

May 7, 2007

# SARAH JOHNS

#### "THE ONE IN THE MIDDLE"

'read between the lines, baby' ACTING NOW: KYGO, WDTW, KTYS, KUBL, KRST, KDRK, KKNG





#### INSIDE

The 411 On 903: 'We Flat Ran Out Of Money'

R&R Goes State-Hopping To Bring You Winter Ratings Recap

Inaugural Stagecoach Festival Delivers 60,000 Fans, 62 Acts In Two Days

Radio-Rama: Restructured, Resigned, Relocating, Resurfacing & Recovering

Wanted: Hall Of Famers.
Only Legendary, Long-Term Difference-Makers
Need Apply

> All polar bears are left-handed. Real news needed!

rcurtis@radioandrecords.com 323-954-3444

# **903 Has Been Disconnected And Is No Longer In Service**

As R&R first reported Friday morning in a breaking news bulletin, 903 Music Nashville, the label founded and owned by its anchor artist, Neal McCov. has decided to shut its doors. The statement came directly from McCoy, who opened with the ominous words, "I am sad to announce the closing of 903 Music." McCoy went on to say that "After two years of great success, we flat ran out of money, end of story." Rather than be in a position where the label could not provide artists and employees proper resources, McCoy said he felt the best thing to do was "start the process of closing the label." The closing of 903 Music affects two other artists on the roster, Darryl Worley, who signed with 903 last year, and The Drew Davis Band. Promotional staffers displaced Friday were **Bill Heltemes**, office: 859-586-1225, cell: 859-653-1345, e-mail: indybillh@fuse.net; Ray Randall, office: 206-330-2130, cell: 206-890-5095, e-mail: raybobrandall@amail.com; and Rick **Jordan**, home office: 315-342-5710, cell: 207-712-6374, e-mail: rj\_jordan4@hotmail.com. Additionally, Bill Mayne, who had the all-inclusive title of VP of anything, everything & artist development, was apparently affected, although at the time of the statement from McCoy, Mayne was out of town on personal business and unavailable for comment. During the life of 903 Music, which was named after the area code of his Texas hometown, McCoy has had two airplay singles chart on 903, the first of which, "Billy's Got His Beer Goggles On," made the top 10 on hot country songs in 2005. His album "That's Life" has sold 184,000 copies, according to Nielsen SoundScan. Meanwhile, Worley has had three chart singles, including "Living in the Here and Now," which is currently at No. 54 on the airplay chart. "I Just Came Back (From a War)" peaked at No. 18 earlier this year. Worley's album "Here and Now" has sold 59,000 units.

© 2007 Radio & Records. All Rights Reserved. No part of this material may be reproduced in any form or incorporated in any information retrieval system without written permission of the Publisher

# One Huge Hit Two Mega-Super stars

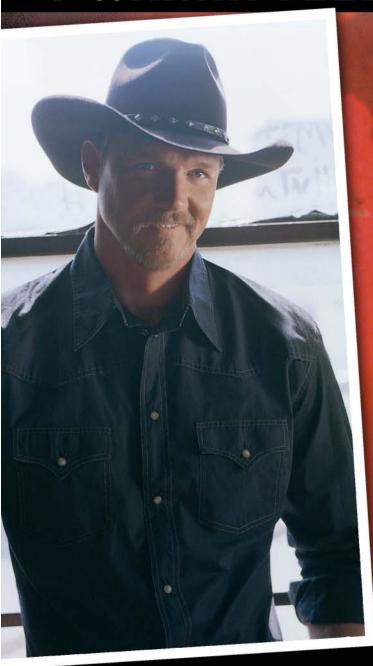
Don't Miss the Debut Performance on the ACM's

On Your Desk 5/16

MCA

# TRACE ADKINS

# "I WANNA FEEL SOMETHING"



38\* - CA/MediaBase

39\* - R&R/BDS

# DEBUT R&R Callout America Research:

#9 - Female TP 35-44

#13 - Overall TP 35-44

#15 - Female Passion 35-44

#16 - Overall Passion 45-54

#18 - Male TP 25-44

#18 - Male Passion 45-54

I 6 NEW ADDS this week including: KATC, KBQI, KFRG, KMPS,

KATC, KBQI, KFRG, KMPS, KRMD, WAMZ, WGNE, WIVK, WKDF, WKXC, WMIL, WNKT, WPCV, WSIX, WSSL and WXTU!



### Spanning The Globe To Bring You The Wide, World Of Winter

After the fall book, there was talk about the diminishing overall country shares in Dallas, when three stations combined for 6.9 12+ shares. Things recovered a bit in winter, but overall year-to-year, the market share is down 0.5 from winter '06. The slight increase came courtesy of ABC Radio's KSCS, who improved 3.0-3.9 12+, while sister KTYS was flat at 1.0. Chris Huff, APD/MD at KSCS, told R&R, "KSCS regained the country cume crown in the market with 501,700 persons 12+. That cume increase, coupled with a rise in TSL, helped KSCS grow a full share in persons 25-54 — a significant move in a compressed market where a share can be the difference between first and ninth." Cumulus' KPLX (99-5 The Wolf) was flat at 2.9. As usual, there's more than meets the eye 12+, and newly installed Wolf PD John Sebastian told **R&R** the station made "impressive progress" in the three short weeks some of his programming adjustments were in place during the winter book. Persons 35-44 improved 2.5-3.2 from fall to winter, with 35-44 females leading that way at The Wolf, going 2.4-4.1. Sebastian was also encouraged by the 25-54 uptick of 2.3-3.1 and cited increases in 25-54 TSL and cume, as well as a substantial gain with 18+ females.

Joel Burke, PD at Lincoln Financial's KYGO/Denver, saw his 12+ numbers improve 5.0-5.2, while CBS Radio's crosstown KWLI seemed to gain some traction in the market for the first time, jumping to a five-book high, 1.9-3.4. Burke says while they always have work to do, he feels this was a solid book for KYGO, and the in-demo numbers bear that out. KYGO is ranked No. 1 in Denver with adults 25-54, 35-64 and women 25-54. KYGO dayparts look strong in demo too: Mornings were up slightly over the past two books, says Burke, while afternoons rank No. 1 by a full share, and even nights are top-ranked with adults 25-54.

In Kansas, the total amount of shares for country

#### This Week At Callout America

The No. 1 song overall is "Wasted" from **Carrie Underwood**, which is also the No. 1 song with both male and females in both positive and passion scoring. The strength of this song is younger 25-34s, also at No. 1 positive and passion.

**Sugarland** move strong inside the top five with "Settlin" at No. 2, up from No. 5, and ranking as the No. 3 passion song, up from No. 8. Male listeners rank the song at No. 2 and females at No. 3. Core 35-44s are the strength at No. 1, both positive and passion; ditto for 45-54s. Core females rank the song at No. 1, core males are at No. 2.

**Rascal Flatts** have the No. 3 song overall with "Stand," which is also the No. 2 passion song this week. Females are at No. 2 positive and passion. In demo, the strength is core 35-44s at No. 3. Females 25-44 rank "Stand" at No. 1.

