



Going for Immediate Airplay

See you this weekend at St. Jude...



Allen's Ship Comes In, Sails To Capitol

As we first reported in Friday's RRCD, **Shane Allen**, national director, West and Southwest promotion for Universal South Records, has jumped ship and joined Capitol Records Nashville in the newly created position of VP of radio strategies and field marketing.

Jimmy Harnen, Capitol SVP of promotion, told **R&R**, "I am very excited to have Shane join the Capitol Records promotion team in this newly created position. Our business is changing at both a rapid and constant pace with all the technologies now available in our industry having a significant and ever-evolving impact. With Shane in place, we hope to better reach the fans, building on our radio airplay to maximize its value to the listener and to all those who invest in our music."

Not to be out-enthused, Allen shot back, "Capitol Records Nashville has an incredible reputation regarding the quality of their artists, music and staff, and I'm extremely excited to step up to the plate in this new position."

Allen will be based in Nashville and report to Harnen. Before joining Universal South, Allen held several positions at MCA and Mercury Nashville in the promotions department and got his start at KSON/San Diego.

R&R Reader Poll Reminder No. 5

We haven't received a return call about our idea of a limited-edition box set for these silly R&R Readers Poll reminders, so you'd better be hermetically sealing

these on your own. Lord knows we are. At any rate, save the date: On Friday, Jan. 12, we'll send you a slick-looking e-mail, imploring you to vote for country's finest performers from the past year in six categories. At **R&R**, we love the whole viral thing, so forward it to your staff and make sure they vote too. Results will be published in the March 2 CRS Special Edition of **R&R**.

Label Makers

Erik Powell is climbing on board Big Machine for the Northeast regional promotion & marketing position. His previous promotion experience includes time at Katapult Records and Diane Richey Promotions. Prior to getting into records promotion, Powell owned a nightclub in Palmdale, Calif. His new contact info is erik.powell@bigmachine.com or 615-324-7774.

Rick Moxely says it'll be a couple more weeks before BNA can announce a replacement for Christian Svendsen as the new BNA Southwest rep. In the meantime, a majority of the calls will be handled by BNA's national, George Briner, who's available at 615-310-4458 or *george.briner@sonybmg.com*, or David "Bubba" Berry at 972-480-5157 or *david.berry@sonybmg.com*.

People Movers

Beasley country WKIS (Kiss Country)/Miami national sales manager **Dave Rigby** has been named to the newly created position of local sales manager for the station. Concurrently, sports WQAM national sales manager **Gary Sarner** rises to director of

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Hear what all the BUZZ is about on Bucky Available now on promoonly.com **CD** single ships this week **Impacting NOW for January 16** (the day Season 6 begins for AMERICAN IDOL!!) BUCKY COVINGTON The first day it's blowing up the **A Different World** phones and pumping our internet listening like nothing we've ever seen!" written by Mark Nesler, Jennifer Hanson, Tony Martin DEANO, PD/WKML produced by Mark Miller LYRIC STREET

national sales for WKIS, WQAM and rhythmic sister WPOW (Power 96), which is also a new position.

Chris Reed undergoes major lifestyle changes starting Jan. 22 when he switches radio stations and wakes up much earlier than before, moving to WCTK-FM (Cat Country 98.1)/Providence, for wakeup duties after doing nights for co-owned Country WOKO-FM/Burlington, Vt.

Congratulations to legendary air personality **Art Nugent** of Classic country KJUG-AM/Visalia, Calif., who just retired after *50 years* in radio.

WPCV/Lakeland MD/midday host **Jeni Taylor** has been promoted to APD, according to OM/PD Mike James.

Gary Murdock, PD/morning co-host at KIAI-FM/ Mason City, Iowa, has relocated to WKBQ/Covington, Tenn., where one station's format swap to country is said to be imminent. Murdock will continue to voicetrack mornings for KIAI from West Tennessee and will also continue programming KIAI until further notice.

Jennifer Allen has resigned as PD/MD of KAGG/Bryan, Texas. The new PD is **Will Welch**, with **Danny Merrell** handling MD duties. Allen will now serve as MD/APD for Zack Owen at WACO/Waco, Texas.

New Study About Online Music Consumption: It's Huge

- The Digital Media Assn. released a new survey last week showing that digital music consumers listen to more music, purchase and listen to more new music, talk more about music and attend more concerts since they first began listening to or purchasing music online. Some other findings in this study:
- Nearly 60% of the participants reported that they were listening to more music since they started using an online service, utilizing Internet radio, subscription-music services and pay-per-download music services, including AOL Radio, Yahoo! Music, iTunes, Rhapsody, Urge, Napster, Pandora, Live365 and others.

This Week At Callout America

Bullseye President **John Hart** brings our weekly analysis of his company's country callout research to you. View more complete information at http://data.bullsi.com.bullseye/radioandrecords.

"Sugarland repeat as the No. 1 song this week with 'Want To' also ranking as the No. 1 passion song and as the No. 1 song with both male and female listeners.

"Brad Paisley moves into the top five titles with 'She's Everything' at No. 5 and as the No. 8 passion song. The song ranks at No. 5 with females and No. 6 with male listeners. The strength in demo is with younger 25-34s ranking it at No. 3. A solid 12-to-1 positive-to-negative ratio clearly indicates strength and continued growth.

"George Strait stays strong with "'t Just Comes Natural' ranking as the No. 6 song overall, up from No. 7 going into the holiday break, and as the No. 7 passion song this week. Females are the strength, ranking this song at No. 4, up from No. 7 two weeks ago. Core 35-44 females rank this song at No. 5, while females 45-54 rank it at No. 2.

"Radio listeners turn up the heat on **Keith Urban**'s 'Stupid Boy' ranking the song as the No. 11 song overall for this week, up from No. 16 and as the No. 11 passion song too. Listeners 25-44 rank this song at No. 12, and 35-54s rank it at No. 11.

"John Mellencamp's 'Our Country' continues to strongly outperform the radio spin chart, with radio listeners ranking the song at No. 19 this week . Females rank the song at No. 25, men at No. 17."

• The vast majority of online music-service users reported that enjoying music over the Internet expanded their musical tastes, allowing them to discover new artists and explore new music genres. Nearly seven out of every 10 online music consumers were enjoying new genres of music since listening to online-music services.

