

Steele "Good Year For The Outlaw"

Flat out smash...

see, hear and meet...Jeffrey at CRS visit www.loftoncreekrecords.com for details



Clint Black To Keynote CRS-35 Special Session

Country superstar Clint Black has just been announced as the keynote speaker for CRS-35. The session, set for Thursday, March 4 at 9am, is a oneon-one conversation between Clint and R&R Country Editor Lon Helton. In addition to his musical successes — 19 million sold and 31 top 10 hits in 15 years — the wide-ranging discussion will also focus on Clint's role as a partner in the new label Equity Music Group.

Black is in the beginning stages of a multi-city junket in support of his brand new CD, Spend My Time, which is being released today. He will host an in-store appearance in Chicago on Wednesday night, fly to Nashville for CRS-35 later that night, and, immediately following the CRS session on Thursday, head to Kansas City for an in-store that begins at 12:30pm.

Giutarri Programs CC/Albuquerque Country, **Urban AC**

KILT/Houston Asst.PD/MD Steve Giutarri has been named PD of Clear Channel's Country KBQI and Urban AC KSYU in Albuquerque. The former KCYY & KKYX/San Antonio PD joined KILT in June 2003. He starts April 1 and succeeds Tommy Carerra, who exited in January.

This also leaves open a primo gig as Asst. PD/MD to KILT PD and Infinity Format Captain Jeff Garrison. Please note, this isn't your average Asst. PD job; there's lots of autonomy and responsibility. If you're ready for it, track Garrison down during the CRS or send your stuff to him at: 24 Greenway Plaza, Suite 1900, Houston, TX 77046.

ACM Noms On Tap

Terri Clark, Montgomery Gentry and Brad Paisley will announce this year's ACM nominations during a press conference scheduled for March 10 at 8:30am PT at the St. Regis Hotel in Century City, CA.

The Kat Springs To Life

KKAT (The Kat)/Salt Lake City roared to life March 1 after six weeks of music and sweepers. Anchoring mornings is former KBQI/Albuquerque PD Tommy **Carerra,** who will also be Asst. PD/MD for PD **John** Marks. Former WSOC/Charlotte personality Brian **Hatfield** will handle PM drive; crosstown Country KUBL's original "Shotgun Jackson," Brandon Young, will work evenings; and veteran SLC talent Roger **Orton** will work overnights and weekends.

Knight Programs The Cat

Bobby Knight, PD of Citadel's AC WLEV/Allentown, and Dave Russell, PD of Country sister WCTO, are switching jobs. Knight, who joined WCTO in April 2001 as Asst. PD/MD/middays, takes over the Country reins. Russell, who joined WCTO as PD last August from AC WEZQ/Bangor,

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Give 'em a spin... Every one's a winner

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Gary Allan Steve Azar Terri Clark **Billy Currington**

Vince Gill **Jedd Hughes Reba McEntire James Otto**

Julie Roberts George Strait Sugarland Josh Turner

Shania Twain Lee Ann Womack Trisha Yearwood



music, martinis, memories



NASHVILLE A UNIVERSAL MUSIC COMPANY



morning co-host **Amanda Orlando.** Also new to the show is former local TV news personality Randy Little. As first reported in the Country Format Room at *www.radioandrecords.com*, **Dr. Don Carpenter** exited WUBE's wakeup show last week. He joined WUBE in August 2000 after a number of years at WYCD/Detroit.

Equity Ups Moran

Equity Dir./National Promotion **Tom Moran** has been elevated to Sr. Dir./National Promotion. In addition to working with Country stations in the Midwest, he will also now assist the other directors with their stations. (Note: All Equity field staffers carry the Dir./National Promotion title. In addition to regional responsibilities, each has other areas of oversight.) Moran joined Equity last September after a seven-year regional promotion run with Warner Bros/Nashville.

CRB Radio Promotion Award Winners

CRB will honor Radio Promotion Award winners during CRS-35. Criteria for the award include the goals, professional style and effect on cume of any successful promotion held during the calendar year ended Dec.31, 2003. The awards will go to:

Large Market: KEEY/Minneapolis and its Steers and Stripes Harley Davidson Raffle for St. Jude's Children's Hospital. First runner-up is KPLX/Dallas, and second runner-up is KILT/Houston. Medium Market: WIVK/Knoxville and its Froggo Lotto. First runner-up is WQMX/Akron; second runner-up is WHKR/Melbourne, FL. Small Market: KMTK/Bend, OR and its Silver Spur Benefit Ball. First runner-up is WYTZ/Benton Harbor, MI; second runner-up is WIBW/Topeka, KS.

The official awards presentation will take place at the conclusion of the More Ideas Than You Can Stand in 90 Minutes Panel, scheduled for Thursday, March 4 at 2pm. (Country Format Room, www.radioandrecords.com, Feb. 27)

Radio News

Programming: For the record: Last week we managed to give the new WCEN/Saginaw, MI PD a name even his mother wouldn't recognize. **Joby Phillips**, most recently the interim night jock and swing shifter at WCOL/Columbus, OH, is WCEN's new PD. Before joining WCOL, he spent three years as PD of WKSW/Dayton and was Asst. PD of WLLD/Columbus. The only question is whether this Ohio State mega-booster can find peace and happiness in the middle of Wolverine country.

WLFF/Lafayette, IN PD/morning host **Don Elliott** has exited and can be reached at 309-382-0099 or *donelliott99@yahoo.com*.

Personalities: KSNI/Santa Maria, CA morning cohost **Carolyn Silas** has departed for Premiere Radio Sports in Los Angeles.

Address Updates

KWJJ (The Wolf)/Portland, OR has moved into a new building housing all of Entercom's stations. The address is 0700 SW Bancroft St., Portland, OR 97239. The phone number is 503-223-1441.

Effective March 1, the address for promoter **Ralph Carroll** is 1704 Brentwood Circle, Muscle Shoals, AL 35661-4717. His email remains rcpromo@bellsouth.net.

Record News

Warner Bros. has signed **Lane Turner**, who makes his Opry debut March 26 ... Prior to the May 18 release of **Montgomery Gentry**'s next album, *You Do Your Thing*, Columbia will release a DVD with the same title. The album features contributions from five producers — Mark Wright, Jeffrey Steele, Rivers Rutherford, Joe Scaife and Blake Chancey.