**Josh Turner** moves inside the top 10 with "Me and God" at No. 7 and the No. 8 passion song. Younger 25-34s rank this song at No. 7, females at No. 7 and females 25-44 at No. 9. Male strength is with 25-34s at No. 4.

**Toby Keith** is new to the top 10 with "High Maintenance Woman" ranking at No. 8, up from No. 11 last week and No. 14 two weeks back. Core 35-44s are the strength at No. 6, with core males at No. 6 and core females at No. 7.

Newcomer **Luke Bryan** is showing strength at No. 18 with "All My Friends Say." Core 35-44s are at No. 16, and core males the strength at No. 9 and No. 12 passion.

remained the same, they just played musical chairs. After the fall book, three stations combined for 13.7 country shares, with KBEQ edging WDAF 4.9-4.7, leaving sister KFKF third with 4.1. Rank and share got shuffled around for everybody this time, with KFKF coming out on top in winter, jumping 4.1-5.2. KBEQ trails with a 4.4, while





WDAF, now affectionately known as "The Wolf," is third in the country battle with a 4.1. According to KFKF PD **Dale Carter**, "KFKF did very well 12+ and 35-64, while Q owned 18-34 and 25-54 in the country life group." Adding some spice to the conversation, Carter added, "KBEQ is the station for new country first, and KFKF is the station for today's best country and all-time favorites. The Wolf is the station that makes animal noises."

Atlanta saw a third competitor entry the country fray shortly before the winter book started when Clear Channel launched WUBL on Dec. 19. The net result for total format shares was an increase of half a share, with just one station increasing in winter, ABC Radio's WYAY (Eagle 106.7), which improved 1.9-2.3. Mark Richards, OM of Eagle and sister WKHX (Kicks 101.5), told R&R that 'YAY's increase was the story of the book: "We repositioned Eagle musically last fall and have tweaked our morning show with Rhubarb Jones." The increase for WYAY marked its best book since spring of 2006 according to Richards, who added, "When you get inside the numbers, it is clear that Kicks remains the dominant country station in the market, and Eagle is a much better with its core listeners."

In the great Northwest, CBS Radio's longtime market leader KMPS/Seattle and Entercom's upstart KKWF (100.7 The Wolf) were locked in a tie at 3.7 with persons 12+ after the fall book; KMPS pulled away in winter, moving 3.7-4.0, while The Wolf retreated 3.7-3.3. KMPS PD **Becky Brenner** told **R&R**, "We are one year and five months into this country battle and thrilled to still be winning 12+!" Brenner also said the Seattle market is "extremely compressed right now. We are seeing fluctuations in monthly numbers that are more extreme than ever before." Calling the past year "a rollercoaster ride," Brenner said 2007 "looks similar so far," adding, "It certainly makes the people meter look more appealing every day."

#### **First-Ever Stagecoach Delivers The Goods**

The inaugural Stagecoach Festival took place in the Southern California desert over the weekend, and,

#### **DATES & DEADLINES**

**May 15:** 42nd annual Academy of Country Music Awards, Las Vegas. Details at *www.acmcountry.com*.

**June 4:** 40th annual IFCO Fun Fest, Nashville. Details at *www.ifco.org*.

**June 7-10:** CMA Music Festival, Nashville, Details at *www.cmaworld.com*.

**June 9:** Leadership Music and SOLID Yard Sale, Nashville. Details at www.leadershipmusic.org.

according to event organizers, attendance exceeded all expectations. An estimated 30,000 concertgoers showed up each day in Indio, to watch 62 acts perform over two days, including George Strait, Kenny Chesney, Brooks & Dunn, Alan Jackson and tons of other acts. Two thousand one hundred RVs showed up and created a party within a party. Goldenvoice, the event organizers, auctioned off autographed guitars from George Strait, Alan Jackson and Willie Nelson, with proceeds benefiting the Indio Youth Task Force; winning bids brought in over \$80.000 total.

## You Are Now Free To Move About The Country

Katherine Hodges has some options now that she's leaving UMG Mercury Nashville as Southwest promo director. Hodges described the departure as "amicable" and "a good split." Originally part of the DreamWorks promotion team starting in 2001, Hodges made the transition to UMG after the merger with DreamWorks, eventually handling Southwest duties for the Mercury staff starting in 2005. Hodges can be reached at 615-310-6933.

Starting May 29, **Carolyn Drosey** can be reached at Capitol Records Nashville. Drosey will make the leap from Entercom's WGGY (Froggy



101)/Wilkes Barre, where she was APD/MD, to promotions coordinator for Capitol; she'll report to VP of promotion Jimmy Harnen.

#### Radio-Rama: More Area Code Changes

So there you are, just settling into a scheduling/ editing session at your computer after a long airshift. In walks an RVP and another suit, and kapow! You're done. That's how it went for Coyote Collins, PD at Citadel WFBE/Flint, Mich., last week. Oh, there was one positive out of all this: It wasn't personal! Still, he's out after three years; Collins also put in 10 good years at Entercom's WBEE/Rochester, N.Y. before the Flint Stint. He can be reached at 810-691-4525 or coyote.collins@yahoo.com ... There was a gaping hole left at Cumulus' KRMD/Shreveport, La. after PD Wes McShay's resignation last week. He'll be around for another week or so for the transition though. McShay has an extensive country background at WDAF/Kansas City and WKDF/ Nashville, among others ... We know you've been scratching your head, muttering to yourself for weeks now, asking, "Where the hell is Bob Schuman?" He turned up at Cox Radio's news/talk WOVK/Jacksonville for mornings. Schuman left Clear Channel's WYCD/Detroit in March after 14 years as news director/morning news anchor ... Entercom's WDAF (The Wolf)/Kansas City promotion director **Jesse Garcia** leaves to take the PD position at Clear Channel's KCCY/Colorado Springs, replacing JoJo Turnbeaugh, who left earlier this year to do mornings at Lincoln Financial's KYGO/Denver ... Misty Cochrane is upped to promotions manager for Gaylord's WSM-AM/Nashville and will oversee all marketing and promotion for the station ... Ranch Radio Group Texas KFWR (The Ranch)/Dallas-Ft. Worth PD Rick Lovett resigned for a new an exciting opportunity, which we're expecting details of later this week ... Citadel KHKI/Des Moines PD Andy Elliot needs a morning co-host. Send your a-game

BILLBOARD BOXS	COR	<b>=</b>
ARTIST VENUE/CITY/DATES	ATTENDANCE	GROSS
W. Nelson, M. Haggard, R. Price, Asleep The Fillmore San Francisco, Ca. April 15-19	6,178	\$316,195
<b>M.McBride, Little Big Town, R. Atkins</b> Blue Cross Arena Rochester, N.Y. April 25	6,570	\$280,454
<b>D. Bentley, M. Lambert, J. Aldean</b> Constant Center Norfolk, Va. April 13	2,934	\$104,726
Vince Gill King Center Melbourne, Fla. March 30	1,835	\$87,627
Vince Gill Mann Performing Arts Hall Fort Myers, Fla. March 28	1,348	\$81,857

Billboard Boxscore tracks recent country concert grosses and attendance figures. Copyright 2007, VNU Business Media. More concert grosses available at www.billboard.biz.