Debut 30 Breaker MB: Debut 32

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• More than 75% of them reported that they have recommended a particular service to a friend or coworker. "These findings demonstrate that real music fans — and today's music tastemakers — are online," says DiMA executive director Jonathan Potter. "This makes the 2006 holiday sales jump in music devices and sound recordings exponentially more important to artists, songwriters, producers and music publishers, as online music's impact extends way beyond immediate revenues. Consumers of innovative online music services are reviving the music economy as they enjoy more music and more new music in every way possible and, most importantly, as they introduce their friends to the music and online services they enjoy."

The survey reports that about half of digital music fans spent more than \$200 per year on music, and nearly 30% spent more than \$300. "Prior to the digital age, someone who purchased six CDs per year — valued at just over \$100 — was considered a significant music consumer," says Potter. "Online music consumers' spending habits, combined with what they are doing to promote and expand music enjoyment, is great for the entire music industry — artists, songwriters and producers."

This Is Kenny, New Ruler Of North America

For those of you still basking in your definition of a great 2006, this back-to-reality moment is brought to you courtesy of **Kenny Chesney**. Here's a staggering figure from Kenny's label: After closer examination of Pollstar's Ticket number for North America, it appears Chesney had the most-attended tour in North America, with 1,130,529 million tickets sold. Some of the tour highlights as relating to ticket sales were selling out Boston for the second straight year at the New England Patriots' field more than five months in advance and going clean at New York's famed Madison Square Garden in just 20 minutes. The Dave Matthews Band were second in North American attendance, notching 1,100,038 tickets sold. Even The Rolling Stones came in at 1,013,616 on this continent.

Dates & Deadlines:

Jan. 25, 2007: 25th annual Colgate Country Showdown, Nashville. Details at *www.countryshowdown.com*.

Jan. 26-29, 2007: Country In The Rockies, Steamboat Springs, CO. Details at *www.citr.org*.

Feb. 11, 2007: 49th annual Grammy Awards, Los Angeles. Details at *www.grammy.com*.

Feb. 27, 2007: Country Music DJ and Radio Hall of Fame Inductions, Nashville. Details at www.crb.org.

Feb. 28-March 2, 2007: Country Radio Seminar 38, Nashville. Details at *www.crb.org*.

March 26-31, 2007: 15th annual Tin Pan South Songwriters Festival. Details at www.tinpansouth.com.

This Is Country, Caring

Now, that's hot! KIZN (Kissin' 92)/Boise, Idaho conducted its 11th annual Keep Kids Warm charity auction over the holidays and raised \$52,000. Auctioned items included autographed guitars from Tim & Faith, Toby Keith, Craig Morgan, Alabama, Keith Anderson, plus NASCAR memorabilia signed by Jeff Gordon, Jimmie Johnson, Richard Petty and several other drivers. The money is earmarked to pay heating and utility bills of families with small children who have a hard time financially through the cold winter months.

Meanwhile, KIIM/Tucson tells **R&R** its 11th annual KIIM-FM Penny Pitch benefiting Arizona's Childrens Association tripled its yearly one-million penny goal with a final total of 3,055,432 (\$30,554.32). KIIM was set up in the Foothills Mall Food Court from Dec. 20-22, broadcasting each day from 6 a.m.-7 p.m. and invited the public to stop by and donate spare pennies. Other coins and paper money were also accepted.

The KIIM-FM Penny Pitch allows Arizona's Childrens Association to maintain the KIIM-FM Family Emergency Fund.



On the subject of caring and great charities, the annual St. Jude radio training seminar gets underway this Thursday in Memphis; it's worth mentioning because it's the second-largest single gathering of country radio professionals all year. According to Teri Watson, senior director of radio and entertainment marketing at St. Jude, only CRS draws more country programmers and promotion people at one time. St. Jude has over 200 stations participating every year, raising over \$31 million in 2006 alone. According to Watson, the weekend is a good way to get everyone excited about the upcoming year, and show station personnel the fruits of their labor. All patients at St. Jude are treated free and provided with transportation and housing for family members. Attendees will visit the hospital Friday. Saturday is the educational component, with panels sharing ideas and success stories. As you may recall in last week's R&R Hotfax, we told you about WUSN (US 99)/Chicago's recent radiothon, which raised over \$2 million. St. Jude enjoys incredible artist and label support as well. Watson says this year, 18 labels and 26 artists will be in Memphis.

Speaking of CRS, that reminds us to remind you: Several important deadlines are coming up this week for CRS-38. Advance rate registration end this Friday, Jan. 12. Likewise for Radio Humanitarian Award submissions, which can be e-mailed to humanitarian@crb.org. Additionally, The Radio Promotion Awards recognize excellence in three market sizes. Winners receive a trip to CRS-38, hotel accommodations and free registration. All submissions should be emailed in PDF format to promotions@crb.org. CRS-38 will be held Feb. 28-March 2, 2007. Complete seminar information may be obtained by contacting the CRB at 615-327-4487.

R&R Reminder: Next Monday, Jan. 15, is Martin Luther King Day, a holiday. Monday's reporting deadline will be extended to the same time on Tuesday, Jan. 16. While our offices will be closed, stations may still report their adds and playlists on the reporter's website.

BILLBOARD BOXS	SCOR	1 = 1
ARTIST VENUE/CITY/DATES	ATTENDANCE	GROSS
Alan Jackson, The Wreckers, Little Big Town Veterans Memorial Arena Jacksonville, Fla. Nov. 30	5,126	\$313,319
Brad Paisley, Carrie Underwood, Jake Owen AT&T Center San Antonio, Texas Nov. 16	6,923	\$308,074
Brad Paisley, Carrie Underwood, Jake Owen Kay Yeager Coliseum Wichita Falls, Texas Nov. 17	6,597	\$300,164
Martina McBride Xcel Energy Center St. Paul, Minn. Dec. 10	6,615	\$299,795
Brad Paisley, Carrie Underwood, Jake Owen Savannah Civic Center Savannah, Ga. Nov. 11	6,319	\$282,775

Billboard Boxscore tracks recent country concert grosses and attendance figures. Copyright 2007, VNU Business Media. More concert grosses available at www.billboard.biz.

SHOWPREP 101

■ Tuesday, Jan. 8 Is....

National Static Cling Day

Today In 1902: New York State introduced a bill to outlaw flirting in public.

Today In 1975: The longest continuous yodel was recorded, lasting five hours and three minutes.

Today In 1993: Responding to a sensor alarm, Mission Control at Cape Canaveral scolded space shuttle

Endeavor astronauts to please remember to put the toilet seat down.

