

darryl  worley

"Living In The Here & Now" (Special Radio Edit)

ON YOUR DESK NOW Play It In The Here & Now



INSIDE

Mozart Still Dead After 216 Years; Six Months Later, Country Lives In L.A.



Label Doings: Veep Leap For Tunick, Sigler Sighting, Crazy Times At Category 5



CRS Week Starts Tomorrow, And We Already Need A Nap



Radio-Rama: Moose, Bees, Gators And Not The New KPLX PD



Billy Ray Cyrus Dances With The Stars; What Would Hannah Montana Say?

On Average 15% of People Secretly Chew Their Toenails.
Real news needed.
rcurtis@radioandrecords.com,
310-788-1661

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Roll Over Beethoven! Country Back On FM In L.A.

As R&R originally reported Friday, at 6 a.m. PT this morning, Mt. Wilson Broadcasters flipped classical KMZT (K-Mozart) to Country **KKGO (Go Country 105)**, marking the return of country music to the FM dial after a six-month hiatus. When Emmis flipped 26-year country outlet KZLA to Rhythmic AC KMVN on Aug. 17, 2006, it left the nation's No. 2 radio market without a country station, in spite of consistently strong album sales and a vibrant concert touring market. Mt. Wilson Broadcasters actually got country back on the air in Los Angeles last December, when it flipped adult standards KKKO to country on both its 540 and 1260 AM signals. Last month, the stations added longtime KZLA personality Shawn Parr for mornings. Parr stays on with Go Country 105, along with sidekick Robin Banks, and will soon be joined by another longtime KZLA staffer: Tonya Campos, who joins the station as MD/midday personality on March 12. Mike Johnson continues as OM of the Mt. Wilson properties, but will be KKKO PD as well.

The classical format will be simulcast on Mt. Wilson's 1260 AM signal and the HD side-channel of 105.1. That means a format flip for 1260, which is currently simulcasting country music with 540 AM. Mt. Wilson Broadcasters director of marketing Michael Levine told **Radio & Records** that XSURF (AM 540), will simulcast with KKKO and provide strong southern California coverage. Levine also claims the 105.1 FM signal is "one of the top five signals in Los Angeles" with 18,000 watts of non-directional power. It is widely known that a strong contingent of country fans reside in Orange County, which contributes approximately a quarter of the in-tab diaries for the L.A. metro.

Mt. Wilson Broadcasters president Saul Levine is an independent owner who has owned the 105.1 frequency since 1958 and told the *Los Angeles Times* Saturday the format flip of KZLA was "an act of God." Bob Romeo, executive director of the Los Angeles-based Academy of Country Music, told **R&R**, "We are thrilled to have country back on a full signal in Los Angeles and Orange County," adding, "We trust that the KZLA listeners who have felt disenfranchised will find 105.1 on the dial, and, with their support, the format will continue to grow in the LA market."

universal U·NI·VER·SAL

[pronounced: BIG·GEST·HITS] *adjective* : affecting, concerning or involving all : Gary Allan,

Bon Jovi, Billy Currington, Vince Gill, Halfway To Hazard, Reba McEntire, David Nail, Gary Nichols, Julie Roberts, Randy Rogers Band, Sugarland, George Strait, Josh Turner, Shania Twain, and Lee Ann Womack.

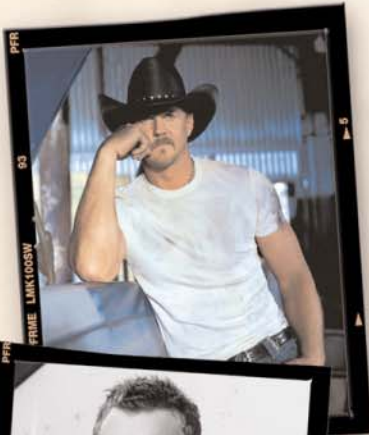


A UNIVERSAL MUSIC COMPANY



A UNIVERSAL MUSIC COMPANY

CAPITOL RECORDS NASHVILLE WELCOMES YOU TO CRS-38



TRACE ADKINS

#1 - R&R/BDS
#1 - CA/MediaBase

"Ladies Love Country Boys" - **#1** and still going strong!

THANK YOU COUNTRY RADIO!!!

Don't miss Trace at the Capitol lunch this week during CRS-38 Friday, March 2nd



DIERKS BENTLEY

#16 - R&R/BDS
#17 - CA/MediaBase

"Long Trip Alone"

Concert DVD *Live And Loud From The Fillmore* on sale March 20th!

Don't miss Dierks at Legends Corner on Wednesday night, February 28th during CRS-38



LUKE BRYAN

#49 - R&R/BDS
#48 - CA/MediaBase

"All My Friends Say"

Don't miss Luke at the Capitol Lunch this week during CRS-38 Friday, March 2nd



ERIC CHURCH

#36 - R&R/BDS
#36 - CA/MediaBase

"Guys Like Me"

With an increase of over 1 million audience impressions this week!
Don't miss Eric on the CRS-38 New Faces Show this Friday, March 2nd

www.capitolnashville.com



Label Stuff: Tunick VP At WB, Friedman Goes National, Chaos At Category 5

Add another layer to the promo department at Warner Brothers/Nashville with the announcement that promo vet **Nancy Tunick** will join the label as VP of promotion. Tunic will report to senior VP promotion Gator Michaels and work with director of national promotion Bob Reeves. Tunic was most recently co-owner of Grass Roots Promotion and has worked at the now-defunct VFR Records, as well as Asylum Records.

John Sigler is the new Northeast regional for Arista Nashville, replacing **David Friedman**, who took the Columbia national director of promotion position after the resignation of 14-year vet Teddi Bonadies. Sigler has a wealth of promo experience with Giant Records, Island Records and MCA. He also worked with Bishop at his independent promotion company, Bishop Bait & Tackle.

