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May 25, 2004

## **King George Leaves Texas For Nation's Capitol**

WMZQ/Washington has filled its PD post with KCYY & KKYX/San Antonio PD **George King**, who is expected to depart his current position at the end of June. Prior to his stint in San Antonio, King spent 17 years at KNIX/Phoenix. Programmers interested in applying for the San Antonio vacancy should contact Station Manager Marty Choate.

#### Cornbread & Pat St. Louis Bound

**R&R** broke the story for you last week (Country Format Room, www.radioandrecords.com, 5/20) that KFDI/Wichita morning teamers **Cornbread & Pat** were leaving the station after three years to take on mornings in an undisclosed Top 25 market. The speculation is now over, however, as WIL/St. Louis PD Greg Mozingo confirms the 2003 CMA Medium Market Personalities of the Year will be on air in late July. Cornbread is the first new morning man on WIL in 16 years, replacing David Craig, who exited in April. "WIL-FM is a big legendary microphone that I can't wait to start yelling into," Cornbread commented. "I'm honored and excited for the chance. Let the party begin!" Producersidekick Pat James added, "We promise one thing: No one will be more involved in the community than us." T&Rs for the open Wichita slot can be sent to KFDI OM Beverlee Brannigan at BBrannigan@kfdi.com.

#### **ACM Adds Final Performers, Presenters**

The Academy of Country Music has added **Tim McGraw, Clint Black, Loretta Lynn and Vince Gill** and **Sara Evans** to the performance lineup for

#### **R&R Observes Memorial Day**

All R&R offices will be closed Monday, May 31 in observance of Memorial Day. All R&R Mediabase-monitored reporters can submit station adds via the R&R Add Tracker website any time from this Thursday (May 27) until 3pm ET/noon PT on Tuesday, June 1. R&R Country Indicator nonmonitored reporters may submit their full reports any time during that time frame. The R&R Country HotFax will be delivered Wednesday, June 2.

tomorrow's 39th annual ACM Awards, broadcasting from the Mandalay Bay Resort & Casino in Las Vegas. Word around the hotel is that **Montgomery Gentry** will open the show, with labelmate **Gretchen Wilson** performing and introducing MuzikMafia cohorts **Big & Rich**, whose performance will feature the Atlanta Falcons cheerleaders.

Presenters recently added to the broadcast include Randy Travis, Tracy Lawrence, Joe Nichols, Diamond Rio, Kellie Coffey, Trick Pony, The Warren Brothers, Dr. Phil and Robin McGraw, Tennessee Titans Eddie George and Kevin Carter, Nashville Star host Nancy O'Dell, Eric Close, Kimberly Williams-Paisley, Jeff Foxworthy, The Young & The Restless star Michelle Stafford, Jaci Velasquez, JAG star Karri Turner, Cledus T. Judd, Navy NCIS star Sasha Alexander, Bill Engvall, Lance Burton and Penn & Teller.

In addition to the usual round of post-show parties, Big & Rich are hosting a midnight MuzikMafia gathering Vegas-style at the Mandalay's House of Blues.

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**Good Luck Toby!** 

We Believe!



#### Kidd Bumped At The 'BEE

WBEE/Rochester, NY Acting PD and Asst. PD/MD/ PM driver **Billy Kidd** has been given the PD reins at the Entercom Country outlet on a fulltime basis. Kidd, who has been at the station almost a decade, spent nine years doing nights before being upped to MD/middays a year ago. Soon he moved to afternoon drive, and he was named Acting PD three months ago. (Country Format Room, *www.radioandrecords.com*, 5/20)

#### **Carrera Home On The Range**

Radio vet **Tommy Carrera** is headed back to Albuquerque to program and host mornings on KKRG, billed as "Real country, real western, 105.1 The Range." The station takes over the frequency last held by Univision's Smooth Jazz station, which recently moved down the dial. KKRG OM Jim Walton will be handling the midday airshift. Carrera's past gigs include helping to put KBQI/ Albuquerque on the air before moving on to KKAT/ Salt Lake City, which recently put its entire staff on the street after a sale and format flip. (Country Format Room, *www.radioandrecords.com*, 5/21)

#### **CMA Festival News**

**Uncle Kracker** has recently been added to the performance lineup for the CMA Music Festival/ Fan Fair.

Jo Dee Messina officially kicks off CMA Music Festival/Fan Fair with a June 10 performance at the Daily Concerts on the Riverfront Park Stages. Other artists recently confirmed for Riverfront include Brad Cotter, Eric Heatherly, Michelle Poe, Ricochet and Connie Smith.

*Nashville Star* Brad Cotter has also been added to the lineup of the 2004 IFCO show, scheduled to precede CMA Music Festival on June 8 in Nashville. **Tracy Byrd** and **Mark Wills** headline the event,

#### Now playing: GFA Country Radio

If you're having difficulty finding time to listen to all the new music, **R&R** can lend a hand with the recently launched Going For Adds Country Radio. We have 13 new tunes for your listening pleasure, plus audio clips from Country stations around the US. You can head to the Country Format Room at *www.radioandrecords.com* to find a link or go right to *http://gfa.radioandrecords.com/GFARadio/Country.htm.* 

Among this month's music is a "Muy Caliente" remix of **David Lee Murphy**'s Top 10 hit, the **Rachel Proctor** tune that wowed the crowd at the RLG Boat Show at the recent CRS, **Trick Pony**'s first single on new label Asylum/Curb, and the debut single from **Jessi Alexander**, who Sony/ Nashville President **John Grady** says is "the future of country music."

Among this month's featured audio clips are bits from *Cliff & Company* — Cliff Dumas, Morgan Thomas and Bill Tanner — the new morning show at KSON/San Diego. They've been together less than two months, and you can hear for yourself how the new team is jelling.

New music and more, on this month's GFA Country Radio.

which will include a tribute to America's armed forces and a silent auction benefiting St. Jude Children's Hospital.

#### Radio News

**Personalities:** WQDR/Raleigh has brought in **Heather Green** to co-host mornings with host Mike Wheless and newscaster Mike Raley. Green — who replaces the recently departed Morgan Thomas, now at KSON/San Diego — is a singer and was a top 20 finalist on *Nashville Star*. She is a North Carolina native and has appeared in videos for Diamond Rio, Cledus T. Judd and Big & Rich. (Country Format Room, *www.radioandrecords.com*, 5/19)

Marketing/Promotion: KPLX/Dallas is hosting its traditional Wolfdance party on May 30. Robert Earl Keen, Charlie Robison and Jack Ingram are

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Billboard- Hot Shot Debut! C R&R- Most Increased Plays 81 First Week Stations... WOW!