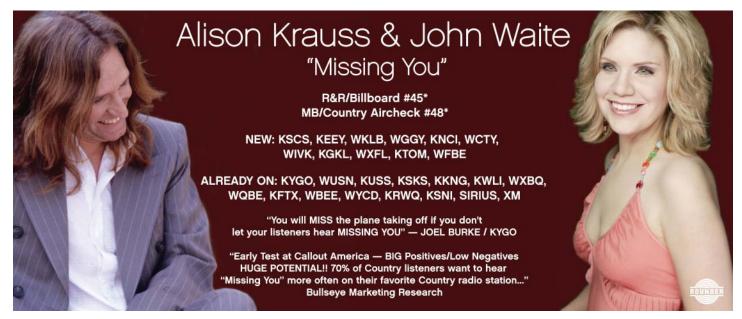
Word of the week:

sunder \SUN-dur\. transitive verb:

To break apart; to separate; to divide; to sever.

Quotable: "Get your facts first, and then you can distort them as much as you please." —Mark Twain

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I Resolve To Be A Better Country Editor

While the rest of us are clinging desperately to those pedestrian new year's resolutions we made in late December, like "be a better person" or "work out more," **Mike O'Malley** of Albright & O'Malley has graciously agreed to share some of his. Each year, O'Malley adds five new resolutions, and his list is now 55 deep. These all have actual substance, so in the spirit of providing you with some career-inducing material each week, here is a sample of Michael's thoughtful, intelligent list.

- Resolve to be "immediate." Maintain a mindset of "how can I get this on the air *right now?*"
- Resolve not to manage by crisis. Create and adhere to a personal, daily schedule that insures each day's most important tasks the ones that will truly move the station forward will be completed.
- Don't stop at the first right answer. That's what most people do or expect. To stand out, keep thinking until you come up with at least three more ways to make things bigger, better, more unique, memorable and fun.
- Every day, make a conscious decision to enjoy your job, have fun at work and create a positive environment for those around you. The attitude you choose each day will be reflected back to you from your co-workers. If you would really rather do something other than radio, you should do it. But if you're going to continue in our industry, don't live in the past, dwell on what you don't have or get dragged into the depressing lair and unproductive lamentations of malcontents. If you do, you'll be unable to see the opportunities that lie ahead. Even worse, you'll miss the magic, joys and triumphs that happen around you everyday.

— RJ Curtis/Country Editor 310-788-1661 Email: rcurtis@radioandrecords.com

On The Charts:

Paisley Ties No. 1 Run; Wreckers Go For Two

This is that crazy week that comes every year right after the holidays (Jan. 1-7 tracking week), when bullets fly like drink money at the Bridge Bar during CRS. Leading the way is a third week at No. 1 on the R&R country chart by **Brad Paisley**'s "She's Everything" (Arista Nashville). Not surprisingly, Paisley's song also turns in the chart's biggest gain (up 5.9 million impressions). The real news in this third week at the summit is that Paisley ties his longest previous run at No. 1, set when "The World" spent the last of three weeks at the summit on the Nielsen Broadcast Data Systems-fueled chart dated July 28, 2006.

Concurrently, **The Wreckers**' second single becomes the new duo's second top 10 as "My, Oh My" (Maverick/Warner Bros./WRN) hops 12-10. Comprising Michelle Branch and Jessica Harp, The Wreckers became the first new female duo to take a debut single to No. 1 in more than 50 years when "Leave the Pieces" topped the **R&R** country chart for two weeks in September 2006.

Reporter Note: As previously published (R&R Country Update, Oct. 9, 2006), our quarterly analysis of current music usage by reporting stations resumes with the Jan. 1-7, 2007 tracking week. Conducted each calendar quarter, this research is a primary component that determines the size and composition of our two chart reporting panels.

As a reminder, stations monitored by Nielsen BDS for tabulation of the R&R country chart must consistently maintain an average of 60% current songs among each station's 30 most-played songs.

In order to achieve or maintain reporting status, all R&R Country Indicator stations must utilize a minimum of 30% current songs among all titles played throughout each calendar quarter as reflected in R&R Music Tracking.

— Wade Jessen/Director of Charts & Operations, Nashville 615-321-4291 Email: wjessen@radioandrecords.com

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MUSICNOTES

Tim To 'Let It Go' With No. 11

Tim McGraw's 11th album, titled "Let It Go," is scheduled for release March 27. His first studio album in almost three years, it's co-produced by Tim, Byron Gallimore and Darran Smith. This is McGraw's third consecutive album utilizing his band, The Dancehall Doctors. "Let it Go" will have 13 tracks, with the first single "The Last Dollar" penned by Big Kenny of Big & Rich.

On Jan. 30, **Clint Black** will release "The Love Songs," a fresh set of some of his most memorable love songs. The 12-song collection, which includes "When I Said I Do," the Grammy-nominated duet with his wife, Lisa Hartman Black, will be released on the Equity Music Group label, just in time for Valentine's Day.

When it comes to football, he's always been ready: The NFL Alumni Player of the Year awards are handed out Feb. 2, and **Hank Williams Jr.** will be on hand to perform at Hard Rock Live in Hollywood, Fla.

Gretchen Wilson returns to her club roots February 6 in Albuquerque for an intimate concert benefiting St. Jude Children's Hospital in Memphis. The multi-platinum artist is a double nominee at next month's Grammy's, and will perform for listeners of Big I 107.9 (KBQI)/ Albuquerque at Graham Central Station.