That was a pretty seamless chain of events, right? "And now," as Monty Python used to say, "for something completely different." Try to stay with this tangled web at Category 5 Records. It started with **Bill Macky**, who e-mailed **R&R** last week with a simple but disturbing e-mail stating, "I'm out." The same day, VP/GM **Carl Strube** left the building, and, in a statement by Category 5 CEO Raymond Termini, Macky's situation was described like this: "Bill Macky is still employed by the company but is no longer in charge of the day-to-day with respect to promotions." In the aftermath of Macky's departure, recently hired **Nathan Cruise** was upped to national promotions manager, and Northeast regional **David Shaw** was named VP of national promotion. Additionally, **Alan Fletcher** was hired to head marketing efforts for the upcoming Travis Tritt project. The next day, another statement by Termini attempted to clarify things: "It has been expressed to me that folks at radio may be concerned after learning of the changes in our promotions department. Make no mistake about it, we are here to stay!"

Big Machine Records/Nashville put another "I" in radio, as the label teamed with Motorola to create an

This Week At Callout America

Bullseye President **John Hart** brings our weekly analysis of his company's country callout research to you. View more complete information at <http://data.bullseye.com/bullseye/radioandrecords>.

"As we head into CRS 38, here is the skinny. **Trace Adkins** repeats as the No. 1 song with 'Ladies Love Country Boys', his fourth consecutive week at No. 1. He is also the No. 1 passion song and the No. 1 song with both male and female listeners.

"**Kenny Chesney** is new to the top five with 'Beer in Mexico' ranking at No. 4, up from No. 6. This song is the No. 5 song with females, the No. 6 song with males and the No. 5 song with core 35-44s.

"**Martina McBride** continues to see growth with 'Anyway' ranking at No. 7 overall, up from No. 12 just two weeks ago. Core 35-44 listeners are the strength at No. 6. Females rank this song at No. 6; younger 25-34 males are at No. 5. Men overall rank the song at No. 9.

"**Billy Currington** is inside the top 10 at No. 9 with 'Good Directions,' which is the No. 6 song with younger 25-34 listeners; younger females rank this song at No. 12, and younger males at No. 6.

"**Jake Owen** is the 'Mover' of the week: 'Startin' With Me' ranks as the No. 14 song, up from last week's No. 25 and No. 30 two weeks ago. This song definitely on the move, as familiarity hits 89%. This song is at No. 10 with males, up from No. 19, and No. 18 with females, up from No. 27. Core 35-44s the strength at No. 11, from No. 21.

"**Josh Turner's** 'Me and God' ranks at No. 22, up from No. 27 last week. This song is the No. 19 song with 25-34 listeners."

iRadio channel for Motorola's iRadio service, which is available on certain models of Motorola cell phones. The Big Machine channel will feature, to no one's great surprise, music from Big Machine's roster of artists, including Taylor Swift, Jack Ingram, Danielle Peck, Dusty Drake and Jimmy

If you experienced transmission problems ... please call our Circulation Department at 800-562-2706.

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**"This song is lighting up the phones!
Shake the snow off your boots
and play the Stomp!"**

Tim Roberts, WYCD

**"Bomshel Stomp"
Bomshel**

**Adds Include: WYCD, WDTW, KSD, WDAF,
WBCT, KSOP, KUBL, KATM,
KHKI, WYNK**

**Top 10
Most
Added!**



CURB
L.A. & N.Y.
curb.com

Wayne. According to Scott Borchetta, president and CEO of Big Machine, this new channel will “form a direct connection between our artists and their fans.”

If You're Coming To CRS, Welcome To Nashville!

CRS-38 events get started Tuesday evening with the Country Radio and DJ Hall of Fame inductions. **R&R** congratulates DJ Hall of Fame inductees **John Trimble** and **Joe Ladd**; and Country Radio Hall of Fame honorees **Les Acree**, **Larry Daniels** and **Bob Moody**. Be sure to check out the **R&R** CRS Special this week. We'll feature every Hall of Fame inductee, reveal the annual Reader's Poll results, introduce you to this year's New Faces show performers, examine some of the fiercest battles in country radio for 2007 and discuss another cycle of country songs crossing over to the AC format. Even if you aren't coming to CRS this year, **R&R** will make you feel as though you're here, with special coverage each day in the Radio and Records Country Daily.

Other CRS information

During Thursday's (Mar. 1) promotions/programming session, radio promotion award winners will be recognized in three market sizes. Winners have been previously announced:

Large: First Place: KTYS/Dallas, Second Place: WSIX/Nashville, Third Place: WKHX & WYAY/Atlanta.

Medium: First Place: WIVK/Knoxville; Second Place: WYCT/Pensacola, Fla.; Third Place: WGNA/Schenectady, N.Y.

Small: First Place: KZPK/St. Cloud, Minn.; Second Place: KQYB/LaCrosse, Wis.; Third Place: WFYR/Peoria, Ill.

According to **Ed Salamon**, CRB executive director, this year's CRS already has shown a significant increase in attendance over last year. Salamon told **R&R**, “Advance registration for CRS is considerably ahead of last year, which shows growing support for the event from both of its major constituencies.”

Radio-Rama: Phillips New at KPLX, But Not As PD; Cox Ends PPM Holdout

Mark Phillips, PD at Renda WWGR (Gator Country 101.9)/Ft. Myers, is on his way to The Big D, but not as

Dates & Deadlines:

Feb. 27: Country Music DJ and Radio Hall of Fame Inductions, Nashville. Details at www.crb.org.

Feb. 28-March 2: Country Radio Seminar 38, Nashville. Details at www.crb.org.

March 26-31: 15th annual Tin Pan South Songwriters Festival. Details at www.tinpansouth.com.

April 16: CMT Music Awards, Nashville. Details at www.cmt.com.

April 20-22: ASCAP “I Create Music” Expo, Nashville. Details at www.ascap.com.

