

Chace Roberts

...a month's worth of Sundays...

An INSTANT add at KEEY! *GOING FOR ADDS 9/20*

The Wolf Howls In Music City



WSM-FM/Nashville became America's newest Wolf yesterday at noon and wasted no time attacking its competitors. "Nashville Country, 95.5 The Wolf" signed on at noon

CT with a parable about the local market that begins, "Once upon a time there were three little radio sheep. The first little sheep lost its way. Its house was beginning to crumble and it didn't know what to do.

"The second little radio sheep wasn't quite sure what kind of creature it was. Sometimes it was one kind of animal, and at other times, particularly on Sundays, it was an entirely different species. It was a little schizo."

The digs are aimed at WSIX/Nashville morning man Gerry House and WKDF/Nashville's airing of Tennessee Titans games.

The parable went on to describe what the new WSM-FM will be. "The third sheep knew exactly what it was, and it wasn't a sheep. It wasn't a follower. It was a whole new kind of radio animal — edgy, aggressive, powerful, creative and, well, unique. With 40 minutes of continuous commercial-free country every hour, every day. No talk shows, no football games, no sheep. Guaranteed."

PD **John Sebastian** says The Wolf will not talk over intros or the ends of songs at all, and it will not run jingles.

Sebastian boasts of a diverse playlist, citing artists including Patsy Cline, Keith Urban, Pat Green, Gretchen Wilson, Bob Seger and Jimmy Buffett. He

says the station will be "one of the most aggressive new music stations." Sebastian continues, "The Wolf will be as edgy as its name in every way."

Cumulus Market Manager **Michael Dickey** and Sebastian played host to a packed room at a launch party held at the station Monday. On hand were promotion VPs and staffers from most of the city's record labels and a number of artists, including Jeff Bates, Amy Dalley, Rachel Proctor and Jimmy Wayne.

At the party Sebastian also introduced the Wolf's new airstaff. Joining for mornings is Dennis Prior, a comedy writer who wrote for Jay Leno and now contributes material to David Letterman. He previously worked at KSON/San Diego. His producer and on-air contributor is Missy Hunt. Sebastian noted the goal of the morning show is "outrageous comedy and more music than any other station in Nashville." Sebastian added that a morning sidekick may eventually join Prior. Longtime WSM-FM talent Frank Seres holds down middays, Zak Evans is new to afternoons, and British-accented Karen Keely is in the evenings.

More on Nashville's new Wolf later in this HotFax.

Powers Joins Universal South

We broke the news in the Sept. 10 R&R Country Format Room at *www.radioandrecords.com* that former UMG/Nashville Sr. VP/Promotion **Michael Powers** was joining Universal South in the same capacity. He started yesterday and succeeds Bryan Switzer, who left the label two weeks ago.

Powers told **R&R**, "I can't thank Tim DuBois, Tony Brown and Van Fletcher enough for this job. This

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label has an amazing roster and staff and a huge commitment to making the best music on the row. Coming into the Universal South office today was refreshing. I have a new energy and passion for the songs and the artists who sing them. I simply can't wait to work with radio again in making the Universal South artists the next superstars in country music."

Powers spent four years in radio before joining Mercury/Nashville as Manager/Northeast Promotion in April '93. He was raised to Dir./Northeast in December '96, upped to VP/National Promotion in September of '98, promoted to VP/Promotion in November '99 and elevated to Sr. VP/Promotion in January '01. He was named Sr. VP Promotion for UMG's Nashville imprints Mercury, MCA/Nashville and Lost Highway in September 2002.

Raleigh Takes Macon

Former Cumulus Country Format Director **Bob Raleigh**, who stepped down last week (R&R Country Hot Fax 9/8), has been named PD for Cumulus Country WDEN/Macon, GA. Raleigh starts the new gig today and will be reporting to OM Jeff Silvers and Market Manager Bill Hazen. He replaces Gerry Marshall, who retired in April. Laura Starling stays on in morning drive and as Asst. PD. Raleigh has previously programmed Cumulus' WUUS/Augusta, GA, as well as WCOS-FM & WHKZ-FM/Columbia, SC and WKXC-FM/Augusta. (Country Format Room, www.radioandrecords.com, 9/10)

Infinity To Register America

Infinity Broadcasting's 185 radio stations will participate in a massive one-day voter registration drive today. The Infinity Registers America — Your Vote Counts campaign will encourage citizens to register for the upcoming presidential election through a series of public-service announcements and events in cities across the country. Detailed information on the registration process, including forms, deadlines and submission instructions, has been posted on all station websites.

Some of the events taking place at Infinity's Country stations:

KUPL/Portland, OR is teaming up with one of its key accounts. It will have teams positioned at several Bi-Mart stores to sign people up. The project will be supported on the air with call-ins and hourly live mentions. The Portland cluster of KINK, KLTH, KUFO, KUPL and KVMX has a collective goal of distributing 10,000 voter registration forms.

KSKS(Kiss)/Fresno will be at the local zoo today from 4-6pm, and the zoo is admitting Kiss listeners for free during those hours. Someone from the Registrar of Voters office will be there, as well. Columbia's Shelly Fairchild will perform a free show inside the zoo at 6pm. PD **Steve Pleshe** says, "There is also a tax initiative on the local ballot to save the zoo, and although we're not officially tying in with the ballot measure, it makes for a nice warm and fuzzy."

KILT/Houston got an early jump on Infinity's official Sept. 14 date for registering voters. KILT is the flagship station for the NFL Houston Texans and saw an opportunity to reach the largest audience available by doing a registration drive this past Sunday at the Texans' home opener — easy access to 60,000 people. The highlight of the KILT Registers America campaign is an election-night concert. On Nov. 2 KILT will present a free Josh Gracin concert at a local club. The only catch is you have to show a valid voter registration card to get in.

Kelly To Infinity Records

Infinity Records/Nashville has tapped **Joe Kelly** as VP/National Promotion. Formerly VP of Blue Diamond Records, Kelly will head a new regional promotion department currently being assembled. Prior to his stint with Blue Diamond, Kelly was Southeast Regional for Platinum Entertainment.

Sebastian Describes His Wolf

After listening to the Wolf for the first five hours of its life, I called WSM-FM (the Wolf)/Nashville PD John

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Steve Holy Put Your Best Dress On 30+&20+ Spinners KMLE WYRK KBEQ WIVK WGGY KIIM WIRK WBEE KHKI WKXC KKCS KTOM KXKC Strong Early Female Callout RR 30-29+69 BB 30-28+60 Billy Dean Let Them Be Little Top 10 Most Added! WQYK WDAF KMLE WYCD WMIL WXBQ KRST KDRK KTOM WQBE KKCS WPKX KRYS KFTX It's a Family and Format Defining Song! RR 46 - 45 BB 47- 44

Sebastian with a few questions about his new baby.

The first thing I asked him was, "Why 'The Wolf'?" Sebastian laughed, "There are wolves in Tennessee, I checked. But I like The Wolf. I like the aggressive persona of a half-wolf, half-human that chicks think is cool and guys want to be like. It speaks to how aggressive and out-of-the-box we want to be — more so than a moose, a bear or a beaver. The Wolf is edgy; it's hipper to young people."

