

EMERSON DRIVE "LAST ONE STANDING" **ON YOUR DESK NOW!** 

Tony & Kris Launch US95.7



We told you in the Dec. 30 Country Format Room at www.radioandrecords.com that KSON/San Diego and its morning team, **Tony Randall** and **Kris Rochester**, had parted ways, unable to come to terms on a new contract. We also speculated the dynamic duo would remain in San Diego — perhaps going on the air as soon as Jan. 5. We also wondered aloud if they would anchor a new Country station or join Clear Channel.

Well, as first reported on **R&R's** website Monday morning, Tony & Kris did indeed debut on a new San Diego Country outlet yesterday, as Clear Channel moved the Country format from XHCR (Bob) to the frequency that had been home to Oldies KOCL.

The new station has been dubbed "US 95.7."

Tony & Kris — who have a five-year deal, by the way — replace Clear Channel's syndicated **Ben & Brian**. A new middayer will be announced soon, OM **Mike O'Brian** handles afternoons, and the syndicated *Lia* and *AfterMidnite with Blair Garner* round out 7pm-midnight and midnight-5am, respectively.

The Rest of the Story: As always, the story behind the news is as interesting as the news itself. What's most amazing about this entire episode is the speed with which Clear Channel moved to get all of it done. Once it became known that Tony & Kris were available — another amazing story unto itself — CC moved very quickly to sign them. As you might imagine, signing a top-notch (not to mention high-dollar) morning show requires lots of folks to sign off on the deal. But this thing reportedly screamed up the corporate ladder.

Perhaps the biggest surprise of all was what happened *after* Tony & Kris were signed. Plans had already been made to tweak XHCR (Bob) going into the new year.

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1999
DAVID LEE MURPHY
Tuesday, January 20th

AUDION
present
small label. BIG HITS!

EMERSON DRIVE

Early Adds: KNIX KEEY WGAR KBQI KBEQ



But, it wasn't until T&K were securely in the CC camp that the decision was made to ditch "Bob" and relaunch the entire station on a new frequency with a new brand. All of that was done in a matter of days — around the holidays, no less.

As for how T&K became free agents, details are sketchy. But sources at KSON say a new deal was completely done with the pair — but that deal was nixed by someone at Jefferson-Pilot corporate. A call from T&K's agent to CC/San Diego came next, and the rest is history.

McShay Shuffles Off To KC

Clear Channel/Huntsville OM **Wes McShay** has been named PD of WDAF-FM/Kansas City. He starts his new job Jan. 12 and succeeds **Dene Hallam**, who exited Dec. 17. McShay spent the last two years in Huntsville, AL as OM of the six-signal, four-format CC cluster, where he was also PD/PM driver of Country WDRM. His programming background includes stints at KOEL/Waterloo, IA; KHKI/Des Moines, IA; and WKDF/Nashville.

Louisville Lands New Eagle

At the stroke of midnight New Year's Day, Radio One's WBLO/Louisville flipped from

hip-hop to Country as WEGK "The New Eagle 104.3 FM." Tagged "Home of the Country Legends," the new station spins hits from the '70s through the early '90s, with no currents, recurrences or recent gold. The new course is being steered by Radio One corporate programming consultant **Alan Sneed**, who recently plotted a similar approach with Heritage Country KJJY/Des Moines. Some may remember Sneed as PD of Nashville's WKDF (Rock) and WKDA (Country) in the late Seventies.

The format flip erases a competitor for Radio One's mainstream Urban station, WGZB, and sets the Eagle's sights on Clear Channel's WAMZ.

New OMs At Clear Channel and Citadel in Charleston, SC

Bob McNeill is the new OM for Citadel/Charleston, SC, which includes Country WNKT and AC WSUY. He is in place and succeeds **Loyd Ford**, who exited a few weeks ago. Most recently PD of KYNG/Dallas, McNeill's career includes stints as VP/Programming for Westwood One and Heritage Media and three years as a programming consultant for McVay Media. He has also previously programmed WMZQ/Washington and KOY/Phoenix.

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Rodney Atkins**Honesty**

(Write Me A List)

**Still Going Strong!
Great Local Callout**

RR ⑥ BB ⑥

Jo Dee Messina**I Wish****Top 10 Callout
with Major Consultants!**

RR ⑰ BB ⑱

Tim McGraw**Watch The
Wind Blow By****Strong Callout
Big Sales!**

RR ⑧ BB ⑨

TRINI TRIGGS "HEAVEN ON EARTH"
FINDING HEAVEN IN YOUR OWN BACKYARD! ON YOUR DESK NOW!

Jay Philpott has been named OM for Clear Channel/Charleston, SC's cluster, which includes Country WEZL, Urban WSSP, Hot AC WALC (Alice), Oldies WXLY, Classic Rock WRFQ and News/Talk WSCC. He starts Jan. 20 and succeeds John Robbins, who transferred to a similar post at the company's Raleigh, NC cluster in November. Philpott is a 25-year industry vet who was Asst. PD/middayer of Clear Channel Classic Rock KZPS/Dallas before taking the last year off to travel and spend time with his family.

King Programs New Cat In Pensacola

We've been rumoring this for a while, but can now tell you that WYCT (The Cat) has debuted in Pensacola, FL with former WKKT/Charlotte PD **Kevin King** as PD. It's on a brand new 100,000-watt, 900-foot stick at 98.7. It's owned by **Dave** and **Mary Hoxeng**; their company is ADX Communications. The address is 7280 Plantation Rd., Ste D, Pensacola, FL, 32504. The phone is 850-494-2800.

