

# **BB Re-Entry 58**



### **Clear Channel Slashes Spotloads, Promos**

In a move that is sure to mean more music to everyone's ears, Clear Channel Radio announced Monday a company-wide initiative to "improve the value of radio to listeners and advertisers." The company is significantly lowering the number of spots and minutes per hour, as well as the number of units per spot break and the amount of promotional interruption.

The new policy kicks in Jan. 1, but how the policy is deployed will vary by format and daypart, with stations having some individual control to, as CCR puts it, "create local market innovation." Morning drive for Country, specifically, will have no more than 12 commercial minutes, and the spot breaks will be no longer than four minutes or six units. Look for some stations to sell exclusive positions around the clock or within each stopset.

Starting Oct. 1, new guidelines will limit promotional elements to two minutes per hour for all formats. CCR will also create a new entity to help create better commercials, and the company will invest "large dollars" to help their radio stations produce better spots for their local clients.

#### KFRG Springs Forward In Riverside Ratings

The spring books are coming out this week, and the first congrats goes to Infinity's KFRG (K-Frog 95.1)/ Riverside. K-Frog jumped from a 4.7 in the winter 2004 Arbitron to a 6.1 12+ this spring, good enough to leap from fourth to second in the market.

#### **New R&R Station Weights**

R&R and Mediabase have assigned new weights for Country reporting stations based upon Arbitron winter 2004 ratings. For a complete list of stations and weights, visit the Country Radio Format Room at www.radioandrecords.com.

RR Indicator

The station had finished third in the spring and fall 2003 ratings periods. KZLA/Los Angeles also contributed to Country's strength in the Inland Empire, rising from 0.8-1.2. The ratings for Los Angeles will be out July 20, and you'll always find the latest results for all reporting markets on www.radioandrecords.com.

#### Plesche To Program KSKS

**Steve Plesche** has been promoted from MD to PD at Infinity's KSKS/Fresno. A nine-year staffer, Plesche will keep his afternoon drive show, where he goes by name of Steve Montgomery. He fills the vacancy created when Mike Peterson joined WUSN/Chicago as PD.

#### **CBS Wins With CMA Music Festival Telecast**

A strong showing by the CMA Music Festival special last Wednesday helped propel CBS to first place in the Nielsen ratings derby for the night, scoring a 6.1 rating/11share and delivering 9.2 million viewers. Those numbers are slightly higher than CBS' programming in the same time slot last year. CMA officials expect the special to place among the top

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Billboard: 48\* 207 spins +122! R&R: 48 DEBUT! 29/8 182 Spins +97 WOW... Are we FEELIN' IT 2nd week in!!



WUSN WXBO WUBE WKLB WKDF KUZZ WMILWGAR WWQM KNCI KDRK...

20 programs for the week of July 12-18 since, during the previous week the 13th-ranked show also had 9.2 million viewers.

"We are very excited about the ratings for the first CMA Music Festival TV special," said CMA Assoc. Exec. Director **Tammy Genovese**. "It was a great national spotlight on our artists, the city of Nashville and Country Music's Biggest Party! We are also thrilled that the special helped CBS win the night."

At 8pm, 60 Minutes II posted a better-than-usual 7.5 rating/14 share for CBS, followed by ABC's 4.4/8, then Fox, NBC and WB. At 9pm, NBC's "Law & Order" (6.4/11) edged by the *CMA Music Festival* (6.3/11), well ahead of Fox's 4.7/8 and WB. NBC's second helping of *Law & Order* captured the 10pm hour (7.7/14), followed by the CMA telecast (5.8/10), far in front of ABC's *Ultimate Love Test*. In all, CBS averaged a 6.5/12 for the night, topping NBC's 5.7/10. Fox was third at 4.1/7, trailed by ABC (3/3.6).

#### Maestle New WAYZ PD

Chris Maestle has been named PD for VerStandig Broadcasting's five-station Hagerstown, MD cluster that includes marketing-leading Country outlet WAYZ. Maestle joins from the Promotions Director/midday post at MainQuad Oldies outlet WBBT/Richmond, VA and takes over for MD Don Brake, who had been serving as interim PD after former programmer Kelly Knight exited several weeks ago. Maestle was known in Richmond as Mike McClain and worked for VerStandig once before in Harrisonburg, VA in the late '90s.

#### Matt Galvin New RCA Records WC Regional

After almost three years as Arista Promotional Coordinator in the Nashville office, **Matt Galvin** has been promoted to Dir./West Coast Regional Promotion for RCA/Nashville. He starts Aug. 2 and will be based in Phoenix. He replaces 10-year company veteran **Sam Harrell**, who was based in L.A. and left the company about six weeks ago.

Galvin reports to RCA VP/National Promotion **Mike Wilson**, who says, "Matt's a quality guy and I'm thrilled to be working with him." Prior to working with Arista, Galvin was RLG Coordinator. He tells **R&R**, "I'm still pinching myself! I'm honored to be part of such a great staff. My wife, Arionne, and I put our house on the market today, and she is so excited. She's down in Alabama right now celebrating without me. We'll get out there as soon as we find a house."

The new gig is a nice birthday present for Galvin, who turns 32 on July 24. Look for Arista Nashville VP/Promotion **Bobby Kraig** to announce Wilson's successor soon.

#### **Lindy Named To CRB Board**

Sirius Satellite Radio Dir./Country Programming **Scott Lindy** was elected to the CRB Board of Directors July 16. He fills the position held by WUSN/ Chicago OM **Tom Rivers**, who passed away March 20. This is the first time that a satellite broadcaster has served on the CRB Board.

And top executives from Sirius Satellite Radio are coming to Nashville for a Aug. 5 industry reception to be held on the stage of the Ryman Auditorium.

#### Rossman To Direct Gulf Coast Promotion

Industry veteran **Nina Rossman** has been tapped as National Director/Promotion for Gulf Coast Records. A former **R&R** Account Executive, Rossman brings experience from Magnatone Records, Dreamcatcher Entertainment, Film House and Marco Promotions, as well as her *Conference Call* newsletter.

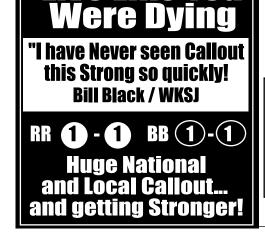
Gulf Coast released Glenn Cummings' debut single, "Big," on July 15. It is supported by an indie team led by Robin Enterprises' **Debi Fleischer-Robin**.