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Tim McGraw Watch The Wind Blow By Local Callout Stations Top 5 Spins KEEY WMIL WUBE KSCS WXTU KNIX KNCI KYGO WFMS KBEQ WDAF WCOS WIL KAJA WSIX WKDF WROO WIVK WSOC RR 2 BB 3



Charitably Speaking

Results of recent Country Cares For St. Jude Kids radiothons: WIL/St. Louis collected a whopping \$501,092 in its recent event, raising its total to almost \$4 million ... WFMB/Springfield, IL raised more than \$129,000 last weekend. That brings its three-year total to more than \$380,000 ... Morris Communication's KBRJ/Anchorage, AK raised \$73,398 during its recent event. ... WPCV/Lakeland, FL raised \$155,647 during its first radiothon, over the weekend. On hand were Mercury's Billy Currington and BNA's Rachel Proctor.

And, this clarification of a St. Jude record referred to here last week from WMZQ/Washington Asst. PD/MD **Jon Anthony**: "While I'm extremely proud and excited for KEEY/Minneapolis' success with their St. Jude Radiothon, my swollen pride made me write in to let you know that they weren't the first station to raise \$1 million in three consecutive years. WMZQ took in \$1,001,574 in 2000, \$1,103,314 in 2001 and \$1,004,440 in 2002. And I'm not sure if we were the first either — KPLX has been hitting that mark pretty consistently the last few years. Anyhow, I feel weird writing in to correct my brothers in Minneapolis. But the guys and gals here would never let me live it down if I didn't stand up for 'em!"

Thanks, Jon. I'm sure your Clear Channel kin at KEEY would agree that the best news is the real winners are the kids of St. Jude. I hope you both keep banging that million-dollar mark!

KLLL/Lubbock, TX saw more than \$228,000 in donations during its Children's Miracle Network Radiothon, a new record for the station.

GMA MIA

Good Morning America is postponing its March 2 visit to Nashville. Diane Sawyer and Robin Roberts

were to be at the Opry for live performances and interviews with several country artists. No new date has been set.

In other Opry news, the venerable institution returns to the Opry House with the March 5 show after a four-month winter run at the Ryman. Also of note, the Opry House celebrates its 30th anniversary; it opened in March of 1974

ACM Launches Associate Memberships

The Academy of Country Music, in conjunction with Yahoo!'s Launch service, has created a new Associate Membership program designed to give fans a behind-the-scenes look at country's artists and music. Associate ACM members will be allowed to vote in the ACM awards' Video of the Year category. They will also have access to exclusive content via a password-protected website. KZLA/Los Angeles morning host Peter Tilden is voicing the exclusive site. Visit www.acmcountry.com for details. (Country Format Room, www.radioandrecords.com, Feb. 24)

Members Only

CMA has added three new benefits for its membership. Loews hotels in Chicago, Los Angeles, New York and Nashville are offering exclusive discounted rates for CMA membersand allowing them to sign up for the company's First Frequent Travel Program at the gold level. CMA members are also being offered the opportunity to purchase up to four CMA Music Festival/Fan Fair tickets for the reduced price of \$75 per ticket, down from \$125. Additionally, CMA Organizational Radio Station members are eligible to receive a reduced rate for promotional trips to the CMA Music Festival from What A Trip! Contact the CMA for details.

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Country Radio Is Saying Hell Yeah and YEEEEHAWWWW! **Official Impact Date:** "Redneck Woman" – the new Epic SMASH from -"You know you're a Gretchen Wilson redneck when your gun rack has a gun rack on it." Let's Break It Down for you: See Gretchen Thursday Night At The Sony Roadhouse @

We haven't even shipped it yet, and looky here **BB Hot Shot Debut 48* +155** R&R High Debut 44 + 146 spins

SPIN IT HARD. EPIC

BB King's 11PM until ???



CW Turns 10

Country Weekly celebrates its 10th anniversary with the March 2 publication of a commemorative issue. The special release includes the magazine's first-ever newsstand stunt, with five different covers depicting **Tim McGraw**, **George Strait**, **Alan Jackson**, **Garth Brooks** and **Shania Twain**. *CW* boasts a rate base of 450,000, with a total readership of three million every two weeks.

Calling All Cameras

The Nashville Film Festival has issued a call for all Tennessee-based video directors and production companies to submit entries for two music-video awards that will be presented during the festival. The awards — one bestowed by a blue-ribbon panel, the other by an audience — will be given to directors whose entries display exceptional creativity, production, visual appeal and impact. The deadline is March 8, and a \$15 entry fee is required. Contact Brian Gordon at 615-742-2500 for details. (Country Format Room, www.radioandrecords.com, Feb. 26)

Chronicle

Congrats to KAFF/Flagstaff, AZ Asst. PD/MD **Hugh James** on the birth of his first grandchild, Kohl Wesley Beare. His staff was only too happy to report that James, at 44, is the youngest and *only* grandpa on the KAFF staff.

In Memoriam

Condolences to KSOP/Salt Lake City midday personality **Kim Hall** on the passing of his wife, Debbie.

We are saddened to report that **Peggy Scott**, GSM of Clear Channel Country/Classic Rock combo **KZSN & KRZZ/Wichita** suffered a heart attack last week while watching the intense crucifixion scene in Mel Gibson's *The Passion of* Christ. Despite efforts by off-duty doctors and nurses in the audience to revive her, she was taken to a local medical center and pronounced dead. "Peggy was loved and respected in the Wichita broadcast community, and we will all miss her," says KZSN PD **Chuck Geiger.** He also passed along the address of the memorial fund being set up in her name: The Peggy Scott Memorial Fund, WSU Foundation, 1845 Fairmont, Wichita, KS 67260-0002." Scott, 57, is survived by her husband, John, and several stepchildren and grandchildren.

R&R/Bullseye: Probing Internet Activity

This week's R&R Country Callout America by Bullseye question posed to 300 Country listeners is a multi-parter: 1. "Do you have access to the Internet at home or at work on a daily basis?" 2. "Have you listened to a radio station on the Internet format least 30 minutes?" 3: "Aside from work-related activity, what is the primary reason you log on to the Internet?"

Of the total sample, 59% report they have daily access to the web. Interestingly, Country P1s trail P2s 56% to 66%. Females lead males 61% to 57%. And 25-34s lead the demo race at 65%, 35-44s are next with 56% and 45-54s are third at 52%.

Fifteen percent of the total sample said they have listened to a radio station via the web for at least 30 minutes, a share that is relatively steady across the board.

