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April 20, 2004

Jeffrey Steele with Bret Michaels..... Good Year For the Outlaw.... from Jeffrey's upcoming album "Outlaw" on your desk today. Debut RR Indicator #50

# Jackson Debuts Song On Wednesday's CMT Flame Worthy Awards

Perhaps taking a page from his show-stopping 2001 CMA Awards performance, **Alan Jackson** will be debuting a new, as-yet-unrecorded song on Wednesday's *CMT Flame Worthy Music Video Awards*. "To Do What I Do," written by Tim Johnson, is described as a "thank you to the fans" and therefore quite appropriate for the fan-voted Flame Worthy celebration.

In other CMT award-show news, **Carolyn Dawn** Johnson, Jimmy Wayne, Minnie Driver, Dr. Maya Angelou and Elaine Irwin-Mellencamp have been added to the show as presenters, and Brooks & Dunn will be presenting Reba McEntire with her Johnny Cash Visionary Award. Trace Adkins, Dierks Bentley and Gretchen Wilson are set to perform on the 90-minute live pre-party broadcast, with Big & Rich and The Del McCoury Band making appearances as well.

Previously announced Flame Worthy performances include Jackson, **Montgomery Gentry**, **Dolly Parton, Alison Krauss & Union Station**, **Sheryl Crow, Toby Keith, Martina McBride, Rascal Flatts** and **Keith Urban**. Parton hosts.

**Congress Forms New Arts, Science Caucus** U.S. Representatives **Steny Hoyer** (D-Maryland) and **Mary Bono** (R- California) announced yesterday that they have co-founded a new recording arts and

### **R&R Reporter Additions**

COUNTRY UPDATE

**R&R** has added KZBR (The Bear)/San Francisco and WXBQ/Johnson City-Bristol, TN to its Country reporting panel. Airplay from those two stations will be included in next week's Country chart. KZBR is new, while WXBQ moves from the Indicator panel following its ascension into the top 100 markets (it moves from market No. 101 to No. 99 for the spring 2004 Arbitron).

sciences Congressional caucus to advance and protect the rights of musicians and songwriters, singers and producers, and other recording professionals. The news came just before an invitation-only NARAS-sponsored Grammy Town Hall session in Nashville, during which Rep. **Mark Foley** (R-Florida) expressed serious concerns about the effects of broadcast industry consolidation — especially as it related to issues involving payola to radio stations that also included ties to the concert-promotion business. More details from yesterday's Music City event will appear later this morning at *www. radioandrecords.com*.

## All's Quiet On The Country (Radio) Front

Wow. It sure is quiet out there in Radioland. It's the typical "in the spring book" lack of movement. Most programming and talent changes are done in front of the book to provide a stable on-air environment during the sweep. The news lull allows

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**Dierks Bentley** "How Am I Doin" on your desk this week!

us an opportunity to remind you there are some pretty incredible jobs open at the moment. To name just a few:

• WUSN/Chicago. Following the recent passing of OM/PD Tom Rivers, VP/GM Dave Robbins — who also happens to be one of radio's most respected programmers — is heavily involved in guiding US99.5 with the help of Asst. PD/MD Evan Kroft, who is also Acting PD. It might be a month or more until Robbins names a PD. Infinity-owned, No. 3 market and perhaps the best radio market in America. Who could ask for more? T&Rs to Robbins at Prudential Plaza 2, 180 N. Stetson #1000, Chicago, IL 60601.

• KKBQ/Houston. The PD post has been open at this Cox Country outlet since Michael Cruise exited in early March. Primo post with one of radio's top companies in one of the best Country battles in America. T&Rs to Cox Regional VP/ Honolulu & Houston Market Manager Caroline Devine at 1900 Post Oak Blvd., Ste 2300, Houston, TX, 77056.

• WMZQ/Washington. CC/Washington OM Jeff Wyatt is looking for somebody to fill the Asst. PD/ MD post open since Jon Anthony's exit in March. Word is he might even be looking for a PD. Get your stuff to Jeff at 11801 Rockville Pike, 6th Floor, Rockville, MD, 20852.

• WPOC/Baltimore. Scott Lindy took WPOC to the top of the Baltimore ratings (12+) in three of the last five Arbitrons. He's now headed to Sirius as its Dir./Country Programming. T&Rs to Market Manager Jim Dolan at 711 W. 40th St., Ste. 200, Baltimore, MD 21211.

• **KXXY/Oklahoma City.** RVPP/Clear Channel, Oklahoma City Dir./Programming and KXXY PD L.J. Smith is heading to the company's Columbia, SC cluster. Exactly how his multiple roles will be filled depends on the applicant — or applicants. He's leaving at the end of April and is playing a large role in selecting his successor. Send your stuff to him at 50 Penn Place, Suite 1000, Oklahoma City, OK 73118.

• KILT/Houston. Infinity Country Format Captain and KILT OM Jeff Garrison is still looking for an Asst. PD/MD. This isn't your average Assistant PD job; there's lots of autonomy and responsibility. Few jobs offer the visibility and upward mobility of this gig. The last two guys to hold it: John Trapane, now PD of Clear Channel Classic Rock WDTW/Detroit, and Steve Giutarri, who in early March was named PD of Clear Channel's Country KBQI and Urban AC KSYU in Albuquerque. Remember, too, that Garrison once held a similar post under then KKBQ/Houston PD Dene Hallam.

Garrison says you don't need on-air skills, but you do have to be "an aggressive programmer who wants to kick some ass." T&Rs to him at 24 Greenway Plaza, #1900, Houston, TX, 77046.

#### **Radio News**

Longtime WOVK/Wheeling, WV midday talent **Traci Fulton** is trading her radio career for a new one: full-time motherhood. Traci's little bundle of joy is due in July, and WOVK is actively searching for an experienced, motivated replacement to take over middays. Got the goods to handle and maintain a 20 share? T&Rs to PD Jimmy Elliott, WOVK, 1015 Main Street, Wheeling, WV 26003 or via email to *jimelliott@clearchannel.com*.