VIDEO ADDS

CMT

JACK INGRAM Lips Of An Angel

CMT PURE COUNTRY

JACK INGRAM Lips Of An Angel Keith Anderson Podunk Luke Bryan All My Friends Say

GREAT AMERICAN COUNTRY

KEITH ANDERSON Podunk



SONGS WITH HIT POTENTIAL	CHART RANK
Brad Paisley She's Everything (Arista Nashville) (84.9)	1
Rodney Atkins Watching You (Curb) (93.0)	2
Rascal Flatts My Wish (Lyric Street) (91.9)	3
George Strait It Just Comes Natural (MCA Nashville) (91.8)	4
Sugarland Want To (Mercury) (93.2)	5
Tim McGraw My Little Girl (Curb) (88.3)	6
Jason Aldean Amarillo Sky (Broken Bow) (81.0)	8
Taylor Swift Tim McGraw (Big Machine) (76.1)	9
Jason Michael Carroll Alyssa Lies (Arista Nashville) (85.4)	11
Keith Urban Stupid Boy (Capitol) (79.5)	12
Trace Adkins Ladies Love Country Boys (Capitol) (90.4)	13
Martina Mcbride Anyway (RCA) (80.7)	15
Trent Tomlinson One Wing In The Fire (Lyric Street) (89.4)	16
Kellie Pickler Red High Heels (BNA) (75.9)	17
Joe Nichols I'll Wait For You (Universal) (91.5)	18
Phil Vassar The Woman In My Life (Arista Nashville) (94.4)	20
Sara Evans You'll Always Be My Baby (RCA) (89.5)	21
Daryl Worley I Just Came Back From A War (903 Music) (84.2)	22
Gary Allan A Feelin' Like That (MCA Nashville) (81.8)	24
Billy Currington Good Directions (Mercury) (90.7)	32
Jake Owen Startin' With Me (RCA) (88.2)	35
Blake Shelton Don't Make Me (Warner Bros.) (87.7)	40
Tracy Lawrence Find Out Who Your Friends Are (CO5) (88.4)	42
Gretchen Wilson Come To Bed (Columbia) (82.5)	47
Steve Holy Come On Rain (Curb) (77.0)	48
Faith Hill Stealing Kisses (Warner Bros.) (75.6)	49
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Nielsen
Broadcast Data
Systems

lsen	Music Page	1
adcast Data =		

LW	TW	ARTIST Title Label(s)	Tot. Aud. (00)	+/- Aud. (00)	Total Plays	+/- Plays	Wks On	Sta On/ Adds TW
1	0	BRAD PAISLEY She's Everything (Arista Nashville)	360290	+59727	4554	+720	20	112/0
2	0	RODNEY ATKINS Watching You (Curb)	348192	+53640	4324	+699	17	114/0
3	3	RASCAL FLATTS My Wish (Lyric Street)	331644	+37097	4081	+427	22	114/0
5	4	GEORGE STRAIT It Just Comes Natural (MCA Nashville)	321207	+55332	4104	+657	15	113/0
6	6	SUGARLAND Want To (Mercury)	292547	+27128	3818	+395	24	114/0
4	6	TIM MCGRAW My Little Girl (Curb)	281904	+11050	3528	+ 145	23	114/0
7	Ŏ	CARRIE UNDERWOOD Before He Cheats (Arista/Arista Nashville)		+14904	3269	+ 195	25	113/0
8	8	JASON ALDEAN Amarillo Sky (Broken Bow)	256930	+49196	3156	+541	27	114/0
9	9	TAYLOR SWIFT Tim McGraw (Big Machine)	245051	+44137	3110	+628	28	114/0
12	Ō	WRECKERS My, Oh My (Maverick/Warner Bros./WRN)	212841	+41038	2592	+520	18	114/0
10	Ŏ	JASON MICHAEL CARROLL Alyssa Lies (Arista Nashville)	207118	+32985	2678	+459	16	112/0
14	Œ	KEITH URBAN Stupid Boy (Capitol Nashville)	206465	+52117	2680	+681	8	113/8
13	3	TRACE ADKINS Ladies Love Country Boys (Capitol Nashville)	199456	+43084	2765	+582	18	112/5
15	4	CRAIG MORGAN Little Bit Of Life (Broken Bow)	198181	+45032	2692	+560	23	112/2
16	(MARTINA MCBRIDE Anyway (RCA)	193896	+44117	2445	+538	9	113/9
17	1	TRENT TOMLINSON One Wing In The Fire (Lyric Street)	179042	+29524	2497	+433	28	111/0
18	•	KELLIE PICKLER Red High Heels (BNA)	132883	+30221	1852	+441	17	104/6
19	B	JOE NICHOLS I'll Wait For You (Universal South)	132867	+30268	2191	+497	23	101/2
20	19	LITTLE BIG TOWN Good As Gone (Equity)	123238	+23520	1655	+354	17	93/11
21	20	PHIL VASSAR The Woman In My Life (Arista Nashville)	118973	+27241	1755	+373	23	102/0
22	4	SARA EVANS You'll Always Be My Baby (RCA)	116891	+27293	1801	+402	21	101/2
23	22	DARRYL WORLEY I Just Came Back From A War (903 Music)	111695	+24282	1751	+424	17	97/2
24	23	BROOKS & DUNN Hillbilly Deluxe (Arista Nashville)	106039	+25954	1632	+348	10	102/12
25	24	GARY ALLAN A Feelin' Like That (MCA Nashville)	101132	+22016	1556	+363	12	93/10
27	2 5	JACK INGRAM Lips Of An Angel (Big Machine)	89073	+25049	1211	+310	8	79/17
28	26	DIERKS BENTLEY Long Trip Alone (Capitol Nashville)	80554	+21512	1150	+281	8	74/9
30	4	CLAY WALKER 'Fore She Was Mama (Asylum-Curb)	73161	+17959	1090	+250	17	77/5
29	28	VINCE GILL The Reason Why (MCA Nashville)	69686	+14464	1100	+210	23	86/1
Breaker	29	KENNY CHESNEY Beer In Mexico (BNA)	66212	+37045	677	+367	3	60/56
Breaker	③	TIM MCGRAW Last Dollar (Fly Away) (Curb)	58759	+43679	642	+482	2	58/58

