

## BRIAN ALL COMES MCCOMAS FLOODIN' DOWN

Add Date: Aug. 28th Album In Stores Aug. 29th



## **Urban Sets New Record For High Debuts**

Keith Urban sets a new Nielsen Broadcast Data Systems-era record for high debuts as "Once in a Lifetime" (Capitol Nashville) arrives with approximately 15 million audience impressions at No. 17, shattering the previous record set when Garth Brooks popped on at No. 18 with "Good Ride Cowboy" in October 2005. Interestingly, it was Brooks who surpassed his own BDS-era record, established when "The Thunder Rolls" stormed the chart at No. 19 in May 1991.

The new Urban single is detected at 125 of the 138 stations monitored for chart tabulation, and the top five audience contributors are WUSN/Chicago (1.8 million), KSCS/Dallas (587,000), WYCD/Detroit (550,000), KEEY/Minneapolis (500,000) and KPLX/Dallas (494,000). In terms of aggregate weekly plays, the top five stations for Urban's debut are KUSS/San Diego (51 plays); WUSN/Chicago (46); KTYS/Dallas (39); WWNU/Columbia, SC (38); and WGH/Norfolk (33). Of the 125 stations with at least one play, 25 stations aired the song at least 20 times during the tracking week. Fifty-eight of the 125 stations that played the song aired it fewer than 10 times.

Urban's new single introduces his forthcoming new album, which, at press time, had not yet been assigned a title. That album is scheduled to start scanning on Election Day, Nov. 7.

Previously, Urban had bowed on the Nielsen

BDS-driven chart as high as No. 37, when "Days Go By" debuted on the chart dated July 3, 2004. To date, Urban's chart history comprises 12 top 10 singles, including seven titles that peaked at No. 1.

One interesting note is the change in aggregate audience totals with the removal of KZLA/Los Angeles from the chart mix. Although this week's comparison to last week's chart is based on last week's data without KZLA for the sake of accurate comparisons, it is nonetheless suggestive of KZLA's audience reach to note that last week's No. 1 total was 38.7 million impressions, compared to 34.8 million impressions this week.

#### WTCR's Poole Dies At 50

The country radio and music industries were saddened to learn that longtime WTCR/Huntington, W. Va. MD/afternoon drive personality **Dave Poole** died Saturday, Aug. 19 after suffering a cerebral hemorrhage at work on Monday afternoon, Aug. 14. A 25-year veteran of the station, Poole's miraculous recovery from a 1996 cerebral hemorrhage became the subject of a book titled *One in a Million*, which was authored with his wife, Charlotte Poole, a sales executive at WTCR. Poole, 50, is survived by his wife, Charlotte and two grown stepchildren. Funeral services are Tuesday, Aug. 22 at 11am ET at the Fifth Avenue Baptist Church in Huntington. In lieu of flowers, the family has suggested donations to the Fifth Avenue Baptist Church Medical Mission. www.fifthavenuebaptist.org

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She's finding her way onto some rather difficult playlists:

WKHX/Atlanta, WUSN/Chicago WYCD/Detroit, WGAR/Cleveland KBEQ/Kansas City, KILT/Houston WXTU/Philadelphia, KSCS/Dallas





# THE SUMMER'S GETTING HOTTER!

DIERKS BENTLEY "EVERY MILE A MEMORY" \* 15

The fastest rising single of his career! From his upcoming album Long Trip Alone - in stores 10/17!

The brand new single from

KEITH URBAN "ONCE IN A LIFETIME" \*17



TRACE ADKINS "SWING" \*20

From his new album Dangerous Man in stores now!

Already spinning on 26 stations! Add Date (Next Monday) 8/28!



BOB SEGER

"Wait For Me" Catch the video premiere on CMT this week

KENNY ROGERS

"The Last Ten Years" Coming in September

The follow-up to the Top 15 hit single, "I Can't Unlove You"

THANK YOU COUNTRY RADIO!

### **KZLA Update: Campos To Lofton Creek, Douglas To Dial Global**

Just days after Emmis pulled the plug on country KZLA/Los Angeles, APD/MD **Tonya Campos** gets the West Coast Regional Promotion Manager post at budding indie label Lofton Creek. Campos will be based in Los Angeles and starts Sept. 6. E-mail her at *tonyacampos@loftoncreekrecords.com*. Concurrently, night jock **Brian Douglas** will reportedly do mornings for the new Dial Global mainstream country network, in addition to his work as a contributor to CMT.com. Douglas can be reached at 323-653-0141.

Meanwhile, speculation continues about a potential new country player in the Los Angeles market, some of which is being focused on Clear Channel's Hot AC, KYSR (Star 98.7). That speculation could be premature, because the market has many stations that garnered less than a 1.5 share in the spring book. Star had a 1.4 in the spring book and shares the Clear Channel cluster with similarly formatted KBIG, which turned in a 1.9 in the spring. With Southern California now being served by other country stations including KFRG/Riverside, KHAY/Oxnard and KSON and KUSS in San Diego, perhaps a more interesting statistic in the short-term might be the number of new subscriptions over the next few months in the greater Los Angeles area for satcasters Sirius and XM.

#### **Hurricane Rosey Blows Into Category 5**

In other label/radio news, KXXY/Oklahoma City Director/Promotion & Marketing **Rosey Fitchpatrick** returns to radio promotion as the Director/Regional Promotion, Southwest. Fitchpatrick's record promotion resume includes stops at MCA Nashville, Decca and Career Records. Congratulate her at 405-255-1001 or *rosefitch50@aol.com*. She hits the phones on Sept. 5.

#### This Week At Callout America

Bullseye President John Hart brings our weekly analysis of Country callout research to you. View more complete information at <a href="http://data.bullsi.com/bullseye/radioandrecords">http://data.bullsi.com/bullseye/radioandrecords</a>.

"Gary Allan still at the top of the heap with 'Life Ain't Always Beautiful,' which is also the No. 1 passion song, No. 1 with females, No. 1 with men, No. 1 song with 25-34s and 35-44s and No. 2 with 45-54s. Country Radio listeners love this song. Josh Turner is new to the top five this week, as 'Would You Go With Me' moves to No. 4, up from No. 7. Power points on this song include males at No. 3, and younger 25-34 and core 35-44s both at No. 5.

"This week, three songs enter the top 10. Steve Holy is our move of the week with 'Brand New Girlfriend,' ranking at No. 8, up from No. 15. This song is No. 9 with both male and female listeners, the No. 6 passion song with females and No. 7 passion with males. Blaine Larsen is strongly outperforming the spin charts with 'I Don't Know What She Said' ranking at No. 9 overall, up from No. 11; the strength is with 25-34 listeners ranking at No. 6.

"George Strait in a strong growth trend with 'Give It Away,' ranking as the No. 10 song, up from No. 13 last week and No. 20 two weeks ago."

