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Memphis" over 26K plays on line! Wednesday night to celebrate our 25th Birthday Party



Check out her EPK on her MySpace page and on YouTube

INSIDE

R&R Goes Deep In The Heart Of Texas For Fall Book Analysis

Universal South Raids College Campus For West Coast Regional

Colts Win! Details On First Annual R&R Pro Bowl Party Inside



12 Hours Of Tritt? Tell Me I Was Dreaming!



Babies, Weddings, Porkchops And Cornbread



A crocodile can't stick its tongue out.

Real news needed.

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Everything's Bigger In Texas, Including Demographic Challenges for Country

Even though fall books are all present and accounted for, we're still sifting through the numbers and looking at results from selected markets. It's interesting to track country shares, and it gives us something to do, especially since the first look at winter Phase 1 is still a month away — it starts rolling on March 5.

On a recent trip to Nashville, some label VPs lamented to **R&R** about the low fall book for country in Dallas, traditionally a strong and reliable market for both country shares and album sales. There are three primary country stations in the Dallas market: Cumulus' **KPLX**; and ABC's two outlets, **KSCS** and **KTYS**. In fall 2006, they combined for a 6.9 12+ share, way off the five-book average of 8.2 and below the 8.7 share from summer.

R&R reached out to **Chris Huff**, APD/MD for the two ABC stations. Huff mentioned the combined 25-54 share for fall was 6.8, with an even lower 5.8 18-34, adding, "Those aren't just five-book lows, those are all all-time low watermarks for the format. While placement has — and always will be — an issue, the real eye-popping numbers can be found in the market's overall composition." Huff went on to point out the rapid rise in Hispanic composition among 18-34-year-olds: "In fall 2000, Hispanics comprised 20% of the 18-34 population in Dallas-Ft. Worth, according to Arbitron data. Six years later, that percentage has jumped to 35.7%. The African-American comp has remained virtually unchanged in the same time frame — 15% to 14%, which means the 'other' category that made up 65% of the 18-34 audience six years ago now only makes up half of the demo's population. Needless to say, that 'other' demo is country's bread and butter, and that leaves us fighting for a piece of an ever-shrinking loaf of bread!"

Since we were perusing the great state of Texas, we also noticed a dip in overall fall shares in Houston, the nation's seventh-biggest radio market. The combined 12+ shares for country among **KILT**, **KKBQ** and classic country





250,000 "I Loved Her First" CDs sold 270,000 digital downloads on single

New Adds This Week Include: WTCR, WHKX, WJLS, WBFM, WTVY

Coming this summer, the Rockin' side of Heartland "Let's Get Dirty"

Heartland still Top Recurrent with #1 Hit "I Loved Her First"



KTHT dipped to 8.1 in fall '06, way down from a 9.5 in summer and off the five-book average of 8.9. KKBQ PD **Johnny Chiang** told **R&R** he believed there were two factors that contributed and, just like Dallas and many other big cities in America these days, one of them is Hispanic composition among younger demos. As Chiang explains, "Houston to me, right now, is L.A. seven to eight years ago, especially with KKBQ, which tends to be a bit younger. The last two years, if you look at four-book averages ... we've lost 0.5-0.7 18-34." The other factor for fall books in the last few years. according to Chiang, is Christmas programming: "Going back as far as five years, fall is KKBQ's worst book. The only constant I can find is Christmas music." (Clear Channel's AC KODA [Sunny 99.1] starts Christmas programming in mid-November.)

At CRS-38 later this month, the CRB and Edison Research will be presenting results of a study looking at Hispanic Americans and their relationship with country radio and country music. After listening to the observations from Chris Huff and Johnny Chiang, this study looks more interesting all the time.

Corbin To Christensen: 'Help Me, Rhonda!'

We're not sure if those were the exact words uttered by Matt Corbin, Universal South director of national promotion, but something he said lured promo veteran **Rhonda Christensen** out of the private sector and back into the record biz this week. Christensen left Columbia/Nashville a couple years ago to enroll at UCLA and pursue a degree in architecture and interior design. Starting Feb. 20, she's Universal South's West Coast regional, after, as Rhonda put it, "Matt made me an offer I couldn't refuse."

Soon after Rhonda called time out on higher education and a career parachute, it was discovered that Category 5 VP of promotion Bill Mackey was doing some luring of his own and had designs on **Nathan Cruise**, Universal South's co-national promotion director and Southeast multitasker. Cruise will carry the same title at Category 5 and replaces Jennifer

This Week At Callout America

Bullseye President **John Hart** brings our weekly analysis of his company's country callout research to you. View more complete information at http://data.bullsi.com/bullseye/radioandrecords.

"Trace Adkins takes the No.1 slot for the week up from No.3, last week, with 'Ladies Love Country Boys,' which is the No. 1 song with male listeners and the No. 4 song with females. Core 35-44 listeners rank it at No.1 in the demo.

"George Strait's 'It Just Comes Natural' continues to be a power song, ranking at No. 5 overall for the week and as the No. 5 passion song too. Men are the strength, ranking the song at No. 3, while females rank it at No. 6. Listeners 25-44 rank the song at No. 5, and listeners 35-54 rank it at No. 4. Strength demo is 25-34 at No. 4.

"Alyssa Lies' from **Jason Michael Carroll** is seeing solid growth ranking at No. 10, up from No. 13 two weeks back. Men rank the song at No. 9, women rank it at No. 10. In the demos, core 35-44s are the strength at No. 8, up from No. 12; 25-44s rank the song at No. 9.

"Darryl Worley is still outperforming the Radio Spin Chart with listeners as 'I Just Came Back from a War' ranks at No. 11 for the week. Men rank the song at No. 10, and females rank it at No. 15. Younger 25-34 listeners are the strength at No. 10, core 35-44s are at No. 13.

"Gary Allan has the week's growth song as 'A Feelin' Like That' ranks at No. 17, up strong from No. 26. Females rank the song at No. 13, up from No. 16, while core 35-44 listeners rank it at No. 16, up from No. 29. Younger 25-34 listeners rank the song at No. 15."

Thorpe, who left for Columbia/Nashville last week. Mackey also announced the promotion of **David Shaw**, who works the Northeast for Category 5 as co-national director.

Not sure if you were keeping score at home, but we're pretty certain after all this label-hopping, codirecting and job luring, that Universal South has an opening somewhere.