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RR		Country			Niel		Mu	sic Page 2
	® J	anuary 8, 2007			Broa Syst	dcast Data ems		
LW	TW	ARTIST Title Label(s)	Tot. Aud. (00)	+/- Aud. (00)	Total Plays	+/- Plays	Wks On	Sta On/ Adds TW
31	3	JOSH TURNER Me And God (MCA Nashville)	52154	+12527	800	+237	9	53/6
32	32	BILLY CURRINGTON Good Directions (Mercury)	51735	+12133	895	+214	14	61/7
34	33	CARRIE UNDERWOOD Wasted (Arista/Arista Nashville)	51233	+17579	500	+182	7	34/24
49	34	SUGARLAND Settlin' (Mercury)	44788	+28581	478	+295	2	51/45
33	3	JAKE OWEN Startin' With Me (RCA)	44752	+9759	763	+161	14	62/4
36	3	JOSH GRACIN I Keep Coming Back (Lyric Street)	36674	+8471	644	+141	13	57/8
37	3	KEITH ANDERSON Podunk (Arista Nashville)	36101	+8705	689	+205	20	56/4
40	33	ASHLEY MONROE W/RONNIE DUNN I Don't Want To (Columbia	35097	+10879	523	+149	18	45/1
Breaker	39	ALAN JACKSON A Woman's Love (Arista Nashville)	32140	+15816	415	+208	3	48/36
41	4	BLAKE SHELTON Don't Make Me (Warner Bros./WRN)	30907	+8370	574	+112	11	51/6
Breaker	4	EMERSON DRIVE Moments (Montage/Midas/New Revolution)	30891	+10618	584	+131	4	49/8
39	1	TRACY LAWRENCE Find Out Who (Rocky Comfort/CO5 Nashville)	30518	+5926	426	+70	19	27/3
42	4 3	PAT GREEN Dixie Lullaby (BNA)	29875	+7546	446	+118	13	43/4
38	44	DANIELLE PECK Isn't That Everything (Big Machine)	29731	+3249	406	+55	10	35/3
43	4 5	ALISON KRAUSS & JOHN WAITE Missing You 2007 (Rounder)	25673	+4510	210	+62	4	14/6
51	4 6	JOHN MELLENCAMP Our Country (Republic/Universal South)	24424	+10114	353	+124	6	30/2
45	4	GRETCHEN WILSON Come To Bed (Columbia)	22366	+3347	447	+69	9	46/2
53	48	STEVE HOLY Come On Rain (Curb)	16989	+4204	381	+62	6	33/2
52	49	FAITH HILL Stealing Kisses (Warner Bros./WRN)	16526	+3270	344	-4	15	41/0
54	1	RUSHLOW HARRIS Bagpipes Cryin' (Show Dog Nashville)	15601	+3789	302	+29	6	29/1
55	⑤	ROCKIE LYNNE More (Universal South)	12677	+1327	73	+5	9	3/0
57	€	CAROLINA RAIN Isn't She (Equity)	11821	+1781	220	+19	3	23/4
Debut	③	DONOVAN CHAPMAN House Like That (Category 5)	10197	+2823	246	+27	1	25/2
59	54	JIMMY WAYNE That's All I'll Ever Need (Big Machine)	9402	+352	220	+15	11	18/0
60	65	MIRANDA LAMBERT Crazy Ex-Girlfriend (Columbia)	8701	+408	137	-1	4	14/0
<u>Debut</u>	5	HANK WILLIAMS JR. A Country Boy Can Survive (Asylum-Curb)	8077	+1958	119	+11	1	2/1
<u>Debut</u>	1	BLUE COUNTY Get To (Asylum-Curb)	7118	+1600	184	+29	1	19/0
Debut	5 8	BLAINE LARSEN Spoken Like A Man (BNA)	6353	+1148	143	+25	1	16/2
_	59	LINDSEY HAUN Broken (Show Dog Nashville)	5501	-197	74	-5	13	5/0

4630

+3941

+34

3/3

|Debut>

RASCAL FLATTS Stand (Lyric Street)



COUNTRY

<u>MOST ADDED</u> **ARTIST** Title *Label(s)* Adds Tim McGraw Last Dollar (Fly Away) (Curb) 58 56 Kenny Chesney Beer In Mexico (BNA) Sugarland Settlin' (Mercury) 45 Alan Jackson A Woman's Love (Arista Nashville) 36 24 Carrie Underwood Wasted (Arista/Arista Nashville) Jack Ingram Lips Of An Angel (Big Machine) 17 Brooks & Dunn Hillbilly Deluxe (Arista Nashville) 12 Little Big Town Good As Gone (Equity) 11 10 Gary Allan A Feelin' Like That (MCA Nashville) 9 Martina McBride Anyway (RCA) **Dierks Bentley** Long Trip Alone (Capitol Nashville)

MOST INCREASED AUDIENCE

MOST INCREASED AUDIENCE	Total Aud.
ARTIST Title Label(s)	Increase
BRAD PAISLEY She's Everything (Arista Nashville)	+59727
GEORGE STRAIT It Just Comes Natural (MCA Nashville)	+55332
RODNEY ATKINS Watching You (Curb)	+53640
KEITH URBAN Stupid Boy (Capitol Nashville)	+52117
JASON ALDEAN Amarillo Sky (Broken Bow)	+49196
CRAIG MORGAN Little Bit Of Life (Broken Bow)	+45032
TAYLOR SWIFT Tim McGraw (Big Machine)	+44137
MARTINA MCBRIDE Anyway (RCA)	+44117
TIM MCGRAW Last Dollar (Fly Away) (Curb)	+43679
TRACE ADKINS Ladies Love Country Boys (Capitol Nashville)	+43084

MOST INCREASED PLAYS	Total Play
ARTIST Title Label(s)	Increase
BRAD PAISLEY She's Everything (Arista Nashville)	+720
RODNEY ATKINS Watching You (Curb)	+699
KEITH URBAN Stupid Boy (Capitol Nashville)	+681
GEORGE STRAIT It Just Comes Natural (MCA Nashville)	+657
TAYLOR SWIFT Tim McGraw (Big Machine)	+628
TRACE ADKINS Ladies Love Country Boys (Capitol Nashville)	+582
CRAIG MORGAN Little Bit Of Life (Broken Bow)	+560
JASON ALDEAN Amarillo Sky (Broken Bow)	+541
MARTINA MCBRIDE Anyway (RCA)	+538
WRECKERS My, Oh My (Maverick/Warner Bros./WRN)	+520

COUNTRY INDICATOR

MOST ADDED

ARTIST Title Label(s)	Adds
KENNY CHESNEY Beer In Mexico (BNA)	60
TIM MCGRAW Last Dollar (Fly Away) (Curb)	60
SUGARLAND Settlin' (Mercury)	41
ALAN JACKSON A Woman's Love (Arista Nashville)	32
CARRIE UNDERWOOD Wasted (Arista/Arista Nashville)	20
EMERSON DRIVE Moments (Montage/Midas/New Revolution)	17
JOSH TURNER Me And God (MCA Nashville)	8
RASCAL FLATTS Stand (Lyric Street)	8