PD of Cumulus KPLX (The Wolf)/Dallas. Those rumors started to fly like fur last week, but Phillips quickly put his paw down and clarified that while he's joining The Wolf, it'll be in a weekend/fill-in air talent role. The move is designed for Phillips to be closer to his family. Back at Gator Country, **Steve Hart** will serve as PD in an interim role, but Renda is still looking for a new PD. Send material to Tony Renda at afrendajr@rendabroadcasting.com. By the way, there's still no news on who the next Wolf PD will be ... But we do know the new OM in Fresno! Clear Channel named **Paul Wilson** OM and director of programming for the Fresno cluster, which includes country KHGE ... Longtime Wichita market veteran **Manny Cowzinski** is the new director of marketing for Journal Broadcast Group's six-station cluster there. Cowzinski had been doing mornings at KMXW (Magic 92.3). Also in his career, Cowzinski has pulled airshifts at KMXV/Kansas City and was the PD at KJMK/Joplin, Mo. ... **Heath West**, PD at Clear Channel's WAVW/Ft. Pierce, Fla., steps up to OM. West replaces Mike Michaels, who exited ... “**The Big Time With Whitney Allen**” continues to build more affiliates, adding Wilks' KBEO/Kansas City and Tyler Media Corp.'s KKNG/Oklahoma City on Saturdays, while Dobson, Tom and Grace's KFTX/Corpus Christi,

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DUSTY

DRAKE

“Say Yes”

NEW TODAY:

KILT, WIVK, WRNS,

WGGY, KTOM, KQFC,

WBFM, WXFL, KUAD, WJLS

ADD NOW!

Catch Dusty on GAC's Great American Minute features premiering in March!

Digital Single Sales Up 50% This Week!

Just In Time For Wedding Season: iTunes Exclusive Single Bundle Available March 13th!



Texas; and NextMedia's WCEN/Saginaw, Mich. sign up for evenings Monday through Friday. It's also on the new No. 1 country station in Erie, Penn., WTWF ... **Bud Ford** is officially in the driver's seat at Citadel WKDF/Nashville, and his new contact info is 615-727-6989 or bud.ford@citcomm.com ... At NextMedia's WCEN (94.5 The Moose)/Saginaw, Mich., PD **Joby Phillips** will display multiple skill sets by assuming MD duties. Promotions director **Scott Bradley** inherits afternoons after the exit of Keith Allen, who returns to Citadel's WFBE (B95)/Flint, Mich. to team up with Jeff Kelly for mornings.

Gig-A-Bites: Try These Sun-Shiny Places On For Size!

You love a tan, so **R&R** now brings you several opportunities that will keep your bronzed, chiseled body in perfect form: Beasley's **WKIS/Miami** is suddenly in need of a marketing director after the departure of 10-year vet Sandy Sloane. Reach out to GM Carole Bowen at 305-654-1722 ... Dry heat more your style? Clear Channel's **KNIX/Phoenix** is looking for a new morning show producer after Josh McDermitt decided to try the comedy circuit in Los Angeles after a 10-year run with KNIX morning dudes Tim and Willy. KNIX PD Ray Massie is your connection ... Clear Channel's **KRYS (K-99)/Corpus Christi, Texas** held its fifth Annual CMN Radiothon for Driscoll Children's Hospital. This year, the K-99 folks raised \$73,504 for the local children's hospital. Over the five-year period, K-99 listeners have contributed \$439,000 to the Radiothon.

Chicks' Grammy Wins Make Sales Fly, Airplay Still Grounded In All Formats

After **The Dixie Chicks** won a whopping five Grammys on Feb. 11, their award-winning Album of the Year immediately scored big at the cash register. According to Nielsen SoundScan, "Taking the Long Way" took a 90,000-unit jump from the week before, going from 13,000 to 103,000 — and no, that's no typo. That amazing increase put The Chicks at No. 1

BILLBOARD BOXSCORE		
ARTIST VENUE/CITY/DATES	ATTENDANCE	GROSS
T. Keith, M. Lambert, L. Haun, F. Train Charleston Civic Center Charleston, W. Va. Feb. 8	9,315	\$570,544
T. Keith, M. Lambert, L. Haun, F. Train Times Union Center Albany, N.Y. Jan. 25	10,763	\$547,991
T. Keith, M. Lambert, L. Haun, F. Train Verizon Wireless Arena Manchester, N.H. Feb. 1	9,151	\$495,861
T. Keith, M. Lambert, L. Haun, F. Train Dunkin' Donuts Center Providence, R.I. Feb. 3	9,616	\$455,389
T. Keith, M. Lambert, L. Haun, F. Train Cumberland County Civic Center Portland, Maine Jan. 27	6,680	\$399,264

Billboard Boxscore tracks recent country concert grosses and attendance figures. Copyright 2007, VNU Business Media. More concert grosses available at www.billboard.biz.

SHOWPREP 101

- Tuesday, Feb. 27:** International Polar Bear Day.
- Wednesday, Feb. 28:** National Tooth Fairy Day
- March 1, 1997:** The state of Arizona approved a proposal to install divorce vending machines to cope with the high demand for divorces.
- March 2, 1933:** The film "King Kong," starring Fay Wray, premiered in New York.
- Quotable:** "A diplomat is a man who always remembers a woman's birthday but never remembers her age." —Robert Frost

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BUCKY COVINGTON


A Different World

34 R&R/BDS

35* Mediabase

+160 spin Increase 400K Audience Increase

LYRIC SYREY RECORDS



on the Digital Album Sales chart. "Not Ready to Make Nice" also made a quantum leap from 23,000 the week before to 120,000 after the Grammys. Interestingly, the bevy of sales and awards didn't convert into airplay for The Chicks, with only nine of 120 country stations playing the song 27 times, 28 of 181 adult contemporary (hot AC and AC) stations playing the song 279 times and 10 of 123 CHR/top 40 stations playing the song 33 times.

Streaming Update: More Listening, Greater TSL

According to a new study from Bridge Ratings & Research, the number of Internet radio listeners has jumped 26% over last year and has increased to 72 million monthly, way up from 45 million at the end of 2005. There's good news for traditional radio stations in the report. Last year's study revealed that 16% of those online had listened to an AM/FM simulcast on the Internet. The new report says 21% of persons 12+ listened to an AM/FM simulcast in the last 30 days. TSL was also up from 2005, with 12+ listeners spending over two more hours a week listening to Internet radio (seven hours in 2005 vs. 9:06 in 2006). Not surprisingly, 13-21-year-olds have increased their listening the most — two hours and 20 minutes longer than in 2005. The most-listened-to Internet radio networks, according to Bridge, are AOL's Online Radio Network, Yahoo! Music, Live 365 and Clear Channel's Online Music & Radio.

A Sign Of The Apocalypse

Finally, ABC-TV has announced the talent roster for the upcoming season of "Dancing With the Stars," and it includes 'N Sync member Joey Fatone; TV and radio host Leeza Gibbons; female boxer Laila Ali; Paul McCartney's ex, Heather Mills; and **Billy Ray Cyrus**, who nowadays is practically better known as the father of Miley Cyrus, who stars on the Disney Channel hit series "Hannah Montana."