#### **Radio News**

**Transactions**: The *Wall Street Journal* reports that Citadel CEO **Farid Suleman** may be seeking to renegotiate some terms of Citadel's pending \$2.7 billion purchase of ABC Radio from The Walt Disney Co. due to a slide in Citadel's stock price.

Entercom has purchased 15 radio stations in four

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markets from CBS Radio and one outlet from Radio One. The company paid \$262 million in cash for the CBS stations and \$30 million in cash to Radio One.

#### **Television**

Great American Country (GAC) has announced two new executive appointments. **Kevin Kritch** has been named VP/Studio Operations, while **Suzanne Gordon** is the network's new Director/Programming. Kitch joins GAC from his previous post as VP/Production & Broadcast Operations at Shop At Home. Prior to his stint at the home shopping outlet, Kritch spent 10 years with GAC parent company Scripps Networks. For the past six years, Gordon has served as the director of *Grand Ole Opry Live* and also was senior director/programming for Shop At Home.

#### **Benefits**

903 Music artists **Neal McCoy** and **Darryl Worley** trade favors by appearing at one another's benefit concerts next month. Worley's fifth annual Tennessee River Run happens Sept. 15-16 at Pickwick Landing State Park Resort in Hardin County, Tenn. The concert features McCoy, **Diamond Rio**, **Rebecca Lynn Howard** and **John Corbett**. The event benefits the Darryl Worley Foundation, which goes towards a variety of charities, including St. Jude Children's Research Hospital.

Worley will return the favor at McCoy's 12th annual East Texas Angel Network, Sept. 22-23 in Longview, Texas. Mccoy established the foundation 11 years ago to provide financial support for families of children living with terminal or life-threatening illnesses.

#### **Publishing**

London-based 19 Entertainment/Native Management will open a Nashville office following its acquisition of Oglesby Writer Management, where VP **Chris Oglesby** will continue to oversee the day-to-day operation. In addition to writer-management services, the company will offer an A&R outlet for artists associated with 19 Entertainment.

Oglesby's resume includes stints with AMR, Almo/ Irving Music, Dreamcatcher Music and BMG Music Publishing. www.owm19.com

#### **Artists**

Country Music Hall of Fame member Hank Thompson is recuperating from a fall, which occurred after a recent performance in Colorado. Thompson was hospitalized for five days following surgery to treat a broken femur. Thompson, who will turn 81 on Sept. 3, can receive get-well wishes at 2000 Vista Road, Roanoke, Texas, 76262. Thompson recently signed a new record deal with the independent label Heart of Texas and is currently selecting songs for his first release for the company.

#### **Artist Management**

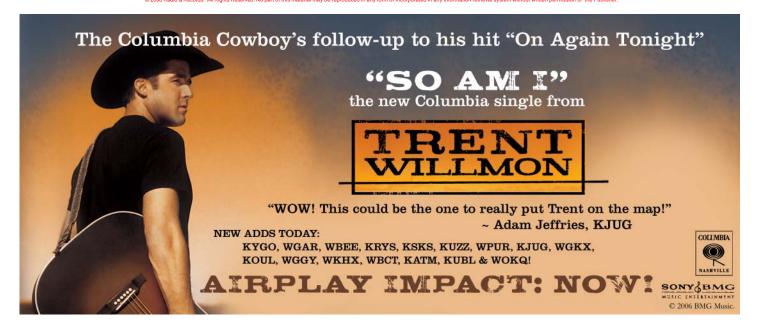
New York-based Levin/Nelson Entertainment, a full-service artist-management company, will open a Nashville office. The company's client roster includes Michael Bolton, Trent Tomlinson, Val Emmich, Katrina Elam, James Otto, Chuck Wicks and Casino. Partners Louis Levin and Brian Nelson have been doing business in Nashville for the past several years, and Nelson will oversee the day-to-day operations of the new Nashville division. Levin remains in New York and will run that office. www.levinnelson.com

#### The Week's News In Review

Here are some of the major stories that appeared in last week's R&R Country Daily:

**RRCD Wednesday**, **Aug. 16:** R&R Director/Country Charts **Wade Jessen** takes on the role of Country Editor, replacing **Lon Helton**, who exits. Jessen will continue to manage **R&R**'s country, Christian and gospel charts. He'll also retain his retail chart management duties for country, Christian, gospel and bluegrass for sister publication *Billboard*.

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**Steve Holy** logs his biggest Nielsen SoundScan week and his highest chart position to date on *Billboard*'s Top Country Albums, as "Brand New Girlfriend" arrives at No. 2 with 37,000 copies sold. That tops his prior best week, set when "Blue Moon" peaked at No. 7 (25,000 units) in March 2002. Holy's set trails **Rascal Flatts**' "Me and My Gang" by roughly 4,000 units.

The Aug. 11 premiere of CMT's *Cross Country* featuring **Josh Turner** and **Randy Travis** gives Turner's "Your Man" (6-3) the week's biggest gain in units (up 4,000 copies). Concurrently, **SheDaisy**'s "Fortuneteller's Melody" earns the biggest percentage spike on Top Country Albums, up 6% (56-54).

A memorial service was held at First Baptist Church of Stephenville, Texas for country artist **Johnny Duncan**, who died of a heart attack in a Fort Worth hospital. Duncan, who was 67, scored three No. 1 country hits during his career, including "Thinkin' of a Rendezvous" (1976), "It Couldn't Have Been Any Better" (1977) and "She Can Put Her Shoes Under My Bed (Anytime)" (1978). Duncan moved to Nashville in 1964 and worked as a DJ on WAGG/Franklin, Tenn.

**Tim McGraw**, along with *Nashville Star* judge **Anastasia Brown**, will co-host a fundraiser for Tennessee **Gov. Phil Bredesen**'s re-election campaign on Sept. 12 at Nashville's Ryman Auditorium. McGraw and Brown will join former Tennessee Titans player **Eddie George** and other high-profile Bredesen supporters at the event (www.bredesen.com).

**RRCD Thursday**, **Aug. 17:** The country radio and record industries suffered a major blow when Emmis Communications flipped KZLA/Los Angeles to a rhythmic AC format as "Movin' 93.9." While the fate of the staff is not known, PD **R.J. Curtis** will stay with the station for the near-term to help with the transition. In the most recent Arbitron ratings, KZLA scored a 1.7 12+, which ranked it No. 20 in the market. In the 25-54 demo, KZLA ranked

No. 21 in Los Angeles with a 1.8 share. While KZLA will live on as an Internet stream and HD2 side-channel, those distribution vehicles, at least for now, won't afford country music the same-sized audience it enjoyed via KZLA's over-the-air signal. Los Angeles is the No. 1 market for country sales year-to-date with roughly 1.3 million units sold, according to Nielsen SoundScan. It was also the top market in 2005, with 2.1 million country albums sold.