#### **Record News**

Beginning April 20, *www.walmart.com* is offering a download of **Montgomery Gentry**'s "It Ain't What You're Thinkin'" on an exclusive basis. The track is

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available through the end of May. Their album, *You Do Your Thing*, will be released May 18.

Capitol/Nashville will release *Kenny Rogers:* 42 *Ultimate Hits* on June 1. The two-disc collection is the first hits project to chronicle Rogers' career and features two new songs as well.

Smith Music Group will released *Willie Nelson Live at Billy Bob's Texas* on CD and DVD May 4. The live album and video collection was recorded and filmed live in October 2003 at the famed venue. Concert footage is interspersed with interview segments. In other Nelson news, this year's Fourth of July picnic is scheduled to be held in the Fort Worth Stockyards National Historic District in Fort Worth, TX. David Allan Coe, Merle Haggard, Asleep At The Wheel and Jack Ingram are among the artists confirmed.

Koch Records will release **Dale Watson**'s *Dreamland* on April 27. The disc was produced by Ray Benson, and the songs were all written or co-written by Watson.

V-Tone/Compendia has signed **Anthony Michael James**. The full-time firefighter's debut album is expected in July.

#### **Industry News**

**Jeff Meltesen** has joined *Country Weekly* as Marketing Manager. Meltesen previously directed marketing for NSAI and Tin Pan South. His duties will include marketing partnership programs, driving ad revenue, designing sales materials, overseeing events and public relations.

*American Songwriter* has been purchased by a Mobile, AL investment group and will now be directed by a management team that includes Associate Publisher **Robert Clement** and Editor **Douglas Waterman. Jim Sharp**, the publisher since 1988, has stepped down to pursue work as a publications consultant and speaker. The July/August issue marks American Songwriter's 20th year.

Catalog Manager **Amy Shepherd** exits Mosaic Music Publishing. She can be reached at 615-473-7181 or *amyshepherd25@aol.com*.

#### **CMA Honors Wy**

**Wynonna** received the CMA's Connie B. Gay Award backstage at the Grand Ole Opry last Saturday night. Trace Adkins and CMA Exec. Director Ed Benson presented the honor, which recognizes Wynonna's service to the organization.

#### **Free Breakfast**

Well, that's only true if you're in the PR business. The Academy of Country Music will host its annual PR Breakfast at the Country Music Hall of Fame on Tuesday, April 27 from 9:30-10:30am CST. The breakfast will be an opportunity to learn more about the new orange-carpet arrivals, schematics for backstage and press room, credentials, etc. Please RSVP at 310- 248-5148 by Friday if you plan to attend.

#### Fore! Music City Golf Classic Set

The 37th annual Music City Golf Classic has been scheduled for May 14 and 15 at Montgomery Bell State Park outside Nashville. The event, also known as "The Beckham" for founder **Bob Beckham**, raises funds for music business scholarships at MTSU and Belmont. Last year's tournament raised \$18,000. For details, contact tournament chair Shannon Neese at 615-320-0055 or *sneese@sesac.com*.

#### **CMA Festival Single Tickets On Sale**

CMA is offering single-night tickets to Coliseum shows during the 2004 CMA Music Festival/Fan Fair for \$25 per night. The event, which runs June

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10-13 in downtown Nashville, is highlighted by the nightly concerts held at the home of the NFL's Tennessee Titans. Single evening tickets went on sale April 19.

#### **Life Notes**

Condolences to the family of **Peter "Bug" Nyarady**, one of the motorcycle riders from Montgomery Gentry's "If You Ever Stop Loving Me" video, who was killed in a motorcycle accident this past weekend. Nyarady had a featured role as one of three riders with the duo seen in the video's opening, and was shown with wife Teri during the performance scene.

#### R&R/Bullseye: What They Want To Hear, Pt. II

Once again, this week's **R&R** Country Callout America by Bullseye question was: "On a scale of 1-5, with 1 meaning 'Not very important' and 5 meaning 'Very important,' how important are the following programming elements when listening to your favorite radio station?" The choices were: "Less talk/More music," "Frequent traffic information," "Frequent weather information," "Contests & giveaways," "Talking with callers on the air" and "Family friendly (no crude talk)."

The second wave of this question gives us a total sample of 800 respondents, ages 25-54 and 50% male, female.

As you might expect, "Less talk, more music" wins by a landslide.

Of the total sample, 78% awarded "Less talk, more music" either a 4 or a 5. The big news was among 45-54s, where a whopping 86% gave "Less talk/more music" a 4 or a 5. Across the board: P1s, 78%; P2s, 77%; males, 79%; females, 77%; 25-34s, 75%; and 35-44s, 77%. Second place for the total sample of 800 was a tie between "Frequent traffic information" and "Family friendly" at 51%. The positive percentages (4 or 5) for "Traffic" ranged from 48-54%, expect among 45-54s, where 61% gave it the two highest grades. "Family friendly" across the board: P1s, 50%; P2s, 51%; males, 48%; females, 53%; 25-34s, 51%; 35-44s, 47%; and 45-54s, 53%.

Next came "Frequent weather information" with 44%, "Contests & giveaways" at 35% and "Talking with callers on the air" with 31%.

For complete breakouts — including men and women, 25-34, 35-44 and 45-54 — check out the **R&R** Country Callout America by Bullseye research page in the April 23 issue of **R&R**.

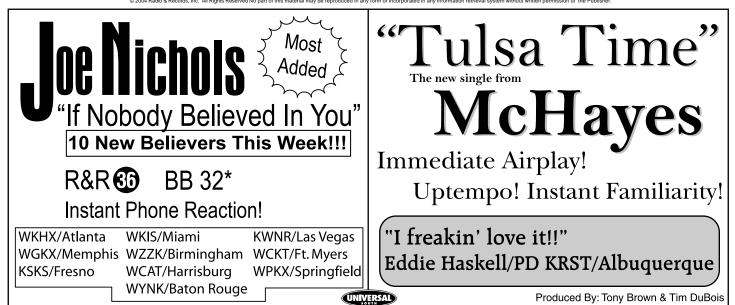
By the way, the callout page also contains the **R&R** Country Callout America by Bullseye research for the top 35 titles on the **R&R** Country chart. You'll see percentages for "Like a Lot," "Total Positives," "Neutral," "Familiarity," "Dislike" and "Burn" based on a 400-person-per-week sample. Plus, there's a new password allowing you to access regional and demo breakouts of the callout music research at Bullseye's web page, *www.bullsi.com.* A reminder: When you go to the website, use your station call letters as the user name. Then enter the new password.