As for what folks do go on the web, 39% said they make the trip to "check email" or use "instant chat." Of the total sample, 29% said they "visit a specific website" and another 29% say "to get news and sports info." And 3% answered "download music."

For complete breakouts — including men and women 25-34, 35-44 and 45-54 — check out the **R&R** Country Callout America by Bullseye research page in the Feb. 20 issue of **R&R**.

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By the way, the callout page also contains the **R&R** Country Callout America by Bullseye research for the Top 35 titles on the **R&R** Country chart. You'll see percentages for "Like a Lot," "Total Positives," "Neutral," "Familiarity," "Dislike" and "Burn" based on a 400-person-per-week sample. Plus, there's a new password allowing you to access regional and demo breakouts of the callout music research at Bullseye's web page, *www.bullsi.com*. A reminder: When you go to the website, use your station call letters as the user name. Then enter the new password.

In those pages, you'll also find results from RateTheMusic.com's online music testing from a very large sample of heavy Country radio listeners. And if you would like to submit a question, e-mail me at *lhelton@radioandrecords.com* or Bullseye's **John Hart** at *hart@bullsi.com*.

— Lon Helton/Country Editor (615) 244-8822 Email: *Ihelton@radioandrecords.com*

— Chuck Aly/R&R Asst. Country Editor (615) 244-8822 Email: caly@radioandrecords.com

MUSICNOTES

George Strait broke the single-day attendance record at Little Rock's Alltel Arena on Feb. 28 by playing to 17,299 fans. The previous record, held by The Dixie Chicks, was 16,500.

Toby Keith and Martina McBride are the latest additions to the talent lineup for *CMT's 2004 Flame Worthy Video Music Awards*. They join previously announced performers including **Dolly Parton, Shania Twain, Alison Krauss & Union Station** and **Sheryl Crow** on the live April 21 broadcast from Vanderbilt University's Memorial Gym. Online voting began Feb. 25.

Crowell's famous all-star band, which at one time featured Vince Gill, Tony Brown, Richard Bennett, Hank Devito, Emory Gordy and the late Larry Londin, is reuniting for an album due Aug. 7. The group originally reunited for one night only as Crowell received a Creative Achievement Award from ASCAP. But the concept gained momentum, and a comeback was on. Drummer Eddie Bayers replaces his mentor Londin, Michael Rhodes replaces Gordy on bass, and John Hobbs joins on piano. The album, recorded at Nashville's Oceanway Studios, will be on Brown's label, Universal South.

Epic newcomer **Gretchen Wilson** got her first add in Baghdad. Her debut single, "Redneck Woman," which is at No. 44 even before being shipped to radio, recently made it to Iraq with WIVK/Knoxville afternoon guy Gunner. The reaction from the troops was reportedly every bit as enthusiastic as the early chart response.

John Conlee of "Rose Colored Glasses" fame has raised more than \$176,000 for Feed The Children through another hit song. "Busted," his 1982 smash, prompted attendees at one concert to start throwing dollar bills on stage as he performed. "It was funny at first," Conlee says, "but when we added it up we found we had \$60 — a serious enough amount of money that I felt obligated to do some good with it." The scenario began repeating itself, and Conlee began donating his "Busted" take to Feed The Children. Many years later, the result is a noteworthy contribution to a worthy cause.

Steve Azar, David Ball, Donovan Chapman, Lee Greenwood, Hometown News, Daniel Lee Martin, Ronnie McDowell, Craig Morgan,

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CRS Panel Session: Chemical Elements of a Hit Country Song 101

1 part fun + 1 part tempo + 1 part familiarity + 1 part hook + 1 part great vocal =

BILLY DEAN "Thank God I'm A Country Boy"

Check out these calls: KNIX, KUZZ, WSIX, KILT, WGAR, WMIL, KBEQ, WIVK, WYRK, KMPS, WZZK, WQYK, KUPL, WUSY, KATM, KXKC, WIRK, WEZL, WNKT, KZSN, KBQI, KTOM, WCKT, WBCT, KIXZ, KTEX, KXKT, WPOR!! And more on the way...

Warning: Highly combustible. Mixing in large doses will cause phones to explode. For treatment and questions, please call your friendly promotional contact Doc Gonzales or Mike Severson @ 615-238-0234.

Christopher Wayne Morris, James Otto, Mark Wills, Darryl Worley and Chely Wright are among the artists already scheduled to participate in a PSA campaign raising awareness of the Veterans History Project. The Library of Congress program seeks to archive oral histories of America's war veterans and those who served in support of them. Visit www.loc.gov/veterans for details on the program.

Look for Brad Paisley on the March 7 cover of American Profile magazine, a Sunday newspaper supplement with a circulation exceeding 5 million. Paisley discusses his favorite pastime in an article titled "Hooked on Fishing."

The Mavericks have announced the first leg of their 2004 U.S. tour, which kicks off March 3 at Nashville's Exit Inn. Confirmed dates run through March 20 in Austin. Visit www.mavericksmusic.com for more information.

Honky Tonk Tailgate Party performers **Rhett** Akins, Daryle Singletary, Chad Brock and **David Kersh** have been added to the lineup for Country Thunder USA, a four-day outdoor music festival held annually in Florence, AZ, 40 miles southwest of Phoenix.

VIDEO ADDS

CMT

REBA McENTIRE Somebody

GREAT AMERICAN COUNTRY

REBA McENTIRE Somebody **THOM ELLIS** Hasta La Vista

RANDOM FAX®

Tuesday, 3/2

BIRTHDAYS: Doc Watson, Kim Wiggins, Paul Jankowski On TV: CMT: The Dixie Chicks, CMT Inside Fame; Brooks & Dunn, CMT Inside Fame; Toby Keith, Toby Keith's Shock 'N Y'all Super Bowl Party: A CMT Crossroads Special

Wednesday, 3/3

BIRTHDAYS: Larry Stewart, Royal Wade Kimes, Brett Warren, Johnny K.