WKHX/Atlanta adds **Scotty O'Brien** as its new evening host. O'Brien replaces **Wylie Rose**, who recently assumed the afternoon slot at the station. O'Brien's resume includes mornings at WQZQ/Nashville and nights at Music City's WSIX and WRQQ. O'Brien cracks the mic at WKHX starting Sept. 1. www.wkhx.com

RRCD Friday, Aug. 18: Clear Channel's KHGE/Fresno, Calif. announces lineup shifts and relaunches its evening show as a current-intensive daypart. PD/afternoon guy Chuck Geiger (a.k.a. Uncle Buck) moves to mornings and teams with current morning host Athena Matsikas. Market vet Kris Daniels moves to middays and assumes music duties, while Andie Lynne's voicetracked night show is bumped up to afternoons. Using the station's primary slogan, "Big Country 102.7," the evening slot becomes Big Country Nights with an all-currents and new music playlist. Evenings will be run jockless for now.

With Thursday's demise of country KZLA/Los Angeles, the Country Music Assn. (CMA) reminds us that even though the trade organization has evolved into a mega-marketing and industry support apparatus, it hasn't strayed far from its original 1958 mission of evangelizing to broadcasters about country music. In a statement

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issued shortly after the KZLA news broke, CMA's **Tammy Genovese** was quick to offer the group's resources to any broadcast company eyeing the country radio void that KZLA leaves in the market. "Obviously, [the] CMA is deeply concerned about the format shift at KZLA — especially given that this is such a strong market for country music," says Genovese. "We want country music in Los Angeles, and we want the radio community to know that [the] CMA and the music industry are ready to help any radio owner considering launching a country station in Los Angeles with marketing support and information about the quality of today's country consumer and how attractive they are to advertisers."

— Wade Jessen/Country Editor 615-321-4291 Email: wjessen@radioandrecords.com

#### **CD GALLERY**

Here are this week's new releases:

Pat Green Cannonball (BNA)



Green's debut release for the BNA imprint features lead single "Feels Just Like It Should," and a second track, which bowed on the **R&R** Country chart last week, titled "Way Back Texas." This week, "Way Back

Texas" jumps 55-51, while the lead single rises 16-13. Green also teams with **Sara Evans** on the duet track "Finders Keepers."

The new album was co-produced by **Don Gehman** and **Justin Pollard**. In addition to brisk sales in Green's native Texas, expect airplay penetration for the two lead tracks to hurl the new album onto sister publication *Billboard's* Top Country Albums and The *Billboard* 200 at lofty heights next week. www.bnarecords.com

#### **Dates & Deadlines**

**Sept. 20-22**: R&R Convention, Dallas. Details at *www.radioandrecords.com*.

**Sept. 25**: NSAI World's Largest No. 1 Party, Nashville. Details at *www.nashvillesongwriters.com*.

**Sept. 25-Oct. 1**: The International Bluegrass Music Assn. World of Bluegrass trade show and fan festival, Nashville. Details at *www.ibma.org*.

**Oct. 22**: 37th annual NSAI/Nashville Songwriter Foundation Awards, Nashville. Detials at *www.nashvillesongwriters.com*.

**Oct. 23**: 44th annual ASCAP Country Music Awards, Nashville. Details at *www.ascap.com*.

**Nov. 4**: 54th annual BMI Country Awards, Nashville. Details at *www.bmi.com*.

**Nov. 6**: 40th annual Country Music Assn. Awards, Nashville. Details at *www.cmaworld.com*.

**Nov. 9**: 12th annual Inspirational Country Music Awards, Nashville. Details at *www.ccma.cc*.

Various Artists Believe: Songs of Faith From Today's Top Country & Christian Artists (Sony BMG Nashville)

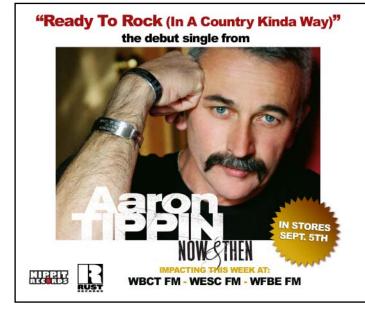


This multi-artist collection of religious songs has been available in the Christian bookstore market since early May and begins scanning in the general-retail markets this week. The collection includes songs

of inspiration from the Sony BMG Nashville country roster (Martina McBride, Sara Evans, etc.), and is rounded out by popular Christian hits from the company's religious music division, Provident Label Group (Third Day, Cindy Morgan, Casting Crowns, etc.). www.providentlabelgroup.com or www.rcalabelgroup.com

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#### **MUSICNOTES**

Sugarland's Jennifer Nettles joins Brad Paisley to announce the awards nominations for the 40th annual Country Music Assn. Awards, live from New York and Nashville on Wednesday, Aug. 30. Most of the nominees will be announced on CMT and on ABC's Good Morning America. CMT personalities Lance Smith and Katie Cook will complete the announcements on a special edition of CMT Insider. Jason Aldean and Little Big Town will announce the CMA broadcast nominees via Premiere Radio Networks. The CMA Awards air on ABC on Monday, Nov. 6.

The Canadian Country Music Assn. (CCMA) have announced the lineup for the CCMA FanFest, to be staged Saturday, Sept. 9 as part of Canadian Country Music Week in St. John, New Brunswick. The show will feature Jason Blaine, Carolyn Dawn Johnson, Aaron Lines, Doc Walker, Amanda Wilkinson and Patricia Conroy, among others. www.ccma.org

In other Capitol Nashville artist news, **Dierks Bentley** is reportedly putting the finishing touches on his forthcoming *Long Trip Alone* album. Bentley even took time out of his busy touring schedule to fly back to Nashville on his day off to spend six hours in the studio working on the album. The energetic Bentley then boarded a plane and rejoined the tour.

#### **VIDEO ADDS**

#### **CMT**

BOB SEGER Wait For Me LEANN RIMES Some People LONESTAR Mountains

#### **GREAT AMERICAN COUNTRY**

No Adds

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#### Tuesday, 8/22

BIRTHDAYS: Jennifer Day, Holly Dunn, Ricky Lynn Gregg, Mila Mason, Waddie Mitchell, Collin Raye, Mickey Ashworth, Ed Gertler, Amy Macy.

**ON TV:** CBS, **Kenny Chesney**, **Martina McBride** and **Sara Evans** on *J.C. Penney Jam: The Concert for America's Kids*.

#### Wednesday, 8/23

BIRTHDAYS: Rex Allen, Jr., Ira Dean (Trick Pony), Emilio, Shelly Fairchild, Mel Holt, Woody Paul (Riders In The Sky), Dennis Robbins, Chuck Tilley, TJ Holland.

