October 16, 2006

d o r r y | 💸 w o r | e y Top 5 Most Added! Already 50% in Double Digits! "I Just Came Back..." See Darryl on "TODAY Show" this Weekend!

Are The Indies On A Roll?

Latest Success Story Is Heartland Chart Topper

Although the pathway to success in country music is littered with the dried bones of scores of labels that didn't survive — both majors and independents — recent history suggests that the odds of success are good for independently owned and independently distributed companies. While there's little danger that the major-label groups will be eating much independent-label dust anytime soon, the fortunes of Nashville's independent companies seem to be, at the very least, headed in the right direction.

In addition to the well-documented successes of independently owned labels like Curb, Big Machine and Show Dog Nashville — all of which have majorlabel distribution — independently owned and distributed companies like Equity, Broken Bow and now Lofton Creek have also made strides during the past year. The most recent example of an artist on an independent label striking big is **Heartland**'s "I Loved Her First" (Lofton Creek), last week's No. 1 on the **R&R** country Indicator chart and this week's No. 1 on the **R&R** country chart. It is the first No. 1 for both the group and for its label.

Up 1.4 million audience impressions, Heartland's sentimental father-of-the-bride ballad rises 2-1 (35.3 million impressions during the Oct. 9-15 tracking week), marking the second time in 2006 that an independently distributed single has reached No. 1. Jason Aldean's "Why" (Broken Bow) led the Nielsen Broadcast Data Systems-driven chart dated May 19.

Should Heartland's single claim a second week at No. 1, it would be the first track on an independently distributed label to post multiple weeks at No. 1 since Broken Bow saw four weeks at the top in spring 2005 with Craig Morgan's "That's What I Love About Sunday." When Morgan's single went to No. 1, no independently distributed label had crowned the chart since Kenny Rogers' "Buy Me a Rose" (Dreamcatcher) did so for one week in May 2000.

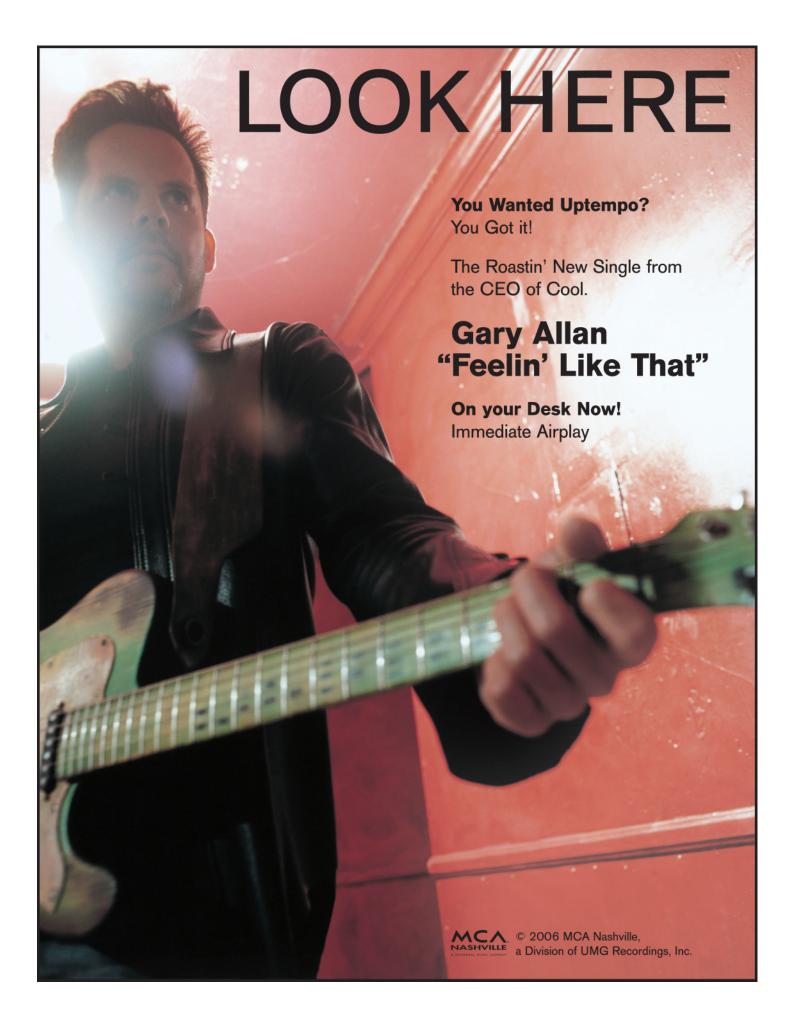
In terms of debut singles by new artists, no such song reached No. 1 during 2005, but Heartland's single is the third such title this year — if you count the first Arista Nashville-issued single by Carrie Underwood, "Jesus, Take the Wheel," which spent six weeks at No. 1 starting in mid-January. Underwood's first single, "Inside Your Heaven," was issued by Arista in New York and charted briefly on the country list (12 total chart weeks, peaked at No. 52 in July 2005). The Wreckers spent two weeks at No. 1 with "Leave the Pieces" (Maverick/Warner Bros/WRN) in late August/early September.

During the tracking week, WUSN/Chicago is the top audience contributor with 1.2 million impressions, followed by KILT/Houston (1.1 million), KSCS/Dallas (985,000), WKHX/Atlanta (905,000) and KEEY/Minneapolis (889,000). In terms of aggregate detections for the week, WWNU/Columbia, S.C. leads with 65 plays, followed by WKCN/Columbus, Ga. (57 plays); WROO/Jacksonville, Fla. (55 plays); WYGY/Cincinnati (54 plays); and WNKT/Charleston, S.C. (54 plays).

On the **R&R** c ountry Indicator chart, Dierks Bentley's "Every Mile a Memory" (Capitol Nashville)

If you experienced transmission problems ... please call our Circulation Department at 310-788-1625.
© 2006 Radio & Records. All Rights Reserved. No part of this material may be reproduced in any form or incorporated in any information retrieval system without written permission of the Publisher.





replaces Heartland at No. 1. Bentley's single logs 2,920 plays (up 134 spins), while Heartland's single is pushed to No. 2 with 2,866 plays.

Artist News: Freddy Fender Succumbs To Cancer At 69

Grammy-winning country/Tejano singer **Freddy Fender** died Saturday (Oct. 14) due to lung cancer at his home in Corpus Christi, Texas. He was 69.

Although Fender's career in music began as a teenager during the 1950s, he did not register on the national music scene until January 1975, when he debuted on the charts with "Before the Next Teardrop Falls," which reached No. 1 on the country and pop charts that year. His "Wasted Days and Wasted Nights" also became a No. 1 country hit in 1975 and reached the top 10 on the pop charts. He subsequently had No. 1 country hits with "Secret Love" and "You'll Lose a Good Thing" in 1976 and had other top 10 singles with "Since I Met You Baby," "Vaya Con Dios," "Living It Down" and "The Rains Came."