#### **SHOWPREP 101**

Tuesday, May 8: National Coconut Cream Pie Day.

Wednesday, May 9: Pipsqueak Appreciation Day.

**Thursday, May 10**: National Clean Up Your Room Day.

May 11, 1858: Minnesota became the 32nd state in the U.S.

**Quotable**: "Some of us are like wheelbarrows, only useful when pushed and easily upset."—

Jack Herbert



material to andy.elliot@citcomm.com ... R&R sends get-well wishes out to Jeff Jeffries, PD of Bristol Communications WQBE/Charleston, W.Va., after he suffered serious injuries in a motorcycle accident. Jeffires is expected to make a full recovery, but had surgery to repair one of his legs ... Entercom's KKWF (The New Wolf 100.7)/Seattle announces the reupping of morning personality Fitz for another three years. Additionally, Fitz's weekly country music magazine, Fox All Access USA, was just added to the lineup at Entercom sister KBWF (95.7 The Wolf)/San Francisco.

#### **First Call For The Hall**

The Country Radio Broadcasters have officially opened the nominations for the 2008 class of the Country Music DJ Hall of Fame and the Country Radio Hall of Fame. Nominations will be accepted from any member of country radio and/or related country music industries. Among the criteria for both DJ and Radio Halls is that their on-air or radio career must have begun at least 25 years ago. Applications are due by Oct. 1 and are available at the CRB website at *www.crb.org*. The Country Music DJ and Radio Halls of Fame are dedicated to the recognition of those individuals who have made significant contributions to the growth and development of country radio.

Speaking of the CRB and the Hall of Fame, congratulations are in order for CRB executive director and Hall of Fame member **Ed Salamon**, who became a grandfather last week. Ed's daughter **Ann** and son-in-law **Gregg** welcomed **Madeline Ann** into the world.

Congratulations are also in order for **Steve Freeman** of S+S Mack Records, whose wife delivered a baby girl this morning (May 7). **Chloe Marie Freeman** was born at Baptist Medical Center in Little Rock, weighing 8 lbs., 3 oz.

— R.J. Curtis/Country Editor 323-954-3444 Email: rcurtis@radioandrecords.com

#### **On The Charts:**

#### Sugarland Wins Nail-Biter, Currington Tops Indicator

Congratulations to Bill Catino, John Ettinger and the Mercury staff as the venerable imprint resides at No. 1 on the R&R Country chart and the R&R Country Indicator list this week — with two different singles.

Although Billy Currington's "Good Directions" finishes just 34 plays ahead of **Toby Keith**'s "High Maintenance Woman" (Show Dog Nashville) on the R&R Country Indicator chart, Sugarland's "Settlin" had a slightly bloodier battle for top ink: For the first time since the Nielsen Broadcast Data Systems-driven chart was converted to audience-based rankings in January 2005, the two most-heard records finish the tracking week in a statistical tie. The Sugarland title and Rascal Flatts' "Stand" (Lyric Street) both aggregated 35.069 million impressions during the tracking week (Nielsen BDS-supplied audience data is rounded off to the nearest 100 impressions). The long-standing rule for breaking such ties is each title's amount of gain or loss, and Sugarland's increase of 224,000 impressions places that title ahead of "Stand," which declines 679,000 impressions.

How rare is it that audience-based rankings even come close to a tie? The closest we've ever seen the top two titles in total audience was when approximately 10,000 impressions separated Keith Urban's "Making Memories of Us" at No. 1 and Rascal Flatts' "Fast Cars and Freedom" in June 2005.

Also, this isn't the first time Sugarland and Rascal Flatts have battled for top ink. In December 2006, Sugarland's "Want To" replaced Rascal Flatts' "My Wish" at No. 1 — the first time a duo or group replaced another duo or group at No. 1 since Lonestar's "Tell Her" replaced The Dixie Chicks' "Without You" in January 2001.

Also noteworthy this week is the highest debut to date by **Joe Nichols**. He starts at No. 50 with "Another Side of You." (Universal South) Previously, three of Nichols' singles arrived at No. 55.

— Wade Jessen/Director of Charts & Operations, Nashville 615-321-4291 Email: wjessen@radioandrecords.com



#### **MUSICNOTES**

Jennifer Hanson is bidding a beautiful "hello" to Universal South Records Nashville. She just signed with the label and already plans to release her album "Joy Ride" this summer. Though it's her first recording of new material in three years, you've heard plenty of her handiwork recently. Hanson co-wrote The Wreckers' smash debut, "Leave the Pieces," and also penned the first single for Lyric Street's Bucky Covington, "A Different World." Hanson co-wrote all the material on her new CD, which she also co-produced.

Miranda Lambert continues to get plenty of face time on TV. She recently appeared on ABC-TV's "The View," and, soon, you can look for her on "The CBS Early Show"; "The Late, Late Show with Craig Ferguson"; and "The Tonight Show" on NBC.

ABC-TV has already committed primetime exposure to the CMA Music festival: "Country's Night to Rock." It'll air Monday, July 23 for two hours, featuring highlights from the June 7-10 festival, with artists like Alan Jackson, Martina, Dierks, Carrie Underwood, Taylor Swift and tons more.

Look for longtime country artist **Michael Martin Murphey** to appear as the musical guest on David Letterman later this month. Murphey will sit in with Paul Shaffer and the CBS Orchestra. Apparently, Murphey has been the topic of conversation between Dave and Paul lately.