In those pages, you'll also find results from RateTheMusic.com's online music testing from a very large sample of heavy Country radio listeners. And if you would like to submit a question, email me at *lhelton@radioandrecords.com* or Bullseye's **John Hart** at *hart@bullsi.com*.

> — Lon Helton/Country Editor (615) 244-8822 Email: *Ihelton@radioandrecords.com*

--- Chuck Aly/R&R Asst. Country Editor (615) 244-8822 Email: *caly@radioandrecords.com* 

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# **MUSICNOTES**

**Cretchen Wilson**'s "Redneck Woman" is the No. 1 downloaded single on Wal-Mart's digital music service (*www.walmart.com*). The country smash edges out titles including Maroon 5's "This Love" and Brittney Spears' "Toxic." Wilson has also been confirmed to perform on the *Today* show on Monday, May 31.

★ Martina McBride's April 24 concert at Manchester, NH's Verizon Wireless Arena is the occasion of the unveiling of a used-cell-phone donation program benefiting organizations that work with victims of domestic violence. Verizon is installing a HopeLine kiosk in the venue for concert attendees to turn in no-longer-used wireless phones for refurbishment, recycling or sale. Proceeds go to a variety of non-profit groups.

**Carolyn Dawn Johnson** and **Brad Paisley** will headline the post-race concert for the fifth annual Country Music Marathon and Half-Marathon on April 24 in Nashville.

**Josh Turner** will perform on Sept. 4 in New York as part of NBC's *Today* summer concert series.

**Julie Roberts** will be spotlighted in the June issue of *In Style* magazine.

**Shania Twain**'s *UP*! received the Juno Award for Country Recording of the Year at the recent Canadian awards program.

**Rodney Crowell**'s video for "Earthbound" has been nominated in the Country Video category of the 13th annual Music Video Producer's Association Awards. The clip was directed by Nigel Dick, and the awards ceremony is scheduled for May 20 in Los Angeles.

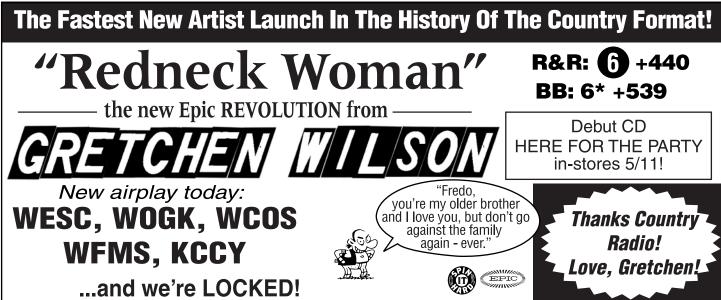
**Crent Willmon** recently tore his rotator cuff while working on a cattle farm outside Nashville. He and some friends were jumping on bucking cows when Willmon slipped and fell. "You know that little voice right before you do something stupid, that says 'This is stupid'?" Willmon said. "Well, I heard that."

Steve Earle, Lucinda Williams, Dwight Yoakam, Jim Lauderdale, Raul Malo and Norah Jones are among the artists participating in Return to Sin City: A Tribute to Gram Parsons concerts scheduled for July 9 and 10 at the Santa Barbara Bowl and L.A.'s Universal Amphitheatre, respectively. A portion of the proceeds from the tribute will benefit the Musicians' Assistance Program. Tickets for the event, organized by Parsons' daughter Polly, go on sale May 8.

**C** Martina McBride's duet with Elmo is featured in the April 26 episode of *Sesame Street*. McBride is also featured in PSAs advancing the 35-yearold show's educational mission.

**Craig Morgan** is headlining a benefit concert in his hometown of Dickson, TN to benefit the local Humane Society's work with abused animals.

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✓ Tour-ending pranks from Lonestar's recently concluded Acoustic on the Front Porch outing included the band talking to opener Jimmy Wayne through his ear monitors during his performance, putting hot sauce on his microphone and riding out on stage on motorcycles in the middle of the show. Wayne retaliated by "streaking" during Lonestar's set and bringing 20 women onstage and conducting a meet-and-greet during "You Walked In."

Comedy Central has included **Jeff Foxworthy** in its list of the 100 Greatest Stand-ups of All Time.

CMT.com is featuring Destiny Row Records' **Kelly Lang** and her debut album in an online listening party running through early May.

--- Chuck Aly/R&R Asst. Country Editor (615) 244-8822 Email: caly@radioandrecords.com

## **VIDEO ADDS**

CMT

AMY DALLEY Men Don't Change JOHN MICHAEL MONTGOMERY Letters From Home

#### GREAT AMERICAN COUNTRY

RANDY TRAVIS Raise Him Up MICHELLE POE Just One Of The Boys JOHN MICHAEL MONTGOMERY Letters From Home

# **RANDOM FAX®**

#### Tuesday, 4/20

#### **BIRTHDAYS: Buddy Cannon**

On TV: GAC: The Judds, Travis Tritt, Trace Adkins, Vince Gill, Grand Ole Opry Live; Chely Wright, Gretchen Wilson, John Michael Montgomery, Country Music Across America

#### Wednesday, 4/21

**On TV:** CMT: *CMT 2004 Flame Worthy Video Music Awards* hosted by **Dolly Parton**, including performances by **Alan Jackson**, **Toby Keith**, **Martina McBride**, **Alison Krauss & Union Station**, **Sheryl Crow**, **Rascal Flatts** and **Keith Urban**; GAC: **Chely Wright**, *GAC Classic;* **Lari White**, *Celebrity Kitchen;* NBC: **Mary Chapin Carpenter**, *Today* 