#### **Country Reaches 22% Of America**

America's most-programmed format (20% of all commercial stations) has 45.5 million listeners each week. Interep's latest summary of Mediamark Research from fall 2003 shows that 61% of listeners are

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## Amy Dalley Men <u>Don't</u> Change

#2 Most Played Record at KMLE & KRTY

30+ Spins WZZK KZBR KMLE KRTY KSKS KTOM WWQM Just Added KILT KFRG KASE WOKO

RR 20 - 23 BB 28 - 27

Steve Holy Put Your Best Dress On

Spinners
KNCI WQYK KSON KBEQ
WGKX WQMX WPCV
WXBQ WQBE WKXC
KTOM KKCS KATM
WGGY WIRK

RR 39- 33 BB 39-37

in the 25-54 demo and 65% are 18-49 years old. The median age is 42.6. Two thirds live in metro areas, 20% have attended some college, 63% are married, 70% are employed, 79% own their residence, and 52% have an annual household income of \$50,000 or more.

#### Country Music Sales Pacing Industry Rebound

Country album sales in the U.S. soared 14.4% to 32.6 million units for the first six months of 2004, compared to 28.5 million over the same period last year. That's a far better performance than the healthy 6.9% overall growth for the record industry at the halfway point of 2004.

Country sales delivered the best January-June results since 1994's 33.1 million-unit mark.

#### Radio News

**Programming:** KTOM/Monterey afternoon personality **Dave Kirth** is promoted to Asst. PD/MD. Stepping in as morning personality is Mike Pesto, who joins KTOM from his post as copywriter and producer for Clear Channel's Las Vegas cluster. Pesto succeeds former KTOM PD/MD/morning personality Jim **Dorman,** who has exited the station. Pesto's Clear Channel post has not been yet filled.

Personalities: WDAF/Kansas City's new lineup is now official: Mornings are 23-year veteran David Lawrence and the Wakeup Crew, featuring Karen Carson, Mike Railsback and Mike Shanin; middays are covered by Asst. PD Jesse Garcia; Rick Miller is in afternoon drive; Brad King does evenings; and Jay **Edwards** is in overnights.

WWYZ/Hartford has hired Iim Bosh to join longtime WWYZ air personality Cory Myers for wakeups. A 20-year radio vet, Bosh has done stints at WWWW/ Detroit; KWJJ/Portland, OR; and WMYC/Mobile. He replaces Dave Mester, who departed July 7.

#### **Record News**

Rachel Fontenot has been elevated from Coordinator to Manager/Artist Development & Marketing for RCA/ Nashville. She started with RCA as a receptionist in 1999 and moved up to Administrator in sales and new media before joining artist development in 2002.

#### Industry News

Alison Auerbach Public Relations has new contact info: 3314 West End Ave., Suite 503, Nashville, TN 37203; 615-269-6440; fax 615-269-8979; e-mail alisonapr@aol.com.

#### Music News

The late, great **Keith Whitley** appears on six songs on *Great Mountain High* (Rebel), a **Ralph Stanley** compilation including some previously unreleased material, to be released July 27 ... RLG labelmates Brad Paisley and Sara Evans teamed up to write, produce and record "New Again," the only Country track on the forthcoming compilation inspired by The Passion of the Christ. The album will be out Aug.31 ... The Very Best of Randy Travis (Rhino) will be released Aug.3. It includes 16 No. 1 hits among 20 performances. The same day, the **Kinleys'** All in the Family (Identical) hits the street; it was produced by Jennifer Kinley's husband, Adam Hughes.

Epic/Nashville artist **Brad Cotter** scored first-week sales of 30,000 for his album *Patient Man*, becoming one of only three new Country acts this year to reach that mark. His first single, "I Meant To," has been the top-selling Country single for the past six weeks.

#### **Artist News**

Dreamcatcher Artist Management has signed **Jo Dee** Messina, who had previously been represented throughout her career by Refugee Management.

**Carolina Rain** has signed with Equity Music Group and will release its first single in September. The deal marks Equity's first effort with a new artist. President Mike Kraski says, "The feedback we are getting from radio after playing the demos is, 'Don't change a thing; we love that free, open sound.' It's going to be a breath of fresh air for radio and our format."

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The Followup To The Number-One Smash IF YOU EVER STOP LOVING ME

## j the new **ou Do Your Thing" ca** Montgomery Gentry Columbia hit from

The title cut from their fastest-to-GOLD CD ever!

ONE OF TODAY'S MOST ADDED! New airplay today:

KIIM, KNCI, KTOM, KVOO, KWJJ, WDAF, WDSY, WGAR, WZZK, WMSI, WKCN, WKXC!

#### Wait 'til vou see the video:

http://www.montgomerygentryweb.com/Video/MontgomeryGentry\_YouDoYourThingVidFull.ram







**T.G. Sheppard** has inked a new label deal with Destiny Row Records. *Timeless*, his first release for the Nashville-based label, comes out in September

**Janie Fricke** has signed with DM Records. Her first album, scheduled for an Aug. 17 release, will be a bluegrass collection featuring new versions of her top hits.

Melonie Cannon, daughter of producersongwriter Buddy Cannon (Kenny Chesney, George Jones, Reba McEntire), will debut her first Skaggs Family Records album, *Melonie Cannon*, on Aug. 31.

Special thanks to **Tracy Lawrence**, who filled in for Lon Helton as host of *CMT Country Countdown USA* this past weekend while Lon recovered from an illness. Lawrence has served as host four times in the show's history and was joined by co-host **Billy Currington**.

## Tony Brown To Receive Dale Franklin Leadership Award

At a special Aug. 24 dinner at the Parthenon in Nashville, Leadership Music will present the Dale Franklin Leadership Award to Universal South Records Sr. Partner **Tony Brown**. The award, named after the founding Executive Director of Leadership Music and to be presented on an annual basis, will honor an individual for their contribution and leadership in the Nashville community.

For details about purchasing a table, tickets or positions in the tribute book, call Dinner Chair **Liz Kiley** at 615-833-1107 or Alumni Development Chair **Van Tucker** at 615-726-4291 by July 26.

