

CRS-Las Vegas Is The Bomb

CRS-Las Vegas has added members of The Cherry Bombs — Vince Gill, Tony Brown and Rodney **Crowell** — to the "It's All About Relationships (You Can't Do It Alone)" panel, moderated by Dick Clark. CRS-LV, on Tuesday, May 25 at the Mandalay Bay Resort & Casino, precedes this year's ACM Awards. Activities kick off at 1pm with opening remarks by Las Vegas Mayor Oscar B. Goodman. The first of the two sessions, "All Stars of the Country Industry: Reality Bites," is moderated by UMG/Nashville Sr. VP/ Promotion Michael Powers and features manager Clint Higham, KPLX/Dallas PD Paul Williams, WPOC/ Baltimore OM **Scott Lindy** and manager **T.K. Kimbrell**. The event also features a networking segment and hospitality hour. Visit www.crb.org for details and registration info.

Premiere Promotes Krantz

Premiere Radio Networks Sr. VP/Operations **Gary Krantz** has been promoted to Exec. VP/Music Operations. In his new role Krantz will be responsible for sales of the Music Information Systems/Mediabase division, including Mediabase 24/7 and RateTheMusic.com, to record labels, as well as the sales of other Premiere information services and advertising networks specifically targeting the music industry. He will also continue to oversee the operations of Premiere's New York City offices and studios. A longtime board member and former President of the Country Radio Broadcasters, Krantz currently serves as Secretary of the organization.

CRB Expands Exec Committee

The Country Radio Broadcasters has expanded its Executive Committee from five to seven members. The

R&R Accepting Award Nominations

April 9 is the deadline to nominate Country radio and record luminaries for the 2004 R&R Industry Achievement Awards. You can find the nominating ballot on Page 28 of the March 26 issue of **R&R**. The list of finalists will appear in the April 30 **R&R**.

Executive Committee is empowered to take any action on behalf of the organization as may be reasonably required to carry on business between board meetings. Joining recently elected CRB President and KZLA/Los Angeles PD **R.J. Curtis** on the committee are KMPS/ Seattle PD **Becky Brenner**, Westwood One VP/GM & VP/ Programming **Charlie Cook**, Capitol/Nashville President **Mike Dungan**, Premiere Radio Networks EVP **Gary Krantz**, Mayne Entertainment President **Bill Mayne** and AristoMedia/Marco Promotions President **Jeff Walker**.

Sirius Debuts 'Outlaw Country'

Sirius Satellite Radio has launched its newest commercial-free music format, Outlaw Country. The concept was co-developed by musician, actor and Sirius Creative Adviser "Little" **Steven Van Zandt** and Sirius' music-programming team. The format features music from such artists as Waylon Jennings, Merle Haggard, Johnny Cash, The Mavericks, Dwight Yoakam, Hank Williams III, The Flying Burrito Brothers, Tom Petty and The Band. Van Zandt says, "Outlaw Country features the rebels, renegades and rogues of country music, with songs that represent true-life experiences. This is the music from the guys in the black hats."

Outlaw Country debuted following the exclusive Sirius broadcast of the "Outlaw Connection" tribute concert on Sunday night, April 4. The live tribute to the late Waylon Jennings was hosted by Jennings'

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GET READY TO SADDLE UP!

Horse Of A Different Color

Big & Rich

REVIEWED BY BOB MOODY, REGENT COMMUNICATIONS



This has the potential to be the most important Country album since "Wanted: The Outlaws." You've never heard anything quite like it: loud and loose, with elements of rock and even rap

- yet it is indisputably Country music. The one thing I know for sure is that once this is released on **May 4**, the whole game changes.

Big & Rich Join Tim McGraw
on the road in the
OUT LOUD SUMMER TOUR '04...









wife, Jessi Colter; singer-songwriter Ray Herndon; and Van Zandt.

Radio News

Acquisitions: Cumulus Media has signed an asset purchase agreement to acquire Country KVST/Houston from New Wavo Communication Group. The \$32.2 million deal gives Cumulus two stations in the market, the other being Urban AC KRWP. The company has also closed on its previously announced purchase of three Rochester, MN stations from Olmsted County Broadcasting, including Country KWWK.

Personalities: WSIX/Nashville has filled its night slot with **Slam Duncan**, currently the in-game host for the Nashville Predators and provider of show prep and artist interviews to X Radio Networks. Duncan's previous gigs include PD at WJLM/Roanoke and mornings at WYYD/Roanoke, with stops in Atlanta, Raleigh and Washington, DC before that. Duncan sat in with Big 98 morning team *The House Foundation* during Gerry House's health-related absence last fall. (Country Format Room, *www.radioandrecords.com*, 4/2)

On The Move: WSM-FM/Nashville is moving in with the rest of the Cumulus/Nashville cluster. PD Lee Logan and the rest of the gang can be reached at 10 Music Circle East, Nashville, 37203. Phone: 615-321-1067; fax: 615-321-5771. WSM-AM, which is still a Gaylord Entertainment property, is, of course, remaining in its previous location. (Country Format Room, www.radioandrecords.com, 3/31)

Record News

Broken Bow Records' promotion staff wanted to be sure radio was aware of **Craig Morgan's** new single, "Look at Us," so they were waiting outside stations in Houston, Phoenix, Miami, Boston, Milwaukee, Nashville and Birmingham this morning. Each rep was positioned 30 feet in the air on a construction crane bearing "Look at Us" banners and a 12-foot-tall image of Morgan. Some even took the opportunity to dress

as Superman, Tarzan, Lady Jane or Lois Lane — characters mentioned in the song.

The May 18 release of **Montgomery Gentry**'s *You Do Your Thing* album will be preceded on April 20 by a DVD release of the same name featuring six of the duo's videos, as well as commentary, behind-thescenes footage and other extras ... MerleFest Records, distributed by Welk Music Group, is releasing *MerleFest Live: The Best of 2003* on May 11. The album features 18 tracks recorded at the annual acoustic music festival. This year's MerleFest is scheduled for April 29 to May 2 in Wilkesboro, NC ... Sugar Hill releases **Allison Moorer**'s *The Duel* on April 13.