Greatest Gainer! Most Airplay Adds! Most Increased Points! Most Added! And that's just since Thursday Morning!!!

+765

RR

+715

## LIVE LIKE YOU WERE DYING.

the inspiring new release from TIN MCGRAW

**BB** (36

among the performers slated for the downtown Fort Worth event.

#### **Record News**

Asylum/Curb's new Northeast Regional is **R.J. Meacham.** Most recently with Eagle Marketing, Meacham worked that region for Monument from1997-98 and was with Imprint prior to that. He starts June 1 and will be relocating to Nashville. His temporary phone number is (727) 942-8842. He replaces Rick Cardarelli, who can be reached at (330) 686-9322. (Country Format Room, *www.radioandrecords.com*, 5/19)

Equity Music Group National Dir./Promotion **Darlene Starr** exited the label on May 19. Starr joined the upstart label in September; prior to that she served at Warner Bros., MCA and WEA. Reach her on her cell at 214-906-8514 or email her at *darlenestarr@comcast.net.* (Country Format Room, *www.radioandrecords.com*, 5/20)

#### **Artist News**

Sugar Hill and Pedernales Records will release *Farther Along: A Gospel Collection* by **Willie** and **Bobbie Nelson** on Aug. 10. The album features traditional gospel songs the Nelson siblings remember from their childhood.

Dualtone Music Group has signed recording artist and former *Nashville Star* judge **Charlie Robison**. The deal brings Robison's three album tenure at Sony/Columbia's Lucky Dog imprint to an end.

#### **Industry News**

Friends of the late songwriter **Randy Hardison** are organizing a memorial gathering on June 4 at Douglas Corner in Nashville. Hardison was murdered on June 4, 2002, and the crime remains unsolved. Organizers hope the event raises awareness in the media and with law enforcement officials so that justice can finally be served.

Willie Nelson, Alison Krauss & Union Station, Lucinda Williams, Ralph Stanley and Shelby Lynne are among the artists slated to appear on the Americana Music Association's first *NARM/ Americana CD Sampler*. Distributed by Ryko, the sampler hits counter displays nationwide on Aug. 3 and retails for \$1.98. The aim is to raise visibility for the included artists, as well as the Americana format.

#### **Chart Chat**

Kudos to Koch/Nashville's **Jack Purcell** and the entire promotion team on scoring the label's first-ever top 10 record this week with David Lee Murphy's "Loco."

#### **Retirement Center Effort Elects Officers**

The Country Music Retirement Community Board of Directors has elected SunTrust's **Brian Williams** as President, **Tandy Rice** as Exec. VP, BMI's **Paul Corbin** as Treasurer and **Merle Kilgore** as Secretary. The board has also elected two new members, Cal IV's **Cal Turner III** and Sony President **John Grady**. (Country Format Room, *www.radioandrecords.com*, 5/20)

## The Battle For Their Eyes, Ears and Pocketbooks

One thing radio and record folks pretty much agree on is that they're both competing for listeners' time and buyers' money on a variety of multimedia entertainment fronts. With that in mind, I thought you might be interested in this little piece of news.

In a speech before the Electronic Entertainment Expo conference in Los Angeles last week, Entertainment Software Association President Doug

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Lowenstein noted that in 1995, "North American sales were \$3 billion. Today, total North American console-, PC- and handheld-game-industry revenue is \$10 billion, including hardware. Worldwide revenue tops \$25 billion, not including online and wireless revenue."

The ESA also rolled out this stat to the assembled: The average age of video-game players is 29, and women now make up one-third of gamers.

One other note from that conference: *RealMoney.com*'s Norm Conley reports that, while vague, video game execs were talking about the big revenue potential from in-game advertising that they believe will appear in that marketplace by mid-2005.

#### Life Notes

Congrats to Vivaton President/CEO **Jeff Huskins** and wife Ginna on the May 17 birth of their son, Riley James Huskins. The baby debuted at 7 lbs. and was 19.5" long.

Best wishes are also extended to KZKX/Lincoln, NE PD **Brian Jennings** and his wife on the May 14 birth of their second child, Luke Michael. Baby Luke weighed in at 7 lbs., 14 oz. and joins 3-year-old brother Joel.

Music business veteran and artist manager **Merle Kilgore** received a good prognosis after having quintuple bypass surgery recently in Nashville. He is expected to remain in the hospital up to a week.

#### **R&R/Bullseye:**

This week's **R&R** Country Callout America by Bullseye posed two political questions to 550 Country listeners. The first asked who the respondent would vote for if the presidential election were held today. Incumbent George Bush ran away with the race at 55%, followed by John Kerry with 26% and Undecided/Other at 19%. Among P1s, 57% chose Bush, 26% chose Kerry and 17% were undecided. P2s were a bit more uncertain, at 22% undecided, with 51% for Bush and 27% for Kerry. Bush took 55% of the men and 56% of the women, with Kerry taking 26% of men and 27% of women. The youngest age group (25-34) chose Bush over Kerry 56% to 26%, with 35-44 year olds taking the President 55% to 26%. Kerry's strongest showing came with boomers aged 45-54, 29% of whom selected the Massachusetts senator, while Bush posted a lower but still dominating 53% take.

The week's second question asked how respondents feel about the U.S. involvement in Iraq. Overall, 22% strongly support the effort, 34% support it, 12% object and 8% strongly object, with 24% replying "I don't know." Combined "support" scores topped combined "object" scores among P1s 57% to 19%, and among P2s 52% to 24%. Among men the margin was 57% to 21%, and with women it was 53% to 21%. Broken out by age, 25-34-year-olds supported 54% to 19% objecting, 35-44 checked in at 58% supporting and 20% objecting, and 45-54 notched 50% supporting vs. 24% objecting.

For complete breakouts — including men and women, 25-34, 35-44 and 45-54 — check out the **R&R** Country Callout America by Bullseye research page in the MONTH/DATE issue of **R&R**.

