

October 9, 2006

HEARTLAND "I LOVED HER FIRST" **1** R&R Indicator **2** \*1 Country Digital Download @ www.Wal\*Mart.com Top 10 Country Artist Sales @ Wal\*Mart <del>200.000</del> 250.0

# **New R&R Reporter Criteria Announced**

#### R&R Monitored Country & R&R Country Indicator Panels Revamped

Page 1

As part of the ongoing integration of **Radio & Records** with the former *Billboard Radio Monitor* publication, our criteria for reporting stations has been revamped, and panels for the R&R monitored Country and R&R Country Indicator charts have been realigned. **R&R** readers, label clients and stations were notified of the changes via e-mail earlier today.

These changes are effective with the Oct. 23-29 tracking week (Oct. 30 **R&R** Country Update, Nov. 3 issue of **R&R**). A complete list of the new panels appears on page 8.

All stations on both panels must meet an Arbitronsupplied 12+ average quarter hour (AQH) audience minimum on the sliding scale below:

Arbitron Market Rank AQH Minimum

1-4	12,000	64-72	2,000
5-14	7,500	73-118	1,500
15-23	6,000	119-140	1,000
24-30	5,000	141-189	800
31-41	4,000	190-230	700
42-51	3,500	231-273	600
52-63	3,000	274-297	500

#### **R&R Country Monitored Chart**

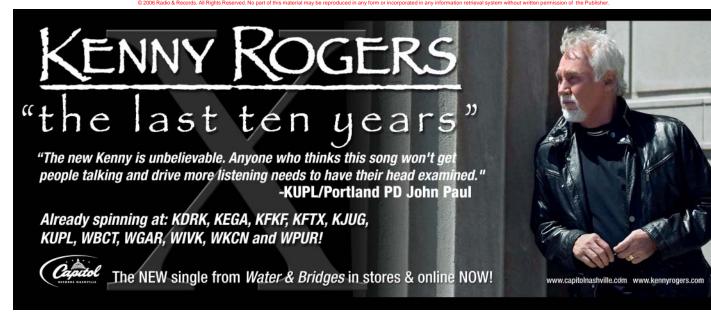
All stations must consistently maintain an average of 60% current music among their 30 most-played songs.

We will resume this analysis beginning Jan. 1, 2007.

Every calendar quarter, we examine airplay data from all country stations monitored by Nielsen Broadcast Data Systems, including those that are monitored but not used to tabulate charts. These quarterly studies are a key component that determines the size and composition of our reporting panel. Using eight weeks of Nielsen BDS airplay data for each station per calendar quarter, we examine only the 30 most-played songs for each of those weeks to identify what percentage of each station's most-played songs are defined as currents. We define a current as any song that is on our weekly chart, any song too new to be on the chart and any recent album cuts. The eight-week average current percentage must consistently be at least 60% (or 18 out of 30 titles) in order for stations to achieve or maintain reporting status.

Some readers have asked whether we will notify programmers of the specific weeks of airplay data we'll be analyzing. Stations will not be notified when we are examining or are about to examine their airplay data, and the weeks we will use to determine the current percentage are taken at random during any given quarter. Once our research is complete, and following the resulting panel changes each quarter, we will provide a station's current percentage only to its programmer should he or she inquire. We will not reveal that information to anyone else.

Stations that do not meet the current percentage criteria are subject to immediate loss of reporting status.



"In my opinion, there are very few people that can deliver a song with the honesty and passion that Jimmy does. You can feel it when he sings and now I believe he has 'the' song to showcase his talent." -*Mike Kennedy, PD/KBEQ - Kansas City* 

"Disc of the Day! Jimmy Wayne has just issued the single of his life. The sentiment is a simple one but there's nothing ordinary about this terrific production. The verses are accompanied by an addictive guitar riff and the choruses explode with stacked vocal harmonies and monster sonic atmosphere."

-Robert K Oermann, Music Row Magazine JIMAY WAYNE "That's All I'll Ever Need" MOST ADDED TODAY!!!

Your Most-Played New Artist Of 2003 Is Back With A Fresh Sound, Tempo & A Bunch Of Excited Programmers!!!

First Week Believers: WOGI, WKDF, WGNE, WBCT, KUBL, WPCV, WRNS, WQMX, WBEE, WGGY, WWNU, KTOM, KUZZ, WGTY, KIXZ, KQFC, WNCY, WFBE, WPUR, KSNI, WOVK, WQRB, KAFF, KGKL, WDEZ, WWWW, WHWK, KUBB, KKJG

Digital Single Available Everywhere Music Is Sold Online Today

Danielle Peck "Isn't That Everything" On Your Desk This Week / Impacting 10/23

The new R&R country panel on page 8 does not include stations that were removed from the panel as a result of (or prior to) *Billboard Radio Monitor*'s second quarter 2006 current music usage analysis results. However, those stations remain eligible to return to the chart panel if they meet all criteria set forth in the new policies during our regularly scheduled panel reviews.

Additionally, country stations reporting to **R&R** must meet the following new criteria:

- **Arbitron markets 1-100**: Reporters will be the highest-rated country station in the market that meets the ratings and minimum current music criteria. Additional reporters in these markets must meet all previously stated requirements and must have at least half of the first reporter's 12+ AQH persons audience.

- **Arbitron markets 101-150**: Reporters will be the highest-rated country station in the market that meets the ratings and minimum current music criteria. There will only be one reporter per market at any given time.

- **Arbitron markets 151+:** Reporters will only be considered in markets that rank among Nielsen SoundScan's Top 75 country sales markets. That market list will be reviewed at the end of each calendar quarter, and all previously stated ratings and minimum current-music criteria must also be met. There will only be one reporter per market at any given time.

Stations that do not meet the market-size requirements for the monitored country panel will be considered for the country Indicator panel.

Network radio programming suppliers and satcasters are not eligible to report to **R&R**'s country chart at this time.

**Removal of Recurrents**: At the beginning of the 2007 chart year, we will begin removing descending titles after 20 weeks when they fall below No. 10. Currently, descending titles are removed after 20 weeks when they fall below No. 15.

The 2007 chart year begins with the chart we will process and issue on Monday, Nov. 13 for the Nov. 17 issue of **R&R**.

# This Week At Callout America

Bullseye President John Hart brings our weekly analysis of country callout research to you. View more complete information at *http://data.bullsi.com.bullseye/radioandrecords*.

"Heartland make a major move this week with 'I Loved Her First' as country radio listeners rank the song at No. 2 — up from No. 7, and as the No. 3 passion song (up from No. 8). Females rank this song at No. 3, and, putting a finer point on it, females 25-34 rank this song at No. 1, while 35-44 females rank it at No. 2.

"**Dierks Bentley** clings to the top five, with 'Every Mile a Memory' ranking as the No. 3 song. Females rank this song at No. 3, and men rank it at No. 6. In the demos, strength is from 25-34s at No. 4. A 22-to-1 positive-to-negative ratio is a clear indication of this song's strength across all cells.

"Rascal Flatts storm into the top 10 titles this week with 'My Wish' at No. 8, up from last week's No. 13. It is also the No. 9 passion song, up from No. 14. Females rank this song at No. 4 overall, core 35-44 females rank it as the No. 2 passion song, and younger 25-34 listeners rank the song at No. 5.

"Also new to the top 10 is **Lonestar**'s 'Mountains' at No. 9, up from No. 12 last week — and No. 14 two weeks back. Core 35-44 listeners rank the song at No. 9, core females rank it at No. 10, and core males rank the song at No. 9. Consistent growth over a long trend line and a 17-to-1 positive-to-negative ratio spells growth."

