

Tom Rivers Laid To Rest

WUSN/Chicago OM Tom Rivers, who passed March 20 in his Chicago-area home, was laid to rest the morning of Friday, March 26 in Naples, FL. In addition to private services held Thursday afternoon and Friday morning, a public memorial was held Friday afternoon at the St. Pete Times Plaza. An estimated 300 people attended the memorial, which lasted over an hour and was covered by local media. WQYK/Tampa, WUSN, recording artists, and colleagues were all represented, with friend and colleague Eric Logan delivering the final speech before Lari White's closing a cappella performance of "Amazing Grace."

Oakes Heads West

Last week's Country Format Room (www.radioandrecords.com, 3/25) told you that WBYT/South Bend, IN OM/PD Tom Oakes had tendered his resignation in order to take a yet-to-be-named post in the West. R&R can now tell you that he is departing to take OM duties at New Northwest Broadcasters' Billings, MT cluster. He will oversee CHR KRSQ-FM, Country KGHL-FM, Classic Country KGHL-AM, AC KZRV-FM and Triple A KNDZ-FM.

A 29-year radio vet with prior stops in Omaha, Madison and Des Moines, Oakes has nothing but praise for the company he's leaving behind, Federated Broadcasting, for which he also was OM of Classic Rock WAOR. "There are things here some major market guys would thirst for — full budgets for TV and such, a 2003 H2 as the station vehicle," Oakes says. "Plus it's a heritage station

and a private company. I wish Federated had some stations out West. I'd stay with them."

And so the search is on in South Bend for a new PD. Send your kit to Brad Williams, WBYT, 237 Edison Road, Mishawaka, IN 46545. Joel Raab, who has just been retained to consult, may also be contacted at 760 North Woodbourne Road, Suite D, Langhorne, PA 19047 or via e-mail at JoelRaab@aol.com.

Oakes' last day in South Bend is April 9. He starts in Billings on April 19.

Country Competition In Montgomery

Bluewater Broadcasting has flipped the recently purchased WBAM/Montgomery, AL from CHR to Country as the "All-New 'Bama Country, 98.9." PD Jeff Donovan remains, reporting that the station is using CC McCartney for voicing and employing Rusty Walker as its consultant. Positioned as "Today's Best Country and All the Country Legends," WBAM will be current-based, with an air staff that includes John Garrett in mornings, Jay Scott handling middays, and Promotion Director Miles Long in afternoons. All are holdovers from the CHR position, but Scott may be moving to a sister station.

Bluewater has been operating WBAM along with WACV-AM, WJWZ and WQKS under an LMA since March 1 following the cluster's purchase from Montgomery Broadcasting. The new Country signal gives Cumulus WLWI its first format competitor

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FROM THE TRIPLE PLATINUM ALBUM "SHOCK N' Y'ALL"

TOBY KEITH

"WHISKEY GIRL"

MOST ADDED! R&R 41* BB 43*

**ACM NOMINATIONS - ENTERTAINER,
MALE VOCALIST, ALBUM, SINGLE AND VIDEO!!**

We Believe!



since 1998. "We're looking at WLWI with a \$110 rate," says WBAM's Donovan. "Ours is \$40. If we can get half the pull they've got we're in the game. But we're playing to win. Our tower's higher and our coverage is wider. And they've been sleeping for a long time."

WBAM may be adding as many as 15 people in promotions, air, part-time, traffic and other positions. Send your kit to Donovan at 4101A Wall Street, Montgomery, AL, 36106. No calls. (Country Format Room, www.radioandrecords.com, 3/26)

Big Doings, B'gosh

Cumulus has upped Ray Robicheaux to OM over its Appleton/Oshkosh, WI cluster. This includes Country WPKR, for which he serves as PD. Robicheaux, who joined the station last November, will also oversee Rock WWWX, Oldies WVBO, News/Talk WOSH and Nostalgia WNAM.

In other WPKR news, the station is launching a new morning lineup in April. Bryan Footit comes over from WWWX and is joined by Stacey Whitmire, who comes north from Triad's WAIB/Tallahassee, FL. The duo assumes the moniker of Stacey's current show, *Kash & Keri in the Morning*.

Plugging Consolidation's Cracks

New York-based MOR Media has launched The Radio-Studio Network, a distribution system for syndicated radio programming that falls outside the parameters of other commercial networks. MOR, which produces *The Country Oldies Show*, is the province of veteran programmer-consultant Steve Warren, who recently developed and launched the Country programming for Sirius Satellite Radio.

"My country oldies show, now in its eleventh season, was dropped by its conventional network," Warren says of the concept's origins. "We took it in-house and started distributing via MP3 files, and we have built the affiliate base back to about where it was."

Warren believes that model will work for other shows that fly beneath the big syndicators' radar. "We wanted to open it up to people with quirky program ideas or niche shows that have been dropped by a network. By putting their shows in our virtual stations they can focus on building an affiliate base instead of pressing CDs in the basement and rushing to the post office for stamps." Visit www.radio-studio.net for details.

RLG Ups Brown To VP

RCA Label Group Senior Dir./Media Allen Brown is now sporting VP stripes. "I got the news of my promotion a few weeks ago at our annual meetings and was overwhelmed by the surprise," Brown says. "There is no place I'd rather be than here at RLG, and here in the country music industry."

Brown will continue to oversee the media department, BMG corporate communications and media efforts on behalf of the group's three artist rosters: RCA, BNA and Arista. In addition, Brown will continue to work directly with artists on the Arista roster. Prior to joining RLG, Brown worked as an independent publicist and consultant, and he has prior stints with the Columbia and Epic labels.

Cheeky Cameo Gets CMT Nod

Nominations for the fan-voted CMT Flame Worthy Video Music Awards are in, with finalists announced in eight of the nine categories. Finalists in the Video of the Year category will be announced at

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Amy Dalley Men Don't Change

**"Men Don't Change' is a bona-fide hit with the KMLE-Nation. Already our 2nd most requested song!"
Dave Collins / KMLE**

**Just Added
WMIL KKAT WTQR WRBT
WKSJ WYNK WCAT**

RR 39 - 36 BB 37 - 36

**CURB
RECORDS
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Rodney Atkins Someone To Share It With *A Huge Week! Most Added!!!*

**We think Rodney's single is a
Hands Down Smash! JD Cannon / WFMS**

**Adds Include
WFMS WYCD WUBE WGKX WGAR
WZZK KATM WYNK KXKT WEZL KZSN
WYPY WKXC WBBS**

RR #1 New & Active BB Debut 54 +102

the beginning of the telecast, scheduled for Wednesday, April 21 at 7pm CT, with the fan-voted winner revealed at the show's conclusion.