On TV: CBS: Clint Black, The Oprah Winfrey Show; CMT: LeAnn Rimes, Driven

Thursday, 3/4

BIRTHDAYS: Jim Scherer, Jason Sellers

On TV: CMT: Toby Keith, Toby Keith's Shock 'N Y'all Super Bowl Party: A CMT Crossroads Special; George Jones, CMT Inside Fame; GAC: Julie Roberts, CRL; Daryle Singletary, GAC Classic

Friday, 3/5

On TV: no listings

Saturday, 3/6

BIRTHDAYS: Skip Ewing, Trent Willmon, Pete Fisher On TV: CMT: Buddy Jewell, Rhonda Vincent, CMT MWL: George

Strait, George Strait - Live From the Astrodome; GAC: Charlie Louvin, Joe Nichols, Rhonda Vincent, Terri Clark, Ronnie Dunn, Carl Jackson, Dierks Bentley, Del McCoury and Rodney Crowell, Grand Ole Opry Live

Sunday, 3/7

On TV: no listings

Monday, 3/8

BIRTHDAYS: AI Cooley, Allison Jones, Brent Parker

On TV: CMT: Hank Williams Jr./Kid Rock, CMT Crossroads; Kid

Rock, Driven

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What are your listeners passionate about??? PASSION OF THE CHRIST Has The Second Biggest Five Day Opening Ever - \$117.5

What song deals more closely with a subject matter that is at the top of the American psyche than

「OUGHER Than Nails"

+84 Spins BB/Monitor 49 +117 Spins

Hit Predictor #3 (86%)!!

"Drivin' Into

ALREADY PLAYING AT THESE GREAT STATIONS:

WGAR WKSJ WQDR WEZL WCTQ KUBL KRST WUBE WKLB KHKI WFMS WBCT WGNA WBBS WIRK WGNE KXKT KATM WGKX

R&R's After-Hours Pocket Guide To CRS-35

After a busy day at CRS-35, you'll likely be ready to turn in early and get a good night's sleep. Or not. To make sure you don't miss any of the culturally fulfilling nighttime events, we've assembled a comprehensive guide that you'll want to keep with you. Unless otherwise designated, these events are open to everyone with a CRS Registration Badge. Some events are by invitation only, so read carefully.

Tuesday, March 2

Jessi Alexander Sony Showcase Hilton Suites Hotel, Presidential Suite 5:30-6:30pm

Jesse & Noah Bellamy Showcase 3rd & Lindsley 818 3rd Ave. S 6pm

Colt Prather Sony Showcase Fiddle & Steel Guitar Bar 210 Printers Alley 10pm

Sony Artist Hang Hilton Suites Hotel, Presidential Suite 10pm-midnight

Jedd Hughes MCA/Nashville Showcase 12th & Porter 10:30pm

BNA Presents Pinmonkey Tootsie's Backroom 10:30pm

Wednesday, March 3

Koch Records Breakfast Invitation Only

Asylum Presents Blue County The Stage, 412 Broadway 9:45pm

Broken Bow Records: Storytellers II Renaissance Hotel, Nashville Room, Immediately following Superfaces Show Joe Diffie, Craig Morgan, Sherrie Austin, Lila McCann, Chad Brock, Jason Aldean, Megan Mullins, Joanie Keller and Elbert West. Hosted by Wix Wickman

CMT MWL Taping Wildhorse Saloon 7:30pm Buddy Jewell Equity Music Group Showcase Wolfy's Den, 501 Broadway (inside Gaylord Entertainment Center) 9:30pm

Shannon Lawson, Little Big Town, Kevin Fowler and Carolina Rain

Universal South Acoustic Set Renaissance Hotel, Ryman Room 9:30pm

Joe Nichols, Pat Green, Amanda Wilkinson and Cross Canadian Ragweed

Colt Prather Sony Showcase Fiddle & Steel Guitar Bar 210 Printers Alley 10pm

Sony Artist Hang Hilton Suites Hotel, Presidential Suite 10pm-midnight

Universal Music/Nashville NashVegas Lounge Renaissance Hotel, Davidson C 10pm

Thursday, March 4 RLG Boat Show

Invitation Only

Steve Azar Listening Session (Mercury) Invitation Only

ABC Radio Networks & Lyric Street Records Party Invitation Only

Lyric Street Oceanway Studio Party Invitation Only

BMI Presents
The Trap, 201 Woodland St. 7:00pm

Griffin, Yancey & Guilbeau; Longneck Jones featuring Billy Yates; and The Great Divide

Equity Music Group Showcase Wolfy's Den, 501 Broadway

(inside Gaylord Entertainment Center) 9:30pm

Shannon Lawson, Little Big Town, Kevin Fowler and Carolina Rain

Curb Presents Rodney Atkins Wildhorse Saloon 10:30pm

Universal/Nashville NashVegas Lounge Renaissance Hotel, Davidson C 10pm

WB Presents Big & Rich Bar Nashville 114 Second Ave. North

Bob Kingsley's "Songwriters In-The-Round" Renaissance Hotel, Tennessee Room

11pm-2am

Bob DiPiero, Carolyn Dawn Johnson,

Bruce Robison, Jeffrey Steele and Craig Wiseman

Sony Rock's The House BB King's Blues Club, 152 Second Ave. North 11pm

Montgomery Gentry, Colt Prather and Gretchen Wilson

Friday, March 5

Premiere's After-Midnite 10th Anniversary Disco Party Renaissance Hotel Ballroom Immediately following the New Faces Show

Once again, **Blair Garner** is your host with the most as he presents this annual "CRS is over" party. You never know which country stars will stop by to sing their favorite disco hits. So get out those platform shoes and shiny suits and get there early.

