

## Ryan Shupe & the RubberBand

On your desk Wednesday!

Add/airplay date: April 25th

### **'Hank' Moves To Indy**

Last Friday's R&R Country Daily first told you that Emmis had flipped Hot AC WENS/Indianapolis to Country as "97.1 Hank FM." Among the other details from the format flip: New calls WLHK — "We like Hank" — have been applied for; Hank is currently jockless, although some of the former WENS staffers may return; it ran commercial free over the weekend but will begin adding spots this week; and Hank promises to play anything country.

Emmis/Indianapolis OM David Edgar is programming Hank and says it is indeed similar to the "Jack" and "Bob" formats sweeping the nation, in that Hank is playing big hit records from different eras. It's perhaps more similar to "Bob" in that Hank will also be playing about 20 currents. Edgar says that while Hank may not be playing a lot of currents, it will be very aggressive with the currents he chooses to play.

Edgar also noted that Hank will be similar to Bob and Jack in another way, saying, "Those formats train people to be so intrigued by the thought of wondering what will come next that they might wait through a song they may not particularly like. Hank is like that — you never know what you're going to hear next. The music mix is different and unique, something the audience will gravitate to."

Hank's music mix will be heavily '90s-oriented while also featuring a generous dose of "oh wow" songs from Johnny Cash, Johnny Paycheck, Merle Haggard, Loretta Lynn, Conway Twitty, Jerry

Reed, Waylon Jennings and Glenn Campbell, to name a few.

Edgar adds that the songs are *country* hits, with only one — Lynyrd Skynyrd's "Sweet Home Alabama" — coming from outside the format. Edgar explains, "Like Jack and Bob, it's all about having a very broad music mix that brings a lot of variety to the station. We're breaking a lot of [Country] formatic rules that a consultant would tell you not to do. And we're really breaking the rules — not just looking like we're doing it with smoke and mirrors."

Hank will remain jockless for about a month, according to Edgar, who says, "We took everyone off the air for now to establish the music." He also noted that WENS's Wank & O'Brien morning show may return. "Wank & O'Brien is a great 25-54 lifestyle morning show that can work with any format. After the morning show Hank will mostly be music, although we will have talent on the air who can get it done in 20 seconds — interacting with the audience, talking about the music and about the Hank persona.'

Hank will be portrayed to the audience as a real person. Edgar said, "He's the guy we talk about, the fun guy people want to talk about. He's the persona of the station, the lead character, with the air talent as the supporting cast."

Hank will be chasing market leader and legendary Country outlet WFMS, which topped the fall 2004 Indy Arbitron with a 12.0 and a 3.4 share (12+) lead over the second-place station. Edgar said, "It's

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> "Some songs just sound like hits and this is one of them." Tonya Campos - MD -KZLA, Los Angeles

"The core can certainly relate and Jamie nails this. Sounds like a hit to me." Mark Grantin - PD -WWQM, Madison

"This is a big hit waiting to be added!" Jay Thomas - MD -WWYZ, Hartford

Add date: Monday, April 4

ww.capitolnashville.com Capitol www.jamieoneal.com



"This is a great song... perfect timing too." Ray Massie - PD -KZBR, San Francisco

important that we're not just putting on a carbon copy of WFMS. They've done a nice job, but they haven't been challenged by anyone but themselves. It's time someone has given people here an option."

Edgar refers to WFMS's former Country sister WGRL/Indianapolis, which garnered as much as a 6.2 (12+) and fourth place in the fall 1996 Arbitron. (It was moved to a weaker signal in June 1996 and in November 2001 dropped Country. During that same sweep, WFMS was No. 2 with an 11 share, 12+.)

Edgar joined Emmis/Indy in 2000 to program CHR/Pop WNOU. Two years ago he became OM for Emmis's cluster there and PD of Hot AC WENS and AC WYXB.

#### **Hank Sample Hour**

Here's what Hank chose to play from 4-5pm Monday afternoon:

Joe Diffie "John Deere Green"
Rascal Flatts "These Days"
David Allan Coe "Never Even Called My Name"
Shenandoah "Two Dozen Roses"
Sugarland "Baby Girl"
Garth Brooks "Papa Loved Mama"

Toby Keith "How Do You Like Me Now"

George Strait "The Fireman"

LeAnn Rimes "Nothin' Bout Love Makes Sense"

Alabama "Down Home"

Gretchen Wilson "Homewrecker"

**Waylon Jennings** "Are You Sure Hank Done It This Way"

Tim McGraw w/Faith Hill "It's Your Love"

#### Hank Says

**John O'Hurley** — Mr. Peterman from Seinfeld — is the voice of Hank. O'Hurley's voice is mixed in among others, although it's he who delivers Hank's attitude. Some sample sweepers:

"I have a very dramatic announcement, so anyone with a weak heart should leave now. 97.1 Hank FM. We

#### This Week At Callout America

Our weekly analysis of Country callout research is brought to you by Bullseye President **John Hart**. Here's a look at some of the biggest stories Hart looks at in next week's issue (April 1):

"Country radio listeners leave no doubt that Craig Morgan's 'That's What I Love About Sunday' is their favorite. The tune spends its seventh consecutive week as the No. 1 song at Callout America. Josh Gracin's 'Nothin' to Lose' is still a very strong No. 2 song in both positive and passion rankers. Kenny Chesney's 'Anything But Mine' is showing strength inside the top five, moving to No. 3 this week from No. 5. At 33 weeks of age, Sugarland's 'Baby Girl' is hanging in there as the No. 4 song in this week's Callout America sample. The youngest song in this week's top 10 is 'It's Getting Better All the Time' by Brooks and Dunn. Dierks Bentley's 'Lot of Leavin' Left to Do' moves inside the top 20 to No. 19 this week, up from No. 24 last week."

play anything country. All this great country music on one station? Let's get the show on the road. Ummm-hmmmm. Somebody, buy Hank a pizza."

"Welcome to Hank. Hank was raised listening to the other Country station. But he just thought he could build a better one. You know, it's competition that makes America great, and Hank is all American. Red, white and Hank — now that's patriotic."

"We didn't do it. I can barely hear you. The following program is not necessarily.... What? This radio station is guilty — but not responsible. Yes ... good! Who needs rules? Ooh This is

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# It's About Family Values... Keeping It Together No Matter What It Takes

Go Home
The new single from
Steve Holy

Forget the politics of this business for a minute and LISTEN.
This is great music, plain and simple.

Joe Roberts / KATM

On your desk now Impacting April 11th



too much fun. OK. 97.1 Hank FM. We play anything country."