#### **R&R Country Indicator Chart**

All stations must meet the Arbitron-supplied 12+ AQH minimums outlined above.

All stations must adhere to a 30% minimum current-music usage policy, as determined by R&R Music Tracking. This minimum current music usage



analysis will be taken from all spins at each reporting station (from reported playlists for stations not monitored by Nielsen BDS and from Nielsen BDS data for monitored Indicator reporters). Panel changes based on this criteria will be made at the end of each calendar quarter. We will commence this current music usage analysis beginning Jan. 1, 2007.

All stations must agree to report on a consistent basis. Reporters monitored by Nielsen BDS will only need to report weekly playlist adds, and non-monitored reporters must report spins and weekly playlist adds.

Monitored stations belonging to companies that do not allow reporting of weekly adds will have their weekly adds automated.

Monitored stations that do not report adds for two consecutive weeks will be contacted by an **R&R** representative. Further action will be considered for monitored stations that do not report adds for three consecutive weeks.

Non-monitored stations that do not report for three consecutive weeks will be dropped and will not be eligible to report for six months. Exceptions will be considered for stations that fall victim to natural disasters or other factors beyond the control of the programmer. A committee of **R&R** representatives whose duties include charts oversight and reporting panels will make the final decisions in these cases.

Network radio programming suppliers and satcasters are eligible to report to the **R&R** country Indicator chart and are exempt from ratings requirements.

Removal of recurrents for the **R&R** country Indicator chart is the same as the rule outlined above for the **R&R** country chart.

While the combination of reported and automated adds has exacerbated the confusion that was expected following the merger of **R&R** and *Billboard Radio Monitor*, we are taking steps to alleviate that frustration — expressed periodically during the past few months largely by label readers — by pledging to communicate the status of such stations in a more systematic and proactive manner.

Although the reported vs. automated adds discussion is certainly one in which we'll continue to engage our readers and clients at labels and radio, we also seek input on this and every issue that impacts our charts from our readers at large.

We realize that changes of this magnitude will undoubtedly prompt many questions and concerns. Please feel free to check in with **R&R** at any time regarding this or any other issue. Additionally, watch these pages for an announcement regarding 11 new markets that will soon be monitored by Nielsen BDS.

#### On The Charts: Turner Takes Two, Flatts Make It 15

After achieving his second chart-topper last week, **Josh Turner** claims 35.8 million audience impressions and lands a second week at No. 1 with "Would You Go With Me" (MCA Nashville). Turner's first multiweek No. 1 is detected at 131 monitored stations.

A little lower on the chart, **Rascal Flatts** logs their 15th top 10 single with "My Wish" (Lyric Street), which garners 24.6 million impressions during the Oct. 2-9 tracking week. The single gains 2.1 million impressions, with spins detected at 132 monitored reporters. The trio first made top 10 news when "Prayin' for Daylight" peaked at No. 3 on the Nielsen BDS-driven chart in July 2000.

Rascal Flatts also make waves inside the top 20 with "Life Is a Highway" (Walt Disney), which bullets at No. 20 with 14.4 million impressions. Not surprisingly, **George Strait** inks the Most Increased Audience with "It Just Comes Natural" (MCA Nashville). The second single from Strait's similarly titled album gains 3 million impressions and leaps 30-26 in its second chart week.



The new album is expected to bow atop sister publication *Billboard*'s Top Country Albums list this week and may also blow in at No. 1 on The *Billboard* 200. Please watch for a retail update in Wednesday's (Oct. 11) R&R Country Daily, or visit *www.billboard.biz* Wednesday morning.

#### **Radio News: Jordan Departs KBUL**

Citadel/Reno, Nev. OM **Tom Jordan** is retiring from the radio business. Jordan, who also serves as PD/MD for country KBUL (K-Bull) in Reno, is moving to Bozeman, Mont. to own and operate the Silver Forest Inn, a local bed and breakfast. His last day is Oct. 11. A search for Jordan's replacement is underway.

Beginning mid-October, Premiere Radio's *After MidNite with Blair Garner* welcomes new affiliate KFRG/Riverside.

#### On The Row: Big Machine Nabs Castle

Independent promoter and label owner **Jerry Castle** joins Big Machine Records as Northeast regional, where he replaces Nancy Johnson. Castle, who will be based in Nashville, has spent much of his career as a performer and sound engineer. He can be reached at 615-324-7774 or *jerry.castle@bigmachinemail.com*. Johnson has decided to stay home with her 10-month-old son, Benjamin, but will remain with Big Machine in an unexplained role.

The Country Music Assn. reports that Music Row icon **Buddy Killen** has been diagnosed with pancreatic and liver cancer and is currently seeking treatment. Born and raised in Florence, Ala., Killen's successful industry career has included working as a musician, record producer, music publisher, singer, radio-station manager, actor, author and entrepreneur. All of us at **R&R** join those of you who are undoubtedly sending best wishes to Killen; his wife, Carolyn; and their family, business associates and friends during this difficult time.

**Toby Keith** will host and headline this year's Music City Jam at the Country Radio Seminar in a

BILLBOARD BOXSC	ORE	
ARTIST VENUE/CITY/DATES	ATTENDANCE	GROSS
Kenny Chesney, Dierks Bentley, Carrie Underwood Toyota Park, Chicago Sept. 2	24,701	\$1,718,288
<b>Dixie Chicks, Bob Schneider</b> MTS Centre, Winnipeg, Manitoba Aug. 19-20	20,835	\$1,366,244
Tim McGraw & Faith Hill Save Mart Center Fresno, Calif. Aug. 14	14,454	\$1,155,963
Kenny Chesney, Dierks Bentley, Carrie Underwood Verizon Wireless Music Center, Noblesville, Ind. Sept. 3	24,973	\$1,118,427
Kenny Chesney, Dierks Bentley, Carrie Underwood Quicken Loans Arena, Cleveland Aug. 24	15,987	\$967,783

Billboard Boxscore tracks recent country concert grosses and attendance figures. Copyright 2006, VNU Business Media. More concert grosses available at www.billboard.biz.

	Û	ITOR-PLUS
OVERALL		COUNTRY
FOR THE WEEK OF	- AU	G 27-SEPT. 2, 2006
<b>BERKSHIRE HATHAWAY</b>	1	BERKSHIRE HATHAWAY
NEWS CORP	2	NEWS CORP
US GOVERNMENT	3	DAIMLERCHRYSLER
TOYOTA	4	AT&T
AT&T	5	LOWES COS
LOWES COS	6	TOYOTA
HOME DEPOT	7	KROGER
DAIMLERCHRYSLER	8	US GOVERNMENT
VERIZON COMMUNICATIONS	9	GENERAL MOTORS
GENERAL MOTORS	10	SUN CAPITAL PARTNERS

Nielsen Monitor-Plus tracks commercial occurrence data on radio, and is ranked by total units detected for the period indicated. Copyright 2006, Nielsen Media Research. Details at www.nielsenmedia.com.



few months. Keith steps in to replace previously announced host Brad Paisley, whose wife, Kimberly, is set to deliver the couple's first child during CRS week. Sponsored by the Academy of Country Music and United Stations Radio Networks, the Music City Jam will be staged as part of CRS-38 on Wednesday, Feb. 28, 2007 at the Nashville Convention Center.

Sony BMG and Google have revealed a new business arrangement that makes the music company's music-video assets available for online streaming at no cost to users. Starting this month, users can watch thousands of Sony BMG videos on Google Video. In a prepared statement, the two companies said that users will soon be able to access content from Sony BMG artists through Google's partner websites in its AdSense network.