#### Thursday, 4/22

BIRTHDAYS: Glen Campbell, Kellie Coffey, Cleve Francis, Heath Wright (Ricochet), Joe Devine, Denise Johnson, Danny Morrison On TV: GAC: James Otto, *CRL*; Amanda Wilkinson (The Wilkinsons), *Celebrity Kitchen* 

#### Friday, 4/23

**On TV:** CMT: **Sheryl Crow**, *CMT Inside Fame; CMT 2004 Flame Worthy Video Music Awards;* **Tammy Cochran**, *Celebrity Kitchen;* NBC: **Sheryl Crow**, *Today* 

#### Saturday, 4/24

BIRTHDAYS: Rebecca Lynn Howard, Richard Sterban, Lori Evans, Christy McDonald, Tim McFadden

**On TV:** CMT: *CMT 2004 Flame Worthy Video Music Awards;* GAC: **Brad Paisley** (host), **Riders In The Sky, James Otto, Nanci Griffith**, *Grand Ole Opry Live;* **Matt Dubney** (Barbara Mandrell's son), *Celebrity Kitchen;* USA: **Sara Evans**, *Nashville Star* 

#### Sunday, 4/25

BIRTHDAYS: Rob Crosby, April Rider, Suzette Tucker

#### Monday, 4/26

BIRTHDAYS: Duane Eddy, Alan Brewer, Jeff Huskins, Monte Warden

**On TV:** CMT: **Sara Evans**, *Ultimate Home 2;* PBS: **Martina McBride**, *Sesame Street* 

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# #1 Most Added (Again)!!

Thanks Country Radio, together we're welcoming Terri to another level!

Rik		Country Top 50				PO'		Y	lusic	Page 1
	• A	pril 20, 2004	Total	+/-	Total	МЬ +/-	<b>DIABAN</b> Tot. Aud.	L/- Aud	Wka	Total
LW	TW	ARTIST Title Label(s)	Points	Points	Plays	Plays	(00)	+/- Auu. (00)	On	Station
1	0	KENNY CHESNEY f/UNCLE KRACKER When The Sun Goes Down (BNA)	15137	218	4816	+64	456702	4704	13	112/0
2	2	KEITH URBAN You'll Think Of Me (Capitol)	14171	1049	4476	+383	420030	25179	18	112/0
3	3	RASCAL FLATTS Mayberry (Lyric Street)	12703	344	4014	+120	381577	11491	16	112/0
4	4	JOHN MICHAEL MONTGOMERY Letters From Home (Warner Bros.)	12236	460	3866	+236	366034	23403	14	112/0
5	5	BUDDY JEWELL Sweet Southern Comfort (Columbia)	11382	-343	3876	-126	337391	-6288	25	111/0
6	6	GRETCHEN WILSON Redneck Woman (Epic)	10990	1180	3444	+448	326147	37732	8	112/5
7	7	TRACY LAWRENCE Paint Me A Birmingham (DreamWorks)	10602	888	3427	+282	293434	17005	24	112/1
9	8	GEORGE STRAIT Desperately (MCA)	9865	1003	3141	+333	275796	19851	15	111/0
10	9	LONESTAR Let's Be Us Again (BNA)	8604	479	2589	+150	254049	16933	9	112/0
13	0	MONTGOMERY GENTRY If You Ever Stop Loving Me (Columbia)	8478	1008	2709	+305	242733	27441	12	111/0
11	Ũ	BLUE COUNTY Good Little Girls (Asylum/Curb)	8031	-4	2672	+48	228274	-6081	26	106/0
12	12	BROOKS & DUNN That's What She Gets For Loving Me (Arista)	7903	406	2525	+137	229431	16678	12	112/1
8	13	SARA EVANS Perfect (RCA)	7532	-2173	2374	-758	225349	-56543	31	112/0
15	4	CAROLYN DAWN JOHNSON Simple Life (Arista)	6726	-129	2280	+30	181089	-8450	20	110/0
14	15	GARY ALLAN Songs About Rain (MCA)	6693	-277	2345	-69	176106	-9050	22	108/1
21	16	TOBY KEITH Whiskey Girl (DreamWorks)	6268	1806	1901	+609	187315	49217	6	108/10
18	Ũ	DAVID LEE MURPHY Loco (Koch)	6099	1151	1864	+315	158374	29835	15	105/6
17	18	SHEDAISY Passenger Seat (Lyric Street)	5803	763	1892	+196	140798	13513	13	106/3
16	19	DIERKS BENTLEY My Last Name (Capitol)	5204	-1236	1629	-471	135108	-43142	25	107/0
19	20	BRIAN MCCOMAS You're In My Head (Lyric Street)	4704	-149	1484	-56	123141	-4324	26	90/0
20	2	CLAY WALKER   Can't Sleep (RCA)	4672	88	1570	+83	116676	2342	18	103/3
23	22	REBA MCENTIRE Somebody (MCA)	4381	365	1455	+81	118924	14131	15	96/1
24	23	SHANIA TWAIN It Only Hurts When I'm Breathing (Mercury/IDJMG)	4038	484	1369	+155	107894	8150	11	93/3
26	24	BILLY CURRINGTON   Got A Feelin' (Mercury)	3494	678	1073	+217	83068	14353	14	85/3
27	25	EMERSON DRIVE Last One Standing (DreamWorks)	3339	533	1045	+138	80063	11988	14	88/4
		(c) 2004 Radio & R	ecords, In	C.						