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Correction

In last week's Hotfax, we suggested **Jimmy Rector** had "shunned" Raybaw Records to take the VP of national promotion post at Columbia/Nashville. Rector e-mailed to make sure we realized, as he clarified, "Raybaw's board of directors — which Big and Rich are half of — gave me their blessing, permission and good wishes to leave and take the job." We promised Jimmy we'd square that in the next Hotfax. Sorry if we gave the wrong impression.

Season's Over, But Hank Is Ready For Some Football!

No, we don't mean Hank Jr. We're talking about the other Hank, which is the other Indy country station, Emmis WLHK/Indianapolis, affectionately referred to in third-person form as "Hank-FM." Moments after the Colts hoisted the Lombardi trophy in the air and the monkey off Peyton Manning's back, Hank-FM announced it'll be the flagship station for the Colts in 2007, broadcasting "every play of every game," as APD/MD Scott Roddy put it. Hank will simulcast with news/talk clustermate WIBC. Roddy also told R&R that Hank would be on-hand at the airport to welcome the World Champion Indianapolis Colts to the parade through downtown Indianapolis and broadcast the pep rally and welcome-home party live from the RCA Dome.

12 Hours Of 'Country Club' A Subtle Hint?

Yea, subtle as a sledgehammer. Travis Tritt's "Country Club" ran nonstop in heavy rotation as WKBQ/Covington, Tenn. flipped from AC to country over the weekend. When the dust settled, the new station emerged as "The All-New 51 Country, 93-5 FM." Mornings will be handled by the syndicated Rick & Bubba, followed by Handsome Jimmy (his words) from 10 a.m.-3 p.m., PD/MD Gary Murdoch in afternoons and somebody named "Jockless" doing nights ... Emmis country WTHI/Terre Haute, Ind. moves Rick Michaels to afternoons after two years working at night. Michaels steps in for Party Marty, who took the party

Dates & Deadlines:

Feb. 11: 49th annual Grammy Awards, Los Angeles. Details at *www.grammy.com*.

Feb. 27: Country Music DJ and Radio Hall of Fame Inductions, Nashville. Details at *www.crb.org*.

Feb. 28-March 2: Country Radio Seminar 38, Nashville. Details at *www.crb.org*.

March 26-31: 15th annual Tin Pan South Songwriters Festival. Details at *www.tinpansouth.com*.

April 16: CMT Music Awards, Nashville. Details at www.cmt.com.

April 20-22: ASCAP "I Create Music" Expo, Nashville. Details at *www.ascap.com*.

April 24: Leadership Music Digital Summit, Nashville. Details at *www.leadershipmusic.org*.

April 25: 38th annual GMA Music Awards, Nashville. Details at *www.gospelmusic.org*.

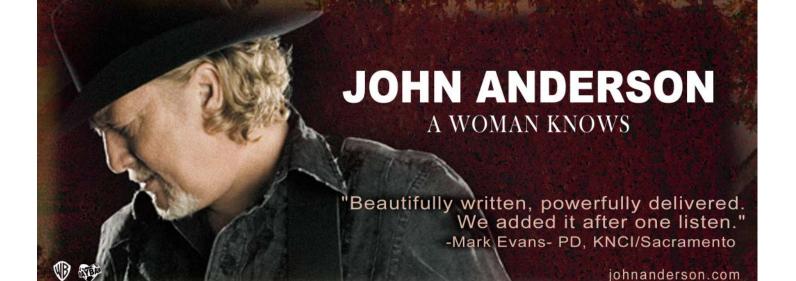
May 15: 42nd annual Academy of Country Music Awards, Las Vegas. Details at *www.acmcountry.com*.

June 4: 40th annual IFCO Fun Fest, Nashville. Details at *www.ifco.org*.

June 7-10: CMA Music Festival, Nashville, Details at *www.cmaworld.com*.

June 9: Leadership Music and SOLID Yard Sale, Nashville. Details at *www.leadershipmusic.org*.

across the street in November to program cross-town competitor WSDM. WTHI PD Barry Kent is now looking for a slammin' night jock. Send T&Rs to bkent@wthi.emmis.com ... Steve Kiser exits Community radio country KBTN/Joplin, Mo., and Gary St. James now extends his shift 10 a.m.-3 p.m. ... Randy "Bubba" Black finally get his man ... er, woman, hiring Nikki Thomas to do nights at Citadel country KATM/Modesto, Calif. after a long courtship ... Kevin Anderson exits as PD/middays at KQFC Boise, Idaho. GM Mike Owens is accepting T&R's at mike.owens@citcomm.com ... Congratulations to CBS Radio/Houston Sr. VP/GM Laura Morris for



two prestigious honors by AWRT: She received the Lifetime Achievement Award in addition to the 2007 Star Award for Radio Market Manager of the Year ... CBS Radio/Phoenix market manager Marco Camacho has exited the cluster and will be replaced by director of new business development Mark Waters. Camacho joined CBS Radio in April 2006 and previously served as regional VP for Cumulus ... WMZQ-FM/Washington promotions director Maggie Taylor exits to become a stay-athome mom; assistant promotions director Kim Sauer succeeds Taylor ...

These Promotions Merit Promotion

Congrats to the staff of **WBVR** (**The Beaver**)/ **Bowling Green, Ky.**, for raising an impressive \$83,596 during their 14th annual St. Jude Radiothon last week.

The 15th annual WMZQ St. Jude Radio-thon set a station record. According to PD **Meg Stevens**, "WMZQ listeners came through to the tune of \$1,141,139!"

Meanwhile, **KILT/Houston** raised \$831,075 at its fourth annual Big Country Cure for Kids Radio-thon Feb. 1-2 to benefit St. Jude Children's Research Hospital.

On Feb. 14, the famous Gateway Arch will be the sight of a mass wedding ... or is it a wedding mass? Bonneville country WIL/St. Louis will be conducting a free wedding ceremony, instigated by morning personality **Cornbread**. Ninety-two hopeless romantics have been chosen as "official" wedding couples and will be serenaded with a reception, rings, flowers, a photographer and prizes.