By the way, the callout page also contains the **R&R** Country Callout America by Bullseye research for the Top 35 titles on the **R&R** Country chart. You'll see percentages for "like a lot," "total positives," "neutral," "familiarity," "dislike" and "burn" based on a 400-person-per-week sample. Plus, there's a new password allowing you to

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access regional and demo break-outs of the callout music research at Bullseye's web page, *www.bullsi.com.* A reminder: When you go to the website, use your station call letters as the user name. Then enter the new password.

In those pages, you'll also find results from RateTheMusic.com's online music testing from a very large sample of heavy Country radio listeners. And if you would like to submit a question, e-mail me at *lhelton@radioandrecords.com* or Bullseye's **John Hart** at *hart@bullsi.com*.

> — Lon Helton/Country Editor (615) 244-8822 Email: *Ihelton@radioandrecords.com*

--- Chuck Aly/R&R Asst. Country Editor (615) 244-8822 Email: caly@radioandrecords.com

#### **MUSICNOTES**

✓ Alan Jackson's concert stop in Nashville Saturday night showed why he's the class of the Country format, but that didn't stop him from taking a stab at hip-hop. On a dare from his daughters, Jackson took a break in his hit "Summertime Blues" to sing a few bars of OutKast's "Hey Ya!" "Shake it like a Polaroid picture," he sang as the capacity crowd howled with delight. Back on the country side of the fence, Jackson performed two new tunes, including a duet with Martina McBride, who opened the show.

✓ Proceeds from the aforementioned Alan Jackson and Martina McBride concert are being donated to the non-profit youth activity center Rocketown located in downtown Nashville. The first venue of its kind in the Southeast, Rocketown offers 40,000 square feet of alcohol- and drug-free space where local teens can congregate. "Alan and I first became aware of Rocketown when Mattie, our 13-year-old daughter, attended a concert there," commented Jackson's wife, Denise. "As parents of three young girls, we see Rocketown as a safe, alcoholfree, 'cool' place for our children and their friends to go. It's also a haven for kids who don't have Christian influences in their lives."

**Toby Keith** is featured in this week's *TV Guide* under the headline "Big Hat — Bigger Mouth." The article highlights Wednesday's ACM Awards.

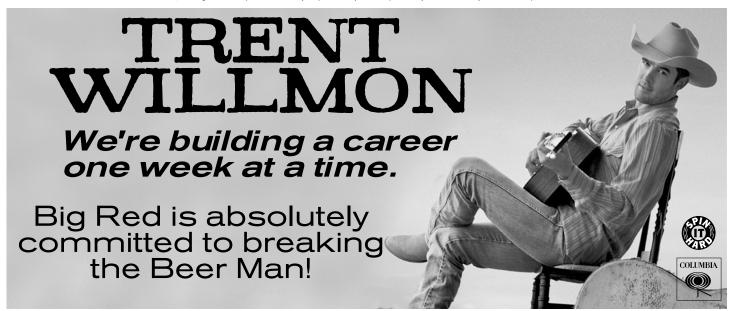
**Characteristics** Station Alison Krauss & Union Station are among the performers scheduled to perform at the 2004 National Memorial Day Concert airing on PBS from the West Lawn of the U.S. Capitol on May 30.

**Conter** will headline as the 2004 Nashville Star tour kicks off this summer. Finalists **George Canyon, Matt Lindahl** and **Lance Miller** will also perform, and promoters will have the opportunity to run their own Nashville Star contests for local talent at each stop.

**Trace Adkins** is featured in the current issue of *ESPN* magazine hooking up with fan and men's tennis pro Mardy Fish. "Man, I don't know any tennis guys who are into country music," Adkins told Fish. "NASCAR, sure, but tennis?" Speaking of NASCAR, Dale Earnhardt Jr. has a cameo in Adkins new video for "Rough and Ready."

Sony/Nashville reports that almost 10,000 fans braved the threat of thunderstorms to celebrate the launch of **Montgomery Gentry**'s new album, *You Do Your Thing*, in the duo's hometown of Lexington, KY. After the guys performed in the Green Mall parking lot, they signed more than 1,000 copies of their album purchased at the mall's Disc Jockey store. At one point a downpour started, causing the

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assembled crowd to spontaneously begin chanting, "Hell, yeah." (Country Format Room, *www.radioandrecords.com*, 5/19)

**Coolly Parton** and **Brad Paisley** are the latest performers added to the *CMT 100 Greatest Love Songs* concert scheduled for June 9 in Nashville. Kenny Rogers, Randy Travis, Sara Evans, Lee Ann Womack, Joe Nichols, Dierks Bentley and Lonestar will also perform. The concert will be taped and broadcast on the network June 13.

**Clee Ann Womack** performed for more than 40,000 participants in the May 1 Revlon Run/Walk to raise funds for cancer research, counseling and outreach programs. Womack performed "I Hope You Dance" for the assemblage, which included Jane Pauley, Kristin Davis and Isabella Rossellini.

**Chonestar** make their soap opera debut June 18 with a performance on *Days of Our Lives*. The band visits the fictitious town of Salem to head-line the grand opening of a country-music bar and restaurant. They'll perform the song "T.G.I.F." from their upcoming album *Let's Be Us Again*.

#### **VIDEO ADDS**

СМТ

LORETTA LYNN Miss Being Mrs.

LOS LONELY BOYS Heaven

MALIBU STORM Photograph

**RACHEL PROCTOR** Me & Emily

GREAT AMERICAN COUNTRY

SHeDAISY Come Home Soon DON WILLIAMS My Heart To You

JEDD HUGHES High And Lonesome

#### **RANDOM FAX®**

#### Tuesday, 5/25

BIRTHDAYS: Jessi Colter, Tom T. Hall, Joe O'Donnell, David Pohlabel

**On TV:** CMT: *CMT 100 Greatest Songs Of Country Music\*;* GAC: Andy Griggs, *Celebrity Kitchen\** 

#### Wednesday, 5/26

BIRTHDAYS: Keith Gattis, Hank Williams Jr., Gates Nichols, Dave Robbins, Travis Taylor

**On TV:** ABC: **Montgomery Gentry**, *Jimmy Kimmel Live*; GAC: **Tracy Lawrence**, **Marty Stuart**, **Joe Nichols**, **Blake Shelton**, *Grand Ole Opry Live*; **John Conlee**, *GAC Classic*; **Andy Griggs**, *Celebrity Kitchen* 

#### Thursday, 5/27

BIRTHDAYS: the late Kenny Price, Don Williams, Alan Clark, Abbe Nameche, Suzanne Wyatt