The most hotly contested award, however, may be in the Cameo of the Year category, where Jake The Dog from Dirks Bentley's video; extreme athletes Kenny Bartram and Kevin Robinson from Chris Cagle's "Chicks Dig It"; and Jason Alexander, Jim Belushi, Little Jimmy Dickens, Trista Rehn and William Shatner from Brad Paisley's "Celebrity" face off with, ahem, Joe Don Rooney's notably nekkid derriere from Rascal Flatts' "I Melt" clip. As astronaut Alan Shepard once said, "Let's light this candle."

Brady Seals & WUBE Cheer Xavier

WUBE/Cincinnati and Brady Seals recently cooked up a tribute to Xavier University's men's basketball team in honor of their trip to the NCAA Tournament's "Sweet Sixteen." The song, "X Beat Texas," is sung by Seals — a Fairfield, OH native — to the tune of his former band Little Texas' "God Blessed Texas." A member of the Xavier coaching staff heard the parody and the athletic department asked for a copy to play for the team. Xavier was knocked out of the tournament this past weekend by Duke, falling one win short of making the Final Four.

BMI Lifts Two

BMI has promoted Dir./Performing Rights Misha Hunke to Senior Dir./Performing Rights. She assumes oversight of the Publisher Administration department in addition to her continuing duties as liaison between BMI and publisher affiliates. BMI also ups Senior Researcher Eric Nance to Associate Dir./Performing Rights. Nance will expand his responsibilities for royalty analysis, royalty adjustments and writer-publisher client services.

Radio News

Music: WBEE/Rochester, NY has added Nikki Landry as MD. Landry, who takes on midday air-shift duties, comes to the station from Virginia Beach and has prior stints at WMZQ/Washington; and WQBQ/Fredricksburg, VA on her resume. Her official start date is April 18. (Country Format Room, www.radioandrecords.com, 3/26)

WYPY/Baton Rouge has named Billy Madison Asst. PD/MD. Madison comes from Guaranty Broadcasting sister WJNH/Baton Rouge, which recently flipped from CHR to Country Legends. He'll take music calls Thursdays from 10am to noon. (Country Format Room, www.radioandrecords.com, 3/25)

Syndication: Travis Tritt is joining racing analyst Wally Dallenbach to host *Roadhouse Weekend*, a five-hour weekend radio show focused on country music and racing. The weekly show is set to debut in mid-April.

Kudos: KYGO/Denver was the subject of a *Denver Post* Arts & Entertainment section cover story this past Sunday under the headline: "King Kong of Radio: How KYGO Manages to Consistently Rule the Dial." Read it for yourself at www.denverpost.com/Stories/0,1413,36~78~2042032,00.html.

Industry News

The publishing companies of songwriter-producer Clyde Otis have entered into an exclusive worldwide administration agreement with Famous Music Publishing. The catalog in question includes five decades of hits including "It's Just a Matter of Time," "Start the Commotion" and "Shoop" covered by artists including Elvis Presley, Aretha Franklin and Randy Travis.

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The Fastest Top 20 Debut Country Female Single Since 1996!

"Redneck Woman"

the new Epic REVOLUTION from

GRETCHEN WILSON

RR: **23** - **19** + 437 (rednecks are everywhere:
early MEDIUMS in LA, Cleveland, Cincinnati,
Portland, Seattle and MORE major metros!)

BB: 24* - 20* +546 (MOST AIRPLAY ADDS/
AIRPOWER/GREATEST GAINER)

New Airplay TODAY:

KNIX	KKBQ	WKLB
WMZQ	WSM	KAJA
WNOE	WKKO	KHAY
WQXK	WLWI	WJCL
WLXX!		

The biggest selling country female
download at Walmart.com!

"It's not a lie, it's
a gift for fiction!"



RFD-TV, a 24-hour national television network dedicated to serving rural America, is relocating to Nashville. The 4-year-old network, currently available on services including DIRECTV and DISH Network, is looking to bolster its music and entertainment programming and cites Nashville's high-quality production facilities as impetus for the move.

The Grand Ole Opry has partnered with All Mobile Video (AMV), a leading mobile television company, to increase Nashville's potential for producing television content. AMV offers production, on-site editing, multi-track recording and transmission in multiple formats, while the Opry has a number of available facilities. A&E's *Live By Request With Kenny Chesney* recently employed AMV's production services in the Opry's Studio A, and USA Network's *Nashville Star* is also using AMV's production and transmission services.

The Entertainment Industries Council's eighth annual Prism Awards has nominated "When Love Rules the World" in its music video category. The video is from the project *SHARE: Songs of Hope, Awareness, and Recovery for Everyone*, which features Martina McBride, T. Graham Brown, Hal Ketchum, Kathy Mattea, Mark Wills and Sherrie Austin, among others. SHARE is a Nashville nonprofit volunteer association dedicated to raising awareness of drug and alcohol abuse. The Prism Awards are scheduled to air May 16 on the FX Network.

Ash Street Music has signed Andrew Dorff to an exclusive songwriting deal.

Life Notes

Cheers to Lonestar drummer Keech Rainwater on his engagement to Elissa Lansdell, who happens to be a co-host and writer for CMT Canada's *CMT Central*. Rainwater popped the question at dinner the night before the Grammy Awards. The couple met at last year's CMA Awards, and they're scheduled to be married Sept. 25 in Toronto, where Lansdell currently resides.

R&R/Bullseye:

This week's R&R Country Callout America by Bullseye question posed to 355 Country listeners came in two parts. First, respondents were asked if they plan on voting in the upcoming presidential election. Second, they were asked to rate on a 1 to 5 scale the overall performance of President George W. Bush, with 5 being a "great job."

Of the total sample, 92% said they plan to vote, with P1 listeners edging out P2s 92% to 89%. Women edged out men 93% to 86%, while 35-44-year-olds were most likely to say they'd vote, at 92%.

Evaluating the incumbent's performance, 18% of the total sample said he was doing a "great" job, 37% said "good," 26% said "okay," 8% said "not good," and 11% said "terrible."