Sebastian admitted he hasn't been a proponent of using anything but the call letters to identify a station. He said, "But I've been won over by seeing how successful it can be to have an identity that has a cinematic quality to it you don't have when you just have flat call letters for a station.

"Plus, the howl we have on the air cuts right through the radio. Soon, that's all we'll have to play for people to instantly know it's The Wolf. It's a huge advantage; neither of the other two stations have anything that instantly recognizable."

One of Sebastian's centerpieces on his Wolf are 40-minute music sweeps, running from about :50 to the bottom of the hour. That's followed by a stopset, two or three songs and another stopset before the stations heads back to the long music sweep.

During The Wolf's first five hours I heard Bonnie Raitt's "Something to Talk About," The Eagles' "Tequila Sunrise," Linda Ronstadt's "When Will I Be Loved," Glen Campbell's "Rhinestone Cowboy" and John Mellencamp's "Small Town." When Sebastian programmed KZLA/Los Angeles, he had quite a bit of pop in the music mix. What's his plan for The Wolf?

"I think of it more as country rock than pop," he said. "It's more mass appeal music. I'm being very conservative with it until I can test it with the core. I want to make sure the P1s are comfortable with it before I do outlandish things that really aren't all that outlandish. It will certainly not be dominant, and it doesn't take the place of new music. It takes the place of old music."

As for his stance on new music, Sebastian said, "We're going to be very aggressive. We're going to identify the hits and get on them earlier and into higher rotations sooner than the other stations. When we find something that sounds great, we're not gonna wait around."

Sebastian revealed that his power currents will air 54-56 times per week, while the mediums will come up 28-34 times per week. The tempo is decidedly upbeat, although Sebastian did say he would not shun ballads.

During the five hours I listened, I probably heard fewer than 10-15 songs identified by artist and title. Sebastian said recurrents and gold would not be identified, but that new music would be ID'd without fail. I didn't hear currents in the Top 20 identified.

During his remarks at the Wolf launch party, Sebastian said he expected The Wolf to help grow the Nashville Country audience by five shares. He said he felt they'd come at the expense of a variety of other Nashville stations and formats. "I think they'll come to The Wolf because we have a very different feel to the operation. It's a more Rock or AC presentation. Their familiarity with country rock makes it more comfortable for them. The hipper mix along with the Wolf positioner, vernacular and personality will be intriguing to them."

The station voice is national commercial voice Bob Brooks, who doesn't do station imaging. "He's 35-plus-year friend of mine from L.A.," said Sebastian. "He was the voice for KZLA when I was there. He does this as a favor to me. He knows the inflection I want, which is key to knowing what I want without having to be there to coach. He has quite a distinctive delivery, which is really important, since his positioners are taking the place of jingles."

The Wolf will soon debut a new Song of the Day contest, with winners collecting \$1,000 cash, an entry to win a trip to London and other major goodies, as well as the chance to be the grand prize

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A song for OUR times. A song for ALL time.

"WHAT SAY YOU"

THE NEW COLUMBIA **SMASH** FROM

TRAVISTRITT & JOHN MELLENCAMP

New airplay TODAY: WUBE KYGO WSIX KZBR WMIL WGNE WCKT WIRK WGNA WQMX WKKO WLWI!

"Speaks to the edgy, topical feelings of today's country music fan. This belongs on the air." *-Evan Bridwell, PD, KUZZ*



"Killer song! Good phones." -Rick Taylor, MD, KUPL





winner of \$5 million in a roll of the dice, according to Sebastian.

CDJ Hits Big At CCMA

Carolyn Dawn Johnson took five trophies at last night's Canadian Country Music Association Awards in Edmonton, Ontario. Terri Clark won the Fans' Choice Award, as well as Female Artist of the Year, while George Canyon received the Rising Star Award. But it was Johnson taking away an armload, with wins in the Album, Single, SOCAN Song of the Year, CMT Video of the Year and Record Producer categories, all related to her current album, Dress Rehearsal. Other notable Nashville wins include Alan Jackson's Greatest Hits as the Top Selling Album, and Steven Goldmann's Video Director of the Year win for his work with, you guessed it, Carolyn Dawn Johnson on "Simple Life."

CRS-36 Agenda Highlights

Here's an early look at official events and panels scheduled for this year's seminar, which runs Wednesday, March 2 though Friday, March 4, 2005 in Nashville.

Wednesday: Artist Taping Session, Welcome Reception, "All Star Jam."

Thursday: Keynote Speech, "900 Ideas in 90 Minutes," "History of Nashville and Country Music," "What You \$ay Can Co\$t You," "Learn to Hire So You Don't Have to Fire," "Boot Camp Session No. 1," Sony/Nashville Lunch & Performance, "Country's Crystal Ball: What's Next and What You Can Do About It," "Dialing for Dollars with Sheila Kirby," "Size Does Matter, But Bigger Is Not Always Better," Boot Camp Sessions No. 2, "WCRS Live!" and Exhibit Area Networking Hour.

Friday: Research Presentation, "Statistics of Our Business Research: Reality or Excuse," "Steal Your Next Idea with Doug Harris," "Arbitron: Don't Fear the Ratings," "Digital Revolution is Here," Boot Camp

No. 3, Capitol/Nashville Lunch & Performance, "Maximizing Management/Maximizing Performance," "Talent Coaching with Lorna Ozmon," "The Next Big Thing? You Be the Judge," "How Not to Get Run Over on the Information Highway," Boot Camp Session No. 4, New Faces Cocktail Reception, **R&R** New Faces Dinner and Show.

Speakers and panelists at this year's CRS include Robert Oermann, Ralph Emery, Brenda Lee, Joint Communications CEO John Parikhal, Doug Harris and talent coach Lorna Ozmon.

Music And Liners From Nashville's New "Wolf"

Here's the music played by WSM-FM/Nashville from 3-4pm on Monday:

TRACY BYRD I'm From The Country TIM MCGRAW Real Good Man GARY ALLAN Nothin' On But The Radio JOHN MICHAEL MONTGOMERY I Swear MONTGOMERY GENTRY If You Ever Stop Lovin' Me **RASCAL FLATTS** These Days **RACHEL PROCTOR** Me And Emily **KENNY CHESNEY** A Lot Of Things Different **GEORGE STRAIT** I Hate Everything DAVID LEE MURPHY Dust On The Bottle BROOKS & DUNN That's What It's All About JO DEE MESSINA Lesson In Leavin' **ALAN JACKSON** Too Much Of A Good Thing LINDA RONSTADT When Will I Be Loved GARTH BROOKS What She's Doin' Now MARY CHAPIN CARPENTER I Feel Lucky

Some of the produced liners that aired throughout Monday afternoon:

- "The Wolf. Country. No sheep."
- "Real Country, more music, no BS."
- "We say what we do and we do what we say. And we say that we're going to give you 40 minutes of continuous, commercial-free music every hour."
 - "Country. No sheep. 95.5 the Wolf."
- "Country is the best music in the world why would you want to talk over it? Not here at The Wolf."

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Tyou Do Your Thing! The new Columbia SMASH from In Gentry In Ge

New airplay TODAY from WUSN, KKBQ, KNIX, & KUSS!