Publishing: Alabama lead singer Randy Owen and peermusic have entered into a co-publishing and administration agreement for Owen's new companies, Feels So Right Music (BMI) and Old Baugh Road Music (ASCAP). The agreement will cover future works written by Owen or otherwise acquired by his publishing entities.

"I'm thrilled to be working with Randy once again as his publisher," said peermusic VP/Nashville Kevin Lamb. Lamb previously ran Alabama's Maypop Music Group from 1985-1993. "I enjoyed working with Randy during my years at Maypop. In many ways, I felt like I never really left the Alabama organization, so, essentially, we are picking up were we left off."

The new arrangement with peermusic marks more than a business reunion for Owen and Lamb. The company's Nashville office recently relocated to 702 18th Avenue, South, former home of Maypop Music Group.

> - Wade Jessen/Country Editor 615-321-4291 Email: wjessen@radioandrecords.com

— Ken Tucker/Radio Editor 615-321-4286 Email: ktucker@radioandrecords.com

#### **Dates & Deadlines:**

Oct. 15-17: iebaLIVE!, Nashville. Details at www.ieba.org.

Oct. 20-21: Grand Ole Opry 81st Birthday Celebration, Nashville. Details at www.grandoleopry.com.

Oct. 22: 37th annual NSAI/Nashville Songwriter Foundation Awards, Nashville. Details at www.nashvillesongwriters.com.

Oct. 23: 44th annual ASCAP Country Music Awards, Nashville. Details at www.ascap.com.

Oct. 30: Second annual Broadway Meets Country Benefit, Nashville. Details at www.cmaworld.com.

Nov. 2: Music 4 TN Kids Auction, Nashville. Details at www.music4tnkids.com.

Nov. 4: 54th annual BMI Country Awards, Nashville. Details at www.bmi.com.

Nov. 5: Annual SESAC Country Awards, Nashville. Details at www.sesac.com.

Nov. 6: 40th annual Country Music Association Awards, Nashville. Details at www.cmaworld.com.

Nov. 9: 12th annual Inspirational Country Music Awards, Nashville. Details at www.ccma.cc.

Nov. 20: 10th annual Christmas for Kids Benefit Concert, Nashville, Details at www.christmas4kids.org.

Jan. 28-31, 2007: Country In The Rockies, Steamboat Springs, CO, Details at www.citr.org.

Feb. 28-March 2, 2007: Country Radio Seminar 38, Nashville. Details at www.crb.org.

March 26-31, 2007: 15th annual Tin Pan South Songwriters Festival. Details at www.tinpansouth.com.

April 16, 2007: CMT Music Awards, Nashville. Details at www.cmt.com.

April 25, 2007: GMA Music Awards, Nashville. Details at www.gospelmusic.org

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# KEITH URBAN "Once In A Lifetime"

BB/R&R Nº 6\* CA/MEDIABASE Nº 7\*

From the upcoming album Love, Pain & the whole crazy thing In stores 11/7



### **MUSICNOTES**

**Brad Paisley**'s Time Well Wasted tour featuring Carrie Underwood and special guest Jake Owen sold out the Lafayette, La. Cajun Dome in less than an hour this past Saturday. The tour is expected to exceed over 700,000 tickets sold for 2006 and continues through Dec. 8.

Cyric Street's **Trent Tomlinson** is partnering with FitzBradshaw Racing and its sponsors to produce the Tour of Hope, a series of concerts to benefit St. Jude Children's Research Hospital. The concert events will take place the evening before the NASCAR Busch Series race in select markets.

Country star **Wynonna Judd** hits the November cover of *Ladies' Home Journal* just as her first solo holiday album, *Wynonna: A Classic Christmas*, hits shelves. In the exclusive interview, Judd admits that she was "one week away" from gastrointestinal surgery before she changed her mind. "I had arranged to do it anonymously and pay with cash so no one would know it was me. But at that point, God just said, 'This is not your path.'"

**Charlie Daniels** will offer his time and talents to host and headline the 10th annual Christmas for Kids Benefit Concert. Sawyer Brown, Phil Vassar, Craig Morgan, Joe Nichols and Daryle Singletary will also perform at the charity event scheduled to take place at the Ryman Auditorium, Monday, Nov. 20 at 7 p.m. VIP Golden Circle Tickets are \$60 each and available by visiting *www.christmas4kids.org* or by calling 615-453-2434. Reserved seating will go on sale Oct. 20 at Ticketmaster for \$30.

promosquad
HitPredictor

SONGS WITH HIT POTENTIAL	CHART
HEARTLAND   Loved Her First (Lofton Creek) 82.6	2
<b>DIERKS BENTLEY</b> Every Mile A Memory (Capitol) 81.2	3
KENNY CHESNEY You Save Me (BNA) 92.5	5
KEITH URBAN Once In A Lifetime (Capitol) 80.5	7
SUGARLAND Want To (Mercury) 93.2	9
RASCAL FLATTS My Wish (Lyric Street) 91.9	10
TIM McGRAW My Little Girl (Curb) 88.3	14
ALAN JACKSON Like Red On A Rose (Arista) 77.4	16
TOBY KEITH Crash Here Tonight (Show Dog) 92.3	18
MONTGOMERY GENTRY Some People Change (Columbia) 83.7 1	5
LONESTAR Mountains (BNA) 89.6	19
RASCAL FLATTS Life Is A Highway (Lyric Street) 86.9	20
TAYLOR SWIFT Tim Mcgraw (Big Machine) 76.1	21
BRAD PAISLEY She's Everything (Arista) 84.9	22
JASON ALDEAN Amarillo Sky (Broken Bow) 81.0	23
TRENT TOMLINSON One Wing In The Fire (Lyric Street) 89.4	28
RODNEY ATKINS Watching You (Curb) 93.0	32 (New)
PHIL VASSAR The Woman In My Life (Arista) 94.4	33
JOE NICHOLS I'll Wait For You (Universal) 91.5	34
SARA EVANS You'LI Always Be My Baby (RCA) 89.5	35
TRACE ADKINS Ladies Love Country Boys (Capitol) 90.4	37
KELLIE PICKLER Red High Heels (BNA) 75.9	41
CHRIS YOUNG Drinkin' Me Lonely (RCA) 76.8	50
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#### **VIDEO ADDS**

СМТ

ALISON KRAUSS & VINCE GILL The Lucky One MONTGOMERY GENTRY Some People Change RANDY ROGERS BAND Kiss Me In The Dark RASCAL FLATTS Life Is A Highway RODNEY ATKINS Watching You

#### **GREAT AMERICAN COUNTRY**

ASHLEY MONROE I Don't Want To BRAD PAISLEY She's Everything RASCAL FLATTS Life Is A Highway RODNEY ATKINS Watching You



### **Upcoming Panel Changes**

Here are the new Country panels that will take effect as noted on page 1 of this Update.