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	- M	larch 2, 2004				ME	IDIADAN			
LW	TW	ARTIST Title Label(s)	Total Points	+/- Points	Total Plays	+/- Plays	Tot. Aud. (00)	+/- Aud. (00)	Wks On	Total Station
1	1	TOBY KEITH American Soldier (DreamWorks)	14060	-681	4522	-250	425847	-17944	15	112/0
3	2	TIM MCGRAW Watch The Wind Blow By (Curb)	13081	57	4203	+63	383818	-924	18	112/0
4	3	BRAD PAISLEY Little Moments (Arista)	12708	752	4206	+216	372037	19214	24	111/0
6	4	MARTINA MCBRIDE In My Daughter's Eyes (RCA)	11098	-259	3524	-64	320220	-7930	15	109/0
7	6	TRACE ADKINS Hot Mama (Capitol)	10366	249	3386	+29	290916	13812	23	109/0
9	6	JIMMY WAYNE I Love You This Much (DreamWorks)	10211	926	3386	+299	288466	27208	27	112/0
10	0	SARA EVANS Perfect (RCA)	9839	807	3154	+242	275273	11535	24	112/0
8	8	KENNY CHESNEY f/UNCLE KRACKER When The Sun Goes Down (BNA)	9600	279	2899	+107	285913	19482	6	111/1
11	9	KEITH URBAN You'll Think Of Me (Capitol)	9479	706	2968	+183	276459	23254	11	112/0
5	10	TERRI CLARK I Wanna Do It All (Mercury)	9416	-2371	3019	-858	289618	-54695	26	112/0
12	•	BUDDY JEWELL Sweet Southern Comfort (Columbia)	8607	264	2937	+82	247187	12763	18	111/0
13	12	RASCAL FLATTS Mayberry (Lyric Street)	8239	356	2581	+37	236575	10480	9	110/0
14	3	JOSH TURNER Long Black Train (MCA)	7543	-5	2569	+4	212873	162	37	110/0
15	4	GARY ALLAN Songs About Rain (MCA)	6950	45	2239	+13	186654	6182	15	108/0
16	⑤	CLINT BLACK Spend My Time (Equity Music Group)	6638	399	2143	+124	180810	13934	18	109/0
19	1	GEORGE STRAIT Desperately (MCA)	6026	646	1941	+186	154798	20408	8	101/2
18	O	BLUE COUNTY Good Little Girls (Asylum/Curb)	5912	287	1961	+105	154279	4118	19	102/0
17	18	JOE NICHOLS Cool To Be A Fool (Universal South)	5788	-168	1883	-39	148651	-1131	24	107/0
21	19	JOHN MICHAEL MONTGOMERY Letters From Home (Warner Bros.	/ 5616	670	1742	+170	155549	21044	7	104/5
20	20	CAROLYN DAWN JOHNSON Simple Life (Arista)	5251	224	1681	+71	139591	10606	13	103/0
23	4	TRACY LAWRENCE Paint Me A Birmingham (DreamWorks)	5211	753	1671	+229	142172	15890	17	92/5
22	22	DIERKS BENTLEY My Last Name (Capitol)	5041	90	1664	+28	132464	7317	18	102/0
25	3 3	BIG & RICH Wild West Show (Warner Bros.)	3694	161	1134	+64	87816	4652	9	87/2
26	24	BRIAN MCCOMAS You're In My Head (Lyric Street)	3597	133	1168	+51	90451	-2499	19	85/3
27	25	MONTGOMERY GENTRY If You Ever Stop Loving Me (Columbia)	3448	555	1136	+169	89002	18207	5	104/7

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MARTINA McBRIDE

"IN MY DAUGHTER'S EYES"

TOP 5 AND NOW HEADED FOR NUMBER 1!!!!

CORE ARTIST....GREAT SONG....GREAT CALLOUT.
CONVERT TO POWER NOW!







RaR		Country Top 50				PO'	WERED B	<u>Y</u>	lusic	Page 2
	М	arch 2, 2004	Total	+/-	Total	V [\ +/-	DIADAN Tot. Aud.	L +/- Aud	Wks	Total
LW	TW	ARTIST Title Label(s)	Points	Points	Plays	Plays	(00)	(00)	On	Station
28	26	SHEDAISY Passenger Seat (Lyric Street)	3354	625	1098	+238	80859	12757	6	90/2
30	4	CLAY WALKER I Can't Sleep (RCA)	3076	489	991	+147	70700	12333	11	88/2
32	2 3	BROOKS & DUNN That's What She Gets For Loving Me (Arista)	2976	669	933	+187	91420	21222	5	84/8
29	29	REBA MCENTIRE Somebody (MCA)	2727	70	880	+3	74109	4454	8	79/3
33	③	PAT GREEN Guy Like Me (Republic/Universal South)	2651	401	787	+117	64349	7202	16	56/1
Breaker	③	DAVID LEE MURPHY Loco (Audium)	2567	171	801	+53	61627	5855	8	73/8
41	32	LONESTAR Let's Be Us Again (BNA)	2054	1251	484	+248	64820	43472	2	66/30
38	33	SHANIA TWAIN It Only Hurts When I'm Breathing (Mercury)	1915	632	570	+157	55517	16543	4	56/5
35	34	BILLY CURRINGTON I Got A Feelin' (Mercury)	1915	234	570	+89	44059	5931	7	58/3
Breaker	3	EMERSON DRIVE Last One Standing (DreamWorks)	1864	326	585	+88	42896	6588	7	69/4
34	36	PATTY LOVELESS On Your Way Home (Epic)	1476	-494	529	-150	35392	-11298	16	68/0
39	3	JEFF BATES I Wanna Make You Cry (RCA)	1308	126	474	+39	30928	5900	7	64/3
40	33	WYNONNA f/NAOMI JUDD Flies On The Butter (Asylum/Curb)	1255	151	394	+34	38471	4854	8	49/8
37	39	LEANN RIMES This Love (Asylum/Curh)	1167	-359	404	-124	29839	-9736	10	48/0
42	4	JOE DIFFIE Tougher Than Nails (BBR/C4)	963	224	362	+93	23535	8145	4	44/4
47	4	LEE ANN WOMACK The Wrong Girl (MCA)	938	362	270	+123	20465	6945	3	41/9
45	1	AMY DALLEY Men Don't Change (Curb)	707	67	257	+41	14054	945	4	41/6
43	4 3	CHRIS CAGLE I'd Be Lying (Capitol)	654	30	262	0	13770	2574	4	46/9
Debut	4	GRETCHEN WILSON Redneck Woman (Epic)	622	523	175	+146	21353	18683	1	3/3
48	4 5	DIAMOND RIO We All Fall Down (Arista)	592	9	226	+16	12129	139	5	34/1
Debut >	4 6	SCOTTY EMERICK The Coast Is Clear (DreamWorks)	562	276	214	+104	9575	1487	1	15/0
Debut	47	CROSS CANADIAN RAGWEED Sick And Tired (Universal South)	562	211	149	+74	14851	4928	1	14/5
46	48	BILLY DEAN Thank God I'm A Country Boy (View2)	559	124	188	-8	13971	2806	2	25/7
Debut	4 9	RACHEL PROCTOR Me And Emily (BNA)	502	427	104	+83	18158	14871	1	1/0
49	50	GEORGE STRAIT Honk If You Honky Tonk (MCA)	401	-16	55	-5	12939	-1243	10	3/0
		(c) 2004 Radio & R	ecords. In	:						

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"FACE OF GOD"

written by: Bob DiPiero, Rivers Rutherford, Tom Shapiro

Billy Ray Cyrus.....AT HIS BEST!