Speaking of funny morning guy names, how about the antics of Citadel country KIIM/Tucson wakeup wacko **Porkchop**? He's got sense enough to team up with regular guy **Max Shannon**, and the two of them were kind enough to give away front-row tickets to country superstar **George Strait**. A hundred listeners showed up in the cold of morning to dig in the

BILLBOARD BOXS	SCOR	E
ARTIST VENUE/CITY/DATES	ATTENDANCE	GROSS
George Strait, Ronnie Milsap, Taylor Swift Greensboro Coliseum Greensboro, N.C. Jan 20	20,014	\$1,145,037
Dierks Bentley, Doc Walker, Deric Ruttan John Labatt Centre London, Ontario Jan. 22	3,199	\$133,856
Gary Allan, Jack Ingram House of Blues Las Vegas Dec. 1-2	2,279	\$89,923
The Oak Ridge Boys John Labatt Centre London, Ontario Dec. 6	2,171	\$84,638
Dierks Bentley, Miranda Lambert House of Blues Las Vegas Dec. 8	1,800	\$71,474

Billboard Boxscore tracks recent country concert grosses and attendance figures. Copyright 2007, VNU Business Media. More concert grosses available at www.billboard.biz.

SHOWPREP 101

Feb. 6, 1935: The board game Monopoly first went on sale.

Feb. 7: National Fettuccini Alfredo Day.

Feb. 8, 1922: President Warren Harding had the first radio installed in the White House.

Feb. 9: National Toothache Day and St. Apollonia's Day, honoring the patron saint of dentists and people with toothaches.

Quotable:

"Consider the postage stamp: Its usefulness
 consists of the ability to stick to one thing until it
 gets there." —Josh Billings

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dirt for a piece of paper with a number on it. Numbers were then called out, thereby eliminating the cold, dirty Strait fans one by one. The last three standing won tickets; one grand-prize winner walked away with front-row seats and reportedly headed for the nearest shower.

— RJ Curtis/Country Editor 310-788-1661 Email: rcurtis@radioandrecords.com

On The Charts:

Kenny's Excellent Top 10 Adventure; The Return Of Toby

At first blush, seeing **Kenny Chesney** in the R&R country top 10 might not seem like an earth-shattering event. However, as "Beer in Mexico" (BNA) becomes Chesney's 28th top 10 this week (11-10), a closer look reveals a formidable track record for the Tennessee native in that part of the chart.

Chesney hasn't fallen short of the top 10 with a nonseasonal solo single since "The Tin Man" stopped at No. 19 in October 2001. That makes 16 straight top 10 singles (both collaborative and solo outings) for Chesney. All told, he's seen the top five 21 times so far, including 10 No. 1 singles. He first appeared in the top 10 when "Fall in Love" peaked at No. 6 in July 1995 and first reached No. 1 with "She's Got It All" in August 1997.

Concurrently, **Rodney Atkins** logs a fourth week at No. 1 on the R&R country list with "Watching You" (Curb). In so doing, Atkins matches his longest No. 1 run to date, set when "If You're Going Through Hell (Before the Devil Even Knows)" inked a fourth week atop the chart in the issue dated Aug. 25, 2006.

The phones, how they did ring this morning when **Toby Keith**'s "High Maintenance Woman" (Show Dog Nashville) popped onto the R&R country chart at No. 39. The burning question was, "Is this Toby's highest debut?" The answer is no, but he made some fast tracks onto the chart with just over four days worth of airplay. Two stations monitored by Nielsen Broadcast Data

Systems show play on Wednesday, Jan. 31, but most of the spins started happening on Thursday, Feb. 1.

With a No. 38 start on the R&R country Indicator chart, Keith also takes the Most Added nod on both lists. On The R&R country panel, "Woman" logs 32 adds and stacks up 40 adds on the Indicator panel.

On the big chart, the new single starts with 2.6 million impressions at 66 monitored stations, and Toby's No. 37 bow misses his highest debut by, well, a country-chart mile. His highest arrival so far on the Nielsen BDS-driven chart is a No. 27 bow with "Stays in Mexico" (July 2004). He's opened at least as high on four additional occasions: "I Love This Bar" (No. 30 in July 2003), "Honky Tonk U" (No. 30 in February 2005), "As Good As I Once Was" (No. 37 in May 2005) and "Get Drunk and Be Somebody" (No. 32 in December 2005). Do we spy a contender for the biggest leap of the week on next week's charts? Kind of looks that way.

Housekeeping: Monday, Feb. 19 is President's Day, so the reporting deadline that week is extended to 2 p.m. CT on Tuesday, Feb. 20.

Also, please note the following panel changes, effective with the Feb. 5-11 tracking week — four stations are being removed from the R&R country Indicator panel, and all move to the R&R country chart panel: KIXZ/Spokane; WIOV/Lancaster, Penn.; KKNG Oklahoma City; and WZKX/Biloxi, Miss.

Concurrently, KATM/Modesto, Calif. returns to the R&R country chart panel following resolution of technical issues, and KCYE/Las Vegas is added to the R&R country chart panel for the first time. With the exception of the returning KATM, these changes are the first round of panel adjustments based on Arbitron's fall 2006 ratings results.

New to the Indicator panel: WOGT/Chattanooga, Tenn.; WYAY/Atlanta; and WIBL/Augusta, Ga.

— Wade Jessen/Director of Charts & Operations, Nashville 615-321-4291 Email: wjessen@radioandrecords.com

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MUSICNOTES

Tillis 'Rhinestoned'; Trace 'Extreme'

Pam Tillis is has recorded her first album since 2002's "It's All Relative," a tribute to her father, Mel Tillis. Due April 17, "Rhinestoned" will be the first album released on Stellar Cat, which is Pam's own imprint. Tillis is one of three co-producers and described the album as "an A&R-free zone" and "a bridge between the present and past."

There's no way Columbia/Nashville duo Montgomery Gentry will ever forget the lyrics to their new single "Lucky Man." That's because they recorded over 80 versions of the tune in order to include team names for NFL, Major League Baseball, NHL and numerous college teams. The customized version was serviced to country stations in more than 60 markets.

If you're traveling to Nashville on April 28 for the 2007 Country Music Marathon and Half-Marathon, you'll have extra incentive to finish with a respectable time: Current ACM Female Vocalist of the Year **Sara Evans** will headline the post-race concert at the Gaylord Entertainment Center.

★ When you tune in to ABC-TV's "Extreme" Makeover" on Sunday, Feb. 18, you'll see Capitol recording artist **Trace Adkins** playing a benefit concert on behalf of the Austin family receiving the makeover.