# He's BAAAAAAAAAAAAAK with his newest uptempo single!!!!



		Country Top 50					WERED B	<u> </u>	lusic	Page 2
	Αµ	pril 20, 2004	Total	+/-	Total	17112 +/-	Tot. Aud.	+/- Aud.	Wks	Total
LW	TW	ARTIST Title Label(s)	Points	Points	Plays	Plays	(00)	(00)	On	Statior
Breaker	26	JOE DIFFIE Tougher Than Nails (BBR/C4)	2631	380	881	+128	66469	11613	11	72/6
31	Ð	JOSH GRACIN I Want To Live (Lyric Street)	2600	484	869	+168	66413	9450	7	85/9
29	28	ANDY GRIGGS She Thinks She Needs Me (RCA)	2540	298	827	+80	67317	9243	8	79/9
30	29	LEE ANN WOMACK The Wrong Girl (MCA)	2322	125	790	+69	56887	3919	10	77/2
32	30	JEFF BATES I Wanna Make You Cry (RCA)	2274	159	808	+66	53498	3438	14	81/2
35	<b>(1)</b>	BRAD PAISLEY f/ALISON KRAUSS Whiskey Lullaby (Arista)	2237	560	668	+137	65308	17352	3	65/14
Breaker	32	RACHEL PROCTOR Me And Emily (BNA)	2198	92	565	+29	65135	2023	8	67/13
37	<b>3</b> 3	AMY DALLEY Men Don't Change (Curb)	1760	234	640	+72	40790	7412	11	56/2
34	34	WYNONNA f/NAOMI JUDD Flies On The Butter (Asylum/Curb)	1754	16	580	0	50411	2063	15	55/0
38	65	BILLY DEAN Thank God I'm A Country Boy (View2/Curb)	1656	160	534	+60	43836	5457	9	42/5
36	36	JOE NICHOLS If Nobody Believed In You (Universal South)	1655	24	546	+52	38304	-1941	4	64/10
39	37	JULIE ROBERTS Break Down Here (Mercury)	1539	347	562	+132	30307	4687	7	58/3
41	38	JENKINS Blame It On Mama (Capitol)	1241	198	391	+63	31017	5883	6	56/6
42	<b>3</b> 9	TRENT WILLMON Beer Man (Columbia)	1218	199	497	+85	24995	1443	4	56/3
47	40	TERRI CLARK Girls Lie Too (Mercury)	1145	496	316	+161	31689	11442	2	40/29
40	41	HANK WILLIAMS, JR. Why Can't We All Just Get A (Asylum/Curb)	1096	-37	364	-5	25057	-2425	5	40/3
43	<b>4</b> 2	BLAKE SHELTON When Somebody Knows You That Well (Warner Bros.)	968	2	367	-4	18106	1231	5	63/4
44	<b>4</b> 3	CHELY WRIGHT Back Of The Bottom Drawer (Vivaton)	934	36	316	+9	24525	1686	5	37/4
_	44	MARTINA MCBRIDE How Far (RCA)	883	520	283	+146	22626	14036	2	49/12
45	<b>4</b> 5	PINMONKEY Let's Kill Saturday Night (BNA)	834	45	274	+8	18189	1614	6	39/2
50	<b>4</b> 5	BIG & RICH Save A Horse, Ride A Cowboy (Warner Bros.)	687	216	200	+61	19372	8011	2	15/11
<b>Debut</b> >	<b>4</b>	JIMMY WAYNE You Are (DreamWorks)	666	227	228	+88	17147	5206	1	35/10
46	48	CROSS CANADIAN RAGWEED Sick And Tired (Universal South)	581	-102	227	-3	13650	-3706	7	24/0
Debut>	<b>4</b> 9	JOSH TURNER What It Ain't (MCA)	568	235	231	+84	10941	4132	1	39/9
<b>Debut</b>	60	KENNY CHESNEY I Go Back (BNA)	491	165	121	+56	14308	4329	1	5/3

Dreamworks Records is proud to Introduce the debut single from



**On Your Desk Now!** 

Country listeners know Michelle. She has already performed in front of 200,000 people this year playing bass for Dierks Bentley... Now on the Kenny Chesney Tour!

**Airplay Add Date April 26th!** 



MOST ADDED

#### **COUNTRY/COUNTRY INDICATOR**

(c) 2004 Radio & Records, Inc.

Total Play

Total Pt

#### COUNTRY

MOST ADDED	
ARTIST Title Label(s)	Adds
TERRI CLARK Girls Lie Too (Mercury)	29
TRACE ADKINS Rough & Ready (Capitol)	24
CLINT BLACK The Boogie Man (Equity)	17
BRAD PAISLEY f/ALISON KRAUSS Whiskey Lullaby (Arista)	14
RACHEL PROCTOR Me And Emily (BNA)	13
MARTINA MCBRIDE How Far (RCA)	12
BIG & RICH Save A Horse, Ride A Cowboy (Warner Bros.)	11
PATTY LOVELESS   Wanna Believe (Epic)	11

#### **MOST INCREASED POINTS**

ARTIST Title Label(s)	Total Pt. Increase
TOBY KEITH Whiskey Girl (DreamWorks)	+1806
GRETCHEN WILSON Redneck Woman (Epic)	+1180
DAVID LEE MURPHY Loco (Koch)	+1151
KEITH URBAN You'll Think Of Me (Capitol)	+1049
MONTGOMERY GENTRY If You Ever Stop Loving Me (Columbia)	+1008
GEORGE STRAIT Desperately (MCA)	+1003
TRACY LAWRENCE Paint Me A Birmingham (DreamWorks)	+888
SHEDAISY Passenger Seat (Lyric Street)	+763
BILLY CURRINGTON I Got A Feelin' (Mercury)	+678
BRAD PAISLEY f/ALISON KRAUSS Whiskey Lullaby (Arista)	+560

#### **MOST INCREASED PLAYS**

ARTIST Title Label(s)	Increase
TOBY KEITH Whiskey Girl (DreamWorks)	+609
GRETCHEN WILSON Redneck Woman (Epic)	+448
KEITH URBAN You'll Think Of Me (Capitol)	+383
GEORGE STRAIT Desperately (MCA)	+333
DAVID LEE MURPHY Loco (Koch)	+315
MONTGOMERY GENTRY If You Ever Stop Loving Me (Columbia)	+305
TRACY LAWRENCE Paint Me A Birmingham (DreamWorks)	+282
JOHN MICHAEL MONTGOMERY Letters From Home (Warner Bros.)	+236
BILLY CURRINGTON   Got A Feelin' (Mercury)	+217
SHEDAISY Passenger Seat (Lyric Street)	+196

