

'Wish' Caps Chart As Flatts Crash Carrie's Reign

Top 10: Swift Closes 31-Month Gap By New **Solo Females**

After dominating the Nielsen Broadcast Data Systems detections tally last week, Rascal Flatts' "My Wish" (Lyric Street) gains 1.2 million audience impressions and steps 2-1 on the **R&R** country chart. The trio's sixth No. 1 on the Nielsen BDS-driven audience chart makes 37.8 million impressions during the tracking week and interrupts Carrie Underwood's five-week stranglehold on the top box with "Before He Cheats" (Arista/Arista Nashville). With 17 chart weeks under its belt, "Wish" is the youngest single inside this week's top five.

In an interesting twist, the trio accompanied Underwood when she first appeared on the Nielsen BDS-fueled country chart back in June 2005. The "American Idol" queen briefly charted with Rascal Flatts on a collaborative version of "Bless the Broken Road," which they performed together on the show's season finale. While the TV audio was never serviced formally to country stations, unsolicited spins pushed it onto the chart for one week just before Underwood's official lead single, "Inside Your Heaven," started a 12week run on the country chart (June 24, 2005). Underwood's "Before He Cheats" is pushed to No. 3 this issue (35.4 million audience impressions).

As the trio crowns the **R&R** country chart, Rascal Flatts become only the third act to simultaneously dominate both the R&R country and AC charts with two different songs. Rascal Flatts lead the AC chart with "What Hurts the Most" for a fourth consecutive week.

www.lukebryan.com

www.capitolnashville.com

During the 45 years of shared history between the two lists (sister publication Billboard launched the Adult Contemporary chart in 1961; the country chart dates to 1944), only The Dixie Chicks and Faith Hill have done so previously. Faith Hill accomplished the rare double feat when "The Way You Love Me" led the country chart the same week "Breathe" topped the AC list (2000). The Dixie Chicks repeated the simultaneous No. 1 achievement when "Travelin' Soldier" dominated at country while "Landslide" held court at AC (2003).

Led by 1.3 million impressions at WUSN/Chicago, "My Wish" dominates the R&R country chart with an impressive audience profile (Nov. 27-Dec. 3 tracking week). The stations ranked 2-5 atop the Rascal Flatts audience heap turn in nearly a million impressions apiece: WXTU/Philadelphia (977,000 impressions); WKHX/Atlanta (955,000); KSCS/ Dallas (950,000); WYCD/Detroit (902,000).

Up 321,000 impressions during the tracking week, **KUPL/Portland**, **Ore**. turns in the biggest audience gain among stations monitored by Nielsen BDS for chart tabulation. Although Nielsen BDS reports 93 detections at **R&R** country Indicator reporter KTYS/Dallas, the most plays at any station on the R&R monitored country panel during the week occurred at WWNU/Columbia, **S.C.** (70 plays). The largest spin increase at the R&R country reporter base happened at KUPL/ Portland, Ore., which turned in an increase of 24

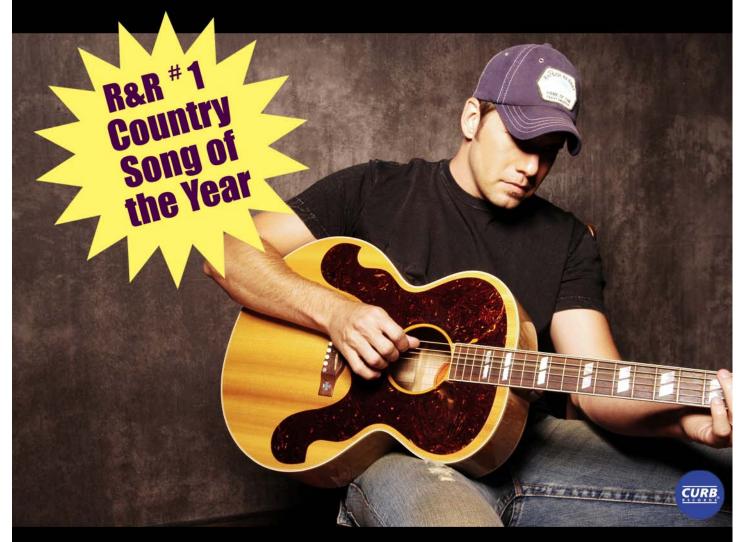
If you experienced transmission problems ... please call our Circulation Department at 800-562-2706.



Debut single coming January 2007



Thank You Country Radio!



"If You're Going Through Hell" Rodney Atkins

It's a dream come true!

plays (48 total detections) over the prior week.

After spending two weeks at No. 1 on the **R&R** country Indicator chart, "My Wish" holds at No. 2 for a second week on that scorecard.

Concurrently, **Taylor Swift**'s "Tim McGraw" (Big Machine) is the first top 10 single by a new solo female with no prior chart history since **Gretchen Wilson**'s "Redneck Woman" entered the top 10 on the Nielsen BDS-driven **R&R** country chart dated April 16, 2004. That single spent five weeks at No. 1 starting with the chart dated May 21,2004.

Swift's debut single aggregates 22.1 million audience impressions during the tracking week, up 1.4 million. The top audience contributors during the week are WUSN/Chicago (896,000 impressions) and WXTU/Philadelphia (877,000). KSKS/Fresno leads the detections tally with 46 plays, while WWYZ/Hartford shows the most weekly spin growth (+22 detections).

Also noteworthy on this week's **R&R** country chart is Most Increased Audience honors for **Rodney Atkins**' "Watching You" (Curb). Atkins' third top 10 single gains 3.8 million impressions in its 12th chart week (24.7 million total impressions). **WUSN/Chicago** and **WKHX/Atlanta** are the weekly audience kingpins with 1.1 million and 967,000 weekly impressions, respectively. With 51 plays during the tracking week, **WCTK/Providence** is the format spin leader for Atkins' single.

A little farther down the chart, Airpower honors are achieved by **Eric Church**'s "Two Pink Lines" (Capitol Nashville) and **Joe Nichols**' "I'll Wait for You" (Universal South). Church's single rises 21-19 in its 16th chart week, while Nichols' track jumps 22-10 in its 18th week. Airpower is awarded to songs that rank for the first time inside the top 20 in detections and audience with increases in both. Church's song moves 22-19 on the Nielsen BDS detections scorecard, while Nichols' tune advances 21-18.

Meanwhile, **Keith Urban**'s "Stupid Boy" (Capitol Nashville) continues to steamroll the **R&R** country chart, where it garners yet another week of Most Added roses (23 reports). The single also claims Breaker status (60% of the

This Week At Callout America

Bullseye President John Hart brings our weekly analysis of his company's country callout research to you. View more complete information at http://data.bullsi.com.bullseye/radioandrecords.

"Sugarland repeat for the third consecutive week as the No. 1 song with 'Want To,' which is also the No. 4 passion song. Females rank the song at No. 2 overall, and younger 25-34 females also rank this song at No. 2. Male strength is with 45-54s, who rank the song at No. 1, while core 35-44 males rank it at No. 4 in both positives and passion.

"Tim McGraw's 'My Little Girl' is powerful, ranking as the No. 2 song this week — up from No. 3 — and as the No. 3 passion song, up from No. 5. Females rank this song as the No. 1 song and the No. 2 passion song. Core 35-44 females and females 45-54 rank this song at No. 1. Male strength is with 25-34s at No. 5.