Artist News

Curb Records has added **Billy Dean** to its roster. Curb will take over promotion on Dean's current single, "Thank God I'm a Country Boy," which is at No. 38 on the **R&R** Country Top 50. Dean is currently finishing an album for delivery to Curb. "I was at Billy's very first showcase back when I was in radio," says Curb VP/ Promotion **Carson James**, "so I'm pumped." (Country Format Room, *www.radioandrecords.com*, 3/31)

DMZ/Columbia recording artist **Rodney Crowell** has joined Refugee Management's artist roster.

Industry News

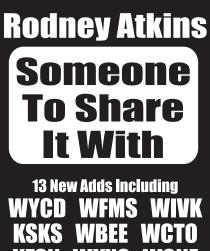
Larry Boone and **Rick Bowles** have formed Patrick Stuart Music in an exclusive co-publishing agreement with Blacktop Music Group. Collectively, the two songwriters assert credit for 17 No. 1 and 40 top 10 singles.

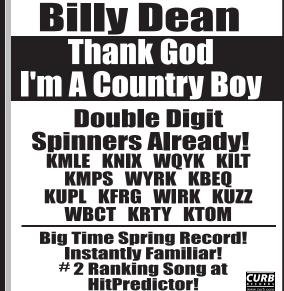
AristoMedia's annual report on the status of video outlets says national country-video outlets CMT, GAC and VH1 Country reach an aggregate penetration of 116 million potential households, up 19 million from last year. The report also details four national dayparted and two news- and entertainment-related outlets, four nationally syndicated multiregional outlets, four aggressive Internet/new-media outlets,

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two regular and two "per request" international outlets, 567 specific country-video pool locations, 60 regional broadcast or cable outlets, and several closed-circuit networks.

CMT Insider, a new half-hour news and entertainment program, launches April 9 at 6:30pm CT on the network. **Katie Cook** hosts the weekly show, which focuses on the week's hot topics in popular entertainment. The premiere episode features a chat with CMT Flameworthy host Dolly Parton, a look at Kenny Chesney's current tour and interviews with stars of the upcoming film *The Alamo*.

Music Row Democrats welcomes Vietnam Veterans of America Foundation President Bobby Muller as the guest speaker at its April 7 meeting in Nashville. Visit www.musicrowdemocrats.com for details.

Tuesday-night Grand Ole Opry shows return April 13. The series, launched in 2000, grows again this year, to a total of 37 shows through Dec. 21. Visit www.opry.com for details.

Lisa Wahnish exits Refugee Management. She can be reached at 615-491-5472.

Softball Celebs Set For Slugfest

Celebrities stepping up to the plate for the 14th annual City of Hope Celebrity Softball Challenge on Thursday, June 10, at 1pm at Nashville's Greer Stadium include Vince Gill, Rebecca Lynn Howard, Josh Turner, Brad Paisley, Blake Shelton, Gretchen Wilson, Lonestar's Dean Sams, Scotty Emerick, Jimmy Wayne, Andy Griggs, Mark Wills, Billy Dean, Chely Wright, Blue County, Rodney Atkins, Big & Rich, Tennessee Titan Drew Bennett, Nashville Predator Tomas Vokoun, and a host of other music and athletic celebrities. Team coaches Trace Adkins and Buddy Iewell will lead the Opry Live and After MidNite teams. Tickets are available through Ticketmaster by calling 615-255-9600. For more information about how you can support City of Hope's lifesaving research and treatment programs,

please call 800-260-HOPE or visit the website at *www.cityofhope.org*.

ACM Creates New Foundation

The Academy of Country Music has created the Academy of Country Music Charitable Foundation, an in-house organization that will raise and distribute money to worthy charities nationwide. "The creation of the Academy of Country Music Charitable Foundation is a huge step for us," says Gayle Holcomb, Chairman of the Board for the Academy of Country Music. "With this new in-house organization we'll be able to manage distribution of charitable funds to many worthy charities, and in the process raise more money for good works." Since its 1964 inception, the ACM has raised more than \$1.5 million for charities and organizations around the world.

WTQR Breaks \$300k For St. Jude

Kudos to Clear Channel's WTQR/Greensboro, NC on raising \$329,000 in its 2004 Country Cares for St. Jude Children's Research Hospital radiothon. (Country Format Room, www.radioandrecords.com, 3/30)

In other radiothon results: WQSB/Albertville, AL, \$53,000; KGNC/Amarillo, TX, \$51,149; WCYK/Charlottesville, VA, \$51,149; WKKG/Columbus, IN, \$27,000; WKDP/Corbin, KY, \$35,271; WQRB/Eau Claire, WI, \$42,704; KHOK/Great Bend, KS, \$25,185; KBLL/Helena, MT, \$17,456; KRNY/Kearney, NE, \$25,400; WFGF/Lima, OH, \$40,000; WMCI/Mattoon, IL, \$21,214; KORD/Pasco, WA, \$60,946; WCKT/Providence, RI, \$133,644; KSKG/Salina, KS, \$36,848; WICO/Salisbury, MD, \$19,500; WCTQ/Sarasota, FL, \$122,630; WWMS/Tupelo, MS, \$9,355; KEZJ/Twin Falls, ID, \$43,120; and WQXK/Youngstown, OH, \$210,418.

April Fools

KFDI/Wichita's **Cornbread** and **Pat James** set up their April Fools' gag a couple of weeks early, and

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"Redneck Woman" — the new Epic REVOLUTION from — MASSIVE 35-49 Female Numbers! "She's so cool, when she goes to bed, sheep count HER!" New airplay today: WDSY, WPOC, WWYZ, KTEX

Debut CD HERE FOR THE PARTY in-stores 5/18!

Kansas native **Chely Wright** was in on it. Wright helped the two convince listeners that there was romantic chemistry between herself and bachelor Cornbread. First she called the morning team in mid-March to congratulate them on their ACM Personality of the Year nomination. Two more calls included Wright inviting Cornbread to dinner and to visit with her on tour. Everything led up to an April 1 call from Cornbread to Wright in which he pledged his undying devotion. Wright accepted his advances and later became embroiled in a telephone catfight with Cornbread's real girlfriend, as which point the joke was revealed. Audio is available at www.kfdi.com.