R&R 25 BB

Over 85% of the combined panels on and SPINNING HARD!

The title cut from their fastest-selling CD EVER.







Radio News

Personalities: KJUG/Tulare, CA middayer **Karen Garcia** is leaving the station, and PD **Dave Daniels** is looking for someone to fill the slot. He adds that afternoons and the MD slot are possible for the right person. T&Rs and a recent photo to Dave at 717 North Mooney, Tulare, CA, 93274. E-packages to *dave@kjug.com*.

Syndication: WEKS/Griffin, GA is the newest affiliate of Moby's *Biggest Small Town In America*" syndicated morning show.

Stationality: WIVK/Knoxville is hosting **Jay Teter** at its tailgate party prior to the Sept. 18 college football showdown between the universities of Tennessee and Florida. Teter is expected to play his single "Football, Beer and You." Teter will also perform at WPOC/Baltimore's upcoming 30th anniversary Sunday In The Country concert.

WBCT/Grand Rapids B93's Roofsit for Kids raised \$475,865 for the prevention of child abuse and neglect.

Record News

Eric Mellencamp is the new Manager/Secondary Promotion for Curb and Curb/Asylum. He can be reached at 615-298-1586, on his mobile at 615-618-6692 or at *emellencamp@curb.com*. And, yes, he is indeed related to John Mellencamp — he's the rocker's nephew. The post has been open since Trudie Richardson left to join Vivaton last fall.

Music News

Sanctuary Records is releasing *The Mavericks Live in Austin* on Sept. 28. Both DVD and CD versions of the band's June 2, 2004 show at Stubbs' Barbeque will be available.

Infinity Records/Nashville will release Canadian country singer **Brad Johner**'s US debut album *Free* on Nov. 16.

Industry News

Music Row Democrats are hosting another "Kerry-oke" benefit on Sept. 29 at The Trap in Nashville. **Steve**

Earle, Emmylou Harris, Rodney Crowell, Raul Malo, Allison Moorer, Nanci Griffith, Matraca Berg and Jeff Hanna are among the artists scheduled to perform. The \$10 cover benefits MRD.

All About Music TV & Film Productions is hosting a one-day Winter Songwriters' Retreat on Dec. 3, with writers from all three music centers converging in Nashville. Top Hollywood music supervisors will also be in attendance. Email *emmit@allaboutmusic.tv* for details.

Quarterback Records' **Jay Teter** has signed with Mitch Ballard Entertainment for management and Bobby Roberts for booking.

Walker-Meador Honored

Former CMA Executive Director **Jo Walker-Meador** will be honored with the first Lifetime Achievement Award during this year's SOURCE Awards Ceremony on Oct. 14 in Nashville. The award will be named in her honor, and will be presented in the future to women who have attained national recognition through their careers in the country music industry. SOURCE is a non-profit organization of female executives. It created the awards program to honor women in the country music industry who received little recognition for their contribution to the growth of country music. (Country Format Room, *www.radioandrecords.com*, 9/10)

Blood-Sucking Labels

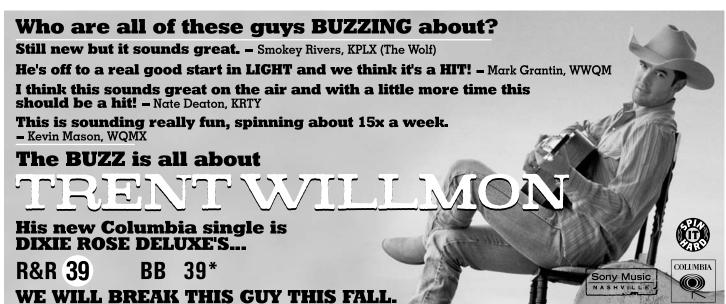
The courtyard of the BMG/RCA compound is hosting a Red Cross blood drive on Sept. 16 from noon to 4pm. Dwindling supplies in the area have prompted the special initiative. Contact Kim Stasiak at 301-4350 or *kim.stasiak@bmg.com* for details or to schedule an appointment.

Life Notes

Best wishes for a speedy recovery to Vivaton President/CEO **Jeff Huskins**, who broke two vertebrae in his back in a recent fall at his home.

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Chronicle

We're deeply saddened to report the passing of John McGuire, father of Clear Channel/Austin OM Mac Daniels and WCAT/Harrisburg, PA PD Sam McGuire. Maguire was killed in an auto accident near Dallas on Sept. 8. He was 67. The funeral was held yesterday in Thayer, MO.

R&R/Bullseye:

This week's **R&R** Country Callout America by Bullseye question posed to 250 Country listeners: "How do you feel about country singers' patriotic songs dealing with the 9/11 terrorist attacks or the war on Iraq?"

Of the total sample, 29% said they liked those songs a lot and want to hear more, 28% said they liked them, 27% said it didn't matter to them, 10% reported being a little tired of the songs, and 6% said they were very tired of them.

For complete breakouts — including men and women, 25-34, 35-44 and 45-54 — check out the **R&R** Country Callout America by Bullseye research page in the Sept. 17 issue of R&R.

> — Lon Helton/Country Editor (615) 244-8822 Email: Ihelton@radioandrecords.com

- Chuck Aly/R&R Asst. Country Editor (615) 244-8822 Email: caly@radioandrecords.com

MUSICNOTES

Kenny Chesney closed out his Guitars, Tiki Bars & A Whole Lot of Love tour in Nashville this weekend and was rewarded for his efforts with some heavy metal. He'd finished singing "I Go Back" when managers Dale Morris and Clint Higham stepped onstage with RCA Label Group/ Nashville's Joe Galante and Butch Waugh and tour promoter Louis Messina. Chesney was

presented with a platinum ticket marking sales of 1,197,992 tickets during a tour that grossed \$64 million. He also received a plaque certifying his album When the Sun Goes Down for sales in excess of 3 million. "They tell me it took us 75 shows to hit this platinum ticket last year," Chesney says of the milestone, "and that this year we hit it in 64 shows. You know, all I see are the faces — the fans who make what we do mean so damn much. And I don't think in terms of counts or turnstiles. In the middle of the show, I didn't think about it either. But now, well, it's hard to get your head around."

Shania Twain has signed on to promote Febreze's Scentstories, a Proctor & Gamble product that uses CDlike discs to create various scents inside the home. The musically themed marketing campaign features Twain's "Forever and for Always" in its television spots, with Shania's voice and image included in radio and print advertising.

Joe Nichols will be profiled in the Oct. 15 issue of Life magazine, which returns this fall as a weekend newspaper supplement.

Martina McBride is among the artists performing Oct. 15 in New York at AC WLTW's "One Night With Lite" show at Madison Square Garden. Celine Dion, Josh Groban and Five For Fighting will also appear. This marks the sixth year WLTW has staged the event.

Reba McEntire has been added to the performance lineup of an Oct. 8 Ray Charles tribute concert at the Staples Center in Los Angeles. The concert will be taped for an upcoming CBS special. Also, the season premiere of *Reba* is Sept. 17 on the WB.