## CRB Accepting Artist Humanitarian Nominations

The Country Radio Broadcasters is accepting applications for the 2005 Artist Humanitarian Award in recognition of Country artists' humani-

tarian achievements. The CRB requires a presentation detailing the nominee's humanitarian activities in order to consider an individual. The award will be presented on March 2, 2005 during the opening ceremonies of Country Radio Seminar 36. The selection committee Chairman is Susquehanna SVP/GM, Group Operations **Dan Halyburton**.

Applications should be sent to Country Radio Broadcasters, 819 19th Avenue South, Nashville, TN 37203 by July 30. Each package should include six copies of everything. All questions should be directed to CRB Executive Director **Ed Salamon** at 615-327-4487.

#### Gigs To Go

One of Country's premium openings is calling your name: the Asst. PD/MD post at WUSN/Chicago. This is an off-air position. Send your qualifications to PD **Mike Peterson**, 180 No. Stetson, 2 Prudential Plaza, Suite 1000, Chicago, IL 60601.

Two weeks after we reported that Cumulus KUJZ/Eugene, OR had switched from Smooth Jazz to Country (95.3 The Moose), PD **Joe Harper** is stepping down as PD. OM **Russ Davidson** is covering while recruiting Harper's replacement. Send your goods to *russ@kugn.com*.

KVOO/Tulsa morning personality **Heather Miles** has left the station to become a fulltime mother. **Jean Hetherington** and **Toby Scott** are handling morning drive; the search for a new show is underway. Get your stuff ASAP to GM **Randy Bush**, KVOO, 4590 East 29th St., Tulsa, OK 74114 or via *rbush@journalbroadcastgroup.com*.

Leadership Music is accepting applications for the Executive Director position. Contact President **Malcolm Mimms** at 25 Music Square West, Nashville, TN 37203 or *malcolm.mimms@wordentertainment.com*. The post has been handled admirably for the past decade by **Tabitha Daly**, who steps down July 30.

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#### R&R/Bullseye: "Play new music by stars — a lot"

This week's R&R Country Callout America by Bullseye segment features responses to the following question suggested by consultant Jaye Albright and posed to 550 Country listeners: "In the past several months there have been exciting new songs released by superstars like Tim McGraw, Alan Jackson and George Strait. How should your favorite station play these new songs on the very first day they receive them?"

The responses were remarkably similar, regardless of demo, gender or P1/P2 listener status. Overall, just over half (51%) expected to hear the song at least every three hours, and nearly a third wanted to hear it every 1-2 hours. A solid majority (71%) anticipated a spin at least every four hours. Less than 30% recommended the song to be played "just like any other/nothing special." Interestingly, the older the demo, the more often they wanted to hear it.

For complete breakouts — including men and women, 25-34, 35-44 and 45-54 — check out the R&R Country Callout America by Bullseye research page in the July 23 issue of **R&R**.

—Jeff Green/Executive Editor (615) 244-8822 Email: jgreen@radioandrecords.com

#### **MUSICNOTES**

★ At a time when many rock and pop acts are suffering a tough touring season, **George Strait** is (no surprise) selling out everywhere he's booked this summer. The latest stops include 10 dates in Wyoming, Nebraska, Wisconsin and Minnesota, as well as Canada — where Strait sold more than 80,000 tickets in one day. In Alberta, an extra date had to be added in Edmonton and two extra dates in Calgary to fill the demand. He also sold out his July 23 Cheyenne's Frontier Days' show in under a week. Strait's new album, 50 No. 1 Hits, will be released Oct.5.

Country Music Hall of Famer Loretta Lynn scored nominations for Album of the Year (Van Lear Rose), Artist of the Year and Song of the Year ("Portland, Oregon") for the Americana Honors & Awards Show Sept. 24 in Nashville. Rodney Crowell picked up nods for Album of the Year (Fate's Right Hand) and Song of the Year (the title track). Nashville tunesmith and recording artist Jim Lauderdale was nominated for Artist of the Year, as was Allison Moorer, who served as co-host for the nominees' announcement party at BMI last week. Instrumentalist of the Year candidates are Sam Bush, Jerry Douglas, Will Kimbrough and Kenny Vaughan.

**Clay Walker** entertained at the Home Run Derby prior to the All-Star Game, covered by ESPN.

Fox News covered **Josh Gracin**'s recent visit to WBEE/Rochester, NY's *Nikki Landry Show*, where he cohosted the All-Request Beestro. Gracin is a Marine and Landry is an Air Force Reservist.

Chalee Tennison and Danni Leigh just returned from a tour of the Middle East, including Saddam Hussein's Iraq hometown of Tikrit, where they performed and signed autographs for troops in hazardous territory (one base is actually called "Danger"). Another stop was Djibouti, where it was 140 degrees with 100% humidity. Nashville-based troop talent master Judy Seale is setting up more 2004 shows, and she dedicates her Christmas holidays to these tours.

Kenny Chesney fulfilled a lifetime dream when he got to hang with Eddie Van Halen and Sammy Hagar while Van Halen performed in Columbus, OH this week. Chesney confesses that VH's *Diver Down* was the first album he ever bought.

Longtime Nashville Country journalist Hazel Smith debuted her new weekly "CMT: Hot Dish"

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# The New Columbia CD My Honky Tonk History In-Stores 8/17!

The Girl's Gone Wild the new Columbia HIT from

# Iravis Iritt

New airplay today: KAJA, WRBT, WSOC, & WTQR!

29-27 R&R • 32\*- 30\* BB







Talk to your Columbia regional about a Win It Before You Can Buy It Weekend! NOW!

column on www.CMT.com July 16 by helping Brad Paisley announce that he's giving his dad a Corvette, a car he's always wanted.

Cross Canadian Ragweed have become partners in the Wormy Dog Saloon in Oklahoma City, a club which helped launch their career.

**CLonestar** is making a cancer survivor's dream come true. Young fan Colleen Pratl gets to meet the band at the Country Thunder USA Festival in Twin Lakes, WI this weekend.