WQYK/Tampa's **Skip Mahaffey** has asserted onair for years that **Wynonna** is the love child of **Naomi Judd** and **Elvis Presley.** During an April 1 interview with Naomi about her new book, Mahaffey asked the question: "There is only one other person in this world with as much soul as Elvis, and that's Wynonna. Is there a relationship?" Naomi "confessed," saying that before she married her husband, a former singer for Elvis, she spent some time on the road with them and that Wynonna was indeed Elvis' child. She even went on to add, "He was fabulous." Mahaffey let listeners stew for an hour before Judd called back with the gotcha.

KYGO/Denver morning co-hosts **Jonathan Wilde** and **Mudflap McGrew** turned their April Fools' sights on co-host **Kelly Ford.** With **Martina McBride** in town for a show, the two staged a mock phone call with the singer's manager calling Ford and asking her to join McBride on stage to sing "This One's for the Girls." The added twist was a supposed charity tie-in, which led the reluctant Ford to accept. Later in the show, McBride called in and revealed the deception. Hear the audio at www.kygo.com/audio/martinacallskygo.mp3.

KUPL/Portland, OR afternoon duo Rick "Bubba" Taylor and "Wrong Way" Danny Dwyer gagged their listeners with an April Fools' Day claim that

After Dark host **Wingnut** had Toby Keith out on the streets with him posing for pictures with fans. Nearly 100 listeners stopped by to have a picture taken with a cardboard stand-up of Keith. All left with station gear and a snapshot taken with the two-dimensional Toby.

Stu Evans at KMLE/Phoenix sent in a report on his April Fools' afternoon stunt, one he first started perpetrating 15 years ago. At 3:30pm Evans said, "Happy April Fools' Day" and invited everyone listening to KMLE at that time to pull a fast one on those tuning in later by calling to complain about what he said. "They could agree with me, argue that [the phrase] was obscene, yell that there were children listening," Evans says. But the original phrase was never repeated. Evans even enlisted the help of U.S. Sen. Jon Kyl, Phoenix Mayor Phil Gordon and KMLE PD Jay McCarthy. Listeners curious enough to e-mail the station wondering what, exactly, Evans said received a full explanation that encouraged them to join in the prank next year.

Life Notes

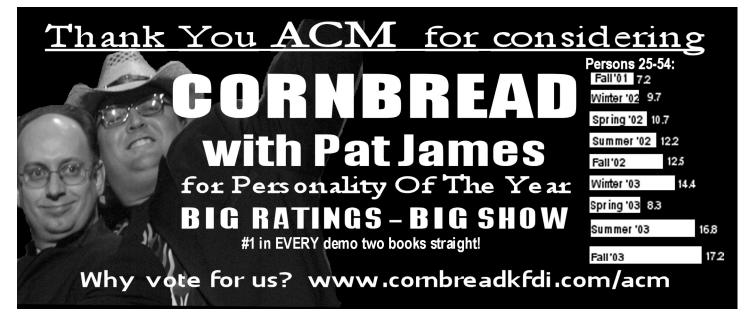
Congrats to Sony/Nashville Assoc. Director/Marketing **Tanya Welch** and husband Scott on the birth of their first child, Braden Scott Welch, born March 29.

Heartiest best wishes to Citadel President/Programming **Eric Logan** and wife Erin on the news that they're expecting their first child in December.

Chronicle

A memorial service for radio and promotion vet **Joe P. Ethridge** is set for April 14 at 1pm CT at the Ernest Tubb Theatre in Nashville. Ethridge died March 6. His career included stints at KNET/Palestine, TX; KNIN/Wichita Falls, TX; KRYS/Corpus Christi, TX; and KASE & KVET/Austin before he transitioned into promotion with a 1983 move to Nashville. He is survived by wife Peggy and sons Mike and Scott. (Country Format Room, www.radioandrecords.com, 3/31)

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Take Me To Your Leadership

Leadership Music is accepting applications for next year's class of participants. Established entertainment-industry leaders are encouraged to apply to the program, which works to educate music-business pros and promote teamwork. The program runs October-May, and participants are required to attend all-day sessions once a month on Fridays, plus opening and closing retreats during the program. To receive an application or an update application for those who have previously applied, visit http://leadershipmusic.org/application.html. The deadline for applications is May 1. (Country Format Room, www.radioandrecords.com, 4/2)

R&R/Bullseye: A Presidential Matter

This week's **R&R** Country Callout America by Bullseye question is a two-parter posed to 800 Country listeners (60% of the sample is 25-54 females): "Are you planning on voting in the fall Presidential election, and, on a scale of 1-5, with '1' meaning you think President Bush is doing a terrible job and '5' meaning you think he's doing a great job, how would you rate the overall performance of President George W. Bush?"

A whopping 90% of the total sample says they plan to vote in November. That holds up across the board: P1s, 90%; P2s, 88%; males, 90%; females, 90%; 25-34s, 89%; 35-44s, 92%; and 45-54s, 86%.

The majority of the sample, 53%, thinks President Bush is doing either a "great" (17%) or a "good" (36%) job. Across the board, those giving President Bush a "5" range between 12% (45-54s) and 21% (35-44s). Those giving him a "4" range from 33% (25-34) to 41% (45-54s). Almost one-third of our respondents gave him middling marks, with 28% of the total sample giving him a "3." Across the board of those awarding a "3:" P1s, 30%; P2s, 23%; males, 28%; females, 30%; 25-34s, 31%; 35-44s, 27%; and, 45-54s, 28%.

President Bush received low marks — a "1" or a "2" — from 19% of our respondents. Eight percent gave him a "2" and 11% a "1." The highest percentage of "2s" came from P2s (16%) and the highest percentage of "1s" came from P1s (12%).

For complete breakouts — including men and women, 25-34, 35-44 and 45-54 — check out the **R&R** Country Callout America by Bullseye research page in the April 9 issue of **R&R**.

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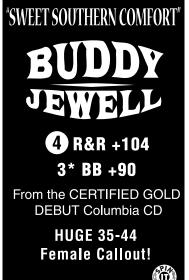
MUSICNOTES

Emerson Drive are confirmed in an opening slot for upcoming Shania Twain concert stops, and the band is offering fans a chance to win tickets on their website. Visit *www.emersondrive.com* for details.