King is doing middays and **Charlie Cougar** is in PM drive. The morning show is currently being built, with **Geri Andrews** already in place. King says he is looking for morning and evening personalities, plus a news anchor, a promotion director and utility talent. Get him your stuff ASAP.

King has spent the last 18 months in sales with Sports WFNZ/Charlotte. His

programming background includes stints at WKHK/Richmond, WRBT/Harrisburg, KDDK/Little Rock and WCUZ/Grand Rapids.

Gershon Officially Joins Sony

Tracy Gershon has been named Sr. Director/A&R and Artist Development at Sony/Nashville. Gershon had been working for Sony in a consulting role, and she will report to Executive VP/A&R **Mark Wright**. Her previous experience includes stops at EMI, Sony ATV/Tree and High Seas Music Publishing.

Shepard Herds Own Flock

Radio vet **Mike Shepard** has launched Shepard Media Research, offering market exclusive perceptual and strategic research. For the past five years Shepard served as Sr. VP for Moyes Research Associates. Prior to that he was with Jefferson-Pilot in San Diego, guiding KSON to record ratings. He is scheduled to participate in the research panel at this year's Country Radio Seminar.

Alabama To Receive CRB Career Honor

CRB will honor **Alabama** with the Career Achievement Award during the Country Music DJ Hall of Fame ceremonies scheduled for March 2. The award is bestowed on an artist or group that has made "a significant contribution to the development and promotion of Country music and

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THE NEW SINGLE FROM

EMERSON DRIVE

"LAST ONE STANDING"

Incredible Early Adds

KNIX KEYE KBEQ WGAR KBQI

ON YOUR DESK NOW! IMPACTING 1/20



We Believe!

Country radio." Alabama has more No. 1 records than any band in music history, including the Beatles, has sold more concert tickets than any other country artist, and has been named Country Group of the Century by the RIAA. They are the seventh act to receive the honor, joining **Reba McEntire** (2003), **Sonny James** (2002), **Buck Owens** (2000), **Loretta Lynn** (2000), **Eddy Arnold** (1999), and **Chet Atkins** (1998). As part of the ceremony, several as-yet-unnamed artists will be performing in tribute to the band. The evening also features the induction of the hall's Class of 2004, which includes **Jaybird Drennan**, **Bob Duchesne**, **Jerry King**, **Dr. Bruce Nelson** and **Uncle Don Rhea**.

Austin Joins Freeman In Nashville

Barry Freeman has partnered with radio and promotion vet **Lisa Austin** to form Freeman/Austin Entertainment, with offices in Nashville and L.A. Austin is replacing Freeman's former partner, Jamie Matteson, who is now co-hosting afternoon drive on WSM-FM/Nashville. Austin's background includes positions as Dir./Sales & Marketing at Gavin, Manager/Secondary Promotion at RCA and PD at KUSF-FM/San Francisco. Freeman/Austin Entertainment offers artist radio-interview tours from its two locations.

Americalist Hires Ford

Loyd Ford has been named Radio Division

Manager of Canton, OH-based Americalist Media Marketing. He will be responsible for developing relationships and increasing market share in the broadcast industry.

Formerly with Citadel, where he served as PD for WNKT and WSUY/Charleston, SC, Ford has done stints with Entercom, SFX, AmCom General and Capstar in markets including Greenville, SC; Charlotte; Rochester, NY; and Shreveport, LA. He will be based in Charlotte and can be reached at 800-729-5804 or americalist1@aol.com.

Radio News

As we mentioned a few weeks ago, CC/San Antonio OM **Alan Furst** has exited following the elimination of the OM post ... We also told you a few weeks ago that Nashville radio listeners were in for a "monastic experience" when Sports/Talk WGFX/Nashville unveiled its new morning extravaganza. It came true Jan. 5 when country music industry icon **Charlie Monk** and local TV sportscaster Mark Howard debuted as the new morning anchors for The Zone ... **Liz Ryals** has returned to WSSL/Greenville, SC for middays. Most recently, she was a traffic anchor for Skywatch/Greenville. Before that she was WSSL's evening talent ... Bonneville/St. Louis Dir./Public Relations & Community service **Jason Miller** has left the company after nine years, following the elimination of his position. He can be reached at 314-495-7164 or millerpr1@msn.com.

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Rhonda Vincent
"If Heartaches Had Wings"

On your desk now
Impacting radio 1/12

Contact: Brad Paul - Rounder Records - 617-218-4413 or bradp@rounder.com



Chart Chat

Congrats to **Toby Keith** and DreamWorks/Nashville for doing something that hasn't been done since, well, we can't remember when. We searched through our archives for the last 13 years (before we ran out of time) and couldn't find the last instance that an artist placed two songs in the **R&R** Country Top 10. This week, Toby has No. 4 with "I Love This Bar" and No. 7 with "American Soldier." The last time we could find anyone even coming close to this major feat was in 1998, when **Garth Brooks** debuted at No. 4 with "It's Your Song" the same week "You Move Me" was No. 13.

Chronicle

KPLX (The Wolf) Dallas PD **Paul Williams** reports he's building the Wolf's cume two ears at a time. The station's newest listener, Charlie Robert Williams, was born Jan. 1. Paul reports that his wife, Christa, and child are home and doing fine.

There's a new cumer for KQFC/Boise, ID as well: PD **Lance Tidwell** and his wife, Krista, celebrate the birth of their *fourth* daughter, Lauren Emily, on New Year's Day.

Our most heartfelt condolences to NARAS/Nashville's **Nancy Shapiro** and her family on the death of her son, Scott. He died Dec. 29 at age 33. Memorial donations may be made to Vanderbilt Children's Hospital.

