

## DAVID LEE MURPHY 6 New Adds: KWNR, WSIX, KHEY, WBCT, KFDI, WCTQ WHO David Lee Murphy HAS A HIT it's a HIT FOREVER!" Jerry Broadway/WDJR

#### CRS-35: Straight Talk and Hot New Music

More than 2,800 people attended some or all of last week's CRS-35 — and that doesn't include the hundreds of non-registered industry folks who crashed the Renaissance Hotel's Bridge Bar every night in search of stars, programmers and free drinks.

The official CRB release on overall attendance for this year's Country Radio Seminar is up, largely due to the inclusion of attendance figures from two supplemental events. Country Radio Broadcasters reports 1,913 full seminar registrations for CRS-35, with 920 other participants in the form of Country Music DJ Hall of Fame attendees and Town Hall Meeting registrants. The combined total for CRS-35 is 2,833 attendees.

The week's best attended panel featured label heads **Joe Galante** (RLG), **Luke Lewis** (UMG) and **John Grady** (Sony). Asked by moderator **Charlie Cook** if the WB layoffs sent chills up their spines, Lewis quipped, "We're already freezing to death." He added, "We've all got multiple imprints and promotion teams. We could lose those."

The week closed with the traditional New Faces Show and performances by Craig Morgan, Dierks Bentley, Jimmy Wayne, Buddy Jewell and Pat Green, who got the laugh of the night when he responded to a comment in the opening video by sobbing, "My own label says I look like Shrek."

Look for more on the week's activities in **R&R**'s Country section over the next couple of weeks.

#### We've Set The Date!

The industry's most essential and informative gathering is once again drawing near! R&R Convention 2004 will be held June 24-26 at the Beverly Hilton Hotel in Beverly Hills, CA. Keep an eye on *www.radioandrecords.com* for updates on speakers, panels and the rest of this year's packed agenda.

#### **CRB Elects New Directors And Officers**

At its March 6 meeting following the completion of CRS-35, the Country Radio Broadcasters Board of Directors elected KZLA/Los Angeles PD **R.J. Curtis** as its new President. Newly elected as CRB's Secretary was Premiere Radio Networks' **Gary Krantz.** Re-elected as CRB Vice President was Mayne Entertainment's **Bill Mayne**, and renewed as Treasurer was AristoMedia/Marco Promotions President **Jeff Walker**.

Re-elected by the board to new three-year terms were KMPS & KYCW/Seattle OM Becky Brenner, KFKF/Kansas City PD Dale Carter, Westwood One VP/Programming Charlie Cook, Capitol/Nashville President Mike Dungan, Susquehanna Radio VP Dan Halyburton, WKDF/Nashville afternoon drive personality Kim Leslie and Bill Mayne.

The only new member of the board is Vivaton VP/National Promotion & Artist Development **Shelia Shipley Biddy**, who was elected in the Record Company category.

If you experienced transmission problems ... please call our Circulation Department at 310/788-1625.
© 2004 Radio & Records, inc. All Rights Reserved No part of this material may be reproduced in any form or incorporated in any information retrieval system without written permission of the Publisher.

#### Mercury delivering two SERIOUS choices for a 2004 filled with QUALITY country hits

## Billy Currington "I've Got A Feelin'"

Forget The Gimmicks...Rock, Steady Country Billy is your playlist building block for 2004

KPLX/Dallas (263 spins!) #9 Overall... #11 with Women

Thanks to other big spinners

WYGY, KSOP, KSCS, WKXC, KXKC, KBEQ, WCAT



A country girl with a story to tell. It's about Momma. It's about all of us.

Breaking out of

Chicago, Baton Rouge, Harrisburg, Kansas City, Madison, Nashville, and Charlotte!

R&R Debut at number 46 + 93 spins.

If you didn't meet Julie this last month. Please call your Mercury Rep. We'll introduce quickly!

WQMX/Akron PD **Kevin Mason** was re-elected to Agenda Chair and WQYK & WYUU/Tampa PD **Mike Culotta** was voted Agenda Vice Chair.

CRS 36 is set for March 2-4, 2005 in Nashville.

#### Pasha New Entercom VP/Programming

Veteran programmer **Bill Pasha** has been named to the newly created position of VP/Programming for Entercom, effective April 1. Most recently, Pasha has served as Infinity's VP/Research & Audience Measurement, as well as the local VP/Programming for Infinity's Baltimore cluster. Prior to Infinity, Pasha was VP/Programming for Paxson Communications. He will remain based in the Baltimore area and will also continue to serve as National Programmer-At-Large for the Arbitron Radio Advisory Council.

Entercom's Country properties include WBEE/Rochester, NY; KWJJ/Portland, OR; WDAF/Kansas City; and WGGI & WGGY/Wilkes Barre.

#### **CRS-35 Humanitarian Awards Presented**

During CRS-35 opening ceremonies Thursday morning, March 4, CRB announced winners of the Radio Humanitarian Award for outstanding community service work. The honorees are: Large Market, KZLA/Los Angeles; Medium Market, WQMX/Akron; Small Market, KGEE/Midland, TX.

The Artist Humanitarian Award was also bestowed during the session, with 2003 recipient Lonestar presenting to a surprised Brad Paisley. During his off-the-cuff acceptance speech, Paisley dedicated the award to Country radio, adding, "Thanks for teaching me a great lesson about charity."

#### **Montgomery Takes Encore OM Post**

CURB

Former KAJA/San Antonio PD **Keith Montgomery** has been named OM for Encore Broadcasting's five-station cluster in San Angelo, TX. The cluster includes Country KGKL, along with KCSE-FM, KELI-FM,

KGKL-AM and KKCN-FM. Montgomery spent 10 years at KAJA before leaving last April.

#### **Compendia Promotes Pepin, Loper**

Compendia Music Group has elevated Compendia Records VP/Marketing & Promotion Ric Pepin to VP/GM of Compendia and Intersound. He will oversee promotions, marketing, publicity, creative services and A&R for both labels. The company has also raised Jeff Loper to Dir./Business Development. Loper previously oversaw specialty marketing for the company's Light Records label. (Country Format Room, www.radioandrecords.com, March 4)

#### Radio News

**Format:** WSM-AM/Nashville has caused quite a stir among Music City's very vocal country-roots devotees with the cancellation of Eddie Stubbs' Classic Saturday, which played classics from the 1920s through the 1970s. It is being replaced by the *Classic Country Weekend With Bill Cody*, a Jones-syndicated show hosted by WSM-AM's morning personality.

Classic Saturday isn't actually being cancelled—it's just no longer on WSM-AM. It will remain on Sirius satellite channel stream 137 and on the station's WSM Online website, which moves to a \$6.50 per month subscription plan on March 15.

**Programming:** KKBQ & KTHT/Houston PD **Michael Cruise** abruptly exited the stations last week. The veteran programmer was named KKBQ PD in Sept. 2000 and added PD duties for Classic Country KTHT in January 2003. He programmed WCOL/Columbus, OH from 1991-96 and operated a consultancy from 1996-98 when he joined KASE/ Austin as PD.

WBEE/Rochester, NY PD **Chris Keyzer** has left the station he's programmed the last 15 months. He spent 2 1/2 years as Asst. PD/MD at WYRK/Buffalo

If you experienced transmission problems ... please call our Circulation Department at 310/788-1625.

© 2004 Radio & Records, Inc. All Rights Reserved No part of this material may be reproduced in any form or incorporated in any information retrieval system without written permission of the Publisher.