Tracy Lawrence's recent performance stop in San Diego led to an impromptu meet-and-greet with police and fire personnel after his bus began billowing clouds of smoke. Lawrence and DreamWorks West Coast regional Lisa Owen were having dinner with folks from KSON/San Diego when a call came in about a bus fire in the hotel parking lot. When Lawrence and Owen got there, firefighters and police were already on the scene. Rescue workers had broken out a window on the bus after seeing some of Lawrence's kids' toys through the window and worrying children might be inside. Turns out the source of the smoke was a badly malfunctioning generator, and Lawrence was soon thanking emergency workers by posing for pictures and signing autographs.

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"If You Ever Stop Loving Me"

MONTGOMERY GENTRY

18* BB + 133

New airplay:

WMZQ!

from the
YOU DO YOUR THING
CD
in-stores 5/18

"Beer Man"
TRENT

48 R&R +35

46* BB +71

New airplay today: KKCS, KMLE, KRST, KWNR, WKDF, WPCV, WZZK, WCTK, WXTU, WBBS, KVOO, WYNK, WXBQ, WQBE, WUSY

Most added again!

"Honeysuckle Sweet"

Jessi Alexandei Airplay date: Monday

Double-digits
ON THE BOARD NOW

If you haven't seen her on her radio tour yet,you will soon and you'll be a believer too!



Shania Twain's *UP! Live in Chicago* DVD has been certified platinum for sales of 100,000 units. Twain kicks off her 2004 U.S. tour in Pensacola on April 19.

Sara Evans was a guest at the Cincinnati Reds' 2004 season opener on April 5. Evans participated in the Gameday Parade, and she and 14-month-old daughter Olivia were presented with personalized Reds jerseys. She performed "God Bless America" before the game. Nick Lachey sang the national anthem, and Vice President Cheney threw out the first pitch.

▼ Julie Roberts is profiled in upcoming editions of *Seventeen, Glamour, Maxim* and *Vanity Fair*. Roberts also performs May 3 at the American Image Awards in New York. She is the only listed musical guest at the event, hosted by Kelly Ripa.

Texas Stadium stage for a recent performance, and Bates wound up with a little more performance time than he expected. After finishing his set, Bates stood in the wings watching the other performers and was surprised to be called back onstage by Walker. After praising Bates as one of his favorite new performers, Walker left the stage and allowed Bates to perform with Walker's band. "It's truly one of those kind of things — one of those moments in your life that you just know you'll never forget," says Bates. "And Clay ... what an unselfish thing for him to do, to share center stage and all his fans with me. Nothing can top that!"

VIDEO ADDS

CMT

No New Video Adds

GREAT AMERICAN COUNTRY

CROSS CANADIAN RAGWEED w/ Lee Ann Womack Sick And Tired

RANDOM FAX®

Tuesday, 4/6

BIRTHDAYS: Merle Haggard, Mickey Milam, Dave Walton
On TV: CMT: Brooks & Dunn, Star Pads; GAC: George Hamilton IV
(host), Del McCoury Band, Rodney Atkins, Emerson Drive, Grand
Ole Opry Live; Dan Truman (Diamond Rio), Celebrity Kitchen

Wednesday, 4/7

BIRTHDAYS: Bobby Bare, Cal Smith, John Dittrich, C.C. McCartney, Keith Gale

On TV: CMT: Toby Keith, *Driven;* Jo Dee Messina, *CMT Inside Fame;* Jim Glaser, *GAC Classic;* Rhonda Vincent, *Celebrity Kitchen*

Thursday, 4/8

BIRTHDAYS: John Schneider, Bud Schaetzle

On TV: CBS: Clint Black, The Oprah Winfrey Show; CMT: Keith Urban, Keith Urban: Who Wouldn't Want to Be Here?; Terri Clark, CMT Inside Fame; Fox: Dolly Parton, On Air With Ryan Seacrest; GAC: Rhonda Vincent, Celebrity Kitchen

Friday, 4/9

BIRTHDAYS: the late **Carl Perkins**

On TV: ABC: Pat Green, *Jimmy Kimmel Live;* CMT: Dolly Parton, Kenny Chesney, Terri Clark, Dierks Bentley, *CMT Insider;* GAC: Sherrie Austin, *CRL;* BR549, *HCN Conman*

Saturday, 4/10

BIRTHDAYS: Bill Hutchens

On TV: GAC: Lorrie Morgan (host), Craig Morgan, John Conlee, Mark Wills, Grand Ole Opry Live; CMT: LeAnn Rimes, CMT Inside Fame

Sunday, 4/11

BIRTHDAYS: Chalee Tennison, Jim Lauderdale, Jeri Detweiler,

Tiffany Lauer, Bob Moody

On TV: CMT: Clint Black, CMT Inside Fame

Monday, 4/12

BIRTHDAYS: Vince Gill, Deryl Dodd, Dave Weigand

On TV: CMT: Marty Stuart, CMT Got Me in With the Band; LeAnn Rimes, CMT Inside Fame; MWL Special: LeAnn Rimes Live; GAC:

Earl Thomas Conley, GAC Classic

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SPRINGTIME IS NEAR AND GREAT MUSIC IS HERE...

MARTINA McBRIDE

TOBY KEITH Whiskey Girl (DreamWorks)

The ACMs Most Nominated Female of 2004!

"How Far"

The follow up to her back to back "Top 5" hits...

On your desk now....
AIRPLAY IMMEDIATELY



"I Wanna Make

You Cry"
TOP 30 AND CLIMBING!

TOP 30 AND CLIMBING! Convert today...

1815

887

+578

JEFF BATES

81739

47288

4

82/27

2913

It's what your listeners are asking for!