Fender was named the Academy of Country Music's (ACM) Most Promising Male Vocalist in 1975; appeared in the 1988 film *The Milagro Beanfield War*; and won a Grammy in 1990 with his group, The Texas Tornados. Funeral services are scheduled for Tuesday (10/17) in San Benito, Texas. In lieu of flowers, the family suggests donations to the Freddy Fender Scholarship Fund, c/o Capital One Bank, 198 South Sam Houston Blvd., San Benito, Texas, 78586. Survivors include Fender's wife, Vangie Huerta; sons, Baldemar Huerta, Jr. and Daniel Huerta; and daughters, Tammy Mallini and Marla Garcia.

Faith Hill, Sheryl Crow, Vince Gill and John Rich join the growing list of performers on the CMA's 40th annual awards show, which takes place Nov. 6 in Nashville. While Crow and Gill will join Brooks & Dunn on the duo's performance of "Building Bridges," Rich will join Gretchen Wilson on "Come to Bed." Meanwhile, Kris Kristofferson will introduce the 2006 Hall of Fame inductees. The show airs live from 8-11 p.m. ET on ABC-TV from the Gaylord Entertainment Center.

This Week At Callout America

Bullseye President John Hart brings our weekly analysis of country callout research to you. View more complete information at http://data.bullsi.com.bullseye/radioandrecords.

"Josh Turner remains the No. 1 song overall and the No. 1 passion song — that's five consecutive weeks at No. 1 for 'Would You Go With Me.' The song is No. 1 with both male and female listeners and No. 1 in every demo. Rare indeed.

"Heartland's 'I Loved Her First' holds at No. 2 for the week and as the No. 3 passion song. The strength of this song is with females ranking at No. 2. Younger 25-34 listeners also rank this song at No. 2. Core 35-44s rank it at No. 3.

"Dierks Bentley continues to be strong with 'Every Mile a Memory' at No. 4 for the week and the No. 7 passion song. Females rank this song at No. 3, as do younger 25-34 listeners overall. This song is the No. 4 song with core 35-44 listeners.

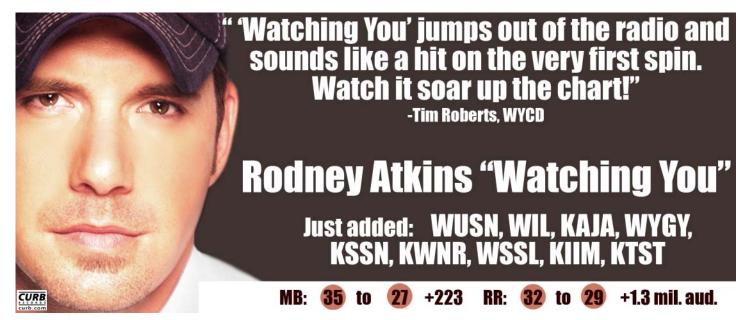
"Sugarland are new to the top five at No. 5 with 'Want To,' which is the No. 13 passion song. This song is just 11 weeks old, so it is early. Females rank the song at No. 4, while, in the demos, listeners 45-54 are the early strength, ranking it at No. 2.

"The youngest song in the top 10 this week is **Trace Adkins**' 'Ladies Love Country Boys,' ranking at No. 7, up from No. 10 after just five weeks. This song is cutting through as familiarity hits 94%. Men take the lead, ranking the song at No. 3, while females rank it at No. 12."

Radio News: 1,000 HD Signals And Counting

History was made in Baltimore last week when Hearst Radio's WIYY (98 Rock) began broadcasting in HD. The station replaced its 19-year-old transmitter and flipped the switch on to a transmitter and new era in digital broadcasting on Oct. 9. "This is very exciting. We feel really good about it, and I

If you experienced transmission problems ... please call our Circulation Department at 310-788-1625.
© 2006 Radio & Records. All Rights Reserved. No part of this material may be reproduced in any form or incorporated in any information retrieval system without written permission of the Publisher.



think we really have something here," 98 Rock & WBAL-AM VP/GM **Ed Kiernan** told **R&R**.

"Our motivation in upgrading to HD Radio technology was to provide listeners with the best radio experience possible, including CD-like sound quality, crystal-clear reception and innovative multicast programming," Kiernan said. "We are thrilled to have earned the distinction as the 1,000th HD Radio station on the air, and we look forward to using our new digital capabilities to increase the variety of programming and services we offer on free radio."

"In just over a year, the number of HD Radio stations on the air has nearly doubled, and we expect to finish 2006 with 1,200 stations," said **Robert Struble**, president and CEO of iBiquity Digital Corporation, developers and licensors of HD Radio technology. "Equally exciting is the corresponding growth in HD2 multicasting, which provides listeners with increased content and program choices, and the rapid influx of new HD Radio receivers that expands the range of product categories and price points. From a consumer standpoint, there has never been a better time to experience HD Radio."

Kiernan says the station is taking a "soft opening" approach to the HD debut in October but expects to heavily promote the HD angle beginning in November with the launch of new HD Radio websites for WIYY, onair HD Radio giveaways and on-air announcements where HD receivers can be purchased. He's says the station staff is also in talks with several downtown Baltimore clubs and restaurants about playing HD casts over their public address systems.

Kiernan also makes regular semester appearances at a University of Maryland/College Park journalism class, and, on Nov. 1, he intends to bring along an HD receiver and discuss digital broadcasting with students.

—Jeffrey Yorke, R&R, Washington, D.C.

Bristol Broadcasting chief **W.L.** "Pete" Niniger died Oct. 11 following a brief illness. He was 81. Mr. Niniger started his career in broadcasting with a lone AM station in Bristol, Va. during the 1950s and expanded the company through the years to include 21 stations

located in four states. In a prepared statement, sources at the company say Mr. Nininger continued to be involved in the daily operation of those stations until his death. The company's country properties include WXBQ/Bristol, Va.; WKYQ/Paducah, Ky.; and WQBE/Charleston, W. Va. Survivors include daughter Lisa Nininger Hale, who reportedly will assume his role as president of the company.

Financials: Cumulus will release the results of its third-quarter performance on Nov. 7 and will conduct a public teleconference to discuss the results that day at 11 a.m. ET. Dial in to 800-811-8824 five minutes before the conference begins or hear the webcast at www.cumulus.com.

In an unrelated story, Univision will release its third-quarter financial results on www.univision.net after the stock market closes at 4 p.m. ET on Nov. 2 but will not hold a teleconference to discuss the numbers. In a statement issued on Monday (Oct. 16), the Los Angelesbased Spanish-language multimedia company said, "In light of Univision Communications' agreement to be acquired by a group including Madison Dearborn Partners, Providence Equity Partners, Texas Pacific Group, Thomas H. Lee Partners and Saban Capital Group, the Company will not conduct a conference call or webcast."

A record-winning streak on Wall Street continued Monday (Oct. 16) as investors pushed the Dow Jones index closer to a milestone 12,000 points with a 20.09 run-up to close at 11,980.60. The indexes gained momentum in late-afternoon trading as investors became more optimistic that corporate profits would continue to be healthy. The NASDAQ increased 6.55, to 2,363.84, while the S&P 500 grew by 3.43 to 1,369.05.

There were only 11 winners and 18 losers on in the **R&R** Index as Salem led the pack into positive territory with a 94-cent gain to \$3.77. Journal Communications picked up 23 cents to \$11.90,

If you experienced transmission problems ... please call our Circulation Department at 310-788-1625.