"Phones the first time we played it & they haven't stopped. It's a hit!"
-Bill Lewis PD, WYTZ

AIRPLAY MARCH 8

"...Just might be the finest vocal performance of his career to date." -Robert K. Oermann, Music Row



Promotion Contact: Debi Fleischer-Robin at dfr1111@mindspring.com

Total Play

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COUNTRY

MOST ADDED

ARTIST Title Label(s)	Adds
LONESTAR Let's Be Us Again (BNA)	30
ANDY GRIGGS She Thinks She Needs Me (RCA)	17
JULIE ROBERTS Break Down Here (Mercury)	10
CHRIS CAGLE I'd Be Lying (Capitol)	9
LEE ANN WOMACK The Wrong Girl (MCA)	9
SHERRIE AUSTIN Driving Into The Sun (BBR/C4)	9
BROOKS & DUNN That's What She Gets For Loving Me (Arista)	8
DAVID LEE MURPHY Loco (Audium)	8
WYNONNA f/NAOMI JUDD Flies On The Butter (Asylum/Curb)	8

MOST INCREASED POINTS

ARTIST Title Label(s)	Increase
LONESTAR Let's Be Us Again (BNA)	+1251
JIMMY WAYNE I Love You This Much (DreamWorks)	+926
SARA EVANS Perfect (RCA)	+807
TRACY LAWRENCE Paint Me A Birmingham (DreamWorks)	+753
BRAD PAISLEY Little Moments (Arista)	+752
KEITH URBAN You'll Think Of Me (Capitol)	+706
JOHN MICHAEL MONTGOMERY Letters From Home (Warner Bros.)	+670
BROOKS & DUNN That's What She Gets For Loving Me (Arista)	+669
GEORGE STRAIT Desperately (MCA)	+646
SHEDAISY Passenger Seat (Lyric Street)	+625

MOST INCREASED PLAYS

ARTIST Title Label(s)	Increase
JIMMY WAYNE I Love You This Much (DreamWorks)	+299
LONESTAR Let's Be Us Again (BNA)	+248
SARA EVANS Perfect (RCA)	+242
SHEDAISY Passenger Seat (Lyric Street)	+238
TRACY LAWRENCE Paint Me A Birmingham (DreamWorks)	+229
BRAD PAISLEY Little Moments (Arista)	+216
BROOKS & DUNN That's What She Gets For Loving Me (Arista)	+187
GEORGE STRAIT Desperately (MCA)	+186
KEITH URBAN You'll Think Of Me (Capitol)	+183
JOHN MICHAEL MONTGOMERY Letters From Home (Warner Bros.	./ +170

COUNTRY INDICATOR

<u>MOST ADDED</u>

ARTIST Title Label(s)	Adds
LONESTAR Let's Be Us Again (BNA)	25
SHANIA TWAIN It Only Hurts When I'm Breathing (Mercury)	16
ANDY GRIGGS She Thinks She Needs Me (RCA)	11
CHRIS CAGLE I'd Be Lying (Capitol)	9
JULIE ROBERTS Break Down Here (Mercury)	9
MONTGOMERY GENTRY If You Ever Stop Loving Me (Columbia)	8
LEE ANN WOMACK The Wrong Girl (MCA)	7
CHELY WRIGHT Back Of The Bottom Drawer (Vivaton)	7
BILLY DEAN Thank God I'm A Country Boy (View2)	5

MOST INCREASED POINTS

ARTIST Title Label(s)	Total Pt Increase
JIMMY WAYNE I Love You This Much (DreamWorks)	+494
BROOKS & DUNN That's What She Gets For Loving Me (Arista)	+397
KENNY CHESNEY f/UNCLE KRACKER When The Sun Goes Down (BNA)	+386
LONESTAR Let's Be Us Again (BNA)	+368
MONTGOMERY GENTRY If You Ever Stop Loving Me (Columbia)	+335
SHANIA TWAIN It Only Hurts When I'm Breathing (Mercury)	+291
TRACY LAWRENCE Paint Me A Birmingham (DreamWorks)	+276
SARA EVANS Perfect (RCA)	+254
JOHN MICHAEL MONTGOMERY Letters From Home (Warner Bros.)	+240
LEE ANN WOMACK The Wrong Girl (MCA)	+215

MOST INCREASED PLAYS

Increase
+299
+289
+274
+267
+251
+215
+183
+180
+177
+161

BLUE COUNTY

"Good Little Girls"
R&R 13 BB 19

Callout Strong, Requests Strong This Single's STRONG!

Wynonna

"Flies On The Butter"

RR 33 BB 40

One Of The Most Added

WFMS WKKT WNCY WPKX WYPY WOKQ WYNK KWJJ KRYS WGNE KMDL



CURB

Hank Williams, Jr.

"Why Can't We All Just Get A Longneck"

THIS IS A
HIT SINGLE!!!!

AIRPLAY 3/15

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BILLY RAY CYRUS Face Of God (Word/Curb/WB) **VINCE GILL** In These Last Few Days (MCA)

3/15

CHELY WRIGHT Back Of The Bottom Drawer (Vivaton)

HANK WILLIAMS, JR. Why Can't We All Just Get A Long Neck (Curb)

3/22

GRETCHEN WILSON Redneck Woman (Epic)

JOSH GRACIN I Want To Live (Lyric Street)

PINMONKEY Let's Kill Saturday Night (BNA)

MOST PLAYED RECURRENTS

MOST PLATED RECORNERIS	Total
ARTIST Title Label(s)	Plays
ALAN JACKSON Remember When (Arista)	3834
KENNY CHESNEY There Goes My Life (BNA)	2554
TOBY KEITH Love This Bar (DreamWorks)	1862
BROOKS & DUNN You Can't Take The Honky Tonk Out Of The Girl (Arista)	1774
KEITH URBAN Who Wouldn't Wanna Be Me (Capitol)	1467
ALAN JACKSON AND JIMMY BUFFETT It's Five O'Clock Somewhere (Arista)	1454
LONESTAR My Front Porch Looking In (BNA)	1411
DIERKS BENTLEY What Was I Thinkin'? (Capitol)	1357
BROOKS & DUNN Red Dirt Road (Arista)	1248
PAT GREEN Wave On Wave (Republic/Universal South)	1116

NEW & ACTIVE

COLT PRATHER I Won't Go On And On (Epic) Total Plays: 174, Total Stations: 24, Adds: 1

ANDY GRIGGS She Thinks She Needs Me (RCA) Total Plays: 161, Total Stations: 41, Adds: 17

JULIE ROBERTS Break Down Here (Mercury) Total Plays: 143, Total Stations: 33, Adds: 10

SHERRIE AUSTIN Drivin' Into The Sun (BBR/C4) Total Plays: 52, Total Stations: 21, Adds: 9

Songs ranked by total plays

112 Country reporters. Songs ranked by total points for the airplay week of 2/22-2/28. Bullets appear on songs gaining points and/or plays or remaining flat from previous week. If two songs are tied in total points, the song with the larger increase in points is placed first. Songs below No. 1 and down in points and plays for three consecutive weeks are moved to recurrent. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Points lists the songs with the greatest week-to-week increases in total points. Station Weight = AQH Persons + (Market rank X 10) divided by 4180. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number.