Our deepest sympathies also go to Curb VP/Field Promotion **Eva Wood** on the tragic death of her stepson, Patrick Atkinson. While on his way to his father's office to get a computer on Dec. 22 he was robbed and murdered. Eva says of Patrick, "He was a blooming record producer; he had his own studio and has made some wonderful music. We would like to honor him and his commitment to music and have set up a trust, The Terrence Patrick Atkinson Memorial Fund at Bank of America. We are planning to use this fund to help new artists and fledgling producers in and around Atlanta. We know that would make Pat happy and proud."

And, on a personal note, on behalf of my entire family I would like to thank all of you who have written and called to express your sympathies following the Dec. 16 passing of my mother, Ardis Helton. It really is a wonderful comfort to know that the thoughts and prayers of so many friends are with you during the most difficult of times.

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USA TODAY CALLS IT THE BEST COUNTRY CD OF 2003! GO PATTY GO!

"ON YOUR WAY HOME"

THE LATEST EPIC SINGLE FROM THE GRAMMY-NOMINATED

PATTY LOVELESS

NEW AIRPLAY TODAY: **KWNR WTQR WPOR**
WOGI WOKO

Early RTM/Bullsi research:
35-49 Female HOMERUN!



SPIN IT HARD

HUGE MOVES:

R&R: 40 - 35
+181
BB: 40-34*
+106

"Does your incompetence know no bounds?"



MUSICNOTES

☞ That was **Sherrié Austin** singing the national anthem prior to kickoff at Sunday's AFC playoff game between the Indianapolis Colts and the Denver Broncos. During Austin's performance 200 active-duty military personally held a 300-by-160-foot American flag. Austin also got the opportunity to meet Billie Grimes, the female soldier pictured on the cover of *Time's* Person of the Year issue.

☞ **Craig Morgan** is the first guest of the year on CMT's *Most Wanted Live*, airing Jan. 10 at 7:30 pm CT. Just back from a Middle East tour where he entertained U.S. troops, Morgan will share details of his overseas experience, with photos and video.

☞ **Billy Gilman** is an honorary chairperson for a Feb. 21 Muscular Dystrophy Association black-tie gala and fundraiser in Washington, DC. The event's host is 13-year-old MDA National Goodwill Ambassador **Mattie J. T. Stepanek**. Whose poems Gilman adapted into music for his most recent album.

— Chuck Aly/R&R Asst. Country Editor (615) 244-8822
Email: caly@radioandrecords.com

VIDEO ADDS**CMT**

No new video adds for this week

GREAT AMERICAN COUNTRY

No new video adds for this week

RANDOM FAX®**Tuesday, 1/6****BIRTHDAYS:** Earl Scruggs, Jett Williams, Julie Dove, Tim Wall**On TV:** GAC: **Teddy Gentry** (Alabama), *Celebrity Kitchen*; NBC: **The Del McCoury Band**, *Late Night With Conan O'Brien***Wednesday, 1/7****On TV:** CBS: **Toby Keith**, *60 Minutes II*; GAC: **Blue County**, *Celebrity Kitchen***Thursday, 1/8****BIRTHDAYS:** the late **Luther Perkins**, the late **Elvis Presley**, **Jack Purcell**, **Bob Reeves****On TV:** GAC: **Alison Krauss**, *Celebrity Kitchen***Friday, 1/9****BIRTHDAYS:** **Crystal Gayle**, **Cathy Gurley**, **Carole Ann Mobley****On TV:** CMT: **Emmylou Harris/Dave Matthews**, *CMT Crossroads*; GAC: **Jimmy Wayne**, *CRL***Saturday, 1/10****BIRTHDAYS:** **Allen Butler****On TV:** CMT: **Craig Morgan**, **Robinella & The CC Stringband**, *CMT MWL*; GAC: **Mark Wills**, *Grand Ole Opry Live!***Sunday, 1/11****BIRTHDAYS:** **Naomi Judd****On TV:** Food Network: **Naomi Judd**, *The Family Table With Naomi Judd***Monday, 1/12****BIRTHDAYS:** **William Lee Golden**, **Ray Price**, the late **Tex Ritter**, **Ricky Van Shelton**, **Ron Baird**, **Traci Todd****On TV:** CMT: **Jo Dee Messina**, *CMT Inside Fame*; **Toby Keith**, *MWL Special*

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IN NASHVILLE, THEY SAY
THE SONG IS EVERYTHING.

WAIT 'TIL YOU HEAR...

House of
Negotiable Affections



ON YOUR DESK THIS WEEK!