#### **VIDEO ADDS**

GAC

BIG & RICH Lost In This Moment

#### CMT

SUGARLAND Everyday America
BIG & RICH Lost In This Moment

#### CMT PURE COUNTRY

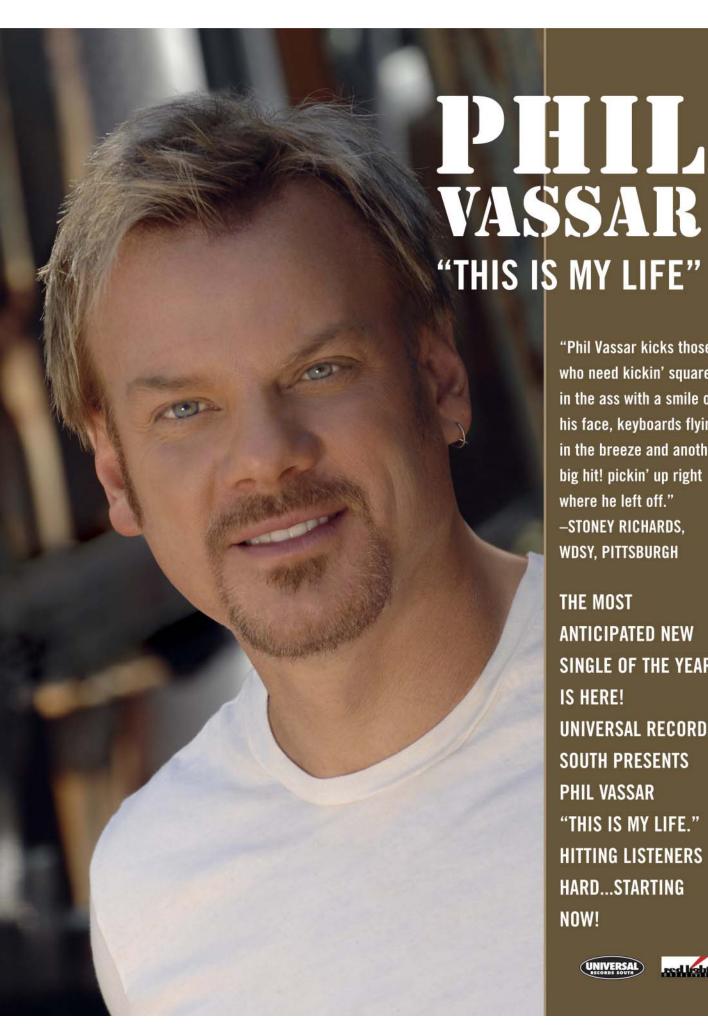
BERNARD FANNING Songbird



SONGS WITH HIT POTENTIAL	CHART RANK
SUGARLAND Settlin' (Mercury) (89.6)	1
BILLY CURRINGTON Good Directions (Mercury) (90.7)	3
<b>TOBY KEITH</b> High Maintenance Woman ( <i>Show Dog Nashville</i> ) (78.7)	5
EMERSON DRIVE Moments (Midas) (81.8)	6
ALAN JACKSON A Woman's Love (Arista Nashville) (88.4)	7
BRAD PAISLEY Ticks (Arista Nashville) (85.1)	8
TRACY LAWRENCE Find Out Who Your Friends Are (Rocky Comfort) (88.4	) 9
MONTGOMERY GENTRY Lucky Man (Columbia) (94.7)	11
GEORGE STRAIT Wrapped (MCA Nashville) (89.3)	12
BLAKE SHELTON Don't Make Me (Warner Bros.) (87.7)	14
JAKE OWEN Startin' With Me (RCA) (88.2)	17
BUCKY COVINGTON A Different World (Lyric Street) (76.7)	19
RODNEY ATKINS These Are My People (Curb) (75.0)	22
KELLIE PICKLER   Wonder (BNA) (84.8)	23
CRAIG MORGAN Tough (Broken Bow) (88.3)	25
TIM McGRAW WITH FAITH HILL   Need You (Curb) (95.4)	26
TERRI CLARK Dirty Girl (BNA) (79.9)	32
JASON MICHAEL CARROLL Livin' Our Love Song (Arista Nashville) (88.6)	33
CLAY WALKER Fall (Asylum/Curb) (90.3)	34 (new)
DUSTY DRAKE Say Yes (Big Machine) (84.0)	36
MIRANDA LAMBERT Famous In A Small Town (Columbia) (75.7)	38 (new)
TRACE ADKINS   Wanna Feel Something (Capitol Nashville) (85.2)	39
TRENT TOMLINSON Just Might Have Her Radio On (Lyric Street) (75.9)	40
JACK INGRAM Measure Of A Man (Big Machine) (78.2)	42
JAMIE O'NEAL God Don't Make Mistakes (Capitol Nashville) (80.5)	54 (new)
Copyright 2007, Think Fast, LLC. For more information and testing me	thodology,

Copyright 2007, Think Fast, LLC. For more information and testing methodology, please visit HitPredictor.com or Promosquad.com.





"Phil Vassar kicks those who need kickin' square in the ass with a smile on his face, keyboards flyin' in the breeze and another big hit! pickin' up right where he left off." -STONEY RICHARDS. WDSY, PITTSBURGH

THE MOST ANTICIPATED NEW SINGLE OF THE YEAR IS HERE! **UNIVERSAL RECORDS SOUTH PRESENTS PHIL VASSAR** "THIS IS MY LIFE." HITTING LISTENERS HARD...STARTING NOW!





Nielsen

Broadcast Data Systems

Music Page 1

LW	TW	ARTIST Title Label(s)	Tot. Aud. (00)	+/- Aud. (00)	Total Plays	+/- Plays	Wks On	Sta On/ Adds TW
2	0	SUGARLAND Settlin' (Mercury)	350659	+2244	4885	+20	19	126/8
1	2	RASCAL FLATTS Stand (Lyric Street)	350659	-6798	4892	-111	18	126/8
4	3	BILLY CURRINGTON Good Directions (Mercury)	345318	+17905	4977	+239	31	126/8
3	4	CARRIE UNDERWOOD Wasted (Arista/Arista Nashville)	294982	-42150	4224	-473	24	125/6
5	5	TOBY KEITH High Maintenance Woman (Show Dog Nashville)	292522	+4659	4160	+66	14	126/8
7	6	EMERSON DRIVE Moments (Midas/New Revolution)	290272	+30608	4017	+347	21	126/8
6	7	ALAN JACKSON A Woman's Love (Arista Nashville)	283220	+17392	4097	+130	20	126/8
8	8	BRAD PAISLEY Ticks (Arista Nashville)	269967	+19464	3683	+201	10	126/8
9	9	TRACY LAWRENCE Find Out Who(Rocky Comfort/CO5 Nashville)	255158	+27385	3570	+270	36	124/10
11	10	DIERKS BENTLEY Long Trip Alone (Capitol Nashville)	220315	-2341	3336	-27	25	126/8
14	•	MONTGOMERY GENTRY Lucky Man (Columbia)	215673	+25859	3067	+228	15	125/8
13	12	GEORGE STRAIT Wrapped (MCA Nashville)	211484	+5433	3166	+153	9	125/8
14	13	TIM MCGRAW Last Dollar (Fly Away) (Curb)	184029	-31234	2332	-424	19	124/6
15	14	BLAKE SHELTON Don't Make Me (Warner Bros./WRN)	174650	+11179	2730	+56	28	125/8
17	15	BIG & RICH Lost In This Moment (Warner Bros./WRN)	166883	+8867	2476	+116	13	120/8
16	16	JOSH TURNER Me And God (MCA Nashville)	159090	+1975	2499	-67	26	123/8
18	<b>T</b>	JAKE OWEN Startin' With Me (RCA)	156224	+10284	2472	+89	31	126/7
19	18	JASON ALDEAN Johnny Cash (Broken Bow)	150437	+9848	2337	+148	14	123/9
21	19	BUCKY COVINGTON A Different World (Lyric Street)	129186	+20094	2020	+165	17	115/12
20	20	TAYLOR SWIFT Teardrops On My Guitar (Big Machine)	126440	+2282	2119	+153	13	123/10
26	4	KEITH URBAN I Told You So (Capitol Nashville)	120787	+42663	1736	+697	4	106/26
22	22	RODNEY ATKINS These Are My People (Curb)	118584	+20998	1949	+230	9	117/11
24	23	KELLIE PICKLER I Wonder (BNA)	100364	+10380	1597	+149	14	109/12
23	24	ERIC CHURCH Guys Like Me (Capitol Nashville)	93466	+5343	1563	+79	16	100/9
25	25	CRAIG MORGAN Tough (Broken Bow)	89457	+4262	1501	+48	10	102/9
BREAKER	26	TIM MCGRAW W/FAITH HILL   Need You (Curb)	73604	+36648	1001	+566	6	81/39
28	27	LITTLE BIG TOWN A Little More You (Equity)	63493	+8059	1126	+122	12	85/7
27	28	CAROLINA RAIN Isn't She (Equity)	59302	+1473	998	+62	20	73/2
29	29	LUKE BRYAN All My Friends Say (Capitol Nashville)	58687	+8610	895	+93	15	68/8
31	30	SARAH BUXTON That Kind Of Day (Lyric Street)	57662	+10100	933	+69	14	77/3