MOST INCREASED AUDIENCE

ARTIST Title Label(s)	Total Aud. Increase
TIM MCGRAW Last Dollar (Fly Away) (Curb)	+20858
KENNY CHESNEY Beer In Mexico (BNA)	+20183
ALAN JACKSON A Woman's Love (Arista Nashville)	+11343
SUGARLAND Settlin' (Mercury)	+10434
KEITH URBAN Stupid Boy (Capitol Nashville)	+10326
JASON MICHAEL CARROLL Alyssa Lies (Arista Nashville)	+7982
MARTINA MCBRIDE Anyway (RCA)	+7915
BILLY CURRINGTON Good Directions (Mercury)	+7676
CARRIE UNDERWOOD Wasted (Arista/Arista Nashville)	+7440
WRECKERS My, Oh My (Maverick/Warner Bros./WRN)	+7328

MOST INCREASED PLAYS

MOST INCREASED PLAYS	Total Play
ARTIST Title Label(s)	Increase
TIM MCGRAW Last Dollar (Fly Away) (Curb)	+954
KENNY CHESNEY Beer In Mexico (BNA)	+831
KEITH URBAN Stupid Boy (Capitol Nashville)	+460
ALAN JACKSON A Woman's Love (Arista Nashville)	+440
SUGARLAND Settlin' (Mercury)	+437
MARTINA MCBRIDE Anyway (RCA)	+387
JASON MICHAEL CARROLL Alyssa Lies (Arista Nashville)	+356
TRACE ADKINS Ladies Love Country Boys (Capitol Nashville)	+329
WRECKERS My, Oh My (Maverick/Warner Bros./WRN)	+319
GEORGE STRAIT It Just Comes Natural (MCA Nashville)	+302

"RED FLAG" Cody McCarver

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COUNTRY NEW & ACTIVE

TY HERNDON Right About Now (*Titan Pyramid*/Quarterback) Total Audience: 4313, Total Stations: 9, Adds: 0

MARK WILLS Take It All Out On Me (Equity)
Total Audience: 4312, Total Stations: 14, Adds: 0
ERIC CHURCH Guys Like Me (Capitol Nashville)
Total Audience: 4228, Total Stations: 2, Adds: 2

GARY NICHOLS I Can't Love You Anymore (Mercury)
Total Audience: 4192, Total Stations: 12, Adds: 0
AARON TIPPIN He Believed (Nippit/Rust)

Total Audience: 3292, Total Stations: 6, Adds: 3

CATHERINE BRITT What I Did Last Night (RCA)

Total Audience: 3096, Total Stations: 1, Adds: 1

COUNTRY INDICATOR NEW & ACTIVE

STEVE HOLY Come On Rain (Curb)

Total Plays: 410, Total Stations: 42, Adds: 2

DANIELLE PECK Isn't That Everything (Big Machine)

Total Plays: 354, Total Stations: 30, Adds: 3

JOHN MELLENCAMP Our Country (Republic/Universal South)

Total Plays: 352, Total Stations: 31, Adds: 1

TRACY LAWRENCE Find Out Who (Rocky Comfort/CO5 Nashville)

Total Plays: 339, Total Stations: 26, Adds: 3

PAT GREEN Dixie Lullaby (BNA)

Total Plays: 306, Total Stations: 27, Adds: 2

RUSHLOW HARRIS Bagpipes Cryin' (Show Dog Nashville)

Total Plays: 291, Total Stations: 29, Adds: 3 **DONOVAN CHAPMAN** House Like That (Category 5)

Total Plays: 238, Total Stations: 23, Adds: 3

BLUE COUNTY I Get To (Asylum-Curb)
Total Plays: 188, Total Stations: 21, Adds: 2
ROCKIE LYNNE More (Universal South)
Total Plays: 171, Total Stations: 16, Adds: 0

CAROLINA RAIN Isn't She (Equity)

Total Plays: 165, Total Stations: 19, Adds: 7



1/16

BUCKY COVINGTON A Different World (Lyric Street)
HEARTLAND Built To Last (Lofton Creek)
JEFF CARSON When You Said You Loved Me (Asylum-Curb)
LUCY ANGEL How Long (Quarterback)

1/22

COLE DEGGS & THE LONESOME | Got More (Columbia)

DARYLE SINGLETARY | Still Sing This Way (Shanachie)

ERIC CHURCH Guys Like Me (Capitol Nashville)

JOAN OSBORNE Who Divided (Vanguard)

POVERTYNECK HILLBILLIES One Night In New Orleans (Rust)

SUNNY SWEENEY If | Could (Big Machine)

1/29

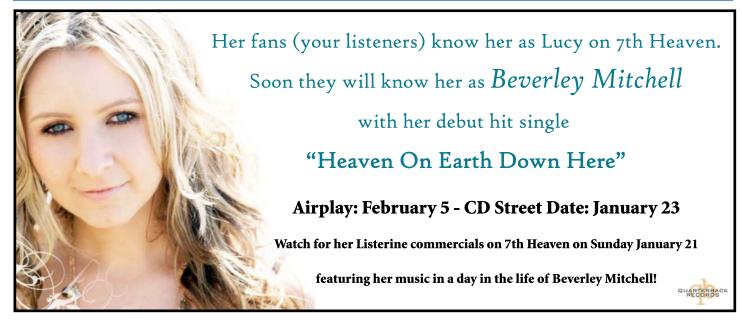
LAURA BRYNA I Don't Have A Thing To Wear (Equity)
RASCAL FLATTS Stand (Lyric Street)

TOP 10 RECURRENTS	Total Aud.
ARTIST Title Label(s)	(00)
MONTGOMERY GENTRY Some People Change (Columbia)	205556
HEARTLAND Loved Her First (Lofton Creek)	149730
JOSH TURNER Would You Go With Me (MCA Nashville)	148492
RODNEY ATKINS If You're Going Through Hell (Curb)	145537
KENNY CHESNEY You Save Me (BNA)	143995
GEORGE STRAIT Give It Away (MCA Nashville)	119135
DIERKS BENTLEY Every Mile A Memory (Capitol Nashville)	114439
WRECKERS Leave The Pieces (Maverick/Warner Bros./WRN)	111726
BRAD PAISLEY The World (Arista Nashville)	104700
LONESTAR Mountains (BNA)	90004