On TV: GAC: Brian McComas on GAC Nights.

#### Thursday, 8/24

BIRTHDAYS: John Cowan, David Koechner (The Naked Trucker), Kristyn Osborne (SHeDaisy), Clint Daniels, Darrin Kirkindoll, Chevy Nash, Wendy Pearl.

#### **Friday, 8/25**

BIRTHDAYS: Billy Ray Cyrus, Jo Dee Messina, Henry Paul, Tim Mensy, Allyson Scott, Karen Tallier.

On TV: GAC: Danielle Peck on GAC Nights.

#### Saturday, 8/26

BIRTHDAYS: Don Bowman, Jimmy Olander (Diamond Rio).

#### **Sunday, 8/27**

BIRTHDAYS: Jeff Cook (Alabama), Jimmy C. Newman, Jeffrey Steele, Colleen Addair, Mac Daniels, Andrea Dresdale, Beth Kindig, Frances Preston.

#### **Monday**, 8/28

BIRTHDAYS: Sherrie Austin, LeAnn Rimes, Shania Twain, Steve Baker, Tina Crawford, Susan Heard, Ken Johnson, Tom Kouchoukos, Jo McFadden, Areeda Schneider-Stampley.

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## DaNIeLLe **peck** "Findin' A Good Man"

RR: 19 AIRPOWER +370K impressions MB/USA Today 18\* +223 points

NEW TODAY: WGAR, WOGK, WDSY, WDAF, WJCL

**CONVERT NOW!** 

**Triple Digit Spin Increase This Week!** 

# **jack ingram** "LOVEYOU"

RR: 20 + 840K impressions MB/USA Today: 26\* + 157 points

Debuts This Week At #19
On CMT's Top 20 Countdown!

NEW TODAY: WKLB, WYCD, WBBS, WCTQ, WYNK, WUBE, WKKT, WESC





## The Challenges & Opportunities Facing Radio In 24 Hours

1

"The Future of Radio"

David Rehr: CEO of the NAB

1

"The Future of Generating Revenue Online"

Gordon Borrell: CEO of Borrell & Associates

**3** 

"The Future of Media"

Jason Calacanis: "New Media" visionary who created Weblogs, Inc.

1

"The Future of Marketing: Consumer Generated Media"

Ben McConnell: Author & consultant ("Customer Evangelists")



"The Future of Management"

Jeff Angus: Author "Management By Baseball"

Both Days of the Summit are FREE AND OPEN to the entire industry

#### **The Summit Sessions:**

1-5pm Tuesday, September 19th and continues 10:30am-12:30pm on Wednesday, September 20th.

Dallas @ the Anatole concurrent with the R&R and NAB Conventions

For more details & up to the minute agenda visit: www.jacobsmedia.com/summit

Nielsen

Broadcast Data Systems

		agust 21, 2000	Systems					
LW	TW	ARTIST Title Label(s)	Tot. Aud. (00)	+/- Aud. (00)	Total Plays	+/- Plays	Wks On	Total Station
1	1	RODNEY ATKINS If You're Going Through Hell (Curb)	348055	-27812	5086	-357	32	138/0
2	2	WRECKERS Leave The Pieces (Maverick/Warner Bros./WRN)	345114	17548	5271	+431	20	138/0
3	3	STEVE HOLY Brand New Girlfriend (Curb)	311189	23666	4756	+323	28	138/0
5	4	LITTLE BIG TOWN Bring It On Home (Equity)	289123	5908	4647	-9	29	138/0
8	6	GEORGE STRAIT Give It Away (MCA Nashville)	283138	26683	4204	+310	9	136/0
9	6	BROOKS & DUNN Building Bridges (Arista Nashville)	264082	17548	3941	+165	13	138/0
10	0	FAITH HILL Sunshine And Summertime (Warner Bros./WRN)	252920	15107	3675	+167	11	138/0
13	8	JOSH TURNER Would You Go With Me (MCA Nashville)	239763	18765	3808	+228	17	136/0
7	9	BRAD PAISLEY The World (Arista Nashville)	237499	-22697	3263	-411	23	137/0
4	10	TOBY KEITH A Little Too Late (Show Dog Nashville)	231272	-55984	3693	-811	19	136/0
6	11	GARY ALLAN Life Ain't Always Beautiful (MCA Nashville)	219878	-50848	3488	-779	31	135/0
11	12	KENNY CHESNEY Summertime (BNA)	213338	-31833	3055	-384	20	135/0
16	13	PAT GREEN Feels Just Like It Should (BNA)	191353	18846	2865	+141	15	137/0
15	4	BILLY CURRINGTON Why, Why, Why (Mercury)	187315	-2259	3128	+42	25	137/0
18	13	DIERKS BENTLEY Every Mile A Memory (Capitol Nashville)	179549	22311	2979	+469	8	138/4
19	10	HEARTLAND   Loved Her First (Lofton Creek)	161085	32104	2483	+601	8	117/15
Debut	Ø	KEITH URBAN Once In A Lifetime (Capitol Nashville)	149891	149891	1541	+1541	1	105/99
20	18	BIG & RICH 8th Of November (Warner Bros./WRN)	134084	8592	2293	+55	13	131/0
21	19	DANIELLE PECK Findin' A Good Man (Big Machine)	132101	3713	2415	+78	22	132/4
22	20	TRACE ADKINS Swing (Capitol Nashville)	127742	3392	2406	+37	17	127/3
23	4	ALAN JACKSON Like Red On A Rose (Arista Nashville)	122818	9685	2145	+142	6	131/2
25	22	SUGARLAND Want To (Mercury)	116120	23215	1802	+339	4	119/12
24	23	LONESTAR Mountains (BNA)	110858	6977	1980	+106	9	132/4
31	24	KENNY CHESNEY You Save Me (BNA)	102459	42172	1433	+645	3	108/33
26	25	RASCAL FLATTS Life Is A Highway (Walt Disney/Lyric Street)	101188	16663	1562	+216	8	66/7
27	20	BLAINE LARSEN I Don't Know What She Said (Giantslayer/BNA)	99641	6149	1841	+51	25	119/2
28	<b>4</b>	MONTGOMERY GENTRY Some People Change (Columbia)	90286	4150	1628	+162	6	121/6
29	23	GRETCHEN WILSON California Girls (Columbia)	84989	5908	1601	+35	11	116/1
30	29	JACK INGRAM Love You (Big Machine)	84907	8403	1637	+95	11	110/3
34	<b>③</b>	CARRIE UNDERWOOD Before He Cheats (Arista/Arista Nashville,	79929	31856	1014	+470	5	79/34