© 2006 Radio & Records. All Rights Reserved. No part of this material may be reproduced in any form or incorporated in any information retrieval system without written permission of the Publisher.



Radio One rose 7 cents to \$6.57, and XM Satellite Radio jumped 13 cents to \$12.18. The Tribune Co. picked up 32 cents to \$33.27. Regent lead the pack in to the red zone with a 7-cent slip to \$3.69; The New York Times was off 31 cents to \$23.45; Sirius Satellite Radio fell 4 cents to \$3.84 and Digital Generation Systems lost 11 cents to close at \$11.14. Emmis was off by 2 cents to \$11.71.

-Jeffrey Yorke, R&R, Washington, D.C.

While it may not be what Los Angeles-area country radio fans were hoping for — the format on an FM station — Mt. Wilson Broadcasters is flipping adult standards KKGO simulcast partner XESURF/ Tijuana-San Diego to country on Oct. 28, according to the *Orange County Register*. Emmis flipped KZLA from country to rhythmic AC as KMVN (MOViN 93.9) in August.

"Los Angeles and Orange County listeners were pretty upset with the loss of country music on KZLA," Mt. Wilson president Saul Levine told the paper. "We received a lot of letters and e-mails saying, basically, you are the last independent radio owner in the market. Please help us."

Former KZLA jocks Whitney Allen, Paul Freeman, Brian Douglas and Tonya Campos will all segue to the new station, according to the story. Syndicator Dial-Global will consult on music programming. Adult standards will remain on KKGO.

On The Row: Rust Continues Staff Announcements

Rust Records announces the latest round of additions to its executive staff. In addition to previously announced hires including senior VP of A&R Mark Brown and VP/GM Kevin Mason, Susan Niles is named senior VP of publicity and Todd Job is named manager of retail sales.

"The finalization of our senior management team will give Rust Records the competitive edge as we continue to create a new and effective paradigm in this ever-changing industry," says label president

BILLBOARD BOXSC	ORE	
ARTIST VENUE/CITY/DATES	ATTENDANCE	GROSS
Dixie Chicks, Pete Yorn Brisbane Entertainment Centre Brisbane, Australia Oct. 6-7	17,068	\$1,417,015
Kenny Chesney, Dierks Bentley, Carrie Underwood Scottrade Center St. Louis Sept. 1	14,578	\$867,734
Rascal Flatts, Gary Allan, Katrina Elam Nissan Pavilion Bristol, Va. Sept. 9	24,891	\$856,607
Rascal Flatts, Gary Allan, Eric Church Gaylord Entertainment Center Nashville Sept. 22	14,004	\$836,739
Rascal Flatts, Gary Allan, Katrina Elam Tweeter Center Mansfield, Mass. Sept. 10	19,312	\$819,054

Billboard Boxscore tracks recent country concert grosses and attendance figures. Copyright 2006, VNU Business Media. More concert grosses available at www.billboard.biz.

NIELSEN M		NITOR-PLUS
OVERALL		COUNTRY
FOR THE WEEK OF S	SEP.	T. 3 2006 - SEPT. 9 2006
NEWS CORP	1	NEWS CORP
BERKSHIRE HATHAWAY	2	BERKSHIRE HATHAWAY
MCDONALDS	3	MCDONALDS
AT&T	4	WAL-MART
VERIZON COMMUNICATIONS	5	AT&T
US GOVERNMENT	6	WESTERN STONE & METAL
GENERAL ELECTRIC	7	HD DIGITAL RADIO ALLIANCE
TOYOTA	8	WALT DISNEY
AUTOZONE	9	PROCTER & GAMBLE
WALT DISNEY	10	CNG FINANCIAL

Nielsen Monitor-Plus tracks commercial occurrence data on radio, and is ranked by total units detected for the period indicated. Copyright 2006, Nielsen Media Research. Details at www.nielsenmedia.com.

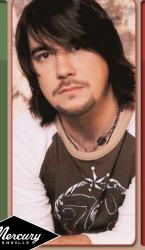
If you experienced transmission problems ... please call our Circulation Department at 310-788-1625.
© 2006 Radio & Records. All Rights Reserved. No part of this material may be reproduced in any form or incorporated in any information retrieval system without written permission of the Publisher.



BILLY CURRINGTON "Good Directions"

Just makes you feel good!

Adds Monday include:
WKHX/Atlanta,
KEEY/Minneapolis!



GARY NICHOLS

"I Can't Love You Anymore"

Just makes you FEEL!

Big spins already at WKIS "Smash", KRTY, and WGAR "Huge!"

Checked on digital downloads lately? Sugarland "Want To" leads the pack!

Ken Cooper. Niles' resume includes stints at Warner/ Reprise Nashville and as an independent publicist, and Jobs was previously with Sony Music.

CD GALLERY

This week's new album releases, in stores Oct. 17:

Various Artists *She Was Country When Country* Wasn't Cool: A Tribute to Barbara Mandrell (BNA)



Tribute albums are tricky. Do you stay true to the original performances or put your own spin on them? On this collection, the artists did both, but those who made Mandrell's classics BARBARA MANDRELL their own shine the brightest. Dierks Bentley's interpretation of "Fast Lanes

and Country Roads" has a grit and drive absent from the original, while Gretchen Wilson's "The Midnight Oil" is both authentic and new. As expected, Willie Nelson and Shelby Lynne, a former member of Bab's fan club, team wonderfully on "This Time I Almost Made It." Randy Owen's handling of "Years" makes you remember how much country radio is missing his voice, and hearing Sara Evans' downright sexy turn on "Crackers" would make any man come running home. CeCe Winans closes the disc with an uplifting take on Mandrell's first Grammy winner, "He Set My Life to Music."

— Ken Tucker

Also being released Oct. 17:

Vince Gill *These Days* (MCA Nashville)

Dierks Bentley *Long Trip Alone* (Capitol Nashville) **Various Artists** *Flicka* (Soundtrack) (StyleSonic/Curb) Lonestar Mountains (BNA)

Rhonda Vincent Beautiful Star: A Christmas Collection (Rounder)

George Jones & Friends God's Country: George Jones & Friends (Category 5)

Dates & Deadlines:

Oct. 15-17: iebaLIVE!, Nashville. Details at www.ieba.org.

Oct. 20-21: Grand Ole Opry 81st Birthday Celebration, Nashville. Details at www.grandoleopry.com.

Oct. 22: 37th annual NSAI/Nashville Songwriter Foundation Awards, Nashville. Details at www.nashvillesongwriters.com.

Oct. 23: 44th annual ASCAP Country Music Awards. Nashville. Details at www.ascap.com.

Oct. 30: Second annual Broadway Meets Country Benefit, Nashville. Details at www.cmaworld.com.

Nov. 2: Music 4 TN Kids Auction, Nashville, Details at www.music4tnkids.com.

Nov. 4: 54th annual BMI Country Awards, Nashville. Details at www.bmi.com.

Nov. 5: Annual SESAC Country Awards, Nashville. Details at www.sesac.com.

Nov. 6: 40th annual Country Music Association Awards, Nashville. Details at www.cmaworld.com.