For complete breakouts — including men and women 25-34, 35-44 and 45-54 — check out the R&R Country Callout America by Bullseye research page in the April 2 issue of R&R.

— Chuck Aly/R&R Asst. Country Editor (615) 244-8822
Email: caly@radioandrecords.com

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Tracy Lawrence "Paint Me A Birmingham"

R&R **8** +284 Album "STRONG" in stores TODAY!

Emerson Drive "Last One Standing"

R&R **31** - **27** BB 30* to 28*

We Believe! 

Top New Male
Vocalist ACM Nominee

Jimmy Wayne "You Are"

Going for adds 4/5

The follow up to the smash single
"I Love You This Much"

MUSICNOTES

↪ **Dierks Bentley** tore a knee ligament and suffered a bone bruise after leaping from a raised portion of a stage during a recent tour stop in Biloxi, MS. Surgery scheduled for March 29 has forced cancellation of his March 30 gold party in Nashville. His tour dates will go on as planned. The leap in question took place during the final number of the Guitar, Tiki Bars and Whole Lotta Love tour when Bentley joined headliner Kenny Chesney and labelmate Keith Urban onstage. "Between 20,000 fans screaming and too much time in Kenny's vibe room partaking in free rum, I felt pretty invincible," Bentley says. "I saw the stairs but opted to jump instead. It was definitely a what-was-I-thinkin' moment."

↪ **Martina McBride's** *Greatest Hits* was recently certified triple platinum by the RIAA. She's set to perform a duet with Elmo on the April 26 *Sesame Street*, graces the May cover of *Redbook*, and will host the Mother's Day edition of *America's Grand Ole Opry Weekend*.

↪ **Blake Shelton** recently performed a benefit for the Mental Health Association of Middle Tennessee at Nashville's Ryman Auditorium. During the show, Shelton issued a special thank you to 800 soldiers from Ft. Campbell and the Tennessee National Guard who were in attendance.

↪ **Rachel Proctor** will perform her single "Me and Emily" at Prevent Child Abuse Tennessee's annual Taste of Spring fundraiser on April 1 in Nashville. The non-profit organization works to prevent child abuse in all forms by providing support services and education. April is Child Abuse Prevention Month.

↪ **Robert Earl Keen** has been confirmed as an opening act on portions of the Dave Matthews Band's 2004 summer tour. Keen is the only country or Nashville-based act joining the tour.

↪ **Rodney Atkins** has joined forces with Freedom Calls, a non-profit organization working with the U.S. military to deploy video and teleconferencing between soldiers in Iraq and their families stateside. Atkins will help launch the system's debut with a live concert at a yet-to-be named military base. Atkins is currently on a six-city Wal-Mart-Dr. Pepper tour in support of his single "Someone to Share It With."

↪ **Kenny Rogers** will be one of the first guests on the new Nick Lachey and Jessica Simpson ABC show, *The Nick & Jessica Variety Hour*. Rogers and Simpson will perform a duet of "Islands in the Stream." The episode airs April 11.

↪ **Reba McEntire** recently completed filming her third season of *Reba* and is taking a brief vacation before continuing her first tour since 2001. The tour launched earlier this month with performances at the Houston and San Antonio Rodeos.

↪ **Terri Clark** spent last week in New York City doing a photo shoot for her upcoming greatest hits collection, due out this summer. The single will be "Girls Lie Too."

↪ **Julie Roberts** had a Belmont University homecoming in Nashville when she took part in the 12th annual Vince Gill Celebrity Event. The basketball game and concert gave Roberts a chance to return to her alma mater and perform her current single, "Break Down Here."

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"SWEET SOUTHERN COMFORT"
the new Columbia juggernaut from

**BUDDY
JEWELL**

3 R&R +275 3* BB +265

From the CERTIFIED GOLD DEBUT
Columbia CD

**HUGE SOCCERMOM
REQUESTS/RESEARCH EVERYWHERE**



"If You Ever Stop Loving Me"
the new Columbia smash from

**MONTGOMERY
GENTRY**

13 R&R +232 18* BB + 278

from the new Columbia CD
YOU DO YOUR THING
in-stores 5/18

**KILLER EARLY
35-49 FEMALE CALLOUT!**



"Beer Man"
the new Columbia lifestyle statement from

**TRENT
WILLMON**

R&R DEBUT 44 +135

BB 54* - 47* +127

26% of the panel DAY ONE

New airplay: WCOL, WGAR, WKKT,
WQMX, WRBT, WWYZ, WGKX, WMIL,
WUBE, WWQM, WIRK, WKHX, WROO,
KATM, KCCY, KDRK, KIXZ, KKAT, KNIX,
KSOP, KTOM, KUBL, KYGO, KHKI, KTST,
KXKC, WYPY, WOGI, WKN, and WUSY!

SECOND MOST ADDED!

It's Beer Season!

↪ **Faith Hill, Jack Ingram and Cory Morrow** have been added to the lineup for the Gridiron Heroes concert scheduled for April 10 in Austin. Headliners **Tim McGraw** and **Billy Bob Thornton** organized the event to benefit high school football players with spinal cord injuries. McGraw and Thornton, along with director Peter Berg, are in central Texas shooting the feature film *Friday Night Lights*, and witnessed firsthand a spinal-cord injury while shooting footage for the film.

↪ **Montgomery Gentry's Eddie Montgomery** is taping a pilot for an as-yet-untitled television series starring comedian **Rodney Carrington**. The show, produced by Touchstone Television for possible airing on ABC, finds Montgomery portraying bar owner "Mike" of the Blue Goose Bar where Carrington performs stand-up comedy.

↪ **Rascal Flatts and Radney Foster** are among the nine additions to the American Red Cross National Celebrity Cabinet, whose members commit a year to promoting awareness of Red Cross services and activities nationwide.