NEGOTIABLE  AFFECTIONS





| 3W | TW | ARTIST Title Label(s) | Total Points | +/- Points | Total Plays | +/- Plays | Tot. Aud. (00) | +/- Aud. (00) | Wks On | Total Station |
|----|----|--|--------------|------------|-------------|-----------|----------------|---------------|--------|---------------|
| 1 | 1 | KENNY CHESNEY There Goes My Life (BNA) | 13486 | - | 4381 | - | 423087 | 22086 | 11 | 112/0 |
| 5 | 2 | ALAN JACKSON Remember When (Arista) | 12637 | - | 3996 | - | 390311 | 90869 | 9 | 112/0 |
| 4 | 3 | BROOKS & DUNN You Can't Take The Honky Tonk ... (Arista) | 11004 | - | 3605 | - | 334250 | 11197 | 15 | 112/0 |
| 2 | 4 | TOBY KEITH I Love This Bar (DreamWorks) | 9844 | - | 3137 | - | 313459 | -43721 | 19 | 112/0 |
| 9 | 5 | TERRI CLARK I Wanna Do It All (Mercury) | 9308 | - | 3025 | - | 283603 | 42623 | 18 | 112/0 |
| 7 | 6 | RODNEY ATKINS Honesty (Write Me A List) (Curb) | 9256 | - | 3009 | - | 271381 | 19732 | 28 | 110/0 |
| 17 | 7 | TOBY KEITH American Soldier (DreamWorks) | 9085 | - | 2777 | - | 288759 | 110570 | 7 | 111/5 |
| 11 | 8 | TIM MCGRAW Watch The Wind Blow By (Curb) | 9022 | - | 2779 | - | 279993 | 48513 | 10 | 112/0 |
| 12 | 9 | SHANIA TWAIN She's Not Just A Pretty Face (Mercury) | 8189 | - | 2646 | - | 243693 | 14032 | 12 | 110/0 |
| 10 | 10 | TRACY BYRD Drinkin' Bone (RCA) | 8175 | - | 2850 | - | 224697 | -1156 | 22 | 110/0 |
| 13 | 11 | BRAD PAISLEY Little Moments (Arista) | 8112 | - | 2632 | - | 248810 | 48321 | 16 | 110/0 |
| 3 | 12 | GEORGE STRAIT Cowboys Like Us (MCA) | 7772 | - | 2588 | - | 229488 | -104486 | 22 | 110/0 |
| 6 | 13 | CHRIS CAGLE Chicks Dig It (Capitol) | 7547 | - | 2579 | - | 213846 | -55366 | 27 | 111/0 |
| 19 | 14 | MARTINA MCBRIDE In My Daughter's Eyes (RCA) | 6946 | - | 2203 | - | 210177 | 56554 | 7 | 107/4 |
| 16 | 15 | JIMMY WAYNE I Love You This Much (DreamWorks) | 6441 | - | 2190 | - | 188638 | 33688 | 19 | 109/2 |
| 18 | 16 | TRACE ADKINS Hot Mama (Capitol) | 6418 | - | 2155 | - | 183625 | 41037 | 15 | 106/1 |
| 14 | 17 | JO DEE MESSINA I Wish (Curb) | 6348 | - | 2033 | - | 191467 | 10403 | 24 | 107/1 |
| 21 | 18 | SARA EVANS Perfect (RCA) | 6120 | - | 1919 | - | 180151 | 40439 | 16 | 106/0 |
| 20 | 19 | JOSH TURNER Long Black Train (MCA) | 5332 | - | 1859 | - | 142277 | 12801 | 29 | 103/3 |
| 23 | 20 | BUDDY JEWELL Sweet Southern Comfort (Columbia) | 4591 | - | 1578 | - | 129889 | 33283 | 10 | 103/3 |
| 25 | 21 | JOE NICHOLS Cool To Be A Fool (Universal South) | 4489 | - | 1357 | - | 120160 | 35792 | 16 | 92/3 |
| 24 | 22 | CLINT BLACK Spend My Time (Equity Music Group) | 4428 | - | 1389 | - | 124748 | 29086 | 10 | 101/1 |
| 32 | 23 | KEITH URBAN You'll Think Of Me (Capitol) | 3791 | - | 1176 | - | 109301 | 63565 | 3 | 89/17 |
| 28 | 24 | GARY ALLAN Songs About Rain (MCA) | 3612 | - | 1172 | - | 99972 | 30426 | 7 | 86/6 |
| 27 | 25 | BLUE COUNTY Good Little Girls (Asylum/Curb) | 3601 | - | 1115 | - | 99832 | 20824 | 11 | 86/4 |

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jeff "I WANNA MAKE YOU CRY" BATES

the new single from the man that brought you the smash hit "The Love Song"

ON YOUR DESK NOW!