Nov. 9: 12th annual Inspirational Country Music Awards, Nashville. Details at www.ccma.cc.

Nov. 20: 10th annual Christmas for Kids Benefit Concert. Nashville. Details at www.christmas4kids.org.

Jan. 28-31, 2007: Country In The Rockies, Steamboat Springs, CO. Details at www.citr.org.

Feb. 28-March 2, 2007: Country Radio Seminar 38, Nashville. Details at www.crb.org.

March 26-31, 2007: 15th annual Tin Pan South Songwriters Festival. Details at www.tinpansouth.com.

April 16, 2007: CMT Music Awards, Nashville. Details at www.cmt.com.

April 25, 2007: GMA Music Awards, Nashville. Details at www.gospelmusic.org.

June 7-10, 2007: CMA Music Festival, Nashville, Details at www.cmaworld.com.

If you experienced transmission problems ... please call our Circulation Department at 310-788-1625.



MUSICNOTES

Montgomery Gentry put their comedic skills to the test with an appearance on *Foxworthy's Big Night Out*, premiering Oct. 20 on CMT. The duo will also perform the song "She Don't Tell Me To." The show airs at 8:30 p.m. ET.

Faith Hill will be performing her new single "Stealing Kisses" this Thursday, Oct. 19 on *Ellen*. Check local listings for times and stations.

Ray Scott used his love of motorcycles to benefit two charities last week. On Oct. 8, he rode in Dierks Bentley's first annual Miles & Music for Kids, benefiting Vanderbilt Children's Hospital in Nashville, which helped to raise over \$100,000 for research and provisions.

Music City, Inc. announced today the names of the inaugural inductees to the Music City Walk of Fame presented by Gibson Guitar: Reba McEntire, Ronnie Milsap and The Fisk Jubilee Singers, with posthumous recipients Boudleaux & Felice Bryant, Roy Orbison and Maestro Kenneth D. Schermerhorn. The six honorees will be recognized officially with the unveiling of commemorative sidewalk markers on Sunday, Nov. 5, beginning at 3:00 p.m. at Hall of Fame Park in downtown Nashville.

Crisco recently included **Trent Willmon**'s recipe for West Texas Chicken Fried Steak in its *Crisco Country Favorites Recipe Book, Vol. 3* and the weekly women's magazine, *Quick & Simple*, which will include Willmon's squash casserole recipe in its upcoming Thanksgiving feature, "Country Favorites."

— Wade Jessen/Country Editor 615-321-4291 Email: wjessen@radioandrecords.com

— Ken Tucker/Radio Editor 615-321-4286 Email: ktucker@radioandrecords.com



SONGS WITH HIT POTENTIAL	CHART
OONGO MILITAL OLENTIAL	RANK
HEARTLAND Loved Her First (Lofton Creek)(82.6)	1
DIERKS BENTLEY Every Mile A Memory (Capitol) (81.2)	3
KENNY CHESNEY You Save Me (BNA) (92.5)	5
KEITH URBAN Once In A Lifetime (Capitol)(80.5)	6
SUGARLAND Want To (Mercury) (93.2)	8
RASCAL FLATTS My Wish (Lyric Street) (91.9)	7
TIM McGRAW My Little Girl (Curb) (88.3)	10
MONTGOMERY GENTRY Some People Change (Columbia) (83.7)	14
ALAN JACKSON Like Red On A Rose (Arista) (77.4)	16
TAYLOR SWIFT Tim McGraw (Big Machine) (76.1)	17
TOBY KEITH Crash Here Tonight (Show Dog) (92.3)	18
LONESTAR Mountains (BNA) (89.6)	19
BRAD PAISLEY She's Everything (Arista) (84.9)	20
JASON ALDEAN Amarillo Sky (Broken Bow) (81.0)	21
GEORGE STRAIT It Just Comes Natural (MCA Nashville) (91.8)	23(new)
TRENT TOMLINSON One Wing In The Fire (Lyric Strret) (89.4)	26
RODNEY ATKINS Watching You (Curb) (93.0)	29
JOE NICHOLS I'll Wait For You (Universal) (91.5)	30
SARA EVANS You'll Always Be My Baby (RCA) (89.5)	33
TRACE ADKINS Ladies Love Country Boys (Capitol) (90.4)	34
PHIL VASSAR The Woman In My Life (Arista) (94.4)	35
KELLIE PICKLER Red High Heels (BNA) (75.9)	38
BILLY CURRINGTON Good Directions (Mercury) (90.7)	55
JAKE OWEN Startin' With Me (RCA) (88.2)	56 (new)

Copyright 2006, Think Fast, LLC. For more information and testing methodology, please visit HitPredictor.com or Promosquad,com.

VIDEO ADDS

CMT

No adds

GREAT AMERICAN COUNTRY

ASHLEY MONROE "I Don't Want To"

DARRYL WORLEY "I Just Got Back From A War"

BILLY RAY CYRUS "I Wanna Be Your Joe"

If you experienced transmission problems ... please call our Circulation Department at 310-788-1625.
© 2006 Radio & Records. All Rights Reserved. No part of this material may be reproduced in any form or incorporated in any information retrieval system without written permission of the Publisher.



N

Nielsen Broadcast Data Systems

Music Page 1

LW	TW	ARTIST Title Label(s)	Tot. Aud. (00)	+/- Aud. (00)	Total Plays	+/- Plays	Wks On	Total Stations
2	0	HEARTLAND Loved Her First (Lofton Creek)	353638	+14114	5085	+77	16	127/0
4	2	CARRIE UNDERWOOD Before He Cheats (Arista/Arista Nashville)	330594	+31152	4664	+307	13	130/0
3	3	DIERKS BENTLEY Every Mile A Memory (Capitol Nashville)	318956	+9171	4932	+181	16	131/0
1	4	JOSH TURNER Would You Go With Me (MCA Nashville)	318601	-33357	4698	-439	25	130/0
5	6	KENNY CHESNEY You Save Me (BNA)	302915	+10836	4313	+183	11	131/0
7	6	KEITH URBAN Once In A Lifetime (Capitol Nashville)	299065	+12050	4324	+120	9	130/1
10	0	RASCAL FLATTS My Wish (Lyric Street)	287780	+43784	3968	+477	10	131/1
9	8	SUGARLAND Want To (Mercury)	270866	+14522	3777	+158	12	130/0
6	9	GEORGE STRAIT Give It Away (MCA Nashville)	243029	-43078	3762	-495	17	129/0
14	•	TIM MCGRAW My Little Girl (Curb)	234418	+25546	3451	+288	11	129/0
12	11	RODNEY ATKINS If You're Going Through Hell (Curb)	218422	-3789	2819	-65	40	131/0
11	12	STEVE HOLY Brand New Girlfriend (Curb)	193714	-29394	2709	-442	36	129/0
8	13	BROOKS & DUNN Building Bridges (Arista Nashville)	193067	-73614	3058	-1130	21	129/0
15	1	MONTGOMERY GENTRY Some People Change (Columbia)	180269	+16139	2737	+177	14	130/2
17	(JACK INGRAM Love You (Big Machine)	170697	+8453	2614	+102	19	129/2
16	(1)	ALAN JACKSON Like Red On A Rose (Arista Nashville)	163269	+813	2648	-20	14	130/0
21	O	TAYLOR SWIFT Tim McGraw (Big Machine)	161425	+19379	2505	+166	16	126/3
18	18	TOBY KEITH Crash Here Tonight (Show Dog Nashville)	156788	+7930	2635	+105	10	130/0
19	1	LONESTAR Mountains (BNA)	156305	+10409	2567	+63	17	128/1
22	20	BRAD PAISLEY She's Everything (Arista Nashville)	148873	+21675	2417	+209	8	125/3
23	4	JASON ALDEAN Amarillo Sky (Broken Bow)	129471	+14069	2286	+210	15	122/5
20	22	RASCAL FLATTS Life Is A Highway (Walt Disney/Lyric Street)	120969	-21041	1656	-193	16	78/1
26	23	GEORGE STRAIT It Just Comes Natural (MCA Nashville)	105923	+29207	1547	+514	3	99/20
24	24	EMERSON DRIVE A Good Man (Midas/New Revolution)	105262	+8842	1844	+110	26	108/7
27	2 5	CRAIG MORGAN Little Bit Of Life (Broken Bow)	91070	+16114	1764	+176	11	110/7
28	2 5	TRENT TOMLINSON One Wing In The Fire (Lyric Street)	83892	+9981	1803	+163	16	108/6
29	4	ERIC CHURCH Two Pink Lines (Capitol Nashville)	68643	+2887	1175	+5	9	84/3
30	2 8	WRECKERS My, Oh My (Maverick/Warner Bros./WRN)	63891	+9009	1060	+217	6	85/10
32	29	RODNEY ATKINS Watching You (Curb)	61556	+12743	1075	+188	5	79/9
34	①	JOE NICHOLS I'll Wait For You (Universal South)	58732	+10507	1112	+158	11	85/3