To Dee Messina has been nominated for Female Vocalist of the Year for the 17th annual Boston Music Awards. A native of Holliston, MA, Messina has won several BMA trophies, including Outstanding Country Artist. This year's awards are scheduled for Sept. 29.

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We Thank You Radio for Believing in

National and Local callout numbers ranking in the top 10 already. Give the listeners what THEY believe in!

"If Nobody Believed In You"

This weeks Spin Leaders....

WKIS KKBQ KASE KXKC WUSJ WCOL WAMZ **WWQM WFMS** KOXKI WBDD **WQMX WOKQ WWYZ** KRTY KZBR KMPS KIMIJD KUPL KWJJ KFRG KRST **KTOM** KUZZ WDSY

All time Spin Champions..... (All over 500 spins already)

KHII KXKC K O D D Y WFMS **WBCT** KKCS **WWQM** WGH WGGY WIVK **WQMX** WFLS **KZBR** KWJJ KSOP **KTOM** KUZZ **WXBQ**

"If Nobody Believed In You" Soaring into the top fifteen and Beyond......

UNIVERSAL

An exclusive four-song performance and interview with **Alan Jackson** is available on demand from AOL. The *Sessions@AOL* set includes his current single, "Too Much of a Good Thing."

David Lee Murphy will be performing for the troops of the 101st Airborne at Ft. Campbell, KY on Sept. 14 in conjunction with a town hall meeting hosted by Secretary of Defense Donald Rumsfeld. Among the songs Murphy performs will be his new single, "Inspiration."

← Emerson Drive drew 3,500 fans at Western Michigan University's recent Bronco Bash, becoming the first country act to draw more than 500 to the event. It was the largest concert ever at the school and has made the band's Last One Standing tour of colleges successful enough that it is being extended into the spring of 2005.

Epic's Miranda Lambert shot the video for her first single "Me and Charlie Talking" in the famed recording studio The Village in Los Angeles. Fleetwood Mac, Aerosmith, The Eagles, Pink Floyd and the Rolling Stones have all recorded albums there. Part of Lambert's performance was filmed in a sound booth built specifically for Stevie Nicks.

— Chuck Aly/R&R Asst. Country Editor (615) 244-8822 Email: caly@radioandrecords.com

VIDEO ADDS

CMT

LEANN RIMES Nothin' 'Bout Love Makes Sense **KEITH URBAN** Days Go By

GREAT AMERICAN COUNTRY

BROOKS & DUNN That's What It's All About LEANN RIMES Nothin' 'Bout Love Makes Sense PHIL VASSAR I'll Take That As A Yes

RANDOM FAX®

Tuesday, 9/14

BIRTHDAYS: John Berry, Beth Nielsen Chapman, Jon Grimson, Mike Hammond

On TV: ABC: Tim McGraw, The View*; CMT: Brooks & Dunn, Brad Paisley, Alan Jackson and more, 40 Greatest Men of Country Music

Wednesday, 9/15

BIRTHDAYS: the late Roy Acuff, Jim Zumwalt

On TV: CMT: Brooks & Dunn, Kenny Chesney, Deana Carter, Barely Famous: The Warren Brothers — ACM Awards In Las Vegas*; Tim McGraw, The Warren Brothers, Barely Famous: The Warren Brothers — Recording for Tim McGraw*; Alabama, Big & Rich, Alan Jackson and more, 100 Greatest Music Videos; Wynonna, Phil Vassar, Rachel Proctor and more, CRL*; Mark Chesnutt, GAC Classic

Thursday, 9/16

BIRTHDAYS: David Bellamy, Sonny Lemaire, Terry McBride, Maura O'Connell, Jim Della Croce, Greg Gosselin, Cynthia Grimson, Mark "Hawkeye" Louis, Jackie Proffit, Bobby Randall

On TV: CMT: Tim McGraw, Faith Hill, CMT Inside Fame; Barely Famous: The Warren Brothers — ACM Awards In Las Vegas; FOX: Clint Black, On Air With Ryan Seacrest; GAC: Deryl Dodd, CRL*; NBC: Reba McEntire, The Tonight Show With Jay Leno

Friday, 9/17

BIRTHDAYS: the late Hank Williams, the late Steve Sanders, Karen Alexander, Jean Cashman, Sheila Brown, Vic Faraci, Robynn Jaymes, Karl Shannon, Bobby Cudd

On TV: CMT: Brooks & Dunn, Martina McBride, Terri Clark and more, CMA Music Festival: Country's Biggest Party; WB: Reba McEntire, Reba*

Saturday, 9/18

BIRTHDAYS: the late Hank Penny, Marci Braun, Steve Fishell, Tatum Hauck, Erin Morris

On TV: CMT: Alan Jackson, Dolly Parton, The Dixie Chicks and more, 40 Greatest Done Me Wrong Songs; GAC: Bill Anderson (host), Martina McBride, The Notorious Cherry Bombs and more, Grand Ole Opry Live

Sunday, 9/19

BIRTHDAYS: Jim Collins, Bob Heatherly, Trisha Yearwood, Ralph Carroll, Sam Ramage

On TV: CMT: 40 Greatest Done Me Wrong Songs

Monday, 9/20

On TV: CMT: Faith Hill, Tim McGraw, Barely Famous: The Warren Brothers — Heading To Hollywood; Rascal Flatts, Making of "Feels Like Today"*; 40 Greatest Done Me Wrong Songs

*PREMIERE AIRING

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"Why did I Add this record 3 weeks early? Just listen to it.

This is a Hit Record
and that's a real 'Good Problem To Have."

Trey Cooler / WEZL

Donovan Chapman
"Good Problem To Have"

Impacting This Monday

Rak	J	Country Top 50				PO	WERED B		lusic	Page 1
¥.	• s	eptember 14, 2004				<u> </u>	DIABAS			
LW	TW	ARTIST Title Label(s)	Total Points	+/- Points	Total Plays	+/- Plays	Tot. Aud. (00)	+/- Aud. (00)	Wks On	Total Station
3	0	KEITH URBAN Days Go By (Capitol)	12454	399	4493	+127	424929	9229	13	113/0
1	2	TIM MCGRAW Live Like You Were Dying (Curb)	12336	-489	4351	-215	427443	-23271	17	113/0
2	3	TERRI CLARK Girls Lie Too (Mercury)	10622	-1477	3800	-559	364621	-43006	23	112/0
6	4	SARA EVANS Suds In The Bucket (RCA)	10552	1100	3761	+398	360999	34314	21	113/0
4	6	GRETCHEN WILSON Here For The Party (Epic)	10275	-7	3686	+37	346804	3666	15	113/0
5	6	ANDY GRIGGS She Thinks She Needs Me (RCA)	10117	349	3620	+79	339090	12678	29	113/0
7	0	GEORGE STRAIT I Hate Everything (MCA)	9248	288	3369	+123	320913	18573	11	112/0
8	8	ALAN JACKSON Too Much Of A Good Thing Is A Good Thing (Arista)	8713	109	3239	+66	293086	2028	14	112/0
10	9	TOBY KEITH Stays In Mexico (DreamWorks)	8056	136	2793	+19	274763	10538	7	113/0
11	1	PHIL VASSAR In A Real Love (Arista)	7566	189	2663	+86	262321	11310	20	112/2
13	•	BROOKS & DUNN That's What It's All About (Arista)	7469	369	2654	+93	253337	21305	12	112/0
12	12	RASCAL FLATTS Feels Like Today (Lyric Street)	7458	355	2678	+143	248751	14473	14	113/0
15	₿	JOE NICHOLS If Nobody Believed In You (Universal South)	6929	82	2576	+15	230130	7527	25	112/0
17	1	GARY ALLAN Nothing On But The Radio (MCA)	6264	953	2193	+359	203756	33671	14	110/2
18	(b)	LONESTAR Mr. Mom (BNA)	5724	414	2004	+149	190514	20941	10	107/4
16	(1)	TRACE ADKINS Rough & Ready (Capitol)	5604	126	2170	+56	175340	10301	21	107/2
19	O	JULIE ROBERTS Break Down Here (Mercury)	5215	195	1936	+47	161716	10263	28	103/0
20	18	DIERKS BENTLEY How Am I Doin' (Capitol)	5128	128	1927	+68	166309	5911	18	103/0
21	1	JIMMY WAYNE You Are (DreamWorks)	4797	131	1748	+17	153460	9338	22	101/1
27	20	KENNY CHESNEY The Woman With You (BNA)	3689	1195	1310	+428	116898	31970	3	93/15
22	4	SHEDAISY Come Home Soon (Lyric Street)	3669	226	1367	+45	113586	7980	11	98/1