6 early adds from WSM, WRBT, WBEE, WCTO, WEZL, WZZK



RCA RECORDS LABEL



January 6, 2004

| 3W | TW | ARTIST Title Label(s) | Total Points | +/- Points | Total Plays | +/- Plays | Tot. Aud. (00) | +/- Aud. (00) | Wks On | Total Station |
|----------------|----|--|--------------|------------|-------------|-----------|----------------|---------------|--------|---------------|
| 26 | 26 | CRAIG MORGAN Every Friday Afternoon (BBR) | 3534 | - | 1161 | - | 105646 | 12052 | 21 | 87/1 |
| 29 | 27 | DIERKS BENTLEY My Last Name (Capitol) | 3037 | - | 960 | - | 85237 | 22461 | 10 | 78/3 |
| 34 | 28 | CAROLYN DAWN JOHNSON Simple Life (Arista) | 2756 | - | 884 | - | 75717 | 34166 | 5 | 77/11 |
| 30 | 29 | KELLIE COFFEY Texas Plates (BNA) | 2740 | - | 904 | - | 68471 | 15473 | 13 | 82/2 |
| 31 | 30 | BRIAN MCCOMAS You're In My Head (Lyric Street) | 2577 | - | 812 | - | 68447 | 19316 | 11 | 72/2 |
| 22 | 31 | SCOTTY EMERICK I Can't Take You Anywhere (DreamWorks) | 2530 | - | 742 | - | 74252 | -38151 | 24 | 76/0 |
| 37 | 32 | TRACY LAWRENCE Paint Me A Birmingham (DreamWorks) | 1965 | - | 667 | - | 48370 | 14142 | 9 | 58/5 |
| 35 | 33 | JAMES OTTO Days Of Our Lives (Mercury) | 1850 | - | 675 | - | 42486 | 8989 | 13 | 60/3 |
| 33 | 34 | SHERYL CROW The First Cut Is The Deepest (A&M/Interscope/Mercury) | 1628 | - | 443 | - | 46867 | -453 | 10 | 33/3 |
| 40 | 35 | PATTY LOVELESS On Your Way Home (Epic) | 1600 | - | 591 | - | 36432 | 13190 | 8 | 65/2 |
| 39 | 36 | CLAY WALKER I Can't Sleep (RCA) | 1558 | - | 493 | - | 36067 | 16013 | 3 | 60/6 |
| 44 | 37 | PAT GREEN Guy Like Me (Republic/Universal South) | 1170 | - | 314 | - | 28629 | 16428 | 8 | 28/23 |
| 43 | 38 | SONYA ISAACS No Regrets Yet (Lyric Street) | 1021 | - | 380 | - | 21289 | 8307 | 5 | 42/1 |
| Breaker | 39 | RASCAL FLATTS Mayberry (Lyric Street) | 1017 | - | 334 | - | 27904 | 27593 | 1 | 78/78 |
| 45 | 40 | LEANN RIMES This Love (Asylum/Curb) | 905 | - | 296 | - | 22295 | 11868 | 2 | 38/3 |
| 38 | 41 | KENNY ROGERS Handprints On The Wall (Dreamcatcher) | 832 | - | 373 | - | 18998 | -4824 | 11 | 41/0 |
| 42 | 42 | MARK WILLS That's A Woman (Mercury) | 701 | - | 275 | - | 14709 | 1402 | 5 | 37/0 |
| Debut | 43 | BIG & RICH Wild West Show (Warner Bros.) | 678 | - | 155 | - | 20694 | 15026 | 1 | 23/21 |
| 48 | 44 | RACHEL PROCTOR Didn't I (BNA) | 582 | - | 235 | - | 10168 | 3442 | 2 | 34/5 |
| 47 | 45 | GEORGE STRAIT Honk If You Honky Tonk (MCA) | 454 | - | 76 | - | 11308 | 433 | 2 | 5/2 |
| 46 | 46 | CHAD BROCK You Are (BBR) | 355 | - | 133 | - | 7748 | 1863 | 2 | 16/4 |
| 49 | 47 | CROSS CANADIAN RAGWEED Constantly (Universal South) | 337 | - | 38 | - | 8474 | -1520 | 3 | 4/0 |
| - | 48 | REBECCA LYNN HOWARD I Need A Vacation (MCA) | 313 | - | 116 | - | 8120 | 2609 | 5 | 10/0 |
| 50 | 49 | MERCYME I Can Only Imagine (INO/Curb) | 262 | - | 47 | - | 10236 | -1695 | 2 | 5/0 |
| Debut | 50 | LORRIE MORGAN Do You Still Want To Buy Me ... (Image/Quarterback) | 216 | - | 94 | - | 6136 | -390 | 1 | 14/0 |

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EVERYTHING IS BLACK AND WHITE...

RASCAL FLATTS

MAYBERRY

78 Adds - #1 Most Added!

39 debut
BREAKER

(c) 2004 Radio & Records, Inc.

NEW & ACTIVE

REBA MCENTIRE Somebody (MCA)

Total Plays: 36, Total Stations: 10, Adds: 10

Songs ranked by total plays

MOST INCREASED POINTS

ARTIST Title Label(s)

Will Return Next Week.

Total Pt.
Increase

MOST ADDED

ARTIST Title Label(s)

Adds

RASCAL FLATTS Mayberry (Lyric Street)

78

PAT GREEN Guy Like Me (Republic/Universal South)

23

BIG & RICH Wild West Show (Warner Bros.)

21

KEITH URBAN You'll Think Of Me (Capitol)

17

CAROLYN DAWN JOHNSON Simple Life (Arista)

11

REBA MCENTIRE Somebody (MCA)

10

GARY ALLAN Songs About Rain (MCA)

6

CLAY WALKER I Can't Sleep (RCA)

6

JEFF BATES I Wanna Make You Cry (RCA)

6

MOST INCREASED PLAYS

ARTIST Title Label(s)

Total Play
Increase

Will Return Next Week.

OWN YOUR EVENTS

If no one can see your signs, do they know who staged the event? Make sure you claim ownership at all your events with cost-effective, disposable plastic banners.

- ⊕ We print your logo using up to four spot colors.
- ⊕ Perfect for concerts, events and giveaways.
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- ⊕ Up to 3' High and 6' Wide
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MOST PLAYED RECURRENTS

| ARTIST Title Label(s) | Total Plays |
|---|-------------|
| KEITH URBAN Who Wouldn't Wanna Be Me (Capitol) | 2463 |
| DIERKS BENTLEY What Was I Thinkin'? (Capitol) | 2291 |
| RASCAL FLATTS I Melt (Lyric Street) | 2260 |
| MONTGOMERY GENTRY Hell Yeah (Columbia) | 2241 |
| PAT GREEN Wave On Wave (Republic/Universal South) | 2112 |
| ALAN JACKSON AND JIMMY BUFFETT It's Five O'Clock Somewhere (Arista) | 1973 |
| LONESTAR My Front Porch Looking In (BNA) | 1830 |
| GARY ALLAN Tough Little Boys (MCA) | 1806 |
| BROOKS & DUNN Red Dirt Road (Arista) | 1727 |
| LONESTAR Walking In Memphis (BNA) | 1694 |