#### **COUNTRY INDICATOR**

#### **MOST ADDED**

ARTIST Title Label(s)	Adds
TERRI CLARK Girls Lie Too (Mercury)	40
MARTINA MCBRIDE How Far (RCA)	21
TRACE ADKINS Rough & Ready (Capitol)	14
JOSH GRACIN   Want To Live (Lyric Street)	12
CRAIG MORGAN Look At Us (BBR)	11
ANDY GRIGGS She Thinks She Needs Me (RCA)	10
JIMMY WAYNE You Are (DreamWorks)	10

#### **MOST INCREASED POINTS**

Increase
+862
+685
+539
+444
+428
+411
+363
+319
+274

#### **MOST INCREASED PLAYS**

ARTIST Title Label(s)	Total Play Increase
GRETCHEN WILSON Redneck Woman (Epic)	+602
TOBY KEITH Whiskey Girl (DreamWorks)	+460
TRACY LAWRENCE Paint Me A Birmingham (DreamWorks)	+348
TERRI CLARK Girls Lie Too (Mercury)	+335
MARTINA MCBRIDE How Far (RCA)	+321
JOSH GRACIN   Want To Live (Lyric Street)	+269
BRAD PAISLEY f/ALISON KRAUSS Whiskey Lullaby (Arista)	+269
LONESTAR Let's Be Us Again (BNA)	+227
TRACE ADKINS Rough & Ready (Capitol)	+207
DAVID LEE MURPHY Loco (Koch)	+180

Slop ver ou oving M the new Columbia SMASH from

R&R / 10\* BB (10)

**KILLER 35-49 Female Callout!** 

from the new CD YOU DO YOUR THING In-stores 5/18/04



Play it and watch the phones light up!



KFTX

COLUMBIA

It's 2004's **Strawberry Wine!** 

SPIN HARD

WSTH

#### **COUNTRY INDICATOR NEW & ACTIVE**

CRAIG MORGAN Look At Us (BBR) Total Plays: 140, Total Stations: 23, Adds: 11

VINCE GILL In These Last Few Days (MCA) Total Plays: 125, Total Stations: 13, Adds: 2

**CLINT BLACK** The Boogie Man (Equity) Total Plays: 112, Total Stations: 13, Adds: 8



#### 4/26

BIG & RICH Save A Horse, Ride A Cowboy (Warner Bros.) DANIEL LEE MARTIN | Can't Let Go (ChinMusic) MICHELLE POE Just One Of The Boys (DreamWorks) PHIL VASSAR In A Real Love (Arista) **RUSHLOW** Sweet Summer Rain (Lyric Street) SHANE SELLERS You Can't Count Me Out Yet (Lofton Creek)

#### 5/3

BLAINE LARSEN In My High School (Giantslayer/Quarterback) JEDD HUGHES High Lonesome (MCA)

5/10

STEVE HOLY Put Your Best Dress On (Curb) TRAVIS TRITT The Girl's Gone Wild (Columbia)



## **COUNTRY NEW & ACTIVE**

**RODNEY ATKINS** Someone To Share It With (Curb) Total Plays: 203, Total Stations: 38, Adds: 4

CRAIG MORGAN Look At Us (BBR)

Total Plays: 195, Total Stations: 36, Adds: 10 TRACY BYRD How'd I Wind Up In Jamaica (RCA)

Total Plays: 179, Total Stations: 24, Adds: 0

TRACE ADKINS Rough & Ready (Capitol) Total Plays: 174, Total Stations: 30, Adds: 24

SHANNON LAWSON Smokin 'grass (Equity Music Group) Total Plays: 170, Total Stations: 21, Adds: 4

JAMES OTTO Sunday Morning And Saturday Night (Mercury) Total Plays: 136, Total Stations: 15, Adds: 0

LANE TURNER Always Wanting More (Breathless) (Warner Bros.) Total Plays: 112, Total Stations: 23, Adds: 1

**CLINT BLACK** The Boogie Man (Equity) Total Plays: 103, Total Stations: 17, Adds: 17

JESSI ALEXANDER Honeysuckle Sweet (Columbia) Total Plays: 77, Total Stations: 25, Adds: 6

PATTY LOVELESS | Wanna Believe (Epic) Total Plays: 21, Total Stations: 11, Adds: 11

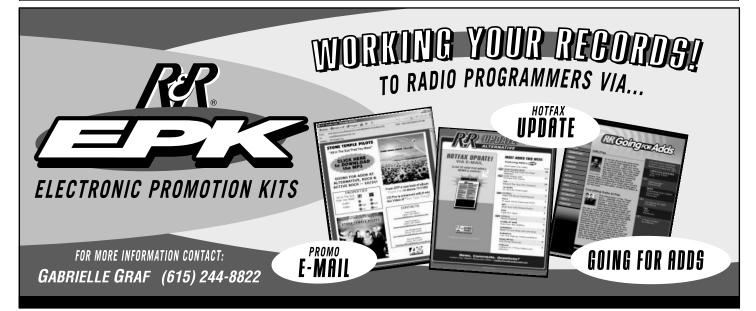
Songs ranked by total plays

Total

#### **MOST PLAYED RECURRENTS**

ARTIST Title Label(s)	Plays
ALAN JACKSON Remember When (Arista)	2445
	-
TOBY KEITH American Soldier (DreamWorks)	2375
TIM MCGRAW Watch The Wind Blow By (Curb)	2019
BRAD PAISLEY Little Moments (Arista)	1869
KENNY CHESNEY There Goes My Life (BNA)	1658
ALAN JACKSON AND JIMMY BUFFETT It's Five O'Clock (Arista)	1374
TOBY KEITH   Love This Bar (DreamWorks)	1369
KEITH URBAN Who Wouldn't Wanna Be Me (Capitol)	1242
LONESTAR My Front Porch Looking In (BNA)	1220
DIERKS BENTLEY What Was I Thinkin'? (Capitol)	1204

112 Country reporters. Songs ranked by total points for the airplay week of 4/11-4/17. Bullets appear on songs gaining points and/or plays or remaining flat from previous week. If two songs are tied in total points, the song with the larger increase in points is placed first. Songs below No. 1 and down in points and plays for three consecutive weeks are moved to recurrent. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Points lists the songs with the greatest week-to-week increases in total points. Station Weight = AQH Persons + (Market rank X 10) divided by 4180. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from the Arbitron Company (© 2004, The Arbitron Company). © 2004, R&R, Inc.