VIDEO ADDS

CMT

TOBY KEITH Whiskey Girl

CROSS CANADIAN RAGWEED W/ LEE ANN WOMACK Sick And Tired

CHELY WRIGHT Back Of The Bottom Drawer

GREAT AMERICAN COUNTRY

TOBY KEITH Whiskey Girl

RANDOM FAX®

Tuesday, 3/30

BIRTHDAYS: the late Randy VanWarmer, Greg Vale, Ken Walker, Barry Yarbrough

On TV: CMT: **Toby Keith, *Driven***; GAC: **Josh Turner, Bryan White, Mike Snider, Craig Morgan, JD Crowe & The New South, *Grand Ole Opry Live*; Buddy Jewell, *Across America*; Tracy Lawrence, *Celebrity Kitchen*; NBC: **Kenny Chesney, *The Tonight Show With Jay Leno*****

Wednesday, 3/31

BIRTHDAYS: Elizabeth Sledge

On TV: CMT: **LeAnn Rimes, *Driven***; GAC: **Rodney Atkins, *CRL*; Ken Mellons, *GAC Classic*, *Sweethearts Of The Rodeo*, *Celebrity Kitchen***

Thursday, 4/1

BIRTHDAYS: Jameson Clark, Chuck Horvath, Greg Stevens, Susan Nadler, Pat Payne

On TV: GAC: **Brain McComas, *CRL***

Friday, 4/2

BIRTHDAYS: Billy Dean, Emmylou Harris, Buddy Jewell, Leon Russell, Dean Townson

On TV: CMT: **George Strait, *George Strait — Live from the Astrodome***, GAC: **Billy Dean, *CRL*; Jeff Cook (Alabama), *Celebrity Kitchen***

Saturday, 4/3

BIRTHDAYS: Don Gibson, Billy Joe Royal, Curtis Stone, Michelle Brown

On TV: CMT: **SHeDAISY, *CMT MWL***; GAC: **George Hamilton IV, Del McCoury Band, Rodney Atkins, Emerson Drive, *Grand Ole Opry Live***; PBS: **Alison Krauss & Union Station, *Austin City Limits***

Sunday, 4/4

BIRTHDAYS: Clay Davidson, Hal Ketchum, Gail Davies, Steve Gatlin, Tommy Laird, Kevin Marcy, Jeff Nelson, Claire Watson

Monday, 4/5

BIRTHDAYS: Troy Gentry

On TV: CMT: **Keith Urban, *Keith Urban: Who Wouldn't Wanna Be Here?*; Kenny Chesney, *CMT Total Release***; GAC: **Clint Black, *CRL*; Mark Nessler, *Celebrity Kitchen***

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**“Sick And Tired” of lagging sales stories?
Listen to this!**

“Soul Gravy”

**Debuts #5 in Country Album Sales Chart!!!
29,540 units sold in just 2 weeks!!!**

**Current Single – “Sick and Tired”
With Lee Ann Womack**

Stations on board:

WGGY, WGH, WPKX, WGKX, KHKI, KKAT, KIXZ, KRST, KTEX, KSOP, KTOM, KUBL, KAJA, KASE, KPLX, KTST, KVOO, KXKC, KZSN, WBBS, WBEE, KATM, KCCY, KKBO

Spin it because you love it! Your listeners will, too!

LW	TW	ARTIST Title Label(s)	Total Points	+/- Points	Total Plays	+/- Plays	Tot. Aud. (00)	+/- Aud. (00)	Wks On	Total Station
1	1	KENNY CHESNEY f/UNCLE KRACKER When The Sun Goes Down (BNA)	14181	932	4473	+381	418982	27723	10	112/0
3	2	KEITH URBAN You'll Think Of Me (Capitol)	12736	1215	3933	+376	375011	25530	15	112/0
7	3	BUDDY JEWELL Sweet Southern Comfort (Columbia)	11429	813	3876	+275	327959	16853	22	112/0
8	4	RASCAL FLATTS Mayberry (Lyric Street)	10966	1316	3467	+419	319845	28664	13	111/0
6	5	SARA EVANS Perfect (RCA)	10794	11	3559	+6	313878	3745	28	112/0
4	6	TIM MCGRAW Watch The Wind Blow By (Curb)	10263	-1142	3341	-495	296824	-25892	22	111/0
9	7	JOHN MICHAEL MONTGOMERY Letters From Home (Warner Bros.)	9968	979	3099	+291	298809	29324	11	112/2
11	8	TRACY LAWRENCE Paint Me A Birmingham (DreamWorks)	8499	736	2741	+284	239132	26225	21	107/3
12	9	GEORGE STRAIT Desperately (MCA)	8157	578	2639	+218	232969	19560	12	110/0
15	10	BLUE COUNTRY Good Little Girls (Asylum/Curb)	7317	415	2387	+121	202533	13174	23	106/1
14	11	CLINT BLACK Spend My Time (Equity Music Group)	7182	243	2300	+98	193947	115	22	109/0
13	12	GARY ALLAN Songs About Rain (MCA)	7107	-69	2360	+14	184795	-6815	19	108/1
19	13	MONTGOMERY GENTRY If You Ever Stop Loving Me (Columbia)	6603	722	2130	+232	182064	22220	9	108/0
20	14	BROOKS & DUNN That's What She Gets For Loving Me (Arista)	6526	955	2063	+355	184423	20616	9	109/3
18	15	CAROLYN DAWN JOHNSON Simple Life (Arista)	6471	356	2129	+147	169314	11964	17	108/1
21	16	LONESTAR Let's Be Us Again (BNA)	6462	1390	1895	+465	182621	26955	6	108/5
17	17	DIERKS BENTLEY My Last Name (Capitol)	6429	256	2125	+100	174433	9289	22	107/1
10	18	TRACE ADKINS Hot Mama (Capitol)	6106	-2376	2025	-851	170337	-62511	27	109/0
23	19	GRETCHEN WILSON Redneck Woman (Epic)	5860	1270	1826	+441	175439	51059	5	102/8
24	20	BIG & RICH Wild West Show (Warner Bros.)	4861	321	1528	+135	122912	6076	13	92/1
22	21	SHEDAISY Passenger Seat (Lyric Street)	4771	109	1566	+92	122303	1576	10	99/1
25	22	BRIAN MCCOMAS You're In My Head (Lyric Street)	4579	355	1463	+141	118953	6024	23	89/1
28	23	DAVID LEE MURPHY Loco (Audiom)	4428	917	1372	+240	112858	23090	12	92/3
26	24	CLAY WALKER I Can't Sleep (RCA)	4240	35	1403	+40	99917	-272	15	97/1
27	25	REBA MCENTIRE Somebody (MCA)	3581	23	1191	-4	91079	-266	12	92/3

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BRAD PAISLEY & ALISON KRAUSS "WHISKEY LULLABY"

#3 Most Added

stations include... KATM, KDRK, KFKF, KHKI, KIXZ, KKAT, KNOX, KRTY, KSKS, KUZZ, KXKC, KCKT, KZLA, WAMZ, WCAT, WCTO, WGAR, WGGY, WIRK, WIVK, WKDF, WNKT and WYNK.