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LW	TW	ARTIST Title Label(s)	Tot. Aud. (00)	+/- Aud. (00)	Total Plays	+/- Plays	Wks On	Total Station
35	<b>(1)</b>	TAYLOR SWIFT Tim McGraw (Big Machine)	57070	4763	1051	+96	8	93/4
32	32	EMERSON DRIVE A Good Man (Midas/New Revolution)	55132	-1415	1144	+69	18	86/1
36	33	JASON ALDEAN Amarillo Sky (Broken Bow)	53557	5177	1177	+71	7	97/3
33	<b>34</b>	SHEDAISY In Terms Of Love (Lyric Street)	50336	428	1101	-14	14	106/3
37	35	DARRYL WORLEY Nothin' But A Love Thang (903 Music)	38149	-3577	812	-37	14	78/1
38	<b>3</b> 6	CAROLINA RAIN Get Outta My Way (Equity)	36696	-223	665	+32	14	74/2
46	37	TIM MCGRAW My Little Girl (Curb)	35844	19831	587	+312	3	55/34
56	33	RASCAL FLATTS My Wish (Lyric Street)	31161	21462	437	+341	2	43/31
41	39	GARY NICHOLS Unbroken Ground (Mercury)	29654	5099	639	+30	15	66/0
42	40	TRENT TOMLINSON One Wing In The Fire (Lyric Street)	28011	5551	805	+117	8	76/3
57	4	TOBY KEITH Crash Here Tonight (Show Dog Nashville)	27412	18200	543	+337	2	69/36
40	42	JO DEE MESSINA It's Too Late To Worry (Curb)	26521	2573	569	+70	5	65/3
39	43	MIRANDA LAMBERT New Strings (Columbia)	22636	-10763	326	-209	18	68/0
45	44	CRAIG MORGAN Little Bit Of Life (Broken Bow)	19364	2716	415	+87	3	48/8
49	<b>4</b> 5	JOE NICHOLS I'll Wait For You (Universal South)	18584	3387	355	+49	3	39/2
51	46	LEE ANN WOMACK Finding My Way Back Home (Mercury)	17208	2828	122	+24	3	18/9
43	47	SARAH BUXTON Innocence (Lyric Street)	16103	374	282	+34	3	39/4
50	48	SAMMY KERSHAW Tennessee Girl (Category 5)	15884	1351	264	-16	10	28/0
44	49	BOMSHEL Ain't My Day To Care (Curb)	15425	-1504	410	-61	10	48/0
48	<b>5</b> 0	LEANN RIMES Some People (Asylum-Curb)	13655	960	331	+8	3	49/2
55	<b>5</b>	PAT GREEN Way Back Texas (BNA)	13554	2353	121	+35	2	5/1
<b>Debut</b> >	<b>3</b> 2	ERIC CHURCH Two Pink Lines (Capitol Nashville)	13292	6003	253	+94	1	26/6
47	53	PHIL VASSAR The Woman In My Life (Arista Nashville)	13045	-474	363	+84	3	51/8
<b>Debut</b> >	<b>54</b>	SARA EVANS You'll Always Be My Baby (RCA)	12885	9036	202	+133	1	19/8
52	55	RANDY ROGERS BAND Kiss Me In The Dark (Mercury)	12646	-1296	154	-16	3	13/0
	_							

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11548

10073

8972

8683

8451



54

59

53

58

VINCE GILL The Reason Why (MCA Nashville)

TIM MCGRAW I've Got Friends That Do (Curb)

69 RUSHLOW HARRIS That's So You (Show Dog Nashville)

TRACY BYRD Cheapest Motel (Blind Mule/New Revolution)

58 LOST TRAILERS Why Me (BNA)

## 35+ Million Units Sold WORLDWIDE! That's Artist Passion!

-148

1624

-546

1094

-163

211

34

218

307

312

+5

+4

+12

+12

+7

3

3

2

30/4

2/1

3312

46/0

38/2

LeAnn Rimes "Some People"

Already Added Include:
WKLB, WXTU, WKHX, WYCD,WMIL,
KFKF, WDAF, WIVK, KFRG
KNCI, WKKT, WSOC, WCTK, WCTO,
WQDR, WGNA, WPCV, WXBM, WSTH, KRYS

Total Aud.

TIM MCGRAW My Little Girl (Curb) KENNY CHESNEY You Save Me (BNA) RASCAL FLATTS My Wish (Lyric Street) **HEARTLAND** I Loved Her First (Lofton Creek)

SUGARLAND Want To (Mercury)

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#### **COUNTRY**

MOST ADDED		
ARTIST Title Label(s)	Adds	A
KEITH URBAN Once In A Lifetime (Capitol Nashville)	99	K
TOBY KEITH Crash Here Tonight (Show Dog Nashville)	36	T
CARRIE UNDERWOOD Before He Cheats (Arista/Arista Nashville)	34	
TIM MCGRAW My Little Girl (Curb)	34	
KENNY CHESNEY You Save Me (BNA)	33	F
RASCAL FLATTS My Wish (Lyric Street)	31	I

15

12

#### **COUNTRY INDICATOR**

#### **MOST ADDED**

ARTIST Title Label(s)	Adds
KEITH URBAN Once In A Lifetime (Capitol Nashville)	49
TIM MCGRAW My Little Girl (Curb)	32
CARRIE UNDERWOOD Before He Cheats (Arista/Arista Nashville)	23
RASCAL FLATTS My Wish (Lyric Street)	23
TOBY KEITH Crash Here Tonight (Show Dog Nashville)	21
KENNY CHESNEY You Save Me (BNA)	16
SUGARLAND Want To (Mercury)	6
CRAIG MORGAN Little Bit Of Life (Broken Bow)	6

LEE ANN WOMACK Finding My Way Back Home (Mercury)

MOST INCREASED AUDIENCE	Total Aud.
ARTIST Title Label(s)	Increase
KEITH URBAN Once In A Lifetime (Capitol Nashville)	+149891
KENNY CHESNEY You Save Me (BNA)	+42172
HEARTLAND   Loved Her First (Lofton Creek)	+32104
CARRIE UNDERWOOD Before He Cheats (Arista/Arista Nashville)	+31856
GEORGE STRAIT Give It Away (MCA Nashville)	+26683
STEVE HOLY Brand New Girlfriend (Curb)	+23666
SUGARLAND Want To (Mercury)	+23215
<b>DIERKS BENTLEY</b> Every Mile A Memory (Capitol Nashville)	+22311
RASCAL FLATTS My Wish (Lyric Street)	+21462
TIM MCGRAW My Little Girl (Curb)	+19831

The injurial in a sittle sittl	
MOST INCREASED PLAYS	Total
PRIOR TOLL ( / // )	