RR	<u>.</u>	Country			Nie Bros	lsen adcast Dat	Mu:	sic Page 2
	® M	lay 7, 2007				tems	ч	
LW	TW	ARTIST Title Label(s)	Tot. Aud. (00)	+/- Aud. (00)	Total Plays	+/- Plays	Wks On	Sta On/ Adds TW
30	31	COLE DEGGS & THE LONESOME   Got More (Columbia)	56164	+5415	1118	+95	16	91/6
32	32	TERRI CLARK Dirty Girl (BNA)	44069	+2618	726	+77	9	64/8
34	33	JASON MICHAEL CARROLL Livin' Our Love Song (Arista Nashville)	42741	+8289	919	+180	10	84/10
BREAKER	34	CLAY WALKER Fall (Asylum-Curb)	32703	+9455	659	+230	7	52/12
36	35	WRECKERS Tennessee (Maverick/Warner Bros./WRN)	31953	+123	607	+59	10	52/2
37	36	DUSTY DRAKE Say Yes (Big Machine)	30487	+2511	624	+14	15	56/3
45	37	MARTINA MCBRIDE How I Feel (RCA)	26401	+12205	364	+163	3	39/15
46	38	MIRANDA LAMBERT Famous In A Small Town (Columbia)	24933	+8080	448	+66	7	44/4
40	39	TRACE ADKINS   Wanna Feel Something (Capitol Nashville)	24581	+3671	463	+75	6	48/7
39	40	TRENT TOMLINSON Just Might Have Her Radio On (Lyric Street)	23652	+2566	552	+58	7	59/6
41	41	LEE BRICE She Ain't Right (Asylum-Curb)	22232	-768	618	+15	9	59/4
43	42	JACK INGRAM Measure Of A Man (Big Machine)	21435	+2971	403	+130	4	44/10
44	43	VINCE GILL What You Give Away (MCA Nashville)	16153	-1459	301	+17	5	39/4
38	44	BON JOVI (You Want To) Make A Memory (Island/Mercury)	15195	-7461	317	-79	7	35/0
42	45	CATHERINE BRITT What I Did Last Night (RCA)	14720	-2796	348	-59	16	41/1
59	46	GRETCHEN WILSON One Of The Boys (Columbia)	12361	+6251	152	+101	2	14/9
48	47	HALFWAY TO HAZARD Daisy (Mercury)	11918	+762	337	+27	6	37/4
55	48	VAN ZANT That Scares Me (Columbia)	11394	+3991	244	+61	3	26/2
49	<b>49</b>	ALISON KRAUSS & JOHN WAITE Missing You 2007 (Rounder)	11276	+1363	120	-8	21	12/0
<b>Debut</b>	<b>5</b> 0	JOE NICHOLS Another Side Of You (Universal South)	10851	+7876	180	+118	1	22/12
51	<b>1</b>	LITTLE TEXAS Missing Years (Montage)	10663	+2321	198	+13	8	28/1
47	52	FLYNNVILLE TRAIN Last Good Time (Show Dog Nashville)	10135	-1515	288	-13	8	40/1
50	<b>53</b>	CARRIE UNDERWOOD I'll Stand By You (Arista/Arista Nashville)	9898	+487	89	+40	2	2/1
56	54	JAMIE O'NEAL God Don't Make Mistakes (Capitol Nashville)	7975	+999	197	+32	6	23/4
54	<b>65</b>	DARRYL WORLEY Living In The Here And Now (903 Music)	7726	+308	150	+15	4	16/1
52	56	CHRIS YOUNG You're Gonna Love Me (RCA)	6232	-1222	221	+19	6	31/3
<b>Debut</b>	<b>57</b>	SARAH JOHNS The One In The Middle (BNA)	6010	+47	86	+23	1	5/4
-	58	BLUE COUNTY   Get To (Asylum-Curb)	5867	+1785	72	+ 5	11	8/2
57	59	BLAINE LARSEN Spoken Like A Man (BNA)	5646	-562	45	-2	18	3/0
58	60	DONOVAN CHAPMAN All I Need (Category 5)	5495	-505	142	+ 3	5	18/0
		@ 0007 Padia	0 December					



Total Aud.

#### COUNTRY

#### **MOST ADDED ARTIST** Title *Label(s)* Adds TIM MCGRAW W/FAITH HILL | Need You (Curb) 39 26 KEITH URBAN | Told You So (Capitol Nashville) WHISKEY FALLS Last Train Running (Midas/New Revolution) 21 KEITH ANDERSON Sunday Morning In America (Arista Nashville) 18 MARTINA MCBRIDE How I Feel (RCA) 15 **BUCKY COVINGTON** A Different World (Lyric Street) 12 KELLIE PICKLER I Wonder (BNA) 12 12 **CLAY WALKER** Fall (Asylum-Curb) JOE NICHOLS Another Side Of You (Universal South) 12 **RODNEY ATKINS** These Are My People (Curb) 11

#### **MOST INCREASED AUDIENCE**

ARTIST Title Label(s)	Increase
KEITH URBAN   Told You So (Capitol Nashville)	+42663
TIM MCGRAW W/FAITH HILL   Need You (Curb)	+36648
EMERSON DRIVE Moments (Midas/New Revolution)	+30608
TRACY LAWRENCE Find Out Who (Rocky Comfort/CO5Nashville)	+27385
MONTGOMERY GENTRY Lucky Man (Columbia)	+25859
RODNEY ATKINS These Are My People (Curb)	+20998
BUCKY COVINGTON A Different World (Lyric Street)	+20094
BRAD PAISLEY Ticks (Arista Nashville)	+19464
BILLY CURRINGTON Good Directions (Mercury)	+17905
ALAN JACKSON A Woman's Love (Arista Nashville)	+17392
MOST INODEASED DI AVE	

#### <u>MOST INCREASED PLAYS</u>

MUST INCREASED PLAYS	Total Play
ARTIST Title Label(s)	Increase
KEITH URBAN I Told You So (Capitol Nashville)	+697
TIM MCGRAW W/FAITH HILL   Need You (Curb)	+566
EMERSON DRIVE Moments (Midas/New Revolution)	+347
TRACY LAWRENCE Find Out Who (Rocky Comfort/CO5 Nashville)	+270
BILLY CURRINGTON Good Directions (Mercury)	+239
RODNEY ATKINS These Are My People (Curb)	+230
CLAY WALKER Fall (Asylum-Curb)	+230
MONTGOMERY GENTRY Lucky Man (Columbia)	+228
BRAD PAISLEY Ticks (Arista Nashville)	+201
JASON MICHAEL CARROLL Livin' Our Love Song (Arista Nashville)	+180