Paisley is rapidly looking like the country format's next superstar. A triple threat (singer, songwriter and guitar player), he consistently delivers quality songs and great performances. He mesmerizes on this haunting ballad. Masterful songwriting combined with excellent performances make this a record sure to be added to the pantheon of great country drinking songs.

-BILLBOARD MAGAZINE

carolyn
dawn johnson

"Simple Life"

YOUR PERFECT UPTEMPO
 SPRINGTIME SONG!!!

15 R&R +147

*15 Billboard +169

Bullseye Research
 #14 Total Positives
 #11 Passion

ARISTA
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March 30, 2004

POWERED BY
MEDIABASE

LW	TW	ARTIST Title Label(s)	Total Points	+/- Points	Total Plays	+/- Plays	Tot. Aud. (00)	+/- Aud. (00)	Wks On	Total Station
29	26	SHANIA TWAIN It Only Hurts When I'm Breathing (Mercury/IDJMG)	3080	212	1008	+106	88174	4171	8	83/5
31	27	EMERSON DRIVE Last One Standing (DreamWorks)	2615	215	852	+81	62698	7769	11	79/2
Breaker	28	BILLY CURRINGTON I Got A Feelin' (Mercury)	2451	100	737	+53	59737	2587	11	74/9
30	29	PAT GREEN Guy Like Me (Republic/Universal South)	2083	-549	583	-159	48885	-15227	20	58/0
33	30	JEFF BATES I Wanna Make You Cry (RCA)	1882	116	664	+25	44293	2751	11	77/3
Breaker	31	LEE ANN WOMACK The Wrong Girl (MCA)	1875	222	625	+64	44364	8649	7	67/5
36	32	JOE DIFFIE Tougher Than Nails (BBR/C4)	1823	217	635	+75	43782	8807	8	59/2
34	33	WYNONNA f/NAOMI JUDD Flies On The Butter (Asylum/Curb)	1815	59	600	+24	50845	2329	12	52/0
Breaker	34	ANDY GRIGGS She Thinks She Needs Me (RCA)	1753	323	591	+97	45904	11592	5	67/3
43	35	JOSH GRACIN I Want To Live (Lyric Street)	1596	713	484	+218	44527	18923	4	55/9
39	36	AMY DALLEY Men Don't Change (Curb)	1476	223	532	+78	30336	3886	8	51/3
38	37	BILLY DEAN Thank God I'm A Country Boy (View2)	1407	140	445	+55	39681	4468	6	33/0
40	38	RACHEL PROCTOR Me And Emily (BNA)	1346	199	333	+49	40733	3749	5	39/12
42	39	JULIE ROBERTS Break Down Here (Mercury)	1152	208	434	+77	22825	2901	4	51/4
41	40	CHRIS CAGLE I'd Be Lying (Capitol)	1143	169	436	+59	22982	5629	8	53/1
44	41	TOBY KEITH Whiskey Girl (DreamWorks)	1098	400	309	+147	34451	14340	3	55/42
Debut	42	JOE NICHOLS If Nobody Believed In You (Universal South)	976	599	306	+182	23835	14881	1	43/14
48	43	HANK WILLIAMS, JR. Why Can't We All Just Get ... (Asylum/Curb)	835	338	280	+93	18228	5679	2	32/3
Debut	44	TRENT WILLMON Beer Man (Columbia)	680	429	236	+135	13774	6384	1	35/27
45	45	PINMONKEY Let's Kill Saturday Night (BNA)	658	48	203	+15	13849	2984	3	30/11
49	46	BLAKE SHELTON When Somebody Knows You That Well (Warner Bros.)	652	192	260	+82	12469	3644	2	47/7
47	47	CHELY WRIGHT Back Of The Bottom Drawer (Vivaton)	651	149	215	+55	17113	2547	2	27/6
50	48	JENKINS Blame It On Mama (Capitol)	483	37	136	+36	11223	-1547	3	37/21
-	49	SHERRIE AUSTIN Drivin' Into The Sun (BBR/C4)	435	9	165	+9	7993	768	2	29/2
Debut	50	SHANNON LAWSON Smokin' Grass (Equity Music Group)	405	277	148	+92	5957	2006	1	8/4

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Persons 25-54:

Fall '01 7.2

Winter '02 9.7

Spring '02 10.7

Summer '02 12.2

Fall '02 12.5

Winter '03 14.4

Spring '03 8.3

Summer '03 16.8

Fall '03 17.2

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COUNTRY

MOST ADDED

ARTIST Title Label(s)	Adds
TOBY KEITH Whiskey Girl (<i>DreamWorks</i>)	42
TRENT WILLMON Beer Man (<i>Columbia</i>)	27
BRAD PAISLEY f/ALISON KRAUSS Whiskey Lullaby (<i>Arista</i>)	22
JENKINS Blame It On Mama (<i>Capitol</i>)	21
RODNEY ATKINS Someone To Share It With (<i>Curb</i>)	21
LANE TURNER Always Wanting More (Breathless) (<i>Warner Bros.</i>)	15
JOE NICHOLS If Nobody Believed In You (<i>Universal South</i>)	14
RACHEL PROCTOR Me And Emily (<i>BNA</i>)	12
PINMONKEY Let's Kill Saturday Night (<i>BNA</i>)	11

MOST INCREASED POINTS

ARTIST Title Label(s)	Total Pt. Increase
LONESTAR Let's Be Us Again (<i>BNA</i>)	+1390
RASCAL FLATTS Mayberry (<i>Lyric Street</i>)	+1316
GRETCHEN WILSON Redneck Woman (<i>Epic</i>)	+1270
KEITH URBAN You'll Think Of Me (<i>Capitol</i>)	+1215
JOHN MICHAEL MONTGOMERY Letters From Home (<i>Warner Bros.</i>)	+979
BROOKS & DUNN That's What She Gets For Loving Me (<i>Arista</i>)	+955
KENNY CHESNEY f/JUNCLE KRACKER When The Sun ... (<i>BNA</i>)	+932
DAVID LEE MURPHY Loco (<i>Audium</i>)	+917
BUDDY JEWELL Sweet Southern Comfort (<i>Columbia</i>)	+813
TRACY LAWRENCE Paint Me A Birmingham (<i>DreamWorks</i>)	+736