#### **Tim McGraw** Amy Dalley Men Don't Change **Watch The Wind Blow By National Callout Consultants Power! Bullseve** KKCS KUZZ WXBO KMLE KRTY **#2 Passion Song Overall WUSY WKXC KATM WUSJ** #3 Females Overall **#2 Males Overall** lust Added ${ m BB}$ Most WWYZ KBEQ WBEE WYGY KIIM MediaBase Airplay KSKS WEZL WBBS Adds #3 Ranking Overall #3 Females Overall

prior to joining WBEE in Dec. 2002. He can be reached at 585-770-0743 or ckeyzer@earthlink.net.

Music: WROO/Jacksonville MD/PM driver Dixie **Jones** is leaving after nine years to become the MD/middayer at KZSA/Sacramento. Clear Channel/ Jacksonville OM **Gail Austin** is looking for her replacement. This is a great gig — send your stuff to her at 11700 Central Parkway, Jacksonville, FL 32224. Her email is qaustin@ccjax.com.

**Personalities:** KPLX (The Wolf)/Dallas swing personality and midday producer Ken Buckner is the new PM driver at WKKT (The Cat)/Charlotte. And KSD/St. Louis PM driver Billy Greenwood is voicetracking evenings for The Cat. Greenwood also voicetracks middays for WSIX/Nashville and nights for WSSL/Greenville, SC.

KZSN/Wichita has added **Brad Streeter** to its morning show, replacing Pat Moyer, who moved to middays and assumed MD duties. Streeter, who comes over from KZSN's sales department, will co-host Kissin Country's Morning Lip Service show with Don and Cathy. (Country Format Room, www.radioandrecords.com, March 2)

**Syndication:** Western Beat Radio With Billy Block has formed a new strategic alliance with Huntsman Entertainment for production, marketing and syndication.

Kudos: Jones Radio Network's Lia has won the AWRT's Gracie Allen Award for the second year in a row. This year Lia won in the category of Individual Achievement, Best Program Host. She will be recognized at the 29th annual Gracie Allen Awards Gala to be held in New York City on June 22, 2004.

On The Move: WCOL/Columbus, OH is moving to new offices next week. The new address (after March 15) is 2323 West 5th Avenue, Columbus, OH 43204. The phone and fax numbers remain the same.

#### Record News

**Rebecca Lynn Howard** has been signed by RCA Label group/Nashville for its Arista/Nashville imprint ... Lofton Creek has signed **Doug Stone**, **Jeffrey Steele** and **J. Michael Harter** ... Warner Bros. has re-signed comedian **Jeff Foxworthy** ... Lyric Street artist **Sonya Isaacs** has left the label ... Mark Wills has left the Mercury roster.

Capitol Nashville will release *Merle Haggard*: 40 No. 1 Hits on March 23 ... Universal South will release Songs Inspired By "The Passion of the *Christ*" on April 6. The disc includes performances by Leon Russell, Leonard Cohen, Dolores O'Riordan (Cranberries), Nick Cave & The Bad Seeds, Ricky Skaggs, Holly Williams (granddaughter of Hank Williams Sr.) and Elvis Presley. The album also features a song written and performed by Jessi Colter and Shooter Jennings specifically for the film.

#### Country Cares Updates

KTEX/El Paso's Country Cares For St. Jude Kids radiothon totals went from \$173,000 a year ago to a record \$247,537 this year. KTEX has raised almost \$1.4 million since 1995. Results of other radiothons: KEAN/Abilene, TX, \$60,240; KBQI/ Albuquerque, \$200,107; WCTO/Allentown, \$304,812; WPUR/Atlantic City, NJ, \$111,732; KRED/Eureka, CA, \$34,792; WHLZ/Florence, SC, \$5482; WYZB/Ft. Walton Beach, FL, \$37,438; KEKB/Grand Junction, CO, \$33,083; WKCY/ Harrisonburg, VA, \$82,946; KFKF/Kansas City, \$243,863; WKOA/Lafayette, IN, \$48,522; WPCV/ Lakeland, FL, \$157,567; KUSO/Norfolk, NE, \$79,648; WLLR/Quad Cities, IL-IA, \$86,562; KHXR/ Reno, NV, \$163,610; KSON/San Diego, \$600,585; WFMB/Springfield, IL, \$129,093; KKYR/Texarkana, AR, \$36,545; WDEZ/Wausau, WI, \$67,007; and WWQQ/Wilmington, NC, \$53,724

If you experienced transmission problems ... please call our Circulation Department at 310/788-1625.

### GW is the undisputed heavyweight CHAMP of CRS WEEK! Thanks, Country Radio!

## "Redneck Woman"

— the new Epic SMASH from ———

## Gretchen Wilson

What's the secret? AIRPLAY, pure and simple.

#1 MOST ADDED TODAY, and we weren't asking 'til NEXT MONDAY!

RR +138 48\*-43\* BB +119



#### **COULDN'T WAIT:**

WGGY, WBCT, WCAT, WIRK, WCKT, WNKT, WGAR, WIVK, KXKC, KEEY, KBEQ, KZSN, KVOO, KBQI, KSOP, KUZZ, KIXZ, WUSY, WPOR



SPIN IT HARD.



#### Street Talk

As documented daily last week at www.radioandrecords.com, there were a large number of layoffs at Warner Music Group following its acquisition by Edgar Bronfman Jr. Included among those exiting WB/Nashville were Sr. VP/Creative Janice Azrak, Sr. VP/A&R Paige Levy and Leann Barron, who was the assistant to label President Jim Ed Norman. Multiple independent and reliable sources on March 2 said Norman was also leaving the label. But R&R was notified by WB Corporate on March 3 that he would remain.

Levy can be reached at *plevy312@comcast.net* or 615-406-7300. She also asked that we pass along this note: "I had 21 years with Warner Bros. Records, but 23 years with Jim Ed Norman — that's what made it such a fabulous ride. I will be forever grateful to Jim Ed for his support, guidance and friendship. Our good days and victories at the Bunny Hutch far outweigh the bad days and defeats. I'm looking forward to the next adventure."

#### **Industry News**

Dick Clark, Terri Clark (no relation), Montgomery Gentry, Brad Paisley and ACM Executive Director Bob Romeo will be on hand March 10 as this year's ACM Awards nominees are announced at the St. Regis Hotel in Century City, CA. This year's awards show will be broadcast live on May 26 from the Mandalay Bay Resort & Casino in Las Vegas.

CMT is searching for a "fan of the year" through a contest running through March 17. The winner receives star treatment at the CMT Flameworthy Video Music Awards — a red carpet arrival, two seats to the show, a makeover, a T-Mobile camera phone, roundtrip airfare and hotel and \$500 in cash. Visit www.CMT.com for details.

ASCAP has set its annual country awards for Nov. 8 at Gaylord's Opryland Hotel. The announcement confirms that both major performing-rights organizations will hold awards parties on the same evening, as BMI announced a Nov. 8 date a few weeks ago.

SunTrust is sponsoring the Country Music Hall of Fame's Night Train To Nashville exhibit, opening March 27. "Sponsorship at the level represented by our partnership with SunTrust Bank is a first in this location," says museum Executive Director KyleYoung. "In an uncertain economy and an uneasy world, finding sponsorship dollars continues to be a challenge for all cultural organizations. We are deeply grateful to SunTrust for their dedication and commitment to this endeavor."

#### **Life Notes**

Congrats to Arista regional **Nathan Cruise** and wife Lori on the March 1 birth of 7 lb, 7 oz, 19-inch Lily Catherine, who joins big brother Garrett.