#### **COUNTRY INDICATOR**

#### **MOST ADDED**

ARTIST Title Label(s)	Adds
TIM MCGRAW W/FAITH HILL   Need You (Curb)	26
KEITH URBAN I Told You So (Capitol Nashville)	20
GRETCHEN WILSON One Of The Boys (Columbia)	12
TAYLOR SWIFT Teardrops On My Guitar (Big Machine)	10
JACK INGRAM Measure Of A Man (Big Machine)	10
MARTINA MCBRIDE How I Feel (RCA)	10
KELLIE PICKLER I Wonder (BNA)	9
CRAIG MORGAN Tough (Broken Bow)	8
ERIC CHURCH Guys Like Me (Capitol Nashville)	8
TRENT TOMLINSON Just Might Have Her Radio On (Lyric Street)	8
WHISKEY FALLS Last Train Running (Midas/New Revolution)	8

	<b>MOST INCREASED AUDIENCE</b>	Total Aud
	ARTIST Title Label(s)	Increase
	TIM MCGRAW W/FAITH HILL   Need You (Curb)	+12054
	KEITH URBAN I Told You So (Capitol Nashville)	+11601
	EMERSON DRIVE Moments (Midas/New Revolution)	+8669
	BRAD PAISLEY Ticks (Arista Nashville)	+7928
	MONTGOMERY GENTRY Lucky Man (Columbia)	+7327
	ALAN JACKSON A Woman's Love (Arista Nashville)	+7060
	RODNEY ATKINS These Are My People (Curb)	+6548
	BILLY CURRINGTON Good Directions (Mercury)	+6081
	TRACY LAWRENCE Find Out Who (Rocky Comfort/CO5 Nashville)	+6022
I	TAYLOR SWIFT Teardrops On My Guitar (Big Machine)	+5956

MOST INCREASED PLAYS ARTIST Title Label(s)	Total Play Increase
TIM MCGRAW W/FAITH HILL   Need You (Curb)	+613
KEITH URBAN I Told You So (Capitol Nashville)	+602
EMERSON DRIVE Moments (Midas/New Revolution)	+563
TRACY LAWRENCE Find Out Who (Rocky Comfort/CO5 Nashville)	+420
BILLY CURRINGTON Good Directions (Mercury)	+412
BRAD PAISLEY Ticks (Arista Nashville)	+410
ALAN JACKSON A Woman's Love (Arista Nashville)	+398
MONTGOMERY GENTRY Lucky Man (Columbia)	+380
BIG & RICH Lost In This Moment (Warner Bros./WRN)	+337
TAYLOR SWIFT Teardrops On My Guitar (Big Machine)	+327

#### TOBY KEITH HIGH MAINTENANCE WOMAN Only 14 weeks YOUNG... and already... Top 5\* on both charts! **#1** at Music Row 4 weeks running! Callout America: #6 Adults 35-44 #7 Core Females **BDS/Pinnacle Research:** Testing Heavy In: Minneapolis, Houston, St. Louis Boston, Providence, San Diego, Oklahoma City, Birmingham, It's time for **HEAVY** Rotations!! CONVERT NOW!! www.ShowDogNashville.c



TRAIN MB #48

JOINING IN ON THE FUN... KATC, KHGE, KTCS, KEAN, KJCS

CATCH FVT LIVE AT THE ACMS IN VEGAS performing on Tuesday, May 15th at the Show Dog luncheon and ACM All-Star Jam Post Party.

Catch Flynnville Train on TOBY KEITH'S BIG DOG DADDY TOUR coming to your city this summer!

Music Page 4 COUNTRY © 2007 Radio & Records May 7, 2007

#### **COUNTRY NEW & ACTIVE**

**BOMSHEL** Bomshel Stomp (Curb)

Total Audience: 4082, Total Stations: 10, Adds: 0

LANCE MILLER She Really Loves Me (Warner Bros./WRN)

Total Audience: 4052, Total Stations: 13, Adds: 0

KEITH ANDERSON Sunday Morning In America (Arista Nashville)

Total Audience: 3880, Total Stations: 24, Adds: 18

KRISTINA CORNELL Little Red Balloon (Lofton Creek)

Total Audience: 3842, Total Stations: 6, Adds: 0

JAMIE SLOCUM Say Hello To Heaven (Curb)

Total Audience: 3435, Total Stations: 6, Adds: 0

CARRIE UNDERWOOD I Ain't In Checotah Anymore (Arista/Arista Nashville)

Total Audience: 3332, Total Stations: 1, Adds: 0

#### **COUNTRY INDICATOR NEW & ACTIVE**

JACK INGRAM Measure Of A Man (Big Machine)
Total Plays: 491, Total Stations: 40, Adds: 10

MIRANDA LAMBERT Famous In A Small Town (Columbia)

Total Plays: 440, Total Stations: 32, Adds: 2

FLYNNVILLE TRAIN Last Good Time (Show Dog Nashville)

Total Plays: 285, Total Stations: 28, Adds: 4 **HALFWAY TO HAZARD** Daisy *(Mercury)*Total Plays: 260, Total Stations: 22, Adds: 4

JAMIE O'NEAL God Don't Make Mistakes (Capitol Nashville)

Total Plays: 256, Total Stations: 20, Adds: 4

JOE NICHOLS Another Side Of You (Universal South)

Total Plays: 248, Total Stations: 21, Adds: 6
GRETCHEN WILSON One Of The Boys (Columbia)
Total Points: 226, Total Stations: 14, Adds: 12
VINCE GILL What You Give Away (MCA Nashville)
Total Points: 222, Total Stations: 19, Adds: 1

DARRYL WORLEY Living In The Here And Now (903 Music)

Total Plays: 220, Total Stations: 22, Adds: 4

BON JOVI (You Want To) Make A Memory (Island/Mercury)

Total Plays: 213, Total Stations: 16, Adds: 3



5/14

**CARMEN RASMUSEN** Nothin' Like The Summer (Lofton Creek)

**GRETCHEN WILSON** One Of The Boys (Columbia)

**TY HERNDON** Mighty Mighty Love (*Titan/Pyramid/Quarterback*)

5/21

STEVE HOLY Men Buy The Drinks (Girls Call The Shots) (Curb)

TRAVIS TRITT You Never Take Me Dancing (Category 5)

5/28

**LEANN RIMES** Nothin' Better To Do (Asvlum-Curb)

MARK WILLS Days Of Thunder (Equity)