GOING FOR ADDS

| | |
|------|--|
| 1/12 | ANTHONY MICHAEL JAMES Old Friends (Lofton Creek) |
| | BIG & RICH Wild West Show (Warner Bros.) |
| | REBA MCENTIRE Somebody (MCA) |
| | RHONDA VINCENT If Heartaches Had Wings (Rounder) |
| 1/19 | BILLY CURRINGTON I Got A Feelin' (Mercury) |
| | EMERSON DRIVE Last One Standing (DreamWorks) |
| 1/26 | GEORGE STRAIT Desperately (MCA) |
| | MAVERICKS Air That I Breathe (Sanctuary/SRG) |



112 Country reporters. Songs ranked by total points for the airplay week of 12/28-1/3. Bullets appear on songs gaining points and/or plays or remaining flat from previous week. If two songs are tied in total points, the song with the larger increase in points is placed first. Songs below No. 1 and down in points and plays for three consecutive weeks are moved to recurrent. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Points lists the songs with the greatest week-to-week increases in total points. Station Weight = AQH Persons + (Market rank X 10) divided by 4180. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from the Arbitron Company (© 2004, The Arbitron Company). © 2004, R&R, Inc.

Radio's Women for 2004

Terri Clark
Top 5

"I Wanna Do It All"

Shania Twain
Top 10

"She's Not Just a Pretty Face"

The ONLY 2 FEMALES in the R&R Top 10!





January 6, 2004

| 3W | TW | ARTIST Title Label(s) | Total Points | +/- Points | Total Plays | +/- Plays | Tot. Aud. (00) | +/- Aud. (00) | Wks On | Total Station |
|----|----|---|--------------|------------|-------------|-----------|----------------|---------------|--------|---------------|
| 1 | 1 | KENNY CHESNEY There Goes My Life (BNA) | 5736 | - | 4182 | - | 127252 | 640 | 11 | 111/0 |
| 5 | 2 | ALAN JACKSON Remember When (Arista) | 5337 | - | 3973 | - | 117036 | 13409 | 9 | 111/1 |
| 3 | 3 | BROOKS & DUNN You Can't Take The Honky Tonk ... (Arista) | 5305 | - | 3956 | - | 116440 | 4240 | 16 | 109/0 |
| 7 | 4 | RODNEY ATKINS Honesty (Write Me A List) (Curb) | 4725 | - | 3482 | - | 104315 | 10124 | 26 | 109/1 |
| 10 | 5 | BRAD PAISLEY Little Moments (Arista) | 4227 | - | 3106 | - | 93492 | 11327 | 17 | 111/0 |
| 9 | 6 | TRACY BYRD Drinkin' Bone (RCA) | 4066 | - | 3088 | - | 89147 | 465 | 21 | 107/0 |
| 13 | 7 | TERRI CLARK I Wanna Do It All (Mercury) | 4037 | - | 3023 | - | 89720 | 10094 | 18 | 109/0 |
| 12 | 8 | TIM MCGRAW Watch The Wind Blow By (Curb) | 3973 | - | 2960 | - | 88482 | 7876 | 10 | 110/1 |
| 11 | 9 | SHANIA TWAIN She's Not Just A Pretty Face (Mercury) | 3942 | - | 2947 | - | 86765 | 5740 | 12 | 109/0 |
| 21 | 10 | TOBY KEITH American Soldier (DreamWorks) | 3699 | - | 2779 | - | 81026 | 27458 | 6 | 107/3 |
| 2 | 11 | GEORGE STRAIT Cowboys Like Us (MCA) | 3667 | - | 2644 | - | 80254 | -35524 | 21 | 100/0 |
| 4 | 12 | CHRIS CAGLE Chicks Dig It (Capitol) | 3610 | - | 2698 | - | 77623 | -32626 | 27 | 99/0 |
| 14 | 13 | TRACE ADKINS Hot Mama (Capitol) | 3579 | - | 2585 | - | 78792 | 5765 | 16 | 107/1 |
| 17 | 14 | JIMMY WAYNE I Love You This Much (DreamWorks) | 3514 | - | 2583 | - | 78030 | 10750 | 19 | 109/1 |
| 18 | 15 | MARTINA MCBRIDE In My Daughter's Eyes (RCA) | 3280 | - | 2460 | - | 72233 | 12889 | 7 | 106/1 |
| 16 | 16 | JO DEE MESSINA I Wish (Curb) | 3222 | - | 2378 | - | 72151 | 472 | 23 | 103/0 |
| 6 | 17 | LONESTAR Walking In Memphis (BNA) | 3159 | - | 2226 | - | 66948 | -29229 | 22 | 85/0 |
| 19 | 18 | SARA EVANS Perfect (RCA) | 2977 | - | 2157 | - | 65374 | 7223 | 15 | 107/4 |
| 20 | 19 | JOSH TURNER Long Black Train (MCA) | 2699 | - | 2026 | - | 60311 | 2013 | 25 | 85/0 |
| 23 | 20 | BUDDY JEWELL Sweet Southern Comfort (Columbia) | 2613 | - | 1897 | - | 58362 | 13876 | 11 | 98/2 |
| 25 | 21 | GARY ALLAN Songs About Rain (MCA) | 2279 | - | 1730 | - | 49995 | 9656 | 7 | 100/2 |
| 24 | 22 | JOE NICHOLS Cool To Be A Fool (Universal South) | 2156 | - | 1675 | - | 45394 | 5096 | 16 | 88/1 |
| 32 | 23 | KEITH URBAN You'll Think Of Me (Capitol) | 1932 | - | 1447 | - | 42393 | 20828 | 4 | 94/18 |
| 15 | 24 | DIAMOND RIO Wrinkles (Arista) | 1896 | - | 1379 | - | 41757 | -31278 | 24 | 73/0 |
| 28 | 25 | CLINT BLACK Spend My Time (Equity Music Group) | 1833 | - | 1332 | - | 42284 | 8910 | 10 | 78/5 |