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+95

+101

+12

+53

100997 11300

91/4

91/7

89/0

92/4

DARRYL WORLEY Awful, Beautiful Life (DreamWorks)

MONTGOMERY GENTRY You Do Your Thing (Columbia)

BLAKE SHELTON Some Beach (Warner Bros.)

BLUE COUNTY That's Cool (Asylum/Curb)



RaR	7	Country Top 50				PO	WERED B	<u> </u>	lusic	Page 2
	Se	eptember 14, 2004	Total	. /	Total	— WR	DIABAS Tot. Aud.	K	Wko	Total
LW	TW	ARTIST Title Label(s)	Total Points	+/- Points	Total Plays	Plays	(00)	(00)	On	Total Station
28	26	CRAIG MORGAN Look At Us (BBR)	2245	181	964	+80	67612	7176	21	79/0
32	4	SHANIA TWAIN W/ BILLY CURRINGTON Party For Two (Mercury)	2123	367	671	+217	71807	-1572	2	63/30
29	23	TRICK PONY The Bride (Asylum/Curb)	2122	187	815	+18	54879	5734	12	72 2
30	29	STEVE HOLY Put Your Best Dress On (Curb)	2061	185	812	+69	56089	4369	17	73/2
31	30	RESTLESS HEART Feel My Way To You (Koch)	1821	-52	670	-21	54374	-2499	9	62/1
33	(1)	CLAY WALKER Jesus Was A Country Boy (RCA)	1812	82	679	+14	50911	3720	10	67/1
37	32	JIMMY BUFFETT f/MARTINA MCBRIDE Trip Around (RCA/Mailboat)	1611	401	467	+115	57553	13938	4	63/12
36	33	KATRINA ELAM No End In Sight (Universal South)	1556	296	609	+104	41555	10218	9	65/0
34	34	SUGARLAND Baby Girl (Mercury)	1527	39	589	+22	42634	4246	8	59/3
38	3 5	REBA MCENTIRE He Gets That From Me (MCA)	1475	295	529	+98	46711	12677	4	65/9
40	3 5	LEANN RIMES Nothin' 'Bout Love Makes Sense (Asylum/Curb)	1452	397	544	+178	42754	8159	3	67/14
35	37	TRAVIS TRITT f/JOHN MELLENCAMP What Say You (Columbia)	1369	-15	521	-42	42622	1166	3	55/10
39	33	PAT GREEN Don't Break My Heart Again (Universal/Republic/Mercury)	1344	192	422	+73	43391	6578	5	42/4
42	3 9	TRENT WILLMON Dixie Rose Deluxe's (Columbia)	1133	136	479	+39	23125	4029	6	58/0
41	40	MARK CHESNUTT The Lord Loves The Drinkin' Man (Vivaton)	978	-27	379	-10	21295	866	10	42/1
48	4	TIM MCGRAW Back When (Curb)	885	403	227	+111	32168	13981	3	14/3
43	1	JENKINS Getaway Car (Capitol)	767	97	265	+29	21114	3932	5	49/1
44	43	LOS LONELY BOYS Heaven (Or/Epic)	647	-22	242	-13	19497	-1989	5	10/0
45	4	JOSH GRACIN Nothin' To Lose (Lyric Street)	640	58	220	+30	18824	4733	2	37/11
46	4 5	BILLY DEAN Let Them Be Little (Curb)	629	81	261	+22	18100	3214	2	39/8
47	4 6	CATHERINE BRITT The Upside Of Being Down (RCA)	588	52	246	+23	13696	2296	4	44/3
Debut	47	BRAD PAISLEY Mud On The Tires (Arista)	544	180	176	+68	12938	2794	1	30/25
50	4 8	TRENT WILLMON The Good Life (Columbia)	438	9	59	-2	15217	-758	7	0/0
49	49	EMERSON DRIVE November (DreamWorks)	436	-43	212	-20	11057	589	2	32/4
_	1	KEVIN FOWLER Ain't Drinkin' Anymore (Equity Music Group)	390	2	104	-1	11491	-19	2	10/0
		@ 0004 PJ'- 0 P.		_						

Her Debut Country Smash from the forthcoming CD *This Woman Is*



Most Added Again!

#1 Hit Predictor — 94.1! Video – Add CMT Hot Shot Rotation "Nothin' 'Bout Love Makes Sense"

ON FIRE!!!

R&R: 40-35+178

BB: 43*-35* +236

New Adds:

KHEY KWJJ WESC WSSL KILT KXKT WKKT WUSN KSON KYGO WKXC WXBQ KUBL WBCT WNCY WYGY



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COUNTRY

MOST ADDED ARTIST Title Label(s) Adds SHANIA TWAIN W/ BILLY CURRINGTON Party For Two (Mercury) 30 BRAD PAISLEY Mud On The Tires (Arista) 25 KENNY CHESNEY The Woman With You (BNA) 15 **LEANN RIMES** Nothin' 'Bout Love Makes Sense (Asylum/Curb) 14 JIMMY BUFFETT f/MARTINA MCBRIDE Trip Around ... (RCA/Mailboat) 12 JOSH GRACIN Nothin' To Lose (Lyric Street) 11 TRAVIS TRITT f/JOHN MELLENCAMP What Say You (Columbia) 10 10 **JEFF BATES** Long, Slow Kisses (RCA) **REBA MCENTIRE** He Gets That From Me (MCA) 9

MOST INCREASED POINTS ARTIST Title Label(s)	Total Pt. Increase
KENNY CHESNEY The Woman With You (BNA)	+1195
SARA EVANS Suds In The Bucket (RCA)	+1100
GARY ALLAN Nothing On But The Radio (MCA)	+953
DARRYL WORLEY Have You Forgotten (DreamWorks)	+579
ALAN JACKSON Where Were You (When) (Arista)	+572
LONESTAR Mr. Mom (BNA)	+414
TIM MCGRAW Back When (Curb)	+403
JIMMY BUFFETT f/MARTINA MCBRIDE Trip Around (RCA/Mailboat)	+401
KEITH URBAN Days Go By (Capitol)	+399
LEANN RIMES Nothin' 'Bout Love Makes Sense (Asylum/Curb)	+397