© 2006 Radio & Records



RA	? /	Country			Nie	Isen	Mus	sic Page 2
AYA	*	October 16, 2006				adcast Dat :ems	a 	
LW	TW	ARTIST Title Label(s)	Tot. Aud. (00)	+/- Aud. (00)	Total Plays	+/- Plays	Wks On	Total Stations
25	31	FAITH HILL Sunshine And Summertime (Warner Bros./WRN)	58460	-21224	893	-376	19	105/0
31	32	CAROLINA RAIN Get Outta My Way (Equity)	54206	-198	999	+37	22	85/2
35	33	SARA EVANS You'll Always Be My Baby (RCA)	53338	+7854	977	+90	9	78/5
37	34	TRACE ADKINS Ladies Love Country Boys (Capitol Nashville)	50054	+6745	865	+85	6	69/6
33	3 5	PHIL VASSAR The Woman In My Life (Arista Nashville)	49619	+1984	1070	+20	11	98/4
36	36	JO DEE MESSINA It's Too Late To Worry (Curb)	43122	-1712	939	-2	13	77/1
38	3	LEE ANN WOMACK Finding My Way Back Home (Mercury)	41334	+2445	662	-36	11	60/5
41	33	KELLIE PICKLER Red High Heels (BNA)	39030	+3454	675	-33	5	56/4
39	39	SARAH BUXTON Innocence (Lyric Street)	37893	-212	800	+56	11	69/5
40	40	LEANN RIMES Some People (Asylum-Curb)	37549	+1138	802	-14	11	70/2
42	4	VINCE GILL The Reason Why (MCA Nashville)	34365	+1486	726	+36	11	64/4
Breaker	42	JASON MICHAEL CARROLL Alyssa Lies (Arista Nashville)	33170	+19255	498	+326	4	45/32
43	43	DARRYL WORLEY I Just Came Back From A War (903 Music)	29192	+4782	480	+60	5	39/9
48	44	FAITH HILL Stealing Kisses (Warner Bros.)	24936	+6054	506	+126	3	37/6
45	4 5	LITTLE BIG TOWN Good As Gone (Equity)	24543	+3077	431	+28	5	45/5
44	46	RANDY ROGERS BAND Kiss Me In The Dark (Mercury)	24170	+1009	284	-6	11	22/0
46	4	CLAY WALKER 'Fore She Was Mama (Asylum-Curb)	23525	+2337	348	+27	5	37/11
47	48	KEITH ANDERSON Podunk (Arista Nashville)	18218	-1329	384	+13	8	45/2
49	49	ASHLEY MONROE W/RONNIE DUNN I Don't Want To (Columbia)	18146	-407	367	+2	6	43/4
52	①	LINDSEY HAUN Broken (Show Dog Nashville)	16960	+3551	289	+40	4	29/3
50	51	CHRIS YOUNG Drinkin' Me Lonely (RCA)	16422	-1834	382	-8	7	42/2
53	3 2	STEVE AZAR You Don't Know A Thing (Dang/Midas/New Revolution)	15442	+2335	366	+10	9	34/1
56	63	TRACY LAWRENCE Find Out Who Your (Rocky Comfort/C05 Nashville)	14677	+5039	292	+59	7	23/1
54	54	KATRINA ELAM Love Is (Universal South)	14259	+1813	401	+1	7	47/1
60	5 5	BILLY CURRINGTON Good Directions (Mercury)	11380	+2954	256	+36	2	28/2
57	5	JAKE OWEN Startin' With Me (RCA)	11162	+1596	274	+42	2	31/4
Debut >	1	PAT GREEN Dixie Lullaby (BNA)	9509	+2849	139	+40	1	15/6
Debut >	5 3	JOSH GRACIN I Keep Coming Back (Lyric Street)	8896	+4492	65	+45	1	5/4
55	59	TIM MCGRAW I've Got Friends That Do (Curb)	8256	-3969	31	-9	11	1/0
59	60	KENNY ROGERS The Last Ten Years (Capitol Nashville)	7238	-2133	116	-10	2	12/2

© 2006 Radio & Records



© 2006 Radio & Records

+1.9255

+1.6139

+1.6114

+1.4522

COUNTRY

MOST ADDED ARTIST Title *Label(s)* Adds JASON MICHAEL CARROLL Alyssa Lies (Arista Nashville) 32 **GEORGE STRAIT** It Just Comes Natural (MCA Nashville) 20 **CLAY WALKER** 'Fore She Was Mama (Asylum-Curb) 11 WRECKERS My, Oh My (Maverick/Warner Bros./WRN) 10 RODNEY ATKINS Watching You (Curb) **DARRYL WORLEY** I Just Came Back From A War (903 Music) BLAKE SHELTON Don't Make Me (Warner Bros.) **GRETCHEN WILSON FEAT. J. RICH** Come To Bed (Columbia Nashville) CRAIG MORGAN Little Bit Of Life (Broken Bow) EMERSON DRIVE A Good Man (Midas/New Revolution) 7

MOST INCREASED AUDIENCE	Total Aud.
ARTIST Title Label(s)	Increase
RASCAL FLATTS My Wish (Lyric Street)	+4.3784
CARRIE UNDERWOOD Before He Cheats (Arista/Arista Nashville)	+3.1152
GEORGE STRAIT It Just Comes Natural (MCA Nashville)	+2.9207
TIM MCGRAW My Little Girl (Curb)	+2.5546
BRAD PAISLEY She's Everything (Arista Nashville)	+2.1675
TAYLOR SWIFT Tim McGraw (Big Machine)	+1.9379