MOST INCREASED PLAYS

ARTIST Title Label(s)	Total Play Increase
LONESTAR Let's Be Us Again (<i>BNA</i>)	+465
GRETCHEN WILSON Redneck Woman (<i>Epic</i>)	+441
RASCAL FLATTS Mayberry (<i>Lyric Street</i>)	+419
KENNY CHESNEY f/JUNCLE KRACKER When The Sun ... (<i>BNA</i>)	+381
KEITH URBAN You'll Think Of Me (<i>Capitol</i>)	+376
BROOKS & DUNN That's What She Gets For Loving Me (<i>Arista</i>)	+355
JOHN MICHAEL MONTGOMERY Letters From Home (<i>Warner Bros.</i>)	+291
TRACY LAWRENCE Paint Me A Birmingham (<i>DreamWorks</i>)	+284
BUDDY JEWELL Sweet Southern Comfort (<i>Columbia</i>)	+275
DAVID LEE MURPHY Loco (<i>Audium</i>)	+240

COUNTRY INDICATOR

MOST ADDED

ARTIST Title Label(s)	Adds
TOBY KEITH Whiskey Girl (<i>DreamWorks</i>)	39
BRAD PAISLEY f/ALISON KRAUSS Whiskey Lullaby (<i>Arista</i>)	22
GRETCHEN WILSON Redneck Woman (<i>Epic</i>)	21
JOE NICHOLS If Nobody Believed In You (<i>Universal South</i>)	17
JOSH GRACIN I Want To Live (<i>Lyric Street</i>)	17
JEFFREY STEELE Good Year For The ... (<i>3 Ring Circus/Lofton Creek Records</i>)	10
TRACY LAWRENCE Paint Me A Birmingham (<i>DreamWorks</i>)	8
BLAKE SHELTON When Somebody Knows You That Well (<i>Warner Bros.</i>)	8
PINMONKEY Let's Kill Saturday Night (<i>BNA</i>)	8
JENKINS Blame It On Mama (<i>Capitol</i>)	8

MOST INCREASED POINTS

ARTIST Title Label(s)	Total Pt. Increase
GRETCHEN WILSON Redneck Woman (<i>Epic</i>)	+682
TRACY LAWRENCE Paint Me A Birmingham (<i>DreamWorks</i>)	+541
TOBY KEITH Whiskey Girl (<i>DreamWorks</i>)	+532
LONESTAR Let's Be Us Again (<i>BNA</i>)	+416
BROOKS & DUNN That's What She Gets For Loving Me (<i>Arista</i>)	+369
KEITH URBAN You'll Think Of Me (<i>Capitol</i>)	+360
JOHN MICHAEL MONTGOMERY Letters From Home (<i>Warner Bros.</i>)	+356
MONTGOMERY GENTRY If You Ever Stop Loving Me (<i>Columbia</i>)	+355
BUDDY JEWELL Sweet Southern Comfort (<i>Columbia</i>)	+353
JOE NICHOLS If Nobody Believed In You (<i>Universal South</i>)	+330

MOST INCREASED PLAYS

ARTIST Title Label(s)	Total Play Increase
GRETCHEN WILSON Redneck Woman (<i>Epic</i>)	+536
TOBY KEITH Whiskey Girl (<i>DreamWorks</i>)	+432
TRACY LAWRENCE Paint Me A Birmingham (<i>DreamWorks</i>)	+389
LONESTAR Let's Be Us Again (<i>BNA</i>)	+313
JOHN MICHAEL MONTGOMERY Letters From Home (<i>Warner Bros.</i>)	+269
MONTGOMERY GENTRY If You Ever Stop Loving Me (<i>Columbia</i>)	+258
BUDDY JEWELL Sweet Southern Comfort (<i>Columbia</i>)	+252
JOSH GRACIN I Want To Live (<i>Lyric Street</i>)	+250
BROOKS & DUNN That's What She Gets For Loving Me (<i>Arista</i>)	+248
BRAD PAISLEY f/ALISON KRAUSS Whiskey Lullaby (<i>Arista</i>)	+244

BLUE COUNTY "Good Little Girls"

Top 10 Debut Single | R&R 15 - 10 | And Still Growing

Thank You Country Radio



Album in stores April 6th



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R&R Going For Adds

- 4/5
JOSH TURNER What It Ain't (MCA)
WELL HUNGARIANS Sorry 'Bout The Mess (American Eagle/V-Tone)
- 4/12
CRAIG MORGAN Look At Us (BBR)
JESSI ALEXANDER Honeysuckle Sweet (Columbia)
- 4/19
MARY CHAPIN CARPENTER What Would You Say To Me (Columbia)
PATTY LOVELESS I Wanna Believe (Epic)
TERRI CLARK Girls Lie Too (Mercury)
TRACE ADKINS Rough And Ready (Capitol)

MOST PLAYED RECURRENTS

ARTIST Title Label(s)	Total Plays
TOBY KEITH American Soldier (DreamWorks)	3411
BRAD PAISLEY Little Moments (Arista)	2846
ALAN JACKSON Remember When (Arista)	2833
KENNY CHESNEY There Goes My Life (BNA)	1991
MARTINA MCBRIDE In My Daughter's Eyes (RCA)	1870
JIMMY WAYNE I Love You This Much (DreamWorks)	1752
JOSH TURNER Long Black Train (MCA)	1536
ALAN JACKSON AND JIMMY BUFFETT It's Five O'Clock ... (Arista)	1501
TOBY KEITH I Love This Bar (DreamWorks)	1477
DIERKS BENTLEY What Was I Thinkin'? (Capitol)	1351

COUNTRY NEW & ACTIVE

- RODNEY ATKINS** Someone To Share It With (Curb)
Total Plays: 132, Total Stations: 25, Adds: 21
- TRACY BYRD** How'd I Wind Up In Jamaica (RCA)
Total Plays: 125, Total Stations: 24, Adds: 5
- BRAD PAISLEY f/ALISON KRAUSS** Whiskey Lullaby (Arista)
Total Plays: 122, Total Stations: 28, Adds: 22
- VINCE GILL** In These Last Few Days (MCA)
Total Plays: 122, Total Stations: 20, Adds: 2
- JAMES OTTO** Sunday Morning And Saturday Night (Mercury)
Total Plays: 60, Total Stations: 12, Adds: 4
- LANE TURNER** Always Wanting More (Breathless) (Warner Bros.)
Total Plays: 10, Total Stations: 15, Adds: 15