"I listen to country music because I love it. Hank remembers his first Garth Brooks concert. OK, he doesn't remember, but he knows he was there. He's got a ticket stub to prove it. I like it. I love it. 97.1 Hank FM. We play anything country."

#### **CC Ups Cleary**

WWFG/Salisbury, MD PD **Brian Cleary** has been elevated to OM of Clear Channel's eight-station cluster in that market, which also includes AC WQHQ, Active Rock WOSC, Oldies WLBW, Urban AC WSBY, CHR/Pop WDKZ, Sports Talk WTGM and Gospel WJDY. He will continue as PD of WWFG, WQHQ, WOSC and WDKZ. Cleary has been acting OM since Doug Welldon departed last October. Cleary joined CC/Salisbury in July 2004. His background includes PD stints at WFBE/Flint, MI and WMTZ/Johnstown, PA.

#### **McNeill Joins Bend Radio Group**

Veteran programmer and former WNKT & WSUY/ Charleston, SC OM **Bob McNeill** has been named OM for the Bend Radio group's four-station cluster in Bend, OR. The group includes Country KSJJ, Rock KXIX, Soft AC KMGX and Sports Talk KICE. During his career McNeill has held the VP/Programming posts at Viacom, Heritage Media and Westwood One's Formats Division. He has also programmed Country outlets WMZQ/Washington and KYNG/ Dallas. McNeill can be reached at 541-388-3300.

#### Radio News

Format: Last week it was Hank in Indy, this week it's Toby in South Dakota. KZZI/Spearfish, SD has gone to an all-Toby Keith format as "Toby 95-9, 96-3." OK, unlike Friday's flip of Hot AC WENS/Indianapolis to a Country format under the Hank moniker, this switch is just a stunt. PD Paul James says the station has added a translator to provide better

coverage in Rapid City, SD and is dropping its Westwood One format Thursday, at which point the stunt will end.

**Programming: R.W. Smith**, who resigned as KVOO/Tulsa's PD last week, can be reached at 217-356-3170 or *gocygo@aol.com*.

**Personalities:** WJCL/Savannah, GA taps **Heather Stevens** from Cumulus sister WQXK/Youngstown, OH for middays. Get your T&R to WQXK PD **Dave Steele** at 4040 Simon Road, Youngstown, OH, 44514.

Moved: Clear Channel/Birmingham, which includes Country WDXB, has moved to 600 Beacon Parkway West, Suite 400, Birmingham, AL 35209. Phone and fax numbers remain the same.

KZBR/San Francisco will have a new mailing address as of April 18. Direct your correspondence to 201 Third St., Suite 1200, San Francisco, CA, 94103-3143. Phones and e-mail remain the same.

#### Donham, Milton Promoted At CMA

Country Music Association Marketing Manager **Tammy Donham** has been elevated to Sr. Manager/Marketing and Membership, while Sponsorship Manager **Paula Milton has been promoted to Dir./Business Development.** 

Donham joined the CMA staff in 1996 from a marketing post at Fruit Of The Loom in Bowling Green, KY. Milton joined the CMA Marketing Department in 2002 as Sponsorship Manager after a 13-year career at Gaylord Entertainment Company.

#### **Music News**

Katrina Elam, scheduled to open for Keith Urban's tour through the current leg's end on April 9, left the tour prior to Saturday's show in Vancouver. Canadian artist Joel Plaskett opened that show, with another Canadian act, Gordie Sampson, opening the remaining dates. Universal South released a statement that read in part,

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ALREADY ON THE AIR AT WUBE, WPCV AND KSOP "BRING ME DOWN", GOING FOR ADDS MONDAY!

"Kerosene" sold Over 40,000 CD's in 1 week!



Sony Music

Don't miss Miranda on The Tonight Show, Wednesday, April 6th on NBC-TV "Thank you" to our friends at Radio, CMT and GAC. A new star is born!

"Although Katrina will be eternally grateful to Keith and his camp for giving her such a wonderful opportunity, she needs to return home to handle some personal and professional business."

#### **Industry News**

CMA is taking its annual Music Festival on the road for a free, 10-market tour of the Southeast sponsored by Crisco. The concerts will be held at Wal-Mart parking lots, with performers to include Blue County, Caroline Brown, Linda Davis, Katrina Elam, Buddy Jewell, Miranda Lambert, Brian McComas, Craig Morgan, Sugarland and Michelle Wright. The trek begins April 5 in **Dallas, with stops in A**tlanta; Baton Rouge; Birmingham; Houston, Jackson, MI; Mobile; Orlando; San Antonio; and Tampa. Leadership Music will begin accepting applications for its next class of established music-industry-leader participants on April 1. The eight-month course identifies and explores topical issues during a series of off-the-record educational seminars. Participants devote one Friday per month, plus opening and closing retreats. Applications are available at leadershipmusic.org/application.html.

#### Chronicle

Congrats to Capitol/Nashville West Coast promoter **Angela Lange** and husband Mark on the March 26 birth of Jonathan David Lange, who weighed in at 9lbs., 11 oz. And, mixing a little **Street Talk** with our best wishes, is Jonathan gonna grow up a Cowboys fan because Mom might be on the move?

#### The Week's News In Review

Here are some of the stories that have appeared in the R&R Country Daily since March 22. You can get RRCD by sending your name, company or call letters, job title, address, phone and fax numbers to

moreinfo@radioandrecords.com. For more on these stories visit the Country Format Room at www.radioandrecords.com.

**Tuesday, March 22:** BMG Songs and **Karen Conrad** inked a co-publishing agreement that will allow Conrad to sign writers to the company and will keep her involved as a consultant. Conrad was previously Sr. VP for the company's Nashville operations, stepping down last month.

**Rick Trevino** signed with Compadre Records' Brad Turcotte for artist-management representation.

Wednesday, March 23: Clear Channel/Duluth, MN tapped Derek Moran as OM for four stations, including Country KKCB, where he also serves in mornings and as PD. Moran came over from the Asst. PD/MD slot at CHR/Pop KDWB/Minneapolis. KKCB midday host Amanda Wild joins him in mornings, with her old midday slot filled by Abby Taylor, formerly of Oldies KLDJ/Duluth. Concurrently, KKCB MD/afternoon host Jim Dandy added Asst. PD stripes.

WKAK/Albany, GA tapped **Kris Richards** for the open PD slot vacated with **Bobby Roberts**' impending move to WDEN/Macon. Richards came over from evenings at WRJY/Brunswick, GA.