On TV: GAC: Michelle Wright, Celebrity Kitchen\*

#### Friday, 5/28

BIRTHDAYS: Steve Cooper, Jerry Douglas, Schatzi Hageman On TV: CMT: Keith Urban, Montgomery Gentry, SHeDAISY, CMT Insider; GAC: Mark DuFresne (Confederate Railroad), Celebrity Kitchen\*

#### Saturday, 5/29

**BIRTHDAYS: Bruce Adelman, Larry Pareigis** 

On TV: CMT: 39<sup>th</sup> Annual ACM Awards; GAC: George Hamilton IV, Josh Turner, BR549, Joe Diffie, Grand Ole Opry Live; Michelle Wright, Celebrity Kitchen

#### Sunday, 5/30

BIRTHDAYS: Wynonna Judd, Mike Geiger, Johnny Gimble, Bob Saporiti

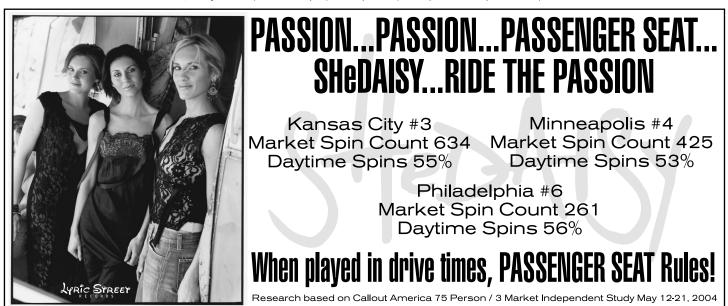
**On TV: CMT: Brad Paisley/John Mayer, Ryan Adams/Elton John,** *CMT Crossroads;* GAC: **Mark DuFresne** (Confederate Railroad), *Celebrity Kitchen;* PBS: **Brad Paisley**, *PBS' National Memorial Day Concert 2004* 

#### Monday, 5/31

BIRTHDAYS: Ed Adkins (Derailers), Marla Cannon-Goodman, Johnny Paycheck, Chip Miller, Augie Myers, Hazel Smith On TV: CMT: *CMT 100 Greatest Songs Of Country Music* 

\*premiere

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	7 N	lay 25, 2004	Total	+/-	Total	IVI IZ +/-	DIADAN Tot. Aud.		Wks	Total
LW	TW	ARTIST Title Label(s)	Points	Points	Plays	Plays	(00)	(00)	On	Station
1	1	GRETCHEN WILSON Redneck Woman (Epic)	14517	-92	4533	-29	440635	12998	13	111/0
2	2	JOHN MICHAEL MONTGOMERY Letters From Home (Warner Bros.)	14280	338	4415	+122	437863	20436	19	111/0
7	3	TOBY KEITH Whiskey Girl (DreamWorks)	11541	1324	3515	+408	334345	28374	11	111/0
3	4	RASCAL FLATTS Mayberry (Lyric Street)	11464	-1833	3611	-611	344372	-55996	21	111/0
9	6	MONTGOMERY GENTRY If You Ever Stop Loving Me (Columbia)	11101	964	3534	+359	318033	14800	17	111/0
6	6	GEORGE STRAIT Desperately (MCA)	10813	-127	3378	-40	304607	-4377	20	111/0
8	7	LONESTAR Let's Be Us Again (BNA)	10560	370	3255	+143	313604	4229	14	111/0
11	8	DAVID LEE MURPHY Loco (Koch)	8964	867	2688	+208	264494	32470	20	110/1
10	9	BROOKS & DUNN That's What She Gets For Loving Me (Arista)	8958	349	2947	+166	259233	11898	17	111/0
12	0	CLAY WALKER   Can't Sleep (RCA)	7525	532	2338	+115	211572	20279	23	110/0
13	0	SHEDAISY Passenger Seat (Lyric Street)	7145	318	2184	+94	200998	14290	18	107/0
14	12	REBA MCENTIRE Somebody (MCA)	6693	639	2119	+156	188549	23768	20	108/0
15	ß	BILLY CURRINGTON   Got A Feelin' (Mercury)	6396	464	2024	+133	174896	17953	19	97/1
16	1	BRAD PAISLEY f/ALISON KRAUSS Whiskey Lullaby (Arista)	6105	519	1882	+181	160794	10669	8	100/4
23	Ð	KENNY CHESNEY   Go Back (BNA)	5419	1533	1624	+404	174088	52785	5	101/12
18	16	JOSH GRACIN I Want To Live (Lyric Street)	5343	626	1717	+188	139119	14360	12	100/2
20	Ð	ANDY GRIGGS She Thinks She Needs Me (RCA)	5118	854	1645	+301	136118	19301	13	99/2
17	18	SHANIA TWAIN It Only Hurts When I'm Breathing (Mercury/IDJMG)	4975	-272	1688	-74	130224	-5846	16	96/0
22	19	RACHEL PROCTOR Me And Emily (BNA)	4461	316	1310	+105	120369	10865	13	94/4
19	20	EMERSON DRIVE Last One Standing (DreamWorks)	4326	42	1364	+18	115243	7581	19	98/0
24	Ð	MARTINA MCBRIDE How Far (RCA)	4294	830	1321	+253	114544	14288	7	93/1
21	2	JOE DIFFIE Tougher Than Nails (BBR)	4153	-84	1413	+41	112905	3137	16	89/1
Breaker	23	JIMMY BUFFETT f/CLINT BLACK Hey Good Lookin' (RCA/Mailboat)	4011	1584	1134	+483	131359	48279	2	82/33
26	24	TERRI CLARK Girls Lie Too (Mercury)	3881	629	1289	+219	109666	16614	7	82/4
25	25	LEE ANN WOMACK The Wrong Girl (MCA)	3631	239	1166	+95	87998	-2688	15	92/2
	-	© 2004 Radio & Re	ecords, In	c			_			

ryan tyler THE LAST THING SHE SAID

"After listening to the first 90 seconds of Ryan's new song, I couldn't believe what I was hearing. I had to start it from the beginning. It's not often that I am moved like this by a song. It's a song that everyone can relate to and it is an add on KYGO."