▼

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Breaker 🕸

RaR	7.5	Country Top 50				PO	WERED B	Y M	lusic	Page 2
	Αμ	oril 6, 2004	T-4-1	,	Takal	—	DIABAS	₹		
LW	TW	ARTIST Title Label(s)	Total Points	+/- Points	Total Plays	+/- Plays	Tot. Aud. (00)	+/- Aud. (00)	Wks On	Total Station
27	26	EMERSON DRIVE Last One Standing (DreamWorks)	2762	147	893	+41	67757	5059	12	83/4
28	4	BILLY CURRINGTON I Got A Feelin' (Mercury)	2669	217	802	+65	65177	5440	12	77/3
30	2 3	JEFF BATES I Wanna Make You Cry (RCA)	2057	175	715	+51	48602	4309	12	78/1
32	29	JOE DIFFIE Tougher Than Nails (BBR/C4)	2032	209	705	+70	46774	2992	9	63/4
31	③	LEE ANN WOMACK The Wrong Girl (MCA)	2029	154	670	+45	48015	3651	8	71/4
Breaker	(1)	JOSH GRACIN I Want To Live (Lyric Street)	2011	415	676	+192	51386	6859	5	68/13
34	32	ANDY GRIGGS She Thinks She Needs Me (RCA)	1965	212	655	+64	52240	6336	6	69/2
33	33	WYNONNA f/NAOMI JUDD Flies On The Butter (Asylum/Curb)	1841	26	602	+2	53660	2815	13	56/4
29	34	PAT GREEN Guy Like Me (Republic/Universal South)	1833	-250	507	-76	45665	-3220	21	54/0
38	3 5	RACHEL PROCTOR Me And Emily (BNA)	1699	353	470	+137	50028	9295	6	49/11
42	3 6	JOE NICHOLS If Nobody Believed In You (Universal South)	1476	501	451	+145	36150	12315	2	51/8
36	3	AMY DALLEY Men Don't Change (Curb)	1424	-52	548	+16	28134	-2202	9	54/3
37	38	BILLY DEAN Thank God I'm A Country Boy (View2/Curb)	1288	-119	424	-21	33561	-6120	7	36/3
39	39	JULIE ROBERTS Break Down Here (Mercury)	1169	17	455	+21	22084	-741	5	53/2
40	40	CHRIS CAGLE I'd Be Lying (Capitol)	987	-156	355	-81	20521	-2461	9	49/0
Debut	4	BRAD PAISLEY f/ALISON KRAUSS Whiskey Lullaby (Arista)	983	589	335	+213	28753	16379	1	42/15
43	1	HANK WILLIAMS, JR. Why Can't We All Just Get A (Asylum/Curb)	954	119	335	+55	21201	2973	3	36/4
47	4 3	CHELY WRIGHT Back Of The Bottom Drawer (Vivaton)	835	184	280	+65	22013	4900	3	31/4
48	4	JENKINS Blame It On Mama (Capitol)	781	298	237	+101	21227	10004	4	44/8
46	4 5	BLAKE SHELTON When Somebody Knows You That Well (Warner Bros.)	779	127	316	+56	15794	3325	3	55/10
_	4 6	CROSS CANADIAN RAGWEED Sick And Tired (Universal South)	766	245	270	+96	13460	1122	5	29/2
45	4	PINMONKEY Let's Kill Saturday Night (BNA)	750	92	234	+31	14166	317	4	34/5
44	4 8	TRENT WILLMON Beer Man (Columbia)	710	30	271	+35	15980	2206	2	46/12
49	49	SHERRIE AUSTIN Drivin' Into The Sun (BBR/C4)	432	-3	159	-6	8244	251	3	29/1
Debut	1	MARTINA MCBRIDE How Far (RCA)	423	406	144	+134	6312	6038	1	19/17

"The record is going to be huge.
REAL HUGE!" - JD Cannon WFMS
Testing #1 out of 20 Records!

New at: WFMS/ Indianapolis "TOUC WSSL, KSCS, WCTK, KIIM, & KTTS BB Hit Predictor #2 · Convert Now!! Bot

UGHER Than Nails"
Top 30 in
Both Charts! R&R 29 BB 28

Craig Morgan He's got TWO of your TOP 20 TESTING RECURRENTS!

"AMOST HOME" & "EVERY FRIDAY AFTERNOON" (Media Base)
READY FOR ANOTHER? "LOOK AT US" ADD Date 4/12

Clay Hunnicutt (Clear Channel RVP)— "Dude...you've got another Craig Morgan HIT on your hands!" and "It's really GREAT!"
Steve Amari (PD WCKT/Ft. Myers)— "Great song... this is my favorite he has done! As good as 'Almost Home'... but shorter!"

Rick "RJ" Jordan (PD WPOR/Portland)— "Superman & Tarzan aren't even close to as powerful as this hook... Another stellar performance from Craig!"

Jeff Davis (PD WGNE/Daytona Beach)— "It's 2:28 of pure Craig Morgan uptempo bliss!"

Gwen Foster (MD KNIX-Phoenix) "Love it!"

Total Pt.

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COUNTRY

MOST ADDED

ARTIST Title Label(s)	Adds
TOBY KEITH Whiskey Girl (DreamWorks)	27
JOSH TURNER What It Ain't (MCA)	22
MARTINA MCBRIDE How Far (RCA)	17
BRAD PAISLEY f/ALISON KRAUSS Whiskey Lullaby (Arista)	15
JOSH GRACIN I Want To Live (Lyric Street)	13
TRENT WILLMON Beer Man (Columbia)	12
RACHEL PROCTOR Me And Emily (BNA)	11
BLAKE SHELTON When Somebody Knows You That Well (Warner Bros.)	10
JIMMY WAYNE You Are (DreamWorks)	10

MOST INCREASED POINTS

ARTIST Title Label(s)	Increase
GRETCHEN WILSON Redneck Woman (Epic)	+2345
TOBY KEITH Whiskey Girl (DreamWorks)	+1815
JOHN MICHAEL MONTGOMERY Letters From Home (Warner Bros.)	+1296
LONESTAR Let's Be Us Again (BNA)	+1062
RASCAL FLATTS Mayberry (Lyric Street)	+782
TRACY LAWRENCE Paint Me A Birmingham (DreamWorks)	+664
BROOKS & DUNN That's What She Gets For Loving Me (Arista)	+648
BRAD PAISLEY f/ALISON KRAUSS Whiskey Lullaby (Arista)	+589
KENNY CHESNEY f/UNCLE KRACKER When The Sun Goes (BNA)	+507
JOE NICHOLS If Nobody Believed In You (Universal South)	+501