— RJ Curtis/Country Editor 310-788-1661
Email: rcurtis@radioandrecords.com

On The Charts:

Adkins Closes 10-Year Gap at No. 1; Henley On Deck As Rogers' Guest

Trace Adkins celebrates his second No. 1 on the R&R Country chart as "Ladies Love Country Boys" (Capitol Nashville) gains 353,000 audience impressions and hops 3-1. This marks Adkins' first trip to the summit on the Nielsen Broadcast Data Systems-fueled scorecard since "(This Ain't) No Thinkin' Thing" capped the chart for one week in March 1997. Although this is only Adkins' second chart-topper, he's had more than a few near-misses. The new song is his 13th top 10, which includes three singles that stopped at No. 2 and three others that peaked elsewhere inside the top five. Adkins logged two consecutive singles that peaked at No. 2 when "Songs About Me" and "Honky Tonk Badonkadonk" stopped short of No. 1 in 2005 and 2006, respectively.

The 10 years that passed between Adkins' chart-topping solo singles is the longest stretch for any country act since **Kenny Rogers** posted his most recent No. 1s — "Tomb of the Unknown Love" in May 1986 and "Buy Me a Rose" in May 2000. However, Rogers joined Ronnie Milsap for a chart-topping duet titled "Make No Mistake, She's Mine" in September 1987. Although Billy Dean and Alison Krauss were credited on Rogers' "Rose" single, both artists contributed harmony vocals, not solo vocal parts.

Speaking of Rogers, he brings Don Henley back to the country chart for a third time as a featured singer on "Calling Me" (Capitol Nashville), which bows at No. 59. Henley previously spent six weeks on the country list in 2000 with "For My Wedding." He was also a featured vocalist on Trisha Yearwood's "Inside Out," which peaked at No. 31 in February 2002. As part of The Eagles, Henley's country chart presence includes four entries between 1975-1994, most notably a No. 8 peak with "Lyin' Eyes" in December 1975.

— Wade Jessen/Director of Charts & Operations, Nashville
615-321-4291 Email: wjessen@radioandrecords.com

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Celebrating Johnny Cash's 75th Birthday With... OVER 75 Stations & BREAKER In Our 2nd Week!!



JASON ALDEAN

"JOHNNY CASH"

Already on: WKHX	KSCS	WSSL	KYGO	WDAF	KMPS	WGH	KEYE	WBEE	New Today: KPLX	WAMZ	KKBQ
WSLC	WGKX	WIVK	KDRK	KTTS	KXKC	WWQM	KRST	KATM	KXKT	KYGO	WMIL
WFBE	WSOC	WLWI	WKKO	WDTW	KAJA	WBCT	KTOM	KJUG	WGNA	WPUR	WKDF
KRTY	WGTY	WGGY	WPCV	KSOP	KKNG	WUSY	WQYK	KTYS	WOKO	WOKO	KUZZ
WQBE	WRNS	WXBQ	WXCY	WGNE	WBAM	WOGK	KHKI	WMUS	WPOR	KCYE	WEZL
KIIM	WJCL	WWNU	KSKS	KIZN	KEGA	KIXZ	WBAM	WYGY	WITL		KRMD
											KUBL
											WYPY
											WZKX
											KQFC
											WKIS
											WKCQ
											KSON
											WYNK
											WUSJ...



MUSICNOTES

Country Idols, Adkins' Biggest Fan,

“American Idol” will go country several times this season, with visits from former finalist **Kellie Pickler**; 2005 winner **Carrie Underwood**; and **Martina McBride**, who will serve as a celebrity coach to current contestants. Underwood is scheduled to perform on the March 8 show.

Trace Adkins is tall ... 6'6", to be exact, so it's not often he meets a fan who can tower over him. It finally happened last week when Adkins' tour stopped in University Park, Penn. Also in town was Otis Key, who stands 6'10", plays for the Harlem Globetrotters and is a huge — and we mean that literally — Trace Adkins fan. Key attended Adkins' concert that night, and the two big men hung out backstage ... very con-

VIDEO ADDS

CMT

- JAKE OWEN** Startin' With Me
- JOHN ANDERSON** A Woman Knows
- TOBY KEITH** High Maintenance Woman

CMT PURE COUNTRY

- JAKE OWEN** Startin' With Me
- JASON MICHAEL CARROLL** Livin' Our Love Song
- JOHN ANDERSON** A Woman Knows
- TOBY KEITH** High Maintenance Woman

GREAT AMERICAN COUNTRY

- JAKE OWEN** Startin' With Me
- JOHN ANDERSON** A Woman Knows
- TOBY KEITH** High Maintenance Woman
- JASON MICHAEL CARROLL** Livin' Our Love Song
- JASON MEADOWS** 100% Cowboy



promosquad
HitPredictor

SONGS WITH HIT POTENTIAL

CHART RANK

TRACE ADKINS Ladies Love Country Boys (Capitol) (90.4)	1
KENNY CHESNEY Beer In Mexico (BNA) (79.9)	5
TIM MCGRAW Last Dollar (Fly Away) (Curb) (82.7)	7
CARRIE UNDERWOOD Wasted (Arista Nashville) (81.9)	8
SUGARLAND Settlin' (Mercury) (89.6)	11
RASCAL FLATTS Stand (Lyric Street)87.9)	12
JOE NICHOLS I'll Wait For You (Universal South) (91.5)	13
TOBY KEITH High Maintenance Woman (Show Dog Nashville) (78.7)	14 (new)
SARA EVANS You'll Always Be My Baby (RCA) (89.5)	15
DIERKS BENTLEY Long Trip Alone (Capitol) (82.6)	16
GARY ALLAN A Feelin' Like That (MCA Nashville) (81.8)	18
ALAN JACKSON A Woman's Love (Arista Nashville) (88.4)	20
BILLY CURRINGTON Good Directions (Mercury) (90.7)	21
BLAKE SHELTON Don't Make Me (Warner Bros.) (87.7)	25
TRACY LAWRENCE Find Out Who Your Friends Are (C05) (88.4)	26
JAKE OWEN Startin' With Me (RCA) (88.2)	27
BUCKY COVINGTON A Different World (Lyric Street) (76.7)	34
GRETCHEN WILSON Come To Bed (Columbia) (82.5)	35
STEVE HOLY Come On Rain (Curb) (77.0)	38
LONESTAR Nothing To Prove (BNA) (85.1)	51

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Tracy Lawrence

Find Out Who Your Friends Are

Continued Amazing National Callout!!

