexico (BNA)	907	-88	20413	-1502	19	50/0
29	29	COLE DEGGS & THE LONESOME   Got More (Columbia)	843	+24	17479	+366	15	51/2
24	30	TIM MCGRAW Last Dollar (Fly Away) (Curb)	829	-305	19654	-6294	19	45/0
31	3	DUSTY DRAKE Say Yes (Big Machine)	803	+66	16804	+1993	13	53/4
34	32	TRENT TOMLINSON Just Might Have Her Radio On (Lyric Street)	795	+78	16038	+1219	4	55/3
33	33	CLAY WALKER Fall (Asylum-Curb)	784	+58	15709	+1467	3	58/4
32	34	TERRI CLARK Dirty Girl (BNA)	762	+28	16854	+915	6	52/3
35	35	CAROLINA RAIN Isn't She (Equity)	753	+38	14107	+1162	6	42/2
36	36	WRECKERS Tennessee (Maverick/Warner Bros./WRN)	721	+22	13182	+599	7	51/2
39	37	MARTINA MCBRIDE How   Feel (RCA)	712	+166	15064	+4206	2	51/13
37	38	JASON MICHAEL CARROLL Livin' Our Love Song (Arista Nashville)	705	+44	14707	+1035	5	52/6
<b>Debut</b>	39	JACK INGRAM Measure Of A Man (Big Machine)	688	+197	14515	+4602	1	49/9
40	40	LEE BRICE She Ain't Right (Asylum-Curb)	543	+25	11044	+864	2	35/1
40	40	LEE BRICE She Ain't Right (Asylum-Curb) © 2007 Radio &		+25	11044	+864	2	35/1

# Country Radio's Number One Countdown



Ad Sales Susan Love 212.302.1100

Affiliate Sales Shawn Studer 817.599.4099 x2238 More Listeners. More Stations. Great Ratings.