MOST INCREASED PLAYS

ARTIST Title Label(s)	Total Play Increase
GRETCHEN WILSON Redneck Woman (Epic)	+690
TOBY KEITH Whiskey Girl (DreamWorks)	+578
JOHN MICHAEL MONTGOMERY Letters From Home (Warner Bros.)	+382
LONESTAR Let's Be Us Again (BNA)	+309
RASCAL FLATTS Mayberry (Lyric Street)	+244
TRACY LAWRENCE Paint Me A Birmingham (DreamWorks)	+223
BROOKS & DUNN That's What She Gets For Loving Me (Arista)	+214
BRAD PAISLEY f/ALISON KRAUSS Whiskey Lullaby (Arista)	+213
JOSH GRACIN I Want To Live (Lyric Street)	+192
BLUE COUNTY Good Little Girls (Asylum/Curb)	+189

COUNTRY INDICATOR

MOST ADDED

ARTIST Title Label(s)	Adds
TOBY KEITH Whiskey Girl (DreamWorks)	37
JOSH GRACIN I Want To Live (Lyric Street)	18
BRAD PAISLEY f/ALISON KRAUSS Whiskey Lullaby (Arista)	15
TRACE ADKINS Rough & Ready (Capitol)	15
JOSH TURNER What It Ain't (MCA)	11
JOE NICHOLS If Nobody Believed In You (Universal South)	10
HANK WILLIAMS, JR. Why Can't We All Just Get A (Asylum/Curb)	9
MARTINA MCBRIDE How Far (RCA)	9

MOST INCREASED POINTS

MUSI INCREASED PUINTS	Total Pt.
ARTIST Title Label(s)	Increase
GRETCHEN WILSON Redneck Woman (Epic)	+828
TOBY KEITH Whiskey Girl (DreamWorks)	+698
JOHN MICHAEL MONTGOMERY Letters From Home (Warner Bros.)	+474
TRACY LAWRENCE Paint Me A Birmingham (DreamWorks)	+421
LONESTAR Let's Be Us Again (BNA)	+341
BRAD PAISLEY f/ALISON KRAUSS Whiskey Lullaby (Arista)	+304
MONTGOMERY GENTRY If You Ever Stop Loving Me (Columbia)	+279
KEITH URBAN You'll Think Of Me (Capitol)	+272
JOE NICHOLS If Nobody Believed In You (Universal South)	+265
BROOKS & DUNN That's What She Gets For Loving Me (Arista)	+251

MOST INCREASED PLAYS

ARTIST Title Label(s)	Increase
GRETCHEN WILSON Redneck Woman (Epic)	+588
TOBY KEITH Whiskey Girl (DreamWorks)	+560
JOHN MICHAEL MONTGOMERY Letters From Home (Warner Bros.)	+333
TRACY LAWRENCE Paint Me A Birmingham (DreamWorks)	+312
BRAD PAISLEY f/ALISON KRAUSS Whiskey Lullaby (Arista)	+253
LONESTAR Let's Be Us Again (BNA)	+238
JOE NICHOLS If Nobody Believed In You (Universal South)	+194
MONTGOMERY GENTRY If You Ever Stop Loving Me (Columbia)	+190
KEITH URBAN You'll Think Of Me (Capitol)	+188
RASCAL FLATTS Mayberry (Lyric Street)	+178

LEE MURPHY esta muy caliente!

R&R: 28 - 19 in just TWO WEEKS!!! BB: 25*-23* Top 10 Callout at: KPLX, KYGO, KUZZ, KRTY, WXBQ, WKDF, KTOM

94 Stations on New Adds this week: WPOC, WCKT





4/12

CRAIG MORGAN Look At Us (BBR)

JESSI ALEXANDER Honeysuckle Sweet (Columbia)

4/19

CLINT BLACK The Boogie Man (Equity)

MARY CHAPIN CARPENTER What Would You Say To Me (Columbia)

MCHAYES Tulsa Time (Universal South)

PATTY LOVELESS | Wanna Believe (Epic)

TERRI CLARK Girls Lie Too (Mercury)

TRACE ADKINS Rough & Ready (Capitol)

4/26

No adds

MOST PLAYED RECURRENTS

ARTIST Title Label(s)	Total Plays
TOBY KEITH American Soldier (DreamWorks)	3176
TIM MCGRAW Watch The Wind Blow By (Curb)	2989
ALAN JACKSON Remember When (Arista)	2839
BRAD PAISLEY Little Moments (Arista)	2507
KENNY CHESNEY There Goes My Life (BNA)	1867
MARTINA MCBRIDE In My Daughter's Eyes (RCA)	1553
TOBY KEITH Love This Bar (DreamWorks)	1464
ALAN JACKSON AND JIMMY BUFFETT It's Five O'Clock Somewhere (Arista)	1456
TRACE ADKINS Hot Mama (Capitol)	1420
JOSH TURNER Long Black Train (MCA)	1411

COUNTRY NEW & ACTIVE

VINCE GILL In These Last Few Days *(MCA)* Total Plays: 175, Total Stations: 20, Adds: 1

TRACY BYRD How'd I Wind Up In Jamaica (RCA) Total Plays: 125, Total Stations: 26, Adds: 3

SHANNON LAWSON Smokin 'grass (Equity Music Group)

Total Plays: 119, Total Stations: 15, Adds: 7

RODNEY ATKINS Someone To Share It With *(Curb)* Total Plays: 117, Total Stations: 31, Adds: 6

JOSH TURNER What It Ain't (MCA)

Total Plays: 107, Total Stations: 23, Adds: 22

JAMES OTTO Sunday Morning And Saturday Night (Mercury)

Total Plays: 106, Total Stations: 15, Adds: 3

JIMMY WAYNE You Are (DreamWorks)
Total Plays: 81, Total Stations: 17, Adds: 10

LANE TURNER Always Wanting More (Breathless) (Warner Bros.)