MOST INCREASED PLAYS  ARTIST Title Label(s)  KEITH URBAN Once In A Lifetime (Capitol Nashville)	Total Play Increase +1541
KENNY CHESNEY You Save Me (BNA)	+645
HEARTLAND   Loved Her First (Lofton Creek)	+601
CARRIE UNDERWOOD Before He Cheats (Arista/Arista Nashville)	+470
DIERKS BENTLEY Every Mile A Memory (Capitol Nashville)	+469
WRECKERS Leave The Pieces (Maverick/Warner Bros./WRN)	+431
RASCAL FLATTS My Wish (Lyric Street)	+341
SUGARLAND Want To (Mercury)	+339
TOBY KEITH Crash Here Tonight (Show Dog Nashville)	+337
STEVE HOLY Brand New Girlfriend (Curb)	+323

<u>MOST I</u>	<u>NCREASED</u>	<u>AUDIENCE</u>
ARTIST Title	Lahal(c)	

ARTIST Title Label(s)	Increase
KEITH URBAN Once In A Lifetime (Capitol Nashville)	+17860
KENNY CHESNEY You Save Me (BNA)	+11214
CARRIE UNDERWOOD Before He Cheats (Arista/Arista Nashville)	+9340
TIM MCGRAW My Little Girl (Curb)	+8913
SUGARLAND Want To (Mercury)	+7867
GEORGE STRAIT Give It Away (MCA Nashville)	+6550
RASCAL FLATTS My Wish (Lyric Street)	+5990
TOBY KEITH Crash Here Tonight (Show Dog Nashville)	+5526
HEARTLAND I Loved Her First (Lofton Creek)	+5028
DIERKS BENTLEY Every Mile A Memory (Capitol Nashville)	+3745

MOST INCREASED PLAYS ARTIST Title Label(s)	Total Play
KEITH URBAN Once In A Lifetime (Capitol Nashville)	+713
KENNY CHESNEY You Save Me (BNA)	+487
CARRIE UNDERWOOD Before He Cheats (Arista/Arista Nashvill	<i>e</i> / +380
TIM MCGRAW My Little Girl (Curb)	+365
SUGARLAND Want To (Mercury)	+346
GEORGE STRAIT Give It Away (MCA Nashville)	+256
TOBY KEITH Crash Here Tonight (Show Dog Nashville)	+230
RASCAL FLATTS My Wish (Lyric Street)	+226
HEARTLAND   Loved Her First (Lofton Creek)	+219



NEW TODAY: KNIX, KSON, WYPY, WDXB, KBQI, WLXX, WKSJ, WYPY, KZKX, WXTA, WKOA

RR: 31 BREAKER+476K impressions MB/USA Today 33\*

Check out the new series of GAC Short Cuts episodes at www.gactv.com!

**COUNTRY** © 2006 Radio & Records Music Page 4 August 21, 2006

#### <u>COUNTRY NEW & ACTIVE</u>

STEVE AZAR You Don't Know ... (Dang/Midas/New Revolution) Total Audience: 8187, Total Stations: 40, Adds: 1

KATRINA ELAM Love Is... (Universal South) Total Audience: 6457, Total Stations: 40, Adds: 1

KEITH ANDERSON Podunk (Arista)

Total Audience: 6369, Total Stations: 1, Adds: 1

TRACY LAWRENCE Find Out Who Your Friends Are (Rocky Comfort)

CO5 Nashville)

Total Audience: 6263, Total Stations: 12, Adds: 5

JOHN ANDERSON If Her Lovin' Don't ... (Raybaw/Warner Bros./WRN)

Total Audience: 4585, Total Stations: 18, Adds: 0 SHOOTER JENNINGS Gone To Carolina (Universal South)

Total Audience: 3618, Total Stations: 2, Adds: 0

#### **COUNTRY INDICATOR NEW & ACTIVE**

CRAIG MORGAN Little Bit Of Life (Broken Bow) Total Points: 349, Total Stations: 33, Adds: 6 **LEANN RIMES** Some People (Asylum-Curb) Total Points: 327, Total Stations: 32, Adds: 1 RASCAL FLATTS My Wish (Lyric Street) Total Points: 325, Total Stations: 28, Adds: 23

**VINCE GILL** The Reason Why (MCA Nashville) Total Points: 248, Total Stations: 22, Adds: 1 **SARAH BUXTON** Innocence (Lyric Street) Total Points: 224, Total Stations: 29, Adds: 3

ERIC CHURCH Two Pink Lines (Capitol Nashville) Total Points: 181, Total Stations: 17, Adds: 3 CHRIS YOUNG Drinkin' Me Lonely (RCA) Total Points: 157, Total Stations: 16, Adds: 0

STEVE AZAR You Don't Know A Thing (Dang/Midas/New Revolution)

Total Points: 155, Total Stations: 18, Adds: 0

JOHN ANDERSON If Her Lovin' Don't Kill Me (Warner Bros./Raybaw)

Total Points: 106, Total Stations: 12, Adds: 0 KATRINA ELAM Love Is... (Universal South) Total Points: 104, Total Stations: 15, Adds: 1



8/28

**BRAD PAISLEY** She's Everything (Arista)

BRIAN MCCOMAS All Comes Floodin Down (Katapult)

CAROLYN DAWN JOHNSON Taking Back My Brave (Equity)

**ERIC CHURCH** Two Pink Lines (Capitol Nashville)

RANDY ROGERS BAND Kiss Me In The Dark (Mercury)

RAY SCOTT I Didn't Come Here To Talk (Warner Bros./WRN)

RHETT AKINS If Heaven Wasn't So Far (BNA)

9/4

No Adds for this Week

9/11

No Adds for this Week

TOP 10 RECURRENTS ARTIST Title Label(s)	Total Aud. (00)
CARRIE UNDERWOOD Don't Forget To (Arista/Arista Nashville)	176376
RASCAL FLATTS Me And My Gang (Lyric Street)	151300
JAKE OWEN Yee Haw (RCA)	146311
KEITH ANDERSON Every Time I Hear Your Name (Arista Nashville)	144199
PHIL VASSAR Last Day Of My Life (Arista Nashville)	137736
RASCAL FLATTS What Hurts The Most (Lyric Street)	118198
BON JOVI Who Says You Can't Go Home (Mercury/IDJMG)	109138
JOSH TURNER Your Man (MCA Nashville)	103866
JASON ALDEAN Why (Broken Bow)	102650
DIERKS BENTLEY Settle For A Slowdown (Capitol Nashville)	93741



139 Country reporters. Songs ranked by total audience for the airplay week of 8/14-8/20. Bullets appear on songs gaining audience or remaining flat from previous week. A song will also receive a bullet if its percentage loss in audience does not exceed the Broadcast Data percentage of monitored station downtime for the format. Country titles that decline in audience but increase in detections will also receive a bullet if the total audience erosion for the week does not exceed 3%. If two songs are tied in total audience, the song with

the larger increase in audience is placed first. Descending, non-bulleted titles below No. 15 in either audience or detections are moved to recurrent after 20 weeks. Most Added is the total number of new adds officially reported to R&R by each reporting station or by automatic add thresholds for stations not allowed to report adds. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Audience lists the songs with the greatest week-to-week increases in total audience. Audience totals on the chart are derived, in part, using certain Arbitron Inc. copyrighted Persons 12+ audience estimates, under license (© 2006, Arbitron Inc.). © 2006 Radio & Records.