An all-star lineup of songwriters is gathering at the Belcourt Theater in Nashville this weekend for Music Row Goes Elephants to benefit The Elephant Sanctuary in Hohenwald, TN. Scheduled to perform are Ken Mellons ("Jukebox Junkie"), Alex Call ("867-5309/Jenny"), Billy Kirsch ("Holes in the Floor of Heaven"), Dennis Adkins ("Ace in the Hole"), Casey Kelly ("The Cowboy Rides Away"), **Wood Newton** ("Riding With Private Malone"), Gerald Smith ("Every Second"), Angela Kaset ("Something in Red"), Todd Cerney ("Good Morning Beautiful") and Rick & Janis Carnes ("Longneck Bottle"). For info call 615-327-0100.

> -Jeff Green/Executive Editor (615) 244-8822 Email: jgreen@radioandrecords.com

#### VIDEO ADDS

#### **CMT**

**GRETCHEN WILSON** Here For The Party MONTGOMERY GENTRY You Do Your Thing

#### **GREAT AMERICAN COUNTRY**

MONTGOMERY GENTRY You Do Your Thing SHeDAISY Come Home Soon (long version) NOTORIOUS CHERRY BOMBS It's Hard To Kiss The Lips...

#### RANDOM FAX®

#### Tuesday, 7/20

BIRTHDAYS: Radney Foster, Kim Carnes, T. G. Sheppard, Cliff Blake, Justin Case, Terry Wakefield

On TV: CMT: John Denver, Lyle Lovett, Vince Gill, CMT Inside Fame; GAC: Vince Gill (host), Travis Tritt, Trace Adkins, Wynonna and Naomi Judd, Grand Ole Opry Live; Dana Williams (Diamond Rio), Celebrity Kitchen\*

#### Wednesday, 7/21

BIRTHDAYS: Paul Brandt, Sidney Cox, Bill Catino, Brad Mates On TV: GAC: Jeannie Seely, GAC Classic\*; Carolyn Dawn Johnson, Celebrity Kitchen\*; NBC: Big & Rich, The Tonight Show with Jay Leno\*

#### Thursday, 7/22

BIRTHDAYS: Shannon Brown, Wendy Lynn, Dick Raymond, John Saville, Scott Siman

On TV: CMT: Alan Jackson, Dolly Parton, Keith Urban, more. MWL: The Greatest Hits; GAC: Carolyn Dawn Johnson, Celebrity Kitchen\*

#### Friday, 7/23

BIRTHDAYS: Alison Krauss, Mary Ann Daniel, John Dimick, Brad Hansen, Debbie Loring, Doris Thompson, Bonnie Williams On TV: CMT: Billy Ray Cyrus, Brad Paisley, Travis Tritt, more, CMT Most Shocking: Feuds\*; Brad Paisley, The Dixie Chicks, Dolly Parton, The Greatest: 20 Funniest Videos\*; GAC: Mark Chesnutt, CRL\*; Trent Willmon, Celebrity Kitchen\*

#### Saturday, 7/24

BIRTHDAYS: Pam Tillis, Bill Engvall, Ann Kelly, Debbie Linn, John Trapane

On TV: GAC: Hal Ketchum (host), Joe Nichols, SHeDAISY, Charley Pride, Grand Ole Opry Live\*

#### **Sunday**, 7/25

BIRTHDAYS: Marty Brown, Candace DeGraff, Joe Ladd

On TV: CMT: 100 Greatest Love Songs

#### **Monday, 7/26**

BIRTHDAYS: Al Anderson, Fred Foster, Scott Hendricks, Roby Cowlyn, Jim Fogelsong, Tom Mabe

On TV: ABC: Big & Rich, Jimmy Kimmel Live; CMT: Glen Campbell, CMT Inside Fame; Waylon Jennings, CMT Inside Fame;

**CMT Most Shocking Feuds** 

\*premiere airing

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POWERED BY MEDIABASE

	<b>.</b>	luly 20, 2004				MID	DIADAN			
LW	TW	ARTIST Title Label(s)	Total Points	+/- Points	Total Plays	+/- Plays	Tot. Aud. (00)	+/- Aud. (00)	Wks On	Total Station
1	0	TIM MCGRAW Live Like You Were Dying (Curb)	15868	501	4934	+169	486318	9690	9	113/0
2	2	KENNY CHESNEY I Go Back (BNA)	13993	610	4387	+189	423741	16343	13	113/0
4	3	REBA MCENTIRE Somebody (MCA)	12720	1507	3882	+436	369428	42483	28	112/0
3	4	BRAD PAISLEY f/ALISON KRAUSS Whiskey Lullaby (Arista)	11508	229	3545	+45	328648	10867	16	113/0
6	6	BILLY CURRINGTON I Got A Feelin' (Mercury)	10549	387	3525	+131	300653	16304	27	112/0
8	6	JOSH GRACIN I Want To Live (Lyric Street)	9035	585	2843	+213	259154	17511	20	110/0
9	0	JIMMY BUFFETT f/CLINT BLACK Hey Good Lookin' (RCA/Mailbo	oat) <b>8775</b>	393	2729	+138	231214	3949	10	110/0
10	8	TERRI CLARK Girls Lie Too (Mercury)	8773	711	2716	+227	258837	25990	15	112/1
13	9	KEITH URBAN Days Go By (Capitol)	8498	1199	2573	+395	250391	30447	5	113/1
11	1	BIG & RICH Save A Horse, Ride A Cowboy (Warner Bros.)	8278	349	2558	+126	226198	16150	15	107/1
12	•	MARTINA MCBRIDE How Far (RCA)	8057	140	2491	+61	236514	3706	15	111/0
14	12	ANDY GRIGGS She Thinks She Needs Me (RCA)	7590	381	2425	+133	217808	11947	21	112/1
15	13	ALAN JACKSON Too Much Of A Good Thing Is A Good Thing (Art	ista) <b>7200</b>	935	2288	+331	207896	31275	6	110/2
16	<b>4</b>	GRETCHEN WILSON Here For The Party (Epic)	6838	607	2069	+219	198045	21437	7	109/5
17	15	JOE DIFFIE Tougher Than Nails (BBR)	6187	-40	2044	-40	170872	2793	24	97/0
18	1	RACHEL PROCTOR Me And Emily (BNA)	6130	37	1869	+8	161134	1371	21	103/0
20	Ø	SARA EVANS Suds In The Bucket (RCA)	5977	634	1732	+159	170567	24220	13	101/6
19	18	JOE NICHOLS If Nobody Believed In You (Universal South)	5970	564	1924	+162	163119	10880	17	107/2
26	19	GEORGE STRAIT I Hate Everything (MCA)	5389	1929	1588	+652	151145	57103	3	99/9
22	20	RASCAL FLATTS Feels Like Today (Lyric Street)	5230	589	1697	+168	136201	13578	6	102/3
23	4	PHIL VASSAR In A Real Love (Arista)	5139	526	1539	+152	138807	13564	12	96/1
21	22	JULIE ROBERTS Break Down Here (Mercury)	4765	-103	1541	-22	123760	1545	20	93/3
24	<b>3</b>	AMY DALLEY Men Don't Change (Curb)	4123	161	1338	+41	101292	1362	24	89/2
25	24	TRACE ADKINS Rough & Ready (Capitol)	3919	113	1340	+42	107689	5722	13	91/4
27	25	JIMMY WAYNE You Are (DreamWorks)	3656	241	1143	+60	94871	6489	14	82/1