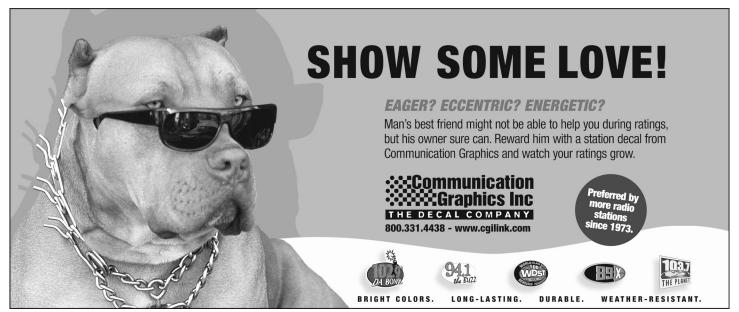
Congrats to publishing vet **Rob Hendon** and wife Shannon on the birth of their first child, Cash Robertson Hendon on March 3.

#### Chronicle

Sincerest condolences to the family and many friends of radio and record industry veteran **Joe P. Ethridge**, who died March 6 in the Nashville VA hospital of complications from a stroke and diabetes. He was 67. Joe P. was an independent record promoter for the last 23 years or so. But before that he was a Texas radio legend as a morning personality in Corpus Christi and Austin. Visitation is set for March 10 from 5-9pm at Howard-Glendale Funeral Home, 1015 Federal Rd., Houston, TX 77015 (713-453-6373). The funeral will be March 11 at 10am at the First Baptist Church, Galena Park, TX.

If you experienced transmission problems ... please call our Circulation Department at 310/788-1625.

© 2004 Radio & Records, Inc. All Rights Reserved No part of this material may be reproduced in any form or incorporated in any information retrieval system without written permission of the Publisher.



#### R&R/Bullseye: Probing Internet Activity

Once again this week, the **R&R** Country Callout America by Bullseye question posed to 400 Country listeners is a multi-parter: 1: "Do you have access to the Internet at home or at work on a daily basis?" 2: "Have you listened to a radio station on the Internet for at least 30 minutes?" 3: Aside from work-related activity, what is the primary reason you log onto the Internet?"

Of the total sample, 57% report they have daily access to the web. Country P1s are at 57% access, while P2s are 56%. Males lead females 58% to 56%. And 25-34s lead the demo race at 58%, 35-44s are next with 57%, and 45-54s are third at 55%.

Seventeen percent of the total sample said they have listened to a radio station via the web for at least 30 minutes, a share that is relatively steady across the board. The high is among 45-54s, at 21%, and the low is among P2s, at 12%.

As for what folks do on the web, 49% said they make the trip to "check email" or use "instant chat." Of the total sample, 25% say "to get news and sports info," 24% said they "visit a specific website" and 2% answered, "download music."

For complete breakouts — including men and women 25-34, 35-44 and 45-54 — check out the **R&R** Country Callout America by Bullseye research page in the Feb. 20 issue of **R&R**.

— Lon Helton/Country Editor (615) 244-8822 Email: *Ihelton@radioandrecords.com* 

— Chuck Aly/R&R Asst. Country Editor (615) 244-8822 Email: caly@radioandrecords.com

#### **MUSICNOTES**

**▼Buddy Jewell** received a gold plaque for his debut album during the CRS-closing New Faces Show. **Dierks Bentley** was presented a gold plaque for his debut album, and **Pat Green** got a piece of the action for his current disc.

Plaques were flying on the RLG boat, with **Martina McBride** receiving an award recognizing 10 million career unit sales, **Kenny Chesney** taking a double platinum award for his current release, and **Lonestar** receiving a platinum nod for their greatest hits collection.

Phil Vassar was presented the CMA's Triple Play Award during a CRS artist luncheon. The award recognizes Vassar for writing or cowriting three songs that topped the charts within a 12-month period—"Bye Bye," "I'm Alright" and "Right on the Money." The first two were recorded by Jo Dee Messina, the last by Alan Jackson.

★ Montgomery Gentry were presented a platinum plaque for the *My Town* album during Sony's CRS showcase at BB King's. In addition to the heavy metal duo, Colt Prather and Gretchen Wilson — whose "Redneck Woman" emerged as the seminar's runaway hit single — also performed. On hand for the festivities were John Michael Montgomery, Jeffrey Steele, Brett Michaels, Big & Rich and Tennessee Titans Kevin Carter, Joe Nedney, Peter Sirmon, Rocky Boiman and Drew Bennett.

If you experienced transmission problems ... please call our Circulation Department at 310/788-1625.

© 2004 Radio & Records, Inc. All Rights Reserved No part of this material may be reproduced in any form or incorporated in any information retrieval system without written permission of the Publisher.

## BILLY DEAN "Thank God I'm A Country Boy"

48 - 41) R&R / 46\*- 43\* BB

"Big song, big artist!" - Jeff Garrison, VP Country Programming / Infinity "Excellent modern take on John Denver's classic! ADD!" - Joel Raab

**Spinning on these great stations:** KNIX, WMIL, KUZZ, WSIX, KILT, WGAR, WYNK, KBEQ, WIVK, WYRK, KMPS, WZZK, WQYK, KUPL, WUSY, KATM, KXKC, WIRK, WEZL, WNKT, KZSN, KBQI, KTOM, WCKT, WBCT, KIXZ, KTEX, KXKT!!

Tempo - Fun - Familiarity - HIT!

The week's most explosive performance award has to go to **Big & Rich**, who made Bar Nashville's small stage seem like an arena with multiple moving lights, these-go-to-eleven sound and the duo's striking blended vocals. Their set was punctuated by an appearance by **Cowboy Troy**, a 6' 4" Stetson-wearing black cowboy who rapped in English and Spanish. As Troy says, the show was slicker than the grease from a barbeque brisket.

Kenny Chesney made a surprise appearance at the Opry Saturday night, March 6, performing his hit single "When the Sun Goes Down" with Uncle Kracker, who also joined Chesney on the RLG Boat Show during CRS.

Randy Travis, his wife and manager Elizabeth Travis and tour manager Jeff Davis received minor bumps and bruises when their tour bus careened into a ditch in Lakeville, PA on March 7. A section of route 590 in the Poconos gave out from under their coach, but driver Davis was able to keep the vehicle from flipping over.

▼ Did new Sony artist **Trent Willmon** catch the MG flu at CRS? Willmon reportedly ended up on Montgomery Gentry's Jim Beam tour bus after a Tuesday night showcase in Sony's Hilton suite and wasn't heard from again until after noon the following day.

#### **VIDEO ADDS**

CMT

**CAROLYN DAWN JOHNSON Simple Life** 

#### **GREAT AMERICAN COUNTRY**

**CAROLYN DAWN JOHNSON Simple Life** 

**KEVIN MONTGOMERY** Another Long Walk

#### **RANDOM FAX®**

#### Tuesday, 3/9

BIRTHDAYS: Mickey Gilley, Jimmie Fadden, Rob Beckham, Jon Conlon

On TV: CNN: Buddy Jewell, CNN Headline News; GAC: Jay Teter, Country Across America; Richard Sterban (the Oak Ridge Boys), Celebrity Kitchen; Charlie Louvin, Joe Nichols, Rhonda Vincent, Terri Clark, Ronnie Dunn, Carl Jackson, Dierks Bentley, Del McCoury and Rodney Crowell, Grand Ole Opry Live

#### Wednesday, 3/10

**BIRTHDAYS: Daryle Singletary** 

On TV: ABC: Pat Green, Jimmy Kimmel Live; Clint Black, The View; CMT: Reba McEntire, Making the Video; Alison Krauss & Union Station, MWL Special; GAC: Blue County, CRL; Jerry Reed, GAC Classic; Josh Turner, Celebrity Kitchen

#### Thursday, 3/11

**BIRTHDAYS: Jimmy Fortune** 

**On TV:** CMT: **Garth Brooks**, *CMT Inside Fame*; **Reba McEntire**, *Making the Video* 

#### Friday, 3/12

BIRTHDAYS: Rhonda Christenson, Paige Levy, Jim Mickelson On TV: CMT: Reba McEntire, Making The Video; GAC: Eddy Raven, Celebrity Kitchen

#### Saturday, 3/13

BIRTHDAYS: Liz Anderson, Billy Yates, Jan Howard, Steve Armstrong, Kay Smith

On TV: CMT: Jimmy Wayne and Mindy Smith, CMT MWL; GAC: Pam Tillis (host), Terri Clark, Sara Evans, Montgomery Gentry, Keith Urban and Jessi Alexander, Grand Ole Opry Live; USA: Montgomery Gentry, Nashville Star

#### **Sunday, 3/14**

BIRTHDAYS: Michael Martin Murphy, Jerry Jeff Walker, Bob Woodruff, Sam Cerami

#### **Monday**, 3/15

BIRTHDAYS: Carl Smith, Mike Wilson, Teddie Bonadies, Mike Dungan

On TV: CMT: Martina McBride/Pat Benatar, CMT Crossroads; GAC: Jimmy Wayne, Celebrity Kitchen

If you experienced transmission problems ... please call our Circulation Department at 310/788-1625.