WBAM/Montgomery, AL hired **Lance Houston** for Asst. PD/MD/afternoons, replacing Big Stew, who moved to WDJR/Dothan, AL. Houston had been working part-time at WWKA/Orlando.

Thursday, March 24: Epic/Nashville Northeast promo vet Bob Reeves segues to his own Integrity/Nashville management, marketing and promotion company this week. His first client at Integrity is Nashville rocker Jonathan Bright, and the first effort for his event and marketing arm is a wristband promotion with the USO. Sales of the Red Bands of Courage will benefit local branches of the USO. Visit www.couragebands.com for details.

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Gone like a freight train & TOP 5 both charts!

# "Gone" Montgomery

R&R 5 +410x/+1225 pts. the Columbia SMASH from

(3rd biggest point increase/4th biggest spin increase!)

BB 5\* +342x/+2,345,300 (5th biggest audience increase!)

Top 5 spins (or better): WMIL, WXTU, WGH, WKLB, WDSY, WKIS, WUSY, WKHX, KTYS, KPLX, KSCS, KRTY, KZBR, KMLE, KNCI, KFKF, WKDF, KBEQ, WUSN, WDAF, KEEY & many more!

HUGE 35-49 Female Callout + MASSIVE 35-49 Male Callout = the bridge single you've been looking for!

Heavy rotations requested NOW...







WFBE/Flint, MI MD **Connie Breeze** picked up middays, stepping in for the departing Kristine Turner.

**Friday, March 25:** Emmis Hot AC WENS/Indianapolis flipped to Country . See story, Page 1.

WYZB/Ft. Walton Beach, FL tapped **Laura Hussey** as morning show co-host, joining Big Nic. Hussey spent the last two years in sales, but was previously the station's PD.

— Lon Helton/Country Editor 615-244-8822 Email: *Ihelton@radioandrecords.com* 

— Chuck Aly/R&R Asst. Country Editor (615) 244-8822 Email: caly@radioandrecords.com

#### **CD GALLERY**

Here are the releases new in stores today:



**Gretchen Wilson** *Here For The Party* (Epic)

Wilson's album is so good they're releasing it all over again. Actually, this marks the album's third release, following its May 2004 debut and the two-disc

limited-edition release in November 2004. This time, the hook is the DualDisc format, which offers original CD audio on one side, with 5.1 surround audio, interviews, videos and more on the DVD side.



**Doug Stone** *In A Different Light* (Lofton Creek)

Stone's first album for the label features original versions of his hits "In a Different Light" and "Why Didn't I Think of That." The current single is

"Only You (And You Alone)." Eight other originals are also included. The disc was produced by John Mills, Doug Stone and Mike Borchetta.

#### **Dates & Deadlines**

**April 4-9:** NSAI's Tin Pan South. More info at *www.tinpansouth.com.* 

**April 5:** Leadership Music's first annual Digital Summit. Belmont University's Curb Center, Nashville. More info at *www.digitalsummit.org*.

April 11: 2005 CMT Music Awards. CMT. 8pm/ET.

May 17: 40th annual ACM Awards. CBS. 8pm/ET.

**June 9-12:** CMA Music Fest: FanFair 2005. More info at www.cmafest.com or 800-CMA-FEST.

**June 23-25:** R&R Convention. Renaissance Hotel, Cleveland. Register now at *www.radioandrecords.com*.



**Billy Dean** *Let Them Be Little* (Curb)

Beyond the title-track single, the disc includes Dean's take on the John Denver anthem "Thank God I'm a Country Boy"

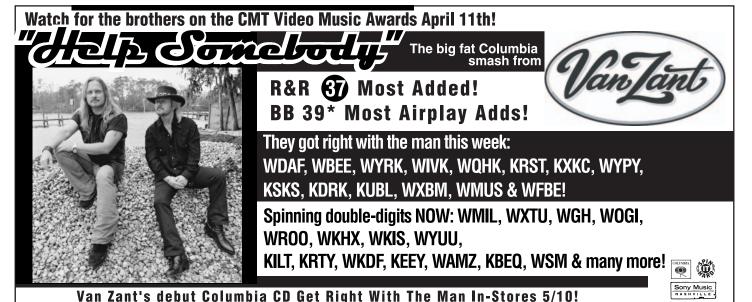
and the titles "This Is the Life," "Slow Motion" and "Race You to the Bottom." Dean is currently on the Guys Night Out tour with Craig Morgan.

#### **MUSIC NOTES**

★ Big & Rich, Sara Evans and Tim McGraw have been added to the performance lineup for the 40th annual ACM Awards on May 17 in Las Vegas. Alan Jackson, Toby Keith, Rascal Flatts and George Strait are already on the bill.

Reba McEntire will perform a Memorial Day show to benefit the Reba's Ranch House, which helps families of critically ill patients at

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#### **MUSIC NOTES CONT.**

Texoma Medical Center in Texas.

**♦ Sara Evans** will discuss songwriter rights on tonight's *CBS Evening News*. The Supreme Court is hearing oral arguments in the MGM v. Grokster case, and Evans' appearance is intended to help show the impact of file sharing on songwriters.

★ Buddy Jewell will receive a 2005 Fatherhood Award on April 19 at a reception and dinner presented by the National Fatherhood Initiative. The honor goes to "individuals, corporations and organizations that make a substantial contribution to the strengthening of involved, responsible and committed fatherhood in their work or personal lives." Other honorees include Fox News Channel's Fred Barnes, Atlanta Falcons Star Allen Rossum and Orlando Magic VP Pat Williams.

A Bratz doll signed by **Gretchen Wilson** is one of many items up for auction on eBay, proceeds from which benefit the Save the Children: 2004 Tsunami Relief Fund. Bidding ends March 31.

#### **VIDEO ADDS**

#### СМТ

BOBBY PINSON Don't Ask Me How I Know HOLLY WILLIAMS Sometimes DARRYL WORLEY If Something Should Happen

#### **GREAT AMERICAN COUNTRY**

HOT APPLE PIE Hillbillies CLEDUS T. JUDD Paycheck Woman JOHN RANDALL Baby Won't You Come Home KEITH URBAN Making Memories Of Us DARRYL WORLEY If Something Should Happen

#### RANDOM FAX®

#### Tuesday, 3/29

**BIRTHDAYS: Brady Seals** 

On TV: CBS: Sara Evans, CBS Evening News\*. CMT: Diamond Rio, Emmylou Harris, Dan Tyminski and more, 20 Greatest Songs of Faith; Alison Krauss & Union Station, MWL Special. GAC: Brad Cotter, Celebrity Kitchen\*; David Frizzell, GAC Classic; Trace Adkins, Craig Morgan, The Oak Ridge Boys, Ricky Skaggs (host), Grand Ole Opry Live. USA: LeAnn Rimes, Phil Vassar, Bret Michaels and more, Nashville Star\*.