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MONITORED PANEL (114)	KYGO	Denver	KSSN	Little Rock, Ark.	WSLC	Roanoke, Va.
WGNA Albany, N.Y.	КНКІ	Des Moines, Iowa	WAMZ	Louisville, Ky.	WBEE	Rochester, N.Y.
KBQI Albuquerque, N.M.	KJJY	Des Moines, Iowa	WWQM	Madison, Wis.	KNCI	Sacramento, Calif.
KRST Albuquerque, N.M.	WYCD	Detroit	KTEX	McAllen, Texas	WKCQ	Saginaw, Mich.
WCTO Allentown, Pa.	KHEY	El Paso, Texas	WGKX	Memphis	KSD	St. Louis
WKSF Asheville, N.C.	WFBE	Flint, Mich.	WKIS	Miami	WIL	St. Louis
WKHX Atlanta	WCKT	Ft. Myers, Fla.	WMIL	Milwaukee	KSOP	Salt Lake City
WPUR Atlantic City, N.J.	WWGR	Ft. Myers, Fla.	KEEY	Minneapolis, Minn.	KUBL	Salt Lake City
WKXC Augusta, Ga.	KSKS	Fresno, Calif.	ктом	Monterey, Calif.	KAJA	San Antonio, Texas
KUZZ Bakersfield, Calif.	WOGK	Gainesville, Fla.	WKDF	Nashville	KSON	San Diego
WYPY Baton Rouge, La.	WBCT	Grand Rapids, Mich.	WSIX	Nashville	KUSS	San Diego
WDXB Birmingham, Ala.	WNCY	Green Bay, Wis.	WSM	Nashville	KRTY	San Jose, Calif.
WKLB Boston	WESC	Greenville, S.C.	WRNS	New Bern, N.C.	WCTQ	Sarasota, Fla.
WYRK Buffalo, N.Y.	WSSL	Greenville, S.C.	WGH	Norfolk, Va.	KKWF	Seattle
WOKO Burlington, Vt.	WRBT	Harrisburg, Pa.	ктѕт	Oklahoma City, Okla.	KMPS	Seattle
WNKT Charleston, S.C.	WWYZ	Hartford, Conn.	КХКТ	Omaha, Neb.	KRMD	Shreveport, La.
WQBE Charleston, W.Va.	KILT	Houston	КНАҮ	Oxnard, Calif.	KDRK	Spokane
WKKT Charlotte, N.C.	ККВQ	Houston	WXBM	Pensacola, Fla.	KTTS	Springfield, Mo.
WSOC Charlotte, N.C.	WFMS	Indianapolis	WXTU	Philadelphia	WQYK	Tampa, Fla.
WUSY Chattanooga, Tenn.	WMSI	Jackson, Miss.	KMLE	Phoenix	WKKO	Toledo, Ohio
WUSN Chicago	WXBQ	Johnson City, Tenn.	KNIX	Phoenix	KIIM	Tucson, Ariz.
WUBE Cincinnati	KBEQ	Kansas City	WDSY	Pittsburgh	KVOO	Tulsa, Okla.
WYGY Cincinnati	KFKF	Kansas City	WOGI	Pittsburgh	WIRK	West Palm Beach, Fla.
WGAR Cleveland	WDAF	Kansas City	KUPL	Portland, Ore.	KFDI	Wichita, Kan.
WWNU Columbia, S.C.	WIVK	Knoxville, Tenn.	KUL	Portland, Ore.	WGGY	Wilkes-Barre, Pa.
WCOL Columbus, Ohio	КХКС	Lafayette, La.	WOKQ	Portsmouth, N.H.	WXCY	Wilmington, Del.
KRYS Corpus Christi, Texas	WPCV	Lakeland, Fla.	WORQ	Providence, R.I.	WGTY	York, Pa.
KPLX Dallas	KWNR	Las Vegas	WQDR	Raleigh, N.C.	WQXK	Youngstown, Ohio
KSCS Dallas	WLXX	Las vegas Lexington, Ky.	KFRG	Riverside, Calif.	WUNN	Toungstown, Onio
RSCS Dallas		Lexiligion, ky.		niverside, Gain.		
INDICATOR PANEL (104)	KVOX	Fargo, N.D.	KIAI	Mason City, Iowa	WJCL	Savannah, Ga.
KRRV Alexandria, La.	KKIX	Fayetteville, Ark.	KRWQ	Medford, Ore.	KKWF	Seattle
KGNC Amarillo, Texas	WKML	Fayetteville, N.C.	KUBB	Merced, Calif.	WBFM	Sheboygan, Wis.
KBRJ Anchorage, Alaska	KAFF	Flagstaff, Ariz.	WOKK	Meridian, Miss.	KXKS	Shreveport, La.
WWWW Ann Arbor, Mich.	WEGX	Florence, S.C.	KJLO	Monroe, La.	KSUX	Sioux City, Iowa
KBKO Bakersfield, Calif.	WLAY	Florence, Ala.	WBAM	Montgomery, Ala.	WBYT	South Bend, Ind.
WJLS Beckley, W. Va.	WXFL	Florence, Ala.	WLWI	Montgomery, Ala.	KIXZ	Spokane, Wash.
WZKX Biloxi, Miss.	KUAD	Ft. Collins, Colo.	WMUS	Muskegon, Mich.	WTHI	Terre Haute, Ind.
WHWK Binghamton, N.Y.	WQHK	Ft. Wayne, Ind.	WGTR	Myrtle Beach, S.C.	WIBW	Topeka, Kan.
WBWN Bloomington, III.	WFRE	Frederick, Md.	WCTY	New London, Conn.	WTCM	Traverse City, Mich.
WHKX Bluefield, W. Va.	WFLS	Fredericksburg, Va.	КНКХ	Odessa, Texas	WWZD	Tupelo, Miss.
KIZN Boise, Idaho	WTNR	Grand Rapids, Mich.	KKNG	Oklahoma City	KNUE	Tyler, Texas
KQFC Boise, Idaho	WAYZ	Hagerstown, Md.	KPLM	Palm Springs, Calif.	WFRG	Utica, N.Y.
WIXY Champaign, III.	WCAT	Harrisburg, Pa.	WYCT	Pensacola, Fla.	KJUG	Visalia, Calif.
KAGG College Station, Texas	WTCR	Huntington, W. Va.	WFYR	Peoria, III.	WACO	Waco, Texas
WKCN Columbus, Ga.	WUSJ	Jackson, Miss.	WPOR	Portland, Maine	WDEZ	Wausau, Wis.
WSTH Columbus, Ga.	WGNE	Jacksonville, Fla.	WRWD	Poughkeepsie, N.Y.	WOVK	Wheeling, W. Va.
KFTX Corpus Christi, Texas	WR00	Jacksonville, Fla.	коит	Rapid City, S.D.	KZSN	Wichita, Kan.
KOUL Corpus Christi, Texas	KIXQ	Joplin, Mo.	KBUL	Reno, Nev.	WSJR	Wilkes Barre, Pa.
KTYS Dallas	WNWN	Kalamazoo, Mich.	KUUB	Reno, Nev.	WILQ	Williamsport, Pa.
WTVY Dothan, Ala.	WKOA	Lafayette, Ind.	WCEN	Saginaw, Mich.	KXDD	Yakima, Wash.
KKCB Duluth, Minn.	KMDL	Lafayette, La.	KEGA	Salt Lake City	Jones	CD COUNTRY
WQRB Eau Claire, Wis.	WIOV	Lancaster, Pa.	WWFG	Salisbury, Md.	Sirius	NEW COUNTRY
			KGKL	San Angelo. Texas	ХМ	HIGHWAY 16
WRSF Elizabeth City, N.C.	WITL	Lansing, Mich.	KGKL KKJG	San Angelo, Texas San Luis Obispo. Calif.	XM	HIGHWAY 16
WRSF Elizabeth City, N.C. WXTA Erie, Pa.	WITL WBBN	Lansing, Mich. Laurel, Miss.	KKJG	San Luis Obispo, Calif.	XM	HIGHWAY 16
WRSF Elizabeth City, N.C.	WITL	Lansing, Mich.			ХМ	HIGHWAY 16