"Montgomery Gentry stay in the top five with 'Some People Change,' which ranks as the No. 4 song overall and as the No. 1 passion song in the Callout America sample. Younger listeners 25-34 also rank this song at No. 1. This song is also the No. 1 indexing song with an average one-to-five score of 4.06.

"Trace Adkins' 'Ladies Love Country Boys' repeats as the No. 1 song with men overall. It is also the No. 1 song with men 25-34 and core 35-44s. Female strength is with core 35-44s, who rank it at No. 5.

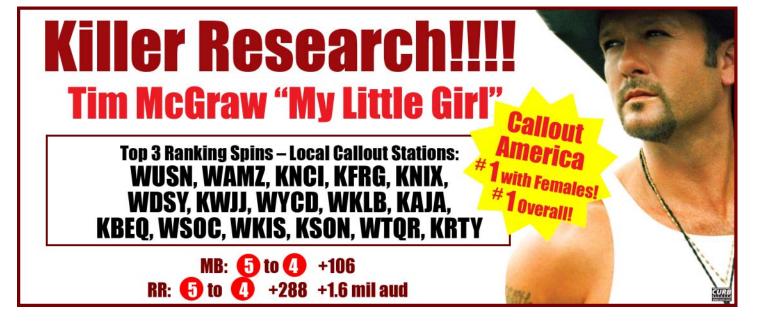
"Heads-up for **Keith Anderson**'s 'Podunk.' In his second week, he's already at No. 18 — and it's the No.19 passion song. Men rank the song at No. 11."

reporting panel showing detections) and improves 28-21 in its third chart week. That track improves 3.2 million impressions (9.7 million total impressions) during the tracking week. **Ashley Monroe** (with **Ronnie Dunn**) also snags Breaker applause with "I Don't Want To" (Columbia), up 40-39.

On the **R&R** country Indicator list, "Stupid Boy" repeats its Most Added stripes with 28 reports and jumps 33-24. **Jack Ingram** is a very close runnerup on the **R&R** country Indicator Most Added list, as

If you experienced transmission problems ... please call our Circulation Department at 800-562-2706.

© 2006 Radio & Records. All Rights Reserved. No part of this material may be reproduced in any form or incorporated in any information retrieval system without written permission of the Publisher.



"Lips of an Angel" (Big Machine) claims 24 adds. **Sugarland** retain their No. 1 crown on the **R&R** country Indicator tally for a second week with "Want To" (Mercury), which gains 26 plays.

Arista Nashville conquers the Hot Shot Debut for a second straight week on the **R&R** country list as **Brad Paisley**'s "Born on Christmas Day" opens at No. 54. With spins detected at 33 reporters, Paisley's bow follows **Carrie Underwood**'s "Wasted," which arrived at No. 57 on last week's chart.

Radio News: KFKF Down By Four as Wilks Moves In

Four staffers have exited KFKF/Kansas City as the station's ownership changes from CBS Radio to Wilks Broadcasting: late-morning host Rusty Walker, morning show producer Jim Daniels, night jock Tim Peters and news director Randy Birch. As a result of the changes, MD/early afternoon jock Tony Stevens expands his airshift to absorb Walker's old time slot.

KFWR/Ft. Worth (95.9 The Ranch) has a new morning show, replacing Steve Harmon, who exited recently to do wakeups at WCMC/Raleigh. New to the shift at KFWR is "Heywood & McCoy," featuring Kevin Blanford, formerly of ABC Radio Networks, Radio Disney and KNBT/New Braunfels, Texas. Blanford joins current cohosts Kevin McCoy and Heywood, and PD Rick Lovett says the remainder of the dayparts have also been shuffled. Evening host Chuck Taylor has added APD to his MD title, and the lineup has been adjusted as follows: 6-10 a.m.: Heywood & McCoy; 10-11 a.m.: Commercial Free Music Hour; 11 a.m.-1 p.m.: Rick Lovett; 1-3 p.m.: Jenna Lee; 3-7 p.m.: Tom Bigbee; 7 p.m.-midnight: Chuck Taylor.

Condolences: Following a long battle with bladder cancer, veteran air personality **Dave Marcum** died Sunday (Dec. 3) at age 52 in Ft. Worth, Texas. Marcum was most recently a morning show host at ABC/ Disney's Real Country network, but spent more than 30 years at numerous stations. A memorial service will be held Wednesday (Dec. 6) at 3:00 p.m. CT at First Presby-

terian Church in Ft. Worth. Survivors include Marcum's wife, Amy; and children, Lily and John. In lieu of flowers, the family suggests memorial donations to the Community Hospice of Texas for Hospice House West.

Financials: The three major indexes managed to finish Monday (Dec. 4) in positive territory despite monumental news from Pfizer that it is pulling the plug on development of cholesterol drug torcetrapib because of deaths and cardio-vascular problems among people taking the drug during clinical trials. Until news of the deaths spread though the pharmaceutical and financial communities on Saturday, the drug was considered one of Pfizer's most promising therapies. Still, the Dow finished up by 89.72 points, to 12,283.85; NASDAQ increased 35.18, to 2,448.39; and the S&P 500 was up 12.41, to 1,409.12.

There was joy in radio land as 22 issues on the **Radio & Records Index** finished in the green column, seven in red, and **Spanish Broadcasting System** unchanged at \$4.23.

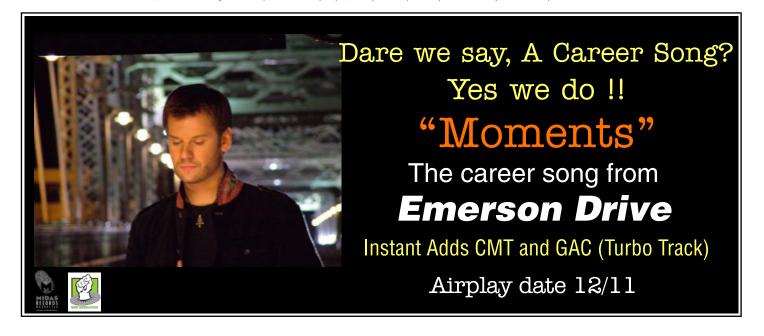
Cumulus led winners with a 44-cent increase to \$10.59; **Westwood One** picked up 21 cents to \$6.78; **Entravision** gained 20 cents to \$7.57; and **Harris** increased 89 cents to \$43.47. **Radio One** rose 13 cents to \$6.55.

Interep lead losers with a 2-cent drop to 35 cents a share, while Salem slipped 30 cents to \$11.43. Sirius Satellite Radio drifted 8 cents to \$4.17 a share, FastChannel Network dropped 17 cents to \$11.44, and Regent lost 2 cents to \$3.02. —Jeffrey Yorke, Washington, D.C.

On The Row: Leadership Music Pick Up Two

Nashville music-industry executive networking/ education organization **Leadership Music** has announced two new hires, including one newly created position. **Maria Nielson** joins as administrative coordinator — she was previously a business consultant with Unisys Corporation,

If you experienced transmission problems ... please call our Circulation Department at 800-562-2706.



based at the Center for Disease Control and Prevention in Atlanta. Concurrently, **Cori Dodson** joins Leadership Music in the new position of administrative coordinator of events. Dodson was most recently catering sales manager at the Sheraton Music City hotel in Nashville, and her resume includes promotion and marketing stints at **WSM/Nashville** and **WWTN/Nashville**. She continues as a part-time air personality at country **WKDF/Nashville**.