### **R&R** (34) Mediabase 30\*

**Another Strong Week** of Research (RTM) #9 adults 25-34 #10 males 25-34 #13 females 25-34

Album Sales have increased 16% over the past 3 weeks! Country Radio Airplay is driving Sales and Research!

11

22

19

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RASCAL FLATTS Me And My Gang (Lyric Street)

LONESTAR Mountains (BNA)

August 21, 2006 Wks Total +/-Tot. Aud. +/-Total LW **ARTIST** Title *Label(s)* **Plays Plays** (00)(00)On Station 2 WRECKERS Leave The Pieces (Maverick/Warner Bros./WRN) 3269 89954 3347 +13921 92/0 3 STEVE HOLY Brand New Girlfriend (Curb) 3248 +14692241 3076 18 92/0 LITTLE BIG TOWN Bring It On Home (Equity) 85298 1427 4 3120 +6830 91/0 4 **BROOKS & DUNN** Building Bridges (Arista Nashville) 5 2909 +10276465 1316 14 91/0 7 GEORGE STRAIT Give It Away (MCA Nashville) 2902 +25679152 9 6550 92/0 1 6 RODNEY ATKINS If You're Going Through Hell ... (Curb) 2862 -346 77871 -9418 32 80/0 8 0 JOSH TURNER Would You Go With Me (MCA Nashville) 2734 72266 2482 +13418 92/0 9 2705 FAITH HILL Sunshine And Summertime (Warner Bros./WRN) +15872265 3559 11 92/0 12 **BILLY CURRINGTON** Why, Why, Why (Mercury) 2235 +2160298 -1256 26 83/0 6 2071 62819 -16485 TOBY KEITH A Little Too Late (Show Dog Nashville) -683 19 68/0 15 Œ DANIELLE PECK Findin' A Good Man (Big Machine) 1878 +66 50211 1484 25 86/0 -20 49004 13 12 TRACE ADKINS Swing (Capitol Nashville) 1851 -1605 17 83/0 ® 18 **DIERKS BENTLEY** Every Mile A Memory (Capitol Nashville) 1842 +15846039 3745 8 85/0 16 PAT GREEN Feels Just Like It Should (BNA) 1833 +8551129 2200 14 82/0 17 BIG & RICH 8th Of November (Warner Bros./WRN) 1775 +5551252 1244 12 89/0 20 Œ ALAN JACKSON Like Red On A Rose (Arista Nashville) 1644 +12543018 3549 6 81/2 Ø 21 **HEARTLAND** I Loved Her First (Lofton Creek) 1596 +21940868 5028 10 78/1 19 GRETCHEN WILSON California Girls (Columbia) 1555 -29 45965 -884 12 83/0

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1471

1450

-859

+99

-22791

3076

19

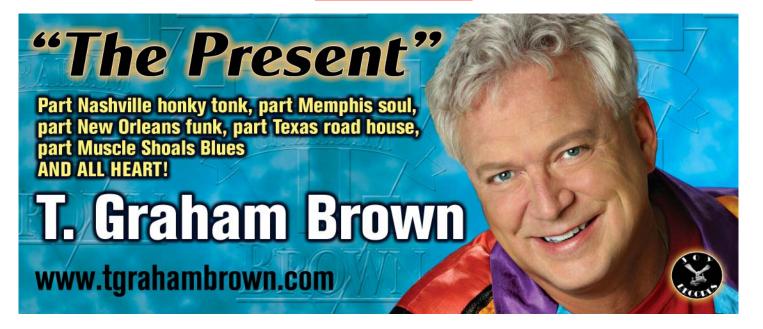
9

60/0

76/1

43181

36539



		21			

LW	TW	ARTIST Title Label(s)	Total Plays	+/- Plays	Tot. Aud. (00)	+/- (00)	Wks On	Total Station
27	4	SUGARLAND Want To (Mercury)	1231	+346	29487	7867	4	69/6
24	2	JACK INGRAM Love You (Big Machine)	1209	+61	31047	1298	11	75/0
23	<b>3</b>	MONTGOMERY GENTRY Some People Change (Columbia)	1184	+14	30639	-249	7	78/0
30	24	KENNY CHESNEY You Save Me (BNA)	1167	+487	28206	11214	3	64/16
25	<b>②</b>	BLAINE LARSEN I Don't Know What She Said (Giantslayer/BNA)	1112	+77	34689	1361	26	63/1
26	26	SHEDAISY In Terms Of Love (Lyric Street)	933	+24	23984	115	15	72/0
29	<b>4</b>	JASON ALDEAN Amarillo Sky (Broken Bow)	835	+87	20406	1580	8	61/2
28	<b>2</b> 3	DARRYL WORLEY Nothin' But A Love Thang (903 Music)	796	+34	19458	567	15	62/2
37	29	TIM MCGRAW My Little Girl (Curb)	734	+365	16157	8913	3	46/32
<b>Debut</b> >	<b>3</b>	KEITH URBAN Once In A Lifetime (Capitol Nashville)	727	+713	17958	17860	1	51/49
<b>Debut</b> >	<b>③</b>	CARRIE UNDERWOOD Before He Cheats (Arista/Arista Nashville)	675	+380	17353	9340	2	48/23
31	32	TAYLOR SWIFT Tim McGraw (Big Machine)	665	+68	16512	1207	9	54/2
32	33	RASCAL FLATTS Life Is A Highway (Walt Disney/Lyric Street)	608	+48	18037	1597	6	35/5
33	34	TRENT TOMLINSON One Wing In The Fire (Lyric Street)	556	+8	14360	-266	11	51/3
<b>Debut</b> >	35	TOBY KEITH Crash Here Tonight (Show Dog Nashville)	532	+230	12974	5526	1	44/21
34	<b>3</b> 6	EMERSON DRIVE A Good Man (Midas/New Revolution)	521	+13	12616	-88	17	43/2
35	<b>3</b>	GARY NICHOLS Unbroken Ground (Mercury)	497	+24	12684	182	14	46/0
36	<b>3</b> 3	JO DEE MESSINA It's Too Late To Worry (Curb)	436	+16	11198	316	6	44/1
38	39	PHIL VASSAR The Woman In My Life (Arista Nashville)	400	+39	9752	414	5	34/2
39	40	JOE NICHOLS I'll Wait For You (Universal South)	376	+36	10244	1123	4	35/1

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### R&R Country Callout America BY Bullseye