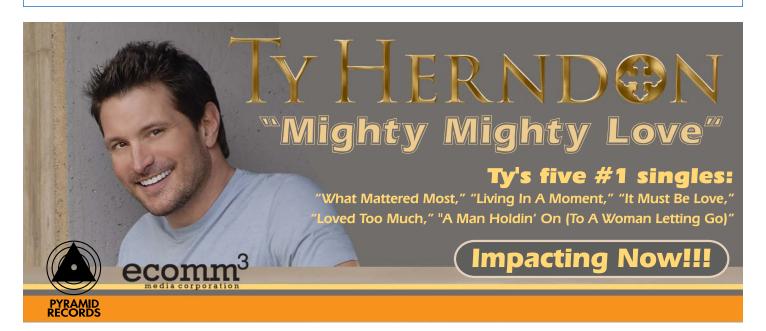
TOP 10 RECURRENTS	Total Aud.
ARTIST Title Label(s)	(00)
KENNY CHESNEY Beer In Mexico (BNA)	188920
RODNEY ATKINS Watching You (Curb)	186753
TRACE ADKINS Ladies Love Country Boys (Capitol Nashville)	142162
CARRIE UNDERWOOD Before He Cheats (Arista/Arista Nashville)	126160
BRAD PAISLEY She's Everything (Arista Nashville)	123554
MARTINA MCBRIDE Anyway (RCA)	122459
JOE NICHOLS I'll Wait For You (Universal South)	107922
GARY ALLAN A Feelin' Like That (MCA Nashville)	98729
RASCAL FLATTS My Wish (Lyric Street)	96265
RODNEY ATKINS If You're Going Through Hell (Curb)	95271



Nielsen Broadcast Data Systems

127 Country reporters. Songs ranked by total audience for the airplay week of 4/30-5/6. Bullets appear on songs gaining audience or remaining flat from previous week. A song will also receive a bullet if its percentage loss in audience does not exceed the percentage of monitored station downtime for the format. Country titles that decline in audience but increase in detections will also receive a bullet if the total audience erosion for the week does not exceed 3%. If two songs are tied in total audience, the song with the larger increase in audience is placed first. Descending, non-bulleted titles below No. 10 in either audience or

detections are moved to recurrent after 20 weeks. Most Added is the total number of new adds officially reported to R&R by each reporting station or or by automatic add thresholds for stations not allowed to report adds. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Audience lists the songs with the greatest week-to-week increases in total audience. Audience totals on the chart are derived, in part, using certain Arbitron Inc. copyrighted Persons 12+ audience estimates, under license (© 2007, Arbitron Inc.).© 2007 Radio & Records.



		,	Total	+/-	Tot. Aud.	+/-	Wks	Total
LW	TW	ARTIST Title Label(s)	Plays	Plays	(00)	(00)	On	Stations
3	0	BILLY CURRINGTON Good Directions (Mercury)	3593	+412	74279	+6081	25	88/6
4	2	TOBY KEITH High Maintenance Woman (Show Dog Nashville)	3559	+320	77446	+5162	14	90/6
2	3	RASCAL FLATTS Stand (Lyric Street)	3522	+165	72373	-212	16	89/6
1	4	SUGARLAND Settlin' (Mercury)	3517	+145	75473	+898	18	88/6
6	5	BRAD PAISLEY Ticks (Arista Nashville)	3382	+410	75447	+7928	9	90/6
7	6	ALAN JACKSON A Woman's Love (Arista Nashville)	3224	+398	69445	+7060	18	88/6
8	7	EMERSON DRIVE Moments (Midas/New Revolution)	3213	+563	68820	+8669	18	90/6
10	8	TRACY LAWRENCE Find Out Who (Rocky Comfort/CO5 Nashville)	2919	+420	63632	+6022	16	87/6
12	9	MONTGOMERY GENTRY Lucky Man (Columbia)	2658	+380	57324	+7327	13	89/7
11	•	GEORGE STRAIT Wrapped (MCA Nashville)	2613	+236	57011	+5368	9	87/5
5	11	CARRIE UNDERWOOD Wasted (Arista/Arista Nashville)	2553	-396	50881	-12075	18	76/5
15	12	BIG & RICH Lost In This Moment (Warner Bros./WRN)	2344	+337	50455	+5784	11	87/6
14	13	BLAKE SHELTON Don't Make Me (Warner Bros./WRN)	2284	+298	51023	+4416	23	88/6
16	14	TAYLOR SWIFT Teardrops On My Guitar (Big Machine)	2087	+327	44569	+5956	11	88/10
17	15	JASON ALDEAN Johnny Cash (Broken Bow)	2005	+225	43003	+3089	12	86/7
19	16	BUCKY COVINGTON A Different World (Lyric Street)	1872	+248	38486	+3354	14	83/6
18	•	JAKE OWEN Startin' With Me (RCA)	1868	+192	38262	+3465	19	77 7
20	18	RODNEY ATKINS These Are My People (Curb)	1854	+276	40437	+6548	7	83/6
26	19	KEITH URBAN I Told You So (Capitol Nashville)	1702	+602	36468	+11601	3	83/20
22	20	CRAIG MORGAN Tough (Broken Bow)	1577	+ 252	34892	+5301	7	83/8



		way 7, 2007						
LW	TW	ARTIST Title Label(s)	Total Plays	+/- Plays	Tot. Aud. (00)	+/- (00)	Wks On	Total Stations
23	4	ERIC CHURCH Guys Like Me (Capitol Nashville)	1564	+ 247	32783	+4453	14	73/8
25	22	KELLIE PICKLER I Wonder (BNA)	1422	+238	29359	+4248	8	74/9
30	23	TIM MCGRAW W/FAITH HILL   Need You (Curb)	1355	+613	27846	+12054	2	74/26
21	24	TIM MCGRAW Last Dollar (Fly Away) (Curb)	1134	-329	25948	-6534	18	52/2
27	25	LITTLE BIG TOWN A Little More You (Equity)	1095	+168	22884	+3744	9	65/6
24	26	KENNY CHESNEY Beer In Mexico (BNA)	995	-187	21915	-5551	18	50/1
28	<b>4</b>	SARAH BUXTON That Kind Of Day (Lyric Street)	948	+112	19442	+1411	10	55/4
33	28	LUKE BRYAN All My Friends Say (Capitol Nashville)	837	+146	15891	+2636	6	53/7
31	29	COLE DEGGS & THE LONESOME   Got More (Columbia)	819	+85	17113	+1977	14	50/5
32	<b>3</b> 0	TRACE ADKINS   Wanna Feel Something (Capitol Nashville)	779	+93	15224	+1907	4	56/7
35	3	DUSTY DRAKE Say Yes (Big Machine)	737	+124	14811	+1694	12	48/6
34	32	TERRI CLARK Dirty Girl (BNA)	734	+102	15939	+2150	5	49/6
39	33	CLAY WALKER Fall (Asylum-Curb)	726	+161	14242	+3780	2	54/7
38	34	TRENT TOMLINSON Just Might Have Her Radio On (Lyric Street)	717	+151	14819	+3286	3	52/8
36	35	CAROLINA RAIN Isn't She (Equity)	715	+118	12945	+1603	5	41/6
37	<b>3</b> 6	WRECKERS Tennessee (Maverick/Warner Bros./WRN)	699	+98	12583	+1542	6	49/3
40	37	JASON MICHAEL CARROLL Livin' Our Love Song (Arista Nashville)	661	+123	13672	+ 2424	4	46/4
29	38	PAT GREEN Dixie Lullaby (BNA)	567	-171	9908	-5635	16	44/5
<b>Debut</b> >	<b>39</b>	MARTINA MCBRIDE How I Feel (RCA)	546	+177	10858	+3888	1	38/10
<b>Debut</b>	40	LEE BRICE She Ain't Right (Asylum-Curb)	518	+56	10180	+1180	1	34/2