Equity Music Group's **Little Big Town** announces the performers for the 2007 Country Radio Broadcasters (CRB) **New Faces** show on Tuesday morning (Dec. 5) at 10 a.m. CT at BMI in Nashville. The new talent showcase will be staged Friday, March 2, 2007 during the organization's annual **Country Radio Seminar** in Nashville.

Additional announcements include the 2007 **CRB Career Achievement** award recipient, the "Life of a Legend" keynote address and other previously unannounced agenda items. RSVP by calling 615-668-9012 or e-mail *rsvp@aristomedia.com*. Watch for complete details in Tuesday's **R&R Country Daily.**

Deals: Digital media distributor **Musicrypt Inc**. has announced the signing of an agreement with London based **Adstream Ltd**. to market Musicrypt's Digital Media Distribution System (DMDS) in the U.K., Europe and Australia. According to a prepared statement, Adstream is a provider of digital-asset management and distribution services for the global advertising market, serving over 5,000 companies in 42 countries, supported through 10 regional offices in the U.K., the U.S., Singapore, India, Australia, South Africa, Malaysia, New Zealand, Ireland and Germany. Musicrypt will bring its patented Digital Media Distribution System (DMDS) technology to the partnership. Adstream will provide its marketing team and customer base to market and support DMDS, initially to the music industry in the U.K., then on to continental Europe and Australia.

"We looked at various competing technologies available to offer to our existing radio and music

BILLBOARD BOXS	COR	E
ARTIST VENUE/CITY/DATES	ATTENDANCE	GROSS
Rascal Flatts, Gary Allan, Taylor Swift Pepsi Arena Albany, N.Y. Nov. 3	10,102	\$596,018
Rascal Flatts, Gary Allan, Taylor Swift CenturyTel Center Bossier City, La. Oct. 27	9,903	\$584,277
Dixie Chicks Rose Garden Portland, Ore. Nov. 9	9,327	\$552,515
Dixie Chicks Jobing.com Arena Glendale, Ariz. Nov. 19	8,995	\$521,499
Rascal Flatts, Gary Allan, Taylor Swift Frank Erwin Center Austin, Texas Oct. 26	8,509	\$502,031

Billboard Boxscore tracks recent country concert grosses and attendance figures. Copyright 2006, VNU Business Media. More concert grosses available at www.billboard.biz.

NIELSEN M	01	NITOR-PLUS
OVERALL		COUNTRY
FOR THE WEEK OF O	CT.	22, 2006 - OCT. 28, 2006
FORD MOTOR	1	PROCTER & GAMBLE
DAIMLERCHRYSLER	2	BERKSHIRE HATHAWAY
BERKSHIRE HATHAWAY	3	GENERAL MOTORS
SIGNET GROUP	4	WAL-MART STORES
VERIZON COMMUNICATIONS	5	DAIMLERCHRYSLER
GENERAL MOTORS	6	VERIZON COMMUNICATIONS
AT&T	7	SIGNET GROUP
TOYOTA MOTOR	8	WESTERN STONE & METAL
MCDONALDS	9	CNG FINANCIAL
WAL-MART STORES	10	KROGER

Nielsen Monitor-Plus tracks commercial occurrence data on radio, and is ranked by total units detected for the period indicated. Copyright 2006, Nielsen Media Research. Details at www.nielsenmedia.com.

If you experienced transmission problems ... please call our Circulation Department at 800-562-2706.

- * 83% PICK @ After Midnite
- * 18% Leap On This Week's Digital Sales Chart
- * Heavy Rotation @ CMT/Top 10 Streamed Video @ CMT.com
- * 3000 spins a day @ myspace.com
- * New airplay at KFRG & WSOC

"I DON'T WANT TO"

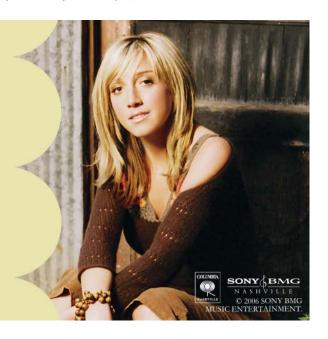
OS The Columbia single from OS TO OS

39* R&R/BDS

38* Aircheck/Mediabase

"This song has great tempo and Ronnie Dunn puts it over the top." – Hevin Christopher, KKNG

Her time is NOW.



industry clients and chose Musicrypt's DMDS because of its sector-leading features, ease of use and security advantages," said **Andy Hopkinson**, managing director of Adstream U.K. "We believe DMDS will be the best choice for our customers and provide a substantial additional revenue opportunity for us."

"This partnership with Adstream is designed to expand our market beyond the U.S. and Canada to include the U.K., Europe and Australia, a market equal or greater in size to that of North America," said **John Heaven**, president and CEO of Musicrypt. "The exclusive three-year renewable agreement will multiply our revenue through Adstream's highly regarded and established presence in these markets. Overall, we expect to surpass expectations."

In the U.S., the company reports that the number of deliveries made by Musicrypt's DMDS in the third quarter of 2006 was quadruple those in the first quarter. DMDS has reportedly delivered over 5,000 songs from more than 150 record labels to destinations, which include radio stations representing over 35 U.S. broadcast chains. Musicrypt is partnered in the US with Billboard, **R&R** and Nielsen BDS and is marketed to the advertising industry by AWE, a division of The Omnicom Group.

Great American Country (GAC) is set to begin construction of a new 7,200-square foot television studio complex to be located at ground level of the network's headquarters at 49 Music Square West on Nashville's Music Row. In a prepared statement, the network says that when the buildout is complete in late 2007, GAC will move the bulk of its production in-house.

"GAC is committed to providing passionate country music fans with the country television programming they love, and the best place to make that happen is right here on Music Row," said GAC president **Ed Hardy**.

GAC secured a long-term lease for space that once served as the **Cartee Day** recording studio, which relocated to another Music Row location earlier this

Dates & Deadlines:

Dec. 18: Christmas For Kids Benefit Tour Bus Tour, Hendersonville, Tenn. Details at ww.christmas4kids.org.

Jan. 26-29, 2007: Country In The Rockies, Steamboat Springs, CO. Details at *www.citr.org.*

Feb. 11, 2007: 49th annual Grammy Awards, Los Angeles. Details at *www.grammy.com*.

Feb. 27, 2007: Country Music DJ and Radio Hall of Fame Inductions, Nashville. Details at www.crb.org.

Feb. 28-March 2, 2007: Country Radio Seminar 38, Nashville. Details at *www.crb.org*.

March 26-31, 2007: 15th annual Tin Pan South Songwriters Festival. Details at www.tinpansouth.com.

April 16, 2007: CMT Music Awards, Nashville. Details at *www.cmt.com*.

April 24, 2007: Leadership Music Digital Summit, Nashville. Details at *www.leadershipmusic.org*.

April 25, 2007: GMA Music Awards, Nashville. Details at *www.gospelmusic.org*.