R&R 26 MB 27*

New Today: KEEY, WSIX, KYGO, WYNK, KSON, WPUR, KRWQ, WRWD

Another week with nearly one million increase in audience!!



LW	TW	ARTIST Title Label(s)	Tot. Aud. (00)	+/- Aud. (00)	Total Plays	+/- Plays	Wks On	Sta On/ Adds TW
3	1	TRACE ADKINS Ladies Love Country Boys (Capitol Nashville)	328181	+3534	4419	+81	25	120/0
2	2	RODNEY ATKINS Watching You (Curb)	318223	-17119	4163	-127	24	120/0
4	3	KEITH URBAN Stupid Boy (Capitol Nashville)	285903	-2980	3764	-49	15	120/0
1	4	GEORGE STRAIT It Just Comes Natural (MCA Nashville)	280002	-64022	3804	-674	22	120/0
6	5	KENNY CHESNEY Beer In Mexico (BNA)	279697	+17276	3576	+281	10	120/0
5	6	JASON MICHAEL CARROLL Alyssa Lies (Arista Nashville)	257872	-12029	3721	-29	23	120/0
9	7	TIM MCGRAW Last Dollar (Fly Away) (Curb)	256044	+14347	3285	+242	9	120/1
10	8	CARRIE UNDERWOOD Wasted (Arista/Arista Nashville)	253123	+23010	3175	+316	14	119/0
7	9	MARTINA MCBRIDE Anyway (RCA)	252198	-7415	3528	-5	16	120/0
8	10	CRAIG MORGAN Little Bit Of Life (Broken Bow)	235487	-9148	3586	-46	30	118/0
12	11	SUGARLAND Settin' (Mercury)	208226	+10992	2818	+196	9	120/1
13	12	RASCAL FLATTS Stand (Lyric Street)	203465	+25173	2701	+363	8	119/0
11	13	JOE NICHOLS I'll Wait For You (Universal South)	202937	-1736	3072	+57	30	120/1
18	14	TOBY KEITH High Maintenance Woman (Show Dog Nashville)	162929	+25037	2326	+426	4	117/7
14	15	SARA EVANS You'll Always Be My Baby (RCA)	156684	+3661	2364	+41	28	115/0
15	16	DIERKS BENTLEY Long Trip Alone (Capitol Nashville)	152290	+9477	2327	+219	15	117/3
16	17	BROOKS & DUNN Hillbilly Deluxe (Arista Nashville)	147781	+5578	2239	+71	17	117/1
17	18	GARY ALLAN A Feelin' Like That (MCA Nashville)	134409	-3854	2130	+68	19	114/0
19	19	JACK INGRAM Lips Of An Angel (Big Machine)	125473	+3302	1878	+100	15	111/3
20	20	ALAN JACKSON A Woman's Love (Arista Nashville)	123080	+11116	1928	+130	10	115/1
21	21	BILLY CURRINGTON Good Directions (Mercury)	113461	+14505	1833	+255	21	99/4
22	22	CLAY WALKER 'Fore She Was Mama (Asylum-Curb)	102190	+11507	1596	+212	24	104/4
23	23	JOSH TURNER Me And God (MCA Nashville)	89339	+2489	1572	+174	16	96/4
25	24	EMERSON DRIVE Moments (Midas/New Revolution)	87056	+16342	1415	+245	11	87/2
24	25	BLAKE SHELTON Don't Make Me (Warner Bros./WRN)	86942	+9020	1375	+225	18	93/6
26	26	TRACY LAWRENCE Find Out Who ... (Rocky Comfort/CO5 Nashville)	68286	+8747	1020	+132	26	63/4
27	27	JAKE OWEN Startin' With Me (RCA)	61908	+6700	1019	+96	21	90/6
28	28	JOSH GRACIN I Keep Coming Back (Lyric Street)	61306	+7900	949	+61	20	75/2
31	29	MONTGOMERY GENTRY Lucky Man (Columbia)	55462	+14669	859	+189	5	73/12
29	30	PAT GREEN Dixie Lullaby (BNA)	54619	+4258	848	+64	20	79/2