COUNTRY INDICATOR NEW & ACTIVE

- PINMONKEY** Let's Kill Saturday Night (BNA)
Total Plays: 137, Total Stations: 20, Adds: 8
- VINCE GILL** In These Last Few Days (MCA)
Total Plays: 122, Total Stations: 13, Adds: 0
- JEFFREY STEELE** Good Year For ... (3 Ring Circus/Lofton Creek Records)
Total Plays: 86, Total Stations: 13, Adds: 10

Songs ranked by total plays

**POWERED BY
MEDIABASE**

112 Country reporters. Songs ranked by total points for the airplay week of 3/21-3/27. Bullets appear on songs gaining points and/or plays or remaining flat from previous week. If two songs are tied in total points, the song with the larger increase in points is placed first. Songs below No. 1 and down in points and plays for three consecutive weeks are moved to recurrent. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Points lists the songs with the greatest week-to-week increases in total points. Station Weight = AQH Persons + (Market rank X 10) divided by 4180. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from the Arbitron Company (© 2004, The Arbitron Company). © 2004, R&R, Inc.

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Country Indicator Top 50

March 30, 2004

LW	TW	ARTIST Title Label(s)	Total Points	+/- Points	Total Plays	+/- Plays	Tot. Aud. (00)	+/- Aud. (00)	Wks On	Total Station
2	1	BUDDY JEWELL Sweet Southern Comfort (<i>Columbia</i>)	5545	353	4051	+252	122469	8535	23	109/0
1	2	KENNY CHESNEY f/ UNCLE KRACKER When The Sun ... (<i>BNA</i>)	5516	244	4121	+180	121294	4953	10	109/0
4	3	KEITH URBAN You'll Think Of Me (<i>Capitol</i>)	5252	360	3894	+243	115510	8535	16	111/0
3	4	SARA EVANS Perfect (<i>RCA</i>)	5210	46	3840	+33	113771	347	27	107/0
6	5	RASCAL FLATTS Mayberry (<i>Lyric Street</i>)	4879	290	3656	+219	108323	7163	13	111/0
8	6	JOHN MICHAEL MONTGOMERY Letters From Home (<i>Warner Bros.</i>)	4507	356	3386	+269	98386	7730	11	111/1
9	7	GEORGE STRAIT Desperately (<i>MCA</i>)	4238	162	3144	+127	92684	3488	12	110/2
5	8	TIM MCGRAW Watch The Wind Blow By (<i>Curb</i>)	3987	-674	2868	-507	90031	-15185	22	99/0
11	9	TRACY LAWRENCE Paint Me A Birmingham (<i>DreamWorks</i>)	3939	541	2898	+389	85900	11838	22	109/8
10	10	GARY ALLAN Songs About Rain (<i>MCA</i>)	3883	-25	2915	+4	84232	-834	19	110/0
12	11	CAROLYN DAWN JOHNSON Simple Life (<i>Arista</i>)	3335	148	2478	+99	74078	3576	17	105/0
14	12	BROOKS & DUNN That's What She Gets For Loving Me (<i>Arista</i>)	3323	369	2480	+248	72333	8357	9	109/0
13	13	DIERKS BENTLEY My Last Name (<i>Capitol</i>)	3219	233	2446	+175	69439	5621	22	106/1
16	14	MONTGOMERY GENTRY If You Ever Stop Loving Me (<i>Columbia</i>)	3186	355	2390	+258	70479	7880	9	107/1
15	15	BLUE COUNTY Good Little Girls (<i>Asylum/Curb</i>)	3051	153	2293	+144	68411	3056	24	92/1
17	16	LONESTAR Let's Be Us Again (<i>BNA</i>)	2772	416	2087	+313	61046	9540	6	104/4
20	17	SHEDAISY Passenger Seat (<i>Lyric Street</i>)	2400	257	1776	+183	52179	6083	9	99/3
18	18	REBA MCENTIRE Somebody (<i>MCA</i>)	2327	94	1723	+69	50730	2112	13	87/1
19	19	BIG & RICH Wild West Show (<i>Warner Bros.</i>)	2284	131	1687	+91	49103	2794	13	92/1
21	20	CLAY WALKER I Can't Sleep (<i>RCA</i>)	2276	197	1693	+167	49230	4878	16	86/2
25	21	GRETCHEN WILSON Redneck Woman (<i>Epic</i>)	2187	682	1644	+536	47945	14876	3	98/21
23	22	DAVID LEE MURPHY Loco (<i>Audium</i>)	1961	176	1481	+151	42564	3344	12	81/2
22	23	BRIAN MCCOMAS You're In My Head (<i>Lyric Street</i>)	1919	35	1423	+27	43069	1035	26	79/1
24	24	SHANIA TWAIN It Only Hurts When I'm Breathing (<i>Mercury/IDJMG</i>)	1897	166	1417	+112	42274	3991	8	80/5
26	25	EMERSON DRIVE Last One Standing (<i>DreamWorks</i>)	1521	140	1129	+78	32718	3517	12	73/0