© 2004 Radio & Records, Inc. All Rights Reserved No part of this material may be reproduced in any form or incorporated in any information retrieval system without written permission of the Publisher.

## RIAKE SHELTON

### "WHEN SOMEBODY KNOWS YOU THAT WELL"

when you know a hit artist,

when you know a hit writer,

then you know a hit song...

from the team that delivered "The Baby"...Blake Shelton, Harley Allen and Bobby Braddock

## ON YOUR DESK NOW

<u>IMPACT DATE: 3/15</u>



| 1.147   | T\A/     | ADTICT Title ( abol(a)  | Total               | +/-<br>Deinte       | Total             | +/-                   | Tot. Aud.             |       |                 | Total                |
|---------|----------|---|---------------------|---------------------|-------------------|-----------------------|-----------------------|-------|-----------------|----------------------|
| LW<br>1 | TW<br>1  | ARTIST Title Label(s)  TOBY KEITH American Soldier (DreamWorks) | Points <b>13482</b> | Points - <b>578</b> | Plays <b>4307</b> | Plays<br>- <b>215</b> | (00)<br><b>408248</b> | (00)  | On<br><b>16</b> | Station <b>112/0</b> |
|         | 2        |   |                     |                     |                   |                       |                       |       |                 |                      |
| 2       | _        | TIM MCGRAW Watch The Wind Blow By (Curb)                        | 13387               | 306                 | 4412              | +209                  | 385428                | 1610  | 19              | 112/0                |
| 3       | 3        | BRAD PAISLEY Little Moments (Arista)                            | 13210               | 502                 | 4279              | +73                   | 391899                | 19862 | 25              | 111/0                |
| 4       | 4        | MARTINA MCBRIDE In My Daughter's Eyes (RCA)                     | 10969               | -129                | 3490              | -34                   | 323135                | 2915  | 16              | 109/0                |
| 8       | 6        | KENNY CHESNEY f/UNCLE KRACKER When The Sun Goes Down (BNA)      | 10768               | 1168                | 3228              | +329                  | 323960                | 38047 | 7               | 112/1                |
| 5       | 6        | TRACE ADKINS Hot Mama (Capitol)                                 | 10423               | 57                  | 3457              | +71                   | 294633                | 3717  | 24              | 109/0                |
| 6       | 0        | JIMMY WAYNE I Love You This Much (DreamWorks)                   | 10210               | -1                  | 3405              | +19                   | 287649                | -817  | 28              | 112/0                |
| 7       | 8        | SARA EVANS Perfect (RCA)  | 10186               | 347                 | 3320              | +166                  | 286646                | 11373 | 25              | 112/0                |
| 9       | 9        | KEITH URBAN You'll Think Of Me (Capitol)                        | 9868                | 389                 | 3072              | +104                  | 295756                | 19297 | 12              | 112/0                |
| 11      | 1        | BUDDY JEWELL Sweet Southern Comfort (Columbia)                  | 9142                | 535                 | 3114              | +177                  | 263713                | 16526 | 19              | 111/0                |
| 12      | •        | RASCAL FLATTS Mayberry (Lyric Street)                           | 8873                | 634                 | 2776              | +195                  | 258687                | 22112 | 10              | 110/0                |
| 13      | 12       | JOSH TURNER Long Black Train (MCA)                              | 7449                | -102                | 2479              | -90                   | 212302                | -571  | 38              | 109/0                |
| 14      | 13       | GARY ALLAN Songs About Rain (MCA)                               | 7120                | 170                 | 2311              | +72                   | 187805                | 1151  | 16              | 108/0                |
| 15      | <b>4</b> | CLINT BLACK Spend My Time (Equity Music Group)                  | 6969                | 331                 | 2236              | +93                   | 187401                | 6591  | 19              | 109/0                |
| 19      | 15       | JOHN MICHAEL MONTGOMERY Letters From Home (Warner Bros.)        | 6936                | 1320                | 2194              | +452                  | 192968                | 37419 | 8               | 106/2                |
| 16      | 1        | GEORGE STRAIT Desperately (MCA)                                 | 6620                | 594                 | 2139              | +198                  | 175694                | 20896 | 9               | 104/3                |
| 17      | <b>O</b> | BLUE COUNTY Good Little Girls (Asylum/Curb)                     | 6248                | 336                 | 2053              | +92                   | 166589                | 12310 | 20              | 102/0                |
| 21      | 18       | TRACY LAWRENCE Paint Me A Birmingham (DreamWorks)               | 5754                | 543                 | 1877              | +206                  | 155327                | 13155 | 18              | 95/3                 |
| 18      | 19       | JOE NICHOLS Cool To Be A Fool (Universal South)                 | 5740                | -48                 | 1880              | -3                    | 149309                | 658   | 25              | 107/0                |
| 22      | 20       | DIERKS BENTLEY My Last Name (Capitol)                           | 5481                | 440                 | 1781              | +117                  | 144891                | 12427 | 19              | 102/0                |
| 20      | <b>4</b> | CAROLYN DAWN JOHNSON Simple Life (Arista)                       | 5338                | 87                  | 1719              | +38                   | 138891                | -700  | 14              | 104/1                |
| 25      | 22       | MONTGOMERY GENTRY If You Ever Stop Loving Me (Columbia)         | 4234                | 786                 | 1381              | +245                  | 110372                | 21370 | 6               | 105/1                |
| 28      | 23       | BROOKS & DUNN That's What She Gets For Loving Me (Arista)       | 3968                | 992                 | 1208              | +275                  | 122817                | 31397 | 6               | 91/7                 |
| 23      | 24       | BIG & RICH Wild West Show (Warner Bros.)                        | 3920                | 226                 | 1207              | +73                   | 93557                 | 5741  | 10              | 87/0                 |
| 24      | 25       | BRIAN MCCOMAS You're In My Head (Lyric Street)                  | 3865                | 268                 | 1189              | +21                   | 100916                | 10465 | 20              | 85/0                 |
|         |          |   |                     |                     |                   |                       |                       |       |                 |                      |

(c) 2004 Radio & Records, Inc.



## TRACY BYRD "How'd I Wind Up In Jamaica"

A fun, up—tempo song just in time for spring!

ON YOUR DESK NOW!