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LW	TW	ARTIST Title Label(s)	Tot. Aud. (00)	+/- Aud. (00)	Total Plays	+/- Plays	Wks On	Sta On/ Adds TW
30	31	DANIELLE PECK Isn't That Everything (<i>Big Machine</i>)	48206	+1972	796	+56	17	56/4
33	32	BIG & RICH Lost In This Moment (<i>Warner Bros./WRN</i>)	46115	+9261	529	+197	3	53/26
Breaker	33	JASON ALDEAN Johnny Cash (<i>Broken Bow</i>)	44819	+6845	681	+209	4	57/13
Breaker	34	BUCKY COVINGTON A Different World (<i>Lyric Street</i>)	38873	+11905	670	+160	7	56/2
34	35	GRETCHEN WILSON Come To Bed (<i>Columbia</i>)	37413	+5311	590	+46	16	57/2
Breaker	36	ERIC CHURCH Guys Like Me (<i>Capitol Nashville</i>)	32893	+10338	537	+151	6	48/5
37	37	CAROLINA RAIN Isn't She (<i>Equity</i>)	26971	+1906	483	+22	10	46/2
38	38	STEVE HOLY Come On Rain (<i>Curb</i>)	26355	+1293	611	+27	13	51/1
36	39	ALISON KRAUSS & JOHN WAITE Missing You 2007 (<i>Rounder</i>)	25449	-1167	359	+28	11	25/1
Breaker	40	COLE DEGGS & THE LONESOME I Got More (<i>Columbia</i>)	20920	+3483	473	+74	6	46/4
41	41	TAYLOR SWIFT Teardrops On My Guitar (<i>Big Machine</i>)	18263	+3125	330	+108	3	40/10
43	42	KELLIE PICKLER I Wonder (<i>BNA</i>)	17028	+3528	307	+76	4	32/8
42	43	DONOVAN CHAPMAN House Like That (<i>Category 5</i>)	15743	+1874	338	+7	8	35/0
48	44	SARAH BUXTON That Kind Of Day (<i>Lyric Street</i>)	14796	+6113	262	+69	4	28/8
45	45	BLAINE LARSEN Spoken Like A Man (<i>BNA</i>)	13324	+1964	276	+33	8	29/2
44	46	DUSTY DRAKE Say Yes (<i>Big Machine</i>)	12149	-1266	306	+6	5	29/3
47	47	MARK WILLS Take It All Out On Me (<i>Equity</i>)	10791	+1090	296	+20	6	24/2
46	48	CATHERINE BRITT What I Did Last Night (<i>RCA</i>)	9547	-1404	265	-10	6	33/2
50	49	LUKE BRYAN All My Friends Say (<i>Capitol Nashville</i>)	9023	+2851	169	+58	5	20/2
53	50	LITTLE BIG TOWN A Little More You (<i>Equity</i>)	6710	+2380	143	+88	2	17/8
51	51	LONESTAR Nothing To Prove (<i>BNA</i>)	6501	+422	125	-6	3	11/1
49	52	ROCKIE LYNNE More (<i>Universal South</i>)	5701	-1906	49	-12	16	3/0
54	53	BLUE COUNTY I Get To (<i>Asylum-Curb</i>)	4355	+174	104	-17	8	10/0
56	54	RANDY ROGERS BAND One More Goodbye (<i>Mercury</i>)	4215	+425	119	+26	3	10/2
58	55	AARON TIPPIN He Believed (<i>Nippit/Rust</i>)	4037	+571	102	+6	3	11/1
-	56	JOHN MELLENCAMP Our Country (<i>Republic/Universal South</i>)	4024	+1373	43	-17	12	10/0
52	57	SARA EVANS Missing Missouri (<i>RCA</i>)	3904	-957	41	-4	10	2/0
55	58	BOMSHEL Bomshel Stomp (<i>Curb</i>)	3719	-425	34	-52	5	8/5
Debut	59	KENNY ROGERS FEAT. DON HENLEY Calling Me (<i>Capitol Nashville</i>)	3600	+882	55	-22	1	2/1
57	60	KATRINA ELAM Flat On The Floor (<i>Universal South</i>)	3437	-184	28	+2	2	1/0

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Passion For MAMA!

Clay Walker
"Fore She Was Mama"

Callout America:
25-44 Passion
15 Overall
14 Female
11 Male

New Adds:
WCOL, KTST, WMSI, WPUR

MB: **22** +197
RR: **22** +1.2 mil

COUNTRY

MOST ADDED

ARTIST Title Label(s)	Adds
BIG & RICH Lost In This Moment (Warner Bros./WRN)	26
JASON ALDEAN Johnny Cash (Broken Bow)	13
MONTGOMERY GENTRY Lucky Man (Columbia)	12
TAYLOR SWIFT Teardrops On My Guitar (Big Machine)	10
KELLIE PICKLER I Wonder (BNA)	8
SARAH BUXTON That Kind Of Day (Lyric Street)	8
LITTLE BIG TOWN A Little More You (Equity)	8
TOBY KEITH High Maintenance Woman (Show Dog Nashville)	7
BLAKE SHELTON Don't Make Me (Warner Bros./WRN)	6
JAKE OWEN Startin' With Me (RCA)	6

MOST INCREASED AUDIENCE

ARTIST Title Label(s)	Total Aud. Increase
RASCAL FLATTS Stand (Lyric Street)	+25173
TOBY KEITH High Maintenance Woman (Show Dog Nashville)	+25037
CARRIE UNDERWOOD Wasted (Arista/Arista Nashville)	+23010
KENNY CHESNEY Beer In Mexico (BNA)	+17276
EMERSON DRIVE Moments (Midas/New Revolution)	+16342
MONTGOMERY GENTRY Lucky Man (Columbia)	+14669
BILLY CURRINGTON Good Directions (Mercury)	+14505
TIM MCGRAW Last Dollar (Fly Away) (Curb)	+14347
BUCKY COVINGTON A Different World (Lyric Street)	+11905
CLAY WALKER 'Fore She Was Mama (Asylum-Curb)	+11507

MOST INCREASED PLAYS

ARTIST Title Label(s)	Total Play Increase
TOBY KEITH High Maintenance Woman (Show Dog Nashville)	+426
RASCAL FLATTS Stand (Lyric Street)	+363
CARRIE UNDERWOOD Wasted (Arista/Arista Nashville)	+316
KENNY CHESNEY Beer In Mexico (BNA)	+281
BILLY CURRINGTON Good Directions (Mercury)	+255
EMERSON DRIVE Moments (Midas/New Revolution)	+245
TIM MCGRAW Last Dollar (Fly Away) (Curb)	+242
BLAKE SHELTON Don't Make Me (Warner Bros./WRN)	+225
DIERKS BENTLEY Long Trip Alone (Capitol Nashville)	+219
CLAY WALKER 'Fore She Was Mama (Asylum-Curb)	+212

COUNTRY INDICATOR

MOST ADDED

ARTIST Title Label(s)	Adds
BIG & RICH Lost In This Moment (Warner Bros./WRN)	24
JASON ALDEAN Johnny Cash (Broken Bow)	15
TAYLOR SWIFT Teardrops On My Guitar (Big Machine)	10
LITTLE BIG TOWN A Little More You (Equity)	8
JOSH TURNER Me And God (MCA Nashville)	7

MOST INCREASED AUDIENCE

ARTIST Title Label(s)	Total Aud. Increase
BIG & RICH Lost In This Moment (Warner Bros./WRN)	+8210
TOBY KEITH High Maintenance Woman (Show Dog Nashville)	+6955
JASON ALDEAN Johnny Cash (Broken Bow)	+6109
CARRIE UNDERWOOD Wasted (Arista/Arista Nashville)	+4738
TIM MCGRAW Last Dollar (Fly Away) (Curb)	+4666
SUGARLAND Settlin' (Mercury)	+4579
BILLY CURRINGTON Good Directions (Mercury)	+4410
KENNY CHESNEY Beer In Mexico (BNA)	+4400
RASCAL FLATTS Stand (Lyric Street)	+4325
CLAY WALKER 'Fore She Was Mama (Asylum-Curb)	+4123