VIDEO ADDS

CMT

BRUCE HORNSBY & RICKY SKAGGS Superfreak **KENNY CHESNEY** Summertime

CMT PURE COUNTRY

No adds

GREAT AMERICAN COUNTRY

AARON TIPPIN He Believed **KENNY CHESNEY** Summertime



IIILI I GUIGLOI	
SONGS WITH HIT POTENTIAL	CHART RANK
GEORGE STRAIT It Just Comes Natural (MCA Nashville) (91.8)	2
TRACE ADKINS Ladies Love Country Boys (Capitol) (90.4)	4
KEITH URBAN Stupid Boy (Capitol) (79.5)	6
JASON MICHAEL CARROLL Alyssa Lies (Arista Nashville) (85.4)	8
MARTINA McBRIDE Anyway (RCA) (80.7)	9
KENNY CHESNEY Beer In Mexico (BNA) (79.9)	10
TRENT TOMLINSON One Wing In The Fire (Lyric Street) (89.4)	11
TIM McGRAW Last Dollar (Fly Away) (Curb) (82.7)	12(new)
JOE NICHOLS I'll Wait For You (Universal) (91.5)	13
CARRIE UNDERWOOD Wasted (Arista Nashville) (81.9)	14(new)
SUGARLAND Settlin' (Mercury) (89.6)	15(new)
DARYL WORLEY I Just Came Back(903 Music) (84.2)	18
DIERKS BENTLEY Long Trip Alone (Capitol) (82.6)	19(new)
GARY ALLAN A Feelin' Like That (MCA Nashville) (81.8)	21
ALAN JACKSON A Woman's Love (Arista Nashville) (88.4)	24
BILLY CURRINGTON Good Directions (Mercury) (90.7)	26
BLAKE SHELTON Don't Make Me (Warner Bros.) (87.7)	29
JAKE OWEN Startin' With Me (RCA) (88.2)	31
TRACY LAWRENCE Find Out Who Your Friends Are (CO5) (88.4)	32
STEVE HOLY Come On Rain (Curb) (77.0)	38

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Is JOE NICHOLS' latest single, "I'll Wait For You" a hit?

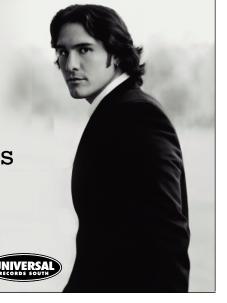
Country Fans say YES!

#3 in Mediabase callout with Females

The album has Climbed 38 chart positions with over 135% sales increase since November, and growing FAST!



BDS and #13 Mediabase in airplay.



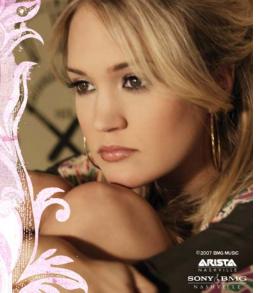
Nielsen

Broadcast Data -Systems

		······································			Oy5	terris		
LW	TW	ARTIST Title Label(s)	Tot. Aud. (00)	+/- Aud. (00)	Total Plays	+/- Plays	Wks On	Sta On/ Adds TW
1	1	RODNEY ATKINS Watching You (Curb)	376958	-7192	4723	-13	21	114/0
2	2	GEORGE STRAIT It Just Comes Natural (MCA Nashville)	354625	+309	4483	+38	19	114/0
3	3	BRAD PAISLEY She's Everything (Arista Nashville)	282245	-27291	3431	-352	24	112/0
5	4	TRACE ADKINS Ladies Love Country Boys (Capitol Nashville)	277788	+18224	3794	+439	22	114/0
4	5	JASON ALDEAN Amarillo Sky (Broken Bow)	259005	-29427	3516	-225	31	114/0
6	6	KEITH URBAN Stupid Boy (Capitol Nashville)	252876	+5788	3383	+68	12	114/0
9	0	CRAIG MORGAN Little Bit Of Life (Broken Bow)	235707	+17233	3282	+232	27	113/0
7	8	JASON MICHAEL CARROLL Alyssa Lies (Arista Nashville)	233545	+12669	3046	+140	20	112/0
8	9	MARTINA MCBRIDE Anyway (RCA)	232355	+12077	3014	+224	13	114/0
11	1	KENNY CHESNEY Beer In Mexico (BNA)	213189	+25265	2692	+274	7	114/0
12	•	TRENT TOMLINSON One Wing In The Fire (Lyric Street)	190497	+2619	2691	+85	32	112/1
13	12	TIM MCGRAW Last Dollar (Fly Away) (Curb)	184730	+30918	2414	+373	6	113/4
14	13	JOE NICHOLS I'll Wait For You (Universal South)	161669	+8831	2629	+103	27	107/1
21	4	CARRIE UNDERWOOD Wasted (Arista/Arista Nashville)	160559	+38995	1947	+431	11	107/12
17	15	SUGARLAND Settlin' (Mercury)	145681	+16026	1989	+296	6	107/6
15	16	SARA EVANS You'll Always Be My Baby (RCA)	139413	-5341	2118	+61	25	107/2
16	O	BROOKS & DUNN Hillbilly Deluxe (Arista Nashville)	136096	+5887	2082	+65	14	108/0
19	18	DARRYL WORLEY I Just Came Back From A War (903 Music)	126193	+1140	1812	+13	21	103/1
22	19	DIERKS BENTLEY Long Trip Alone (Capitol Nashville)	121426	+10529	1728	+178	12	100/7
20	20	LITTLE BIG TOWN Good As Gone (Equity)	120074	-2059	1730	-15	21	104/1
23	4	GARY ALLAN A Feelin' Like That (MCA Nashville)	117902	+7581	1817	+138	16	105/2
26	22	RASCAL FLATTS Stand (Lyric Street)	110583	+39848	1555	+644	5	99/24
24	23	JACK INGRAM Lips Of An Angel (Big Machine)	110353	+3754	1486	+31	12	99/5
27	24	ALAN JACKSON A Woman's Love (Arista Nashville)	86596	+17336	1350	+248	7	95/7
25	25	CLAY WALKER 'Fore She Was Mama (Asylum-Curb)	82331	+6546	1187	+25	21	89/1
29	26	BILLY CURRINGTON Good Directions (Mercury)	74891	+9794	1289	+239	18	75/5
28	4	JOSH TURNER Me And God (MCA Nashville)	70554	+5305	1129	+81	13	78/4
31	23	EMERSON DRIVE Moments (Midas/New Revolution)	53424	+7867	918	+152	8	68/7
33	29	BLAKE SHELTON Don't Make Me (Warner Bros./WRN)	49194	+5438	859	+112	15	73/6
30	30	JOSH GRACIN I Keep Coming Back (Lyric Street)	47300	+1289	735	+48	17	67/2