# R&R Country Callout America BY Bullseye

May 7, 2007		TOTAL					STRONGLY
ARTIST Title (Label)	PASSION	POSITIVE	INDEX	NEUTRAL	FAMILIARITY	DISLIKE	DISLIKE
CARRIE UNDERWOOD Wasted (Arista/Arista Nashville)	39.3%	73.5%	4.04	16.5%	98.5%	6.8%	1.8%
SUGARLAND Settlin' (Mercury)	30.3%	70.5%	3.89	18.5%	99.0%	7.3%	2.8%
RASCAL FLATTS Stand (Lyric Street)	31.5%	68.0%	3.83	17.3%	98.0%	7.0%	5.8%
EMERSON DRIVE Moments (Midas/New Revolution)	29.8%	66.0%	3.88	20.3%	95.5%	7.3%	2.0%
BILLY CURRINGTON Good Directions (Mercury)	28.3%	65.8%	3.83	20.8%	96.8%	7.3%	3.0%
BRAD PAISLEY Ticks (Arista Nashville)	29.3%	62.8%	3.81	20.5%	95.0%	8.8%	3.0%
JOSH TURNER Me And God (MCA Nashville)	24.3%	60.3%	3.75	21.0%	94.0%	11.8%	1.0%
TOBY KEITH High Maintenance Woman (Show Dog Nashville)	24.0%	60.0%	3.64	19.0%	96.8%	13.8%	4.0%
JASON MICHAEL CARROLL Livin' Our Love Song (Arista Nashville)	15.3%	58.8%	3.70	23.3%	90.5%	6.5%	2.0%
BLAKE SHELTON Don't Make Me (Warner Bros./WRN)	17.8%	54.8%	3.65	22.3%	88.8%	9.0%	2.8%
ALAN JACKSON A Woman's Love (Arista Nashville)	27.5%	<b>54.0</b> %	3.58	19.0%	96.3%	20.5%	2.8%
MONTGOMERY GENTRY Lucky Man (Columbia)	21.0%	53.0%	3.53	21.3%	95.0%	18.3%	2.5%
DIERKS BENTLEY Long Trip Alone (Capitol Nashville)	22.5%	<b>52.3</b> %	3.51	22.8%	96.3%	17.0%	4.3%
GEORGE STRAIT Wrapped (MCA Nashville)	17.3%	51.0%	3.54	24.5%	92.0%	14.0%	2.5%
KEITH URBAN I Told You So (Capitol Nashville)	15.0%	50.5%	3.57	<b>25.0</b> %	88.0%	9.5%	3.0%
JAKE OWEN Startin' With Me (RCA)	15.0%	49.5%	3.52	26.8%	90.3%	10.0%	4.0%
KELLIE PICKLER   Wonder (BNA)	19.5%	49.5%	3.53	24.5%	91.3%	13.5%	3.8%
LUKE BRYAN All My Friends Say (Capitol Nashville)	14.0%	49.3%	3.51	24.3%	88.3%	11.3%	3.5%
TRACE ADKINS I Wanna Feel Something (Capitol Nashville)	15.0%	48.5%	3.60	27.0%	86.3%	9.5%	1.3%
COLE DEGGS & THE LONESOME   Got More (Columbia)	12.0%	47.3%	3.51	32.0%	90.5%	9.8%	1.5%
CRAIG MORGAN Tough (Broken Bow)	14.5%	46.8%	3.55	23.3%	83.0%	10.3%	2.8%
WRECKERS Tennessee (Maverick/Warner Bros./WRN)	16.5%	46.5%	3.56	26.0%	85.8%	11.3%	2.0%
TRACY LAWRENCE Find Out Who (Rocky Comfort/CO5 Nashville)	16.8%	44.5%	3.40	25.5%	92.0%	19.8%	2.3%
LITTLE BIG TOWN A Little More You (Equity)	11.3%	44.3%	3.47	28.5%	86.0%	11.8%	1.5%
BUCKY COVINGTON A Different World (Lyric Street)	15.5%	43.8%	3.41	23.8%	87.5%	16.3%	3.8%
CAROLINA RAIN Isn't She (Equity)	10.0%	43.8%	3.40	31.0%	89.8%	11.8%	3.3%
JASON ALDEAN Johnny Cash (Broken Bow)	15.0%	42.0%	3.30	<b>27.0</b> %	92.5%	17.5%	6.0%
ERIC CHURCH Guys Like Me (Capitol Nashville)	8.5%	40.5%	3.42	32.0%	84.0%	9.5%	2.0%
TAYLOR SWIFT Teardrops On My Guitar (Big Machine)	15.5%	40.3%	3.31	26.0%	88.5%	16.0%	6.3%
CLAY WALKER Fall (Asylum-Curb)	9.5%	38.5%	3.31	25.5%	84.0%	18.0%	2.0%
TERRI CLARK Dirty Girl (BNA)	11.8%	37.8%	3.13	21.8%	86.3%	15.5%	11.3%
RODNEY ATKINS These Are My People (Curb)	9.0%	37.3%	3.29	31.5%	87.3%	16.0%	2.5%
BIG & RICH Lost In This Moment (Warner Bros./WRN)	9.0%	31.0%	3.07	26.0%	83.5%	18.5%	8.0%
DUSTY DRAKE Say Yes (Big Machine)	6.8%	27.5%	3.07	30.5%	80.5%	16.8%	5.8%
SARAH BUXTON That Kind Of Day (Lyric Street)	7.0%	23.3%	2.65	18.3%	80.5%	19.8%	19.3%

Total sample size is 400 persons weekly with a margin of error of plus or minus 5%. Scoring is done each week using live interviewers conducting an interview with each respondent. Scores are: 5) I like it a lot, in fact it's one of my favorites; 4) I like it; 3) It's OK, just so-so; 2) I don't like it; 1) I strongly dislike it. The index score is an average of all 1-to-5 scores. The ttal positive score is an aggregate of the 4 and 5 scores. To be included in the weekly callout, songs must have entered the top 40 positions on R&R's Country airplay chart. The sample is composed of 400 25-54-year-olds who identify country as their favorite music and who listen daily to competitive Country radio in the sample markets. The sample is 50% male/female and evenly distributed in the 25-34, 35-44, and 45-54 demos. The sample is balanced by region and markets within that region. Bullseye Callout is conducted in these regions and markets. **SOUTH:** Charleston SC; Charlotte; Baton Rouge; Nashville; Atlanta. **MIDWEST:** Flint, MI; Indianapolis; Madison; Omaha; Cincinnati. **EAST:** Harrisburg; Rochester, NY; Springfield, MA; Providence; Washington, DC. **WEST:** Modesto, CA; Salt Lake City; Colorado Springs, CO; Portland, OR; Houston. © 2007 Radio & Records © 2007 Bullseye Marketing Research Inc..