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# DIAMOND RIO

IMPACT DATE: August 2

"This is the greatest song they've ever done! It really pops on the air!"

Trey Cooler PD, WEZL, Charleston

"I listened to the new Diamond Rio single 8 times when it came in and wanted to hear it more! Great Summer record!!"

Ginny Rogers MD, WKLB, Boston

BMG NASHVILLE

RaR	<b>y</b>	Country Top 50		POWERED BY Music Page 2						
	Ju	ıly 20, 2004	Tatal	. 1	Tatal	— ME	DIABAS	K)		
LW	TW	ARTIST Title Label(s)	Total Points	+/- Points	Total Plays	+/- Plays	Tot. Aud. (00)	+/- Aud. (00)	Wks On	Total Station
28	26	BROOKS & DUNN That's What It's All About (Arista)	3369	426	994	+135	103594	14125	4	93/17
29	<b>4</b>	TRAVIS TRITT The Girl's Gone Wild (Columbia)	2748	250	940	+104	62895	7260	12	85/4
30	<b>2</b> 3	DIERKS BENTLEY How Am I Doin' (Capitol)	2497	115	821	+39	63773	4292	10	75/5
35	2	GARY ALLAN Nothing On But The Radio (MCA)	2358	553	715	+149	54153	10304	6	63/10
31	<b>③</b>	CRAIG MORGAN Look At Us (BBR)	2259	53	789	+6	49557	-3342	13	76/3
33	31	JOSH TURNER What It Ain't (MCA)	1917	-77	684	-19	39538	-2015	14	78/2
36	32	BLUE COUNTY That's Cool (Asylum/Curb)	1897	336	708	+137	44267	7023	8	68/0
39	<b>33</b>	STEVE HOLY Put Your Best Dress On (Curb)	1421	190	498	+68	29539	2038	9	62/1
38	34	BRAD COTTER I Meant To (Epic)	1379	136	449	+13	31867	1935	11	42/1
37	35	TRICK PONY The Bride (Asylum/Curb)	1289	-22	435	-37	30391	-1238	4	50/6
44	<b>3</b> 6	SHEDAISY Come Home Soon (Lyric Street)	1209	385	438	+156	33522	9207	3	53/12
46	37	DARRYL WORLEY Awful, Beautiful Life (DreamWorks)	1075	383	297	+149	27848	9713	3	32/9
40	33	RYAN TYLER The Last Thing She Said (Arista)	945	-33	311	+6	21031	-2375	3	40/4
42	<b>3</b> 9	BUDDY JEWELL One Step At A Time (Columbia)	940	70	354	+20	15487	-1586	5	51/1
43	40	KID ROCK Single Father (Top Dog/Warner Bros. Nashville)	776	-62	174	-21	22621	412	8	21/0
48	4	CLAY WALKER Jesus Was A Country Boy (RCA)	746	138	264	+46	15810	2367	2	39/6
41	42	TRACY LAWRENCE It's All How You Look At It (DreamWorks)	701	-186	294	-50	14881	-1454	4	36/2
<b>Debut</b>	<b>4</b> 3	MONTGOMERY GENTRY You Do Your Thing (Columbia)	617	377	227	+147	14299	8416	1	41/9
50	4	TRENT WILLMON The Good Life (Columbia)	575	37	72	+12	17369	1811	2	0/0
<b>Debut</b> >	<b>4</b> 5	CLINT BLACK My Imagination (Equity Music Group)	566	310	166	+86	8790	5848	1	24/8
<b>Debut</b> >	46	SHANNON LAWSON Just Like A Redneck (Equity Music Group)	566	29	224	+8	11066	198	1	32/2
49	<b>①</b>	MARK CHESNUTT The Lord Loves The Drinkin' Man (Vivaton)	535	-10	202	+10	7879	-788	2	23/6
<b>Debut</b> >	<b>4</b> 8	RESTLESS HEART Feel My Way To You (Koch)	532	327	182	+97	14085	8242	1	29/8
47	49	LONESTAR Mr. Mom (BNA)	516	-158	189	-10	12780	-1293	2	26/15
<b>Debut</b> >	<b>5</b> 0	KATRINA ELAM No End In Sight (Universal South)	507	314	181	+129	12710	6563	1	39/8

# SUGARLAND "BABY GIRL"

## IMPACTING NOW!

"Sugarland is the best sounding new song on the radio in months!!!!"
- Lee Douglas Ops/P.D. KFRG KVFG KXFG

"I haven't felt this excited about a new act since Jo Dee Messina's first sampler! I love the driving beat, Jennifer's voice is so strong - she makes you want to sing along. New Add!" - Ginny Rogers WKLB Boston

Mercury

Mercury Rising

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#### **COUNTRY**

#### **MOST ADDED** Adds **ARTIST** Title *Label(s)* BROOKS & DUNN That's What It's All About (Arista) 17 LONESTAR Mr. Mom (BNA) 15 12 **SHEDAISY** Come Home Soon (Lyric Street) GARY ALLAN Nothing On But The Radio (MCA) 10 GEORGE STRAIT I Hate Everything (MCA) 9 9 MONTGOMERY GENTRY You Do Your Thing (Columbia) DARRYL WORLEY Awful, Beautiful Life (DreamWorks) 9 8 KATRINA ELAM No End In Sight (Universal South) **RESTLESS HEART** Feel My Way To You (Koch) 8 **CLINT BLACK** My Imagination (Equity Music Group) 8