May 15, 2007: 42nd annual Academy of Country Music Awards, Las Vegas. Details at *www.acmcountry.com*.

June 4, 2007: 40th annual IFCO Fun Fest, Nashville. Details at *www.ifco.org*.

June 7-10, 2007: CMA Music Festival, Nashville, Details at *www.cmaworld.com*.

June 9, 2007: Leadership Music and SOLID Yard Sale, Nashville. Details at *www.leadershipmusic.org*.

year. GAC produces a number of studio-based series and specials, including the nightly primetime country music information program "GAC Nights," the weekly "GAC Top 20 Country Countdown" and "The Edge of Country." Most of the network's studio production is now done at rented facilities around town. GAC also produces programs based at the Country Music Hall of Fame and Museum in downtown Nashville.

If you experienced transmission problems ... please call our Circulation Department at 800-562-2706.

© 2006 Radio & Records. All Rights Reserved. No part of this material may be reproduced in any form or incorporated in any information retrieval system without written permission of the Publisher.



MUSICNOTES

Rimes To Host Colgate Talent Find

Asylum-Curb artist **LeAnn Rimes** has been tapped to host the 25th annual Colgate Country **Showdown** National Finals on Jan. 25, 2007 at the Ryman Auditorium in Nashville. The announcement was made today (Dec. 4) by **Dean Unkefer**, president of Special Promotions and producer of the Colgate Country Showdown. The competition is the longest-running country music talent search in the nation, according to a prepared statement. Unkefer commented. "We are honored to have LeAnn Rimes host our 25th annual Colgate Country Showdown. She joins other great stars such as Reba McEntire, Willie Nelson and Sara Evans in recognizing hundreds of radio stations and talented aspiring artists throughout the United States that make this program possible."www.countryshowdown.com

Capitol Nashville's **Trace Adkins** has announced dates for his Dangerous Man tour, which is scheduled to open in February. **Craig Morgan** and **Danielle Peck** will join Adkins for the tour. Tickets are priced at \$39.75 and go on sale Friday, Dec. 8 at 10 a.m. (all time zones). They may be purchased at various ticketing agencies. www.traceadkins.com

VIDEO ADDS

CMT

DARRYL WORLEY I Just Came Back From A War **EMERSON DRIVE** Moments

CMT PURE COUNTRY

CLAY WALKER 'Fore She Was Mama

GREAT AMERICAN COUNTRY

BLAKE SHELTON Don't Make Me CLAY WALKER 'Fore She Was Mama EMERSON DRIVE Moments RUSHLOW HARRIS Bagpipes Cryin'



SONGS WITH HIT POTENTIAL	CHART RANK
RASCAL FLATTS My Wish (Lyric Street) (91.9)	1 1
SUGARLAND Want To (Mercury) (93.2)	2
TIM McGRAW My Little Girl (Curb) (88.3)	4
BRAD PAISLEY She's Everything (Arista Nashville) (84.9)	6
MONTGOMERY GENTRY Some People Change (Columbia) (83.7)	7
GEORGE STRAIT It Just Comes Natural (MCA Nashville) (91.8)	8
RODNEY ATKINS Watching You (Curb) (93.0)	9
TAYLOR SWIFT Tim McGraw (Big Machine) (76.1)	10
LONESTAR Mountains (BNA) (89.6)	11
JASON ALDEAN Amarillo Sky (Broken Bow) (81.0)	12
TRENT TOMLINSON One Wing In The Fire (Lyric Street) (89.4)	15
JASON MICHAEL CARROLL Alyssa Lies (Arista Nashville) (85.4)	16
TRACE ADKINS Ladies Love Country Boys (Capitol) (90.4)	17
JOE NICHOLS I'll Wait For You (Universal South) (91.5)	20
KEITH URBAN Stupid Boy (Capitol) (79.5)	21 (new)
MARTINA McBRIDE Anyway (RCA) (80.7)	22 (new)
KELLIE PICKLER Red High Heels (BNA) (75.9)	23
DARYL WORLEY I Just Came Back From A War (903 Music) (84.2)	24
SARA EVANS You'll Always Be My Baby (RCA) (89.5)	25
PHIL VASSAR The Woman In My Life (Arista Nashville) (94.4)	26
GARY ALLAN A Feelin' Like That (MCA Nashville) (81.8)	28
BILLY CURRINGTON Good Directions (Mercury) (90.7)	35
JAKE OWEN Startin' With Me (RCA) (88.2)	46
STEVE HOLY Come On Rain (Curb) (77.0) Copyright 2006, Think Fast, LLC. For more information and testing m please visit HitPredictor.com or Promosquad,com.	57 ethodology,

— Wade Jessen/Country Editor 615-321-4291 Email: wjessen@radioandrecords.com

> — Ken Tucker/Radio Editor 615-321-4286 Email: ktucker@radioandrecords.com

If you experienced transmission problems ... please call our Circulation Department at 800-562-2706.
© 2006 Radio & Records. All Rights Reserved. No part of this material may be reproduced in any form or incorporated in any information retrieval system without written permission of the Publisher.