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January 6, 2004

| 3W | TW | ARTIST Title Label(s) | Total Points | +/- Points | Total Plays | +/- Plays | Tot. Aud. (00) | +/- Aud. (00) | Wks On | Total Station |
|--------------|----|--|--------------|------------|-------------|-----------|----------------|---------------|--------|---------------|
| 26 | 26 | CRAIG MORGAN Every Friday Afternoon (BBR) | 1778 | - | 1284 | - | 39146 | 2376 | 21 | 80/1 |
| 22 | 27 | SCOTTY EMERICK I Can't Take You Anywhere (DreamWorks) | 1758 | - | 1270 | - | 38633 | -11120 | 24 | 70/0 |
| 29 | 28 | DIERKS BENTLEY My Last Name (Capitol) | 1690 | - | 1276 | - | 36447 | 7351 | 10 | 75/5 |
| 27 | 29 | BLUE COUNTY Good Little Girls (Asylum/Curb) | 1649 | - | 1218 | - | 37499 | 4397 | 12 | 76/2 |
| 33 | 30 | CAROLYN DAWN JOHNSON Simple Life (Arista) | 1329 | - | 1027 | - | 28955 | 8484 | 5 | 79/10 |
| 30 | 31 | BRIAN MCCOMAS You're In My Head (Lyric Street) | 1303 | - | 940 | - | 29490 | 2926 | 14 | 64/2 |
| 31 | 32 | KELLIE COFFEY Texas Plates (BNA) | 1113 | - | 879 | - | 22904 | -109 | 13 | 64/1 |
| 37 | 33 | CLAY WALKER I Can't Sleep (RCA) | 1026 | - | 732 | - | 23314 | 8977 | 4 | 57/11 |
| 34 | 34 | TRACY LAWRENCE Paint Me A Birmingham (DreamWorks) | 938 | - | 688 | - | 20345 | 3770 | 10 | 50/5 |
| 38 | 35 | JAMES OTTO Days Of Our Lives (Mercury) | 826 | - | 655 | - | 17194 | 4862 | 12 | 47/7 |
| Debut | 36 | RASCAL FLATTS Mayberry (Lyric Street) | 816 | - | 629 | - | 18112 | 17481 | 1 | 55/51 |
| 36 | 37 | PATTY LOVELESS On Your Way Home (Epic) | 793 | - | 622 | - | 17215 | 2671 | 8 | 52/3 |
| 35 | 38 | KENNY ROGERS Handprints On The Wall (Dreamcatcher) | 683 | - | 506 | - | 14021 | 315 | 11 | 44/4 |
| Debut | 39 | PAT GREEN Guy Like Me (Republic/Universal South) | 604 | - | 451 | - | 13268 | 10987 | 1 | 44/35 |
| 40 | 40 | MARK WILLS That's A Woman (Mercury) | 596 | - | 484 | - | 11988 | 1470 | 6 | 42/5 |
| 43 | 41 | SONYA ISAACS No Regrets Yet (Lyric Street) | 478 | - | 340 | - | 10494 | 2374 | 6 | 34/4 |
| 39 | 42 | KEVIN DENNEY A Year At A Time (Lyric Street) | 442 | - | 369 | - | 9195 | -2182 | 11 | 31/0 |
| 45 | 43 | SHERYL CROW The First Cut Is The Deepest (A&M/Interscope/Mercury) | 363 | - | 250 | - | 8243 | 3049 | 5 | 18/3 |
| 46 | 44 | LEANN RIMES This Love (Asylum/Curb) | 352 | - | 304 | - | 6733 | 2250 | 3 | 31/5 |
| 42 | 45 | LORRIE MORGAN Do You Still Want To Buy ... (Image/Quarterback) | 344 | - | 287 | - | 6310 | -389 | 8 | 26/1 |
| Debut | 46 | BIG & RICH Wild West Show (Warner Bros.) | 256 | - | 177 | - | 5526 | 3887 | 1 | 15/8 |
| Debut | 47 | REBA MCENTIRE Somebody (MCA) | 227 | - | 174 | - | 4562 | 4510 | 1 | 16/15 |
| 47 | 48 | AMANDA WILKINSON Gone From Love Too Long (Universal South) | 219 | - | 174 | - | 4372 | 215 | 5 | 13/0 |
| 48 | 49 | CHAD BROCK You Are (BBR) | 216 | - | 199 | - | 4638 | 223 | 2 | 15/1 |
| 50 | 50 | RACHEL PROCTOR Didn't I (BNA) | 190 | - | 160 | - | 3844 | 1150 | 2 | 15/5 |

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MOST ADDED

| ARTIST Title <i>Label(s)</i> | Adds |
|--|-------------|
| RASCAL FLATTS Mayberry (<i>Lyric Street</i>) | 51 |
| PAT GREEN Guy Like Me (<i>Republic/Universal South</i>) | 35 |
| KEITH URBAN You'll Think Of Me (<i>Capitol</i>) | 18 |
| REBA MCENTIRE Somebody (<i>MCA</i>) | 15 |
| CLAY WALKER I Can't Sleep (<i>RCA</i>) | 11 |
| CAROLYN DAWN JOHNSON Simple Life (<i>Arista</i>) | 10 |
| EMERSON DRIVE Last One Standing (<i>DreamWorks</i>) | 9 |
| BIG & RICH Wild West Show (<i>Warner Bros.</i>) | 8 |
| JAMES OTTO Days Of Our Lives (<i>Mercury</i>) | 7 |
| BILLY CURRINGTON I Got A Feelin' (<i>Mercury</i>) | 7 |