<b>R</b> <sub>R</sub>		Country						sic Page 1
	® (	October 9, 2006			Broa Syst	dcast Dat ems	a —	
LW	TW	ARTIST Title Label(s)	Tot. Aud. (00)	+/- Aud. (00)	Total Plays	+/- Plays	Wks On	Total Stations
1	1	JOSH TURNER Would You Go With Me (MCA Nashville)	356579	-3270	5179	-22	24	131/0
2	2	HEARTLAND   Loved Her First (Lofton Creek)	343441	+4985	5040	+222	15	128/0
5	3	DIERKS BENTLEY Every Mile A Memory (Capitol Nashville)	312053	+12353	4772	+182	15	132/0
7	4	CARRIE UNDERWOOD Before He Cheats (Arista/Arista Nashvilla	<i>e)</i> 302380	+26807	4383	+420	12	131/0
8	6	KENNY CHESNEY You Save Me (BNA)	296775	+22457	4171	+278	10	132/0
3	6	GEORGE STRAIT Give It Away (MCA Nashville)	291150	-30972	4299	-600	16	130/0
6	0	KEITH URBAN Once In A Lifetime (Capitol Nashville)	289874	+11778	4230	+160	8	130/0
4	8	BROOKS & DUNN Building Bridges (Arista Nashville)	271205	-32077	4226	-453	20	132/0
12	9	SUGARLAND Want To (Mercury)	259624	+23688	3647	+179	11	131/0
13	0	RASCAL FLATTS My Wish (Lyric Street)	246847	+21615	3515	+277	9	131/0
10	11	STEVE HOLY Brand New Girlfriend (Curb)	226551	-22292	3179	-400	35	131/0
11	12	RODNEY ATKINS If You're Going Through Hell (Curb)	224175	-19533	2902	-255	39	132/0
9	13	WRECKERS Leave The Pieces (Maverick/Warner Bros./WRN)	220831	-33210	2924	-417	27	132/0
14	1	TIM MCGRAW My Little Girl (Curb)	211326	+20741	3184	+218	10	130/1
16	6	MONTGOMERY GENTRY Some People Change (Columbia)	166681	+ 18986	2583	+253	13	129/2
15	16	ALAN JACKSON Like Red On A Rose (Arista Nashville)	164722	+6919	2688	+87	13	131/1
17	Ū	JACK INGRAM Love You (Big Machine)	163430	+21482	2526	+236	18	129/5
19	18	TOBY KEITH Crash Here Tonight (Show Dog Nashville)	151338	+14412	2552	+275	9	131/1
20	Ð	LONESTAR Mountains (BNA)	148781	+15340	2528	+268	16	130/2
18	20	RASCAL FLATTS Life Is A Highway (Walt Disney/Lyric Street)	144870	+4707	1871	+18	15	79/0
21	2	TAYLOR SWIFT Tim McGraw (Big Machine)	143857	+15964	2358	+337	15	124/7
23	22	BRAD PAISLEY She's Everything (Arista Nashville)	128829	+24037	2224	+385	7	123/6
24	23	JASON ALDEAN Amarillo Sky (Broken Bow)	116869	+15311	2090	+157	14	118/2
25	24	EMERSON DRIVE A Good Man (Midas/New Revolution)	96566	+12273	1735	+252	25	102/12
22	25	FAITH HILL Sunshine And Summertime (Warner Bros./WRN)	81938	-30902	1291	-377	18	115/0
30	26	GEORGE STRAIT It Just Comes Natural (MCA Nashville)	77102	+30090	1037	+654	2	79/31
26	Ð	CRAIG MORGAN Little Bit Of Life (Broken Bow)	76120	+7370	1601	+185	10	104/5
27	28	TRENT TOMLINSON One Wing In The Fire (Lyric Street)	74057	+6099	1641	+200	15	102/4
28	29	ERIC CHURCH Two Pink Lines (Capitol Nashville)	65984	+7217	1172	+164	8	81/8
Breaker	30	WRECKERS My, Oh My (Maverick/Warner Bros./WRN)	54964	+13485	844	+157	5	75/13



# JASON MIGHAEL CARPOLL "Alyssa Lies" **EXPLODING AT RADIO NOW!**

"Alyssa Lies" is the best and most powerful song I've heard in a decade...and will be, without a doubt, the song of the year for Country radio for next year." - Johnny Gray (APD/MD), WKHX Atlanta

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ARISTA

RæR		Country				lsen adcast Dat	<u>Mu</u>	sic Page 2
	° 0	ctober 9, 2006				tems	a	
LW	TW	<b>ARTIST</b> Title <i>Label(s)</i>	Tot. Aud. (00)	+/- Aud. (00)	Total Plays	+/- Plays	Wks On	Total Stations
31	6	CAROLINA RAIN Get Outta My Way (Equity)	54550	+8464	963	+170	21	84/2
Breaker	32	RODNEY ATKINS Watching You (Curb)	48949	+15677	888	+267	4	69/12
34	<b>3</b> 3	PHIL VASSAR The Woman In My Life (Arista Nashville)	48772	+5829	1064	+118	10	95/4
29	34	JOE NICHOLS I'll Wait For You (Universal South)	48512	+891	957	+60	10	82/5
32	35	SARA EVANS You'll Always Be My Baby (RCA)	46367	+619	900	+110	8	74/8
33	36	JO DEE MESSINA It's Too Late To Worry (Curb)	44980	+1226	942	+25	12	77/3
37	37	TRACE ADKINS Ladies Love Country Boys (Capitol Nashville)	43309	+7158	780	+180	5	63/5
39	38	LEE ANN WOMACK Finding My Way Back Home (Mercury)	38889	+3414	698	+100	10	55/2
36	39	SARAH BUXTON Innocence (Lyric Street)	38105	+1874	744	+61	10	64/7
38	40	LEANN RIMES Some People (Asylum-Curb)	36411	+723	816	-9	10	69/1
41	4)	KELLIE PICKLER Red High Heels (BNA)	35576	+3506	708	+212	4	52/7
42	42	VINCE GILL The Reason Why (MCA Nashville)	32879	+2863	690	+75	10	60/3
45	43	DARRYL WORLEY I Just Came Back From A War (903 Music)	24410	+2614	420	+160	4	30/10
44	44	RANDY ROGERS BAND Kiss Me In The Dark (Mercury)	23161	-1719	290	-29	10	22/0
46	45	LITTLE BIG TOWN Good As Gone (Equity)	21466	+2997	403	+81	4	41/7
47	46	CLAY WALKER 'Fore She Was Mama (Asylum-Curb)	21188	+5106	321	+87	4	26/4
52	47	KEITH ANDERSON Podunk (Arista Nashville)	19547	+6792	371	+89	7	43/7
58	<b>4</b> 8	FAITH HILL Stealing Kisses (Warner Bros.)	18882	+9685	380	+ 197	2	31/6
49	<b>4</b> 9	ASHLEY MONROE W/RONNIE DUNN I Don't Want To (Columbia)	18553	+4465	365	+14	5	39/5
53	<b>5</b> 0	CHRIS YOUNG Drinkin' Me Lonely (RCA)	18338	+6179	391	+71	6	41/1
55	6	JASON MICHAEL CARROLL Alyssa Lies (Arista Nashville)	13915	+3607	172	+65	3	13/6
54	62	LINDSEY HAUN Broken (Show Dog Nashville)	13409	+1966	249	+16	3	27/3
50	53	STEVE AZAR You Don't Know A Thing (Dang/Midas/New Revolution	/ 13107	-969	356	+17	8	32/0
48	54	KATRINA ELAM Love Is (Universal South)	12446	-1848	400	-2	6	47/1
57	65	TIM MCGRAW I've Got Friends That Do (Curb)	12225	+2629	40	+4	10	1/0
56	56	TRACY LAWRENCE Find Out Who (Rocky Comfort/CO5 Nashville	9638	-575	233	-27	6	22/1
Debut	57	JAKE OWEN Startin' With Me (RCA)	9566	+3526	232	+86	1	26/4
51	58	LOST TRAILERS Why Me (BNA)	9556	-3299	184	-86	10	29/0
Debut	<b>5</b> 9	KENNY ROGERS The Last Ten Years (Capitol Nashville)	9371	+4768	126	+41	1	10/4
Debut>	60	BILLY CURRINGTON Good Directions (Mercury)	8426	+2805	220	+46	1	26/4



#### **COUNTRY/COUNTRY INDICATOR**

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Total Aud.