MOST INCREASED PLAYS ARTIST Title Label(s)	Total Play Increase
KENNY CHESNEY The Woman With You (BNA)	+428
SARA EVANS Suds In The Bucket (RCA)	+398
GARY ALLAN Nothing On But The Radio (MCA)	+359
SHANIA TWAIN W/ BILLY CURRINGTON Party For Two (Mercury)	+ 217
ALAN JACKSON Where Were You (When) (Arista)	+179
LEANN RIMES Nothin' 'Bout Love Makes Sense (Asylum/Curb)	+178
DARRYL WORLEY Have You Forgotten (DreamWorks)	+176
LONESTAR Mr. Mom (BNA)	+149
RASCAL FLATTS Feels Like Today (Lyric Street)	+143
KEITH URBAN Days Go By (Capitol)	+127

COUNTRY INDICATOR

MOST ADDED

ARTIST Litle Label(s)	Adds
SHANIA TWAIN W/ BILLY CURRINGTON Party (Mercury)	36
BRAD PAISLEY Mud On The Tires (Arista)	20
LEANN RIMES Nothin' 'Bout Love Makes Sense (Asylum/Curb)	14
JOSH GRACIN Nothin' To Lose (Lyric Street)	14
BIG & RICH Holy Water (Warner Bros.)	13
KENNY CHESNEY The Woman With You (BNA)	11
TRAVIS TRITT f/JOHN MELLENCAMP What Say You (Columbia)	11
DARRYL WORLEY Awful, Beautiful Life (DreamWorks)	9
REBA MCENTIRE He Gets That From Me (MCA)	7
JIMMY BUFFETT f/MARTINA MCBRIDE Trip Around (RCA/Mailb	oat) 6

MOST INCREASED POINTS	Total Pt.
ARTIST Title Label(s)	Increase
SHANIA TWAIN W/ BILLY CURRINGTON Party (Mercury)	+485
KENNY CHESNEY The Woman With You (BNA)	+385
GEORGE STRAIT I Hate Everything (MCA)	+295
BLAKE SHELTON Some Beach (Warner Bros.)	+292
RASCAL FLATTS Feels Like Today (Lyric Street)	+276
LONESTAR Mr. Mom (BNA)	+270
LEANN RIMES Nothin' 'Bout Love Makes Sense (Asylum/Curb)	+268
TOBY KEITH Stays In Mexico (DreamWorks)	+267
SARA EVANS Suds In The Bucket (RCA)	+267
BRAD PAISLEY Mud On The Tires (Arista)	+267

MOST INCREASED PLAYS ARTIST Title Label(s)	Total Play Increase
SHANIA TWAIN W/ BILLY CURRINGTON Party (Mercury)	+442
KENNY CHESNEY The Woman With You (BNA)	+290
LONESTAR Mr. Mom (BNA)	+235
RASCAL FLATTS Feels Like Today (Lyric Street)	+233
GEORGE STRAIT Hate Everything (MCA)	+227
BLAKE SHELTON Some Beach (Warner Bros.)	+223
SARA EVANS Suds In The Bucket (RCA)	+218
TOBY KEITH Stays In Mexico (DreamWorks)	+217
BRAD PAISLEY Mud On The Tires (Arista)	+217
PHIL VASSAR In A Real Love (Arista)	+209

"STAYS IN MEXICO"

R&R 9

#1 MOST REQUESTED AT WGAR!

BB 9*

"Toby electrifies CMT again-- 'Mexico's momentum sweeps across every platform. Heavy requests, #3 streamed video, Top 5 Most-visited artistpage at CMT.com!" — Brian Philips, SVP/GM CMT



WE BELIEVE!

COUNTRY INDICATOR NEW & ACTIVE

JEFF BATES Long, Slow Kisses (RCA)
Total Plays: 135, Total Stations: 11, Adds: 2
BILLY DEAN Let Them Be Little (Curb)

Total Plays: 112, Total Stations: 14, Adds: 2

ZONA JONES Whiskey Kind Of Way (D/Quarterback) Total Plays: 100, Total Stations: 12, Adds: 1

RACHEL PROCTOR Where I Belong (BNA)
Total Plays: 87, Total Stations: 10, Adds: 1

BIG & RICH Holy Water *(Warner Bros.)* Total Plays: 82, Total Stations: 13, Adds: 13

COUNTRY NEW & ACTIVE

DUSTY DRAKE I Am The Working Man (Warner Bros.) Total Plays: 167, Total Stations: 30, Adds: 5

RACHEL PROCTOR Where I Belong (BNA)
Total Plays: 156, Total Stations: 33, Adds: 8

JOE DIFFIE If I Could Only Bring You Back (BBR) Total Plays: 151, Total Stations: 26, Adds: 0

JEFF BATES Long, Slow Kisses *(RCA)* Total Plays: 127, Total Stations: 12, Adds: 10

JESSI ALEXANDER Make Me Stay Or Make Me Go (Columbia)

Total Plays: 110, Total Stations: 15, Adds: 0

CAROLINA RAIN I Ain't Scared (Equity Music Group)

Total Plays: 101, Total Stations: 27, Adds: 7

GEORGE CANYON I'll Never Do Better Than You (Universal South)

Total Plays: 61, Total Stations: 12, Adds: 0

WARREN BROTHERS Sell A Lot Of Beer (429)

Total Plays: 49, Total Stations: 13, Adds: 2

NOTORIOUS CHERRY BOMBS It's Hard To ... (Universal South)

Total Plays: 45, Total Stations: 10, Adds: 2



9/2

BIG & RICH Holy Water (Warner Bros.)

DONOVAN CHAPMAN Good Problem To Have (Curb)

JEFFREY STEELE Once A Cowboy (3 Ring Circus/Lofton Creek)

WILLIE NELSON Midnight Rider (Lost Highway/MCA)

9/27

CHAD BROCK That Changed Me (BBR)

BRET MICHAELS All I Ever Needed (B.M.B./Poorboy)

DAVID LEE MUPRHY Inspiration (Audium)

JAMIE O'NEAL Trying To Find Atlantis (Capitol)

SHELLY FAIRCHILD You Don't Lie Here Anymore (Columbia)

TRACY LAWRENCE Sawdust On Her Halo (DreamWorks)

10/4

AMY DALLEY Living Together (Curb)

KERRY HARVICK Cowgirls (Lyric Street)

MALIBU STORM Long Way To Fall (Rounder)

MIRANDA LAMBERT Me And Charlie Talking (Epic)

TERRI CLARK The World Needs A Drink (Mercury)

TRACY BYRD Revenge Of A Middle-Aged Woman (BNA)

UNCLE KRACKER Writing It Down (Lava/Warner Bros.)