August 21, 2006	TOTAL						STRONGLY
ARTIST Title (Label)	POSITIVE	PASSION	INDEX	NEUTRAL	FAMILIARITY	DISLIKE	DISLIKE
GARY ALLAN Life Ain't Always Beautiful (MCA Nashville)	40.8%	83.8%	4.21	10.3%	98.5%	3.3%	1.3%
TOBY KEITH A Little Too Late (Show Dog Nashville)	37.0%	78.3%	4.09	14.5%	98.8%	4.3%	1.8%
RODNEY ATKINS If You're Going Through Hell (Curb)	37.0%	72.8%	4.05	18.0%	97.0%	5.0%	1.3%
JOSH TURNER Would You Go With Me (MCA Nashville)	28.0%	71.0%	3.98	16.5%	93.8%	5.5%	0.8%
LITTLE BIG TOWN Bring It On Home (Equity)	30.0%	70.5%	3.97	17.8%	95.0%	5.0%	1.8%
BILLY CURRINGTON Why, Why, Why (Mercury)	26.8%	69.5%	3.96	21.3%	94.8%	2.8%	1.3%
WRECKERS Leave The Pieces (Maverick/Warner Bros./WRN)	22.3%	68.8%	3.87	20.0%	95.3%	4.8%	1.8%
STEVE HOLY Brand New Girlfriend (Curb)	29.0%	64.5%	3.78	12.0%	91.3%	7.5%	7.3%
BLAINE LARSEN I Don't Know What She Said (Giantslayer/BNA)	20.3%	63.3%	3.80	20.8%	92.0%	6.0%	2.0%
GEORGE STRAIT Give It Away (MCA Nashville)	26.3%	62.8%	3.89	18.3%	88.8%	5.8%	2.0%
EMERSON DRIVE A Good Man (Midas/New Revolution)	21.3%	61.8%	3.94	18.8%	83.8%	2.5%	0.8%
BROOKS & DUNN Building Bridges (Arista Nashville)	24.8%	61.5%	3.84	24.3%	92.5%	5.0%	1.8%
GRETCHEN WILSON California Girls (Columbia)	20.8%	58.8%	3.69	18.0%	89.5%	7.8%	5.0%
TRACE ADKINS Swing (Capitol Nashville)	29.5%	58.5%	3.61	14.8%	94.8%	12.5%	9.0%
JAKE OWEN Yee Haw (RCA)	21.5%	<b>57.8%</b>	3.64	14.0%	88.8%	11.3%	5.8%
RASCAL FLATTS Me And My Gang (Lyric Street)	28.5%	57.5%	3.67	17.3%	92.3%	10.5%	7.0%
MONTGOMERY GENTRY Some People Change (Columbia)	19.0%	<b>57.0%</b>	3.81	23.5%	85.5%	3.3%	1.8%
DARRYL WORLEY Nothin' But A Love Thang (903 Music)	15.8%	56.8%	3.78	18.3%	81.5%	4.3%	2.3%
HEARTLAND   Loved Her First (Lofton Creek)	15.8%	56.5%	3.82	18.3%	80.3%	4.3%	1.3%
LONESTAR Mountains (BNA)	16.3%	<b>56.0%</b>	3.75	24.8%	86.5%	4.5%	1.3%
FAITH HILL Sunshine And Summertime (Warner Bros./WRN)	18.8%	<b>56.0%</b>	3.79	25.3%	86.8%	4.8%	0.8%
DIERKS BENTLEY Every Mile A Memory (Capitol Nashville)	17.3%	<b>55.8%</b>	3.82	22.0%	82.3%	3.8%	0.8%
DANIELLE PECK Findin' A Good Man (Big Machine)	16.0%	<b>55.0%</b>	3.70	22.0%	86.3%	8.0%	1.3%
GARY NICHOLS Unbroken Ground (Mercury)	15.3%	54.8%	3.79	23.3%	82.3%	3.5%	0.8%
SUGARLAND Want To (Mercury)	17.5%	53.3%	3.82	17.8%	77.0%	4.8%	1.3%
JACK INGRAM Love You (Big Machine)	20.3%	53.3%	3.79	24.3%	83.5%	4.5%	1.5%
CAROLINA RAIN Get Outta My Way (Equity)	14.5%	<b>52.8%</b>	3.77	16.5%	76.0%	4.8%	2.0%
SHEDAISY In Terms Of Love (Lyric Street)	12.5%	48.5%	3.68	25.5%	79.5%	4.3%	1.3%
JASON ALDEAN Amarillo Sky (Broken Bow)	13.3%	46.8%	3.67	25.8%	78.5%	4.5%	1.5%
BIG & RICH 8th Of November (Warner Bros./WRN)	16.8%	46.5%	3.62	24.0%	81.8%	9.8%	1.5%
TAYLOR SWIFT Tim McGraw (Big Machine)	14.5%	45.3%	3.65	17.8%	73.3%	8.5%	1.8%
ALAN JACKSON Like Red On A Rose (Arista Nashville)	15.0%	42.5%	3.68	17.3%	68.8%	7.3%	1.8%
KENNY CHESNEY You Save Me (BNA)	16.0%	42.5%	3.70	16.5%	67.5%	6.0%	2.5%
PAT GREEN Feels Just Like It Should (BNA)	14.0%	42.5%	3.62	22.3%	73.3%	6.0%	2.5%
CARRIE UNDERWOOD Before He Cheats (Arista/Arista Nashville)	14.0%	30.5%	3.56	19.0%	58.5%	6.0%	3.0%

Total sample size is 400 persons weekly with a margin of error of plus or minus 5%. Scoring is done each week using live interviewers conducting an interview with each respondent. Scores are: 5) I like it a lot, in fact it's one of my favorites; 4) I like it; 3) It's OK, just so-so; 2) I don't like it; 1) I strongly dislike it. The index score is an average of all 1-to-5 scores. The ttal positive score is an aggregate of the 4 and 5 scores. To be included in the weekly callout, songs must have entered the top 40 positions on R&R? S Country airplay chart. The sample is composed of 400 25-54-year-olds who identify country as their favorite music and who listen daily to competitive Country radio in the sample markets. The sample is 50% male/female and evenly distributed in the 25-34, 35-44, and 45-54 demos. The sample is balanced by region and markets within that region. Bullseye Callout is conducted in these regions and markets. **SOUTH:** Charleston SC; Charlotte; Baton Rouge; Nashville; Atlanta. **MIDWEST:** Flint, MI; Indianapolis; Madison; Omaha; Cincinnati. **EAST:** Harrisburg; Rochester, NY; Springfield, MA; Providence; Washington, DC.**WEST:** Modesto, CA; Salt Lake City; Colorado Springs, CO; Portland, OR; Houston. © 2006 Radio & Records © 2006 Bullseye Marketing Research Inc..

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