MOST INCREASED PLAYS

SUGARLAND Want To (Mercury)

CRAIG MORGAN Little Bit Of Life (Broken Bow)

JASON MICHAEL CARROLL Alyssa Lies (Arista Nashville)

MONTGOMERY GENTRY Some People Change (Columbia)

MUSI INCREASED PLAYS	Total Play
ARTIST Title Label(s)	Increase
GEORGE STRAIT It Just Comes Natural (MCA Nashville)	+514
RASCAL FLATTS My Wish (Lyric Street)	+477
JASON MICHAEL CARROLL Alyssa Lies (Arista Nashville)	+326
CARRIE UNDERWOOD Before He Cheats (Arista/Arista Nashville)	+307
TIM MCGRAW My Little Girl (Curb)	+288
WRECKERS My, Oh My (Maverick/Warner Bros./WRN)	+217
JASON ALDEAN Amarillo Sky (Broken Bow)	+210
BRAD PAISLEY She's Everything (Arista Nashville)	+209
RODNEY ATKINS Watching You (Curb)	+188
KENNY CHESNEY You Save Me (BNA)	+183

COUNTRY INDICATOR

MOST ADDED

ARTIST Title Label(s)	Adds
GEORGE STRAIT It Just Comes Natural (MCA Nashville)	15
CLAY WALKER 'Fore She Was Mama (Asylum-Curb)	13
BLAKE SHELTON Don't Make Me (Warner Bros.)	13
GRETCHEN WILSON FEAT. J. RICH Come To Bed (Columbia Nashville)	10
FAITH HILL Stealing Kisses (Warner Bros.)	9
JASON MICHAEL CARROLL Alyssa Lies (Arista Nashville)	8
LEE ANN WOMACK Finding My Way Back Home (Mercury)	6
RODNEY ATKINS Watching You (Curb)	5
EMERSON DRIVE A Good Man (Midas/New Revolution)	5
DARRYL WORLEY I Just Came Back From A War (903 Music)	5
STEVE HOLY Come On Rain (Curb)	5

MOST INCREASED AUDIENCE

ARTIST Title Label(s)	Increase
GEORGE STRAIT It Just Comes Natural (MCA Nashville)	+1.0878
RASCAL FLATTS My Wish (Lyric Street)	+.5643
CARRIE UNDERWOOD Before He Cheats (Arista/Arista Nashvilla	<i>e)</i> +.5607
TIM MCGRAW My Little Girl (Curb)	+.4978
SUGARLAND Want To (Mercury)	+.4391
BRAD PAISLEY She's Everything (Arista Nashville)	+.4391
TRENT TOMLINSON One Wing In The Fire (Lyric Street)	+.4173
CRAIG MORGAN Little Bit Of Life (Broken Bow)	+.3954
TOBY KEITH Crash Here Tonight (Show Dog Nashville)	+.3858
KENNY CHESNEY You Save Me (BNA)	+.3773

MOST INCREASED PLAYS

MICCI INCIILACED I LA IC	Total Play
ARTIST Title Label(s)	Increase
GEORGE STRAIT It Just Comes Natural (MCA Nashville)	+502
CARRIE UNDERWOOD Before He Cheats (Arista/Arista Nashville	/ + 265
RASCAL FLATTS My Wish (Lyric Street)	+253
BRAD PAISLEY She's Everything (Arista Nashville)	+184
TIM MCGRAW My Little Girl (Curb)	+171
SUGARLAND Want To (Mercury)	+169
TRENT TOMLINSON One Wing In The Fire (Lyric Street)	+167
RODNEY ATKINS Watching You (Curb)	+163
EMERSON DRIVE A Good Man (Midas/New Revolution)	+158
CRAIG MORGAN Little Bit Of Life (Broken Bow)	+152



Thank you Country Radio for an AMAZING first week!

A New Artist Record 75 total 1st week Believers!

MB 39 +253 R&R **4** +326

#7 Gainer



COUNTRY NEW & ACTIVE

JIMMY WAYNE That's All I'll Ever Need (Big Machine) Total Audience: 7125, Total Stations: 19, Adds: 4 JIMMY BUFFETT Bama Breeze (Mailboat/RCA) Total Audience: 5731, Total Stations: 10, Adds: 0 GARY NICHOLS I Can't Love You Anymore (Mercury) Total Audience: 5577, Total Stations: 17, Adds: 1

ROCKIE LYNNE More (Universal South)

Total Audience: 5511, Total Stations: 1, Adds: 0 **GRETCHEN WILSON FEAT. JOHN RICH Come To Bed**

(Columbia Nashville)

Total Audience: 5359, Total Stations: 12, Adds: 8 **DANIELLE PECK** Isn't That Everything (Big Machine) Total Audience: 2697, Total Stations: 3, Adds: 3

COUNTRY INDICATOR NEW & ACTIVE

DARRYL WORLEY I Just Came Back From A War (903 Music)

Total Plays: 384, Total Stations: 37, Adds: 5

ASHLEY MONROE W/RONNIE DUNN I Don't Want To (Columbia) Total Plays: 270, Total Stations: 28, Adds: 0

BILLY CURRINGTON Good Directions (Mercury) Total Plays: 260, Total Stations: 25, Adds: 4 CHRIS YOUNG Drinkin' Me Lonely (RCA) Total Plays: 176, Total Stations: 16, Adds: 2 KATRINA ELAM Love Is (Universal South) Total Plays: 175, Total Stations: 19, Adds: 0

RANDY ROGERS BAND Kiss Me In The Dark (Mercury)

Total Plays: 148, Total Stations: 13, Adds: 0

JAKE OWEN Startin' With Me (RCA) Total Plays: 142, Total Stations: 16, Adds: 2

JOHN ANDERSON If Her Lovin' Don't Kill Me

(Raybaw/Warner Bros./WRN)

Total Plays: 138, Total Stations: 13, Adds: 1 LINDSEY HAUN Broken (Show Dog Nashville) Total Plays: 130, Total Stations: 18, Adds: 3 **CLAY WALKER** 'Fore She Was Mama (Asylum-Curb) Total Plays: 124, Total Stations: 18, Adds: 13

Nielsen Broadcast Data Systems

132 Country reporters. Songs ranked by total audience for the airplay week of 10/9-10/15. Bullets appear on songs gaining audience or remaining flat from previous week. A song will also receive a bullet if its percentage loss in audience does not exceed the percentage of monitored station downtime for the format.Country titles that decline in audience but increase in detections will also receive a bullet if the total audience erosion for the week does not exceed 3%. If two songs are tied in total audience, the song with the larger increase in audience is placed first. Descending, non-bulleted titles below No. 15 in either

audience or detections are moved to recurrent after 20 weeks. Most Added is the total number of new adds officially reported to R&R by each reporting station or or by automatic add thresholds for stations not allowed to report adds. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Audience lists the songs with the greatest week-to-week increases in total audience. Audience totals on the chart are derived, in part, using certain Arbitron Inc. copyrighted Persons 12+ audience estimates, under license (© 2006, Arbitron Inc.).© 2006 Radio & Records.