MOST PLAYED RECURRENTS

<u></u>	Total
ARTIST Title Label(s)	Plays
KENNY CHESNEY I Go Back (BNA)	2855
BRAD PAISLEY f/ALISON KRAUSS Whiskey Lullaby (Arista)	2503
BIG & RICH Save A Horse, Ride A Cowboy (Warner Bros.)	1832
GRETCHEN WILSON Redneck Woman (Epic)	1830
JOHN MICHAEL MONTGOMERY Letters From Home (Warner Bros.)	1693
BILLY CURRINGTON I Got A Feelin' (Mercury)	1531
MONTGOMERY GENTRY If You Ever Stop Loving Me (Columbia)	1434
KENNY CHESNEY f/UNCLE KRACKER When The Sun Goes Down (BNA)	1394
REBA MCENTIRE Somebody (MCA)	1293
JOSH GRACIN I Want To Live (Lyric Street)	1282



113 Country reporters. Songs ranked by total points for the airplay week of 9/5-9/11. Bullets appear on songs gaining points and/or plays or remaining flat from previous week. If two songs are tied in total points, the song with the larger increase in points is placed first. Songs below No. 1 and down in points and plays for three consecutive weeks are moved to recurrent. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Points lists the songs with

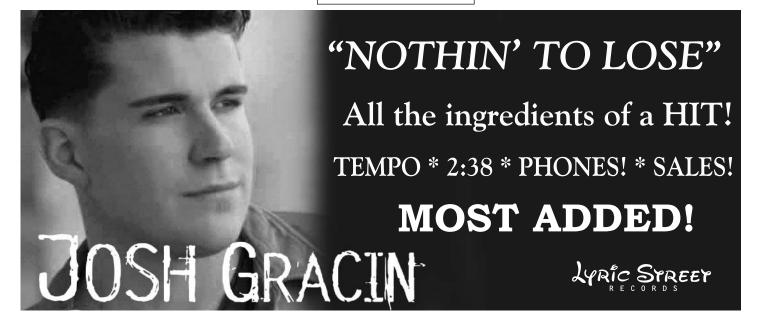
the greatest week-to-week increases in total points. Station Weight = AQH Persons + (Market rank X 10) divided by 4180. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2004, Arbitron Inc.). © 2004, R&R, Inc.

The other side of Sig Rich "ATTAU LIOH "For immediate airplay

Country Indicator Top 50

•	S	eptember 14, 2004	Total	. /	Total	. /	Tot Aud	. / Aud	MILO	Total
LW	TW	ARTIST Title Label(s)	Total Points	+/- Points	Total Plays	+/- Plays	(00)	+/- Aud. (00)	On	Total Station
1	0	KEITH URBAN Days Go By (Capitol)	5822	83	4480	+80	139330	1600	13	113/0
4	2	SARA EVANS Suds In The Bucket (RCA)	5327	267	4091	+218	126016	7194	21	113/1
3	3	ANDY GRIGGS She Thinks She Needs Me (RCA)	5138	32	3994	+34	121950	1096	28	110/0
7	4	GRETCHEN WILSON Here For The Party (Epic)	5082	116	3929	+100	120520	2448	14	112/0
6	5	ALAN JACKSON Too Much Of A Good Thing Is A Good Thing (Arista)	5077	66	3908	+47	120349	1227	14	112/0
2	6	TERRI CLARK Girls Lie Too (Mercury)	4855	-557	3737	-475	119970	-11653	22	104/0
8	0	GEORGE STRAIT I Hate Everything (MCA)	4840	295	3725	+227	114778	8250	11	112/0
9	8	TOBY KEITH Stays In Mexico (DreamWorks)	4073	267	3142	+217	94451	5415	7	113/0
10	9	RASCAL FLATTS Feels Like Today (Lyric Street)	3970	276	3061	+233	92883	5957	14	112/0
11	1	BROOKS & DUNN That's What It's All About (Arista)	3734	161	2891	+144	88990	3259	12	109/1
14	0	PHIL VASSAR In A Real Love (Arista)	3578	265	2738	+209	85024	6291	21	110/2
12	12	JOE NICHOLS If Nobody Believed In You (Universal South)	3417	7	2692	+17	79849	-430	26	104/4
13	13	TRACE ADKINS Rough & Ready (Capitol)	3410	51	2607	+61	81662	1386	24	108/1
15	1	GARY ALLAN Nothing On But The Radio (MCA)	3383	258	2615	+202	79607	7666	14	111/0
16	B	LONESTAR Mr. Mom (BNA)	3171	270	2436	+235	76540	6323	10	109/1
20	1	DIERKS BENTLEY How Am I Doin' (Capitol)	2806	185	2193	+142	66028	4992	19	105/3
19	O	JIMMY WAYNE You Are (DreamWorks)	2727	69	2082	+49	63902	2013	26	102/2
17	18	JULIE ROBERTS Break Down Here (Mercury)	2687	-32	2065	-26	62860	-814	29	94/1
22	19	SHEDAISY Come Home Soon (Lyric Street)	2496	187	1916	+151	57715	4020	11	105/2
23	20	BLAKE SHELTON Some Beach (Warner Bros.)	2286	292	1764	+223	52141	6665	7	101/4
25	4	KENNY CHESNEY The Woman With You (BNA)	2123	385	1692	+290	48474	10144	4	101/11
24	22	DARRYL WORLEY Awful, Beautiful Life (DreamWorks)	2045	266	1597	+187	46526	5741	11	99/9
26	23	MONTGOMERY GENTRY You Do Your Thing (Columbia)	1852	133	1443	+92	43506	3110	10	89/0
27	24	BLUE COUNTY That's Cool (Asylum/Curb)	1433	91	1141	+66	31769	1771	16	73/1
28	4	TRICK PONY The Bride (Asylum/Curb)	1232	73	974	+64	27870	1704	12	70/1