#### Wednesday, 3/30

**BIRTHDAYS:** the late **Randy Vanwarmer** 

On TV: CMT: Randy Travis, CMT Inside Fame. GAC: Crystal Gayle, Celebrity Kitchen\*; Janie Fricke, GAC Classic\*. NBC: Sugarland, The Tonight Show With Jay Leno\*.

#### Thursday, 3/31

**BIRTHDAYS: Elizabeth Sledge** 

On TV: GAC: Crystal Gayle, Celebrity Kitchen\*; Bellamy Brothers, GAC Classic\*. WB: Jimmy Buffett, The Ellen Degeneres Show\*.

Friday, 4/1

BIRTHDAYS: Jameson Clark, Chuck Horvath, Greg Stevens, Susan Nadler, Pat Payne

On TV: CMT: David Allan Coe, George Jones, Hank Williams Jr. and more, *Greatest Outlaws: The Dirty Dozen.* GAC: Jeffrey Steele, *Celebrity Kitchen\**; Doug Stone, *GAC Classic.* 

#### Saturday, 4/2

BIRTHDAYS: Billy Dean, Emmylou Harris, Leon Russell, Dean Townson On TV: CMT: 20 Greatest Songs of Faith. GAC: Lorrie Morgan (host), Terri Clark, Blaine Larsen, Rhonda Vincent, Grand Ole Opry Live; Crystal Gayle, Celebrity Kitchen; Bellamy Brothers, GAC Classic.

Sunday, 4/3

BIRTHDAYS: Billy Joe Royal, Curtis Stone, Michelle Brown, the late Don Gibson

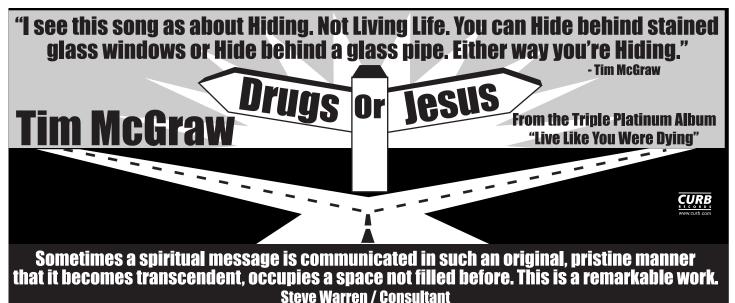
On TV: CMT: Brad Paisley, Joe Nichols, Dierks Bentley and more, 100 Greatest Love Songs. Fox: Buddy Jewell, Food City 500\*. GAC: Jeffrey Steele, Celebrity Kitchen\*. MSNBC: Trace Adkins, Entertainment Hot List\*.

#### Monday, 4/4

BIRTHDAYS: Clay Davidson, Hal Ketchum, Steve Gatlin, Tommy Laird, Kevin Marcy, Jeff Nelson

On TV: CMT: Dierks Bentley, Ricky Skaggs, Kris Kristofferson and more, Johnny Cash vs. Music Row. \*premiere airing

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	<b>■</b> M	larch 29, 2005				MR	DIABAN			
LW	TW	ARTIST Title Label(s)	Total Points	+/- Points	Total Plays	+/- Plays	Tot. Aud. (00)	+/- Aud. (00)	Wks On	Total Station
1	1	CRAIG MORGAN That's What I Love About Sunday (BBR)	12970	-263	4776	-91	458962	-2622	21	116/0
2	2	SUGARLAND Baby Girl (Mercury)	12367	-177	4672	+25	425222	-1372	34	115/0
4	3	KENNY CHESNEY Anything But Mine (BNA)	11510	678	4233	+289	381957	16689	13	116/0
5	4	BROOKS & DUNN It's Getting Better All The Time (Arista)	10509	337	3941	+276	356185	21235	17	116/0
6	6	MONTGOMERY GENTRY Gone (Columbia)	10128	1225	3689	+410	333970	34753	18	116/0
8	6	JO DEE MESSINA My Give A Damn's Busted (Curb)	8934	416	3259	+229	305133	17934	13	115/1
7	7	BILLY DEAN Let Them Be Little (Curb)	8064	-784	3050	-253	255822	-32565	28	116/0
11	8	ANDY GRIGGS If Heaven (RCA)	8008	472	3034	+195	268614	19099	22	116/0
10	9	TOBY KEITH Honkytonk U (DreamWorks)	7940	125	2933	+52	261422	4497	9	116/0
9	10	LEE ANN WOMACK I May Hate Myself In The Morning (MCA)	7844	-77	2988	-29	257535	-2133	22	114/0
13	•	GRETCHEN WILSON Homewrecker (Epic)	7723	924	2790	+394	254519	28834	8	116/0
12	12	JOE NICHOLS What's A Guy Gotta Do (Universal South)	7455	540	2668	+206	240405	20711	18	116/1
14	₿	TIM MCGRAW Drugs Or Jesus (Curb)	6696	74	2441	+31	218694	5441	9	115/0
16	<b>4</b>	TRACE ADKINS Songs About Me (Capitol)	6187	782	2393	+292	193484	26831	15	111/0
15	15	MARTINA MCBRIDE God's Will (RCA)	6139	159	2335	+69	196958	12293	16	111/2
18	1	DIERKS BENTLEY Lot Of Leavin' Left To Do (Capitol)	5896	784	2155	+299	189215	22391	11	112/3
17	<b>O</b>	<b>BLAINE LARSEN</b> How Do You Get That Lonely (Giantslayer/BNA)	5555	374	2022	+136	171229	10193	20	109/1
20	®	LONESTAR Class Reunion (That Used To Be Us) (BNA)	4708	266	1860	+119	149189	13622	12	107/1
23	19	PHIL VASSAR I'll Take That As A Yes (The Hot Tub Song) (Arista)	4089	546	1465	+179	121448	11625	17	93/2
21	20	JEFF BATES Long, Slow Kisses (RCA)	4065	340	1509	+109	121998	14449	24	98/1
24	4	BIG & RICH Big Time (Warner Bros.)	3952	480	1419	+150	110608	5353	8	100/3
22	22	SHANIA TWAIN Don't! (Mercury/IDJMG)	3574	23	1391	+15	103466	3818	11	97/1
32	23	KEITH URBAN Making Memories Of Us (Capitol)	3041	1653	1027	+600	96730	50997	3	94/19
26	24	KEITH ANDERSON Pickin' Wildflowers (Arista)	2957	483	1200	+183	75993	15267	14	86/3
19	25	JAMIE O'NEAL Trying To Find Atlantis (Capitol)	2717	-2388	1029	-908	75107	-83952	24	106/0

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### "No One'll Ever Love Me"

"WOW! Huge immediate calls! Listeners have already told us how much Rebecca Lynn's new song has touched their hearts."