March 30, 2004

LW	TW	ARTIST Title Label(s)	Total Points	+/- Points	Total Plays	+/- Plays	Tot. Aud. (00)	+/- Aud. (00)	Wks On	Total Station
27	26	BILLY CURRINGTON I Got A Feelin' (Mercury)	1292	129	1043	+89	26420	2552	12	72/2
29	27	LEE ANN WOMACK The Wrong Girl (MCA)	1231	126	956	+109	26808	3015	7	75/5
31	28	JOE DIFFIE Tougher Than Nails (BBR/C4)	1131	129	783	+82	24400	2761	8	61/3
30	29	WYNONNA f/NAOMI JUDD Flies On The Butter (Asylum/Curb)	1058	7	822	+9	22483	268	11	56/2
32	30	JEFF BATES I Wanna Make You Cry (RCA)	903	26	705	+14	18879	715	12	56/2
33	31	CHRIS CAGLE I'd Be Lying (Capitol)	820	27	665	+27	16585	802	8	50/0
37	32	JOE NICHOLS If Nobody Believed In You (Universal South)	736	330	552	+229	15863	7560	2	54/17
41	33	JOSH GRACIN I Want To Live (Lyric Street)	682	326	510	+250	14673	6590	3	45/17
35	34	ANDY GRIGGS She Thinks She Needs Me (RCA)	674	115	527	+85	14343	2230	4	47/4
34	35	AMY DALLEY Men Don't Change (Curb)	665	84	475	+69	15584	2161	8	36/2
Debut	36	TOBY KEITH Whiskey Girl (DreamWorks)	618	532	507	+432	12246	10405	1	50/39
46	37	BRAD PAISLEY f/ALISON KRAUSS Whiskey Lullaby (Arista)	537	310	434	+244	11283	6724	2	40/22
39	38	BLAKE SHELTON When Somebody Knows You That Well (Warner Bros.)	521	138	369	+111	11064	2462	3	30/8
36	39	JULIE ROBERTS Break Down Here (Mercury)	506	89	417	+59	10505	2045	5	36/1
38	40	CHELY WRIGHT Back Of The Bottom Drawer (Vivaton)	497	107	387	+79	10998	2538	3	40/7
43	41	RACHEL PROCTOR Me And Emily (BNA)	493	207	344	+117	10923	5014	2	30/5
40	42	BILLY DEAN Thank God I'm A Country Boy (View2)	395	34	321	+32	9307	755	6	22/2
42	43	SHERRIE AUSTIN Drivin' Into The Sun (BBR/C4)	332	29	267	+23	7195	450	4	27/1
47	44	JIMMY WAYNE You Are (DreamWorks)	286	67	233	+47	6340	1851	2	21/0
49	45	TRACY BYRD How'd I Wind Up In Jamaica (RCA)	278	76	219	+49	6282	1998	3	17/4
45	46	CROSS CANADIAN RAGWEED Sick And Tired (Universal South)	269	25	248	+23	4588	295	3	26/2
Debut	47	HANK WILLIAMS, JR. Why Can't We All Just Get A ... (Asylum/Curb)	252	118	198	+82	5416	2922	1	22/4
44	48	SCOTTY EMERICK The Coast Is Clear (DreamWorks)	218	-45	184	-34	4789	-734	6	20/1
48	49	BILLY RAY CYRUS Face Of God (Word/Curb/Warner Bros.)	198	-10	165	-6	3407	-170	3	15/0
Debut	50	JENKINS Blame It On Mama (Capitol)	177	58	122	+49	3990	1335	1	15/8

Artist Title (Label)	TW	LW	Fam.	Burn	P 25-54	W 25-54	M 25-54
JOHN MICHAEL MONTGOMERY Letters From Home (Warner Bros.)	4.29	4.31	91%	10%	4.36	4.37	4.36
BRAD PAISLEY Little Moments (Arista)	4.21	4.28	99%	32%	4.24	4.14	4.32
KEITH URBAN You'll Think Of Me (Capitol)	4.21	4.14	97%	18%	4.12	4.21	4.07
TOBY KEITH American Soldier (DreamWorks)	4.19	4.19	100%	35%	4.32	4.44	4.24
GEORGE STRAIT Desperately (MCA)	4.16	4.14	82%	11%	4.22	4.31	4.16
BUDDY JEWELL Sweet Southern Comfort (Columbia)	4.14	4.11	97%	25%	4.20	4.24	4.18
KENNY CHESNEY f/UNCLE KRACKER When The Sun Goes Down (BNA)	4.13	4.08	97%	19%	4.12	4.38	3.93
JIMMY WAYNE I Love You This Much (DreamWorks)	4.07	4.09	98%	30%	4.07	4.24	3.96
RASCAL FLATTS Mayberry (Lyric Street)	4.04	3.99	95%	22%	3.95	3.97	3.94
TRACY LAWRENCE Paint Me A Birmingham (DreamWorks)	4.03	3.99	91%	18%	4.07	4.24	3.97
GARY ALLAN Songs About Rain (MCA)	4.01	3.88	97%	24%	3.95	4.11	3.85
CLAY WALKER I Can't Sleep (RCA)	4.01	4.00	80%	9%	3.97	4.05	3.91
JOSH TURNER Long Black Train (MCA)	4.00	3.93	97%	31%	4.11	4.17	4.07
REBA MCENTIRE Somebody (MCA)	4.00	4.05	85%	13%	4.05	4.14	3.99
BROOKS & DUNN That's What She Gets For Loving Me (Arista)	4.00	3.99	80%	9%	4.03	4.06	4.01
BRIAN MCCOMAS You're In My Head (Lyric Street)	4.00	3.88	75%	14%	3.99	4.16	3.88
SARA EVANS Perfect (RCA)	3.99	3.91	96%	28%	3.96	3.98	3.95
MONTGOMERY GENTRY If You Ever Stop Loving Me (Columbia)	3.98	4.00	82%	12%	3.95	4.07	3.87
BLUE COUNTY Good Little Girls (Asylum/Curb)	3.97	3.92	86%	16%	3.94	4.10	3.84
LONESTAR Let's Be Us Again (BNA)	3.97	3.89	65%	10%	3.94	4.17	3.81
DIERKS BENTLEY My Last Name (Capitol)	3.95	3.97	94%	23%	3.98	3.89	4.04
CLINT BLACK Spend My Time (Equity Music Group)	3.93	3.92	94%	21%	4.00	3.96	4.02
TRACE ADKINS Hot Mama (Capitol)	3.91	3.93	98%	31%	3.96	4.05	3.90
TIM MCGRAW Watch The Wind Blow By (Curb)	3.84	3.85	96%	33%	3.81	3.98	3.70
DAVID LEE MURPHY Loco (Audium)	3.84	3.89	55%	7%	3.83	3.87	3.81
CAROLYN DAWN JOHNSON Simple Life (Arista)	3.79	3.77	84%	18%	3.81	3.81	3.82
SHEDAISY Passenger Seat (Lyric Street)	3.66	3.56	76%	16%	3.59	3.57	3.60
GRETCHEN WILSON Redneck Woman (Epic)	3.66	—	49%	11%	3.71	3.61	3.77
SHANIA TWAIN It Only Hurts When I'm Breathing (Mercury/IDJMG)	3.52	—	78%	25%	3.51	3.36	3.60

Total sample size is 449 respondents. **Total average favorability** estimates are based on a scale of 1-5. (1=dislike very much, 5 = like very much). **Total familiarity** represents the percentage of respondents who recognized the song. **Total burn** represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. **The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.**

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