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RR		Country			Nie	lsen	Mu	sic Page 2
	· * F	ebruary 5, 2007				adcast Dat tems	a 	
LW	TW	ARTIST Title Label(s)	Tot. Aud. (00)	+/- Aud. (00)	Total Plays	+/- Plays	Wks On	Sta On/ Adds TW
34	③	JAKE OWEN Startin' With Me (RCA)	46396	+3397	796	+38	18	70/3
32	32	TRACY LAWRENCE Find Out Who (Rocky Comfort/CO5 Nashville,	45962	+1957	653	+26	23	43/4
35	33	PAT GREEN Dixie Lullaby (BNA)	42362	+5697	607	+91	17	62/4
36	34	DANIELLE PECK Isn't That Everything (Big Machine)	37305	+7796	598	+56	14	43/2
37	35	ALISON KRAUSS & JOHN WAITE Missing You 2007 (Rounder,	29505	+1980	295	+45	8	21/0
38	36	GRETCHEN WILSON Come To Bed (Columbia)	26244	-274	420	-67	13	48/4
Debut >	3	TOBY KEITH High Maintenance Woman (Show Dog Nashville)	26092	+26092	276	+276	1	32/32
39	33	STEVE HOLY Come On Rain (Curb)	21984	+2502	491	+65	10	44/4
53	39	MONTGOMERY GENTRY Lucky Man (Columbia)	20636	+15037	250	+156	2	23/14
40	40	CAROLINA RAIN Isn't She (Equity)	17516	+826	320	+27	7	36/1
45	4	BUCKY COVINGTON A Different World (Lyric Street)	17453	+6787	359	+119	4	38/5
43	1	ERIC CHURCH Guys Like Me (Capitol Nashville)	15278	+4246	292	+119	3	35/9
46	4 3	COLE DEGGS & THE LONESOME Got More (Columbia)	13698	+3853	268	+91	3	31/5
Debut >	44	JASON ALDEAN Johnny Cash (Broken Bow)	13049	+12274	135	+131	1	11/11
42	4 5	RUSHLOW HARRIS Bagpipes Cryin' (Show Dog Nashville)	12754	-11	278	-21	10	31/1
44	46	DONOVAN CHAPMAN House Like That (Category 5)	10132	-551	256	+16	5	28/1
51	47	DUSTY DRAKE Say Yes (Big Machine)	8807	+2811	182	+89	2	21/8
54	4 8	BLAINE LARSEN Spoken Like A Man (BNA)	8570	+3028	188	+48	5	23/1
41	49	JOHN MELLENCAMP Our Country (Republic/Universal South)	8570	-5809	174	-36	10	24/0
48	50	MARK WILLS Take It All Out On Me (Equity)	8468	-536	212	+23	3	21/0
50	⑤	CATHERINE BRITT What I Did Last Night (RCA)	8143	+2003	166	+76	3	21/6
60	52	BOMSHEL Bomshel Stomp (Curb)	6995	+3746	38	+13	2	4/2
49	53	ROCKIE LYNNE More (Universal South)	6941	-1453	60	0	13	3/0
59	54	LUKE BRYAN All My Friends Say (Capitol Nashville)	6093	+2661	100	+53	2	6/3
52	55	BLUE COUNTY Get To (Asylum-Curb)	5405	-578	169	-3	5	21/1
56	56	SARA EVANS Missing Missouri (RCA)	4257	-305	36	-3	7	2/0
55	57	FAITH HILL Stealing Kisses (Warner Bros./WRN)	4134	-989	44	-9	19	8/0
_	5 8	HEARTLAND Built To Last (Lofton Creek)	4016	+875	67	+24	2	4/0
Debut >	5 9	SARAH BUXTON That Kind Of Day (Lyric Street)	3488	+2264	98	+75	1	6/3
Debut	60	KELLIE PICKLER I Wonder (BNA)	2807	+1590	56	+47	1	4 4