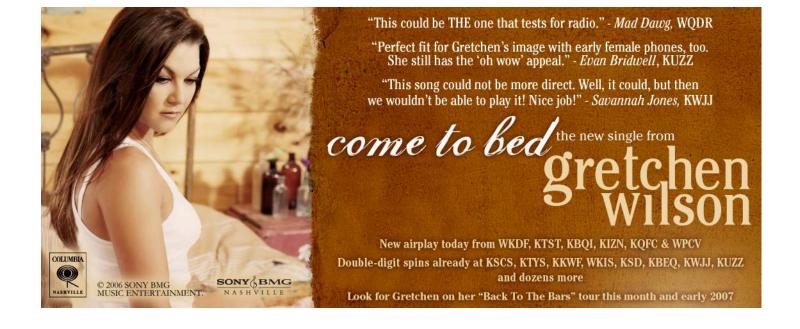


Nielsen
Broadcast Data
Systems

Music Page 1

LW	TW	ARTIST Title Label(s)	Tot. Aud. (00)	+/- Aud. (00)	Total Plays	+/- Plays	Wks On	Sta On/ Adds TW
2	0	RASCAL FLATTS My Wish (Lyric Street)	377957	+19790	4594	+205	17	114/0
3	2	SUGARLAND Want To (Mercury)	356360	+7512	4441	+138	19	114/0
1	3	CARRIE UNDERWOOD Before He Cheats (Arista/Arista Nashville)	354461	-12407	4283	-119	20	113/0
5	4	TIM MCGRAW My Little Girl (Curb)	344468	+15577	4326	+289	18	114/0
4	5	KENNY CHESNEY You Save Me (BNA)	330176	-16446	4057	-134	18	114/0
6	6	BRAD PAISLEY She's Everything (Arista Nashville)	305869	+24028	3881	+263	15	112/0
7	0	MONTGOMERY GENTRY Some People Change (Columbia)	277452	+7058	3481	+94	21	114/0
8	8	GEORGE STRAIT It Just Comes Natural (MCA Nashville)	270298	+7986	3326	+167	10	113/2
9	9	RODNEY ATKINS Watching You (Curb)	247486	+38137	3079	+417	12	114/1
11	1	TAYLOR SWIFT Tim McGraw (Big Machine)	220519	+14891	2734	+171	23	114/2
10	0	LONESTAR Mountains (BNA)	212853	+6132	2679	+43	24	112/0
12	12	JASON ALDEAN Amarillo Sky (Broken Bow)	189857	+8482	2682	+98	22	114/0
14	₿	CRAIG MORGAN Little Bit Of Life (Broken Bow)	154527	+8627	2251	+109	18	108/2
15	4	WRECKERS My, Oh My (Maverick/Warner Bros./WRN)	149832	+10360	1986	+110	13	111/4
16	(TRENT TOMLINSON One Wing In The Fire (Lyric Street)	144111	+6612	2169	+92	23	110/2
18	①	JASON MICHAEL CARROLL Alyssa Lies (Arista Nashville)	135545	+10182	1954	+136	11	104/4
20	O	TRACE ADKINS Ladies Love Country Boys (Capitol Nashville)	118283	+10513	1851	+191	13	99/7
13	18	KEITH URBAN Once In A Lifetime (Capitol Nashville)	113039	-32856	1477	-488	16	110/0
21	19	ERIC CHURCH Two Pink Lines (Capitol Nashville)	104275	+5019	1534	+69	16	93/1
22	2 0	JOE NICHOLS I'll Wait For You (Universal South)	97719	+4459	1689	+100	18	100/7
Breaker	4	KEITH URBAN Stupid Boy (Capitol Nashville)	97566	+32422	1204	+448	3	82/23
23	22	MARTINA MCBRIDE Anyway (RCA)	97112	+11540	1227	+275	4	85/10
25	3 3	KELLIE PICKLER Red High Heels (BNA)	85281	+4519	1203	+55	12	87/5
24	24	DARRYL WORLEY I Just Came Back From A War (903 Music)	80874	-2248	1351	+75	12	92/5
27	25	SARA EVANS You'll Always Be My Baby (RCA)	80475	+8662	1341	+58	16	96/4
26	20	PHIL VASSAR The Woman In My Life (Arista Nashville)	79160	+161	1431	+51	18	99/3
29	4	LITTLE BIG TOWN Good As Gone (Equity)	67850	+4429	1014	+85	12	76/4
30	23	GARY ALLAN A Feelin' Like That (MCA Nashville)	67132	+8325	962	+154	7	72/10
31	4 9	VINCE GILL The Reason Why (MCA Nashville)	61074	+7123	945	+76	18	80/5
19	30	TOBY KEITH Crash Here Tonight (Show Dog Nashville)	59849	-55658	1082	-723	17	105/0

© 2006 Radio & Records



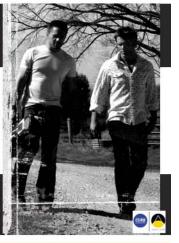
RAR	J.	Country			Niel		Mu	sic Page 2
	. ®	December 4, 2006			Broa Syst	dcast Data ems	a ———	
LW	TW	ARTIST Title Label(s)	ot. Aud. (00)	+/- Aud. (00)	Total Plays	+/- Plays	Wks On	Sta On/ Adds TW
34	1	BROOKS & DUNN Hillbilly Deluxe (Arista Nashville)	54898	+9785	928	+144	5	72/11
33	32	CLAY WALKER 'Fore She Was Mama (Asylum-Curb)	48569	+610	757	+26	12	62/1
32	33	SARAH BUXTON Innocence (Lyric Street)	47183	-3316	824	-37	18	66/1
41	34	JACK INGRAM Lips Of An Angel (Big Machine)	36037	+13254	462	+196	3	29/10
37	3	BILLY CURRINGTON Good Directions (Mercury)	35507	+2730	580	+47	9	41/4
35	36	KEITH ANDERSON Podunk (Arista Nashville)	35381	-1396	559	-15	15	50/0
39	37	DIERKS BENTLEY Long Trip Alone (Capitol Nashville)	34802	+7929	506	+84	3	51/10
38	38	FAITH HILL Stealing Kisses (Warner Bros./WRN)	30653	-1609	667	+13	10	47/2
Breaker	39	ASHLEY MONROE W/RONNIE DUNN I Don't Want To (Columbia)	25689	+2462	473	+57	13	40/0
36	40	LEANN RIMES Some People (Asylum-Curb)	24813	-10753	417	-191	18	56/0
45	4	JOSH GRACIN I Keep Coming Back (Lyric Street)	22664	+4799	359	+84	8	40/6
43	42	JOHN MELLENCAMP Our Country (Republic/Universal South)	22406	+2927	225	+46	1	20/6
42	43	JOSH TURNER Me And God (MCA Nashville)	21880	+586	371	+48	4	34/5
48	4	PAT GREEN Dixie Lullaby (BNA)	20352	+5280	347	+67	8	37/6
47	4 5	BLAKE SHELTON Don't Make Me (Warner Bros./WRN)	18310	+1787	349	+30	6	41/4
46	4 5	JAKE OWEN Startin' With Me (RCA)	17076	+108	373	+25	9	47/3
44	47	TRACY LAWRENCE Find Out Who Your (Rocky Comfort/CO5 Nashville	15759	-3326	277	-23	14	22/3
53	48	DANIELLE PECK Isn't That Everything (Big Machine)	15399	+4274	247	+30	5	27/2
51	49	GRETCHEN WILSON Come To Bed (Columbia)	14439	+1206	340	+32	4	40/2
50	1	JIMMY WAYNE That's All I'll Ever Need (Big Machine)	13928	+282	311	+20	7	26/1
58	⑤	DEAN MARTIN & M. MCBRIDE Baby, It's (Capitol/Capitol Nashville/RCA)	10574	+4218	79	+28	2	1/1
49	52	CHRIS YOUNG Drinkin' Me Lonely (RCA)	10156	-4928	167	-93	14	35/1
54	63	LINDSEY HAUN Broken (Show Dog Nashville)	9681	+354	217	-3	11	22/0
Debut	54	BRAD PAISLEY Born On Christmas Day (Arista Nashville)	8469	+6173	77	+1	1	0/0
56	₫	SARA EVANS Missing Missouri (RCA)	7887	+690	75	+9	4	3/0
55	5	ROCKIE LYNNE More (Universal South)	7342	-73	61	+4	4	3/0
_	1	STEVE HOLY Come On Rain (Curb)	6888	+1028	193	+34	2	25/1
57	58	CARRIE UNDERWOOD Wasted (Arista Nashville)	6172	-265	33	-3	2	4/1
-	5 9	RUSHLOW HARRIS Bagpipes Cryin' (Show Dog Nashville)	5778	+835	167	+9	2	21/4
59	60	BRAD PAISLEY Santa Looked A Lot Like Daddy (Arista Nashville)	5741	-595	48	-12	2	1/0

"This could be their Breakout Hit!" Mad Dawg, WODR

"I Get To" Blue County

Just Added: WTQR, WPCV, WGNE, KDRK WKKT, KJUG, WNCY, WPKX

"Loved it from the First Time I heard it! A Really Powerful Song!" - Savannah Jones, KWJJ



25th Anniversary Remix! Hank Williams Jr. "A Country Boy Can Survive" On your Desk Now and Ready for Airplay!