10/23

CODY MCCARVER Red Flag (Aspirion)

DANIELLE PECK Isn't That Everything (Big Machine)

DONOVAN CHAPMAN House Like That (Category 5)

KATE RUSSELL Talk Is Cheap (The Hey Now Song) (Urunga/Quarterback)

KEITH BRYANT Live It Slow (S+S Mack)

10/30

GRETCHEN WILSON FEAT. JOHN RICH Come To Bed (Columbia)

LITTLE TEXAS Your Woman (Montage) MARK WILLS Take It All Out On Me (Equity)

BLUE COUNTY I Get To (Asylum/Curb)

TOP 10 RECURRENTS	Total Aud.
ARTIST Title Label(s)	(00)
WRECKERS Leave The Pieces (Maverick/Warner Bros./WRN)	193047
BRAD PAISLEY The World (Arista Nashville)	151103
LITTLE BIG TOWN Bring It On Home (Equity)	107511
RASCAL FLATTS What Hurts The Most (Lyric Street)	92580
PHIL VASSAR Last Day Of My Life (Arista Nashville)	90779
KENNY CHESNEY Summertime (BNA)	87292
TOBY KEITH A Little Too Late (Show Dog Nashville)	87167
JOSH TURNER Your Man (MCA Nashville)	86240
BON JOVI Who Says You Can't Go Home (Island/Mercury)	83270
KEITH ANDERSON Every Time I Hear Your Name (Arista Nashville)	74621





	■ ®	October 16, 2006						
LW	TW	ARTIST Title Label(s)	Total Plays	+/- Plays	Tot. Aud. (00)	+/- (00)	Wks On	Total Stations
2	0	DIERKS BENTLEY Every Mile A Memory (Capitol Nashville)	2920	+134	73446	+2448	16	78/0
1	2	HEARTLAND Loved Her First (Lofton Creek)	2866	-74	72462	-880	18	76/0
6	3	CARRIE UNDERWOOD Before He Cheats (Arista/Arista Nashville)	2856	+265	70770	+5607	10	76/1
4	4	KENNY CHESNEY You Save Me (BNA)	2776	+130	69812	+3773	11	77/1
3	6	KEITH URBAN Once In A Lifetime (Capitol Nashville)	2735	+60	70316	+2509	9	77/1
9	6	RASCAL FLATTS My Wish (Lyric Street)	2551	+253	62661	+5643	8	75/0
8	0	TIM MCGRAW My Little Girl (Curb)	2517	+171	62767	+4978	11	77/2
10	8	SUGARLAND Want To (Mercury)	2446	+169	61789	+4391	12	78/0
5	9	JOSH TURNER Would You Go With Me (MCA Nashville)	2078	-524	55195	-12170	26	65/0
13	0	MONTGOMERY GENTRY Some People Change (Columbia)	1954	+90	50281	+2270	15	77/1
14	0	TOBY KEITH Crash Here Tonight (Show Dog Nashville)	1922	+94	49129	+3858	9	76/2
16	0	BRAD PAISLEY She's Everything (Arista Nashville)	1902	+184	48518	+4391	7	75/0
12	13	ALAN JACKSON Like Red On A Rose (Arista Nashville)	1882	+6	49561	+461	14	76/0
15	•	JACK INGRAM Love You (Big Machine)	1875	+128	49411	+2459	19	76/1
18	15	JASON ALDEAN Amarillo Sky (Broken Bow)	1692	+128	43960	+3426	16	75/0
17	16	LONESTAR Mountains (BNA)	1646	+61	42400	+1414	17	70/0
19	Ū	TAYLOR SWIFT Tim McGraw (Big Machine)	1586	+69	41126	+1512	17	74/0
11	18	GEORGE STRAIT Give It Away (MCA Nashville)	1482	-511	40480	-11266	17	54/0
20	19	TRENT TOMLINSON One Wing In The Fire (Lyric Street)	1464	+167	38248	+4173	19	72/1
21	20	CRAIG MORGAN Little Bit Of Life (Broken Bow)	1397	+152	34946	+3954	7	72/3

© 2006 Radio & Records





Octo	ber 1	16, 2	2006
------	-------	-------	------

LW	TW	ARTIST Title Label(s)	Total Plays	+/- Plays	Tot. Aud. (00)	+/- (00)	Wks On	Total Stations
29	4	GEORGE STRAIT It Just Comes Natural (MCA Nashville)	1268	+502	29919	+10878	3	68/15
22	22	EMERSON DRIVE A Good Man (Midas/New Revolution)	1142	+158	27416	+2744	25	62/5
23	3	ERIC CHURCH Two Pink Lines (Capitol Nashville)	1044	+87	27256	+1923	6	62/3
26	24	RODNEY ATKINS Watching You (Curb)	1008	+163	25872	+3532	4	63/5
24	②	WRECKERS My, Oh My (Maverick/Warner Bros./WRN)	969	+113	24035	+1992	5	64/2
27	26	SARA EVANS You'll Always Be My Baby (RCA)	874	+93	20782	+1836	5	59/2
28	4	JOE NICHOLS I'll Wait For You (Universal South)	849	+77	22308	+2221	11	56/0
25	28	JO DEE MESSINA It's Too Late To Worry (Curb)	799	-52	22577	-1727	14	54/0
32	29	TRACE ADKINS Ladies Love Country Boys (Capitol Nashville)	796	+104	18423	+1544	4	55/3
33	③	PHIL VASSAR The Woman In My Life (Arista Nashville)	743	+63	19894	+1561	13	53/0
31	31	LEANN RIMES Some People (Asylum-Curb)	692	.7	18207	-975	8	50/0
30	32	RASCAL FLATTS Life Is A Highway (Walt Disney/Lyric Street)	639	-108	13993	-2282	14	26/0
35	33	SARAH BUXTON Innocence (Lyric Street)	577	+77	13649	+1725	5	50/1
40	34	FAITH HILL Stealing Kisses (Warner Bros.)	545	+144	11791	+2502	2	46/9
36	3	LEE ANN WOMACK Finding My Way Back Home (Mercury)	493	+41	12273	+1363	5	42/6
37	3	KELLIE PICKLER Red High Heels (BNA)	473	+44	11584	+1117	2	39/1
39	3	LITTLE BIG TOWN Good As Gone (Equity)	448	+40	11650	+1079	3	31/1
38	3 3	VINCE GILL The Reason Why (MCA Nashville)	432	+23	13005	+395	4	38/2
_	3 9	CAROLINA RAIN Get Outta My Way (Equity)	422	+36	10907	+1447	4	28/2
Debut >	40	KEITH ANDERSON Podunk (Arista Nashville)	416	+56	11667	+1018	1	37/4

© 2006 Radio & Records



No worries, man. Relax. We'll take care of all your promotional printing needs. Soon you'll find that Communication Graphics is <u>your</u> happy place! Call today.