CRS BREAKER!!!! esta muy caliente!

Average Quarter Hour Persons used herein with permission from the Arbitron Company (© 2004, The Arbitron Company). © 2004, R&R, Inc.

R&R: (i) BREAKER!!!

Billboard: 31*+117

One of the Most Added 6 out of 8 weeks!!

8 New Adds: WYCD KW.I.I

WOYK

WWOM

Have a GREAT WEEK!!!



Country Indicator Top 50 March 2, 2004

	® IV	larch 2, 2004	Total	+/-	Total	+/-	Tot. Aud.	ı/- Aud	Wkc	Total
LW	TW	ARTIST Title Label(s)	Points	Points	Plays	Plays	(00)	(00)	On	Station
1	1	TOBY KEITH American Soldier (DreamWorks)	5475	-306	4016	-231	121639	-6202	14	110/0
2	2	BRAD PAISLEY Little Moments (Arista)	5422	-139	3965	-99	120738	-2000	25	108/0
3	3	TIM MCGRAW Watch The Wind Blow By (Curb)	5415	-4	3989	+17	121426	576	18	109/0
4	4	MARTINA MCBRIDE In My Daughter's Eyes (RCA)	5329	22	3914	-5	117216	336	15	111/0
7	6	JIMMY WAYNE I Love You This Much (DreamWorks)	5317	494	3896	+299	116793	10764	27	110/1
6	6	TRACE ADKINS Hot Mama (Capitol)	4903	45	3556	+19	109172	486	24	109/0
8	0	SARA EVANS Perfect (RCA)	4786	254	3531	+177	104215	6091	23	108/0
9	8	BUDDY JEWELL Sweet Southern Comfort (Columbia)	4530	171	3288	+143	98903	3493	19	108/0
10	9	KEITH URBAN You'll Think Of Me (Capitol)	4270	146	3180	+121	92730	3285	12	111/0
5	10	TERRI CLARK I Wanna Do It All (Mercury)	4218	-1012	3068	-745	93902	-20784	26	101/0
11	•	RASCAL FLATTS Mayberry (Lyric Street)	3909	155	2882	+121	86232	3582	9	111/0
14	12	KENNY CHESNEY f/UNCLE KRACKER When The Sun Goes Down (BNA)	3883	386	2921	+289	84980	8496	6	109/0
12	13	GARY ALLAN Songs About Rain (MCA)	3747	21	2769	+29	81746	521	15	110/0
13	14	JOSH TURNER Long Black Train (MCA)	3407	-169	2523	-147	72717	-4802	33	102/0
15	15	GEORGE STRAIT Desperately (MCA)	3207	165	2381	+111	69572	3252	8	108/1
16	16	JOE NICHOLS Cool To Be A Fool (Universal South)	3062	56	2303	+41	64822	1403	24	103/0
17	•	CLINT BLACK Spend My Time (Equity Music Group)	3019	66	2201	+53	67180	1248	18	101/1
19	18	JOHN MICHAEL MONTGOMERY Letters From Home (Warner Bros.)	2877	240	2120	+183	62915	4838	7	103/1
18	19	BLUE COUNTY Good Little Girls (Asylum/Curb)	2736	94	2011	+62	62221	2058	20	89/0
20	4	CAROLYN DAWN JOHNSON Simple Life (Arista)	2679	115	2013	+79	58769	2651	13	102/3
21	4	DIERKS BENTLEY My Last Name (Capitol)	2521	105	1924	+69	54469	1411	18	98/3
22	2	TRACY LAWRENCE Paint Me A Birmingham (DreamWorks)	2451	276	1781	+180	53910	6127	18	87/1
26	23	BROOKS & DUNN That's What She Gets For Loving Me (Arista)	1964	397	1452	+267	42145	9111	5	94/3
24	24	BIG & RICH Wild West Show (Warner Bros.)	1943	190	1416	+111	41631	4123	9	86/1
23	25	REBA MCENTIRE Somebody (MCA)	1942	109	1445	+80	42122	1863	9	83/4