#### **COUNTRY**

MOST ADDED	
ARTIST Title Label(s)	Adds
GEORGE STRAIT It Just Comes Natural (MCA Nashville)	31
WRECKERS My, Oh My (Maverick/Warner Bros./WRN)	13
JIMMY WAYNE That's All I'll Ever Need (Big Machine)	13
EMERSON DRIVE A Good Man (Midas/New Revolution)	12
RODNEY ATKINS Watching You (Curb)	12
GARY NICHOLS   Can't Love You Anymore (Mercury)	12
STEVE HOLY Come On Rain (Curb)	11
DARRYL WORLEY I Just Came Back From A War (903 Music)	10
ERIC CHURCH Two Pink Lines (Capitol Nashville)	8
SARRA EVANS You'll Always Be My Baby (RCA)	8
PAT GREEN Dixie Lullaby" (BNA)	8

#### **MOST INCREASED AUDIENCE**

Increase
+30090
+26807
+24037
+23688
+22457
+21615
+21482
+20741
+18986
+15964

#### **MOST INCREASED PLAYS**

MOST INCREASED PLAYS	Total Play
ARTIST Title Label(s)	Increase
GEORGE STRAIT It Just Comes Natural (MCA Nashville)	+654
CARRIE UNDERWOOD Before He Cheats (Arista/Arista Nashville)	+420
BRAD PAISLEY She's Everything (Arista Nashville)	+385
TAYLOR SWIFT Tim McGraw (Big Machine)	+337
KENNY CHESNEY You Save Me (BNA)	+278
RASCAL FLATTS My Wish (Lyric Street)	+277
TOBY KEITH Crash Here Tonight (Show Dog Nashville)	+275
LONESTAR Mountains (BNA)	+268
RODNEY ATKINS Watching You (Curb)	+267
MONTGOMERY GENTRY Some People Change (Columbia)	+253

#### **COUNTRY INDICATOR**

#### **MOST ADDED**

ARTIST Title Label(s)	Adds
GEORGE STRAIT It Just Comes Natural (MCA Nashville)	20
DARRYL WORLEY   Just Came Back From A War (903 Music)	16
EMERSON DRIVE A Good Man (Midas/New Revolution)	8
SARAH BUXTON Innocence (Lyric Street)	8
KELLIE PICKLER Red High Heels (BNA)	8
FAITH HILL Stealing Kisses (Warner Bros.)	8
KENNY ROGERS The Last Ten Years (Capitol Nashville)	7
GRETCHEN WILSON FEAT. J. RICH Come To Bed (Columbia Nashville)	6

#### **MOST INCREASED AUDIENCE**

MOST INCREASED AUDIENCE	Total Aud.
ARTIST Title Label(s)	Increase
GEORGE STRAIT It Just Comes Natural (MCA Nashville)	+11321
CARRIE UNDERWOOD Before He Cheats (Arista/Arista Nashville)	+6618
RASCAL FLATTS My Wish (Lyric Street)	+6387
BRAD PAISLEY She's Everything (Arista Nashville)	+5797
MONTGOMERY GENTRY Some People Change (Columbia)	+5792
TIM MCGRAW My Little Girl (Curb)	+5549
EMERSON DRIVE A Good Man (Midas/New Revolution)	+5260
JASON ALDEAN Amarillo Sky (Broken Bow)	+4895
RODNEY ATKINS Watching You (Curb)	+4716
KELLIE PICKLER Red High Heels (BNA)	+4325

#### **MOST INCREASED PLAYS**

MOST INCREASED PLAYS	Total Play
ARTIST Title Label(s)	Increase
GEORGE STRAIT It Just Comes Natural (MCA Nashville)	+432
RASCAL FLATTS My Wish (Lyric Street)	+279
CARRIE UNDERWOOD Before He Cheats (Arista/Arista Nashville	/ +275
TIM MCGRAW My Little Girl (Curb)	+235
MONTGOMERY GENTRY Some People Change (Columbia)	+218
BRAD PAISLEY She's Everything (Arista Nashville)	+218
EMERSON DRIVE A Good Man (Midas/New Revolution)	+203
JASON ALDEAN Amarillo Sky (Broken Bow)	+161
DARRYL WORLEY   Just Came Back From A War (903 Music)	+157
KELLIE PICKLER Red High Heels (BNA)	+156



## Billboard/R&R #37\* | CA/Mediabase #38\*

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#### **COUNTRY NEW & ACTIVE**

CAROLYN DAWN JOHNSON Taking Back My Brave (Equity) Totahl Audience: 7850, Total Stations: 26, Adds: 1 PAT GREEN Dixie Lullaby (BNA) Total Audience: 6660, Total Stations: 9, Adds: 8 GEORGE STRAIT Texas Cookin' (MCA Nashville) Total Audience: 4645, Total Stations: 1, Adds: 1 JOSH GRACIN I Keep Comin' Back (NF) Total Audience: 4404, Total Stations: 1, Adds: 1 BLAKE SHELTON Don't Make Me (Warner Bros.) Total Audience: 4231, Total Stations: 5, Adds: 5 **RHETT AKINS** If Heaven Wasn't So Far (BNA) Total Audience: 3575, Total Stations: 12, Adds: 0

#### **COUNTRY INDICATOR NEW & ACTIVE**

**CAROLINA RAIN** Get Outta My Way (Equity) Total Plays: 386, Total Stations: 26, Adds: 2 KEITH ANDERSON Podunk (Arista Nashville) Total Plays: 360, Total Stations: 33, Adds: 2 DARRYL WORLEY I Just Came Back From A War (903 Music) Total Plays: 280, Total Stations: 32, Adds: 16 ASHLEY MONROE W/RONNIE DUNN | Don't Want To (Columbia) Total Plays: 266, Total Stations: 28, Adds: 0 **BILLY CURRINGTON** Good Directions (Mercury) Total Plays: 227, Total Stations: 21, Adds: 2 AARON TIPPIN Ready To Rock (In A Country Kind Of Way) (Nippit/Rust) Total Plays: 177, Total Stations: 16, Adds: 0 JOHN ANDERSON IF Her Lovin' Don't Kill Me *(Raybaw/Warner Bros./WRN)* Total Plays: 176, Total Stations: 17, Adds: 0 KATRINA ELAM Love Is (Universal South) Total Plays: 175, Total Stations: 20, Adds: 1 RANDY ROGERS BAND Kiss Me In The Dark (Mercury) Total Plays: 144, Total Stations: 13, Adds: 1 TRACY LAWRENCE Find Out Who Your Friends Are (Rocky Comfort/CO5 Nashville)

Total Plays: 140, Total Stations: 14, Adds: 1

#### N Nielsen Broadcast Data Systems

132 Country reporters. Songs ranked by total audience for the airplay week of 10/2-10/8. Bullets appear on songs gaining audience or remaining flat from previous week. A song will also receive a bullet if its percentage loss in audience does not exceed the percentage of monitored station downtime for the format. Country titles that decline in audience but increase in detections will also receive a bullet if the total audience erosion for the week does not exceed 3%. If two songs are tied in total audience, the song with the larger increase in audience is placed first. Descending, non-bulleted titles below No. 15 in either audience or detections are moved to recurrent after 20 weeks. Most Added is the total number of new adds officially reported to R&R by each reporting

station or or by automatic add thresholds for stations not allowed to report adds. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Audience lists the songs with the greatest week-to-week increases in total audience. Audience totals on the chart are derived, in part, using certain Arbitron Inc. copyrighted Persons 12+ audience estimates, under license (© 2006, Arbitron Inc.).© 2006 Radio & Records.