-Tony Thomas, (MD) KMPS, Seattle

"Women, men, young, old... Everyone is calling for this song - they want to know the next time to listen for it!" -Jimmy Brooks, (MD) WYPY, Baton Rouge

"One of the most personal songs I've ever heard. Rebecca honors the mother-child bond in a POWERFUL way!" - Ginny Rogers (APD/MD), WKLB Boston



RaR	<b>7</b>	Country Top 50				PO	WERED B	Y M	lusic	Page 2
	М	arch 29, 2005		. /	Tatal	— ME		E	\A/I.a	Total
LW	TW		otal oints	+/- Points	Total Plays	+/- Plays	Tot. Aud. (00)	+/- Aud. (00)	Wks On	Total Station
29	26	DARRYL WORLEY If Something Should Happen (DreamWorks)	2676	639	1094	+281	78189	17777	6	87/5
27	<b>4</b>	BLAKE SHELTON Goodbye Time (Warner Bros.)	2409	213	1058	+124	68824	7259	9	92/3
Breaker	<b>2</b> 3	BOBBY PINSON Don't Ask Me How I Know (RCA)	2384	199	820	+83	69960	6819	8	74/6
30	29	SHEDAISY Don't Worry 'Bout A Thing (Lyric Street)	2183	269	939	+115	63572	10573	10	87/3
Breaker	<b>③</b>	RASCAL FLATTS Fast Cars And Freedom (Lyric Street)	1749	984	756	+450	56303	35914	2	86/24
33	<b>③</b>	PAT GREEN Baby Doll (Universal/Republic/Mercury)	1728	419	610	+153	44894	12409	5	59/10
<b>Debut</b>	32	GEORGE STRAIT You'll Be There (MCA)	1665	1665	489	+489	64499	64499	1	59/59
Breaker	<b>33</b>	TRICK PONY It's A Heartache (Asylum/Curb)	1621	124	679	+83	45791	5299	9	71/3
34	<b>34</b>	TRAVIS TRITT   See Me (Columbia)	1564	343	635	+135	51532	13418	6	59/7
35	<b>3</b> 5	BUDDY JEWELL If She Were Any Other Woman (Columbia)	1415	205	599	+64	37412	7048	8	68/4
48	<b>3</b> 6	ALAN JACKSON The Talkin' Song Repair Blues (Arista)	1166	635	413	+221	38317	21878	2	55/12
38	<b>3</b>	VAN ZANT Help Somebody (Columbia)	1133	296	423	+110	36973	9158	3	48/11
36	<b>3</b> 3	HANNA-MCEUEN Something Like A Broken Heart (MCA)	1109	113	427	+62	24387	1655	5	65/3
37	<b>3</b> 9	AARON LINES Waitin' On The Wonderful (BNA)	997	101	436	+59	28140	1673	8	56/2
39	40	BRIAN MCCOMAS The Middle Of Nowhere (Lyric Street)	963	145	390	+69	20450	3844	4	55/3
47	4	REBA MCENTIRE My Sister (MCA)	903	320	372	+148	27912	11023	3	54/13
44	<b>1</b>	TRENT WILLMON The Good Life (Columbia)	902	223	209	+66	27872	7268	25	9/1
<b>Debut</b>	<b>4</b> 3	LEANN RIMES Probably Wouldn't Be This Way (Asylum/Curb)	767	386	273	+137	20515	9097	1	34/5
40	44	JULIE ROBERTS Wake Up Older (Mercury)	758	-33	307	-31	18710	-440	8	42/0
42	<b>4</b>	RASCAL FLATTS Skin (Lyric Street)	746	49	223	+20	28981	894	8	5/0
45	<b>4</b> 6	DIAMOND RIO One Believer (Arista)	721	94	283	+35	18907	3230	4	39/5
43	47	GEORGE CANYON My Name (Universal South)	675	-9	302	+9	17662	-6	4	37/0
46	<b>4</b> 8	KENI THOMAS Not Me (Moraine)	613	13	256	+6	18090	698	11	28/2
<b>Debut</b>	49	JAMIE O'NEAL Somebody's Hero (Capitol)	526	418	160	+131	15093	10671	1	11/7
<b>Debut</b> >	<b>1</b>	COWBOY TROY I Play Chicken With The Train (Raybaw/Warner Bros.	/ 494	212	114	+16	19607	11538	1	8/2

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"Jason Aldean is the best new artist of 2005, without a doubt!" -Dave Kirth, KTOM

<sup>&</sup>quot;This could be the surprise hit of the year!! After 2 weeks and over a hundred spins 'Hicktown' is the second most requested song on OUTLAW 92.5."-Jay Roberts, WQYK/WYUU



<sup>&</sup>quot;You guys have signed another HOME RUN act in Jason Aldean! And I LOVE this song!" -Billy Kidd, WBEE

<sup>&</sup>quot;'Hicktown' is a solid, well-produced country song. It could be cranking out of a lot of car radios by end of summer."

<sup>-</sup>Frank Bell, WOGI

+457

+400

+379

+278

+272

+200

+197

RASCAL FLATTS Fast Cars And Freedom (Lyric Street)

**DIERKS BENTLEY** Lot Of Leavin' Left To Do (Capitol)

MONTGOMERY GENTRY Gone (Columbia)

**GRETCHEN WILSON** Homewrecker (Epic)

TRACE ADKINS Songs About Me (Capitol)

KENNY CHESNEY Anything But Mine (BNA)