MOST INCREASED POINTS ARTIST Title Label(s)	Total Pt. Increase
GEORGE STRAIT I Hate Everything (MCA)	+1929
REBA MCENTIRE Somebody (MCA)	+1507
KEITH URBAN Days Go By (Capitol)	+1199
ALAN JACKSON Too Much Of A Good Thing Is A Good Thing (Arista	<i>)</i> +935
TERRI CLARK Girls Lie Too (Mercury)	+711
SARA EVANS Suds In The Bucket (RCA)	+634
KENNY CHESNEY I Go Back (BNA)	+610
GRETCHEN WILSON Here For The Party (Epic)	+607
RASCAL FLATTS Feels Like Today (Lyric Street)	+589
JOSH GRACIN   Want To Live (Lyric Street)	+585

MOST INCREASED PLAYS	Total Play
ARTIST Title Label(s)	Increase
GEORGE STRAIT I Hate Everything (MCA)	+652
REBA MCENTIRE Somebody (MCA)	+436
KEITH URBAN Days Go By (Capitol)	+395
ALAN JACKSON Too Much Of A Good Thing Is A Good Thing (Arista)	+331
TERRI CLARK Girls Lie Too (Mercury)	+227
GRETCHEN WILSON Here For The Party (Epic)	+219
JOSH GRACIN I Want To Live (Lyric Street)	+213
KENNY CHESNEY I Go Back (BNA)	+189
TIM MCGRAW Live Like You Were Dying (Curb)	+169
RASCAL FLATTS Feels Like Today (Lyric Street)	+168

#### **COUNTRY INDICATOR**

MOST ADDED	
ARTIST Title Label(s)	Adds
LONESTAR Mr. Mom (BNA)	14
SHEDAISY Come Home Soon (Lyric Street)	13
BROOKS & DUNN That's What It's All About (Arista)	12
GEORGE STRAIT   Hate Everything (MCA)	10
MONTGOMERY GENTRY You Do Your Thing (Columbia)	10
SARA EVANS Suds In The Bucket (RCA)	9
SUGARLAND Baby Girl (Mercury)	8
TRICK PONY The Bride (Asylum/Curb)	6
DARRYL WORLEY Awful, Beautiful Life (DreamWorks)	6
RESTLESS HEART Feel My Way To You (Koch)	6

MOST INCREASED POINTS	Total Pt.
ARTIST Title Label(s)	Increase
GEORGE STRAIT I Hate Everything (MCA)	+636
BILLY CURRINGTON I Got A Feelin' (Mercury)	+378
GRETCHEN WILSON Here For The Party (Epic)	+369
KEITH URBAN Days Go By (Capitol)	+367
TERRI CLARK Girls Lie Too (Mercury)	+325
JOSH GRACIN I Want To Live (Lyric Street)	+307
BROOKS & DUNN That's What It's All About (Arista)	+296
LONESTAR Mr. Mom (BNA)	+264
BRAD PAISLEY f/ALISON KRAUSS Whiskey Lullaby (Arista)	+262
SARA EVANS Suds In The Bucket (RCA)	+252
<b>MOST INCREASED PLAYS</b>	Total Play
ARTIST Title Label(s)	Increase
CEODOE CEDAIT I II ata Essanuthian (MCA)	454

MOST INCREASED PLAYS  ARTIST Title Label(s)  GEORGE STRAIT I Hate Everything (MCA)	Total Play Increase +451
GRETCHEN WILSON Here For The Party (Epic)	+250
BROOKS & DUNN That's What It's All About (Arista)	+243
BILLY CURRINGTON I Got A Feelin' (Mercury)	+241
KEITH URBAN Days Go By (Capitol)	+239
TERRI CLARK Girls Lie Too (Mercury)	+229
JOSH GRACIN I Want To Live (Lyric Street)	+215
LONESTAR Mr. Mom (BNA)	+213
BIG & RICH Save A Horse, Ride A Cowboy (Warner Bros.)	+175
BRAD PAISLEY f/ALISON KRAUSS Whiskey Lullaby (Arista)	+167

# GEORGE STRAIT "I HATE EVERYTHING"

# REBA "SOMEBODY"

**Greatest Spin Gainers This Week In Country Music!!!** 

RR (1) +652 BB 23\* +645

MCA

RR **3** +436 BB 3\* +444

#### **COUNTRY INDICATOR NEW & ACTIVE**

KATRINA ELAM No End In Sight (Universal South) Total Plays: 106, Total Stations: 15, Adds: 5

DIAMOND RIO Can't You Tell (Arista) Total Plays: 103, Total Stations: 10, Adds: 5

#### **COUNTRY NEW & ACTIVE**

SUGARLAND Baby Girl (Mercury)

Total Plays: 151, Total Stations: 19, Adds: 4

#### KENNY ROGERS W/ WHITNEY DUNCAN My World Is Over

(Capitol)

Total Plays: 131, Total Stations: 11, Adds: 0

ANITA COCHRAN (I Wanna Hear) A Cheatin' Song (Warner Bros.)

Total Plays: 90, Total Stations: 15, Adds: 0

#### JOHN MICHAEL MONTGOMERY Goes Good With Beer

(Warner Bros.)

Total Plays: 67, Total Stations: 17, Adds: 5

Songs ranked by total plays



7/26

BLAKE SHELTON Some Beach (Warner Bros.)