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Country Indicator Top 50

	®	March 2, 2004	Total	+/-	Total	+/-	Tot. Aud.	⊥/- Διιd	Wks	Total	
LW	TW	ARTIST Title Label(s)	Points	Points	Plays	Plays	(00)	(00)	On	Station	
25	26	BRIAN MCCOMAS You're In My Head (Lyric Street)	1791	51	1339	+46	39517	842	22	79/0	
27	Ø	CLAY WALKER I Can't Sleep (RCA)	1679	112	1210	+93	36698	2383	12	73/3	
30	28	MONTGOMERY GENTRY If You Ever Stop Loving Me (Columbia)	1675	335	1240	+251	36623	7872	5	85/8	
28	29	PAT GREEN Guy Like Me (Republic/Universal South)	1423	0	1122	+6	29583	-37	9	73/0	
33	30	SHEDAISY Passenger Seat (Lyric Street)	1367	188	1010	+123	29543	4531	5	79/4	
31	(1)	DAVID LEE MURPHY Loco (Audium)	1357	117	1004	+92	29069	2129	8	69/2	
34	32	EMERSON DRIVE Last One Standing (DreamWorks)	1118	8	850	+10	23685	188	8	68/3	
35	33	BILLY CURRINGTON I Got A Feelin' (Mercury)	965	134	789	+85	20031	2977	8	61/4	
32	34	PATTY LOVELESS On Your Way Home (Epic)	935	-291	729	-228	20351	-5738	16	52/1	
29	35	KELLIE COFFEY Texas Plates (BNA)	899	-485	697	-376	20869	-9351	21	66/0	
39	36	SHANIA TWAIN It Only Hurts When I'm Breathing (Mercury)	880	291	673	+215	19597	6994	4	60/16	
36	37	WYNONNA f/NAOMI JUDD Flies On The Butter (Asylum/Curb)	829	71	672	+49	17211	1987	7	52/4	
38	33	JOE DIFFIE Tougher Than Nails (BBR/C4)	705	18	474	+8	14774	507	4	45/3	
45	39	LONESTAR Let's Be Us Again (BNA)	695	368	545	+274	15848	7791	2	54/25	
43	40	LEE ANN WOMACK The Wrong Girl (MCA)	628	215	483	+161	13937	4971	3	45/7	
40	4	JEFF BATES I Wanna Make You Cry (RCA)	626	44	487	+29	12812	1251	8	44/3	
41	42	CHRIS CAGLE I'd Be Lying (Capitol)	561	113	471	+87	11119	1728	4	46/9	
37	43	LEANN RIMES This Love (Asylum/Curb)	557	-189	403	-161	11931	-3516	11	28/0	
42	44	DIAMOND RIO We All Fall Down (Arista)	431	-8	333	-6	8689	-86	7	31/1	
44	4 5	AMY DALLEY Men Don't Change (Curb)	413	45	276	+44	9490	531	4	26/3	
47	46	RHONDA VINCENT If Heartaches Had Wings (Rounder)	255	-35	208	-26	5410	-959	8	17/0	
48	4	BILLY DEAN Thank God I'm A Country Boy (View2)	250	67	210	+30	5546	802	2	16/5	
50	4 8	SCOTTY EMERICK The Coast Is Clear (DreamWorks)	199	39	175	+27	4176	992	3	18/3	
Debut >	49	BILLY RAY CYRUS Face Of God (Word/Curb/Warner Bros.)	157	52	129	+36	2540	989	1	13/3	
Debut >	⑤	JULIE ROBERTS Break Down Here (Mercury)	139	82	127	+59	2302	747	1	18/9	
				1							

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A listener is calling. RadioVoodoo is magic telephone and web technology that answers all your listener calls. It collects demographic data and audio files instantly.

Liz Laud 800.798.5663 or liz@radiovoodoo.com for a demonstration









Music Page 7 America's Best Testing Country Songs 12 + For The Week Ending 3/5/04 March 2, 2004

Artist Title (Label)	TW	LW	Fam.	Burn	P 25-54	W 25-54	M 25-54
ALAN JACKSON Remember When (Arista)	4.43	4.34	99%	28%	4.48	4.54	4.44
BRAD PAISLEY Little Moments (Arista)	4.35	4.30	98%	25%	4.33	4.39	4.29
TOBY KEITH American Soldier (DreamWorks)	4.32	4.30	99%	26%	4.34	4.30	4.37
KEITH URBAN You'll Think Of Me (Capitol)	4.23	4.21	93%	14%	4.15	4.31	4.03
JOHN MICHAEL MONTGOMERY Letters From Home (Warner Bros.)	4.20	4.33	70%	7 %	4.20	4.25	4.16
KENNY CHESNEY f/UNCLE KRACKER When The Sun Goes Down (BNA)	4.13	4.05	86%	10%	4.06	4.14	3.99
SARA EVANS Perfect (RCA)	4.11	4.04	96%	22%	4.04	4.03	4.05
GEORGE STRAIT Desperately (MCA)	4.09	4.23	72 %	9%	4.13	4.18	4.09
BUDDY JEWELL Sweet Southern Comfort (Columbia)	4.08	4.15	93%	18%	4.06	4.19	3.96
JIMMY WAYNE I Love You This Much (DreamWorks)	4.07	4.10	96%	26%	4.06	4.20	3.95
DIERKS BENTLEY My Last Name (Capitol)	4.01	4.06	91%	18%	4.01	4.18	3.89
MARTINA MCBRIDE In My Daughter's Eyes (RCA)	3.99	4.03	99%	32 %	4.02	4.18	3.90
TERRI CLARK I Wanna Do It All (Mercury)	3.99	4.12	97%	34%	3.99	4.01	3.97
TRACE ADKINS Hot Mama (Capitol)	3.99	4.02	97%	27 %	4.01	4.18	3.89
GARY ALLAN Songs About Rain (MCA)	3.99	3.98	94%	17 %	3.88	3.94	3.84
RASCAL FLATTS Mayberry (Lyric Street)	3.99	4.01	89%	16%	3.87	3.90	3.86
TRACY LAWRENCE Paint Me A Birmingham (DreamWorks)	3.99	4.06	78%	14%	3.90	3.99	3.85
TIM MCGRAW Watch The Wind Blow By (Curb)	3.98	3.98	97%	28%	3.90	4.07	3.77
BRIAN MCCOMAS You're In My Head (Lyric Street)	3.98	3.94	70%	13%	3.91	4.04	3.83
JOE NICHOLS Cool To Be A Fool (Universal South)	3.91	3.95	91%	24%	3.90	3.85	3.93
JOSH TURNER Long Black Train (MCA)	3.90	3.90	96%	30%	3.97	4.07	3.89
BLUE COUNTY Good Little Girls (Asylum/Curb)	3.90	3.98	82%	16%	3.86	3.97	3.79
CLAY WALKER I Can't Sleep (RCA)	3.88	4.05	69%	9%	3.80	3.88	3.75
REBA MCENTIRE Somebody (MCA)	3.87	4.05	70%	12%	3.89	4.02	3.80
CLINT BLACK Spend My Time (Equity Music Group)	3.85	3.93	88%	22%	3.86	3.79	3.91
PATTY LOVELESS On Your Way Home (Epic)	3.84	3.96	65%	10%	3.88	3.79	3.95
KELLIE COFFEY Texas Plates (BNA)	3.83	3.89	74%	11%	3.80	3.85	3.77
CAROLYN DAWN JOHNSON Simple Life (Arista)	3.77	3.81	72 %	13%	3.79	3.73	3.82
SHEDAISY Passenger Seat (Lyric Street)	3.72	-	54 %	9%	3.65	3.59	3.69

Total sample size is 432 respondents. **Total average favorability** estimates are based on a scale of 1-5. (1=dislike very much, 5 = like very much). **Total familiarity** represents the percentage of respondents who recognized the song. **Total burn** represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. **The RTM system**, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

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