Joel Burke PD KYGO, Denver

"Added at WKLB after the very first listen! Everyone will relate to this song!" *Mike Brophey PD, WKLB, Boston* 

EARLY CITIES... Boston, Baltimore, Spokane, Denver and Allentown

<b>R</b> i R		Country Top 50				- PO		Y	lusic	Page 2
	м	ay 25, 2004	Total	+/-	Total	ME +/-	Tot. Aud.	+/- Aud	Wks	Total
LW	TW	ARTIST Title Label(s)	Points	Points	Plays	Plays	(00)	(00)	On	Station
27	26	BIG & RICH Save A Horse, Ride A Cowboy (Warner Bros.)	3097	345	885	+88	85660	15487	7	61/6
28	Ð	JEFF BATES I Wanna Make You Cry (RCA)	3016	348	1016	+81	77122	7183	19	86/0
29	28	JOE NICHOLS If Nobody Believed In You (Universal South)	2776	152	917	+28	70225	5357	9	82/3
Debut	29	TIM MCGRAW Live Like You Were Dying (Curb)	2560	2560	715	+715	91773	91773	1	75/75
30	30	TRENT WILLMON Beer Man (Columbia)	2472	-21	774	-16	58518	-2027	9	79/2
Breaker	3	AMY DALLEY Men Don't Change (Curb)	2220	216	782	+58	57049	8145	16	68/3
32	32	BILLY DEAN Thank God I'm A Country Boy (View2/Curb)	2090	70	697	+21	57023	1063	14	50/3
37	33	TRACE ADKINS Rough & Ready (Capitol)	1990	343	686	+118	50441	7557	5	60/4
35	34	PHIL VASSAR In A Real Love (Arista)	1982	263	539	+75	58673	4610	4	60/5
36	35	JENKINS Blame It On Mama (Capitol)	1931	240	602	+84	44894	7047	11	71/1
34	36	JULIE ROBERTS Break Down Here (Mercury)	1867	61	691	+28	42415	3733	12	69/2
42	37	SARA EVANS Suds In The Bucket (RCA)	1768	467	516	+110	49947	16060	5	51/6
39	<b>3</b> B	HANK WILLIAMS, JR. Why Can't We All Just (Asylum/Curb)	1600	126	561	+19	30805	1629	10	42/1
38	<b>3</b> 9	JIMMY WAYNE You Are (DreamWorks)	1575	68	470	+30	41648	-926	6	55/7
41	40	CHELY WRIGHT Back Of The Bottom Drawer (Vivaton)	1472	137	496	+54	38091	2051	10	42/1
44	4	BRAD COTTER   Meant To (Epic)	1243	146	433	+101	33630	2752	3	36/2
43	<b>4</b> 2	CRAIG MORGAN Look At Us (BBR)	1230	78	432	+28	26283	1858	5	59/3
45	<b>4</b> 3	JOSH TURNER What It Ain't (MCA)	1069	40	397	-9	19933	696	6	59/3
40	44	BLAKE SHELTON When Somebody Knows You That Well (Warner Bros.)	1035	-349	389	-116	22805	-3884	10	63/0
46	<b>4</b> 5	TRAVIS TRITT The Girl's Gone Wild (Columbia)	1018	231	382	+81	25060	5012	4	50/9
50	46	DIERKS BENTLEY How Am I Doin' (Capitol)	893	297	302	+117	19554	3057	2	42/11
47	4	RUSHLOW Sweet Summer Rain (Lyric Street)	836	54	300	+16	19047	1854	3	43/5
Debut>	48	KELLIE COFFEY Dance With My Father (BNA)	764	544	279	+203	23465	17750	1	19/6
Debut>	49	SHERRIE AUSTIN Son Of A Preacher Man (BBR/C4)	756	300	246	+105	17633	3576	1	19/8
<b>Debut</b> >	50	STEVE HOLY Put Your Best Dress On (Curb)	755	396	238	+110	19673	13672	1	45/10
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BILYCURRINGTON "I Got A Feelin'" Top 5 Research all over the country. "Strong and getting stronger" at Callout America





#### **COUNTRY/COUNTRY INDICATOR**

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Total Pt

#### COUNTRY

#### **MOST ADDED**

ARTIST Title Label(s)	Adds
TIM MCGRAW Live Like You Were Dying (Curb)	75
JIMMY BUFFETT f/CLINT BLACK Hey Good Lookin' (RCA/Mailboat)	33
BUDDY JEWELL One Step At A Time (Columbia)	15
KENNY CHESNEY I Go Back (BNA)	12
DIERKS BENTLEY How Am I Doin' (Capitol)	11
STEVE HOLY Put Your Best Dress On (Curb)	10
TRAVIS TRITT The Girl's Gone Wild (Columbia)	9
BLUE COUNTY That's Cool (Asylum/Curb)	8
SHERRIE AUSTIN Son Of A Preacher Man (BBR/C4)	8

#### MOST INCREASED POINTS

MUST INCREASED POINTS	Total Pt.
ARTIST Title Label(s)	Increase
TIM MCGRAW Live Like You Were Dying (Curb)	+2560
JIMMY BUFFETT f/CLINT BLACK Hey Good Lookin' (RCA/Mailboat)	+1584
KENNY CHESNEY   Go Back (BNA)	+1533
TOBY KEITH Whiskey Girl (DreamWorks)	+1324
MONTGOMERY GENTRY If You Ever Stop Loving Me (Columbia)	+964
DAVID LEE MURPHY Loco (Koch)	+867
ANDY GRIGGS She Thinks She Needs Me (RCA)	+854
MARTINA MCBRIDE How Far (RCA)	+830
REBA MCENTIRE Somebody (MCA)	+639
TERRI CLARK Girls Lie Too (Mercury)	+629

#### **MOST INCREASED PLAYS**

MOST INCREASED PLAYS	Total Play
ARTIST Title Label(s)	Increase
TIM MCGRAW Live Like You Were Dying (Curb)	+715
JIMMY BUFFETT f(CLINT BLACK Hey Good Lookin' (RCA/Mailboat)	+483
TOBY KEITH Whiskey Girl (DreamWorks)	+408
KENNY CHESNEY I Go Back (BNA)	+404
MONTGOMERY GENTRY If You Ever Stop Loving Me (Columbia)	+359
ANDY GRIGGS She Thinks She Needs Me (RCA)	+301
MARTINA MCBRIDE How Far (RCA)	+253
TERRI CLARK Girls Lie Too (Mercury)	+219