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COUNTRY

COUNTRY INDICATOR

MOST ADDED		MOST ADDED	
ARTIST Title Label(s)	Adds	ARTIST Title Label(s)	Adds
TOBY KEITH High Maintenance Woman (Show Dog Nashville)	32	TOBY KEITH High Maintenance Woman (Show Dog Nashville)	40
RASCAL FLATTS Stand (Lyric Street)	24	BUCKY COVINGTON A Different World (Lyric Street)	13
MONTGOMERY GENTRY Lucky Man (Columbia)	14	MONTGOMERY GENTRY Lucky Man (Columbia)	13
CARRIE UNDERWOOD Wasted (Arista/Arista Nashville)	12	TRACY LAWRENCE Find Out Who (Rocky Comfort/CO5 Nashville	
JASON ALDEAN Johnny Cash (Broken Bow)	11	ERIC CHURCH Guys Like Me (Capitol Nashville)	12
ERIC CHURCH Guys Like Me (Capitol Nashville)	9	LONESTAR Nothing To Prove (BNA)	12
DUSTY DRAKE Say Yes (Big Machine)	8	COLE DEGGS & THE LONESOME Got More (Columbia)	11
DIERKS BENTLEY Long Trip Alone (Capitol Nashville)	7	RASCAL FLATTS Stand (Lyric Street)	9 8
ALAN JACKSON A Woman's Love (Arista Nashville) EMERSON DRIVE Moments (Midas/New Revolution)	7 7	DUSTY DRAKE Say Yes (Big Machine) JASON ALDEAN Johnny Cash (Broken Bow)	8
	,		0
MOST INCREASED AUDIENCE	Total Aud.	MOST INCREASED AUDIENCE	Total Aud
ARTIST Title Label(s)	Increase	ARTIST Title Label(s)	Increase
RASCAL FLATTS Stand (Lyric Street)	+39848	TOBY KEITH High Maintenance Woman (Show Dog Nashville)	+10562
CARRIE UNDERWOOD Wasted (Arista/Arista Nashville)	+38995	KENNY CHESNEY Beer In Mexico (BNA)	+9263
TIM MCGRAW Last Dollar (Fly Away) (Curb)	+30918	TIM MCGRAW Last Dollar (Fly Away) (Curb)	+9025
TOBY KEITH High Maintenance Woman (Show Dog Nashville)	+26092	SUGARLAND Settlin' (Mercury)	+8339
KENNY CHESNEY Beer In Mexico (BNA)	+25265	RASCAL FLATTS Stand (Lyric Street)	+8195
TRACE ADKINS Ladies Love Country Boys (Capitol Nashville)	+18224	CARRIE UNDERWOOD Wasted (Arista/Arista Nashville)	+7518
ALAN JACKSON A Woman's Love (Arista Nashville)	+17336	TRACY LAWRENCE Find Out Who (Rocky Comfort/CO5 Nashville)	+4762
CRAIG MORGAN Little Bit Of Life (Broken Bow)	+17233	MONTGOMERY GENTRY Lucky Man (Columbia)	+4119
SUGARLAND Settlin' (Mercury)	+16026	MARTINA MCBRIDE Anyway (RCA)	+3822
MONTGOMERY GENTRY Lucky Man (Columbia)	+15037	COLE DEGGS & THE LONESOME Got More (Columbia)	+3470
MOST INCREASED PLAYS	Total Play	MOST INCREASED PLAYS	T. I. I DI.
ARTIST Title Label(s)	Increase [*]	ARTIST Title Label(s)	Total Play Increase
RASCAL FLATTS Stand (Lyric Street)	+644	TOBY KEITH High Maintenance Woman (Show Dog Nashville)	+405
TRACE ADKINS Ladies Love Country Boys (Capitol Nashville)	+439	TIM MCGRAW Last Dollar (Fly Away) (Curb)	+385
CARRIE UNDERWOOD Wasted (Arista/Arista Nashville)	+431	SUGARLAND Settlin' (Mercury)	+369
TIM MCGRAW Last Dollar (Fly Away) (Curb)	+373	KENNY CHESNEY Beer In Mexico (BNA)	+365
SUGARLAND Settlin' (Mercury)	+296	CARRIE UNDERWOOD Wasted (Arista/Arista Nashville)	+325
TOBY KEITH High Maintenance Woman (Show Dog Nashville)	+276	RASCAL FLATTS Stand (Lyric Street)	+324
KENNY CHESNEY Beer In Mexico (BNA)	+274	TRACE ADKINS Ladies Love Country Boys (Capitol Nashville)	+221
ALAN JACKSON A Woman's Love (Arista Nashville)	+248	MONTGOMERY GENTRY Lucky Man (Columbia)	+190
BILLY CURRINGTON Good Directions (Mercury)	+239	TRACY LAWRENCE Find Out Who (Rocky Comfort/CO5 Nashville)	+184
CRAIG MORGAN Little Bit Of Life (Broken Bow)	+232	MARTINA MCBRIDE Anyway (RCA)	+158



COUNTRY NEW & ACTIVE

TY HERNDON Right About Now (Titan Pyramid/Quarterback)

Total Points: 2741, Total Stations: 7, Adds: 1 LITTLE TEXAS Missing Years (Montage) Total Points: 2246, Total Stations: 6, Adds: 3

JERROD NIEMANN I Love Women (My Momma Can't Stand) (Category 5)

Total Points: 2186, Total Stations: 3, Adds: 1 **RONNIE MILSAP** You Don't Know My Love (*RCA*)

Total Points: 2132, Total Stations: 1, Adds: 0

TAYLOR SWIFT Teardrops On My Guitar (Big Machine)

Total Points: 2055, Total Stations: 2, Adds: 1 **PAT GREEN** I'm Trying To Find It (BNA)

Total Points: 1848, Total Stations: 1, Adds: 0

COUNTRY INDICATOR NEW & ACTIVE

DONOVAN CHAPMAN House Like That (Category 5)

Total Points: 331, Total Stations: 30, Adds: 1

BLUE COUNTY | Get To (Asylum-Curb)

Total Points: 309, Total Stations: 28, Adds: 2

MONTGOMERY GENTRY Lucky Man (Columbia)

Total Points: 297, Total Stations: 29, Adds: 13

HEARTLAND Built To Last (Lofton Creek)

Total Points: 281, Total Stations: 26, Adds: 5

CAROLINA RAIN Isn't She (Equity)

Total Points: 281, Total Stations: 23, Adds: 2

ALISON KRAUSS & JOHN WAITE Missing You 2007 (Rounder)

Total Points: 270, Total Stations: 21, Adds: 2
LONESTAR Nothing To Prove (BNA)
Total Points: 240, Total Stations: 22, Adds: 12
DUSTY DRAKE Say Yes (Big Machine)
Total Points: 212, Total Stations: 18, Adds: 8
RICK TREVINO Separate Ways (Warner Bros./WRN)
Total Points: 128, Total Stations: 15, Adds: 1
MARK WILLS Take It All Out On Me (Equity)

Total Points: 121, Total Stations: 12, Adds: 2

Nielsen
Broadcast Data
Avceed the percentage of the pe

Systems

114 Country reporters. Songs ranked by total audience for the airplay week of 1/29-2/4. Bullets appear on songs gaining audience or remaining flat from previous week. A song will also receive a bullet if its percentage loss in audience does not exceed the percentage of monitored station downtime for the format. Country titles that decline in audience but increase in detections will also receive a bullet if the total audience erosion for the week does not exceed 3%. If two songs are tied in total audience, the song with the larger increase in audience is placed first. Descending, non-bulleted titles below No. 10 in either

audience or detections are moved to recurrent after 20 weeks. Most Added is the total number of new adds officially reported to R&R by each reporting station or or by automatic add thresholds for stations not allowed to report adds. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Audience lists the songs with the greatest week-to-week increases in total audience. Audience totals on the chart are derived, in part, using certain Arbitron Inc. copyrighted Persons 12+ audience estimates, under license (© 2007, Arbitron Inc.).© 2007 Radio & Records.