Total Plays: 58, Total Stations: 19, Adds: 4

COUNTRY INDICATOR NEW & ACTIVE

JOSH TURNER What It Ain't (MCA)

Total Plays: 140, Total Stations: 17, Adds: 11

VINCE GILL In These Last Few Days *(MCA)*Total Plays: 116, Total Stations: 12, Adds: 1

JEFFREY STEELE Good Year For The Outlaw

(Lofton Creek Records/3 Ring Circus)

Total Plays: 114, Total Stations: 15, Adds: 2

RODNEY ATKINS Someone To Share It With (Curb)

Total Plays: 74, Total Stations: 10, Adds: 4

Songs ranked by total plays

POWERED BY MEDIABASE

112 Country reporters. Songs ranked by total points for the airplay week of 3/28-4/3. Bullets appear on songs gaining points and/or plays or remaining flat from previous week. If two songs are tied in total points, the song with the larger increase in points is placed first. Songs below No. 1 and down in points and plays for three consecutive weeks are moved to recurrent. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Points lists the to-week increases in total points. Station Weight = AQH Persons + (Market rank X 10) divided by 4180. Total Audience

songs with the greatest week-to-week increases in total points. Station Weight = AQH Persons + (Market rank X 10) divided by 4180. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from the Arbitron Company (© 2004, The Arbitron Company). © 2004, R&R, Inc.

Congratulations *** Josh Turner!!!

"What it Ain't" is #2 Most Added

The Smokin' Follow Up to the Hit Single LONG BLACK TRAIN

RIAA Certified Gold Album • Scanned Over 550K Units • # 3 Overall Country Sales this Week
This one "Ain't" gonna take a whole year...promise.

Country Indicator Top 50

V / \ \ (A	pril 6, 2004	Total	+/-	Total	+/-	Tot Aud	+/- Aud.	Wke	Total
LW	TW	ARTIST Title Label(s)	Points	Points	Plays	Plays	(00)	(00)	On	Station
2	0	KENNY CHESNEY f/UNCLE KRACKER When The Sun Goes Down (BNA)	5734	218	4273	+152	126168	4874	11	109/0
1	2	BUDDY JEWELL Sweet Southern Comfort (Columbia)	5589	44	4084	+33	124717	2248	24	106/0
3	3	KEITH URBAN You'll Think Of Me (Capitol)	5524	272	4082	+188	121342	5832	17	111/0
5	4	RASCAL FLATTS Mayberry (Lyric Street)	5097	218	3834	+178	112864	4541	14	111/0
4	5	SARA EVANS Perfect (RCA)	4988	-222	3646	-194	110194	-3577	28	105/0
6	6	JOHN MICHAEL MONTGOMERY Letters From Home (Warner Bros.)	4981	474	3719	+333	109993	11607	12	111/0
7	0	GEORGE STRAIT Desperately (MCA)	4428	190	3315	+171	96444	3760	13	110/0
9	8	TRACY LAWRENCE Paint Me A Birmingham (DreamWorks)	4359	421	3210	+312	95151	9251	23	109/0
10	9	GARY ALLAN Songs About Rain (MCA)	3890	7	2885	-30	85447	1215	20	108/0
12	•	BROOKS & DUNN That's What She Gets For Loving Me (Arista)	3574	251	2654	+174	78892	6559	10	109/0
14	•	MONTGOMERY GENTRY If You Ever Stop Loving Me (Columbia)	3465	279	2580	+190	77000	6521	10	108/1
13	12	DIERKS BENTLEY My Last Name (Capitol)	3354	134	2504	+58	73426	3987	23	105/2
11	13	CAROLYN DAWN JOHNSON Simple Life (Arista)	3352	17	2480	+2	74665	587	18	107/2
15	1	BLUE COUNTY Good Little Girls (Asylum/Curb)	3242	191	2446	+153	72570	4159	25	92/1
16	1	LONESTAR Let's Be Us Again (BNA)	3113	341	2325	+238	69420	8374	7	107/3
21	1	GRETCHEN WILSON Redneck Woman (Epic)	3015	828	2232	+588	66844	18899	4	103/5
17	•	SHEDAISY Passenger Seat (Lyric Street)	2591	191	1908	+132	55897	3718	10	103/4
20	18	CLAY WALKER I Can't Sleep (RCA)	2398	122	1775	+82	52403	3173	17	85/0
18	19	REBA MCENTIRE Somebody (MCA)	2385	58	1766	+43	51927	1197	14	86/0
19	a	BIG & RICH Wild West Show (Warner Bros.)	2368	84	1738	+51	51439	2336	14	92/0
22	4	DAVID LEE MURPHY Loco (Koch)	2164	203	1618	+137	46977	4413	13	85/5
24	22	SHANIA TWAIN It Only Hurts When I'm Breathing (Mercury/IDJMG)	1959	62	1464	+47	43433	1159	9	82/3
23	23	BRIAN MCCOMAS You're In My Head (Lyric Street)	1958	40	1438	+15	44331	1262	27	78/1
25	24	EMERSON DRIVE Last One Standing (DreamWorks)	1519	-2	1131	+2	32480	-238	13	74/2
26	25	BILLY CURRINGTON I Got A Feelin' (Mercury)	1388	96	1110	+67	28844	2424	13	75/4