Nielsen
Broadcast Data
Systems

114 Country reporters. Songs ranked by total audience for the airplay week of 1/1-1/7. Bullets appear on songs gaining audience or remaining flat from previous week. A song will also receive a bullet if its percentage loss in audience does not exceed the percentage of monitored station downtime for the format. Country titles that decline in audience but increase in detections will also receive a bullet if the total audience erosion for the week does not exceed 3%. If two songs are tied in total audience, the song with the larger increase in audience is placed first. Descending, non-bulleted titles below No. 10 in either

audience or detections are moved to recurrent after 20 weeks. Most Added is the total number of new adds officially reported to R&R by each reporting station or or by automatic add thresholds for stations not allowed to report adds. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Audience lists the songs with the greatest week-to-week increases in total audience. Audience totals on the chart are derived, in part, using certain Arbitron Inc. copyrighted Persons 12+ audience estimates, under license (© 2007, Arbitron Inc.) © 2007 Radio & Records.



		ranuary 0, 2007						
LW	TW	ARTIST Title Label(s)	Total Plays	+/- Plays	Tot. Aud. (00)	+/- (00)	Wks On	Total Stations
_	0	BRAD PAISLEY She's Everything (Arista Nashville)	3997	+146	93455	+2922	17	100/0
_	2	RODNEY ATKINS Watching You (Curb)	3911	+245	89650	+5222	14	99/0
-	3	GEORGE STRAIT It Just Comes Natural (MCA Nashville)	3800	+302	88111	+6982	13	100/0
_	4	TAYLOR SWIFT Tim McGraw (Big Machine)	2997	+210	69851	+3628	27	96/0
-	6	TRACE ADKINS Ladies Love Country Boys (Capitol Nashville)	2855	+329	65107	+6704	14	95/0
_	6	RASCAL FLATTS My Wish (Lyric Street)	2812	-476	63337	-15636	18	85/0
_	7	SUGARLAND Want To (Mercury)	2767	-857	65356	-21227	22	81/0
-	8	CRAIG MORGAN Little Bit Of Life (Broken Bow)	2718	+262	63345	+6082	17	98/1
-	9	JASON MICHAEL CARROLL Alyssa Lies (Arista Nashville)	2709	+356	62749	+7982	9	98/1
_	•	TRENT TOMLINSON One Wing In The Fire (Lyric Street)	2700	+121	61925	+2233	29	95/0
_	•	WRECKERS My, Oh My (Maverick/Warner Bros./WRN)	2662	+319	60871	+7328	15	100/0
_	12	KEITH URBAN Stupid Boy (Capitol Nashville)	2583	+460	59547	+10326	5	99/0
_	13	MARTINA MCBRIDE Anyway (RCA)	2402	+387	53589	+7915	6	97/1
_	•	JOE NICHOLS I'll Wait For You (Universal South)	2341	+278	54166	+5809	21	95/1
-	1	KELLIE PICKLER Red High Heels (BNA)	1847	+206	42284	+4122	12	86/2
_	1	DARRYL WORLEY I Just Came Back From A War (903 Music)	1831	+205	41474	+4627	10	87/2
-	Ū	BROOKS & DUNN Hillbilly Deluxe (Arista Nashville)	1776	+223	39599	+5460	7	86/2
_	18	SARA EVANS You'll Always Be My Baby (RCA)	1660	+187	37664	+4151	15	88/0
_	19	CARRIE UNDERWOOD Before He Cheats (Arista/Arista Nashville)	1648	-275	37877	-6932	20	68/0
_	20	GARY ALLAN A Feelin' Like That (MCA Nashville)	1613	+228	36665	+5319	7	90/5

The Follow Up To Their #1 Hit "I Loved Her First"

Heartland "Built To Last"

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January	8, 2007
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		• ,						
LW	TW	ARTIST Title Label(s)	Total Plays	+/- Plays	Tot. Aud. (00)	+/- (00)	Wks On	Total Stations
_	4	LITTLE BIG TOWN Good As Gone (Equity)	1613	+197	37334	+5460	13	85/3
_	22	PHIL VASSAR The Woman In My Life (Arista Nashville)	1582	+104	37558	+2731	23	78/0
_	3	DIERKS BENTLEY Long Trip Alone (Capitol Nashville)	1357	+218	30428	+5868	5	86/6
_	24	BILLY CURRINGTON Good Directions (Mercury)	1279	+280	30588	+7676	8	78/5
_	25	JACK INGRAM Lips Of An Angel (Big Machine)	1169	+286	25484	+5975	3	70/7
_	26	CLAY WALKER 'Fore She Was Mama (Asylum-Curb)	1093	+144	26006	+2874	8	68/2
_	4	VINCE GILL The Reason Why (MCA Nashville)	1018	+54	24970	+1320	14	67/0
Debut >	28	KENNY CHESNEY Beer In Mexico (BNA)	1006	+831	25246	+20183	1	68/60
Debut >	29	TIM MCGRAW Last Dollar (Fly Away) (Curb)	1004	+954	22017	+20858	1	60/60
_	③	JOSH TURNER Me And God (MCA Nashville)	885	+170	20672	+3514	4	55/8
_	(1)	BLAKE SHELTON Don't Make Me (Warner Bros./WRN)	804	+114	17406	+3326	6	61/4
Debut >	32	ALAN JACKSON A Woman's Love (Arista Nashville)	761	+440	16512	+11343	1	54/32
Debut >	33	EMERSON DRIVE Moments (Montage/Midas/New Revolution)	593	+298	12294	+6657	1	49/17
_	34	JOSH GRACIN I Keep Coming Back (Lyric Street)	579	+64	12193	+1423	3	49/7
_	3 5	JAKE OWEN Startin' With Me (RCA)	563	+171	13567	+3671	2	44/7
_	3 6	ASHLEY MONROE W/RONNIE DUNN I Don't Want To (Columbia)	547	+82	14402	+2689	4	44/0
Debut >	3	SUGARLAND Settlin' (Mercury)	545	+437	13116	+10434	1	47/41
_	38	FAITH HILL Stealing Kisses (Warner Bros./WRN)	531	-392	10413	-8881	12	40/0
[Debut]>	39	CARRIE UNDERWOOD Wasted (Arista/Arista Nashville)	514	+274	13965	+7440	1	35/20
_	40	KEITH ANDERSON Podunk (Arista Nashville)	499	-92	9532	-3073	11	42/0