COUNTRY

COUNTRY INDICATOR MOST ADDED

MOST ADDED	
ARTIST Title Label(s)	Adds
KEITH URBAN Stupid Boy (Capitol Nashville)	23
BROOKS & DUNN Hillbilly Deluxe (Arista Nashville)	11
MARTINA MCBRIDE Anyway (RCA)	10
GARY ALLAN A Feelin' Like That (MCA Nashville)	10
DIERKS BENTLEY Long Trip Alone (Capitol Nashville)	10
JACK INGRAM Lips Of An Angel (Big Machine)	10
JOE NICHOLS I'll Wait For You (Universal South)	7
TRACE ADKINS Ladies Love Country Boys (Capitol Nashville)	7
JOSH GRACIN I Keep Coming Back (Lyric Street)	6
PAT GREEN Dixie Lullaby (BNA)	6
JOHN MELLENCAMP Our Country (Republic/Universal South)	6

ARTIST Title Label(s)	Adds
KEITH URBAN Stupid Boy (Capitol Nashville)	28
JACK INGRAM Lips Of An Angel (Big Machine)	24
JOSH TURNER Me And God (MCA Nashville)	18
MARTINA MCBRIDE Anyway (RCA)	13
JOE NICHOLS I'll Wait For You (Universal South)	9
DIERKS BENTLEY Long Trip Alone (Capitol Nashville)	9
GARY ALLAN A Feelin' Like That (MCA Nashville)	7
JOHN MELLENCAMP Our Country (Republic/Universal South)	7
BROOKS & DUNN Hillbilly Deluxe (Arista Nashville)	6
BILLY CURRINGTON Good Directions (Mercury)	6
MOST INCREASED AUDIENCE	

MOST INCREASED AUDIENCE Total Audience

ARTIST Title Label(s)	Increase
RODNEY ATKINS Watching You (Curb)	+38137
KEITH URBAN Stupid Boy (Capitol Nashville)	+32422
BRAD PAISLEY She's Everything (Arista Nashville)	+24028
RASCAL FLATTS My Wish (Lyric Street)	+19790
TIM MCGRAW My Little Girl (Curb)	+15577
TAYLOR SWIFT Tim McGraw (Big Machine)	+14891
JACK INGRAM Lips Of An Angel (Big Machine)	+13254
MARTINA MCBRIDE Anyway (RCA)	+11540
TRACE ADKINS Ladies Love Country Boys (Capitol Nashville)	+10513
WRECKERS My, Oh My (Maverick/Warner Bros./WRN)	+10360

MOST INCREASED AUDIENCE	Total Aud.
ARTIST Title Label(s)	Increase
KEITH URBAN Stupid Boy (Capitol Nashville)	+12951
RODNEY ATKINS Watching You (Curb)	+10344
MARTINA MCBRIDE Anyway (RCA)	+8590
BRAD PAISLEY She's Everything (Arista Nashville)	+6698
DIERKS BENTLEY Long Trip Alone (Capitol Nashville)	+5195
JASON MICHAEL CARROLL Alyssa Lies (Arista Nashville)	+4551
TRACE ADKINS Ladies Love Country Boys (Capitol Nashville)	+4410
GEORGE STRAIT It Just Comes Natural (MCA Nashville)	+4023
JACK INGRAM Lips Of An Angel (Big Machine)	+3477
JOE NICHOLS I'll Wait For You (Universal South)	+3128

MOST INCREASED PLAYS

ARTIST Title Label(s)	Total Play Increase
KEITH URBAN Stupid Boy (Capitol Nashville)	+448
RODNEY ATKINS Watching You (Curb)	+417
TIM MCGRAW My Little Girl (Curb)	+289
MARTINA MCBRIDE Anyway (RCA)	+275
BRAD PAISLEY She's Everything (Arista Nashville)	+263
RASCAL FLATTS My Wish (Lyric Street)	+205
JACK INGRAM Lips Of An Angel (Big Machine)	+196
TRACE ADKINS Ladies Love Country Boys (Capitol Nashville)	+191
TAYLOR SWIFT Tim McGraw (Big Machine)	+171
GEORGE STRAIT It Just Comes Natural (MCA Nashville)	+167

MOST INCREASED PLAYS

ARTIST Title Label(s)	Total Play Increase
KEITH URBAN Stupid Boy (Capitol Nashville)	+578
MARTINA MCBRIDE Anyway (RCA)	+401
RODNEY ATKINS Watching You (Curb)	+352
BRAD PAISLEY She's Everything (Arista Nashville)	+245
DIERKS BENTLEY Long Trip Alone (Capitol Nashville)	+191
GEORGE STRAIT It Just Comes Natural (MCA Nashville)	+181
TRACE ADKINS Ladies Love Country Boys (Capitol Nashville)	+167
JACK INGRAM Lips Of An Angel (Big Machine)	+166
JOSH TURNER Me And God (MCA Nashville)	+138
JOE NICHOLS I'll Wait For You (Universal South)	+134



COUNTRY NEW & ACTIVE

DONOVAN CHAPMAN House Like That *(Category 5)* Total Audience: 5434, Total Stations: 19, Adds: 0

BLUE COUNTY I Get To (Asylum-Curb)

Total Audience: 4830, Total Stations: 14, Adds: 3
MIRANDA LAMBERT Crazy Ex-Girlfriend (Columbia)
Total Audience: 4787, Total Stations: 12, Adds: 1
TIM MCGRAW I've Got Friends That Do (Curb)
Total Audience: 3753, Total Stations: 2, Adds: 0
BLAINE LARSEN Spoken Like A Man (BNA)

Total Audience: 3557, Total Stations: 6, Adds: 5

BRAD PAISLEY Kung Pao Buckaroo Holiday (Arista Nashville)

Total Audience: 3000, Total Stations: 1, Adds: 1

COUNTRY INDICATOR NEW & ACTIVE

STEVE HOLY Come On Rain (Curb)

Total Plays: 354, Total Stations: 35, Adds: 2

JACK INGRAM Lips Of An Angel (Big Machine)
Total Plays: 341, Total Stations: 42, Adds: 24

JAKE OWEN Startin' With Me (RCA)

Total Plays: 341, Total Stations: 31, Adds: 0

JOSH GRACIN I Keep Coming Back (Lyric Street)

Total Plays: 328, Total Stations: 31, Adds: 4

JIMMY WAYNE That's All I'll Ever Need (Big Machine)

Total Plays: 274, Total Stations: 27, Adds: 2 **DANIELLE PECK** Isn't That Everything (*Big Machine*)

Total Plays: 255, Total Stations: 23, Adds: 0

TRACY LAWRENCE Find Out Who ... (Rocky Comfort/CO5 Nashville)

Total Plays: 254, Total Stations: 22, Adds: 2

MIRANDA LAMBERT Crazy Ex-Girlfriend (Columbia)

Total Plays: 220, Total Stations: 13, Adds: 2

PAT GREEN Dixie Lullaby (BNA)

Total Plays: 206, Total Stations: 23, Adds: 2

JOHN MELLENCAMP Our Country (Republic/Universal South)

Total Plays: 186, Total Stations: 21, Adds: 7



12/11

BLAINE LARSEN Spoken Like A Man (BNA)

CAROLINA RAIN Isn't She (Equity)