R&R Country Callout America BY Bullseye

October 16, 2006		TOTAL					STRONGLY
ARTIST Title (Label)	PASSION	POSITIVE	INDEX	NEUTRAL	FAMILIARITY	DISLIKE	DISLIKE
JOSH TURNER Would You Go With Me (MCA Nashville)	38.5%	80.5%	4.15	13.0%	98.3%	3.3%	1.5%
HEARTLAND Loved Her First (Lofton Creek)	34.0%	76.5%	4.08	15.0%	96.8%	4.5%	0.8%
GEORGE STRAIT Give It Away (MCA Nashville)	38.3%	74.3%	4.08	18.3%	97.8%	3.8%	1.5%
DIERKS BENTLEY Every Mile A Memory (Capitol Nashville)	27.8%	72.8%	4.00	19.3%	96.3%	4.0%	0.3%
SUGARLAND Want To (Mercury)	23.3%	72.3%	3.93	19.3%	96.8%	4.5%	0.8%
MONTGOMERY GENTRY Some People Change (Columbia)	30.5%	70.0%	4.00	21.3%	95.5%	3.5%	0.8%
TRACE ADKINS Ladies Love Country Boys (Capitol Nashville)	31.0%	69.8%	3.96	13.3%	92.8%	8.0%	1.8%
LONESTAR Mountains (BNA)	21.3%	66.8%	3.88	23.3%	94.5%	4.0%	0.5%
RASCAL FLATTS Life Is A Highway (Walt Disney/Lyric Street)	32.3%	66.0%	3.86	20.8%	97.0%	5.5%	4.8%
KENNY CHESNEY You Save Me (BNA)	25.5%	65.3%	3.90	16.8%	89.8%	5.8%	2.0%
TIM MCGRAW My Little Girl (Curb)	25.3%	64.5%	3.86	21.3%	93.8%	6.5%	1.5%
EMERSON DRIVE A Good Man (Midas/New Revolution)	17.8%	64.0%	3.82	21.8%	91.3%	4.0%	1.5%
BRAD PAISLEY She's Everything (Arista Nashville)	14.3%	63.0%	3.80	20.0%	88.8%	5.0%	0.8%
ALAN JACKSON Like Red On A Rose (Arista Nashville)	24.0%	62.8%	3.76	17.3%	92.8%	9.5%	3.3%
RASCAL FLATTS My Wish (Lyric Street)	23.5%	62.0%	3.84	25.3%	93.3%	4.5%	1.5%
PHIL VASSAR The Woman In My Life (Arista Nashville)	17.5%	61.8%	3.73	20.3%	92.0%	7.8%	2.3%
JASON ALDEAN Amarillo Sky (Broken Bow)	19.5%	59.5%	3.77	23.3%	91.0%	8.0%	0.3%
JACK INGRAM Love You (Big Machine)	17.5%	57.3%	3.71	25.8%	91.8%	7.5%	1.3%
TRENT TOMLINSON One Wing In The Fire (Lyric Street)	18.0%	55.5%	3.68	22.5%	88.3%	7.3%	3.0%
SARA EVANS You'll Always Be My Baby (RCA)	16.3%	55.5%	3.69	25.0%	89.3%	7.3%	1.5%
CAROLINA RAIN Get Outta My Way (Equity)	14.0%	53.5%	3.65	22.5%	86.0%	8.0%	2.0%
CARRIE UNDERWOOD Before He Cheats (Arista/Arista Nashville)	24.5%	53.3%	3.71	19.8%	86.3%	10.0%	3.3%
TAYLOR SWIFT Tim McGraw (Big Machine)	14.3%	52.0%	3.62	24.0%	86.5%	8.3%	2.3%
JOE NICHOLS I'll Wait For You (Universal South)	12.8%	51.3%	3.61	25.0%	86.0%	7.8%	2.0%
ERIC CHURCH Two Pink Lines (Capitol Nashville)	11.3%	49.8%	3.54	26.3%	87.3%	8.8%	2.5%
TOBY KEITH Crash Here Tonight (Show Dog Nashville)	15.3%	49.5%	3.47	29.0%	94.8%	12.0%	4.3%
KEITH URBAN Once In A Lifetime (Capitol Nashville)	9.3%	48.3%	3.59	27.8 %	83.3%	6.0%	1.3%
RODNEY ATKINS Watching You (Curb)	16.0%	48.0%	3.69	26.3%	81.5%	6.5%	0.8%
LEANN RIMES Some People (Asylum-Curb)	7.8%	47.0%	3.58	22.0 %	77.3%	6.3%	2.0%
LEE ANN WOMACK Finding My Way Back Home (Mercury)	10.8%	45.3%	3.53	21.5%	78.3%	8.5%	3.0%
CRAIG MORGAN Little Bit Of Life (Broken Bow)	10.3%	44.3%	3.44	23.3%	80.5%	7.3%	5.8 %
JO DEE MESSINA It's Too Late To Worry (Curb)	10.3%	43.0%	3.49	26.0%	80.0%	8.0%	3.0%
GEORGE STRAIT It Just Comes Natural (MCA Nashville)	12.5%	42.0%	3.60	24.0%	74.5%	7.0%	1.5%
SARAH BUXTON Innocence (Lyric Street)	7.0%	41.0%	3.42	25.0%	78.8%	10.3%	2.5%
WRECKERS My, Oh My (Maverick/Warner Bros./WRN)	6.5%	34.5%	3.24	21.8%	73.0%	10.3%	6.5%

Total sample size is 400 persons weekly with a margin of error of plus or minus 5%. Scoring is done each week using live interviewers conducting an interview with each respondent. Scores are: 5) I like it a lot, in fact it's one of my favorites; 4) I like it; 3) It's OK, just so-so; 2) I don't like it; 1) I strongly dislike it. The index score is an average of all 1-to-5 scores. The ttal positive score is an aggregate of the 4 and 5 scores. To be included in the weekly callout, songs must have entered the top 40 positions on R&R's Country airplay chart. The sample is composed of 400 25-54-year-olds who identify country as their favorite music and who listen daily to competitive Country radio in the sample markets. The sample is 50% male/female and evenly distributed in the 25-34, 35-44, and 45-54 demos. The sample is balanced by region and markets within that region. Bullseye Callout is conducted in these regions and markets. **SOUTH:** Charleston SC; Charlotte; Baton Rouge; Nashville; Atlanta. **MIDWEST:** Flint, MI; Indianapolis; Madison; Omaha; Cincinnati. **EAST:** Harrisburg; Rochester, NY; Springfield, MA; Providence; Washington, DC.**WEST:** Modesto, CA; Salt Lake City; Colorado Springs, CO; Portland, OR; Houston. © 2006 Radio & Records © 2006 Bullseye Marketing Research Inc..

If you experienced transmission problems ... please call our Circulation Department at 310-788-1625.

© 2006 Radio & Records All Rights Reserved No part of this material may be reproduced in any form or incorporated in any information retrieval system without written permission of the Publisher.

clear. consistent. quality.

All hooks are not created equal. Some are too short, some are too long, and some are just wrong. You invest big dollars in research - why risk testing with bad hooks? Hooks Unlimited's clear, consistent, quality never leaves you guessing about your listeners' music tastes. Contact Michael Pelaia for your next project.