R&R Country Callout America BY ®Bullseye

January 8, 2007		TOTAL					STRONGLY
ARTIST Title (Label)	PASSION	POSITIVE	INDEX	NEUTRAL	FAMILIARITY	DISLIKE	DISLIKE
SUGARLAND Want To (Mercury)	38.5%	76.0%	4.08	16.5%	98.8%	4.5%	1.8%
MONTGOMERY GENTRY Some People Change (Columbia)	33.0%	73.5%	4.03	17.5%	97.0%	5.5%	0.5%
RASCAL FLATTS My Wish (Lyric Street)	35.5%	71.8%	3.98	19.5%	99.5%	6.8%	1.5%
BRAD PAISLEY She's Everything (Arista Nashville)	23.3%	70.8%	3.91	19.5%	96.3%	5.3%	0.8%
TAYLOR SWIFT Tim McGraw (Big Machine)	21.5%	69.3%	3.81	17.8%	96.5%	6.0%	3.5%
GEORGE STRAIT It Just Comes Natural (MCA Nashville)	26.5%	69.0%	3.94	22.5%	96.3%	4.3%	0.5%
TIM MCGRAW My Little Girl (Curb)	31.5%	68.3%	3.90	21.3%	98.8%	7.3%	2.0%
TRACE ADKINS Ladies Love Country Boys (Capitol Nashville)	26.8%	68.0%	3.86	17.8%	95.5%	6.5%	3.3%
JASON ALDEAN Amarillo Sky (Broken Bow)	22.8%	67.0%	3.87	22.8%	95.5%	5.3%	0.5%
RODNEY ATKINS Watching You (Curb)	27.0%	62.0%	3.83	23.0%	94.3%	8.0%	1.3%
KEITH URBAN Stupid Boy (Capitol Nashville)	19.0%	60.0%	3.80	24.8%	90.8%	5.5%	0.5%
SARA EVANS You'll Always Be My Baby (RCA)	18.3%	58.8%	3.72	23.5%	92.5%	9.8%	0.5%
TRENT TOMLINSON One Wing In The Fire (Lyric Street)	16.5%	57.3 %	3.67	27.0 %	93.3%	7.0%	2.0%
KEITH ANDERSON Podunk (Arista Nashville)	13.8%	57.0%	3.68	23.5%	89.8%	8.8%	0.5%
PHIL VASSAR The Woman In My Life (Arista Nashville)	15.0%	56.8%	3.67	25.8%	91.5%	7.3%	1.8%
DARRYL WORLEY I Just Came Back From A War (903 Music)	14.3%	56.3 %	3.66	26.8%	91.5%	6.8%	1.8%
JOE NICHOLS I'll Wait For You (Universal South)	14.0%	55.0%	3.64	25.0%	89.8%	7.5%	2.3%
CRAIG MORGAN Little Bit Of Life (Broken Bow)	17.0%	54.3%	3.51	19.3%	91.0%	10.3%	7.3%
JOHN MELLENCAMP Our Country (Republic/Universal South)	11.8%	51.0%	3.54	25.3%	89.5%	12.0%	1.3%
JASON MICHAEL CARROLL Alyssa Lies (Arista Nashville)	15.3%	50.3%	3.60	27.3%	88.5%	9.3%	1.8%
BILLY CURRINGTON Good Directions (Mercury)	11.5%	49.0%	3.63	22.5%	80.5%	8.0%	1.0%
LITTLE BIG TOWN Good As Gone (Equity)	11.5%	48.3%	3.51	20.0%	82.8%	11.3%	3.3%
MARTINA MCBRIDE Anyway (RCA)	13.5%	47.5%	3.59	27.0 %	84.3%	8.3%	1.5%
BROOKS & DUNN Hillbilly Deluxe (Arista Nashville)	12.8%	47.0%	3.35	20.5%	88.3%	13.0%	7.8%
WRECKERS My, Oh My (Maverick/Warner Bros./WRN)	13.8%	45.8%	3.43	28.5%	90.5%	12.0%	4.3%
JAKE OWEN Startin' With Me (RCA)	10.0%	43.3%	3.55	23.8%	76.8%	8.5%	1.3%
GARY ALLAN A Feelin' Like That (MCA Nashville)	8.5%	43.3%	3.46	25.3%	81.3%	11.0%	1.8%
VINCE GILL The Reason Why (MCA Nashville)	13.3%	43.0%	3.50	20.3%	77.3%	10.0%	4.0%
JOSH TURNER Me And God (MCA Nashville)	9.5%	42.0%	3.47	24.8%	78.8%	9.3%	2.8%
JOSH GRACIN I Keep Coming Back (Lyric Street)	8.5%	40.5%	3.50	25.5%	76.0%	8.8%	1.3%
KELLIE PICKLER Red High Heels (BNA)	11.0%	38.8%	3.33	28.5%	85.5%	15.0%	3.3%
DIERKS BENTLEY Long Trip Alone (Capitol Nashville)	6.8%	37.3%	3.38	26.8%	77.0%	11.5%	1.5%
JACK INGRAM Lips Of An Angel (Big Machine)	10.8%	36.8%	3.37	21.5%	74.5%	12.8%	3.5%
CLAY WALKER 'Fore She Was Mama (Asylum-Curb)	8.3%	34.5%	3.20	26.8%	83.3%	18.3%	3.8%
BLAKE SHELTON Don't Make Me (Warner Bros./WRN)	4.8%	33.3%	3.35	28.0%	72.3%	9.5%	1.5%

Total sample size is 400 persons weekly with a margin of error of plus or minus 5%. Scoring is done each week using live interviewers conducting an interview with each respondent. Scores are: 5) I like it a lot, in fact it's one of my favorites; 4) I like it; 3) It's OK, just so-so; 2) I don't like it; 1) I strongly dislike it. The index score is an average of all 1-to-5 scores. The ttal positive score is an aggregate of the 4 and 5 scores. To be included in the weekly callout, songs must have entered the top 40 positions on R&R's Country airplay chart. The sample is composed of 400 25-54-year-olds who identify country as their favorite music and who listen daily to competitive Country radio in the sample markets. The sample is 50% male/female and evenly distributed in the 25-34, 35-44, and 45-54 demos. The sample is balanced by region and markets within that region. Bullseye Callout is conducted in these regions and markets. **SOUTH:** Charleston SC; Charlotte; Baton Rouge; Nashville; Atlanta. **MIDWEST:** Flint, MI; Indianapolis; Madison; Omaha; Cincinnati. **EAST:** Harrisburg; Rochester, NY; Springfield, MA; Providence; Washington, DC. **WEST:** Modesto, CA; Salt Lake City; Colorado Springs, CO; Portland, OR; Houston. © 2007 Radio & Records © 2007 Bullseye Marketing Research Inc.

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