EMERSON DRIVE Moments (Montage/Midas/New Revolution)

JACK INGRAM Lips Of An Angel (Big Machine)

KELLY WILLIS & BRUCE ROBISON Please Daddy Don't Get Drunk (Rykodisc)

12/18

No Adds for this Week

12/25

No Adds for this Week

TOP 10 RECURRENTS

ARTIST Title Label(s)	Total Aud. (00)
HEARTLAND Loved Her First (Lofton Creek)	198196
RODNEY ATKINS If You're Going Through Hell (Curb)	166646
JOSH TURNER Would You Go With Me (MCA Nashville)	155719
DIERKS BENTLEY Every Mile A Memory (Capitol Nashville)	143600
GEORGE STRAIT Give It Away (MCA Nashville)	133161
EMERSON DRIVE A Good Man (Midas/New Revolution)	127690
WRECKERS Leave The Pieces (Maverick/Warner Bros./WRN)	124340
BRAD PAISLEY The World (Arista Nashville)	111092
STEVE HOLY Brand New Girlfriend (Curb)	99691
JOSH TURNER Your Man (MCA Nashville)	80711

Nielsen
Broadcast Data
Systems

114 Country reporters. Songs ranked by total audience for the airplay week of 11/27-12/3. Bullets appear on songs gaining audience or remaining flat from previous week. A song will also receive a bullet if its percentage loss in audience does not exceed the percentage of monitored station downtime for the format. Country titles that decline in audience but increase in detections will also receive a bullet if the total audience erosion for the week does not exceed 3%. If two songs are tied in total audience, the song with the larger increase in audience is placed first. Descending, non-bulleted titles below No. 10 in either

audience or detections are moved to recurrent after 20 weeks. Most Added is the total number of new adds officially reported to R&R by each reporting station or or by automatic add thresholds for stations not allowed to report adds. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Audience lists the songs with the greatest week-to-week increases in total audience. Audience totals on the chart are derived, in part, using certain Arbitron Inc. copyrighted Persons 12+ audience estimates, under license (© 2006, Arbitron Inc.).© 2006 Radio & Records.



		December 4, 2000						
LW	TW	ARTIST Title Label(s)	Total Plays	+/- Plays	Tot. Aud. (00)	+/- (00)	Wks On	Total Stations
1	0	SUGARLAND Want To (Mercury)	4015	+26	95503	+858	19	100/0
2	2	RASCAL FLATTS My Wish (Lyric Street)	3913	-47	93113	+352	15	99/0
3	3	TIM MCGRAW My Little Girl (Curb)	3877	+54	89859	+421	18	100/0
5	4	BRAD PAISLEY She's Everything (Arista Nashville)	3803	+245	89625	+6698	14	99/0
4	5	KENNY CHESNEY You Save Me (BNA)	3610	-143	85565	-4676	18	97/0
6	6	MONTGOMERY GENTRY Some People Change (Columbia)	3477	-55	78982	-528	22	100/0
8	0	GEORGE STRAIT It Just Comes Natural (MCA Nashville)	3323	+181	76923	+4023	10	100/0
9	8	RODNEY ATKINS Watching You (Curb)	3191	+352	75315	+10344	11	98/0
7	9	CARRIE UNDERWOOD Before He Cheats (Arista/Arista Nashville)	2850	-399	66973	-8927	17	85/0
10	•	TAYLOR SWIFT Tim McGraw (Big Machine)	2792	+13	64442	+30	24	99/0
11	•	LONESTAR Mountains (BNA)	2531	+52	58117	+2169	24	91/0
12	12	TRENT TOMLINSON One Wing In The Fire (Lyric Street)	2476	+37	58030	+1858	26	97/0
13	13	CRAIG MORGAN Little Bit Of Life (Broken Bow)	2319	+56	53373	+1072	14	98/0
14	1	WRECKERS My, Oh My (Maverick/Warner Bros./WRN)	2210	+54	50095	+1115	12	98/1
16	•	TRACE ADKINS Ladies Love Country Boys (Capitol Nashville)	2169	+167	48049	+4410	11	93/4
17	1	JASON MICHAEL CARROLL Alyssa Lies (Arista Nashville)	2062	+124	47782	+4551	6	95/1
18	•	JOE NICHOLS I'll Wait For You (Universal South)	1789	+134	41431	+3128	18	92/9
19	13	ERIC CHURCH Two Pink Lines (Capitol Nashville)	1678	+24	38191	+743	13	82/0
26	1	MARTINA MCBRIDE Anyway (RCA)	1517	+401	33810	+8590	3	89/13
21	20	DARRYL WORLEY I Just Came Back From A War (903 Music)	1509	+91	32869	+2293	7	83/2

What's working on your show? Why not let your audience tell you, so you can do more of it?

Listener feedback. Regularly. Affordably. Quickly. New Personality Research Technique



www.mediaEKG.com sammilkman@mediaEKG.com

		December 4, 2000						
LW	TW	ARTIST Title Label(s)	Total Plays	+/- Plays	Tot. Aud. (00)	+/- (00)	Wks On	Total Stations
22	4	PHIL VASSAR The Woman In My Life (Arista Nashville)	1415	+109	32173	+2427	20	77/0
24	22	KELLIE PICKLER Red High Heels (BNA)	1386	+115	30960	+2704	9	83/3
23	3 3	SARA EVANS You'll Always Be My Baby (RCA)	1364	+79	29438	+1822	12	82/1
33	24	KEITH URBAN Stupid Boy (Capitol Nashville)	1321	+578	31030	+12951	2	87/28
28	②	BROOKS & DUNN Hillbilly Deluxe (Arista Nashville)	1191	+133	26661	+2856	4	75/6
27	2	LITTLE BIG TOWN Good As Gone (Equity)	1150	+71	26122	+1441	10	73/2
30	4	GARY ALLAN A Feelin' Like That (MCA Nashville)	1093	+122	24949	+2569	4	73 7
31	28	FAITH HILL Stealing Kisses (Warner Bros./WRN)	968	+36	19661	+277	9	68/1
29	29	SARAH BUXTON Innocence (Lyric Street)	911	-69	18367	-834	12	68/0
20	30	TOBY KEITH Crash Here Tonight (Show Dog Nashville)	908	-676	21970	-14962	16	48/0
25	31	KEITH URBAN Once In A Lifetime (Capitol Nashville)	888	-381	21699	-8874	16	49/0
32	32	VINCE GILL The Reason Why (MCA Nashville)	841	+52	20947	+1385	11	62/3
36	33	DIERKS BENTLEY Long Trip Alone (Capitol Nashville)	821	+191	18674	+5195	2	65/9
34	34	CLAY WALKER 'Fore She Was Mama (Asylum-Curb)	815	+79	19038	+2858	5	59/4
35	3	BILLY CURRINGTON Good Directions (Mercury)	740	+62	15711	+1379	5	59/6
37	3 5	KEITH ANDERSON Podunk (Arista Nashville)	634	+39	13256	+855	8	54/1
38	③	BLAKE SHELTON Don't Make Me (Warner Bros./WRN)	594	+35	12039	+913	3	55/4
Debut	3 8	JOSH TURNER Me And God (MCA Nashville)	460	+138	11709	+3090	1	38/18
Debut >	3 9	ASHLEY MONROE W/RONNIE DUNN I Don't Want To (Columbia)	430	+39	10753	+754	1	37/2
Debut	40	GRETCHEN WILSON Come To Bed (Columbia)	369	-21	9217	+34	1	35/1

clear. consistent. quality.