# Country Indicator Top 50

Music Page 5

9		April 20, 2004	Total	+/-	Total	+/-	Tot. Aud.	+/- Aud.	Wks	Tota
LW	TW	<b>ARTIST</b> Title <i>Label(s)</i>	Points	Points	Plays	Plays	(00)	(00)	On	Static
1	0	KENNY CHESNEY f/UNCLE KRACKER When The Sun Goes Down (BNA)	5966	114	4389	+51	131994	3131	13	109/0
2	2	KEITH URBAN You'll Think Of Me (Capitol)	5793	105	4242	+24	128358	3603	19	111/0
3	3	RASCAL FLATTS Mayberry (Lyric Street)	5626	227	4167	+132	123052	3954	16	111/0
5	4	JOHN MICHAEL MONTGOMERY Letters From Home (Warner Bros.)	5498	265	4076	+167	119615	5167	14	111/0
4	5	BUDDY JEWELL Sweet Southern Comfort (Columbia)	5331	-64	3851	-95	119084	-777	26	105/0
6	6	TRACY LAWRENCE Paint Me A Birmingham (DreamWorks)	5243	539	3832	+348	115057	12518	25	110/1
7	7	GEORGE STRAIT Desperately (MCA)	4665	145	3505	+108	102067	3715	15	110/0
11	8	GRETCHEN WILSON Redneck Woman (Epic)	4488	862	3319	+602	100311	19188	6	108/1
10	9	BROOKS & DUNN That's What She Gets For Loving Me (Arista)	3884	213	2875	+141	84935	4350	12	109/0
12	0	MONTGOMERY GENTRY If You Ever Stop Loving Me (Columbia)	3820	264	2823	+178	84291	4791	12	109/1
14	Ũ	LONESTAR Let's Be Us Again (BNA)	3733	319	2783	+227	82197	5956	9	110/0
15	12	BLUE COUNTY Good Little Girls (Asylum/Curb)	3460	102	2598	+61	76971	1528	27	94/1
9	13	GARY ALLAN Songs About Rain (MCA)	3279	-439	2416	-345	73174	-8377	22	99/0
13	14	CAROLYN DAWN JOHNSON Simple Life (Arista)	3235	-181	2396	-139	71772	-4054	20	104/0
17	6	SHEDAISY Passenger Seat (Lyric Street)	2861	175	2091	+110	62059	3887	12	104/1
21	16	TOBY KEITH Whiskey Girl (DreamWorks)	2797	685	2102	+460	61332	15840	4	109/8
18	Ū	CLAY WALKER I Can't Sleep (RCA)	2646	160	1957	+122	57985	3731	19	91/2
20	18	DAVID LEE MURPHY Loco (Koch)	2579	274	1907	+ 180	57666	6937	15	88/0
16	19	DIERKS BENTLEY My Last Name (Capitol)	2536	-748	1803	-639	58120	-14310	25	85/0
19	20	REBA MCENTIRE Somebody (MCA)	2524	131	1867	+95	55380	3276	16	87/2
22	2	SHANIA TWAIN It Only Hurts When I'm Breathing (Mercury/IDJMG)	2280	182	1713	+137	51278	4533	11	87/1
24	22	BRIAN MCCOMAS You're In My Head (Lyric Street)	1984	25	1484	+18	44561	696	29	75/0
26	23	BILLY CURRINGTON   Got A Feelin' (Mercury)	1685	175	1334	+139	35180	3512	15	82/2
27	24	LEE ANN WOMACK The Wrong Girl (MCA)	1674	205	1260	+138	36276	4098	10	81/2
25	25	EMERSON DRIVE Last One Standing (DreamWorks)	1620	72	1211	+42	34294	1413	15	76/1

# RR Country Indicator Top 50

Music Page 6

	0	April 20, 2004	Total	+/-	Total	+/-	Tot. Aud.	⊥/- Aud	Wke	Total
LW	TW	ARTIST Title Label(s)	Points	Points	Plays	Plays	(00)	(00)	On	Station
32	26	JOSH GRACIN I Want To Live (Lyric Street)	1544	444	1146	+269	33385	9440	6	89/12
28	<b>Ø</b>	JOE DIFFIE Tougher Than Nails (BBR/C4)	1506	109	1081	+94	32843	2466	11	73/4
30	23	BRAD PAISLEY f/ALISON KRAUSS Whiskey Lullaby (Arista)	1503	363	1188	+269	31121	7681	5	84/8
23	29	BIG & RICH Wild West Show (Warner Bros.)	1477	-511	1045	-401	33967	-10326	16	68/0
29	30	JOE NICHOLS If Nobody Believed In You (Universal South)	1321	109	1000	+85	27974	2232	5	72 4
31	3	JEFF BATES I Wanna Make You Cry (RCA)	1236	103	920	+58	25849	1832	15	65/2
34	32	ANDY GRIGGS She Thinks She Needs Me (RCA)	1064	183	813	+149	23515	3706	7	62/10
37	<b>3</b> 3	RACHEL PROCTOR Me And Emily (BNA)	850	193	617	+139	19258	4645	5	49/8
35	34	CHELY WRIGHT Back Of The Bottom Drawer (Vivaton)	847	172	678	+132	17210	3331	6	60/2
44	35	MARTINA MCBRIDE How Far (RCA)	782	411	621	+321	16700	8726	3	54/21
36	36	AMY DALLEY Men Don't Change (Curb)	669	0	525	+6	14696	-99	11	40/1
38	37	JULIE ROBERTS Break Down Here (Mercury)	659	66	541	+50	13113	1432	8	46/3
39	<b>3</b> B	BLAKE SHELTON When Somebody Knows You That Well (Warner Bros.)	640	73	469	+47	13617	1580	6	39/4
46	<b>3</b> 9	TRACE ADKINS Rough & Ready (Capitol)	618	265	506	+207	12871	5854	3	50/14
40	40	JIMMY WAYNE You Are (DreamWorks)	581	128	474	+102	12092	2563	5	45/10
<b>Debut</b>	4	TERRI CLARK Girls Lie Too (Mercury)	564	428	445	+335	12466	9285	1	52/40
42	<b>4</b> 2	HANK WILLIAMS, JR. Why Can't We All Just Get A (Asylum/Curb)	460	61	364	+45	10056	1071	4	35/1
45	<b>4</b> 3	JENKINS Blame It On Mama (Capitol)	449	91	350	+81	9445	1513	4	37/8
41	44	BILLY DEAN Thank God I'm A Country Boy (View2/Curb)	422	11	328	+10	10622	286	9	24/1
<b>Debut</b> >	<b>4</b> 5	TRENT WILLMON Beer Man (Columbia)	353	91	202	+62	8131	1720	1	19/5
48	46	PINMONKEY Let's Kill Saturday Night (BNA)	335	28	254	+21	6908	682	3	26/3
<b>Debut</b>	47	JOSH TURNER What It Ain't (MCA)	323	107	279	+88	6229	2065	1	33 7
<b>Debut</b>	<b>4</b> 8	JEFFREY STEELE Good Year For (Lofton Creek Records/3 Ring Circus)	292	39	235	+36	5589	641	1	21/3
<b>Debut</b> >	<b>4</b> 9	RODNEY ATKINS Someone To Share It With (Curb)	272	62	165	+30	6193	1796	1	14/1
50	50	CROSS CANADIAN RAGWEED Sick And Tired (Universal South)	260	-11	238	-10	4602	-173	6	21/0
		(c) 2004 Radio & Re	cords, In	C.						