#### **COUNTRY INDICATOR**

#### **MOST ADDED**

ARTIST Title Label(s)	Adds
JIMMY BUFFETT f/CLINT BLACK Hey Good Lookin' (RCA/Mailboat)	51
TIM MCGRAW Live Like You Were Dying (Curb)	37
DIERKS BENTLEY How Am I Doin' (Capitol)	9
KENNY CHESNEY   Go Back (BNA)	7
SCOTTY EMERICK The Watch (DreamWorks)	7
RACHEL PROCTOR Me And Emily (BNA)	6
BIG & RICH Save A Horse, Ride A Cowboy (Warner Bros.)	6
BRAD COTTER   Meant To (Epic)	6

#### **MOST INCREASED POINTS**

ARTIST Title Label(s)	Increase
JIMMY BUFFETT f/CLINT BLACK Hey Good Lookin' (RCA/Mailboat)	+991
KENNY CHESNEY I Go Back (BNA)	+708
TOBY KEITH Whiskey Girl (DreamWorks)	+625
MONTGOMERY GENTRY If You Ever Stop Loving Me (Columbia)	+546
TIM MCGRAW Live Like You Were Dying (Curb)	+500
BRAD PAISLEY f/ALISON KRAUSS Whiskey Lullaby (Arista)	+362
DAVID LEE MURPHY Loco (Koch)	+336
CLAY WALKER   Can't Sleep (RCA)	+332
ANDY GRIGGS She Thinks She Needs Me (RCA)	+290
JOSH GRACIN   Want To Live (Lyric Street)	+284

#### **MOST INCREASED PLAYS**

MOST INCREASED PLAYS ARTIST Title Label(s)	Total Play Increase
JIMMY BUFFETT f/CLINT BLACK Hey Good Lookin' (RCA/Mailboat)	+781
KENNY CHESNEY   Go Back (BNA)	+511
TOBY KEITH Whiskey Girl (DreamWorks)	+428
MONTGOMERY GENTRY If You Ever Stop Loving Me (Columbia)	+415
TIM MCGRAW Live Like You Were Dying (Curb)	+384
BRAD PAISLEY f/ALISON KRAUSS Whiskey Lullaby (Arista)	+257
CLAY WALKER   Can't Sleep (RCA)	+245
DAVID LEE MURPHY Loco (Koch)	+232
ANDY GRIGGS She Thinks She Needs Me (RCA)	+198
JOSH GRACIN   Want To Live (Lyric Street)	+192

### WHAT RADIO IS SAYING ABOUT One Of This Weeks Most Added

"YOU ARE" IS POWERING TO HEAVY AT KZLA! **RJ Curtis** says "It's my favorite song on KZLA right now!"

"Top five in requests and building nicely". - Johnny Gray - WKHX

"Jimmy Wayne is solidly top 5 in our callout, and it requests. Of course it's a hit. This song is so much better than 90% of what's above it on the chart. I'm surprised that it's taking so long, I really am.' - Gregg Swedberg - KEEY

"Phones are lighting up on this record, that's a big ol' hit." - Jim Dorman - KTOM

"I'm starting to get some pretty strong feedback on Jimmy now and it feels good." - Savannah Jones - KWJJ

The new Jimmy Wayne is getting lot's of phones!!! They love the song. Jeff says "what's wrong out there?" "It's a hit!!!" - Jeff Davis - WGNE

"Great phones!! If you did well with his last two like I did, this one is so obvious!" **- Bill Hagy WXBQ** 



#### **COUNTRY INDICATOR NEW & ACTIVE**

JEDD HUGHES High Lonesome (MCA) Total Plays: 168, Total Stations: 18, Adds: 3

**BLUE COUNTY** That's Cool (Asvlum/Curb) Total Plays: 166, Total Stations: 19, Adds: 3

**STEVE HOLY** Put Your Best Dress On (Curb) Total Plays: 138, Total Stations: 16, Adds: 5

**SCOTTY EMERICK** The Watch (DreamWorks) Total Plays: 122, Total Stations: 14, Adds: 7

#### **COUNTRY NEW & ACTIVE**

**CLINT BLACK** The Boogie Man (Equity) Total Plays: 205, Total Stations: 34, Adds: 2

BLUE COUNTY That's Cool (Asylum/Curb) Total Plays: 203, Total Stations: 33, Adds: 8

**SCOTTY EMERICK** The Watch (DreamWorks) Total Plays: 60, Total Stations: 15, Adds: 5

BUDDY JEWELL One Step At A Time (Columbia) Total Plays: 57, Total Stations: 15, Adds: 15

CAROLYN DAWN JOHNSON Die Of A Broken Heart (Arista) Total Plays: 42, Total Stations: 20, Adds: 7

Songs ranked by total plays



COUNTRY

Total



HOMETOWN NEWS Revitalize (Quarterback) KENNY ROGERS w/WHITNEY DUNCAN My World's Over (Capitol) TIM MCGRAW Live Like You Were Dying (Curb)

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#### 6/7

**KEITH BRYANT** Ridin' With The Legend (Lofton Creek) **KID ROCK** Single Father (*Top Dog/Warner Bros. Nashville*) MALIBU STORM Photograph (Rounder) **RON WILLIAMS** I'm Tired Of Being Something (That Means Nothing To You) (Black Patch/CBuJ) SHANNON LAWSON Just Like A Redneck (Equity) TRACY LAWRENCE It's All How You Look At It (DreamWorks)

#### 6/14

GARY ALLAN Nothin' On But The Radio (MCA) KATRINA ELAM I Wont Say Goodbye (Universal South) NORAH JONES W/DOLLY PARTON Creepin' In (Blue Note/EMC) **SISTERS WADE** Troublemaker (Seraph)

#### **MOST PLAYED RECURRENTS**

ARTIST Title Label(s)	Plays
KENNY CHESNEY f/UNCLE KRACKER When The Sun Goes Down (BNA)	3260
TRACY LAWRENCE Paint Me A Birmingham (DreamWorks)	3204
KEITH URBAN You'll Think Of Me (Capitol)	2973
ALAN JACKSON Remember When (Arista)	1953
BUDDY JEWELL Sweet Southern Comfort (Columbia)	1899
TOBY KEITH American Soldier (DreamWorks)	1572
KENNY CHESNEY There Goes My Life (BNA)	1285
DIERKS BENTLEY What Was I Thinkin'? (Capitol)	1190
TIM MCGRAW Watch The Wind Blow By (Curb)	1166
SARA EVANS Perfect (RCA)	1119

111 Country reporters. Songs ranked by total points for the airplay week of 5/16-5/22. Bullets appear on songs gaining points and/or plays or remaining flat from previous week. If two songs are tied in total points, the song with the larger increase in points is placed first. Songs below No. 1 and down in points and plays for three consecutive weeks are moved to recurrent. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Points lists the songs with the greatest week-to-week increases in total points Station Weight = AQH Persons + (Market rank X 10) divided by 4180. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from the Arbitron Company (© 2004, The Arbitron Company). © 2004, R&R, Inc.