AIRPLAY IMMEDIATELY!





| RaR          |            | Country Top 50  |           |        |       | PO           | WERED B           | Y     | lusic_ | Page 2  |
|--------------|------------|---|-----------|--------|-------|--------------|-------------------|-------|--------|---------|
|              | М          | arch 9, 2004  | Total     | +/-    | Total | ME           | DIABAS            | F     | Wks    | Total   |
| LW           | TW         | ARTIST Title Label(s)                                   | Points    | Points | Plays | +/-<br>Plays | Tot. Aud.<br>(00) | (00)  | On     | Station |
| 26           | 26         | SHEDAISY Passenger Seat (Lyric Street)                  | 3854      | 505    | 1216  | +118         | 97951             | 17092 | 7      | 92/2    |
| 27           | <b>4</b>   | CLAY WALKER I Can't Sleep (RCA)                         | 3442      | 389    | 1097  | +106         | 82579             | 11879 | 12     | 92/4    |
| 29           | <b>2</b> 3 | REBA MCENTIRE Somebody (MCA)                            | 3331      | 604    | 1072  | +192         | 83789             | 9680  | 9      | 82/3    |
| Breaker      | <b>2</b> 9 | LONESTAR Let's Be Us Again (BNA)                        | 2964      | 910    | 776   | +292         | 88370             | 23550 | 3      | 74/10   |
| 31           | <b>③</b>   | DAVID LEE MURPHY Loco (Audium)                          | 2909      | 342    | 929   | +128         | 70970             | 9343  | 9      | 78/6    |
| 30           | 31         | PAT GREEN Guy Like Me (Republic/Universal South)        | 2392      | -211   | 682   | -105         | 60971             | -3378 | 17     | 59/3    |
| 33           | 32         | SHANIA TWAIN It Only Hurts When I'm Breathing (Mercury) | 2125      | 237    | 634   | +64          | 62803             | 7286  | 5      | 61/5    |
| 35           | <b>33</b>  | EMERSON DRIVE Last One Standing (DreamWorks)            | 2057      | 193    | 660   | +75          | 45441             | 2545  | 8      | 71/2    |
| 34           | <b>34</b>  | BILLY CURRINGTON I Got A Feelin' (Mercury)              | 1993      | 85     | 596   | +26          | 45524             | 1465  | 8      | 58/0    |
| Breaker      | <b>3</b>   | JEFF BATES I Wanna Make You Cry (RCA)                   | 1616      | 311    | 595   | +121         | 37678             | 6750  | 8      | 67/3    |
| 38           | <b>3</b> 5 | WYNONNA f/NAOMI JUDD Flies On The Butter (Asylum/Curb)  | 1559      | 301    | 500   | +106         | 45907             | 7436  | 9      | 49/1    |
| 44           | <b>3</b>   | GRETCHEN WILSON Redneck Woman (Epic)                    | 1241      | 619    | 313   | +138         | 35710             | 14357 | 2      | 20/17   |
| 41           | <b>3</b> 3 | LEE ANN WOMACK The Wrong Girl (MCA)                     | 1221      | 290    | 372   | +102         | 28041             | 7576  | 4      | 46/5    |
| 40           | <b>3</b> 9 | JOE DIFFIE Tougher Than Nails (BBR/C4)                  | 1018      | 77     | 397   | +35          | 21987             | -1548 | 5      | 46/4    |
| 42           | <b>①</b>   | AMY DALLEY Men Don't Change (Curb)                      | 983       | 276    | 350   | +93          | 19664             | 5610  | 5      | 42/2    |
| 48           | 4          | BILLY DEAN Thank God I'm A Country Boy (View2)          | 821       | 264    | 278   | +90          | 20741             | 6770  | 3      | 27 2    |
| 43           | <b>1</b>   | CHRIS CAGLE I'd Be Lying (Capitol)                      | 752       | 111    | 299   | +37          | 15289             | 1519  | 5      | 48/2    |
| _            | <b>43</b>  | ANDY GRIGGS She Thinks She Needs Me (RCA)               | 697       | 285    | 284   | +123         | 16090             | 6956  | 2      | 48/7    |
| 47           | 4          | CROSS CANADIAN RAGWEED Sick And Tired (Universal South) | 649       | 109    | 202   | +53          | 14978             | 127   | 2      | 18/4    |
| 49           | <b>4</b>   | RACHEL PROCTOR Me And Emily (BNA)                       | 631       | 132    | 139   | +35          | 23698             | 5540  | 2      | 9/8     |
| <b>Debut</b> | <b>4</b>   | JULIE ROBERTS Break Down Here (Mercury)                 | 608       | 264    | 236   | +93          | 13331             | 4271  | 1      | 37/5    |
| <b>Debut</b> | 47         | JOSH GRACIN I Want To Live (Lyric Street)               | 541       | 203    | 156   | +62          | 16993             | 4800  | 1      | 6/3     |
| 50           | <b>4</b> 8 | GEORGE STRAIT Honk If You Honky Tonk (MCA)              | 524       | 134    | 77    | +22          | 18018             | 5079  | 11     | 3/0     |
| <b>Debut</b> | 49         | SHERRIE AUSTIN Drivin' Into The Sun (BBR/C4)            | 441       | 302    | 155   | +103         | 4967              | 2492  | 1      | 22/3    |
| 45           | 50         | DIAMOND RIO We All Fall Down (Arista)                   | 439       | -133   | 190   | -36          | 9289              | -2840 | 6      | 33/0    |
|              |            | (c) 2004 Radio & R                                      | acorde In | r      |       |              |                   |       |        |         |



Total Pt.

Total Pt.

Total Play

(c) 2004 Radio & Records, Inc.

#### **COUNTRY**

#### <u>MOST ADDED</u>

| ARTIST Title Label(s)                                     | Adds |
|---|------|
| GRETCHEN WILSON Redneck Woman (Epic)                      | 17   |
| LONESTAR Let's Be Us Again (BNA)                          | 10   |
| VINCE GILL In These Last Few Days (MCA)                   | 10   |
| RACHEL PROCTOR Me And Emily (BNA)                         | 8    |
| BROOKS & DUNN That's What She Gets For Loving Me (Arista) | 7    |
| ANDY GRIGGS She Thinks She Needs Me (RCA)                 | 7    |
| DAVID LEE MURPHY Loco (Audium)                            | 6    |
| SHANIA TWAIN It Only Hurts When I'm Breathing (Mercury)   | 5    |
| LEE ANN WOMACK The Wrong Girl (MCA)                       | 5    |
| JULIE ROBERTS Break Down Here (Mercury)                   | 5    |

#### **MOST INCREASED POINTS**

| ARTIST Title Label(s)  | Increase |
|--|----------|
| JOHN MICHAEL MONTGOMERY Letters From Home (Warner Bros.)             | +1320    |
| KENNY CHESNEY f/UNCLE KRACKER When The Sun Goes Down (BNA)           | +1168    |
| <b>BROOKS &amp; DUNN</b> That's What She Gets For Loving Me (Arista) | +992     |
| LONESTAR Let's Be Us Again (BNA)                                     | +910     |
| MONTGOMERY GENTRY If You Ever Stop Loving Me (Columbia)              | +786     |
| RASCAL FLATTS Mayberry (Lyric Street)                                | +634     |
| GRETCHEN WILSON Redneck Woman (Epic)                                 | +619     |
| REBA MCENTIRE Somebody (MCA)   | +604     |
| GEORGE STRAIT Desperately (MCA)                                      | +594     |
| TRACY LAWRENCE Paint Me A Birmingham (DreamWorks)                    | +543     |

#### **MOST INCREASED PLAYS**

| ARTIST Title Label(s)  | Total Play<br>Increase |
|--|------------------------|
| JOHN MICHAEL MONTGOMERY Letters From Home (Warner Bros.)             | +452                   |
| KENNY CHESNEY f/UNCLE KRACKER When The Sun Goes Down (BNA            | 4) +329                |
| LONESTAR Let's Be Us Again (BNA)                                     | +292                   |
| <b>BROOKS &amp; DUNN</b> That's What She Gets For Loving Me (Arista) | +275                   |
| MONTGOMERY GENTRY If You Ever Stop Loving Me (Columbia)              | + 245                  |
| TIM MCGRAW Watch The Wind Blow By (Curb)                             | +209                   |
| TRACY LAWRENCE Paint Me A Birmingham (DreamWorks)                    | +206                   |
| GEORGE STRAIT Desperately (MCA)                                      | +198                   |
| RASCAL FLATTS Mayberry (Lyric Street)                                | +195                   |
| REBA MCENTIRE Somebody (MCA)   | +192                   |