**GLENN CUMMINGS** Big (Gulf Coast)

JENKINS Getaway Car (Capitol)

JOHN STONE Shame On Me (Tootsie's)

LONESTAR Mr. Mom (BNA)

TRENT WILLMON Dixie Rose Deluxe (Columbia)

812

DIAMOND RIO Can't You Tell (Arista)

8/9

CHRISTY SUTHERLAND Freedom (Epic)

**MOST PLAYED RECURRENTS** 

#### ARTIST Title Label(s) GRETCHEN WILSON Redneck Woman (Epic) MONTGOMERY GENTRY If You Ever Stop Loving Me (Columbia) TOBY KEITH Whiskey Girl (DreamWorks) JOHN MICHAEL MONTGOMERY Letters From Home (Warner Bros.) **DAVID LEE MURPHY** Loco (Koch) KENNY CHESNEY f/UNCLE KRACKER When The Sun Goes Down (BNA) 2094

Total

**Plays** 

2772

2640

2472

2423

2331

1996 **LONESTAR** Let's Be Us Again (BNA)

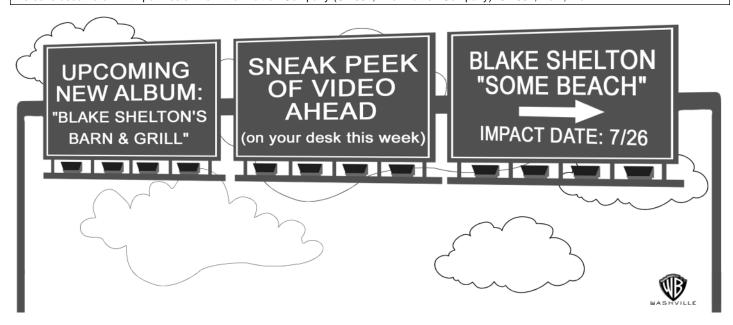
RASCAL FLATTS Mayberry (Lyric Street) 1934 ALAN JACKSON Remember When (Arista) 1472

KEITH URBAN You'll Think Of Me (Capitol) 1394



113 Country reporters. Songs ranked by total points for the airplay week of 7/11-7/17. Bullets appear on songs gaining points and/or plays or remaining flat from previous week. If two songs are tied in total points, the song with the larger increase in points is placed first. Songs below No. 1 and down in points and plays for three consecutive weeks are moved to recurrent. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Points lists the songs with

the greatest week-to-week increases in total points. Station Weight = AQH Persons + (Market rank X 10) divided by 4180. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from the Arbitron Company (© 2004, The Arbitron Company). © 2004, R&R, Inc.



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	J	luly 20, 2004	Total	+/-	Total	+/-	Tot. Aud.	+/- Aud.	Wks	Total
LW	TW	ARTIST Title Label(s)	Points	Points	Plays	Plays	(00)	(00)	On	
1	0	TIM MCGRAW Live Like You Were Dying (Curb)	5929	60	4391	+27	137429	2556	9	109/0
2	2	KENNY CHESNEY I Go Back (BNA)	5680	100	4252	+58	130309	3182	12	112/0
3	3	BRAD PAISLEY f/ALISON KRAUSS Whiskey Lullaby (Arista)	5180	262	3928	+167	119469	7469	18	109/0
5	4	BILLY CURRINGTON I Got A Feelin' (Mercury)	5017	378	3758	+241	113443	9753	28	110/2
6	6	REBA MCENTIRE Somebody (MCA)	4784	160	3514	+116	111217	4699	29	105/0
9	6	TERRI CLARK Girls Lie Too (Mercury)	4411	325	3294	+229	100325	8206	14	110/0
10	0	JOSH GRACIN I Want To Live (Lyric Street)	4348	307	3206	+215	99295	7185	19	109/0
4	8	TOBY KEITH Whiskey Girl (DreamWorks)	4110	-690	3017	-537	95014	-14687	17	104/0
8	9	JIMMY BUFFETT f/CLINT BLACK Hey Good Lookin' (RCA/Mailboat,	4071	-57	3067	-12	93526	-867	10	108/0
11	1	MARTINA MCBRIDE How Far (RCA)	3804	107	2879	+78	87022	2717	16	108/0
12	•	ANDY GRIGGS She Thinks She Needs Me (RCA)	3640	162	2728	+115	84372	4446	20	105/0
13	12	ALAN JACKSON Too Much Of A Good Thing Is A Good Thing (Arista)	3491	226	2615	+147	78730	6545	6	112/3
14	13	KEITH URBAN Days Go By (Capitol)	3460	367	2586	+239	79883	8838	5	111/2
15	<b>4</b>	BIG & RICH Save A Horse, Ride A Cowboy (Warner Bros.)	3211	244	2379	+175	71242	4947	12	101/1
18	15	GRETCHEN WILSON Here For The Party (Epic)	2970	369	2214	+250	67808	9294	6	107/2
16	16	RACHEL PROCTOR Me And Emily (BNA)	2897	30	2182	+36	67247	341	18	103/2
20	<b>O</b>	SARA EVANS Suds In The Bucket (RCA)	2763	252	2092	+163	62216	5700	13	104/9
19	®	JOE NICHOLS If Nobody Believed In You (Universal South)	2674	104	2042	+78	60655	2896	18	97/5
17	19	JOE DIFFIE Tougher Than Nails (BBR)	2668	-193	1977	-120	60044	-4963	24	93/0
23	20	GEORGE STRAIT I Hate Everything (MCA)	2633	636	2042	+451	57949	16135	3	105/10
21	4	RASCAL FLATTS Feels Like Today (Lyric Street)	2550	208	1905	+131	59474	5540	6	103/1
22	22	TRACE ADKINS Rough & Ready (Capitol)	2385	197	1768	+123	53421	5540	16	87/2
	_	• •								

Country Indicator Top 50

JULIE ROBERTS Break Down Here (Mercury)

PHIL VASSAR In A Real Love (Arista)

JIMMY WAYNE You Are (DreamWorks)