### **ON-AIR**

- Easy Click-&-Play **Internet radio stations**
- New music by format
- All music in power rotation
- Radio "Guest EJs" join **R&R** editors on the air
- The best and newest bits from top market stations by format

#### **Country Indicator Top 50** Music Page 5 May 25, 2004 Total +/-Total +/-Tot. Aud. +/- Aud. Wks LW ΤW ARTIST Title Label(s) Points Points Plays Plays (00) (00) On 1 1 **GRETCHEN WILSON** Redneck Woman (Epic) 5820 -85 4364 -42 134592 3441 110/0 11 2 2 JOHN MICHAEL MONTGOMERY Letters From Home (Warner Bros.) 4296 5815 111 +34 134269 8318 19 -OFNITRY If Very Free Oten Leving Ma (Octombia) ^ F 4 9 4 - 40 4000 ....

Total

Station

110/1

40014

6	3	MONTGOMERY GENTRY If You Ever Stop Loving Me (Columbia)	5434	546	4065	+415	124587	17420	17	109/1
7	4	LONESTAR Let's Be Us Again (BNA)	5026	258	3762	+177	114585	10808	14	110/0
9	5	TOBY KEITH Whiskey Girl (DreamWorks)	4997	625	3757	+428	114500	19050	9	111/0
5	6	GEORGE STRAIT Desperately (MCA)	4561	-333	3435	-268	106672	-1134	20	106/0
8	1	BROOKS & DUNN That's What She Gets For Loving Me (Arista)	4479	101	3359	+54	101269	5040	17	110/0
3	8	TRACY LAWRENCE Paint Me A Birmingham (DreamWorks)	4372	-1154	3127	-966	103929	-17707	30	98/0
4	9	RASCAL FLATTS Mayberry (Lyric Street)	4152	-1065	2904	-884	100327	-15133	21	99/0
10	0	DAVID LEE MURPHY Loco (Koch)	3971	336	2943	+232	91060	10436	20	108/4
11	Ū	CLAY WALKER I Can't Sleep (RCA)	3908	332	2892	+245	88286	10198	24	107/1
12	12	SHEDAISY Passenger Seat (Lyric Street)	3376	76	2509	+71	75138	3069	17	106/0
14	13	BRAD PAISLEY f/ALISON KRAUSS Whiskey Lullaby (Arista)	3340	362	2485	+257	77225	10999	10	107/1
13	1	REBA MCENTIRE Somebody (MCA)	3310	146	2479	+105	74044	4289	21	105/2
15	6	BILLY CURRINGTON I Got A Feelin' (Mercury)	3154	180	2416	+132	71173	6690	20	101/2
17	1	JOSH GRACIN I Want To Live (Lyric Street)	2882	284	2148	+192	65639	9767	11	105/0
16	17	SHANIA TWAIN It Only Hurts When I'm Breathing (Mercury/IDJMG)	2616	-43	1999	-67	61042	1248	16	85/0
25	18	KENNY CHESNEY I Go Back (BNA)	2451	708	1918	+511	55897	17738	4	106/7
20	19	ANDY GRIGGS She Thinks She Needs Me (RCA)	2380	290	1786	+198	55053	9327	12	89/3
18	⑳	EMERSON DRIVE Last One Standing (DreamWorks)	2361	66	1754	+38	52529	2377	20	88/0
19	<b>4</b>	JOE DIFFIE Tougher Than Nails (BBR)	2292	125	1666	+66	51645	5175	16	94/2
21	22	TERRI CLARK Girls Lie Too (Mercury)	2254	209	1693	+128	51555	7103	6	100/2
23	23	MARTINA MCBRIDE How Far (RCA)	2223	254	1708	+183	50740	7953	8	97/4
22	24	LEE ANN WOMACK The Wrong Girl (MCA)	2018	18	1553	+10	44381	1738	15	83/1
24	Ø	RACHEL PROCTOR Me And Emily (BNA)	1924	132	1452	+109	43902	3430	10	92/6
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# Country Indicator Top 50

Music Page 6

<b>N</b>	8	May 25, 2004	Total	+/-	Total	+/-	Tot. Aud.	+/- Δud	Wks	Total
LW	TW	ARTIST Title Label(s)	Points	Points	Plays	Plays	(00)	(00)	On	Statior
26	26	JOE NICHOLS If Nobody Believed In You (Universal South)	1696	103	1311	+71	37116	3481	10	77/0
27	Ð	JEFF BATES I Wanna Make You Cry (RCA)	1683	139	1257	+99	39212	5926	20	80/3
28	28	TRACE ADKINS Rough & Ready (Capitol)	1513	191	1164	+140	32280	4460	8	77/0
43	29	JIMMY BUFFETT f/CLINT BLACK Hey Good Lookin' (RCA/Mailboat)	1498	991	1148	+781	33488	21702	2	83/51
29	30	CHELY WRIGHT Back Of The Bottom Drawer (Vivaton)	1153	74	927	+54	25050	2652	11	69/3
30	3	JIMMY WAYNE You Are (DreamWorks)	1007	58	792	+43	21371	1622	10	63/0
37	32	BIG & RICH Save A Horse, Ride A Cowboy (Warner Bros.)	940	210	723	+169	21609	5933	4	57/6
33	<b>3</b> 3	JULIE ROBERTS Break Down Here (Mercury)	933	79	755	+64	19014	1743	13	54/1
31	34	JENKINS Blame It On Mama (Capitol)	929	36	725	+32	19945	1278	9	56/2
35	35	SARA EVANS Suds In The Bucket (RCA)	898	84	710	+71	20155	2702	5	57/2
32	36	BILLY DEAN Thank God I'm A Country Boy (View2/Curb)	823	-46	626	-20	21415	-810	14	45/3
34	37	AMY DALLEY Men Don't Change (Curb)	791	-36	618	-31	16389	-831	16	49/2
36	38	JOSH TURNER What It Ain't (MCA)	781	7	632	+13	16964	961	6	57/0
38	39	TRENT WILLMON Beer Man (Columbia)	733	9	516	+31	17481	1043	6	45/3
41	40	PHIL VASSAR In A Real Love (Arista)	720	130	541	+93	16591	2457	5	49/4
40	4	HANK WILLIAMS, JR. Why Can't We All Just (Asylum/Curb)	638	9	498	+4	13620	144	9	38/2
42	42	TRAVIS TRITT The Girl's Gone Wild (Columbia)	635	116	446	+80	15131	2906	4	41/4
44	43	BRAD COTTER I Meant To (Epic)	601	129	436	+93	13272	2700	3	39/6
39	44	BLAKE SHELTON When Somebody Knows You That Well (Warner Bros.)	510	-177	398	-153	10978	-3193	11	35/0
Debut>	45	TIM MCGRAW Live Like You Were Dying (Curb)	500	500	384	+384	11981	11981	1	37/37
45	46	CRAIG MORGAN Look At Us (BBR)	458	-6	350	-6	10639	289	5	33/0
49	47	DIERKS BENTLEY How Am I Doin' (Capitol)	403	93	327	+80	7880	1745	3	33/9
50	48	RUSHLOW Sweet Summer Rain (Lyric Street)	382	90	307	+79	9224	2388	3	31/5
48	<b>4</b> 9	CLINT BLACK The Boogie Man (Equity)	321	1	233	-1	7555	271	5	25/1
46	50	RODNEY ATKINS Someone To Share It With (Curb)	319	-38	239	-31	7524	-316	6	26/2
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May 25 2004