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#### **COUNTRY INDICATOR COUNTRY MOST ADDED MOST ADDED** ARTIST Title Label(s) **ARTIST** Title Label(s) Adds Adds GEORGE STRAIT You'll Be There (MCA) **GEORGE STRAIT** You'll Be There (MCA) 59 64 RASCAL FLATTS Fast Cars And Freedom (Lyric Street) 24 RASCAL FLATTS Fast Cars And Freedom (Lyric Street) 30 KEITH URBAN Making Memories Of Us (Capitol) 15 KEITH URBAN Making Memories Of Us (Capitol) 19 **REBA MCENTIRE** My Sister (MCA) 13 ALAN JACKSON The Talkin' Song Repair Blues (Arista) 14 ALAN JACKSON The Talkin' Song Repair Blues (Arista) 12 **REBA MCENTIRE** My Sister (MCA) 11 10 VAN ZANT Help Somebody (Columbia) 11 VAN ZANT Help Somebody (Columbia) PAT GREEN Baby Doll (Universal/Republic/Mercury) 10 **LEANN RIMES** Probably Wouldn't Be This Way (Asylum/Curb) 9 8 **BOBBY PINSON** Don't Ask Me How I Know (RCA) 7 TRACY BYRD Tiny Town (BNA) 7 LAUREN LUCAS What You Ain't Gonna Get (Warner Bros.) 7 TRAVIS TRITT | See Me (Columbia) 7 JAMIE O'NEAL Somebody's Hero (Capitol) **MOST INCREASED POINTS** Total Pt. MOST INCREASED POINTS Total Pt. **ARTIST** Title *Label(s)* Increase **ARTIST** Title *Label(s)* Increase GEORGE STRAIT You'll Be There (MCA) +717**GEORGE STRAIT** You'll Be There (MCA) +1665KEITH URBAN Making Memories Of Us (Capitol) +550**KEITH URBAN** Making Memories Of Us (Capitol) +1653RASCAL FLATTS Fast Cars And Freedom (Lyric Street) +492+1225MONTGOMERY GENTRY Gone (Columbia) **ALAN JACKSON** The Talkin' Song Repair Blues (Arista) +453RASCAL FLATTS Fast Cars And Freedom (Lyric Street) +984**GRETCHEN WILSON** Homewrecker (Epic) +369+924**GRETCHEN WILSON** Homewrecker (Epic) DIERKS BENTLEY Lot Of Leavin' Left To Do (Capitol) +301 +784 DIERKS BENTLEY Lot Of Leavin' Left To Do (Capitol) JO DEE MESSINA My Give A Damn's Busted (Curb) +260+782 TRACE ADKINS Songs About Me (Capitol) **BLAKE SHELTON** Goodbye Time (Warner Bros.) +243KENNY CHESNEY Anything But Mine (BNA) +678KENNY CHESNEY Anything But Mine (BNA) +220DARRYL WORLEY If Something Should Happen (DreamWorks) +639**DARRYL WORLEY** If Something Should Happen (DreamWorks) +215+635ALAN JACKSON The Talkin' Song Repair Blues (Arista) **MOST INCREASED PLAYS MOST INCREASED PLAYS Total Play Total Play ARTIST** Title *Label(s)* Increase **ARTIST** Title Label(s) Increase KEITH URBAN Making Memories Of Us (Capitol) +600 **GEORGE STRAIT** You'll Be There (MCA) +630GEORGE STRAIT You'll Be There (MCA) +489

+450

+410

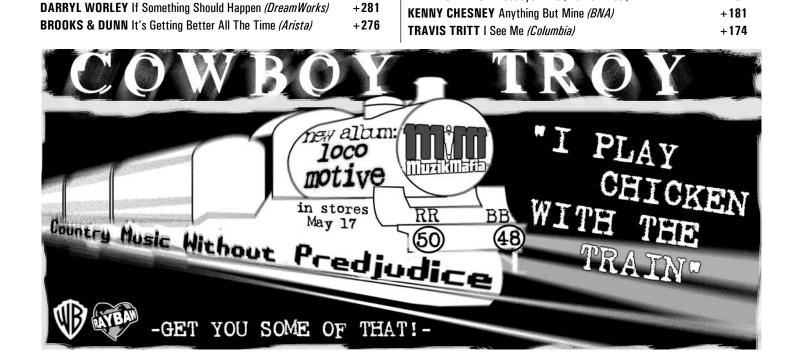
+394

+299

+292

+289

+281



KEITH URBAN Making Memories Of Us (Capitol)

**GRETCHEN WILSON** Homewrecker (Epic)

RASCAL FLATTS Fast Cars And Freedom (Lyric Street)

ALAN JACKSON The Talkin' Song Repair Blues (Arista)

**DIERKS BENTLEY** Lot Of Leavin' Left To Do (Capitol)

JO DEE MESSINA My Give A Damn's Busted (Curb)

**BLAKE SHELTON** Goodbye Time (Warner Bros.)

Music Page 4 COUNTRY © 2005 Radio & Records March 29, 2005

#### **COUNTRY INDICATOR NEW & ACTIVE**

**GLENN CUMMINGS** Good Old Days *(Gulf Coast)* Total Plays: 130, Total Stations: 17, Adds: 3

**KEVIN SHARP** Your Love Reaches Me (Cupit) Total Plays: 99, Total Stations: 11, Adds: 1

**JAY TETER** Until You Find Your Mr. Right (*Quarterback*) Total Plays: 78, Total Stations: 13, Adds: 0

DAVID BALL Happy With The One I've Got /Wildcatter/Quarterback/

Total Plays: 53, Total Stations: 10, Adds: 3

#### **COUNTRY NEW & ACTIVE**

KATRINA ELAM I Want A Cowboy (Universal South) Total Plays: 221, Total Stations: 32, Adds: 0

**HOT APPLE PIE** Hillbillies *(DreamWorks)* Total Plays: 203, Total Stations: 30, Adds: 3

**SHELLY FAIRCHILD** Tiny Town *(Columbia)* Total Plays: 186, Total Stations: 27, Adds: 2

**AMBER DOTSON** I'll Try Anything (*Capitol*) Total Plays: 134, Total Stations: 26, Adds: 1

LAUREN LUCAS What You Ain't Gonna Get (Warner Bros.)

Total Plays: 130, Total Stations: 29, Adds: 6

JON RANDALL Baby Won't You Come Home (Epic) Total Plays: 122, Total Stations: 20, Adds: 6

AMANDA WILKINSON No More Me And You (Universal South)

Total Plays: 50, Total Stations: 13, Adds: 5



414

BLUE COUNTY That Summer Song (Asylum/Curb)

JAMIE O'NEAL Somebody's Hero (Capitol)

**JASON ALDEAN** Hicktown (BBR)

MIRANDA LAMBERT Bring Me Down (Epic)

**ONE MILE SOUTH** That's Livin' (RowHouse)

REBECCA LYNN HOWARD No One Will Ever Love Me (Arista)

SUGARLAND Something More (Mercury)

4/11

CAROLINA RAIN Louisiana Love (Equity Music Group)

FANNY GRACE Sweet Tea & Cadillacs (Windswept/Quarterback)

JOSH GRACIN Stay With Me (Brass Bed) (Lyric Street)