3.92

4.03

Music Page 7	America's Best Testing Country Songs 12	+ For The	Week	Ending	4/23/04		Apr	il 20, 2004
Artist Title (Label)		TW	LW	Fam.	Burn	P 25-54	W 25-54	M 25-54
JOHN MICHAEL MON	ITGOMERY Letters From Home (Warner Bros.)	4.37	4.37	95%	14%	4.38	4.35	4.40
KEITH URBAN You'll	Think Of Me <i>(Capitol)</i>	4.25	4.19	<b>99</b> %	19%	4.19	4.36	4.06
GEORGE STRAIT Des	perately <i>(MCA)</i>	4.19	4.20	<b>89</b> %	14%	4.18	4.21	4.17
KENNY CHESNEY f/U	NCLE KRACKER When The Sun Goes Down (BNA)	4.18	4.22	<b>98%</b>	24%	4.11	4.22	4.04
BUDDY JEWELL Swe	et Southern Comfort <i>(Columbia)</i>	4.16	4.25	<b>99</b> %	<b>28</b> %	4.19	4.14	4.23
MONTGOMERY GEN	<b>FRY</b> If You Ever Stop Loving Me <i>(Columbia)</i>	4.12	4.07	<b>92</b> %	13%	4.15	4.13	4.16
TRACY LAWRENCE P	aint Me A Birmingham <i>(DreamWorks)</i>	4.11	4.09	<b>97</b> %	22%	4.12	4.05	4.16
<b>GRETCHEN WILSON</b>	Redneck Woman <i>(Epic)</i>	4.09	4.08	<b>89</b> %	15%	4.06	3.97	4.13
RASCAL FLATTS Ma	yberry <i>(Lyric Street)</i>	4.07	4.08	<b>98%</b>	21%	3.98	4.05	3.94
GARY ALLAN Songs A	About Rain <i>(MCA)</i>	4.07	4.07	<b>97</b> %	<b>27</b> %	4.04	4.03	4.05
CLAY WALKER   Can'	t Sleep <i>(RCA)</i>	4.06	4.04	83%	12%	4.04	4.10	3.99
SARA EVANS Perfect	(RCA)	4.05	4.02	<b>96</b> %	28%	4.05	4.06	4.04
REBA MCENTIRE Son	nebody <i>(MCA)</i>	4.02	4.01	<b>89</b> %	15%	4.06	4.16	3.99
BLUE COUNTY Good	Little Girls (Asylum/Curb)	3.97	3.99	<b>92</b> %	22%	3.92	3.93	3.92

BROOKS & DUNN That's What She Gets For Loving Me (Arista)

······································							
BRIAN MCCOMAS You're In My Head (Lyric Street)	3.97	3.99	84%	16%	3.95	4.07	3.88
DAVID LEE MURPHY Loco (Koch)	3.97	3.95	71%	8%	3.97	3.91	4.00
LONESTAR Let's Be Us Again (BNA)	3.96	4.02	84%	14%	3.95	4.15	3.82
TOBY KEITH Whiskey Girl (DreamWorks)	3.96	-	<b>79</b> %	13%	3.98	3.90	4.03
JOE DIFFIE Tougher Than Nails (BBR/C4)	3.96	-	<b>49</b> %	6%	4.03	3.99	4.05
DIERKS BENTLEY My Last Name (Capitol)	3.95	4.06	<b>96</b> %	<b>29</b> %	3.94	3.88	3.99
CLINT BLACK Spend My Time (Equity Music Group)	3.95	4.01	<b>94</b> %	25%	3.95	3.87	4.01
BILLY CURRINGTON I Got A Feelin' (Mercury)	3.91	3.96	<b>68%</b>	8%	3.86	3.85	3.86
EMERSON DRIVE Last One Standing (DreamWorks)	3.90	3.86	73%	10%	3.86	3.99	3.77
JEFF BATES I Wanna Make You Cry (RCA)	3.89	3.96	<b>60%</b>	8%	3.94	3.83	4.01
CAROLYN DAWN JOHNSON Simple Life (Arista)	3.87	3.86	88%	19%	3.92	3.83	3.97
LEE ANN WOMACK The Wrong Girl (MCA)	3.84	-	<b>50%</b>	6%	3.90	3.74	3.97
SHEDAISY Passenger Seat (Lyric Street)	3.78	3.69	<b>89</b> %	18%	3.75	3.70	3.78
BIG & RICH Wild West Show (Warner Bros.)	3.62	3.61	77%	22%	3.54	3.46	3.59

3.97

4.03

92%

17%

3.96

Total sample size is 424 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

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