America's Best Testing Country Songs 12 + For The Week Ending 5/28/04

Mucio Pago 7

Music Page 7 America's Best Testing Country Songs 12	2 + For The	e Week	Ending a	5/28/04		Maj	y 25, 2004
Artist Title (Label)	TW	LW	Fam.	Burn	P 25-54	W 25-54	M 25-54
JOHN MICHAEL MONTGOMERY Letters From Home (Warner Bros.)	4.42	4.37	99%	25%	4.46	4.59	4.37
GRETCHEN WILSON Redneck Woman (Epic)	4.27	4.06	<b>99%</b>	22%	4.25	4.27	4.23
KEITH URBAN You'll Think Of Me (Capitol)	4.25	4.21	<b>98%</b>	24%	4.23	4.40	4.11
TRACY LAWRENCE Paint Me A Birmingham (DreamWorks)	4.21	4.17	<b>98%</b>	24%	4.20	4.30	4.13
KENNY CHESNEY f/UNCLE KRACKER When The Sun Goes Down (BNA)	4.17	4.22	<b>99%</b>	33%	4.15	4.39	3.98
MONTGOMERY GENTRY If You Ever Stop Loving Me (Columbia)	4.16	4.04	<b>95</b> %	16%	4.15	4.29	4.05
REBA MCENTIRE Somebody (MCA)	4.14	4.03	<b>93</b> %	16%	4.17	4.37	4.04
RASCAL FLATTS Mayberry (Lyric Street)	4.12	4.00	<b>99%</b>	32%	4.06	4.17	3.98
BRAD PAISLEY f/ALISON KRAUSS Whiskey Lullaby (Arista)	4.12	4.20	<b>79%</b>	7%	4.14	3.98	4.24
JOE NICHOLS If Nobody Believed In You (Universal South)	4.12	4.14	54%	3%	4.11	4.22	4.04
LONESTAR Let's Be Us Again (BNA)	4.08	4.02	<b>92</b> %	16%	4.06	4.36	3.84
CLAY WALKER   Can't Sleep (RCA)	4.08	3.94	<b>91%</b>	16%	4.00	4.19	3.87
ANDY GRIGGS She Thinks She Needs Me (RCA)	4.08	4.08	74%	<b>5</b> %	4.06	4.32	3.91
MARTINA MCBRIDE How Far (RCA)	4.08	3.95	<b>65</b> %	10%	4.07	4.14	4.03
GEORGE STRAIT Desperately (MCA)	4.07	4.14	<b>94</b> %	21%	4.06	4.17	3.99
BILLY CURRINGTON I Got A Feelin' (Mercury)	4.07	4.04	<b>76</b> %	<b>9%</b>	4.02	4.10	3.96
DAVID LEE MURPHY Loco (Koch)	4.05	3.97	<b>81%</b>	12%	4.05	4.15	3.99
BLUE COUNTY Good Little Girls (Asylum/Curb)	4.03	3.99	<b>89</b> %	21%	4.02	4.20	3.90
TOBY KEITH Whiskey Girl (DreamWorks)	4.02	3.91	<b>96</b> %	18%	3.98	3.97	3.98
BROOKS & DUNN That's What She Gets For Loving Me (Arista)	4.02	3.96	<b>95</b> %	<b>20</b> %	4.01	4.17	3.90
CAROLYN DAWN JOHNSON Simple Life (Arista)	3.98	3.88	<b>92</b> %	18%	3.98	3.91	4.03
TERRI CLARK Girls Lie Too (Mercury)	3.97	3.91	<b>68</b> %	<b>9%</b>	3.99	4.02	3.97
LEE ANN WOMACK The Wrong Girl (MCA)	3.97	3.96	<b>66</b> %	<b>6%</b>	3.96	3.95	3.97
JEFF BATES I Wanna Make You Cry (RCA)	3.95	3.83	<b>63</b> %	10%	3.93	4.15	3.79
JOE DIFFIE Tougher Than Nails (BBR)	3.93	4.03	66%	10%	3.95	3.91	3.97
JOSH GRACIN I Want To Live (Lyric Street)	3.92	3.95	56%	7%	3.87	4.06	3.76
SHEDAISY Passenger Seat (Lyric Street)	3.90	3.80	<b>92</b> %	21%	3.88	3.83	3.92
EMERSON DRIVE Last One Standing (DreamWorks)	3.86	3.75	<b>79%</b>	16%	3.81	3.97	3.72
RACHEL PROCTOR Me And Emily (BNA)	3.82	3.78	55%	<b>9%</b>	3.77	3.89	3.70

Total sample size is 406 respondents. **Total average favorability** estimates are based on a scale of 1-5. (1=dislike very much, 5 = like very much). **Total familiarity** represents the percentage of respondents who recognized the song. **Total burn** represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. **The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.** 

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