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	,	Aprii 6, 2004	Total	+/-	Total	+/-	Tot. Aud.	+/- Aud	Wks	Total
LW	TW	ARTIST Title Label(s)	Points	Points	Plays	Plays	(00)	(00)	On	Station
27	2 6	LEE ANN WOMACK The Wrong Girl (MCA)	1381	150	1045	+89	30355	3547	8	76/2
36	4	TOBY KEITH Whiskey Girl (DreamWorks)	1316	698	1067	+560	26605	14359	2	86/37
28	28	JOE DIFFIE Tougher Than Nails (BBR/C4)	1233	103	852	+69	26570	2170	9	63/2
30	29	JEFF BATES I Wanna Make You Cry (RCA)	1061	158	810	+105	22499	3620	13	60/4
29	30	WYNONNA f/NAOMI JUDD Flies On The Butter (Asylum/Curb)	1017	-42	795	-27	21269	-1214	12	56/0
32	③	JOE NICHOLS If Nobody Believed In You (Universal South)	1001	265	746	+194	21578	5715	3	64/10
37	32	BRAD PAISLEY f/ALISON KRAUSS Whiskey Lullaby (Arista)	840	304	687	+253	16767	5484	3	55/15
33	33	JOSH GRACIN I Want To Live (Lyric Street)	839	157	654	+144	18270	3597	4	63/18
34	34	ANDY GRIGGS She Thinks She Needs Me (RCA)	776	102	588	+61	17281	2938	5	50/3
35	3 5	AMY DALLEY Men Don't Change (Curb)	689	24	497	+22	15746	162	9	38/2
31	36	CHRIS CAGLE I'd Be Lying (Capitol)	689	-131	569	-96	13966	-2619	9	46/1
40	37	CHELY WRIGHT Back Of The Bottom Drawer (Vivaton)	608	111	491	+104	12884	1886	4	44/4
41	3 8	RACHEL PROCTOR Me And Emily (BNA)	580	86	404	+60	13069	2146	3	34/4
39	3 9	JULIE ROBERTS Break Down Here (Mercury)	567	61	464	+47	11323	818	6	39/3
38	40	BLAKE SHELTON When Somebody Knows You That Well (Warner Bros.)	541	20	410	+41	11340	276	4	34/4
42	4	BILLY DEAN Thank God I'm A Country Boy (View2/Curb)	396	2	315	-6	9720	413	7	22 2
47	42	HANK WILLIAMS, JR. Why Can't We All Just Get A (Asylum/Curb,	368	116	293	+95	8235	2819	2	31/9
44	4 3	JIMMY WAYNE You Are (DreamWorks)	352	66	288	+55	7591	1251	3	27/6
43	4	SHERRIE AUSTIN Drivin' Into The Sun (BBR/C4)	334	2	268	+1	7239	44	5	27/0
46	4 5	CROSS CANADIAN RAGWEED Sick And Tired (Universal South)	326	58	296	+48	6016	1428	4	25/0
45	4 6	TRACY BYRD How'd I Wind Up In Jamaica (RCA)	297	18	243	+24	6507	225	4	19/2
Debut	47	PINMONKEY Let's Kill Saturday Night (BNA)	279	104	213	+76	5537	1844	1	23/3
50	4 8	JENKINS Blame It On Mama (Capitol)	237	60	174	+52	5418	1428	2	21/6
Debut >	49	MARTINA MCBRIDE How Far (RCA)	204	115	147	+96	4884	2946	1	12/9
Debut >	5 0	TRACE ADKINS Rough & Ready (Capitol)	203	203	160	+160	4638	4638	1	15/15
		() 0004 B II 0 B								



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Music Page 7 America's Best Testing Country Songs 12 + For The Week Ending 4/9/04

April 6, 2004

Artist Title (Label)	TW	LW	Fam.	Burn	P 25-54	W 25-54	M 25-54
JOHN MICHAEL MONTGOMERY Letters From Home (Warner Bros.)	4.31	4.29	93%	14%	4.37	4.38	4.37
KEITH URBAN You'll Think Of Me (Capitol)	4.24	4.21	96%	16%	4.23	4.40	4.11
BRAD PAISLEY Little Moments (Arista)	4.22	4.21	99%	32%	4.28	4.31	4.26
KENNY CHESNEY f/UNCLE KRACKER When The Sun Goes Down (BNA)	4.19	4.13	98%	22%	4.19	4.34	4.08
TOBY KEITH American Soldier (DreamWorks)	4.18	4.19	100%	35%	4.28	4.38	4.20
GEORGE STRAIT Desperately (MCA)	4.15	4.16	84%	11%	4.15	4.15	4.15
BUDDY JEWELL Sweet Southern Comfort (Columbia)	4.12	4.14	97%	26%	4.18	4.26	4.12
JIMMY WAYNE I Love You This Much (DreamWorks)	4.11	4.07	98%	28%	4.14	4.36	3.97
TRACY LAWRENCE Paint Me A Birmingham (DreamWorks)	4.07	4.03	93%	16%	4.07	4.16	4.01
BROOKS & DUNN That's What She Gets For Loving Me (Arista)	4.04	4.00	83%	12%	4.10	4.15	4.06
TRACE ADKINS Hot Mama (Capitol)	4.02	3.91	97%	27 %	4.08	4.22	3.97
SARA EVANS Perfect (RCA)	4.02	3.99	96%	28%	4.05	4.00	4.08
GARY ALLAN Songs About Rain (MCA)	4.02	4.01	95%	25%	3.96	4.06	3.90
DAVID LEE MURPHY Loco (Koch)	4.01	3.84	58 %	7 %	4.04	4.09	4.00
REBA MCENTIRE Somebody (MCA)	4.00	4.00	84%	13%	3.97	4.08	3.88
LONESTAR Let's Be Us Again (BNA)	4.00	3.97	70 %	8%	3.99	4.19	3.85
CLAY WALKER I Can't Sleep (RCA)	3.98	4.01	81%	12%	3.98	4.08	3.91
TIM MCGRAW Watch The Wind Blow By (Curb)	3.97	3.84	97%	31%	3.98	4.19	3.83
CLINT BLACK Spend My Time (Equity Music Group)	3.97	3.93	96%	22%	4.04	3.98	4.09
RASCAL FLATTS Mayberry (Lyric Street)	3.95	4.04	96%	22%	3.90	4.04	3.79
MONTGOMERY GENTRY If You Ever Stop Loving Me (Columbia)	3.95	3.98	85 %	11%	3.92	4.12	3.78
GRETCHEN WILSON Redneck Woman (Epic)	3.95	3.67	67%	11%	3.94	3.96	3.94
DIERKS BENTLEY My Last Name (Capitol)	3.93	3.95	92%	23%	3.93	3.91	3.95
BLUE COUNTY Good Little Girls (Asylum/Curb)	3.93	3.97	87%	20%	3.96	4.04	3.91
BRIAN MCCOMAS You're In My Head (Lyric Street)	3.92	4.00	78 %	14%	3.91	3.99	3.85
CAROLYN DAWN JOHNSON Simple Life (Arista)	3.83	3.79	85 %	16%	3.86	3.69	3.98
SHEDAISY Passenger Seat (Lyric Street)	3.78	3.66	79 %	14%	3.76	3.65	3.83
SHANIA TWAIN It Only Hurts When I'm Breathing (Mercury/IDJMG)	3.60	3.52	81%	26 %	3.60	3.69	3.54
PAT GREEN Guy Like Me (Republic/Universal South)	3.51	_	59 %	13%	3.59	3.61	3.58

Total sample size is 404 respondents. **Total average favorability** estimates are based on a scale of 1-5. (1=dislike very much, 5 = like very much). **Total familiarity** represents the percentage of respondents who recognized the song. **Total burn** represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. **The RTM system**, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

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