All hooks are not created equal. Some are too short, some are too long, and some are just wrong. You invest big dollars in research - why risk testing with bad hooks? Hooks Unlimited's clear, consistent, quality never leaves you guessing about your listeners' music tastes. Contact Michael Pelaia for your next project.



R&R Country Callout America BY Bullseye

December 4, 2006		TOTAL					STRONGLY
ARTIST Title (Label)	PASSION	POSITIVE	INDEX	NEUTRAL	FAMILIARITY	DISLIKE	DISLIKE
SUGARLAND Want To (Mercury)	29.5%	77.8%	4.04	14.8%	97.5%	4.0%	1.0%
TIM MCGRAW My Little Girl (Curb)	30.3%	76.8%	4.00	15.8%	98.8%	4.3%	2.0%
CARRIE UNDERWOOD Before He Cheats (Arista/Arista Nashville)	35.5%	76.3%	4.00	12.5%	98.3%	5.5%	4.0%
MONTGOMERY GENTRY Some People Change (Columbia)	36.0%	74.5%	4.06	16.3%	96.8%	4.3%	1.8%
LONESTAR Mountains (BNA)	25.0%	73.5%	3.91	16.3%	97.5%	6.0%	1.8%
TRACE ADKINS Ladies Love Country Boys (Capitol Nashville)	29.3%	72.8%	3.99	16.0%	95.0%	5.0%	1.3%
KENNY CHESNEY You Save Me (BNA)	23.5%	72.0%	3.87	17.3%	97.3%	4.8%	3.3%
BRAD PAISLEY She's Everything (Arista Nashville)	25.0%	68.3%	3.86	19.8%	96.0%	5.8%	2.3%
RASCAL FLATTS My Wish (Lyric Street)	27.3%	67.3%	3.84	19.3%	96.5%	6.3%	3.8%
JASON ALDEAN Amarillo Sky (Broken Bow)	19.5%	65.0%	3.83	24.3%	94.8%	4.8%	0.8%
RODNEY ATKINS Watching You (Curb)	25.8%	65.0%	3.91	17.8%	90.3%	6.0%	1.5%
EMERSON DRIVE A Good Man (Midas/New Revolution)	14.5%	64.0%	3.79	22.3%	91.5%	4.3%	1.0%
GEORGE STRAIT It Just Comes Natural (MCA Nashville)	19.0%	63.0%	3.83	17.3%	87.5%	5.5%	1.8%
TRENT TOMLINSON One Wing In The Fire (Lyric Street)	19.0%	61.0%	3.73	23.5%	94.3%	8.3%	1.5%
PHIL VASSAR The Woman In My Life (Arista Nashville)	14.0%	60.3%	3.66	22.0%	92.8%	8.3%	2.3%
SARA EVANS You'll Always Be My Baby (RCA)	10.8%	58.5%	3.63	20.8%	89.5%	7.5%	2.8%
TAYLOR SWIFT Tim McGraw (Big Machine)	14.3%	58.0%	3.59	26.8%	95.5%	6.0%	4.8%
KEITH ANDERSON Podunk (Arista Nashville)	13.5%	57.5%	3.67	21.0%	88.0%	7.3%	2.3%
DARRYL WORLEY I Just Came Back From A War (903 Music)	13.8%	56.8%	3.66	20.5%	87.5%	8.0%	2.3%
JOE NICHOLS I'll Wait For You (Universal South)	12.8%	56.0%	3.63	20.5%	87.8%	8.8%	2.5%
CRAIG MORGAN Little Bit Of Life (Broken Bow)	15.0%	53.8%	3.58	19.8%	87.8%	11.0%	3.3%
ERIC CHURCH Two Pink Lines (Capitol Nashville)	12.0%	52.0%	3.56	28.3%	90.8%	7.8%	2.8%
GARY ALLAN A Feelin' Like That (MCA Nashville)	10.0%	51.5%	3.63	20.8%	80.3%	5.0%	3.0%
KEITH URBAN Stupid Boy (Capitol Nashville)	12.0%	50.0%	3.65	21.0%	79.5%	6.5%	2.0%
LEANN RIMES Some People (Asylum-Curb)	9.0%	48.8%	3.48	20.3%	83.5%	11.3%	3.3%
BILLY CURRINGTON Good Directions (Mercury)	11.3%	48.3%	3.64	17.0%	74.8%	7.5%	2.0%
JASON MICHAEL CARROLL Alyssa Lies (Arista Nashville)	11.5%	46.8%	3.62	24.0 %	78.8%	6.8%	1.3%
WRECKERS My, Oh My (Maverick/Warner Bros./WRN)	9.0%	44.8%	3.38	24.0 %	85.3%	11.5%	5.0%
LITTLE BIG TOWN Good As Gone (Equity)	8.5%	43.3%	3.44	25.5%	81.8%	10.0%	3.0%
SARAH BUXTON Innocence (Lyric Street)	9.0%	41.0%	3.36	27.0%	83.5%	10.8%	4.8%
MARTINA MCBRIDE Anyway (RCA)	9.3%	41.0%	3.45	20.8%	74.8%	9.5%	3.5%
VINCE GILL The Reason Why (MCA Nashville)	10.3%	40.8%	3.43	23.0%	77.5%	9.8%	4.0%

Total sample size is 400 persons weekly with a margin of error of plus or minus 5%. Scoring is done each week using live interviewers conducting an interview with each respondent. Scores are: 5) I like it a lot, in fact it's one of my favorites; 4) I like it; 3) It's OK, just so-so; 2) I don't like it; 1) I strongly dislike it. The index score is an average of all 1-to-5 scores. The ttal positive score is an aggregate of the 4 and 5 scores. To be included in the weekly callout, songs must have entered the top 40 positions on R&R's Country airplay chart. The sample is composed of 400 25-54-year-olds who identify country as their favorite music and who listen daily to competitive Country radio in the sample markets. The sample is 50% male/female and evenly distributed in the 25-34, 35-44, and 45-54 demos. The sample is balanced by region and markets within that region. Bullseye Callout is conducted in these regions and markets. SOUTH: Charleston SC; Charlotte; Baton Rouge; Nashville; Atlanta. MIDWEST: Flint, MI; Indianapolis; Madison; Omaha; Cincinnati. EAST: Harrisburg; Rochester, NY; Springfield, MA; Providence; Washington, DC.WEST: Modesto, CA; Salt Lake City; Colorado Springs, CO; Portland, OR; Houston. © 2006 Radio & Records © 2006 Bullseye Marketing Research Inc..

If you experienced transmission problems ... please call our Circulation Department at 800-562-2706.

© 2006 Radio & Records All Rights Reserved No part of this material may be reproduced in any form or incorporated in any information retrieval system without written permission of the Publisher

Find What You Need

In Print and Now Online at www.radioandrecords.com



The Industry's most complete, most used DIRECTORY is now delivered free to all R&R subscribers and is available online in a searchable database. Get what you need the way you like it ... on your desk or on your monitor.