#### **COUNTRY INDICATOR**

#### **MOST ADDED**

| ARTIST Little Label(s)   | Adds     |
|--|----------|
| LONESTAR Let's Be Us Again (BNA)                               | 19       |
| MONTGOMERY GENTRY If You Ever Stop Loving Me (Columbia)        | 11       |
| GRETCHEN WILSON Redneck Woman (Epic)                           | 10       |
| LEE ANN WOMACK The Wrong Girl (MCA)                            | 9        |
| JULIE ROBERTS Break Down Here (Mercury)                        | 9        |
| ANDY GRIGGS She Thinks She Needs Me (RCA)                      | 9        |
| SHERRIE AUSTIN Drivin' Into The Sun (BBR/C4)                   | 7        |
| CHELY WRIGHT Back Of The Bottom Drawer (Vivaton)               | 7        |
| BLAKE SHELTON When Somebody Knows You That Well (Warner Bros.) | <i>6</i> |
|  |          |

#### **MOST INCREASED POINTS**

| ARTIST Title Label(s)                                      | Increase |
|--|----------|
| MONTGOMERY GENTRY If You Ever Stop Loving Me (Columbia)    | +433     |
| LONESTAR Let's Be Us Again (BNA)                           | +405     |
| JOHN MICHAEL MONTGOMERY Letters From Home (Warner Bros.)   | +391     |
| KENNY CHESNEY f/UNCLE KRACKER When The Sun Goes Down (BNA) | +387     |
| TRACY LAWRENCE Paint Me A Birmingham (DreamWorks)          | +353     |
| SHANIA TWAIN It Only Hurts When I'm Breathing (Mercury)    | +275     |
| RASCAL FLATTS Mayberry (Lyric Street)                      | +272     |
| GEORGE STRAIT Desperately (MCA)                            | +253     |
| SHEDAISY Passenger Seat (Lyric Street)                     | +209     |
| BROOKS & DUNN That's What She Gets For Loving Me (Arista)  | +178     |

#### **MOST INCREASED PLAYS**

| ARTIST Title Label(s)                                      | Increase |
|--|----------|
| MONTGOMERY GENTRY If You Ever Stop Loving Me (Columbia)    | +320     |
| JOHN MICHAEL MONTGOMERY Letters From Home (Warner Bros.)   | +303     |
| KENNY CHESNEY f/UNCLE KRACKER When The Sun Goes Down (BNA) | +295     |
| LONESTAR Let's Be Us Again (BNA)                           | +289     |
| TRACY LAWRENCE Paint Me A Birmingham (DreamWorks)          | +269     |
| RASCAL FLATTS Mayberry (Lyric Street)                      | +217     |
| SHANIA TWAIN It Only Hurts When I'm Breathing (Mercury)    | +215     |
| GEORGE STRAIT Desperately (MCA)                            | +179     |
| SHEDAISY Passenger Seat (Lyric Street)                     | +164     |
| BROOKS & DUNN That's What She Gets For Loving Me (Arista)  | +133     |

# John Arthur Martinez "Home Made Of Stone"

Familiarity, familiarity, millions of TV impressions!
no fear factor here!

ON YOUR DESK NOW!



(c) 2004 Radio & Records, Inc.



**BLAKE SHELTON** When Somebody Knows You That Well (Warner Bros.) **CHELY WRIGHT** Back Of The Bottom Drawer (Vivaton) **GRETCHEN WILSON** Redneck Woman (Epic) HANK WILLIAMS, JR. Why Can't We All Just Get A Long Neck? (Curb) JIMMY WAYNE You Are (DreamWorks)

3122

JOE NICHOLS If Nobody Believed In You (Universal South) JOSH GRACIN I Want To Live (Lyric Street) **PINMONKEY** Let's Kill Saturday Night (BNA) TRENT WILLMON Beer Man (Columbia)

JENKINS Blame It On Mama (Capitol)

#### MOST PLAYED RECURRENTS Total ARTIST Title Label(s) **Plays** ALAN JACKSON Remember When (Arista) 3582 2532 KENNY CHESNEY There Goes My Life (BNA) 2346 TERRI CLARK I Wanna Do It All (Mercury) TOBY KEITH | Love This Bar (DreamWorks) 1704 KEITH URBAN Who Wouldn't Wanna Be Me (Capitol) 1569 BROOKS & DUNN You Can't Take The Honky Tonk Out Of The Girl (Arista) 1481 ALAN JACKSON AND JIMMY BUFFETT It's Five O'Clock Somewhere (Arista) 1456 **DIERKS BENTLEY** What Was I Thinkin'? (Capitol) 1389 1368 **LONESTAR** My Front Porch Looking In (BNA) BROOKS & DUNN Red Dirt Road (Arista) 1231

#### **NEW & ACTIVE**

COLT PRATHER I Won't Go On And On (Epic) Total Plays: 175, Total Stations: 23, Adds: 0

**SCOTTY EMERICK** The Coast Is Clear (DreamWorks) Total Plays: 146, Total Stations: 18, Adds: 3

RHONDA VINCENT If Heartaches Had Wings (Rounder) Total Plays: 111, Total Stations: 14, Adds: 0

VINCE GILL In These Last Few Days (MCA) Total Plays: 95, Total Stations: 10, Adds: 10

Songs ranked by total plays



112 Country reporters. Songs ranked by total points for the airplay week of 2/29-3/6. Bullets appear on songs gaining points and/or plays or remaining flat from previous week. If two songs are tied in total points, the song with the larger increase in points is placed first. Songs below No. 1 and down in points and plays for three consecutive weeks are moved to recurrent. Most Added is the total number of new adds officially reported to R&R by each reporting station. f U Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Points lists the songs with the greatest week-to-week increases in total points. Station Weight = AQH Persons + (Market rank X 10) divided by 4180. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from the Arbitron Company (© 2004, The Arbitron Company). © 2004, R&R, Inc.

## OWN YOUR EVENTS

If no one can see your signs, do they know who staged the event? Make sure you claim ownership at all your events with cost-effective, disposable plastic banners.

- ⇒ We print your logo using up to four spot colors.
- Perfect for concerts, events and giveaways.
- Packaged on a roll and easy to use.
- Up to 3' High and 6' Wide
- ▶ Durable
- Weather-resistant