MOST INCREASED PLAYS

ARTIST Title Label(s)	Total Play Increase
TOBY KEITH High Maintenance Woman (Show Dog Nashville)	+360
BIG & RICH Lost In This Moment (Warner Bros./WRN)	+351
JASON ALDEAN Johnny Cash (Broken Bow)	+254
CARRIE UNDERWOOD Wasted (Arista/Arista Nashville)	+220
KENNY CHESNEY Beer In Mexico (BNA)	+216
RASCAL FLATTS Stand (Lyric Street)	+209
SUGARLAND Settlin' (Mercury)	+199
MONTGOMERY GENTRY Lucky Man (Columbia)	+197
TAYLOR SWIFT Teardrops On My Guitar (Big Machine)	+194
CLAY WALKER 'Fore She Was Mama (Asylum-Curb)	+183



Category 5 Records welcomes you to CRS 38!

Artist performances Wednesday & Thursday nights at the Wildhorse!

COUNTRY NEW & ACTIVE

- RICK TREVINO** Separate Ways (*Warner Bros./WRN*)
Total Audience: 3428, Total Stations: 11, Adds: 3
- JERROD NIEMANN** I Love Women ... (*Category 5*)
Total Audience: 3413, Total Stations: 10, Adds: 1
- JOHN ANDERSON** A Woman Knows (*Raybaw/Warner Bros./WRN*)
Total Audience: 3090, Total Stations: 3, Adds: 0
- CHRIS YOUNG** You're gonna Love Me (*RCA*)
Total Audience: 1997, Total Stations: 0, Adds: 0
- HEARTLAND** Built To Last (*Lofton Creek*)
Total Audience: 1885, Total Stations: 5, Adds: 0
- FLYNNVILLE TRAIN** Last Good Time (*Show Dog Nashville*)
Total Audience: 1786, Total Stations: 1, Adds: 1

COUNTRY INDICATOR NEW & ACTIVE

- DONOVAN CHAPMAN** House Like That (*Category 5*)
Total Plays: 362, Total Stations: 32, Adds: 1
- CAROLINA RAIN** Isn't She (*Equity*)
Total Plays: 287, Total Stations: 24, Adds: 1
- SARAH BUXTON** That Kind Of Day (*Lyric Street*)
Total Plays: 252, Total Stations: 23, Adds: 4
- LITTLE BIG TOWN** A Little More You (*Equity*)
Total Plays: 249, Total Stations: 22, Adds: 8
- KELLIE PICKLER** I Wonder (*BNA*)
Total Plays: 222, Total Stations: 21, Adds: 4
- LUKE BRYAN** All My Friends Say (*Capitol Nashville*)
Total Plays: 184, Total Stations: 20, Adds: 5
- BLAINE LARSEN** Spoken Like A Man (*BNA*)
Total Plays: 179, Total Stations: 13, Adds: 1
- MARK WILLS** Take It All Out On Me (*Equity*)
Total Plays: 175, Total Stations: 14, Adds: 1
- JERROD NIEMANN** I Love Women ... (*Category 5*)
Total Plays: 133, Total Stations: 15, Adds: 1
- CATHERINE BRITT** What I Did Last Night (*RCA*)
Total Plays: 122, Total Stations: 12, Adds: 1

R&R Going For Adds

- 3/5
FLYNNVILLE TRAIN Last Good Time (*Show Dog Nashville*)
- KENNY ROGERS FEAT. DON HENLEY** Calling Me (*Capitol Nashville*)
- 3/12
BRAD PAISLEY Ticks (*Arista Nashville*)
- LEE BRICE** She Ain't Right (*Asylum-Curb*)
- RODNEY CARRINGTON** Show Them To Me (*Capitol Nashville*)
- 3/19
No Adds

TOP 10 RECURRENTS

ARTIST Title Label(s)	Total Aud. (00)
BRAD PAISLEY She's Everything (<i>Arista Nashville</i>)	208123
CARRIE UNDERWOOD Before He Cheats (<i>Arista/Arista Nashville</i>)	175342
RASCAL FLATTS My Wish (<i>Lyric Street</i>)	171550
JASON ALDEAN Amarillo Sky (<i>Broken Bow</i>)	169028
SUGARLAND Want To (<i>Mercury</i>)	132604
RODNEY ATKINS If You're Going Through Hell ... (<i>Curb</i>)	114899
TRENT TOMLINSON One Wing In The Fire (<i>Lyric Street</i>)	107331
JOSH TURNER Would You Go With Me (<i>MCA Nashville</i>)	105374
TIM MCGRAW My Little Girl (<i>Curb</i>)	103166
HEARTLAND I Loved Her First (<i>Lofton Creek</i>)	94590

Nielsen Broadcast Data Systems 120 Country reporters. Songs ranked by total audience for the airplay week of 2/19-2/25. Bullets appear on songs gaining audience or remaining flat from previous week. A song will also receive a bullet if its percentage loss in audience does not exceed the percentage of monitored station downtime for the format. Country titles that decline in audience but increase in detections will also receive a bullet if the total audience erosion for the week does not exceed 3%. If two songs are tied in total audience, the song with the larger increase in audience is placed first. Descending, non-bulleted titles below No. 10 in either audience or detections are moved to recurrent after 20 weeks. Most Added is the total number of new adds officially reported to R&R by each reporting station or by automatic add thresholds for stations not allowed to report adds. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Audience lists the songs with the greatest week-to-week increases in total audience. Audience totals on the chart are derived, in part, using certain Arbitron Inc. copyrighted Persons 12+ audience estimates, under license (© 2007, Arbitron Inc.). © 2007 Radio & Records.