**LEE ANN WOMACK** He Oughta Know That By Now *(MCA)* 

SHOOTER JENNINGS 4th Of July (Universal South)

STEVE HOLY Go Home (Curb)

4/18

STEVE AZAR Doin' It Right (Mercury)

#### **MOST PLAYED RECURRENTS**

ARTIST Title Label(s)	lotai Plays
JOSH GRACIN Nothin' To Lose (Lyric Street)	3631
RASCAL FLATTS Bless The Broken Road (Lyric Street)	3315
BRAD PAISLEY Mud On The Tires (Arista)	2289
BLAKE SHELTON Some Beach (Warner Bros.)	2117
KEITH URBAN You're My Better Half (Capitol)	1815
DARRYL WORLEY Awful, Beautiful Life (DreamWorks)	1775
GARY ALLAN Nothing On But The Radio (MCA)	1639
LONESTAR Mr. Mom (BNA)	1628
SARA EVANS Suds In The Bucket (RCA)	1589
TIM MCGRAW Back When (Curb)	1480



116 Country reporters. Songs ranked by total points for the airplay week of 3/20-3/26. Bullets appear on songs gaining points and/or plays or remaining flat from previous week. If two songs are tied in total points, the song with the larger increase in points is placed first. Songs below No. 1 and down in points and plays for three consecutive weeks are moved to recurrent. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Points lists the songs with ncreases in total points. Station Weight = AQH Persons + (Market rank X 10) divided by 4180. Total Audience equals

the greatest week-to-week increases in total points. Station Weight = AQH Persons + (Market rank X 10) divided by 4180. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.).© 2005 Radio & Records.

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# Country Indicator Top 50

Y	\ 0	March 29, 2005	Total	. /	Total	. /	Tot Aud	ار المريم / الم	Mks	Total
LW	TW	ARTIST Title Label(s)	Total Points	+/- Points	Total Plays	+/- Plays	(00)	+/- Aud. (00)	On	Total Station
1	1	CRAIG MORGAN That's What I Love About Sunday (BBR)	5126	-29	4163	-7	123912	-1316	20	107/0
4	2	KENNY CHESNEY Anything But Mine (BNA)	5060	220	4050	+181	119433	5290	14	108/0
3	3	BROOKS & DUNN It's Getting Better All The Time (Arista)	4980	124	3999	+111	117064	3150	17	107/0
2	4	SUGARLAND Baby Girl (Mercury)	4829	-159	3861	-148	112221	-4766	35	104/0
7	6	JO DEE MESSINA My Give A Damn's Busted (Curb)	4071	260	3262	+200	95522	6013	12	106/0
8	6	MONTGOMERY GENTRY Gone (Columbia)	3992	193	3250	+157	96848	5583	18	103/0
9	0	LEE ANN WOMACK I May Hate Myself In The Morning (MCA)	3909	118	3169	+75	93340	3248	22	102/1
10	8	ANDY GRIGGS If Heaven (RCA)	3903	154	3122	+107	89956	718	23	103/2
11	9	TOBY KEITH Honkytonk U (DreamWorks)	3768	101	2999	+75	88633	2032	9	108/0
5	10	JOSH GRACIN Nothin' To Lose (Lyric Street)	3516	-582	2695	-472	83798	-12339	29	91/1
6	11	BILLY DEAN Let Them Be Little (Curb)	3405	-658	2739	-554	81310	-13829	26	94/0
14	12	JOE NICHOLS What's A Guy Gotta Do (Universal South)	3290	143	2639	+110	77922	3207	19	106/2
13	13	TIM MCGRAW Drugs Or Jesus (Curb)	3281	15	2644	+22	76298	105	10	106/0
15	<b>4</b>	GRETCHEN WILSON Homewrecker (Epic)	3197	369	2574	+278	76370	9659	7	106/4
16	15	MARTINA MCBRIDE God's Will (RCA)	2809	93	2300	+104	67969	2949	16	94/3
17	16	TRACE ADKINS Songs About Me (Capitol)	2751	115	2223	+77	66187	2978	15	96/0
19	Ø	DIERKS BENTLEY Lot Of Leavin' Left To Do (Capitol)	2557	301	2105	+272	60922	7778	11	95/2
18	18	LONESTAR Class Reunion (That Used To Be Us) (BNA)	2550	158	2063	+147	59804	3723	12	94/0
20	19	BLAINE LARSEN How Do You Get That Lonely (Giantslayer/BNA)	2351	154	1961	+115	55576	3383	17	87/2
22	20	SHANIA TWAIN Don't! (Mercury/IDJMG)	1930	2	1509	-21	45232	-259	12	82/0
23	4	BLAKE SHELTON Goodbye Time (Warner Bros.)	1929	243	1605	+197	45266	6369	12	93/3
24	22	BIG & RICH Big Time (Warner Bros.)	1793	194	1465	+164	42269	4579	8	87/2
27	<b>23</b>	DARRYL WORLEY If Something Should Happen (DreamWorks)	1593	215	1281	+165	37169	5383	7	95/5
26	2	PHIL VASSAR I'll Take That As A Yes (The Hot Tub Song) (Arista)	1496	113	1238	+85	36863	3040	18	71/3
29	25	KEITH URBAN Making Memories Of Us (Capitol)	1480	550	1240	+457	34502	12874	3	86/15