P.O. Box 750250 Houston, Texas 77275-0250 713/507-4200 713/507-4295 FAX

1-800-231-6074

ri@reefindustries.com www.reefindustries.com



## Country Indicator Top 50

|    | ® N | larch 9, 2004   | Total  | +/-    | Total | +/-   | Tot. Aud. | ı/- Aud | Wks | Total   |  |
|----|-----|---|--------|--------|-------|-------|-----------|---------|-----|---------|--|
| LW | TW  | ARTIST Title Label(s)   | Points | Points | Plays | Plays | (00)      | (00)    | On  | Station |  |
| 3  | 0   | TIM MCGRAW Watch The Wind Blow By (Curb)  | 5523   | 108    | 4054  | +65   | 124072    | 2646    | 19  | 109/0   |  |
| 5  | 2   | JIMMY WAYNE I Love You This Much (DreamWorks)   | 5300   | -17    | 3882  | -14   | 116543    | -250    | 28  | 108/0   |  |
| 1  | 3   | TOBY KEITH American Soldier (DreamWorks)  | 5236   | -269   | 3795  | -221  | 117190    | -4449   | 15  | 107/0   |  |
| 4  | 4   | MARTINA MCBRIDE In My Daughter's Eyes (RCA)   | 5116   | -213   | 3723  | -191  | 114195    | -3021   | 16  | 110/0   |  |
| 2  | 5   | BRAD PAISLEY Little Moments (Arista)  | 5030   | -407   | 3653  | -312  | 111545    | -9193   | 26  | 105/1   |  |
| 6  | 6   | TRACE ADKINS Hot Mama (Capitol)   | 4970   | 67     | 3625  | +69   | 111157    | 1985    | 25  | 107/0   |  |
| 7  | 7   | SARA EVANS Perfect (RCA)  | 4834   | 48     | 3551  | +20   | 106893    | 2678    | 24  | 107/0   |  |
| 8  | 8   | BUDDY JEWELL Sweet Southern Comfort (Columbia)  | 4635   | 105    | 3408  | +120  | 100981    | 2078    | 20  | 109/1   |  |
| 9  | 9   | KEITH URBAN You'll Think Of Me (Capitol)  | 4401   | 131    | 3271  | +91   | 96163     | 3433    | 13  | 111/0   |  |
| 12 | 1   | $\textbf{KENNY CHESNEY f/UNCLE KRACKER} \ \ \textbf{When The Sun Goes Down} \ \textit{(BNA)}$ | 4270   | 387    | 3216  | +295  | 93269     | 8289    | 7   | 109/0   |  |
| 11 | •   | RASCAL FLATTS Mayberry (Lyric Street)   | 4181   | 272    | 3099  | +217  | 91848     | 5616    | 10  | 111/0   |  |
| 13 | 12  | GARY ALLAN Songs About Rain (MCA)   | 3793   | 46     | 2819  | +50   | 83365     | 1619    | 16  | 110/0   |  |
| 15 | 13  | GEORGE STRAIT Desperately (MCA)   | 3460   | 253    | 2560  | +179  | 75949     | 6377    | 9   | 108/0   |  |
| 14 | 14  | JOSH TURNER Long Black Train (MCA)  | 3329   | -90    | 2432  | -91   | 70868     | -1849   | 34  | 97/0    |  |
| 18 | 1   | JOHN MICHAEL MONTGOMERY Letters From Home (Warner Bros.)                                      | 3268   | 391    | 2423  | +303  | 71800     | 8885    | 8   | 106/3   |  |
| 10 | 16  | TERRI CLARK I Wanna Do It All (Mercury)   | 3202   | -1046  | 2338  | -730  | 70404     | -23498  | 27  | 95/0    |  |
| 17 | 17  | CLINT BLACK Spend My Time (Equity Music Group)  | 3002   | -13    | 2178  | -23   | 67996     | 816     | 19  | 97/0    |  |
| 22 | 18  | TRACY LAWRENCE Paint Me A Birmingham (DreamWorks)   | 2804   | 353    | 2050  | +269  | 61740     | 7830    | 19  | 92/5    |  |
| 20 | 19  | CAROLYN DAWN JOHNSON Simple Life (Arista)   | 2781   | 102    | 2095  | +82   | 61272     | 2503    | 14  | 103/1   |  |
| 19 | 20  | BLUE COUNTY Good Little Girls (Asylum/Curb)   | 2751   | 15     | 2036  | +25   | 62182     | -39     | 21  | 89/0    |  |
| 16 | 21  | JOE NICHOLS Cool To Be A Fool (Universal South)   | 2741   | -321   | 2060  | -243  | 58543     | -6279   | 25  | 96/1    |  |
| 21 | 22  | DIERKS BENTLEY My Last Name (Capitol)   | 2523   | 2      | 1936  | +12   | 54636     | 167     | 19  | 100/2   |  |
| 23 | 23  | BROOKS & DUNN That's What She Gets For Loving Me (Arista)                                     | 2142   | 182    | 1585  | +133  | 45870     | 3725    | 6   | 98/4    |  |
| 25 | 24  | REBA MCENTIRE Somebody (MCA)  | 2112   | 170    | 1556  | +111  | 46476     | 4354    | 10  | 84/1    |  |
| 28 | 25  | MONTGOMERY GENTRY If You Ever Stop Loving Me (Columbia)                                       | 2108   | 433    | 1560  | +320  | 46732     | 10109   | 6   | 96/11   |  |
|    |     |   |        |        |       |       |           |         |     |         |  |

(c) 2004 Radio & Records, Inc.



## **Country Indicator Top 50** March 9, 2004 Total Points +/-Points ARTIST Title / ahal/c)

|              | 8          | March 9, 2004   | Total  | +/-    | Total | +/-   | Tot. Aud. | +/- Aud | Wks | Total   |
|--------------|------------|---|--------|--------|-------|-------|-----------|---------|-----|---------|
| LW           | TW         | ARTIST Title Label(s)                                   | Points | Points | Plays | Plays | (00)      | (00)    | On  | Station |
| 24           | 26         | BIG & RICH Wild West Show (Warner Bros.)                | 1948   | -7     | 1434  | +18   | 42402     | 771     | 10  | 88/3    |
| 26           | <b>4</b>   | BRIAN MCCOMAS You're In My Head (Lyric Street)          | 1825   | 34     | 1376  | +37   | 40320     | 803     | 23  | 80/2    |
| 27           | 23         | CLAY WALKER I Can't Sleep (RCA)                         | 1762   | 85     | 1273  | +63   | 38419     | 1721    | 13  | 74/2    |
| 30           | 29         | SHEDAISY Passenger Seat (Lyric Street)                  | 1576   | 211    | 1174  | +164  | 34542     | 4999    | 6   | 82/3    |
| 29           | <b>3</b>   | PAT GREEN Guy Like Me (Republic/Universal South)        | 1473   | 54     | 1168  | +46   | 30942     | 1359    | 10  | 74/2    |
| 31           | <b>(1)</b> | DAVID LEE MURPHY Loco (Audium)                          | 1440   | 83     | 1077  | +73   | 31259     | 2190    | 9   | 72 3    |
| 36           | 32         | SHANIA TWAIN It Only Hurts When I'm Breathing (Mercury) | 1155   | 282    | 888   | +215  | 25654     | 6057    | 5   | 64/4    |
| 32           | 33         | EMERSON DRIVE Last One Standing (DreamWorks)            | 1148   | 30     | 864   | +14   | 24497     | 812     | 9   | 70/2    |
| 39           | 34         | LONESTAR Let's Be Us Again (BNA)                        | 1100   | 408    | 834   | +289  | 24761     | 8913    | 3   | 73/19   |
| 33           | 35         | BILLY CURRINGTON I Got A Feelin' (Mercury)              | 968    | 6      | 790   | +1    | 20010     | -21     | 9   | 64/3    |
| 37           | 36         | WYNONNA f/NAOMI JUDD Flies On The Butter (Asylum/Curb)  | 882    | 53     | 692   | +20   | 18643     | 1432    | 8   | 53/1    |
| 38           | 37         | JOE DIFFIE Tougher Than Nails (BBR/C4)                  | 822    | 118    | 565   | +91   | 17434     | 2660    | 5   | 50/5    |
| 40           | 33         | LEE ANN WOMACK The Wrong Girl (MCA)                     | 798    | 170    | 601   | +118  | 17620     | 3683    | 4   | 54/9    |
| 41           | 39         | JEFF BATES I Wanna Make You Cry (RCA)                   | 673    | 47     | 537   | +50   | 14009     | 1197    | 9   | 49/5    |
| 42           | 40         | CHRIS CAGLE I'd Be Lying (Capitol)                      | 670    | 110    | 543   | +72   | 13282     | 2163    | 5   | 49/3    |
| 34           | 41         | PATTY LOVELESS On Your Way Home (Epic)                  | 569    | -350   | 458   | -271  | 12205     | -8146   | 17  | 53/0    |
| 35           | 42         | KELLIE COFFEY Texas Plates (BNA)                        | 510    | -479   | 394   | -303  | 12125     | -8744   | 22  | 51/0    |
| 45           | <b>4</b> 3 | AMY DALLEY Men Don't Change (Curb)                      | 487    | 75     | 332   | +56   | 11240     | 1750    | 5   | 29/3    |
| 44           | 44         | DIAMOND RIO We All Fall Down (Arista)                   | 426    | -11    | 327   | -6    | 8689      | 0       | 8   | 27/1    |
| 43           | 45         | LEANN RIMES This Love (Asylum/Curb)                     | 421    | -137   | 279   | -124  | 9523      | -2408   | 12  | 42/0    |
| 47           | <b>4</b> 6 | BILLY DEAN Thank God I'm A Country Boy (View2)          | 287    | 37     | 223   | +13   | 6907      | 1361    | 3   | 18/3    |
| 50           | 47         | JULIE ROBERTS Break Down Here (Mercury)                 | 271    | 132    | 240   | +113  | 5445      | 3143    | 2   | 27/9    |
| Debut   >    | <b>4</b> 8 | ANDY GRIGGS She Thinks She Needs Me (RCA)               | 259    | 151    | 206   | +112  | 5360      | 3201    | 1   | 27/9    |
| <b>Debut</b> | 49         | SHERRIE AUSTIN Drivin' Into The Sun (BBR/C4)            | 215    | 101    | 173   | +68   | 4624      | 2384    | 1   | 21/7    |
| 46           | 50         | RHONDA VINCENT If Heartaches Had Wings (Rounder)        | 206    | -51    | 163   | -45   | 4602      | -808    | 9   | 15/0    |