### **R&R Country Callout America** By Bullseye

Music Page 7

May 14, 2007		TOTAL					STRONGLY
ARTIST Title (Label)	PASSION	POSITIVE	INDEX	NEUTRAL	FAMILIARITY	DISLIKE	DISLIKE
SUGARLAND Settlin' (Mercury)	33.5%	76.3%	4.00	14.0%	99.0%	6.5%	2.3%
RASCAL FLATTS Stand (Lyric Street)	35.3%	69.8%	3.90	17.0%	98.5%	6.8%	5.0%
EMERSON DRIVE Moments (Midas/New Revolution)	33.3%	68.5%	3.94	19.3%	97.0%	7.8%	1.5%
BRAD PAISLEY Ticks (Arista Nashville)	28.5%	68.3%	3.82	16.0%	97.5%	10.0%	3.3%
BILLY CURRINGTON Good Directions (Mercury)	32.8%	66.0%	3.86	23.0%	99.3%	7.3%	3.0%
BLAKE SHELTON Don't Make Me (Warner Bros./WRN)	22.5%	63.3%	3.77	21.0%	95.0%	8.5%	2.3%
TOBY KEITH High Maintenance Woman (Show Dog Nashville)	24.3%	62.5%	3.76	22.8%	96.5%	8.8%	<b>2.5</b> %
MONTGOMERY GENTRY Lucky Man (Columbia)	26.5%	62.0%	3.73	21.3%	97.8%	12.3%	2.3%
JOSH TURNER Me And God (MCA Nashville)	29.3%	61.0%	3.80	22.3%	95.5%	<b>10.3</b> %	<b>2.0</b> %
JASON MICHAEL CARROLL Livin' Our Love Song (Arista Nashville)	<b>18.5</b> %	61.0%	3.73	23.0%	93.5%	<b>7.8</b> %	1.8%
ALAN JACKSON A Woman's Love (Arista Nashville)	<b>27.8</b> %	60.3%	3.71	20.8%	97.8%	14.5%	2.3%
KELLIE PICKLER   Wonder (BNA)	22.3%	54.8%	3.59	23.3%	95.0%	<b>13.0</b> %	4.0%
<b>DIERKS BENTLEY</b> Long Trip Alone (Capitol Nashville)	27.5%	<b>54.8</b> %	3.64	23.3%	96.0%	15.0%	3.0%
GEORGE STRAIT Wrapped (MCA Nashville)	19.8%	<b>54.8</b> %	3.63	<b>25.5</b> %	94.5%	13.5%	0.8%
LUKE BRYAN All My Friends Say (Capitol Nashville)	16.5%	54.3%	3.59	24.3%	<b>92.3</b> %	<b>10.8</b> %	3.0%
JAKE OWEN Startin' With Me (RCA)	17.3%	<b>54.0</b> %	3.63	<b>27.8</b> %	<b>92.5</b> %	8.3%	2.5%
JASON ALDEAN Johnny Cash (Broken Bow)	<b>22.0</b> %	<b>52.8</b> %	3.54	<b>21.8</b> %	94.5%	16.0%	<b>4.0</b> %
TRACY LAWRENCE Find Out Who (Rocky Comfort/CO5 Nashville)	<b>18.5</b> %	<b>52.3</b> %	3.53	<b>24.8</b> %	95.0%	16.0%	<b>2.0</b> %
COLE DEGGS & THE LONESOME   Got More (Columbia)	<b>14.0</b> %	<b>49.8</b> %	3.55	32.5%	93.3%	<b>9.8</b> %	1.3%
KEITH URBAN I Told You So <i>(Capitol Nashville)</i>	15.0%	<b>49.5</b> %	3.51	<b>24.0</b> %	89.5%	<b>13.0</b> %	<b>3.0</b> %
BUCKY COVINGTON A Different World (Lyric Street)	16.5%	<b>49.3</b> %	3.51	<b>24.0</b> %	89.3%	<b>12.0</b> %	<b>4.0</b> %
CAROLINA RAIN Isn't She (Equity)	<b>13.0</b> %	49.0%	3.46	30.0%	94.5%	<b>12.8</b> %	<b>2.8</b> %
TRACE ADKINS   Wanna Feel Something (Capitol Nashville)	1 <b>8.5</b> %	48.8%	3.57	<b>28.5</b> %	90.5%	11.0%	2.3%
CRAIG MORGAN Tough <i>(Broken Bow)</i>	17.0%	45.0%	3.52	25.5%	85.0%	<b>11.3</b> %	3.3%
TIM MCGRAW W/FAITH HILL   Need You (Curb)	15.5%	45.0%	3.53	34.0%	89.0%	7.0%	3.0%
RODNEY ATKINS These Are My People (Curb)	1 <b>2.8</b> %	44.8%	3.39	30.8%	94.0%	<b>16.3</b> %	2.3%
LITTLE BIG TOWN A Little More You (Equity)	11.8%	44.0%	3.42	29.5%	90.0%	15.0%	1.5%
TAYLOR SWIFT Teardrops On My Guitar (Big Machine)	17.5%	44.0%	3.38	28.3%	92.8%	1 <b>4.8</b> %	<b>5.8</b> %
ERIC CHURCH Guys Like Me (Capitol Nashville)	10.3%	42.5%	3.39	35.0%	92.0%	12.3%	2.3%
CLAY WALKER Fall (Asylum-Curb)	13.0%	42.5%	3.39	26.3%	87.5%	16.3%	2.5%
TERRI CLARK Dirty Girl (BNA)	11.5%	39.5%	3.16	27.5%	93.5%	16.8%	9.8%
WRECKERS Tennessee (Maverick/Warner Bros./WRN)	13.5%	38.8%	3.34	28.5%	86.8%	16.3%	3.3%
BIG & RICH Lost In This Moment (Warner Bros./WRN)	12.0%	33.5%	3.16	28.3%	87.0%	18.5%	6.8%
DUSTY DRAKE Say Yes (Big Machine)	10.3%	31.8%	3.15	32.3%	88.0%	19.0%	5.0%
SARAH BUXTON That Kind Of Day (Lyric Street)	7.0%	26.0%	2.78	25.0%	88.5%	22.3%	15.3%

Total sample size is 400 persons weekly with a margin of error of plus or minus 5%. Scoring is done each week using live interviewers conducting an interview with each respondent. Scores are: 5) I like it a lot, in fact it's one of my favorites; 4) I like it; 3) It's OK, just so-so; 2) I don't like it; 1) I strongly dislike it. The index score is an average of all 1-to-5 scores. The ttal positive score is an aggregate of the 4 and 5 scores. To be included in the weekly callout, songs must have entered the top 40 positions on R&R's Country airplay chart. The sample is composed of 400 25-54-year-olds who identify country as their favorite music and who listen daily to competitive Country radio in the sample markets. The sample is 50% male/female and evenly distributed in the 25-34, 35-44, and 45-54 demos. The sample is balanced by region and markets within that region. Bullseye Callout is conducted in these regions and markets. **SOUTH:** Charleston SC; Charlotte; Baton Rouge; Nashville; Atlanta. **MIDWEST:** Flint, MI; Indianapolis; Madison; Omaha; Cincinnati. **EAST:** Harrisburg; Rochester, NY; Springfield, MA; Providence; Washington, DC.**WEST:** Modesto, CA; Salt Lake City; Colorado Springs, CO; Portland, OR; Houston. © 2007 Radio & Records © 2007 Bullseye Marketing Research Inc..

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