#### 10/16

CLAY WALKER 'Fore She Was Mama (Asylum-Curb) FRANK CARILLO & THE BANDOLEROS Red Queen (Jezebel) **JASON MICHAEL CARROLL** Alyssa Lies (Arista Nashville) ME FIRST & THE GIMME GIMMES Goodbye Earl (Fat Wreck Chords)

#### 10/23

CODY MCCARVER Red Flag (Aspirion) **DANIELLE PECK** Isn't That Everything (Big Machine) DONOVAN CHAPMAN House Like That (Category 5) KATE RUSSELL Talk Is Cheap (The Hey Now Song) (Urunga/Quarterback)

#### 10/30

**GRETCHEN WILSON FEAT. JOHN RICH** Come To Bed (Columbia Nashville) JOSH GRACIN | Keep Coming Back (Lyric Street) LITTLE TEXAS Your Women (Montage) **MARK WILLS** Take It All Out On Me (Equity)

#### **TOP 10 RECURRENTS**

ARTIST Title Label(s)	(00)
BRAD PAISLEY The World (Arista Nashville)	150650
LITTLE BIG TOWN Bring It On Home (Equity)	131465
KENNY CHESNEY Summertime (BNA)	97320
TOBY KEITH A Little Too Late (Show Dog Nashville)	92946
RASCAL FLATTS What Hurts The Most (Lyric Street)	92820
JOSH TURNER Your Man (MCA Nashville)	90117
BON JOVI Who Says You Can't Go Home (Mercury/IDJMG)	85558
PHIL VASSAR Last Day Of My Life (Arista Nashville)	84399
CARRIE UNDERWOOD Don't Forget To (Arista/Arista Nashville)	83803
KEITH ANDERSON Every Time I Hear Your Name (Arista Nashville)	80361

Ē		Country Indicator					Mus	sic Page !
LW	TW	October 9, 2006 ARTIST Title Label(s)	Total Plays	+/- Plays	Tot. Aud. (00)	+/- (00)	Wks On	Total Station
2	0	HEARTLAND   Loved Her First (Lofton Creek)	2940	+91	73342	-95	17	77/0
4	2	DIERKS BENTLEY Every Mile A Memory (Capitol Nashville)	2786	+8	70998	-557	15	78/0
5	3	KEITH URBAN Once In A Lifetime (Capitol Nashville)	2675	+103	67807	+2334	8	76/2
6	4	KENNY CHESNEY You Save Me (BNA)	2646	+75	66039	+1130	10	76/1
1	5	JOSH TURNER Would You Go With Me (MCA Nashville)	2602	-312	67365	-10605	25	73/0
8	6	CARRIE UNDERWOOD Before He Cheats (Arista/Arista Nashville)	2591	+275	65163	+6618	9	74/1
3	7	BROOKS & DUNN Building Bridges (Arista Nashville)	2477	-317	62876	-9786	21	71/0
10	8	TIM MCGRAW My Little Girl (Curb)	2346	+235	57789	+5549	10	75/1
11	9	RASCAL FLATTS My Wish (Lyric Street)	2298	+279	57018	+6387	7	75/1
9	0	SUGARLAND Want To (Mercury)	2277	+141	57398	+3681	11	78/1
7	11	GEORGE STRAIT Give It Away (MCA Nashville)	1993	-559	51746	-16097	16	62/0
12	ß	ALAN JACKSON Like Red On A Rose (Arista Nashville)	1876	+40	49100	+13	13	77/0
14	13	MONTGOMERY GENTRY Some People Change (Columbia)	1864	+218	48011	+5792	14	76/0
13	0	TOBY KEITH Crash Here Tonight (Show Dog Nashville)	1828	+103	45271	+2556	8	75/2
15	6	JACK INGRAM Love You (Big Machine)	1747	+142	46952	+3688	18	75/1
16	6	BRAD PAISLEY She's Everything (Arista Nashville)	1718	+218	44127	+5797	6	75/1
17	Ū	LONESTAR Mountains (BNA)	1585	+112	40986	+2062	16	70/0
19	18	JASON ALDEAN Amarillo Sky (Broken Bow)	1564	+161	40534	+4895	15	75/2
18	19	TAYLOR SWIFT Tim McGraw (Big Machine)	1517	+94	39614	+1761	16	74/2
20	20	TRENT TOMLINSON One Wing In The Fire (Lyric Street)	1297	+144	34075	+3369	18	71/3



Ra		Country Indicator					Mu	sic Page 6
	8	October 9, 2006						
LW	TW	ARTIST Title Label(s)	Total Plays	+/- Plays	Tot. Aud. (00)	+/- (00)	Wks On	Total Stations
21	2	CRAIG MORGAN Little Bit Of Life (Broken Bow)	1245	+124	30992	+2167	6	69/3
26	2	EMERSON DRIVE A Good Man (Midas/New Revolution)	984	+203	24672	+5260	24	58/8
24	23	ERIC CHURCH Two Pink Lines (Capitol Nashville)	957	+108	25333	+2931	5	59/3
27	24	WRECKERS My, Oh My (Maverick/Warner Bros./WRN)	856	+104	22043	+2091	4	62/5
25	25	JO DEE MESSINA It's Too Late To Worry (Curb)	851	+8	24304	+686	13	55/0
28	26	RODNEY ATKINS Watching You (Curb)	845	+150	22340	+4716	3	58/5
31	Ø	SARA EVANS You'll Always Be My Baby (RCA)	781	+103	18946	+2538	4	57/5
30	28	JOE NICHOLS I'll Wait For You (Universal South)	772	+88	20087	+1491	10	56/1
40	29	GEORGE STRAIT It Just Comes Natural (MCA Nashville)	766	+432	19041	+11321	2	53/20
23	30	RASCAL FLATTS Life Is A Highway (Walt Disney/Lyric Street)	747	-137	16275	-3925	13	30/1
29	3	LEANN RIMES Some People (Asylum-Curb)	699	+14	19182	+201	7	51/1
33	<b>3</b> 2	TRACE ADKINS Ladies Love Country Boys (Capitol Nashville)	692	+78	16879	+2338	3	52/1
32	<b>3</b> 3	PHIL VASSAR The Woman In My Life (Arista Nashville)	680	+24	18333	+1053	12	53/3
22	34	FAITH HILL Sunshine And Summertime (Warner Bros./WRN)	557	-331	15420	-8924	18	30/0
36	35	SARAH BUXTON Innocence (Lyric Street)	500	+85	11924	+1883	4	49/8
35	36	LEE ANN WOMACK Finding My Way Back Home (Mercury)	452	+15	10910	+ 373	4	37/0
Debut	67	KELLIE PICKLER Red High Heels (BNA)	429	+156	10467	+4325	1	39/8
37	<b>3</b> 8	VINCE GILL The Reason Why (MCA Nashville)	409	+7	12610	+450	3	36/0
38	<b>3</b> 9	LITTLE BIG TOWN Good As Gone (Equity)	408	+31	10571	+591	2	30/1
Debut	40	FAITH HILL Stealing Kisses (Warner Bros.)	401	+125	9289	+2970	1	37/8