24

25

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2105

2016

1707

193

164

46

1627

1496

1299

+134

+98

+32

47256

47450

5396

4921

1259

87/3

92/3

78/2

# REPORTING STATION PLAYLISTS

www.radioandrecords.com



#### July 20, 2004 +/-+/-Total Tot. Aud. +/- Aud. Wks Total Total TW LW ARTIST Title Label(s) **Points Points** Plays Plays (00)(00)On Station BROOKS & DUNN That's What It's All About (Arista) +24395/12 **a** GARY ALLAN Nothing On But The Radio (MCA) +131 75/3 **DIERKS BENTLEY** How Am I Doin' (Capitol) 79/5 +146AMY DALLEY Men Don't Change (Curb) +43 62/2 JOSH TURNER What It Ain't (MCA) -19 -22 -866 66/1 CRAIG MORGAN Look At Us (BBR) -8 -19 -198 51/2 TRACY LAWRENCE It's All How You Look At It (DreamWorks) +68 61/3 BRAD COTTER I Meant To (Epic) +2052/1 BLUE COUNTY That's Cool (Asylum/Curb) +99 46/5 ፡ SHEDAISY Come Home Soon (Lyric Street) +14051/13 LONESTAR Mr. Mom (BNA) +21340/14 STEVE HOLY Put Your Best Dress On (Curb) +5632/4 ፡ TRICK PONY The Bride (Asylum/Curb) +41 42/6 BUDDY JEWELL One Step At A Time (Columbia) +39 34/3 DARRYL WORLEY Awful, Beautiful Life (DreamWorks) +10342/6 MARK CHESNUTT The Lord Loves The Drinkin' Man (Vivaton) +43 35/3 MONTGOMERY GENTRY You Do Your Thing (Columbia) +14132/10 3 RYAN TYLER The Last Thing She Said (Arista) 24/3 +34RESTLESS HEART Feel My Way To You (Koch) +89 24/6 Œ KEITH BRYANT Ridin' With The Legend (Lofton Creek) +16 15/2 SHERRIE AUSTIN Son Of A Preacher Man (BBR/C4) -123 -67 -3133 21/1 KEN MELLONS Climb My Tree (Home) -13 -13 -246 13/0 **Debut**> 3 SUGARLAND Baby Girl (Mercury) +83 16/8

**Country Indicator Top 50** 

|Debut>

|Debut>

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+29

+32

7/1

20/2

NOTORIOUS CHERRY BOMBS It's Hard To Kiss... (Universal South)

CLAY WALKER Jesus Was A Country Boy (RCA)



Music Page 7 America's Best Testing C

America's Best Testing Country Songs 12 + For The Week Ending 7/23/04

July 20, 2004

Artist Title (Label)	TW	LW	Fam.	Burn	P 25-54	W 25-54	M 25-54
TIM MCGRAW Live Like You Were Dying (Curb)	4.49	4.40	99%	12%	4.49	4.63	4.39
KENNY CHESNEY I Go Back (BNA)	4.25	4.20	96%	17%	4.25	4.36	4.17
JOE NICHOLS If Nobody Believed In You (Universal South)	4.18	4.14	85%	10%	4.20	4.28	4.15
BILLY CURRINGTON   Got A Feelin' (Mercury)	4.15	4.05	93%	16%	4.14	4.31	4.02
BRAD PAISLEY f/ALISON KRAUSS Whiskey Lullaby (Arista)	4.14	4.11	98%	19%	4.16	4.04	4.25
MONTGOMERY GENTRY If You Ever Stop Loving Me (Columbia)	4.13	4.14	97%	<b>27</b> %	4.16	4.35	4.02
SARA EVANS Suds In The Bucket (RCA)	4.13	4.19	84%	10%	4.12	4.11	4.12
KEITH URBAN Days Go By (Capitol)	4.13	4.10	80%	<b>7</b> %	4.11	4.24	4.02
REBA MCENTIRE Somebody (MCA)	4.12	4.09	99%	<b>27</b> %	4.13	4.20	4.07
TERRI CLARK Girls Lie Too (Mercury)	4.12	4.03	96%	18%	4.16	4.23	4.12
ANDY GRIGGS She Thinks She Needs Me (RCA)	4.12	4.13	93%	14%	4.08	4.23	3.97
JOSH GRACIN   Want To Live (Lyric Street)	4.11	4.03	89%	15%	4.09	4.25	3.96
BROOKS & DUNN That's What She Gets For Loving Me (Arista)	4.03	4.01	99%	<b>27</b> %	4.05	4.17	3.96
TRACE ADKINS Rough & Ready (Capitol)	4.03	4.02	82%	12%	4.03	4.12	3.96
PHIL VASSAR In A Real Love (Arista)	4.03	4.03	<b>75</b> %	11%	4.02	4.19	3.90
DAVID LEE MURPHY Loco (Koch)	4.02	4.01	92%	23%	4.04	4.09	4.01
MARTINA MCBRIDE How Far (RCA)	4.01	3.98	93%	18%	4.06	4.21	3.94
TOBY KEITH Whiskey Girl (DreamWorks)	3.99	3.95	99%	32%	3.97	4.00	3.94
JIMMY WAYNE You Are (DreamWorks)	3.99	_	62%	9%	3.93	4.17	3.76
LONESTAR Let's Be Us Again (BNA)	3.98	3.94	98%	31%	3.97	4.24	3.77
JOE DIFFIE Tougher Than Nails (BBR)	3.96	3.89	82%	18%	3.98	4.03	3.94
GRETCHEN WILSON Here For The Party (Epic)	3.90	3.86	<b>79</b> %	17%	3.86	3.85	3.87
ALAN JACKSON Too Much Of A Good Thing Is A Good Thing (Arista)	3.89	3.95	76%	13%	4.02	4.17	3.91
AMY DALLEY Men Don't Change (Curb)	3.89	3.94	74%	13%	3.85	3.92	3.80
RASCAL FLATTS Feels Like Today (Lyric Street)	3.87	3.75	<b>72</b> %	14%	3.82	3.97	3.72
JEFF BATES I Wanna Make You Cry (RCA)	3.86	3.79	80%	17%	3.89	4.12	3.73
RACHEL PROCTOR Me And Emily (BNA)	3.83	3.79	92%	25%	3.76	3.79	3.73
JULIE ROBERTS Break Down Here (Mercury)	3.80	3.77	<b>78</b> %	16%	3.80	3.68	3.88
JIMMY BUFFETT f/CLINT BLACK Hey Good Lookin' (RCA/Mailboat)	3.70	3.63	98%	28%	3.73	3.87	3.61

Total sample size is 469 respondents. **Total average favorability** estimates are based on a scale of 1-5. (1=dislike very much, 5 = like very much). **Total familiarity** represents the percentage of respondents who recognized the song. **Total burn** represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. **The RTM system**, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

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<b>WBBS</b>	<b>WBEE</b>	WCAT	WCTO	WGGY	WIVK	wcos	WDXB	WGKX
WGNE	WNKT	WSOC	WZZK	KHKI	<b>KEEY</b>	<b>WBCT</b>	WMIL	WWQM
WYGY	KATM	<b>KDRK</b>	KIXZ	KSKS	KSOP	KUBL	KUSS	KUZZ
KZBR	KZLA	<b>KBEQ</b>	KTST	KZSN	WYPY	WGGY	KZLA	WNKT