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	0	September 14, 2004	Total	+/-	Total	+/-	Tot. Aud.	+/- Aud.	Wks	Total
LW	TW	ARTIST Title Label(s)	Points	Points	Plays	Plays	(00)	(00)	On	Station
29	2 5	CRAIG MORGAN Look At Us (BBR)	1089	7	842	+19	26041	504	22	59/2
33	4	JIMMY BUFFETT f/MARTINA MCBRIDE Trip (RCA/Mailboat)	1024	181	800	+144	24732	4114	4	63/6
40	28	SHANIA TWAIN W/ BILLY CURRINGTON Party For Two (Mercury)	978	485	810	+442	20521	9336	2	65/36
30	29	STEVE HOLY Put Your Best Dress On (Curb)	969	45	757	+34	23038	907	16	55/1
31	3 0	RESTLESS HEART Feel My Way To You (Koch)	923	1	726	+10	21326	-415	10	53/2
34	3	REBA MCENTIRE He Gets That From Me (MCA)	909	90	752	+73	20232	2089	4	64/7
32	32	SUGARLAND Baby Girl (Mercury)	859	6	679	-1	17550	53	9	50/0
35	33	MARK CHESNUTT The Lord Loves The Drinkin' Man (Vivaton)	777	-7	630	+14	17232	-576	11	56/1
36	34	CLAY WALKER Jesus Was A Country Boy (RCA)	749	46	582	+33	17042	1017	9	47/0
38	3 5	PAT GREEN Don't Break My Heart Again (Universal/Republic/Mercury)	707	23	556	+16	13947	373	4	44/1
37	36	EMERSON DRIVE November (DreamWorks)	677	-15	546	-7	16085	-463	5	51/0
43	3	LEANN RIMES Nothin' 'Bout Love Makes Sense (Asylum/Curb)	672	268	526	+187	14914	5920	3	53/14
41	33	TRAVIS TRITT f/JOHN MELLENCAMP What Say You (Columbia)	668	180	511	+147	16014	4016	2	45/11
39	39	KATRINA ELAM No End In Sight (Universal South)	631	44	527	+44	13130	876	8	45/3
50	40	BRAD PAISLEY Mud On The Tires (Arista)	502	267	403	+217	11149	5563	2	38/20
42	41	KEITH BRYANT Ridin' With The Legend (Lofton Creek)	450	-27	382	-26	9456	-322	11	26/1
49	42	JOSH GRACIN Nothin' To Lose (Lyric Street)	443	134	350	+100	10039	3008	3	42/14
46	4 3	TRENT WILLMON Dixie Rose Deluxe's (Columbia)	416	33	322	+26	10506	960	5	28/1
45	4	CATHERINE BRITT The Upside Of Being Down (RCA)	400	8	306	+7	9142	130	5	29/0
44	45	JENKINS Getaway Car (Capitol)	391	-4	308	-8	9239	466	5	36/5
48	46	NOTORIOUS CHERRY BOMBS It's Hard To Kiss (Universal South)	305	-16	262	-15	6823	-431	9	16/0
_	47	JOE DIFFIE If I Could Only Bring You Back (BBR)	249	14	210	+12	5821	413	2	21/1
47	48	DIAMOND RIO Can't You Tell (Arista)	202	-175	173	-134	4430	-3829	7	17/1
	49	KEVIN FOWLER Ain't Drinkin' Anymore (Equity Music Group)	197	-36	158	-30	4360	-581	2	10/0
Debut	1	TIM MCGRAW Back When (Curb)	177	87	165	+73	3752	1942	1	10/5

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R&R: BB: 10* Heavy @ CMT

Feels Like Today in stores 9/28!

LYRIC STREET



Music Page 7 America's Best Testing Country Songs 12 + For The Week Ending 9/17/04 September 14, 2004

Artist Title (Label)	TW	LW	Fam.	Burn	P 25-54	W 25-54	M 25-54
TIM MCGRAW Live Like You Were Dying (Curb)	4.53	4.50	99%	23%	4.57	4.67	4.50
SARA EVANS Suds In The Bucket (RCA)	4.32	4.18	98%	13%	4.31	4.19	4.40
BRAD PAISLEY f/ALISON KRAUSS Whiskey Lullaby (Arista)	4.25	4.23	99%	26%	4.24	4.22	4.25
GARY ALLAN Nothing On But The Radio (MCA)	4.24	4.25	88%	7 %	4.24	4.32	4.18
BLAKE SHELTON Some Beach (Warner Bros.)	4.24	_	62%	5%	4.28	4.29	4.27
KEITH URBAN Days Go By (Capitol)	4.20	4.22	95%	14%	4.20	4.33	4.10
JOE NICHOLS If Nobody Believed In You (Universal South)	4.20	4.16	93%	16%	4.23	4.35	4.15
ANDY GRIGGS She Thinks She Needs Me (RCA)	4.19	4.20	96%	15%	4.19	4.31	4.10
GEORGE STRAIT Hate Everything (MCA)	4.16	4.05	95%	15%	4.22	4.30	4.16
CLAY WALKER Jesus Was A Country Boy (RCA)	4.15	_	59 %	5%	4.17	4.12	4.21
DIERKS BENTLEY How Am I Doin' (Capitol)	4.13	4.17	86%	12%	4.12	4.18	4.08
LONESTAR Mr. Mom (BNA)	4.09	3.90	79 %	11%	4.06	4.07	4.06
TRACE ADKINS Rough & Ready (Capitol)	4.07	4.07	92%	19%	4.12	4.04	4.18
JIMMY WAYNE You Are (DreamWorks)	4.07	4.06	79 %	13%	4.08	4.31	3.93
BROOKS & DUNN That's What It's All About (Arista)	4.05	4.00	88%	16%	4.09	4.18	4.03
TERRI CLARK Girls Lie Too (Mercury)	4.04	4.12	100%	31%	4.08	4.02	4.12
PHIL VASSAR In A Real Love (Arista)	4.02	3.99	88%	15%	4.01	4.15	3.90
DARRYL WORLEY Awful, Beautiful Life (DreamWorks)	4.00	3.93	51%	4%	3.99	3.97	4.00
CRAIG MORGAN Look At Us (BBR)	3.98	3.95	65%	7 %	3.96	4.00	3.94
RASCAL FLATTS Feels Like Today (Lyric Street)	3.96	3.91	93%	16%	3.91	4.03	3.81
SHEDAISY Come Home Soon (Lyric Street)	3.95	3.87	77%	12%	3.91	4.04	3.81
ALAN JACKSON Too Much Of A Good Thing Is A Good Thing (Arista)	3.94	3.91	97%	21%	4.08	4.09	4.06
JULIE ROBERTS Break Down Here (Mercury)	3.92	3.77	91%	24%	3.84	3.80	3.86
MONTGOMERY GENTRY You Do Your Thing (Columbia)	3.92	3.91	70 %	10%	3.96	3.95	3.96
GRETCHEN WILSON Here For The Party (Epic)	3.89	3.91	98%	31%	3.92	3.80	4.01
BLUE COUNTY That's Cool (Asylum/Curb)	3.85	3.81	52 %	7 %	3.78	4.09	3.62
TOBY KEITH Stays In Mexico (DreamWorks)	3.83	3.66	92%	20%	3.86	3.81	3.89
TRICK PONY The Bride (Asylum/Curh)	3.83	3.74	66%	11%	3.81	3.74	3.85
STEVE HOLY Put Your Best Dress On (Curb)	3.62	-	43%	6%	3.64	3.79	3.54

Total sample size is 474 respondents. **Total average favorability** estimates are based on a scale of 1-5. (1=dislike very much, 5 = like very much). **Total familiarity** represents the percentage of respondents who recognized the song. **Total burn** represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. **The RTM system**, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

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KATRINA ELAM is Blowing up at Radio... and there's "No End In Sight"

"Everything about Katrina screams STAR! She's got the voice, the look, and the music! No End In Sight consistently tests top 10 for us in target females and in 18-34 females."

--Mark Grantin. WWQM / Madison

"After 100 spins, "No End in Sight" is requesting top 5. The only other record to do that this year was 'Redneck Woman.' What a voice?!" --Mike O'Brian, PD of KUSS / San Diego

"We're only 70 spins into this record, and it's eclipsed the phones of Toby, Tim, Shania's new one, Keith and Alan.. I don't want to work anyone on this record. I'm merely giving you some insight as to what reaction this song has caused in our market. Our audience has spoken...and we are listening."

--Dave Kirth, KTOM / Monterey

Watch for Katrina on Tour with Keith Urban Starting Oct 8th.