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"Moments"

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R&R **26** +245 +1.6 Mil

CA **25*** +171 +1.4 Mil

Callout to Talk About

Callout America

#13 Overall Total Positive 35 -44
(trending 24 - 18 - 13)

#8 Overall Total Positive Female 35 -44
(trending 18 - 12 - 8)

#12 Overall Total Positive Female 25-44
(trending 22 - 15 - 12)

Rate The Music

#12 Debut 12+

#6 Debut 25 - 34

#4 Debut Females 25 - 34

#6 Debut Males 35 - 44

2007 ACM Vocal Group of the Year nominee
2007 CMT Group Video of the Year nominee



February 26, 2007

LW	TW	ARTIST Title Label(s)	Total Plays	+/- Plays	Tot. Aud. (00)	+/- (00)	Wks On	Total Stations
1	1	TRACE ADKINS Ladies Love Country Boys (Capitol Nashville)	3856	-9	88418	-98	21	98/1
5	2	KENNY CHESNEY Beer In Mexico (BNA)	3540	+216	82115	+4400	8	97/1
3	3	KEITH URBAN Stupid Boy (Capitol Nashville)	3479	+7	80792	+266	12	98/1
6	4	MARTINA MCBRIDE Anyway (RCA)	3338	+47	75847	+1137	13	96/1
4	5	JASON MICHAEL CARROLL Alyssa Lies (Arista Nashville)	3333	-8	73734	-809	16	97/1
2	6	GEORGE STRAIT It Just Comes Natural (MCA Nashville)	3150	-472	72818	-10014	20	88/1
7	7	CRAIG MORGAN Little Bit Of Life (Broken Bow)	3043	-36	67792	-107	24	87/1
8	8	TIM MCGRAW Last Dollar (Fly Away) (Curb)	3039	+166	73908	+4666	8	97/1
10	9	CARRIE UNDERWOOD Wasted (Arista/Arista Nashville)	2806	+220	67184	+4738	8	95/2
9	10	JOE NICHOLS I'll Wait For You (Universal South)	2785	+28	63599	+1091	28	91/2
12	11	SUGARLAND Settin' (Mercury)	2552	+199	58578	+4579	8	97/1
13	12	RASCAL FLATTS Stand (Lyric Street)	2457	+209	56449	+4325	6	96/1
19	13	TOBY KEITH High Maintenance Woman (Show Dog Nashville)	2302	+360	49633	+6955	4	94/5
14	14	BROOKS & DUNN Hillbilly Deluxe (Arista Nashville)	2236	+10	50591	-211	14	90/1
15	15	DIERKS BENTLEY Long Trip Alone (Capitol Nashville)	2185	+107	50046	+2427	12	94/2
18	16	BILLY CURRINGTON Good Directions (Mercury)	2106	+161	48163	+4410	15	91/0
17	17	GARY ALLAN A Feelin' Like That (MCA Nashville)	2055	+84	45891	+1356	14	93/2
21	18	ALAN JACKSON A Woman's Love (Arista Nashville)	1936	+135	44567	+3929	8	91/2
20	19	JACK INGRAM Lips Of An Angel (Big Machine)	1918	+90	44450	+1568	10	93/5
22	20	CLAY WALKER 'Fore She Was Mama (Asylum-Curb)	1789	+183	41172	+4123	15	85/3

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LW	TW	ARTIST Title Label(s)	Total Plays	+/- Plays	Tot. Aud. (00)	+/- (00)	Wks On	Total Stations
23	21	JOSH TURNER Me And God (<i>MCA Nashville</i>)	1599	+162	35832	+3518	11	85/7
26	22	BLAKE SHELTON Don't Make Me (<i>Warner Bros./WRN</i>)	1428	+169	30503	+3074	13	81/1
25	23	EMERSON DRIVE Moments (<i>Midas/New Revolution</i>)	1397	+138	32011	+3875	8	76/4
28	24	MONTGOMERY GENTRY Lucky Man (<i>Columbia</i>)	1177	+197	25845	+3473	3	74/5
27	25	TRACY LAWRENCE Find Out Who ... (<i>Rocky Comfort/CO5 Nashville</i>)	1143	+94	25502	+2305	6	66/2
29	26	JOSH GRACIN I Keep Coming Back (<i>Lyric Street</i>)	964	+19	20777	+270	10	64/1
30	27	JAKE OWEN Startin' With Me (<i>RCA</i>)	778	+78	16839	+1283	9	51/2
31	28	BUCKY COVINGTON A Different World (<i>Lyric Street</i>)	777	+122	18687	+2058	4	54/5
Debut	29	BIG & RICH Lost In This Moment (<i>Warner Bros./WRN</i>)	739	+351	16655	+8210	1	59/24
24	30	DARRYL WORLEY I Just Came Back From A War (<i>903 Music</i>)	734	-691	16110	-15332	17	53/0
32	31	DANIELLE PECK Isn't That Everything (<i>Big Machine</i>)	704	+103	14849	+2113	7	45/0
40	32	JASON ALDEAN Johnny Cash (<i>Broken Bow</i>)	644	+254	15313	+6109	2	53/15
35	33	ERIC CHURCH Guys Like Me (<i>Capitol Nashville</i>)	614	+67	12847	+1144	4	48/5
33	34	STEVE HOLY Come On Rain (<i>Curb</i>)	586	+13	11353	+107	8	48/3
34	35	PAT GREEN Dixie Lullaby (<i>BNA</i>)	584	+16	12059	-601	6	48/5
37	36	COLE DEGGS & THE LONESOME I Got More (<i>Columbia</i>)	486	+66	10339	+782	4	40/1
39	37	DUSTY DRAKE Say Yes (<i>Big Machine</i>)	440	+45	10915	+910	2	32/3
38	38	GRETCHEN WILSON Come To Bed (<i>Columbia</i>)	429	+32	10688	+626	5	32/0
Debut	39	TAYLOR SWIFT Teardrops On My Guitar (<i>Big Machine</i>)	393	+194	7708	+4094	1	34/10
Debut	40	LONESTAR Nothing To Prove (<i>BNA</i>)	379	+37	7845	+610	1	28/1

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February 26, 2007

Table with 8 columns: ARTIST Title (Label), PASSION, TOTAL POSITIVE, INDEX, NEUTRAL, FAMILIARITY, DISLIKE, STRONGLY DISLIKE. Lists artists like Trace Adkins, George Strait, Rodney Atkins, etc.

Total sample size is 400 persons weekly with a margin of error of plus or minus 5%. Scoring is done each week using live interviewers conducting an interview with each respondent. Scores are: 5) I like it a lot, in fact it's one of my favorites; 4) I like it; 3) It's OK, just so-so; 2) I don't like it; 1) I strongly dislike it.

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