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# Country Indicator Top 50

	0	March 29, 2005	Total	+/-	Total	+/-	Tot. Aud.	<b>-</b> /- Δυδ	Wke	Total
LW	TW	ARTIST Title Label(s)	Points	Points	Plays	Plays	(00)	(00)	On	Station
28	26	SHEDAISY Don't Worry 'Bout A Thing (Lyric Street)	1187	137	950	+95	28258	3342	10	73/3
37	<b>a</b>	RASCAL FLATTS Fast Cars And Freedom (Lyric Street)	1078	492	838	+400	24851	10670	3	78/30
36	28	ALAN JACKSON The Talkin' Song Repair Blues (Arista)	1046	453	873	+379	22386	10154	2	66/14
31	29	KEITH ANDERSON Pickin' Wildflowers (Arista)	963	164	721	+101	22812	4452	14	53/2
30	30	BOBBY PINSON Don't Ask Me How I Know (RCA)	961	145	811	+132	22846	3156	5	65/7
34	3	TRAVIS TRITT I See Me (Columbia)	876	198	747	+174	21842	4747	6	59/5
32	32	TRICK PONY It's A Heartache (Asylum/Curb)	840	88	682	+78	19926	2386	7	51/3
33	33	BUDDY JEWELL If She Were Any Other Woman (Columbia)	830	88	729	+86	20031	1902	8	50/1
<b>Debut</b> >	34	GEORGE STRAIT You'll Be There (MCA)	717	717	630	+630	16139	16139	1	64/64
39	35	REBA MCENTIRE My Sister (MCA)	676	138	558	+126	15673	3355	4	48/11
25	36	MIRANDA LAMBERT Me And Charlie Talking (Epic)	671	-773	517	-637	15561	-17448	23	51/0
35	<b>37</b>	PAT GREEN Baby Doll (Universal/Republic/Mercury)	665	59	573	+49	14891	1412	5	47/4
38	33	HANNA-MCEUEN Something Like A Broken Heart (MCA)	606	44	479	+40	13672	1039	6	45/1
40	39	BRIAN MCCOMAS The Middle Of Nowhere (Lyric Street)	482	59	356	+53	10553	1230	5	32/3
43	40	GEORGE CANYON My Name (Universal South)	418	24	371	+23	9451	413	5	31/0
46	4	VAN ZANT Help Somebody (Columbia)	352	93	313	+106	8807	2477	2	37/10
44	42	AARON LINES Waitin' On The Wonderful (BNA)	347	7	269	+1	8094	184	11	24/0
50	43	LEANN RIMES Probably Wouldn't Be This Way (Asylum/Cur.	b) 292	87	279	+108	5856	2379	2	27/9
47	4	ZONA JONES Two Hearts (D/Quarterback)	263	16	259	+8	5640	-60	6	23/0
45	45	KATRINA ELAM I Want A Cowboy (Universal South)	250	-48	211	-51	5231	-469	8	20/0
_	46	HOT APPLE PIE Hillbillies (DreamWorks)	234	43	188	+51	5563	877	2	23/5
48	47	DIAMOND RIO One Believer (Arista)	228	5	170	+9	5045	101	4	15/0
<b>Debut</b> >	48	LAUREN LUCAS What You Ain't Gonna Get (Warner Bros.)	211	72	144	+70	4391	1793	1	14/7
<b>Debut</b> >	49	AMBER DOTSON I'll Try Anything (Capitol)	202	31	204	+30	4196	574	1	25/3
49	50	KENI THOMAS Not Me (Moraine)	175	-45	157	-29	4042	-1247	13	16/0
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Music Page 7 America's Best Testing Country Songs 12 + For The Week Ending 4/1/05 March 29, 2005

Artist Title (Label)	TW	LW	Fam.	Burn	P 25-54	W 25-54	M 25-54
JOSH GRACIN Nothin' To Lose (Lyric Street)	4.23	4.20	97%	24%	4.17	4.22	4.15
SUGARLAND Baby Girl (Mercury)	4.18	4.18	96%	24%	4.17	4.22	4.15
CRAIG MORGAN That's What I Love About Sunday (BBR)	4.16	4.14	98%	20%	4.18	4.35	4.07
RASCAL FLATTS Bless The Broken Road (Lyric Street)	4.14	4.18	98%	31%	4.02	4.11	3.96
BLAKE SHELTON Goodbye Time (Warner Bros.)	4.11	_	<b>67</b> %	<b>5</b> %	4.20	4.42	4.07
KENNY CHESNEY Anything But Mine (BNA)	4.10	4.11	96%	22%	4.04	4.04	4.03
DIERKS BENTLEY Lot Of Leavin' Left To Do (Capitol)	4.10	4.06	<b>77</b> %	<b>7</b> %	4.13	4.22	4.09
ANDY GRIGGS If Heaven (RCA)	4.07	4.13	95%	21%	4.09	4.26	3.98
BLAINE LARSEN How Do You Get That Lonely (Giantslayer/BNA)	4.06	4.08	86%	17%	4.07	4.32	3.91
BROOKS & DUNN It's Getting Better All The Time (Arista)	4.04	4.03	94%	20%	4.07	4.20	3.98
JOE NICHOLS What's A Guy Gotta Do (Universal South)	4.04	4.17	93%	16%	4.10	4.04	4.13
MONTGOMERY GENTRY Gone (Columbia)	4.00	4.09	96%	23%	3.98	4.04	3.94
MARTINA MCBRIDE God's Will (RCA)	4.00	4.00	96%	<b>29</b> %	4.01	4.19	3.90
TRACE ADKINS Songs About Me (Capitol)	3.94	3.90	93%	16%	3.94	4.08	3.86
JO DEE MESSINA My Give A Damn's Busted (Curb)	3.93	4.04	90%	18%	3.90	3.88	3.92
JEFF BATES Long, Slow Kisses (RCA)	3.93	3.95	<b>75</b> %	11%	3.99	4.33	3.81
BILLY DEAN Let Them Be Little (Curb)	3.87	3.82	<b>97</b> %	<b>30</b> %	4.03	4.13	3.97
GRETCHEN WILSON Homewrecker (Epic)	3.85	3.92	89%	18%	3.84	4.01	3.73
LEE ANN WOMACK I May Hate Myself In The Morning (MCA)	3.84	3.91	<b>97</b> %	26%	3.88	3.99	3.81
DARRYL WORLEY If Something Should Happen (DreamWorks)	3.77	-	<b>53</b> %	10%	3.87	4.15	3.72
JAMIE O'NEAL Trying To Find Atlantis (Capitol)	3.76	3.87	93%	<b>30</b> %	3.72	3.77	3.68
MIRANDA LAMBERT Me And Charlie Talking (Epic)	3.71	3.86	89%	23%	3.64	3.53	3.72
PHIL VASSAR I'll Take That As A Yes (The Hot Tub Song) (Arista)	3.69	3.88	<b>87</b> %	<b>27</b> %	3.65	3.69	3.62
TOBY KEITH Honkytonk U (DreamWorks)	3.68	3.78	91%	24%	3.72	3.74	3.71
LONESTAR Class Reunion (That Used To Be Us) (BNA)	3.62	3.86	80%	19%	3.62	3.49	3.68
TIM MCGRAW Drugs Or Jesus (Curb)	3.59	3.79	92%	<b>29</b> %	3.60	3.73	3.53
KEITH ANDERSON Pickin' Wildflowers (Arista)	3.55	3.66	<b>55</b> %	14%	3.58	3.70	3.51
SHANIA TWAIN Don't! (Mercury/IDJMG)	3.46	3.29	85%	<b>30</b> %	3.49	3.31	3.61

Total sample size is 288 respondents. **Total average favorability** estimates are based on a scale of 1-5. (1=dislike very much, 5 = like very much). **Total familiarity** represents the percentage of respondents who recognized the song. **Total burn** represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. **The RTM system**, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

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