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**R&R Country Callout America** BY Bullseye

Music Page 7

October 9, 2006		TOTAL					STRONGLY
ARTIST Title (Label)	PASSION	POSITIVE	INDEX	NEUTRAL	FAMILIARITY	DISLIKE	DISLIKE
JOSH TURNER Would You Go With Me (MCA Nashville)	37.0%	82.3%	4.15	10.8%	<b>98.0%</b>	3.8%	1.3%
HEARTLAND   Loved Her First (Lofton Creek)	32.3%	75.3%	4.06	17.3%	<b>96.8</b> %	3.5%	0.8%
DIERKS BENTLEY Every Mile A Memory (Capitol Nashville)	24.8%	73.3%	3.97	20.5%	<b>97.0%</b>	2.5%	0.8%
MONTGOMERY GENTRY Some People Change (Columbia)	30.3%	72.8%	4.03	18.8%	95.5%	3.5%	0.5%
BROOKS & DUNN Building Bridges (Arista Nashville)	28.5%	71.5%	3.93	20.3%	<b>98.3</b> %	4.8%	1.8%
SUGARLAND Want To (Mercury)	22.8%	70.5%	3.92	21.0%	95.8%	3.3%	1.0%
GEORGE STRAIT Give It Away (MCA Nashville)	33.8%	<b>69.8</b> %	4.01	20.3%	95.5%	3.8%	1.8%
RASCAL FLATTS My Wish (Lyric Street)	<b>25.0%</b>	68.3%	3.90	<b>19.8%</b>	94.5%	4.8%	1.8%
LONESTAR Mountains (BNA)	<b>19.8%</b>	67.3%	3.89	<b>22.5</b> %	<b>93.8%</b>	<b>4.0%</b>	0.0%
TIM MCGRAW My Little Girl (Curb)	<b>27.0%</b>	66.3%	3.91	18.5%	<b>92.5</b> %	6.0%	1.8%
TRACE ADKINS Ladies Love Country Boys (Capitol Nashville)	32.3%	66.3%	4.00	13.5%	88.5%	7.5%	1.3%
KENNY CHESNEY You Save Me (BNA)	<b>20.5%</b>	65.5%	3.87	19.0%	90.3%	3.8%	2.0%
EMERSON DRIVE A Good Man (Midas/New Revolution)	<b>19.0%</b>	65.0%	3.87	20.8%	90.0%	3.0%	1.3%
PHIL VASSAR The Woman In My Life (Arista Nashville)	<b>20.5%</b>	64.3%	3.79	<b>19.0%</b>	<b>92.0%</b>	5.5%	3.3%
BRAD PAISLEY She's Everything (Arista Nashville)	16.5%	63.3%	3.87	19.0%	86.3%	3.5%	0.5%
RASCAL FLATTS Life Is A Highway (Walt Disney/Lyric Street)	<b>27.0%</b>	<b>62.3</b> %	3.74	21.5%	96.5%	7.8%	5.0%
ALAN JACKSON Like Red On A Rose (Arista Nashville)	21.8%	61.5%	3.81	18.8%	89.3%	7.3%	1.8%
JASON ALDEAN Amarillo Sky (Broken Bow)	18.5%	<b>59.5</b> %	3.78	<b>22.0%</b>	89.0%	6.8%	0.8%
TRENT TOMLINSON One Wing In The Fire (Lyric Street)	<b>21.0%</b>	<b>59.0%</b>	3.79	21.5%	89.0%	7.0%	1.5%
JACK INGRAM Love You (Big Machine)	17.8%	57.5%	3.70	25.8%	<b>92.0%</b>	6.5%	2.3%
JOE NICHOLS I'll Wait For You (Universal South)	15.3%	56.5%	3.71	21.5%	86.5%	7.0%	1.5%
SARA EVANS You'll Always Be My Baby (RCA)	12.3%	53.3%	3.63	<b>26.8%</b>	88.3%	6.3%	2.0%
CARRIE UNDERWOOD Before He Cheats (Arista/Arista Nashville)	<b>24.8</b> %	53.3%	3.69	17.8%	86.3%	11.8%	3.5%
TOBY KEITH Crash Here Tonight (Show Dog Nashville)	16.0%	<b>52.8%</b>	3.50	<b>22.5</b> %	<b>93.8%</b>	14.8%	3.8%
TAYLOR SWIFT Tim McGraw (Big Machine)	<b>15.0%</b>	52.3%	3.63	<b>27.0</b> %	88.3%	6.5%	2.5%
KEITH URBAN Once In A Lifetime (Capitol Nashville)	10.0%	51.5%	3.67	<b>22.8</b> %	80.8%	5.5%	1.0%
CAROLINA RAIN Get Outta My Way (Equity)	14.0%	51.3%	3.64	19.5%	81.8%	<b>9.3</b> %	1.8%
ERIC CHURCH Two Pink Lines (Capitol Nashville)	13.0%	<b>49.8</b> %	3.60	27.8%	86.5%	7.0%	2.0%
LEANN RIMES Some People (Asylum-Curb)	8.3%	46.8%	3.60	<b>22.5</b> %	76.5%	5.8%	1.5%
RODNEY ATKINS Watching You (Curb)	15.5%	46.5%	3.70	<b>19.8%</b>	74.8%	7.3%	1.3%
SARAH BUXTON Innocence (Lyric Street)	8.0%	45.3%	3.51	<b>20.8</b> %	77.5%	9.5%	<b>2.0%</b>
CRAIG MORGAN Little Bit Of Life (Broken Bow)	11.5%	43.5%	3.47	23.0%	<b>79.5</b> %	8.3%	4.8%

Total sample size is 400 persons weekly with a margin of error of plus or minus 5%. Scoring is done each week using live interviewers conducting an interview with each respondent. Scores are: 5) I like it a lot, in fact it's one of my favorites; 4) I like it; 3) It's OK, just so-so; 2) I don't like it; 1) I strongly dislike it. The index score is an average of all 1-to-5 scores. The ttal positive score is an aggregate of the 4 and 5 scores. To be included in the weekly callout, songs must have entered the top 40 positions on R&R's Country airplay chart. The sample is composed of 400 25-54-year-olds who identify country as their favorite music and who listen daily to competitive Country radio in the sample markets. The sample is 50% male/female and evenly distributed in the 25-34, 35-44, and 45-54 demos. The sample is balanced by region and markets within that region. Bullseye Callout is conducted in these regions and markets. **SOUTH:** Charleston SC; Charlotte; Baton Rouge; Nashville; Atlanta. **MIDWEST**: Flint, MI; Indianapolis; Madison; Omaha; Cincinnati. **EAST**: Harrisburg; Rochester, NY; Springfield, MA; Providence; Washington, DC.**WEST**: Modesto, CA; Salt Lake City; Colorado Springs, CO; Portland, OR; Houston. © 2006 Radio & Records © 2006 Bullseye Marketing Research Inc..

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We're the ones that actually **TELL YOU** who we're researching