(c) 2004 Radio & Records, Inc.



Music Page 7 America's Best Testing Country Songs 12 + For The Week Ending 3/12/04

March 9, 2004

| Artist Title (Label)                                       | TW   | LW   | Fam.        | Burn        | P 25-54 | W 25-54 | M 25-54 |
|--|------|------|-------------|-------------|---------|---------|---------|
| ALAN JACKSON Remember When (Arista)                        | 4.32 | 4.43 | 99%         | 31%         | 4.34    | 4.40    | 4.30    |
| TOBY KEITH American Soldier (DreamWorks)                   | 4.30 | 4.32 | 100%        | 29%         | 4.37    | 4.51    | 4.27    |
| BRAD PAISLEY Little Moments (Arista)                       | 4.23 | 4.35 | 98%         | 28%         | 4.22    | 4.28    | 4.18    |
| JOHN MICHAEL MONTGOMERY Letters From Home (Warner Bros.)   | 4.17 | 4.20 | <b>79</b> % | <b>7</b> %  | 4.20    | 4.29    | 4.13    |
| KEITH URBAN You'll Think Of Me (Capitol)                   | 4.15 | 4.23 | 93%         | 17%         | 4.12    | 4.32    | 3.98    |
| KENNY CHESNEY f/UNCLE KRACKER When The Sun Goes Down (BNA) | 4.15 | 4.14 | 91%         | 15%         | 4.15    | 4.40    | 3.97    |
| GEORGE STRAIT Desperately (MCA)                            | 4.15 | 4.09 | <b>75</b> % | 8%          | 4.16    | 4.32    | 4.06    |
| TERRI CLARK I Wanna Do It All (Mercury)                    | 4.11 | 3.99 | 97%         | 33%         | 4.15    | 4.16    | 4.14    |
| TRACE ADKINS Hot Mama (Capitol)                            | 4.07 | 3.99 | 96%         | 26%         | 4.10    | 4.33    | 3.94    |
| BUDDY JEWELL Sweet Southern Comfort (Columbia)             | 4.07 | 4.08 | 94%         | 23%         | 4.07    | 4.23    | 3.96    |
| JIMMY WAYNE I Love You This Much (DreamWorks)              | 4.05 | 4.07 | 95%         | 29%         | 4.04    | 4.26    | 3.89    |
| RASCAL FLATTS Mayberry (Lyric Street)                      | 4.03 | 3.99 | 93%         | 19%         | 4.00    | 4.17    | 3.89    |
| MONTGOMERY GENTRY If You Ever Stop Loving Me (Columbia)    | 4.03 | _    | 65%         | 6%          | 4.03    | 4.16    | 3.94    |
| SARA EVANS Perfect (RCA)                                   | 3.99 | 4.11 | 95%         | 28%         | 3.97    | 3.99    | 3.96    |
| CLINT BLACK Spend My Time (Equity Music Group)             | 3.99 | 3.85 | 91%         | 20%         | 4.02    | 4.09    | 3.97    |
| TRACY LAWRENCE Paint Me A Birmingham (DreamWorks)          | 3.99 | 3.99 | 84%         | 16%         | 3.99    | 4.16    | 3.89    |
| GARY ALLAN Songs About Rain (MCA)                          | 3.98 | 3.99 | 93%         | 21%         | 3.92    | 4.14    | 3.78    |
| REBA MCENTIRE Somebody (MCA)                               | 3.98 | 3.87 | 76%         | 11%         | 4.02    | 4.15    | 3.93    |
| CLAY WALKER I Can't Sleep (RCA)                            | 3.97 | 3.88 | 73%         | 9%          | 3.96    | 4.25    | 3.79    |
| JOSH TURNER Long Black Train (MCA)                         | 3.96 | 3.90 | 95%         | <b>29</b> % | 4.05    | 4.18    | 3.96    |
| JOE NICHOLS Cool To Be A Fool (Universal South)            | 3.96 | 3.91 | 94%         | 19%         | 4.01    | 4.09    | 3.96    |
| BLUE COUNTY Good Little Girls (Asylum/Curb)                | 3.96 | 3.89 | 83%         | 17%         | 3.89    | 4.13    | 3.76    |
| BRIAN MCCOMAS You're In My Head (Lyric Street)             | 3.96 | 3.97 | <b>74</b> % | 11%         | 3.93    | 4.14    | 3.81    |
| DIERKS BENTLEY My Last Name (Capitol)                      | 3.94 | 4.01 | 93%         | 22%         | 3.94    | 3.96    | 3.93    |
| KELLIE COFFEY Texas Plates (BNA)                           | 3.89 | 3.84 | <b>78</b> % | 14%         | 3.90    | 3.94    | 3.87    |
| MARTINA MCBRIDE In My Daughter's Eyes (RCA)                | 3.88 | 4.00 | 99%         | 41%         | 3.92    | 4.17    | 3.75    |
| TIM MCGRAW Watch The Wind Blow By (Curb)                   | 3.87 | 3.98 | 96%         | 32%         | 3.84    | 4.17    | 3.62    |
| CAROLYN DAWN JOHNSON Simple Life (Arista)                  | 3.86 | 3.77 | 78%         | 14%         | 3.87    | 3.63    | 4.01    |
| SHEDAISY Passenger Seat (Lyric Street)                     | 3.75 | 3.72 | 63%         | 12%         | 3.75    | 3.70    | 3.79    |

Total sample size is 416 respondents. **Total average favorability** estimates are based on a scale of 1-5. (1=dislike very much, 5 = like very much). **Total familiarity** represents the percentage of respondents who recognized the song. **Total burn** represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. **The RTM system**, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

If you experienced transmission problems ... please call our Circulation Department at 310/788-1625.

© 2004 Radio & Records, Inc. All Rights Reserved No part of this material may be reproduced in any form or incorporated in any information retrieval system without written permission of the Publisher