2/12

LUKE BRYAN All My Friends Say (Capitol Nashville)

RANDY ROGERS BAND One More Goodbye (Mercury)

SARAH BUXTON That Kind Of Day (Lyric Street)

WOODY BRADSHAW The Last Thing You Do (Primoris/Spinville)

2/19

TAYLOR SWIFT Teardrops On My Guitar (Big Machine)

2126

No Going for Adds for this Week

TOP 10 RECURRENTS Total Aud. ARTIST Title Label(s) (00)RASCAL FLATTS My Wish (Lyric Street) 199250 CARRIE UNDERWOOD Before He Cheats (Arista/Arista Nashville) 197260 WRECKERS My, Oh My (Maverick/Warner Bros./WRN) 179448 SUGARLAND Want To (Mercury) 153503 TAYLOR SWIFT Tim McGraw (Big Machine) 152770 **RODNEY ATKINS** If You're Going Through Hell... (Curb) 126794 TIM MCGRAW My Little Girl (Curb/Reprise) 121819 JOSH TURNER Would You Go With Me (MCA Nashville) 114059 **HEARTLAND** I Loved Her First (Lofton Creek) 113007 MONTGOMERY GENTRY Some People Change (Columbia) 88406



		esidary 3, 2007						
LW	TW	ARTIST Title Label(s)	Total Plays	+/- Plays	Tot. Aud. (00)	+/- (00)	Wks On	Total Stations
1	1	GEORGE STRAIT It Just Comes Natural (MCA Nashville)	3903	-1	89290	-236	17	100/0
3	2	TRACE ADKINS Ladies Love Country Boys (Capitol Nashville)	3768	+221	84580	+3174	18	99/1
2	3	RODNEY ATKINS Watching You (Curb)	3571	-247	83029	-5302	18	96/0
4	4	KEITH URBAN Stupid Boy (Capitol Nashville)	3378	+148	76781	+1660	9	99/0
6	6	JASON MICHAEL CARROLL Alyssa Lies (Arista Nashville)	3227	+155	74792	+3236	13	98/0
5	6	CRAIG MORGAN Little Bit Of Life (Broken Bow)	3119	-65	71085	-1867	21	97/0
8	0	MARTINA MCBRIDE Anyway (RCA)	2959	+158	68655	+3822	10	98/0
12	8	KENNY CHESNEY Beer In Mexico (BNA)	2838	+365	66991	+9263	5	96/0
9	9	TRENT TOMLINSON One Wing In The Fire (Lyric Street)	2758	+8	63218	-326	33	90/0
11	1	JOE NICHOLS I'll Wait For You (Universal South)	2633	+79	57727	+987	25	91/0
14	0	TIM MCGRAW Last Dollar (Fly Away) (Curb)	2519	+385	58952	+9025	5	96/2
7	12	WRECKERS My, Oh My (Maverick/Warner Bros./WRN)	2394	-473	53121	-11168	19	90/0
13	13	BROOKS & DUNN Hillbilly Deluxe (Arista Nashville)	2231	+59	50533	+1415	11	94/0
17	4	SARA EVANS You'll Always Be My Baby (RCA)	2071	+112	46861	+2315	19	95/1
21	15	SUGARLAND Settlin' (Mercury)	2021	+369	46711	+8339	5	94/1
15	16	DARRYL WORLEY I Just Came Back From A War (903 Music)	2004	+35	45930	+177	14	91/1
22	•	CARRIE UNDERWOOD Wasted (Arista/Arista Nashville)	1970	+325	47527	+7518	5	92/3
18	18	GARY ALLAN A Feelin' Like That (MCA Nashville)	1888	-2	42240	-1245	11	92/0
19	19	DIERKS BENTLEY Long Trip Alone (Capitol Nashville)	1873	+135	42529	+2489	9	93/0
20	20	BILLY CURRINGTON Good Directions (Mercury)	1760	+104	40004	+1567	12	90/2

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LW	TW	ARTIST Title Label(s)	Total Plays	+/- Plays	Tot. Aud. (00)	+/- (00)	Wks On	Total Stations
26	4	RASCAL FLATTS Stand (Lyric Street)	1754	+324	41933	+8195	3	86/9
24	22	JACK INGRAM Lips Of An Angel (Big Machine)	1592	+56	37477	+1955	7	83/3
25	23	CLAY WALKER 'Fore She Was Mama (Asylum-Curb)	1547	+115	35033	+2353	12	80/3
27	2	ALAN JACKSON A Woman's Love (Arista Nashville)	1492	+73	34028	+1537	5	84/4
23	25	LITTLE BIG TOWN Good As Gone (Equity)	1431	-205	30330	-5481	17	76/0
28	26	JOSH TURNER Me And God (MCA Nashville)	1238	+100	29566	+1885	8	71/5
16	27	KELLIE PICKLER Red High Heels (BNA)	1140	-822	26465	-18541	16	62/0
29	28	BLAKE SHELTON Don't Make Me (Warner Bros./WRN)	1135	+80	25464	+1722	10	78/2
30	4	EMERSON DRIVE Moments (Midas/New Revolution)	993	+115	21525	+3182	5	66/1
31	③	JOSH GRACIN Keep Coming Back (Lyric Street)	826	+56	18344	+870	7	58/2
33	③	TRACY LAWRENCE Find Out Who (Rocky Comfort/CO5 Nashville)	774	+184	16815	+4762	3	57/12
32	32	JAKE OWEN Startin' With Me (RCA)	644	-14	15416	-878	6	51/1
35	33	DANIELLE PECK Isn't That Everything (Big Machine)	534	-14	13117	+74	4	43/1
36	34	STEVE HOLY Come On Rain (Curb)	532	+22	10740	+574	5	46/0
Debut	3	ERIC CHURCH Guys Like Me (Capitol Nashville)	446	+128	9038	+3359	1	39/12
Debut	3 6	BUCKY COVINGTON A Different World (Lyric Street)	433	+98	11281	+2828	1	42/13
37	3	PAT GREEN Dixie Lullaby (BNA)	432	+24	10997	+484	3	33/4
Debut >	33	TOBY KEITH High Maintenance Woman (Show Dog Nashville)	405	+405	10562	+10562	1	40/40
38	39	GRETCHEN WILSON Come To Bed (Columbia)	364	-27	9557	-170	3	31/0
Debut	40	COLE DEGGS & THE LONESOME I Got More (Columbia)	343	+106	8131	+3470	1	33/11