MOST INCREASED POINTS

| ARTIST Title <i>Label(s)</i> | Total Pt. Increase |
|-------------------------------------|---------------------------|
| Will Return Next Week | |

MOST INCREASED PLAYS

| ARTIST Title <i>Label(s)</i> | Total Play Increase |
|-------------------------------------|----------------------------|
| Will Return Next Week | |



| Artist Title (Label) | TW | LW | Fam. | Burn | P 25-54 | W 25-54 | M 25-54 |
|--|------|------|------|------|---------|---------|---------|
| ALAN JACKSON Remember When (Arista) | 4.40 | 4.37 | 96% | 9% | 4.43 | 4.46 | 4.41 |
| TOBY KEITH American Soldier (DreamWorks) | 4.33 | 4.29 | 87% | 10% | 4.36 | 4.35 | 4.36 |
| KENNY CHESNEY There Goes My Life (BNA) | 4.25 | 4.26 | 98% | 16% | 4.24 | 4.40 | 4.14 |
| BRAD PAISLEY Little Moments (Arista) | 4.23 | 4.28 | 93% | 14% | 4.26 | 4.26 | 4.26 |
| TOBY KEITH I Love This Bar (DreamWorks) | 4.11 | 4.15 | 99% | 31% | 4.12 | 4.03 | 4.18 |
| GEORGE STRAIT Cowboys Like Us (MCA) | 4.09 | 4.16 | 98% | 23% | 4.09 | 4.07 | 4.10 |
| BROOKS & DUNN You Can't Take The Honky Tonk Out Of The Girl (Arista) | 4.07 | 4.10 | 98% | 24% | 4.08 | 4.09 | 4.08 |
| TERRI CLARK I Wanna Do It All (Mercury) | 4.07 | 4.19 | 97% | 19% | 4.08 | 4.00 | 4.13 |
| MARTINA MCBRIDE In My Daughter's Eyes (RCA) | 4.06 | 4.14 | 89% | 17% | 4.08 | 4.23 | 3.98 |
| SARA EVANS Perfect (RCA) | 4.04 | 4.11 | 84% | 15% | 4.04 | 3.93 | 4.10 |
| BUDDY JEWELL Sweet Southern Comfort (Columbia) | 4.04 | 4.07 | 75% | 10% | 4.07 | 4.26 | 3.93 |
| DIERKS BENTLEY My Last Name (Capitol) | 4.02 | — | 66% | 9% | 4.04 | 4.06 | 4.01 |
| SCOTTY EMERICK I Can't Take You Anywhere (DreamWorks) | 4.01 | 3.93 | 85% | 17% | 4.01 | 4.22 | 3.87 |
| CRAIG MORGAN Every Friday Afternoon (BBR) | 4.01 | 3.96 | 68% | 11% | 4.04 | 4.33 | 3.87 |
| DIAMOND RIO Wrinkles (Arista) | 4.00 | 4.08 | 88% | 21% | 3.96 | 4.08 | 3.88 |
| TRACY BYRD Drinkin' Bone (RCA) | 3.99 | 3.95 | 96% | 22% | 3.99 | 4.06 | 3.95 |
| RODNEY ATKINS Honesty (Write Me A List) (Curb) | 3.99 | 3.96 | 92% | 24% | 3.99 | 4.25 | 3.81 |
| TIM MCGRAW Watch The Wind Blow By (Curb) | 3.98 | 4.07 | 87% | 16% | 3.99 | 4.12 | 3.90 |
| GARY ALLAN Songs About Rain (MCA) | 3.98 | — | 61% | 9% | 4.02 | 4.21 | 3.90 |
| BLUE COUNTY Good Little Girls (Asylum/Curb) | 3.96 | — | 57% | 9% | 3.97 | 4.10 | 3.89 |
| JIMMY WAYNE I Love You This Much (DreamWorks) | 3.95 | 3.98 | 91% | 21% | 3.97 | 4.26 | 3.78 |
| JO DEE MESSINA I Wish (Curb) | 3.95 | 4.07 | 89% | 22% | 3.96 | 4.09 | 3.87 |
| JOE NICHOLS Cool To Be A Fool (Universal South) | 3.95 | 4.07 | 81% | 13% | 3.96 | 4.03 | 3.91 |
| JOSH TURNER Long Black Train (MCA) | 3.92 | 3.84 | 86% | 17% | 3.96 | 3.90 | 4.00 |
| CHRIS CAGLE Chicks Dig It (Capitol) | 3.90 | 3.94 | 97% | 31% | 3.85 | 4.01 | 3.75 |
| CLINT BLACK Spend My Time (Equity Music Group) | 3.90 | 4.08 | 71% | 11% | 3.93 | 3.92 | 3.94 |
| TRACE ADKINS Hot Mama (Capitol) | 3.88 | 3.86 | 86% | 20% | 3.89 | 4.00 | 3.83 |
| LONESTAR Walking In Memphis (BNA) | 3.81 | 3.84 | 98% | 35% | 3.78 | 3.73 | 3.81 |
| KELLIE COFFEY Texas Plates (BNA) | 3.73 | — | 51% | 8% | 3.73 | 3.67 | 3.77 |

Total sample size is 432 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

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