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February 5, 2007		TOTAL					STRONGLY
ARTIST Title (Label)	PASSION	POSITIVE	INDEX	NEUTRAL	FAMILIARITY	DISLIKE	DISLIKE
TRACE ADKINS Ladies Love Country Boys (Capitol Nashville)	42.3%	78.0%	4.12	12.0%	98.3%	6.8%	1.5%
RODNEY ATKINS Watching You (Curb)	41.5%	76.5%	4.14	16.0%	98.0%	4.8%	0.8%
BRAD PAISLEY She's Everything (Arista Nashville)	36.5%	75.5%	4.09	18.3%	98.3%	4.0%	0.5%
JASON ALDEAN Amarillo Sky (Broken Bow)	33.8%	74.0%	4.05	18.0%	97.0%	4.5%	0.5%
GEORGE STRAIT It Just Comes Natural (MCA Nashville)	31.5%	73.5%	4.00	20.3%	99.0%	4.5%	0.8%
KEITH URBAN Stupid Boy (Capitol Nashville)	26.5%	71.5%	3.94	19.0%	97.0%	5.8%	0.8%
TRENT TOMLINSON One Wing In The Fire (Lyric Street)	29.3%	66.3%	3.92	23.8%	96.0%	4.8%	1.3%
SARA EVANS You'll Always Be My Baby (RCA)	25.3%	64.5%	3.82	23.3%	96.3%	6.3%	2.3%
JOE NICHOLS I'll Wait For You (Universal South)	22.0%	62.8%	3.77	22.5%	95.0%	7.8%	2.0%
JASON MICHAEL CARROLL Alyssa Lies (Arista Nashville)	21.8%	62.0%	3.77	24.3%	94.3%	4.8%	3.3%
DARRYL WORLEY I Just Came Back From A War (903 Music)	16.3%	59.0%	3.72	24.5%	91.8%	7.3%	1.0%
MARTINA MCBRIDE Anyway (RCA)	20.8%	58.3%	3.76	18.5%	87.3%	8.5%	2.0%
CRAIG MORGAN Little Bit Of Life (Broken Bow)	21.3%	57.8%	3.64	20.0%	93.0%	11.3%	4.0%
KENNY CHESNEY Beer In Mexico (BNA)	25.5%	56.8%	3.84	21.8%	86.5%	6.3%	1.8%
BILLY CURRINGTON Good Directions (Mercury)	16.5%	55.8 %	3.78	23.3%	84.8%	5.5%	0.3%
BROOKS & DUNN Hillbilly Deluxe (Arista Nashville)	26.0 %	54.3%	3.54	17.8%	94.3%	15.5%	6.8%
GARY ALLAN A Feelin' Like That (MCA Nashville)	12.5%	53.8%	3.64	23.5%	86.5%	8.0%	1.3%
WRECKERS My, Oh My (Maverick/Warner Bros./WRN)	19.0%	53.5%	3.54	24.0%	94.0%	11.5%	5.0%
JOSH GRACIN I Keep Coming Back (Lyric Street)	12.0%	51.8%	3.65	24.5%	84.5%	7.8%	0.5%
CLAY WALKER 'Fore She Was Mama (Asylum-Curb)	17.0%	51.5%	3.48	21.0%	91.5%	13.5%	5.5%
SUGARLAND Settlin' (Mercury)	14.5%	49.8%	3.65	22.0 %	81.8%	8.5%	1.5%
JOSH TURNER Me And God (MCA Nashville)	14.3%	49.5%	3.56	20.8%	83.5%	9.8%	3.5%
STEVE HOLY Come On Rain (Curb)	9.5%	49.0%	3.59	21.5%	80.3%	8.0%	1.8%
EMERSON DRIVE Moments (Midas/New Revolution)	16.8%	48.3%	3.67	22.8%	80.5%	7.8%	1.8%
CARRIE UNDERWOOD Wasted (Arista/Arista Nashville)	12.8%	48.3%	3.58	16.8%	78.0 %	10.5%	2.5%
LITTLE BIG TOWN Good As Gone (Equity)	11.5%	47.8%	3.46	25.8%	88.3%	11.0%	3.8%
JAKE OWEN Startin' With Me (RCA)	10.0%	46.8%	3.59	25.8%	80.3%	6.0%	1.8%
BLAKE SHELTON Don't Make Me (Warner Bros./WRN)	10.3%	46.3%	3.59	24.3%	79.3%	8.0%	0.8%
RASCAL FLATTS Stand (Lyric Street)	11.8%	44.0%	3.56	21.5%	76.5%	9.3%	1.8%
TIM MCGRAW Last Dollar (Fly Away) (Curb)	15.8%	43.3%	3.54	26.3%	82.3%	11.0%	1.8%
ALAN JACKSON A Woman's Love (Arista Nashville)	10.8%	41.8%	3.53	23.5%	75.0%	6.8%	3.0%
DIERKS BENTLEY Long Trip Alone (Capitol Nashville)	9.0%	40.0%	3.46	23.5%	76.0%	11.0%	1.5%
JACK INGRAM Lips Of An Angel (Big Machine)	11.5%	39.8%	3.35	25.8 %	82.3%	11.0%	5.8%
TRACY LAWRENCE Find Out Who (Rocky Comfort/CO5 Nashville)	10.0%	39.0%	3.42	21.5%	75.5%	12.5%	2.5%
PAT GREEN Dixie Lullaby (BNA)	5.0%	29.0 %	3.25	28.8%	70.8%	10.0%	3.0%

Total sample size is 400 persons weekly with a margin of error of plus or minus 5%. Scoring is done each week using live interviewers conducting an interview with each respondent. Scores are: 5) I like it a lot, in fact it's one of my favorites; 4) I like it; 3) It's OK, just so-so; 2) I don't like it; 1) I strongly dislike it. The index score is an average of all 1-to-5 scores. The ttal positive score is an aggregate of the 4 and 5 scores. To be included in the weekly callout, songs must have entered the top 40 positions on R&R's Country airplay chart. The sample is composed of 400 25-54-year-olds who identify country as their favorite music and who listen daily to competitive Country radio in the sample markets. The sample is 50% male/female and evenly distributed in the 25-34, 35-44, and 45-54 demos. The sample is balanced by region and markets within that region. Bullseye Callout is conducted in these regions and markets. SOUTH: Charleston SC; Charlotte; Baton Rouge; Nashville; Atlanta. MIDWEST: Hint, MI; Indianapolis; Madison; Omaha; Cincinnati. EAST: Harrisburg; Rochester, NY; Springfield, MA; Providence; Washington, DC.WEST: Modesto, CA; Salt Lake City; Colorado Springs, CO; Portland, OR; Houston. © 2007 Radio & Records © 2007 Bullseye Marketing Research Inc..

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